

WEATHER		
	High	Low
Saturday	64	27
Sunday	66	30
Monday	63	86
Tuesday	65	38
Moisture		24

The Hereford Brand

20 Pages

Published Every Thursday

Our Slogan: "More People—More Farms"

53rd Year—NUMBER 49

Hereford, Texas, Thursday, December 3, 1953

PRICE 5 CENTS PER COPY

Plans Completed For Radio Auction

Final plans have been made for the Hereford Kiwanis Radio Auction which will be held Sunday afternoon, starting at 1:30 o'clock.

From that time until the auction has sold all of the goods and services donated to the cause, the sale will continue over radio station KPAN.

For those who want to bid, it will be very simple. Listen to the program, and call in a bid when the item in which you are interested is put "on the block." No number to remember — just ask for Radio Auction. The operat-

or will immediately connect the person calling with one of the Kiwanis members who is working on the auction.

How To Bid

Bids can be made either by giving the name of the merchant contributing the article, or by the name of the article or service being sold. The highest bidder on each purchase will be notified by telephone, and that notification will be followed by a letter.

For the convenience of those who cannot be in town to make their bids at that time, bids on any o-

the articles will be accepted by telephone between 12:30 o'clock and 1:30 o'clock Sunday afternoon, according to Kiwanis President Bill Patton. No bids will be final until they are sold over the air, however.

Letter, Money Needed

Purchasers will take their letters from the Kiwanis club with their cash or a check made payable to the Hereford Kiwanis club to the merchant who contributed the article, and receive the merchandise.

(Continued on Page 2)

Brand To Help Santa By Collecting Letters

Dear Santa:

In order to help you receive Christmas letters from youngsters in Hereford and the surrounding territory, we are volunteering our office as a collecting point for letters to you.

We know that you are busy, and will be going through large numbers of letters as Christmas draws nearer, so we are going to ask all the boys and girls to write their letters as soon as possible, and mail or send them to you, care of The Hereford Brand, Hereford, Texas.

Not only will we forward the letters, we will print them in the paper as well. Hope that you can find enough toys to fill all of the requests from all of the fine boys and girls in this area, as well as those of other children around the world.

Best wishes for a pleasant trip on Christmas Eve.

Sincerely yours,

The Brand Staff

Referendum On Cotton Quotas December 15

A referendum to decide whether or not there will be marketing quotas and acreage allotments on cotton in 1954 will be held on December 15, according to Faust Collier, office manager for Agricultural Stabilization and Conservation (FMA), is reminding county farmers.

If the marketing quotas and allotments are approved nationwide, allotments will be established for 1954 upland cotton on each farm on which such cotton was planted in 1951, 1952 or 1953.

Farms which did not have cotton acreage in any of those three years will be eligible for consideration for an acreage allotment provided an application is made in writing to the county committee by a prescribed closing date, which will not be earlier than January 15, 1954.

Penalty Rate

If the quotas and allotments on cotton are approved, the penalty rate on the farm marketing excess will be 50 percent of parity as of June 15, 1954, plus interest at the rate of 6 percent per annum until paid.

Unless there is a definite change in the trend of thinking noted during the past few years, both marketing quotas and allotments will probably be approved on 1954 cotton.

Football Banquet Planned

Football mothers met at Hereford High school Monday night to make preliminary plans for the annual football banquet which will be held this year January 23, 1954, at Shirley school cafeteria. Committees on arrangements for the banquet were appointed by the president of the organization, Mrs. Wyley Quattlebaum, and Joy Moore is secretary-treasurer.

District VFW Meeting Begins Here Saturday

Members of the Veterans of Foreign Wars and VFW Auxiliary members from 13 High Plains and South Plains counties are expected here Saturday and Sunday for a district 13 Encampment.

Registration for the meeting will begin at 2 o'clock Saturday afternoon at both Hotel Jim Hill and the Rock Club House in Veterans' Park, and will continue through Sunday.

A buffet supper will be served Saturday night to all those who have registered for the encampment. Serving of the supper will begin at 6 o'clock, and is to continue until 8 o'clock at the Rock Club House.

Starting at 9 o'clock Saturday night, a dance will be held in the Hotel Jim Hill. The dance is scheduled to continue until 1 o'clock in the morning.

Activities Sunday morning will begin with a breakfast in the Hotel Jim Hill at 9 o'clock. Horace R. Vaughn, commander of Roy Wederbrook Post 4818 of Hereford, the host post, will be master of ceremonies. The breakfast will be followed by a joint meeting of the VFW and the district Women's Auxiliary.

Two Meetings

Two meetings, one for the VFW and one for the Auxiliary, are scheduled for 11 o'clock Sunday morning. The district VFW meeting will be held in the Rock Club House with Perry McMinn, president, while the Ladies Auxiliary will meet in the VFW Club House.

The encampment is scheduled to close following a dinner at 1 o'clock Sunday afternoon at the Rock Club House.

The ladies Auxiliary of the host



HORACE R. VAUGHN
Host Post Commander

post will have charge of the registration, and will also act as official hostess for the entire encampment. Mrs. J. D. Greeson is Auxiliary president.

Committees for the encampment include: Entertainment — J. D. Greeson; Decorations — Frank A. Gyles Jr., and Raymond Hornblow; Serving — Harold Hawkins, Wayne Lawrence and J. P. Jones.



IN RECOGNITION of his work with the High School Boys Chorus, Don Moore, left, received a Certificate of Appreciation, presented by Faust Collier, Monday at the Hereford Rotary Club where the chorus was presenting the program. Rotary President George Heard read the wording of the certificate before it was presented. (Staff Photo.)

Rotary Club Honors Don Moore Monday

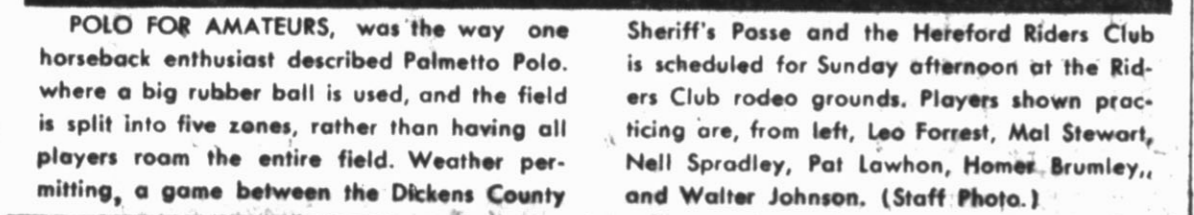
Don Moore, director of the Boys Chorus at Hereford High school, received a certificate of appreciation from the Hereford Rotary club Monday while he was there directing a program.

Formally presented by Faust Collier, the wording of the certificate was first read by President George Heard, just after the chorus had completed the rendition of one of the numbers on the program.

The certificate said, "In appreciation of Don W. Moore for his unselfish devotion over and above the line of duty in the field of Choral Music in Hereford Public schools and the City of Hereford, Texas. For his outstanding leader-

ship for his ability as a director. "For his unusual knowledge in his professional field; for his unflagging efforts toward the constantly increasing development of high standards of performance for both his students and himself; for the unassuming, yet forceful manner of exerting his leadership in our community."

Program Numbers Included on the program Monday were a humorous number, "Jonah Swallowed the Whale," and "Cool Water," with Eugene Campbell as soloist. President George Heard presided at the meeting, which was attended by 43 Rotarians. Kenneth Coker was program chairman.



POLO FOR AMATEURS, was the way one horseback enthusiast described Palmetto polo, where a big rubber ball is used, and the field is split into five zones, rather than having all players roam the entire field. Weather permitting, a game between the Dickens County Sheriff's Posse and the Hereford Riders Club is scheduled for Sunday afternoon at the Riders Club rodeo grounds. Players shown practicing are, from left, Leo Forrest, Mal Stewart, Neil Spradley, Pat Lawhon, Homes Brumley, and Walter Johnson. (Staff Photo.)

Around Town

Hereford Office Machine Company, located on 25 Mile Avenue, is now the authorized dealer for Kirby Vacuum Cleaners.

The Campfire Leaders council and installation of officers has been postponed from Friday (December 4) until Friday, December 11.

Mr. and Mrs. Guy Lawrence were in Huntington, Tenn., last week where they attended the funeral of J. P. Lawrence, father of Guy Lawrence.

Real, home made cakes are scheduled to be on sale by the Junior High School Class of the First Presbyterian church Saturday at Piggly Wiggly, according to Francis Hardwick, class teacher. Proceeds of the sale will go to buy electric mixers for cottages at the Presbyterian Children's Home at Amarillo.

Miss Ellen Vendell Edwards, laboratory technician with the Hereford Clinic, has received word that she passed the examination which she took as medical technologist recently, and her name will be entered in the Registry of the American Society of Clinical Pathologists.

Tunny Wilson, son of Mr. and Mrs. Jack Wilson, formerly of Hereford, has been elected co-captain of the football team at Highland High School in Albuquerque, according to his uncle, Roy Smith. Tunny, a freshman football player in Hereford last year, played left tackle this year on the Albuquerque team.

The Frio Texas Rural Neighborhood Progress Contest had its regular monthly meeting on December 2. Each family brought candy and apples for refreshments. Charles Hudson, County Agent from Dimmitt, showed pictures on home improvement.

Mr. and Mrs. G. E. Harris had all their children home for Thanksgiving dinner. The children present were: Mr. and Mrs. John R. Harris and daughter, Diane, and son, John Jr., from Austin; Mr. and Mrs. Marvin C. Harris and daughter, Sheri, and son, Gelen Alen, from Slaton; and Mr. and Mrs. Leroy Foster and Gregory Dennis of Hereford.

With Spur Riders Matched Palmetto Polo Game Sunday

Probably the first match game of palmetto polo ever played in the West is scheduled for Sunday afternoon at the Riders club rodeo grounds, according to Faust Collier, Riders club president.

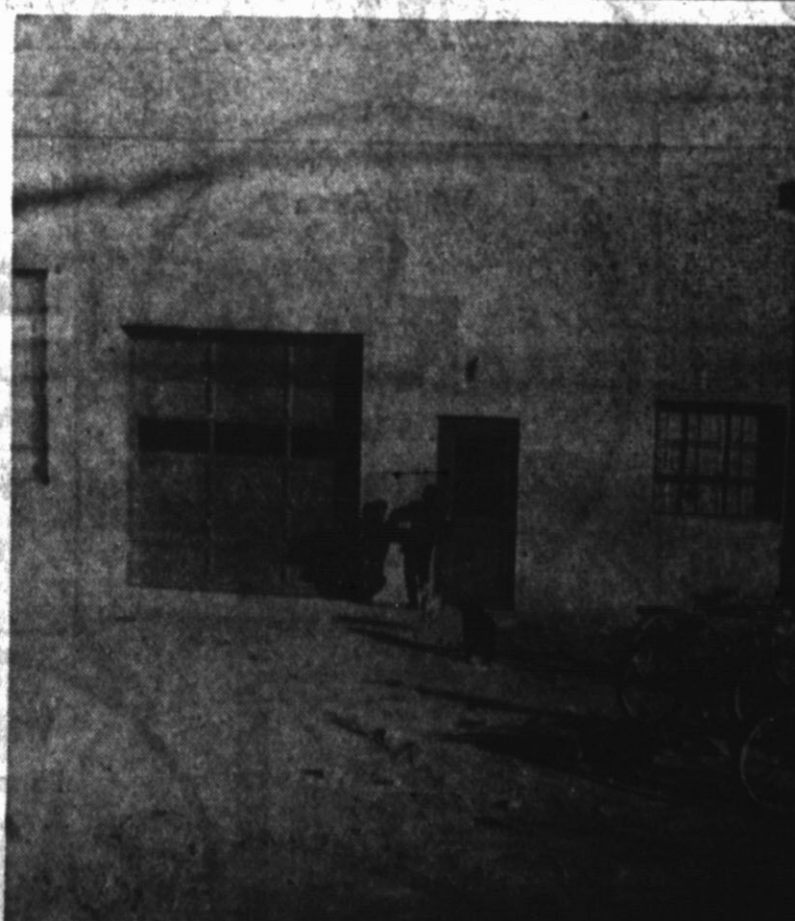
At least 10 horsemen and their mounts from Spur are coming to Hereford to play against a team from the Riders club, weather permitting. Members of the Dickens County Sheriff's Posse, the visitors are expected to bring 10 players with their horses, as well as a number of other visitors.

Adaptation of Regular Polo An adaptation of regular polo, the game of palmetto polo was worked out and copyrighted by the New Smyrna Beach Riding club in Florida. Instead of polo mallets and a small ball, the adaptation uses bamboo or some other light rod, and a large sports ball, both of which are designed to cut down

injuries to both horses and riders. For the game, the field is divided into five zones, two 15-yard zones at each end and a 30-yard zone in the center. There are five players on each team, with one player from each of the teams assigned to each zone, which they are not allowed to leave without causing a foul. Other rules of the game are similar to that of girls' basketball.

Can't Change Horses To prevent a team with a large number of extra horses from using that to their opponents' disadvantage, players can not substitute horses, though both horse and rider can be substituted.

Each game consists of four 10-minute periods, or chukkers. Collier said that the public is invited to attend the game Sunday afternoon, if weather permits it to be held. There is no admission charge.



NOT THE LAST sixth grader to arrive at the new High School shop building where sixth graders started classes Monday morning, after desks and other equipment had been moved from the Baptist Church basement over the weekend, this boy was an example of the confusion which always results from such a move.

The two dogs were an example of the "lost" feeling that a number of pets seemed to have. Some of the children inside were having similar troubles, as they wandered around asking where their rooms were, or asking other questions. (Staff Photo.)

Funeral Held Wednesday For George Mack Beach

Funeral services for George Mack Beach, 27, who died Monday in Deaf Smith County Hospital, were conducted at the First Baptist church Wednesday, with Rev. Howard Scott, pastor, officiating, and Rev. T. L. Pond, pastor of the West Camp Baptist church, assisting.

Took Radio Course

Born Feb. 22, 1926, in Hereford, Beach attended Hereford schools until illness halted his studies. Fighting a malignant tumor from the time he was seven, he still found the will power and the courage to go to Dallas where he took a radio engineer's course. Later, he worked at radio station KICA in Clovis until last May, when he became too ill to work.

He had also found time during his life to operate a grocery store on 25 Mile Avenue.

Survivors include his parents, Mr. and Mrs. Mack Beach; one



GEORGE MAX BEACH

sister, Mrs. LeRoy Price of Hereford; and his paternal grandmother, Mrs. W. B. Beach of Hereford. Burial was in West Park Cemetery under the direction of Gilliland Funeral Home.

Draft Board Registered 26

There were 26 new men born in October, 1935, who registered with Selective Service Board No. 18 recently.

Those from Dimmitt were: Don L. Johnston, David L. Adams, Melvin D. Witt, Embree G. Sadler, Gerald P. Aldredge, and Emory C. Moore.

Registrants from Hereford were: Maxie W. Warren, Eaka L. Rogers, Earl D. Wallace, Roger P. Horn, William H. Shapley and Anthony J. Urbanczyk.

Canyon Registrants Canyon registrants were: Joe J. Artho, Everett P. Stewart, Danny R. Dawson, Larry W. Shoup, Gilbert E. Iribek and Lemo G. Davis, Jr.

The five registrants from Bovina were: Wayne D. McCutchan, Dick D. Martin, Zane L. Teter, Edralo Martiz and Luke Herrera.

Edgar E. McLain registered from Hart and Sylvester E. Hartis registered from Frio.

Sedan Heavily Damaged In Collision With Pickup

No charges were filed after a collision between a 1953 Chrysler driven by W. S. Kerr and a GMC pickup driven by Frank Tackett. The wreck occurred between 5:30 and 6 o'clock Monday evening. The two collided on highway 90 in front of the tackety home.

There was approximately \$500 damage done to the Chrysler (Continued on Page 2)

Annual Christmas Oratorio Presentation Sunday Night

"The Messiah" will be presented at 7:45 o'clock Sunday night at the First Baptist church under the direction of Dr. A. Clyde Roller, director of the Amarillo Symphony Orchestra.

A final rehearsal, with out-of-town singers present, will be held at 2:30 o'clock Sunday afternoon, at which time members of the

Amarillo Symphony orchestra who will assist in the presentation will be ready for their part in the rehearsal.

Out-Of-Town Singers Singers from out-of-town who are scheduled to take part in the rehearsal and the final presentation will include those from Amarillo, Borger, Pampa, Canyon, Tulla, Dimmitt and Frio.

Rev. Howard Scott will preside during the presentation Sunday night.

Buffet Supper Before the presentation, a buffet supper for the orchestra and out-of-town singers will be held at Hotel Jim Hill.

Members of the Hereford chorus are planning to take part in a presentation of "The Messiah" in Amarillo on December 11.

HOMECOMING BANQUET

The Frio Class of 1942 is sponsoring an ex-students and ex-teachers' homecoming banquet December 26 at 7:30 o'clock at the Frio school cafeteria. Tickets may be purchased by sending a self-addressed envelope and \$1.50 per plate to Truett Johnson, Box 687, Frio, Texas.

FOUNDATION BOARD DECIDES

Vegetable Research Program Going On Plot Basis Next Year

Members of the Hereford Vegetable Research Foundation board passed a motion Tuesday to put the experimental work on a plot basis next year, rather than try to obtain a suitable piece of land large enough to put all of the work in one place.

The motion was made following a financial report, which showed \$9,272.92 pledged so far for the program, according to Howard Gault, president of the Vegetable Research Foundation. Contributions are now coming in from vegetable growers and shippers, however, and the solicitations committee is still contacting Hereford merchants and other persons who have not pledged contributions to the foundation.

Personnel Asked The Texas A&M Extension Ser-

vice will be asked to provide personnel with pathological, etiological and horticultural background to carry on the work in and around Hereford, with all experiments to be carried out on projects recommended by the board.

Since the Tuesday meeting, the Texas Citrus and Vegetable Growers and Shippers Association of fees have been contacted and asked to draw up a contract to be signed by the Hereford Vegetable Research Foundation on any Texas A&M for the work. Texas A&M will be requested to have personnel here not later than March 1, in order that experimental projects can get underway at the beginning of the potato planting season, Gault commented.

Members of the Foundation (Continued on Page 2)



Pete Cowart is getting alarmed over the kind of society news we are running in The Brand these days. His chief objection lies in the fact that most of the wedding stories state that the bride and groom will make their home in some other town or city.

"It seldom says they will make their home in Hereford," comments Pete. Being a former Chamber of Commerce secretary, Pete would naturally notice these things. He estimates about one pair of newlyweds out of four plan to settle down in the old home town. In other words, only 25 percent of our annual boy and girl crop remains here to swell the population — thus we are being robbed, from a community-wide standpoint, of our dearest, most prized and most costly possession. Furthermore, he is right. Nothing can ruin a town sooner than the loss of its future citizens. If the town is not attractive on the basis of progress and future opportunities for our own young people, then we can hardly expect to attract the young people from other communities.

Hereford, in the past, has been holding more than its share of young people. We went back a few years ago and published some of the first Santa Claus Letters ever printed in The Brand. The year was 1907 — and a great percent of the kids who wrote those first letters were still right here in Hereford. Many own their own businesses today and more were employed in key jobs around over the community.

After mulling over Pete's remarks for a day or two, however, I decided maybe things are not so terrible as they first appeared. To start things off, the very fact that someone gets married cuts the figures to 50 percent. If a girl marries a man from another town, in other words, the ratio of home-spun children is only half of the couple. This makes a big difference percentage-wise. Besides, we would probably stand to lose a little bit to the outside, since our local girls are just a bit more attractive and much, much prettier than you can find in most other places (including Texas). This figures. The outside boys are naturally going to recognize quality, thus giving Deaf Smith girls quite a preference.

It still remains a basic problem, though. Despite the persuasive power of the average wife, the family is going to reside in the community which affords the best living standards and greatest opportunity for that particular family. There is likewise a noted trend toward higher education and specialization in certain fields — with a heavy emphasis on engineering. We all have to admit that the local field cannot absorb too many top-notch engineers or scientists. The same can be said for quite a few other modern day fields. This is an age of specialization. The community has a greater per capita income than most, therefore, more of our boys and girls attend colleges and universities than average. They naturally enter specialized fields on the national percentage basis, thus sweeping away considerable incentive toward locating in the community which was primarily responsible for their success in the first place.

After beating around the bush for so long, I have come to the real point. How many of the local business men have tried to make

attractive deals for these kids? Many of us could do a lot along this line if we tried. The result is our own fault. We need these youngsters to help make the community and the town grow and prosper. We invest thousands of dollars in city taxes protecting them as children. We invest even more thousands educating them as boys and girls. We supplement both of these expenses with state and county taxes to give them roads on which to ride. We spend all of this money on our kids. As tax payers and parents, they represent our most expensive single investment. Yet, we lose them without a struggle. If we can keep our fair share of young people, we have made the best investment we could possibly make. If we lose these kids, or drive them away from lack of interest or incentive, we have literally "robbed" ourselves.

We have quite a few of these youngsters who are making wonderful citizens. They are taking a tremendous interest in civic and community affairs. We are proud of them. Plenty proud. On the other hand, we need to keep more of them. Let's not fly off the handle about this. Just put the blame where it belongs: On Ourselves!

About this fabulous "Mr. Jones", I finally got three entries. Only three. Just enough to cover the three prizes. I am most, most unhappy about the deal. If there had been only two, I could have saved at least the \$5 prize. How about some more? Let's have a deluge of entries. Remember, Sunday, Dec. 6, is the absolute deadline. Bring or mail your entry of not 6. The article should concern "Mr. Jones", or "The Jones Family", ie: the ones everyone tries to "keep up with."

Funny thing, but Robert Thompson and Cecil Massey have greatly increased my respect for Dubb Reeves and Patsy Baker. Cecil and Robert have succeeded in losing around 30 to 40 pounds each. They look fine, too, but when you ask if they are on a diet, they invariably answer, "No. Just hard work." Patsy and Dubb told the truth. They said they just quit eating so much. Actually, that is the only way to lose pounds. Just quit eating so much. Hard work just makes you hungry and you often eat more. Jack Gilliland is also on a diet — and he has dropped 25 or 30 pounds. There was a time when women had a corner on diets. Not so today, though. More and more men are joining the fad. They all tell you that they feel a lot better and most of them liken their obese condition to carrying around a sack of flour everywhere they went.

Robert is still going to school at West Texas State College, Canyon. He is taking some courses in government and social sciences which, after serving as county clerk for so long, should be a real snap for him. Bob says he likes going to school again, but misses drinking coffee with all of the gang around town.

Word has it that the oil north of Black is considered another dry hole. No official announcements, but work has stopped and the drilling apparently went to granite. I am getting rather like little Helen White Sears. One day she said to Henry, "Daddy, wouldn't it be nice if some of our dry holes would 'turn wet'?" However, the big companies keep on spending money in the area. I understand they drilled around Midland for

Hospital Notes

Patients in Hospital
Mrs. Allen Hughes, med.; E. W. Talbot, surg.; Herman Casey, med.; Mrs. Mary Acker, med.; Kay Hershey, med.; Mrs. Raymond Brown, med.; Mrs. L. S. McDuff, med.; Bill Darter, surg.; W. H. Thompson, med.; O. C. Helker, surg.; Mrs. Dale Hallows, OB; Andris Garcia, med.; Andrew Galan, med.; Mrs. Leonard Click, med.; Mrs. Chavez DeLeon, OB; Mrs. Willis Hopkins, med.; Angel

Estrado, med.; Peggy Erdman, med.; Frank Redder, acc.; Mrs. G. A. F. Parker, med.; Mrs. L. H. Casey, OB; Mrs. Catherine Donald, med.

Patients Dismissed
Billy Krumbel, T&A, 11-29; Mrs. Fanny Graham, med., 11-29; Mrs. James M. Morris, OB, 11-29; Mrs. Jack Chambers, OB, 11-29; Mrs. Janie Torres, OB, 11-29; Mrs. Bob Clark, OB, 11-29; Mrs. B. L. Layland, surg., 11-30; Regina Hampton, T&A, 11-29; H. G. Kuper, med., 11-30; C. E. Leasure, med., 11-28; Kerri Lynn Dameron, surg., 11-30; J. V. Pickens, med., 11-28; R. L. Ethridge, med., 11-30.

Births
A son born to Mr. and Mrs. Chaves DeLeon, 11-28; a daughter born to Mr. and Mrs. W. A. Turner, 11-30.

more than 25 years before they hit. Maybe it will happen here some day. Maybe not. Did you know that 185 of the 254 counties in Texas are producing oil?

Read the Classified

Plans . . .

(Continued from Page 1)
All proceeds from the auction are to be used for the benefit of underprivileged children in and around Hereford.

Goods which will be sold during the auction have been donated, and, if prices go as they did last year, many of them will be sold for less than retail value, though a few may be sold for more than

the original retail value to someone who feels in the mood to help the Kiwanis program.

Sgt. Billy R. Thompson left Sunday for Mineral Wells where he is stationed at Camp Wolters, after spending the Thanksgiving day holidays here with his parents, Mr. and Mrs. Roy Thompson.

READ THE CLASSIFIED

DR. MILTON C. ADAMS

OPTOMETRIST

140 West Third Hereford, Texas
Phone 37 Office Hours—8:30 5:00

Vegetable . . . Sedan . . .

(Continued from Page 1)
board who were present at the meeting included Newt Harding, vice president; Charles Huston, Larry Loerwald, Henry Benson, Lyle Blanton, Raylan Evans, Paul Harvey, and G. E. Mullins.

