

AROUND A Town

Sights and Faces Seen

Sometimes they just won't take "No" for an answer. For instance, last Thursday, there was a "new boy" selling Brands and seemingly entranced with what he figured to be easy money. The trouble was, the Brand office ran out of Brands—and the kid came back two or three times, only to be told there were "no more papers today." Finally, on his last trip into the office, he inquired, despairingly, if there were any more "Amarillo Brands."

Then there's the problem of kids and picture shows, which some parents try to solve by keeping the youngsters away from the more bloodcurdling "shoot-em-ups." But you never can tell, according to Elizabeth Wombie, who says that her six-year-old daughter Janie, instead of accepting a wholesome comedy for what it is worth, will pick out the most repulsive character in the cast (for instance a brattish little sister) and decide to be "just like her."

Rev. and Mrs. Jimmie Aiken and Mrs. Arch Conklin went to Wichita Falls Tuesday to attend the meeting of the Presbyterian synod and synodical.

The high school band and pep club put on a grand marching demonstration last Friday night at the coronation of the football queen, and it is no fault of theirs that the impromptu between halves stunt put on by some soldiers sort of stole the show. Maybe there really is something about a soldier.

A pie supper at Westway School next Thursday night, Oct. 19, is going to feature some (Continued on Page 12)

New Math. Teacher At Hereford High School

Mr. and Mrs. R. W. Adams of Stinnett will arrive in Hereford next week and Mr. Adams will take up his duties as teacher of mathematics at Hereford High School, where he takes the place of Mrs. G. M. Brown, who has resigned.

Mr. Adams was formerly high school principal at Stinnett. Mrs. Adams will also teach in Hereford High School, and in addition to regular teaching duties, Mr. Adams will serve as basketball coach and assistant football coach.

Community and World Planning Is Topic for County Federation for Year

Community and world planning will be stressed in programs of the Deaf Smith county federation of women's clubs this year, according to a program outline announced today by Mrs. Liston Wilson, president of the county federation, who said that a practical program of community betterment and study for duties as world citizens will develop from the county federation meetings, four of which have been scheduled for the club year.

The County Federation is extending a special invitation to all women's clubs in the county to federate this year; and considerable interest in federation has been shown by the county home demonstration clubs.

Dues are \$2 per club, payable now to the federation treasurer, Mrs. A. O. Thompson.

Following is the program schedule announced this week. In the names of hostess clubs, the first club named is the chairman of the hostess group. The first three programs are covered dish luncheons, starting at one o'clock.

Federation members are asked to clip the program and keep it for future reference during the year.

OCTOBER—Friday, Oct. 27, at Methodist Church;

C'mon, You Seven!



Tony Seven, whose last name is a familiar number to most G. I.'s, apparently is a welcome number at the Army Recreation Camp at Santa Monica, Calif., the way these whistling jeep riders crowd close.

Frona Tough Opponent for Whitefaces

What will be probably the toughest conference game of the season faces the Hereford Herd tomorrow night when they meet the I-A leaders, Friona's Chiefs, who have piled up an impressive list of conference victories and are strong contenders for the title.

The Chiefs have defeated Dimmitt, Tulia and Dalhart by big margins and in non-conference play have fallen only to the Panhandle Panthers, who also beat the Whitefaces.

The Panthers held a two touchdown margin over the Chiefs and beat the Whitefaces by only one touchdown. However, as the Chieftain contest was early in the season, the comparative scores probably indicate little real difference between the scoring power of the Herd and the Chiefs; and local fans can look forward to an evenly matched contest.

Hereford, dogged by injuries all season, will enter the Friday game minus the services of J. W. Robinson, big tackle, who was injured in the Dumas contest. Coach Stanton's boys have been taking stiff workouts this

Mrs. Laura Hicks Dies Suddenly

Hereford friends Monday were saddened by the sudden death of Mrs. Laura E. Hicks, 64 years old, who had been a resident of this county since 1902 and who had been active in the civic and religious life of the town throughout her long residence.

Mrs. Hicks was working in her yard Monday morning when she suffered a heart attack and she passed away at 11 o'clock, just a few minutes after the doctor arrived.

Born at Agnes, Parker County, Tex., Mrs. Hicks was married to the late J. W. Hicks, pioneer Hereford physician, in 1902. She is survived by one son, E. B. Hicks of Las Vegas, N. M., one daughter, Miss Vida Hicks of Hereford, and three grandsons.

Mrs. Hicks was a faithful member of the Baptist Church and in addition to her church work, found time to practice her hobby of oil painting and to devote much energy and interest to her flower garden.

Funeral services were held Wednesday afternoon at the Baptist Church, with Rev. W. E. Barnes of Portales, N. M., officiating.

Graveside Rites Held For Carlson Infant

Brief rites were held Thursday at West Park Cemetery for Lawrence Wayne Carlson, infant son of Mr. and Mrs. Lawrence Carlson of Hereford. Rev. L. W. Bridges, pastor of the Christian Church, officiated.

The baby was born Tuesday, Oct. 3, at the Amarillo Osteopathic Hospital; and his death, caused by a heart weakness, occurred on Wednesday.

In addition to the parents, survivors include the two grandmothers, Mrs. Ora Potter and Mrs. Louise Carlson, the great-grandmother, Mrs. B. F. Foley, and great grandfather, Henry Jansen.

Dawn Soldier Listed As Prisoner in Germany

T-Sgt. John R. Miller of Dawn, who was reported missing in action on Aug. 1 in France, has now been reported as a prisoner of war in Germany.

Sgt. Miller, who was in the Army Medical Corps, took part in the Normandy invasion and saw front line action in France until his capture by the Germans after the beginning of the big American offensive.

He enlisted in the Army in October, 1940.

HOSPITAL NOTES

- Mrs. E. O. Shilling, maternity, girl, Oct. 10.
- Mrs. Bert S. Love, medical, Oct. 11.
- Mrs. Jack Nickols, maternity, boy, Oct. 4.
- Mrs. H. C. Baird, surgery, Oct. 6.
- J. W. Treadway, surgery, Oct. 9.
- Mrs. Fern Barnett, medical, Sept. 30.
- Mrs. James Guinn, maternity, girl, Oct. 2.
- Billy Smith, medical, Oct. 7.
- Mrs. Cecil Payne, admitted, Oct. 11.
- Mrs. R. R. Wills, medical, Oct. 10.

week to improve timing of plays, blocking and general teamwork in an effort to add extra speed and drive to their game.

PROVE YOUR PATRIOTISM!

WAR BONDS

TICKLERS



Welfare of Youth Stressed by Speaker

Pointing to the fine wheat, potato and grain crops of this area, Rev. Lawrence Bridges Wednesday told members of the Hereford Lions Club that these crops really amounted to very little compared to our "great crop of boys and girls."

He cited a tendency to overlook proper development of our youth as one of the shortcomings of this nation. "Living the noblest and highest type of lives now will result in a greater tomorrow," Rev. Bridges said. "A tomorrow of peace, harmony and goodwill."

Mrs. Wills Condition Reported as Critical

Condition of Mrs. R. R. Wills, who has been in the Deaf Smith County Hospital since Monday in a critical condition, was reported this morning as unchanged.

Mrs. Wills has been in a coma for two days, and although her condition yesterday was considered slightly improved, pneumonia has developed and slight hopes are felt for her recovery.

Creamery Buys H-B Dairy Route

Announcement was made this week of purchase of the H & B Dairy route by the Hereford Creamery, which will resume distribution of milk under their Cream O' Plains brand.

"We are back in the milk business to stay," Cecil Malone, owner, said. "In addition to Grade A pasteurized milk, we will also feature buttermilk and other dairy products. This business will be handled in our present creamery offices."

Daily deliveries, except Sundays, will be maintained by the creamery and improved service will be instituted when conditions permit, Mr. Malone said.

Ration Reminder

- GASOLINE — Stamps A-13 in new book good thru Dec. 21.
- SUGAR Stamp No. 30, 31, 32 and 33 each good for 5 lbs. Valid indefinitely. Stamp 40 in book 4, good for 5 lbs. canning sugar through Feb. 28, 1945.
- SHOES—Airplane stamps, 1 and 2, good indefinitely.
- PROCESSED FOODS — Blue 10-point stamps A8, thru Z-8, and A-5 thru E-5 good indefinitely.
- MEATS AND FATS — Red 10-point stamps A8, thru Z-8, and A-5 thru E-5 good indefinitely.

Estes Awarded Air Medal

Sgt. John Estes, son of Mr. and Mrs. Cliff Estes, stationed somewhere in England, has been awarded the air medal, for his services as radio-gunner with the AAF.

John is a graduate of Hereford High School and before entering the service he was a student at Texas A & M College.

The citation reads, "For meritorious achievement while participating in heavy bombardment missions in the air offensive against the enemy over continental Europe. The courage, coolness and skill displayed by this enlisted man upon these occasions reflect great credit upon himself and the armed forces of the United States."

WAC Recruiters Seek Medical Technicians

A WAC recruiting team from Amarillo will be in Hereford on Thursday, Oct. 26, to interview women who are eligible for the Women's Army Corps. According to a statement from the Amarillo recruiting office, the WAC will need several thousand young women as medical technicians within the next few months; and women enlisted in the WAC and having four years of high school will be accepted for training as laboratory, dental, X-ray, orthopedic, surgical and medical technicians, occupational therapists, pharmacists, optometrists, psychiatric social workers, Braille teachers and lip reading teachers. They will receive training in skilled

user vocations which may lead to jobs after the war. In addition to the medical technician training, there are hundreds of other jobs for women. (Continued on Page 12)

Combination Subscription Offer Features Hereford Brand, Amarillo News

Despite the fact that the Amarillo News is making no bargain subscription offer this year, News and Brand subscribers in Deaf Smith, Castro, Farmer, Oldham and Randall counties are being offered an opportunity to subscribe to both papers at a saving.

Regular price for the News is \$10 and for the Brand, \$2; and while the special offer is on, the two papers are being offered by The Brand for \$11.45 for one year. Because of newspaper rationing, the News will take only renewal subscriptions; and the offer applies only on subscriptions taken at the Brand office.

The bargain offer may be withdrawn without notice, and all Amarillo News subscribers are urged to get in renewals promptly; as it is not possible to resubscribe, once your name has been dropped from the subscription lists.

The Brand still takes new subscriptions.

War Fund Success a Personal Responsibility of Citizens

Wheat Loans Total More Than 2 Million

A total of \$2,171,258.66 has been paid out in wheat loans on the 1944 crop, it was announced this week at the county AAA office, and loans continue to be made so that the total may be considerably higher than the figure quoted.

Commodity credit has made loans on 1,590,160 bushels of wheat thus far; and local farm program officials estimate that this figure represents about one-third of the crop in this county, with much wheat sold, some still in local storage and some in terminal elevator storage.

Mrs. Davis to Sell Farming Machinery

A farm sale scheduled for Saturday, Oct. 14, will be held at the farm of Mrs. Eva Davis, two miles north of Hereford on 26 Mile Avenue.

The sale will feature farm machinery and a complete listing is carried in the sale bill printed on page 8 of the Brand. Brumley and Otten are auctioneers and E. C. Eubanks will clerk the sale.

Hereford Boy Sends Xmas Gift Tips From New Guinea

There's not much time left in which to shop for Christmas gifts for servicemen overseas, but Pvt. Genn W. Ricketts, who has recently arrived in New Guinea, sent his mother, Mrs. Ira Ricketts, a list of some of the things which would prove really useful to men in his overseas theater, and Mrs. Ricketts passes the information along in the hopes it will prove helpful to some other puzzled shopper.

Glenn reports that he could use a flashlight—or even a small oil lantern (if such things are still available); and he could also use a cigarette lighter, even though he doesn't smoke; because matches are very scarce and even non-smoking soldiers need them. He also says that he could use some tallow to make a primitive sort of candle.

Stationery (Air Mail) is always a welcome gift, Glenn writes. Canned fruit or fruit juice is the only food item he mentions; (Continued on Page 12)

H. D. Club Exhibit Proves Members Handy With All Tools Around House

The fact that Deaf Smith County farm women are as handy with hammer, nails and saw as they are with the traditional housewife's tools was well demonstrated Saturday in the exhibit sponsored by the county home demonstration council at the Cogdell Motor Company show rooms. Several hundred Saturday shoppers viewed the exhibits and came away impressed with the variety and usefulness of skills developed in demonstration club work.

Perhaps the outstanding example of furniture reconditioning was a chair which had been rebuilt and re-upholstered by Mrs. Bill Rice of South Hereford, who has remade ten chairs since the first furniture reconditioning demonstration before local clubs last year. Another good example of upholstery was the chair made by Mrs. Clyde Cocanougher of Hereford. A kitchen chair with bottom woven with wool twine was exhibited by Mrs. Earl DeHart, president of the county council. Mrs. Bob Fullwood had made an attractive coffee table from an old radio cabinet.

Included in the furniture "unit" was a table made by the Coleman Wrights and a table and smoking stand made by

Although no report was available today on the progress of the United War Fund drive in Deaf Smith County, several donations have already been received and citizens are urged to come by War Fund headquarters and make donations immediately.

The Hereford headquarters for the drive is the office of Elizabeth Wombie and special drive chairmen have been named in every rural community in the county.

The county quota is \$3,600, but no special quotas have been set for communities, as the sponsors believe that each donor will be ready and eager to give "A Texan's Share" and try to match, in a small way, the big share of Texas fighting men in the war.

For more than half of the War Fund will go directly to the aid of fighting men, in the form of USO services at home and USO camp shows overseas; and in addition part of the fund is allotted to the aid of American prisoners of war.

The money raised is also used to bring relief to war ravaged peoples and as the liberation armies go forward, the need for this fund increases daily.

Many Deaf Smith County citizens have received letters from (Continued on Page 12)

Former Hereford Man Wounded in Action

Cpl. Kenneth A. Lomax, formerly of Hereford, was seriously wounded on Sept. 26 on the Admiralty Islands, according to a letter from his father, R. J. Lomax, of Spearman.

Cpl. Lomax, who lived here for five years, left Hereford to enter the army three years ago. He has been in the Southwest Pacific for the past 19 months and was slightly wounded in fighting at Tarawa, and has also been in action in the Marshalls and in the New Guinea sector.

Bring ODT Certificate To Apply for Gas Ration

Operators of trucks and other commercial vehicles were reminded again this week that in order to get their new mileage ration allotments, they must make application at the county OPA office.

In order to apply, it is necessary only to bring in the ODT certificate for the vehicle for which gasoline rations are desired, and the local OPA office urges truckers to take care of this matter immediately.

A loom on which she weaves rugs was brought to the H. D. Club Show by Mrs. R. A. Frye of Dawn and Mrs. Norman Livesay of Hereford contributed a cocheted bed spread. Other needlework included dress and apron ensembles made from lead sacks, alphabetical applique bed spreads, crocheted chair sets, dollies, scarves, a feather quilt, various examples of cutwork and embroidery.

The Fairview Club exhibit featured needlepoint and five completed pieces were on display.

Of much interest to both club members and the general public was the model of the modern steel and concrete home which George Heard is planning to build on his farm near Hereford. The house, functional in design and featuring a solid "window front" on the long living room, was complete with miniature furniture; and the roof was hinged to permit visitors to look inside for a complete view of the floor plan.

Vegetables, fruits, meats, preserves and pickles were included in the canned foods display and showed conclusively why H. D. Club members are not much worried by the fluctuations of blue point values.

The Hereford Brand

Published Every Thursday Our Slogan—"More People—More Farms"
HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 30

MRS. SETH B. HOLMAN Publisher
JIMMIE GILBERTINE Editor
MARY KATE BROTHERTON News Editor

SUBSCRIPTION RATE: — Zone One, \$2.00 per year; Zone Two, \$2.50 per year. All subscriptions strictly cash in advance. Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.

NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

Do You Remember?

Oct. 16, 1904

"... We should be very cautious in the selection of our books and newspapers. The question is often asked, 'Is it right to read novels?' There are Christian novels, novels that make the heart purer and the life better, but how many lives have been ruined by the reading of some worthless novel? Many a soul now stands behind the bars of a prison cell as the result of the reading of bad books and newspapers." — From a paper on "The Result of Sin," read by Miss Carrie Myers at the Hereford B. Y. P. U.

The Houston strike which has been giving the people of that city so much inconvenience for the past six months, has at last been settled in favor of the street car company. This is one of the many instances in which labor has been compelled to surrender to the dictates of capital—a condition which should not exist and would not exist if those representing labor would stand together in one united body and be judicious in their demands.

Sam F. Dunn and Geo. W. Dale shipped quite a number of black bass, which they had caught in the Tierra Blanco river, to Bovina Thursday to

AT FIRST SIGN OF A COLD USE 666
Cold Preparations as directed

Protect WHAT YOU HAVE Insure!
John McLean Insurance Agency
112 W. 3rd Phone 273

MASONIC BULLETIN
Hereford Lodge 849
Stated meeting second Monday in each month. School of instruction each Thursday night.
F. L. TERRELL, W. M.
R. L. THOMPSON, Sec'y.

