

	High	Low
Thursday	58	31
Friday	70	40
Saturday	75	45

Year's Total Rainfall: 10.82

Including 22 Colored Comics

Our Slogan: "More People—More Farms"

Published Every Sunday

The Sunday Brand, Hereford, Texas, Sunday, November 13, 1955

Price 10c Per Copy

VOL. 8 — NO. 20

Around Town

Certainly no shortage of news Around Town this week. One happening hasn't had time to get settled down good until another pops up.

That early morning fire call Friday was the result of a grain elevator fire at Bovina. Local firemen helped fight the fire, but later in the day had to call on help themselves to fight the blaze at

(Continued on Page 8)

POTTER TRIAL

State, Defense Attorney Call 42 Witnesses

Forty-two witnesses have been called for the Potter murder with malice trial which is scheduled to begin here Monday afternoon.

Defense attorneys have subpoenaed 37 witnesses and the State has called five. Sheriff's officers were busy Saturday issuing the subpoenas.

One hundred and twenty jurors have been called to serve on the special venue. They are to report at 1:30 p.m. Monday.

Potter is charged in the shooting death of George Thompson, who was shot four times March 2 and died May 31 in the Deaf Smith County Hospital, apparently of the gunshot wounds.

Justice Speeded Up A Bit After \$50 Hereford Theft

Four persons indicted by the Deaf Smith County Grand Jury Thursday had reason to doubt the old saying that justice moves slow.

The four—two men and two women from Amarillo—are charged with taking \$50 from the Pitman Service Station in Hereford Wednesday night.

Officers said they drove into the station and the two women, Amell Liggins and Margaret Whitaker, got out and went into the restroom and one of the men, Frank L. Pinkard, got out of the car and went into the building. The other man, A. T. Davis, stayed in the car. Pinkard went into the station and opened the cash drawer and took 10 five dollar bills, Police Chief Leo Box said. Then the four drove off.

They had asked the station attendant to check the air in their tires, and that is what he was doing while the theft took place.

That was at 9:15 p.m. At 9:20 City Police and the Sheriff's Department were notified and minutes later put out an all-station radio alert.

At 10:27 the four were arrested in Clovis by the Clovis sheriff and a state policeman. Chief Box and Sheriff Lowell Sharp went to Clovis and returned the Negroes after they waived extradition.

Then the following day they were all indicted for "theft over \$50" by the Grand Jury.

Officers said that the \$50 has still not been found.



DEATH CAR — Pictured above is the automobile G. B. Miller was driving when it was struck by a Santa Fe freight train here Friday night at the Lee-Street crossing. The car was declared a total loss. Miller was killed instantly. (Staff Photo)

Hereford Man Dies In Car-Train Crash Here

G. B. Miller Killed Instantly In Wreck

A 49-year-old Hereford man was killed instantly Friday night when the car he was driving was struck by a Santa Fe freight train at the Lee Street crossing in Hereford.

Dead is Gordon Bennet Miller, 131 Avenue H. Mr. Miller was on his way home from work at the Consumers Fuel Association when the east bound 104 car freight train plowed into the side of his late model automobile. Miller was headed north and apparently failed to see the oncoming freight despite the fact that the automatic red flashing signal was working properly.

The freight, which was traveling between 32 to 35 miles an hour, according to Justice of the Peace S. O. Wilson, hit the Miller car squarely in the center and drove



VET SPEAKER — Maj. Jonathan Boggs of Amarillo Air Force Base was principle speaker at the all-day Veterans Day program here Friday. The celebration was co-sponsored by the Legion and VFW. (Staff Photo)

Funeral Services For Train Crash Victim Sunday

Funeral services for Gordon Bennet Miller, 41, who was killed instantly Friday night in a car-train collision, will be held Sunday at 2:30 p.m. at the Avenue Baptist Church with Rev. Grady Allison conducting services.

Mr. Miller was born Oct. 1, 1906 at Pauls Valley, Okla. He married the former Jessie J. Harris in 1935 at Dawn. They moved to Texas seven years ago from Colorado, Okla.

A member of the Avenue Baptist Church, Mr. Miller is survived by his wife; one son, Gordon W. Miller; four brothers, Norman H. H., Raymond and Bill; one sister, Estelle Miller of Fort Worth and his mother, Mrs. Lucy Miller of Fort Worth.

Palbearers will be Troy Powell, Aubrey Self, Homer Thomas, Jim Shirley, Bill Willis and A. W. Johnson. Burial will be under the direction of Gilliland Funeral Home.

Wind Swept Fire Burns Out Seven Camp Families

A fire that blazed out-of-control for more than an hour Friday destroyed two large apartment units at the Hereford Labor Camp and left 11 families homeless.

The blaze is believed to have begun when a stove pipe in one of the apartments fell down. It was discovered by M. Costello and reported to Volunteer Fireman who fought the wind-spread fire for several hours.

Clay Angelo, fire marshal, estimated that damage to each unit was \$6000, not counting furnishings. Four families lost all of their belongings, Angelo said, and three others lost some of their furnishings.

Firemen were hampered by a lack of water. After the fire was brought under control, Dimmitt firemen arrived to assist. They were called when it looked as though the whole camp could possibly be burned to the ground.

The first unit was well on fire when firemen arrived and the fire spread to the second apartment house soon after. Several Latin Americans suffered minor burns while trying desperately to get their furnishings out of the unit. The two units were located just across from the Catholic Church and hospital, and Nuns and the hospital nurse kept a steady spray on the church in an effort to keep it from catching fire.

A strong west wind made it impossible to keep the second unit from catching on fire. At first it appeared that the fire would spread from unit to unit — the apartments are spaced just a few feet apart—but Volunteer Firemen stopped the fire's spread at the second apartment unit.

The units are owned by a group of County vegetable growers.

Final Rites For William Hunter Held Thursday

Funeral services for William Addison Hunter were held Thursday afternoon at the First Presbyterian Church with Rev. Russell Winger and J. K. Sharp of Canyon and George Ray of Dimmitt officiating. Interment was held at the Rest Lawn Cemetery.

Mr. Hunter died Wednesday at the age of 41 in the Deaf Smith County Hospital after an illness of several years. Born Dec. 25, 1913, at Wellington, he moved to Castro County in 1916. He married Rachel Burks in 1936 at Happy.

Palbearers were J. C. Cox, W. P. Axe, Winston Adams, Wilson Gyles, Harry Smith and E. L. Carpenter.

Survivors are his wife, Rachel Hunter; one son, Richard A. Hunter; four brothers, Sam Hunter of Dalhart, Bruce Hunter of Nevada, Miss. Kenneth Hunter of Derby, Colo. and Ulman Hunter of Hereford; one sister, Mrs. M. L. Simpson of Hereford; and his father and mother, Mr. and Mrs. W. A. Hunter of Hereford.

Gilliland Funeral Home was in charge of arrangements.

Church Of Christ Revival To Begin

Revival services at the Church of Christ will begin Nov. 30 with Ruel Lemmons of Austin doing the preaching.

Services will be held daily at 10 a.m. and 7:30 p.m. Singing will be under the direction of Stanford

(Continued on Page 8)

George Davis To Receive Eagle Award Monday

Eagle Scout honors will go to George Davis Monday night at a Court of Honor to be held in the Baptist Education building beginning at 7:30 p.m.

In addition to the Eagle award, six First Class, two Second Class and two Tenderfoot awards will be presented to Hereford Scouts.

Receiving First Class honors will be Clyde Whitaker, Steve McWhorter, Craig Griffith, Roger McQuigg, Edwin Thomas and Gregory Combs.

Second Class awards will go to Bill Krumbine and Gary Kearns, and Tenderfoot badges will be presented to John Buck and Gary Kearns.

Clint Conway will receive merit badges for first aid and wildlife management, and several other awards will also be made, according to Wayne Thomas.

Special music will be presented, and Thomas said the public was invited to attend.

Draft Board Has 25 Registrants

Twenty-five men registered at the local Selective Service Board in the month of October, Mrs. A. Petersen, clerk, announced Saturday.

Registering in October were Jimmy Aragon of Hereford, Henry D. Conder of Hereford, Travis L. McGaughey of Wildorado, Ralph D. Paul of Hereford, Jarrett B. Ransom of Canyon, Winston C. Wagoner of Dimmitt, Victor C. Dimmitt, Jerry L. Dye of Canyon, Raymond A. Wells Jr., of Hereford, Carl L. Hollabaugh of Canyon, Farrell A. Deavenport of Canyon, Fred E. Ball of Nazareth, Joe K. Briggs of Muleshoe, Paul E. Drenup of Hereford, Andrew E. Fuqua of Lankford, Early E. Beavers of Hereford, Joe M. Crover of Canyon, Alvin E. Eddy of Nazareth, James A. Edwards of Canyon, Louis G. Foster Jr. of Nazareth, James A. Pruitt of Muleshoe, William B. Albracht of Hereford, Donald L. Cook of Dimmitt, and Ronald D. Cook of Dimmitt.

County-Wide Meeting Of Milo Growers Set Tuesday

Grain sorghum growers in 10 Texas and New Mexico counties will hold county meetings Tuesday in the courthouse in each county. The Deaf Smith County meeting will begin at 8 p.m., as will meetings in each of the counties. R. G. Peeler, president of the Grain Sorghum Producers Association said Saturday.

Peeler said the purpose of the meeting would be to outline the objectives of the Association and sell memberships.

Delegates from the 10 counties met earlier in Hereford to draw up by-laws and create a permanent organization. Wheeler was elected president and Bill Lane of Bushland was named secretary treasurer.

Lane, in announcing the 10 meetings, said that "Few farmers in this area have realized exactly what the reduction in the price of

milo was going to mean to them by that I mean, in actual dollar and cents terms, until they go through their checks for the grain.

"For that reason we have been slapping in the face literally with the necessity of a Grain Sorghum Producers organization. The nucleus of the organization has been

(Continued on Page 3)

Burglars Take \$40 From East Side Station

An unidentified person or persons took \$40 from a cigaret machine at the East Side Service Station early Saturday morning after gaining entry by breaking into a side door.

City Police Saturday said they were questioning two teenage suspects and had an area alert out for a 1947 or 1948 blue Plymouth with a Florida license.

Chief of Police Leo Box said that entry into the building was gained by breaking glass out of the north door of the station with a soft drink bottle. He said the cigaret machine was dragged into the fire room, where it was ripped apart with tire tools, and the \$40 taken. Also missing were several cartons of cigarets and several boxes of candy.

The entry was believed to have been made between 1:30 and 3:45 a.m. Saturday.

Grand Jury Returns Eight True Bills Here Wednesday

Indictments against eight persons were returned Saturday by a Deaf Smith County Grand Jury, and the jury ruled that there was no criminal action involved in the case of the teenage infant found by City Police in the Veterans' Park.

They also returned eight true bills were returned against four men and two women in two separate indictments, one for child desertion and another for theft over \$50 of personal property.

Amell Liggins, Margaret Whitaker, Frank L. Pinkard and A. T. Davis were all indicted for theft over \$50 in connection with the theft of \$50 from Pitman's Service Station in Hereford Wednesday night. Their bond was set at \$500 each.

Crosbyton Man Is New School Superintendent

Hereford Rural High School District Trustees Thursday night named Fred J. Cunningham, 35, as new superintendent of District schools. Cunningham will take over his duties here Dec. 1, according to Robert Wagoner, president of the Board.

Cunningham has served as superintendent of Crosbyton schools for the past six years. He has 10 years experience as classroom teacher, principal and superintendent and has held school positions at Hollis, Okla., and Crosbyton.

A native of Oklahoma, the new school superintendent is married and has three children, two girls, Ann, 9, and Helen, 7, and a boy, Fred Jr., 3. His wife's name is Dorothy.

Cunningham is an Air Force vet-

eran and holds a bachelor of science degree from Oklahoma City University and a master of education degree from Texas Tech and has done work on his doctor's degree in education at Tech.

He is a member of the Texas State Teachers Association, National Educational Association, Texas Association of School Administrators, National Association of School Administrators, and Congress of Parents and Teachers.

A member of the Baptist Church, Cunningham is past president of the Crosbyton Lions Club, past president of the Chamber of Commerce and a member of the Masonic Lodge.

He has served as vice president of the District 4 School Administrators, vice president of the Tex-

as Tech School Administrators Club, member of the Board of Managers of the District 14 P-T-A, member of the Executive Board of the South Plains Council of Boy Scouts of America and community campaign chairman of the Comanche Trail District of Boy Scouts.

Cunningham recently was presented with the Crosbyton "Best Citizen Award" for 1954-55.

Wagoner said, "After our interviews, we felt like he was the man for the job, although we had several excellent applicants."

The Board president said that it was possible that Cunningham would take over his new duties before Dec. 1. "We want him as soon as possible," he stated.



FRED J. CUNNINGHAM
... new Hereford school superintendent



FIRE AT LABOR CAMP — Fire blazes out of control on the first of two apartment units to burn down at the Labor Camp Friday afternoon. The second unit which was destroyed can be seen in the background. It was already on fire when this picture was taken. (Staff Photo)



CROWNED ANNUAL QUEEN — Dolly Paetzold daughter of Mr. and Mrs. George Paetzold, was crowned annual queen of Hereford High Thursday night before Stunt Night activities began. The Sophomore Class won the queen contest with a total of 39,040 votes for Dolly. Her attendants and their escorts are, left to right, Lynn Boomer, Almona Ritchie, juniors; Barbara Hall, Wayne Smith, seniors; Gerald Huston, and Dolly Paetzold, the queen; Bettye Snead, Ron Cook, freshmen. The crown bearer was Karen St. Clair, daughter of Mr. and Mrs. Wayne St. Clair. (Staff Photo)

Miss Geraldine Robertson Is Bride Of Jim Marchman

The marriage of Miss Geraldine Robertson and Jimmy Claude Marchman has been announced here by the bride's parents, Mr. and Mrs. Roy Robertson. The bridegroom's parents are Mr. and Mrs. Claude Marchman.

Vows were exchanged Saturday November 5 in the home of Rev. Eugene Naugle, pastor of the Wesley Methodist Church, who officiated for the service.

The bride was attired in an aqua rayon dress accented with gold flecks worn with black accessories. Her corsage was of white carnations.

Following the wedding the couple left for Amarillo where they were entertained at a supper party in the home of her sister, Mrs. B. A. Graf.

The bride attended Hereford High School and Mr. Marchman is a graduate of Borger High School. He spent four years in the armed service with part time in overseas duty. He is employed by O.K. Rubber Welders.

Friday
Pinto Beans, Onions
Sweet-Sour Greens
Combination Vegetable Salad
Cornbread, Butter, Milk
Cherry Cobbler

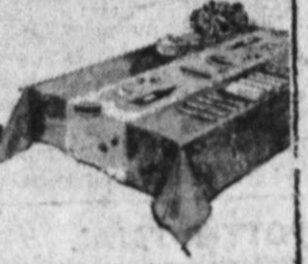
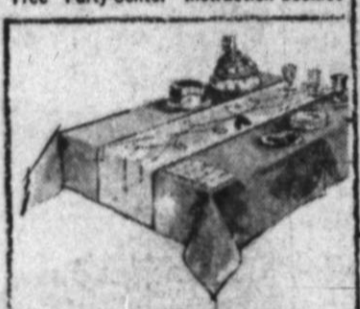
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switch-about
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for
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Free "Party-Center" instruction booklet



To give or to own — festive cloths for a year's round of parties. Just cut and hem a length of Indian Head 54" wide cotton. Make 3 decorated party centers for Christmas, for barbecues, for just plain parties. Each runner placed over the tablecloth gives you a different party setting!

54 in. Wide Five Colors. Tan, Red, Yellow, Dark Green, Flamingo.

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1/2 New Have All Our Christmas Merchandise On Our Shelves. Come In — See It!

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LOCALLY OWNED — NATIONALLY KNOWN

OWNERS: S. B. McLallen and Son

Child Study Club Sees Health Film

Sound films were shown at the Child Study Club session held in the home of Mrs. Cawthon Bryant Thursday evening.

Mrs. Earl Holt and Mrs. Clinton Jackson who were in charge of the program on "Health" presented Mr. and Mrs. Jim Wyman who showed the films "Emotional Health" and "Discovering Individual Differences."

During the business meeting, plans were made for the annual Christmas party which will be held in the home of Mrs. Townsend Douglas on December 8 at 7:30 o'clock. Children of members will present the program and will exchange gifts.

Members present were Mesdames Charles Coffman, Townsend Douglas, Earl Holt, Clinton Jackson, Merlin Kaul, Lawrence McGee, J. C. Reese, Chester Wiggins, J. W. Witherspoon, F. G. Witherspoon and the hostess.

Bluebirds Plan Trip To Brand

Joyful Bluebird group met at the Camp Fire Hut Tuesday afternoon for a lesson in ceramic art dealing mainly with pottery painting. Plans were made for the group to visit The Hereford Brand next Tuesday. Refreshments were served by Mrs. B. Pace and Mrs. Floyd Chambers.

Attending were Linda Scott, Virginia Clark, Jimmie Medley, Lynn

da Sue LaPlant, Barbara Clement, Wanda Nichols, Mary Edna Jones, Barbara Dearing, Nancy Gripp, Shirley McNelly, Linda Morris, Dixie Pace, Laujana Morris, Janet Chambers, Rhonda Snodgrass, Jimmie Hodges, Patricia Price, Patricia Maxwell and the leader, Mrs. Archie Scott.

Mrs. Young Hosts Golden Circle Class

Golden Circle Class of the First Baptist Church held a Thanksgiving program at the home of Mrs. J. E. Young Thursday evening.

Mrs. Alice Cox gave the Thanksgiving devotion and prayer. Members present were Mesdames H. M. Benson, E. Ward, Charles Hood, L. Culpepper, O. G. Smith, Leonard Davis, Alice Cox, Viola Hunt and the hostess.

Recent guests in the home of Mr. and Mrs. Ansel McDowell were her mother, Mrs. S. K. Parsons, and her grandmother, Mrs. T. B. Sledge, both of Wellington, Mr. and Mrs. Tom Campbell of Lubbock and Mrs. W. D. Higgins of Littlefield. The relatives have returned to their homes except Mrs. Parsons who remained for a longer stay here with her daughter.

Donald Story has returned to his home in Phoenixville, Pa., after visiting his parents, Mr. and Mrs. J. D. Story and other relatives here for a week.

Campfire Leaders Make Plans At Friday Meeting

Camp Fire Leaders met at the Camp Fire Hut Friday morning for the regular planning session. The meeting was opened with the group singing new Bluebird songs to acquaint new leaders with them and Mrs. Homer Brumley, chairman, gave instructions to new leaders.

Members voted that homemade Camp Fire and Bluebird uniforms will not be approved and also voted to open the Camp Fire Hut to all Camp Fire or Bluebird groups for square dancing if two adults are present on such occasions.

Mrs. Jack Gilliland, Mrs. J. T. Gilbreath Jr., and Mrs. Archie Scott were named to serve on a nominating committee and the date for the election and installation of new officers was set for Dec. 9.

Mrs. Brumley announced that there are now over 300 girls in the Camp Fire program. There are six Bluebird groups with 94 members and five new groups are now being organized with 75 members. Seven Camp Fire groups have 83 girls enrolled and one Horizon Club group with 30 members.

There are 19 leaders and almost as many assistant leaders.

Attending the Friday session were Mesdames Bill Blackwell, Roy Boyer, F. H. King, E. H. Hopson, Jimmie Mercer, Dean Robbs, Marion Coffee, Fred Krell, Archie Scott, C. C. Boyer, A. B. Higgins, A. G. Martin, Louis Woodford, Luther Lesly, Jimmie Gilentine and Homer Brumley.

Mr. and Mrs. J. E. Beyer and Mrs. W. E. Dameron have returned from Hutchinson, Kans., where they visited with Mr. and Mrs. J. E. Beyer Jr., for a couple of weeks. Mrs. Dameron is a sister of Mrs. J. E. Beyer Jr. The Beyers also visited his brothers in Wichita, Kans., before returning home.

HAPPY ACRES

MANGUM, Okla. (AP)—The neighbors and trombone playing Bubba Tate are happy now.

