

WEATHER

Table with weather forecast: Thursday (High 90, Low 48), Friday (High 87, Low 47), Saturday (High 83, Low 46). Year's Total Rainfall: 10.82

The Sunday Brand

Including 22 Colored Comics

Our Slogan: "More People—More Farms"

Published Every Sunday

The Sunday Brand, Hereford, Texas, Sunday, October 23, 1955

Price 10c Per Copy

Around Town

Six thousand, four hundred and thirty-two. That's the complete, but unofficial count on how many pancakes were shoveled out of the plate and into the mouth at the Kiwanis Club pancake supper Friday night before the ball game.

And folks Around Town had something to be happy about besides a full stomach Friday night, too. The Whitefaces stunned the favored Dumas Demons in convincing style.

There will be a meeting Monday night from representatives of all of the churches in Hereford. The meeting, to be held in the Methodist Church beginning at 7:30, will be to organize a group of young people to canvass the town Halloween night to gain money for the Christian Rural Overseas Program. Everyone interested has been urged to attend.

The Hereford Mutual Concert Association will meet Tuesday night at 7:30 in the conference room of the Chamber of Commerce—all members were asked to be present.

Judge Harry Schultz, of the Sixty-ninth District Court, is having a busy time of it. Judge Schultz recently completed hearing a murder trial here and is now hearing the trial of Mrs. Alta Campbell, who is charged with misapplication of county funds, in Amarillo. He is rushing to get through with the trial, which he was asked to serve as judge of after the Amarillo district judge disqualified himself, so that he can try another murder trial in Dumas. When he gets through with that one he has another murder trial docketed in Hereford.

Roy Peet was recently elected director of the West Texas and New Mexico Floral Association. His election came at a business clinic and school of design meeting held in Albuquerque.

Members of the Highway 51 Association will meet in McCamey at noon Tuesday at the Park Building.

Seventh grade science students from Junior High School were shown the Joe Green collection of rocks and Indian relics this week. One hundred and ninety students made the tour under the direction of Mrs. Don Root and Mrs. H. V. Stanton.

A bus load of Odd Fellows and Rebekahs will leave Sunday morning by chartered bus for Big Spring where they will attend the Grand Encampment in honor of Ben Conklin, who will receive an



AT GRAIN MEETING — Delegates from eight Texas and two New Mexico counties met here Thursday night and organized a permanent Grain Sorghum organization. Pictured above are a group of the delegates considering another motion from the floor. (Staff Photo)

Post Office To Refund Deposits

Need some extra change? The post office here has some waiting for you, providing, that is, that you have put up a deposit on your post office box keys.

Postmaster J. R. Lipscomb announced this week that advance deposits for post office box keys are no longer needed and that refunds are being made on deposits previously collected.

Lipscomb said that the post office in the future will furnish one or two regular keys to each boxholder without charge. If more than two keys are needed, a fee of 50 cents will be made for each additional key.

"This is a charge rather than an advance deposit and no refund is made upon surrender of the box and return of keys," Lipscomb said.

Mrs. Harper Is Buried Thursday

Funeral services for Mrs. Harrett Roseann Harper were held on Thursday in the Friona Baptist Church with Rev. Russell Pogue, pastor of the Temple Baptist Church of Hereford, and Rev. C. Fields of Friona in charge of the service.

Mrs. Harper died Wednesday at the age of 75 in the Parmer County Hospital. She had been ill for several months.

She was born in Arkansas Nov. 18, 1880 and married C. P. Harper Aug. 4, 1901. The Harpers moved to Parmer County from Oklahoma in 1926.

Mrs. Harper was a member of the Baptist Church. She is survived by her husband; one son, Ester of Amarillo; eight grandchildren;

(Continued on Page 2)

Boy Scout Finance Drive To Be Held Here Tuesday

A kickoff breakfast Tuesday morning at the Jim Hill Hotel ballroom will get the one-day Boy Scout financial drive underway here, Don Root, district finance chairman, announced Saturday.

Root said the breakfast would begin at 7 a.m. Henry Townsend is acting as advanced gift chairman for the drive and Loyd Lovel is general chairman.

Lovel said that he would appoint 20 group captains and that each captain would have five workers under him.

The drive, with a goal of \$4000, will end at 5 p.m. Tuesday when all workers are again to meet at the Hotel to make their reports.

Bruce Miller, organization extension chairman, gave some reasons for meeting the quota, which is a part of the \$59,140.80 goal set up by the Llano Estacado Council. He said that Scouting in Hereford should have another record year in 1956.

DeYoung Begins Serving Sentence

A former Hereford businessman, who was convicted of bootlegging in County Court more than a year ago, has begun serving his jail term after being arrested by Oklahoma authorities.

H. A. DeYoung, who was sentenced to 60 days in jail and fined \$500, failed to surrender to officers here after the Court of Criminal Appeals in Austin had affirmed his conviction. DeYoung's attorney had asked for a new trial following his conviction, and when Judge Horace Schloss denied his requests, appealed the case.

Grain Harvest Is Aided By Weather

Grain harvest in the Hereford area continued to gain momentum this week, but elevators still reported they were capable of handling all of the grain brought in.

Estimates were that the harvest was fast nearing the halfway mark as truck after truck load of grain sorghum rolled into Hereford all this week.

Perfect harvest weather continued to aid the harvest and the weatherman has promised more of the same in the next few days.

Mayor Declares Monday UN Day

Mayor Henry Sears Saturday proclaimed Oct. 24 as United Nations Day in Hereford.

Mayor Sears called on citizens to demonstrate their faith in, and their support of, the United Nations.

Monday is the anniversary of the United Nations charter and the day has been set aside by the UN to be dedicated each year to making known the aims and accomplishments of the United Nations.

PROCLAMATION

WHEREAS, the United States of America was one of the Nations instrumental in establishing the United Nations in an effort to save succeeding generations from the scourge of war; and

WHEREAS, it is the consistent policy of our nation to encourage and support the work of the United Nations in that effort; and

WHEREAS, the United Nations has entered on its tenth year of unremitting labor toward realizing the hopes of mankind for an ordered world based on the supremacy of reason and justice; and

WHEREAS, the General Assembly of the United Nations has resolved that October 24, the anniversary of the coming into force of the United Nations Charter should be dedicated each year to making known the aims and accomplishments of the United Nations and has called on the governments of all member states, especially to commemorate the tenth anniversary of the United Nations; and

WHEREAS, President Dwight D. Eisenhower has called upon all local governments and local officials to encourage the observance of Monday, October 24, 1955, as the United Nations Day throughout the United States:

NOW, THEREFORE, I, J. H. SEARS, MAYOR OF THE CITY OF HEREFORD, TEXAS, do hereby urge all citizens of the City of Hereford to observe Monday, October 24, 1955, as United Nations Day by demonstrating their faith in, and support of, the United Nations and urge each citizen to gain a better understanding of its problems, its aims and achievements.

IN TESTIMONY WHEREOF, witness my hand on this the 22nd day of October, 1955, at Hereford, Texas.

J. H. SEARS, Mayor

ATTEST: Thelma Jersig (MUW) City Secretary (SEAL)

Grain Men To Seek Check On All Ag. Dept. Employees To Find Out If Influence Caused Milo Support Cuts

To Find Out If Influence Caused Milo Support Cuts

Representatives of 10 area counties meeting here Thursday night called for a congressional investigation of the U. S. Department of Agriculture's action in reducing the 1955 support prices on grain sorghums, asked that the Secretary of Agriculture's powers be more limited and demanded that Agriculture Department employees at advisory policy level be screened "to determine if processors have unduly influenced support levels."

The three demands came as delegates from each county represented were polled as to what they wanted R. G. Peeler of Hereford to testify to when he goes before the Senate Agriculture Committee in Fort Worth Nov. 5. The poll came as a climax to the 3 1/2 hour meeting held in the Jim Hill Hotel ballroom.

Representatives from eight Texas counties and two New Mexico counties had earlier voted, unanimously to form a permanent Grain Sorghum Organization and elected Peeler as temporary chairman and Frank Moore of Plainview as temporary secretary. They also named a three man Resolutions Committee composed of Maynard Buck of Hereford, Bill Lane of Bushland and A. L. Hartzog of Farwell, to meet with Moore and Peeler and draw up organizational plans to submit to the group at a later meeting.

No definite action was taken regarding asking that grain sorghums be made a basic commodity. On a roll call vote six counties voted in favor of asking that the crop be made a basic commodity, three voted against such action and one was undecided. Counties voting for making the crop a basic commodity were Deaf Smith, Dallam, Randall, Potter, Swisher and Quay, N. M.; those against such action were Parmer, Hale and Curry, N. M.; while Castro County's delegate was undecided.

Other points of contention that delegates asked Wheeler to bring to the attention of the Senate Committee were: P. C. Edwards of Clovis, Curry County, N. M. — "Why do we have a surplus? Farmers have planted their diverted acres in grain sorghum, and that is what is causing the surplus. It must be stopped." R. Floyd Hinds of Texline, Dallam County — "We should show the Committee actual proof of what the present program is costing the grain sorghum farmers in dollars and cents."

Bill Lane of Bushland, Randall County — "All I'm authorized to say is that Randall County farmers are in favor of making it a basic commodity."

C. K. Alexander of Bushland, Potter County — "We need some kind of controls so we can do something with it." Bob Francis of Happy, Swisher County — "Point out to them that we are wearing out our land and water supply and not even making costs."

Carlos Calvert of Dimmitt, Castro County — "Find out if they know how much surplus we have and why. See if they know what it costs to produce sorghum." J. L. Jackson of Quay County, N. M. — "Ask them why that in the drought emergency relief program they shipped us in corn when our elevators were already full of milo. Why not grain sorghum?" A. L. Hartzog of Farwell made the demand for a congressional investigation and a screening of Agriculture Department employees and Jay Boston of Hereford called for fewer powers for the Agriculture Commissioner.

Through the meeting Secretary Ezra Benson was a target for the grain men's attacks. He was labeled as "an unfriendly Secretary" by Hartzog and Jim Line of Potter County said the support price slash was "all politics, there is no grain sorghum surplus."

Those in favor of making grain sorghum a basic commodity pointed out that they would like to get on the same level with "the corn boys."

Frank Moore of Hale County had a plan to offer the group which he said would be better than mak-



DON C. MARTIN ... turns down offer

Health Causes Martin To Refuse Top School Post

Don C. Martin, principal of Central Elementary School, was offered the superintendency of Hereford schools this week by Hereford Rural High School trustees at a called meeting, but declined because "of my health."

Martin said he felt honored that the post was offered to him and appreciated the Board's understanding.

The resignation of George Graham will become effective Nov. 1. Trustees will meet again Oct. 31 in another called meeting.

Meanwhile Board members said they had received several applications for the administrative position. They again stressed that they were in no hurry to select Graham's replacement. "We want to get the right man," Robert Waggoner, president, said.

Draft Call Is Issued By Board

Five men were ordered to report for induction Nov. 2 and 10 others called for physical examinations the same day this week by the local Selective Service Board.

The call for 10 to take physical examinations was the first such call since July of 1954.

Ordered to report for induction were Roy Kenneth Hollums of Dimmitt, Carlton E. Moore of



NEED MORE TOYS — Veterans of Foreign Wars are pictured working on toys turned in to them for repairs. The VFW members fix the old toys up like new, and distribute them to less fortunate children each year at Christmas. A call for more old toys went out this Week, however. So far they aren't enough to go around. (Staff Photo)

James Black Named 33rd. Degree Mason

James English Black of Hereford was one of five members of El Paso Scottish Rite Bodies named 33rd Degree Masons last week as a highlight of the 100th reunion in the Scottish Rite Temple, which was held in El Paso.

The honor is the highest a Mason can receive. Others receiving the honorary degree were Rev. Malcolm Nelson Twiss, James Pruet Turner and William Jarvis Hooter, all of El Paso, and George Matthews of Odessa. They bring to 32 the number of 33rd Degree men in the El Paso local bodies.

Norman Moore of Hereford was one of three members named on the Resolution Committee. He was a candidate for the fourteenth degree and was made a Shriner.

Class officers are Billy R. Snow of Big-Lake, president; Roland H. Allen of Berger, secretary; Rev. Joe L. White of Odessa, vice president; and Dr. Lewis E. Harris, orator.

Mrs. Zipper Is Taken By Death

Mrs. Margaret Zipper, mother of Mrs. Edd Jesko and Mrs. Carol Ohlig of Hereford, passed away in the home of Mrs. Jesko Friday at the age of 93.

Rosary was held for Mrs. Zipper in Rose Chapel Friday evening and Saturday afternoon. Funeral services will be held Monday at Pilot Point.

Mrs. Zipper was born Aug. 9, 1860 in Boernerswald, Germany. In 1892 she came to Texas from Michigan; in 1946 she came to Deaf Smith County from Parmer County. Mrs. Zipper was a member of the Catholic Church.

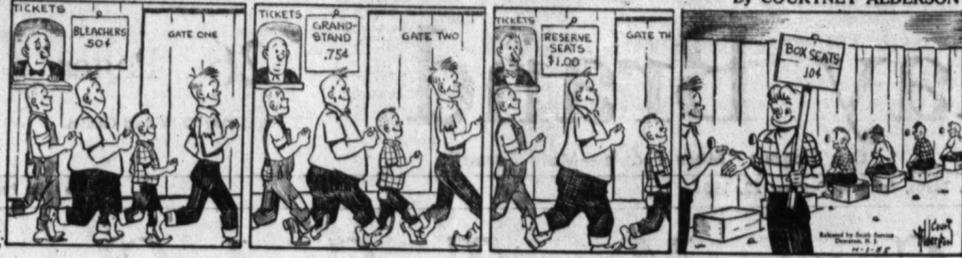
Survivors are three sons, John Zipper of Pilot Point, Joe Zipper of Dallas and Rudolf Zipper of Muenster; five daughters, Mrs. Annie Till of Corpus Christi, Mrs. Mary Berend of Gainesville, Mrs. Dora Fretschler of Chickasha, Okla. and Mrs. Carol Ohlig and Mrs. Edd Jesko, both of Hereford; 30 grandchildren and 57 great grandchildren. Gilliland Funeral Home was in charge of the arrangements.

The Better Vision Institute estimates that 20 million American women need glasses but do not have them.



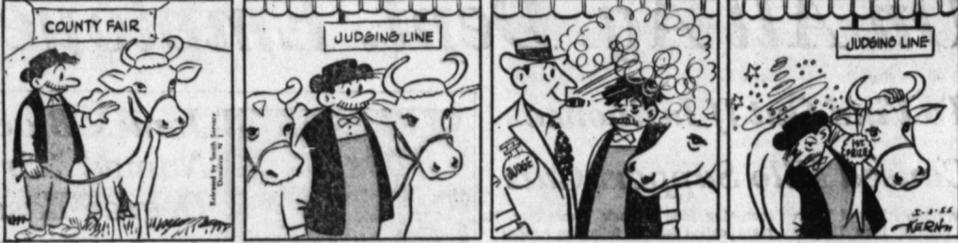
D. E. SWEETHEART — Annette Berend was elected sweetheart and president of the D.E. Club recently at a regular meeting. She will compete in the State Sweetheart contest in March. (Staff Photo)

**SONNY SOUTH**



By COURTNEY ALDERSON

**LITTLE FARMER**



By KERN PEDERSON

**Around...**

(Continued From Page 1)

honorary degree. Junior Odd Fellows and Theta Rho girls will also make the trip.

Bobby Tyler has been elected president of the Hereford 4-H Club. Dickey Plank is vice president, Pete Plank is secretary and Don Jackson, reporter.

The Hereford band will enter a marching contest in Canyon Tuesday night at West Texas State College.

**Boy Scouts**

(Continued From Page 1)

units. Likewise, our camping facilities must be expanded. It is always good to remember that all these young boys are helping themselves develop physical fitness, skill, self reliance, courage and high ideals of service to God and country.

Cooper said some of the money will go toward the upkeep of Camp Don Harrington and some will be spent for equipment.

**FIRST OF A SERIES**

**New Army Reserve Act's Purpose Is Outlined For Hereford Men**

(Editor's Note: Since an Army reserve unit is being organized in Hereford, The Brand has secured a series of articles from the Fourth Army information section concerning the Reserve Forces Act of 1955. This is the first of a series.)

The Reserve Forces Act of 1955 was signed into law Aug. 9, 1955. Its purpose is to improve the measures by which our Reserve Forces may be so organized and trained that in the event of war they can be mobilized quickly to augment the Active Forces in combat and to carry out defense and internal security missions in the United States.

The Reserve Forces Act of 1955 established procedure and requirements for mandatory and voluntary active participation by individuals having Reserve obligations. The Act gives a member of the Reserve components definite information concerning his obligation to the nation, and places him in a known position of vulnerability to

recall in emergencies. The Act merely amends two of the principal laws constituting the foundation for the Reserve Forces; namely, the Armed Forces Reserve Act of 1952 and the Universal Military Training and Service Act.

There are four principal areas in which the Act provides affirmative legislation:

- (1) Improvement in the structure of the Army Reserve.
- (2) Establishment of a clear obligation for volunteers, appointees, and draftees who enter the service subsequent to Aug. 9, 1955 to take part in training in the Ready Reserve, and establishment of effective measures to insure compliance with the obligation of members of the Army Reserve.
- (3) Provision for recruiting of young men specifically for the Army Reserve and training of men for the Reserve components.
- (4) Establishment of a lesser military obligation for individuals who enter the Armed Forces after Aug. 9, 1955, and perform active service.

**STRUCTURE**

**READY RESERVE** — In the new structure, the Ready Reserve is designed to contain the Reserve Forces needed to meet the requirements during the early phases of a war or general mobilization. Therefore, it will contain all of the organized portion of the Reserve Forces.

Members of the Ready Reserve are subject to being ordered to active duty in case of war or national emergency declared by the Congress. They also may be ordered to active duty in case of a national emergency proclaimed by the President. However, not over one million members of the Ready Reserve can be ordered to active duty unless Congress shall have authorized a larger number. If Congress declares a war or national emergency, members of the Ready Reserve may be ordered to active duty for the duration plus six months.

The statutory size of the Ready Reserve of the Reserve components is increased by the Act from 1,500,000 to 2,900,000.

