

# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

34th Year—Number 10.

The Hereford Brand, Hereford, Texas, Thursday, March 15, 1934.

Five Cents Per Copy.

## CWA TO BE DISCONTINUED THURSDAY MIDNIGHT

### Saturday Last Corn-Hog Day

Saturday has been set as final sign-up day in Texas for the corn-hog program, says County Agent Dewey Reed. Unless a good many farmers not already signed up get in before this time, Saturday is likely to be a busy day in his office at the court house.

A few more than 200 contracts had been signed yesterday calling for reduction of hogs by 3,354 head and cutting out almost 300 acres of corn. This will bring allotments for the county well over \$50,000.

### To Stage Play At High School

"The Old Maids Round-Up," a howling comedy, will be presented at the high school auditorium on Thursday evening, March 22. The Senior Band Mothers are sponsoring the production. It will begin at 8 o'clock.

### Churches Form Athletic Loop

A three-weeks basketball schedule has been drafted by the newly formed church athletic association. Play will begin next Tuesday evening at the high school gym with the Christians meeting the Baptists and Methodists playing the Presbyterians.

All of the four teams will play each week until each has played the other three. April 3 will be the date of final games.

Following the basketball season the league will sponsor volley ball and later playground ball.

**Baptists to Honor Cloyd.**  
A dinner will be held by members of the Baptist church Sunday in observance of the seventh anniversary of Rev. V. M. Cloyd's pastorate here. Members are asked to bring lunches.

**Spelling Bee At Wyche.**  
A program of music and plays will be given next Tuesday evening, March 20, at the Wyche school. After the program there will be an old-fashioned spelling bee. The public is invited.

**WHEAT ALLOTMENT AVAILABLE TO ONE AND TWO YEAR FARMER**  
Any farmer who grew wheat in any of the years from 1930 to 1932 may sign up in the re-opened wheat campaign, according to an announcement received by County Agent Dewey Reed from the state extension service. The requirements are practically the same as they were in the former campaign except that changes have been made in the ruling on the base period to take care of the one-year producer.

The one-year man may get a contract by using his production in the one year as his base, reducing his average by the same percentage as other contract farmers do, and accepting an allotment of one-fifth of 54 per cent of the actual production for the year his wheat was produced. He is en-

### County School Meet To Be Here Friday and Saturday

More than 500 rural school children of Deaf Smith county will gather in Hereford tomorrow and Saturday for their annual "Rally Day," the county Interscholastic Meet, in which they will vie for supremacy in scholastic as well as athletic achievement.

The big doings will start with an assembly of all teachers, contestants and judges in the district court room at 10 o'clock Friday forenoon. Here they will receive complete instructions as to time and places of all competitions.

Except for tennis which will be played at the high school courts, all competition during Friday will be held in the court house. On Friday night activities will be transferred to the high school auditorium for the finals in declamation and the one-act play. Saturday the entire scene will be shifted to the high school with the athletics at the newly conditioned track at Whiteface Field as the main attraction.

The track preliminaries will begin at 10 o'clock in the morning and run until all the schedule is completed, according to Wilburn Edelman, Summerfield principal, who is director general of the meet.

Other directors of events as named by C. W. Humble, county superintendent, are, debate, Miss Oleta Bowling, Summerfield; declamation, Miss Evelyn Arceneaux, Higgins; extemporaneous speech, Miss Mary Lydia Chambers, Dawn; spelling, Lawrence Boyd, Progressive.

Essay writing, Miss Elizabeth Slaton, Fairview; choral singing and memory music, Miss Ruby Thompson, Summerfield; picture memory, Miss Mona Kate Fleming, Wyche; arithmetic, Miss Alma Foxall, Simms; one-act play, Miss Beale Bernard, Westway; tennis, Mr. Dodson, Westway; athletic, Lawrence Boyd, Progressive.

All trophies and ribbons for the winners in the various events are being furnished by the chamber of commerce. Three large cups, one for the school with highest combined score in athletic and literary events, and a cup each for the athletic and literary winners will be given. Ribbons will be given individuals finishing first, second, third and fourth in the 58 events.

**Need Permit to Plant Feed On Wheat Acreage**  
Wheat farmers who wish to plant feedcrops on the land required to be in wheat under reduction contract must obtain permission from the county allotment committee before doing it. Blanks to make application for this exemption are now available at the county agent's office.

