

## Ex-Husband Charged With Murder

# Hereford Woman Dies In Farwell Shooting

Funeral services for Betty Ann Carlisle, 22, 107 Cooper Street, were conducted at 2:30 p.m. Saturday at Assembly of God Church, presided over by Dr. T.W. Chapman of De Leon.

Burial was in West Park Cemetery, under direction of Gilliland-Watson Funeral Home.

**SHE WAS FOUND** shot to death in a car Thursday which was parked behind a television repair shop in Farwell.

Her ex-husband, David Carlisle, 30, of Plainview, was released on \$25,000 bond Friday after being charged with her murder by R.E. Mears, Farwell justice of the peace.

Carlisle and his ex-wife were seen together about 1 a.m. Thursday leaving the Jord-Inn Truck Stop Cafe where she had previously worked as a cashier.

Her body was later discovered at 7 a.m. by employees of Bob's TV Shop in Farwell after they noticed a still figure sitting in a car parked in the alley behind the shop.

She was pronounced dead at the scene by Mears, who said she died of a gunshot wound in her right side.

**FARMER COUNTY** Sheriff Charlie Lovelace said a 38 caliber revolver was found near the scene.

Carlisle, in whose name the car was registered, was charged after being brought to Farmer County Jail Thursday by his father, a trucking operator in Friona, Lovelace said.

The deceased was born Feb. 25, 1952 in Waurika, Okla., and came here from Lubbock in 1968. She was a member of the Assembly of God Church here.

Survivors include one son, Jerry Heggestad of the home; her parents, Mr. and Mrs. Elgin Moore of Hereford; two brothers, Randall and Ricky Moore, both of the home; and grandparents, Mrs. Martha Williams of Bryan, Okla. and Mr. C. H. Moore of Petrolie.

## Shoup Plant Wins Prize

Employees of Holly Sugar Corporation's Shoup plant won the President's Performance Prize — a trophy for showing the most improved performance of Holly's nine factories during 1973.

Holly President John B. Bunker made the presentation at an awards dinner Friday night in Colorado Springs which climaxed a three-day general meeting of Holly's top managers.

**RECEIVING** the trophy were Factory Manager Bruce Brown, Agricultural Manager Bob Ginn, Plant Controller Jim McNaney and Technical Advisor Don Anderson. Each also was presented an engraved English pewter mug.

Assistant Factory Manager Ron Keener and Master Mechanic Fred Stindt, who will attend a special meeting on Aug. 15 and 16, also received pewter mugs.

**THE TROPHY** has been in circulation since 1971 and has been won by two California factories and two Rocky Mountain district factories. If a factory wins the trophy for three successive years, it then retains permanent possession.

## Fall Breaks Man's Back

Jake Diel, a dirt and paving contractor admitted to Deaf Smith General Hospital Friday for back and wrist injuries sustained in a fall, was reported in "good condition" Saturday by a hospital spokesman.

Diel's back was broken and his left wrist fractured Friday when he fell while examining a new asphalt laydown machine. The fall occurred when some bolts slipped beneath the place where Diel was standing, an employee said.



## All Together Now

Tommy Overstreet, country western recording artist, listens carefully as girls from Girlstown in

Whiteface—which he christened the Girlstown Five," run through a number. (BRAND PHOTO)

# Overstreet's Current Fame Result Of 20 Years' Work

By JIM BELEW  
Brand News Editor

Tommy Overstreet, popular country and western recording artist, left Hereford Saturday with a lot of fans here, if the reaction to his sell-out show Friday was an indication of their feelings for the singer.

Overstreet and his group, the Nashville Express, played and sang for two hours Friday at the Bull Barn to raise money for Girlstown in Whiteface and Borger.

**HEREFORD LIONS** Club brought the group here as the feature event of their annual carnival.

Although Overstreet has been in the business for over 20 years, he became a star in 1973 when four of his songs were the top four in the nation.

Those songs were Gwen, (Congratula-

tions) I Don't Know You Any More; Ann, (Don't Go Running To Him); Heaven Is My Woman's Arms; and My Friends Call Me T.O.).

He has also recorded another hit, Jeane Marie, You Were A Lady.

**IT WOULD** be wrong to think of Overstreet as just a down-home boy who gets up on the stage and lets everything happen spontaneously. He is a pro, and like all pros, knows the value of rehearsal.

When he prepares for a show, he and the boys carefully run through their numbers, going over songs as many times as necessary to get the timing right. Timing is a key element, because when you're traveling from one town to another (over 196 days spent on the road last year) there are always certain

changes to be worked into the act.

**LIKE HERE**, speakers have to be introduced who are sponsoring the show; names of local talent sometimes worked into the show have to be remembered and a time space found for the local's act.

But despite the travel, softened some by Overstreet's owning a 40-foot Continental Trailways Bus, and other attendant problems, Overstreet says he would not change places with anyone.

**"I'VE BEEN** a salesman, I've been in the Army, I've been a window designer, I've sold clothes and women's shoes, but I don't know anything I'd rather do than what I'm doing now," the singer admits.

"What other job can you have that you're doing what you love, get paid for it and get to see all kinds of places and meet the people?"

## New Feature To Spotlight Texas

A new weekly editorial feature, a column of news and commentary on the health and fortunes of one of America's most important business and financial communities, begins today on Page 2 of The Sunday Brand.

That community is Texas, and the column, written by Dallas-based business writer and correspondent Dudley Lynch, is called "Texas Business."

**"THE COVERAGE** of business news, especially from a statewide perspective, requires a writer who makes this pursuit a full-time specialty," says J.T. Belw, Managing Editor of The Brand. With the growing importance of business developments, both in Hereford and Texas as a whole, we are pleased to offer our readers a lively, informed commentary on Texas business events

The author of "Texas Business" holds a master's degree in journalism from the University of Texas at Austin and has worked for several Texas weekly and daily newspapers. He writes on Texas subjects for such regional and national publications as Business Week, the Christian Science Monitor, Texas Parade, Financial Trend and Dallas Magazine.

## Formby Heads Tech Board of Regents

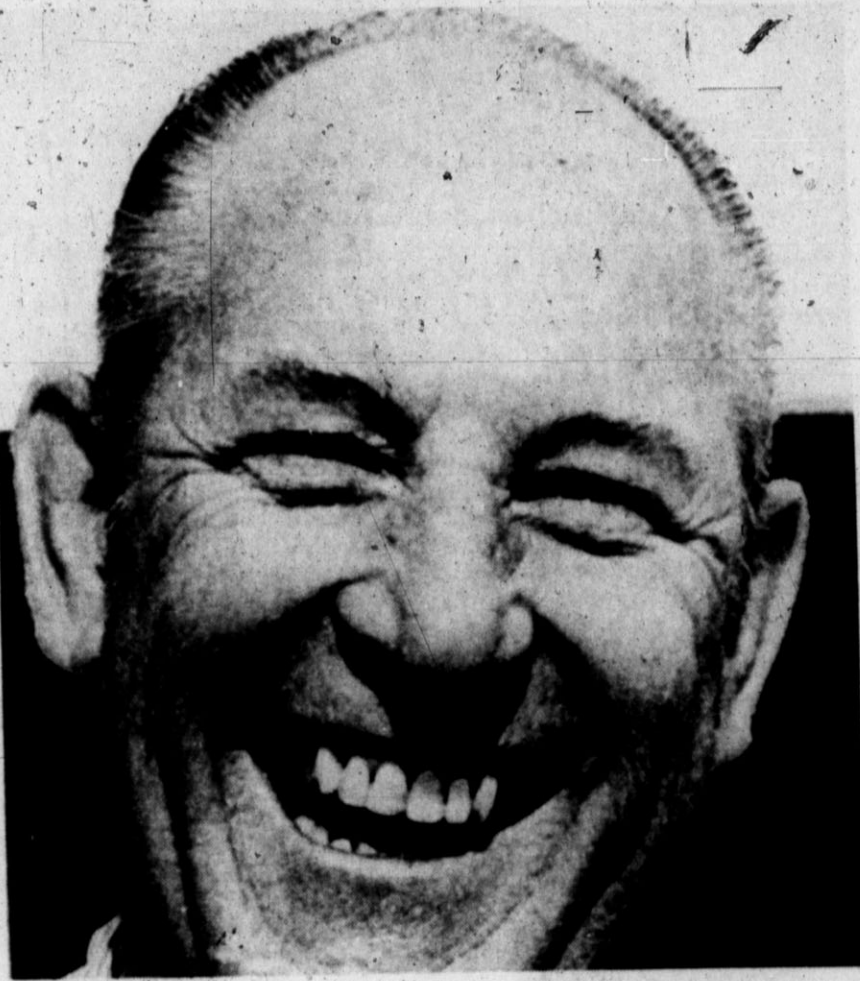
Clint Formby, owner of KPAN Radio Station, was elected chairman of the board of regents for Texas Tech University and Texas Tech School of Medicine at a Friday board meeting in Amarillo.

Formby, a Tech graduate and former president of Texas Association of Broadcasters, succeeds Bill Collins as chairman. The new chairman has also been a chairman of the Small Market Board of the National Association of Broadcasters.

**THE TECH** board met in Amarillo Friday to break ground for Panhandle Regional Academic Health Center, a facility to be constructed in connection with Tech's medicine school.

Formby said the meeting, held outside Tech's home city of Lubbock, indicates a broadening of Tech's education progress to provide greater benefits to the entire state.

**DR. JUDSON S. Williams** of El Paso was elected vice chairman of the board.



Why is this man smiling? For answer, see page 1, Section B.

# July Building Shows Sharp Decline Here

Hereford's booming building program almost came to a standstill in July judging from the scant 14 building permits totalling only \$46,625 issued for the past month.

The \$46,625 amount, the lowest total

for any one month since February, 1973, raised this year's total building revenue to \$1,684,675.

For the same seven month period last year, building revenue totalled \$2,736,595 and for 1972 for the same period, amounted to \$1,977,895.

Permits issued in July included the following:

- Jesus Balderaz, 716 Irving, storage building, \$200.
- David Pruett, 147 Juniper, house addition, \$350.
- Aguilero Floreo, 315 Lake, remodeling, \$800.
- Womble and Simpson, 201 E. First St., pump and tank, \$300.
- C.R. McGhee, 500 W. Park, storage building, \$350.
- Sam Nunnally, 510 Roosevelt, alterations, \$1,800.
- Betty Quiper, 129 Aspen, storage building, \$175.
- John Hicks, 210 Ave. A, storage building, \$350.
- Wayne Carthel, 116 Ave. H, alterations and storage building, \$500.
- Tillicroft, Inc., 137 Oak, house, \$40,000.
- Rodolfo, DeLeon, 436 Barrett, storage building, \$200.
- Robert Medina, 404 Barrett, alterations, \$500.
- Felipe Gonzalez, Evans, garage, \$300.
- Norman Edwards, 913 S. McKinley, move garage, \$800.

## Att'y. Gen. To Speak

Texas Attorney General John Hill will be the speaker at a barbecue at the Hereford High School Cafeteria at 8 p.m. Saturday, Sept. 7, the Deaf Smith County Democratic Club (DSCDC) announced.

Plans for the barbecue, which will be catered by Hereford Rotary Club, were completed during a DSCDC meeting Tuesday at Community Center. Attendance at this meeting was almost double that of the first assembly, according to Mrs. Walter London, DSCDC secretary-treasurer.

**"MANY** of us who have had the privilege of hearing Mr. Hill agree that he is an excellent speaker and fine statesman," said Mrs. London. "The Democratic Club hopes that Hereford citizens will take advantage of this opportunity to hear the Attorney General."

Tickets will cost \$5 for all voting-age adults and \$3 for anyone under 18 years of age. For tickets, contact Andy Shuval, DFCD president, Mrs. London, Jack Williams, Mmes. H.E. Miller, Austin Rose or Bill McCauley; Mr. or Mrs. Harlan VanderZee, Frank Zinser, Robert Strain or Mrs. Jim Garner.

**TENTATIVE** plans have been made for local businesses to sell tickets also.

## Branding Time

By Speedy Nieman

That feller on Tierra Blanca Creek says hard work hasn't killed nearly as many people in this country as one might expect.

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This is National Smile Week, but the office grouch says anyone who smiles throughout the day doesn't know what's going on, or else doesn't care.

\*\*\*\*\*

The Constitutional Convention, or "Much Ado About Nothing", failed in its seven-month, \$4 million attempt to present voters a new document to vote on. The public is the big loser—not only in the time and money spent—but we should have had a chance to make the final decision.

There was much talk prior to the convention that delegates should not be all legislators. Most states that have had successful conventions have combined citizen input with legislative experience. Several legislators now say they would never favor a "pure legislative" constitutional convention again.

Many of the post-convention statements point to organized labor as the villain in the document's failure. They claim the right-to-work provision was a major factor, but that it was a battle of symbols—not worthy of having the constitution live or die over its inclusion or omission.

Some delegates also thought the two-thirds majority rule was a factor in the failure. Committee recommendations were arrived at with simple majorities but when they went to the floor, delegates tried to hammer out differences and get two-thirds approval. Some felt the two-thirds rule or the majority rule should have been used throughout the deliberations.

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What are the chances for another try? Not good, according to most delegates. Maybe it wasn't a complete failure. Legislators and citizens who followed the convention's progress has a much better understanding of what the constitution is all about.

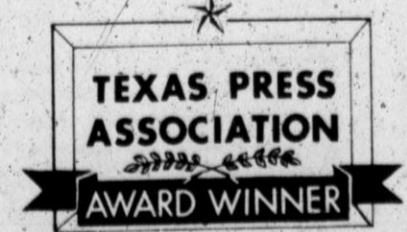
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Guess you noticed in Thursday's Brand that the start of school is just little more than two weeks away, even less for the teachers? Sure was a short, dry summer.

Teachers start meeting on Aug. 14 and registration of students is scheduled Aug. 16. School bells for the first classes will ring Aug. 20. Seems as though school

(See BRANDING, Page 2)

weather			
DATE	PRECIP.	HI	LO
31	-	90	59
1	-	85	59
2	-	86	55
3	-	78 est.	60
Precip. to date: 1.92			



## Death Takes Farmer City Resident

Funeral service were conducted for a former Hereford resident, Mrs. M.C. Atkins, 76, of Austin, Friday afternoon in an Austin funeral home, and graveside services Saturday afternoon at Waxahachie where she was buried.

The former Nelia Carter, she came to Hereford with her parents as a child and lived here a number of years, graduating from Hereford High School. She was the sister of Mrs. J.J. Buckner and the sister-in-law of Ellen Carter of this city.

Born Dec. 24, 1897, at

He that, hears much and speaks not at all shall be welcome both in bower and hall.

John Ray.

Marietta, Okla., she was a member of a family which moved to this county in 1912. She died Wednesday in a nursing home at Bastrop, near Austin.

Survivors include her husband, Dr. M.C. Atkins of Austin; two daughters, Mr. Ottis Ward of Richardson and Mrs. Joe White of Atlanta, Ga.; two sons, David Fox of Kingston, N.Y. and James E. Fox of Irving-on-the-Hudson, N.Y.

Also a brother, W.A. Carter of Amarillo; two sisters, Mrs. George Riley of Portland, Ore. and Mrs. Buckner; ten grandchildren and one great-grandchild; the sister-in-law here and another, Inez Carter of Pampa.



### Lucky '100 Winner

Johny House, right, was the lucky winner of \$100 at the Lions Club Carnival this week. Wayne Lady, Lions Club president, handed over the \$100 bill to House after he won the grand prize at the dart throw booth. Hereford Lions sponsor the carnival each year as a major fund-raising project and proceeds are used in the club's many worthwhile activities.

## TEXAS BUSINESS

by Dudley Lynch

What do the International Association of Drilling Contractors, the Arabian-American Oil Co. ("Aramco"), British Caledonia Airways, Ltd., the Royal Bank of Scotland, Shell Oil Co., and international crude oil brokers have in common?

They have moved to Houston, or they have opened an office there, or they are seeking the right to.

Unofficially, the bayou city is now known — from Adelaide to Riyadh — as the energy capital of the world.

It has been coming for years, perhaps ever since the discovery of Spindletop, the Beaumont-area gusher in 1901 that dates the birth of Texas' major petroleum era.

But it was Shell Oil Co., which moved its headquarters from New York in 1969 and 1970, that put Houston over the top.

Now, firms and organizations with vast overseas energy interests are coming, much aware that Houston, with its vast variety of energy-related activities, is increasingly the hub of the current worldwide energy search.

Aramco, now 60 per cent owned by Saudi Arabia, is making the move from New York. British Caledonia Airways wants to offer direct flights between Houston and Scotland, thus servicing traffic to the North Seas oil activity. The Royal Bank of Scotland has opened a Houston office, catering to Texas companies active in the North Sea. The crude oil brokers are migrating from New York, aware that Houston is where the action is.

Even the rest of Texas is not immune to the Houston fever. The drilling contractors association is for saking Dallas for Houston, because that's where most of its members are.

The gasoline outlook for Texas is strong, now that the Arabs have turned the faucet back on.

With supplies climbing, prices have come down — as low as 49.9 cents per gallon for premium and 45.9 for regular at some metropolitan discount stations.

The average for the state is somewhat higher. The American Automobile Association says Texas prices average 51.4 cents for regular, 53.5 cents for unleaded and 56.2 cents for premium.

These prices are about four cents a gallon cheaper than those in, say, New York City. The reason is primarily a cost-of-transportation differential. Most likely, Texans will always pay less for gasoline because we are so close to those Gulf Coast refineries.

The high cost of junk is proving a boon to big-city litter control officers. Two years ago, an abandoned car was worth only about \$10 a ton if sold to local scrap dealers. Today, the going price is more like \$30 a ton.

Instead of abandoning their old cars on city streets, owners are disposing of their junkies themselves. George Sapp, head of Dallas's litter control division, expects to tow away less than a thousand of that city's estimated 7,000 junk autos this year.

Who can say it has been a great year for business? Try Mickey Russell of Clarksville.

Russell is the new president of the Texas Farm and Land Brokers Association, and he notes that business has never been better for the people who sell rural acreage.

"Farmers and ranchers, faced by inflation, are buying additional land to increase production and income," he says. "Nonfarm or nonproductive land is being bought as a hedge against inflation."

The precipitous drop in cattle prices has depressed the sales of ranch land, Russell acknowledges. But he expects this market to bounce back in a year or two — given the cyclical nature of cattle prices.

Buffalo Bill. The Bootlegger. Twinkle Toes. These are the code names that Texas truckers are using in their citizens band radio conversations warning each other of highway patrolmen along the route.

To the patrolmen themselves, the truckers have given the code name of Old Smokey.

The use of short-wave radios by truckers intent on avoiding the 55-mile-per-hour speed limits have reached epidemic — and often illegal — proportions on Texas, as well as other state, highways.

The truckers say their rigs are geared to run best at between 62 and 65 miles an hour.

Omen dept: The Census Bureau says that Americans are

The Sunday Brand, Hereford, Texas, Sunday August 4, 1974

abandoning the northeast and north-central United States and are moving to the West and South.

Between April 1, 1970 and July 1, 1973, the South had a net gain of 1.4 million residents and the West, 750,000. Meanwhile, the Northeast lost 150,000 persons and the North Central area, 300,000.

People with a drilling rig or two laying back there behind the barn are suddenly scurrying to shine them up and put out the "For Lease" or "For Sale" sign. The reason, of course, is that such items are terribly scarce, with all the drilling going on.

Amarillo's Whittenburg family, old hands in the oil and gas business, has cleaned out its storage yards and is offering its surplus oilfield equipment at an Odessa auction on August 20-21.

The family expects to gross more than \$2 million.

Some oil-producing companies are getting into the drilling business for similar reasons. Lear Petroleum Corp. of Dallas has formed a subsidiary, Trinity Drilling Co., and bought five drilling rigs, which it is leasing to drilling operators.

"It is very profitable because of the shortage of drilling rigs," says Max W. Woodard, Lear's president.

The Texas labor market remains tight, much tighter than the nation as a whole. Latest figures show an unemployment rate of 3.6 per cent.

In strong oil and gas areas, the rate is even lower. Abilene reports a 2 per cent figure; Midland-Odessa, a 2.6 per cent figure. The shortage of experienced talent has driven labor costs up. Oilfield supervisors, available two years ago for \$8,000 a year, today are demanding — and getting — about \$11,000. Two critically short categories: ranch hands and oilfield roughnecks.

A study by Robert H. Ryan, editor of the Texas Business Review, shows that living costs in Texas are generally lower in nonmetropolitan areas, a finding that surprises almost no one.

But Ryan did have some surprises.

Home furnishings cost less in Chicago and Los Angeles, for example, than they do in Austin. Food costs less in Dallas than Austin. Clothing is higher priced in Austin than in the average U.S. city.

But don't get the idea that Austin is the most expensive city in Texas to live in.

A family of four living on an "intermediate scale" needs \$10,959 a year in Austin, \$11,343 in Houston and \$11,408 in Dallas. Housing, transportation, and medical costs, to cite three categories, are less in Austin than the bigger cities.

Texas companies lay claim both to the world's shallowest gas well and the world's deepest dry hole. Neither site is in Texas.

The "littlest hole" record goes to Eastland Oil Co., Fort Worth, for its 300-foot producer in Sandoval County, New Mexico. Lone Star Producing Co. of Dallas drilled the ill-fated Bertha Rogers No. 1, a 31,441-foot thriller near Anadarko, Oklahoma. It had to be plugged at 14,000 feet when the bit drilled into liquid sulfur.

QUICK CHECKS: —Thirty-five per cent of all the drilling rigs in the United States are operating in Texas.

—Austin's business activity since 1967 tops a listing for 26 Texas cities. The capital posts a 249.1 index reading, if 1967's activity is taken as a standard of 100. Dallas is next at 248.4; then Houston, 218.8; Laredo, 213.6; San Angelo, 191.3; and Corpus Christi, 190.1.

—Sharpest increases in bank-deposit turnover (a measure of business activity) for first five months of '74 were shown by Lubbock (up 54 per cent over similar period in '73), Dallas (45 per cent), Corpus Christi (44 per cent) and Wichita Falls (42 per cent). Smallest increases were recorded by Texarkana (8 per cent), Tyler (11 per cent), Killean-Temple (12 per cent), Sherman-Denison (14 per cent), and San Antonio and Galveston-Texas City (15 per cent).

—Building is booming in Smithville, where latest one-month building permit values are up 502 per cent over a year ago, Killeen 435 per cent, McKinney 768 per cent, Seagoville 417 per cent, Lewisville 931 per cent, Waxahachie 429 per cent, Schulenburg 575 per cent, Yoakum 401 per cent, Tahoka 966 per cent, Corsicana 986 per cent, Brownfield 631 per cent, Monahan 640 per cent, Iowa Park 525 per cent, Brenham 495 per cent and Taylor 450 per cent.

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## Hereford Group Attends FCA Meet

Attending Fellowship of Christian Athletes Conference and Coach Smart is the adult sponsor.

The other three boys are working at the conference as huddle leaders. Steye is sponsored by West Texas State University Chapter. He is in the conference track program at WTSU. David plays basketball for Cook County Junior College and Terry plays basketball for Frank Phillips Junior College. To be a huddle leader you must be at least a sophomore and in a college athletic program.

Craig is a delegate from the local high school FCA Chapter

and Coach Smart is the adult sponsor.

If you have surplus money, use it to pay your debts.

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TRADITIONAL WEDDING RINGS

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WE CAN FIX ANY VINYL MATERIAL... SOFAS, CHAIRS, CAR TOPS, LUGGAGE, ETC.  
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**COW POKES** By Ace Reid

DRY GULCH ANNUAL RODEO

"Wul Jake, you ain't much of a bull rider, but you shore know how to hold a crowd's attention!"

**Hereford STATE BANK**

## Foster Funeral Services Held

Funeral services for Pedro Rodriguez Foster, 62, of 231 Catalpa, were conducted Saturday morning in St. Joseph's Catholic Mission by the Rev. Joseph Gilligan, pastor. Burial in St. Anthony's Cemetery was directed by Gilliland-Watson Funeral Home.

Mr. Foster died Wednesday night in a local hospital after a short illness. He had lived in Deaf Smith County since 1964, when he came from Anton. Born April 14, 1912, at Lockhart, he married Inez Lopez in March of 1925.

She survives him, with seven daughters, Mary Gonzales, Juanita Casarez, Sara Rodriguez, Maria Garcia, Sophia and Rosa Foster, all of Hereford, and Minnie Ramos who lives in Illinois; three sons, Pedro Jr. and Richard of Hereford and Jose of Illinois, and 12 grandchildren.

## Funeral Pending For Hereford Man

Funeral arrangements for Benito Rincon Sr., 59, of 509 Knight, are pending with Trevino Funeral Home at Beeville. Local arrangements were by Gilliland-Watson Funeral Home.

His death occurred early Saturday. Survivors include a son, Benito Jr., of Hereford.

## The Sunday Brand

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**Shower Honors Bride-To-Be**

Karen Gilbert, whose marriage to Shay Schroeder of Lubbock is planned for next Saturday, was complimented with a shower Friday evening in Mrs. Hugh Clearman's home. In the receiving line, from left, are Mrs. Clearman, Mrs. J.D. Gilbert, mother of the honoree, Miss Gilbert and her grandmother, Mrs. J.D. Gilbert Sr.

**Look Who's New**

Mr. and Mrs. Eddie Lee Coplen are the parents of a son, Gregory John, born August 2. He weighed 8 lbs. 3 oz.  
 Mr. and Mrs. Herschel James Burrus are the parents of a son, Cameron James, born August 1. He weighed 8 lbs. 5 oz.  
 Mr. and Mrs. Bobby Joe Steward are the parents of a daughter, Marcie Lynette, born August 1.  
 Mr. and Mrs. Odie Marion Burnett are the parents of a son, Michael Lynn, born July 31. He weighed 8 lbs. 1 oz.  
 Mr. and Mrs. Dennis Michael Ervin are the parents of a son, Jimmy Ervin, born July 31. He weighed 7 lbs. 5 one-third oz.  
 Mr. and Mrs. R.S. Smith are the parents of a son, R.S. Jr., born July 31. He weighed 5 lbs. 10 oz.  
 Mr. and Mrs. Raul Gonzales are the parents of a son, Fred, born July 30. He weighed 8 lbs.



**Melodrama Scene**

The Hero, Karl King, is about to foil the jail-breaking villain, Ryan Lawson in this scene from The Great Western Melodrama, to be presented Monday and Tuesday in Community Center. Laura Lomenick and Licia Hodgson as the McSkews recoil from the gun, while their daughter the Heroine Nina Gilleland, begs for her life without much help from her supposedly brave suitor Oswald Slugfest, Scott Formby.

**Repeat Performances Slated For Summer Youth Melodrama**

Repeat performances of The Great Western Melodrama by a young cast, a feature of the city's Summer Youth Program, are scheduled at 8 p.m. Monday and Tuesday in Community Center ballroom, after two presentations on the weekend. Kiwanis Club members and their families laughed through the opening performance, given as entertainment for their annual summer picnic Thursday. The short comedy was staged again Friday for an audience consisting mainly of the actors' families. The public is invited to see the show Monday and Tuesday, with no admission charge.

Rosalind Rush, director, adds that children as well as adults can enjoy the humor of this production. It has all the ingredients of the old-time melodrama, burlesqued in lines and setting. The brave hero, poet Filbert Fearless, is played by Karl King and the pure heroine, Daisy McSkew, by Nma Gilleland. Ryan Lawson appears as that other melodrama standby, the dastardly villain, Two-Gun Percy, complete with black mustache. Oswald Slugfest, the poet's rival for Daisy's affection, is

portrayed by Scott Formby while Laura Lomenick and Licia Hodgson enact Daisy's practical mother and stern father. Contrived mishaps like a dropped mustache, missing props, entry on wrong cues and loud prompting supplement the fun. Miss Rush is assisted by Alice Gilleland, Linda Gilbert, Denise McCullar, Bobby Byers and Dale Moore with the staging.

**Sherry White, Group Promote 'Texas' Here**

Sherry White, former Miss Hereford and Miss Lubbock, appeared at the Hereford Lions Club meeting Wednesday to promote "TEXAS", the famed musical production being presented during the summer at Palo Duro State Park. Miss White, daughter of Mr. and Mrs. Raymond White, was accompanied by three other performers from the show. Vocal solos were presented by Miss White, Dan Steele, WTSU student whose wife teaches at Hereford High; and Randy Talley of Amarillo. Allan Denny of Elk City, Okla., was the pianist. A short movie on "TEXAS" was also shown at the club's regular weekly luncheon meeting. Woody Wilson served as program chairman and introduced Miss White. Wayne Lady presided at the meeting and made several announcements concerning the club's annual carnival being held at the Bull Barn. A number of guests and visiting Lions were introduced by Dickie Gerles. Lady announced the board had approved four new members for the club. They are Steve Hodges, Glen Burrola, Bill Bryant, and Austin Rose Jr.



Sherry White

**Bells Have Baby Boy**

Mr. and Mrs. Mitchell Bell are the parents of a son, Cameron Mitchell, born July 24 at High Plains Baptist Hospital in Amarillo. He weighed 7 lbs. 12 oz.  
 Mr. and Mrs. Bell of 331 Star are both graduates of Hereford High School. Grandparents are Mr. and Mrs. B.E. George of 114 Ranger and Mr. and Mrs. Leon Bell of 336 Ave 1. Great-grandparents are Mr. and Mrs. Mike Huber of Tulia and Mr. and Mrs. W.E. Sealy of Lamesa. Mitchell Bell works for his father and is a graduate of West Texas State University. Mrs. Bell was Mary Lucille George before her marriage.

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 J.V. Campbell Motors  
 CADILLAC TO VOLKSWAGENS

1972 Ford Pinto, Light green with green interior, has Auto. Trans. Air. Cond. extra sharp.
1972 Pontiac Catalina 4dr. Sedan, loaded, beautiful Silver Gray, with black cloth interior, has had the very best of care.
1972 Ford Courier Pickup, 510. Trans. Radio, has Cab high Camper top, and its all white, very clean.
1971 Honda Cycle, 175 Street has all the equip., w-shield, Elec. Starter, one local owner, has very low mileage.
1967 Ford Pickup 1/2 ton, long wide, V-8 Auto. Trans. extra good original finish in white, cleaner than a lot of 73 models.

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**P F C Plains Furniture Co.**

**Fine Furniture-Friendly Financing**

**We Sell Happiness**  
 COMPLETE HOME FURNISHINGS  
 APPLIANCES-ADMIRAL, WESTINGHOUSE, ADMIRAL TELEVISIONS  
 MORRIS, ELECTROPHONIC, ADMIRAL, STEREOS  
 LAMPS, PICTURES etc

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**FREE DELIVERY**  
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**The gift of love** Through the centuries, the diamond has been the traditional gift of love. And today there is no finer diamond than a Keepsake. Every Keepsake engagement center diamond is perfect, pure white and permanently registered.

Serving Hereford Since 1927

**KESTERS JEWELRY**  
 Across From The Post Office In  
 Downtown Hereford

**JCPenney auto center sale**

**30% off steel belted tires.**

JCPenney steel belted tire in the wide 78 series profile. Four plies of polyester cord with two belts of steel. Wrap around tread. Modern whitewall design. No trade-in required. Whitewall tubeless.

Tire size	Save	Reg.	Sale	+ fed. tax
E78-14	13.80	46.00	32.20	2.67
F78-14	14.70	49.00	34.30	2.83
G78-14	15.60	52.00	36.40	3.01
H78-14	16.20	54.00	37.80	3.20
G78-15	15.90	53.00	37.10	3.07
H78-15	17.10	57.00	39.90	3.28
L78-15	18.60	62.00	43.40	3.50

**CHARGE-IT**

**Save \$55 on auto air conditioners.**

**Sale 189.95**  
 Reg. 244.95. Universal air conditioner with extended front panel for better air distribution in larger cars. High power cooling.

**Sale 204.95**  
 Reg. 259.95. Contour custom air conditioner for '68-'74 Ford pick-up trucks. Air distribution across the entire dash for real comfort.

**Sale 204.95**  
 Reg. 259.95. Contour custom A/C for '68-'74 Chevy pick-ups.

**Save 30% on truck tires.**

JCPenney XTD. Our best nylon cord truck tire with deep grooved wrap around tread. No trade-in required.

Tire size	Save	Reg.	Sale	+ fed. tax
670-15/6 tube type	11.99	39.95	27.96	2.36
700-15/6	13.79	45.95	32.16	2.77
750-16/8	17.39	57.95	40.56	3.60
700-14/8 tubeless	12.89	42.95	30.06	2.62
700-15/6	14.69	48.95	34.26	3.13
875-16.5/8	17.69	58.95	41.26	4.03
950-16.5/8	20.99	69.95	48.96	4.56

Other sizes available at comparable savings.

**Save 25%**

Reg. 11.99. Sale 8.99. JCPenney heavy-duty muffler.