(Continued from Page 1)
which had the hood, fender and part of the radiator torn off. There was no appreciable damage done to the pickup. Deputy Sheriff Neal Young was the investigating officer.

Hereford Office Machine Co.

Sales & Service
25 Mile Avenue Phone 518
Now your Authorized
Kirby Vacuum Cleaner & Sweeper
Dealer
Call 518 For Demonstration

HIGHEST QUALITY LOWER PRICES

HUNTER'S

219 Sampson St. Phone 143

PRICES EFFECTIVE DECEMBER 3-4-5 & 7th

Free Delivery We Reserve Right to Limit Quantities

White Swan STEWED TOMATOES
No. 303 CAN 21¢

White Swan PORK & BEANS 3 16 oz. CAN 29¢
Adams ORANGE - JUICE CAN 46 oz. 29¢

Delsey Toilet TISSUE
2 Rolls 25¢

For Lunches SPAM
12 oz CAN 49¢

White Swan Marshmallows 8 oz. Poly Bag 19¢
White Swan PEANUT BUTTER 12 oz. 33¢
Reynolds Aluminum Wrap 25 ft. Roll 29¢
Libby's SPINACH No. 303 2 for 27¢
White Swan APRICOT NECTAR 12 oz. Can 14¢
Concho TOMATOES No. 303 Can 15¢

GIANT SIZE VEL
PKG. 67¢

Florida, Large Size TANGERINES 2 lbs. 25¢
Eatmore CRANBERRIES 1 lb. Pkg. 25¢
California Pascal CELERY HEARTS Cello Pkg. 22¢
Colorado Red McClure U. S. No. 1 POTATOES 10 lb. Bag 33¢

Concho Early June PEAS
No. 303 Can 15¢

Wilson Quality Cured BACON Whole Slices Tray Pack lb. 45¢
Choice Cut Beef ROAST lb. 39¢
Armours Cloverbloom CHEESE 2 lb. Box 69¢
Choice Grade BEEF SIR LOIN STEAKS lb. 59¢

White Swan Cream Style Golden CORN
No. 303 Can 19¢

Glamor Toilet SOAP 8 Bars Cello Bag 39¢
TREND 2 Large Size 39¢
Frost, In Syrup SWEET POTATOES No. 2 Can 24¢
Salad With Pimentos OLIVES 10 oz. 39¢
White Swan, Long Grain RICE 2 lb. Box 39¢
White Swan, Cut BEETS No. 303 Can 15¢

White Swan Cut OKRA
No. 303 Can 17¢

Ranch Style BEANS
No. 300 Can 13¢

WAPCO FANCY WHOLE GREEN BEANS No. 303 Can 22¢
CRUSTENE SHORTENING For Fine Baking 3 Lb. Carton 73¢

White Swan Fancy Quality CATSUP
14 oz. Bottle 19¢

The Hereford Brand

Published Every Thursday at 336 Main St. Hereford, Deaf Smith County, Texas — Phone 30

Our Slogan: "More People—More Farms"



JAMES M. GILLENTE Publisher

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FURR FOOD STORES, Inc.

Furr's shelf prices are consistently low prices every day of the week—on every item—courteous accurate speedy service is a must in all 30 of Furr's big modern food stores. Do as hundreds of thousands of housewives are doing, read every item on Furr's big ads, then make your shopping list. Every day buying at Furr's low every day prices assures you the finest of quality foods, and a much larger bank account at the end of the year. This Christmas join your neighbor and shop your Furr Food Stores big freshly stocked Christmas displays for turkeys, candy, nuts, fruits, steaks, games, gifts, toys, gift wrapping, Christmas tree decorations all at Furr's low price. Always shop Furr's low low prices before buying.

MARYLAND CLUB COFFEE

ALL GRINDS Lb. CAN **79c**

SAVE at FURR FOOD

SWEET SIXTEEN **OLEO** Lb. Crt. **10c**

- SOFTASILK** 44-oz. Pkg. **35c**
- BISquick** Lge. 40-oz. Pkg. **35c**
- Betty Crocker PIE CRUST MIX** 2 9-oz. Box Deal **30c**
- Betty Crocker CAKE MIXES**
- WHITE CAKE** 20-oz. Pkg. **35c**
- YELLOW CAKE** 20-oz. Pkg. **35c**
- DEVIL'S FOOD** 20-oz. Pkg. **35c**
- HONEY SPICE** 20-oz. Pkg. **35c**
- GINGER BREAD** 14 1/2-oz. Pkg. **25c**

SWIFT'S PREMIUM SWEET SMOKE, SUGAR CURE, CELLO WRAPPED

BACON lb. **69c**

Cut From Mature Grain Fed Beef

LOIN lb. **49c**

Armour's Star Battery Fed

FRYERS lb. **53c**

Swift's Premium Pure Meat

BOLOGNA lb. **35c**

Cut From Grain Fed Mature Beef

Chuck Cuts

ROAST lb. **39c**

Cello Wrapped Boneless Fillet of

PERCH lb. **35c**

Gold Medal Flour

Sweet Juicy Calif. Naval **ORANGES** 2 Lb. **19c**

Vitamin Packed, Marsh Seedless **GRAPEFRUIT** Each **5c**

Large Size California **LEMONS** Lb. **17c**

25 Lb. SACK \$1.79

Rome Beauty **APPLES** 2 Lbs. **27c**

Mixed Nuts or **English Walnuts** Lb. Cello Pkg. **41c**

Fresh Crisp **LETTUCE** HEAD **10c**

U. S. No. 1 White Russet or Red **POTATOES** 10 Lb. Vent View Paper Bag **39c**

SHORTENING SNOWDRIFT 3 Lb. CAN **79c**

SAVE at FURR FOOD

SALAD BOWL SALAD DRESSING PINT JAR **19c**

Bake Famous **Wesson Fruitcake** "BAKE YOUR GIFTS" so easy with **WESSON OIL QUANT** **68c**

DIAMOND WALNUTS lb. **45c**

HONEY BOY SALMON No. 1 Tall Can **39c**
No. 1/2 Flat Can **23c**

FURR'S FRESH PASTRIES

- Flaky Golden Brown Crust-Chuck Full of Old Virginia Mince Meat **MINCE MEAT PIES** Ea. **29c**
- The Clock Around It's Donut Time **VANILLA GLAZE DO-NUTS** pkg. **9c**
- A Delicious Cake Topped With A Delicious Cooked Brown Sugar And Coffee Icing **ENGLISH TOFFEE CAKE 2-7 In. Layer** **43c**
- 2-8 In. Layer** **69c**
- Filled With Pecans And Raisins **FRUIT BARS** 2 Dozen Pkg. **39c**

Bleach **CLOROX PL.** 10c Qt. 14c 1/2 Gal. 27c Gal. 49c

- Lge. Pkg. **FAB** 29c
- Giant Pkg. **FAB** 69c
- Toilet Soap, 3 Med. Bars **CASHMERE BOUQUET** 23c
- Toilet Soap, 2 Both Bars **CASHMERE BOUQUET** 23c
- Lge. Pkg. **SUPER SUDS** 29c
- Lge. Pkg. **VEL** 29c
- Giant Pkg. **VEL** 69c
- Laundry Soap, 6 Giant Bars **Crystal White** 45c
- 50c Value **ICICLES** 2 pkgs. 39c
- 50c Value **PLASTIC SNOW** 2 pkgs. 39c
- \$1.00 Value, Pressure Can **AERO SNOW** 12 oz. 79c
- 79c Value, 21 Beautiful **Christmas Greeting Cards** 49c
- 10c Val. Assorted Colors and Design **GIFT WRAP**
- XMAS PAPER** 2 for 15c
- 100 Ft. Satin Glo Ribbon Xmas Triple Spool **GIFT TYE** 39c
- 10c Val. 10 Sheet Per Fold **WHITE TISSUE Paper** 2 for 15c

Toilet Tissue **CHARMIN** 4 Roll Pkg. **35c**

Frozen Dessert **HONEY CUP** Pint **9c**


- | | | | | | | | |
|--|---|---|---|--|---|---|---|
| Star Kist Solid Pack Light meal TUNA Can 39c | Toilet Tissue SOFTEX 2 1000 Sheet rolls 25c | Baby Food Cereal - Oatmeal Barley - Rice GERBERS 8-oz. Pkg. 17c | American Beauty MACARONI Lb. Pkg. 21c | American Beauty SPEGHETTI Lb. Pkg. 21c | Walker's With Beans AUSTEX CHILI No. 300 can 33c Plain Chili No. 300 39c | Walker's AUSTEX TAMALES No. 300 Can 25c | Cleanser AJAX 2 Tall Cans 23c |
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WTSC A Capella Choir Will Sing Tuesday Morning At High School

FREE Theatre Tickets To See

WESTERN ACTION AND EXCITEMENT BREAKS FROM THE SCREEN *Right at You!*



DEVIL'S CANYON

TECHNICOLOR

MAYO • ROBERTSON • McNALLY • ARTHUR HUNNICUTT

SUNDAY - MONDAY - TUESDAY
December 6 - 7 - 8

Star Theatre

Be Sure and Ask for Your Free Tickets With each PAID-IN-ADVANCE classified ad placed in The Brand, we will give one free ticket.

FOR SALE Miscellaneous

PICTURE FRAMING with personal attention on each job. Mrs. J. J. Buckner, 224 Ave. D. Phone 751. B-1-15-43-tfc

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TRAFFIC TYPEWRITER PAPER IDEAL FOR HOME AND SCHOOL USE \$1.35 per Rm. (500 Sheets) THE HEREFORD BRAND B-1-47-tfc

BEAUTIFUL POTTED PLANTS at reasonable prices. Hereford Floral Shop, 109 Higgins. Phone 773. B-1-13-23-3p.

FOR CUSTOM MADE Draperies, call Mrs. W. S. Rice, 1786-J. See the latest fabric samples. B-1-15-23-3p.

REAL ESTATE
Irrigated Farms, Dry Land Farms, Homes and City Property.
CHARLES SOWELL
Office Ph. 792 228 Main St. Box 464 Res. Ph. 193-W T-4-13-tfc

GENERATORS and starters for cars and trucks. Hereford Wrecking Co., Phone 320. T-1-12-18-tfc

EVERGREEN WREATHS, plain, or decorated for Christmas decoration. Hereford Floral Shop, 209 Higgins. Phone 773. B-1-15-23-3p.

YOU CAN GET A FREE COPY of our 1954 Almanac and book containing calendar, signs of the Zodiac, and much valuable information by picking it up at 503 Irving, Hereford. T-1-31-49-1p.

GIFT SETS AND THE FULL line of Raleigh products at 503 Irving where parking is no problem. T-1-17-49-1p.

FOR SALE: Antique dresser, commode, solid walnut marble top, beautiful mirror. Phone 1449. B-1-13-49-2k.

BONNIE AND ALMA BRUMLEY will take care of your gallon milk needs now. Just east of Gifford Hill Western Co. Phone 889. B-1-21-49-tfc.

FOR SALE: Easy Spin Dryer washing machine, good condition. 1009 East Union. Phone 1104-J. T-1-14-49-1k.

FOR SALE: 4,000 cain butts, \$8.00 per ton. 3/4 miles northeast Umlauf on Highway 1062. Vincent Friemel. B-1-18-49-2p.

FOR SALE Farm Equipment

PRACTICALLY NEW John Deere Cotton Stripper, \$800.00 Freight. Prepaid. Phone 838 No. Co., Box 191, Bay City. B-2-17-18-tfc.

FOR SALE Automobiles

1951 PONTIAC Chieftian, 4-door Hydro-matic, radio, heater, spotlight, fog lights, everything. Rev. Bob Harris, 128 N. 25 Mile Ave. or call 1168. Please do not call on Sunday. B-3-27-23-2p.

FOR SALE OR TRADE

47 Hudson, Radio, Heater, Over-drive \$295.00
46 Dodge \$295.00
46 Buick, Radio & Heater \$295.
42 Chev. 1 1/2 Ton Truck
41 Pontiac, Radio & Heater \$185.00
39 Pontiac, Coupe \$135.00
42 Ford
41 Ford
39 Plymouth
38 Chevrolet
Hulse Texico Service Sta. 813 E. First Phone 198 B-3-23-3c

REAL ESTATE

Just two lots 52 x 200 feet left within 1 1/2 blocks of Shirley School. Sell on monthly payments.
J. B. Elliston
Phone 179 132 E. 3rd. B-4-42-tfc

MUST SELL Very nice FHA home located at 131 Ave. B. Has garage apartment that will rent for enough to make loan payments. Call at 136 Main for key. Will sell at a bargain.
SAM NUNNALLY
Lone Star Agency
136 Main
Night Phone 1711 B-4-15-tfc.

For Real Estate Farm Loans - Good Terms
SEE LUTHER PEVLEY
Local Representative
Travelers Insurance Co.
Res. Phone 324-W B-4-47-tfc

If you have something for sale or trade - see us.
G. I.'s we have a farm for you.
J. B. ELLISTON
Real Estate
132 E. 2nd. Phone 179 B-4-39-tfc

WILL TRADE

Good rental Property, in Lubbock, Texas. Would trade for good land. This is good income Property, if interested, Please give full information on what you have.
T. G. Harber, Real Estate
Whiteside Bldg. Lubbock Tex.
Phones 5-6829 2-2269 B-4-48-4c

LAND WANTED

TO SELL TO TEXAS VETERANS ON G.I. LOANS. IF YOU HAVE LAND TO SELL, CONTACT US AT ONCE.
WESSON REAL ESTATE
317 Sampson Ph. 944 Hereford, Texas B-4-43-tfc

BEAUTIFUL SEVEN ROOM house in Borger, Double Garage, large lot, East front, three years old. To trade for irrigated acreage near Hereford, Dimmitt or Friona. Write Don Middleton, 315 Bryan Street, Borger, Texas. B-4-33-23-2p.

NICE TWO BEDROOM house, newly decorated. Call 819. B-4-8-23-tfc.

IRRIGATED LAND

160 acres on pavement close to Hereford. Well improved with 1-8" irrigation well. Will take \$8,000.00 cash, good terms on balance.
160 acres, unimproved, 1-8" irrigation well. Will take \$8,000.00 cash, good terms on balance.
328 acres level as can be, 1-8" irrigation well, no Johnson grass. \$14,000.00 loan, total price \$52,000.00.
300 acre stock farm, 160 acres grass, 140 acres cultivated, 1-8" irrigation well. Nearly new 3 bedroom home on pavement. \$165.00 per acre and will take small down payment.
Need a farm loan? New irrigation well? Buying land? Our farm loans take care of any of these needs.
SAM NUNNALLY
PRUDENTIAL LOAN BROKER
Lone Star Agency
136 Main B-4-49-2c

WESSON SPECIALS

290 ACRE FARM: Beautiful modern home. 8" irrigation well. All fine tillable irrigatable land except 40 acres fine grass land. Located East of Hereford on farm to market road. 50 acres growing wheat. Full possession. Terms Per acre \$185.00.
320 ACRE FARM: Good modern home. 2 8" electric irrigation wells, all good level land in cultivation, except 20 acres in lake. Possession, terms. Located N/E Dimmitt, per acre \$125.00. MANY OTHER FINE BUYS IN FARMS AND RANCHES. Write for descriptive list.
WESSON REAL ESTATE
West of Court House
Hereford, Texas B-4-47-tfc

PRUDENTIAL FARM LOANS
America's Largest Farm Lender
SAM NUNNALLY
136 Main
Lone Star Agency
B-4-12-tfc

FOR SALE:
Perfect 1/2 section of land on paving. Proven water. No Johnson Grass and no improvements. \$125.00 per acre. \$15,000 cash - balance 10 years at 5%. 1/2 mineral rights reserved - non participating.
GLENN WEIR
Pho. 200 Res. Pho. 802 B-4-43-tfc

MUST SELL
BEAUTIFUL QUARTER SECTION Well improved, on pavement, 1-8" electric irrigation well.
SAM NUNNALLY
LONE STAR AGENCY
Pho 424 - Nite-Sunday-1711 B-4-7-tfc

FOR RENT

FOR RENT: Four room unfurnished duplex apartment. Adults only. Call 589. B-5-11-42-tfc.

FOR RENT: Nice large south bedroom. Joining bath. 509 Ross. Phone 847-J. B-5-12-17-tfc.

FOR RENT: Apartment, three large rooms with private bath. References required. Phone 556. 1574-W. B-5-13-21-tfc.

FOR LEASE OR SALE: 168 acres irrigated. Good three bedroom house. Dairy barn. Six miles East of Friona. Cash lease \$4,500 Sale \$250. per acre. Thomas S. Wallace, owner. Burnet, Texas, Box 337. B-4-33-23-2k.

I have good listings on FARMS - RANCHES ANY SIZE to BUY A FARM to SELL YOUR FARM to MAKE YOU A LOAN SEE W. R. METCALF REAL ESTATE 632 W. 1st St. on Highway 60 Hereford, Texas Of. Pho. 854, Res. Pho. 1489-W P. O. Box 845 B-4-19-tfc

FOR SALE: Three room house with bath or trade for two or three bedroom house. See Lester Newton at 239 Ave. F. or Phone 277-W. B-4-26-23-4p.

FOR TRADE: 1/2 section dryland in good irrigation water. Will take nice three bedroom home in Hereford or Dimmitt as part payment. Joe Cowen Agency, Dimmitt, Texas. B-4-28-22-6p.

Why Pay Rent

Nice irrigated 290 Acre, 210 Cu. All could be put in Cultivation but 20 acres and lay good for irrigation. 1-8 inch well, 3 bedroom home and other improvements near Hereford. Price \$185.00 Acre
Nice 72-acre in irrigated districts, 20 acres of good wheat, a good cotton allotment. Price \$10,500. Has \$5,500. loan payable \$800. year plus 5% interest. Would consider trading equity on house.
Nice irrigated 80 acres to sell on G.I. loan or 29% down.
Other good buys on large farms and small acreage. Some trades. We need land to sell on State G.I. loans. Will appreciate listings.
Have nice 3 bedroom brick home with double garage. Price \$15,500. just 1/4 down, balance good terms.
Other good buys in brick and cheaper homes. Some for \$500. and \$1,000. down.
J. M. Hamby
Real Estate
South of Court House
Phone 701 B-4-23-tfc

FOR RENT: 260 acres near school, church and market. Owner will sell small amount of good farm machinery; drill well and case; will give 3 year lease, crop rent. M. A. Crum, Friona. T-5-33-49-1p.

NICE THREE ROOM modern furnished duplex. Bills paid. Phone 1260. B-5-10-49-2p.

TWO ROOM APARTMENT, 401 Lawton, Mrs. W. M. Megert. T-5-4-49-1e.

TWO ROOM FURNISHED apartment, modern, newly decorated; bills paid, Call 4171 Frío. W. T. Carmichael. B-5-15-49-tfc.

FOR RENT: Five room furnished house. Close in. Call 1868. B-5-10-49-2k.

FOR RENT: Two room apartment. \$5.00 per week. 815 25 Mile Avenue. B-5-12-49-3k.

UNFURNISHED APARTMENT with large screened in back porch. Mrs. W. I. Valentine, 819 South 25 Mile Ave. or Call 152 T-5-20-49-1k.

BEDROOM FOR RENT. Close in. 504 Miles. Phone 549-W. T-5-9-49-1p.

OFFICE ROOMS FOR RENT upstairs over The Brand. Reasonable rates. See E. B. Posey, room 3, or inquire at Brand Office. B-5-21-41-tfc.

NEWLY DECORATED HOME, well located. Call 819. B-5-7-23-tfc.

FOR RENT: Three room furnished apartment. Call 970-w. B-5-9-23-2p.

SMALL FURNISHED HOUSE for rent. Phone 961 or 949. B-5-4-23-tfc.

FIVE ROOM furnished apartment for rent. Mrs. W. N. Lemon. 308 Jowell. B-5-11-23-2k.

FOR RENT: Two room furnished apartment. \$37.50 month. Utilities paid. Ideal for single person or married couple where both are working. See Francis Hardwick, Star Theatre. B-5-26-23-3c.

TWO ROOM apartment. 401 Lawton. B-5-5-23-2k.

FURNISHED APARTMENT, 613 South 25 Mile Ave. Telephone 325. B-5-9-23-tfc.

FOR RENT: Unfurnished Duplex apartment. Exceptionally desirable corner. Miles and Park Avenue. Phone 442. B-5-14-21-tfc.

FOR RENT: Large three room unfurnished duplex apartment, 207 A. Bennett. Phone 916-J. B-5-13-22-tfc.

FOR RENT: Unfurnished three room house. Modern. Apply at 507 Jackson. B-5-11-48-tfc.

WANTED: Custom binding and combining work. Floyd Stivers, Phone 930-J B-6-13-tfc

WANTED: To do deep plowing with crawler tractor and breaking plow. Marvin Knox. Phone 1128-W. B-6-15-46-6p.

WANTED: Custom Combining, have four Massey Harris Combines, two canvas and two sugar machines. Also have trucks for hauling. Phone Lester Newton, 277-W or John Renfro, 385-W, Hereford. B-6-28-22-4p

A Christmas season concert by the West Texas State College A Cappella Choir will be presented Tuesday morning at 9:15 o'clock in the Hereford High School auditorium. The Hereford program is one of nine set during a three-day period by the 50-voice group directed by Dr. Houston Bright. As many persons as possible, other than students, will be accommodated for the concert, which is free of charge.

Other Appearances
The choir will also appear in Muleshoe, Plainview, Dimmitt, Tulla, Canyon, Memphis, Childress, and Clarendon. The Christmas season concerts by the group will be

GRISWOLD'S REST HOME: Good food and care. Registered Vocational Nurse, Manager. Phone 781-W, 401 Irving Street, Hereford. B-10-17-47-13p.

IF YOU NEED SERVICE on any make sewing machine, call 746-J and a factory trained Necci representative will do the rest. B-10-21-23-2k.

WE TEACH ALL stringed musical instruments. Luke Fields, 505 Grand Ave. B-10-11-22-tfc.

Montgomery Ward specials begin November 11 thru November 21st. Our 14 Cu. Ft. Home Freezer Regular \$359.95 at \$329.95. Our \$344.95 12 Cu. Ft. upright at \$309.95. \$10 down 24 months to pay. We can send these items to you now on demonstration but due to company procedure, we cannot write them up until after November 11th. Call Troy Moore, Phone 161 Hereford, Representative for Montgomery Ward B-10-45-tfc

See our new Wardmatic washing machine on display Friday the 14th. Farmer's Drive In Phone 161 B-10-16-tfc

ALCOHOLICS ANONYMOUS
Phone 1812 or 1692-W B-10-24-tfc

Distributors For Amelie Oil H. & W. Implement Co. Phone 5 B-10-48-tfc

IRONING DONE EXPERTLY, 545 West Second. B-10-6-49-3p.

FOR YOUR CONVENIENCE, we can now handle your gallon milk needs near town. Phone 889. Bonnie and Alma Brumley. B-10-21-49-tfc.

11. Business Services

HOME & FARM LOANS
See Us For The Best Service Available.
John McLean Insurance Agency Phone 273 Box 267 127 W. 3rd St. Hereford, Texas
For loans in Deaf Smith, Parker and North Part of Castro Counties. B-11-46-tfc

WE REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances. Phone 75, Witherspoon Electric, 128 West 3rd Street. B-11-20-30-tfc

Reliable Rug, Carpet & Upholstery Cleaners
In Hereford
C & R Cleaners
Phone 160 B-11-21-tfc

RUBBER STAMPS fast service. Francis Printing Co. Ph. 1303. B-11-9-3-TFC

Quick - Efficient HOME LOANS
Dependable Abstract and Insurance Service
ELIZABETH WOMBLE
146 Main Phone 497 B-11-27-tfc

FOR NEW AND USED parts try Hereford Wrecking Co. East highway 60. Phone 320. B-11-15-47-tfc.

SAVE MONEY on lawn grass seed! Hereford Grain Corp. Phone 380. B-11-11-36-tfc.

IF YOU NEED MILK by the gallon see us. Bonnie and Alma Brumley. Just east of Gifford Hill Western. Phone 889. B-11-21-49-tfc.

10. NOTICE

ENROLL YOUR Pre-School child in Kindergarten. Mrs. J. R. Fowlkes, Harrison Highway. Ph. 1574-W. B-10-14-9-tfc.

launched Monday night when it sings for the Canyon Chamber of Commerce's annual banquet. A special feature of the concert will be an a cappella chorus, "The Conclusion," composed by John Butler, a WTSC senior music student from Chicago. Butler, who is also a composer for band and brass quartets, will conduct the choir in singing his selection.

Wide Range
The choir's repertoire covers a wide range, from Negro spirituals and simple Christmas hymns to the finest choral music available. The program features some of Dr. Bright's own works, including a new a cappella chorus, "Lament of the Enchantress" and two new arrangements, "Old Man Lazarus," a spiritual, and "The First Noel," arranged in the style of a canon, or round, with bell-like chant background.

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Specialty Groups
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The JazzBelles, a popular vocal group organized last year, includes Jan Christal, Lella Lake; Betty Campbell, Childress; Clara Nell Brown, Childress; Cynthia Hull, Ranger; and Donna Erwin, Claude. Fae Marie Beck, Perryton, is accompanist. The Varsity Quartet includes John Butler, Chicago; Bill Rogers, Tulla; Keith Gaede, Muleshoe; and Loyd Reynolds, Skellytown.

The West Texas State choir makes a concert tour each semester. A spring tour is slated March 30-April 1, when the groups will visit schools and towns in the northern part of the Panhandle.

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Devil's Canyon
Sunday, Monday, Tuesday at the Star Theatre.
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All I Desire
Wednesday and Thursday, Star Theatre.

