

Nixon's Resignation Necessary, 'Tragic'

Despite political affiliation, local citizens apparently are in agreement that Nixon's resignation is no cause for glee, but is a tragedy.

In an unscientific, random survey conducted Friday by the Brand, most persons expressed regrets and the hope for better days ahead when asked about their feelings about the Nixon resignation.

Andy Shuval, county district attorney and president of the Deaf Smith County Democratic Club, said, "Every American is saddened because the President has had to resign. I commend him for this act of statesmanship."

"WHEN ALL the Republican members of the Judiciary Committee announced that they would vote for impeachment," Shuval said, "it became clear that he would be removed from office. Mr. Nixon did what was best for the country. He resigned rather than putting the nation through another crisis."

Shuval said, "This is a day of

sadness, but one of peace. The events of the last year have shown that we have a democracy that really works."

The district attorney said he thought three things could be learned from the Nixon resignation:

"ONE, no man is above the law; two, a free people must have all the facts and secrecy strikes at the heart of our democracy; and three, our constitution is the best document so far devised by man."

Mrs. Leroy Williamson, a Hereford housewife and Republican, said, "First, I feel very sad, but also frustrated and rather bitter because I believe if some of our other presidents had been so relentlessly pursued by Congress, they would have been found as guilty as Nixon."

Mrs. Williamson said she did not see any need for further investigation and prosecution.

"About Gerald Ford," she said, "I'm very hopeful—maybe because he is from Grand Rapids, Mich., and so am I. He graduated from the same high school I

did, earlier. I believe the people of that conservative area wouldn't have sent him to Congress 25 years if he were not honest."

TONY CORTEZ, hardware store manager, said, "I think resignation was the only thing he could have done. He really didn't have a choice because he was going to trial anyway."

About Ford, Cortez said, "I don't really know enough about Ford to comment."

Mrs. J.C. Gandy, housewife, 414 Star, said, "I feel very sad about his decision. I just hope he can finish cleaning house up there. President Nixon chose to take the gentleman's way out and like he said, he's doing what's best for the country."

Dr. Weslie Owen, dentist, said, "In light of what has gone before us, this is what we expected. It is a tragedy for the nation. If we, the American people, can arise and demand and can seek to put proper people within the constitutional aims in office, we may be able to save our

republic."

ABOUT FORD, Owen said, "He has it within his power to rise to the occasion and be a statesman for America first and seek to disengage us from the United Nations and any other international entanglements which have come about during the last 40 years. Once again we can stand as wonderful, free America."

Joe Shollenbarger, accountant, and chairman for the county's Republican party, said "I hate to see any president, regardless of party, resign his office. I haven't really followed the release of the tapes, but apparently there was hanky-panky going on."

Asked what he thought about the continuation of the impeachment process and the possibility of criminal charges being brought against Nixon, Shollenbarger said, "I think the man has suffered enough."

SHOLLENBARGER SAID he thought the Watergate affair showed "the country is strong enough to stand any or

all crises."

He said he did not know enough about Ford to comment on what kind of President he may prove to be.

Some, like Bill Bradley, local photographer and civil defense director of the county, indicated Nixon may have been a victim of politics and segments of the press. "Nixon's resignation will probably help the country as a whole at the present point, but I hate to see it happen," Bradley said. "I feel that Nixon was pushed out of office by political partisanship and the Washington Press."

"AS FOR FORD," Bradley said, "He was so much unknown in this part of the nation until he became vice-president that I don't know enough about him to say much. I just hope, now that the change has been made, it will be best for the country."

Admiration for Nixon's composure during his impending resignation decision was expressed by Dudley Bayne, city manager. "Any man has to have a lot behind him to resign like that. I think he

did it for the good of the country. Nixon is too much of a fighter-just to quit unless he had a lot of pressure behind him."

On the matter of possible prosecution of Nixon, Bayne said, "I don't know how to answer that. We don't know that criminal actions were taken, so I'm not sure if he should be prosecuted for any crimes."

ONE WOMAN, Mrs. Walter London Jr., secretary of the Deaf Smith County Democratic Club, said, "It's no secret that I was one of the most ardent wishers that he would leave office, but I do feel compassion for him and his family."

She said, "The president's resignation and the events that led up to it were really a tragic circumstance for the nation. Chiefly, I hope the lessons we have learned from this tragic case will work to the good of the country in the future."

HEREFORD MAYOR JAMES SEARS may well have summed up the way most people feel here and across the nation when he said, "I'm glad it's over."

28 Pages

In

Three Sections

20 Cents



The Sunday Brand

Vol. 27, No. 6

The Sunday Brand, Hereford, Texas, Sunday, August 11, 1974

Published Every Sunday

County Court Seeks To Insure Legality Of Recent Tax Action

Deaf Smith County Commissioners, in a special called meeting Wednesday afternoon, decided they might have acted prematurely in approving a motion to increase the tax assessment ratio.

After discussing the matter with attorneys Wednesday, the court decided to proceed with the plan but to take steps to assure the legality of the action. Commissioners approved publication of a legal notice and each taxpayer will be notified of the intent to change the assessment ratio. Commissioners will re-convene as a board of equalization on Aug. 26 at 10 a.m.

WHILE the action does not change the 100 per cent valuation on country property, it does change the assessed value and this was a major factor in the decision to take a different course of action.

The court had passed a motion last Monday to "change the ratio of assessment from 22 to 24 per cent of the 100 per cent valuation." Commissioners issued a statement saying the change was necessary due to increasing inflation.

Commissioners are expected to set the tax rate at the same \$1.25 per \$100 valuation. The total tax bill collected by the county has been \$1.72, but Commissioner Donald Hicks pointed out this week that it could change, depending

on the tax rate needed by the hospital district and the water district.

IN ADDITION to the county tax, a collection of 22 cents is made for the state, 20 cents for the hospital district, and 5 cents for the water district. Theoretically, the hospital and water districts could decrease their rates if the budget did not reflect a need for more revenue. Hicks said the change in assessment ratio is expected to increase tax revenue for the county by slightly more than 9 per cent.

A notice of the board of equalization hearing is published in today's Brand, calling for the meeting on Aug. 26.

Commissioners will also hold a public budget hearing on that date. In addition, a notice of the intent to change the assessment ratio will be sent to each individual taxpayer.

BESIDES the rising costs in equipment, fuel and maintenance, Commissioner Bruce Coleman said a large part of the new revenue would be used for much-needed salary increases. He said the court proposes a 10 per cent hike in salaries for all employees, with additional adjustments for elected officials. Coleman added, however, that commissioners would not ask for adjustments.

Local Man Charged For Livestock Theft

Tommy Deas, 26, 120 Cherokee St., posted \$25,000 bond Friday on a charge of theft over \$10,000 in connection with the alleged theft of 103 head of cattle from Texsun Feed Yard last Friday.

Deas, a cattle buyer for T and D Cattle Co., was arraigned at 1:30 p.m. Friday before Justice of the Peace Glen Nelson.

TRAVIS McPHERSON, Deaf Smith County sheriff, said Deas surrendered voluntarily Friday in the sheriff's office.

McPherson said additional arrests could be expected in the next few days. The investigation is continuing in Houston by the county-city task force, McPherson said, where the cattle were recovered Monday by the task force.

THE INVESTIGATION began Saturday morning when an employee of the feed yard noticed one of the pens was empty.

McPherson said the task force investigation had received the assistance by the Texas Southwestern Cattle Raisers Association.

Court Returns Conviction

Donald G. Mixon, of Littlefield, 40, was convicted Tuesday in 69th District Judicial Court of the 1970 theft of 1,000 pounds of milo from Farmers' Corner Elevator.

After the two-day trial by jury, Mixon was sentenced to a prison term of seven years in the Texas Department of Correction at Huntsville.

Currently, Mixon is free on \$10,000 bond set by the county sheriff's office, awaiting action on his appeal of Tuesday's decision.

PROSECUTING ATTORNEY in the case was Andy Shuval, Deaf Smith County district attorney.

Mixon had previously been tried and convicted here for the theft in Jan. 1972, a conviction which was first upheld by the Texas Criminal Court of Appeals, but subsequently reversed after a rehearing of the case.

In the rehearing, the court ruled in Mixon's favor, saying the milo had been stolen and from Farmers' Corner Elevator, but insufficient evidence had been produced to connect the theft with Mixon.



Tricky Business

A member of Big Brothers-Big Sisters of Hereford gathered Thursday at the Community Center for an evening's fun and games,

examines a piece of rope held by John Gilliland, amateur magician.

(BRAND PHOTO)

One Vehicle Wreck Injures Hereford Pair

Cindy Hairgrove, 18, selected as Miss Teenage Hereford 1973, remained in critical condition Saturday morning in Northwest Texas Hospital in Amarillo where she was being treated after suffering injuries from a one-vehicle wreck Thursday.

Bryan Adams, 21, the companion of Miss Hairgrove at the time of the wreck, was reported as being in serious condition at the hospital.

INVESTIGATORS said the wreck occurred about 2 a.m. Thursday on Canyon Expressway near Amarillo when the pickup, driven by Adams, hit a rain slick and skidded into a tree.

The couple both received head injuries and multiple fractures in the wreck.

A HOSPITAL FUND has been started at First State Bank for Miss Hairgrove.

She is the daughter of R.W. Hairgrove, 312 Centre. She graduated from Hereford High School in 1974.

Adams, a 1972 HHS graduate, is the son of Mr. and Mrs. Milton C. Adams, south of Hereford.



CINDY HAIRGROVE

weather			
DATE	PRECIP.	HI	LO
7	-	82	59
8	-	85	60
9	T	93	58
10	-	92	57

Precip. To Date: 2.13

Says Texas Highway Department Study

Interstate Highway 60 Plan Recommends Hereford Bypass

At some future date, perhaps around 1980, U.S. Highway 60 may be made into an interstate highway with a bypass configuration just north of Hereford.

The bypass configuration was part of a recently completed Texas Highway Department feasibility study which recommended U.S. 60 be named an interstate highway.

ED TIMMONS, district planning engineer for THD, said Friday the bypass configuration was only an estimate, not a final decision, of the highway's route.

Timmons said the estimate was required by Congress. He said before such a decision would be finalized as part of the plan, meetings would have to be held with city officials and townspeople to learn their feelings about the possible bypass.

The study, completed at the request of Congress, will be sent to New Mexico to become part of an overall study of the possibility of making U.S. 60 an interstate

from Amarillo to Las Cruces, N.M. After the completion of the overall study, it will be submitted to Congress by Jan. 1, 1975.

"AS FAR AS the Texas segment of the highway study is concerned, Timmons said, everything is favorable.

"As far as everything is concerned, we recommend it all the way along. We had some real fine data and some fine reasons to justify it," he said.

With the exception of the Hereford bypass, Timmons said the study recommends the interstate follow the current U.S. 60 route through Canyon to join Interstate 27 near Stuckey's.

Timmons said the alternative to building a bypass around Hereford would mean expanding U.S. 60 into an expressway, which would mean widening the right-of-way by 400 feet.

"IT'S JUST more logical to go north of Hereford," he said, "with full

interchanges into downtown Hereford."

Timmons also said if the bypass should be built, it would be close enough to Hereford where the new route would still, at some points, touch existing city limits.

Brand Honored

The Brand was awarded the plaque for general excellence, first place plaque for editorial writing and a third-place certificate for news writing Saturday at the 44th Annual West Texas Press Association Convention in Lubbock.

O.G. (Speedy) Nieman, Brand publisher, received the awards.

Numerous weekly and semi-weekly newspapers in the state were in competition for the honors.

Police Work Grows Light

Hereford police felt the summer slump the past three days as regular police business slowed almost to a halt.

HPD officers spent most of the time since Wednesday answering routine complaints from citizens and adjusting to the loss of Linda Hagar, dispatcher and animal control officer. Mrs. Hagar and her husband will be leaving Hereford in the near future.

Obscene phone calls were reported from two Hereford residents during the last three days. One woman received four phone calls in which a man on the line used foul language. Another citizen reported calls were made to his home, but when he answered the phone, the caller would not talk.

A 16mm movie camera was stolen from the residence of Dan Welty at 314 Avenue C Thursday evening. The camera was valued at between \$400 and \$500.

It's very easy for some people to believe that they are natural-born leaders.

The art of saying something to explain the way people vote.

What He Learned

"What did mama's little boy learn in school today?" simpered a lady to her offspring.

"I learned two boys," responded junior, "not to call me 'mama's little boy'."

Lions Install Members

Installation of new members and presentation of perfect attendance pins highlighted the regular weekly luncheon meeting of the Hereford Lions Club Wednesday in the Civic Club Center.

Raymond White, past district governor, installed three new members into the club. They were W.L. McCullar, Steve Hedges and Austin Rose.

A large number of Lions received pins for one year perfect attendance. Those receiving pins for 5 or 10 years included Bill Lamb, Andy Anderson, Bill Brady, Nolan Grady, Ed Line, Fred Fox and Byron Terrell. Club president Wayne Lady made the presentations.

Lady expressed appreciation to all members who worked during the annual carnival project. The carnival grossed approximately \$31,000 during the week, but the net proceeds had not been finalized Wednesday.

A number of guests were recognized during the luncheon meeting.

Girls Please Note
Husbands are like fire-plugs. Unattended, they go out.

-Record, Columbia, S.C.

A Difference
A single man can be a fool and not know it. But it's different with a married man.

TEXAS BUSINESS

by Dudley Lynch

Improved air transportation for smaller Texas towns would help reduce the population flow to the state's largest cities, contends Charles Murphy, executive director of the Texas Aeronautics Commission.

"Adequate airports and routes for small towns would attract commerce and industry and could distribute the Texas population more evenly," says Murphy.

But Murphy, who occupies a hot seat as head of the agency that regulates intra-state airlines in Texas, realizes the extreme difficulties met by new, small airlines trying to serve towns with a limited passenger and cargo volume.

One of the TAC's roles is to prevent too many little airlines from nibbling each other to death along the same meager routes. It also gets involved in the knotty problems like those created when new airline, like Dallas-based Southwest Airlines, wants to compete with an established airline, Texas International.

The current dispute involves flights to the Rio Grande Valley. TXIA contends that Southwest is just trying to pluck off the most valuable routes around the state, without serving the smaller towns. Southwest retorts the TXIA gets federal subsidies to serve the smaller communities and that it would be glad to do so itself for the same subsidies.

In addition to Southwest Airlines, Murphy's commission also regulates Metro Airlines of Houston, Davis Airlines of Bryan-College Station, Rio Airways of Killeen, Amistao Airlines of Del Rio and Maverick Airways of Eagle Pass.

He says that Rio, Metro and Davis are healthy operations. He also believes that Amistao has a good chance for surviving. As for the new Maverick operations, it is too early to tell. "Eighteen months is a reasonable time for an airline to get around and show a profit and two years isn't unusual," he observes.

While trying to keep the current intra-state airlines healthy, Murphy indicates that he will also seek to promote new ventures serving new markets. "That may be the only hope of using available land for living rather than getting everybody concentrated in the big cities," he says.

Prices of publicly held Texas bank stocks everywhere, have taken a beating as concern grows about the health of banks generally. Much of the concern was prompted by the late-June failure of the Bankhaus Herstatt of Cologne, Germany, and

the earlier liquidity (cash available) problems of Franklin National Bank of New York, the country's 20th largest.

Texas now has a stockbroker who specializes in Texas bank stocks Alex Sheshunoff of Sheshunoff and Company, Austin. The firm compiles a weekly Texas Bank Index, comprised of the stock prices of 22 of the state's largest banking institutions. For August 1, the index stood at 921.06, the low for 1973-74 and down from the high of 1166.05.

Only one of the ten largest bank holding companies in Texas, First International Bancshares in Dallas, registered a stock price rise (4.5 per cent) for July. The other nine saw prices drop, ranging from 1 per cent at First City Bancorporation to 13 per cent at Texas Commerce Bancshares. Both are headquartered in Houston.

An acute shortage of fertilizer for Texas farmers is forecast for next spring.

The problem is caused by shortages of nitrogen and phosphate-bearing materials. Fertilizer producers cite increased demand at home and abroad, lost production of ammonia during the Energy Crisis (ammonia, a basic ingredient of nitrogen fertilizer, is extracted from natural gas) and ecological restraints on strip mining (the way phosphates are recovered).

Few, if any, farmers are yet being turned away at the local blenders. But often, they aren't able to get the "high analysis" blends they need and are forced to buy more fertilizer to do the same job. The Agricultural Stabilization and Conservation Service says Texas farmers are paying \$120 to \$150 a ton for ammonium nitrate that they paid \$65 a ton for a year ago.

The northern half of Texas served by the 11th Federal Reserve District is in the midst of a hot-check epidemic.

The national average for returned checks is 4.98 per 1,000 checks. But for 1973, the 11th District processed 14.7 returned checks per 1,000 the highest rate of return in the nation.

"We can only speculate on the factors that result in our proportionately high return volume," said a recent Fed letter to its banks. "Our observation is that checks generally have a higher degree of over-the-counter acceptability in this part of the country than in the East."

The reason for returned checks is usually insufficient funds, no accounts or stopped payments.

EDITORIAL

Humor

Much ado was made, rightly so, when Dizzy Dean recently died at 63. He had been a great baseball pitcher in his day and a great personality then and afterward.

Somehow, Dean as a man towered above other pitchers who won more games and who were better educated and more worldly. Dean didn't finish the "second grade. As a radio and television announcer he murdered the English language, brought smirks of disgust to the faces of some.

But the public loved him, in spite of unapologetic bragging and ego, mixed-up verbs and mispronounced nouns. The answer was almost unquestionably Dean's wonderful sense of humor. He had such zest for life! For fun and laughs; it was contagious.

In these times of crime, scandal, congestion, haste, over-population, strife and threatened war, what better tonic for a people than laughter? Dean loved baseball, but most of all he loved the fun of it—jokes, pranks, teasing and foolishness he blended in with it.

Too many intellectuals have too little of that zest and prove utterly boring. Dean was never boring, always full of energy and good humor. That is what the nation remembers him for, more than for his great right arm.

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CIRCULATION

364-2030
D.G. Nieman, Publisher
Jim Bette, Managing Editor
Sue Coleman, Women's Editor
Lynn Brisandine, Advertising Manager

Riders Last Playday Of Summer Set

Last in a series of summer playdays for Range II riders club members is announced by Hereford Riders Club at its arena, beginning at 10:30 a.m. today. The public is invited. Riders from several nearby towns will take part.

High point winners for the

season in each division will be determined in this final event. They will compete later with winners from Range I, composed of clubs from the Northern Panhandle area.

Awards to the division winners will be presented at the club's banquet this fall.

Raileys Attend Father's Funeral

Mr. and Mrs. Joe Railey are in Kingsland for the funeral at 3 p.m. today of his father, Jim B. Railey of that city, who died at the age of 77 Friday in an Austin hospital, after a short illness.

Services are to be held in First Baptist Church, of which Mr. Railey was a member, and burial will be directed by the Kingsland Funeral Home.

A pioneer of the Levelland

area, Mr. Railey lived in that West Texas city before moving to Kingsland four years ago. His wife preceded him in death, and he is survived by six daughters and six sons.

Do something every day to make other people happy, even if it's only to let them alone.

COW POKES

By Ace Reid



"Oooh, I bet this is fixin' to hurt!"



Judging the quality of a diamond is not a simple matter. Many factors influence the price you pay. To serve you better, we took the time to acquire the necessary scientific knowledge and gemological instruments to properly grade every diamond we sell. Our title of Registered Jeweler, American Gem Society, must be re-won each year through additional study. It is your assurance of full value for the dollars you spend. Come in and see our diamonds, soon!

COWAN JEWELERS

DOWNTOWN

SAVE MONEY ON BUILDING MATERIALS WITH THESE CASH & CARRY SPECIALS

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1/2" x 12" x 16"
PRIME COAT SIDING

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\$1.49

4 X 8

\$2.45

5 X 8

\$3.56

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SAW

Best value general purpose Saw you can buy!

\$19.99



32" OR 36"

PREMIUM QUALITY STORM DOORS

TEMPERED SAFETY GLASS - SELF STORING - REMOVABLE SASH

\$36.95

Reunion In Bippus Is Today

Former residents of the Bippus community are invited to join those living in the area now at the annual Bippus Homecoming today in the community church building.

Registration will begin at 10:30 a.m. and there will be an hour for informal visiting. Mrs. Charles Higgins, president of the Homecoming Association, announces.

The Sunday morning worship service is scheduled at 11:30 a.m., then a basket lunch will be served at 12:30.

At the afternoon program, from 2 to 4 p.m., recognition will be given to the oldest and youngest persons present, those traveling farthest to be present and the person residing longest in the community.

A memorial service will honor residents and former residents whose deaths occurred in the past year.

Officers for next year will be chosen. Mrs. Wayne Sifford is the current secretary.

House panel votes \$16-billion oil tax rise.

N.Y. State U. and Soviet to exchange students.

New method found for growing skin.

Bostonian Shoes MEN'S SHOES



5790 Blue Patent and Blue Suede with White Piping, Gore slip-on, longwear sole and heel. BRAVO last.

SIZES AND WIDTHS

A 10 to 12, 13
B 8 1/2 to 12, 13, 14
C 7 1/2 to 12, 13, 14
D 6 1/2 to 12, 13, 14
E 7 to 11
EEE 7 1/2 to 11

\$31.95



5794 Walnut Brown with Bone Piping Gore slip-on, longwear sole and heel. BRAVO last.

SIZES AND WIDTHS

A 10 to 12, 13
B 8 1/2 to 12, 13, 14
C 7 1/2 to 12, 13, 14
D 6 1/2 to 12, 13, 14
E 7 to 11
EEE 7 1/2 to 11



5791 Black Patent with Wine Piping Gore slip-on, longwear sole and heel BRAVO last.

SIZES AND WIDTHS

A 10 to 12, 13
B 8 1/2 to 12, 13, 14
C 7 1/2 to 12, 13, 14

D 6 1/2 to 12, 13, 14
E 7 to 11
EEE 7 to 11



Sugarland Mall Only



Look Who's New

Mr. and Mrs. Keith Criner are the parents of a son born August 8. He weighed 6 lbs.

Mr. and Mrs. Michael Dean McGee are the parents of a son, John Michael, born August 8. He weighed 6 lbs. 6 oz.

Mr. and Mrs. Felix L. Martinez are the parents of a son, Felix Jr. born August 7. He weighed 8 lbs. 8 1/2 oz.

Mr. and Mrs. Emilio Enriquez are the parents of a son, Emilio Faucy, born August 7. He weighed 6 lbs. 8 oz.

It's sweet to feel by what fine-spun threads our affections are drawn together.

-Laurence Sterne.

The effect of the indulgence of human affection is a certain cordial exhilaration.

-R.W. Emerson.

WANTED

Five homeowners in this area will be given the opportunity to have their homes restyled and rebeautified with the all new wood grained UNITED STATES STEEL siding, finished with VYNASOL VINYL U.S. Steel Vynasol siding can be applied to your home with optional decorative work at a very low cost. This amazing new product has captured the interest of home owners throughout the United States who are fed up with constant painting and other maintenance costs. It is maintenance free, virtually indestructible, carries a 30-yr. guarantee, provides full insulation summer and winter as well as fire protection and is highly hail-resistant. Our new product can be applied to every type of home including frame, concrete block and stucco with amazing beautifying results. It comes in several colors and is now going to be introduced.

For Information Write:
SIDING
P.O. Box 15388
Tulsa, Okla.



If you're traveling solely by imagination this summer a refreshing Campari and soda before lunch or dinner will help you recall Italy, Istanbul or New York City.

It's not hard to invoke memories of a wonderful, fun trip you once took. The sense, smell, taste, sound will bring back another place and time strongly.

Set your table out-of-doors on a nice day and instead of charcoal-broiled American food cook your favorite pasta and sauce recipe, put some crusty bread and a carafe of good Italian wine on the table, a few fragrant flowers in a bud vase, a Neapolitan crooner on the record player, and with a minimum effort of imagination you can bring back those beautiful days on Capri.

Food and its aromas can vividly recall to us many lovely times. If you love the south of France prepare some cold ratatouille, (so easy to keep in the fridge for a couple of days) a Cote de Provence wine and some French music.

Before lunch or dinner a Campari and soda on the rocks with a twist ought to bring up happy memories of just about anywhere in Europe where you might have stopped at an outdoor cafe to rest. Campari is a favorite in Europe and popular here too for the refreshing lift it can give you on a summery day.

The latest way to enjoy this famous garnet aperitif is Campari and orange juice, often called the Aquabollena: 1 oz. Campari, 3 to 4 oz. orange juice, pour over ice, top with soda and stir. Not too strong, with a refreshing, up-tempo flavor and vitamin C too, the Aquabollena is a pleasant way to scare up a dinner appetite in the heat.

In case you haven't yet been to Europe, how about remembering California with an avocado and orange salad, or Mexico with some cool guacamole for your taco chips dip? And if your happiest memories are of a country fiddlers' contest in Kentucky don't forget the delights of an icy Kentucky bourbon, mint julep, cold fried chicken, and rice with cream gravy.

H³ HUSTLE HUSTLE HUSTLE

By Bill Albright, Executive Vice President
Deaf Smith County Chamber of Commerce

Where else but in these great United States could such a smooth transition of executive power take place? We can take much pride in the democratic process. "The American Way" has set the pace for the past 198 years and we will continue world leadership as long as we don't take our special privileges, rights and freedoms for granted. We've long sought to maintain a proud, individual independence and probably the last solid bastion of such 'ideals' is right here in the great agricultural climate of West Texas.

We strongly resent interference with our daily activities, by government at the remote level and location of Washington, D.C.; particularly when such interference results in economic disaster such as the price controls of 1973. We recently had another close call with federal restrictions (though most of us are not fully aware of the dire consequences) when the "land use bill" was narrowly defeated in Congress by only six votes.

Just a few short years ago Congress passed the "Occupational Safety & Health Act" (OSHA). At that time, who could have found any hidden dangers in such "provident legislation"? Well there's another such action on the scene and its purpose is to create the "Consumer Protection Agency". Now that sounds wholesome and pure, doesn't it? There's no question that the consumer certainly needs some protection these days and I, for one, favor some regulation of the quality of goods and services provided to the 212 million consumers of this vast land. But on the other side of that "legislative coin" lies a paradox - while business is threatened with restrictive measures which are unparalleled in our history and which could easily discourage and destroy, for many thousands of small businesses, the profit motive which sustains free enterprise - the greatest threat of all-organized labor is left completely without restraint by this bill.

Originally it was included but it threatened to oppose the bill unless it was exempted and it was. That exemption makes the Consumer Protection Bill a "hoax on consumers" according to Senator Ervin (D-N.C.). But even more important is the fact that this super-guardian of consumer interests could police, without restraint, other governmental consumer protection agencies, business, industry and the complete marketing arena.

If this legislation is allowed to become law millions of jobs created by small businesses across our country could disappear overnight and the cost of doing business for those remaining would soar to unprecedented heights.

If Mr. and Mrs. Consumer knew that content of this bill, they would fight to insure its defeat. Much written material is available at the Chamber Office but if you want to be in time to do something about this piece of bad legislation - you'd better Hustle Hustle Hustle.

Ex HHS Student Wins Scholarship

Margaret Mary Schilling of Summerfield has been awarded a \$100 scholarship by the West Texas Ex-Students, Inc. for the 1974-75 school year at West Texas State University.

A 1974 graduate of Hereford High School, Miss Schilling is one of 18 chosen to receive the beginning freshmen tuition scholarships.

Scholarship recipients were selected by a committee of the 24-member Board of Directors of the Ex-Students association. Awards were made on a competitive basis, considering the applicant's academic qualifications, student and community leadership and extra curricular activities and honors.

"We will be very happy to have them on our campus this fall," says Ex-Students Executive Director Lee Webb of the scholarship recipients.

Miss Schilling is the daughter of Edward and Junell Schilling of Summerfield. At Hereford High School, Miss Schilling was a member of the National Honor Society. She served as chaplain for Tri-Hi-Y, treasurer for Future Business Leaders of America and parliamentarian for Future Homemakers of America.

She plans to enter West Texas State University in the fall as a secretarial studies major.



MARGARET SCHILLING

Golden Gleams

Be kindly affectioned one to another with brotherly love.

-Romans 12:10.

HAVE YOU CONSIDERED AMARILLO COLLEGE FOR THIS FALL?

- LOW COST
 - OUTSTANDING TEACHERS
 - FINANCIAL AIDS
 - SMALL CLASSES
 - CAREER PROGRAMS
- ACADEMIC, TECHNICAL, VOCATIONAL, BIOMEDICAL
- TRANSFERABLE CREDIT
 - CAMPUS ACTIVITIES
 - AND MORE-

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WHERE THE STUDENT COMES FIRST

Keepsake
TRADITIONAL WEDDING RINGS

BELGIUM 8000
KESTER'S JEWELRY
Across from the Post Office
in Downtown Hereford

JCPenney

CHARGE IT AT PENNEY'S SUGARLAND MALL, HEREFORD, TEXAS



Women's shoe sale 20% off.

Sales prices effective thru Wednesday

Sale 7¹⁹ to 13⁵⁹

Reg. \$8.99 to \$16.99. A great way to keep pace with today's latest styles, without over-stepping your budget. Choose from a terrific selection of lace-up and slip-on styles, ranging from classic oxfords to the popular wedge. Fashioned of leather, brushed vinyl and more. In a variety of colors and sizes.

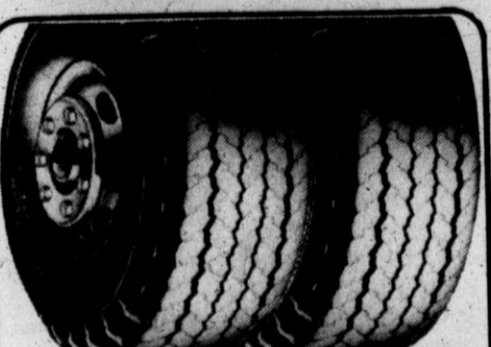
JCPenney auto center sale

30% off our 4 ply polyesters.

Mileagemaker Plus. Four ply polyester cord tire in the wide 78 series profile. Modern sidewall, wrap around tread. No trade-in required.

Blackwall tubeless				Blackwall tubeless			
Tire size	Save	Reg. Sale	* fed. tax	Tire size	Save	Reg. Sale	* fed. tax
B78-13	5.59	21.95	1.63	G78-14	10.49	34.95	2.55
C78-13 BW only	8.09	26.95	1.99	H78-14	11.09	36.95	2.77
C78-14	8.39	27.95	2.07	G78-15	10.79	35.95	2.51
E78-14	8.69	28.95	2.24	H78-15	11.39	37.95	2.82
F78-14	9.59	31.95	2.41	L78-15 WW only	13.79	45.95	3.13

Whitewalls only 2.10 more per tire.



Save 30% on truck tires.

JCPenney XTD. Our best nylon cord truck tire with deep grooved wrap around tread. No trade-in required. Blackwall.

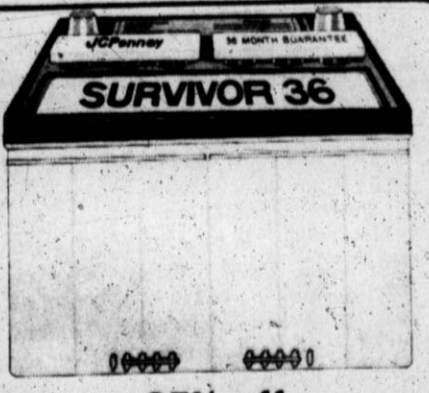
Tire size	Save	Reg. Sale	* fed. tax
670-15/8	11.99	39.95	2.96
700-15/8	13.79	45.95	3.28
750-16/8	17.39	57.95	4.50

tubeless

Tire size	Save	Reg. Sale	* fed. tax
700-14/8	12.89	42.95	3.06
700-15/8	14.69	48.95	3.48
950-16.5/8	20.99	69.95	4.86

Charge-It

Other sizes available at comparable savings.



