

WEATHER		
	High	Low
Saturday	93	45
Sunday	89	44
Monday	83	60
Tuesday	77	51
Moisture		90

# The Hereford Brand

18 Pages

Published Every Thursday

Our Slogan: "More People—More Farms"

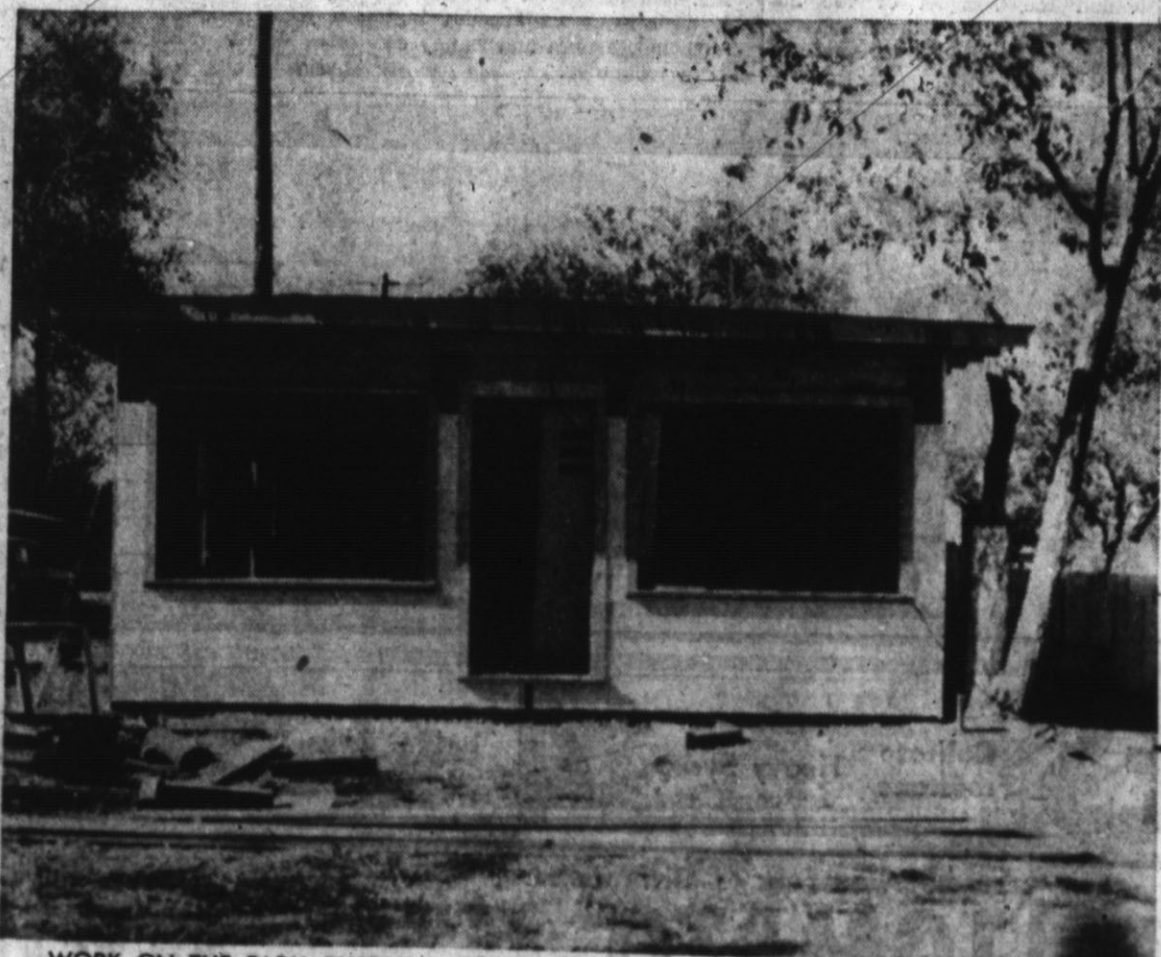
53rd YEAR—NUMBER 15

Hereford, Texas, Thursday, October 15, 1953

PRICE 5 CENTS PER COPY

## Building Nearing Completion

# County FB Convention, Open House Planned



WORK ON THE FARM BUREAU building is progressing rapidly this week, according to Virgil Dodson, president. The frame structure is expected to be ready for an open house when the county convention meets October 24. (Staff Photo)

Work on the Farm Bureau building, located on county property west of the county jail, has moved along rapidly, and it is expected that the building will be ready for an open house on the day of the county Farm Bureau convention on October 24, according to president Virgil Dodson.

The convention will take place in the afternoon, following a barbecue at noon. Tickets for the noon barbecue are to be ready by Friday, Dodson said.

**Asked To Speak**  
Though final plans for the convention have not been made, several persons have been asked to attend and speak. These include State Senator Jess Osborn; State Representative Andy Rogers; and Lois Barber, who represented the Texas Farm Bureau in Austin last year.

Much of the work on the frame building, which will be county headquarters for Farm Bureau, has been contributed by Farm Bureau members. Dodson pointed out Wednesday. When completed, the building will have insulated walls and ceiling, hardwood flooring, a flat slate roof and grey asbestos siding.

In addition to necessary office furniture, lounge facilities are to be purchased, or contributed by the members.

**For Farm People**  
"Every effort will be made to make the building an efficient, comfortable and attractive business house for the farm and ranch people of Deaf Smith County," Maurice Howell, service officer, said.

Dodson also pointed out that Deaf Smith is the first county in the Panhandle and the second county in Texas to erect its own building.

"Many others are renting office space or are being furnished offices," Dodson continued. "Nueces County Farm Bureau, down on the Gulf Coast, built an office some three or four years ago, and included space that could be rented out to individuals or organizations, so Deaf Smith is really the first county in Texas to put up an office building entirely for its own use."

**Arrangement With County**  
The arrangement worked out with the county commissioners calls for the payment of \$5 a month rent for the use of the land. The lease can be terminated at any time upon notice from the commissioners' court, and the Farm Bureau building would then be entirely for its own use. (Continued on Page 2)

# Final Plans Scheduled On Experiment Station

Final plans for the establishment of a Texas A&M Extension Service agricultural experiment station in Deaf Smith County will probably be made at noon today in Hotel Jim Hill.

At that time, a research program conference for this region has been called by Austin E. Anson, executive manager of the Texas Citrus and Vegetable Growers and Shippers Association. Four men from Texas A&M and the dis-

trict Extension agent will also be present for the meeting.

**Meeting With Kiwanis**  
The meeting will be held with the Hereford Kiwanis Club, which has agreed to cancel their regular program in order that the discussion of the experimental work can take place.

All growers and shippers and representatives of affiliated interests are being urged to attend to further plans to increase research

into vegetables, Anson said.

New officers of the Growers and Shippers Association who plan to attend the meeting include President Horace Etchison of McAllen; vice president J. S. McManus of Weslaco; and Secretary-treasurer George Sherriff of Donna, in addition to Anson.

**Report On Research**  
The meeting was called following the report of Hereford research activities given by G. E.

Mullins, Deaf Smith County Chamber of Commerce manager, at the annual Growers and Shippers convention at the Shamrock Hotel in Houston last week.

"Plans are definitely rolling for the development of an experiment station at Hereford, with particular reference to developing a strain of lettuce which will mature two weeks earlier, and on new strains of potatoes," Anson said. "Hereford is expected to ship some 3,000 cars of lettuce this year, about double last year's volume. An earlier maturing lettuce would be extremely valuable, bringing the crop to the top market."

**Coming From A&M**

Among those from Texas A&M who are scheduled to attend the meeting are Dr. D. W. Williams, vice chancellor of the college; Dr. Guy W. Adriansen, head of the department of horticulture, who was here for the July 21 meeting when growers and shippers agreed to a one-cent-a-package levy to finance the research program; Dr. D. R. Patterson, vice director of vegetable research; and John Hutchinson, Extension horticulturist. Knox Parr, district Extension agent, Amarillo, is also scheduled to be present for the meeting.

On the program for Thursday are the planned activation of the experimental program in Hereford; a public recognition here of the \$6,000 check from Santa Fe Railroad, which was given to Mullins by Anson at the convention in Houston, and which has since been turned over to Howard Gault, a discussion of the program, and, with the continued support of the growers, shippers and local business men, a contract will be signed with A&M to institute the experimental program.

A report from the local committee on how much money has come in from the cent-a-pack levy—half a cent from the grower, and a cent from the shipper—will also be made, giving an idea of how far the program can go at this time, and the type of facilities which may be provided for the work, Mullins said.



NEW OFFICERS OF THE TEXAS Citrus and Vegetable Growers and Shippers Association, elected at the annual convention in Houston last week, will be in Hereford at noon today for a research conference at Hotel Jim Hill. From left, they are Horace Etchison of McAllen, president; J. C. McManus of Weslaco, vice president; and George Sherriff of

Donna, secretary-treasurer. Hereford growers and shippers and affiliated interests will work with the Texas A&M Extension Service in establishing an experiment station in the county, primarily to search for an earlier maturing lettuce and a new strain of potatoes.

## Around Town

Jim Wairrell, son of Mrs. C. B. Williams, 106 W. 6th, Hereford, has been selected as a member of the North Texas State College A Cappella Choir. A sophomore at NTSC, Wairrell, was one of 50 students chosen for choir membership.

Latest firms to plan to use the Signal Credit System are Hereford Lumber Company, McCullough Motor Company, Seigler Motor Company and Leslie Vaughn Motor Company.

Next Wednesday morning the Men's Fellowship breakfast group will meet with the Methodist men at their revival breakfast.

The cafeterias served refreshments to 1,075 persons after the P-TA family night Monday at the schools. Central School reported the largest number of parents, with 519 accounted for.

Anyone interested in night classes of bookkeeping and shorthand is asked to meet with Joe Smith at the County Court Room, second floor of the Courthouse, at 7 o'clock tonight (Thursday), or call 714-W.

Bruce Miller, Hereford attorney, will attend a Public Protection Institute meeting in Amarillo Friday. Means of protecting the public from persons practicing law without legal training will be the main topic of the institute, which is sponsored by the Texas Bar Association.

The Hereford Calves, the B team, will meet the Phillips B team tonight at 7:30 o'clock in Hereford.

The Hereford Road Knights met Monday night and voted to allow girls to join the club. Officers for the club were elected. They are: Jim Lady, president; Richard Clark, vice-president; Bob Hicks, reporter; Pat Newell, treasurer; and Eugene Campbell, secretary.

Three Hereford automobile dealers—Seigler Motor Co., McCullough Motor Co., and Beavers Motor Co., are scheduled to have the 1954 Plymouths on display today.

Roberta Campbell and Mrs. Naomi Hopson tied for third place with their short story entries at the quarterly meeting of Panhandle Penwomen Tuesday in Amarillo. About 30 stories were entered in the contest.

## Vandals Ruining City Stop Signs

Hereford police are making an intensive effort to find the vandals—or vandals—who have ruined a number of stop signs, damaged some 50 more, and stolen 11 of the black and yellow markers.

"At least \$300 worth of damage has been done since a number of new signs were put up last week," according to Cecil Massey, Hereford City Manager.

"In all, 13 signs have been carried away from the place where they had been put up, but two of those were later found," Massey said. "The damage is getting extremely expensive, as well as annoying. Each one of the signs costs \$6, and this does not include the material used for braces, the poles, cement needed for setting or the cost of labor. All told, each sign costs about \$15 by the time it is installed."

## County Library Receives Novels

The Deaf Smith County Library has received 21 new novels this week according to Mrs. J. Boydston, librarian.

The names of the books received and the authors of each are: "The Lady of Arlington," by Harriett Kane; "The Betrayer," by Ruth Chatterton; "The Female," by Paul I. Wellman; "Lucinda Marries the Doctor," by Elizabeth Seifert; "Three at the Wedding," by Louisa Grace Erdman; "The Heart of the Family," by Elizabeth Goudge; "Paradise Prairie," by Cecil B. Williams; "Married Men," by Ira Wolfert.

"The Sands of Karakorum" by James R. Ullman; "The Adventures of Angie March," by Saul Bellow; "The Web of Time," by Josephine Lawrence; "The Hornbeam Tree," by Cid Ricketts Sumner; "Blind Journey" by Bruce Lancaster; "The Trembling Earth," by Dale Van Every; "Shim" by Reuben Davis; "The Right Place for Love," by Charlotte Edwards; "Hue and Cry," by Elizabeth Yates; "Goodbye Summer," by Allis McKay; "The Tudor Rose," by Margaret Barnes; "A Fair Wind Home," by Ruth Moore, and "All One Summer" by Elizabeth Fair.

Mrs. L. C. Thomas left Saturday for Ranger for a short visit with relatives.

Mr. and Mrs. C. C. Barne of Plainview were Sunday guests of her mother, Mrs. J. W. Beene, and sister, Miss Myrtle Beene.

Knocked Down With Cars

Workmen thought that they had put the braces on in such a fashion that the bolts could not be taken out, but the vandals have found a way to remove the bolts, then bend the signs. In other instances, cars have evidently been driven over a curb, and the signs shoved over with the car bumper.

Because of the nature of the offense, it is likely that the vandals will "get the book thrown at them" if they are over 17 years of age, Chief Box said. If they are juveniles, they will be turned over to County Judge Horace L. Schless, who handles juvenile cases in Deaf Smith County.



STRAIGHTENING BENT STOP SIGNS is just a part of the problem involved in recent vandalism which has ruined a number of the markers, and caused damage to many others, according to Chief of Police Leo Box, right. Working with him to straighten out the metal

was Herman Helton, Hereford policeman. Eleven stop signs have disappeared completely this week, and a total of more than \$300 in damage done, Chief Box said. (Staff Photo.)

## Signal Credit System To Begin In November

The Signal Credit System, latest method for determining the credit of any individual in a given territory, will go into effect in Hereford on November 1, with at least 30 firms co-operating, according to Floyd Ross of the Hereford Credit Association.

"This is the best method worked out so far for the determination

and dissemination of credit information by an unbiased, accurate and definite method," Ross said. "The green light (go) operates as long as the person receiving the goods or services pays his account within the agreed time, and he may expect an extension of credit within his capacity to pay."

**Then Caution Light**  
"When a purchaser does not meet his obligations within a reasonable time after the expiration of the agreed upon period, he receives a warning or "caution" signal. Finally, if the person who has made the purchase or received the services ignores the caution signal, he will receive a "stop" signal.

## He Should Have Had Brakes Fixed First

A joy ride proved costly last Saturday afternoon for Jerry Ben Davis of Hereford, who knocked down three posts of a guard-rail fence about three-tenths of a mile south of Hereford and caused, according to investigating Highway Patrol officers, about \$200 worth of damage to his 1946 Ford coach.

Davis lost control of his car when he came down the hill toward the small bridge south of Hereford on Highway 51. He told Highway Patrol that something went wrong with his steering gear. After a check of the car, the officers wrote a ticket for failure to have the brakes in proper operating condition.

His fine was set at \$5 and costs of \$14.50 by A. L. Thomas, Justice of the peace.

## Hereford FFA Boys Leave Tonight For State Fair

Twenty-eight members of the local chapter of the Future Farmers of America and their advisor will leave this evening on a chartered bus to attend the State Fair in Dallas over the weekend.

The FFA sweetheart, Doris Russell, and a friend, Mary Durham, and a sponsor, Mrs. Betty Stanford will accompany the boys to Dallas.

Those going are: Bob Noland, Homer Hershey, Kenneth Walterscheid, Arlie Edwards, Tony Urhanczyk, Richard Hagar, Jimmie

## Perfect Score Made In Football Contest

Helen Markham took first prize in last week's round of the Brand football contest by getting the names of all 30 game winners correct. She will receive \$5 in trade at Cowan Jewelry.

A Jiggs Hudson, who is leading the field for the season with 50 games, came in second, and will receive \$3 from the Brand. Earl Stagner, who placed third by getting the nearest to the correct score on the tie-breaker, will get \$2 from the Brand. There were five people who tied for the third place.

A few people are dropping out of the competition. There were 86 entries last week, out of a total of 123 who have entered the contest. Standing for the four weeks have been determined, and posted on the Brand window.

Winners are requested to come by the Brand office for their prizes.

## IN COUNTY COURT

# Fourth DWI Gets Fine, Jail Term

A new Deaf Smith County resident because a new resident of the Deaf Smith County jail Monday when Douglas Hurd, who told County Judge Horace L. Schloss that he had been in the county only two weeks, plead guilty to a charge of driving while intoxicated.

Judge Schloss sentenced Hurd to 10 days in jail, and fined him \$75.

**Stopped in Hereford**  
Deputy Sheriff Neal Yotting, who made the arrest, testified in court that he had received a complaint about Hurd's Ford pickup, which was coming into town on U. S. 50. The deputy sheriff stopped the pickup about two blocks inside the city limits of Hereford. Yotting testified that Hurd was driving the pickup erratically down the highway. The arrest occurred about 7 o'clock Saturday night.

Hurd was the fourth man to receive a fine and jail sentence in county court under the terms of the new Texas law concerning intoxicated drivers.

**Terms of New Law**  
Under the terms of the law, a DWI conviction means at least three days in jail and a minimum fine of \$50, though the jail sentence can be as high as two years, and the fine as high as \$500.

Hurd's driver's license was suspended for a period of six months.

County Attorney J. Edward Little represented the state in the case against Hurd.

### Hospital Notes

**Patients in Hospital**  
 E. H. Hare, med.; Mrs. Marvin Tisdale, OB; J. P. Robinson, surg.; Mrs. Harold Hershey, OB; Mrs. Jack Porter, OB; Mary Bomar, med.; Mrs. E. R. Sawyer, med.; Mrs. Alfred Rehnart, med.; Bill Barker, surg.; Mary Ann Corona, med.; Robert Farnsworth, med.; Mrs. J. M. Smith, med.; Mrs. G. A. F. Parker, med.; Mrs. Leonard Clark, surg.; Mrs. F. H. Oberthier, med.; M. H. Koelzer, med.; S. J. McElroy, med.; Judy Lookingbill, T&A; and Criss Renfro, med.

**Patients Dismissed**  
 Mrs. Albert Glass, OB, 10-14; Mrs. Joe Peirce, med., 10-14; Mrs. Bill Billingslea, surg., 10-11; Woodrow Ireland, med., 10-14; James

Douglas Whaley, med., 10-13; J. A. Buckner, ortho., 10-13; Paulina Cordero, med., 10-12; Jawn Pablo, med., 10-12; H. V. Fish, surg., 10-10; Darrell Hershey, a.c., 10-10; Salestino Valdez, med., 10-11; Mrs. Ezra Norton, ortho., 10-10; Terry Lee Cummings, med., 10-11; Carlota Valdez, OB, 10-11; Mrs. Lowry Molloy, med., 10-12; Mrs. W. C. Rose, surg., 10-12; and J. R. Daniel, med., 10-11.

**Births**  
 A son to Mrs. Mary Ann Corona, 10-10; and daughters to Mr. and Mrs. Albert Glass, 10-11; Mr. and Mrs. Darrell Hershey, 10-11; Mr. and Mrs. Marvin Tisdale, 10-12; and Mr. and Mrs. Frank Robbins, 10-14.

Among the colorful range-land names in New Mexico are Carral, Stetson, Broncho, Gallup, Horse Springs, Mule Creek, Pinto and Rodeo.

### Surprise Shower Is Given At Messenger HD Meet

"How to make boiled icing" was demonstrated by Argen Draper, county home demonstration agent, to the Messenger Home Demonstration club when it met Friday in the home of Mrs. Ernest Brown. The club voted to have a special demonstration on sponge cakes.

**Surprise Shower**  
 Mrs. Coidron won the recreation prize. The floating prize was a surprise pink and blue shower for Mrs. Bruce Coleman. Those attending were: Mesdames John McCullar, Elmer Northcutt, S. N. Thweatt, Ruth Coleman, J. T. Guinn, N. A. Brown, Bruce Coleman, Floyd Brown, Frank Meiers, W. D. Howard, Bob Wylie and Argen Draper. Guests were Mrs. J. E. Rouse, Mrs. Roy Pruitt and Mrs. Eldred

### Stage Set For Whooping Crane

AUSTIN — The stage is being set for one of Nature's exciting events over on the Aransas National Wildlife Refuge, according to Julian Howard, Refuge manager. The stars in this feathered spectacle are the giant Whooping Cranes which summer in the far north and then return south in October to winter on the Refuge. Supernumeraries in the great outdoor class are the myriad waterfowl, shore birds and songsters which likewise seek winter sanctuary in the ancestral wintering grounds of the Whoopers.

**Spoonbills Moving**  
 Preliminary to the annual fall rendezvous of the assorted winged species, some birds which summer on the famed Black Jack Peninsula have departed for wintering areas farther south. Conspicuous among these are the lurid Roseate Spoonbills. But the main attraction are the majestic Whooping Cranes which, by last winter's count, number only twenty-on. Howard's staff shortly will begin a rigid vigil to check the whoopers back in. Meanwhile, the word has gone out to hunters everywhere to help them along to a safe voyage by NOT shooting at any large white birds.

The Army maintains 69 supply depots in the United States and 68 overseas.

### Hereford...

(Continued from Page 1)

Burkert, James Paetzold, Roger Shipley, Howard Hunter, Ronald Kerschen, Wendell Welch, Jack Hagar, Jamie Clearman, Lynn Boomer, Bruce Terry, Gene Strem, Kenneth House, Travis McGaughey, James Brady, Frank Woolbright, Bud Jowell, Norman Kerr, Ken West, E. W. Solomon, Richard Frye, Albert Ricketts, Wheeler Sears and the advisor, William J. Stanford. They will return to Hereford Sunday evening.

Mr. and Mrs. E. E. Fridley attended the banquet of the Supreme Forest of Woodmen's Circle at the Herring Hotel in Amarillo Tuesday night.

### Building...

(Continued from Page 1)

have to be moved from the location. Farm Bureau members who have volunteered labor on the new building include Earl Plank, Earl DeHart, Pete Carmichael, Grant Hanna, Virgil Dodson, Cord H. Hamrock, Glenn Hetzler, Leo Ohlig, Horace Vaughn, Tandy Legg, John Henderson, M. G. Caywood, and W. T. Gunstenson. D. F. Henson, carpenter on the project, has also offered to give one night's work for a "sheet rock party," when the inside of the building reaches that stage of completeness, Dodson added. It's safe to hold a queen bee in your hand because the queen uses its stinger only on other queen bees.

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(Continued from Page 1)

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### REPORT OF CONDITION OF

## The First National Bank Of Hereford

IN THE STATE OF TEXAS, AT THE CLOSE OF BUSINESS ON SEPT. 30, 1953, PUBLISHED IN RESPONSE TO CALL MADE BY COMPTROLLER OF THE CURRENCY, UNDER SECTION 5211, U. S. REVISED STATUTES.