The Ready Reserve will be subject to a continuous screening process to assure that its members are available in an emergency. By screening process is meant that process by which members of the Ready Reserve who possess optical civilian skills in excess of military requirements therefor, individuals occupying key positions in government or defense - supporting industry, those whose order to military service in an emergency would result in extreme personal or community hardship, and those who possess military skills in excess of requirements will be transferred to the Standby Reserve. Top priority for such transfer will be given to members who have participated in combat. The purpose of the screening process is to provide a proper distribution of skills in the Ready Reserve, to assure that no one possessing a critical civilian skill is retained in the Ready Reserve to perform a military job requiring a lesser skill, and to assure that only those readily available for service remain in the Ready Reserve.

**Household Tips**

Don't use a double boiler as a steamer when you are making a steamed pudding, unless a particular recipe specified that the double boiler may be used. In general, the boiler does not allow the steam to circulate completely around the pudding mold.

Perfect way to remove the shell from a hard-cooked egg. Tap the eggs to crackle the shells. Now roll each cracked egg between the palms of your hands so the shells will loosen. Peel off the shells under cold water.

If you buy a full-cut leg of lamb you can have it cut into lamb steaks, lamb roast, and chunks of meat for lamb stew. Or the chunks of lamb may be used for skewer-broiling instead of for stew.

Add diced cooked chicken to a plain tomato aspic. Serve with salad greens and well-seasoned mayonnaise for lunch. If you want to make the tomato aspic yourself, instead of using the canned variety, use unflavored gelatin, to

mate juice and such a seasoning as celery salt or onion salt. If the tomatoes are not sweet, a dash of sugar may also be added to the tomato juice and gelatin mixture before it is chilled.

by a standard recipe. Then use it to dress up fish fillets, broccoli, asparagus (frozen or canned), snap beans.

The National Horse Show is held for New York's Madison Square Garden, Nov. 1-8.

Jim Beatty of Charlotte, N.C., Atlantic Coast Conference cross-country champion, won all seven dual races last season.

Learn to make hollandaise sauce

**Draft Board**

(Continued From Page 1)

Hereford, John E. Christian of Farwell, Jimmy C. Cluck of Hart and Theodore G. Houston of Hereford.

Called for physicals were Jerry S. Pool of Farwell, Robert E. McClendon of Canyon, William A. Pittner of Hereford, Edmund A. Schlabs of Friona, Charles W. Cole of Happy, Harrell H. Slack of Canyon, Rex L. Pool of Farwell, Frankie D. Allen of Friona, Richard W. Walser of Summerfield and Robert E. Mercer of Friona.

**Mrs. Harper**

(Continued From Page 1)

15 great grandchildren; one sister, Effie Ackerman of Fox, Ark.; and two brothers, W. A. Branscum and Cossie Branscum, both of Oklahoma.

Pallbearers were Aubrey Carlton, Clarence Guinn, J. R. Southward, Buddy Lloyd, Johnny Brand and Ennis Cummings.

**STANDBY RESERVE** — The Standby Reserve, the second element in the structure of the Reserve Forces, is essentially a non-organized pool from which the experienced personnel needed for the secondary phases of a war or general mobilization would be obtained through a process of selective recall.

By selective recall is meant the process which in time of mobilization would be applied to members of the Standby Reserve. Under the process no member of the Standby Reserve will be ordered to active duty unless he is more essential to the defense effort, to the military service or in his civilian pursuit. Determination of availability will take into consideration a proper allocation of critically skilled manpower between military service and essential defense - supporting activities. Volunteers will be considered as being available.

The Standby Reserve will not be under control of the Director of Selective Service. Members of the Standby Reserve retain their military status and remain subject to military control under appropriate conditions. Selective service determines the availability of members for military service.

The Standby Reserve continues to be liable for active duty only in time of war or national emergency declared by the Congress, subject, however, to selective recall.

Give her the world's smallest 23 jewel watch

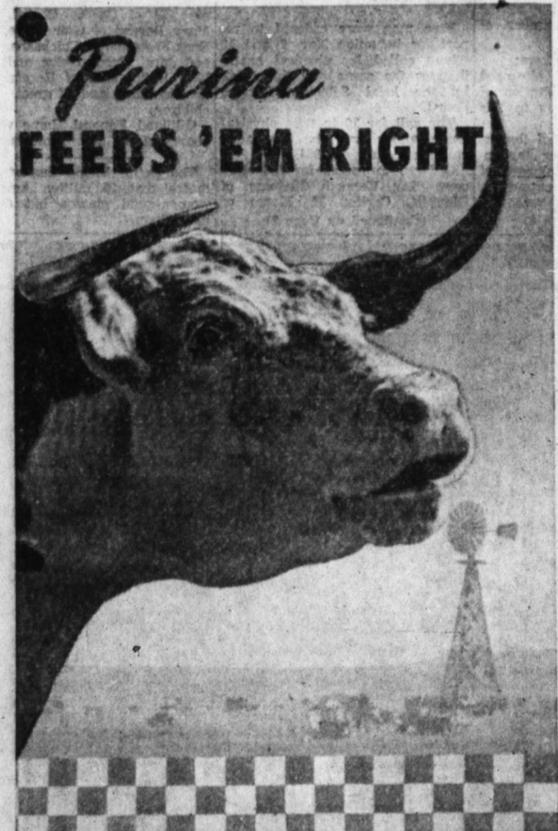
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in exciting,  
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All in sizes small—medium—large. See our complete selection of comfortable Vassarettes

underneath it all... a vassarette  
**The Popular Store**

THOSE WERE THE DAYS



But now-  
wow!



By ART BEEMAN

GRANDPA'S BOY



By BRAD ANDERSON

RURAL DELIVERY



By AL SMITH

Wrecks Cause Minor Damage

Two wrecks this week caused damages estimated at \$650. Saturday morning, a 1952 Dodge sedan driven by Jack E. Mitchell and a 1955 Chevrolet driven by G. A. Bogle collided at the intersection of Park Avenue and Star Street. Mitchell was traveling east on Park and Bogle was attempting a left turn onto Park, according to police, when the accident occurred. Damages to the vehicles were estimated at \$400 and Bogle was given a ticket for failure to grant right-of-way. The second accident occurred Friday afternoon. A 1948 Ford driven by Cynthia West and a 1951 Ford driven by Jesus Mumiz were in collision at Ross Street and Highway 60. The West car was turning off Highway 60 onto Ross and Mumiz came off a parking lot and hit the second car on the left rear fender, police said. Damages were estimated at \$250 and Mumiz was ticketed for failure to grant right-of-way.

Christmas Lights To Go On Nov. 27

Christmas decorations will start going up here Nov. 20 and will be up and turned on Nov. 27. The decision came at the Merchant's meeting held Friday, when merchants and Jaycee President Gerald Hale discussed this year's decorations. As in the past, Jaycees will do all the work and merchants have pledged themselves to pay the costs. The decorations will be placed on Main Street and Highway 60 and if there is enough wiring available, in Dameron Park. Date for the annual Christmas parade was also set. The parade will be held Dec. 3 this year. Horses breaking from the No. 1 post-position won 126 of the first 422 races at Freehold, N. J., Raceway this year.

Look Who's New!



Mr. and Mrs. Leonard Davis are the proud grandparents of a new granddaughter, the first girl in three generations. The little girl weighs eight pounds and four ounces, she is the daughter of Mr. and Mrs. Pete Davis of Fort Worth. Her maternal grandparents are Mr. and Mrs. Glenn Cox of Pampa. Daniel Earl arrived Oct. 19; he is the son of Mr. and Mrs. Russell Pogue and brother of Lois and Jim. Daniel Earl weighs seven pounds and eight and a half ounces. His maternal grandparents are Mr. and Mrs. H. J. Roberson. Paternal grandparents are Mr. and Mrs. J. L. Pogue. Debra Marie Schumacker was born Oct. 20. She is the daughter of Mr. and Mrs. H. J. Schumacker and weighs six pounds and two ounces. Maternal grandparents are

Mr. and Mrs. J. Darlie of Seymour; her paternal grandmother is Mrs. Emma Schumacker. Mr. and Mrs. Hershell Miller have a new girl, Jo Anna. She arrived Oct. 22. Jo Anna is the five pound and 10 ounce granddaughter of Mr. and Mrs. Charles Hood and Mrs. H. E. Miller Sr. Sharon Kay Watson arrived Oct. 20. She is the seven pound daughter of Mr. and Mrs. J. R. Watson. Sharon Kay's maternal grandparents are Mr. and Mrs. D. H. Montgomery of Littlefield. Her paternal grandparents are Mr. and Mrs. S. B. Sheril of Amherst.

Carnival Planned The Walcott P-TA will sponsor a Halloween carnival Saturday, October 29, at the Walcott School. The kitchen will open at 7 and the other booths will start at 8. Bingo, cakewalks, country store, doll chinking, dartboards, and other attractions will be featured. The public will be welcome.

Dr. Milton C. Adams OPTOMETRIST Office Hours 8:30-5:00 140 W. Third, Hereford Texas Phone 37

Fifty-Six Are Classified By Draft Board

Parsons, secretary - treasurer and Mrs. C. E. Beauford, assistant secretary treasurer. Group captains include Mesdames R. L. Criswell, Sank Ramey, Roy Thompson and H. D. Goldston.

A name for the class was considered and plans were made for year books. A visitation program for the purpose of enlisting new members, was worked out. During the social hour games were directed by Mrs. O. H. Herring and Mrs. Calvert presided at the refreshment table which carried out a Halloween theme in decorations.

Others attending were Mesdames G. E. Harris, Herman Gray, Jeff Roberson, G. P. Owen and Sanford Smith.

Dawn Musettes Have Program-Tea

The Dawn Musettes held a "Pay Your Dues" tea in the home of Mrs. H. H. Miller Tuesday afternoon. Phyllis Ann Wimberley, president, presided over the business session and Mrs. Reece Stewart discussed federation projects. The plans were made for the organization of a rhythm band.

The musical program included piano selections "Indian Love Call" (Primi) by Lucy Beth Miller, "Ruby Gentry" by Phyllis Ann Wimberley, a Scotch selection and "Molaguena Lemon" by Barbara Martin. "Texas Our Texas" was sung by the club.

Those present were Nan Neal, David Miller, Ted Wimberley, Billy Lynn Miller, Betty Alice Tucker, Gail Miller, Elvleen Martin, Lucy Beth Miller, Daun Miller, Barbara Martin, Phyllis Ann Wimberley, Audri Miller, Mrs. Carl Wimberley, Mrs. Reece Stewart and the hostess, Mrs. Gayle Neal was a guest.

Fifty-six men were listed and classified in a report from the Selective Service released by Mrs. A. Petersen, local clerk, Saturday. CLASS I Class I-A: Timothy H. Corbett, Charles L. Miller, Billy L. Parker, and John G. Benson. Class I-C: (Enl.) Bobby H. Webb Gary E. Panzer, Revel G. Price Jr. and James W. Bussey. Class I-C (Ind.): Dale E. Houlette, Bernard H. Grabber and Lewis C. McIntosh. Class I-C (Resc.): Robert M. Lewis, Dennis W. Burrows, Jack T. Bates, Carl V. Jowell, Jess M. Mitchell, Warlick Thomas, Fred R. Begert, Norris E. Root, John G. Martin, Herbert L. Schueler and Tracy A. Keeling. Class I-C (Disc.): Delbert G. McBroom, Johnnie K. Rogers, Donald R. Glenn and Kenneth R. Adams. Class I-D: Stanley D. Schaeffer, Len R. McKay, Edward D. Bourn, Billy B. Carmichael, Lee W. Drake Horace D. Carter and Jimmie W. Wesley. CLASS II Class II-A: Maurice D. Mann and Robert D. Wylie. Class II-C: Robert A. Sinclair and Billy J. Thorn. Class II-S: Theron C. Hawkins, John R. Thomas, Wilbur L. Hill, Ray L. Graham and Charles R. Sanders. CLASS III Class III-A: Guadalupe E. Rodriguez, Marvin B. Cornette, Dan R. Henderson, Kenneth L. Bellar, Daniel R. Suniga, Walter E. Haws, Richard D. Winget, David L. Spring, Alvie L. Jackson.

Hallow'een Motif Marks Luncheon For Farm And Ranch Club

The Halloween motif was employed in table decorations for the Farm and Ranch Club luncheon program held Thursday in the home of Mrs. Roy Pruitt. The table was laid with a Halloween print cloth and centered with a scarecrow standing beside a miniature haystack flanked by black candles in jack'O lantern holders. Place cards were in shapes of black masks with hand-painted outlines. Mrs. J. V. Perrin, vice president, presided over the business session following the luncheon when members were asked to bring old Christmas cards to the next meeting to be made into scrap books for the Children's Home in Amarillo. Mrs. J. V. Perrin gave the federation report, and the club prize was won by Mrs. N. E. Tyler Sr., a guest.

Mrs. Elmo Hall presented the program, giving demonstrations on how to use a snake-bite kit and how to apply artificial respiration. Members present were Mesdames Morey Bussel, Elmo Hall, Chas. Hoover, Bob Howard, Waldron Melton, J. V. Perrin, N. E. Tyler, Hershel Burrus and the hostess.

New Class Organized

A social meeting of a new class of the First Baptist Church was held in the home of Mrs. Joe Kendall Thursday evening. Mrs. Roy Calvert will be the teacher of the class and officers were elected. Those chosen were Mrs. Ralph McCullough, president; Mrs. Joe Kendall, vice-president; Mrs. Grady

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# HERD ROLLS OVER DUMAS

## Forward Wall Paces 33-14 Upset Win For Whitefaces

By BILL I.

Spurred on by crushing line play, the vengeful Hereford Whitefaces soundly outplayed the favored Dumas Demons the entire game while ending to a 33-14 IAA conference victory Friday night at Whiteface Stadium.

It was the first conference win for the Whitefaces and a big one it was. The Demons were 13-point favorites before the outset of the contest, having yet to lose a game. Hereford had been upset 19-7 the week before by Perryton.

The Herd's brutal offensive strength blossomed again, and an air-tight defense, which has been missing all year, made a forceful impression in the final half of the game. While being held scoreless, the Demons made only two first downs the entire last half.

An aggressive, bruising line, paced by Martin Reid Moore, Don Parsons, and Gene Waits told the story of the game. Twice the Demons got inside the Hereford 10-yard line only to have to surrender the ball over to Hereford.

The Demons' much publicized multiple offense fell flat on its face. It clicked with irregular success in the initial half but met nothing except stone-wall resistance in the last half.

The Whitefaces were quick to clue the outcome of the game, taking a Dumas fumble and marching for a touchdown with only three minutes and 11 seconds gone. Dumas struck back to take the lead with a pair of TD's then caught the brunt of the Whiteface attack and never saw daylight after that.

gaping holes opened up in the Dumas line by the likes of Moore, Kaul, Acton, Sigle and Parsons. Hereford was outweighted 10 pounds per man in the line, but weight didn't tell the story. Little Tommy Weemes again sparkled on defense, but the defensive play of Gene Waits and "Clubber" Moore stood out the most.

Gary Ward took the opening kick off back to the 32 yard line, made one, then fumbled. Veigel recovered for the Whitefaces on the 30 and the Whitefaces were rolling. Smith made one, then Merritt made five. Smith chalked up four more and Bryant made a first on the 19. Smith and Weemes carried to the 12 and G. C. Merritt went over from there. Wait Kaul kicked the point to make it 7-0.

Apparently not convinced, the Demons struck back. Tiner raced for 30 yards to the Hereford 35 after taking the kickoff to the 35. Boxwell and Bennett took it to the 15. Tiner made three and Hereford was penalized for off sides. Tiner then sliced over for the touchdown. Boxwell's kick was good.

They struck again shortly afterwards. After recovering a Hereford fumble on the Hereford 45, the Demons rolled. Boxwell and Tiner took it to the 35 where it was a first down. The first quarter ended, but Dumas didn't end their march. Jim Bennett raced all the way to the 13 and Dumas was penalized for off sides. Jim Tiner then hit end Don Holtzclaw who raced into the end zone.

Then it was all Hereford. Callaway returned the kickoff to the 34. Weemes and Smith made 12 and a first to the 46. Weemes almost got loose but was dragged down from behind on the Dumas 25 after

er picking up 29 yards. Smith took a handoff then lateraled back to Bryant who carried all the way to the 6. Weemes and Smith took it to the one where Bryant went over. However, Kaul's kick was no good and Dumas led 14-13.

Then strategy paid off. Smith got an on sides kick for Hereford on the Dumas 35. Smith and Bryant clicked for 13 to the 22. Bryant made nine and Weemes made a first on the 11. Hereford was penalized for off sides and Weemes made nothing. Smith racked up six but Weemes couldn't go again. Bryant then hit stubby end Danny Elliston in the end zone for the score and Kaul kicked the point to make the score 20-14.

Dumas caught only a fading glimpse of Hereford's heels after that. Callaway brought the kickoff back to the 25 and Merritt and Smith made seven each. Weemes and Bryant made two before Bryant lost four. Bryant then heaved a long aerial Elliston who carried to the Dumas 13 for a gain of 49 yards. Smith made three and Merritt went over for the touchdown.

Hereford made the final touchdown of the game in the waning moments of the third quarter when after the Herd had taken over on downs the touchdown was set up when Elliston latched on to another fine pass on the Dumas one. Smith plunged over and Kaul kicked the point to make it 33-14.

The Whitefaces held Dumas to only 163 yards rushing. And 62 passing for a total Demon offense of 225 yards. Hereford had 334 rushing and 77 passing for a total offense of 411 yards. Next week Hereford meets Shamrock in their homecoming clash.



EVASION ATTEMPT — In an attempt to evade tackle Jim Boxwell, Wayne Smith throws a stiff arm the Dumas Demons' way. However,

Boxwell made the tackle in the third quarter of Friday night's game with Hereford, 33-14. (Travis Caraway Photo)

## Wolves, Rangers Deadlock, 0-0

The Perryton Rangers and the Dalhart Wolves dualed to a surprising 0-0 tie at Perryton in a IAA conference game Friday night.

Perryton, who last week upset Hereford 19-7, was highly favored. But the fired-up Wolves put up several staunch goal line stands to stop the hungry Rangers. Perryton has tied three games while not losing any. They have won four.