Where wheat has been blown out or killed by drouth the farmer may plant certain other crops on the 54 per cent of his field which the contract requires must be planted to wheat if he obtains this exemption.

Mr. and Mrs. Roy Bruner of Fort Sumner, New Mexico, were here the first of the week visiting with relatives and friends.

Farmers who actually applied for contracts in the original wheat campaign but who were unable to complete them may now complete the contracts and be eligible for all payments, providing their applications were filed with the county allotment committee before January 1.

Farmers who make application under the reopened program, but who did not sign up in the original campaign, may also sign con-

(Continued On Last Page)

### Get Third Batch of Wheat Checks

Another shipment of wheat allotment checks were received here this week by the county wheat board for distribution to farmers. In the group were 28 checks totaling \$3,634.90. This is the third batch of first payment checks received here and brings the county's total to around \$250,000 on the first allotment payment. Only a few remain unpaid, County Agent Dewey Reed said.

### School Census Here In Clear

"Probe of the state school census and discoveries of irregularities announced last week at Austin have nothing to do with Deaf Smith county," declares County Judge C. W. Humble.

"Our greatest sin is that we have not registered all of our eligible school children," he added. Meanwhile the current census is going on. Humble asked that every child between 6 and 16 on next September 1 be registered with a school trustee, teacher or himself.

"We can get state aid only on those pupils who are enumerated in this census," he said.

### Mrs. Hyde Succumbs On Wednesday Night

Mrs. J. W. Hyde of the Westway community passed away Wednesday night at her home. She is survived by her husband and 12 children. Funeral services were pending this morning. The Hyde family recently moved to this county from near Lubbock.

### Dead Dogs On Roads Bring Reward Offer

Carcasses of dogs, chickens and other animals as well as trash must not be disposed of on public highways, says an edict from the county commissioners. Littering up roads is a public nuisance and as such is against the law. A reward of \$10 is being offered for information leading to conviction of violators.

### Turkey Raisers Foster Breeding Organization

Turkey raisers of Panhandle and South Plains counties are going into business on a scientific basis, announces Dewey Reed, county agent. Reed attended a meeting in Plainview Monday of turkey raisers of the area, conducted by P. A. Cunyus, poultry husbandman of the state extension department.

Mr. Cunyus outlined a supervised turkey breeding project in which a number of growers in each county will take part. Deaf Smith county turkey raisers who are interested are asked to call on Reed.

### Fish Season Closed Until First of May

Fishermen are forced to be content with perch and catfish during the months of April and May since the season on bass and crappie is closed during these months. Worms and grasshoppers (if they can be found) will have to be the bait used because artificial lures are also prohibited until May 1.

**Improve City Streets.**  
Caliche paving on East Fourth Street from Roosevelt to McKinley Avenue was completed early this week. From Fourth Street to Tenth, Witherspoon Avenue is being surfaced. A half block on Avenue G and McKinley from Fifth to Sixth Streets have been finished. Grading began the first of the week on Schley Avenue between Fifth and Sixth Streets.

### EDITORIAL IN ERROR

In this issue of the Brand Mayor E. B. Black makes his formal announcement as a candidate for re-election. Elsewhere in the paper is an editorial stating Mr. Black had intimated he would not be a candidate. This statement is in error and the Brand is happy to make the correction.

Due to mechanical limitations it was impossible to delete the editorial after Mr. Black made his announcement.

### Highway 33 Open To Traffic Today

Travel on Highway 33 east of Hereford was resumed this morning with the removal of barriers on the road. Grade and drainage structures, built by Hannah & Hall of Waco, were completed this week and accepted by the state highway department. P. S. Bailey of Amarillo, division highway engineer, inspected the construction and accepted the job. The new roadbed is 125 feet wide and the crown of the grade 36 feet wide. Two large fills were made between Hereford and Dawn and a number of drainage structures installed. The work started last October, since which time traffic has been detoured on county roads north of the highway.

### Lisene Child Dies Today at Hospital

The infant son of Mr. and Mrs. Cleo Lisene died at the Deaf Smith county hospital this morning about 6 o'clock. Funeral services will be held Friday afternoon at 2 o'clock at the Black Funeral Parlor, Rev. V. M. Cloyd officiating. Burial will be in West Park Cemetery.

### Legion Has Birthday Dance Thursday Night

In celebration of the American Legion's fifteenth birthday, the Women's Auxiliary of Hereford Post is giving a dance tonight at the Legion Hall in the city hall building. Admission is 75 cents per couple, and the public is invited.