ASSETS	
1. Cash, balances with other banks, including reserve balance, and cash items in process of collection	1,414,373.57
2. United States Government obligations, direct and guaranteed	1,968,900.00
3. Obligation of States and political subdivisions	169,232.50
4. Other bonds, notes, and debentures	NONE
5. Corporate stocks (including \$7,500.00 stock of Federal Reserve bank)	7,500.00
6. Loans and discounts (including \$1,585.38 overdrafts)	2,272,304.16
7. Bank premises owned \$11,000.00, furniture and fixtures \$1.00	11,001.00
(Bank premises are subject to \$ None liens not assumed by bank)	
8. Real estate owned other than bank premises	3.00
9. Investments and other assets indirectly representing bank premises or other real estate	NONE
10. Customer's liability to this bank on acceptances outstanding	NONE
11. Other assets	1.00
12. TOTAL ASSETS	5,843,315.23
LIABILITIES	
13. Demand deposits of individuals, partnerships and corporations	4,763,100.58
14. Time deposits of individuals, partnerships, and corporations	NONE
15. Deposits of United States Government (including postal savings)	46,840.40
16. Deposits of States and political subdivisions	559,266.73
17. Deposits of banks	NONE
18. Other deposits (certified and cashier's checks, etc.)	32,299.25
19. TOTAL DEPOSITS	5,401,506.96
20. Bills payable, rediscounts, and other liabilities for borrowed money	NONE
21. Mortgages or other liens, \$ NONE, on bank premises and \$ NONE on other real estate	NONE
22. Acceptances executed by or for account of this bank and outstanding	NONE
23. Other liabilities	NONE
24. TOTAL LIABILITIES	5,401,506.96
CAPITAL ACCOUNTS	
25. Capital Stock	
(a) Class A preferred, total par NONE, retirable value \$ NONE (Rate of dividends on retirable value is X%)	
(b) Class B preferred, total par \$ NONE, retirable value \$ NONE (Rate of dividends on retirable value is X%)	
(c) Common stock, total par	\$100,000.00, \$100,000.00
26. Surplus	150,000.00
27. Undivided Profits	157,222.22
28. Reserves (and retirement account for preferred stock)	34,586.05
29. TOTAL CAPITAL ACCOUNTS	441,808.27
30. TOTAL LIABILITIES AND CAPITAL ACCOUNTS	5,843,315.23

**MEMORANDA**

31. Assets pledged or assigned to secure liabilities and for other purposes 510,000.00

32. (a) Loans as shown above are after deduction of reserves of 104,430.66

(b) Securities as shown above are after deduction of reserves of NONE

L. Harry E. Caylor, cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

Harry E. Caylor, Cashier, Directors

E. B. HEDRICK  
 JAMES W. WITHERSPOON  
 J. A. PITMAN

(SEAL) CORRECT—ATTEST:

STATE OF TEXAS, COUNTY OF DEAF SMITH, ss:  
 Sworn to and subscribed before me this 10th day of October, 1953, and I hereby certify that I am not an officer or director of this bank.

GILBERTA ARNOLD, Notary Public

HIGHEST QUALITY LOWER PRICES

# HUNTER'S

FOOD STORE

219 Sampson St. Phone 143 Free Delivery

PRICES EFFECTIVE OCT. 15 - 16 - 17 - & 19th, 1953

We Reserve Right to Limit Quantities

	<h2>PEACHES</h2> <p>White Swan California SPINACH No. 303 Can 15c</p> <p>Texo Pure Peach PRESERVES 24 oz. jar 36c</p> <p>Sunshine CRACKERS 1 Lb. box 25c</p>	<p>Calrose Heavy Syrup 4 No. 2 1/2 Cans 99c</p> <p>White Swan Fancy California TOMATO JUICE 46 oz. Can 29c</p> <p>Aunt Jemima Corn MEAL White 5 Lb. Bag 42c</p>	
<h2>PEANUT BUTTER</h2> <p>Peter Pan 12 oz. Jar 37c</p>	<h2>ORANGES</h2> <p>California Fancy Juicy lb. 10c</p>	<h2>PUMPKINS</h2> <p>Colorado Sugar lb. 6c</p>	
<h2>APPLES</h2> <p>Idaho Red Delicious lb. 19c</p>	<h2>BEANS</h2> <p>White Swan and BEANS 16 oz. CAN 10c</p>	<h2>BEANS</h2> <p>White Swan Fancy Blue Lake Cut GREEN No. 303 CAN 28c</p>	<h2>CATSUP</h2> <p>White Swan Fancy Quality 14 oz. Bottle 19c</p>
<h2>Round Steak</h2> <p>U. S. Good lb. 53c</p>	<h2>BACON</h2> <p>Wilson's Corn King lb. 69c</p>	<h2>Ground Beef</h2> <p>From U. S. Good Beef 3 lb. 79c</p>	<h2>Sirloin Steak</h2> <p>U. S. Good Trimmed No Waste lb. 49c</p>
<h2>CORN 2</h2> <p>Concho Cream Style No. 303 Cans 29c</p>	<h2>FLOUR</h2> <p>GLADIOLA 10 Lb. Bag 87c</p>	<h2>TUNA</h2> <p>White Swan Fancy Solid Pack — 7 oz. Can 39c</p>	<h2>RICE</h2> <p>White Swan Fancy Long Grain 2 Lb. PKG. 37c</p>
<h2>SHORTENING</h2>	<h2>MILK</h2> <p>Daircraft 2 Tall Cans 25c</p>	<h2>PRESERVES</h2> <p>Texo Pure Apricot 24 oz. jar 36c</p>	<h2>71c</h2> <p>Mrs. Tuckers 3 Lb. Carton</p>

WHAT'S MY NAME?  
 WIN a Brand New 1953 BUICK  
 MORE THAN 200 OTHER PRIZES  
 GET YOUR CONTEST ENTRY BLANKS HERE!



SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

# PIGGLY WIGGLY WINS AGAIN

## OUR GOAL IS TOP VALUES FOR YOU!

We Give  
S & H  
Green Stamps

### ★ HERE THEY ARE ★

# TIDE

GIANT  
BOX

# 59<sup>c</sup>



# Ketchup

Heinz

14 oz. Bottle

# 25<sup>c</sup>

Coupon Inside Worth 10c on Crisco

# COFFEE

Maryland  
Club  
Lb. Can

# 79<sup>c</sup>

# CHOPPED BEEF

Wilson's  
Luncheon  
Meat  
12 oz. Can

# 39<sup>c</sup>

HUNT'S

# Tomato Juice

46  
oz.  
Can

# 25<sup>c</sup>

Kraft's  
**MIRACLE  
WHIP**

Quart 49c

**VIENNA**

Sausage  
Campfire  
2 Cans  
19c

**PEAS**

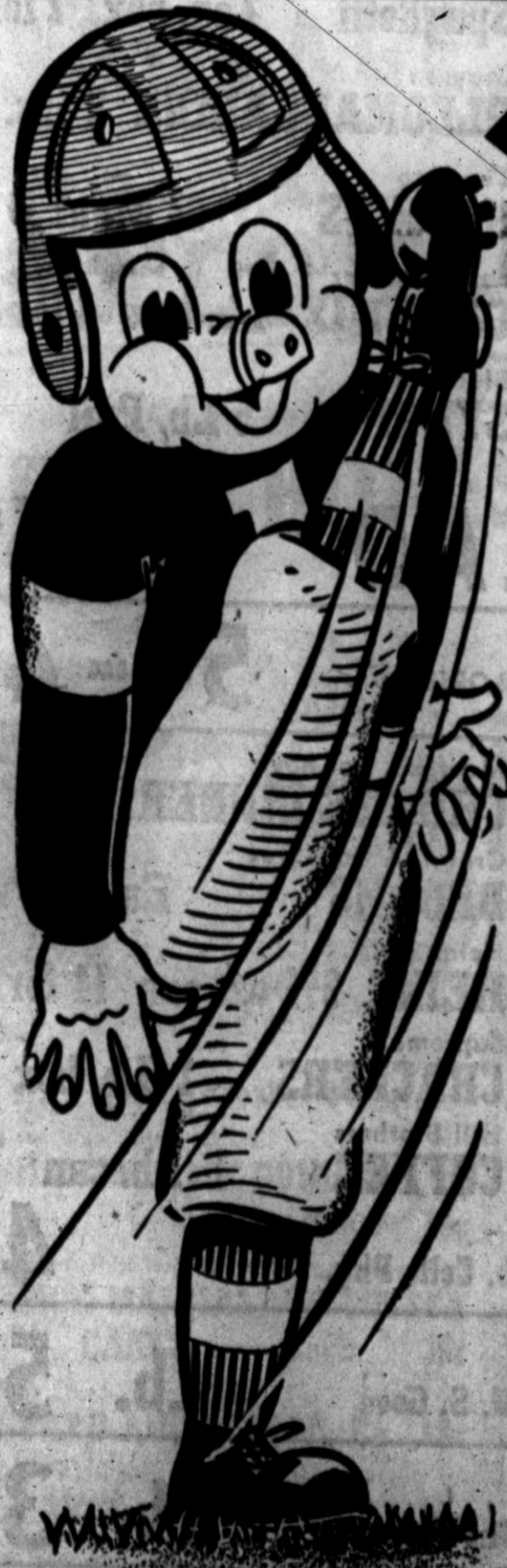
Picnic  
Early June  
No. 300 Can  
2 for 19c

**GREEN  
BEANS**

Campfire  
No. 300  
2 for 29c

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS



Redeem your Crisco coupons here

**3 LBS. 69<sup>c</sup>**

With Coupon from Giant Tide

**PACKED INSIDE GIANT TIDE**

**LIPTON** Soup Mix  
CHICKEN NOODLE or  
TOMATO VEGETABLE  
3-pack, carton 37c

**LIPTON**  
ONION  
SOUP MIX  
2-pkg. for 29c

**Baker's Cocoanut**  
8 oz. Pkg. 25c

**KARO** White or Dark 5 Lb. Bucket 55<sup>c</sup>

Premium Saltine  
**CRACKERS** Lb. Box 23<sup>c</sup>

ARMOURS STAR  
**BACON** 1 Lb. Cello Wrap 69<sup>c</sup>

Choice Cut Beef  
**Round Steak** Lb. 55<sup>c</sup>

Wasing Pure Pork  
**SAUSAGE** Fresh Daily Lb. 69<sup>c</sup>

Sun Ray & Long Horn  
**Whole Hams** 11 to 15 Lb. Average Lb. 59<sup>c</sup>

Fresh and Lean  
**Ground Beef** 2 Lbs. 59<sup>c</sup>

## FRUITS and VEGETABLES

for the HOLIDAY!

Washington State Delicious  
**APPLES** Best for eating 3 1/2 Lb. Cello Bag 49<sup>c</sup>

California Green Pascal  
**CELERY** Stalk 19<sup>c</sup>

California Select, Tender, Sweet, Crisp  
**CARROTS** 2 PKGS. 29<sup>c</sup>

Florida Marsh Seedless  
**GRAPEFRUIT** 4 FOR 29<sup>c</sup>

SPANISH  
**Sweet Onions** lb. 5<sup>c</sup>

6 **CARRIER** COUPONS  
GET MAIL-IN BLANK HERE

**draft** LARGE 29c GIANT 69c

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

# WANT ADS Phone 30 or 31

**FREE**  
Theatre Tickets  
To See



Sunday, Monday and Tuesday  
October 18 - 19 - 20

**Star Theatre**

Be Sure and Ask for Your Free Tickets  
With each PAID-IN-ADVANCE classified ad placed  
in The Brand, we will give one free ticket.

**1. FOR SALE Miscellaneous**

PICTURE FRAMING with personal attention on each job. Mrs. J. J. Buckner, 224 Ave. D. Phone 751. B-1-15-43-tfc

Chrysler Industrial Motors Sales & Service McCullough Motor Co. 111 W. 1st. Ph. 17 B-1-9-tfc

OFFICE SUPPLIES: Regular lines and special orders. The Hereford Brand. B-1-16-tfc

FOR SALE: Ford truck. Frame for cotton trailer, \$75.00 and 30-30 Savage Rifle, \$35.00. Phone 277-W B-1-16-41-4p.

HOME FREEZER FOR SALE, slightly used. Bargain. Troy Moore at Farmer's Drive In, Phone 161. B-1-15-16-tfc.

UMBER: No 4 Fir. 2x4's \$6.95. 1x8 Ship lap. \$6.95 per 100'. Rockwell Bros. & Co. Phone 4 B-1-17-39-tfc.

CUSHMAN SCOOTERS and parts 505 1/2 Union. C. L. Conklin. B-1-9-15-9p.

FOR SALE: Assortment of Holland Bulbs and cut flowers. Mrs. J. F. Ward. North Main. B-1-15-41-tfc.

Hereford Glass Co. Expert Car Glass Installation Table Tops and Window Glass Picture Frames 102 Park Ave. Ph. 1425 B-1-16-tfc

GENERATORS and starters for cars and trucks. Hereford Wrecking Co., Phone 320. T-1-12-18-tfc

FOR SALE: TV Antenna on 40 foot pole. Cheap. 120 Higgins. Phone 1805-W. B-1-13-42-2p.

\$50.00 BUYS A ROYAL Standard typewriter in perfect condition. See L. Baskin. B-1-12-42-2p.

FOR SALE OR TRADE  
1 35,000 B.T.U. Coleman floor never uncrated.  
1 Notary gas pump  
1 Pr. metal car top carriers  
1 Stock trailer  
20 gauge new Remington Automatic  
Misc. golf clubs & hand tools  
James W. Vines  
511 Knight Phone 1186  
After 6 p.m. T-1-42-1c

**2. FOR SALE Farm Equipment**

FOR SALE: M and M Automatic wire tie hay baler. Makes square bales. \$900.00. Bobby Jones, Hereford. Phone Westway 2138, 18 Miles Northwest of City. B-2-25-40-9p.

FOR SALE: Johnson cotton stripper, equipped with a blower, slightly used, reasonably priced. Inquire at Brand for location. B-2-18-16-2p.

FOR SALE: International beet harvester and self propelled combine. Both used very little and will sell cheap. E. C. Reinauer, one mile north of Joel Switch. B-2-26-16-3c.

1952 MASSEY HARRIS combine Maize Bar. Ready to go. \$1950. Ben Roberson. Moore's Trailer Court. B-2-15-42-2p.

**3. FOR SALE Automobiles**

EXTRA CLEAN CAR, good condition. One owner. Frances Dameron. Phone 80-W. T-2-11-42-1c

FOR SALE: 1948 Chevrolet, clean. John H. Wood, Fullwood apartments No. 5. Phone 1454-J. B-3-13-42-2c.

**4. REAL ESTATE**

FOR SALE: Half Section near Black, part in cultivation, priced to sell. M. A. Crum, Friona, Texas. T-4-17-42-1p.

FOR SALE  
2 bedroom house and garage, with a 16 x 32 ft. Shop Building. Price \$7,000.00. House 3 yrs. old. Will take late model car for part payment. House carries \$4,000.00 loan.  
John Garner  
Phone 1444  
Hereford, Texas  
or 45 - Canyon, Texas B-4-8-tfc

FOR SALE: Nice 2-bedroom house, double garage. Good location. Call Westway, 2464. B-4-13-13-tfc.

If you have something for sale or trade -- see us. G. I.'s we have a farm for you. J. B. ELLISTON Real Estate  
132 E. 2nd. Phone 179 B-4-39-tfc

Why Pay Rent  
New 3 bedroom brick home, double garage. \$16,500. 25% down.

New 3 bedroom house, single garage, large barn. \$15,000. 7 room duplex, \$7,500 for \$1,500 down.

5 room efficiency, double garage, \$7,000 for \$500 down.  
5 roof efficiency, single garage \$7,850 for \$500 down.  
4 room house, \$4,800 for \$1,000 down.

2 room house and lot, \$1,250, some terms.  
For sale, small grocery store well located. Might consider some trade.

Also nice irrigated 290 acres, 210 in cultivation, 3 bedroom home, other improvements, a good buy, \$185 per acre. See us before you buy, we have other good listings. Will appreciate showing you.  
J. M. Hamby Real Estate  
South of Court House  
Phone 701 B-4-42-tfc

FOR SALE BY OWNER: Three bedroom house on K Street. A. Peterson. Phone 1484-W. B-4-14-15-tfc.

HEREFORD No. 849 AF & AM  
**MM**  
Thurs. Oct. 15 7:30  
R. L. Thompson, Sec'y  
W. A. Bill Phipps W. M.

**K** Kiwanis Club  
Thurs. Noon  
Hotel Jim Hill

**R** Hereford Rotary Club  
meets every Friday at 12:05  
Hotel Jim Hill

Regular Meeting Night  
1st & 3rd Tues. Night  
of Each Month  
AMERICAN LEGION  
AND AUXILIARY

NOTICE OF MEETING  
ODD FELLOWS  
Each Monday Night  
REBEKAHS  
Each Tuesday Night

**L** Lions Club  
meets each  
Wednesday, 12 noon  
Hotel Jim Hill

For Real Estate Farm Loans -- 4 1/2% Good Terms  
SEE LUTHER PEVLEY  
Local Representative  
Travelers Insurance Co.  
Res. Phone 524-W B-4-47-tfc

PRUDENTIAL FARM LOANS  
America's Largest Farm Lender  
SAM NUNNALLY  
136 Main  
Lone Star Agency  
B-4-12-tfc

MUST SELL Very nice FHA home located at 131 Ave. B. Has garage apartment that will rent for enough to make loan payments. Call at 136 Main for key. Will sell at a bargain.

SAM NUNNALLY  
Lone Star Agency  
136 Main  
Night Phone 1711 B-4-15-tfc.

FOR SALE: Six rooms and two baths. Close in. G. I. Loan. Phone 837-W or 1170. T-4-16-42-1p.

REAL ESTATE  
Irrigated Farms, Dry Land Farms, Homes and City Property.  
CHARLES SOWELL  
Office Ph. 792 228 Main St.  
Box 464  
Res. Ph. 193-W T-4-13-tfc

Just two lots 52 x 200 feet left within 1 1/2 blocks of Shirley School. Sell on monthly payments.  
J. B. Elliston  
Phone 179 132 E. 3rd.  
B-4-42-tfc

Additional Classifieds  
(Continued on Page 6)

Read the Classified

**WE GIVE S & H GREEN STAMPS**



WUNDER  
**Shelled Pecans Lb. 93c**

Sunbonnet Sue Guaranteed  
**FLOUR 25 Lb. Bag \$1.49**

Campfire  
**Vienna Sausage 11 cans for 1.00**

Campfire  
**Pinto Beans No. 300 can 2 for 23c**

Campfire  
**Pork & Beans 11 for \$1.00**

Campfire, No. 300 Can  
**Beef Stew No. 300 can 3 for \$1.00**

Franco  
**Spaghetti Lg. Can 2 for 31c**

WHITE LILLY  
**CHEESE SPREAD 2 LB. BOX 59c**

**ORANGES FLORIDA 5 LB. BAG 45c**

Hereford  
**BREAD Sm. Loaf 18c Lg. Loaf 25c**

No Rubbing, Aerowax  
**LIQUID WAX Qt. can 59c**

Best Maid  
**SALAD DRESSING Pt. 25c**

Light Meat, Van Camp  
**TUNA 4 cans \$1.00**

**FRANKS 1 Lb. Cello Pkg. 49c**

**CLUB STEAK U. S. Good Lb. 59c**

**BALOGNA All-Meat Lb. 39c**

**BACON Longhorn 2 Lb. Pkg. 1.49**

**MACARONI & Spaghetti 7 oz. box 2 for 21c**

Grayson  
**OLEOMARGARINE 3 lbs. 69c**

Tea Nap  
**NAPKINS 80 count 17c**

Betty Crocker  
**CAKE MIX Lb. box 3 for \$1.00**

Blackburn  
**SYRUP 5 Lb. Pail 49c**

**CHINESE DINNER 69c**

Crown, A Good Buy  
**BROOMS Ea. \$1.23**

Heinz  
**HEINZ 6 1/2 oz. can 11 for \$1.00**

Supreme  
**CRACKERS 1 Lb. box 25c**

Hill Brothers  
**COFFEE 1 Lb. can 79c**

**COFFEE 1 Lb. can 79c**

**COFFEE 1 Lb. can 79c**

**COFFEE 1 Lb. can 79c**

**COFFEE 1 Lb. can 79c**

**COFFEE 1 Lb. can 79c**

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**COFFEE 1 Lb. can 79c**

**COFFEE 1 Lb. can 79c**

**COFFEE 1 Lb. can 79c**

**COFFEE 1 Lb. can 79c**

**Cowan Jewelry Is Your AUTHORIZED Bond Diamonds Dealer**

and at Cowan Jewelry You Receive Hereford Trade Excitement Coupons



Buy Your Diamonds at  
**COWAN JEWELRY**

Your Friendly Credit Store

SAVINGS GALORE AT THOMAS FOOD STORE -- WE GIVE S & H GREEN STAMPS

We Reserve Right To Limit Quantities -- Double S & H Green Stamps On Wednesday

**THOMAS FOOD STORE**

519 Park Ave.

We Give S & H Green Stamps

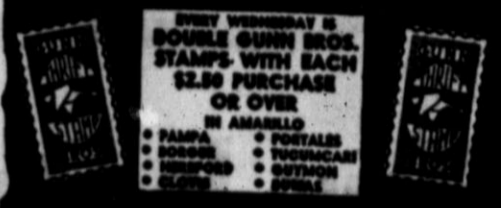
Phone 15

**WE GIVE S & H GREEN STAMPS**

# FURR FOOD STORES, Inc.

Canned Milk <b>DARICRAFT</b> 2 Tall Cans 19c	Cereal Cream-Of-Rice 18-oz. Pkg. 34c
White Swan <b>GRAPEFRUIT Juice</b> 46-oz. Can 33c	Bradshaw <b>HONEY CREME</b> Lb. Ctn. 34c
Coffee <b>Maryland Club All Grinds</b> Lb. 79c	Russell's <b>APPLE BUTTER</b> 28-oz. Jar 25c
Seaside <b>LIMA BEANS</b> 2 No. 303 Cans 27c	Cereal <b>WHEATIES</b> 2 12-oz. Pkgs. 45c
Fireside White or Colored <b>MARSHMALLOWS</b> 14-oz. Pkg. 34c	

