'HOLD THAT LINE!"

it's first down too hoot, the And if the rooters are

fulness, and optimism, and de-termination to win anyhow, despite this staggering blow the precedented spell of wet weather has dealt us this fall. _It's bad igh, goodness knows, but the fighting spirit of the Plains people has been too often displayed to be blunted by another bunch of hard luck.

Tighten up, get a toe-hold, and let's take the ball away from Old Man Hard Luck's outfit by "holding for downs!"

REAL NEWS

The last Friday's edition of the Hereford Brand had a headline clear across the front page about the clouds having vanished and the sun being back on the job. We overlooked this interesting bit of news, but will say this week that the sun still shines occasionally.-Miami Chief.

We claim that was a real news item, Mrs. Waggoner. The infallibility of our "nose for news" is further borne out by the fact that we havn't seen Real news is something rare and outof the ordinary, you know.

IF CHRIST LIVED HERE

If Christ lived in this town today He would muzzle the kicker, convert the gossip, ginger-up the do-nothings, encourage thrift and enterprise, promote But Christ doesn't live here, and it's left for you and others to do the good of Cleburne, with "Devotion." work .- Ex.

MY CITY AND I

My City is where my home is founded, where my vote is cast, where my lived.

My city has a right to my civic loyalty. It supports me and I must support it. My city wants my citizenship-not partizanship, friendliness-not dissen-

tion: sympathy-not criticism; my in-

telligent support-not indifference. w city annolies me with law and order, trade, friends, education, recreation and the right of a free-born Agierian. I should belive in my city and work for it. AND I WILL- Ex.

Mrs. F. T. Roloson Very Ill Following an Operation

Grave concern was expressed Friday by attending physicians and friends over the condition of Mrs. F. T. Roloson, who underwent a capital operation at the Hereford Sanitarium Wednesday morning. The surgical work was supplied by Drs. Gist and Winsett of Amarillo, assisted by Drs. Gabbert and Legrand of Hereford. A fine baby girl, weighing seven and three quarter pounds, was born to Mr. and Mrs. Roloson Wednesday morning, named Betty Jane, and it was at first believed the crisis for the mother had been safely passed Thursday. Thursday night, however, complications developed and Friday Mrs. Roloson's many friends here were hoping for more cheering news of her condition.

Mud Does Not Seem to Stop Tourists. Friona Accomodations Crowded

Friona, Texas, November 2 .- The opera chairs to be used in the school auditorium arrived ahead of time and the building not being ready to receive them, some trouble was experienced in finding a suitable place to store them.

The long continued wet weather has been a great hindrance to the work ou the new school building. The roof is not all on yet but Supt. Moore is proceeding with the work of plasterin.

The wet weather and bad roads seem to cause very little cessation in the contimual string of tourists passing each way. Many of them camp here which is proof evident that Friona should have a camp ground for the convenience of these visitors, May-be? A more commodious hotel seems to be another of the crying needs of the town. On one bad night recently, it is stated, there was hardly standing room in the lobby of the Friona Hotel. There are several things the town needs before it becomes a real metropolis, but we will get them "by and by" if we go

after them hard enough. The Christian Endeavorers have accepted an invitation from the young people of Beliview, New Mexico, to ie there and organize a society for them. They have planned to go over next Sunday afternoon if weather and roads are favorable.

The Hereford Brand

TUESDAYS—TWICE-A-WEEK—FRIDAYS

23RD YEAR, NO. 82

HEREFORD, DEAF SMITH COUNTY, TEXAS, FRIDAY, NOV. 2, 1928

Celebrated By

Hallowe'en Is

Sir Thomas Dont Want to Box With Dempsey

Romance in business was perhaps sever better illustrated than in the arear of Sir Thomas Lipton, who ecently had conferred upon him the reedom of the city of Glasgow, Scotland, the town where as a boy he first worked for 60 cents a week. Now on one of his tea plantations on the Island of Ceylon he employs more than 8,000 people. The last time Glasgow conferred such honor was to an English Royal Princess.

A Lipton yacht will sail over an American course again in 1925, Sir Thomas' fifth attempt to lift the cup Jack Dempsey to box with him for a special movie, Sir Thomas smiling. ly declined, saying: "I would rather play with sailboats."



Canyon Man's Can-

didacy For State

ber of friends in all sections of the

Panhandle who have been urging that

he get into the race for State Senator

from the new district which was

created by the legislature, composed of

Mr. Reid came to Canyon in 1910 as

member of the faculty of the College

when it first opened. He has continu-

ed on the faculty until last year when

business interests caused him to resign

connected with the College, he met

thousands of students who are now

successful school man, but he has like-

Uncle Joe Kilgore, One

of Castro County's Pio-

neers, Goes to Reward

coe, Hall and Childress counties.

Rev. Paul Merrill Song Takes First At the Dallas Fair

The Rev. Paul J. Merrill of the Christian church of Hereford has won Tuesday night his willingness to enter ica can do if he plays while he does it. new laurels in the musical world with the campaign for State Senator from Old Sol's face since that date, either. his song: "Indian Maid," which took the new District of the Panhandle. first prize at the Amarillo Tri-State Mr. Reid is probably as well known Fair. Announcement is made in the as any of the outstanding men of the Dallas News of October 31 that Rev. Panhandle. Owing to his school and Merrill's composition also captured the business activities, he has a large numblue ribbon and the \$50 cash prize at the Dallas Fair. The News says:

"The Rev. Paul J. Merrill, Hereford community harmony, commend all Texas, captured first premium for a boosters and cast out the destroyer, vocal composition with 'Indian Maid," and second award went to Kent Newton lines of Parmer, Castro, Swisher, Bris-

"The awards committee comprised Mamie Folsom Wynne, chairman; Earl D. Behrends, George Ashley Brewster and Mrs. Ralph Smith. "The judges believe that were it more generally children are educated, where my neigh- known that the music contest is an his position. During the time he was bors dwell and where my life is chiefly annual feature of the State Fair awards, Texas' best composers and musicians would be stimulated to submit more of their work," the report

RED CROSS ADVANCING IN HEALTH CAMPAIGN

Extends Service to New Fields country. Randal County News. and Brings Healing Hope to Remote Sections.