### REV. V. M. CLOYD ACCEPTS NEW CHURCH POST AT WACO

Rev. V. M. Cloyd, pastor of the First Baptist Church, has resigned his position here to take up other duties. He will be in Hereford through the last Sunday in the month, March 25.

Reverend Cloyd has accepted the position of District Missionary for the Waco District of Texas. In his new position he will act as supervisor for his district. He will live in Waco. The District Missionary is a new office in the Texas Baptist organization corresponding to Presiding Elder in the Methodist Church. The missionary conducts organizational work and affairs of the district in addition to preaching and holding revival meetings.

The Cloyds came to Hereford in March, 1927. Last Sunday, the day he announced his resignation, was Reverend Cloyd's seventh anniversary in Hereford. March has been a significant month in that he came here in March. One year later, March 11, 1928, plans for a new church were announced, and in March, 1929, the Baptists moved into their present home.

During Reverend Cloyd's stay here 701 additions to the church have been made. At present there are 764 active members. During the past seven years the church

### To Name Three New Trustees

Three trustees of the Hereford Independent School District will be chosen at the regular election, to be held April 7. Terms of John Biggs, J. T. Gilbreath and Wirt Phillips are expiring. Their successors will be elected for three-year terms. Under a new law all school board members serve three-year terms. Three will be elected this year, two next year and two the following year.

Gilbreath has been a board member for a number of years, and Phillips slightly more than a year. Biggs was appointed recently to fill a vacancy created by the resignation of C. C. Acker, former president of the board.

Other members are Jesse Stanford, A. H. Streu, E. B. Posey and Will S. Kerr. Stanford is vice president and acting president, no president having been chosen after Acker's resignation. Posey is secretary.

According to the order, J. H. Head, L. W. Carlyle and Fred Welch will conduct the election.

### Thirty-Four Seek Production Loans

Thirty-four applications for production credit loans had been filed by farmers of Deaf Smith county at the first of this month, according to figures released yesterday by H. D. Reed. These applications asked for a total of \$32,235, an average of approximately \$950 each.

A great number of applications have been made since the opening of the month, Reed said, but no check had been made of either the number or amount. Reed's office is in the agriculture department at the court house. All applications submitted must be approved by Earl W. Wilson, this county's director in the Amarillo Production Credit Corporation.

### County's Purchases Require Official OK

Merchants and business men are warned that all debts contracted by the county must have the approval of the county judge or commissioners' court. This provision has been overlooked quite a bit lately, according to the county judge, C. W. Humble.

"We have so many buyers and such a great number of accounts," Humble pointed out, "that we must check purchases." Merchants may obtain approval on bona-fide purchases by telephoning the judge's office.

has raised \$78,689.23 for local expenses and for the building fund; \$18,657.33 for missions, education and benevolence.

In the Cloyd family are two sons, James and Virgil. James is a sophomore at Baylor University, Waco, and Virgil is a sophomore in Hereford High school. James was noted for his football prowess in high school here and has since gained prominence for his football work at Baylor.

In Reverend Cloyd's new district are the Baptist Associations of Waco, Hill County, Corsicana, Limestone County, Freestone, Leon, Falls and Meridian. During his first week at his new post the new missionary will conduct a revival at Meridian.

"It is not without a sincere feeling of regret that Mrs. Cloyd and I leave Hereford," he said. "The church here has been solidly behind me as its pastor all during my stay, and we value highly the friendships we have made and the opportunities for service that have been ours."

Rev. and Mrs. Cloyd and Virgil will leave for Waco during the last week of this month. No steps have been taken to fill the vacancy which will be created by his going.

### RELIEF AND EMPLOYMENT TO BE UNDER NEW PLAN; RAISE QUOTA

CWA will die at midnight tonight. Tomorrow emergency relief employment will be under a new organization. Just what division of the many government agencies will handle this employment is not known. Probably it will be the Federal Emergency Relief Administration, known as FERA.

Regardless of the designation of the agency, relief employment and direct relief in Deaf Smith county will be continued as long as the natural income is insufficient to support the people, according to W. W. Chilton, county administrator.

### Mayor E. B. Black Is To Make Race

To the Hereford Voters:  
I have agreed to submit my name for re-election for a second term as your Mayor, election Tuesday, April 3rd next.

