

WEATHER

Table with weather forecast: Thursday (High 38, Low 28), Friday (High 60, Low 37), Saturday (High 60, Low 33)

Year's Total Rainfall: 10.82

The Sunday Brand

32 Pages

Including 22 Colored Comics

Published Every Sunday

Our Slogan: "More People—More Farms"

The Sunday Brand, Hereford, Texas, Sunday, December 4, 1955

Price 10c Per Copy

Harkins Indictment Is Quashed Friday

The first offense driving while intoxicated indictment against Acie Darrel Harkins was quashed Friday by County Judge Homer Henslee.

Judge Henslee sustained objections filed by attorneys for the defense charging that the Grand Jury which returned the indictment was illegal. James Witherspoon is Harkins' attorney.

He charged that two members of the Grand Jury were not qualified to serve on the jury because they had not paid their poll tax. Defense attorneys also pointed out that there were 13 members of the jury. The Grand Jury was the same one that had indicted Clifton D. Potter for murder with malice. That indictment was also quashed for the same reasons.

Harkins had been charged with second offense DWI. The Grand Jury, however, lessened the charge to first offense DWI and transferred it back to County Court. The case has been on Judge Henslee's docket since April 15 and has been set for trial on a number of occasions. Each time the case was due for hearing Defense attorneys had gained a delay. Reliable sources indicated Saturday that no new charge would be filed against Harkins.

At the time the Grand Jury returned the indictment against Harkins, they also complained of undue "pressure" used against jurors. A statement filed by the Grand Jury at that time stated in part that "... we have carefully investigated a charge made by Acie Darrel Harkins that on the sixth day of February, 1955, he was arrested by Highway Patrolmen Kirkwood and Blair, and when he was taken to the County Jail that he was thrown to the floor and his foot and leg were twisted until his knee was broken, the same being a charge of aggravated assault against said patrolmen.

"As a result of such investigation, and after carefully hearing fully all witnesses offered and available on the case, we find and herewith return a No Bill in said cause.

"In connection with this case and the investigation of the same the Grand Jury further finds that a great deal of pressure was used against the grand jurors individually, while at their homes and other places, and while not in session as a grand jury, to cause the grand jury to return a bill or indictment in this cause; the grand jury is of the opinion that such pressure and such tactics are improper and are condemned."

Around Town

Just one look at the kids' faces Around Town Saturday and you knew what the occasion was. Nothing can bring that look of awe and wishing into the faces of youngsters like a visit from Santa Claus.

A film produced by the Texas Game and Wildlife Commission showing how two Texas game wardens tracked down and captured a mountain lion, will be shown Continued on page 5)

Cunningham Takes Over Duties As Superintendent

Supt. Fred J. Cunningham took over his new duties here Thursday and Friday made his first appearance before students at Hereford High School.

The new superintendent of the Hereford Rural High School District was greeted by High School students with a standing ovation, which lasted several minutes.

Cunningham, his wife and children, will be honored at a reception to be held Thursday night in the High School gymnasium. The reception is open to the public, and School Board members will serve as hosts.

Robert Wagoner, president of the Board, Saturday urged everyone interested in schools to attend the informal reception Saturday night and meet the new superintendent and his family.

Avenue Baptist Church Revival Begins Monday

Revival services will begin Monday afternoon at the Avenue Baptist Church with Dr. Arthur E. Travis, pastor of the Gambrell Street Baptist Church in Ft. Worth, doing the preaching.

A 7 p.m. service Monday will get the week-long revival underway. There will be no morning service that day. During the remainder of the week, through Dec. 11, services will be held at 7 a.m. and 8 p.m., and Sunday School will be held at 7:30 p.m.

Leading the singing will be Doran Kinard, pastor of the Parkview Baptist Church in Plainview. Dr. Travis' Tuesday topic will be "What the Holy Spirit Does." Wednesday he will speak on the "Manifestations of the Holy Spirit." Thursday on "The Ministry of His Findings" and Friday on "The Secret of His Filling."

Dr. Travis, a graduate of Hardin-Simmons University and Southwestern Seminary, has held revivals here on two different occasions. He formally taught Bible at H-SU and at Central Baptist Seminary in Kansas City.



SANTA COMES TO TOWN — Kiddies of Deaf Smith County got their first chance this year to talk to Santa Claus Saturday when he came to Hereford to visit. After the children got to talk to Santa, they received sacks of peanuts and candy through the courtesy of the Jaycees. (Staff Photo)

Marketing Agreement Is Sought By Spud Growers

Potato producers and processors from the entire West Texas area met here Friday night in the Chamber of Commerce Conference Room and voted 16-2 in favor of asking the Department of Agriculture to hold hearings in the area

relative to establishing a marketing agreement in the area. Jack Renfro, acting chairman, said that a request was forwarded immediately asking that the Agriculture Department make the study. He said if the study revealed

there was an interest in such an agreement, an election would be called to decide the issue. Any farmer who had at least 10 acres of potatoes last year would be eligible to vote, according to Renfro. "Eighty percent of the major producing areas already have a marketing agreement," Renfro stated. Fourteen growers and five processors were present at the Friday night meeting.

Renfro explained that the "only thing" the marketing agreement provides for is for "us to withhold poor quality potatoes from the market without violating the anti-trust act."

Renfro, who is director of the Texas-Oklahoma district in the National Potato Council, recently returned from a meeting of the group in Chicago.

He said it looked like there would be a big increase in planting next (Continued on Page 5)

Election Boxes, Community Chairmen Named For County Cotton Referendum

Election boxes and chairmen for the Dec. 13 cotton referendum were named Saturday by Faust Collier, secretary of the County Agricultural Stabilization and Conservation office.

Collier said two voting places will be open. Community A, Community B and Community C ballots will be accepted in the commissioners courtroom at the courthouse, and the Community D ballot box will be at the Daniel Community house.

Chairman for Community A, B and C will be Clyde Russell, Edgar Telehik will be vice chairman, E. O. Dixon is the third member, and C. C. Ellis is alternate.

H. V. Link will serve as chairman of Community D. Vice chairman will be J. L. Fite, the third member will be R. H. Jarnigan and the alternate is Jack Bollinger.

Collier said all owners and operators interested in cotton in 1955, and their wives, will be eligible to vote.

He said the real decision will be whether or not there will be penalties on overseeded cotton. "If the issue passes it will mean that a higher percentage of parity will be allowed. If it fails to get the necessary two-thirds vote, the price support will automatically be set at 50 percent of parity," Collier explained.

The ASC secretary said that each Community chairman would be furnished a list of eligible voters in their communities. If a person presents himself at a voting place in the county other than his own, his vote will be accepted, but will be challenged by that committee and when ballots are canvassed by the county committee they will determine if the person is eligible to vote in the county, he said.



MORE FOR YOUR MONEY — Jo Carter and LaNell Miller, who work in the tax assessor-collector's office, are pictured with the new 1956 license plates. The new plates go on sale Feb. 1 at the same old price, but you will be getting more for your money, anyway. They are six inches high and 12 inches long, compared to the old style of six by 10 1/2. The

new plates sport gold letters and numerals on a gold background. The letters will be the same size as the numbers instead of half the size in the past. The plate was changed in order to get it standard with all others in the U.S. All states will make the change by 1957. (Staff Photo)

One Fatality Is Recorded Here During November

Seventeen traffic accidents, causing an estimated \$2622 in property damage and one fatality, occurred during the month of November, Police Chief Leo Box reported Saturday in his monthly report.

City Police issued 14 tickets to drivers involved in accidents, with failure to grant right-of-way being the most common violation.

Six were charged with failure to grant right-of-way, four with negligent collision, two each for failure to report an accident and leaving the scene and driving without a license, and one each for following too close and driving a car with defective brakes.

No charges were filed in four of the accidents.



Rogers To Speak Monday On Trip Behind Curtain

Farm Problems Will Be Aired By Congressman

Cong. Walter Rogers first talk on his trip behind the Iron Curtain will be made here Monday night.

The Deaf Smith County Agriculture Committee, headed by R. G. Peeler, have arranged for Cong. Rogers' speech. His talk will be made at the High School auditorium beginning at 8 p.m.

Cong. Rogers said that he wanted to tell the people what is actually going on behind the Iron Curtain. He said he believed that despite the vast amount of publicity given to the situation, the American people did not yet realize the true importance.

Rogers will also speak on the local farm problem. He is expected to give his views on the grain sorghum situation, as well as on other problems.

Earlier, at 6 p.m., the Congressman will be honored at a banquet to be held in the ballroom of the Jim Hill Hotel. The affair will be sponsored by the Democratic Advisory Council.

Peeler said that a special invitation had been extended to all students, especially those in Senior and Junior high schools.

"The public is cordially invited to hear Cong. Rogers' talk," Peeler said. "There will be no charge."



LIONS CLUB GOVERNOR — District Governor W. T. (Dub) Nelson was guest speaker at the Lions Club meeting this week. Nelson spoke to the club on the "Lionism." He was presented with a bag full of Hereford potatoes by President Dub Reeves, who explained that Nelson was in the spud business himself. (Alex Thompson Photo)

IN PANHANDLE

County Cattle Population Tops

Deaf Smith County has a larger number of cattle than any other Panhandle county, United States Census of Agriculture figures reveal.

The report shows that in the last four years the county has increased its beef and dairy herds from 34,132 head to 61,700 head. The number ranks the county nineteenth in the state in cattle population.

Percentage wise the county increase since 1950 ranks second in the state. The 27,680 head increase represented a jump of 89.2 percent. Neighboring Potter County, while having a smaller increase

in numbers—only 27,333 — had a slightly larger percentage increase of 90 percent.

Eight counties in the Panhandle have a cattle population of at least 40,000 head. They are Deaf Smith, 61,700; Potter, 60,713; Dallam, 40,213; Sherman, 44,043; Hansford, 41,474; Hartley, 40,864; Armstrong, 42,780; and Motley, 40,269.

Deaf Smith County also ranks second in the state in number increase. Only Brazoria County had a larger jump in cattle population since 1950. Their increase totaled 30,690, compared to Deaf Smith County's 27,680. (Continued on Page 5)

Super Specials; Sure Savings

Monday is Dollar Day in Hereford, and from all indications it will be the biggest Dollar Day of the year here.

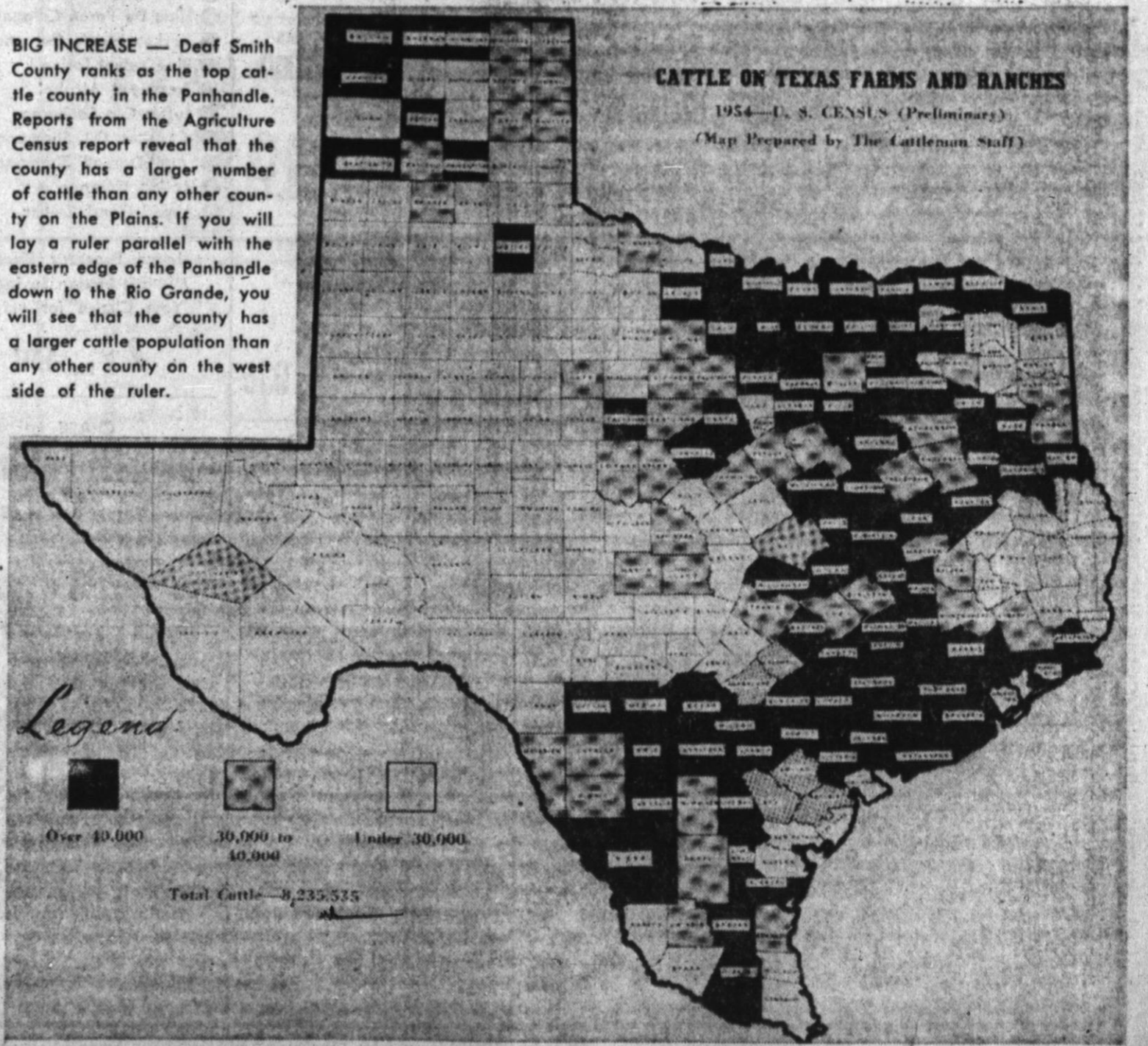
Businessmen reported that they were planning extra special specials for the day, since they consider the December Dollar Day as the official kick-off for Christmas shoppers.

Today's Brand has all of the Dollar Day specials listed, so get your pencil and paper down and make your Christmas list out now.

Schools Dismiss Here December 21

Hereford schools will dismiss for the Christmas holidays Dec. 21 at 2 p.m., it was announced Saturday. Students will be out of school until Jan. 3.

BIG INCREASE — Deaf Smith County ranks as the top cattle county in the Panhandle. Reports from the Agriculture Census report reveal that the county has a larger number of cattle than any other county on the Plains. If you will lay a ruler parallel with the eastern edge of the Panhandle down to the Rio Grande, you will see that the county has a larger cattle population than any other county on the west side of the ruler.



'NOT UP TO PAR'

Powerful 'B' Mashers Canyon Eagles, 74-34

Second Consecutive Impressive Victory

By BILL KNOX

Hereford's brilliant and promising "B" squad annihilated the Canyon Eagle "B" team, 74-34, Thursday afternoon at Canyon behind high scoring Jimmy Curtsinger.

Curtsinger dunked in 24 points to pace the Hereford victory, their second straight of the season. Their other win was a 67-40 win over the Plainview Bullpups Tuesday night.

Hereford never was hardpressed and the victory came easy. However, Coach Cobby Kitchens said after the game that his team didn't play up to par. The Junior Herdsmen have averaged 71 points per game.

Superior height paid off as Hereford controlled more than 70 percent of the rebounds. The scrappy Eagles never gave up, however.

The Whitefaces got off to a somewhat sluggish start, then erased a 2-0 lead created by a two pointer by Richard Burgess and built up a 10-2 lead before Canyon had a chance to score again. After Hereford had built up an unsurmountable lead in the third and fourth quarters, Kitchens emptied his bench, but reserves didn't have much trouble.

Hereford held quarter advantages of 13-10, 30-21 and 48-28. Bespectacled Dana Wilbanks led Canyon scoring with 13 points, but a fine Herd defense led by Bobby Burrus, Don Weeks and Terry Higgins held the Eagles in check most of the time.

Hereford's lead of 10-2 built up early in the first period dwindled to a quarter score of 13-10 when Canyon caught fire for one of the two times in the game. The Eagle flame was led by Wilbanks and Dick Brackeen.

But Hereford's rebounding strength began to tell and the Whitefaces opened up a 30-21 lead at halftime. Curtsinger, Higgins, and Burrus all controlled the backboards effectively.

Then Hereford's powerful attack unleashed its fury. Flashy Don Weeks dazzled fans with his ball-stealing tactics and Hereford manufactured a comfortable 48-28 third quarter lead.

Things broke loose in the fourth period as Hereford racked up its biggest quarter. While scoring 26 points they held Canyon to a paltry six to model the 74-34 victory.

The only time Canyon was close was in the second quarter. They overcame a 13-10 first period deficit and tied the count at 15-15 once in that period. But the lead didn't last long. Canyon's biggest quarter was the second when they scored 11 points.

Hereford displayed a somewhat even scoring attack. Curtsinger bucketed 24 points, Don Weeks

counted 12 and Terry Higgins had 10 as did Bobby Burrus. Richard Burgess was next high for Canyon with six.

Sunday Brand...

SPORTS

Hereford, Texas, Sunday, December 4, 1955

The first time that Nashua ever ran worse than second was in the recent Sysonby at Belmont Park when he finished third against older horses.

Stan Intihar, 6 foot 4 Cornell end from Euclid, Ohio, returned to action with a brilliant performance against Lehigh after missing 1954 due to ineligibility.



JIM CURTSINGER

R. E. Hargis Wins Football Contest

R. E. Hargis has won the Hereford Brand football contest completed this week and will be awarded two tickets to the Cotton Bowl in Dallas on New Year's Day.

Hargis won the contest with a total of 192 correct predictions out of 275 for a percentage of .698. Hargis won over about 120 people who entered the annual contest. Second and third place winners will get Cotton Bowl ticket each.

Second place winner was J. F. Martin who correctly predicted 185 winners for an average of .675. Betty Pickens was third with 182 winners. Hargis correctly predicted an average of 17 winners per week. J. F. Martin was close behind.

averaging about 16.3 winners per week. Betty Pickens had 16.5 winners per week.

The three winners will get to see Southwest Conference Champion, Texas Christian battle Mississippi U. in the Cotton Bowl.

Paul Hornung's 38-yard field goal against SMU was the first the Notre Dame star ever kicked in his career.

Cisco Andrade, Los Angeles' light weight, won his first 31 bouts before he lost to Ralph Dupas last January. Seven weeks later he lost to Lauro Salas, whom he later defeated.

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- 20% Egg Mash
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- 16% Sweet Cake

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Off on All Children's **\$5.00 WINTER COATS** All Sizes

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24.95 Values NOW

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Group of **FALL DRESSES** Greatly Reduced

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McLallen's Ben Franklin Store Christmas Dollar Day Sale

Free, Register For "Free" Door Prize, Drawing 12-6-55 Free

1ST PRIZE — BATES OLD COLONY PRIDE DOUBLE BED SIZE SPREAD

2ND PRIZE — ANCHOR GLASS 12 PC. SET PINK DINNERWEAR, HEAT-PROOF

3RD PRIZE — 80 OZ. GLASS PITCHER & SET OF 8 MATCHING TUMGLERS

TOYTOWN SPECIALS — FREE 32 PAGE COMIC BOOK —

- Snare Drum & Two 12in. Sticks 98c
- Cowboy Guitar, Turn Crank 1.49
- Golden Trumpet 13 in. Long 3.98
- Chinese Checkers 13½ in. Board 98c
- Shooting Gallery, Automatic Pistol 2.98
- Paint-A-Number, Oil Paint Set 1.79
- Sewing Card Set, Punched to Sew 25c
- Jigsaw Puzzles, 400 Pieces Picture 29c
- Colorful Books, with Washable Covers 25c
- Soft Nursery Squeeze Toy 98c
- Push-Pull Chime Toy 98c
- Christmas Tree Ornaments
 - Miniature Ornaments 12 for 29c
 - 2 in. Plain and Frosted 12 for 89c
- Christmas Tree Stand, 16 in. Base 79c
- Foil Icicles, Silver & Colors 10c
- Sparkling Cotton, for under the tree 49c
- Holly Wreaths, "Say Merry Christmas" 1.59
- Glitter Trim Gift Set, glitter and glue 49c
- Styrofoam Cane, 31 in. Long 59c
- Foil Gift Wrapping 25c pkg.

See Our Outstanding Selection of Christmas Cards, Old Fashioned, Conventional Religious Designs. Ben Franklin's Have 'Th

LADIES & GIRLS READY-TO-WEAR
Corduroy Skirts, Blouses, Dresses, Plastic Jackets.
Values to \$2.98 **63c**

MEN'S "CASEY JONES" BLANKET LINED JACKETS
Blue Denim, Zipper
Regularly \$4.49 **\$3.73**

BOY'S, MEN'S, LADIES MOC SHOES
Broken Sizes, Red, White, Brown, All Leather.
Regularly \$2.98 **93c**

SERVICE FOR TWO TEA SETS
Girl's Toy, Lithographed Cups, Saucers, Plates.
Originally 79c **23c**

WROUGHT IRON Wall Decorators
Wire Pictures, Jet Black, All Designs.
Reg. Price 29 & 39 23c
Reg. Price 59 & 79 53c

FLAME PROOF CHRISTMAS TREES
Pine Design, Red Wood Base, 30 inches Tall.
Regularly 75c **53c**

BELL TRIMMED CLOWN DOLL
Plastic Finish, Yarn Hair, Bell Trim Dome.
Regularly 1.98 **\$1.43**

CHRISTMAS CANDIES SPECIAL SANTA CLAUS MIX
½ POUND 10c

NEW SELECTION CHRISTMAS CARDS
Art Guild, Envelopes, Religious, Conventional, Modern
Your Choice 4 for 5c

WOOL & COTTON UTILITY BLANKET
Red Trim, Tight Weave.
Size 64x43 Reg. Price 2.98 **\$1.73**
Size 60x80 Reg. Price 3.98 **\$2.43**

TAN UTILITY COMFORTERS
Clean Fillings; Cross Stitched, 64x84.
Regularly 4.98 **\$2.93**

HUCK FINN FISHING SET
Strong Tackle Case, Rod, Reel, Line, Leader, Hooks, Float, Cardboard Fish.
Regularly 98c **73c**

NURSERY & BEDROOM 8" LAMP SHADES
Washable Plastic Finish, Pink, Blue, Tan.
Regularly 19c **2 for 23c**

IMITATION POINSETTA BLOOM
Velvet Finish, Painted Stamens, All Colors.
Regularly 10c **2 for 13c**

350 YARDS OF BETTER Cotton Piece Goods
Values Up To \$1.19 Yard
36 in. Rhythm permanently Pleats, Printed EASYTIME Cottons: Needs no Ironing, sanforized shrunk. Don River Wrinkle-shed Cotton suiting. Sanforized "Wm. Anderson" Cotton Prints.
Special for Dollar Day Only **YD. 50c**

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- Doll Size Kitchen Range Set 1.98
- Doll House Furniture, 6 Room Set 1.49
- Mechanical Freight Trains 2.98
- Friction Motored Auto or Truck 49c
- Dump Truck 21 in. 2.98
- Semi-Trailer Truck 17 in. Model 1.98
- 33-Pc. Lincoln Log Set 98c
- Double Holster Gun Set, shoot roll caps 4.98
- Single Holster Gun Set 2.98
- Automatic Burp Gun 3.98

GIRLS & LADIES RAYON PANTIES
Nylon Lace Trim. All Elastic Waist
Reg. Price 37c **2 for 33c**

REM NANTS
Cotton Prints, Rayon Cotton Sheens.
Reduced To **½ PRICE**

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Full size, hard covers, includes Pinocchio, Moby Dick
Regularly 49c **43c**

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60 Feet, Metallic Finish, Gift tie.
Regularly 15c **2 for 13c**

METAL IVY WATERERS
Lithographed, White Long Stemmed.
Regularly 39c **33c**

COATS & CLARK KNIT - CRO - SHEEN
White Only, Standard Quality.
Regular Price \$1.16
4 Spools For **63c**

CURTISS CANDY BARS
Butterfinger, Standard Quality, Fresh Supply.
Miniature Size **7 Bars 13c**

CHASÉ BAGGED CANDY
Candy Corn, Boston Baked Beans, Peanuts.
Regularly 10c **3 for 13c**

BETTER GRADE CHINA DISHES
Solids and Floral Regular Stock
Reduced **33 1-3%**

CARDBOARD WASTEPAPER BASKETS
Metal Rim & Bottom
Regularly 29c **2 for 43c**

KNOX'S KNOTHINGS

By BILL KNOX

Bright Future For 'Bees'

Have heard plenty of favorable comments about the showing Hereford's "B" team made against no slouch of a Plainview "B" Tuesday night. They looked plenty good in taking a 67-40 victory.

At the same time the varsity was taking a 74-34 licking. That sounds like a dismal year for the "A" team and just the opposite for the juniors varsity. They well could go undefeated.

Three men on the "B" team now would start on the varsity if they were eligible. They could be what Hereford needs if they are to snap out of their "coma." Those three men represent height, speed, ball-handling (in the lacking very much now), and accuracy (which also is in the lacking.)

Jimmy Curtsinger, Don Weeks and Leroy Morrison all would start. Curtsinger stands 6'3", Weeks is speedy and a demon handling the ball and Morrison is sometimes deadly with his jump shot. Morrison and Weeks will be eligible at mid-term, but Curtsinger must wait until next year.

It's a shame. With those three players and hard work combined, the Hereford Whitefaces might well develop into a district championship contender. From all reports Phillips is the only team in the district which has much returning power. The Hawks won district last year and went to the regional finals before being stopped by Darrell Nippert and Childress.

Undefeated Record Maybe

Hereford's "B" might not go undefeated this year, but we can't find anybody on the schedule whose "B" team might rank with the Junior Herdsmen. Phillips could be the only one which has a chance.

Thursday afternoon they met and squashed the Canyon "B" team to the tune of 74-34. That's the same kind of licking Hereford's varsity took against Plainview.

And to tell the truth, Hereford didn't play the brand of basketball they did against the Plainview Bullpups. "We weren't hitting at all," said Cubby Kitchens. "We should have scored 100 points against Canyon."

Starters Average Six Feet

Hereford fielded a team which averaged a little over six feet. Terry Higgins (6'4"), Jim Curtsinger (6'3"), Bobby Burrus (6'0"), Leroy Morrison (5'11") and Don Weeks (5'10") were the starters. Higgins, Curtsinger, and Burrus are sophomores. Morrison is a junior, and Weeks is a senior.

Curtsinger dunked in 24 points. He scored 25 against Plainview to make his total 49 in two games. That's an average of 24.5 points per game. Morrison scored 19 against Plainview and Weeks scored 12 against both.

Higgins, Curtsinger, Burrus and Morrison controlled about 80 per cent of the rebounds and Burrus looked exceptionally good on defense. Freddy Lookingbill is also a bright sophomore prospect. If Cubby Kitchens can find one more sophomore he'll have a bang-up team for two straight years. Right now we predict Hereford to win district next year and the year after that. We're also taking into consideration the three juniors on this year's team.

By the time the district tourney rolls around in February, Weeks and Morrison will be eligible and Hereford just might throw a scare into some over-confident teams.

Levelland Will Be Tough

But there's one major obstacle in Hereford's chances next year and the year after that. You'll remember that the Whitefaces

SECOND GAME

Whitefaces Meet Olton

The Hereford Whitefaces face their second cage encounter of the season Monday night when they tangle with Olton's Mustangs in

Stamford Is Winner Over Hawks

CHILDRESS — Stamford Quarterback Jackle Mills tossed two touchdown passes here Saturday to kill the longest winning record in Texas' high school football.