When Bubba's folks found he did not have enough room in their home to practice, they decided that they would get a little more space. Now Bubba has 15 acres to blow to his heart's content.

The 1954 Memorial Day auto race at Indianapolis was the first of these classic races in which nylon tires were used.

**DRIES ALL FABRICS
EVEN SHEEREST OF MATERIALS
TWICE AS FAST
AS REGULAR-SPEED DRYERS**

**Whirlpool
SUPER-SPEED
GAS DRYER**

WITH 5 AUTOMATIC TEMPERATURE SELECTIONS

- 3 heat settings for regular materials.
- 2 settings for delicate, dainty fabrics.
- Illuminated Guide Lite control panel.
- Porcelain top resists marks and stains.
- Completely-automatic ignition.
- 20-lbs. of wet clothes capacity.
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- Convenient, built-in lint screen.
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**FHA HOME IMPROVEMENT
LOAN
To Build A Garage?**

See Rockwell Bros. & Co.
FOR QUALITY BUILDING
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**SO FRIVOLOUS —
SO FLATTERING —
THIS BEAUTIFUL JOLYN JUNIOR**

A whirly, swirly skirt . . . a low waist that hugs you prettily and the widest velvet shoulder straps echoed at the flirtatious back bow. Of rich jacquard in heavenly shades of maize, aqua, pink or snow white. Sizes 5 to 15. \$18.95

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RECEIVES FIFTY YEAR AWARD — Mrs. Jessie Morris, left, is presented with her fifty year membership certificate in the Order of Eastern Star by Mrs. John Patton, worthy matron.

John Patton, worthy patron, looks on as the award is made. Miss Morris was a charter member of the Belle Moon chapter in Gainesville. (Alex Thompson Photo)

County...

(Continued from Page 1)

formed, and now we need members. Every farmer who produces grain sorghum, and every person interested in the production of same, is needed in the organization, to give us a bigger voice in our future.

"Better advertising of the merits of our product, better research to find more uses for the product, and favorable government policy—whatever that may be. The government policy question, that is whether or not grain sorghum shall become a basic commodity, or whatever, will be submitted to the individual membership at a later date for a vote. This is another necessity for having every producer on our rolls."

Rotary Club To Sponsor Campfire Girls Drive Here

Plans for the annual Hereford Camp Fire Girls Financial Drive were announced today by Leon Alexander, chairman of the drive.

Alexander said the one-day affair would be held Nov. 19 and will be sponsored by the Rotary Club. The drive will begin at 10 a.m. and continue until 5 p.m. Both the business section and residential area will be canvassed.

"We have arranged to take actual contributions or subscriptions," Alexander said. "Our quota is \$1500, and all but \$30 of that amount will be kept in Hereford."

Alexander explained that the money would be used to expand facilities for Camp Fire Girls in the city. Several new groups have been organized this year. He said part of the money would be used to help pay expenses of the annual encampment.

He pointed out that there are 19 groups of Camp Fire and Bluebird girls in Hereford. There are seven Camp Fire groups, with a total of 83 girls; six Bluebird groups, with a total of 94 girls; one Horizon Club, with a mem-

What's This

—By Chris

Do you know what day this is? Of course! It's Sunday again, so just sit back, relax, and I'll clue you.

First of all, did you attend "Stunt Nite" last Thursday night? Let me tell you, it was the most! If you've never seen Clubber as a femme fatale in a torchy bathing suit, why man, you just haven't seen anything. Or if you've never seen Nancy, Gladys, Joan, Pat and Martha making with the cat stuff, then you don't know what you missed. I am pointedly omitting any remark about the Junior Stunt. After all, we have ground away 12 dreadful years to get to act like stiff-necks if we please. Wait till next year Juniors! It will be "Katy bar the door!"

All in all, it was a lot of fun, and since the seniors didn't win the race, I'm glad it was the sophomores.

There comes a time in every person's life, when he or she feels like doing away with tradition. Glen, Wayne, Oscar, and Ronald, if you ever squeal to a single soul, I'll tell about the time you—Remember??? Honestly boys, it wasn't the way it looked!

Carolyn, what happened to that dress you had on Thursday night? Wow! It sounds ba-ad!

Do you know what Mr. Moore wants Santa Clause to bring him? He was saving it to pop on Saint Nick as a surprise, but in desperation, after trying to take the alto section through a difficult measure, he began tearing his hair and praying fervently for a mixed choir that didn't talk all the time! But teach, we don't talk all the time... we have to stop once in a while for breath.

Hoot Mon! David, is it true that you were following the true Scotch

bership of 30 girls; and five new Bluebird groups now being organized with a total of 75 girls. "That means that 282 girls will benefit from what each of the citizens in Hereford contributes," Alexander stated.

tradition the other night? That's what he said. Anyway, you sure had a cute pair of knees.

Don't Neison, Ernie and Raymond make the cutest cheerleaders you ever saw? Raymond was having quite a time of it though wasn't he? About the time he got his so-called corsage pinned on, his wig fell off. Well, that's the way it goes.

Hmm, we didn't know that Bobby Shelton was a poet... What do you know?

Have you ever had a gander at Bobby Burrus' notebook? I don't see how he ever gets it zipped. By sheer will power I suppose.

It seems as if we teens are ready for a change in the nature of hoofing. Instead of the mambo and bop, now it's the polka.

You should get a load of Beanie Patterson playing a hot game of "ditchum." It's the laughingest! Shall I tell you what Arol and Don Ray were laughing about last week in the hall? Well... I guess I won't this time. I'm sure you all heard Arol. At first, I thought someone was dying.

I'd better be skipping along for now. So until next week, "play it cool," as George Ford would say.

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From our fine portraits we present: MELISSA



Melissa, seven months old, is the daughter of Reverend and Mrs. Grady Allison of Hereford.

Angel Photography Studio

301 W. Park Ave.

Phone 704

TILLIE the TYPIST SAYS:

If a man takes off his hat in an elevator, it means he has manners... and hair.

She also says that for good Dry Cleaning Service Go to

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Miss Morris Is Honored With O.E.S. Award

Miss Jessie Morris was presented a 50 year membership certificate in the Order of Eastern Star at the O.E.S. Stated meeting held in the Masonic Hall Tuesday night. Mrs. John Patton, worthy matron, made the presentation.

Miss Jessie was a charter member of the Belle Moon chapter in Gainesville and served as the first Ada. She transferred her membership to the local chapter in 1909 and has served the Hereford chapter as worthy matron. Mrs. Roger Brumley was initiated into the Order during the business session and a memorial service was held for the late Mrs. Jennie Thompson who was Miss Morris' sister.

ed into the Order during the business session and a memorial service was held for the late Mrs. Jennie Thompson who was Miss Morris' sister.

Mrs. Patton gave an account of her recent trip to San Antonio where she attended the Grand Chapter of Texas Assembly. Mrs. Deward Roberson gave a report of the Hereford Rainbow Assembly and local activities.

HOT LUNCH

OMAHA (AP)—A new nurse at St. Bernard's Hospital rang what she thought was the noon lunch bell and was startled when four fire engines, the emergency unit, the fire chief and two police cruisers responded. She had rung the fire alarm by mistake.

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Just as a rare gem looks best in an understated setting—so this figure-following wool jersey sheath sets the mood for its scene-stealing belt of heavily encrusted sequins and fabulous yarn embroidery. Sizes 6 to 16, 7 to 17.



Both exits and entrances are dramatic in this charming tissue faille, crisped with a taffeta lining. The Empire bodice draping is caught low in back with a flashing lake diamond buckle. Sizes 6 to 16, 7 to 17.

THE Vogue

for the lady of fashion

WANT ADS Phone 30 or 31

FOR SALE Miscellaneous

FOR RENT OR SALE: '52 Model Spartan House Trailer. Call 1710. B-1-11-43-14c.

HEY! Are you looking for a new Home? Are you tired of paying rent? Are you having trouble finding quality homes economically?

THEN, see us today for a home to suit your budget. Small down payment, low monthly payments. ASK any of our more than 100 Satisfied Customers. See the Engler Bros. or call 608 or 1710 now about a house to suit your needs. B-1-43-14c

BARBER READY BUILT HOMES Also wholesale lumber. Phone CA 4-6104 or CA4-5213. Plainview, Texas. 1244 East 5th. S-1-16-20-4p.

PERFECT 50 H.P. Electric irrigation motor, including panels. \$750.00. Amarillo, DR-3-8000 Collect. B-2-12-45-4c

FOR SALE OR TRADE: 75 HP Vertical electric motor and starter, complete. T. B. Thomas. Plainview, Texas. 106 East 7th. Phone CA-4-5055 or CA-4-7803. B-2-24-18-6c.

COMBINE FOR SALE: International 1954, model No. 14L. Has cut 800 acres. See or call Sears Grain Company. B-2-18-39-14c.

FOR SALE: 53 model John Deere Cotton Stripper. 52 Model Johnson Cotton Stripper. Six cotton trailers, all sizes. W-9 IHC tractor, on Butane. Reo Truck, 2 ton, with new 15' bed and 20,000 lb. lift. All items priced to sell. 10 miles south on 51; 1 1/2 east. Charley Kent. S-2-49-19-2c.

FOR SALE: 1933 John Deere Cotton Stripper. \$300. 1952 Johnson Cotton Stripper, \$500. 10 Foot Steel Land Leveler, \$250. 1950 W-9 International tractor on Butane. \$1250. 10 miles south on 51 1 1/2 miles east. Charlie Kent. S-2-36-20-2p.

FOR SALE: 40 HP Electric Motor. Rebuilt and guaranteed. Priced \$650.00. L. W. Tooley, Dawn, Texas. S-2-16-20-4p.

FOR SALE Automobiles

FOR SALE: 1949 Plymouth, fordror 1948 Chevi todor. Both cars in good condition. Contact Fred Kroll. Phone 1364. S-3-18-20-1c.

REAL ESTATE

WE NEED LISTINGS in Hereford territory. If you have a farm for sale, we can sell it. Phone, write or come to see us. Turner Brothers Land Company. Phone 5221, Box 127 Hale Center, Texas. B-4-35-14-16p.

MY HOME for sale: Completely redecorated inside-2 bedrooms, 2 baths, extra large den. Floor furnace and panel ray. Extra nice built-ins. Call George McLean at 181. B-4-26-36-14c.

533 acres, all in cultivation. 3 irrigation wells on natural gas. 211 acres wheat, 40 acres cotton allotment, 6 alfalfa. Three bedroom, double garage; 2 bedroom single garage. 40x60 barn, 40x60 tool shed, 24x80 cow shed. On paving. \$200.00 acre. Has good loan. Will trade for good 160 acres on equity. J. M. HAMBY REAL ESTATE 1410 Park Ave. — Phone 701 or 4473 Frio Exch. B-4-43-14c

FOR SALE BY OWNER: Three bedroom, two baths, double garage, utility room. See Tilden Single. 510 Star Street. B-4-18-10-14c

SEE US FOR GOOD BUYS in land or city property. We would appreciate a listing of your property. J. B. Elliston 304 N. Main Phone 179 B-4-4-14c

FOR SALE: 8 lots on Highway in good West Texas town. 9 unit court, store and filling station. Good modern home. Priced \$25,000.00 for quick sale. M. A. Crum Floydada, Texas. S-4-31-20-1p.

FOR SALE: Equity in new three bedroom home. \$50.00 monthly payments handles loan. Located on Dairy Road. See owner at McRight Garage. B-4-22-45-4p.

ON J STREET

THREE bedrooms and den. Living room carpeted, with drapes. Landscaped. Vacant. R. Tilden Single 1457 or 701 J. M. Hamby Real Estate 1410 Park Avenue B-4-20-14c

IF INTERESTED in irrigation farms with Natural Gas for fuel, some with 29 percent down payment. SEE E. E. McDaniel Real Estate, Guymon, Oklahoma. B-4-23-20-4k.

If you can pay rent you can buy your own home. Call 608 or 1710 to arrange terms to meet your budget. We have a new house to fit your income. Buy direct and let the commission go on your down payment. If you can afford to live in a house, you can afford to own one. B-4-43-14c

FOR SALE Have some nice new Brick Houses with 2 and 3 bedrooms. Some with no garage, some single, and some double garages. Have 2 bedrooms for \$250.00 and \$500.00 down. Have 3 bedrooms for \$1,000.00 down and you get loan. Have some to trade on a farm, will also take cheaper house in on a farm, will also take cheaper house in on brick houses. See us on large bricks with den. They are priced right, 6 room duplex, double garage, paving and curbing, \$7,000.00, only \$1,000.00 down. Will trade for small house. Nice 320 acres. 1-8" well, 2 bedroom house, other improvements. \$20,000.00 down. 78 acres, 20 cultivated. 4 bedroom house. \$20,000.00, will trade. 4 1/2 acres, 3 bedroom house. 2 big barns, large chicken house, 2 brooder houses, 6" well and a pressure pump. Priced to sell, or will trade. J. M. HAMBY REAL ESTATE 1410 Park Avenue — Phone 701 Residence 4473 Frio Exchange F-4-42-14c

WESSON SPECIALS CHOICE LOCATION 2 bedroom frame. Carpeted throughout. Nice size living room, large bedrooms. One has huge walkin closet. Modern kitchen with nice built-ins. Breakfast room and separate dining room. Enclosed service porch. Yard is nicely landscaped with popular tree windbreak. Single garage. Price \$11,500. Terms can be arranged. TO TRADE 2 bedroom brick with attached garage. Panel ray heat. Hardwood floors. New paving. To trade for 3 bedroom. OWNER MUST SELL Practically new brick home. Central heat. 2 extra nice bedrooms, walkin closets. Attached garage. Plumbed for washer. Only \$1,250.00 cash needed. Payments less than rent. DESIREABLE LOCATION 3 bedroom frame. Living room is carpeted. Nice size rooms. Kitchen has lots of cabinet space and large dining area. Enclosed service porch. Will carry large loan. Price \$5750.00. \$10,000 BUDGET 160 Acre Farm. One 8" irrigation well on natural gas. All in cultivation. Waters from one ditch. Near Hereford. \$10,000 down payment. Per A. \$250.00. 90 ACRES COTTON 1/2 Section. 300 acres good land in cultivation. 100 acres growing wheat. 1/2 mineral. Full possession. 29% down. Per acre \$157.50. MANY OTHER GOOD LISTINGS ON CITY PROPERTY, FARMS AND RANCHES WESSON REAL ESTATE Phone 944 W. W. Buck Ph. 2051 C. Aydelotte Ph. 836 R. L. Vaughn Ph. 1827 B-4-20-14c

FOR SALE: 640 Acres, will graze 150 Mother Cows. Well fenced and watered. \$55.00 per acre. 280 acres black land. Modern home. Will graze 100 cows. On all weather road. \$90.00 per acre. 250 acres, cattle, hog & Grain farm. Well located. \$80.00 per acre. D. B. DEUPREE Ravenna, Texas - Fannin County B-4-45-5p

RIO GRANDE VALLEY Income Property. 13 rental units, plus store and residence. For sale or will trade for good farm land. Write owner for details. Earl Dunaway, Harlingen, Texas. S-4-19-2p

FOR RENT

FOR RENT: New two bedroom home, unfurnished. Call 1710. B-5-9-43-14c.

BEDROOM FOR RENT, close in. 509 Ross. Phone 847-J. B-5-9-42-14c.

FOR RENT: Three room unfurnished house. Modern. Phone 1204. 312 Avenue H. B-5-12-45-2c.

FOR RENT: Two room apartment. Private bath. A. Petersen. Phone 1484-W or 839. B-5-13-45-14c.

FOR RENT: Nice, large, furnished apartment. Private bath and garage. Mrs. T. W. Alderson. Phone 333-J. 603 East Fifth. B-5-19-17-14c.

FOR RENT: Very desirable duplex apartment, unfurnished. Park Avenue at Miles. Phone 442. B-5-13-14-14c.

FOR RENT: Three room unfurnished house. Call at 507 Jackson. B-5-10-41-14c.

OFFICE ROOMS FOR RENT upstairs over The Brand. Reasonable rates. See E. F. Posey, room 3, or inquire at Brand Office. B-5-21-41-14c.

FOR RENT: Furnished apartment Also a bedroom. Mrs. W. M. Megett. 401 Lawton. B-5-13-19-4c.

FURNISHED APARTMENT. Private bath. Bills paid. 116 Ave. A. B-5-9-19-14c.

MODERN two bedroom duplex. Unfurnished. Garage. Couple only. 305 Knight. B-5-11-29-14c.

FOR RENT: South side of duplex. Unfurnished. Four rooms. Private bath. 710 Lee Avenue. Phone 1467. B-5-16-19-14c.

FOR RENT: Nice three room furnished duplex. Bills paid. Phone 1280. 446 East Mable. B-5-11-19-4p.

ONE BEDROOM HOUSE, furnished. For couple only. Very nice. Call 390 or see F. M. Kester at 703 Miles. B-5-19-19-14c.

VERY NICE. Two bedroom furnished apartment for rent. 232 West Third. B-5-11-20-14c.

FOR RENT: Three room furnished apartment. 210 West 8th. Inquire at apartment 1. B-5-13-20-14c.

FOR RENT: South side of Duplex, unfurnished. Four rooms. Private bath. Call after 4 o'clock to Mrs. Izora McLaughlin. B-5-19-20-14c.

FOUR LARGE ROOMS. Furnished. Private bath. Garage. No dogs. Phone 270J. Mrs. M. M. Beavers. B-5-15-20-14c.

FOR RENT: Three room furnished apartment, private bath. Also five room furnished apartment. Private bath. Part bills paid. Call 965-J. B-5-20-20-14c.

FOR RENT: Brick duplex. Close in. Phone 250. B-5-9-20-14c.

FOR RENT: Three room furnished house. Phone 2012J, or inquire at 616 Blevins. S-5-13-20-14c.

FOR RENT: Three room duplex, furnished. Bills paid. 442 East Mable. S-5-11-20-14c.

FOR RENT: Small furnished garage apartment. 701 North Main. B-5-9-20-14c.

FOR RENT: Nice modern four room house. To couple. 303 Avenue H. S-5-12-20-14c.

WANTED

DEEP PLOWING Stalk cutting, chiseling, and discing. New equipment. Reliable. Work reasonable. Wilburn Symes. Inquire Hereford Implement. Phone 51. B-6-45-2c

WANTED: Wheat pasture for calves. O. G. Hill. Phone 93. Hereford, Texas. B-6-13-37-14c.

WOMAN TO KEEP CHILDREN in my home. Phone 745. B-6-9-20-14c.

GI has land board approval to buy land. Would like to contact other Veterans who have been approved. Phone or write 3401 33rd Street, Lubbock SW9-3710. S-6-26-20-14c.

Dressmaking-Ironing

WANTED! Ironing, by hour. Phone 585M, Lora Harris. B-7-9-44-5p.

WILL MAKE curtains and drapes. Unlined. Call 1014. B-7-8-20-2k.

HELP WANTED

WANTED: Lady for work in bakery. Apply in person. Hereford Bakery. B-8-11-45-2c.

HELP WANTED: Woman to care for small child. Short hours. No housework. Call 2051. S-8-14-20-1k.

WANTED! Experienced Steno, typist. Apply in person. Lone Star Insurance, 136 Main. B-8-12-20-14c.

BEAUTY COUNSELORS COSMETICS needs ladies to sell. Pauline Thompson. DR-2-1565. 907 Austin. Amarillo, Texas. B-8-14-20-8k.

Situation Wanted

WANTED: Work for a machine that can pick fallen grain off the ground, also heads combines drop. Bruce Coleman, 25 miles west one south. B-9-24-45-3p.

WILL KEEP CHILDREN in my home, day or night. Nurse on duty. Fenced yard. Pick up and deliver. Reasonable rates. Phone 1241-W. B-9-22-45-14c.

NOTICE

WILL LEASE BOLL PULLER and three trailers to reliable party on percentage basis. Call Olive 5-3226 Canyon, night or morning or come to 2512 East 4th Avenue. B-10-27-45-2p.

KINDERGARTEN! Open all hours. Television, hot meals, playground, and nurse on duty. Phone 1241-W. B-10-14-20-14c.