If you like a soap opera plot with a happy ending, which should appeal to most of the women, particularly those who spend their days at home listening to the radio while the children are at school, this one is made to order.

Barbara Stanwyck and Richard Carlson play the part of an estranged couple, and Lyle Bettger is the third party who helped break up their happy home 10 years earlier.

The picture picks up the family when Stanwyck, a vaudeville performer, is invited back to attend the graduation of her daughter.

Various complications are added to the plot, but help to bring the story to a happy ending. Small town life at the turn of the century is supposed to be portrayed in a "warm, intimate, manner," in case you happen to care about how small towns were at that time.

Child Starry Bill Gray is also supposed to have given a good performance. Others in the cast are Marcia Henderson, Lori Nelson and Maureen O'Sullivan.

HEREFORD No. 849 AF & AM
EA NOV. 12 THUR.
R. L. Thompson, Sec'y
W. A. Bill Phipps, W. M.

Kiwanis Club
Thurs. Noon
Hotel Jim Hill

Herford Rotary Club
meets every Monday at 12:05
Hotel Jim Hill

Lions Club
meets 8:00
Wednesday, 12 noon
Hotel Jim Hill

Regular Meeting Night
1st & 3rd Tues. Night
of Each Month
AMERICAN LEGION
AND AUXILIARY

NOTICE OF MEETING
ODD FELLOWS
Each Monday Night
REBEKAHS
Each Tuesday Night

Lions Club
meets 8:00
Wednesday, 12 noon
Hotel Jim Hill

Beauty At Home
By Lynn Carter
Q. What can I do about frown lines forming across my forehead?
A. First, of course, try to refrain from frowning too often. Massage is good. When creaming the rest of your face, place thumb at one end of wrinkle, forefinger at other, and keeping the finger stationary, iron across the wrinkle with the thumb, forming a little fold in the flesh. This is like ironing a crease out of a fabric.
Q. How can I mix a good skin bleach at home?
A. Try a solution of boric acid (one part to 20 parts water; at least once daily, and dust with talcum powder afterwards. Or, wash the hands in warm water with alcohol added.
Q. Can you tell me a way I can make dark hair darker?
A. One good way, without actually dyeing the hair, is to massage it and the scalp nightly with olive oil. Keep this up for several weeks.
Q. How can I prevent breath odor or after eating onions?
A. Drink a glass of milk, or suck a slice of lemon, then drink a glass of cold water. Another method is to chew on several sprigs of parsley dipped in vinegar or salt.
Q. How can I cause my eyelashes to grow longer and thicker?
A. Dip a soft brush into lanolin or baby oil containing lanolin, and apply lightly to the lids every night before retiring.

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All I Desire
Wednesday and Thursday, Star Theatre.

If you like a soap opera plot with a happy ending, which should appeal to most of the women, particularly those who spend their days at home listening to the radio while the children are at school, this one is made to order.

Barbara Stanwyck and Richard Carlson play the part of an estranged couple, and Lyle Bettger is the third party who helped break up their happy home 10 years earlier.

The picture picks up the family when Stanwyck, a vaudeville performer

Religion In Home Studied At El' Nino Club Meeting

Mrs. Byron Durham gave a program on "Religion in the Home" when a session of El' Nino Study club was held in the home of the club president, Mrs. Darrell Blanton, Tuesday night.

Mrs. Durham spoke on the subject from three angles; the small child, the adolescent, and the teenage youth, stressing the importance of beginning early to practice religion in the home for the small child to see before he is able to understand words.

"Religion is more real to the small child, and parents should explain Bible stories fully to avoid confusion or the wrong conception of God in later life," she said. The importance of family reading of the Bible and family prayer was stressed, and kneeling in prayer with the child through all ages was advocated.

Party Plans Made

During the business session, plans were made for the annual Christmas party which will be held December 17 in the home of Mrs. J. W. Barnett.

Members present were Mesdames Ivan Block, J. W. Barnett, Jim Bookout, Ben Childers, R. A. Daniel, Bill Decker, O. Z. Golden, John Jacobsen Jr., Bob Lindsey, Sam Nelson, Edwin Skypala, Bill Waldrep, Berry Green, O. G. Hill Jr. and Byron Durham.

Gathering Of Family Held At Gilbreath Home

Five sisters and one brother and their families celebrated Thanksgiving here Sunday at the home of Mr. and Mrs. Jeff Gilbreath. They are the daughters of the late Mr. and Mrs. John L. Wilson.

Those attending the family get-together were Mr. and Mrs. C. L. Morris, Mr. and Mrs. John L. Wilson Jr., and daughters Paula and Amelia, and Barbara Cook, all of Vega, Mrs. Nell Morgan of Adrian, Mr. and Mrs. Sam Steele of Ft. Sumner, N. M., Mr. and Mrs. Cliff Estes, and the hosts, Mr. and Mrs. Jeff Gilbreath and Thornton Shirley.

Mrs. Nell Morgan of Adrian is spending this week in Hereford with her sisters, Mrs. Jeff Gilbreath and Mrs. Cliff Estes.

Friona News

Mrs. E. R. Day, Correspondent — Phone 2792

By Mrs. E. R. Day Sr. and Mrs. E. A. Guina

More than 250 friends and relatives called at the home of Mr. and Mrs. L. M. Crow on Sunday, November 22, in celebration of the couple's fiftieth wedding anniversary.

There were about 100 friends and relatives there for lunch and the couple was presented gold wrist watches just before the meal was served.

Home Decorated

Their home was decorated throughout with yellow mums and roses which had been sent to them, and golden candles were lighted in the rooms. The serving table was laid with cut-work linen cloth and centered with a centerpiece of yellow roses. The three-tiered cake, which was topped with wedding bells, punch, mints and nuts completed the refreshments.

The daughters wore bronze chrysanthemums and the daughters-in-law wore white chrysanthemums trimmed with gold ribbons. Granddaughters wearing yellow mums served the table. The sons wore yellow boutonnières.

Mrs. Crow was attired in a blue crepe dress and corsage of yellow rosebuds. Mr. Crow wore a yellow rosebud in his lapel.

Receiving Line

Standing in the receiving line were Mr. and Mrs. L. M. Crow, and their seven daughters — Mrs. G. B. Buske, Mrs. D. O. Robason, Mrs. Shorty Jones, Mrs. A. L. Carleton, Mrs. W. C. Williams Jr., Mrs. Johnny Nazworth, all of Friona, and Mrs. Roy Johnson of Odessa.

At the serving table were: Mrs. W. S. Crow, Patsy Ruth Talley, Lila Wall, Wanda Robason, Doris Johnson, Nancy Crow and Deann Buske.

All Children Present

All nine of the Crow's children were present. Also present were 30 of their 35 grandchildren and three of their five great-grand-

children.

Mrs. Dewayne Cleveland presided at the guest book.

Mrs. Crow told of their unusual romance. In 1901 she met Mr. Crow while he was driving cattle. That night they played dominoes at an uncle's house. She told herself that day that this man was to be her husband, although she was engaged to another man at the time. They went together then for three years.

Bridegroom Late

On November 22, 1903, Annie Elizabeth Parson became the bride of Milton Crow at the bride's home in Brownwood. He was two hours late for the wedding. His brother had played a trick on him and run the clock back. About 75 guests were waiting for the wedding and the dinner that followed.

Mr. and Mrs. Crow recalled that after midnight on their wedding night, a group of young people came to the house and sang and played music and rang cow-bells.

They went to their home near Brownwood as soon as they were married. They soon moved to Abernathy, where they spent most of the first 24 years of their marriage and have lived in Friona for 26 years.

Mr. Crow farmed for several years and has been in the grocery, locker and slaughter-plant business. He and Mrs. Crow are both very active in their work.

Out-Of-Town Guests

Out-of-town guests present were: Mr. and Mrs. O. O. Crow of Slaton, Mr. and Mrs. E. E. Crow of Sudan, Mr. and Mrs. Auther Crow of Muleshoe, Mr. and Mrs. C. E. Williams and Mrs. Lillie Saudridge of Abernathy, Mr. and Mrs. Henry Horral of Melrose, N. M., Mrs. Velma Tunnel and Harold of Amarillo, Mr. and Mrs. Bill O'Neal and family of Abilene, Mrs. Mae Crow of Brownwood, Mr. and Mrs. Kenneth Sutton of O'Donnell, Mr. and Mrs. J. D. Carpenter and James of Muleshoe, Mrs. Thelma Adkinson and Bobbie of Lubbock,

Thompsons Held Family Dinner On Thanksgiving

Mr. and Mrs. Roy Thompson entertained members of the family, naming her mother, Mrs. W. I. Valentine, as honor guest, at a Thanksgiving day dinner. Attending were all of Mrs. Valentine's children, grandchildren and great-grandchildren with the exception of one granddaughter, Mrs. L. L. Lemaster of Harlingen.

Those present were Mrs. Zephia Lloyd, Mr. and Mrs. J. W. Satterwhite and sons, J. W. and Gary, of Seminole; Mr. and Mrs. John Kelly, Billy Joe and Mike; Mrs. Alton Fraser and son John, Mr. and Mrs. Gilbert Hooper; Sgt. Don G. Hooper who is now stationed at Fort Bliss, El Paso; Jackie Joe and Meredith Hooper; Mr. and Mrs. Charles Laing and sons Clyde, Jerry Don, Kenneth and Randy, Mr. and Mrs. Roy Thompson and son, Sgt. Billy R. Thompson, who is stationed at Camp Wolters, Mineral Wells.

Mrs. Northcutt Bakes Fruit Cake At HD Club

Mrs. Elmer Northcutt baked a fruit cake Friday when the Messenger Home Demonstration club met in the home of Mrs. E. M. Jack.

The recreation prize was won by Mrs. Ernest Brown, and the floating prize went to Mrs. N. A. Brown.

Those attending were: Mesdames N. A. Brown, Elmer Northcutt, Ernest Brown, J. T. Guinn, Floyd Brown, L. D. Chiles and Ruth Coleman.

The next meeting will be the Christmas party December 11 at the home of Mrs. Elmer Northcutt.

Marcella Beizer left Sunday for Sacred Heart Academy at Wichita, Kans., after spending the Thanksgiving holidays with her parents, Mr. and Mrs. Frank Beizer.

Mr. and Mrs. L. W. Torley and children of Wildorado, Mr. and Mrs. A. D. Moore of Kress, Mrs. Wanda Wharton and E. L. Juando of Amarillo, Mr. and Mrs. Wylie Bird and children of Tullis, Mr. and Mrs. Harold Milnesand, N. M., Mr. and Mrs. J. D. Adkinson and children of Abernathy, and Mrs. M. D. Nichols and children of Happy.

FOIBLES

By Kent Snare

How do you like that one??? In the AP National ranking, Maryland is ranked number one and the Okies is tabbed number 5, but in the initial black and whites, where you place your dough and take your pick, what do you think the abacas say??? There it is in print, and I'm savin' a copy for the unimpressed, Oklahoma by 3 pernts over the Terrapins. . . . The other margins finger, Michigan State over UCLA by 10 and Georgia Tech over West Virginia by 13. . . . I will hazard a hazard, that the Sugar daddies are hoping that they do not have a repetition of last year's Orange debunker, Alabama 61, Syracuse 6, in the '54 New Orleans wrassle.

When you face the question, what other reason would the Orange Bowl selecting committee require, beyond avoiding a continuity of that farce??? Frankly for next New Year's day they have the plum of the pudding, but looking ahead what have they??? Head aches only. . . . Because of this extension, no participant can legally return the following year. . . . In pre-prospect, look at the Big 7, the Okies have dominated that league since 1946 and if you take number 2, what would you have, Missouri??? And you can have her. . . . You can't even go back to 1946 in the Atlantic Conference, which is the other 50 percent of that clique, on account it was just formed in 1953, and for why, to avoid the non-bowling dictate of the old Southern Conference.

After Maryland in the AC, there is only Duke, since North Carolina has ducked under the wing, sans Snaveley. . . . Albeit, one of the always also-rans of the AC, South Carolina, dropped the champ of the SC, West Virginia, and easily. . . . There must be a good reason why the Sugar Bowl picked on West Virginia, when there was football teams extant and available. . . . For that matter, there must be some reason why they picked on the Wrecks, beyond my desires. . . . With all due deference

Fancy and Plain

to the Daddymen and they have had a good record up to '53, why pick a ball club with a tie and 2 clobbers?

Unless you are completely out of candidates. . . . Of course, the Cotton Bowl delegation is just as sorry and that includes Rice, who is so marked, if only because of their selection of such an opponent. . . . They finger Alabama, who has lost 2 and tied 3. . . . if they had wanted a contest why not pick Kentucky, who is eligible, or Texas Tech, unless they is frightened. In rebuttal they might aver, that Kentucky has already beaten them and that is that. . . . In the case of Texas Tech, the answer might be that they, Rice, have everything to lose and nothing to gain. . . . Righto and they could still be scared. . . . I made a guess immediately following the Tech-Mississippi State game, that the Techsians, if they went on undefeated this season, could hope for no more than the 'Gator Bowl and I have witenesses, unwilling though they be. . . . While we are in the vicinity of the oncoming Texas Tech, why not look at Houston and the near future??? How much longer is the SWC going to endure the poorly paying crowds at TCU and Baylor, plus Arkansasaw?? Bowden Wyatt could conceivably, avoid dissemination, by procuring a winning ball-club, not later than 1955, but they will have to play at least 2 conference hassles in Little Rock. . . . To face facts, Baylor had a skimpy team this year, manpower-wise, and it really showed at the seams and elsewhere, when they dropped 3 of their final four, this lap.

TCU has been hanging on, in-cisor-wise, even her 1951 champs dropped 4 over the full season run. While we are gazing at the thumb holes in the SWC dikes, why not look at Rice, who undoubtedly in the past, has been a deterrent against Houston's entrance into the SWC. . . . Money-wise, Rice cannot compete with Houston, as who could??? Attendance-wise, the Owls is way behind, also. . . . Only

beginning this term, have the Owls nodded to economic demand and leased to the Houstons, over a long lease term, their own stadium and besides the lease-hold and the dough-ray-meigh, gives too, something to think on???

GARCIA NEWS

By Mrs. Ernest L. Brown

James T. Guinn Jr., and family spent the Thanksgiving holiday with his parents, Mr. and Mrs. J. T. Guinn.

Mr. and Mrs. Bob Wyly and girls were Thanksgiving dinner guests of the L. D. Chiles.

Mr. and Mrs. Ernest Brown and Barbara motored to Whitedeer to spend Thursday with her sister and family, the T. J. Broxsons.

Mr. and Mrs. D. E. Coldiron and boys spent Thanksgiving in the home of Mrs. Ruth Coleman.

Son Surprised

Mrs. J. E. Rouse surprised her son, Dwight Rouse of Farmington, N. M., with a telephone call to wish him "a happy birthday" on Thanksgiving day.

Mr. and Mrs. Eldred Brown and Tommy accompanied Miss Fisher to visit relatives in Oklahoma over the Thanksgiving holidays.

Mr. and Mrs. N. A. Brown and Mr. and Mrs. Floyd Brown and boys enjoyed Sunday dinner with the Roy Potts of Bellview, N. M. Dinner guests in the Ernest Brown home Sunday were Mr. and Mrs. Clyde Shadix and Thelma. Mr. and Mrs. S. N. Thweatt enjoyed Thursday with her brother and family at Levelland.

Mrs. Thweatt's father, Mr. R. J. Hagan who has been bedfast for sometime, has been very ill the last week.

Mr. and Mrs. John McCullar and family motored to Lubbock to visit their daughter and family, the Sam Rogers.

Gwendolyn Jesko returned to Sacred Heart Academy at Wichita, Kans., after a visit in the home of her parents, Mr. and Mrs. Ed Jesko.

Car And Truck Were Damaged In Collision

Damages were estimated at about \$125 to a 1953 Buick and a 1948 Chevrolet semi-trailer in an accident early Tuesday afternoon.

Both vehicles were going north on 25 Mile Avenue when the collision occurred. Melvin Harold May of Dawn, driver of the Buick, noticed a stop sign at an angle street and stopped, and the truck collided with the rear of the Buick when the truck driver, Burke Wagner Inman, 239 Ave. E, Hereford, tried to swerve to avoid the Buick.

About \$50 damage was done to the Buick and about \$75 damage done to the Chevrolet. Inman was charged with negligent collision.

Guests in the G. W. Brumley home for Thanksgiving dinner Sunday were: Mrs. E. Day, Mr. and Mrs. Bonnie Brumley and son Warren, Mr. and Mrs. E. D. Hopson and daughters, Mr. and Mrs. Elvin Wilson and children, Mr. and Mrs. Libburn Hamilton and daughter of Amarillo, Mr. and Mrs. Homer Brumley and children, and Mr. and Mrs. Roger Brumley and children.

Read the Classified

To Relieve Misery of
COLDS
take **666**
LIQUID OR TABLETS—SAME FAST RELIEF

BE SURE!
Ask for CH
cane sugar
GROWN AND REFINED in U.S.A.

To Our Milk Customers!

For your convenience we have moved our milk sales to the east edge of town. We are on highway 60 just east of the Gifford-Hill-Western Concrete Pipe office.

Look for

THE MILK JUG

By the Gallon
80¢

2 Gallons
\$1.50

If you want milk produced in this county, milked scientifically, milk with lots of cream at a savings, you will want milk in a gallon jug from THE MILK JUG.

Bonnie and Alma Brumley will be on hand to give you any information you want.

Phone 889

Would You Like to

Buy Furniture

WHOLESALE?

Then Come to

H & H FURNITURE

During our Big

Anniversary Sale!

We're Blowin' & Goin'

Across from Piggly Wiggly

Phone 18

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

WE GIVE S & H GREEN STAMPS

SAVE THOSE STAMPS -- REDEEM THEM FOR VALUABLE

CHRISTMAS GIFTS!!

Here's your opportunity to save while you spend. Trade at Piggly Wiggly in Hereford and save those valuable S&H Green Stamps. They can be redeemed for many beautiful and valuable Christmas Gifts. You'll be dollars ahead this Christmas, if you purchase Christmas Gifts with Green Stamps.



Millions find that MONEY BUYS MORE at PIGGLY WIGGLY



VELVEETA Kraft's Cheese Food 2 Lb. Box 79¢

COCA COLA 6 Bottle Carton 19¢

TEXAS SELECTED SHELLLED PECANS New Crop 14 oz. Pkg. 67¢

Mince Meat Shurfine Really Good 9 oz. Pkg. 19¢

COCONUT Durkee's Shredded New Stayfresh Pkg. Lb. 49¢

TUNA STARKIST CHUNK STYLE flat can 29¢

TUMS Roll 5¢
For the tummy



SNOWDRIFT 3 lb. can 79¢
Coupon in Can Worth 15c on Next Can

TOILET TISSUE Fort Howard PRIM 4 Roll Pkg. 29¢

Have You Seen
BIG SMOKEY BEAR
Value for only \$8 With \$10.00 Purchase **\$4.95**

Blackburn, Sorghum, Cane and honey flavor **SYRUP** 5 Lb. jar 49¢

BlueBonnet **OLEO** Colored Qtrs. Lb. ct. 27¢

Old Fashioned Sour, Full Quart **PICKLES** 29¢

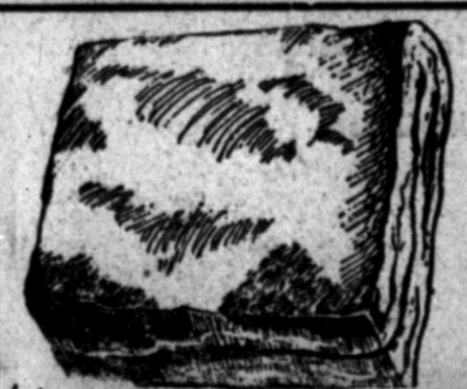
Georgie Porgie, Guaranteed to Pop **POP CORN** 2 Cans for 35¢

BACON Pinkney's Special Sliced 2 lbs. \$1.19

SAUSAGE Longhorn 2 lbs. 79¢

BEEF Lean Ground Fresh 2 lbs. 69¢

CHEESE BIG EYE SWISS lb. 59¢



FRESH PRODUCE
HEREFORD
LETTUCE Large Head Each 10¢

Medium Green Heads, Hereford **CABBAGE** lb. 5¢

Diamond Brand **Walnuts** 2 lb. 79¢
Large Size

Washington State Delicious **APPLES** lb. 19¢
Extra Fancy Red

Niagara Instant **STARCH** Lg. box 17¢

CAMAY Bath Size 2 for 23¢

CAMAY Reg. Size 3 for 23¢

TIDE Large box 29¢

CHEER Large box 29¢

DREFT Large box 29¢

1000 Island, Wolferman's **SALAD DRESSING** 12 oz. jar 55¢

Shurfine, No. 300 Can **NEW POTATOES** 2 for 23¢

Pillsbury Angel Food, Just Add Water. **CAKE MIX** Large Box 57¢
10c Coupon Free

Orange, Orange & Apricot, Prune & Orange **BIB BABY JUICE** 3 cans for 23¢

Hormell, College Pennant free, No. 300 Can **CHILI** Plain 39¢ With Beans 29¢

Presbyterian Jr. High Sunday School Class Bake Sale in our Store, Saturday, December 5th.

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

Mrs. Harry Schultz Stocks Home Produced, Canned Items



THIS JAR OF HOME MADE hominy Mrs. Harry Schultz is opening is enough to make one wish he was staying for dinner. This is just one of more than 500 jars of vegetables, fruits, juices and jellies Mrs. Schultz canned this year for her family.

For 32 years, Mrs. Harry Schulz has been canning in the same kitchen at her home three miles east of Hereford. With an estimate of more than 500 jars of fruits, vegetables, juices and jellies put up this year, it would take an adding machine to sum up the total for all of that time.

Besides all the canned stuff, Mrs. Schulz has filled an 18-foot home freezer and has lettuce, turnips, pinto beans, sweet potatoes and Irish potatoes stored in her cellar.

Two unusual items she freezes successfully are green peppers, with seed removed for stuffing, and enough cabbage in a package for a batch of soup.

Grinds Own Meal

Mr. Schulz grinds the corn meal for her corn bread baking.

Home made hominy is also a favorite on their table and here is the way Mrs. Schulz prepares it.

How to make lye hominy: Dissolve 2 to 3 ounces or table-spoonfuls of concentrated lye or caustic soda in each gallon of hot water used. Soak hard, white corn in lukewarm water for 30 minutes, then drain. Boil in lye solution long enough to loosen hulls, about 30 minutes, then drain. Wash thoroughly in fresh cold water. Rub to loosen hulls and dark portion of the kernel. (A churn may be used.) (Continued on Page 2)

Meet Your Neighbors

Visiting With ROBERTA CAMPBELL

Phone 1804-W1

The Hereford Brand

Hereford, Texas, Thursday, December 3, 1953

Section Two



O. C. RENFRO, son of Mr. and Mrs. Clyde Renfro, accompanies a group who attended the Thanksgiving supper at Jumbo. The singers are from left: Mrs. Raymond Wilson of Dimmitt, Jane Poole, daughter of Mr. and Mrs. Johnny Poole of Hereford, Mrs. Paul Harvey of Hereford, and Pat and Henry DeLazier of Jumbo.

Community Supper Held At Jumbo

Many Visitors Attend Event

BY ROBERTA CAMPBELL

Individuals as well as turkeys were stuffed when the Jumbo community held its second annual Thanksgiving supper at their Community Center on November 23.

A number of people from Hereford and Dimmitt were among the more than 150 guests who registered and were served at long tables decorated with chrysanthemums and autumn leaves.

After the supper, which ended with a choice of apple, pumpkin or mince pie with whipped cream, some of those attending played progressive 42 and others gathered in the auditorium for piano numbers by O. C. Renfro and group singing by visitors and the hosts.

The nursery for the children was under the direction of Mrs. Norman Lytal and Mrs. Emory Smith.

Profits for Program

Mrs. Bill Simpson, publicity chairman, reported a net profit of \$200 above all expenses. The money is to be used to help put water into the Community House. This is a project they have set up as participants in Farmer-Stockman's annual Neighborhood Contest again this year. Jumbo placed second in the district last year.

Officers are: Dean Borden, President, M. L. Simpson, Vice-president; Mrs. Addison Hunter, secretary and Bill Goodpasture, treasurer.

Chairman of the four committees are: Health, Mrs. M. L. Simpson Sr.; Recreation, George Pope Home Improvement, H. E. Ritch; and Increasing Farm Income, M. L. Simpson Jr.

chiffon cake.

Christmas Party Date

The date for the Christmas party has been changed from December 2 to December 9. Installation services for the new officers will be held at this time.

Members present were: Mesdames Paul Rudd, P. B. Sowell, George Turrentine, Joe Landers, C. A. Saulcy, Harold Rudd, A. Drager, Kenneth Rudd, Johnie Townsend and the hosts.

Thanksgiving Suppers Held By Three Clubs

Once each year members of Home Demonstration clubs work and wheedle their husbands into their Sunday clothes and remind the children of their manners as they take them as guests to the annual Thanksgiving supper given by separate clubs for members and their families.

Clubs reporting family gatherings prior to this Thanksgiving were: Wyche, North Hereford and West Hereford.

Wyche Club
A Thanksgiving supper of turkey and all the trimmings was given for members of the Wyche Home Demonstration club and their families at the Legion Hall

in Veteran's Park November 19. Following the supper, tables were set for games of 42.