If a JCPenney Heavy Duty Muffler fails after installation by a JCPenney Auto Center due to defective merchandise or workmanship or wears out while the original purchaser owns the car, just contact us and a Penney specialist will replace the Heavy Duty Muffler at no extra charge.

**6.88 1-2-3 Lube service special**

We'll change your oil filter, drain your old oil and replace it with up to 5 qts. JCPenney heavy duty oil and lubricate your chassis for a smoother ride.

**6.88 Static balance special.**

We will remove the old weights and balance your wheels with new weights. Tire inspection included.

**8.98 fully installed Heavy Duty Shock Absorber Guarantee.**

If a JCPenney Heavy Duty Shock Absorber fails due to defects in material or workmanship or wears out while the original purchaser owns the car, we will replace the Shock Absorber at no extra charge. Just notify us and present your proof of purchase. There will be an additional installation charge unless the Shock Absorber was originally installed by JCPenney.

# H<sup>3</sup> / HUSTLE HUSTLE HUSTLE

By Bill Albright, Executive Vice President  
Deaf Smith County Chamber of Commerce

Did you hear? "We're getting a new industry." Those words continue to excite folks in communities like ours all across the nation. And rightly so, for "new industry" brings with it many benefits. While there are also areas of concern in acquiring additional industry, let's concentrate for the

moment, on the positive side. First of all, it makes no difference what your business is - everyone profits in some measure from the addition of new dollars and new people which accompany the new industry.

It may mean more hair for the barber to cut or additional taxes to pay for streets and police protection or more new homes or more legal, insurance and medical fees or more groceries and other goods and services - everyone shares in growth benefits in some way. A national study shows that for every 100 additional jobs we

gain 371 additional people. Bank deposits increase - retail sales increase - the entire economy is stimulated. So there are definite and-measurable advantages to quality growth. Now let's look at the acquisition side of the business.

Industrial development has changed some during the past few years. While it has always been a highly competitive field, competition has intensified. For every company which expands or relocates, there are over 150 cities in contention for it. Industrial parks - industrial foundations financial advantages, special utility or transportation concessions, all

play a part in the inducement to get that company to come to town. Most successful cities however, and most of us know which are successful, now employ special staffs of high skilled people who conduct a continuing high level campaign to attract companies to their city.

Here in Hereford, your Industrial Development Committee actively solicits firms that have expressed interest in moving somewhere. We do this on a monthly basis - in the past 30 days we've sent more than 50 personal letters to firms announcing our interest and offering information on our

community. From these letters we gain a prospect or two who will most generally come to town to "take a look" and ask a lot of questions. This is where our contact teams really have to "know their product" and be able to sell it positively!

If the prospect likes what he sees - is favorable impressed with the answer she gets and the attitudes he finds, we may then be further considered as a prime site. Often he will not identify himself or his company for various - and most times, obvious reasons. Consequently the need for confidential action is required.

Since the Chamber of Commerce is a non profit organization representing the entire community and has no monetary advantages to gain, it is the time-tested and logical group to conduct the campaign. Success comes from diligent and dedicated efforts of unselfish people who work together for the betterment of the entire community and not for immediate individual gains.

As you can surmise, acquiring quality growth is a good deal more difficult than writing about it. Over night some folks tend to become self-styled industrial development "experts." You've probably heard some of them over coffee

at lunch or visiting on the corner. Beware of these good intentioned folks for mostly "they knoweth not what they say" and they certainly are unaware of the damage they can do with their inaccurate information. Next time you hear "some great source of confidential" inside information" spout off, suggest that the chairman of the industrial development committee be contacted for verification. You'll be helping Hereford to Hustle Hustle Hustle.

Amy has second thoughts on huge helicopter.

## MODERN LOOK



DS 7063 - 80ct. total weight, 1/2 ct. center diamond with two side diamonds. Matching split wedding band with ten side diamonds. 14K white gold only. \$660.00



DS 7039 - 14 ct. center diamond surrounded by seven diamonds. Matching wedding band. \$320.00



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CHECK YOUR LOCAL ANTHONY'S FOR THE RACK AND TABLE SIDEWALK SALE

TABLE DOUBLE KNIT \$1.00 yd.  
BARG. TABLE 1/2 PRICE  
LARGE BARGIN TABLE AS MARKED

SUGARLAND MALL	
1 Rack Junior HALTER and TOPS Your Choice	2 FOR \$3.00
1 Rack of Ladies TOPS and HALTERS	\$3.00 \$4.00
Group Young Mens DENIM PANTS	\$5.00
Large Rack Ladies KNIT PANTS	\$5.00
Mens Spring & Summer KNIT PANTS	\$7.88
Group Mens Spring SPORT COATS	\$15.00
Group Mens Short Sleeve Sport DRESS SHIRTS	\$5.00
Group Boys JEANS Broken Sizes and Styles	2 FOR \$5.00
Big Rack Ladies Junior DRESSES Spring & Summer	REDUCED \$10.00
Group Mens & Boys Dress SHOES	\$10.00
Group Ladies JAC SHIRTS Values to '18	\$7.88
Ladies Summer SHOES	\$5.00

**Gaston's** SIDWALK & RUMMAGE & GARAGE SALE  
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PRICES GOOD MONDAY, TUESDAY & WEDNESDAY ONLY

BOYS PANTS \$2.99 - \$4.99 - \$5.99	POLYESTER SEPERATES • Pants • Skirts • Long Skirts • Shorts • Scooter Skirts 1/2 PRICE • Blazer • Shirts • Blouses • Skirts • Halters • T-Shirts
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MENS SHIRTS \$5.99 Or 3 FOR \$15	JEANS-BLOUSES-JEANS \$3.99
MENS PANTS \$8.99 - \$13.90	BLOUSES-JEANS-BLOUSES 1 Group SHOES \$3.00 Or 2 FOR \$5.00
JACKETS-SPORT COATS etc. • Boys • Young Mens • Mens \$5	SHOES Dress Pumps Lots of Narrows Reg. '30 NOW \$6.99

**Gaston's** ON THE SIDEWALK MONDAY  
SUGARLAND SIDWALK & RUMMAGE & GARAGE SALE SUGARLAND

**Duckwall's**  
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HAIR SPRAY Suave Normal, Extra Body Hard to Hold Reg. 74¢ 13-Oz. Sale Price Limit 2 2/\$1.00	Boys Flair JEANS 100% Cotton Sizes 8-18 Reg. '64 Sale Price \$4.88
Todays Girl PANTY HOSE All Sheer & Nude Heel Styles In Two Popular Shades Many Sizes Reg 99¢ 2/\$1.00	PHOTO ALBUMS With Self Adhesive Pages and Reinforced Binding Reg. '33 Sale Price \$1.99
TERRY CLOTH CREEPER w/Plastic Lining Sizes 6-18 Mo. \$1.51	100% Polyester Pile SHAG CARPET 5 Only 9' x 12' Reg. '33" Sale Price \$25.95
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HEINOLD		COMMODITIES INC.	
Affiliated with Heinold Hog & Cattle Markets			
MO.	HI.	LO.	PREV. CLOSE
SEP	584	565A	569B
OCT	585	565A	NO COMP.
DEC	590	555A	575B
MAR	585	580A	NO COMP.
KANSAS CITY WHEAT			
SEP	466 1/2	424	445 1/2
DEC	481	439	458
MAR	490	450	468
MAY	481	440	460
LIVE CATTLE			
AUG	495 1/2	4740	4740
OCT	509 1/2	4870	4845
DEC	5000	4795	4830
FEB	4990	4757	4845
APR	4980	4757	4860
FEEDER CATTLE			
AUG	3740	3640	3640
SEP	3675	3400A	3375
OCT	3650	3365	3550
NOV	3650	3405	3550
B-BID	N-NOMINAL	NC-NO COMPARISON	

## City Police Probe Thefts; Accidents

Hereford police had a relatively quiet week, investigating minor thefts and accidents.

Daniel Schneider, 1910 31st Denver, Colo., reported the theft of a citizen's band radio valued at \$170 from his truck sometime between Thursday and Friday of last week while it was parked in a lot across from Holiday Motel on Hwy. 60.

Police said entry to the truck was gained by prying open the left vent window, resulting in \$25 damages to the window.

Two persons, believed to be juveniles, were seen Wednesday night removing gasoline from the city's tractor parked at the municipal golf course.

Police said 10 gallons of gas had been taken from the tractor.

A car driven by Janice M. Dearing, 200 Western, went out of control Friday morning, police said, while traveling east on Park Avenue and struck a wall at 1103 Park Ave. before coming to rest against a stop sign at the intersection of Park and Star.

The driver was not reported injured.

No injuries were reported resulting from a collision at 7:05 a.m. Tuesday near the intersection of W. 1st and 25 Mile Avenue between cars driven by Manuel J. Torres, Clovis, N.M., and Marion I. Conrad of Golden, Colo.

The Torres driven vehicle hit the left rear portion of the Conrad vehicle, police said.

At 12:26 p.m., a collision between cars driven by Alvin R. Hughes, Rt. 3 and Minnie Perea, Friona, at the 200 block of N. Main Street resulted in minor damage to both vehicles.

Police said the wreck occurred when the car driven by Perea pulled out of a parking position, striking the Hughes car, traveling north on Main.

A wreck occurred at 2:49 p.m. Tuesday at McKinley Street and Fifth Street when an unidentified car and driver was in collision with a car driven by Abbe Lavinda, Grand E. Trailer No. 22.



### Kiwanis Picnic

Hamburgers, ice cream, cake and fellowship were the order of the evening Thursday night as Noon Kiwanis members and their families picnicked in the veranda area of the Community Center. The evening was rounded off with a performance of a melodrama by youth participating in the Center's summer program.

### Kiwanians Tell Deeds; Hold Picnic

Hereford's Noon Kiwanis held an annual summer picnic Thursday night and at their regular meeting Thursday had "testimonial."

The meeting at noon Thursday included a program given by the members themselves, each giving an "Old-fashioned" testimonial as to what he had done during the month of July for an aging person.

Bartley Dowell presided over the program, and began by telling of his service to the aging. The program went hand in hand with one of the aims for

Kiwanians during 1974, "Give of yourself by enriching the lives of the aging."

Most members told of visits to area rest homes and of deeds done around the homes of aging Hereford residents.

Kiwanis goals for the coming year include "Showing You Care" by working for children with learning disabilities and continuing in service to the aging.

The Thursday night picnic in the backyard of the Community Center was a family affair, with more than 180 persons at-

tending. Kiwanians cooked hamburgers on open grills, and there were several cakes, freezers of ice cream, and homemade cookies.

After the feasting, a performance of a melodrama was presented by the Summer Youth Program at the Center. Rosiland Rush and Alice Gilleland worked with youngsters at the Center to stage the production.

Other business attended to at the noon meeting included voting for Kiwanian of the Year.

### Greenbugs Still Plague Sorghum

An infestation of greenbugs continues to besiege High Plains grain sorghum crops. But intensive research, funded by the Texas Grain Sorghum Producers Board, reveals that certain chemicals used in low rates are relatively effective.

Entomologists with the Texas Agricultural Experiment Station at Lubbock feel the failure of known chemicals to provide control may lie in greenbug resistance.

Jack King, research director for TGSPP and the Grain Sorghum Producers Association says research indicates Cygon, if available, or Parathion, gives excellent results. Either can be applied effectively at the low rate of a half pint per acre.

King points out, however, that Parathion has a tendency to cause an explosion in the grass mite population, making it less desirable to use than some other chemicals.

"Thimet granular is also giving good greenbug control," King said. "But since it provides good control in mites as well, and since it can be applied only once a year under Environmental Protection Agency standards, it should be reserved for use in areas where the mite problem exists, along with the greenbugs," he said.

"The use of low rates is encouraged since high rates build resistance much faster," King said. "If a half pint will do the job and allow the beneficials to remain, then why use a pint."

The area hardest hit by the greenbug infestation is north of Plainview to the Canadian River.

### Letters To Editor

To the citizens of Hereford: For the past five months, I have enjoyed working in the capacity of City Animal Control Officer. However, as it has been quoted and requested, "all good things must come to an end."

For me, it means having to announce my forthcoming resignation.

I have totally appreciated the time, energy and cooperation of all those who have given so much of themselves to help me fulfill my duties as a public servant. Any success credits must be shared with the many residents of Hereford who have acted out of concern in a united effort to greatly reduce our stray animal problem and alleviate the fear of rabid domestic pets. It is my hope that such cooperation will not cease.

I wish to express extreme appreciation to City Manager, Dudley Bayne; Police Chief, Don Brush and the officers of the City Police Department for their consistent patience, encouragement and support. I have only the highest regard and sincere respect for these fine men.

A special thanks to Mr. Jim Belew, editor, and staff of the Hereford Brand for their many publications of animal control welfare in general. And to the KPAN staff for the devoted air time spent in location of pets and owners.

Having the opportunity to meet and work with such kind persons has been a very pleasant and memorable experience. Though my family and I will no longer be living in Hereford, Hereford will always have a place in our hearts.

Sincerely,  
Linda J. Hagar

fit. It was selected and copied from "Mutual Moments" by permission:

"A smile costs nothing, but gives much. It enriches those who receive, without making poorer those who give. It takes but a moment, but the memory of it sometimes lasts forever. None of us is so rich or mighty that he can get along without it, and none is so poor but that he can be made rich by it.

"A smile creates happiness in the home, fosters good will in business, and is the countersign of friendship. It brings rest to the discouraged, sunshine to the sad, and it is nature's best antidote for trouble.

"Yet it cannot be bought, begged, borrowed or stolen, for it is something that is of no value to anyone until it is given away. Some people are too tired to give a smile. Give them one of yours, as none needs a smile so much as he who has no more to give."

Mrs. Cora Johnson

### Positions Offered

Applicants are needed for positions of Shorthand Reporter in Federal agencies in Dallas, according to Mrs. Vere B. Robinson, Area Manager of the Dallas Area Office, U.S. Civil Service Commission. These positions are at the grade GS-6 level and pay \$8,977 per year.

Shorthand reporters make and transcribe verbatim records on conferences, hearings, speeches, or similar proceedings, using any system of handwritten shorthand notes or any molesless shorthand writing machine.

For further information and for application forms, call toll-free 1-800-492-4400 or apply in person at the Federal Job Information Center, Room 1C42 Federal Building, 1100 Commerce Street, Dallas, Tex 75202.

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ONE DAY ONLY MONDAY AUGUST 5. WE WILL BE ON THE MALL WITH OUR FINAL SUMMER CLEARANCE. REAL REDUCTIONS MEAN REAL SAVINGS. HURRY! LIMITED QUANTITIES & BROKEN SIZES SUBJECT TO PRIOR SALE.

**CHARGE-IT**

Save 30% to 60% on over 100 women's dresses.

Now 8<sup>88</sup> to 23<sup>88</sup>

Pant Suits REDUCED From regular stock

Junior Long Dress Fashions Reduced 25% to 60%

Hurry!

**CHARGE-IT**

Save MENS DRESS SHIRTS Polyester/Cotton Penn-Prest 3 for \$10

Mens KNIT DRESS SHIRTS Original \$7 to \$9 Now \$5<sup>00</sup>

Huge Selection Mens SPORT SHIRTS 3 for \$10

Hurry!

Timely buys. Girls' easy-care dresses and accents.

3 for \$9

Group of dresses in machine wash and dry fabrics and blends. Assorted plaids, solids, prints and patterns in great looks! Sizes 4-6x

3 for \$10

Big sister assortment of carefree dresses. Prints, plaids, solids and patterns, included. Some with button turn or patch pockets. 7-12

**Closeout. Girls' jeans.**

3<sup>99</sup>

Orig. \$6. Jeans of machine wash and dry cotton and easy-care blends. Styled with wide belt loops and cuffed legs. Navy and assorted darks in sizes 7-14.

**Special. Girls' tank tops.**

1<sup>99</sup>

Tank top in soft cotton knit. Comfortable, sleeveless styling. Great over shorts and pants. Assorted colors and patterns in sizes S, M, L.

**Special 1<sup>99</sup> yd.**

Our polyester doubleknit solids are textured and come in assorted crepes, jacquards and plaid stitches. Machine washable. Doesn't need ironing.

**Men's tank tops**

4 for 5<sup>00</sup>

Polyester/cotton tank tops in solid colors with contrasting trim. Sizes M, L, XL.

**Cool tops for juniors.**

2 for 5<sup>00</sup>

Assortment of crop tops and halters in easy-care, washable fabrics and blends. Dainty prints, stripes in summer-appropriate colors. Sizes S, M, L.

**ENTIRE STOCK WOMEN'S and GIRL'S SUMMER SANDALS and WHITE SHOES**

\$1<sup>88</sup>

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**Special Purchase LADIES Two Piece SHORT SETS** Orig. \$4<sup>50</sup> NOW \$3<sup>88</sup>

**Women's All Weather COATS and JACKETS.** Orig. \$14 to \$34 NOW \$9<sup>88</sup> to \$19<sup>88</sup>

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**Huge Selection LADIES PANTSUITS** Special Purchase \$14<sup>88</sup>

**Special Purchase CANVAS DECK SHOES** For all the Family \$3<sup>99</sup> Pair

**Boy's, Girl's, Men's and Misses BACK-TO-SCHOOL SHOES.**

**Men's Footwear Close-out** \$3<sup>88</sup>, \$4<sup>88</sup>, \$5<sup>88</sup>

**Misses Embroidered FADED DENIM JACKETS** Orig. \$13 to \$15 NOW \$9<sup>88</sup>

**Misses Better JEANS and SLACKS** Reduced to Clear \$1<sup>99</sup> to \$7<sup>99</sup>

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**1 Big Rack Sportswear Girl's SUN and FUN** \$2, \$3, \$4

**PIECE GOODS BONANZA** 2 Big Racks Reduced 20% to 60% Reduced just in time for Back-to-School sewing.

Screen Print Cottons 88c yd.  
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Penn Prest Bellweather Sportcloths 99c yd.  
1 Bolt Corduroy 99c yd.  
Fashion Broadcloth 99c yd.  
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Pretty Prints 99c yd.  
Polyester Coordinates 99c yd.  
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**REMNANTS 20% - 50% OFF**

Acrilan KNITTING YARN 77¢

**THERMAL BLANKETS \$4<sup>29</sup>**

**Boy's Pattern Penn Prest FLARE JEANS 3 Pair \$10**

**Men's Double Knit DRESS SLACKS** Orig. \$13 to \$15 NOW \$8<sup>99</sup>

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**Entire Stock Men's SWIMWEAR and WALK SHORTS** \$1<sup>99</sup> to \$2<sup>99</sup>

**Entire Stock Men's WESTERN STRAW HATS** \$2<sup>88</sup>

**Straw Caps 88¢**

**Men's 100% Polyester DOUBLE KNIT SPORT COATS** \$28<sup>88</sup>

**Boy's KNIT SHIRTS** \$1<sup>99</sup> to \$2<sup>50</sup>

**Entire Stock Boy's WALK SHORTS** 50¢ to \$1<sup>50</sup>

**Fitted Mattress Pads** Twin \$4<sup>44</sup> Full \$5<sup>44</sup>

Principles are usually read, not lived.

\*\*\*\*

If you want to live long, remember the "eat" in death.

\*\*\*\*



### Kiwanis Cooks

R.C. Hoelscher fights blazing hamburgers in the background as Bobby Byers, foreground, puts more raw beef on the grill. The two Kiwanians were just two of many "cooks" who tried their hand at culinary arts during the Kiwanis summer picnic.

# 6 ROBERTS APPLIANCE

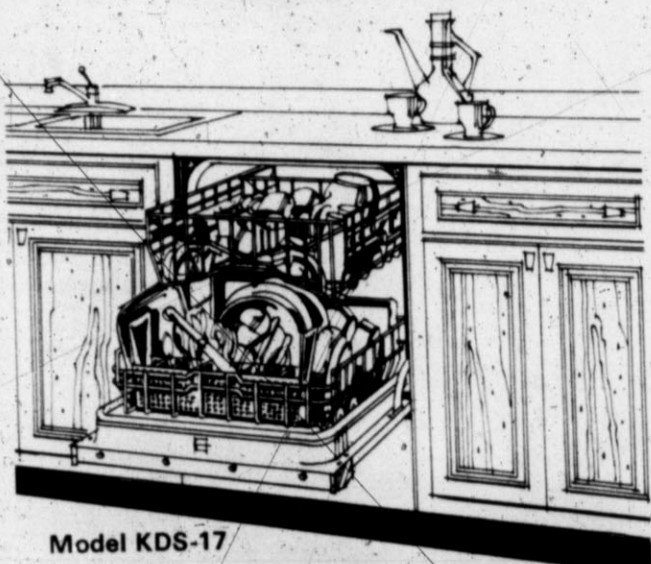
136 W. 3 rd

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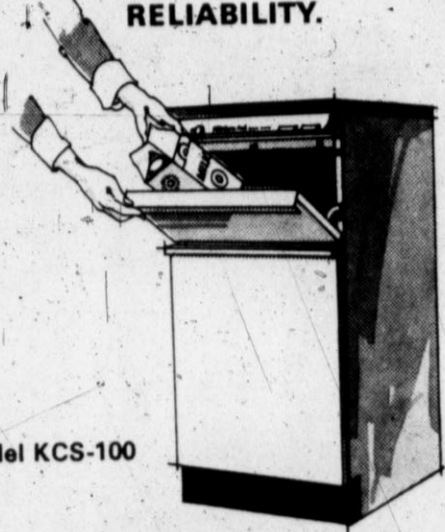
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# 6

# SA

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Was Shipped overse

Jimmy Roberts Got Ma

Jimmy Roberts Opened

Her

August 6th is a special day for Jimmy and it means

Save on **ZENITH** QUALITY

DURING OUR

## ANNIVERSARY SALE

EARLY AMERICAN STYLING



The **ALTAIR E4547M**  
Authentically styled Early American lowboy console. Wrap-around gallery. Spool-turned legs. Maple color. Chromatic One-button Tuning. Power Sentry System. AFC.



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**TITAN 300H**  
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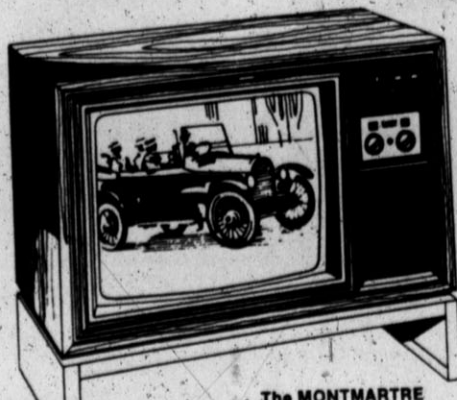
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■ CHROMATIC ONE-BUTTON TUNING

■ AFC

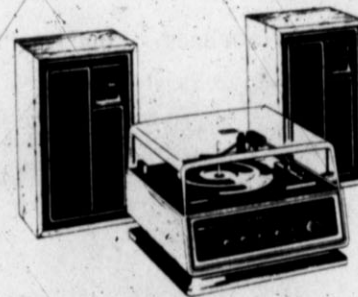
■ NEW SETRONIC-7 SLIDE TUNING CONTROL

CHOOSE THE BEST! ZENITH SOLID-STATE CHROMACOLOR® II

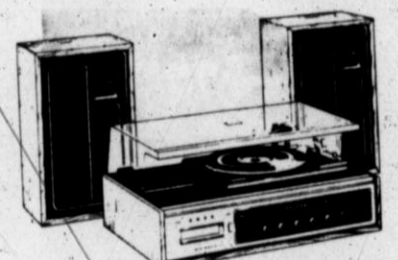


The **MONTMARTRE E4752W**

Modern styled console. Genuine Walnut veneers on top and ends. Solid-State Super Gold Video Guard Tuning System. AFC.



**Allegro 1000 Modular Stereo**  
The **PRENTISS - F584**—Solid-state AM/FM/Stereo-FM tuner with Stereo Precision record changer. Allegro 1000 speakers for full, rich bass reproduction.



**Allegro System with Tape**  
The **JULLIARD - F587**—Solid-state AM/FM/Stereo-FM tuner with Stereo Precision record changer and 8-track cartridge tape player. Allegro 1000 speakers.



THE COLORFUL COMPACTS! ZENITH QUALITY 12" FEATURES INSTANT PICTURE & SOUND diagonal.  
The **VOYAGER - E1335**—Choose from a rainbow of colors: Charcoal, Avocado, Tangerine, Yellow, Beige and Orchid. All feature Zenith Quality Chassis with Solid-State Modules. Solid-State Custom Video Range Tuning System. Solid-State 3-Stage I.F., Sound and Video Modules. Solid-State Rectifier Power Supply. Telescoping Antenna. Weighs less than 17 lbs!

- Yellow
- Charcoal
- Orchid
- Beige
- Tangerine
- Avocado



**Circle of Sound® FM/AM Digital Clock Radio**  
The **LUMINAR - C472W**—Touch 'n Snooze Sleepswitch. AM-AGC. Grained American Walnut color.

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For 6 Days

Tuesday August 6 through

Monday August 12th

# 6

Means savings

for everyone

on major appliances

T.V.'s & Stereos

136 W. 3 rd

Get yourself a CORNING kitchen this year

On August 6, 1948... Jimmy Roberts then to sell only the best of what he has lived up to that promise and the finest service available

HURRY ON IN

HIS 26th

HEREFORD'S OLDEST

# ROBERTS

# 26<sup>TH</sup> ANNIVERSARY

# 6

Help us celebrate

# SALE

Jimmy Roberts....

Overseas in World War II 1942

Not Married.....August 6th 1945

Opened His Business in

Hereford August 1948

It means savings for you.....Plus if may be your lucky day also.....



this  
**ROPER**  
**COOKTOP**  
**LIFTS-UP**  
**LIFTS-OFF**  
for easy  
cleaning

Styling and performance -- the best of both worlds combine in this big 36-inch gas range from Roper. The big "family-size" oven comes complete with special oven finish that provides continuous-cleaning action at normal baking temperatures. Heavy spill-overs should be wiped up. The removable oven door is accented by a black glass window with dramatic new Florentine pattern.

MODEL 1634

yourself  
shopping  
when  
year!



Redo your kitchen in a hurry!

Jimmy Roberts opened his business in Hereford. Jimmy promised the best of merchandise and to service what he sold. Jimmy believes in that promise and pledges to continue with both quality merchandise and service available....

BY ON IN THIS WEEK AND HELP JIMMY CELEBRATE HIS 26th ANNIVERSARY IN HEREFORD!!!!

BEST APPLIANCE DEALER

# APPLIANCE



**RCA** The PROVIDENCE Model GS728 25" diagonal picture Also available with remote control (optional, \$69.95)



**RCA** The PROJECTA 17 Model E376 17" diagonal picture



**RCA** The Franconia Model ES849 25" diagonal picture



It's now practical for every day, every meal. Affordable and safe.

The Litton Minutemaster microwave oven is the product of Litton's 17 years of experience in microwave technology. Over ten billion meals in 71,000 restaurants and other food service locations have been prepared in Litton microwave ovens.

- Litton is first to offer these consumer features:
- Automatic defroster. Now - defrost a 16-ounce steak in just four minutes with just the touch of a button.
- Bright easy-clean acrylic interior. Wipes clean with a damp sponge.
- Largest interior of any countertop microwave oven. Easily cooks a 20-pound turkey!

Oven comes with a FREE colorful 168-page cookbook that tells you all you need to know about microwave cooking. Beautifully browned roasts, turkeys, vegetables, cakes... The Litton Minutemaster cooks them all.

Come in for a demonstration!  
**LITTON**  
Litton Microwave Ovens  
Nobody knows more about microwave cooking than Litton. Nobody.

Buy the PAIR that gives special care to knit and Permanent Press fabrics



## Whirlpool WASHER AND DRYER PAIR

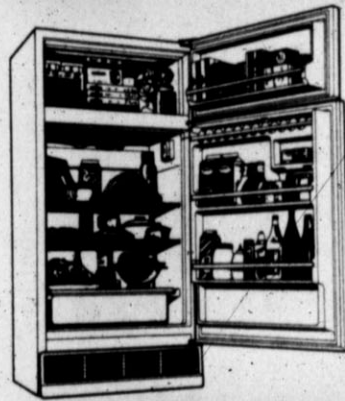
2-SPEED, 4-CYCLE WASHER  
Model LAA 5700

- 4 washing cycles: NORMAL, KNIT, PERMANENT PRESS and GENTLE
- Proper wash and spin speed is provided automatically when cycle is selected
- 3 load-size water level selections
- Efficient lint filter
- 4 wash/rinse water temp selections
- Big family-size capacity

3-TEMP, 5-CYCLE DRYER  
Model LAE 5700

- Dial the setting to fit the fabric: HEAVY, PERMIT PRESS/TUMBLE PRESS, KNITS, DELICATE / FLUFF for air drying without heat.
- TUMBLE PRESS\* control helps restore creases in clean Permanent Press garments wrinkled from storage
- Shuts off automatically when door is opened
- Convenient lint screen

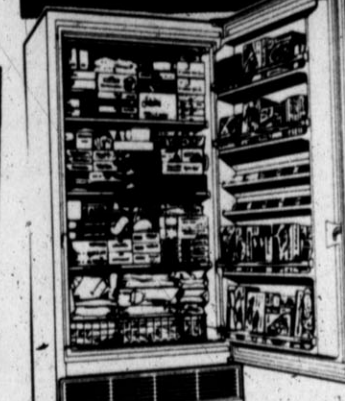
## Whirlpool 16.6 CU. FT. REFRIGERATOR-FREEZER



Model EAT17GK

- Big capacity - budget priced
- 12.7 cu. ft. of fresh food storage plus a convenient 3.87 cu. ft. freezer
  - No-Frost system ends defrosting chores
  - Porcelain-enameled interior
  - Full-width porcelain-enameled crisper
  - Super-storage door with separate butter and egg storage
  - Million-Magnet\* doors
  - Adjustable temperature control
  - Designed to accommodate installation of IceMagic\* ice maker.

## Whirlpool 15.8 CU. FT. UPRIGHT FREEZER



Model EAV16X

- Handsome textured-steel door
- 15.8 cu. ft. capacity
  - Convenient defrost drain system
  - Super-storage door
  - Million-Magnet\* door
  - Adjustable temperature control
  - Porcelain-enameled interior
  - Power interruption light
  - Sealed compressor
  - Key eject lock



EAT19PM

Register each of the 6 days for  
**6-\$100<sup>00</sup> Bills** to be  
Given away at 6:00 P.M. each day  
(A total of \$600<sup>00</sup>)

Remember to register each day for the cash drawing

You must be 18 years old to register

6 is your lucky number

# 6

# Pony League Tourney Short For Hereford

Hereford Pony League All-Stars were eliminated from the tourney they hosted by two losses to a much larger, older team. Hereford lost two games to Tulsa 16-0 and 22-1.

The tourney is a regional playoff with three teams concerned, Hereford, Tulsa, and Pecos. The first game was Wednesday night, matching Hereford and Tulsa and giving Pecos a bye.

Tulsa downed Hereford 16-0 in four and one-half innings before the game was called on the twelve-run lead rule. Hereford got only one hit, by Kent Ellis. Anderson pitched for Tulsa, and was relieved by M Rogers.

Chris Hill and Greg Hennington were on the mound for Hereford. Altogether they gave up six home runs to Tulsa, three in the first inning.