BEAUTIFUL Centerpieces and bouquets from \$2.00 and up. Hereford Floral. Phone 773. B-10-12-44-4p.

ALCOHOLICS ANONYMOUS Phone 608 or 2018 Meetings Thurs. Night At 8:00 P.M. 1003 Union B-10-24-14c

WANTED

150 New Customers on City Delivery! THE HEREFORD BRAND Call, R. W. Sparks Ph. 1771-W B-10-2-14c



NEWCOMERS OF THE WEEK — Pictured above are Mr. and Mrs. E. L. Flock, and 10 month-old son, Mark, who have been selected as newcomers of the week. Their home is located on Blevins Street. (Staff Photo)

E. B. POSEY, REAL ESTATE DEALER. 338 Main. Upstairs. S-10-9-18-14c.

Business Services ERNEST L. MCGEE Earth Moving. Phone 2016 Dozers, cranes, draglines, Backhoe service. Hereford, Texas B-11-36-14c

SAVE THAT FURNITURE Make it into factory new appearance. Save fifty percent. See our latest colorama of fine furniture fabrics to fit your color scheme. Completely rebuilt. For free estimate, call 1092. HINDS UPHOLSTERY SHOP 310 McKinley Street B-11-45-4p

REPAIR electric clocks, iron coasters, percolators and all small electrical appliances. Phone 75, Withernoon Electric, 129 West 3rd Street. B-11-20-80-14c

THINKING OF buying an automatic washer? Don't buy any washer until you have used and tested the Brand New 1957 Frigidaire, in your own home for seven full days with absolutely no obligation of any kind. No special plumbing needed. Installs on rubber rollers. Call Morgan Appliance for your free home trial. Phone 197. B-11-54-13-14c

Please Clip for Future Reference Persons who miss Their Brand on City Delivery Routes CALL R. W. SPARKS Phone 1771-W

WELLS CLEANED out and drilled deeper. Earl Plank. Phone Dawn 3614. B-11-11-41-14c.

HOME & FARM LOANS See Us For The Best Service Available. John McLean Insurance Agency Phone 273 Box 267 127 W. 3rd St. Hereford, Texas For Loans in Deaf Smith, Parker and North Part of Castro Counties. B-11-46-14c

Quick — Efficient HOME LOANS Dependable Abstract and Insurance Service ELIZABETH-WOMBLE 146 Main Phone 497 B-11-27-14c

MINOR Plumbing, Heating: Sheet Metal work. Repairs. All work guaranteed. \$39 East First. Phone 1802W. B-11-15-19-9p.

FARMERS BOOKKEEPING SERVICE. 338 Main. Upstairs. E. B. Posey. S-11-9-18-14c.

TEST HOLES and well work of all kinds. Will go anywhere. Reddell and Sigges Drilling Contractors. Phone 3696, Dawn Exchange or 357. S-11-22-19-14c.

LOST: Five head two year old Hereford steers. Will pay \$10.00 head for anyone locating cattle. Notify Sheriff Department or J. D. Amend, 4411 West Third, Amarillo, Texas. B-13-28-20-6c.

Flocks Selected As 'Newcomers Of The Week'

"We certainly hope to make Hereford our permanent home," was the reply of Mr. and Mrs. E. L. Flock, the newcomers of the week, when asked how they like Hereford. The Flocks have recently moved here from Crescent Lake, Ore., where Flock was employed in construction work. He is now one of the newest employees in the Police Department. Mr. and Mrs. Flock have a 10-month-old son, Mark. When asked the difference in Hereford and Crescent Lake, Ore., Mrs. Flock replied "All the difference in the world." And she likes Hereford so far. They attend the First Baptist Church. Other newcomers include Albert K. Schade, J. A. Hodges Jr., Geo. Stephens, R. L. Laymon, Troy Fulton, Jack Ussery, Roy Paschall, James O. Harris, Melton C. Williams, Mary Estrada, Robert Honeyman, E. W. Curtisinger, J. H. Morris, Owen Buse, Wanda M. Potts, E. F. Buckelew, F. L. Rhodes, Annie Izell O'Neal, Bill Denney, A. B. Gardenhire, Willie Killewer and Ray Williams.

Q. What is the proper way to use the hot water bottle for earache or toothache?
A. Fill the bottle with hot water and wrap around it a soft cloth wrung out of warm water. The cloth will steam, and this is far more beneficial for earache or the toothache than the dry heat of the bottle alone.
Q. How can I clarify fat?
A. Add a tablespoonful of boiling water to the fat after it has been poured into a basin. This will keep all the foreign matter on the bottom.
Q. How can I clean a rusty iron?
A. Dry rubbing with salt. A knife can be used to scrape away the stubborn spots.
Q. How can I boil a cracked egg?
A. Wrap ordinary white tissue paper around the egg and boil as usual. The paper becomes wet and clings so tightly to the shell that the cracks are closed and none of the egg escapes.
About 400 of each 100,000 U. S. babies born in 1950 will live to see the year 2050, statistics indicate.

How Can I?

By Anne Ashley

Q. How can I make coal burn better?
A. Coal will burn better, and there will be less soot in the flues and chimney, if a strong solution of salt and water is poured over the coal as soon as it has been placed in the bin.
Q. How can I clean a white felt hat?
A. By using one quart of cornmeal mixed with one cupful each of salt and flour. Rub well into the surface of the hat, let it stand overnight, and then remove by brushing.
Q. How can I make a good tooth and mouth wash?
A. By adding a few drops of lemon juice to a glass of water. It removes tartar and sweetens the breath. Rinse with warm water.

Q. How can I make a good tooth and mouth wash?

Q. How can I clean a white felt hat?

Q. How can I make a good tooth and mouth wash?

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Hereford Rotary Club meets every Monday at 12:05 Hotel Jim Hill

Lions Club meets each Wednesday, 12 noon Hotel Jim Hill

Kiwanis Club Thurs. Noon Hotel Jim Hill

OPTIMIST CLUB Meets Monday Noon at the Western Wheel Inn

HOME OF AYERS SUPREME FEEDS

Sweet Cake

KASCO DOG FOOD

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WEST TEXAS FEED, SEED & HATCHERY CO.

Jack Wright Hereford, Texas
We Give Gunn Bros. Stamps

HOME OF AYERS SUPREME FEEDS

SEE HEREFORD GRAIN CORP. for lawn grass seed and garden seed. Phone 360. B-1-13-40-14c.

Hereford Glass Co. expert Car Glass Installation. Table Top and Window Glass. Picture Frames. 222 Park Ave. Ph. 1425 B-1-16-14c

JUST RECEIVED! Large shipment of Bluestone. Cuts moss out or your irrigation ditches. McDowell Drug. Phone 13. B-1-17-47-14c.

BULBS AND ROOTS for fall planting, and beautiful potted plants. Hereford Floral. Phone 773. B-1-14-41-6p.

RED POTATOES E. C. Peters & Reinauer 419W Phones Dawn 3595 Cellar South Main B-1-17-17c

B5B PERFECTION GRAIN BINS Sizes 2,750 bushel and 2,200 bushel. Delivered to location, knocked down or set up. Priced right. See us for a good buy. J. M. HAMBY — 1410 Park Ave. Phone 701 — Res. Frio Ex. 4473 B-1-43-14c

ELECTRIC FENCE MATERIALS. Insulators, wire, and ready cut steel posts. Foxworth-Galbraith Lumber Company. 234 East Second Street. B-1-18-13-14c.

BEAUTIFUL LADIES' or child's light-weight Accordion and case. 120 base. Marguerite Botsford. 303 Ave. F. B-1-16-19-14c.

HEGARI BUNDLES. Melvin May. five miles northwest Dawn. B-1-9-45-3p.

ORNAMENTAL IRON WORK. Can be readily and easily installed by you. No special tools required. Carl McCaslin Lumber Company. Phone 7. B-1-21-19-14c.

FOR SALE: Used couch, chair, bedroom suite, rug. Phone 1856-W. S-1-10-20-1k.

FOR SALE: Chain link fence, all sizes, installed. Also heavy metal washline poles, installed. Phone 1014. B-1-16-20-2k.

FOR SALE: Assortment of nursery. Reduced prices on bulbs, and peonies. Mrs. J. F. Ward, North Main. S-1-17-20-14c.

FOR SALE: Young Parakeets, 204 Star or Phone 826. B-1-9-20-14c.



By JIMMIE GILLENTE

People are funny, all right. The other day I heard a group of women chattering away and, to my surprise, it turned out that they were praising the cops. Usually it is just the other way around. Most of the bouquets were being passed out regarding the manner in which the police force is handling the school traffic these days. The police, it would appear, have done an outstanding job of changing a congested and dangerous situation into an orderly process each day. Women who go after their children not only make the trip in a safe, orderly manner—but they do it in about half the time formerly required. The schools have also helped by shifting bus loading areas to less congested points. All in all, the situation seems to be in much better shape.

It is dangerous to brag, of course because such is usually the signal for a bad accident. This is always possible but, at least, the community will have the consolation of knowing that everyone was doing his best.

The circumstance also emphasizes another point. When you do a good job, people will notice it. This is the first time in my life—any time, any place—I ever heard a group of women diligently praising any specific group, and more especially the cops. People are more prone to criticize, I admit. Maybe it is human nature. Anyway, we all do it, and the result is most discouraging to folks who hold jobs in the public spotlight.

THE REAL McCOYS
BY
JOHN and GEORGE



ALWAYS BE KEARFUL OF THESE AND MAKE SURE YOU'RE INSURED WITH

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Insurance Agency
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Know How
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tion wagon. My trouble is that I never, never spot either one, and generally go home with black and blue spots on my arms and legs. It's quite a game, but should never be encouraged or promoted by the adults.

The weather forecasts say that by the time this gets on the streets that we will have another cold spell. All of which proves that the old timers were maybe right in predicting a long, cold winter. This also usually means that we will have a wheat crop next year. It has been so long, now that a wheat crop would be a complete new experience for many residents of this area. Wheat crops are a lot like football teams. You always count on "next year" but when they do hit things really boom. Please understand that I am not predicting a big wheat crop. Predicting wheat is even more hazardous than predicting weather—and I don't want to ruin my 100 percent - 10-year record. I merely said that hard winters and good wheat crops often go hand in hand. Ask any old timer and he will tell you the same thing.

Dr. M. E. Achor suggests that I mention the checking of all gas outlets at this time. He says that he has treated seven or eight patients from asphyxia (what a word) as a result of faulty gas connections. None of them serious, but all could have been. One of the cases was due to burning butane through natural gas burners. We agree. Check all connections, especially old hoses and regardless of the type. The gas company used to make free checks on request. Maybe they still do. Anyway, it is an ounce of precaution which could save untold heartache and suffering.

Some book outfit is doing a lot of useless work trying to sell me a book on "How To Do It Yourself." This may be OK, but I wrote back and told them if they had one entitled, "How To Get Other People To Do It," they would have a customer. I haven't heard from them, so I guess it is just another wild dream gone the way of all flesh.

TWA sent out some propaganda the other day and I was amazed to note plane specifications calling for a "Take-Off Weight" of 137,500 pounds. If the Commissioners will put wings on the courthouse, I honestly believe someone could figure out a way to make it fly. I doubt, however, if the Commissioners will ever become so air-minded. Besides, the nearest landing field would be Friona—and why should we give a good courthouse to Parker County? Besides, it would probably make Farwell mad.

Looks Like Mama Will Have To Enter College

AP Texas Supplemental Service DALLAS (U)—Mrs. Herbert M. Stanley is threatening to enter college because she's tired of dusting rocks. If she's going to dust them, she wants to know what she's dusting. And she's a little weary of her husband and five children informing her, when planting shrubs, that she's planting them in "black adobe that is residual soil from Austin chalk which is a Cretaceous formation." She wants to find out

what they're talking about. Obviously, if she carries out her threat, she'll study geology. For her husband and four of the children are geologists and leave the rock samples around for her to dust. A fifth, Eddie, 14, is in high school and expects to study geology. Each child, Mrs. Stanley explains, was taken by her husband on hikes when they were small and told about rocks they found. That set their interests toward geology. Stanley is an independent geologist and "will drill for anything," says Mrs. Stanley. The youngest

geologist, Donald, who received his degree last spring works with his father. Ann, the only child away from home, is a stratigrapher, or expert on rock strata. She works for Atlantic Refining Co. in Casper, Wyo. Peggy is a geologist for Larson and Thomas in Dallas. "I get out in the field during weekends to inspect the drilling," she says. Herbert Jr., a former Marine, supervises "mud sniffing" for Atlantic Refining in this area. Herbert explains that "this means the chemical logging process to de-

teet hydro-carbon particles in drilling mud or fluid signifying the presence of gas and oil." "Back in the old days, you actually grabbed a handful of mud and sniffed it," his father explained. "Now they do it with the machines." All the geologist children got their degrees from the University of Texas. The father is a Stanford graduate, class of 1917. Texas' 1954 wool clip was estimated at 44,220,000 pounds and worth 26 million dollars.

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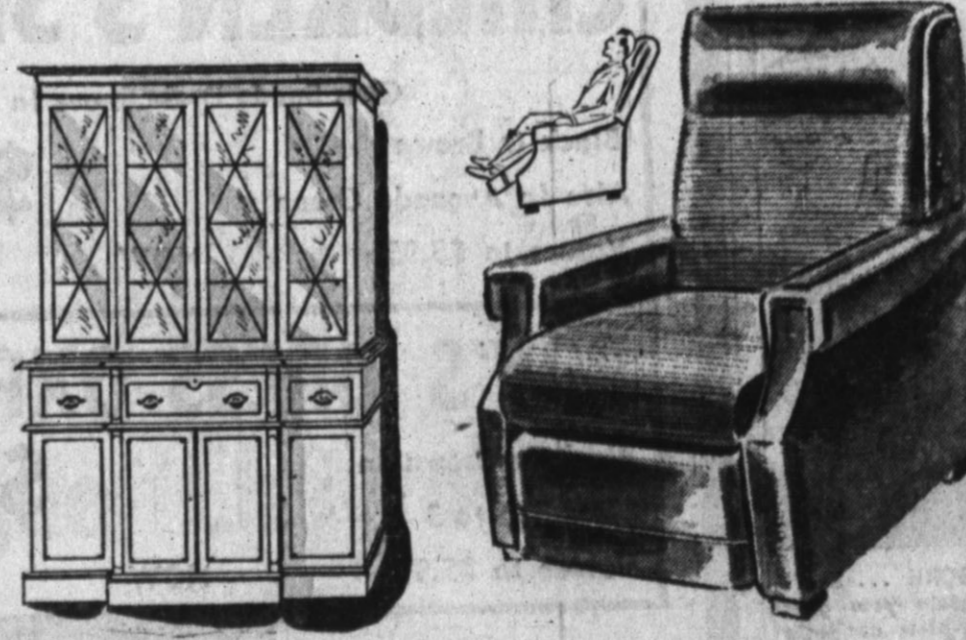
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- ★ OCCASIONAL CHAIRS
- ★ ROCKERS
- ★ HIDE-A-BEDS
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- ★ LAMPS
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PGC Stock Up Now On All **PGC**
FALL AND WINTER FEEDING NEEDS!
CLUB BOYS and GIRLS
Don't forget that Hereford Grain Corporation is paying Cash Prizes for all P.G.C. Fed Champions at next years Jr. Livestock Show. We Recommend
P.G.C. BUCK & BULL FEED
for finishing out those show animals
Of course, we think P.G.C. Buck & Bull Feed is the finest made anywhere, and when fed according to our specifications, we feel that you'll have a winner in next year's show.
Start now . . . and remember . . . Hereford Grain will pay Cash Prizes for every P.G.C. Fed Champion.
HEREFORD GRAIN CORP.
Phone 360

HOME OF AYERS SUPREME FEEDS

KNOX'S KNOTHINGS

By BILL KNOX

Whitefaces In Wrong State

We've come to the conclusion that the Hereford Whitefaces might fare excellent in New Mexico football.

If you get down to bare facts you can't get around the fact that the Whitefaces might win state in a comparable class in New Mexico. Or they might win it in a class higher than that.

First of all, Hereford had little trouble battering Portales, 52-19. Portales, in the same class as Hereford would be if it were in New Mexico, has just won their district by defeating the Tucumcari Rattlers, a class higher than Portales, defeated the Rams by 20-6. Artesia has already reached the semi-finals in their class, and their only loss of the season is to Carlsbad.

Carlsbad had a hard time before edging Clovis, who defeated Portales 26-21 Friday. Sure makes the Herd look good. And the Whitefaces aren't even going to win their district here.

Think what the Phillips Blackhawks would do in New Mexico football!

Blackhawks Weren't Cocky

On the subject of Phillips, everybody is wondering just what happened to the Hawks. Are the Hawks not as good as they were built up to be? Were they cocky, or did they meet somebody as good as they were?

It hasn't been the reputation of the Phillips Blackhawks to become over-confident. We don't think they were cocky against Perryton and Dumas. We think that the Hawks were somewhat over-rated, but just met a couple of fired-up teams which play the Hawks a better game than anybody in the district no matter how good a team they have.

It's all quite puzzling. Hereford didn't have much trouble defeating Dumas, 33-14, but Phillips stomped Hereford, 73-27. It's all so unpredictable!

Hawks And Bucks Favored

Which brings us down to Phillips-Breckenridge. After digging around we found out that if the teams meet, it must be in the state finals since Phillips is in the top bracket and Breckenridge is in the bottom bracket.

The clash is not so inevitable as one might think. We'll still favor Phillips over any AA team in the state, but both the Hawks and the Buckaroos might have a hard time getting to the state finals.

Phillips had a harder time than expected in district play, while Breckenridge's closest conference game has been 51-0. It's expected that neither team will have much trouble in their bi-district game, but then come the rough ones.

Breckenridge comes up against Killeen, favored by many to win state. The Bearcats have nine men off last year's teams which lost to Phillips in the finals. Phillips must tangle with rugged Stamford.

It wouldn't surprise us much if Killeen and Stamford wind up in the state finals. That would be picking two upsets, and we don't make a practice of picking upsets, over Phillips and Breckenridge at any rate.

So we'll go along with Phillips and Breckenridge in the state AA finals and take Phillips over the Bucks.

After thinking about it some time, we've taken it upon ourselves to pick an All Time Hereford Football Team. Will certainly prove quite interesting and will be a very rugged task. Plenty of talent to pick from.

Watch for it in this column in the near future.

Dumas Chills Ranger Hopes

The Dumas Demons continued their winning ways, but this time it wasn't an upset, as they handed the Perryton Rangers a 26-18 licking at Dumas Friday night.

Brilliant quarterback Gary Ward paced the Demon attack by scoring three touchdowns. Jim Tiner scored one touchdown for the Demons, while Jimmy Todd scored twice for the visitors, once on a 54-yard scamper.

Ward opened scoring for Dumas in the first quarter when he went over from the 14 on a quarter-back keeper play. Halfback Jim Reynolds was good for the extra point and Dumas led, 7-0.

Perryton kept in the ball game by roaring back to score only one on the later. Jimmy Todd eliminated a drive by going over from the 12; but the extra point was missed and Dumas led, 7-6.

Ward continued to pace the Demon attack by going over from the one-yard line in the second quarter. Jimmy Boxwell converted a gain to give Dumas a 14-6 lead.

However, the Rangers did not give up, as Kelly Clark hauled in a 31-yard pass from Tommy Johnson to keep Perryton only two points behind the Demons.

The third quarter was the same kind of story. Dumas scored first when Gary Ward raced 35 yards behind perfect blocking for a touchdown. Perryton counter-attacked, Jimmy Todd hauling the pigskin 54 yards, but nobody could kick extra points and they trailed, 21-18.

Dumas iced the contest in the fourth quarter when Jim Tiner went over from the 6.

Olton Mustangs Gain Shot At Blackhawks

The Olton Mustangs all but cinched the district 2AA championship and a shot at the Phillips Blackhawks, who iced the district one crown, by defeating the Littlefield Wildcats, 13-0, Friday afternoon at Olton.

Littlefield launched several long drives only to see them halted by the Mustangs' stubborn defense. Littlefield went to the quarterfinals before being strangled by the state champion Phillips Blackhawk team last year.