Mills' touchdown passes to Mike McLallen and T. Childress were good enough for a 13-0 victory over slightly favored Phillips, and gave Stamford the right to meet Breckenridge in third round play in Class AA next weekend.

Both touchdowns huris came in the second quarter. Phillips was seeking their twenty-seventh victory without a loss.

Golf Course Has Winter Green Fee

Winter green fees have gone in to effect at the Hereford Golf Course. It was announced Saturday by directors of the Club.

The new fees will be in effect until April 1. Monday through Friday green fees will be \$1 all day and 75 cents after 3 p.m.

Saturdays, Sundays and Holidays the fee will be \$2 for nine holes or all day.

Membership green fees will remain the same. They are \$7.50 and \$12.50 a month.

Main Street Is Scene Of Wreck

Minor damage resulted from a two-car collision here Wednesday at 6:15 p.m. at Main Street and 100 feet north of Second.

A 1955 Cadillac, driven by James Herbert Myers, and a 1949 Lincoln, driven by Walter Thomas Stedman, collided, police said.

Myers car was parked at the curb in the 200 block on Main Street and Stedman was going south on Main Street and hit Myers' car in the right rear fender.

Approximately \$50 damage was done to Myers' car and \$20 damage was done to Stedman's car. Stedman was charged with failure to report and leaving the scene of the accident.

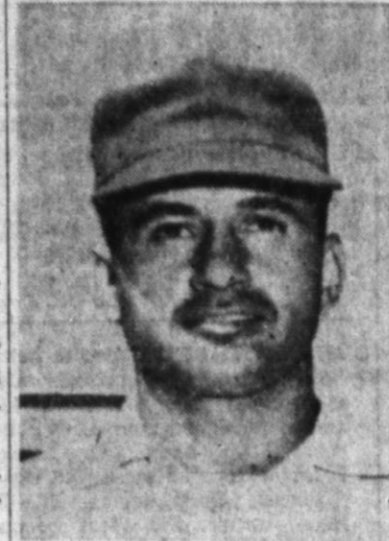
A dog's life 20 years ago was figured at seven or eight years, but now experts say the average dog lives from 11 to 13 years.

Whiteface gymnasium.

In the Herd's only game thus far they were administered a sound 74-34 beating. That was to the well-respected Plainview Bulldogs.

Kitchens reports that the workouts last week were stiff in preparation for the game with Olton. Kitchens may have installed a new type offense and a new type defense.

Norman Bookout, Glenn Mutter, Bill Dufur, Bill Callaway, and Bob Veigel or John Bryant will probably start.



COACH KITCHENS

All-American Pickers Can't Agree Who Best Players Are

All-America and All-Conference teams are a dime-a-dozen these days. All three major wire services, the AP, UP, and INS, and two big name magazines all pick All-America's.

And if one looks hard enough he can find about two different players for each position.

Most of the confusion seems to be in the line. There only two players are unanimous-picks for all teams. In the backfield three of four players are on all the teams. A suitable fullback can't seem to be decided upon, however.

Look Magazine seems to have the right idea. They pick two players for each position. That way you take your pick of who's best.

Look's All-America is picked by

the Football Writers of America and Colliers by The American Football Coaches Association. The AP's All-America is polled among Associated Press Sports writers.

The only two men in the line who were picked on all them were Ron Beagle, Navy's great end, and Bob Pellegrini, voluminous center from Maryland. One player was picked twice in the line, once for a guard and once for a tackle.

In the backfield Michigan State's Earl Morrall was a unanimous pick for quarterback. The other two backs who received a pick on all the teams were Hopalong Cassidy of Ohio State and Jim Swink of Texas Christian. Don Schafer of Notre Dame was picked on two teams for fullback.

picked twice for end as was Bo Boller for guard. Frank D'Agostino was picked twice for tackle.

News Fillers
The average pencil can draw a line 35 miles long.

India estimates there are 10 billion tons of iron ore reserves in the country.

About half the matches used in the United States are in paper books.

Orders Taken For RUBBER STAMPS
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To The Vogue's CHRISTMAS DOLLAR DAY

And While In Our Store Dollar Day, Be Sure to Shop Our Many Beautiful Christmas Gift Items.

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\$1⁰⁰ each

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Lines
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All Long FORMALS 1/3 off	Tailored Cotton PAJAMAS \$3 ⁰⁰	One Group of Wool & Orlon SWEATERS 1/3 off	One Group Of BLOUSES 1/2 Price
One Group Of SKIRTS 1/3 off	Shop Our Coats For Extra Specials All Sale Prices Cash No Exchanges - No Refunds Extra Charge for Alterations		One Group Of Early Fall HATS 1/2 Price

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\$39.95 Values	\$24.95
\$45.00 to \$49.95 Values	\$29.95
\$59.95 to \$67.50 Values	\$42.50
\$79.95 Values	\$49.95
\$89.95 Values	\$59.95
\$99.95 Values	\$69.95
\$149.95 to \$169.90	\$99.95

THE *Vogue*
for the Lady of Fashion

Gifts For The Handyman
from
Foxworth - Galbraith Lumber Co.
Give Him A Gift He Will
REALLY APPRECIATE

SKILL POWER TOOLS

We have a complete selection of both Power Tools and Hand Tools that will make an ideal present for YOUR HANDYMAN. Come in today . . . look over our selection, and you will agree, FOXWORTH-GALBRAITH LUMBER CO. is the place to buy.

WE FEATURE QUALITY MERCHANDISE AT
COMPETITIVE PRICES!

Foxworth-Galbraith Lumber Co.
Of Hereford

234 East Second St. Phone 656

CLASSIFIEDS
Continued from page 4)

BEAUTY COUNSELOR COSMETICS. Christmas Packages 95 cents and up. The same fine products, whether 95 cents or more. Call or come 335 Ave. B, Phone 1008W after 6:00 or before 9:00 A.M.
S-11-30-22-3k

TEST HOLES and well work of all kinds. Will go anywhere. Reddell and Suggs Drilling Contractors. Phone 3606, Dawn Exchange or 357.
S-11-22-19-tfc

THINKING OF buying an automatic washer? Don't buy any washer until you have used and tested the Brand New 1957 Frigidaire, in your own home for seven full days with absolutely no obligation of any kind. No special plumbing needed. Installs on rubber rollers. Call Morgan Appliance for your free home trial. Phone 197.
B-11-54-13-tfc

WE REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances. Phone 75, Witherspoon Electric, 129 West 3rd Street.
B-11-20-60-tfc

Please Clip for Future Reference Persons who miss Their Brand on City Delivery Routes **CALL** R. W. SPARKS Phone 1771-W

WELLS CLEANED out and drilled deeper. Earl Plank. Phone Dawn 3614.
B-11-11-41-tfc

HOME & FARM LOANS See Us For The Best Service Available. John McLean Insurance Agency Phone 273 Box 267 127 W. 3rd St. Hereford, Texas For Loans in Deaf Smith, Farmer and North Part of Castro Counties. B-11-46-tfc

Quick - Efficient **HOME LOANS** Dependable Abstract and insurance Service **ELIZABETH WOMBLE** 146 Main Phone 497 B-11-27-tfc

PORTABLE DISC SHARPENING. Oneways or Tandem. Phone DR-23864, Amarillo. B-11-9-48-9p

WILL LAUNDRY and stretch curtains. Tablecloths and bedspreads blocked. Call 651J after 2:00. B-11-13-48-2k

FARMERS BOOKKEEPING SERVICE. 338 Main. Upstairs. E. B. Posey. S-11-9-18-tfc

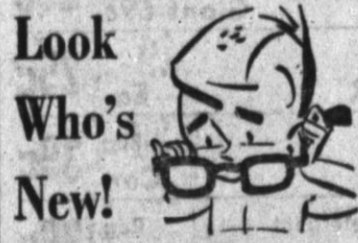
Cattle...

(Continued from page 1)

Actually the county has more cattle than any other county on the west side of an imaginary line running north and south, starting at the eastern edge of the Panhandle and running south to the Rio Grande.

The Panhandle and East Texas have replaced Southwest Texas as the big cattle area. Trends show that these two areas now dominate the cattle business in Texas.

Deaf Smith County's cattle population is still far from a record. In 1945 the county had 84,673 head. That was an increase of 63,251 cattle from 1900 when the county had only 21,422 head.



Look Who's New! Mr. and Mrs. Charles Murray have a new six pound and one ounce daughter, born Dec. 2. Paternal grandmother is Mrs. Leonard Murray and maternal grandmother is Mrs. Very Black. Mr. and Mrs. Don Hatter have a new seven pound and one ounce boy, born Dec. 3. Paternal grandparents are Mr. and Mrs. H. L. Hatter of Snyder and maternal grandparents are Mr. and Mrs. J. R. Thompson of Hereford.

Since 1887, the U. S. Weather Bureau has recorded only one hurricane in January.

Credit Union Has New Member Of Director's Board

Charles T. Noland has been appointed by the Credit Union Board of Directors to fill the unexpired term of J. Wallace Robinson, who recently moved to Colorado Springs, Colo. Other directors are Robert L. Thompson, president; O. L. Bybee; A. J. Schroeter, vice-president; and Mrs. Dyalitha Benson, managing director.

At the same meeting, Fred W. Baird, chairman of supervisory committee, announced the appointment of Loyd Lovel to fill the un-

expired term of Mrs. Bessie L. Smith, who resigned after 11 years of service. Lovel has lived in Hereford six years and is office manager of REA. Mrs. Velma Hodges, third member of the supervisory committee, has served since 1947.

The regular election of officers is held at the annual membership meeting each January.

Accident Causes Minor Damages

Twenty-five Mile Avenue and Kibbe Street was the scene of an accident Friday evening at 8:58 p.m. Minor damages of \$175 were

done to the cars driven by Steven Wilson and Randolph Jesko.

Wilson, driving a 1948 Dodge, was making a left hand turn from the south onto Kibbe from 25 Mile Avenue, when a 1955 Cadillac, driven by Randolph Jesko, collided with the left door and fender of the Dodge. Seventy-five dollars in damages was done to the Dodge and \$100 damages to the Cadillac.

Jesko was charged with passing the intersection and causing the accident.

Leo, John, and Jim Gallagher left Friday afternoon for Ft. Worth to attend the funeral of Pete Quinn, their brother-in-law.

Marketing...

(Continued from page 1)

year, and added, "It's the gloomiest outlook since I've been here." Both California and Florida are predicting larger crops.

He was named chairman of a committee to write a new potato long range plan at the meeting, and he said the 16 members of the committee would meet in Hereford in the near future to do so.

Mrs. Margaret Nelson has returned to her home in Hollis, Okla., after a visit here in the home of her son, Sam Nelson, and

family. The Nelsons accompanied her home, stopping en route in Childress to attend funeral services for a relative. Another recent guest in the Nelson home was his nephew, W. A. Cannedy, of Denver, Colo.

Merchants Will Elect Officers

Hereford merchants voted to suspend their regular weekly meetings during the remainder of December because of the holidays at the meeting held Friday in the Jim Hill Hotel ballroom.

KNOX'S KNOTHINGS

(Continued from Page 3)

will be in AAAA and it'll be rugged. No more rugged, however, than the present district... except for Levelland, Phillips, Dumas and Littlefield shouldn't offer much resistance.

So don't be surprised about the Hereford Whitefaces next year. And take fair warning, district teams. Gangway for Cubby Kitchens and his Hereford Whitefaces in 1956 and 1957. They're going places.

Next meeting of the group will be held Jan. 6, at which time officers for the coming year will be elected. The group will also decide on official holidays for the year at the meeting.

It's Pre-Christmas DOLLAR DAY at The Popular Store

Nylon PANTIES \$1.00
Sizes 4, 5, 6, 7, 8, Reg. 1.50

20 Toddle Tyke Fancy Diaper COVERS \$1.00
Nylon Reg. 1.50 Size S, M, L, & XL

Carters Knit DRESS & PANTY SET \$1.99
Size 6 mos. & 1 yr. Reg. 2.98

Large Selection **RHINESTONE JEWELRY** \$1.99
Necklace
Bracelet
Earrings
Pins
Reg. to 5.95

24 Ladies 100% Virgin Wool **CARDIGAN SWEATERS** \$2.99
Red, White, Blue, Pink.
Reg. 4.98
Size 34 to 40.

50 Ladies Leather **BELTS** \$1.99
Size 22 to 30 All Colors.
Reg. 2.98 to 4.98

4 Only **TOMMISSETS** \$9.00
2 size 32
2 size 36
Reg. 21.95

30 Pr. Ladies **SLACKS** \$5.00
Sizes 10 to 20
Reg. 7.95

50 BEAUTIFUL **SKIRTS** \$9.00
● Imported Wool Tweeds
● Flannels
● Domestic Tweeds
● Jantzen Sweater Skirts
Reg. 12.95 to 17.95 Size 10 to 18

75 **DRESSES** Size 9 to 15 10 to 20 12 1/2 to 24 1/2
WERE NOW
14.95 9.00
17.95 12.00
25.00 16.00
35.00 25.00
49.95 29.95

15 Long **COATS** Size 8 - 16
● Strooks
● Fleece
● Beautiful Colors
WERE NOW
59.95 39.95
75.00 55.00
89.95 65.00
125.00 99.50

35 Childrens **COATS** Sizes 1 yr. to 14 yr. WERE NOW
9.95 7.50
12.95 9.50
14.95 11.00
17.95 12.50
21.95 14.50

75 Childrens **DRESSES** 25% OFF WERE NOW
3.98 2.99
4.98 3.99
5.98 4.50
7.95 5.00

Only 4 **FORMALS** \$15.00
1 size 10, 1 size 11, 1 size 12, 1 size 14 - Reg. to 29.95

20 **JANTZEN SWEATERS** \$7.00
Reg. 9.95 to 12.95

All Ladies **FALL SUEDE DRESS SHOES** 1/3 Reduced \$2.97

Large Selection Ladies **FLATS & LOAFERS SHOES** \$2.97

Closeout Group **OXFORDS and LOAFERS** \$1.97

One Table **ODDS & ENDS SHOES** \$1.00

MEN'S DEPT. ALL MEN'S DOUBLE BREASTED **SUITS** 1/2 Reduced

MEN'S CORDUROY WESTERN SHIRTS 1/2
Sizes 15 to 16 Reduced

DICKIES FULL CUT KHAKIS SHIRTS & PANTS \$5.39 The Suit

MEN'S WORK JACKETS \$4.29
Reg. 5.98 Value

MEN'S WHITE KERCHIEFS \$1.00
10 FOR

MEN'S SWEAT SHIRTS \$1.19
Reg. 1.98 Value

MEN'S LEATHER CAPS \$1.50

ONE RACK MEN'S TIES \$1.00

COMPLETE STOCK MEN'S OVERCOATS 1/2 Reduced

BOY'S CORDUROY TROUSERS \$2.98
Sizes 4 to 10

ONE GROUP BOYS SHIRTS \$1.89
1 to 6

ONE GROUP MEN'S DRESS & WORK SHOES \$7.97
Values to 12.95

ALL MEN'S & CHILDREN'S COWBOY BOOTS 1/3 Reduced

Around...

(Continued from page 1)
Monday night to members of Boy Scout Troop 51. Game Warden Cal Lovelace of Vega will be present to show the movie.

County Judge Homer Henslee said Saturday that bids for the construction of the new nurses' home would not be called for until Dec. 19. He said that the legal which recently ran in The Brand had been accidentally released by county officials at the wrong time.

Noticed the Optimists' signs on their cars that declare that Optimists are "Friends Of The Boys?" Well someone changed it on Jackie Almon's car to make it read "Friend Of The Girls."

Mrs. F. E. Cave of Plainview, who is a volunteer field consultant for Red Cross, spent Tuesday afternoon in the Deaf Smith County office to advise and make plans with newly appointed volunteer chairman, Miss Colline Brown, and with the executive secretary, Mrs. Henry F. Neely. Mrs. Cave is a volunteer herself. She is related to the Clyde Caves of this city. Plans involve setting up new service groups to give community service through Red Cross facilities.

Dale Cook, seven-year-old son of Mr. and Mrs. William Cook, who live on the Jim White ranch, is a patient in the Deaf Smith County Hospital following an accident at school. Dale was playing during recess and another boy fell on him.

Westway News

By MRS. T. B. THOMAS

Mr. and Mrs. Elmer Combs and boys and Cliff were Thursday dinner guests of Mr. and Mrs. W. E. Combs in Plainview.

Mr. and Mrs. A. J. Kalka had as their house guests Mr. and Mrs. D. W. Morrow of Dallas. Mrs. Morrow and Mr. Kalka are brother and sister.

Saturday afternoon callers in the M. C. Kaul home were Mrs. Cawthon Bryant of Hereford and Mrs. Mattie Smith and Juanita of Ralls.

Mr. and Mrs. T. B. Thomas and Dieder, Daniel and Deborah, Mrs. J. C. Morrison and Mary Lynn, Mr. and Mrs. Merlin Kaul and Walter, Bud Taylor, Dan and Trenton and Mrs. B. B. Northcutt and Woodrow, Wayland and Ray attended 4-H Achievement night at the Shirley Gym Tuesday night. Several of the 4-H members from this community received awards.

Mr. and Mrs. Merlin Kaul and Larry accompanied by Jack Deming of Clovis visited with Mr. and Mrs. Richard Wilson and son of Hartley Sunday afternoon. Mrs. Deming brought Jack as far as the Kaul home.

Little Donna Pierce has been ill in the hospital. She was taken to the Deaf Smith County Hospital Sunday, but was returned home Wednesday. She is better now.

Mr. and Mrs. Gerald McCathern are the parents of Bonnie Kathleen, born Monday morning at the Deaf Smith County Hospital.

Mr. and Mrs. Bill Franks and children were hosts for a family dinner Sunday. Those attending the dinner were Mr. and Mrs. Bob Adams of Childress. Mr. and Mrs. L. J. Carr of Lubbock, Mr. and Mrs. R. A. Sineletery, Judy and Eddie of Amarillo. Mr. and Mrs. E. O. Mays and Gloria, and Linda of Amarillo, Mr. and Mrs. Dewaine Sineletery of Amarillo and Mr. and Mrs. W. C. Meharg, and Milton and Clelan of Hereford.

Mr. and Mrs. Joe Paetzold of Hereford were Sunday afternoon visitors of Mr. and Mrs. George breaking his arm.

Regular meeting of the City Commission will be held Monday night beginning at 7:30 p.m.

Turrentine and girls. They helped Patty Kay celebrate her first birthday.

Raymond Morrison is home from Hydro, Okla., for several days' visit.

Johnie Townsend was dismissed from the hospital this week.

Mr. and Mrs. Jack Renfro returned home Thursday from several days in Chicago.

Mr. and Mrs. Ed Blakney accompanied by Mr. and Mrs. Luther Thomas of Dalhart were dinner guests of Mr. and Mrs. Jack Thomas of Lubbock Thursday. They returned home Thursday night and the Thomases spent the weekend here with the Blakneys. They all visited in Plainview Saturday.

Mr. and Mrs. P. E. Sowell have had as their guests this week Diana and Davey Sowell. Mr. and Mrs. David Sowell have been in the process of moving to Childress. David receives his discharge from the Air Force Saturday and he will be associated with Mr. Landrum of the Western Auto Store in Childress. Mr. and Mrs. David Sowell came down from Amarillo Thursday night to visit his parents and to pick up the children.

Mr. and Mrs. Andrew Batterman and Linda and Sandra of North Hereford were Sunday visitors in the Jim Auten home.

Mr. and Mrs. Perry Auten returned home from a visit to Bethany, Okla., where they attended a family get-together on Thanksgiving. Four brothers of Mrs. Auten were there for the celebration.

Mr. and Mrs. J. E. McCathern visited in Pampa with John Young. Mr. Young is feeling much better and is expected home soon.

Mr. and Mrs. A. A. Head of Hereford spent Wednesday night with Mr. and Mrs. Harold Head and children. The Heads have returned from a trip to Truth and Consequences, N. M.

Mr. and Mrs. Donald Shipley have recently moved to Hereford from the Emmett McCathern place. Mrs. Gerald McCathern and baby were brought home from the hospital Thursday.

Jo Eddie Scott, a student at WTSC in Canyon was home for the weekend for a visit with her parents Mr. and Mrs. Ira Scott. Sunday visitors of the Scotts were Mr. and Mrs. Pat Robinson and children.

Mr. and Mrs. Merlin Voights and children of Greene, Iowa visited for several days with Mr. and Mrs. S. T. Loerwald and children. Mr. Voights and Mr. Loerwald met

and were friends in the service while they were stationed in the Philippines.

Jenny Lynn McCathern spent several days as a guest of Kay Lynn Scott. Jenny's parents were in Pampa.

Charlie Stengel of Red Bluff, Calif., has been visiting with Mr. and Mrs. J. W. Stengel and children.

Mr. and Mrs. S. A. McCathern were called to California for the funeral of Mrs. Wesley McCathern who was killed in a car accident.

John and Dan Burns have been here from Lakin, Kans., visiting friends and relatives. They were called home to be with their father who was injured when a scaphel he was standing on broke and he fell to the ground, no serious results however. He will remain in the hospital in Kansas some time for observation. Mrs. John Burns and Johnie returned home after spending sometime with her parents here.

Mr. and Mrs. J. E. McCathern Sr. have been keeping some of their grandchildren for several days, those visiting were Jerry and Beth children of Mr. and Mrs. J. E. McCathern of Wyche and Jerry, son of Mr. and Mrs. Gerald McCathern.

Bob Hill of Crowley an old time neighbor of Mr. and Mrs. Jim Clements was a Thanksgiving guest for dinner. Mr. and Mrs. Herman Paetzold and children of Hereford were Sunday dinner guests of Mr. and Mrs. Jim Clements and children.

Mr. and Mrs. Jim Clements and children were dinner guests of Mr. and Mrs. W. W. Blackburn in Amarillo Wednesday.

Dudley Smith of Channing, a cousin of Jim Clements, visited with Mr. and Mrs. Jim Clements on Wednesday.

Eugene Campbell, Jimmy Cramer and Ray Collins all students of WTSC in Canyon were Sunday dinner guests of Mr. and Mrs. Martin Campbell and children.

Mr. and Mrs. Gus Walker and girls visited with Mr. and Mrs. Glenn Rutter on Sunday. Mrs. Rutter was taken to the hospital Sunday night, she's doing well and expects to get to come home soon.

J. C. Morrison, Jim Auten and Everett McIntosh attended the funeral of George Bippus Wednesday afternoon.

Mr. and Mrs. E. A. McPherson have recently moved from this community back to their former home at Halfway.

Mrs. J. C. Morrison and Mrs. Pat Ranspot helped Friday afternoon with the tea for the pep club banquet.

DOUBLE C AND C THRIFT STAMPS
EVERY WEDNESDAY WITH \$2.50 PURCHASE OR OVER

The Vegetable Power House. School Children Need Potatoes for Energy. Colorado Red

POTATOES 25 LB. MESH BAG 69c

For Economy Sake Shell These For Your Christmas Baking Needs.

Large Thin Shell Stewart

PECANS... lb. 59c

The Finest From Washington State. The All Purpose Favorite.

Extra Fancy Winesap

APPLES . 2 lbs. 33c

OLEO Top Spread Colored Quarters **lb. 19c**

BISCUITS Puffin — New Zip Open Can 10 Count Can **10c**

Miracle Whip Salad Dressing Qt. Jar **55c**

MELLORINE Lane or Swift's 1/2 Gal. Ctn. **49c**

COFFEE Food Club — Drip or Reg. 1 lb. Can **85c**

ARMOUR'S STAR OR SWIFT'S PREMIUM CENTER CUT

CURED HAM... lb. 65c

BONELESS, BEEF, FOR STEW

STEW MEAT... lb. 39c

FROZEN FOOD

Food Club	2 6-oz. Cans	25c
Grapefruit Juice	2 6-oz. Cans	25c
LEMONADE	2 10-oz. Pkg.	19c
Food Club — Small Variety	10-oz. Pkg.	19c
GREEN PEAS	10-oz. Pkg.	19c
Food Club	10-oz. Pkg.	19c
BLACKKEYED PEAS	8-oz. Pkg.	19c
Dartmouth	10-oz. Pkg.	19c
CAULIFLOWER	10-oz. Pkg.	19c
Dartmouth	10-oz. Pkg.	19c
CUT OKRA	10-oz. Pkg.	19c

DRUGS

43c Value	Bromo Quinine Cold Tablets	33c
60c Value	FASTEETH	43c
59c Value	H.C. EGG SHAMPOO	49c
73c Value	Schick Injector Blades	59c

BAKERY

Delivered Fresh Each Morning To Your Furr Food Store.

BUTTERSCOTCH GLAZED DONUTS 2 pkgs. 39c

Baked By Furr's

WHITE BREAD 1 Lb. Loaf 17c

Pure Cane	5-Lb. Bag	49c
SUGAR	5-Lb. Bag	49c
Maryland Club — All Grinds	Lb.	95c
COFFEE	Can	15c
Food Club — All Vegetable	3-Lb. Can	69c
SHORTENING	Can	68c
Giant	Can	68c
TIDE	Can	68c
Belt's — Extracted — Colorado	2-Lb. Jar	59c
HONEY	Can	15c
Renown	No. 303 Can	15c
WHOLE BEANS	Can	15c
Baker's — Dot Sweetened	8-oz. Pkg.	43c
CHOCOLATE	Can	33c
Elna — Syrup Pack	No. 2 1/2 Can	33c
PEARS	Can	33c
Food Club — Elberta	No. 303 Can	25c
FREESTONE PEACHES	Can	25c
Food Club	24-oz. Bottle	23c
APPLE JUICE	Can	23c
Hy-Power	Big No. 2 1/2 Can	39c
TAMALES	Can	39c
CHUN-KING - Complete Dinner Chinese Foods.		
Chicken, Beef or	No. 2 1/2 Can	99c
MUSHROOM	Can	99c
Deluxe—Cream Three Flavors	16-oz. Pkg.	29c
COOKIES		

Brach's — Chocolate	13-oz. Pkg.	49c
COVERED CHERRIES		
Furr Food	2 Ctns. Of 50	35c
BOOK MATCHES		
CASHMERE BOUQUET SOAP		
3 Reg. Size		27c
2 Bath Size		27c
Detergent	Reg. 29c	
FAB	Giant 69c	
PALMOLIVE	3 Reg. Size	27c
SOAP	2 Bath Size	27c
Detergent	Reg. 29c	
VEL	Giant 69c	
VEL	Ea.	25c
BEAUTY BAR		
Liquid	Reg. 39c	
VEL	Can	39c
The Advanced Detergent	Reg. 39c	
AD	Giant 79c	
Cleaner	2 Reg.	25c
AJAX		
Nabisco Crackers	Lb. Pkg.	35c
RITZ		
Nabisco Premium	2-Lb. Pkg.	47c
CRACKERS		

Gifts Galore

at

KESTER'S SANTA CLAUS SALE!

Dairymen Listed In Herd Report

Several Hereford Dairymen were listed in the monthly Dairy Herd Improvement Association report for October.

In the 60 to 70 pound class, B. E. Brumley had one holstein and one guernsey and M. L. Simpson Jr. had one holstein.

In the 50 to 60 pound class, B. E. Brumley had five holsteins and two guernseys. Herbert Boardman had one jersey and two holsteins; George Heard had three holsteins and Denzil Pulliam had two holsteins.

Listed in the 40 to 50 pound class were M. L. Simpson Jr. with one FCH holstein; Denzil Pulliam had three holsteins and two FCH holsteins; Harold Kriegshauser had eight holsteins; B. E. Brumley had one holstein and four guernseys; Herbert Boardman had seven holsteins and one FCH holstein and George Heard had one FCH holstein and one holstein.