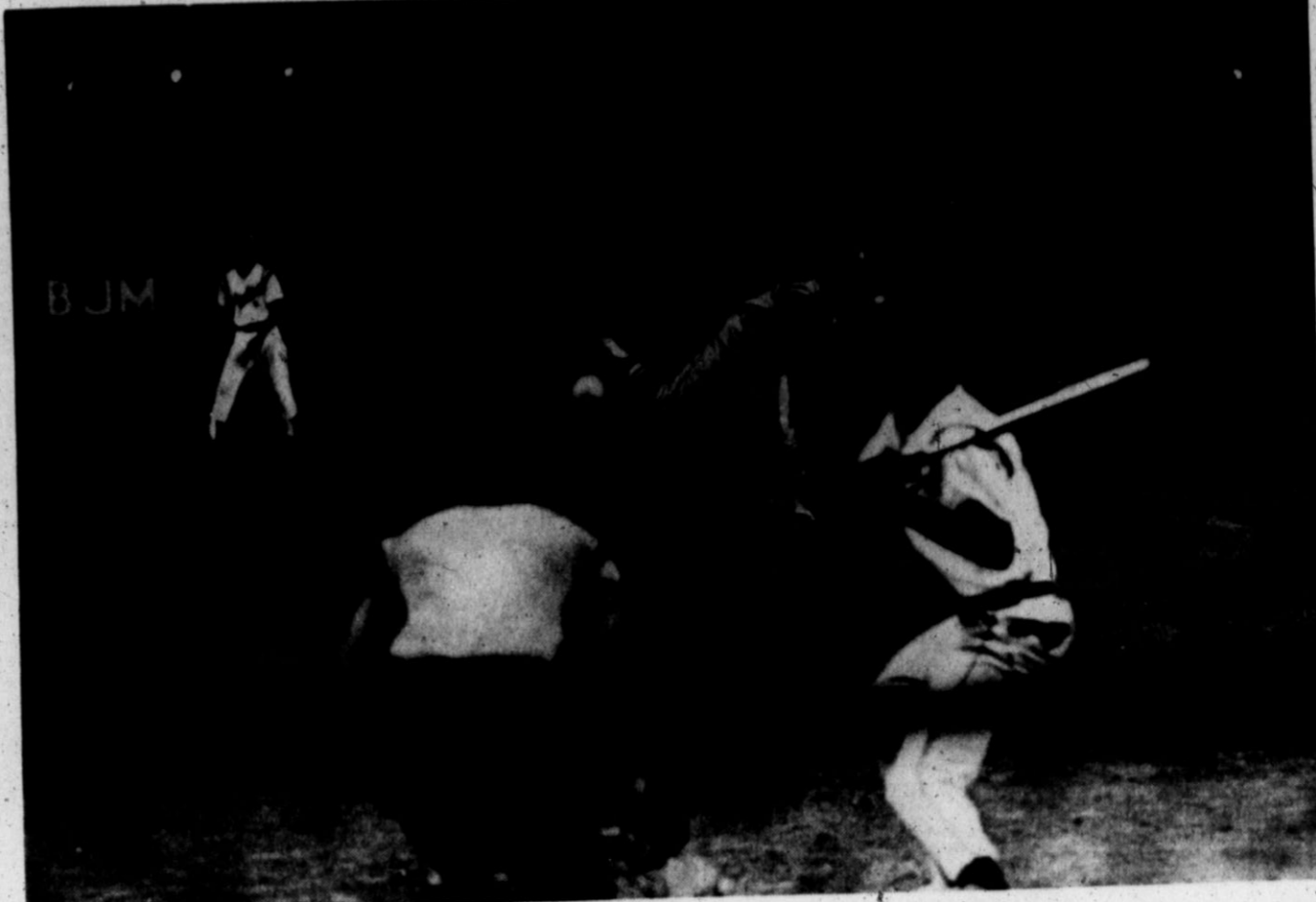
Pecos played Tulsa Thursday night, in a more evenly matched contest. Pecos came out the winner 6-2, mostly on the Pecos varsity team as a freshman. That team was beaten 1-0 in the state schoolboy championships.

Tulsa's loss to Pecos Thursday set up a rematch of Tulsa and Hereford Friday night in the loser's bracket of the double elimination tourney.

Hereford again finally succumbed to the twelve-run lead rule, giving Tulsa a 22-1 win.

Hereford's only run came after Ricky Matchett walked, tripped around the bases on errors, and came home on a Kevin Bunch rbi. Bunch, Walker, and Hester all took turns on the mound. M. Rogers pitched a no-hitter for Tulsa.

Hereford was eliminated from the tourney after their two losses. The final games of the tourney were to be played Saturday afternoon after presstime, with a fifth game to be played late Saturday night if necessary. The winner of the tourney here will advance to the sectional tourney in Fort Worth beginning Tuesday.



**Umpires View**

Joe Walker sends a pitch against Tulsa across the plate at the top of the strike zone as Bobby Weaver umpires the throw. Walker was one of two relievers in the third game of the regional

tourney hosted by the Hereford Pony League All-Stars. Hereford was eliminated by losing two games to Tulsa.

## Season Tickets On Sale

Season tickets to Hereford High School home games are now available at the school's administration office. Last year's season ticket holders will have until August 15 to renew their tickets.

School officials said Thursday that no chair seats will be available for this season. Options on the chair seats were given when the seats were added to the stadium, and none have been turned back. Officials said that waiting list is full.

Tickets will be sold in a book of five tickets for \$10, one ticket for each home game. Single tickets purchased during the season will sell for \$2.50, so season ticket holders will be saving 50 cents per game. 785 season tickets were sold last year.

The Whitefaces will play Pampa in the opening game of the season Sept. 6 in Whiteface Stadium. The second home game will be against Canyon Sept. 27, with the third against Amarillo High Oct. 4. Homecoming will be Oct. 25 against Lubbock Coronado, and Lubbock Monterey will visit Hereford for the last regular season game Nov. 15.

## Giants Honor Hereford

Hereford will be honored with ceremonies at the beginning of 'Hereford Day' at the Amarillo Giants baseball game this afternoon at 2 p.m.

Pre-game activities will include presentations by the Hereford Cowbells, the Deaf Smith County Chamber of Commerce, and Miss Hereford singing the national anthem.

The promotion is being sponsored by the Noon Kiwanis of Hereford, who will receive half of the profits of ticket sales. The Kiwanis club has marked

those funds to go to youth activities in Hereford. The club sponsored the Hereford Track Club this spring and summer, with great success. Fifteen members of the track club traveled to state meet in Fort Worth recently, and competed well there.

The Giants will play against the San Antonio Brewers in Texas League action. The battle could determine second place in the league's western division. Both Amarillo and San Antonio are seven games back of El

Paso in first place.

The Hereford Cowbells will begin pre-game activities at 1:50 p.m. with Cowbelle president Marn Tyler addressing the audience.

Bud Eades will represent the Chamber of Commerce, and will present a short speech Susie Hickman, Miss Hereford for 1974, will sign the national anthem prior to the first pitch.

All Hereford citizens are urged to attend the game.

## Visibility of Cyclist Big Danger Factor

When motorcycle accidents in traffic do occur, the odds are strong that they will happen at an intersection.

The most common intersectional accident is one involving collision between a motorcycle and an automobile caused by the automobile driver's failure to see the cyclist. The cycle may have been actually hidden from view momentarily, or the motorist may not have seen the motorcycle "mentally," even though he may have been staring straight at the cycle prior to the accident.

This phenomena can occur simply because the automobile driver was not looking for a motorcycle in the traffic stream, and the cycle therefore failed to register in his mind. This explains many of the accidents that happen at intersections when the motorcycle is going straight and the oncoming car turns left into the path of the cycle. The driver turning left has failed to see (and recognize) the motorcycle, or, due to the size of the cycle, he has misjudged it's speed.

Intersectional accidents also occur when the vehicle ahead turns right, cutting off the cycle, because the cyclist is improperly positioned behind the vehicle and is in the driver's blind spot.

You can help avoid accidents at intersections by being alert to these potential dangers, and by assuming that the automobile driver does not see you. It also helps to increase your visibility by keeping your headlight on whenever you ride, day or night, and by wearing bright clothing that will be highly visible to other vehicle operators.

As a motorcycle rider there are other common hazards you will encounter in riding in traffic. The following tips should be reviewed frequently by each rider until these common situations have been fully memorized.

**KEEP YOUR DISTANCE.** When following another vehicle allow at least 50 feet at a speed of 20 miles per hour, 100 feet at a speed of 30 miles per hour, 100 feet at 30 miles per hour, and more than 300 feet at 50 miles per hour. You cannot drive defensively when following too closely.

**STAY ALERT.** Be prepared for sudden stops for traffic approaching from the left at intersections and for vehicles pulling away from the curb. Remember! Many motorcycle accidents occur at intersections.

**BE SEEN.** It is recommended that the motorcycle headlamp be lighted at all times, day and night. Many collisions occur simply because the operator of the other vehicle. The headlight beam makes a motorcycle much more noticeable to operators of other vehicles.

**USE YOUR BRAKES WISELY.** Combined braking delivers the safest stops. Since the front brake is the most powerful, apply the rear brake first—at normal speeds—then ease down on the front one. Brake gently on slippery surfaces, and use your brakes before rounding a turn, not while in it. Always make certain that both brakes are in proper adjustment.

**IF YOU CAN'T SEE IT DON'T TRY IT.** This includes passing on hills and curves. The only obstacle that can hurt you is the one you didn't see in time.

(Obvious, to be sure, but obvious things are the easiest to overlook.)

**THE RIGHT APPROACH TO LEFT-HAND TURNS.** Always enter the left traffic lane well in advance of turning left, and be sure to signal your intent. Do not continue to negotiate your left-hand turn until all oncoming traffic is clear and it is otherwise safe to proceed with your turn.

**USE A MIRROR.** Rear view mirrors on both right and left sides of the handle bars are an economical safety investment. You can be constantly aware of all vehicles behind you before changing lanes. By using rear view mirrors you can avoid the necessity of turning your head.

**TREAT SLICK SURFACES WITH RESPECT.** Automatically reduce your speed when driving your motorcycle on a wet road or loose gravel. The center "strip" of each traffic lane is often coated with oil which has accumulated from deposits of passing traffic. Ride to the right or left of the oil-slick area. The oil covered area is particularly slippery when wet.

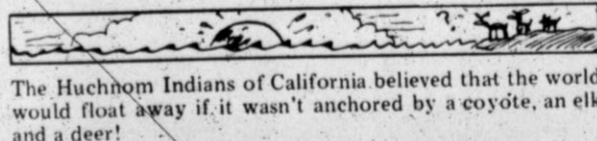
## Coaches Feature At Sports Banquet

Hereford citizens as well as area media will get a chance to hear the predictions of District 4-AAAA and District 3-AAAA coaches at the Chamber of Commerce Sports Committee banquet Tuesday night.

The banquet will follow a day of golf at the John Pitman Municipal golf course for the coaches and media. Tom Simons, chairman of the event, hopes to have quite a turnout from the public and invites anyone interested in football to participate in the golf tourney and attend the banquet Tuesday night.

The banquet will feature barbecue from Bob's Hickory Pit Barbecue and a skull session with the coaches of almost all the Teams Hereford High School will compete against during the football campaign.

Tickets for the banquet are available at the First National Bank, the Hereford State Bank, the Deaf Smith County Chamber of Commerce and KPAN. Price is \$3 per person. The banquet will be held at 7:30 p.m. Tuesday at La Plata Junior High.



The Huchnom Indians of California believed that the world would float away if it wasn't anchored by a coyote, an elk and a deer!



**Team in State Tourney**

K-Bob's traveling slowpitch softball team will travel to the ASAA Class A tourney in Killen next weekend. Team members are, standing left to right, Kenny Hagar, Steve Larkin, Alan Wagner, Rudy Gonzales, Paul Hubbard, Ron Hale, John Stoy, and Frank Bezner. Kneeling left to right are Bob Wagner, coach Greg Herring, sponsor Allen Parsons, Terry Watson, and Gary Victor.

## Softball Team Wins State Meet Berth

Hereford's K-Bob's traveling men's slow-pitch softball team recently captured first place in an Amarillo tourney and earned a berth in an upcoming state tourney.

K-Bob's won five straight games in the Second Annual Class A Slowpitch Softball Tournament held in Amarillo. The team received a bye in the first round of play. The tournament was open to any team which had not won a tournament in three years, making K-Bob's ineligible for next year's tourney.

In the championship game, K-Bob's defeated Budwieser of Amarillo 13-11. Budwieser had

advanced with a win over Suburban Realty in the loser's bracket finals of the double elimination tourney, but the Bud team lost to K-Bob's in the championship game. Twenty-nine teams had competed in the event.

By virtue of their fourth-place finish in the recent Amateur Softball Association of America district meet, K-Bob's will go to the state ASA Class A tournament held in Killen Aug. 10-11.

The team is coached by Greg Herring, and given loyal support by the team wives. Other team members are: Bob Wagner, Terry Watson, Gary Victor, Kenny Hagar, Steve Larkin, Rudy Gonzales, Ron Hale, Frank Bezner, Alan Wagner, Paul Hubbard, John Stoy, Joe Sheffy and Carey Black.



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To Rest and Regroup

Come See Us For All Your Boating Needs

**Jack's Marine Supply**  
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**CONSTRUCTION MATERIALS FOR SALE**

(1) 23/8" O.D. Structural Pipe Delivered to Hereford Area at 70c per foot.  
(2) 5/16" Galv. Seven Strand Cable (New) on 2500ft. reels, 5,350 Lb. Strength 7c per foot.  
Delivered to Hereford Area in Quantities of 175,000 ft.  
(3) 7/32" Galv. Cable (New) 5,000 Lb. Strength, 17,500 ft. reels, 6 1/2 c. per ft. delivered to Hereford area in Quantities 525,000ft.  
(4) 2 3/8", 3 1/2", and 4 1/2" O.D. Steel Posts. Available in 7 ft. and 8 ft. lengths.

FOR ADDITIONAL INFORMATION CALL or WRITE:  
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**TIDE PRODUCTS**  
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family centers

## Back to School FASHION SCENE

August 5-7

Store Hours 9 A.M. to 10 P.M.



Golden "T"  
**SHORT SLEEVE SHIRT**

Men's 100% Cotton  
Size S, M, L, XL  
Asst. Colors  
Styles May Vary

**\$2.77**



Boy's  
**DRESS SHIRTS**

Assorted Solid  
Colors  
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**\$2.98**

We Will Be Happy To Refund Your Money If You Are Not Satisfied With Your Purchase



Mens Double Knit  
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Asst. Colors Size 29-38

**\$8.88**

Mens Knit  
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100% Acrylic Machine Washable Asst. Colors

**\$3.97**



Ladies  
**PANTY HOSE**  
or  
**BRIEF or BIKINI PANTIES**

YOUR CHOICE

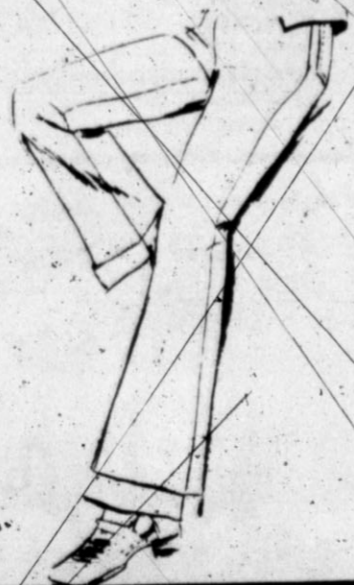
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Men's Denim  
**BLUE JEANS**

Perfect For Back To School,  
Style No. 2829  
Asst. Men's Sizes

**\$5.47**



**LADIES COORDINATES**  
SLACKS and BLAZER



**SLACKS**  
100% Polyester Solids, Size 10-11

**\$7.99**

**BLAZER**

100% Polyester Checks, Plaids, Solids Size 10-18

**\$19.88**



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**BATH SOAP**

**4 49c**  
FOR

Dial Very Dry  
**ANTI-PERSPIRANT**

12-Oz.,  
Reg. '16"

Reg. or Unscented  
**\$1.17**

**LISTERINE ANTISEPTIC**

Giant  
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STYLE  
**HAIR SPRAY**

Reg. Super Hold, Unscented

13-Oz. Can  
**37c**

Golden "T"  
**NAIL POLISH REMOVER**

6 Fl. Oz.  
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12 Ct.  
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**SKIN CARE LOTION**

16 Fl. Oz.  
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Johnson's Baby  
**SHAMPOO**

12 1/2 Fl. Oz.  
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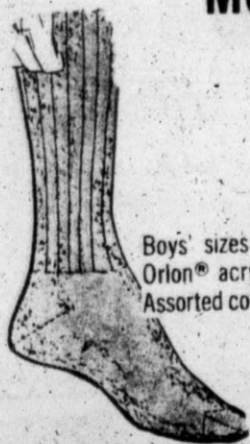
Breck  
**SHAMPOO**

Golden Formula 15 Fl. Oz.

Dry Natural Oily  
**\$1.33**

Men's & Boys' Orlon® Terry

**CREW SOCKS**



Boys' sizes 7-8 1/2, 9-11. Assorted colors. 60% Orlon® acrylic, 40% nylon. Men's sizes 10-14. Assorted colors. 75% Orlon® acrylic, 25% nylon.

MEN'S SIZES **57c** PR.  
BOYS' SIZES **2 \$1.00** PR.



**MOP & GLO**  
Floor Shine Cleaner  
48-Oz.

**\$1.47**



WD-40  
**LUBRICANT**  
12-Oz. Spray.

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Regal Ware  
**POLYPERK**  
Fully Automatic Easy to Clean 4-8 Cups

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3 1/2-Quart All Purpose Slow Cooker

**\$13.88**

Golden "T"  
**CLEANER**



Spray  
32-Oz.

**57c** EACH



**PAM**  
Non-Stick Coating  
13-Oz. Aerosol

**99c** EACH

## County DA Lists Cases

The office of the Deaf Smith County District Attorney has reported a total assessment of \$7,118 in district court fines for the week ending July 26.

In county court, 18 cases were heard, 14 for DWI charges, one for swindling by worthless check, one for theft of services and two for marijuana.

Guilty pleas were entered in eight DWI cases, two DWI's dismissed due to death, one DWI sentenced, one DWI filed with the suspect in jail, one filed with the suspect on bond and one DWI case dismissed by the judge.

Theft of services was filed against a suspect at large.

One person was sentenced and fined one dollar plus court costs for possession of marijuana and another person, charged with possession of marijuana, was dismissed by the judge.



### Church Speaker

Former nightclub entertainer Gary Haines will be guest speaker in First Church of the Nazarene, 16th and Blackfoot Streets, in services today. The Rev. Max Jetton, pastor, invites the public to hear the speaker at 10 a.m. 7 p.m. services.

## Texans By Adoption

# Retired Sisters Recall Busy Years In Careers

By SUE COLEMAN  
Women's Editor

WITH outstanding careers behind them, fashioned from hard work and study, two sisters who are residents of Kings Manor retirement home here look back on busy lives that brought them by different routes to the Texas Panhandle, work they enjoyed and friends who make their leisure years pleasant.

Mrs. A.J. Boardman and Mrs. J.E. Shirkey began their careers as teachers in a family of teachers.

"Our father was a Methodist minister and at one time all five of the sisters and brothers were teaching, no two in the same state and scattered all the way from Mexico City to northern Minnesota," Mrs. Shirkey says.

LIKE all Methodist pastors then, their father was moved to a new church at least every four years so the sisters grew up in a number of cities, but all in Missouri where they were born, educated and married.

Each came to Texas for a visit, and stayed, after their husbands had died and their children were grown up.

Jessie Boardman was the first to adopt this state as her home when she was offered a teaching position in West Texas State University during a visit with her brother, the late J.B. Davis, dean of Amarillo College.

Then when Martha Shirkey came to visit the sister and brother, they persuaded her to change her field of government work from Washington, D.C. to

Amarillo. When they retired both had become well acclimated and decided to remain in West Texas.

BEFORE their brother's death last winter he too was a Kings Manor resident. Mrs. Shirkey lives in one of the duplex cottages and Mrs. Boardman, after three years in the Manor proper, now resides in Westgate unit.

"There's nothing wrong with my health in my 90th year," she remarks, "but now that I'm in this wheel chair I must have help in getting around so I live where it can be given."

She feels at home in Hereford, she says, because many of her former students at WTSU, where she taught education and psychology classes, live here and visit her.

THE achievement in which she takes the most pride was not associated with her work, but was her selection in 1958 as the Texas Mother Of The Year. With the honored mothers from other states she spent a week as a guest in the Waldorf-Astoria Hotel in New York City, enjoying the trip as well as the honor.

She is the mother of two. Her daughter Clara is Mrs. Martin Travland of Baltimore, whose husband is an artist with the Washington Post, and her son is Tom Boardman, editor of the Cleveland Press. There are four grandchildren.

Her teaching career began just after she finished college training, with two widely different jobs.

FIRST she became governess for the children in a wealthy family where she lived in luxurious surroundings, then taught in a rural school at Cedar Bottom, a community 12 miles from the nearest town at a time when road conditions made that distance a long one.

It was a one-teacher school and the pupils of assorted ages. She chuckles as she says she boarded with a family with six children living in a crude house

with one big room and a lean-to which supplied space for the children to sleep and "one room the teacher had all to herself!"

Experience there enabled her to move to a better position and she was teaching in a sizeable town when she left her work to be married. The family lived in Arcadia, Mo., where her husband organized and directed a bank, and she devoted her time to her home and children.

WIDOWED, she decided to return to teaching but wanted to move to the college level so she went back to the university for graduate work. She was on the faculty of a college in Conway, Ark., near Little Rock, when her mother's health failed and her career was interrupted again.

She took her mother to Washington where Mrs. Shirkey could share in her care. After her death Mrs. Boardman felt that she was too near the retirement age of 65 to go back to Conway. She paid the visit to Amarillo which resulted in her years at WTSU, which needed an instructor in her field just then, and had a mandatory retirement age of 70.

Retired at that age, she had enjoyed five pleasant years when a telephone call came to her daughter's home during a visit there, asking her to come back to WTSU for a limited amount of teaching which was permitted to retirees under a new ruling.

"TOO OLD at 70, I was young enough at 75 for some more work that I thoroughly enjoyed," she smiles. When she stopped again she chose to live here rather than in the large cities near her children.

Only 16 years old when she first taught, Mrs. Shirkey followed that profession several years. She finished junior college at 16 and her father considered her too young to go away from home to college, so she also became a rural school teacher.

"So I'd look old enough for the job, I borrowed a long dress from Jessie to wear when I went



Mrs. A.J. Boardman and Mrs. J.E. Shirkey

to apply," she says. The next year she went on to complete college study, preparing for better jobs.

SHE organized a consolidated high school near Kansas City and was its superintendent until she married, returning to the position later when her husband's health failed and she became the family breadwinner.

In the depression years her salary was cut drastically, and with an invalid husband and a daughter to be educated she sought higher-paid work. A mathematics major, she qualified for a job in the U.S. Treasury Department and was there about 15 years as supervisor of auditing.

Her work at Amarillo was with the Pantex Ordnance Plant as fiscal officer, the only woman in approximately 100 in an eight-state area.

HER decision to leave Washington was influenced by the fact that her daughter, Roberta Lynn, and her husband Melvin Lehman had moved to

Alaska and Mrs. Shirkey liked to be near family members.

Lehman is an electronics engineer with the Navy Department, now stationed on the West Coast. That family includes Mrs. Shirkey's three grandchildren.

Travel has been a major interest for Martha Shirkey

since she retired; she made two trips to Europe last year and had been once before, covering all parts of that continent.

Trips to Mexico, Canada and Nassau have been enjoyed, but the most interesting spot in all her travels, she says, was Iceland "because it is so different from any other place."

## College Director To Speak Here

Dr. Raymond T. Brock, director of the educational development center at Evangel College will speak at the Assembly of God Church, 606 E. 15th Street at 7:45 p.m. Wednesday and Sunday, the Rev. Homer T. Goodwin, has announced.

Dr. Brock is associate professor of behavioral sciences at Evangel. He joined the faculty in 1966 as the result of a

federal grant through Title III of the Higher Education Act of 1965 and currently serves as director of educational development and guidance services at the College.

A former missionary to Nigeria, Brock was principal of the Nigerian Central Bible Institute, an Assemblies of God school for training national pastors. He was also administrator of elementary and secondary schools of the Assemblies of God in Nigeria. Recently he conducted educational workshops for national preachers in Nigeria, Zaire and Tanzania.

He has also taught at Central Bible College, Southwestern Assemblies of God College, and Great Lakes Bible Institute. The organizer and first administrator of Foothill Christian School, Glendora, Calif., founded in 1962, Brock is listed in "Who's Who in the West," "Outstanding Educators of America," and the "Dictionary of International Biography."

Dr. Brock is a graduate of Central Bible and education. His M.A. and Ed. D. degrees are from the University of Tulsa.



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F75-14	43.90	21.95	13.30
G75-14	45.35	22.67	13.57
H75-14	48.85	24.42	14.27
F75-15	51.20	25.60	14.73
F75-15	44.70	22.35	13.58
G75-15	46.55	23.27	13.97
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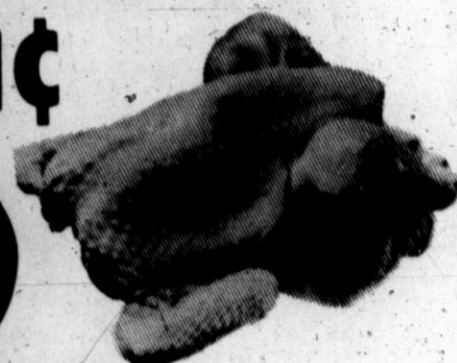


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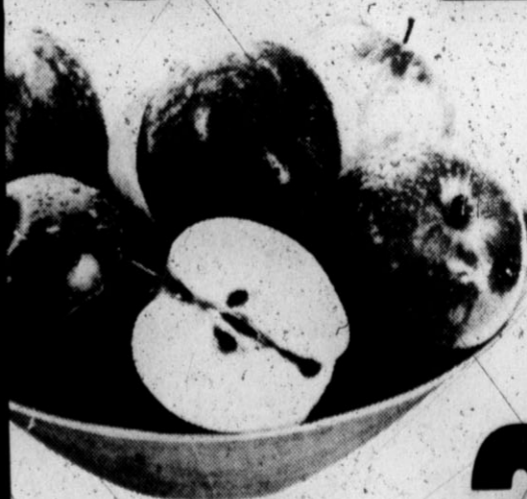
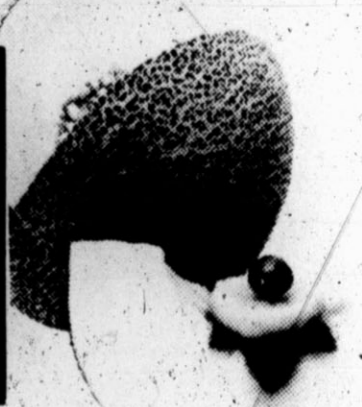
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**MIDGET GOOD BOUNCER**  
 ASHEVILLE, N.C. — At 2-foot-9 Pat Bilon may be the world's shortest night-club bouncer. Bilon, 26, checks identification cards at a Youngstown, Ohio, nightclub, screening out youngsters under the legal drinking age.

**ST. LAWRENCE ISLAND, ALASKA**—The University of Alaska reports that Eskimo hunters found the body of a woman dead for 1,600 years. They claim the discovery provides a "window on the past."

## Couple Wed Friday In Candlelight Ceremony

An archway of greenery at the center aisle and candelabra arranged on either side set the background for the marriage of Miss Jackie Drü Pickens and Earnie Alan Murphey Friday evening in First Baptist Church with the bridegroom's cousin, Ronnie Wood, conducting the ceremony.

The bride is the daughter of Mrs. Betty Pickens, 626 Ave. 1, and Buddy Pickens, Route 3, and the bridegroom is the son of Mr. and Mrs. Tommy Murphey of 501 Ave. K. Miss Vicki Alford was maid of

honor and best man was Kim Sealy.

Brothers of the couple, Roger Pickens and Darrel Murphey, escorted guests to their seats. Mrs. Ken Walsler, organist, played traditional wedding selections before the ceremony.

Given in marriage by her father, the bride wore a gown of white eyelet with wide inset belt at the natural waistline, and slightly gathered floor-length skirt. A frill of the material around the neck was accented with a tiny bow at center front. Sleeves were puffed at the shoulder and fitted to the wrist. Her two-tiered veil, borrowed for luck from Mrs. Jeff Deavenport, was trimmed with a wide lace border and appliqued with lace flowers and seed pearls.

The maid of honor wore a deep pink and white polka dot voile dress over a deep pink lining.

The gown was designed with spaghetti straps, fitted waistline and full skirt. She also wore a picture hat matching her dress and carried one pink rose.

The bride's sister, Miss Jill Pickens, registered guests at the reception in fellowship hall of the church. Miss Kathy McCathern ser-

ved punch for the refreshment table which was covered with a white lace cloth over a pink underlay. It was centered with an arrangement of pink carnations and candles in cut crystal holders.

The three-tiered cake decorated with a stairway of pink roses, was served by Misses Monica Slagle and Marilyn Leasure.

Leaving for a wedding trip, the bride wore a black and pink Jersey print pantsuit with black accessories. The couple will be at home after Tuesday on Route 5.

Mrs. Murphey is employed as a secretary at Allied Chemical Co. She attended Hereford High School where she was an active member of drill team.

The bridegroom works at Big 12 Farm and Ranch and is a 1972 graduate.

Out-of-town guests included the bridegroom's grandparents, Mr. and Mrs. Willis Hahn of Portales, N.M.

### Agencies Seek Secretaries

Applicants are needed for positions of Secretary in Federal agencies in the North Texas area, according to Mrs. Vere B. Robinson, Area Manager of the Dallas Area Office, U.S. Civil Service Commission. These positions are at the GS-5, 6 and 7 levels and the salaries are \$8,055, \$8,977, \$9,969 respectively.

All applicants must pass a written verbal abilities test. In addition, applicants must possess from three to four years of experience for these positions depending on the grade level.

This experience must have included typing, stenographic, or general clerical work, or any combination of these, and work which demonstrated possession of ability to perform secretarial work above the trainee level. In addition, the applicant must have experience in secretarial work which has involved responsibility for serving as the principal personal office assistant to a designated supervisor, and which has included participation in the work of the supervisor through a close and direct working relationship.

For further information and for application forms, call toll-free 1-800-492-4400 or apply in person at the Federal Job Information Center, Room 1C42 Federal building, 1100 Commerce Street, Dallas, Tex. 75202.

Scientists warn of new nuclear threat.

Poll finds G.O.P. favors Ford in 1976.

Matthews released by Braves as manager.



Mrs. Earnie A. Murphey ...nee Jackie Pickens (Angel photo)

## H.D. CHATTER Dress Revue Winner Earns Congratulations

By Argen Draper

**CONGRATULATIONS** to Jo Ann Wagner for winning at the District Dress Revue. The folks from Deaf Smith County were proud as punch Thursday as it was a very close win and very well deserved.

The next step in state competition at Dallas during the State Fair. We'll be happy to see her win tops there.

Carla West and Diane Warden represented us well at the revue also. Best wishes are in order for all 4-H girls who have entered sewing projects this year.

**FRIDAY** we were busy planning a very large event for early November. Lynn Bourland, specialist in home management from College Station, will help us on a major large appliance fair. So please watch for dates.

**RUTH** Gandy reminds me it is time for the Legion Auxiliary Harvest Dinner. The date is August 13th; noon at the Legion building. The committee is in a receptive mood for vegetables and other locally grown food.

If you can cooperate please call Ruth Gandy at 364-3399, Mrs. Ira Ott, 364-0588, Mrs. James Jesko, 364-3296 and Mrs. Leroy Williamson, 364-1933. They especially needokra, squash, green beans and cucumbers.

These ladies work very hard to make money for youth projects.

**ANOTHER** plea: We can't unearth our recipe for prickly pear jelly. Will someone whose filing system is better than ours, please call 364-3573. We'll appreciate this as we've had some requests for this recipe.

**FOOD** preservation is going fast and furiously. We have plenty of canning and freezing and jelly-making bulletins. Pickle bulletins are disappearing rapidly.

Pickling salt, cider vinegar for fruit pickles, distilled vinegar for vegetable pickles, fresh spices and soft water will make for quality pickles. Boil water vigorously for ten minutes. Let set overnight so minerals will settle out.

Mrs. Les Thomas shared some recipes with us. A friend from Oklahoma sent Mrs. Thompson these recipes and both of them recommend these tested recipes.

pepper. Combine vinegar, salt and water. Heat to boiling. Put grape leaf on top and fill with boiling water to within 1/8" of top. Seal. Make 6-8 qts. Process pints and quarts 10 minutes in boiling water bath.

**PICKLED ONIONS.**  
 3 lbs. (1 1/2 qts.) white pickling onions  
 1/2 c. salt  
 1 c. sugar  
 1 T. mustard seed  
 3 c. distilled white vinegar  
 3 small red peppers  
 3 bay leaves  
 Scald onions 2 minutes in boiling water; submerge in cold water; peel. Sprinkle with salt. Add cold water to cover. Let stand at least 12 hours. Drain; rinse; drain.

Combine sugar, mustard seed and vinegar; simmer 5 minutes. Meanwhile, pack onions into hot, sterilized jars. Place one red pepper and one bay leaf in each jar.

Pour boiling liquid over onions to within 1/8 inch from top, making sure vegetables are covered. Quickly seal each jar. Makes 3 pints. Process half-pints and pints 10 minutes in boiling water bath.

**DILL PICKLES**  
 1 qt. vinegar  
 1 c. salt  
 2 qts. water  
 Pack cucumbers in jars. Add dill, grape leaf and garlic if you like. Heat liquid, fill jars and seal.

If they get milky, they're okay and ready to eat in 3 weeks. Process pints and quarts 10 minutes in boiling water bath.

**CORN RELISH**  
 12-15 ears corn or 1 gal. whole grain or frozen corn  
 1 qt. chopped celery  
 1 c. diced green sweet peppers  
 1 c. diced red sweet peppers  
 2 large chopped onions  
 3 c. sugar  
 2 T. granulated mustard  
 1 T. salt  
 1 T. mustard seed  
 1 T. celery seed  
 1 qt. vinegar  
 1 c. water  
 Boil corn 3-5 minutes. Remove and plunge into ice water. Drain and cut corn off cob if you use fresh corn on cob. Mix other ingredients and simmer for 20 minutes. Put into jars and seal. Process 15 minutes in boiling water bath.