"The supreme opportunity, for lead ership" for the American Red Cross is its health service. Thus a committee made up of prominent physicians, san itarians and public health experts after months of exhaustive study, reported and urged that not only should the Red Cross continue its present service, but should undertake a comprehensive educational campaign along public health lines. The an struction in home hygiene and care of win Ramey of Castro county.

historically and practically an impor friends and relatives to mourn his loss, not. tant function of the Red Cross, and each year marks its extension into new fields and along broader lines. In the Red Cross Nursing Service there are enrolled nearly 40,000 nurses, 20,000 of whom served during the World War. The past year Red Cross nurses were assigned to duty in isolated sections of Alaska and North Caro line and to work among the fisher men of Penobscot Bay, Me.

The Public Health Nursing Service, inaugurated by the American Red Cross in 1912, which operates chiefly in rural sections untouched by other public health agencies, has 1,038 Red Cross nurses working under the direction of Chapters. This work has won so high a regard that many of the nurses are taken over by the local authorities to maintain health services for their communities. Instruction in Home Hygiene and Care of the Sick is noting a steady advance. Since 1914 certificates of proficiency have been given 304,427 women who completed the Red Cross course. In the last year 26,595 certificates were awarded and 65,901 students were under the instruction of 1,054 Red Cross

The benefits derived from meals balanced to meet each person's peculiar needs is winning widespread recognition through the work of the Red Cross Nutrition Service, particularly in the schools. During the school year 2,688 carried on regular instruction in nutrition, reached more than 150,000 children and adults. More than 2,250 volunteers assisted in this work. Throughout the country 25,283 health meetings were held under Red Cross auspices, attended by approximately 254,500 persons.

Stork Specials Born to Mr. and Mrs. Troy Womble October 27, a son, Ben LeGrand.

The Youngsters The annual Hallowe'en jamboree by

the youngsters of Hereford duly came to pass on Wednesday night when everything movable, and some of it that looked unmovable, was collected and piled in great rows up and down Main street and in some residential Hanlan Awarded quarters. It took the city street gang and numerous volunteers until marly noon to remove the stuff and make the street passable. Nearly every husiness house in town had its force out hunting for missing articles. The implement men suffered the most, apparently as manchiery of all sorts, automobiles, wagons, boxes and a thousand other articles were indiscriminateby, piled everywhere.

If the boys who did all this heavy that much muscle in real and useful day. J. W. Reid of Canyon announced an object lesson in what Young Amer-

Weather Causes **Wrestling Match** To Shift to Star

The big wrestling match between Bily Romonoff and Jack Gorman, schedufed for the stock Pavilion Friday paid on the debts and leave the country, government began to keep figures on counties north of the south boundary night, was transferred Friday to the Star Theatre, owing to weather conditions. Manager Overton of the Star and pictures. A feature of the wrestwas to be Kall Pasha, the fellow who. Amarillo next Tuesday night.

Rev. M. M. Beavers Will over the district, and were anxious that he might get into the senatorial Probably Stay in Canyon To Finish His Building Mr. Reid has not only been a highly

Rev. M. M. Beavers left Tuesday wise been successful in business. He morning for the Annual Conference of interested in the First State Bank the Northwest Texas District being and in the Thompson Hardware Com- held at Plainview this week. He read pany, being a director in each insti- his statement to the congregation Sun- Young People Celebrate tution. He takes a vital interest in day night, which shows great progress the upbuilding of all the Panhandle in the church during the past year.

Rev. Beavers will be away the remainder of the week and next Sunday. The appointments for the coming year will be read Sunday night, but it is clearly indicated that Rev. Beavers will be returned to Canyon in order to complete the wark on the new church, building.-Randall County News.

J. H. (Uncle Joe) Kilgore, aged 81 ears and seven months, passed away last Tuesday, October 30, at the home Canyon Eleven and Hereof his son, Boone Kilgore, four miles ford High to Play Here east of Dimmitt. The remains were brought to Hereford Wednesday even-

ing and next day shipped to Amarillo Announcement from Canyon this content for interment, where several other week was to the effect that the Canyon Mr. Barber's splendld barn was bond max marked the family have been laid High football team expected to play tifully decorated by the ladies for the nual report of the American Red to rest. Besides his son, Mr. Kilore's Hereford High in Hereford Saturday occasion, tim decorations conforming Cross, just issued, discloses that it body was accompanied by Messrs. C. affernoon. This game has been sche- to Hallowe'en customs. Mr. Barber, an has grasped this opportunity in the F. Kerr, B. D. Woodlee, Mark Cowsert, duled for some time, but weather con- auctioneer by profession, cried the fields of public health nursing, in John Flanigan, Bruce McLean and Edditions have played hob with the schedulers to the highest bidders, and dule. It could not be ascertained Fri. a lot of pure and unadulferated fun the sick, nutrition work, first aid to Mr. Kilgore was one of Castro counday whether the game would be played was the result. Following the auction the injured and in water life-saving. ty's oldest and most highly respected or not, but it is understood it will be unmasking occurred and the dance was Health service is fundamentally, citizens and leaves a large circle of if the weather should break; otherwise on. Refreshments wound up the most

CONTINUED RAINS BREAK

\$3,500 Damages In Federal Court

between Hereford and Summerfield, obtained Judgment for \$3500.00, as actual and exemplary damages, against C. C. Bockwell and Omer Baker of Hereford, cipitation amounted to six and eight work had been asked to contribute in Federal Court at Amarillio Wednes-