Two years ago I promised, if elected, an economical administration. You are cordially invited to examine the record of my labors and if you find that I have faithfully discharged my duties according to promise, I will respectfully ask your support in the coming election.

I promise you at this time, if elected, I will guard well the City's interests as effectively as possible. Since taking office two years ago, my most earnest desire has been to reduce the City's indebtedness and make no additional obligations. We have reduced your taxes in these two years 25% and will strive to do more in that direction this year. We have also reduced your City's operating cost about 40% and have not cut the efficiency.

We feel that economy has been necessary owing to the financial condition of our people. We do not say that we have not made some mistakes nor acted contrary to the liking of some, but conditions over which we have no control have forced our actions. We have paid off some ten thousand dollars of your City's indebtedness and in order to keep your City from defaulting, we have been forced to make considerable personal effort by persuading some to pay their taxes.

With good wishes,  
E. B. BLACK.

**Nelda Fern Burgess  
Dies On Wednesday**

Nelda Fern, three-year-old daughter of Mr. and Mrs. C. V. Burgess, who has been ill at the A. D. Godwin private hospital for the past ten days, died there Wednesday afternoon. Funeral services will be held this afternoon at the Black Funeral Parlor at 3 o'clock. The Burgess family lives about a mile from the Westway school.

### Hereford Needy Not to Buy On Saturday

Persons living in Hereford and who are on direct relief rolls are asked by the relief office not to call for orders for purchase of food, clothing and supplies on Saturdays. This is being done at the request of merchants who state they are busier on Saturday than on week days and that a great number of country people on relief are having orders filled on Saturdays.

### Edwards Infant Funeral Sunday

Robert Lee Edwards, infant son of Mr. and Mrs. R. E. Edwards of North Hereford passed away last Saturday after an illness of about ten days. Funeral services were held at the Baptist church Sunday afternoon, Rev. V. M. Cloyd officiating. Interment followed immediately in West Park Cemetery.

Robert Lee was two years old past at the time of his death.

### WANT AD FINDS PURSE AND MONEY

Recovering lost purses containing money, marbles or anything, is all in the day's work for a Brand want ad. Witness what happened this week: An ad in last Thursday's Brand read, "LOST: black purse containing small coin purse and some change. Return to Brand office."

Monday afternoon Charles Wilhelm of Wyche community brought the purse in. "I would have brought it Saturday, only I couldn't make it to town that day," Mr. Wilhelm said. He found the purse a mile south of the city on the highway.

Virginia Bowman of Hereford was recently elected to serve on a committee to arrange a social affair for the Scribblers Club, an organization of Freshman writers on the campus of W. T. S. T. C.

# The Hereford Brand

Published Every Thursday. Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS  
TELEPHONE 39

MRS. SETH B. HOLMAN Publisher and Manager  
DR. WITT LANDIS Editor  
W. C. NIX Foreman

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### NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

### THAT CITY ELECTION

With the city election a little less than a month away, it appears the people of Hereford are going to be forced to draft their officials. Mayor Black has intimated he will not be a candidate for re-election. One man, C. J. Paddock, has been induced by his friends to take the mayor's job, provided they will push his election. He is not going to make a campaign for the office. Commissioners J. D. Buchanan and N. E. Gass say they will not be candidates for re-election, but there is every reason to believe they will serve if the voters, who number less than 500 this year with exemptions, will put them in.

### HEREFORD'S PLACE IN MUSIC

Music teachers of Hereford may not be world beaters, but they rank at the top of the Panhandle of Texas and they deserve genuine praise and credit for the interest they have created in music and for the accomplished musicians they have trained.

Ralph Smith's ability as a band teacher and organizer is amply attested by his winning of first place for Class B bands at the Music Festival eight times in nine years. Respect held for him, by other band teachers is shown in their electing him president of the Band Teachers Association. In Herbert Boardman, tuba player, Mr. Smith has produced one of the greatest individual artists in the Panhandle. He was rated highly superior at the festival and nominated for competition in the national contests.

Pupils of Miss Theima McMinn, Mrs. G. A. F. Parker, Mrs. Dessie Mae McCracken and Miss Ruth Marie Mounts placed high in vocal and instrumental contests. Edgar Pickett is himself recognized as an outstanding artist throughout the Panhandle and West Texas, although he had no pupils at the festival.