The victory practically clinched the district crown for Olton. They need only a victory over Dimmitt next week to ice the crown. It will be their second district title in three years. The loss was Littlefield's first in conference play. They have one remaining game with Muleshoe.

After a scoreless first half Olton countered in the third quarter when Stewart raced 37 yards around end for the score. Point-after was no good.

The next time the Mustangs got the ball they drove for their second touchdown, still in the third cant. Estes went the final yards and Stray kicked the extra point to round out the final score of 13-0.

Sunday Brand . . . SPORTS

Hereford, Texas, Sunday, November 13, 1955 Page 6

Golf Tourney Slated Here

A new style golf tournament will be inaugurated in Hereford Nov. 20 through Dec. 18, according to Bud Posey, Hereford Golf Club pro.

Posey announced plans for a Scotch match play tournament with one man and one woman or two men composing a team. Players may choose their own partners and Sunday, Nov. 20, will be the deadline for entrants to turn in their qualifying scores. Posey said.

Low qualifying team will be awarded a live turkey as medalist prize. Teams will be placed in flights with the low eight teams comprising the championship flight.

In a Scotch tournament, one player hits the first ball, with the other player hitting the next shot, thereby alternating on each shot. One week will be allowed each team to play each match. First match must be completed by the night of Sunday, Dec. 4. Two weeks are allowed for the first match in order to give players Thanksgiving holidays. The second match must be completed by the night of Sunday, Dec. 18.

One of the purposes of the tournament is to help prove that golf is a year-around sport in the Panhandle of Texas. Posey said. Matches will be played according to the deadline each week or forfeits will be given to the team that shows up on time.

In allowing one week for each match, players should be able to take advantage of weather mishaps. Eighteen hole matches will be played unless otherwise decided by the two opposing teams. Entry fee is \$5 per team or \$2.50 for each player.

Prize list includes a live turkey for low qualifying team, two dressed turkeys to the winners of each flight, two hams for the runnersup of each flight, two dressed hens to the consolation winners of each flight, and two dozen eggs to the consolation runnersup of each flight.

Blackhawks Bury Hapless Shamrock, 60-0

The Phillips Blackhawks returned to normal by blasting the Shamrock Irish, 60-0, Friday night at Shamrock.

Shamrock apparently didn't want a touchdown, because five times they handed the charges of Chesty Walker the piekin. One more time the Hawks intercepted a pass.

Table Webb scored twice on runs of 78 and 46 yards to boost his already bulging total. Ned Jolly also startled fans with a brilliant 81-yard run.

Other touchdowns for the Hawks were scored by Jimmy Gray, Stanley Wilder, Orr, Ralph Smith and Ned Jolly.

The Hawks led by 21-0 at the first quarter mark and 40-0 at half-time. Third quarter score was 47-0.

Although Chicago housewives show a marked preference for light colored yolks in their eggs, those in surrounding towns are apt to prefer dark yolks.

About 40 percent of U. S. industrial workers do substantial jobs because of visual defects, 90 percent of which could be corrected, says the Better Vision Institute.

The Olton defense frustrated the Wildcats. Time and time again they drove deep into Mustang territory only to have the Olton team take possession of the football. Carlton Ashley, Edward Featherhill, Max Wozneraft, and Roy Ladulke all pace the Olton defense.



don't DO that!

CLINICAL BORE . . . Don't try to entertain your pals with blow-by-blow accounts of your operation. Others usually are not interested.

READY FOR WHITEFACES

Dalhart Wolves Stun Canyon Eagles, 13-9

The Dalhart Wolves gave the Hereford Whitefaces something to think about as they punched out a stunning 13-9 victory over the heavily favored Canyon Eagles Friday night in Buffalo Stadium.

It was Canyon's second straight loss in conference play and the Wolves' first win. Dalhart put across two early touchdowns to take a lead that wasn't to be denied.

Canyon was playing without the services of 210-pound center Jack Pruett, but it's doubtful whether Pruett would have done much good in staying off the upset. Pruett is still out of school with a concussion suffered in last week's game with the Hereford Whitefaces.

Canyon's only touchdown came at the onset of the fracas on a 69-yard gallop by halfback Harlie Adams. Don Britian kicked the extra point to make it 7-0, and it looked as though the Eagles were off to the runaway that was expected of them.

But Dalhart had other ideas. They scored twice in the second quarter on touchdown scampers by Jay Byrd and Larry Womble. Byrd scored the first touchdown when he crashed over from two yards out after a sustained drive. Larry Womble scored the second touchdown minutes later on a 25-yard scamper around end with what proved to be the chiller.

Canyon netted its other two points right before the games end. After the Wolves had put up a terrific goal line stand, they got only to the three in three plays. Bobby Gray then deliberately downed the ball in the end zone, giving Canyon two points.

The strategy worked because after the Wolves had kicked off to Canyon the Eagles had time for only one play before the final gun sounded, ending the game.

Canyon's only lead was in the first quarter. Dalhart took over from there and led 13-7 at half-time. Canyon's safety was the only score in the final half.

The Wolves almost wholly controlled the ball in the first half. Canyon had the ball enough in the second half but failed in their attempts to do anything with it.

After Canyon had scored their opening touchdown, the Wolves drove 62 yards for the score. They did it in 12 plays. Byrd climaxing

(Continued on Page 8)

SALE STARTS MONDAY

pre-Thanksgiving SALE

DOORS OPEN AT 8:30 A.M.

BARGAINS GALORE IN LADIES & CHILDRENS SHOES

DRESS FLATS

Teen Age Dress Flats By Deb

Avocado and Purple
Regular \$7.95 Value
NOW **\$4⁸⁸**

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CASUAL & TEEN AGE SPORT SHOES

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Girls Suede Dress Shoes In

Black & Brown
Also In Avocado Green
Values to \$5.95
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BOY'S DRESS OXFORDS

Black or Brown In
Sizes 8 1/2 to 3
Values to \$5.95
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Genuine Cobra Shoes — High Heels
Pumps in Red and Brown

Regular \$10.95
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MATCHING BAGS \$6⁸⁸

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One Large Group of Ladies Queen Quality & Velvet Step Dress Shoes In High and Medium Heels.

Black, Avocado, Grey, Red,
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Girl's Heavy Bobby Socks

In Red, Gold, Black And Brown
Sizes 8 1/2 to 10 1/2 — Regular 69c

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Walcott News

MRS. T. L. COLLINS
Mr. and Mrs. Melvin Henderson and sons left Friday afternoon for Levelland where they had business to transact. They also visited with Mr. Henderson's parents, who live there.

Mr. and Mrs. Chester Minyen and children went to Pauls Valley, Okla., Friday. There they visited with Mrs. Minyen's mother, Mrs. Cora Alexander, and two sisters and families, one visiting from Kansas City, Mo., and the other from Houston. This must have been a nice family reunion. The Minyens also visited Mr. Minyen's parents, Mr. and Mrs. O. C. Minyen.

Bruce Neil Collins has been having back trouble. After X-rays were taken the cause was found to be a pinched nerve in his neck. Proceeds totaled around \$325 for our Halloween Carnival, according to Mrs. Don Guseman.

Mr. and Mrs. S. N. Thweatt had dinner from Amarillo in their home Sunday afternoon. They were Mr. Thweatt's sister, Mrs. Junior Wood, and daughter, Mrs. Jack Maish.

Mr. and Mrs. O. A. Woods and Norma Dell went to Artesia, N.M. Friday night where they visited with her sister, Mrs. J. M. Glegburn and friends. Returning home Sunday the Woods visited with his sister and family, the R. C. Snider of Loop.

Dell Woods spent Sunday night in Hereford with Denna Beth Moore.

Mrs. Wallace Lumpkins and children went to Whiteface Saturday morning. There they visited with her brother and family, the Steve Selfs. They also visited her son, Charles McClure. That night they went to Sundown to see Charles play football (made a touchdown too) with the Whiteface team. The Lumpkins returned home Sunday afternoon.

Mr. and Mrs. S. N. Thweatt were in Levelland Saturday on business. They visited Mrs. Thweatt's father, J. R. Hogan, and her sister, H. W. Barton of Wichita Falls was a visitor in the Thweatt home Sunday morning.

Mr. and Mrs. Roy Priddy and girls visited with Mr. and Mrs. Bill Nunn and children in Hereford Sunday.

Janell and Charlene Brown spent the night Saturday night with their parents, Mr. and Mrs. J. M. Brown.

Mr. and Mrs. L. V. Taylor and Mrs. Royce DeWitt and Mrs. Sylvia Cox of Harlingen spent Monday night with Mrs. Guseman.

Mrs. Glenn Burrus and Mrs. Herschel Burrus and Mary Alice left Sunday afternoon for Chickasha, Okla. They will visit and care for their grandmother, Mrs. Jennie Cummings, who is 81, and suffering with a broken hip caused from a fall.

A sand storm struck Walcott School about 20 minutes until one o'clock Monday afternoon. Much high wind and cold prevailed. At about 3 p.m. we began to get some snow. When school was out one

first grade girl hoped her bus would hurry and get her home so she could make a snowman.

Regular time for our next Walcott P-TA meeting will be Nov. 13. A covered dish luncheon will be held with each family bringing enough for themselves. A. L. Shelton's room will entertain. There will be other numbers from patrons in the community.

Raymond Collins came home from West Texas Saturday afternoon.

Mr. and Mrs. T. L. Collins, Raymond and Bruce enjoyed church services in Hereford together Sunday. A picnic lunch in the park and visiting was also enjoyed. Before Raymond returned to college with Jimmy Cramer of Hereford.

Mr. and Mrs. Walter Neinst and Rose spent the weekend visiting with Mr. and Mrs. Lutes Vasek Sr. in Stamford. Jim Vasek of Lubbock visited also. These are the parents and the brother of Mrs. Neinst.

Royce Lee Pruitt had her fourteenth birthday Tuesday, Oct. 8. Gary Guseman was also 13 on the same day. Both are in the same class at school.

Alair and Denise Melton have a little cousin, Susan Duckett of Amarillo, visiting in their home. Sylvia came home with their dad, Waldron Melton, Tuesday. Friday afternoon the Melton family will take Susan home. They will also visit there with Mrs. E. D. Fox, Mrs. Melton's mother, who will be celebrating her birthday.

All of the N. A. Brown family attended church in Bellview Sunday.

Mr. and Mrs. N. A. Brown had Mrs. Brown's brother and family, Mr. and Mrs. Roy Potts and two children, of Bellview, N. M., as guests in their home Sunday afternoon.

Mr. and Mrs. Ernest Brown and Barbara and David were Sunday dinner guests in the home of Mrs. Brown's parents, Mr. and Mrs. S. B. Pulliam of Bellview.

Mr. and Mrs. Eldred Brown and Tommy and Mr. and Mrs. Floyd Brown and Roger and Wayne were guests in the home of the women's parents, Mr. and Mrs. C. W. King of Bellview, recently.

Mr. and Mrs. C. F. Lockhart and family made a short business trip to Clovis, N. M., Monday afternoon.

Wednesday morning chapel program was given by one third and fourth grade rooms. Four songs were sung by the entire group: "Morning Prayer," "Thanking God," "Our Popcorn Song," and "What Mr. Turkey Said." Three choral reading selections, taken from their English books, were next: "Whisky-risky," "The Elf and the Dormouse," and "Plans." "We Spell Thanksgiving," was given in poem by 12 of the children. Rose Neinst announced the story "The Road to Animal Town," that was taken from their third grade reader. Three boys acted the story. They were Norman Cole, reader; Gary Rudd was Billy Beaver; and Larry Minks, tired old rabbit. Visitors were Mrs. Norman Minks and Nancy and Margaret, Mrs. S. D. Dufur and sister, Mrs. Lucille Parker of Amarillo and Mrs. N. E. Tyler and Jerry and Kelly. T. L. Collins, principal, welcomed the guests. He mentioned how thankful we need to be in our school because parents can visit us anytime, not just on National Education Week.

Bruce Neil Collins jabbed his own left hand when his knife slipped Wednesday morning. Two stitches were required to close the wound.



WEDDING ANNOUNCED—Pictured above are Mr. and Mrs. Bob Capps whose wedding took place Nov. 5 in the Selman City Baptist Church in Turnertown. Mrs. Capps is the former Miss Sue Cooke who moved from Hereford with her parents to Nacogdoches in 1951. She is the daughter of Mr. and Mrs. R. N. Cooke who were farmers near Hereford. Rev. John Cole, pastor of the church, performed the ceremony. . . Earl Capps, brother of the bridegroom, and Colleen Cooke,

sister of the bride, were the attendants. The bride was dressed in a copper colored suit featuring white accessories and she carried a white Bible topped with a single orchid. Following the wedding a reception was held in the home of the bridegroom's parents, Mr. and Mrs. F. E. Amesdon in Henderson. Mrs. Capps is a former student at Stephen F. Austin College and Mr. Capps is currently attending SFA.

Hospital Notes

Patients in Hospital
H. G. Beauchamp, Cecelia Griego, William McGehee, George Bippus, J. O. Newell, Mrs. G. A. F. Parker, W. W. Jones, Mrs. Ruby Emmons, Richard Brock, Mrs. Ann

A. L. Shelton, fifth and sixth grade teacher and coach, will take both the girls and boys basketball teams to play Friona Thursday afternoon. Mrs. Wallace Lumpkins is taking one bus load of children. Wayland and Ray Northcutt spent the night with Gary Guseman on his birthday, Nov. 8.

Dougherty, Mrs. M. C. Watson, Lupe Moya and Mrs. Terecia Chapin.

Patients Dismissed
Harvey Lindsey, 11-11; Randy Ray Laing, 11-11; Clarence Wayne Blair Jr., 11-12; Mrs. Cecil Morrison, 11-11; Roy Tilden Slagle Jr., 1-11; Homer Vanzant, 11-11; Marie Loeerwald, 11-10; T. A. Phifer, Mrs. Bertha Pope, 11-10; Janet Frye, 11-10; Mrs. Joaquin De La Cruz, 11-9; Mrs. Sue Bahrer, 11-10; Deborah Burden, 11-10; Lee McAfee, 11-10; Billy W. Parvin, 11-9; and Mrs. Fred Batterman, 11-9.

Lyle Phillips likes his horses. In addition to owning and training a large string of thoroughbreds, Phillips is a nationally rated polo player.



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New Teacher Is Hired By Board

Hereford Rural High School District trustees Wednesday night approved the order for issuance of \$120,000 in bonds and hired a new teacher for Shirley School.

The order for issuance of the bonds was the final step in putting the bonds on the market.

Mrs. Andre B. Alexander was added to the Shirley teaching staff. She will serve as special instructor.

Board members also approved regular monthly bills.

Look Who's New!



Mr. and Mrs. Joe Stevens of Dimmitt have a new daughter, Cheryl Lynn, born Nov. 4, in Canyon Hospital. Paternal grandfather is F. H. Stevens of Yantis and maternal grandparents are Mr. and Mrs. Claude Sewell of Hereford.

The bat which Mickey Mantle used to hit the first home run into the center field bleachers of the Yankee Stadium is now on display in teammate Eddie Robinson's restaurant in Baltimore.

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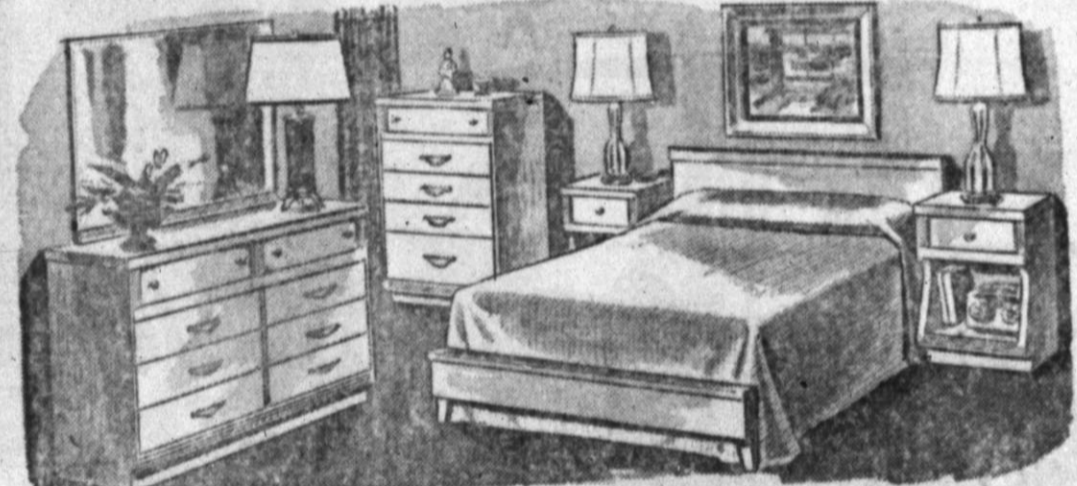
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Progressive News

By MRS. IRA RICKETTS

Mr. and Mrs. Harry Coffin, Bill June and Jeanie and Mrs. Leon Coffin went to Albuquerque Wednesday to visit until Sunday with Mrs. Mattie Grogan and other relatives. Mrs. Grogan is the mother of Mrs. Leon Coffin and grandmother of Harry.

Mr. and Mrs. V. E. Dodson went to Borger last Friday to visit Mrs. Dorothy Dean and boys Roy Lee and Jimmy Joe. The Dodsons arrived only a short time after Jimmy Joe was run over by a car and seriously injured. At last reports Jimmy Joe was reported to be holding his own, but the extent of his injuries aren't certain yet.

Mr. and Mrs. Clyde Russell, Doris, and Linda visited Mrs. Jim Ricketts in Northwest Texas Hospital and Luke McBrayer in Amarillo Osteopathic hospital, Sunday in Amarillo.

Mr. and Mrs. V. F. Bigby of Barstow, Calif., visited Monday with Mr. and Mrs. C. V. Burges and Melvin. Mrs. Bigby is the sister of Mr. Burges.

Mr. and Mrs. V. E. Dodson were Sunday dinner guests of Mr. and Mrs. Walter Huntley at Excel near Dumas. In the afternoon they went to Dumas to see the new home the Huntleys are building.

Rev. Don Root of Hereford, Dr. Dudley Strain, minister of First Christian Church of Lubbock and Rev. Bill Reeves, minister of Floy-

dada Christian Church, were dinner guests Tuesday of Mr. and Mrs. Ira Ricketts.

Mrs. Clyde Russell was in Amarillo Wednesday on business. Mr. and Mrs. Claude McCain of Littlefield and Mrs. Sam Lesly were Sunday dinner guests of Mr. and Mrs. Lewis West. Mrs. Lesly went home with the McCains to spend the week.

W. G. Harris of Summerfield visited Sunday with his daughter and family, Mr. and Mrs. P. L. Carmichael.

The Coffin farm loaded out the last of their cabbage Sunday morning. Mr. Coffin reports a high tomato yield and very good prices toward the end of harvest. Mr. and Mrs. Robert Loyd of Friona spent Wednesday night with her parents, Mr. and Mrs. Lewis West.

Virgil Dodson attended a director's meeting of the High Plains Water Board Monday in Lubbock.

Mr. and Mrs. Ira Ricketts took Mrs. Ray Hershey to Amarillo last Friday, where they visited their daughter-in-law and Mrs. Hershey's daughter, Mrs. Jim Ricketts, in Northwest Hospital, and Luck McBrayer, a son-in-law of the Ricketts in Amarillo Osteopathic Hospital.

Kay Lynn and Betty Mae Scott spent Thursday night with their aunt, Mrs. V. E. Dodson, and all attended stunt night at Hereford High.

Mr. and Mrs. L. Hershey attended a family dinner Sunday in the home of Mr. and Mrs. Ray Hershey.

Mr. and Mrs. Jay Fritzenberry spent last weekend visiting in Fluvanna with Mrs. Willis Grimsby, mother of Mrs. Fortenberry. Mrs. Elizabeth Rae, who had been with her mother through the summer, came home with her daughter and son-in-law. The Fortenberrys took her to Amarillo where she makes her home.

Mr. and Mrs. Sam Stanford and two children of Andrews spent Saturday night with her mother, Mrs. C. V. Burges, and family. Other guests Sunday in the Burges home for family dinner were Mr. and Mrs. C. V. Burges Jr., and two boys and Mr. and Mrs. Clint Landry.