Wee-Tah-Ni-Ki Camp Fire Girls Meet

Wee-Tah-Ni-Ki Camp Fire girls met at the hut this week and finished embroidering tea towels. Christmas plans were made. Refreshments were served by Mrs. Pat Ransbot and Patricia.

The Swains Best!

Whit Christmas
TECHNICOLOR
starring BING CROSBY • DANNY KAYE

EXTRA!
Look What's Coming SOON!



BUY NOW... SAVE UP TO 50 PERCENT

Assorted.....
Men's and Ladies

WATCHES

1/2 off
Nationally Advertised Prices!

Assorted....

CUFF LINKS

1/2 Off Nationally Advertised Prices

Many Other Gift Items At 1/2 Price

KESTER'S JEWELRY & GIFT SHOP

FURR FOOD STORES

DOUBLE TROUBLE. DOUBLE TROUBLE

The Sunday Brand

Hereford, Texas, Sunday, December 4, 1955 Section Two



WE'RE HUNGRY — Here are Johnny and Joey Beckman, bright eyed twin sons of Mr. and Mrs. Louis Beckman, who live at 332 Avenue J. They are nine months old.



CORNERED — No use pretending bears is just bears, say the 14-month-old twins of Mr. and Mrs. Eugene Sparks. One is named Jerry, the other Terry. They are the sons of Mr. and Mrs. Eugene Sparks, 515 Irving.



GOT HIM COVERED — Gregg and Steve Whitaker, four-year-old sons of Mr. and Mrs. J. D. Whitaker, 206 North Ross, seem to be quick on the trigger. They're good riders, too.



GO AHEAD, THROW IT — Larry and Garry Clements, seven-year-old sons of Mr. and Mrs. Steve Clements, 208 North Knight, doing what comes naturally, start a pillow fight for the benefit of the photographer. (Staff Photos)

Summerfield Study Club Has Annual Christmas Gift Auction

The annual auction of Christmas gifts featured the Summerfield Study Club meeting held in the home of Mrs. J. B. Noland Thursday afternoon. Mrs. K. W. Neill served as auctioneer as aprons, Christmas arrangements, table cloths and other lovely gifts were sold to the highest bidder. Funds from the sale will be used in the club's project fund.

mas time, including Christmas cards, gifts and entertainment features.

Mrs. Henry Kuper demonstrated how to decorate a holiday cake and during the business session, members voted to send Christmas packages to the state hospital in Wichita Falls and to arrange a Christmas cheer basket for a needy family during the holidays.

The hostess was assisted by Mrs. L. H. Lookingbill and Mrs. Chester Wiggins with Mrs. Wiggins presiding at the decorated tea table during the social hour.

The table was laid with a white nylon cloth with red candles and red Christmas bells used as a center piece.

Special guests were Mesdames A. E. Hodges, Roy Euler, Don Larkin, Floyd Coker, J. A. Noland, O. B. Roberson, and Lawrence McGee.

Members present were Mesdames Lee Curry, L. J. Counselman, J. R. Euler, Ray Johnson, Henry Kuper, Ky Lawrence, L. H. Lookingbill, K. W. Neill, Charles Noland Mack Noland, Guy Walker, Chester Wiggins and the hostess.

Farm-Ranch Club Honors President With Gift Shower

A surprise shower of gifts honored the president of Farm and Ranch Club Mrs. G. S. Solomon. Thursday at the luncheon program given in the home of Mrs. Elmo Hall. The luncheon table was centered with a mirror on which floating candles, red flowers and greenery were seen in an imaginary pool. Place cards were inflated balloons tied to the back of each member's chair.

It was Work-Basket and Fix-It Day for the club and members engaged in a talk-fest while they worked.

Plans were made for a hobo party which was scheduled for Friday evening. The annual Christmas program will be held Dec. 15.

Those present were Mesdames Bob Howard, Waldron Melton, Roy Pruitt, G. S. Solomon, N. E. Tyler and the hostess.

Clyde Russells To Observe Golden Anniversary Today

Friends of Mr. and Mrs. Clyde Russell are invited to call between the hour of 2:30 and 5 o'clock this afternoon at their home 12 miles northeast of Hereford, to attend open house given in their honor in observance of their twenty-fifth wedding anniversary.

Mr. and Mrs. Russell were both born and reared in Hereford. She is the former Miss Catherine Ricketts, daughter of Mr. and Mrs. Ira Ricketts. Their three children are Robert, who is attending the Wentworth Military Academy, Doris, who is employed in the Southwestern Investment Company of offices in Amarillo and Linda, a student in Hereford High School.

L'Allegra Study Club Christmas Program Is Held

A Christmas program was presented at the L'Allegra Study Club regular session held Thursday afternoon in the home of the president, Mrs. H. A. Cavness.

Mrs. Bill Hardwick reviewed "Let's Keep Christmas," by Peter Marshall and Mrs. Cavness played records of Christmas hymns and carols in many countries. Included were "The Carols of the Bells" from Russia, the English "Convent Carols," "Angels We Have Heard on High" French hymn, the Welch Christmas song "Deck the Halls With Boughs of Holly" and the traditional "Silent Night."

Mrs. Charles Hill read "Twas the Night Before Christmas in Texas" to conclude the program.

During the business session announcement was made that the Christmas party will be held in the form of a coffee at 10 o'clock in the home of Mrs. Hilton Higgins Dec. 15.

Members attending were Mesdames Jack Brown, Bill Dameron John Estes, Gerald Hale, Bill Hardwick, James Ellis Higgins, Hilton Higgins, Charles Hill, Francis Hill, V. C. Hopson, Richard Ireland, Bill Lawrence, L. H. Lookingbill Jr., Joe Lyons, Wayne Thomas and the hostess.

School Lunch Menu

(The following menus for Dec. 5-9 are published by the Hereford Board as a public service. Mrs. Claude Francis is supervisor of the Hereford Public Schools lunch rooms.)

Monday
Dixie Frankfurters
Seasoned Black-eyed Peas
Stewed Tomatoes
Bread... Butter... Milk
Fruit Cup

Tuesday
Whiteface Hamburger Special
Sliced Tomatoes... Lettuce
Onions... Pickles... Mustard
Pineapple Slices... Cheese
Peanut Butter Cookies

Wednesday
Ham-Beef Loaf... Catsup
Buttered Steamed Rice
Combination Vegetable Salad
Bread... Butter... Milk
Apple Cobbler

Thursday
Hamburger Steak... Gravy
Mashed Potatoes
Buttered Green Beans
Bread... Butter... Milk
Apricot Spice Cake

Friday
Pinto Beans... Onions
Spiced Beets... Cheese Sticks
Orange-Pineapple-Carrot Salad
Cornbread... Butter... Milk
Prune Plum Cobbler

CARD OF THANKS
Mr. and Mrs. Wm. McGehee wish to thank his many friends and neighbors for their kindnesses and courtesies during his recent illness. All these kindnesses during the time Mr. McGehee was in the hospital will be long remembered. The prayers of so many have meant much to us and have contributed greatly to his recovery.

Mr. and Mrs. Wm. McGehee.

If all the magnesium in the sea were spread over all the earth's land surface, the layer of magnesium would be six feet thick, says the National Geographic Society.



Say Merry Christmas with Gifts from



Save \$12
DUAL CONTROL
\$24.95
2 Year Guarantee

LUXURY FITTED ELECTRIC BLANKET

Here's the best buy we know, on a fitted electric blanket with full 2-year guarantee! The fashion-plenty of toe room. Big, double-bed size with 10% nylon for extra lustre, long wear, and washability far superior to wool. Bedside control has lucite dial with 9 heat settings, night light, and special thermostat that maintains the exact warmth you set, even when room temperature changes during the night. Safe!

U.I.-approved. Choose from 4 lovely colors, each with wide 7" top binding of matching satin: Valley Rose, Horizon Blue, Jamaica Green or Bing Cherry. Beautifully gift-boxed, with colorful Christmas band. Buy now at this huge \$11 saving—effective only at Rexall Drug Stores.

Save \$12.00. Blanket above, with separate control for each side of bed. \$36.95 val., \$24.95 (Federal Tax Included)

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Toiletries

By Revlon

DuBarry
Elizabeth Arden
Lanolin
Coty






Shaeffer and Parker PENS & PENCILS

A Giant Selection of Makes and Models \$1 to \$15

famous - make electric shavers. Complete selection of styles - from \$19.95

A Novel Gift Suggestion

"Rise & Shine" KIT

Complete with BRUSHES, POLISH RAGS & STAND

\$5.95

CAMERAS IN ALL PRICE RANGES

MOVIE SCREENS AND PROJECTORS

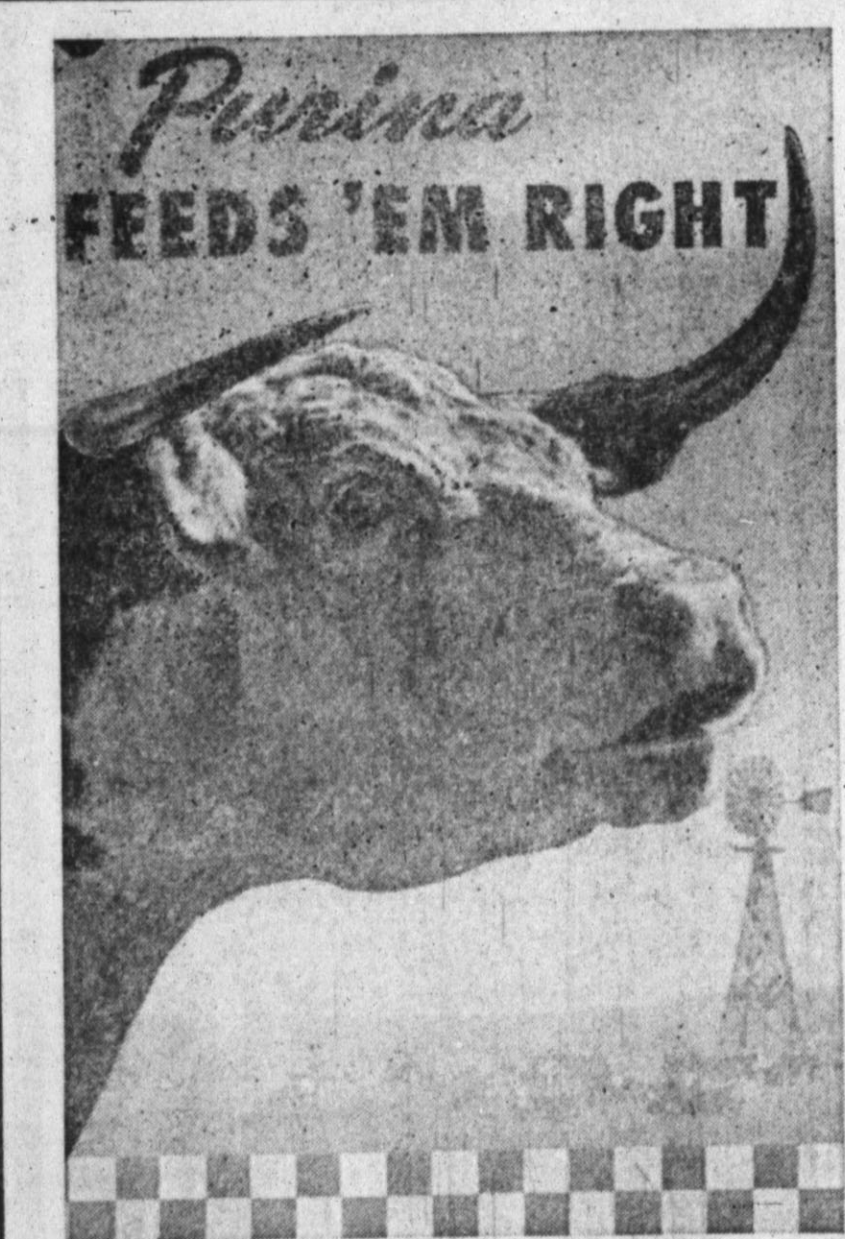
T-V and PLANTER LAMPS

from \$2.98 to \$19

Coffee Makers Steam Irons

TOYS . . . GAMES . . . BILLFOLDS

See Our Huge Gift Selections for 1955



MAKE FEED DOLLARS COUNT!

Help your cows to drop big crops of husky calves and have lots of milk to start 'em right... Supplement RANGE with...

PURINA RANGE CHECKERS

Purina Chows are Proved Right, Made Right




Packard Milling Co

TILLIE the TYPIST
SAYS:
There are only two ways to get rich today; inherit it from your Dad or marry the boss' daughter.

She also says that for good Dry Cleaning Service Go to

LAWRENCE CLEANERS

142 N. MAIN PHONE 27



jewel Peacock on velvet

Nationally Advertised

Nite-Aires

LEISURE LOVELIES




\$3.98

- Red
- Black
- Royal

sizes 4 1/2 to 9
2A & B widths

Fine fashion feathers for home entertaining... rich velvet with miniature multicolor jewels shaping a proud peacock for decor!



Lounging Luxury

TELE-VELVETS!

sizes 4 1/2 to 10
2A & B widths

\$3.98

Also in, Black, White, Pink Lt Blue & Red Kid.

Deep, rich glamour... crush-resistant velvet in little slippers you'll look your loveliest in while entertaining... or being entertained by T.V.

DOLLAR DAY SPECIALS

HEAVY **BOBBY SOCKS** 5 Pair \$1.00

In Red, Brown, Gold and Black

Sizes 9 to 10 1/2 Regular 69c Pair Value

ONE GROUP OF **SHOES** \$2.00

Casual and flats CLOSE OUT — DOLLAR DAY ONLY

hereford Shoe Store

323 N. Main Phone 955

Courthouse Records
Warranty Deeds

Claude L. Morris, et ux, to Muri Parker, the N 18 feet of Lot No. 8 and all of Lot Nos. 9 and 10 of Blk. No. 2, Hester and Baskin Sub. of Blk. No. 3 of Mabry Add.

R. J. Engler, et ux, Gene B. Engler, to Wayne Wallace, Lot Nos 11, 12, 13 and 14 in Blk. No. 10 of Engler Add.

S. L. Harman, et ux, to R. J. Engler, First Tract: the N 180 feet of the S 540 feet of the W 300 feet of Blk. No. 7, Mabry Add. Second Tract: the N 180 feet of the S 360 feet of the W 300 feet of Blk. No. 7 of Mabry Add.

R. J. Engler, et ux, to W. J. Engler, all of Blks. 6, 7, 8 and 9 and Lots 12 through 21, inclusive of Blk. 1 and Lots 9 through 21, inclusive of Blk. 2; all in Engler Add.

W. J. Engler to R. J. Engler, all of Blk. No. 4; all of Blk. No. 5 and all of Lot Nos. 4, 5, 6, 7, 8, 9, 10, 14, 15, 16, 17, 18, 19, 20 of Blk. 3, and the S 60 feet of Lot 1, the S 19 feet of Lot 11 and the N 41 feet of Lot 13, all of Blk. 3, all in Engler Add.

H. B. Stanfield, et ux, to Blanton Bird, et al., First Tract: All of Lot Nos. 9 and 10, Blk. No. 54, Second Tract: All of Lot Nos. 1 and 2, Brittain Sub. of Blk. No. 73, Evans Add.

H. B. Stanfield, et ux, to Blanton Bird, et al., All of Lot No. 6 in Blk. No. 2, Whitehead Add.

W. F. Fisher, et al, to Glenn H. La Plant, the N 480 acres of Survey of Sec. No. 16, Blk. A.

Carl G. McCaslin, et ux, to C. Baker Womble, the N 80 feet of the S 240.065 feet of Lot No. 36, in Blk. No. 44, Evans Add.

F. M. Kester, et ux, to Jay D. Riley, Part of Lot No. 1 of Blk. No. 1 of Womble Add.

Kenneth W. Harrison, et ux, to E. L. Flock, a tract of land out of the SW part of Survey No. 42, Blk. K-3.

Ernest L. Wade, et ux, to Thomas J. Davis, et ux, the S 74.4 feet of the N 124.4 feet of Lot No. 4 in Blk. No. 21 of Evans Add.

Deeds of Trust

Don McNeese, et ux, Gayle McNeese to First Federal Savings and Loan Association of Clovis, all of Lot No. 29 of Allison Sub. of Blk. No. 2, the W of Blk. No. 3 and the E part of Blk. 16 of Welsh Add.

E. L. Flock to Kenneth Harrison, a tract of land out of the SW part of Survey No. 42, Blk. K-3.

George A. Granot, et ux, to Paul Dugue, Sec. 1, Township 6 N, Range 2 E; Sec. 6, Township 6 N, Range 3 E; Sec. 36, Township 7N, Range 2 E and the S 1/2 of Sec. 31, Township 7 N, Range 3 E, all in the Capitol Syndicate Sub.

James W. Witherspoon, et ux, to W. H. Painter, all of lots Nos. 4, 5, 6, 7, 8, 9, 10, 11 and 12, all in Blk. 5.

Preston E. Hagans, et ux, to First Federal Savings and Loan Association of Amarillo, a part of Blk. No. 21 of Evans Add.

Thomas J. Davis, et ux, to First Federal Savings and Loan Association of Amarillo, the S 74.4 feet of the N 124.4 feet of Lot No. 4 in Blk. No. 21 of Evans Add.

New Automobiles

C. W. Newsom, 1955 Oldsmobile, 11-26.

Fred Boren, 1955 Chevrolet, 11-26.

Benefield Motor Co., 1955 Chevrolet 1/2 T, 11-28.

N. D. Bartlett Jr., 1955 Chevrolet 1/2, 11-28.

T. W. Hyde, 1956 Plymouth, 11-28.

C. H. Mutter, 1956 Chevrolet, 11-28.

Loyd Lovel, 1955 Mercury, 11-28.

Truly Teague Chevrolet, 1956 Chevrolet, 11-29.

Mrs. D. C. McWhorter, 1956 Buick, 11-29.

Taft McGee, 1956 GMC 1/2, 11-29.

Jacobsen Bros., 1956 Ford, 11-29.

Joe Garcia, 1956 Chevrolet, 11-29.

Clifford H. Galley, 1956 Landola House Trailer, 11-29.

Leonard Buttrill, 1956 Nash, 11-30.

Sharp - Edwards Motor Co., 1955 Ford, 11-30.

Ruby N. Virden, 1955 Ford, 11-30.

Orval Lynn Blake, 1956 Oldsmobile, 11-30.

Pump Permits

Don Pattie, 2 - 8 inch, 12-1.



for money saving
DOLLAR DAY
values

LADIES
NYLON BRIEFS
2 PAIR FOR \$1
Assortment of high shade. A nice Christmas Gift for the Ladies.

NEW SHIPMENT
LADIES BLOUSES
Many Styles to choose from in Solid or Plaid, Stripes. Size 32 to 38.

LITTLE GIRLS
RIDING PANTS \$3
Made from heavy cotton twill. Western cut. Broken sizes.

LADIES RAYON
MESH BRIEFS
4 PAIR FOR \$1
Hollywood Brief Style. Colors white, pink, blue, maize. Size S-M-L.

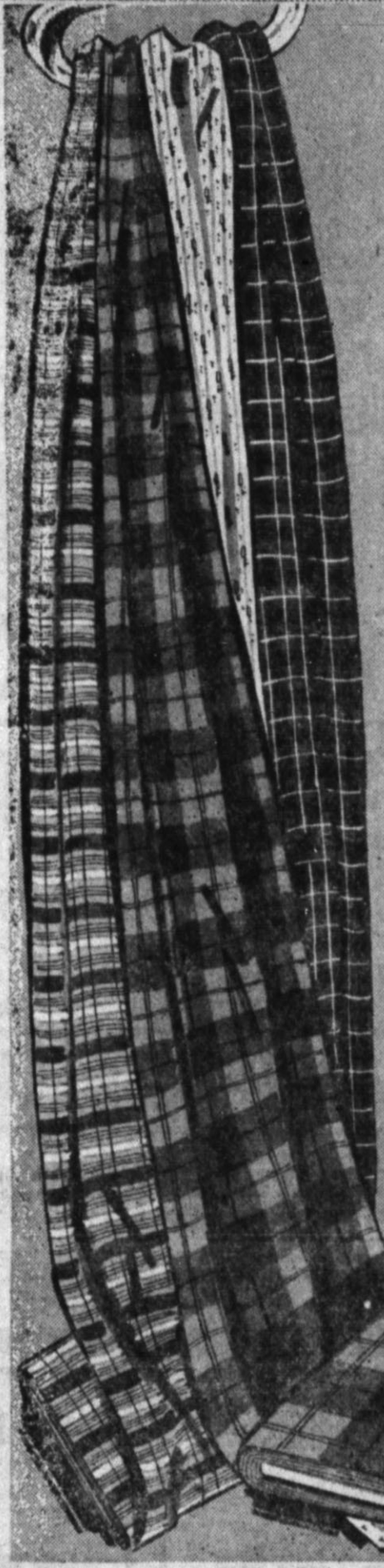
SPECIAL PURCHASE
BRASSIERES
2 FOR \$1
Close out of well known advertised line of cotton Brassieres. Values to 1.98. A, B & C Cups.

WOMENS
COTTON SLIPS
Made from Sanforized Cotton. All white. Size 32 to 38.

WOMENS
PETTICOATS
New Acetate Nylonized Petticoats in high shades. S-M-L.

CHROMESPUN RAYON
PANELS
Made from Chromespun yarn. Fast color to Sun and Water. Size 42 to 81.

SMART NEW
NYLON HOSE
New shades in out lined heel, or solid Black or Navy Blue. A perfect gift for the Ladies. 60-15 — 51-15. Sizes 8 1/2 to 11.



NEW ASSORTMENT
Cotton Piece Goods
2 YARDS FOR \$1
Solids, Prints, Stripes, Checks.
Values to 79c per yard.

GOOD HEAVYWEIGHT
BROWN MUSLIN
5 YARDS FOR \$1
1 to 10 yd. pieces of regular 33c unbleached Muslin. Ideal for curtains, tea towels.

A FINE SELECTION
COTTON PRINT
3 YARDS FOR \$1
A selection you will have to see to appreciate. Solids, Prints, Plaids.

OUTSTANDING BUYS
DRESSES
A Selected Group
Cottons, Pongee's, Wool and Rayon. Many Styles to select from. Sizes 9 to 24 1/2.
\$5
Shop Our Ready to Wear Balcony For Many Outstanding Buys



LADIES FALL FELT HATS
\$2.00
Values From \$3.95 to \$5.95

MEN'S NEW FALL
SLACKS \$5
Regular \$5.90 & \$6.90 Slacks. All New Patterns in Solids & Splash Weaves. Sizes 28 to 38.
FREE ALTERATIONS

MENS BROADCLOTH SHORTS
69c PAIR or 3 PAIR \$2
Large Assortment of both Styles, Grip-per or Boxer. Plain color or stripe. 28 to 44.

MENS SPORT SHIRTS \$2.98
Long sleeve, two way collar in Flannel, or Rayon & Acetate Cotton. Size S-M-L-XL.

IDEAL CHRISTMAS GIFT
3 Piece Luggage Set \$15
Set consists of Train case, O'Nite case, Pullman. 4 colors to choose from. Plus tax

MENS HEAVY ARGYLE SPORT SOCKS
2 PAIR FOR \$1
Bright Plaids, Stripes in All sizes 10 to 12.

MENS ALL NYLON JACKETS \$10
All Nylon & Nylon Fleece lined jackets the lightest weight and the warmest jacket on the market.

LARGE SIZE BATH TOWELS
2 FOR \$1
Thick thirsty bath size towels in solid or stripes.

SOFA & TELEVISION PILLOWS
Assortment Solid colors or designed Chintz bark cloth. You will want several.

CHILDRENS 3 PIECE KNIT SLEEPERS \$2
Merchild Knit Sleepers with extra pair of pants. Colors of green, Yellow, blue. Size 0 to 4.

DOLLS
Large Assortment of the Best Looking Group of Dolls We have ever had.
\$1.98 **\$7.95**
SELECT NOW



HONORED AT PARTY — Seated at the table is the hostess, at right, and the honoree, Miss Helga Thome, with members of the Royal Rose F.H.A. gathered about to share in the fun. Miss Thome, a senior in Hereford High

School, is an exchange student from Germany. The club surprised her with a birthday party. (Staff Photo)

Suprise Birthday Party Honors Miss Helga Thome

Mrs. G. W. Newsom was hostess Wednesday afternoon at a surprise birthday party and gift shower honoring Miss Helga Thome, exchange student in Hereford High School from Germany. Miss Thome is making her home with the Newsoms while in Hereford. Assisting the hostess were Mrs. George Paetzold and Mrs. Don Guseman, sponsors of a group of Royal Rose Future Homemakers of America students, and Mrs. Earl Springer. Guests were Mrs. J. J. Durham's group of FHA girls and other special guests were Mrs. Durham, Mrs. Frank Prowell, the teacher in the FHA department, Pat Sullivan, high school principal and Bill Phillips. Lovely gifts were presented.

The refreshment table was laid with a white grass linen cloth over pink and orchid chrysanthemums made up the center piece. The birthday cake was decorated with red rosebuds and red candles.

Those attending were Phyllis Goetsch, Dolly Paetzold, Donna Sue Guseman, Shirin Wiseman, Bonnie Ivie, Mary Lynn Morrison, Nell Walker, Betty Hagar, Dollie Prowell, Lawanna Lookingbill, Ju-

dy Patterson, Janie Bookout, Lilly Higgins, Carol Ann Newell, Eugenia Alexander, Lovilla Finley, Betty Paetzold, Ruby Brewton, Margaret Burrus, Sylvia Cox, Virginia Brown, Bessie Tucker, Iris Hodges, Marquette Blalock, Frances Andrews, and the hostesses.

The estimated value of religious structures in the United States is \$7,846,000,000.

A cubic mile of sea water contains 11½ billion pounds of magnesium.

Dr. Milton C. Adams
OPTOMETRIST
Office Hours 8:30-5:00
140 W. Third, Hereford
Texas
Phone 37

THE REAL M'COYS BY JOHN and GEORGE



INSURED WITH
John McLean
Insurance Agency
25 Years of Insurance
Know How
Phone 273

Opera Take-Off Highlights Music Study Club Meet

Mrs. Wayne Thomas gave a humorous take-off on the opera "Carmen" at the Music Study Club meeting held with Mrs. C. W. Parker Monday afternoon. Using the book "Opera Once Over Lightly," by Reuben A. Bradford, she presented the program entitled "Carmen or The MAL-LADY of Love."

Recordings of the highlights of the opera Carmen were featured in conclusion of the program, followed by the Hymn of the Month sung by the club chorus. Mrs. J. C. McCracken was the accompanist. Members in attendance were Mesdames Bill Bradley, W. T. Carmichael, H. A. Close, Cliff Estes, C. C. Ferguson, J. C. McCracken, Earl Phillips, T. W. Roberson, W. J. Stanford, J. T. Sims, Wayne Thomas, A. O. Thompson, G. N. Allison, S. M. Dunnam, Miss Mattie Mae Swisher, Frances Dameron and the hostess.

Initiation Rites Featured By Order Of Rainbow Girls

Initiation ceremonies were observed for Judith Raye Haseloff, Marilyn Jones, Marjorie Muse and Melinda Weems at a recent Friendship Night session held by the Hereford Assembly of the Order of Rainbow at the Masonic Hall, Georgia Lewis, worthy advisor, and her corps of officers conducted the initiation rites.

