

WEATHER		
	High	Low
Sunday	52	31
Monday	45	25
Tuesday	49	30
Wednesday	44	23
Moisture for Jan.	.99	
Moisture for year	.99	
Moisture last year	.00	

The Hereford Brand

18 Pages

Fifty-Seven Years of Service
SINCE 1901

Published Every Thursday

Our Slogan: "More People—More Farms"

Hereford, Texas, Thursday, January 16, 1958

Price 5c Per Copy

Largest Chamber Banquet Crowd Expected Tonight

Around Town

Ralph Smith, president of the Hereford Benefit Assn., has announced the annual meeting of the Assn. will be held Saturday at 2 p.m. in the county court room. Officers' reports will be given and new officers will be elected. Smith, in urging all members to attend, says that in spite of the large number of deaths in the organization recently, the membership is being held at about the same level by joining members.

New manager of the Montgomery-Ward store here is Ralph Davis, who has replaced Mrs. Wanda Johnson. Moving here from Clovis, N.M., the Davis family consists of Mrs. Davis, Wanda Lee, and three children, Sara, 6, Diann, 3, Joyce Elaine, three months. (Continued On Page 2)

Memorial Rites Here Sunday for Ray Terry

Memorial services for Lt. (j.g.) Ray Terry, 27, of Hereford, will be held in the First Baptist church here at 2 p.m. Sunday. The Rev. Howard Scott, pastor, will officiate.

Lt. Terry was killed Friday when jet fighter plane crashed into sea off the south coast of Japan, not in an explosion aboard USS Kearsage as first reported.

According to a Navy spokesman Terry died when he ejected himself from his plane shortly after it was launched from the Kearsage. The Navy said the engine in the plane failed at an altitude of 50 feet and Terry's parachute had no time to open.

Terry's body has not been found, Navy said. Three men were in a catapult explosion about three hours after Lt. Terry was killed. It was at first thought by relatives here that Terry was one of the three.

Mrs. J. W. Terry, mother of Navy flier, and his sister, Mrs. Ethelberg Ward Jr., will leave here Friday from Norfolk, Calif., for the services. Lt. Terry will stay with Mrs. S. Williams, 130 Ave. B. The other and the sister are the survivors.

Terry was born in Canyon and moved to Hereford in 1935 with his parents. His father died here in 1948. Terry was graduated from Hereford High School in 1948. He attended Texas Tech and West Texas State as a pre-medical student.

He enlisted as a Navy medical man in 1951, serving at the hospital at Bainbridge, Md., for seven months. He entered pre-training as an aviation cadet in August, 1953. He was commissioned in September, 1954. He had been at sea on the Kearsage since September, 1957.

Holt, Sparkman and Water Board

Holt and T. L. Sparkman were voted new county commissioners in the local election in conjunction with the High Plains Underground Water Conservation District No. 1.

Running for position one were Ed Dzikul and Edward Paetzold. Sparkman was the only one on the ballot for position two, but E. F. Cain received four write-in votes.

Sparkman received 156 votes in victory.

Ed Dzikul and Ralph Haston will serve three-year terms.

Donson, Director of District No. 4, said the district will have a meeting at 2 p.m. when Sparkman and Holt take office.

Donson was not in the election having another year to serve term of office.



SCHOOL BOND VOTERS—Mr. and Mrs. John Albracht, 604 Schley, were the 110 and 111th voters in the school bond election held Tuesday. The couple are shown putting their ballots in the box located in the county court house. The bond issue failed. (Staff Photo)

VOTERS REJECT BONDS

Maintenance Tax Also Vetoed by 200-Vote Margin

Voters of the Hereford Rural School District Tuesday voted down a \$639,000 bond issue and a maintenance tax law by margins of close to 200 votes each. Proposition two, covering the issuance of bonds, was defeated 607 to 429, and proposition one, maintenance tax, lost 606 to 432.

The bond issue, had it been approved, was to provide additions to the high school, Aikman and Central Elementary Schools, repairs to the junior high school building, and \$75,000 for purchase of a new school site in north Hereford and moving of the present football stadium.

School Superintendent Fred Cunningham said yesterday morning that he couldn't say what schedule will be for another proposition. The school board is expected to make some announcement within a month, however.

ON THE DEFEAT of the issue, Cunningham said, "We're disappointed, naturally. There is no question about that. We've studied it in citizens' committees, starting back in November of 1956, and presented the best way to meet the immediate needs.

"These things which we wanted won't be provided, but the kids are still there, and we will have more (students) next year. This doesn't relieve us (the board) of any responsibility, however, and we will have to continue trying to find ways of improving the congested situation which is going to arise in the very near future."

Various people around town said they had thought the football field movement might have defeated the proposition as much as anything else. To this, Cunningham said, "We wouldn't have to move the field, necessarily, unless we needed the space for the building's expansion. We (Continued On Page 2)



CHAMBER LEADERS—New Deaf Smith Chamber of Commerce officials who will be installed tonight at the annual banquet are, seated left to right, M. R. Latham, president, J. R. "Monk" Johnson, vice president, directors standing, Charles Noland, C. C. Acker and H. C. Baird. Not shown are director Charles Hill and Joycece president who is also on the board, Don Fudge.

850 Attendance Is Predicted; Starts at 7:30

The largest crowd in the history of Deaf Smith Chamber of Commerce's annual banquet is expected tonight in the Hereford High School gymnasium. Some 850 people, both local and from out of town, are expected from a potential 900 who have either purchased tickets or have received guest invitations. The affair is to begin at 7:30 p.m.

Highlight of the evening will be the presentation of the Lions Club Citizen of the Year award by club president D. C. Martin. Miss Della Stagner was named for the honor at last year's affair.

MAIN SPEAKER for what is probably the largest chamber event in the entire state will be Dr. Kenneth McFarland of Topeka, Kan.

Entertainment for the evening will be furnished by Wes Harrison, known as "Mr. Sound Effects." Mrs. John T. Sims will furnish dinner music on the organ.

Introduction of guests will be handled by chamber manager W. M. "Bill" Lenderman. Introduction of retiring directors and the incoming president will be done by the outgoing president, Dr. A. T. Mims. Directors for the 1958-59 term will be introduced by Marcus Latham.

NEW OFFICERS will be Latham, president, J. R. "Monk" Johnson, vice president, Don Zimmerman, treasurer, W. M. "Bill" Lenderman, manager, Mary Bourn, office secretary, and directors C. C. Acker, H. C. Baird, Charles Hill, Charles Noland, J. D. Pitman and Don Fudge.

Retiring officers are Dr. Mims, president, Latham, vice president, Edgar Skypala, treasurer, and directors B. F. Cain, Mims, Skypala and Louis Woodford.

The meal, furnished by caterer Walter Jettson, will include a half-pounded charcoal broiled fillet mignon.

Decorations will be arranged and furnished by the Bud to Blossom Garden Club. Mrs. Preston Hagans is president and Mrs. Glenn Williams is chairman of the decorations committee.

Dr. McFarland, guest speaker, is educational consultant for General Motors Corp. He is also educational consultant for the American Trucking Associations, and formerly served as guest lecturer for Reader's Digest.

CHAMBER PRESIDENT Mims said he considers it an honor being able to obtain Dr. McFarland for the event. So close is the speaker's timetable he will have to leave before the banquet is ended to be rushed to the airport in Amarillo en route to California. Mike Baird and Monk Johnson are to pick him up at the Amarillo airport shortly after noon today to bring him to Hereford.

Dr. McFarland, who has the "Nation's Number One Air Passenger." The inscription on the plaque says, "Dr. McFarland sees more people in more different places in the United States and Canada, and does it in shorter periods of time, than any other American." Dr. McFarland feels that one of (Continued On Page 2)

PLAY HERE

Herd, Hawks in Opener Friday

District 1-AAA competition for the Hereford Whiteface opens here Friday night against the Phillips Blackhawks, one of the tougher teams in the five-school conference.

Woman Is Charged With DWI Here

Mrs. Jewel Beauchamp, 45, 123 Ave. H, was freed on \$1,000 bond Monday after being charged with driving while intoxicated, second offense, Saturday night.

Mrs. Beauchamp was arrested by sheriff's officers after the car she was driving ran off W. Highway 60 and into a culvert about 11:45 p.m. Saturday.

She was placed in the Canyon jail Saturday night and Sunday. She was bound over to the incoming grand jury by Justice of the Peace Berry Miles at the preliminary hearing Monday.

Mrs. Beauchamp's husband, Leroy, and Roy Vaughn, who were in the car with her, were jailed by city police on simple drunk charges. They were fined and released Monday morning.

Rites Pending for Mrs. Childress

Mrs. Edna Marie Childress, 52, died at 8:30 a.m. Wednesday at Deaf Smith County Hospital. She had been in the hospital for a week. Services will be announced by Kreig-Marcum Funeral Home.

Mrs. Childress was born March 15, 1905, in Wayne County, Ill. She came to Hereford in 1942 from Illinois. She was married to Herman Childress Dec. 4, 1947, at Clovis, N. M. She and her husband lived 1 1/2 miles north of Hereford.

Survivors include her husband; two sons, Clarence Parlier of Houston and Darrell E. Parlier of Cheyenne, Wyo.; a daughter, Clara Mae Carron of Muskogee, Okla.; a step-daughter, Mrs. Ruth Heckleys of Busbee, Ariz., and four grandchildren.

Special Venire Is Called For Kelton D. Newman Trial

A 150-member special venire has been called for the statutory rape trial of Kelton D. Newman in 69th District Court here Jan. 27.

Newman, 36, was arrested and charged on Dec. 21. He has been in county jail in lieu of \$10,000 bond since that time. He was indicted by a special session of the grand jury on Jan. 2. He is charged with raping his 13-year-old daughter.

The venire has been summoned to be in the district courtroom at 1:30 p.m. on Jan. 27.

Newman's four children, ages 10 to 15, have been declared dependent and neglected by a special hearing here on Jan. 2. They have been turned over to the county welfare office.

Also scheduled for trial on the 27th is Carmelo Santos Moran, 48. Moran has been indicted with fondling and indecent exposure. He was arrested and indicted on Jan. 2.

Jurors for Moran's trial will be selected from the remainder of the venire for Newman. The court has appointed attorneys for both Newman and Moran.

A list of the special venire follows:

Herbert Haseloff, O. G. Hill Jr., J. B. Sowell, William H. Willis, H. D. Blythe Jr., George LeGrand, Mrs. Art Lewis, Jack Higgins, Mrs. W. Q. Duggan, Ernest Kendall, J. C. Allred, Wilbur Davis, Norman Gray, Mrs. J. B. Snead Jr., Bill

Waldrep, Orvall Galley, S. Q. Wilson, Earl DeHart, Kenney Gearn, T. L. Sparkman Jr., Dave McDonald, Oliver Stree, H. M. Bishop, Tandy Legg, Curtis Traweck.

George T. Jones, Jack Brown, Mrs. Frank Marrs, C. E. Leasure, A. C. Flowers, Pete Guinn, C. N. (Continued On Page 2)

Clay Angelo Accepts Deputy's Post Here

Clay Angelo, 59, Hereford fire marshal since 1950, has resigned that position to become a deputy sheriff here. His resignation is effective as soon as a replacement is found by the city.

Angelo has held a deputy's commission for the past three years, helping the sheriff's department when necessary.

He also has been director of the local Ground Observer Corps and U. S. weather observer here. Angelo said he also gives up those posts. He will continue to be a member of the volunteer fire department.

Angelo is married and has three children.

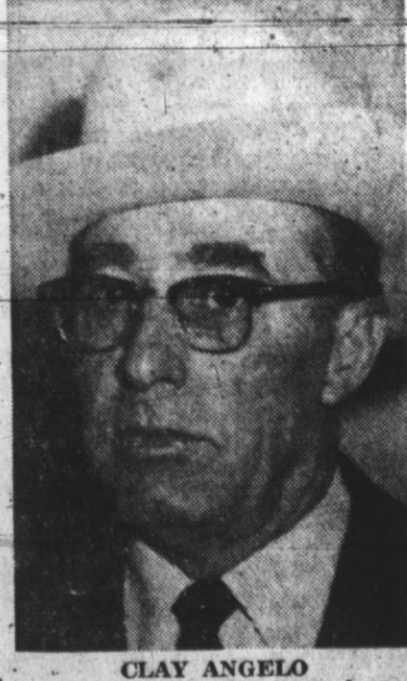
"I want to thank all the commissioners, mayors and city managers, past and present, and the public and all the firemen for their excellent cooperation for the past seven years," Angelo said.

"I want to continue helping the firemen anyway I can. I'm looking forward to working in the sheriff's department. I enjoy the work and want to continue to serve the public," he added.

City Manager Dudley Bayne said no replacement has been found as yet. "We are accepting applications now," he said. "We sure hate to see Clay go," he added.

JOINS FRATERNITY

G. W. Suggs, Hereford, is among the 29 University of Texas students who are new members of Phi Alpha Theta, national honor society, at the annual meeting here in 1957. Suggs is the son of Mr. and Mrs. George Suggs, 113 Ave. G.



CLAY ANGELO

Combined Deposits Exceed \$13 Million

Though hot winds shrunk the wheat on the stalk, frost got much of the vegetables while still in the ground and a combination of wind and snow knocked down a huge portion of the county's milo, the combined financial reports of the two Hereford banks, the Hereford Credit Union and the newly established Hi-Plains Savings and Loan Assn. shows more money on deposit and in assets for 1957 than in 1956, according to Dec. 31, reports.

Actually, in the report of bank deposits for 1956 by the Brand, a default was found in the total, \$13,048,463, which was \$640,988 high. The correct total was \$12,407,475.

ACCORDING TO conditions reports of the two local banks, the

Credit Union and Hi-Plains, the combined total of deposits and assets for 1957 was \$13,565,156.59, a \$174,586.94 increase over the previous year.

The banks reported \$11,969,107.26, Savings and Loan, established in the latter part of August, reported assets at \$289,575.29, and the Credit Union assets were \$1,306,474.04.

1957 marked the first year the Credit Union exceeded the million mark. Its increase over 1956 was \$333,379.47, according to the annual report.

Bank deposits were \$456,401 lower than 1956.

Loans have been a booming business in Hereford over the past year. In a combined report of the two banks, an increase in loans of \$1,352,250.50 was shown. 1956 loans were \$4,030,252.33, where \$5,382,503.13 were shown.

Rites Monday for Henry Hoffman, 79

Funeral services for Henry A. Hoffman, 79, former Hereford grocer and farmer, were held in St. Anthony's Catholic Church Monday afternoon with Father Cletus McGorrie officiating.

Mr. Hoffman died Saturday afternoon at his home in Amarillo where he had lived for the past year.

He was born Jan. 11, 1879, in Golconda, Ill., and came to Hereford in 1925 from Evansville, Ind. He married Martha Neuman in 1909 at Huntington, Ind.

Mr. Hoffman was in the grocery business here from 1925 to 1932. He was a farmer from 1932 to 1948, when he retired.

Surviving are a son, Leo, of Hereford; two daughters, Mrs. Gene Albracht of Amarillo and Mrs. Conrad Urbanczyk of Hereford; a brother, Joe Hoffman, and a sister, Mrs. Leo Kuper, both of Hereford, and 16 grandchildren.

Religious Survey Slated for Sunday

A county-wide religious survey will be conducted in Deaf Smith County by the Hereford Ministerial Alliance Sunday, beginning at 2 p.m.

Purpose of the survey is to find out the church membership, attendance or preference of all families in the county.

The names and ages of all members of each family will be taken in the survey.

The Alliance has asked all persons to be at home Sunday afternoon if possible. Those families which will not be home have been asked to fill out the information blank which is included in an advertisement on page 3, section 5.

Mrs. Alby Cookrell is general chairman of the survey. Other officers are Mrs. Jewel Smith, territorial assignment; the Rev. Bernard Seay, publicity; Mrs. Cookrell, materials; Joe Rucker, workers enrollment; and Mrs. Robert Veigel, sorting.

Issue 4 Tickets After Collision

Four traffic tickets were issued after a two-car collision at the intersection of Park Ave. and Lawton at 2:30 p.m. Monday.

Mrs. Charles C. Bowen, 39, 300 E. Fifth, was cited for failure to grant right-of-way, speeding and driving without a license. Patrick Mike Allen, 18, 404 Star, driver of the other car was given a ticket for speeding.

Damages to the Bowen car were estimated at \$480 and \$240 to Allen's pickup.



WATER DEVELOPMENT BOARD TAKES OATH—Gov. Price Daniel, left, watches as State Supreme Court Justice Joe Greenhill, right, administers the oath of office to the new six members of the new State Board of Water Development. Members taking oath in Austin are: Left to right, back row, W. F. (Buck) Tinsley of Austin and C. Y. Mills of Mission; front row: Marvin Nichols of Fort Worth, chairman, Marvin Shurbet of Petersburg; Bill Taylor of Longview; and James D. Sartwell of Houston. (AP Photo)

WETWAY NEWS

Machinery Sale Held at Renfro Farm Friday

By MRS. T. B. THOMAS

A farm machinery sale was held at the Jack Renfro farm Friday afternoon. Members of the Westway Home Demonstration Club served lunch at noon.

Boys and girls in this community who had entries in the Livestock and Poultry show were Danny Thomas, Paul and David Drager, Joe, Jimmy and Bobby Reinear, Danny and Bobby Jackson, Ray Northcut and Drew Kershen.

Mr. and Mrs. George Turrentine and girls returned home Sunday night from their holiday trip to California where they visited with friends and relatives. Mr. and Mrs. G. C. Merritt were Sunday dinner guests in the home of Mr. and Mrs. Otis Lee of Hereford.

Weekend guests of Mr. and Mrs. T. B. Thomas and children were Mr. and Mrs. Ben L. Thomas and children of Dalhart and Mrs. Johnny Seibert of Roundup, Mont.

Mr. and Mrs. Hal Thomas and Sue of Floydada arrived Saturday to visit with their nephew and family, Mr. and Mrs. T. B. Thomas. They all visited with Mr. and Mrs. J. C. Morrison. Other guests present were Mr. and Mrs. Ben L. Thomas and Mrs. Johnny Seibert.

Vernie Foley of Sabetha, Kan., visited several days with his cousin, Mrs. Merlin Kaul, and her husband.

Mary Kay Kershen, student in the School of Nursing at St. Anthonys in Amarillo, and Ronald Kershen of Texas Tech were home over the weekend to visit with their family, Mr. and Mrs. Andrew Kershen.

Mr. and Mrs. Homer Hamilton and Mr. and Mrs. Joe L. Hamilton and children of Hereford were recent guests in the Phillip Miller home.

Sandra Frank spent several days in Arlington visiting her grandmother, Mrs. F. A. Mays. Billy Frank has been admitted to the Deaf Smith County Hospital. He is suffering from a kidney ailment.

Mr. and Mrs. W. B. Nunley and children visited in Graham with his parents and brother, Mr. and Mrs. W. E. Nunley Sr. and Johnny. The Nunleys visited in Dimmitt with his sister and family, Mr. and Mrs. Walter Lewis. The Lewis family drove to Hereford Sunday to make a return visit.

R. N. Gunn, Mrs. Guy Lawrence and Melba Gay of Hereford were Sunday guests in the J. H. Landers home.

Mr. and Mrs. Jack Renfro returned home on Tuesday from Fredrick, Okla., where they helped with the Golden Wedding Anniversary festivities of Mr. and Mrs. W. S. Renfro.

Mr. and Mrs. Abraham Drager drove to Wellington on Saturday to attend the funeral of her grandfather, W. L. Cooper, who died Thursday.

Mr. and Mrs. T. D. Alston left Friday morning for a visit in Dallas with friends and relatives.

Mr. and Mrs. Edwin Morrison, Mr. and Mrs. Haral Mays and Hope Mays of Hereford were Sunday afternoon guests in the T. B. Thomas home.

Mr. and Mrs. Joe Wagoner and Joe Bob and Mr. and Mrs. G. C. Merritt visited Sunday afternoon with Mr. and Mrs. John David Owens and boys at Dawn.

The Sadie Lee Oliver 4-H Club will meet Friday, Jan. 17, at the community house and the program will be on parliamentary procedure.

Mrs. Merlin Kaul is organizing a youth choir from the community children and it is to meet twice a month. The purpose is to have the children participate in community meetings.

Mr. and Mrs. Harold Rudd and children attended a birthday party for her mother, Mrs. Raymond Wells of Hereford, Friday night. Mr. and Mrs. Raymond Wells Jr. of Amarillo visited in the Rudd home earlier on Friday. Mr. and Mrs. Dan Solmon of Amarillo spent Saturday night with her parents, Mr. and Mrs. Everett McIntosh.

Youth Charged in Shooting Scrape

Ramon Torres, 16, of the Labor Camp is being held in county jail on charges of aggravated assault following a shooting scrape at the camp Saturday night. His bond has been set at \$500. Torres is accused of wounding Roman del Rios, 10, with a .22 automatic pistol following an argument.

Sheriff Charles Skerton said the del Rios youth suffered a flesh wound in his left thigh. He was treated and released at Deaf Smith County hospital.

Skerton said Torres will be tried as an adult after he has reached his 17th birthday on Feb. 22.



HAPPY MOTHER, LUCKY BOY—Mrs. H. E. Dickson of Fort Worth, happily hugs her two-year-old son, Henry Eugene (Hanky) Dickson, after he was rescued from an abandoned 15-foot weed-covered well. The boy fell into the well while playing at his grandmother's home. A neighbor, using a garden hose, managed to pull him to the surface. (AP Photo)

Beauty at Home

By Lynn Carter

Q. Just what is the purpose of cold cream?

A. In addition to cleansing your skin, it also makes it easier to massage your face and throat. And don't think that skin massaging helps only to avoid wrinkles—it is also a splendid way to stimulate circulation and, therefore, to improve that much-desired and attractive glow in your complexion.

Cold cream, in addition, relaxes these delicate muscles which get tense and tired after a busy day.

Q. Instead of snaving the hairs on my legs, how can I bleach them?

A. By use of peroxide of hydrogen, or a mixture of one part ammonia to six parts of hydrogen.

Q. What is a quick and effective way to remove fruit stains from my teeth?

A. Try using some lemon juice for this.

Q. What precautions can I take to avoid my gray hair's acquiring a yellowish tinge?

A. Try following your shampoos with bluing rinses. Ordinary bluing, made by a reputable firm, is all right, but use it with discretion. Your water should be warm, not hot, as hot water tends to discolor gray hair.

Q. Can you suggest a simple exercise to help reduce overly-thick ankles?

A. Lots of walking will help. Another very simple, but effective, one is merely to stand and exercise yourself up and down on your toes 15 or 20 times, repeating this periodically throughout the day.

Q. What should I use to bleach a white woolen frock?

A. When bleaching white wools, use sodium perborate, never Javelle water (household bleach). Q. What can I do about sallow looking skin?

A. On-the-surface camouflage for this is a warm-tinted makeup base. For more fundamental effects, use the stimulating masks or packs concocted by almost all the cosmetic houses, and include brisk patting with skin freshener in your face cleansings.

Q. How can I make myself a good, inexpensive shampoo at home?

A. Heat together an egg and a teaspoonful of mild skin soap. Apply this with the fingertips, rubbing well into the scalp. Rinse with hot, then lukewarm, then cold water.

Q. Do you recommend the use of eyeshadow during daytime?

A. I think it's better to use white petroleum jelly or heavy cold cream, and use it the same as eyeshadow—just a touch of cream. You don't want your lids to have a heavy look. This cream will remove any face powder and reveal the natural shade of your eyes. It also serves to lubricate your delicate eyelids and give them a dewy look.

Q. Some leather shoes I had stored away for some time have acquired mildew. What can I do about this?

A. Scrub the shoes with a hand brush dipped in lukewarm water and mild soapsuds—preferably a castile soap. Wipe them with a damp cloth and give the shoes a day or two in the sun before polishing them.

Q. How can I prepare at home a good body deodorant?

A. By mixing 2-1/2 ounces boracic acid, 1/2 ounce zinc oxide, and 1/2-ounce of talc.

OLD RELICS

ARDLRIGH, England (P)—Nearly 90 bronze age burial urns have been uncovered in a field at this Essex community.

This Family Had A Friend



WARREN G. MOORE of Tyler, Commander of the Texas Department of the American Legion, points to the 1958 March of Dimes container that represents a friend in need to the 1958 March of Dimes Family. With the exception of the father, Maj. Joseph L. Solomon, USAF, of Warner Robbins, Ga., the entire family were stricken with polio in a single week in 1953. Still faced with extensive March of Dimes-financed treatment are Little Joe, 9, and twins, Sandy and Lindy, 6.

Oldham, Olton Teams Win in Judging Here

Judging teams from Oldham County and Olton took first places in the livestock judging contest held Saturday as a feature of the 12th annual Junior Livestock and Poultry Show. Ten teams representing Future Farmer chapters in seven schools and three 4-H teams entered the contests.

Top individual scores were made by Carlos Barnes of the Castro County 4-H club and Larry Fowler of the Tulla FFA chapter.

Placements were as follows: FFA teams—Olton, 1st; Happy, 2nd; Dimmitt, 3rd; Muleshoe, 4th, and Hereford, 5th.

FFA individuals—Larry Fowler, Tulla, 1st; Pete Plank, Hereford, 2nd; John Adams, Olton, 3rd; Glen Odum, Dimmitt, 4th; Marshal McQuillan, Spur, 5th.

4-H clubs—Oldham County, 1st; Castro County, 2nd; Deaf Smith County, 3rd.

Four-H individuals—Carlos Barnes, Castro, 1st; Charlie Hall, Oldham, 2nd; Alvis Wood, Oldham, 3rd; Lenro Jennings, Oldham, 4th; Ronnie Elder, Castro, 5th.

Special...

(Continued From Page 1)

McClure, Odie Bull, J. William Witherspoon, Ben Childers, E. S. Ireland, Cliff Conus, Mrs. O. R. Sanders, Clifton Bryant, Fred E. Fox, Harold Kreighouser, Lynn C. Kester, Chester Wiggins, T. M. Drever, Leo Hoffman, Mrs. Edwin Morrison, J. B. Noland, F. W. Hill, George E. Turrentine, Joe L. Homilton.