Billy and Beth Loyd of Friona have spent the past week with their grandparents, Mr. and Mrs. Lewis West.

Mr. and Mrs. W. P. Caldwell and Tommy and Douglas were in Amarillo last Saturday for an appointment with the dentist.

Mrs. I. W. Scott and Mrs. Ralph Weaver of Canyon visited Mrs. V. E. Dodson last Friday afternoon.

Mrs. Bill West is working this week at the Farm Bureau office.

Mrs. P. L. Carmichael and Shari were business visitors in Amarillo Saturday.

Mr. and Mrs. C. V. Burges and Melvin were visiting Wednesday evening in the Roy Coker home at Summerfield.

Virgil Dodson went to Lubbock Thursday with the planning committee of the Christian Church.

Letter To The Editor

Dear Editor:

I would like to reply to the barber from Canyon who was ribbing Jay Boston in Thursday's Brand. First I would like to know where he thinks most of his business comes from; and when the farmers prices are down they just have to tighten the "purse strings a little tighter and let that hair grow longer before going to the barber shop. Maybe buy less clothes, have them cleaned less and eat a few less beans, which affect the grocers, decide you do not need legal advice, also do without the doctor one extra time to save that dollar. And believe me, that is exactly what is happening to the farmer, which affects each and every business man in our town.

Just let the barber try farming maize and get his price cut .50 per hundred in one year, after he has all of the expense in the crop, the deep plowing, watering, planting, cultivating and watering four more times before it is laid by, which costs (the watering) around \$600 per month for two electric wells on one half section, besides all the fertilizer that you use. Then comes the \$1.50 per hundred, if you have good luck, of course it pays off better, than if there's a



VISIT PARENTS — Pictured are Mr. and Mrs. Jimmie Easley and sons Hal and Steve of Red Bluff, Calif. who have been visiting his parents, Mr. and Mrs. Oscar Easley. They left for Las Vegas, N.M. Thursday enroute to their home after a week's stay here. They were accompanied by his parents as far as Las Vegas. (Staff Vegas)

streak of bad luck, you probably owe the banker extra. If there's machinery to buy, repairs which all farmers have, any dumb guy can figure out how much he will have left or I should say your banker will have.

I don't know Jay Boston, but I bet every farmer in this county is back of him 100 percent, because each and every one of them know how they stand with farm prices like they are. As far as income tax, we all probably made enough for that, too, in the "past" years, but with our .50 cut, that is going too.

We don't mind anything that is half fair to all American people, but we pay from three to four times as much for a piece of machinery as we did a few years ago, when prices weren't as low as now. So if this barber can figure out how we can make ends meet and pay \$1.25 for a hair cut, I wish he would tell us about it.

Mrs. Frank Knabe Hereford

Michigan State's second baseman George Smith won the Big Ten batting championship with a .485 average and the team title with a .408 mark.

Em Tunnel, defensive backfield star for the football Giants, has played in every Pro-Bowl game since the classic was started eight years ago.

According to a report by the National Golf Foundation, 126 new courses were opened in 1954 compared with 52 in 1953.

Around...

(Continued From Page 1) the Labor Camp.

Brand newsboys began competing today for top honors in a contest to see which can sign up the most new customers this month. Rules for the contest will be printed in full in the Thursday Brand.

A representative of the Amarillo Social Security office will be held in Hereford Wednesday. He will be at the courthouse at 9:30 a.m. to meet with anyone seeking advice on social security.

Church...

(Continued from Page 1)

Knox Lemmons is editor of "Firm Foundation," and a member of the Board of directors of Abilene Christian College. He is also a graduate of ACC.

Dalhart...

(Continued on Page 5)

it and Larry Lilley converting to tie the score at 7-7.

They drove 40 yards in six plays for the second touchdown with only a minute left in the half. Larry Womble scored on a 25-yard gallop, but the kick was no good.

Canyon meets mighty Phillips next week.

Dr. Milton C. Adams
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Dartmouth **BROCCOLI** 10-oz. Pkg. **17c**
Food Club — BRUSSEL **SPROUTS** 10-oz. Pkg. **25c**
Food Club — Cut **GREEN BEANS** 10-oz. Pkg. **23c**
Food Club **BABY LIMAS** 10-oz. Pkg. **25c**
Food Club **PEACHES** 16-oz. Can **29c**
Orange Juice **MINUTE MAID** 2 6-oz. Cans **31c**

DRUGS

65c Value **SUTTON STICK DEODORANT** Men's or Women's Tax Inc. **49c**
69c Value **MODART SHAMPOO** Apple Blossom — Pine — Gardenia **49c**
54c Value **PACQUIN'S** Silk And Satin Lotion Tax Inc. **43c**
65c Value **WILDROOT CREAM OIL** Tax Inc. **49c**
DOG FOOD FRISKIES 8 16 Oz. Cans **\$1.00**
Register At Friskies Display for A 12 Lb. Turkey

Mild Yellow Globe ONIONS

3 lb. 19c

Green Firm Heads CABBAGE

lb. 5c

FURR'S U.S. NO. 1 Russett POTATOES

10 lb. Poly Bag **49c**

BAKERY

AT FURR'S LOW PRICE — FRESH GLAZED
DONUTS 2 Pkg. **39c**
TOPPED WITH LONG SHREDDED COCOANUT
JELLY ROLL Each **29c**

Less 10c Off Label You Pay Only 27c	Food Club 12-Oz. 55c
Van Camp's Plain No. 300 37c	APRICOTS Bag
CHILI Can	Bordo 1-Lb. 35c
Less 10c Off Label You Pay Only 19c	PITTED DATES Pkg.
Van Camp's No. 300 29c	Food Club 12-Oz. 25c
CHILI with BEANS Can	Food Club 2-Lb. 43c
Gebhardt's 2 No. 300 23c	BLACK FIGS Bag
Spiced Chili Beans 2 Can	Food Club 2-Lb. 43c
Nible's 2 12 - oz. 35c	SEEDLESS RASINS Bag
MEXICORN 2 Can	Cinch — White, Golden, Spice
Homefolk 2 No. 300 23c	Devil's Fudge 17-Oz. 25c
Black-Eyed Peas 2 Can	CAKE MIX Box
Hershey's 1/2-Lb. 35c	Zestee 20-Oz. 33c
COCOA Can	GRAPE JELLY Tumbler
Coffee 1-Lb. 93c	Detergent 1-gal. Box 29c
MARYLAND CLUB Can	SURF Giant Box 69c
Shortening 3-Lb. 69c	Powdered or Brown 2 1 - lb. 19c
BAKERITE Tin	SUGAR Boxes

FURR FOOD STORES

Jaycee Ettes . . . New Season . . . New Duties



MEMBERSHIP COMMITTEE — These two have problems of contact to consider in soliciting new members. They are, left to right, Mrs. Gerald Hale and Mrs. Carroll Goss.



RECORD KEEPERS — Cheer and telephone committees must keep their records up to date. Pictured are, left to right, Mrs. Ed Davis and Mrs. Doryal Young. Other members of these committees not shown are Mrs. Virgil E. Moore and Mrs. Hershel Miller.



INSTALLATION OF OFFICERS — Pictured here are the new officers of the Jaycee-Ettes, installed Wednesday evening at the annual installation dinner which opened the new season of the organization. From left to right

are Mrs. John Aiken, installing officer; Mrs. Dennis Lomas, president; Mrs. Don Fudge, vice president; Mrs. Carroll Goss, secretary; Mrs. Gerald Hale, treasurer; and Mrs. Ed Davis, reporter.



SCRAP BOOK MAKERS — The scrap book committee plans and arranges the scrap book for the season. They are, left to right, Mrs. Stanley Slagle and Mrs. John Aiken, the retiring president.



PROGRAMS ARE THEIR BUSINESS — Mrs. Melvin Young, Mrs. Don Fudge and Mrs. Bill Howard, left to right respectively, are due to have many conferences during the coming year, with Mrs. Young serving as chairman of the program committee. (Staff Photos)

Les Meres Study Club Plans Annual Thanksgiving Party

Young Mothers Club Announces Christmas Bazaar

December 3, was set as the date for the Young Mothers Study Club holiday bazaar at the meeting held by the club Tuesday evening in the home of Mrs. Bill Lawrence. Plans were completed for the bazaar which will be held in a downtown area and will feature all sorts of Christmas gifts and gift wrappings.

The program for the evening was presented by Mrs. Bill Bradley who discussed the topic "Take Time To Teach Your Children Music."

Warning against beginning piano lessons too early, Mrs. Bradley pointed out ways of teaching a child music appreciation when he becomes interested in music and said "When a small child first shows an interest in music, teach him to enjoy the rhythm and the sound of music and allow him to become eager for lessons later."

Two new members were welcomed into the club. They were Mrs. Floyd Walton Jr., and Mrs. Arthur Dean.

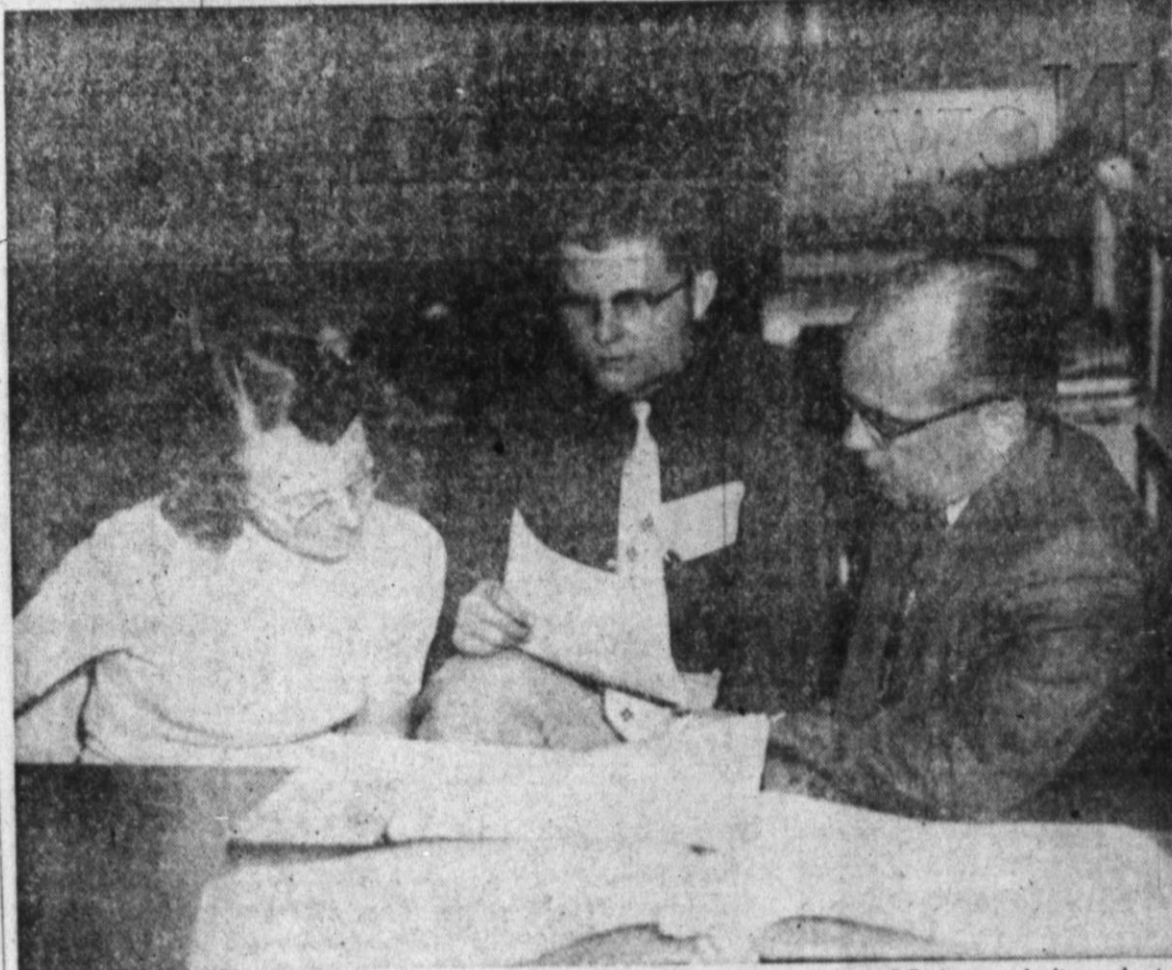
Members present were Mesdames Rex Lee, L. H. Lookingbill Jr., Clinton Massie, Bill Stamford, Pat Robinson, Harold Banks, Jimmy

Plans were made for the annual Thanksgiving party with husbands as honor guests, at the Les Meres Study Club meeting held Monday evening in the home of Mrs. Spicer Gripp. The party will be in the form of a chili-pie supper in the home of Mr. and Mrs. Joe Deavenport on Nov. 21.

The program for the day was in the hands of Mrs. Nelson Reiger and Mrs. George L. Olson. The subject was "Nervous Habits of Children" and in a discussion of what to do about undesirable habits, they dealt mainly with the thought that children may not develop nervous habits from emotional upsets alone, but from some physical ailment such as bad eyesight or defective hearing which the parent cannot detect. "Patience and understanding in dealing with the problem get better results than scolding or constant nagging" they concluded.

Members of the club present were Mesdames Ed Brisendine, Joe Deavenport, Dick Gholson, Howard Gore, Glenn Gripp, George L. Olson, Nelson Reiger, Kenneth Rudd, Bill Simpson, Glenn Watts, and three new members: Larry Summers, L. R. Boyer and Ervin Robinson Jr.

Bounds, Bill Bradley, Gid Brown, H. A. Cavness, Hugh Clearman, Gerald Hale, Craig Johnson, Floyd Walton Jr., Arthur Dean and the hostess.



CHECKING BRAND CIRCULATION — James R. Kelly, right, agent for the Audit Bureau of Circulation, goes over figures with June Neel, circulation manager, and Melvin Young, advertising manager. ABC is an independent auditing bureau, which periodically checks member newspapers to confirm their circulation figures. (Staff Photo)

Jimmy Sykes, University of North Carolina golfer, finished second in the Azalea Open this year.

Bluebird Groups Hold Organization Meeting At Hut

All Bluebird groups met Tuesday at the hut under charge of Mrs. Richard Barnard, to divide the second grade girls into their respective groups.

There are three groups of girls from Shirley School. First group meets on Monday and their leaders are Mrs. E. D. Hopson, Mrs. Dick Gohison and Mrs. Ray Watson. Second group meets Tuesday and their leaders are Mrs. James Mercer, Mrs. Dean Robbs and Mrs. C. N. Williamson. The third leaders are Mrs. Marvin Coffee, Mrs. Fred Kroll, Mrs. Ray Bosley and Mrs. Bill Phipps.

There are two groups of girls from Central School. First group meets Wednesday and their leaders are Mrs. F. H. King, Mrs. Joe Davenport, Mrs. Gilbert Hooper and Mrs. Chas. Skelton. The second group meets Friday and their leaders are Mrs. H. H. Cannon, Mrs. Lester Jones and Mrs. Jim Chambers.

Groups will be organized at the beginning of this week. All the Bluebird mothers who signed up will be contacted by the leader.

If there are any second grade girls in either school who still wish to join they can contact the leader of the school they attend.

Boykin-Frye Nuptials Read

A recent wedding of interest was that of Miss Pat Boykin, daughter of Mrs. Grace Boykin of Lubbock and Richard White Frye, son of Mr. and Mrs. R. A. Frye of Dawn.

The wedding was solemnized in the Immanuel Lutheran Church of Hereford with the pastor, Rev. Harold Kaestner, performing the double ring ceremony.

Attendants for the young couple were Miss Tenna Witherspoon and Bill Reinauer.

The bride was a member of the senior class of Hereford High School and the bridegroom graduated from Hereford High School with the 1955 class.

The couple will make their home at 4116 N.E. 28th St., in Fort Worth where he is employed at the Convair Aircraft Plant.

The Bluebird mothers who have outgrown their uniforms are asked to contact the leaders if they wish to sell or give their uniforms.

ATTEND DISTRICT MEET IN LUBBOCK

Members of the local Woman's Missionary Union who attended the

annual district session of the W.M.U. in Lubbock Tuesday were Mesdames A. O. Thompson, G. P. Owen, Glenn Breyer, J. B. Har-

lin and Howard Scott.

A grown mountain lion weighs about 180 pounds.

right on top in head comfort



\$10.00

3x Quality \$15

5x Quality \$20

10x Quality \$40

Resistol "SELF-CONFORMING" HATS



THE BIG DIFFERENCE for easy fitting comfort is in the exclusive construction of the leather. NO OTHER HAT HAS IT!

This is a most distinctive hat

style. You'll certainly look "right on

top" and of course enjoy the greatest possible comfort in this "Self-

Conforming" hat.

HARMAN'S

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WHAT!

...win a new Dodge every year for the rest of my life?

Enter Now At Your DODGE DEALER'S

Dearborn AREA HEAT

COSTS LESS TO BUY TO INSTALL TO OPERATE

Than any other kind of heat

Come in ... ask us about Dearborn Area Heat ... we want to tell you about this newer ... better way to heat your home!

Dearborn Area Heat introduces a new concept in real comfort and more enjoyable living. It lets you heat one room or your entire house ... it puts heating comfort where you want it when you want it. And ... it costs you less in every way!

Blanton Butane, Inc.

PHONE 551

TRUTH FREEDOM

"And Ye Shall Know The Truth, And The Truth Shall Make You Free." John 8:32

HEAR THE GOSPEL IN AN EIGHT NIGHT MEETING AT THE

Central Church of Christ

205 East Sixth St.

NOVEMBER 13-20 10 A.M. & 7:30 P.M.

Ten Reason for Investigating The CHURCH OF CHRIST

1. You may read about it in the Bible—Rom. 16:16
2. It has no creed but the Bible, binds no name on its members but Christ's.—Acts 11:26, 1 Peter 4:16.
3. It speaks where the Bible speaks, is silent where the Bible is silent.—1 Peter 4:11.
4. It exalts Christ as the ONLY head of the church.—Colossians 1:18.
5. Its acts of worship are patterned after the New Testament.—John 4:24.
6. It teaches that scriptural unity can be attained on a disputed doctrinal questions.—1 Corinthians 1:10.
7. The church of Christ pleads for unity of all believers in Christ.—John 17:20, 21.
8. It is not a denomination, nor group of denominations, but the body of Christ.—Colossians 1:18. Its founder is Christ himself.—Matthew 16:18.
9. Its aim—to save souls by preaching the Gospel, teach godly living, and help all those in need.—1 Corinthians 15:1-4.
10. Its future—eternal glory with Christ.—1 Thessalonians 4:17.



WINNER AND RUNNER-UP — Dixie Young, right daughter of Mr. and Mrs. E. W. Young of Hereford took runner-up honors in the recent Hardin-Simmons University contest to select a representative to the Kentucky All-American Basketball city tournament queen contest. Winner of the contest was Joyce Ray left, of Abilene.



lect a representative to the Kentucky All-American Basketball city tournament queen contest. Winner of the contest was Joyce Ray left, of Abilene.

Six Classmates Re-United For First Time Since '28

A reunion Sunday in the home of Mr. and Mrs. Ray Hershey enabled six Hereford High School classmates to be together again for the first time since graduation in 1928.

When Mrs. Dudley Buzard who lives in Floyd, N. M., stopped in Portales en route to the reunion held by her parents Sunday, she persuaded Mrs. Lorraine Wherry Hallenberger, a member of the 1928 class, to come with her and sent word ahead to round up those she knew to be in this vicinity. The group included Mrs. J. R. Allison, the former Miss Ruth Conkright, Mrs. John Jacobsen Jr., the former Miss Ursulae Fridley, Mrs. H. E. Hershey and Elmer of Dimmitt, Mr. and Mrs. D. Alexander and children of Plainview, Mrs. Roy Henderson and daughter of Canyon, Mr. and Mrs. A. C. Hershey and children, Miss Anita Turner, Mr. and Mrs. Dudley Buzard and two children of Floyd, N. M., Dorothy Hallenberger of Portales, N. M., Mr. and Mrs. John Jacobsen and daughter Linda, Mr. and Mrs. Euel Luce and children and Will Harris.