## GUNN BROS STAMPS



**BALLARD BISCUITS** 7 1/2 oz. CAN 5c

My-T-Fine All Flavor  
**PUDDINGS** PKG. 5c

FURR'S FINEST  
**FLOUR** 25 Lb. SACK \$1.59

AMERICAN CHEESE  
**WHITE LILY** 2 Lb. LOAF 69c

PET EVAPORATED CANNED  
**MILK** 3 TALL CANS 29c

Imperial  
Brown or  
Powdered  
**SUGAR**  
3 Lb. Box  
29c

Family Style Baby Beef  
**Steak** lb. 35c



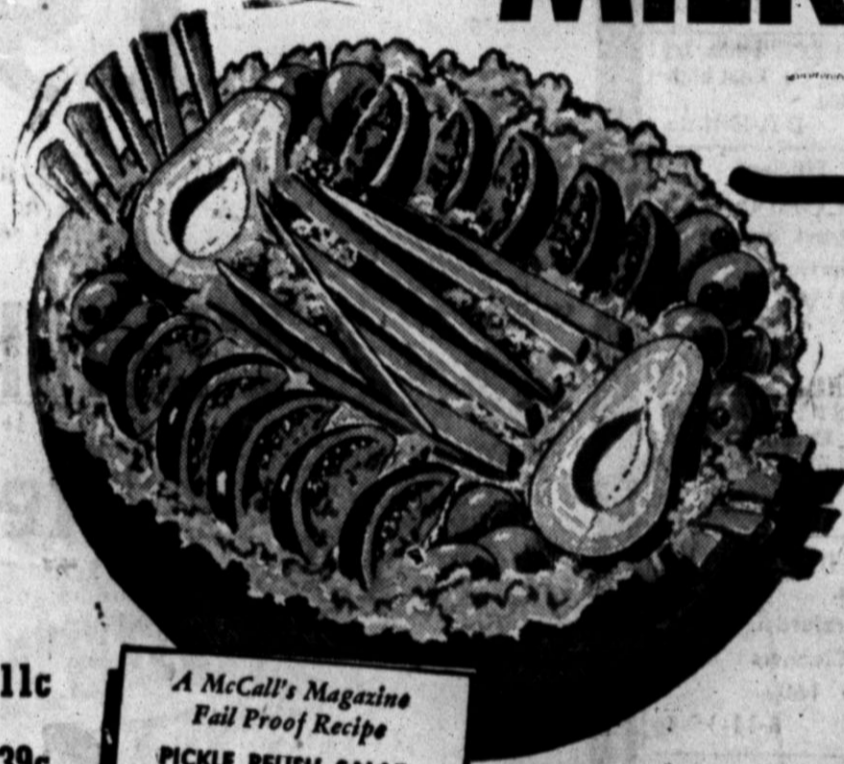
Center Cut Young and Tender  
**PORK CHOPS** lb. 69c

Home Made, Seasoned Right  
**SAUSAGE** lb. 39c

Wilson's Corn King, Sliced  
**BACON** lb. 69c

Young Pig Country Style Plenty of Meat  
**BACK BONES** lb. 49c

Chunk Style <b>Chicken of the Sea TUNA</b> Can 35c
Swift's <b>CLEANSER</b> 2 tall cans 23c
Swift's <b>Chopped Ham</b> 12-oz. can 59c
Swift's <b>Hamburger</b> 12-oz. can 49c
Walker's Austex New <b>TAMALES WITH Chili Gravy</b> No. 300 can 26c
Charmin <b>TISSUE</b> 4 Roll Ctn. 33c
Wax Paper <b>WAXTEX</b> 125-Ft. Roll 29c
La Choy <b>SOY SAUCE</b> 3-oz. Bot. 11c
La Choy Meatless <b>CHOP SUEY</b>
<b>VEGETABLES</b> No. 2 Can 39c
La Choy <b>BEAN SPROUTS</b> No. 2 Can 19c
La Choy <b>Chow Mein Noodles</b> No. 2 Can 18c
La Choy <b>BEEF DINNERS</b> Pkg. 85c



California Sweet Juicy  
**ORANGES** 3 lb. 25c

*A McCall's Magazine Fail Proof Recipe*  
**PICKLE RELISH SALAD**  
1 Pkg. lemon or lime gelatin  
1 1/2 cups hot water  
1/2 teaspoon salt  
Jules of 1/2 lemon  
Several sweet pickles, sliced  
1 10 1/2-oz jar or 1 1/4 cups pickle relish  
8 1 1/2-oz jar or 1/2 cup pickled onions  
Dissolve gelatin in hot water and stir in the salt and lemon juice. Cool in refrigerator until thick as unbeaten egg whites. Meanwhile, cut sweet pickles into fans or slices, pineapple into strips or slices and arrange in bottom of ring mold or bowl. Add a thin layer of gelatin carefully. Cool until firm.  
Now stir in pickle relish (include the juice) and drained pickled onions into remaining, slightly thickened gelatin. Mix in thoroughly. Spoon the pickle-gelatin mixture over layer of firm gelatin in mold and cool until solid is firm. Unmold and serve with cold cuts or fried chicken. Serves 6.

Washington State Jonathan  
**APPLES** lb. 19c

Flame Tokay  
**GRAPES** lb. 10c

FRESH GREEN  
**ONIONS** 2 BUNCHES 15c

CALIFORNIA BELL  
**Peppers** lb. 10c

HOME GROWN YELLOW  
**Onions** 2 lb. 5c OR 50 Lb. Sack 98c



Furr's Hour's Fresher Pastries  
Delicious With Coffee Or Milk  
**CINNAMON SPICE DONUTS** Pkg. 14c  
For Added Freshness Place In Moderate Oven  
**ORANGE MARMALADE COFFEE CAKES** Each 39c  
en Fresh  
**CUSTARD ANGEL FOOD** Ea. 19c  
Baked In Aluminum Foil Pans Assorted  
**JR. CAKES** Each 29c  
Baked From An Old Fashioned Receipt 100%  
**BUTTER Jumbo Cookies** Pkg. 24c

**SNOW CROP FROZEN FOODS**  
Snow-Crop  
**CHICKEN PIES** 8-oz. Pkg. 39c  
Snow-Crop French Cut or Reg. Cut  
**BEANS** 10-oz. Pkg. 23c  
Snow-Crop  
**GREEN PEAS** 10-oz. Pkg. 21c  
Snow-Crop  
**GRAPE JUICE** 6-oz. Can 21c

**REGISTERED BOND DIAMONDS**

Just reach in the bowl at this store and pick out a genuine BOND Registered Diamond, and it's yours, absolutely free!

In the bowl are many imitation diamonds, but there are also hundreds and hundreds of dollars worth of genuine BOND Registered Diamonds.

Take your selection to the Jeweler whose name appears in this ad and have your stone inspected. If it's one of the genuine diamonds, your Registered BOND Dealer, whose name is mentioned below, will mount it in a Registered BOND Gold Mounting of your choice ABSOLUTELY FREE of charge. If you have picked out one of the imitation diamonds, your Registered BOND Dealer has a consolation award for you.

Remember, nothing to buy! No strings attached! It's all free! It's fun, it's profitable! Children under 14 years of age exempt.

Your Authorized Bond Diamond Dealer  
**COWAN JEWELRY**  
HEREFORD, TEXAS

Armour <b>Vienna Sausage</b> 3 Cans 57c	Armour <b>BEEF STEW</b> 16-oz. Can 39c	Armour with Beans <b>Chili Con Carne</b> 16-oz. Can 31c	<b>PURA-SNOW</b> Flour 10 Lb. Bag 67c
Armour <b>TAMALES</b> 16-oz. Can 28c	Armour <b>DRIED BEEF</b> 2 1/2-oz. Glass 31c	Cat Food <b>PUSS'N BOOTS</b> 3 8-oz. Cans 25c 2 Tall Cans 27c	
Baby Food Oatmeal-Rice Borley-Cereal <b>GERBER'S</b> 2 8-oz. Boxes 33c	Dainties <b>HERSHEY'S</b> 2 7-oz. Pkg. 45c	Dinty Moore <b>BEEF STEW</b> 24-oz. Can 49c	Baker Chocolate <b>CHIPS</b> 6-oz. Pkg. 21c
American Beauty <b>MACARONI</b> Lb. Pkg. 23c	American Beauty <b>SPAGHETTI</b> Lb. Pkg. 23c	Blue Plate Chopped Turnip Greens 2 No. 303 Cans 23c	

(Continued from Page 4)

200 acres irrigated farm. 5 room modern house. Price \$150.00 per acre.

160 Acre irrigated farm. Modern house. 2 car garage & outbuildings. Price \$165.00 per acre.

2500 acre ranch near Walsenburg, Colo. Highly improved, priced to sell; see me for particulars.

Hugh Bookout Realty  
533 E. 1st St. on Hiway 60  
Hereford, Texas  
B-4-10-1fc

Have G. I. buyers for quarter section good land. Have 2 small tracts irrigated close in priced right. Several good farms, quarter, half or section. Several homes priced from \$4000.00 up two and three bedrooms. 2 houses on large lot. Double garage. 4 and 3 rooms. Nice home and income. Have ranch listings in Texas, New Mexico & Colorado.

J. W. Robinson  
Box 685  
Phone 932  
B-4-15-1fc

**5 FOR RENT**

FOR RENT: Nice furnished apartment for couple. Phone 1070-W.  
B-5-9-16-1fc

FOR RENT: Four room unfurnished duplex apartment. Adults only. Call 589.  
B-5-11-42-1fc

FOR RENT: Six rooms and two baths. Close in. 509 Miles Ave.  
T-5-12-42-1p

**6 WANTED**

WANTED: Custom binding and combining work. Floyd Stivers, Phone 930-J  
B-6-13-1fc

HOUSEWIVES WANTED: Address advertising postcards. Must have good handwriting. Write National Engraving, Watertown, Mass.  
B-6-14-15-8p

WANTED: Custom Combining. have four Massey Harris Combines, two canvas and two auger machines. Also have trucks for hauling. Phone Lester Newton, 277-W or John Renfro, 385-W, Hereford.  
B-6-28-41-1fc

WANTED TO RENT: Furnished house or apartment to couple, permanent party. Phone 586-W.  
B-6-13-16-2p

IRRIGATOR WANTED: Single or married, house furnished. Top wages. No drunks, drifters or loafers, year round job. Good job for man who wants to put in honest days' work. Write with references to Henry Hitch Ranch Guyton, Oklahoma.  
B-6-38-16-4c

**8 HELP WANTED**

MAN FOR RAWLEIGH business in Deaf Smith and Oldham counties. Car necessary. Company representative will interview. Write Rawleigh's Dept., TX1-160-161, Memphis, Tenn.  
T-8-22-37-8p

**9. Situations Wanted**

WOULD LIKE TO DO TYPING in my home. Phone Mrs. Clinton Massie, 1775.  
B-9-13-41-4p

SITUATION WANTED: Man, 9 years experience in custom harvesting and dry land farming. Eight years experience in Butane supply, installation, and conversion. Will consider anything. Home owner in Hereford but will re-locate for right deal. Inquire 503 Irving, Hereford.  
B-9-39-42-2p

**10. NOTICE**

ENROLL YOUR Pre-School child in Kindergarten. Mrs. J. R. Fowlkes, Harrison Highway. Ph. 1574-W.  
B-10-14-9-1fc

ALCOHOLICS ANONYMOUS  
Phone 850 or 1427  
B-10-24-1fc

We will have a complete line of Montgomery Ward Home freezers at The Farmer's Drive in Friday the 14th. \$10-Down and 24 months to pay.  
Troy Moore our representative  
Phone 161  
B-10-16-1fc

See our new Wardmatic washing machine on display Friday the 14th.  
Farmer's Drive in  
Phone 161  
B-10-16-1fc

**11. Business Services**  
RALSTON RADIATOR SHOP  
Ford & Chevrolet Radiators  
Cleaned and Repaired \$5.00  
Call and Delivery  
114 Avenue E  
Phone 1672  
B-11-42-2c

FOR NEW AND USED parts try Hereford Wrecking Co. East highway 60. Phone 320.  
B-11-15-47-1fc

Quick — Efficient  
**HOME LOANS**  
Dependable Abstract and Insurance Service  
ELIZABETH WOMBLE  
146 Main Phone 497  
B-11-27-1fc

GRISWOLD'S REST HOME. Good nursing care. Excellent food. Phone 1231-J or 781-W. 401 Irving Street, Hereford.  
B-11-16-40-9p

Reliable Rug, Carpet and Upholstery Cleaners.  
In Hereford  
C & R Cleaners  
Phone 160  
B-11-15-4p

SAVE MONEY on lawn grass seed! Hereford Grain Corp. Phone 360.  
B-11-11-36-1fc

RUBBER STAMPS fast service. Francis Printing Co. Ph. 1303.  
B-11-9-3-TFC

WE REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances. Phone 75, Witherspoon Electric, 128 West 3rd Street.  
B-11-20-50-1fc

HOME & FARM LOANS  
See Us For The Best Service Available.

John McLean Insurance Agency  
Phone 273 Box 267  
127-W. 3rd St.  
Hereford, Texas  
For loans in Deaf Smith, Parmer and North Part of Castro Counties.  
B-11-46-1fc

# NOTICE!

We Have In Stock For Immediate Delivery

# 20 1953 BUICKS

all Colors and Models Available

Liberal Trade In Allowance On Your Car  
Regardless of Make or Model

Come In and Make Us  
An Offer

ANY REASONABLE OFFER ACCEPTED



Easy Finance Terms

OPEN UNTIL 7:30 P.M.

WALLACE BUICK CO.

Phone 11

2nd at Miles

**INSURE IN SURE INSURANCE**  
**PLAINS INSURANCE AGENCY**  
John H. Patton Wm. H. Patton  
All Forms of Insurance Phone 50  
213 N. Main St.

**The Hereford Brand**  
Published Every Thursday at 336 Main St.  
Hereford, Deaf Smith County, Texas — Phone 30  
Our Slogan: "More People—More Farms"



JAMES M. GILLENTE Publisher  
Subscription Rates: \$2.50 per year, Zone 1; \$3.50 per year outside Zone 1. With The Sunday Brand, \$4.95 per year, Zone 1; \$6.15 per year outside Zone 1.  
All subscriptions strictly cash in advance.  
Entered as second-class matter at the Post Office in Hereford Texas, under the act of March 30, 1879.  
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office

# The Hereford Brand Sports

Hereford, Texas, Thursday, October 15, 1953

Section Two

## Cleveland Coach Tells About Famous Trap Play

By Paul Brown

**CLEVELAND** — Our best known play is old No. 32, the fullback trap. It's our bread and butter call.

Cleveland is known as a passing team and this play not only will gain yards and points but also will keep the defense "honest," so that passer and receivers have a chance.

When Otto Graham starts hitting the defense usually will crowd out its backs to better cover our receivers. Defensive linemen also will charge harder, trying to get at Otto and hurry his throwing.

That's when a big, fast, hard-running fullback such as Marion Motow or Chick Jagade comes in to play.

**Guard Pulls Out**

Our right guard pulls out, letting a defensive lineman penetrate. Just as that lineman thinks he is through and ready to start mauling at Otto, he gets it. Our left guard knocks him out of the play and the fullback comes running through the line and up the center of the field.

We've been using that play, and variations on it, since the Browns

were formed in 1946. It helped win yard-gaining records for Motley and it makes our new fullback, Jagade, very dangerous.

To protect against it, the defensive line has to be cautious and the defensive backs have to play in close. That sets them up for passes. So you see this running play helps and supports our passing game, too.

(Continued on Page 2)

### ATTENDED FOOTBALL GAME

Among those from Hereford who attended the Texas Tech-Texas A&M football game in Lubbock Saturday night were Mr. and Mrs. J. C. McCracken, Mr. and Mrs. W. L. Davis Sr., Mr. and Mrs. W. L. Davis Jr., Mr. and Mrs. Jav Boston, Mr. and Mrs. John Estes, Mr. and Mrs. Wayne Phillips, Mr. and Mrs. Ben Childers, Mr. and Mrs. Leo Forrest, Mr. and Mrs. Bowd London, Mr. and Mrs. Roger Corbett, Mr. and Mrs. J. W. Robinson Jr., J. Wallace Robinson, Mr. and Mrs. Cecil Massey, Mr. and Mrs. Rev. Cowser, Mr. and Mrs. Earl Phillips, Frankie Criswell, Marion Skains, Mr. and Mrs. Bob Lewis, Jimmie Giltentine and Francis Hardwick.

## Illegal Toss Costs Vicksburg Grappler Match

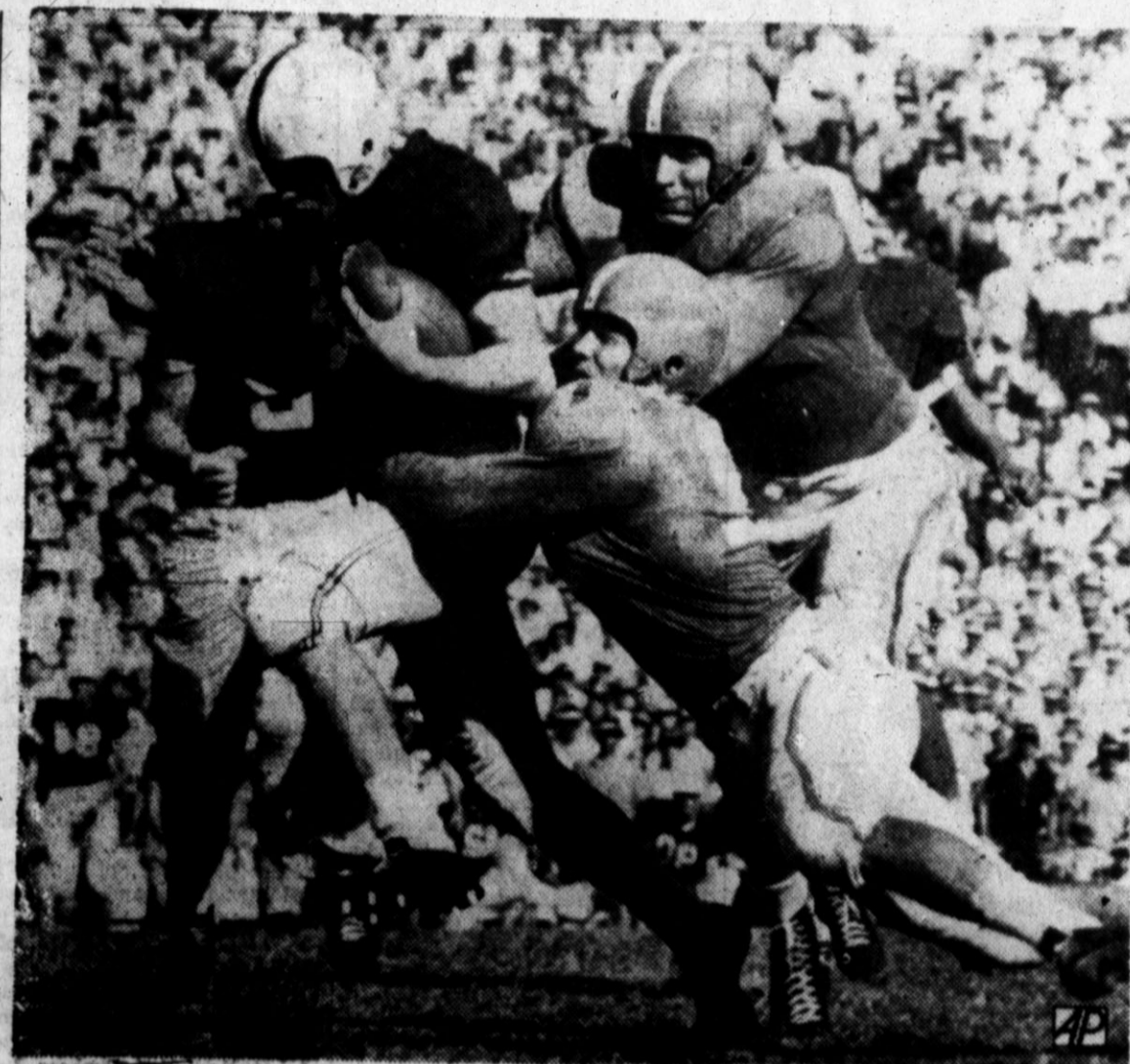
Because Jack Curtis of Vicksburg, Miss., did not know that throwing his opponent over the ropes was an automatic disqualification in Texas, he lost the match Saturday night at the Bull Barn to Buck Lipscomb of Eugene, Ore.

In the two out of three falls with a one hour time limit, Curtis took the first fall with a chin snap and a body press in eight minutes. Lipscomb took the second fall in seven minutes with a leg lock. Lipscomb won the third fall in eight minutes when Curtis was disqualified.

### Wright Vs. Detton

In the first event, two out of three falls with a one hour time limit, Larry Wright of Amarillo took the match from Gene Detton, also of Amarillo.

Wright won the first fall in 16 minutes with a head scissors and a body jackknife. Detton took the



**PULLED DOWN** — Hard-charging Tom Carroll (38), Oklahoma halfback, is pulled down after a two-yard gain around right end by Texas tackle Buck Hansford (70) and center Leighton Younger (59) in the second quarter of the Texas-Oklahoma thriller in Dallas. Oklahoma won the game in the packed Cotton Bowl, 19 to 14. (AP Wirephoto)

Crawford Mims, senior guard on the University of Mississippi grid team, has started in the last 70 college and high school games in which he has played.

Jim Doughan, center on Yale's football team, grew up in the shadows of the Yale Bowl. His home is New Haven, Conn.

Charley Brewer, University of Texas quarterback, carried the ball from scrimmage only twice

against Villanova and scored both times.

Only one member of Tulane's football squad hails from above the Mason-Dixon line. He is Bill Spollen, tackle, from College Point, N. Y.

A year ago Billy Martin of the Yankees hit 217 in the World Series. In the 1953 classic he was the big hero with a 500 batting average—12 hits in 24 trips.

In the recent World Series the Yankees turned 11 walks and one hit batsmen into runs. Brooklyn benefited by three walks and one hit-batter.

Earl Blair, sophomore halfback at the University of Mississippi, runs the 100 yard dash in 9.8.

In the 1953 National League pennant race the Dodgers took first place on June 28 and never relinquished their lead.

## Rough Game Is Expected At Phillips

By Sleepy

From a look at the record book, the Whiteface-Irishmen brawl which Hereford lost by only one touchdown was just a rough sample of what the Whitefaces may expect in the way of conference contests.

Friday they will make the long trip up to Phillips to meet the Blackhaws, who have lost only one game all season, on their own nesting grounds.

Even the line-up of the coaches makes the Blackhaws sound a bit more impressive than the usual high school team, with Chesty Walker as coach, Bobby Williams as line coach, and Leonard Henderson as backfield coach.

### Nine Victories

Last year the Blackhaws chalked up nine victories, the closest one by a one-touchdown margin, and the heaviest victory that over Shamrock, whom they defeated 44 to 7. Hereford went down 31 to 0, one of four total Blackhawk victories.

Though Hereford will probably be the expected underdog in the contest, there is nothing in the books that says that Coach Scat Russell won't be able to take his team, which includes just six seniors, and give the Hawks as good as they get.