EVERY SLICE OF "BUTTERKIST" **BREAD**
OFFERS VITAMINS and IRON!
BREAD... a non-rationed, economical food. It's filled with real energy-building nutrition value, plus extra B-vitamins and iron.
The Hereford Bakery
Home of "Butterkist" Bread

BUSINESS AND PROFESSIONAL DIRECTORY

A. O. Thompson Abstract Co.
Complete tract index of all lands and town lots in Deaf Smith County. Write us for information concerning land ownership.
Deaf Smith County Maps... 25c MEMBER

INSURANCE
JNO. H. PATTON
PHONE 50

DR. J. W. HENDRIX
DR. JOHN CHANNER
Chiropractors & Masseurs
for Appointments
Phone 241

Husband of Hereford Girl Receives DFC For India-China Duty

AIR TRANSPORT COMMAND BASE, INDIA—Award of the U. S. Army Distinguished Flying Cross for "meritorious achievement" to Lt. Warren C. Hitchings, whose wife, the former Miss Mattie Louise Lawhon, has been making her home in Hereford, was announced this week with the release for publication of orders from Headquarters, India - Burma Sector, China - Burma - India Theater.

Lieutenant Hitchings was on duty with the India, China Division of the Air Transport Command. He receives the DFC after "more than 300 hours of operational flight in transport aircraft over the dangerous and difficult Assam-China air routes." Mention is made, in his citation, of severe icing conditions along these routes, the constant danger of enemy attack and "mechanical difficulties requiring courageous and

Jumbo

MRS. SAM HUNTER

Home for a week end visit from Texas Tech at Lubbock was Mary Gene Dyer.

William Ray McKinney, who left about a month ago for induction into the army, is home, having received a medical discharge.

The Rev. J. R. Sharp of Canyon filled his regular appointment Sunday. During the Sun-

superior performance of duties to overcome."

The airlines based in northern India, between India and southern China, which are flown regularly by the ATC India-China Division transport ships, form the supply lines for the United Nations forces on the battlefronts of China.

Lieutenant Hitchings is cited for the performance of his duties as a pilot over these ATC routes between 18 March, 1943 and 29 February of the current year.

day School service, the following officers and teachers were elected to serve for the coming year:

Superintendent, M. L. Sparkman; assistant superintendent—Clyde Renfro; secretary—Sammie Lane Hunter; assistant secretary, Dorothy Mae Rhodes; song leader, Lonie Andrew; assistant, Sam Hunter; pianist, Mrs. M. L. Sparkman.

Teachers are Mrs. Clyde Renfro, Mrs. Carl Sevier, Mrs. Howard Bishop, and P. H. Dyer, with Mrs. Addison Hunter, Mrs. L. A. Matthews, Mrs. Lynn Axe and Mrs. M. L. Simpson, assistants.

Mr. and Mrs. Lawrence Matthews of Clovis spent the night in the L. A. Matthews home one night last week, tho they had to make two trials before arriving there. Last Sunday night they started and got as far as one of our very muddy roads. Having spent most of the night, with the aid of a neighbor, getting out of the mud, they went back home in order to be on hand to go to work next morning.

Mrs. W. C. Oxford and son, Willie, of Idalou visited friends here last Friday. They spent the week end at Ward with Mrs.

Oxford's daughter, Mrs. Katherine Higgins. They gave the news from the Beck families, who formerly lived here. Claude Beck, who has been ill for some time, is in Arizona. No further news has been received of his son, Claudius, who was reported missing several months ago.

Mrs. H. C. Baird, underwent an operation last week at the Deaf Smith County Hospital.

Mr. and Mrs. M. L. Sparkman moved last week from the Jack Miller place to the J. R. Richardson farm, which they will operate for the coming year.

Read Our Want Ad Page!

HOME MADE CANDY
HOT DOGS — COFFEE
COLD DRINKS
SCHOOL SUPPLIES
Visit Us Often
Candy Kitchen

We Now Have Plenty of
WINCHARGER PROPELLERS
Fullwood Battery Shop

HERE'S THE NEWS You've Been Waiting For..

The AMARILLO NEWS says...

Regular Rates...
Hereford Brand... \$ 2.00
Amarillo News... \$10.00
Total... \$12.00

BUT, The Hereford Brand makes the following Special Club Bargain Rate:

THE AMARILLO NEWS

DAILY and SUNDAY, by mail only, Renewals only!
(absolutely no new subscriptions accepted)

THE HEREFORD BRAND

NEW or RENEWAL Subscriptions in Deaf Smith, Castro, Oldham, Parmer and Randall Counties only!

THIS SPECIAL OFFER IS GOOD ONLY ON SUBSCRIPTIONS TAKEN IN THE BRAND OFFICE!

We cannot pay commissions to agents on this Special Club Offer — and all subscriptions must be paid in advance by cash or check. Remember, Amarillo is not taking New Subscribers... so you let your present subscription expire at your own risk.

ALL SUBSCRIPTIONS TO BOTH BAPERS WILL BE MARKED ONE YEAR IN ADVANCE... REGARDLESS OF YOUR EXPIRATION DATE!

This Special Club Offer is subject to Withdrawal Without Notice

The Hereford Brand

YOUR HOMETOWN NEWSPAPER SINCE 1901

THE GLOBE-NEWS PUBLISHING CO.
Amarillo, Texas
Sept. 30, 1944.
The Hereford Brand, Hereford, Texas.
Dear Mr. Gilentine:
The Amarillo News will not make a special bargain reduced rate on mail subscriptions this year.
This is your authority to accept Renewal subscriptions at the regular rate of \$10.00 per year.
Yours very truly,
THE GLOBE-NEWS PUBLISHING CO.
(Signed) C. F. UNDERWOOD,
Circulation Manager.

Both Papers
12 MONTHS
\$11.45

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

H-D CLUB NEWS

Wyche H. D. Club

Wyche Home Demonstration Club met Thursday afternoon with Mrs. R. W. Elliston. Games were played during the recreation period under the direction of Mrs. J. B. Harlin. Club roll call was answered by members listing achievements in home improvements during the past year.

Members voted to join the Deaf Smith County Federation of Women's Clubs and Miss Sadie Lee Oliver discussed "The Demonstration" as described by Seaman A. Knapp and O. B. Martin.

The next meeting will be held in the home of Mrs. J. B. Harlin on Oct. 19.

Members present were Mesdames E. C. Hewitt Jr., H. H. Caraway, A. E. Jury, Liston Wilson, Victor Elliston, G. E. Thiele, J. B. Harlin, Dock Roberson, J. V. Pickens, Troys Carmichael, R. F. Day, G. H. Reeves, R. L. Cocanougher, B. D. Fortner, Miss Oliver and the hostess.

North Hereford Club

Members of the North Hereford Home Demonstration Club met with Mrs. Harry Sullivan Thursday afternoon. Roll call was answered by members telling of things most interesting in their club work for the past year. Mrs. Earl DeHart and Mrs. Norman Livesay gave the council report. Mrs. DeHart gave a parliamentary drill and several committees were appointed. New officers were elected.

The next meeting will be held in the home of Mrs. J. C. Richardson on Oct. 19.

Refreshments were served to Mesdames John Haberer, John Miller, Grady Parson, J. A. Poole, Oscar Vaughan, Mary Bodkin, Harry Sullivan, Otto Olson, W. M. Cogdell, R. A. Fallwood, Frank Wilde, N. W. Livesay, Pat Robinson, Earl DeHart, J. C. Richardson, Miss Evelyn Bell and the hostess.

MRS. J. C. CRUMP ENTERTAINS CLUB

Mrs. C. J. Crump entertained members and guests of the Justakrd Club at her home on Wednesday afternoon last week. Special guests included Mrs. Henry Benson and Mrs. Clyde Cave. High score defense stamp awards went to Mrs. Henry Sears and Mrs. Jas. W. Witherpoon.

Members present were Mesdames Geo. V. Stambaugh, Grant Fuller, J. S. Maxfield, Henry Sears, N. E. Milburn and the hostess.

KINSHIP CIRCLE ENTERTAINED IN WILLIAMS HOME

Kinship Circle was entertained in the home of Mrs. Carl Williams Saturday afternoon. News of absent members of the group and information concerning out-of-town relatives through letters read and discussed provided diversion for the afternoon.

Those present were Mesdames Elmer Womble, Lawrence Womble, Johnnie Womble, Baker Womble, Jack Rose, D. C. Laird Jr., L. R. Brady, Coy Phillips, Miss Ethel Womble and the hostess.

Out of town guests were Mrs. W. T. Womble and Mrs. M. O. Lester Henrichsen of Alamogordo, N. M.

An informal good time entertained neighbors of Mr. and Mrs. Harry Seed Monday night when cooking hamburgers was the order of the day. The attractive back yard at the Seed home was the scene of the supper party and hamburgers were cooked over the open fireplace.

Incentive for the party was the Seed's house guest, Mrs. S. T. Olson of Baton, N. M., who is spending this week in Hereford.

Those enjoying the occasion were Mr. and Mrs. W. J. Stanford, Mr. and Mrs. C. H. Dyer, Sgt. and Mrs. Richard Barnard of San Diego, Calif., the honor guest and the hosts.

Progressive

BY NORMA LEA EDWARDS

Mrs. Emma Dodson returned to her home in Canyon last Sunday after spending a few days in the home of her son, Mr. and Mrs. V. E. Dodson.

Misses Lucille Park and Lucille Hughes spent Friday night in the J. L. Park home.

Mr. and Mrs. Lawson Kemp and family of Plainview are visiting this week in the A. G. Kemp home.

Mrs. Owen Neel returned to her home at Lella Lake last Wednesday after spending several days with her mother, Mrs. J. W. Vick.

Mr. and Mrs. Ira Ricketts received a letter from their son Glenn last week saying he had arrived safely in New Guinea.

Jo Eddie Scott of Wyche spent Thursday and Friday in the home of her aunt, Mrs. Virgil Dodson.

Dale Botts of Hereford spent

Saturday night with his grandmother, Mrs. J. W. Vick.

Mr. and Mrs. Matt Ruthardt and Yvonne, Mrs. V. E. Dodson, Leroy and Junior Burgess spent Sunday in the home of Matt's brother, Ralph Ruthardt and family in the Zita Community near Canyon.

Mr. and Mrs. Troys Carmichael of Wyche were supper guests in the P. L. Carmichael home Thursday night.

Mr. and Mrs. Earl Spurrier and family of Abilene spent a few days last week visiting in the Horace Hershey home.

Mr. and Mrs. J. L. Park were dinner guests last Sunday in the John Pleasants home in Hereford.

Miss Sadye Rigler and Mrs. J. M. Boone of Hereford spent Saturday afternoon visiting in the C. C. Bowman home, with Mrs. Bowman and her mother, Mrs. Annie Diebel.

This community extends sympathy to Mr. and Mrs. J. David Thompson in the loss of their son, Jack who was killed on Normandy Beach, June 6, D Day. He was in the Navy. The Thompsons lived in this community several years ago, but are now living in Vernon.

Mr. and Mrs. Matt Ruthardt and Yvonne are spending a few days in the home of his brother near Canyon and helping in the harvest.

Dinner guests in the Gregory

home Sunday were Sgt. Jake Gregory from Arizona, Mr. and Mrs. W. S. Gregory and Shelby of Amarillo, Pfc. Walter Enloe of the P. O. W. Camp of Hereford, Mr. and Mrs. Noel Higgins and Misses Lucille Park and Virginia Bowman.

Mrs. P. L. Carmichael and son Kenneth made a business trip to Amarillo Saturday.

Pfc. Clayton Weathers of the P. O. W. Camp spent Saturday evening in the D. Y. Edwards home and attended the party at the school house Saturday night.

Mr. and Mrs. V. E. Dodson visited Saturday in the F. D. Ferguson home in the Ford Community.

Sgt. J. C. Gregory came in from a camp in Arizona last week to spend an eighteen day furlough with his mother and family.

Lalla Brown of Silverton, is visiting in the home of her sister, Mrs. John Hutchinson.

Mesdames Si Orr and Ida Bennett of Hereford spent Wednesday afternoon visiting in the C. C. Bowman home.

H. L. Hershey and son were in Amarillo Saturday.

Mr. and Mrs. W. S. Gregory and Shelby of Amarillo were week end guests in the Gregory home.

The people of Progressive Community extend congratulations to Mr. and Mrs. Noel Hig-

gins who were married at the home of the bride's parents, Mr. and Mrs. G. H. Hamm on Sunday, Oct. 1.

Mr. and Mrs. Lorle Boll and baby of Carlsbad, N. M., spent the week end in the Gregory home.

Mr. and Mrs. W. H. Gilland and family of Southland, Tex., spent the week end visiting in the home of Mr. and Mrs. E. A. Harris and family.

Miss Augustine Gregory gave a party at the Progressive school house Saturday night honoring her brother, Sgt. J. C. Gregory who is home on furlough. Games, forty-two and visiting furnished the evenings entertainment after which refreshments of sandwiches and cocoa were served. There was a good crowd present and everyone had an enjoyable time.

Mrs. Howard Higgins and Sandra Ann came home from the Godwin Sanitarium last Friday afternoon.

We had a good singing at Progressive Sunday night, and several visitors were present.

Mr. and Mrs. Clyde Russell took a load of cattle to Amarillo Tuesday.

Our boys must keep on fighting—we must keep on buying WAR BONDS until victory is won. Keep on BACKING THE ATTACK.

Frio

BY MRS. O. ANDREWS

Mr. and Mrs. S. A. Thornton of Lockney and Mr. and Mrs. W. R. Childers of Canyon spent Monday night in the J. M. Dixon home. Mesdames Thornton and Dixon are sisters and Mr. Childers is their brother.

Deward Taylor, who left Sunday, Oct. 1, for induction into the armed forces is now at Camp Chaffee, Ark. Mrs. Taylor and small sons are making their home with her parents, Mr. and Mrs. Jim Brooks, who live about one half-mile south of the Easter school house.

Mr. and Mrs. H. F. Benson and daughter spent Sunday afternoon visiting the Doff Dennis home in Wyche community.

Another Frio man was called into service when Geo. A. Springer left on Sunday, Oct. 1, for Oklahoma City, where he was inducted into the Navy.

He visited with his wife and parents a short while on Wednesday as his train paused in Hereford. He was enroute to California.

Pvt. Frank Robbins is now stationed in Camp Claiborne, La.

Friday afternoon the school children gave a short program,

following which the mothers who had gathered discussed plans for a Halloween Carnival. Definite plans will be announced later. Those present were Mesdames Irwin, Yandel, Benson, A. T. Jones, Brown, Wesley Brown, Owen Andrews and Allison.

Mr. and Mrs. Henry Andrews and daughter of Seagraves spent the week end in the Wiley Little home.

The Home Demonstration Club met in the T. L. Sparkman, Sr., home on Wednesday afternoon.

Each one answered roll-call with "Some accomplishments in Home Improvement during the past year." Those present for Miss Oliver's talk were Mesdames Brown, Warrick, Dickson, McReynolds, Welch, Fred Aze, J. M. Dixon, W. S. Little, T. L. Sparkman, Jr., Owen Andrews, and the hostess.

Mr. and Mrs. Wesley Brown were in Amarillo the first of last week.

Mr. and Mrs. Lindley and Miss Christine went to Kilgore last Thursday night to meet their son who is with the armed forces. He recently returned to the States.

Owen Andrews accompanied W. C. Towns to Lubbock last Friday, taking Mr. Towns' aunt home. She had spent about two weeks here.



I'M SO HUMILIATED, YOU WERE BEING SO GOOD TO JUNIOR, PROTECTING HIM FOR LIFE WITH CUTTER BLACKLEGOL-
FOR EVERY MILLION CALVES vaccinated with Cutter's Blacklegol, 3 1/2 unconfirmed "deaths from blackleg" have been reported. Only three in the whole history of Blacklegol have proven on laboratory examination to have actually been due to blackleg.
No one can successfully imitate this product developed and patented by Cutter Laboratories. We are authorized distributors for Blacklegol... Insist on getting the best!

... for GIFT GIVING
POKER CHIPS Composition, Interlocking BOX OF 100 \$1.29
Stud Playing CARDS 50c
Send Him A Wallet 98c and up
Assorted BAGS Canvas Bags \$3.29 Value \$1.98 ZIPPER BAGS Convenient, Roomy! \$2.75
THESE GIFTS CAN BE SENT SHAVING ARTICLES LOTIONS RAZOR BLADES LATHER BRUSHES TOILET ARTICLES SOAPS TOOTH BRUSHES DENTAL SUPPLIES TOBACCOS PIPES SMOKER'S ARTICLES FITTED KITS BIBLES FOUNTAIN PENS TOBACCO POUCHES BILLFOLDS CIGARETTE CASES
You Are ALWAYS WELCOME at HAILE DRUGS Hereford's Leading Cut Rate Drug Store!