L. W. Norvell, Neil Cooper, M. W. Stephan, Floyd West, J. L. Fits, Mrs. Gerald Wilson, George Stambaugh, Mrs. Nora E. Gillis, Mrs. E. J. Grady, Curtis O. Roach, C. R. Gandy, Conrad Urbanczyk, Mrs. A. H. Reinart, Bill Hardwick, J. C. Williams, Bill Hulse, Mrs. F. L. Wilhelm, F. S. Drager, H. F. Edwards, Mrs. F. A. Tucker, A. F. Marnell, H. E. Wester, Blueford N. Turpin, Earl Plank, James O. Hall.

John Kalka, Harold Mudrock, Roy Pete, Terry Kirby, Mrs. M. H. Wiseman, Joe Brozman, Harvey Brock, W. J. Hacker, Arnold Betzen, Harold Head, W. M. Decker, S. H. Browning, S. L. Harmon Jr., J. H. McCathern, Mrs. J. H. Fish, O. H. Calpepper, J. M. Hamby, J. E. Springer, W. T. Gunstenson, Grant Hanna, P. L. Alexander, Mrs. G. A. Childers, John Douglas Pittman, L. C. Hewett, Benny Womble.

Eldon R. Craig, E. A. Edwards, J. F. Jones, Charlie Hodges, Monte Baker, Earl Poirch, O. H. Her-ring, Mrs. J. N. Harding, Mrs. M. T. Rutter, Harry Caylor, Meredith Ireland, Doc Roberson, G. W. Parker, Mrs. G. W. Newsom, Mrs. Clyde W. Russell, Arthur Blackburn, Mrs. O. B. Sothorn, Herman Drake, Albert W. Owen, Gerald Hale, Donald Shipley, Paul Harvey, Wesley Reznik, Ernest Flood, Mrs. Wayne Edwards, H. D. Boardman, Denzil Pulliam, E. T. Brooks, C. P. Worthan, T. J. Clay, Mrs. R. L. Simpson, Mrs. Bill McDowell, Mrs. R. B. Millet, William S. Damerson, Mrs. J. R. Overstreet, Mrs. Samuel R. Suit, Paul M. Hoff, Danny Deaver, C. C. Acker, Murl Parker, Walter L. Kuper, Mrs. Harbald Loerwald, Elizabeth Womble, Monore Parker, W. P. Aze, R. A. Daniel, J. W. Adrian (deceased), Bruce M. Rose and C. R. Damron.

of the list, and found that his popularity is uniform throughout all sections of the nation.

Tonight's menu, other than the fillet mignon, will be fruit cocktail, baked potato, green beans with cheese sauce, tossed salad, condiment tray, hot french buttered bread, dutch apple pie and coffee.

Voters...

(Continued From Page 1)

sure don't have to move it now." One school board member said at the board's meeting Tuesday night he was surprised the people had so little confidence in the board's judgment.

The bond issue, according to financial secretary Fred Baird, would have increased the taxes by about 13 cents per \$100 rendered property valuation. It would have covered the \$639,000, and retired the district's present outstanding bonds of \$1,591,000.

PROPOSITION ONE was concerned with adoption of a new financial operation setup. The law provides for a sliding scale for the maintenance tax levy, depending upon the gross debt, providing a maximum school tax levy for maintenance and bond retirement of about \$2, compared to the present maximum of \$1.50.

The proposed plan of proposition two included 10 conventional classrooms and one large science classroom, a cafeteria and girls gym to the high school, six classrooms plus furnishings for the Alkman school and conversion of the present gym at Central to a cafeteria. Stanton Junior High was to have completion of renovation work and repairs.

Proposition two also included the purchase of new sites and development of old sites, including moving the football stadium.

Banquet...

(Continued From Page 1)

the big needs of our time is for what he calls "organized and usable information," and he considers speech as one of the best media for dispensing such information. To him speech is simply an effective means of service.

Through this medium he has served his fellow man so well that numerous surveys have found him to be the nation's foremost speaker.

One such survey, conducted by the U. S. Chamber of Commerce, placed Dr. McFarland at the head

Around Town

(Continued From Page 1)

They are now living at 834 Elvins.

The Hereford Jaycees, according to president Don Fudge, are needing everything they can get to auction off during their "radiothon," which is to be held for the March of Dimes campaign Sunday, Jan. 26. Anyone having anything of value which could be auctioned are asked to contact Wendell Morton or Wayne Lehre.

As in the past, the Jaycees are to make a telephone canvass of the city selling poll tax receipts Sunday afternoon. According to the tax collector's office, only 880 receipts have been sold since the start Oct. 1. The deadline is Jan. 31. There are reportedly 2,800 to 3,000 potential voters in the city. The Jaycees will call every phone in the book and deliver the tax roll to the home of those desiring to pay their poll tax.

The Garden Beautiful Club will meet at the home of Mrs. J. B. Pool, 377 Star, at 3 p.m. Friday.

Night classes in bookkeeping and typing are being offered by Hereford High School and Joe Smith, instructor. Smith said the times and fees for the classes will be decided by the number of pupils. Persons interested in taking the courses should call Smith at the high school or at his home.

DOUBLE CHECK HAMILTON, Ohio (U)—Taking attendance requires a few double-checks by teachers at Hamilton High School. Eight sets of twins are enrolled.

Hereford Glovers In Plainview Bouts

Hereford fighters took one victory in six fights in the opening round of the Plainview District Golden Gloves tournament at Plainview Tuesday.

Glen Nelson registered the only win, scoring a second-round TKO over Bill Potts of Plainview in the second round of their 99-pound Pee Wee division bout.

James Vines lost a decision to Troy Fox in a 99-pound match and Roy Gonzales was decided by Keith Billingsley in an 80-pound tussle. Richard Castro, Plainview, decided David Green in a 90-pound bout.

In the novice high school bracket Jackie McNeese was TKOed by Douglas Edgar of Levelland in the first round of their 135-pound battle and Lupe Terino lost by default to Chic Owens of Floydada.

Three Hereford boxers had bouts scheduled Wednesday night. They were Donnie Cornelius, 68; Glen Nelson, 90, and George McGill, 90.

The older boys in the open, and high school division begin action tonight. Entered from Hereford in the high school division are Gene

Waits, heavyweight; Wade Crist, light heavyweight; Jeff Gomez, 160; and R. C. Welby, 129. Wait and Crist won championships in the district bouts here Jan. 5-6.

In the open division from Hereford are Arthur Gonzales, 147; Tom Sluder, light heavyweight; and Wes Chavers, 155, Negro. Chavers won a championship in his division here.

EDUCATION "LOAFING" VANCOUVER, B. C.—The West is losing the education race with Russia because it is "loafing," says Dr. Cyril Reid, chemist, professor at the University of British Columbia. "Our children learn too soon that one does not need an education to make a comfortable living," he told a discussion group.



Orsborn-Norwood Chev.-Olds



A car is the miracle that takes you to work in the morning... to fun at night... and to hours of pleasure on vacations. You can have this miracle for your very own with one of our Guaranteed "OK" Used Cars. Remember, behind "OK" Used Car wheels sit the world's most SATISFIED car owners!

SPECIAL THURSDAY

1955 Chevrolet Bel Air 4 door Sedan, V8 motor, beautiful brown and beige two tone, Powerglide transmission, heater, radio, white tires and many other extras. Don't miss this "OK" used Special \$1295 of the week

1955 Chevrolet 210, 2 door sedan, V8 motor, standard transmission, beige and brown two tone color, radio, heater and many other extras. See this '55 Chevy for the very best in used car value. 1,095.00

1954 De Soto 4 door Coronado V8, automatic transmission, radio, heater, lovely green and white two-tone, near new white tires, and power steering. Many, many miles of trouble-free service in this 1954 De Soto Sedan. 1,095.00

1954 Chevrolet Bel Air two door sedan, lovely yellow and green two-tone finish, Powerglide, radio, heater and white tires. A local, one-owner Chevy with only 25,000 actual miles! Your young man could use this one. 995.00

1953 Ford V8, 4 door sedan, two-tone blue, Fordomatic transmission, radio, heater, and good tires. 595.00

1953 Ford V8 4 door, dark green, V8 motor, overdrive transmission, radio, heater, and many other extras. 595.00

1954 Ford 2 door V8, beige, heater, good tires, a good buy at 695.00

1952 Dodge, 4 door sedan, gray, with heater and good tires. A local owner car that has lots and lots of service left, and this service can be your very own for the low, low price of just... 195.00

SEE THESE TRUCKS

SPECIAL THURSDAY

1957 Ford V8 Ranchero, lovely two tone ivory and green, big V8 motor, standard 3 speed transmission, radio, heater, and many other extras. See this special \$1695 now.

1952 Chevrolet 1/2 ton pickup, 4 speed transmission, radio, heater, hitch, 4 mud and snow tires, dark blue finish, and just as sound as a dollar in every way... 575.00

1955 Chevrolet, 1/2 ton pickup, 3 speed, light green, heater, hitch, very good rubber, in perfect shape for thousands of miles of service... 695.00

1948 Dodge, 1 1/2 Ton Truck, cash and chassis only, 7.50 x 20 Tires, excellent motor and cab, will give someone a lot of hard service around the farm... 395.00

Orsborn-Norwood Chev.-Olds

Truck Transportation Headquarters

WE BUY EGGS ON GRADED BASIS

EFFECTIVE MONDAY, JANUARY 20th

We offer these suggestions to help you to sell top quality eggs:

- ALL EGGS MUST BE CLEAN
ALL EGGS MUST BE CAGED
(Cases Don't Have to be Full)
PACK LITTLE END OF EGG DOWN, USE CRACKS, THIN SHELLED, OR ODD SHAPED EGGS AT HOME. MARKET EGGS FREQUENTLY.

HEREFORD POULTRY & EGG CO.

129 Sampson

Phone EM 4-2172

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS



I know I can depend on **Piggly Wiggly** Foods are the Best-and prices Lowest!

ICE CREAM Lane's Quality Checked All Flavors 1/2 Gal. **69c**

COFFEE Schilling's All Grinds Lb. Can **79c** | **SNOWDRIFT** The Wesson Oil Shortening 3 Lb. Can **79c**

THEME PAPER Regular 98c Package **59c**

Wesson Oil Qt. **63c** | **Pancake Mix** Aunt Jemima 2 Lb. Box **33c**

GLADIOLA FLOUR Pillow Slip or Print Bag 25 Lb. **\$1.89**

Preserves Kraft's Peach 20 oz. Jar **39c** | **GRAPE JELLY** Kraft's 20 oz. Jar **3 FOR \$1.00**

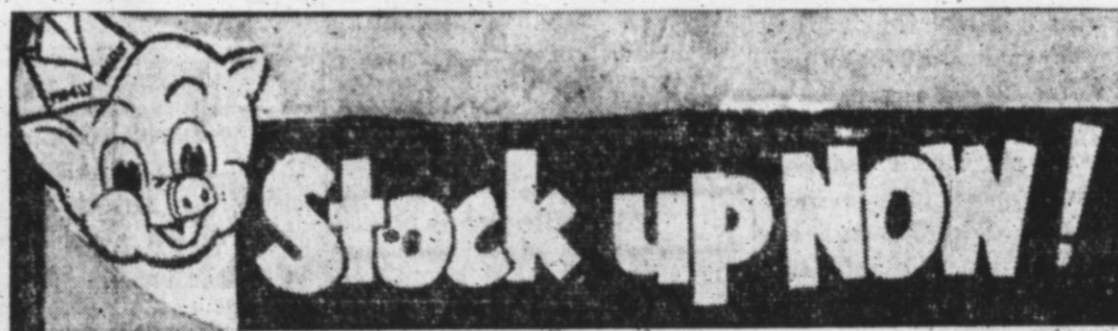
All This Plus **GREEN STAMPS**

NOTICE

The new Texas Egg Law which becomes enforceable February 17th, will necessitate grading of all eggs before being offered to a consumer. Even eggs labeled UNGRADED must first pass certain standards.

We feel that grading of these eggs can no longer be effectively done in our store. Therefore, beginning MONDAY, JANUARY 20th, we will DISCONTINUE THE PURCHASE OF UNGRADED EGGS.

It is our understanding that a local concern will buy your eggs, grade them according to USDA standards and sell to the local stores.



TOILET TISSUE Soffin 4 roll Pkg. **33c**

SCOTKINS Scott's Luncheon Napkins Box of 50 **15c**

Aluminum Foil Reynold's 25 ft. Roll **29c**

MILK Shurfine Tall Cans **2 FOR 25c**

CORN Niblett's Whole Kernel 12 oz. Can **15c**

COFFEE Food King - Lb. Can **69c**

TREND Liquid Detergent - 12 oz. cans 2 for 59c

COFFEE MUGS Green or Turquoise Glass ea. **10c**

MEXICORN Niblett's Whole Kernel 12 oz. Can **17c**

COCONUT Baker's Shredded - 1/4 lb. Boxes **2 FOR 35c**

TREND Powder Detergent - Lg. Boxes 2 for 39c

RUBBING ALCOHOL Physicians & Surgeons Pint Bottle **12c**

FRYERS Armour's Star **LB. 39c**
Guaranteed fresh & tender

BACON Pinkney's Hickory Smoked First Grade 2 lb. Pkg. **\$1.29**

Calf Liver Fresh Sliced LB. **29c**

SAUSAGE Blue Morrow Whole Hog Mild or Hot **2 LB. \$1.19**

BEEF STEAKS Eatmore Hereford Frozen 12 oz. Pkg. **59c**

CELERY Fancy Pick O' Morn Capped Large Stalk **15c**

ORANGES California Sunkist Navels Lb. **13c**

PEARS Washington Fancy D'Anjou Lb. **15c**

Carrots Hereford Grown **2 FOR 25c**

potatoes Russets - No. 1 10 lb. Bag **49c**

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

Phone EM4-2030 WANT ADS Phone EM4-2030

FOR SALE
Miscellaneous
WE PAY CASH
for
APPLIANCES, FURNITURE
CLOTHING
or
WILL TRADE FOR ANYTHING
OF VALUE!
BIG RED BARN
West of City on Clovis Hwy.
Phone EM 4-3552
Open Sunday 2:30 to 5 p.m.
B-1-2-fc

ST. REGIS electric blankets, \$21.95
with single controls. \$27.95 with
dual controls. Unconditionally
guaranteed for one year. ROG-
ERS DRUG.
B-1-19-25-fc

Hereford Glass Co.
Expert Car Glass Installation
Table Tops and
Window Glass
Picture Frames
1392 Park Ave. Ph. EM 4-2652
B-1-25-fc

FINANCE your auto Premiums
for 6 months. John McLean In-
surance.
B-1-10-25-fc

IRRIGATION PUMPS
On rental basis. We furnish
pumps and make all repairs.
There is no maintenance cost to
the user.
Drop us a line and let us
know the size and depth you
need.
WRITE BOX 5305
LUBBOCK, TEXAS
B-1-34-fc

FOR SALE: DISC MARKERS.
Lesly Motor Company.
B-1-9-39-fc

DEARBORN Heaters cost less to
buy, to install to operate. On
display now at Blanton Butane,
Inc. Phone EM 4-0220.
B-1-19-14-fc

LIMITED number of copies of
1957 State and County Tax roll
showing name, address, land
owned and description on rural
property only. \$25. Also maps of
city and county. A. O. Thomp-
son Abstract Co. Phone EM 4-
1504 or box 73, Hereford, Texas.
B-1-41-48-fc

FOR SALE: Three 78 RPM
record albums for price of one.
Streu Hardware.
B-1-13-2-fc

LIMITED time offer. 55 piece,
service for 8, "Eternally Yours"
and "First Love" patterns in
1847 Rogers. \$100.90 value; \$49-
95. Cowan Jewelry. Buy now, pay
later.
B-1-26-2-3c

FOR SALE: 100 tons well grained
Regard bundles R. B. Miller.
EM 4-3146.
B-1-12-29-fc

"NEVER used anything like it,"
says users of Blue Lustre, for
cleaning carpet. Streu Hardware.
B-1-15-29-2p

FOR SALE: 1956, two bedroom,
41' Landola Trailer house. Call
EM 4-1814.
B-1-11-29-2k

**GENERATORS and Starters for
cars and trucks.** Hereford
Wrecking Co. Phone EM 4-0680.
T-1-12-18-fc

FOR GUARANTEE Recapping see
Shelter Tire Exchange, 303 East
First. Phone EM 4-0311.
T-1-10-25-fc

50 CHICKS FREE
To show you how good our
Baby Chicks are, we will give
you 50 chicks free, our choice,
with each 100 pullets or straight
run chicks you buy. Write for
details.
JUDAH HATCHERY
Box 151, Clinton, Missouri
T-1-3-1c

SPECIAL PURCHASE: Top qual-
ity canvas irrigation dams. As
low as \$3.50. Davis Implement
Co.
B-1-14-3-fc

FOR SALE: Spring barley seed,
Trehl variety. Phone EM 4-2683.
B-1-9-3-4p

**LIMITED time offer. 55 piece,
service for 8, "Eternally Yours"
and "First Love" patterns in
1847 Rogers. \$100.90 value; \$49-
95. Cowan Jewelry. Buy now, pay
later.
B-2-26-2-3c**

TRADE International Industrial
V-9 butane motor - starter - safety
switches for 40 horse electric.
W. J. Smith, 1011 West Walnut,
Roswell, N. M.
B-2-22-2-4p

FOR SALE: Model 425 six cylin-
der M-M pump motor. \$800. L.
W. Tooley. Dawn CL 8-4169.
B-2-15-28-fc

FOR SALE — BARGAIN
8" pump, 280' setting, and
285' of 16" casing.
Sell together or separate.
B. C. GOREE
2101 W. 24th St.
Plainview, Texas
Phone CA4-2213
B-2-29-3p

FOR SALE
Automobiles
SPECIAL PURCHASE: Top qual-
ity canvas irrigation dams. As
low as \$3.50. Davis Implement
Co.
B-3-14-3-fc

LIMITED time offer. 55 piece,
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and "First Love" patterns in
1847 Rogers. \$100.90 value; \$49-
95. Cowan Jewelry. Buy now, pay
later.
B-3-26-2-3c

IF YOU ARE THINKING OF buy-
ing a new or late model used
car, see the Installment Loan
Department of the First National
Bank for financing. Low rates,
convenient terms, many oth-
er advantages.
B-3-32-15-fc

4 REAL ESTATE
FOR SALE: My home. Harry F.
Reed. 411 Star.
B-4-9-1-fc

FOR SALE
Farms and Ranches in the Fa-
mous Burlington District of East-
ern Colorado. Irrigated and
Non-Irrigated land. Wonderful
soil, growing Sugar Beets, Corn,
Maize, Wheat, and all small
grain. Abundance of water for
irrigation pumps. Contact Earl
L. Powell, Real Estate Broker,
379 14th Street, Phone 9, Bur-
lington, Colorado.
B-4-42-fc

1 MILLION DOLLARS
To loan on irrigated and dry
land in Deaf Smith, Castro and
Parmer Co.
DON MARTIN
LONE STAR AGENCY
136 Main - Hereford, Texas
EM 4-0555 Days
EM 4-0925 Nights
B-4-1-52p

HEREFORD REAL ESTATE
FARMS
RANCHES
CITY PROPERTY
Your business appreciated.
We will do our best to serve
you.
FLOYD WALTON
632 West First St.
Office EM 4-3542
Home EM 4-2694
B-4-28-fc

FOR SALE: Three nice two bed-
room houses. 10% will handle.
No finance cost. By owner. R.
B. Miller. EM 4-3146.
B-4-19-29-fc

GOOD quarter section farm with
irrigation. Cheap. Contact Chas.
Green. Four miles north on Ave.
K.
B-4-16-3-2c

FOR SALE: To be moved, three
room house. Electricity, hot wa-
ter heater, bathroom fixtures.
Call at 507 Jackson.
B-4-18-3-fc

FOR TRADE: Commercial build-
ings leasing. \$250 month and
large suburban home in Plain-
view, Texas. Valued at approx-
imately \$70,000 will consider ir-
rigated land. Write Arnold
Banks, W. Hwy 70, Plainview,
Texas.
B-4-30-29-2p

FOR SALE
Brick home in excellent lo-
cation. 401 East 4th St.
2 bedrooms, bath, basement,
basement furnace, double gar-
age. Call EM 4-2191.
B-4-28-6c

FOR SALE
By owner, 3 bedroom brick.
332 Star Street. Ceramic tile
bath and kitchen. Central heat,
mahogany trim. Many buffins.
Buy equity, assume 4 1/2 % loan.
Shown by appointment.
Phone EM 4-3876
B-4-10-fc

FOR SALE: Two bedroom home.
Phone EM 4-1182.
B-4-9-29-2p

FOR SALE: Three acres on
South Main. Call EM 4-3608.
B-4-9-2-3k

**FOR SALE, by owner, three bed-
room brick home; GI loan, 1,536
square feet floor space, built-in
oven and burners, disposal, forced
air heating, carpets, drapes,
seven foot fenced back yard. J.
E. McCathern Jr. Phone EM 4-
1192.
B-4-36-2-fc**

FOR SALE: 160 acres, good 8" well.
\$7,200.00 down. Would trade
equity for house in town.
Nice 6 room house. Carpeted,
basement, double garage. Well
located, 2 blocks from main part
of town. \$9,000.00, \$1,000.00
down, 15 years to pay.
BETTY RICE
Ph. EM4-3649 Hereford
B-4-29-3c

**1/2 OFF SALE on Coronation Pat-
tern in Community Plate, on sets
or fill-in pieces. 53 set for 8,
\$100.50 value only \$49.95. Limited
time. Cowan Jewelry. Buy now,
pay later.
B-4-30-2-3c**

FOR SALE BY OWNER: Two bed-
room home with full basement
and garage apartment. Call EM
4-0555 or EM 4-1273 after 6:00
p.m.
B-4-20-5-fc

THREE BEDROOM
Nice frame house. 3 nice bed-
rooms. Large kitchen, large liv-
ing room. Fenced back yard.
Near schools. Must be sold.
Nice 3-bedroom, 1 1/2 baths.
75' lot. Fenced back yard.
House only 2 years old. Owner
leaving town and must be sold.
TRULY REAL ESTATE
Jim Hill Hotel Office EM4-2545
Residence EM4-2543
B-4-25-fc

GOOD FARMS AND HOUSES
310 acres, 2-8" wells. Im-
proved. Lays nice. Good loca-
tion. \$210 acre. \$15,000 down,
balance good terms.
290 acres, 2 irrigation wells.
Improved. Price \$200 acre. Has
82 acre cotton allotment.
220 acres. Good 8" well.
Clean, good improvements, lays
nice, 105 acres cotton allotment.
\$20,000 down, balance good
terms.
165 acres, 1-8" well, natural
gas. Price \$26,500. Can be
bought on good terms.
160 acres, 8" well. \$8,000
down.
160 acres, 1-8" well, im-
proved, on paving. Price \$210
acre. \$15,000 down, or will con-
sider trading for house in Here-
ford and some cash.

2 bedrooms, single garage,
near schools. Redecorated inside
and outside. \$750 down, bal-
ance terms.
\$7500.00. \$850.00 down, bal-
ance good terms.
3 bedroom stucco, corner lot.
We also have some 3 bedroom
homes for \$500 down and \$650
down.
Your listings appreciated.
ALL KINDS OF INSURANCE
J. M. HAMBY REAL ESTATE
1221 E. Hwy. 60
Office Ph. EM 4-1345
Garold Hamby
Res. Ph. EM 4-1534
J. M. HAMBY
Res. Ph. Frio BR 6-4473.
B-4-28-fc

FOR TRADE
Good little New Mexico ranch
to trade for irrigated land in the
Hereford area. Consists of 1627
acres of which there is 1020
in good native grass and 607
acres in cul. 555 acres of this
in the soil reserve for 10 yrs.
which brings in \$5,000 to pur-
chaser for 9 more yrs. Large
ranch type home, 2 story and
modern. Barns, corrals and feed
lots. On pavement 6 miles from
a small town. Price \$55 acre. No
loan on this place. If sold out-
right, 29% down and the bal-
ance at 5%. See us for details.
HUGH BOOKOUT REALTY
345 W. 1st St. on Hwy. 60
Hereford, Texas
Res. Ph. EM 4-1832
Office Ph. EM 4-3161
B-4-29-3c

FOR SALE: 2 bedroom house like
new. Furnished or unfurnished.
EM 4-0397.
B-4-12-29-fc

FOR RENT
FOR RENT: office space. 415
Main. Phone N. D. Bartlett Jr.
Phone EM 4-0835.
B-5-13-50-fc

BEDROOM for rent. Close in. 509
Ross. Phone EM 4-1628.
B-5-9-25-fc

VERY nice furnished apartment
with private bath. Inquire at
232 West 3rd.
B-5-12-47-fc

**1/2 OFF SALE on Coronation Pat-
tern in Community Plate, on sets
or fill-in pieces. 53 set for 8,
\$100.50 value only \$49.95. Limited
time. Cowan Jewelry. Buy now,
pay later.
B-5-30-2-3c**

HELP WANTED: Sales lady, or
man. Part time or full time. Ap-
ply Littlejohn Studio 238 North
Main.
B-8-17-3-2c

**WANTED part-time mechanic ex-
perienced with maintenance
heavy truck equipment. Diesel,
gas engines. PO Box 31. Here-
ford, Texas.
B-8-18-3-2k**

Quick — Efficient
HOME LOANS
Dependable Abstract and Insur-
ance Service
ELIZABETH WOMBLE
146 Math Ph. EM 4-0850

FOR LEASE: 220 A farm land.
20 A alfalfa, 5 A cotton, 45 A
wheat. Good irrigation. Well.
Contact Mrs. Cora Lee Carter,
2615 29th, Phone PO 2-0193, Lub-
bock, Texas.
B-5-25-3-fc

FOR SALE: Three acres on
South Main. Call EM 4-3608.
B-4-9-2-3k

**FOR SALE, by owner, three bed-
room brick home; GI loan, 1,536
square feet floor space, built-in
oven and burners, disposal, forced
air heating, carpets, drapes,
seven foot fenced back yard. J.
E. McCathern Jr. Phone EM 4-
1192.
B-4-36-2-fc**

FOR SALE: 160 acres, good 8" well.
\$7,200.00 down. Would trade
equity for house in town.
Nice 6 room house. Carpeted,
basement, double garage. Well
located, 2 blocks from main part
of town. \$9,000.00, \$1,000.00
down, 15 years to pay.
BETTY RICE
Ph. EM4-3649 Hereford
B-4-29-3c

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BETTY RICE
Ph. EM4-3649 Hereford
B-4-29-3c

CHOICE 300 acre cotton farm. 110
acre cotton allotment; 55 acre
wheat allotment, sowed and
growing. 2 good houses. 10"
well underground tile, pavement,
land lays right and is clean.
Price \$285/acre. This is what a
good investor and good farmer
is looking for. Write Arnold
Banks, W. Hwy 70, Plainview,
Texas.
B-4-53-29-2p

FARM LANDS
320 acres less than 4 mi. of
Hereford, most all grass, well
and windmill, one 6 in. irriga-
tion well, near highway, only
\$125 per acre. 1/2 minerals.
320 acres, Parmer county, all
cultivated, good 8 in. well, on
natural gas, 13 acres cotton and
83 acre wheat base. 1 mile un-
derground concrete pipe, price
\$147.50, per acre. \$20,000.00
cash will handle.
Choice 320 acre farm, Castro
county, close to Dimmitt, good 8
in. well, on natural gas, 34 a.
cotton base and 61 A. wheat.
Plenty of improvements, on high-
way, only 29% down, bal-
10 yrs. 5%.