### VETERANS AND VOTES

It is election year. On election year votes are the biggest things in the lives of Congressmen. A year ago a War Veteran's vote was not important, so Congress followed the President's policy in turning thumbs down on paying the Soldiers' Bonus. This week the House, expecting the executive veto, passed a bill for payment of the bonus. But this is not an argument on paying the bonus—today most of the veterans want the bonus—in 1945 they will wish they had waited.

Try and find anything of wood that I can't make or repair.



Send \$1. for the next 5 months of

The Atlantic Monthly

Make the most of your reading hours. Enjoy the wit, the wisdom, the companionship, the charm that have made the Atlantic, for seventy-five years, America's most quoted and most cherished magazine.

Send \$1. (mentioning this ad) to The Atlantic Monthly, 8 Arlington St., Boston.

## A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, March 13, 1903.)

The Brand was having quite an argument with a Carlisbad paper, over a statement by the New Mexico paper that during the recent blizzard Hereford hotels had charged storm-stranded travelers \$5.00 per day for accommodations. J. S. Jones, Santa Fe agent, had entered the controversy, and was emphatic in denying such charges, stating that the 90 transients cared for in Hereford by the railroad fared exceedingly well at less than \$1.00 per day.

W. A. Hunt was advertising 250 bushels of artichokes for sale.

John N. Jacobsen of Canyon had spent several days in Hereford.

R. F. Holloway and L. Gough were home from Austin where they had been in interest of the establishment of an agricultural experiment station in the Panhandle. They reported an expected favorable action by the legislature.

Members of the Hereford band were practicing diligently in anticipation of a big out-door concert announced for two weeks ahead.

Born, Saturday evening, March 8, to Mr. and Mrs. Will Womble, a boy.

It was estimated by the Live-stock Champion that cattle losses in the recent blizzard would average around five per cent throughout the Panhandle.

A two-weeks session of District Court had been called to convene March 18.

(From The Hereford Brand, March 14, 1903.)

E. W. Morgan had shipped nearly 500 lambs to Kansas City. They were pen fed and brought an extra good price.

A high wind prevailed all day Thursday, shifting to the north-west about night, bringing rain and snow.

C. P. Arthur had presented the Brand with a big California lemon, also a champion egg, the egg measuring 6 1/4 inches around the waist and eight inches the other way.

On Friday evening, Mrs. Clarence Smith entertained a large circle of friends for her son, Ralph.

Happy youngsters spent an enjoyable evening in games, winding up with refreshments of hot chocolate, cake and doughnuts.

Mr. and Mrs. J. M. Chapman announced the birth of a son, Ray, on February 24.

Mrs. H. H. Hawkins had been hostess to the Bay View club on Thursday.

Mrs. P. W. Price had entertained a number of lady friends at bridge.

Plains stockmen were becoming interested in silos, and a number were to be constructed in this vicinity.

C. F. Kerr had made a fast run from Dimmitt to Hereford in his car, but had to leave the machine in a local shop for repairs.

### By Their Words

What Panhandle Papers Say

A restraining order which would prevent the staging in Wheeler county of a two-weeks beard-growing contest will be sought in the federal court at Amarillo if recently announced plans of the Shamrock chamber of commerce are not dropped, the Shamrock Master Barbers association announced Wednesday. A committee of Shamrock barbers have formally notified promoters of the event that they consider the contemplated whisker growing event "an organized boycott and a flagrant violation of NRA practices of fair play."—Shamrock Texan.

Congressmen who were making a grandstand play for veteran votes this fall by advocating immediate payment of the soldier bonus now find themselves in an embarrassing political predicament. How can they be in all things behind the president and advocate payment of the bonus? And the great mass of people are demanding that they stay behind the president. Just another instance where they didn't stop, look and listen.—State Line Tribune, Farwell.

A least one candidate in the governor's race should be eliminated in the minds of thinking Texans. He is C. C. McDonald of Wichita Falls. Jim Ferguson has openly endorsed Mr. McDonald's candidacy. "His election will mean a continuance of the things the Ferguson administration has stood for," says Jim. That ought to be enough to finish Mister McDonald. It isn't so much what Jim Ferguson has stood for that makes my blood boil. It's what the people have stood for from Jim Ferguson—Lyman Robbins, Memphis Democrat.

Somewhat the big guns of Wall Street—such as J. P. Morgan & Co., "had a hunch" and close out air-

plane holdings just before the government cancelled air mail contracts. Maybe somebody besides Senator Smoot's son has been drawing government pay and representing profit-taking financiers.—Curry County, (N. M.) Times.