"WE SELL FOR LESS" HAILE DRUGS PHONE 99 Prices for Friday, Saturday and Monday Hereford's Leading Cut Rate Drug Store
Walgreen Agency Drug Store
WOODBURY FACIAL SOAP (Limit 3) 3 FOR 22c
BARBASOL 50c SHAVE CREAM TUBE OR JAR (Limit 1) 31c
MAR-O-OIL SHAMPOO 60c SIZE (Limit 1) 33c
Vicks VAPO-RUB, 35c SIZE 19c
Dependable VITAMINS CHECK THIS: Our Pharmacists KNOW Vitamins. Our Stocks are COMPLETE.
AYTINAL For Multiple Vitamins BOTTLE 35 CAPS. 98c BOTTLE 100 CAPS. \$2.69
ONE-A-DAY A & D TABLETS Made by Miles. Box of 30... 49c
6 VITAMINS 3 MINERALS VITAMIN TABLETS. Box of 96, for... 1.69
BERITE TABLETS 6 vitamins, 3 minerals. Orlafen 100's... 1.59
VITAMINS PLUS 6 vitamins plus liver, iron, 18's... 75c
COD LIVER OIL Vitamin A and D Orlafen's "Pint"... 98c
SQUIBB VIGRAN Vitamin AB CDG. 25's... 1.27
JERRIS HAIR TONIC & HAIR OIL \$1.40 Value 76c
Lilly Daché Designs Smart New 35c FINE MESH 3 for 93 SNOOD MESH 70c 3 for 92
MIRACLE-TUFT Dr. West's Tooth Brush With Extra Bristles... 50c
6-OZ. ZONITE Antiseptic for Feminine Hygiene... 47c
3-OZ. CASTORIA Children's Laxative. Walgreen's... 29c
ONE DOZEN Oaroid & Bile Salts Tablets... 9c
UNGUENTINE Soothing Rectal Ointment. Regular 75c value for... 69c
TUBE OF 12 EX-TEEN TABLETS For Periodical Pain 25c
50c SIZE MENHEN ANTI-BLUE BABY OIL 43c
1 Lb. Medicinal EPSOM SALTS 13c
35c TUBE LISTERINE Shave Cream Lather Type 29c
COINSE BLUE-JAY FLASTERS Take 'em off! 23c
Pocket Combs with coupon 7c (limit 1)
In Sickness and in Health... Few things are certain these days... but one thing that never holds doubt is the unfailing accuracy of a Walgreen Agency-filled prescription. That is something to expect... something to value... something to depend on.
SUFFER PAIN OF ATHLETE'S FOOT? Get effective relief from itching, soreness. DORLOF TREATMENT... \$1 Dated for freshness!



SOCIETY

MRS. JOHN McLEAN, Society Editor — Phone 181

O. E. S. Honors Past Matrons-Patrons

Past Matrons and Past Patrons were honored Tuesday night when the Order of Eastern Star met at the Masonic Hall.

Horace Hershey, Worthy Patron, gave greetings and Mrs. A. L. Manjeot, worthy matron read "The Trials of a Worthy Matron."

Each past officer gave the highlights of his term of office furnishing an interesting history of the chapter. Tribute was paid to the boys on the service roll with the names being read by Mrs. Myrtle Witherspoon. Mrs. Frank Terrell, junior past matron, was presented with a white Bible with the O. E. S. insignia on the back. Mrs. Manjeot, worthy matron, was named delegate to the Grand Chapter meeting to be held in Fort Worth on Oct. 31.

The informal social hour which was held after the program was in the hands of Mrs. B. R. Dixon and Mr. and Mrs. O. L. Chick.

Past matrons and patrons who were complimented were Mrs. Iva Cocanougher, Mrs. Myrtle Witherspoon, Mrs. Besie Boggs, F. M. Kester, Mrs. Louella Ferguson, Mrs. Hallie Kester, Mrs. Myrtle Reed, A. O. Thompson, Mrs. Bruce Rose, Mrs. Florence Guinn, Mrs. Audrey Thompson, Miss Lucy Reed, Mrs. Olive Bradley, Horace Hershey and Mrs. Jessie Terrell.

Rev. Upton Fills Pulpit

Rev. Marvel Upton, pastor of the Wildorado Baptist Church and student at Southwestern Baptist Theological Seminary at Fort Worth, filled the First Baptist Church pulpit here Sunday night.

Rev. Upton, who will complete his work at the seminary this year, is the son of Mr. and Mrs. Charley Upton of near Hereford.

Read Our Want Ad Page!

Mrs. Barrett Hostess For Pioneer Club

Mrs. Fred Barrett was hostess for the Pioneer Study Club at her home Tuesday afternoon. Mrs. H. D. Reed was cohostess.

The topic for discussion was "Drivers Education" with Mrs. T. E. Seigler in charge of the program. She outlined official rules for driving as compiled by state headquarters at Austin. Mrs. N. E. Gass told of enforcement of traffic laws in other states and Mrs. Noah Ewton described traffic regulations in Oklahoma City. Mrs. Seigler distributed questions on the subject to members who answered with correct information concerning driver's license.

Members of the club attending were Mesdames J. E. Beyler, A. B. Christian, Noah Ewton, Burl France, N. E. Gass, J. M. Gilliland, P. H. Gilliland, E. S. Ireland, F. M. Kester, A. L. Manjeot, Wirt Phillips, B. E. Roberson, T. E. Seigler, Frank Terrell and the hostesses.

TUESDAY CLUB MEETS FOR GAMES

Tuesday Afternoon Bridge Club was entertained in the home of Mrs. C. H. Dyar Tuesday. Pastel flowers were used with roses and dahlias predominating. Defense stamps were presented to Mrs. Colby Conkright for the club high score and to Mrs. Jim Lipscomb, guest.

Those making up the three tables of players included Mesdames Colby Conkright, Henry Benson, Norman Harris, Jim Black, Jim Lipscomb, W. S. Fluit, O. G. Calhoun, Jeff Gilbreath, Nita Roy Ireland, W. J. Stanford, and Mrs. Richard Barnard of San Diego, Calif.

Then Another Tough Job



R. L. Thompson Guest Speaker For Dawn Club

R. L. Thompson was guest speaker for the Dawn Study Club last week at the meeting held Tuesday afternoon at the home of Mrs. Carl Wimberley.

Mr. Thompson, whose subject was "The War From a Different Angle," built his talk around the main thought, "How the War will affect the future of mankind." He said in part: "America is unique among the nations of the world and of history in that it alone was founded upon ideas and ideals—ideas and ideals of human liberty, of constitutional law. America stands for the policy that all men are created equal. It stands for rights and privileges of the individual that before the founding of this great republic had never been known. These ideas and ideals are the by-products of the struggle and thought of other civilizations; but for us they are foundations, not by-products."

After discussing the countries involved in the war, both allies and enemies, and giving a brief sketch of what part each nation is paying in the conflict the speaker concluded, "The conquest of the future is the only kind of conquest that ever interested America. We have never been interested in conquering the past. We have pressed forward always to conquer the future. And now we really have it before us. The future of mankind. It will be the American genius who is to lead that kind of conquest."

The next meeting of the club will be held at the home of Mrs. William Wimberley. Those present were Mesdames

Lone Star Club Meets for Study

Mrs. Ralph Smith and Mrs. H. E. Hensie were cohostesses for the Lone Star Study Club at the Smith home Tuesday afternoon.

After roll call which deals with individual topics of interest, Mrs. Owen Stagner led the program on "The Old Immigration." She gave the opening discussion on "The Germans" giving their reasons for coming to the United States in 1710, and told how they sold themselves to the British government as slaves in order to enter America. In that year 2,814 Germans emigrated to this country and many settled in New York and Pennsylvania.

Mrs. Robert Thompson told of "The Irish Immigration" telling that four and a quarter million Irishmen came to this country between 1820 and 1920. She told how they took to the soil and of their development of agriculture, mentioning the fact that always hot-headed, any political question found them in the lead.

During the business session Mrs. Ed Warren was welcomed as a new member.

Those present were Mesdames Lyle Blanton, R. G. Blue, Cawthon Bryant, Roger Corbett, Leo Forrest, Jack Grady, Jim Higgins, John Jacobson, C. D. Kelton, Joe Kendall, Nelson McRight, Guy Newsom, Coy Phillips, Owen Stagner, Robert Thompson, Ed Warren and the hostesses.

Fred Fain, Iverson Leake, H. V. McCabe, H. E. Miller, H. H. Miller, Frank Smith, Baker Womble, Johnnie Womble, and Carl Wimberley. Guests included Mr. and Mrs. R. L. Thompson and Mrs. Minnie Smith.

Not Big Ads, But "Regular" Brand Ads Get Results!

How to prepare for Winter Eggs



1 Get HOUSE Ready 2 get BIRDS Ready 3 get FEED Ready and here are the supplies to help you

For Full Egg Baskets, Feed **PURINA LAY CHOW** It pays to balance your grain with Purina Lay Chow. Quality ingredients supply what your own scratch lacks.

CHEK-R-TON Feed for poultry. Cost only about 2c. Roundworm treatment. Effective large worm killer.

Get Ready for **FALL PIGS** Clean and disinfect farrowing houses, wash sow's sides and udder. Reliable.

For Cattle on Range Helps bring your herd through winter in condition for a big calf crop next spring. Helps build strong, vigorous livable calves. Depend on Cattle Checkers.

PACKARD MILLING CO.

LOOK 'EM OVER, FOLKS

A few of our Money-Savers for Friday and Saturday—and remember you also get S. & H. Green Stamps at the

CITY FOOD STORE



SPECIAL
46-oz. Texun **GRAPEFRUIT JUICE** 29c

COFFEE
MAXWELL HOUSE
1 lb. pkg. 29c

Finest PRODUCE
ONIONS lb. 21c

POTATOES
No. 1, Red or White
10 lbs. 47c

—and a complete line of produce and Fruits at MONEY SAVING PRICES.

PEACHES, Rio Rita No. 2 1/2, Halves or Sliced 29c
APRICOT NECTAR No. Points, Big 46 oz. can 48c
PINEAPPLE, Dole's 2 1/2 Sliced or Crushed, can 31c
No. 2 Can 24c

Pork & Beans

COFFEE, Golden Light 1 lb. pkg. 29c
OXYDOL, Super Suds, Dux Large Package (Limit 2) 26c
P & G or Crystal White Soap 5c Large Bar (Limit 6) 5c
HILEX BLEACH 13c Gal. 47c
BAB-O Cleans Drains, 2 for 21c
LYE SOAP, Old Fashioned 2 lbs. 25c

Large Selection of **GERBER'S CLAPPS & HEINZ**
BABY FOODS, SOUPS and **FRUITS**
JELLY, All flavors Mrs. Walkers, 2 lb. jar 24c
GRAPE NUTS FLAKES Large box 13c

SALAD DRESSING Del Haven — Pint 19c
Quart 29c
BAKING POWDER Clabber Girl, 10 oz. can, 2 for 15c
WESSON OIL Salads or Cooking, Pint 29c

AMERICAN 2 17 1/2 oz. jar for 25c

CHOICE MEATS
AAGrade STEAK LOIN or T-BONE . . . lb. 45c
ROAST ROLL BEEF or PORK lb. 35c
Chuck or Pot ROAST 29c Lb. 29c
Asst'd LUNCH MEATS 25c Lb. 25c
BRICK CHILI 29c Lb. 29c
CURED HAM Center Cuts, lb. 40c
Barbecue or Stew Meat 19c Lb. 19c
LONGHORN CHEESE 30c Lb. 30c



DAILY DELIVERIES OF . . .
"Cream O' Plains" MILK
A Famous Name in Dairy Products

is Back

in the milk business

TO STAY!

We realize that the milk business in Hereford has been changed and bounced around in recent years . . . BUT, we have recently purchased the H. & B. Routes and want you to know that we are resuming the famous

Grade A, Pasteurized Cream O' Plains Milk

We are going into this business with the intention of giving you service over a long period of years. We know you cannot find any better Dairy Products and our service is going to be the best possible. Featuring Daily Deliveries, except Sundays, at present.

For Pasteurized Milk, Buttermilk and Dairy Products . . . We invite your consideration!

Our Milk will also be on sale in Hereford Stores. Ask for "CREAM O' PLAINS"

For **PROMPT, DEPENDABLE MILK SERVICE** . . . Phone

680

Hereford Creamery

CECIL MALONE



City Food Store

FIRST DOOR SOUTH OF THE FIRST STATE BANK

POLISH MOPS
Extra good - While they last

69c

SOCIETY

MRS. JOHN McLEAN, Society Editor — Phone 181

Hereford Girl Marries Alabama Man

Mr. and Mrs. J. B. Rose of near Hereford have announced the marriage of their daughter, Miss Wanda Rose, to J. W. Andrews, on Sept. 22.

The wedding took place in Huntsville, Ala., and the ceremony was performed by Minister Frank Andrews of the Huntsville Church of Christ, brother of the bridegroom.

The bride a graduate of Hereford High School, wore a wool flannel-dress in rose with black accessories. Her flowers were tiny pink rosebuds.

Mrs. F. M. Andrews and Mrs. James K. Polk, mother and sister of the bridegroom attended the wedding.

The couple will make their home in Huntsville where he is attending the North Alabama Bible School in preparation for the ministry.

S. P. Rosson returned last week end from Plainview where he spent the week with his mother who has been ill.

MRS. BENEFIELD HOSTESS FOR CLUB

Mrs. Lee Benefield was hostess to members and guests of the Coterie Club Friday afternoon. Zinnias and marigolds gave the fall accent in decorations with other flowers in red and gold repeating the bright colors in bouquet arrangements about the house. Special guests were Mrs. J. T. Bell of Oklahoma City who is visiting her parents, Mr. and Mrs. W. A. Teter, Mrs. Jack Bradley and Mrs. Cecil Gunter. Mrs. Gunter won the defense stamp award for high score in contract games.

Members present were Mesdames W. A. Teter, Grant Fuller, C. F. Moore, Jas. W. Witherston, F. L. Lucas and the hostess.

Read Our Want Ad Page!

Carolyn Kester Celebrates At Birthday Party

All the fun centered around birthday parties was in evidence Saturday afternoon when Mrs. Lynn Kester complimented her daughter, Carolyn, with a party to celebrate her seventh birthday.

Outdoor and indoor games were played and Halloween decorations were featured. The refreshment table, around which the little guests gathered to blow the birthday candles, was covered with an orange colored cloth and cats and witches held burning tapers. Favors were toy horns and other noise makers.

Those celebrating with Carolyn were Marlene Allred, Clydene Allred, Marlene Gilliland, Mollie Bett Ray, Betty Culpepper, Frankie Dee Culpepper, Jimmie Culpepper, Linda Reece, Eugenia Knox, Janie Womble, Kathryn Kester and Billy Kester.

FARM AND RANCH CLUB LUNCHEON ENTERTAINS GROUP

Farm and Ranch Club members enjoyed a luncheon meeting at the home of Mrs. Charlie Burk Thursday. The table for the luncheon was attractively decorated with autumn flowers in shades of orange, rust and gold. A quilt for the Red Cross was completed during the morning session.

After the luncheon a short business session was held when plans for the year were discussed. New year books were discussed with Mrs. Burk and Mrs. Phillip Miller named to prepare outlines.

Highlight of the afternoon was a review of "The Robe," by Lloyd C. Douglas, given by Mrs. Henry Melton.

Members present were Mesdames Charlie Hoover, N. D. Bartlett, Frank Rickels, Phillip Miller, Roy Pruitt, Henry Melton, and the hostess, Mrs. Melton held the lucky number for the club prize.

Mrs. Boyd Is Leader For Bay View Club

In the first study program of the season, the race question was the subject of study when the Bay View Club met at the home of Mrs. Colby Conkright Thursday afternoon.

Mrs. Marvin Boyd was leader of the program, opening the study session with an outline of historical events leading up to the problem of the colored people as it exists today. She described the slave situation as given in the Prelude to "John Brown's Body" by Stephen Vincent Benet, traced events that led to the writing of "The Red Cock Crows," by Frances Gaither, pointing out the outgrowth of such situations as described in the book, and told briefly why "Strange Fruit" by Lillian Smith, the book to be reviewed later in the program, was ban-

"I'm in a Cold Sweat!"



FEAR IS WHAT DOES IT, and many a car-owner has felt that freezing chill this summer, when a sudden, new noise from his motor has filled him with dread that his car was chugging its last.

There's nothing like that fear to make a stupid driver resolve to follow better driving practices. The intelligent motorist needs no such warning; and he always makes certain that the motor runs only with quality oil in the crankcase.

Obviously there are a number of such oils. And to help you select one of them, easily and with certainty, Phillips gives you these facts:

Phillips offers a number of oils because car-owners' preferences and pocketbooks vary. But when you want our best oil, remember Phillips tells you frankly that Phillips 66 Motor Oil is our finest quality . . . the highest grade and greatest value . . . among all the oils we offer to average motorists.

It's good for your motor, under today's reduced driving conditions, to change oil every two months, say experts. For that change, and for seasonal draining and refilling, you make sure of getting a quality lubricant, when you simply say: Phillips 66 Motor Oil.