However, Perryton gave the Wolves a scare. They drove to the 4 after driving 76 yards with the opening kickoff. Dalhart scored its only penetration when they drove to the Perryton 12 in the fourth quarter.

Last in the fourth quarter, in desperation, Perryton drove 81 yards and had a first down on the Dalhart one. But Dempsey Gyger fumbled the ball into the end zone and Dalhart recovered for a touchdown. The game ended after the

Wolves had run one play. Dalhart has won two, lost three, and also tied one. In conference play they are yet to win but now

have a tie. Despite an injured knee, Jimmy Todd shined for Perryton on offense. Jimmy Gray played a fine game for Dalhart.

## Canyon Eagles Stop Shamrock Irishmen

The Canyon Eagles rolled to a 26-7 conference victory over the weak Shamrock Irish in a IAA conference game played at Shamrock Friday night.

Harlie Adams scored twice to pace the Eagle attack which failed to produce the expected margin over the Irish who have won but one game all year. Canyon has won five, tied one, and lost one.

Adams scored the first touchdown early in the first quarter when he raced 10 yards around end. Neblett failed to convert. But

Garland Ruthart scored again for Canyon still in the first quarter when he plunged over from the one. Neblett converted.

Shamrock's only score came in the second quarter on James Cannon's 76-yard dash on a quick opening play. Dalon Perkins kicked the extra point.

Adams scored again when he went over from the 4 in the third quarter. Neblett converted. The Eagles last touchdown came in the waning moments of the game on a 25-yard desperation pass to Eugene Boston in the end zone.

### AREA SCORES

HEREFORD 33, DUMAS 14  
Perryton 0, Dalhart 0  
Canyon 26, Shamrock 7  
Odessa 14, Amarillo 0  
Abilene 49, Pampa 12  
San Angelo 55, Borger 19  
Breckenridge 51, De Leon 0  
Sweetwater 47, Vernon 7  
Snyder 20, Plainview 0  
Olton 39, Muleshoe 0  
Abernathy 27, Floydada 0  
Lubbock 19, Midland 14

GAME AT A GLANCE		
	H	D
First Downs	18	13
Yds. Rushing	334	163
Yds. Passing	77	62
Passes Att.	4	11
Passes Com.	3	5
Fumbles	4	14
Opp. Fumbles Rec.	1	3
Punts	2	2
Punt Average	21.5	27.5
Penalties	6 for 40	2 for 10

Playing without the services of two main string backs, Jack Jameson and Jim Anderson, the Demons were helpless against the Herd's powerful thrusts through

## Whitefaces Of '34 Had Speed, Weight

(Editor's Note: This is the first in a series of stories taken from The Brand files concerning football fortunes of Hereford Whiteface grid teams in past years.)

By BILL KNOX  
You may find L. B. Russell reminiscing some lately. If you do, he's probably thinking about that 1934 Whiteface team which won eight and lost only two while winning the district championship.

Russell may wish his 1955 Whitefaces had the weight and class of that team. And Phillips wasn't around then either. They probably hadn't struck oil there then.

Russell, present Whiteface mentor, was captain and sparkplug of that edition of the Herd. He was leading scorer on the team and the main worry for district opponents.

Hereford had one of the biggest lines Hereford High School had ever seen. It averaged out to about 175 pounds a man. But the backs averaged out to only 147 pounds. Russell was the smallest player on the team, weighing in at 140.

Wilbur Womble, standout left end, was the heaviest man on the squad. Womble tipped the scales at an even 200. G. B. Hagar, center, was next heaviest at 191. The Whitefaces were to lose the services of the aggressive Hagar about

midway in the season.

Left tackle Henry Turner, 163, left guard Bill McLean, 150, right guard R. A. Daniel, 175, right tackle Hughes Millard, 180, and right end J. D. "Nasty" Clayton, 180, rounded out the line. Jim Kirby, who weighed 155, took Hagar's place.

Captain Tommy McCollum's backfield was light but speedy. Quarterback Buddy Sowell weighed 142, Russell weighed 140, Meade Smith, left halfback, weighed 150, and fullback Wilbur Bengue weighed 155. Russell and Smith were both lightning quick.

The Hereford debut that year was a success. The Whitefaces stopped the Amarillo Yarnigans 20-6 for the first of seven straight triumphs. And the Amarillois saw plenty of Russell. He galloped for every Whiteface touchdown, one on a 40-yard pass interception, and another on a completed pass from Buddy Sowell.

Russell was to continue to set a torrid pace for the Whitefaces as they smothered Portales, 24-0. Portales, up to then and up to now, have never defeated a Hereford Whiteface football team. The first canto was scored by Meade Smith, then Russell scored the remaining three markers to run his

season point total to 36 points for two games. The Whitefaces had scored only 44.

A milestone in Hereford football history took place at Littlefield in the next clash for the Herd. They played their first game under the lights. It was also the first meeting of Hereford and Littlefield. And Hereford started everything off right by rouncing the 'Cats 21-0. Russell passed to Sowell for the first score, then Clayton continued the passing assault by hitting Lem Carlyle for the score. Russell lugged the pigskin for the final tally. Russell intercepted three passes while being a demon on defense.

Continuing their undefeated ways, the classy Whitefaces trounced Friona, 24-0, in their next encounter. (Continued on Page 6)



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Sunday Brand...

## SPORTS

Hereford, Texas, Sunday, October 23, 1955 Page 5



KNOX'S KNOTTINGS

By BILL KNOX

## When Was Grid Game Best

We got so intrigued while we were turning through files of old Hereford Brands that it was hard to quit. Really uncovered some interesting stuff, some of which you will get a sample in today's sports section.

All of it brought one thought to our mind. Is modern high school football rougher, or on a higher standard, than football back in the "old days?" This is a question which would be hard to answer. The only actual way to find out would be to pit examples of the two teams in their prime on the gridiron. We're sure the results would be interesting.

But since this is impossible, there's no accurate way of finding out. We only have to speculate... and wonder.

## Hawks May Meet Buckaroos

When one talks about football in this area, the conversation, inevitably, will finally turn to Phillips. Chesty Walker's Blackhaws probably draw more attention than most AAA and AAAAA schools. He has the most impressive record of any high school coach in the state of Texas. Joe Kerbel, past of Breckenridge and now of Amarillo, is the only one who rivals it.

Quite a showdown is shaping up between the Hawks and Breckenridge. Both are very strong contenders for the state championship, but one must bite the dust to reach the state finals. The unanimous choice for the lower division title is Killen, finalist last year who lost to Phillips by 21-14. They have nine of 11 returning from last year's team.

If Phillips and Breckenridge play in their flight toward the state championship—and it is very probably that they will—it will be a spectacle to behold. A dream football game.

## Bucks Are AAA Champions

Before being demoted to AA classification this year, the Buckaroos won the AAA state championship three years in a row. Their enrollment, however, was not enough for AAA classification. They had to be voted in. The only reason they're not headed for another state championship in AAA is the ruling made by the Interscholastic League which states that a team may not be voted into any classification. However, they'll probably find Phillips rougher than anybody they'll find in AAA.

One more thing. At last report Portales coach Max Norwood still had his job.

# Whitefaces...

(Continued from page 5)

counter. Meade Smith scored twice for Hereford. Nasty Clayton and L. B. Russell scored the other touchdowns. Friona has been a consistent loser to the Whitefaces through the years until they were dropped from the Whiteface schedule last year.

The closest game thus far took place at Tulla when the Hornets fell to the Whitefaces 19-12 in a thrilling battle. The Hornets, however, had the right idea. They effectively bottled up Hereford scoring ace L. B. Russell. Russell, Smith, and Clayton counted the touchdowns.

Amherst furnished opposition in the next game as the Farwell Steers cancelled. And it turned out that the Whitefaces had an easy time beating Amherst 33-0. It was the most points scored by the Hereford all year. Meade Smith, sneaky left halfback, blossomed into his prime against Amherst, racing for four touchdowns. Russell pitched a pass to Lem Carville for the other score.

The Whitefaces faced their biggest rival, the Canyon Eagles, in the next game. The game was rated to be close, but Hereford surprised everybody with a 24-0 triumph. Smith scored twice as Russell and Clayton scored other touchdowns. This victory paved the way for the championship clash with the Dumas Demons.

However, before the Dumas game the Whitefaces were humbled and got their first taste of defeat from the Clovis, N. M., Wildcats. The Wildcats, who were state champions in New Mexico, stomped the Hereford, 37-0, with an awesome passing attack. "Luckyly," coach Tommy McCollum said, "nobody got hurt."

In the closest game of the year the Hereford edged by a fine Dumas team, 6-0, for the district championship. The only touchdown came on a pass play from L. B. Russell to Nasty Clayton. Russell's kick was no good.

But the successful season was brought to an abrupt and rude ending when the Shamrock Irish mangled the Whitefaces 33-7 in the bi-district clash. Russell scored the

DEEMS



By TOM OKA

HOSSFACE HANK



By FRANK THOMAS

OFF MAIN STREET



By JOE DENNETT

only touchdown. Russell wound up as the scoring leader. He scored 13 touchdowns

for 78 points. He also heaved three touchdown aeriels from his halfback post. He also punted for the Whitefaces. Meade Smith was next with 60 points on 10 touchdowns.

## Grain Men

(Continued from Page 1)

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# FURR FOOD STORES



# Women's Activities

Hereford, Texas, Sunday, October 23, 1955 Section 2

## Beta Sigma Phi Preferential Tea

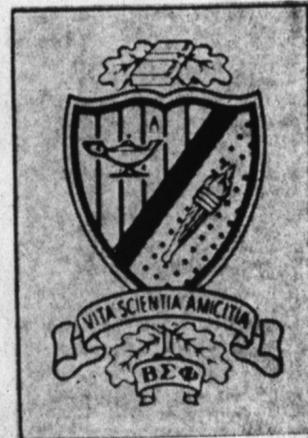
1. **FOUR RUSHEES** — Pictured in the top picture are four of the seven rushees who will be honored at the Beta Sigma Phi annual preferential tea being held this afternoon at the Camp Fire Hut. They are Mrs. Sam Albright, (left) Mrs. Norman Crisp, Mrs. Bill Frizzell and Mrs. Ann Woodward. Highlight of the rush season, the preferential tea will conclude the fall rush activities.



2. **FRIENDLY VENTURE COMMITTEE** — Discussing exciting plans for the rush parties during a coffee break are, left, Mrs. James Ellis Higgins, Mrs. Glen Nelson and Mrs. Ronald Babione. They are shown making notes on the series of "Friendly Venture" parties being held in Tulia as pre-organization activities for a Beta Sigma Phi chapter there. Prospective members of the Tulia organization will be honor guests at the preferential tea.

3. **DIRECTOR AND SPONSOR** — Mrs. Harry Cayler, left, and Mrs. James W. Witherspoon proudly examine Beta Sigma Phi year books. The 1955-56 season will mark the silver anniversary of Beta Sigma Phi and the attractive year books have a silver jacket engraved and crested in black. Mrs. Cayler is the sorority director and Mrs. Witherspoon serves as sponsor.

4. **EXECUTIVE BOARD** — Four members of the executive board talk over plans for the tea. They with other officers will serve as hostess group and preside at the table which will feature yellow roses, the sorority flower, in decoration. Left to right they include Mrs. Aubyn Hodges, treasurer; J. D. Whitaker, secretary; Mrs. Cecil Massey, president and Mrs. Leo Box corresponding-secretary. (Staff Photos)





RETURN FROM SOUTH AMERICA — In the picture are Mrs. J. K. Salser, the former Miss Irene Buckner, and her children, Jay the oldest, Eva Jane and Douglas, who have been visiting Mrs. Salser's parents, Mr. and Mrs. J. J. Buckner, after spending the summer in South America. Mr. Salser is connect-

ed with the Winston Construction Company at Cortagene, Columbia S.A. but there are no American schools there. Mrs. Salser and children returned to their home in Lubbock on Sept. 1, for the school term. Mr. Salser has 10 more months of his two year contract to fulfill. (Alex Thompson Photo)

Deer lose their appetites about mid-November and don't fully regain them until late in March.

Population experts in India expect the nation to have 450 million people by 1970.

## Bay View Study Club Has Program On Mental Illness

In a program on "Mental Health" members of the Bay View Study Club heard discussion on "How To Live" at a regular meeting held Thursday afternoon in the home of Mrs. D. H. Alexander.

Mrs. A. M. Jones spoke on "Living With Our Limitations" stressing two main points. First, "There is one thing we now know that is of the utmost importance. When thinking about our limitations, whether sickness, sorrow, failure, loneliness or having been deprived of an education, whatever the misfortune—we must shoulder the responsibility of handling it. We must not give up or excuse ourselves or blame some one else, or pin it on fate as inevitable. Second, we must cultivate the will to live, even if under stress. But the will to live—and just to live, definitely is not enough to keep us on top. It must be done with enthusiasm and here is the key: A person who has a zest for living is alive and vibrant to the tips of his fingers. He is interested in events and people, especially people, and being interested in people is a panacea for loneliness which all must endure at times."

Mrs. Eugene Naugle discussed "Mental Happiness and Physical Health." Quoting she said "Out of the 1000 diseases listed in books for the medical student, emotional illness is as common as the other 999. Continued unpleasant emotions such as anger, cruelty, hate and dissatisfaction can cause actual physical diseases and cause the pituitary gland and other glands to produce hormones in the wrong quantities. Good emotions, such as kindness, cheerfulness and determination are the best medicine to lessen such illnesses. Good emotions not only replace bad ones, but stimulate the glands to produce the right kind of hormones with an effect far greater than any drug, or set of drugs, known to science."

Mrs. George Heard, president, presided over the business session when Mrs. Jimmie Gilentine was named secretary to fill a vacancy. The place of the next meeting on Nov. 3, was changed to the home of Mrs. Will S. Kerr instead of as listed in year books. The Nov. 17 meeting will be held in the home of Mrs. Colby Conkright.

Donald, Glen Nelson, J. B. Pool, T. E. Prickett, Fred Sims, S. R. Suit, J. D. Whitaker, and J. W. Witherspoon.

Mrs. Carl Perrin was welcomed as a new member of the club.

Those present were Mesdames Phillip Barkley, Lee Benefield, Colby Conkright, H. G. Conkright, Leo Forrest, Jimmie Gilentine, E.

W. Harrison, George Heard, A.M. Jones, Will S. Kerr, J. W. Kirby, Ansel McDowell, R. B. Miller, Eugene Naugle, J. P. Slaton, J. W. Spradley, Jas. W. Witherspoon, Carl Perrin and the hostess.

home of Marlene Allred Tuesday evening.

A musical program was presented by Sue Kirby at the organ and a devotional lesson on Friendship was presented by Jane Newsom. Beth Scott led group singing.

Announcement was made that the next meeting will be held on Oct. 27 in the band hall and the meeting was concluded with sentence prayers followed by the Tri-Hi-Y benediction.

## Tri-Hi-Y Group Has Salad Supper

Members of the Tri-Hi-Y Club enjoyed a salad supper in the



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## Beta Sigma Phi Features Third 'Rush' Event

Continuing a series of rush parties honoring pledges, Kappa Iota Chapter, Beta Sigma Phi sorority held a Buffalo Supper party at the Jaycee Club house Tuesday evening. Hostesses and guests were also included in the third rush event.

Hostesses were Mesdames Jimmie Mercer, S. R. Suit, and members of the social committee including Mesdames Paul Harvey, Fred Sims, Harold Beauchamp and T. E. Prickett.

A western and Halloween theme was carried out in decorative appointments for the tables. A miniature buffalo in the midst of au-

turn arrangements of dried prairie foliage and branches was used on the table from which the supper was served and tables for four emphasized the Halloween motif in the sorority colors of black and gold, with orange.

Games of canasta and bridge provided entertainment for the evening with couple awards going to Mr. and Mrs. Aubyn Hodges in canasta and to Mr. and Mrs. F. H. King in bridge.

Special guests were Messrs. and Mesdames Bill Lenderman, Bill Frizzell, Pete Stringer, Sam Albright, Norman Crisp and Mrs. Ann Woodward.

Members and their husbands present were Messrs. and Mesdames Ronald Babione, Harold Beauchamp, Leo Box, Jim Calmes, R. J. Cramer, Paul Harvey, James E. Higgins, Aubyn Hodges, F. H. King, Reuban Knox, Chas. Laing, H. A. Lamm, Cecil Massey, James C. Mercer, Virgil Moore, J. H. Me-

**This Berkshire seam can make your legs look even prettier than they are!**

The seam's the secret! On the leg it plummets in a fine, straight line, slimming, trimming, making legs look longer even if they are not. And there's more! These full-fashioned Berkshires protect this "fool-the-eye" prettiness with twin Nylace run-stops at top and toe.

**Little's** of Hereford

## FASHION'S NEW LOOK IS THE DEB LOOK

Grey Kafalope  
Tan Kafalope  
**\$8.95**

Cocoa Suede  
Chestnut Brown Suede  
Black Suede  
**\$7.95**

Black Calf  
Tan Calf  
**\$9.95**

Sizes 4 1/2 to 10  
AAAA to B

the original **DEB** Shoes

**hereford Shoe Store**

323 N. Main

Phone 955

### Industrial Change Studied LaPlata Study Club Meet

Over Brawn was the theme of the program at the meeting held by the LaPlata Study Club Tuesday evening in the home of Mrs. Emil Dettman.

Dillon Criswell presented a program reviewing early American history and the industrial revolution. She told of basic industries which have brought about changes in the American way of life and how progress has been made and influenced capital investment as a result. Concluding, she said in part "We now know that between 1700 and 1850 was not merely a revolution in the way of doing things but a change in the rate of change. The men of 1850 looked back upon the wonders accorded by steam power and said it was a revolution. Today, surrounded by the marvels of electric and electronic, we look forward to an age of atomic power which will bring about new wonders."

Those attending the session were James M. C. Adams, F. W. J. Jay Boston, Dalton J. Clint Formby, Kenny J. R. Johnson, W. J. Krummel, Ansel McDowell, Elmer Paton, Frank Prossell, A. J. Schrodin, Streu, Raymond White, Woodford and the hostess.