Two adjoining tracts, totaling
1150 acres, 800 in cultivation,
balance grass, three good wells
on natural gas, 150 a. cotton
base, 600 a. wheat, half min-
erals, price \$190 per A. 29%
down, balance good terms, 5%.

HOMES IN HEREFORD
We have a number of nice
homes on our list, some on which
trade will be accepted as all
or part of down payment.
H. M. Boozer Roy Paschall
E. S. IRELAND REAL ESTATE
710 W. Hwy. 60
Ph. EM 4-1755
B-4-29-2c

FOR TRADE
Good little New Mexico ranch
to trade for irrigated land in the
Hereford area. Consists of 1627
acres of which there is 1020
in good native grass and 607
acres in cul. 555 acres of this
in the soil reserve for 10 yrs.
which brings in \$5,000 to pur-
chaser for 9 more yrs. Large
ranch type home, 2 story and
modern. Barns, corrals and feed
lots. On pavement 6 miles from
a small town. Price \$55 acre. No
loan on this place. If sold out-
right, 29% down and the bal-
ance at 5%. See us for details.
HUGH BOOKOUT REALTY
345 W. 1st St. on Hwy. 60
Hereford, Texas
Res. Ph. EM 4-1832
Office Ph. EM 4-3161
B-4-29-3c

FOR SALE: 2 bedroom house like
new. Furnished or unfurnished.
EM 4-0397.
B-4-12-29-fc

FOR RENT
FOR RENT: office space. 415
Main. Phone N. D. Bartlett Jr.
Phone EM 4-0835.
B-5-13-50-fc

BEDROOM for rent. Close in. 509
Ross. Phone EM 4-1628.
B-5-9-25-fc

VERY nice furnished apartment
with private bath. Inquire at
232 West 3rd.
B-5-12-47-fc

**1/2 OFF SALE on Coronation Pat-
tern in Community Plate, on sets
or fill-in pieces. 53 set for 8,
\$100.50 value only \$49.95. Limited
time. Cowan Jewelry. Buy now,
pay later.
B-5-30-2-3c**

HELP WANTED: Sales lady, or
man. Part time or full time. Ap-
ply Littlejohn Studio 238 North
Main.
B-8-17-3-2c

**WANTED part-time mechanic ex-
perienced with maintenance
heavy truck equipment. Diesel,
gas engines. PO Box 31. Here-
ford, Texas.
B-8-18-3-2k**

Quick — Efficient
HOME LOANS
Dependable Abstract and Insur-
ance Service
ELIZABETH WOMBLE
146 Math Ph. EM 4-0850

FOR LEASE: 220 A farm land.
20 A alfalfa, 5 A cotton, 45 A
wheat. Good irrigation. Well.
Contact Mrs. Cora Lee Carter,
2615 29th, Phone PO 2-0193, Lub-
bock, Texas.
B-5-25-3-fc

FOR SALE: Three acres on
South Main. Call EM 4-3608.
B-4-9-2-3k

**FOR SALE, by owner, three bed-
room brick home; GI loan, 1,536
square feet floor space, built-in
oven and burners, disposal, forced
air heating, carpets, drapes,
seven foot fenced back yard. J.
E. McCathern Jr. Phone EM 4-
1192.
B-4-36-2-fc**

FOR SALE: 160 acres, good 8" well.
\$7,200.00 down. Would trade
equity for house in town.
Nice 6 room house. Carpeted,
basement, double garage. Well
located, 2 blocks from main part
of town. \$9,000.00, \$1,000.00
down, 15 years to pay.
BETTY RICE
Ph. EM4-3649 Hereford
B-4-29-3c

FOR SALE: 160 acres, good 8" well.
\$7,200.00 down. Would trade
equity for house in town.
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down, 15 years to pay.
BET

Hereford Brand, Hereford, Texas, Thursday, January 16, 1958

Baked Pears Add Special Touch



FRESH PEARS in the oven, while Canadian Bacon is browned in the broiler for an all-in-one Sunday brunch. Adds an interesting touch to a meal for guests.

CECILY BROWNSTONE Entitled Press Food Editor

FRAGRANT PEARS are that special interesting to a meal for guests. Put in a casserole with figs to which curried shrimp or chicken is added. Or bake in a maple-flavored syrup with them with Canadian Bacon.

CURRIED PEARS Ingredients: 3 Bosc or Anjou pears, 1/4 cup butter or margarine, 1/4 cup light brown sugar, 2 teaspoons curry powder, 1 can (No. 2) tomato sauce, 1/2 cup seedless raisins.

S. Hereford H. D. Studies Property
At a recent meeting of the South Hereford Home Demonstration Club, Mrs. Earlene Manning led the group in a discussion of property and law. The meeting took place Jan. 7 in the home of Mrs. John Haeker.

MAPLE BAKED PEARS WITH CANADIAN BACON Ingredients: 3 Bosc pears, 1 teaspoon lemon juice, 3 tablespoons maple-flavoring, 2 tablespoons butter or oil, 6 to 12 slices Canadian Bacon (1/4 inch thick), parsley.

Hospital Notes
Patients in Hospital: Clyde Scott, 204 Irvin; Calra Reinart, Hereford; Mrs. O. B. Summer, Hereford; Mrs. Harry Denges, 500 Irving; Mrs. Josie Funderburg, 205 Ross; Mrs. J. T. Melver, Hereford; Mrs. Stanford Knox, Hereford; Sydney Lance, Amherst; Marian Kreig, 304 Jowell; Mrs. Walter Kuper, Hereford; Gearado Salazar, Hereford; Emma Edwards, Hereford; Lynn McJimsey, Dimmitt; Mrs. H. L. Kenner, Guymon, Okla.; T. G. N. Neuberger, Hereford; Edward Teifel, 336 E 4th; Lester Wagner, 407 Jowell; Mrs. Walter Hodges, Hereford; Billy Frank, Hereford; Mrs. A. C. Flowers, Hereford.

RELIGIOUS ROCK 'N' ROLL
OKLAHOMA CITY — Employees of the Baptist Book Store, in a hurry to get to a religious workshop, scooped up a bunch of religious records that had just arrived. At the workshop, they stacked them on a record player and sat back to listen. Suddenly, they were all startled by a jumping Elvis Presley song. No one could figure out how the Presley record got into the religious stack.

NOTICE of ANNUAL MEETING



HEREFORD TEXAS FEDERAL CREDIT UNION
To Be Held a 7:30 Promptly
TUESDAY, JANUARY 21, 1958
High School Auditorium

R. C. Morgan, Pres. of Texas Credit Union League will Be the Guest Speaker.
Reports, Election, Declaration of Dividends, Interest Refunds will be presented.
Meeting Will Adjourn 9:00
Members Draw for \$175.00 in Cash Prizes

Two Hereford Soldiers with Seventh Division

7TH DIV., Korea (AHTNC) — PFC Larry A. Paschel and Pvt. Wilfred J. Erdmand, of Hereford are members of the 7th Infantry Division in Korea. Paschel, son of Mr. and Mrs. George Paschel, Route 4, is a fire direction center computer in Company C of the division's 3d Infantry. He entered the Army in October 1956, received basic training at Fort Knox, Ky., and arrived in the Far East in March 1957. The 24-year-old soldier is a 1952 graduate of Price College High School and former employee of the Popular Store. His wife lives in Hereford. Erdmand, son of Mr. and Mrs. Anthony J. Erdmand, Road Number 1, is a cannoneer in Battery D of the 1st Field Artillery Battalion in the division's 31st Artillery. He entered the Army in February 1957, received basic training at Fort Bliss and arrived in the Far East in September. The 22-year-old soldier attended Hereford High School and was a painter in civilian life.

GARCIA NEWS Relatives Visit Mrs. E. Brown

By MRS. S. N. THWEATT
Mr. and Mrs. Eldred Brown, Tommy, Ernest and David visited Mrs. Ernest Brown in Amarillo Sunday. They reported Mrs. Brown's condition as doing fine and they hope she will be able to return home Tuesday. Mr. and Mrs. S. N. Thweatt visited in the home of Mr. and Mrs. Lewis Smith Thursday night. The Smiths have completely recaptured their home.

Mr. and Mrs. Walter Kuper are the parents of a girl who was born at 5:43 p.m. on Jan. 12, and who weighed 7 pounds and 14 ounces. A son, Robert, was born to Mr. and Mrs. Jim Scott at 2:10 a.m. on Jan. 15 and who weighed 7 pounds and 11 1/2 ounces. Grandparents are Mr. and Mrs. Ramos Beck of Buffalo and Mary James of Teague.

The infant daughter of Mr. and Mrs. Alfred Reinart was born at 8:19 a.m. on Jan. 15 and she weighed 7 pounds and 13 1/2 ounces. She is the granddaughter of J. H. Reinart of Hereford and Mrs. Mary Weick of Umbarger.

W. M. Potts, son of Mr. and Mrs. Roy Potts of Rosedale, is home on furlough. He is stationed in California.

Mr. and Mrs. Bruce Coleman are getting some new decorating done inside their home. Mr. and Mrs. Joe Brown of Rhea Community are helping the Colemans put up building board and texture.

Messenger Home Demonstration Club met Friday, Jan. 10, in the home of Mrs. N. A. Brown. There were two visitors, Mrs. Argen Draper and Mrs. G. E. Pinkington. Members present were Mrs. Eldred Brown, Mrs. Ruth Coleman, S. N. Thweatt, Floyd Brown, Bob Howard, W. D. Howard, J. E. Rouse, E. M. Jack and the hostess, Mrs. N. A. Brown.

Langley Speaks to Westway H.D. Club

Earnest Langley spoke to the Westway Home Demonstration Club on the topic of when to consult a lawyer at its meeting Jan. 9, in the home of Mrs. George Turrentine.

Langley listed several times when there is a need to consult a lawyer. He also discussed buying and selling of property and the need for making a will.

Following the lecture there was a group discussion and pamphlets were given to the members concerning property is a family affair and be careful when buying a home.

Members present were Mesdames M. C. Kaul, Everett McIntosh, J. C. Morrison, Herbert Owens, Harold Rudd, Paul Rudd, Kenneth Rudd, C. A. Sauley, Joe Wagoner, R. L. Wilson, T. B. Thomas, Bess Werner and Mrs. George Turrentine, hostess.

BIG BULGE
GRAND PRAIRIE, Alta. — A wall of St. Paul's United Church bulged nearly five inches under pressure of moisture-packed earth. Hundred-ton jacks were used to push it back into place.



Look Who's New!
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BIG BULGE
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The Hereford Brand
Published Every Thursday at 336 Main St.
Hereford, Deaf Smith County, Texas — Phone 30
Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office.
Our Slogan: "More People—More Farms"

TEXAS PRESS ASSOCIATION
Member — 1958
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All subscriptions strictly cash in advance.

ADRIAN NEWS Various Illnesses Strikes Community

By MRS. R. L. PINNELL

There is a lot of sickness in the community and school this week. Coach Joe Cullender missed both Thursday and Friday from his school room. Coach Pat Shipp monitored both boys and girls basketball games Friday night with Channing at Adrian. Mrs. Irene Brown took the place of Mrs. Clyde Williams who was away to attend the funeral of her mother in Nebraska.

Bobby and Judy Munn are home with measles. They are the children of Mr. and Mrs. Cletus Munn. Mr. and Mrs. Joe Cullender went to Amarillo Saturday to take Cullender to see the doctor. They also visited with her parents, Mr. and Mrs. E. A. Michall, while there.

Mr. and Mrs. D. R. Kelley of Memphis visited Sunday with their daughter, the Rev. and Mrs. Bill Lewis and family.

New Year's visitors in the home of their parents, Mr. and Mrs. Luther Wagner, were Mr. and Mrs. Billy Milam and boys of Queen City and Mrs. Joyce Buzbee of Marshall. Their son, Vernon, and his wife joined the group later.

He is with the U. S. Navy and is being moved from Philadelphia to Jacksonville, Fla.

Mrs. Johnnie Williams returned from Wichita Falls Sunday night where she has been helping with the care of a friend, Mrs. Sarah Thompson, who is seriously ill. The Rev. Williams met her in Amarillo and brought her home.

Bobby Wayne Brown underwent a tonsillectomy Friday morning in an Amarillo hospital. He is the son of Mr. and Mrs. Earl Brown.

Saturday morning the Phillips 66 Cafe re-opened after a 10-day redecoration job. It is under the management of Mr. and Mrs. W. C. Briggs.

Mrs. Hazel Chilton spent the weekend in Amarillo with Mr. and Mrs. Joe Shields. While there she saw the doctor.

Mrs. Norma Jacobson returned home Saturday after an extended visit in Beaumont with her daughter and new granddaughter, Mr. and Mrs. Meb Bohn.

Jimmie Brown is employed as health and science teacher at Stephen F. Austin Junior High in Amarillo. Jimmie had been doing his practice teaching here and he will be a West Texas graduate at the end of the semester.

Mrs. Ora Haltman of Childress, sister of Mrs. Ralph Peery, is visiting in Adrian this week.

Mr. and Mrs. Hershel Tomlinson returned from South Texas Sunday where they returned Judy to college at Texas Woman's University at Denton. The Sims Study Craft Club met in the home of Mrs. A. G. Grisham Thursday afternoon.

The group made plaster planters as their work for the day. Present for this meeting were Mesdames James Cavin, M. V. Blankenship, Glenn Hetzler, J. V. Perrin, R. L. Pinnell and the hostess, Mrs. A. G. Grisham.

Mr. and Mrs. Oscar Bronnman entertained the Church of Christ congregation at a dinner Sunday. About 50 people were present for the dinner and fellowship together. Ex-pastor, Joe Lomax, of Amarillo was present for the dinner. He and his wife spent Saturday night in the home of Mr. and Mrs. Jake Fortenberry. He delivered the message Sunday morning.

John Skaggs attended to business in Hereford Monday.

Mr. and Mrs. Earl Kromer have rented an apartment in Amarillo for the winter, but still plan to keep their country home here.

Mrs. Mary Weaver arrived Friday from Laconia, Ind., for a visit with her sisters, Mrs. Nelly Davis and Mrs. Grace Baker.

Mr. and Mrs. John Horton and Doris took his mother, Mrs. Lillie Horton to visit a daughter, Mrs. Jim Jones, at Roswell, N. M. Accompanying the group were Mrs. Horton's parents, Mr. and Mrs. E. E. Mostellers.

Manuel Loveless reports his father's condition has improved, but still considered quite serious. He suffered from a severe heart attack at Beche, Okla., and has been taken to the home of a son, Lawrence Loveless, at Hartshorn, Okla.

Mike Horton spent the past weekend with his aunt, Mrs. Floyd Brown.

Announcement of the arrival of a new grandson to Mr. and Mrs. Manuel Loveless was made this week. Steven Edward Wagoner was born at Petaluma, Calif., Christmas Eve to Airman and Mrs. Walt Wagoner. They are living at Hamilton Air Base near San Francisco, Calif.

Mrs. Harvey Sasser is staying with the Manuel Loveless family while she is working here in Adrian.

BIPPUS CLUB MEETS
The Bippus Home Demonstration Club met in the home of Mrs. Jim Perrin Jan. 8, for a discussion on property laws. Ideas for the discussion were presented by Mrs. Jim Perrin and Miss Christine Fortenberry. Yearbooks were also filled out at this meeting. Present were Mesdames Melvin Henderson, Elmo Hall, Jim Perrin, J. G. Fortenberry and Miss Christine Fortenberry.

SEE THESE SAFE BUYS USED CARS
at your Lincoln - Mercury Dealer

'56 FORD Fairlane, 4 door, radio, heater, and Fordomatic, Thunderbird engine, one owner car, 24,000 actual miles.	\$1495
'55 MERCURY 4 door, Mercomatic, radio, heater, one owner car.	\$1250
'53 MERCURY 4 door, Mercomatic, extra clean.	\$750
'52 PACKARD 4 door, overdrive, extra clean.	\$450
'56 Nash Metro, hard top coupe, radio, heater, white walls. Teeny weeny gas burner.	
'52 CHEVROLET 1/2 ton pickup, extra nice	\$575
'49 CHEVROLET 2 door	\$175
'48 CHEVROLET, 2 door, Aero	\$175
'47 NASH 600, 4 door	\$75.00

Kroll Motor Co.
E. Highway 60 Phone: EM 4-0260



Is The Old Homestead Looking a Little Run-down?

Then it's time to REPAIR - REMODEL
Don't let your home get run-down and in a poor state of repair. It's wise to keep it in tip-top shape . . . and it's profitable too . . . it increases the value of your property, plus making your home much, much more comfortable and convenient.
We suggest you use our easy BUDGET PAY PLAN!

YOU CAN WIN \$25,000
"HOW'S YOUR HOME?" CONTEST
\$125,000 in PRIZES
1st Prize — \$25,000
2nd Prize — \$10,000
3rd Prize — \$3,000
1000 other cash awards totaling \$87,000

Carl McCaslin Lumber Co.
A Complete Building Service
1 Block East of the Courthouse Phone the Lumber Number EM 4-3434

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LIMA BEANS 'N HAM



"HAVE YOU HEARD WHAT'S HAPPENING AT FURR'S?"

Finest U. S. D. A. Graded Meats
Freshest Produce Found Anywhere
Valuable Frontier Saving Stamps
Friendly, Courteous Service. Lowest Everyday Prices.
All Products Unconditionally Guaranteed

TIDE

Giant Box Including 5c off Label **69¢**

Honey Boy **SALMON** Tall Can **43¢**

OLEO Elna, quarters Lb. **17¢**

PEARS Gaylord In Heavy Syrup No. 2 1/2 can **33¢**

MARYLAND CLUB **COFFEE** LB. CAN **89¢**

TISSUE Zee Includes 5c off Label **4** Roll Pkg.

34¢ COOKIES Carol Creme Vanilla or Chocolate 16 oz. Bag **29¢**

FINEST USDA GRADED MEATS
PORK ROAST Picnic Style, Fresh Pork Shoulder - Cut from Northern Corn Fed Pork **lb. 35¢**
BACON Wilson's Crispbite, Mild, Sugar Cured, Hickory Smoked **lb. 49¢**
PORK STEAK Fresh Northern Corn Fed Pork **lb. 49¢**
Ground Chuck Extra Nice, Fresh Ground **lb. 59¢**
CHEEZ WHIZ Kraft's, Sandwich Spread 8 oz. jar **33¢**
FISH STICKS Food Club, Family Size Pak Lg. 14 oz. Pkg. **57¢**

IT'S The Lowest Total That Counts
CORN Food Club, Whole Kernel, Golden No. 303 Can **15¢**
Salad Dressing Elna Quart **39¢**
MILK Food Club Tall Can **343¢**
PICKLES Elna, Sweet Gerkins 22 oz. jar **39¢**

FRESHEST PRODUCE FOUND ANYWHERE
CABBAGE lb. **5¢**
RADISHES Bunch **5¢**
Green Onions Bunch **5¢**
CLOSED SUNDAYS

PEAS Campfire, Early June No. 300 can **10¢**
HOMINY Elna No. 2 can **10¢**
Mustard Greens Elna No. 303 can **10¢**
Turnip Greens White Swan No. 303 can **10¢**
PINTO BEANS Campfire No. 300 can **10¢**
Trend Dry Detergent 2/39c
Vienna Sausage Wilson's can **19¢**
WHITE KING Granulated Lge. size **33¢**
French Dressing Kraft 8 oz. bottle **25¢**
CRACKERS Ritz 16 oz. pkg. **39¢**
SURF BREEZE Lge. Size **35¢**
RINSO Lge. Size **35¢**
Lux Liquid Detergent Reg. car **41¢**
LUX FLAKES Lge. Size **33¢**
LUX SOAP bath bar **2/29¢**
LUX SOAP reg. bar **3/29¢**
LIFEBUOY SOAP bath bar **2/91¢**
LIFEBUOY SOAP reg. bar **3/31¢**
FLUFFY ALL reg. pkg. **33¢**

CAKE MIX Jiffy 9 oz. pkg. **10¢**
PRESERVES Food Club, Peach, Apricot, Red Plum, Grape and Seedless Blackberry 12 oz. Jar **25¢**
Pineapple Juice Santa Rosa 46 oz. Can **27¢**

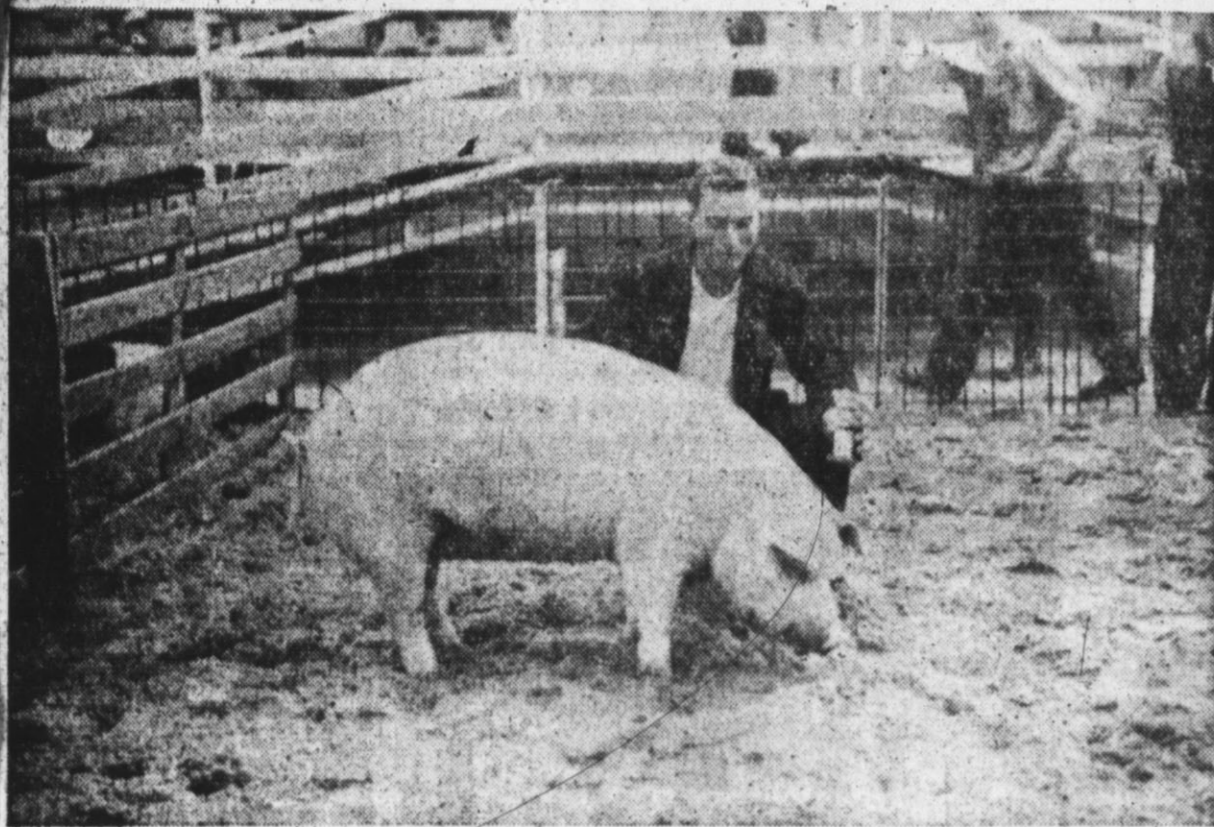
HOUSEHOLD NEEDS
Jergon's HAND LOTION Reg. 98c Value **79¢**
Nestle's Spraze HAIR SPRAY Reg. \$2.00 **69¢**
ALKA SELTZER Reg. 59c **45¢**
TOOTH PASTE Ipana, Squeeze Bottle Reg. \$1.15 **99¢**

FRESH FROZEN FOODS
SPINACH Food Club Chopped, or Leaf 10 oz. pkg. **12 1/2¢**
DINNERS Ashley's Mexican **49¢**
CORN Food Club Cream Style **17¢**



FURR'S

Youngsters Show Champion Hogs, Lambs Here



TOP LOCAL HOG—Charles Ray Vasék, son of Mr. and Mrs. Charlie Vasék Jr., Hereford, is shown with the reserve champion pig, a Chester White gilt. Vasék is retaining the animal for breeding purposes. A gift to the lad from Doc Bezner, she is expected to serve as the nucleus for some other boy's swine production project after she farrows and Charles, Ray in turn gives away a gilt. (Staff Photo)



FINE BERKSHIRES—Just as Jerry Buchanan of Dimmitt got the nod as exhibitor of the grand champion barrow of the 12th annual Junior Livestock show here Friday, his porker began rooting in the sand. He is shown at left, above, prizing the pig back to show his champion form. Berk at right was another top animal in the show, exhibited by Leon Vogler of Hereford. (Staff Photo)



AWARD WINNERS—Dick and Pete Plank, right, are shown with two of their prize winning lambs and two of the four trophies they won in the sheep division of the Junior Livestock show here last Friday. The boys, 12 and 17, are sons of Mr. and Mrs. Earl Plank, Hereford. (Staff Photo)

REP. WALTER ROGERS WRITES.

