



## Local Feedyards To Cutback Capacity?

# The Sunday Brand

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# Cattle Feeders Losing \$100 Per Head At Market, Stop Buying

By DON RICHARDS  
Brand News Editor

Local cattle feeders, who are being stung for losses of about \$100 a head on fat cattle, have almost all completely stopped buying replacement feeder cattle until the present oversupply clears out and the market becomes more "workable."

The present market situation and slowdown in purchases of feeder cattle is expected to cut the occupancy of local feedyards to as low as 40-60 per cent of capacity. Many local feeders and "cattle club" members are expected to drop completely out of the feeding business until at least next fall when the picture is expected to be brighter.

LOCAL FEEDYARD managers and feeders laid the blame for the "unworkable" market on rising feeding costs and an oversupply of cattle which has brought the selling price down. Causes of the oversupply are traced back as far as the beef boycotts and beef price freeze last year to the recent truckers strike.

The buying slowdown, which is normal during an oversupply, is expected to be of such magnitude nationwide that another beef shortage is predicted by fall. The shortage should then cause a rise in demand of beef, thus sending the fat cattle price

back up into what local feeders and buyers call a "workable" situation.

"THE WHOLE cattle situation just doesn't look too pretty right now," said Dean Stallings, manager of Pitman Feed Yards. "The number of replacement feeder cattle is dropping fast. It's hard to find feeders."

"Most of the cattle we have coming in are those which are owned by people and have been on pasture," said Ken McClain, manager of Southwest Feedyards. "There are no replacement cattle being purchased right now."

"The majority of the feeders are now taking all the losses they can stand," McLain said. "We are in a terrific squeeze. It looks like we are all going to have to start a cutback in operations or just get out of the business."

"The replacement cattle out here have been coming in real slow," said Richard Crider, manager at Hereford Feed Yards. "We are going to have to eventually cut our occupancy, it looks like."

"THE PROBLEM is really simple," said Herb Vogel, of Vogel and Kendall Cattle Co. "The cost of feeding is high and the selling price of cattle is down everybody is losing \$100 to \$140 a head everytime

he sells. If he puts off selling then he is just making the situation worse."

Cattle are predicted to sell at about \$44.50 per hundred weight (cwt) and the price is expected to stay at that level for some time, according to the Texas Cattle Feeders Association. Grain sorghum which is used as the primary cattle feed, is now selling at a price of \$5.50 per cwt, and economists predict it will stay at that level at least the next six months.

According to those statistics, cost of gain for cattle is set at about 55 cents per pound, which also includes interest and death loss.

With the costs of feeding, local cattle feeders say to break even on a 600-pound feeder calf, which will be fed to about 1050-1100 pounds, it needs to be bought for about \$35-\$37 per cwt. However, the current price of feeder cattle is \$40-\$42. Thus the feeders are having to buy the feeder cattle at about \$5 per cwt over the breakeven point.

THE BASIC reason for the low selling price of fat cattle is the oversupply which has caused the demand to drop. Most blame the oversupply problem began with the beef boycotts and beef price freeze last year.

About the only thing local feeders and feedyards

say would pull them out of the present situation is a sudden demand for beef, in which a lot of it would move across the market.

THE TEXAS Cattle Feeders Association (TCFA) issued statements this week urging retail food stores to feature beef in their advertising and make more of it available to the consumer. TCFA officials said little or no beef promotions appear in grocery advertising now, and beef is in better supply and at a lower price than it ever has been.

"One major reason beef is not moving is because of the chain food stores," said Stallings. "Not the local stores, but the national chain food stores. They are buying beef at very low prices, but are pricing it the same as they did last year when beef was selling high."

"THEY ARE making a huge profit off beef now and stocking it back and only allowing a little bit to the consumer," he added. "They are controlling the supply. The consumer would buy more of it if the price were in comparison with the low price at which fat cattle are now selling."

"The national chain stores are just not pushing beef like they used to," said Vogel. "They are getting it at low prices now and are not advertising it and are continuing to sell it at high prices for a high profit."

TCFA OFFICIALS have written complaints to Earl Butz, US Secretary of Agriculture, about recent news releases which stated no relief is seen in the near future for soaring food costs. TCFA officials stated that "fat cattle prices have dropped drastically, yet that's not the case at the retail level."

Charles Ball, executive vice president of TCFA, told Butz that he (Butz) should inform the consumer and press that the prices of fat cattle have dropped drastically and that retail prices have not come down accordingly.

"... you can assure consumers that we have an abundance of finished cattle stacked up in feedyards, ready for slaughter at the depressed prices, if and when retailers decide to start featuring beef," Ball told Butz. "... feedyards have reduced replacements about 30 per cent in February, compared to the same month last year ..."

"... This is reason for concern by consumers, because it obviously means shorter beef supplies in late summer."

"OUR BIGGEST concern, though, should be the grain situation," said McLain. "Feeding costs are ... See CATTLE FEEDERS Page 4"

## Branding Time

By Speedy Nieman

THAT FELLER on Tierra Blanca Creek says good luck rarely comes unexpected; usually, it's over-expected.

Monday is Dollar Day in Hereford. ... look inside today's Brand for some money-saving buys in local stores!

THE COST-PRICE squeeze has hit almost all segments of the economy, and Hereford's giant cattle feeding industry is no exception. The booming business nurtured hundreds of "cattle clubs" here, but they're disappearing fast under present conditions. News editor Don Richards tells the story today in interviews with key people in the industry.

To over-simplify the problems, the feeding costs are too high in comparison with market prices, and cattlemen are losing money on every head they sell. Holding the cattle apparently only makes the problem worse. We can't only hope that the situation levels out, but the pendulum may swing back to beef shortages and higher prices after driving some of the cattle-feeder investors out of the picture.

CONGRATULATIONS to Coach Barry Arwine, who was named "Coach of the Year" in 4-AAAA basketball in his first season as head coach. Hereford now claims two "coaches of the year", since

Larry Dippel won the honor during football season.

We see the honors as having double meanings — a credit to the coaches for superior jobs, and a salute to some fine athletes who produced above the level expected of them.

LEADERS of the sugar beet industry are pleased with interest that has been shown recently to their plea for more beet acreage. A meeting was held this past week to discuss the situation, and attendance was good — leading officials to believe that more acreage may be forthcoming.

As we personally noted in a recent article, no one has said that Hereford might lose the Holly Sugar plant, but the situation was becoming crucial. It's a simple matter of economics — the plant has to have enough beet supply to operate a profitable business. And, as C of C president Roy Faubion stated at the meeting this week, we are not trying to tell farmers how to run their business. They are just being asked to consider the advantages and benefits involved in being a part of the industry.

A friend of ours says he's read so much about the terrible effects of smoking that he's decided to give up reading.



## Membership Drive Begins

Roy Faubion, left, president of the Deaf Smith County Chamber of Commerce, works with Bill Albright, CC executive vice president, to divide up the list of prospective new members to the Chamber. At right is Ed Coplen, chairman of the membership drive. The campaign will continue through Friday.

## Drive Begins

### CC Eyes New Members

The goal has been set at 100 new members as the annual Deaf Smith County Chamber of Commerce membership drive gets under way this week. The drive is expected to last through Friday as drive workers visit with the more than 250 local businesses eligible for new memberships.

"OUR TARGET is 100 new members," Bill Albright, CC executive vice president, told drive workers in a meeting Thursday morning. "We have 500 memberships in the Chamber now and we need to get 100 this week in order to be able to reach the 700 level by the end of the year."

Ed Coplen is chairman of the membership drive and 11 teams have been selected to work the campaign. Heads of the teams are Mark Andrews, Lynn Arnold, Jim Clark, Melvin Jayroe, Mrs. Bill (Kathy) Johnson, Dorrell Jones, Don Lane, Jack McCracken, Mrs. Jack (Irene) McKinster, and Dale Young.

ALBRIGHT, along with CC President Roy Faubion and Coplen divided the 250 prospective members into 11 lists and

distributed them to the 11 teams to work. "It costs a business \$72 each year or \$6 each month to be a member of the Chamber," Albright said. "That rate is one of the lowest in the United States. The national Chamber office criticized us because of that low of a rate, but later withdrew that criticism after they saw what a good base we have in Hereford and after they saw the support we have."

"SOME OF the bigger businesses in town have seven and eight memberships. Albright also said individual memberships are available for one half the regular price.

"The individual memberships are for \$36 per year and go only to non-profit organizations."

THE 11 TEAMS in the membership drive will get points for each new membership they bring in with the top team being treated to a steak dinner. Individual prizes also will be available to the top individual recruiters.

A report meeting is planned for 7 a.m. Wednesday at the Chamber office before the final deadline Friday.



### CC Membership Drive Chairmen

Pictured are the chairmen of the membership drive committees for the Deaf Smith County Chamber of Commerce. Standing (left to right) Don Lane, Dorrell Jones, Jack McCracken, Melvin Jayroe, Lynn Arnold and Dick Geries. Sitting are Irene McKinster, Kathy Johnson and Jim Clark. The membership drive will continue through this week.

### Missions Executive To Speak To Presbyterians Here

The Rev. Donald S. Myer, associate executive of Creative Ministries for the Synod of the Sun of the United Presbyterian Church, will be the featured speaker at a Family Night dinner at the Presbyterian Church at 6:30 p.m. today. Mr. Myer, who is with the executive office in Denton, will present a unique discussion of missions and new ministries as he examines the topic: "That's Good News." Prior to joining the staff of the Synod of the Sun, which includes the four state area of Texas, Oklahoma, Arkansas and Louisiana, Mr. Myer served on the staff of the Synod of Oklahoma-Arkansas located in Oklahoma City. Myer has also held a pastorate in Prairie Village, Kan.



Don Richards

## Cattle Cobweb

Sometimes I have the job of writing about events and news happenings that I really don't enjoy. However, if that news event is something that the public needs informed about, good or bad, then it should be published.

The story on today's front page about the cattle business in the county is one such story. The story is obviously bad news for Hereford and the immediate cattle feeding area. However, it is something about which every local citizen needs to be informed.

THE CATTLE industry is one of the economic bases of this area. Every citizen should take some interest in it the same as he would about the schools, city government or county government.

Explaining the situation can really be made very simple. At present there is an over supply of beef, therefore creating a low selling price. However, the costs of raising and feeding the cattle is still very high. So high, in fact, that cattle feeders are losing about \$100 per head every time they sell.

It is very obvious that either you have a big money supply to fall back on or you simply get out of the business. Well, that is what is happening right now. Local feedyards will see a cutback in their operations, and a lot of small feeders are dropping out of the business.

SOME FEEDYARDS WILL see as much as 40-60 per cent cutback until the supply of cattle runs out and then there will be, in effect, another

shortage of beef. Then the price will rise again because the demand will have increased.

Another big effect it will have on local citizens is that there will be a drop in the number of "cattle clubs" in the area. People in these clubs have been stung by this downswing in the cattle market, and will be financially hurt and forced out of the cattle business.

THE PROBLEM here is that people tend to remember that they got stung bad, but won't really remember just why. The cattle market will again rise in the fall and should prove profitable if we can remember the old supply and demand theory. However, many people will be skeptical of it because of the bad experience they had.

The cattle industry has been very good to Hereford and the area. What happened to cause the break in prices is not something that could have been controlled locally. The problem resulted from a series of things starting with the protests and boycotts of beef, through the beef price freeze by the President and climaxing with the truckers strike over the energy crisis.

ALL OF THESE have created a bad attitude and effect on the general public toward the beef industry. People are just not buying beef like they once did.

It's times like these when beef really needs talking up. Organizations such as the CowBelles can do, and are doing important work on the public's attitude.

It's time we all joined in and pushed cattle.

### City Commission To Meet Monday In City Hall

The Hereford City Commission will meet in regular session at 7:30 p.m. Monday in City Hall with a six-item major agenda.

Commissioners are scheduled to discuss a petition to rezone a portion of the city and also to discuss workmen's compensation for city employees.

The city fathers are then expected to discuss further plans concerning annexation of property to the city and take possible action on fire department calls outside the county.

The final two items include an amendment to the recently approved retirement system for city employees and the opening of bids for seal coating and improvement of city streets.

### WT Fraternity Donates 50 Pints Of Blood To Mrs. Ginn

West Texas State University's chapter of Phi Delta Theta fraternity, which has three Hereford students as members, teamed last week to donate 50 pints of blood through Coffee Memorial Blood Center for Mrs. Bob Ginn of Hereford.

Mrs. Ginn is seriously ill in an Amarillo hospital following surgery. Blood donations were made by the fraternity men at the Canyon branch of the Coffee Center.

Pat Swindell, Bruce Barrett and Robert Lyons are members from Hereford who were among the donors.

Friends in Hereford contributed blood for Mrs. Ginn at a recent special visit of the center's mobile unit to this city.

## Schools Hold Open House

This year, March 4-8, Texas Public Schools Week will be observed throughout the state.

This observance marks the 120th year of the public school system in Texas. Parents and others interested are invited to visit the Hereford schools to observe how the system works.

School officials and teachers believe that active parent and community participation in education will help to

maintain the highest achievement on the part of students and faculty.

All grades kindergarten through high school will be open to the public. Special presentations by students, displays of art and other projects are planned.

Hereford school officials are encouraging the public to visit their schools anytime during the year but most especially during the annual observance of Texas Public Schools Week, March 4-8.

### COW POKES By Ace Reid



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People who are quick on the tongue make many senseless remarks.

**The Sunday Brand**

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# Bell Presents Sound Program

Harnessing sound for use by man was the theme of a program presented by Southwestern Bell Science Demonstrator Roy Wickerham to the students of Stanton Junior High School on Tuesday.

The program, entitled "The Science of Sound," traced the development of the telecommunications industry from Alexander Graham Bell's early telephone to modern-day computers that talk.

Wickerham outlined the basic principles of human hearing and illustrated how these were applied to the development of the telephone.

"The quality of telephone transmission and reproduction

has improved tremendously through the years," he said. "But the basic concept behind electrical sound reproduction is essentially the same today as it was when Bell used these principles in inventing the telephone in 1876...almost 100 years ago."

Wickerham discussed Bell Laboratories research in the recording industry, pointing out such Bell inventions as the transistor and "talking" motion pictures. One of the latest advances he mentioned is an invention called a harmonic compressor. The compressor allows blind people to "speed hear" at 400 words per minute. "The harmonic compressor

doubled the recorded speed, while retaining normal voice pitch," he said.

Wickerham told the group that sound research is being applied to making computers "talk". He noted that such computers are being used in some locations to give callers the correct phone numbers when they dial a disconnected phone number.

"We promise to do our best to serve you, and to try to meet—and anticipate—all your communications needs, on an individual, person-to-person basis," Wickerham said.

Mike Patrick, Southwestern Bell manager for Hereford, explained that Wickerham is uniquely qualified to discuss what's happening in Bell System technology today.

"He has 15 years of technical experience and periodically visits Bell Laboratories," Patrick said.

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## CC Industrial Committee To Meet March 14

A special meeting of the industrial development committee of Deaf Smith County Chamber of Commerce has been set for March 14, it was announced this week by chairman Earnest Langley.

The meeting is scheduled in the Flame Room at Pioneer Natural Gas Co. at 7:30 p.m. March 14.

active industrial committee, the advisory council, and the "Industry Hustlers" — a special group formed this year to assist with the program.

The committee met Thursday and discussed "prospecting" for new industry, the local housing situation, and other matters.

### JOBLESS RATE UP

The nation's unemployment rate took its biggest jump in four years last month, rising to 5.2 per cent from 4.8 per cent in December. The Labor Department said the loss of jobs due to the energy crisis was "substantial."

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# Cattle Feeders Losing \$100 Per Head

Continued From Page 1  
still going up. With the cattle feeding slowdown, we may have more grain than we need at this time next year. However, the cattle won't be there to use it.  
"If the price of grain could drop to about \$4 per cwt instead of \$5, then I feel the farmer could still make a good profit and the cattle business could continue to look reasonable."  
All feedyard managers contacted said they felt there would be a tremendous drop in the number of local small feeders and "cattle clubs" (groups of individuals who buy and feed cattle as a group).  
"YOU CAN bet that almost all these cattle clubs

will disappear," said Stallings. "It should be better down the line, but there will definitely be a shortage of beef later because of this now."  
"They (cattle clubs) have just run out of money," said McLain. "They have just been forced but because of the heavy losses. It will be about six months to a year before the market really gets better."  
"A lot will cut back in their operations," said Crider about local small feeders. "They just won't put any more cattle on feed until they think they can come out at least breaking even."

"WE HAVE just got to get supply and demand back into proper perspective in the cattle market," added Vogel. "Most of the feedyards will be cutting back, but I seriously doubt if it will be enough to cause any of them to go under."  
"The real problem is that a lot of good small feeders and cattle clubs have been stung good, and they just won't be back," he added. "The government jumped in and got the beef market all out of kilter and the consumer was willing to pay more. However, that may not be true this year."

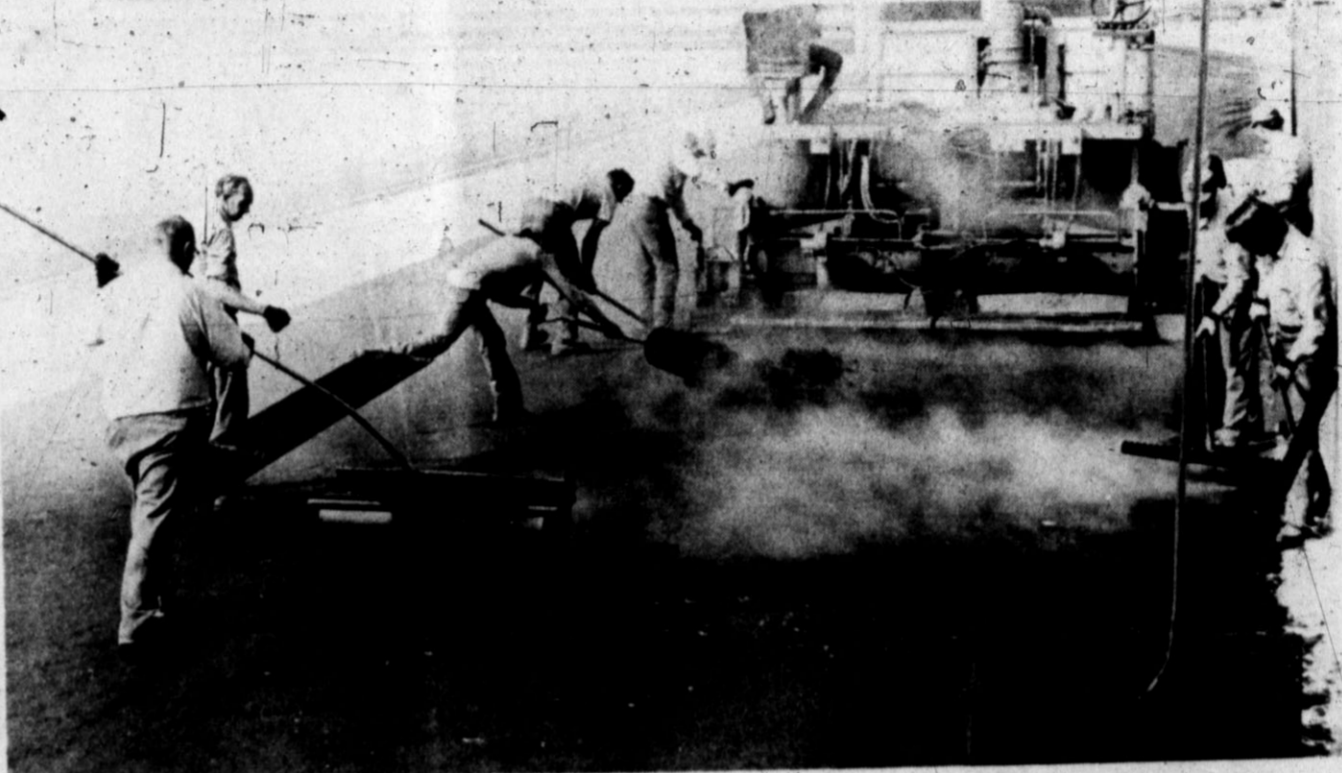
# Longtime Resident Is Buried

Funeral services for Mrs. Anna Lockridge Spratt, 92, a Hereford resident for 60 years, were conducted Friday afternoon in First United Methodist Church, of which she was a member. Mrs. Spratt died Wednesday evening in a Lubbock nursing home.  
The Rev. J.O. Haymes of Lubbock and the Rev. Herschel Thurston, retired UMC minister here, conducted the funeral

rites. Burial was in West Park Cemetery, directed by Gililland-Watson Funeral Home.  
A native of Missouri, Mrs. Spratt was born June 30, 1881, at Sturgeon. She was married to I.H. Spratt, whose death occurred in 1938. She lived in Hereford from 1909 to 1969, when she went to the Lubbock nursing home.  
Surviving are two sons, B.C.

**BATTERY VEHICLE**  
DETROIT—A battery-operated, three-wheeled vehicle that the maker says moves along at 25 miles an hour and can be driven up to 45 miles before recharging has been unveiled. U.E. Patrick, president and chief executive officer of EVI Inc., said the vehicle is powered by a one-horse-power electric motor.

**RETURNS TO SCHOOL**  
PALMOUTH, ME.—After 22 years and five children, Mrs. June Marie Starkey will graduate from high school. Mrs. Starkey, who quit school in the 8th grade, is now in the senior class.



## New Track Going Down

The new all-weather surface for the running track in Whiteface Stadium received the finishing touches Thursday as workmen applied the resillite. The old cinder track was cleared off and an asphalt topping was laid down first. The

workers are shown here pouring the resillite top and rolling and smoothing it out. The new surface will also be pre-stripped and should cut down considerably on maintenance costs. The track can be used in any type weather conditions.

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**COWAN JEWELERS DOWNTOWN**

Annual Parish  
**CARNIVAL**  
at  
St. Anthony's School  
March 3, 1974  
12:30 to 6:30

## Invades KPAN

Hereford High School's Distributive Education (DE) classes will observe Texas Public Schools Week and National DECA week on Wednesday when they will host Radio Day.  
The students will broadcast over KPAN Radio, airing advertisements which the youths sold to local merchants.

The activity, under the direction of G.C. Graves, will involve other Hereford schools. DE is a vocational cooperative organization which allows a student to learn business procedures while attending school. The club members are employed throughout Hereford in order to study the art of salesmanship.

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## First Limousin Breed In Panhandle

This Limousin pure bred heifer is the first of its breed in the Panhandle of Texas and only the third in Texas. Bought by Bob Brown, who owns the Medicine Mound Ranch northeast of Hereford, the heifer came from Bov Imports in Denver, Colo. Jerry Askew is head of the Hereford ranch and will raise the animal for cross breeding purposes.

## Local Ranch Brings In New Breed

The Medicine Mound Ranch, located northeast of Hereford, has recently purchased the first Limousin heifer pure bred in the Texas Panhandle and only the third in Texas.  
Owned by Bob Brown, the heifer was purchased from Bov Imports of Denver, Colo. Jerry Askew is head of the local ranch and plans to use the animal for cross breeding purposes. The breed comes out of Canada and was born in Canada. The original breed came from France and was only imported to the United States in 1968.  
Askew said the heifer will be crossed primarily with brangus breed cattle because of the great breeding efficiency of which the Limousin breed is known. The Limousin has gotten a reputation for its efficiency in reproduction tests and from the carcass standpoint. The animal also has adequate milk production and has excellent fertility and mothering ability, according to Askew.  
The breed is dark red in color and are horned animals. The cows will grow to about 1100 pounds while the bulls reach a mature weight of about 2400 pounds.  
Askew added that the animal has also received a reputation as an excellent feed converter on a rate of 6-1; feed to gain.  
The breed has won almost all major livestock shows in Texas over the past few recent months.  
Brown and Askew both said the animal should prove to be a great crossing breeder and should work in well into cattle feeding programs.

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16' Aluminum EXTENSION LADDER  
**\$16<sup>95</sup>**

**PROPER INSULATION**  
Will cut fuel bills up to 45% in winter... keeps rooms 15% cooler in summer.

Check these advantages:  
Easy Application  
High insulating efficiency  
Condensation protection  
Radiant heat reflection  
Snug fitting blanket  
Permanent installation

2 1/2" Semi-Thick  
**\$6<sup>48</sup>**  
Per 100'

**"ODDS & ENDS SALE" CASH & CARRY ONLY**

2-ONLY WALL FURNACE W/CONTROL & THERMO. 35,000 BTU **\$89<sup>95</sup>**

1-ONLY 35000 BTU W/WALL THERMOSTAT **\$106<sup>76</sup>**

SHERWIN-WILLIAMS ANTIQUE KITS

CLOSE OUT **\$310** EACH

4x9x1/4" SHEETROCK DAMAGED LIMITED **89¢** EACH

1x6 12' ROUGH OAK LUMBER **12 1/4¢** LIN. FT.

SPECIAL!!! ECONOMY 2 x 4's **7 1/2¢** LF.

NUMEROUS OTHER ITEMS PRICED BELOW OUR NORMAL LOW PRICES

**FARM DISCOUNT LUMBER & SUPPLY**  
US 385 South (Dimmitt Hwy) 364-6002

**CONGRATULATIONS, BOBBY**

Bobby has just won a trip to San Juan, Puerto Rico for himself and his wife Ruth for the largest percentage of increase in service business of any Ford Dealership in the entire Dallas District, which consists of almost 400 Ford Dealerships.

THERE MUST BE A REASON! BRING YOUR SERVICE PROBLEM TO BOBBY. WE'LL BOTH APPRECIATE IT.

**Orval Watson**

Bobby and Ruth Wynne



# H<sup>3</sup> HUSTLE HUSTLE HUSTLE

By Bill Albright, Executive Vice President Deaf Smith County Chamber Of Commerce

Join the Chamber !! Why? What's in it for me? How will it help my business? What does the chamber do for the community?

These questions and many similar questions plus the answers will be heard all this week as the Chamber campaigns for increased enrollments in its annual drive. Heading the drive is Membership Chairman, Ed Copen.

To answer some of these questions lets take a quick look at what the Chamber is. Quoting from the By Laws the object of the Chamber is to advance "the agricultural, commercial, industrial, civic and general interests of Deaf Smith County, Texas." This simply means that the Chamber serves to promote all activities which will help make our community a better

place to live and make a living. This broad application is translated into a list of tasks or projects each year which is

called the "Program of Work". And of course this program is split up into fourteen different areas or committees. In ad-

dition, this year, we have a couple of Special Action Councils, one for Civic Facilities and one for Human Resources.

The tasks or projects are carried out by committee action—all volunteers. The Chamber's strength lies in the multitude of members who provide imaginative ideas and suggestions, financial backing and the manpower to put the ideas and funds to work.

This is a truly "cooperative" organization seeking the common goal of quality growth for our community.

Total answers to the questions can not be provided in the

view and his own particular questions in regards to what the Chamber means to him.

Therefore, it would be best to specifically answer the individual questions as they are asked. This office will be happy to discuss those questions in detail.

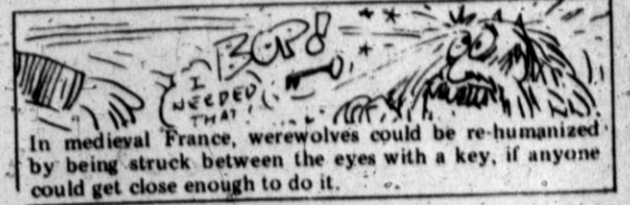
It's quite obvious to me, as a citizen for almost a year, that people here are well aware of the Chamber's value in promoting the progress of this area. And we'll continue to contribute to the well being of the community as long as we don't run out of our most important ingredient—HUSTLE, HUSTLE, HUSTLE!

## Phone Coop Meets Here

Two Directors of exchanges of the West Texas Rural Telephone Cooperative, Inc. will be elected Thursday, March 7, 1974 at 8 p.m. at the 20th Annual Meeting of the Cooperative at Community Center.

Cockerham, Tharp; Charles Myers, Jr.; Hub; Edwin Morrison, Sr.; Westway; Robert R. Strain; Dawn; James Ensor; Oklahoma Lane; George L. Olson, Frio; and James W. Dixon, Parmer.

The meeting begins at 8 p.m. with the election of Directors, reports on general operations of the Cooperative, and any other business that may be presented for consideration.