25% off Survivor 36 battery.

Save \$7 Reg. 27.95 with trade-in. Sale 20.95 with trade-in. Survivor 36. Our low cost 12 volt battery that gives reliable performance. Ideal for the low mileage motorist. And it's guaranteed for 3 years with 12 month replacement at no extra charge. Available in sizes 24, 24F, 22F, 22NF, 29NF, 42, 53 and 60 to fit most American cars.

Survivor 36 six volt battery, sizes 1 and 19L. Save 6.26. Reg. 24.95 with trade-in. Sale 18.69 with trade-in. Without trade-in, add \$3.

Survivor 36 Guarantee

Should any JCPenney Survivor 36 Battery fail to hold a charge within 1 year from the date you bought it from us, just return it to us. We will replace it with a brand new Battery at no extra cost to you. After 1 year, but during the guarantee period, we will replace the Battery charging only for the time you've owned it, based on the price at time of return, pro-rated over the guarantee period.



Save 25% Premium drum brake overhaul.

Reg. 66.88. Sale 50.16. Save 16.72. We will install new linings, rebuild wheel cylinders, resurface drums, repack front wheel bearings, install new grease seals, refill hydraulic system and road test.

20% off all women's skirts.

Sale \$8 to \$15²⁰

Reg. \$10 to \$19. Skirts are really making fashion news now. And headlining the story is a terrific 20% savings on our entire line. Choose from A-line, pleated, button front styles and more in an assortment of popular plaids and solids. Mostly woven acrylic or polyester blends in women's sizes.

Sale prices effective thru Wednesday



20% off made-to-measure draperies.



20% off our entire line of made-to-measure draperies. That's a custom look at nearly ready-made prices.

You can choose from over 70 patterns, 700 colors; from antique satins, jacquards, prints, sheers in acetate, cotton, polyester.

Sale prices effective thru Saturday.

A Lesson

Now we know.

We know this nation, unlike others, must not and does not resort to a display of brute force to remove any person who has betrayed a position of public trust, regardless of that person's position.

In that lesson, we can all take great pride.

However, Nixon's administration and resignation should serve as a dramatic reminder of a commonly known, but easily forgotten fact — even the U.S. President is only mortal, and being mortal, susceptible to temptations.

In our rush to get on with the nation's business and put the tragedy of Watergate and its subsequent consequences behind us, we run the risk of making our new President larger than life, incapable of trespass.

It is to be hoped President Ford is a man of integrity and responsibility, as his record seems to indicate; we must not, however, confer him with sainthood and excuse ourselves from the scene.

We must not put him into office and insist he is not capable of stooping to criminal endeavor, because after all, he is a President and above such activities.

If this new President — and any others yet to come — demonstrate unworthiness of the position — we must demand their removal.

To do less, now that we know such a removal can be accomplished without destroying our nation, would be as criminal as anything for which Nixon was accused.

From The Brand Files

50 YEARS AGO

Hereford High has the best football prospects for 1924 that she has had in many years. Practically all the team from last year will be back, with the experience of 1923 behind them. Careful plans for aiding the County Singing convention for feeding a crowd up to four thousand people, if necessary, next Sunday, August 10, on the east and north sides of the courthouse lawn have been perfected by the Chamber of Commerce committee, consisting of E. B. Black, chairman, Judge W. H. Dameron and A. M. Jones.

35 YEARS AGO

Over 300 cattlemen will visit 20 herds of some of the finest cattle in the United States today as they inspect the pick of Deaf Smith County herds. Today is the second day of the largest Hereford tour ever held in the Panhandle, and enthusiasm among the members of the tour has been steadily mounting ever since it was first organized. Work was under way this week to equip the Whiteface Field with electric lights. The holes for setting the poles have been dug, and the installation of the complete equipment is now in progress. School officials have announced that enrollment of students in the Hereford High School will begin Monday August 14. All students who plan to attend high school in Hereford during the 1939-40 school session are expected to enroll on the proper day after August 14.

20 YEARS AGO

There is a stray dog in the community which seems to like chicken. This dog has killed around 55 chickens in the past two weeks. Potato harvest lapsed into final stages here this week, leaving a gross income of somewhere between \$1,750,000 and \$2 million dollars in the pockets of producers in this immediate area. All in all, the 1954 season on record is one of the best potato years ever seen in the area.

10 YEARS AGO

Hereford Police Department investigated only two minor accidents this week, giving them a rest from the usual hurried pace of investigating the "fender benders." Hereford received the first appreciable amounts of moisture in two months as more than 1.10 inches fell Friday evening. Friday's rainfall brought the total moisture for the year to 5.96 inches.

The Sunday Brand

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The Hereford Brand, Incorporated

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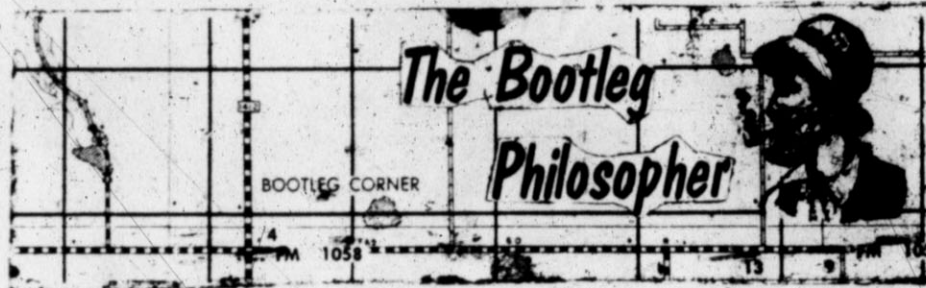
O. G. Nieman
Jim Belew
Sue Coleman
Lynn Brisendine
Charlene Brownlow

Publisher-Editor
Managing Editor
Women's Editor
Adv. Manager
Circulation



The Sunday Brand Editorial Forum

Hereford, Texas, Sunday, August 11, 1974



Dear editor:

A lot of people have criticized the postal service over the past couple of years, mainly because it's worse now than it was 25 years ago, and I have been wondering how this affected the managers of the system in Washington. What was their reaction?

Well, I was flipping through a magazine the other day, and ran across a page ad from the postal service, and while it didn't mention much about service it did point out that lots of new things are happening in the organization, prominent among which were plans for some interesting new stamps.

Now this may sound frivolous to some but that's because they haven't figured out, as I believe I have, what's behind it.

You know, the postal service people have used stamps with pictures of George Washington, Benjamin Franklin, Calvin Coolidge, Teddy Roosevelt, Franklin Roosevelt, Mrs. Roosevelt, Eisenhower, the Statue of Liberty,

the Wright Brothers and scores and scores of other historic people, and places, but they never have found a picture to go on a stamp that'll get a letter to where it's going on time.

This is not to say the post office has given up. On the contrary, I believe it's searching night and day, so long as no overtime is involved, and all holidays are observed, to find the right picture and we should all lay off and see if those folks can come up with it. In the mean-time if any of the readers of The Brand have any suggestions for such a picture, send them in. The first guy that suggests a tortoise has to stand in the corner.

Just to change the subject, would you say that some people in high places have forgotten that old saying, "No use lying over spilt milk"?

And also, I notice a lot of people in Washington are saying politicians need a new code of ethics. They're right. The one they've got is too hard to live up to.

Yours faithfully,
J.A.

Big Profits Misleading

By ARCH BOOTH

Many industries have been racking up strong profits gains recently — a situation that looks good to the stockholders and bad to the anti-business crowd. But the stockholders actually have little reason to rejoice: Experts are concluding that many of the so-called profits aren't what they appear to be.

How's that again?

Let's say that you are a manufacturer of widgets. Because of inflation, the cost of making a widget increases from \$1 per widget to \$1.10 per widget. Since you had been selling them for \$1.05 apiece, you must increase the selling price to reflect the new cost. So you raise the selling price to \$1.15.

At the moment you raised your selling price, you had 100,000 widgets in the warehouse, virtually all of them made at the older, \$1-per-widget cost. But now they are worth \$1.15 in the marketplace, rather than \$1.05. That is, they are worth 10c apiece more.

BY THE STROKE of a pen, your inventory has increased in value some \$10,000 (10c X 100,000 widgets). This is your "inventory profit."

Sounds like a great way to make money, doesn't it? But wait a minute. Has your company really become more profitable? Can you expect to make such a profit next year? No. It's a one-shot deal.

Still, it's better to have the money than not to have it. But can you treat it as you would "real" profit? Can you use it to expand your business? Can you distribute it to the stockholders?

Again, the answer to both these questions is no — unless you plan to go out of business.

That \$10,000 windfall you seem to have earned is in fact already committed. You must keep restocking your inventory as it is used up. And you know that new additions to that inventory are going to cost you more. So if you want to stay in business, the \$10,000 is going to be put back into inventory. What's left of it, anyway — because under some circumstances, it's still "profit" to the IRS, and subject to the 48 per cent corporate income tax.

SUCH IS the process by which a paper profit turns from an apparent asset into an actual liability. By the time IRS gets through, a business may discover that it has paid out for taxes what really amounts to essential working capital. And if the managers aren't sharp enough to recognize the difference between real profit and inventory profit — if they try to use the paper profits the same way they would use real profit — then the business will be even more strapped for cash, perhaps seriously so.

What's "real" profit? Real profit is the return on investment derived from the real value created by the manufacturing or service process, not the "increase that results from inflation.

Talk of Texas

BY JACK MAGUIRE

FOOTNOTE TO HISTORY — It was the availability of water that made San Antonio the center of the Spanish missionary effort in early Texas.

Because spring water was present in abundance, Spanish authorities decided to locate their first Christian mission and military presidio there. Later they built irrigation canals, or acequias, around the original settlement so missions could be established in outlying areas.

The irrigation canals, probably built by Indians under the supervision of the Franciscan monks, were started in the early 1700's. In 1731, 15 immigrants from the Canary Islands arrived in San Antonio. They were mostly farmers and they immediately went to work expanding the system of acequias so they could raise crops in the arid soil.

Using San Pedro Springs as the source, these immigrants had 400 acres under irrigation by 1738. As time went by, hundreds of additional acres were irrigated. Even today, more than two centuries later, two of the old acequias still provide irrigation for farms in the San Antonio area.

IT TAKES ALL KINDS —

Travelers who stopped at the Stramer House Hotel in Jacksboro in 1875 were certain that their sleep wouldn't be interrupted by bedbugs.

The owner of the Jack County inn offered a free meal to any guest who could show a bite mark from any kind of bug after having occupied one of the hostel's beds.

FIRST LADY — Mrs. Alex Sanger, wife of one of the founders of the big Dallas department store,

Main Street, U. S. A.

Lobbyists Deserve Better Rep

By Bert Mills

Lobbyists seldom get anything but bad publicity. However, they do play an important role in the legislative process and most of them are not unprincipled villains who seek to corrupt public officials.

Lobbyists as a class are the whipping boys of both politicians and newsmen. This is ironic because the typical lobbyist is often either a former office holder or an alumnus of some branch of journalism, and lobbyists are a major source of information for both politicians and reporters.

Every major industry employs lobbyists in Washington but the biggest lobby of all is organized labor. AFL-CIO brags that more than half of all members of Congress were elected with union support. Labor's interests are so broad that there is seldom a major issue which does not concern the unions.

Business has received a black eye in the recent past because of revelations of illegal corporate contributions to political candidates. But there is no law against unions giving money to politicians, even against the will of the workers whose dues and assessments went into the pot.

It takes big money to get elected to national office. Lobbyists of one sort or another are a principal source of that financial support, and this will continue to be true unless and until Congress enacts a tough law on election reform. Watergate and related scandals were supposed to guarantee passage of such legislation but it has not happened yet.

Election reform has been stopped not by powerful lobbyists but by Congressional leaders themselves. They are loathe to destroy the system of which they are a product. Taking money out of politics is a fine ideal but there are practical considerations for maintaining the status quo as far as possible.

OLD HANDS in Washington are not easily surprised but they were amazed when former Secretary of the Treasury John Connally was indicted for allegedly accepting a \$10,000 bribe to use his influence to obtain higher milk price supports.

Mr. Connally is a self-made millionaire. To him, \$10,000 is pocket money. How could he possibly allow himself to be bribed by a milk lobbyist for such a paltry sum? It does not make sense, particularly when the alleged recipient of the cash is an astute politician, a former Governor, and until recently a prospective candidate for President.

Grand juries do not indict without evidence but Washington's lobbying fraternity will watch the Connally case with special interest. Carrying favor with a key Cabinet member is an established practice but outright bribes went out of fashion generations ago. Since when could a Treasury Secretary be bought for a mere \$10,000?

Lobbyists are solicited for campaign contributions almost daily. Labor unions long ago established the policy of regarding their friends and punishing their enemies. Business and other self-interest groups were slow to learn the same lesson but revelations in the

staged the first folk festival ever held in Texas. The year was 1898.

On a visit to Germany, Mrs. Sanger attended a "Jahmarkt," a term old Germans used to describe a trade mart that included social events and entertainment. Mrs. Sanger decided that the idea could be adapted as a fund-raising project for Temple Emanu-El, a Jewish synagogue in Dallas.

Working with other members of the congregation, she staged what local newspapers called "a miniature world's fair." The Jahmarkt included a miniature of the Egyptian temple of Karnack, a German beer garden, a cafe serving Austrian specialties and many other exhibits. Entertainment included everything from a real Gypsy fortune teller to Negro folk dancers.

The Dallas Jahmarkt of 1898 was the forerunner of the Folklife Festival held at the Institute of Texan Cultures in San Antonio each fall. This year's festival (Sept. 12-15) will be staged by more than 3,000 Texans for an expected 60,000 visitors.

WHO CAN LISTEN? — In Texas the only person who can wiretap legally is a Federal agent. And he can do it only if a court issues an order permitting him to eavesdrop.

Other law enforcement officers, including city policemen, are forbidden to tap telephone conversations or install recording devices because Texas has never passed an enabling statute. The latter is required by Federal law.

THE GOOD OLD DAYS — It wasn't so very long ago that you could buy a full-course dinner for what you're now expected to leave as a tip.

Watergate scandal show that politicians can shake the money tree on both sides of the fence.

One member of Congress has a unique arrangement, a lobbyist told this writer. He gets his campaign funds principally from two sources, unions and banks. He casts his votes for labor, except when banking is at stake. There is seldom a conflict and he keeps both groups of backers happy. When there is a conflict, he goes fishing.

MOST LOBBYISTS don't offer bribes. They do help their friends in a variety of ways, including campaign contributions. In any major legislative struggle there are usually lobbies on both sides and they tend to cancel each other out. The new effect is likely to be helpful.

When the American Medical Association and the AFL-CIO engage in battle over health care, each side is zealous to prevent the other from succeeding in getting a one-sided bill. The result is likely to be a fairer law than would otherwise be the case.

Almost every voter is represented by some lobby. If you are a veteran, a senior citizen, a woman, a businessman, a taxpayer, a consumer, a union member, or a farmer, you have a lobby in Washington. So don't be too quick to damn all lobbyists because a few pay bribes.

Appreciation Needed

So many important new discoveries have rocked the world in recent years that it practically takes a miracle to surprise the people of the U.S. anymore.

In our matter-of-fact acceptance of the wonders around us, we hardly blink an eye when modern developments emerge from the space program like the revolutionary electronic digital watch which contains no moving parts, dials, tuning fork or motor; needs no winding or cleaning; is soundless and accurate to within three minutes each year.

Yet such engineering triumphs are available on nearly every street corner for the average American to purchase.

When viewed in perspective, it becomes obvious that the same technology which inspired man to explore the universe can, and should, be used to resolve the problems and needs of people here on Earth.

We cannot afford to take a "so-what" attitude toward the rejuvenating powers of American technology — for in the end human progress depends upon it.



Basic Skills Earn Better Jobs

[EDITOR'S NOTE: The following article is the first installment in a series explaining the increasingly important role of vocational training in today's labor situation. This series is produced by the National Association of Trade and Technical Schools.]

Job Opportunities in a Changing Economy

In the market place of the 70's, the man or woman with a basic skill is going to have better job prospects with greater chances of working in the field of his or her particular interest.

Over 80 per cent of those who graduated from vocational education programs in 1971 are employed in the field for which they were trained, or in a related field. Over 12 million Bachelors Degrees are predicted to be awarded between 1968 and 1980 while only 9-million professional and technical job openings are predicted.

UNEMPLOYMENT statistics for the college graduate are higher than the national average. The rate for male college graduates in 1970 was 8.2 per cent and in 1971 was 9.5 per cent for recipients of Bachelors Degrees. Among those who do find jobs, almost half are not working in fields related to their training and 44.5 per cent of those were forced into the situation.

Predicted employment growth through the 70's indicates a need for training in vocational fields. Expected growth in services is 40 per cent; in construction 40 per cent; in government services 33 per cent; in trade 18 per cent; in finance 16 per cent; in manufacturing 13 per cent; and in transportation and public utilities 5 per cent.

New technology in existing industries is building demands for higher skills. The computer, for example, has changed old jobs and made new ones. It is altering traditional work done by maintenance personnel and electricians. In six years, computer systems production increased by \$1.2 billion.

U.S. Labor Department estimates that 8 out of 10 jobs in the decade of the 70's will be open to people who have not completed four years of college. Fifty per cent of the jobs in this decade will require training beyond high school but less than four years of college. Thirty per cent will require training from a vocational high school. Twenty per cent will require a four-year college degree.

EARNINGS in the skilled trades now rival college graduate salaries and often exceed them. Of Americans with annual incomes of \$15,000 or more in 1970, 30.7 per cent were high school graduates; 31.7 per cent were college graduates; 16.1 per cent had some college training; 11.7 per cent had some high school training and 9.8 per cent had only elementary school education.

Adult population in the United States was 121,817,000 in 1960; 142,366,000 in 1970; and is projected to be 167,339,000 by 1980 and 183,079,000 by 1990. The annual average in the labor force was 72,104,000 in 1960 and 85,903,000 in 1970. It is projected to be 101,809,000 in 1980; 107,716,000 in 1985; and 112,576,000 in 1990. The per cent of change is 19.1 per cent during the 60's; 18.5 per cent during the 70's and 10.6 per cent during the 80's.

Projected 1980 requirements for professional and technical workers will increase from 7,469,000 in 1960 to 15,500,000 in 1980. Managers, officials, and proprietors will increase from 7,067 in 1960 to 9,500,000 in 1980. Clerical workers will increase from 9,762,000 in 1960 to 17,300,000 in 1980.

Sales workers will increase from 4,224,000 in 1960 to 6,000,000 in 1980. Craftsmen and foremen will increase from 8,554,000 to 12,200,000. Operatives will increase from 11,950,000 to 15,400,000. Service workers from 8,023,000 to 13,100,000. Non-farm laborers will decrease from 5,176,000 to 2,600,000.

GOODS PRODUCING industries such as mining, contract construction and manufacturing comprised 37.6 per cent of the employment in 1960. This is projected to reduce to 31.3 per cent by 1980. Service producing industries such as transportation and public utilities, wholesale and retail trade, finance, insurance, and real estate, service and government comprised 62.4 per cent of the employment in 1960 and is projected to be 68.7 per cent by 1980.

Enrollments in federally aided public vocational-technical education postsecondary schools in 1971 totaled 1,141,000. Of these 28,000 were in agriculture, 86,000 in distribution, 86,000 in health, 26,000 in gainful home economics, 27,000 in consumer and homemaking, 335,000 in office, 178,000 in technical, and 310,000 in trades and industry. Enrollment in private occupational schools in 1971 was estimated at 1,500,000.



The Chinese so highly regard rice that its mention is part of the daily greeting. "How do you do?" they say. "Have you eaten your rice?"

Meet Bill Grimes



Bill is our new salesman here at Doyle Johnson Chevrolet Olds, Bill recently moved here from Palm Springs, California where he gained experience selling all kinds of new cars. We encourage all of you to come out and welcome Bill to Hereford.



Residential Beauty Spot

The Women's Division of Deaf Smith County Chamber of Commerce has selected the Melvin Cordrays' home as beauty spot of the month. The house is located at 125 Kignwood.



Non-residential Beauty Spot

The Hereford Garden Center located at the corner of Main and Park Ave. was chosen as non-residential beauty spot of the month by the Women's Division of Deaf Smith County Chamber of Commerce.



Honorees

A double birthday party for the children, of the Bert Parkers, was given at their home, 614 Ave. G, this week. Debra was six years old Saturday, after her brother Glenn turned four Tuesday. With small friends they enjoyed games and refreshments featuring matching Raggedy Ann and Andy birthday cakes. Mrs. Dickie Elliott assisted Mrs. Parker as hostess.

Natural Gas Show Seen By Kiwanis

A representative from the Natural Gas Pipeline Company of America, Candy Minx, presented a program on natural gas to the Hereford Noon Kiwanis at their regular meeting Thursday.

Mrs. Minx outlined many uses Americans derive from natural gas, saying that 26,000 everyday articles are made from natural gas and its derivatives. These include passenger car tires, propellant for aerosol cans, polyurethane used in many plastics, flotation and insulating materials, double knit fibers and many plastics.

She continued by telling the group that natural gas is made of four parts: butane, ethane, propane and methane. About 80 per cent of the gas is methane, and that is the part we use to heat and light our homes. Mrs. Minx claimed that we derive more energy from natural gas than from any other source and that 48 per cent of the electricity produced uses natural gas in some form.

Listing other uses of gas, Mrs. Minx named the use of gas as a means of eliminating pollution. Industry uses the gas to burn extra particles in discharges that are normal

pollutants. Mrs. Minx explained that due to the large consumption of natural gas in the nation, the natural gas fields in the Southwest are not able to meet the demand, and her company is exploring ways to deliver the gas from foreign locations. Using a beaker and liquid nitrogen at a temperature of 320 degrees below zero, Mrs. Minx demonstrated how natural gas would be turned into liquid for transporting through pipelines and in ocean-going tankers. When in a liquefied state, the gas is called LNG.

Howard Birdwell, R. C. Hoelscher, and Bartley Dowell were among members not present at the meeting. A group from Hereford was attending the district Kiwanis convention in Oklahoma City.

Best Of Press

Defined
Platform: Something a candidate stands on before election and falls down on afterward.
-Courier, Portsmouth.

Birth Records Needed For New School Term

The beginning of school is just around the corner. When the month of August rolls around, thousands of Texas mothers suddenly realize that only a few more weeks remain until school begins.

News of that impending event may surprise most of us, who wonder where the summer has gone; it will delight mothers who will welcome the chance to get the kids out from underfoot; and it will mean the end of summer freedom for thousands of Texas youngsters.

NOWADAYS going back to school is a major enterprise for those families with school age children. It usually means new shoes and school clothes, the acquisition of pencils and notebooks, or simply getting back into the old routine and habits.

There are certain other requirements that parents need to think about, and they need to think about them early enough to avoid the delays of last minute requests. Children entering the first grade must be able to show proof of age. That usually means a certified copy of the child's birth certificate must be obtained from the city registrar, county clerk, or the Texas Health department in Austin.

As usual, many Texas families will wait until the last moment to think about securing a certified copy of their first-grader's birth certificate. That means a heavy last-minute demand on officials who keep those records, and a probable delay in receiving the document from registration officials.

Across the state of Texas some two and a half million children will be heading to the public schools this fall. Nearly a quarter million will be first graders, and their birth certificates will have to be searched out of the files of the Texas Health Department's Bureau of Vital Statistics or other agencies at the city or county level which may have copies on hand.

Anticipating the rush of birth certificate request, health officials have put into effect a fast and efficient service operation at the Texas Health Department in Austin. Requests already are pouring in.

It takes a sizeable staff just to open the thousands of letters received daily, let alone search out a requested certificate, remove it from the thick volume, make a certified copy, mail it out, and then return the original certificate to its proper place in the files.

YEARS OF experience have eliminated nearly every bottleneck. The operation is smooth and fast. Usually the copy is mailed within two or three days after the request is received.

One bottleneck still remaining, however, is the individual who makes the last-minute requests. Parents are urged by state health officials to take time now and write for a

certified copy of the child's birth certificate, or contact either the city registrar where the child was born, or the county clerk in the county of birth.

If you prefer to write to health officials in Austin, address the request to the Texas State Department of Health, Bureau of Vital Statistics, 410 East Fifth Street, Austin, Texas 78701. Be sure to include the child's name, place of birth, date of birth, and the parents' name (including the mother's maiden name.) The fee is \$2.00.

And don't forget. When you're thinking about getting your child ready for the beginning of school, a new state law now requires compulsory immunization for all school children. The immunization program must be begun before the end of this year, so it's a good idea to see your physician or visit a public health clinic early to begin your child's immunization program.

Good Watches deserve Good Care!



all others need it!

Top Quality WATCH REPAIR SERVICE

Your watch is a precision mechanism. It needs more skill to service than any other mechanical device you may own. And you depend on it so much. Trust it only to a professional.

FREE ESTIMATES

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217 Main



AMERICAN GEM SOCIETY member

Handicapped
A Motorist: "Doesn't that roar of traffic affect your driving?"
B Motorist: "I'll say it does! I can't hear a word my wife says."

LONDON—When a prisoner asked for a Bible to read in his cell, there wasn't a copy at the police station. A Bible was borrowed from the vicar. Volunteers have provided a small Bible in every cell.

Senate gets plan for new national election.

One U.S. Jew in 3 marries non-Jew.

Duckwall's

3 DAYS ONLY Use Your BankAmericard

<p style="text-align: center;">Black & White Elastic Braid In 1/4", 1/2", 3/4", 1" Widths Reg. 30' Now 2/40¢</p>	<p style="text-align: center;">Tomato Pin Cushions Reg. 25' Now 12¢</p>
<p style="text-align: center;">Denim Iron On Patches Now 25¢ Reg. 49'</p>	<p style="text-align: center;">Terry Cloth Material In A Large Variety of Colors Reg. 1.29 Now \$1.59</p>
<p style="text-align: center;">Romper Stompers Teaches Coordination and Helps Develop Balance Ages 2 1/2-6 Now 88¢ Reg. \$1.27</p>	<p style="text-align: center;">Play-Doh Modeling Compound Clean, Not A Clay, Non-Toxic Reg. 97' Now 59¢</p>

JJ Jumping-Jacks

Most feet are born perfect. They should stay that way.

All Set For School... In Jumping-Jacks

The newest warm colors. The newest smart styles. The shoes young ladies wear... for looks, for comfort, and for durability. And the Jumping-Jacks name inside means quality throughout.

BOBBYSOX

TEASER

"We Care About Your Feet" AT Gattis Shoe Store

BankAmericard Welcome Your Back-To-School Shoe Headquarters Use Your Mastercharge

Tech Medical Engineer Designs Machine

WTCC For Gulf Terminal

After a motorcycle accident five years ago, Frank Giannobule was told by his physician he never again would be able to do things for himself.

In the accident, a spinal vertebra was crushed, paralyzing the 25-year-old man from his neck down. In and out of hospitals since that time, he has required almost constant supervision. Facial muscles were the only ones in his body he could control.

But Giannobule's doctors

didn't reckon with a new device invented by Dr. Blair Rowley, a biomedical engineer at Texas Tech University School of Medicine. The machine, called a Quadra-Pal, allows quadraplegics to operate appliances without the help of another person.

Dr. Rowley and another engineer, David Baldrige, are testing the new device on the young man.

Dr. Rowley said the Quadra-Pal works by means of closing a

single switch. "The switch can be rigged to close in any number of ways, even by blinking an eye," Dr. Rowley said. Due to Giannobule's circumstances,

Dr. Rowley and Baldrige fixed it to close by pulling a cord, which comes down from a rod extended from the head of Giannobule's bed. He can pull the cord with his lips, thereby operating the device.

The Quadra-Pal can operate as many as five different

appliances, from a reading lamp to a radio, television or a telephone.

Once the machine is plugged in, a light comes on to show the user the device is in the standby mode and ready to be used. The device also has lights for each of the channels to show which stage it is in.

Each channel is connected to an electrical outlet into which an appliance is plugged. When the switch is closed, the light goes on for the first channel. The

light goes through the channels in sequence, the user pulling the switch to activate the channel he wants when the sequence reaches that channel. The machine then returns to standby.

During the time a channel light is on, the appliance connected to that channel can be turned on; if the appliance already is on, it can be turned off.

The West Texas Chamber of Commerce called for the construction by private capital, as soon as possible, a deep water terminal on the Gulf Coast of Texas at the recent summer meeting of the WTCC stated that jobs and the economy of West Texas are heavily dependent upon the contributions made by the oil refining and petrochemical industries.

The domestic production of crude oil is not of a sufficient volume to support the needs of an expanding refining and

petrochemical industry, consumers' needs and to maintain and increase jobs in West Texas.

L.H. Byrd of Midland, chairman of WTCC's Mineral Resources Committee, in presenting the resolution to the WTCC Executive Committee for adoption, said that "foreign crude oil must be imported to provide the feedstocks which are vital to the health and continued growth of the refining and petrochemical industry. The most economical

means of importing foreign crude oil is by supertankers which must have a deep water terminal to unload their cargoes."

"Since the Texas Gulf Coast does not have any deep water ports that can berth the supertankers which will be required to move the imported crude oil to the Gulf Coast, construction on a deep water terminal should be started as soon as possible."



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BANKAMERICARD
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Advertised Specials
good Monday
August 12
through
Wednesday
August 15
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364-4900

Rx filled accurately & rapidly

School Time

Lysol
DISINFECTANT DEODORIZER
Reg. Scent & Pine Scent
12-OZ. Reg. 83¢

59¢

Secret
DEODORANT
ANTIPERSPIRANT
6-OZ. w/20¢ OFF LABEL
Reg. 79¢

59¢

Stuart Hall
BINDER
Binder & 3 Index Mylar Tab, Theme Book, Dictionary
Vinyl or Canvas Reg. '21"

\$1.79

IVORY
Personal Size Ivory
SOAP
3¢ OFF Reg. 49¢

43¢

Prell Liquid
SHAMPOO
16-OZ.

99¢

Gleem
TOOTHPASTE
5-OZ. Twin Pack Reg. '11"

5-oz. tubes **2 99¢**

Vaseline
INTENSIVE CARE
LOTION
10-OZ. Reg. Scent or Herbal
Reg. '11"

69¢

4-8 Cup
Poly Perc
PERCOLATOR
Reg. '87

\$7.77

CORN POPPER
Automatic Buttering
Corn Popper by Presto
Avocado or Flame
Reg. '137

\$10.97

My Thing
SCHOOL BOX
Reg. 29¢

19¢

Big Chief NO. 9149
TABLET
54 Sheets
Reg. 39¢

29¢

HAND MIXER
by Sunbeam
Avocado or White Reg. '102"

\$7.97

8 pc. Sunburst
SNACK SET
Contains 4 cups 4-9" plates
by Indiana Glass Amber or Gold
Reg. '31"

\$2.29

7-pc.
COOKWARE SET
Decorated Porcelainware Cookware set
by General Houseware asst. patterns & asst. colors
Reg. '237

\$19.77

ALL SKI
TOW ROPE SETS
20% OFF

Thrill
DISH SOAP
32-OZ. Reg. 99¢

89¢

28-OZ. SIZE
COKES
Reg. 37¢

3/97¢

Sammy's Pride
OLEO
Quarters Reg. 57¢

43¢

Large Assortment
OXWALL TOOLS
Reg. '169

\$1.00

Farber Bros.
LIFE JACKETS
Coast Guard Approved
Reg. '47

NO. AK-1 **\$3.99**

COUPON
Folgers
INSTANT COFFEE
10-oz. with coupon
\$1.79
Expires 8-17-74 Reg. '21"

Van Camp Grated
TUNA
6 1/2-OZ.
Reg. 49¢

2/79¢

Purina
PUPPY CHOW
2-LB. Reg. 73¢

65¢

SAVE VALUABLE COUPON SAVE
TIDE
GIANT SIZE
TIDE ONLY 94¢
GOOD ONLY AT Gibson's WITH THIS COUPON
OFFER EXPIRES 8-16-74 WITHOUT COUPON '11"
LIMIT 1 COUPON PER PURCHASE

Ada Renews Loan

Ada Resources, Inc. announced Wednesday an agreement with First City National Bank of Houston to refinance the company's short-term debt.