It's Phillips Finest Quality

PROVED IN 50 BILLION MILES OF SERVICE

"Sure, I'll give a TEXAN'S SHARE"

Let this be your answer to the call of the National War Fund Drive . . . because it's your opportunity to help our own fighting men and their Allies.

USO and War Prisoners' Aid are just two of the worthy services financed by the War Fund.

MEMBER F. D. I. C.

First National Bank

OF HEREFORD

MEMBER FEDERAL RESERVE SYSTEM

A Strong Bank Thoughtfully Managed

BRIDGE-LUNCHEON ENTERTAINS CLUB

Mrs. W. C. Pitman was welcomed as a new member of the Wednesday Luncheon Club last week when Mrs. C. C. Acker was hostess with a bridge-luncheon.

Autumn leaves in varied colors carried out an autumn theme in table decorations. Mrs. Alton Fraser played high for the score award given at the conclusion of contract games which followed the luncheon.

Those present were Mesdames W. L. Davis, W. M. Emmons, Oscar Easley, H. K. Fox, Alton Fraser, J. C. McCracken, W. C. Pitman and the hostess.

Mrs. Homer Hall and baby Kathleen of Fort Worth returned to their home Friday after spending a couple of weeks here in the home of her parents, Mr. and Mrs. J. B. Stoker.

ned by Bostonians.

"Strange Fruit," reviewed by Mrs. John McLean, revealed a compassionate story of two races, white and black, rooted in a common earth, straining toward a common happiness, yet in brutal conflict with each other. It faces courageously an explosive problem which must be ultimately solved not only in the South, but in all places where one race dominates another. In describing the book the reviewer said, "The author, daughter of one of the South's oldest families, has devoted her life to understanding her people and her country. With this novel she has not merely served the society of a town or a region but has served the society of the world."

A short business session was held with Mrs. Bob Wilson, president, presiding when Mrs. Howard Gault's name was read as a new name to be added to the membership roll.

Those present included Mesdames D. H. Alexander, C. R. Barber, Henry Benson, M. E. Boyd, Colby Conkright, H. C. Conkright, E. W. Harrison, A. M. Jones, Paul Mathers, John McLean, C. F. Moore, G. A. F. Parker, F. T. Roloson, Bob Wilson, J. W. Spradley and J. P. Slaton.

Mrs. D. C. Laird Reviews Book For Study Club

Calliopean Club members heard a review of "Cluny Brown," book of the month for September, at the club meeting held Thursday evening at the home of Miss Eloyse Pitman.

The book review, given by Mrs. D. C. Laird Jr., presented a comprehensive study of an English girl, an orphan who goes from one surprise to another to break all patterns laid down by an imposing regime.

Mrs. Laird said in part, "You will lose your heart to Cluny Brown. Some critics say she is not important and others say 'We couldn't possibly get along without her,' but in a world that is grim with pain and fatigue, so innocent a comedy has its own service to perform."

Members of the club attending the meeting were Mesdames W. C. Pitman, Elizabeth Womble, Wayne Evans, W. L. Davis, J. E. Kirby, Carl Perrin, D. C. Laird Jr., Alton Fraser, Miss Kathryn Davies and the hostess.

KEEP ON
Backing the Attack!
WITH WAR BONDS

DINNER CLUB IS ENTERTAINED IN RODEN HOME

Contract-Dinner Club was entertained at the home of Mr. and Mrs. Ralph Roden at their home Friday night.

Dinner was served from a large table laid with a lace cloth and centered with an arrangement of all-pastel dahlias with shades of orchid and yellow predominating. Tables for four were centered with small vases holding red roses.

Contract was played after the dinner with Mrs. Sylvester Slagle and Bill Edelson winning the score awards.

Those attending were Mr. and Mrs. Troy Moore, Mr. and Mrs. Sylvester Slagle, Mr. and Mrs. Willis Edelson, Mr. and Mrs. Jack Bradley, Mr. and Mrs. W. M. Emmons and the hosts.

use the **CLASSIFIED ADS**

QUICK RELIEF FROM Symptoms of Distress Arising from STOMACH ULCERS DUE TO EXCESS ACID

Free Book Tells of Home Treatment that Must Help or It Will Cost You Nothing

Over two million bottles of the WILLARD TREATMENT have been sold for relief of symptoms of distress arising from Stomach and Duodenal Ulcers due to Excess Acid—Poor Digestion, Sour or Upset Stomach, Gasiness, Headache, Sleeplessness, etc.—due to Excess Acid. Sold on 15 days' trial! Ask for "Willard's Message" which fully explains this treatment—free—at

HAILE DRUGS

FEEDING LAMBS ON GAIN BASIS

I am interested in having some Lambs fed, paying so much per pound for the gain.

Even though you have the feed and the cash or credit to buy your own stock to feed — possibly with all the uncertain times that are ahead of us, you may hesitate to do so.

If you have your own feed and interested in feeding lambs for so much per pound for the gain put on and can provide the proper care, write me advising what feed you have and the number of head you can care for.

NOEL COVER, Farmer-Rancher
COZAD, NEBRASKA 38-4tc



Don't Keep Your Folks In the DARK

There's no reason for empty sockets or poor home lighting today. Most electrical dealers now have lamp bulbs in all common home sizes. You can "light up" at low cost, and make sure that everyone in the house has proper illumination.

Of course, you need more than bulbs to produce the proper light for easy, comfortable seeing. Check up on these points as well.

Keep bulbs free of dust and dirt. Keep reflector bowls and shades clean.

Put the right size bulb in each lamp or fixture.

If possible, have white linings in your lamp shades, to reflect more usable light.

Move lamps closer to points of use, so they shed more light directly on the work. In rearranging lamps, you may also be able to make them serve two people, and so increase their usefulness.

Your family needs good light, for the long evenings of fall and winter. Make sure they get it. Sight is precious—light is cheap.

Southwestern PUBLIC SERVICE Company

... You can be proud to show your friends



Radi-Grip tread


Silent • Safe • Longwearing

Three reasons why "RADI-GRIP" is the best of all tread designs.

- 1 Maximum safety — quick, sure stops on wet, slippery streets.
- 2 Long over-wear, no cupping, no light spots.
- 3 Smooth, silent operation.

O. K. RUBBER WELDERS
Across from the City Hall
W. P. Osburn
Phone 57

He's up to his neck, too but he's giving



Give to your community **WAR FUND**

They share — You can too!

Everywhere our men are going, they are making friends, sharing their own rations with the hungry and starved people they are liberating. Our own fighting men have set the example in the National War Fund Drive. Let's follow their lead!

The First State Bank

MEMBER F. D. I. C. "THE FRIENDLY BANK"

Classified Ads

"Buy What You Want - Sell What You Don't Need"

INFORMATION - RATES
2c per word - 1st insertion (cash discounts follow)
2c per word - addit. insertions (any ad which goes on our books will take the regular 2c per word rate - no matter how many times published.)
The cost of any number of words can be easily computed at this rate. Tables below show several ad costs.
Minimum Charge is 12 Words or 24 Cents.

FOR 12 WORDS
1 time 24c
2 times (cash) 36c
3 times (cash) 48c

FOR 15 WORDS
1 time 30c
2 times (cash) 45c
3 times (cash) 60c

FOR 25 WORDS
1 time 50c
2 times (cash) 75c
3 times (cash) \$1.00

Out-of-town ads must be accompanied by cash - or they will not be published.
No ads taken after 10:00 A. M. Thursdays.

FOR SALE

FOR SALE: One porcelain top kitchen table and one small living room table. Inquire at Brand office or call 674-W. 40-dh

FOR SALE: We still have a few factory rebuilt Maytag washing machines. See them at the Hereford Laundry. 41-3tp

FOR SALE: 30 registered heifers, ready to breed. 50 heifer calves, also bull crop. Known as Charlie Williams cattle. See Noah Ewton or Wirt Phillips. 41-1tp

RENEWAL MAIL SUBSCRIPTIONS to Amarillo News (including Sunday) and New or Renewal subscriptions to The Hereford Brand, A \$12 Value... Both for \$11.45 when turned in at The Brand Office. Not handled through Agents. Absolutely no new Amarillo Subscriptions. 41-tfx

FOR SALE: C C tractor, '39 model on rubber. 10x20 granary. Moline 8 ft. one-way. W. M. Marnell 6 miles north on highway 51. 41-2tp

LADIES' FINE FUR COATS

This Week
\$39.75 -- \$59.00

Use Our Lay-Away Plan On Any Article!

Ladies' **WOOL COATS** .. \$14.75 to \$27
Ladies' plaid lined, water Repellent Jacket Coat .. \$6.95
All Wool **Chesterfield Coats** .. \$14.75
Quilted lined Men's **Aviation Jackets** .. \$7.65
All Wool **Mackinaws** .. \$9.75
Suede Leather **Jackets** .. \$9.75
Terry Cloth **Bath Robes** .. \$8.50
Men's **Work Trousers** ... \$1.89
Dress **Trousers** .. \$2.89 to \$3.95
Officers' **Lanes** all wool, 19 Oz. **Woolens** \$12.50 to \$14.75
O. D. All **Wool Trousers** .. \$10.50

Army **Ties, Hose, Shirts, Slacks, Sweaters, Accessories, Overseas Caps and Garrison Caps.**
Jarison **Army Shoes** ... \$4.98 to \$5.95
4-Buckle **Arctic Rubbers, Gum Boots, Rain Coats, etc.**

Shoes for the Entire Family
Men's **Fine Wool Overcoats** .. \$21.50
SUITS .. \$21.50 to \$29.50

Hereford Store Co.
S. L. Harman

FOR SALE or TRADE

Standard staples, staple machines and paper clips now without priority. Hereford Brand office.

FOR SALE: 20 Hereford cows. W. G. Harris, Summerfield. 40-3tp

FOR SALE: One John Deere model B tractor same as new; one cow with 2-months old heifer calf. On farm 9 miles north Hereford on Highway 51. J. A. Dickson. 40-2tp

PERMANENT WAVE, 59c! Do your own permanent with Charm-Kurl Kit. Complete equipment, including 40 curlers and shampoo. Easy to do, absolutely harmless. Praised by thousands including Fay McKenzie, glamorous movie star. Money refunded if not satisfied. City Drug Store. 32-15tp

FOR SALE: '39 Ford truck. One block east of north city limits on 25 Mile Ave. Jim Lee. 41-3tp

FOR PARTS & SUPPLIES on all cars, tractors, trucks and combines, see us Miller Auto Store. 41-3tc

FOR SALE: Superflex oil heating stove in good shape. H. V. Hennen. 41-3tp

RUBBER TYPE OUTFITS. Set your own name for Laundry Marks, etc. Complete outfit, \$1.20 at The Brand Office. 41-tfx

FOR SALE: Electric razor, remington dual close shave. New and enclosed in a handsome genuine calf leather case. Mrs. Collier, Hereford Motor Company. 41-1tp

FOR SALE: One kitchen sink and one new innerspring mattress. Phone 3. 41-1tc

FOR SALE: Gas heater, excellent condition. Mrs. W. M. Stovall. Phone 485-W. 41-1tc

FOR SALE: Five booth Beauty Shoppe. Shampoo bowls in 4 booths. All new equipment. Excellent location. Air conditioned, reception room furniture, office equipment, 6 dryers, dressing room, 6x7 1-2 supply room, venetian blinds, fluorescent light fixtures. Ona Faye Smith 210 Main Street or call No. 3, Hereford, Tex. 41-1tc

FOR SALE: Welding generator. Bob Cantrell, Hereford, Tex. K Ave. 41-1tp

FOR SALE: Case Broadcast binder. John Deere silage field cutter. Syd Maxfield, one mile east, one mile north of Progressive School. 41-4tp

FOR SALE: 30 coming 2 year old heifers. Registered Herefords. H. S. Higgins, 11 miles north. 41-2tp

AMARILLO RENEWAL AND BRAND Subscription by Mail, both \$11.45. Can take no new Amarillo subscriptions. This rate good only at Brand office. 41-tfx

FOR SALE: International ensilage cutter in good repair, ready to go to work. Price reasonable. Joe Evans. 39-tfc

Having leased my Box Car Ranch for a term of years, will sell my farm machinery, 1 Ford truck, 1 28-ft. trailer, 1 medium sized feed grinder, 1 tractor freso with plow, 2 rod-reeders, 1 Dempster drill, 1 feed slide, some other items. Frank Williams at L. Barton Office. 36-tfc

FOR SALE: 10-ft. John Deere binder. H. J. Kuper. 40-3tp

FOR SALE: Angel 8-ft. oneway and 9-ft. Saunders oneway. Also some A-type hog houses. Frank Bezner, three miles south. 40-3tp

FOR SALE: Baby buggy and stroller. Mrs. Vernon Chambliss, 306 Roosevelt Ave. 40-3tp

FOR SALE: 22-36 IHC tractor on rubber. Regular Farmall on rubber with power lift and 2-row lister planter. 16-10 Van Brunt drill; 3-row Moline lister planter; Sanders one-way plow; hog dipping vat. H. D. (Jack) Buse. 16 miles southwest of Hereford. 41-2tp

FOR SALE: 2 and 3 year old ewes. See K. L. Ladd, 19 miles northwest Hereford, Route 4. 40-2tp

FOR SALE: M & M tractor with four row lister planter. On Rubber, in good shape. T. J. Clay, 510 Ave. Schley. 40-2tp

FOR SALE: 2 choice Rat Terrier puppies. Also a nice studio couch, large size with pre-war springs and a junior size buffet in walnut. Mrs. T. J. Carter, Phone 327-J. 40-tfc

FOR SALE OR TRADE

FOR SALE: Almost new gas heating stove. 306 E. 10th St. Phone 569-W. 41-1tc

FOR SALE OR TRADE: Small electric radio. E. W. Young. 609 W. 3rd. 41-1tp

FOR SALE: Alfalfa seed grown from certified seed. L. P. Shaw boy 726. Hereford, Texas. 40-2tp

FOR SALE: A Case Separator. L. B. Godwin. 41-1tc

FOR SALE: One windmill tower, storage tank and stand. One new row binder, has cut less than 50 acres. W. L. Jones, 4 1-2 miles west on Harrison highway. 41-1tp

FOR SALE: Baby calf. B. E. Roberson. 41-1tp

FOR SALE: Woodstock typewriter. Arrie Smith, call-445-W after 6 p.m. 41-1tp

BOYS . . . GIRLS. You've been asking for Rubber Type Sets. We finally got a few. Complete outfit, \$1.20 at The Brand Office. 41-tfx

FOR SALE: Dressed hens and fryers on B Street. R. E. Ballard. 41-1tp

FOR SALE: 12 foot Rumley combine, motor same as new. All in good condition. Mrs. Ella Burdine. See W. M. Twiner at Troy Moore Station. 41-1tc

FURNITURE FOR SALE: Tables, chairs, beds, Divans and stoves. Can be seen at Short St. 1-2 block west of B St. At Jess Trimble home. 41-2tp

FOR SALE: 60 Leghorn hens, kerosene brooder. Also 6 ft. International plow. Practically new. Jess Lindsey. 3 miles northwest of Summerfield store. 41-1tp

FOR SALE: Tomatoes. Ripe and green tomatoes, \$1.00 per bushel, green, \$2.00 per bushel ripe. You pick them. 2 1-2 miles southeast on H. H. Boardman place. Residence: 1 3-4 miles straight out Main Street in yellow house. Virgil Morrison. 41-2tp

FOR SALE

Some Registered Hereford Bulls, 2 years old. Oliver "70" Tractor; Frame-Granary, 12x36, can be moved. One pony gentle for children.