WHERE YOU ALWAYS BUY THE BEST FOR LESS

# GIBSON'S DISCOUNT CENTER

**LISTERINE**  
MOUTH WASH  
ANTISEPTIC  
17-OZ. **89¢**

GILLETTE  
TWIN INJECTOR  
RAZOR BLADES  
**79¢**  
5's Retail '1.19'

GILLETTE  
LADY  
TRAC II  
RAZOR  
Retail **\$1.99**

GILLETTE  
SUPER STAINLESS  
RAZOR  
10's Retail **\$1.19**

Gillette Super Stainless  
RAZOR  
BLADES  
5's Retail **59¢**

Regal Automatic Electric  
CORN  
POPPER  
**\$8.88**

Imperial Instant Load  
CAMERA  
**\$6.97**

New Crush Sheer One size fits all  
**STRETCH STOCKINGS** **44¢**  
NO. 451 Retail 79¢  
Mens Orlon Fits 10-13 NOW  
**SOCKS** **53¢**  
Quality-Crew 70% Retail \$1.19  
HiBulk Orlon 30% Stretch Nylon

Ladies 100% Polyester  
**SHORTS**  
Retail '3.00 NOW **2/\$5.00**  
Norelco Speed  
**SHAVER 20**  
**\$15.97**

Chili  
Swift's Premium  
**CHILI**  
No Beans 15-OZ. **53¢**

Bug Eye Plastic Reg. 43¢ NOW  
**WORMS** **31¢**  
Pkg. of 5  
Garcia 2 pc. NO. 2463  
**ROD** NOW **\$6.99**

**SUPER COP**  
Stops Gas Theft  
Reg. '2.00 NOW ONLY **\$1.49**

FREE SEASONING IN EVERY CAN & BAG  
**POPS-RITE POPCORN**  
Popsrite  
**POP CORN**  
w/Buttery Flavoring  
2-Lbs. **33¢**

GIBSON'S  
SAVE 30¢ WHEN YOU BUY A  
7-OZ. JAR of  
FOLGER'S COFFEE  
SPECIAL PRICE WITH THIS COUPON  
**81¢**  
WITHOUT COUPON 1.11  
COUPON GOOD THRU 3-9-74

**OXYDOL DETERGENT**  
49-OZ.  
Giant Size  
Reg. 97¢ NOW **84¢**

Gladiola  
**FLOUR**  
25 lb. Bag **\$3.99**  
1-Lb. M & M CHOCOLATE  
Plain/Peanut **CANDY** **88¢**



MEMBER AMERICAN GEM SOCIETY  
**JEWELRY WITH GROWTH POTENTIAL**

In this column, I will occasionally address the problem of gift-giving. After all, my career as a jeweler has led me to counsel many of my friends in their gift-giving problems.

A clever way to solve the problem of gifts to the same loved one year in and year out, birthday after birthday, Christmas after Christmas, is by starting a piece of jewelry that grows. Often, this can be a diamond piece. In its final form it will be a fabulous item, but modest at birth. It will be relatively inexpensive each time a gift-giving occasion arises, but a thrill for the recipient, none the less. A gift that keeps on giving.

Attractively designed diamond pieces are available in many forms. There are bracelets and necklaces that can be added to. Brooches and cocktail rings that can grow are popular. All of these pieces are designed so that they are attractive in every phase of their growth. In its early years, it is charming with its strategically placed stones. But it has heirloom potential! As the years pass, it becomes more dazzling, more important. And diamonds are always exciting, every step of the way.

At one time, first-born daughters were endowed with a single natural pearl on a gold chain. On each birthday, a pearl was added. And when the young lady made her debut, a single strand of pearls adorned her neck. This happy practice still continues in some families. Cultured pearl necklaces with four to six on a gold chain are often the beginning of what is to become a very important piece of jewelry.

But diamonds and cultured pearls aren't the only gems in pieces with growth potential. Perhaps, you have some of your own ideas on the subject. Doc Cowan has the imagination and training to work with your plans. Drop by. We can discuss jewelry that grows together.

Cowan Jewelers  
Downtown

# Conservationists Meet Here Wednesday

Approximately 125 directors of conservation districts and their guests from throughout the State met Wednesday at noon in the Deaf Smith County Bull Barn. The directors of the Tierra Blanca Soil and Water Conservation District No. 143 were hosts for the group.

The noon meal was furnished by Big Tex Cattle & Grain, Inc., Cattle Town, Inc., Hereford Feed Yard, Pitman Feed Yards, Pre-Feeders, Inc., Southwest & Champion Feeders, Inc., Sugarland Feed Yard, and United Beef Producers. Carl Straffuss, Board Chairman of the Tierra Blanca Soil and Water Conservation District was master of ceremonies for the program. Gene Brock, pastor of the Bippus Church, gave the invocation for the group. Roy Faubion, Deaf Smith County Chamber of Commerce President, welcomed the conservationists to Hereford.

Special guests recognized were Judge H.C. Williams, Deaf Smith County Judge; Charles Brillhart, President, Panhandle Association of Conservation Districts, Spearman; Charles Wood, Area I Director of the State Association of Soil

and Water Conservation Districts, Lubbock; Dee Brune, President of the State Association of Soil and Water Conservation Districts, Sealy; Frank Gray, Chairman, Texas Soil and Water Conservation Board, Temple; and Harvey Dayis, Executive Director Texas Soil and Water Conservation Board, Temple.

Special guests representing the U.S. Conservation Service were Edward E. Thomas, State Conservationist, Temple, George T. Davis, Jr., Area Conservationist, Amarillo and Doug Cunningham, Area Conservationist, Pampa.

Hereford State Bank President Harlan VanderZee presented a program about the National Organization for Raw Materials. Edward E. Thomas, SCS State Conservationist, spoke to the conservation directors about plans for the USDA one-step service centers, drought conditions, the forthcoming Rural Environmental Conservation Program, and travel restrictions placed on the SCS due to the energy crisis.

During the regular business session Charles Brillhart,

president of the Panhandle Association of Conservation Districts, was re-elected for a second term. Other business of the Association included the purchase of two color films concerning conservation of soil and water resources. These films will be made available to any group for showing in the Panhandle area.

Dee Brune, president of the State Association of Soil and Water Conservation Districts, briefed the conservation districts on legislation concerning land use policy currently being considered in Washington.

Brune strongly encouraged the directors to oppose any legislation that would not permit a local voice in formulating

land use policies. Brune pointed out that local soil and water conservation districts along with other local governmental bodies know how to best handle local problems.

The fall meeting of the Panhandle Association of Soil and Water Conservation District will be held at Miami, Texas, August 28.

## Hereford Schools Open To Parents This Week

In conjunction with Texas Public Schools Week, March 4-8, several Hereford schools will host an open house during the evening.

The participating schools will exhibit students' classwork and will offer an opportunity for parents to get acquainted with teachers.

Some of the visitation nights will be highlighted by special programs staged by students. Individual open houses will commence at the following

times: Bluebonnet, 7:30 p.m. Monday; Northwest, 7:30 p.m. Tuesday; Tierra Blanca, 7 p.m. Tuesday; Aikman, 7:30 p.m. Thursday and La Plata, 6:30 p.m. Thursday.

Instead of an open house, Hereford High will present an orchestra concert beginning 7:30 Tuesday evening.

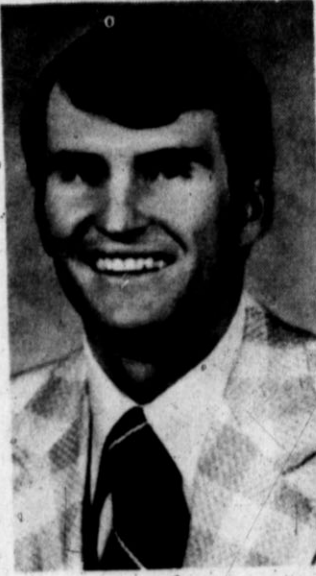
Hereford residents are welcome to visit any of the local public schools at any time during this week or the rest of the semester.

## Don Tardy Joins Staff Of Lone Star Agency

The Lone Star Agency of Hereford this week announced the association of Don C. Tardy, formerly of Canyon, as a member of the staff.

Tardy specialized in real estate and insurance sales with a Canyon agency before moving to Hereford. A graduate of West Texas State University in 1968, Tardy was an analyst for Shell Oil Co. before entering the real estate business in 1972.

A native of Matador, Tardy was reared in Roaring Springs, and graduated from high school there in 1964. He attended WTSU on a football scholarship and was a defensive captain at



DON C. TARDY

cornerback position his senior year.

Tardy and his wife, Debbie, have two sons—Don Jr., 6, and Christopher, 1. Tardy earned his real estate and insurance salesman's licenses in 1972.

A member of the Kiwanis Club in Canyon, Tardy served as a director the past year. He was chairman of the Boy Scout sustaining membership drive in 1973, and also worked with the Cancer drive in Canyon.

## Annual Parish CARNIVAL

at St. Anthony's School

March 3, 1974

12:30 to 6:30

## electric service

Licensed and Bonded

- Commercial •Industrial
- Residential •Remodeling
- New Construction
- Repairing

Douglas M. Kelley, Owner

Hereford, Dimmitt, Friona, Dalhart

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Hereford Electronics

531 E.

First Street



ALEXANDRA KESTER'S JEWELRY

Across from the Post Office in Downtown Hereford

# Dollar Days

3-All Weather COATS  $\frac{1}{2}$  Price

3-Long COATS  $\frac{1}{2}$  Price

1-Rack SEPARATES \$5.00 Each Item

1-Rack Vanity Fair ROBES  $\frac{1}{2}$  Price Both Long & Short

1 Table BAGS—GLOVES—SCARVES—BRAS SLIPS & JEWELRY  $\frac{1}{2}$  Price

ALL Junior DRESSES Regardless of Price \$10.00

Group Shevelva ROBES  $\frac{1}{3}$  OFF Long & Short

Thrift Corner: BATHING SUITS—LONG DRESSES 4-Pant Suits 45 Dresses  $\frac{1}{2}$  Price

THE Vogue Bess Moore Owner

## AUTO SERVICE MENU

### Front End Alignment

INCLUDES:

- Adjust Camber & Caster
- Set Toe In
- Check all 4 tires for abnormal wear

(Air Conditioner or Torsion Bars \$2.00 more)

ENGINE Tune-Up

- Install points, plugs, condenser and rotary
- Check and adjust Carburetor
- Set Timing Dwell

Reg. \$12.00 **\$6.88\***

Reg. \$15.00 **\$8.88\*** 6 Cyl.

Reg. \$18.00 **\$10.88\*** 8 Cyl.

## Complete Brake Job

- Install new brake linings - aced to fit Drums.
- Turn all 4 Drums
- Inspect wheel cylinders
- Refill Brake system, Bleed, adjust, and Road Test (DISC BRAKE HIGHER)

LABOR ONLY **\$26.88\***

A La Carte: Muffler Installation \$6.00\* Wheel Bearing Repack \$1.99\* Rotate and Balance all 4 tires \$6.50

\*PARTS EXTRA

**MONTGOMERY WARD**

AUTOMOTIVE CENTER!

State Inspection Center

114 Park Ave. Hereford, Texas 364-5801

## COMPLETE AUTOMOTIVE SERVICE CENTER

WARDS AUTO AIR CONDITIONER 12 MONTHS OR 12,000 MILES GUARANTEE

We guarantee your new Wards auto air conditioner against defects in material and workmanship for 12 months or 12,000 miles, whichever comes first. For the first 12 months or 12,000 miles we will, at our option, repair or replace any defective parts free of charge.

# SPECIAL BUY!

## PLAN NOW TO COOL THOSE HOT DRIVING DAYS!

Get Wards Special auto air conditioner. A small price for big comfort. Adjustable 3-speed blower regulates air volume to suit. Two 2-way louvers direct the coolness. Beautiful for most compacts.

# \$139

LOW COST INSTALLATION AVAILABLE

### WE SERVICE FACTORY INSTALLED AUTO AIR CONDITIONERS

### AUTO AIR CONDITIONER TUNE-UP AVAILABLE

WARDS AUTO AIR CONDITIONER 24 MONTHS OR 24,000 MILES GUARANTEE

We guarantee your new Wards auto air conditioner against defects in material and workmanship for 24 months or 24,000 miles, whichever comes first. For the first 12 months or 12,000 miles we will, at our option, repair or replace any defective part free of charge. For an additional 12 months or 12,000 miles, whichever occurs first, Wards will furnish a replacement part, without charge, for any defective part, except for labor, with the exception of receiver-drier, compressor seal, or compressor valve plates.

## WARDS DELUXE AIR CONDITIONER. BIG, COOL.

This attractive unit cools the biggest cars and includes three 4-way louvers, two side vents, powerful, 3-speed blower and adjustable thermostat in a sharp chrome-finished look.

# \$189 REG \$229

**MARCH**

# PRICE ROLL BACK

**SALE**

**We are Fighting Inflation...**

Our cost of merchandise has increased steadily over the past year. We don't like it!! Naturally, our increased costs means higher prices to you - our customers, we have decided for the month of March - to Roll back our prices to what they were last March. If you want to save on furniture and appliances, now is the time. Our loss is your gain!! New merchandise is coming in each week. All will be sold at last year's Sale prices. Shop early while selection is at it's best. Easy terms can be arranged.

**Barrick FURNITURE**

**Indoor-Outdoor CARPET**  
 Nylon Pile High Density Foam Back **\$4.50** Sq. Yd. Choice of Color  
 Nylon Pile Beige **CARPET**  
 Scroll Design High Density Foam Back **\$3.75** Sq. Yd.

**MANY MORE**

Nationally Advertisised **MATRESSES**  
**QUILTED MATRESSES**  
 With Box Springs **\$99.50**  
 312 Coil-Full or Twin 10 Year warranty Reg. \$129.95  
**QUEEN SIZE SET**  
 Real Firm Quilted **\$119.95**  
 Reg. '179.95  
**KING SIZE SET**  
 Firm Quilted **\$189.95**  
 Reg. '249.95 NOW  
**OTHER SETS**  
 FROM **\$84.50** and up

**SPANISH STYLE BEDROOM SUITE**  
 •Triple Dresser with 2 Mirrors Reg. '419.95  
 •Doored Chest  
 •Bed  
 •Nite Stand  
 •Red Velvet Inserts  
 Other Suites from '149.95  
**\$339.95**  
 ROLL BACK PRICE.

**MORSE & ELECTROPHONIC STEREO**  
**ELECTROPHONIC 60" STEREO**  
 •Tape Deck  
 •AM-FM Radio  
 •12 Speaker System  
 Walnut Finish w/Red Velvet **\$299.95**  
 Model T77672  
**MORSE 63" BAR STEREO**  
 •Tape Deck  
 •AM-FM Radio  
 •Record Changer  
 •Psychedelic Lights **\$429.95**  
 SAVE '170.00  
**ELECTROPHONIC 96" STEREO w/Hutch**  
 •Gold Velvet  
 •Tape Deck  
 •Psychedelic Lights **\$699.95**  
 SAVE '300.00

**GAS RANGE**  
 Tappan & O'Keef & Meritt  
 30" Choice of Color **\$169.50**  
 SAVE '30  
 30" Choice of Color **\$228.00**  
 SAVE '61.00  
 36" With Griddle **\$209.50**  
 SAVE '50.00  
**TAPPAN SMOOTH TOP** **\$359.95**  
 SAVE '70.00  
30" Electric Range with Continuous Clean Oven

**SAVE UP TO AND MORE THAN 50%**

**KELVINATOR REFRIGERATORS**  
 "YE Olde Reliable"  
 Big 16 cu. ft. 2 door 129.5 Freezer No Frost **\$299.95**  
 Reg. '349.95 NOW  
 14 Cu. Ft. 2 door No Frost with 119 Lb. FREEZER **\$289.95**  
 Choice of Color Reg. '369.95  
**TAPPAN REFRIGERATOR**  
 Choice of Color 12.12 Cu. Ft. **\$189.95**  
 Reg. '219.95 NOW

**Modern SOFA & CHAIR**  
 Choice of Herculon Colors **\$109.95**  
 Reg. '149.95 ROLL BACK PRICE  
**3 Pc. VELVET SUITE** **\$239.95**  
 Choice of color Rocker, Chair, Sofa Reg. '299.95 ROLL BACK PRICE  
**SPANISH STYLE SOFA** **\$349.95**  
 Gold Velvet- 3 Cushion Reg. '489.95 ROLL BACK PRICE

**WASHER & DRYER PAIR**  
 •18 lb. Washer  
 •4 Temp. Electric Dryer  
 Choice of Color  
**\$389.95** PR.

**SLEEPER SOFAS**  
 Spanish Style Blue/Green Velvet Full size Mattress Reg. '309.95 **\$239.95**  
 ROLL BACK PRICE  
**QUEEN SIZE SLEEPER** **\$379.95**  
 Velvet or Herculon Reg. '499.95 ROLL BACK PRICE  
**SWIVEL ROCKERS** **\$69.95**  
 Choice of Color Velvet or Print Reg. '99.95  
 While they last

**"BEAN" BAGS**  
 Large Assortment Just Arrived  
 Man Size **\$27.50**  
 Jumbo **\$36.50**  
**RECLINERS**  
 Over 70 to choose from... Collins, Pontiac, C&E, Barcalounger, Velvets, Vinyls, Herculon, Nylon  
**ALL REDUCED FOR THIS EVENT**  
 See our New Wall Huggers!

**WE CARRY OUR OWN CONTRACTS. YOU DEAL ONLY WITH US** unless you prefer to finance elsewhere... You will find that dealing direct with us is much easier and if any problem arises we can settle it at once. You make your payments to us - We also can arrange a revolving charge account for you if you wish - Try us - You'll like us -

**BARRICK FURNITURE & THE BIG RED BARN**  
 Hwy 60 West **364-3552**  
**NEVER UNDER SOLD FREE DELIVERY**

**DINETTE SUITES**  
 9-Piece Large Table 8-Chairs  
 Walnut Color **\$169.95**  
 Reg. '209.95 NOW  
 7-Piece Large Table, 6 Chairs  
 Choice of Color **\$69.95**  
 Reg. '89.95 NOW  
 5-Piece Table & 4 Chairs  
 Reg. '69.95 NOW **\$54.50**  
 Choice of Color  
 7-Piece, Spanish Style, Oval Table, 6 Chairs **\$399.95**  
 Reg. '599.95

# Herd Falls To Caprock In Opening Diamond Bout

The Hereford Whitefaces, donning the baseball spikes for the opening game of the season, suffered two costly errors to give up five unearned runs Friday and fall to the Amarillo Caprock Longhorns 6-4.

The Herd had jumped to a one-point lead in the opening inning and held that one-point edge until the errors hit in the 4th stanza. The Herd then managed another single run in the 5th and two more in the 6th to move again into a one-run lead.

However, the Longhorns took advantage of Herd miscues in the bottom of the 6th for three more runs and the game.

"I feel we really did well for the opening game," said Aaron Bourland, coach. "We have quite a bit of inexperience and we started off pretty tight knowing that Caprock is picked to win that district (3-AAAA).

"The boys hit well and played well except for those errors. We only had two players strike out."

THE HERD collected its four runs on 10 hits and had four errors during the game. Caprock's six runs came off eight hits and they also had four errors.

Dave Loerwald went all the way on the mound for the Herd and took credit as the losing pitcher. Loerwald allowed the six runs, only one of which was

earned, off eight hits and had five strikeouts.

THE HERD opened the action in the first inning when Harvey Torres reached first on a Caprock error. Steve Loerwald singled sending Torres to second. Dave Loerwald then hit into a double play, but Torres advanced to third during the action.

Mike Crim then slammed out a single to score Torres and put the Herd on top.

In the 5th inning Steve Loerwald cracked out a single and advanced to second after Dave Loerwald hit into a fielders choice. Crim then again took the chores as he doubled to bring in Steve Loerwald for the Herd's second score.

Albert Gonzales opened the 6th inning when he batted out a triple. Gonzales then scored when he beat the throw to home plate after Pete Hale hit one back to the Caprock pitcher. Meanwhile, Hale made it to first base safely.

Vance Hennington followed with a single to advance Hale to 2nd base and both runners advanced on a passed ball. Torres then hit a sacrifice fly to score Hale for the Herd's final run of the day.

Hereford played Amarillo Tascosa in a doubleheader Saturday afternoon, but results were unavailable by presstime.

Hereford 1 0 0 0 1 2 0-4  
Caprock 0 0 0 3 0 3 x-6

## THE SUNDAY BRAND SPORTS

Hereford, Texas, Sunday March 3, 1974



### Motorbike Contest Today

A motorcycle contest is planned to get underway at 2 p.m. today about four miles south of Hereford. The site of the races will be two miles south on U.S. 385 and then two miles on FM 1055 (Easter Road). There will be six bikes to a class and the races will be divided into 12 classes according to age and motorcycle. Entry fee is \$4 per bike per class with general spectator admission at \$1 per person with under 10 admitted free. A riders meeting is set for 1:30 p.m. at the raceway. Trophies will be awarded. For other information persons should call 364-2288.

### Herd Basketball Final Statistics

NAME	FG	FT	Rb	A	TP
Vander Zee	232	111	448	83	585
Albjar	168	88	73	182	424
Nogler	147	59	241	100	353
Harris	91	53	257	91	235
Tarr	75	17	142	78	167
Morales	22	14	64	37	58
Shipley	8	11	23	10	27
Wingert	6	10	27	28	22
Munnerlyn	2	5	4	1	9
Arney	2	0	1	1	4
Charest	0	2	5	1	2
Nieman	0	2	1	0	2
Stringer	1	0	1	0	2

(Note: Includes all varsity games. FG—field goals; FT—free throws; Rb—rebounds; A—assists; TP—total points.)



In Medieval Europe, the people believed that all church bells made a pilgrimage to Rome on Good Friday. The people stayed indoors so as not to see them go!

### WARREN BROS.

1410 Park Ave. 364-1423  
CLOSED SUNDAYS



#### THIS WEEK'S SPECIAL

1972 Chev. El Camino, 350-V8, Factory Air, Power Steering and brakes. Sharp Canary Yellow with Orange side trim. You'll have to see this one to appreciate it. \$2495.00

1973 Dodge Polara Custom 4-dr. 318-V8, Air, Power, 14,000 Miles. Chocolate Brown body finish with Tan vinyl top. Comfort, safety and good mileage — Test drive this fine automobile.

1972 Ford Explorer Pickup 360-V8, Automatic, Air, Power Steering and Brakes. Toolbox. Sequoia Brown Finish - SHARP! Protective Warranty -

1970 Chevrolet Pickup 6 cyl. - Standard transmission, Long - Wide Bed. Rebuilt engine. Red Finish.

1971 Mercury Marquis Brougham 4-dr. Air, Full Power, Cruise, Tilt Wheel, Split seat and etc. Cinnamon Metallic with matching vinyl top. A Fine Luxury car at a Reasonable Price.

1968 Ford Mustang Fastback, Power steering, factory air, automatic, and small 289 V-8. Medium green finish with matching interior. Come in and drive this extra clean car.

WE HONOR BANKAMERICARD MARCH IN AND AT

# SAVE

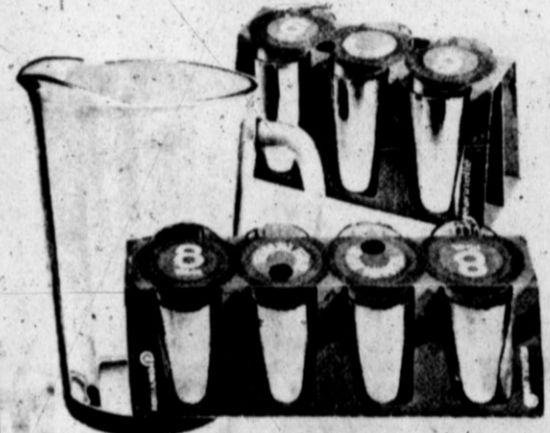
perry's SPRING SALE



ASSORTMENT BEAUTIFUL HAND TOWELS 57c EACH

Magnolia Dur-Enamel TOILET SEAT WHITE \$2.99

GREAT VALUE... 60-OZ. PITCHER 11 1/2-OZ. TUMBLERS 16-OZ. TUMBLERS

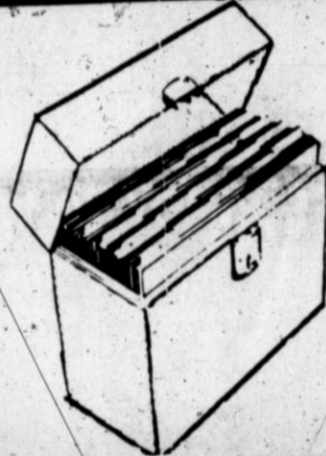


6 PACK 16-OZ. 8 PACK 11 1/2-OZ.

YOUR CHOICE EACH... 99c

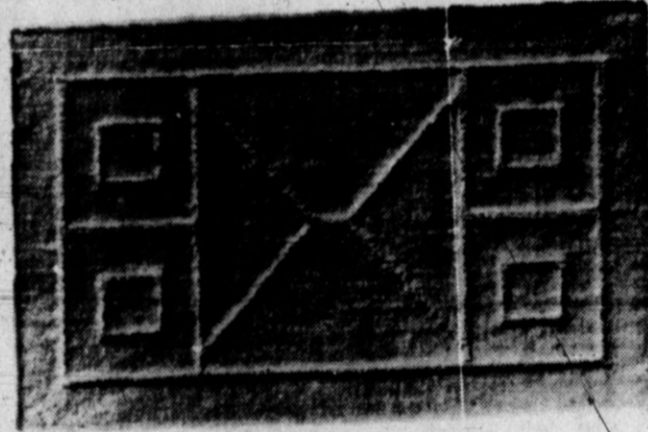
PLAYBALL 9 1/2" Ass. Colors 88c

PORTABLE FILE BOX 1.77



SIZE 9 x 12 BRAIDED RUGS 3.995

In assorted colors... 40% nylon, 30% rayon, and 30% assorted fibers



SIZE 26x44 SCATTER RUGS IN ASSORTED COLORS 2.57

Large Assortment GLASS WEAR 43c EACH

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# Big Dan, Albiar Make All-District

## Arnwine Tabbed 'Coach Of Year,' Harris, Nogglar Receive Honors

Hereford's Big Dan VanderZee and Mike Albiar nabbed two places on the 4-AAAA 10-member All-District team chosen this week by the district coaches.

Barry Arnwine, in his first year in the head mentor slot for the Herd, also received the top coaching honor in the league as he was named 1974 4-AAAA "Coach Of The Year."

Two other Whiteface regulars, James Harris and Dennis Nogglar, grabbed their share of the honors from the voting coaches as both made the Honorable Mention list.

PLAYER Of The Year in the district went to J.C. Eakin of the district champs Monterey Plainsmen. Chester Cobb, sophomore starter for the Snyder Tigers, was named as Sophomore Of The Year.

Hereford's two members on the elite team matched that of Snyder. However, Plainview placed three on the team to lead the district in most all-star players. All three Lubbock schools placed only one-man each on the first team.

HOWEVER, Monterey placed five others on the Honorable Mention list as all other five schools only had two players.

VanderZee led the Herd through the 22-11 season with a total of 585 points. The big 6-8 postman also pulled down 448 rebounds during the season to lead in that category.

VANDERZEE led the team also in per game average as he put in buckets at a 17.7 clip.

Albiar was second highest on the team in scoring as he tapped in 424 points, mostly from long range. However, Albiar won his honors mostly on his ball-handling duties as he had a total of 182 assists during the season. He scored an average of 12.9 points per game.

Harris had a total of 235 points during the season and came in just behind VanderZee in rebounds as he pulled in 257.

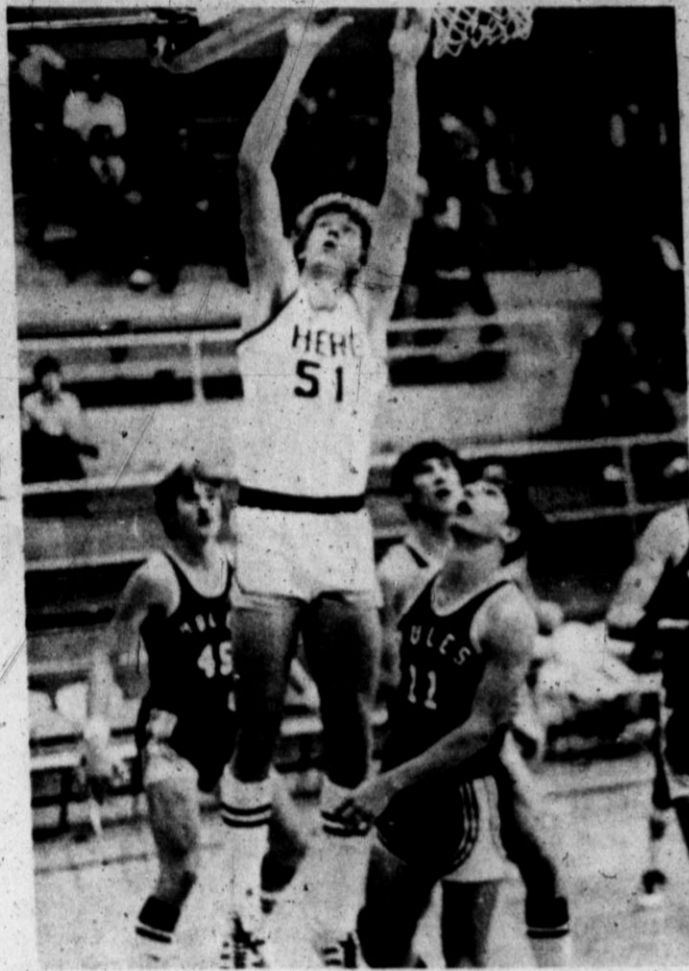
Nogglar dropped in 353 points during the season and also grabbed 241 caroms. Nogglar's scoring average was 10.7 per game while Harris' was 9.4.