The \$2.4 million long-term loan—with a floating interest rate of 1.5 percent above prime—matures in three years, but payments will be made on a five-year amortization schedule. Ada Resources will pledge certain of its real estate and oil and gas properties as security for the loan.

The bank agreed to a \$1-million line of credit which will be advanced to supplement

internal cash flow as funds are needed for energy exploration activities. The secured line of credit is for a one-year period with interest on draw downs at the prime rate plus 1.5 percent, until such draw downs are repaid.

"Ada plans to spend \$3 million a year on oil and gas exploration and production, according to a five-year program developed by our management team," said K.S. "Bud" Adams, Jr., president. "This revolving line of credit will assure flexibility in the availability of exploration capital."

Wilson & Co. Reports Loss

Wilson & Co., Inc., meat and food processing subsidiary of The LTV Corporation, Dallas, reported a decline in sales and a loss for the second quarter of 1974.

For the three months ended June 30, 1974, Wilson had a loss of \$955,000 compared to income before extraordinary items of \$2,289,000 during the comparable period 1st year. Sales for the quarter were \$482,171,000, down slightly from \$492,404,000 during the period in 1973. The decline was due to a drop in prices. Tonnage for the second

quarter was up nearly 8 per cent over the same period in 1973.

For the first six months of 1974, earnings were \$453,000 on sales of \$1,037,254,000, compared to income before extraordinary credits of \$5,830,000 on sales of \$959,933,000 during the first six months of 1973.

Roy V. Edwards, Chairman of the Board and Chief Executive Officer of Wilson & Co., Inc. said that several factors were responsible for the poor second quarter results.

"A three per cent increase in

meat production and a decline in demand caused wholesale prices to drop 14 per cent, resulting in a major depreciation of fresh and frozen meat inventories.

"The domestic price decline together with restricted imports by Japan and the Common Market also had an adverse effect on the Company's foreign subsidiaries," Edwards said. "Meat prices fell sharply in most world markets."

People who go to the beach just for the sights are well rewarded.

Amarillo To Host Study

An OSHA seminar on excavation and trenching operations will be offered in Amarillo Aug. 13. The free course is being conducted by the National Safety Council and The Texas Safety Association in cooperation with the City of Amarillo.

Conducted by representatives of TSA, The Plank Company and Speed Shore Corporation, the Excavation and Trenching Operations training course will be held at Municipal Building, 6th & Buchanan, from 9 a.m. to 1 p.m.

With day or night inspection of any and every excavation and trenching operation now mandatory due to over 225 deaths in 1973, OSHA Compliance Officers under the U.S. Department of Labor, have made excavation and trenching a target program to insure compliance of all federal standards relating to the industry.

Covering all areas from planning through excavation through final backfilling and compaction, attendees will have the opportunity to discuss

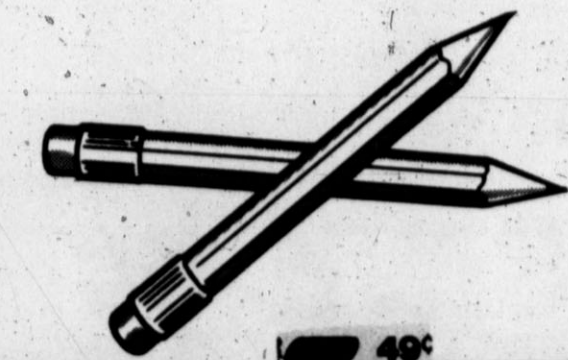
installation of shoring as well as the advantages and/or disadvantages of the various types of shoring equipment available. Additional to such information as when to use soldier piles, skelton sheeting or solid sheeting, various soil conditions will also be discussed.

To register for this course, contact Director of Training, Texas Safety Association, P.O. Box 9345, Austin, Texas 78766, phone 512-451-7421.

Savings



DISCOUNT CENTER



Bic School Special
3 BALL PENS
Reg. 87¢
Value 2 Pens Free Reg. '39
29¢
NO. S/49

Men's & Boy's
BASKETBALL OXFORD

All Sizes
Asst. Colors
Reg. '39" **2/\$5**



Women's & Misses Canvas
OXFORDS
White and Colors

Reg. '39" **\$2.69**

ALL Women's & Misses
PANT SUITS

New Fall Colors
ALL SIZES
25% OFF



Beacon
BLANKETS

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72"x90"
50% Polyester
50% Nylon
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Boy's Sir James ORLON
SOCKS
Reinforced Heel Saver for Double wear Size 8-11 70% Hi Bulk Orlon 30% Stretch Nylon

Asst. Colors **2 PR. /88¢**

Miss Tippy Opague
KNEE SOCKS
100% Stretch Nylon
Asst. Colors **2 PR. /88¢**
Reg. '150

Prices Effective
Monday August 12 through Wednesday August 14 at GIBSON'S

Our Country NO. 5546
THEME BOOK
46-sheets 5-hole
29¢
Reg. 39¢

Stuart Hall NO. 8262
BINDER
Our Country
Reg. '155
\$1.29

KODAK POCKET
INSTAMATIC 30
w/Film & Magicube Reg. '43"
\$36.97

Royal
TYPEWRITER
Reg. '67.97 **\$51.97**

Sheaffer
PEN SETS
Reg. '1.27
\$1.27
NO. 503 SKIL
DRILL
\$9.99

GET ALL YOUR BACK-TO-SCHOOL NEEDS at GIBSON'S

BACK TO SCHOOL GIGANTIC WIG SAVINGS

6.88
MIRAGE ILLUSION
Carefree petite styling and a tapered back. Skin top with illusion front.

5.99
WIRE BASE WIGLET
100% Human Hair Wire Base Wiglet. Styling in its own storage case. Available in a full range of fashion shades.

GIBSON'S WHERE YOU BUY THE BEST for LESS EVERYDAY....

Paint Your House FAST and EASY!

Save Time for Summertime Fun With LUCITE®

Create A Bright, Beautiful Room!
LUCITE® Helps You Do It Fast

Brush On Long-Lasting Beauty
Nationwide Tests Prove LUCITE® Lasts Longer.



\$6.99 **\$7.99**

LAWN SPREADER
by Central Quality Industries NO. 1614
Reg. '129 **\$9.99**

Kentucky
BLUE GRASS \$1.99
1-LB. Poly Bag

General Purpose
NO. 84444
TOOL BOX
\$3.49

NO. E40 Brass
AIR CONDITIONER PUMP
\$7.99

6x9
SPEAKER KIT
No. 169 **\$4.99**

Defensive Riding Must For Cyclists

(Editor's note: The following is material from the Texas Driver's Handbook Motorcycle Supplement concerning motorcycle riding skills and safe practices.)

When you practice defensive driving, you assume that other motorists will do the unexpected. By constantly planning your course of action, you will never be caught unprepared.

One of the first principles of defensive driving is to "leave yourself an out." This means that you should never enter a traffic situation without knowing in advance where you will go if trouble develops.

To be prepared for any action that a vehicle ahead may take, you should observe conditions at least three vehicles ahead. This is especially important where heavy traffic forces you to maintain a close following distance. Remember that when speed increases, so does braking distance, and adjust your following distance accordingly.

STOP SIGNS. You should come to a complete stop even

with or slightly in front of all stop signs. After waiting for the roadway to clear, you may proceed. "Rolling stops" are not only illegal and dangerous, they are a sign of unskilled operation.

When approaching a stop sign, first reduce speed, by decelerating (releasing the accelerator) and using engine compression. As the motorcycle loses speed, apply the rear brake (right foot or left foot) and then the front brake (right hand). As your skill increases, you will begin to apply both brakes at nearly the same time. The beginner, though, should remember the sequence "rear brake, then front brake."

When the rate of travel is further reduced, downshift the transmission. Downshifting not only saves wear on the brakes, it places the transmission in the correct gear for quick acceleration if a rapidly changing traffic situation demands it.

Many times the cyclist will find himself in a line of vehicles moving slowly up to a stop sign. He should not give in to the temptation to pass the cars, but should maintain his position in

line.

LANE POSITION. The best lane position on a two-way, two-lane street is the left side of the right lane. When riding here you can see the maximum amount of the road ahead. Also, automobiles cannot pass you in your lane if you ride in the left half.

When you are riding on a two-way, four-lane street, riding on the right side of the inside lane or the left side of the right lane. (See figure #6.)

Generally, the least traction is available in the center of a traffic lane. This is due to oil leaked by other vehicles, and also to the sand and other debris thrown here by automobile tires. You should avoid riding in this part of the lane.

PASSING. Before passing another vehicle, make sure the road ahead is clear on both sides. It is a mistake to check only oncoming traffic and ignore the other lane. A car turning into, or stopped in, your lane ahead of the vehicle you are following creates a hazard which rules out passing.

Driving on the left half of the roadway is prohibited by law whenever sight restrictions are such that there is a designated no passing zone, or when you may interfere with vehicles approaching from the opposite direction.

On a two-lane road, when the road is clear, pull into the left lane and pass. Do not return to your lane until you can see the vehicle in your rearview mirror.

You may pass on the right when the vehicle ahead is making a left turn, and the road is clear. You may not pass if you have to travel on the shoulder of the road, or off the main traveled portion, to do so.

CORNERING. When turning at a corner, and traveling at a moderate speed, lean in the direction of the turn and angle the front wheel slightly. Many curves can be negotiated without moving the handlebars at all. You merely lean in the direction you wish to go.

Cornering on wet or icy surface is different from that on a dry road. Here you should reduce speed and sit nearly erect through the maneuver, changing direction by turning the front wheel.



Booster Club Kicks Off

Football season is quickly approaching and Whiteface Booster Club officers get in the spirit of things with a pigskin and new hats. The caps with interlocking H's will be sold along with memberships to the club this fall, and wind-breaker jackets will also be available. Left to right are treasurer Irene McKinster, president Tom Simons and secretary Karen Payne.

Sale of Season Tickets Good

Season ticket sales for Hereford High School games have reached the 80 mark, and school officials say that is a good percentage of tickets sold in the preseason.

Tickets went on sale Monday at the school administration offices, and most of the sales to date are renewals of last year's season ticket holders. Persons who held season tickets last year will have until Aug. 15 to renew their seats.

Officials said none of the chair seats will be available this year, and most of the seats in section B are already taken.

Season tickets will sell for \$10 for the five home games. For the first time single tickets during the season will cost \$2.50. Season ticket purchasers will realize a savings of \$2.50.

The End Zone

DAN 'GOLDEN BEAR' WELTY

ON JUDGEMENT DAY when they are listing all the great frustrations, golf will be right at the top of the list.

Golf can cause heartaches, financial ruin, embarrassment and general despair. And someone keeps saying, "Now remember, it's only a game."

The story you hear of the boys dropping down to the course for a casual round of golf is as big a whopper as most hole-in-one stories I've listened to.

The intenseness with which golf is played on the links of America is matched only by the intenseness of American politics.

In American society golf is a do-or-die proposition. Spiro Agnew was a golfer. His only problem was accuracy. And look what happened to his career.

Dick Nixon is not a golfer. He's a football fan. And look at his career!

To survive in America you must be able to shoot a decent round of golf.

Which brings me to the point (if there is a point). Golf cannot be played once or twice a year with any success. You have to be on the course swinging in spring breezes and when the leaves drop in the fall. Beware, golfer, that you should miss a weekend on the course and your score begin to rise!

Our recent performance in the press day golf tourney has brought a smile to the face of more than one or two serious golfers.

But that's the problem of a newlywed. When it's a choice of golf or bride, we guess it will be bride everytime!

All in all, it was a day of great fun for all concerned. A big old pat-on-the-back for Tom Simons and Jake Webb who ramrodded

the press day-golf tourney last Tuesday.

My only concern is that Simons didn't tell me I could have played tennis instead of golf until after I'd gone 14 holes.

GIRL'S SOFTBALL in Hereford will end their regular season Wednesday night and will have a program Thursday night. The Minor and Major League All-Stars will play at 6 p.m. with a picnic to follow at 7:30. All girls involved in the program are invited to the picnic and should bring their parents. Marci Hughes says the event is a bring-your-own-sandwich arrangement.

No Generation Gap

There is no generation gap where cancer is concerned. It kills the young and the old. Help wipe out cancer in your lifetime by giving to the American Cancer Society.



Here's something to smile at: King Francis I of France hung the Mona Lisa in his bathroom!

Booster Club Sets First Meet Date

The first meeting for the 74-75 edition of the Whiteface Booster Club will be held Tuesday, Aug. 20, it was announced by club president Tom Simons.

Simons said many activities have been planned in the upcoming season for the club. Members this fall will have a choice of apparel along with their club memberships. Hats with interlocking H's will be available, as well as wind-breaker jackets with a Whiteface Booster Club insignia on the pocket.

Sales are underway for advertising in football programs. The package includes ads in five programs for all of the Hereford home games. Businesses interested in advertising in the programs should contact Jake Webb.

The annual ice cream supper sponsored by the club has tentatively been set for Aug. 29. The supper would be the night before the Whitefaces enter their first scrimmage session with Tascosa. All members of the squad will be present at the supper.

Life is a wave which in no two consecutive moments of its existence is composed of the same particles.

-John Hyndall.

Life is a watch or a vision between a sleep and a sleep.

-Swinburne.

Life is a fatal complaint, and an eminently contagious one.

SAVE 5¢ on Beef Franks

No barbecue's complete without Gooch Franks - especially these Gooch Franks. They're made with beef for a hearty, beefy flavor that just clamors for second and third helpings! Try them tonight and save 5¢ with the coupon below!

5¢ OFF

with this coupon
GOOCH BEEF FRANKS



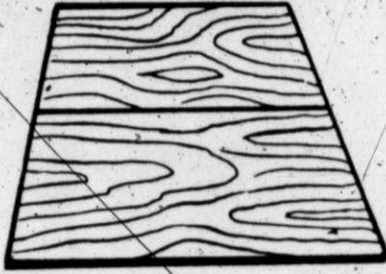
12 oz. package
TO THE DEALER: For each coupon you accept as our authorized agent, we will pay you the face value plus 3¢ for handling, provided you and your customer have complied with the terms of this offer. Any other application constitutes fraud. Invoices showing your purchase of sufficient stock to cover all coupons redeemed must be shown on request. Coupon expires Oct. 31, 1974.

Summer Sale



Paneling

Oak.....\$4.95
Birch.....\$4.89



1/2 4/8 Ext. Plywood Sheathing \$5.89 Sheet



Spray Paint 69¢



Oil Base House Paint \$5.95 Gal.



Latex House Paint \$5.95 Gal.

Concrete Reinforcing 1/2" Bars \$2.80 Per Bar
6 x 6 10 Ga. 1000' \$75.00

Cement 269 Sack 2/4 Pre Cut Studs 99¢
Cabinet Hardware 20% OFF

ROCKWELL BROS. & CO.

104 S. MAIN

Since 1898

364-0033

GENERAL REVENUE SHARING

ACTUAL USE REPORT

General Revenue Sharing provides federal funds directly to local and state governments. Your government must publish this report advising you how these funds have been used or obligated during the year from July 1, 1973, thru June 30, 1974. This is to inform you of your government's priorities and to encourage your participation in decisions on how future funds should be spent.

CATEGORIES (A)	ACTUAL EXPENDITURES	
	CAPITAL (B)	OPERATING/ MAINTENANCE (C)
1 PUBLIC SAFETY	\$	\$
2 ENVIRONMENTAL PROTECTION	\$	\$
3 PUBLIC TRANSPORTATION	\$	\$
4 HEALTH	\$ 38,410.	\$
5 RECREATION	\$ 1,234.	\$
6 LIBRARIES	\$	\$
7 SOCIAL SERVICES FOR AGED OR POOR	\$	\$
8 FINANCIAL ADMINISTRATION	\$	\$
9 MULTIPURPOSE AND GENERAL GOVT	\$	\$
10 EDUCATION	\$	\$
11 SOCIAL DEVELOPMENT	\$	\$
12 HOUSING & COMMUNITY DEVELOPMENT	\$	\$
13 ECONOMIC DEVELOPMENT	\$	\$
14 OTHER (Specify)	\$	\$
Streets	\$ 165,114.	\$
15 TOTALS	\$ 204,758.	\$

THE GOVERNMENT OF
HEREFORD CITY
has received General Revenue Sharing payments totaling
\$204,550
during the period from July 1, 1973, thru June 30, 1974.
ACCOUNT NO. 44 2 059 001
HEREFORD CITY
CITY MANAGER
BOX 512
HEREFORD TEXAS 79045

TRUST FUND REPORT

(1) Balance as of June 30, 1973.....	\$ -0-
(2) Revenue Sharing Funds Received from July 1, 1973 through June 30, 1974.....	\$ 204,550.
(3) Interest Earned.....	\$ 208.
(4) Total Funds Available.....	\$ 204,758.
(5) Total Amount Expended.....	\$ 204,758.
(6) Balance as of June 30, 1974.....	\$ -0-

NONDISCRIMINATION REQUIREMENTS HAVE BEEN MET
(E) CERTIFICATION: I certify that I am the Chief Executive Officer and with respect to the entitlement funds reported herein, I certify that they have not been used in violation of either the priority expenditure requirements (Section 103) or the matching funds prohibition (Section 104) of this Act.
Signature of Chief Executive
Dudley Bayne, City Manager
Date 8/07/74

(F) The news media have been advised that a complete copy of this report has been published in a local newspaper of general circulation. I have records documenting the contents of this report and they are open for public scrutiny at City Hall Hereford, Texas

ATTENTION ALL FARMERS, CREW CHIEFS AND PARENTS:

Every Child between the ages of 7 and 17 inclusive residing in Deaf Smith County must attend regularly either public or parochial school. The parents of such children not requiring them to attend school may be subject to heavy fines. Crew Chiefs may not work school age children during school hours. Farmers may be subject to heavy fines if they permit school age children to work on their land during school hours without a permit.

Public School:

Registration begins August 16
Classes begin August 20

St. Anthony's School:

Registration begins August 15
Classes begin August 21

/s/ H.C. WILLIAMS
County Judge
Deaf Smith County
Hereford, Texas

ATENCION RANCHEROS, CONTRATISTAS, Y PADRES DE FAMILIA:

Cada criatura de edad 7 hasta 17 que resida en el Condado de Deaf Smith, tendrá que asistir a la escuela diaria, ya sea pública o parroquial. Los padres que no manden a sus hijos a la escuela, tendrán que pagar una multa. Los contratistas no pueden hacer que trabajen criaturas durante horas de escuela. Los rancheros tendrán que pagar multa si permiten que criaturas trabajen en sus labores durante esas horas sin permiso.

Se registrarán para la escuela publica comenzando el día 16 de Agosto.

Las Clases comienzan el dia 20 de Agosto.

San Antonio comienza las clases el 21 de Agosto.

/s/ H.C. WILLIAMS
Juez del Condado

By The Garden Gate With Glad

By Mrs. Art Manjeot

After the cool refreshing rain the garden was so inviting this morning, that I had breakfast on the patio. As I ate fresh peaches on a favorite health breakfast food I fully agreed with the writer of one of my garden mottoes.

"There is beauty in the sunlight, and the soft blue heaven above.

Oh! the world is full of beauty, when the heart is filled with love and appreciation."

Just what is gardening? The American Horticultural Society in a recent News And Views, defines it as good business. A recent survey of garden centers revealed that retail nursery men expected and have done well, much better than last year in sales, etc.

Demand for house plants has risen. This is attributed to the fact that there has been a shortage in shade trees and other common nursery stock,

therefore there has been a big increase in the use of indoor and small space materials.

Mini-gardens have become more popular. Landscape designs have been accented with plantings in various sizes and containers, grouped and used very effectively, on a large scale.

Energy crisis has brought about one of the biggest vegetable gardening booms, far above expectations. Many new gardeners are trying out their own pursuit in green-thumbing, this producing a contagious spread of beautification and a new hobby for many.

This has been true in many ways in Hereford. Interest has been great. Telephone and personal calls have increased, also visitation in gardens, both vegetable and flower. New homemakers are becoming involved and doing a great job. Really it is a great thrill to eat

fresh garden vegetables which you have grown, and to watch the growth and beauty created by trees, shrubs and cut flowers.

Better quality of food has been provided for families, and many are conserving it for winter use. There is really no age limit to gardening. I have calls from the very young, also visits. It has been a joy to work with the folk at King's Manor in their indoor garden of potted plants.

UNINVITED guests. Yes there are reasons to keep an eye out in your garden for pests. These garden enemies can be controlled, but it is useful that we know them when we see them. Some of the common guests (unwanted) are mealybug, thrip, red spiders and aphid.

Mealybugs are about one-eighth inch long, covered with a white waxy, mealy covering. You will find them along the veins and undersides of leaves or clustered at the base of leaf stems.

Their invasion will cause stunting and distortion of leaves but they can be controlled by spraying with nicotine sulfate combined with white oil or soap suds (the latter makes the nicotine sulfate stick to the plant).

Red spots on the upper sides of leaves are signs of another attacking enemy, the red spider mite. They really make an invasion when they strike. They live in swarms, on the undersides of foliage. The entire leaf will redden and curl up, then drops off.

Control them with a 50 per cent malathion spray. Be sure and cover both the top side and undersides of all foliage.

Red spiders are an enemy to evergreens. To aid in controlling them take the hose and turn water on full force, with a spray attachment. In late evening spray up and down on the evergreens, especially the needled evergreens; do this consistently and it will be a great aid in controlling this garden enemy.

Thrips are slender hair insects, yellowish to brown in color, that cause flower petals to become flecked and discolored. They are tiny and very hard to see. They are very fond of gladioli, forgets, roses and many other of our favorite flowering plants.

To keep them from spreading remove and dispose of blooms that have reached their prime. Good grooming is an essential to good gardening. Thrips can be controlled with weekly spraying of nicotine sulfate or Sevin. Watch blossoms carefully and when signs appear, attack at

once with a remedy.

Aphids, soft bodied insects about one-eighth of an inch long can be green, red, pink, or brown in color and are found in the tips of young shoots. Their sucking of juices will reduce plant vigor and curl or distort leaves and buds.

They are prone to inbed themselves in the tiny bud formation and as the bud develops, suck the life-giving agencies and blight the flower. If buds do not open, cut the bud off, tear it apart, place a piece of black paper underneath and shake the parts of the removed bud or flower, and you can see the tiny aphids clearly on the paper.

They too can be controlled by consistent spraying of Sevin, malathion or nicotine sulphate, as soon as the infestation is noticed.

The A.H. society also cautions gardeners to keep an eye out for "hummingbird moths", they flit around the garden at dusk, for as they feed harmlessly on your flowers' nectar they may also be depositing cleverly-hidden eggs on tomato plants, and the eggs will hatch into tomato horn worms with voracious appetites. They can destroy a plant in a very short time.

The yellow fuzzy worm which hatches on the foliage of many plants can also distort and destroy by attacking the leaves. Take action as soon as signs appear. Apply at once: Sevin, according to directions on the container.

Play safe by dosing your plants before they are attacked or before you leave on vacation.

DID YOU KNOW? That blackspot and other diseases can be controlled by companion planting of tomatoes with roses? According to A. Hort-Society this can be done. Apparently the tomato leaves secrete solanine, which has an inhibiting effect on blackspot.

If however you do not like the sprawling tomato foliage among the rose bushes, small plants can be set after the large ones have been removed; in other words if they become too large

then re-set them.

If the foliage mixture doesn't appeal to you but you would still like to pursue this remedy, an organic approach can be carried out by grinding up the tomato leaves. Add five pints of water and an ounce of cornstarch to the foliage mixture; keep solution refrigerated, and use liquid as a spray on the roses.

My neighbor who is an excellent horticulturist suggests that if you prefer to go commercial, then use a fungicide, benlate, or benelate plus phaltan in a weekly spraying. The American Rose Society also recommends the phaltan.

YOUR HAIR AND GARDEN.

In the August Organic Gardening and Farming Magazine, I read a most interesting article relative to the value of human hair as an excellent hydrogen fertilizer. Hair, like fingernails and hoofs and horns of animals, is concentrated protein. We have known for years that manure is the best-known source of natural nitrogen, but HAIR IS FAR BETTER, according to The Complete Book of Composting.

Barber and beauty shops might have a thriving business if they kept their clippings. William Stafford of Austin is also reported to have made a recipe for the use of hair for composting.

It is: 10 pounds of cottonseed meal to help hold moisture and encourage decomposition, 1/2 cubic yards of leaf mold. Mix well. Wet down.

Keep in a compost pit for 30 to 60 days. Turn well until it is thoroughly rotted, then put 3 quarts around each rose bush or shrub. Water frequently the first 10 days and keep watering until results show.

This recipe is said to be enough for 50 rose bushes. Signs of good results are longer stems, which will produce larger buds and deeper color tones.

This may sound far-fetched, but since we should be ecologically minded, we can think on this.

Have a happy day; eat some fresh fruit or vegetables.

Small Talk

By SUE COLEMAN
Women's Editor

WE RACKED our brains here at the Brand this week when we received a news release about selection of Hereford area residents as Outstanding Young Women Of America for 1974, trying to think who Patty McMahan was.

The name sounded familiar but we couldn't place her, and decided she must be from another town in the area. And we hoped someone who knew her would let us know why she was nominated.

Sure enough, that's Patty Roach's married name! Of course she is well known here, although she hasn't actually been a resident since she left for college. But she visits her mother, Mrs. Curtis Roach, and friends here, and has been in Hereford in connection with work on a state level with the March of Dimes.

NO DOUBT she was chosen for the national honor because of that work, which she is now doing as an Oklahoma resident. She travels a great deal in carrying out her volunteer service.

At home, she lives in Enid since her marriage; her husband is an instructor pilot at the air base there and Patty is physical therapist at Memorial Hospital.

Sherry White and Mrs. Gene Meacham were the other local young women named as outstanding and we knew them, but since Patty is one of the numerous Hereford girls who have lately married men from other cities and gone away to live, her name just didn't connect for us.

A NICE raise in her allowance was won by Carmen Foster, five-year-old daughter of the Troy G. Fosters of 904 East Third, with a drawing she entered lately in a "Stick Up For Breakfast" contest of the Kellogg Sales Co.

She has been notified that she is a winner and will receive an allowance of \$5 a week for 52 weeks. Her mother says the money will go into Carmen's savings account, but cute blonde Carmen says she plans to spend some of it first — for a candy bar!

SHE ISN'T supposed to make any mistakes in reporting Westway news, because she has

done it for many a year, but Leta Kaul says she flubbed in missing one of the awards given at the Westway Reunion last month and has just discovered the omission.

A copy of the Deaf Smith Country Cookbook was donated by Guy Lawrence, as an award, and who do you think won it? His daughter, Melba Gay Cooper, who was the ex-resident coming farthest for the annual gathering. She is from Gallup, N.M.

BIRTH OF a son, James Paul, to Mr. and Mrs. Kelly Tyler of Route 1 is announced by his

great-grandparents, Mr. and Mrs. Tom Hall, Faye Brownlow and Edna Mathes, who may be a little prouder of the baby than his grandparents, the N.E. Tylers and James Brownlows. James Paul arrived July 31 at an Amarillo hospital, weighing 6 pounds, 11 ounces.

IF YOU'RE among the hundreds who have eaten in past years at the American Legion Auxiliary Harvest Dinner, you don't need a reminder that the 1974 dinner will be served from 11:30 a.m. to 1:30 p.m. Tuesday in the Legion Hall.

Pet Ott is chairman again and all those wonderful cooks in the Auxiliary have rounded up some of Deaf Smith County's finest food products and are assembling a meal fit for kings. At only \$2 a ticket.

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Pioneers Meet in Reunion

The annual summer reunion of the Carlyle-Bryant families was held recently in the home of the Cawthon Bryants, 312 Star. Twelve Texas cities and the states of Iowa and New Mexico were represented by family members present.

Of the Carlyle family which came to Hereford in 1907, four children survive. They are Mrs. D.H. Bryant, Mrs. Joe Greer and L.W. Carlyle of Hereford and Howard Carlyle of Muleshoe.

With their children and grandchildren, they met for a pot-luck supper and visiting Saturday at the Bryant home, and attended Sunday morning services in First United Methodist Church the next morning. The reunion closed with luncheon at Dickies Restaurant after church.

Plans were made for the next reunion, to be held the first Sunday of August, 1975.



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The Sunday Brand, Hereford, Texas, Sunday, August 11, 1974

Growers Benefit From Bug Management State Fair Exhibitors To Compete For Cash

Some 68 Hale county grain sorghum producers farming 18,000 acres in 1973 got a bonus with last year's bumper crop. They reduced their insect control costs 39 per cent while maintaining yields, as a result of their participation in the Texas Sorghum Pest Management Program.

Actually a large scale demonstration, the project is being conducted in the Edmonson community of Hale county, where growers are being exposed to the pest management philosophy and techniques of insect control. The philosophy of pest management is simple and straightforward, says Dr. Robert C. McIntyre, area entomologist with the Texas Agricultural Extension Service who is heading up the program.

natural control (predators and parasites). Entomologist with the Texas Agricultural Experiment Station at Lubbock working closely with Extension specialists have successfully demonstrated that these two diverse and generally incompatible approaches to insect control can be successfully harmonized to effectively manage the key pest of sorghum, the greenbug. Their studies indicate that the major natural mortality factor affecting the greenbug was the braconid parasite with predators such as lady bird beetles contributed their share.

McIntyre says that in fields where greenbug populations were allowed to develop to their limit, parasites would usually completely eliminate the greenbug by late July or early August. But the major problem is that greenbugs generally reach levels causing economic injury before they are eliminated. These observations led Texas Agricultural Extension Service researchers to determine how much injury sorghum plants could tolerate and the number of greenbugs associated with this injury. They found that medium-late maturity class sorghum could tolerate the loss

of two mature leaves per plant, and this corresponded to approximately 1,000 to 1,300 greenbugs per plant. Once having established the amount of injury the sorghum plants could tolerate and realizing the significant amount of natural control that was occurring, the scientists began to search for insecticides and rates which were selectively toxic. They found not only one but several insecticides which, if applied at very low rates, killed the vast majority of the greenbugs and spared as many as 50 to 60 per cent of the beneficials.

The "what" and "how" of these research results are being demonstrated to producers participating in the Texas Sorghum Pest Management Program, McIntyre explains. The education vehicle of the program is an insect scouting service, headed by county entomologist, Gene Latham. Under his supervision 10 scouts are checking participating producers' fields for greenbugs, other pests, parasites, predators, and plant injury. Each producer receives a

written weekly report on the insect situation in each of his fields, says McIntyre. If survey records indicate that a field is approaching the economic injury level and the parasites are not sufficient to control the greenbug, then Latham consults with growers and recommends appropriate action.