Senate Announced labor they would doubtless consider Hanlan sued Rockwell and Baker for it an ourage and an insult. But it is alledged wrongful conversion of personconsidered a lark and the result was al property, belonging to Hanlan, which, he claimed, he delivered to ably all day Friday. Rockwell and Baker, to be by them sold and paid on an indebtedness owed at the First National Bank. The great-Mrs. Britain, and others.

after the death of F. H. Britain, Rock- has received much more than this fiwell and Baker came to his place and gure, as Hereford missed several hard told him that a mob was being formed rains this fall that fell in the vicinity. in Hereford to do him some violence. And on one occasion the gauge ran over and that they would protect him from and some of the record was missed. the mob, and advised him to turn his The average rainfall for this section personal property, a considerable por- over the years is something over twenty tion of which was mortgaged to se- one fuches. The year 1923 will break cure the Britain debt, to be sold and all recorded rainfall figures since the

their statement in regard to the mob, and for that reason turned the properarranged a joint program of wrestling ty over to them to be sold by them, and paid on the debts, but claimed ling bout was the fact that the referee that their representation as to the mob neth not to the confrary. was false and fraudulent and for Business, both farming and commeris scheduled to wrestle Cal Farley at that reason sought to recover actual cial, has been absolutely stopped by it. and exemplary damages from Rock- The roads are almost impassable, the well and Baker, they having sold the fields are quagmires; the prairies so property and applied the proceeds as a soft that, the cattlemen are stumped. payment on debts Hanlan owed Mrs. There is a large acreage of feed and

> attorneys, and Rockwell and Baker are watching it deteriorate while the were represented by Carl Gilliland and rain continues its steady downpour. W. H. Russell of Hereford.

Hallowe'en by Big Party In Ray Barber's Barn

The most elaborate and pretentious social event yet attempted here this late. season was the Hallowe'en party and dance given by the young people of the community at the Ray Barber barn, just across the Tierra Blanco, last Tuesday night. In spite of the unfav. orable weather a large crowd thorough ly enjoyed the early games, auction and general frolic, and afterwards If Weather Moderates dancing was indulged in to the heart's

enjoyable event of the social season.

ROADS ALMOST IMPAS-SABLE. PRAIRIES ARE VERY SOFT

A total of thirty and a quarter inches of rain has fallen in Hereford since January 1, up to Friday morning, No-J. W. Hanlan, who formerly lived vember 2. Of this amount twenty three and five hundredths inches fell up to October 1. During October the pretenths inches. November 1 four tenths of an inch descended, and the end is not yet in sight, as the skies were steadily dripping, lightly but inoxer-

This record is shown on the gauge Haman claimed that a short time er part of this trade territory, however,

Hanlan claimed that he believed it in 1880. The continuous rainfail records for one wet spell have also been smashed to smithereens the past few weeks. In fact, there has been nothing like it since the memory of man run-

Britain and other people in Hereford, cotton in the fields, some of the row Hanlan was represented by Amarillo crops on the ground, and the farmers Just how much damage has been done is guess work at this stage. If it clears up in a day or so a large part of the feed and cotton will be salvaged. If

> One feature of it has been the delay of a killing frost, although freezing weather has been felt several times of

RED CROSS MET TEST IN JAPAN FUND DRIVE

Spirit of Service Demonstrated in Readiness for Nation-

wide Activity.

When President Coolidge by proclamation designated the American Red Cross as the medium through which contributions for relief of the Japanese earthquake sufferers should flow, the President's desire came as an order to the Red Cross. Immediately the entire machinery of the organization was put in motion and within 24 hours the fund campaign was moving with vigor in every part of the coun-

This emergency test demonstrated the peacetime readiness of the Red Cross to cope with stupendous tasks in behalf of humanity. Within . month it had collected upwards of \$10,250,000 in contributions, landed ten cargoes of supplies at Japanese ports and was keeping pace with relief requirements—all without a single dollar of the fund being spent for administration.

President Coolidge, in expressing his thanks to the people, said: "When the news of the tragedy in Japan first reached us, the American Red Cross, pursuant to a proclamation, asked the country for \$3,000,000 to meet the great emergency: The answer to this appeal was prompt and generous; in less than two weeks a sum far in excess of the original goal was given."

The work of the Red Cross for Japan is expected to influence a very large enrollment of new recruits during the Roll Call, which starts Armis tice Day.

District Court Begins Grinding Out Routine

The grand jury was grinding steadily away all this week, with no reports made up to Friday afternoon. After the docket had been cleared up Judge Tatum called the case af E. H. Blood et al vs. James Merrill et al, partition, for trial Friday morning. It is expected that jury cases will now be the order of the day for some time.







First Christian Church Sunday School, A. Lowther, Supt

Communion 11:00 a. m. Sermon 11:20 a. m. Junior C. E. 4:00 p. m. Intermediate and Senior C. E. 6:30

Evening Service 7:30.

Training For Service Class, Wednes day, 7:30 p. m. Choir Practice Wednesday 8:30 p. m.

We are equipped to offer the best advantages in Bible school-work. A splendid and efficient corps of teachers and every modern convenience as to class rooms etc. If you are not enrolled in some school we cordially invite you to visit with us at least, We feel that we can do you good and that you can help us in this important work.

A warm welcome and the open Bible await you.

Paul J. Merrill, Pastor.

Methodist Church Sunday School, 9:45 a. m., W. H. Ray, Supt.

11:00 a. m. Sermon by pastor. Junior Missionary Society, Thursday, 8 p. m., Mrs. J. A. Stegall, Supt. Intermediate League, 7:00 p. m., Mrs.