A LIST of the 4-AAAA elite team is as follows:

J.C. Eakin, Monterey; Charles Quisenberry, Coronado; Dan VanderZee, Hereford; Mike Albiar, Hereford; Welton Cobb, Snyder; Chester Cobb, Snyder; Jerry Wade, Plainview; Danny Huffine, Plainview; Danny Marrujo, Lubbock; and Mark Margum, Plainview.

Honorable Mention — James Harris, Dennis Nogglar, Hereford; Doug Berry and Johnny Davis, Plainview; Eric Felton and Ricky Merritt, Lubbock; Larry Johns and Roy Lee Carter, Snyder; Tom West and Dennis Brown, Coronado; Matt Parsley, Mike Anderson, Jackson Pace, Steve Thronell and Dick Clardy, Monterey.

Coach of the Year — Barry Arnwine, Hereford.



DAN VANDERZEE



MIKE ALBIAR



JAMES HARRIS

DENNIS NOGGLER



BARRY ARNWINE

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<b>FIRST TIME EVER: LEATHERS &amp; SUEDES</b> Reg. \$165.00 \$85.00 Reg. \$89.00 \$49.00	<b>ONE TABLE MEN'S SHOES \$13.90</b> •Loafers •Ties •Boots	<b>SHIRTS BIG &amp; TALL \$9.90</b> •Tail M-2XL BIGS 2XL-4XL •Long & short sleeve
<b>JUNIOR DEPT JUST RECEIVED NEW STYLES JUNIOR SPORTSWEAR 1/2 PRICE</b> •Blazers •Sweaters •Shirt Jacks •Pants •Blouses •Skirts	<b>MEN'S JIFFY HOUSE SHOES \$3.99</b> <b>HANDBAGS EXTRA SPECIAL \$5.99</b> <b>JEANERY</b>	<b>SPECIAL GROUPS MEN'S SUITS \$59</b> <b>MEN'S SPORT COATS \$39</b> <b>MEN'S PANTS &amp; SHIRTS \$5.99</b>
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## La Plata All-School Play Planned Thursday And Friday



The La Plata Junior High All-School play is scheduled to be performed at 7:30 p.m. Thursday and Friday in the La Plata Cafetorium. The play is titled "Headin' For The Hills" and features students from all grades at La Plata. The story is about two city girls who, in order to inherit the fortune of the family, must return to their

hillbilly relatives in the hills. They have to live with the family for a certain period in order to get the money and one of the relatives tries to keep them from getting it. Admission is \$1 for adults and 50 cents for students. The three scenes above come from different portions in the play.

## Teacher's Deadline Nears

Less than two weeks remain for prospective teachers to register for the National Teacher Examinations at West Texas State University on April 6. Those interested should contact the Educational Testing Service, Princeton, New Jersey. Dr. Kenneth Waugh, Director of Testing and Counseling Center, said.

Registrations for the examinations must be forwarded so as to reach the Princeton Office not later than March 14, he advised.

Bulletins of Information describing registration procedures and containing Registration Forms may be obtained from Dr. Kenneth Waugh, Testing and Counseling Center, or directly from the National Teacher Examinations, Educational Testing Service, Box 911, Princeton, N.J. 08540.

At the one-day test session a candidate may take the Common Examinations, which include tests in Professional Education and General Education. Also available will be one of the 28 Area Examinations which are designed to evaluate his understanding of the subject matter and methods applicable to the area he may be assigned to teach.

Each candidate will receive an Admission Ticket advising him of the exact location of the center to which he should

report. Dr. Waugh noted. Candidates for the Common Examinations will report at 8:30 a.m. April 6, and should finish at approximately 12:30, he said. Candidates for the Area Examinations will report at 1:30 p.m. and should finish at approximately 4:15 p.m., according to the time schedule for these examinations which has been set up by Educational Testing Service.



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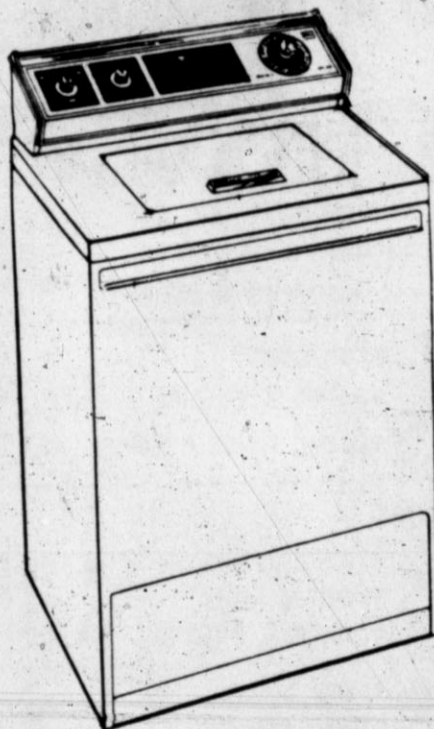
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### Students Are Honored

The Hereford Lions Club recognized "Students of the Six Weeks" from La Plata Junior High during the club meeting Wednesday. Rowan Alexander and Pam Whitley were presented pens by Lions president Jim Hale.

## Albright Outlines CC Program In Address To Lions

Bill Albright, executive vice president of Deaf Smith County Chamber of Commerce, outlined the organization's program of work when he appeared as guest speaker for the Hereford Lions Club Wednesday at Civic Club Center.

Stressing that volunteer workers "desiring to make their community a better place in which to live, work and play" are the key to the Chamber's success, Albright outlined the goals of 14 committees and listed the chairmen.

The individual who looks ahead and plans ahead will be the one who gets ahead.

Another highlight of the weekly luncheon meeting was the recognition of "Students of the Six Weeks" at La Plata Junior High School. Presented with pens by club president Jim Hale were Pam Whitley and Rowan Alexander.

Students are selected on the basis of grades, citizenship, attitude toward teachers and school, and participation in school activities.

Several guests were introduced at the meeting and Dave Hopper and Robert Mayfield were recognized as the club's newest members. A special delegation of 32 Lions from Amarillo visited the local club.

Clete Corlis announced final preparations for the annual Pancake Supper, which was held Thursday night at the Bull Barn. Hale announced that a zone meeting was scheduled March 7 at the Simms club.

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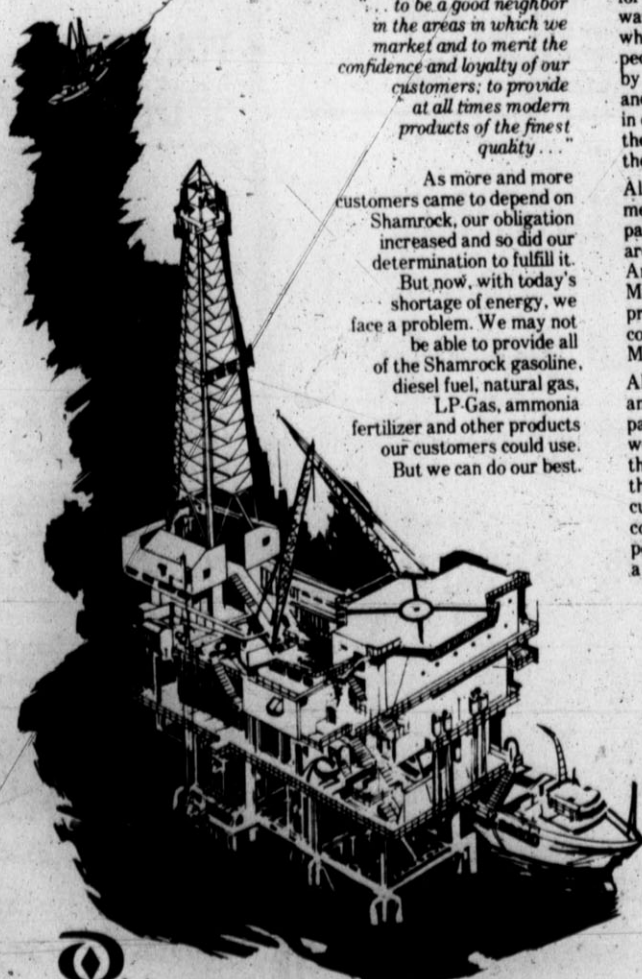
As more and more customers came to depend on Shamrock, our obligation increased and so did our determination to fulfill it. But now, with today's shortage of energy, we face a problem. We may not be able to provide all of the Shamrock gasoline, diesel fuel, natural gas, L.P. Gas, ammonia fertilizer and other products our customers could use. But we can do our best.

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Diamond Shamrock has intensified its involvement in the exploration for oil and gas in the offshore waters of Texas and Louisiana, where increasing production is expected in 1974 from wells serviced by offshore platforms. Geological and geophysical work is in progress in other areas of the Gulf of Mexico, the Eastern Continental Shelf of the U.S. and the Gulf of Alaska.

Also, our exploration and development programs have been expanded in the Panhandle and other areas of Texas, in Louisiana, Arkansas, Wyoming, Utah and Montana, and important new production of crude oil now is coming on stream in the Rocky Mountain area.

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Features % function for figuring mark ups, discounts, Memory bank for number recall. Two separate cartridges for instant power on battery or house current. Small enough to use in your hand, attach case or sturdy enough for desk work. Size 4-1/2" x 7-1/8" x 1-5/8". Weighs only 3 pounds.  
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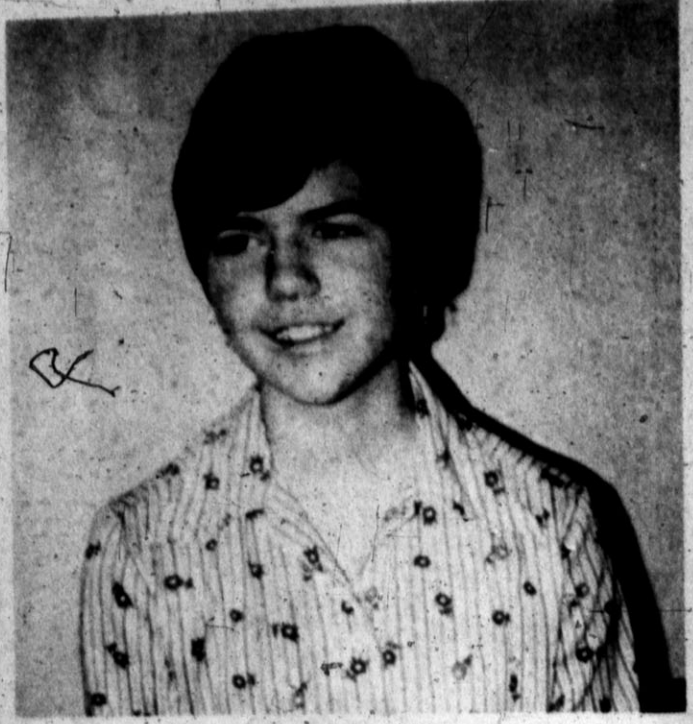
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NICKIE STIPE

## Nickie Stipe To Have Poem Published

Nickie Stipe, 14, 8th grade student at Hereford's Stanton Junior High, has been notified that a poem she has written will be published in the March 21 edition of "Scope Scholastic Magazine."

Miss Stipe also received a \$10 check from the publishers of the magazine for her poem entitled "Suicide."

Nickie is the daughter of Mr. and Mrs. Max Stipe, 114 Avenue J. She has been writing poetry since she was in the third grade. Her hobbies are creative writing, reading and listening to music.

### SUICIDE

When I look down the eroded mountainside  
At the intricate maze of bulldozers and cranes,  
Half hidden in a poison-ridden fog of exhaust -  
I sigh,  
Top soil going,  
Coal trucks loading,  
Still they dig and puff their cigars,  
Calling it "utilizing resources for our betterment."  
I call it wasteful.

When I stand beside a riverbank piled high  
With old tires and cans and bottles, dead fish and fowl  
Lying beside stagnant, stinking, dead water -  
I cry,  
Poison flowing,  
Drinking, knowing,  
Still they sit behind their mahogany desks  
Calling it "industrialization necessary for our pleasure."  
I call it stupid.

When we lie gasping for breath in the streets  
Burying our dead in piles of soot and garbage  
That covers, along with poison water, our Earth -  
We'll die,  
No kids growing,  
No one hoping,  
And they'll sit and say with their last breaths  
Of foul, polluted air, - "It was progress!"  
But I'll know it was suicide.

- by Nickie Stipe

## Hereford Youth In Coe Concerts

The annual spring concert tour of the Coe College Concert Choir of Cedar Rapids, Iowa, will this year include six concert performances in Iowa, Nebraska and Colorado from March 14 - 19.

James McAndrews, son of Mr. and Mrs. James McAndrews of 626 Whiting Ave, Hereford, will participate in the company's tour.

Works included in the concert program range for Berger's "Magnificat" to two spirituals, "Wade in the Water", and "Ezekiel Saw de Wheel" arranged by Norman Luboff.

Dr. Allan Dellar, Pearl M. Taylor associate professor of music at Coe, directs the concert choir.

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# College Degree Ends Long Haul



Armando Aguirre, left, and Francisco Perez may be doing this level of postal work for the last time. Both have prospects for promotion after earning their college degrees from WTSU. Aguirre and Perez attended night classes over a period of seven years while pounding the local concrete as mail carriers.

## College Goal Reached

By KERRIE WOMBLE  
Brand Staff Writer

Seven years of driving through all forms of weather and studying into the wee hours of the morning while holding down full-time jobs have finally paid off for two Hereford men. Armando Aguirre and Francisco "Frank" Perez have earned two distinctions as a result of attending night school — their college degrees and a lot of respect.

Aguirre, 32, has received his bachelors degree in business education from West Texas State University after majoring in accounting. Thirty-three year-old Perez has been awarded his bachelors in business administration with a major in computer information systems.

Both men have carried mail in Hereford for the past eight years.

They first conceived the idea of continuing their education after reading an article in Newsweek magazine about G.I. Bill benefits. After further research and discussion, the young men determined to start on the long road to earning a college degree.

THE FUTURE looks promising for the two. Aguirre has accepted a position in Dallas as a payroll clerk and Perez has applied for a promotion.

The Aguirres of 413 Barrett have four daughters — Cristela, Analisa, Barbara Jean and Amanda.

Mr. and Mrs. Perez reside at 321 Ave. E with their children, Greg and Patsy.

Aguirre spoke of the difficulties of gaining a college education in bits and pieces while earning a living. He said, "At times when it really got rough, I'd think of quitting. But my wife would encourage me and keep me going. "Now I'm really glad we stuck it out."

## Local NARFE Hosts District Meeting Here

State and district officers of the National Association of Retired Federal Employees were present to speak Friday when Hereford members were host to a District 12 convention after lunch in Dickie's Restaurant.

The Hereford group, organized last October, is the newest unit in the district which comprises chapters at Plainview, Pampa, Childress, Littlefield and two in Amarillo.

Mrs. Charles Newell welcomed approximately 50 delegates, speaking for Elmer Patterson, local president, and Newell, vice president, who were both out of the city.

Noel Patterson of Dallas, Texas state president; and Vernon E. Bell of Lubbock, second vice president, were introduced to speak of the state association's work and of pending legislation of interest to the members. John F. Moyer of Amarillo, district chairman, presided.



In Rumania, caterpillars are said to be the Devil's tears!

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## Pack 151 Scouts Hold Annual Blue, Gold Banquet

Scout Pack 151, Dens 1 and 2, held their annual Blue and Gold Banquet and Pine Woods Derby Tuesday night in the Fellowship Hall of the First Christian Church.

Cub Master R.C. Hoelscher presided over the meeting with special guests there including the Rev. and Mrs. Gene Brick, Rodney Laubhan, Pine Wood Derby Judge, and Mrs. Boyd Collins. Rev. Brink gave the invocation.

The Progress Toward Rank Awards were presented at the banquet and receiving them were: Brian Lady, Rodney Jones, Craig McCustian, Doug Rains, Mark Lytal, Scott DeBoer, Curtis Hoelscher, Tim

Riddle, Tom Smauley and Darryl Walterscheid.

Receiving a second bead awards were: Craig Hamman, Brian Lady, Craig McCustian and Mark Lytal.

Membership awards went to Mark Lytal and Steven Spears. Bobcat Awards were presented to Greg Tisdale and Steven Spears.

Denner's for March were announced as: Den 1, Tom Smauley and Den 2, Brian Lady. Assistant Denners for March will be Tim Riddle in Den 1 and Greg Tisdale in Den 2.

Pine Wood Derby winners went to Frank Lyons, first; Doug Rains, 2nd; and Rodney Jones, 3rd.

In the most colorful car contest Scott DeBoer won first; Mark Lytal, 2nd; and Brian Lady, 3rd. Best Designed Car went to Craig McCustian, first;

Riddle, Tom Smauley and Darryl Walterscheid.

All the boys in the pack received Pine Wood Derby participation ribbons from Cub Master Hoelscher and Laubhan presented the Pine Wood Derby awards.

About 60 parents, scouts, friends and relatives attended the banquet. Den Mothers of the two dens are Mrs. Bob Hamman, Den 1; and Mrs. Brian Lady and Mrs. Lewis McCustian, Den 2.

### ACADEMY GETS GIRL

WASHINGTON—Rep. William L. Hungate (D-Mo) has nominated Karen Dwyer, 18, of St. Charles, Mo., to the Air Force Academy. Miss Dwyer was a member of the Air Force Junior R.O.T.C. Honor Guard and Drill Team.

### DENIED PETITION

NASHVILLE, TENN.—Judge L. Clure Morton of the U.S. District Court has rejected a petition by James Earl Ray, the convicted slayer of Martin Luther King, Jr., a transfer from state to federal prison.



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WITH PURCHASE OF OIL FILTER  
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**WHAT YOU CAN DO TO BOOST FUEL ECONOMY . . .**

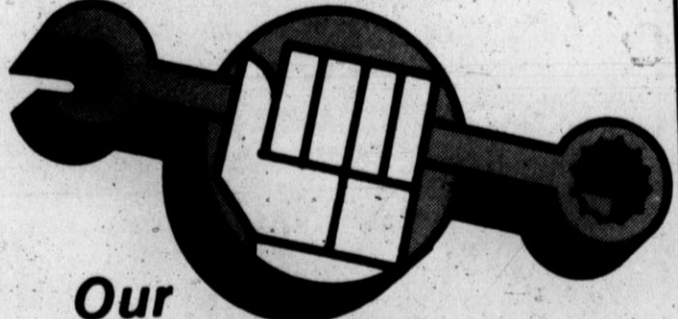
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- KEEP TIRES PROPERLY INFLATED
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**Sportswear**

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Tom Butler, center, was installed Thursday as a member of the Hereford Noon Kiwanis Club. At left is J.T. Marlin, who sponsored Butler, and at right is Ed Coplen, who installed Butler into the club.

## Kiwanis Hear DE Talk

The Hereford noon Kiwanis Club Thursday heard a dual program involving a talk from a Hereford High Distributive Education (DE) student and a story of a Hereford man who has had cancer.

Rodney O'Rand, student in the HHS DE class, talked to the club about "Government Controls in Retailing." O'Rand told about the comparisons of government controls and communism and then about the situation under a democracy government.

He concluded his speech by adding that the DE program believes in free and private enterprise.

Dale Jones, of Jones Motors, spoke to the club in behalf of the American Cancer Society and the upcoming annual campaign drive.

Jones, who classifies himself as a cancer patient, told about his fight with cancer and then about the fact that doctors have

Warren G. Magnuson, Senator (D-Wash), on saving energy:

"Every American must accept his responsibility to save energy where he can."

"The idea of peace is already victorious in the thought of all men in posts of responsibility."

told him he is almost completely cured of the disease.

Jones emphasized that most people are "scared to death of even the word cancer," and said that the disease needs public exposure and understanding in order that a permanent cure can be found. He explained that many people tend to "shy away" from people who have cancer in any form and then explained that cancer is not contagious in any of its forms.

"I consider myself completely cured," said Jones. "However I will be going back for more examinations to make sure that I don't still have it. The doctors have said I'm 99 per cent cured and will pronounce me completely cured after one more year."

Jones said his biggest mistake was not going directly to a doctor when he first noticed he had an illness he couldn't determine.

"The local goal for the Cancer Society is \$16,200," he said. "My personal bill was about \$27,000. The drive for the goal will be April 1 through April 8. All this money goes into research to find a cure for cancer. I hope you can see fit to support it."

In other action at the meeting Dale Jones was awarded the Kiwanian of the Month award for January by president

Howard Birdwell.

New member Tom Butler, sponsored by J.T. Marlin, was also installed into the club by Ed Coplen.

## Rev. Knapp To Offer Study

Rev. Roger B. Knapp, minister at the Presbyterian Church, will offer a series of five Lenten Bible studies on the Gospel, according to Mark.

The studies entitled "Following Jesus Thru Passion Week" will be held Wednesday evenings at 8:30 beginning this week and continuing through April 3. A nursery is provided by the church and the sessions are open to the community.

Each week Mr. Knapp will examine a different day of the Week of Passion. The subject matter for the five weeks are as follows: "The Jesus of Triumph," "The Jesus of Hostility," "The Jesus of Dialogue," "The Jesus of Silence," and "The Jesus of Pain."

Knitted or crocheted sweaters that reach halfway to the knee are very smart. They are also very warm and comfortable with collars and large pockets.



1972 Ford Galaxie, 4 Door Hardtop, Vinyl Roof, Michelin Steel Belted Tires, Radio, Low mileage, Extra Clean, Automatic, Power Steering and Brakes, Air \$2395

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**STOCKHOLDERS MEETING**  
**MONDAY MARCH 18,**  
**1974**

AT 7:30 P.M. IN THE  
HEREFORD HIGH  
SCHOOL AUDITORIUM

- ★ 1973 PROGRESS REPORT
- ★ ELECTION OF OFFICERS
- ★ DOOR PRIZES
- ★ MEMBERS ONLY

Members, Their Families and  
Guests are invited to attend

**HEREFORD HIGH**  
**SCHOOL AUDITORIUM**

Only Members eligible to Vote and win Prizes

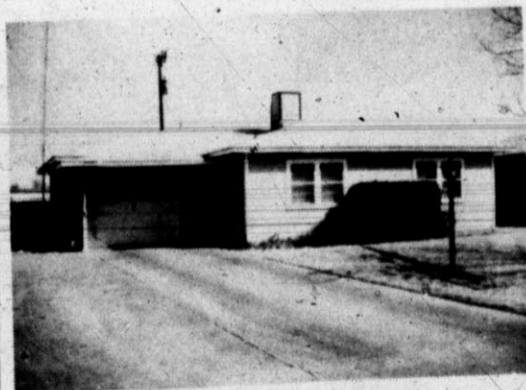


# PROPERTY ENTERPRISES

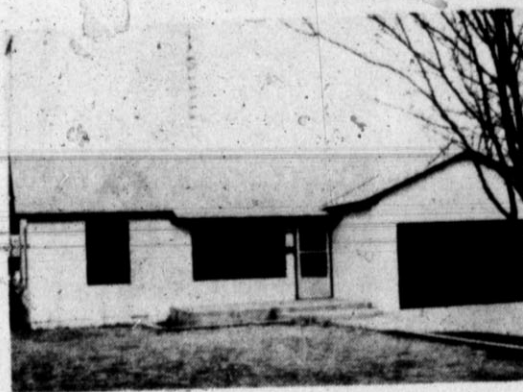
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This 2 Bedroom, 1 bath home has had a bunch of tender loving care. Located near NW and La Plata schools. Cent Gas, Evap Air. Payments only \$126 per month. Call Soon. Don't Wait!



**READY FOR YOUR IMMEDIATE OCCUPANCY**  
Completely redecorated inside and out - 2 bedroom, 1 bath home located in NW area on a large lot. Central heat and refg air - new shag carpet - refrigerator and range. Special Bonus - well built cellar included for your many uses.



**INVEST IN HAPPINESS**  
Here's a well built brick and cedar shake 3 bedroom, 2 bath home in immaculate condition just waiting for you. Choice NW location - corner lot - new carpet - central heat and evap air. See it. You'll be glad you did.



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Beautiful 3 bedroom, 2 bath, brick home, 1500 sq., electric garage door opener, central gas and air, separate storage room. PLUS - 252 sf apt for rental purposes or zoned for beauty shop. Don't hesitate on this one.

**DON'T GIVE THE KIDS AWAY**  
This 5 bedroom - 4 Bath brick home with over 3100 sf will accommodate a whole platoon of kids. It has central heat, refrig air, enclosed patio and many other extras including fireplace. Priced at \$42,900.

**DUPLEX ON AVE G**  
Good Investment - \$18,900 Net Income, \$250, 2 br, each unit, one, Central Heating & Evaporated Air.



LEE UMSTED  
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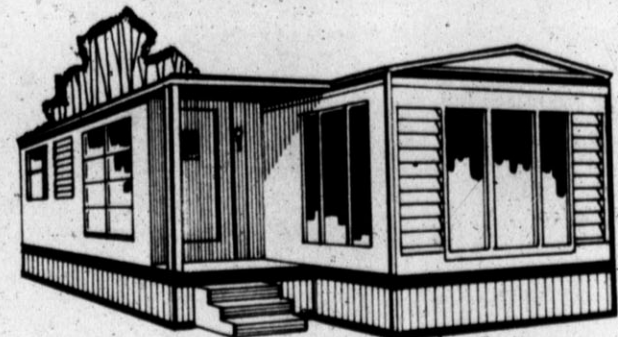


CAROL ROSE  
364-0362



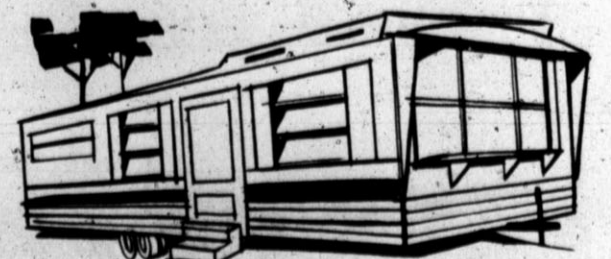
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WE REDEEM USDA FOOD STAMPS

<b>TOMATOES</b> SALAD SIZE LB. ....	<b>27¢</b>	<b>BONELESS CUTLET STEAK</b> FURR'S PROTEN LB. ....	<b>\$1.59</b>	<b>ROUND SIRLOIN</b> FURR'S PROTEN STEAK LB. ....	<b>\$1.19</b>
<b>APPLES</b> RED ROME OR RED DELICIOUS 4 LBS. ....	<b>\$1.00</b>	<b>DANOLA HAM</b> 4 OZ. SLICED	<b>83¢</b>	<b>T-BONE CLUB STEAK</b> FURR'S PROTEN LB. ....	<b>\$1.49</b>
<b>BANANAS</b> CENTRAL AMERICAN GOLDEN RIPE LB. ....	<b>10¢</b>	<b>DELUXE SHORT RIBS</b> FOR BAR-B-Q FURR'S PROTEN LB. ....	<b>49¢</b>	<b>RIB STEAK</b> FURR'S PROTEN LB. ....	<b>\$1.19</b>
<b>GRAPEFRUIT</b> TEXAS RUBY RED FINEST LB. ....	<b>12¢</b>	<b>JIMMY DEAN SAUSAGE</b> 12-OZ. PKG. ....	<b>95¢</b>	<b>CHUCK ROAST</b> EXTRA LEAN LB. ....	<b>89¢</b>
<b>ORANGES</b> CALIFORNIA'S FINEST NAVEL LB. ....	<b>5 \$1.00</b>	<b>24 OZ. PKG.</b>	<b>\$1.89</b>	<b>STEW MEAT</b> FURR'S PROTEN 7 BONE LB. ....	<b>98¢</b>
<b>NUTS</b> CLOSE OUT SALE 3 LBS. ....	<b>\$1.00</b>	<b>NO SALE TO DEALERS</b>		<b>RANCH STEAK</b> FURR'S PROTEN 7 BONE LB. ....	<b>98¢</b>

<b>TOMATOES</b> FOOD CLUB NO. 303 CAN	<b>4 \$1.00</b>
<b>GRAPE JELLY</b> FOOD CLUB 18-OZ. TUMBLER	<b>49¢</b>
<b>DINNERS</b> FOOD CLUB ASSORTED FLAVORS, PKG.	<b>49¢</b>

**DOUBLE GOLD BOND**  
TUESDAYS AND WEDNESDAYS  
WITH 2<sup>ND</sup> OR MORE PURCHASE

**DUE TO THE CRITICAL PAPER SHORTAGE...**  
FURR'S IS UNABLE TO ACQUIRE ENOUGH SHOPPING BAGS TO MEET OUR CUSTOMER'S NEEDS. YOU CAN HELP US SOLVE THIS PROBLEM BY BRINGING YOUR BAGS BACK SO THAT WE MAY REUSE THESE BAGS FOR YOUR PURCHASE. YOUR HELP WILL BE APPRECIATED BY FURR'S SUPER MARKETS!

ART LINKLETTER'S MONEY-SAVING SUGGESTION!