"In general," McIntyre reports, "we have recommended the use of low rates which spare beneficial insects. Through the use of the insect scouting service we have successfully harmonized the use of chemical and natural controls to the immediate economic benefit of the growers." In the long run, he suggests, the pest management approach yields further benefits in the prevention of resurgence of key pests such as the greenbug, fewer problems with secondary pests such as the banks grass mite, and the prevention of the development of insecticide resistant pest strains.

"This year's grower participation indicates that last year's program was a success,"

McIntyre concludes. Over 85 growers farming some 25,000 acres are participating in this year's program; a 25 per cent increase in number of growers and a 30 per cent increase in acreage.

NOTES, COMMENTS

- Modesty is usually only skin deep. *****
- It's a smart child who understands its parents. *****
- The hardest job we know is trying to be impartial. *****
- It's very hard not to fool yourself about yourself. *****
- Advertising makes any good business larger. *****
- An optimist is usually an individual who feels good. *****
- Health is very valuable to those who have lost it. *****
- Never expect good luck to make up for loafing. *****

Exhibitors in the Pan-American Livestock Exposition and the Junior Livestock Show at the 1974 State Fair of Texas will compete for a grand total of \$106,545 in premium money, Donnel C. Clark, manager of State Fair's livestock department, said Thursday. This is an increase of \$2,161 over 1973 premiums by the State Fair and breed associations.

The total premium for exhibitors in the 28-breed Pan-American, Oct. 5-13, is \$73,852.00.

Lions Plan Magic Show

The Hereford Evening Lions Club will sponsor their third annual magic show Saturday Aug. 24 to raise funds for their community projects. This year's show will be Fred Story's "Fantasy on Parade", a two hour fantasy that is a new treat for youngsters while bringing back nostalgic memories that many adults can remember of such shows as Blackstone or Houdini. Story describes his show as "a jigsaw puzzle in 30 crates, put together on a different stage every night." His show features such illusions as producing a live 10 pound duck out of thin air, producing \$300 worth of silks in 20 seconds, plus the famous "Levitation Mystery" in which a young lady seemingly floats up and over the heads of the audience, where "she could sleep for a thousand years," as stated by Mr. Story.

Texas Future Farmers and 4H Club members will exhibit their purebred and market animals in the Junior Shows, Oct. 14-19, for \$32,693.00.

Premiums for the eight breeds of beef cattle—Afligus, Brahman, Brangus, Charolais, Hereford, Polled Hereford, Santa Gertrudis and Shorthorns—total \$43,400.00.

Pan-American Dairy Cattle premiums total \$20,725 for exhibitors of Brown Swiss, Guernsey, Holstein, Jersey and

Milking Shorthorn. Exhibitors of Berkshire, Chester White, Duroc, Hampshire, Poland China, Spotted Poland China and Yorkshire swine will compete for \$4,200.

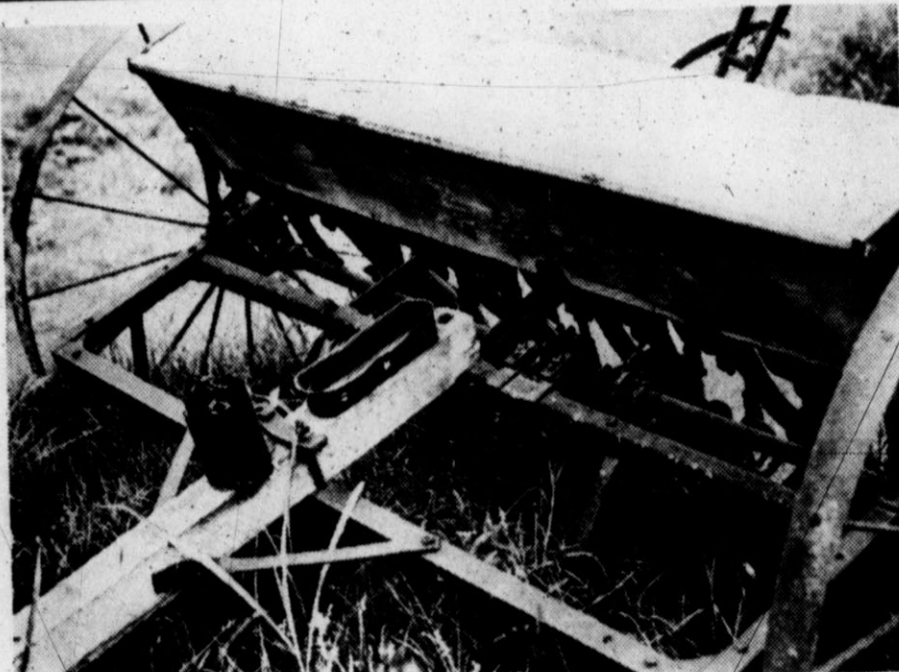
Sheep and Angora Goat exhibitors will vie for premiums of \$5,527 with their breeds of Delaine, Dorset, Columbia, Hampshire, Rambouillet, Shropshire, Southdown, and Suffolk sheep plus Angora Goats.

The Junior Livestock Show premiums are \$6,125 for beef heifers; \$5,525 for dairy heifers; \$1,200 for breeding swine; \$2,984 for breeding sheep; \$10,534 for market steers; \$3,675 for market barrows; and \$2,984 for breeding sheep; \$10,534 for market steers; \$3,675 for market barrows; and \$2,650 for market wethers.

There are no feature shows planned for 1974 due to the construction schedule in the livestock area and exhibitors will have to pardon some inconveniences this year. But in 1975, exhibitors will have a new cattle building and judging pavilion, Clark said.

Over-all dates of the 1974 State Fair — Exposition of the West — are Oct. 4-20.

Premium lists are available and entries should be mailed by September 1.



FARM ANTIQUES ON WAY TO FAIR—Old-time Texas farming equipment will be on display this year at the Food and Fiber Pavilion of the State Fair in Dallas, Agriculture Commissioner John C. White has announced. Texas Department of Agriculture marketing division representatives are currently on the look-out for persons willing to lend antiques to the exhibit.

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Invention May Extend US Food Supplies

Thousands of tons of human and animal food may be saved each year by an invention of a Texas scientist. Cottonseed that would not do well when planted can be saved by the invention and converted into oil and meal. Before, since there was no good way to separate it, poorer seed rotted in the ground.

Texas cotton growers planted 5.4 million acres in 1973 with a crop value of 1 billion and 56 million dollars. The average planting rate is about 22 pounds of seed per acre. That means the total amount of seed used for planting each year is an estimated 60,000 tons.

Consider what it would mean if growers could save from one-third to one-half of this seed and

still get a satisfactory stand of plants. What would an additional 20,000 to 30,000 tons of cottonseed processed into oil and meal mean to the housewife, the cattle feeder and other people in the state? Since Texas produces about 40 per cent of the U.S. cotton, total U.S. savings could be 50,000 to 75,000 tons each year.

A new, liquid seed separation system under development has the potential to save those millions of dollars worth of wasted seed. Its developer, Dr. Otto Kunze, is an agricultural engineer with the Texas Agricultural Experiment Station. Kunze says the system used seed volume and seed weight as the basis for selecting quality planting seed.

Research has shown that under field conditions, per cent germination in a standard test has little relation to actual emergence and seedling vigor. The vigor span found in most seed lots is quite broad, varying from those seed which are barely alive to those which show rapid germination, fast growth and development into healthy productive plants.

The main reason for planting, of course, is to get an acceptable stand which is normally measured in plants per acre. But too little attention has been given to the quality and potential performance of the plants. Quite often up to 10 per cent of the plants may not produce at all. Seedlings which aren't productive are a burden to the producer in every phase of cotton production, from the time of seed purchase until the cotton stalks are finally destroyed.

Kunze says that the development of the seedling and its performance is related to the physical characteristics of the seed. Uniform seed give uniform plants which shortens the fruiting season, thereby reducing the period of exposure to pests and adverse weather, and allows for more efficient harvesting.

The liquid seed separator under development consists of 1) an insertion unit that gently deposits and seed into flowing water, 2) a flume filled with water into which the seed sink according to their density, 3) a separation unit which collects and seed at various water depths, and 4) a seed extractor table that separates the seed from the water.

When seed are put in the flowing water, the light seed float and are removed from the top. The heavier seed sink according to weight and are removed at selected water depths. If properly wetted, seed with damaged and broken coats sink the fastest and are removed from the bottom can then be processed into oil and meal while those seed removed in the intermediate section are good for planting.

On a limited basis, seed are now being separated for widely scattered growers across the South who do test planting and report results. This should prove the value of the system in the field. Kunze also hopes to test other seed, such as corn and soybeans, and believes that the system will be equally effective on these.

The research by agricultural engineers with the Texas Agricultural Experiment

Station is supported in part by the U.S. Department of Agriculture with funds made available through Cotton Incorporated.

Cane Acres Cutting Into Vegetables

AUSTIN—The two-year-old sugar cane industry in the Lower Rio Grande Valley has diverted 29,200 acres from other crops in what may be a trend to produce fewer vegetables in a part of the state known for them.

Agriculture Commissioner John C. White said built-in problems of economics account for the decline in vegetable production in the Valley, Texas' largest producer of vegetables.

Many farmers have diversified into sugar cane, leaving some acreage in vegetables, while others have turned entirely to sugar cane.

One of the major advantages to cane production is its almost totally mechanized nature, White stated. Many farmers, faced with increased labor difficulties, have turned to cane and other crops such as cotton and sorghum which can be grown and harvested by machine labor, alleviating production problems which often cut into profits.

Citrus acreage also has increased in the Valley, diverting more vegetable acreage into fruit production.

A Weekly Report Of Agri-Business News

Farm-facts

Compiled From Sources
Of The Texas Department of Agriculture
John C. White, Commissioner

Historical Renewal... Weather Typical... More Red Meat... Broiler Production Up

ALMOST 1,000 farmers and ranchers have written for application blanks in Texas Department of Agriculture's Family Land Heritage Program. Possibly that should be a surprising figure considering the fact that Texas farm population has been declining for the past quarter century; but the number of applicants indicates that there are many Texans who have loved and love the land enough to stay with it 100 or more years and to engage in the basic industry of the world, raising food and fiber. The Heritage program has stimulated a renewed interest in the history of our farms and ranches, not only among history buffs but also in many of the people who live on those farms and ranches. Some have gone to the trouble to look up the historical records of their farms and ranches and of their ancestors who started on them and made the earliest developments in our State. Records in county clerks' and county tax assessors' offices and probably in the State Archives are being searched for historical data. The research has been a rewarding experience for those doing the digging.

TYPICAL SUMMER weather is the way Texas Crop and Livestock Reporting Service describes the weather the past few weeks. Showers have dotted a portion of the state, relieving a few areas temporarily from dry conditions and heat. Peanut harvest is getting underway in South Texas, and sorghum harvest is 36 per cent complete and rice harvest about 25 per cent complete. Most corn from the Low Plains southward is mature, and is tasseling on the High Plains. The western half of the State continues to suffer from the drought, and many herds are being culled closely. Stock water is short in some areas, necessitating hauling, and is getting short in other areas. Range conditions are fair in the Eastern section of the State, depending on the amount of rain that has fallen, and hay

crops have been good in a few areas. However, most sections need more rain for a third cutting of hay.

TEXAS FIED meat production in June totaled 195 million pounds, an increase of six per cent over the same month last year but three per cent less than during May, 1974. Texas Crop and Livestock Reporting Service says that 1,130 million pounds of red meat were produced in the State during the first six months of this year, an increase of four per cent over the same period last year. During this time, 1,789,000 head of cattle were killed, 715,000 hogs, and 722,500 sheep and lambs. The number of hogs slaughtered was 15 per cent below the number slaughtered during the first six months of 1973; and the number of sheep and lambs killed for food was three per cent more than for the same period last year. Stocker cattle on farms and ranches July 1 were estimated at 6,447,000 head compared to 5,495,000 on the same date in 1973.

BROILER PRODUCTION is up slightly in Texas. There was a hatch of 3,211,000 chicks for the week ending July 27, an increase of four per cent over the same period last year but one per cent fewer than a week earlier. Broiler placements during the week ending July 27 were 3,171,000, an increase of three per cent over the same week in 1973 but one per cent less than the previous week. Eggs set for broiler production in the 1974 week numbered 3,895,000, a drop of seven per cent below a year ago. Arkansas, Georgia, North Carolina and Mississippi ranked ahead of Texas in broiler placements during the latter part of July.

TEXAS' STOCKS of corn, sorghum, oats and barley were four million bushels less than at the same time last year, down to 91 million bushels; and the stock of wheat on hand is estimated at 17.6 million bushels compared to 20.2 million bushels at the same time in 1973. Texas has just completed harvest of a wheat crop that was about a third less than in 1973, a loss caused by hot dry weather in North and West Texas. Sorghum stocks in the State were estimated at 60.2 million bushels and at 79 million bushels at the same time last year. Corn stocks were up from 10.1 million bushels on hand last year and 22.7 million bushels on hand this year. The oat carryover also is up, from 5.3 million bushels a year ago to 8.7 million bushels this year. Barley stocks were down from 338 thousand bushels a year ago to 135 thousand bushels this year. Commissioner John C. White has estimated that income this year from all agricultural sources will be \$2 billion less than in 1973 because of drought effects.

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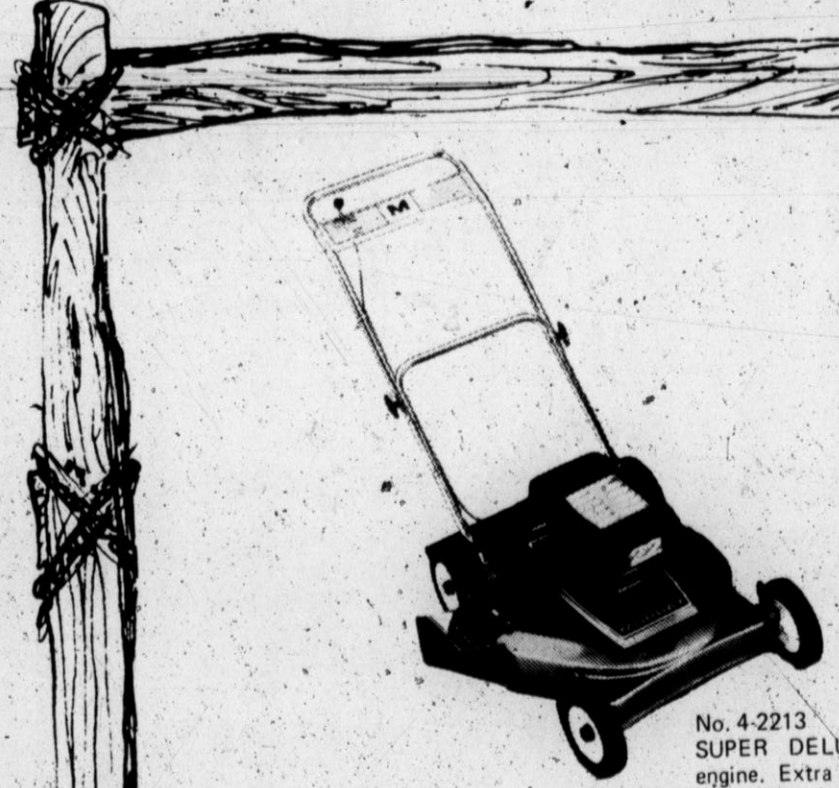
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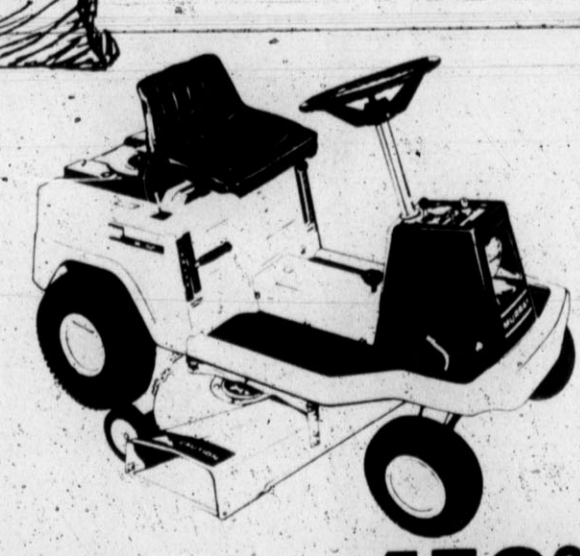
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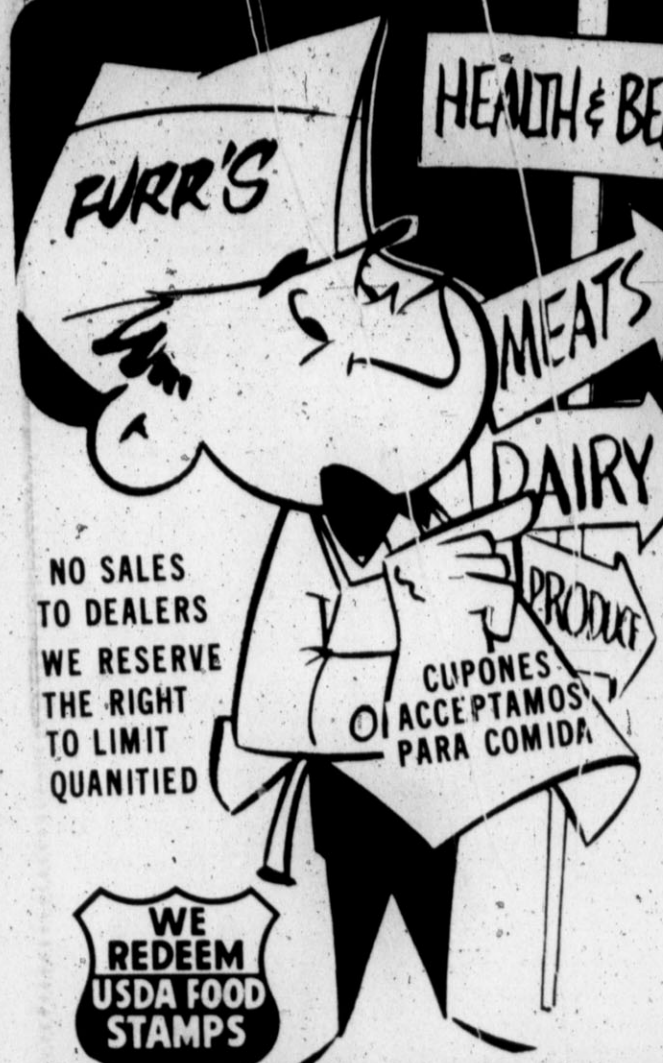
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TOMATOES CONTADINA 14 1/2-OZ. CAN	3 FOR 69¢
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GREEN BEANS FOOD CLUB CUT NO. 303 CAN	4 FOR \$1

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WITH \$2.50 PURCHASE OR MORE

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CORN FOOD CLUB WHOLE KERNEL OR CREAM STYLE NO. 303 CAN 4 FOR \$1.00	SPINACH FOOD CLUB NO. 303 CAN 4 FOR \$1.00
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SOFTENER TOPCO FABRIC SOFTENER 1/2 GAL.	49¢

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SHOP Furr's MIRACLE PRICES



Mrs. Sal D'Amato
...nee Cheryl Cole



Mrs. Shay L. Schroeder
...nee Karen Gilbert
(Bradly photo)

This
Week's
Brides



Mrs. Tim Hammock
...nee Renee Poarch



Mrs. Alan D. Olson
...nee Glenda Dodson
(Angel photo)



Mrs. Tony Gorman
...nee Debbie Connelly



Mrs. William F. Laubach
...nee Diana Adams
(Angel photo)

The Sunday Brand
Section Two

Hereford, Texas, Sunday, August 11, 1974

(See Stories Inside Pages This Issue)

Band Practice Begins Monday

Beginning dates for the 74-75 edition of the Big Red Band have been announced by Hereford High School band director Randy Vaughn.

Sophomores participating in the Whiteface marching band will meet the first time Monday, Aug. 12 from 7 to 9:30 p.m. The sophomores will also practice the following night, Tuesday, at the same times.

Full band rehearsals are set to begin Thursday August 15 from 7:00 to 9:30 p.m. and will meet again the following Monday, Aug. 19, at the same times.

Vaughn outlined several activities planned for the band in the upcoming year. The band

will perform new and different marching routines at all the football games this fall, including a trip to El Paso Oct. 31. A trip to Houston for the National Marching Contest has yet to be decided, but plans are being made to attend the Bucaneer Days festival in Corpus Christi in the spring.

Band members are asked to bring their instruments for the first night of rehearsals. Marching practice will be conducted on the La Plata marching field until late September. The regular marching field has been re-sodded and will not be marched on until the new grass has a chance to settle in.

Karen Gilbert Married In Pretty Home Service

A ceremony at high noon Saturday in a home setting united in marriage Miss Karen Elaine Gilbert, daughter of Mr. and Mrs. J.D. Gilbert Jr., and Shay LeRoy Schroeder of Amarillo, son of Mr. and Mrs. Earl Schroeder of Markesville, Louisiana.

Green foliage twined an arch decorated with daisy poms, statice and babybreath as a background for the ceremony in the living room of the Gilbert home, 353 Douglas.

Paired dove figurines topped the arch which was flanked by candelabra, each with seven hurricane lights. More of the flowers were arranged in cascades from the candelabra. The bridal party entered through a door garlanded with greenery.

The Rev. Doug Manning, pastor of First Baptist Church, conducted the marriage service. Miss Vickie Kendall, accompanied by Miss Donna Kendall, sang Hawaiian Wedding Song as the bride's brother, Johnny Gilbert of Pampa, lighted the candles.

As the wedding principals took their places the soloist sang The First Time I Saw Your Face. Miss Gilbert presented her mother a rose before the exchange of vows, and after the couple lighted a unity candle to close the service she gave a similar rose to her husband's mother, as Miss Kendall sang Follow Me.

Mrs. David Balleow of Amarillo attended the bride as matron of honor and Carl Schroeder of Markesville was his brother's best man. Flower girls were nieces of the bride, Tabitha and Laura, daughters of Mr. and Mrs. Johnny Gilbert.

Candelight embroidered miramist over crepe made the bride's gown, fashioned by the bridegroom's mother. It was, in empire style, with long puffed sleeves gathered to deep cuffs. A strand of pearls emphasized the V-neckline. Her fingertip veil was held by a Juliet cap of pearl-embroidered lace.

Heirloom pieces in her costume included a white Bible and a ring which belonged to her maternal great-great-grand-

mother, both carried by Mrs. Gilbert as a bride.

The gold ring, with another belonging to her paternal grandmother, Mrs. J.D. Gilbert Sr., were worked into the bridal bouquet, a cascade of white orchids, stephanotis and English ivy and white streamers. The Bible was a gift to the bride's mother from her own grandmother.

The matron of honor was dressed in blue, green and orchid floral print cut on empire lines with square neckline and butterfly sleeves. Colors in her dress were repeated in the nosegay she carried.

Smaller versions of her dress were worn by the flower girls, their sashes of the floral print with solid color frocks. Tabitha's was orchid and Laura's blue, and both carried lace baskets filled with orchid carnations.

For her daughter's wedding Mrs. Gilbert chose a turquoise dress, floor length, accessorized in white, while the bridegroom's mother was dressed in cranberry red with matching accessories. Their corsages were of white roses; those of the bride's grandmothers, Mrs. J.E. Everts of Farmington, N.M. and Mrs. Gilbert, of gardenias.

Only members of the families and a few close friends were wedding guests, with other friends invited to the reception afterward. It was also held in the home, with the couple and their parents greeting guests.

Mmes. Johnny Gilbert, Larry Schade and Balleow were at the refreshment table and Mrs. Sid Sheppard of Farmington at the guest registry.

The wedding cake was set on a table covered with lace and skirted in sea green. Icing on the colonnade cake was the same color, with accents of blue and orchid in flower-clusters on the three tiers. On top were wedding bells circled with lace frills.

On the registry table, surrounded with green foliage, was a keepsake bride doll, a gift of the bride's parents to be added to her collection. Flowers on the refreshment table were white daisy poms, carnations

and babybreath with ivy tendrils; appointments were in crystal and gold.

In the reception houseparty were Mmes. Sam Long, Horace Hershey, Hugh Clearman, Rex Lee and Wayne Lady.

The couple left on a short trip. Mrs. Schroeder dressed for travel in a teal blue knit pantsuit with accents of tan. Her orchid corsage was taken from her wedding bouquet. After the trip they will be at home in Amarillo.

Out-of-town wedding guests were Mr. and Mrs. Jack Donlin of Anton, Ruby Bumpass of Plainview, Lucille Couch of Olton, Mrs. James Clay and Mrs. Wilbur Miller of Farmington, Mr. and Mrs. Wilbur Martin and Mrs. H.S. Gilbert of Flomot.

Rainbow Assembly

Shares in Funds

A check was presented to the Hereford Rainbow Assembly, with thanks from the local Shriners for the girls' help in a recent rummage sale to benefit the Shrine program for crippled children. L.J. Clark made the presentation at the Rainbow Girls' meeting this week in Masonic Hall.

Plans were made for a brunch Thursday to entertain some visiting state officers; for a joint meeting with an Amarillo group next Saturday and for attendance at the musical show, Texas, in a group.

Patsy Brownlow, worthy advisor, presided at the meeting.

Useful

"Have you done well with your bees this year?"

"Yes and no. They haven't given much honey, but, on the other hand, they stung my mother-in-law."

Fixed

Hubby—Well, darling, I've just had my life insured for \$5,000.

Wifey—That's nice. Now I shan't have to keep telling you to be careful, every place you go.



Harvest Dinner Nears

Some of the many vegetables-grown in Deaf Smith County, to be prepared for the American Legion Auxiliary's annual Harvest Dinner Tuesday, are inspected, top photo, by Mrs. James Jesko, Auxiliary president, and her daughters who are junior Auxiliary members. In the Legion Hall kitchen, lower photo, Mrs. Leroy Williamson, who bakes the bread remembered by all who patronize the dinner each year, opens the oven door and Mrs. J.G. Gandy tends a saucepan on the stove. Mrs. Ira Ott is again general chairman for the dinner, to which the public is invited at the Legion Hall. Proceeds go to scholarship and welfare funds.

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FIRST NATIONAL BANK OF HEREFORD

MEMBER F.D.I.C.

The Sunday Brand, Hereford, Texas, Sunday, August 11, 1974

Student Couple To Live In College City

The marriage of Miss Cheryl Ann Cole, daughter of Mr. and Mrs. Floyd Cole, south of Hereford, to Sal D. D'Amato, son of Mr. and Mrs. Salvatore D'Amato of Islip Terrace, New York, was an event of Saturday.

Both students in Oklahoma State University at Stillwater, the couple will be at home in that city after a trip that will take them to New York.

The late afternoon ceremony took place in First Baptist Church, where a bank of candles lighted white flowers across the front of the sanctuary. The Rev. Samuel B. Ogan, retired pastor of Frio Baptist Church and now an Amarillo resident, officiated.

Two pairs of candelabra slanted to a point, backing a large central bouquet of white gladioli and carnations. On either side were pedestal bouquets, and farther to the side, spiral candelabra holding white tapers. Hurricane lights and white satin bows lined the bridal aisle.

Sisters of the bride and college friends were her attendants. Mrs. Herman Vinson of Childress was matron of honor and Miss Beverly Cole maid of honor. Classmates at OSU, Misses Lyn Springer, Cindy Eichor, Marcia Blevins and Mrs. Gary Bridwell were the bridesmaids.

Gary Worthington acted as best man. The bride's brother, Bill Cole, and college friends of the bridegroom, Mike Edwards, Jack O'Brien, Mike Hirst, Mike Bullard and Dave Martin were groomsmen-ushers.

Children of Maj. and Mrs. Joseph Massimino of Washington, D.C., the bridegroom's niece, Christine, was flower girl, and nephew, Joey, ring bearer.

Miss Sherry White, accompanied by Mrs. Joe Shultz at the organ, presented solos before the ceremony. Her selections were Wedding Song and Wedding Prayer.

Dressed in white jersey designed with flowing sculptured lines, the bride wore heirloom jewelry, a cameo ring given her by her grandmother, the late Mrs. Earl Cole, and a borrowed locket which her father gave her mother. The fitted bodice of her dress was topped with a brief cape forming flared short sleeves. It was bordered with scalloped Algencon lace as was the stand-up collar.

The circular skirt lengthened into a chapel train and extending just its length was the illusion veil which was edged with very narrow lace. A shorter top tier of the veil, caught by a

Camelet caplet, framed her face.

Her cascade bouquet had white sweetheart roses, baby-breath and tendrils of English ivy.

For a dramatic note, attendants were dressed in empire bodices of navy blue and A-line skirts in navy, green and white plaid, ending in a deep hemline flounce.

Their hats were navy straw, wide brimmed and trimmed in green. Each carried a basket of lime daisy pom, navy straw flowers, white carnations and babybreath. Men in the wedding party all wore navy blue.

In the church fellowship hall, Miss Kima Marsh and Miss Michelle Moyer of Ponca City invited guests to register at the wedding reception.

Mrs. Dana Rush was at the punch service and Mrs. Mike Oberski at the cottepot, as Miss Marsha Gohlke served the bride's cake and Mrs. Bob Hogue the groom's cake.

The cakes featured table decorations. A column through the center separated tiers of the bride's cake, rising above four small round revolving layers. The top tier held bells, while other layers were ornamented with clusters of sugar roses and wedding bells.

Marzipan fruit on top and around the base made a colorful decoration on the traditional chocolate cake on the groom's table.

The bride wore a floor-length halter dress and jacket in a navy floral print with navy accessories as the newlyweds left on the 10-day trip. They will visit the bridegroom's relatives in New York and be honored with a reception August 17 to introduce the bride to his friends.

A graduate of Hereford High School, Mrs. D'Amato is an OSU senior and so is her husband, who completed high school studies in East Islip.

Guests here for the wedding from other cities included Mr. and Mrs. H.K. Shearhart of Vinita, Okla., Mr. and Mrs. John Cole of Paris, Tex., Mr. and Mrs. James Henderson, Dana and Margaret Henderson, Mike Lewis and Randy Wermough of Oklahoma City, Mrs. Don Mobley, Curtis Mobley, Mr. and Mrs. Raymond Mobley of Farmington, N.M.

Silence is deep as eternity, speech is shallow as time. —Thomas Carlyle.

Keep your mouth shut and your eyes open. —Samuel Palmer.

The words of a silent man are never brought to court. —Danish Proverb.

The world would be happier if men had the same capacity to be silent that they have to speak. —Baruch Spinoza.



Mr. and Mrs. Jack Higgins reception honorees today

35th Anniversary Is Observed Today

A wedding anniversary which fell on Wednesday will be celebrated with a reception from 2 to 5 p.m. today, when friends of Mr. and Mrs. Jack Higgins are invited to the REA Medallion Room. Their children will be hosts for the party.

The reception will follow the annual Frye family reunion which is being held this weekend; Mrs. Higgins is a member of that family, the former Caroline Frye, daughter of the late Mr. and Mrs. Carl Frye of the Easter community. The couple was married Aug. 7, 1939 in her parents' home and has lived in Deaf Smith County since. They reside north of Dawn.

Three daughters and a son, assisted by seven grandchildren as well as by the husbands and wives, are expected here to take host duties for the 35th anniversary reception.

In the group are Mr. and Mrs. Jack Terry Higgins of Salt Lake City, Mr. and Mrs. Wally Shelton Jr. of Dawn, Mr. and Mrs. Tommy Heiser of Lubbock, Mr. and Mrs. Ray Moore of Fort Smith, Ark. Mmes. Shelton, Heiser and Moore are the Higgins' daughters, respectively Susie, Laura and Ginny.