Comments on the President's State of the Union Message

to the people of the 18th District: Like most speeches, the State of the Union Message, delivered to the Congress at 12:30 p.m. Thursday, Jan. 9, 1958, by President Eisenhower, contained many platitudes and generalities. Some of these were undoubtedly prompted by wishful thinking on the part of the President and his advisers.

One in particular which I have in mind is his reference to the possibility of further revolts similar to the Hungarian revolt. Contrary to the thinking of John Foster Dulles, I personally do not believe that we can rely to any degree on the possibility of revolts behind the Iron Curtain having any telling effect on the strength of the Soviet Union. We may as well be realistic and keep ourselves well prepared, without depending in effective help coming from a source that is not going to produce

DEFENSE REORGANIZATION—This probably should have been styled rearrangement of present defense establishment. Do not believe President Eisenhower intended to indicate he was going to do away with the Joint Chiefs of Staff.

ACCELERATED DEFENSE EFFORT—This actually had reference to accelerated efforts in coping with new developments; recognizing the need for dispersal rather than the concentration of many installations; perfecting better warning systems, etc.

MUTUAL AID—This is another name for "foreign aid." The President's condemnation of those who refer to this program as a "give-away program" did not please any of the critics of the foreign program.

FOREIGN TRADE—This will be highly controversial in many areas of this country. Foreign reduced goods materially affect economy in many sections of the country, because these foreign countries can produce the goods at much less cost.

SCIENTIFIC COOPERATION WITH ALLIES—This has been controversial in the past but will probably meet with greater approval in view of the scientific and technological advances of the Soviet Union in recent months. The danger of such a program lies in the possibility of some secrets falling into unfriendly hands. The question is "Who are the friends of some of the friendly nations?" The Washington Post carried a story on Friday, Jan. 10, with the headline, "Canada Plans to Sell Heat to Red China."

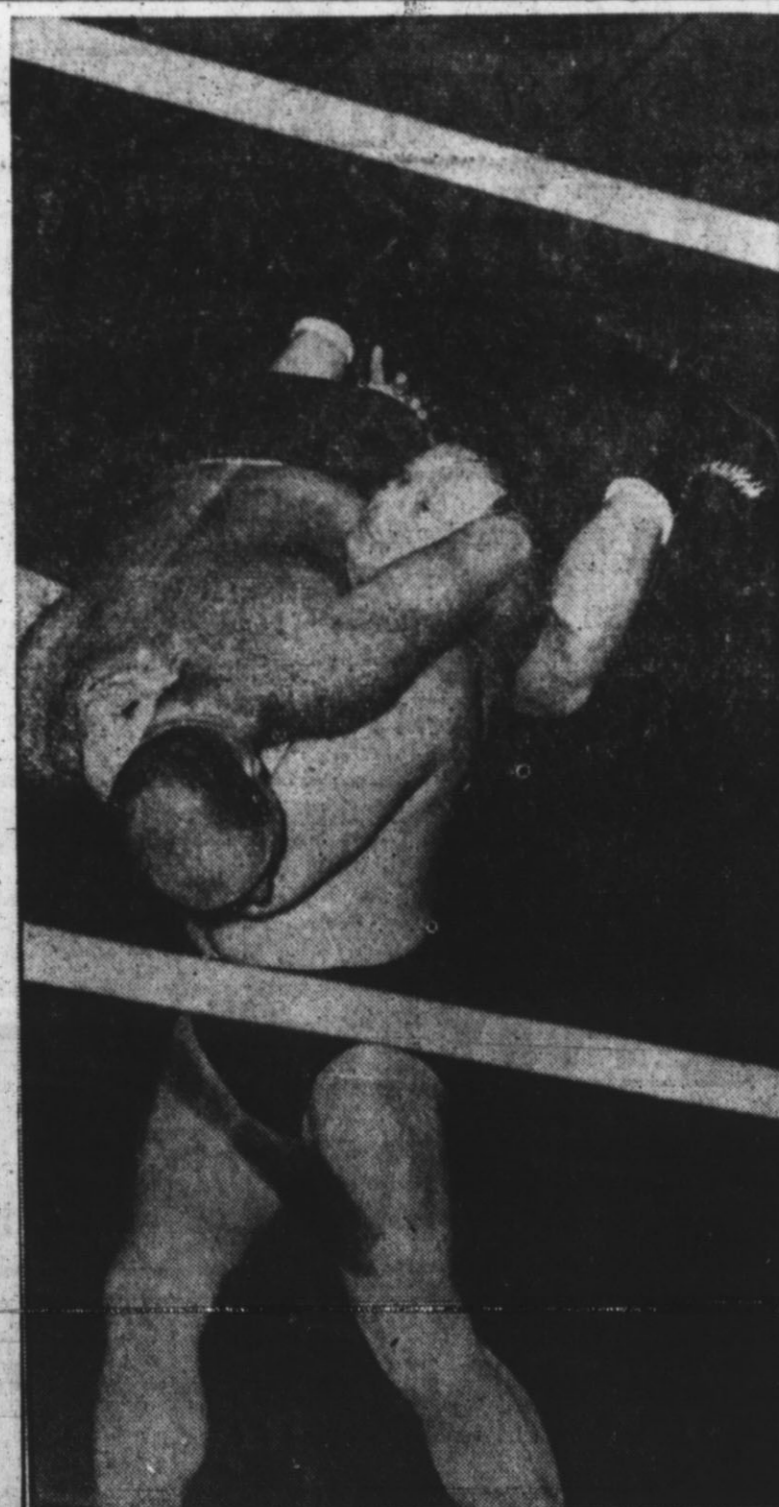
EDUCATION AND RESEARCH—The controversy as to whether federal aid will be administered in the education field will cause some work. Expanded research and development can and should be accomplished with the least possible

scrutiny of defense spending. Most tax dollars are absorbed by this department of government.

WORKS OF PEACE—The end result which we have been seeking for many years and hope and pray it will become a reality during our lifetime.

SIDEGLIGHTS—Many of the sitting Members of the House of Representatives did not get to sit during the

President's speech. They had to stand behind the rails because so many former Members (who have access to the House Chamber) occupied the seats earlier. The Supreme Court had a session of its own yesterday and did not attend the Joint Session to hear the State of the Union Message. This was somewhat unusual. The appearance of the President was awaited with mixed emotions. (Continued On Page 5)



HEAVE-HO—World's heavyweight champion Dick Hutton is in the process of hurling challenger Bob Geigel to the canvas in their title match in the Bull Barn here Saturday night. Hutton won the first fall in this pitch and retained his championship by winning the third one, too. (Staff Photo)

Hutton Retains Title

Husky Dick Hutton hung onto his world's heavyweight wrestling championship here Saturday night by defeating Bob Geigel of Amarillo in two out of three falls before 800 fans in the Bull Barn. Hutton took the first fall in 15 minutes. Geigel put the champ down in 4:55 of the second fall but Hutton retaliated rapidly, winning the finale in 4:25. Hutton used his body-twist hold

Meet Your . . .

Neighbors

THE HERFORD BRAND

Hereford, Texas, Thursday, January 16, 1958 Section Two

AUSTIN HIGHLIGHTS

Capital Is Center of School Debates

By VERN SANFORD
Texas Press Association

AUSTIN—Education has been a prime concern of Texas government for more than a century and a quarter. But seldom, if ever, has the subject loomed so large in public discussion as now in the satellite age.

Austin, site of the Capitol and state university, is the center for a swirl of conferences and statements on the direction in which education should move.

Mirabeau B. Lamar, known as the "father of education in Texas," admonished early lawmakers with the famous statement, "The cultivated mind is the guardian genius of democracy."

In the past few months, since Sputnik, statesmen have taken up this theme in different words, but with greater-than-ever urgency. They're saying, in effect, that unless the tempo of training can be stepped up immediately to train more people better, democracy is doomed.

In Austin this challenge has set off lively debates and given heavy new significance to the planning conferences of those who set educational policy. Current examples in the news:

SCIENCE AND MATH study in Texas public schools will get a critical examination by a group of school principals which advice from business and industry leaders.

State Board of Education set up the study group which is to complete its project by end of 1959. Goal is to find means to enrich the schools' curriculum in some areas, set standards in others.

Board has previously raised graduation standards in Texas high schools, taking away from the students the chance to pass up math and science in favor of "snap" courses. This action, taken before the current science emphasis, was "somewhat prophetic," commented one board member.

NO TAX FOR TEACHERS would do more than scholarships and new buildings to raise level of instruction, said the secretary to the Commission on Higher Education.

Jack D. Cox said exempting teachers from income taxes would have the effect of raising salaries without levying additional taxes.

POOR PAY FOR PROFS was hit even harder by a University of Texas faculty member in an Austin talk. He cited salary incentives as crucial in comparing Russian and U. S. school systems.

According to Dr. B. H. Amstead, an American college professor can expect to double his salary in a lifetime; his Russian counterpart can achieve 15 times his beginning wage. American teachers make 10 per cent less than factory workers, said Dr. Amstead. Russian teachers 2½ times more.

Proposed federal scholarships will be "useless, he opined, unless there's also more money to attract people to run schools.

"SURVIVAL DEPENDS on the quality of our schools," Sen. A. M. Aikin Jr. of Paris told the Texas Assn. of School Administrators.

Aikin, leading legislative spokesman for education, reported on the aims of the Hale-Aikin Committee of 24 set up by the Legislature to make an over-all study of the state's school needs.

"Specific recommendations from the people of Texas on many important school matters are needed by the study group," Aikin said. Success of the study depends on how well the people get behind it and participate, he added.

It was begun, said the senator, "before foreign development re-emphasized the fact that education is a vital part of our national defense."

LAND LEASING SET—School Land Board has set March 4 for sale of oil and gas leases on public lands.

Some 34,000 acres of tidelands plus several hundred tracts on state prairie farms will be offered for leasing.

It will be the first time tidelands leases have been offered since the federal government filed suit contesting Texas' claim to land more than three miles from shore. State officials were unsure how attractive the land would be under the circumstances.

OPTOMETRISTS AT ODDS—Rival groups of Texas optometrists are apparently on their way to the Texas Supreme Court to settle differences over what practices are legal for that profession.

Disagreement centers on two issues. (Continued On Page 5)

Gid Brownd Wins Tropical Cruise in Sales Contest

Gid Ellis Brownd of Hereford has won an 11-day Caribbean cruise for himself and his wife in a year-long sales contest covering air conditioning, heating and refrigeration equipment, sponsored by the Unitary Equipment Division of Carrier Corp. It was announced today.

Brownd owns the Brownd Sheet Metal, 138 Sampson. Mr. and Mrs. Brownd are scheduled to fly to New York City where they will board the Queen of Bermuda, chartered by Carrier for the 11-day tropical cruise. The ship will leave New York on Jan. 20, returning on Jan. 31.

Included in the vessel's ports-of-call will be Nassau, British West Indies; Kingston, Jamaica, and Havana, Cuba.

Winners were chosen from among Carrier distributors, distributor salesmen, dealers and dealer salesmen who exceeded their sales quotas by the largest amount. The competition opened Nov. 5, 1956 and closed Nov. 1, 1957.

Silver Teen Club Back from Skiing

Fourteen members of the Silver Teen Horizon Club, accompanied by five adults, spent three days at the Santa Fe Ski Basin recently, returning with a "lot of bruises but no broken bones."

Transported by three cars, the group stayed at Bishop's Lodge.

Club members making the trip were Carroll Ann and Marilyn Newell, Eugenia Alexander, Judy Patterson, Dolly Jo Prowell, Ella Marie Williams, Sue Channer, Jo Ann Fowlkes, Phyllis Gooch, Carolyn Knox, Patsy Cowart, Silvana Felizia, Dolly and Betty Paetzold. Adults accompanying the girls were Mr. and Mrs. Gaylord Newell, Mrs. Debbs Knox, Mrs. Clyde Cave and Mrs. Milton Adams, leader of the girls.

The group left Jan. 2 and returned Jan. 5.

Samuel Lucero's Unit Aids Kids

U. S. FORCES, Germany (AHTNC) — Army Pfc Samuel Lucero, son of Maurice Lucero, Rt. 5, Hereford, is a member of the 1st Airborne Division's Quartermaster and Transportation Company which presented food and clothing to orphaned children in Donauwörth, Germany, during the holiday season.

Lucero, a supply handler in the company, entered the Army in September 1956 and completed basic training at Fort Bliss, Tex. The 18-year-old soldier attended Hereford High School.

Friendship Club Holds Meeting

The Friendship Club held its monthly meeting in the home of Mrs. Harry F. Reed, 411 Star, Saturday afternoon, Jan. 11. Mrs. L. L. Chisum was unable to attend as she has been ill in her home for the past two weeks.

Mrs. Baker Womble, and Mrs. C. N. McClure received birthday remembrances from their secretaries. Their birthdays falling in January. The next meeting will be held in the home of Mrs. Baker Womble, 409 Star, Feb. 8. Refreshments were served to (Continued On Page 5)

H. D. CHATTER

Tamale Recipe Is Recommended

By ARGEN DRAPER

Mrs. Paul Allman, Rt. 1, has asked for a recipe for tamales. The following recipe is recommended. This is the recipe for tamale pie and she will need to make a mush for the outside — this is made from masa or blue corn meal. This corn meal can be purchased from some of the local stores in 5 and 10 pound bags. Here's the recipe:

- 1 onion, chopped
- 1 clove garlic, chopped
- 1 tablespoon lard
- Brown onion and garlic in lard.
- Add:
- 2 cups boiled pork, cubed (Chicken, turkey or beef)
- 2/3 tablespoon chili powder.
- 1 cup ripe olives, pitted and chopped
- 1 tablespoon lard
- 1 teaspoon salt
- 1 teaspoon Worcestershire Sauce
- 1 cup canned tomatoes
- 1/2 cup meat stock.

Cook until thick. Make mush by adding 1 cup corn meal and 2 teaspoons salt to 3 cups boiling water or meat stock. Cook until thick. Pat this mush onto shuck or paper. Add tamale mixture and roll. I wish we could get Mrs. Curtis Trawek to give us a demonstration on preparing Mexican food. She is an expert.

There are two books in the library that you will like: Mexican Cookbook by Erna Fergusson and A Taste of Texas edited by Jane Trahey.

The club members of the Homemakers Club suggested last club meeting that we compile a recipe book and memorandum and put it into a loose leaf notebook. This might be a good suggestion for Mrs. A. E. Hodges, Mrs. Floyd McGee and Mrs. Carlos Vaughan. These club women are on the Finance committee of Council.

Council committees and the Auditing committee meet Monday at 2:30 p.m. in the courtroom. Council meets Jan. 27 at 2:30 p.m. in the courtroom.

Mrs. E. C. Hammett is a new club member of the Progressive Home Demonstration Club. She and her family moved here from Cotton Center in Hale County and I hear she was a very good club member and 4-H club leader.

Home Demonstration clubs continue their study on Property Law and the Forward Look. The 4-H clubs are studying parliamentary procedure and the National Awards Program.

A wedding shower was given at the Black Community Home for Mrs. Weldon Tatum. The serving table was decorated with a fall arrangement and hostesses alternated at the serving table and registering the guests.

Hostesses were Mesdames Jo Hand, E. L. Fairchild, Fern Barnett, Ralph Price, L. R. Hand, E. Gepe Boggs, Gordon Masse, Jack Strick, and Mrs. Ken Johnson Hand, Dick Rocky and P. Fairchild.

Mrs. Lester Dean and Mrs. El Tatum assisted the guest in opening the gifts. There were about friends dropping by in the afternoon.

BIPPUS NEWS

Activities Vary For Residents

By CHRISTINE FORTENBERRY — Mr. and Mrs. Jim Perrin were in Hereford to shop Monday.

Mrs. Melvin Henderson and Mrs. M. C. Banks was home over weekend to look after his stock. He is in Canyon at present. He is planning to build him a new home in Canyon.

Hugh and Donald Fortenberry visited with Richard Fortenberry Wednesday.

Dave Perrin and sister, Ollie Freeman, are visiting relatives in this community. (Continued On Page 5)



By JIMMIE GILLENTE

ANOTHER BOND ISSUE bit the... this week, pretty well following the pattern of predictions on the part of local political observers.

Explaining these things is next to impossible. The most complaining I heard on any single issue was on the proposed cafeteria and gym.

Don Little has officially announced that he will move his tire and appliance business into the former J & H building, which occupies 75 feet of frontage on North Main.

"LUKEWARM POLITICS" seems to be a fairly good description of things outside of school circles.

Folks Moving In and Out of The Community

Some of the other boys are still in the fence, and no one has shown his hat into the county police ring as of Jan. 14.

Those Toastmaster boys are a bunch of smart alecs. They are leading The Brand fannies over PAN every Sunday morning at 10:30 a.m.

AND THEY CALL this stuff commercials. If they don't get in the ball, I guess I'll have to go out there and do my own. These fellows may be members of the fastest growing Toastmaster Club in Hereford.

With all of the good things they could say, the only thing they can come up with is "the fastest growing newspaper in Hereford."

THIS MUST BE open season for dry goods salesmen. You can always tell when these drummers are coming around, chiefly because Monk Johnson breaks out with a fresh batch of risque stories.

STAN KNOX TV RADIO SERVICE

ies. Right now, Monk is in his prime.

Abe Martin and Pack London were recently telling me about how they came west in covered wagons and, I must admit, there in my mind lingered one or two doubts concerning their veracity.

Mr. Hereford Bull: Just read about the covered wagon deal that you were in doubt about... back in 19?? (never mind about the date). I drove a chuck wagon (covered, too); it was pulled by Jack and Hootus, two big bay mules from Paint Rock, Texas, to Elk City, Okla.

We would make camp just where night overtook us, and we cooked on a camp fire at noon. Our mamas made biscuits every meal, too. They were cooked in a big iron oven with a lid.

After supper, the elders would gather in a circle around a campfire and chat or plan while the youngsters, about 15 in all, would run and romp. Being cooped up in a covered wagon all day wasn't much fun for a kid.

DAWN NEWS

Folks Moving In and Out of The Community

By MRS. JAMES ALSTON - Carl Wimberly reported .70 of an inch of moisture from the snow this past weekend. Total amount of moisture for 1957, as registered on the government rain gauge at Wimberly's place, was 16.85 inches.

During a short period of time we have had people moving to and from the community. Mr. and Mrs. George Nelson Jr., and their 11-month-old daughter, Pam, have moved to the J. T. Gilbreath farm.

The A. J. Ramsey family moved to the A. T. Frye farm and the Zed Stewarts have moved into the post office building.

Mr. and Mrs. Milton Newman and daughters have moved into the community. Many people will remember that Milton and his parents lived in Dawn some years ago. He is working with A. T. Frye now.

The Rev. and Mrs. Paul McClung left early Monday morning for Dallas to go to Evangelistic Conference. Mrs. Bill Gentry is keeping Cheryl and David while they are away.

Little Carol Ann Davousett was a weekend guest in the home of her grandparents. Mr. and Mrs. A. T. Frye, while her parents visited in Lubbock.

Mr. and Mrs. Leonard Schmidt and Brent were dinner guests in the home of the James Alstons on Sunday. Later that evening the Alstons visited with the Ted Richards.

Mrs. LaNoy Tooleys parents, Mr. and Mrs. A. D. Moore, visited over the weekend in the Tooley home. Mr. and Mrs. Moore are from Kress.

Mrs. Zed Stewart is in Bowie this week visiting with her daughter. Mr. and Mrs. C. C. Stewart and children visited relatives in Way-side on Sunday.

Recent visitors in the Orval Galley home were Mrs. Galley's parents, Mr. and Mrs. Frank Belger, from Detroit, Mich.

Mrs. LaNoy Tooley entered Neblett Hospital, Canyon, on Tuesday for minor surgery.

The A. J. Ramsey family visited in Dimmitt on Sunday. Mr. and Mrs. Leonard Schmidt were in Clinton, Okla., last week attending to business and visiting with Leonard's parents, Mr. and Mrs. D. P. Schmidt.

Everyone is invited to attend the P-TA meeting Monday at 7:30 p.m. in the school. Mrs. Elmer Patterson of Hereford will be the guest speaker. Mrs. Patterson is county P-TA Council president.

Please don't get the wrong impression now, it wasn't all fun! And, this isn't any barber shop balogna either.

Mrs. Johnie Morris.

Courthouse Records

Warranty Deeds Minnie Rebecca Jack, et vir, to Verona Jack, N 1/2 Sec. 13, T 2 N, R 1 E of Capitol Synd. Subd. O. K. Higgins, et ux, to Imogene Wills and Mary Frances Early, Sec. 48 and W 1/2 of Sec. 47, Blk. 1.

Deeds of Trust Norbert Skypala, et ux, to First Fed. Savings and Loan, part of Blk. 34, Evans Add. A. F. Huckert to C. C. Acker, N. 166 A of E 1/2 of Sec. 78 Blk. K-3 except the W 7/8 A.

Marriage Licenses M. C. Oliver Jr. and Patricia Louise Carter, Jan. 11.

NAMESAKE OKLAHOMA CITY - Daniel Drunkard was arrested for the 36th time - for drunkenness.

Vehicle Licenses W. E. Uselton, 1958 Cushman; James O. Harrison, 1953 Buick; James O. Harrison, 1951 Chevrolet; L. B. Worthan, 1941 GMC; L. B. Worthan, 1944 Ford; Bert Andrews, 1954 Ford; J. C. Law, 1941 International; E. W. Curtsinger, 1953 Chrysler; Jan. 11.

H. B. Coffin, 1957 Ford; Leonard Gerber, 1955 Ford; Warren Owen, 1958 Dodge; Ray Pohlmeier, 1958 Ford; W. O. Timms, 1958 Ford; Aubrey L. McDowell, 1956 Ford; C. W. George Jr., 1955 Chevrolet; H. & W Implement Co., 1958 Ford; George D. Funk, 1950 Ford; James Paetzold, 1956 Chevrolet; V. F. Wilcox, 1951 Studebaker; Ralph D. Davis, 1953 Dodge; Ed Wilson Jr., 1955 Chevrolet; Donald Schourm, 1958 Chevrolet; Ed Wilson Jr., 1958 Chevrolet.

1957 Oldsmobile; La B. Worthan, 1950 Ford; L. B. Boston, 1955 Chevrolet; O. E. Sherman, 1949 GMC; Christine Cline, 1954 Mercury; Johnnie Brannon, 1950 Chevrolet, Jan. 13. H. E. Wright, 1951 Ford; Will Kelenske, 1950 Chevrolet; Deaf Smith County, Sheriff, Department, 1958 Chevrolet; Orsborn Norwood, 1955 Chevrolet; Wag Seed Inc., 1957 Ford; C. C. Ellis, 1949 Chevrolet, Jan. 14.

FAIR WARNING CLINTON, Okla. - Everyone in town knows what license plate number to watch out for when Police Chief Garland Hanks drives around.

For the 10th consecutive year Hanks got No. 1313 on his license tag.

MOSELL HAS FINE HOCKEY RECORD CHICAGO - Kenny Mosell has hung up his skates after 13 years and two months in the National Hockey League. Except for this season when he was with the Chicago Black Hawks, all of his big league career was with the Montreal Canadiens.

All-Star team. He was born in Montreal. READ THE BRAND WANT-ADS DR. ROBERT W. TYLER Osteopathic Physician - Surgeon Announces Opening of Office at 130 West Fourth Hereford, Texas Phone EM 4-2332

AUCTIONEERS Farm Sales, Livestock Phil Walker Herman Walker Write Box 611 Claude, Tex.-Hereford EM4-2187



a bargain bounty! OUR LOW FOOD PRICES Shortening 73c Mrs. Tucker's 3 Lb. can PEAS Trellis No. 303 Cans 2 for 225c MIXED GREENS Steele No. 303 Cans 2 for 225c WESSON OIL Qt. 63c PICKLES Hamburger Sliced Dills Quart 29c TOMATOES Our Value No. 303 Cans 2 for 229c GRAPEFRUIT Large Ripe Fruit 6 for 39c RUBY RED POTATOES U. S. No. 1 Red McClure 10 LB. BAG 49c PURPLE PLUMS Westpac No. 2 1/2 Can 22c PINEAPPLE Crushed Wapco No. 303 Can 23c Bacon Top Hand Family Style 2 for 98c Cheese Wisconsin Longhorn lb 49c

CORN Whole Kernel 12 oz. County Kist Can 2 for 225c GREEN BEANS Libby's Cut No. 303 Cans 2 for 35c PINEAPPLE Juice 46 oz. Libby's Can 29c GRAPEFRUIT Sweet Pickles Mile High Full Quart 39c SWEET POTATOES Steele's No. 303 Cans 2 for 29c APPLES Extra Fancy Large Red Delicious 2 LB S 29c ORANGES California Sun Kist Navel 2 LB S 29c PEACHES Hunt's Halves No. 300 Cans 21c PEACH NECTOR White Swan 46 oz. Can 29c FRANKS Pinkney's 3 LB S 98c PORK LIVER lb 19c

BEANS Libby's Frozen 10 oz. Pkg. 18c Cauliflower Libby's Frozen 10 oz. Pkg. 25c BEANS Libby's Frozen Green 9 oz. Pkg. 21c OKRA Libby's Frozen Whole Baby 10 oz. Pkg. 23c

HUNTER'S FOOD STORE DOUBLE PRIDE STAMPS EVERY WEDNESDAY WITH \$2.50 CASH PURCHASE Phone EM 4-0350 - Free Delivery PRICES GOOD JAN. 16, 17, 18 & 20th 219 Sampson St.