Those attending were: Messrs and Mesdames W. R. Scarth, Ira Ott, G. W. Newsom, C. R. Damron, W. T. Carmichael, Bob Baird, George L. Olson, Gene Awtry, Edwin Flood, H. L. Ward, C. C. Ellis, E. A. Witke, C. F. Newsom, Wayne Newsom and Mrs. J. V. Pickens. Guests were Mrs. Argen Draper, County Home Demonstration Agent and Mr. and Mrs. Marion Fite of Friona.

Women of the North Hereford Home Demonstration club were hosts to their families at the Thanksgiving supper given at the

home of Mr. and Mrs. George Paetzold on November 21.

The turkey supper, served buffet style, was followed by games for the grownups and television for the children.

Members and their families attending were: Mrs. Fred Barrett and granddaughters Lynn and Patty, Bea Barrett, Mr. and Mrs. R. E. Barrett, Barbara, Beverly and Betty; Mrs. Fred Barrett Jr., and Spencer; Mrs. Frank Brinkman, Sharon, Weldon and Ila Jean; Mr. and Mrs. Wesley Brown, Verna Dene, Judy, and Ronnie; Roberts Campbell and Buddy Bob, Mrs.

and Mr. A. E. Hodges, Junior and Deborah; Mr. and Mrs. Paul Hoff, Judy and Butch; Mr. and Mrs. Tony Hoffman and Steven; Mr. and Mrs. Otto Olson; Mr. and Mrs. George Paetzold, Dolly, Betty and Corky; Mrs. Harold Pettijohn, Roy and Larry; Mrs. W. H. Russell, Mr. and Mrs. Fred Saltzman, Mrs. C. L. Whitehead, Mr. and Mrs. Ervin Burdine and Mr. and Mrs. O. C. Williams. Guests were Mr. and Mrs. Tom Draper, Miss Pat Lindley and Cliff Jones.

West Hereford HD Club Plans Party

West Hereford Home Demonstration club members held their last business meeting of the year at the home of Mrs. H. D. Hood on November 24. Mrs. Carlos Vaughn presided.

Plans were made for the Christmas party which will be held at Mrs. Vaughn's on December 17. Crafts were exhibited by Mrs. E. M. Cox, craft leader.

Mrs. Hood showed her new kitchen to the group after which they then visited the remodeled farm kitchen of Roberta Campbell southeast of Hereford.

(Continued on Page 2)

Westway HD Club Met With Mrs. Floyd Walton

Mrs. Floyd Walton was hostess to the Westway Home Demonstration club last Tuesday when it met for a Fruit Cake Demonstration he foods demonstrator.

Mrs. Drager stated that it is very important to bake fruit cake slowly, as it is easily burned and wouldn't be as moist.

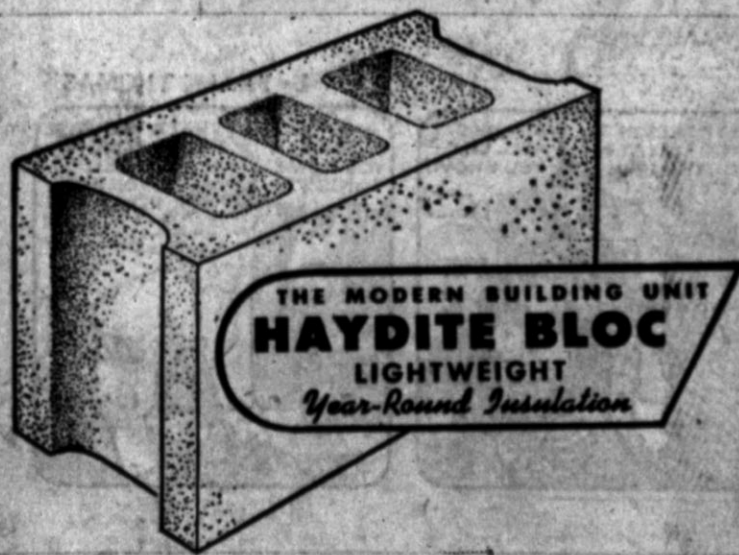
Committees Appointed
Mrs. P. B. Sowell presided at the business meeting, at which time she gave a report on the re-

cent Federated luncheon. She then appointed the following committees for the coming year: year book, recreation, finance, market and expansion, and education.

Plans were discussed for a Husband's Banquet to be given at the Western Wheel Inn on December 17.

The club planned to have a special meeting at the home of Mrs. P. B. Sowell on December 3. Mrs. Abraham Drager will demonstrate

Are You Planning A
New
BUSINESS BUILDING?



Use
HAYDITE BLOCCS
and
READY MIX CONCRETE

If you're planing a new business building soon, check with the folks at Crowe-Gulde Cement Co. of Hereford. Buildings built with concrete and Haydite Bloccs will withstand rough treatment from the elements, plus being thoroughly Vermin-Proof and Termites Proof. Yes, it's the Ideal Building Material."

Crowe-Gulde Cement

Ever boss
BIG POWER at a buy like this?

Come in and ask us about
today's low delivered price of this
BUICK SPECIAL
2-Door, 6-Passenger Sedan



MAYBE you didn't know that you can get a bundle of big and able Buick Fireball 8 power at the low delivered price of a "six."

But that's only the beginning of the bigger things you get in this eye-catching Buick SPECIAL for the low figure it carries—a figure that's just a few dollars more than that of the so-called "low-price three."

Take a quick roll call.

In this Buick you get more room than those few extra dollars can buy elsewhere.

You get more comfort—comfort that a lot more money can't buy anywhere else—the comfort of the Million Dollar Ride, with coil-spring cushioning on all four wheels, torque-tube steadiness, Safety-Ride rims, the firm solidity of a massive X-braced frame.

You get more satisfaction—more of that good and happy feeling that comes from traveling in a car of ample road-weight, of brawny structure, of impressive styling.

And, of course, you get more fun; more thrill—from bossing the

walloping, silk-smooth power thrust of the highest-powered, highest-compression Fireball 8 engine ever placed in a Buick SPECIAL.

What it all sums up to is this straight fact: you get far more automobile in this Buick for just a few more dollars.

Better look into the matter if it's a real deal you want for your money. We're ready when you are.

MILTON BEBLE stars for BUICK
—In the Buick-Berle Show on TV Tuesday evenings. Also, every Saturday, tune in the TV Football Game of the Week—a "GM" Key Event

IT'S TRADE-IN TIME FOR A BETTER DEAL

Want the top allowance on your present car? Come in and see us for the happy news—now. You save money when you trade with us.

THE GREATEST
BUICK
IN 50 GREAT YEARS

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

WALLACE BUICK CO.

2nd at Miles

Phone 11

FRIO NEWS

Mrs. Owen Andrews

The J. H. Dobbs spent the day with the S. B. McLallens at Hereford.

Dinner guests in the Owen Andrews' home were: Mr. and Mrs. D. P. Schmidt, of Clinton, Okla., and Leonard Schmidt of Camp Rucker, Ala., Mr. and Mrs. T. L. Sparkman, Jr., and children; Rev. and Mrs. D. W. Ward and daughters, Mr. and Mrs. T. L. Sparkman Sr., and Clark Andrews of Fort Bliss.

The Schmidts left that afternoon to return home, and Leonard to return to his Army base at Camp Rucker. He has been here two weeks visiting relatives and friends. Clark has also been here two weeks, on leave from the army. He returned to El Paso Sunday.

Mr. and Mrs. J. E. Andrews and Miss Alma spent Thanksgiving Day with Mr. Andrews brother, Fred, and family at Melrose, N. M.

The Howard Lowerys spent Thanksgiving Day with his sister,

Mrs. Buck Berryman, and family. Home Makers Club met Wednesday in the home of Mrs. Joe Deavenport, south of Hereford. The program was on "Table Setting", and "Seating guests at the table," with Mrs. Owen Andrews and Mrs. E. F. Vogler discussing the subject.

Those present were: Mesdames Vogler, Andrews, Jack Jones, W. A. Springer, Leonard Buttrill, B. M. Sudduth, C. N. McClure, Spicer Gripp, Floyd Cole, H. F. Benson, J. H. Dobbs, and the hostess. The next meeting, which will be on December 9 in the home of Mrs. E. F. Vogler will feature a program on "Holiday Treats". Members will bring recipes and samples of their various favorite kinds of candies.

John Sudduth visited his parents, the B. M. Sudduths, from November 18 until November 25. He received his discharge from the Air Force on November 10 and has gone to Arlington, where he is employed.

Thanksgiving Guests Taking Thanksgiving dinner with the A. D. Johnsons were Mrs. Johnsons relatives, Mr. and Mrs. O. Z. Kunkle, Pampa, Mr. and Mrs. Manus Sampler and son of

Levelland, Mr. and Mrs. Oba Kunkle and family of McLean, and Mrs. Buna Kunkle of McLean who remained for a longer visit with her daughter, Mrs. Johnson.

Mr. and Mrs. H. E. Lindley and Mrs. Greeson visited their relatives, Mr. and Mrs. Herman Bell and Mrs. Copeland at Plainview Sunday.

Mr. and Mrs. Charles King spent Saturday night and Sunday with her parents, the J. E. Andrews, and other relatives. Miss Alma Andrews and Barbara Sparkman went home with them to spend a few days.

Miss Lyla Robbins of Abernathy spent the holidays with her parents, the H. D. Robbins.

Mrs. W. A. Springer and Charles were in Amarillo Friday on business.

Robert Hicks and Franklin Springer spent the weekend with Charles Springer.

Visitors From Dimmitt Mr. and Mrs. Elbert Summers and children of Dimmitt visited their folks, the W. A. Springers, on Sunday. Their daughter, Donna Gail, spent Monday night in the Springer home.

Mr. and Mrs. Henry Andrews visited Mrs. Andrews and Mrs. Clifford Gordon and family at Plainview Saturday night.

Mr. and Mrs. Dave Breith and Sharn visited the McClures during the weekend. Breith was on his way to Amarillo, to catch a plane for a business trip to Canada.

Mr. and Mrs. Glenn Gripp and Monte, and Mr. and Mrs. Spicer Gripp and Nancy visited the parental Gripp home at Panhandle Sunday.

Mr. and Mrs. A. V. Veube and family of Big Spring visited her cousin, J. H. Dobbs and family during the weekend.

Thanksgiving Guests Guests in the H. F. Benson home for Thanksgiving were: Mr. and Mrs. C. M. Maddox, Karla Kay and Jimmy Kay Friday of Breckenridge and Mr. and Mrs. Owen Johnson and daughter of Pampa. Jack Johnson of Hereford called during the day. The Johnsons and Mrs. Maddox are Mrs. Benson's brothers and sister. The Benson children, Sherry, of West Texas State College and Mr. and Mrs. Joe Hacker of Portales spent the holidays at home also.

Spending Thanksgiving with the Weldon Stephens at Hereford were Mr. and Mrs. H. D. Robbins and Pat, Glenda Robbins, Lyla Robbins, Mr. and Mrs. E. H. Little and daughters, Mr. and Mrs. Frank Robbins and children, and Mr. and Mrs. Earl Cole.

The Frank Robbins were supper guests with the Floyd Coles Monday night and watched television in the evening.

Visiting the Eugene Noels Wednesday night were Mr. and Mrs. Walter Burgess and son, Mark, of Dumas.

The United States has admitted more than 40 million aliens since the end of the Revolution.

West . . .

(Continued from Page 1) Those making the tour were: Mesdames Edna Bowe, John Jacobson Sr., Ida Mae Vaughn, Carlos Vaughn, Ray Boyd, Vern Witherspoon, E. M. Cox, the hostess and Miss Evelyn Bell. Mrs. Jess Stike was a guest.

Thanksgiving

(Continued from Page 1) at the home of Mr. and Mrs. Carlos Vaughn for their annual Thanksgiving supper. The tables were laid with yellow cloth bordered with autumn leaves and pilgrim hats. Autumn leaves also marked the places. The center piece was tall brown and yellow candles surrounded by fruit, nuts and leaves.

Those attending the supper were: Mr. and Mrs. John Jacobsen, Sr., Vern Witherspoon; Fay Huff, Roy Boyd, P. H. Luck, Ullys Pierce, Tom Draper, Mrs. E. M. Hix, Mrs. Edna Bowe, Mrs. James Bell and Mrs. Ida Mae Vaughn; and Misses Evelyn Bell, Royda Boyd, Norma Cummings, Shirley and Laura Joyce Pierce.

Mrs. . .

(Continued from Page 1) be used.) Let stand in fresh water for 3 hours, changing water occasionally. Put 2-3 cup hominy and 1 tsp. salt in No. 2 enameled can and fill to 3/4 inch of top with boiling water. Seal and process 80 minutes at 10 pounds of pressure.

Salty Soup If the soup has been made too salty, put a few slices of raw potato into it and boil for a few minutes. This will freshen the soup and take away the salty taste.

Grease Spots on Carpet Make a paste of boiling water poured on equal parts of magnesia and fuller's earth. Apply this paste while it is hot, then wipe it off when dry.

Bolled Milk If a pinch of soda is stirred into milk that is to be boiled it will keep the milk from curdling.

Legal Notice

NOTICE OF PUBLIC SALE OF REAL ESTATE NOTICE is hereby given that under and by virtue of a certain Judgment and Order dated the 7th day of November, 1953, of the United States District Court for the Northern District of Texas, Amarillo Division, in Civil Action No. 1593, styled LYDIA C. VINING, Plaintiff, VS. GEORGE M. SIMMONS, ET AL, Defendants, directing me to sell at public auction for cash the following described real estate situated in Deaf Smith County, Texas, to-wit:

The Northeast quarter of Section No. 14, Township 5 North, Range 3 East, of a Capitol Syndicate Subdivision of Deaf Smith County, Texas, as shown by the plat of said Subdivision of record in the Deed Records of Deaf Smith County, Texas; said sale to be made subject to an agricultural lease in favor of Glenn Hetzler as tenant. Purchaser to soon as the barley and wheat now growing on the land is harvested in the summer of 1954, and Purchaser will receive one-fourth of the crops harvested from the land. THEREFORE, I will, on the 14th day of December, 1953, at the hour of 11:00 A. M. at the Court House door of Deaf Smith County in Hereford, Texas, proceed to sell to the highest bidder for cash the above described land, subject to said agricultural lease above mentioned. Said sale will be made subject to confirmation by the United States District Judge.

W. F. Lampe Deputy United States Marshall and Master appointed by the United States District Court. T-46-4c.



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Please mail to me without charge or obligation a Prospectus describing: Financial Industrial Fund Shares Monthly Investment Program. NAME ADDRESS Mail To: H. A. Close Box 552 Hereford, Texas W. B. Wilson Box 1009 Hereford, Texas

GRANDPA'S BOY



DEEMS



THOSE WERE THE DAYS



SONNY SOUTH



RURAL DELIVERY



GOING WEST WITH HOSSFACE HANK



OFF MAIN STREET



LITTLE FARMER



INSURE IN SURE INSURANCE PLAINS INSURANCE AGENCY John H. Patton Wm. H. Patton All Forms of Insurance 213 N. Main St. Phone 50

Notice to Long Distance Telephone Users

The following changes in charges and practices pertaining to long distance calls within the State of Texas will be made effective December 26, 1953:

The differential between rates for station-to-station service and rates for person-to-person service will be about 60 per cent instead of 50 per cent as at present. The minimum differential of 15¢ will be continued.

The initial period for all long distance calls will be 3 minutes.

More detailed information may be obtained at any company business office.

SOUTHWESTERN BELL TELEPHONE COMPANY

BE SURE! Only your Ford Dealer sells A-1 USED CARS and TRUCKS BEAT SURE! HEREFORD MOTOR CO. W. Highway 60 Suran Scott, Owner Phone 39

Long Time Ago

45 YEARS AGO

Several years ago, that is, two or three, a few farmers around Hereford raised a few bales of cotton. A gin was built, and a few hundred bales were ginned. This year it appears that the farmers abandoned cotton altogether. The gin has been dismantled and the machinery moved to New Mexico. There is one bale, however, on exhibition at The Brand Office. This bale was raised by a Brand Reporter from the office of J. H. King.

That real estate in the city is changing hands rapidly was given a new stunt this week by Bk. 55 in Evans addition. It was sold three times before a deed was ever made out, the last buyer getting it direct from the first seller. The price advanced 50 percent during the time.

The Commercial club through its board of officers will make application this week to the Texas Railroad Commission asking that Hereford be placed on the list of towns enjoying free express deliveries. The receipts and business of the local express office will warrant such an order on the part of the Railroad Commission. Hereford has grown to that importance where she should have all that is one thing to which the town is coming to her. Express delivery

entitled. Free mail delivery will be taken up at the proper time.

25 YEARS AGO

C. E. Hurt, Amarillo automatic plant expert, was here Wednesday morning working over the local switch board. Mr. Hurt said that A. F. Powers, of Tulsa, was transferred here the first of the week to become plant man for the local system, exchanging places with E. E. Ball, who takes Mr. Powers place at Tulsa.

Mr. Hurt expects to remain here for several days putting the local board in better condition.

E. E. Ireland, manager of the Hereford Cotton Gin, reports considerable cotton now coming in. Eight bales have been stored this week for ginning Friday and Saturday, the regular ginning days at this plant.

J. T. Gatlin, south two miles on 25 Mile Avenue, has fourteen acres in cotton this year from which he has already picked and ginned four bales on the first trip through the field. He expects to get several more bales. The first four bales weighed 2029 pounds at 18 cents, or a total of \$365.22, and in addition the seed sold for \$17.00 per bale, making in all about \$433.22.

Mr. Ireland is urging the farmers to plant cotton next year and is expecting quite an increase in acreage in 1954.

Let's Talk Livestock

By TED GOULDY

Fort Worth — The robust appetite of the Nation for meat asserted its power price-wise in the pre-Thanksgiving livestock market at Fort Worth Monday.

While fed steers and yearlings were barely steady in the face of competition from turkey, other fowl and game of the season — the other cattle and calves enjoyed higher prices.

Cows were strong to 50 cents higher. Slaughter calves were fully 50 cents higher. Bulls drew strong prices. Stockers and feeders were strong to 50 cents up. Butcher hogs topped at \$22 and \$22.25, or 50 cents to 75 cents up. Sows advanced 50 cents, to \$18.50 to \$20. Some 322 lb. hogs brought the top.

Slaughter lambs were stronger and other sheep and lambs fully steady.

The tendency toward a stable Thanksgiving week market in cattle was established during the war and has been maintained. However, this year the lamb market held steady in the week before and also Thanksgiving week — the first time in more than 20 years this has happened.

Top fed yearlings weighing under 900 lbs. and consigned by V. O. Hildreth, Parke County, drew \$23. Numerous loads of well finished heaves sold for \$18 to \$22. Most grassers drew \$12 to \$16, with lower grades \$8 to \$11. Fat cows drew \$10 to \$15, some heiferettes in the \$13 to \$15 field, including some barren, purebred Herefords from a registered herd. Cannors and cutters drew mostly \$7 to \$10, a few shells lower. Bulls drew \$8 to \$12.

Fat calves of the better kinds drew \$14 to \$18, yearling weights in the beef cattle bracket, Cull, common to medium kinds sold from \$7 to \$13.

Good and choice stocker calves and yearlings drew \$14 to \$18, some calves to \$19. Stocker steers drew \$17 down. Stocker cows sold at \$8 to \$12.

Fat lambs drew \$17 to \$18.50, and feeders sold from \$17 down. Both classes were eligible to top prices well above those marks on the right kinds. Old wethers \$7 to \$10. Slaughter ewes \$5.50 to \$7. Old bucks \$3 to \$3.50. Medium to fair yearlings drew \$13 to \$14, and were quotable higher.

The Twentieth Century Fund estimates that the United States and Canada produced about half the world's industrial output in 1947.

HD Chatter

by Argen Draper

This past week we have been compiling annual reports. This is the time of year we take a week or so to check our progress. The women and girls have been very co-operative in reporting their accomplishments. I have been amazed at the large amount of work done in Food Preservation. It was evident that many more people were canning and freezing foods than had before due to the large number of requests we have received at the office for processing time.

The women reported canning 30,990 quarts of fruit, half that much vegetables, and 1007 quarts of poultry. Freezing is popular with many farm families. Some 6800 pounds of fruit was frozen and about 11 times that much meat and poultry. Pickles, relishes, jams, jellies, and preserves add a lot of zip to a meal. Also 4,656 quarts of pickles and relishes and 7,887 containers of sweets were preserved.

These are big numbers, but Deaf Smith County citizens do things in big numbers. Thinking of big things, I wonder if people in town realize how big the country from Bootleg Corner north of the Harrison Highway and west of Farm to Market Road No. 1412 is. This area makes up two communities.

Sunday afternoon, we went out with the H. D. Choral club at the Bippus Community House. This was the first time the Chorus had sung other than for home folks. Thirteen members went and Ben Patterson, Raymond Childers, and Tom Draper went along for moral support. Roberta Campbell was there as she had gone out for lunch.

The Western hospitality that folk like the Jack Fortenberry's and Frank Rickels' show cannot be equaled. Everyone was gracious and we were flattered to receive two invitations to sing.

Susie Northcutt has always been one of the favorite club members. I don't see how she can be so unspoiled having four older brothers. She was at Bippus with her parents and her aunt, Ruby Welch. She is bound to be a good singer when she grows up.

Aged in the Wood DANVILLE, Pa. (AP) — An angler and his son pulled a hollow log from the creek for firewood. Hearing spashing inside, the fishermen reached into the log and pulled out one 11-inch black bass and one 10-inch bass.

Meat When either boiling or roasting meat, it is better to use a spoon for turning, for the reason that a fork sticks into the meat and allows the juices to escape.

Smelling Salts A good smelling salts can be made by taking one ounce of ammonia, or rock volatile, breaking it into small pieces, putting in a bottle and covering with eau-de-cologne. Let it stand for 4 or 5 days before using.

BLACK NEWS

By Carrie Tatum

Mrs. Claude Edelman, Billy and Judy were in Plainview over the weekend visiting her mother, Mrs. W. B. Rogers who is ill.

Mr. and Mrs. Glenn Roberson and Marie were Dallas visitors this weekend. They were guests of Dr. and Mrs. Nobles.

Mr. and Mrs. Vernon Christin, Lou and Ann visited Mr. and Mrs. Howard Deutworth and family at Dallas over the weekend.

Visited in New Mexico Mr. and Mrs. Fern Barnett, Westlie, Judy and Betty Barnett visited Mrs. Barnett's father, F. E. McMurry, in Alamogordo, N. M., this weekend.

Mr. and Mrs. D. C. Allman had as their Thanksgiving guests their son and family, Mr. and Mrs. C. E. Allman and Randy and their two daughters, Phyllis and Zelma. The C. E. Allman family live in Hereford.

Mr. and Mrs. D. E. Allman were Thanksgiving dinner guests at the home of his sister and family, Mr. and Mrs. C. D. Akers of Amarillo. Another sister and her family, Mr. and Mrs. Elmer Duneven, joined them there.

The Joe Douglasses have moved to Friona.

Lois Marie Deaton had her grandmother, Mrs. Johnson, and aunt, Miss Hazel Johnson of Odessa, as guests in the L. L. Deaton home. Lois accompanied them to Tulsa visiting other relatives Sunday.

Student Home H. V. Rockey, student at Texas Christian University in Fort Worth, spent Thanksgiving with his parents, Mr. and Mrs. Dick Rockey and other relatives here.

Mr. and Mrs. Ellis Tatum, Mary, Weldon and Tommy were in Albany for the Thanksgiving holidays.

Charlie Thompson was visiting in Clovis Sunday.

Mr. and Mrs. Ralph Price had as Thanksgiving guests his parents, Mr. and Mrs. W. H. Price of Hereford, Mrs. Price's parents, Mr. and Mrs. J. E. Shackelford and her sister, Mrs. Joe Woods, of Shawnee, Okla.

Mrs. Lena Wolf had Thanksgiving dinner with her parents Mr. and Mrs. Bert Day.

Mrs. Maxine Thompson and Kenneth and Clyde Renner had Thanksgiving turkey and all the trimmings at the John Renner home.

Trip To Oklahoma John Thompson accompanied the John Hands to Ornett, Okla., where he visited his father, Charlie Thompson, and other relatives. The John Hands went on to Sterling, Okla., where they visited his father and other relatives. They returned Sunday evening and had dinner at the John Thompson home.

home. Mrs. Lena Wolf and Clyde Renner joined them for dinner. Mr. and Mrs. Pete Braxton, Jim and Ray Jene attended a family dinner at Mrs. Benthel Bennes at Friona Saturday.

Guests over the weekend in the home of Mr. and Mrs. R. E. Barnett were: their daughter and her husband, Mr. and Mrs. G. L. Brock of Lubbock, Mr. and Mrs. Clyde Moody of Clovis, N. M., Mr. and Mrs. Pete Braxton, Dr. and Mrs. Barnett and family and Mr. and Mrs. Jim Kirby of Hereford. Jim and Ray Jene were visitors at Whiteface Sunday.

Mr. and Mrs. R. E. Barnett, Mr. and Mrs. Fern Barnett, Westlie, Judy and Betty and Mr. and Mrs. G. L. Brock of Lubbock, attended a Thanksgiving dinner in the home of Dr. and Mrs. Barnett in Hereford.

The leather of shoes can be preserved and will keep soft and pliable, if the shoes are rubbed about once a week with castor oil, or rubbed occasionally with Vaseline jelly.

New Clothesline A new clothesline should be boiled for about 30 minutes before using it. This prevents stretching. It will not tangle as readily and will last much longer. Silver When silver is to be put away, rub it with olive oil and wrap it in a piece of old table linen. This will prevent tarnishing, and when required for use again, it is only necessary to wash it in hot water. Most of the world's inhabitants live below the 600-foot level.



You can own this V-8 for less money than most sixes!