All of the Hersheys five children were present except, Mrs. Jim Ricketts who was ill in an Amarillo hospital.

Others attending the reunion dinner and open house in the afternoon were Mrs. Arch Conklin of Charleston, Ark., Ben Conklin, Mr. and Mrs. Harold Conklin, Mr. and Mrs. H. L. Hershey, Mrs. Charles Smith of Abilene, Mrs. Charles H. E. Hershey and Elmer of Dimmitt, Mr. and Mrs. D. Alexander and children of Plainview, Mrs. Roy Henderson and daughter of Canyon, Mr. and Mrs. A. C. Hershey and children, Miss Anita Turner, Mr. and Mrs. Dudley Buzard and two children of Floyd, N. M., Dorothy Hallenberger of Portales, N. M., Mr. and Mrs. John Jacobsen and daughter Linda, Mr. and Mrs. Euel Luce and children and Will Harris.

All of the Hersheys five children were present except, Mrs. Jim Ricketts who was ill in an Amarillo hospital.

salt has been added to make a soft paste.

Chili Sauce

Mold will not form on top of bottled chili sauce if, before sealing, a few drops of olive oil are put into the bottle. Do not fill the bottle to the top. Leave air space.

Bottles

If a bottle has contained sour milk, put some baking soda into it, then pour hot water over the soda and shake thoroughly. Rinse in cold water.

House Plants

The pots containing the house plants can be made more attractive by covering them with scraps of left-over wall paper, using the same paper as on the walls of the room. The paper can be cut and fastened with paper clips or pins, then changed when it becomes too soiled.

Wm. McGehee Hurt In Fall

Wm. McGehee, 84, is in the Deaf Smith County Hospital following an accident at his home last Saturday afternoon. His left hip was broken in a fall but according to late reports he is now resting comfortably and his condition is considered good. Mrs. R. O. Stark of O'Donnell, a daughter, arrived on Sunday to be at her father's bedside.

Don't Wait 'Til the Eleventh Hour

You don't want an expensive radiator repair job confronting you on some cold morning, do you?

Now is the time to have it inspected and repaired to insure its perfect condition to meet the hardships imposed by winter freezing weather.

Let us serve you before winter sets in and avoid the "eleventh hour" rush.

ALL MAKES OF RADIATORS CLEANED AND REPAIRED

No Job Too Big or Too Small

Ralston Radiator Shop

1/2 Block North of Furr Food

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Phone 1672

Pioneer Study Club Makes Plans For Needy Families

Members of the Pioneer Study Club voted to adopt a needy family for Thanksgiving and Christmas at a meeting of the club held Tuesday afternoon with Mrs. Rex Yates.

Mrs. Ralph McCullough was the order of the program on "The World of Islam," and gave a comprehensive review of the background history of the religion of the Moslem world. She said in part: "The Moslem World is inhabited by more than 315 million Moslems with one person in every seven a Moslem. Until Mt. Everest was scaled it constituted a challenge to every mountain climber in the world, but man refused to believe that the world's highest summit would not be conquered. The Moslem world offers the same kind of challenge to the Christian world as far it has withstood the effects of the dauntless missionaries."

and Christian groups. As long as Christ's last commands remain in force, what seems impossible by every human standard of judgment may become possible through the power of God."

Mrs. Charley Walsler, as a participant in the program, gave the life story and teachings of Mohammed.

Those attending were Mesdames Fred Barrett, Allen Bell, Buri France, O. H. Herring, O. G. Hill, Ray Johnson, F. M. Kester, Ralph McCullough, H. E. Miller, John Patton, Wirt Phillips, Mary Seigler, Delmar Sigle, F. L. Terrell, Charley Walsler, Bess Werner, Myrtle Wright and the hostess.

Johnny Vinson of Hereford, a junior at Eastern New Mexico University, was listed on the honor roll this past semester.

Gilbert Carlyle Is Pledged By Phi Kappa Sigma

DENTON — Gilbert Eugene Carlyle of Hereford has been named to pledge Phi Kappa Sigma social fraternity at North Texas State College.

Dean of Men William G. Woods has announced the names of 188 boys who were chosen to become pledges in the 10 Greek-letter groups on the campus after several weeks of rushing activities.

Carlyle, the son of Mr. and Mrs. Lemuel W. Carlyle, 805 Lee, Hereford, is a junior journalism major.

'United Nations' Is Theme Of Lone Star Study Club

"United Nations" was the theme of the program at the Lone Star Study Club meeting held Tuesday afternoon in the home of Mrs. Coy Phillips. Mrs. L. L. Womble served as cohostess.

Mrs. Ed Warren opened the program with a recent report on the UN and showed colored slides of the buildings and grounds.

Mr. and Mrs. V. E. Dodson told of their recent trip to New York City, reviewing the aims of the UN which are "Peace and freedom for all in a world of equal rights for all" and telling of the aid given to other nations by the UN. They described the buildings and grounds and the interior and its furnishings as they saw it.

Members in attendance were Mesdames R. G. Blue, O. L. Click, Roger Corbett, V. E. Dowson, Leo Forrest, E. W. Hobson, C. D. Keltor, Joe Kendall, F. W. Lookingbill, Louie LeGrand, Louie Le-

Beauty At Home

Q. What are some eyebrow make up tips for the various types of eyes?

A. Closely-set eyes are helped beautifully if the brows are plucked wide apart at the center and all hair, of course, removed from over the bridge of the nose. With full, prominent eyes, the brow itself should not be thick and should terminate higher than the level of the outer corner of the eye. Deeply set eyes are helped by a neatly groomed, rather fine eyebrow.

Q. What are good proportions for a girl five feet eight inches tall?

A. Weight 138 to 145; bust 35½; waist 26; and hips 36.

Q. Please suggest a good hairstyle for a wide-short type of head.

A. Charm and distinction can be added to this type of head by use of a pompadour or a profusion of large, loose ringlets. The back hair should terminate in ringlets or a long, loose roll, to create an illusion of length.

Q. How can I determine the correct length of my eyebrows?

A. Place a pencil from the flare of your nostrils up to the outer corner of the eye. Any hairs growing beyond this point, pluck out; if hairs do not grow that far, fill in with eyebrow pencil. Otherwise, pencil only the hairs.

Q. How can I help to de-emphasize freckles on my hands and arms?

A. Try the following solution: ½ dram borax, ½ dram sugar, and one ounce of lemon juice. Apply this regularly with a small sponge or bit of cotton.

Q. My face is unusually short. How should I apply my makeup?

A. You can give your face an illusion of greater length by placing your rouge spot as high as possible on the cheek and blending it carefully outward from the rouge spot.

Q. What sports do you recommend especially for developing the bust and chest?

A. Swimming, tennis, golf, bowling, rowing, medicine ball, badminton, and deck tennis are all good for developing the bustline.

Q. Is it good to apply ice directly to the skin for stimulation?

A. This is not too good for some skin textures. You would probably achieve better results by using chilled water or lotions, or at least by wrapping the ice in cotton or gauze.

Household Scrapbook

Woolen Blankets
Do not wring the woolen blanket after washing. Hang it on the line dripping wet, then whip it slightly several times with a wire carpet beater while it is drying, and also after it is dry. This will keep the blanket soft and light.

Wrinkles
When tiny wrinkles begin to appear around the eyes, massage muscle oil gently into the skin with the finger tips every night before retiring.

The Sink
After cleaning the sink for the night, pour a solution of washing soda down the drain. It will avoid many a plumber's bill.

Mayonnaise
As a variation of plain mayonnaise, mix with it a half cup of chili sauce, cooked tomato, or catsup. A little chopped celery or green pepper may be added if desired, or pickle if catsup is used.

Rubber Gloves
Wear rubber gloves when dyeing any article. The fingers and nails will be protected from discoloring. It is not easy to remove the dye from the crevices of the hands.

Face Cloths
Round face cloths are more practical than square ones. They will dry more rapidly on account of not having corners to hold the water.

Shiny Collars
To take away stains from coat collars, and to remove the shiny appearance that betrays the age of a man's suit, rub with a spoonful of ammonia in which enough



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BETTER THAN EVER!

FINE QUALITY COMBED BROADCLOTH IN PENNEY'S TOWNCRAFT DRESS SHIRTS

The subtle pastels of end-and-end madras are as handsome as ever, but now Penney's has really brought these shirts up to date with a smoothly tapered Towncraft fit, a comfortably low-neckband fused collar, and a superb extra high-count fabric that far outstrips just about anything you'll find at, or even near, Penney's low price. Sanforized*, of course. Blue, green, tan, gray.

2.98
NECK SIZES 14 TO 17



PENNEY'S SKIRTS SISTERS IN LOOK-ALIKE TAFFETA

Sisters greet the holidays together in Penney's swishing rayon taffeta tier skirts! Full-blown and lovely and puffed out at bottom with their own crinolines! Pretty as can be in black or navy. Reversible 2 slips in 1.

Sizes 3 to 6x
2.98

Sizes 7 to 14
2.98

Penney's ruffling taffetas whisper and swish when the young miss walks! Colorful chromspun taffetas Mom can hand wash... in the prettiest plaids this side of Christmas. Sizes 7 to 14 with back-elastic waistband to insure fit. Penney-priced at a wonderful holiday low!

1.98
Misses Dacron BLOUSES
White & Pastel
Size 32 to 40
1.66

You Won't Need to Build A Fire On Your Livingroom Floor

IF... Your Home Is PROPERLY INSULATED!

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Homes that are properly insulated will save you dollars on your winter fuel bills, as well as keeping your home up to 15 degrees cooler in the summers. IT'S SMART to insulate. See us today for a free estimate on your particular job.

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Machinery Covers — keeps dry prevents weather corrosion
Hay and Straw Stack Covers — water proof
Silage Covers — protects from weather, when weighted permits even dispensing of silage
Cold Frames — light weight, transparent
Temporary Shelters — light weight, strong, inexpensive
Cord Wood Covers — keeps wood dry
Portable Green House — economical, light, easily assembled
Frost Covers — easy to handle, won't freeze
Mechanics Tarpaulins — wipes clean easily, light weight
Fron Cloth — transparent, clean easily—point wipes off
Temporary Windows — keeps weather out, admits light
Counter Covers — protect from dirt, transparent
Merchandise Protectors — keeps clean, transparent

Crowe-Gulde Cement Co. of Hereford
PHONE 1722 1st & GOUGH ST.

The Sunday Brand

EDITORIAL COMMENTS

Politics, Or No Politics

Irrigation Belt Needs Experimental Station

Late Sunday The Brand carried results of grain sorghum experimental tests made by A. G. Schiabs in the Summerfield Community. One plot turned up with the amazing yield of 7,230 pounds to the acre on a planting of hybrid milo.

The report, which we readily admit sounds like a Tall Texan's Tale, is backed by figures—and could result in extreme changes in the growing methods of grain sorghums here as well as in other communities and states. The most important thing which it points up, however, is the urgent need for experimental farming in the High Plains Irrigation belt.

The Panhandle, a confirmed step-child in this great State of Texas, has long sought and plead for irrigation experimental stations. Hereford, in fact, has spent thousands of dollars and hundreds of man hours in an effort to secure such a service. The sad part of the situation, however, is the tremendous costs which producers in the area have paid—because they had no on-the-ground experimental station of this type.

Trial and error methods covering a long period of years have finally established definite varieties of potatoes, sugar beets, lettuce, grain sorghum and other crops. But some people still wonder if we have developed the best and most profitable crop for the High Plains irrigation belt?

Vice Presidents Getting Attention

These days you hear a lot of talk about "Vice Presidents" and, without question, it is high time. Current discussions started with President Eisenhower's recent heart attack, and have put many citizens to seriously pondering the important question.

In the past it has been the policy to spend days selecting a Presidential candidate at the national convention then, when everyone is tired out, ready to give up and wants to go home, a man is finally nominated for President of the United States. Everyone is so happy, so elated, and so dog-tired that the candidate for Vice President is selected in short order, and without much contest or thought. The formula holds for both the Democrats and the Republicans.

When you stop to consider, however, the alarming number of VPs who have become President of the United States, the method appears to be sheer folly. It would seem, in fact, that equally as much time should be spent in choosing the Vice President as the President.

Such, at least, is the conclusion of many political students and many ordinary, every-day citizens over this nation. If they will continue to remember the situation when convention time again rolls around, it appears that one of the weakest links in American democracy may be reinforced.

The Sunday Brand



Established 1948
Published every Sunday at 336 Main St.
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James M. Gillentine, Editor and Publisher

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Hereford, Deaf Smith County, Texas

News Editor Virgil Moore
Adv. Manager Melvin Young
Mechanical Superintendent Jim O'Hair

Agriculture is the basis of all progress and prosperity in this community. It attracts the lawyer, the merchant and the school teacher, just as it affects the farmer and the implement man. The natural conclusion, therefore, is that all of these people should join together in a mass movement to secure an experiment station in the community. Success along this line will require work, lots of work. It will begin with a barrage of personal contacts and letters to representatives, senators and other state officials; it will mean trips to Austin, collection of local funds, and sacrifice of personal time on the part of many people. It can be accomplished, however, and should rank as the No. 1 project in the community's goal for 1955-56.

We are not going to recommend that this area secede from Texas, but we do think that it is high time that the High Plains went after and got some specialized experimental stations similar to those which dot the landscape of the low-productivity farms in East and Central Texas. As tax payers and citizens, we owe the effort to ourselves and to our children.

Second Bath Room Is Modern Trend

"I didn't lose a daughter," quoth the bride's father, "I regained a bathroom."

Did you ever stop to think how many people in these modern times now boast two bathrooms instead of one? Add to this, the fact that most modern day parents actually grew up in homes where the family bathed on Saturday nights in a No. 2 wash tub, and you have an inkling of what has been the most radical changing of all personal habits during a single generation.

Does this mean that we are a cleaner people? Our answer would be "Yes". Whether the exchange of dust and dirt for cosmetics and soap is a profitable one, we could not say—and we doubt if many people would be qualified to make an accurate answer.

Addition of the second (and third) bath tub in the American home does prove an important point, however. The first bathroom might have been installed for convenience, or to "keep up with the Jones", but the second was installed for the members of the family to get into the first one. Along with the bathroom has also come a bountiful supply of soap, ranging from rose to narcissus and even including medical varieties.

The situation has become so generally accepted, in fact, that the punsters and cartoonists no longer find it newsworthy to jibe at "scrubbing behind the ears" or "Saturday night serenades". The bath tub, unquestionably a product of man's ingenuity and civilization, continues to multiply and spread in popularity.

Taking a bath has, within a generation, ceased to be a luxury and has become commonplace. Such frequency of bathing may, as some say, result in calamity. Certainly, it was not provided by nature at such short intervals. On the other hand, the United States does lead the world in its per capita number of bath tubs—just as it leads the world in production of most other commodities. It is possible that the two might even have some connection. The bath tub, on the other hand may be a mere by-product, wherein people can relax and calmly think.

Modern bathing can, in a large measure, be attributed to habit and to early training. And, regardless of what we may think, it is apparently here to stay.

Women who marry for money usually get a man who marries for a fancy figure.

Girls who look like a million are looking for it, too.

Behind every successful man is a woman. And she usually catches him.

A mother flea is the only woman who doesn't worry about her children going to the dogs.



"I think you've flooded the carburetor, Mabel."

QUESTION OF THE WEEK

Citizens Would Like To See Benson Take Farm

A prominent Hereford farmer has offered his farm to Secretary of Agriculture Ezra Taft Benson if he can make it pay under the sliding scale program. Would you like to see Benson have a try at making money raising \$1.50 grain sorghum?

- BERRY ORR**
Yes. I would like to see him go down fighting.
- L. E. BALLARD**
Yes. I do not think there is a sufficient margin of profit.
- JOHN RAY**
Yes. If farmers can't make money then the rest of us can't make money.
- MRS. JOE L. HAMILTON**
Yes. Might help him to understand the farmers situation.
- W. O. COCANOUGH**
Yes. To see if he could.
- R. D. COCANOUGH**
Yes. I don't think he can do it.
- TOM ROBINSON**
Yes. To see if he can make it pay.
- DAN GUSEMAN**
Yes. To see if he could do it.
- E. O. DIXON**
Yes. At the present price we have to raise it at.

'Tater Peelin's

by Roberta Campbell

Buster is walking way up in the clouds this week. Last week he passed his driver's test and killed his first duck so life has just about reached it's zenith for a 14-year-old. At least until he has his first date. Right now he is pretty positive that he will not get married; however he says he won't be a bachelor because he will have a dog.

We hope we are not going to be disappointed about having some grandchildren and if combing his hair and washing behind his ears is an indication then signs are he will turn out to be an average young man after all.

We have been trying to figure out a convincing argument to get the county commissioners to build a test strip of the salt-based road that is being tried out down state "along the mile on which we live."

From reports it is a very cheap way of paving with the caliche that is plentiful here.

We first read about a test near Dallas a year or so ago and Virgil Moore, our news editor, says other tests had been made where he came from.

He says the runoff will kill vegetation along the bar ditch so it looks like a good deal as the salt water would strangle the bindweed and the Johnson grass. — Sounds too easy doesn't it?

Now, now Mr. Jones, put down that hair tonic bottle and let's do a little figuring.

With a subscription list of around three thousand if the Hereford Brand were passed around until all the printer's ink were worn off it would still be around 990,000 short of making a million laugh.

MICHIGAN BOASTS
ANN ARBOR, Mich. (AP) Gov. G. Mennen Williams lists Michigan first in boat building, breakfast food, baby food and automobiles.

He also told a University of Michigan summer audience that Detroit is not only the auto capital of the world, but is first in pharmaceutical products, adding machines, paint and heavy chemicals.

FREE DELIVERY
HOUSTON, Tex. (AP) — A man from the Post Office told a Boy Scout troop how to mail a letter without a stamp, especially if they are at camp and broke.

Just put your home address as the return address, he said, and mail the letter. It will then be delivered with a 3-cent postage due stamp on it.

Community Builders

Raising registered German Shepherd dogs is the hobby of Frank A. Gyles Jr., this week's community builder.

Gyles was born Sept. 18, 1923 in Canyon. He finished high school at Dixon in 1941 and went to John Rarison Agricultural College in Stephenville. He married Rexie Reynolds in 1947 and they have two children, Rocky and Carole. He entered the service in 1946 and served with the First Marine Division as a hospital corpsman in the South Pacific. After the war he moved back to Hereford and went to work at Packard Mining Co. with his dad and uncle.

Gyles was commander of the Veterans of Foreign Wars in 1941 and 1942. He was commander of District Thirteen, in 1934. The Veteran's organization was very active during Gyles' time as commander and the membership also showed an increase. He spends all his spare time with the VFW and American Legion.

Gyles thinks Hereford needs a community center and a community building. "In other words a larger park recreation for picnics and outings."

He attends the First Baptist Church.

Humor From Other Columnists

"Pete Pitulatory's has followed his doctor's orders to cut his drinking in half. He's eliminated the chasers," Doug Poe, says in his "Nearby News" column in the Lamb County Leader.

Ben Ezzell, in his "Spur of the Moment" column in The Canadian Record: "The Texas Observer, a political newspaper published in Austin, which has never had a good word to say about Governor Shivers, found one the other day: 'Governor Shivers,' the Observer commented editorially, 'has a bit part in Lucy Gallant, a Hollywood movie. He plays Governor Shivers. He is well qualified for the role.'"

"Last week we wrote an editorial which we called 'Undesirability of Teaching.' It came out 'Undesirability of Teachers.' We believe this is the type of error that causes embarrassment. Despite the diligence we exert in attempting to catch errors, some inevitably get by."

H. M. Baggarly says in "Town Topics" in The Tulsa Herald.

Another one from Paul Crume's "Big D" column in The Dallas News:

An attractive and highly intelligent young woman from Irving turned up the other day at Highway Patrol headquarters to get a driver's license. Because of illness in her family, she had to qualify for the license. Her tenseness and nervousness showed it, too. She filled out an application blank and turned it over to a highway patrolman. He looked it over and approached her courteously. "Lady, you'll want to correct this," he said gently. "You're not seven feet, five inches tall."