### Plank Feted Birthday Event

Earl Plank was given a birthday party Saturday evening when members of her family gathered at a covered dish supper in her home. Following the supper the entire group joined the Boosts and Calico at the Progressive School for square dancing. Those attending were Mrs. E.W. Winget, Mr. and Mrs. Jack Winget, Mrs. Evelyn Winget and Mrs. and Mrs. Richard Winget and children, Mr. and Mrs. Winget of Big Spring, Mr.

### Neighborhood Coffee Given

Mrs. Frank Lookingbill and Mrs. Carl Luke were hostesses at a neighborhood coffee and gab-fest held in the Lookingbill home Tuesday morning. Autumn flowers marked the table decorations where Red Rose china carried out the fall theme and tiny white chrysanthemums in bud vases completed the decorative appointments.

Those attending were Mesdames Lawrence McGee, Ralph McCullough, W. C. Hromas, J. R. Allison, S. L. Waiser, Townsend Douglas, J. K. Baker, O. G. Hill Jr., W. J. Krumbain, H. M. Cogswell, O. M. Dickey, Jim Higgins, Ray McCullough and the hostesses.

In 1807, the Clermont, first successful commercial steamboat took 14 people from New York to Albany on the Hudson River on its first trip.

New York and California have a quarter of all foreign students studying in the United States.

In 1855, the first year the Sault Ste. Marie canal was open, 1447 tons of iron ore passed through it and the first million-ton year was 1873.

### WCS To Observe Week Of Prayer

The Woman's Society of Christian Service of the First Methodist Church will hold Week of Prayer observances at the church beginning at 10 o'clock Tuesday morning Oct. 26. A morning program will be followed by a luncheon at noon in Fellowship Hall and a program in Ward Hall in the afternoon will conclude the day's program.

The sanctuary will be open from 9 a.m. to 6 p.m. each day beginning on Tuesday and continuing through Sunday for those who wish to use the altar for private worship.

### Y'S OLD STOVE ROUND - UP TIME



.. on this big 40-in DELUXE TAPPAN GAS RANGE AT THE LOWEST PRICE EVER OFFERED

If you've been waiting for a value-packed range, this TAPPAN is your answer to a dollar-wise investment! Now, at the LOWEST PRICE ever offered, you get all these wonderful TAPPAN features: Big 40-inch size! Famous Tappan Lift-Off Door! CleanQuick all-porcelain Smokeless Broiler! High, convenient Flexo-Speed Oven! Cove Top! Chrome Burners with lifetime guaranteed Organized Storage Space on each side of oven and broiler! Come see... come buy!

SALE PRICED AT \$239.95  
**\$189.95** It's feature-packed... at a budget price!  
AND YOUR OLD STOVE  
BUY ON EASY CREDIT TERMS

**H & H FURNITURE CO.**  
Phone 19

## Anthony's

C. R. ANTHONY CO.

Boys' Famous "BUCKHIDE"  
13 3/4 Oz. Coarse Weave

# JEANS

Western styled, Sanforized to stay that way. Bar tacked and riveted at points of strain. Double sewn with tough orange thread. The best jeans buy in the country. Boys love them, they wear and wear. Buckhide Brand only at Anthony's. Sale priced. (Formerly 11 ounce)

LIKELY AS A CIRCUS

SIZES 6-16 → **1.94**

Popular New Styles... Boys' Sport

# SHIRTS

Choose from the newest styles and colors in broadcloths or flannels. All expertly made for lots of rough wear. Two way collars. Long sleeves. Stock them up now and save. Worth comparison with shirts selling up to 2.49.

SIZES 6-18 → **1.88**

## OCTOBER SALE

### 8 BIG SALE DAYS

New, Smart Looking  
**Stretchie Nylons**

Fits as snug as a second skin. One size fits all in these long wearing, comfortable stretchie Nylons. Flattering shades any woman will like. Reinforced toe and heel.

Lovely New Shades → **88c**

Famous "Fruit of the Loom" Fabrics

The best 80 square prints your money can buy. 36 inches wide. Choose from the new season's smartest and brightest color combinations, ever. All first quality. Famous "Fruit of the Loom" label.

# 44c

Huge Selection Ladies' Better Blouses

Choose from one of the most colorful selections you have ever seen. In fall and winter's most wanted fabrics. Many novelty collar and trim treatments. Values to 3.98. Sale priced.

# 2.88

### Boys' Sturdy Combat Boots

**\$3**

Long wearing brown leather uppers with thick composition sole. Cuff top with two buckles. Rubber heel. Regular 3.49 value. Built for lots of rough, tough wear. Sizes 9 to 3.

### Ladies' Lovely Nylon Slips

**2.77**

40 denier nylon tricot knit with permanent pleat top and bottom or luxurious lace trim top and bottom. Unusual quality at an unusual saving. White or Pink. Sizes 32 to 40.

### Men's Fine Broadcloth Pajamas

**2.88**  
2 PAIR 5.50

Here is lots of sleeping comfort in these solid color, pattern or striped broadcloth pajamas. Two piece style. Full cut. Well made. Sizes A-B-C-D. Sale priced.

### Special Sale Purchase Sheen Gabardine - Rayon Flannel

# Jackets

Special selling. First quality Sheen Gabardine or Rayon Flannel jackets in a grand assortment of the newest styles. Solids and two tones, zipper front. Fully rayon satin lined. Slash or flap pockets. Values up to 9.90. Sizes 36 to 46. See these now... Buy and really save.

**\$6**

• S-M-L

### Smart New Styles and Fabrics... Values to \$35

# COAT SALE

Compare This Value Now → **\$23**

Cashmere and Wool Blends or 100% All Wool. In the season's newest and smartest styles and colors. All expertly tailored to look so much more expensive. Millum and Temp-Resisto linings. Ladies we urge you to see this outstanding selection. You'll agree it's the biggest coat buy in town. Sizes 7 to 15, 10 to 20. Hurry for the best selections.

### 36" Fine Pinwale Solid Color Corduroy

Large Assortment **77c yd.**

You'll think of ever so many uses for this lovely corduroy. 36 inches wide. For Coats, Skirts, Slacks, etc. First Quality. Grand saving. Buy now.

### DRAPERY

36" Home Sweet Home 2.85 Net Printed Sail Cloth and 36" Printed Everglazed Chintz.

**2 yards \$1.00**

### Nationally Advertised BRASSIERES

Close outs of Bras Valued at \$2.50. Many Styles A, B, C. Cups 32 to 40.

# 66c

### Ladies New Fall DRESSES

In Latest Styles and Fashion. Values to 14.75. You will enjoy wearing these New dresses for many months.

# Special \$8.00

# Hereford Garden Club Flower Show Oct. 28

The Hereford Garden Club Annual Flower Show will be held on Friday Oct. 28 in the First Methodist Church and will be open to the general public from 3:30 to 10 p.m. There will be no admittance fee.

The horticulture and artistic classes will be open to any one desiring to make an entry and those so desiring may call the flower show chairman, Mrs. M. T. Rutter.

Theme for the show will be "Flowers in the Art of Living" with arrangements suitable for every occasion on display. Other committee chairmen include: Schedule, Mrs. O. G. Hill; Staging and Properties, Mrs. A. L. Manjot; Entries and Classification, Mrs. W. C. Hromas; Judges, Mrs. O. H. Herring; Clerks and Awards, Mrs. John Jacobsen Jr., and Publicity, Mrs. Ralph McCullough.

### General Rules

The show will be judged by the standard system and the decision of the judges will be final. Ribbon awards will be given to first second and third places and honorable mention. A tri-color ribbon may be awarded in both the artistic and horticulture divisions. All persons, except the flower show chairman, clerks and judges will be excluded while the judging is being done. Each club member will be required to have at least one entry in the artistic and horticulture divisions or file a written statement that no suitable horticultural entry is available. Each exhibitor will be responsible for her properties and may have

only one entry in each class. Entries will not be accepted after 11 o'clock on the day of the show.

### DIVISION I Horticulture Rules

1. All entries in the Horticulture Division must be grown by the exhibitor.

2. Collections and Displays may be mixed varieties and colors unless otherwise stated in the class. However, the judges will give the most consideration to the largest number of different varieties and colors, other things being equal.

3. The Club will furnish uniform containers for horticultural entries, except Displays.

### Section I - Roses

All Rose Entries must be Named

#### Hybrid Tea

Class 1. Collection of 3 blooms, showing three stages of development, a tight bud, a half open rose and a full blown rose.

Class 2. Collection of three (3) sprays (Three different varieties).

Class 3. Display of five (5) sprays.

Class 4. Collection of three (3) sprays.

#### Climbers

Class 5. Collection of three (3) blooms.

### Section II - Dahlias

A. Decorative - (Formal and Informal)

Class 6. Collection of three (3) Blooms (Formal)

Class 7. Collection of three (3) blooms (Informal)

B. Cactus and Semi Cactus

Class 8. Collection of three (3) blooms (Cactus)

Class 9. Collection of three (3) blooms (Semi Cactus)

Class 10. Collection of three blooms (Pompon)

Class 11. Collection of three blooms (Ball)

Class 12. Collection of five blooms

#### Display of Dahlias

Class 13. Five to seven blooms

### Section III Iris - Fall Blooming

Class 14. Collection of three (3) stalks

Class 15. Display of five (5) to seven (7) stalks.

### Section IV Marigolds

Large Type

Class 16. Collection of three (3) blooms

Small Type

Class 17. Collection of five (5) blooms

Single Type

Class 18. Collection of five (5) blooms

### Section V Zinnias

Large Type

Class 19. Collection of three (3) blooms

Small Type

Class 20. Collection of five (5) blooms

### Section VI Petunias

Class 21. Display of seven (7) blooms

### Section VII - Asters

Annual

Class 22. Collection of five (5) blooms

Perennial

Class 23. Collection of three (3) branches, stem not to exceed 18 inches.

### Section VIII Cockscomb

Class 24. Red

Class 25. Any other color

### Section IX Cannas

Class 26. Collection of three stalks

### Section X Chrysanthemums

Class 27. Display of five (5) to seven (7) blooms

**Section XI - Shrubs**  
Class 28. Flowering, 1 branch  
Class 29. Fruited, 1 branch

**Section XII**  
Any Worthy Specimen Not Listed Above

Class 30. Flowering; Class 31. Fruited; Class 32. Foliage Materials.

### DIVISION TWO ARTISTIC Rules

1. Plant Materials in the Artistic Division may not be secured from Commercial sources.

2. An Arrangement with one or more accessories becomes a Composition and will be so named in this Schedule, except in the Junior Division.

#### Section I Living With Flowers in The Morning

Class 1. "A Little Bit Of Heaven" - A Small arrangement suitable for a breakfast tray - Not to exceed eight (8) inches.

Class 2. "A Hunting We Will Go" - A Composition on a breakfast table.

Class 3. "When We All Get Together" - A Composition Suitable for a morning coffee.

Class 4. "God Be With You" - An arrangement to be taken to a bereaved family.

Class 5. "Near The Cross" - A composition suitable for a morning worship service.

#### Section II Living With Flowers From Twelve to Six

Class 6. "Happy Birthday To You" (For Novices) An arrangement with or without accessories, suitable for a children's party.

Class 7. "By The Sea" - A composition suggesting an afternoon hobby, such as boating, swimming, fishing, etc.

Class 8. "School Days" - A composition for a "Back-to-school party."

Class 9. "Put On Your Old Gray Bonnet" - A composition suggesting contentment. (Not open to National Judges.)

Class 10. "Here Comes The Bride" - A composition to be used on a table for a bridal reception.

#### Section III Living With Flowers After Six P.M.

Class 11. "Moonlight and Roses" - A composition featuring roses. Suitable for a formal dinner party.

Class 12. "Harvest Moon" - A composition to be on a table for an informal Thanksgiving dinner for relatives or close friends.

Class 13. "The Trail of the Lonesome Pine" - A composition suitable for a bachelor's dinner. (No flowers permitted.)

Class 14. "The End of a Perfect Day" - A composition suitable for a patio table.

Class 15. "Sweet Hour of Prayer" - A composition depicting serenity. (For National Judges only).

#### Section IV Corsages in The Art of Living

Class 16. Corsage for a morning worship service. (To be worn by an adult).

Class 17. Corsage for Teen Aged to wear to a "Back-to-school" party.

Class 18. Corsage for formal evening wear.

#### DIVISION THREE JUNIOR

Section I Ages 6 through 12 years  
Class 1. "A Tisket, A Tasket" - An arrangement in a basket.

#### Section II

Ages 9 years and up  
Class 2. "The Farmer in The Dell" - An arrangement suggestive of farm life. (Use accessories if desired).

#### DIVISION FOUR EDUCATION

Rose Culture Demonstration

#### DIVISION FIVE COMMERCIAL EXHIBITS

Arranged with permission of the Staging Committee.

able for a bachelor's dinner. (No flowers permitted.)

Class 14. "The End of a Perfect Day" - A composition suitable for a patio table.

Class 15. "Sweet Hour of Prayer" - A composition depicting serenity. (For National Judges only).

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#### DIVISION FOUR EDUCATION

Rose Culture Demonstration

#### DIVISION FIVE COMMERCIAL EXHIBITS

Arranged with permission of the Staging Committee.

### CUF Has Social Meet-Program

Group One of the Christian Woman's Fellowship of the First Christian Church met in the home of Mrs. Ira Scott Wednesday morning for a continuation of the study on "The American Indian." Mrs. Carl Williams presided at the business meeting.

The lesson for the day was presented by Mrs. J. H. Fish, Mrs. Paul Corbett and Mrs. Glenn Williams. Mrs. Marvin Winget gave the devotional program.

The next meeting will be held in the home of Mrs. Glenn Williams on Nov. 16 at 3 p.m.

Those attending the business and social affair were Mesdames Nona Jowell, Marvin Winget, J. H. Fish, Carl Williams, O. H. Culpepper, Glenn Williams, Paul Corbett, A.N. Hopson and the hostess.

## Streu's Diary

October 21, 1955

DEAR DIARY:

I have always contended that October was the finest month of the year on the high plains. I have never seen more beautiful weather here any month of any year. 'Tis a pleasure to be alive. Wish we had more autumn colors, however. Which brings me to the place I started for to begin with - color - COLOR - RCA Victor Color Television - it is really unbelievable that the magic of electronics can send through the air the beauty that is shown on the screen of RCA Color TV. If you would like to see color TV, just call old Streu for an appointment - I'm not being hard to get along with, it is just that color shows are not on all the time, and it is necessary to kinda schedule things so the most folks can see a color program. There is, of course, no obligation and will be no sales pressure. Meanwhile, the '56 RCA Victor black and white TV's are moving along at a very satisfactory clip - we will sell more RCA this year than ever before because more and more people are coming to realize that RCA offers the clearest picture and finest sound with the least dial-fiddling. We also have the widest selection of models and colors ever offered. See us about a TV today.

All this chit-chat about TV sometimes leads folks to wonder if we sell anything else - we do. Jean has received several thousand dollars worth of additional gift merchandise - and if she doesn't sell it before Xmas there is going to be a gnashing of teeth and tearing of hair!! I haven't seen a wider selection of really beautiful junk anywhere, anytime. Our stocks of tools, bolts, sporting goods, paints, and a thousand and one other things is in excellent condition - we can take care of your hardware needs as never before. When it is all said and done, it takes a hardware man to buy and stock hardware, and we have had some thirty years experience in retail and wholesale hardware - why not come to the hardware store for your hardware needs - to STREU HARDWARE.

Now that I've finished bragging, I might mention that I have reserved seats for the Gilentine's for the Parade of Roses on New Year's Day and will accept reservations for a few more - should be a beautiful pageant to watch on Color TV. Understand Jimmie has gone pheasant hunting - hope someone went along to tell him which are pheasants and which are not.

STREU

**DID YOU KNOW?**  
That Cole Photo will Make Your CHILD'S PORTRAIT Right In Your Home. Phone 782 for details

**COLE PHOTO SERVICE**  
Phone 782

## PENNEY'S

ALWAYS FIRST QUALITY!

**FOR THEIR WARM WINTER WEAR!**



**Exclusive!**  
New  
90-inch length  
for ample  
tuck-in!

**PENNEY'S ELECTRIC BLANKET, UNSURPASSED FOR QUALITY!**

- wired with one of the finest circuits in any blanket model
- 2-year guarantee against mechanical defects, moth damage!

Here's every feature you've seen in blankets selling for dollars more... extra length, quality blanketing of wool, rayon and cotton, lovely colors.

**\$15.00**

72 by 90 inches single control INCLUDING FED. TAX Dual control **20.00**

Let it rain! Let it blow! Let it snow!  
Penney's has everything for winter... first quality, lab-tested coats and jackets... packed with nationally famous Penney value!

**MILLIONS SHOP PENNEY'S**



**SUEDE SPORT SHIRTS BIG PENNEY SAVINGS!**

WOW! What a shirt value! Penney's regular top-fit patterns! Up-to-date styling! Terrific construction! Lined sport collar, adjustable cuffs. Sanforized printed cotton suede!

**\$133**

SPECIAL!



Imagine! Plastic-soled sleepers at a price so low! Snap them up at Penney's - warm, soft-napped cotton knits, with gripper fasteners for easy dressing, elastic back waist for snug fit. Pastels; sizes 1 to 4.

**\$1.49**

Special!

Junior boys' warm surcoats... at a wonderful Penney price! Quilt-lined 85% wool, 15% nylon. Tailored with dynel collar, snug knit wrists, elastic sides. Handsome fibrene fleck pattern.

**\$7.13**

size 2 to 8

**PRETTY PRINTS DANCE ON COTTON FLANNEL**

Whimsical prints dart dreamily over our tubbable, Sanforized® cotton flannel. Whip up a whole season's worth of sleepwear for the whole family, of this top quality cotton flannel in pastel ground prints or solid pastels.

**49¢**

Sanforized® too, and just  
yard  
Maximum shrinkage 1%.

Do you have your winter coat? No? Then the place to go right now is Penney's where the very highest styles are being shown at the modest prices that have made Penney's famous!

You Don't need . . . . .

## A BLOODHOUND

to find a car deal to fit your Budget!

### AT KINSEY-ROBERSON BUICK CO.

You'll find

NEW CARS

USED CARS

Demonstrators

## Priced To Sell Now!

You'll Get A Lion's Share Of Value if you trade now at Kinsey-Roberson Buick Co.

We Still Have A Nice Selection of New Buicks, Guaranteed Demonstrators and a wide choice of good clean used cars!