FORD IS AMERICA'S LOWEST-PRICED V-8. In fact, it's priced hundreds of dollars under most sixes, too. Yet it's the same of engine America's costliest cars offer.

FORD IS THE ONLY V-8 IN THE LOW-PRICE FIELD. No other car maker has been able to offer a V-8 in the low-price field. Yet Ford has been building V-8's for over twenty-one years!

FORD'S BUILT OVER 13 MILLION V-8'S. Four out of every five V-8's are Ford V-8's. No other maker has had so much experience building so many V-8's.

ONLY FORD'S V-8 HAS THE GAS SAVINGS OF THE AUTOMATIC POWER PILOT. In fact, both Ford's V-8 and Six have the Automatic Power Pilot for more "go" per gallon... and a "regular" at that!

Ford and Ford alone in the low-price field offers you... a choice of a completely automatic drive (Fordomatic), Overdrive or Conventional... and Full-Circle Visibility (most in Ford's field). And Ford hangs onto its value better than any other car regardless of price.

IT'S WORTH MORE WHEN YOU BUY IT... WORTH MORE WHEN YOU SELL IT

SEE IT... VALUE CHECK IT... TEST DRIVE A **Ford V-8**
HEREFORD MOTOR CO.
W. Highway 60 Buran Scott, Owner Phone 39

A Salute to Hereford's Churches



FIRST CHRISTIAN CHURCH OF HEREFORD
To the small group of Christian men and women who established the First Christian Church in 1899, Hereford was little more than a spot on the prairie. From that time, the First Christian Church grew rapidly, as did the little spot on the prairie, the present city of Hereford. The membership now stands at 323. Rev. Don Root is present pastor.

THE FIRST NATIONAL BANK is proud of its part in assisting in the development of the fine Churches of Hereford.

THE FIRST NATIONAL BANK Of Hereford
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Redecorating Your Kitchen For the Holidays?

ARMSTRONG'S LINOLEUM FLOORS are a good start.

This one single improvement can make a wonderful change in your kitchen's appearance. Come in and see the many attractive styles now on display. You'll find inspiration aplenty for brightening up your kitchen. Choose now and we'll have your new floor down in plenty of time for the holidays.

PROFESSIONALLY INSTALLED Use Our **BUDGET PAY PLAN**

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Mothers: Guide their feet to school correctly in

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When your youngsters step off toward school, make sure their feet are protected with Poll-Parrot Shoes! For Poll-Parrots are protected by real boys and girls... so you can be sure they're right... for style, for fit, for wear!

See our wide selection of back-to-school styles soon!

Anthony's
THE C. R. ANTHONY CO.
Hereford

<p>LOERWALD BROS. Hereford, Texas</p> <p>Loerwald Bros. will sharpen 2 lawn mowers. Services valued at \$10.00. At Loerwald Bros. you will find Complete Welding Service, Roll Discs, Maile Industrial Engine, Motor Mounts and Cooling Systems repaired.</p>	<p>HUCKERT TV SERVICE</p> <p>1 Service Call on Television Set . . . Limited to labor only.</p> <p>Visit Huckert's for Complete Radio and TV Service. Service all makes TV Sets, Installation of TV Antennas. All Work Guaranteed.</p>	<p>The item to be auctioned from WHITE'S AUTO STORE is a G. E. Steam and Dry Iron, Valued at \$18.95.</p> <p>At White's you'll find complete Auto Accessories, Stoner Washing Machine, radios and TV sets and Toys.</p>	<p>Ideal for Farmers . . . Bid on these 3 Grease Gun Filler Lids that fit on Grease can—keep dirt out of can. These are valued at \$11.00.</p> <p>JACOBSEN BROS., INC. General Farm Supplies, Welding Service. Now making 3-6 row stalk choppers, shop built.</p>	<p>JACKSON CLOTHING STORE 121 W. 2nd St.</p> <p>will contribute a pair of Ladies shoes to be auctioned. These shoes are suede Dress Shoes, sizes 4 thru 8—narrow width. Valued at \$9.95 When shopping for Both NEW and USED Clothing, stop at Jackson's Clothing Store. Men's, Women's and Children's NEW and USED clothes.</p>	<p>KEMP LUMBER CO. Corner Highway 60 and Miles Ave. 2 Gals. Lowe Bros. Mellotone Inside Flat Wall Paint. Regular colors and 1 Gal. Kem-Glo Enamel (Lake-land Blue Color)</p> <p>Kemp Lumber Co. offers you a complete Building Service, LOWE BROS. PAINTS, WEST COAST FINE LUMBER. Pre-Inventory Specials on all items until December 15.</p>
<p>V & R AUTO REPAIR</p> <p>1 Set of Spark Plugs for any make Car, Valued at \$6.80. Bring your car to V&R for complete repair service—any make. Also Irrigation engine service. Skilled Mechanics. Tune-up, front end alignment</p>	<p>WALLACE BUICK CO. 2nd and Miles</p> <p>Wash, Grease and porcelainize Job on Any Make Car. Retail Value, \$20.00. Visit Wallace Buick Co. often!</p>	<p>FRONTIER SHOP 128 W. 1st St.</p> <p>1 Pair of Boots valued at \$27.50 Have Complete Boot, Shoe and Canvass Repair Shop. Good Boots as low as \$12.50.</p>	<p>PITMAN SERVICE STA. 1 4.75-5.00 x 19" Gates 4 Ply Tire Valued at \$16.53.</p> <p>Make certain your next full tank is NEW CONOCO TCP Super Gasoline. After two tank fulls, any deposits on spark plugs and in combustion chambers will be neutralized. Your car will have much of its "new car power" restored.</p>	<p>JONES SERVICE STATION Corner Miles and 1st St.</p> <p>1 Firestone Dry Charged Battery with 18 month guarantee. Completely new when you get it. Valued at \$18.25 Jones Service Station features Texaco Products, Firestone Tires and Batteries. Wash and Grease . . . we will call for and deliver your car when finished.</p>	<p>LADY FAIR BEAUTY SHOP</p> <p>will contribute 1 Permanent Wave valued at \$10.00. Visit the Lady Fair for Hair Styling Complete Beauty Services</p>
<p>B&J "66" SERVICE STATION</p> <p>1 Wash and Grease Job, Oil Change and Filter Cleaned and Adjust Spark Plugs, service air cleaner. Valued at \$9.00</p> <p>For your next wash and grease job be sure to visit the B&J "66" SERVICE STATION located at 100 N. Main.</p>	<p>HEREFORD LUMBER CO.</p> <p>One Trade Certificate valued at \$25.00 will be auctioned from Hereford Lumber Co.</p> <p>General Building Supplies Sherwin-Williams Paints at the Friendly Lumber Co. Phone 656.</p>	<p>WESTERN BATTERY & ELECTRIC CO.</p> <p>1 Fuel Pump for Ford or Chevrolet valued at \$5.38</p> <p>For the Best in Auto Repair Work visit the boys at Western Battery and Electric Co. Auto Supplies.</p>	<p>HEREFORD POULTRY & EGG CO.</p> <p>1 Sack of Fertilizer valued at \$4.00. This is ideal lawn fertilizer.</p> <p>Complete line of Feed, Seed and Lawn and Garden Supplies are available at Hereford Poultry and Egg Co.</p>	<p>MAGNOLIA SERVICE STATION</p> <p>1 Inner Tube valued at \$3.75</p> <p>We feature Mobiloil Products Mobilgas and Mobil Service. Anti-Freeze.</p>	<p>FLORENCE'S CAFE</p> <p>3 Home Made Pies valued at \$3.00</p> <p>For Fresh Home style meals every day visit Florence's Cafe.</p>
<p>HEREFORD LOCKER & COLD STORAGE</p> <p>\$5.00 in Merchandise</p> <p>Let us slaughter and process your beef. Lockers Available.</p>	<p>WADE CLEANERS</p> <p>\$5.00 worth of cleaning & Pressing</p> <p>For expert cleaning and pressing service send your clothes to WADE CLEANERS. Pick up and delivery.</p>	<p>WESTERN FLOWER SHOP</p> <p>1 Green Modern Vase with Gold Outer Lining including Ivy Plant, valued at \$10.00</p> <p>Whether the occasion is an anniversary, birthday or just a date with your best girl friend, call on Western Flower Shop . . . Flowers are always appreciated.</p>	<p>HARMAN'S</p> <p>Gladstone Man's 2 Suit Luggage Piece valued at \$19.95.</p> <p>Save while you spend at Harman's. We give S&H Green Stamps.</p>	<p>LAMM JEWELRY</p> <p>1 Masonic Ring 3 degree Blue Lodge 10K Black Onyx ring with encrusted emblem valued at \$30.95</p> <p>Costume Jewelry \$1.20 and up. Men's and Ladies watches, 17 jewel \$18.70 Tax included. Diamond ring sets \$29.95 and up. Come in and see Lamm's for your Jewelry Needs.</p>	<p>HEREFORD SHOE STORE</p> <p>1 pr. Child's Cowboy Boots (Acme), valued at \$10.00 This Child's boot up to size 3. Child's sizes 8 1/2 to 3.</p> <p>The Home of Weather-Bird Shoes for Children. Hereford Shoe Store—Phone 955.</p>
<p>MODE-O-DAY</p> <p>1 Box Ladies Hosiery (3 pr.) Luxurious Mode-O-Day Hosiery for all occasions Any shade or size. This pair of hose valued at \$3.00.</p> <p>Wearing apparel of all kinds from size 9 up. Be sure and see our Christmas Merchandise during your shopping days.</p>	<p>HELEN'S YOUTH SHOP</p> <p>1 Jeweled Shawl valued at \$7.95 Beautiful jeweled infant's Shawl made of wool and rayon.</p> <p>Shop Helen's for all your children's wearing apparel. See our dolls and toys for your Christmas gifts.</p>	<p>DUB'S MAN'S SHOP</p> <p>STETSON "Twenty Five" HAT. A Stetson hat from our complete stock of hats, valued at \$25.00</p> <p>Your Headquarters for McGregor sportswear, Florsheim Shoes, Field and Stream Jackets and a complete stock of M. L. Leddy Genuine Hand Made Boots</p>	<p>FURR FOOD STORE</p> <p>1 Belmont Roast Rite Roaster valued at \$2.00 1-10 lb. Armour's Star Whole Ham valued at \$8.00</p> <p>Shop our shelves for your food needs. Nationally advertised products plus good fresh first quality meats and produce. We give Gunn Bros. Thrift Stamps.</p>	<p>A.C. THOMPSON GULF SERVICE</p> <p>1 Gallon Zerex valued at \$3.75</p> <p>We feature those Good Gulf Products. Wash and Grease. We appreciate your business.</p>	<p>COOPER'S MARKET</p> <p>2-10 lb. Pinkney's Sunray Hams valued at \$6.50 each. Total value \$13.00</p> <p>Cooper's Market, the Home of Fine Foods and Friendly Service.</p>
<p>SHARP & EDWARDS MOTOR CO.</p> <p>3 Gallons Zerex valued at \$11.25</p> <p>See Us first for a NEW or DEPENDABLE USED automobile—any make.</p>	<p>H&H FURNITURE CO.</p> <p>1 Set of Sampson Chairs, valued at \$35.80. The decorative Sampson Chairs are space-saving, comfortable, safe and strong, easy to fold and economical.</p> <p>Pulman Living Room Furniture and Maytag and Westinghouse Appliances.</p>	<p>HEREFORD STATE BANK</p> <p>\$25.00 Savings Bond</p> <p>Purchasing of Government Bonds is one of the many services rendered by the friendly and strong Hereford State Bank.</p>	<p>KESTER'S JEWELRY</p> <p>1 TRAVELBLAZER CAMERA OUTFIT, valued at \$12.00 This is a complete photo kit with flash attachment, extra bottom, 1 roll of film and carrying case.</p> <p>Kester's feature Keepsake Diamond Rings, all popular makes of Watches, Haviland and Syracuse China, Towne Luggage and a wide assortment of gift goods.</p>	<p>HEREFORD FURNITURE CO.</p> <p>1 Mohawk Rug, 27" x 54" valued at \$10.00, 1 Throw rug that can be selected from our large assortment of colors.</p> <p>Hereford Furniture Co. features Philco Television and Philco Appliances. Home of fine furniture values.</p>	<p>IKE'S STEAK HOUSE</p> <p>1 Delicious Steak Dinner for the entire family valued at at least \$10.00</p> <p>Ike's Steak House—Finest Foods Available.</p>
<p>COWAN JEWELRY</p> <p>17 Jewel Ladies Swiss Watch Yellow Gold, 17 Jewel Ladies Wrist Watch, valued at \$59.50</p> <p>For all your jewelry needs, shop Cowan's First.</p>	<p>POPULAR STORE</p> <p>Gabardine Sport Shirt, valued at \$5.00</p> <p>Shop our store for your Christmas Gifts.</p>	<p>CITY DRUG STORE</p> <p>Eastman Flash Camera, valued at \$14.25, Hawkeye Flash Camera complete with Film, Flash Bulbs and Flash attachment.</p> <p>For all your Photography and Drug Needs, Visit the City Drug Store. Wayne Edwards, Kenneth Coker and Ed Poyner.</p>	<p>WHITE HOUSE FRUIT MARKET</p> <p>Matched Set of Similiated Pearls, Neckless, Bracelett and Ear Rings in Plastic Case. Rhine Stone Clasp on neckless and Bracelett, valued at \$35.00</p> <p>See these on Display at White House Market.</p>	<p>LITTLE DINER CAFE</p> <p>2 Steak Dinners, valued at \$5.00</p> <p>For the finest steaks anywhere, visit the Little Diner, owned by Jerry Albright.</p>	<p>D & H GULF SERVICE STATION</p> <p>Wash, Lubrication and Oil Change valued at \$5.75</p> <p>F. D. Davis and Charles Hodges, owners.</p>
<p>LOOK NOW! LISTEN SUNDAY! BUY!</p> <p>Kiwanis Radio Auction over Radio Station KPAN, Sunday December 6th.</p> <p>LOOK! LISTEN! BUY!</p>	<p>DAN-DEE-STOP</p> <p>\$5.00 Worth of Bar-B-Q BEEF</p> <p>Bar-B-Q is a specialty with us. Curb Service at All Times. Home made chili to go.</p> <p>422 West First St.</p>	<p>MC CULLOUGH MOTOR CO.</p> <p>Seat Covers, Plastic Custom-Made, valued at \$29.95</p> <p>Your Friendly Chrysler-Plymouth Dealer Ralph and Ray McCulough.</p>	<p>B. F. GOODRICH STORE</p> <p>1 Motorola Table Radio, Model 52-R, valued at \$20.95</p> <p>Can Be seen on display at the B. F. Goodrich Store.</p>	<p>HEREFORD MOTOR CO.</p> <p>Side View Mirrors 1 Pair of Chrome Non-Glare Side-View Mirrors, Fits most any make of car, valued at \$10.00</p> <p>Your Friendly Ford-Mercury Dealer in Hereford. Boran Scott, Owner</p>	<p>STAR THEATRE</p> <p>Two \$2.50 Books of Theatre Tickets, valued at \$5.00</p> <p>Purchase your Theatre Gift Books now—make some child (from 6 to 60) happy this Christmas.</p>

KIWANIS RADIO AUCTION

SIMPLER FOR BUYERS

1. Listen to KPAN Sun Dec 6th 1:30 p.m. til ?
2. Pick up your telephone and call 860—no number to remember
3. Make your bid on this article or name of merchant as in this ad, and hold the phone
4. The high bidder will immediately be notified of his purchase by phone as has been confirmed on phone
5. The purchaser should send a check for the amount of purchase to Hereford Kiwanis Club. He must contribute the article.
6. Advance bids will be taken on phone from 12:30 to 1:30

ALL PROCEEDS FROM AUCTION TO BE USED FOR BENEFIT OF HEREFOORD KIWANIS CLUB

NON-PARTICIPATING Contributing Merchants

Radio Station KPAN
The Hereford Brand
Plains Insurance Agency
Lone Star Insurance Agency
Southwestern Bell Telephone Co.

HOTEL CASH

Sunday Dinner for family up to 10 people. \$1.00 per person. Reservations made at Hotel. Phone 955.

You too, will enjoy Sunday Dinner at the Hotel. Make a date for the next day, at the Hotel. Phone 955.

PARK AVENUE DRUG & APPLIANCE

1 G. E. Portable Mixer, valued at \$19.95

Complete line of G.E. Appliances—Zenith and G. E. Television. For Drugs and Sundries stop in at the Park Avenue Drug Store.

LINDSEY MEATS

\$10.00 Worthy Service

Free Pickup and Delivery at Lindsey Cle

Bob

HEREFORD FRUIT STAND

\$10.00 worth of Fruit & Groceries

Hereford Fruit Stand, where you can get fresh fruits and vegetables.

LUKE'S MEATS

10 lb. HAM, \$9.00

Visit Luke's often for Fresh Produce every day.

E. B. BLACK CO.

1 Garfield Modern Floor Lamp, 3 way, green shade, valued at \$19.75.

E.B. Black Company—Since 1901

SUITS APPLIED

Lindley Sun-Ed's \$19.95. Fits and shields.

Suits Auto-Head-Quarters for Tractor repairs and more. Phone 955.

KPAN - 860 ON YOUR DIAL!

AN IS CTION

RULES BYING

December 6th at

ask for Radio

by name of
as it appears in
for next bid.

Immediately noti-
as soon as the bid
phone.

sent the letter and
payable to the
the merchant who

can over the tele-

TO BE USED FOR
BOYS AND GIRLS

SHOP SOUTHWESTERN PUBLIC SERVICE

\$25.00 Electric Toaster
Let Reddy Kilowatt help you with all your Household Chores. Visit your Authorized Reddy Kilowatt dealer today.

THOMAS FOOD STORE

\$12.00 in Groceries
Conveniently located on Park Avenue, where Parking is no problem.

HOTEL BARBER SHOP

Any Shirt with a retail value of \$10.00 or less to be purchased at Dub's Man's Shop.
You're always Welcome at the Hotel Barber Shop.

BOY OSWALD FIRESTONE STORE

Group 1 Firestone Battery No. LD 151 with 18 month guarantee, valued at \$19.95
Visit Oswald's Firestone Store for Home & Auto Supplies, Christmas Toys and Wheel Goods. Firestone Truck, Car and Tractor Tires & Tubes.

MC DOWELL DRUG STORE Your Rexall Store Light cut, General Electric Travel Iron, valued at \$12.95 Rexall Drugs—Prescriptions Filled Ansel McDowell	MILBURN SERVICE STATION Wash & Wax—Valued at \$17.50 New & Used Cars, all makes, Wash and Grease - Conoco Products.	MC RIGHT AND SMITH 1 Delco Battery Group 1 with 18 Month Guarantee, valued at \$19.55 We repair any make Automobile or Tractor. Expert Service	CARL MC CASLIN LUMBER CO. 1/2" Skill Drill (Electric)—Value \$26.50 Lighter, More compact, perfectly balanced and a favorite with builders everywhere. Complete Building Service—Use our Budget Pay Plan. Visit our Tool Department and select a gift for the professional or week-end carpenter or the hobbyist.	KINSEY MOTOR CO. General White Sidewall Tire (670-15) valued at \$30.00 We have a complete crew of factory trained mechanics to service your automobiles. For 11-years, your Chevrolet-Oldsmobile Dealer. Phone 740	HEREFORD HARDWARE Electric Home Aid Ice Cream Freezer to be used inside your refrigerator. Needs no attention. Valued at \$19.95 Complete Sunbeam line of appliances including Sunbeam Electric Blankets, Nesco Automatic Electric, Cookers, Anything & everything for the home.
ALLRED OIL CO. Phillips "66" 6 volt Battery to fit any popular make passenger car, valued \$19.65 to \$22.45 according to make of car. Phillips 66 products, quality gasoline, oils and grease. Allred Oil Co. is located at the entrance to Veterans Park. B. G. Massie and Jimmie Allred, owners and operators.	TIERRA BLANCA LODGE Live Turkey—Dressed on Order Valued at \$7.00 Tierra Blanca Lodge managed by Mrs. E. W. Cotton. Private Baths, Innerspring mattresses, Air Conditioned—East on Highway 60—Hereford, Texas.	VAUGHT LAUNDRY \$5.00 Credit for Laundry Service Help Yourself, Wet Wash, Fluff Dry or finish Work. Mr. and Mrs. Vaught invite you to try their expert laundry service. We appreciate your business.	GIFFORD-HILL WESTERN INC. 30 ft. Irrigation Tile for turn row crossing. Twelve inch non-reinforced concrete pipe in 3 ft. joints. Not regular Culvert Tile. Valued at \$15.00 Gifford-Hill - Western Inc. have pioneered underground concrete pipe irrigation systems. Office on Amarillo Highway in Hereford.	DAVIS BUMPER-TO-BUMPER SERVICE 10 Gallons Gas—Change Oil and Filter Champion Fram, your choice of oil and the best of gasoline. Retail value, \$6.00 to \$7.00 Davis Bumper-to-Bumper Service Station, east on Highway 60, invites you to drop by anytime. It is a pleasure to do business here.	THE DELANO CAFE 10 lb. Barbecue Beef Roast Boned, rolled & Tied—Fixed on order, valued at \$15.00 The Delano Cafe is located at 1309 E. 1st on Highway 60, specializing in Sizzling Steaks and Custom Barbecue.
PARKWAY GROCERY \$10.00 in Groceries, your choice, meat and groceries. The Parkway Grocery is located East on Highway 60, open seven days a week, early and late. Plenty of parking room.	MILLER OLIVER CO. 4 Gallons Prestone Anti-Freeze Singly or in lot. Value \$13.40. The Miller Oliver Co. handles Farmhand Equipment, Oliver Tractors, Combines, and other Equip., Kawanne Discs, and other first class sidelines.	HEREFORD BUTANE GAS CO. 1 Bathroom Heater, Brilliant Fire, This Heater has been a good seller for years. Valued at \$11.75. Phillips Butane & Propane and any kind of appliances.	HEREFORD MILLING CO. 3 Sacks "Hereford Brand" 20% Protein Laying Mash. This feed is as good as many laying mash cost-ing much more. Valued (total) \$13.50 This feed is home grown and processed. The Hereford Milling Co. is home owned, and home operated. Growing rapidly.	HEREFORD GRAIN CORPORATION Choice of 200 lbs. PGC Feeds, valued at \$10.00 Hereford Grain Corporation is a cooperative organization owned and operated by local farmers. Any savings affected through Marketing your Grain is returned to you in the form of dividends. We feature P.G.C. Feeds.	AUTOCRAT CAFE T-Bone Steaks for party of six. This dinner with all of the fixings, 16 oz. steaks, are cooked like Phil cooks them. Valued at \$15.00 Our specialty is Steaks, Fried Chicken and Sea Food. Give us a trial.
HULSE TEXACO STATION One Gal. P.T. Antifreeze. This is permanent type antifreeze. Good as the best. Valued at \$3.75 We are equipped to fill all of your needs in gas, oil, antifreeze, and other needs for your car.	HEREFORD WRECKING CO. 1 Gal. Zerex Permanent Antifreeze Valued at \$3.75 We have parts and supplies for all types of cars and trucks. New and used parts.	WESTERN AUTO ASSO. STORE 1 Walking Doll, valued at \$15.95 Your Western Auto Store is the Best Stocked Little Store in Hereford.	THE VOGUE Meeker Genuine Cowhide Ladies Hand Bag Valued at \$14.95 The Vogue, for the Lady of Fashion.	BEAUTYMART 219 Main \$10.00 Permanent Come in Please! Go Out Pleased!	ROGER'S DRUG 2 Heavy Duty Road Dirt-Movers Turnarocker Valued at \$8.95 each.
PERRY BROS. VARIETY STORE Boy Doll - Sleeps and Cries. Valued at \$6.95 Save at Perry's.	CAVE'S VARIETY STORE Walking Doll - Large 23" Susan Stroller. Hair will curl and wash. This doll valued at \$12.95 SAVE AT CAVE'S.	LITTLE FASHION SHOP 1 Sweater of 100% Orlon, Pink, Size 34, 1 Sweater of 100% Orlon, Aqua, Size 34 Valued at appx. \$10.00 - No exchange please. Shop the Little Fashion Shop for the latest styles in Ladies Apparel. Hats, Gloves, Bags and Lingerie.	C. R. ANTHONY CO. Dan River Percal Double Bed Sheet, Set valued at \$7.95 Shop Anthony's for your Christmas needs. Anthony's serves you better and saves you more.	CROWE-GUILDE CEMENT CO. 2 Gallons Texo-late Imperial paint valued at \$7.50. Sufficient to paint one bedroom. Your choice of color. Suitable any type of wall. We are equipped with steam so that we can deliver concrete when necessary, even if the temperature is low	PALO DURO STATION On East Hiway 60 Case of Conoco Oil, 24 qts. Super or H. D. Valued at \$7.20 We meet the public with a smile and can furnish most everything for a car. The new Super Gasoline is on sale here.
FARMER'S GIN CO. Gin and Wrap one bale of cotton. Valued at \$18.00. Hereford's Newest Gin — all the latest equipment available.	PHILLIPS & LAWRENCE Motor Tune-Up, Appx. Value, \$25.00 including points, condenser, spark plugs, carburetor repair kit and labor on any make of car. Phillips and Lawrence feature Texaco products. Also the Nash Dealer with complete service dept. The 1954 Nash is on display now.	BLANTON BUTANE, INC. Dearborn Heater, 25000 BTU Butane or Natural Gas Heater, Suitable for a large room. Valued at \$39.95 Featuring Dearborn Heaters, Roper Ranges, and of course Butane and Propane. Other offices are in Dimmitt and Friona.	TROY MOORE FARMER'S DRIVE-IN 3 Gallons Phil-rite Gasoline Can "The Fisherman's Friend" Valued at \$3.15 Farmer's Drive-In features Tires, Gasoline, Oil, Greases. Also Deep Freezers, refrigerators, and Washing Machines. Your Friendly Shamrock Dealer	GREEN HEDGE CAFE Man or Boys \$5.00 Dress Shirt Try the Green Hedge Cafe for Fine Foods.	SEIGLER MOTOR CO. Wash, Grease, Porcellize Job on any make car. Valued at \$21.50 Next Time Why Not Try DODGE See our 1954 Dodge Cars on Display today.
M. E. BUSBY 324 N. G. Ave. 1 Framed Picture, Western Scene 10 x 14 Hand Painted, valued at \$2.50 Buzz's Fixit Shop can repair that furniture, or we'll build anything that's made of wood. Lawn furniture, Cabinet Work, Paper Hanging, Painting and Stucco Work	BENEFIELD MOTOR CO. 2 Gallons Prestone Anti-Freeze valued at \$7.00. The home of Reo Trucks 409 West First Street.	STREU HARDWARE 1 Set of Field Glasses, valued at \$18.95 Visit Streu's for all your Hardware Needs. Complete line of Hunting Equipment, RCA Television Sets, and numerous gift items for Christmas.	RUTERFORD & CO. Samsonite Train Case, valued at \$21.00 At Rutherford's you'll find a complete line of Samsonite Luggage. Visit Rutherford's today and solve your gift problems.	HEREFORD BAKERY Two Fruit Cakes (\$4.00 each) Visit Hereford Bakery for all your Christmas Pastries, or get them at your nearest Grocery Store.	HEREFORD NEWS STAND Two Boxes of John Ruskin Cigars, value \$5.50 We have a complete selection of all the latest magazines.
CULLIGAN SOFT WATER SERVICE CUL SOAP, made especially for use as softening water. Total Value \$14.00.	HEREFORD IMPLEMENT CO. One Case of Prestone (6 - 1 Gallon Cans) Value \$22.50 Hereford Implement Co., the Home of fine International Harvester Freezers and Refrigerators, Blackstone Laundry Equipment, IH Trucks and Farming Equip.	PIGGY WIGGLY Two 8 lb. Turkey Hens, value \$11.04 Visit Piggy Wiggly Often—The Original Self Service.	MILLER AUTO STORE Casco Spotlight with either thru the door mounting or thru the Post Mounting, sealed beam, In-ter controlled. Value \$18.00.	MEDKIEF FLOWER & GIFT SHOP Planter & Corgage A Red & Gray Pottery Planter with Ivy and other Plants and a Rose or Carnation Corgage. Value \$10.00 For all occasions, flowers say it best.	HEREFORD GIN CO. Gin and Wrap one bale of Cotton. Valued at \$18.00. Striving to Serve the People of this area, with First Class Ginnery Service.