Special guests honored at the meeting were Mrs. Margaret Leake of Canyon, grand visitor, Myrtle Trimble of Dimmitt, grand representative from Texas to New Hampshire, Mrs. Belle Hromas, mother advisor of the local group, and member of the grand executive committee and Mrs. John Patton, worthy matron of the local Order of Eastern Star.

The worthy advisor and mother advisor and all past worthy advisors and mother advisors received special recognition and as the choir sang "Yellow Rose of Texas" the grand visitor was presented with a gift from the line officers.

A salad supper was served at the conclusion of ceremonies to members of Rainbow and approximately 50 guests.

Mr. and Mrs. John Albracht, W. J. Albracht and C. J. Albracht left Wednesday morning for Humphery, Neb. to attend the funeral services of John Albracht's brother, Joseph Albracht.

Guests in the home of Mr. and Mrs. J. E. Beyer during the Thanksgiving holidays were his brother and wife, Mr. and Mrs. E. F. Beyer of Wichita, Kans., and a son and his wife, Mr. and Mrs. P. L. Beyer, and a daughter-in-law, Mrs. Lennis Beyer of Amarillo.

COMPLETE RADIATOR SERVICE

PHONE 1597

Hereford Radiator Ser.
South of Neil's Body Shop

Gifts FROM SANTA

FOR HER LUXITE LINGERIE
★ Slips ★ Gowns ★ Robes
★ Panties ★ Bed Jackets
Priced to \$19⁹⁵

CLAUSSNER HOSEIERY
PER PAIR **\$1¹⁵ to \$1⁹⁵**

WELDON PAJAMAS
\$3⁹⁵ to \$6⁹⁵

"Ship and Shore" Blouses
\$2.98 and \$3.98

Sunny South Blouses
\$3.95 and \$5.95

SWEATERS
Wool, Orlon and Nylon **\$3⁹⁵ to \$24⁹⁵**

DRESSES \$14.95 to \$49.95
SAMSONITE LUGGAGE \$17.50 to \$27.50

GIFTS FOR THE GIRLS

"Prissy Missy" Dresses and Cinderella
PRICED FROM **\$3.95 TO \$10.95**

GIRLS PAJAMAS
BY WELDON **\$2.98 TO \$4.50**

SWEATERS Priced from **\$3.95 TO \$8.95**

RUTHERFORD & CO. \$ DAY SPECIALS

SAMSONITE CARD TABLES
13.95 Value for **\$8⁹⁵** 7.95 Value for **\$4⁹⁵**
5.95 Value for **\$3⁹⁵**

SAMSONITE CHAIRS
\$8.95 Values for only \$5.95
\$6.95 Value for only \$4.95

29 Pair Ladies "Enna Jettick" SHOES
Values to \$10.95
\$2⁰⁰
SPECIAL DOLLAR DAY Pair

6 Pair Only Boy's COWBOY BOOTS
Sizes 1½ 2 - 2½
\$2⁹⁹
SPECIAL PAIR

MEN'S SWEAT SHIRTS
1.69 Value for only **\$1⁰⁹**

WORK GLOVES 4 Pair **\$1⁰⁰**
MEN'S BROWN JERSEY
35c Per Pair Value

FREE GIFT WRAPPING
RUTHERFORD & CO.
BE THRIFTY . . . BE WISE . . . BUY IN HEREFORD

Gifts FROM SANTA

FOR HIM STETSON HATS
PRICED FROM **\$10 to \$50**

SAMSONITE LUGGAGE
\$19⁵⁰ to \$35

ARROW DRESS SHIRTS
\$3⁹⁵ to \$5⁰⁰

ARROW SPORT SHIRTS
\$4⁹⁵ to \$7⁹⁵

SPORT COATS \$29⁹⁵

CURLEE SUITS
\$47⁵⁰ to \$55

CURLEE SLACKS
\$14⁹⁵ to \$19⁹⁵

HAGGAR SLACKS
\$6⁹⁵ to \$12⁹⁵

WELDON PAJAMAS
\$3⁹⁵ to \$12⁹⁵

GIFTS FOR THE BOYS
★ Shirts ★ Socks
★ Slacks ★ Pajamas
★ Sport Coats
Large Selection of Gifts for Cub Scouts And Boy Scouts!

HERE COMES SANTA....

STOREWIDE SALE

STOREWIDE SALE



And His Sleigh Is Full of Furniture Bargains for You!!

FURNITURE SALE!

BEDROOM FURNITURE

2 Piece Imported Parched Mahogany
BEDROOM SUITE \$239⁵⁰
Regular \$289.50 Value NOW ONLY

2 Piece Bleached Mahogany
BEDROOM SUITE \$169⁵⁰
Regular \$219.50 Value NOW ONLY

3 Piece — Bar Bed and Double Dresser
BEDROOM SUITE \$239⁵⁰
Solid Pecan — Regular \$289.50 Value

3 Piece Walnut
BEDROOM SUITE \$219⁵⁰
Regular \$279.50 Value NOW ONLY

3 Piece Chichilla Pecan
BEDROOM SUITE \$269⁵⁰
Regular \$349.50 NOW

3 Piece Turquoise, Solid Ash
BEDROOM SUITE \$189⁵⁰
Regular 239.50 NOW

2 Piece Lined Oak, Double Dresser, Bar Bed
BEDROOM SUITE \$149⁵⁰
Regular \$189.50 NOW

4 Piece Mahogany — Reg. 249.50
BEDROOM SUITE \$189⁵⁰

3 Piece French Provincial — Reg. 399.50
BEDROOM SUITE (White) \$299⁵⁰

3 Piece Honduras Mahogany — Reg. 339.50
BEDROOM SUITE Now \$279⁵⁰

2 Piece — Solid Ash — Grey Finish
BEDROOM SUITE \$99⁵⁰
Regular 149.50 NOW

2 Piece Grey Bleached Mahogany
BEDROOM SUITE \$199⁵⁰
Regular 249.50 NOW

2 Piece Pink Ice, Solid Ash
BEDROOM SUITE \$209⁰⁰
Regular \$269.00 Value NOW

2 Piece Grey Ash
BEDROOM SUITE \$169⁵⁰
Regular \$219.50 NOW

MANY OTHERS TO CHOOSE FROM

FREE

\$119.50 Value Reclining Chair
TO BE GIVEN AWAY DURING OUR
STOREWIDE SALE

Absolutely Nothing to Buy... All You
Need Do Is Register!
SALE STARTS MONDAY, DECEMBER 5TH

MISCELLANEOUS ITEMS

TV SWIVEL CHAIRS

Many Styles and Colors \$29.50 up

T.V. **ROCKERS** \$59.50 up

BUNK BEDS
With Springs and Mattresses \$89.50 up

Large Selection Of
DINETTE SUITES
All Colors and Styles
Chrome & Wrought Iron \$59.50

SEE THESE SPECIALS

RECLINING CHAIRS
Stratalounger Priced from \$79.50 up

LAMPS & PICTURES
1-3 OFF

CARPETS
All Wool, Rayon & Nylon
Installed with 40 oz. Pad
Per Yard \$7.95 up

Selection of Occasional
Tables - Special Price

APPLIANCES

Westinghouse and G.E. Refrigerators, Washers, Dryers, Ranges and TV. All special Priced for this sale. Come one, come all. See these Bargains.

Also Ironrite Ironers

WEDGEWOOD & HARDWICK
GAS RANGES
SPECIALLY PRICED

BEDDING
Innerspring Mattresses
And Box Springs

Regular \$99.50 NOW \$69.50

Firstone Foam Rubber Mattresses and Springs
Specially Priced for this Sale.

Juvenile Furniture

Taylor Tots, Baby Beds, High Chairs, Mattresses, Rocking Horses, Sidewalk Bicycles, Rocking Chairs.

OLD COLONIAL MAPLE
Specially Priced

LIVINGROOM FURNITURE

2 Piece Rose Frieze — Regular 229.50
LIVINGROOM SUITE \$169⁵⁰

2 Piece Aqua and Brown Tweed with Metallic Thread
LIVINGROOM SUITE Regular \$289.50 \$229⁵⁰

2 Piece Green Nylon Frieze — Reg. 294.50
LIVINGROOM SUITE \$209⁵⁰

2 Piece Charcoal Grey Tweed with Foam Rubber Cushions and Back
LIVINGROOM SUITE Regular 309.50 \$249⁵⁰

2 Piece Red Tweed — Reg. 219.50
LIVINGROOM SUITE \$169⁵⁰

2 Piece Brown Tweed with Foam Rubber Cushions and Back — Regular 309.50
LIVINGROOM SUITE \$229⁵⁰

2 Piece Beige and Brown
LIVINGROOM SUITE Regular 189.50 \$139⁵⁰

2 Piece Brown and Gold Tweed
STUDIO SUITE Regular 209.50 \$179⁵⁰

2 Piece Pink and Black — Regular 189.50
STUDIO SUITE \$139⁵⁰

2 Piece Green Tweed — Bumper Arms
STUDIO SUITE Regular 269.50 \$199⁵⁰

2 Piece Beige and Black — Reg. 179.50
STUDIO SUITE \$129⁵⁰

1 Bumper Arm
SOFA Regular 249.00 NOW \$199⁰⁰

2 Piece Charcoal and Pink
SECTIONAL Regular 299.50 NOW \$229⁵⁰

1 Charcoal — Foam Rubber Cushion and Back
PULLMAN Regular 399.50 NOW \$299⁵⁰

2 Pink Ice
SOFAS Regular 119.50 NOW \$69⁵⁰

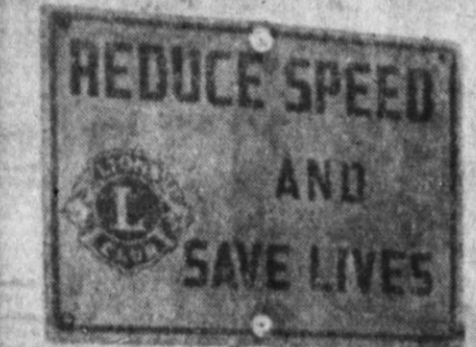
1 Pink & Brown
SOFA Reg. \$199.50 \$249.50

1 Aqua Long Boy
SOFA Reg. \$229.50 \$269.50

1 Rose Long Boy
SOFA Reg. \$229.50 \$269.50

3 Piece Grey — Reg. 349.50
SECTIONAL \$269.50

BUY-RITE FURNITURE CO



THINGS WE TEND TO OVERLOOK — Pat Dawson takes time out after school to give her opinion that the Lion's Club sign reading "Reduce Speed and Save Lives" located on Avenue F is O.K. in her book. She is the 15 year old daughter of Mr. and Mrs. J. M. Dawson. (Staff Photo)

Sunny Bluebirds Get New Uniforms

The Sunny Bluebirds met Wednesday afternoon at the Hut. The girls received their new uniforms. Each girl began a gift that she will give to someone Christmas. Plans were made for the Christmas program and pictures were made of the group. Refreshments were served by Mrs. James Cash to the following: Nita Joyce Cash, Jo Francis Deavenport, Joellen Hamilton, Lillian Sue Harms, Meredith Hooper, Catherine Ann Kerr, Denise King, Melody Massey, Gayle Newell, Norma Kay Nichols, Deborah Pierce, Phyllis Warrick, Barbara Gayle Willis and leaders, Mrs. F. H. King, Joe Deavenport and Charles Skelton.

At The Movies

The rugged, wind-swept seacoast near Monterey, Calif., noted as one of the scenic wonder spots of the world, served as the prototype of the similarly desolate English Channel coast in "Moonfleet," which will show Wednesday and Thursday at the Star. Based on the novel by J. Meade Falkner, "Moonfleet" stars Stewart Granger as an English rake turned smuggler, who becomes involved in a series of suspenseful adventures with an intrepid youngster. The boy is played by Britain's outstanding juvenile star, Jon

Progressive News

By MRS. IRA RICKETTS

Mr. and Mrs. V. E. Dodson and Mrs. I. W. Scott went to Borger last Friday to spend the Thanksgiving holidays with Mrs. Dorothy Dean and boys. Jimmy Joe Dean returned home with them to spend the weekend. Jimmy Joe is improving satisfactorily from the injuries he suffered in the car accident recently.

Homer Hershey spent the Thanksgiving vacation with his parents, Mr. and Mrs. H. L. Hershey. Homer is a freshman at A and M. Mr. and Mrs. P. L. Carmichael attended a musical recital at Ward Hall Friday evening. Susie Woodford and Shari Carmichael played selections at the recital.

O. B. Russell of Panhandle spent last Friday night in the Horace Hershey home. Mr. and Mrs. Ira Ricketts spent Thanksgiving Day with Mr. and Mrs. Howard Higgins and children at Texline, other guests were Mr. and Mrs. L. L. McBrayer of Dalhart and Miss Betty Jeanne McBrayer of Stratford. Mrs. McBrayer and Mrs. Higgins are daughters of the Ricketts.

Mrs. Leon Coffin spent Sunday with Mr. and Mrs. Harry Coffin, Bill, June and Jeannie. Mr. and Mrs. Robert Henry and sister, Reva Henry of Springlake spent Sunday visiting their mother, Mrs. Mabel Henry, and grandfather, J. L. Park, in the Park home.

Mr. and Mrs. Junior Burges and boys returned home Wednesday morning from several days' visit with his brother, Mr. and Mrs. Lee Roy Burges and family at Blunt, S. D.

Mrs. Mabel Henry is recuperating at the home of her father, J. L. Park. Mrs. Henry returned home Saturday after spending a week in the Deaf Smith County Hospital with a severe cold.

Mr. and Mrs. John Hamilton and three children of Hondo, N. M., spent Thanksgiving with Mrs. Hamilton's parents, Mr. and Mrs. C. V. Burges. Other guests were Mr. and Mrs. Roy Coker of Summerfield and Mr. and Mrs. Clint Lundy.

Mr. and Mrs. Clyde Russell, Doris and Linda and O. B. Russell of Panhandle were dinner guests of Mr. and Mrs. H. L. Hershey Thanksgiving Day.

Mr. and Mrs. P. L. Carmichael and Shari had as dinner guests Thanksgiving, Bill from W. T. and

Whiteley. Other players are Geo. Sanders and Joan Greenwood, England's popular stage and screen star.

Ken from Texas Tech and W. G. Harris of Summerfield. Leon Coffin left last Friday for a visit with his brother-in-law and sister, Mr. and Mrs. Charles Smart in Minneapolis, Minn., before going on to Mason City, Iowa to attend the Vegetable Growers Convention Dec. 1-3.

Mr. and Mrs. Ira Ricketts were dinner guests Sunday of Mr. and Mrs. Clyde Russell, Doris and Linda.

Mrs. V. E. Dodson and Mrs. I. W. Scott spent Friday with Mrs. Ira Scott and girls.

Doris Russell spent last weekend with her family, Mr. and Mrs. Clyde Russell and Linda.

C. V. Burges came home last Friday from the hospital where he was taken Tuesday before Thanksgiving, he is gaining his health satisfactorily.

Mrs. Leon Coffin visited Tuesday with Mr. and Mrs. Bert Coffin and girls.

Forrest Ricketts visited Mr. and Mrs. W. B. Nunley Tuesday evening.

June Coffin is staying with her grandmother, Mrs. Leon Coffin.

Mr. and Mrs. Forrest Ricketts, Janet and Jeffery were in Lubbock Monday to see Mr. and Mrs. Jay Ricketts and daughter. Mrs. Ricketts, Janet and Jeffery are spending the week there and helping care for the baby.

Mr. and Mrs. Harry Coffin, Bill, June and Jeannie were Thank-

sgiving guests of Mr. and Mrs. Leon Coffin.

Mrs. Ira Ricketts spent the day recently with Mrs. Fred Moreman.

Mr. and Mrs. Bert Coffin, Myrna Lou and Judy Kay spent the Thanksgiving holiday with Mrs. Coffin's sister, Mr. and Mrs. J. T. Arrington and family at Lubbock.

Another sister, Mrs. Clayton Hunt and family of Wichita Falls, a brother, Mr. and Mrs. H. L. Stewart and family of Monahans and a niece, Mr. and Mrs. Paul Compton and Paula of Oklahoma City met them there for the day.

Ralph and Fred Ricketts visited with their grandparents, Mr. and Mrs. Ira Ricketts from Thursday until Sunday of last week.

Mrs. I. W. Scott returned to Canyon Saturday after visiting several days with her son-in-law and daughter, Mr. and Mrs. V. E. Dodson.

Mrs. Jim Childre of Hale Center and Mrs. A. C. Cates of Plainview visited Mr. and Mrs. W. P. Caldwell Sunday. The three ladies are sisters.

If 1935 mortality rates for child-bearing still prevailed, about 24,000 U.S. mothers would die each year in childbirth compared to about 2,000 who actually die.

If you took one step for each movement of your eyes during eight hours of reading, you would walk 33 miles.

EASTER NEWS

By MRS. L. B. WORTHAN

Mr. and Mrs. Bill Carthel and boys, Mr. and Mrs. Dick Golden and Dianna, spent Thanksgiving with Mr. and Mrs. A. O. McLain in Lakin, Kans.

Mr. and Mrs. Ernest Flood and children were dinner guests in the J. H. Flood home Sunday.

Mr. and Mrs. O. B. Cox of Anson visited with their daughter and family, Mr. and Mrs. Clifford Johnson and boys. Mrs. Johnson and sons returned home with them for a weekend visit.

Mr. and Mrs. Bill Carthel visited in the Douglas Cox home in Plainview Sunday.

Mr. and Mrs. Jess Mitchell, Mr. and Mrs. Loyd Becker, Mr. and Mrs. Larry McQueen and daughter, Sandra, Mr. and Mrs. Henry Solomon and children all of Memphis visited in the William Moss home Sunday.

Mr. and Mrs. Henry Rendeluke and daughter, Terri, and son, Billy of Oklahoma City visited from Wednesday until Saturday with the W. A. Eppersons.

Mr. and Mrs. G. H. LaPlant and Mr. and Mrs. C. M. Smith spent

Sunday with Mr. and Mrs. W. A. Epperson. Thanksgiving guests in the W. A. Epperson home for dinner were Mr. and Mrs. Ben Medley, Janie Sue and Sandra Kay of Hereford. Mr. and Mrs. Harry Smith and sons of the Jumbo Community; Larry Allen of Dimmitt; and Mr. and Mrs. Henry Pendeluke of Oklahoma City. Afternoon callers were Mr. and Mrs. C. M. Smith, Mr. and Mrs. G. H. LaPlant.

Mr. and Mrs. R. T. Epperson and Mrs. Hightower from Prairie Grove, Ark., spent Monday night with Mr. and Mrs. W. A. Epperson.

Mrs. C. P. Worthan has spent several days with her son and family, Mr. and Mrs. L. B. Worthan. A surprise party was held in the D. O. Worthan's home for them. They were moving back to Big Spring. They were presented with a large table lamp. Games of 42 were played and cookies and coffee were served to Mrs. W. A. Epperson, Mr. and Mrs. Ray John-

son and Joyce Ann, Mr. and Mrs. Clifford Johnson, A. C. and Jay, Mr. and Mrs. Melvin Barton, Mr. and Mrs. John Burnett, Mr. and Mrs. L. B. Worthan and Jeanette, Mrs. C. P. Worthan.

Easter Club met Nov. 29 with the president in charge. A Christmas party will be held Dec. 29 at 7 o'clock at the Easter Community building. Secret Pals will be revealed at the club's Christmas party Dec. 8. All members are urged to come. Those attending the meeting were Mrs. W. A. Epperson, Mrs. Anna Margaret Moss, Mrs. Ann Carthel, Mrs. Jim Brooks, Mrs. Henry Flood, Mrs. L. B. Worthan, Mrs. Nellie LaPlant, Mrs. Jerry LaPlant, Mrs. Wendell Markley, Mrs. Leo Hall, Mrs. David La Grone, Mrs. Smith, Mrs. Clifford Johnson and Mrs. John Burnett.

Since 1948, the number of farmers in Israel has increased from 111,000 to 346,000.

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A — A wonderful traveller . . . a stunning stay-at-home! This suit dress is beautifully flattering with its curved collar and novelty buttoned front. Of Cohama's Silk-A-Nub, a new and exciting blend of raw silk and rayon that is hand washable and wrinkle resistant. Watermelon, periwinkle, navy or natural.

B — Underneath a princess sheath, slim as a pencil . . . and with it a contrast trimmed waist-hugging jacket with bracelet length sleeves! A wonderful costume for travelling, a perfect date dress. Of Cohama's Silk-A-Nub, a beautiful new hand washable, wrinkle-resistant blend of raw silk and rayon. Watermelon, periwinkle, navy or natural.

C — It's a beautifully tailored suit dress of Cohama's Silk-A-Nub, a fabulous new fabric of raw silk blended with rayon and bound with snowy white cording. It is wrinkle resistant and hand washable. Watermelon, navy, periwinkle or natural.

D — A costume dress that invites excitement . . . designed for your junior figure in Cohama's Silk-A-Nub, a blend of raw silk and rayon that is hand-washable and wrinkle-resistant. Double breasted sheath dress . . . handsome box jacket. In watermelon, periwinkle, navy or natural.

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DR. ARTHUR E. TRAVIS
 in
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December 5 to 11

Morning Services 7:00 a.m.
 Sunday School at Night 7:30 p.m.
 Evening Services 8:00 p.m.

TOPIC FOR MORNING MESSAGE:

Tuesday: What The Holy Spirit Does
 Wednesday: Manifestations Of The Holy Spirit:
 (Speaking in Tongues)
 Thursday: The Ministry of His Filling
 Friday: The Secret of His Filling

Dorman Kinard: Singer
AVENUE BAPTIST CHURCH
 130 North 25 Mile Avenue

Bay View Club Program On 'The American Negro'

"The American Negro" was the theme of the program Thursday afternoon when a meeting of the Bay View Club was held in the home of Mrs. A. M. Jones. The program dealt with Negro personalities with four brief reviews of the life and work of outstanding Negroes making up a discussion panel.

Mrs. Carl Perrin told of Ralph Johnson Bunche, Negro statesman, political scientist, educator and UN director. The only Negro to win the Nobel Peace Prize and his assignment in the UN, one of the most important in history. In reviewing his life, Mrs. Perrin brought out the fact that he is a grandson of slaves with Indian blood in his veins.

Mrs. J. W. Spradley told of Harry Thacker Burleigh, baritone vocalist, who has done much to preserve the Negro spirituals and heritage. "He was dean of composers in 1941 and his keen sense of melody and great technical excellence has caused the awakening of the Negro to his own culture," she said in conclusion.

Mrs. Paul Mathers reviewed the life of Paul Robeson, actor, who became a great concert singer, not only well known in America but in London and Moscow. The star of "Emperor Jones" he has also had dramatic roles in Show Boat, Song of Freedom and many other plays. He is a student, athlete, lawyer, actor, and singer, now turned communist and nationally known as a big time leader in Communist circles.

Miss Frances Turrentine told of Frank Yerby, America's most widely known novelist, whose

books are as popular abroad as in America. They are now being translated in 10 foreign languages. Miss Turrentine gave brief reviews of his books: "Flood-Tide," "Master of Harrah," "Benton's Row," and "The Saracen Blade." During the business session the members of the club voted to send Christmas packages to the state institution at Wichita Falls, and Mrs. Ansel McDowell was named

El 'Nino Study' Club Members Hear Review

Mrs. Darrell Blanton reviewed the book "Love is no Luxury" by Margaret Louise Bracher, at the El Nino Study Club meeting held in the home of Mrs. O. G. Hill Jr., Monday evening.

"The book presents a study in strengthening family ties and also serves as an aid in recognizing the forces that threaten any family. It points the way to creating and maintaining benefits to both the individual and society," she said in introducing the review.

During the business session the members voted to sponsor a new Bluebird group.

Members attending the meeting were Mesdames Darrell Blanton, Ivan Block, Elizabeth Bonesio, Jim Bookout, Ben Childers, T. J. Clay, R. A. Daniel Jr., Byron Durham, W. M. Decker, John Jacobsen Jr., Edgar Skypala, Wayne Thomas, and the hostess.

Household Scrapbook

By Roberta Lee
Substitute for Baking Powder
An excellent substitute for baking powder can be made by mixing 1/2 teaspoon of soda with 1 1/2 teaspoons of cream of tartar. This equals 2 teaspoons of baking powder.

Marks on Wall Paper
To remove pencil marks from the wall paper, use some art gum, and marks made by crayons can usually be removed with any reliable liquid dry cleaning preparation.

Thinning Varnish
Do not attempt to thin varnish by use of turpentine, as this will destroy the gloss. Instead, set it in a pan of warm water.

Gas
Plenty of ventilation is needed in a kitchen where the gas oven burners and several other burners are going. It is said that one lighted burner consumes as much air

as four persons.
Care of Hands
If the hands have been immersed in water for a long time and are puckered up, rub them with lemon or vinegar, and this will restore their softness and prevent chapping.
It is best, before mending a hole in the glove, to buttonhole around it carefully with the finest needle you have. Then catch together the buttonhole edge.
Always wash dates, raisins, or other dried fruits before using.

Germs collect on them from exposure and handling, so place them in a colander and pour boiling water over them.
Use Spoons
It is much wiser to use two spoons, instead of a fork, when turning a roast. The fork pierces the skin and permits valuable juices to escape.
To whiten the ivory toilet articles that have become yellowed, wash in soap and water and place in the sun to dry. If necessary repeat.



BRAND BABIES — "I'm going to be a roofing-tooting cowboy with my new pony I got for my birthday," says Kim Walton. Kim, the son of Mr. and Mrs. Floyd E. Walton Jr., was one year old Thanksgiving. (Staff Photo)

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Knee Length of Full length 1.25

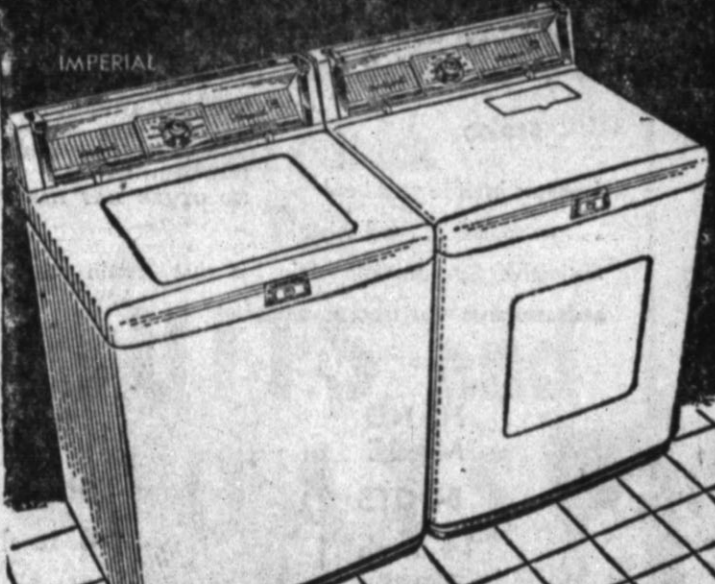
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WASHER WITH TWO SEPARATE WASHING ACTIONS

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Low speed and short time for washing sheerest, most delicate fabrics; normal speed and time for washing regular materials. Then there's 3-Level water selection; Suds-Miser; 7 Rinses; 3-Temp water selector; Cycle-Tone signal; germicidal lamp; 5-year parts warranty on transmission; other washer features!

Full-range heat control with 3 settings for regular materials and 1 setting for delicate fabrics safely dries anything washable the workless Whirlpool way. Guide Lite control with dual illumination; germicidal lamp; Cycle-Tone signal; porcelain top; gas or electric models; plus many other features!

Talk to the woman who uses them then come in and see for yourself!

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4th and Main St.