### Hefty Blackhaws

On the weight end, Hereford will be facing more beef, most of the time, than they can muster themselves. The Hawks average weight is 167, compared to about 156 for Russell's lads.

As a comparison, Hereford's starting lineup for the Shamrock game averaged about 160 pounds,

though Whiteface players seem to be trying to make up in fighting spirit what they lack in natural endowments in the way of brute strength.

### Starting Lineup

Last week against Perryton, the Blackhaws starting lineup sounded awfully formidable, with a heavy line and light-on-their-feet backfield men. The 66 lineup included Jim Braymer (174) and Don Smith (167) at ends, Tom Ed Brewer (194) and Jerry Landers (186) at tackles; Kenneth Irwin (165) and Lonnie Jameson (166) at guards; Arlen Brooks (171) at center; Jimmy Gray (147), Chuck Bennett (165), Don Meek (155), and Terry Miller (136) in the backfield.

Regardless of the outcome of the game, it is certain that the Whiteface team will, as usual, give the opposition a hard game.

Coach Russell went to Phillips last weekend to see the Blackhawk-Ranger game, and has a good idea of what his boys are going to be up against. He may not be happy about it, but we hope, Chesty Walker probably isn't too happy about what he expects when the Whitefaces take to the field, either.

The YMCA swimming team in Tucson, Ariz., is a family affair. The squad is composed of four sets of brothers and three sets of sisters.

The first time Detroit's Lion Rookie Lew Carpenter got the ball in a regular National Football League game he ran for a touchdown on a 73-yard interception return against the Pittsburgh Steelers.

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of the world's newest V8 engine in every SUPER and ROADMASTER. Why not come in and try out this terrific performance team of Buick power and TT Dynaflow? We're ready, willing and eager to show you what you've been missing—and how easy it is, price-wise, to have it. Can you drop in on us for a no-obligation sampling—this week?

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She likes the even baking and economy of electric oven-baked cookies and other pastries, pies and meats. Meat shrinkage is at minimum with electric baking.

Too, she likes the easy method of preparing timely meals. Before going out, Mrs. Jackson sets oven controls—meats cook electrically while she's gone.

**She says—** "Some of the outstanding features I like about electric cooking are the cleanliness and the coolness of my kitchen, the easy method of preparing timely meals, the even baking and economy. For my family of four, it costs only a few cents a day to prepare the meals."

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**WALLACE BUICK CO.**



SETTING UP A TENT was just one of the things that the Blue Bird and Camp Fire leaders had to do in the Training Course which was held recently at the Camp Fire Hut. Approximately 20 leaders attended the course each day. Those setting up the tent are from

left: Mrs. Louis Woodford, Mrs. Richard Barnard, Mrs. M. H. Kurlley, Mrs. Glenn Witherspoon, Mrs. Jack Winget, Mrs. Leon Alexander, Mrs. Homer Brumley, and Mrs. H. H. Caraway. (Staff Photo)

# ADRIAN NEWS

By June Leslie

Joan Pashel honored the Sophomore girls with a slumber party Thursday night. Sophomores attending the party were Marvalene Allen, Doris Story, June Leslie, Erma Faye Bronniman, Barbara Pinnell, and Darla Betts.

The Freshman class had a swimming and skating party in Amarillo Friday. Before skating a picnic lunch was eaten in Elwood Park.

Freshmen attending the party were: Rebha Pinnell, Annie Leslie and Judy Pinnell. Sponsors and parents attending were Mr. and Mrs. Allen Jones, Mr. and Mrs. E. K. Pinnell, Mr. and Mrs. W. C. Leslie, Mr. and Mrs. H. D. Tomlinson and Mrs. A. H. Jordan. Jean Finley visited in Channing Saturday and Sunday with Norma Edwards and friends.

### Adrian WSCS

The Adrian WSCS met Tuesday in the Methodist church basement. The second lesson, "Life and Task of the Church around the World" was given by Mrs. N. L. Jacobson, who is in charge of the study.

Mrs. Allen Jones, hostess, was assisted by Mrs. Ann Witt in serving hot chocolate and doughnuts. Mr. and Mrs. John Story of Woodward, Okla., were visitors in the home of Mr. and Mrs. Ernest Franks Saturday and Sunday.

### Students Honored

The Baptist youth had a party last Monday honoring the high school students.

Table tennis, dominoes, rook and various other games were played for entertainments. Rev. Gaut showed some color slides taken this summer at Giorietta, N. M. Baptist camp.

Refreshments of Cokes and cookies were served.

Those attending were: Darla Betts, Judy Nell Tomlinson, Mary and Billie Grulhkey, June and Annie Leslie, Moran and Neil Pounds, Bobby and Marvalene Allen, Judy, Edward and Phillip Pinnell, Barbara and Rebha Pinnell, Joan Sheets, Jean Finley, Finis and Davis Brown, Erma Lou Jordan, Nancy Johnson, Bill Burks, Albert Blalock, Arthur Jewett, Doris Story, Jimmy and Jack Shaw and Claudine Allee.

### Retired Contractor Could Be Italian Millionaire

NIAGARA FALLS, N. Y. (AP)—Nunzio Mina could be a nobleman and a millionaire in his native Italy, but he'd rather be a retired cement contractor in Niagara Falls. Mina, 62, was born in Palermo, Sicily, the son of a baron, descended from Italian royalty. When he was 15, he left his father's estate, came to the United States and worked long hours as a day laborer.

Recently, he was visited by his sister Maria, who preferred a formal education and social prominence in her native land.

In Italy, says the baroness, her brother would be supervising the family estate, enjoying the status of a millionaire.

"That would be wonderful I'll admit," Nunzio says "but I'd rather live here in Niagara Falls."

### Cops Radar Use Spoiled By Group Of Children

GREEN BAY, Wis. (AP)—Brown County police were doing a rushing business in suburban Allouez, using their new radar equipment to pick up speeders.

Suddenly, every car approaching the radar location slowed down to a strictly legal 25 miles an hour.

The police officers finally investigated. A few blocks away, a group of children were hailing each car with:

"Radar ahead! Radar ahead!"

# Courthouse Records

### Deaths of Trust

Fred Higgins, et ux, to Dyalthisa Brady, all of lots Nos. 28 and 299 of Lytle's Sub. of Blk. No. 13, of Evans Add.

James A. McMahan, et ux, to Veteran's Administration, all of the W 50 feet of the E 100 feet of Lots one and two and the W 50 feet of the E 100 feet of the N 40 feet of lot No. 3 in Blk. No. 21 off Whitehead Add.

G. R. Day to H. V. Crawford, being 127 acres out of Survey No. 38, Blk. K-3.

Curtis Traweck, et ux, to The Federal Land Bank of Houston, being the W 1/2 of Sec. 65, Blk. M-7.

P. O. Southall, et ux, to The Federal Land Bank of Houston, being out of League No. 428 and being the S 200 acres of the E 1/2 of Sec. 6.

P. O. Southall, et ux, to The Federal Land Bank of Houston, being out of League No. 428 and being all of Sec. 6.

Monroe Parker, et ux, to First Federal Savings and Loan Association of Clovis, N. M., all the N 299 feet of Lot No. 24 and all of Lot No. 25 of Parker Sub. of the W 1/2 of Blk. No. 23 of Evans Add.

Vance D. Crume, et ux, to Administrator of Veterans Affairs, all of Lot No. 10 of Barbers Sub. of Blk. No. 22 Evans Add.

R. L. Ramey, et ux, to Dyalthisa Brady, two acres out of the NW part of Sec. 66, Blk. M-7.

### Warranty Deeds

B. E. Roberson, et ux, to Ray

Cowser, all of Lot No. 5 of the R. Severn's Sub. of the W 1/2 of Blk. No. 24, Evans Add.

B. E. Roberson, et ux, to Neill Body Shop, all of Lots Nos. 19 and 20 and the N 20 feet of Lot No. 18 of Blk. No. 5.

N. D. Bartlett Jr., et ux, to Durohomes Inc., lots 37, 39 and 41 in Blk. 2, Westhaven Add.

Joe Crume, et ux, to Vance D. Crume, all of Lot No. 10 of Barber's Sub. of Blk. 22 Evans Add.

### Marriage License

William Harvey Nunn and Mrs. Ruby Don Hoover, 10-9; and Eugene Doyle Turner and Carol Ann Crigger, 10-9.

# Cleveland...

(Continued from Page 1)

### Needs Eager Linemen

The play depends on eager defensive linemen, which is the reason for its name. We "mousetrap" them in and then knock them down. The blocking depends on the defensive charger being so eager he allows himself to be set up for a good block by the left guard crossing over.

The trap has won a lot of games for the Browns and it almost tied up last season's championship game with Detroit. Trailing by one touchdown, the Browns used this play with Motley carrying, in the second half. Marion galloped half the length of the field before the Lions stopped him on the four. We failed to make the rest of the distance after that. Maybe Trap No. 32 was in order.

Do you have a rubber spatula in your kitchen? Use it to remove every bit of food from cans.

# Illegal...

(Continued from Page 1) second fall in 12 minutes with a top body press following a series of drop kicks. Wright won the third and deciding fall in 12 minutes with a head scissors and a body jackknife to end the match.

# New Wrench Does Work of Two



TELEPHONE LINEMEN are now equipped with this new, double-ended wrench that replaces two old tools in their kits. One of its new features is an extra hole near one end which makes it easier for linemen to straighten pole steps or take them out. This is one of hundreds of improvements that are helping us push ahead on the biggest rural construction program in our history — a program aimed at putting telephone service within reach of every farm home in the areas we serve. SOUTHWESTERN BELL... A TEAM OF 27,600 TEXAS TELEPHONE PEOPLE... PARTNERS IN TEXAS' PROGRESS.

The state flower\* of Texas, the Bluebonnet, grows during the winter and prefers poor soil over rich. The New York Tribune was the first American newspaper to pass under corporate control. Theoretically, 2.2 pounds of uranium have the explosive power of 40 million pounds of TNT.

New INTERNATIONAL RP-160 Series with LPG power. (Gasoline power also available.) GVW ratings, 14,000 to 17,000 lbs. 130, 142, 154, 172-inch wheelbases. Single or dual heavy-duty pressure fuel tanks with 4 to 1 safety factor. Automatic safety relief valves on tanks and fuel lines vent vapors high above ground through large capacity stacks. Automatic excess flow valve shuts off fuel supply in case of fuel line breakage.



# NOW-LPG POWER

## in Great New Medium-Duty INTERNATIONAL Trucks!

It's another first from INTERNATIONAL! The first medium duty trucks with factory-installed LPG fuel systems to receive Underwriters' Laboratories listing.

With these new INTERNATIONAL RP-160 Series trucks, you can count on all these advantages—

• High compression ratio of 8.4 takes full advantage of extra power in high octane LPG fuel.

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Hardin-Simmons at Tulsa  
Boston College at Fordham  
Utah State at Brigham Young  
Harvard at Columbia  
Yale at Cornell

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Colgate at Dartmouth  
Auburn at Georgia Tech  
Minnesota at Illinois  
Mississippi State at Kentucky  
Northwestern at Michigan  
Miami, Fla. at Nebraska  
Kansas at Oklahoma  
Syracuse at Penn State  
Ohio State at Pennsylvania  
Navy at Princeton  
Wisconsin at Purdue  
Mississippi at Tulane

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Genuine Linoleum Tile—an inexpensive way to create a floor with an expensive, custom-designed look. Easy to care for and long-wearing. Colors and design won't wear off. Quiet and comfortable underfoot.



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# "Strait Is The Gate, and Narrow Is the Way, Which Leadeth Unto Life"

## Church of Christ

205 E. 6th Street  
Bob Wear, minister.  
Bible school is held each Sunday morning at 10 o'clock, with morning worship at 11 o'clock.  
The Young People meet Sunday evening at 7:15 with evening worship at 7:30 o'clock.  
Wednesday evening prayer services are held at 7:30 o'clock.  
The Hereford Church of Christ radio broadcast is heard daily at 9:30 over KPAN.  
The nationwide broadcast by the Church of Christ is each Sunday afternoon at 1 o'clock.

## Church of Nazarene

Fourth and Jackson  
Rev. Levi Louderback, pastor.  
Sunday school is held at 10 o'clock, worship services at 11 o'clock.  
NYPs meet each Sunday evening at 7 o'clock. Evening worship services are at 7:30 o'clock.  
Prayer meeting is held each Wednesday night at 7:30 o'clock.

## Missionary Baptist Church

1003 Union Avenue  
Rev. W. B. Shirey, pastor.  
Sunday school begins at 9:45 o'clock and the preaching services begin at 11 o'clock.  
Evening worship services are at 8 o'clock, prayer meeting—8 o'clock Wednesday evening.

## East Side Baptist

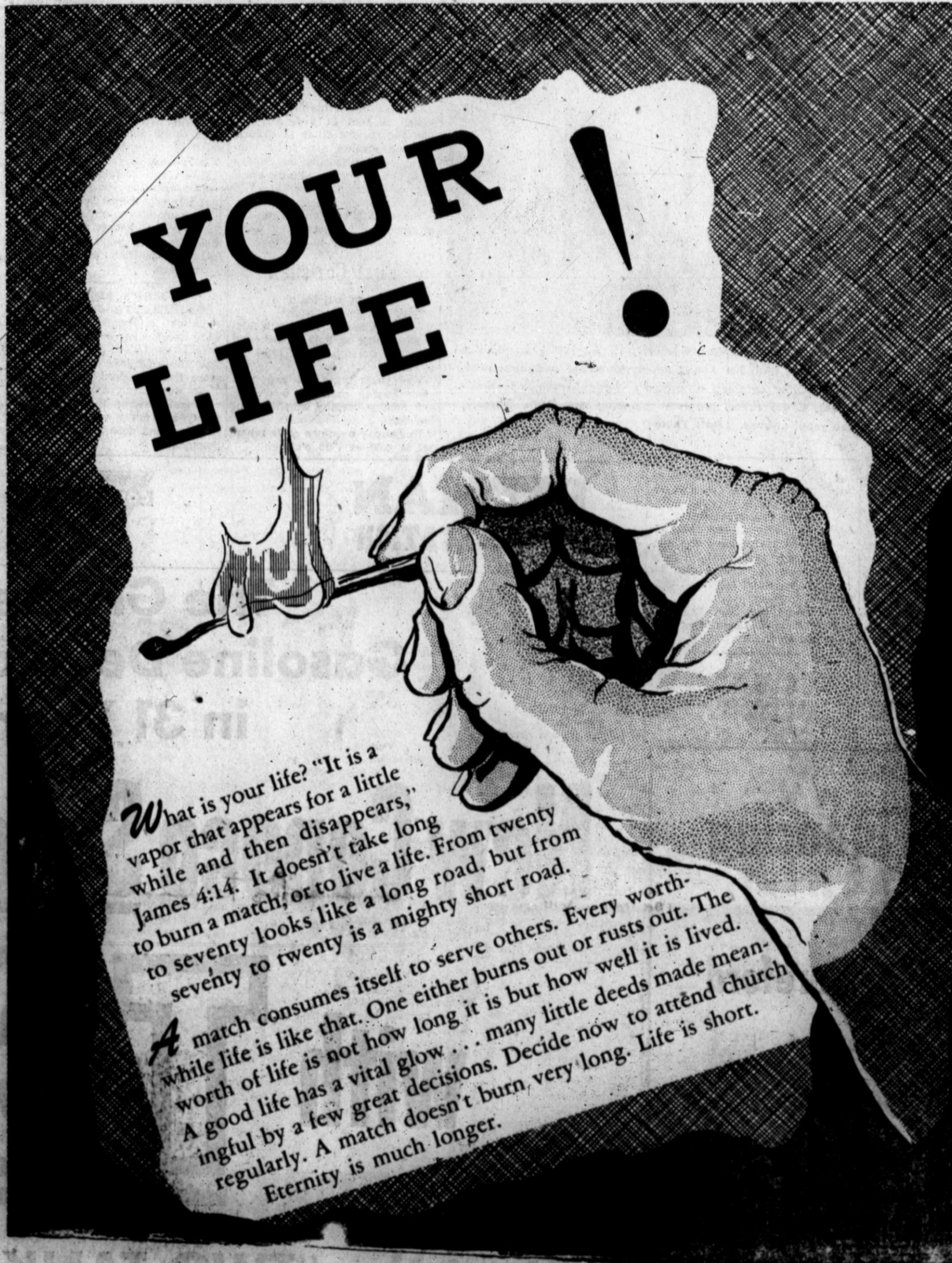
Rev. Russell Pogue, pastor.  
Forrest St. and Ave. K.  
Sunday school will be in the morning at 9:45 o'clock and Training Union is in the evening at 8:45 o'clock. Morning worship services are at 10:50 o'clock and the evening service at 7:50 o'clock.  
Teachers and officers will meet Wednesday evening at 7:30 o'clock with the Evening Prayer service following at 8:00 o'clock.  
Choir practice is at 8:40 o'clock, Sunbeams at 2:45, and RA an GA at 4:15.

## First Baptist

Fifth and Main  
Rev. Howard Scott, pastor.  
Sunday school at the First Baptist church is held at 9:45 and the morning worship services are held at 10:50 o'clock.  
Sunday evening the training union will be held at 6:15 with the evening worship at 7:30 o'clock.  
Superintendents meeting will be held each Wednesday evening at 6:30 o'clock with teachers and officers at 6:45. Prayer meeting is held at 7:30 o'clock.  
Bob Lawrence is the educational director and Shirley Sharp is secretary.

## Avenue Baptist

128 N. 25 Mile Avenue  
Rev. Bob Harris, pastor.  
Sunday school is held at 9:45 and the morning worship services are held at 11 o'clock.  
Training Union is held each Sunday evening at 7 o'clock.  
Evening worship services are held on Sunday evening at 8 o'clock.  
Mid-week prayer services are Wednesday night at 8 o'clock. At 7:15 o'clock on Wednesday evenings there will be a teachers and officers meeting at the church.  
Rev. Bob Harris will teach the book "The Pull of the People." At 8:45 o'clock there will be choir practice.  
Sunbeams will meet at 3 o'clock Friday afternoon.  
The Young people will meet Saturday night at 7:30 o'clock at the church.



This Series of Church Ads Is Being Published Through the Cooperation of the Local Ministerial Alliance and Is Paid For By The Undersigned Individuals and Business Institutions

## Christian Science

Christian Science services are held each Sunday morning at 11 o'clock in the Star Theatre.

## First Methodist

Fifth and Main  
Rev. S. M. Dunnam, pastor.  
The revival services at the First Methodist church will continue through next Sunday, with Rev. Quay Farmer preaching and Earl Ward leading the singing. Sunday services are at 10:55 o'clock in the morning and 7:45 o'clock in the evening. Weekday services are at 10 o'clock in the morning, at 7:45 o'clock in the evening.  
Prayer services are held at 7:15 o'clock each evening with the youth meeting in the Intermediate room, the women in Ward Hall, and the men in the old sanctuary.  
There will be no circle meetings during the revival.  
The Happy Helpers will have their first meeting at 2:30 o'clock Tuesday afternoon in the Primary Room.

## Seventh Day Adventist

Third and Lawton  
Elder C. C. Balse, pastor.  
Morning worship services are at 11 o'clock. Sabbath school is at 10 o'clock.

## St. Thomas Episcopal

Text of the Sunday sermon will be "Only Luke is With Me." (II Timothy 4:11).  
Morning worship services are at 11 o'clock and Sunday school is at 9:45 o'clock.  
The Woman's Auxiliary will meet at 3 o'clock Wednesday in the home of Mrs. Roy Smith.

## Immanuel Lutheran

Park Avenue at B Street  
Rev. Harold Kaestner, pastor.  
Morning worship service is at 11 o'clock with Sunday school at 10 o'clock.  
The adult Bible Class is currently studying the "Epistle of Christian Liberty", St. Paul's Epistle to the Galatians.  
Sunday school lesson for this Sunday will be "The Woman at the well in Samaria", the account of "The Water of Life."  
Remember November 22-28.

## Wesley Methodist

Rev. E. L. Naugle, pastor.  
The Wesley Methodist church, which meets in the District Court room, will have Sunday School at 9:45 o'clock and church services at 11 o'clock. The evening service will be in co-operation with the First Methodist church.

## St. Anthony's Catholic

Harrison Highway at 25 Mile Ave.  
Father Bartholomeu Paytas, pastor.  
Sunday morning Masses are at 8:30, 9, and 10 o'clock.  
Daily morning Mass is at 7 o'clock at the new church and 8:15 o'clock at the old church.  
Holy Hour is each Thursday night from 8:30 to 9:30 o'clock.  
Confessions:  
Each Thursday night from 8:30 to 9:30 o'clock.  
Saturday afternoon from 5 to 6 o'clock and 8 to 9 o'clock in the evening.

## First Presbyterian

610 Lee Street  
Rev. Russel Wingert, pastor.  
Sunday school is held each Sunday morning at 9:45 o'clock, followed by morning worship at 11 o'clock.

(Continued on Page 4)

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THE CHURCHES and their messages are the guide posts on this road.

THE PUBLIC SPIRITED FIRMS listed on this page urge Church support and attendance thus working toward a greater and more spiritual community in which to live and rear our families.

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Complete Real Estate Service



NEW OFFICERS of the Hereford Toastmasters Club were installed recently at an installation dinner and Ladies Night held in Hotel Jim Hill. Shown, from left, are Sidney Fuller, re-elected as educational chairman; Irving Alexander, sergeant-at-arms; outgoing president and installing officer Bruce Miller, congratulating George Heard, new president;

Harold Close, secretary-treasurer; H. A. (Bob) Lamb, vice president; and Jim Kirby, deputy governor and liaison officer. Other outgoing officers are Hardy Benson, vice president; Grant Fuller, program chairman; and Curtis Traweck, sergeant-at-arms. (Staff Photo)

## CHURCH

(Continued from Page 3)

### Assembly of God

Union and Ave. G.  
Rev. Walter E. Lane, pastor.  
A revival is being held through Friday of this week with services at 7:30 o'clock each evening. Rev. Troy Stallings from Wellington is the Evangelist.

Each Sunday morning Sunday school is held at 9:45 and the morning service is at 11 o'clock. Young people's and junior children's church meets on Sunday night at 6:30 o'clock, with the evening worship services at 7:30 o'clock.

The W.M.C. meets on Thursday afternoon at 2 o'clock.

### First Christian

Sixth and Main  
Rev. Don Root, pastor.  
Sunday school is held each Sunday morning at 9:45 o'clock and morning worship is at 10:50 o'clock.

The youth meetings are held each Sunday night at 6 o'clock and Sunday evening worship is at 7 o'clock.

Wednesday evenings choir rehearsal is held at 7:30 o'clock.