**GARLIC DILL PICKLES**  
 20-25 cucumbers  
 1 qt. vinegar  
 1 c. coarse or medium salt (not iodized)  
 3 qts. water  
 1/8 T. alum  
 1 clove garlic, sliced  
 2 head bunch dill or 1/2 T. dill seed  
 1 hot pepper to each qt.  
 1 large green grape leaf  
 Wash cucumbers. Let stand all night in cold water. Pack in jars. Add 1 alum, 1 garlic, 2 head dill or seed and 1 red

**Corn Omelet**  
 1/2 c fresh or canned corn  
 1 egg  
 1/4 t salt-pepper  
 2 T cream  
 2 T butter  
 Add well beaten egg yolk to chopped corn. Add salt, pepper, and cream. Fold in stiffly beaten egg white. Heat omelet pan, and add butter. Pour in corn mixture and cook until set and well browned. Serve at once.

### Cranberries And Beets — A Super Soup



Cranberries and beets combine together in a cheery colorfully red-hot and hearty soup that can be relished as a meal in itself. Beetberry Soup is a perfectly delectable blending of nourishing ingredients including whole berry cranberry sauce, shoestring beets and beef broth. It will be a great hit with the family, so be sure to make enough for a second serving later in the week. As most smart soup lovers know, a good soup is even tastier the second time around, — and sensibly, budget-wise. Serve boiled potatoes and sour cream along with your soup. Hmmm! Berry Good!

- BEEBERRY SOUP**  
 (Serves 6-8 — Makes 2 quarts)
- 1 1/4 cups Ocean Spray whole berry cranberry sauce
  - 2 cans (10 1/2 oz. each) condensed beef broth
  - 2 cans (1 pound each) shoestring beets, undrained
  - 2 tablespoons cider vinegar
  - 1 tablespoon lemon juice
  - 3/4 cup chopped onions
  - Salt and pepper
  - 3 cups Ocean Spray cranberry juice cocktail
  - Boiled potatoes, sour cream

Combine all ingredients except salt, pepper, potatoes and sour cream. Simmer until cranberries are tender, about 30 minutes. Season to taste with salt and pepper. Serve hot with peeled boiled potatoes and spoons of sour cream.

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 DOWNTOWN

## By The Garden Gate With Glad

By Mrs. Art Manjeot

**AUGUST** . . . Loud is the summer's busy August songs:

The smallest breeze can find a tongue,  
While insects of each tiny size (and some big whoppers)  
Grow teasing with their melodies.

Til the hot burning sun with its blistering breath—  
Causes our flowers to wither, droop and reach for maintenance.

As in July, we must continue good-garden maintenance. Hot dry weather and weakened plants cause garden pests to be more plentiful. Therefore we must be alert and watch for signs of the chewing and sucking insects, also, disease which will strike over night.

Just this morning I went to the garden to check on the new gladioli and other plants and found that during the past few days fuzzy yellow worms had invaded the rhubarb.

Practically every leaf had been perforated by these chewing insects. On the underneath leaves, the worms had hatched and there were all sizes.

Keep an alert eye for mealybugs, thrips, red spider, mites and the various kinds of worms. A tomato worm (the large horned type) can almost destroy a thriving plant in a short time if not removed and destroyed. Squash bugs also can cause destruction in a short time. They are now beginning to make their appearance.

Other August garden chores: House plants that are plunged (buried to the rim of their pots) outdoors should be lifted occasionally and reset in the sand or pebbly soil bed after any roots coming through the holes in the bottoms of the pots have been cut off.

If plunged plants are allowed to root outside their pots they will receive a great shock when they are finally lifted and brought indoors. Results will be wilted leaves and probably, many dropped.

Plants which are practically dormant and have filled their pots with new roots which are resting, should be fed at least once a week with a diluted liquid fertilizer. It will make them stronger plants, which will add to their attractiveness when taken indoors for winter enjoyment.

**PEONIES:** If there is a need for transplanting peonies, divide them. Latter part of August or early September is the most favorable time for this chore. Use great care in lifting the establishment plants, roots should be handled very carefully so there will be no damage.

In planting be sure that the buds or "eyes" on the peony tuber are not planted more than two inches beneath the surface.

A well balanced soil is needed, one that drains well and will nourish the new established plants. Add bone meal or a well balanced nutrient to the soil. As the plants take root and grow, the roots will reach out for the nutrient as needed. When well set, soil tamped carefully and sure, they

should be well soaked. If you plan to add some new peonies, late September or early October is the right time, and the same steps should be taken in planting tubers. There are many new varieties on the market. Continuous bloom can be established by selecting those which flower at different dates. Be sure and add some of the single peonies to your choice.

**SPRING** flowering bulb selections should be made soon. There are some beautiful new ones offered that will do nicely with old established ones. The Pioneer Study Club has received new catalogues and would be glad to share with prospective as well as old customers. If you wish information call Glad, and she will share.

**TOP 1974 DAYLILIES:** The American Hemerocallis Society has picked its most popular day lilies for 1974. The top three winners stand out well ahead of other varieties in the poll. They are 'Winning Ways, Clarence Simon and Hortensia. They rank according to their listing.

The hemerocallis have been very beautiful this summer and their peak for flowering is about past. I have seen very attractive plantings of different varieties and colors, not only in Hereford but in neighboring towns. The daylily is the selected city flower, and it is being used extensively in many of the parks and other public grounds.

It is time to dig, divide and replant daylilies. First cut off the faded flower blooms and the tall stem on which they flowered. Remove any damaged foliage, or any part of the root system which does not look healthy.

Transplant into a bed which has been previously prepared. A good percentage for soil is to have 1/2 good top garden soil, 1/2 peat moss or other humus, and 1/2 well matured manure. A balanced fertilizer can be substituted for the manure, but add some sharp garden sand to the mixture.

Blend well, and plant the divided plants in rows or any pattern which you have planned to use. A mass effect is very beautiful when in flower. Keep



Mrs. Sonny Perales  
...nee Miss Esmeralda Garcia  
(Bradly Photo)

soil moist, until plants are well established. Keep ground free of weeds or foreign grasses, and cultivate lightly between waterings.

**GARDENERS** who have birthdays in August have gems of friendship for their birthstone, both true to nature as to coloring. The Peridot is a very pleasing green which changes to various shades and the stones are lovely when properly cut and set. One of my prized possessions is a birthday ring with Peridot stones.

The other August gem is sardonyx, considered the emblem of warmest friendship. It is a beautiful soft brown colored stone of precious quartz. Some have a pleasing blend of white, brown and red; these make striking mountings for men folk.

The flower appropriate to the August born is the gladiolus. It is a great favorite of gardeners and one of the leading flowers for commercial sales, popular

flower because of various colors, the spike form, and dainty florets.

Beautiful for arrangements, both mass and oriental, used extensively for corsages. One of my very favorite designs is the gladiolus. They are a joy to make and a delight to wear.

Gladioli grow well in our area and there are many beauty spots throughout town created by plantings of glads. They are especially beautiful for church arrangements and for wedding flowers.

I have planted approximately 100 corms this season (last day for planting was July 15). Am trying some of the miniature glads, also some of the new 74 introductions.

Garden club members should have some growing for fall flower shows. Those being grown for show purposes should have consistent feeding, watering and spraying.

Soviet arms spending now ahead of U.S.

## Couple Exchanges Vows In Afternoon Ceremony

Miss Esmeralda Garcia and Sonny Perales were married Saturday afternoon in St. Joseph Catholic Church with the Rev. Joseph Gilligan, pastor of the church, officiating.

Miss Garcia is the daughter of Mr. and Mrs. Amado Garcia of Dimmitt and the bridegroom is the son of Mr. and Mrs. Eusebio Perales of Hereford.

Baskets of yellow and lime carnations and roses were arranged on either side of the main altar and yellow and lime ribbons decorated the benches.

Miss Minerva Perales, the bridegroom's sister, was maid of honor, and best man was Rudy Padilla.

Bridesmaids included Misses Lupe Perales, Mary Estrada, Maggie Perales, Lupe Rivera, Perfecta Ramos, Lupe Quinones and Olivia Bricono.

Serving as groomsmen were George Zamora, Abel Kico, Alvaro Cano, George Olvera, Beto Ramos, Emerigido Ramirez and Elizar Guzman.

Attendant couples were Messrs. and Mmes. Manuel Romero, Carmen Hernandez, Robert Hernandez, Raymond Ulibarri, Cruz Garza, Augustin Castillo, Frank Maes, Cruz Perales, Joe Gonzales, Manuel Ramirez and Raul Beltran.

Serving the bride as flower girls were Julie Perales, daughter of Mr. and Mrs. Cruz Perales, and Lydia Lopez,

daughter of Mr. and Mrs. E.P. Rodriguez.

Given in marriage by her father, the bride wore a floorlength dress of organza and Chantilly lace over bridal taffeta. The empire dress was designed with a portrait neckline, sheer flared sleeves and A-line skirt which formed a chapel train.

Lace edged the neckline, sleeves and hemline of the gown and lace appliques were sewn on the skirt.

The fingertip illusion veil was edged in matching lace and was attached to a Juliet coil decorated with crystals and pearls.

She carried a cascade of daisies, carnations and baby-breath. As a good luck piece she wore her mother's pearl necklace.

Bridesmaids wore floor-length dresses of lime dotted Swiss with sheer cap sleeves and cross-your-heart floral trim. Hats matching the dresses completed the ensemble. They carried bouquets of daisies.

Attendants' yellow dresses were fashioned after bridesmaids' dresses.

Miss Criselda Sandoval invited guests to the registry table at the reception held in the Knights of Columbus Hall.

Mrs. Cruz Ramirez served punch and Mrs. E.P. Rodriguez and Miss Nancy Perales served

the three-tiered cake decorated with red roses and carnations. The couple will make their home in Hereford.

The bride attended Hereford High School. The bridegroom is employed as a receiving clerk for T.G.&Y store and is a 1970 Hereford High School graduate.

Out-of-town guests included Messrs. and Mmes. Delfino Hill, Adolfo Hill and David Rodriguez of San Angelo; Mrs. Willie Gonzales of Houston; Dolores Mendiola of Fort Worth; Mr. and Mrs. Calisto Martinez, Mrs. Alfredo Martinez and Mr. and Mrs. Juan Martinez, Mr. and Mrs. Mal Chatham, of Plainview.

Also, Messrs. and Mmes. Kenneth Card, Joe Nieto, Aurelio Rodriguez and Lalo Martinez of Tulsa; Mrs. James Bates of Austin; Mrs. Isreal Salinas of Toledo, Ohio; Mr. and Mrs. Guadalupe Garcia and Mr. and Mrs. Joe Gonzales of Seguin; Billy Ochoa of Miami, Fla.

It's always easier to make plans than to make them mature.

\*\*\*\*  
If you drink and drive you're not only thoughtless but selfish.

\*\*\*\*  
The keenest punishment is to ignore a man who tries to insult you.

\*\*\*\*  
A little confidence in a person can often produce great results.

\*\*\*\*  
The trouble with the world, as we have heard it said, is the people in it.

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**SMILES**

**Brides Too?**  
Bride--Dear, what is the true definition of a groom?  
Hubby--Why, a groom is a man who takes care of dumb animals.

**Ready**  
Swab--I'm going to kiss you.  
Girl (screaming)--O-W-W!  
Swab--Great scott! What was that for? I haven't kissed you yet.  
Gal--Yeah, but I thought it would be better if we could get that part over with now.

**Useful**  
"Have you done well with your bees this year?"  
"Yes and no. They haven't given much honey, but, on the other hand, they stung my mother-in-law."

**Fixed**  
Hubby--Well, darling, I've just had my life insured for \$5,000.  
Wife--That's nice. Now I shan't have to keep telling you to be careful, every place you go.

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**PEACHES** FANCY CALIF. FINEST LB. **33¢**

**PLUMS** CALIFORNIA FINEST SANTA ROSA LB. **29¢**

**POTATOES** RUSSET 10-LB. BAG **89¢**

**NECTARINES** CALIFORNIA LEGRANDE LB. **38¢**

**CUCUMBERS** FANCY SLICER SIZE LB. **25¢**

**CABBAGE** TEXAS 13¢

**BELL PEPPERS** LB. 37¢

**CARROTS** 1-LB. PKG. **23¢**

**KALONCHOES** FLOWER POTS **\$2.98**

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**CHUCK STEAK** FURR'S PROTEIN LB. ADV. SPECIAL **98¢**

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**ARM ROAST** FURR'S PROTEIN ROUND BONE, LB. ADV. SPECIAL **\$1.19**

**DELUXE RIBS** FURR'S PROTEIN FOR BARBECUE LB. ADV. SPECIAL **79¢**

**ROUND STEAK** FURR'S PROTEIN LB. ADV. SPECIAL **\$1.29**

**SIRLOIN STEAK** FURR'S PROTEIN LB. ADV. SPECIAL **\$1.29**

**T-BONE STEAK** FURR'S PROTEIN LB. **\$1.59**

**CLUB STEAK** FURR'S PROTEIN LB. **\$1.49**

**FISH STICKS** FOOD CLUB HEAT N-SERVE 1-LB. **99¢**

**BUFFET HAM** FARM PAC LB. **\$1.39**

**Delicatessen**

½ FRIED CHICKEN SERVES 2 FOR **\$1.89**

½ PT. COLE SLAW

½ PT. PINTO BEANS

**TOMATOES** CONTADINA NO. 303 CAN 3 FOR **69¢**

**VEGETABLES** FOOD CLUB MIXED NO 303 CAN 4 FOR **\$1.00**

**SPINACH** FOOD CLUB NO. 303 CAN 4 FOR **\$1.00**

**RELISH** SWEET DEL MONTE 12-OZ. JAR 3 FOR **\$1.00**

**CORN** FOOD CLUB, WHOLE KERNEL OR CREAM STYLE GOLDEN, NO. 303 CAN 4 FOR **\$1.00**

**VANILLA** SCHILLINGS EXTRA 2-OZ. BOTTLE **59¢**

**TOWELS** VIVA PAPER WHITE DECORATED ASST. **49¢**

**PEARS** CALA-RIPE NO. 2½ CAN **49¢**

**IVORY** LIQUID DETERGENT 10' OFF LABEL 22-OZ. **59¢**

**Frozen Food Favorites**

**POT PIES** 8-OZ. PKG. 4 FOR **\$1.00**

TOP FROST, CHICKEN, BEEF, TURKEY TUNA OR MACAROINI & CHEESE

**BROCCOLI** TOP FROST SPEARS 10-OZ. PKG. 3 FOR **\$1.00**

**CARROTS** TOP FROST FRESH FROZEN, SLICED 10-OZ. 5 FOR **\$1.00**

**DOUBLE GOLD BOND STAMPS** TUESDAYS AND WEDNESDAYS

**FOUNTAIN SPECIAL CHICKEN SALAD SANDWICH AND COKE** **60¢**

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<b>EGGS</b> FARM PAC MEDIUM <b>7¢</b> DOZ. <small>WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET</small>	<b>SUGAR</b> 5-LB. HOLLY <b>\$1.19</b> <small>WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET</small>	<b>COFFEE</b> 1-LB. FOLGERS <b>75¢</b> <small>WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET</small>	<b>ICE CREAM</b> FARM PAC ½ GAL <b>38¢</b> <small>WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET</small>	<b>MILK</b> FOOD CLUB TALL CAN 4 FOR <b>\$1.00</b>	<b>GREEN BEANS</b> FOOD CLUB CUT NO. 303 CAN 4 FOR <b>\$1.00</b>	<b>VIENNAS</b> WILSON'S NO. 19 CAN 3 FOR <b>\$1.00</b>	<b>CAT FOOD</b> LITTLE FRISKIES ASST. FLAVORS 14-OZ. BOX 4 FOR <b>\$1.00</b>	<b>DOG FOOD</b> RED HEART NO. 300 CAN 8 FOR <b>\$1.00</b>	<b>SALT</b> FOOD CLUB PLAIN OR IODIZED 25-OZ. 11¢	<b>CRISCO</b> SHORTENING 3-LB. CAN <b>\$1.59</b>
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REGULAR PANTY HOSE ONE SIZE CHOICE OF COLORS ...REG. 99¢

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**Close-up**

**TOOTH PASTE** CLOSE-UP RED OR MINT FAMILY SIZE **79¢**

**HAND LOTION** VASELINE INTENSIVE CARE 10-OZ. **89¢**

**COTTON PUFFS** TOPCO 260 COUNT **39¢**

**PETROLEUM JELLY** TOPCO 8-OZ. **46¢**

**BABY BOTTLES** DISPOSABLE TOSSEMS 100-COUNT **\$1.37**

**BAYER ASPIRIN** 100-COUNT **79¢**

**MENTHOLATUM** JAR OR TUBE 1-OZ. **43¢**

**BUBBLE BATH** MR. BUBBLE **61¢**

**SHOP**

**Furr's**

**MIRACLE PRICES**

National Smile Week, Aug. 4-10

# From Perfect Pearlies to Gappy Grins

Whether your smile is as dazzling as a toothpaste commercial or a prime candidate for the orthodontist you're urged to show it off during this week. These Hereford residents were caught last week practicing for a holiday people can really get their teeth into.



The Sunday Brand

Section Two

Hereford, Texas, Sunday August 4, 1974

Photos By Sandy Inman  
Layout By Kerrie Womble

**Anthony's**  
C. R. ANTHONY CO.

Tremendous Savings During Dollar Days

Sugarland Mall and Downtown

# AUGUST \$ DAYS

SHOP NOW AND SAVE!  
BARGAINS GALORE!

**MEN'S AND BOYS' UNDERWEAR**

Kodel® polyester and cotton blend T-shirts and briefs for big guys and little guys. Comfort fit and long wear. Stock up for school! Men's sizes S-M-L and boys' sizes 6-18.

Men's 6 for \$6.  
Boys' Briefs 6/\$5.  
Boys' T-Shirts 6/\$5.

**Chambray Shirts**

Long sleeve permanent press blue chambray shirt with placket front, long tail, and two front pockets. 50% cotton 50% polyester. Sizes 14 1/2 to 17. Reg. \$4.99

2 FOR \$7.

**Denim Jeans**

Great selection of denim flare jeans including both western and button front styles. 100% cotton in 26-38 waist sizes, S-M-L-XL lengths. Values to \$8.50

6<sup>97</sup>



**Men's Work Socks**

Stock up at this low price on all cotton work socks, with nylon reinforced toe and heels. White, grey, and random in sizes 10-13. Reg. 3 pr. 1.49.

3 PR. FOR \$1.

**Men's Tube Socks**

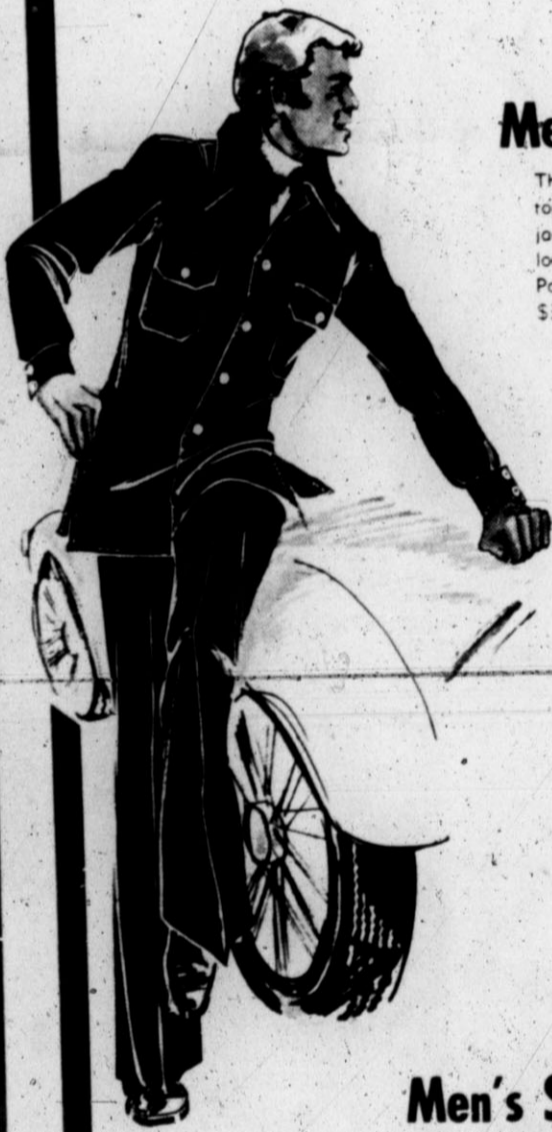
Popular for sports and work! Insulated all over, cushion lined. White or white with striped top. Stretch, one size fits 9-15. Reg. 79c pr.

3 PR. FOR \$2.

**Men's Leisure Suits**

The casual look... contrasting top stitching, vent sides on the jacket, and flare slacks with belt loops. 100% textured polyester. Popular colors in M-L-XL. Reg. \$35

\$25.



**Boucle Knit Tops**

100% Acrylic boucle knit tops in four different styles: v-neck, shirt collar, round collar, and crew neck, all with short sleeves. White, brown, red, navy, and berry in sizes small, medium, and large. Reg. \$9.

\$6.



**Men's Shirts**

Fantastic buy on men's short sleeve shirts! Great for those first hot weeks of school. Dress and sport styles in solids and fancies. Sizes S-M-L and 14 1/2 to 17.

2 FOR \$7.

**Men's and Boys' Track Shoes**

Race to a winning finish in these track shoes! Designed for comfort and action. Men's sizes 6 1/2-12, youth's sizes 11-2, boys' sizes 2 1/2-6. Black with white stripes. Reg. \$9.99. Save 1.99 on each pair!

\$5



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BRIEF available in pink, ice, blue frost, lemon, blonde and white. Sizes 4-8 \$1.25  
Sizes 9-10 \$1.50

HIP HUGGER available in pink, ice, blue frost, lemon, blonde, white. Sizes 4-7 \$1.15

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TO BE GIVEN AWAY FRIDAY, AUGUST 23, 1974  
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THE INTERBANK CARD



Mrs. Jack R. Stocks  
...former Christine Tatom

## Garden Wedding Is Held In Park

A wedding in the rose garden of Memorial Park at Amarillo was conducted Saturday evening for Miss Christine Carol Tatom of that city, daughter of Bill Tatom of Hereford and Mrs. S.E. Grider of Amarillo, and Jack Randolph Stocks of Pasco, Wash.

The Rev. Claude Tugwell of Bell Avenue Baptist Church officiated. After a honeymoon in Acapulco the couple will make their home in Pasco. The bride is a former resident of Hereford.

Her matron of honor was her sister-in-law, Mrs. Tommy Tatom of Dumas, and bridesmaids were Misses Alana Huguley and Susan Rape of Olton and Miss Debbie Grider. Douglas Tatom brother of the bride, was best man with Andy Camouse, John Admire and Sammy Grider as groomsmen. Brothers of the bride, Jimmy Tatom and Mitchell Grider, were ushers.

Stacie, small daughter of Mr. and Mrs. Bob Hammock of Hereford, was the flower girl and Steve Camouse the ring bearer.

Miss Susie Hickman of Hereford sang the wedding solos, On Top Of The World, Wedding Song and The Lord's Prayer, accompanied by Miss Billie Jonas who played piano selections during the ceremony.

Roses blooming in the garden added their colors to the setting. An arch of fresh flowers framed the bridal couple and ribbon bows in rainbow colors were used in the background, repeating colors of the bridesmaids' dresses.

Miss Tatom's gown of white organza over taffeta was styled with fitted bodice, the portrait neckline and cap sleeves accented with venise lace. Motifs of the lace traced patterns down the skirt which fell to a deep flounce at the hemline. Skirt and a chapel train were bordered with lace flowers.

She wore a wide-brimmed hat with layers of lace-trimmed organza swathed in veiling. Her bouquet was of all-white spider mums, daisies and roses. Her pearl earrings were the bridegrooms gift.

Each in a different pastel shade, the attendants' dresses had full skirts, empire waists and scoop necklines, worn with matching picture hats. Their bouquets of multi-colored pompons were tied with streamers in dress colors. Men in the wedding party had sky blue jackets, the color of the honor attendant's dress.

A reception in the park followed the wedding, the table featuring a cake decorated with fresh flowers in the five colors.

Debbie Mize of Hereford, Misses Sherrie Pettie, Audrey Westbrook and, Carol Stewart served the cake and punch. Miss Laurie-Pickard was at the guest book.

For travel the bride wore a pantsuit in off-white with blouse in shades of blue and plum. She was a 1974 graduate of Tascosa High School in Amarillo.

An employe of B&W Service Co. of Grand Prairie, the bridegroom is the son of Jack R. Stocks of Lake Whitney and Mrs. Henry Honeycutt of Dallas.

## Comings And Goings At King's Manor

By FAY GAUGGEL

Recent guests of Mrs. Berin Zinn from Vernal, Utah, were her daughter and husband, Mr. and Mrs. Emmitt Booker, with their two children Randy and Kin.

Opal Hackley and Katherine Baker from Amarillo visited with Ruby McLaughlin and Mrs. Lee Curry Wednesday. The dining room fixed tables so they could have lunch with other friends who live here, Mrs. Naylor, Mrs. Cox and Mrs. Shirley.

The Night Circle of the Baptist Women of First Baptist Church of Hereford gave a party to residents of the Manor July 25. Ten or eleven of the ladies were hostesses and served delicious home made ice cream and cake.

Then groups formed four-somes or six-somes according to which games they played. There

were eight or nine tables to play forty-two, eighty-four, dominoes and canasta.

These gracious ladies do this annually and Manorites look forward to it always with keen anticipation. Thanks to you, ladies.

Thanks from Manorites to Leroy Rickman, son of our own Ida Rickman, who has shared with us fresh black-eyed peas. Beans were given to us by Mrs. Guy Walser, daughter of Mrs. Lee Curry.

The person who has no appreciation of the beautiful life hasn't been properly educated.

\*\*\*\*  
The man who flashes large bills at every opportunity is obviously not accustomed to much money.

Publicity, like fire, can be friend or foe.



# Miss Wilcox Married In Ceremony At Church

The marriage of Miss Margaret Anna Wilcox, daughter of Mr. and Mrs. Jack Wilcox of 205 Ranger, and George Gilmore, son of Mr. and Mrs. Harry Gilmore of Tulsa, was an event of late Saturday afternoon with the Rev. William Lang of St. Thomas Church reading the Episcopal wedding service.

First Christian Church sanctuary was the setting for the ceremony which was followed by a reception in Hereford Country Club.

Her mother's wedding gown of silk eyelet over bridal satin was worn by Miss Wilcox as her father gave her in marriage. The dress is in Victorian style, with basque bodice buttoned down the back, and gathered peplum pointed at center front and back over a full satin skirt.

Sleeves are long and fitted, pointed over the hands and buttoned to the elbow with tiny satin buttons. The bodice has a high round neckline and the skirt is rounded into a fan-shaped train.

She wore a crown of fresh gardenia blossoms in her blond hair.

Her sister, Miss Meredith Wilcox, was maid of honor. Other bridesmaids were a younger sister, Miss Julie Wilcox, Misses Debra Anderson and Beckie Ethridge of Dallas and Miss Muff Garrett of Ardmore, Okla.

The best man was David Gilmore of Midland, brother of the bridegroom. Robert Jones and Frank Jackson of Ardmore, Tom Morton of Sulphur, Okla., and Mark McGee of Oklahoma City were groomsmen; Vick Cleveland of Norman and Bill Davis of Houston served as ushers.

Branched candelabra which flanked the church altar, and pew candles on the aisles were lighted by the acolytes, Mark Wilcox and Daniel Wilcox of Fort Smith, cousins of the bride.

Bernard Bigby of Norman, vocal soloist, presented The Wedding Song, with organ accompaniment by Miss Linda Gilbert who played the theme from Tchaikowsky's Romeo and Juliet, the Air In D and Joy Of Man's Desiring by Bach, and The Lord's Prayer as background music.

Bridal attendants were dressed in cotton eyelet of ice blue and buttercup yellow. Ruffled at the neckline, the dresses also had deep ruffles at the skirt hem. Each carried a colonial bouquet of blue and yellow daisies surrounded with ivy leaves.

A round table covered with yellow net held the wedding cake at the reception, where the couple and their parents greeted guests. A cluster of blue and yellow daisies topped the five-tiered cake, which was ornamented with white sugar daisies. More of the flowers and ivy tendrils circled the base of the cake.

Punch and coffee were poured from antique silver service pieces. Silver candelabra draped with ivy and daisies centered the table.

Assisting at the reception were Misses Cissie Reinauer, Debra Wilson, Kathy Kiker of Dallas, Carylon Pickhart of Tulsa and Mrs. Craig Fuller of Dalhart.

Mr. and Mrs. Gilmore left on a wedding trip to New Mexico, and will go later to a home at Des Moines, N.M., where both will teach this year.

They are graduates of the University of Oklahoma, where the bride received her degree at the close of the summer term last week. Gilmore has attended Southern Methodist University Law School also.

Out-of-city wedding guests included Mrs. Ted Clemens and

children of Oklahoma City, Mrs. F.J. Froeschly of Lisbon, N.D., Mr. and Mrs. W.B. Moseley, Mr. and Mrs. Dick Wilcox of Fort Smith, Mr. and Mrs. R.F. Maxwell of Norman, Mr. and Mrs. Cecil Thomas of Davidson, Okla., and Miss Barbie Sellers of Brawley, Calif.

Also Mr. and Mrs. Joe Tullius and Becky, Mr. and Mrs. Don Fleener and Greg Owings of Norman; John Giles of Oklahoma City; Mr and Mrs. Joe Gilmore of Lawton; Mr. and Mrs. Stanley Russell, Teresa and Janet Russell of Alva, Okla., and David Mendenhall of Edmond, Okla.



Mrs. George Gilmore...nee Margaret Wilcox (Angel photo)

# August Bride-Elect Is Feted At Shower

A bride-elect who is planning her wedding for next Saturday, Karen Gilbert was the honoree at a shower Friday evening at the home of Mrs. Hugh Clearman on Dimmitt Highway. She is the fiancée of Shay L. Schroeder of Amarillo.

She was also the recent honoree at a lingerie shower given by women in the office where she is employed at Amarillo, and other close

friends in that city. With her mother, Mrs. J.D. Gilbert Jr., and grandmother, Mrs. J.D. Gilbert Sr., she greeted callers at the Clearman home. She was wearing a floor-length dress of floral print in blue, green and orchid shades with blue accessories and her mother was in royal blue with white accents.

Flowers in the same colors, which will be used in Wedding decorations, were arranged on the refreshment table where Caye Clearman presided. Mrs. Larry Schade of Amarillo invited guests to register. Vicki Kendall assisted in serving.

Hostesses with Mrs. Clearman were Mmes. Horace Hershey, T.J. Parsons, Jerry Hulsey, Rex Lee, David Balleau, N.E. Tyler, Sam Long, E.C. Hammett, Taft-McGee, George Olson and W.H. Gentry.

## New Grandson Is Poarches' Guest

A son, Charles Davis, born July 16 to Mr. and Mrs. Jarrel Russell of Shamrock, was part of the family who visited last week with his grandparents, Mr. and Mrs. V.H. Poarch, south of Hereford. Mrs. Russell is the former Jo Poarch of this city.

Mrs. Poarch visited in the Russell home after the baby's birth; Mrs. Russell, her son and year-old daughter, Desha, returned with her to spend a week.

Too many eye witnesses usually confuse the story. Be very careful about making promises; some of them can be collected in court.

# Here's How Beef Is Best

**ENCHILADA CASSEROLE**  
Brown 1 lb. of ground meat. Mix 1 can cream of chicken soup and 1 can cream of mushroom soup together with 1/2 can of water and pour over meat. Cut tortillas in 1/4" strips and line casserole with tortilla and meat mixture. Pour hot enchilada sauce over top and spread evenly.

Cook for 15 minutes at 350 degrees. Take out of oven and cover with grated cheese and cook 15 minutes.

The proper method of reforming the world is by reforming yourself, not your neighbors.

People always complain when prices go up but seldom object to an increase in salary.

# Brunch Is Courtesy Preceding Wedding

Margaret Wilcox, before her marriage to George Gilmore Saturday, was honored with a brunch Wednesday in the Halbert Room of Hereford Country Club.

The honoree received guests with her mother, Mrs. Jack Wilcox, sisters Meredith and Julie Wilcox, and her grandmother, Mrs. Margaret Golden.

Yellow net over satin covered the refreshment table which was centered with a basket of yellow and white garden flowers.