**TOPAZ STONWARE**

**THIS WEEK SAUCER**  
Regular Price 79¢  
**49¢** each

Safe in oven and dishwasher... and so smart!

NO PURCHASE NECESSARY

**SUPER DISCOUNT SPECIALS**

<b>SUGAR</b> HOLLY 5-LB. BAG GOOD THRU 3-6-74 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	<b>39¢</b>
<b>COFFEE FOLGERS</b> ALL GRINDS LB.	<b>59¢</b>
<b>BACON</b> FOOD CLUB SLICED LB.	<b>49¢</b>
<b>EGGS LARGE</b> FARM PAC GRADE A DOZ.	<b>25¢</b>

<b>GREEN BEANS</b> FOOD CLUB WHOLE NO. 303 CAN	<b>4 \$1.00</b>
<b>DOG FOOD</b> DOG CLUB BEEF, CHICKEN, LIVER 15 1/2 OZ. CAN	<b>6 89¢</b>
<b>PORK &amp; BEANS</b> KOUNTY KIST NO. 300 CAN	<b>5 \$1.00</b>
<b>TURNIP GREENS</b> & TURNIPS, STILWELL NO. 303 CAN	<b>5 \$1.00</b>
<b>LIQUID GOLD</b> SCOTT'S 16-OZ.	<b>\$1.39</b>
<b>PEANUT BUTTER</b> JIFF CREAMY 28-OZ.	<b>\$1.32</b>
<b>MUFFIN MIX</b> BETTY CROCKER BLUEBERRY OR PINEAPPLE PKG.	<b>63¢</b>
<b>APPLE SAUCE</b> MUSSELMAN'S NO. 303 CAN	<b>31¢</b>
<b>MIRACLE WHIP</b> SALAD DRESSING QUART	<b>79¢</b>
<b>PICKLES</b> HEINZ SWEET SLICED CUCUMBER QT.	<b>59¢</b>
<b>DASH</b> 60c OFF LABEL 320-OZ.	<b>\$4.29</b>

**Frozen Food Favorites**

<b>ORANGE JUICE</b> GAYLORD FRESH FROZEN 6-OZ. CAN	<b>6 \$1.00</b>
<b>SPINACH</b> TOP FROST LEAF OR CHOPPED 10-OZ.	<b>5 \$1.00</b>
<b>POT PIES</b> TOP FROST CHICKEN, BEEF, TURKEY, MACARONI, BEEF, CHEESE, TUNA 8-OZ.	<b>4 \$1.00</b>
<b>BROCCOLI</b> SPEARS TOP FROST 10-OZ. PKG.	<b>3 \$1.00</b>
<b>GRAPEFRUIT JUICE</b> TOP FROST 6-OZ. CAN	<b>4 \$1.00</b>
<b>SKIN CREAM</b> NOXZEMA 10-OZ. JAR	<b>\$1.19</b>
<b>HAND LOTION</b> FABERGE WHEAT AND HONEY 8-OZ.	<b>67¢</b>

<b>BATTERIES</b> TOPCREST "D" OR "C" PACK REG. 80c PACK	<b>33¢</b>	<b>OIL FILTERS</b> TOPCO SPIN ON TYPE REG. OR SUPER MOST CARS EA.	<b>\$1.39</b>	<b>GARBAGE CANS</b> GALVANIZED STEEL 21 GALLON WITH LID	<b>\$2.79</b>	<b>JERGEN'S BATH BEADS</b> TWIN PACK 2-18-OZ. PACKAGES	<b>\$1.29</b>	<b>TOPCO COSMETIC PUFFS</b> 300 COUNT	<b>39¢</b>
<b>CHARCOAL STEAKHOUSE BRIQUETS</b> 10-LB. BAG	<b>69¢</b>	<b>SANITARY NAPKINS</b> TOPCO SECURE ECONOMY BOX OF 40'S REG. OR SUPER	<b>\$1.29</b>	<b>SANITARY TAMPONS</b> BOX OF 40'S REG. OR SUPER	<b>\$1.29</b>	Choose from these quality TOPCO OR BEACON ITEMS MIX OR MATCH			
		Beacon 16-oz. Creme Rinse		TOPCO SHAVE CREME REG.		TOPCO SHAVE CREME REG. OR MENTHOL 11-oz		TOPCO DEODORANT 7-OZ.	
		Beacon Egg Shampoo 16-oz.							
		Beacon Lemon Creme Shampoo 16-oz.							
		Beacon Green Shampoo 16-oz.							
		Beacon Dandruf Shampoo 16-oz.							
		Beacon Protein Shampoo 16-oz.							

**SHOP Furr's**

**MIRACLE PRICES**

Can

# Spring

Be Far?

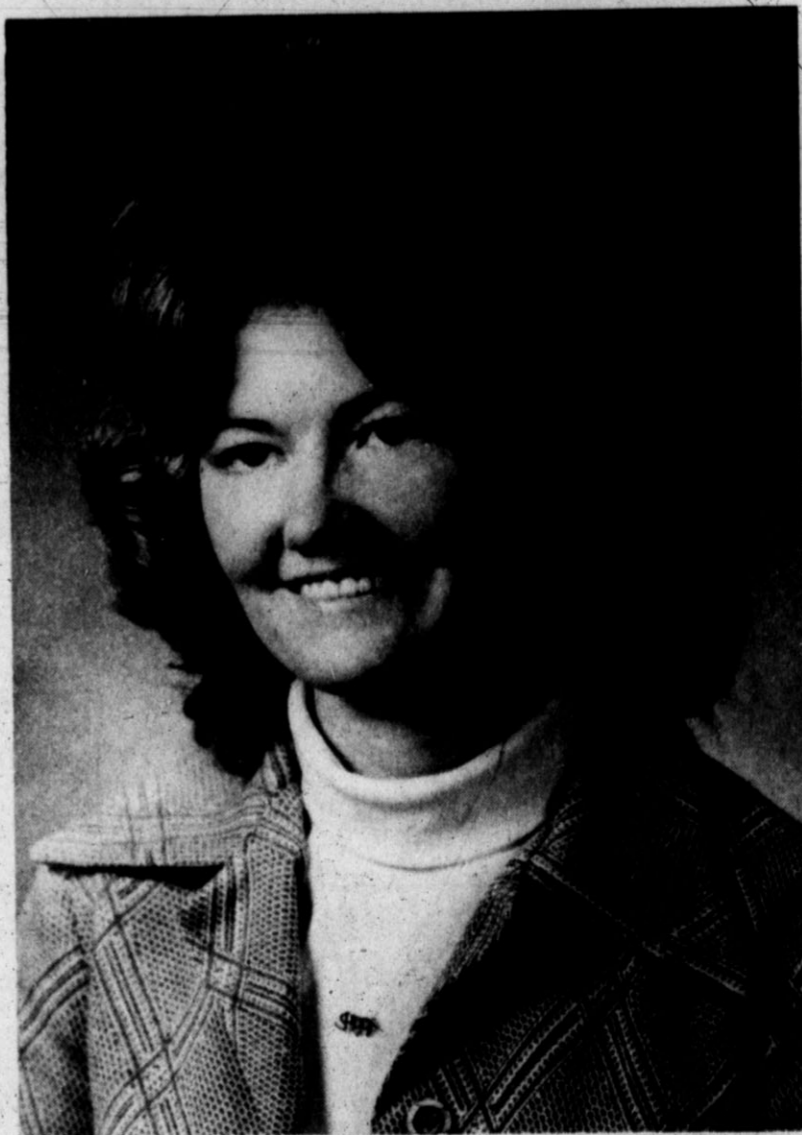
**HELLO SUNSHINE!** — Fresh and dainty as the daffodils she is picking, pretty little Christy Urbanczyk appears to be greeting the spring sun on a bright morning this week. Even with bare branches above, the early flowers promise leaf and blossom to follow in the new season that officially begins later this month. Christy is the daughter of Mr. and Mrs. Sid Urbanczyk, 625 Avenue G.



## Weddings

Ahead

**JUNE BRIDE-TO-BE** — Mr. and Mrs. Wayland E. Smith, 401 Star, announce the engagement of their daughter, Vivian Suzanne, to John Quentin Martin II, son of Mr. and Mrs. J. Quentin Martin of 124 Nueces. A first-day-of-June wedding is planned in the First Presbyterian Church. Both Miss Smith and her fiance are 1973 graduates of Hereford High School. Martin is a student now in Oklahoma State University at Stillwater, Okla.



**ENGAGED** — Miss Sharon Hagans of Amarillo, formerly of Hereford, and Robert G. Robinson plan to be married March 30 in a ceremony at the home of Dr. and Mrs. Glen Robinson, parents of the bridegroom, at Happy. Miss Hagans is the daughter of Mr. and Mrs. Preston E. Hagans of Cleburne, longtime Hereford residents, and the granddaughter of Joe Kendall of this city. She is a radiological technologist at High Plains Medical Plaza after graduation from Amarillo College in applied science. Robinson, a Potter County extension agent, is a graduate of West Texas State University and has done graduate study in animal science at Texas A&M.

The Sunday Brand

Section Two

Hereford, Texas, Sunday March 3, 1974



# Spring Social Is Event For Guests

A spring social for Kappa Iota Chapter of Beta Sigma Phi and a number of guests including members' husbands, was given in First National Bank Com-

## Mrs. Rose Is Delegate

Members of the Hereford Aggies Mothers Club elected Mrs. Austin Rose Jr. to attend the state convention at College Station in April at their meeting Wednesday in the Flame Room of Pioneer Natural Gas building.

Mrs. Baylor Durham of Waco was recognized as a guest and Mrs. J.J. Durham served as hostess to members present. They included Meses. Richard Ottesen, Rose, Eugene Hendon and Thurman Atchley.

munity Room Thursday evening.

Games of crazy bridge supplied entertainment. Mrs. Davie Sorrells made high and Mrs. Lennon Young low score for women, while Temple Abney scored high and Gary Royal low for men.

Chips and dips were served during the evening, and a variety of desserts at the close. Mrs. Edward Allison, president, and Mrs. John Kriegshauser, vice president of the chapter, were the hostesses.

Guest couples were Messrs. and Mines. Carl Thorrell, James Head, Abney and Royals.

Members and their husbands at the party were Messrs. and Meses. Tom Bullard, Sparky Stephens, Kirk Owsley, Tom LeGâte, Sorrells, Young, Kriegshauser and Allison.

# Small Talk

By SUE COLEMAN  
Women's Editor

IT WAS ONE of those clever CowBelles who said it—at least the first time I heard it. Kay Hall just remarked that with the price of bread going up and the price of beef being in a condition to worry dryland ranchmen like the Halls, things might come to the pass of making sandwiches with one slice of bread between two slices of roast beef!

AND YOU'VE probably already heard that one about the woman's lib enthusiast who refers to the mailman as the person-person.

Teacher (brightly): "As we walk out-of-doors on a cold winter's morning and look about us, what do we see on every hand?"

Class (as a man): "Gloves!"

A CLIPPING from the Stephenville Empire-Tribune says Harvey Penner, who has lately been promoted to assistant professor in the department of industrial education and technology at Tarleton State College, was honored as outstanding teacher from West Central Texas region at a state industrial teachers conference last week at A&M.

Penner taught industrial arts in Hereford eight years before he went to the Stephenville college, and while he was here he received a similar award from the Panhandle Industrial Arts Association.

MRS. H.P. Green of McAlester, Okla., and her baby daughter, Loretta Kaye, are

here visiting her parents, Mr. and Mrs. Jack Ward Jr. Mrs. Green is the former Judy Ward, a graduate of Hereford High. Loretta was born Jan. 29 at McAlester, weighing 7 pounds 9 ounces. Her visit is being enjoyed by great-grandparents, the senior Jack Wards and the A.A. Rhodes. Paternal grandparents are Mr. and Mrs. H.P. Green of McAlester.

COMMUNITY Concert Association members are reminded that their next opportunity to hear a concert in this area will be at Clovis Saturday evening, when Marvallee Cariaga will sing. Some Hereford members heard Miss Cariaga, a mezzo soprano, when she appeared in Canyon last fall.

The next concert at Canyon will be March 14 when the New York Ballet Ensemble will present a program called A Homage To Anna Pavlova, dancing some of the famed ballerina's most memorable roles.

The New York Ballet Ensemble will replace the Eglevsky ballet company originally scheduled for that date, the Canyon CCA board has been notified. The latter company decided to cancel its national tour because of fuel supply and cost difficulties.

Six dancers, the number in the Eglevsky troupe, will appear in the New York Ballet Ensemble. Sandra Ballestracci, leading dancer of the New York City Opera, will be the principal ballerina and Thomas Andrew, choreographer for the Met, NYC Opera and Santa Fe Opera, will direct.



Mrs. Homer Yocum collecting articles for sale

## Donations Needed For Garage Sale

A garage sale sponsored by the Newcomers Club, is scheduled for Thursday and Friday from 9 a.m. until 6 p.m. at the Community Center.

All proceeds will go toward purchase of a micro-wave oven which is to be donated to the Mental Health Mental Retardation Center. The oven will be purchased at cost through cooperation of Tom Butler.

The sale is asked to contact Mrs. Homer Yocum at 364-5261 or bring items to Circle K Grocery Store located on West Park Ave. A booth will also be set up to sell items made by the workers at the mental health center.

## Food Show Is Scheduled

Joyce Shipp, county extension agent, announced the schedule for the Deaf Smith County Food Show to be held March 23 at the Community Center.

All entries must be in by 2 p.m. with judging beginning at 2:30. The awards program is scheduled for 4:30. The public is invited to view the show afterward.

Approximately 103 4-H club members completed a Food and Nutrition workshop recently. First year girls completed the unit called Exploring Foods the Picnic Way; second year members, 4-H Food and Fun; third year girls, Indoor-Outdoor Meals; fourth year girls, The Wonder of Food. Fifth year girls completed a self-determined and junior leadership project.

Adult leaders for the groups were Meses. Burke Inman Jr., Jigger Rowland, Bill West, Buster Miller, Hilrey Aven, Lee Umsted, Jerry Carr, Marvin Welty and Jim Ward.



Suzanne Solomon leaving for Mexico

## Local Girl Chosen For Trip

Suzanne Solomon, daughter of Mr. and Mrs. Henry L. Solomon of 500 Star, is one of 16 students selected from the college of education at Texas Tech University, to leave on a field trip to Durango, Mexico.

Suzanne, a 1971 graduate of Hereford High School, will spend two weeks in Durango, leaving March 16, observing the schools, working in an intercultural relationship, taking field trips and serving as a classroom aid.

Anyone wishing to donate clothes, books, dishes, etc. for

She is majoring in elementary education and upon graduation will also receive her kindergarten in music and has specializing in music and has recently pledged Mu Phi Epsilon, a national professional music sorority.

Last semester, she made the dean's honor roll with a 4-point grade average.

The Durango project is new in the Tech college of education, aimed at a better understanding of the bilingual student.

**Wedding Flowers**

\* INVITATIONS  
\* NAPKINS, BOOKS  
\* THANK YOU NOTES

A complete selection that will please every Bride, yet the prices are moderate.

**Free Wedding Consultation**  
**Park Avenue Florist**  
*Your Bridal Headquarters*



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**PRICES GOOD AT SUGARLAND and DOWNTOWN**

100% POLYESTER KNIT

FANCYS & PLAINS

Regular \$2.88

**\$5.00**

2 yd.

JR. SIZES THE DEMIN LOOK JACKETS & PANTS

LONG SKIRTS

**\$10.00**

45" DRESS SPORTS FASHION

PRINTS

NEW SPRING PATTERNS

**\$1.00**

YD.

MENS 100% COTTON BRIEF

OR T-SHIRTS

**\$2.00**

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Your Choice

MENS FULL CUT

Regular '12 Values

KNIT JEANS

Closeout Prices

Sizes 32 to 50

**\$8.00**

Sugarland Only

CLOSE OUT GROUP

YOUNG MENS HOP SACK JEANS

**\$7.50**

Sugarland Only

PANT SUIT

CARAVAN STILL ON

**\$19.88**

Good Selection to Choose From

Reg. 1/2 Sizes

SUGARLAND MALL ONLY

Men's Knit Slacks

VALUES TO '18"

2 prs. **\$15.00**

FLARES-CUFFS

Men's polyester knit slacks. In many styles and sizes. Great opportunity! Assorted colors to choose from. Quantities limited.

GROUP LADIES DRESS SHOES

BROKEN SIZES & STYLES

2 Pr. **\$5.00**

LADIES CANVAS SLIP ON SHOES

2/\$3.00

Blue

LARGE TABLE of ODDS-ENDS SHIRTS, JACKETS SWEATERS

**1/2** PRICE

Your Choice

GROUP MENS BETTER SPORT COATS

**\$27.88**

GOOD SELECTION

BOYS COLORED DOUBLE KNEE JEANS

2 pr. **\$5.00**

6-18 Slims

Reg. Husky

Downtown Only

GROUP YOUNG MENS CASUAL JEANS & PANTS

2 prs. **\$5.00**

BROKEN SIZES & STYLES

Light, lively mesh sandals for glove-like fit that lasts!



Trust Florsheim to bring you super soft genuine patent leather teamed with fine nylon mesh for all the comfort and fit of a closed shoe. No more "outstretched" sandals. Not since Florsheim blended patent leather with mesh.

Black Navy Bone White

We care about your feet at

# Gattis Shoe Store

SUGARLAND MALL

Test your diamond I.Q.

Q. IS A LARGE DIAMOND ALWAYS MORE VALUABLE?

A. Not always. A smaller stone of finer color and more precise cutting—to show the fire—can be considerably more valuable than a larger gem of less quality. Cutting, color, clarity and carat weight are all important factors. As a member of the American Gem Society, we'll help you strike the right balance. AGS affiliation is awarded only to those jewelers who qualify on the basis of gemological knowledge and high ethical standards. Come in soon and let us explain the "Four C's" of diamond value to you.

 MEMBER AMERICAN GEM SOCIETY

**COWAN JEWELERS**  
DOWNTOWN





# the right price, right now on "OUR BRANDS."



PRICES EFFECTIVE THRU WED. MARCH 9, 1974. LIMIT RIGHTS RESERVED. NONE SOLD TO DEALERS.

DOUBLE GUNN BROS. STAMPS TUESDAY AND WEDNESDAY with \$2.50 OR MORE PURCHASE

## Box-0-Chicken 39¢

FARM-FRESH FRYER PARTS SELECTION WHICH INCLUDES: 2-BREAST QUARTERS, 2-LEG QUARTERS, 2 WINGS, 2-GIBLETS. PLUMP, JUICY Drumsticks U.S.D.A. Choice Chuck Roast

OVEN FRESH Sourdough Bread 45¢ 1-LB. LOAF  
GLAZED Doughnuts 12 FOR 99¢

TENDER, MEATY Fryer Thighs 69¢ LB.  
QUARTER SLICED PORK LOIN, ASSORTED Pork Chops 9 to 11 CHOPS LB. \$1.09  
CAMELOT SLICED Bacon 1 LB. \$1.19  
GORTON'S Perch Fillets 1-LB. PKG. 99¢  
CLIPPER BREADED Fish Sticks 3 8-OZ. PKGS. \$1.00  
CAMELOT IMITATION Cheese Spread 8-OZ. CTN. 69¢

RIBS ATTACHED Fryer Breasts 79¢ LB.  
U.S.D.A. Choice Beef Loin Sirloin Steak CENTER SLICES LB. \$1.29  
U.S.D.A. Choice Beef Round Round Steak CENTER SLICES LB. \$1.29  
WINCHESTER IMITATION Chunk Bologna 49¢ LB.  
WINCHESTER IMITATION Sliced Bologna 59¢ LB.  
BAR-S Skinless Franks 12-OZ. PKG. 79¢



NIGHT BLOSSOM FINE PORCELAIN CHINA  
THIS WEEK'S FEATURE Only 33¢ WITH \$3.00 PURCHASE  
Luncheon Salad Plate  
OTHER WEEK'S FEATURES: FORMAL DINNER PLATE, BREAD & BUTTER, DELICATE CUP, FINE SAUCER AT 33¢ EACH WITH \$3.00 PURCHASE

MEADOWDALE POTATO CHIPS 14-OZ. BAG 48¢  
MEADOWDALE ENRICHED FLOUR 5-LB. BAG 74¢  
CAMELOT HAMBURGER SLICED DILL PICKLES 32-OZ. JAR 56¢  
MEADOWDALE IMITATION PEANUT BUTTER 32-OZ. JAR 88¢  
CAMELOT Instant Coffee 6-OZ. JAR 88¢  
CAMELOT GRAPE JAM OR Grape Jelly 18-OZ. JAR 46¢  
CAMELOT Elbo Macaroni 2-LB. PKG. 78¢

MEADOWDALE WHOLE KERNEL OR CREAM STYLE GOLDEN CORN 16-OZ. CAN 20¢  
MEADOWDALE CUT GREEN BEANS 16-OZ. CAN 22¢  
CAMELOT TOMATO JUICE 46-OZ. CAN 33¢  
CAMELOT TOMATO CATSUP 14-OZ. BTL. 25¢  
CAMELOT Sweet Peas 16-OZ. CAN 22¢  
CAMELOT BREAKFAST Orange Drink Mix 21-OZ. JAR 88¢  
CAMELOT Tea Bags CTN. OF 100 94¢



DAISY IMITATION Cheese Spread 2-LB. LOAF \$1.08  
MEADOWDALE QUARTERED Margarine 1-LB. CTN. 32¢  
CAMELOT INDIVIDUALLY WRAPPED American Slices 16-OZ. PKG. \$1.16  
CAMELOT Black Pepper 4-OZ. CAN 39¢  
MEADOWDALE Pear Halves 29-OZ. CAN 48¢

LADY CAMELOT Paper Napkins 5-PKG. OF 200 36¢  
SQUIRE Bleach 1/2 GAL. BTL. 29¢  
SQUIRE Liquid Detergent 32-OZ. BTL. 32¢

Redeem Mailer Coupon No. 7 for 100 Bonus GUNN BROS. STAMPS



MEADOWDALE Orange Juice 12-OZ. CAN 38¢  
CAMELOT Lemonade 5 6-OZ. CANS 58¢  
CAMELOT FROZEN Waffles 5 5-OZ. PKGS. 58¢  
MEADOWDALE Hash Browns 32-OZ. PKG. 36¢

CALIFORNIA SWEET & JUICY Navel Oranges 4 79¢ -LB. BAG  
COLORADO RED Delicious Apples 4 LBS. \$1  
EXTRA FANCY Washington Rhubarb 39¢ LB.

## Editorials

# What Can You Get For \$6 A Month

What kind of returns can you get for a \$6 a month investment?

Pretty good if you are a Hereford businessman.

In fact, it could be one of the wisest investments you could make for your business.

It costs \$6 a month to be a member of the Deaf Smith County Chamber of Commerce — less than 20 cents a day. There are about 580 local businesses and individuals that do realize that good return on the \$6 investment. However, there are more than 250 local businesses that are not members.

HEREFORD HAS built up the reputation in Texas and in the Southwest and nation as a hustlin' city. It has gotten this reputation mainly because of a hustlin' Chamber backed by hustlin' businesses. Almost all of the new industries and businesses that have located in Hereford the last 10 - 20 years did so after dealing in some way through the local Chamber office.

The Chamber has been the spearheading drive for many activities in the city which bring in many dollars to local merchants. The Chamber was the sponsor of two recent football playoffs here which involved out-of-town teams. A similar basketball playoff also was held in town recently.

The Chamber also plans to sponsor an upcoming track meet here and this summer will sponsor regional finals in the AAU Golden Gloves matches.

All these events bring in thousands of participants, coaches and spectators who spend a tremendous amount with local merchants through gas, food and other shopping tours.

THE CHAMBER also is responsible for staying in contact with many persons who are interested in locating new businesses or industries here. The Chamber runs labor surveys, gathers pertinent information and welcomes all persons to the city.

All that and much, much more is what you get for your \$6. It is one of the lowest rates of any Chamber of Commerce in the United States.

It's a pretty good investment. The old saying is true, but it applies here well: "United We Stand, Divided We Fall."

The best way for businessmen to stay united is through their Chamber of Commerce. Join now and enjoy the returns.

## Visit Hereford Schools This Week

In Texas, we will be facing many hard choices in the next few years regarding the methods by which we finance our public schools. Will there have to be major tax reforms? Will the state have to provide a larger cost of public education? Yes, Public school financing is in a severe financial bind and major reforms may have to be instigated in order to resolve this problem.

Just how much do you know about your local school district? During Texas Public Schools Week, March 4 - 8, you are invited to visit the public schools in Hereford. You are invited to evaluate your local schools.

Visit and observe — is there enough funding being provided to assure your child of quality education? Are your teachers experienced? Are your schools being adequately maintained? These are some of the questions you can find answers to during Texas Public Schools Week, March 4 - 8.

Whether a parent or not, your visit and comments will be most welcome. Show your interest and your concern during Texas Public Schools Week, March 4-8.

### The Sunday Brand

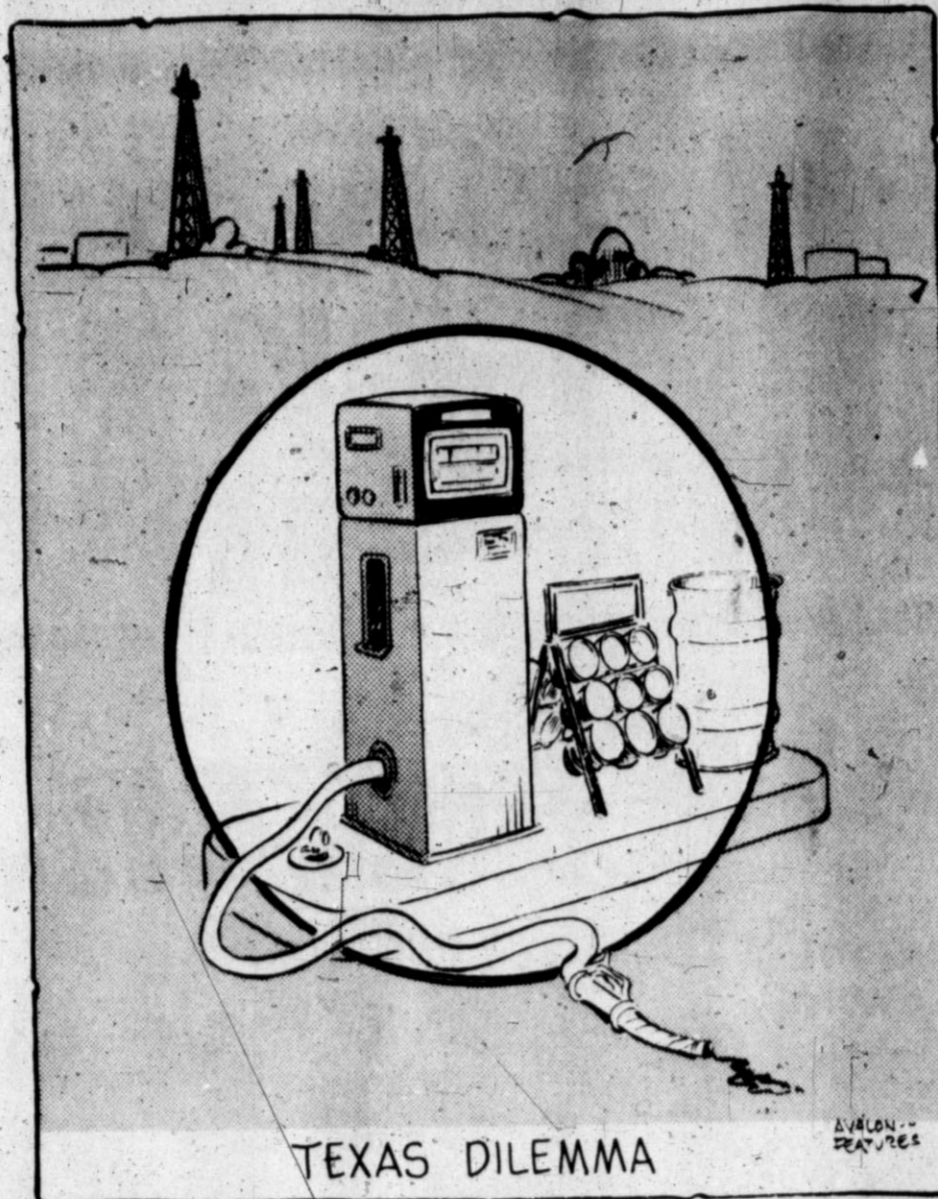
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## The Sunday Brand Editorial Forum

Hereford, Texas, Sunday March 3, 1974



## Proposed Laws Can Steal Land Value

by ARCH N. BOOTH  
Chief Executive Officer  
Chamber of Commerce  
of the United States

SUPPOSE YOU own land in the country, near a major metropolitan area.

You bought this land with your savings, many years ago, as an investment... maybe to put the kids through college, when the time comes.

Over the years, you have watched the land rise in value as the suburbs of your city march closer. Of course, your tax bills on it have gone up too, reflecting the increased worth.