Reception Is Scheduled As Courtesy To Retiree

Retirement announcement by Argen Draper, county extension agent who is to leave her office in Deaf Smith County courthouse after 27 years, has sparked plans by extension club members to honor her with a reception Aug. 25 in First Baptist fellowship hall.

Her friends from over the area are invited to attend this informal party. Arrangements are being made under leadership of Mrs. H.L. Hershey, chairman of the County Home Demonstration Council.

Mrs. J.G. Gandy and Mrs. T.E. Brisendine are in charge of invitations. Mrs. Marvin Welty of location, Mmes. Dan Stallings, Grady Parsons and Arnold Fangman of decorations.

Girls of the Argen Draper 4-H Club, which was named for the honoree, will register guests.

A vacation in July, August or September might add several years to your life.

Morning Wedding Unites Couple

A mid-morning ceremony in Frio Baptist Church was conducted Saturday for the marriage of Miss Diana Kay Adams, daughter of Mr. and Mrs. Donald Adams of that community south of Hereford, and William Fredrick Laubach of Reese Air Force Base at Lubbock.

A reception in the home of the bride's parents followed, and the couple left on a honeymoon trip to Galveston and other Texas Gulf Coast points before returning next weekend to a home at Lubbock.

The Rev. Samuel B. Ogan of Amarillo, retired pastor of the Frio church, officiated for the ceremony in which Mr. Adams

gave his daughter in marriage. Mr. and Mrs. Curtis Headlee were the couple's only attendants.

Family sentiment was emphasized in the bride's costume. Her bouquet of orchids, sweetheart roses and English ivy was placed on a white Bible which her mother carried as a bride. She wore her maternal grandmother's 47-year-old wedding band and a watch which belonged to her paternal grandmother.

Her gown had a fitted lace bodice with natural waistline above a full skirt of white organza over satin. Sheer sleeves puffed below lace caps and were caught by wide lace cuffs. Matching lace edged the veil which shaped into a circular train.

The matron of honor was dressed in yellow organza over satin, trimmed with white, green and yellow at the empire waistline. It was styled with jewel neckline and long sleeves. She carried a nosegay of yellow daisies.

Topped with bride-and-groom figurines, the three-tiered wedding cake with daisy decorations was set centrally on the dining table where it was served during the reception in the home of the bride's parents.

Mrs. Laubach changed to an orchid print knit dress for travel, with white accessories and an orchid corsage from her bridal bouquet.

She is a senior student at Texas Tech University, majoring in home economics education, after graduation from Hereford High School in 1970.

Laubach, son of Mrs. Lillian Laubach of Chicago and William Laubach of Hoffman Estates, Ill., is a sergeant in the United States Air Force.

In addition to his parents, out-of-town wedding guests included Mrs. Elie Clay and Thurman Clay of Hart, Mrs. William Laubach and Son Jonathan of Hoffman Estates, Jeff Laubach of Chicago, Mr. and Mrs. Thomas E. Collins of Arvada, Colo., Craig Smith of Lubbock, Mrs. Samuel B. Ogan of Amarillo.

JC-Ettes Dine With Jaycees

Hereford Jaycee-Ettes met with Jaycees for a dinner in Dickie's Restaurant Thursday evening, then joined in a work forum Friday evening at Community Center, sponsored by the men's organization.

Plans for these events were made at the monthly business session earlier in the week at First National Community Room. Mrs. Melvin Hoover was guest speaker then, explaining the Special Organizational Service offered by Hereford State Bank to assist women in keeping family business records.

Reports were made on visits to shut-ins, a project of the Jaycee-Ettes this year. Several members attended an area Sit-in-hen meeting in Amarillo Friday.

With Temple Abney as a guest, members present were Mmes. Bill Johnson, Steve Carroll, Bill Bankston, Don Warrick, John Bunch, Lonnie Wylie and James Braly.

Colorful plaids and prints are used for the youngsters fall clothes as well as for adults. Pants suits for preschoolers are comfortable and attractive.

Sweaters come in a great variety of styles and colors. Some are sleeveless slipovers—others have turtle necks and long sleeves.

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The words of a silent man are never brought to court. —Danish Proverb.

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Fireplace Is Background For Wedding Ceremony

Standing in front of a flower-decked fireplace in the home of the bride's parents, Miss Renee Roarch and Tim Hammock exchanged wedding vows Friday evening with the Rev. Doug Manning, pastor of First Baptist Church, performing the ceremony.

The bride is the daughter of Mr. and Mrs. V.H. Poarch, southeast of Hereford, and the bridegroom is the son of Mr. and Mrs. Robert Hammock of 215 Fir.

Decorations for the candlelight ceremony included a pair of candleabra and pedestal bouquets of white gladiolas and orange tinted mums arranged on either side of the mantel. A large bouquet of the same flowers was placed in front of

the fireplace.

Miss Lynette Cawthon was maid of honor and Monty Campbell was best man.

The bride's niece Kelly O'Lyn, daughter of Mr. and Mrs. Wesley Poarch of Hart, served as candle lighter and the bridegroom's sister Stacie Hammock was ring bearer.

Miss Lynne Poarch, sister of the bride, sang wedding selections, One Hand, One Heart and Twelfth Of Never accompanied by the bride's cousin, Mrs. Charles Brownlow, playing the piano.

Given in marriage by her father, the bride wore a wedding gown in candlelight shade, the fitted bodice of satin brocade and the skirt, softly pleated at the natural waistline, of plain bridal satin.

The wedding ring neckline was edged with lace scallops and was ruffled at the wrist on the leg-o'-mutton sleeves.

The lower tier of her illusion veil, scattered with lace motifs, extended into a train while a bouffant top tier was elbow length. A jeweled lace headpiece curved over her forehead holding the veil.

She carried a nosegay of white daisy poms, carnations and babybreath toned with tufts

of orange and blue.

As good luck pieces, she wore a turquoise squash blossom drop pendant, a gift from her mother, and a needlepoint bracelet, borrowed from her mother.

Maid of honor wore a blue and white poka dot street-length dress fashioned with a Y-neckline, tie back and short sleeves finished with point cuffs. She carried a nosegay similar to that of the bride's.

Mothers of the couple wore corsages of white daisy poms and white carnations. The candlelighter's headpiece consisted of white daisy poms and babybreath, and white flowers were arranged on the ringbearers' heart-shaped pillow.

At the reception held in the dining area of the home, punch and cake were served by Mrs. Jarrel Russell Jr. of Shamrock and Mrs. Mike Howell of Tulsa, the bride's sisters, and Miss Donna Homsey of Amarillo.

The three-tier colonnade cake was trimmed in autumn colored flowers and was topped with traditional bride-and-groom figurines.

A white cloth, belonging to Mrs. Ted Lee, decorated with embroidered autumn flowers covered the refreshment table.

The couple will make their home southeast of Hereford following a short wedding trip. The bride is a junior student at Hereford High School and the bridegroom is a senior. Both are members of the Tri-State High School Rodeo Team.



Both Take Office

Mr. and Mrs. James Jesko were installed this week as heads of the American Legion Post and its Ladies Auxiliary, respectively. Mrs. Jesko began her first term as the Auxiliary president, while Jesko has been returned for a second term as commander of the Legion Post.



- SUNDAY**
Junta mensual de la Organizacion de los Hombres de San Jose en el salon San Jose a las 2 p.m.
- MONDAY**
VFW Auxiliary, VFW clubhouse, 7:30 p.m.
Rotary Club, Civic Club Center, noon.
Odd Fellows Lodge, IOOF Hall, 8 p.m.
Evening Lions Club, K-Bob's Restaurant, 7 p.m.
Masonic Lodge: Masonic Temple, 7:30 p.m.
Easter Lions Club, Easter clubhouse, 7:30 p.m.
- TUESDAY**
Order of Eastern Star, Masonic Temple, 7:30 p.m.
Newcomers Club luncheon, Community Center, noon.
County 4-H Adult Leaders Association, Community Center, 7:30 p.m.
Hereford Board of Realtors luncheon, noon, Dickie's Restaurant.
Rebekah Lodge, IOOF Hall, 8 p.m.
Calorie Patrol TOPS Club, Community Center, 9 a.m.
BPOE Lodge, Elks Hall, 8:30 p.m.
Weight Watchers, First Baptist Church, 10 a.m. and 6:30 p.m.
- WEDNESDAY**
Deaf Smith County Historical Museum open to the public free of charge, 2 to 5 p.m.
Noon Lions Club, Civic Club Center, noon.
Story hour for preschool children at Deaf Smith County Library, 3 to 4 p.m.
- THURSDAY**
Red Cross Volunteers luncheon, Civic Club Center Coffee Shop, noon.
AARP, Community Center, 7:30 p.m.
VFW-VFW clubhouse, 8 p.m.
Women's Golf Association, John Pitman Municipal Golf Course, 9 a.m.
Kiwanis Club, Civic Club Center, noon.
Jaycees, Dickie's Restaurant, 8 p.m.
- FRIDAY**
Kiwanis Whiteface Breakfast Club, Dickie's Restaurant, 6:30 a.m.
Duplicate Bridge, 309 Western, 7:30 p.m.
- SATURDAY**
Story hour for children, grades 1 through 4, at Deaf Smith County Library, 10 to 11 a.m.
Deaf Smith County Historical Museum open to the public Saturday and Sunday, free of charge, 2 to 5 p.m.
- Not Sure**
The trouble with being a leader today is that you can't be sure whether people are following or chasing you.
-News, Savannah.
- Explained**
The lovely stenographer explained the new office machine in this fashion: "It will do the work of three men or one girl."
-Baptist Courier.

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The Prophets	Thur.
Freshman Composition-1st Half	Mon.
History of U.S. Since 1877-1st Half	Mon.
College Algebra	Tues.
General Psychology	Tues.

SCHOOL OF TECHNOLOGY

Phnology	Wed.
Theft Prevention-Detection (6-6:50)	Wed.
Police Admin. Organization	Mon.

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For Additional Information

RECIPE
By Sarah Anne Sheridan
Eggplant Casserole

1 eggplant
1 c shrimp, fresh or frozen
2 medium sized tomatoes
2 T butter
1 c bread crumbs
1 small onion
1/2 c chopped celery
Worcestershire sauce
Salt and pepper
3 eggs

Crushed potato chips
Boil peeled eggplant until done; drain. Chop fine all other ingredients, season with salt, pepper, and Worcestershire sauce to taste. Mix in beaten eggs, add eggplant which has been mashed. Bake in greased casserole at 400 degrees for 20 minutes. Sprinkle crushed potato chips over the top and brown.

Swab--I'm going to kiss you.
Girl (screaming)--O-W-W!
Swab--Great scott! What was that for? I haven't kissed you yet.
Gal--Yeah, but I thought it would be better if we could get that part over with now.

Connelly-Gorman Wedding Vows Spoken Saturday

Miss Debbie Connelly and Tony Gorman were married in a morning ceremony Saturday at First Baptist Church with the Rev. Doug Manning, pastor of the church, officiating.

The bride is the daughter of Mr. and Mrs. James F. Connelly of 150 Centre and the bridegroom is the son of Mr. and Mrs. John Gorman of 215 Ave. A.

Church decorations included blue and white gladiolas arranged on either side of the main altar. Pews were marked with white satin bows.

Miss Lorraine Reinart served as maid of honor and best man was the bridegroom's brother, Dan Gorman.

The bride's sister, Miss Karen Connelly, was bridesmaid and the bridegroom's brother, John Gorman, groomsmen. Steve Connelly, Winston Short, Mickey Bishop and Bobby Weaver escorted guests to their seats.

Ringbearer was Don Flood, son of Mr. and Mrs. Ernest D. Flood.

Mrs. Flood sang the Lord's Prayer and Ava Maria and was accompanied by Carmella Burges, the organist.

Given in marriage by her father, the bride wore a floor-length gown of organza and re-embroidered Chantilly lace over bridal taffeta designed

with high neckline, empire waist, lantern sleeves and bell skirt with a full back forming a chapel train.

Lace ruffles at neckline and cuffs were matched with a hemline flounce.

Her shoulder-length veil of illusion was edged in matching lace and was attached to a-coif of lace flowers and seed pearls. She carried a bouquet of roses and carnations.

Bridal attendants wore floor-length blue polyester knit dresses designed with empire waist, rounded necklines and short sleeves.

The bridegroom's sisters, Misses Helen and Shirley Gorman, assisted by Mrs. Joel Pittard, served punch at the reception in the church hall.

The traditional white wedding cake was trimmed in blue roses and was served from the refreshment table centered with candleabra holding blue tapers.

Miss Bridget Mazurek invited guests to sign at the registry table.

Leaving for a wedding trip to Colorado Springs, Colo., the bride wore a white dress with light blue roses.

The couple will make their home after August 13 at 119 Ave. E.

The bride is a 1974 graduate of Hereford High School and was a member of National Honor Society and Future Business Leaders of America.

The bridegroom, a 1970 HHS graduate, is associated with Gorman Painting Contractors.

TV COMMENTARY

By John Smiley

FORMER New York Mayor John Lindsay has apparently decided television is more appetizing than politics for the upcoming season. In a surprising stroke, he signed with ABC to be a weekly commentator-interviewer on the network's upcoming morning show, called "AM America." It is to begin in early January.

THE HANDSOME part-time mayor is no stranger to show business cameras. During his term of office he regularly conversed with New Yorkers over a local channel. He is also portraying a U.S. senator in an Otto Preminger movie being made in France.

SINCE VIEWERS apparently went bananas over the Planet of the Apes movies, shown this season, it was quite predictable that a series of similar genus would be inherited in the next TV generation. And so it is to be.

BE IT PROGRESS or a throw-back, there will be an ape series born this season.

Golden Gleams
Despise not thy mother when she is old.
-Proverbs 23:22-

The hand that rocks the cradle is the hand that rules the world.
-W.R. Wallace.

One may desert one's father, though he be a high official, but not one's mother.
"Excuse me, officer," said the meek-looking little man to the "cop." "but I've been waiting here for my wife for over a half an hour. Would you be good enough to order me to move on."

Many a man has acquired a huge vocabulary by marrying it.

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- Rib Steaks

LARGE END OF BEEF RIB

- Rib Roasts

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IDEAL
Grape Jelly.....18-OZ. JAR **46¢**

LINDY
Sweet Peas.....16-OZ. CAN **22¢**

MILE HIGH
Fruit Mix.....16-OZ. CAN **22¢**

MEADOWDALE IMITATION
Peanut Butter.....32-OZ. JAR **78¢**

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Tomato Ketchup.....20-OZ. BTL. **39¢**

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Jeno's Pizza.....13 1/4-OZ. PKG. **86¢**

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Morton Donuts.....PKG. OF 10 **48¢**

GREEN GIANT WHOLE
Kernel Corn.....10-OZ. PKG. **38¢**

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NUT
Carmel Clusters.....PKG. **89¢**

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Egg Twist Bread.....LOAF **45¢**

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Glenda Dodson Is Bride Of Alan Olson Friday

Touces of pink in flowers and candles at the altar of First Baptist Church set a rosy color note for the wedding setting Friday evening, when Miss Glenda Faye Dodson and Alan Dale Olson exchanged vows. The Rev. Doug Manning, pastor, officiated.

Hurricane lamps based in greenery held pink candles between pedestal bouquets of pink carnations, white gladiolas and babybreath. A central unity candle was lighted by the couple after the ceremony.

Miss Julie Owens was maid of honor and Larry Justice of Denton the best man. The bridesmaid was Miss Kathy Vogel and other attendants included members of the couple's families. Walter Olson was groomsmen, Rickey Dodson, Richard and Daniel Olson the ushers.

Penny Olson and Timmie Dodson lighted candles. Lana Gay, daughter of the Vernon Kosubs, was the flower girl and Donald, son of the Giggs Esteps, carried the rings.

Miss Leslie Euler sang wedding solos, accompanied by Mrs. Ken Walsler, organist, who played the marches and background selections.

The bride's gown of white organza had an empire bodice overlaid with venise lace which formed sleeve caps topping full sleeves of the organza. The skirt flared gently to carpet length.

Scallops of the lace edged her veil which extended to a chapel train. White roses, carnations and babybreath were tied with pink streamers in her bouquet. Bridesmaids wore crepe dresses of pink print on white

ground, trimmed in ruffled lace. Their picture hats were pink, banded with ribbons that formed flower-studded streamers. Their nosegays were of carnations and daisy poms in the wedding colors.

Costumes of the couple's mothers were completed with gardenia corsages, while the grandmothers wore pink carnations.

A reception followed the ceremony, in the church fellowship hall. Miss Beverly Adcock served the bride's cake from a white-covered table centered with silver candelabra on which bows were tied. The bride's bouquet was placed at the base, and her attendants' bouquets in front of hurricane lamps at either end of the table.

Mrs. Alan Hardin was at the groom's table, where the chocolate cake was topped with a humorous figurine, a kissing bride and groom, parody of the miniature bride couple topping the three-tiered bride's cake. Miss Teresa Oakes ladled punch and Miss Euler poured coffee.

For a wedding trip to the Fort Worth-Dallas area, Mrs. Olson wore a floor length dress in pink and white knit with lace trim on collar and sleeves.

After midweek the couple will be at home in Meridian, Miss., where Olson is to be stationed several months in United States Navy service. He and the bride are both 1974 graduates of Hereford High School and were members of the mixed choir and show choir. She also held membership in FHA and he in Future Business Leaders Club.

Parents of the bridegroom were hosts in their home

Thursday evening for the rehearsal dinner.

Out-of-town wedding guests included Mr. and Mrs. C.C. Stewart, Mr. and Mrs. J.R. Dodson, Canyon; Mr. and Mrs. Buddy Stewart, Mr. and Mrs. Jim Cates, Oklahoma City; Mr. and Mrs. Henry Hamblen, Wayside; Mr. and Mrs. Sammie Cates, Happy.

Also Mrs. T.U. Shirey and family; Dallas; Mrs. Wayne Hearin, Boise, Ida.; J.O. Lee, Shawnee, Okla.; Kay Williams, Cal Nichols and J.W. Rivers, Amarillo; Billy Stone, Textline, Dane Justice, Denton; Joe McCool, Ft. Morgan, Colo.; Harold Perryjohn, Phoenix, and Jim Lookingbill, Vega.



Grandpa's Birthday

Surrounded by his family, including the younger members pictured, John Paetzold celebrate his 76th birthday Wednesday at his home southeast of Hereford. There are 43 grandchildren and 10 great-grandchildren in the family now. Children who live around Hereford are Alice Koenig, Bud, Walter, Bill, James and Bob Paetzold. Here from other places for the party were Eleanor Williams of White Deer, George Paetzold, of Snyder and Raymond of Amarillo.



"Lending" Your Home

Members of your church, club, lodge, or political party may want to hold a meeting in your home. If you say yes, what kind of legal responsibility are you taking on in case somebody gets hurt?

The answer usually depends on whether those who come are classified as social visitors or business visitors. Most courts say you owe only a moderate degree of care toward social visitors, but a high degree of care toward business visitors.



Which classification is the correct one for people who gather in a private home? They are not ordinary social guests, yet they have not come for business reasons either. As a rule courts have decided that the social category, even if

not exactly right, at least fits better than the business category. The practical effect is to reduce the home owner's responsibility for accidents.

Consider a typical case: A woman opened her home for a meeting of college alumnae. During the evening, one of the visitors skidded on a loose throw rug and injured her shoulder. As a result, the hostess soon found herself facing a suit for damages.

But the court held her not liable. The court said the victim, just like an ordinary social visitor, had to take the premises as she found them.

On the other hand, the home owner's risk goes up when there is a business element in the day's arrangements. In another case, a woman allowed the local garden club to send sightseers to her home as part of a tour. But each person who signed up had to pay the club a fee.

This fact made all the difference later on, when an injured sight-seer sought damages from the hostess. The court said payment of the fee gave the visitor the same special rights as a cash customer in a place of business.

A public service feature of the American Bar Association and the State Bar of Texas. Written by Will Bernard.

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Lions Elect New International President



SAN FRANCISCO, CALIFORNIA—Johnny Balbo of Oak Brook, Illinois, was elected President of the International Association of Lions Clubs at their 57th Annual Convention in San Francisco, California. Lions International is the largest humanitarian service club organization in the world. It is a non-political, non-sectarian association with over one million members in 146 nations and geographic areas.

A former professional wrestler and World Light-Heavyweight Champion from 1947-49, Balbo has been a member of the La Grange, Illinois, Lions Club since 1952. Now a mobile home park owner, Balbo is a director of the Illinois Society for the Prevention of Blindness and a trustee of Leader Dog School for the Blind, Rochester, Michigan, and Hadley School for the Blind in Winnetka, Illinois.

President Balbo's theme for his year in office, "Lionism: a Heritage Challenging Tomorrow," exhorts Lions everywhere to build upon their strong history of service to meet the future needs of the handicapped, the lonely and the under-privileged of the world.

H. D. Chatter

Canning-Freezing Information Given

By Argen Draper

MANY calls are coming to the office daily related to canning and freezing. Our preservation packet is still available if you are needing some up-to-date information. Call 364-3573 and we'll mail the packet pronto.

The main concern besides time tables for processing, seems to be jars that don't seal. The steps to take to get a good seal: 1) follow instructions for using jar and cap, 2) check jar mouth to be certain there are no hairline cracks or not a particle of food on the jar mouth, 3) boil flat three to five minutes to soften compound on the flat, and after jar has been processed, do not move the ring

until the jar is cold as the seal can be broken.

If you had a large number of the lids that did not seal, consider mailing one of the flats to the manufacturer so he can determine the cause. Food preservation is too hard work to lose the food from faulty seals.

SOME of the requests for recipes this week: Mrs. J.V. Perrin had asked for prickly pear jelly. When we asked for the recipe in the paper, Mrs. Raymond Smith came to the rescue.

PRICKLY PEAR JELLY
3 lbs. prickly pears or cactus

fruit
3 pints water
Lemons and sugar
Wear leather gloves and rub-off spines very carefully with a thick cloth. Cut the fruit in half and add water. Boil until fruit is soft. Strain, and measure the liquid.

For each cup of liquid allow the juice of one lemon and 1 c. sugar. Simmer gently. Remove any scum until the jelly stage is reached.

The recipe for strawberry preserves made in the sun was wanted by Max Leon.

STRAWBERRY PRESERVES MADE IN THE SUN
2 qt. strawberries
6 c. sugar
½ c. lemon juice

Place in granite pan, flat glass dish or crock. Carefully mix fruit and sugar. Do not have fruit more than 1½ inches deep. Set dish in sun and cover with glass. Leave in sun three or four days. Pack in hot jars and seal. Water bath for ten minutes.

SOME of the nicest things happen. We got a long distance phone call from Adams, Okla. It was for canning jalapeno peppers. This lady remembered when the recipe was in the paper and who had given it.

The caller was Mrs. Mearl Fyrdley. It developed in the conversation that she is the former Patsy Jones, daughter of Mr. and Mrs. Elmer Jones. It's nice to be able to give service.

JALAPENO PEPPERS
Cold pack peppers in hot jars.
Add:
1 T. distilled vinegar
½ t. salt
½ t. olive oil.
Cover with boiling water, seal and process 35 minutes at 10 lbs.

HOT PEPPER JELLY
1 c. hot ground pepper
5½ c. sugar
1½ c. white vinegar
1 t. salt
1 bottle Certo
Cook for 5 minutes. Cool for 5 minutes. Add Certo, stir and cook 5 minutes. (Nothing but Certo will work.)

Comings And Goings At King's Manor

By FAY GAUGGEL

Mrs. J.W. Clifton (Nee Marie Davidson) and three children visited Mrs. Don Davidson and Fay Gauggel at the Manor recently. The Cliftons live in Tempe, Arizona.

Mrs. Maggie Thompson spent Sunday with her son and family Mr. and Mrs. Raymond Thompson of Vega, to help her son celebrate his birthday.

Mildred Ramey has returned from Dallas, where she attended the funeral of her nephew.

Two of our cottage ladies landed home yesterday from a 16-day trip of visiting in 11 states. They are Leota Moore and Louise Vaughan. They traveled by auto with Mrs. H.J. Wilhelm and Hilda Havens.

Mrs. Lena Pryor had two guests for lunch, Monday, Mrs. Estelle Turner and Mrs. Nova Bair. Just after lunch these guests showed slides of their travels abroad.

Mrs. Turner stressed Stratford-on-Avon area, Anne Hathaway's home, and the Shakespearean environs as well as the Epworth area and data pertaining to John Wesley's early days, home of the Queen and London parks and flowers.

Mrs. Bair began with Frankfurt, Germany, on River Rhine. She showed us interesting furniture of the German poet and philosopher Goethe. Next came slides of the Eiffel Tower in France and several cathedrals, then the famous Louvre

Brides Too?
Bride/Dear, what is the true definition of a groom?
Hubby—Why, a groom is a man who takes care of dumb animals.

Lyman C. Ogilby, Bishop of the Episcopal Diocese of Philadelphia:
"The ordination (of women) is in violation of the constitution and canons of our national church."

Every minority has a tendency to blame the majority for its own mistakes.

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Miss Hereford Describes Pageant In Fort Worth

By SANDY INMAN
Brand Staff Writer

"I LOVE being busy. That's when I'm happiest," says Susie Hickman, the reigning Miss Hereford. The petite five-foot blonde recently returned from competing in the Miss Texas Pageant in Fort Worth where she says she had a 'fantastic time.'

"Preparing for the pageant wasn't difficult although my agenda was sometimes very hectic," states the vivacious college co-ed. Miss Hickman appeared on the Bedford Forrest Show on TV Channel 7 twice and was interviewed by Ron Slover on Channel 10.

"Competing in the pageant was a wonderful experience and it enabled me to meet girls from all over the state," says Miss Hickman.

"NATURALLY it wouldn't have been possible without all the help the Women's Division of the Deaf Smith Chamber of Commerce gave to me. They worked very hard to offer me a \$500 scholarship, which by the way, was the largest that was given in the Miss Texas Pageant."

"I would especially like to thank Lavon Nieman, the president of the Women's Division, for attending all the activities with me at the pageant and for keeping me so well informed of the various functions I have participated in."

"The highlight of the trip was meeting so many different people. You're constantly moving at a very rapid pace and you don't really have time to feel nervous. One thing I noticed was how very talented all the girls at the pageant were."

"ALTHOUGH I wasn't a finalist, I feel like I did my very best, but there were other girls much more talented," says Miss Hickman. "This is one experience that I will always treasure and feel privileged to have been able to represent Hereford."

The average bystander might think that with 57 beautiful girls running around trying to get their wardrobe organized, their make-up on to perfection and getting every hair in place, it would be a mass state of confusion backstage.

Actually, Miss Hickman said everything went pretty much like clockwork. "It had to. Can you imagine if things weren't organized?"

In the dressing rooms, every two girls shared a large closet. Dressing tables with the girl's names on them were arranged in front of long mirrored walls and the pageant provided a woman for every two girls to help them dress the style their hair.

"THE TIMES that we weren't getting ready to compete or preparing to go on stage, we sat down and were able to watch the other girls on monitors. The remainder of the time, we heard what was going on stage over the intercom system in the dressing area," says Miss Hereford.

Leaving July 7 and returning July 13, Miss Hickman said she learned more in that one week than she could have in a lifetime. "I learned to anticipate people's moods and control my own. You have to when you work that closely with so many different people at one time."

"Another exciting thing about this particular pageant was the fact that the Miss Texas Pageant this year was the second largest in America," says the blonde.

"On the humorous side, after all the girls arrived at the hotel we were informed that we ate more than any group that they had had before, and I found that among all these girls I was the shortest."

"IT WAS hard to believe that some of the beauties that were down there could eat as much as they did and not gain weight. I have to watch what I eat at all times. When I was getting ready for the pageant, I ran a half a mile a day for two weeks just to get in shape and stay that way."

"The curfew was great because there wasn't one. Most of the time, I began my day at 5 or 5:30 a.m. and didn't get to sleep before 1 or 2 a.m."

"The main restriction was that no one was allowed on the second floor of the hotel except the contestants and their chaperones. There was even an armed guard on the floor."

"ONE THING I have had to learn since I became Miss Hereford is to organize my time."



Miss Hereford, Susie Hickman

...organizing scrapbook for future contestants

This is very hard since by nature I am very unorganized," laughs Miss Hickman.

She, and her mother, Mrs. Robert Hickman, are starting a scrapbook for future Miss Hereford contestants.

"This book, I hope, will inform the girls of the activities they will be expected to participate in, the type of clothes they must wear, and give them a general idea of what to expect if they win the Miss Hereford title," says Miss Hickman.

CALEDONIA, MICH.—Mr. and Mrs. Arthur Burke received a state income tax refund check in the amount of one cent. It was a computer error. By state law, any tax return for less than \$1 is ignored at the treasury.

PRINCETON, N.J.—Americans once again believe inflation is the nation's most serious problem, the Gallup Poll shows. Earlier this year, people were more concerned about the energy crisis.

Hickman.

She plans to attend either Oklahoma University in Norman or Southwestern State in Weatherford, Okla.

Honors which have been bestowed on Miss Hickman include winning fourth place in the Miss Hereford Pageant in 1973 and winning the title of Miss Teenage Hereford in 1972. She also participated in the Miss Sugarland Mall Pageant in 1971.

Susie Hickman is currently attending summer school at West Texas State University where she is taking required courses before enrolling in a pharmacy school.

REBEKAHS MEET

With Edna Mathes presiding as noble grand, 20 members of the Rebekah Lodge held a routine meeting this week at the IOOF Hall. Mrs. Jim Loving was hostess for the evening and served refreshments at the close.

Food ample, but U.S. could run short.

The Lonely Heart



CLIP 'N' COOK
Copley News Service

KIMA

3 tablespoons butter or margarine
In LARGE SKILLET, melt butter and

3 tablespoons butter or margarine
1 cup chopped onion
1 clove garlic, minced
1 pound ground beef
1 tablespoon curry powder
1 1/2 teaspoons salt
1 teaspoon paprika
1/2 teaspoon chili powder
Dash pepper
2 tomatoes, diced
2 potatoes, diced
1 package frozen peas, broken apart
Flaked coconut (optional)

In large skillet, melt butter and cook onion and garlic until tender. Add ground beef and brown well. Stir in curry powder, salt, paprika, chili powder, pepper, tomatoes, potatoes, and peas. Cover, simmer for 25 minutes. Sprinkle with flaked coconut. Serve with fluffy rice. Makes 6 servings.

Few people complain about being over-rewarded by life's fortunes.

Much time is wasted preparing for what doesn't happen.

The study of conflicting opinion is necessary to the discovery of truth.

Love increases with time among those who avoid the fate of selfishness.

A to Z

Tire & Battery

Best Deal

128 W. 1st.

The Fabulous

Golden

created by JONSIL

only **39⁹⁵**

- College Styling
- Deep Rich Detail
- More Options

ORDER NOW
wear your ring in just 3 weeks

Cowan Jewelers

217 N. Main 364-4241

BEAUTIFY WITH

PANELING

Large Selection In

- Oak
- Walnut
- Pecan
- Birch
- Ash
- Hickory
- Luan

4 X 8 Sheets

Come in and browse through our large selection of paneling today.

Carl McCaslin Lumber Co.

344 E. 3rd. 364-3434

Joe Deavenport

Bill Grimes

Leon Romo

Now That You Met Us See Why We're

"CLOSING THE DOOR ON THE '74'S"

With Special Savings For You on 1974 Chevrolets and Oldsmobiles

Doyle Johnson
Owner-Manager

Bill Craig
Sales Manager

AT DOYLE JOHNSON CHEVROLET-OLDS

North Hwy. 385 364-2160

SELL IT FAST! BUY IT RIGHT! USE WANT ADS!