Guests registered at a small table centered with a miniature basket of yellow garden flowers and a bride doll. Lunch was served as quartet tables, decorated alternately with flowers and bride dolls.

Hostesses included Mmes. V.O. Hennen, Howard Johnson, Alton Fraser, Carl McCaslin, George Warner, Clint Formby, Arthur Clark.

Also, Mmes. Ansel McDowell, Kenny Gearn, Lee Benefield, Mary Waldrep, Howard Gault, Wessie Owen, Wayne Thomas, Keith Simmer, Rudy Metz and Pat Malone.

Assisting at the reception were Misses Cissie Reinauer, Debra Wilson, Kathy Kiker of Dallas, Carylon Pickhart of Tulsa and Mrs. Craig Fuller of Dalhart.

Mr. and Mrs. Gilmore left on a wedding trip to New Mexico, and will go later to a home at Des Moines, N.M., where both will teach this year.

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**PROPERTY ENTERPRISES**  
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## CALENDAR OF EVENTS

**SUNDAY**  
St. Thomas Episcopal Women of Church, parish hall, 9:30 a.m.  
Junta Mensual de las Damas De N.S. De Guadalupe en su salon a las 2 p.m.

**MONDAY**  
Order of Rainbow for Girls, Masonic Temple, 7:15 p.m.  
Rotary Club, Civic Club Center, noon.  
Odd Fellows Lodge, IOOF Hall, 8 p.m.  
Evening Lions Club, K-Bob's Steak House, 7 p.m.  
Dawn Lions Club, Dawn community building, 8:30 p.m.

**TUESDAY**  
Rebekah Lodge, IOOF Hall, 8 p.m.  
Weight Watchers, First Baptist Church, 10 a.m. and 6:30 p.m.  
Calorie Patrol TOPS Club, Community Center, 9 a.m.  
BPOE Lodge, lodge hall, 8:30 p.m.

Women's Division of Deaf Smith County Chamber of Commerce executive meeting and luncheon, Dickie's Restaurant, noon.  
American Legion and Auxiliary, Legion Hall, 8 p.m.

United Methodist Women of First United Methodist Church executive meeting and luncheon, 12:30 p.m.  
United Presbyterian Women's Association luncheon, noon.

Merry Mixers Square Dance Club, Community Center, 8:30 p.m.  
Knights of Columbus, KC Hall, 8 p.m.

**WEDNESDAY**  
Story hour for preschool children at Deaf Smith County Library, 3 to 4 p.m.  
Deaf Smith County Historical Museum, open to the public, free, 2 to 5 p.m.  
Noon Lions Club, Civic Club Center, noon.

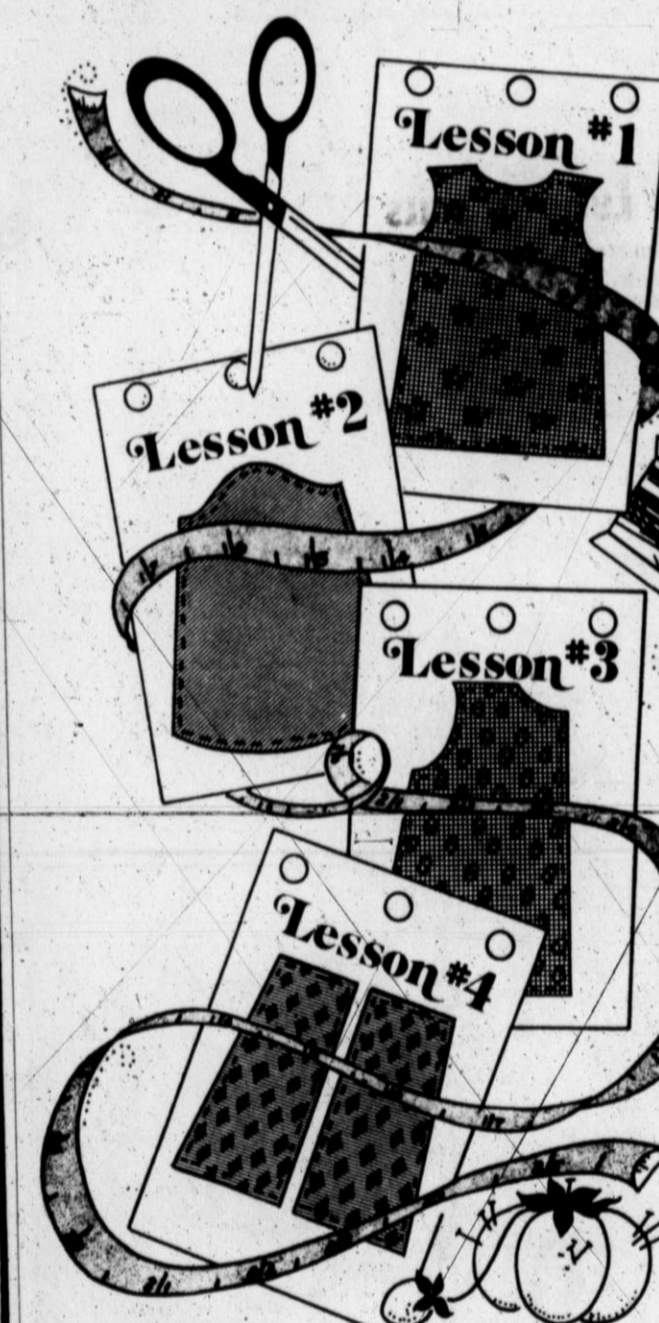
**THURSDAY**  
Women's Golf Association, John Pitman Municipal Golf Course, 9 a.m.  
Kiwanis Club, Civic Club Center, noon.  
Jaycees, Dickie's Restaurant, 8 p.m.  
Hereford Riders Club, Community Center, 8 p.m.

**FRIDAY**  
Kiwanis Whiteface Breakfast Club, Dickie's Restaurant, 6:30 a.m.  
Duplicate Bridge, 309 Western, 7:30 p.m.

**SATURDAY**  
Deaf Smith County Historical Museum open to the public free of charge, 2 to 5 p.m.  
Story hour for children grades 1 through 4, at Deaf Smith County Library, 10 until 11 a.m.

**Definition**  
Skeleton: A pile of bones with the people scraped off.  
-Tribune, Chicago.

# TG & Y FABRIC SHOPS



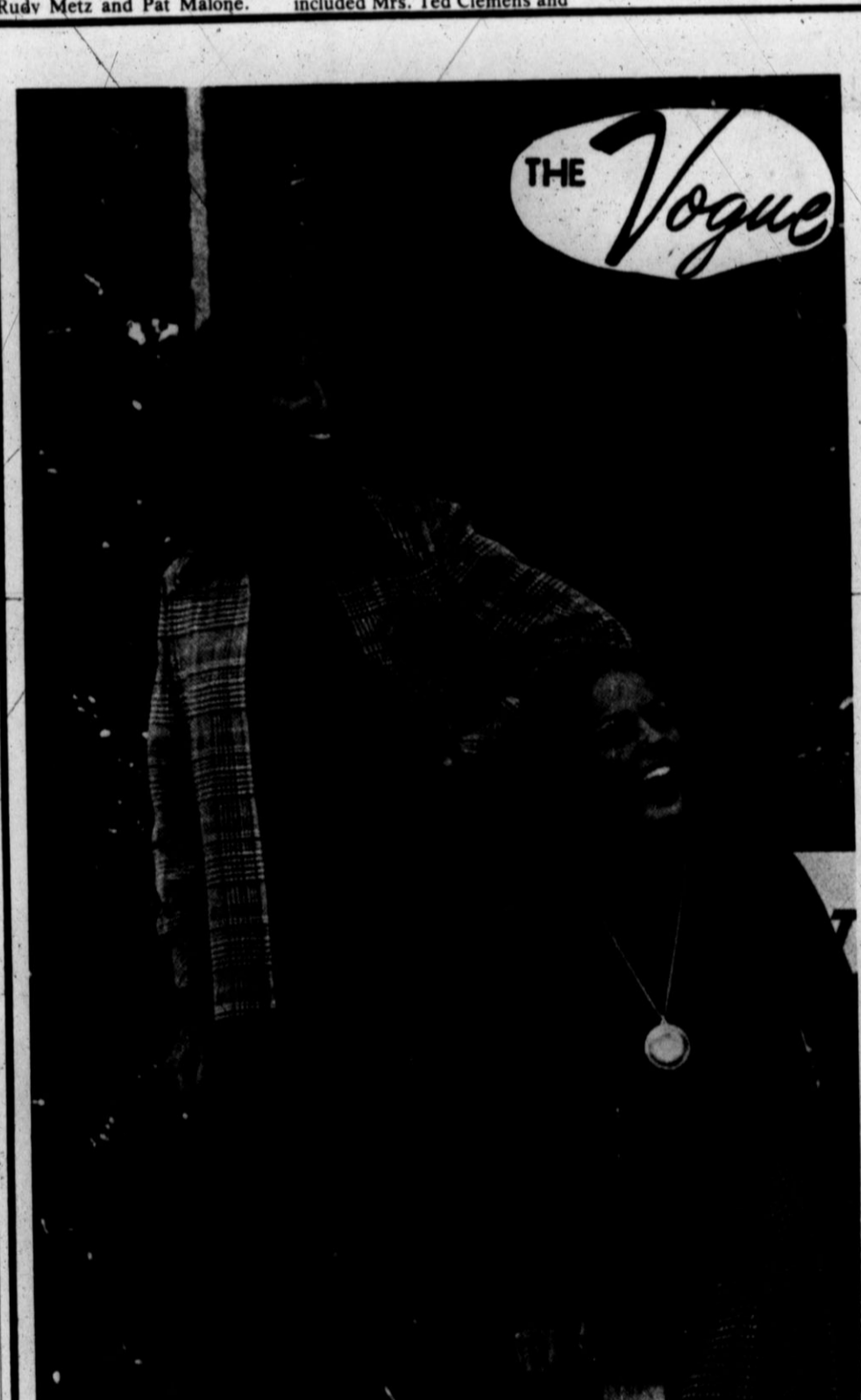
## BACK-TO-SCHOOL IN FABRICS FROM TG&Y

100% POLYESTER  
**DOUBLE KNIT**

Create your own wardrobe with 100% polyester double knit. All guaranteed first quality on full bolts. Machine wash on warm setting. Tumble dry and remove promptly. So easy to care for! Ideal for your back to school wardrobe. Select from a beautiful array of the season's current fashion colors. No ironing at all.

**\$2.33**

<p><b>DAINTY SHEER QUILTS</b> 100% Nylon Face 100% Kodel Polyester fill 100% Acetate Back Machine Wash-Warm 46"-47" Wide <b>\$2.98</b> YD.</p>	<p><b>DAYTONA</b> Solid and Fancies 100% Dacron Polyester Machine Wash Warm Tumble Dry 52"-54" Wide <b>\$3.98</b> YD.</p>	<p><b>PREFERRED PRINTS</b> Mix and Match Coordinates 100% Cotton Permanent Press Machine Wash-Warm 44"-45" Wide <b>\$1.98</b> YD.</p>	<p><b>BRUSHED WOOLYN SHAG</b> Plains and Fancies 100% Woven Acrilan Acrylic Machine Wash-Warm Line or Drip Dry 55"-56" Wide <b>\$1.99</b> YD.</p>
<p><b>ZIPPERS Assortment</b> 7"-24" Asst. Colors <b>17c</b></p>	<p><b>CUTTING BOARD</b> 39 1/2" x 74" <b>\$1.44</b></p>	<p>Golden-T Polyester Spun <b>THREAD</b> 225 yd. Spool Asst. Colors <b>6 FOR \$1</b></p>	<p><b>MINI SEW CASE</b> 9" x 6" x 5" With Removable Tray <b>99c</b></p>



No one's got 'em like Catalina.

# CATALINA

## Miss Wagner Wins First In District



JoAnn Wagner, 14-year-old daughter of Mr. and Mrs. Lester Wagner of 244 Centre, placed first in the senior division of the District 4-H Dress Revue recently and will attend the State Fair of Texas at Dallas in October as a contestant in the state dress revue.

Miss Wagner competed in Deaf Smith County dress revue July 12 and modeled her costume Thursday in District dress revue in the Amarillo College Theater.

Her costume will be judged on appearance of the outfit, on her construction of the garment and 4-H record, according to Joyce Shipp, county extension agent and 4-H leader. Her entry is a double-knit pantsuit with waistlength jacket and matching cap.

Miss Wagner has participated in the 4-H program for seven years and completed projects in clothing, foods and nutrition, junior leadership and child care. Other 4-H honors she has won

includes, placing first in district competition in the food show and method demonstration and winning third in state competition in clothing demonstration.

She is currently serving as president of Merry Maidens 4-H Club and is a member of American Legion, Christian Youth Organization and Red Cross.

## Artist Of Month Is Designated

Paintings by Anna Kovacs, who has been chosen artist of the month at Deaf Smith County Library, will be on display through August in the library's new building.

Not only library patrons, but all residents of the area are invited to view the paintings which are shown by different local artists each month.

Mrs. Kovacs has been a painter and teacher for a number of years, beginning to paint as a hobby, then studying art to improve her technique and finally taking pupils of her own. She teaches children as well as adults in the converted garage studio at her home, 709 Knight.

Principally in oils, Mrs. Kovacs paints the things she likes, realistic studies of still life, landscapes and some portraits. Favorite scenes and other work is included in the collection hanging in the library.

Criticism springs from two sources—intelligent disapproval and emotional reactions.

## Marsha Rowe Becomes Bride Of Wayne Winget



Mrs. Wayne Winget ...nee Marsha Rowe

A twilight wedding ceremony for Miss Marsha Rowe and Wayne Winget was read in the sanctuary of First United Methodist Church Saturday by Dr. Jordan Grooms, pastor.

The bride, on the faculty of Tierra Blanca School, is the daughter of Mr. and Mrs. Wilson J. Rowe of Duncanville. Winget's parents are Mr. and Mrs. Richard Winget, 211 Avenue J.

Candelabra set between bouquets of white gladiolas held white tapers to light the altar area as marriage vows were pledged.

Miss Rowe was attended by her sister, Miss Sheila Rowe of Duncanville, as maid of honor and Winget by John Stagner of Amarillo as best man.

Diamond white satin-faced organza made the bride's gown, its venise lace bodice fashioned with high waistline that dropped in the back where a chapel train was attached. The skirt, of double layers of the organza, flared slightly to the toe-tip hemline.

A band of the lace circled the neckline and others formed cuffs to hold the filmy sleeves which billowed from lace caps at the shoulder. Her illusion veil floated over her shoulders in two tiers from a caplet of white flowers.

Her bouquet was a cascade of gardenias, white sweetheart roses and stephanotis.

The bridesmaid wore red dotted Swiss, an empire frock with a froth of white lace trim. Her picture hat was white and she carried red carnations and daisies.

Ushers at the wedding were the bridegroom's brother, Craig Griffith of Baton Rouge, La., Bob Lee of Lubbock and Danny Boyer.

The church fellowship hall was the scene of the wedding reception where guests were registered by Mrs. Griffith. Miss Deborah Butler served punch while Mr. Mike Swartzell poured coffee at the groom's table. Misses Janice Newsom and Orinda Eikman cut the wedding cake.

Also in the houseparty were the bridegroom's sister, Mrs. Les Parker of Dallas and Mmes. Fain Cesar, Labry Ballard, Shirley Garrison, Art Stoy and Rosalee Coplin.

A candelabra arrangement of red sweetheart roses, daisies and babybreath centered the bride's table.

Leaving after the reception for a trip to Las Vegas, Nevada, Mrs. Winget had changed to

shirt jacket and skirt in black and white for travel, pinning on the gardenia corsage from her bridal bouquet. After midweek the couple will be at home at 504 Willow Lane.

The bride is a teacher, of language development at Tierra Blanca School. She was a 1973 graduate of West Texas State University where she was a member of Chi Omega sorority. She graduated from Duncanville High School with the class of 1969.

Also a WTSU graduate, Winget was affiliated with Phi Delta Theta fraternity. He completed high school studies in Hereford and is associated with his father in operation of Wings Pump Co.

Wedding guests from other cities included Mr. and Mrs. John Willoughby of Oklahoma City and Les Parker of Dallas.

The Richard Wingets were hosts for the rehearsal dinner Friday evening at the House of Wong restaurant.

## Small Talk

By SUE COLEMAN  
Women's Editor

**HAZARDS** that you might not expect can crop up when you're doing good deeds. Corinne Neely found when she was helping her younger brother, Henry Jewell, recover from a recent illness. She came home Monday after three weeks with him in his California home.

Her efforts to serve him appetizing food so he would gain back weight lost in a hospital stay were successful, and he was well on the road to recovery when she left. But Corinne gained several pounds on the appetizing food, too, and she didn't want to!

While she was in California she visited other members of her family at Ventura and Long Beach.

**AFTER** a visit with her parents, Delight and Hank Williams, Charlotte Bowman is scheduled to leave tomorrow for her home in Annandale, Va. She has enjoyed seeing friends as well as the Williams and her sister, Sheila Thames, and the Thames family.

**VISITORS** from Mexico, on their first trip to the United States, are spending two weeks with relatives, Jesus and Guadalupe Garcia of 320 Ave. I. They are from La Piedad, Michoacan, Mexico.

In the visiting party are Simon, Clementina, Carolina, Mario and Sara Tafaya. Their Hereford relatives are showing them around the town and as much of the Plains area as

possible during their visit. **A SON**, Thomas Jay, was born July 28 to Mr. and Mrs. James Samples in Greenville, S.C. Mrs. Samples is the former Debbie Banner of Hereford, daughter of the Gerald Banners. The baby weighed 6 pounds 11 ounces.

**HERE** for a week's visit with relatives and friends are former residents, Carol McIver and her daughters, Tami and Pam, from Greeley, Colo. A friend, Mildred Rinearson of Greeley, accompanied them and they are all house guests of Atha McIver.

**HONOR** roll students at Texas Woman's University, Denton in the spring semester include Lanita Herr of Hereford, daughter of the Raynold Herrs, 103 Aspen. She is a Hereford High graduate.

**AN HONOR** student from another school, Texas A&M University, has two sets of grandparents in Hereford to brag of his accomplishment. He is Steven Wiseman, son of the T.C. Wisemans of Bovina, grandson of the J.L. Shirleys of Dimmitt Highway and the Charles Wisemans of 210 Ranger.

He was listed as a distinguished student for the spring semester, based on superior academic performance. Wiseman is a senior pre-veterinary medicine major and he had a grade point average of 3.8.

## Shower Honors Cheryl Smith

Cheryl Smith, August 24 bride-elect of Wallace Hill, was

honored with a bridal shower Saturday afternoon in the home of Mrs. Earnest Langley, 502 Star.

Receiving guests with Miss Smith were her mother, Mrs. Bob Smith, the prospective bridegroom's aunt, Mrs. Charley Hill, and Caroline Langley. Rainbow tinted flowers were used as a centerpiece.

Hostesses included Mmes. Steve Clements, Charles Duvall, Dick Gholson, F.H. King, Lloyd Olson, Dwain Pittenger, Fred Sims, Bruce Bown.

Also, Mmes. Don Anderson, Lawrence Whitehead, Harold Grinde, Dean Allen, and Austin Rose.

It's easy to find an excuse for delaying hard work.

The church fellowship hall was the scene of the wedding reception where guests were registered by Mrs. Griffith. Miss Deborah Butler served punch while Mr. Mike Swartzell poured coffee at the groom's table. Misses Janice Newsom and Orinda Eikman cut the wedding cake.

Also in the houseparty were the bridegroom's sister, Mrs. Les Parker of Dallas and Mmes. Fain Cesar, Labry Ballard, Shirley Garrison, Art Stoy and Rosalee Coplin.

A candelabra arrangement of red sweetheart roses, daisies and babybreath centered the bride's table.

Leaving after the reception for a trip to Las Vegas, Nevada, Mrs. Winget had changed to

## Summer Bride Is Shower Honoree

A bride now at home in Lubbock, Mrs. Louis Shobe was honoree at a shower-tea Saturday afternoon in Pioneer Gas Flame Room. She is the former Terry Swindell of Hereford, married here July 20.

Her husband's mother, Mrs. Arlo Shobe of Lubbock, was here to assist the bride and her mother, Mrs. Grady Swindell, in receiving callers. Her sister Ramona, who was her maid of honor, was also in the receiving line.

The table was centered with a bouquet of white and yellow daisies and babybreath, flowers used in decorations for the wedding and reception. A

cutwork cloth was laid over yellow. Gifts to the bride were displayed on tables also covered in white and yellow.

Cake decorated in the same colors was served with coffee or punch to approximately 50 guests by hostesses who presided in turn at the table.

They included Mmes. Fred Mulkey Sr., Joe Crowley, Fred Ruland, Werner Koelzer, H.E. Barton, R. Kubacak, Johnny Dupnik, L.E. Flesher, Irene Boardman, Ed Sanders, Merl Bridges, Dalton Hardison, Nell Wilkins, Monty Brewer and Ray Watson.

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Every Item Replated at Sale Prices

Article	Reg. Price	Sale Price
Teapot	\$40.95	\$32.76
Creamer	21.30	17.04
Candlestick (per inch)	2.30	1.85
Sugar bowl	23.60	18.88
Trays (per sq. in.)	.185	.148

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\*FREE DENT REMOVAL and straightening on all items we silverplate. \*ONLY \$18.95 FOR ANY AND ALL ADDITIONAL REPAIRS, no matter how extensive, on any piece we silverplate. Includes soldering broken handles, legs, knobs, etc. (Only exceptions are for furnishing new parts).

**SALE ENDS AUGUST 31 BRING IN SILVER TODAY!**

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**COWAN JEWELERS**

## Last Chance

Doyle Johnson Chevrolet-Olds

# ANNIVERSARY SELLING SPREE

ENDS August 10

# HURRY!

# Barbara Allmon Weds In Amarillo

Miss Barbara Lynn Allmon and Clay Kent Duke, both of Amarillo, were married in Tascosa Baptist Church there Saturday evening and will be at home at 3318 South Western after a Colorado honeymoon. The bride is the daughter of Mr. and Mrs. Clifford E. Allmon of Summerfield.

The Rev. Clayton Watkins of Amarillo, former pastor of Summerfield Baptist Church, officiated for the ceremony in the candlelight church. Palm trees and candelabra formed a background for the wedding party.

Matron of honor was Mrs. Cindy Ellis of Dimmitt and best man was the bridegroom's brother, Ransom B. Duke of Austin. Joe Williams and Jim Ferguson served as ushers.

Paula Crain was the flower girl and her brother Michael the ring bearer. Mrs. Gene Noel of Canyon, the bride's aunt, played wedding selections as organ solos.

In empire style, the bride's gown had long sheer sleeves and carpet length skirt with oval train. Lace touched the cuffs and neckline, circled the high waist and the hemline. She wore a white hat with satin ribbon band that formed long streamers, trimmed in lace.

An heirloom piece in her

costume was her mother's gold earrings. She carried a cascade bouquet of gardenias with coral and yellow net and streamers.

Mrs. Ellis was dressed in coral with a matching hat trimmed with flowers and ribbon. Her nosegay was of orange and yellow flowers. The groom's yellow frock was matched by her hat which had a circle of daisies around the brim. She carried a basket of orange and yellow flowers.

At the reception in the church hall, Mrs. Randy Allmon was at the punch bowl while Miss Lucy Baskin of Stratford served the tiered cake which was topped with white bells and yellow flowers. At the center of the table flowers in the wedding colors were arranged around lighted candles. Mrs. Veda White of Friona registered guests.

Mrs. Duke wore a black and white western style pantsuit for travel. The couple plans to be at home after August 20.

The bride is secretary for the auditing division of Texas Alcoholic Beverage Commission in Amarillo and the bridegroom, son of Mr. and Mrs. A.C. Duke of Vernon, is an inspector for the enforcement division of the commission. She attended West Texas State University.



Mrs. Clay K. Duke ...nee Barbara Allmon

## 56th Year Of Marriage Is Observed

No celebration is planned, but the children of Mr. and Mrs. Gus Ruland and their families are helping the couple observe their 56th wedding anniversary this weekend. The Rulands live at 401 East Fifth.

They have been residents of Hereford since 1942, when they

moved from Grayson County, their home since their marriage, Aug. 3, 1918.

Their three sons, Delbert, Fred and Kenneth, and families are Hereford residents while their daughter, Mary Lou McFarland, lives in California.

## Husband-Wife Team Will Be Installed

James Jesko and his wife will be installed as American Legion Commander and Women's Auxiliary president, respectively, Tuesday night at 8 p.m. in American Legion Hall.

Betty Wilhelm of Nazareth and Odell Price of Amarillo will

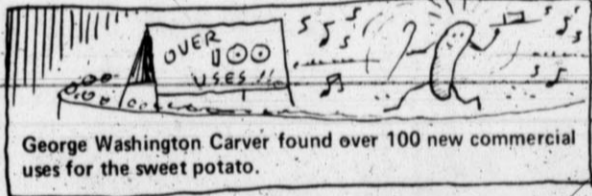
preside over installation of all new officers. Mrs. Wilhelm, new president of District 18, and Price, district commander, officially accepted their duties recently in Laredo.

Legion and Auxiliary members are urged to attend.

## Summerfield Social Held

Approximately 90 guests were served homemade ice cream and cakes Thursday evening as the Henry Kupers hosted the annual Summerfield ice cream social.

Visitors were noted from Dallas, Amarillo and Vega. The large group sang informally while Larry Kuper supplied accompaniment at the organ.



## Reception To Mark Silver Anniversary

The silver wedding anniversary of Mr. and Mrs. C.W. Cox of Canyon, former Hereford residents, will be celebrated with a reception in the home of their oldest daughter, Mrs. Charles Layton, 217 Fir, from 2 to 5 p.m. today.

Children of the couple will be hosts and family friends in this area are all invited to call.

In addition to Mrs. Layton,

the Cox's daughters are Janette Cates of Canyon; Linda, Mrs. Elgie McClesky, of Roaring Spring; and Lucy, Mrs. John Bode of Amarillo. The only son is Carlton Cox of the home.

Mrs. Cox is the former Laquita Hoover, and the couple was married Aug. 3, 1949 at Childress. They lived here several years ago, moving to Canyon in 1970.

## Retiring Couple Honored

A surprise party Friday evening was the Dawn community's way of expressing appreciation to Naomi and Edgar Sowell, who retired July 31 after years of operating the neighborhood store and filling station at Dawn.

The couple was invited to dinner in a Hereford restaurant by Mr. and Mrs. Gerald Parker Friday, and when they drove back to Dawn they found dozens of residents assembled at the site of the community building which is under construction there.

The outdoor party was held on the concrete slab which will be the floor of the building. Appropriate humorous verses

were read in presenting Sowell with a fishing rod to use in his retirement. When Mrs. Sowell responded to requests that she try the rod to see what she could catch, she reeled in a gift of money from the friends present.

People who talk fast and much often outrun their facts.

The easiest way to soften the human body is to pamper it.

How many people do you know who give more than they receive?

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Master Charge  
Layaway  
30 Day Charge



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	Reg. Price	Sale Price
100% Polyester	'165.00	'115.00
Solids & Plaids	140.00	98.00
Fall Colors	135.00	94.50
Size 36R to 46XL	125.00	87.50
	100.00	70.00

OUR REGULAR STOCK OF  
**MEN'S SPORTCOATS**  
100% Polyester, Fall Colors Solids & Plaids  
Size 36R to 46XL

Reg. Price	Sale Price
'85.00	'59.50
80.00	56.00
75.00	52.50
65.00	45.50
60.00	42.00

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### MEN'S SLACKS

100% Polyester  
Solids & Patterns  
Fall Colors  
Size 29W to 44 W  
Reg. Price  
'16.95 to '35.00

20% OFF

### MEN'S LONG SLEEVE SHIRTS

Dacron & Cotton,  
Also Knits Solids & Patterns  
Size 14 1/2 to 17 1/2

Reg. Price	Sale Price
'12.00	'6.88
10.00	5.88
9.00	4.77
8.95	4.77
7.50	3.95

SAVE FOR BACK TO SCHOOL

### MEN'S JUMPSUITS

100% Polyester (Knits)  
Solid Colors New Fall Colors  
Size S-M-L-XL  
Reg. Price '24.95  
NOW \$19.95

### MEN'S UNDERWEAR

Cotton Briefs T-Shirts,  
Athletic Shirts Nylon Briefs & T-Shirts  
Reg. Price '17.95 to '35.00  
20% OFF

### MEN'S SHOES

Patents & Regular  
Leather, Slip-ons  
Ties & Buckles  
Several Colors  
Have most sizes  
Reg. Price '27.95 to '38.00  
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Sport Coat & Matching Slacks  
100% Polyester Patterns & Solids  
Size S-M-L-XL Reg. Price '85.00

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### DONEGAL SPORTSWEAR

Shirts, Turtlenecks, & Slacks  
Reg. Price '11.00 to '26.00

NOW 1/2 PRICE

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**ONE GROUP**

Tony Lama  
Nocona  
Acme  
Hondo

**Drastically Reduced**

**THIS WEEK'S SPECIAL**

Water Repellent  
**ROPER**  
Reg. '42.95

**\$36.95**

All Ladies  
**BOOTS 10% OFF**

**FREE**  
Name Put on Name Belts

**BOOTS**  
Tony Lama  
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**HATS**  
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The Bells Are Ringing  
**BACK TO SCHOOL**

ONE GROUP BOY'S  
**PANTS**  
1/2 Price

ONE GROUP GIRL'S SHOES  
Values to '20  
**\$7.90**

Use Our LAYAWAY PLAN FOR BACK to SCHOOL or FALL CLOTHING

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The Fabulous  
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One Group DRESSES <b>60% OFF</b>	Two Group DRESS <b>1/2</b>
Some Long DRESSES <b>1/2 PRICE</b>	One Group SCUFF <b>1/2</b>

**ALL SUMMER SPORTS WEAR**  
Shorts  
Tops  
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**BACK-TO-SCHOOL**

**WELCOME BACK TO SCHOOL!**

JUST ARRIVED!  
Big Selection of Girl's Back to School  
**SPORT SHOES**  
Assorted Colors-Styles  
Size 8 1/2 to 4  
**\$4.99** to **\$6.99** Pair

**BIG SELECTION OF BOY'S LEVI-WRANGLER JEANS**  
Top Quality Brands in the World of Jeans  
Layaway Early for Best Selection




REGISTER FOR FREE BICYCLE

100% Polyester  
**DOUBLE KNIT**  
For the Ribbed Knit Look with a Wide Selection of Plaids & Fancies in Fall Shades of Blue, Copper, Wine, Green, **\$3.88** YD.  
Quilted  
**COMFORTER HUDDLE BAG**  
Dacron/Polyester Filled, Nylon Knit lining with Cotton cover  
Reg. '11" **\$9.88**

"The Little Put-ON" **SWEATER VEST**  
Sleeveless with V-Neck in Hunter Green, Black, Red, Navy, Brown and Berry **\$4.00**  
S-M-L

Right for Back-To-School Junior  
**HAND BAGS**  
Asst. Styles, Colors, Cords, Quilted, Denim **\$3.99** and up



DOWNTOWN

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Loose Leaf **NOTEBOOKS** Reg. '1.10  
We're Discontinuing Them. **88¢**

3 Piece Set **BIC PENS**  
One for any school purpose  
Reg. 49¢ **29¢**

Note Book **PAPER**  
250 Sheets  
Reg. 98¢ **69¢**

20-OZ. Aerosol **GLASS CLEANER**  
Compare with any **58¢**

**McDowell DRUG**  
336 MAIN DOWNTOWN

**SCHOOL**



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Your cheating yourself. We...  
long lines, and we service w...

**Kester's J...**  
Serving Hereford  
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**CALCULATORS**  
Desk Type **\$59.95**  
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Large Assortment of **TOYS**  
Dolls, Games, Cars, Guns  
**25% OFF**

True-Tone-Quasi 4 **CAR STEREO**  
Carrying Case and 100 Slide Tray  
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**ALL SAMSONITE LUGGAGE**  
**20% OFF**

**FLOWER GARDEN SEED**  
**10¢ PKG.**

**All Bird Houses Bird Feeders**  
**20% OFF**

**WESTERN AUTO**

241 Main

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Boy's WRANGLER Sanforized JEANS  
Sizes 6 to 16 Reg.  
Boy's WRANGLER TWILL JEANS  
Colors Dk. G...  
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As above...  
Large S...  
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Short or...

Boy's BACK... TEXAS... Good...

TO GET THEM READY FOR **BACK-TO-SCHOOL!**

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**HAR...**  
DOWNTOWN

The Sunday Brand, Hereford, Texas, Sunday August 4, 1974

**SALE**

Two Groups  
**DRESSES**

**1/2** PRICE

One Group of  
**SCUFFS**

**1/2** PRICE



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**soft-truckin' sportsters**



Keep on truckin' in soft, sportin' styles that are geared to go with all your super casual wear. Genuine grain leather uppers on bouncy crepe soles and demi-wedge heels.