Jennie West Walker. Senior League, 7:00 p. m., I. Walker, President.

7:30 p. m. Sermon by pastor. Wemen's Missionary Society, Wednesday, 4:00 p. m., Mrs. J. Frank Potts,

Y. P. M. S., Wednesday, 4:15 p. m. Mrs. J. B. Jones, Supt. Prayer Meeting, Wednesday, 8:00

Choir Rehearsal, Thursday, 8:00 p.

Orchestra Practice, Tuesday 7:30. Mrs. A. C. Thompson, Director. Don't miss these services. We pron ise you something worth while. L. N. Lipscomb, Pastor.

Baptist Church W. R. Hill, Th. M., Pastor

The Bible Study period begins at 9:45, with Mr. A. O. Thompson the general superintendent. Qualified teachers

Robs Calomel of Nausea and Danger

Medicinal Virtues Retained and Improved—Dangerous and Sickening Qualites Removed. Perfected Tablet Called "Calotabs".

The latest triumph of modery science is a "de-nauseated" calomel tablet known to the drug trade as "Calotabs." Calomel, the most generally useful of all medicines thus enters upon a wider field of popularity-purified and refined from those objectional qualities which have heretofore limited its uses.

In billiousness, constipation, headaches and indigestion, and in a great variety of liver, stomach and kidney troubles calomel was the most successful remedy, but its use was often neglected on account of its sickening qualities. Now it is the easiest and most pleasant of medicines to take. One Calotab at bedtime with a swollow of water-that's all. No taste, no griping. no nausea, no salts. A good night's sleep and the next morning you are feeling fine, with a clean liver, a purified system and a big appetite. Eat what you please. No danger.

Calotabs are sold only in original, sealed packages, price thirty-five cents for the large, family packages; ten cents for the small, trial size. Your druggist is authorized to refund the price as a guarantee that you will be thoroughly delighted with Calotabs, ad

and graded literature in all depart-

Morning Worship at 11:00. Sunbeams at 2:30, with Mrs. Arthur Manieot the superintendent. All Baptist Young Peoples Unions at

Evening Worship at 7:15. Midweek Prayer Meeting 7.00 p. m THE HOMELIKE CHURCH. .

Presbyterian Church

9.45 a. m. Sunday School, 11 a. m. Preaching by the pastor. 3 p. m. Junior Christian Endeavor. 6:30 p. m. Intermediate and Senior Christian Endeavor.

7:30 p. m. Preaching by the pastor. J. R. Sharp, Pastor.

Church of Christ Two Blocks North of Courthouse Bible Study Class at 10:00 a. m. Regular Lord's Day Worship from

11 to 12 a. m. You are welcome to worship with us each Lord's Day.

W. A. Knox, A. S. Higgins, Elders St. Anthony's Church Mass Sunday 10:00 a. m.

Sermon: "I saw a great multitude that no man could number." Apoca

On Sunday evening, at 7:30, the subject will be "Why Kam a Catholic." On Tuesday morning at 8:00 there will be a Mass said at St. Anthony's Church for the benefit of those who wish to make the thirteen Tuesdays in honor of St. Anthony, the Great Wonder-Worker. Here is a grand opportunity for our non-Catholic friends to put to test the intercessory power of our Elder Brother. However, they must go to him with faith, and visit an altar or shrine on nine consecutive Tuesdays. They should also recite the miraculous "Responsory" which can be obtained at St. Anthony's Chuch, or some other choice prayers of the Great

The reading of the many petitions and thanksgivings will take place Tuesay evening. This will give one an

idea of the many people that have recourse to the Miracle-worker. There will also be Beneiction of the Blessed Sacrament.

On Tuesday and Friday evenings there will be special lectures given for the benefit of our non-Catholic friends, who are anxious to know what the Church really teaches. The purpose of these lecures is to explain the doctrines of the Catholic Church to all comers, and to answer in a kindly manner their difficulties.

Confessions will be heard at the usual time. Saturday afternoon and evenng, and Sunay morning before Mass. Owing to the bad condition of the roads there will be no Mass at Bovina this Sunday, but, Godwilling, on the fol-

lowing Sunday. Rev. F. Anselm S. A., Pastor

Pep Class Christian Sunday School All young people are cordially invited to meet with us.

Week of Prayer Service for Y. P. M. S. and Jrs., Methodist Church Sunday, 3 p. m., November 10, 1923.

Mattie Lou Harrison-Leader. Hymn. Prayer by superintendent.

Bible Lesson, "Prayer for the Child Life of the World." "The Boy Prophet" 1 Sam. III:1-11

Eunice Parker. Sentence Prayers-Ellen Sites, Sarah Agnes Bryant, Carl Harper, Carl Spratt, Pauline Stelle and Pug Murphy. Dialogue, "Mrs. Anderson Vists the House of Good-Will"-Aline Hodge, Beaulah Lee Rutherford and Emma Jean Donald.

Piano Solo-Grace Potts.

A Presentation, "Laura Haygood Messengers"-by Junior Missionary Society assisted by Martha Duncan, Ruth Chapman, Inez Jowell and Pauline

Offering-Pug Murphy and Helen Lambert.

Closing Hymn.

Presbyterian J. C. E. Topic-Trust God: For What, and Why?

LODGE DIRECTORY

Psalm 37:3



Hereford Lodge No. 849, A. F. & A. M. Stated meetings, second Monday each month.

GEO. L. MUSE, W. M. J. S. JONES, Sec. Hereford Chapter 248, R. Regular meetings, first CARL P. COCKRELL, H. P. J. S. JONES, Sec.

Leader-Andrew Lee Habermacher. Sentence Prayers.

What does it mean to trust God? Adine Hastngs. For what do you trust your parents?

Evelyn Wthespoon. Is it any different to trust our heavenly Father? John Haberer.