SUNDAY, DEC. 6th 1:30 P.M.

Let's Cook Something



Planning holiday dinners and parties with tradition steeped fare is always interesting. Perhaps this is so because much of the lore connected with the Christmas to New Year's holiday celebrations takes us back to the early American scene when preparations would be going on for weeks ahead of time.

Now is the time to get fruit cakes ready for the holidays. They need long ripening periods for the best flavor. Now is a good time to make them, too, for as soon as Thanksgiving is over, there are many other details of preparation for Christmas that take up time.

Easy Recipe
Today's recipe for fruit cake is so easy any bride can make it

and yet it is quite different from other fruit cakes, as it is baked in layers, and is designed for people who do not care for an extra rich cake. It slices beautifully, showing off the candied fruits, raisins and nuts.

Mrs. Floyd Walton Jr., gives you the recipe. It belonged to her mother, Mrs. E. T. Eustace of McLean, who has used it for many years and has passed the recipe on until it has become traditional in many households all over the Panhandle.

Japanese Fruit Cake

Combine:
4 well beaten eggs
2 cups sugar
1 cup milk
3 cups flour



MEET THE TEACHER—Mrs. Vida Hicks, first grade teacher at Central School, is shown with two of her students who are putting pictures on a flannel board. Mrs. Hicks has been teaching in the Hereford schools for the past seven years. She received her Bachelor of

Arts Degree from Baylor University and her Masters Degree from West Texas College. Mrs. Hicks, who was born in Hereford now lives at 311 Witherspoon Street. Shown from left are: Louijana Morris, Linda Sue LaPlant and Mrs. Vida Hicks.

1 cup butter
2 teaspoons baking powder
Divide into 2 parts:
Add to part 1:
1 cup chopped nuts
1/2 cup candied cherries
Add to part 2:

1 teaspoon allspice
1 teaspoon cloves
1 teaspoon cinnamon
1 cup raisins
1 cup currents

Line four 8 inch cake pans with waxed paper and pour part 1 into two pans and part 2 into two pans, making four layers. Bake in 300 degrees-F oven for one hour or more with shallow pan of hot water on bottom of oven. Test with straw before removing from oven. Set aside to cool.

Filling

Mix together:
2 cups sugar
2 grated lemons rind and juice
2 grated oranges, rind and juice
1/2 cup candied cherries
1 cup hot water
4 teaspoons cornstarch
Cook this mixture until thickened and add 2 cups of grated fresh coconut. Spread between layers.

Allow the cake to set a little while and then wrap in a cloth moistened in wine or fruit juice and store in a tightly covered container. If you do not care for the wine, wrap the cake in foil and store.

Note: One of the precautions that Mrs. Eustace makes certain of is that after the raisins and currents are washed, be sure they are thoroughly drained before using. Any water left on the fruit makes too much liquid in the cake.

Mule's Head Is Functional

JONESBORO, Ark. (AP) — Passersby gaped curiously at what appeared to be a mule's head on the ground. The mule had fallen into a 12-foot cistern. A wrecker hoist sent the animal trotting away, unharmed.

Parking Is Hazardous

CLAREMONT, N. H. (AP) — Olney Quimby found the front end of his automobile supported by concrete blocks. The two front wheels, tires and tubes, had been stolen. A year ago — on the same spot, in the same way — he lost one wheel, but from a different car. The overnight parking site: a few hundred feet from the city's police station.

In 1952 the United States produced about 55 per cent of the oil in the freeworld. Puerto Rico raises only half its own food.

The Real McCoy's



TAKE EVERYTHING I GOT, BUT NOT MY BURGLARY INSURANCE WITH

JOHN McLEAN
Insurance Agency
"23 Years of Insurance
Know How"
127 West 3rd Phone 273

The Food Chopper

The knives of a food chopper eventually become dull. But if a piece of sand soap, or scouring brick, or small ends left from the cakes of scouring soap, is run through the food chopper in the same way as you would run a vegetable or piece of bread, it will

brighten and sharpen the knives. Then wash thoroughly to remove all of the grit.

Toilet Perfume

A good toilet perfume can be made by mixing two ounces of alcohol with one-half ounce of orris root. Keep in a bottle, tightly corked, and shake well before using.

Card of Thanks

For the many expressions of kindness, and the beautiful floral offerings during the illness and loss of our loved one, we wish to express our heartfelt thanks to our many friends and acquaintances. May God bless you all.
The Family of S. J. McElroy.

"The coffee's terrible but it's the only restaurant in town"

Muddy coffee. Soggy toast. Indigestible food. Bad luck for the hungry salesman who stops in that town for a bite to eat. The missing ingredient is "competition."

Funny how that word has a way of stirring up activity.

People who manufacture things, for example, prickle all over when they think about competition. They sit up evenings fretting about it, and spend millions to improve their products. The result, of course, is high quality at lowest possible cost. And the winner of a contest like that has to be the public.

People are tempted sometimes to wonder what life would be like without competition. For a clue, they might note the shabby fall in living standards in countries where clumsy fingers of state monopoly have strangled competition.

Over 3,000 manufacturing firms in America share in the electrical business. We can name offhand 20 sizable firms that compete at giving the public better refrigerators. There are more than 200 rivals in the making of electric motors. At least 37 in electric irons; 53 in home freezers; 25 turn out vacuum cleaners. And so on down the list.

Some companies competing with General Electric today actually sprang up from the seeds of General Electric research. New products have invited new companies. In certain cases, whole new industries. And more will come.

The competitive race just never ends. That sounds tiring for the contestants, but in fact it is healthy exercise. Healthy for the country, too. At General Electric we wouldn't have it any other way.

You can put your confidence in

GENERAL ELECTRIC

Courthouse Records

Deeds of Trust

Wesley Methodist church to First Federal Savings and Loan Association of Amarillo, Lots numbers 5 and 6 and the W. 4 feet of this land N. of said Lots being of Blk. No. 1 of Dodson Sub. of the E 1/4 of Blk. No. 4. Evans Addition. Second Tract: All of Lots Nos. 6, 7, 8, 9 and 10 of Blk. No. 2 of Hester and Baskin Sub., of Blk. No. 15 of Mabry Add.

Maurice S. Tannahill, et ux, to the Federal Land Bank of Houston, being all of SW 1/4 Sec. No. 1 and all of the NW 1/4 of Sec. No. 12, in Capitol Syndicate Sub.

Warranty Deeds

Dolly Waldine Turner Frey and Elmer L. Frey to Louie C. Turner, all of Lot N. 10 in Blk. "C" Blk. No. 1 of the Mabry Add.

Frank Summers, et al. to C. Palmer Norton, all of the N 1/2 of Sec. 29, Township 5 N., Range 4E.

Marriage License

Raymond Oliver Streu and Joan Hardwick, 11-25.

One flock of geese is known to have flown at the height of 29,000 feet.

PHILCO

TRULY A GREAT FOOD FREEZER

All New for '53

On Display today at



Your Reddy Kilowatt Dealer

Hereford Furniture Co.



the **MATCHLESS** Gift for Mother!

Of course, it's an electric range. Here's the gift that keeps on giving 1,095 times a year—3 times a day, every time Mother cooks a meal. Clean, economical, accurate, fast, cool, dependable—in a word, Matchless. Here's the gift for Mother that the entire family will enjoy—an electric range.



PUBLIC SERVICE COMPANY

Headline News FOR TRUCK BUYERS!



NEW CHEVROLET TRUCKS FOR '54

NEW POWER IN THREE GREAT HIGH-COMPRESSION ENGINES

NEW COMFORTMASTER CAB

NEW RIDE CONTROL SEAT*

NEW AUTOMATIC TRANSMISSION*

They're the most powerful, finest performing, best-looking Advance-Design trucks ever built! They're engineered to do your kind of hauling more efficiently and at lower cost. Come in, see these great new advances in the completely new 1954 Chevrolet trucks.

*Optional at extra cost. Truck Hydro-Matic transmission; Ride Control Seat is standard on C.O.E. models, available on all other cab models as extra equipment. Rear corner windows in standard cab, optional at extra cost.

NEW HEAVY-DUTY 3-SPEED TRANSMISSION*

NEW, BIGGER LOAD SPACE

NEW CHASSIS RUGGEDNESS

NEW ADVANCE-DESIGN STYLING



KINSEY MOTOR COMPANY

11 Years Your Chevrolet-Oldsmobile Dealer

2nd & Schley

Phone 740

Faith will overcome the most miserable circumstances

OUT OF DARKNESS

HEREFORD IMPLEMENT CO.
• International Harvester Farm Eqpt.

M & M PLUMBING CO.
• Everything In Plumbing & Heating

E. B. BLACK CO.
• Furniture

McCULLOUGH MOTOR CO.
• Chrysler-Plymouth Sales & Service

BLANTON BUTANE, INC.
• Shamrock Butane and Propane

Hereford Laundry & Dry Cleaners
• Family Finish Laundry Our Specialty

Parker Bros. Builders Supplies
• Everything For The Modern Home

HEREFORD STATE BANK
• The Bank Of Friendly Service

Associated Growers of Hereford
• Seed Potatoes & Potatoes

KINSEY MOTOR CO.
• Chevrolet - Oldsmobile

HEREFORD CREAMERY
• Cream O'Plains - Ice Cream

BIG T PUMP CO.
• Complete Pump Service & Repair

HEREFORD HARDWARE
• Your Friendly Hardware Store

Southwestern Public Service Co.
• 28 Years of Good Citizenship & Public Service

CONSUMERS FUEL ASS'N
• Petroleum Products-Farm Supplies

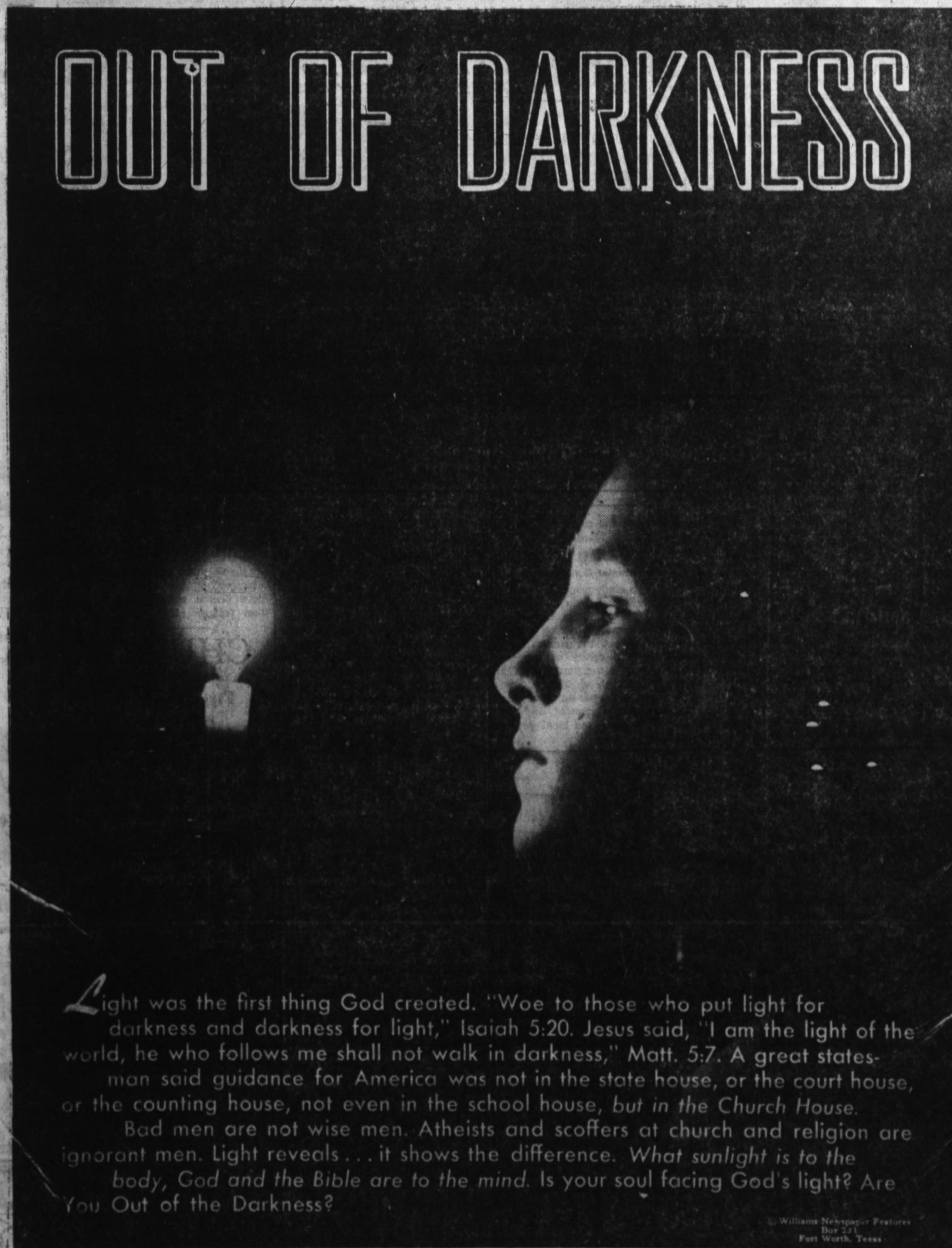
VAUGHT LAUNDRY
• Service Plus Courtesy

HEREFORD GRAIN CORP.
• Formerly Bradley Grain Co.

H & W IMPLEMENT CO.
• John Deere Implement-Krause Plows

HEREFORD LUMBER CO.
• Home Owned - Home Operated

PITMAN SERVICE STATION
• Conoco Products - "We Never Close"



Light was the first thing God created. "Woe to those who put light for darkness and darkness for light," Isaiah 5:20. Jesus said, "I am the light of the world, he who follows me shall not walk in darkness," Matt. 5:7. A great statesman said guidance for America was not in the state house, or the court house, or the counting house, not even in the school house, but in the Church House. Bad men are not wise men. Atheists and scoffers at church and religion are ignorant men. Light reveals... it shows the difference. *What sunlight is to the body, God and the Bible are to the mind. Is your soul facing God's light? Are you Out of the Darkness?*

Williams Newspaper Features Box 251 Fort Worth, Texas

This Series of Church Ads is being Published Through the Cooperation of the Local Ministerial Alliance and Is Paid for by the Undersigned Individuals and Business Institutions

At The Churches

At The Churches

Church of Nazarene

Fourth and Jackson
Rev. Levi Londerback, pastor
Sunday school is held at 10 o'clock, worship services at 11 o'clock.
NYPs meets each Sunday evening at 7 o'clock. Evening worship services are at 7:30 o'clock.
Prayer meeting is held each Wednesday night at 7:30 o'clock.

First Baptist

Fifth and Main
Rev. Howard Scott, pastor
Sunday school at the First Baptist church is held at 9:45 and the morning worship services are held at 10:50 o'clock.
Sunday evening the training union will be held at 6:15 with the evening worship at 7:30 o'clock.
Superintendents meeting will be held each Wednesday evening at 6:30 o'clock with teachers and officers at 6:45. Prayer meeting is held at 7:30 o'clock.
Bob Lawrence is the educational director and Shirley Sharp is secretary.

Church of Jesus Christ of Latter Day Saints

(Mormons)
Kendon O. Anderson, superintendent.
The Mormon church, which meets in the American Legion Hall, will have Sunday school services at 10 o'clock.

East Side Baptist

Forrest St. and Ave. K.
Rev. Russell Fogus, pastor
Sunday school will be in the morning at 9:45 o'clock and Training Union is in the evening at 6:15 o'clock. Morning worship services are at 10:30 o'clock and the evening service at 7:20 o'clock.
Teachers and officers will meet Wednesday evening at 7:15 o'clock with the Evening Prayer service following at 7:45 o'clock.
Sunbeams, R. A. and G. A. will meet at 4 o'clock each Wednesday afternoon.

Seventh Day Adventist

Third and Lawton
Elder C. C. Balslev, pastor
Sabbath School is at 9:45 o'clock and worship services are at 11 o'clock.
"Spiritual Food in Christy: Quickening and Cleansing by the Spirit" is the subject for lesson study for Sabbath School December 5.
Memory verse: John 8:27.
Study Helps: "The Desires of Ages," pages 283-290; "Christ's Object Lessons," pages 120-121.
Basic Text: John 6:23.
Elder C. C. Balslev shall fill the pulpit at the eleven o'clock hour.
Volunteer solicitors will continue their work for the Ingathering Campaign and hope to be able to sing the "Victory" song December 25.

CHRISTIANITY IS THE ROAD to the solution of the perplexing problems of the hour.

THE CHURCHES and their messages are the guide posts on this road.

THE PUBLIC SPIRITED FIRMS listed on this page urge church support and attendance—thus working toward a greater and more spiritual community in which to live and rear our families.

St. Anthony's Catholic

Harrison Highway at 25 Mile Ave.
Father Bartholomew Payms, pastor
Sunday morning Masses are at 6:30, 8, and 10 o'clock.
Daily morning Mass is at 7 o'clock at the new church and 8:15 o'clock at the old church.
Holy Hour is each Thursday night from 8:30 to 9:30 o'clock.
Confessions:
Each Thursday night from 8:30 to 9:30 o'clock.
Saturday afternoon from 5 to 6 o'clock and 8 to 9 o'clock in the evening.

Missionary Baptist Church

1003 Union Avenue
Rev. W. B. Shirley, pastor
Sunday school begins at 9:45 o'clock and the preaching services begin at 11 o'clock.
Evening worship services are at 8 o'clock, prayer meeting—8 o'clock Wednesday evening.

First Presbyterian

616 Leo Street
Rev. Russell Wiegert, pastor
Sunday school is held each Sunday morning at 9:45 o'clock, followed by morning worship at 11 o'clock.

Avenue Baptist

128 N. 25 Mile Avenue
Rev. Bob Harris, pastor
Sunday school is held at 9:45 and the morning worship services are held at 11 o'clock.
Training Union is held each Sunday evening at 6:30 o'clock.
Evening worship services are held on Sunday evening at 7:30 o'clock.
Mid-week prayer services are Wednesday night at 8 o'clock.
At 8:45 o'clock there will be choir practice.
Sunbeams will meet at 8 o'clock Friday afternoon.
The young people will meet Saturday night at 7:30 o'clock at the church.

Church of Christ

205 E. 6th Street
Bob Wear, minister
Bible school is held each Sunday morning at 10 o'clock, with morning worship at 11 o'clock.
The Young People meet Sunday evening at 6:15 with evening worship at 7:00 o'clock.
Wednesday evening prayer services are held at 7:30 o'clock.
The Hereford Church of Christ radio broadcast is heard daily at 9:30 over KPAN.
The nationwide broadcast by the Church of Christ is each Sunday afternoon at 1 o'clock.

Christian Science

Christian Science services are held each Sunday morning at 11 o'clock in the Star Theatre.

St. Thomas Episcopal

Morning worship services are at 11:00 o'clock and Sunday School is at 9:45 o'clock.
The text of the sermon will be "He shall feed me in a green pasture, and lead me forth beside the waters of comfort." (Psalms 23:2, Prayer Book)
The Woman's Auxiliary will meet December 9 at 8:00 o'clock, in the home of Mrs. Jack Bradley. Rev. Henry Seaman will be the guest speaker.

First Christian

Sixth and Main
Rev. Don Root, pastor
Sunday School is held each Sunday morning at 9:45 o'clock and morning worship is at 10:45 o'clock.
The title of the morning sermon will be "The Godliness of Cooperation."
There will be no evening service because of the "Messiah" at the First Baptist church.
Wednesday evening choir rehearsal is held at 7:30 o'clock.
At 6:45 o'clock each Sunday evening age level studies are held.
Tuesday evening at 8 o'clock the Business Women's group will meet with Mrs. Rex Tynes. Mrs. A. Petersen will bring the program.
The Young Matrons group will meet Wednesday at 4 o'clock with Mrs. Bill Bradley. Mrs. Gordon Elliot will bring the devotional.
This Sunday is Women's Day and they will have charge of the morning worship.

Immanuel Lutheran

Park Avenue at B Street
Rev. Harold Kaestner, pastor.
Morning worship service is at 11 o'clock with Sunday school at 10 o'clock.
Saturday Bible School of the air over KPAN, is at 11 o'clock.
Welcome to all our services.

(Continued on Page 8)

CONGRESSMAN WALTER ROGERS SAYS

Discussion On Two Amendments Probably Coming In Congress

THE FIFTH AND SIXTH AMENDMENTS TO THE CONSTITUTION

The coming session of Congress will produce many heated discussions of and arguments about the Fifth and Sixth Amendments to the Constitution of the United States. These two amendments are integrated parts of the Bill of Rights. It would be well for all Americans to acquaint themselves fully with these two amendments, if you have not already done so.

years. The Sixth Amendment contains the provision affording an accused the right to be confronted with the witnesses against him. The spotlight was placed on this particular amendment in the speech made by President Eisenhower before the B'nai B'rith Anti-Defamation League at the Mayflower Hotel recently. The Washington Post quoted him in an editorial as follows: "In this country, if some one dislikes you or accuses you, he must come up in front, he cannot hide behind the shadow, he cannot assassinate you or your character from behind, without suffering the penalties an outraged citizenry will impose."

You may not have a copy of the Constitution handy, so I am going to quote these two amendments as they appear in the Constitution:

AMENDMENT (V)

"No person shall be held in answer for a capital, or otherwise infamous crime, unless on a presentment or indictment of a Grand Jury, except in cases arising in the land or naval forces or in the Militia, when in actual service in time of War or public danger; nor shall any person be subject for the same offense to be twice put in jeopardy of life or limb, nor shall be compelled in any criminal case to be a witness against himself, nor be deprived of life, liberty, or property, without due process of law; nor shall private property be taken for public use, without just compensation."

AMENDMENT (VI)

"In all criminal prosecutions the accused shall enjoy the right of a speedy and public trial, by an impartial jury of the State and district wherein the crime shall have been committed, which district shall have been previously ascertained by law, and to be informed of the nature and cause of the accusation; to be confronted with the witnesses against him; to have compulsory process for obtaining witnesses in his favor, and to have the Assistance of Counsel for his defense."

Copied From Common Law The language, "to be confronted with the witnesses against him", was not original. Actually, it was a right enjoyed under the English common law. Its inclusion in the Constitution was to preserve that right, but not to broaden it. This right, however, did not prevail in many other jurisdictions. Probably the most famous of the historical cases involving the violation of that right was the trial of Joan of Arc in France.

In a recent history of that trial, it was pointed out that not a single witness appeared in person before the court against Joan of Arc. All the evidence was produced in the form of affidavits, and these were always written in the third person, the object being to conceal com-

SOUND FACTS
BLACKBOARDS IN MANY MODERN SCHOOLS ARE MADE FROM ETCHED PLATE GLASS TO PREVENT 'CHALK STUTTER'. SOUND CONDITIONING MATERIALS IN CORRIDORS, CLASS-ROOMS & AUDITORIUMS ARE ALSO USED TO REDUCE UNNECESSARY NOISE.