## Church of Jesus Christ of Latter Day Saints

(Mormon)

Kendon O. Anderson, superintendent.  
The Mormon church, which meets in the American Legion Hall, will have Sunday school services at 10 o'clock.

### Overdose Of Vitamins Can Cause Illness, Too

HARTFORD, Conn. (AP)—A new disease—hypervitaminosis—has been reported by the Connecticut state health department. You can get it by taking too much vitamin A or vitamin D.

Miss Gloria J. Pepl, the department's nutrition consultant, says that formerly it was believed that no amount of vitamin was harmful, but it is known now that a toxic effect will result from dosages beyond the limits prescribed by a physician.

### FIRE'S BIG 3

The National Fire Protection Association estimates that there were more than 600,000 building fires in the United States in 1952. Just three hazards accounted for more than one-third of the total. These were carelessness with matches and smoking; misuse of electricity and faulty wiring and appliances, and defective heating equipment.

The two world wars increased the appetite for foreign news in the United States. John L. Hooper of New York, the first advertising agent, began business in 1841.

## GOVERNMENT SURPLUS

Two Bedroom homes with plumbing and wiring  
Size 20 x 26 ..... \$750.00

One Bedroom efficiency ..... \$450.00

Duplex (4 Bedroom 52 ft. x 20) .... \$1550.00

Duplex 42 ft. .... \$1250.00

Duplex 32 ft. .... \$950.00

Ready to move to your Farm or lot.

See Len Rogers, Machovec Homes, Dumas, Tex.

Phone 2-4722

Buyer pays moving cost of \$50. plus \$1.00 per mile. \$75.00 plus \$1.00 per mile on Duplex.

Closed on Sundays

MAIN STREET & HIGHWAY 60

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## PITMAN SERVICE STATION



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with **TCP**\*

Start the "TWO-TANK TEST" today!

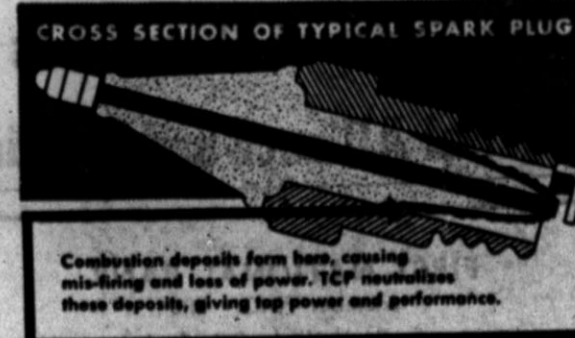
Conoco Super Gasoline with TCP has been rightfully called the greatest advance in motor fuels since the introduction of tetraethyl lead in 1922. For here, at last, is a gasoline so dramatically different that the average motorist can feel the improvement in his car after just two tankfuls. Yes, after your second tankful, chances are you will know why we say Conoco Super with TCP will:

- Boost power as much as 15%!
- Increase spark-plug life up to 150%!
- Give you extra gas mileage!

For Conoco Super is a new kind of gasoline—a gasoline especially developed to correct the greatest single cause of power loss affecting most of the cars on the road today.

### Combustion deposits drastically reduce power

When you drive your car, deposits constantly build up on spark plugs and in the combustion chambers. These deposits can "cheat" you of power two ways. First, they short-circuit spark plugs—causing them to mis-fire. Second, deposits in the combustion chambers cause fuel to ignite before it should. This is called pre-ignition or "wild ping." The combined



effect of mis-firing and pre-ignition is loss of power, lack of "pop" and wasted gas.

### How Conoco Super with TCP works

TCP is a special chemical additive which is added to Conoco Super Gasoline. It was specifically developed to overcome the loss of power and fuel caused by combustion deposits. TCP neutralizes harmful deposits on spark-plugs—your plugs spark as they should. It prevents deposits in the combustion chambers from causing pre-ignition—"wild ping" is controlled. Thus, every time you fill up with new Conoco Super, it's like getting your spark plugs cleaned and your engine tuned-up.

\*Trademark owned and patent applied for by Shell Oil Company

### TCP helps your car, whether new or old

If you are driving a new car, with a high-compression engine, you need Conoco Super Gasoline to keep your car delivering all the power that was built into it. If you drive an older car, with tens of thousands of miles on the speedometer, Conoco Super can restore much of the "new car" performance and power you've been missing.

### Start your "TWO-TANK TEST" today

When your gasoline tank is one-quarter full or less, fill it with Conoco Super with TCP. Now, there will still be some ordinary gasoline mixed in with your Conoco Super. So make sure your next tankful is Conoco Super, too. So rapidly does Conoco Super work, that with this second tankful, chances are you'll feel as if your engine has had a tune-up. You'll feel a boost in power. Try it today. We're sure you'll stay with Conoco Super.

## GI and FHA Financing Available

### Westhaven Addition-Hereford

Our Representative may be contacted at

## N. D. & CO. OFFICE

On Monday, October 12th

We will be glad to secure VA Certificates of Eligibility for Veterans. Bring all of your discharge certificates.

## EMPIRE INVESTMENT CORP.

## ATTENTION!

New FHA and GI Homes being erected in Westhaven Addition.

BOTH FHA and GI LOANS AVAILABLE NOW

**DUROHOMES, INC. Builder**

I am interested in a GI Home.

I am interested in an FHA HOME.

I can pay \$\_\_\_\_\_ cash on a new home.

My address is \_\_\_\_\_

Fill out and mail to Durohomes, Inc.

Box 691

Hereford, Texas

Now—at your Conoco dealer!

## NEW CONOCO Super GASOLINE



© 1953, Conoco Oil Company

### Eleven-Year-Old Rated Master Of Chess Board

LONG BEACH, Calif. (AP)—A lad of 11 has mastered enough chess in 18 months to be rated today as perhaps the most promising young player in 30 years.

Larry Remlinger learned the fundamentals from his uncle, but soon was winning consistently. So he began to frequent the Long Beach Chess club. Now he can hold his own with any of the club's experts.

Herman Steiner, chess expert for the Los Angeles Times, says, "Larry is as good as Samuel Reshevsky was at the same age."

Reshevsky came to the United States from Poland in 1921 as a 10-year-old chess wonder and has won the national championships several times. Young Larry won't get any chess instructions from his parents—neither plays.

### NEW FALL RATES

For Irrigation Well Servicing.

We will allow a 20% Discount on all Pulling and setting of Irrigation pumps from Now until Jan. 1st. Better not put off getting that well in condition for Mid-Winter Pre-watering. See us NOW. We also completely rebuild pumps and Gearheads.

### Kenny Gear Machine Works

East on Highway 60, Phone 1570

Look For The RED SEAL



Your Guarantee that you are buying the First and Foremost UHF-VHF ALL CHANNEL FRINGE AREA ANTENNA

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Brings you clear sharp pictures 150 miles or more from the station.

Perfect reception on ALL CHANNELS—UHF and VHF

See the big programs, the exciting sports events you have been missing

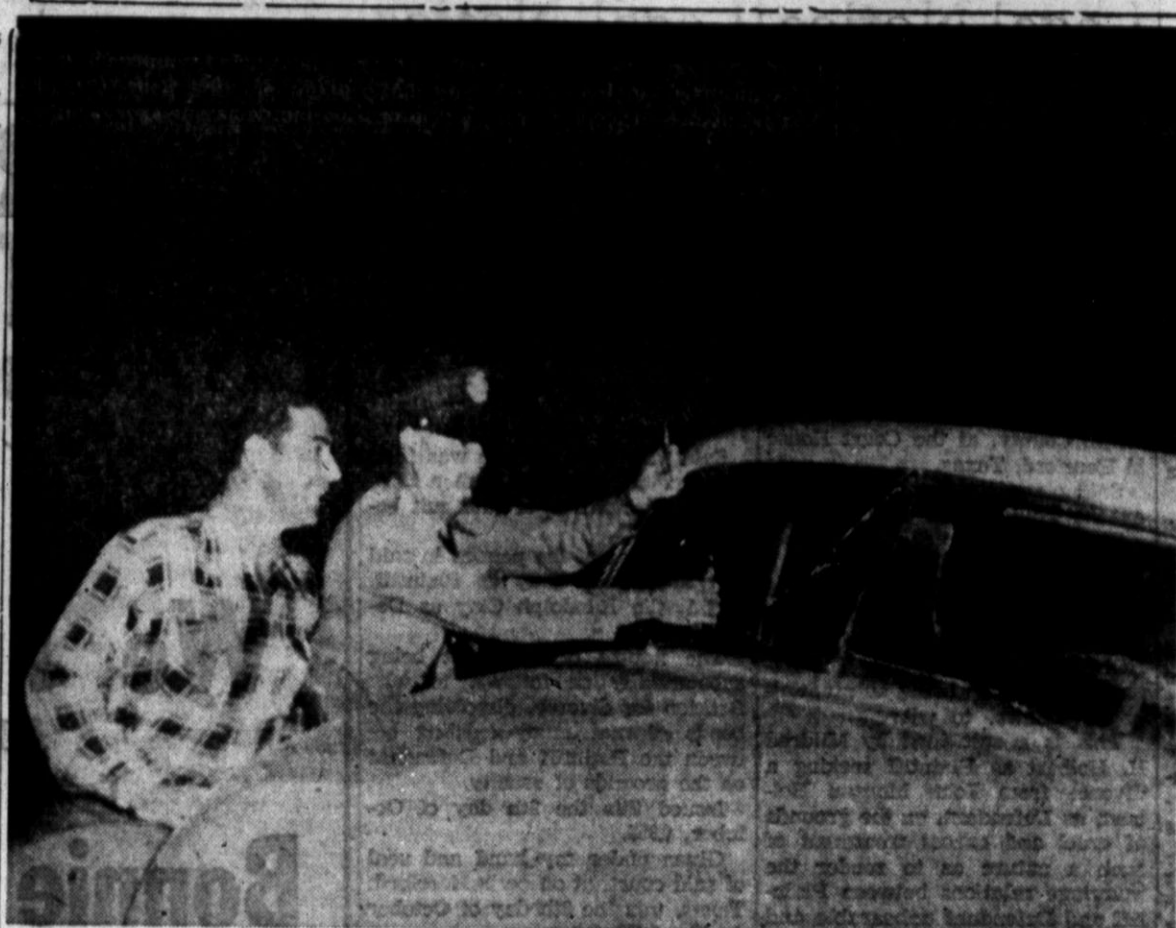
Superbly engineered — one transmission line — completely preassembled. Total wt. only 3 lbs.

Tested and Proved in Thousands of Fringe Installations Just Like Yours!

Look For The RED SEAL Trade Mark of The Finco Co.

Demand FINCO—Get the Best!

HEREFORD HUDSON HUCKERT TV Sales & Service



A RAMBUNCTIOUS WOMAN kicked the glass out of one side of the windshield on this 1951 Chevrolet pickup owned by Jack Underwood, left, one night last week. He was surveying the damage with R. L. Gilbert of the Hereford Police Department. Underwood had gotten the woman, Mickey Rogers, out of jail only a few days before. She was fined \$50 in Municipal Court for being drunk and disturbing the peace after this episode. (Staff Photo)

### This Taste Good In Texas

**Foods and Nutrition Specialists**  
Texas Agricultural Extension Service A&M College  
Recipe of the Week  
Hungarian Goulash

1/2 pound salt pork  
1/2 pound lean raw beef  
1 pound lean raw pork  
Salt and pepper  
Flour  
1 onion, sliced  
1 green pepper, sliced  
1 bay leaf  
Few whole cloves  
3 potatoes, diced  
3 carrots, diced

Dice the salt pork and fry until crisp. Cut the lean meat in inch cubes, sprinkle with salt, pepper and flour. Brown in 2 to 3 tablespoons of the salt pork drippings. Add the onion and green pepper and cook a few minutes. Add water to cover and the bay leaf and cloves. Put on the lid, and cook slowly for 2 to 3 hours or until the meat is tender. Then add the diced potatoes and carrots, and cook until tender.

If the stew is not thick enough, mix 1 to 2 tablespoons of flour to a smooth paste with an equal quantity of cold water. Add several spoonfuls of the stew to the paste, then stir the mixture into the rest of the stew and cook until smooth and thickened. Season to taste with salt and pepper.

Let's Eat This For One Day

**Breakfast**  
Cantaloup  
Creamed Ham and Eggs on Toast  
Milk  
Coffee

**Dinner**  
Hungarian Goulash  
Buttered Broccoli  
Lettuce Wedges with Roquefort Dressing  
Whole Wheat Muffins  
Pound Cake  
Coffee

**Supper**  
Tongue Sandwiches  
Assorted Relishes Potato Chips  
Fresh Fruit (Italian Prunes Pears)  
Hot Cocoa

**Timely Tips**

1. You can count on getting more than 1/4 of the day's quota of protein, close to one-fifth of the iron, and one-tenth of the riboflavin from an average serving of cooked beef.

2. Store muscle cuts of beef, loosely covered, in the coldest part of the refrigerator.

**JOKE OVER**

ST. PETERSBURG, Fla. (AP)—Jeffrey Hines' wife told him a joke that sent him to the hospital, where he was treated for hysteria. After he calmed down he left the hospital before anyone found out what the joke was.

### Small Time Operator Is Worst, Hostess Says

ROANOKE, Va. (AP)—The "small time operator who tries to act big time" is the biggest headache in air travel, says Miss Shirley McManus, of Washington, an American Airlines stewardess.

She describes a "small time" operator as a person who has traveled little and tries to make everyone think he is a globetrotter. Annoying habits are snapping fingers at stewardesses and addressing them as "Dearie."

Easiest air traveler to please? Average service man. Business men who travel regularly are an easy second.

**IF HOTEL STORED OIL**

The world's largest hotel, if converted into a mammoth storage tank, would hold only enough oil to supply the nation for about 10 hours. As an oil tank, the hotel would hold 3.4 million barrels. The United States requires over 8.3 million barrels a day for its domestic and foreign demand.

### Hereford People Attended Funerals Of Brother, Sister In Gainesville

A group of Hereford residents returned last week from Gainesville where they attended funeral services for Mrs. Fred Pulte and Nell Gallagher.

The two, brother and sister, were victims of a head-on automobile collision on Highway 77, about two miles north of Gainesville the night of September 29.

Mrs. Pulte died Tuesday night and Mr. Gallagher died Saturday. Funeral services were held October 3 for Mrs. Pulte and last Tuesday for Mr. Gallagher. Mrs. Pulte, an occasional visitor in Hereford was not known here as well as Mr. Gallagher, who had been employed by Thomas Food Store in Hereford and was generally known in the area.

**Hereford Relatives**

Relatives of the two who live in Hereford include: three brothers, John Gallagher, Leo Gallagher and James P. Gallagher; one sister, Mrs. John Crawford; a niece, Mrs. Joe Huckert; and a nephew, James E. Gallagher of Earth.

Among those going from Hereford and their families were: John Gallagher, Joe Huckert, Leo Gallagher, John Crawford, James P. Gallagher, and Rev. Raymond Gillis.

The royal governor of Massachusetts appointed the first licensor of the press in 1662.

The first newspaper in New York City was named the New York Gazette. It was started in 1725.

Probably the oldest wild duck on record is one shot on the Sartin Ranch in California. According to its band, the duck was at least 20 years old.

This is an **OK** USED CAR

Your best buy bears this tag!

6 ways better

- Thoroughly Inspected
- Reconditioned for Safety
- Reconditioned for Performance
- Reconditioned for Value
- Honestly Described

Warranted in Writing!

AUTHORIZED CHEVROLET DEALER

## Kinsey Motor Co.

11 Years Your Chevrolet - Oldsmobile Dealer  
2nd & Schley Phone 740

Here's something to think about before buying any car!...

# CHEVROLET ADVANTAGES are the Greatest



## CHEVROLET PRICES are the Lowest of any line in its field!

Chevrolet—and only Chevrolet—brings you so many features of highest-priced cars at the lowest prices and with such outstanding gasoline economy!

You'll know that Chevrolet gives you more for your money the minute you see it, drive it, and check its many exclusive features. It's these features that give the extra style and beauty—extra performance and dependability—extra driving ease, riding ease and safety—which are causing more people to buy Chevrolets than any other car again this year.

And remember, Chevrolet is America's lowest-priced large-selling car, and saves you money on gas and oil as well.

Come in... see and drive this finer car... and place your order now!

**CHEVROLET**

MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!

# KINSEY MOTOR COMPANY

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MOVING AHEAD IN TEXAS



**Gasoline**

for Sunday driving... or **Natural Gas** to cook next Sunday's roast?

Most people think only of gasoline, lubricants, and fuel oils when the petroleum industry is mentioned. The fact is, practically all oil producers are also natural gas producers. So today the driller of a wildcat, or exploratory well, calls his venture successful if the well discovers either oil or gas.

If it is an oil well, then he has helped to supply the country's increasing needs for oil and oil products; if it is a gas well, he has discovered additional supplies of an efficient, economical fuel for household and industrial use.

The petroleum industry's development and conservation of the country's natural gas resources is a practical demonstration of the progress to which Oil Progress Week invites attention.

Beginning with the location of the well, advanced geological and geophysical studies of underground formations aid in the selection of likely oil or gas producing areas, but still the odds against a wildcat well producing either gas or oil are eight to one.

If a natural gas field is discovered, reservoir engineers immediately begin their studies to determine the best producing methods to conserve the underground energy and to obtain the maximum production for the longest possible time.

If the gas that is discovered is "wet," it is processed in gasoline plants which remove the liquid parts and send them to refineries for further processing into motor fuels and aviation gasolines, or to petrochemical plants to be converted into a long list of useful chemical products, among which are the plastics and synthetic fabrics with which you are so familiar. "Dry" gas, the residue from gasoline plants, and sometimes produced direct from the gas field, is the natural gas that burns in literally millions of homes throughout America and under the boilers of thousands of American industries.

So, whether a wildcat well discovers oil for gasoline or natural gas for the kitchen stove, it adds to the available energy resources of the most highly mechanized nation on earth; it supplies products essential for today's and tomorrow's high living standards; it gives additional strength to measures for National defense.

**HUMBLE**

OIL PROGRESS WEEK - OCTOBER 11-17

HUMBLE OIL & REFINING COMPANY  
HUMBLE PIPE LINE COMPANY

# Long Time Ago

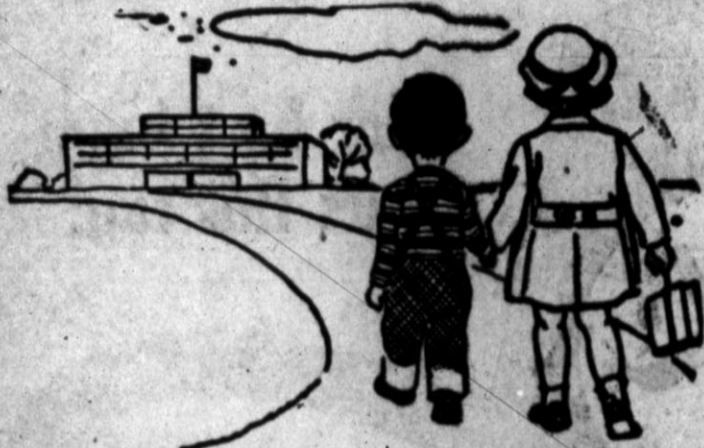
**45 years ago**  
The local telephone company has strung a 200 line cable two blocks up main street, and for two blocks more, a 100-line cable. This had been done this week, a large force of linemen having been busy at the work. A 500-drop switch board has arrived and will be installed at once.

The demand for phones has gone beyond the capacity of the present system and this had necessitated the expenditure of large sums of money by the company.

The light plant has trained its machinery sufficiently to warrant

continuous runs and the lights are now turned on in full strength. The brilliancy of the light has been the favorable comment of every one. The lights in the windows of the business houses along main street are quite sufficient to brighten up that thoroughfare. In a few days the company will begin placing the poles for the arc light supports and then Hereford can lay claims to the best lighted city on the Plains.

**25 years ago**  
A total precipitation of eight-tenths of an inch, divided into two drizzles two days apart, has helped the young wheat, state farmers

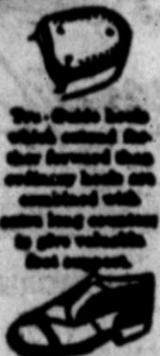


**Mothers: Guide their feet to school correctly in**

**Poll - Parrot**

613 953C13

When your youngest step off toward school, make sure their feet are protected with Poll-Parrot Shoes! For Poll-Parrots are protected by real boys and girls...so you can be sure they're right...for style, for fit, for wear! See our wide selection of best school styles soon!



**Anthony's**  
THE C.R. ANTHONY CO.  
Hereford

who have been interviewed.

Monday was cloudy and threatening and Tuesday it turned colder.

Inquiries at the offices of the West Texas Gas Company brought out the fact that work of installing the city mains is 97 percent complete. The main ditch between Hereford and Dawn is now being dug.

Officials of the company hope to have gas available for use a few days before the first of the month.

A. E. Johnson had the honor and profit of bringing in the first 1928 bale of cotton last Saturday. It was bought by the Hereford Gin Company and brought 17 cents a pound.

### Unless World Develops A Sudden Sweet Tooth

**MANILA** (U)—An official of the National Federation of Sugarcane Planters says the world sugar market faces a bleak future due to over-production. Dr. Jose Mirasol, executive secretary and technical adviser of the federation, declared world sugar production this year is far ahead of consumption. Mirasol, who attended the Eighth World Congress of the International Society of Sugar Technologists in the British West Indies, declared it was too early to determine the effect of this trend on the Philippine sugar industry.

Optometrists say that good vision is essential to the enjoyment of 3-D motion pictures.

### Contest Of Bee Smokers Was Ruined By Smoke

**HAZLETON, Pa.** (U)—There was a hot contest in the Bee Smoker competition at the 49th annual field day of the Pennsylvania Beekeepers' association.

The goal of the event was to see who could produce the greatest volume of smoke from a bee smoker—the traditional tool of the Apiculturist.

No winner was announced—too much smoke.

### There Are Times When Child Is Too Obedient

**GREENVILLE, S. C.** (U)—Adults just have to make themselves clear to a 4-year-old Greenville girl—or suffer the consequences. Little Sandra Ward, dressed in her gown and ready for bed, went strolling in her yard one evening. She was promptly shooed back into the house and told she should not go into the yard wearing her gown.

A few minutes later, obedient Sandra again went for a stroll—this time minus her gown.

## Legal Notice

THE STATE OF TEXAS

TO: JOHN MORGAN HOLBERT Defendant, GREETING: You are commanded to appear by filing a written answer to the plaintiff's petition at or before 10 o'clock A. M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 23rd day of November, A. D., 1953, at or before 10 o'clock A. M., before the Honorable District Court of Deaf Smith County, at the Court House in Hereford, Texas.

Said plaintiff's petition was filed on the 22nd day of August, 1953. The file number of said suit being No. 3586.