How does He give us the things we trust for? Edgar Ireland. What must we do to deserve these

things? Mary Broadwell. Why do we trust God? Harold Broadwell, Ps. 9:9.10-Woodrow Ireland.

Ps. 18:30,31-Chas Ferguson.

Ps. 32:10-Ruth Haberer. Song. Story-Miss Jnoes. Benediction.

Senior Epworth League

Nov. 4, 6:30 p. m. Subject-"Psalms of Life-A Church

Leader-Louise Ricketts. Hymn.

Responsive Reading of 84th Psalm. Lord's Prayer in Concert.

Reading of New Testament Topic (Romans 12, 1-8) by Leader.

Addresses 1 "The Temple, The Synagogue and the Church"-Charlie Greer. "The House of the Lord"-Ona

3 "The House of the Lord with Its Worship and Fellowship is a Sourse Spiritual Strength"-Gwendolyn Price.

Place of Prayer"-Harold Spratt. 5 "The House of the Lord is a

4 "The House of the Lord is a

Place of Blessing"-Grace Sites. Business Collection.

League Benediction.

Intermediate C. E. Christian Church 6:30 o'clock (Consecration Meeting) Topic: Lessons from the Psalms, (Continued on Page Three.)

HEREFORD, TEXAS Date List at Brand Office

INSURE IN SURE INSURANCE

The A. L. BIGGS Agency

"Dependable Service"

Phone 50. Hereford

What's in a Name?

In Your Case, It's a Whole Lot to You

"GUARANTEE FUND BANK"

means a whole tongue full, because it absolutely protets your money, and its record is, that: "No non-interest hearing or unsecured depositor ever lost a dollar in a State Bank in Texas." That record stands for itself-It can't be denied. It absolutely guarantees you from loss...

Open an account with us and enjoy this protection

—DO IT TODAY

First State Bank & Trust Co.

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GOOD, YEAR

THE high, thick, a harp-edged blocks of the Goodyear All-Weather Tread keep the maximum traction and safety under your car every foot of the way. They resist sideslip and skidding, help make the most of fuel, and protect your motor from the strain of stalling or spinning

As Goodyear Service Station
Dealers we sell and recommend the new Goodyear
Cords with the beveled AllWeather Tread and back
them up with standard
Goodyear Service

Wilkinson Motor Co. H. L. Rice

GOODFYEAR

The

Remington Portable **Typewriter**



Gives more for the money invested and in genuine satisfaction than any other machine on the market.

WE ARE LOCAL AGENTS

Let Us Give You a Demonstration



Brand Publishing Company

LABELED COALS

We have after considerable investigation, adopted as our line of coals those produced and sold by The Victor American Fuel Company, of Denver, Colorado. They are among the large miners of coal and they own several large and choice properties.

They have three mines on this side of the Rocky Mountains from which we will get our coal; that is Ravenwood, Chandler and Maitland. All lump coals from their mines will bear the label pasted on the lumps, showing the mines from which it comes; the nut coal will have the labels mixed in the coal. In this way you will always know from which mine the coal comes and you can order the coal that suits you best. While all these are choice coals, every person has his preference as to coal and you will learn to order what you want. There can be no substitution by the dealer as the label tells

We have these coals arriving now and can fill your orders in these coals. Test them-for quality, and satisfaction, and you will

> Hereford Light & Power Co. "Your Electrical Servants" Phone 388

Protection!

Against FIRE Against DEATH Against OLD AGE Against ACCIDENT In the Best and Safest Companies in the World!

JONES-BARNETT AGENCY Insurance and Bonds As Old As Hereford,

The Hereford Brand

ISSUED TUESDAYS AND FRIDAYS Seth B. Holman Walter R. Steckman

Holman & Steckman

Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1879.

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ALL SUBSCRIPTIONS STRICTLY IN ADVANCE



Want Ads., Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c. CASH WITH ORDER.

FOR SALE ••••••

TRAILER FOR SALE-A Trailer and galvanized

iron granery. E. W. MORGAN

The Brand wants clean cotton rags. FOR SALE-A number of good young Jersey cows, some fresh; some terms if C. S. PURCELL

FOR SALE-Four acres, S. 1-2 Block 47 Evants addition to Hereford, Tex. For price and terms, write Mrs. E. B. Carhart care of First National Bank, Lankershim, Calif. FOR TRADE-160 acres unimproved land three miles west of Hereford, for

cattle. E. W. Kinney FOR SALE-or trade; 160 acres, will take cattle and Ford Truck in part pay-E. W. MORGAN.

Like to hear from owners direct of Panhandle farm and ranch land who desire to sell or trade. We have several buyers if price is right. Remember the war, is over, send full desciption, location and numbers in first letter. Hurley & Young, 206 Isom Bldg.

FOR SALE-On very easy terms 140 acres land, 6 room house, well, mill and outbuildings, 10 acres in hog pasture. 160 acres of lease grass, close to school. Also a farm to rent. ELLISTON LAND CO.

• • • • • • • • • • • • • • •

WANTED

Lawton, Oklahoma

.............. WANTED-RAGS

Good, clean cotton rags , suitable for THE BRAND wiping machinery. WANTED-Men with row binder to

cut row crop. Percy Welliver 76-tf

...... LOST AND FOUND

************ LOST-A boy's dark green, with gray collar, sweater; lost either on South or East Hereford roads October 19. Finder please inform the Brand or Mrs. Ed East.