"Oh yes I am, too," said the jittery applicant. "Yes I am."

"But lady," protested the officer mildly, "I'm taller than you, and I'm only five feet, eleven."

The young woman had a double-take. "Oh my goodness, I meant to put down five feet, seven inches," she replied.

"A small town man was unhappy because he couldn't get his wife to return home from an extended visit to the mountains last summer. After several unsuccessful requests, he sent her a copy of their home town newspaper. But first he clipped one item from it. The day after she received her paper, his wife took the next train home."

"Views and Comments" in The Canyon News.

Says Ben Ezzell in his "Spur of the Moment" column in The Canadian Record: "Halloween, thank Heaven, isn't what it used to be. Canadian has survived a three-day Halloween weekend with its public . . . and private . . . buildings intact; and there wasn't a single Chic Sale bungalow burned on Main Street this year! The passing of the amount of flavor out of Halloween pranks . . . but on the other hand, Halloween pranks have probably had almost as much influence as indoor plumbing on the passing of the backhouse."

HOSPITAL FOR BIRDS
CHARLESTON, S. C. (AP) — The first birth of the new 11 million dollar teaching hospital of the South Carolina Medical College was that of a baby hawk. The hatching took place on the roof.

Panhandle Paragraphs

FARMER COUNTY HAS RECORD CROP
Something over 4500 carloads of grain has poured from farms of the central Farmer County area into community elevators in this, the largest grain sorghum harvest in local history. Harvesting operations are fast growing to a close, with most fields to be cleared by this weekend.
—THE FRIONA STAR

HE HAD TO GIVE IT BACK TO THEM
Jack Cunningham of Springlake and Jack McNeil of Earth have been charged with robbery by assault. Cunningham is in jail with bond set at \$5000. McNeil has been released after posting a \$1000 bond. The men are charged with entering a hotel room at Earth where new deputy Joe Ebeling has been living. The charge alleges that they took Ebeling's gun and forced him to return to them 2 1/2 pints of whiskey Ebeling had confiscated from them the night before.
—LAMB COUNTY LEADER

NORTHER SLOWS COTTON HARVEST
The cotton harvest gathered speed early this week but slowed again Wednesday due to a cold norther. The amount of cotton ginned in the north half of the country showed a big jump over last week and it is expected that ginner will continue to increase.
—THE LOCKNEY BEACON

OLTON AREA COTTON HURT
Olton cotton was more severely hurt than first anticipated by the killing freeze which hit here a week ago Sunday, farmers and ginners said this week. Volume will not be hurt as much as grade, several ginners pointed out. Some report that grades are beginning to drop off slightly from grades returned a week to 10 days ago. One cotton buyer estimates the average price of cotton being ginned here currently at 29 1/2 cents per pound. A ginner estimates it at "30 cents or maybe a little better." A Wednesday afternoon survey showed that Olton gins have processed a total of 6235 bales. That compares with the 3248 bales reported a week ago.
—THE OLTON ENTERPRISE

GRAY COUNTY TOP OIL PRODUCER
Wheeler County ranked fifth in average daily production of oil in the Texas Panhandle counties in 1954. The average daily production in this county was 3,394 barrels. Gray County repeated as the top producer with a daily average of 33,988 barrels. Hutchinson County, rapidly coming to the front in both oil and gas production had a daily average of 33,442 barrels.
—THE SHAMROCK TEXAN

CANYON GETS TWO-LETTER DIALING
Canyon, Clela and Umbarger telephone exchanges will switch to two-letter and five-number dialing at midnight Saturday, (Nov. 5). The Canyon exchange, owned by Southwestern Bell Telephone Co., will be known as Olive and the two letters to be used in dialing will be OL.
—THE CANYON NEWS

The BOOTLEG Philosopher

(Editor's note: The Bootleg Philosopher on his Johnson grass sounds like he's fighting a windmill this week, but you never can tell.)

Dear editor:
Naturally I have been following all the political speeches and comments in the papers over what ought to be done about the farm price situation, and while I'm not sure anybody can come up with a complete solution, it's awfully comforting to know somebody is thinking about you.

Naturally also every time somebody makes a suggestion, somebody else has an objection.

Along this line, one of the proposals to cut down on the surplus and raise the price for farmers is to have the government rent some of your land and thus keep it out of production, and I guess it'd work, because I don't know many government workers who'd be very much at farming anyway, that'd be an excellent way to cut down on production, but the objection to this is that it would be unfair to a farmer to rent part of his land and throw him out of part of his year's work, even if he got paid for it.

"It might spoil a farmer to let him get in the habit of seeing part of his land lie idle," the argument goes. "The government can't afford to risk getting a farmer out of the habit of working all his land. Idleness is the devil's workshop."

Obviously, this calls for an expert, and if there's anything I'm an expert at, it's watching land lie idle.

I will be glad to take on the job of letting other farmers in on how they can survive with their character intact the dangerous job of letting some of their land go un-worked for a year or so. For a reasonable fee, which in lawyer's language means a pretty hefty price, I will set up a school of instruction in the art of safe, non-habit-forming loafing. I have pioneered in this newer branch of agriculture and I'm just the man the government's looking for. It has taken me years to reach this point, but I am prepared to face the government's land rental program unafraid and confident I can meet it and survive, if the rental payments are high enough.

In case the government doesn't hire me, though, and still goes ahead with its plan for paying a farmer for not producing on part of his land, I think it would be only fair that they make the payments retroactive. I've got land out here that's been non-productive for years.
Yours faithfully,
J. A.



HEREFORD HOMES — Pictured above is the new red brick home of Mr. and Mrs. Jerry Carter, located at the corner of Thirteenth and Blevins. The Carters have been living in their new home about three months. It has six rooms with bath and garage. (Staff Photo)

Courthouse Records

Warranty Deeds
Thomas P. Howard, et ux, to Roy Lloyd Warren, et ux, all of Lot No. 28 and the S 1/2 of Lot No. 29 of Barber Sub. of Blk. No. 22, Evans Add.

Builders Development Co., Inc., to T. M. Cox, et ux, the N 20 feet of Lot No. 34 and the S 44 feet of Lot No. 35, France Sub., of the E 1/2 of Blk. No. 23, Evans Add.
C. C. Wimberley to William N. Stokes Jr., the S 1/2 of the S 1/2 of Sec. 76, Blk. K-11.
R. J. Engler, et ux, to M. T. Finley, all of the N 50 feet of Lot No. 5 in Blk. No. 12 of Engler Add.

Deeds of Trust
Roberta Campbell to Sterling C. Evans, First Tract: Part of Sec. 89, Blk. M-7. Second Tract: Part of Survey No. 110, Blk. M-7.
T. M. Cox, et ux, to First Federal Savings and Loan Assn., of Amarillo, the N 20 feet of Lot No. 34 and the S 44 feet of Lot No. 35, France Sub., of the E 1/2 of Blk. No. 23, Evans Add.

Roy Lloyd Warren, et ux, to the First Federal Savings and Loan Assn., of Amarillo, all of Lot No. 28 and the S 1/2 of Lot No. 29 of Barber Sub. of Blk. No. 22, Evans Add.

Jess L. Robinson, et ux, to William J. Harrison, the N 56 feet of Lot No. 6 and S 15 feet of Lot No. 5, of a Sub. of the E 135 feet of Blk. No. 46, Evans Add.

Marriage Licenses
Amadeo Madrid and Carolina Martinez, 11-8.
Enrique Yurbe Villegas and Teresa Badilla Velasquez, 11-8.
John Fred Boeckman and Johnette Ann Marshall, 11-9.

New Automobiles
G. D. Gabbert, 1955 Chevrolet, 11-5.
Arnold Betzen, 1955 Ford, 11-7.
W. G. Blackwell, 1956 Mercury, 11-7.

L. A. Smith, 1955 Buick, 11-7.
Poarch Bros., 1955 Chevrolet, 11-8.
J. H. Flood, 1955 Oldsmobile, 11-8.

Hereford Butane Inc., 1955 Chevrolet, 2 Ton, 11-8.
M. A. Bettis, 1955 Chevrolet, 11-8.

John T. Lewis, 1955 Buick, 11-8.
S. M. Hunter, 1956 Mercury, 11-8.
Ed Spruell, 1956 Chevrolet, 11-9.
F. J. Debbrecht, 1955 Chevrolet, 11-9.

Billy J. Evans, 1956 Ford, 11-9.
F. H. Vahring Inc., 1955 Ford, 11-9.

Hayden Caso, 1956 Ford, 11-9.

Ted Williams has been averaging one home run per nine trips to the plate this season.

Buddy Godfrey, son of Mr. and Mrs. C. C. Billingslea, and Joe Easley, son of Mr. and Mrs. Oscar Easley, both students at the Uni-

versity of Texas, spent the past weekend here with home folks.
Mr. and Mrs. K. A. Long of

Wichita Falls were recent guests in the home of Mr. and Mrs. F. M. Kester. Mrs. Long is Mr. Kester's niece.

County Library To Participate In National Book Week, Nov. 13-19

The Deaf Smith County Library will participate in National Book Week, Nov. 13-19, Mrs. J. J. Boydston, librarian, announced Saturday.

In connection with the special week, Mrs. Boydston said that the local library has received a number of new books.

New books include:

Novels

The Thaw by Ilya Ehrenburg, Roxana by Marian Castle, Man of Honor by Ursula Tighe Hopkins, The Sea and the Stone by Charman Clift and George Johnston, The Queen's Cross by Lawrence Schoonover, These Lovers Fled Away by Howard Spring, The Casnieri by Gabrielle Roy, The Riddle of Sampson by Andrew Garwe, Fiesta by Robert Ramsey, The Rising Storm by Marguerite Albas, The Cross and the Eagle by Julius Herstl, Sierra Baron by Thomas Wakefield Blackburn, Andersonville by MacKinlay Kantor, Listen for the Thrush by Mary Elizabeth Osborn, Castle Garac by Nicholas Monsarrat, The Giant House by Frederick Laing, Green Pond by Evan Brandon and The Shadow of Suspicion by Emile Loring.

Mysteries

The Moonflower Murder by Beverly Nichols, Innocent Bystander by Barbara Frost, Trick or Treat by Doris Miles Disney, Broken Shield by Ben Benson and Compartment K by Helen Reilly.

Western

The Big Pasture by Clay Fisher, The Return of the Kid by Joseph Wayne, The Comanche Scalp by William Colt MacDonald, Breakneck Pass by Peter Field and Feud at Five Rivers by Jack April.

Non-Fiction

Across the High Frontier by William R. Lundgren, So Near and Yet So Far by Emily Kinbrough, The Human Venture by Gerald Heard, Inspiring Messages for Dai-

ly Living by Norman Vincent Peale, Clerical Errors by W. Bolte Gibson and Henry C. Beck, Gone are the Days by W. Bruce Bell, Retreat from Learning by Joan Dunn, Me and Kit by Guthrie McClintic, Needlepoint Made Easy by Mary Brooks Picken and Dor White, Dear Doctor by Juliet Lowell, Humorous Monologues by Vernon Howard, Red Shoes for Nancy by Marguerite Hamilton, I Love Her, That's Why! by George Burns, I Traveled a Lonely Land by Nina Pulliam, My Hospital in the Hills by Gordon S. Seagrave, The Gods Were Kind by William Willis and The Joy of Painting by Arthur Zaidenberg.

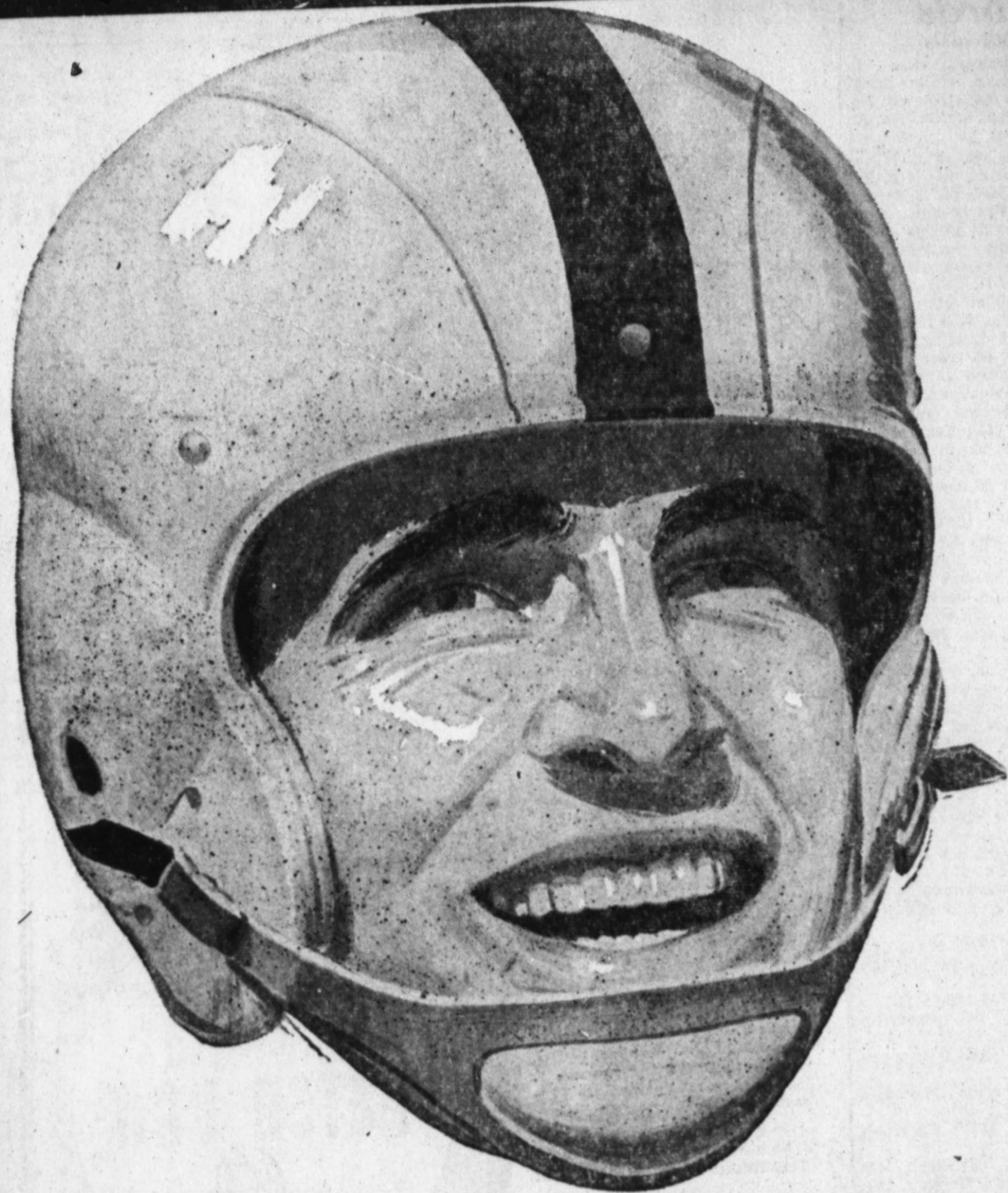
High School

The Case of the Purple Mark by Coombs, Secret of the Martian Moons by Wollheim, Tunnel in the Sky by Heinlein, The Rugged Dozen by De Leeuw, Six Gun by Grant High Danger by Verral, Eleanor the Queen by Norah Lofts, Base Burglar by Scholz, Left End Scott by Dick Friedlitch, The Long Way Around by Carlson, Manzeile by Malvern, Love Taps Gently by Janet Lambert, Betsy's Wedding by Lovelace, Not for One Alone by Lyon, Rosemary by Mary Stolz, Showboat Summer by Du JarDin, Junior Intern by Nourse and Hostless in the Sky by Hill.

Elementary

Tam the Untamed by Patchett, Fullback Fury by Joe Archibald, His Indian Brother by Wilson, Mystery of the Bells by Moore, Dorinda's Diamonds by Shutter, The Junior Sheriff Mystery by Adrian, Stranger on the Bay by Stontenburg, Java Jive by Lyons, Blue Palomino by Elizabeth Blucker Meigs, Lion Hound by Jim Kjelgaard, Mary Florence by Kathleen S. Tiffany, Rabbit Foot for Luck by Coffee, The Island Stallion Races by Farley, The Secret of the Old Salem Desk by Molloy and The Phantom Rider by Robertson.

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Phone 99



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 LSU at Arkansas
 Clemson at Auburn
 SMU at Baylor
 Holy Cross at Connecticut
 Montana at Idaho
 Purdue at Indiana
 Tennessee at Kentucky
 Geo. Washington at Maryland
 Ohio St. at Michigan
 Wisconsin at Minnesota
 Wm. & Mary at No. Carol. St.
 Virginia at North Carolina

Predict The Score

TIE BREAKER

Hereford
 Dalhart
 LSU
 Arkansas
 Clemson
 Auburn

Iowa at Notre Dame
 Kansas St. at Okla A&M
 Pittsburgh at Penn. St.
 UCLA at USC
 California at Stanford
 Rice at TCU
 Coll. Pacific at Texas Tech.
 WTSC at Texas West.
 Hardin-Simmons at Trinity
 Detroit at Tulsa
 Florida at Vanderbilt
 Syracuse at West Va.
 Harvard at Yale

NAME

ADDRESS

ENTER TODAY

CASH PRIZES EVERY WEEK!

WEEKLY WINNERS

Weekly Winners -- 8th Week Football Contest

A. W. SELF First Place
 R. E. HARGIS Second Place
 GEO. C. LOERWALD Third Place

RULES

1. Anyone can enter except employees of paper and their families. Use official entry blank from paper.
2. Circle each team you think will win for every game on blank. Weekly prizes given those naming most winners. Cotton Bowl tickets awarded to those picking most winners over complete contest.
3. Put entries in contest boxes at stores sponsoring this page. Do not bring to paper. Entries must be in by 5 o'clock Friday before games.
4. ONLY ONE ENTRY ALLOWED PER CONTESTANT!
5. Judges sports editor of Brand. Decisions final.

PRIZES

GRAND PRIZE
4 COTTON BOWL TICKETS
 1st Weekly Prize
 \$5.00 At Brownd Sheet Metal
 \$3.00 Cash At Brand — 2nd Prize
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 Double Stamps on Wednesday
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 YOUR DOCTOR OF SICK AND DECREPID WATCHES

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HEREFORD HARDWARE

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 We Give Hereford Pride Stamps

Buy It By The Gallon

CREAM O'PLAINS

Call 680

for Home Delivery
 Hereford Creamery Co.

Salvation Army Worker Has Done Much To Build Financial Drives

By TIM PARKER
Associated Press Staff

Dan Eddy is probably Texas' top expert on separating a rich man from his money.

He's certainly the only one who gets thanked for it and more rich men are asked by more and more rich men to show how it should be done.

Eddy, 34, is a brash, loud, fast-talking Dallas native, grandson of one of the city's early-day saloon keepers.

He's forever climbing into a plane for a flight to Dalhart or Navasota or Athens or some other small city.

When the plane lands he hits the

ground running and within a few hours has thrown a show into every rich or important man in the county.

His messages—spoken with the zeal of a crusader and the cunning of a huckster—runs like this:

"You asked me to come here. And I'm here to tell you that this thing is going to work. If you put your heart into it, you can be a part of it. And you are a part of it. All men owe a debt of gratitude to their community, and especially those with wealth, a business position, the leaders. You are the men to whom the people look for leadership.

"You can retire from business but you can't retire from your community."

Then he tells them how to organize a Community Chest or United Fund, or sometimes a Chamber of Commerce, boys camp, or youth center.

If it's a Community Chest or a United Fund, he comes back in about two weeks. They're supposed, by that time, to have their organization set up.

Then he tells them how to get the money.

Most of the money, he makes clear, must come from the wealthy, the very people he is talking to. Eddy thinks the people don't appreciate these men whose assets are not only in dollars and cents but also in leadership.

He charges \$100 for Dan's services. Eddy serves in no official capacity when he helps set up a Community Chest or United Fund. Why does he do it?

In the first place, he does have a job. He's a Salvation Army man—state service unit director, state campaign director, public relations director, associate director of disaster relief operations.