In the normal train of events, you would eventually sell the land to a developer, who would build houses or apartments on it. Such development would be unlikely to improve the appearance of the tract — it's hard to improve upon Mother Nature for beauty. But it would provide houses for people who need them and can't afford the higher cost of land nearer the city.

Up to now, if the government wanted this land of yours for public purposes — say, a highway interchange — it had to pay you a fair price for it. The Fifth Amendment to the Constitution says, "nor shall private property be taken for public use, without just compensation."

BUT WHAT constitutes "taking"? What if the government declares it in the public interest to "preserve open space" and says you may continue to own your land, but you may not build anything on it, nor may anyone you might sell it to?

Under these circumstances, the land may not have been "taken" from you, but its value certainly has. What the government would be saying, really, is "we want your land for a public park, but the public isn't going to pay for the park, you are." Worse still, you might have to continue paying taxes on the property at an assessed value based on the market value of developable land in the same area.

If that happened to you, would you feel you had been treated justly?

Believe it or not, there are "experts" in Washington advocating just such government policies. The initial legislation is before both houses of Congress right now. It is innocent enough in itself, but it would establish precedents that could lead to exactly the situation I

have described. And it is very likely to. That's what its sponsors have in mind.

These bills — H.R. 10294 in the House and S.268 in the Senate — offer federal money to "help" the states in land use planning.

There's nothing wrong with that. Intelligent land use planning is essential to providing housing, recreational areas and public services to a growing population, at an acceptable cost to the environment.

But these bills do not leave the land use decisions to the states and localities which are, after all, most directly affected by what happens to their own turf. No, the bills establish terms and specifications which must be met to "qualify" for the grant money. Further, attempts are being made to add a "penalty clause": States failing to conform to the federal dictates would lose not only grant money for land use planning, but also federal money for other, unrelated programs.

With a weapon like that, the Federal Government has all it needs to do the same thing for the allocation of land that it has done for the allocation of gasoline.

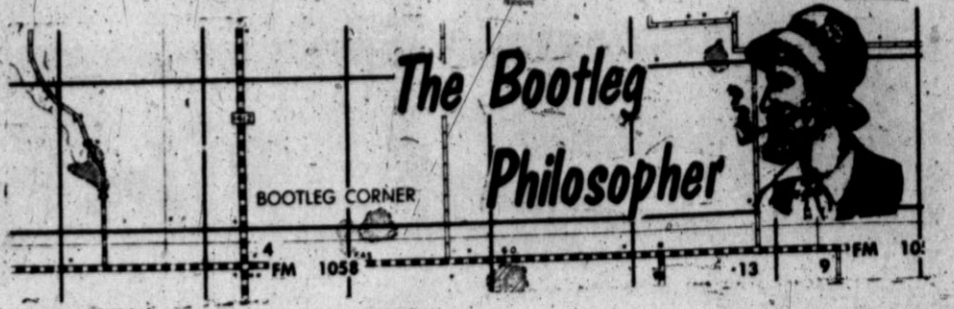
There are better alternatives: programs which do provide federal aid for land use planning, without trying to impose federal standards on local affairs. One such program is proposed in H.R. 11325, introduced by Representative Sam Steiger (R-Ariz.). It deserves support.

THE PROSPECT of a landowner being caught in the kind of situation I described at the beginning of this column reminds me of a legend about the rulers of ancient India: They would sometimes express their displeasure to a subject who had fallen from favor by awarding the unlucky man a rare white elephant.

Since the white elephant was sacred, it could not be put to work or destroyed. Since it was a gift from the prince, it could not be sold or given away.

Elephants eat 500 pounds of hay a day and live about as long as a human being. Hence, it did not take many such "honors" to ruin the most prosperous of subjects.

But that couldn't happen here. This is a free country. Isn't it?



Editor's note: The Bootleg Philosopher on his Deaf Smith grass farm tackles a problem this week that's undoubtedly way out of his field.

Dear editor:

To keep from getting in a rut a person ought to have more than one item to worry about, no sense spending all your time on the energy crisis or Watergate or the Middle East when there are other things needing worrying about too.

For example, take the problem of an office-holder's papers. When a man stays in office a long time he accumulates a lot of papers, excusing those he's thrown away for reasons I won't go into — how do I know what his wife or a prosecuting attorney might be interested in? — and a certain value is then placed on them by an appraiser.

NOW I have never understood how a man can become an expert appraiser of an office-holder's papers, especially without reading them, but it's done all the time, as some office-holder's papers have run into the millions of documents and it'd take two or three lifetimes to get through them all, not counting those who fell out from boredom.

After thinking this over I have concluded that the appraising system is unfair. One appraiser might say the papers are worth \$500,000, another might say they're worth \$12.40. It's like two psychiatrists studying a criminal. One says he's sane, the other, with a

degree from the same university says he's insane. Don't know where the criminal went to school, could have been the same university too, depending on whether he was convicted of mugging, perjury, bank embezzlement, obstruction of justice, or cheating on his income tax.

NO. THERE has to be a better way of deciding what an office-holder's papers are worth in dollars and cents, as over the years stretching ahead thousands and thousands of Congressmen, Senators, Governors, Presidents, Cabinet officers, Generals, Mayors, etc. will be leaving office as age or the voters overtake them.

The answer is simple. Don't try to decide what the papers are worth historically, after all you're supposed to leave something for historians to do, but decide only what they're worth in cash at the time they're handed over to whoever has room for them. And the way to do that is to weigh them. Put them on the scales. Right now scrap paper is bringing \$1.35 a hundred pounds. Your papers say weigh 9 tons. That's 18,000 pounds, and the cash value comes to \$243. If you're just a one-ton man, your papers are worth \$27. Won't go on down to Congressmen and Mayors as I never was any good at fractions.

Generally people make too big a deal out of what ought to be a simple matter.

Yours faithfully,  
J.A.

## Talk Of Texas

By JACK MAGUIRE

### FOOTNOTE TO HISTORY —

The Caddos, once the most numerous and powerful of the Indian tribes in Texas, also were the best organized...

Head of the more than two dozen tribes was the great chief, the Grand Caddi. He governed the Caddoan confederacies through a bureaucracy. Each tribe had minor officials with assigned responsibilities. These officers reported to the sub-chiefs who, in turn, reported to the tribal chieftain. The latter was responsible only to the Grand Caddi.

The Caddos were not plain Indians, like most Texas tribes, and never ranged west of the pine forests in the eastern section of the state. They were not nomadic but lived in villages in homes made of wood. They farmed and hunted more for sport than necessity.

WHAT'S IN A NAME? — "The Chicken Ranch," famed Fayette County bordello which was closed last summer after 70 years of continuous operation, came by its name in a curious way.

Until the Great Depression, it was known in nearby La Grange as Miss Edna's Fashionable Boarding House, after the woman who operated the place. When hard times hit the country, however, the girls began taking farm products, including poultry, for their fees.

Before very long they had taken it so many hens and roosters that they literally had a chicken ranch — and the name stuck.

DID YOU KNOW — Both St. Peter's Cathedral in Rome and St. Paul's in London were "models" for the dome of the Texas capitol building?

Elijah Meyers, the architect, obviously used the nation's capitol in Washington as his guide in designing the headquarters of Texas government. However, the architects of the national capitol also followed the dome design of St. Paul's and St. Peter's.

A common Texas brag is that the state capitol, 309 2-3 feet high, is seven feet taller than the one in Washington. However, it is considerably shorter than either of the world famous cathedrals from which its dome design was adapted.

IT'S THE LAW — State employees who brew their own coffee in their

offices in the Texas capitol may be subject to arrest.

Article 861B of the state penal code prohibits any concession within the capitol grounds without permission of the Legislature. The only exception is a coffee shop operated in the basement by the State Commission for the Blind.

Despite the law, many offices — including those of many legislators — have their own coffee-making equipment whose operations are financed by the voluntary contributions of the users.

PARTISAN POLITICS — For 25 years, Zapata County had an unbroken record of always supporting the Republican Party ticket in every election.

In a state long noted for electing Democrats at every level of government, Zapata County was a startling exception. From 1896 to 1921, voters invariably gave the Republican candidate for any office an overwhelming majority.

In recent years, the county's voters have been less partisan in their politics. However, a high percentage of the residents still vote the Republican ticket in most elections.

STATE OF STATISTICS — Deaths are outnumbering births in a growing percentage of Texas counties.

According to the Bureau of Business Research at The University of Texas, 93 counties had more deaths than births in at least one year between 1952 and 1970.

Irion County was the first to record this kind of natural population decrease when it reported 168 deaths and only 41 births in 1952. By 1968, a total of 68 counties reported more deaths than births — the highest number reporting such a decrease in any one year.

The situation isn't improving much. In 1970, 60 counties were still reporting more deaths than births.

TEXANS AT LARGE — Until his death last summer, many of the world's notables were patients of a dentist who formerly lived in Austin.

Dr. James V. Sparks practiced in Paris, France. The Duke of Windsor, the Kings of Greece and Siam, the Aga Khan and Gen. John J. Pershing were among those who found their way to his dental clinic.



**GAMES AND BARGAINS** — Entertainment in many forms will be offered at the annual carnival at St. Anthony's Parish School this afternoon, with the public invited for games, country store sales, auction, pony rides and refreshments in the building and on the grounds. One of the dart board games is displayed, top photo, by Mr. and Mrs. Bill Kahlick, chairman of this activity, Roger Albracht and Bob Morgan. Handmade items will be on sale in the country store in charge of Mrs. Herman Hund, right in lower photo. Eljio Garcia, left, will show cartoon movies. Mrs. Leonard Walterscheid will serve as banker for the day and George Wilhelm is chairman of the sweepstakes event.

### Crowds Expected At Annual Carnival

Carnival fun for the crowds which attend St. Anthony's benefit carnival each year has been prepared for today by committees working under overall direction of Edward Schilling, general chairman, and Allan Brockman, co-chairman.

Booths will be open this afternoon in the school auditorium and on the grounds of the parish school at St. Anthony's Catholic Church. Carnival proceeds go to the Christian education fund of that church and St. Joseph's. Fun and food will be featured. An event that has become a customary part of the annual carnival is the auction of farm equipment; there will also be a country store with handmade

items for sale in addition to the refreshment stands with homemade food to eat at the carnival or take home.

A drawing is scheduled at 5:30 p.m. with cash to be given for lucky numbers. Rides on live horses will be available for the youngsters and movie cartoons will be shown. Such contest games as ping-pong, penny pitch, fishpond and dart throws will be in progress through the afternoon.

Joe Schumacher is chairman for the auction, which will begin at 3:30. Helpers are Leander Reinart, Kenneth Walterscheid and Raymond Schlabs. With George Wilhelm as chairman, the sweepstakes committee includes Messrs. and Mmes. Duane Albracht, Israel Vera and Nick Yosten.

On the games committee are Mr. and Mrs. Bill Kahlick, Mr. and Mrs. Bill Reinauer, Roger Albracht and Bob Morgan; the youth activities committee, Reginald Herr, Wayne Schilling and Lawrence Brozman, in

charge of cartoon movies, Eljio Garcia with Mr. and Mrs. Corky Paetzold assisting.

Mrs. Walt Warren is kitchen chairman, Mrs. Herman Hund country store chairman, Mr. and Mrs. John Warren publicity chairmen. Mrs. Leonard Walterscheid will serve as banker.

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Junior  
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Ladies'  
**NYLON TOP**

B. 100% Nylon rib knit top with contrasting color collar and neck band. Zipper back. Assorted colors. Sizes S-M-L.

**\$2.88**  
Each

Ladies'  
**SLACKS**

C. 100% Cotton navy denim. Front flaps and zipper, wide belt loops. Machine wash, tumble dry. Sizes 6-16.

**\$6.88**  
Pair

Girls'  
**JEANS \$3.66**  
Pr.

E. 100% Cotton navy denim. Sizes 7-14. Front pockets & zipper with 2 button closure, wide belt loops.

Girls'  
**KNIT  
TOPS**

100% Cotton knit. Three styles to choose from. Assorted colors. Sizes 7-14.

**\$3.27**  
Each



Juvenile Boys' Cuffed  
**JEANS**

60% Cotton, 40% Polyester, 10 oz. blue denim. Sizes 4-7. Wide waist band and loops, zip fly with snap closure, cuffed legs.

**\$2.97**  
Pair

Boys'  
Cuffed **JEANS**

60% Cotton, 40% Polyester, 10 oz. blue denim. Cuffed jeans in sizes 8-18, slims and regulars. Wide waist band and loops, zip fly with snap closure.

**\$3.97**  
Pair

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## Calliopians Hear Review By Guest

Mrs. Bill Smith, nurse in charge of the intensive care unit at Deaf Smith General Hospital, reviewed the book, *Death and Dying*, by Dr. Elizabeth Ross for members of Calliopian Study Club Thursday evening in the home of Mrs. D.C. McWhorter.

Mrs. Smith, a former member of the club, related some of Dr. Ross's experiments in interviewing terminal patients.

In presenting the factua book, she also listed the five coping mechanisms a patient goes through before he dies.

They include denial, anger, bargaining, depression and acceptance.

Mrs. Jack Wilcox reported on the money the club donated to Hereford Day Care Center for trees in the play yard. It was also announced that professional landscaping is planned.

Members present were Mmes. Edwin Axe, C.J. Crump, Alon Fraser, John Gilliland, Ansel McDowell, Emmett Milburn, Keith Simmer, George Warner, Sue James and Virginia Holmes.

One reason why so many of us fail to get rich is that we run from hard work like it might be a plague.

Statistics reveal many things, but first, they must be intelligently gathered and then fairly studied.

Even if you haven't joined a Legion of Decency, there's nothing to make you attend an indecent show.

### Annual Parish CARNIVAL

at  
St. Anthony's School

March 3, 1974

12:30 to 6:30



Miss Mary Lynn Gibson and Gary A. Mabry

## Wedding Date Set

Mr. and Mrs. Wilbur D. Gibson, 122 Liveoak, announce the engagement of their daughter, Mary Lynn, to Gary Alan Mabry, son of Mr. and Mrs. Tom C. Mabry of Houston. The wedding will be on March 23 at West University Baptist Church in Houston, with a reception to follow at the Briar Club.

Miss Gibson is a director of public relations for Bruce Advertising in Houston, and a freelance writer. Mabry is an industrial realtor with Tom C. Mabry Company. The couple will reside at 6421 Burgoyne,

Houston, after a honeymoon in Acapulco.

A graduate of Hereford High School, Miss Gibson attended Eastern New Mexico University and the University of Arizona, and is affiliated with Zeta Tau Alpha. Mabry graduated from Lamar High in Houston and received a BBA in industrial management from Texas Tech University. His fraternity is Delta Tau Delta.

A pre-wedding reception will be held in the Gibson home March 9 for friends and relatives of the bride.



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Perry Ray Barber

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## CALENDAR OF EVENTS

### SUNDAY

St. Thomas Episcopal Women of Church, parish hall, 9:30 a.m.  
Deaf Smith County Historical Museum open to public, free, from 2 to 5 p.m.

### MONDAY

Delta Xi Chapter of Delta Kappa Gamma, Flame Room of Pioneer Natural Gas building, 7:30 p.m.

4-H Parent-Leader Assn., Reddy Room of Southwestern Public Service building, 7:30 p.m.

Order of Rainbow for Girls, Masonic Hall, 7:15 p.m.

Dawn Lions, Dawn community building, 7 p.m.

Rotary Club, Civic Club Center, noon.

Odd Fellows Lodge, IOOF Hall, 8 p.m.

Evening Lions, K/BoB's Steak House, 7 p.m.

### TUESDAY

Xi Epsilon Alpha Chapter of Beta Sigma Phi Sorority, home of Mrs. Jim Aldridge at Dimmitt, 7:30 p.m.

American Legion and Auxiliary, Legion Hall, 7:30 p.m.

Young Homemakers of Texas, La Plata Junior High School, 8 p.m.

Women's Division of Deaf Smith County Chamber of Commerce, executive board meeting, Hereford County Club, noon.

La Affatus Estudio Club, home of Mrs. Ira Ott, 3 p.m.

Kappa Iota Chapter of Beta Sigma Phi Sorority, home of Mrs. Tom Bullard, 7:30 p.m.

Alpha Alpha Chapter of Beta Sigma Phi Sorority, Hospitality Room of Hereford State Bank, 8 p.m.

La Plata Study Club, Community Center, 8 p.m.

Rebekah Lodge, Odd Fellows Hall, 8 p.m.

Heritage Extension Club, home of Mrs. Jacob King, 7:30 p.m.

Young Homemakers Extension Club, home of Mrs. Hiley Lowrie, 137 Ranger, 9:30 a.m.

BPOE Lodge, lodge hall, 8:30 p.m.

Calorie Patrol TOPS Club, Community Center, 9:30 a.m.

Weight Watchers, First Baptist Church, 10 a.m. and 6:30 p.m.

### WEDNESDAY

Simms Study Craft Club, 2 p.m.

United Methodist Women of First United Methodist Church, executive meeting and luncheon at church, 12:30 p.m.

United Presbyterian Women's Assn., luncheon at church, noon.

Merry Mixers Square Dance Club, Community Center, 8:30 p.m.

Deaf Smith County Historical Museum, open to the public, free of charge, from 2 to 5 p.m.

Knights of Columbus, KC Hall, 8 p.m.

Noon Lions, Civic Club Center, noon.

### THURSDAY

L'Allegra Study Club, husband's party, home of Mrs. Gerald Parker at Dawn, 8 p.m.

Summerfield Study Club, Western Dinner with husbands, home of Mrs. Clayton Sanders, 7:30 p.m.

Alpha Iota Mu Chapter of Beta Sigma Phi Sorority, Reddy Room of Southwestern Public Service building, 7:30 p.m.

Hereford Study Club, home of Mrs. Merlin Kaul, 7:30 p.m.

Bay View Study Club, home of Mrs. Si Darling, 2 p.m.

VFW, VFW Clubhouse, 8 p.m.

North Hereford Extension Club, Reddy Room of Southwestern Public Service building, 2:30 p.m.

Kiwanis, Civic Club Center, noon.

Jaycees, Dickie's Restaurant, 8 p.m.

### FRIDAY

Sweet 'N' Fancy Decorating Club, Community Center, 9:30 a.m.

Hereford Garden Club, home of Mrs. D.N. Garner, 3 p.m.

Cultural Extension Club to meet at Arrowhead Mills, 2:30 p.m.

Kiwanis Whiteface Breakfast Club, Dickie's Restaurant, 6:30 a.m.

### SATURDAY

Deaf Smith County Historical Museum open to public, free, from 2 to 5 p.m.



**CLUB GIFT READY** — A check for \$2,000 from L'Allegra Study Club to Deaf Smith General Hospital is examined by Mrs. Wesley Gulley, club treasurer, before its presentation to the hospital administrator for payment on a fetal heart monitor. The check represents L'Allegra Club's profit from a recent antique show - sale sponsored as the principal fund-raising activity of this year. Mrs. Gulley is chairman of the project and finance committee.

## Hears Book Review

### La Madre Mia Club

I've Only Got Two Hands And I'm Busy Wringing Them was the book reviewed by a guest, Mrs. Ted Panciera, for La Madre Mia Study Club Thursday evening in the home of Mrs. Herschel Black.

The book, written by Jane Goodwell, reviews the life of a woman in a comical sense. The search for women's identity is stressed throughout the book.

Plans for an out-of-town trip and helping a needy family in Hereford were two of the topics discussed during the business meeting.

Mrs. Tom Simons and Mrs. Joe Henry were recognized as guests present. Co-hostess for the evening was Mrs. Wayne Lady.

Members present included Mmes. C.D. Adams, Lynton Allred, Charles Frye, Dickie Gerles, Dean Herring, Dave Honea, Don Lane, G.C. Merritt, Bobby Owen, John Smith, Bud Snyder, W.E. Sparks, Don Waiser, Richard Ward, Charles Watson, Roger Williams and Stanley Simons.



In the Middle Ages, bat blood was considered a good depilatory. What a hairy idea!

## Philharmonic total home stereo center.

Offers all these advanced listening features:  
Built-in 8-track stereo tape player,  
BSR McDonald automatic record changer,  
FM stereo/FMAM radio  
...mounted on a matching, \$169<sup>95</sup>  
mar-resistant, rollabout cart only **save \$30**

It's the space age look with the sound made possible by space age electronics. A built-in 8-track stereo tape offers push-button and automatic channel changing. The BSR McDonald automatic phonograph comes with diamond stylus, ready to play. The solid state radio is powered by an amplifier that puts out 40 watts I.P.P. An 8-speaker audio system.

**Special value bonus with this purchase:**  
phono dust cover, stereo headphones.

**Hurry in...they'll go fast!**  
P.K.T. 480A on MC-9

**JUST RECEIVED**  
new stock 45 singles  
LP's & 8-Tapes  
and 8-Trk Tape Blanks

**Star Knox TV & Music** 364-0766  
509 PARK

# Along The Frio

By MRS. OWEN ANDREWS  
Brand Correspondent

Frio Homemakers Club met Tuesday in the home of Mrs. Henry Andrews for a program on Food and Fitness. Mrs. Ronnie Andrews discussed nutrition, using a booklet, Food and Fitness a report by Blue Cross, emphasizing the importance of care in selecting really nutritious food for health. The overabundance of con-

venience food, loaded with calories and empty on nutrition was one of the major points discussed. Mrs. Tommy Sparkman discussed exercise, a necessity for everyone, using the same source for her information.

The roll call was answered with What I Eat For Breakfast. Others present included Mmes.

T.L. Sparkman Jr., E.F. Vogler, Jim Brooks, Lloyd Shultz, Harlan Barber, J.E. Warrick, D.F. Yandell, Eugene Baldwin, Owen Andrews and Miss Alma Andrews.

Mrs. Lynn Fisher and new son, Jason Ewald, are home from Hereford hospital. The baby was born Feb. 20 and is the grandson of Mr. and Mrs. E.F. Vogler. His paternal grandparents live in Amarillo. Jason has a sister, two-and-a-half-year-old Monica.

Mr. and Mrs. E.F. Vogler went to Winters to be present Wednesday morning for the funeral of his uncle, John Onken, of that city.

Mr. and Mrs. Joe Andrews and children went to Vernon Friday. Her grandfather, Z.P. Pilgreen of Vernon, died Thursday evening at a hospital in Abilene. He had been visiting his daughter, Mrs. Herbert Haseloff and Mr. Haseloff, and had been undergoing a routine medical check-up when he died unexpectedly.

Mr. Pilgreen, 85, had visited his granddaughter here many times and visited others in the community. Mrs. Pilgreen died Feb. 25, last year, and since that time he had lived alone at the family home in Vernon.

Funeral services were scheduled for Saturday afternoon at Vernon's First Baptist Church and burial also at Vernon. Besides the daughter and granddaughter, Mr. Pilgreen is survived by a grandson, Robert Haseloff of Abilene, and the four Andrews grandchildren.



**MUSICAL NOTES**  
Always remove your boxing gloves before playing the violin.



**WEDDING PLANNED** — The marriage of Miss Kathy Elaine Wheeler, daughter of Mr. and Mrs. H.N. Wheeler, 246 Elm, to Don Edward Cousins of Levelland is planned for late in March. Miss Wheeler attended South Plains College at Levelland after graduation from Hereford High School. The bridegroom-elect, son of Mrs. E.E. Cousins of Levelland, is a graduate of high school in that city. (Bradly photo)

## Moon And Gardens Is Club's Subject

Gardening By The Moon, ancient beliefs and modern experiments concerning the effect of the moon's phases on growth of plants, was the program subject for Bud To Blossom Garden Club Friday morning at a meeting in the home of Gladys Setliff.

Mrs. Jim Pavlicek was the speaker, telling the history and practices of moon gardening. After her talk a general discussion brought out experiences and observations of

members, Mmes. Sam Long, Jess Robinson, Billy W. Sisson and Mac Tucker and an honorary member, Mrs. A.L. Manjeot.

Mrs. Sisson presided for business, including the election of Miss Setliff as secretary-reporter to complete a term.

Members voted to buy a set of books on conservation and beautification to be placed in the hands of public school teachers who wish to use them in classwork.

## Hospital Notes

**PATIENTS IN HOSPITAL**  
Andrew Downing, Star Route; Manuel Serrano, 116 Ave. A; Ralph Mercer, 112 Ave. H; Conrad Gonzales, 417 Ave. H; Margaret Plummer, 238 Ave. E. Mrs. R.G. Trevina, P.O. Box 546; Diana De La Cruz, 714 S. Texas; Sandy Martin, Route 2; Ica Price, 423 Lee; Mrs. Timotes Juvera; Route 3.

Dewitt Seago, 414 Sunset Drive; Essie Bartly, 1002 Russell; Kathleen Bailey, 107 Sunset Drive; Melody Buck, Vega; Ray Johnson, Summerfield.

Jessie Mickler, Route 4; J.W. Buck, Vega; Russell Coursey, 214 Hickory; Elmer Woodward, Friona; Suzanne Hewitt, Route 3; Mrs. J.A. Pitman, P.O. Box 1937.

Mrs. Myrtle Witherspoon, Route 4; James Strickland, P.O. Box 804; Mrs. J.F. Patterson, 418 Long; Mrs. B.E. Batterman, 906 Irving; Mrs. Bernadette Kalka, P.O. Box 683; Mrs. H.L. Corder, Friona.

**PATIENTS DISMISSED**  
Larry Norris, Fred Ratliff, Mrs. Cora Bentley, Krystal Derrick, Ernest Clark, Darrell Trolinder, Mrs. A.C. Burkhardt, March 1.

Morin Gavina, Mrs. Arthur Brock, Gladys Lair, John Hanchey; Mrs. W.J. Hacker, Eldred Brown, February 28.

Orpha Cjck, Mrs. Pearlle Boldor, Cassandra Haselden, Glenda Robbs, Jana Ray, Floyd McGee, Henry Smith, Forrest

Bridges, February 27.  
Juanita Lopez, February 26.  
Mrs. Augustin Martinez, February 24.  
Manuel Galvan, February 20.

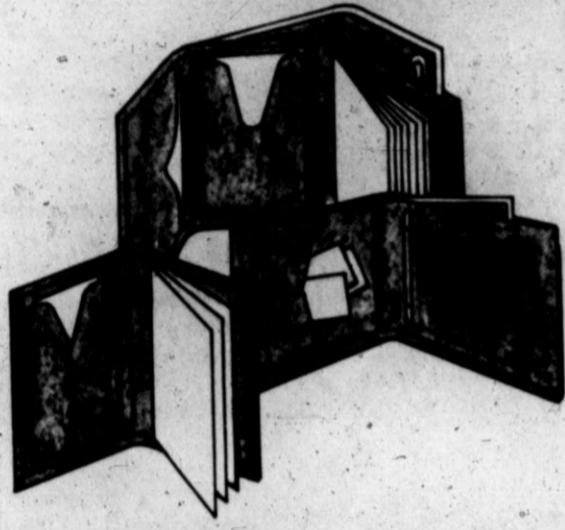
Contrary to most shining examples, it's possible for an individual to be healthy, wealthy and wise.



**KESTERS JEWELRY**  
Across from the Post Office  
in Downtown Hereford

## AMITY Leather Billfold Sale

Regular \$10.00 Billfolds  
**NOW \$5.99**



Famous Amity top grain leather billfolds at fantastic once-a-year sale prices! Your choice of new styles for men in Briarwood, Cobbler or Latigo Cowhide and other exotic leathers. All are elegantly gift boxed.

**HAROLD CLOSE DRUG**  
SUGARLAND MALL

## 20th ANNUAL MEETING

Of the membership of  
**WEST TEXAS RURAL TELEPHONE COOPERATIVE, INC.**  
MARCH 7, 1974 - 8:00 P.M.

AT THE  
COMMUNITY CENTER  
HEREFORD, TEXAS

All Cooperative Members are Urged to Attend

Their Annual Meeting Election Of Directors

For Westway and Tharp Exchanges

DOOR PRIZES

# OPEN HOUSE

136 NUECES

SUNDAY MARCH 3, 1974, 2:00 P.M. until 6:00 P.M.