Phone 823



This Christmas, do your shopping the easy way ... right from this ad! Choose the one big gift that will delight your family all year round—new RCA Victor TV! We've got 'em to suit every taste, every need, every budget! What's more, when you buy new RCA Victor TV, you get great new advances in styling, performance and value. That's the Big Change in TV by RCA Victor ... the Big Change that makes all other TV seem old-fashioned!



RCA Victor Thrifton 17. Lowest priced RCA Victor TV! "Deep Image" picture tube, "Hidden Panel" tuning, New "4-Plus" Fidelity Sound, Ebony finish, Special model 1756022. \$159.95

NEW "UN-MECHANICAL LOOK." Obvious knobs and gadgets are gone ... there's nothing in view but TV's finest picture and most luxurious cabinetry.

NEW "4-PLUS" PICTURE QUALITY. (1) 100% automatic gain control; (2) "Sync" stabilizer; (3) 7% extra brightness; (4) 33% extra contrast. On Super and Deluxe models.

NEW "HIGH-AND-EASY" TUNING. 3 new ways to dial standing up! "Hidden Panel" tuning (top); "High-Side" tuning (lower left) and "Up-Front" tuning (lower right).

NEW "FRONT WINDOW" VHF CHANNEL INDICATOR. Illuminated king-size numbers are visible—clear across the room. On all RCA Victor Television Deluxe.

RCA "MAGIC BRAIN" REMOTE TV CONTROL. Turn set on, off; change channels; adjust volume and fine tuning—from your seat. Can be installed on most RCA Victor black-and-white VHF television sets. Optional.

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RCA Victor Compton 21. Luxurious lavvy gold finish. New "4-Plus" picture quality. New "Hidden Panel" tuning. Super model 2116114. \$239.95



RCA Victor Gladstone 21. New "4-Plus" picture quality. Mahogany grained finish. Walnut or lined oak grained finishes, extra. Super model 2116335. \$279.95



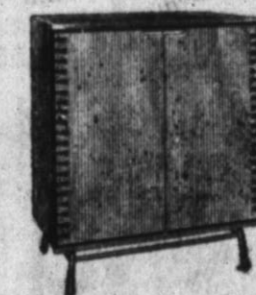
RCA Victor Wayland 24. Lowest price ever for bigger-than-life RCA Victor TV! "4-Plus" picture quality. "High Side" tuning. Ebony finish. Super model 2416142. \$259.95



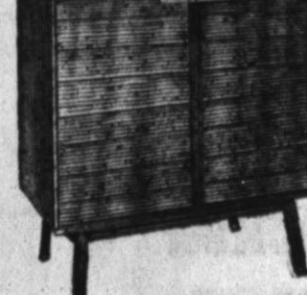
RCA Victor Winfield 21 Deluxe. Lowest price ever for RCA Victor Television Deluxe! Mahogany grained finish, lined oak grained finish, extra. Model 21D641. \$309.95



RCA Victor Chalfont 21 Deluxe. Front-vincial console in rich maple finish. "4-Plus" picture quality. Two speakers. Model 21D647. \$349.95



RCA Victor Collingswood 21 Deluxe. Modern console in natural lined oak with French walnut New "4-Plus" picture quality. Model 21D670. \$415.00



RCA Victor Barbizon 24 Deluxe. Modern lowboy in rich natural walnut. "Up-Front" tuning. Twin speakers. Model 24D673. \$525.00

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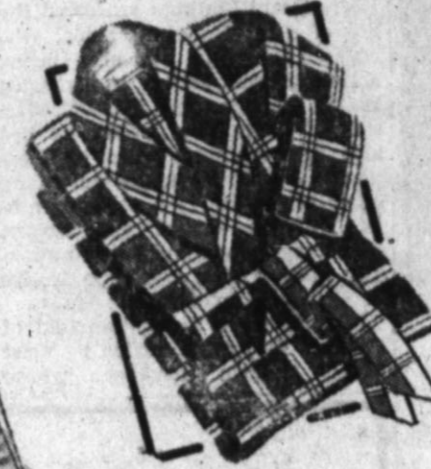
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Sizes 7 to 16
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Beautiful
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Lovely - Sheer flattering Nylons. Choose from Pencil or Dark seams.

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MEN'S SPORT SHIRTS
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SHIRTS - GEORGIOUS PATTERNS
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SHORTS OR
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America's Most
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36" HEAVY SOLID COLORS OUTING 3 YDS. \$1.00
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VISCOSE NYLON BATH SETS
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Excellent Xmas Gift
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FREE GIFT WRAPPING



By JIMMIE GILBERTINE

It was strictly a case of "misery loves company," but D. C. Martin, Central School principal, and I had a real gab-fest the other morning. D. C., it seems, also ran out of gasoline on a recent Thanksgiving trip. It happened, in fact, close to the same minute and second that I faced such a predicament some hundred or so miles to the south.

"You are right about feeling stupid," says Mr. Martin, "and about feeling helpless when those cars go whizzing by at 70 and 80 miles per hour."

The Martins were several miles west of Sayre, Okla., when their tank showed up with a zero mark—and they sat exactly 25 minutes before they received aid. All of this happened just shortly after the cold front had moved in. An area resident finally came to their rescue and, according to Mr. Martin, he was really a swell old boy.

"You just stay here in the car," said the man. "I'll be back with the gasoline in about 15 minutes." Furthermore, despite any possible misgivings about whether they would ever see the old boy again, he came driving back with a can of petrol. He even put up the deposit on the can and on the gasoline—and drove several miles out of his way.

From all reports, in fact, the fellow didn't sound like an "Okie" at all. He must have migrated into the Sooner State from Kansas or Illinois. Anyway, I'm sure he wasn't from Texas—and the opinion is based upon my own parallel ex-

perience in the Lone Star state. Anyway, D. C. and I must have sounded like a couple of old women talking about their operations—although I noticed that we both carefully avoided mentioning the reaction from our wives.

What happened to the home decorations contest which used to attract so much interest in Hereford each Christmas? The stores look mighty good this year, but the residential sections look forlorn in comparison.

Possibly the most beautiful of all decorations, though, is the celestial picture which appears from 5 o'clock until daybreak each morning. A lot of people argue that it's worth getting up "just to see"—and, to me, that sure makes it super-colossal.

When I get up that early, I generally stumble over a chair while groping my way to the bathroom—and am in no mood for beauty and culture. However, the view does have its merits and, although I am not personally recommending that anyone rise so early, I will have to admit that it is an awe-inspiring scene which you will long remember—even after the sore toe is well and forgotten.

People are always figuring out get-rich-quick schemes, and some of them work. Harold Hudson up Perryton way was recently talking about a new deal, which will probably click.

It is in the form of a book entitled, "Who's Who Among American High School Athletes." The guise

of the appeal is to the ego of the coach and school officials, who are persuaded to recommend as many as six students to qualify from the school as outstanding athletes. Copies of the book sell at \$15 each to the ready-made customer list of parents and friends—and the promoter reaps a nice windfall. This is an old gimmick, worked successfully for many years in the "Blue Book" and varieties of "Who's Who" in assorted professions. They even approached me once on "Who's Who in the South" or something like that, but when I got down to that cost per copy, I lost interest and threw away the blank.

Once I let a salesman talk me into buying an encyclopedia set on the grounds of a special introductory deal to "a limited few of our outstanding citizens"—and before I got through making those "24 easy payments," I became a cynical, hardened, young man. The salesman knew how "outstanding" I was but the banker, it seems, hadn't heard about my prominence—being an uncouth, down-to-earth individual, he wouldn't use the books for collateral and, before the 24 months were over, I came darn close to losing a green Model T sedan.

Most people have a spark of vanity tucked away somewhere within their constitution, though, and these book people have made the most of the situation for a long, long time. I roomed with a boy who sold Bibles one summer—and the stories he used to tell! First, he went to an extensive two-week training course to become installed with the secrets of the trade. He said a big portion of the Bibles sold down south (known as the Bible Belt) go to poor people and Negroes, many of whom cannot read, or even count their change. They do like to have a Bible on the front room table, though, when the preacher comes in for an occasional visit.

Most of these salesmen are experts. It is difficult to evade them, especially in view of the fact that new angles or wrinkles are added each year or so. Therefore, be patient when the Little Woman

chumps off and tosses away a few bucks once in awhile. It happens in the best regulated of families. Remember that, she was pitted against an expert, trained in the wiles of flattery and high-pressure salesmanship. Besides, if you used a little flattery around home once in a while, it is entirely possible that the Little Woman would be accustomed to it—and might not be so gullible. If it happens the second time, though, go ahead and break her arm! She's hopeless and the only defense is to fix her where she can't sign the papers.

ABOUT DOLLS! We've got a few but not enough for a window. What I would like to do is put all of these long treasured dolls on display for a week or so. Remember, any kind, any type, any condition. The man or woman who has owned a doll the most number of years will get a \$10 prize. What's more, I will give the same on pocket knives. The one "longest in possession" and brought to The Brand office will also get a \$10 bill. Just come in and register. We'll take your word about the length of ownership. What we want is the doll and the pocket-knife "owned and kept" longest by any single individual. It might be five years, it might be 50 years. Who knows? Anyway, it doesn't cost anything—and that's something unusual these days.

Archie G. Martin Takes Part In Army Maneuvers

FORT POLK, La. — Army Specialist Second Class Archie G. Martin, 22, son of A. G. Martin, Hereford, is participating in the largest joint Army-Air Force maneuver since World War II, Exercise Sage Brush, in Louisiana.

Some 110,000 Army troops are testing the latest concepts of atomic, bacteriological, chemical and electronic warfare. The exercise will end Dec. 15.

Specialist Martin, a personnel specialist in Headquarters and Service Company of the 3d Division's 10th Engineer Battalion, is regu-

Brand New Color Scheme Can Avoid Lot Of Pitfalls

By VIVIAN BROWN AP Newsfeatures Writer

IF YOU ARE refurbishing your home, perhaps with a brand new color scheme, carpets or other room accessories, don't shop blindly. Sit down with a pencil and paper and sketch out your room. Will that extra end table look good next to the easy chair? If it is a round table, you may be surprised that it'll take more space than a rectangular table.

larily stationed at Fort Benning, Ga. He entered the Army in June 1953. Martin was last assigned in Korea.

You don't need to use all the space in the room just because it is there. Keep a good distance between furniture pieces. Avoid corner crowding. If the wall paper is patterned—control the urge to clutter walls with pictures. A tiny room can't take too many bibelots and pairs of things are likely to look out of place. Grouped things should be limited to two or three rather than five or six.

Color is the warmth accessory. Though you must consult the man of the house in respect to your plans, weigh his color suggestions.

DECORATOR John Gerald observes that shades of red, white

and blue should make for a happy decorating scheme. "Men love red," says Gerald, "women adore blue, so why not combine both with antique white and have a happy home?" he asks. Key your color scheme to a strong color in draperies or rugs. If a deep color is used on the walls, the wallpaper contrast must be muted rather than busy. Blues and greens and other cool colors make a room seem larger. Reds and yellows and other warm tones make walls advance.

IF FURNITURE is to be slipcovered or reupholstered coordinate pattern, fabric and furniture. Heavy fabrics are not for dainty Louis XV chairs, although period pieces may be perked up with plastic, leather and small scaled patterns in brocades. Avoid garish large fabric patterns or tweedy, nubby

fabrics for itty-bitty chairs. Patterned upholstery is best placed in front of solid color walls and draperies. Three colors is tops for a room with perhaps one pattern and stripe combining those colors. Clutter makes for confusion. Do not try to fill up corners with furniture such as cupboards or bookcases, and be sure big pieces do not crowd out electric outlets.

Japan's birth rate dropped from 34 per thousand in 1934 to 20 per thousand per year today.

About half a million of U.S. white people living today will live to 100 years old, statisticians estimate.

The average American spends 31 cents a year for matches.



MONDAY, DEC. 5th. IS DOLLAR DAY

Entire Stock Fall SUITS and COATS

\$49.95 Values . . . \$29.95
\$59.95 Values . . . \$36.95
\$69.95 Values . . . \$39.95
\$79.95 Values . . . \$49.95

SKIRTS

One Group, Wool Flannel, Tyeed and Gabardine

\$ 7.95 Values \$4.95
\$10.95 Values \$6.95
\$12.95 Value \$7.95

Large Group Famous Nationally Adv. Brand FALL DRESSES

Reg. \$14.95 to \$59.95 **1/2 price** and less

All JERSEY BLOUSES

\$5.95 to \$7.95 Value **\$4.00**

One Group BRAS

NOW ONLY **\$1.00**

All FALL HATS

\$7.95 to \$18.95 Value **\$2.00 - \$3.00 - \$5.00**

GROUP SWEATERS \$4.98 Value **\$2.50** \$7.95 Value **\$4.00**

COTTON BLOUSES

\$3.95 Values **\$2.50**
\$4.95 & \$5.95 Values **\$3.00**

KNIT SUITS Wool - Orlon

\$44.95 Values **\$29.95**
\$34.95 Values **\$19.95**

One Group NYLON GOWNS

\$4.98 to \$12.95 Values **\$3.95 - \$8.95**

LITTLE'S of Hereford



If You Have . . .

A MALE IN MIND

Dub's has the Perfect Gift

HE HAS IN MIND!

McGREGOR

SPORT COATS

WILSON BROS.

SPORT SHIRTS UNDERWEAR NO BELT PAJAMAS

VARSITY TOWN

SUITS COATS

FLORSHEIM AND FORTUNE

SHOES

STETSON AND STEVENS

HATS

ACCESSORIES BY SWANK AND PIONEER

JUSTIN and L. M. LEDY COWBOY BOOTS

Come In Ladies . . . Chances Are We Know Exactly What He Wants . . . AND IF THERE IS ANY DOUBT GIVE HIM

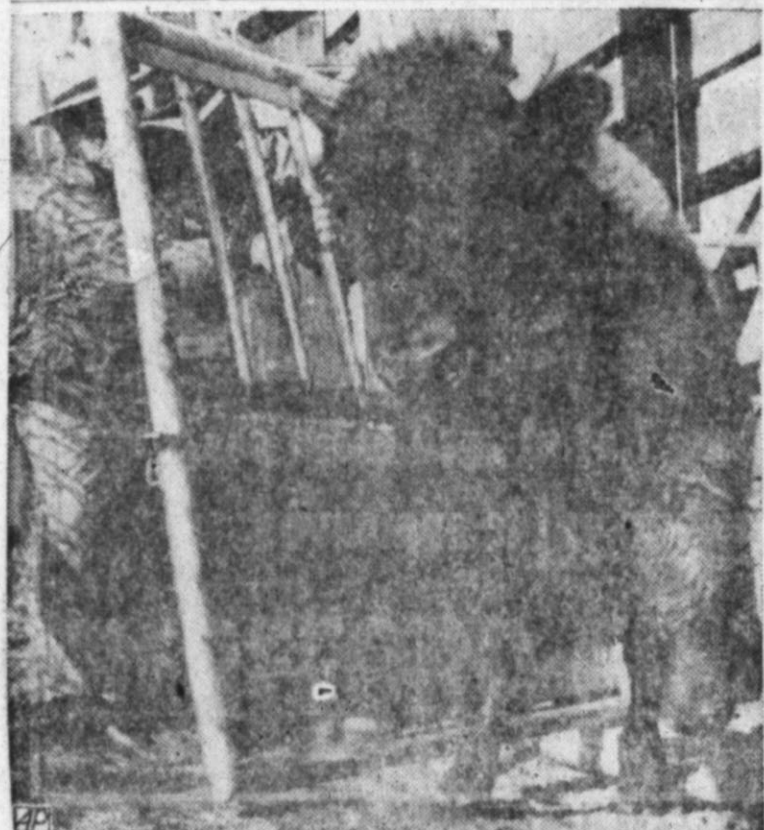
GIFT CERTIFICATE

Dub's Man's Shop



BROTHERS PLAY ON SAME TEAM — Football is an important part of the Arless Crump family life, with three of the boys playing on the Estelline High School team. The brothers, who recently played their last game to-

gether as members of the Bear Cubs are, left to right: Donald, a freshman; Ronald, a junior; and Kenneth, a senior and graduating member of the trio. (AP Photo)



LET ME OUT OF HERE — A buffalo calf charges out of the branding chute during the 15th annual branding-vaccination roundup in the Wichita Mountains Wildlife Refuge after Melvin G. Roach had applied the branding iron. More than 300 buffalo calves were branded in the herd, which is the second largest in the world. (AP Wirephoto)

Beta Sigma Phi Aids Tulia Group

Ten members of Kappa Iota chapter, Beta Sigma Phi sorority, were in Tulia last week to assist in pledge rituals of the newly organized Sigma Eta chapter, at a meeting held in the home of Mrs. Charles Welborn.

Following the rituals Mrs. Cecil Massey, president of the local chapter, and Mrs. J. W. Witherspoon, sponsor, conducted installation rites for new officers.

Pledges were Jackie Littlejohn, Neida Nipper, Mary Arnold, Mary Tucker, Alice Crocker, Christine Chisum, Lanel Dovel, Barbara Welborn, Ann Klemm, Maxine Keims, Barbara Howard, Norma Duncan and Jessie Raymond. Mrs. Monroe McGlaun was named director of the Tulia group.

Those from Hereford attending were Mesdames Mary Ann Massey, Margaret Witherspoon, Maria n Guinn, Betty Babione, Freida Beauchamp, Emma Suit, Mary Lou Knox, Geneva King, Patricia Robinson and Sam Nelson.

CARD OF THANKS

We wish to express our sincere thanks to the many friends who were so kind during the loss of our loved one. Especially do we want to thank Dr. Wills and the nurses. May God bless each and every one of you.

Mrs. George Bippus
Herbert Bippus
Miss Ernie Bippus
Mr. and Mrs. G. T. Drummond
Mrs. T. A. Bippus and Dale

W. L. Davis Jr., Alton Fraser, J. T. Glibreath Jr., J. E. Kirby, D. C. McWhorter, W. J. Messick, A. T. Mims, M. W. Nobles, Carl Perrin, L. B. Russell, J. W. Witherspoon, Wayne Thomas, Elizabeth Womble and the hostess.

'Dancing Gods' Is Reviewed For Club

Mrs. Earnest Langley served as hostess to members of the Calliope Club Thursday evening in the home of Mrs. Wayne Thomas.

Mrs. J. E. Kirby gave the program, giving a descriptive review of "The Dancing Gods" by Erna Ferguson, in which the author attempts to describe the principal dances of the Southwest based on

observation, and an account of the significance of the dance based on all available sources. Mrs. Kirby explained however, that no one knows all about the Indian dances, including the Indians themselves. During the business session with Mrs. J. T. Glibreath Jr., presiding, plans were made for the club's annual Christmas party which will be held this year Dec. 14 in the home of Mrs. Alton Fraser.

Members of the club in attendance were Mesdames Dick Barnard, J. R. Fowkes, B. F. Cain,

DOLLAR DAY SPECIALS

STREU'S

DOLLAR DAY SPECIALS

YOU'LL SAVE AT STREU HARDWARE MONDAY, DEC. 5TH

TOY DEPARTMENT

- Lionel **ELECTRIC TRAIN SETS 1/2 OFF**
- Lionel Electric Train **ACCESSORIES 1/2 OFF**
- Regular 6.25 **TOY WAGONS Sale Price \$3.98**
- TRICYCLE** Regular 11.95 **\$7.95**
- TRICYCLE** Regular 26.75 **\$15.95**
- 19.95 **DELIVERY CYCLE \$13.49**
- 3.19 **ROLLER SKATES Value \$2.19**
- 10.95 **TRICYCLE Value \$6.95**

RADIO - TV - RECORD PLAYER

1955 Model 24" RCA **TABLE TV** with Table **\$249⁹⁵**
Was \$331.90 NOW

1953 RCA Combination 21 Inch TV - RADIO - RECORD PLAYER

Mahogany Full Door Cabinet **\$269⁹⁵**
Was \$529.50 COST

78 RPM **RECORD ALBUMS 1/2 PRICE**

21.95 Value **TABLE RADIOS CLOSEOUT \$17⁹⁵**

39.95 Value **TABLE RADIOS CLOSEOUT \$29⁹⁵**

34.95 Value **TABLE RADIOS CLOSEOUT \$24⁹⁵**

33.50 Value — With Batteries **PORTABLE RADIOS \$19⁹⁵**

SUPER BUYS IN SPORTING GOODS

- 8 1/2 Foot Bamboo **FLY ROD** Reg. 5.95 **\$3.59** Value
- No. 355 9 Ft. Bamboo **FLY ROD** Reg. 8.95 **\$5.39**
- Steel Telescope **FLY ROD** Reg. 8.25 **\$4.95**
- SPINNING ROD, REEL and LINE** Regular 9.98 Value **\$5.98**
- No. 998 Oceanlite **CASTING REEL** Reg. 7.95 Value **\$4.49**
- No. 306 Ocean City **FLY REEL** Reg. 2.75 Value **\$1.59**
- No. 40 Edwards **FLY REEL** Reg. 3.25 Value **\$1.98**
- Outdoorsman **CASTING REEL** Reg. 10.95 Value **\$6.98**
- Fraser Freeline **CASTING REEL** Reg. 10.00 **\$5.95**
- Reg. 2.40 Per Dozen **TROUT FLIES** Doz. **\$1.98**

50 Ft. with Cord **TROUBLE LAMP \$2³⁹**

SPORT SEATS Regular \$4.59 Values **\$3⁶⁹**

CLOTHES HAMPERS 1/3 Off

CERAMIC PLANTERS 4.98 Value **\$2.49**

Whirlaway **TRAYS** 2 Tier \$7.95 Value **\$3⁹⁹**

Whirlaway **TID BITS** 3 Tier \$11.95 Value **\$5⁹⁸**

DIVIDED TRAY \$4.50 Value **\$2²⁹**

CERAMIC PLANTERS \$11.95 Value **\$5⁴⁹**

Westward Ho - Rodeo Pattern **CHINA** 1/2 Price

Ranch Brand **TRIVETS** \$1.00 Value **50c**

Wrought Iron Rack **TILES** 3 Pc. \$4.50 Value **\$2⁵⁰**

\$3.50 Value **TILES** SALE PRICE **\$2⁰⁰**

PRESTO SAUCEPANS
\$12.95 Value Sale Price \$8.95
\$14.95 Value Sale Price \$9.98
\$17.95 Value Sale Price \$11.95

Revere 6" **SKILLET** Value \$5.50 **\$2⁹⁸**

ALL SALE ITEMS CASH
FREE — With every Purchase of \$3.00 Or More. \$1.95 Vial Perfume.
NO RETURNS -- NO EXCHANGES
No Free Gift Wrapping On Sale Items



Book Now For December Delivery of

P. G. C. CATTLE CUBES

20% and 32% Protein

Call Us for our Prices F.O.B. Amarillo Or delivered to your Barn

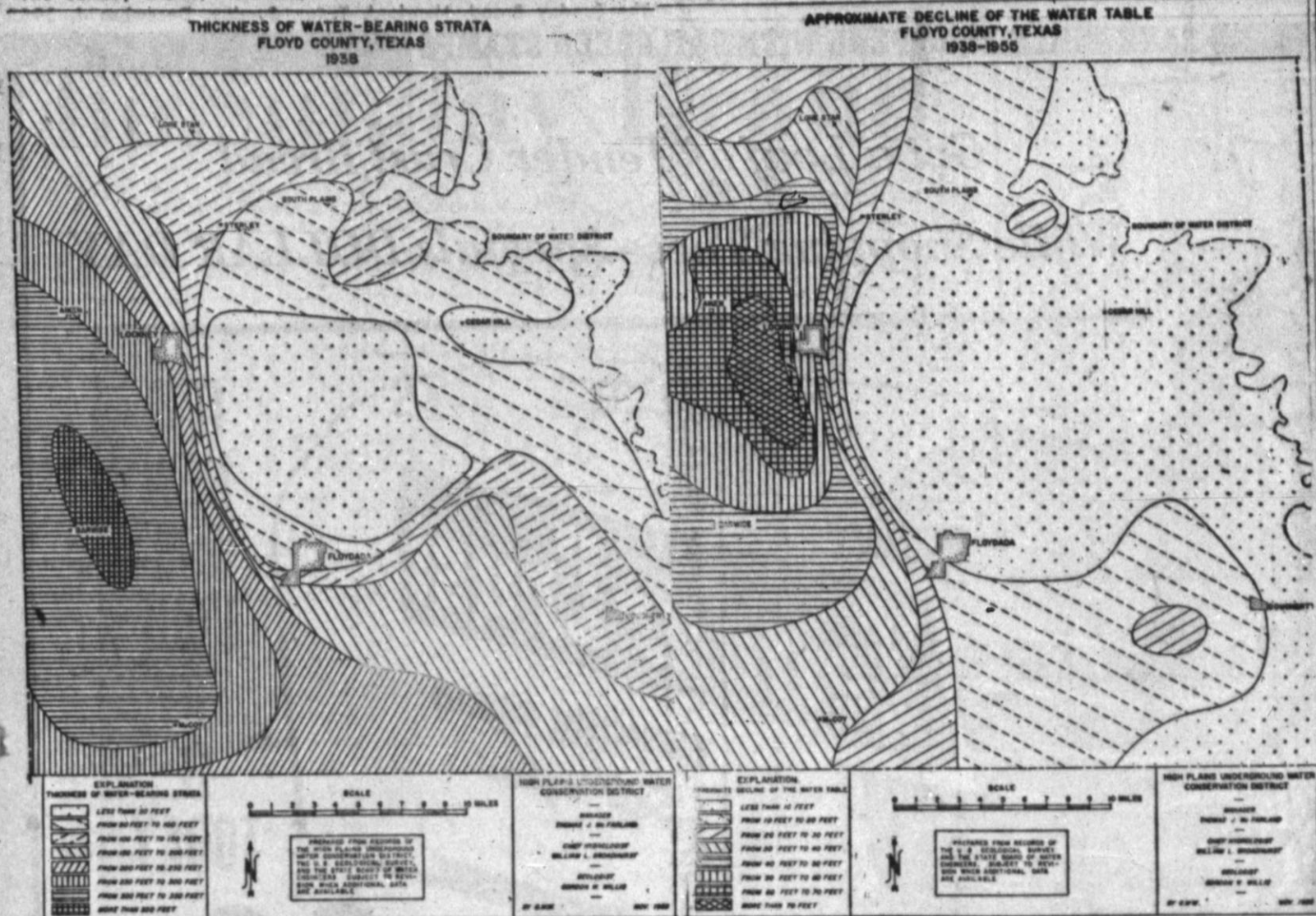
P. G. C. LAYING MASH

Keep those hens in full production and take advantage of the higher egg prices

HEREFORD GRAIN CORP.

Phone 360





Floyd County Has 19 Percent Water Drop

(Editor's Note: The following story is another in a series of surveys made by the High Plains Underground Water Conservation District.)

The portion of Floyd County within the boundary of the High Plains Underground Water Conservation District covers about 600,000 acres of land. (The total area of the county is 635,520 acres.)

The underground reservoir in the Ogallala formation beneath the area within the district contained approximately 12,500,000 acre-feet of ground water in storage available for pumping in January, 1955. The maps were prepared from data compiled from a study of 831 logs of water wells and about 700 measurements of water levels in wells.

The map in plate one shows the thickness of the water-bearing strata between the water table and the redbeds in 1938 before an appreciable amount of water had been pumped from the reservoir. The map in plate two shows the decline of the water table from the spring of 1938 to January 1955.

The volume of water remaining in the underground reservoir was determined by subtracting the volume of material unwatered since 1938 from the total volume of saturated material in 1938 and multiplying the remainder by the coefficient of storage of 15 percent.