• **GLENN'S FOOTWEAR** •  
Fashion At Your Feet  
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**FANFARES** T.M.

**Dollar Day SALE**

Dresses  
Long Dresses  
Long Skirts & Blouses  
Pant Suits  
Coordinated Sportswear  
Pant Dresses  
Shorts  
Jeans & Jackets

**50% to 75% OFF**

Check our Complete Stock for Back-to-School



**Dollar Days DOWNTOWN**

VARIETY PARK, MONDAY

**BACK-TO-SCHOOL VALUES**

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**Be Wise!**

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**Kester's Jewelry**

Hereford Since 1927  
Post Office in Downtown Hereford

**BACK to School Sale**

Helen's August Dollar Days Final Mark Downs on all **SPRING and SUMMER MERCHANDISE**



**Helen's**  
417 Main Street  
HEREFORD, TEXAS

**BACK-TO-SCHOOL SALE**

**Abbie's MISTER SHOP**

319 N. Main "We Care How He Looks" 364-0204

Men's Short Sleeve **PULLOVER KNIT SHIRTS**  
Reg. Price \$13 to \$16 **NOW \$5.00**

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# Talk of Texas

BY JACK MAGUIRE

## FOOTNOTE TO HISTORY

Although the first colony of settlers brought to Texas by Stephen F. Austin is known to history as the "Old Three Hundred," the fact is that only 297 land grants were issued.

Of these seven titles were forfeited later to the government of Mexico for cause — usually failure to develop the grant within two years.

Austin's colonist were hardly the cream of society, but there were hard-working farmers and nearly all had some education. The largest number came from neighboring Louisiana, with Alabama, Arkansas, Tennessee and Missouri furnishing the next largest groups in that order.

Unlike many immigrants, the members of Austin's colony did not arrive in Texas empty handed. Some of the more affluent brought slaves and almost every colonist had some farm equipment or stock which he brought to his new home.

**IT'S A FACT** — Seymour, Baylor County, was the site of the hottest rodeo ever staged in Texas. The temperature reached an official 120 degrees — the hottest ever recorded in Texas. The date was August 12, 1936.

Neither spectators nor performers seemed to mind the heat. Newspapers reported that there wasn't a single case of heat prostration.

**THE TEXAS SUMMIT** — Del Rio and its Mexican sister city, Ciudad Acuna, claim the unique distinction of hosting three meetings between

the presidents of the United States and Mexico within a single decade.

The first of the three summit meetings occurred on October 24, 1960, when President Dwight Eisenhower of the U.S. met President Adolfo Lopez Mateos of Mexico there to sign an agreement to build Amistad Dam on the Rio Grande. On December 3, 1866, President Lyndon Johnson and Guatavo Diaz Ordaz came back to see how the international project was progressing.

On September 8, 1969, Presidents Richard Nixon and Diaz Ordaz met to dedicate the huge dam and reservoir in formal ceremonies.

**HOW IT BEGAN** — More than a century ago a traveling priest gave a pretty maiden some orange seeds he had brought to Texas from Spain.

The maiden, Seniorita Carlotta Vela, planted the seed on a plot of land in Hidalgo County, 20 miles northwest of where Edinburg now stands. The seven orange trees produced by the seed were the first ever grown in the Rio Grande Valley which today is the third largest producer of citrus fruits in the U.S.

**HOBBYISTS AT WORK** — Lt. Col. William Orbelo at San Antonio's Fort Sam Houston has collected a model of every single shot pistol issued by the U.S. military between 1775 and 1875.

Col. Orbelo appropriately calls his unique collection "Pistols in the Service of the United States."

## Utilities-Who Pays What?

Most of us have a very clear idea of what we want from our public utilities: Maximum service at minimum cost. But suppose the choice is maximum service or minimum cost — what would we say then? And how should costs be apportioned among users?

These are a few of the thorny questions the utilities — and their government regulators — must wrestle with, seldom to the satisfaction of all.

Apportioning costs is especially tricky. For example, whether you're selling transportation, power, or communication, it's usually much less costly to provide high-volume service over a small area than low-volume service over a large area.

Should the cost of all service be averaged out, so that each user pays the same per unit of use, regardless of the cost of providing that service to him? Where this is the case, as in the telephone industry, the low-cost customers are subsidizing the high-cost customers.

With something like telephone or mail service, there is an argument for such a subsidy: It is to the advantage of all users to have the service as widespread as possible. The argument is not so strong for power, where the user is always a recipient and never a sender.

On the other hand, if charges are related to the cost of providing the service for each customer, or for classes of customers, then high-volume users will generally get a lower per-unit rate. This has been the practice in selling energy. Such a rate scheme means that big industrial consumers get a lower rate than homeowners, a condition which homeowners tend to resent.

**WHY ARE** big customers and densely populated areas less costly to serve than small customers and sparsely settled regions? Because the cost of the distribution system — wire or pipe, for example — is about the same regardless of how much a user calls upon it, or how many users are connected to it. So, the high-volume user, paying a bigger bill, is paying a larger

proportionate share of the fixed costs than a low-volume user. Likewise, the large population of a city block is paying a bigger share of the fixed costs and than the small population of a rural area.

If all that sounds confusing, think of an airplane flying between two cities on a regular schedule. The cost of the plane is the same whether it is flying full of passengers or nearly empty. If it flies nearly empty very often, the fares of the remaining passengers will have to be raised to cover the cost of providing the service, or the service will have to be curtailed.

This matter of sharing the fixed cost also explains something that is frustrating many customers of the electric utilities today. As power usage goes down — because of conservation efforts during the energy crisis — the utility needs to charge more per unit of use, because its fixed cost haven't changed and there are fewer kilowatt hours of consumption to spread them over. Of course, the biggest problem for the electric utilities today is the soaring cost of those fuels they are still permitted to burn.

**AN INVESTOR-OWNED** public utility gives up its freedom to be selective in marketing its product and in setting its rates. In exchange, a public authority guarantees the utility a reasonable rate of return on its investment and protection from competition.

Where each party to the bargain upholds its responsibilities, the system has worked quite well. But in inflationary times such as these, there is tremendous political pressure on the regulatory authorities to deny rate increases even when they are fully justified.

Nobody likes to see his utility bills go up. But the utilities — unlike the Federal Government — cannot print more money when they need it. If they are unable to make a reasonable rate of return on their investment, they will be unable to raise more money from banks or investors for the new facilities needed to keep up with increasing demand for service.

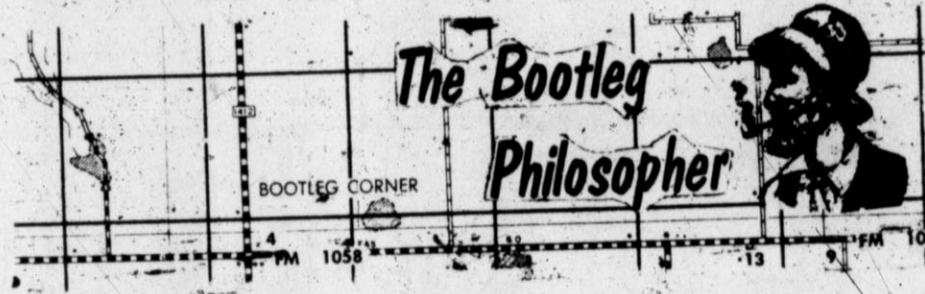
Nobody would like to see his gas, electrical or telephone service fail, either.



The Sunday Brand

## Editorial Forum

Hereford, Texas, Sunday August 4, 1974



**Editor's note:** The Bootleg Philosopher on his alfalfa grass farm on Bootleg Corner thinks he has detected another trend, his letter this week indicates.

Dear editor:

I don't know if you've noticed it but a pattern seems to be forming by lawyers associated with the Washington mess when they get caught, convicted and disbarred. They all take up writing.

**IT'S A FACT,** Agnew, McGruder, Colson, Dean, and numerous others, having lost their law licenses, have now taken up writing and you get the impression that a first requirement for pursuing this literary profession is disbarment. First you get a law license, then you get a government job, get convicted of perjury, then get disbarred, and you're all set, with publishers standing by offering you a contract. For beginning writers however I'd like to point out there are pitfalls to avoid if you want to become a full-fledged writer.

For example, take the third step mentioned above, perjury. You can't lose your license and get disbarred just for lying. You've got to get caught lying. Becoming a writer is

not as easy as falling off a log, you know. Furthermore, you can't be just anything and get caught lying and become a writer. Congressmen have proved that over and over. Editors of some of the biggest newspapers in the country have tried it for years and they've never become writers. Avoid such pitfalls.

**MY ADVICE** to young people wanting to become writers and have their books published is to forget their English courses, get into law school, pass the bar exam even if you have to hire somebody to do it for you, and head for Washington. Better hurry, though. At the rate the convictions and the books are piling up the fad may die out and another book by another Washington fellow will be a glut on the market and you might have to just stay in jail reading Pilgrim's Progress.

Yours faithfully,  
J.A.

### FACT & OPINION

"There are borrowers who have the idea that all loans run for life. Most of us would be better off if we worked less, made less, and spent less. The simple life, praised in prose and verse, isn't so simple in this day and time." LONDON, KY., SENTINEL-ECHO

## Rise Of The South

The South is rising again. The Census Bureau has found in its latest population study that this is the fastest growing region in the country, with a population gain of 15.3 persons per 1,000 since 1970.

This is a turnaround from the historical pattern of population shifts out of Southern states and into those of the West and Northeast. During the 1970s, all Southern states have shown population gains except Mississippi and Louisiana.

Meanwhile, California, which led the nation in population growth for half a century now is growing at only the national average of 9.8 new residents per 1,000. The Northeast is growing at the snail's pace of 3.9 per 1,000.

Southern states lost population heavily during and after World War II when thousands of blacks moved to the metropolitan centers of other regions, principally the Northeast and West.

But during the 1960s, whites began moving from other sections into the South in greater numbers than those of the departing blacks.

Now the patterns of movement are changing again in this decade. Fewer persons, black and white, are moving out of the South of other regions. More persons who were born in the South and had left are returning. And more persons who were born in other regions are choosing the South as their home.

The Census Bureau doesn't give the reason for these changing attitudes toward living in the South. We have some ideas:

Blacks are choosing to stay because economic and social conditions are better for them than they had been. Blacks who had left are returning for the same reason that whites have been leaving cities for suburbs — relief from rising crime, heavier tax burdens and undesirable school conditions.

The South has its problems in each of these categories. But it has an opportunity to overcome them if it can stay free of the radical influences that have helped to choke the other regions.

The Dallas Morning News

## From The Brand Files

50 YEARS AGO

Hereford's new cotton gin is rapidly nearing completion. A Continental Gin expert is here erecting the machinery... Another splendid "sign of the times" is the announcement this week of the Panhandle Lumber Company that they have given a contract to Buckner, Lambert and Carter for the erection of a modern bungalow on the lot just north of the Frank Bule home, which this company built... Fred Millard, drayman, is carrying an arm in a sling and is otherwise bungled up, the result of a peculiar accident last Monday of The Brand office. Mr. Millard was dragged off his dray below a hanging telephone wire and unusual luck kept him from being seriously injured.

35 YEARS AGO

The Hereford REA office was crowded with farmers late Thursday, all of them demanding to know the reason why their electric wells would not run. The reason was that an unsuspecting sparrow had perched in the wrong place on the big substation transformer east of town... The Brand has a new face this week. The heads are in new type and are set flush with the column in "Streamlined" style with the result that they are easier to read... Carl G. McCaslin this week announced the opening of a new lumber yard in Hereford. Mr. McCaslin purchased the old Roberts-Oliver place one block east of the courthouse on Third Street, and for several weeks has been getting the yard ready.

20 YEARS AGO

Wheat farmers in Deaf Smith County have just two weeks in which to obtain Federal All-Risk crop insurance on their 1955 wheat crops instead of the usual later date, Charles P. Newell, Federal crop insurance agent for the county has been advised... County farmers have "up in the air" about a lot of things at one time or another, and several have taken to the air for spraying or dusting of crops, and even for pleasure trips, but now they are trying sowing hairy vetch seed from the air.

10 YEARS AGO

Along with the expanded industrial program for Hereford and its immediate area, two shopping centers were reported into the drawing board stage Saturday, and a line of spaces was said to have started in both proposed centers... On-again, off-again seemed to be the order of the day Friday as workers at the Holly Sugar Plant remained on strike after the pipefitters put up a picket early Friday morning, leaving some 1200 men off work for the day.

## Consumer Bill Is Fraud

MAIN STREET, U.S.A.  
By Bert Mills

Consumer is still a magic word to politicians but the fact remains that the Consumer Protection Agency bill being debated in the Senate is a fraud and deserves to be defeated.

Unfortunately it may take a filibuster or a Presidential veto to kill CPA because too few members of Congress have the courage to oppose anything bearing the label consumer. When the House passed its version of the bill, there were only 94 votes against it.

President Nixon has given lip service to CPA in the past but stated recently he would veto the bill if it reached him in its present form. Meanwhile Mrs. Virginia Knauer, Special Assistant to the President for Consumer Affairs, is using what limited influence she has to support the measure.

Only a Senate filibuster, aided by the imminence of adjournment, prevent

the passage of CPA in 1972. Liberals predominate in the Senate and they have the votes to win if they can get a vote on the merits. However, it takes a two-thirds margin to break a filibuster and that will be hard to achieve.

Leading the fight for CPA are liberal Senators Abraham Ribicoff (D., Conn.), Charles Percy (R., Ill.), and Jacob Javits (R., N.Y.). The opposition is headed by conservative Senators James Allen (D., Ala.) and Sam Ervin (D., N.C.), and they have 16 others lined up to talk at length against CPA.

**THE REASON** why CPA is a fraud is that it would not solve consumer problems as advertised. Today's most critical issue is inflation. CPA could do little to reduce HCL. Major causes of inflation include government spending (which CPA's new bureaucracy would increase), material shortages, high prices, and peak wages (none of which would be greatly affected by CPA).

Philosophy behind the CPA proposal is that

the regulatory agencies need a watchdog to make them perform in the public interest. It is typical of Congress to show dissatisfaction with one agency by creating another.

Logic suggests correcting deficiencies of existing agencies instead of establishing a super-agency. But Ralph Nader and other professional consumers want CPA as a weapon to needle and obstruct business. Organized labor is for CPA, because union actions are exempt under the bill.

Perhaps the biggest objection to CPA is that it would have the impossible task of representing "the consumer interest". On most issues, there are at least two "consumer interests".

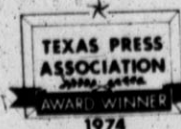
For example, airlines argue they need a fare increase to avoid bankruptcy and the Civil Aeronautics Board agrees. CPA intervenes on behalf of airline riders. But what about other concerned consumer groups such as airline employees and stockholders?

EVENTS OF recent years have shown the

difficulty of ascertaining where the true public interest lies. For example, the environmental crusade, desirable as it is, has hampered energy development. Does more energy or cleaner air have a higher priority?

Is it better to create jobs and reduce unemployment or to preserve green spaces? Is it more desirable to raise farm prices to aid farmers or to hold them down to aid city dwellers? Are new safety gadgets on automobiles worth the added cost to motorists?

These are hard questions, and a Consumer Protection Agency won't solve them. Members of Congress are kidding themselves and the public if they think another agency will be a panacea.



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## Baptists Recognize Foreign Missions

The theme "Sharing His Love: Our Global Task" will be portrayed in drama, music, words and prayer during Foreign Missions Week at Gloria N.M. Baptist Conference Center, August 9-14.

The drama will be "A Door of Faith," a new mission presentation written and directed by former Southern Baptist Missionary Bob Hughes. The drama has four parts — report, support, partnership and response. The segments will be presented one each morning except Sunday.

The youth choir from Dauphin Way Baptist Church, Mobile, Ala., will provide special music. The choir will perform at most of the sessions and will present a special informal concert Monday evening.

Leading the singing throughout the conference will be Williams R. O'Brien, former missionary to Indonesia.

Guests for Foreign Missions Week will have the opportunity to hear missionary speakers from all areas of the world as well as staff of the home office of the Foreign Mission Board in Richmond, Va.

Baker J. Cauthen, executive secretary of the FMB will deliver the Sunday morning sermon with Winston Crawley, director of the overseas division, delivering the opening theme statement Friday evening.

C. Devasahayam, member of the senate of Serampore College, Serampore, India, will be one of the nation's (a person

who works with missions in his native country) presenting their role in mission work. Others participating will include Gerhard Claas, Germany; Tito Fafasuli, Argentina; Daniel Paixas, Brazil; and Edward Mwijandi, Tanzania.

The Word Missions Fair will be a part of the program. This session will feature missionaries displaying curios and items of interest from their

area of service and talking to visitors about their work.

Prayers and some scriptures for the sessions will be presented in native languages from each of the seven areas in which Southern Baptists have mission work.

There will be Bible studies and conferences for children, young people and adults at various times during the sessions.

## Class To Study Marshal Arts

Local marshal arts expert Bill Beach will instruct a 16-week Community Service jujitsu and Kung fu course at Amarillo College beginning Wednesday.

"The class is open to men and women," said Beach, "and it will include very refined self-defense techniques."

Class sessions will be held from 7 to 9 p.m. in Room 122 of Bader Gym on the Washington Street campus. Cost is \$26.

Advanced students will have the option of coming on Monday nights, Beach said. Beginning students can watch these class meetings if they so desire.

Beach holds black belts in six different defense systems. "I've taught self-defense techniques the past 18 years. This is my sixth year on the AC staff," Beach said. He also has authored two books available in

the college bookstore.

Any student enrolled in the class can "first expect to learn how to roll and fall," said the instructor. "This keeps him from being injured when falling or when losing his balance."

Students will learn blocking techniques, how to strike and kick, throwing, choke breaks, common hand releases, stick fighting, and knife and gun defense.

"Physical strength and size," said Beach, "has nothing to do with the art."

Those interested may enroll in the registrar's office in the Washington Street Administration Building.

Additional information may be obtained from Charlie Gaither, supervisor of Community Service programs at AC.



Mrs. Dale Pierson  
...nee Dianne Ponder

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## Ponder-Pierson Wedding Conducted In Arkansas

Miss Ruth Dianne Ponder of Chidester, Ark. and the Rev. Philip Dale Pierson were married Friday evening in First Assembly of God Church in Camden, Ark. with the Rev. Carl Tillery, pastor, conducting the ceremony.

The bride is the daughter of Mr. and Mrs. Eugene Ponder of Chidester and the bridegroom is the son of Mr. and Mrs. C.W. Pierson of Route 3.

The ceremony was performed before a background of lighted white tapers in gothic candleabra. Boxwood garlands caught with white satin bows were arranged around the candleabra.

Miss Debbie Bradshaw of Camden was maid of honor and best man was the bridegroom's brother, the Rev. Charley Pierson.

Bridesmaids included the bridegroom's sister Mrs. Robert Knott of Waxahachie and Miss Trudy Lynn Black of Fairfield. Groomsmen were the bride-

groom's brother, the Rev. Billy Pierson of Whiteface, and Rich Redeher of Fort Worth.

James Naron of Quanah and Randy Kisser of Baltimore escorted guests to their seats. The bride's cousin, Lisa Ponder, was flower girl and ring bearer was Chris Bradshaw.

Candlelighters included the bride's cousins, Debbie Jones and Lana Gay Sarrett of Camden.

Gail Sewell of Dallas the bride's sister, sang "We've Only Just Begun, We're One In The Spirit and Whither Thou Goest, accompanied by organist Cam-

ille Garner of Camden.

Given in marriage by her father, the bride wore a floor length gown designed with empire lace bodice, Victorian neckline and long fitted sleeves with pleated cuffs.

The polyester skirt was fashioned with a deep pleated flounce that swept into a chapel train and was trimmed at the hem with matching lace.

The three-tiered shoulder-length veil of illusion fell from a Camelot cap circled with seed pearls and lace flowerets.

She carried a cascade of white carnations, blue ageratum, and pink mums and pink and blue ribbons arranged on a white Bible. As a luck piece she wore a diamond necklace given to her by her parents.

Maid of honor wore light blue crepe. Ruffles of the material outlined the neckline, short puffed sleeves and hem.

The dress was fashioned with an empire waist and a tie back. Sleeves and collar were trimmed with white lace. Her colonial nosegay had a large blue mum on a blue lace circle tied with streamers.

The bridesmaids wore petal pink crepe gowns in the same style and carried pink nosegays. The flower girl wore light blue crepe and carried a basket of pink and blue petals.

Pink crepe dresses were worn by the candlelighters, with pink carnation wrist corsages. A pink and ivory knit gown was worn by the bride's mother. It had a raised waistline, slightly flared skirt with embroidered braid trim.

Mrs. Pierson wore a Nile

green knit dress designed with a floor-length skirt, long full sleeves of matching chiffon and heavy lace in the same shade looped around the cuffs, collar and waist.

Miss Marsha Borland of Dumas, Ark. invited guests to register at the reception held in Tanner Hall of the church.

Misses Pam and Sandy Ponder of Chidester served punch from a table covered with white linen and centered with the attendant's bouquets.

Mrs. Ruth Levay and Miss Della Harrison, both of Camden served the three-tier pink and blue cononnade cake. It was topped with traditional bride-and-groom figurines.

Leaving for a wedding trip to northern Arkansas, the bride wore a street-length white knit dress with a short lace jacket and long sleeves. The jacket was appliqued with miniature bouquets of pink, blue and yellow flowers.

The couple will be at home after August 9 in Hereford. They plan to attend West Texas State University this fall.

The bride is a 1973 graduate of Southwestern Assemblies of God Junior College with an associate of arts in English. She was a member of Phi Theta Kappa and was listed in Who's Who Among American Junior Colleges. She graduated from Camden High, where she was a member of the National Honor Society.

The bridegroom also attended Southwestern Junior College and he majored in high school counseling. He is a Hereford High School graduate.



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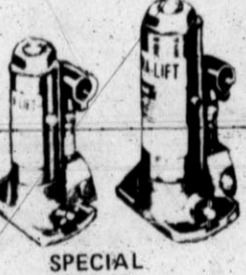


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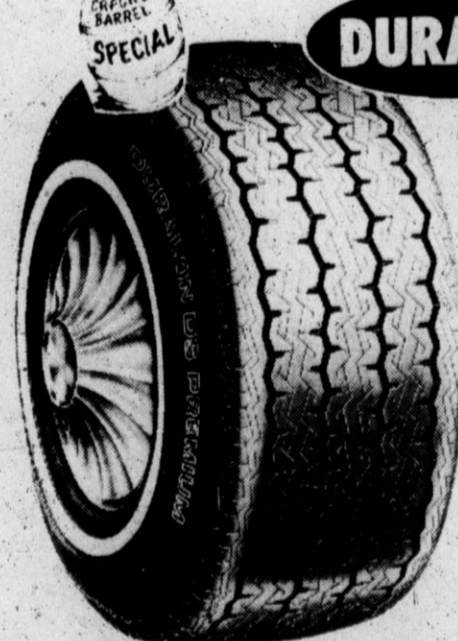
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 Phone 364-1873 B-1-31-tfc

New Singer Dealer in Hereford. Sewing machines and vacuum cleaner repair. All makes. Free estimate in advance. Work done by Singer trained mechanics. Scissors sharpened. Call 364-4051. Sanders Sewing Machine Center, 226 Main, Hereford. B-1-4-tfc

For Sale: Cedar posts, 1x6 rough fence boards. Call 289-5500 early mornings or late evenings. B-1-15-27-tfc

**American Legion & Auxiliary meets Tuesday 8:00 p.m. American Legion Hall Veterans Park**

**STATED MEETING SECOND MONDAY 8:00 P.M. Thursday DEGREE WORK L.J. Clark W.M. W.A. Phipps Sec**

**Hereford Rotary Club meets every Monday at 12:05 Civic Club Center (Jim Hill)**

**Lions Club meets each Wednesday, 12 Noon Civic Club Center (Jim Hill)**

**REPRO STEREO**  
 Electro-Phonic component stereo, 200 watt amplifier, AM-FM stereo radio, built-in 8 track tape player, Garrard Turntable, 10 speaker system. Sold new \$399.00. Assume balance of \$225.00 or \$10.00 monthly at:  
**Martin Sound Center**  
 Corner of Georgia and I-40  
 Amarillo, Texas B-1-3-tfc

**CLOSE OUT FLOOR MODELS**  
 Mediterranean Console stereo with AM-FM stereo radio, built in 8 track tape player, 4 speed record changer, 8 speaker system. Factory list price \$299.95, close out only \$165.00 or \$10.00 monthly at:  
**MARTIN SOUND CENTER**  
 Corner of Georgia & I-40  
 Amarillo, Texas B-1-3-tfc

**FOR SALE**  
 1973 Honda CBG 350. Six months old. Crash bar, windshield. Less than 2,000 miles. Call 364-4000 after 5 p.m. B-1-4-tfc

**AKC English Bulldog**. Year and one half. Brindle color. 364-4231. B-1-10-4-4c

**VISTA VISION**  
 Cab-over camper with butane stove with oven, battery refrigerator, has butane, butane and electric lights. Self-contained, carpeted, sleeps 4.  
 Phone 364-0125 Saturday evening and all day Sunday B-1-4-3c

For Sale: 36" Hardwick gas stove. Good condition. Call 364-4673 days; evenings and Sundays 364-3758. B-1-15-4-tfc

10 1/2 Ft. 1971 model camper for sale. Call 364-2083 after 3:30 p.m. B-1-11-31-tfc

For Sale: Set of 4 Tiger Mags. Call after 5 p.m. 267-2523. B-1-10-31-2c

For Sale: 8 mm Super 8 movie camera and projector screen, lights etc. 276-5841. B-1-14-31-2c

1971 Yamaha 100 cc motor cycle and 4 speed transmission for Dodge Plymouth or Chrysler. Call 364-5966. B-1-31-2p

"NEVER used anything like it," say users of Blue Lustre for cleaning carpet. Rent electric shampooer \$1.  
**Duckwalls, Sugarland Mall**  
 B-1-20-31-2c

For Sale: Good riding and brood mare; also two colts. Call 364-3974. B-1-11-31-2c

For Sale: 12x62 Mobile Home. 3 bedrooms 1 1/2 bath, new carpet and anchors. 364-1049 or 364-4707. B-1-15-31-tfc

For Sale: Camper topper for SWB pickup. \$85.00. Quick sale. Call 364-1310. B-1-12-31-tfc

**NOTICE:** New telephone number 578-4377!! Same good Fuller Brush Products. Jessie Fuller. 578-4377. S-1-12-1-tfc

For Sale: AM-FM MPX 8 track stereo. \$200.00 value, \$89.95. Phone 364-1413. B-1-13-31-2c

Will trade equity in my mobile home for equity in your house. Call 364-6898. B-1-14-31-4c

For Sale: Brand new 14x14 storage building. Call 364-2959 after 2 p.m. B-1-11-31-2c

**BLUE Lustre** not only rids carpets of soil but leaves pile soft and lofty. Rent electric shampooer \$1.  
**McCaslin Lumber**  
 B-1-22-31-2c

For Sale: 21" b/w Zenith TV. Very good condition. Call 364-0218 after 5 p.m. B-1-30-tfc

**FOR SALE**  
 18 ft. Open Road Trailer, self-contained. Like new. May be seen at A&M Gun Shop, Monday through Saturday - 8 A.M. to 6 P.M. or call for appointment 364-6996 or 364-6789. B-1-30-4c

**FOR SALE**  
 Repossessed Kirby Classic Omega. Take up 12 payments, balance \$150.00.  
 Call 364-4051 B-1-5-3c

For Sale: Chopper, '58 Triumph TR6-650, completely chopped. Best offer. Call 364-6515 or 364-6624. B-1-14-5-2p

For Sale: Velvet upholstered love seat. Perfect condition. Call 364-1795. B-1-10-5-2c

For Sale: LWB Camper, carpet, cabinets and inter-com. Call 364-5099. B-1-10-5-3c

For Sale: 1968 Motorcycle 125 cc Honda. Price \$200.00. 364-6996. A&M Gun Shop, 715 South 25 Mile Avenue. B-1-17-5-2c

For Sale: 1971 250 Kawasaki. Dirt model, street legal. Call 276-5865 after 5 p.m. B-1-13-5-3c

Take over payments on 1973 Honda 450 motorcycle. Call 364-5238. B-1-5-1p

**MOVING SALE**  
 235 Star  
 Sunday, Monday, Tuesday  
 Washer, dryer, air conditioner, area rugs, couches, chair, coffee table, end table; garden hose and tools.  
 364-0794 B-1-5-1p

For Sale: Buffet clarinet \$100.00. 611 Avenue J. 364-4506. B-1-10-5-tfc

Send 35c for new catalog, new shipments crewel kits-painted needlepoint canvas; large selection embroidery floss. Over 400 colors needlepoint yarn, Christmas jeweled kits.  
**DAN'S OF CANYON**  
 B-1-5-8c

**2. FOR SALE Farm Equipment**

See Us For Parts-Sweeps-Chisels (for) Graham (Hoism) Plows  
**DAVIS IMPLEMENT**  
 409 EAST FIRST  
 Phone 364-2811 B-2-35-tfc

See Us For Mayrath Grain Augers Also have parts in stock  
**DAVIS IMPLEMENT**  
 409 EAST FIRST  
 Phone 364-2811 B-2-35-tfc

For Sale: 1971 C-50 Chevy Truck. New engine with 1970 manure spreader. Call 806-227-4591. B-2-14-2-8c

**FOR SALE**  
 1973 New Holland Ensigne. Harvester, Model 1880 Cat Diesel 3160, cab and air. 40" head. 146 hours.  
 Phone 806-879-2147 B-2-31-2c

1969 Gehl self-propelled ensilage harvester, 40" head, cab, Detroit Diesel, Model 4031C. \$4,000.00.  
 Phone 806-879-2147 B-2-31-2c

**3. FOR SALE Automobiles**

For Sale: 1971 Cadillac Sedan Deville in very good condition. Call Frank Bezner, 276-5656. B-3-17-2-tfc

**FOR SALE**  
 1968 Dodge Cabover grain truck, 18' bed with 27 ton hoist.  
 CALL 364-1510 B-3-23-tfc

**SELECTED USED TIRES \$3.00 UP**  
 30 Day Guarantee  
**MONTGOMERY WARD AUTOMOTIVE SALES**  
 114 EAST PARK  
 B-3-17-tfc

**MILBURN MOTOR COMPANY**  
 We pay cash for Used Cars  
 836 Sampson  
 Phone 364-0077 B-3-33-tfc

**WALKER'S USED CARS AND TRUCKS**  
 WE BUY, SELL OR TRADE.  
 400 West First  
 Phone 364-2250 B-1-41-tfc

1972 Opel Rallye, automatic transmission, 6500 miles. 364-6801 or 364-5017 after 6:00 p.m. B-3-12-6-tfc

**NEW & USED CARS**  
 now for sale at JOHN ORSBORN BUICK, PONTIAC, GMC'S new location.  
 221 North 25 Mile Ave. B-3-8-tfc

We Will buy good, clean 1969-73 Chevilles, Malibus and Monte Carlos.  
**SEE Doyle Johnson Chevrolet-Olds, Inc. North Hwy 385**  
 B-3-51-tfc

For Sale: 1968 Chevy. Radio, heater, power, air, new rubber. Clean, \$850.00. Call for Ray at 364-0033 or 364-5667 after 6 p.m. B-3-21-30-tfc

For Sale: 1966 Ford 1/2 ton pickup. See at 815 Bleivins. B-3-10-4-4p

For Sale: '69 Chevy 1/2 ton pickup, 6 cylinder, good shape. Phone 364-6623. B-3-13-4-4c

For Sale: 1973 Datsun 610 Stationwagon. Radio, air, steel belted radials. See at 441 Avenue B or call 364-4304. B-3-31-tfc

For Sale: 1973 Monte Carlo; tilt wheel, cruise, bucket seats, 454, AM-FM radio, stereo tape, 11,000 miles. Call 364-2808 or 364-2965. B-3-20-31-2c

For Sale: 1971 VW. Navy blue with white pin stripes. Mag. wheels, headers. Good condition. Call after 5 p.m. 267-2523. B-3-19-31-2c

**FOR SALE**  
 2-New 1974 Chevrolet C-60 Series Trucks. 124-CA. 18 ft. grain bodies and hoists. One with 366 V-8. 5 speed, 2 speed. One with 350 V8, 5 speed, 2 speed.  
 1969 Chevy 2 ton truck, 16 ft. grain body and hoist.  
**Wes Smith Chevrolet-Buick**  
 Phone 316-825-4407 B-3-31-4c

1957 Ford, 6 cyl, new paint job.  
 1964 Ford, 6 cyl. standard transmission, new paint job.  
 Phone 364-3184. B-3-18-5-tfc