## KINSEY - ROBERSON BUICK CO.

142 Miles Ave. Phone 42

# Westway News

By MRS. T. B. THOMAS

Mr. and Mrs. C. A. Sauley visited in the home of Mr. and Mrs. Carl Smyth of Wyche and Mr. and Mrs. G. C. Merritt Sr. of Frio on Sunday afternoon.

Woodrow Northcutt and Rawland Welch and Jimmy Northcutt of Texas Tech were weekend guests in Arlington with Mr. and Mrs. Glendon Harrison. While there they attended the fair in Dallas and a football game.

Mrs. George Turrentine and girls and Mrs. Bess Werner visited with Mrs. Ruby Clements of Fort Worth, at the Jim Clements home on Wednesday afternoon.

Mrs. Joe Wagoner, Mrs. C. A. Sauley, Mrs. Paul Rudd, Mrs. T. B. Thomas, Mrs. Bess Werner, Mrs. B. B. Northcutt and Mrs. Carl Smyth of Wyche were guests of the Wyche H. D. Club on Thursday afternoon in the home of Mrs. Ira Ott.

Bill Combs spent the night recently with Don Hamilton in Hereford.

Mr. and Mrs. Troy Smith and children visited in Dallas with Mr. and Mrs. J. B. Crowell, Mr. and Mrs. James Crowell and Mr. and Mrs. Orb Crowell.

Loren Epperly of Kansas City was a supper guest of Mr. and Mrs. Lyle Rickman and children on Monday night. Mr. Epperly was a schoolmate of the Rickmans.

The Self-Improvement club met for its regular meeting Tuesday morning with Mrs. George Turrentine. Coffee was served to Mrs. T. B. Thomas, Mrs. Troy Smith, Mrs. C. A. Sauley, Mrs. Jim Clements and the hostess.

Mrs. J. C. Morrison was hostess on Wednesday for the Willing Workers Missionary Society. Mrs. Harold Head conducted the meeting. Mrs. A. A. Head was the leader for the afternoon, the program was Duty of Parents to Children. Refreshments were served to Mesdames: R. L. Wilson, T. D. Alston, Harold Head, A. A. Head, Merlin Kaul, and the hostess.

Freda Inman is employed at the City Drug Store after school, Dora Inman is working at Cave's variety store in Hereford.

Luncheon guests of Mrs. Phillip Miller Tuesday were Mrs. O. E.

Sherman and Mrs. Bess Givans, both of Hereford.

Mrs. Jim Clements honored her daughter, Susan, on her fifth birthday on Thursday afternoon with playmates attending the party. Refreshments were served to Janice, Carol and Patty Turrentine, Linda Paetzold, Pam Hoffman, Dolores Betzen, Mary Ann and Steven Hoffman. Mothers attending were Mrs. George Turrentine, Mrs. Herman Paetzold, Mrs. Leo Hoffman, Mrs. Tony Hoffman, Mrs. Mike Betzen, Mrs. Carl Luke, grandmother of the honoree, and the hostess.

Mr. and Mrs. Joe L. Hamilton, Joe Ellen and Paul of Hereford, were supper guests of Mr. and Mrs. Phillip Miller Wednesday night.

Mrs. Jim Clements and children took Mrs. Ruby Clements to Vega Wednesday to catch a train to El Paso.

The Cub Scout Den 2 spent Monday's meeting at the bee hives on the Tom Draper farm. Daniel Thomas and Mike Ranspot are members of this den.

John Clements of Crowley is spending some time with his brother

er Jim Clements, and family. Mrs. George Turrentine and her girls and Mrs. Bess Werner attended a party at the home of Mrs. George Paetzold Tuesday afternoon.

Mr. and Mrs. Troy Smith and children were in Plainview on business Wednesday and Thursday.

They spent Wednesday night at the Clarence Boatwright home and visited with Mr. and Mrs. Blackie McCoy.

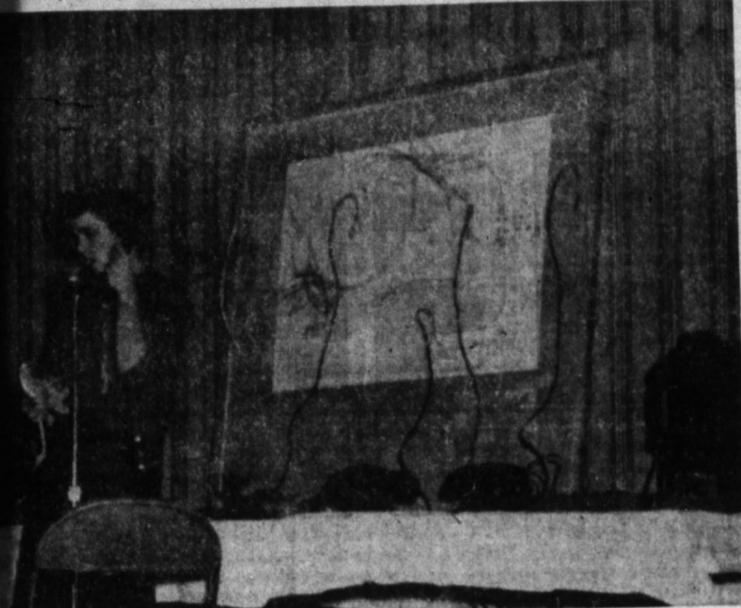
California has 7,490 miles of railroad.

A pound of magnesium now costs 28½ cents compared to 23 cents for a pound of aluminum.

An estimated 216 million people live in Africa.

The starfish preys on oysters, pulling the shells open with its tentacles and then turning its own stomach inside out to digest them.

One study shows that harvesting of a single corn crop in Iowa cost 326 fingers, 63 hands, 14 arms, 5 legs and 3 lives.



**NOT ALICE, OPERATOR, DALLAS!** — Mrs. Ronald Babione is pictured giving her demonstration of "today's telephone service in Hereford" at the Lions Club meeting Wednesday. Wives of all the Lions "took over" to the surprise of their husbands, who were not

expecting them at the meeting. Mrs. Babione poked fun at the telephone company's demonstration who recently gave a demonstration on "telephone service in the future." She spent the entire program trying to complete one call. (Staff Photo)

### Dawn Study Club Opens New Season

Dawn Study Club opened the 1955-56 club season at a luncheon in Hereford in the home of Mrs. Ernest May Wednesday.

In keeping with the study course "Panhandle Panorama" a program on pioneer days in the panhandle was presented.

Mrs. Baker Womble reviewed the book "The Edge of Time" by Loula Grace Erdman which reveals the story of a family coming to the Panhandle to make their home in the early days.

During the business session the members made plans for a party honoring husbands for November.

Those present were Mesdames Melvin May, Alfred May, Floyd Walton Sr., Murphy White, Alfred Smith, H. V. McCabe, Zed Stewart, Baker Womble and the hostess.

### L'Allegra Club Program On Art

"Southwestern Art" was the theme of the program at the L'Allegra Study Club meeting held in the home of Mrs. Francis Hill on Thursday afternoon.

The life of Peter Hurd was given in review by Mrs. Charles Hill who used the Arizona Highway, a periodical, to show illustrations of Peter Hurd's work, giving the historical background and setting for each picture. She told of his early childhood and later works in art.

Members attending were Mesdames Jack Brown, John Estes, Gerald Hale, James E. Higgins, Chas. Hill, Bill Lawrence, Joe Lyons and the hostess.

There are pencils designed to write on white hot steel.

The first cargo of iron ore which passed through the Sault Ste. Marie canal was 132 tons carried by the brig Columbia in 1855.

### Rainbow Girls Initiate Three

The Hereford Assembly of the Order of Rainbow for Girls held initiation ceremonies for Lynn Thompson, Mary Beth Lemon and Linda Cummings at a regular meeting held at the Masonic Hall Monday evening. Georgia Lewis, worthy advisor, and her corps of officers were in charge of the initiation service. Approximately 100 girls attended the service.

Hostesses for the social portion of the evening were Verita Sanders, Carolyn Kester, Pamela Clay, Mildred Paul, Nancy Story, Sue Springer, Eddie Morrison, Jackie and Joan Brown, Carolyn Knox, Sandra Caraway, Vella Kee Skypala, Martha Bookout, Betty Snead and Glenna Gault.

Fossilized tree stumps have been found 30 feet below the surface in excavations for Washington D. C. buildings.

A study shows that the average typist hits about 11,150,000 keys on the machine every year.



**We're Not The BIGGEST DEALER In This Area... But WE HAVE LOW OVERHEAD that helps give you THE BEST DEAL IN TOWN On '56 Mercurys!**

IT'S NOT JUST PRIDE that makes us want to see lots of these new 1956 Mercurys on the streets of Hereford in a hurry. We know that . . . . .

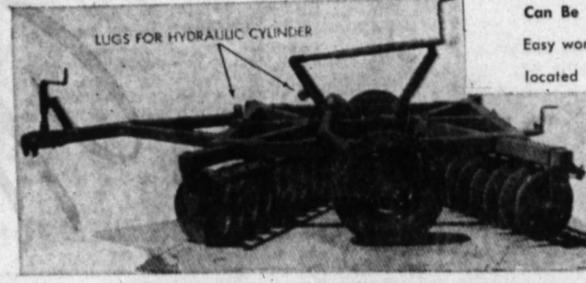
THE MORE PEOPLE who see these new cars on the streets, the MORE there will be wanting them. We want you to start a Landslide to Young Motor Co. Come in . . . . . see it and drive it, You'll like the Mercurys.

**CASH or TRADE . . . You'll Pay Less Here YOUNG MOTOR CO.**

HIGHWAY 60 LINCOLN — MERCURY PHONE 9

## Schafer REVOLUTIONARY TANDEM DISC HARROW

**TOPS THE FIELD AGAIN! With A Brand New**



- Made in 8, 10, 12, 14 and 16 foot sizes.
- Twenty (20) Timken bearings in each size.
- Requires greasing only once a year.
- Electric-welded boxed steel frame.
- All steel construction . . . No cast iron.
- Lightest draft tandem disc made.
- Attractively priced . . . Easily assembled.

**Instantly Adjustable To Any Angle**

Can Be Used With Or Without Hydraulic Cylinder

Easy working, disc section, angle adjustment screws are located in front and rear. By this REVOLUTIONARY

NEW METHOD of adjusting disc angles, the discs can be adjusted to any desired angle in a matter of seconds! No longer will you have to remove pins or bolts and spend hours laboriously moving the disc sections.

The new SCHAFFER TANDEM DISC HARROW features long-life, enclosed Timken bearing disc sections (same design as used on the FAMOUS SCHAFFER ONE-WAY PLOWS).

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**FALL Shoe Clearance**

On Ladies "Rhythm Step" and "Grace-Walker"

### DRESS SHOES

Starting Monday, October 24th, 9 A.M.

- \$19.95 Values . . . . . Reduced to \$12<sup>95</sup>
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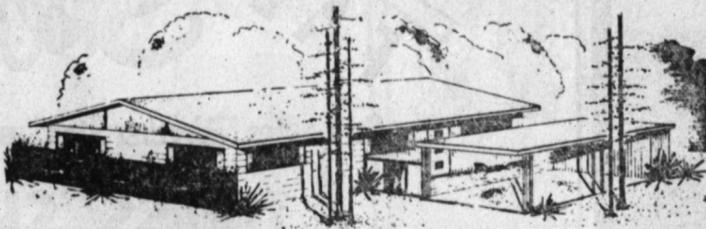
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MOST MODERN NEIGHBORHOOD! MODEL HOME AT

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**PAN-AMA HOMES** Inc.

**MONDAY-  
COOPER  
HOMES**

# The Sunday Brand

EDITORIAL COMMENTS

Section Three

The Sunday Brand, Hereford, Texas, Sunday, October 23, 1955

## Today The Farmer Keeps One Eye On Washington

Organization of grain sorghum growers here last week marks the first step in a series of such organizations for this district. Furthermore, it is definitely the forerunner of similar organizations which will spring up among agricultural and livestock producers over this nation during the next 10 years.

Residents of this area watched the local organization develop from infancy and, during the next 12 months, will also watch it spread over the grain sorghum belt. The organization was conceived as a defensive measure by grain sorghum men who took price cut after cut, while corn growers and milk producers—both well organized—basked in the favor of Washington subsidies and price supports. The milk boys have even gone a step further by creating a demand for their products through national advertising and marketing methods, all financed by small unit assessments on their products in a plan that parallels that of the California and Florida orange producers.

The grain sorghum people, as a whole, are naturally somewhat confused. Many of them cannot decide if they should join the movement. A few even class such organizations as "unionism" and frown upon the action. In making our prediction that this organization is one of several which will become larger and stronger, we may be wrong—but we definitely think this is true. It represents, among other things, a new way of life which is now sweeping across America. This organization, like the others, is a by-product of the national farm subsidy program. Producers must, from necessity, compete with subsidized products and, to compete successfully, they must also gain parallel parities and price supports. This means that they must have lobbies in Washington to tell and sell their side of the story.

Those who think that the Farm Bureau, the Farmer's Union or the Grange can do the job are wrong. These organizations may help, but they are concerned with a more general program, which includes all farm products and livestock. No general farm organization could, for example, have waged such an intensive or successful campaign as that sponsored by the milk producers of America. A lot of time will be required on each item before it can be put on a parallel basis with competitive products.

Whereas, our fathers and grandfathers plowed with oxen and horses, planted their seed—and took their chances after harvest—the picture of modern day life has changed tremendously in 1955. Today, we can do all of these things better, faster and cheaper, but our final outcome still depends largely upon the government, and the laws regulating the particular farm product in question. We may not like to think about it in this light but it is true. The natural conclusion—and it will spread wide and far—is, therefore, that we need to spend some time and some money on seeing that things are favorable toward us in Washington. This is the simple and inevitable conclusion, although it may take a few years to fully materialize. It has been the conclusion of the oil industry, the labor industry, the rail-

road industry and literally scores of others.

Creating of new markets for the product grown, sponsoring of research for new uses, increasing sales through better marketing and national advertising are, in our opinion, a by-product or the by-product, so to speak. They are typical of American ingenuity and might, in a few decades, become so effective as to completely eliminate the need for the entire farm subsidy program. All of which remains to be seen.

Meanwhile, and especially during the next 10 years, the farmer must join the rank and file of other manufacturers and producers. He must take steps to hold his own in Washington, D.C., if he is to compete successfully and live happily.

We won't say it is good, nor do we say that it is bad. However, it does appear evident—and there is no use to turn our heads and deny the facts. It all goes back to the old axiom: "The Squeaking Wheel gets the Grease."

## New School Meets District Challenge

Trustees of the Hereford district Tuesday night canvassed election returns and let actual contracts on the proposed Ela Aikman Elementary school building to be located east of town. The action puts the community in the position of taking care of its school needs although, as some trustees have pointed out, the solution may be only temporary.

Currently crowded class rooms, along with sharp enrollment increases seen through long range estimates, definitely indicate that still another building may be in line before the present \$392,000 construction is completed.

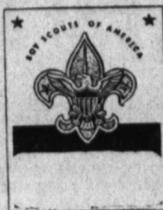
The situation, although somewhat confusing and possibly alarming to the average taxpayer is merely a reflection of similar circumstances encountered in Amarillo, Dumas, Dimmitt, and other growing towns in the area. It is so universal in scope, in fact, that it has attracted considerable attention on federal levels, and was discussed at some length in President Eisenhower's "State of the Union" message.

We doubt that a parallel situation has ever before existed in the history of the world, chiefly because no other nation has ever advanced such a universal system of education for all of its people. As the population of the United States increases, it is only logical to believe that this problem will continue to grow, and to become more serious. In the final analysis, we will be challenged with the decision of altering our educational system, or of meeting the full demands of our educational needs in the way of classrooms, teachers and general requirements.

The first and perhaps the biggest question, however, will arise in the form of "Local School Operation vs. Federal School Administration". Most people in this area definitely favor of continuation of school operation on a local level, pointing out that our schools are the "last ditch" of home controlled in government. Although we admit good arguments on both sides of this question, we are inclined to favor local control, especially in view of governmental red tape, high costs of operation, and infiltration of Communists among government employees during recent years.

Besides, we still remember the amount of effort, politics, and maneuvering required in 1940 to get the simple post office building which now serves Hereford.

The only answer to this challenge, of course, is to keep our schools abreast of their needs from time to time, despite the cost and hardships involved. The community may have been a bit sluggish in meeting this responsibility, we admit, but the district has always met its requirements—including the building now going under construction—and we feel that it will continue. Schools, after all, are a reflection of the thinking of the citizens of the community, and we are glad to say that the recent bond elections indicate a spirit of cooperation and progress, basic for any smooth running school system.



BUILDING TOMORROW'S BETTER TEXAS

The character "Old Man Texas," created by Texas cartoonist John Knott, is used through the courtesy of the Dallas News.

### QUESTION OF THE WEEK

#### Majority Thinks Grain Crop Larger This Year

There's talk that this year's grain sorghum crop will exceed last year's eight million bushel harvest. Do you think that it will?

ZELMA AXE

Yes, I think the crop this year exceeds last year's because my crop is better and everyone I've talked to has said the same.

HAROLD BEAUCHAMP

I suppose there is quite a bit of sorghum, but I don't believe the yield will be as big. From some that has been cut the yield is not as high as last year and some of the dry farm sorghum will not be cut that was cut last year.

MRS. ED DZIUK

I don't know. We don't believe in counting our chickens before they hatch.

MRS. J. A. CROFFORD

I believe it will be as good or better although you can't tell for sure. It looks good.

MRS. J. L. FITE

I really don't know, but our crop is a little better than it has been in the past.

MAYNARD BUCK

I believe it will be more this year for two reasons: there was better rainfall and more acreage.

MRS. JOSEPHINE BUCKMASTER

I believe the yield will be better since the farmer must improve the yield since he has a lower price support and the threat of allotted acreage.

MRS. GLENN GRIPP

From the reports I've heard I believe it will.

MRS. S. T. LOERWALD

Yes, I think it will. I believe there is a greater acreage.