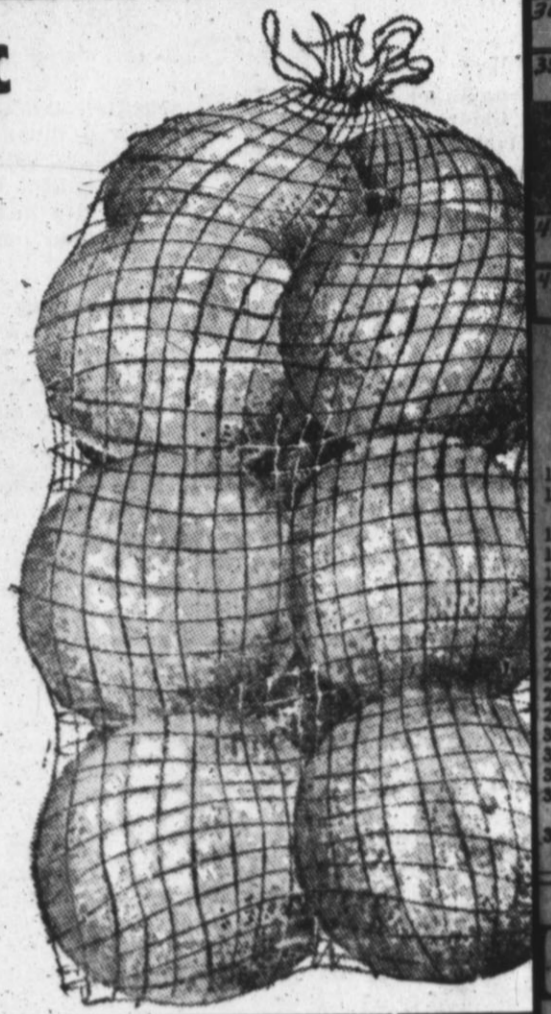


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TAYLOR & SONS

GRAPEFRUIT

Texas Pink
While They
Last 20 lb. bag **99¢**



BISCUITS

Shurfresh
Can **10¢**

GLADIOLA FLOUR

25 lb. Sack
\$2.15

APPLES

Rome Beauty
Bushel **\$2.75**
1/2 bu. **\$1.40**
lb. **10¢**

TUMS

Roll **5¢**

A-1 SAUCE

Bottle **33¢**

Shurfresh
Powdered

MILK

5 qt. Size **31¢**

ORANGES

California Sunkist Lb. **15¢**

KOTEX

BOX **29¢**

CELERY HEARTS

Pkg. **23¢**

TOILET TISSUE

Northern 2 ROLLS **17¢**

TURNIPS

2 L B F O R **15¢**

WE GIVE "J. & N." GREEN STAMPS WITH EVERY PURCHASE

TENDERCRUST BREAD

LARGE LOAF **24¢**

FRYERS

fresh dressed
Grade "A"
Lb. **39¢**

SEVEN-UP

6 Bottle Ctn. Plus Deposit **29¢**

ROUND STEAK

U. S. D. A. Good
Lb. **98¢**

COD FILLET

Frozen Lb. **35¢**

WEINERS

2 lb. Pkg. **75¢**

CHEESE SPREAD

Shurfresh 2 lb. box **65¢**

CHEESE

Wisconsin State
Longhorn lb. **49¢**

BEEF STEAK

Hereford Eatmore Frozen Pkg. **59¢**

Libby's Cream Style Golden
Fresh Frozen Pkg. **17¢**

OLEO

Shurfresh 2 L B F O R **39¢**

White
KARO 1 1/2 lb. Bottle **23¢**

COFFEE

Folger's Regular or Drip Lb. **89¢**

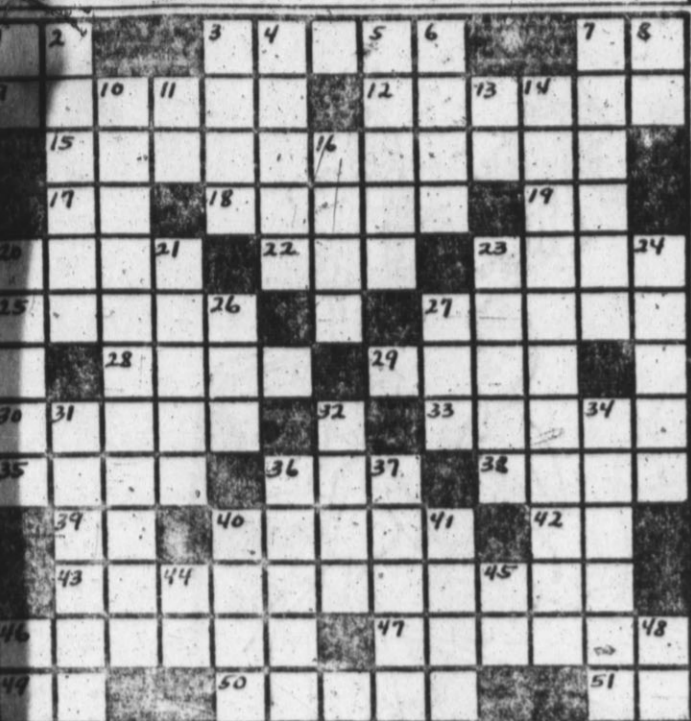
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CROSSWORD By A. C. Gordon



- ACROSS
- Exclamation
 - Sun god
 - Consecrated
 - Rents
 - Rationality
 - Parson
 - Italian city
 - Pronoun
 - Saucy
 - Previously
 - Post
 - An entrance
 - Skins
 - Below
 - Pro
 - Captions
 - Headress
 - Health resorts
 - Free Alongside Ship (abb.)
 - Name of Pope
- DOWN
- Like
 - Transpire
 - Liquify
 - Revere
 - Solitary
 - Cried
 - Of late occurrence
 - Arsenic (chem.)
 - Of a pretender to skill
 - U.S. eastern state (abb.)
- 39 - Printer's measure
40 - Meets
41 - Officer of the Guard (abb.)
42 - Dissembling
43 - Gaited equines
44 - Elevated
45 - Kind of electric current
46 - Complete
47 - Perform
48 - Exclamation
49 - Feltings
50 - Wicked
51 - Liquid
52 - Quantities
53 - Relates
54 - To furnish with and end again
55 - Slaves
56 - ... dance
57 - Girl's nickname
58 - Drug used as a purgative
59 - Boy's name
60 - Severe
61 - Opera by Gounod
62 - Trap
63 - Color shade
64 - In reference
65 - Roman numeral
66 - Parent
67 - Act

Honor Family on Eve of Departure

By MRS. GEORGE ZETZSCHE

Mr. and Mrs. B. M. Sudduth left for Lubbock Sunday when Sudduth is to receive medical care. They plan to visit with their daughter and her husband, Mr. and Mrs. English Cox.

Cheryl Cole accompanied her grandparents, the Earl Coles of Hereford, to Spearman Monday morning where they visited the Coles' son and his family, Mr. and Mrs. John Cole.

Mr. and Mrs. Edgar Vinson were in Big Spring last week to be with Edgar's mother, Mrs. S. D. Vinson, who underwent surgery. She was doing very well at the last report. The Vinson children, Edna, Carleta and Sammie, visited with their grandparents, Mr. and Mrs. Carlton Doubons, while their parents were away.

Mrs. H. M. Mobley had a farewell dinner Sunday for her son and his family, Mr. and Mrs. Raymond Mobley, Karla, Kent and Kirk, who are moving to Cortez, Colo., where Raymond has a job with the Johnson Bit Co. Those present for the dinner were the Raymond Mobley family, Mrs. R. V. McMahon and Keith, Mr. and Mrs. Darrell Kenmore, Mr. and Mrs. Johnny Powell and Becky and Mr. and Mrs. Don Mobley of Dimmitt, Mr. and Mrs. Darwin Miller and Mr. and Mrs. Floyd Cole, Jana, Bill, Cheryl and Beverly. The Don Mobleys plan to move into the Raymond Mobley house.

Mr. and Mrs. Leo Parrish of Boulder, Colo., visited Sunday night in the J. E. Warriek home.

Darlene Sparkman was a dinner guest Sunday of Carol Robbins, Mr. and Mrs. Glen O. Edwards and family of Hereford visited Sunday afternoon with Mr. and Mrs. Frank Robbins and family.

Mr. and Mrs. D. F. Yandell moved last week to the J. B. Snead place which is located about two miles west of Hereford on the Harrison highway.

Mr. and Mrs. Gary Mason and Cheryl visited Sunday in the home of Mrs. Mason's sister and family, Mr. and Mrs. E. H. Little, Peggy and Becky, in Texline.

James Dobbs, W. H. Andrews and Henry Dobbs left for California Thursday morning and returned home at the first of the week. Among those that they visited while they were gone were the Curtis Barclays in Deming, N. M., and the W. S. Littrells in Orange, Calif.

Mr. and Mrs. Joe Lindsey were in Wellington weekend before last to visit with their parents, Mr. and Mrs. Lawrence Warriek and Mr. and Mrs. Lindsey. Mrs. Lindsey remained there last week and he and her mother went to Oklahoma City, Okla., where she received medical treatment. Her father brought her home Saturday night.

Jerry Robbins has been ill recently with the mumps, Rhonda Stephens has had a respiratory illness.

Mr. and Mrs. George Zetsche and Ann visited Friday evening in the home of Mr. and Mrs. J. F. Cheatham, Joy, Jody, Johnny and Jack.

The Wendell Markley family moved Monday to the place vacated by the L. B. Worthan family.

Mr. and Mrs. T. L. Sparkman Sr. were in Kress Friday to visit with Mrs. Sparkman's brother and wife, Mr. and Mrs. F. J. Springer. It was the Springer's 49th Wedding Anniversary.

Mr. and Mrs. George Zetsche and Ann visited Sunday afternoon in the home of Mr. and Mrs. Earl Cole in Hereford.

Mr. and Mrs. Henry Andrews and Jean were in California recently to visit Mrs. Andrews' family. They also visited in Orange, Calif., with the W. S. Littrells.

Mr. and Mrs. Weldon Stephan and Rhonda spent Friday night in the home of Stephan's parents, Mr. and Mrs. Moody Stephan and Linda. They spent Saturday night in the home of Mrs. Stephan's par-

At The Movies

STAR THEATER: Among the top names in the field of rock and roll who will be featured in this picture are Frankie Lymon, Chuck Berry, Little Richard and several others. Alan Freed, played by himself, Carol Hendricks (Lois O'Brien), and Teacy (Lynn Collins), played by himself, set out to prove to people that there is nothing wrong with rock and roll. During their association with each other, Carol and Teacy find in love and because of a misunderstanding, they quarrel and refuse to see each other. The problem is solved and Alan Freed wins his argument about rock and roll. Booked for Friday and Saturday.

Rogers...

(Continued From Page 1)

All of us were looking forward to his visit but some appeared to be most anxious to see what he looked like from a health standpoint. Others were awaiting with great anticipation some earth shaking remarks, or perhaps I should say, space shaking remarks, in the State of the Union Message.

Mrs. Eisenhower, as usual, came in before the President and occupied the President's box in the west gallery. She was greeted with a tremendous ovation justly and properly accorded the First Lady of the Land.

The President was applauded numerous times during his speech. A large amount of this applause was spontaneous. However, some of it appeared to be manufactured. As to the latter, some of the Members seemed so anxious for the President to say something important that they couldn't withhold their applause until he had said it.

I was reminded of the time in Amarillo when Wendell Wilkie was running for President against Roosevelt. He made a speech before a huge crowd at Elwood Park. What appeared to be one of his staunchest supporters was a large red-faced fellow wearing a good looking pair of cowboy boots and a good Stetson ten-gallon hat. He was sitting on the edge of his seat when Wilkie got up to speak. Wilkie said, "Ladies and Gentlemen." Whereupon the red-faced fellow leaped to his feet, hurled his hat into the air, gave out with a resounding cowboy yell and then hollered at the top of his voice, "He's a talkin' right down my alley."

FACTS AND CONCLUSIONS

FACTS: When the President entered the House Chamber to give his State of the Union Message he looked excellent. His complexion was ruddy, he was wearing a broad smile, and there was plenty of briskness in his walk. His entire demeanor during the speech was that of a normal individual with full control of all faculties. His voice was strong and his pronunciation of words excellent, even though it did appear on the television screens that he might have mispronounced one or two. His voice did become a little hoarse at the end, but this would happen to anyone who had been on his feet, talking for 43 minutes. It happened to me yesterday in a five minute radio talk.

When he left the Chamber he was shaking hands, smiling and stepping high.

CONCLUSION: The President will make it to grass.

WALTER ROGERS
Member of Congress
18th District of Texas

Mr. and Mrs. George Zetsche and Ann visited Friday evening in the home of Mr. and Mrs. J. F. Cheatham, Joy, Jody, Johnny and Jack.

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\$400 MONTHLY SPARE TIME

Refilling and collecting money from our high grade Nut Machines in this area. No selling! To qualify for work you must have car, references, \$600 cash, secured by inventory.

Devoting 6-8 hours a week to business, your end on percentage of collections will net up to \$400 monthly with very good possibilities of taking over full time. Income increasing accordingly.

For interview, include phone number in application. Write P.O. Box 413, Fort Worth, Tex.



WRECKED CARS BLOCK ABILENE UNDERPASS—This underpass and a two-block section of Texas & Pacific tracks were piled with wreckage of 28 cars and their cargo when a freight train was derailed at Abilene. One man was seriously injured in the derailment. (AP Photo)

Bippus...

(Continued From Page 1)

looking after farm interests.

Mr. and Mrs. Leroy Sevier and baby visited in the J. G. Fortenberry home from Sunday until Wednesday. They left for El Paso Wednesday morning.

Austin...

(Continued From Page 1)

sues: (1) whether optometrists may advertise, and if so, who and (2) whether they may have offices in part of the space of a store.

Atty. Gen. Will Wilson ruled unconstitutional the portion of the Ophthalmic Dispensers law passed last spring that pertained to advertising. Reason, a familiar one: the topic was not mentioned in the bill's caption.

Members of the Texas Optometric Assn. disagreed with the opinion. They brought suit asking that the State Board of Examiners in Optometry be enjoined to enforce a no-advertising rule. Since the case involves constitutionality of a law, it can be appealed to the Supreme Court.

Another suit was brought by a group of optometrists protesting a state board ruling that an optometrist's office cannot share space in a store.

Attendant publicity resulted in the resignation of Charles M. Babb of Austin as executive secretary to the State Board of Optometry Examiners. Babb was criticized for holding that position while also serving as legal counsel to the Texas Optometric Assn. — i. e., serving both the regulators and the regulated.

SHORT SHORTS — Travis County grand jury gave state officials and employs a clean bill of health after two months' searching for "any further evidence of misconduct." It did, however, recommend tighter regulation of notaries public.

Mr. and Mrs. H. D. Robbins, in Hereford.

Mr. and Mrs. Clark Andrews spent Wednesday night of last week with Mr. and Mrs. Haskell Webb in Hammon, Okla. They visited Thursday morning in the home of Mr. and Mrs. Tom Stewart. They also visited with the D. P. Schmidts in Clinton, Okla. Rocky and Kirk stayed with their grandparents, the E. B. Berrymans, while their parents were away.

Mr. and Mrs. Jeff Terrell, Kay and Sandy were in Lubbock Tuesday for Kay to see the doctor.

Mr. and Mrs. E. B. Berryman were in Matador from Friday until Sunday to visit with Berryman's brothers and families, Mr. and Mrs. Tom Berryman and Mr. and Mrs. Richard Berryman. They also visited in Dimmitt Sunday with another brother, Sam Berryman.

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Lynn C. Kester
Watch Repairing

Local Time Inspector
KESTER'S
Jewelry & Gift Shop
Hereford, Texas
Across from Post Office
Phone EM 4-1811

Friendship

(Continued From Pa...)

Mesdames, Jennie Clark School McClure, Frank Ammen, fman, C. R. Waiser, W Baker Womble, Hazel Br Blanton, Harry F. Reed, Carolyn Sue Reed, daug hostess.

ms'

GRAVESEND, England first real streets in this Kent town widened.

LIQUID OR TA... DOES MORE TO ASKED THE FA-COLDS MISERIES... IT HAS MORE... YOU CAN RELY... about you."

Dr. Milton C. OPTOMETRIST
Office Hours 8...
140 W. Third, Texas
Phone EM...

PLAINS INSURANCE AGENCY
INSURE IN SURE INSURANCE
John H. Patton Wm. H...
All Forms of Insurance
213 N. Main St. Since 1926 Phone...

NOTICE!

TO ALL EGG PRODUCERS AND ALL EGG CONSUMERS

Under the provisions of the New Texas Egg which becomes enforceable Feb. 17th, it will be necessary for all eggs to be graded before being sold to a consumer. Even eggs labeled "Unclassified" must first pass certain standards.

We feel that these grading practices may be properly and efficiently done by an Egg Grading Station and become too complex to continue in our area. It is our understanding that a local concern is ready to buy your eggs, grade them, and sell them at outlets, like our store.

Beginning Monday, January 20th We Will continue the Purchase of Ungraded Eggs. We thank all the producers who, for many years, have provided eggs to us directly, and assist us in that it has been a pleasure to deal with you. We will continue to sell Deaf Smith County eggs produced in this immediate area.

TO THE CONSUMER

This new egg law will allow you to purchase eggs strictly graded according to USDA standards. As you can look to COOPER'S for the finest in eggs, and all products.

COOPER

16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100

Long Time Ago

45 Years Ago

Sixteenth grid irrigation well hereford drilled by the D. L. ...

25 Years Ago

Ralph Smith, Hereford band director, announces the local school organizations will take part in the Panhandle Music Festival contest to be held in Amarillo on March 16, 17 and 18. The high school band, central school band and high school orchestra are expected to take part with ensemble numbers, while individual members will be entered as well in instrumental solos, duets and other arrangements.

Deaf Smith County will either not ride in its accustomed number of automobiles or there promises to be a grand and glorious rush for last minute purchases of license plates Feb. 1, the final date penalty. Wednesday afternoon Joell Marchison of the Tax collector's office reported there had been but 265 passenger car licenses sold, as compared with nearly 1000 on the same date three years ago.

EARLY TRAINING

VANCOUVER, B. C. (AP) — The British Columbia Automobile Assn., says that more than 20 surveys prove that good high school driver education courses reduce traffic accidents by one-half.

A. O. THOMPSON ABSTRACT CO.
Complete tract index of all land and town lots in Deaf Smith County. Write us for information.
Mr. and Mrs. A. J. Schroeter, Mgrs.
Phone EM 4-1504
Box 73 Phone 130

WRESTLING
Saturday, January 18 - 8:30 P.M.
DOUBLE MAIN EVENT
DORY vs HANS
UNK vs SCHNABEL

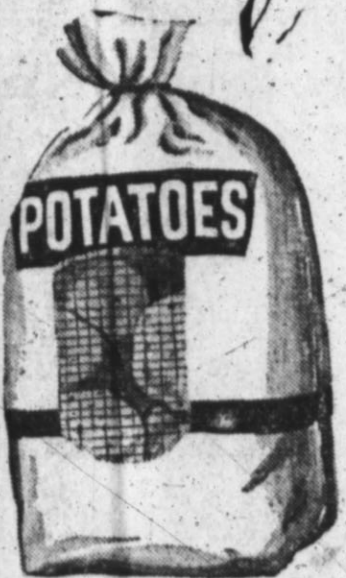
★★ **MIDGETS** ★★
TAG TEAM MATCH
LITTLE RED FEATHER and COWBOY BRADLEY vs TOM THUMB and TINY ROE

First Event - One Fall or 20 min. limit
LITTLE RED FEATHER vs TINY ROE
Sponsored by Hereford Lions Club

BULL BARN
side \$1.50 Gen. Adm. \$1.00 Kids 50c



The Lines Sure MOVE AT COOPER'S



Fancy U. S. No. 1 Idahos
POTATOES
10 LB. BAG **59¢**

You'll find the bees where the honey is—and the shopping crowds where the values are big and many. That's why you always see numerous customers at COOPER'S—but the lines sure move FAST because our market is especially arranged for quick, easy shopping with extra wide aisles that speed the traffic flow. And notice, please, how fast the checkout moves. Our checkers know their work—and work to keep the lines moving swiftly and smoothly.

Folger's
INSTANT COFFEE 6 oz. Jar
Cooper's Low Price **89¢**

Garden Club
GRAPE JAM
18 oz. Jar **25¢**

Nutritious - Flavorful
Avocados 2 FOR **29¢**

TIDE Giant Box
Cooper's Low Price **69¢**

Libby's
SPAGHETTI with Meat Balls 16 oz. Can **25¢**

Florida
ORANGES lb **10¢**

CRISCO 3 Lb. Tin
Cooper's Low Price **85¢**

LUX LIQUID DETERGENT
Full Quart **79¢**

Fresh, Crisp, Plastic Bags - Full Pounds
CARROTS 2 FOR **25¢**

Northern
TOILET TISSUE 2 Rolls **15¢**

Jell-O Lemon
Instant Pudding 3 PKGS **29¢**

HORMEL'S FINEST

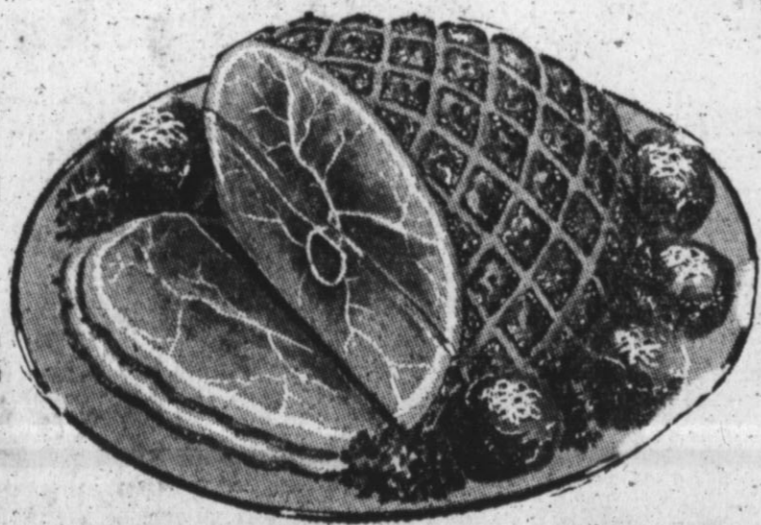
HAM

Serve with Pride

Hickory Smoked - Sugar Cured

Half or Whole

lb **59¢**



Hormel
PURE FRANKS 100% All Meat lb **55¢**

Hormel Pure Pork
SAUSAGE FULL 2 LB. BAG **\$1.23**

Delicious Hormel Sausage Served in our store Saturday

NOTICE!!
EGG PRODUCERS and EGG CONSUMERS
See our ad on next page

Cape Ann - Frozen
FISH STICKS 8 oz. Pkg. **29¢**

Shurfine - Vacuum Packed
CORN 2 12 oz. Cans **29¢**
Real - Fresh - Flavor

POPCORN BALL COMBINATION SALE

Kraft - Dairy Fresh
CARAMELS Lb. Bag **33¢** | **POPCORN** George Porgie **49¢**

Shurfine - Vacuum Pack
COFFEE L C B N **79¢**

Shurfine
SPINACH No. 303 Cans 2 FOR **25¢**

COOPER'S

COOPER'S



THE WHITEFACE

The Hereford Brand, Hereford, Texas, Thursday, January 16, 1958

Section Three

Official Publication
of Hereford High School

Mid-Term Exam Schedule Set

Mid-term exam, schedule
Wednesday, Jan. 15 — Reg. Class
Period

Period I — Mr. Hudson
Period II — Mrs. Sims
Period III — Mr. Smith
Period IV — Mrs. Leggit

Thursday, Jan. 16 — 8:40 - 10:10
Period I — Mr. Garner
Period II — Mrs. Muse
Period III — Mr. Garner
Period IV — Mrs. Muse

Friday, Jan. 16 — 10:10 - 11:40
Period I — Mrs. Neill
Period II — Mrs. Neill
Period III — Mrs. Neill
Period IV — Mrs. Neill

Distributive Education I, II — Mr. Reese
Thursday, Jan. 16 — 12:40 - 2:10
English IV — Mrs. McDougal
English III — Mrs. McDougal
English II — Mrs. McDougal
English I — Miss Rigler
English II — Mrs. Chisholm
English III — Mr. Hickey
English IV — Mrs. Sims

Thursday, Jan. 16 — 2:10 - 3:40
Speech — Mr. Hickey
Shorthand — Mr. Smith
English I — Mrs. Calvert
English II — Mr. Jones
Spanish I - II — Miss Rigler
Shop II — Mr. Smith
Mechanical Drawing — Mr. Smith
Art — Mrs. Chisholm

Friday, Jan. 17 — 8:40 - 10:10
Civics — Mr. Thompson
Civics — Mrs. Buck
Texas History — Mrs. Buck
American History — Mr. Thompson

American History — Mr. Silverii
World History — Mr. Silverii
World History — Mrs. Buck
Geography — Mrs. Smith

Friday, Jan. 17 — 10:10 - 11:40
Bookkeeping — Mr. Muse
Bookkeeping — Mr. Smith
General Business — Mrs. Neill
Shop I — Mr. Smith

Friday, Jan. 17 — 12:40 - 2:10
Physics — Mr. Young
Chemistry — Mr. McCarty
Biology — Mr. Young

General Science — Mrs. Clavert
General Science — Mr. McCarty
General Science — Mr. McCarty

Friday, Jan. 17 — 2:10 - 3:40
This period is available for grading papers, for making up examinations missed due to conflicts, excused absences.

Miss Heart-throb

Miss Heart-throb,
I have been going steady for a month with a wonderful girl. Could you give her a gift for Valentine's Day? If so, what?

Troubled

Miss Heart-throb,
I would certainly give her a gift. You could either give flowers, candy, or a card because she'll appreciate it.

Miss Heart-throb

Miss Heart-throb,
I would certainly give her a gift. You could either give flowers, candy, or a card because she'll appreciate it.

Hoping

Miss Heart-throb,
I would certainly give her a gift. You could either give flowers, candy, or a card because she'll appreciate it.

Miss Heart-throb

Miss Heart-throb,
I would certainly give her a gift. You could either give flowers, candy, or a card because she'll appreciate it.

Anxious

Miss Heart-throb,
I would certainly give her a gift. You could either give flowers, candy, or a card because she'll appreciate it.