G. W. NEWSOM
5 1/2 miles southeast Hereford 41-3tp

WANTED

\$5.00 REWARD!
For information resulting in my renting a comfortably furnished house or apartment for wife, daughter and myself. Contact M. F. Walker, permanently connected with Fraser Milling Co. 41-tfc

WANTED: Feed cutting. Have new binder. See Frank S. Wilde or write Box 142. Hereford. 41-3tp

WANTED: Ironing to do by hour. Mrs. W. E. Smith. 400 E. Street. 41-1tp

WANTED: Anyone to pick dried blackeyed peas on the halves. See Virgil Morrison 1 3 4 miles south in yellow house. 41-2tp

WANTED: Man and wife for ranch labor. Nice living quarters, good wages. No farm. Ira Scott. Route 3, Hereford. 41-1tp

WANTED: 4 room house, or larger. Apply Miller Auto Store. 41-3tc

WANTED: Ironing to do in my home. 1122 E Street. One block west three blocks north of High School. 41-tfc

WANTED: Ride to Dallas Oct. 20, Phone 103-W after 8:30 p. m. 41-1tc

WANTED: Married man to work on irrigated farm. Electric lights, five room house. Five dollars per day year round job. See Syd Maxfield or Doyle Paine. One mile east, one mile north of Progressive School. 41-4tp

Man and Boy want crop to gather and rent place on shares on third and fourth. Box 894, Plainview, Tex. 38-5tp

WANT TO RENT: Potato land. We have several good growers who want to rent land for next year's crop. See or write Glenn Boardman. 40-3tp

FOR RENT

FOR RENT: Bedroom and light-housekeeping room. No children, Select dahlias, mums, peonies and flowering shrubs while blooming for winter planting. Mrs. J. F. Ward. 40-3tp

FOR RENT: Small two room apt. Suitable for couple. Mrs. C. O. Lee 311 Schley St. 41-1tc

FOR RENT: Nice large bedroom. Call 772-J. 41-1tp

LOST and FOUND

LOST: Somewhere in the Ward Community, one truck tire belonging to the Ward school bus. Will anyone finding this tire please return it to the bus driver or to the county judge's office. 41-1tc

LOST: One ration book number 3. Return to Travis Caraway. Hereford. 41-1tp

STRAYED: One large brown mule. Please notify T. A. Watson or call 461-J. 41-1tp

REAL ESTATE FOR SALE

FOR SALE: Four room house with two acres of land, located two blocks west of 25 Mile Ave. on Norton St. A. J. Schneider. Box 331, Hereford. 41-1tp

WHY PAY RENT?
When you can buy a 4-room house and 4 acres land for \$2,000, on best of terms.—Phone 668-J.
CLAUD HIGGINS
41-3tp

HERE'S A HOT ONE!
64 acres two miles Hereford, price \$40.00. Quick action.
CLAUD HIGGINS
Phone 668-J 41-2tp

FOR SALE: 1 lot close in. \$225.00 with house \$300.00 R. P. Vernon Route 4, Hereford. 40-2tp

FOR SALE: Improved 280 acres under irrigation 3 miles south of Jumbo. C. Andrew, Rt. 3, Hereford, Tex. 39-3tp

HOUSES

Large house near business district. Rents for \$90.00. Price \$4500.
7-room house \$2500. Well located home. \$4000.
CLAUD HIGGINS, Ph. 668-J
39-3tp

BARGAINS

That Can't Be Duplicated
Well improved section near Vega, possession \$32.50. 320 acres irrigation district; is highly improved. Possession price \$50.00.
200 acres under irrigation \$37.50.
Choice 160 acres near city limits. \$45.00.
80 acres near city limits. \$75.00.
Well improved 95 acres under irrigation, mile from town. \$10,000. Section irrigation district. \$25.00.
Choice 320 acres, \$40.00.
Decent 160 acres, \$16.00.
CLAUD HIGGINS Ph. 668-J
39-3tp

RANCHES and IRRIGATED FARMS
GOOD IMPROVED or unimproved irrigated farms near Hereford.
CHEAP FARMS in dry-land area. ALSO A NUMBER of good homes and city property.

P. J. (Jack) ROSE
REAL ESTATE—PHONE 221-W
Hereford, Texas. P. O. Box 406 2-tfc

FOR SALE: W 1-2-15-2-3, Deaf Smith County, \$20 per acre. Paul B. Wood, Staplehurst, Nebr. 37-5tp

WELL LOCATED

Six room house, terms price \$2650

Well improved home, small acreage. Reasonable.

CLAUD HIGGINS
Phone 668-J 40-3tp

We gotta a coupla good Box Cameras that we'll sell. They're used but good. We'll furnish a roll of film with one of them, and if we can whingdingle somebody out of another roll, we will furnish film with the other. And, we gotta 8mm Movie Camera also that we wanta sell for a guy. It's a Univex and hasn't been used but very little. Come on down Saturday and see them.

"Scotty"
AT THE BRAND

NOTICE

There will be a program and pie supper at Westway school on Thursday night, Oct. 19, 1944. Proceeds to go to the cafeteria. The public is cordially invited 41-1tc

Have fine wheat pasture for 75 calves all winter. C. N. Cosby, 8 1-2 miles N. W. of Hereford. 41-1tp

NOTICE: I want to build your wire fences. See Jim Wagnon 2 miles south and 1 west of Ward School house. 39-4tp

BRUMLEY & OTTEN

We are Booking Farm Sales. See or Phone Us!

B. E. Brumley Lloyd Otten
Pho. 9024F4 Ph. 6769
Hereford Amarillo

"Keep on the Right Side"
Insure that Automobile to be Sure of the Right Side . . . and SAFETY!
JOHN McLEAN AGENCY

Cattle HAULING
WE HAUL ANYWHERE
PHONE 263
C. E. Beauford
29-tfc

KEEP FAITH WITH THEM!
BUY MORE WAR BONDS

Mrs. Sisk in Dallas
Mrs. Lorraine Sisk, who has been receiving medical treatment at Lubbock, on Tuesday went from Lubbock to Dallas, where she will undergo further observation. Her sister-in-law, Mrs. Charley Hays of Dimmitt, accompanied her.

Wanda Jean Reed, registered nurse, who is employed in Amarillo arrived yesterday to spend the week end here with home-folks. She is the daughter of Mr. and Mrs. H. D. Reed.

Mrs. W. T. Cason of Raton, N. M., is a house guest of Mrs. Harry Seed this week.

Mr. and Mrs. Jack Roberson were in Amarillo Monday and Tuesday to visit their son, Billie Roberson, and his family.



Did Somebody Say . . .
"What can I do to help him?"

WELL, for one thing, you can give him some means of recreation—just a ball and bat is a godsend. Maybe you'd like to send him to college—dozens of prison camps do have "universities of captivity." He needs good food, warm clothing, perhaps medicine. Send him that. By contributing to the National War Fund, the War Prisoners Aid will see that he continues to get these gifts from you.

Give to Your **COMMUNITY WAR FUND** representing the NATIONAL WAR FUND
National War Fund Community Chest

Consumers

For Better Service—Bigger Dividends!

WE ARE GETTING

CAUGHT UP AGAIN

and can give you better service than in the past few weeks . . . so, bring those bundles in . . . or Call 298

Hereford Laundry
F. M. Campbell

Summerfield

MRS. GUY WALSER
The farmers are busy cutting their feed and busy shocking and cutting maize. They are

hoping the weather will be pretty for awhile so they can get all of their row crops gathered.
Sunday school and church were attended by 86 Sunday. There were several visitors present.

They are always welcome. Rev. Cobb of Wayland College will be at our church next Sunday to talk about the enlargement campaign of Wayland College.

A get together was held last Monday night at the church for Lee Roy Suttles and the Summerfield boy who left Monday for the Army and Navy.

Those enjoying the gathering were the honor guests and Dorothy and Doris Roberts, Wendell Robinson, Jim Suttles, Wayne Lee, Bradley Lookingbill, Dorothy Davison, Taft Holloway, Lester Suttles, Mrs. B. E. Roberson, Mrs. George Albert Springer, Mrs. R. D. Lance, Jr., Mr. and Mrs. J. B. Noland and Linda Kay, Mr. and Mrs. Guy Walser and family and Rev. and Mrs. M. D. Rexrode.

Mr. and Mrs. W. C. Neill spent the week end with relatives at Lubbock.

Mr. and Mrs. Oliver Sumner, Mr. D. W. Holland and Mr. and Mrs. Jim Clark and boys visited the museum at Canyon Sunday. Mr. and Mrs. Lee Curry visited in the home of Mr. and Mrs. Frank Tackitt north of Hereford Sunday.

Mr. and Mrs. Earl Lance and family returned Sunday from Hot Springs, N. M., where they have been for a rest.

Mr. and Mrs. Ky Lawrence and Mr. and Mrs. J. B. Noland, relatives of Henry Kendall, who is ill at the Veteran's Hospital in Amarillo, visited him several days this past week. Early this week he was getting along as well as could be expected. Everybody wishes him a speedy recovery.

The Summerfield Study Club met at the home of Mrs. M. D. Rexrode last Thursday with Mrs. L. L. Cannon in charge of the program. Guest speaker was Elmer Dameron of Hereford.

Mr. and Mrs. W. H. Walser and children spent the week end with their uncle and aunt, Mr. and Mrs. Claude Walser.

Mr. and Mrs. Jessie McMinn of Abilene spent the week end here with relatives and friends. Mr. and Mrs. McMinn lived here several years ago.

Mr. and Mrs. Moody Stephan and family visited her father, Henry Clark and family Sunday.

Mrs. Bob Fullwood of Hereford visited in the Charlie Noland home Sunday.

Mrs. Archie Scott and children of Hereford visited in the J. A. Noland home Sunday.

Mr. and Mrs. Roland went to Amarillo last week and took their daughter Patty, who underwent an operation in an Amarillo hospital.

Mrs. Hardy Benson and daughter Mary Lucille are moving to Hereford this week from their home in the Ford community. They will live at the home of Miss Sadie Lee Oliver, while Mary Lucille attends Hereford High School, where she is a freshman this year.

Card of Thanks
We wish to take this opportunity to express our sincere thanks and appreciation for the many words of kindness and sympathy and the beautiful floral offerings during the death of our darling baby boy. May God's richest blessings

be with you.
Mr. and Mrs. Lawrence Carlson.
Mrs. Ora Potter.
Mrs. Louise Carlson.

Read Our Want Ad Page!



Add to the Comfort...

and Happiness your family will enjoy this winter by making sure your Heating Equipment is in good order. Check it NOW before cold weather really gets here.

WEST TEXAS GAS COMPANY

FOOD & FIBER FOR FREEDOM

1 BALE OF LONG STAPLE COTTON

CLOTH for 106 SAILORS HAMMOCKS

OR

CLOTH & COVER for 20 TROOP CARRYING GLIDERS

GIVE YOUR HOME A NEW OUTLOOK!

Low Brothers HIGH STANDARD ROUSE PAINT
Costs less to use. Covers solidly more square feet per gallon. **\$3.40 PER GAL.** In 5-Gal. Cans

Low Brothers PORCH & DECK PAINT
It's tough! Stands exceptionally hard wear. For wood or cement. **\$1.05 PER QT.**

Low Brothers SCREEN ENAMEL
Saves your screens. For wire and frame, wood or metal. **65c PER QT.**

KEMP LUMBER CO.

GRANT A. FULLER, Mgr.

PHONE 44



A Time for Planting...

THE broad lands of Europe and Asia, freed of the oppressor, can now be planted again. The farmers in Russia and Poland and other ravaged countries can raise food to banish the specter of starvation... if they get the seed.

can boys through the U. S. O.; medicines and surgical equipment for our fighting allies; aid for struggling China; help to men of the merchant marine who often lose all their possessions to the hungry oceans.

You can help them make their fertile acres fruitful once more. You can bring them new hope, new faith, and a chance to grow their daily bread. You can help—with your gift to your local War Fund this year.

The money you give will yield many-fold. Give once—and you give to many organizations engaged in sowing good will. The need this year is very great. Won't you try to increase the amount you gave last year?

Through this fund, not only is seed provided for fellow farmers, but a host of other kindly things are done for our own and our allies all over the world.

Give generously to your **Community War Fund** Representing the **National War Fund**

This once-a-year war drive provides such vital necessities as books and sports equipment for prisoners of war; entertainment for millions of Ameri-

A Shorter Route to SAVINGS

COLUMBUS DAY VALUES

Why go voyaging for values all over town... wasting time, energy and often money? The biggest values are right here at **CLOSE'S** where you'll discover your favorite nationally advertised drug and toiletry products featured at the lowest prices every day of every week. Explore this savings opportunity today. Set your course by our dependable values and "sale" the short route to safe savings.

- Airplane Stationery** 50c to \$1
- BAX Multiple Vitamins** ... 73c \$1.39 \$2.39
- VITAMIN A&D** 100 Tablets 89c
- Fever Thermometer** Beacon, 1.75 val \$1.39

GIBSON Xmas Cards
Now on Display!

50c
Noxzema Skin Cream
39c

- TWO Checks Are Better Than One**
- Every ingredient... every step in the compounding of the medicine... are double-checked to assure unvarying accuracy in the drugs and in the weights and measures. There can be no "margin for error" because the efficacy of the medicine... sometimes life, itself... depends upon pin-point precision. Our double-checking guarantees that accuracy.
- Quart **MILK OF MAGNESIA** 59c
 - 50c Syrup **BLACK DRAUGHT** 39c
 - 60c **SYRUP PEPSIN** 49c
 - \$1.00 **WINE CARDUI** 89c
 - 50c Chamberlain's **HAND LOTION** 39c
 - 100 Tablets **NYAL ASPIRIN** 29c
 - 35c **VICK'S SALVE** 27c
 - 35c Grove's **COLD TABLETS** 27c
 - 50c Aqua Drin **NOSE DROPS** 39c
 - 60c **SAL HEPATICA** 49c
 - 60c (for moths) **DICHLORIDE** 49c
 - 60c **ALKA SELTZER** 49c

Duberry Make-Up Kits
\$3.25 to \$20

Richard Hudnut 'Yankee Glover' Toilet Water
\$1.10

Bushong's Box Chocolates
150 225 325

CLOSE Drug Store Phone 13
PRESCRIPTION DRUGGISTS

Whiteface Round-Up

News from Hereford High School

Beverly Fraser Crowned Football Queen Friday Night

Last Friday night the crowd at the football game witnessed the effective crowning of the football queen, Beverly Fraser, by football co-captain Lloyd Manjeot, between halves at the Dumas game. Virginia Mae Green, junior candidate, Betty Sue Pickens, sophomore candidate, and Guileta Gunstenson, freshman candidate, served as attendants to the queen. The attendants to the queen were escorted by L. H. Lookingbill, Billy London and V. C. Hopson, all members of the football team.

A fanfare announced the arrival of the queen and her attendants in a maroon car. The queen was crowned with a football helmet as her attendants,

their escorts, the pep club leaders, Rosemary Phillips and Virginia Lyons, and the drum major, Barbara LeGrand formed a "V", opening toward the west grandstand. The band and pep club marched to a position facing the stands, leaving a space wide enough between the two groups for the V which was formed around the queen and her escort. "Hall, Hereford High School" was played. Immediately the queen and her attendants mounted a platform from which they watched the remaining half of the game.

George McConnell left last week to return to his work as electric refrigeration and air conditioning engineer in the Navy Department at Washington, D. C., after spending a week with relatives here.

Try a Want Ad!

L. Manjeot and J. Bishop Win Student Council Election

The Democrats and Republicans have nothing on the high school students when it comes to displaying banners and adopting mottoes for favorite candidates. Prior to the election of Student Council officials, such banners as "Vote for Fred or go soak your head"; "Let Manjeot unlock the door to success"; "Let's go and vote for Joe"; "Jessie Anne is the one who really can," were in the halls and class rooms.

Thursday, Oct. 5, was the day for electing these officers. Out of 332 students, 272 votes were cast. The number of votes cast for Lloyd Manjeot was 224; for Jessie Anne Buckner, 49. Joe Bishop received 148 votes, and Fred Close, 124.

Hall to Manjeot, president of the Student Council, and Bishop, vice-president!

Girls Outnumber Boys in High School

Some factor has played havoc with the number of boys in high school this year. For instance, in the senior class there are 23 boys and 33 girls; in the junior class, 23 boys and 46 girls; and in the sophomore class, 42 boys and 58 girls. Now the picture changes, for in the freshman class there are 56 boys and 51 girls.

The various classes have the students unevenly distributed. For example, in one community civics class there are 26 boys and one girl; in one other community civics class there are 6 girls and 32 boys; in one plane geometry class, there are 5 boys and 13 girls; in one English class, there are 10 girls and 18 boys. These are only a few examples of the unequal distribution.

Who's Glum!



These Germans don't look so downhearted—in fact, the woman in the middle looks quite happy—as advancing Americans push past their door just across the Belgian border in Germany. (Signal Corps photo.)

COURTHOUSE RECORDS

Warranty Deed
Troy Womble and Ola Womble to C. B. Womble, SE 1-4 of Section 10, Blk. K-3.
Enar Hanson, Era Belle Hanson and Jenny Hanson to Velma Gross, E 120 acres of W 440 acres of Section 36, Blk. K-8.
Vera M. Bosch and Leonard F. Bosch to W. Jenkins, S 1-2 and NE 1-4 of Section 53, Blk. K-3.
James R. Higgins and Ella Higgins to Floyd Tomlinson, 100 acres in Section 39, Blk. 7, Cert. 1/281, Beaty, Seale and Forwood.
Wirt Phillips and Bess Phil-

English IV Classes Organize To Study Parliamentary Law

The English IV classes for the past two weeks have been studying parliamentary law, with each of the two classes organized into a club for the purpose of putting into practice some of the principles learned in a few days of intensive study.

For the organization of the club, each class appointed temporary officers to preside until the organization was complete. Constitutions and by-laws were drawn up by committees appointed by the presiding officer.

English IV A chose as the name of its club "The English Parliamentarian Club." Officers for this club were chosen as follows: president, Helen Acker; vice-president, Lloyd Manjeot; secretary, Billy London, and parliamentarian, Londine Mar-

Officers for the English IV B club were: president, Marcella Blue; vice-president, Beverly Fraser; secretary, Betty Jane Robinson, and parliamentarian, Naomi Brumley.