These data show that 14,400,000

acre-feet of water was in storage available for pumping in 1938, and that 1,900,000 acre-feet of water has been removed from storage since 1938. In other words, 13 percent of the volume of the available water has been removed from storage since 1938. In the portion of the county within the Water District, about 75 percent of the water removed from storage was removed from about 36 percent of the area.

The approximate quantity of underground water in storage, available for pumping, beneath an individual farm may be determined by multiplying the number of acres in the farm by the thickness of the water-bearing strata underlying the farm and then multiplying by the storage coefficient of 15 percent. Suppose the farm consists of 320 acres and has 200 feet of water-bearing strata underlying it, then 320 acres x 200 feet x 0.15 equals 9,600 acre-feet of water available for pumping. An acre-foot of water is the quantity required to cover one acre to a depth of one foot, and it is also equal to 43,560 cubic feet or 325,829 gallons.

An individual may use this information to determine, within reasonable limits, how long the quantity of underground water in storage beneath his farm will last at any annual rate of withdrawal. This assumes, of course, that his neighbors pump a comparable amount of water per acre on their

farms. These maps and studies of this type are parts of the regular hydrological work in progress by the staff of the Water District. Similar maps and information will be prepared as rapidly as practicable, for all the counties within the Water District. Maps of Deaf Smith, Parmer, Castro, Potter, Randall, Armstrong and Floyd Counties are now available.

Wm. McGehee was removed from Deaf Smith County Hospital to his home Monday after spending the past three weeks there following a fall. His left hip was broken in the fall and his foot was injured. While not able to be up, his condition is considered satisfactory.

Mrs. McCullough Injured In Wreck

A Hereford woman was in the Deaf Smith County Hospital Saturday following an accident six miles east of here Wednesday afternoon. Injured was Mrs. Ralph McCullough. Her husband described her condition as "fair" Saturday.

McCullough said his wife was returning from Amarillo when some oil barrels dropped off of a truck in front of her. A car was approaching from the other direction, and to avoid a collision Mrs. McCullough veered to the right and smashed into the bar ditch.

New York state has 7,363 miles of railroads.

PENNEY'S
ALWAYS FIRST QUALITY!

Make someone's Christmas merrier... Make the most of your holiday money... shop Penney's!
STORE OPENS 9 o'clock

Christmas Dollar Days!

SAVE! **Boxed**
JEWELRY
Earrings and matching necklace, pearls, or rhinestones, blue or white. Also black, blue, red Onyx. **2⁰⁰**

SAVE! **Boys**
FLANNEL SHIRTS
All sanforized shrunk, with bright novelty designs and colorings. Sizes 5 to 16. **1⁰⁰**

SAVE! **Girls**
COATS
All wool fleece, long coats, with warm linings, this coat is right weight for now and spring. **8⁰⁰**

SAVE! **Men's**
CORDUROY SHIRTS
New rounded collars, all fast color and sanforized shrunk, pastels and charcoal colors. Sizes small, med., and large. **2⁰⁰**

SAVE! **Misses Nylon**
HORSE HAIR SLIPS
White or pastels, size small, med. and large, the slip that stays crisp and stiff after repeated washings. **2⁰⁰**

SAVE! **New**
NEW LUNCH CLOTHS
Size 52 by 52, the seasons newest designs, fast colors, on white grounds. **1⁰⁰**

SAVE! **Boys**
SWEAT SHIRTS
Nylon reinforced warm fleece lining, color is red. Sizes 8 to 16. **1⁰⁰**

SAVE! **Childrens**
NYLON CAN CAN SLIPS
Size 2 to 12 this is a full slip with three ruffles. Washes and dries fast no ironing needed. **1⁰⁰**

SAVE! **New**
LUGGAGE
Light weight, easy to carry, durable, long wearing scuff resistant covering, washable lining large plate glass mirror in the lid. **4⁰⁰**

SAVE! **Boys and Girls**
COWBOY SUITS
J-C Brand lots of embroidery on pink or black grounds, jacket and western pants. **3⁰⁰**

SAVE! **Women's**
NYLON PANTIES
This is an assortment of styles and colors, the manufacturers have taken this stock from much higher brackets and now here it is for Christmas gifts. **1⁰⁰**

SAVE! **Women's**
REVERSIBLE RUGS
An assortment of reversible and clipped loop rugs, assorted sizes. These have all been much higher in price. **2⁰⁰**

SAVE! **Mens White**
CANVASS WORK GLOVES
Clute cut for good fit and long wear. 5 PAIR FOR **1⁰⁰**

SAVE! **Women's**
TOODLERS DRESSES
These are all nylon styled with large flared skirts, lovely prints, just right for Christmas gifts. **2⁰⁰**

SAVE! **Women's**
ALL WOOL KNIT DRESSES
Boy what a buy these dresses are all new, just received, bought for a special event only 42 of these so hurry and see these new dresses. **10⁰⁰**

SAVE! **Boys**
PEN and PENCIL SETS
Retractable pen and pencil. Lots of colors. Complete with flash light and key chain. **1⁰⁰**

SAVE! **Women's**
BLOUSES
Made in the good old U.S.A. with the seasons newest styles and colors, all machine washable cottons and tested crease resistant. 2 FOR **3⁰⁰**

SAVE! **Christmas**
CARDS
A large box of 50 cards and envelopes each different, no two alike a beautiful assortment. **1⁰⁰**

SAVE! **Boys**
DRESS ANKLETS
Nylon reinforced toe and spliced heel for long lasting protection. Banded 4 together. 4 PAIR **1⁰⁰**

SAVE! **Women's**
NYLON HOSE
All first quality 60 gauge 15 denier, new spring colors, these are the good hose that wear so long. 2 FOR **1⁰⁰**

SAVE! **Mary Esther**
MILK CHOCOLATES
Nice gift box of the best assorted chocolates, gift boxed. **1⁰⁰**

At the request of several interested persons, we are sponsoring **FREE OF CHARGE — No Strings Attached** — a

Golden Age Party

(Persons 60 years of age or more)

AT THE STAR THEATRE!

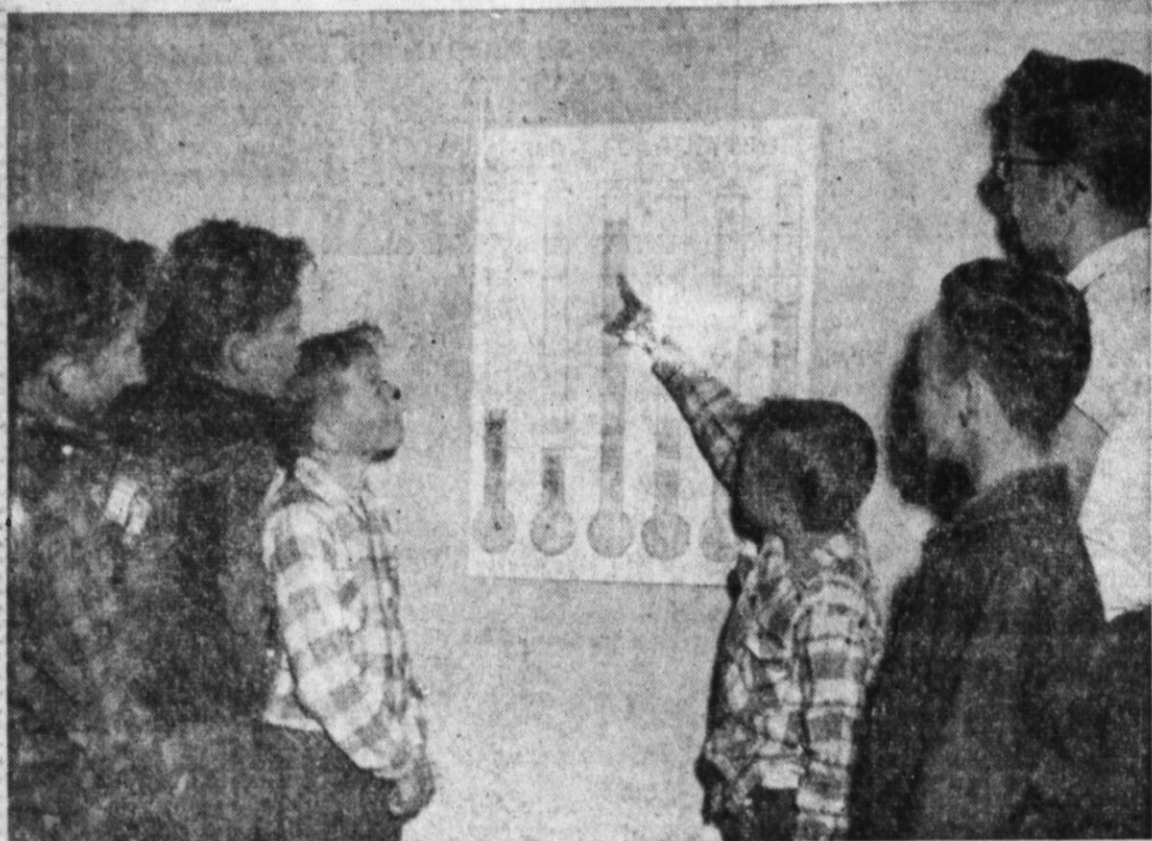
Monday, Dec. 12 — Doors Open at 1:30

You are invited to visit among yourselves for approximately one hour...

To organize an active club, if you desire AND to be our guest at the showing of

IRVING BERLIN'S
White Christmas
PRESENTED THROUGH **VISTAVISION** MOTION PICTURE
BING CROSBY • DANNY KAYE • ROSEMARY CLOONEY • VERA-ELLEN
Color by **TECHNICOLOR**
Produced by IRVING BERLIN • Screenplay by ROBERT ALTON • Directed by MICHAEL CURTIZ
Coffee and Cookies will be furnished by the Hereford Bakery.

COME OUT and HAVE FUN



GOING UP — Johnny Willoughby points to his thermometer while five other Brand newsboys look on. From left to right are Marion Martin, Norman Martin, Warren Sparks, Willoughby, Ruth Smith and Buddy Sparks. Willoughby leads in the circulation contest. He has sold 37 new subscriptions. Second is Warren Sparks, who has sold 27. (Staff Photo)

'Clipper Girls' End Flannel Era

CEDAR SPRINGS, Mich. — Two newspaperwomen who, with their weekly paper, built this tiny hamlet into the red flannel capital of America, have ended an era of journalism.

Over a period of 23 years, Nina E. Babcock and Grace E. Hamilton built up the weekly from a four-page paper serving 400 to a publication of some 16 pages read by 2300. But recently they sold The Cedar Springs Clipper.

Miss Babcock, from Sedalia, Mo. and Miss Hamilton, of Coopers-town, N. Y., came to Cedar Springs from New York during the depression. "We used to catch an occasional glimpse of a red flannel hanging below a man's trouser leg," said Miss Babcock.

"We couldn't recall anyone who still wore them and then, in 1936, we chanced to see a feature story

Hospital Notes

Patients in Hospital
Mrs. Ralph McCullough, Charlie

in the New York Sun commenting on the hard winter and wondering facetiously where the red flannels had gone," she says.

Miss Babcock wrote the Sun telling them Cedar Spring merchants still carried them, the story was picked up by The Associated Press and the orders began to flock in on a nationwide basis.

For two winters local merchants filled the orders. Then, their stocks depleted, the two women found a red flannel manufacturer operating in Winstead, Conn., and persuaded the company to take over the orders.

Now Cedar Springs has a red flannel factory of its own—thanks to the "Clipper girls."

Patients Dismissed
Jannie Green, 12-3; Mrs. Sarah Lawson, 12-3; Nancy Boardman, 12-3; Dick Barrett, 12-2; Mrs. Sadie Shirley, 12-1; Mrs. Glen Rutter, 12-2; Rosemary Cronin, 12-1; Mrs. Gonzales Olarves, 12-1; Susan Carmichael, 11-30; Sideo Sanchez, 12-1; Mrs. Ronnie McCathern, 12-1; Mrs. Betty Crow, 11-29; Mrs. Alma Williams, 12-1.

Add extra protein to that vegetable cream soup! Toss tiny cubes of cheddar cheese into each bowl before ladling in the soup. This makes for interesting flavor, too.



Dollar Day Only PILLOWS

18 Inch SQUARES
Decorative each **88c**
SOFA PILLOWS

See Our Large Selection Of Pillows
Of All Shapes And Sizes
THESE MAKE IDEAL CHRISTMAS GIFTS

H & H Furniture Co.

Across Street from Piggly Wiggly Phone 19

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS



Get a Loaf of Tender Crust Bread
While Shopping These Specials DOLLAR DAY



IT'S NEW FOR YOU! TRY IT TODAY

1 1/2 Pound Loaf **23c**

In the Red, White and Blue Wrapper

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

GROUND BEEF GROUND FRESH HOURLY 4 lbs. **\$1.00**

FRYERS FRESH DRESSED YOUNG and TENDER lb. **45c**

PORK ROAST FRESH, LEAN SHOULDER lb. **35c**

TOMATO JUICE SHURFINE 46 oz. Cans 4 for **\$1.00**

Corn Hunt's Whole Kernel or Cream Style No. 300 Cans 8 **\$1.00** FOR **DOG FOOD** 8 CANS **\$1.00** (Gaines Canned)

CHOCOLATE COVERED CHERRIES 2 boxes **\$1.00**

Coffee Plymouth Fresh Ground lb. **77c** Pure Cane **SUGAR** 5 lb. bag **47c**

WALNUTS Diamond and Paper Shell **PECANS** 2 lbs. **\$1.00**

Maryland Club **COFFEE** lb. **93c**

Ireland's — Made from Beef Round Steak No. 1 Cans 5 for **\$1.00**
CHILI

Dole's Sliced **PINEAPPLE** No. 1 Cans 2 for **29c**

Raisin Bran **SKINNER'S** 2 Boxes **33c**

Bright and Early **TEA** 1/4 Lb. Box 4 for **\$1.00** Large Glass Free

Toilet Soap **LIFEBUOY** 2 Bath Size 1 Regular Size **23c**

Kraft's **CARAMELS** 4 lbs. **\$1.00**

Pops Rite, Guaranteed to Pop **POP CORN** 10 oz. Cans 3 for **49c**

Macaroni or Spaghetti **SKINNER'S** 14 oz. Pkg. **23c**

Armour's **TREET** 12 oz. Cans 3 for **\$1.00**

Wilson's — 12 Oz. Cans **CHOPPED BEEF** 3 for **\$1.00**

Sham-Rins — Triple Concentrate **SHAMPOO** 1.00 Size 2 for **\$1.00**

Baker's **CHOCOLATE CHIPS** 6 OZ. PKGS. 2 FOR **35c**

Baker's Angel Flake **COCOANUT** 3 1/2 oz. Can **15c**

Minute Man Instant **FROSTING MIX** LARGE BOXES 2 FOR **39c**



SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

The Sunday Brand

Hereford, Texas, Sunday, December 4, 1955

SECTION THREE

HEREFORD BUSINESS MEN STEPPING OUT

Merchandising Is Still Basic In Retail Sales

Merchants over this area are, after a lapse of several years, beginning to tighten their belts, look things over carefully and to once again talk about "trading at home."

The advice is sound, of course, because it is the hometown merchant who makes most of the community's improvements possible, including such items as Christmas lighting, schools, police protection, church improvements and the hundreds of other worthwhile things which come to us in a large measure through his donations and taxes.

Most encouraging, though, is the fact that the Hereford merchants are going at the job of keeping business at home in a thoroughly efficient and sensible manner. Instead of complaining aimlessly, they are putting more time, more money and more effort into better merchandising. The stores this Christmas, for instance, are generally better decorated than we have ever before seen them in the history of Hereford. The town is well lighted and a big parade and Christmas party last week served as a kick-off for holiday merchandising.

Stocks, too, appear to be at an all-time high in most lines; displays are excellent and, by comparison, the prices are definitely in line "to better" than those offered even in the large cities, including Amarillo, Ft. Worth, Dallas and Lubbock. In addition, this issue of the Brand is within itself testimony of the fact that most of them are advertising conscious and are letting the public know of the values they have to offer.

Instead of basing their appeal on sympathy, "give-away" days or loyalty appeals, the merchants of Hereford are basing their right to existence upon merchandising, quality, service and honest advertising. All of which is a combination that will go further than any other toward keeping business at home. More and more people who once shopped in other centers tell us today that they are finding better varieties, lower prices, and new, fresh merchandise in Hereford these

days. They do not mention the savings on gasoline, comparatively simple parking worries, or friendly, personal service from their neighbors who work in the various stores. They are interested chiefly in the fact that you CAN GET IT at home, just as reasonable as anywhere in the Southwest.

The merchants, on the other hand, are also discovering that it is pleasant as well as profitable to meet outside competition by "fighting fire with fire" instead of moaning and groaning about business. Volume sales with lower profits are, after all, a gratifying experience, as well as a community service. In addition, the situation proves that Hereford merchants, in the main, have kept pace in the merchandising field as this country expanded and grew, just as the old fashion farmer replaced his span of mules with the new-fangled tractor. Meeting competition through progress and modern methods is the surest way to build a town into a city.

Long-Range Wills

Addition of a \$25,000 check to the First Christian Church building fund this week marks the second large donation made in 1955 through trustees of the Jim Hill estate.

The sum, although substantial, actually drops into the background if you stop to consider the forethought and consideration which went into the original will, thus making such donations possible. Contrast this with the fact that many people, some of considerable means, have no will at all, and the situation is again emphasized.

Everyone should have a will, of course, but another striking thing about the Hill will is the fact that it definitely remembered the community and the area where Mr. Hill accumulated his fortune. In addition to the local hotel, Mr. Hill provided for a bequest to establish a permanent upkeep program for the local cemetery; it has helped Boys Ranch, and has benefitted several other local organizations, along with several in the Southwest.

Mr. Hill, a successful business man and farmer, practiced while he was alive the policy of putting back into the country some of the benefits which he had taken from it as a citizen. What is more unusual, however, is the fact that several years after his death he is still practicing the philosophy through an adequate, well planned will executed by trustees to benefit worthwhile movements which he admired.

In December, 1620, the first known news-sheets in the English language appeared not in England but in Holland.

The first printing press in America was set up in 1638 in Cambridge, Mass.

The pioneer villages of Boston and Philadelphia both had printing presses before they were permitted in such English cities as Liverpool and Birmingham.

The London Gazette founded in 1665 was the first English news publication issued regularly in newspaper format.

The first American newspaper, Publick Occurrences Both Forreign and Domestic, published in Boston on September 25, 1690, by Benjamin Harris, was suspended by the royal governor after one issue.

The first continuously published American newspaper was the Boston News-Letter, founded by John Campbell on April 24, 1704.

Some of the conservatives in Dixie who hated Roosevelt, hated Truman, and liked Ike, now hate Eisenhower.

It is often better to remain quiet around older people than to share your profound knowledge.



"BE SURE AND KNOCK BEFORE ENTERING - MR. DILLINGHAM PRESSES HIS OWN PANTS."

Panhandle Paragraphs

COTTON YIELD LOWER

The cotton yield this year is expected to be some 8,000 to 10,000 bales less than the 1954 harvest. Yield last year was 68,025, according to figures in the office here of Agricultural Stabilization and Conservation. Agricultural observers here have attributed much of the decline to insect damage, improper watering, lack of rain and the untimeliness of the huge October rain.

—THE BROWNFIELD NEWS

COMPLETES FORTY-FIFTH YEAR

On April 8, 1956, Rev. James Todd will begin his 45th year in the ministry of the Christian Church. He will also observe on that date, the completion of his fourth church building program during his ministry. The congregation of the Muleshoe First Christian Church will be helping Brother Todd celebrate the two occasions with a brand new \$35,000 Spanish-steeped Church edifice, another addition to the growing number of new churches in Muleshoe.

—THE MULESHOE JOURNAL

JUDGE IS APPOINTED

The appointment of Judge J. T. Singleton as local representative for the Governor's Committee for Refugee Relief Program has been announced by John H. Winters, committee chairman. Judge Singleton will act on behalf of the state committee in Oldham county.

—THE VEGA ENTERPRISE

ELECTRIC POWER STUDIED

Tulia City Council met Monday morning to authorize Joseph W. Smith, representative of the Central Investment Co. of Lubbock, to act as fiscal agent for the City of Tulia to determine the status of its electric power plant bonds outstanding and to report to the city by Dec. 6.

—THE TULIA HERALD

FRIONA COTTON HARVEST YEARS COMPLETION

Cotton production in the area has just about reached its peak, according to officials at the four gins near Friona. Despite an early freeze, cool spells in the summer and in some instances, late irrigation, ginners have done an estimated \$1,427,000 business so far this season.

—THE FRIONA STAR

CLAUDE PLANS PARK

For several years the Le Temps Club has been sponsoring as their project the building of a park. This year the club was joined in this project by the Lions Club. At a recent meeting discussing the City Park it seemed fitting and appropriate that the park should be called Carroll Park, being named for and dedicated to one of the best known and beloved citizens of Armstrong County, Dr. W. A. Carroll, who practiced medicine here for 39 years before his retirement from active practice in 1953.

—THE CLAUDE NEWS

LITTLEFIELD ISSUES WATER WARRANTS

The city commission held meetings Monday and Tuesday mornings in order to get warrants in amount of \$228,160 issued before the Nov. 15 deadline on their water rights option. They got it done and the water rights under 11 1/2 sections of sand hills property now belong to the city of Littlefield.

—COUNTY WIDE NEWS

GRAIN MEN TO MEET

Floyd County grain sorghum growers have been called to a meeting for the purpose of organizing an association, according to announcement made this week by Dick Whiteley, manager of the Lockney Chamber of Commerce. Speakers have been invited to attend the meeting from counties which are already organized, Whiteley said. Also two men from the Lubbock Experiment Station will be present.

—THE LOCKNEY BEACON

Community Builders

By JIMMIE LEE

"I love the community and the people who make it, the old timers and the newcomers whom I wish to be a part of it and know and love it and its history as I do," was the reply of Mrs. Corinne Neeley, this week's community builder, when asked what she liked about our town. She said she has lived here so long that she has no dislikes about the town.

Born Corinne Jowell, May 16, 1900 here in Hereford, she is a graduate of Hereford High School. After graduation she spent the most of the next 20 years going to school or teaching school in Texas, New Mexico and Arizona. She attended the Junior College in Midland in 1919 and attended college in Canyon in 1921. Corinne wanted to keep moving, the reason: "I guess the restlessness from pioneer people as taught on ranches and isolated places." However, she returned often and she hopes this time she will stay, as Hereford has always been home to her. She has been here 15 years this time. She married Henry F. Neeley Castro County land owner and farmer, in January of 1955 at Clovis.

When Corinne returned to Hereford in 1942, this was World War II era and she did volunteer work in the War rationing office, which turned into a permanent job, so she resigned and did Red Cross volunteer work, which also turned into a permanent job and she worked there until the war was over.

In 1946 she tried her hand in business and began what is now Western Flower and Gift Shop. Later she worked at The Hereford Brand, just at the time when they were remodeling, separating the presses and machinery from the front part of the office. Too, while she was working at the Brand it became a semi-weekly.

Leaving The Brand she worked as an assistant librarian in the Deaf Smith County Library for three and one-half years. At this time the library began to expand in room size and she was able to help in its growth and even then, she said, "we had hopes for the very recent expansion and planned on it. I am glad it has happened as soon as it has, so I have seen this dream materialize."

The next move came as an offer to return to Red Cross work as an executive secretary, the place she now holds in the County Chapter. Corinne had done some volunteer work along through the years, now going on four years.

In the past she had two years' work with the Camp Fire girls and "it is something I plan to work with again some day when and if I have more time." Also in her past years she taught Sunday School classes or worked in that department as an officer of the First Christian Church, to which she still belongs and of which her Grandfather Jowell was a charter member. Until this year, Corinne had belonged and was active in the B and P W Club. She had been a member since 1942 and served as president in 1946. Corinne said, "I have seen many of its projects benefit the town." She has also been active in the Mid-Plains Association and has held office in it for the last three years.

History is her hobby and she is very interested in local history and she does some writing and collects books on the locality and Texas history. Therefore she stated, "I am interested in Hereford's having a museum to keep much of the relics and history of the early days within our town and county. I wish this could be done or begun soon, as fear the material will go elsewhere or be lost." Corinne believes the way to get what Hereford needs is for the people to work together.

See Picture Page 2

Humor From Other Columnists

Down at Olton, Yvonne Huff writes a column entitled "Learn The Latest." Recently the column had a boldface line at the top that said, "Delayed."

"Wisdom speaks often but our ears are attuned only to that which does not obstruct our will!" —Douglas Mearns in his "Trail Dust" column in the Matador Tribune.

Credit this one to Douglas Poe in his "Nearly News" column in the Lamb County Leader (Littlefield): "Jimmie Hine tells us that they got an unusual response from one child's parents when the boy took home an appeal for funds for the Salvation Army. They sent a note back giving the school fits for asking them for money for the Salvation Army 'when you know we get money from the Red Cross.'"

QUESTION OF THE WEEK

It's Ike And Shivers In Opinion Of Most Readers

Who do you believe will be the next governor of Texas

and the next President of the United States?

H. W. BAIZE

I think that Shivers will be the next governor of Texas if he runs, and Eisenhower will certainly be the next president, if he runs for the office. They have both done good things and bad things in the government, as others also have, but are managing things pretty well so far.

MRS. ERVIN ROBINSON JR.

I have no idea about the governor, but I think Daniel would be all right if he would run. I would like very much to see Earl Warren become president because I think he'd make a very good one.

TOMMY KEMP

Shivers will stay as governor if he runs, because he has been very successful in his office in my opinion, if he runs, Eisenhower will be the man, because it's usually hard to beat a man running for the second term. He will probably win and is the man for the office, although I don't like his party.

D. W. HOLLAND

I think Eisenhower will be the president, if he runs, but I don't know who's going to run for governor.

MRS. M. C. WATSON

I think that Eisenhower will be the next president, if he runs, because he has done quite a bit for world peace. I actually haven't thought about who will be the governor.

MRS. G. D. MILNER

I think the governor will be Shivers, because he has served the people well as long as he has been governor. Eisenhower will be the next president, if he continues to run. He is my favorite nominee for president and I think the people would want him to run again.

MRS. W. A. LASTER

I think Stevenson will be the next president, because he has offered more to the farming element than any other president. I haven't thought about the governor.

MRS. JOE T. LYONS

I think Eisenhower will be the next president because of his personal popularity and because the farmers represent only 16 per cent of the United States population. The next governor will definitely not be Shivers, because both parties are a little distrustful of him.

The BOOTLEG Philosopher

(Editor's note: The Bootleg Philosopher on his Johnson grass farm has run across the latest idea for solving the farm problem, his letter this week reveals.)

Dear editor:

While I don't like for the politicians to get hold of this, I was just thinking one night this week as I was reading about the latest idea to solve the farm problem, personally I've had a farm problem out here long before anybody ever thought up a farm solution and I expect to have one after all the ideas to solve my problem have been thought up, but I was interested in this latest idea, the same as I am in all the old ones.

According to it, the trouble with the present price support program is that it produces a surplus, and the surplus it claims is produced mainly by the big farmers, the operators with many thousands of acres who produce on a factory-type, assembly-line method.

Therefore, this newest idea, thought up by a man in New York, would start out with high price supports for the farmer who produces just a small amount, with the supports gradually falling off as a man's production went higher. This, the New Yorker said, would take care of the family-size farmer and give a little help to the biggest farmer, but not much, since he doesn't need much.

Well, I don't know about this, I've seen some mighty big farmers who were mighty thoroughly busted, and I've seen some little farmers who had money in the bank and a grin on their face, but on the whole it might work and I'd be willing at any rate to give it a trial, but I think the idea needs revising a little.