Miss Heart-throb

Miss Heart-throb,
I would certainly give her a gift. You could either give flowers, candy, or a card because she'll appreciate it.

Two-Timer

Miss Heart-throb,
I would certainly give her a gift. You could either give flowers, candy, or a card because she'll appreciate it.

Bits of News

Members of the F. H. A. in the auditorium Jan. 6 to pass turning in the points and other degrees.

Mr. Durham had received a letter from Mashida and Halge Brummier, parents of Elizabeth Brummier. They said that Elizabeth had received our letters and gifts and that they made her much better about being in hospital.

Dec. 21, Elizabeth went to Germany with Doc Miller. German doctor for three weeks treatment with special apparatus. Peggy Bumpuss, president, died the meeting after the group had sang several songs.

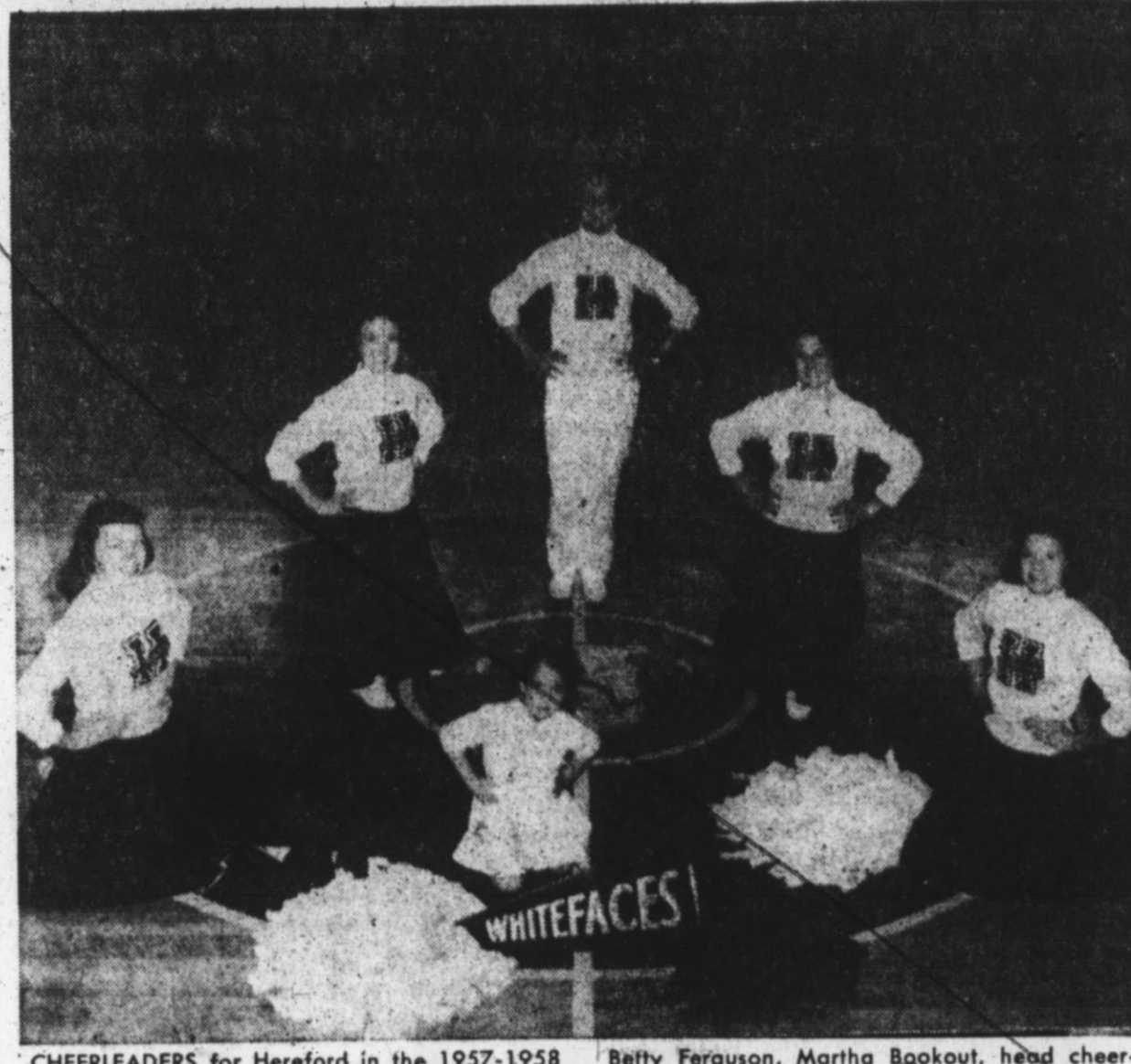
We thank you for all the gifts, money, letters and all caution our daughter Elizabeth from all our friends in Hereford and we wish you a Happy New Year.

Elizabeth's Parents
Mashida and Halge Brummier

Wayne Thomas, a local attorney, addressed Mrs. Buck's period civics class, Wed. Jan. 14.

Thomas discussed civil and criminal law to the class, and at the closing of his talk questions were asked.

Science classes of high school have been visiting the new science office. They have taken one-hour tour examining the and dial system.



CHEERLEADERS for Hereford in the 1957-1958 school year are from left to right, Dolly Paetzold, Dorothy Williams, Carol Willoughby, Betty Ferguson, Martha Bookout, head cheerleader, and the mascot, Becky Godwin. (Angel Photo)

MEET THE SENIORS

Name — Benny Baros.
Born — Nov. 2, 1938.
Where — Las Vegas, N. M.
Parents — Mr. and Mrs. Joe Baros.

Hobby — Stamps.
Color — Red.
Show — Giant.
Food — Potatoes.
Ambition — To go around the world.
College — Undecided.
Pet Peeve — None.

Name — Agatha Malone.
Born — July 5, 1940.
Where — Santa Fe, N. M.
Parents — Mr. and Mrs. Cecil Malone.

Hobby — None.
Show — Oklahoma.
Color — Blue.
Food — Fried chicken.
Ambition — To be a missionary.
College — Lon Morris Jr. College.
Pet Peeve — Stuck-up people.

Name — Terry Higgins.
Born — June 11, 1940.
Where — Hereford, Tex.
Parents — Mr. and Mrs. Jack Higgins.

Hobby — Sports.
Food — Ice cream.
Color — Red.
Show — Giant.
Ambition — To be a scientist.
College — Texas University.
Pet Peeve — None.

Name — Carolyn Knox.
Born — July 11, 1940.
Where — Hereford, Tex.
Parents — Mr. and Mrs. E. D. Knox.

Hobby — Collecting Stuffed Animals.
Color — Blue.
Show — April Love.
Food — Chicken.
Ambition — To be an art teacher.
College — Texas State College for Women.
Pet Peeve — Teachers who give U's in citizenship.

Name — Gene Combs.
Born — March 10, 1938.
Where — Plainview, Tex.
Parents — Mr. and Mrs. Elmer Combs.

Hobby — Guns.
Color — Blue.
Show — Giant.
Food — Fried chicken.
Ambition — To go around the world.
College — Oklahoma A and M.
Pet Peeve — Unfriendly people.

Name — Charlene Bowen.
Born — Nov. 12, 1939.
Where — Smyer, Tex.
Parents — Mr. and Mrs. Charles C. Bowen.

Hobby — Photography.
Color — Red.
Show — Musicals.
Food — Strawberry shortcake.
Ambition — Missionary teacher.
College — Hardin-Simmons University.
Pet Peeve — Dishonesty.

Name — Robert Diller.
Born — Nov. 27, 1939.
Where — Canyon, Tex.
Parents — Mr. and Mrs. C. M. Diller.

Hobby — None.
Color — Blue.
Show — Around the World in 80 Days.
Food — Fried Chicken.
Ambition — Farmer.
College — Texas Tech.
Pet Peeve — Unfriendly people.

Name — Dorothy Jane Williams.
Born — Aug. 1, 1940.
Where — Clovis, N. M.
Parents — Mr. and Mrs. W. Glenn Williams.

Hobby — Playing the piano.
Color — Gold.
Show — Rebel Without A Cause.
Food — Anything.
Ambition — To be a teacher.
College — Baylor University.
Pet Peeve — Sand Storms.

QUESTION OF THE WEEK

What Did You Get for Christmas?

DONALD WALSER—Coat, shirt, and the usual.

MRS. DODSON—Everything I asked for.

SHIRLEY CARTEL—A picture of myself and a lot of clothes.

ELLA MARIE WILLIAMS—A ski trip and everything that goes with it.

ANN WAGONER—Mostly clothes and relatives.

BETTY WALTERSCHEID—Mostly clothes.

CAROLYNN LEE—Clothes, slim jims, and a blouse.

BUD MARTIN—Clothes, boots, and a saddle.

VANCE ROBINSON—A car!

DEAN CROSTHWAIT—Clothes.

MRS. LEGGITT—Stainless steel flat wear and a white stole and an electric skillet.

ALPHONSE BROMAN—Clothes.

TERRY HALE—Everything.

MRS. HODGES—Everything I needed and wanted.

MR. STANFORD—Numerous household items and clothes. Much more than I deserved.

LAYTON SAWYER—Clothes and a record player.

JOAN BROWN—Clothes, belts, shoes, money, and jewelry.

MR. BELL—A new suit from the band.

VIRGINIA BROWN—Clothes and a new sister-in-law.

MRS. HARRIS—A sweater, a dress, household utensils, luggage and pottery.

January Birthdays

Allen Joe Stuart — Jan. 22
Howell Eugene Baldwin — Jan. 24
Charles Dudley Bayro — Jan. 22
Carole Anne Bezner — Jan. 10
Virgil Don Bomar — Jan. 20
Elvin Wayne Bomar — Jan. 9
Dolores Ann Bromman — Jan. 28
Robert Earl Brown — Jan. 21
Natha Dell Bryan — Jan. 17
Bobby Loyd — Jan. 21
Jim Lee Carthel — Jan. 29
Glen Edward Cash — Jan. 26
Dwayne Eugene Cassels — Jan. 7
Lois Marie Christian — Jan. 5
Pam Clay — Jan. 14
Judy Kay Coffin — Jan. 28
Elizabeth Zell Crump — Jan. 4
Frank Day — Jan. 29
Pat Ann Dawson — Jan. 23
Bill Ed Drake — Jan. 14
Milner G. Duvall — Jan. 25
Albert Erdman — Jan. 6
Esta Lovilla Finley — Jan. 20
Theresa Oleta Frerich — Jan. 22
Eugene Fred Gallagher — Jan. 5
Nancy Lysie Godwin — Jan. 30
Lugena Kaye Guinn — Jan. 25
Lee Anne Rae Hersley — Jan. 7
Fredda Norene House — Jan. 7
Betty Jones — Jan. 2
Marion James Martin — Jan. 13
Jeanette Marilyn Martin — Jan. 13
Sandra Ruth Moore — Jan. 28
Civis Gwin Morris — Jan. 30
Marjorie Sue Muse — Jan. 30
Doris Jean Nichols — Jan. 12
Linda Kay Noland — Jan. 21
Gene Alvie Oakley — Jan. 18
Nancy Carol Parsons — Jan. 31
Loretta Fay Payne — Jan. 30
Oma Lee Ranspot — Jan. 7
Jeanette Margaret Roe — Jan. 10
Margaret Ann Roodtree — Jan. 22
Shirley Ann Schulte — Jan. 12
Ruth La Nell Short — Jan. 22
Eggar Gerald Skypala — Jan. 21
Boy Garth Smith — Jan. 9
Barbara Janelle Tiefert — Jan. 25
Betty Alice Tucker — Jan. 28
Randall Ross Vaughn — Jan. 4
Leon Eugene Vogler — Jan. 13
Mildred Wester — Jan. 22
Joe Anthony Wilhelm — Jan. 31
Charles Nathan Wilson — Jan. 14
Linda Sue Witherspoon — Jan. 28
Jeanette Marie Worthan — Jan. 23

Coming Events

Jan. 16-17—Mid-term exams.
Jan. 17—Basketball game Phillips at Hereford.
Jan. 18—Basketball game Hereford at Seminole.
Jan. 21—Basketball game Littlefield at Hereford.
Jan. 23—Basketball game Hereford at Plainview.
Jan. 27—Freshman basketball game Hereford at Dimmitt.
Jan. 27—Band concert at 7:30 p.m.
Jan. 28—Basketball game Hereford at Dumas.
Jan. 30—Freshman basketball game Mulshoe at Hereford.

What's Your P.Q.?

Learning your ABC's can rate a high I.Q. — but what about your P. Q.? Here's a chance to check it. Find out what you think of yourself — and what other fellows and girls probably think of you, too. Do it honestly, without your fingers crossed, and the results should be most interesting and helpful.

WHAT'S YOUR P. Q. (Personality Quotient)? DO YOU HAVE WHAT IT TAKES TO BE POPULAR?

1. Do you belong to one or more school organizations?
2. Can you feel as relaxed (well, almost!) in a black net or party dress as in a shirt and blue jeans?
3. Are you willing to try to learn new things like dance steps, archery or double gin rummy on first invitation?
4. Do you write at least one friendly letter a month?
5. Of the first six fellows and girls who come to your mind as you read this quiz, can you honestly say "I like —" about four of them?
6. Has a friend, boy or gal, ever introduced you with these words: "This is Dottie Doe, the girl I was telling you about?"
7. Do you secretly hold grudges, even when you've officially "forgotten and forgotten?"
8. Are you prompt about social obligations — in writing thank-you notes, returning invitations, being on time for dates with everyone?
9. Do you sometimes cry a little at sad movies?
10. When Nancy leaves you alone with her mother, do you immediately get panicky and short of conversation?
11. If the crowd outvotes you on a movie-versus-bowling evening, can you give in gracefully?
12. Do you sometimes allow yourself to date-dream about an evening with Peter Lawford, Guy Madison or some local glamorous boy?
13. Do you like doggie roasts?
14. Are you as good-natured and as much fun at home with your sisters and brothers as you are out on a date?
15. If passing along a catty story can make you the center of attraction, do you think gossip is worth spreading?
16. Do you make it a point never to speak or nod to a casual acquaintance till he or she has recognized you?
17. At the evening dinner table, do you find it fun to talk over the day's happenings with your mother and father and the rest of the family?
18. If double-feature Saturday matinees are your favorite sport, do you get bored and yawning when Joe wants to discuss pro football?
19. Can you recover from a social blunder (say, a spilled lemonade or a bungled introduction) easily enough so you and the company you're keeping won't be chilled for the evening?
20. Do you have a good disposition most of the time — with few hours wasted on brooding, depressions or fits of the blues?

SCORING KEY: Numbers 7-10-15-16-18 should be answered "no." All the rest rate a hearty "yes" as the correct answer. Give yourself one point for every right answer given to determine score.

Rating: 17-20 — Indicates an even temperament, a balanced personality and an active interest in other people.
14-17 — You're not a number-one dream girl at this scoring, but you're on the right track. Your rating should improve gradually as you learn more about making friends.
Below 14 — Not only is your score low — it almost looks as if you're not trying! Even in her teens, any gal must begin to realize that this is a great big world and she'll be a lot happier by trying to like the other people in it. You'll have to start helping to make the fun if you want to share it.

IDEAL GIRL

By DALE CARTER and JOHN HAMMETT

Cute — Connie Robinson.
Intelligent — Joan Fowlkes.
Personality — Charlotte Moore.
Most Considerate — Zell Crump.
Friendly — Margaret Boomer.
Sense of Humor — Ann McCarter.
Figure — Betty Ferguson.
Walk — Ella Marie Williams.
Feet — Joan Brown.
Hands — Sharon Arrington.
Smile — Martha Bookout.
Hair — Mary Lois Coker.
Teeth — Bette Jean Noland.
Eyes — Betty Walsler.
Lips — Janie Bookout.
Ears — Linda Noland.
Most Likely to Succeed — Silvana Felizia.

'Whiteface Whims'

By JANICE JACOBS

My wife would get her first real break.
Husband — (during a quarrel) — "You talk like an idiot."
Wife — "I've got to talk so you can understand me."
"Hello dear. How's the pain in the neck?"
"Oh, He's out golfing!"
"John finally said he loves me, dad," she confessed. "Does he want to marry you?" asked the father. "Oh yes." "Well, what's his income?" "Now that's a comelence!" she cried. "John asked the very same question about you."
Teacher — "How was it your home-work sums were all correct?"
Pupil — "Dad is away from home."
Wife — "Why don't you put the cat out as I told you?"
Absent-minded Professor — "I put something out. Ye Gosh! It must have been the baby."
Shake and shake the catsup bottle. None, will come then a lot'll.
Do it yourself was invented. I guess, by the fellow you hire to clean up the mess.
Spring has sprung and gass has rizz.
Where last years reckless driver is.
Live, to the average wife and Mother is one dish-appointment after another.

IDEAL BOY

By ANN SMITH

First real break
Now I lay me down to snore
Insured for \$5,000 or more.
If I should die before I awake,
My dear, my love, my true,
I'll be a millionaire.

Hair — Billy Dirks.
Eyes — Joe Sherman.
Mouth — Fred Gallagher.
Feet — Wade Douglas.
Smile — Ronnie Baskin.
Hands — Lewis Block.
Ears — Joe Reinauer.
Physique — Pete Plank.
Silliest — Gwinn Morris.
Cutest — James Brogdon.
Nicest — Eddie May.
Most Fun — Corky Paetzold.
Best Looking — Johnny Latham.
Best Dressed — Ron Cook.
Best Dancer — Jim Bradley.
Most Intellectual — Terry Higgins.

POSSIBLE CAREERS

STEWARDESSES — Jobs will increase considerably in coming decade, but competition is keen. Qualifications: limited to women age twenty to twenty-eight, who must be unmarried; in excellent health, attractive preferably with some college training. Special training takes four to six weeks in an airline school. Base pay ranges from \$200 to \$250 month, with top base pay of experienced stewardesses \$280 to \$350. Hours are short but irregular.

BANK TELLERS AND CLERKS — Most openings will be in clerical work, with jobs going largely to women. Qualifications: usual business skills, high-school education, emphasis on speed and accuracy in work. With college background, some chance of becoming a bank officer.

DEPARTMENT-STORE BUYERS — Opportunities favorable through rest of the 1950's. Women have equal opportunity here. Sales experience necessary, college course in retailing helpful. Most jobs filled by people from 25 and 35, who are either recruited from the store's sales forces or brought in with special training. Possibilities for promotion to store's top jobs are good.

HOTEL-MANAGEMENT JOBS — Moderate increase in openings expected. Trainees with special schooling in management starting at an average of \$3,600 a year. After 10 years experience, managers may get salaries varying from \$6,000 to \$15,000, plus meals and lodging in the hotel. But they may be on call 24 hours a day, seven days a week.

INSURANCE AGENTS — Many thousands of job openings expected yearly in coming decade. Some college training usually needed. Beginning agents often financed by their concerns for up to three years, may be on commission after that. May expect about \$250 a month at first. After four or five years an established agent may earn \$5,000 to \$10,000 yearly. Last year the average commission of 1,200 top U. S. agents was \$35,000.

HIT PARADE

I Don't Care — For Them from the Twenty-Six Miles — Deanie and Dick.
Fascination — Nancy, Jenny, Mary, Betty, Kay, Janet, Rosie, Glenda, Jeanette, Beth, Maxine, Oh Boy — To Benny and Bryan from Oma Lee and Linda.
You Send Me — To Benny from You know who.
Bertha Lou — To Mack for Linda.

NICKNAMES
Shirley McDonald — Jenny.
Shirley Carthel — Countie.
Phyllis Ward — Peaches.
Linda Witherspoon — Pogo.
Carolyn Hammitt — Kelly.
Betty Walterscheid — Scheidy.
Emily Pavloek — Missey.
Maxine Ware — Max.
Dick Fellers — Stony.
Janice Jacobs — Neldie.
Eddie May — Shorty.
Durdard Jacobs — Bubba.
Judy Patterson — Aunt Jud.
Jean Drevner — Muff.
Carol Ann Newell — Can.
Dollie Prowell — Proweller.
Pat Medlin — Pitty Pat.
Eugenia Alexander — Gee Gee.
Betty Snead — Betty.
Bobby Shelton — Job.
Jim McDowell — Tool.
Robert Brown — Brownie.
Jim Curtisinger — Lanky.

Insurance Man — "I have an appointment with the president of the company to discuss a plan for his complete coverage. I tell you it will be a battle of brains."
Wife — "My, but you're brave, going into the battle unarmed."
When a plumber makes a mistake he charges twice for it.
When a lawyer makes a mistake he has a chance to try the case all over again.
When a carpenter makes a mistake it becomes the law of the land.
When a preacher makes a mistake nobody ever knows the difference.
When a professor makes a mistake everybody laughs.
But when an editor makes a mistake — good night!

Another Juvenile Finds a Publisher

STRANGE EVIL. By Jane Gas-kell. Dutton. \$3.50.

Add this Jane to that growing list of authors still not full grown — Berthe, Minou, Edwin, Christine, Françoise, Anne and others — so young that we don't say Miss or Mr. but use the first name, so young that we are less inclined to criticize their little opuses than to pat their little heads, chuck their chins and paste gold stars on their report cards.

Jane is a 14-year-old English girl, a juvenile author but by no means author of a juvenile. Her heroine in the first chapter is speeding to a painter's to pose nude for him; and she gets there. Soon after, a second girl, too, "whips off her clothes," thought again it is all for art's sake.

It is in truth innocent enough, but there has been a tendency in some of our junior authors to get the clothes off their characters without wasting a minute. Perhaps that is their idea of how book people act, or their idea of how grown-ups act. Or is it wishful thinking?

No matter how old you are, there are not many things to write about: Birth, death, love, hate, fate — what else? If grown-ups can't think of other things, why should we expect children to?

But whatever the subject, we should be resigned by now to the fact that children write — unless we should rejoice. Talent has blossomed early in many geniuses as well as in would-be geniuses. Thousands of youngsters every year exhibit their own paintings. Mozart composed two operas before he was 15, and Bizet wrote his Symphony in C at 17.

Now that we have turned from adult novelists to high-school prodigies and grade-school pupils, we have only to drop on back to kindergarten. Of course, writers have almost always written from kindergarten on, making up letters, keeping diaries and so on. But they didn't have such obliging publishers.

A couple out of the dozen who have appeared in the last two years — Berthe Grimault, who wrote "Beau Clown" at 14 is one



TOURING STUDENTS—Members of the sixth grade class from Aikman elementary school are shown on tour of the new Southwestern Bell Telephone office at Fourth and Miles. Guiding the youngsters and explaining the different points of interest is manager Bill Leavy, shown in the foreground. Mrs. Chris Clark is teacher of the class. Students of all grades were shown through the building during the daytime Tuesday through Friday. (Staff Photo)

and so unfortunately is our young friend Jane — are not really interesting enough for the average reader or important enough for the busy critic. Jane has her moments. She has a lively way with the pen, and once in a while there is a genuinely poetic passage. She is irresistible when, with her heroine falling in love, she betrays her own juvenility before the great mystery by writing this sentence with its concluding adverb:

"It's love all right," she thought grimly."

But Jane runs out of talent, and her story deteriorates into a kind of science fiction, which adults do badly enough anyway without help from their offspring.

That is a reminder of the fundamental fault to be found with all these young people. They merely do as authors what their elders

do as authors. They are not experimental writers, they are just experimenting with writing as their teen-age peers experiment with football, sewing, nursing or scouting. They are not covering new ground, they merely cover ground new to them.

But we must not be unfair. Though they copy their elders, they often have a unique youthful verve, and sometimes a charmingly fresh point of view. Françoise Sagan's "Bonjour Tristesse" was the work of a fine, skilled and subtle 18-year-old hand — Miss Sagan by now of course has graduated and is all of 22. Edwin Daly, who began "Some Must Watch" at 16; Ruskin Bond, who began "The Room on the Roof" at 17; Minou Drouet, whose poems at 8 are no less remarkable than Miss Sagan's prose at 18 — all these are worthy, deserving, exciting authors, and often more than a match for their seniors.

W. G. Rogers

Beauty At Home

Q. How can I remove fingernail polish stains from one of my dresses?

A. A safe method for all fabrics, including rayon and vinyon, is to moisten the stain thoroughly with carbon tetrachloride, then apply a drop or two of amyl acetate (banana oil) to the stain. Brush with an upward motion, using a soft cloth, to pick up the dissolved lacquer.

Q. How should the mouth be lipstick-stuck when one has a rather heavy lower lip?

A. You can create an optical illusion by using a lighter, brighter shade of color on the upper lip than on the lower. This makes the upper lip appear fuller and calls attention away from the heavy lower lip.

Q. How can I prepare my own shampoo at home?

A. Heat together an egg and a teaspoonful of mild skin soap. Apply this with the fingertips, rubbing well into the scalp. Rinse with hot, then lukewarm, then cold water.

Q. Will you please suggest some good skin bleaches I can use?

A. Buttermilk is very good. Wash face and neck with it at bedtime. The juice of a lemon in a cup of milk makes another good bleach. Peroxide of hydrogen also will whiten the skin. Dilute it and use it like a lotion, avoiding the eyebrows and lashes. If it smart, dilute it with some rose water.

Q. How can I minimize the appearance of a short, thick neck?

A. By using a darker foundation makeup base on the neck than the one you use on the entire facial area.

San Diego is the southwesternmost city in the United States, just 18 miles north of the Mexican border.

HERE'S HOW

To Cover Decorating Mistake

By VIVIAN BROWN
AP Newsfeatures

You can cover up your decorating mistakes these days instead of tearing your hair out or going to a psychiatrist to calm your shattered nerves.

A marred wall or a scarred table top or a door that has been scuffed and kicked by tiny feet may be treated to a fancy overcoat to hide the nicks, offering easier cleanability as a dividend. In some instances, you can do your cover up just before the company comes.

Walls have been treated to new glamor, not only with the wonderful paper murals, now available, but with plastic textured and plain coverings, in colors, simulating brick or bamboo, and other familiar materials.

Sheets of rigid washable vinyl in 2 x 4 sheets for instance, may be installed quickly and easily over any surface — paper, plastic, plaster, without tools by the home handy woman. Just apply adhesive to the backing and press on the wall. The bamboo makes a lovely dado treatment for sunroom, dining room or living room also.