Phone 364-2030

CLASSIFIED ADVERTISING RATES

Readers Ads (Minimum 10 words) 1st insertion per word 10c
Additional insertions, when paid in advance: per word 8c

Classified Display (8 pt. type under a specific heading, 1 column, width only — no art or signature cuts) per col. inch \$2.00
Repeat insertion without copy change per col. inch \$1.50

Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.54

Deadline for Classified Advertising in the SUNDAY BRAND. 5 p.m. Friday

Deadline for Classified Advertising in the HEREFORD BRAND. 5 p.m. Tuesday

1. FOR SALE Miscellaneous

TOWN & COUNTRY MOBILE HOME SALES
Hwy 60 at Mytle
Phone 364-0169
FURNISHED TRAILERS FOR RENT
B-1-18-9p

For Sale: 9x12' Nylon floor carpets. \$45.00 each, \$29.61 each, \$28.50 each. Montgomery Ward. Phone 364-5801.
B-1-16-28-tfc

CARPET!!

Financing Available
C&W CARPET PLAINS AND N. 25 MILE AVE. PHONE 364-3448
B-1-24-tfc

WE BUY AND SELL USED FURNITURE BARRICK FURNITURE WEST HWY 60 PHONE 364-3552
B-1-37-tfc

WE HAVE MOVED!!

TO KNOWLES AUCTION BARN ON MISSION ROAD
We have a full line of new & used furniture and appliances at bargain prices.
Open for business 6 days a week 8:00 a.m. to 8:00 p.m.
BIG JIM'S FURNITURE
Phone 364-1873
B-1-31-tfc

New Singer Dealer in Hereford. Sewing machines and vacuum cleaner repair. All makes. Free estimate in advance. Work done by Singer trained mechanics. Scissors sharpened. Call 364-4051. Sanders Sewing Machine Center, 226 Main, Hereford.
B-1-4-tfc

For Sale: Cedar posts. 1x6 rough fence boards. Call 289-5500 early mornings or late evenings.
B-1-15-27-tfc

10 1/2 Ft. 1971 model camper for sale. Call 364-2083 after 3:30 p.m.
B-1-11-31-tfc

GARAGE SALE. 117 Fir. Thursday, August 8th through Wednesday, August 14th. 8 a.m. - 6 p.m.
B-1-32-2p

STATED MEETING SECOND MONDAY
8:00 P.M.
Thursday
DEGREE WORK
L.J. Clark W.M.
W.A. Phipps Sec.

Hereford Rotary Club
meets every Monday at 12:05
Civic Club Center (Jim Hill)

Lions Club
meets each Wednesday, 12 Noon
Civic Club Center (Jim Hill)

For Sale: 1973 Model Yamaha, 175 CC. Phone 364-3934 after 7:00 p.m.
B-1-14-3-tfc

CLEARING out all bikes. Going for cost plus \$5.00 in the box. Firestone, 105 North Main, Hereford. 364-4333.
B-1-18-16-tfc

Will trade equity in my mobile home for equity in your house. Call 364-6898.
B-1-14-31-4c

For Sale: Clean 14x60 two bedroom, two bath mobile home or will trade for travel trailer or pickup or anything of equal value. \$6,500.00. Call 289-5892.
B-1-25-3-tfc

BEAUTIFUL 18' IMP open bow Tri-Hull 165 h.p. inboard white-yellow exterior, brown upholstery with yellow carpet, builtin coolers, tandem trailer. New this year! 364-0951 Merrick.
B-1-26-30-tfc

For Sale: Soft Water Service Home-Owned Water Softeners. 216 No. 25 Mile Avenue.
B-1-14-50-tfc

FOR SALE: WATER SOFTENER SALT. 216 NORTH 25 MILE AVENUE.
B-1-10-50-tfc

Good, used tires \$5.00 and up. 105 North Main, Hereford.
B-1-10-43-tfc

1-292 Chevy well motor. 1-413 Chrysler well motor, both rebuilt, guaranteed and ready for service. Week days 364-1531; nights 364-6936.
B-1-22-29-tfc

FOR SALE: Slate top regulation size pool table with balls and cues \$400.00. Phone 364-0215.
B-1-15-29-tfc

For Sale: One ton homemade mobile camper, 3 speed. Electric two speed rear end. Sleeps 4 nicely. Call 364-2676 or 364-1779 after 5 p.m. See at 235 Avenue J.
B-1-28-3-tfc

FOR SALE 1-21" Color Console TV. 1-19" B&W Portable WE MAKE HOUSE CALLS
Repairs on all makes & models, color, B&W and radios.
TOWER TV
248 Northwest Drive
Phone 364-4740
B-1-25-tfc

WELL kept carpets show the results of regular Blue Lustre spot cleaning. Rent electric shampooer \$1.
McCaslin Lumber
B-1-20-32-2c

NOTICE: New telephone number 578-4377!! Same good Fuller Brush Products. Jessie Fuller, 578-4377.
S-1-12-1-tfc

FOR SALE: One pure bred bird dog and one pure bred grey poodle. Both female, under one year old. Call 276-5638.
B-1-20-6-1p

THREE FAMILY GARAGE SALE. Furniture, men, women and teen clothes and miscellaneous. 114 Avenue B. Starts Sunday, Monday and Tuesday.
B-1-20-6-1c

GARAGE SALE. 222 Aspen. Monday through Friday, 8 to 6.
B-1-6-1c

For Sale: Gibson Amplifier, \$200.00. Bedroom suit, \$100.00. Call 364-3714.
B-1-10-6-2c

For Sale: Coleman foldout camper, 9x9 tent, car top carrier, queen size sofa bed, recliner rocker. Call 364-6489.
B-1-17-6-1c

MILLIONS of rugs have been cleaned with Blue Lustre. It's America's finest. Rent electric shampooer \$1.
Duckwalls, Sugarland Mall
B-1-20-32-2c

REPRO STEREO
Electroponic component stereo, 200 watt amplifier, AM-FM stereo radio, builtin 8 track tape player, Garrard Turntable, 40 speaker system. Sold new \$399.00. Assume balance of \$225.00 or \$10.00 monthly at:
Martin Sound Center
Corner of Georgia and I-40
Amarillo, Texas
B-1-3-tfc

CLOSE OUT FLOOR MODELS
Mediterranean Console stereo with AM-FM stereo radio, built in 8 track tape player, 4 speed record changer, 8 speaker system. Factory list price \$299.95, close out only \$165.00 or \$10.00 monthly at:
MARTINS SOUND CENTER
Corner of Georgia & I-40
Amarillo, Texas
B-1-3-tfc

For Sale: 1973 Model Yamaha, 175 CC. Phone 364-3934 after 7:00 p.m.
B-1-14-3-tfc

For Sale: LWB Camper, carpet, cabinets and inter-com. Call 364-5099.
B-1-10-5-3c

For Sale: 1971 250 Kawasaki. Dirt model, street legal. Call 276-5865 after 5 p.m.
B-1-13-5-3c

GARAGE SALE
1969 Mercury Marquis, loaded. All kinds of furniture, (no junk). Rugs, bicycles, lamps, tire and rim-size 1000x20. YOU NAME IT, WE'VE GOT IT.
402 WESTERN
August 8, 9, 10 & 11th
B-1-32-2c

For Sale: Buffet clarinet \$100.00. 611 Avenue J. 364-4506.
B-1-10-5-tfc

Send 35c for new catalog, new shipments crewel kits-painted needlepoint canvases, large selection embroidery floss. Over 400 colors needlepoint yarn. Christmas jeweled kits.
DAN'S OF CANYON
B-1-5-8c

For Sale: 7 ft. pool table, 6 months old. \$80.00. 622 Avenue I.
B-1-13-32-1c

FOR SALE
Mini Bike, \$130.00. 3 hp. Warranty in effect until next August. Great fun. Used one week.
Call Pat Hill, 364-1871 or 102 Douglas
B-1-32-2p

For Sale: Suzuki 50 cc. in good condition. Just tuned up. Phone 364-3517 or come by 538 Sycamore Lane.
B-1-10-32-2c

For Sale: Blue Lake green beans, \$7.00 per bushel; Okra, \$10.00 per bushel. Phone 258-7382.
B-1-32-2p

For Sale: 1972 Town & Country Mobile Home. Take up payments. Call 364-4129 after 5 p.m.
B-1-32-2p

For Sale: 1971 Cadillac Sedan Deville in very good condition. Call Frank Bezner, 276-5656.
B-3-17-2-tfc

We Will buy good, clean 1969-73 Chevilles, Malibus and Monte Carlos.
SEE Doyle Johnson Chevrolet-Olds, Inc. North Hwy 385
B-3-51-tfc

For Sale: 1973 Datsun 610 Stationwagon. Radio, air, steel belted radials. See at 441 Avenue B or call 364-4304.
B-3-31-tfc

For Sale: 1968 Chevy. Radio, heater, power, air, new rubber. Clean \$850.00. Call for Ray at 364-0033 or 364-5667 after 6 p.m.
B-3-21-30-tfc

1972 Opel Rallye, automatic transmission, 6500 miles. 364-6801 or 364-5017 after 6:00 p.m.
B-3-12-6-tfc

FOR SALE
2-New 1974 Chevrolet C-60 Series Trucks. 124 CA, 18 ft. grain bodies and hoists. One with 366 V-8, 5 speed, 2 speed. One with 350 V8, 5 speed, 2 speed.
1969 Chevy 2 ton truck, 16 ft. grain body and hoist.
Wes Smith Chevrolet-Buick
Phone 316-825-4407
B-3-31-4c

FOR SALE
Walker's Used Cars and Trucks
WE BUY, SELL OR TRADE
400 West First
Phone 364-2250
B-1-41-tfc

CARPETS and life too can be beautiful if you use Blue Lustre. Rent electric shampooer \$1.
Hereford Hardware
B-1-19-6-2c

For Sale: Frigidaire portable dishwasher. Avocado, like new. \$65.00. 1616 18th Street.
B-1-12-6-tfc

For Sale: 1972 Mobile Villa Trailer, 8x35'. 1967 two bedroom 12x60 trailer. Call 364-1790.
B-1-14-6-1c

'69 Honda 450 cc with trailer. \$500.00. See at 107 Avenue F.
B-1-12-6-1p

Overweight? Lose ugly fat with the Diadix plan - Reduce excess fluids with Fluidax at Harold Close Drugs.
S-1-6-14p

For Sale: Matching sofa and chair. 121 Avenue I.
B-1-6-1p

For Sale: Camper bus, self contained. \$1500.00. Can be seen 245 Beach. Call 364-3999.
B-1-14-6-4c

GARAGE SALE. All day Monday, 412 Sunset. Aquarium, furniture and children's clothes.
B-1-6-1p

GARAGE SALE. 511 Union. Monday, August 12. 9 a.m. to 5 p.m.
B-1-10-6-1c

2. FOR SALE Farm Equipment

See Us For Parts-Sweeps-Chisels for
Graham (Hoeme) Plovs DAVIS IMPLEMENT
409 EAST FIRST
Phone 364-2811
B-2-35-tfc

See Us For Mayrath Grain-Augers Also have parts in stock
DAVIS IMPLEMENT
409 EAST FIRST
Phone 364-2811
B-2-35-tfc

For Sale: 2 #38 John Deere Silage Cutters. Late model. 806-267-2621.
B-2-11-32-tfc

BET DIGGER for sale. Two-row Farmhand Beet Digger. Has harvested only 2000 acres. Equipped with topper. Reasonably priced. Berl Ford. Hartley, Texas 365-4568.
B-2-22-6-6c

3. FOR SALE Automobiles

For Sale: 1971 Cadillac Sedan Deville in very good condition. Call Frank Bezner, 276-5656.
B-3-17-2-tfc

We Will buy good, clean 1969-73 Chevilles, Malibus and Monte Carlos.
SEE Doyle Johnson Chevrolet-Olds, Inc. North Hwy 385
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1969 Chevy 2 ton truck, 16 ft. grain body and hoist.
Wes Smith Chevrolet-Buick
Phone 316-825-4407
B-3-31-4c

FOR SALE
Walker's Used Cars and Trucks
WE BUY, SELL OR TRADE
400 West First
Phone 364-2250
B-1-41-tfc

NEW & USED CARS - now for sale at JOHN ORSBORN BUICK, PONTIAC, GMC's new location.
221 North 25 Mile Ave.
B-3-8-tfc

1957 Ford, 6 cyl. new paint job. 1964 Ford, 6 cyl. standard transmission, new paint job. Phone 364-3184.
B-3-18-5-tfc

For Sale: 1961 VW. Good mechanical condition, extra transmission, new paint job. after 8:30 p.m.
B-3-5-3p

BY OWNER
New 1973 Chevrolet C-65 series truck, 5300 miles, twin-screw, 5 speed trans. with 4 speed aux. long wheel base.
Call:
647-4375 or 647-5584
Dimmitt, Texas
B-3-5-tfc

SELECTED USED TIRES \$3.00 UP
30 Day Guarantee
MONTGOMERY-WARD AUTOMOTIVE SALES
114 EAST PARK
B-3-17-tfc

MILBURN MOTOR COMPANY
We pay cash for Used Cars
136 Sampson
Phone 364-0077
B-3-33-tfc

For Sale: 1965 Chevy pickup, LWB, 292, 6 cylinder. 1972 8 ft. cabover camper. 364-2890.
B-3-32-2p

For Sale: 1946 Ford coupe, 40,000 miles. Call 364-6489.
B-3-10-6-3c

Two extra clean Ford pickups for sale. 1950 model \$100.00; 1964 model \$450.00. Call 364-2947.
B-3-15-6-tfc

For Sale: 1970 Ford Pickup. Excellent condition, 403 Irving. 364-1187.
B-3-6-1p

1971 Custom 4 dr. Buick Lasabre. One owner, low mileage. All power, air. McGee Furniture.
B-3-15-6-2c

4. REAL ESTATE For Sale Or Trade

REASONABLY PRICED \$12,450. 6 room home, fully paneled and carpeted, extra nice, near Aikman.
B-3-15-6-tfc

COZY
2 bedroom home, paneled and carpeted. Very clean at \$10,500. Nice location.
B-4-5-tfc

IF YOU NEED extra large bedrooms, see this one just redecorated. \$18,500. Well located.
B-4-29-tfc

DO YOU ENJOY COUNTRY LIVING? See this 3 bedroom home on one acre. Close in, lots of fruit trees, good water, huge garden. No restrictions.
B-4-29-tfc

PRICED BELOW TODAY'S MARKET 3 bedroom, 2 bath brick. 10 years old. Like new at a very good buy, near Tierra Blanca.
B-4-3-tfc

JUST LISTED This lovely extra two bedroom home on Avenue C. Call us to see this one.
B-4-3-tfc

A REAL NICE 3 bedroom home, 2 bath in Northwest. Only \$26,500.00.
B-4-3-tfc

TRAILER HOUSE 3 bedroom, 2 bath-furniture included. Fenced. \$800 equity. Payment \$104.00.
B-4-3-tfc

2 1/2 and 5 acre home sites. 25% down or cash.
B-4-3-tfc

Very nice two story home with extra lot. Near shopping center.
B-4-3-tfc

If you wish to buy or sell CARTHLE. WE TRY HARDER
Member-Multiple Listing Service
Wayne Carthel - 364-0944 Al Wiley - 364-4985
B-4-6-tfc

FOR SALE
1/4 Section irrigated land. Good water. Will sell all or part. CALL: 289-5500 early mornings or late evenings
B-4-27-tfc

HOW TO GET ALL YOU PAY FOR
If you want full value for every dollar, look at this property - 3 bedrooms, 1 1/2 baths, nice living and kitchen, garage - Fenced yard with nice lawn. Buy equity and assume loan of 160.00 per month.
B-3-8-tfc

NEW LISTING
GIVE A LITTLE
And you can move into this 3 bedroom home on Avenue G. This home is nice inside and out with garage and fenced yard. Also nice small garden with payments of \$141.00 per month at 7 1/4% interest.
B-5-10-13-tfc

WHEN SCHOOL STARTS
Mom will love letting the kids walk to Aikman. This home has been redecorated inside and out, even with some new carpet. 3 bedroom, 1 1/2 baths, double garage with nice yard and fenced. Call for details.
B-5-17-29-tfc

SMALL DOWN
\$1,000.00 down will handle this 3 bedroom, 2 full baths. This house looks new inside and out. Total price \$16,900.00.
B-5-20-30-tfc

RENT ONE SIDE.
And live in the other side free. 1 bedroom duplex, it's furnished and is in good shape inside and out with double garage. \$1,500.00 down and \$125.00 per month. Priced \$14,000.00.
B-5-10-32-tfc

GET IN CHEAP
This 3 bedroom home in Northwest, close to school and redecorated inside and out. Can you believe this \$10,900.00. Small down and payments approximately \$110.00 per month.
S-5-14-32-tfc

CASTRO COUNTY
326.3 acres all in cult., small wells, 3 bedroom house, 2 granaries. Approximately 10 acres of grapes, priced at \$260.00 per acre.
S-5-6-tfc

LAND
320 acres with nice 3 bedroom home. Double garage, fruit trees, barns and also 2 bedroom tenant house. 1.8 well and 1.6 well. \$20,000.00 will hold this place till after wheat harvest.
B-5-12-6-tfc

DIAMOND VALLEY MOBILE HOME PARK
600 & 700 Block Avenue H, Sioux & Cherokee, 700 Block Avenue G.
Phone 364-1483 or 364-3937
S-5-6-tfc

For Rent: Small unfurnished house at Summerfield. Call 357-2318.
B-5-10-6-2c

For Rent: 2 bedroom furnished house. One small child. Bills paid. 504 West 4th.
B-5-12-6-tfc

ELDORADO ARMS
One and two bedroom furnished apartments. All bills paid, free cable TV. Call 364-5961 from 9 to 7 week days and Saturdays; after 7 p.m. and on Sunday 364-4332.
B-5-6-tfc

One bedroom furnished apartment. Come by after 6 p.m. 904 East 3rd.
B-5-12-6-tfc

WANTED - CUSTOM FARMING. Contact Don Howard at Howards Custom Farming, 578-4361 or 364-0165.
B-6-13-6-tfc

WANT TO BUY:
Old gold, rings, watches, old class rings, etc.
Spangler's Diamonds
Sugarland Mall
Phone 364-0070
B-6-48-tfc

WANT: To buy coins. Double your money on all 1964 and earlier silver coins; 1959 and earlier pennies. Call 364-2559. 241 Centre.
B-6-22-31-tfc

WANTED
1/2 to 1 section of land with reasonable water, and with or without option to buy. Experienced in most crops grown in Hereford-Friona-Dimmitt area. Call 806-357-2540 after 8 p.m. or write Rt. #3, Box 40, Friona, Texas 79035
B-6-5-3p

WANT to lease with option to buy, nice 3 bedroom home, in or out of town, with or without acreage. Phone 364-0944 or 364-4985.
B-6-24-28-tfc

WANT to hire waitress at The Moonlighter Club. Must be 18 years or older. Full or part time. Call 364-0064 for appointment.
B-8-22-19-tfc

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WANT to hire waitress at The Moonlighter Club. Must be 18 years or older. Full or part time. Call 364-0064 for appointment.
B-8-22-19-tfc

APARTMENTS, FURNISHED. 1 and 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath.
FORREST AVENUE APARTMENTS
Phone 364-1887
B-5-4-tfc

TRAILER SPACE FOR RENT
Northwest Mobile Lodge
Phone 364-2908
B-5-10-13-tfc

Two offices for rent, adjoining or single. Answering service available. Agri-Science Center, 1500 West Park. Phone 364-5822.
B-5-17-29-tfc

Clean one bedroom furnished apartment for couple or single person. Near Sugarland Mall. \$105.00 plus electricity. \$50.00 deposit. Call 372-9993.
B-5-20-30-tfc

REGISTERED NURSES
Excellent opportunities for RN's in intensive care and medical-surgical nursing. Excellent salary and employee benefit program.

WANTED: Boy for delivery now eligible for D.E. after school starts. Apply at McGee, Furniture.

WANTED: Experienced pump setters. Apply Kenny Gear Machine Works.

Waitress needed. \$2.00 per hour, guarantee to start. Serve both food and cocktails. Will train if inexperienced.

9. SITUATIONS

State Licensed Child Care For Working Mothers Hereford Day Care Center 6 months through 8 years After school care available.

Will do baby sitting in my home. Call 364-6623.

Will do baby sitting in my home starting August 19th. Calls Elaine Northcutt, 364-2135.

Will do baby sitting in my home. Call "Vicki" at 364-6815.

Will pick up school children at 2:30 from Bluebonnet, Shirley and Aikman for Day Care Center. Call Joan Short, 364-3450.

10. NOTICE

NOTICE
I will not be responsible for any person's debts other than my own.

ALCOHOLISM INFORMATION
For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, call 364-4540 from 8:00 a.m. 'til 12:1:00 p.m. until 5:00 p.m. Monday through Friday.

NOW OPEN
POLY CLEAN CLEANERS
8:00 a.m.-5:00 p.m.
212N. 25 Mile Avenue

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron - One mile North of Big Daddy's Truck Stop.

MOTHER RACHEL
PALM & SPIRITUAL READER
Will help you in all your affairs of life, such as love, marriage, business and sickness.

OPEN
7:00 A.M. to 10:00 P.M.
Daily & Sunday
Phone 806-372-0972
1510 South Washington

11. BUSINESS SERVICE

HEREFORD ELECTRONICS
State License No. 1129
Douglas M. Kelley
OWNER
COMPLETE ELECTRICAL SERVICE

Call 364-0011
Day or Night
531 East First Street

TREE & LAWN SPRAYING
HEDGE TRIMMING
(Licensed)
Free estimates
C.L. Stovall
208 Avenue C
Phone 364-4160

HEARING AID BATTERIES
for all makes sold and tested at THAMES Pharmacy. Phone 364-2300.

HEREFORD WRECKING CO.
New & Used Parts - WRECKER SERVICE
We buy scrap Iron & Metal
Have storage for cars, boats, etc.

FOR ALL YOUR INSURANCE
Consult
The La Plata Agency
914 East Park Avenue
Phone 364-4919

DRAG LINE SERVICE
FOR TAIL WATER PIT CLEANING
CALL
CLIFF JOHNSON; 364-2111

ROOFING
Southwest Industries
specializing in flat built-up roofing, hot asphalt and gravel. Quality workmanship. All work guaranteed.

HOME REPAIRS
OR REMODEL JOBS
LARGE OR SMALL

Rockwell Bros & Company
104 South Main
Phone 364-0033

DRAGLINE SERVICE
TAILWATER
PIT CLEANING
DUMP TRUCKS
30 TON CRANE
BOBBY GRIEGO
Day Phone 364-0574
Night - 364-2322

WILL PICK UP
JUNK CARS.
FREE
Call 364-3350
or 364-3777

HOME APPLIANCE REPAIRS
Guaranteed work on all makes and models. 10 years experience. Available for night-time emergencies.

WELL ENGINE SERVICE
Service for all makes and sizes of gas powered well engines. Complete, fast, dependable overhauls.

DOYLE JOHNSON
CHEVROLET-OLDS
Service Department
364-2160

DICKEY'S
DOZER SERVICE
Dirt Work - All Kinds
Bull Dozer - Scrapers

PAINTING CONTRACTOR
INSIDE-OUTSIDE
All work guaranteed
Free estimates
Julio Pesina, 204 Catalpa St.
Hereford, Texas
Phone 364-4898

PIANO TUNING. Call Elson Clark, 364-0628 or 364-1150.

B.L. Jones
CONCRETE CONTRACTOR
We will do your finishing or give you a turnkey job. Free Estimates.

STEREO REPAIR
Guaranteed repair work on all brands of stereos and sound equipment at

MARTINS SOUND CENTER
2461 I-40 WEST, AMARILLO
PHONE 355-9557

KELLEY ELECTRIC
Virgil Kelley
Electrical Contractors
Residential - Commercial
All bids & wiring competitive.
Ph. 364-1345 - Nights 364-1523 or 364-5929.

CUSTOM GRINDING
AND HAULING
for loose stacks or baled hay and high moisture corn.
Call
316-622-4430 after 9 p.m.

WANTED
100 to 150 watches a week to repair by latest approved methods.
COWAN JEWELERS.
B-11-15-29-tfc

FRANK WESTER
CEMENT CONTRACTOR
107 BRADLEY
Residential-Commercial
Turnkey job
Straight finish
Phone 364-5169

We buy old gold rings, mountings, etc., for Sweet Refinery.
Cowan Jewellers
Downtown
B-11-13-51-tfc

ROTOTILLING YARDS & GARDENS. Phone 364-1432, 605 Avenue H.
B-11-10-10-tfc

TURNER
WELL SERVICE.
Submersible pumps
Repair & Exchange
Pipe - Pressure tanks
Dempster - Pumpco

ROWLAND STABLES
840 AVENUE F
PHONE 364-1189

Stall rentals - Boarding - Breaking - Training - Fitting for show - Horses for sale - Stallion at stud, AA Alegre Lad, grandson of Skipper W on top and Three Bars on bottom. Conformation galore, excellent disposition. Good cowhorse.

CONCRETE WORK
Specializing in feedlot repair. Also walks, driveways, patios, etc.

COMPLETE
Turn Key Installations
of Pumps and Gear Drives
Big "T"
PUMP-CO. INC.
Sales & Service

HEREFORD DIMMITT FRIONA

J.E. TURNER
WELL SERVICE
1003 GRAND
PHONE 364-2194

13. LOST & FOUND

LOST: From Hereford Vet. Clinic, small white dog, part poodle. Answers to name of "Snowball". REWARD. Call 364-3272.

14. CARD OF THANKS

CARD OF THANKS
Our sincere thanks to our friends and neighbors who visited us during the loss of our loved one, for their food, flowers, cards, words and acts of kindness. May God bless all of you.

Mrs. Inez Foster and Entire Family

CARD OF THANKS
The Family of Betty Ann (Moore) Carlisle wish to thank those who were so thoughtful and helpful in the loss of our daughter and sister. Especially we are grateful to the Reverend John T. Goodwin and his Father, Homer I. Goodwin of the Assembly of God Church, also the ladies of the Assembly of God Church and the ladies of the Avenue Baptist Church and all the others who brought food and flowers. We will never forget your kindness.

Mr. & Mrs. Elgin Moore
Randy, Ricky and Jerly

Legal Notice

STATE OF TEXAS
TO: GREGORIA GARZA CONTRERAS, Respondent
GREETINGS:
YOU ARE HEREBY COMMANDED to appear and answer before the Honorable District Court, 69th Judicial District, Deaf Smith County, Texas, at or before 10:00 A.M. of the Monday next after the expiration of 42 days from the date of issuance of this Citation, the same being Monday, the 9 day of September, 1974, at or before 10:00 A.M., at the Courthouse in Hereford, Texas. Said Petitioner's petition was filed on the 25th day of July, 1974. The file number of said suit is No. 7182.

THE names of the parties in said suit are:
IN THE MATTER OF THE MARRIAGE OF JUAN CONTRERAS, Petitioner, and GREGORIA GARZA CONTRERAS, Respondent. The nature of said suit being substantially as follows, to-wit: suit for divorce.

THE officer executing this writ shall promptly serve the same according to requirements of law, and the mandates hereof, and make due return as the law directs.

GIVEN UNDER MY HAND AND SEAL OF SAID COURT, at office in Hereford, Texas, this 25 day of July, 1974.
LOLA FAYE VEAZEY, District Clerk
Deaf Smith County, Texas
SEAL

THE STATE OF TEXAS
TO: JOHN L. PESINA, JR.
Defendant, Greeting:
You are hereby commanded to appear by filing a written answer to the Plaintiff's Petition at or before ten o'clock A.M. of the first Monday after the expiration of forty-two days from the date of the issuance of this citation, same being Monday the 9 day of September 1974, at or before ten o'clock A.M. before the Honorable District Court of Deaf Smith County, Texas, at the Court House of said County in Hereford, Texas.

Said Plaintiff's Petition was filed in said court, on the 14th day of March A.D. 1974, in this cause, numbered 7044 on the docket of said court, and styled, IN THE MATTER OF THE MARRIAGE OF JANE GONZALES PESINA, AND JOHN L. PESINA, JR., AND IN THE INTEREST OF JUNE PESINA AND JOHN PESINA, III, CHILDREN.

The names of the parties to the cause are as follows: Jane Gonzales Pesina Petitioner and John L. Pesina, Jr. Respondent and June Pesina and John Pesina, III, Children.

A brief statement of the nature of this suit is as follows, to-wit:
The suit is for divorce by Petitioner from Respondent and for custody of the above named children as is more fully shown by Petitioner's Petition on file in this suit.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.
The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas, this 25 day of July A.D. 1974.
Attest:
Lola Faye Veazey Clerk, District Court, Deaf Smith County, Texas
SEAL

LEGAL NOTICE
NOTICE TO CONTRACTORS
Sealed bids addressed to the City of Hereford will be received at the City Hall until 2:00 P.M., August 19, 1974, and then publicly opened and read for furnishing all plant, labor, material and equipment, and performing all work required for test hole drilling.

The right is reserved to reject any and all bids and to waive any informality in bids received.
CITY OF
HEREFORD, TEXAS
By: James H. Sears, Mayor

LEGAL NOTICE
NOTICE OF BUDGET HEARING
THE STATE OF TEXAS, COUNTY OF DEAF SMITH, DEAF SMITH COUNTY HOSPITAL DISTRICT

NOTICE is hereby given that the governing body of Deaf Smith County Hospital District will meet at 9:00 o'clock a.m. on the 20th day of August, 1974, at its regular meeting place at the Hospital in the City of Hereford, Texas for the purpose of considering the passage and adoption of an order levying taxes.

It is an urgent public necessity that the matters be considered at an early date in order that the required improvements may be obtained at an early date so as to further the public welfare of the inhabitants of the aforesaid governmental unit.

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LEGAL NOTICE
NOTICE OF BUDGET HEARING
THE STATE OF TEXAS, COUNTY OF DEAF SMITH, DEAF SMITH COUNTY HOSPITAL DISTRICT

TO THE STATE OF TEXAS
TO: FRANKIE ELIZALDE, Respondent, Greetings:
YOU ARE HEREBY COMMANDED to appear before the Honorable 69th Judicial District Court of Deaf Smith County at the Courthouse thereof, in Hereford, Texas, by filing a written answer at or before 10 o'clock A.M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 2 day of September A.D. 1974, to Petitioner's. Petition filed in said court, on the 16th day of May A.D. 1974, in this cause; numbered 7113 on the docket of said court and styled IN THE INTEREST OF FRANKIE SAN MIGUEL PATINO, A CHILD.

A brief statement of the nature of this suit is as follows, to-wit: Suit for termination of parent-child relationship, as is more fully shown by Petitioner's Petition on file in this suit.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this writ shall promptly serve the same according to requirements of law, and the mandates hereof, and make due return as the law directs.

Issued and given under my hand and the seal of said court at Hereford, Texas, this 19th day of July A.D. 1974.
Attest: Lola Faye Veazey Clerk, 69th Judicial District Court Deaf Smith County, Texas (SEAL)

LEGAL NOTICE
NOTICE OF BUDGET HEARING
THE STATE OF TEXAS, COUNTY OF DEAF SMITH, HEREFORD INDEPENDENT SCHOOL DISTRICT.

NOTICE is hereby given that, the Board of Trustees of HEREFORD INDEPENDENT SCHOOL DISTRICT, Deaf Smith County, Texas, will convene at 4:00 p.m. on Monday, the 12th of August, 1974, to conduct a public hearing on the annual budget proposed to be adopted for the ensuing year. Any property taxpayer of the District shall have the right to be present and participate in said hearing within the rules of decorum and procedures prescribed by the Board.