The purpose of each organization is to give students practice in the procedure of parliamentary law. The old adage, "Practice makes perfect," is never more applicable than in connection with laws governing parliamentary procedure.

Herman Ford Heads Local Unit of T. S. T. A.

At a meeting of the Deaf Smith County unit of the Texas State Teachers Association, Wednesday, Oct. 4, the following officers were elected: president, Herman Ford; vice-president, Kathryn Easter; secretary, Mrs. W. R. Black; treasurer, Mrs. Evelyn Taylor.
Mr. Travis Dameron was the guest speaker at this meeting. Following his talk, refreshments were served to the group.

HHS Band Elects Officers

The high school band met Wednesday, Oct. 4, to elect permanent officers for the year 1944-45. Those elected were: V. C. Hopson, president; Betty Jane Robinson, vice-president, and Naomi Brumley, secretary-treasurer.

It was decided that the band would purchase white coveralls this year if they can be found. It was then decided that the band members would carry the American and Whiteface flags on the field during the dedication game on October 20.

West and Meca West, deed of trust.
Fed. Land Bank of Houston and Fed. Farm Mort. Corp. by Fed. Land Bank of Houston to W. F. Goodspeed and Grace M. Goodspeed, deed of trust.

Deed of Trust
Leonard Curtsinger and Norma Curtsinger to C. C. Acker, trustee for J. A. Grimes, two tracts out of Section 80, Blk. K-3.

Ottis Byrum to E. B. Hedrick, trustee for Alma S. Johnson, part of Blk. 48 of Town of Hereford and Additions.

Paul Cobb and Louise Cobb to R. M. Hendrick trustee for Arthur Cobb, S 1-2 of Section 31, Twn 4N, R 4, and all of SE 1-4 of Section 36, Twn. 4, R 3E, Cap.

Syn. Sub.
Dudley R. Malone and Ruth Malone to W. H. Russell, trustee for C. R. Smith, part of Lot 8, Blk. 6, Whitehead Addition to Town of Hereford.

W. H. Key to J. C. Ricketts trustee for T. F. Bohannon, S 320 acres of Section 81, Blk. K-7. Nellie R. Klutts and G. M. Klutts to E. B. Hedrick, trustee for Enar Hanson and Jenny Hanson, W 320 acres of W 440 acres of Section 36, Blk. K-8.

Marriage License
W. O. Crawford and Mrs. Le-na Solomon, Oct. 7.

Joe Bailey Buffalo and Miss Helen Louise Duke, Oct. 3.
Leroy J. Albert and Miss Florence Elaine Allen, Oct. 3.

A Hereford Product . . .
where fine wheat grows!

PACKARD'S BEST FLOUR

... produced for the finest bakers and the finest homes. Ask your grocer for PACKARD'S BEST! Due to Shortages, we are forced to discontinue our Chinex Dinnerware Coupons for the Duration.

PACKARD MILLING CO.
HEREFORD, TEXAS

Glory be!

-Now fenders he

Treats tenderly

War has proved the value of considerate driving. And now this fine national habit keeps spreading.

There's been a fellow-feeling about cars. When it comes to even a dented fender it's no longer a question of who's to blame, but of sparing one another from costly slow repairs—and footwork. Some such spirit has been making live-and-let-live driving so general. It's only logical to be fully as thoughtful of your engine. You'll exercise wise foresight by having it OIL-PLATED.

You can defy internal acid corrosion . . . engine suicide! . . . by means of OIL-PLATING. You can do it by changing to popular-priced patented Conoco Nth motor oil—energized to surface your engine's interior with an acid-resistant shield of OIL-PLATING. This is the result of the special Conoco Nth ingredient developed by costly pioneer research. And while fluid oil alone goes draining down to the crankcase, OIL-PLATING remains as closely attached as if it were chromium plating—preserving its special purpose of hampering contact between corrosive acids and metals!

These unavoidable acids of combustion—always bad—reach their worst in cold weather, when there is rarely heat enough to get rid of acids—Hence they linger inside—aplenty. But every OIL-PLATED surface is armed against the spread of acid corrosion. That's why you want Conoco Nth oil now . . . from

Your Mileage Merchant's Conoco station. Continental Oil Company

CONOCO
Nth
CONOCO MOTOR OIL

Keep YOUR CREDIT Good!
Pay Your Bills as Agreed

Use Your Credit . . . But DON'T ABUSE IT!

Hereford Credit Association
DOROTHY H. ROSS, Mgr.
Local Affiliation of NATIONAL RETAIL CREDIT ASSOCIATION

YOUR BUSINESS
Bookkeeping is Our Business
Rodgers & Howard Accountants
Phone 26
First National Bank Bldg.

FARM Sale!

Having sold my farm, I am offering my livestock and farm machinery for sale at Auction at my place Two Miles North of Hereford on Highway 51 (or 25-Mile Avenue), on

SATURDAY, Oct. 14
BEGINNING AT ONE O'CLOCK P. M.

- | | |
|--|---------------------------------------|
| MACHINERY | lector. |
| 1 CC Case Tractor, '39 Model, tool bar, lister and 4-row cultivator. | 1 Land Float. |
| 1 Case Mowing Machine. | 1 Wood-Wheel Wagon with dump bed. |
| 1 3-Bar McCormick-Deering Side Delivery Rake. | 1 Hay Platform for Truck. |
| 1 McCormick-Deering Dump Rake. | 2 Single Stock Plows. |
| 1 McCormick-Deering Row Binder. | 1 Double Shovel. |
| 1 McCormick-Deering Horse Mower | 1 McCormick-Deering 1-row cultivator. |
| 1 J. I. Case 2-Bottom Plow, with third beam. | 1 9-inch Walking Plow. |
| 1 J. I. Case 2-Row Lister, for CC Case Tractor. | 1 De Laval Cream Separator, No. 12 |
| 1 Tandem Disc. | 1 4-Section Drag Harrow. |
| 1 Jacobsen-Made Ditcher. | |
| 1 9-ft. Joefry Plow with new 14-in. Sweeps and Ch'sels. | |
| 1 Feed Mill with pipe and dust col. | |

- LIVESTOCK**
- 1 Blue Jersey Cow, 6 years old.
 - 1 Jersey Cow, five years old, fresh.
 - 5 Calves.
 - 2 Dozen Hens.

OTHER ITEMS TOO NUMEROUS TO MENTION

Mrs. Eva Davis, Owner
Brumley & Otten, Auctioneers
E. C. Eubanks, Clerk

PITMAN MAIN STREET & HIGHWAY 60
Service Station Phone 588
"WE FIX FLATS"

Tire Dealers Must Make Quarterly Inventories

All tire dealers, except mass distributors, must take a quarterly inventory tire report as of the close of business September 30 so that officials may know the number of tires available for resale to consumers, OPA Rationing Executive Ely Fomville announced today.

Report forms have already been mailed to dealers. Any dealer who did not receive a copy of form R-17 should send his name to OPA Inventory Branch, Empire State Building, New York, 1, New York.

Music Club Meets Monday

The first regular meeting of the year for the Music Study Club will be held at the home of Mrs. T. W. Roberson Monday Oct. 16. The meeting was scheduled for Oct. 9 but was postponed until the later date.

Bettie Jane and Deloris Ann McConnell who have been spending the summer here with their grandmother, Mrs. Oscar Vaughan, returned to their home in Washington D. C. Tuesday.

Mr. and Mrs. Ray Barber and daughter Margaret made a business trip to Amarillo Saturday.

Selective Service NEWS

1-A
(Available for military service)
Billy W. Cawthon, Louis C. Beckman, Milus A. Crump.

1-C
(Already in service.)
Charles M. Brown, Delmer A. Gregory, Lem D. Taylor.

2-A
(In essential civilian occupation.)
Dennis N. Gaskins, James R. Reaves.

2-C(F)
(In essential agricultural work and not qualified for military service.)
George H. Parker.

Mr. and Mrs. Jimmie Hays and baby of Fort Worth have been visiting relatives here. Mrs. Hays is the former Miss Ruth Easter.

Mr. and Mrs. Clyde Hays of Black were in Hereford Sunday visiting with his father, A. C. Hays, and other relatives.

Mr. and Mrs. W. H. Driggers of Santa Rosa, N. M., are visiting their daughter, Mrs. Don Webb.

FOLKS in Uniform



"You not only have the wrong window, you have the wrong house. But I'm willing to go along with your idea."

Hereford Boy Attends Academy

Billy Dean Woody, son of Mrs. Robert F. Hollin, formerly Mrs. Gladys Woody of Hereford, has entered Schreiner Military Academy at Kerrville, Tex. After competing his junior work there he will enter the Chicago Art Academy where he will complete Commercial Fine Arts and Fashion Designing.

Mrs. Hollin is an instrument specialist stationed at the U. S. Army Air Base in Dalhart. Billy was born and reared in Hereford.

SONS In the Service

Receives Good Conduct Medal
15th AAF IN ITALY—Sgt. James D. Dixon, son of Mr. and Mrs. J. M. Dixon of Hereford, has recently been awarded the Good Conduct Medal "for exemplary behavior, efficiency and fidelity."

He is with a veteran 15th Air Force B-24 Liberator Bomb Group. His Group has played a vital role in the aerial assaults on enemy industrial and communications targets in Northern Italy, the Balkans and Southern Germany. It also preceded the allied landings on the coast of Southern France by bombing German gun emplacements and shore installations. Sgt. Dixon entered the AAF in November, 1942.

At Camp Wolters

Pvt. Aubyn Earl Hodges, whose wife lives at 501 East Third St., Hereford, has arrived at the infantry replacement training center at Camp Wolters, Tex., where he has been assigned to a battalion stressing rifle training.

Mrs. H. L. Broadwell is in Electra visiting her son, Phillip Broadwell and Mrs. Broadwell.

Mr. and Mrs. Mont Baker left Sunday for Childress for a short stay with their son, T-Sgt. Dennis Baker, and family.

Mr. and Mrs. Cecil Wilkins have gone to Taylorville and Chicago, Ill., where they are visiting his people.

Mrs. E. R. Beckham has returned to her home in Commerce after spending several days here with her brother and sister-in-law, Mr. and Mrs. J. R. Allison.

Mrs. Mary Frances Autry, daughter of Mr. and Mrs. Owen Finlan of Hereford, has received her civil service appointment and is now employed in the Beverley Hills (Calif.) post office.

Mrs. Ivor Bagwell and Mrs. Leland Smith attended the Missionary meeting at the Baptist Church in Dimmitt Monday.

Kay Roberts was a business visitor in Clovis Friday.

Mrs. Cleo Richardson of Vernon and Miss Ethel Womble of Hereford were at church last Sunday. Mrs. Richardson is visiting her parents, Mr. and Mrs. J. G. Davis.

Grandad Bagwell has been sick with the flu for several days. He is some better at this writing. We wish for him a speedy recovery.

Mr. and Mrs. Monty Wilkerson and family have moved to a farm south of Dimmitt.

Odell Warren left for the navy last week.

Quarterly Conference meets at Bethel, Sunday, Oct. 15. Everyone is cordially invited to come.

Mr. and Mrs. Bryan Sinclair and family and Charles Henry Howell visited relatives in Plainview Sunday.

Mrs. H. J. Shannon of Amarillo visited a few days last week with her daughter-in-law, Mrs. Fate Shannon.

NOTICE

The Woodmen of the World will have family night on October 19, 1944. Pie and sandwiches will be served. Bring the cats for your crowd.

H. M. Wiseman, Con. Com. E. E. Fridley, secy.

41-1tc

WHEN YOU WANT TO
BUY or SELL LAND
OR CITY PROPERTY... SEE US!

HILL-RICKETTS CO.
REALTORS

Thanks



We Sincerely appreciate the fine reception you have given our announcement last week — and despite the rush, we are still Rolling 'Em Out plenty fast. We don't promise Pre-War Service... but ours is the next best... because we have six MASTER MECHANICS with NEW, MODERN EQUIP-

"YOU ROLL 'EM IN — WE'LL ROLL 'EM OUT"

Complete Service... on
TRACTORS, TRUCKS and AUTOMOBILES

ANY KIND... ANY MAKE... ANY MODEL... We will do the job and do it right! In addition, we have authorized parts for Oliver Farm Machinery and Studebaker Automobiles and Trucks.

— 6 Master Mechanics —

JOHN WOOD EQUIPMENT CO.

NOW LOCATED IN THE IRELAND BUILDING ON HIGHWAY 60

12 1/2 Gauge
BARBED WIRE

26-Inch and 32-Inch
Heavy and Light
HOG WIRE

4 MILES
35-Inch SHEEP FENCE

48-Inch and 60-Inch
POULTRY & RABBIT WIRE

48-Inch... 60-Inch... 72-Inch
POULTRY WIRE
2-Inch Mesh

Carl McCaslin LUMBER CO.

CALL THE LUMBER NUMBER — 7
1 Block east of Courthouse — Hereford, Texas



WELL DRESSED ALL WAYS
Winter Coats

24.75
Wear with everything classics, carefully tailored of smooth wools in bright new colors. Softly detailed with dressmaker lapels, gay buttons, broad shoulders and jet black flashes of velvet. Warmly interlined for cold weather protection.



SLIM LINES AND GENTLE TOUCHES!
Anastelle Dresses
7.90
Gentle touches in the sparkling jeweled necklines and belts, the softly shirred bodices. Slim lines in the gracefully gored or gently draped skirts, the trim boleros and fluttering V-necklines. Of chalk-smooth rayon crepe in gay colors, black or tones. 12 to 42.

Whitefaces Start Slow To Trounce Dumas 27-6

Getting off to a molasses slow start, the Hereford Whitefaces picked up speed to trounce Dumas 27 to 6 at Whiteface Field Friday night, with the Demons fighting every inch of the way and holding off three serious Whiteface touchdown threats in the first quarter.

The first quarter, played in Dumas territory exclusively, was scoreless with the Whitefaces lacking the punch to carry through to touchdowns, even though wide end runs netted good yardage and much of the quarter was played in the shadow of the Dumas goal posts.

The Whitefaces scored early in the second quarter after Dumas had been forced to punt and the ball was put into play on the Dumas 25 yard line. Close made the score and Davis' kick was wide. Another touchdown drive in the same quarter featured long gains by the entire Hereford backfield; and with the second attempt for extra point good, the score at the quarter stood at 13-0.

Dumas' lone score came in the third quarter when Frazer, who played a standout game for the invaders all evening, made the score after the Demons had travelled down the field by a combination of passes and end runs. Two more Hereford scores resulted after the Whiteface aerial game got off to a long delayed start, the first score coming in a plunge through the Dimmitt line and the second resulting from a pass from Davis to Lookingbill.

Davis' kicking kept up his high average by making the extra point on both scores.

Touchdown totals for the Whitefaces at the end of the game stood at two for Close, one for Worrell and one for Lookingbill.

The Whitefaces suffered serious loss in the injury of J. W. Robinson, regular tackle, who will be out of play, at least for several weeks, because of a knee injury.

Starters for the Whitefaces were Lookingbill, E; Orr, G; Hopson, T; Skelton, C; Robinson, T; McCowan, G; Lueb, E; and London, Reeves, Close and Davis, in the backfield.

Substitutions were Easley, Phillips, Hennington and Sowell in the line and Worrell and Bishop in the backfield.

KEEP ON
Backing the Attack!
WITH WAR BONDS

Westway

By MRS. MERLIN KAUL

A dinner was held Sunday at the R. M. Gunn home honoring the birthdays of Mr. Gunn and Mr. and Mrs. A. C. Pierce. Bouquets of fall flowers decorated the dining room from which the dinner was served buffet style.

Among those present were Mr. and Mrs. Jim Madole, Mr. and Mrs. Lucien Madole, Marquita and Gary of Hollene, N. M., Mr. and Mrs. Guy Lawrence and daughters and John Ross of Hereford, the families of O. Wilder, Robert Boyd, and Grady Wilson, Earl Little, R. L. Wilson, Merlin Kaul and Joe Landers, also Mrs. Leland McMurray, Joe Wall, Eva Smith, Mrs. Gunn and the honor guests.

A gift party at the Moody Stephan home Wednesday afternoon honored Mrs. Leland McMurray. A contest and a series of living pictures made up the program after which Mrs. Stephan, assisted by Mrs. Joe Landers and Mrs. Merlin Kaul, served refreshments to Mesdames J. H. Patrick, A. C. Pierce, Claude Calson, E. H. Little, Carl Schroeder, Al Werner, A. L. Wall, R. L. Wilson, R. M. Gunn, T. B. Cox, Paul Rudd and McMurray.

The teachers are preparing a program to be given next week in connection with a pie supper. The exact date has not been announced.

Mr. and Mrs. E. C. Cordum of Elk City, Okla., are guests this week in the home of their daughter, Mrs. W. N. Wilcox. Mrs. Cordum was a visitor at Sunday School Sunday morning.

Mr. and Mrs. Moody Stephan and family were dinner guests Sunday in the Carl Lee home near Summerfield.