Vinyl fabric is available, too, by the yard through local distributors — wallpaper and paint stores and mail order houses. The fabric runs to 54 inches, and may be used lengthwise or horizontally, as in the instance of covering a door. If it is applied outside the door, seams should be inside the door. Textured patterns may be butted successfully so seams are unnoticeable.

Adhesives are water-soluble usually. If there is a moisture condition, such as in bathrooms and kitchens, special waterproof adhesive is recommended.

If you plan to cover a flush door with vinyl, check the door frame to make sure there is clearance on the edge to take the thickness of the vinyl material. If covering a new door, fit it into the frame first and make hinge recesses. If the door is new or in use, if the fit is too tight, plane the door edges down slightly after removing the door from the frame. By re-

moving the bottom hinge pin first, then the top hinge pin, the door may be lifted out of the frame. (When replacing the door, insert the top hinge pin first, then the bottom.)

Remove hinges and hardware from the door. Place the door on two wooden horses and sand smooth. If the door has been painted remove loose or peeling paint. Sharp door edges should be sanded to a smooth roundness.

Measure the fabric, carrying it around both sides of the door and leaving plenty of room for overlap on all edges. If the door is less than 25 inches wide, the fabric may be used vertically and the door covered without piecing. Wider doors require buying of seams whether fabric is run lengthwise or horizontally.

Your scarred table tops may get a new lift with ceramic tile, formica, adhesive backed paper that comes in a variety of patterns,

marble, glass or Japanese grade cloth, depending on how the table are used.

SUPERSTITION PAYS OFF

DENVER (AP) — Thomas Horns Ferril, Denver poet who won \$10,000 contest, actually collected \$10,000.03.

At the check presentation, Ferril explained he was superstitious about the round figure. So Post publisher Palmer Hoyt and two others in the office dug up a penny each to give to Ferril.

FOLLOW ME

FOSTORIA, Ohio (AP) — It does pay to speed on Ohio Highway 14. That's the route Judge James Ford uses to drive to work; two motorists who passed him excessive speed have already appeared before him in Municipal Court.

Extra Special
One 8 x 10 For Only **95¢**
\$5.95 Value

WITH THIS COUPON
1 to a family or 1 to a person

Two Days Only . . .
Friday, January 17th
Saturday, January 18th
9:00 A. M. to 6:00 P. M.
Most Popular Size

Littlejohn Studio
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County-Wide Religious Survey

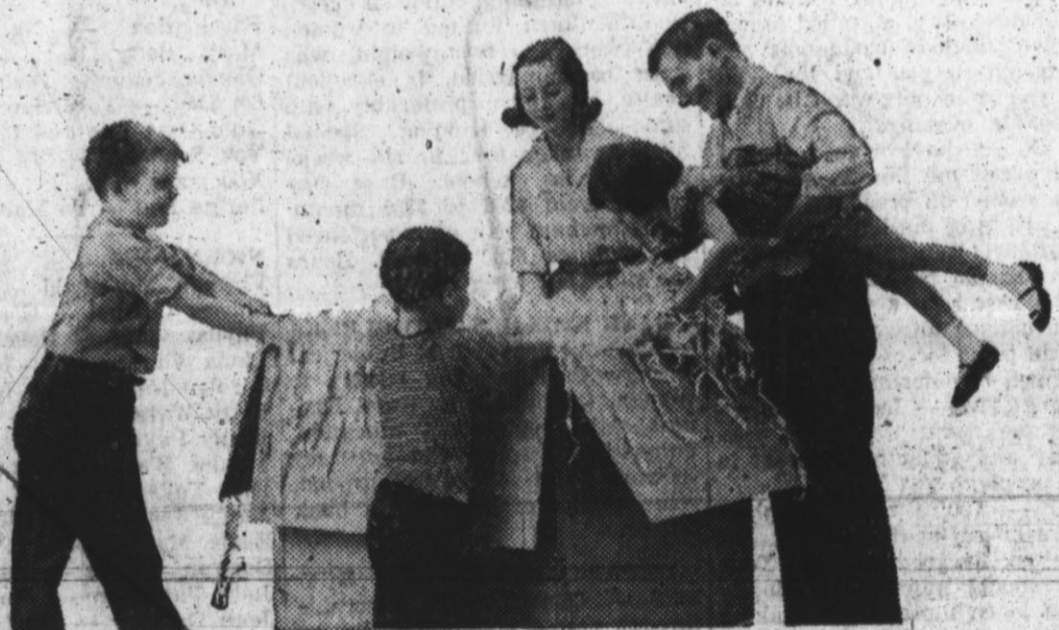
SUNDAY, JANUARY 19th
Sponsored by the Hereford Ministerial Alliance
The people are requested to be at home after 2 p.m. on Sunday to aid in the taking of the Religious Survey.

RELIGIOUS CENSUS CARD

Area _____ Caller _____
Not at home _____
Declined information _____
No religious preference _____
Race _____

First Name	Age	Member	Attends	Pre-fers	What local Church or Sunday School here? Denomination? Where, if elsewhere?
Mr.	20s				
	30s				
	40s				
	50				
Mrs.					
C.					
h.					
i.					
d.					
r.					
e.					
n.					
O.					
t.					
h.					
e.					
r.					

IF YOU WILL NOT BE AT HOME, PLEASE FILL OUT THIS CARD AND LEAVE IT IN THE DOOR.



Get more of the wonderful things you want... the Insured Savings and Loan way!

The big things you want may not come in a box. Like a new house, a car, the children's education. And especially, peace of mind. But it's far easier to get them — the Insured Savings and Loan way.

Here at our Insured Savings and Loan Association, your savings have a wonderful way of growing. You get splendid returns on your money, with unsurpassed security; and savings are insured up to \$10,000 by the Federal Savings and Loan Insurance Corporation.

Decide now to stop in and see us. To get some of the wonderful things you want, ready... set... save!

Where you save does make a difference!



Anhydrous Ammonia

on your crop lands this winter!



Apply Anhydrous Ammonia this winter—it won't leach out of the soil. It will turn to available nitrogen in the spring when the soil warms up—in time to give your spring-planted crops the nitrogen vital to their growth. Here's what it does! ANHYDROUS AMMONIA—82% Nitrogen—helps your crop develop stronger roots with more resistance to drought, crops that have higher protein content for feeding—helps your yields go up!

We have the know-how on application and equipment. See us for DOW ANHYDROUS AMMONIA.

Blanton Butane, Inc.

Phone EM 4-0220

Hi-Fi and LP Old-Hat Stereo Tape Coolest

By LOUIS J. KRAMP
AP Newsfeatures



...THE MORTGAGE WAS PAID UP... THE CAR PAID FOR... AND THEN I BEGAN BUYING ADDITIONS FOR MY HI-FI SET!

STEREOPHONIC TAPE AND channel speaker systems are among the biggest new boons in sound reproduction industry in long playing records arrived at 10 years ago.

It doesn't mean that the LP record or single channel high fidelity systems are either old-fashioned or their way out. It's too early to tell whether tape will supplant only supplement discs. Certainly at this stage the discs are far ahead.

But many high fidelity buffs are betting on that stereophonic bandwagon they heard parading across the rooms of tape makers and recorder firms at demonstrations across the nation in recent months.

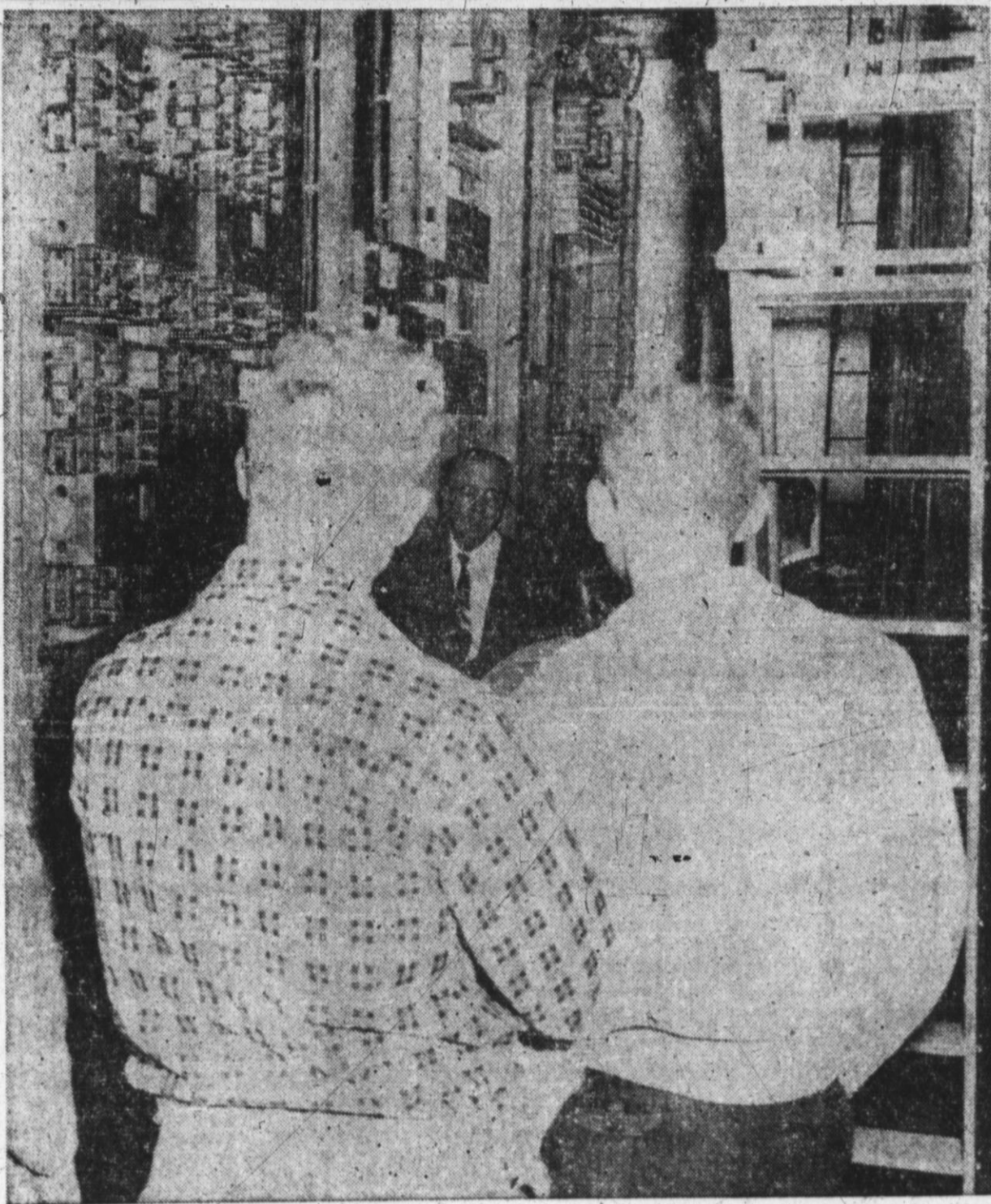
About 40 companies, including fidelity, RCA Victor, Columbia, Capitol, Mercury and Western, already are issuing stereophonic tapes. Many are newcomers such as Stereophony, Inc., a small but good list. About 100 tapes are available now and 100 new ones are coming out monthly.

Most tapes are re-issues of discs — at cost about twice as much — to \$15 compared to \$4 or \$5

for a 12-inch long play record. The playing time is about the same.

It is well worth the difference, if higher fidelity is what you want. The main reason is that the stereo sound is from two separate speakers, so that your ears hear more and can recognize the separation of various instruments in an orchestra. They can hear the movement of sound from one speaker to another, as in a marching band. Another reason is that tape puts you one step closer to the original sound.

Of course, stereophonic tape re-



LARGE CROWDS—R. L. Ethridge, long-time Southwestern Bell Telephone plant operator here, explains the complicated mechanism of the new dial system recently completed. Large crowds went through the building during the open house which lasted through last week.

Friends of the Big Top Cheer Retired Circusana Custodian

SAN ANTONIO, Tex. (AP) — Confidante of clowns and friend of scholars is Vivienne Mars, for 15 years ringmaster of the world's most famous collection of Circusana.

Recently retired, Mrs. Mars served as librarian of the renowned Harry Hertzberg Circus Collection in the San Antonio Public Library. She helped assemble the collection, and was its first and only librarian, taking personal pride in the thousands of items of circus lore and personal interest in the personalities of the big top. Says she:

"It's been just wonderful. I've met many of the great people of the circus."

"We've had a very limited budget with which to buy articles for our collection. But the circus people have been wonderful to us. They've given us scores of items when they found out we couldn't pay for them."

"And I guess the biggest thrill was on opening day. Not the opening day for the public. But the opening day when Ringling Brothers and Barnum and Bailey were in town. The way they wandered around the collection and the wonderful manner in which they spoke of Mr. Hertzberg — well I suppose that was the biggest day for me and the collection."

Now that she is devoting her time being a housewife and amateur artist, Mrs. Mars still receives many visitors of circus fame and discusses with them the good old days. She recalls the people who came from all over the world to see the collection, and the many letters received daily.

The collection was founded by Harry Hertzberg, a circus fan who spent his life assembling

circus mementoes, and who will ed his collection to the San Antonio Library on his death in 1940.

Two new wings were constructed to house the collection, which was opened to the public Nov. 12, 1942, with Mrs. Mars in charge. Dedication ceremonies were timed to coincide with the San Antonio appearance of Ringling Brothers-

Barnum and Bailey Circus — and the entire personnel showed up for the big event.

Does she miss the excitement of her long service to circus lore? "Well, yes," says Mrs. Mars, "but not as much as I expected to, because I find my friends from the circus still remember me, and their letters and visits keep life always interesting."



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Air Conditioning—temperatures made to order—for all-weather comfort. Get a demonstration!



WHEAT AND SMALL GRAINS NEED NITROGEN!

For the nitrogen your crops need, apply Phillips 66 Ammonium Nitrate. The nitrogen and other plant foods removed by last year's crops must be replenished to maintain higher yields and profits per acre. Wheat and other small grains respond quickly to nitrogen to help stimulate early growth... produce and support bigger heads per plant and more plants per acre.

For fall-seeded small grains, apply nitrogen this spring before plants reach the jointing stage. For spring-seeded small grains, apply nitrogen before seeding or as a top dressing early in the season.

ORDER YOUR PHILLIPS 66 AMMONIUM NITRATE TODAY!

At The Same LOW PRICE

Dealers for Gates and Dunlap Tires and Batteries!

Anhydrous Ammonia	5 3/4c
Nitrate ion	\$77.00
Sulfate ion	\$52.00
Super Phosphate 45% ion	\$75.00
16-20 Mathison ion	\$85.00
20-20 ion	\$93.00
13-39 ion	\$99.00

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quires special equipment to reproduce it. If you have a one-channel record system, you may be able to convert it to a two-channel system by adding another speaker and amplifier. Of course, you also must add tape unit. This can mean spending \$200 to \$1,000 more for new hi-fi equipment. So the new trend is booming equipment sales, too.

So far tapes and tape equipment have been sold chiefly in high fidelity shops. But packaged units are on the market, ranging from about \$300 to \$2,000. These usually permit not only the playing of pre-recorded tapes, but also the taping of your own recordings.

If you already have a monaural tape recorder you can convert to stereo for as little as \$100 additional cost.

The shift to stereo equipment has been developing for several years. But it became widespread in recent months. Some public interest is traceable to stereophonic sound heard in movies such as "Cinerama" and "Around The World in Eighty Days."

Most interest, however, comes from the hi-fi buff who has gradually improved his hi-fi rig to the point where he has anywhere from \$500 to \$1,000 or more invested. Then he hears a stereo demonstration. He isn't happy until he gets into tape.

No one knows how many stereo units are now in operation. Sales are estimated at 5,000 to 10,000 a month, with 75,000 to 100,000 units in operation. This compares with the several million phonographic units which are playing the 300 million or more discs sold in the nation each year for about half a billion dollars.

The discs will continue. In fact, there already are stereophonic discs on the market. They require only a special stylus and, of course, the separate amplifier-speaker for the second channel of sound.

Round Trip Chair Car FARES Reduced 1/3



SOUTHWESTERN EXPOSITION FAT STOCK SHOW and RODEO FORT WORTH JAN. 24-FEB. 2

Call J. W. FIELD Ticket Agent PHONE DR 6-8294 AMARILLO, TEXAS FORT WORTH AND DENVER RV.



The new Impala Convertible with Body by Fisher and Safety Plate Glass for safer, sharper seeing.

ACTION NEVER CAME SO BEAUTIFULLY PACKAGED

... or offered so many new ideas about driving pleasure! CHEVROLET has blended bold new styling with brilliant advances in riding comfort and engine performance to come up with a BEAUTIFULLY MOVING THING.

There's an unmistakable sense of action in the style of this new Chevrolet. You see it in the bold way the windshield rakes back at the corners, in the deeply sculptured gull-wing rear that looks like the very shape of motion. Even the way that trim, slim steering wheel feels in your hand tells you there's potent performance in this package!

Just twist the key. This one snaps awake and into action on a moment's notice, and puts out the kind of performance that puts pleasure into driving. V8's with up to 280-h.p. supply the action. Full Coil suspension and a new body-frame design turn that action into a smooth, sweet-handling ride. If you like Chevrolet's looks, wait till you sample its life! Your Chevrolet dealer will arrange it.

Only franchised Chevrolet dealers



display this famous trademark

See your local authorized Chevrolet dealer for quick appraisal—prompt delivery!

LET YOUR LIGHT SO SHINE BEFORE MEN

Assembly of God

Union & Ave. G.
 Rev. V. W. Marconiell, Pastor
 Sunday School is held at 9:45 a.m. Morning worship service convenes at 11 a.m.
 C. A. service begins at 7 p.m.; Junior C.A.'s meet at 7 p.m., and worship service begins at 8 p.m. each Sunday evening.
 "Revival Time" is broadcast over Radio Station KPAN each Sunday from 7:30 to 8 a.m.
 Prayer meeting and Bible Study will be held Wednesday at 8 p.m., after which choir practice will convene.

Avenue Baptist

123 N. 25-Mile Avenue
 Rev. A. C. Hamilton, Pastor
 Sunday School is held at 9:45 a.m. and worship service at 11 a.m.
 Training Union is held each Sunday at 6:30 p.m.
 Evening worship services are at 7:30 p.m. Sundays.
 Mid-week prayer services are on Wednesday at 7:30 p.m. At 8:15 p.m. there will be choir practice.

Wesley Methodist

410 Irying
 Bernard F. Seay, Pastor
 Sunday: Church School, 9:45. Vance Crume, Superintendent. Morning worship, 11 a.m. Methodist Youth Fellowship, 6:30. Evening worship, 7:30 p.m.

Asamblea de Dios Templo el Calvario

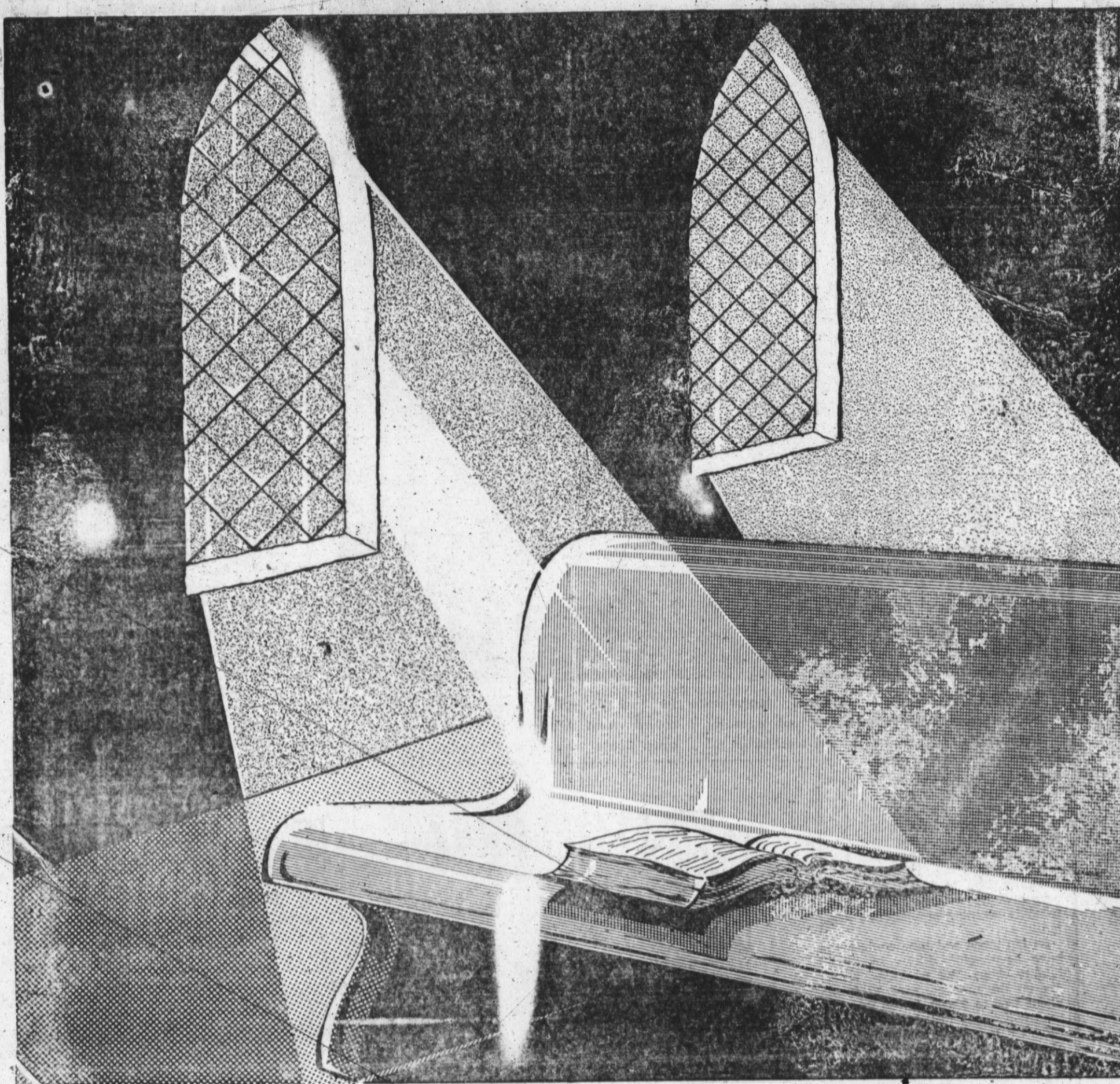
Pastor Fidel Alcalá
 Bien venidos. Cuidada en la Calle 128 E. 5th.
 Los servicios durante la semana y el Domingo.
 Como siguen: 8 de la noche Martes, Jueves, Sabado y Domingo.
 Domingo, 10 de la mañana, escuela dominical, a las 11:30 predicacion.

Immanuel Lutheran

Park Avenue at B Street
 Rev. Andrew Szegedin, Pastor
 Phone 871-J
 Worship service each Sunday at 11 a.m. Sunday School and Bible classes at 10 a.m.
 "Call to Worship" each Sunday over Station KPAN at 9:15 a.m.
 "Children's Instruction class each Saturday at 2:15 p.m.
 Topic for Sunday, Jan. 19: "The Work of Salvation in Its Overwhelming Greatness. Text: Isaiah 61:1-6.
 Lest we forget: "The mystery of Christ is the mystery of His Incarnation, or of God made manifest in the flesh. It is the mystery of the Cross, the forgiveness of our sins. This is the Christ of Scriptures, the Christ of the ages, the same yesterday, today and forever. Let no man take thy crown! Hold fast to that Christ."
 A most cordial welcome to you!

Church of God

H and 13th Street
 Rev. E. F. Murphy, Pastor
 Sunday School will begin at 10 a.m. Worship service is at 11 a.m. Sunday evening worship begins at 7:30 p.m. and young people's service Friday at 7:30 p.m.



THIS SEAT RESERVED

Was this pew provided for you? The empty seat means someone is missing food and fellowship. Is it someone whom you might have invited to church? Without food and fellowship we become skeletons and hermits. An empty pew means a starving soul. Jesus doesn't like empty pews. He knows the tragedy of starving souls. The Bible says for us to attend church. Hebrews 10:25. This seat is reserved for you. Blessed are they who hunger after righteousness, for they shall be filled. Matt. 5:6.



St. Thomas Episcopal

Harrison Highway
 Sunday School, 9:45 p.m. Church service, 11 a.m.

First Christian

West Park Ave.
 Rev. Gilbert Davis Jr.
 Sunday School is held at 9:30 a.m. Worship service will begin at 10:50 a.m.
 Chi-Rho and CYF meets at 6 p.m. Sundays and vesper services are at 7 p.m.
 Functional Department's first Wednesday at 8 p.m.
 General Church Board, second Wednesday at 8 p.m.
 Choir rehearsal meets each Wednesday at 8 p.m.
 Groups one and two meet on the third Wednesday at 9:30 a.m.
 Business women meet at 7:30 a.m. on the second Tuesday.
 Young Matrons meet on the second Wednesday at 9:30 a.m.
 Friendly visitation on Monday, Tuesday, Wednesday, Thursday, and Friday at 7:30 p.m.

Grace Gospel Church

Thirteenth and Avenue K
 Rev. H. V. Fields, Pastor
 Sunday School is at 9:45 a.m. and worship services convene at 11 a.m.
 Bible Study is held each Sunday at 7 p.m. and preaching service at 8 p.m.
 Wednesday prayer meeting is held at 8 p.m.

Church of The Nazarene

Fourth and Jackson
 Sunday School is held at 10 a.m., worship service at 11 a.m. and evening worship at 7:30 p.m.
 The Junior Society and N.Y.P.S. will be held Sundays at 7 p.m.
 Visitation will be held at 7:30 p.m. Thursday.
 Prayer meeting, Wednesday will begin at 7:30 p.m.

Church of Jesus Christ of Latter Day Saints

(Mormon)
 Kendon O. Anderson, superintendent.
 The Mormon Church meets in the American Legion Hall. Sunday School services are at 10 a.m.