For Sale: 1961 VW. Good mechanical condition, extra transmission. Phone 258-7540 after 8:30 p.m. B-3-5-3p

**BY OWNER**  
 New 1973 Chevrolet C-65 series truck, 5300 miles, twin-screw, 5 speed trans. with 4 speed aux. long wheel base.  
 Call: 647-4375 or 647-5584 Dimmitt, Texas B-3-5-tfc

**4. REAL ESTATE For Sale Or Trade**

For Sale: 415 Avenue 1, Lot, hooked up for trailer house. 94.5X200. Call 364-6337. B-4-4-4p

**FOR SALE BY OWNER 405 STAR**  
 Well built brick veneer home. 2 bedrooms, 2 baths, refrigerated air, carpet, drapes, den, fireplace, 2 car garage, fenced yard.  
 For appointment, Call 364-3347 B-4-3-tfc

**HOME FOR SALE BY OWNER**  
 4 bedrooms, 1 1/2 baths, large basement. Equity and assume loan, payments \$124.00 per month.  
 610 Jackson  
 Phone 364-5929 after 6 p.m. Days, 713-462-3399 B-4-3-tfc

**DURANGO, COLORADO**  
 One acre, heavily wooded, near two major ski areas and 100 lakes and streams. \$39.00 per month.  
**PHONE 1-355-8992**  
 B-4-28-8c

**FOR SALE**  
 1280 acres - 12 good 6" wells, 5 Gifford Hill Sprinklers, 3 circles in alfalfa. 2,000 head feeding operation, abundance of depreciation and assume old 4% loan. Perfect farm setup or combination cattle. Priced for immediate sale. Call:  
 Gatlin Land Company.  
 806-247-2745, 247-3641 or John Bingham 247-3274. B-4-31-2c

For Sale: 415 Avenue 1, Lot, hooked up for trailer house. 94.5X200. Call 364-6337. B-4-4-4p

**FOR SALE BY OWNER 405 STAR**  
 Well built brick veneer home. 2 bedrooms, 2 baths, refrigerated air, carpet, drapes, den, fireplace, 2 car garage, fenced yard.  
 For appointment, Call 364-3347 B-4-3-tfc

**HOME FOR SALE BY OWNER**  
 4 bedrooms, 1 1/2 baths, large basement. Equity and assume loan, payments \$124.00 per month.  
 610 Jackson  
 Phone 364-5929 after 6 p.m. Days, 713-462-3399 B-4-3-tfc

**DURANGO, COLORADO**  
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 4 bedrooms, 1 1/2 baths, large basement. Equity and assume loan, payments \$124.00 per month.  
 610 Jackson  
 Phone 364-5929 after 6 p.m. Days, 713-462-3399 B-4-3-tfc

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 Gatlin Land Company.  
 806-247-2745, 247-3641 or John Bingham 247-3274. B-4-31-2c

**HOW TO GET ALL YOU PAY FOR**  
 If you want full value for every dollar, look at this property - 3 bedrooms, 1 1/2 baths, nice living and kitchen, garage - Fenced yard with nice lawn. Buy equity and assume loan of 160.00 per month.  
**NEW LISTING**  
**GIVE A LITTLE**  
 And you can move into this 3 bedroom home on Avenue G. This home is nice inside and out with garage and fenced yard. Also nice small garden with payments of \$141.00 per month at 7 1/4% interest.  
**NEW LISTING**  
**WHEN SCHOOL STARTS**  
 Mom will love letting the kids walk to Aikman. This home has been redecorated inside and out, even with some new carpet. 3 bedroom, 1 1/2 baths, double garage with nice yard and fenced. Call for details.  
**SMALL DOWN**  
 \$1,000.00 down will handle this 3 bedroom, 2 full baths. This house looks new inside and out. Total price \$16,900.00.  
**NEW LISTING**  
**RENT ONE SIDE**  
 And live in the other side free. 1 bedroom duplex, it's furnished and is in good shape inside and out with double garage, \$1,500.00 down and \$125.00 per month. Priced \$14,000.00.  
**GET IN CHEAP**  
 This 3 bedroom home in Northwest, close to school and redecorated inside and out. Can you believe this \$10,900.00. Small down and payments approximately \$110.00 per month.  
**CASTRO COUNTY**  
 326.3 acres all in cult., small wells, 3 bedroom house, 2 grainaries. Approximately 10 acres of grapes, priced at \$260.00 per acre.  
**LAND**  
 320 acres with nice 3 bedroom home. Double garage, fruit trees, barns and also 2 bedroom tenant house. 1-8 well and 1-6 well. \$20,000.00 will hold this place till after wheat harvest.  
 If you are thinking of selling your home or farm, we have buyers for both. Call us today.  
**HAMBLY REAL ESTATE**  
 1/2 mile South of underpass on Hwy 385  
 Office - 364-3566  
 Calvin Edwards - 364-1017  
 Gerald Hamby - 364-1534  
 J.M. Hamby - 364-2553  
**EQUAL HOUSING OPPORTUNITY**  
 B-4-5-tfc

**OWNER ANXIOUS TO LEAVE COUNTRY:** 3 bedroom on 1 acre, close in. 2 horse corrals, large garden tract, fruit and shade trees, nice lawn. New loan, VA-FHA.  
**NICE CHURCH:**  
 Reasonable - good location.  
 364-1483 or 364-3937 B-5-50-tfc

**TWO STORY:**  
 2 baths, Cape Cod Style Home for sale. A little repair and a little money will make this house just right.  
**PLEASEING-SPACIOUS:**  
 4 bedroom home, approx. 1700 sq. ft. Just redecorated, near Aikman-Stanton.  
**EXTRA NICE:**  
 3 bedroom home, carpeted. Fruit trees and fenced. Near shopping center. This one won't last long.  
**THREE BEDROOM:**  
 2 bath, brick, 10 years old, near Tierra Blanca. Reasonable. Just outside city.  
**3 Bedroom home** on corner lot, redecorated inside. Two extra rooms could be used as office. Good location and priced right.  
**HOME SITES:**  
 2 1/2 and 5 acre tracts. 25% down or more.  
**160 ACRES:**  
 Northeast Deaf Smith County. One extra good 8" well. 1/2 mile off pavement.  
**160 ACRES** dry land - \$150.00 per acre.  
**We need your listing home and farm**  
**Member Multiple Listing Service**  
**Equal Housing Opportunity**  
**CARTEL REAL ESTATE**  
 Phone 364-0944  
 Al Wiley... 364-4985 B-4-29-tfc

**FOR SALE**  
 1/2 Section irrigated land. Good water. Will sell all or part.  
 CALL: 289-5500  
 early mornings or late evenings B-4-27-tfc

I have Farm and Ranch Buyers, I need your listings.  
**J.M. HAMBY REAL ESTATE**  
 Phone 364-3566  
 Res. 364-2553 B-4-29-tfc

2,420 acres of irrigated farm land and equipment for sale or trade. Call Larry K. Thompson, Lubbock 744-8457. B-4-18-5-9c

**FURNISHED OR UNFURNISHED**  
 3 bedroom, 1 1/2 bath, new custom drapes, shag carpet. Gas fireplace, fenced yard.  
 Assume VA Loan  
 Phone 364-0706 B-4-5-tfc

**HEREFORD MINI STORAGE**  
 Economical storage facilities for furniture, boats, motor, homes or any storage needs. Size-12'x12', 10'x22' & 12'x32'.  
 CALL 364-5520 S-5-49-tfc

**BACHELOR APARTMENTS**  
 Carpeted-private entrance, private bath, 821 South 25 Mile Avenue. S-5-14-32-tfc

**For Rent:** Furnished apartment. Bills paid. One person only. Call 364-0160 or 364-3744. B-5-13-31-tfc

**FURNISHED one and two bedroom apartments.** Inquire 112 Avenue H, Apt. 38. B-5-12-46-tfc

**Storage for rent.** Phone 364-1483 or 364-3937. B-5-10-50-tfc

**SUMMERFIELD MOBILE MANOR**  
**FIRST MONTH FREE.** 7 miles West on Hwy. 60. Phone 357-2552. B-5-15-10-tfc

**APARTMENTS, FURNISHED.** 1 and 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath.  
**FORREST AVENUE APARTMENTS**  
 Phone 364-1887 B-5-4-tfc

**TRAILER SPACE FOR RENT**  
 Northwest Mobile Lodge  
 Phone 364-2908 B-5-10-13-tfc

**DIAMOND VALLEY MOBILE HOME PARK**  
 600 & 700 Block Avenue H, Sioux & Cherokee, 700 Block Avenue G.  
 Phone 364-1483 or 364-3937 B-5-50-tfc

**Two offices for rent,** adjoining or single. Answering service available. Agri-Science Center, 1500 West Park, Phone 364-5822. B-5-17-29-tfc

**FOR RENT:** 586 irrigated acres available now 17 miles northwest of Hereford. Write Gene Godwin, 1706 Avenue S, Lubbock. B-5-18-31-2c

**Clean one bedroom furnished apartment** for couple or single person. Near Sugarland Mall. \$105.00 plus electricity. \$50.00 deposit. Call 372-9993. B-5-20-30-tfc

**Three room furnished apartment** to widow or lady school teacher. 510 West 4th Street. B-5-13-4-tfc

**For Rent:** Irrigated section with improvements Northeast of Nazareth, Texas. Call 915-673-3164 between 6:30 and 10 p.m. B-5-16-4-4c

**For Rent:** 2 bedroom unfurnished duplex. Call 364-3734. B-5-10-5-tfc

**Quiet, furnished one bedroom apartment** for couple or single. 364-3388. B-5-10-5-tfc

**WANT ADS GET RESULTS CALL 364-2030**

**FOR SALE**  
 1/2 Section irrigated land. Good water. Will sell all or part.  
 CALL: 289-5500  
 early mornings or late evenings B-4-27-tfc

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**J.M. HAMBY REAL ESTATE**  
 Phone 364-3566  
 Res. 364-2553 B-4-29-tfc

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**FURNISHED OR UNFURNISHED**  
 3 bedroom, 1 1/2 bath, new custom drapes, shag carpet. Gas fireplace, fenced yard.  
 Assume VA Loan  
 Phone 364-0706 B-4-5-tfc

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 Economical storage facilities for furniture, boats, motor, homes or any storage needs. Size-12'x12', 10'x22' & 12'x32'.  
 CALL 364-5520 S-5-49-tfc

**BACHELOR APARTMENTS**  
 Carpeted-private entrance, private bath, 821 South 25 Mile Avenue. S-5-14-32-tfc

**For Rent:** Furnished apartment. Bills paid. One person only. Call 364-0160 or



The Sunday Brand, Hereford, Texas, Sunday August 4, 1974

MECHANIC WANTED
Top wages and fringe benefits.
Uniforms furnished, insurance plan, Excellent opportunity for an experienced mechanic.
CULBERTSON-SCARDELLO FORD
Dalhart, Texas
Phone 806-249-2800
B-8-53-10c

REGISTERED NURSES
Excellent opportunities for RN's in intensive care and medical-surgical nursing. Excellent salary and employee benefit program.
Call 364-2141 to inquire or send resume to:
Deaf Smith General Hospital, Box 552, Hereford, Texas 79045
B-8-28-tfc

Hide room labor wanted.
We offer:
+Good pay
+Paid vacation
+Paid hospitalization
Colorado By-Products
3 1/2 miles West Hwy 60
Phone 276-5331 days;
364-2495 nites
B-8-42-tfc

Would you like to see the U.S., Canada, Mexico, and maybe even the entire world, and get paid to do so?

Would you like a career in the soundest industry in the U.S.?

Would you like to become part of a rapidly expanding farm machinery manufacturing company, helping to market its products?

Are you ambitious, with a background in agriculture?

If so, send a complete resume to:

Sales Manager
P.O. Box 448
Loveland, Colorado 80537
B8-4-8c

Permanent job for man to do delivery, janitorial and general work at Park Avenue Florist. Apply 315 Park Avenue.
B-8-19-4-tfc

SECURITY GUARDS
IMMEDIATE OPENINGS
3 parttime and 3 full time
PINKERTON'S INC., world's largest and oldest security guard company now has openings for guards, part time and full time, in the Hereford area. No experience necessary, will train. Many Fringe benefits:
[ ] Paid vacation
[ ] Profit sharing
[ ] Uniforms & equipment supplied - no cost
[ ] Weekly minimum salary \$111.76
For further information Call Sgt. Vaughn, 364-4044.
An equal opportunity employer
B-8-4-4c

GOOD PAY
OUTSIDE WORK
Operating tub-grinder and front end loader. General mechanical and welding experience helpful.
Call:
Harley Shannon
364-6521
B-8-31-2c

Need semi-retired man to work part time. Apply Hereford Hardware.
B-8-11-31-tfc

Full and Part Time Help
Wanted. Apply in person, Sonic Drive Inn, 305 North 25 Mile Avenue.
B-8-16-31-6p

ACT NOW!!
Represent Sarah Coventry in your area. No delivery. Excellent arrangement to add to your family income.
Opportunity for local manager
PHONE
265-3553
B-8-31-2p

State Licensed Child Care For Working Mothers Hereford
Day Care Center
6 months through 8 years
364-1293
B-9-46-tfc

WILL do ironing in my home. Call 364-3825.
S-9-10-3-4c

Will do baby sitting in my home. Call 364-6623.
B-9-10-4-tfc

Wanted permanent fulltime bookkeeping-secretarial position. Agri-business and feedlot background. Experienced. Available August 16th. Write Box 1955, Hereford, Texas.
B-9-5-2p

Will do baby sitting in my home starting August 19th. Call Elaine Northcutt, 364-2135.
B-9-13-5-4c

10. NOTICE

NOTICE
I will not be responsible for any person's debts other than my own.
/s/ RONALD BRIDGES
S-10-4-4p

ALCOHOLISM INFORMATION
For information on alcoholism referrals for help, counseling, or programs on the subject of the disease of alcoholism, Call 364-4540 from 8:00 a.m. till 12:00 p.m. until 5:00 p.m. Monday through Friday.
A UNITED FUND AGENCY
B-10-12-tfc

NOW OPEN
POLY CLEAN CLEANERS
8:00 a.m.-5:00 p.m.
212N. 25 Mile Avenue
B-10-50-tfc

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron - One mile North of Big Daddy's Truck Stop.
HEREFORD
IRON & METAL
North Progressive Road
by City Dump
Anson A. & June Dearing
Phone 364-3350 or
364-3777
1 1/2 B-10-34-tfc

11. BUSINESS SERVICE

DRAG LINE SERVICE
FOR
TAIL WATER PIT CLEANING
CALL
CLIFF JOHNSON, 364-2111
B-11-45-tfc

HOME REPAIRS
OR
REMODEL JOBS
LARGE OR SMALL
Rockwell Bros & Company
104 South Main
Phone 364-0033
B-11-30-tfc

DRAGLINE SERVICE
TAILWATER
PIT CLEANING
DUMP TRUCKS
30 TON CRANE
BOBBY GRIEGO
Day Phone 364-0574
Night - 364-2322
B-11-14-tfc

WILL PICK UP
JUNK CARS.
FREE
Call 364-3350
or 364-3777
B-11-28-tfc

HOME APPLIANCE REPAIRS
Guaranteed work on all makes and models. 10 years experience. Available for night-time emergencies.
JOE'S
HOME APPLIANCE REPAIRS
343 N. Main
Ph. 364-5751
B-11-45-tfc

WELL ENGINE SERVICE
Service for all makes and sizes of gas powered well engines. Complete, fast, dependable overhauls.
Call
DOYLE JOHNSON
CHEVROLET-OLDS
Service Department
364-2160
B-11-19-tfc

DICKY'S
DOZER SERVICE
Dirt Work - All Kinds
Bull Dozer - Scrapers
Motorgrader
See or Call
FLOYD DICKEY
S.E. 4th & Belsher
Dimmitt, Texas
Business Phone 647-4553
Residence Phone 647-4565
B-11-29-tfc

PAINTING CONTRACTOR
INSIDE-OUTSIDE
All work guaranteed
Free estimates
Julio Pesina, 204 Catalpa St.
Hereford, Texas
Phone 364-4898
B-11-20-13p

PIANO TUNING. Call Elson Clark, 364-0628 or 364-1150.
B-11-10-5-tfc

B.L. Jones
CONCRETE CONTRACTOR
We will do your finishing or give you a turnkey job. Free Estimates.
246 16th Street
Phone 364-6617
B-11-21-tfc

STEREO REPAIR
Guaranteed repair work on all brands of stereos and sound equipment at
MARTINS SOUND CENTER
2461 I-40 WEST, AMARILLO
PHONE 355-9557
B-11-3-tfc

KELLEY ELECTRIC
Virgil Kelley
Electrical Contractors
Residential - Commercial
All bids & wiring competitive
Ph. 364-1345 - Nights 364-1523 or
364-5929.
P.O. Box 30
B-11-6-tfc

ROOFING
Southwest Industries
specializing in flat built-up roofing, hot asphalt and gravel. Quality workmanship. All work guaranteed.
Phone 364-1763;
after 6 p.m. 364-2954
B-11-4-tfd

WANTED
100 to 150 watches a week to repair by latest approved methods.
COWAN JEWELERS.
B-11-15-29-tfc

FRANK WESTER
CEMENT CONTRACTOR
107 BRADLEY
Residential-Commercial
Turnkey job
Straight finish
Phone 364-5169
B-11-39-tfc

We buy old gold rings, mountings, etc., for Swest Refinery.
Cowans Jewelers
Downtown
B-11-13-51-tfc

ROTOTILLING YARDS & GARDENS. Phone 364-1432, 605 Avenue H.
B-11-10-10-tfc

TREE & LAWN SPRAYING
HEDGE TRIMMING
(Licensed)
Free estimates
C.L. Stovall
208 Avenue C.
Phone 364-4160
S-11-45-tfc

HEARING AID BATTERIES
for all makes sold and tested at THAMES Pharmacy. Phone 364-2300.
S-11-12-40-tfc

HEREFORD WRECKING CO.
New & Used Parts
WRECKER SERVICE
We buy scrap Iron & Metal
Have storage for cars, boats, etc.
1st & Jewell Ph. 364-0580
Nites - 4095 or 0675
S-11-12-40-tfc

FOR ALL
YOUR INSURANCE
Consult
The La Plata Agency
914 East Park Avenue
Phone 364-4919
Pauline Lovan 364-3526
Robert Lemons 364-1726
Frank Pannell 364-2412
S-11-16-tfc

TURNER
WELL SERVICE.
Submersible pumps
Repair & Exchange
Pipe - Pressure tanks
Dempster - Pumpco
CALL:
Doyle Turner - 364-0811
Scott Turner - 364-4447
Mobile Phone 364-5221
S-11-47-tfc

ROWLAND STABLES
840 AVENUE F
PHONE 364-1189
Stall rentals - Boarding
Breaking - Training - Fitting for show - Horses for sale - Stallion at stud, AA Alegre Lad, grandson of Skipper W on top and Three Bars on bottom. Conformation galore, excellent disposition. Good cowhorse.
S-11-37-tfc

CONCRETE WORK
Specializing in feedlot repair. Also walks, driveways, patios, etc.
AL GAMEZ
228 Avenue A,
Phone 364-4236
S-11-36-tfc

COMPLETE
Turn Key Installations
of Pumps and
Gear Drives:
Big "T"
PUMP CO. INC.
Sales & Service
HEREFORD 364-0353
DIMMITT 647-3444
FRIONA 247-3311
S-11-24-tfc

HEREFORD
ELECTRONICS
State License No. 1129
Douglas M. Kelley
Owner
COMPLETE
ELECTRICAL SERVICE
Commercial - New Construction - Residential - Remodeling - Industrial - Repairing. Licensed and Bonded in Hereford, Dimmitt, Feiona, Dalhart.
Call 364-0011
Day or Night
531 East First Street
S-11-3-tfc

CUSTOM GRINDING
AND HAULING
for loose stacks or baled hay and high moisture corn.
Call
316-622-4430 after 9 p.m.
B-11-5-4c

13. LOST & FOUND

FOUND: Ladies' watch. Owner must identify and pay for ad. Call 364-2239.
B-13-12-31-1c

Lost in the vicinity of 500 Avenue J, two pointer pups, white with light markings. Call 364-3708 or 364-2199.
REWARD.
B-13-20-5-1c

Lost Westway area, 3 head heifers branded "N.F." left hip. Call 289-5354.
B-13-12-5-2c

CARD OF THANKS
Words are inadequate in expressing our thanks to the friends who sent cards, flowers, visited, who tended to our farm and for the prayers during J.R.'s illness. Many thanks to Dr. Hicks, the nurses and hospital staff for their care. May God bless each of you.
With our love,
The J.R. Euler Family

CARD OF THANKS
We would like to extend our heartfelt love and thanks to all the many friends who helped us through our time of sorrow with the many prayers, words of comfort and deeds of service. May God bless you all.
The John B. Renfro Family

CARD OF THANKS
Words will never be able to express the comfort we found in the many flowers, cards, and food sent, the prayers and visits made by friends during our recent sorrow. God Bless Each of you.
David and Laura Downey,
Kaun and Cindy
Mr. & Mrs. Dennis Downey
Mr. & Mrs. Edward Artho

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Said Plaintiff's Petition was filed in said court on the 14th day of March A.D. 1974, in this cause, numbered 7044 on the docket of said court, and styled, IN THE MATTER OF THE MARRIAGE OF JANE GONZALES PESINA, AND JOHN L. PESINA, JR., AND IN THE INTEREST OF JUNE PESINA AND JOHN PESINA, III, CHILDREN.
The names of the parties to the cause are as follows: Jane Gonzales Pesina Petitioner and John L. Pesina, Jr. Respondent and June Pesina and John Pesina, III, Children.
A brief statement of the nature of this suit is as follows, to wit:
The suit is for divorce by Petitioner from Respondent and for custody of the above named children as is more fully shown by Petitioner's Petition on file in this suit.
If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.
The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.
Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas, this 25th day of July A.D. 1974.
Attest:
Lola Faye Veazey Clerk,
District Court,
Deaf Smith County, Texas
SEAL
S-4-4c

THE STATE OF TEXAS
To any Sheriff or any Constable within the State of Texas - GREETING:
You are hereby commanded to cause to be published once each week for four consecutive weeks, the first publication to be at least twenty-eight days before the return day thereof, in a newspaper printed in DEAF SMITH COUNTY, TEXAS, the accompanying citation, of which the herein below following is a true copy.
CITATION BY PUBLICATION TO THE STATE OF TEXAS TO: FRANKIE ELIZALDE, Respondent, Greetings:
YOU ARE HEREBY COMMANDED to appear before the Honorable 69th Judicial District Court of Deaf Smith County at the Courthouse thereof, in Hereford, Texas, by filing a written answer at or before 10 o'clock A.M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 2 day of September A.D. 1974, to Petitioner's Petition filed in said court, on the 16th day of May A.D. 1974, in this cause, numbered 7113 on the docket of said court and styled IN THE INTEREST OF FRANKIE SAN MIGUEL PATINO, A CHILD.
A brief statement of the nature of this suit is as follows, to-wit: Suit for termination of parent-child relationship, as is more fully shown by Petitioner's Petition on file in this suit.
If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.
The officer executing this writ shall promptly serve the same according to requirements of law, and the mandates hereof, and make due return as the law directs.
Issued and given under my hand and the seal of said court at Hereford, Texas, this 19th day of July A.D. 1974.
Attest: Lola Faye Veazey Clerk,
69th Judicial District Court
Deaf Smith County, Texas
(SEAL)
S-3-4c

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# Calendar Catches Con Con

The delegates to the Texas Constitutional convention squelched all efforts to send a new constitution to the voters of Texas when the time limit ran out on the Convention Tuesday. The midnight adjournment came with no draft of the proposed constitution receiving the 121 delegate votes necessary to send it to the voters.

The Convention delegates met constantly Tuesday to attempt to report out a document, but when the last vote was taken on the final resolution, there were only 118 aye votes, three short of the number needed for passage.

Delegate Bill Clayton (D-Springlake), who consistently voted in favor of sending the document to the voters, reported that he had remained optimistic about its passage until the last days of the Convention. He reported that the main reason for the Convention's failure to pass the document was the consistent opposition it drew from organized labor, who expressed a "do-or-die" effort to keep the right-to-work clause out of the constitution. Delegate Clayton stated that he felt that most of the blame for the Convention's

failure could be placed on the shoulders of the labor supporters.

"I had hoped we could at least give the voters of Texas a chance to decide on a new constitution in one form or another," said Clayton. "Many of the resolutions submitted to the Convention would have been acceptable to the voters."

"The Convention spent several million dollars in our efforts to write a new constitution for the people of the state, and I think we owed it to the citizens of Texas to give them something to vote on."

The next legislature will now have the task of evaluating the actions of the convention and making the decision of whether to try to initiate proceedings for another convention. The legislature will still have the option of submitting amendments to the present constitution of Texas, which was written in 1876.

## Best Of Press

**Suspected**  
Moron: That which, in the winter time women wouldn't have too many colds if they put.

-Salute, Bremerton, Wash.

**Progress?**

It seems incredible—35,000,000 laws and improvements on the Ten Commandments. —Livestock Feeder.

**Cheerful**  
It's better to give than to receive. Also it's deductible.

-News, Curtis Bay, Md.

**Arch Ways**

When a girl puts her best foot forward, it's usually in the hope of tripping a man.

-Tribune, Chicago.

The Sunday Brand, Hereford, Texas, Sunday August 4, 1974

## SPICER U-JOINTS & KITS

Stocked at  
**Cottingham**  
EXPANDING SINCE 1941  
1107 W. HIGHWAY 60  
HEREFORD, TEXAS 364-5881

### "THE BEST INVESTMENT ON EARTH IS A PART OF IT.."

3 BEDROOM BRICK \$13,500.00, small down payment, owner finance with reasonable rate of interest, you can own this house for less than rent.  
NEAR SCHOOLS: 2 bedrooms, extra clean, carpeted, large backyard. Attached single car garage finished in paneling. Buy Owner's Equity and Assume Established Loan.  
PRICE REDUCED FOR QUICK SALE: One-half block, eleven lots, across from Tierra Blanca School.

If you can work men and know heavy machinery, call about this profitable business. Owner wants to retire, but he wants his business to continue the excellent service to the community. It has made the present owner money and it is ready to make you money. Many accounts waiting for you.

320 Acres. Deaf Smith County. Near Hereford. Will Subdivide. Well established retail business in the most progressive town on the Plains. Well located with plenty of parking.

Buy or trade for this 593 acres on pavement. 3 Irrigation wells, water return system, over 2 1/2 miles PVS U.G. pipe. Near markets. \$450 - A.

320 Acres. North Plains. 2-8" wells. Good water, good Amarillo Pullman soil.

460 Acres. Castro County. 3 Wells. U.G. tile. \$350 - A.

200 Acres with G.H. 360 Pivot. 130 Acres alfalfa that cut about 10 tons per acre in 1973. One well does a good job of watering this hay patch. About \$72,000. In lien may be assumed. Possession is negotiable, or full possession Oct. 1, 1974.

651 Acres of the most perfect laying land you will find anywhere. 5 Irrigation wells. 2 return systems, U.G. pipe. Check with us about this one. Good.

## GIBSON

REAL ESTATE & INSURANCE

902 Lee Street

364-0442

W.V. "Bill" Struve 364-6396 Jo Beth Shackelford 647-2342  
Ronny Pagett 364-1275 Kita Hargrove 364-5580  
Lavon Pagett 364-6683 Wilbur D. Gibson 364-2225

## Carmichael Real Estate, Inc.

PHONE 364-1251

508 SO. 25 MI. AVE.

Troy Carmichael

G.S. (Mutt) Wheeler



Farms - Ranches  
Commercial - Homes

### Prices Reduced!

These two homes have been reduced from their original listed price. Owners need to sell. Call today to see. 205 Fir - \$29,500 & 820-K - \$20,000

For information on all 2-3-4 bedroom homes listed through Hereford's Multiple Listing Service, Call a Carmichael Real Estate Representative today.

-ALL SIZES-ALL PRICES-

Homes Sold in July:

105 Ave. I - 705 So. Main -  
510 Sycamore - 207 Fir - 1505 Plains  
516 Ave. J. 317 Centre

"Over \$200,000 Closed in July"

"CALL US-WE CAN SELL YOUR HOME"



Mike Waldrip 364-4770



Norman Wardor 364-1677



James Self 364-6069



## Marn Tyler

REAL ESTATE

111 Ranger 364-0153



Marn Tyler  
364-0153



Mary Gibson  
364-2493

Beautiful Ranch in Missouri 300 A. cleared. 100 A. woods, lots of spring water, runs 1 head to 1 A. Owner will carry.

Hiway 385 - Commercial lot with 2 houses on back. Can be bought together for \$34,000.00 or separate.

16 A. 6" Well, 3 Bdr. Brick, Hay Barn

8.8 A. 4" Well, Good fence, Horse Barn, Trees, 2 Bdr. House.

3500 A. partially developed, sprinklers Good water 120' to 100'. 1800 to 2200 gal.

TO BE DEVELOPED - 3,900 acres in sandhills 2-8" wells within a mile and a half in different directions.

Good Ranch and 4,000 acres to 16,000 acres. Has had lots of rain.

Good buy - 2080 A. 8" Wells 12 Sprinklers. 2 new homes, Small Feed Yard.

## STEAM

CLEANS CARPETS WITHOUT SCRUBBING DIRT IN...

New Steamway cleans carpet from bottom up. No dirt or shampoo left in fabric. Call us today, we'll be happy to show you our new method...

RULAND'S HIGH PLAINS STEAMWAY

FREE ESTIMATES

364-3578

OPEN 24-HOURS PER DAY

1400 Moreman - David Ruland, owner - 364-3575

## Hot Weather Got You Down...

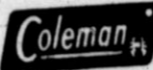


Is your present cooling system enough and if so is it in proper condition..... if not call a professional

364-4714

Robert (Bob) Rhoton

R & R REFRIGERATION AND HEATING SERVICE



## WE PURCHASE EQUITIES

# Campbell Realtors

218 West 3rd Street, CITY PROPERTY

364-0780 LAND

● ATTRACTIVE 3 bedroom, low equity home. Neat and well cared for, complete with drapes and carpet. You can assume a 7 per cent loan. Priced at only \$16,959.00.

● NEAT 2 bedroom home on Avenue I. Has an income producing 3 room apartment attached. Nice carpet, garage, fenced yard. Priced to sell quickly.

● DUPLEX - stable income producer - all the furniture goes. Spacious with 2 bedrooms each side. Look at this investment opportunity.

● SOUTH HEREFORD, 2 story, older home. Completely remodeled with space for mobile home. - 4 bedrooms and only \$15,000.00.

● NEED AN OFFICE? Well kept highway location. This is an affordable building, and the owner will trade for residential property.

● CALL US if you want a country location. Modest or luxurious. We have some real buys available.

● CLOSE IN. Excellent half with barn and good water, this owner will finance and give excellent terms. Priced right!

● NEW LISTING. Short half section with 2 strong 8" wells, good land, underground tile.

● LARGE IRRIGATED FARM with 16 good wells, all tied together, 2 lake pumps, nice improvements. Nearly 4 sections of good land, reasonable price and terms.

● LAND SPECIAL - 292 acres NW of City with 3 wells, deep lake. Owner wants to sell quickly and offers a reasonable price and terms. \$300.00 per acre.

● DRYLAND - 767 acres of good dryland with stock well. Reasonably priced. We have several other dryland tracts, some grass.

● ON FRIO DRAW. 5,606 acre stock farm, about 50-50 grass and farm land, some irrigation. Can be divided, a nice outfit.

● WE CAN SELL YOUR PROPERTY and do it quickly and efficiently. Call us for references.

● SEE US FOR: Expert loan assistance - Appraisals - Property Development Home Improvements - Rental Service

Neil Cooper 364-1783

Barbara Cooper 364-1783

Grady Rogers 364-1949

Ted Walling 364-0660

Gene Campbell



EXPERT REPAIR ON QUICK PONTIAC GMC TRUCKS

JOHN ORSBORN

Free Pickup Phone 364-0990



HOME OWNED

LAND

640 acres, all cult, 1 extra good irr. well in Deaf Smith County, 208 acres milo, possession now. Nice 3 bedroom house, large barn with shed on side. \$129,500. down or would consider \$85,000 down and \$44,500 in January 1975. Balance good terms.

10 acre tract near Hereford. Nice 3 bedroom trailer house with den built on side, shed and corral, irr. well. Will trade clear on nice large home in Hereford, or sell on good terms.

5.2 acres, 6 bedroom brick home approximately 4000 sq ft., double garage, 3 room tenant house, corral and other imp. \$33,000.00 loan payable \$175.00 mo. Will consider trading equity in on nice large home in Hereford or sell for cash.

10 acres, 2-miles from Hereford \$1000.00 down cash or trade, good terms on balance.