FOUND-Automobile tail light and number. Call at

Magnolia Filling Station. LOST-Between Charley Donald's residence and town, a bunch of keys. Finder please return to Orr's Tailor Shop. WANTED-Good clean cotton rags. THE BRAND

Night coughing-

more tired in the morning than when you went to bed. Dr. King's New Discovery stops coughing by gently stimulating the mucous membranes to throw off clogging se-cretions. It has an agreeable

CHURCH AND SOCIETIES

(Continued from Page 2)

XI. The Church Psalm. Leader: Zoe Womble. Scrpture Lesson: Psalm 84:1-12, by

Prayer. Why do not more people go, to church? Leah Thurmond. Church Attendance, Ps. 122:1-9. Ar-

lena Savage. Which of the Sunday Services do You Think More Important? Charles

Special Music. Rev. Merrill. In Balsam Valley, Edith Henry. Our Debt to the Church. Lucille Gilbreath.

Song. Business. Benediction.

PROGRAM FOR WEEK OF PRAYER Adult Missionary Society of Methodist Church

Tuesday, November 7,1923 Miss Lula Edwards, Leader. Song, "More Love to Thee."

Prayer. Song, "Transformed."

Scripture lesson "Jehovah depends pon Intercessors." Intercession for a Nation, Ex. 32:

Intercession for a City, Gen. 18-23-33. Intercession for the Apostles, Jno.

Intercession for the Indivinal, Luke 22:21-33. May Study and History of Bethlehem

Center, Mrs. Ward. "Swing Low Sweet Charlot" Quar-

"Jesus and the Least Ones" Meslames Purcell and Fox.

Solo, Miss Swisher. Special Prayer for Bethlehem Cener, its student body and workers.

Offering. Hymn. Wednesday, Nov. 8, 1923.

Mrs. Clarence Smith, Leader. Song, "From All the Dark Places." Prayer. Song, "I Love to Tell the Story." Scripture ... "Opportunity

through prayer knows no limitations.

Still Horseshoe Pitching Queen



Mrs. of F. Francisco. O., is still the women's pitching champion of the United States. She retained her title in defeating Mrs. C. A. Lanham of Bloomington, Ill., in the finals at

The "Punch" When You Need It

Not just how many miles will it last, but also how will it perform while it's on the job? That's the thing to think about when you're buying a battery.

A battery on which you can rely—a battery which will have the "punch" when you need it—is a mighty good investment.

Electric Service Station

AMERICAN ROYAL SHOW

II:8, LXI:2, Isa.LII:10. (b) as to conditions-Luke XVII 13, Matt. IX :20-22, James V :13, (e) as to time-Ps. LV 17, Luke XVIII:1, Eph. VI:18, 1 Thess. V:17. Location and organization of Laura totals of the entries that will make up show with a total of 902 swine. Haygood Normal-Mrs. Houston. Introduction of Faculty-Mrs. Harni- Royal week, November 17 to 24. An head. Four reasons why our offering goes to Laura Hayrood Normal-Mrs. Bry- 1922 is shown in the huge building with vember 10, so the totals in these sec-

Duett. Special prayer in Laura Haygood Normal-Mother Turontine. Solo-Mrs. Conway.

Offering. Thursday, November \$ 1923. Mrs. J. H. Hodge, Leader Song, "Sweet Hour of Prayer. Scripture Lesson-"Great plishments through prayer." According to measure of fait

According to measure of Devotion John XV: 7. According to measure of Obedience John XV :14-17.

Matt. XXI :22, XVII 117-20, Heb. XI 8.

According to measure of Persistence-Luke XI :5-11. Special "Did you think to fpray" Trio.

The Cost of Prayer-Mrs. Heard. Piano Solo-Mrs. Snyder. "Why Pray"-Mrs. Potts. Special Prayer. Hymn.

Offering.

Y. P. S. C. E.

Subject-The Church Psalms. Scripture-Psalms 11 and Psalms 84: 112 (Consecration Meeting) Leader-Leonard Foster.

Scripture reading and remarks by the leader. In what practical way will love of

the church show itself?-Ruth Rogers. What are some of the enemies of the church now?-Leland Lee. Why is there peculiar need of the

church now ?- Pearl Nunn. Song-Followed by sentence prayer. What help in your daily life comes from the church?-Mary Bradley.

In what ways may the church be made a greater blessing to greater numbers ?- Bro. Sharp. Reading of the Pledge.

Business. Benediction.

The Brand wants clean cotton rags.

C. R. Barber AUCTIONEER

Hereford, Texas Pure bred livestock and farm sales given special attention

(a) as to disatnce-Ps. II:8, LXX-The justification for increasing the capacity of the American Royal Show Building at the Stock Yards twentyfive percent over that of the new build- 146 head entered. Ninety-one Berking opened last year is shown in the the breeding class sections American average of twenty-five per cent increase in entries of breeding live stock over its eight acres of floor space.

Hereford Cattle lead in the 1923 show list with see head entered, more than twentw-five per cent increase over 1922, which was the largest Hereford cattle showing ever staged at any time or place. Breeding beet Short Horns enered in 1923, total 310 head, the largest number ever entered to any American Royal. Fifty-five milking Short For Horns are entered, the first time this breed has ever been shown at the American Royal. Aberdeen-Angus total 174 head, a substantial increase over 1922. Twenty-five Galloways will be

shown this year, making a grand total of 1803 Pure Bred Cattle. In the swine section, the Spotted

Poland Chinas lead with 221 head

GOOD **VALUES**

- 1 1919 Ford Truck
- 1 1918 Buick Touring Car
- 1918 Velle Touring Car
- 1922 Ford Coupe
- 1 1920 Fordson Tractor ALL PRICED TO SELL

WILKINSON

MOTOR CO.

USED CAR

- 1 1921 Ford Touring Car

Lincoln - Ford - Fordson

COAL

We have several cars coal enroute which will be on track within a few days. If you are in need of coal get your name on the list and we will deliver your coal direct from the cars.

Don't forget that Mutual and Nigger Head are

the BEST COALS ON THE MARKET.

Jones & McLean

They Get Over It

You've heard the saying: "All men may be born equal, but they get over it before they die."