If you're going to pay a man on the basis of the less he produces the more he makes, you'll run into all sorts of complications.

What they need is a system of calculating the amount of effort it takes to get started to work and to stay with it. You take some people, it's just harder for them to work than others. On the other hand, there are some people who just ain't happy unless they're working from daylight to dark. Therefore what we need, if they're a going to think about paying a man a higher rate of pay for a smaller amount of production, is a system that takes into consideration how much effort it is for any given man to work at all. That's what I'd like to see the rate of pay based on. You have no idea how much money I could make under that system.

This thing has a lot of possibilities, but somebody is gonna object to it. You can't please everybody.

Yours faithfully,
J. M.

Spare The Action

The Vegetarian Society of New York held its annual Thanksgiving dinner on the proper day. Some 200 vegetarians sat down to a feast that included a fruit cup, a vegetable soup, coffee and tea substitutes and a wonderful mushroom roast.

America has many things to be thankful for every day of the year—not the least of which is that most mothers and wives don't know how to whip up a vegetable mushroom roast. For that you can thank the food editors of press, radio and TV, including our own, who have not been found guilty yet of perpetrating that particular cooking recipe. Or, has it been slipped by while the sentinels slept? — Dallas News

The Sunday Brand



Established 1948

Published every Sunday at 336 Main St. Hereford, Texas

James M. Gillentine, Editor and Publisher

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Hereford, Deaf Smith County, Texas

News Editor Virgil Moore
Adv. Manager Melvin Young
Mechanical Superintendent Jim O'Hair

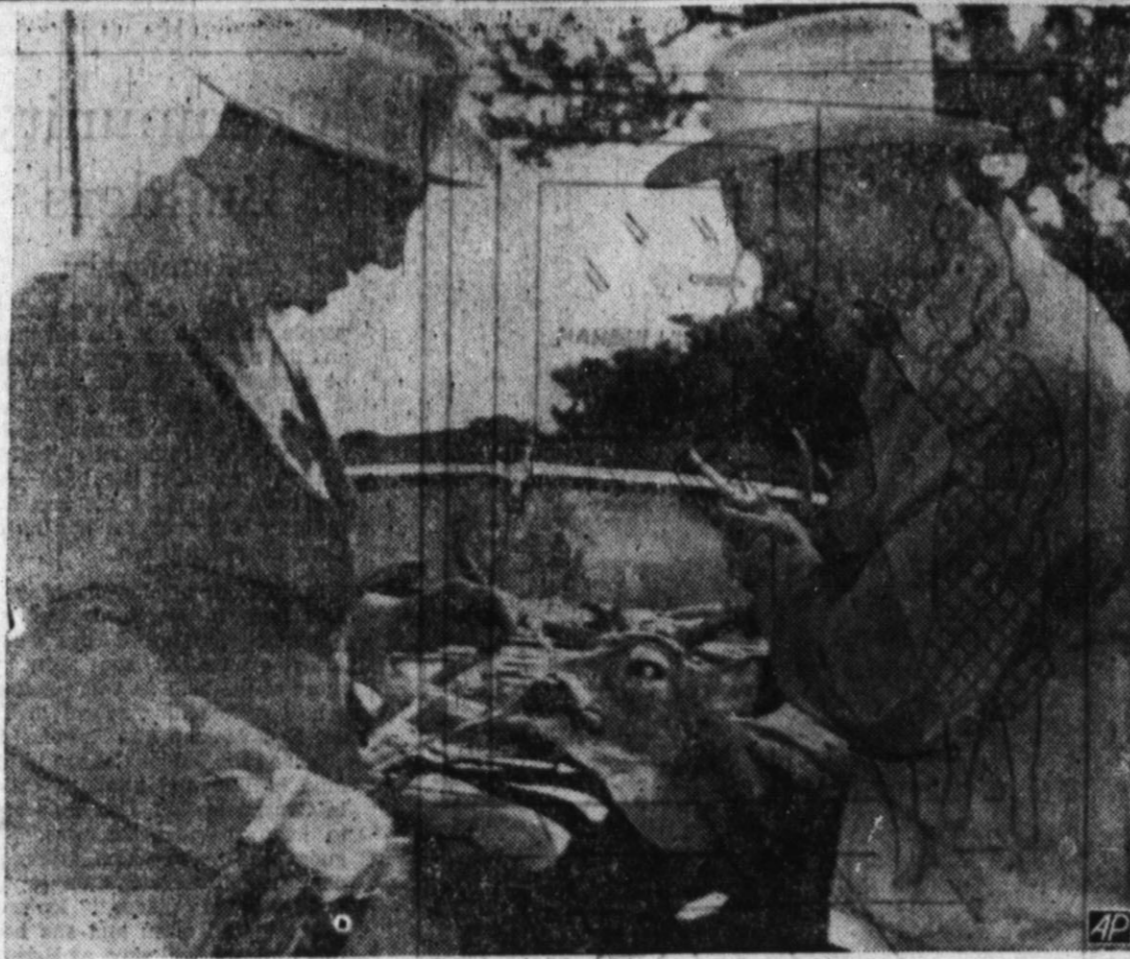
Your Congressman Reports

Moscow is a city of tremendous size. The Russians estimate the population at from five to seven million. All of the housing is apartment type. I asked a number of times about seeing the private residential sections. Each time I was told that there were no private residential sections, that private individuals did not own land in Russia.

Living space is assigned upon application of the individual. The amount of living space allowed is determined by the number of individuals in the family group. This may include people from four generations. I was told that some people owned houses that were located away from the city, to which they took their families each summer. The house was owned by the individual as personal property, but he did not own the land. Most of the housing is in buildings that are built flush with the sidewalk. Entry to the different living units is gained by going through a gate that extends into a center courtyard from which you have access to the several apartments. There is an acute housing shortage at the present time and much of the building that is going on in Mos-

cow is multiple unit housing. We saw many of these buildings under construction and observed the type of workmanship. The brick laying does not appear to be even fair by our standards. The plastering work does seem to be fair. Much of this work is done by women who can be seen on each and every job. They appeared to be very strong and hard workers. Many of them are also seen doing much of the street work. That is the cleaning of the streets and also the repairing thereof. Many are working as park attendants and as cleaning women on the sidewalks and other portions of the public parks.

The Kremlin is a tremendous walled area in which there are many buildings, including a fabulous palace which was built by the czars. A part of this structure has been made over and houses the Supreme Soviet. This is made up of the Soviet of Nationalities of 708 members and the Soviet of the Union of 639 members. All of these are seated in one hall at desks. The chamber is much longer than it is broad and has the appearance of many of the lecture rooms in some of our universities, although



THE SENATOR BAGGED A DEER — Sen. Estes Kefauver, (D-Tenn.) left, and Sen. Lyndon Johnson, (D-Tex.) look over the 10-point buck deer that Kefauver bagged with his first shot while hunting near Stonewall. Kefauver, a long time political and personal friend of Johnson was a guest at the Johnson ranch. (AP Wirephoto)



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much larger. The Russian Government has converted one of the buildings inside the Kremlin into a museum. This museum houses a great number of items concerning Russian history, including the many types of dress during the czarist days, even back to suits of armor worn by men and also used on the horses. Many of the coaches, which are very ornate, have been preserved. Many intricate works of art and royal jewels are also on display. The Kremlin fronts on Red Square. This is where the tomb of Lenin and Stalin is located. It is a square, dark red, marble structure just outside the Kremlin wall on the Square. The tomb is opened at certain times for visitors to view the remains of Lenin and Stalin. You pass through a door at ground level at which is stationed guards. You turn to the left and go down several flights of stairs below the earth and turn into a chamber which houses the bodies of Lenin and Stalin. They are in a glass case and seem to be perfectly preserved. There is a pinkish or orange glow around them. Lenin's body is the first that you see, although you can see them both at the same time. They both appear to be asleep. Lenin has his fists doubled up and seems to have his jaw set. Stalin, however, has his hands folded across his mid-section in a very calm manner and his physical appearance seems to be calm and relaxed. Great num-

bers of people pass through this tomb every time it is opened. I had watched these throngs from my hotel window but did not know where they were going or what they were doing. We were told by some of the Russians that the crowds seem to get larger rather than smaller.

Across the Red Square from the tomb is the large store of Moscow. It is called Gumm. I asked one of the interpreters if that was the place to go to get the best prices. He laughed and said that the prices were the same everywhere because they were fixed by the state. He told me that it made no difference whether you bought a pair of socks in a Black Sea port or in an isolated town in Siberia. If the socks were the same, then the price was the same. Most of the shops have a picture in the window indicating what they are selling. If it is fish, then there is a picture of several fish in the raw. However, it occurred to me that since the state owns everything and the prices are all the same, a lot of colored paint could have been saved if they had just written

"fish" across the window. I guess I just don't understand that type of economy.

The streets are all very wide and there are many wide squares. One fellow ventured that if New York had Moscow's wide streets there wouldn't be a traffic jam. It might also be pointed out that if Moscow had New York's narrow streets they wouldn't have any traffic jam. Actually, I can see more automobiles from my office window in Washington than I saw in all of Russia, including an automobile factory which we went through.

This was the Stalin Auto Works which I will talk about more next week.

Walter Rogers
Member of Congress
18th District of Texas

Although eggs are sold in cartons in most cities of the United States, shoppers in some cities, such as Mansfield and Columbus, Ohio, and Wichita, Kan., are apt to carry their eggs home in paper bags.

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Daniel News

By MRS. W. R. MOORE

The farmers are through with their grain harvest and most all the cotton has been gathered.

Visitors in the C. W. Cogdell home Thanksgiving day were Walter Lee Ballard and family, Mr. and Mrs. Roy Jones from Vega and Joe Russell Ballard from Boulder, Colo.

Visitors in the C. L. McBroom home Thursday were the Marvin, Shunie and Boots McBroom families from Canyon and Johnnie Lee McBroom, wife and baby from Billene.

Mr. and Mrs. W. R. Moore, Mr. and Mrs. Billy Moore and little daughter Terri Lynn, visited in the home of Mr. and Mrs. Jean Chunn in Wichita Falls and Mr. and Mrs. Kenneth Dygert in Bridgeport during the Thanksgiving holidays.

Mr. and Mrs. Tice Hugg and Edgar Hugg called in the home of Mr. and Mrs. L. C. Anderson on Thursday.

Mr. and Mrs. L. C. Anderson visited in the H. L. Whitfield home in Amarillo Sunday.

Mrs. Zelma Axe returned home Wednesday from Klamath Falls, Ore., where she has been visiting with her son, Richard Axe, she also visited a brother in Colton, Calif.

Edgar Hugg from Amarillo visited in the home of his son, Tice Hugg, Thanksgiving day.

Mr. and Mrs. Jimmie Sanders from Dallas called in the Joe Gill home one day last week.

Mr. and Mrs. Roy Jones from Vega visited in the Charlie Cogdell home Sunday.

Mr. and Mrs. Billy Moore visited in the Ragsdale home in Fort Worth Saturday afternoon.

Recent visitors in the Charlie Cogdell home were Mrs. Jessie Hart from Pampa and Mr. Lawrence Dweese from Vega and Mrs. Angie Howard from Amarillo.

Mr. and Mrs. Tice Hugg visited in the A. J. Foster home Sunday in Amarillo.



BOOTS—THE BEER BOTTLE HOUND — Boots, the bulldog-terrier pet of the R. C. Waldrop family of Dallas, is adding to his loot of beer bottles he lugs home. His activity is causing some embarrassment to the non-drinking household. Boots comes trotting home nightly with an empty beer bottle which he deposits in the backyard cache. Different brands of bottles make no difference to the four-year-old Boots, but he isn't fooled by empty beer cans. (AP Photo)



CORINE NEELEY . . . community builder

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Household Tips

Ever French-toast cheese sandwiches? Make the sandwiches first using slices of cheddar cheese, prepared mustard and white bread — for three sandwiches, beat an egg with a quarter cup of milk and a dash of salt. Dip the sandwiches in the egg-and-milk mixture. Brown the sandwiches in hot butter or margarine.

Pour thin white sauce over cooked drained egg noodles; sprinkle well with grated cheese and bake in a moderate or hot oven until heated through and browned. This dish makes good eating for lunch with crisp bacon and a salad.

When you are stewing or steaming chicken, remember that it takes chicken pieces about as long as a whole bird to cook.

You can oven-fry fish fillets. Dip the fillets, cut in serving-size pieces, in milk, then in flour; now dip in a mixture of slightly beaten egg, water and salt and finally roll in fine dry bread crumbs. Then place prepared fillets in buttered baking dish; dot well with butter and bake in very hot (500 degrees) oven about 10 minutes or until cooked through and browned.

If you have a pot of chives growing on your window sill, or can get some from your vegetable market, mince some of them and add them to scalloped potatoes. They are delicious, too, sprinkled over bowls of creamy clam chowder.

Remove skin, blood vessels, connective tissue and fat from veal or lamb kidneys before washing well — not after.

Rev. Hermon Smith and wife have a new baby boy named Walter Lee.

Joe Ballard returned to Boulder, Colo., where he is attending College, after several days' visit in the home of his mother, Mrs. C.W. Cogdell.

Mr. and Mrs. Wayne Myers are the proud parents of a baby boy born Sunday night. Mrs. Myers is the daughter of Mr. and Mrs. Carl Griffith of this community. Mr. and Mrs. Myers live in Hereford.

Eggs, meat or fish help to bring up the protein content and protein value of a cereal main dish.

Different luncheon salad: add finely chopped ham and mayonnaise to moisten to mashed hard-cooked eggs. Mold the mixture in small custard cups and turn out on salad greens. Sprinkle with a little paprika and garnish tops with tiny sprigs of parsley. If desired, a little pickle relish may be added to the egg mixture.

Any leftover cooked noodles in the refrigerator. Add them to a puffy omelet.

A pound of cottage cheese measures a little more than 2 cups.

To give extra flavor to a salmon loaf, add a half cup of coarsely chopped dill pickle and a teaspoon of grated onion to the salmon mixture. Serve with a thin white sauce to which dried crushed dill leaf has been added.

Add flaked cooked leftover fish and a slightly beaten egg to dry mashed potatoes. Season to taste. Form into patties and roll in flour. Brown the fish-and-potato patties in hot butter or margarine and serve piping hot with a salad for a luncheon dish.

Vegetable plate: glazed carrots, creamed spinach, baked potatoes, broccoli. This makes a delicious combination.

Fresh pork sausage must be cooked slowly and thoroughly so that not one trace of pink remains in the meat when you serve it.

Tenderized packaged prunes do not need to be soaked before cooking. Just wash the prunes, cover with water and simmer until tender. Be sure to add a few slices of lemon to the prunes while you are simmering them for fine flavor.

If you want your cooking thermometer to last, place it in your deep fat while it's heating. Never plunge the cold thermometer into the hot fat!

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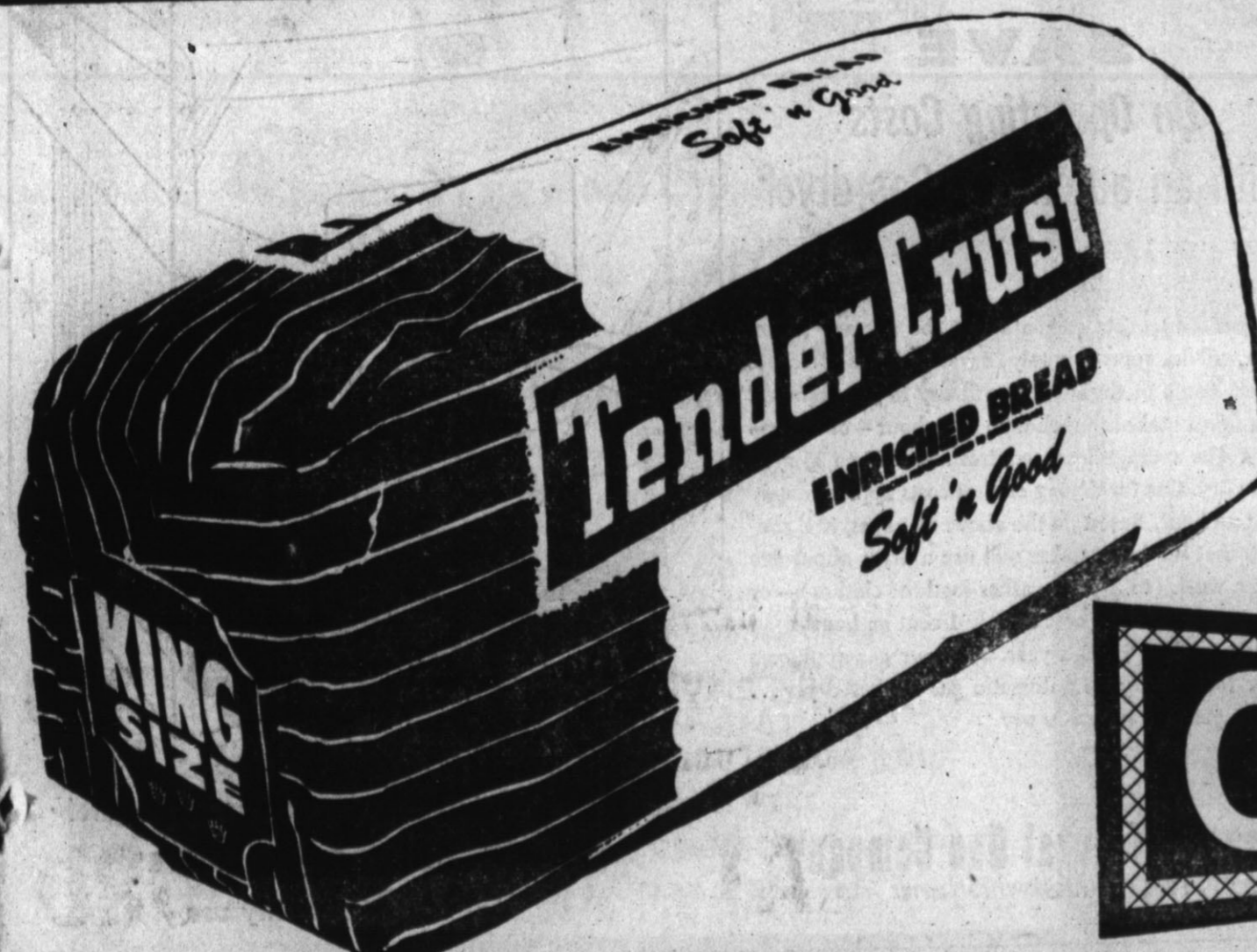


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Highlights and Sidelight FROM Your State CAPITOL

By VERN SANFORD
Texas Press Association

AUSTIN — Pieces of the Texas political puzzle begin to fall into place. Who will run for what may be largely developed by the end of the year, months ahead of the usual schedule.

State Sen. Jimmy Phillips of Angleton held a press conference on Monday in Austin to announce formally his candidacy for governor. Interested observers also are watching for an announcement from Atty. Gen. John Ben Shepperd. But chances are it won't be of a political nature. Reports have it that Shepperd may announce his retirement from politics at the end of his present term, to accept a position in West Texas.

For now, Shepperd said "no comment," when asked about his plans but promised an announcement "later." At present he says he has plenty to do, filling his job as attorney general. "I've got some hot potatoes cooking, and I intend to finish cooking them," he commented.

Another possibility is that former University of Texas Chancellor James P. Hart would announce his gubernatorial plans in mid-December.

Supreme Court Justice Will Wilson is being talked more and more as a candidate for attorney general. State Sen. Searcy Bracewell of Houston is considered a prospect either for this post, or for lieutenant governor.

And a one-sentence card in the

mails prophesies: "Obie Jones will be your next state treasurer." Jones is a state representative from Travis County.

Daniel Drive Grows
Movements to persuade U. S. Sen. Price Daniel to run for governor apparently are breaking out over the state.

In Navarro County, Democratic leaders who split over Shivers and Yarborough and over Eisenhower and Stevenson united in signing a petition endorsing Daniel. A similar situation developed in Childress.

A poll of the heavily conservative Dallas County Democratic Executive Committee by the Dallas Morning News showed Daniel a strong favorite.

Observers felt this increasing activity indicated Daniel has given his supporters encouragement.

Lindsey To Leave Politics
House Speaker Jim Lindsey apparently has rejected the lure of higher political office.

He is to succeed Gen. Ike Ashburn as executive vice president of the Texas Good Roads Association on Jan. 1. Ashburn, retiring from that position, will take over as chairman of the board.

Lindsey will complete his present term in the legislature, he said, but will not seek elective office next year. Elected speaker before his twenty-eighth birthday, he has been considered a possible candidate for attorney general.

Tax Portion for Schools Asked
Texans attending the White House Conference on Education this week planned to plug for a new school-financing idea developed in a report on the preliminary state conference held in Austin recently.

Their goal: "A percentage of all federal income taxes collected in each state should be left in the state for school support."

Another possibility suggested in the report was to extend the tax-supported educational period for all students from 12 to 14 years.

Labor Poll Tax Drive
A drive to get a half-million union labor members to buy poll taxes is in high gear, says one of



FIRST MAJOR SPEECH SINCE ATTACK — Sen. Lyndon Johnson (D-Texas) waves his hat to the crowd at a Democratic Fund Raising dinner in Whitney. Johnson made his first major speech at the gathering since his heart at-

Black News

By MRS. DICK ROCKEY

Sunday visitors at the Helen Fangman home were Mr. and Mrs. B. N. Koelzer and family.

Thanksgiving dinner guests of Mr. and Mrs. R. E. Barnett were Mr. and Mrs. G. R. Brock of Lubbock, Mr. and Mrs. Fern Barnett and family, Dr. and Mrs. Barnett and family of Hereford.

Mr. and Mrs. J. R. Braxton, Jimmie and Ray Gene spent Thanksgiving weekend at San Antonio, Austin, Galveston and Houston, just on a little vacation and slight seeing trip.

Jeffery Price, small son of the

its leaders.

Poll taxes of union members are up as much as 70 percent in some areas, said Jerry Holleman of Austin, executive secretary of the Texas Federation of Labor.

CIO, railroad brotherhood and Federation groups are working together on the project, according to Holleman.

Teacher Retirement Pushed
Some 8000 Texas teachers bypassed traditional turkey dinners to spend their holiday studying professional objectives.

Topping their convention agenda were plans for an organized campaign to gain voter approval for the teacher retirement constitutional amendment which will appear on next November's general election ballot.

Passage of the amendment is necessary, said the Texas State Teachers Association resolution, "to insure teachers for the flood of additional pupils enrolling in Texas public schools."

Citizen Arrest Upheld
Sometimes even a private citizen can legally make an arrest, says the Court of Criminal Appeals.

One such instance involved an Air Force captain who stopped a weaving car and detained the intoxicated driver until police arrived.

A 2-to-1 court decision affirmed the resultant jail sentence and fine against the driver.

New Lawyers Sworn In
State Sen. Johnnie B. Rogers of Austin, after six years as a lawmaker, now has the right to practice law. He was one of 81 new attorneys who passed the fall bar examination and were sworn in by Chief Justice John E. Hickman of the Supreme Court.

In the same ceremony, Dr. J. L. Walker of Austin became the second physician in Texas to be admitted to the bar.

SHORT SNORTS: Architects contracts on a new state courts and state office building have been awarded, and final plans are to be turned over to the State Building Commission within nine months.

To show they mean business about "no cars for freshmen," the University of Texas officials have taken disciplinary action against a group of violators, some of whom lost the privilege of maintaining a car in Austin for an additional year.

If present trends continue, Texas construction for 1955 will exceed 1954 by 12 percent.

Ralph Price's, spent last weekend in the hospital. He is out and doing fine now.

Arnold and Teddy Fangman were shopping in Amarillo Saturday.

Mr. and Mrs. Coy Patton, Jimmie and Virginia spent the Thanksgiving weekend at Colorado Springs, visiting Mrs. Patton's sister and family.

Mrs. T. J. Presley is spending a few weeks in California visiting her son, Gene Presley and family, and her sister and family.

Thanksgiving dinner guests of Mr. and Mrs. Bud Elmore and family, were his parents, Mr. and Mrs. Howard Elmore.

Mrs. Ellis Tatum, Mary and Weldon were shopping in Clovis Friday.

Mrs. Helen Fangman, Arnold, Teddy and Charles, attended the St. Anthony School at Hereford.

Mr. and Mrs. Roscoe Ivie and Calvin spent the Thanksgiving holiday at Archer City visiting her parents, Mr. and Mrs. G. E. Campbell and went on to Bridgeport to visit Mr. Ivie's uncle, J. T. Barker.

Mr. and Mrs. O. W. Frost of Vernon spent the weekend with Mr. and Mrs. R. E. Barnett. Mrs. Frost is Mrs. Barnett's sister.

We were glad to hear that Judy Barnett is Friona High School favorite. "Congratulations Judy," we are proud of our young folks at Black.

Mr. and Mrs. Dick Rockey have just returned from a 10 day vacation trip through south Texas to Corpus Christi, Brownsville and back to Houston where their son met them and they spent Thanksgiving with Mrs. Rockey's niece, Mrs. Jim Black and family. Mrs. Black will be remembered as Camille Elmore.

Mr. and Mrs. Howard Elmore attended the M. A. Wilson farm sale Monday.

Thanksgiving day guests of Mr. and Mrs. B. C. Day were Mr. and Mrs. John S. Thompson and Darrell, Mrs. Leona Wolfe and Clyde Renner.

Mrs. B. C. Day, Mrs. Maxine Thompson and Mrs. Leona Wolfe were shopping in Plainview Friday.

FINE TURNS TO PROFIT
EDMOND, Okla. (AP)—A \$10 fine levied against a teacher for permitting students to sell cakes door-to-door has turned into a \$31 profit.

Sympathy built up for the students and teacher, Alvin Lawson, who paid the fine. The cakes were being sold to raise funds for a school carnival.

When the carnival was held a citizen repaid the teacher for the fine. In addition a magician from Oklahoma City offered his services free for the carnival. Finally, a hat was passed and \$30.95 was contributed "to defray the inconvenience the students had while selling cakes."

NO INSTALLMENTS!

NORFOLK, Va. (AP)—Jack B. Cody, a small loan office manager, neglected to make his payments promptly on 17 parking tickets that would have cost him \$24 in all. Some of them were more than five months old.

The judge declined to grant Cody's plea for three or four days time to raise money to meet his larger obligation—a fine of \$425.

Prompt payment of the tickets, said Cody "was just one of those things I never got around to."

HEALTHY TEETH

GRAND RAPIDS, Mich. (AP)—A government researcher, studying fluoridation effects of Central High School students, says, "We've never seen better teeth anywhere in the country." A. L. Russel, DDS, chief of epidemiology and biometry branch of the National Institute for Dental Research, made the statement on completion of the second survey in two years at the school.

Grand Rapids claims it was the first city in the United States to add fluoride to its water supply in 1945.