This Notice is given at the direction of the Board of Trustees, this 8th day of August, 1974.
Hugh L. Clearman
Chairman of the Board
Hereford Independent School District

LEGAL NOTICE
NOTICE OF ZONING HEARING
TO ALL PERSONS INTERESTED IN THE FOLLOWING DESCRIBED PROPERTY
Please take notice that on the 27th day of August, 1974, at 7:30 P.M. in the offices of the City Commission of the City Hall in the City of Hereford, Texas, the Zoning Commission of the City of Hereford will conduct a public hearing with respect to the proposed zoning districts of the following described property which is proposed to be annexed to the City of Hereford, by petition on file with the City Commission of said City, and that the Petitioners for annexation have proposed, pursuant to the Zoning Ordinance, that such properties be annexed as subject to the hereinafter indicated zoning district, to-wit: Blocks 6 and 7 of Ralph Owens Addition of the City of Hereford, Deaf Smith County, Texas.

The applicant desires to have Block 6 of said addition annexed within the "C Multi-Family District", and Block 7 be annexed in the "A Single Family District".

All persons interested in such proposed zoning regulations are invited to appear at said public hearing.

IN TESTIMONY WHEREOF, witness the hand and seal of the City of Hereford, Texas, this 11th day of August, 1974.
Mary V. Watts
City Secretary

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Secretary, Board of Directors
Deaf Smith County Hospital District

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Gold Bugs Alerted

BOB HILL
Lentz, Newton & Co., Amarillo

Gold ownership by U.S. citizens will soon become a reality for the first time in four decades, probably by Dec. 31. Experts disagree on the effect this will have on the price of gold but if you are planning to invest in gold or use it as a hedge against inflation (historically it's been a poor inflation hedge) then the warning to the investor is Caveat Emptor; "let the buyer beware."

Standards of size and purity will be established very soon by the major gold trading exchanges. Be sure that any gold bars which you purchase meet those standards. There are a few gold dealers in the U.S. today but you can bet that new names will swarm into the field once gold ownership finally becomes legal.

So, protect yourself by dealing with a long established firm, known for reliability. Fraudulent gold bars that contain less than the stamped amount and with forged stamping of the major gold bullion dealers will begin showing up. The only way to avoid getting caught with a forged bar is to do business with a reputable dealer.

IF YOU intend to buy bullion, don't buy small bars, wafers or medallions. This is what unscrupulous and unregulated silver and placer gold dealers in Utah and Nevada are pushing now with astronomical markups. Buy the biggest bar you can afford. You will pay a higher premium for the smaller bar and take a heavy discount when you get ready to sell it. Wafers and medallions are even harder to sell.

Gold coins are still probably your best bet if you are a determined gold investor. You don't have to wait until gold ownership becomes legal to buy coins. Gold coins are a legal investment now. One of the key advantages in coins is that they are much harder to counterfeit or snave than bars. They also have excellent certification, the government issuing them. They are in effect round bars of gold

since each coin contains an ounce or more of gold. They are also easier to sell and have the added intrinsic value of being a collectors item.

The best bargains in gold coins are the Austrian 100 Corona (.98 oz. of fine gold) or the Mexican 50 Pesos (1.2 oz.). Both are currently selling only 10 per cent to 15 per cent above actual gold content.

If you are going to keep gold, or gold coins in your house, get ready for some stiff insurance premiums. You can also keep them in a bank safe-deposit box but remember the banks don't insure the contents of the box.

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COMMONWEALTH THEATRES
CAYO de la GLORIA
EL DIABLO
IGNACIO LOPEZ TARSO
Claudia ISLAS
SUN, MON, TUES.
Robert Redford
"Jeremiah Johnson"
WEDNESDAY
CHARLES BRONSON
"MR. MAJESTYK"
Sunday Monday
GOED DORM
SUGAR COOKIES
TOWER DRIVE-IN
Teenage Hitch Hiker
PLUS Teenage Tramp
Lodos Los Picados Mundo
AND Beverly De Peralvivo
TOWER DRIVE-IN

Liner France to stay in Atlantic service.

Nearly third of Senators oppose Panama treaty.

New England offshore oil drilling urged.

Nixon papers apparently to stay in Archives.

Shultz opposes any cuts in taxes.

Auto sales fell by 22 per cent in April.

Producers of copper increase their prices.

Wilson disagrees with Buckley on Nixon.

More banks raise prime rate to 11 per cent.

Tobacco companies announce price increases.

WILHELM TELEVISION SERVICE
Specializing in all makes and models of color and Black & White Televisions
137 N. Sampson 364-5821

FOR THE BEST DEALS ON NEW or USED CARS
Come in and talk with one of the Men at
JOHN ORSBORN BUICK-PONTIAC-GMC
at 142 N. MILES or 221 N. 25 Mi. Ave.
364-0990 364-1222

FARMS AND RANCHES
1/2 section northwest of town. Priced \$400.00 an acre.
Section in Parmer County. 4 wells, 1 mile underground pipe. Priced to sell.
Oklahoma Ranch. Well improved.
80 acres. Priced \$125.00 an acre. Small down payment.
Boozer Real Estate
144 W. 3rd 364-1755
Joe Boozer 364-0029 Jo Hamrick 364-3502

SMILES

Misinterpreted
Constable (to motorist) "Take it easy, don't you see that sign, 'Slow Down Here?'"
Motorist--Yes, officer, but I thought it was describing the village.
Ouch!
Tourist--What's the speed limit through this quaint village?
Native--There ain't none. You city folks can't go through here fast enough to suit us.

Hard To Please
Girl--How do you like my bathing suit?
Sailor--All right, but you could show a little more discretion.
Girl--Gosh, some of you sailors are never satisfied.

Dumb-Bell!
He (calling from house)--Take a glance at the gas, will you Mabel?
Mabel--The indicator says half but I don't know if it means half full or half empty.

You've Never Seen Such Thorough Service
STOP IN SOON
Phillips "66" Products
EAST SIDE "66"
Rocky Stewart
1303 E. 1st 364-2644

You've got a friend at
364-3867
Whenever you need air conditioning advice, installation or service.

BROWND SHEET METAL
364-3867
Your air conditioning specialist since 1953

Piano Lessons
Beginners Through Advanced Students
Rex Barber
Phone 364-4713 or 364-6129

Give Her Some Catnip
Mrs. Gabb--"So your husband objects to cats."
Mrs. Stabb--"Yes, indeed. He says that I feed all the cats in the neighborhood. Won't you stay and have tea?"

A Manly Fit Too
Mrs. Gush--That dress is the most perfect fit I have ever seen.
Mrs. Chargin--Then you should have seen the one

HEREFORD CHRISTIAN CHILD DEVELOPMENT CENTER
Ages - 3-5 OPENING SOON
-for more information call 364-0305 or 364-6977
Monday through Friday or come by the:
ASSEMBLY OF GOD
606 E. 15th St.

813 and 815 Baltimore
Two different new homes. One is complete and the other near completion. We invite you to come by and inspect these unique houses, or call us and we will be happy to show you. Located one block south of the Country Club.

Boozer Real Estate
144 W. 3rd 364-1755
Joe Boozer 364-0029 Jo Hamrick 364-3502

CAMPBELL REALTORS
218 West 3rd Street, Hereford, Texas 79045 (806) 364-0780

- ATTRACTIVE 3 bedroom, low equity home. Neat and well cared for, complete with drapes and carpet. You can assume a 7 per cent loan. Priced at only \$16,959.00.
- NEAT 2 bedroom home on Avenue I. Has an income producing 3 room apartment attached. Nice carpet, garage, fenced yard. Priced to sell quickly.
- DUPLEX - stable income producer - all the furniture goes. Spacious with 2 bedrooms each side. Look at this investment opportunity.
- SOUTH HEREFORD, 2 story, older home. Completely remodeled with space for mobile home. - 4 bedrooms and only \$15,000.00.
- NEED AN OFFICE? Well kept highway location. This is an affordable building, and the owner will trade for residential property.
- CALL US if you want a country location. Modest or luxurious. We have some real buys available.
- CLOSE IN. Excellent half with barn and good water, this owner will finance and give excellent terms. Priced right!
- LAND SPECIAL - 292 acres NW of City with 3 wells, deep lake. Owner wants to sell quickly and offers a reasonable price and terms. \$300.00 per acre.
- WE CAN SELL YOUR PROPERTY and do it quickly and efficiently. Call us for references.

Multiple Listing Service **MLS**
Neil Cooper 364-1783
Barbara Cooper 364-1783
Grady Rogers 364-1949
Ted Walling 364-0660
Gene Campbell

RECIPE
STUFFED FISH

2 c cooked chopped shrimp or crabmeat
1 3 to 4 lb. boned trout or snapper
2 eggs
1 c cream
2 T butter
1/2 c chopped canned or fresh mushrooms
2 t chopped chives
1 T flour
4 T sherry
salt and paprika
2 limes or lemons

Mix the shrimp or crabmeat, eggs and 1/2 cup of the cream together. Melt butter and add mushrooms and chives. Sauté until soft. Then add flour, stirring well until the mixture is bubbling. Add shrimp mixture and cook until thick. Place fish in a baking dish and stuff with mixture. Pour over the remaining cream, sprinkle with salt and paprika. Add sherry and bake at 350 degrees for 45 minutes. Serve with wedges of fresh lime or lemon and sprinkle with fresh chopped parsley for color. Serves 6.

EXPERT REPAIR
ON
QUICK PONTIAC GMC TRUCKS
JOHN ORSBORN
Free Pickup Phone 364-0990

HOME OWNED

844 Acres all in cultivation on paving across road from elevator. 5 irr. wells complete with motor. All connected with tile. Priced \$450.00 per acre. \$175,000.00 Loan. Possession of wheat land now. 40 acres near Hereford--Buyer digs irrigation well for down payment. - good terms on balance.
10 acre tract near Hereford. Nice 3 bedroom trailer house with den built on side, shed and corral, irr. well. Will trade clear on nice large home in Hereford, or sell on good terms.
5.2 acres, 6 bedroom brick home approximately 4000 sq ft., double garage, 3 room tenant house, corral and other imp. \$33,000.00 loan payable \$175.00 mo. Will consider trading equity in on nice large home in Hereford or sell for cash.
10 acres, 2-miles from Hereford \$1000.00 down cash or trade, good terms on balance.
5 acres, 1 mile from Hereford \$500.00 down, \$60.00 per month.
1490 acres near Raton, New Mexico improved to trade for land in Deaf Smith or Castro County.
Check my listings for trades, if you have other properties or notes to trade.
Call for J. M. Hamby, Hamby Real Estate Office 364-3566 - Res. 364-2553

RUIDOSO CABIN FOR RENT
Large Cabin, 2 bath, fireplace.
Rent by Day, Week, Month
Call 364-4078 after 5:00 all day week-ends.

FARM and RANCH EQUIPMENT FOR SALE
Lundell Hay Cuber, Model 1610, Allis Chalmers Diesel Engine 250 H.P. plus 2 dump trailers, New List Price \$23,000, Asking Price \$18,500, cubed about 100 Tons hay, Call Dell City, Texas, 915-964-2475 or Mayhill New Mexico, 505-687-3321 after 7 P.M. or write J.P. Cahape, General Delivery, Pinon, New Mexico, 88344

GATES POWER BAND BELTS
Stocked at
Cottingham
Bearing Co. EXPANDING SINCE 1941
1107 W. HIGHWAY 60
HEREFORD, TEXAS 364-5881

Hot Weather Got You Down...
Is your present cooling system enough and if so is it in proper condition.... if not call a professional
364-4714
Robert (Bob) Rhoton
R & R REFRIGERATION AND HEATING SERVICE Coleman

OWENS ELECTRIC
WE SPECIALIZE IN:
Complete sales and service of electric motors, (new and used), magnitos, starters and generator repairs.
LOAN MOTORS AVAILABLE
809 E. 2nd. 364-3572 HEREFORD, TX

Floating Tailwater Pump
Conserve that water.

Vertical Hollow Shaft
Electric Belt Driven Gear Head
"Guaranteed Satisfactory Service"
Warren Owen Harvey Milton

"THE BEST INVESTMENT ON EARTH IS A PART OF IT.."
Well established retail business in the most progressive town on the Plains. Well located with plenty of parking.
If you can work men and know heavy machinery, call about this profitable business. Owner wants to retire, but he wants his business to continue the excellent service to the community. It has made the present owner money and it is ready to make you money. Many accounts waiting for you.
Near schools: 2 bedroom, extra clean, carpeted, large backyard. Attached single car garage finished in paneling. Buy Owner's Equity and Assume Established Loan.
Price Reduced For Quick Sale: One-half block, eleven lots, across from Tierra Blanca School.
320 Acres Deaf Smith County. Subdivide and develop this property. A real opportunity for a forward looking individual.
200 Acres with G.H. 360 Pivot. 130 Acres alfalfa that cut about 10 tons per acre in 1973. One well does a good job of watering this hay patch. About \$72,000. In lien may be assumed. Possession is negotiable, or full possession Oct. 1, 1974.
583 Acres. Castro Co. 3 wells, 2 1/2 miles tile. Return water system. Good clean farm on pavement. \$450.
640 Acres at \$750.00. Close to Hereford. 4 Irrigation wells, underground pipe. 2600 Sq. ft. in 3 bedroom house with basement, 2 car garage. Barn and other improvements. 29 per cent Down.
651 Acres of the most perfect laying land you will find anywhere. 5 Irrigation wells. 2 Return Systems. U.G pipe. Check with us about this one. Good.

GIBSON REAL ESTATE & INSURANCE
902 Lee Street
364-0442
W.V. "Bill" Struve 364-6396 Jo Beth Shackelford 647-2342
Ronny Pagett 364-1275 Kita Hargrove 364-5580
Lavon Pagett 364-6683 Wilbur D. Gibson 364-2225

Marn Tyler REAL ESTATE
111 Ranger 364-0153

Marn Tyler 364-0153
Mary Gibson 364-2493

Beautiful Ranch in Missouri 300 A. cleared, 100 A. woods, lots of spring water, runs 1 head to 1 A. Owner will carry.
Hiway 385 -Commercial lot with 2 houses on back. Can be bought together for TO BE DEVELOPED - 3,900 acres in sandhills 2-8" wells within a mile and a half in different directions.
16 A. 6" Well, 3 Bdr. Brick, Hay Barn
8.8 A. 4" Well, Good fence, Horse Barn, Trees, 2 Bdr. House.
3500 A. partially developed, sprinklers Good water 120' to 400'. 1800 to 2200 gal.

Good Ranch and 4,000 acres to 16,000 acres. Has had lots of rain.
Good buy - 2080 A. 8" Wells 12 Sprinklers, 2 new homes, Small Feed Yard.

COKER REALTORS **364-6061**
Multiple Listing Service REALTOR
Hwy. 60 and MAIN

40 acres just outside city limits. Must drill on water well. Owner will sell all or part and carry paper
Baltimore Street
2 choice lots close to Tierra Blanca School. Build your new home here.
Commercial frontage on Park Ave. across from Park Plaza. Choice location.
Lots: on Greenwood-Ironwood and Hickory for that medium priced home you want to step up to. Can furnish quality builder.

Nice 3 BR -frame Brick front on Star. Manicured yard. Large spacious rooms. Let us show you.
221 Star.
18 x 20 ft. den across back of house. Shag carpet. BIG
Excellent Buy! 3 BR 2 baths, stucco 1/2 mile on Austin Road. Basement 1 acres - \$20,000.00.
300 acres N. of Bovina. All in cultivation. \$250.00 per acre. 2 wells. Possession after fall crop harvest. Improvements.

3037 Acres, Bailey Co. \$125.00 per acre. 200 acres irrigated. All minerals go.
1120 acres dryland all mineras go. Perfect lay 100 acres, Buffalo, grama grass. 2 windmills, improvements. Owner will consider trade of desirable property.
1448 acres Parmer County. 2 Lindsey sprinklers. \$255.00 per acre, fair house, Box car.
1099 Acres Parmer County. All in cultivation, improvements, 6 wells large older home lays level across total acreage.

"interested in you!"

Hearings set on auto price increases. Soviet plant converts petroleum into feed. Soviet says China mis-treats minorities. Senate votes more funds for military.

PROPERTY ENTERPRISES

508 SO. 25 MI. AVE. List With Us For Quality Service. 364-6633

REAL ESTATE MOBILE HOMES INSURANCE

LEE UMSTED 364-6113 **364-6633** CAROL ROSE 364-0362



HURRY!! SUPER SPECIAL VALUE
Only \$3,600. will move you into this beautiful 3 Bedroom, 2 bath home with refrig air - many extras.



QUIET, COUNTRY CHARM
Your family will enjoy country living in this large 3 bedroom, 2 bath brick home, regrig air - \$39,000.



AVAILABLE NOW - NORTHWEST
Pretty 3 bedroom, 2 bath home new carpet & paint - \$23,900.



BRAND NEW LISTING
Extra clean beauty - 3 bedroom - 2 bath - dandy northwest location \$27,500.00



JUST \$12,500. FOR 3 BEDROOM HOME
Lots of space in this well kept home with beautiful yards - Don't miss this one.



FOUR BEDROOMS FOR \$18,500.00???
Financing arranged to fit your needs for this large, older home with workshop, orchard located in Dawn.

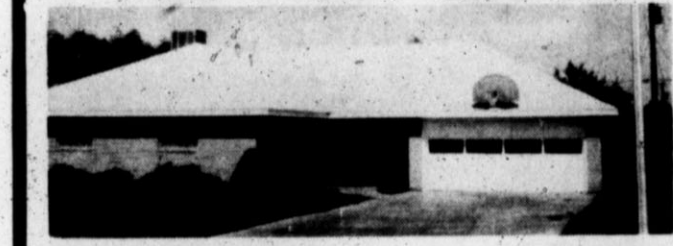
CHOICE 2 ACRE HOMESITES
On or Off pavement - all utilities available - minutes from Hereford

- 3 Bedroom older home — \$9,950.
- 2 Bedroom home — 10,000.
- 2 Bedroom home & rental — 12,000
- 2 Bedroom home & 6 acres — 17,500.
- 3 Bedroom — 10,000.00

FARMS + FARMS + FARMS
320 Acres — 1/4 Section —
1/2 Section — All good prime land
PLEASE CHECK WITH US ON THESE!

- 3 Bedroom, 2200 sf — \$28,900..
- 4 Bedroom suburban — 18,500.
- 4 Unites Rental Property — 25,000.00
- 2 Bedroom — good-older home — 15,000
- 3 acres — 4,250.00

REALTORS

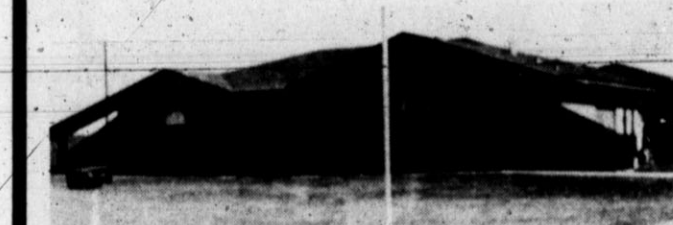


This excellent location on Hickory invites you to see this 3 bedroom, 1 1/2 bath home. The large family room adjoins the kitchen which includes a dishwasher and disposal. Newly painted and very clean, this home also has a pretty yard with lots of trees. See it soon.

A charming courtyard greets you as you enter this 4 bedroom, 2 bath home on Elm. Gold shag carpet throughout and beautiful drapes enhance this newly remodeled home. The isolated master bedroom has glass doors to the back patio. This 1980 sq. ft. home has extras such as a cedar roof, electric garage door opener, and plenty of storage. This should be yours.



Enjoy living country style in Yucca Hills North. This 3 bedroom, 2 bath home is only 8 months old, but owner is being transferred. A vaulted beam ceiling, fireplace, bookshelves and glass patio doors all add eye appeal to the large family room. The kitchen has a built in hutch and also an eating bar. Yucca Hills offers room for the kids to play. See this home soon.



Lots of room at a small price. Avenue K offers you this 4 bedroom 2 bath home for \$19,500. A large living room and den gives plenty of space for the family to get together. Located in the Aikman school district, this home also has an electric garage door opener and a gas fireplace. Call for an appointment.



Two stories makes this home twice as nice! Located on Star, the older home has 4 bedrooms and 2 baths. Enjoy a covered patio and gas grill. Assume the current loan or take out a new one, and let this home be yours. Call today.



Kids growing up— Need more room? Or Kids already grown and gone—too much room? Families start and end with two, but many changes occur in-between. If your family has reached a changing point, list your home with us and let us help you find a home more suited to your needs.

Lone Star Agency Inc.

—Since 1947—
 Melvin Jayroe 364-3766 Don Zimmerman 364-3274
 Don Tardy 364-2543 Kenneth Campbell 364-6077
 Lloyd Sharp 364-1006 Ken Rogers 578-4350

Carmichael Real Estate, Inc.

508 SO. 25 MI. AVE. Farms - Ranches Commercial - Homes
 Troys Carmichael G.S. (Matt) Wheeler

"The Friendliest Office In Town"

When you try to sell your property yourself . . .
 you face a long period of inconvenience, expense, tedious work and frustration. Your chances of finding a buyer are not only limited but also diminish with the length of time the property remains unsold. And it's much more difficult for an owner to "talk price" directly with a potential buyer than it is to negotiate through his experienced broker.

Curiosity Seekers, Welcome!
 Your "For Sale by Owner" sign may as well say "Curiosity Seekers, Welcome" because you'll find yourself again and again answering the doorbell for lookers who have no intention of buying. As your Realtor, we screen the lookers from the qualified buyers; this saves you wasted time and trouble.

Buyers Take All
 Don't count on saving the Realtor's commission for yourself because prospective buyers aim to save this amount for themselves. They promptly deduct the commission figure from your selling price, so you'll find it is the buyer who gains at your expense.

Seller Beware!
 After all other hurdles have been taken, you still face final negotiations with your buyer. He has every advantage and won't hesitate to use them. Should you reduce your price or hold firm and risk losing him? Can you afford more advertising expense, additional inconvenience and time to find another buyer? The chances of favorably completing a sale are much greater when you rely on us to look out for your best interests.

Another Buyer Gets Away
 Every prospective buyer has criticisms and doubts that must be discussed and expertly overcome. Many buyers refuse to mention their doubts to a home owner and move on quickly to look at other properties. Through our long experience, we've learned to resolve buyers' doubts, to keep interest high and speed your sale to a conclusion.

Unanswered Questions
 Buyers need the answers to countless questions, not only on your property but on complicated technical matters—financing, payments, insurance and title clearance. As your Realtor, we have the answers, make detailed arrangements for financing and serve the buyer in dozens of ways to make it easy for him to complete the sale.

When you take advantage of the Preferred Listing Plan . . .

you're using a modern sales plan recommended by the National Institute of Real Estate Brokers. You give the Realtor of your choice exclusive authority and responsibility for prompt, satisfactory sale of your property. He becomes your personal representative and you get preferred attention and expert service.

Preferred Listing
 After you authorize us to sell your property as your exclusive representative, you are "first in line" when we show real estate to the qualified buyers whom we locate through advertising and personal sales contacts.

Active Sales Effort
 We share your desire to sell your property quickly at the best price obtainable. We use our experience, information and facilities to advertise your property effectively and to close the sale.

Real Selling Power
 With assurance that the property can be offered at a definite price, your Realtor can consult with other brokers also—giving your home broader exposure and greater selling power.

No Bother for You
 We save you the annoyance of coping with a number of different people. When you keep us advised of any inquiries made directly to you, we "separate the wheat from the chaff" and show your property only to buyers who are ready to act now.

The Businesslike Way
 When you give us an exclusive listing, you get all the benefits of professional real estate salesmanship based on experience, skill and up-to-the-minute knowledge of the market.

Call Us Today!
 Your Realtor is an expert who sees, studies and sells many homes and other properties all year around. Call us and count on us.

Mike Waldrip 364-4770 Norman Harder 364-1677 James Self 364-6069

RALPH OWENS & ASSOCIATES, INC.

REALTORS HEREFORD, TEXAS 311 E. PARK AVE.
 PHONE 364-2222

Equal Housing Opportunity

\$17,500.00 N.W.
 Call about this very neat and clean 3 BR home in NW Hereford. 1 block to school. New carpet in den. Fenced. This one won't last long.

LOW EQUITY
 Four BR, 2 bath brick and carpeted. Excellent condition, corner lot. Close to school. Payment \$180.00 mo. Call today. H-4196

SPLIT-LEVEL HOME
 Unique 4 BR home. 2 BR's up and 2 down with living area another level. Beautiful new carpet. Lg. Patio. Over 1700 sq. ft. 2 car garage. Nice yard. Call today!

EXCELLENT LOCATION
 Center St. - over 2200 sq. ft. 3 BR-3 Bath. Could be 4 Br very easily. 17'x24 den with beamed ceiling and stone FP. Beautiful lg. kitchen with solid oak cabinet. Quick possession. H-4182

EXCELLENT OPPORTUNITY
 Buy this well built 3 BR, 2 bath home with fence, storage building, electric garage opener and built-in hutch. With all of this you can have your own fully equipped beauty shop or use it as apartment and make money on the rent. Call about this opportunity today.

UNDER \$10,000.00
 3 BR, 2 bath. Extra lg. bedroom. Carport. New hot water heater Call today. H-30100

TWO STORY
 Approx. 3200 well planned sq. ft. in this 4 BR, 3 bath home in NW Hereford. FP-ref. air 17'x23' game room. Extra large bedrooms. Many-many more extras. Call for an appointment today.

CLOSE TO AIKMAN
 2 BR brick. Lg living room and kitchen. Owner will install new carpet. Also, would consider personal financing with reasonable down payment. H-3428

FARMS FOR SALE

OWNER WILL FINANCE
 656 Acres, 4 wells, house, silo. Possession negotiable. \$425. per acre. F-4118

8 MILES FROM HEREFORD
 On pavement, 320 acres, 4 wells, good soil F-3124

\$350 PER ACRE
 Pavement, Trackage, 3 wells, grass, house, barn, 174 A. cultivated

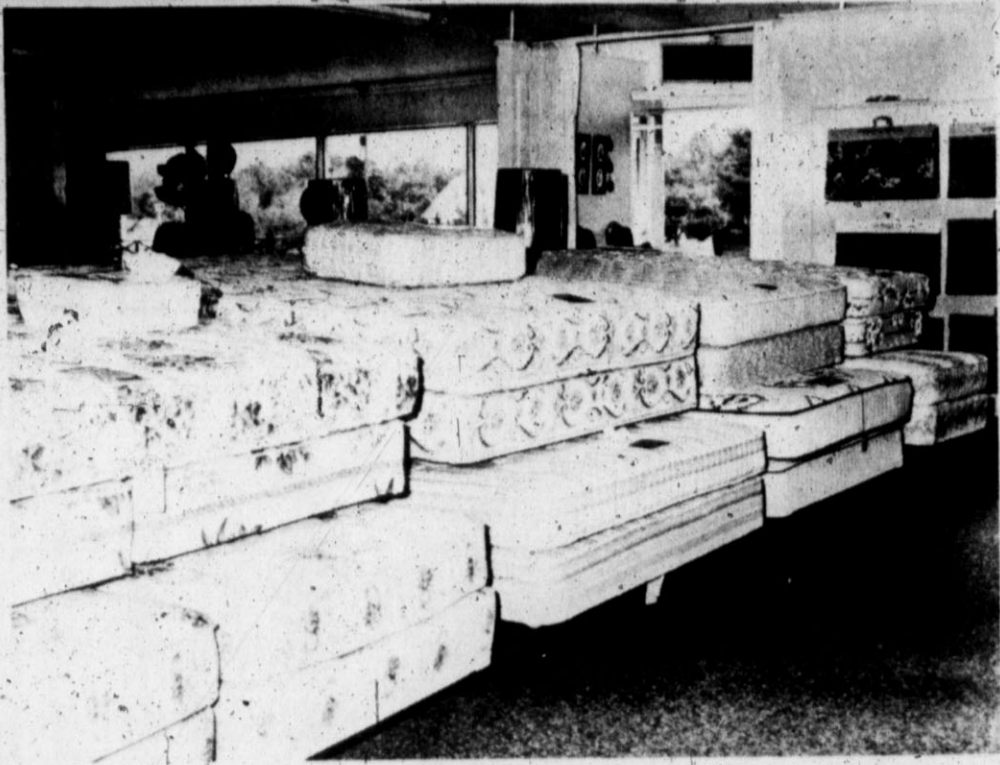
SMALL DOWN
 Owner will finance. 310 acres, 3 wells, tile. F-3123

NEAR HEREFORD.
 322 acres, \$600. per acre, 2 houses, 2 wells. F-4115

Have you thought lately about selling your home or farm or business but really didn't know just what to do or how to go about it? We invite you to call any of our experienced and qualified people today. Virginia, Tommy, Sam or Ralph are ready and willing to service your every real estate need.
 LIST TODAY

"We do more for you than we have to"
 NIGHTS, SUNDAYS & HOLIDAYS CALL

Tommy Bowling 364-5638 Virginia Holmes 364-6520 Sam Long 364-0381 Ralph Owens



Floor Display

Don't Miss McGEE'S Once-A-Year Mattress



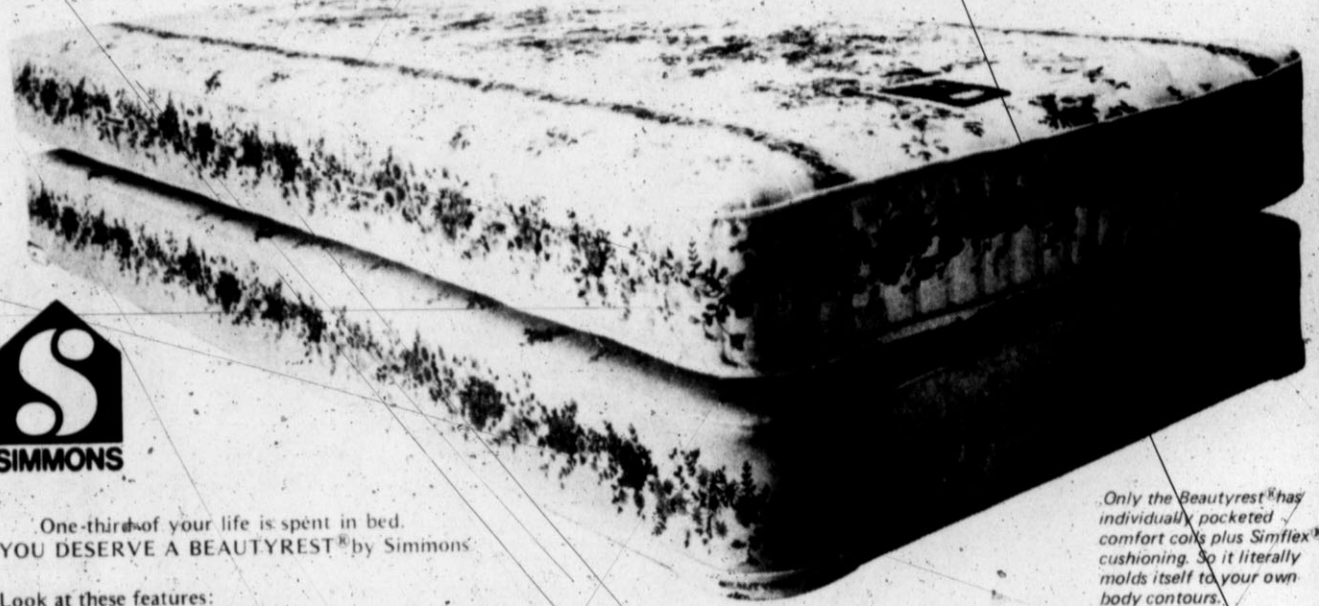
TRUCK LOAD SALE!