Owners are transferring, Immediate Occupancy, Assume Existing Loan

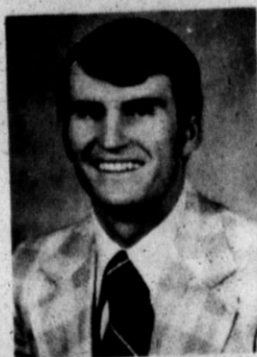
- Central Heat-Ref. A.C.
- 3 Large Bedrooms
- Beam Ceiling in Den
- Humidifier
- Ash Cabinets & Panelling
- Fireplace Screen and accessories
- Bay Window in Dining
- Built-in Book Shelves
- Electric Built-Ins
- Storm Windows-Doors
- Large Patio
- Landscaped Yards
- Builder-Gerald Boggs

Register For Door Prizes

**LONE STAR AGENCY, INC. 364-0555**

Host Realtors

**R**



DON TARDY



MELVIN JAYROE



LLOYD SHARP



KEN ROGERS



DON ZIMMERMAN



EQUAL HOUSING OPPORTUNITY

# SELL IT FAST! BUY IT RIGHT! USE WANTEDS!

Phone 364-2030

**CLASSIFIED ADVERTISING RATES**  
 Readers ad: 10c word first insertion, \$1.50 minimum. 8c word thereafter, \$1 minimum.  
 Additional insertions, when paid in advance:  
 per word 8c  
 Classified Display (8 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch \$2.00.  
 Repeat insertion without copy change per col. inch \$1.50  
 Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.54  
 Deadline for Classified Advertising in the SUNDAY BRAND.  
 5 p.m. Friday

Deadline for Classified Advertising in the HEREFORD BRAND.  
 5 p.m. Tuesday

## 1. FOR SALE Miscellaneous

**TOWN & COUNTRY MOBILE HOME SALES**  
 Hwy 60 & MYRTLE  
 Phone 364-0169  
 Also spaces & furnished trailers for rent at  
**TOWN & COUNTRY ESTATES**  
 1B-1-36-9p

**"THE SADDLE HOUSE"**  
 COMPLETE Riding Equipment  
 New & Used Saddles  
 HIGGINS & SOUTH TEXAS ST.  
 PHONE 364-3583 1B-1-5-11c

**"CARPET!"**  
 Financing Available  
 CARPET  
 PLAINS AND N. 25 MILE AVE.  
 PHONE 364-3448 8-1-24-11c

**WE BUY AND SELL USED FURNITURE**  
**BARRICK FURNITURE**  
 WEST HWY 60  
 PHONE 364-3552 1B-37-11c

**GARAGE EQUIPMENT NEW & USED**  
 Air Compressors; Valve Machines, Steam Cleaners, etc.  
**BOYD MACHINE & SUPPLY**  
 1306 East Park  
 Phone 364-1055 1B-1-9-11c

**RCA WHIRLPOOL commercial ICEMAKERS** — Sales and Service — Brown Sheet Metal.  
 1B-1-11-52-11c

**FOR SALE**  
 1-21" Color Console TV  
 1-19" B&W Portable  
**WE MAKE HOUSE CALLS**  
 Repairs on all makes & models, color, B&W and radios.  
**TOWER TV**  
 248 Northwest Drive  
 Phone 364-4740 1B-1-25-11c

**New Singer Dealer in Hereford.**  
 Sewing machines and vacuum cleaner repair. All makes. Free estimate in advance. Work done by Singer trained mechanics. Scissors sharpened. Call 364-4051. Sanders Sewing Machine Center, 226 Main, Hereford.  
 1B-1-4-11c

**20 acres of land for cash rent.**  
 Close in. Call 364-3583.  
 1B-1-11-32-11c

**STATED MEETING**  
**SECOND MONDAY**  
 7:30 P.M.  
 Thursday  
**DEGREE WORK**  
 Charlie Brown W.M.  
 W.A. Phipps Sec.  
 Hereford Rotary Club  
 meets every Monday at 12:05  
 Civic Club Center (Jim Hill)

**Lions Club meets each**  
 Wednesday, 12 Noon  
 Civic Club Center (Jim Hill)

**!!WE HAVE MOVED!! TO KNOWLES AUCTION BARN ON MISSION ROAD**  
 We have a full line of new & used furniture and appliances at bargain prices.  
 Open for business Saturdays only  
 8:00 a.m. to 8:00 p.m.  
**BIG JIM'S FURNITURE**  
 Phone 364-1873 1B-1-31-11c

1971 14x64 Town & Country Mobile Home. Furnished. Small equity and take up payments.  
 Phone 364-4198. 1B-1-18-32-11c

**KEEP** carpet cleaning problems small - use Blue Lustre wall to wall. Rent electric shampooer \$1.  
**Duckwalls**  
 Sugarland Mall  
 1B-1-19-9-2c

We sell new B-W TV's, color TV's, stereos, dinettes, living room furniture, bedroom furniture, major appliances. Financing available if qualified.  
**Plains Finance & Furniture**  
 906 S. 25 Mile Ave.  
 1B-1-30-11c

**For Sale:** 1968 Van Dyke 12x60 two bedroom mobile home. Partially furnished or unfurnished. 364-4948.  
 1B-1-15-6-8c

**For Sale:** 1973 Model Yamaha, 175 CC. Phone 289-5928 after 7:00 p.m.  
 1B-1-14-3-11c

**Closeout on all Tappan 30" Gas Ranges - \$139.95 New!!**  
**Taylor Furniture & Appliance**  
 603 Park Avenue  
 1B-1-16-3-11c

**For Sale:** Carpet - 12' wide, rubber back. \$4.95 yd. Rockwell Bros & Company, 364-0033.  
 Hereford. 1B-1-15-34-11c

**READ THIS!**  
 We have BIG chaps for BIG cowboys.  
 We have 45" back cinches and 36" girths for big horses and used saddles to glory.  
 We have overshoes for cowboy boots... \$7.95 while the present stock lasts.  
**THE SADDLE HOUSE**  
 Higgins & So Texas St.  
 Phone 364-3583 1B-1-8-11c

**TAKE** Over payments on used washers and dryers at Firestone, 105 North Main, Hereford, 364-4333.  
 1B-1-15-9-11c

**FREIGHT DAMAGED**  
 Component stereo damaged during shipment. Electroponic 200 watt amplifier with am-fm radio, Garrard Turntable, built-in 8 track tape player, 10 speaker system. Regular price \$395.95, several to select, only \$185.00 each or \$10.00 monthly at:  
**MARTINS SOUND CENTER**  
 Corner of Georgia & I-40, Amarillo, Texas. 1B-1-33-11c

**American Legion & Auxiliary meets Tuesday**  
 7:30 p.m.  
**American Legion Hall Veterans Park**

**CLEARING** out all bikes. Going for cost plus \$5.00 in the box. Firestone, 105 North Main, Hereford. 364-4333.  
 1B-1-18-8-11c

8x40 ft. House trailer. Call Dimmitt, 647-5463. 1B-1-10-8-4c

**INDIAN JEWELRY**  
 Open 7 days a week  
 1:00 to 7:00 p.m.  
 North Entrance of A & M Gun Shop  
 715 S. 25 Mile Ave.  
 Phone 364-6996 1B-1-35-9c

**For Sale:** 12x60 mobile home. Excellent condition. Call 364-4221. 1B-1-10-35-11c

**Top prices paid for old gold** of any kind. Spangler's Diamonds Ltd. Sugarland Mall. Phone 364-0070. 1B-1-16-35-4c

**For Sale:** Darling puppies, part Pekingese. \$5.00. Call 364-4227 after 5:00 p.m. 1B-1-35-11c

**FOR SALE**  
 Set of S & W Model 29.44 Mag. one of each barrel length. New - still in boxes. Will sell as set only. Also S & W Texas Ranger Pistol and Knife Set. S & W Texas Ranger Knives with consecutive Serial Numbers. Winchester 94 Texas Ranger. A & M Gun Shop  
 715 So. 25 Mile Ave.  
 Phone 364-6996 1B-1-35-5c

**REPRO STEREO**  
 Console stereo just like new with AM-FM stereo radio and deluxe Garrard record changer. 8 ft. cabinet with 14 speaker system. Fully guaranteed. Sold new \$499.95. Assume balance of \$175.00 or \$10.00 monthly at MARTINS SOUND CENTER  
 Corner of Georgia & I-40, Amarillo 1B-1-35-11c

**FOR SALE**  
**PEANUT, CANDY & GUM VENDING BUSINESS** in Hereford. ASSURED INCOME. Few hours weekly. Expansion aid. RESALE AGREEMENT. Total price \$1,238.00 cash. Write TEXAS KANDY COMPANY, Inc., 1327 Basse Rd., San Antonio, Texas 78212, include your phone number. 1B-1-9-4p

**Kenmore washer, Whirlpool dryer** working condition. \$75.00 cash for both. 364-4431. 1B-1-11-9-2c

**For Sale:** Furnished 1970 Mobile Home 14x64. Located at 601 Avenue H. Call 364-4548. 1B-1-9-4p

**IF** carpets look dull and drear, remove spots as they appear with Blue Lustre. Rent electric shampooer \$1.  
**McCaslin Lumber**  
 1B-1-22-9-2c

**EXCELLENT, efficient and economical, that's Blue Lustre carpet and upholstery cleaner.** Rent electric shampooer \$1.  
**Hereford Hardware**  
 1B-1-17-36-2c

**Washer and dryer.** Very clean. Good condition. \$125.00. Call 364-0241 or 364-6238. 1B-1-12-36-11c

**For Sale:** Sperry Rand Tri-Cart. Perfect condition. Also some spare parts. 364-4580. 1B-1-12-36-2c

**FOR SALE:** Early American Divan, platform rocker, some clothing. 134 Ironwood. 1B-1-36-11p

**HOME REMODELING.** Add a room, build a new home? Rockwell Bros & Company Lumber, 104 South Main, Phone 364-0033, Hereford. 1B-1-20-36-11c

**Free Puppies.** Will make medium size dogs. Phone 289-5637. 1B-1-36-2p

**For Sale:** AKC miniature red Dachshund puppies. \$35.00. Phone 364-2140. 1B-1-10-36-11c

**For Sale:** One male apricot poodle puppy. Phone 364-4129. 1B-1-36-11p

**For sale:** 36" Kenmore Gas Range with glass in door, light, timer and griddle on top. \$75.00. Phone 364-6815. 1B-1-36-11c

**6 year old spirited gelding cow pony** for sale. Call after 7:00 p.m. 289-5890. 1B-1-13-36-2c

**MR. FARMER**  
 Your best buy today for your soil is Humic Acid, having an analysis of 56 per cent upward of Humic. Priced at \$70.00 per ton delivered.  
 For more information, call: 364-5767 or 364-5194 after 6:00 p.m. 1B-1-33-11c

## 2. FOR SALE Farm Equipment

**See Us For** Mayrath Grain Augers Also have parts in stock **DAVIS IMPLEMENT**  
 409 EAST FIRST  
 Phone 364-2811 1B-2-35-11c

**FARM EQUIPMENT FOR SALE**  
 Largest inventory of new and used aluminum pipe on the Plains. All sizes from 2" through 10". Extra large inventory of new 6", 7", 8" and 36" rows. Also large inventory of new 10" flowline and gated pipe going at a big savings.  
**STATE LINE IRRIGATION CO. INC.**  
 Littlefield 806-385-4487  
 Muleshoe 806-272-3819 1B-2-4-11c

**WANTED:**  
**POPCORN GROWN UNDER CONTRACT.** Harvest with Heston's Rolla Cones or corn heads. Contact: Hi-Plains at Stratford, Texas or Baker Popcorn Company, Garden City, Kansas. Call collect: 806-396-5591 or 316-276-9254. 1B-2-7-20p

**See Us For** Paris-Sweeps-Chisels for **Graham (Hoeme) Plows DAVIS IMPLEMENT**  
 409 EAST FIRST  
 Phone 364-2811 1B-2-35-11c

## 3. FOR SALE Automobiles

**For Sale:** '69 two-door GTO. Loaded. Good condition. Call 364-3799. 1B-3-11-6-11c

1972 Opel Rallye, automatic transmission, 6500 miles. 364-8801 or 364-5017 after 6:00 p.m. 1B-3-12-6-11c

**For Sale:** 1967 Chevrolet Pickup. 4 sp. transmission, 4 wheel drive. Clean & good. Call Cameron Gault, 364-2330. 1B-3-17-3-11c

**For Sale:** 1973 Chevy; 1973 Olds. Call Installment Loan Dept. ENB 364-2435. 1B-3-12-9-11c

**WALKER'S USED CARS AND TRUCKS**  
**WE BUY, SELL OR TRADE**  
 400 West First  
 Phone 364-2250 1B-41-11c

**For Sale:** 1972 Ford 1/2 Ton Pickup. Automatic, air cond. & power steering. Bids Accepted. Contact Holly Sugar Corp. 364-2593, after 6:00 p.m. 364-3287. 1B-3-24-3-11c

**NEW & USED CARS**  
**ORVAL WATSON FORD**  
 PHONE 364-2727 1B-3-18-11c

**MILBURN MOTOR COMPANY**  
**We pay cash for Used Cars**  
 136 Sampson  
 Phone 364-0977 1B-3-33-11c

**NEW & USED CARS**  
 now for sale at JOHN ORSBORN BUICK, PONTIAC, GMC's new location.  
 221 North 25 Mile Ave. 1B-3-8-11c

## TICKLE BOX® by Ted Trogon



Come on now... eat your Doggie Bow-Wows

**SELECTED USED TIRES \$3.00 UP**  
 30 Day Guarantee  
**MONTGOMERY-WARD AUTOMOTIVE SALES**  
 114 EAST PARK  
 1B-3-17-11c

**For Sale:** 1971 Cutlass. Very clean. Call anytime before noon, 364-2140. 1B-3-11-9-2c

1973 Monte Carlo. Loaded. Radial tires. 364-5011 days; 364-5488 nights. 1B-3-10-9-2c

**For Sale:** '59 Chevy Belaire. Make a good work car. Call 364-0067 after 5:00 p.m. 1B-3-14-36-4c

**For Sale:** 1968 Red Datsun Pickup. Charles Brownlow, 900 Sioux, Phone 364-6743. 1B-3-12-36-11c

'68 Volkswagen, good shape. Refrigerated air window unit 20,000 BTU. Call 364-5359. 1B-3-12-36-11c

**For Sale:** 1962 GMC 3/4 ton Pickup. \$300.00. Good condition. Call 364-6815. 1B-3-36-11c

1968 Chevy Custom Impala. Excellent condition. Call 364-0660. 1B-3-10-35-2c

## 4. REAL ESTATE For Sale Or Trade

**NORTH PLAINS AREA**  
 640 Acres good irrigated land with nice brick home.  
 Call:  
 Ted Walling, Realtor  
 364-0660 1B-3-45-2c

**For Sale By Owner**  
 Large double wide mobile home. 24x50. 3 bedrooms, 1 1/2 baths, large lot 85x119. 6 ft. fenced backyard with fruit trees, patio, 11x11 playhouse, wood burning fireplace, gas grill and light. Priced to sell. Call 364-2423 1B-4-50-11c

**For Sale:** 5 acre blocks one mile from Hereford. Low down payment. Long terms. 276-5321 days; 364-6178 nights. 1B-4-18-8-11c

**WANT TO EARN 14 PER CENT ON YOUR INVESTMENT?** 2 bedroom brick unfurnished duplexes. All rented, pay out in 7 years. \$18,000 each. Phone 364-1747. 1B-4-23-35-11c

350 irrigated acres 6 1/2 miles of Hereford. Strong 8" wells, 1 1/2 miles underground pipe. 1/4 in wheat, balance deep plowed, will list for corn, milo, potatoes. 364-0484. 1B-4-35-3c

**For Sale**  
 15 Acres cultivated. Irrigation well. 4 miles from Hereford. \$1,000 per acre. \$2,000 down, 15 years on bal.  
 Durward Hamby  
 364-3466 1B-4-31-11c

I have Farm and Ranch Buyers, I need your listings.  
**J.M. HAMBY REAL ESTATE**  
 Phone 364-3566  
 Res. 364-2553 1B-4-29-11c

**Board of Realtors Multiple Listing Service CARTHOL REAL ESTATE**  
 206 N. 25 Mile Avenue  
 Phone 364-0944  
 1-488-3611  
**Wayne Carthel Leola Peters**  
 EQUAL OPPORTUNITY 1B-4-10-11c

**For Sale:** 640 Acres. Castro County. 440 Cult. & Allotted. \$175 A Term. Hurlbut & Holder, 762-0337 Lubbock. 1B-4-18-36-2c

**RESORT LAND**  
 2 1/2 Acres of beautiful resort land in mountainous Colorado - 15 minutes from ski resort. Includes membership to Country Club, golfing, fishing, lake. Close to town.  
**PHONE 364-4268** 1B-4-36-11c

**3 bedroom home** at 201 East 6th. Appraised for total G.I. Loan. \$260.00 closing costs. Call Betty Rice, 364-3114. 1B-4-19-35-3c

**2 bdrm. duplex** is furnished and is in good shape inside and out. Is walking distance from town and hospital. You can buy this one for \$2,000.00 down and \$125.00 per month. **IMMEDIATE POSSESSION**  
 2 bdrm. 1 bath, living room, dining room, fully carpeted. Single garage, fenced yard. \$1,000.00 down - will handle this one. **INCOME LOVERS**  
 This 1 bdrm. duplex is furnished and is in good shape inside and out. Is walking distance from town and hospital. You can buy this one for \$2,000.00 down and \$125.00 per month. **CLOSE TO TOWN & HOSPITAL**  
 2 bdrm. 1 bath, fenced yard with shade trees, this is an older home but in a good location. \$1,000.00 down. \$150.00 Per Month. **CLOSE TO TOWN**  
 Nice 3 bdrm. home with basement and 1 acre of land. 1/2 mile from City limits, priced \$18,000.00 has existing loan of \$13,500.00. Payable at \$150.00 Per Month. **WEST OF HEREFORD ON HWY. 60**  
 4 bdrm. with 2 bath one large barn and 5 acres of land. Call us for details. **1120 ACRES**  
 Approx. 400 cultivated, 5 small wells, \$50,000.00 down, bal. terms. Priced right, call for details. **NORTH PLAINS**  
 954 acres, all cultivated, on paving, 5 irrigation wells. Priced \$450.00 per acre, good terms available. **HAMBY REAL ESTATE**  
 OFFICE — 364-3566  
 Gerald Hamby — 364-1534  
 Chick Weemes — 364-3169  
 J.M. Hamby — 364-2553  
 Calvin Edwards — 364-1017  
**EQUAL HOUSING OPPORTUNITY** 1B-4-34-11c

**COMBINATION FARM AND RANCH**  
 360 Acres near Dalhart, 400 acres alfalfa, 1200 good wheat. Good improvements. Good water - 8 wells on natural gas. Valley sprinkler irrigation. 6 miles Highway frontage. Land can be divided. Call: 806-249-4353 between 7 a.m. and 8 a.m. 1B-4-6-11c

3 bedroom brick house, 1 1/2 baths, one car garage on Stanton Street. 6 per cent Loan. Call 364-0241 or 364-6238. 1B-4-19-36-11c

**For Sale:** 640 Acres. Castro County. 440 Cult. & Allotted. \$175 A Term. Hurlbut & Holder, 762-0337 Lubbock. 1B-4-18-36-2c

**RESORT LAND**  
 2 1/2 Acres of beautiful resort land in mountainous Colorado - 15 minutes from ski resort. Includes membership to Country Club, golfing, fishing, lake. Close to town.  
**PHONE 364-4268** 1B-4-36-11c

3 bedroom home at 201 East 6th. Appraised for total G.I. Loan. \$260.00 closing costs. Call Betty Rice, 364-3114. 1B-4-19-35-3c

**IMMEDIATE POSSESSION**  
 2 bdrm. 1 bath, living room, dining room, fully carpeted. Single garage, fenced yard. \$1,000.00 down - will handle this one. **INCOME LOVERS**  
 This 1 bdrm. duplex is furnished and is in good shape inside and out. Is walking distance from town and hospital. You can buy this one for \$2,000.00 down and \$125.00 per month. **CLOSE TO TOWN & HOSPITAL**  
 2 bdrm. 1 bath, fenced yard with shade trees, this is an older home but in a good location. \$1,000.00 down. \$150.00 Per Month. **CLOSE TO TOWN**  
 Nice 3 bdrm. home with basement and 1 acre of land. 1/2 mile from City limits, priced \$18,000.00 has existing loan of \$13,500.00. Payable at \$150.00 Per Month. **WEST OF HEREFORD ON HWY. 60**  
 4 bdrm. with 2 bath one large barn and 5 acres of land. Call us for details. **1120 ACRES**  
 Approx. 400 cultivated, 5 small wells, \$50,000.00 down, bal. terms. Priced right, call for details. **NORTH PLAINS**  
 954 acres, all cultivated, on paving, 5 irrigation wells. Priced \$450.00 per acre, good terms available. **HAMBY REAL ESTATE**  
 OFFICE — 364-3566  
 Gerald Hamby — 364-1534  
 Chick Weemes — 364-3169  
 J.M. Hamby — 364-2553  
 Calvin Edwards — 364-1017  
**EQUAL HOUSING OPPORTUNITY** 1B-4-34-11c

**OFFICE FOR LEASE.** Ralph Owens 364-2222. 1B-5-10-14-11c

**TRAILER SPACE FOR RENT**  
 Northwest Mobile Lodge  
 Phone 364-1108 1B-5-10-13-11c

**For Rent:** Trailer space at 217A Avenue A. Paved street and drive. Phone 364-4553. 1B-5-14-27-11c

**FOR RENT:** 80 acres for potatoes. Advise experience and production. Write Box 27, Hereford, Texas. 1B-5-35-3c

**APARTMENTS, FURNISHED.** 1 and 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath. **FORREST AVENUE APARTMENTS**  
 Phone 364-1887 1B-5-4-11c

**FURNISHED** one and two bedroom apartments. Inquire 112 Avenue H, Apt. 36. 1B-5-12-46-11c

**Storage for rent.** Phone 364-1483 or 364-3937. 1B-5-10-50-11c

**DIAMOND VALLEY MOBILE HOME PARK**  
 600 & 700 Block Avenue H, Sioux & Cherokee, 700 Block Avenue G.  
 Phone 364-1483 or 364-3937 1B-5-50-11c

**For Rent:** Small beauty shop building or will change to office or any other purpose. Call 364-1818. 1B-5-15-8-11c

**SUMMERFIELD MOBILE MANOR**  
**FIRST MONTH FREE.** 7 miles West on Hwy. 60. Phone 357-2552. 1B-5-15-10-11c

Quiet, furnished apartment for one person. Please call 364-3388. 1B-5-10-36-11c

**LARGE BUILDING FOR RENT**  
 Originally - Clarks House of Flowers.  
 Call: Mrs. W.C. Hromas 364-3319 1B-5-36-11c

**WOOL PRESSER.** Apply in person at One Four Martinizing, 149 North 25 Mile Avenue. 1B-8-14-36-11c

**HEREFORD MINI STORAGE**  
 Economical storage facilities for furniture, boats, motor, homes or any storage needs. Size-12'x12', 18'x22' & 12'x32'.  
 CALL 364-5520 1B-5-49-11c

**BACHELOR APARTMENTS**  
 Carpeted-private entrance, private bath, 821 South 25 Mile Avenue. 1B-5-14-32-11c

**Office building.** Lease, sell or trade. Call Gene Campbell, 364-0780. 1B-5-10-28-11c

## 6. WANTED

**WANTED - CUSTOM FARMING.** Contact Don Howard at Howards Custom Farming, 258-7761 or 364-0165. 1B-6-13-6-11c

The Sunday Brand, Hereford, Texas, Sunday March 3, 1974

Male or female for day shift and night shift, to the all New Sonic Drive-Inn. Apply in person to Bobby Arnold, March 5th from 10:00 to 6:00, 305 North 25 Mile Avenue.

B-8-36-4c

**AVON**  
Sell the best-known name in beauty! Avon's top name and quality products find receptive customers everywhere. As an Avon Representative, you can earn extra income on a flexible schedule and meet new people, too. For details, call: 364-5169 or 364-0640.

B-8-36-2c

**AUTOMOTIVE SERVICEMAN**  
Must be experienced in light tuneup, brake overhaul, front end alignment.  
Excellent salary and benefits:  
+ Paid retirement plan  
+ Uniforms furnished  
+ 2 weeks paid vacation (3 after five years)  
+ Discount on purchases  
+ Profit and savings plan  
+ Hospital and surgical Ins.  
+ Dental insurance available  
+ 40 hr. 5 day week - or overtime over 40 hrs.  
+ Life insurance available.  
Apply in person:  
J.C. PENNEY COMPANY AUTO CENTER

B-8-36-1c

**NEEDED:** Top truck mechanic and general farm mechanic. Call 806-362-2318 days; 362-2554 or 362-3392 nights.

B-8-15-36-2c

**9. SITUATIONS**

Babysitting in my home. Phone Alice Gilleland, 364-4175.

B-9-10-26-1c

State Licensed Child Care For Working Mothers Hereford Day Care Center 364-1293

B-9-46-1c

Capable, qualified man seeks employment opportunity. 364-6062.

B-9-10-35-4p

Wanted: Baby sitting. Call 364-2149.

B-9-10-35-11c

Baby sitting in my home. Will give TLC. 238 Hickory, 364-4268.

B-9-11-35-1c

Will do baby sitting in my home Monday through Friday. Keep children 3 years or older. Nice neighborhood, fenced yard. Call 364-2135.

B-9-22-8-8c

TYPING AT HOME. Call 364-0875 after 6:00 p.m.

B-9-10-9-2c

Will baby sit in your home anytime. Phone 364-5898.

B-9-10-9-2p

Yard work and odd jobs is my only business. Walk Boston, 364-4164.

S-9-11-19-1c

**10. NOTICE**

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron - One mile North of Big Daddy's Truck Stop.