### NOTICE OF SALE

THE STATE OF TEXAS, COUNTY OF DEAF SMITH.

Notice is hereby given that by virtue of an Order of Sale issued out of the 69th District Court of Deaf Smith County, Texas, on the 6th day of March, A. D. 1934, by the Clerk of said Court, on a judgment rendered on the 30th day of January, 1934, in favor of E. J. Moore, for the sum of Fifteen Thousand Five Hundred Thirty-five and 35/100 (\$15,535.35) Dollars, interest and costs of suit, against Bob McCoy, in a certain cause in said court numbered 2134 and styled E. J. Moore, plaintiff, vs W. L. Dixon et al, defendants, wherein E. J. Moore is plaintiff and W. L. Dixon and wife, Viola Dixon, Bob McCoy, Sid S. Spears, James W. Spears, Mrs. Carrie Ratliff, individually and as administratrix of the Estate of D. W. Ratliff, deceased, and as Guardian of the persons and estates of Aaron Ratliff, Ollie Ratliff, W. S. Ratliff and Mildred Ratliff, minors, and the said Aaron Ratliff, Ollie Ratliff, W. S. Ratliff, and Mildred Ratliff; and Mrs. Carrie Spears, individually and as executrix and legal representative of the estate of W. E. Spears, deceased; William L. Spears, Fay Spears, Robert R. Spears, Mildred Spears Neville and husband, C. W. Neville, and James B. Spears; and the unknown heirs, if any there be other than those named above, of W. E. Spears, deceased; and the unknown heirs, if any there be other than those named above, of D. W. Ratliff, deceased; are defendants, I did on the 6th day of March A. D. 1934, levy upon the following described tract of land situated in Deaf Smith County, Texas, as the property of the said above-named defendants, to-wit:

The North one-half of Section Thirty-one (31) Township Number Four (4) North of Range number Three East of a Capitol Syndicate Sub-division as shown by plat of record on the Deed Records of Deaf Smith County, Texas, and containing 320 acres of land, more or less, and

All of Section Number Three (3) Township 5 North of Range Two (2) East, according to the plat of Capitol Syndicate Sub-division of Capitol Leagues Numbers 371 and 379, containing 640 acres, more or less;

said judgment being for foreclosure of a vendor's lien in favor of the said E. J. Moore as the same existed on the 11th day of May, 1929, and at all times thereafter, such foreclosure being against each and all of the above-named defendants, but subject to the unpaid balance of \$6,350.00 due the Federal Land Bank of Houston, Texas, which is superior to E. J. Moore's lien; and on the 3rd day of April, 1934, being the first Tuesday in said month, between the hours of 10:00 o'clock A. M. and 4:00 o'clock P. M., at the court house door of said county, in Hereford, Texas, by virtue of said levy and said judgment and order of sale, I will sell the above described real estate at public venue for cash to the highest bidder as the property of the above-named defendants, but subject to the unpaid balance of \$6,350.00 due the Federal Land Bank of Houston, Texas.

Dated this 6th day of March, A. D. 1934.  
J. B. MILLER, Sheriff of Deaf Smith County, Texas.

## SERVICE

OUR TRACTORS ARE MADE RIGHT

OUR SERVICE KEEPS THEM RIGHT

Our intentions are to work shoulder to shoulder with the farmers of this community. Our first big step is to employ the most efficient service man obtainable; second, to keep modern shop equipment; third, to keep an ample supply of repairs.

OUR SERVICE DEPARTMENT CAN HELP YOU—USE IT

# Buchanan & Rosson

HEREFORD YOUR I. H. C. DEALER PRIONA

## INSURE

and snap your fingers at misfortune!

The feeling of security and contentment one of our policies will give you is worth more than the premium you pay.

HEREFORD INSURANCE AGENCY

John McLean, Owner.

**YOUR DRUGGIST**

King's Candies Toilet Goods  
Whitman's Candies Drug Sundries

### COMPOUNDED WITH CARE

The moment you place your prescription order, a skilled pharmacist begins to fill it. Using only the freshest of drugs, he works with infinite care, for the slightest slip might be harmful. The result is satisfactory 100 times out of 100.

—let us fill your prescriptions

BRING US YOUR KODAK FILMS—WE SEND THEM OFF TO BE DEVELOPED

# City Drug Store

Phone 100.