NOW IN PROGRESS!

You spend one-third of your life in bed. Treat yourself to the best! **BEAUTYREST**



8 Firmnesses to choose from.



Only the Beautyrest® has individually pocketed comfort coils plus Simflex® cushioning. So it literally molds itself to your own body contours.

SIMMONS HOTEL MATTRESSES	
QUEEN SIZE SET	KING SIZE SET
Reg. \$179 ⁹⁵	Reg. \$249 ⁹⁵
\$149⁹⁵ SET	\$199⁹⁵ SET
1 Set Only King Size	1-Only Queen Size
SIMCOPEdic Mattress Set	POSTURE REST Mattress Set
Reg. \$369 ⁹⁵	Reg. \$269 ⁹⁵
\$289⁹⁵	\$199⁹⁵

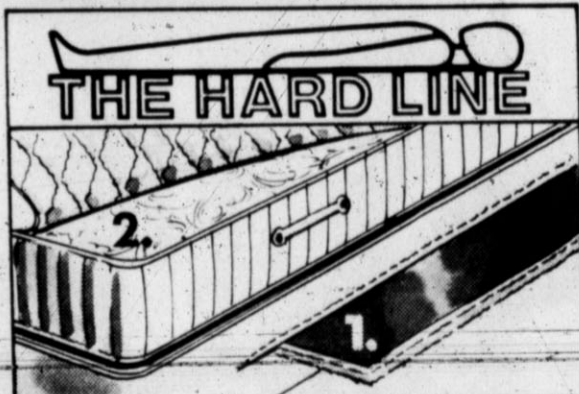


One-third of your life is spent in bed. YOU DESERVE A BEAUTYREST® by Simmons.

- Look at these features:
- Individually pocketed coils to give you support, exactly when and where you need it.
 - SIMFLEX® cushioning molds itself to your body contour.
 - The exclusive quilted cover is Sani-Seal® protected against bacteria, mildew and odor.
- Come in today and get fitted to your own Beautyrest.

The New Hard Simmons MAXIPEDIC

Because you're a special person, with perhaps a back problem caused by sagging springs you'll be glad to know about the new hard Simmons Maxipedic. Unlike ordinary mattresses, the Maxipedic was designed in cooperation with a leading orthopedic surgeon.



MAXIPEDIC...the first sleep system with backbone.

1. The backbone that supports your back bone is a bedboard. It's built into the foundation, and stays secure atop heavy duty Adjusto-Rest® coils for maximum firmness.
2. Super firm mattress is a partner in your support with space age Polycel® fiber. Gives you firmer support than any conventional cushioning.

*Made from DuPont Pneumacel, a pressurized Cellular Polyester Fiber.

A very good buy

FULL SIZE Reg. \$239⁹⁵ Set **\$179⁹⁵** Set

KING SIZE Reg. \$419⁹⁵ Set **\$319⁹⁵** Set

We Feature.....

SIMMONS MATTRESSES

The Largest and.....

One of the oldest and most respected mattress companies in the country

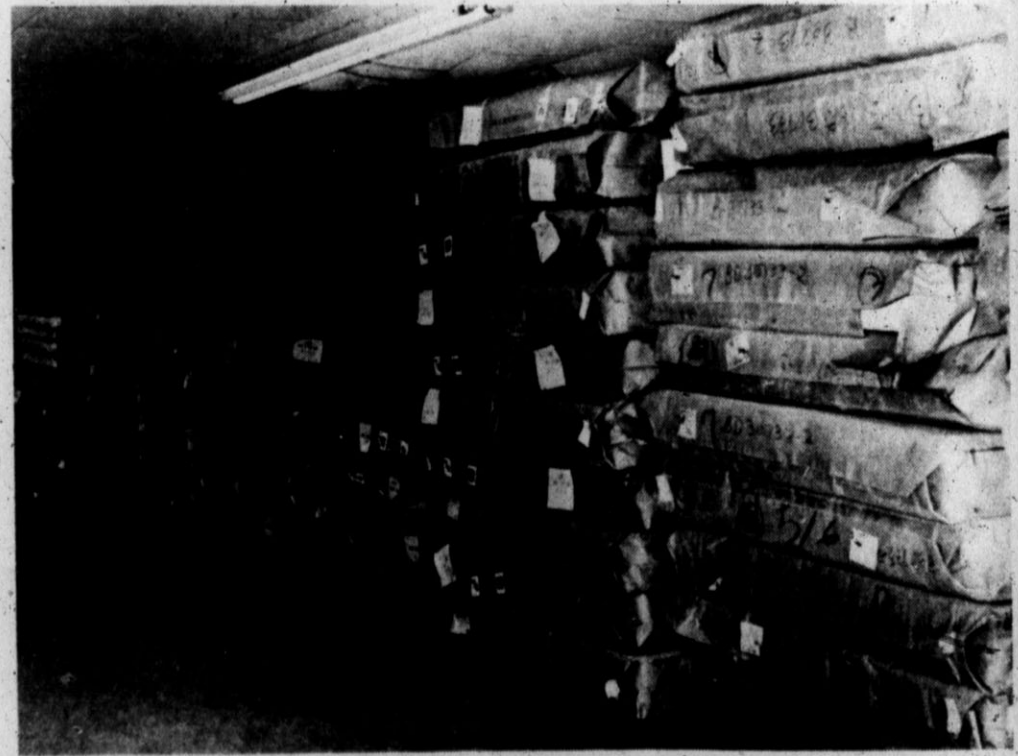
Hurry in and save on Quality Mattresses now...

These are the best at Low! Low! Prices.....



We Have **HUNDRED'S** of Mattresses in Twin-Regular-Queen and King Sizes. Featuring many firmnesses to choose from

Warehouse Stock ← Pictured →



511 N. MAIN
364-2586

McGEE FURNITURE Home Owned-Home Operated

BACK-TO-SCHOOL

SALE

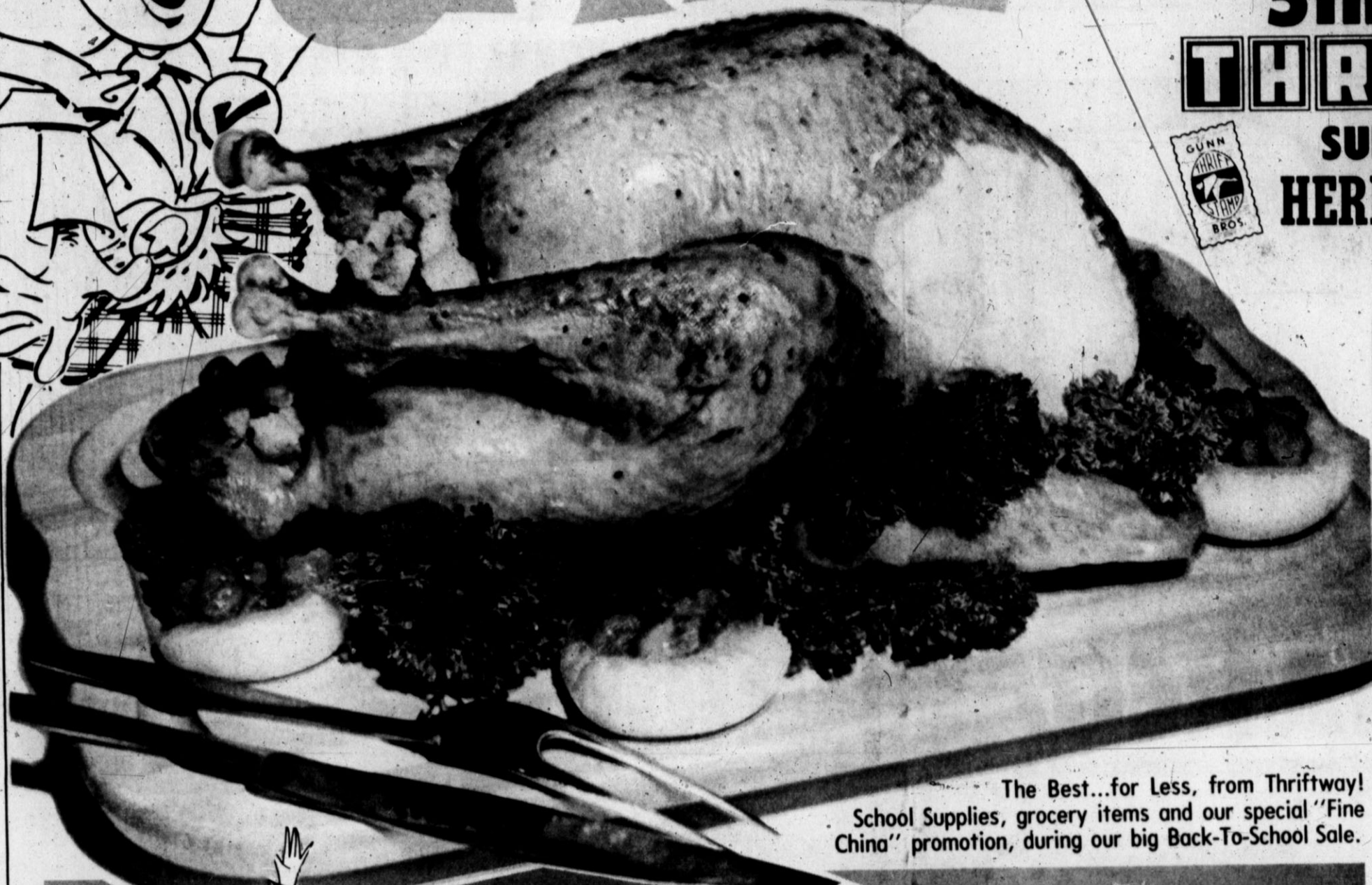


INSERTS FOR THE FOLLOWING NEWSPAPERS,
WEEK OF AUGUST 11, 1974:

CANYON NEWS
CANYON, TEXAS
MOORE COUNTY NEWS
DUMAS, TEXAS
HAPPY WEEKLY NEWS
HAPPY, TEXAS
HEREFORD DREAM
HEREFORD, TEXAS
WHEELER COUNTY NEWS
KERMIT, TEXAS
THE LOCKNEY DRAGON
LOCKNEY, TEXAS
THE LOVINGTON DAILY LEADER
LOVINGTON, NEW MEXICO
THE MEMPHIS DEMOCRAT
MEMPHIS, TEXAS
PECOS INTERPRESS
PECOS, TEXAS

PLAINVIEW DAILY HERALD
PLAINVIEW, TEXAS
PORTALES NEWS TRIBUNE
PORTALES, NEW MEXICO
RODY STAR RECORD & ROTAN ADVANCE
ROTAN, TEXAS
SHAMROCK TEXAS
SHAMROCK, TEXAS
HANSFORD PLAINSMAN
SPEARMAN, TEXAS
TUCUMCARI NEWS
TUCUMCARI, NEW MEXICO
WHEELER TIMES
WHEELER, TEXAS

5th & MAIN
THRIFTWAY
SUPER MARKET
HEREFORD, TEXAS



The Best...for Less, from Thriftway!
School Supplies, grocery items and our special "Fine
China" promotion, during our big Back-To-School Sale.



TURKEYS

Shurfresh

Self Basting
U.S.D.A. Grade 'A'
With Cooking Timer

16-22 LB.
AVERAGE

Lb.

39^c

Shurfine Regular Drip-Elec. Perk.

COFFEE

Lb. **29^c**
VAC PAC
CAN

With The Purchase Of 4 **SYLVANIA LIGHT BULBS** 60,
75 Or 100 Watt, Inside Frost, At The Regular Price Of 68^c Per 2-Pack Or
Soft White At 74^c Per 2-Pack.



Moon Mist China



At last...exquisite, translucent "Moon Mist" china,
at a very low cost. Now you can own a complete
set of heirloom quality china, for just pennies per
piece. Every five dollar purchase allows you to select a
piece of beautiful "Moon Mist" china for just 49^c each.
You can even save up to 50% on matching
completer pieces. So, start your collection today.
Before you know it, you'll have a complete set of
beautiful "Moon Mist" porcelain
china. It's the ultimate in gracious dining.

(See page 4 of this circular
for details.)

**EXCEPTIONAL SAVINGS AT
YOUR PARTICIPATING
THRIFTWAY FOOD STORES!**

T
H
R
I
F
T
W
A
Y

- ABERNATHY, TEXAS**
Smith's Thriftway
S&H GREEN STAMPS
- ARTESIA, NEW MEXICO**
Fenn's Thriftway
S&H GREEN STAMPS
- BOISE CITY, OKLAHOMA**
Coly's Thriftway
BUCCANEER STAMPS
- BORGER, TEXAS**
Hall's Thriftway
BUCCANEER STAMPS
- CANADIAN, TEXAS**
Miller Thriftway
GUNN BROTHERS STAMPS
- CANYON, TEXAS**
Cooper's Thriftway
GOLD BOND STAMPS
- CLOVIS, NEW MEXICO**
Stansell's Thriftway
BUCCANEER STAMPS
- DALHART, TEXAS**
Porter's Thriftway
S&H GREEN STAMPS
- DUMAS, TEXAS**
Thriftway Supermarket
BUCCANEER STAMPS
- FLOYDADA, TEXAS**
Don's Thriftway
GOLD BOND STAMPS
- HEREFORD, TEXAS**
Thriftway Supermarket
GUNN BROTHERS STAMPS
- KERMIT, TEXAS**
Serv-All Thriftway
GOLD BOND STAMPS
- LOCKNEY, TEXAS**
Page's Thriftway No. 3
S&H GREEN STAMPS
- LOVINGTON, NEW MEXICO**
Thriftway No. 1 & No. 2
PURPLE STAMPS
- MEMPHIS, TEXAS**
Davis & Scott Thriftway
BUCCANEER STAMPS
- MORTON, TEXAS**
Doss Thriftway
GOLD BOND STAMPS
- PADUCAH, TEXAS**
Moore's Thriftway
S&H GREEN STAMPS
- PAMPA, TEXAS**
Hom's Thriftway
BUCCANEER STAMPS
- PANHANDLE, TEXAS**
Panhandle Thriftway
BUCCANEER STAMPS
- PECOS, TEXAS**
Bob's Thriftway
Hill's Thriftway
Popular Thriftway
PURPLE STAMPS
- PLAINVIEW, TEXAS**
Page's Thriftway No. 1 & No. 2
S&H GREEN STAMPS
- PORTALES, NEW MEXICO**
Food Town Thriftway
BUCCANEER STAMPS
- RALLS, TEXAS**
Leftwich Thriftway
GOLD BOND STAMPS
- ROTAN, TEXAS**
Glen's Thriftway
GOLD BOND STAMPS
- SHAMROCK, TEXAS**
Pritchard's Thriftway
S&H GREEN STAMPS
- SNYDER, TEXAS**
Everybody's Thriftway
S&H GREEN STAMPS
- SPEARMAN, TEXAS**
Cut Rate Thriftway
BUCCANEER STAMPS
- TUCUMCARI, NEW MEXICO**
Cooper's Thriftway
GUNN BROTHERS STAMPS
- TULIA, TEXAS**
Tulia Thriftway
S&H GREEN STAMPS
- WELLINGTON, TEXAS**
Owens & Scott Thriftway
BUCCANEER STAMPS
- WHEELER, TEXAS**
Pritchard's Thriftway
S&H GREEN STAMPS



THRIFTWAY

TIME TO GET READY! TIME TO GO

AT THRIFTWAY YOU'LL FIND A 'BETTER WAY TO SAVE' ON ALL

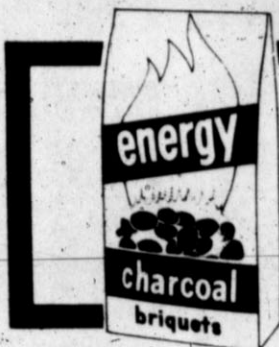
AFFILIATED NOTEBOOK
PAPER
5 HOLE 300-ct. pkg. **79¢**

NIFTY SUBJECT
BOOKS
each **29¢**

REG. 2 for 5¢
SHURFINE LEAD
PENCILS
5 NO. 2's for **10¢**

REG. 19¢
BIC MED. BLACK, RED, BLUE
PENS
2 MIX & MATCH for **29¢**

BIKE SAFETY
FLAGS
each **\$1.39**



ENERGY

CHARCOAL BRIQUETS

10 lb. bag **69¢**

Quality Produce

TOSS THE BEST "CHEF'S SALAD" IN TOWN! Naturally you'll begin with the best ingredients; the freshest produce in town. Firm, juicy tomatoes - crisp, green lettuce; add some red radishes, cool cucumbers, green onions and you're off to a great start. Finish off your meal and satisfy your sweet tooth with a helping of fresh fruit - naturally sweet, naturally good - from the best produce department in town, naturally.



RUSSET ALL PURPOSE

POTATOES
10 lb. poly bag **69¢**

CENTRAL AMERICAN

BANANAS
Lb. **15¢**

SAVINGS...in good taste!

"HAWAIIAN" PINEAPPLE

59¢



CALIFORNIA VALENCIA ORANGES	4 lbs.	\$1.00
CALIFORNIA LARGE AVOCADOS	each	35¢
SWEET YELLOW ONIONS	lb.	10¢
CALIFORNIA CARROTS	lb. bag	19¢
NEW CROP GREEN APPLES	lb.	25¢

Savings...in good taste
WITH TOMATO SAUCE
PORK & BEANS 4 **\$1.00**
16-oz. cans



Savings...in good taste

SPINACH

5 15-oz. cans **\$1.00**

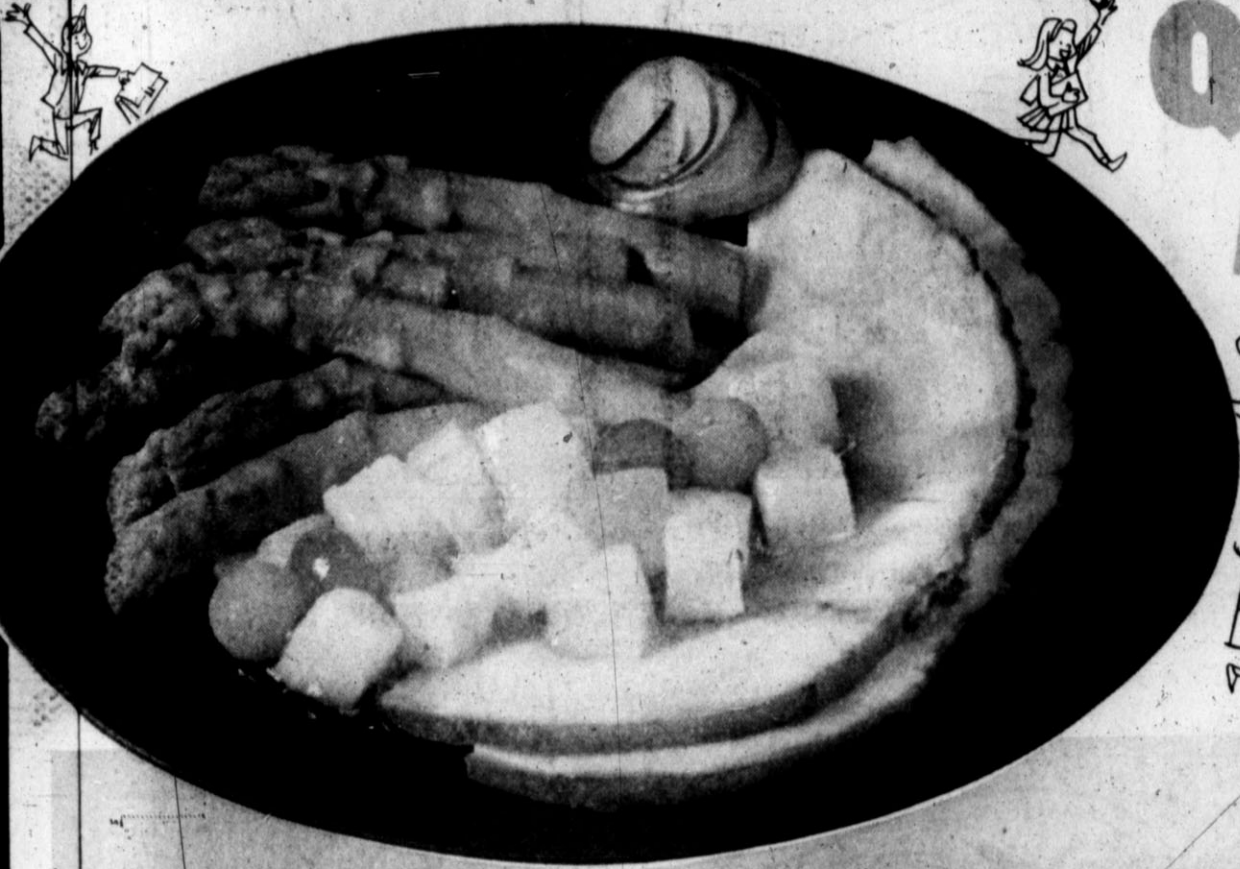
Notice To Our Customers...We Need Your Help!

PAPER BAGS ARE IN SHORT SUPPLY DUE TO THE CRITICAL PAPER SHORTAGE. WE ASK ALL OUR CUSTOMERS TO HELP US. PLEASE BRING YOUR BAGS WITH YOU AND PLACE IN YOUR SHOPPING CART TO BE USED WITH YOUR OWN ORDER. PLEASE TAKE BOXES WHEN POSSIBLE.

THANK YOU FOR YOUR COOPERATION.

BACK TO SCHOOL

ON ALL YOUR FAVORITE FOODS AND SCHOOL SUPPLIES.



Quality Meats

THE GREATEST COOKS BUILD THEIR MEALS AROUND THE RIGHT CUTS OF MEAT! Whether it's "Pepper" steaks, sliced extra thin from the eye of round - or a big, standing Rib Roast, you'll get the best from our Meat Department. It's a tradition we guarantee you'll like.



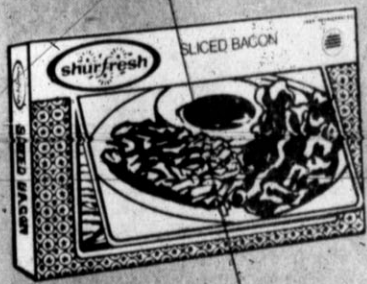
SHURFRESH FULLY COOKED CANNED

HAMS

3 lb. can \$3.29



YOUR BRAND FOR SAVINGS... in good taste!



SHURFRESH SLICED THICK OR REGULAR

BACON

99¢ lb.



SHURFRESH ALL MEAT

FRANKS

12 oz. pkg. 59¢



SHURFRESH QUALITY ALL MEAT

BOLOGNA

12 oz. pkg. 59¢

WITH H.T.V.P.

GROUND BEEF

lb. 69¢

FRESH FROZEN TURBOT

FISH FILLETS

lb. 89¢

GOOCH'S GERMAN

SAUSAGE

12-oz. pkg. 89¢

Quality Foods

<input checked="" type="checkbox"/>	ALUMINUM VIKING FOIL	2 12"x25" rolls	49¢
<input type="checkbox"/>	ROXEY RATION DOG FOOD	9 15 1/2-oz. cans	\$1.00
<input type="checkbox"/>	EVAPORATED SHURFINE MILK	4 14 1/2-oz. cans	\$1.00
<input type="checkbox"/>	SHASTA REGULAR COLA-GRAPE-ORANGE DRINKS	8 12-oz. cans	\$1.00
<input type="checkbox"/>	SHURFINE MACARONI & CHEESE DINNERS	5 7 1/2-oz. pkgs.	\$1.00
<input type="checkbox"/>	SHURFINE APPLESAUCE	3 16-oz. cans	\$1.00
<input type="checkbox"/>	SHURFINE FRUIT COCKTAIL	3 16-oz. cans	\$1.00
<input type="checkbox"/>	TRAPPEY'S JALAPENO PINTO BEANS	3 15 1/2-oz. cans	\$1.00
<input type="checkbox"/>	SHURFINE WHOLE PEELED TOMATOES	4 16-oz. cans	\$1.00
<input type="checkbox"/>	SHURFINE CHUNK TUNA	6-oz. can	49¢
<input type="checkbox"/>	SHURFINE VIENNA SAUSAGE	3 4-oz. cans	\$1.00
<input type="checkbox"/>	SHURFINE GRAPE JELLY	18-oz. jar	49¢
<input type="checkbox"/>	SHURFINE CREAMY OR CRUNCHY PEANUT BUTTER	12-oz. jar	49¢
<input type="checkbox"/>	SHURFINE HAMBURGER DILL SLICED PICKLES	16-oz. jar	39¢
<input type="checkbox"/>	SHURFINE TOMATO CATSUP	3 14-oz. btls.	89¢
<input type="checkbox"/>	SHURFINE SALAD MUSTARD	16-oz. jar	25¢

FOOD KING
PAPER PLATES
9 INCH WHITE
100-ct. pkg.
79¢

SHURFINE
INSTANT TEA
3-oz. jar
69¢

SHURFRESH SWEETMILK OR BUTTERMILK
BISCUITS
10 \$1.00
8-oz. cans



SHURFINE FROZEN LEMONADE 8 6-oz. cans \$1.00
SHURFRESH COLBY LONGHORN CHEESE 10-oz. pkg. 79¢

THRIFTWAY

For the ultimate in gracious dining — exquisite, translucent

PORCELAIN CHINA

Now you can collect a complete set of heirloom quality china for an amazing low price! Beautiful "Moon Mist" is a pattern that will surely delight your friends and family. Its raised floral wreath design, platinum trim and warm translucent glow make every piece a work of art. Exquisitely delicate, yet strong and durable. "Moon Mist" is dishwasher-safe, stain-resistant, chip-resistant, too. It's a china service you'll proudly use for years and years.

So start collecting your set today! Get the featured place setting pieces each week for only 49¢ each with every \$5 purchase. You can even save up to 50% on matching completer pieces! Pick up some "Moon Mist" each time you shop. And before you know it, you'll have a complete set!

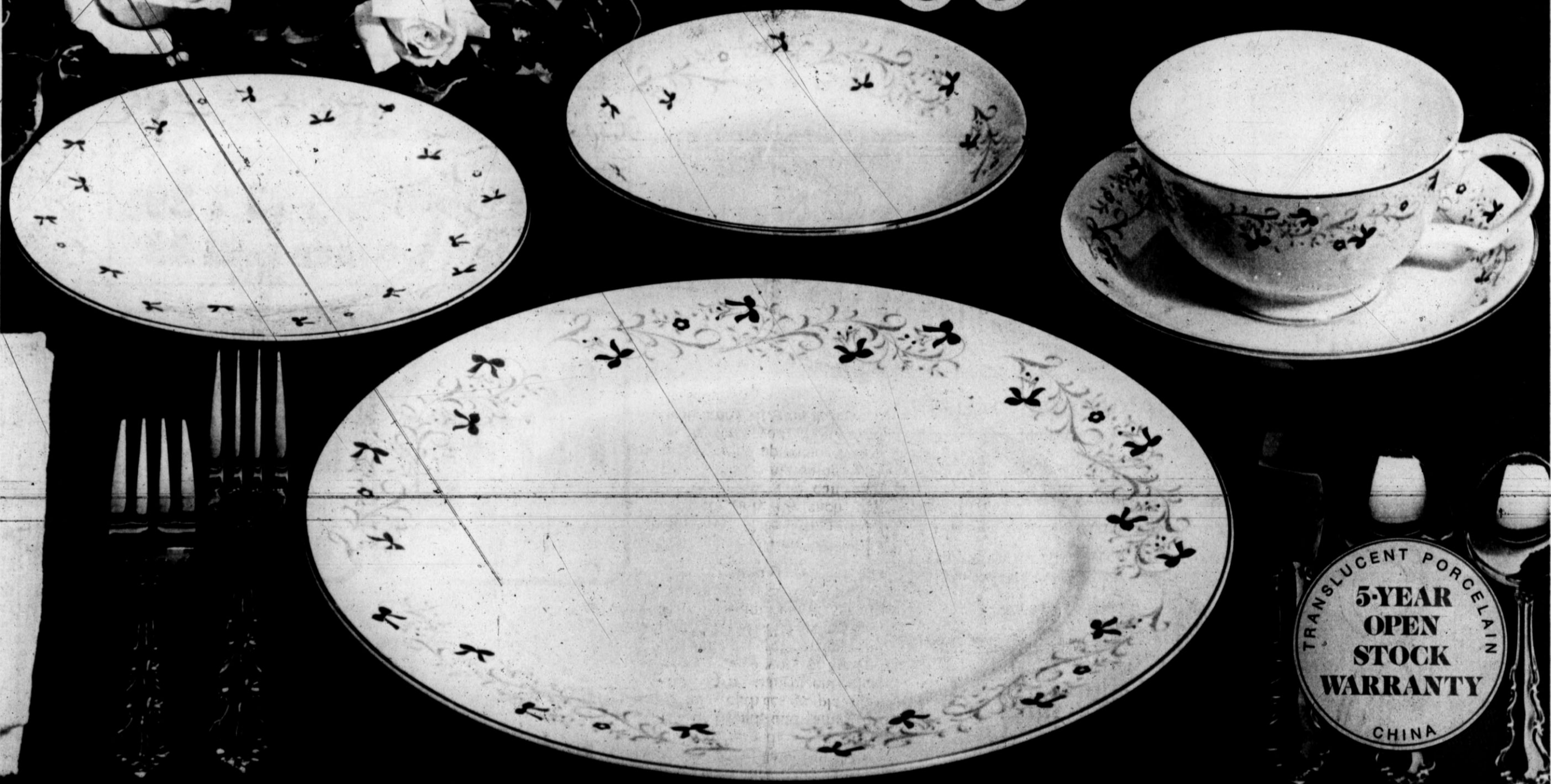
EACH PLACE SETTING PIECE ONLY

49¢

EACH
with every
\$5 purchase

This schedule repeats so you can save on a complete service.

1st week	10 1/4" Dinner Plate	49¢ with every \$5 purchase
2nd week	Bread & Butter Dish	49¢ with every \$5 purchase
3rd week	Coffee Cup	49¢ with every \$5 purchase
4th week	Saucer	49¢ with every \$5 purchase
5th week	Dessert Dish	49¢ with every \$5 purchase



TRANSLUCENT PORCELAIN
**5-YEAR
OPEN
STOCK
WARRANTY**
CHINA



Make sure you get these matching completer pieces, too. They're available anytime at exceptional savings!

	REGULAR PRICE	YOU PAY
5-PC. PLACE SETTING	\$5.49	\$3.99
4 SOUP PLATES	\$5.49	\$3.49
4 SALAD PLATES	\$5.49	\$3.49
4 LUG CEREALS	\$5.49	\$3.99
2 LUNCHEON PLATES	\$3.99	\$2.49
2 SETS DEMITASSE CUPS & SAUCERS	\$3.99	\$2.29
COVERED SUGAR & CREAMER	\$5.99	\$4.49
VEGETABLE BOWL	\$5.49	\$3.99
12" MEAT PLATTER	\$5.49	\$3.99
14" MEAT PLATTER	\$7.49	\$5.49
16" MEAT PLATTER	\$8.99	\$5.99
SALT & PEPPER SET	\$4.49	\$2.99
GRAVY BOAT & RELISH TRAY	\$5.49	\$3.99
CASSEROLE & COVER	\$8.49	\$6.99
COFFEE SERVER	\$8.99	\$5.99
COVERED BUTTER DISH	\$4.99	\$3.49
4 COASTER/ASH TRAYS	\$3.49	\$1.79