Salvation Army is one of the many beneficiaries of Community Chest and United Fund drives.

"And once you have a Community Chest or United Fund," Eddy points out, "your Salvation Army fund-raising costs in that city are over. You no longer need to go back each year with money and manpower to raise funds for the Salvation Army. You've got the very best men in town doing it for you."

But it's more than that. Eddy, who sometimes hurts feelings with his impatient "do-it-now" drive, is thinking of people whose troubles surpass hurt feelings.

As a Salvation Army man he's seen first-hand the hungry, sick, weary and down-hearted. He was there when rising flood waters forced the poor of Tampico, Mexico, to fight with rats for high ground. He saw the stunned people of Waco after the big tornado. He saw the mud swept over the homes and bodies of Piedras Negras when Rio Grande waters tumbled into the Mexican border city. He sees the alcoholic down-and-outers on the streets of Dallas, Houston and San Antonio.

"People are our greatest asset," says Eddy. "Help people to help themselves, that's the Salvation Army philosophy. And when it's people involved, you don't worry about which agency gives the help. You just get the job done."

Eddy lives in a 3-bedroom frame house in southwest Dallas. Katherine, his wife, is a mighty fetching brunette with long, dark hair. They have two children, Danny Eddy Jr., 8, and Pamela, 2.

The family is used to Dan's breathless comings and goings. He has helped set up Community Chests this year in Dalhart, Dumas, Brownfield, Eastland, Gainesville, Sulphur Springs, Carthage, Athens, Palestine, Comroe, Navasota, El Campo, Del Rio, McKinney and Durant, Okla.

Altogether he has helped organize 53 Community Chests in Texas.

Eddy goes to a city on his mission only if the directors of the Chamber of Commerce formally ask him. He demands that much evidence of the sincerity of the project.

Then he goes with a willing heart—and a loud voice.

Marshal Formby of Plainview, formerly of Hereford, was transacting business in Hereford the past week.

fighter, get to meet Comanche. Comanche doesn't attack Fort Stockton either. Bishop didn't go to Chapel Hill or Palestine this

And Hereford Doesn't Play Butcherville High Either

By WHITEY SAWYER
Associated Press Staff Writer

With a little name juggling the Texas Interscholastic League could schedule some bang-up football rivalries.

Wouldn't you like to see James Bowie, adventurer—hero of the Texas Revolution, battle Santa Anna, of the same name as the villain of the same war?

Or maybe Santa Anna could besiege Alamo Heights, or San Houston, or San Jacinto.

Unfortunately—for the sensationalists—Santa Anna will not play any of those teams except possibly James Bowie that it could possibly meet in a state playoff.

The Interscholastic League lists no Lincoln or Grant so a match with Jeff Davis of Houston is out.

None of the Houstons, named for the great Texan and Indian

DANGEROUS INSPECTION
BRADENTON, Fla. (AP)—A bridge not yet built was blamed for a traffic accident when a driver took his eyes off the road to inspect the site for the long sought new bridge over the Manatee River. His car rammed another whose driver had come to a complete stop to do his looking.

TAXES GOING UP
RICHMOND, Va. (AP)—Thirty two years ago Virginia began collecting a gasoline tax. It brought in \$3,198,000 the first year at three cents per gallon. This year—at six cents a gallon—it brought in \$61,181,000—or 18 times as much.

OIL MOVES AIRPORT
TORRINGTON, Wyo. (AP)—An oil boom is causing plenty of problems for the Torrington airport. It was moved to a new site in June when it was found to be sitting in the middle of an oil field.

No sooner was the new field completed when it was discovered to be in the middle of another oil development. It may be moved again.

LARGER RICE CROPS
NEW DELHI (AP)—A ministry of Food spokesman says Indian farmers who have adopted Japanese methods of rice cultivation have increased their per acre yield by 50 percent.

He said 98,000 acres of land were now devoted to the Japanese methods and that another 124,000 acres would be brought under this method during the current year.

The life span of the sparrow is usually four years.

year in Class A. Diamond Hill and Crystal City are in different classes. Deer Park and Archer City are too far apart for a good rivalry.

Sweetwater and Sour Lake are far apart and in different classes. So are Orange and Shamrock, Eastland and West are miles apart.

Winters never visits Springtown. Kingsville and Queen City are in different classes.

There is a Thomas Edison, but no Da Vinci or Fulton—so that potential battle of wits is out. There's a Columbus, but no DeSoto or Captain Cook for a rival. And New Deal doesn't have a Conservative, Republican, or even a Dixiecrat for an opponent.



FIGURES DON'T LIE,
and Figures Show that if you . . .

Wait On The Weather You Probably Won't Have A Bumper Crop To Harvest

Plan Now to Irrigate Your farm, And We Suggest that You Use **POMONA PUMPS** On All Your Wells!

LET'S TALK irrigation... with FAIRBANKS-MORSE DEEP WELL TURBINE PUMPS THE POMONA LINE



Yes, and these Fairbanks-Morse Turbine Pumps talk it at its most economical and efficient level. You see, Fairbanks-Morse Turbine Pumps . . . the Pomona line . . . have many advantages . . . whether you need oil or water-lubricated pumps. You can readily adjust capacities on these pumps by merely turning a nut in the top of the motor head—this means savings for you through no wasteful throttling!

And remember that all steel parts subject to corrosion in Fairbanks-Morse Pumps are protected by "Fairmortecting," a rust-repellent process that means longer life and better service from your pumps. Drop in and let's talk soon.



CLOWE & COWAN, INC.

I was head over heels in debt..and the boss found it out



I THOUGHT maybe he'd fire me, but he didn't.

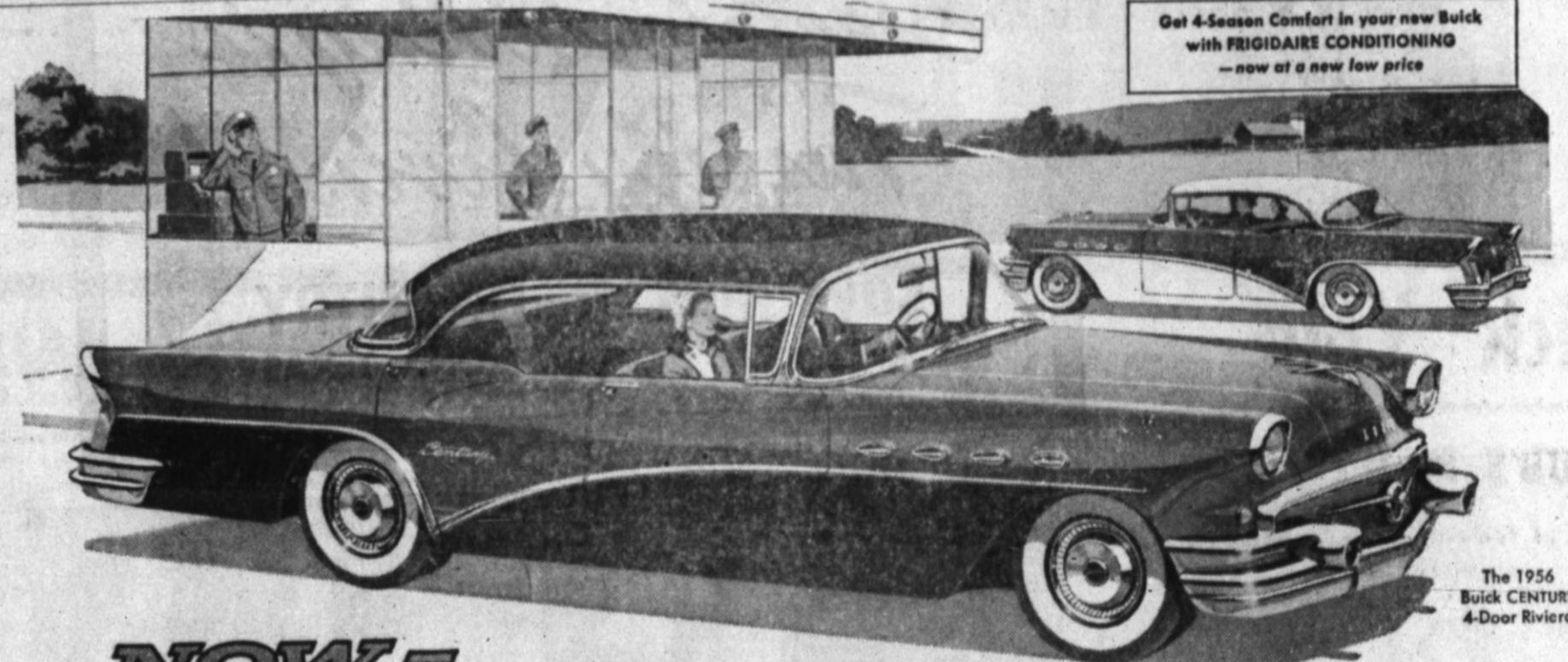
Instead, he let me know in a nice sort of way what a dumbbell I was—how I was spoiling my own chances for a promotion and better pay—how I was building up a reputation for carelessness and irresponsibility.

He emphasized GOOD credit—said the only way to establish and maintain a good credit record is by purchasing only what we know we can pay for on the date it is due . . . and paying promptly when the bill comes in.

If you enjoy the reputation of paying your bills promptly, you can buy almost anything you want, anywhere, any time—and pay for it later.



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Hereford Credit Association, Inc.
Phone 448 Box 1009 Hereford, Texas Phone 449



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(That's the New Variable Pitch Dynaflo*)

OF COURSE, you can floor the pedal of this stunning new '56 Buick and get the full-power sweep of its advanced new Variable Pitch Dynaflo.

That's how you switch the pitch of this airplane-principled transmission for instant safety-surge acceleration to get out of a tight spot on the highway.

But now you get a brilliant new response at the start of pedal travel, too.

Now you get a solid take-hold for instant take-off in the first inch of pedal action—where most of your normal driving is handled. And you get

this great new getaway with a big boost in gas mileage, too.

So there you are, just nudging the pedal, and getting action that makes you feel like you've floored it.

There you are, handling all your normal driving situations with a confident toe-touch—with new surety and snap—and with the happy satisfaction that comes with a sizable step-up in the miles you get from a tankful of gas.

And there you are, rolling along with beaming pride as boss man of the best Buick yet.

For here you have, beating any past Buick, the

greatest power yet—the boldest styling yet—the sweetest ride yet—the smartest interior yet—and, by far, the best buy yet.

Drop in on us this week—tomorrow, if you can—and see for yourself that there's never before been anything like this Buick beauty for 1956.

*New Advanced Variable Pitch Dynaflo is the only Dynaflo Buick builds today. It is standard on Roadmaster, Super and Century—optional at modest extra cost on the Special.

It's the '56 Buick - Best Buick yet

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM
KINSEY-ROBERSON BUICK CO.

142 N. MILES AVE.

Phone 42

Black News

By MRS. ROCKEY

Mr. and Mrs. Jimmie Buckley and Janet, Larry and Steve spent Sunday at Dimmitt with Mrs. Buckley's parents, Mr. and Mrs. J.L. Coke. While there, they attended church and visited the L. V. Coles, who have a new son.

Mr. and Mrs. Clyde Hays went to Lubbock Saturday to attend the homecoming at Texas Tech. While there, they visited their son, Clyde Lyndol, who is attending college.

Mr. and Mrs. John Bengner went to Canyon Sunday and had dinner with the Harry Greens and went to Amarillo in the afternoon to visit Mrs. Bengner's sister, Mrs. H. R. Clark, who is in the Amarillo hospital.

We are sorry to hear that Wesley Barnett received an injured shoulder Friday night in the football game between Sudan and Fri-

ona. The game was at Sudan.

Miss Jo Phillips and Miss Peggy Hanson visited Friday evening with Mr. and Mrs. John Bengner.

Mr. and Mrs. Henry Lewis, Carolyn Drake and Mr. and Mrs. Dick Rokey spent Sunday at Wichita Falls visiting Don Lewis and H. V. Rokey. H. V. had come up from TCU at Fort Worth to spend the weekend with Don. The group attended the Twilight-Vespers service - "Elijah," which Don was in. It was held at the Methodist Church Sunday evening at 5:30.

Mr. and Mrs. Vernon Christian returned home Wednesday from Oklahoma where they attended the funeral of Vernon's brother, Mr. T. C. Christian.

Our first snow of the winter came Nov. 7. It covered the ground but not much moisture was realized out of it.

Mrs. Ellis Tatum, Mary and Weldon were in Hereford Saturday shopping.

Kermie Deaton dropped a tire on his foot last week and was off the job two days.

Cotton Renner gave a party at the Black club house Friday night. The sponsors were Mrs. Renner,

Westway News

By MRS. T. B. THOMAS

Mr. and Mrs. C. A. Saulcy visited in Hereford Saturday night with Mr. and Mrs. Will Buchanan and Mr. and Mrs. Mack Jackson of Fountain, Colo.

Mr. and Mrs. Bobby Jones and girls of Fort Orb, Calif., came through Hereford Sunday to visit with Mr. and Mrs. Joe Wagoner and Mr. and Mrs. George Turrentine. They were on their way to Groom to visit relatives, and from there will go to Mineral Wells.

Mr. and Mrs. Marlin Pierce were in Amarillo Saturday on business. The girls stayed with Mrs. C. A. Saulcy.

Mr. and Mrs. John David Owens and son of Frio were Thursday night visitors with Mr. and Mrs. Gertrude Renner and Mrs. Tatum. About 30 young folks attended.

Joe Wagoner and family.

Mr. and Mrs. Jack Renfro and T. B. Thomas have returned from a trip to Montana. They visited with Mr. and Mrs. Ben L. Thomas and children of Roundup, Mont.

Mrs. T. B. Thomas and children returned on Sunday afternoon from a visit to Lubbock and Post with relatives and friends.

Sunday visitors of Mrs. Bess Werner and Mr. and Mrs. George Turrentine were Frances and Geo. P. Turrentine and Mrs. E. W. Harrison, Mr. and Mrs. L. B. Holland and Mrs. Smith and Harold, all of Hereford.

Joe Paetzold father of Mrs. Geo. Turrentine, was ill Sunday.

Mr. and Mrs. Jesse Odom and Jerry spent the weekend at Lubbock with Mr. and Mrs. T. B. Odom and Mr. and Mrs. Ross White, parents of the Odoms.

John Clements returned to his home in Crowley after spending three weeks here with his brother, Jim, and family.

Mr. and Mrs. S. T. Loerwald and children spent Sunday afternoon with Mr. and Mrs. Gene Loerwald in Hereford.

Mr. and Mrs. Lee Hoffman of

Hereford were Sunday guests of Mr. and Mrs. Jim Clements, Pamela Hoffman spent Sunday with Susan Clements and Jimmy Clements spent Sunday with Timmy Hoffman. Mr. and Mrs. T. D. Alston were Monday afternoon callers.

Mrs. John Burnis and Johnny of Lakin, Kans., are spending some time with her parents, Mr. and Mrs. Johnnie Townsend, and girls. Mrs. Burns accompanied Mr. and Mrs. Bud Morrison back from Kansas.

Homer Rudd was in Lubbock on Saturday for homecoming and the football game.

Allen Wilson spent the weekend with his grandparents, Mr. and Mrs. R. L. Wilson, while his parents, Mr. and Mrs. Glenn Wilson, went to Abilene for homecoming.

Combines were going full blast to try to finish the maize harvest before the first snow fell, no moisture of any consequence, however.

Mr. and Mrs. Bill Franks and children were in Muleshoe Sunday afternoon to visit with Mr. and Mrs. Neil Bradshaw and sons.

Eugene Campbell of Canyon spent the weekend with his parents Mr. and Mrs. Martin Campbell.

Mrs. Ida Riekman has returned to her home in Clovis after spending some time with her son Floyd and family.

Mr. and Mrs. James Cash and children were in Ennox to visit Mr. and Mrs. H. H. Snow. Mrs. Cash and Mrs. Snow are sisters.

Mrs. C. A. Saulcy and Mrs. P. B. Sowell attended a call meeting for HD Council at the courthouse Monday afternoon. The spring district was planned, it is to be held in Hereford.

W. W. Cummings of Springfield, Mo., and Mr. and Mrs. Carl Smyth of Wyche community were Monday night guests of Mr. and Mrs. C.A. Saulcy.

Mr. and Mrs. Freeman Kyle of Lubbock were Sunday dinner guests of Mr. and Mrs. J. C. Price and Mrs. Cobb. Mrs. Kyle and Mr. Price are brother and sister.

Duck season has been open now for several days, the ducks seem to be few and the hunters thick, since the cold front from the north maybe there will be a surplus of ducks.

Mrs. Troy Smith was in Amarillo on business, Monday.

Pickens Moore Is Southwestern U. Orchestra Member

GEORGETOWN (Sp.) — Pickens Moore, son of Mr. and Mrs. Don W. Moore of Hereford, will take part in the first Southwestern University Sinfonietta concert of the current year Nov. 18.

Moore plays the French horn.

Thomas Douglass of the Southwestern School of Fine Arts, in his second year as conductor of the Orchestra, will assume a duo role of conductor and soloist on this program. As soloist he will perform the Bruch Concerto in G. Minor for violin and orchestra. Ralph Jones, also of the Southwestern School of Fine Arts and the director of the Southwestern University Band, will fill the baton duty for the orchestral accompaniment.

Outstanding members of the group include Mrs. Lois Jean Forswall, Georgetown cellist and formerly principal cellist of the Austin Symphony orchestra.

National dues for the Women's International Bowling Congress lately have been raised from 25 cents to 50 cents per member effective Aug. 1. In summer leagues, however, the raise is effective immediately.

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HEREFORD

SUNDAY, MONDAY, TUESDAY

M-G-M's STORY OF REAL PEOPLE!



LIFE-INSPIRED DRAMA OF A STAR! FROM DANCE HALL TO HOLLYWOOD!

DORIS DAY-JAMES CAGNEY

AS STARRING WITH EYING

Love Me Or Leave Me

FROM M-G-M IN CINEMASCOPE AND IN COLOR!

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THE LATEST PARAMOUNT NEWS and DAFFY DUCK in DIME TO RETIRE

ANNOUNCING

WEDNESDAY and THURS., ONLY

FEARLESS NERVES OF STEEL AGAINST THE THUNDERING HORNS OF DEATH!

EDWARD G. ALPERSON

The Magnificent Matador

MAUREEN O'HARA ANTHONY QUINN

CINEMASCOPE Color by PATHE

Directed and Story by BUDD BOETTICHER

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THANKSGIVING EVE - WEDNESDAY NOVEMBER 23RD YOU ARE IN THE THEATRE AT 9:30 P.M. YOU WILL SEE NOT ONLY THE REGULAR ATTRACTION - BUT ALSO THE SNEAK PREVIEW

STAR THEATRE

FRIDAY SATURDAY

"It's always open season on women like you!"



Wanted gunman and trail town Jezebel evilly mated in a torrid adventure that strips down to raw savagery!

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Nov. 20 - 21

TYRONE POWER MAUREEN O'HARA

THE LONG GRAY LINE

CINEMASCOPE Color by TECHNICOLOR

Directed by JOHN FORD

BATTLING THE HORDES OF THE FIRE-PRIESTESS!

JOHNNY WEISSMULLER

Devil Goddess

with ANGELA STEVENS and KIMBA

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"Electric Living is Family Living!"

says MRS. R. D. AUTRY

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Everyone in the Autry family enjoys electric living, for they know it gives them more time for each other at the same time that it benefits the whole family.

Mr. Autry sings the praises of their electric water heater. "We sure like our electric water heater, since there are no vents and no fumes. As a result, we were able to put ours just where we wanted it, giving us extra storage space beneath."

Mrs. Autry and Cynthia enjoy the range and the washer. "There's nothing difficult about cooking electrically. All you do is turn the switch, and safe, efficient electric heat does the rest. Cynthia is learning to cook the modern way, and the washer is letting her learn laundry the easy way, too."

Ronnie cheers for the electric lawn mower. "I like to mow the lawn since Daddy got our electric lawn mower. It's actually fun, and I'm finished in no time at all."

Electric living is fun — and your household tasks are finished in no time at all. For just pennies a day live the modern way. Of course, it's electric.

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