Mr. and Mrs. T. B. Cox, Doyle and Elaine spent Sunday with relatives at Tulla.

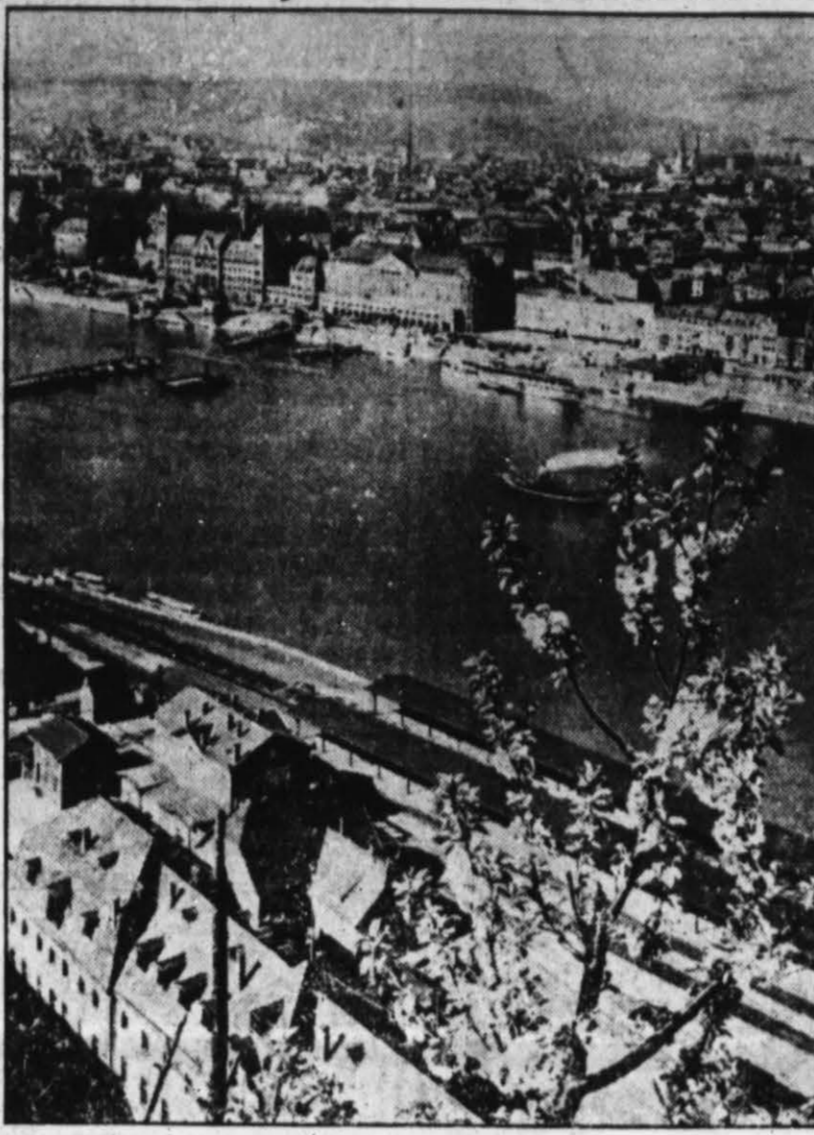
David Sowell is recovering satisfactorily from an appendectomy which he underwent last Thursday at the hospital at Hereford.

Mr. and Mrs. Vernon Wilson and boys are attending to business interests and visiting relatives near Harrison, Ark.

Mrs. J. B. Kepner of Wayneoka, Okla., was a luncheon guest Monday of Mr. and Mrs. Merlin Kaul.

Rev. and Mrs. L. N. Lipscomb of Lubbock, and Mrs. L. W. Baldwin and son David Lee of Detroit were visitors Thursday of Mr. and Mrs. O. Wilder and Mildred. Rev. Lipscomb announced the arrival of a grandson, John Neil, on Oct. 4. The

Koblenz, Objective En Route to Berlin



At the junction of the Rhine and Moselle Rivers lies Koblenz, an industrial city of 65,000 in the path of Allied armies invading Germany. Note the old style architecture.

baby's parents are Mr. and Mrs. Lloyd Lipscomb of Cincinnati, Ohio.

Helen Jo and Glen Wilson spent several nights at Hereford last week during the rainy weather with their grandparents, Mr. and Mrs. Sam Wilson, and attended school.

Quentin Williams is home on a 5-day leave from Kansas University at Lawrence to visit

his parents, Mr. and Mrs. Steve Williams.

Mr. and Mrs. Henry Melton made a business trip Friday to Petersburg. They visited Mrs. Ola P. Legg at Plainview en route.

Newt Waldron of Clarendon is spending a few days in the home of his sister, Mrs. Henry Melton and assisting with feed cutting.

Mr. and Mrs. Clarence Morrison and family spent the week end with friends at Post.

Homer Rudd is spending several days in bed under doctor's orders.

Mr. and Mrs. Merlin Kaul and boys were guests in the C. P. Grimes home at Hereford Monday night.

Daniel Turrentine arrived home Saturday morning from the East and spent the week end here. His mother, Mrs. Al Werner and Mr. Werner took him to Amarillo Monday where he took the train.

Other week end guests in the Werner home included Mr. and Mrs. Gene Roach of Tatum, N. M., and Misses Nadine and Lulu Scott of Lubbock.

A dinner at the Werner home Sunday honored George Turrentine of Hereford whose birthday was this week. Mrs. E. W. Harrison of Hereford was also present for the day.

Mr. and Mrs. Manuel Hawks were Amarillo visitors Monday.

Mr. and Mrs. Don Combs spent the week end at Plainview.

Wyche

MYLDRED HENRY

Visitors in the J. W. Dickerson home Sunday were Mrs. Jeff Roberts of Erick, Okla. Mrs. Adams of Durham, N. C., Pat Murphy of California, Mr. and Mrs. Ray Dickerson of Amarillo.

Mrs. Adams and Mrs. Roberts are cousins of Mr. Dickerson.

Mrs. Leo Kuper, Mrs. Henry Kuper and daughter, Miss Anna Marie Kuper and Mrs. Elliston from Hereford were Sunday visitors in the Nolle Elliston home.

D. B. Dennis is installing a new large storage tank near his windmill this week. Earl Henry arrived here Fri-

day from Camp Claiborne, La., to visit a few days with his brother, Fred Henry and family. He has received a medical discharge from the army.

N. G. Elliston and Byrle Elliston made a business trip to Bivins ranch last Friday.

Mr. and Mrs. Fred Henry and Fred Jr., made a business trip to Amarillo Thursday. They were accompanied by J. C. Mixon.

Mrs. Jake Bowers and daughter of Dawn called in the Nolle Elliston home Sunday.

Mr. and Mrs. Buddy Coleman from Hart, and Mrs. Coleman's mother, Mrs. Harris, visited in the Fred Henry home Friday.

Claude E. Rea Jr., is attending Naval training school at Camp Elliott, he expects to be sent to sea soon.

Mrs. Nolle Elliston and Pat and Mrs. Victor Elliston were Amarillo visitors Saturday.

Mr. and Mrs. Dock Roberson and Wilma and Weldon visited in the W. B. Saxon home in Friona Sunday.

Mr. and Mrs. E. B. Kelly and family of Lubbock, Misses Oma and Sally Kelly of Amarillo, also Mrs. Alice Fowler, Barbara Fowler and George Curtis from Amarillo visited in the W. T. Kelly home Sunday.

Mr. and Mrs. John Paetzold visited their daughter Elinor in Amarillo Sunday.

Mr. and Mrs. H. F. Benson and family were Sunday callers in the Dolph Dennis home.



FOR SUCCESS... Everywhere... Any Time
A GOOD APPEARANCE
ALWAYS HELPS

Good impressions invariably add up to success. And a good appearance is vital to a good impression.

We're here to help you make a good appearance—by keeping your suits clean and well pressed. Your coats immaculate. Our service is economical and convenient.

"WEAR CLEAN CLOTHES"

ACME CLEANERS

Successors to Fox Cleaners Phone 111

STOCK UP Your Pantry

AT THESE **LOW PRICES**

GREEN BEANS, Mile High, No. 2 cans 2 for 25c

TOMATOES, Bestex, No. 2 can 2 for 23c

CORN, Nation Pride, No. 2 can 2 for 27c

VEGETOLE 4-lb. 80c 8-lb. 1.55
Cart. Cart.

DATE PLUM PUDDING 79c

BABY FOOD, Cereal or Oatmeal 25c

MIXED VEGETABLES 15c

TOILET SOAP, Palmolive 19c

SUNBRITE 14c

HEMO, Borden's 59c

CAMAY TOILET SOAP 3 BARS 19c

TOILET SOAP, Fine Art 3c

PRUNES 39c

PRUNES 29c

POST BRAN 25c

GRAPE NUT FLAKES 25c

CHICKEN SOUP, Scott Co. 7 1/2c

TOMATO SOUP, Campbell 25c

CARROTS, Scott Co. 7 1/2c

PANCAKE FLOUR, Pillsbury 25c

PEANUT BUTTER, Fairy Wand 39c

COFFEE, Maxwell House 31c

SANI FLUSH 19c

MUSTARD, Libbys 9c

VINEGAR, Joye 39c

BLEACH, Hilex 33c

RELISH, Sweet 26c

OXYDOL DUZ, SUPER SUDS 23c
Choice Large Box (Limit)

DATES, All Purpose 57c

SYRUP, Bliss Golden 35c

SUGAR 10 POUND BAG 65c

TEA BAGS, Lipton's 9c

TOMATOES, Sliced, Libbys 25c



While Furr Food is distinctive for Low Prices and Excellent Quality, we also take pride in offering the Best Possible Service at all times. Make it a point to shop our store this week-end for Outstanding Values, only a few of which are listed on this space for FRIDAY, SATURDAY and MONDAY!

-MEATS-

BACON 18c
Dry Salt, lb.

BOLOGNA lb. 23c

CHILI lb. 26c

FISH lb. 45c

PORK ROAST lb. 31c

PORK CHOPS lb. 35c

LOIN STEAK, AA lb. 35c

FRUITS and VEGETABLES

Delicious APPLES 2 lbs. 29c

ORANGES dozen 25c

KRAUT CABBAGE lb. 4c

BANANAS 2 lbs. 25c

GRAPES 2 lbs. 29c

YAMS lb. 10c

TURNIPS lb. 7 1/2c

CRANBERRIES lb. 40c

LETTUCE 10c - SPUDS, lb. 4c

WHITE ONIONS lb. 7 1/2c

Another Big Shipment of

Men's SUITS

100% WOOL

More New Styles, large range of sizes and fine quality. See them today!

PRICE RANGE:

\$27.50 and \$30.00

OTHERS \$35 and \$37.50

Men's Dress Trousers

Some far above average quality!

FOX MAN'S SHOP

HOMER FOX — HEREFORD, TEXAS

THIS WEEK... AT THE USO

We didn't like it—sending all those men to another camp—but they didn't ask us what we thought. They just sent them. We are going to miss them a lot. Here's luck to "you all" at Camp Howze.

Harry Kudsk and Bill Walsh had won their rounds in the cribbage tournament, too. Now we are going to run their opponents against Leslie Daub who entered the tournament too late to be assigned. The winners of the first round are Sidney Lewin, Norman Fowler

and Steve Hazzu, with the Williams-Birch match still unplayed. The second round will be played this week and winners announced next week.

Mrs. Oscar Vaughan has given the USO a picture which she painted. We have hung it in the USO and want to express to her our appreciation of her generosity.

Letters received this week were from Dorothy Nell Trimble, one of our best Jr. hostesses, who recently moved to San Angelo; from David Rigsby announcing that he was the proud father of a daughter born in Chicago on Sept. 25; and a card from Stormy who still wishes he was back in Texas.

The dance on Monday night was another good one. Not so many attended as last time but

SONS In the Service

Greeted by Flowers
The GI's were greeted by flowers in Luxembourg, according to T-6 M. J. Koelzer, who wrote of the Luxembourg welcome in a letter received early this week by his parents, Mr. and Mrs. M. H. Koelzer.

Spends Leave Here
James Martin Malone, Jr., son of Mr. and Mrs. J. M. Malone, arrived here Sunday to spend a 15-day leave. Malone, who has been in the Navy for the past three years, has been in action in the Pacific.

the only Texan in the dept. and doing swell.

"Carl Moseley is the oldest man in these parts; saw him the week before I left, working all the time and ready to come home when this is over."

"R. D. Sewell is herding a truck for the Seabees. The last visit I had with him it looked like duty 'down under.'"

"Frank Gentry, the Marine, is playing post office during a well-earned rest from the land where the mosquitoes eat tents—stakes and all. Two days before leaving, he was standing by to be transferred back to his division."

"Billy Miller, the latest to pass through my Hereford Headquarters, was just waiting for another train on down."

"Darrell Staggers has been out of my district for two or three months, so my information would be a bit old."

"Three or four boys have come through but I missed them. Haven't heard where Sherman Morgan, E. B. Posey, Frank Vaughn and Harold Stewart went from here."

Concerning himself, Smith reports that he is on his way to another foreign assignment—in New York.

"It seems the Navy is running low on officers," he writes, "and since Homer Fox is too old and Joe Bishop can't read, they had to send me... will be in Midshipman's School at Colgate University for my training and then back to the water."

Three soldiers and three young women from Hereford were carried to the hospital in Hereford Tuesday night by Mr. and Mrs. J. R. Oglesby. The young people's car collided with an oil truck near the section house. No damage occurred to the truck but the car was badly torn up.

Mr. and Mrs. L. A. Smith and family went to Borger last Sunday to visit Mr. and Mrs. H. A. O'Dell and Grandpa George Smith. Grandpa Smith is reported to be getting along better.

While there, Mr. and Mrs. Smith visited Miss Ella Smith who is the superintendent of the hospital there now. Miss Smith became superintendent in September.

Mrs. O. T. Hewitt of South Plains is visiting in the Smith home while Mr. Hewitt is elk hunting in Colorado. Miss Sarah Smith of Canyon spent the week end at home.

Mr. and Mrs. H. H. Miller made a trip to Tucumcari Wednesday. Rev. and Mrs. Lawrence Bridges of Hereford visited in the Miller home Friday afternoon.

Mrs. T. L. Welch returned home Friday after an extended stay at the coast for her health, which is reported much improved. Mrs. Welch visited relatives at Wichita Falls enroute home.

Mr. and Mrs. Welch, Mrs. Cecil Vandiver and son Jerry visited Mr. and Mrs. Stub Jones at Dimmitt Sunday.

The Study Club met Tuesday in the home of Mrs. Carl Wimberley. Robert Thompson of Hereford was guest speaker for the meeting. Other visitors included Mrs. Thompson and Mrs. Minnie Smith. The next meeting will be held in the home of Mrs. William Wimberley, Oct. 17.

Visitors in the home of Mr. and Mrs. Edgar Lemmons over the week end were Mr. and Mrs. E. S. Vaughn of Earth.

Ralph Hickam and son Earl of Albuquerque, N. M., were visitors here the latter part of the week. Mr. Hickam visited his sister, Mrs. C. E. Watts, who is in the hospital at Hereford.

Forty-three persons were reported at Sunday School this week.

Mr. and Mrs. Ezra Bagwell and children of Canyon were visitors in the home of Mr. and Mrs. H. E. Miller Sunday.

Miss Wilma Jean Miller spent

Tuesday night with Miss Dorothy McAfee at Canyon.

Mr. and Mrs. Wirt Phillips of Hereford moved this week to the Ed East ranch which he bought several months ago.

Mr. and Mrs. Frank Brinkman and daughter moved Thursday to Hereford where they will live.

Rev. Marvel Upton of Ft. Worth visited Rev. R. M. Parsley Sunday night.

The W. M. S. meeting will be held in the home of Mrs. Lemmons Oct. 19, at 3:00 p.m. Officers recently elected to fill vacancies are Mrs. Carl Wimberley, president, and Mrs. Fain, vice-president.

Mrs. George Suggs has announced that donations of milk to the school cafeteria can be made either on Thursday or Oct. 16, when several bushels of Friday. Four bushels of peaches and apples have been canned

for the cafeteria, and those who can help are asked to be at the school house Monday morning. Tomatoes and apples will be there for canning. These may be canned in the home if preferred.

Attending the district meeting of the Lutheran Ladies Aid Societies in Amarillo Thursday were Mrs. A. H. Frye, Mrs. R. A. Frye, Miss Bertha Frye, Mrs. H. H. Miller and Mrs. Carl Witt.

Visitors in the J. R. Oglesby home last Sunday were Pfc. and Mrs. Clifton Hannah and son of Cheyenne, Okla., and Mr. and Mrs. William Marsh and son, Jerry and Billy of San Antonio.

Mr. and Mrs. C. C. Stewart went to Plainview Monday to see Mr. and Mrs. Cecil Benton and J. G. Coe. Mr. Coe has gone back to the hospital in Clovis for medical treatment.

Try a Want Ad!