#### 'Tater Peelin's by Roberta Campbell

Maybe you hadn't thought of black-eyed peas as being a "pick-up" pastime but for the last couple of weeks we have kept a basket of peas by an easy chair where we could start shelling them any time we sat down for a few minutes. The results aren't as artistic as knitting or crochet would be, but they will keep idle hands busy and if we work at it hard enough we might add one other job to our accomplishments. Mrs. Bess Werner says she can eat, read and listen to radio, so maybe we can add one more item to shelling peas and watching television.

Car pools to get a hair cut. That's a new one we hadn't heard until a few weeks back. Seems as if you can push people only so far and then they balk. Remember when coffee prices began to rise. Folks didn't grumble much until they felt they were unwarranted, then they simply bought less coffee and the distributor didn't make the profit he dreamed of because sales dropped off to make up the difference.

Now the same tactics are being tried on newspaper and the mills probably think they have the newspaper men over a barrel, but maybe DuPont can save them by thinking up a good substitute for paper.—One that wouldn't tear as easy would be acceptable.

An Easter Parade wouldn't have much on the Harvest Parade along our roads at present. Have you stopped to count all the different kinds of farm crops that are now moving to market.

#### Community Builders

By MARY JO PETERS

The Hereford post office for the past nine years has been rated above 90 percent in efficiency and seven of these nine years it was rated above 95 percent. This was largely possible because of the hard work, loyalty and effectiveness of our post master, Jim Lipscomb — this week's Community Builder.

Mr. Lipscomb was appointed as post master July 6, 1939 and has held the post ever since. The tasks he must encounter are not easy ones. Take for example, the Post Office Department of the United States is reorganizing and one third of the Texas Postmasters have given up their jobs, the task was just too complicated. The area which the Hereford post office cares for has been one of the fastest growing in the state since Jim Lipscomb took his job. When he first started there was one daily route, three tri-weekly routes and one mail carrier. Today there are five daily routes and 18 carriers. Mr. Lipscomb believes that people would be interested in the history of the post office so he has taken it upon himself to find anything of interest about the post office when ever he can find the spare time. It might be of interest to note that the post office here was established in December of 1898 and Lymana Montgomery was the first postmaster.

A farmer was what Jim started to be and he still has a strong interest in the work. He did much experimenting with milo and found that if you would hand select your seed for the next year, that in three years you would double your yield. He also experimented with dry farm wheat.

Mr. Lipscomb is a charter member of the Panhandle Plain's Dairy Show in Plainville. He also served as secretary for the A.A.A., the first farm program of Deaf Smith County.

Jim Lipscomb is a member of the Masonic Lodge here and has a 25-year membership pin. He was the first president of the Scottish Rite of Hereford. He is a member of the Baptist Church. Mr. Lipscomb is chairman of the Greetings Committee for the Lions Club and a member of the Chamber of Commerce. He is a stationary member of the Boy Scouts and belongs to the National Association of Postmasters.

The Community Builder has lived in Deaf Smith County all his life, although he went back and forth to Wood County when he was young. A graduate of Hereford High School, Lipscomb attended West Texas State College a year and North Texas State College for two years. In 1917 he joined the Navy for three years. He married in 1918.

(See Picture Page 3)

#### MUTUAL HELP

WATERBURY, Conn. (AP)—When Mrs. Sarah Silverman found \$400 and returned it to John Rugg, an electrical contractor, she refused a reward but accepted his offer to make some electrical repairs at her home without charge.

## Panhandle Paragraphs

### MORE FARMS IN FARMER COUNTY

The preliminary report has been issued by the U.S. Department of Commerce giving Farmer County figures derived from the 1954 census of agriculture. Most noticeable comparative figure is that of the number of farms in the county: 909 in 1954 against 777 in 1950, bearing out that easily observed trend of smaller farms replacing the large wheat and ranch acreages. Average size of 1954 Farmer County farm is reported at 570 acres compared with the 1950 average of 649 acres.

—THE FRIONA STAR

### SITE FOR POOL SELECTED

Canadian's new municipal swimming pool will be located on the site at the rear of the City Auditorium, City Commissioners decided at a special commission meeting with members of the Swimming Pool Advisory Committee. A tentative design for the pool was submitted last night by Glen C. Hatfield and the engineers estimated the cost of construction, including engineering, at \$39,000.

—THE CANADIAN RECORD

### FARMER COUNTY FB CONVENTION SET

Oct. 20 is the date set for the annual convention of the Farmer County Farm Bureau—the most important meeting of the year. It will be the seventh annual convention for the group.

—THE STATE LINE TRIBUNE

### LITTLEFIELD TO WIDEN HIGHWAY 51

The Littlefield City Commission adopted a resolution Thursday night, authorizing all necessary action to clear the way for widening Highway 51 from the intersection with Highway 84 out to the city limit. The move came as the result of efforts made by the city and the State Highway department to convert the strip of road into a four lane highway.

—COUNTY WIDE NEWS

### DIMMITT LETS BIDS ON SCHOOL

Contract for the construction of the new bond-financed, 24 room, Dimmitt elementary school building was let by the local school board Tuesday night to Tri-State Construction Company of Amarillo. Tri-State, one of three firms bidding for the contract turned in a low bid of \$444,537. This amount does not include architect's fees, according to Superintendent of Schools, R. S. Vestal.

—THE CASTRO COUNTY NEWS

### BOYS RANCH DRAWS VISITORS

During September of 1955, some 226 guests registered at Boy's Ranch from 33 states and nine foreign countries.

—THE VEGA ENTERPRISE

### TRAFFIC CRACKDOWN ORDERED

A "Crack Down" on traffic law violators in Muleshoe has been declared by city and county officials.

—THE MULESHOE JOURNAL

## The BOOTLEG Philosopher

(Editor's note: The Bootleg Philosopher discusses the farm problem this week, but leaves it as unsolved as ever.)

Dear editor:

Everybody is talking about the farm problem these days and I always listen carefully, not to find out what the experts think the solution is but what they think the problem is.

One idea that attracted my attention the other day was a statement by an expert that the farm problem is being made worse by the fact the farm population is dwindling, but I couldn't follow him. The way I see it, farmers are producing two much as it is, and anything that reduces the number of farmers might reduce the surplus, although this doesn't necessarily work that way, as we've already got fewer farmers and more surplus than any time before in history.

Another expert said the cause of some of the farm problem is the fact farms are being bought up by "doctors, lawyers, bankers and merchants" and used to cut down on their income taxes from profits made in town.

I do not see how this constitutes a farm problem. The best way I know to cut down on the farm surplus is to turn some land over to a town farmer. Most of em' go strong for a little while, fixing up the place, throwing paint around, stretching new wire, etc., but in a little while their interest seems to play out, along about the time they begin figuring up what it's costing them and how little they're producing.

In fact, one of the best ways I know to reduce the farm surplus in this country would be to turn over all farming operations to lawyers, bankers, doctors, and merchants for a couple of years. I guarantee the surplus would disappear completely.

There's something about farming that looks easy from behind a steering wheel while you're driving along the road, but the picture changes completely when you get behind the steering wheel of a tractor.

Of course, the same thing would work in the other direction. Any time this country gets a worrisome surplus of money on hand, just put me and a bunch of other farmers in charge of banking and we'll take care of it.

Yours faithfully,  
J. A.

## The Sunday Brand



Published every Sunday at 336 Main St.

Hereford, Texas

James M. Gillentine, Editor and Publisher

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Hereford, Deaf Smith County, Texas

# Progressive News

By MRS. IRA RICKETTS

Mr. and Mrs. Wayne Hinds and son Stuart of Amarillo visited Friday evening in the home of Mrs. Hinds' grandmother, J. L. Park and Lucille.

Linda Russell spent the weekend in Amarillo with her sister, Doris. Mrs. Susie Conkin and friend of Laabock, Mrs. Arch Conkin of Charleston, Ark., and Mr. and Mrs. Harold Conkin of Hereford were guests of Mr. and Mrs. J. L. Hershey Sunday afternoon.

Mrs. Forrest Ricketts, Janet and Jeffery spent Friday afternoon with their grandmother, Mrs. Ira Ricketts.

Mrs. Arnold Hershey visited H. L. Hershey Monday afternoon.

Mr. and Mrs. Lee Roy Duggins of Blunt, S. D., have announced the arrival of a daughter, Oct. 18.

Christine Marie Marnell is another young lady we want to welcome to our community. She was born Oct. 12 to Mr. and Mrs. F. A. Marnell.

Christine Marie and her mother came home Sunday and are doing fine.

Lucille Park visited Sunday with Augustine Gregory.

Mrs. Guy Lawrence spent Thursday with her daughter, Mrs. Forrest Ricketts and children, Janet and Jeffery.

Mrs. Kate Caldwell came Thursday for a visit with her son and family, Mr. and Mrs. W. P. Caldwell.

well and sons, Tommy and Douglas.

Mr. and Mrs. J. W. Dear and family, Mr. and Mrs. Robert Henry of Springlake, and Mrs. Mauci Henry of Fortales were Sunday guests of J. L. Park and Lucille. Mrs. Mabel Henry remained for a visit of a few days with her father.

Mr. and Mrs. Jim Ricketts were Monday luncheon guests of Mr. and Mrs. Ira Ricketts.

Mrs. Howard Higgins and Jonnie Sue of Texline visited Thursday with her parents, Mr. and Mrs. Ira Ricketts.

Mrs. Ernest Sheets and daughter Judy and Mrs. Albert Higgins of Texline visited Mrs. Ricketts in the afternoon.

Miss Lucille Park gave a farewell dinner Saturday evening honoring Mr. and Mrs. Emil Dettman, who are moving to Lordsburg, N. M. Guests were Mr. and Mrs. Sam Hatclaf of Amarillo and Hereford, Mrs. Bonnie Kelly and Misses Lucie Hughes and Sadye Rigler.

Mrs. V. E. Dodson attended a basketball clinic at W. T. Saturday. Miss Leora Wilcain, a registered nurse and a sister of Mrs. F. A. Marnell, is at St. Francis Hospital in Colorado Springs, Colo.

Bill and Ken Carmichael spent the weekend with home folks, Mr. and Mrs. P. L. Carmichael and Shari. Bill attends W. T. and Ken Texas Tech.



PET PARADE — Debarah and her pretty kitty pose for the photographer. Debarah is the daughter of Mr. and Mrs. A. J. Peters. (Staff Photo)

Mr. and Mrs. C. V. Burges and Melvin, Mr. and Mrs. C. V. Burges Jr., and boys were visiting Mr. and Mrs. Roy Coker Monday afternoon, they all had supper together that evening.

Mr. and Mrs. V. E. Dodson and Mr. and Mrs. Ira Ricketts attended the fellowship dinner Wednesday evening at the Christian Church.

Alfalfa, broom corn, grain sorghum, corn, cabbage, lettuce, sesame, and sugar beets are among the crops being harvested in this community at the present time. The broom corn is pulled and in stacks to be threshed and baled. Wheat is looking very good, there has been a killing freeze in some places; others are still picking tomatoes and beans from the vines.

**NEEDED: BEAR WRESTLERS** GRAND MARAIS, Mich. — Wildlife researchers have been studying bears, up close. Big bears they catch — 15 so far this year — in traps made out of big steel culverts. With the bear inside, they

pump some anesthetic in, then attach their ear tags, record weights and measurements and depart while bruin is snoozing. But there was a demand this year for a check on little bears. Some small steel traps were put out, and soon the news came; a cub was captured.

A research crew set out, with notebook, pencils, tapes and such — all the equipment needed with one exception. No experienced bear wrestler. That's what they needed most. With a mature 315-pound black bear. And he was mad.

They managed to pin the bear, two falls out of three or thereabouts, and gather the vital statistics. But if you want an experienced bear wrestler, look elsewhere for him. The research crew has retired.

The amount of \$10,000 bills in circulation declined from 60 million dollars in 1940 to 9 million dollars in 1955.

# What's This

—By Chris

Howdy Folks! And here I am again. I'll tell you what I'm going to do today, and will you be surprised! Don Zimmerman asked me a question the other day that just floored me right then and there. He said, "Why don't you drop the cat talk and write something we can understand?"

"We'll—alright!" I said, and I will—just this once. Of course I didn't tell him that he's the only one who doesn't dig it. Oops! I mean understand it. We do just fine don't we?

Let's stook a look at what's been happening in old Alma Mater this last week.

You should have seen all the glad lads — (gosh, I'm sorry)—I mean "boys," running around in burlap — uh — how should I say it—unmentionables. I was simply itching to expose some of those gorgeous gams — excuse me — "legs," and see if the burlap B.V.D.'s went all the way down or not, but I didn't, so now we'll never know.

It seems Mr. Smith found out that some "varmit" had been using slugs in the pencil machine. He must have really caught them with their guards down, because when he slapped the question before their dazed little minds about a dozen freshmen sounding voices confessed of their crime. They'll learn! Now take me for instance, I'm such a slick operator that they will never pin anything on old "self" here.

Mr. Jones substituted in study hall one day last week and Bobby Shelton thought he'd pull a sneaky. He did, in a way, but not the way he had planned. He had to get up and "sneak" back to his own cozy little desk. Will those freshmen never learn about Mr. Jones? And they have him one whole hour everyday!

Arllas! What were you doing on Wednesday in the library? I'll make a deal with you kid—I won't tell if you'll make it worth while to me. Of course by worth-while, I mean C-A-S-H, cash.

What were two certain girls doing one night playing hop-scotch in the alley? This has a double meaning by the way.

Have a clue?

Did any of you happen to see Bobby Burrus doing the "hoochie-koochie" in the halls last Thursday? It was a sight for Fred Astaire!

Did you know Mr. Moore sells can-can petticoats "around" all the time? That's what he told the choir. He hastened to assure us that he was referring to his two daughters, but his face turned conspicuously scarlet. I would tell you how this all happened to come about, but it's much funnier to let you draw your own conclusions.

Is Gene Coombes old enough to shave?? That's an undecided question so far. I wonder what Mr. McDougal's opinion is. I have an idea that he thinks Gene should try shaving with something besides a dagger!

Say, I heard a rumor to the affect that Miss Rigler won ten dollars on the outcome of the world series.

She must know baseball as well as she knows English.

I'll bet some of you remember that a long time ago, before I ever heard of a place called Hereford, Coach Russell used to have a "sweetheart" named Lillie. I was looking through some old copies of "Whiteface News" that used to appear in the Brand. I also read something about the coach's B.V.D.'s. I'll bet he has forgotten about that. How about it coach?

I'd like to leave you with this little thought, "don't slave and save your life away today so you can live tomorrow, because when 'tomorrow' finally comes, you'll be too tired then to start living today."

A thunderstorm can release 110,000 tons of rain in an area of eight square miles.

# Frio News

By FRANCES ANDREWS

The W.M.U. met Tuesday in the home of Mrs. Clark Andrews. The program was a missionary program, "Come Ye Women." Those present for the meeting were Mesdames: Frank Robbins, H. M. Mobley, B. H. Baldwin, Owen Andrews, J. H. Dobbs, James Dobbs and the hostess.

Several people from the Frio community attended the shower for Mr. and Mrs. Dan McLallen in the Jimmy Allred home in Hereford Thursday night. Hostesses from this community were Mesdames J. H. Dobbs, Olin Parris and Owen Andrews.

George Zetzsche and Robert Dobbins are spending this weekend in Bowie visiting with George's folks, the J. B. Zetzsches.

Mr. and Mrs. B. M. Suddeth visited with Mrs. Suddeth's sister in Amarillo Thursday. The 92-year-old sister fell Monday and broke her hip. The Suddeths report that she was resting fairly comfortably.

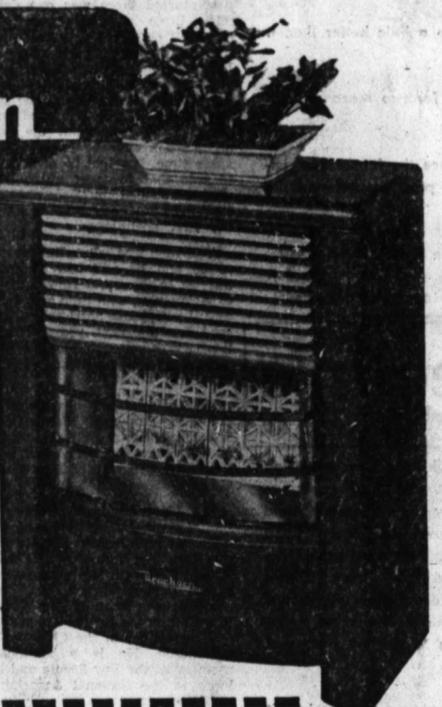
Mr. and Mrs. Ike Hays and daughter and Mrs. Jack Davis, all of Comanche, Okla., are visiting Mrs. Hays' brother, Jim Brooks and family.

Mr. and Mrs. J. N. Burgin and Nelda are vacationing in South Texas and on the Gulf Coast. Their other children, Mary Ellen, Martha Ann, Alice and James, are keeping the home fires burning while their parents are away. On Tuesday, Martha was the victim of an unfortunate accident, when she fell and dislocated her arm at the elbow. However, she is doing all right. The Burgin young people have spent part of the nights with their neighbors, Mr. and Mrs. Jim Brooks.

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See the Many Available Designs  
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of Hereford 1st & GOUGH ST.  
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Come in ... ask us about Dearborn Area Heat ... we want to tell you about this newer ... better way to heat your home!  
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★ PICKET  
★ SOLID  
★ STEEL  
Whatever Your Preference, You'll Find The Materials You Need at Carl McCaslin Lumber Co.  
It makes no difference whether you want pickets, a solid fence, redwood fence, or ornamental iron, you'll find all the materials you need here. Plan now to have a fence around YOUR property.  
We Still Have An Ample Supply of . . . . .  
**REDWOOD FENCING MATERIAL**  
**Carl McCaslin Lumber Co.**  
A Complete Building Service  
1 Block East of the Courthouse Phone the Lumber No. 7

# Black News

By MRS. DICK ROCKEY

Visiting in the Ellis Tatum home last week was Mrs. Tatum's mother and sister, Mrs. Molly Dillingham from Albany, and Mrs. Dick Shelton and daughter Sherry from Throckmorton.

Mrs. Beatrice Brady from Weatherford, Okla., arrived Monday for a few days' visiting with her sister and husband, the T. J. Presleys. Mrs. Brady is en route to California for a few weeks visit with relatives and friends.