Indeed they do. Some succeed. Many fail. In which class will YOU be found? Two things are necessary to attain financial success the opportunity to make money and the ability to SAVE it. In the matter of saving, a good Bank like ours can help you. We invite you to bank with us.

The First National Bank

The Bank of Safety and Service

entered; Poland Chinas are second with 196 head; Hampshires third, with 140 head; Chester Whites fourth, with 136 head; and Duroc Jerseys fifth, with shires complete the open class swine

The Sheep division will have 375

Entries on the car lot cattle, swine, and sheep show do not close until Notions cannot be arrived at as yet.

Why don't you go to Church? Good Printing at the Brand

Orr's Tailor Shop

a limited time, on early orders 10 PERCENT DISCOUNT



SHIVERY WEATHER!-

Calls for the Old Reliable-ROUND OAK HEATERS HOT BLAST HEATERS BARLER OIL STOVES We Sell 'em 1!

GARRISON BROS.

Our ADVICE

SEE US FIRST! _AND LAST! _ Our line is complete in the following-

Wind Mills Pipe Stoves

Drinking Tubs Harness Dishes

Ammunition

Guns

Shelf Hardware Aluminum Ware Enamelware Tinware Wagons Plumbing Goods Coaster Wagons

Velocipedes

Dunlap Hardware Company



Buick Open Cars are Stormtight

Perfect protection is provided from rain and wind. The lower frame of the windshield fits into a permanext rubber grommet. Moulded rubber seals every joint between the frames and posts. At the top a new weatherstrip, steel reinforced, excludes all air that might enter between the windshield and top, and side curtains button to the windshield, instead of the posts, covering the slight crack between them.

In addition to these and numerous other refinements, Buick four-wheel brakes afford a greater degree of safety on all models.

RENFRO & SONS Hereford, Texas

When better automobiles are built, Buick will build the

E Carter reached he praing from Dallas.

The Brand wants clean cotton rag Just received a large shipment

eep in mind the Xmas Bazaar to be given by the Methodist Ladies on De per 13, 14 and 15.

dies at the City Drug Store.

J. M. Kimmons arrived home from Quanah and Amarillo, Texas, Friday

Rye Seed.-Jones & MeLean.

We have few oil heaters priced to Better not delay if you want one Dunlap Hardware Co.

We have club rates on magazines and cut rates on papers. Your subscription appreciatde. Prewitt News.

Messrs Carl Gilliland, C. C. Rockwell and W. H. Russell reached home from Amarillo Friday morning.

Kanred wheat seed-Jones & McLean.

The U. D. C. Chapter meets on the second Friday of eath month. 77-tf

Radiator Alcohol for sale at City Drug Store.

Mr. an Mrs. George Millard reached ome the latter part of this week from an Diego, California.

Kanred wheat seed-Jones & McLean.

The best and most complete line of stoves ever in Hereford. We deliver and put up all new stoves sold here Duniap Hardware Co.

We want Turkeys this week, will pay the market price, see us for prices first. GOLDEN RULE PRODUCE.

H. H. Hawkins made a business trip Amarillo the first of the week, re-

Rye Seed.-Jones & McLean.

turning home Thursday.

Beginning Nov. 1 I will place on le everything in the store. Vogele Millinery Parlor.

Get your school supplies and a free icture show ticket at the City Drug

Messrs. John Mosely, Omer Baker and Otto Olson reached Hereford Tuesay morning from Amarille

We want Turkeys this week, will pay e market price, see us for prices first GOLDEN RULE PRODUCE.

Do not buy a second hand stove without first seeing and pricing our new ones. We deliver and put up all new stoves sold here in town.

Dunlap Hardware Co.

M. Slemons left for King City the latter part of last week at which place he will visit relatives and friends.

Beginning Nov. 1 I will ale everything in the store. Vogele Millinery Parlor.

Concert to begin at 7:30 in Baptist church November 9. The best talent in Hereford. A free will offering will be taken for the Gardner B. Y. P. U.

Mrs. C. E. Smith reached home the latter part of last week from Brownwood, Texas, where she had been visiting her daughter, Mrs. Bryan Bryson.

sale everything in the store. Vogele Millinery Parlor.

THANKSGIVING DINNER

The Ladies of the Christian Church will serve a dinner in the basement of the Church on Thanksgiving Day.

Most second hand stoves cost more than a new one in the wasting of fuel. Buy a new stove at a close price and save fuel. See us first, and last. Dunlap Hardware Co.

ALCOHOL

Commercial Glycerine

Make the best and cheapest antifreeze mixture for your radiator. Get it in time and save trouble

City Drug Store

ENLIST RED CROSS AID

States - Greek Refugee Work Completed.

For its preparedness to render relief through effective and generous aid the sufferers from disaster the American Red Cross is universally regarded as the one organization from which response to appeal for help is immediate. In the last year, according to the annual report of the Red Cross, its disaster relief operations were carried out in 110 localities in the United States. This work, with activities carried over from the previthe United States of \$397,468.04 by the American Red Cross, its Chapters and Branches. In the emergency following the defeat of the Greek forces in Turkey and the burning of the city of Smyrna, which entailed the relief of nearly 900,000 men, women and children, Red Cross National Head-quarters expended \$2,605,696.09. The \$5,000 tons; garments, 809,000; blankets, 48,550; new shoes, 5,000 pairs; medical, hospital and sanitary supplies, 804 tons. In the feeding of the refugees there was listed upwards of \$2,000 children under three years of

The disasters in the United States during the past year reported 240 persons killed, 991 injured, 12,691 rendered homeless. The total property loss was estimated at \$20,710,000.