The names of the parties in said suit are: MILDRED H. HOLBERT as Plaintiff, and JOHN MORGAN HOLBERT as Defendant. The nature of said suit being substantially as follows, to wit:

This is a suit filed by Mildred H. Holbert as Plaintiff seeking a divorce from John Morgan Holbert, as Defendant, on the grounds of cruel and excess treatment of such a nature as to render the marriage relations between Plaintiff and Defendant unbearable and unsupportable, and Plaintiff alleges that Plaintiff and Defendant have no community property and that no children were born to their said marriage.

Issued this the 10th day of October, 1953.

Given under my hand and seal of said court, at office in Hereford, Texas, this 10th day of October A. D., 1953.

Lucille Posey, Clerk District Court, Deaf Smith County, Texas

SEAL T-42-4c.

## Legal Notice

TO ALL PERSONS INTERESTED IN THE ESTATE OF MICHAEL G. HUCKERT, DECEASED:

NOTICE is hereby given that ERNESTINE SANDERS was, by the County Court of Deaf Smith County, Texas, on the 8th day of October, 1953, duly appointed Temporary Administratrix of the above Estate. All persons having claims against said Estate should file the same with the above named Administratrix in care of Cowser & Bybee, Box 826, Hereford, Texas.

Poached or soft or hard-cooked eggs should be served on a reducing diet rather than eggs that are scrambled or fried in butter or margarine.

## Legal Notice

THE STATE OF TEXAS

TO: LESLIE RANDOLPH CLAY, Defendant, GREETING: You are commanded to appear by filing a written answer, to the plaintiff's petition at or before 10 o'clock A. M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 23rd day of November, A. D., 1953, at or before 10 o'clock A. M., before the Honorable District Court of Deaf Smith County, at the Court House in Hereford, Texas.

Said plaintiff's petition was filed on the 24th day of September, 1953. The file number of said suit being No. 3591.

The names of the parties in said suit are: Della Clay as Plaintiff, and Leslie Randolph Clay as Defendant.

The nature of said suit being substantially as follows, to wit: Petition for divorce, dissolving the bonds of matrimony existing between the Plaintiff and Defendant on the grounds of cruelty.

Issued this the 9th day of October, 1953.

Given under my hand and seal of said court, at office in Hereford, Texas, this 9th day of October A. D., 1953.

Lucille Posey, Clerk District Court, Deaf Smith County, Texas.

SEAL T-42-4c.

The Connecticut Lakes region in northern New Hampshire was independent from 1832 to 1835, spurning allegiance to either the

United States or Canada until the New Hampshire militia forced inhabitants to acknowledge state sovereignty.

The first issue of the New York Weekly Journal, Nov. 15, 1733, contained an article on liberty of the press.

# GRADE A MILK AT THE FARM

Buy it by the Gallons

1 Gal. --- 80c

2 Gal. --- \$1.50

# We Furnish Milk Jugs

All milk from Jersey & Guernsey

Cows... All cows tested for Bangs & T.B.

# Bonnie & Jack Brumley

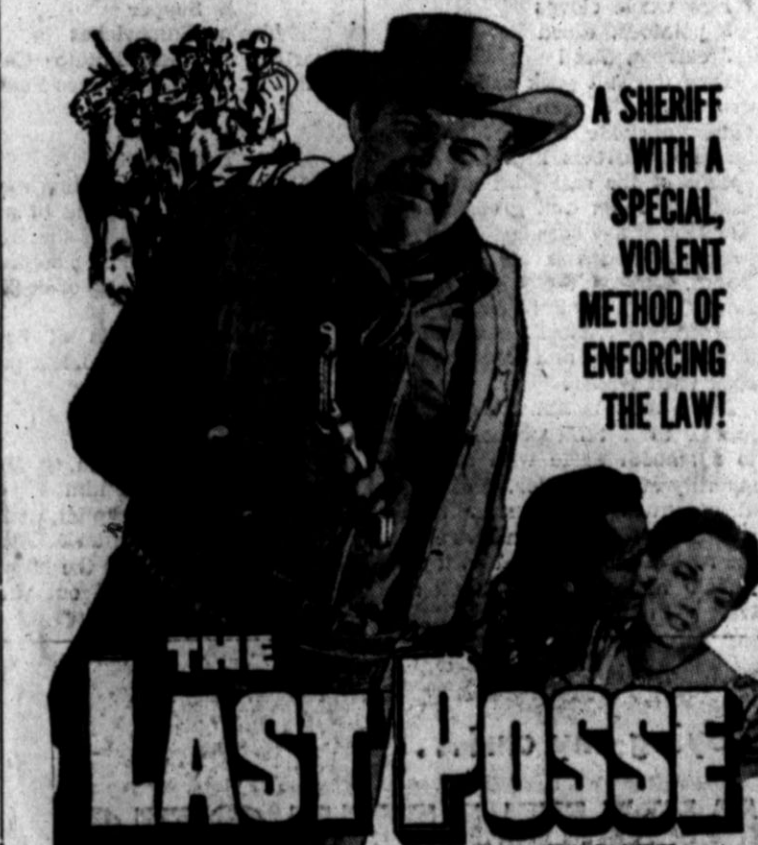
Go To Alfalfa Mill on Highway 60—Cross Tracks and East

1 Mile to Lefthand Cattle Guard.

THIS WEEK'S MOVIE ENTERTAINMENT

# STAR THEATRE

FRI. SAT.



A SHERIFF WITH A SPECIAL, VIOLENT METHOD OF ENFORCING THE LAW!

Broderick John Charles Wanda CRAWFORD • DENEK • BICKFORD • HENDRIX

SUN. MON. TUE.

THE MIGHTY STORY OF THE MAN WHO FOUGHT FOR THE BIGGEST BONANZA OF THEM ALL!

James STEWART Joanne DRU

TECHNICOLOR THUNDER BAY GILBERT ROLAND • DAN DURYEA

THIS WEEK'S MOVIE ENTERTAINMENT

# TOWER DRIVE-IN THEATRE

THUR. FRI.



SAT. ONLY



SUN. MON.



Anniversaries from Thursday, Oct. 15 - Saturday, Oct. 17  
Mr. & Mrs. D. H. Bryant Mr. & Mrs. A. K. Kersten  
Mr. & Mrs. T. J. Parsons Mr. & Mrs. John E. Turner  
Mr. & Mrs. Bill Hampton Mr. & Mrs. F. M. Cogdell  
Mr. & Mrs. Fred E. Winfrey Mr. & Mrs. George R. Jewell  
Mr. & Mrs. Russell Hunter Mr. & Mrs. J. A. Grimes

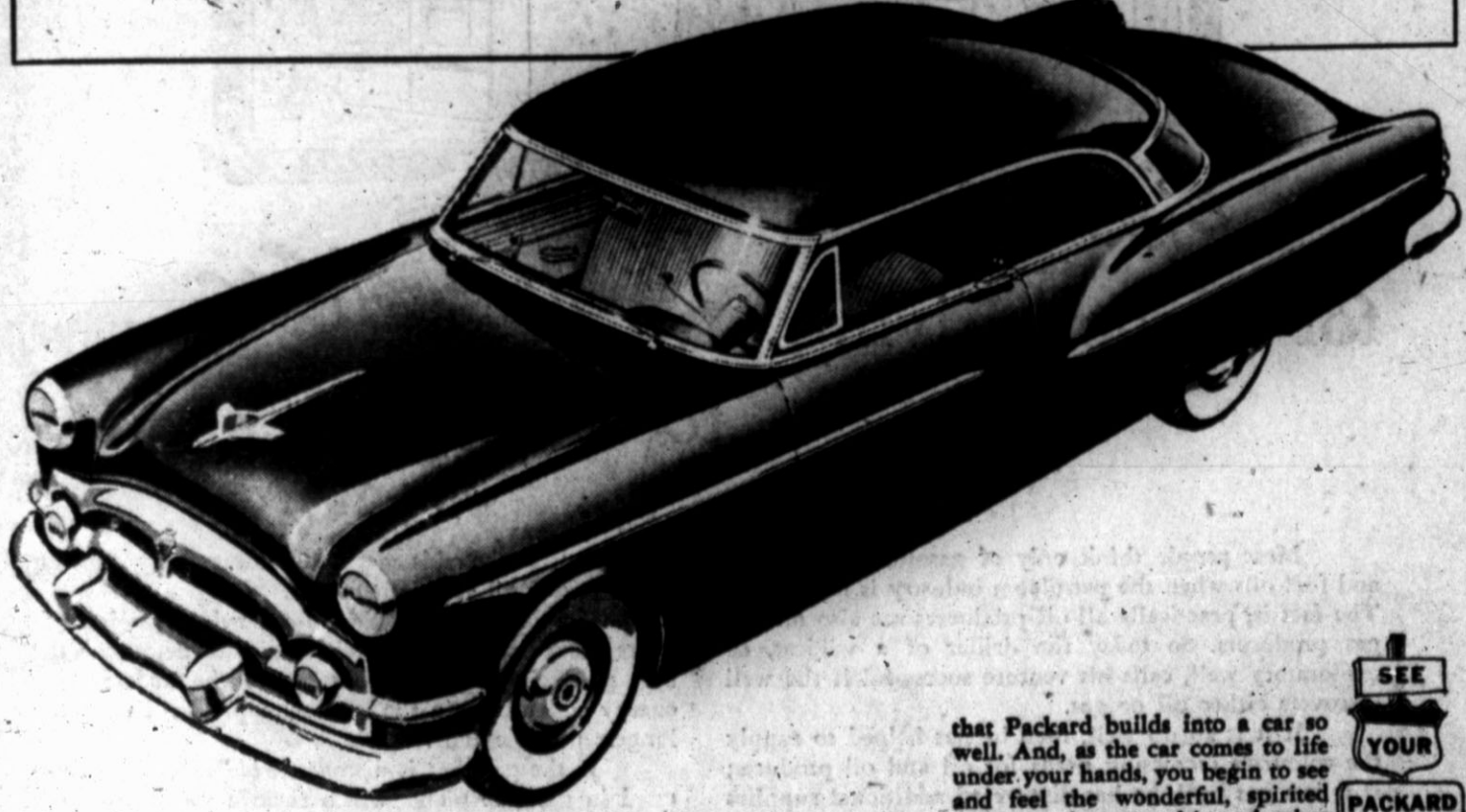
# TEXAS THEATRE

FRI. SAT. SUN. ONLY



# MOVING AHEAD FAST IN TEXAS

## ...and PRICE Is One Reason!



This car is making news! All through the country, people are talking about the new Packard CLIPPER... and have been since the day it was first announced. There must be sound, solid reasons behind this news-making car and the nationwide swing to buy it. And, of course, there are reasons that become apparent the moment you slip under the wheel and choose your own road. The Packard CLIPPER has a steady, sturdy, easy-handling feel that Packard builds into a car so well. And, as the car comes to life under your hands, you begin to see and feel the wonderful, spirited difference between this and other cars in its price range. If you are shopping for a car in the medium-price field, don't overlook the new Packard CLIPPER. Compare it with other cars at any price. Drive it, by all means. See your nearest Packard dealer soon.

# The New Packard CLIPPER

## SEIGLER MOTOR COMPANY



**OFFICIAL TACKLED** -- This official in the Baylor-Arkansas game in Waco, Texas, got a better look at this second quarter play than he expected. He got tangled in a play and was tackled by Arkansas back Charlie Hallum (49) on the play. Baylor won 14 to 7. (Wirephoto)

### Former Weight Lifter Coming To Bull Barn Saturday Night

Ivan Kalmikoff and George Curtis resume their bitter wrestling feud at the Hereford arena Saturday night, and of equal interest is the appearance of a heavily muscled newcomer, Karol Krauser of Poland, here for the first time.

The powerful Krauser, who has been highly successful in recent tours of Europe and the United States, will have his muscles tested by another strong-arm specialist, Billy Weidner of Amarillo, in the first section of Saturday night's double main event.

**Rough and Tough**  
Kalmikoff, the big, bad Russian, and George Curtis, extremely popular Vicksburg, Miss., athlete who formerly held the world's light-heavyweight title, are expected to engage in a rough, tough battle to wind up the card.

Each match is scheduled for two best balls or three, or to a one-hour time limit.

George Curtis and "big brother" Jack, who pleased the mat fans in the top match with Buck Lipscomb last Saturday night, own the Southwest States tag team championship.

**Former Weight Lifter**  
Karol Krauser is a former heavyweight contender, previously hitting the beam at approximately 230 pounds, and most of his competition in this country has been against the bigger boys. However, in order to qualify for a challenging position in the junior heavyweight ranks the big fellow trimmed off some 20 pounds. He will come in at a little less than 210 now.

Starting his athletic career as a weight lifter, Krauser thus built up muscular strength which serves him well in professional wrestling. He was a champion amateur grappler in Poland, first winning a country-wide meet in Warsaw which qualified him for an international tournament in Berlin.

### Black News

**By Carrie Tatum**  
Mrs. K. E. Deaton and daughter, Bettie Hinkle, spent Monday in Amarillo.

The Glen Roberson's shopped in Amarillo Saturday.

**Visitors From Alamosa**  
Mr. and Mrs. Jim Barnett and sons of Alamosa, N. M., are visiting in the home of his parents, R. E. Barnett, and a brother, Fern Barnett.

Mr. and Mrs. Vernon Christian spent Saturday in Amarillo visiting and shopping.

Mrs. Blanche Elmore and daughter, Babe, of Los Angeles, Calif., are visiting in the H. H. Elmore home.

### Covered Dish Supper Held Thursday Night By Baptist Circle

The Business Women's Circle of the First Baptist Church met for a covered dish supper Thursday night in the home of Mrs. Lowell Sharp.

Mrs. Lynn Kester, circle chairman, conducted the business meeting, during which new mission books for the Bible study were distributed. Mrs. Clyde Rayburn presented the program.

Members attending were Mesdames Beatrice Hutson, Orville Smith, Gerald Wilson, Jim Clark, Jimmie Mercer, Lynn Kester, E. W. Young, Clyde Rayburn, Otis Lee, Alwyn Savage, Miss Della Stagner, Miss Ethel Womble, and the hostess.

The oldest bowling league in the U. S. is the Bankers Bowling League in New York City. It is 63 years old.

### Drama Characters Are Compared At Calliopean Club Meet

Continuing the course of study outlined in yearbooks, "Drama Reflections of the Pageant of Human Life," a Shakespearean program was presented at the Calliopean Study Club session held Thursday night in the home of Mrs. James W. Witherspoon.

Miss Nell Spradley, program chairman, presented a study of the characters in "The Tempest" and "Hamlet", giving brief comparisons of the characters as presented in the plays.

### Phases Of Literature

Programs are presented every other Thursday in homes of members. A wide variety of subjects, all related to some phase of literature, will mark this year's study.

Members attending the meeting were Mesdames Richard Barnard, B. F. Cain, J. T. Carroll, Clyde Cave, Paul Conaway, W. L. Davis Jr., J. T. Gilbreath Jr., J. E. Kirby, Earnest Langley, D. C. McWhorter, W. J. Messick, N. E. Milburn, Carl Perrin, Bill Waldrep, Elizabeth Womble, Miss Spradley and the hostess.

**READ THE CLASSIFIED**

## THE HEREFORD CREDIT ASS'N

Member of  
**RETAIL MERCHANTS ASS'N. OF TEXAS**  
**ASSOCIATED CREDIT BUREAUS OF AMERICA**  
Announces the Installation of the

## SIGNAL CREDIT SYSTEM

SIGNAL CREDIT WILL HELP BOTH PURCHASER AND CREDIT GRANTOR BY MAINTAINING CURRENT, UP-TO-DATE INFORMATION IN FILES, THUS SAVING TIME FOR BOTH YOU AND GRANTOR IN OPENING CREDIT ACCOUNTS.

### SIGNAL CREDIT SYSTEM



**GREEN**

SIGNIFIES GO!  
Your Credit is Good

**AMBER**

SIGNIFIES CAUTION!  
You May Be Endangering Your Credit

**RED**

SIGNIFIES STOP!  
Action Becomes Necessary to Maintain Your Good Credit Record

Through use of SIGNAL CREDIT SYSTEM each person buying on credit creates his credit record and automatically rates himself.

Names Below Are a Partial List of Business and Professional Firms Using Signal Credit in Our Area:

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|---|--|---|
| <b>E. B. Black Company</b><br>202 N. Main Street      | <b>Hereford Farm Eq. Co. Inc.</b><br>209 N. Miles Avenue     | <b>McCaslin Lumber Company</b><br>344 E. 3rd Street       |
| <b>Blanton Butane, Inc.</b><br>437 E. 1st Street      | <b>Hereford Furniture Company</b><br>401 N. Main Street      | <b>McCullough Motor Company</b><br>411 W. 1st Street      |
| <b>B &amp; D Tractor Company</b><br>642 E. 2nd Street | <b>Hereford Hardware Company</b><br>216 N. Main Street       | <b>Miller-Oliver Company</b><br>1101 E. 1st Street        |
| <b>Continental Oil Company</b><br>208 S. Main Street  | <b>H &amp; H Furniture Company</b><br>423 N. Main Street     | <b>Rockwell Bros. &amp; Company</b><br>104 S. Main Street |
| <b>Consumers Oil Company</b><br>116 New York Street   | <b>Hereford Implement Co.</b><br>331 N. Sampson Avenue       | <b>Sharp-Edwards Motor Co.</b><br>439 N. Main Street      |
| <b>Farmers Drive In</b><br>403 E. 1st Street          | <b>Hereford Hudson Company</b><br>1221 E. 1st Street         | <b>Streu Hardware Company</b><br>330 N. Main Street       |
| <b>Farm &amp; Home Supply</b><br>1301 Park Avenue     | <b>Hereford Motor Company</b><br>West Highway 60             | <b>Suits Auto Supply Co.</b><br>208 N. Main Street        |
| <b>H &amp; W Implement Co.</b><br>244 E. 3rd Street   | <b>Hereford Parts &amp; Supply Co.</b><br>232 N. Main Street | <b>Western Auto Assoc. Store</b><br>245 N. Main Street    |
| <b>Hereford Brand</b><br>336 N. Main Street           | <b>Kinsay Motor Company</b><br>206 N. Schley Avenue          | <b>Wallace Buick Company</b><br>142 N. Miles Avenue       |
| <b>Hereford Butane Gas Co.</b><br>Veteran Park Road   |  |   |

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# SANTA CLAUS



Shop With the Merchants Listed On This Page and Buy Beautiful Christmas Gifts With Your **HEREFORD TRADE EXCITEMENT MONEY!**

TV Set  
Pony  
Toasters  
Coffee Makers  
Tricycles  
Dolls  
and  
Many  
other  
Valuable  
Items

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Friday - Saturday - Sunday - Monday

Ask For Your Hereford Auction Money On Every Purchase!

- |                                    |                                      |                                |
|------------------------------------|--------------------------------------|--------------------------------|
| <b>Hereford Creamery</b>           | <b>White's Auto</b>                  | <b>Heley's Youth Shop</b>      |
| <b>Carl McCaslin Lumber Co.</b>    | <b>Cave's 5, 10, 25c Store</b>       | <b>Luke's Grocery</b>          |
| <b>Hereford Lumber Co.</b>         | <b>Ike's Steak House</b>             | <b>Ed Skypala</b>              |
| <b>Davis-Hodges Gulf Service</b>   | <b>Triple E Cafe</b>                 | <b>Edwards Pharmacy</b>        |
| <b>Jones Texaco Service</b>        | <b>Cole Photo</b>                    | <b>Made O' Day</b>             |
| <b>C. O. Phillips Magnolia</b>     | <b>Rogers Drug</b>                   | <b>McDowell Drug</b>           |
| <b>Parkway Grocery</b>             | <b>Lamm Jewelry</b>                  | <b>E. B. Black Co.</b>         |
| <b>H. E. Miller-Oliver Co.</b>     | <b>Kester Jewelry</b>                | <b>Florence's Cafe</b>         |
| <b>Hereford Implement</b>          | <b>Hereford Food Mart</b>            | <b>C &amp; R Cleaners</b>      |
| <b>Shelton's Tire Exchange</b>     | <b>Frontier Shop</b>                 | <b>Western Auto</b>            |
| <b>City Drug</b>                   | <b>Helton Grocery &amp; Market</b>   | <b>Oswald Firestone</b>        |
| <b>Hereford Shoe Store</b>         | <b>Hereford Motor Co.</b>            | <b>Hunter's Grocery</b>        |
| <b>Rutherford &amp; Co.</b>        | <b>Moore's Grocery &amp; Service</b> | <b>Hereford Furniture</b>      |
| <b>Hereford Hardware</b>           | <b>Cooper's Market</b>               | <b>Sharp-Edwards Motor Co.</b> |
| <b>Wade Cleaners</b>               | <b>Hereford Fruit Market</b>         | <b>H &amp; H Furniture</b>     |
| <b>The Vogue</b>                   | <b>Fulwood Electric</b>              | <b>Phillips &amp; Lawrence</b> |
| <b>Perry Bros.</b>                 | <b>Phillips &amp; Lawrence</b>       | <b>Troy Moore</b>              |
| <b>Hereford Parts &amp; Supply</b> | <b>Troy Moore</b>                    | <b>Hereford Brand</b>          |
| <b>Jim's Service</b>               | <b>Hereford Brand</b>                | <b>Popular Store</b>           |
| <b>Western Wheel-Inn</b>           | <b>Popular Store</b>                 | <b>Davis - McCracken</b>       |
| <b>Cowan Jewelry</b>               | <b>Davis - McCracken</b>             | <b>Ben Franklin Variety</b>    |
| <b>Dub's Man's Shop</b>            | <b>Ben Franklin Variety</b>          | <b>C. R. Anthony Co.</b>       |
| <b>Hotel Jim Hill Coffee Shop</b>  | <b>C. R. Anthony Co.</b>             | <b>Little Fashion Shop</b>     |
| <b>Harman's</b>                    | <b>Little Fashion Shop</b>           |                                |

## BUY & SAVE IN HEREFORD



"HAIR-RAISING" SIGHT -- Most cats are in favor of rabbits for lunch, but they would rather have bunny on the menu. Not so with this San Angelo cat named Puff whose pal is this baby jackrabbit. They drink milk from the same saucer and play together. The rabbit was found by Robert and Mary Francis Inman of San Angelo. (AP Photo)

### Short Course On Corrosion Held At A&M

COLLEGE STATION — "Corrosion costs Americans more than \$2,000,000,000 each year—in fact some estimates range up to and beyond \$6,000,000,000," Dr. J. D. Lindsay, head of the Chemical Engineering Department at Texas A&M College, said during the recent Corrosion Short Course held on the campus.

"It reaches into the life of every person in many ways," he continued. "Aside from better-known ways, corrosion affects us through little-thought-of channels. Take, for example, a can of tomato juice—or any other vegetable," he said. "The inside of the can must be coated with some corrosion-resistant material such as tin or plastic."