5 acres, 1 mile from Hereford \$500.00 down, \$60.00 per month.

1490 acres near Raton, New Mexico improved to trade for land in Deaf Smith or Castro County.

Check my listings for trades, if you have other properties or notes to trade.

Call for J. M. Hamby, Hamby Real Estate Office 364-3566. Res. 364-2553



# OKER REALTORS

Multiple Listing Service



364-6061 Hwy. 60 and MAIN

CHICK WEEMES 364-3169

LORETA SWANSON 364-4857

MERLIN WEBER 364-2713

JEANE COKER 364-5439



\$3,500.00 will move you into this nice frame home on E. 5th. 2 Bedroom with extra large living area. Built-in kitchen appliances. Low payments.



Country home on pavement, school bus and rural mail stop at front door. 3 bedrooms, 2 baths, basement, single garage. 1 acre. Needs some "fixin", new carpet. Will have a new pressure system. Only \$20,000.00 and owner will carry paper at 8 per cent.

PREFERRED ATTENTION is what you want. Property listed with us working exclusively in your interest can do a better job. We give you Preferred Attention. We advertise your property effectively. We screen "lookers". We welcome co-operation from our fellow Brokers.

Place your confidence in us - we represent your best interest.

"Interested in you!"

FREE CONSULTATION ON BUYING OR SELLING

**Slow Progress**  
A budget is a pay-as-you-go financial plan that doesn't let you go anywhere.  
-Coast Guard Magazine.

**Good Catch**  
The more perfect a man is the more girls try to altar him.  
-Sky Anchor, Key West.

**Definition**  
Marriage; the only institution which people enter with a ring and leave with a knock!  
-Atlantic Reserve Fleet.

Then there was the cat who ate cheese and sat by the mouse-hole all day, waiting with baited breath.  
-Seminole, Pensacola, Fla.

# PROPERTY ENTERPRISES

506 SO. 25 MI. AVE. List With Us For Quality Service. 364-6633

REAL ESTATE INSURANCE  
MOBILE HOMES

LEE UMSTED  
364-6113

364-6633

CAROL ROSE  
364-0362



**CLEAN COUNTRY LIVING**  
Minutes from city - 3 bedroom - 2 bath, 1944 sf, refrig air - Excellent Buy for \$39,000.



**CHOICE HOME & LOCATION**  
Extra Nice - 3 Bedroom - 2 Bath - 2000 sf, Storm Cellar - Stadium Drive - \$34,000.



**WHAT A BUY!** - 21,500.00  
Eye Appeal! Brick, 3 Bedroom - 2 bath, 2 car garage - extras galore.



**\$3,600.00 EQUITY**  
Very Special - 3 Bedroom - 2 Bath 1980 Sf, Refrig air - Brand New on Market.



**NEW LISTING**  
3 Bedroom - 2 baths - New paint and carpet - Financing arranged - READY just for you - \$23,900.



**IT'S A HONEY**  
Buy Equity and have payments of \$133.00  
Buy Equity and have payments of \$133.00 per month - 3 bedroom - 2 bath - cozy, immaculate HOME.

- 3 Bedroom older home — \$9,950.
- 2 Bedroom home — 10,000.
- 2 Bedroom home & rental — 12,000
- 2 Bedroom home & 6 acres — 17,500.
- 3 Bedroom — 6,800.

- 3 Bedroom, 2200 sf — \$28,900..
- 4 Bedroom suburban — 18,500.
- 4 Unites Rental Property — 25,000.00
- Lots and Acreage
- 3 acres — 4,250.00

WE HAVE SEVERAL FARMS TO BE SOLD OR TRADED. PLEASE CHECK WITH US ABOUT THESE LISTINGS.

## RALPH OWENS & ASSOCIATES, INC.

REALTORS HEREFORD, TEXAS 311 E. PARK AVE.  
PHONE 364-2222



Over 2300 sq. ft. of living area. 3 BR, 2 bath. Lg. sunken den with FP. 13'x28' basement office and 2 car garage. All situated on 10 A. of land with new 8" well. Owner will consider trading for a home in town. Call for an appointment.

**NEW LISTING**  
4 BR brick, 2 bath. Carpeted. Corner lot, close to school. Good condition. Assume low equity and \$180.00 mo. Call now! May not last long. H-4196

**UNDER \$10,000.00**  
3 Br, 2 bath. Extra lg. bedroom. Carport. New hot water heater. Call today. H-30100

**CLOSE TO AIKMAN**  
2 BR. brick. Lg living room and kitchen. Owner will install new carpet. Also, would consider personal financing with reasonable down payment. H-3428

**BE YOUR OWN BOSS**  
Purchase this enterprising business. Quick food service. Good location. P.&L. Statement is available for interest party. Good terms. Don't hesitate. Call now.



**Move in before school starts.** 3 BR and 3 bath, 17'x24' den with bookshelves and stone F. Beautiful kitchen with solid oak cabinets, built-in hutch, utility room with 3/4 bath. Storm windows, ref. air and fenced. Less than 2 blocks to school. Call today. H-4182

**FARMS FOR SALE**  
2 MILES FROM HEREFORD  
656 acres, owner will finance. \$425 per acre. 4 wells, house, silo, possession negotiable. F-4118

**2420 ACRES**  
Brick home, 16 wells, Deaf Smith County. Barn. Motors. Equipment 6 1/2 per cent financing. F-4115

**\$350 PER ACRE**  
Pavement Trackage 3 wells, grass, 174 cultivated. House, Barn.

**322 ACRES**  
\$600 per acre, 2 houses, 2 wells, near Hereford. F-4115

**PAVEMENT**

**NO IMPROVEMENTS**  
3 wells, Tile. Small down. Owner will finance. 310 acres. F-3123

"We do more for you than we have to"  
NIGHTS, SUNDAYS & HOLIDAYS CALL



Tommy Bowling  
364-5638



Virginia Holmes  
364-6520



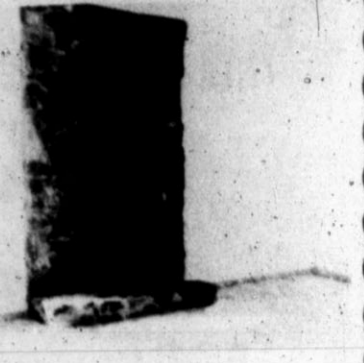
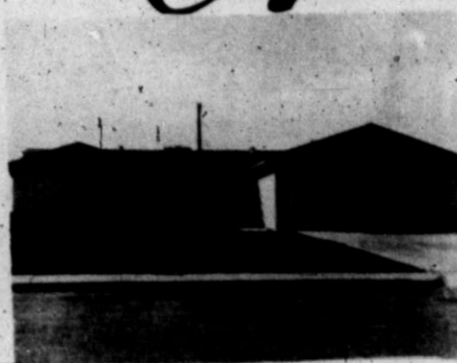
Sam Long  
364-0381



Ralph Owens

# Open House

2-6 P.M.  
TODAY  
813  
BALTIMORE  
(One block south of Country Club Drive)



JO RILEY AND WANEEN RAGSDALE will be hostesses and will be happy to show you this unique home built by Boozer Real Estate.

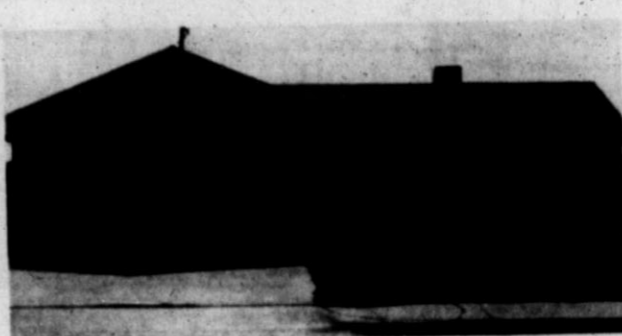
BOOZER REAL ESTATE would like to extend an invitation for everyone to come by and see this lovely home.

Jo Hamrick  
364-3502

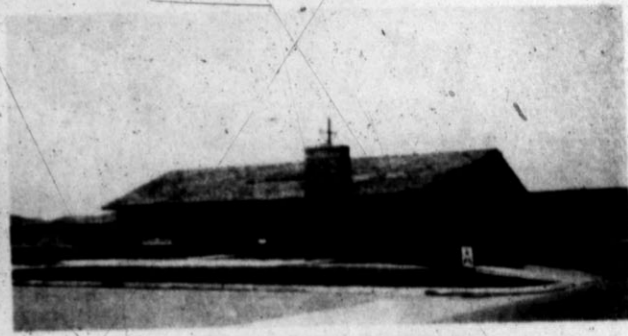
**BOOZER REAL ESTATE**  
144 W. 3rd.  
364-1755

Joe Boozer  
364-0029

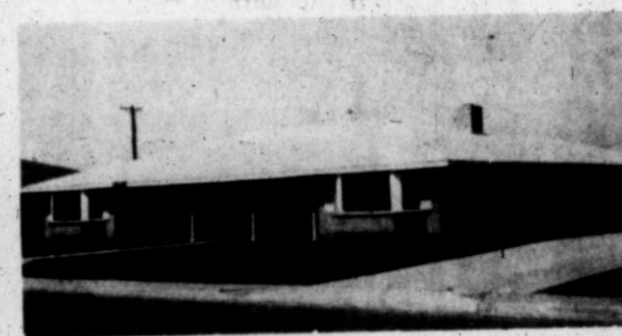
# REALTORS



Newly remodeled with you in mind. This 4 bedroom, 2 bath home has gold shag carpet and beautiful drapes throughout. Patios are in both front and back for summertime entertaining. Large closets and a garage store room give lots of storage space. A cedar roof, fireplace and electric garage door opener provide finishing touches. Call today to see this Elm Street home.



Don't let this show home pass you by. Beautiful gold tweed shag carpet invites you into the den where a stone fireplace is the eye catcher. A light and bright yellow kitchen makes it a pleasure to work here. A brick and wrought iron fence accents the beauty of this home. Jay Swayze built this home with plenty of extras — a basement bedroom, cathedral beam ceiling, crystal chandelier, central vacuum cleaner, and more. Shouldn't this be yours?



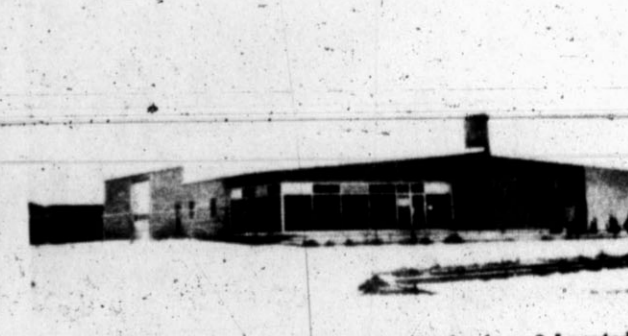
Got the new house fever? We've got the cure! This spacious Douglas street home has 4 bedrooms and 3 baths. Three bay windows give a rich look to the exterior which continues inside to a paneled den with cathedral beam ceiling. With 2750 sq. ft. of living area, come look at this home built by J.D. McCaslin.



This 2 bedroom home is priced for a beginning family. Paneled and carpeted throughout, this little home is very clean. A large garden is growing if you are an outdoors person. Located in the Aikman school district, you need to see this home.



Only \$4,000 will make this 3 bedroom home yours. Is to be moved from its present location.



Needing a commercial building for your business? Located on South 25 Mile Avenue, this building has 8800 sq. ft. with a second building of 3200 sq. ft. Owner will carry financing.

Watch for two new homes under construction by Lester Moffitt. Located at 301 Centre and 210 Juniper, both these homes will feature sunken family rooms with beamed cathedral ceilings and large fireplaces. Just a touch of Spanish architecture will add charm to these homes.

Call for further details today.

# Lone Star Agency Inc.

—Since 1947—

Melvin Jayroe 364-3766 Don Zimmerman 364-3274  
Don Tardy 364-2543 Kenneth Campbell 364-6077  
Lloyd Sharp 364-1006 Ken Rogers 578-4350

# Great menu makers flavored with savings

Double Gunn Bros. Stamps  
Tues. and Wed.

AT **THRIFTWAY**

DISHWASHING LIQUID  
**PALMOLIVE**  
32-OZ. BTL. **79¢**

LAUNDRY DETERGENT  
**SUPER SUDS**  
GIANT SIZE **59¢**

MAXWELL HOUSE  
**COFFEE**  
ALL GRINDS **\$1.99**  
2-LB. CAN

KRAFT PIT, 3-LB. CAN  
**BAR-B-Q BEEF** **\$4.95**

HOLSUM STUFFED  
**OLIVES** 5-OZ. JAR **69¢**

KRAFT'S ASST. GREAT BEGINNINGS  
**DRESSING MIX** **10¢**

TOM SCOTT  
**MIXED NUTS** 13-OZ. CAN **79¢**

CARNATION  
**TUNA** LIGHT CHUNK 6½-OZ. **49¢**

POPS RITE  
**POP CORN** 4-LB. BAG **79¢**

KRAFT, 7-OZ.  
**MARSHMALLOW CREME** **29¢**

BETTY CROCKER, ASST. LAYERS  
**CAKE MIX** 2 FOR **89¢**

CLOVERLAKE  
**BUTTERMILK** ½ GAL. **69¢**

CLOVERLAKE, ALL FLAVORS  
**ICE CREAM** ½ GAL. **98¢**

PIONEER, 2-LB. CAN  
**FRENCH DOUGHNUT MIX** **89¢**



## Thriftway Meat Menu MAKERS

Homel's Wrangler  
**FRANKS** 1-LB. Pkg. **\$1.19**

Tyson's Pride  
**CHICKEN BREAST** 2-LB. **\$1.39**

Tyson's Pride  
**DRUMSTICK** 2-LB. **\$1.29**

Family Pak  
**GROUND BEEF** LB. **89¢**

**BEEF RIBS** LB. **49¢**

Blade Cut  
**CHUCK ROAST** LB. **85¢**

**CHUCK STEAK** LB. **89¢**

**RIB STEAK** LB. **\$1.09**



**FROZEN FOODS**

SHURFRESH CUT, 10-OZ. PKG.  
**GREEN BEANS** 4 FOR **\$1.69**

BIRDSEYE CORN ON THE COB  
SPARE TIME, TURKEY, CHICKEN  
**POT PIES** 6 FOR **\$1.89**

SHURFINE, 6-OZ.  
**ORANGE JUICE** 4 FOR **89¢**

SHURFINE, 10-OZ.  
**BROCCOLI SPEARS** 3 FOR **\$1.79**

CLOVERLAKE SLIM & TRIM ½ GAL.  
**ICE MILK** **79¢**

**FRESH PRODUCE**

CALIFORNIA LA RODA  
**PLUMS** LB. **33¢**

CALIFORNIA EXTRA FANCY  
**GREEN BEANS** LB. **29¢**

THOMPSON SEEDLESS  
**GRAPES** LB. **57¢**

CALIFORNIA SUNKIST  
**LEMONS** LB. **33¢**

NEW CROP-RED  
**POTATOES** 5-LB. POLY BAG **47¢**

MIX  
**INSTANT TEA**  
NESTEA 10 PKG SUGAR and LEMON FLAVOR **79¢**

SAVORY GRAPE  
**JELLY or JAM** 18-OZ. **49¢**

Best Maid Dill  
48-OZ. Whole, or Sliced **69¢**

KLEENEX  
**FACIAL TISSUE** 200 CT. **39¢**

46-OZ. ASST. FLAVORS  
**Hi C FRUIT DRINK** 3 FOR **\$1**

SHURFRESH  
**POTATO CHIPS** TWIN PAK **59¢**

SHURFRESH QUARTERS  
**MARGARINE** 2 FOR **89¢**

PINE SOL  
**CLEANER** 15-OZ. **59¢**

AMIGOS  
**TACO DIP** 10½-OZ. **39¢**

20-OZ. SPRAY  
**MAGIC SIZING** **59¢**

**AIR FRESHENER** RENUZIT SOLID **69¢**

SET of 4  
**COFFEE MUGS** **\$1.49**

SET of 2  
**COFFEE MUGS** **69¢**

"A BETTER WAY TO SAVE"  
426 N. MAIN  
HEREFORD, TEXAS  
DOUBLE GUNN BROS STAMPS  
TUESDAY & WEDNESDAY

WHERE YOU ALWAYS BUY THE BEST FOR LESS  
**GIBSON'S**  
**DISCOUNT CENTER**

# BACK TO SCHOOL SAVINGS

**Bread**  
 Gibsons 1 1/2 Lb.  
**29¢**

**Pencils**  
 Gibsons Silver Streak  
 5¢ Value  
**2¢**

**Notebook Paper**  
 200 Count  
**39¢**

Prices Good August 5 Thru 10  
 In Stores At  
 Canyon,  
 Hereford,  
 & Tucumcari.

Prices Good August 8 Thru 14,  
 in Stores At  
 Dimmitt And Tulia.

EVERYTHING FOR  
**Back to School**

WHERE YOU ALWAYS BUY THE BEST FOR LESS  
**GIBSON'S**  
**DISCOUNT CENTER**

**Square Shooter 2 Camera** \$18.97

**Polaroid 108 Color Film** \$3.87

**The Living Bible** \$6.57

**Presto Automatic Toaster To-2** \$9.97

**Flavo Rite By Reliable Popcorn Popper** \$7.97

**Kodak C126-12 Film For Instamatic Camera** 99¢

**Color Prints 12 Exposures** 99¢

**All \$2 Retail Costume Jewelry** \$1.27

**Plastic Playing Cards Ass't Designs** 27¢

**All Mens And Womens Watches Except Timex** 20% Off Regular Price

**8 Track Stereo Tapes** \$4.77

**All Original Recordings Of National Artists - RCA - Columbia - CBS And Many Others** Regular \$6.98 & \$5.77

**Sunbeam Mix Master** \$39.97

**Larwin Swag Lamps** \$7.97

**Presto Pressure Cooker** \$13.97

**6 Qt. Size**

**Sale**

Regular	\$2.99
Retail	\$4.98
Regular	\$3.97
Retail	\$5.98
Regular	\$4.67
Retail	\$6.98
Regular	\$5.47
Retail	\$7.98
Regular	\$4.97
Retail	\$6.27
Regular	\$6.27
Retail	\$9.98
Regular	\$6.77
Retail	\$8.27
Regular	\$7.67
Retail	\$10.98
Regular	\$9.77
Retail	\$11.98
Regular	\$9.87
Retail	\$12.98

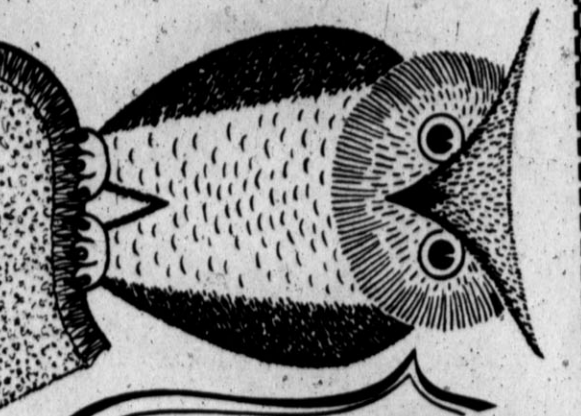
**Albums**

**L.P. Stereo**

**RECA** A Sunny Day With CHARLEY PRIDE  
 Sunshiny Day  
 It's Gonna Take a Little Bit Longer  
 "Milk & Honey" Let's Get Loner

**VICTOR**

# GIBSON'S DISCOUNT CENTER



**Swift Franks**  
12 Oz.  
**57c**

**Chocolate Syrup**  
16 Oz.  
**29c**

**White House Apple Juice**  
32 Oz.  
**47c**

**Charcoal**  
10 Lb. Bag  
**69c**

**Wagner Orange Drink**  
32 Oz.  
**29c**

**Instant Nestea**  
3 Oz. Jar  
**87c**

**Bologna**  
1 Lb.  
**87c**

**Kleenex Or Bounty Paper Towels**  
**279c**

**Armour Vienna Sausage**  
5 Oz.  
**29c**

**Comet Cleanser**  
14 Oz.  
**17c**

**Pringles**  
2 Pack  
**67c**

**KLEENEX Tissue**  
200 Count  
**399c**

**Tide**  
Family Size  
10 Lb. 11 Oz.  
**\$299**

**Sunshine Hydrox Cookies**  
15 Oz.  
**47c**

**Borden Round Ice Cream**  
1/2 Gal.  
**89c**

**Wilson Match Point Aluminum Tennis Racket**  
**\$1897**

**Flashlight Batteries**  
Ray-O-Vac D Size  
**14c**

# GIBSON'S DISCOUNT CENTER

**Zebco Balanced Combination Fishing Rod & Reel**  
33-Reel Complete With Line And 2 Piece 6 Ft. Rod.  
**\$1299**

**Gibson Latex Interior Wall Paint**  
1 Gal.  
**\$357**

**Rollers & Tray**  
9"  
**79c**

**Drop Cloths**  
**12c**

**Lawn Mower**  
No. 358 322NS 3 H.P. Briggs-Stratton Tucumseh  
**\$4997**

**American Thermos Insulated Metal Thermos Ice Box**  
**\$999**

**American Thermos Insulated Thermos Jug**  
W/Pour Spout  
1 Gal.  
**\$169**

**20" Box Fan**  
**\$1197**

**Sylvania Light Bulbs**  
40W - 60W - 75W - 100W  
**2 For 37c**

**Water Hose**  
No. 5600 1/2 x 50'  
**\$227**

**FEDERAL Game Load Shot Shells**  
121 12 Gauge  
Game Load No. 8 & 6 Shot Only Also F160-16 Gauge F2000-20 Gauge Your Choice  
**\$199**

**Massbery 410 Bolt Action Shot Gun**  
No. 183T  
**\$3597**

# GIBSON'S DISCOUNT CENTER



**Breck Hair Spray**  
13 Oz. **49c**



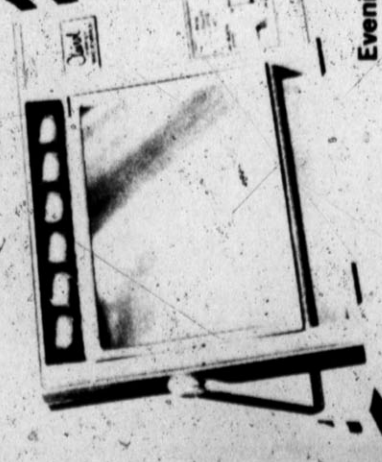
**Clairol Herbal Shampoo**  
12 Oz. **\$1.19**



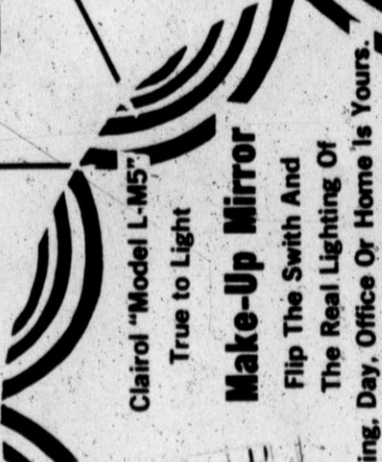
**Stormy Weather Hair Spray**  
**29c**



**Lilt Permanents**  
Super - Gentle - Regular  
**\$1.29**



**Clairol Air Brush Styling Dryer**  
4 Styling Drying Attachment  
"Model - AB-3" Detangler, Styler, Drying Brush, Spot Currier.  
**\$1.59**



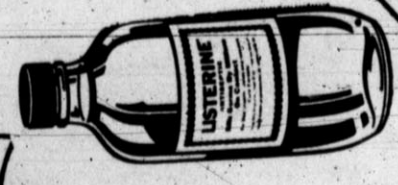
**Clairol "Model L-M5" True to Light Make-Up Mirror**  
Flip The Switch And The Real Lighting Of Evening, Day, Office Or Home Is Yours.  
**\$1.39**



**Miss Clairol Shampoo Formula**  
Hair Coloring  
**\$1.39**



**Gibson's Isopropyl Alcohol**  
**17c**



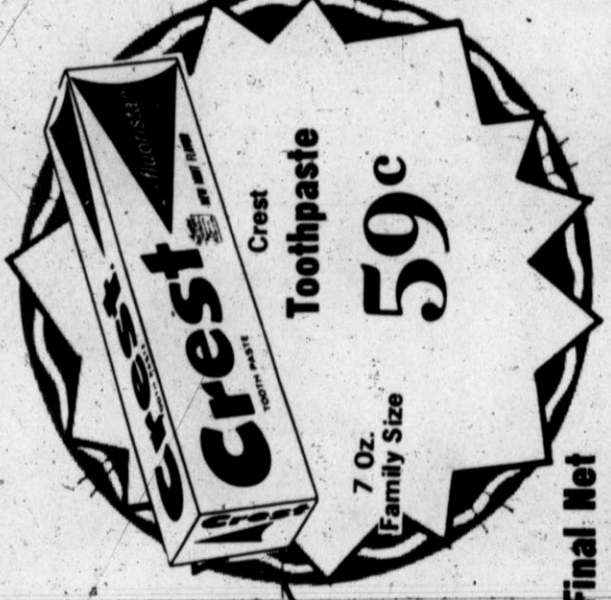
**Listerine**  
17 Oz. **69c**



**Anacin**  
100 Count Bottle **99c**



**Kimberly Baby Shaped Disposable Diapers**  
Daytime 30's **\$1.69**



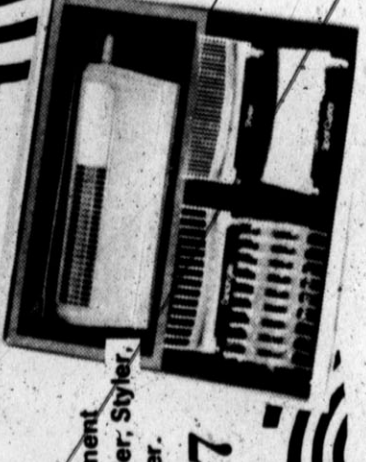
**Crest Toothpaste**  
7 Oz. Family Size **59c**



**Final Net**  
**99c**

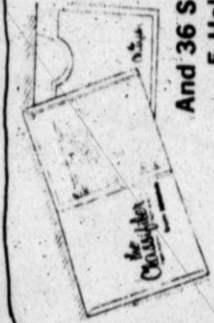


**Broxodent Electric Toothbrush**  
With Self-Adhesive Wall Bracket, 4 Brushes And Handy Travel Case  
No. 25019 **\$1.29**



**Lady Sunbeam Salon Style Hair Dryer**  
**\$14.97**

# GIBSON'S DISCOUNT CENTER



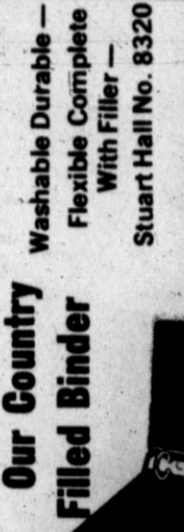
**Westab "The Classifier"**  
Has 3 Filing Pockets  
And 36 Sheets - 5 Hole Notebook Paper  
**43c**



**Binny Smith Crayola**  
24 Count 49c Retail  
**27c**



**Theme Book**  
5 Hole - 44 Sheets Stuart Hall No. 4540 - Regular 44c  
**27c**



**Our Country Filled Binder**  
Washable Durable - Flexible Complete With Filler - Stuart Hall No. 8320  
**79c**



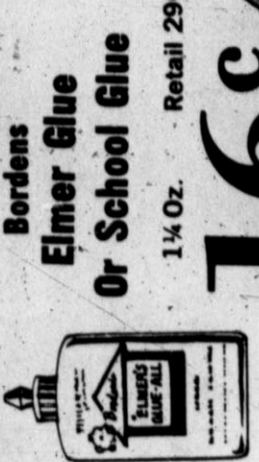
**Jolen Albin & Co. - Sharp Or Blunt School Scissors**  
No. 643 Or 652  
**17c**



# See our line of school NEEDS



**Pedigree Quality Eraser - Super Pack**  
Contains 6 Erasers Regular 39c No. 2904  
**19c**



**Bordens Elmer's Glue Or School Glue**  
1 1/4 Oz. Retail 29c  
**16c**



**Westab "The Organizer"**  
Note & File Ensemble Triple Fold Book - 6 Packets - Accommodates 11" x 8 1/2" Paper \$3.00 Retail  
**\$1.67**



**Prang 8 Water Colors**  
OVL8 - Semi Moist  
**57c**

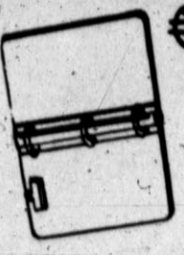


**1500 x 1/2" Cellophane Tape**  
44c Retail  
**23c**



**Swingline No. 50 Tot Stapler Pak**  
98c Retail  
**57c**

**Duo Tang Theme & Report Folders**  
A265D-2H Each  
**9c**



**Organizer Notebook With Clip**  
"Our Country Managers" Complete W/Filler - Stuart Hall No. 8373  
**\$1.37**



# GIBSON'S DISCOUNT CENTER

**KNEE HI STRETCH HOSE**  
 Growing in popularity every week. Stock up now at this low discount price on first quality hose.

2 P. **53c**

#415 - Knee Hi Pantier Hose One Size Fits All

**Young Miss Panty Hose**  
 No. 476  
 Ultra Soft-Ultra Sheer - One Size Fits All  
 Regular 69c

3 Pair **99c**

**Womens Nylon Briefs Or LADIES' BIKINI PANTIES**  
 Large selection of bikini's in white, nylon, and rayon cotton. Unbelievable smoothness.

No. 409C And 63C - Size 5-6-7  
 Regular 59c

2 **67c**

**Women's Gibsons Nude Heel Panty Hose**  
 Regular 59c Pair  
 Stretch - One Size - Models No. 459-964 And 468

2 Pair **63c**

**Mens And Boys Western Boots**  
 Large Assortment Of Styles

**20%**  
 Off Regular Price

**Mens And Boys Track Shoes**  
 Cross Country - Triple White Tape - All Sizes Arch Supporting Stays Regular \$5.44

**\$3.97**

**Angela Padded Stretch Strap Bra**  
 FF498  
 Cup - 100% Nylon Liera Spandex

**\$1.47**

**New Crush Big Girls Panty Hose**  
 New Soft And Sheer  
 No. 499 Regular \$1.39

**77c**

**Foxcroft Garza Bed Sheets**  
 no iron - Permanent Press 50% Polyester - 50% Cotton  
 Full Fitted Or Flat Regular \$5.44 \$3.77  
 Twin Fitted Or Flat Regular \$4.27 \$2.99  
 Pillow Cases Regular \$3.69 Pair **\$2.67**

**Cone Mills Gold Crest Towels**  
 Bath Size - Regular \$2.49  
 Hand - Regular \$1.69

**\$1.87**

Wash Cloths - Regular 79c

**Mens And Boys And Girls White ATHLETIC SOCKS**  
 Cushion sole Large Assortment of Colors  
 Mens Size 10-13 Boys Sizes 6-11 - Regular 79c

**44c**

# 82330

**Ely & Walker Boys Long Sleeve Shirts**  
 Solid And Prints - Permanent Press Tapered Body - Long Tail  
 Size 6-18  
 50% Polyester - 50% Cotton  
 Regular \$4.59

**\$3.47**

**Ely & Walker Mens P.J.'s**  
 Permanent Press Solid And Asst. Prints Long Sleeves - Cotton Never Needs Ironing  
 50% Polyester - 50% Cotton

Regular \$6.77 **\$4.97**

**Health Knit Tee Shirts**  
 Package Of 3

**\$2.97**

**Health Knit UNDERWEAR**  
 Pkg. Of 3 - Seamless Seat Health Knit Mens & Boys  
 BOYS - Regular \$2.97  
 XS-S-M-L-XL BRIEFS \$2.19  
 MENS - Regular \$3.97  
 S-M-L-XL T-SHIRTS \$2.99



# GIBSON'S DISCOUNT CENTER

## Back To School Savings

**Boys Lil' Dude**

3 Pr. **\$10**

Lot No. 5669 & 5769  
 Or **\$3.50 Pr.**

**Dickies**  
 Suggested Retail \$5.00

Extra Long Wearing Jeans 60% Cotton  
 20% 20% Nylon - 20% Polyester  
 Sizes 0-12 Reg. - Slim - Evens Only 8 Colors

**Heavy Blue Denim**

**\$6.97**

Size 28 To 40

Lot No. 4785 - Several Colors  
 Size 28 To 40 - Suggested Retail \$10.00  
 No Iron - Polyester/Cotton - Suggested Retail \$12.00

Lot No. 4732 Suggested Retail \$12.00

**DICKIES Boys Western Flare Jeans**

3 Pr. **\$13**

Or \$4.50 Pr.

Size 0 To 16 Reg. & Slim - Several Colors

Lot No. 5693A, 5685, 5785 Suggested Retail \$7.00