HEREFORD

**IRON & METAL**  
North Progressive Road by City Dump  
Anson A. & June Dearing  
Phone 364-3350 or 364-3777

1 1/2 B-10-34-1c

**ALCOHOLISM INFORMATION**  
For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, Call 364-4540 from 8:00 a.m. 'till 12:00 p.m. until 5:00 p.m. Monday through Friday.  
A UNITED FUND AGENCY

B-10-12-1c

**11. BUSINESS SERVICE**

**DRAGLINE SERVICE**  
TAILWATER  
PIT CLEANING  
DUMP TRUCKS  
30 TON CRANE  
BOBBY GRIEGO  
Day Phone 364-0574  
Night - 364-2322

B-11-14-1c

**WILL PICK UP JUNK CARS. FREE**  
Call 364-3350 or 364-3777

B-11-28-1c

**DICKEY'S DOZER SERVICE**  
Dirt Work All Kinds  
Bull Dozer Scrapers  
Back Hoe Dragline  
Motorgrader  
See or Call  
FLOYD DICKEY  
S.E. 4th & Belsher  
Dimmitt, Texas  
Business Phone 647-4553  
Residence Phone 647-4565  
B-11-29-1c

**WANTED**  
100 to 150 watches a week to repair by latest approved methods.  
**COWAN JEWELERS**  
B-11-15-29-1c

**B.L. Jones CONCRETE CONTRACTOR**  
We will do your finishing or give you a turnkey job. Free Estimates.  
246 18th Street  
Phone 364-6617  
B-11-21-1c

**APPLIANCE REPAIR**  
We repair all makes and models of appliances. All work guaranteed.  
**MONTGOMERY WARD & CO.**  
114 East Park  
Phone 364-5801  
B-11-52-1c

**PIANO TUNING** Call Elson Clark, 364-0628 or 364-1150.  
B-11-10-5-1c

**FRANK WESTER CEMENT CONTRACTOR**  
107 BRADLEY  
Residential-Commercial  
Turnkey job  
Straight finish  
Phone 364-5169  
B-11-39-1c

Will do rototilling and yard work. Call 364-1268 after 6:00 p.m.  
B-11-11-34-1c

**MARK ARMOR HOUSE PAINTING**  
Interior-Exterior  
127 Beach  
Phone 364-3203  
B-11-35-1c

**ALL TYPES OF ROOF REPAIR AND ROOFING**  
Minor home repair  
All work guaranteed  
Phone 364-3278  
B-11-35-2p

**YARDS & GARDENS TO ROTARY TILL.** Free estimates. Phone 364-5068.  
B-11-8-12p

**WILL DO MECHANICAL WORK ON YOUR FARM OR IN MY SHOP.**  
(30 years experience)  
Charles Wickle  
805 Woodland  
Friona, Texas  
Phone 247-2857  
B-11-9-2p

**HEARING AID BATTERIES** for all makes sold and tested at THAMES Pharmacy. Phone 364-2200.  
S-11-12-40-1c

**COMPLETE Turn Key Installations of Pumps and Gear Drives**  
Big "T"  
**PUMP CO. INC.**  
Sales & Service  
HEREFORD 364-0353  
DIMMITT 647-3444  
FRIONA 247-3311  
S-11-24-1c

**FOR ALL YOUR INSURANCE** Consult  
The La Plata Agency  
914 East Park Avenue  
Phone 364-4919

Pauline Lovan 364-3526  
Robert Lemons 364-1726  
Frank Pannell 364-2412  
S-11-16-1c

**HEREFORD WRECKING CO.**  
New & Used Parts  
**WRECKER SERVICE**  
We buy scrap Iron & Metal  
Have storage for cars, boats, etc.  
1st & Jewell Ph. 364-0580  
Nites - 4009 or 0075  
S-11-12-40-1c

**TREE TOPPING & SHAPING**  
HEDGE TRIMMING  
Free estimates  
C.L. Stovall  
208 Avenue C  
Phone 364-4160  
S-11-39-1c

**CONCRETE WORK**  
Specializing in feedlot repair. Also walks, driveways, patios, etc.  
**AL GAMEZ**  
228 Avenue A  
Phone 364-4236  
S-11-24-1p

**Tree Trimming and Topping.**  
Call Cliff's Tree Service 364-2111.  
B-11-10-46-1c

**HOME APPLIANCE REPAIRS**  
Guaranteed work on all makes and models. 10 years experience. Available for night-time emergencies.  
**JOE'S HOME APPLIANCE REPAIRS**  
343 N. Main  
Ph. 364-5751  
B-11-45-1c

**KELLY ELECTRIC**  
Virgil Kelly  
Electrical Contractors  
Residential - Commercial  
All bids & wiring competitive.  
Ph. 364-1345 - Nights 364-1523 or 364-5929.  
P.O. Box 30  
B-11-6-1c

**ROWLAND STABLES**  
840 Avenue F  
Phone 364-1189  
Stall Rentals-Boarding-  
Buy & Sell Horses  
Stallion at Stud  
Alegre Lad No. 298193  
Grandson of Skipper W.  
We cater to good horses  
S-11-25-1c

**HEREFORD ELECTRONICS**  
Douglas M. Kelley  
Owner  
**COMPLETE ELECTRICAL SERVICE**  
Commercial - New Construction - Residential - Remodeling - Industrial - Repairing.  
Licensed and Bonded in Hereford, Dimmitt, Friona, Dalhart.  
Call 364-0011  
Day or Night  
531 East First Street  
S-11-36-1c

**A.O. THOMPSON ABSTRACT CO.**  
Mr. and Mrs. A. J. Schroeter  
Courthouse  
Phone 364-1504  
P. O. Box 73  
Free City Maps Showing Blocks

**Dr. Milton C. Adams**  
OPTOMETRIST  
335 Miles  
Phone 364-2255  
**OFFICE HOURS**  
Mon.-Fri. 9:30 to 6:00  
Saturday 8:30 till 12:00

**CALL COLLECT**  
Jerry Smith,  
817-937-8455  
Tools, chains and jacks taken from Childress Dozer. Service pickup at Holiday Inn Motel in Plainview, Texas night of November 13, 1973.  
\$400.00 REWARD  
B-13-36-4c

**STRAYED:** Steer calves from Art's Corner branded with Backward "C" on left shoulder. Call 289-5649 or 289-5707.  
B-13-17-3-1c

**MISSING:** Black female poodle wearing red collar. During the day, call 364-4456; after 5:00 p.m. 364-5854. \$25.00 Reward.  
B-13-9-2c

**NOTICE TO BIDDERS**  
Sealed bids addressed to the City Manager, will be received at the office of the City Manager, City Hall, Hereford, until 2:00 P.M., March 18, 1974, and then publicly opened and read for furnishing all plant, labor, material and equipment and performing all work required for the installation of two units each for heating and cooling and all ductwork required therewith.  
Bids shall be submitted in sealed envelopes and marked "Bid for Heating and Air Conditioning".  
The right is reserved to reject any and all bids and to waive any informality in bids received.  
Plans, specifications and bidding documents may be secured from the office of the City Manager, City Hall, Hereford, Texas.  
City of Hereford, Texas,  
James H. Sears, Mayor  
S-3-2c

**LAND**  
Have 3 irrigated sections on paving improvements can get full possession of 2 sections for 1974, wheat crops and motors on wells, 640 acres on paving, good allotments, irrigated on adjoining sections. \$110,000.00 - only \$20,000 down. Possession 1974. 450 acres all cultivated, 5 irrigation wells. \$250.00 per acre \$30,000.00.  
Level 160 acres, 2 irrigation wells, possession \$18,000 down.  
90 acres near Hereford, dig irrigation well complete with motor and pump, clear of debt and make yearly payments of \$1000.00 plus interest for 15 years, balance on 16th year.  
46 acres near Hereford, 2 irrigation wells, will sell all or divide it into 15 acre tracts, will consider trade for Hereford property. 3/4 acres, \$300.00 down and \$54.00 monthly on balance interest included.  
Have 6, 10 and 30 acre tracts in 2 miles of Hereford. Have extra nice implement building offices, shop and warehouse with large fenced lot on Hwy. 29 per cent down or will consider a lease contract.  
Call J.M. HAMBY at HAMBY REAL ESTATE  
Office 364-3566  
Res. 364-2553

**FOR THE BEST DEALS ON NEW or USED CARS**  
Come in and talk with one of the Men at  
**JOHN ORSBORN BUICK-PONTIAC-GMC**  
at 142 N. MILES or 221 N. 25 Mi. Ave.  
364-0990 364-1222


No. 2049 in re: THE ESTATE OF JAMES PAT MALONE, DECEASED.  
IN THE COUNTY COURT OF DEAF SMITH COUNTY, TEXAS, SITTING IN MATTERS OF PROBATE.

**NOTICE TO ALL PERSONS HAVING CLAIMS AGAINST JAMES PAT MALONE, DECEASED.**


Notice is hereby given that original letters testamentary as Independent Executrix of the estate of James Pat Malone, deceased, were issued to the undersigned on the 27th day of December, 1973, and that the undersigned now holds such letters. All persons having claims against said estate, which is still pending and is being administered in Deaf Smith County, Texas, are hereby required to present the same to the undersigned at the address given below before such estate is closed, and within the time prescribed by law. The Mailing address of such Executrix is 313 Sunset Drive, Hereford, Texas, 79045.

Roberta Ellen Malone  
Independent Executrix of the estate of James Pat Malone, deceased No. 2049 in the County Court of Deaf Smith County, Texas.  
S-3-6-1c

**OWENS ELECTRIC**  
WE SPECIALIZE IN:  
Complete sales and service of electric motors, (new and used), magnitos, starters and generator repairs.  
**LOAN MOTORS AVAILABLE**  
809 E. 2nd. 364-3572 HEREFORD, TX



Vertical Hollow Shaft



Floating Tailwater Pump  
Conserve that water.



Electric Belt Driven Gear Head

"Guaranteed Satisfactory Service"  
Warren Owen ..... Harvey Milton

**INCOME TAX AND BOOKKEEPING SERVICE**

SPECIALIZING IN  
INDIVIDUAL AND SMALL BUSINESS INCOME TAX PREPARATION.  
7 YEARS EXPERIENCE SERVING HEREFORD AREA.  
9 A.M. - 9 P.M. M-S  
1 P.M. - 9 P.M. SUN.  
PHONE  
BUS: 364-5891  
RES: 364-2947


**MRS. LORENZO (JANIE) GRANADO**  
LOCATED S. 385 BY HAMBY REAL ESTATE  
TAX PREPARATION AND CONSULTATION



RESIDENTIAL HEATING & AIR CONDITIONING  
COMMERCIAL REFRIGERATION  
An Authorized Coleman Dealer  
**R & R REFRIGERATION**  
We Service All Brands  
P. O. Box 1763  
Hereford, Texas 79045  
ROBERT RHOTON  
Phone 364-4714

**Henry Block has 17 reasons why you should come to us for income tax help.**

Reason 14. We're human, and once in a great while we make a mistake. But if our error means you must pay additional tax, you pay only the tax. We pay any interest or penalty. We stand behind our work.



**HENRY BLOCK**  
THE INCOME TAX PEOPLE  
127 W. 3rd  
Open 9am-6pm weekdays, 9-5 Sat. Phone 364-4301  
NO APPOINTMENT NECESSARY

**LADIES NIGHT**

**CISCO PIKE**  
IS A POWERHOUSE OF A PICTURE!  
COLUMBIA PICTURES PRESENTS  
GENE HACKMAN KAREN KRISTOFFERSON  
ALL ESCORTED LADIES WILL BE ADMITTED FOR 50¢  
SHOWTIMES 7:30 & 9:15

**COMMONWEALTH THEATRES**

**Starts TODAY!**  
POSSIBLE IN THIS DAY AND AGE? those who didn't believe... are dead!  
**The Boy Who Cried Werewolf**  
WEEKDAYS 7:30 & 9:10

**Starts WEDNESDAY**  
WOODY ALLEN TAKES A NOSTALGIC LOOK AT THE FUTURE.  
IN COLOR  
**Woody Allen and Diane Keaton** in "Sleeper"  
WEEKDAYS 7:45 & 9:30 SATURDAY 1:05-2:45-4:25 6:05-7:45-9:30

**Starts TONIGHT!**  
THE BIGGEST ACTION SHOW IN TOWN!  
**THE BEAST AND THE VIRGINS**  
In Exciting Primal Color  
GATES OPEN 7:45 DRIVE IN SHOWTIME 8:15

**LATE SHOW COMING SOON**  
The Question is: FREEDOM OF SPEECH FREEDOM OF ASSEMBLY RIGHT TO DISSENT  
The Answer is: **the strawberry statement**

**Starts TUESDAY**  
**LA NOCHE de los MIL GATOS**  
**LA LLORONA**  
GATES OPEN 7:45  
**TOWER DRIVE IN** SHOWTIME 8:15

**H.D. CHATTER**  
**Annual Sew Fair**  
**Date Is Scheduled**  
 By Argen Draper  
 Home Demonstration Agent



SEW FAIR - Hereford, May 16, Bull Barn. Plan to attend as it will be very informative. It is a busy season but it was the time we could get the demonstration.

DRESS shoppers, leave 'bias' at home. Keep an open

mind, plan, compare and don't decide a fashion is right or wrong without trying it on. Since styles, colors and materials are unlimited, learn what's available before shopping, by scanning newspaper advertisements and reading fashion reports. Then analyze

needs and plan a purchase carefully. When considering a dress, decide whether it will serve your purpose. Will it go with the existing wardrobe and provide good service and pleasure? Also, plan the entire costume—dress, hat, shoes and accessories—before buying. Coordinate colors, textures and styles.

In addition, decide on a price range to prevent overspending. Advance planning saves time, energy and money. During shopping, remember that cost doesn't always indicate quality. Compare price and quality; good buys come in all price ranges.

Thoroughly judge workmanship of the garment. Notice cut, stitching, trimming and finishing. This is when your knowledge of construction pays dividends.

At the same time, consider time and money for upkeep.

Read care instructions; they may be vital to garment life and maintenance. Fabric labels disclose fiber content but don't indicate service and durability. Special finishes may affect wearing quality, appearance, care and use of the dress. Remember to file hang tags for reference for care. Keep these tags the life of the garment.

Turning to fit, shoppers should remember each dress is different. Ready-to-wear dress sizes are based on body classifications, although sizes may vary with style and manufacturer. Try on the dress. See how it fits and looks when walking, sitting and reaching. Consider alterations carefully and get an estimate. It may pay to try another size or style.

GOOD FREEZER management can produce pocketbook dividends. Rising food prices have caused more people to recognize a home freezer's benefits, but to fully realize these benefits, a homemaker must practice good management techniques. For example she can take full advantage of store specials by purchasing in quantity and freezing them. However, make sure the 'bargains' are worth the price and are food the family likes and there is storage room in the freezer.

Wise shoppers buy food on a planned basis. By purchasing meat in quantity, a consumer usually gets better quality at lower costs. Day-old baked goods offer additional good buys. Freezing them restores lost moisture. However, don't clutter a freezer with bulky, inexpensive items.

Turning to home-prepared foods, freeze it for another day. Also freeze leftovers for later use in home-made TV dinners. Remember, quality coming from a freezer can be no better than the quality put in. However, the quality can be lost without proper wrapping and storage.

Proper wrapping is a 'must' for foods to maintain quality. This includes using moisture-vapor-resistant wrapping material and making the package air tight.

Also, set up a system of dating packages then use them while contents are in top condition. To maintain food quality keep freezer temperature at zero degrees or below. Question asked most often this week: Will flour freeze? The answer is yes. As with any food make the package moisture-vapor-resistant and seal well.

Each U.S. citizen is eating six pounds of peanuts a year. Here's a new recipe from the nutritionist at the Department of Agriculture.

**PEANUT BUTTER BROWNIES**

- 3/4 c. peanut butter
- one-third c. butter or margarine
- 2 c. sugar
- 1 c. firmly packed brown sugar
- 4 eggs
- 1 1/2 t. vanilla extract
- 3 c. sifted all-purpose flour
- 1 T. baking powder
- 1 t. salt
- 3/4 c. chopped peanuts

Preheat oven to 350 degrees F. Cream the peanut butter, butter and sugars. Add the eggs and vanilla and beat until well blended. Sift dry ingredients and add to creamed mixture with peanuts. Mix until smooth. Spread batter evenly into a greased 13x9x2-inch pan. Bake for 35 minutes.

**La Plata Students Do Well In UIL Contests**

Four La Plata Junior High students placed well last weekend during University Interscholastic League Solo and Ensemble Choir contests in Canyon.

The contests included all students from the Region I Division, which includes all of the Texas Panhandle.

Laura Lomenick and Susan Schlabs each received a Division I rating and Julie Cortez and Karen Schlabs received Division II ratings. La Plata teacher Mrs. Mary

Lou Ward accompanied the students, except for Julie Cortez, who was accompanied by Christi Mason.

Bill Devers is the choir director at the school and expressed his appreciation to the accompanists.

**Dettmans Lose Brother-In-Law**

The families of Art and Emil Dettman attended funeral services yesterday for Mr. Fred Harman in Duncanville, a suburb of Dallas.

Mr. Harman, brother-in-law of the Dettman brothers, died Thursday after a lengthy illness.

**I TURNED AROUND AND IT WAS SOLD!**



We don't intend to make whirling dervishes of our clients, but we DO put all of our experience and facilities to work right now when you delegate the selling job to us.

**'25,000. to '35,000.**  
**HOME LISTING NEEDED NOW...CONTACT or CALL...**

**Ralph Owens & Associates, Inc.**  
 311 Park Avenue REALTORS Phone 364-2222

**Jeane Coker** REALTOR  
 M.S.L. 364-5439

**Jeane Coker** REALTOR

"MULTIPLE LISTING SERVICE"  
**364-5439 or 364-6909**

3 BR Frame with 1232 sq. ft. on N. Ave. J. Shag carpet throughout, 1 1/2 baths. All rooms extra large. Beautiful drapes. Only one block from Aikman elementary. \$15,500.00.

4 BR Bargain on Kingswood! 2500 sq. ft. and has all you asked for: Ref. Air, Humidifier, Sprinkler system, custom drapes, Wood shake roof, prestige location. Low interest loan payments of \$251. a month.

NEAT - 2 BEDROOM ON KNIGHT  
 Floor furnace, carpeted, corner lot, double garage. Move in cost, \$1500.00

**MANNING PLUMBING**  
 Specializing in Repair  
 Call 364-0931 Or 276-5332

**FOR ALL YOUR REAL ESTATE NEEDS - CALL THE FOLLOWING REALTORS -**  
**MIKE WALDRIP - MARY FRENCH**  
 364-4770 364-0854  
**NORMAN HARDER - AL WILEY**  
 364-1677 364-4985  
**CARMICHAEL REAL ESTATE**  
 508 So. 25 Mile Ave. Phone 364-1251

**Your local used cow dealer is hereford bi-products**

farmers ranchers  
 Gentlemen:  
 Seven days a week dead stock removal please call as soon as possible-and/or \$1.00 c.w.t./100 lbs. delivered fresh to plant over 300 lbs.  
 Thank you 364-0951

**Carmichael Real Estate, Inc.** PHONE 364-1251  
 508 SO. 25 MI. AVE.

**"The Friendliest Office In Town"**

**MIKE WALDRIP**  
 364-4770

**MARY FRENCH**  
 364-0854

**NORMAN HARDER**  
 364-1677

**AL WILEY**  
 364-4985

**TROYS CARMICHAEL FARMS - RANCHES - COMMERCIAL - HOMES**  
**G.S. WHEELER "CALL US - WE REALLY CARE ABOUT YOU!"**

**NEW 95 PER CENT LOAN AVAILABLE**  
 This 1610 Square foot home in Northwest Hereford has been well cared for. The bedrooms are extra large - It has refrigerated air - an 18x12 living room and an 18x14 den - 1/2 circle drive with a double garage - 1 3/4 baths - large patio with East backyard - beautiful drapes and priced at a low \$26,775.00.

**ONE OF HEREFORD'S FINEST**  
 Here's a real beauty! 2400 square feet and loaded with extras. Here are some features of this immaculate Centre Street home. 4 bedrooms, 2 isolated each with full baths - 3 1/2 baths total - refrigerated air - new carpet throughout - over \$2000.00 worth of beauti-pleat drapes - sunken den with cathedral ceiling and full rock wall fireplace - extra powder room in hallway - extra nice light fixtures - flocked wallpaper - two 52 gallon hot water heaters - 10x12 concrete storm cellar beneath a 15x20 concrete patio - all built-ins including trashmasher - pull down stairs for attic storage - double garage equipped for automatic garage door opener - 4 ft. sidewalks around home - living room, formal dining area, breakfast room - large utility room - beautiful yard, fenced. Make an appointment today to see this home.

**TWO BEDROOM - NORTHWEST**  
 This home is on a corner lot. It has a partial brick fence. The bedrooms are extra large, each with a 6x6 walk-in closet. The well cared for yard has a sprinkler system - double garage with automatic door opener - refrigerated air - 8x8 utility room - separate dining room. New refrigerator stays - 95 per cent conventional loan available to qualified buyer - will go FHA or VA.

**NEW BUT NOT NEW**  
 18 month old one owner home on Fir. Isolated master bedroom. Each bedroom in this home has two walk-in closets. The den is 22x15 with a black lava rock fireplace in the corner. Extra large utility area. Double garage, fenced, nice yard. This home has \$18,700.00 loan balance, which can be assumed. Buy owners equity and take over payments of \$188.00 monthly including principle, interest, taxes and insurance. Over 1700 square feet.

**READY FOR OCCUPANCY**  
 The owner has moved. He called long distance and said SELL. 3 bedrooms, 1 3/4 baths, den with corner fireplace, dining room with built-in hutch. Kitchen has eating bar and all built-ins. This home is in northwest Hereford. It's three years old and has a very low equity. Buy today, move-in tomorrow.

**713 13TH STREET - DOUBLE WIDE**  
 24x50 for a total of 1200 square feet. Three bedrooms, 1 1/2 baths, 18x15 living room with Ben Franklin fireplace. Kitchen and dining area with built-ins including refrigerator. 24x10 concrete patio with gas bar-b-q grill. 8 1/2 x 11 storage shed. Concrete drive, fenced, 75x120' lot, financing can be arranged with a reasonable down payment.

**EXTRA NICE 2 BEDROOM**  
 14x70, sunken den, bedroom on each end of this beautiful mobile home on Avenue C. Has a built-in bar, some furniture stays. Lot size 50x260, cyclone fence and nice storage house. Buy equity and assume payments of \$110.00 monthly.

**BRAND NEW LISTING**  
 402 Western - 3 BR, 2 Bath, lots of extras - call for details.

**RALPH OWENS & ASSOCIATES, INC.**

REALTORS HEREFORD, TEXAS 311 E. PARK AVE.  
**PHONE 364-2222**

**PRESTIGE LOCATION AND RIGHT**  
 for entertaining. Four bedroom, 2 3/4 baths, soft decorator colors, side garages, covered patio. Prime location. H-4162

**SPARKLING-NEW**  
 Beautiful built-ins. Spectacular kitchen and dining area. 2700 sq. ft. Three bedroom, 2 1/2 bath home. Great storage. King-sized Utility. H-3970

**SPACIOUS HOME**  
 3300 sq. ft. three bedroom, 2 1/2 bath home. Large Utility suitable for residential office, covered patio, sprinkler system, fireplace, electric garage doors! Quality plus! H-3918

**GREAT N. W. LOCATION**  
 Schools near this roomy 2 BR, 1 3/4 bath in NW. Fenced yard. Quiet location. H-2299

**ISOLATED BEDROOM**  
 Ready to sell lovely home in NW. Isolated Master BR. Nice yard, new carpet and paint. Make an offer TODAY. H-30014

**SHORT ORDER**  
 on this commercial investment. Food business. Best location in town call for particulars.

**ROOM FOR CHILDREN**  
 Nice location. Paneled den, 2160 sq. ft. Need more room? Call today. Below \$12,000.00 H-5002

**A LOT OF HOUSE!**  
 For the higher income family only. Coziness of a rock fireplace and large beamed Cathedral ceiling. Office and 4 large bedrooms. Kitchen and Dining for entertaining. H-4170

**LOW INVESTMENT**  
 home in the Aikman School area. Large trees, both fruit and shade. 2 BR brick has large rooms. Good condition H-2307

**N. W. BEAUTY**  
 1600 sq. ft. 3 lg. bedrooms, one isolated, F.P. Storage building. Assume payments \$204.00 mo. Many nice extras. Call today. H-30026

**EQUITY BUY**  
 3 Bedroom. 1100 sq. ft. Attached garage. Metal siding. Corner lot. Make down-payment and assume \$74.00 payments. H-20036

**WHY WAIT?**  
 Start in this lovely 2 bedroom, paneled, carpeted and clean. Large trees. Only \$10,000.00 H-2274

**OLD MANSION**  
 vintage home. Lots of lumber in this big old house. Priced right for moving. Two story, 5 bedrooms.

**A SMALL INVESTMENT**  
 to help you get a start. This double wide trailer can be assumed. Eaton Park model.

**GOOD RETURN**  
 On small investment. Two lots with 4 trailer home rentals. Thinking about selling? If you think you might be interested in selling your home but don't know what to ask, call us: VIRGINIA HOLMES, SAM LONG, TOMMY BOWLING or RALPH OWENS for a free appraisal.

**FARMS FOR SALE 'DAWN AREA**  
 70x14 trailer and improvements. 5 lots. House well. Will sell and improvements separately.  
 320 acres, 1/2 allotted, 3 wells-F-3119

**MILO CENTER**  
 990 Acres - Bargain - 6 wells - good water - lots of tile - house-lake pump. Hurry!  
 cres, 2 wells, Mill, \$600.00 per acre F-316

**NORTHEAST**  
 310 Acres - Perfect - 3 Wells - 1-1/2 Miles Tile. Good Water Area. Terms. Call Quick.

**NORTH**  
 340 Acres, Nice Home, Shop, Sprinkler, Corrals, Shed, 29 per cent Down.

**WILDORADO**  
 Pavement - Sprinkler - 640 Acres - Pens - Shed - Excellent Cattle farm.

**NEAR HEREFORD**  
 Pavement - Rough - 530 Acres - Weak Water - Lots of Potential  
**2400 ACRES**  
 Can be divided - \$395 per acre - 6 1/2 per cent loan - House - barn - 16 wells - equipment. **160 ACRES**  
 Pavement - 2 wells - waters one direction.

**"We do more for you than we have to"**  
**NIGHTS, SUNDAYS AND HOLIDAYS**  
 Call: Sam Long 364-0381, Virginia Holmes 364-6520, Ralph Owens 364-2560



# By The Garden Gate With Glad

I love the yellow daffodil,  
The first that comes in  
Spring—  
So glad! So gay! So joyous!  
Such a pretty dainty little  
thing.  
I love its haughty challenge  
Of winter's biting cold—  
This message of Springtime,  
Smiling—Tender—Bold.  
Mrs. Tom Holman

200,000 carats in cut stones.  
The bloodstone, which offers  
a sharp contrast in appearance,  
is a variety of quartz. Con-  
stantly I am amazed at the  
beauties which come from the  
good earth, not only nature with  
its constant array of growing  
things, but what the earth yields  
in rare and lovely gems.

**INFORMATION** . . . To my  
friends in the Black Study Club  
who inquired about types of  
trees for our area, they will find  
the following grow well: Elm  
American (the best) and  
Chinese sycamore, black  
walnut, pecan, willow  
(weeping, corkscrew, upright),  
birch, locust, (black,  
honeylocust, the latter comes in  
various colored foliage), maple  
and gum.

If various forms are wanted  
for special effects, the following  
are recommended:  
Catalpa, Lombardy poplar,  
ginkgo (especially beautiful  
foliage) Russian olive, redbud,  
crape myrtle, smoke tree,  
golden rain tree, crab apple, red  
plum, purple plum and many  
types of evergreens.

Various forms found in trees,  
are vase, oval, pyramidal,  
columnar, weeping sym-  
metrical, asymmetrical and fan.  
Other qualities one should  
look for when selecting trees  
are the color and the shadow  
patterns.

Planting a tree is serious  
business. Life expectancy, how  
long it will give years of service,  
also maintenance.

Place and method of planting  
are vitally important. Sun  
exposure, drainage, and need of  
shade. Preparation of soil and  
size of hole. It should be dug  
wide and deep enough to take  
care of the roots in a natural  
growing position.

After the hole is dug, fill with  
water and allow to drain away.  
Note drainage carefully. If slow  
then a layer of pebbles or gravel  
in the bottom with a gravel fill  
for drainage outlet on the  
sloping side will aid in proper  
drainage. Otherwise, if

drainage is poor a tree can be  
drowned before it even starts to  
adjust and grow.

Trees for planting can be  
purchased balled and wrapped  
in burlap or bare root. If bare  
root, examine the roots, and if  
they have dried out they should  
be soaked, well before planting.  
When roots are spread, they  
should be placed on a mound  
which has been made in the  
center of the hole. Roots should  
fall over this in a natural way.  
As a soil conditioner some  
barnyard manure well matured  
and sterilized may be mixed  
with the soil.

Fill hole and tamp carefully  
so no air cells are left. Many  
trees as well as other plants  
transplanted are lost because  
the soil is not properly tamped.

Some trees will require  
staking until roots are  
established. Spring winds can  
harm a freshly planted tree.  
Depth of planting for a tree is  
denoted by the mark of soil  
from which it has been lifted  
before it is balled or shipped.  
This mark is easily seen.  
Caution . . . be sure the quality  
of the tree is good . . . inferior  
materials never produce well  
grown trees or any other plant.

To the lady who inquired  
about the purchase of  
Llewellyn's Moon Sign Book,  
the 1974 publication is now on  
the market, look for it in your  
local book store.

A word of caution. The  
beautiful dieffenbachia bausei  
is poisonous. Watch little  
children when they are playing  
around it.

Since trees are so important  
in the promotion of ecology, I  
was thrilled when I learned that  
the U.S. Forest Service, after 15  
years of intensive experiments,  
has developed a superior cot-  
tonwood tree for the south.  
More than 615,000 cuttings of  
genetically superior cot-  
tonwoods were shipped to state

and private tree nurseries in the  
lower Mississippi Valley. The  
trees will grow 12 feet a year, 20  
per cent faster than an ordinary  
cottonwood. These would be  
excellent planting material for  
new home owners who need  
shade quickly. Cottonwoods are  
adaptable to most landscape  
designs.

I have had many inquiries  
relative to the American elm  
trees, which are on the west side  
of the highway, in the park  
(South). Last summer these  
were pruned, treated and a  
topping was placed on the  
parking lot, which included  
many of these trees.

Many people were disturbed  
as to how they would be  
watered. This week I inquired  
and learned that there is an  
underground tile irrigation  
system under this area, and if  
this does not suffice in giving  
the trees water, provision will  
be made to meet this need.

A number have called  
relative to the many, many  
dead trees all over town,  
especially in the older part of  
town. During the Diamond  
Jubilee Celebration, out of town  
visitors remarked as to the  
ugliness of these dead trees, and  
inquired why they had not been  
removed.

It has been suggested that the  
city or other organizations take  
this on as a project. This is not a  
feasible remedy, because the  
problem is the responsibility of  
the owner of the property on  
which the trees are located. Not  
only are the dead trees un-  
sightly, they are a hazard to the  
safety of passersby and those  
who live near them. Strong  
winds can break them or blow  
the tree completely over. Then  
too if felled, and cut into  
firewood they would be usable,  
thus cutting down on heating  
and be an aid in the energy  
crisis. Let us all do something  
about this, please.

## SCHOOL Lunch Menu

### JUNIOR HIGH HIGH SCHOOL

**MONDAY** — Spaghetti and  
meat sauce or beef-ravioli,  
English peas, glazed carrots,  
white cake, rolls, butter, milk.

**TUESDAY** — Hamburger or  
charbroil burger, potato chips,  
apple pie, buns, milk.

**WEDNESDAY** — Western  
beans, or barbecued wieners,  
mixed greens, buttered corn,  
purple plums, cornbread,  
butter, milk.

**THURSDAY** — Turkey  
dressing with giblet gravy or  
chicken fried steak, candied  
yams, cranberry sauce, new  
oatmeal cookie, school bread,  
butter, milk.

**FRIDAY** — Chicken pot pie or  
chicken and dumplings, but-  
tered potatoes, green beans,  
pineapple cake, rolls, honey  
butter, milk.

dressing with giblet gravy,  
candied yams, cranberry  
sauce, new oatmeal cookie,  
school bread, butter, milk.

**FRIDAY** — Chicken pot pie,  
buttered potatoes, green beans,  
pineapple cake, rolls, honey  
butter, milk.

**ST. ANTHONY'S PAROCHIAL SCHOOL**  
**MONDAY** — Burritos, tossed  
salad, corn, peaches, milk.

**TUESDAY** — Hamburgers,  
French fries, apple pie, milk.

**WEDNESDAY** — Ranch style  
beans, buttered potatoes, carrot  
sticks, Jello with fruit, corn-  
bread, milk.

**THURSDAY** — Corndogs,  
cabbage-pepper salad,  
blackeyed peas, peanut-butter  
bars, milk.

**FRIDAY** — Tuna salad,  
lettuce and tomatoes, green  
beans, chocolate pudding, rolls,  
milk.

**HEREFORD DAY CARE CENTER**  
**MONDAY** — Breakfast:  
Farina, raisins, milk; Lunch:  
Spaghetti with meat sauce,  
green salad, buttered crackers,  
apricot halves; Snack: Peanut-  
butter bars, orange juice.