Affects Us All  
"That is merely one way, chosen for illustration, corrosion affects all of us, all the time. That is one of the reasons why A&M College decided to hold this Cor-

rosion Short Course, the first of its kind ever held in the Southwest."  
Sponsored by the college's Chemical Engineering Department in cooperation with the National Association of Corrosion Engineers, the short course was attended by 130 persons from 11 states and Toronto, Ont., Canada.

Al Spangler, Duke's outstanding center fielder during the past baseball season, led the team in hitting with a .384 mark. He also led in runs, hits, home runs and stolen bases.

## Frio News

By Mrs. Owen Andrews

There were 123 persons in Sunday School. Last month the average Sunday morning attendance was 100. New members and visitors are always welcome to Frio. Mr. and Mrs. W. H. Thompson visited her relatives, the Boatman's, in Amarillo Sunday. Mr. Boatman has been ill health for some time.

Mrs. Don Cox, La Von and Tawana Thompson spent the weekend visiting their brother, J. B. Thompson and family of Dimmitt. Mr. and Mrs. W. A. Springer and Charles visited their daughter and sister, Mrs. Elbert Summers and family Sunday. In the afternoon they visited Elbert Summers mother, Mrs. Jack Summers of Dimmitt. Jack Summers had recently undergone surgery.

**Golden Wedding**  
Mr. and Mrs. W. A. Springer were among those attending the golden wedding anniversary celebration of the F. L. Pinkerts in Hereford Sunday.

Mrs. Loyal Miller is visiting her husband's parents while her husband, who is in the Navy, is in the hospital.

Mr. and Mrs. Howard Lowery and daughters Nelda and Bettye of Amarillo visited the E. B. Berryman's Sunday.

Attending the annual WMU meeting at Canyon Thursday were Owen Andrews and Mrs. D. W. Ward. Linda and Judy Ward visited with the W. H. Thompson's while their mother attended the meeting.

**Student Visits**  
Miss Peggy Moore, who is attending WTSC, visited the Spicer Gripp's during the weekend.

Mr. and Mrs. Bill Boyd and Mr. and Mrs. W. H. Andrews and Ronnie were visiting and attending to business at Littlefield, Sudan, and Bula last Thursday.

Visitors in the home of Mr. and Mrs. Floyd Cole Tuesday were Rev. and Mrs. Louie Dendy and children of Richland, Wash., and Mrs. George Cameron and children of Dimmitt.

### Texas Has First In Newspapers

AUSTIN (TPA)—When it comes to newspapers it's another first for Texas.

The Lone Star State has more newspapers in its 250 counties than does any other single state in these United States. And, believe it or not—almost as many as the entire Dominion of Canada.

There are 656 daily and weekly newspapers in Texas. Of this group exactly 100 are daily newspaper establishments. The balance is composed of 543 weeklies, 12 semi-weeklies and one tri-weekly.

Five out of seven of the dailies, weeklies, semi-weeklies and tri-weeklies belong to the only statewide business organization representing both groups—the Texas Press Association. Headquarters of the TPA are in the capitol city, Austin.

### Time Is Short For Korean Vets Appointments

Korean veterans discharged prior to last July 16 who lost opportunity for probational appointment because of military service must apply to the Civil Service Commission not later than October 14, 1953, to be eligible for the benefits of Public Law 121. In making the announcement, Paul H. Figg, Director of the Eighth U. S. Civil Service Region, Dallas, Texas, said that other Korean veterans who lost such opportunity, generally, have 90 days from the date of their discharge to apply.

The law provides that Korean veterans must be restored to job eligible lists from which they lost opportunity for probational appointment, and that their names be placed at the top of their respective groups. It also provides that the seniority and the rate of pay of those veterans probationally appointed under this law will be determined by the date when another eligible rated lower was appointed from the same list.

**World War II Vets**  
Similar benefits were provided for veterans of World War II. An applicant for the benefits must meet all the following conditions:  
1. He must have served and been honorably discharged from the Armed Forces since June 30, 1950.

2. His name must have appeared on a civil service register after that date and another eligible standing lower must have received a probational appointment from the same register during the veteran's service after June 30, 1950.  
3. He must be qualified for the duties of the position for which the register is established.

4. He must apply for restoration within 90 days after either termination of active duty, termination of hospitalization continuing for a period of not more than one year after termination of active duty, or July 16, 1953, whichever is later.

### Crews Start Baiting Of Deer Traps In Wildlife Refuge

AUSTIN—Crews down on the Aransas National Wildlife Refuge have been baiting preliminary to the regular trapping season, according to the Director of Wildlife Restoration for the Game and Fish Commission.

He said the traps have been placed on a new line this year in the hope of reaching new herds of deer. The old line was abandoned because of the poor luck recently. Cottonseed cake is used for bait.

**All-Time Low**  
Only one hundred thirty-three deer were taken from the Refuge last year. This was an all-time low. The most deer ever taken in one season totaled almost seventeen hundred.

The 1953 catch is scheduled for transfer to newly established wildlife restoration and game management areas, mostly in northeast Texas.

Trapping of the big game is handled by Commission crews under a working arrangement with the Federal Government which controls the area.

## WRESTLING

At BULL BARN on Highway

Sponsored By Hereford Lions CLUB

### DOUBLE MAIN EVENT

KAROL KRAUSER

Vs.

BILLY WEIDNER

Two out of Three fall or 1 Hour

IVAN KALMIKOFF

Vs.

GEORGE CURTIS

Two out of Three fall or 1 Hour

SAT. OCT. 17 8:30 p.m.

## Anthony's JACKET Event

Your Choice This Selection . . .

990

Boy's Warm 50% Nylon SHEEN GABARDINE SURCOAT

A coat to keep him warm and give long, long wear. 50 percent Nylon Sheen Gabardine with warm fur collar. Zipper front. . . Two-way side pockets. Favorite colors in Bark and Navy. Wind, snow, and rain repellent.

30-Inch Length Quilted Lining MEN'S CORDUROY SURCOAT

Expertly tailored of fine pinwale corduroy. Smart looking in every detail. Self collar, shirred sides, large flap pockets and cash pocket. Quilted lining for extra comfort. Choose from Rich Maroon or New Charcoal colors.



Elastic Bottom Quilted Lining MEN'S CORDUROY JACKET

For work, sport, dress or casual wear. Perfect fitting and smart looking fine pinwale jacket with shirred elastic bottom. Button cuffs. Quilted lining, self collar, two slash pockets. Zipper front. Truly a value any man will like. Choose from Rust or Charcoal color.

Men's Serviceable GABARDINE JACKET

Built for good looks and long wear. Tan rayon gabardine with rayon lining. Zipper front, 1 breast pocket, 2 slash pockets, Bi-swing back. Wide pointed collar. Open cuff. Value Price.



BUY NOW

Men's 8-ounce BOMBER JACKET

Smart looking tackle twill with fur collar. Knit bottom and cuffs. Warm 8-ounce quilted lining. Two slash pockets. For work, sport, or dress. In bark or Grey. Another grand Anthony value.

- Fur Collar
- Knit Cuff
- Knit Bottom



MEN'S SURCOATS JACKETS 890

MEN'S ALL PURPOSE JACKET

Well made and smartly styled for 50% Nylon and 50% Rayon for long satisfactory wear. A warm tough fabric with 8-ounce quilted lining. For every-so-many uses. Zipper front, shirred elastic bottom. Two slash pockets. Bark or Navy.



Sizes 36 to 46

TACKLE TWILL SURCOAT

Dull side out Tackle Twill that will stand lots of rough wear. Built for warmth and service. Self collar. 8-ounce quilted lining.

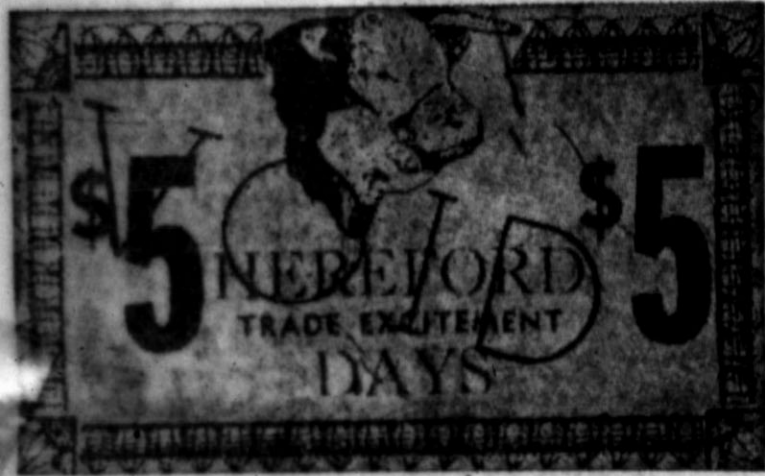


MEN'S O D TANKER JACKET

Every man will want one of these versatile O D Tanker jackets. Especially built for extra warmth and satisfactory wear. Knit cuffs and bottom. Quilted lining. Zipper pockets. See these try one on . . . you'll like it.



ANTHONY'S



We Give **HEREFORD TRADE EXCITEMENT COUPONS**

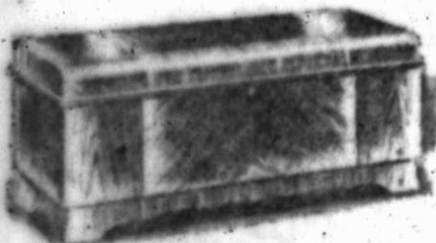
### FOR A SPECIAL SOMEONE



a Stunning **LANE CEDAR CHEST**

AS ADVERTISED IN LIFE  
Stunning blond modern chest, big 48" size. Has self-rising tray, gleaming hand-rubbed finish. \$5995

LANE CHESTS as low as \$4995



IT'S NOT TOO SOON TO LAY-AWAY HER LANE FOR CHRISTMAS

\$1 DOWN DELIVERS ANY

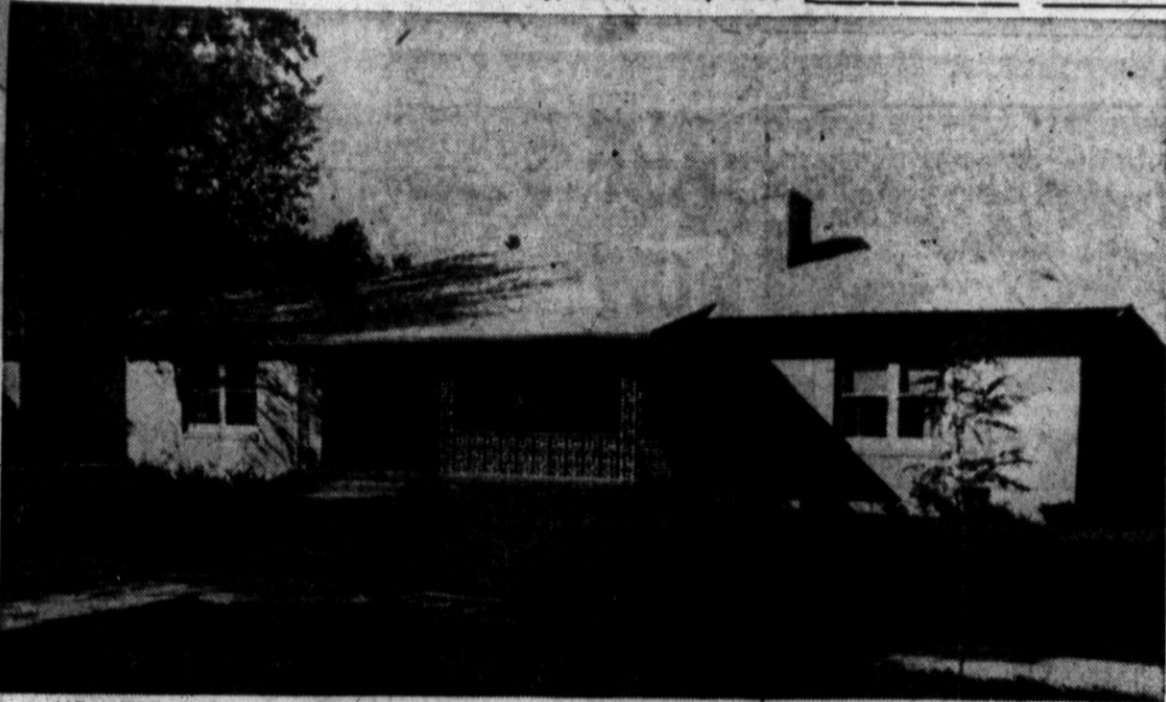
Popular streamlined modern online finished in rich American walnut. Roomy 48" storage compartments. Has self-rising tray. \$4995

Here's a gift any woman will treasure! Come in and see the many new designs, beautiful finishes that harmonize with all types of furniture!

## H & H FURNITURE CO.

Across Street from Piggly Wiggly

Phone 19



MR. AND MRS. J. C. RICKETS are the owners of this recently completed home which is located at Fourth and Roosevelt. Completion of the home was made in December, 1952. The home contains six rooms—a living room, dining room, den, two bedrooms, kitchen, two baths, and a double garage which is not shown. (Staff Photo)

**Billions Now Spent Annually**

**Rapid Research Expansion Is Important To Economy**

One of the significant developments in the American economy in recent years is the rapid expansion in scientific research and development in a variety of fields. Total scientific research expenditures in 1952 are officially estimated at more than \$3 1/2 billions, about two-thirds of it for work carried on in facilities owned or operated by private industry. This sum is more than four times the equivalent yearly spending at the beginning of World War I, a rate of growth that is greater than that of the economy as a whole in the period.

The nation's defense needs over the past decade have, of course, been a big stimulus, especially to

basic research, and have brought some spectacular results, particularly in the field of atomic energy. Expansion in Private Research However, private industry has likewise greatly increased its own expenditures both for basic and applied research. This is of particular importance to the wellbeing of the average American since new products and improvement of old ones have consistently played a decisive part in the growth of the economy and the rise in our living standards.

The status of research in the United States has been developed in a special study prepared by the Bureau of Labor Statistics in cooperation with the Department of Defense.

It is based on a nation-wide survey in mid-1952 of companies engaged in scientific and engineering research and development. Much research work is also done in colleges and universities, and in Government laboratories, but detailed information for these was not obtained. Nor does the study touch on research in the social sciences.

One of the interesting results of the survey is the extent of research being financed by private industry, even where work is being done at the request of the Government and contributes to na-

We Guarantee the **LOWEST** priced **RCA VICTOR "Super Set"** to outperform the **HIGHEST** priced TV set of any other make!

**STREU HARDWARE**

**MILE AFTER MILE**  
you'll prefer  
**SHAMROCK**  
GASOLINES MOTOR OILS

**MR. FARMER!**

Let Us Figure On Your

**Cotton Trailer Beds**

We have the Materials **IN STOCK**

If You Prefer, We Will Arrange to have Your

Trailers Built for You

See Us First

**Rockwell Bros. & Co.**

Phone 4

**Summerfield NEWS**

**By Mrs. Guy Walser**  
Mr. and Mrs. O. B. Roberson were recent visitors with his cousins at Windsburgs.

Mr. and Mrs. J. M. Wright and Joe visited in the W. C. Quattlebaum home in Hereford Sunday.

Mr. and Mrs. J. C. Clearman and daughters visited relatives in Amarillo Saturday.

Willie Starley and a friend from Lincoln, Ky., visited in the L. L. Cannon home the first of the week. Starley is a nephew of Mrs. Cannon.

Mr. and Mrs. Reese Dawson and son spent Sunday in Hereford with his parents.

**Beet Harvest Started**  
Beet harvest started here October 8, and the grain harvest is well under way. Wheat that has been planted and watered is doing good.

Eighty-three attended Sunday school Sunday morning and 57 attended Sunday night.

Several from this community attended the get-acquainted program at the various schools in Hereford Monday night at the meeting of the P-TA.

**Heard Austrian Woman**  
Several from this community attended the talk given by Frau Renee Von Bronneck of Vienna, Austria at the First Christian church Tuesday afternoon.

Mr. and Mrs. Charlie Roberson of Hereford and their son, Gene, who has been stationed at Brooklyn, N. Y., visited in the L. L. Cannon home Sunday.

Mr. and Mrs. J. B. Noland went to Ruidoso, N. M., over the weekend with the Hereford Rider's club.

Miss Jeanette Euler of Pampa spent the weekend with her parents, Mr. and Mrs. Roy Euler.

Mr. and Mrs. L. H. Lookingbill were hosts to a dinner Sunday in their home.

Those present were Mr. and Mrs. L. B. Lookingbill, Ann, Bill, and Freddie; Mr. and Mrs. Johnnie Winkle and daughters, Mr. and Mrs. Bradley Lookingbill and family, Mr. and Mrs. L. H. Lookingbill Jr., and family, Miss Margaret McDonald, Frank Lookingbill and Lohman Lookingbill, all of Hereford.

**Assigned Risk Pool To Handle Workmen's Compensation Opened**

AUSTIN — Opening of the Texas Workmen's Compensation Assigned Risk Pool here this week will make it easier for Texas employers to buy this type of insurance coverage.

Organized by insurance companies as a public service under authority of the last Legislature, the new plan is designed to furnish workmen's compensation in insurance to employers who cannot obtain it through regular sources, Karl F. Vasek of Fort Worth, executive vice-president of the Houston Fire and Casualty Co. and chairman of the plan's governing committee, said.

In the past, some companies have been reluctant to write workmen's compensation insurance for employers engaged in particularly hazardous operations. These employers now may apply directly to the Assigned Risk Pool through their local insurance producer. Insurance companies participating in the pool then will share in underwriting these sub-standard risks on the basis of the amount of workmen's compensation insurance they write in the state.

**TOO NUMB FOR ACTION**  
VICKSBURG, Miss. (AP)—Taxpayers apparently has lost its sting for residents of Warren County. For the first time in the memory of officials here, assessment rolls of the county tax assessor went unchallenged.

**Safe Cycling Tips**  
1. A good headlight and tail light (or reflector) are MUSTS.  
2. Add more visibility by trimming your bike with white stripping or some type of reflectorized material.  
3. Wear light-colored clothing or something trimmed with reflectorized material.  
4. Ride on the right side of the road, WITH traffic.  
5. Obey all traffic laws.

A small bowl that's narrow at the bottom is extremely useful in boiling small quantities of food.

Save flavor by keeping your ground coffee in a tightly closed container.

**The Real McCoy's**  
By John and George



BECKON THAT LITTLE GAL SHOULD BE FULLY COVERED WITH

**JOHN McLEAN**  
Insurance Agency  
"23 Years of Insurance  
Know How"

127 West 3rd Phone 273

**Theta Rho Girls Held Games Party Thursday**

Carnation Theta Rho Club members participated in a games party at the regular meeting Thursday night at the IOOF Hall. Margie Ford, president, presided over a short business session.

Refreshments were served to Margie Ford, Mary Ruth Strange, Wynogene Sowell, June Marian Smith, Kay Jowell, Janelle Price, Jo Hall, Linda Burkett, Nona Marie Strange, and Louise Wester. Mrs. Roy Calvert, advisor, and Mrs. Leonard Davis, assistant, also attended the meeting.

By the end of 1953, Texas will have had an estimated 3,659 forest fires and each will destroy approximately 55 acres of timber. That's enough to fill a train of 40,000 freight cars stretching from Amarillo to Houston.

**Signs Miss Mark**

OKEMAH, Okla. (AP)—The Oklahoma County Livestock Association is willing to reward persons who help catch cattle thieves and arsonists—but the signs distributed to members are a bit misleading. The signs read: "\$100 reward to be caught stealing, \$50 reward to be caught burning."

**Hong Kong Is Planning Three Sports Arenas**

HONG KONG (AP)—The colony of Hong Kong is about to surmount its major handicap in sports—the shortage of an adequate stadium where football or other games could be played. When visiting teams came here to play, the makeshift grandstands, which also were a fire hazard, have been inadequate. Many of the spectators were forced to watch sporting events from rooftops or hills.

**Sydney**

An Australian mule is expected to give birth to a foal soon. The mule is a six-year-old named Jenny, and is owned by Red Johnson of Warren, New South Wales.

A mule had a foal in the Northern Territory of Australia last May, and, as far as is known here, that was only the eighth such foal recorded in the world.

A mule is a hybrid offspring of a horse and a donkey, and is usually sterile.

Gelatin is fine to use in family desserts because it is so easily digested. It also recommends itself because it makes a perfect base for the odds and ends of fruits that may be on your refrigerator shelves.

**OIL IN CAR TOPS**

Convertible car tops made of orlon, a synthetic fabric which is oil-derived, may break performance records for durability. Wet or dry, they stay in shape and are easy to clean with solutions of mild soap or detergents. They resist strong sunshine, chief cause of deterioration and shrinkage in convertible top fabrics, and they won't balloon excessively at high speeds. There are many new oil-derived products under the sun and they all add to the pleasure and convenience of American's daily lives.

Crème smoked haddock makes a delightful Sunday night supper dish. To freshen the haddock, cover it with hot water and let it stand over low heat until it flakes easily.

**SPECIAL VALUES**

**THURSDAY - FRIDAY - SATURDAY & MONDAY**

**DOUBLE TRADE COUPONS**

<b>LADIES RAYON PANTIES</b>	<b>25¢</b>	<b>Large SIZE Cannon Bath TOWELS</b>	<b>49¢</b>	<b>SPECIAL PURCHASE CORDUROY SKIRTS</b>	<b>\$3.98</b>
<b>Girl's Red Leather House Shoes</b>	<b>\$1.98</b>	<b>New Shipment Sport Denim Stripes &amp; Solids</b>	<b>79¢ yd.</b>	<b>TAILORED CREPE BLOUSES</b>	<b>\$1.00</b>
<b>Ladies Beautiful Plaid Western SHIRTS</b>	<b>\$5.90</b>	<b>Ladies Beaded Moccasins</b>	<b>\$1.49</b>	<b>While 5 Dozen LAST Tory Jewel Box</b>	
<b>Full Bed Size DOUBLE BLANKETS</b>	<b>\$4.98</b>	<b>Another Supply</b>		<b>• Satin Lining, Lock &amp; Key</b>	
<b>CHATHAM PURREY BLANKET</b>	<b>\$9.90</b>	<b>Lovely SHEER NYLONS</b>	<b>69¢</b>	<b>• Size 7 3-4" x 5 3-4" x 2 1-2"</b>	
<b>Size 72 x 90</b>		<b>Fall Shades</b>		<b>• Colors - Rose, Blue &amp; Ivory</b>	
		<b>Metallic Embroidered STOLEs</b>	<b>\$1.98</b>	<b>• Automatic Lift-Up Tray</b>	
				<b>SEPCIAL PRICE</b>	<b>\$1.00</b>
				<b>Metallic &amp; Pearl Embroidered SWEATERS</b>	<b>\$5.90</b>

**24" Lovable LIFELIKE DOLL.**  
Latex Arms & Legs  
Open Mouth with Teeth, Crying Voice  
Use Our **\$4.99**  
Layaway Plan  
Just the kind of baby Doll every little Girl HAS LONGED to have and can now afford.