"Home of Dependable Drugs"



## The Family Circle and Your Bank

This bank has played an important part in hundreds of family circles in this city. We've shown people how to live happily on their income and at the same time put a little aside for a happy future. We can do as much for you—if you'll make us a part of your family circle, if you'll come in and let us show you how to budget your income. The difference between success and failure in life is knowing how to control those odd dollars and cents that slip away unless you're careful. Come in and let us show you how.

START A SAVINGS ACCOUNT

# The First State Bank

OF HEREFORD

# For CHICKS That LIVE and Grow

**MERIT ALL-MASH STARTER**

Here's a new ration for your chicks that's the most economical you can use--and it reduces your chick deaths to a minimum! **MERIT ALL-MASH STARTER** is a proven, scientific starting mash, PLUS chick grains in the right proportions. You get the wanted variety of palatable, scientifically balanced nutrients--15 different ingredients including sufficient minerals, butter-milk, and plenty of **COD LIVER OIL**. When you feed **MERIT ALL-MASH STARTER**, you reduce trouble with rickets and slipped tendons to a minimum--and you save time, are absolutely safe in your feeding, reduce waste, and enhance sanitation. First get good chicks from your local hatcheries--and then feed **MERIT ALL-MASH STARTER**. The results will be poultry profits!

**West Texas Feed & Seed Company**  
Phone 265. Prompt Delivery Service.

## Come and Rest

Do you ever want to get away from the hurry-and-scurry of every-day life for a little while . . . for just a few weeks . . . or even a few days . . . to go to some place where you can relax and rest . . . and go back home with renewed vigor . . . feeling like a new person? There is such a place . . . only a few hours away from you . . . by train or over paved highways . . . where you can find relaxation--where you can "find yourself" again. It's the

### CRAZY WATER HOTEL

In this modern hotel, for as low as \$20 a week, you can get a comfortable, well-furnished outside room . . . all meals . . . a complete course of stimulating, refreshing baths under trained masseurs . . . all the Crazy Mineral Water you can drink . . . and a welcome that makes you feel like you're just "one of the folks."

• • • • •

### Crazy Water Hotel

THE HOME OF CRAZY WATER  
Mineral Wells, Texas

Brand Want Ads Pay Good Dividends!

# Delicious!

## Meats and Groceries

Tastiest Ever

The better judge you are of fine food the better you'll like meat and groceries from the Texas Market and Grocery. Delicious is a pale adjective to describe the rich, splendid quality of our offerings. And moderate understates the price-attraction by many fathoms.

### Texas Market & Grocery

PHONE 353--FREE DELIVERY

### Jumbo News

BY MRS. J. W. BERRY

Mr. and Mrs. C. D. Pinckert and son, Richard Earl, and Bill Kring were in Amarillo Saturday.

Mr. and Mrs. C. C. Hunter and two children spent Sunday in the C. O. Kirkland home at Canyon.

Miss La Rue Beck spent Sunday with Miss Pauline Matthews, who is just recovering from the measles.

Mr. and Mrs. J. C. Stork and three children were in Amarillo Friday.

Mr. and Mrs. L. O. Norman of Blue Ridge were Sunday guests in the home of their daughter, Mrs. Flins Hunter and family.

Mr. and Mrs. C. W. Boothe of Dimmitt were Sunday dinner guests of Mr. and Mrs. M. E. Hardy, and all attended preaching services at Jumbo Sunday afternoon.

Rev. J. R. Sharp filled his regular appointment at Jumbo Sunday morning.

Mr. and Mrs. L. E. Beck, Mr. and Mrs. P. H. Dyer attended the Methodist quarterly conference at Bethel Sunday.

C. M. Bell and son, Marion, of Armistad, New Mexico, delivered a load of fence posts to C. J. Gilliam one day last week.

Mr. and Mrs. M. L. Hardy called in the J. W. Berry home last Monday evening.

H. C. Baird delivered some bulls to a buyer at Grady, New Mexico, last Friday.

Mrs. C. Andrews called on "Granny" Kring last Sunday.

Rev. J. R. Sharp and Mr. and Mrs. W. A. Hunter were Sunday dinner guests in the Sam Hunter home.

Addison Hunter, Bill Hacker, Fred and Wilburn Axe took a joy ride Sunday on their motorcycles to the canyons.