Sunday dinner guests of Mr. and Mrs. Roscoe Ivie were Mr. and Mrs. Otey Hinds and family.

Mrs. J. M. Shelton from Throckmorton visited last week with the Ellis Tatum family and Grandmother Thornton of Friona.

Kermie Deaton was in the Friona Hospital two days last week. He is back at work now.

Mrs. Gen Roberson made a business trip to Farwell one day last week.

Mrs. Helen Fangman was hostess to the Black H. D. Club Wednesday afternoon at the club house. With the absence of the president, Mrs. Lois Latham, the vice president, Maxine Price, carried on the business: New officers elected were Lois Whitaker, president; Lucille Rockey, vice president; Anna Mae Hays, secretary - treasurer; Lillian Lookingbill, parliamentarian; and Eleanor Prewitt, council delegate. The program on floors and floor coverings was given by Miss Corinne Stinson, county agent. Refreshments of cake, hot chocolate and coffee were served by the hostess to Mesdames Opal Cobb, Emma Elmore, Altha Presley, Maxine Price, Mildred Barnett, Lois Whitaker, Lucille Rockey, Anna Mae Hays, Lillian Lookingbill and a new member, Marilyn Wycliff.

Mrs. Howard Elmore is having a Dresden painting party at the Black Club House Oct. 21 from 10 a.m. to 5 p.m.

Mr. and Mrs. Ellis Tatum spent Friday at Muleshoe visiting Mrs. J. T. Gilbert and went on to Littlefield to visit Bertha Dalton.

The farmers are all busy combining what grain sorghum is ready.



**NEW CHAIRMAN TAKES OVER** — Herbert J. Frenley, of Houston, center, was elected Chairman of the Texas Game Fish Commission at the annual meeting in Corpus Christi. He is congratulated by J. W. Elliott, of Mexico, a member of the commission. At right is Mrs. Price Daniel, commission secretary. (AP Wirephoto)

### DOUBLE JEOPARDY

QUINCY, Ill. (AP)—Patrolman Don Boden and Clarence Wear were caught with a hot car on their hands when the squad car they were driving caught fire. Firemen of engine company No. 2 put out the fire and followed them just in case.

Sure enough, the car caught fire again because of a short circuit in the wiring system and the fire jads extinguished the blaze a second time.

### FOSSIL FIND

BENSON, Ariz. (AP)—Fossils believed to be nearly three million years old have been discovered near here. Dr. John Lance, a paleontologist from the University of Arizona, said the remains include the hoof of a pre-historic three-toed horse, bones of a mastodon and pieces believed to be from the shell of a glyptotherium, a seven-foot long mammal.

## Legal Notice

**NOTICE IN PROBATE THE STATE OF TEXAS TO ANY SHERIFF OR ANY CONSTABLE WITHIN THE STATE OF TEXAS—**

**GREETING: YOU ARE HEREBY COMMANDED** to cause to be published in a newspaper printed in Deaf Smith County, Texas, on October 23, 1955, a copy of the following notice:

No. 1038

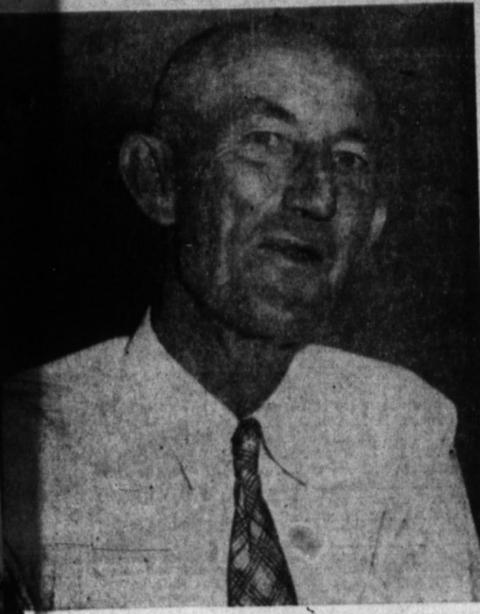
**THE STATE OF TEXAS: TO ALL PERSONS INTERESTED IN THE ESTATE OF JOHN R. MOSLEY, DECEASED, E. B. Hedrick, Administrator of said Estate** has filed an application in the County Court of Deaf Smith County, on the 17th day of October, 1955, for partition and distribution of said Estate, which said Application will be heard on the 7th day of November, 1955, at the Courthouse of said County in Hereford, Texas, at which time all persons interested in said Estate are required to appear by filing a written answer and contest said application, should they desire to do so.

**HEREIN FAIL NOT,** but have you before said Court on the First Monday after service is perfected, this Writ with your return thereon showing how you have executed the same.

**WITNESS** my hand and official seal, at Hereford, Texas, this 17th day of October, 1955.

Ralph Smith, Clerk of the County Court of Deaf Smith County, Texas  
By Claudia Martin Deputy

S-173c.



MR. JIM LIPSCOMB . . . community builder

## Courthouse Records

### Warranty Deeds

J. Engler, et ux, to W. C. . . .  
all of the S 53 ft. of Lot No. 11 . . .  
Blk. No. 12, Engler Add.  
C. E. Helton, et ux, to L. Wright, . . .  
trustee for Grace Gospel . . .  
church, all of Lots Nos. 2 and 3 . . .  
Blk. No. 10 of Engler Add.  
Roberta Brisbin Kussman, et . . .  
to J. M. Lee, lot Nos. 7, 8 . . .  
and 9 in Blk. No. 69.  
Robert N. Yarbro, et ux, to Jas. . . .  
Prowell, Lot No. 4 of Blk. No. . . .

B. B. Breeding, et ux, to Glenn . . .  
Breeding, all of the S 45 ft. . . .  
lot No. 7 and the N 15 ft. of . . .  
lot No. 6 of both in blk. No. 10 . . .

### REGISTERED CHRONOGRAPH WATCH TECHNICIAN

**Does your watch keep good time?**  
  
**NOT being in for a free examination today. A simple adjustment or thorough cleaning may be all that is needed to put it in top condition.**

### Cowan Jewelry

**Kenneth "Doc" Cowan**  
Your Doctor of Sick & Decrepit Watches

Engler Add.  
J. M. Lee, et ux, to Mark S. . . .  
Benefield, lot Nos. 7, 8, and 9 in . . .  
Blk. No. 69.

**Deaths of Trust**  
John F. Smith, et ux, to the . . .  
Federal Land Bank, being the S . . .  
164.77 acres of the W 1/2 of Survey . . .  
5, Township 2-N, Range 5-E.

W. C. Flack to First Federal . . .  
Savings and Loan, the N 7 ft. . . .  
of Lot No. 11 and all of the S 53 . . .  
ft. of Lot No. 12 Blk. No. 12 of . . .  
Engler Add.

Ealeman L. Wright, et al, to . . .  
First Federal Savings and Loan, . . .  
all of Lots Nos. 2 and 3 of Blk. . . .  
No. 10 of Engler Add.

W. D. Bucke, et ux, to C. H. . . .  
Hammock, all of the E 1/2 and the . . .  
SW 1/4 of Sec. No. 17 and W 1/2 . . .  
of Sec. No. 16, all in Township 5 . . .  
N, Range 4E.

Glenn M. Breeding, et ux, to . . .  
First Federal Savings and Loan, . . .  
the S 45 ft. of Lot No. 7 and the . . .  
N 15 ft. of Lot No. 6 in Blk. No. . . .  
10 Engler Add.

### New Automobiles

I. D. Haney, 1955 Chevrolet truck . . .  
one-half ton, 10-17.  
Henry Kindsfather, 1955 Chevrol- . . .  
et, 10-17.

Sam Mears, 1955 Ford, 10-17.  
Deaf Smith County Electric Co., . . .  
1955 Ford pick-up, 10-17.

L. W. Loerwald, 1955 Ford, 10-17.  
Earl Brucher, 1955 Ford, 10-17.

Tex Air Gas Co., 1955 Chevrolet . . .  
truck, one-half ton, 10-17.  
Taft McGee, 1955 Chevrolet, 10- . . .  
17.

Reece Lawson, 1955 Mercury, . . .  
10-19.  
Reb Dodd, 1955 Ford, 10-19.

Hereford Implement Co., 1955 In- . . .  
ternational truck, two ton, 10-19.  
Glenn Boardman, 1955 Studebak- . . .  
er, 10-19.

### UNUSUAL CACHE

PORTSMOUTH, Va. (AP)—Police . . .  
investigated a man who went into . . .  
a church quite often. They found . . .  
he had stored 30 pints of illegal . . .  
whiskey under the altar. He was . . .  
nabbed and charged with selling . . .  
two of them.

New Jersey has 1,972 miles of . . .  
railroad.

# DON'T...

take those pullets off P.G.C. Growing Mash yet! It is not advisable to take your pullets off Growing Mash until they have started into production, and then of course, use P.G.C. Lay Crumbles or Laying Mash.



THERE'S A PGC FEED FOR EVERY NEED . . .

Whether you're feeding chickens, cattle, hogs or horses, you'll find the right P.G.C. Feed for your needs at Hereford Grain Corporation. P.G.C. Feeds are grown by Panhandle People. Mixed by Panhandle People for Panhandle People.

# HEREFORD GRAIN CORP.

Phone 360

## "With four children, you want to heat water the SAFE WAY . . . of course, it's Electric!"

says Mrs. Roy N. Byrd, Jr.  
1209 20th STREET,  
CANYON, TEXAS



"When Roy and I picked a water heater for our new Canyon home, the safety of our four children was the first consideration. We had two electric water heaters at our farm, so we knew that we could be safely sure with an electric water heater in our new city home."

"I was really surprised when one new 40 gallon electric water heater proved to be enough in our new home—especially after having two. But, we've never run out."

"My clothes washer works every day — at least once — and yet the water heater keeps up with it and the dishwasher, too, which I use at least two times every day."

"Then, at the sink, I'm always using hot water for cooking, to prepare food for the freezer, or to wash out things for the children. There's always enough."

"Four children can produce a lot of dirty hands — and keep the baths busy. We have a shower and a tub so that we can clean them up in shifts—and that takes lots of hot water."

"My electric water heater gives me plenty of hot water, an extra counter space, and a feeling of complete safety about my children. It goes perfectly with the other work-saving electric appliances in my home."



## He Used to Hide Out when his creditors came

HE was 'way behind with his bills—and took what he thought was the easy way out—dodging his creditors.

Then, realizing one day that he was losing the respectable reputation he formerly enjoyed, he mustered up the courage to talk matters over with his creditors. And he was relieved to find that it was not the ordeal he thought it would be.

In many cases, as in this one, people who can-

not pay their bills immediately will receive friendly counsel and cooperation from the Credit Sales Manager, and from the local Credit Bureau. Credit executives are interested in helping people understand the sound use of credit, and glad to show them how to establish and maintain a good credit record.

If temporarily distressed and unable to pay your bills in full, call on them and talk it over.



Buy Wisely . . . Pay Promptly  
**Hereford Credit Association, Inc.**

Phone 448 Box 1009 Hereford, Texas Phone 449



SEE YOUR REDDY KILOWATT APPLIANCE DEALER



SOUTHWESTERN PUBLIC SERVICE COMPANY

DEEMS



By TOM OKA

### 'Religion' Theme For L.A.E. Club Study Program

Mrs. Gordon Elliott served as hostess to members of the L.A.E. Study Club at a meeting held in her home Tuesday afternoon. Roll Call was answered with favorite Bible verses.

Built around the quotation, "Religion is nothing else but love to God and Man," a program on "Religion" was featured.

Mrs. B. A. Reddell, program leader, reviewed "The Power of Positive Thinking" by Norman Vincent Peale, and quoted from the book, "Church leaders are concerned about people with a new religious interest who may attempt to turn that new religion into magic—or try to use God for their own purposes, rather than to serve God and find his purposes."

Plans were made during the business session for the annual guest day affair which will be held on November 1. Rev. Russell Pogue will be the guest speaker.

Those present were Mesdames C. E. Beauford, Guy Bogle, Max Drever, Altus Higgins, Boyd Knox, Luther Lesly, Jim Loving, Phil Radovich, B. A. Reddell, T. W. Roberson, Sandford Smith, George Suggs and the hostess.

Mr. and Mrs. D. H. Alexander were in Portales, N. M., Friday and Saturday visiting their granddaughter and family. Mr. and Mrs. Sam Townsend and son David.

### Win One Class Has Social Meet

Mesdames Ida Ricketts, C. F. Davis, and Land Lesly served as hostesses for the Win One Class of the First Methodist Church at a business and social meeting held in Ward Hall Tuesday afternoon. Mrs. M. F. Cherry, president, opened the meeting with a prayer and Mrs. E. W. Harrison led in group singing.

Mrs. M. M. Beavers gave the devotional lesson and worship program and reports on class activities were given. Mrs. Fred Millard who has been ill was presented with a gift.

Those attending were Mesdames M. F. Cherry, J. E. Beyer, M. M. Beavers, D. H. Bryant, W. A. Brownlow, C. C. Bowman, Andy Thomas, S. L. Easley, J. F. Ward, I. H. Spratt, E. W. Harrison, Fred Millard, Pearl Bergin, A. W. Awrey, Josie Funderburg, Wm. McGee, Ray Hershey, S. M. Dunnam, F. M. Faulkner, A. A. Hare, C. M. Hicks, D. W. Hawkins, Hodges, Cross Randel of Tulsa, Okla., and the hostesses.

### La Madre Mia Club Sees Colored Film

A film showing colored movies of Yellowstone National Park and scenic spots of interest in New Mexico and Oklahoma, with Mrs. Bill Craig in charge of the program, when LaMadre Mia Study Club met in the home of Mrs. Glen Hopson Tuesday evening. Mrs. Bill Craig was cohostess. Roll call had to do with wives of pres-

### Summerfield Club Has Program On Estates-Trusts

Summerfield Study Club continued its course of study on "Great Issues" at a meeting of the club held in the home of Mrs. L. J. Counselman Tuesday evening. Co-hostess was Mrs. Chas. Noland.

John Aiken, attorney, was guest speaker on "Economic Security Issue," speaking on estates, wills and trusts.

Mrs. J. R. Euler conducted the business portion of the program when members voted to send a contribution to Girls Town for hand craft material. Donations for the TFWC music and art funds were made.

Those attending were Mesdames H. H. Cannon, L. L. Cannon, Lee Curry, J. R. Euler, Ray Johnson, Earl Lance, Ky Lawrence, L. H. Lookingbill, K. W. Neill, Chas. Noland, J. B. Noland, Mack Noland, Guy Walsler, Chester Wiggins and the hosts. Mr. and Mrs. John Aiken were guests.

dents of the United States.

Mrs. Eugene Sparks, president, conducted a business session when reports were given by Mrs. Dean Herring and Mrs. Eugene Sparks.

Members attending were Mesdames Raymond Brown, Bill Craig Don Fudge, Calvin Goodin, Carroll Goss, Glenn Hopson, Dean Herring, Dennis Lomas, Hershel Miller, Bobby Owen, Troys Riddle, Eugene Sparks, Glen Wilson and Vernon Wilson.

Mr. and Mrs. F. L. Alexander transacted business in Lubbock Wednesday.

Joe Perry of the San Francisco 49ers has led the National Football League ball carriers for the last two seasons. His total—94 yards.

### THE REAL McCOYS BY JOHN and GEORGE



AN 'JUST THINK ALL MY BILLS IS BEIN' PAID BY

**John McLean Insurance Agency**  
25 Years of Insurance  
Know How  
Phone 273

DEEMS



By TOM OKA

Mr. and Mrs. Paul Mathers left Thursday for their ranch near Lamar, Colo., where they will look after business interests.

Mrs. Hazel Foster of Monterey, Calif., arrived Friday for a 10 day

stay here with her sister, Mrs. Lee Conklin.

Jeff Gilbreath arrived home on Wednesday after spending three weeks with relatives in various parts of Tennessee.



BRAND BABIES — "If I can just hold this pose we will have a lovely picture," Pamela Susan Holland, seven-month-old daughter of Mr. and Mrs. H. T. Holland, seems to say. (Staff Photo)

### Engagement Is Announced

Mr. and Mrs. Roy Boyd are announcing the engagement of their daughter, Royda, to Airman 1-C Kenneth Saup, son of Mr. and Mrs. William Saup of Pekin, Ill. The wedding will take place in the near future in Phoenix, Ariz., where Airman Saup is stationed. He is serving at nearby Williams Air Base.

Miss Boyd graduated from Hereford High School with the 1955 class and has been attending San Jacinto Beauty School in Amarillo. Airman Saup graduated from Peoria, Ill. High School. He has recently been transferred to Arizona from the Amarillo Air Base.

### ATTEND CONVENTION

Members of the Music Study Club who were in Spur Friday and Saturday to attend the Seventh District, Texas Federation of Music Clubs convention were Mesdames H. A. Close, Howard Scott, C. C. Ferguson, A. O. Thompson, T. W. Roberson, W. T. Carmichael and Miss Mattie Mae Swisher.

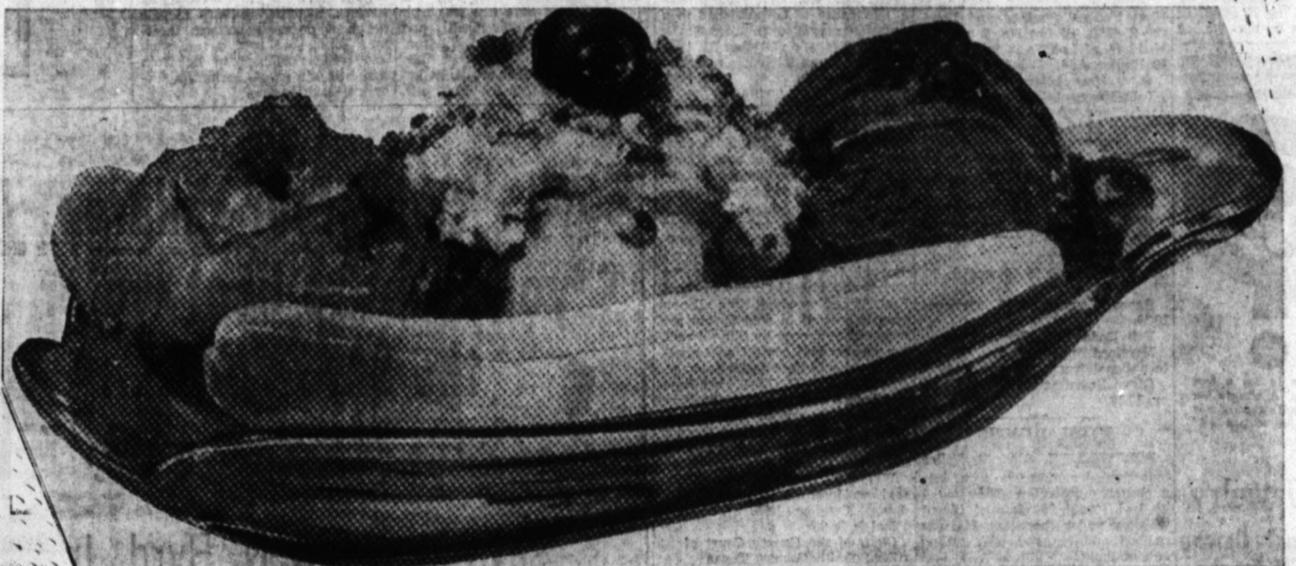
Appearing on the Junior Day program Saturday will be Raymond Wells, soloist. He will be accompanied by Mrs. Cliff Estes.