St. Anthony's Catholic

Harrison Highway at 25 Mile Ave.
 Father Michael Sugure, Pastor
 Sunday Masses are at 6:30, 8 and 10 a.m. Daily Mass is at 7 a.m. and 8:15 a.m.
 Confessions are Saturday afternoon from 5 p.m. to 6 p.m. and 8 p.m. to 9 p.m.
 Thursday Holy Hour is from 8 to 9 p.m. followed by confessions.

Central Church of Christ

205 E. 6th Street
 Russel Ingalls, Minister
 Bible School is held each Sunday at 9:50 a.m., with the morning worship at 10:55 a.m.
 The Young People meet Sunday evening at 7:10 p.m. with worship service beginning at 6 p.m.
 Wednesday prayer services are held at 7:30 p.m.

(Continued On Page 5)

Both you and your church will be stronger if you make regular church attendance a habit.

HOTEL JIM HILL

Mr. and Mrs. Dick Ross

HEREFORD CREAMERY

Mr. and Mrs. Elton Malone

LOERWALD BROS.

Ed, George, Gene and Harold Loerwald

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Townsend Douglas, Pres.

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Virgil Hennen

FURR FOOD STORE

Walter Clark

BUY-RITE FURNITURE

J. H. Fish

HEREFORD FERTILIZER & INSECTICIDE CO.

Norman Moore

HEREFORD LAUNDRY & DRY CLEANERS

Ernest Kendall - Clinton West

HEREFORD GRAIN CORP.

Curtis O. Roach, Mgr.

PITMAN GRAIN CO.

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ROGERS DRUG

Mr. and Mrs. Grady Rogers

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John McLean

PITMAN SERVICE STATION

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PLAINS MOTEL

Mr. and Mrs. Pemo Bryant

MASTER CLEANERS

Mr. & Mrs. C. D. Fitzgerald

HUCKERT TELEVISION SERVICE

Mr. and Mrs. Joe Huckert

PIGGLY WIGGLY

Mr. and Mrs. Geylord Newell

CONSUMER'S FUEL ASS'N.

Louie LeGrand

HEREFORD HARDWARE

Mr. and Mrs. Don Zimmerman

Hereford Brand, Hereford, Texas, Thursday, January 16, 1958

CHURCH

(Continued From Page 4)

First Methodist

Fifth and Main
Rev. Alvy Cockrell, Pastor

Day School, 9:45 a.m. Morning worship, 10:55 a.m. Primary. Junior children meet in Primary Room, 6:15 p.m. Senior and immediate MYF, 6:15 p.m. Evening worship service at 7 p.m. Choir practice each Wednesday, Jan. 21, at 8 p.m. Wednesday, Jan. 21, at 3 p.m. the One Class will meet. Wednesday, Jan. 22, there will be a combined prayer meeting and study. This meeting will be at 8 p.m. Thursday, Jan. 23, at 6:30 p.m. the Fellowship of Concerned Mothers will meet.

Seventh Day Adventist

Third and Lawton
J. D. Nichols, Pastor

Worship service, 9:30 a.m. Sabbath School, 9:45 a.m. Church Service, 11 a.m. Wednesday, The Mustard Seed. Study for lesson study Sabbath, Jan. 18.

Lesson Scripture: Matt. 13:31-33; Mark 4:30-32; Luke 13:18-21. Memory Verse: Romans 1:16. Study Helps: Christ's object Lessons pages 75-79, 95-102; The Seven-day Adventist Bible Commentary volume 5; Lesson Help in Review and Herald of Jan. 2. Purpose of Parables; To show the inward power and the outward influence of the gospel. Lesson Outline: 1. A Transforming Agent. 2. The Gospel Leaven. 3. Spread of the Gospel. 4. The Triumph of the Gospel.

Park Ave. Church of Christ

On Harrison Highway
Worship services 10:30 a.m., Sunday; mid-week services 8 p.m. Wednesday.

Temple Baptist Church

Forrest St. and Ave. K
Rev. Robert Laceywell, Pastor

Sunday School begins at 9:45 a.m. and Training Union is in the evening at 6:15 p.m. Worship services are at 10:50 a.m. and 7:15 p.m. Wednesday prayer service will be held at 8 p.m. The teachers and officers meet Wednesday.

ON THE HOUSE

By JOHN O.B. WALLACE

AP Newsfeatures HOUSING EXPERTS look for a home construction spurt by mid-year and predict that 1958 home building as a whole will exceed last year's volume.

Forecasters also are being made that home credit will be easier and more plentiful in 1958 than it was in 1957. What this might mean to the average American family buying a home this year was spelled out by Norman Strunk, executive vice president of the United States Savings and Loan League.

The league is comprised of 4,400 savings and loan associations and they finance between 35 and 40 per cent of all American home purchases annually. Here is what Strunk says "easier money will mean in 1958 to the American home buying family."

1. It will mean an increase in activity in the FHA sector of the mortgage market by home lenders who typically do most of the FHA-insured lending.

"IN THE PAST," Strunk adds, "much of the FHA financing has been for new houses priced under \$15,000. The construction of smaller houses thus will probably be stepped up in 1958."

2. Many home financing organizations will make loans with longer terms. The league official then said:

"Institutions which made loans only up to 20 years during 1957 will be making some loans up to 25 years. Longer terms make monthly payments smaller, but they also make it more difficult for a borrower to build up an equity in his home."

3. As to interest rates, they probably have passed their peak. "Home mortgage rates," Strunk explained, "traditionally lag six months to a year behind changes in other rates, and so it may be late in 1958 before any perceptible drop in mortgage rates is apparent."

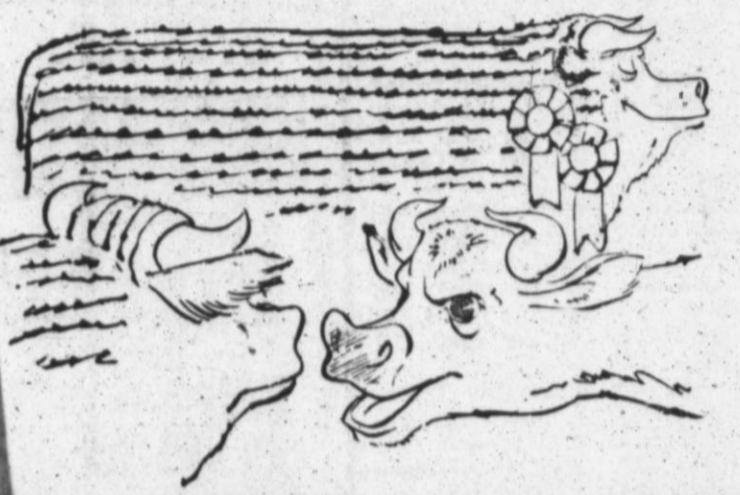
Strunk added: "As a result of the increasingly competitive nature of the housing market, a higher percentage of new houses are being sold and financed on either a 'built-to-order' basis, or, in the event of a project from a single or a few model homes. At the same time, there are fewer houses built on a speculative basis."

"THIS SHIFT in the 'timing' of building programs reflects the change from a housing shortage, when almost any house built could be sold, to the present intensely competitive buyer's market. 'In today's market, builders and lenders are reluctant to go very far on a limb unless buyers are in sight, which means that many housing starts are going to be delayed longer on into the building season than has usually been the case in earlier postwar years.'

Securing home mortgage credit will not present some of the problems it did in 1957, Strunk said. "There will be more mortgage money available, possibly much more than most persons now anticipate."

He summed up the housing outlook in this way: "The potential market is there for a good building year, in terms of the number of prospective home buyers."

"Home credit will be available to finance more than a million starts in 1958, probably on terms more liberal than prevailed during 1957."



"He's so cocky ever since he found out he's insured for \$100,000 by INSURANCE"

INSURANCE

The McLean Clan

George

Phone EM 4-0544

Jehovah's Witnesses

North Ave. E., Converted Residence

Wednesday at 8 p.m. there will be the Congregation Bible Study. Friday at 7:30 p.m. is the Service Meeting Ministry School. Sunday at 6:15 p.m. is the Public Bible Lecture and at 7:30 p.m. is the Watchtower Study.

First Baptist

Fifth and Main
Rev. Howard Scott, Pastor

Sunday School is held at 9:45 a.m. and the worship service is held at 10:55 a.m. Training Union will be held Sunday at 6:45 p.m., with the evening worship service at 8 p.m. The Sunday morning Baptist Hour is broadcast at 8 a.m. over Radio Station KPAN. Worship service is broadcast every first, second, third, and fifth Sundays at 10:55 a.m. over Radio Station KPAN.

First Presbyterian

610 Lee Street
Rev. Russell Wingert, Pastor

Sunday School is held each Sunday at 9:45 a.m. followed by worship service at 11 a.m. Morning Devotional 9 a.m. Tuesday. Choir Rehearsal, 8 p.m. Wednesday. Prayer meeting Friday at 7:30 p.m.

OFF MAIN STREET



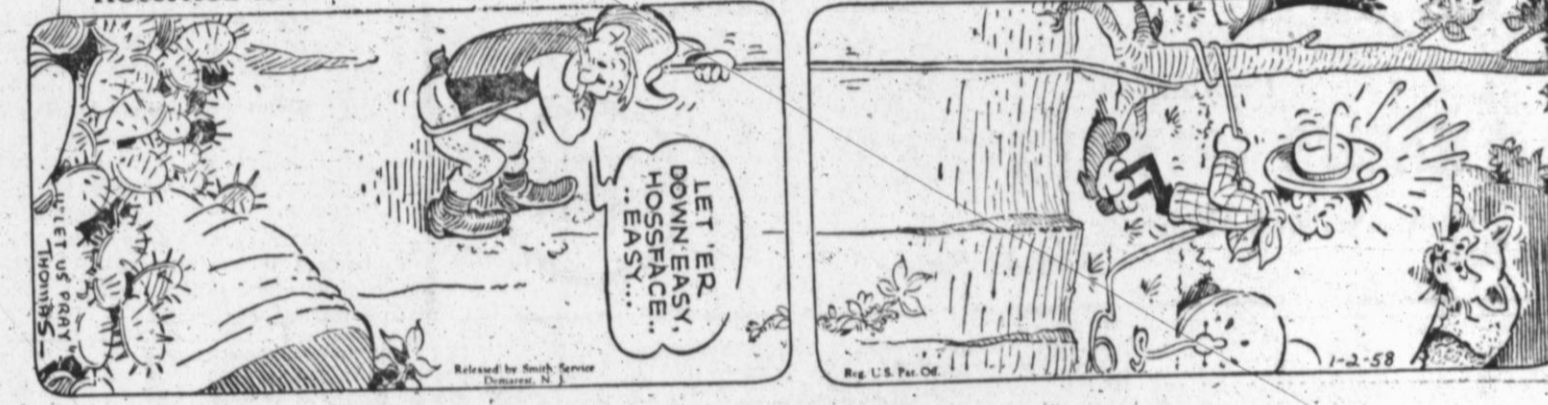
SONNY SOUTH



THOSE WERE THE DAYS



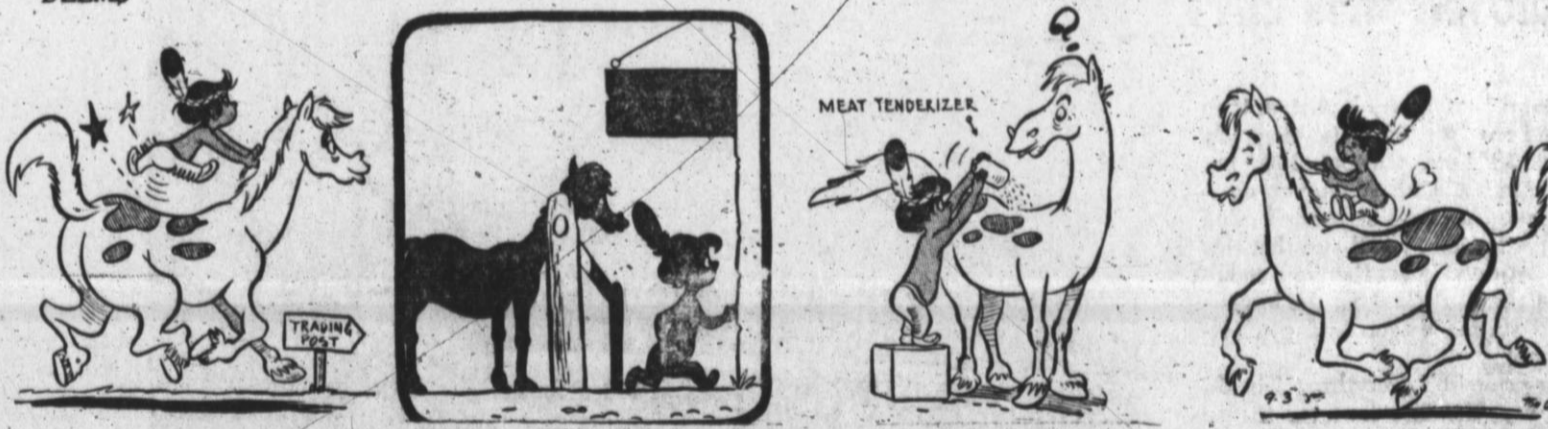
HOSSFACE HANK



THOSE WERE THE DAYS



DEEMS



GRANDPA'S BOY



RURAL DELIVERY



Wheelbase is the real measure of size and the Chieftain dwarfs all three with a road-leveling 122" span! Beats them, too, with Tempest 395 power... man-size, stretch-out roominess... crisp New Direction Styling! So why buy a car with a low-price name? Get a Pontiac for less!

BIG BOLD PONTIAC

CAMPBELL PONTIAC

E. Hwy. 60 Ph. EM 4-2283

Reds Revive Anti-American Ballet for Moscow Viewers

By ROY ESSOYAN

MOSCOW, Jan. 15 — It may be a reflection of the times, but the Russians have revived a violently anti-American ballet, "The Red Poppy."

It stars Russia's ageing prima ballerina, 47-year-old Galina Ulanova, in the role of Tao Hoa, a young and beautiful Chinese dancer and friend of the suffering Chinese masses.

The masses, from a Communist point of view, are suffering because the setting is China in the '20s, long before the country's so-called liberation by the Communists.

Despite her age, Ulanova is still as light and graceful as a feather when she's dancing. But except for a few brief and breathtaking sequences, Ulanova has little time for dancing in "The Red Poppy."

She's too busy registering loathing and adoration in doses more appropriate to a burlesque stage than the ballet.

The loathing is directed against the villains of the piece, an American with the interesting name of "Mr. Boss" who is described in the synopsis as one of the foreign "masters" of China, and his obsequious reactionary Chinese henchman, Li Shan-fu.

The adoration is beamed at Ma Li-chen, a warf coolie turned labor leader and revolutionary, and a Soviet sea captain, the holds of



DOGMA IN DANCE—Soviet-Chinese friendship, spelled out in scenes like this one showing comradeship of Russian sailors and Chinese dockworkers, is the dominant theme of "The Red Poppy," a ballet of the Bolshoi Theater.

One coolie, exhausted and starving according to the synopsis, stumbles and falls. His crate bursts open revealing — not cartons of cigarettes — but American rifles.

The workers immediately declare a protest strike. At this point a Soviet merchant ship, complete with red, banner proclaiming Soviet-Chinese friendship, pulls into the harbor.

The ship provides a startling backdrop to several ballet scenes, but then the ballet scenes themselves are somewhat startling.

Gloating maliciously, Li, the reactionary Chinese henchman, informs the Russian sea captain his grain cannot be unloaded because the coolies are on strike. The sea captain brushes Li aside, orders his own crew to unload the ship — and Soviet-Chinese friendship is born.

As a token of this friendship, the sea captain gives Tao Hoa, the beautiful dancer, a huge red poppy. From a propaganda point of view the poppy, symbol of China's opium scourge, was an unhappy choice as a token of Soviet aid to China.

The producers of the current revival have apparently realized this because the ballet is now called simply, "The Red Flower." All reference to poppies has been deleted.

There are many more highjinks before the curtain comes down on the three-act, 13-scene ballet — dream sequences of the bright Communist future ahead, snatches of the "Charleston" from a bawdy foreign nightclub, a poisoning attempt, riot scenes, scenes of the "foreign masters" fleeing and, finally, the revolution.

The last scene brings all hands on deck and all the coolies onto the dock, fists uplifted in victory. The backdrop of the giant stage at the Bolshoi Theater is filled with a giant red flag, probably the biggest, reddest flag displayed on any stage, any time.

THOSE DARN D'S

Holdrege, Neb. — Over the years residents of Holdrege became accustomed to having the town's name misspelled "Holdredge" — adding an extra "D."

They didn't pay much attention to mail that some times came addressed that way.

Recently, though, patience began to wear thin when people discovered the Post Office Department had it wrong, too, and was using a cancellation stamp with that darned extra "D."



THOROUGHLY EXPLAINED—Ray Bosley, Southwestern Bell Telephone plant employee, explains the long distance recording machine to one of the many crowds that toured the plant during its open house last week. A complicated machine, it punches on a tape the time the call was placed, the number from which the call originates, its destination and the time the call ends. The tape is later sent to St. Louis where it is put on another machine, and cards are printed for billing. (Staff Photo)

WALCOTT NEWS

Hale-Aikin Meeting Is Attended by Residents

By MRS. T. L. COLLINS

Mrs. T. L. Collins and Bruce day afternoon.

Several of the Walcott residents attended the Hale-Aikin school needs committee meeting held Monday night, Jan. 6, at Hereford High School. They were Mrs. Carl Perrin, J. V. Perrin, Waldron Melton, A. L. Shelton, T. L. Collins, Herschel Burrus and Jack Weaver.

Mary Ruth Weaver was eight years old on Jan. 7, and she was honored with a party given her by her mother. Guests at the party were the members of her class.

Walcott's school board meeting was held Wednesday night. Present for the meeting were Jack Weaver, Glenn Burrus, G. V. Hall and Thomas L. Collins.

Mr. and Mrs. Chester Minyen and family assisted Vernon DeArman with a truck load of furniture which he moved to Oklahoma. While there they attended a funeral in Pauls Valley, Okla. The Minyen family returned home Friday night.

Mr. and Mrs. A. L. Shelton and Mr. and Mrs. T. L. Collins and Bruce visited Friday evening in the homes of Mr. and Mrs. Melvin Henderson, Mr. and Mrs. H. L. Hogland and Mr. and Mrs. R. E. Swinney.

Mr. and Mrs. Joe Rader visited with their daughter and family Saturday. They are Mr. and Mrs. M. C. Davis and girls of Cotton Center.

Boys of this community who had entries in the Junior Livestock and Poultry show which was held at the Bull Barn in Hereford last week were James Burrus, J. V. Perrin, Wayne Bomar and Bill Johnson.

Mr. and Mrs. Elton Wily, Clyde, Waleta and Paul moved recently to the Fred Norwood place.

Mr. and Mrs. S. O. Perkins and Don Willoughby of Hereford were visitors in the home of Mr. and

Denise Melton was five years old Wednesday and to help celebrate her birthday were aunt and cousin, Mrs. F. Cogdell and Chuck, from Hereford.

Mrs. H. D. Buse was injured in a farm accident on Jan. 5. She is now in the Deaf Smith County Hospital suffering from a fractured pelvis.

Mr. and Mrs. A. E. Miller Verli Miller from Floydada arrived Sunday morning for a visit in home of Bertram Jack.

Thursday, Jan. 9, was the wedding anniversary of Mr. and Mrs. Walter Neinst. Relatives visited in the home that day were Mrs. Lee Neinst and Mr. Mrs. A. B. Young of Olton. F. D. Jackson of Dallas arrived Friday and stayed until Monday with H. D. Buse and family.

Star THEATRE Phone 36
Fri. - Sat.

THE BIGGEST Picture About THE BIGGEST THING SINCE JUNGLE TALK BY THE KING OF ROCK 'N' ROLL HIMSELF
MISTER ROCK 'N' ROLL

ALAN FREED
ROCKY GRAZIANO
TEDDY RANDAZZO
LOIS O'BRIEN
LIONEL HAMPTON
and His Band
CHICK BERRY
FRANKIE LYMON
LA VERN BAKER
CLYDE McPHATTER
LITTLE RICHARD
BROOK BENTON
THE MOONGLOWS
FERLIN HUSKY
SHAYE COGAN

Passes have been sent to the following honoring them on the occasion of their Wedding Anniversary Jan 16-18:
Mrs. J. S. Orr
Mr. Ed Sevier
Mr. & Mrs. H. I. Nickerson
Mr. & Mrs. T. B. Caraway
Mr. & Mrs. Gordon L. Cox
Mr. & Mrs. Julian W. Johnson
Mr. & Mrs. J. K. Fare
Mr. & Mrs. Clyde Renfro
Mr. & Mrs. M. L. Simpson
Mr. & Mrs. H. H. McFarling
Mr. & Mrs. Glenn Hopson
Mr. & Mrs. T. P. Griffith
Mr. & Mrs. E. C. Hewitt, Jr.
Mr. & Mrs. Robert Peterson

SUNDAY MONDAY TUESDAY

NO STRANGER
crossed
this land
and lived!

NO WOMAN
dared these
savage wilds
and came
out safe!

Another thriller
by the author of
"HONDO"

JOEL
McCREA
VIRGINIA
MAYO

THE
TALL
STRANGER

CINEMASCOPE BY DE LUXE

AN ALBERT ARTHUR PICTURE

Norway Diplomat Ends 47 Years of Service

By JANE EADS

WASHINGTON — Like many other diplomatic and official families who have retired from public life, Norway's veteran ambassador Wilhelm Munthe de Morgenstjerne and his wife have adopted Washington as their permanent address.

The respected and popular dean of the diplomatic corps and the charming Canadian-born Mrs. de Morgenstjerne were feted up and down Embassy Row, and by official and social Washington at a raft of "farewell" parties before moving to a two-bedroom apartment here.

De Morgenstjerne, ambassador for 23 years, first came to this country some 47 years ago. He recalls the early days before Norway had an embassy here, when he served as an assistant to the mission chief. He used to ride a bicycle to work. Once he walked to Baltimore to pay off a bet. In 1925 he married the tall, blue-eyed Marjorie Elizabeth Alder of Winnepeg and in 1929 he was appointed consul general in New York.

"When we moved to the embassy in 1934 there was barely a stick of furniture in the place," Marjorie de Morgenstjerne told me — "only a carved Norwegian emboard and a small oil painting. We moved the furniture from New York and filled out the gaps with things I bought at auctions."

Only a few of these pieces will be taken to furnish the apartment. The rest the Norwegian government purchased as permanent embassy fixtures, much to the relief

of the new envoy, Paul Gruda Koht, 44, who comes from Copenhagen, Denmark, where he's been serving as Norwegian charge d'affaires.

During her tenure as chateauaine, Mrs. de Morgenstjerne kept the embassy as truly a part of her adopted country as if it had been in the heart of Oslo. The family conversed in Norwegian. All the servants were Norwegian. Norwegian dishes comprised the daily as well as party fare, and Norwegian customs were observed meticulously.

As the capital's top ranking diplomatic couple, the de Morgenstjerne's presence at all diplomatic and official functions was a must. They were obliged to dine out at least three nights a week and sometimes twice in one evening.

"I adore parties, but I love being a hostess more than being a guest," the envoy's wife said.

Most of her dinner parties were small, but a grand and colorful buffet and reception was given annually for the vice president or secretary of state.

THE MODERN WAY
DOYLESTOWN, Pa. — Pennsylvania game warden William Lockett reports this fashion note from the field:

A hunter, attired in the normal accoutrements of the sport, was accompanied by a dainty French poodle, clipped according to the fashion of this breed, sporting a red bow and a rhinestone-studded collar.



YOU CAN LOOK, LOOK, AND LOOK

But You'll Find

NO BETTER SERVICE ANYWHERE

than at

HALE'S GULF SERVICE

Park Ave. and Highway 51

Emmett Hale

Gerald Hale



WHILE CAR PRICES WENT UP THROUGHOUT THE INDUSTRY, THE PRICE OF THIS CAR WENT DOWN

Here's good news: Ford has priced many of its '58 models lower than corresponding 1957 models! Ford Custom 300's are priced as much as \$50 lower than last year. This is based on a comparison of manufacturers' suggested retail delivered prices.

Who'd ever guess
it's the lowest priced
of the low-price three

In case you haven't yet gotten around to pricing this elegantly styled 58 Ford Custom 300, put your mind at ease. When you compare manufacturers' suggested retail delivered prices, you'll find that this Ford is priced lower than any sedan in its field. And Ford has the lowest-priced station wagon and convertible, too!

But price isn't everything. The 58 Ford was the first car ever to use the whole world as its test track! This meant taking the all-new Interceptor V-8, combining it with new Cruise-O-Matic Drive, and tackling some of the roughest roads we could find on three continents. This terrific power team proved it could handle any driving you'll ever do!

COME IN FOR AN ACTION TEST

FORD'S SAFETY-TWIN TAILLIGHTS SET THE STYLE FOR '58!



PROVED AND APPROVED AROUND THE WORLD

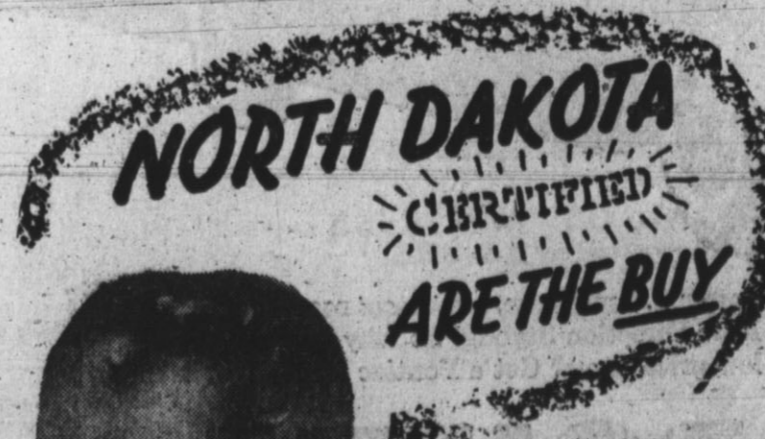
58 FORD

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