Relief of suffering caused by disasters of such magnitude as to overwhelm the resources of the communities in which they occur is fundamental to the charter of the American Red Cross. In addition to making appropriations from its treasury and assigning trained personnel to relief work, the Red Cross in disaster centralizes and makes more effective re-Hef funds and supplies contributed by the country at large.

Since 1881 the Red Cross has administered more than \$20,000,000 for the single purpose of disaster relief. That it may continue to accept the responsibilities which grave emergencies place upon the American Red Cross appeal is made for a nationwide renewal of membership during the annual roll call, which opens on Armistice Day, November 11, and closes on Thanksgiving Day, November 29.

From Neighboring Towns

FRIONA

We have had more rain and now softer roads and fields than this locality has known for many years. A large portion of the row crops is still in the fields uncut, with frost and freezing weather threatening.

Several of the cattle men are shipping now and seem to be having difficulty in securing cars on the days they are expected. Some of them have brought their cattle in and have been obliged to hold them over for two or more days waiting for cars. This is quite an nconvenience as grazing land pear town is scarce.

The coal dealers have on hand a Beginning Nov. 1 I will place on good supply of good coal and the recent cold spell is causing the peopleto replenish their stock of fuel.

to make their rounds on Thursday and effort to secure additional me the trucks could have made the trips ing for agood black smith since Mr.

several days and was taken worse his attention mostly to garage work. Monday night and Dr. Hicks of Hereford was called to see her.

Nearly \$400,000 Spent in United

Mr. Gischler has been quite iil for the past few days. The doctor expected a change for the better in his contiful. Our scholarship guarantee \$75 dition on Wednesday.

Glenn Wier was seized with an attack of appendicitis Monday night and sitions as graduates. Write today for went to Hereford Tuesday morning for Guarantee Contract, finest catalog in

J. O. Dove and family and Jesse Morgan, who have been boarding at College at either place below. the home of Mr. Teague, departed for Amarillo Tuesday, Mr. Dove and Mr. Morgan have been doing carpenter work on the school building.

O. G. Hill of Hereford was a bush

less visitor here Tuesday. W. C. Crews has sold his farm to A O. Drake. He sold his personal propous year, required the expenditure in erty at public auction Saturday and expects to depart in the near future for South Texas, where the family will locate. The move is made largely on account of Mrs. Crew's health.

A. C. Young, who now lives on A. N. Wentworth's farm north of town, and his brother, Woodson Young, have, rented the James farm southeast of town and will move there and cultifood distributed in Greece aggregated vate it next year. F. W. Perry has rented the Wentworth farm and will move his family there in the spring.

> Prof. Dougherty, who is an expert musician, has consented to give private lessons in music and to serve as instructor for a band or orchestra if one can be organized here. Ten persons have already signfied their desire to

Friona now offers a splendid ope but the wear and strain on them would Perry quit the trade and has gone to have been so great that he left justi-truck driving and farming. F. M. Woodson, who now has the shop leased, Mrs. F. W. Reeves has been sick for not being a practical black smith, turns

to \$100 a month positions or your money back. Ten times as many pothe South and SPECIAL OFFER 10. Address Draughon's Practical Business





Pick Out a Few Good Birds For the Coming Poultry Show!



Turkeys! Turkeys!

We are now ready to buy your turkeys, the price will be about 18c for No. 1 stuff. Toms should weigh 12 pounds and over and hens 8 pounds and over. If your turkeys are not fat the price will be 10c less so you better put the feed to them. We will pay the top price for turkeys now and for the next 15 days, so don't hold them until the market slumps.

> Golden Rule Produce H. H. HAWKINS, Mgr.

SAVING A GREATER ART THAN **CAINING**

Saving is one of the best habits you can form. It means the investment of money in your future happiness—a means of bettering yourself and your family in an educational, social and economical sense.

Your bank account is your shield against misfortune. Come today and have a chat with us.

The Western National Bank

LIST YOUR EAND!

Our organization is such that if your land can

We have some enquiries for city property, business, residenes and vacant lots. Do you want to

Ashbrook Williams Wilson Company

Office Rear First National Bank Building

be sold we can sell it.

sell?

A Weather Suggestion!

Dry and wet spells usually alternate—Why not prepare NOW to build those sheds, as soon as it clears up, and you will be fixed for another rainy season! That's "Hoss Sense!"

PANHANDLE LUMBER (O.)

OUR AIM - TO HELP IMPROVE THE PANHANDLE

E. B. Black Co.

FURNITURE AND UNDERTAKING

We invite you to call and inspect our Big Stock of House Furnishings. We have everything you want and guarantee to save you money.

Big stock of Victrolas, all styles of cabinets, terms to suit _____ \$100, \$125 and \$150 Full line Singer Sewing Machines \$5.00 cash and \$5.00 per month.

Hoosier Kitchen Cabinets, the most complete cabinet on the market, \$10 cash and \$10 per month. Full line of Linolium and Congoleum. You should have your floors covered now, before the winter sets in.

Our big stock of Blankets and Comforts are being sold at special low prices.

Our nice Living Room Furniture will amaze you. Come and see it.

Beautiful 4 piece sets for _____ \$175.00 In Mahogony, cane back, fine Velour Upholstery. The new things in Dining Room Furniture. A splendid 8 piece set in Walnut finish for \$125. Come and see.

Simons best steel bed for ______\$10.00 Best steel coil springs for _____\$5.00 A 50 pound real cotton mattress _____\$10.00 Good bed complete, total _____\$25.00 Our good line of Art Rugs will surprise you in the splendid assortment as well as low scale of prices.

You will save \$10 to \$15 if you buy your rug from us.

We are showing a lovely line of Bedroom Furniture this fall.

E. B. Black Co.

The big Store with the little price.

Pon't The Great Customers Benefit Sale AT THE POPULAR STORE Hereford,

This Means Money Saved for You

It Will Pay you to Attend