**TUESDAY** — Breakfast:  
Cinnamon toast, banana slices,  
milk; Lunch: Barbequed

wieners, chopped broccoli,  
buttered corn, hot rolls, but-  
termilk, ice cream bars;  
Snack: Lemon snowdrop  
cookie, orange juice.

**WEDNESDAY** — Breakfast:  
Donuts, apple slices, milk;  
Lunch: chicken and dumplings,  
green peas, carrot sticks, milk,  
purple plums; Snack: Bread  
and butter, apple juice.

**THURSDAY** — Breakfast:  
Cinnamon biscuits, orange  
slices, milk; Lunch: Peanut-  
butter sandwiches, green salad,  
corn munchies, milk; Snack:  
Chocolate cookies, milk.

**FRIDAY** — Breakfast: Toast  
and jelly, raisins, milk; Lunch:  
Pinto beans with ham, oven  
fried potatoes, cornbread,  
butter, milk, fruit salad; Snack:  
Graham crackers, orange juice.

Highway signs, reading  
"slow," are put there for  
your protection, whether you  
obey them or not.

Welcome  
Property Enterprises  
To  
Deaf Smith County  
Chamber of Commerce  
Enrolled By  
Ed Coolen

**FAFNIR GEAR HEAD BEARINGS**  
Stocked at  
**Cottingham**  
Bearing Co.  
1107 W. HIGHWAY 60  
HEREFORD, TEXAS 364-5881

**FARMERS**  
FOR MANURE SPREADING  
CALL L.E. Flesher  
Days 364-4741 Unit 8 364-6141  
Nights 364-1510 364-5797

I picked my first daffodil this  
week and it is flaunting its  
cheery message of springtime  
as I pass it by while doing the  
housekeeping chores.

Those born in March, have as  
their flower the lovely daffodil.  
If you would make one born in  
March happy, give them a  
beautiful bouquet of the cheery  
daffodils and a gift of one of the  
birthstones, aquamarine or  
bloodstone. Really these are  
both lovely stones, one for a  
lady fair, and one for the  
masculine hero.

Aquamarine, which seems to  
capture in its transparent  
depths something of the beauty  
and vitality of the surging spirit  
of the mighty ocean, is a  
talisman long believed to im-  
part courage to the wearer, to  
cure laziness and to quicken the  
intellect.

The largest gem stone ever  
located was an aquamarine  
weighing 220 pounds. It yielded

**EXPERT REPAIR**  
on  
**QUICK PONTIAC**  
GMC TRUCKS  
**JOHN ORSBORN**  
Free Pickup  
phone 364-0999  
**HOME OWNED**

**AUDIVOX "HEARMOBILE"**  
to be in  
**HEREFORD**  
The "HEARMOBILE" is  
equipped with the latest  
scientific testing equipment  
for helping determine your  
individual hearing problem.  
Accompanying this unit is  
Joseph McCallister  
a highly qualified specialist  
in the scientific fitting and  
dispensing of hearing aids.  
Audivox zone office is  
located in Amarillo.  
Creating widespread in-  
terest for those with hearing  
problems is the AUDIVOX  
Compression Circuits that  
give constant comfort, yet  
allows the wearer to hear  
clearly, even in noisy places.  
The discomfort of these  
unwanted noises has proven  
the contributing factor of  
many not wearing their aids.  
This new innovation is  
protected under exclusive  
patents of Audivox, a sub-  
sidiary of Western Electric,  
the manufacturing unit of  
the Bell System.  
Courtney Square  
Tuesday, Mar. 5  
10 a.m. to 2 p.m.

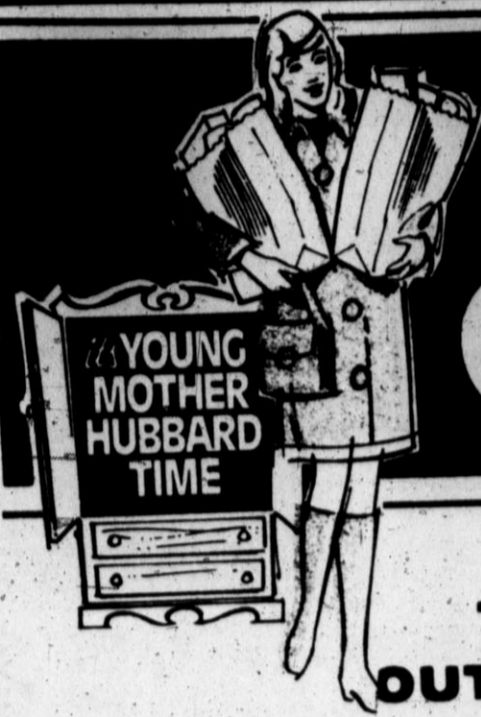
**CLEAN CARS**  
J.V. Campbell Motors  
**CADILLAC TO VOLKSWAGENS**  
72 Ford Torino GT 2 dr. H-  
top, loaded, has beige vinyl  
top, beautiful light green  
lower, green cloth interior,  
loaded, extra nice inside and  
out.  
72 Chev. Chevelle Malibu 2  
dr. H-top, loaded, has light  
beige vinyl top, gold lower,  
with saddle custom vinyl  
interior, one local owner, low  
mileage, good tires. Show  
room condition.  
71 AMC Hornet, 4 dr. sedan,  
6 cyl eng. loaded, light blue,  
with blue vinyl interior, local  
car, very low mileage, here  
is that economy car, that will  
hold the entire family in  
comfort. It's sharp.  
70 Ford Torino, 2 dr. H-top,  
loaded, white vinyl top,  
green lower, green interior,  
a real cream puff.  
64 Chev. El Camino pickup,  
282 2 bar, carb. 36 trans.  
solid white with red interior,  
cleaner than most 71 models.  
If you want gas mileage, and  
a pickup too don't fail to see  
this one.  
**J.V. CAMPBELL MOTORS**  
321 N. 25 Mile Ave.

**CAMPBELL REAL ESTATE**  
364-0780  
● **DISTRESSED PROPERTY** — clean 3 bdr., 2 bath house  
must sell quickly - small amount of cash will handle.  
● **APARTMENT BUILDING** with large shop and parking  
area. Bargain price, well located.  
● **COUNTRY LIVING** — 2 different homes in the country,  
both nice and roomy.  
● **IMMEDIATE POSSESSION** - completely remodeled 3  
bdr home near high school. New carpet & paint  
throughout. \$14,000.00  
● **SOMETHING DIFFERENT** — extra clean two story  
house in NW area with unusual, exciting floor plan.  
\$35,000.00.  
● **COMMERCIAL** and industrial lots in several locations.  
Several retail businesses, motels, and shopping centers.  
● **\$15,000 DOWN** plus moderate closing costs will handle  
good 240 acre farm with 3 wells. GOOD SECTION on  
pavement with 5 wells.  
● **ELEGANT LOCATION**. Fine home on Texas Avenue.  
Reasonably priced.  
● **OFFICE BUILDING** for sale, lease, or trade. Very nice  
\$12,500.00.  
● **NORTHWEST AREA** home with storm cellar. 3 bdr., 2  
baths. Will trade for car or pickup. \$23,950.00.  
● **ACREAGE** Ten acres on pavement, close in, very  
reasonable. 102.6 acres with 6" well.  
Multiple Listing Service  
Neil Cooper 364-1783  
Barbara Cooper 364-1783  
Grady Rogers 364-1949  
Ted Walling 364-0660  
Gene Campbell  
Equal Housing Opportunity

**Marn Tyler**  
REAL ESTATE  
111 Ranger 364-0153  
Beautiful Spanish Style 3 bedroom, 1 1/2 bath, living room,  
dining room, den, refrigerated air, fireplace, 2 car garage,  
covered patio, nice yard, located o Kingwood.  
Very nice 4 bedroom, 3 bath, living room, den, 2 car garage,  
fireplace, refrigerated air, beam ceiling, covered patio,  
sprinkler system. Will Consider trade for smaller house.  
3 Bedroom Brick - \$10,500.00 - FHA Loan.  
Small Trailer with lot outside city limits - \$5,750.00.  
Oldham County Line - 1/4 Section irrigated. Seller carry loan.  
5 Acres and 2 Bedroom house, 1/2 acre permanent pasture.  
New country listing - 1 acre 3 bdr, brick home, 1 1/2 bath, nice  
with bar and lots of cabinets . . . fenced yard, nice storage  
building.  
**TERRIFIC INVESTMENT FOR DEVELOPMENT**  
1/2 Section, 6 miles from town, 1 1/2 miles of Highway frontage,  
2 wells, 1 1/2 miles of underground tile.  
Equal Housing Opportunity

**REALTOR'S**  
-since 1947-  
Built by Lester Moffitt, new and ready for  
occupancy, 5% down, 3 bedroom, 2 baths, covered  
patio, den fully paneled and beam ceiling.  
**COMMERCIAL PROPERTY**  
50'x140' Bldg on Main St. 140,000  
367' On 385 Hwy at 16th St. 145,875  
300' On 385 Hwy at 13th St. 155,000  
20 Acres, Office and Large Warehouse 182,000  
Large isolated master bedroom and double  
bath, enhance this Spanish designed home,  
2 full baths and double garage, fenced, Ref.  
Air Cond. only two months old, New loan  
can be assumed.  
**Call Lone Star Agency, FIRST**  
Income property, one house and two  
duplexes. Income of \$365 per month, can  
be bought individually on or combined,  
total price \$32,000  
IRRIGATED FARM, Seven wells on 780 Acres,  
near Hereford, all in cultivation, financing available  
\$550 per acre. | 12 Furnished Apartments Ample parking, good  
income No Vancy \$125,000  
Young Couple, small two bedroom, very clean  
fully carpeted, low move in costs, 8 x 12  
Storage Building and fenced yard only  
\$10,000.  
**- 601 N. MAIN ST. 364-0555 -**  
Melvin Jayroe, GRI 364-3766  
Lloyd Sharp 364-2543  
Don Tardy 364-1006  
Don Zimmerman 364-3274  
Ken Rogers 258-7350  
LONE STAR AGENCY LONE STAR AGENCY LONE STAR AGENCY

**WE NEED LISTINGS.....!!!!**  
**COMMERCIAL AND RESIDENTIAL LOTS**  
already surveyed and ready for sale. All are choice  
lots.  
**FARM FOR SALE**  
576 acres southwest of Summerfield, good allotments  
and good water, has 2,500 head capacity modern  
feedlot, another 160 acres can be rented with this farm,  
feedlot or farm can be bought separate, real good  
terms on either.  
**APARTMENT HOUSE SITE**  
Large lot consisting of 2.017 acres adjoining LaPlata  
Junior High School on the corner of Ranger and 14th St.  
Already zoned for multiple housing.  
**WESTWAY LOCATION**  
4000 Sq. foot building of good construction to be used for  
anything that suits your needs. No city taxes.  
**HOUSE WITH LOTS OF SPACE**  
108 Beach - 3 bedrooms, 3 baths, den with fireplace, air-  
conditioning. \$23,500.00.  
NW location. 1900 sq. ft. living area. Nice neigh-  
borhood.  
Call us,  
we will find the right home for you.  
**BOOZER REAL ESTATE**  
144 W. 3rd.  
Hereford, Texas  
Phone 806-364-1755  
Jo Hennick 806-364-3502



**Shur  
Fine**

# THRIFTWAY

March is "fill your bare cupboard month"



THE 1974 SHURFINE "YOUNG MOTHER HUBBARD SALE" IS HERE! OUTSTANDING VALUES ON AN ABUNDANT SUPPLY OF FAVORITE FOODS.

CALIFORNIA BUGGS BUNNY

**CARROTS**

1-LB. CELLO PKG. **15¢**

CENTRAL AMERICAN

**BANANAS**

LB. **10¢**

**RIB STEAK**

LB. **\$1.19**



SHURFRESH

SLICED ALL MEAT PREMIUM QUALITY **BOLOGNA**

12 OZ. PACKAGE

**69¢**



SHURFRESH

ALL MEAT PREMIUM QUALITY **FRANKS**

12 OZ. PACKAGE

**69¢**



SHURFRESH CANNED

**HAMS**

5 LB. CAN **\$6.49**

**SIRLOIN** LB. **\$1.29**

**HAMS**

**3** LB. CAN **\$3.89**

CALIFORNIA GREEN PASCAL

**CELERY**

LB. **15¢**

YELLOW SWEET

**ONIONS**

LB. **19¢**

MARYLAND SWEET

**YAMS**

LB. **25¢**

MIX OR MATCH WASHINGTON RED DELICIOUS

APPLES OR CALIFORNIA SUNKIST

ORANGES

5 POUNDS **\$1.00**

HALF MOON, LONGHORN, 10-OZ. **COLBY CHEESE**

**79¢**

SHURFINE TOMATO

**CATSUP**

4 14-OZ. BTL **\$1**

SHURFINE GREEN **SPINACH**

5 15-OZ. CANS **\$1**

SHURFINE MACARONI-CHEESE **DINNERS**

5 7 1/2 OZ. BOXES **\$1**

SHURFINE **CORN** WHOLE KERNEL, CREAM STYLE

5 17-OZ. CANS **\$1**

SHURFINE, ENRICHED **FLOUR**

5-LB. BAG **75¢**

SHURFINE FROZEN **ORANGE JUICE**

6 8-OZ. CANS **\$1**

Nestea

Instant Tea

3 oz. jar **99¢**

CHIFFON for DISHES

**LIQUID LEMON**

22 OZ.

**39¢**

ECOMONY

**POTATOES**

**\$1.10**

10 LB. BAG

NESTFRESH MEDIUM GRADE A

**EGGS 63¢** Doz.

SHURFINE

**FRUIT COCKTAIL**

3 16-OZ. CANS **89¢**

SHURFINE

**PINEAPPLE**

CRUSHED, CHUNKS, SLICED, PACKED IN OWN JUICE

3 15 1/2 OZ. CANS **\$1**

SHURFINE

**FRUIT DRINKS**

PINEAPPLE, GRAPEFRUIT-ORANGE-PINEAPPLE, ORANGE-FRUIT PUNCH-GRAPE

3 MIX or MATCH 46-OZ. CANS **\$1**

SHURFINE

**SOUPS**

RICH-FLAVORFUL CREAM of MUSHROOM- CHICKEN NOODLE CHICKEN and RICE

6 10 1/2 OZ. CANS **\$1**

**PANCAKE MIX**

32-OZ. BOX **49¢**

SHURFINE, 32-OZ. BAG **MEDIUM GRAIN RICE**

**79¢**

ASSORTED HAMBURGER **DINNER MIX**

2 MIX or MATCH PKGS. **89¢**

CRUNCHY OR SMOOTH **PEANUT BUTTER**

2 12-OZ. JARS **89¢**

PURE BLACK **PEPPER**

4-OZ. CAN **39¢**

SHURFINE **WAFFLE SYRUP**

32-OZ. BTL **59¢**

SHURFINE PITTED LARGE **RIPE OLIVES**

2 8-OZ. BTL. **89¢**

SHURFINE STRAWBERRY **PRESERVES**

18-OZ. GLASS **59¢**

TEXAS PURE PAK **ORANGE JUICE**

2 48-OZ. CANS **89¢**

FRESH PAK **CUCUMBER CHIPS**

3 16-OZ. JARS **\$1**

PIECES AND STEMS **MUSHROOMS**

3 4-OZ. CANS **\$1**

BUTTERMILK OR SWEET **BISCUITS**

8-OZ. CAN **10¢**

Double Gunn Bro. Stamps

Tues. & Wed.

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**BANANAS**  
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39¢ PT.  
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3 FOR **\$1.00**

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**TIDE**  
79¢

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**LETTUCE**  
39¢ HEAD OR  
3 FOR **\$1.00**

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18 LB. BAG  
**\$1.49**

Texas-Sweet  
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Hamburger  
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Weekly Television Magazine  
**The Sunday Brand**  
SUNDAY, MARCH 3, 1974



## Winter Fun - Hereford Cablevision

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Greg (Barry Williams) faces high school graduation day with a hug from mom (Florence Henderson), a smile from Alice (Ann B. Davis), and a "hair Brained Scheme" from his kid brother, on ABC-TV's "The Brady Bunch" Friday, March 8 (7:00-7:30 p.m.).



Joe Ferrer, famed for his stage and film portrayal of Cyrano de Bergerac, provides the voice of the swordsman-poet in "Cyrano," a new animated version of the classic tale of adventure and romance on the ABC Television Network's "ABC AfterSchool Specials" Wednesday, March 6 (3:30-4:30 p.m.).

**Friday Program Notes**

**7:00...DIRTY SALLY**  
Anthony Caruso guest stars as the mayor of a frontier town who finds the has the town in his pocket—until he crosses Sally-Ferris.

**7:00...ABC...THE BRADY BUNCH**  
Hair is a condition that turns his hair-drawberry blonde just in time for his graduation.

**8:00...NBC...THE GIRL WITH SOMETHING EXTRA**  
The 'No. 1' So Good Samaritan, Don Knotts guest-stars as a "field" from who saves Sammie and starts a chain of charities that begins with his losing a job.

**8:00...CBS...REALLY, RAQUEL**  
Variety special, starring Raquel Welch. The World of Sid appears and Kraft, a unique blend in presenting a marvellous look at the world of Raquel Welch in songs, dances and conversation.

**8:30...ABC...THE ODD COUPLE**  
"New York's Oddest" Oscar's amusement, Felix becomes a Police member of the Los Angeles Police Reserve and a burglar suspect.

**9:00...NBC...CHEVROLET PRESENTS GLEN CAMPBELL AND THE MUSICAL WEST**  
Glen Campbell is joined by special guest star John Wayne and guests at the live and intimate of the American folklore and legends of the American West.

**9:00...ABC...TOMA**  
The Contract on Alex Cordean, with guest stars Frank De Kora and Harold J. Stone. Dave is persuaded to give protection to a powerful underworld patriarch whose execution (involved in a grand and treason) innocent citizen.

**10:30...THE BLOOD BEASTTERROR**  
Starring Peter Cushing. The horror film concerns two men who die horrible and mysterious deaths at the hands of an unknown assailant, Robert Fleming and Wanda Verhagen are featured (1959).

**Wednesday Movie of the Week**

Beau Bridges and Meredith Baxter star in "The Stranger Who Looks Like Me," the drama of an adopted girl searching for her real mother with the help of a young man who also is looking for the parents who gave him up, on the Wednesday Movie of the Week, airing on the ABC Television Network, March 6 (7:30-9:00 p.m.).

Joanne Denero (Meredith Baxter) encounters opposition from her adoptive parents (Walter Brooke and Neva Patterson) when she tells them of her deep need to seek out her real parents. They fear that what she learns may hurt her, or that the loving relationship between them may be forever marred. Her fiancé (Victor Buono) also attempts to dissuade her.

In Los Angeles, Joanne is determined to learn that adoption agencies and hospitals are committed by law to protect the privacy of those who have given up a child for adoption. To adoptees, their files are sealed.

At an organization called ALO (Adoptees in Search), Joanne meets an embittered, intense young man (Beau Bridges), who clues in her quest. Tracing down slim clues, they eventually learn the name and address of Joanne's mother.

**Nightlinger tracks arsonist and runaway**

Nightlinger, the ranch foreman, is troubled by the appearance in Spanish Wells of Wayne Culpepper, who had been convicted of barn burning in Nightlinger's testimony back in Mississippi, on the ABC Television Network's "The Cowboys," Wednesday, March 6 (7:00-7:30 p.m.).

In "The Average," when an apparently accidental fire breaks out in Mrs. Andersen's barn, Nightlinger finds evidence linking Culpepper to the blaze. He prepares to go after him, but is deterred from his purpose by the disappearance of Steve. The youngster blames himself for the fire and has left a note saying he has departed for California.

fellow firefighters who are summoned on a rescue mission at a decaying ocean pier. A beautiful young girl named Terry is pinned under the pier in swirling waters.

James Drury stars as Captain Spike Ryerson, Richard Jaekel as Hank Myers, Michael Delano as Sonny Caputo, Brad David as Billy Ditzel, and Bill Overton as Cal Dakin.

The guest cast includes Scott Smith as Scotty, Fritz Field as Marcel, Sandy Kenyon as the choking man, Sally Carter as Marlene, Alberto Morin as the chief, Mary Frann as Terry, and John Bennett Perry as Mike.

John Florea directed the teleplay by John Groves.

Moses Gunn stars as Jebeliah Nightlinger, Diana Douglas as Mrs. Annie Anderson, and Jim Davis as Marshall Bill Winter.

Starring as the cowboys are A. Martinez as Cimarron, Robert Carradine as Slim, Sean Kelly as Jimmy, Kerry MacLaine as Homer, Clint Howard as Steve, Mitch Brown as Hardy and Clay O'Brien as Weedy. Greg Walcott guest stars as Wayne Culpepper. John Harmon appears as Neatrick. The teleplay by Ellis Marcus was directed by William Claxton.

FRIDAY	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30	11:00	11:30	12:00
4	KONC	7	KVII	10	KFOA	11	KTVI	13	KERA	39	KATV
5	ABC	7	ABC	10	CBS	11	IND	13	PBS	39	IND
6	20	20	20	20	20	20	20	20	20	20	20
7	20	20	20	20	20	20	20	20	20	20	20
8	20	20	20	20	20	20	20	20	20	20	20
9	20	20	20	20	20	20	20	20	20	20	20
10	20	20	20	20	20	20	20	20	20	20	20
11	20	20	20	20	20	20	20	20	20	20	20
12	20	20	20	20	20	20	20	20	20	20	20

**Live Music**

**Makes Music Country**

It is no small challenge to maintain the pace of producing a television series week in and week out from just one studio, so one can imagine the mind-boggling responsibility shouldered by creator-producer Greg Garrison whose "Music Country U.S.A." on NBC-TV emanates from nearly 100 localities reaching from one end of the country to the other. "Actually," points out the well-traveled Garrison, "while the logistics of assembling some 80 top-name entertainers to do 400 songs on both coasts and at points in between is at times overwhelming, one of the most demanding factors involved is that we're doing a minimum of 80 percent of our performances live. It is on tape, of course, but is not all lip-synched."

There has been a misconception about this and if there is one thing I want to make clear, it is that eight out of every ten vocals done on this show are done live on tape.

Obviously, it would be much simpler, not to mention less expensive, to make greater use of the technique of lip-synching, but Garrison feels that the "live" performance at these far-flung localities is one of the main ingredients behind the success of the show.

"First of all," says Garrison, "we use wireless mikes about the size of a dime which are attached to small easily concealed power packs. We use wind filters if it's necessary to prevent winds from seriously affecting the efforts of a performer, but most of the time we pick up extraneous sounds such as dogs barking, doors closing and anything else that may be going on while we're taping. And, we leave them all in. It offers an immediacy and an element of spontaneity that no studio operation could duplicate."



"Let's see you get out of that!" says Oscar Madison (Jack Klugman) to his roommate, Felix Unger (Tony Randall) who has asked to be tied up as part of his training as a volunteer in the Civilian Police Reserves, in "The Odd Couple," on the ABC Television Network's "The Odd Couple," Friday, March 8 (8:30-9:00 p.m.). Felix was and is fit to be tied.

**"Odd Couple"**

Felix becomes an active member of the Civilian Police Reserves and looms as a threat to criminals everywhere—in "The Odd Couple," on the ABC Television Network, Friday, March 8 (8:30-9:00 p.m.).

In "New York's Oddest," Felix appoints his girlfriend, Miriam, as among a group of concerned citizens who with a training program to serve their neighborhood as Civilian Police Reserves. Oscar, who becomes involved on a routing patrol operation, is embarrassed as Felix pulls rank and later falls to blow the whistle on a burglary suspect.

**"The Waltons"**

An improvisational book salesman peripatetic Olivia to give him the legitimacy's last \$3 as down payment on an expensive set of the Harvard Classics.

In "The Five-Foot Sheriff" on "The Waltons," Thursday, March 7 (7:00-8:00 p.m.), on the CBS Television Network, Ralph Waldo, Co-star of the series, directed from a script by John Hawkins.

The salesman, George Reed, played by guest star Ben Piazza, assures her that he will send the money to the publishers (immediately) to bind the book. Instead, the family learns he took it to the Godsey's store and bought a doll.

**FORMER FIDDLER**

Roger Miller's appearance on "The Burt Reynolds Late Show" special, "Burt Reynolds in Nashville," on NBC-TV March 9, marked a reunion for Roger with another guest, Miriamie Pearl. He was her fiddle player early in his career.

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fellow firefighters who are summoned on a rescue mission at a decaying ocean pier. A beautiful young girl named Terry is pinned under the pier in swirling waters.

James Drury stars as Captain Spike Ryerson, Richard Jaekel as Hank Myers, Michael Delano as Sonny Caputo, Brad David as Billy Ditzel, and Bill Overton as Cal Dakin.

The guest cast includes Scott Smith as Scotty, Fritz Field as Marcel, Sandy Kenyon as the choking man, Sally Carter as Marlene, Alberto Morin as the chief, Mary Frann as Terry, and John Bennett Perry as Mike.

John Florea directed the teleplay by John Groves.

Monday-Program Notes

Stevens, Kurt Russell and Tom Simcox as guest stars in the story of a farm youth's grim trackdown of the man who killed his father.

8:00...ABC...HERE'S LUCY...When she walks center and gets the rundown, Lucy Carter decides to take matters in her own hands by intervening with Lucille Ball herself.

8:00...ABC...THE ABC MONDAY NIGHT MOVIE...CHATO'S LAND...Charles Bronson stars as an Apache half-breed in the old West who shoots a racist sheriff in self-defense and flees a vicious posse.

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Monday-Program Notes

7:00...ABC...THE ROOKIES...Timelock...with guest star Robert Walden...erry and three women hostages/one of whom is pregnant...

WEDNESDAY

3:30...ABC...THE ABC AFTERSCHOOL SPECIAL...CYRANO...An adapted version of the classic love and adventure story set in Renaissance France.

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Monday-Program Notes

7:00...ABC...THE COWBOYS...The Avenger...with guest star Greg Walcott...Wayne Coltopper, who had been convicted of barn burning in Mississippi...

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7:00...CBS...MAUDE...The legation from the ghetto who findlay household as 'Maude's' time she wants money.

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7:00...ABC...WEDNESDAY STRANGER...THE LUCKY SHOW...The Cowboys...The 700 Club...

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7:00...NBC...TIME X PRESENTS...HEIDI...NBC...CBS...CANNON...CBS...THE COWBOYS...

8:00...CBS...CANNON...CBS...THE COWBOYS...CBS...THE COWBOYS...

9:00...ABC...DOC ELLIOT...A Time to Grow Up...Katie and special Susan...CBS...HAWAII FIVE-O...

10:30...CBS...THE CBS LATE MOVIE...HAWAII FIVE-O...Mystery film...starring Jack Lord, Nancy Kwan...

10:30...ABC...ABC WIDE WORLD OF ENTERTAINMENT...COMEDY CENTER...CBS...HAWAII FIVE-O...

12:00...NBC...TOMORROW...Three professors from Long Island University...who teach a edited seminar on Watergate...are guests.

7:00...NBC...THE FLIP WILSON SHOW...The Flip Wilson Show...The Flip Wilson Show...

7:00...CBS...THE WALTONS...The Walton family...CBS...THE WALTONS...

7:30...ABC...FIREHOUSE...Starring Terry Savalas...George Maharis...Archie Bunker Coates...

8:00...ABC...THEATRE...A repeat showing of the dramatic recreation of the true story surrounding the seizure of a U.S. Naval vessel by the North Koreans...

8:00...NBC...IRONSIDE...Starring Raymond Burr as police consultant Robert T. Ironside...

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9:00...ABC...MARCUS WELBY, M.D...The Wyatt Earp Syndrome...starring Cliff Gorman, Kim Darby...

9:00...NBC...POLICE STORY...Starring Clint Eastwood...George Maharis...Archie Bunker Coates...

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7:00...CBS...THE WALTONS...The Walton family...CBS...THE WALTONS...

7:30...ABC...FIREHOUSE...Starring Terry Savalas...George Maharis...Archie Bunker Coates...

8:00...ABC...THEATRE...A repeat showing of the dramatic recreation of the true story surrounding the seizure of a U.S. Naval vessel by the North Koreans...

8:00...NBC...IRONSIDE...Starring Raymond Burr as police consultant Robert T. Ironside...

9:00...NBC...MUSIC COUNTRY U.S.A...Buck Owens...host...welcomes a bevy of celebrities including Sen. Birch Bayh...

9:00...ABC...MARCUS WELBY, M.D...The Wyatt Earp Syndrome...starring Cliff Gorman, Kim Darby...

9:00...NBC...POLICE STORY...Starring Clint Eastwood...George Maharis...Archie Bunker Coates...

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