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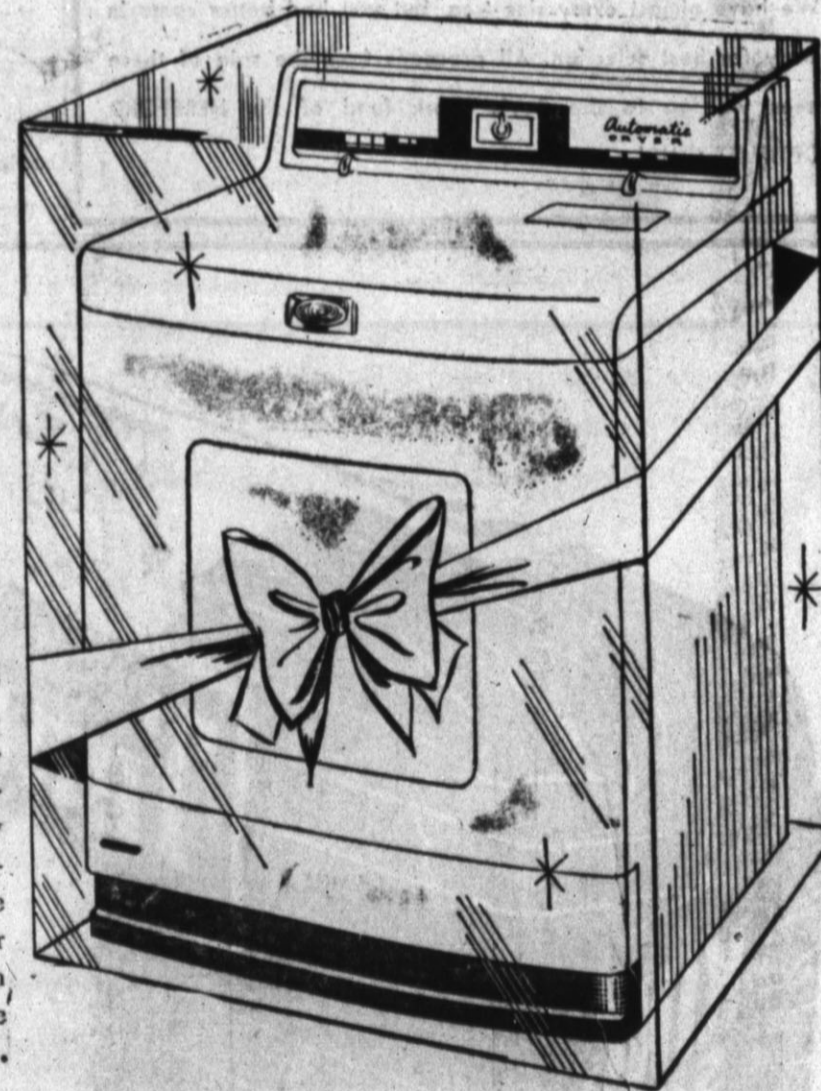
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• Home economists estimate that the average homemaker will dry approximately 16 washer loads of clothes a week. Some of these loads will dry in five minutes. Other fabrics take as much time as an hour — or more — to dry. The average load requires about 30 to 35 minutes to dry. Gas for drying clothes costs approximately 1 cent an hour. Based on the above averages, it is estimated that the homemaker will use a dryer about five hours a week (to dry 16 washer loads of clothes) — or 260 hours a year at a cost of only 1 cent an hour or an average total of \$2.60 a year. See your gas appliance dealer today. Buy an automatic gas clothes dryer... a dryer you can afford to use

Gas for drying clothes costs approximately **\$2.60 a year** For average family use

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Pittsburgh's glorious new MAESTRO COLORS are the answers to all your decorating schemes and dreams. With hundreds of modern, fashion-wise tints and shades to choose from you can harmonize wall and trim colors more interestingly with carpets, drapery and upholstery fabrics—even with the pictures on your walls.

All MAESTRO COLORS are available in Pittsburgh's rich, velvet-like rubberized and in soft, matte-like alkyl-type Flat WALLHIDE Wall paints and in low-lustre SATINHIDE Enamel for woodwork and trim. Our handy Color Selector makes it easy for you to do your planning. We'll custom-mix your colors for you in minutes.



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Here's Something New For Young People: An Oriental Style Party

By VIVIAN BROWN
AP Newsfeatures

Why not an Oriental party? It'll be attuned to the Eastern idea, fashionable now, and give you new opportunity for party ideas.

Invitations might be fan-shaped. Cut a large pie-wedge out of mat paper and scallop the edge to give a fan effect. Green or red mat paper and gold writing would be pretty. A fancy touch might be created by writing the invitation in liquid cement that takes to glitter dust. Several different colors might be used.

Dot the invitation with Japanese words. . . .
Ocha-no-kai (Tea Party)
Jikan: 4 p.m.
Hasho: Suzy Smith's living-garden.

No interpreters will be needed. Convert your living room into an outdoor garden with Japanese or Chinese lanterns, large wall cut-outs of colored paper painted or crayoned. Motifs could be fan, dragon, rickshaw boy, rice bowl, or trees. Other ideas will come to talented young moderns.

Make up in the Eastern manner for fun. Pencil your eyebrows straight across with a slight tilt at the end, give your upper-outer

eyelids a winged lift with an eyebrow pencil, darken lower lashes with eye pencil. Use mascara heavily on upper lashes to give more of a slant-eyed look. Make your mouth up straighter than usual, wearing a ruby red lipstick, omitting the upper curve. The flawless skin look of the Oriental may be achieved with a good ivory powder and a ruby red lipstick. Use a deep red nail polish.

Girls might wear kimono, boys fishermen or noblemen outfits, depending on whether you have a costume party or not. (And, yes girls, do not forget to bow to the worthy gentlemen.)

Chinese, Japanese or Burmese food may be served or you could stick to the tea party theme and serve tea and rice cakes. If guests put themselves to the trouble of dressing in costume, though, it would be worth a good meal.

You can find canned Chinese foods in grocery stores — chop suey, etc. But it is easy to make your own dishes with frozen meat or fresh ingredients.

These recipes do not have to be exact. Work with the basic ingredients and they'll taste Oriental anyway. Serve any of these foods on rice.

Combine onions, celery, peppers. Fry. Add cubed ham (or canned ham loaf) and canned pineapple cut up in little pieces. Add pineapple juice, enough to moisten the rice.

Pork may be diced and cooked with onions, celery, peppers, chopped almonds, served on crunchy Chinese noodles (available at grocery stores).

Beef cut in one inch slices sautéed in a skillet with fried onions and peppers is good. A beef cube in a cup or two of boiling water (depending on quantity of food), may be added, then thickened with a mixture of 1 tablespoon of cornstarch to a teaspoon of soy sauce and 2 tablespoons of water, brought to a boil. Add fresh quartered tomatoes about 10 minutes before turning off medium fire.

Curry could give your table Burmese savor. Make it in advance, keep it hot in a chafing dish. Then serve with small dishes of coconut, lemon rind, chopped nuts. Here's how: Cut up onions and garlic. Fry in oil. Add 1 tablespoon flour, cloves, an apple if you have it. Mix together on low fire. Add a good helping of curry powder. (1 tablespoon of flour is about right.) Add meat or shell-fish. When everything is permeated with the curry powder, add evaporated milk. Stir to gravy consistency.



DEDICATION ADDRESS — Secretary of Interior Douglas McKay addresses a crowd at the Big Bend National Park, near Alpine, to officially dedicate the park during ceremonies there. The park was a gift from the people of Texas to the people of America. In the background are part of the Chisos mountains. To the right of McKay, in uniform, is George W. Miller, superintendent of the Big Bend National Park. (AP Wirephoto)

What's This

—By Chris

Yeah, it's me again, but as the Light Crust Doughboys said to Tommy Weems, "Don't leave, it will get better." Speaking of Tommy, he has the cutest pair of little red ear muffs that he wears to keep out the North wind. You see, if he doesn't wear them, the wind goes in one ear and out the other, and makes a noise which is very distracting to anyone who happens to be standing near him. But even so, he is still a good kid.

Clydene A. came zipping down stairs last Thursday early bright, and what do you suppose? She did a hepped up version of the slow foot, turned two or three flips, and fell under the water fountain like a ton of bricks. This show was almost as good as the one Tuesday.

I wonder who came out on top in that little "scuffle" shall I say, between Billy L. and Donnie J? Let that be a lesson to all of you. The next time you feel like kicking somebody's buggy, be sure that he

isn't around. It could get mighty unhealthy for the human who did. n't eat his Wheaties for breakfast.

Mr. Moore doesn't have his "zip-lip" choir yet, but he does have a new soprano section. Let's see, Taylor, Clubber, and Gene I think. They sounded just like nightingales . . . well anyway, they sang soprano.

What is this I heard about Bill C. and Charlene H.? What were they doing in assembly? Too bad they had to sit behind me so I couldn't see. It sounded pretty interesting.

Now I know why the football boys "love" to sit on the front row!

What were Pat Elliston and I doing which day Billy Paul? I do not know what you mean!!

I get a real charge out of listening to Houston B. He has that Texas brogue down to pat. It's the most!

Coach Kitchens has a cute wife, don't you think??
Well! We didn't know Mrs. Buck

was a hill billy fan. That just proves you never can tell.
Bobby Shelton is trying for a better grade no doubt. How about it Bobby? How many times a day do you have Mrs. Calvert? He must be getting pretty worried, judging from his actions.

Well folks, you know that actions speak louder than words, so look out!

GREETINGS, WITH INSULT
OMAHA — Schoolmates sent an 8-year-old victim of an auto accident get well cards. One card read:

"I sorry you got hurt.
"I sorry you not in school.
"I sorry you got hole in your head. Love, Bobby."

CARD OF THANKS

May we take this method of thanking our neighbors and friends for their kind expressions of sympathy in their bereavement on the loss of our child. These expressions have been deeply appreciated.

Mr. and Mrs. Reece Lawson.

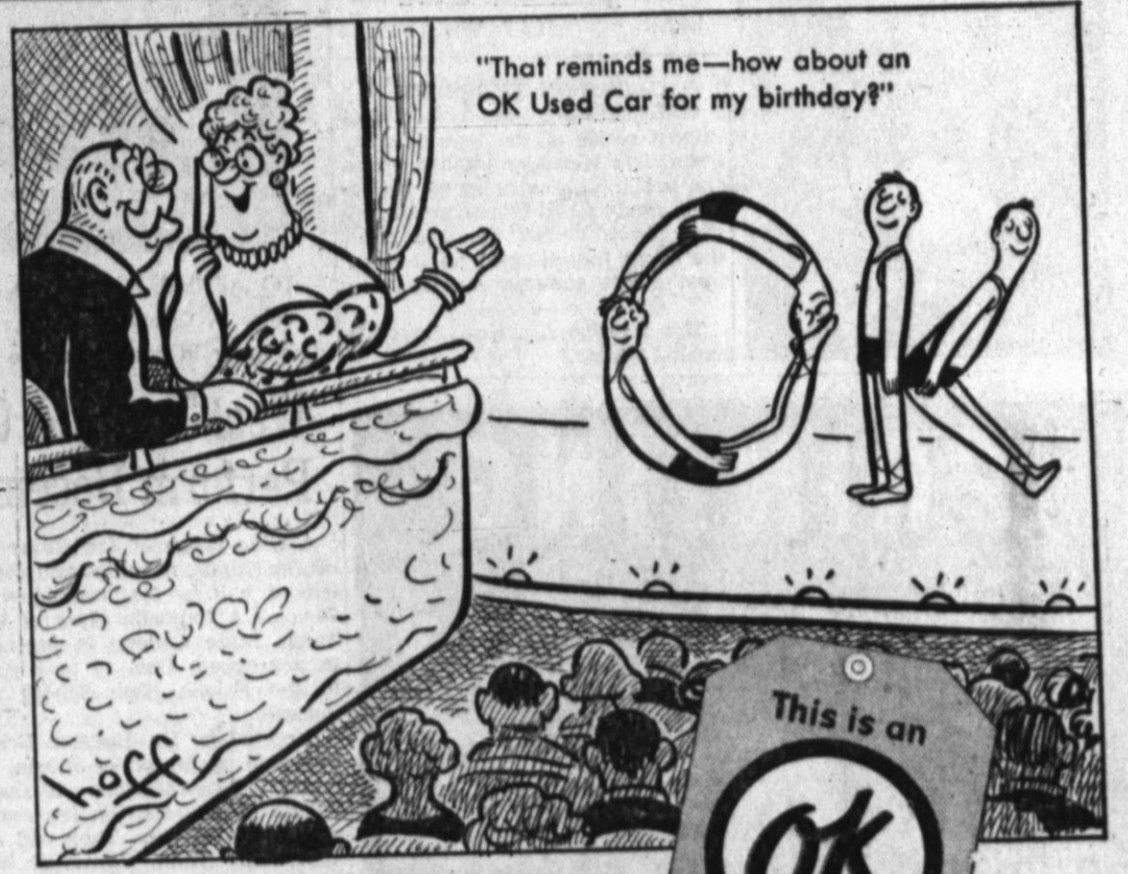
MODEST SETTLEMENT
WAUKEGAN, Ill. — Johnny Colosimo, 11, had a car mishap with his new bike and was the central figure in a \$25,000 injury suit brought by his mother, Mrs. Dorothy Vlink. Johnny's attorney, William J. Crowley, asked the youngster to lower his trousers and show the jury scars on his left thigh resulting from the accident.
Johnny refused twice to take his pants down before the women jur-

ors with a couple of "Uh-ahs." Judge Bernard M. Decker said, "I think the lad's using good sense."
The jury of six men and six women awarded Johnny \$5,000.

SIMPLIFIED SPELLING
SALEM, Ore. — This capital city of Oregon has too many bad spellers to risk naming a street after the Finnish composer Jean Sibelius, the city planning commission has decided.

B. O. Sundman of Helsingfors, Finland, asked the commission to use that name for a street. Commissioner Robert Powell said the commission recently changed the name of a street which residents found too difficult to spell. And even that one was easier to spell than Sibelius.

Today's average thoroughbred horse is 15½ hands compared to an average of 14 hands 200 years ago.



"That reminds me—how about an OK Used Car for my birthday?"

Look for the red OK Tag!

Look for the OK sign, and you'll buy a box seat for the best "road show" of the year. OK Used Cars are excellent performers because they're scientifically inspected and reconditioned to merit the Chevrolet dealer written warranty. Best of all, volume trade-ins on new Chevrolets offer full-house selection at extra savings passed on to you.

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NOT, being in for a free examination today. A simple adjustment or thorough cleaning may be all that is needed to put it in top condition.

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Your Doctor of Sick & Decrepit Watches
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"We Planned for MODERN ELECTRIC Living!"

says **MRS. JOHN C. CORNELL**
2720 WALLACE STREET CLOVIS, N. M.

When you plan for modern electric living, as the Cornells did, you plan for pleasant, gracious, comfortable living.

"My husband's experience in the home building business helped us in planning enough outlets and wiring circuits to enjoy all of our electric appliances."

You, too, can call on the experience of your builder and qualified electrical contractor for electric wiring that will meet your present day needs — and those of the future. Good home wiring — the lifeline of pleasant electric living — never costs less than it does when you are building a new home.

Plan for modern electric living, as the Cornells did, and you plan for living at its best.

Mrs. Cornell's all-electric kitchen features built-in electric range and refrigerator units. "We chose built-ins because of the convenience and space saving features which they offer."

"Automatic and exact", that's the kind of heat Mrs. Cornell gets from her electric range. And that's the kind you'll get from an electric range, whether your choice is for built-in units or a conventional range.

"Plenty of freezer space was one of our goals in planning our new home. This built-in freezer-refrigerator takes very little space, and gives Mrs. Cornell plenty of right-at-hand food storage capacity."

"Our electric washer-dryer combination is wonderful because I can do my laundry of any time — day or night — with such little effort". Here's the real beauty of electric living, you can do the work when you want to, and, because it is done electrically, there's less work to do.

Heating and cooling are wonderful jobs to give electric service, too. Clean, safe, modern — and, most important of all, healthful, because accurate temperature control is always yours electrically.

A COMPLETE DEMONSTRATION OF ANY WORK-SAVING ELECTRIC APPLIANCE IS AVAILABLE TO YOU AT YOUR REDDY KILOWATT APPLIANCE DEALERS.

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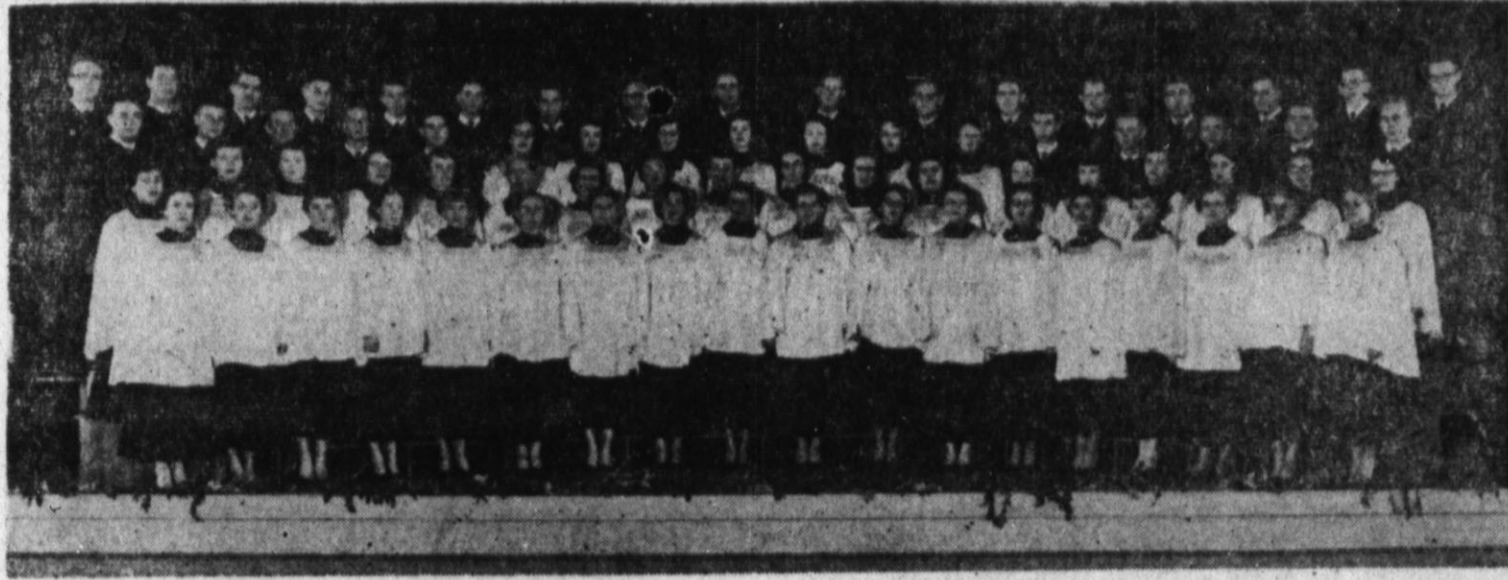
SOUTHWESTERN PUBLIC SERVICE COMPANY

And here's Mrs. Cornell's utility room freezer, the one that makes her plan for "plenty of freezer space" complete. Plan for complete living, plan for electric living.



MAID OF COTTON FOR SOUTH PLAINS — Miss Revis Jordan, of Lubbock, was named 1956 South Plains Maid of Cotton, winning out over 25 other contestants at Lubbock. The pretty Texas Tech sophomore will represent the area in the national contest held in Memphis, Tenn. in December. (AP Wirephoto)

CANOE ON THE MOVE
GALVESTON, Tex. — A 12-foot dugout canoe of the type used by South Sea Islanders washed up on the beach. It was believed the canoe, hand-carved of red mahogany was blown across the gulf from the West Indies, sped on its way by the late summer hurricanes. The average American buys 8 1/2 pencils a year.



TO APPEAR AT FRIONA — West Texas State College's 70-voice A Cappella Choir, directed by Dr. Houston Bright, will appear in concert in the Friona High School auditorium Monday at 8:00 p.m. The group will perform in Friona in one of a series of programs to be presented in eight Panhandle and South Plains Cities on its annual pre-Christmas concert tour.

West Texas A Cappella Choir To Perform December 12 At Friona

A wide range of Christmas carols, spirituals, novelties and church canons will be featured when the 70-voice A Cappella Choir of West Texas State College is presented in a program Dec. 12 at 8 p. m. in the Friona High School auditorium.

Directed by Dr. Houston Bright, associate professor of music, the famed WT choral group will sing in Friona as one stop on its annual pre-Christmas tour. They will also appear in Tulla, Dimmitt, Morton, Abernathy, Olton, Littlefield and Levelland on the three-day tour.

One of the most popular concert groups in the Southwest, the West Texas State A Cappella Choir was organized by its present director 14 years ago. Annually it tours the Tri-State area, appearing in concert before 20 to 25 high school audiences, performs in local concerts, television shows, with the

Amarillo Symphony, and assists with productions by the WTSC Opera Workshop and Oratorio Singers.

A fresh repertoire each year is chosen, including both the works of masters as well as those of recent composers. A number of a cappella compositions by Dr. Bright are utilized by his choir as well as by high school choral organizations throughout the Panhandle.

Among pieces sung by the choir are two arrangements of carols by Dr. Bright, "The First Noel" and "God Rest Ye Merry, Gentlemen." Among his original compositions are a dirge, "Rainsong," and a spiritual, "I Here a Voice a-Prayin'."

Some of the familiar music to be performed include the "Hallelujah, Amen" from the Bay State Collection "The Angel's Song," by Tschesnekov, Ralph Vaughan-Williams' "Sweet Day," and William's

"Here Are We in Bethlehem." Also appearing on the program will be a "Hi-Fi Quartet," an excellent men's singing group who have performed in a number of concerts and television shows this fall.

Beauty At Home

Q. How can I exercise to make more firm my flabby arms?
A. Here's a good one for either flabby or thin arms: Stand erect with arms hanging at sides. Take a weight in each hand, palms facing forward. Bend the elbows and raise the weights forward-upward, touching them to your upper arms. Lower weights, and keep repeating.

Q. What can I do to add more gloss to my rather dull-looking hair?
A. You can work wonders just by giving your hair a brisk towel rubbing after your shampoo, and follow with 10 minutes of good, vigorous brushing.

Q. How can I add length to my face with my hair arrangement?
A. By wearing your hair off the brow, with either a center or very high side part.

Q. What is a quick, easy way to revitalize a complexion which appears to have taken on an unusual paleness and colorlessness?
A. Your face may need a good "drink." Fill the basin with cool water, close your eyes, hold your breath, and thrust your face deep into the water, holding it there as long as possible. Keep repeating this treatment. It's stimulating.

Q. What is the recommended makeup for a round-faced girl?
A. The rouge should be applied close to the nose and blended upward over the cheekbones. The eyebrows should be slightly irregular, angled, and high, so as to add length to the face. Piling the hair high helps, too.

Q. My skin has acquired some traces of flakiness. How can I remove these?
A. Try mixing a little ordinary kitchen salt with your cleansing cream two or three times a week.

Q. How should I treat my very dry hair and scalp?
A. Hot-oil treatments at least twice monthly are in order. Apply the heated olive and castor oil (half and half) to the scalp at bedtime and wear a loose-fitting cap to bed to protect your linens. The next morning, shampoo the hair with the purest of castile soaps, and dry by hand, rubbing vigorously. Keep up that regular brushing.

Q. How can I exercise to reduce my waistline?
A. Stand erect with feet comfortably separated and arms raised overhead. Keeping arms in this position, rotate your trunk slowly, making circles as large as possible and feeling the pull on your waist muscles. Circle first in one direction for a few rounds, then the other.

Q. How can I remove egg stains from one of my non-washable dresses?
A. Scrape off as much of the egg as you can with a dull knife, then sponge the spot with cold water. After this has dried, sponge with some carbon tetrachloride.

Q. What treatment can you suggest for little scars left on my face by pimples?
A. Try bathing these areas regularly with a solution of boric acid, followed by an application of zinc ointment.

How Can I?
By Anne Ashby

Q. How can I make a wall paper cleaner?
A. By making a paste by mixing 3 cupfuls of flour, 3 tablespoonfuls of ammonia and 1 1/2 cupfuls of water. Roll this into balls of convenient size to fit the hand. Rub a ball over the paper and it will clean thoroughly.

Q. How can I make a remedy for freckles?
A. A remedy for freckles is one dram of ammonium chloride to four ounces of distilled water. Apply to the face night and morning.

Q. How can I clean white fox fur?
A. To whiten white fox fur, rub equal parts of magnesia and dry flour into it.

Q. How can I relieve coughing?
A. When bothered with an irritating cough at night, put a teaspoonful of glycerine in a glass of cold milk and take a few sips at a time until relieved.

Q. How can I clean fur collars?
A. By dipping a Turkish towel in a good cleaning fluid and wiping over the collar. Brush it about once a week and it will keep free from dirt.

Q. How can I keep white sinks spotless?
A. When cleaning a white sink,

use a soft cloth moistened with turpentine, and wipe dry with another soft cloth. This treatment can be applied to any white sink, washbowl, or bath tub.

Q. How can I paint tinware?
A. Rub the shoes about once with a piece of rough pumice stone or coarse sandpaper. Then apply a thin coat of shellac before painting the surface.

Q. How can I keep leather shoes soft and pliable?
A. Rub the eshoes about once a week with castor oil, or rub occasionally with Vaseline jelly.

Q. How can I remove candle wax from clothing?
A. By placing the spot over a Turkish towel, then placing a clean blotter over it and pressing the blotter with a hot iron. If the spot is not removed, repeat the operation.

Q. How can I remove an unpleasant odor from the hands?
A. One of the best ways is to wash the hands in mustard water.

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John Whitley, A Youngster Who finds the mystery of the **CULT OF DEATH** Which Strikes in the Light of the Moon

HE WAS HALF-DEVIL, HALF-HERO, ALL LOVER!

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His cargo was a woman under a cloud!

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The **Sea Chase**
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ORIGINAL greatest of them all M-G-M TARZAN HIT!
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Thrill to terror and love in the jungle!

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Gas Mileage goes up AGAIN

And so does the thrill - with Buick's new Variable Pitch Dynaflo!

WITH ALL the big excitement of Buick's 1956 styling and power and ride and handling—it's easy to overlook this fact: Gas mileage in the '56 Buicks takes a big step upward. One reason, of course, is the new power plant itself. Every new Buick cradles an advanced 322-cubic-inch V8 engine with the highest horsepower, Series for Series, in all Buick history. Yet every engine delivers more efficiency, and more usable power to the rear wheels—because each one has a new double "Y" manifold, and a new high in compression ratio.

But the major reason for the happy news in gas mileage—and for the new step-up in safety and thrills—is Buick's latest version of Variable Pitch Dynaflo.

In this airplane-principled transmission, you always had a gas-saving cruising range—and, at a switch of the pitch, a full-power getaway range.

Now Buick engineers have brought to this cruising range what they call "double regeneration." It simply means a new way to make flowing oil add to its own velocity to build up driving force.

So now, you merely nudge the pedal to part throttle and get new breakaway getaway. And since you get this quicker, safer response in your normal cruising range—where you don't use full power—you get plenty more miles from every tankful of gas.

But when you do need sudden safety-surge for emergencies, you just floor the pedal to switch the pitch. Instantly, you're at full-power acceleration—and it's the most thrilling safety measure in the land.

How about coming in to try the most modern transmission yet?

The absolute smoothness of this new Dynaflo is worth a visit in itself. So you can be sure you're in for a wealth of wonderful surprises—for that's just the start of the best Buick yet. Can you make it this week?

*New Advanced Variable Pitch Dynaflo is the only Dynaflo Buick builds today. It is standard on Roadmaster, Super and Century—optional at modest extra cost on the Special.

It's the '56 Buick— Best Buick yet

Get 4-Season Comfort in your new Buick with FRIGIDAIRE CONDITIONING —now at a new low price

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CHOOSE FROM THESE DRAMATIC COLORS

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214—Crimson	201—Charcoal Grey
208—Cinnamon Brown	213—Georgian Buff
215—Cocoa Brown	206—Chinese Yellow
	205—Majestic White

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Only purest limestone is used. Steam curing insures a uniformity of permanent color. Only the finest of nature's mineral colors are used. Color Crest Stone colors are actually enhanced with age.

These units far exceed A.S.T.M. and federal specifications for compressive strength and absorption.

Insist on genuine Color Crest Stone from . . .

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