**HEREFORD'S \$1 TRADE EXCITEMENT DAYS**

**Little Boy's COATS**  
• Wool  
• Interlined  
• Fur **\$4.98**  
• Collar  
• GABARDINE  
• Water Repellent  
• Sizes 2 to 8

<b>Men's Western SUITS</b>	<b>\$35.00</b>	<b>Men's Fine Quality Khaki Pants</b>	<b>\$2.98</b>	<b>BOY'S CORDUROY Sport Shirts</b>	<b>\$3.98</b>
<b>Beautiful Patterns</b>		<b>STEEL LUGGAGE</b>	<b>\$2.98</b>	<b>Sizes 6 to 20</b>	
<b>Men's Corduroy CAPS</b>	<b>\$1.00</b>	<b>Men's Broadcloth SHORTS</b>	<b>49¢</b>	<b>Men's Bright Colors Corduroy SPORT Shirts</b>	<b>\$4.98</b>
<b>Men's HANDMADE Western Belts</b>	<b>\$1.00</b>	<b>Men's Fruit of the Loom T-SHIRTS</b>	<b>49¢</b>	<b>NEW SHIPMENT Boy's H-BAR-C WESTERN SHIRTS</b>	<b>\$3.98 &amp; \$4.98</b>
<b>Men's Sturdy CORD SOLE WORK SHOES</b>	<b>\$5.90</b>	<b>MEN'S SWEAT SHIRTS</b>	<b>\$1.69</b>	<b>White or Gray</b>	
<b>Men's Dress OXFORDS</b>	<b>\$4.98</b>	<b>Men's Heavy Weight Hanes UNIONS</b>	<b>\$2.69</b>	<b>Sizes 36 to 50</b>	
<b>Special One Time Buy Men's Suit SLACKS</b>	<b>\$6.95</b>	<b>Buy Your Xmas TIES NOW</b>	<b>79¢</b>		
<b>Beautiful Patterns Values to \$10.00</b>				<b>We Bet You a New Shirt that the Airplane Cloth Collar out lives the Shirt.</b>	
				<b>WINGS ROCKET</b>	
				<b>America's No. 1 SHIRT</b>	
				<b>VALUES \$2.95</b>	
				<b>SEE OUR NEW PATTERNS</b>	

**HERCULES COTTON PICKER'S SACKS**

• All Sacks finished with Heavy Duty Red thread  
• Heavy 9.93 oz. Per Square yard White Duck  
• Wide Two-ply Strap, Stitched along both edges at exceptionally Low Prices.  
10 1/2 ft. Sacks \$2.98 12 ft. Sacks \$3.29 14 ft. Sacks \$3.69

**HARMAN'S**

ALSO WE GIVE S & H GREEN STAMPS

# How Can I?

By Anne Ashley

Q. How can I thin varnish?  
A. By setting it in a pan of warm water. Do not set it on the stove.

Q. How can I prevent colored goods from fading when washing?  
A. Wash them in bran water. Bran water is made by covering a small bag of bran in a bowl of boiling water.

Q. How can I polish brass handles on furniture?  
A. First, remove the handles from the furniture, then put into a dish with one tablespoon of salt and ¼ cup of vinegar and water enough to cover. Boil 15 minutes, then polish with a good brass polish and they will look like new.

Q. How can I clean stained glass vases?  
A. Fill them with tea leaves and warm water. Let stand for several hours, then wash out in hot soap suds.

Q. How can I cut iced cake without breaking the icing?  
A. Put your knife into boiling

water first for a few seconds.

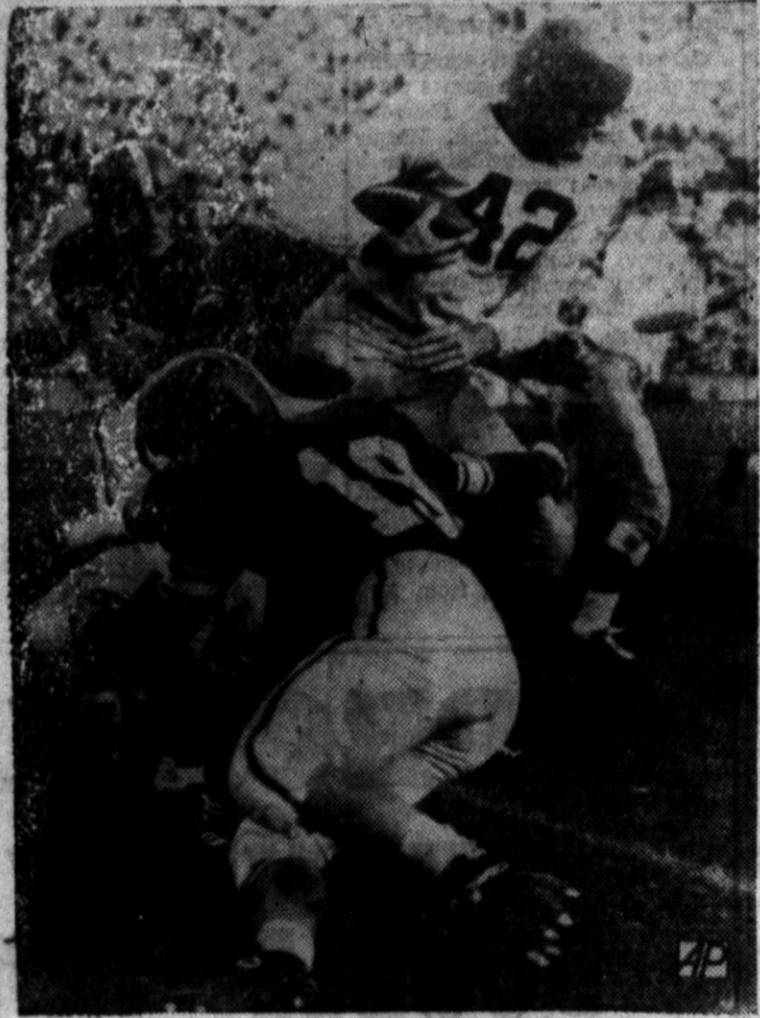
Q. How can I improvise a good, efficient dish cloth?  
A. Try using the mesh bags in which oranges, potatoes, etc., come. Boil these first for 15 minutes in laundry bleach.

Q. How can I impart a high polish to my mahogany furniture?  
A. First, rub the surface with lemon oil and then clean it off. After this, soft cheesecloth which has been treated with alcohol and patted only until the vapor remains, is rubbed quickly over the surface, which brings out a clear, lustrous finish.

Q. What is a good emergency treatment for an overheated oven?  
A. Insert pans of cold water.

Q. How can I remove grease or oil spots from clothing?  
A. To remove these spots from clothing, especially light suits, mix a little fuller's earth into a paste, spread it over the soiled part, and allow the mixture to dry thoroughly. In doing so, it draws and absorbs the grease. Then take a stiff brush, which will quickly remove the dried earth. The stain should come off with it.

Q. How can I successfully mend holes in lace?  
A. One very good method is to put a piece of paper under the hole and stitch on the machine through paper and all, until the hole is filled. Then pick out the paper. Use very fine thread.



TCU BACK STOPPED -- Back Ron Clinkscale (42) of Texas Christian University is brought down after a gain of 4 yards in the third quarter as he tried to leap between two Michigan State tacklers in the game in East Lansing, Mich. Michigan State player in the foreground is halfback Bert Zagors (19). At left background is back Jerry Planutis (45). Underdog Texas Christian gave Michigan State, ranked second in the nation, a bad score losing 26 to 19 in the closing minutes. TCU led 19 to 7 going into the last quarter, but Michigan State won with three last period scores. (AP Wirephoto)

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### No Trees For Town Built In A Forest

URANIUM CITY, Sask. (U)—This uranium boom town, most modern and scientifically laid-out community in Saskatchewan, will be a town without trees, even though it sits smack in the center of thousands of square miles of heavy bush and timber in the northwestern part of the province.

In the planning stage, almost every thoroughfare in the new community was laid out as a wide, tree-bordered boulevard. However, officials of the Natural Resources Department, with one eye on the masses of trees that reach right to the town limits and the other eye on the forest fire hazard ruled that Uranium City must be treeless.

### Retired Doctor's Estate Is Strictly For Birds

SOUTH WELFLEET, Mass. (U)—The sprawling 400-acre estate of Dr. Oliver Austin, a retired physician, is strictly for the birds. Dr. Austin became interested in ornithology 25 years ago through his son, a renowned ornithologist. Since then, Dr. Austin has established a reputation as one of the leading amateur ornithologists in the world. He has branded 599,498 birds—mostly mackerel gulls, taken on his estate. He is credited with knowing more about the habits of the Tern than anyone in the United States.

### Cat Belling Suggested To Help Out Wildlife

SAN RAFAEL, Calif. (U)—Bells for cats? Yes, said Marin County Supervisor George Whiteley, who declared he would propose an ordinance requiring cats to wear bells. "I know I'm letting myself open to attack from all cat owners," Whiteley said. "But I think we'll have more quail and wild life in Marin if the cats are not allowed to roam around uncontrolled. "They're worse than dogs. They just roam around and eat everything."

### Speleologists Married In Stalactite Cavern

ROANOKE, Va. (U)—Camilla Sharitz and Michael Fisher were married under a dripping stalactite in the huge cathedral room of Dixie Caverns near here recently. They figured it was a proper climax to their romance. It started when they met at a regional convention of the National Speleological Society, a scientific organization of cave enthusiasts. Their four-months courtship included frequent exploration of caves in western Virginia.

### Railway Engineer Retires With All He Ever Earned

HUNTINGTON, W. Va. (U)—Not many people can say they retired with every penny they ever earned. But William Alford of Huntington, who recently retired after 35 years as a Chesapeake and Ohio railway engineer, says he has all of the \$35,000 he earned as a part-time fireman and as an engineer. How did he do it? He has a private income, he doesn't smoke or drink and he is unmarried.

NAUGHTY, NAUGHTY BATON ROUGH, La. (U)—A drive in theater manager was charged with obscenity after the theater issued free copies of Marilyn Monroe's famed calendar to plug a double-feature program.

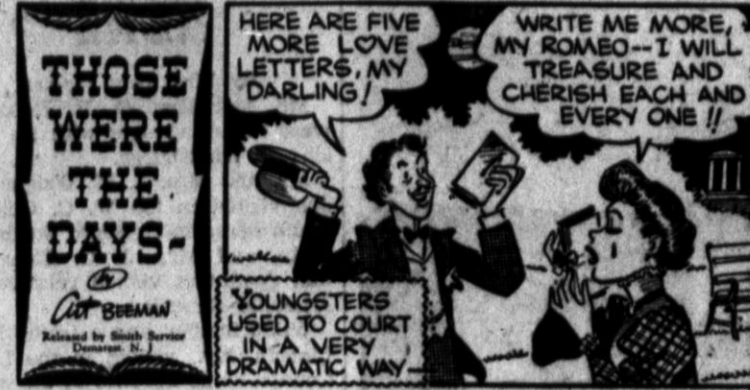
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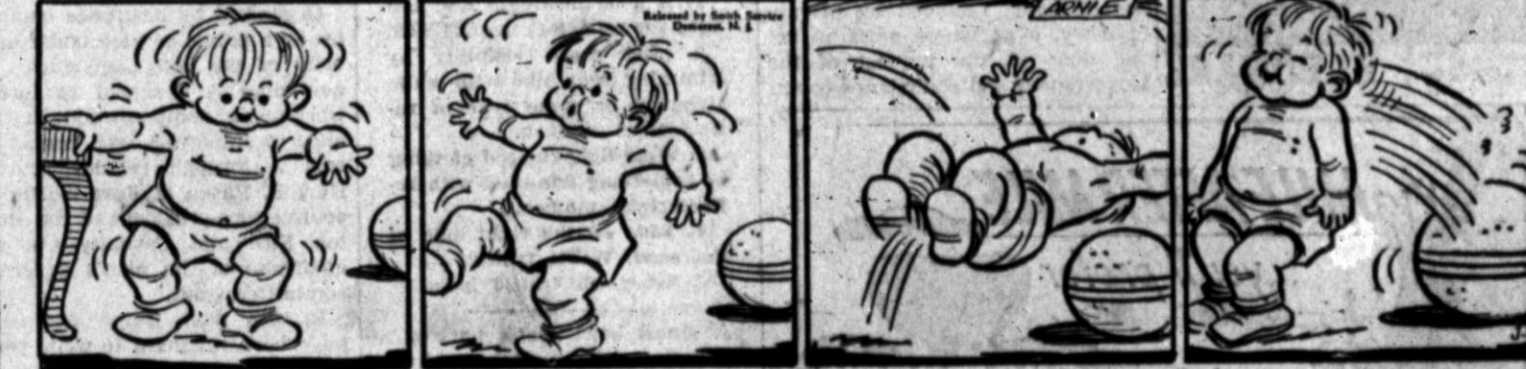
### DEEMS



### SONNY SOUTH



### GRANDPA'S BOY



### GOING WEST



### LITTLE FARMER



### OFF-MAIN STREET





# Cowboys Aren't Even Listed In Texas Census Any More

By Raymond Holbrook  
Associated Press Staff

This may come as somewhat of a jolt to visitors to the Lone Star State—the Bureau of Census in its detailed occupations for the civilian labor force in Texas doesn't even list cowboys.

But the Texas labor force—2,121,282 men and 747,324 women when the census was made three years ago—is a varied and versatile army from the 16 lady blacksmiths, all of them employed, to the 243,956 farm owners and tenants.

**Interesting Things**

Some Texans do the most interesting things at the most unusual places. For instance Dallas, thru which the Trinity River trickles has three employed female sailors and deck hands in addition to 15

men with mobs in that nautical field. The Fort Worth metropolitan area, a few miles upstream has one woman and eight men at work handling its maritime commerce. In the Waco metropolitan area there are four men and one woman similarly employed.

Fort Worth and Dallas ran neck-and-neck when it came to women loggers. Both had two each when the census was made, but a Dallas newspaper was unsuccessful in an attempt recently to locate its female Paul Bunyons in lumbering camps around the city.

Nine women were employed as airplane pilots or navigators and there were 228 women lawyers and judges in the state. By 1950 the number of employed women physicians, and surgeons had increased to 365, including 10 Negro women.

And visitors to Texas who expected to find punching cattle the principal occupation may be disappointed by another fact uncovered by the census—clergymen outnumber bartenders, three to one.

Texans make all sorts of money—from very little to quite a lot. There were 738,400 persons over 14 years of age who either lost money or made less than \$500 a year from all sources—earned income and income from other sources. And there were 59,435 who had incomes of \$10,000 a year from all sources.

## Teenagers Prove Prowess With .22

AUSTIN — The strange case of how three north Texas teenagers who illegally killed a deer to prove their prowess as hunters was reported to the Director of Law Enforcement of the Game and Fish Commission.

Game Warden W. V. Riddle of Lubbock, who cracked the mystery said the trio took only the feet and tail from the carcass to use as "the convincing evidence" for their play mates.

Riddle worked several weeks on the case after finding a seven point deer in Yellowhouse Canyon north of Slaton. It had been killed with a .22 rifle. The carcass lacked only the feet and the tail.

The Game Warden finally pinned the solution to a foot print. There was a cowboy boot track near some empty .22 shells, and also at the carcass. The sole of the right foot had a break in it.

Riddle went on from there and finally summoned the lads and their parents into juvenile court. The youths were placed on probation for two years.

# Beauty at Home

By Lynn Carter

Q. How can I make a good, simple skin bleach at home?

A. Mix one cup sour milk and one-half cup strained lemon juice. Apply this bleach to face and neck every night before retiring, then in the morning wash face and neck thoroughly with mild soap and water.

Q. What is a good, quick way to make one's bath water soft?

A. By use of bran and oatmeal bath bags. Cheesecloth bags may be filled and equal parts of almond meal and bran (or oatmeal) and scented with orris root. Fine shaved flakes of castile soap are sometimes substituted for the almond meal in making these bags.

Q. How can I quickly repair a fingernail that has split?

A. Just by using some nail cement, and face tissues, or the sheer linen from an old handkerchief.

Q. What is a good exercise to streamline the hips?

A. Lie on floor on your back, knees bent, feet flat on floor. Lift hips and swing to right. Then let weight fall on the left hip muscle, bumping it on the floor three times fairly hard. Then swing to the left and bump three times on the right hip muscle. Repeat.

Q. What is a quick, mild and safe bleach for superfluous hair on the upper lip, legs and arms?

A. Lemon juice is often effective for this purpose.

Q. How can I mix a hair-curling fluid at home?

A. One simple recipe is the white of one egg beaten with an equal quantity of water.

Q. How can I achieve a moist, shiny appearance on my lips?

A. After applying your lipstick, smooth over it just a hint of skin food or tissue cream, the heavy, massage type of cream. This is the appearance that screen stars often effect.

Q. How can I shampoo to add gloss to my hair and prevent dryness?

A. Beat an egg or two until frothy, then brush the hair into sections and apply the egg all over the scalp, massaging as you work. After the egg has stiffened on your hair, brush it out. Shampoo as usual, and rinse thoroughly.

Q. Please suggest a good, beneficial facial mask I can prepare?

A. Blend a yeast cake and two teaspoons of sour cream into a smooth paste. Smooth this over face and neck, allow to dry for 20 minutes, then rinse it off with warm water. Use this once a week.

Q. Please tell me how to make a chin strap to help correct my double chin.

A. Soak several thicknesses of gauze in chilled witch hazel, and tie these firmly around the face and chin. This is sometimes effective, but the habit of carrying the head erect, chin up, is better.

## Fishermen May Learn To Believe In Signs

HERINGTON, Kan. — Two Abilene fishermen, bound for a favorite stream, ignored a "road closed" sign and kept on going.

Two miles farther down the road they ran into a washed-out bridge.

On the way back they saw the other side of the "road closed" sign. It read: "So there, smartie, it was closed, wasn't it?"

## Kenny Direction Minneapolis

MINNEAPOLIS — Rosalind Russell, who portrayed Sister Kenny in the movie of that name, has been re-elected a director of the Sister Elizabeth Kenny Foundation. Miss Russell will serve another 3-year term on the board of the polio-fighting foundation.

## Empties Pose A Problem For Road Commissioner

HOLLISTER, Calif. — Every toss an empty beer can or bottle away as you drove along a scenic road?

E. R. Hanna, San Benito County road commissioner, had county jail prisoners clean up such debris along a highway.

In one short stretch they gathered 595 beer cans, 42 quart beer bottles, 25 wine bottles and 6 whiskey bottles.

## Probably The Tomato Doesn't Care Anyway

RALEIGH, N. C. — Which is the top and which is the bottom of a tomato?

Mrs. James Nicholson of Mebane couldn't tell. She asked the State Department of Agriculture. Department experts scratched their heads. They passed the buck to officials at North Carolina State College.

No help there.

One state college expert cautiously suggested referring to the "stem end" and the "blossom end" of the tomato.

In that event, whichever end happened to be up at the moment would be the top.

## Silent Pipe Lines Of Oil

More than a million tons of crude oil and its products are moved through pipe lines every day in the United States. Hundreds of mile-long freight trains would be required to handle solid fuels to replace the natural gas which travels daily through pipe lines. Yet very few people, including those working in the oil and gas industry, have ever seen one of these lines.

## MONEY WENT TO COUNTIES

# Truckers Paid \$500,000 In Fines For Driving Overloaded Trucks

AUSTIN—Truckers arrested last year for highway law violations jumped to more than 23,000, according to the annual report released this week by Kent Odom, Chief of the License and Weight Division of the Department of Public Safety.

The report for the fiscal year ending August 31, 1953, shows truck law violators paid \$516,842.00 in fines. This is an increase of more than \$52,000.00 over the previous year. These fines were paid into the road and bridge funds of the county in which the truck operator was arrested.

**Sharp Increase**

A sharp increase in the number of truckers arrested is shown by the report. The 23,319 arrested last year exceeded the previous year by more than 2,200. The offenses consisted principally of operating overloaded trucks, failure to pay sufficient registration fees and operating faulty and unsafe equipment upon the highways of the State.

Of the total fines and additional registration fees of \$1,366,734.00 collected by the counties in Texas as a result of the increased law violations, more than \$849,000.00 was for the payment of additional registration fees.

**Must Pay Additional**

When a truck is apprehended upon the highways with a gross weight in excess of the amount for which it is registered, the law requires that the operator must pay the additional amount of the license fee to the county tax collector.

## ANTI-GOUT SUBSTANCE

NEW YORK — Dr. Louis Granirer reports finding an anti-gout substance in blood obtained from women after child-birth. Few women suffer from gout and never have the ailment during pregnancy. Dr. Granirer isolated the anti-gout substance from women's blood, gave it to eight men with gout. Seven quickly improved, and had no new attacks for three to eight months.

## "Know How" Shared

Through decades of experience, the petroleum industry has worked to perfect methods and techniques for handling gasolines, lubricating oils, and the many other products of petroleum. Now, this information is being passed along to interested military personnel and men of all branches of the armed forces can take instruction in the safe and efficient handling of petroleum products.

## Major Odom's Report Covers

activities of only the 65 men in the Department of Public Safety who are charged with the duty of protecting the 44,179 miles of the State highway system from unlawful and unwarranted abuses. Under Texas laws, sheriffs and constables are not permitted to stop or arrest the driver of an overloaded truck.

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**Wild Driver Is Given Time To Think It Over**

CHARLOTTE, N. C. — John Reid, 27, stepped on the gas and let 'er rip through Charlotte's business district.

People ran for their lives. Three cars, one pedestrian and a telephone pole didn't quite make it and were hit by the plunging automobile.

Finally captured, Reid said: "I don't know why I done it."

A judge gave him three years in prison to figure it out.

**Police Action Stopped By Repeal Of The Law**

SPARTANBURG, S. C. — For years it's been against the law to park on the streets here between midnight and 6 a.m. The idea was to help street sweepers, but no one paid any attention.

Suddenly the police started enforcing the law. Parked cars were towed to a garage. Then, the howls went up.

The mayor and councilmen stood it for six weeks. Then, they repealed the law.

**Rare Peat Discovery Is Made In New York**

TROY, N. Y. — Peat—a rarity in this area—has been discovered on a farm near here.

The five-acre bog is believed to be the result of glacial formations which gouged a hole, melted and then were closed over by vegetation thousands of years ago.

Then, a geologist says, the Mohawk River may have changed its course and flowed over the decayed vegetation, forming about three feet of river fill, from which the peat resulted.

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