'HEAR WHERE YOU'RE GOING!' YOU CAN DO JUST THAT IN CLEVELAND'S RAILROAD TERMINAL. A HUGE GLASS SKY-LIGHT WAS BLOCKED OUT WITH SOUND ABSORBING MATERIALS. NOW WHEN TRAIN DEPARTURES ARE ANNOUNCED - YOU CAN TRULY 'HEAR WHERE YOU'RE GOING!'

DO YOU SIT IN A FRONT PEW IN CHURCH IN ORDER TO HEAR? -THE ACOUSTICAL MATERIALS ASSOCIATION NOTES-"MANY CHURCHES ARE PLACING SOUND ABSORBING TILES ON WALLS & CEILINGS TO STOP THE 'BOUNCING SOUNDS' FROM INTERFERING WITH SERVICES". WANT YOUR CHILD TO GROW? STOP MAKING NOISE! -A NOTED HEALTH AUTHORITY STATED THAT CHILDREN IN THE CITIES DO NOT GROW AS FAST AS THEIR COUNTRY COUSINS. A QUIETER ATMOSPHERE CAN BE PARTLY RESPONSIBLE.

pletely from the accused both the name and the identity of the witness. Communist Controversy The whole controversy, of course, will center around the Communist menace. Their tactics have been to employ our Constitution and our laws to protect themselves while they work diligently at the task of trying to overthrow that Constitution and those laws. It will primarily concern employees of the federal government and perhaps many state and local governments in this country, as well as employees of manufacturing concerns engaged in defense work.

Every American should read our Constitution and weigh every word, phrase, sentence and paragraph therein very carefully. MISCELLANEOUS COMMENTS: The reorganization of the Soil Conservation Service is still being subjected to much fire and will, no doubt, be one of the first matters facing the next Congress. Few people realize that proper soil conservation is a major health measure. It is not only necessary for the amount of food to be produced, but it is vitally necessary insofar as the quality of that food is concerned. Many diseases and ailments can be prevented by the proper quality of food.

I saw a TV show the other night that was one of the best I have ever seen on the trials and tribulations of the farmer. The first thing that happened in the show was a hailstorm that ruined all of the farmer's wheat. One fellow in the show remarked that it was like a wage earner collecting his year's wages in one lump sum and then having them taken away from him by a highwayman on the way home. I sure hope a lot of the city people saw that show.

Moot Question Speaking of TV shows, some of them sure get the facts mixed up. In a supposedly true crime catcher show the other night, they had Houston, Texas, located in Shelby County. The truth is they are not even in the same Congressional district. It is hard to say which group would be offended by this show, the Shelby County residents or the Houstonians.

I did hear a good story on TV the other night that may have more truth than poetry in it. One comedian said that he had been comparing statistics about freight car loading with statistics on liquor consumption and found out that more people were getting loaded than freight cars.

CHURCH

(Continued from Page 7) First Methodist Fifth and Main Rev. S. M. Dunsam, pastor The Sunday School will be at 9:45 o'clock with Sunday morning service at 10:55 o'clock. The MYF groups meet at 6:15 o'clock. There will be no evening service because of the "Messiah" at the First Baptist church.

Tuesday morning at 9:15 o'clock the Woman's Prayer Group will meet in Ward Hall. At 7:30 o'clock Tuesday night, the Official Board will meet in Ward Hall. Wednesday morning at 9:30 o'clock the Emma Wheeler Hawkins Circle will meet with Mrs. Tom Alderson. At 9:30 o'clock the Dorcas and Alice Ward Circles will meet jointly with Mrs. Wayne Edwards. At 3:00 o'clock the Alesia Circle will meet with Mrs. H. E. Miller, Jr., the Carrie Black Circle will meet in the Junior Room and the Lutie Fox Circle will meet in Ward Hall.

Wednesday night Prayer Meeting will be held in Ward Hall at 7:00 o'clock. Wesley Methodist Rev. E. L. Naugle, pastor The Wesley Methodist church on Irving Street will have the Sunday School at 9:45 o'clock with morning preaching services at 11:00 o'clock. Tuesday night at 7:30 o'clock the Woman's Society of Christian Service will meet at the church. Thursday at 7:30 o'clock the choir will meet at the church for rehearsal.

Assembly of God Union and Ave. G. Rev. Walter E. Lane, pastor Each Sunday morning Sunday school is held at 9:45 and the morning service is at 11 o'clock. Prayer meeting and Bible Study will be held each Wednesday evening at 7:30 o'clock. Young people meet on Sunday night at 6:30 o'clock, with the evening worship services at 7:30 o'clock. The W.M.C. meets on Thursday afternoon at 2 o'clock.

Stop Taking Harsh Drugs for Constipation Avoid intestinal upset! Get Relief This Gentle Vegetable Laxative Way!

For constipation, even the harsh drugs. They cause brutal cramps and griping, disrupt normal bowel action, make repeated doses seem needed. Get new but gentle relief when you are temporarily constipated. Take Dr. Caldwell's Senna Laxative contained in Syrup Pepsin. No salts, no harsh drugs. Dr. Caldwell's contains an extract of Senna, one of the finest natural vegetable laxatives known to medicine.

Dr. Caldwell's Senna Laxative tastes good, gives gentle, comfortable, satisfying relief for every member of the family. Helps you get "on schedule" without repeated doses. Even relieves stomach soreness that constipation often brings. Buy Dr. Caldwell's 50¢ size today. Money back if not satisfied. Mail orders to Box 250, New York 18, N. Y.

THIS WEEK'S MOVIE ENTERTAINMENT STAR

FRI. SAT.

A FIRST RATE SOLDIER -vs- INDIAN MOVIE-POPULAR WITH ACTION FANS



STEPHEN McNALLY and JULIA ADAMS in Universal-International's "THE STAND AT APACHE RIVER," in color by Technicolor.

SUN. MON. TUE.

Critics tear this picture to shreds on every count—but it is full of hard boiled heroics, suspense and gore, and is hammy enough to furnish amusement for the more exciting patron.



We Congratulate You On the Occasion of Your Wedding Anniversaries from Thur., Dec. 3rd Sat., Dec. 5th Mr. & Mrs. Geo. M. Clingan Mr. & Mrs. Leroy Foster Mr. & Mrs. Joe Marshall Mr. & Mrs. Jack Crouch Mr. & Mrs. O. A. Smith Mr. & Mrs. John D. Alkin Mr. & Mrs. Carl Schroeder Mr. & Mrs. Glen Hetzler Mr. & Mrs. Harry F. Denges

TEXAS

FRI. SAT.

DOUBLE FEATURE Hit Number One Wayne MORRIS THE Fighting Lawman with VIRGINIA GREY Hit Number Two



SUN. ONLY

DOUBLE HORROR SHOW

CAT PEOPLE with SIMONE SIMON KENT SMITH JACK HOLT THE BODY Snatcher with BOLE KARLOFF LUGOSI

GEARHEAD AND PUMP REPAIRS AND REBUILDING. Has your gearhead or pump been giving trouble? It won't get any better until we fix it for you. Does your gearhead need the ratio changed to meet present well conditions? If so, better see Kenny right now. If you have taken work to Kenny before you know he always gets the job done right, and his customers always come back next time. Our well equipped well staffed shop can handle your well problems. Also expert well pulling service. KENNY GEARN MACHINE WORKS Phone 1570, East on Highway 60 Hereford, Texas

FOR 1954 The Fabulous Farina Does it Again! New Nash Lower Prices! Yes, the new 1954 Nash Airflytes are more than ever America's biggest buys. The Ambassador Country Club, above, costs hundreds of dollars less than other fine cars. Available with Power Steering, Power Brakes, Power-Lift Windows, Airliner Reclining Seats and Twin Beds. New! The Nash Rambler Four-Door Sedan! The sparkling custom beauty above is something entirely new in automobiles—the compact Nash Rambler—now in a luxurious four-door sedan. Think of having Rambler handling ease—quick-as-a-wink parking—whiplash getaway—amazing economy and the safety of unitized Airflyte Construction—all in a four-door sedan so spacious it even offers Twin Beds... and luggage space for a family of six. Think of getting custom radio, Weather Eye Conditioned Air System—even the continental rear tire mount—as standard equipment! Come see and drive this newest Nash Rambler. 1954 Nash Airflytes Nash Motors, Division Nash-Kelvinator Corporation, Detroit, Mich. Ambassador • Statesman • Rambler Built with a "Double Lifetime" Your Safest Investment Today... Your Surest Route Value Tomorrow NOW ON DISPLAY! NOW AT NEW LOW PRICES! OUR DEMONSTRATORS ARE WAITING — PHONE NOW PHILLIPS & LAWRENCE NASH 503 East 1st Phone 97

Whiteface Season Opens With Victory Over Happy

The Hereford Whitefaces opened the basketball season November 24 with a smashing 76-30 victory over the Happy Cowboys. A commanding lead was held by the Herd throughout the game and was never in trouble. The Cowboys were outclassed by a Whiteface team which averages over six feet.

The forces of Coach Wayne Stark controlled approximately 76 percent of the rebounds and compiled an amazing shooting percentage of 62. The Herd checked the Happy attack with a zone defense which worked well. A speedy and alert Whiteface team intercepted or broke up many passes which might have been turned into points by the Happy team.

Offensive Stars
One of Hereford's offensive stars was Everett Allen. From his forward position, Allen is a constant threat for a jump shot which he uses quite effectively and with much accuracy. Allen's partner at forward, Tom Woodford, was high point man with 26 points. Allen was right behind with 25.

At the beginning of the game the Herd let loose with a volley of

fast breaks and before the dust had settled and the first quarter ended, the Herd had accumulated 25 points while the Happy team could manage only 5.

Onslaught Continued
The Whitefaces continued the onslaught in the second quarter, running their total to 46 points. The halftime score was 46 to 13.

With reserves playing most of the third quarter, the Herd upped their total to 59 while Happy had their best quarter of 13 points.

Despite the loss of Logan Cummings, Hereford scored a total of 17 points in the final quarter while holding Happy to only 4 points.

Tom Woodford and Everett Allen paced Hereford with 26 and 25 points respectively. Logan Cummings and Joe Streun scored 7 points each.

Score by Quarters

	1	2	3	4
Hereford	25	46	59	76
Happy	5	13	26	30
Total Points				
Player				
Cummings	7			
Allen	25			
Woodford	26			
Streun	7			



CPL. WALTER D. VINES, son of Mr. and Mrs. John W. Vines, 207 Avenue A, has returned from an eleven months tour of duty near

Seoul, Korea. When this picture was taken, Walter was on night patrol with his K-9 dog, "Adwin." Walter, who attended Hereford schools, is now in Koko, Fla., waiting for a discharge.

McRight	3
Boyd	2
Wooly	5
Atchley	1
Burris	0
Totals	76

Bounty Can Be Costly
KNOXVILLE, Tenn. (AP) — It may cost you \$63 to collect a bounty for killing a hawk in Knox County. The county pays a \$1 bounty when a hawk killer produces the bird's head and feet and a sworn statement it was killed in the county. But state law provides a \$64 fine for anyone killing all but a few varieties of hawks.

Lethargy Scored

Lethargy on the part of school patrons was roundly scored by Mr. Schroeter, and he urged patrons to take the time to secure the facts regarding their schools. Rumors he branded as unfair, and pointed out that facts concerning any school question can be secured from the superintendent or from the school tax office in the courthouse.

ST. JOSEPH, Mo. (AP) — Contrary Missouri! In the worst of the recent drought, eight million gallons of water a day were pumped into a lake here from the Missouri River to save the fish. Name's Lake Contrary.

During World War II the U. S. Army conducted classes in pidgin English.

A Paint Remover
To make a paint remover dissolve 20 parts of caustic soda (98 percent) in 100 parts of water, and mix this with 20 parts of mineral oil, and stir constantly until thoroughly mixed. Then add while stirring, 20 parts of sawdust, and if possible pass this solution through a paint mill to get a uniform mixture. Apply the paste moist.

Falling Hair
A remedy for falling hair is to rub salt into the scalp. Then massage until the scalp tingles. Also add salt to the water when washing the hair.

When Frying
If a teaspoonful of vinegar is added to the lard that is used for frying, it will prevent the food from absorbing too much fat.

Leaky Wash Tub
If a sudden leak appears in the wash tub press firmly some ordinary laundry soap into the crack from the outside. It proves very satisfactory until a permanent repair can be made.

The Pantry
If a small box of lime is kept in the pantry, it will keep the air dry and cool at all times.

Postage Stamps
If you wish to remove postage stamps from an envelope, or if they are stuck together, place under a sheet of thin paper and run a hot iron gently over the paper.

Boiling Eggs
If the eggs are dipped in cold water before putting them in the boiling water, the shells will not crack.

WE GIVE S & H GREEN STAMPS

Great FOOD VALUES!

Strawberries Preserves 2 Lb. JAR **59c**

Sun Spun

CHOC DROPS Box **31c**
Old Fashioned

WAFFLE MIX Lg. Box **29c**
Gladiola

KRAFT'S CARMELS 1 Lb. **37c**

CHILI No. 2 Can **43c**
Kimbell's

BEANS CUT GREEN 2 for **29c**
No. 303 can
Campfire

TOMATO SOUP 2 for **25c**
Heinz

PEAS Blackeye 2 for **25c**
No. 300 Can
Fresh Green, Campfire

SYRUP 5 Lb. Pail **43c**
Blackburn Maple

Shortcake Peaches Monarch No. 303 Can **31c**

SALAD DRESSING Pt. Jar **27c**
Best Maid

PUMPKIN 2 for **27c**
Kuner Makes 1 Pie

CORN Golden Sugar 2 for **31c**
No. 303 Can
Cream Style, Concho

KRISPY CRACKERS Lb. Box **27c**
Sunshine

TAMALES Can 2 for **41c**
With Chili Gravy, Campfire

FACIAL TISSUE 4 rolls **37c**
White Cloud, Softness

FLOUR 25 Lb. bag **\$1.79**
Sunbonnet Sue

D U Z Large Box **19c**

QUALITY MEATS

Cheese lb. **49c**
Longhorn

BACON lb. **59c**
Special Slice, Pinkney

Bacon Square lb. **39c**
Sugar Cured

PRODUCE

CARROTTS Pkg. **15c**
Bugs Bunny Pkg.

ORANEGS 5 Lb. Bag **37c**
Texas

LEMON Doz. Lg. Size **37c**
Sunkist

TANGERINES 2 Lbs. **25c**
Florida

APPLES DELICIOUS Lb. **14c**

We Reserve Right To Limit Quantities - Double S & H Green Stamps On Wednesday

THOMAS FOOD STORE

We Give S & H Green Stamps 519 Park Ave. Phone 15

WE GIVE S & H GREEN STAMPS

USED CAR AND TRUCK CLEARANCE SALE!

Come on out folks! We've got a lot full of both New and Used Cars and Trucks that we've got to get rid of... we don't want them, you can have them... at amazingly low prices! In this group we have some New Fords and Mercurys... also some clunkers... in fact, just about any make, model or price that you're interested in! All cars with low down payments... and Terms can be Arranged!

1952 FORD V-8 Custom line 4-door sedan, two-tone, radio, heater, directional lights, Fordomatic drive, sun visor, seat covers, front and rear Hollywood guards, spot light, low mileage. **\$1495**

1948 FORD 4-door, radio, heater, seat covers. **\$400**

1950 CHEV. Fleetline, 4-door, large heater, seat covers, one owner, low mileage. **\$750**

1947 FORD 2-door, radio, heater, spot-light. **\$350**

1951 FORD Custom 6, over-drive, radio, heater, seat covers, signal lights, like new finish. **\$950**

1950 FORD 4-door sedan, V-8, seat covers, fresh air big heater. **\$750**

1953 INTERNATIONAL TRUCK, One-half ton. **\$950**

1952 FORD TRUCK, one-half ton, radio, heater. **\$900**

1951 FORD 6 Custom 2 door, magnetic Air Heater, signal lights, sun visor, seat covers. **\$850**

1951 CHEVROLET TRUCK, one-half ton. **\$675**

1952 FORD V-8, radio, heater, windshield washers, new tires, one owner, low mileage, sold new for \$2350, special sale price. **\$1450**

1950 FORD TRUCK, three-quarter ton, one owner, nice. **\$675**

1952 PLYMOUTH, 4-door, overdrive, big heater, signal lights, chrome door awnings, like new finish, one owner. **\$995**

1950 CHEVROLET TRUCK, one-half ton. **\$550**

1949 CHEVROLET TRUCK, one-half ton, deluxe cab. **\$425**

1946 FORD 6, radio, heater, seat covers, sun visor, fog lights, directional lights, spotlight. **\$350**

1949 FORD TRUCK, three-quarter ton. **\$575**

1952 PLYMOUTH, 2-door, new seat covers, radio, heater. **\$950**

1953 MERCURY, 4-door, Merc-O-Matic, power brakes, radio, heater, turn indicators, tinted glass, windshield washers, chrome wheels, white side-wall tires, List Price \$3228. **\$2750**

ALL MAKES

ALL MODELS



HEREFORD MOTOR CO.

W. Highway 60

Buran Scott

Phone 39



RICKY ROBERTS, daughter of Mr. and Mrs. James N. Roberts, 239 Star Street, celebrated her seventh birthday November 25 with a party given by her mother. Three angel food cakes were prepared for the occasion. Refreshments of cake and ice cream were served. Bottles of bubble-blowing mixture were given as favors to the guests. Tiny tot games were used for entertainment. A Thanksgiving theme

was carried out in the napkins and tablecloth. Ricky is shown standing directly behind the cake with the lighted candles. Guests of the party included Greg Johnson, Mike Watts, Steve Nelson, Mike Harvey, Donna Rae Williams, Beverly Gayle Roberts, Wilma Higgins, Loretta Higgins, Bill Watts, Bobby Glynn Watts, Cynthia Jones, Patrick Homer, Donald Nelson and Renny Jones. (Staff Photo.)

TEEN TALK

BY VIVIAN BROWN

You can create your very own Christmas card at very little cost. All you need is a few variety store items, a camera equipped with a flash attachment for indoor picture taking and a little imagination.

Set up a Christmas decor — enche, angels, trees, figurines —

on a small table. Some of these props should be in the attic or cellar marked for Yuletide, but if you need to supplement what you have, there are inexpensive ornaments and figurines available in local stores.

After the table decoration is set up in an interesting pattern, organize your camera, making sure the flash is in good working order.

Snap your picture. Take several so that if one does not please you, another might. Set up large props in the background and smaller ones in front for the best composition.

Choose a card of good quality at your local stationery or art store and make sure to get matching envelopes. You should have made up

your greeting card list so that you know the number of prints and cards needed. Your card may be either white or colored. A red or green background is lovely for a black-and-white print. Choose a size card that allows generous margins around your print.

If you select a white card you may want to trim the white border on the snapshot to give good contrast against the white card. Use rubber cement on the back of the picture to mount the snapshot on the card.

Write your own personal greeting on the card, and you'll find you have a truly personal Christmas greeting for your friends.

Other ideas for pictures might include:

- A fireplace with a burning Yule-

size log and a stocking hanging from the mantle . . .

Your dog wags a "Merry Christmas" sign dangling around his neck . . .

The family cat curled up in front of the fireplace with a scrawl across the fireplace saying something like " . . . got a creature was stirring all through the house . . ."

Your bird in his cage with a Christmas wreath around it . . .

The front door with a couple of large Christmas bells and a big red bow . . .

Mistletoe hanging down from the door frame . . .

A. Equal parts of lemon juice and rose water makes a good one.

Q. Please tell me what to do about perspiring hands.

A Reminder-

It's Nice to Be Able to Say "CHARGE IT"

SIGNAL CREDIT SYSTEM



GO—Your Credit Is Good!

CAUTION—You May Be Endangering Your Credit!

STOP—Action Becomes necessary to maintain your good credit record!

Signal Credit insures the privilege of buying to those who have a high regard for their obligations.

Buy wisely—Pay as agreed whenever possible. If you are unable to meet an obligation on the due date, go to your merchant and make satisfactory arrangements with him. This practice helps to protect your credit rating.

THE FOLLOWING FIRMS PLEDGE THEIR CO-OPERATION WITH YOU AND INVITE YOU TO USE YOUR SIGNAL CREDIT:

- | | | |
|--|---|---|
| E. B. Black Company.
202 N. Main St. | Western Auto Assoc. Store
245 N. Main Street | Suits Auto Supply Co.
208 N. Main Street |
| Blanton Butane, Inc.
437 E. 1st Street | Wallace Buick Company
142 N. Miles Avenue | Chevron Service Station
346 W. 1st Street |
| B & D Tractor Company
642 E. 2nd Street | Hereford Lumber Co.
234 E. 2nd Street | Corbett Cleaners
414 Jackson |
| Consumers Oil Company
116 New York Street | Seigler Motor Co.
218 W. 3rd Street | Cowan Jewelry
335 N. Main Street |
| Farmers Drive In
403 E. 1st Street | Lesly Vaughn Motor Co.
345 E. 1st Street | Jacobsen Brothers, Inc.
137 Miles Ave. |
| Farm & Home Supply
1301 Park Avenue | Breitling Electric
823 Knight Street | Lamm Jewelry
307 Main Street |
| H & W Implement Co.
244 E. 3rd Street | City Drug Store
327 N. Main Street | Cream O'Plains Milk Co.
230 E. 3rd Street |
| Hereford Brand
336 N. Main Street | Cooper's Market
144 W. 4th Street | D & H Gulf Service Station
408 W. 1st |
| Hereford Implement Co.
331 N. Schley Avenue | B. F. Goodrich Store
708 W. 1st Street | Jones Texaco Service Station
144 W. 1st Street |
| Kinsey Motor Company
206 N. Schley Avenue | Hunter's Food Market
219 Sampson | Lindsey Cleaners
517 Park Ave. |
| Hereford Farm Eq. Co. Inc.
209 N. Miles Avenue | Luke's Grocery & Market
505 Grand Ave. | Loerwald Brothers
231 W. 2nd Street |
| Hereford Furniture Company
401 N. Main Street | McRight & Smith
216 East 3rd | Lone Star Insurance Agency
136 Main Street |
| Hereford Hardware Company
216 N. Main Street | Helton Grocery & Market
329 W. 1st Street | Magnolia Service Station
143 East 1st. Street |
| H & H Furniture Company
423 N. Main Street | Park Ave. Drug & Appliances
509 Park Ave. | Parker Bros. Bldrs, Supply
1306 Park Ave. |
| Hereford Hudson Company
1221 E. 1st Street | Park Way Grocery
East Highway 60 | Phillips & Lawrence Ser. Sta.
503 E. 1st Street |
| Continental Oil Company
208 S. Main Street | Piggly-Wiggly Store
426 N. Main Street | Pitman Service Station
Main St. & Highway 60 |
| Hereford Motor Company
West Highway 60 | Thomas Food Store
519 Park Ave. | Porch Brothers
119 N. Lee |
| Hereford Parts & Supply Co.
232 N. Main Street | Walker & Hollingsworth Mtr.
305 E. 3rd Street | Shelton Tire Exchange
303 E. 1st. Street |
| Hereford Butane Gas Co.
Veteran Park Road | Walker Refrigeration Service
305 E. 3rd Street | New Users of Signal Credit System: |
| McCaslin Lumber Company
344 E. 3rd Street | Western Battery & Electric
137 N. Sampson | Allred Oil Co.
Veterans Park Road |
| McCullough Motor Company
411 W. 1st Street | Ed Skypapa-Borden Company
510 McKinley | Hereford, Texas Federal Credit Union
317 Sampson Avenue |
| Miller-Oliver Company
1101 E. 1st Street | Acme Cleaners
136 W. 3rd Street | N. E. Milburn Motor Co.
225 S. Sampson St. |
| Rockwell Bros. & Company
104 S. Main Street | B & J 66 Service Station
100 Main | Kemp Lumber Company
109 N. Miles St. |
| Sharp-Edwards Motor Co.
439 N. Main Street | C&R Cleaners
217 Main Street | |

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And its Associated Members

NOTICE!

TO ALL PARTIES ELIGIBLE TO OBTAIN LIVESTOCK FEED UNDER DROUTH EMERGENCY Feed Program!

Hereford Grain Corporation can give you prompt service on MIXED FEEDS (Cubes) Under this program.

Feeds are mixed in our own feed mill in Amarillo, according to Government Formula, and must meet Government specification.