ROYDA BOYD engagement announced

Mr. and Mrs. S. A. Renzi of Jersey City, N. J., arrived Tuesday for a short stay in Hereford. Mrs. Renzi is a former resident of Hereford and owns business property here.

# Is the search for Peace worth the price of a banana split a year?



This is the 10th ANNIVERSARY YEAR of the UN. It costs each American only 54c a year to support it —about the price of a banana split!

The United Nations is not a highly complicated organization. It's easy to understand. And it's important that we understand it. A better understanding of the UN means a better chance of peace for the world.

In its own way, the UN is like the American Cancer Society or the Heart Association trying to find a cure for disease which plague mankind. The disease the United Nations is trying to cure . . . is WAR! It needs your support just as those other agencies need your support.

How can you best support the United Nations? By being familiar with its work—by knowing exactly where it has succeeded and where it has failed—by having facts as your ammunition when you talk to critics of the UN. For instance:

**DID YOU KNOW** the United Nations extinguished the aggression in Iran in 1946 and caused the withdrawal of Soviet troops there?

**DID YOU KNOW** the UN prevented the war between Israel and the Arab Countries from expanding into a far greater war?

**DID YOU KNOW** the UN ended the hostilities in Greece?

**DID YOU KNOW** the UN prevented the outbreak of war over Kashmir?

**DID YOU KNOW** the UN launched the machinery which led to an independent Indonesia?

**DID YOU KNOW** the UN Children's Fund (UNICEF) organized mass health campaigns that have so far examined 400 million children in 88 countries?

**DID YOU KNOW** 14,000,000 children have been treated against tuberculosis — 2,000,000 against yaws and other skin diseases?

**DID YOU KNOW** millions of people, who would otherwise go through life illiterate, will learn to read and write because of the United Nations?

All these, and many other achievements towards peace, cost you only 54c a year!

## The United Nations Works for You

The United States Committee for the United Nations

A privately supported citizens' organization whose chairman is appointed annually by the Secretary of State

816 21st St., N. W., Washington, 6, D.C.



**TILLIE the TYPIST**  
SAYS:  
A man builds a castle, and then discovers that his friends and children prefer a night club.

She also says that for good Dry Cleaning Service Go to

**LAWRENCE CLEANERS**  
142 N. MAIN PHONE 27

**SUIT'S AUTO SUPPLY**  
**STREU HARDWARE**

**KINSEY-ROBERSON BUICK**  
**HEREFORD BRAND**

**ROGER'S DRUG**

# Win PRIZES!

## Match Wits With The Nations Experts



### OFFICIAL ENTRY BLANK

Shamrock at Hereford  
 Hardin-Simmons at Arizona St.  
 Texas A&M at Arkansas  
 TCU at Baylor  
 Duke at Georgia Tech  
 Alabama at Georgia  
 Syracuse at Holy Cross  
 Wichita at Houston  
 Purdue at Illinois  
 Rice at Kentucky  
 Mississippi at LSU  
 Iowa at Michigan

#### Predict The Score

#### TIE BREAKER

Shamrock .....  
 Hereford .....  
 Hardin-Simmons .....  
 Arizona St. ....  
 Texas A&M .....  
 Arkansas .....

Kansas at Nebraska  
 Tennessee at North Carolina  
 Navy at Notre Dame  
 Tulsa at Okla. Aggies  
 Wash. State at Coll. Pacific  
 Miami at Pittsburg  
 Texas at SMU  
 WSTC at Texas Tech  
 Virginia at Vanderbilt  
 Geo. Washington at Virginia Tech  
 Oregon St. at Washington  
 Michigan St. at Wisconsin  
 Missouri at Colorado

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

## ENTER TODAY

CASH PRIZES EVERY WEEK!

### WEEKLY WINNERS

Weekly Winners ... 5th Week Football Contest

TIED FOR FIRST

J. W. Robinson, Jr.; Gene Waits; J. F. Martin; Earl V. Stagner  
 SECOND PLACE ..... C. J. LANCE

TIED FOR THIRD

Charles Sanders ..... Mrs. J. B. Brown

### RULES

1. Anyone can enter except employees of paper and their families. Use official entry blank from paper.
2. Circle each team you think will win for every game on blank. Weekly prizes given those naming most winners. Cotton Bowl tickets awarded to those picking most winners over complete contest.
3. Put entries in contest boxes at stores sponsoring this page. Do not bring to paper. Entries must be in by 5 o'clock Friday before games.
4. ONLY ONE ENTRY ALLOWED PER CONTESTANT!
5. Judges sports editor of Brand. Decisions final.

### PRIZES

GRAND PRIZE

4 COTTON BOWL TICKETS

1st Weekly Prize

\$5.00 In Trade At Cowan Jewelry

\$3.00 Cash At Brand — 2nd Prize

\$2.00 Cash At Brand — 3rd Prize

## Pick Your Winners — Deposit Entry With One Of These Firms!

#### DUB'S MAN'S SHOP

Home of famous Nationally Advertised Men's Wear —  
 McGregor, Wilson Bros., Stetson Hats,  
 Florsheim Shoes, and Varsity Town  
 Suits

Corner 3rd & Main  
 Phone 112

#### FARMER'S DRIVE-IN

Shamrock - Wholesale & Retail  
 Visit Us Often For All Your  
 Automotive Needs

#### TROY MOORE

#### JONES SERV. STATION

TEXACO  
 Gasoline & Oils

Phone 440

144 W. 1st St.

#### NEILL BODY SHOP

All Types of Body Work  
 Free Estimate

Painting Welding  
 Glass Work  
 128 Schley Phone 1392

#### COMPLETE Radiator Service

Phone 1597

#### HEREFORD RADIATOR

120 Schley Phone 1597

#### MILBURN MOTOR CO.

And Service Station

"The Highest Place In Town  
 To Buy Used Cars"

Dodge - Plymouth  
 Dodge "Job-Rated" Trucks

Always A  
 Good Buy At

#### HALE MOTORS

Phone 630

Meet Your Friends At

#### ROGER'S DRUG

Soft Drinks — Melts

Your Walgreen Agency

We Give Gunn Bros. Thrift Stamps  
 Double Stamps on Wednesday

#### ENTER EACH WEEK

You Might Win The  
 Cotton Bowl Tickets

#### A SAFE COMBINATION

- A Good Insurance Agent
- A Good Insurance Co.

#### John McLean Insurance Agency

#### McELROY FURNITURE

New and Used Furniture  
 and Appliances  
 Capehart Television  
 Servel Refrigerators  
 Complete Home Furnishing  
 Park Ave. Shopping Center Ph. 1788

#### BROWND SHEET METAL

Carrier Year-Around  
 Air Conditioning  
 Phone 67 Just North of Bull Barn

#### Check The Outcome of Each Weekly Contest!

Listen to our Score - Board at  
 1 p.m. Sunday over KPAN.  
 Courtesy

#### COWAN JEWELRY

Kenneth (Doc) Cowan  
 YOUR DOCTOR OF SICK AND  
 DECREPID WATCHES

Visit

#### HEREFORD HARDWARE

for all  
 Your Sporting Goods, Fishing Tackle,  
 Guns & Shells

#### HEREFORD HARDWARE

Phone 567  
 We Give Hereford Pride Stamps

By It By The Gallon

#### CREAM O'PLAINS

Call 680

for Home Delivery  
 Hereford Creamery Co.



ON FINE ARTS PROGRAM — These four girls represented the Junior Piano Club of Hereford on the fine arts program at the Seventh District, Texas Federation of Music Clubs convention held in Spur Saturday. The girls were presented in a two piano quartet "Melody in F" by Rubenstein. They are, left to right, Theresa Fambrough, daughter of Mr. and Mrs. Jack

Fambrough; Judy McGee, daughter of Mr. and Mrs. Taft McGee; LaNelle Short, daughter of Mr. and Mrs. H. R. Short; and Lu Anne Higgins, daughter of Mr. and Mrs. A. B. Higgins. They were accompanied by their counselor and teacher, Mrs. Olive Hinds.

# Walcott News

By MRS. T. L. COLLINS

All first and second grade pupils of Mrs. A. L. Shelton did a fine job entertaining the other Walcott School children and visitors during regular assembly Wednesday morning. The group sang "Ten Little Indians," wearing feather head-dress of their own making. They also sang "Orpheus, the Doggie in the Window" and "Trees, Flowers and Birds." Each song was pantomimed. "Three Billy Goats Gruff" was acted out by Robbie Budd as the old troll, Linda Lumpkins as the smallest Billy Goat, Gay Wyly the middle sized goat, and Keith Henderson the big billy goat gruff. "Little Black Sambo" was given in three short acts. Robbie Rudd played Little Black Sambo. John Perrin, Black Jumbo; Kay Minyen, Black Mumbo; and Keith Henderson, Adair Melton, Gay Wyly and Linda Lumpkins were the tigers.

This group concluded their program by rendering a band number. Visitors were: Mrs. Bernie Northcutt, Mrs. J. V. Perrin, Mrs. Wallace Lumpkins, Marla Jack, Mr. and Mrs. Waldron Melton and daughter and Mrs. Melkin Henderson and sons.

Mr. and Mrs. A. L. Shelton spent some of the weekend at their Amarillo home.

Mr. and Mrs. Wallace Lumpkins and family had her son and brother in their home Saturday night and part of Sunday.

First six weeks of school have passed. Report cards were given out Wednesday afternoon. Some children were happy smiles to the bus, but some didn't — wonder why? Mrs. Don Guseman, Mrs. Glenn Burrus and Mrs. J. V. Perrin spent much of Wednesday at school. They were busy doing sewing and other things necessary for our Halloween Carnival, Oct. 29.

Mary Dufur had a birthday Wednesday. Her mother, Mrs. S. D. Dufur, gave her a slumber party in her home Tuesday night. Those who were present were Kay Lynn Scott from Hereford, Janell Weaver, Royce Lee and Merry Kay

# School Lunch Menu

(The following menus for October 24-28 are published by the Hereford Brand as a public service. Mrs. Claude Francis is supervisor of the Hereford Public Schools lunch rooms.)

**Monday**  
Spaghetti, Meat Balls and Cheese  
Buttered Green Peas  
Combination Vegetable Salad  
Bread . . . Butter . . . Milk  
Prune Spice Cake

**Tuesday**  
Hamburger Steak . . . Gravy  
Mashed Potatoes  
Sliced Tomatoes  
Bread . . . Butter . . . Milk  
Fruit Cup

**Wednesday**  
Dixie Frankfurters  
Seasoned Pinto Beans  
Sweet-Sour Greens  
Bread . . . Butter . . . Milk

Pruit and Ceelia and Margaret Burrus.

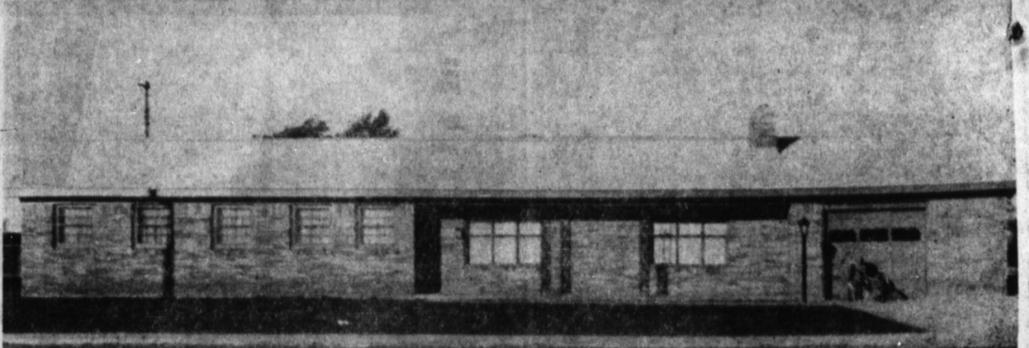
**Thursday**  
Whiteface Hamburger Special  
Sliced Tomatoes . . . Lettuce  
Onions . . . Pickles . . . Mustard  
Cheese Slices . . . Milk  
Apple Cobbler

**Friday**  
Baked Cod Filet . . . Lemons  
Buttered Green Beans  
Cabbage-Tomato Salad  
Bread . . . Butter . . . Milk  
Pineapple-Rice Pudding

**MAN IS A PARENT**  
SCHULENBURG, Tex. (AP) — A man was elected president of the Parent Teacher Assn. here for the first time in its history. He is Rev. William C. Anderson.

**HOUSE MAKES HIM LATE**  
INDIANAPOLIS (AP) — Homer Mitchell was late for work. A four-room house being moved blocked his driveway.

Mrs. A. L. Manjeot, Mrs. M. T. Rutter and Mrs. O. H. Herring were in Matador Saturday to serve as judges in the Matador Garden Club flower show.



HEREFORD HOMES — One of the most attractive new homes in Hereford is the home of Mr. and Mrs. Kenny Gear, which is pictured above. The ranch-style house is of Roman rock

face brick with inside panelling throughout in different kinds of woods. It is located at 321 Star. (Staff Photo)

# The Sheriff Reports

This year during harvest is presenting a few check problems as in years past. Every year we have forgeries. Merchants are inclined to cash labor checks as long as they know the party who supposedly made out the check. Several times we have had cases where some fellow has used a good check for a pattern to make forged checks.

John Jones may be a well known farmer with lots of money and the merchants know that, but are not familiar with his signature. Consequently if I take a check in to be cashed and John Jones name is on it that is good enough. Since Jones' signature isn't known I can pass several checks and all forgeries. A good policy is to know your endorser. Better to lose a sale than merchandise and money.

Every now and then we get a letter from someone trying to locate relatives. Usually we aren't able to help much. Think I will start listing the missing persons in the column and see if we locate anyone. This week Mrs. J. M. Sames, of Austin, is trying to locate Jim Smith. Jim Smith married Lizzie Sames and has a daughter, Emerald. I'm sure the lady

will appreciate any help and I will be glad to pass information on to her.

A few statistics: As of Oct. 1, 1955 there were 51,734 drivers licenses suspended in Texas for failure to show safety responsibility. There were 9,109 suspensions for one or more of 19 reasons. There are that many reasons your license can be suspended. Of the 9,109 there were 6,973 for driving while intoxicated and 944 for habitual violations.

With that many licenses suspended and people driving that should not be, do you think we were wrong in having a day for drivers' license check? The group I worked with was told by several people that it was a very good idea. Only had one person to fuss and he was not driving and advised me he did not have a license. We hope you were not detained too long and that some good will come of the check.

Have only two in jail today and had but one until 4 o'clock when another was added.

Hope it stays this way a few days.

LRS

Mr. and Mrs. Frank Lookingbill left Thursday for Fort Worth and Duncan, Okla. While in Fort Worth they will visit her sister, Mrs. L. M. Park and in Duncan they will be guests in the home of her daughter and family, Mr. and Mrs. Billy T. Davis.

## '56 Chevrolet sets new Pikes Peak record in top-secret test!

Not long ago a hush-hush, camouflaged '56 Chevrolet scorched the nerve-breaking road up Colorado's Pikes Peak for a new NASCAR\* certified record—the first time that old King of the Mountains has seen a new official stock car record in years! And what a road! 170 chilling turns and no guardrail! It's the first and only time a new model ever proved itself such a great road car before its introduction! The '56 Chevrolet showed the kind of performance that makes driving safer and more fun. So wait for the car that beat the King of the Mountains!

\*National Association for Stock Car Auto Racing whose officials timed and certified the performance of this preproduction model.



### A RECORD-BREAKING NEW CHEVROLET FRIDAY, NOV. 4

The hot one's even hotter!

# TRULY - TEAGUE CHEVROLET

2ND AT SCHLEY

PHONE 740

## Wednesday Thursday STAR



### FRIDAY -- SATURDAY

## No Place to Hide..

For this was Wes Steele, the gunfighter the whole town was hunting like an animal!

HIS BACK TO THE WALL... AND A GUNPACK AT HIS HEELS!

# A MAN ALONE

Ray MILLAND  
May MURPHY - Ward BOND

# STAR

SUNDAY, MONDAY, TUESDAY  
ROBERT MITCHUM as Luke

Now She Was No Longer A Patient ... And He Was No Longer A Doctor. Now They Were Flesh And Blood!



## NOT AS A STRANGER

starring OLIVIA de HAVILLAND  
ROBERT MITCHUM  
FRANK SINATRA  
GLORIA GRAHAME  
BRODERICK CRAWFORD  
CHARLES BICKFORD

### ONLY 3 DAYS LEFT TO SEE

## TEXAS SUNDAY ONLY



GET YOUR TICKETS NOW To Our SAT., OCT. 29th  
DOORS OPEN 11:30 P.M.  
**HALLOWEEN**  
MIDNITE SPOOK SHOW  
ON STAGE and SCREEN  
ONLY ONE CAPACITY WILL BE SOLD

## GORILLA AT LARGE

IN 3-D  
starting CAMERON MITCHELL  
ANNE BANCROFT  
and LESLIE COBB

This Show will also show at the Texas Theatre Monday, Oct. 31st.  
Admission 40c — Children 15c  
Doors Open 6:45 P.M.