FIGHT with, or WORK for OUR TEXAS FIGHTING MEN! You Are Needed



1. We can use you for as short a period as one month.
2. No previous experience is necessary.
3. No birth certificate necessary (except for 18 & 19 year olds).
4. Men—you can live and eat on the plant site. Dormitory facilities ready for immediate occupancy. \$2.80—\$3.85 per week. Inexpensive and excellent food in plant Cafeterias.
5. Starting rate is 75 cents per hour. Time and one-half for hours over 40 in the week. Wage increases for length of service.
6. Men engaged in farm work should secure County Agent's approval before applying at Pantex.
7. Men and women who have been in other essential war work during "the past 60 days" cannot be hired without Statement of Availability.
8. FPHA apartments for families (Pantex Village) adjacent to plant site. NOTE—Do not bring families until application for apartment is approved.
9. Call Certain-tyed Employment Office, Amarillo 2-6771, Extension 123, for further information.

MAKE BOMBS AND SHELLS "DON'T QUIT TIL THE FIGHT IS WON"

PANTEX ORDNANCE PLANT
Certain-tyed Products Corporation, Prime Contractors
AMARILLO, TEXAS

Hereford Boys Make Contact in Hawaii

Wm. F. Smith, back in the States after duty in Hawaii, reports that the Hereford boys in the Islands still manage to get together occasionally and he sends in a "Hereford Round-Up" with the real lowdown on some of the boys.

"I left the Islands in charge of Red Schneider, Arnie Stelzer, Carl Moseley, R. D. Sewell, Frank Gentry, Bill Miller and Darrell Staggers."

"Red Schneider is trying to feed a bunch of hungry sailors—will be there probably until they learn that he is learning to cook in the Navy."

"Arnie Stelzer has a big super job with the department, running the War in the Pacific—a job that cannot be described until after the war is over..."

everyone reported a fine time and excellent music. We are sorry that we can't give you the rest of the entertainment schedule for the month but our chairman went to the World Series and the rest of us fell down on the job. There are plans in the air for a dance on the 23rd and a Carnival on the 30th. More about this next week. In the meantime, we will have something next Monday but you will have to consult the bulletin board at the USO and at Camp to find out what.

Would anyone be interested in a "Talent Night?" Could we get up a show for some winter evening? Is there anyone who could manage such an event? If so, will you please report to Mrs. Olson. Maybe we would call it "Amateur Night" if we don't find any professionals. Is anyone interested?

Pvt. Mecham became Pfc. the other day. Maybe there were other promotions but "the little birdie" failed to report them. Congratulations to all men who got them.

A soldier on sentry duty held up a car, saying: "You can't pass this way." "I'm the sergeant," bellowed a voice from the back of the car. The sentry stood aside. "Sorry, sir, I didn't realize it was you. I got orders to let no traffic through here because the bridge is rotten. But, seeing it is you, sir, it's a pleasure."

Administrative Clerk
15th AAF IN ITALY—Cpl. Loy U. Botsford of Hereford is a member of the organization of a B-24 Liberator Group based in Italy which has just completed its 300th combat mission over the continent.

Cpl. Botsford is an administrative clerk in a group headquarters staff section. Prior to coming overseas in September, 1943, Cpl. Botsford attended AAF administrative school at Fargo, N. D. He is a graduate of Hereford High School.

Visit Son in Service
Mr. and Mrs. Otto Olson, Mrs. H. E. Pettyjohn and Mrs. Mary Bodkin were in Tyler a couple of weeks ago to visit their son and brother, Lloyd Olson, who is in Army service there.

Dawn
by MRS. CARL WIMBERLEY

Mrs. L. E. Miller received word Monday from the War Department that her son, Cpl. Raymond Miller, who was reported missing in action in August, is a prisoner of war of the German s. Cpl. Miller was in the medical corp.

A large number of people attended the community meeting at the school house Friday evening. A party had been planned by Miss Ann McCabe, program chairman.

Officers elected were H. V. McCabe, president, T. F. Fain, vice-president and Mrs. Iverson Leake, secretary-treasurer. Meetings will be held the fourth Friday night each month. Mrs. T. F. Fain and Mrs. Carl Wimberley were appointed to plan the next meeting.

Carl Wimberley, scoutmaster has received notice from W. J. Hiatt area scout executive that a Silver Jubilee program will be presented here Friday, Oct. 27, by a group from Amarillo. A Court of Honor will be held and all new Tenderfoot scouts will be officially presented with their badges.

Jim McCabe left Saturday for Kansas City, Mo., to attend the National F F A meeting where he will be presented the American Farmers degree, the highest honor offered in F. F. A. work. Jim won this honor with his outstanding work raising registered Hampshire hogs and registered Hereford cows. He was Lone Star farmer from Carson County and was elected to the office of state reporter in the F. F. A. organization in 1942, besides serving in all the various offices of the local chapter during high school.

Jim graduated from high school in 1943, where he was an honor student all four years, and attended West Texas State College last year. He went to Lubbock Friday for his physical examination for the armed forces.

LOANS
... ON FARM RANCH RESIDENCE Property!
Elizabeth Wemble
508 Main Phone 48

Along the "Route to Tokyo"



13,147 miles of track serving the Southwest Santa Fe, as the map above shows, is an important lap on the "Route to Tokyo."

That's why, during the past several months, travelers have seen armies of "Men at Work" all along our lines.

Capacity of our yards has been increased.

Curves have been ironed out so trains may get around them faster.

New Diesel "head ends" are pulling bigger loads up mountain grades.

Ingenious Centralized Traffic Control Systems have been installed at important points so the same rails can carry 50 per cent more traffic.

A new Santa Fe bridge is now being built across the Colorado River.

We have enlarged our capacity to meet the increasing loads of war. There will be no slackening of our job until the war is completely won.



SANTA FE SYSTEM LINES
One of America's Railroads — All United for Victory



Telephone furlough to home

A Long Distance call is almost as good as being there in person. Helps a lot when there aren't too many other calls on the wires.

So whenever you can, please keep the circuits clear from 7 to 10 each night for service men and women. Those evening hours are their best chance to call from camps and naval stations.

SOUTHWESTERN BELL TELEPHONE CO.

PAPER IS WAR MATERIAL—Please take good care of your telephone directory. It is hard to re-make.

Genuine Bacon Steam Heat RECAPS



AND EXPERT

Tire Repairs

Bring us your Repairs and Recaps!

All Work Guaranteed

We invite you to give us a trial for Good Tire Repair Work — At Reasonable Prices!

Shelton Tire Exchange

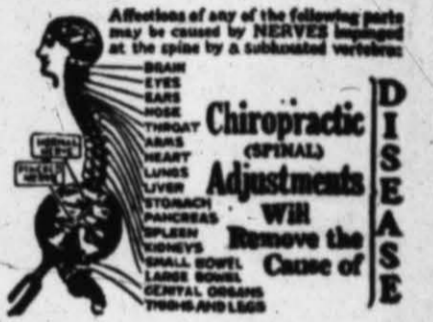
Located on Highway 60 — Hereford, Texas
W. O. SHELTON, Owner PHONE 129

Dr. C. D. Kelton

Naturopathic and Chiropractic CLINIC

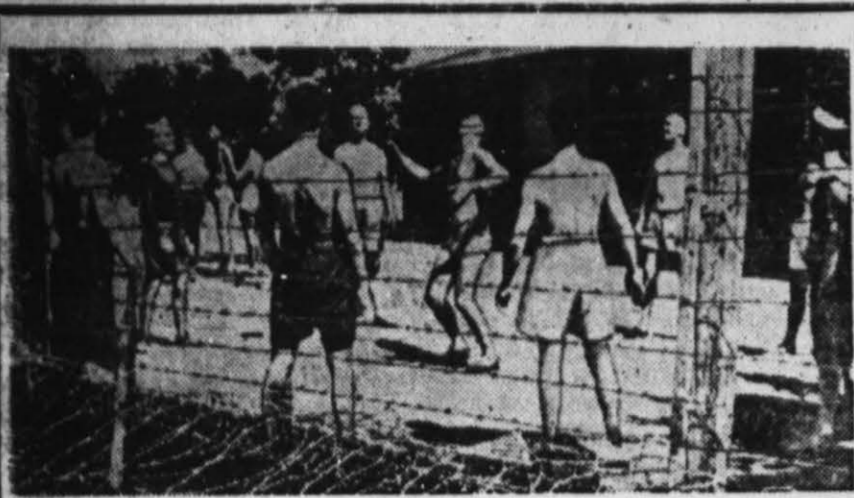
506 Jackson

Phone 91 FOR APPOINTMENTS!



DIS EASE

Renew Your Brand and Amarillo News at The Brand Office . . . Only "Renewals" on the News!



BARBED WIRE BOUNDARIES—confine the recreation of these war prisoners but their strength of body and mind is reinforced by recreational and educational material supplied through War Prisoners Aid, member agency of National War Fund.

Aid to American Prisoners is ONLY ONE of the benefits our Boys derive from your National War Fund Contribution

This once-a-year drive provides such vital necessities as books and sports equipment for our prisoners in enemy camps; entertainment for millions of American Boys through the U. S. O.; medicines and surgical equipment for our fighting allies; aid for struggling China; help men of the merchant marine who often lose all their possessions to the hungry oceans.

The Need this Year is Great . . . Make an Effort to Increase the Amount You Gave Last Year!

Give generously to your **Community War Fund** Representing the **National War Fund**



(This Reminder Courtesy Streu Hardware Co.)

Army-Navy "E" Awarded Pantex

Army and Navy Production Award will be presented to the Pantex Ordnance Plant on Oct. 20 for its excellent record of production in the war effort. The "E" for excellence with its proud background of tradition is the symbol by which both armed services confer their highest praise on those plants whose record in the production of war materials is outstanding. Justly proud of their achievement, workers at Pantex continue their efforts to keep a steady stream of bombs and shells flowing to the men who are in the actual fight on distant battle fronts.

Additional workers are needed now at Pantex in order to meet the increased demands coming from the front lines. Wage scales start at 75c per hour, with time and one-half for more than 40 hours per week. No experience is necessary. Wage increases are given for length of service.

Workers who have been employed within the last 60 days at their highest skill in essential war work must have a statement of availability. Men engaged in farm work should secure their county agent's approval before applying.

SONS In the Service

Stationed in Normandy Lt. Clyde Hussey, who recently landed in England, has been transferred to a replacement center in Normandy, France, where he reports the weather much like that in Oregon, where he was stationed for sometime.

The people in that sector of France, Lt. Hussey reports, are not starving; though they are definitely short of food.

In European Theatre Three sons of Mrs. G. H. Whitaker are now in service and two of the boys are in the European Theatre of Operations. Pfc. Woodrow Whitaker is now in France and T-5 G. H. Whitaker is in Holland. Pvt. Clyde Whitaker, still in the States, has been transferred recently to Ft. Geo. Meade, Md.

Sgt. and Mrs. Richard Barnard of San Diego, Calif., are

spending his leave here with relatives. Mrs. Barnard is the daughter of Mr. and Mrs. W. J. Stanford and Sgt. Barnard is the son of Mrs. Frances Barnard.

Brothers in Service

Two sons of Mrs. Myrtle Ford of Hereford are now in service; and one boy, Pvt. Calvin C. Ford, arrived here Tuesday from Esler Field, La., to spend a 15-day furlough.

Pvt. Henry C. Ford has recently landed in England.

In Ground Crew

Pvt. Anthony Hoffman, son of Mr. and Mrs. J. L. Hoffman, is on duty with a Ninth Air Force ordnance unit, somewhere in the European Theatre of Operations, according to a news release received this week from the service command headquarters.

Pvt. Hoffman helps repair and assemble machine guns for Ninth Air Force Havoc Bombers.

Beene Is Home

Chief Petty Officer O. J. Beene is spending a two weeks leave here with Mrs. Beene and other relatives. He has been on duty with the Coast Guard in Alaska for more than two years. While here he is also visiting with his grandmother, Mrs. J. W. Beene, and with relatives in Plainview and Dimmitt.

Is Transferred

Jerry Jowell, who has been stationed at Camp Plauche, La., has been transferred to Fort Francis E. Warren in Wyoming. Jerry who is the son of Mrs. Nona Jowell, is in the transportation corps.

Hereford Boy

(Continued from page 1)

but he says nearly all the boys would be glad to receive pocket books (small, pocket size editions) magazines and playing cards. He mentions all or part wool socks as a useful clothing item.

WAC Recruiters

(Continued from Page 1)

men enlisted in the WAC, jobs that likewise lead to interesting and well-paid work in the post-war period.

Included in the recruiting team which will visit Hereford are Lt. Vivian E. Woody, Sgt. Paula Edwards and Cpl. Bernard Jellinger. Their headquarters here will be at the post office.

War Fund

(Continued From Page 1)

the War Fund committee and other persons will be contacted by their community chairmen, but whether or not you receive a personal appeal, you are reminded that the War Fund is used entirely to alleviate the horrors of war and that it is a personal responsibility to give and give generously.

Around Town

(Continued from Page 1)

good entertainment, according to Mrs. Merlin Kaul, who says that arrangements are being made to have out-of-town talent as featured entertainers. Though the program is not yet complete, the sponsors are planning a good variety show and urge that the people of Westway and surrounding communities plan to attend. The proceeds will go to the Westway Cafeteria.

Mrs. H. C. Baird is reported to be improving after an operation at the Deaf Smith County Hospital Friday.

Mrs. Forrest Minton who underwent an operation in Northwest Texas Hospital in Amarillo last Friday is reported by relatives here to be doing fine.

W. F. Gillis III W. F. Gillis is seriously ill in an Amarillo hospital. He was taken to Amarillo the latter part of last week and Mrs. Gillis has remained at his bedside.

Try a Want Ad!

Not Big Ads, But "Regular" Brand Ads Get Results!

HEY BUDDY WILL YOU TAKE A CHANCE? ARE YOU SUPERSTITIOUS? CAN YOU TAKE IT?



Make A Date With Your Date for This Date

The name of the picture is our secret. But it's BRAND NEW and will show one time only on—

FRIDAY, OCTOBER 13

11:33 P. M.

TEXAS

Only 400 Tickets Sold! Come Early

All Seats

30c

Inc. war tax

NEW TERROR NEW Horror!

Black Cats!

NIGHT Monsters

LUGOSI

IT'S FUN

For Everyone Young n'Old

LOOK, KIDS!

Waste paper is needed now to make cartons to ship ammunition and war necessities overseas . . . Here is your chance to see this All-Thrill! Show Absolutely FREE!

Look all around your home and the neighbors . . . gather up 5 lbs. of clean, old paper. Bring it to the TEXAS next Saturday Afternoon . . . 1 to 5 p. m. and see the Show FREE!

Exciting Chapter 3 **HAUNTED HARBOR** From the novel by DAVLE DOUGLAS KANE RICHMOND · KAY ALDRIDGE · ROY BARCROFT · CLANCY COOPER · MARSHALL J. REED

2nd Hit! **Call of the ROCKIES** with SMILEY BURNETTE SONNY CARSON · ELLEN HALL Extra! "LIBERATION OF ROME" FILM VODVIL TEXAS FRI-SAT. Oct. 13-14

Hit No. 1 **Moon over las Vegas** ANNE GWYNNE · DAVID BRUCE · VERA VAGUE · DAVID BRUCE **STAR** FRI-SAT. Oct. 13-14 "LITTLE LULU in HOLLYWOOD" starring CHARLES STARRETT with ERNEST TUBBS and His Orchestra

500 HEREFORD BOND BUYERS CAN'T BE WRONG! It's A Swell Family Show" ANN SHERIDAN DENNIS MORGAN in "SHINE ON HAREVST MOON" plus Paramount World News "BUCKAROO BUGS BUNNY" STAR SUN-MON-TUES October 15-16-17

Reign of Terror BY TODAY'S "WILD KIDS!" The Whole Raw, Shocking Story of Today's "Hep" Hoodlums! Humphrey Bogart with the original Dead End Kids "CRIME SCHOOL" BROUGHT BACK BECAUSE IT'S SO TIMELY NOW! Extra! Color Cartoon "Mr. Blue Nose Schooner" Film Novelty "Mr. Chimp Goss South" TEXAS SUN-MON-TUES October 15-16-17

We Still Have a Few Spring-Filled **Living Room Suites** Just Received A FULL CARLOAD OF **BEDROOM SUITES** Also New Rockers and Occasional Chairs 1901 1944 **E. B. Black Co.** Furniture — Undertaking AMBULANCE SERVICE — DAY OR NIGHT

Used Car Buys! 1941 Pontiac 4-door Sedan 2-Tone, Radio, underseat heater. 1935 Pontiac Coach Good condition. A good buy! 1941-Pontiac Sedanette 1938-Ford Fordor Sedan 1942-Ford Tudor Radio — Heater — Good Tires Seat Covers recently put on — New Shocks — New Brakes 1931-Chevrolet Coupe Four Good Tires—Lots of Cheap Transportation. WE BUY USED CARS **KINSEY MOTOR CO.** PHONE 740 (Dealer) CHEV OLDS