SEE YOUR COUNTY COMMITTEE FOR ELIGIBILITY

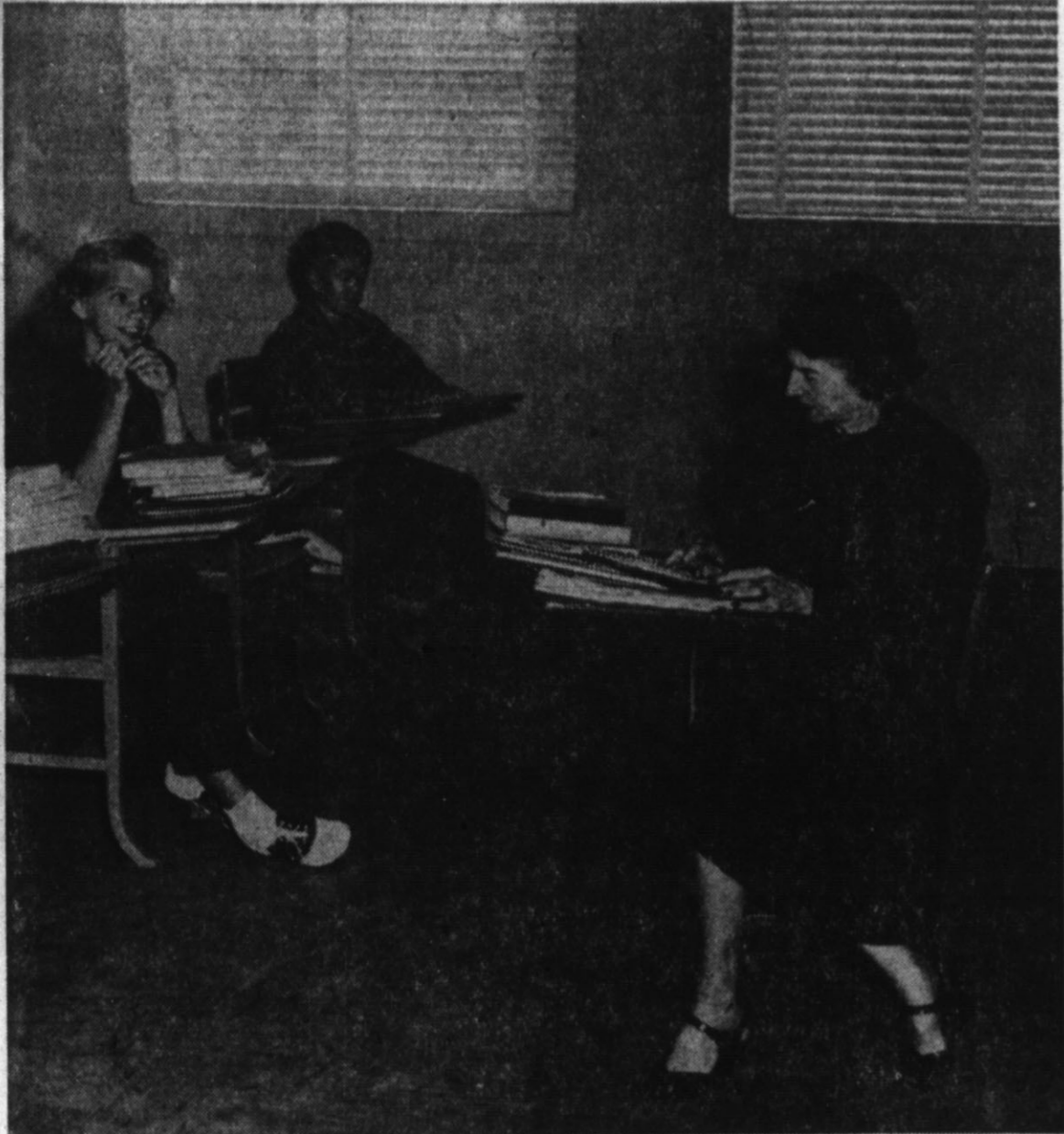
If eligible for feed, secure your certificate for same and bring your certificate to the Hereford Grain Corporation.

WE'LL DO THE REST!!!!



HEREFORD GRAIN CORP.

Phone 360



MRS. BOB WILSON was one of the sixth grade teachers who started Monday in the new High School shop building without a regular desk, though they have been ordered for some time. Two of the excited pupils were Marlene Whitfield, left, and Julian Gandy. Mrs. Wilson, who received her bachelors de-

gree from West Texas State College at Canyon, will receive her Master of Education degree there in January. She has been teaching in Hereford for the past five years. Prior to that time, she was county home demonstration agent in Floyd County. (Staff Photo.)

Curtis Gets Chance At Revenge On Ivan Kalmikoff Saturday Night

George Curtis, the tall, pleasant athlete from Vicksburg, Miss., gets a chance to "even things up" with the cruel Russian, Ivan Kalmikoff, in the top part of a double

main wrestling event at the Hereford arena Saturday night.

And Curtis has plenty to remember. He and big brother Jack were stymied by Kalmikoff and his ruthless partner, Karol Krauser of Tarnow, Poland, in a championship tag team match last week. The K-K team won it, but they had to disable Jack Curtis first.

Shoulder Hurt
Jack was unable to return to the ring for the third and deciding fall in a match for the title. Kalmikoff and Krauser had almost wrecked one of Jack's shoulders. George Curtis, then, had to face both the long bearded boys in the third stanza, and he didn't have a chance. The Curtis boys had won the tag team championship in a tournament October 1 and had successfully defended it in succeeding title matches.

Johnny James, member of the other famous brother team, comes

here to battle the young and up-coming Mexican athlete, Chico Bonales, in the first section of the double main. This is due to produce some rousing wrestling itself, but for the most part it probably will be cleaner and more "gentlemanly" than the George Curtis-Kalmikoff fracas.

Each match is scheduled for two out of three falls, or to a one-hour time limit, and fans at the "Bull Barn" are apt to see a lot of sharp wrestling.

She Had It

OMAHA (AP) — A 53-year-old woman, found by police with her clothes torn, and bruises about the face, told officers her 71-year-old husband was responsible.

Would she bring charges against him?

"No," said the woman after hospital treatment. "I had it coming."

Compared to the great cities of the ancient world, the cities of Europe in the Middle Ages were small.

Tag Team Match Won Saturday By Mr. Sakata, Buck Lipscomb

The main event at the Bull Barn Saturday night was a colorful tag team match between the James Brothers, Jesse and Johnny, and Mr. Sakata, joined by Buck Lipscomb.

The first fall was won by Buck Lipscomb with a body press in 12 minutes.

The second fall was taken by the James Brothers with a series of flying mares in 12 minutes.

Buck Lipscomb won the third fall with a body press and hard body slams in 5 minutes.

First Event

The first event was a one fall-20 minute time limit bout between Mr. Sakata of Japan and Johnny James of Houston. The match started at 8:45 and was a draw between the two wrestlers.

The second event was a one fall-

20 minute time limit match between Buck Lipscomb of Eugene, Ore., and Jesse James of Houston. The fall was won by James in 8 minutes when Buck Lipscomb refused to break.

Legal Notice

NOTICE OF BIDS

Trustees of the Hereford Rural High School District will accept sealed bids for re-wiring of the present high school building on Saturday, December 12th, 1953, at

the Superintendent's Office in Hereford, Texas. Specifications may be secured from the Superintendent's office in Hereford, prior to that date. No bids will be accepted after 2:30 p.m., on date of the letting.
H. H. Miller,
President, Board of Trustees,
Hereford Rural High School District.

T-49-1c.

About 100 different kinds of fish have flesh that is so poisonous that it is dangerous to eat. New Guinea and Borneo are each slightly larger than Texas.

Read the Classified

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SLIPS

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Exquisitely styled in every detail these perfect fitting 6 gore nylon slips... Top and bottom trimmed with exquisite chantilly lace means loveliness. Unquestionably one of the greatest nylon slip buys in town. You'll love them for yourself... for gifts. Now at Anthony's.

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Fine Quality Acetate
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Bold bright hand screened patterns. Choose all over light grounds or dark grounds... with light borders. Color fast.

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Special purchase of a nationally famous strong muslin sheet. Bought special and we pass the savings on to you. Good thread.

Foam Latex
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Extra fine quality foamed latex pillow... covered with a zipper closing white muslin case. Comes in handy useable plastic bag.

Rayon or Cotton
Dress Sock
49c

Fancy dress socks or solid colors. Vertical stripes and clocks or flat knit rayon solid colors. Ankle length. 10 1/2 to 12.

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Chenille
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4.98

Better quality chenille bed spreads. All over solid color and multicolored pattern. Chenilling and strong muslin back.

Pure Dyed
Silk Scarf
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Large 36 x 36 inch pure dyed washable silk headkerchief. Rolled hemmed edges... solids, bold bright prints.

Fur Felt
Halsey Hats
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Genuine fur felt hats with pre-blocked crown... novelty ribbon bands... piliofilm crown liner.

Men's Smart — New
ALL LEATHER WALLETS
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Genuine Steer Hide, Finest in Leather wear. Secret Pocket feature. Some with zipper, some without.

Rayon Gabardine
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Rayon sheen gabardine sport type men's jacket. Elasticized shirred waistband in back. Slash pockets. Assorted colors.

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With Suitcase and clothes.
Many other dolls to choose from.

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Leaves all the pleasure in!

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SINGERS FROM ENDEE and Rosedale, N. M., and five communities on the Texas side joined the Home Demonstration Chorus for a closing song at the Fifth Sunday Singing at the Bippus Community House November 29. Joe Head of Rosedale

is leading the song. The inset is Glenda Homfeld, daughter of Mr. and Mrs. C. F. Homfeld who was the youngest song leader for the day.



THE HOME DEMONSTRATION CHORAL CLUB made its first public appearance at Bippus Community House on November 29. Members from the left are: Mrs. T. J. Parsons, Mrs. Joe Landers, Mrs. Taft McGee, Mrs. John Draper, Mrs. Chester

Wiggins, Mrs. S. S. Williams, Mrs. R. L. Wilson, Mrs. Paul Hoff, Mrs. Tom Draper, Mrs. R. C. Childers, Mrs. G. E. Mullins, directing, and Miss Augustine Gregory.

HD Choral Club Appeared At Fifth Sunday Singing

It isn't five miles to the front gate anymore in the Bippus Community in the northwest part of the county, but those front gates are still a long way apart. However, with telephone service

lately established, distance doesn't seem to be much of an obstacle in getting a crowd together for occasions like the fifth Sunday singing held in the Bippus Community House on November 29.

Visiting Singers

There were singers from Endee and Rosedale, N. M., and Progressive, Westway, Simms, Walcott and Hereford.

Singing was under the direction of Roy Job, minister from Endee, who formerly lived in the community, and Joe Head of Rosedale. Pianists were Mrs. Head and Mrs. Bowe from N. M., and Mrs. Bernice Northcutt, Mrs. J. G. Fortenberry and Miss Augustine Gregory.

Guest Singers

Guest singers included the H. D. Choral club from Hereford, who gave several numbers.

Basket dinner was served by the women of the community.

All day singing is a regular feature at Bippus each time the extra Sunday shows up on the calendar.

The other regular singing day is the third Sunday in each month and people in the neighborhood also meet for Sunday School each Sunday.

The H. D. Choral club, under the direction of Mrs. G. E. Mullins, was making its first public appearance. From the response of the audience, the chorus sang itself into a busy schedule for the next few weeks.

Invitations Extended

Invitations were extended for the same program to be given at Rosedale, N. M., and at Westway in December. The chorus will also give a program at the H. D. Council Christmas Party December 12 at the Veterans' club house.

Mrs. J. J. Parsons is chairman of the chorus, which was organized in May. Vice chairman is Mrs. Taft McGee, Mrs. Tom Draper is Secretary.

Mrs. Cecil Massey is pianist for the group.

Members who sang were: Mesdames T. J. Parsons, Taft McGee, Tom Draper, Joe Landers, Chester Wiggins, John Draper, S. S. Williams, R. L. Wilson, Paul Hoff, R. C. Childers and Miss Augustine Gregory. Mrs. Clara Shore was unable to attend.

How Can I?

By Anne Ashley

Q. How can I get the maximum of heat out of gas burners?

A. The gas burners must be given proper attention in order to secure the right kind of flame and the maximum of heat. The burners should be washed often with soap suds and water to prevent them from becoming clogged.

Q. What can I do when kid gloves have become spotted by rain drops?

A. Do not allow them to dry, but while they are still on the hands and damp, rub very gently with a damp cloth so that the rain drops are scattered. If this is done in time, the gloves will not spot.

Q. How should a lamp be placed when reading?

A. The light should always come from the left and slightly to the rear of the chair when one is reading. Never lie down to read, as this position produces a strain on the eyes.

Q. How can I avoid toughness when baking cookies?

A. When cutting out cookies, they can be handled more easily if the dough is chilled several hours before it is rolled. Place as little flour as possible on the board, because extra flour and much handling result in tough cookies. Roll out and cut a few cookies at a time.

Q. How can I clean a bronze article?

A. One of the best methods is to dip the article in boiling water and then rub with a soft cloth dipped in yellow soap suds. Last, polish with another soft and dry cloth.

Q. How can I remove paint stains from clothing?

A. Paint stains on clothing can often be removed simply by rubbing the stain with the wrong side of the same material.

Q. How can I make stockings last longer?

A. Wash them before wearing. Be sure that no soap is left in the silk. Their life will also be lengthened if they are washed immediately when removed from the feet, as perspiration rots the silk very rapidly.

WRESTLING

At BULL BARN on Highway
Sponsored By Hereford Lions CLUB
DOUBLE MAIN EVENT

FIRST EVENT

2 out of 3 Falls — 1 Hour

George Curtis
Vs.
Ivan Kalmikoff

SECOND EVENT

2 out of 3 Falls — 1 Hour

Johnny James
Vs.
Chico Bonales

SAT. DEC. 5

8:30 P.M.



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9:30 A. M.
The Bible is right and it does make a difference what we BELIEVE AND PRACTICE. We invite you to all services of the church.
Evening:
Young People 6:15 P.M.
Evening Worship 7:00 P.M.

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CHRISTMAS GIFT HEADQUARTERS

Cowan Jewelry

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IN THE PICTURE are ten deer with a total of 79 points. Each hunter getting one buck on their recent hunt in the San Andres mountains. From left in the group are: Kim Ayers of Green Tree, N. Mex.; James Jackson, home on leave from the Navy; H. R. Jackson of Hollywood, N. Mex.; Leroy Packard,

Hereford; Jerry Ritchie, El Paso; Uyel Miller, Alamogordo, N. Mex.; Joteen Wright, Hollywood, N. Mex., and Brother Miller, Green Tree, N. Mex. Those making the trip though not included in the picture are Jack Jackson of Hollywood, N. Mex., and Jack Silas of Green Tree, N. Mex.

Leroy Packard And Party Return From Successful Hunting Trip

By Mrs. R. C. Childers
Leroy Packard and his party returns from another successful hunting trip under the rim rock in the San Andres mountains in New Mex., after each member of the party got his buck during the first two-and-one-half days of hunting. This is the sixth year the group has made the trip.
This year there were ten in the party, and one of these was a 5-year-old boy, Jackie Jackson of Hollywood, N. M., out on his first hunting trip. He was an excited boy, for he brought down a five point buck with the very first shot. Another new member of the party was his brother, James Jackson home on leave from the Navy.

as any of the men having hunted with her father, Brother Miller, all of her life.
Other Members Of Party
The other members of the group were H. R. Jackson, Jackie Jackson, and James Jackson of Hollywood, N. M.; Jerry Ritchie of El Paso, Uyel Miller, of Alamogordo, N. M., and Leroy Packard.
(This is the third year the Brand has followed the Packard and Ayers hunting party with a picture and story).
Q. What can one do if one's ears tend to be conspicuous?
A. A touch of rouge on the lobes of the ears, and a bit of powder, will make them blend in with your face instead of standing out. Use only small earrings—big earrings attract attention to large ears. Choose a hair-do that will cover the tops of the ears.

Horses, Mules, Trucks
The group used five saddle horses, pack mules, and five small trucks of camping supplies. They reached the camping grounds on Friday, the day before the hunting season opened, set up camp, and scouted the mountains to see where the deer were located. By Monday evening each of the men had his buck. They were not ready to come home for they were having too much fun.
This is the sixth year for Leroy Packard, of Hereford, Jake Silas, Jim Ayers, and Brother Miller of Green Tree, N. M., and Joteen Wright, to make the trip. Joteen is the only woman member of the group, and is as good a marksman

Northwest Hereford News

By Mrs. R. C. Childers
Mrs. O. Bearden submitted to major surgery in the local hospital Friday morning. Mrs. Bearden has been confined to the hospital for the past three weeks. She is the mother of Mrs. C. E. Johnson of this community. Mrs. Bearden's home is in Lamesa.
Joe Eddie Scott spent the Thanksgiving holidays visiting her aunt, Mrs. H. V. Lee, and family in Amarillo and her cousin, Willie Mac Weaver, and family in Canyon. She returned home Saturday afternoon.
Vickie Ann Weaver of Canyon spent the Thanksgiving holidays in the Ira Scott home.
Mr. and Mrs. Robert Kerschman from Moriarity, N. M., spent the Thanksgiving holidays visiting with friends and relatives in Hereford and vicinity. The Kerschmans are former residents of this community.
Rain — In Arkansas
Word comes from Mr. and Mrs. Wayne Johnson, who live near Harrison, Ark., that they have just received a good three-inch soaking rain. The Johnsons are former residents of this community.
Mr. and Mrs. Edd Adams of Rogers Ark. have been recent visitors to Hereford. They are also former residents of this community.
The S. J. Barclays of Tucson, Ariz., have recently purchased a three bedroom home in Tucson. Mr. Barclay is associated with his son in farming west of town.
Out-of-town guests in the Earl DeHart home this week were a nephew, Carl Burden, his wife and son Mark, and a sister, Mrs. G. W. Burns, from Hutchins.

The Earl DeHarts and their guests spent Saturday in Palo Duro Canyon picnicing and enjoying a day of outing, and sightseeing.
Colorado Hunt
C. S. Barclay and V. C. Hopson enjoyed a weekend of hunting in Colorado on the Hopson ranch.
Mr. and Mrs. R. C. Childers accompanied Mr. and Mrs. Tom Draper to Bippus Sunday afternoon where Mrs. Draper and Mrs. Childers were joined by the other members of the choral group who sang a number of songs as a special addition to the singing program.
Mrs. E. M. Cox was a dinner guest in the home of Mr. and Mrs. J. T. Richardson Sunday.
Vacation Trip
Mr. and Mrs. Pat Robinson and daughters are leaving Friday for a vacation trip to New Orleans, La.
Jan Scott, daughter of Mr. and Mrs. Ira Scott has been ill this week, missing several days of school.
Georgia Lewis, daughter of Mr. and Mrs. Art Lewis was able to attend school Monday afternoon for the first time since her illness.
Paul Corbett has not been feeling too well this week.
Mr. and Mrs. Raymond Higginbotham and son Landis spent the Thanksgiving holidays in Pampa. They spent Wednesday night in the home of Mr. and Mrs. James Cowan, old friends of theirs who recently moved to Pampa from Spur. Thanksgiving dinner was eaten with their aunt, Mrs. Vivian Pearce, also in Pampa, and his father, H. Higginbotham, from Chillicothe.
C. S. Barclay had to vaccinate

Dawn News

By Bertha Frye

Mrs. Donald May and daughter Debora of Blackwell, Okla., arrived last week to spend the Thanksgiving holidays in the home of her parents, Mr. and Mrs. Walt Beavers.
Mr. and Mrs. Gayle Neal, Nan and Billie spent Thanksgiving in the home of Mr. and Mrs. Leslie Neal in Amarillo.
Mrs. P. B. Sowell of the Westway Community visited Wednesday with Miss Bertha Frye.
Thanksgiving dinner guests in the Norman Miller home were: Mr. and Mrs. L. A. Smith of Hereford, Mr. and Mrs. R. L. Johnson and son of Friona, Mr. and Mrs. O. T. Hewitt of Lockney, Mr. and Mrs. H. D. Weeter and children of Borger, and Mr. and Mrs. James Poe and children of Amarillo.
Mr. and Mrs. B. J. Ramme were Thanksgiving dinner guests in the home of her brother, the Paul Cearleys at Dumas.
Visited In Floydada
Mr. and Mrs. H. S. Fuller and children were Thanksgiving dinner guests in the home of his mother, Mrs. Millie Fuller, in Amarillo. In the afternoon the Fullers drove to Floydada and were overnight guests of his sister, Mr. and Mrs. Bill Marrs.
Mr. and Mrs. C. C. Stewart and children had Thanksgiving dinner with the Henry Hamblin family at Wayside.
Dinner guests Thanksgiving in the home of Mr. and Mrs. Rea Cox were Mr. and Mrs. T. B. Cox and Doyle, and Mr. and Mrs. Fred Wolfington of Hereford.
Mr. and Mrs. Vernon Baker and children visited Sunday in the Carl Wimberley home.
Thanksgiving guests in the J. B. Caraway home were Mr. and Mrs. Reece Stewart and children, and Mr. and Mrs. Ray T. Stewart and children.
The H. H. Millers spent Thanksgiving in the home of Mr. and Mrs. Billy Hillin of Amarillo. Aud-

ni Miller visited in the Raymond Miller home in Amarillo from Thursday until Saturday.
Other Visitors
Thanksgiving day visitors in the Carl Wimberley home were: Mr. and Mrs. Aubrey Wimberley and children of Wichita Falls, Mr. and Mrs. Hardy Stevens of Amarillo, Mr. and Mrs. William Wimberley and Billy and Mr. and Mrs. W. W. Wimberley Sr.
Mr. and Mrs. Jed Stewart returned Sunday evening from a trip to Nocona, Bowie, and Childress.
Dinner guests in the William Wimberley home Friday were Mr. and Mrs. E. A. Overst of Canyon and Bruce Wimberley of Wichita Falls.
Mrs. R. A. Frye and Richard visited in the home of her sister, Mr. and Mrs. Willard White and family, at Plainview Sunday.
Mr. and Mrs. Henry Dow and Della Ruth of Dumas visited in the Walt Beavers' home Saturday.
Dinner guests in the Baker Wimberley home Sunday were Mr. and Mrs. Bill Sheets and children of Spearman.



Pvt. Jerry Morton On Duty In Korea

Army Pvt. Jerry G. Morton recently arrived in Korea for duty with the 25th Infantry Division.
Pvt. Morton is the son of Mr. and Mrs. Virgil Morton who live on Austin Road in Hereford. He attended Hereford High School for almost 12 years.
On May 4, 1953, he went into the service following his 20th birthday which was on May 3.
Pvt. Morton's basic training was completed at Camp Chaffee, Ark.
Q. How can one make up the face if the chin is small and gives the face a weak appearance?
A. Use a lighter tone of foundation on the chin than on the rest of the face. Use only a small amount. Blend both foundation tones together so that there is no sharp line of demarcation.
Q. How can I make a good sachet powder for my bureau drawers and linen closets?
A. Mix a half-ounce of lavender flowers and half a teaspoon of powdered cloves.
Q. What is a good home remedy for, and preventive against, dandruff?
A. Apply twice a week a solution of one part plain apple juice and three parts of water.

BRAND NEW DODGE "Job-Rated" TRUCKS



NEW! Easier, faster loading! Pick-up and panel floors knee-high for loading ease! Lower running board and wider doors for easier entry! Lower hood for added visibility! Lower panel truck can get in most any garage! New flow-line styling, new colors!

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NEW! Roomiest cab, greatest comfort! Easy-chair seats, big one-piece windshield, more vision area than any leading make! New cab sealing against dust, drafts! New at-a-glance instruments... easy-to-reach controls! All this, yet priced with the lowest!

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NEW! Most efficient truck engines! Dodge offers thrifty 6's, plus the most powerful V-8 engines of all leading trucks! Available in 1 1/2-, 2-, and 2 1/2-ton models... standard in 2 1/4-, 3-, 3 1/2-ton! Revolutionary hemispherical combustion chamber for high efficiency!

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Invented—stops back-cool at top, sides and bottom!



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The only vented gas heater with a touch-cool cabinet.



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10 POUND CLOTH PRINT BAG

PURASNOW FLOUR 69¢

ROXEY DOG FOOD 2 CANS 15¢

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PEANUT BUTTER 49¢
 BIG 18 oz. JAR



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 ALL SIZES - ALL PRICES

RICE 25¢
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PET MILK 2 Tall Cans 25¢	PUFFIN BISCUITS Zip Open Bake and Serve 3 Cans 25¢
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MINCE MEAT 35¢
 Famous Shurfine Quality 2 9 oz. Boxes

See Our
BIG SMOKEY BEARS
 \$4.95 with \$10.00 Purchase
 Don't Confuse Him With Smaller Bears
 Kids Love Him!

Hunt's, 14 oz. Bottles
CATSUP

2 for 25¢

EVERYTHING YOU PICK UP is LOW PRICED

Where would you save the most money—in a market offering a few "weekend specials" on items you may not even want—or here at COOPER'S where every item is low priced every day? The answer is plain at COOPER'S—because more low prices mean MORE and BIGGER SAVINGS for you. Come in today. You'll make the happy discovery that shopping our store for ALL your food needs is a surer way to save money than shopping the "specials" in newspaper ads.



Schillings
COFFEE 77¢
 Pound Can

NESTLE'S COOKIE MIX Package **35¢**
 NESTLE'S CHOCOLATE MORSELS Package **19¢**
 COOKIES SERVED IN OUR STORE SATURDAY

Gebhardt's
TAMALES 19¢
 Tall Cans

NEW! Sunshine BROWNIES
 Try This Delicious Cookie
 Fine Homemade Flavor
 Serve With: Puddings— Ice Cream— Beverages— Pkg. **39¢**

Humpty Dumpty
SALMON 3 Tall Cans \$1.00



Eatmore Fresh
CRANBERRIES 25¢
 Pound Pkg.

CELERY HEARTS 21¢
 Pkg.

California
CAULIFLOUR 23¢
 Each

California
BELL PEPPERS 2 lb. 29¢

MEAT DEPT.

PICNIC HAMS 39¢
 4 to 8 Lb. Average

Wilson's Cello
SAUSAGE 35¢
 Pure Pork lb.

PORK CHOPS 59¢
 lb.

BAKED HAM \$1.00
 lb.

PURE PORK SPICED
Luncheon Meat 49¢
 lb.

Cooper's MARKET
 Fine Foods

PHONE 840 - FREE DELIVERY
 WE RESERVE THE RIGHT TO
 LIMIT QUANTITIES