F. L. Pinckert and U. G. Randall were around visiting the wheat growers in this vicinity last week in the interest of a farmers wheat pool elevator.

Gerald Mellroy of Dimmitt spent Saturday night with his sister, Mrs. H. R. Harvel and family.

C. M. Bell of Armistad, New Mexico, and J. W. Berry were in South Plains last Tuesday.

Mr. and Mrs. Arthur Matthews went to Archer City the first of last week to get their son, Leon, whom they left there with the measles the week before.

Mr. and Mrs. R. C. Martin and Mrs. W. S. Saunders of Olton spent Sunday in the Robert Hicks home.

Fred Axe had the misfortune to have the end of his little finger on the right hand cut off one day last week when it became entangled in a chain on a combine.

The Jumbo home demonstration club met at the school house Wednesday, March 14.

Jumbo friends of Mr. and Mrs. W. L. Hall were glad to see them at church services Sunday afternoon. They spent the night in the M. L. Hardy home.

Mrs. Martin and Cogswell expect to be at Jumbo school one afternoon this week to judge declamations, after which they will be entertained with tea at the H. R. Harvel home.

Jumbo Presbyterian Auxiliary met last Thursday with Mrs. Robert Hicks. The meeting this week will be with Mrs. Ullman Hunter.

There has been an epidemic of colds and sore throat among the children, some of those being affected are Betty Jo Baggett, Virginia Simpson and Phyllis Hunter, but all are reported better at this time.

C. Kring left last Friday for Carter, Oklahoma, being called there by sickness in the home of his daughter, Mrs. Roy Carter. He was accompanied by Jim Baggs of Amarillo.

Misses Athalle and Maurine Wilder have entered W. T. S. T. C. at Canyon recently.

A number of people from this community attended the fat stock show at Amarillo last week, among them being Mr. and Mrs. Ullman Hunter, Mrs. W. A. Hunter, Addison Hunter, Wilburn Axe, and R. W. and H. C. Baird.

Miss Irene Hurst and Weldon Ross, coaches of the girls and boys playground ball teams, accom-

### COURTHOUSE RECORDS

**Warranty Deeds.**

Nettie M. Cinquemani et vir and Jimmie N. Roberts et vir to C. R. Boyd, lot 4 and south four feet of lot 3, block 43, City of Hereford.

Ira N. Wilkinson to Boone H. Gunter, east 1/2 of section 98, block K-3.

C. T. Kibbe et ux to Boone H. Gunter, W 1/2 of section 98, block K-3.

C. M. Leach et ux to E. H. Norton, SW 1/4, section 37, block K-14.

W. L. Mathers to W. O'Brien, north part of lot 1, block 56, City of Hereford.

D. R. Grimes et ux to W. O. O'Brien, W 1/2 section 21, township 2 North, Range 4 East.

D. R. Grimes et ux, W. M. Stephan, E 1/2 of section 72, block K-8.

**Marriage License.**

Fred G. Brown to Earle Marie Foster.

### Black

BY MISS NOBLE McLEAN

Take Produce to Cart's Gro. If After the light rain here last week a few of the farmers have started plowing.

Bro. Fucque of Plainview will be here this week to conduct a B. T. S. course at the Baptist church. Everyone is invited to attend.

Fred Kimmins and family of Groom and Wayne Kimmins of Canyon visited in the R. E. Barnett home Sunday.

The home demonstration club met in the teacherage for an all-day meeting last Wednesday. Mrs. Jesse Hinds, wardrobe agent for this club, demonstrated various sleeve and collar patterns. Miss Rozelle McKinney, county agent, attended in the afternoon and instructed the ladies how to use their foundation patterns for all kinds of work. At noon a covered dish luncheon was served.

H. L. and Miss Noble McLean left Sunday for Lubbock where Mr. McLean will visit a few days with his brother, Miss Noble remaining for a longer stay.

Ervin Welch has gone to Bluegrove to visit a few weeks.

Mr. and Mrs. Tom Presley were Hereford visitors Sunday.

Everett Deaton left last week for a stay in East Texas.

Mr. and Mrs. T. L. Welch and Jaunita spent Sunday in Hereford with the Woods family.

Mr. and Mrs. R. E. Bennett, Mr. and Mrs. T. L. Welch, Leon Welch, Gene Presley, Lucille Hays and Lois Presley attended a party at the Congregational church in Friona Friday evening. This party was given by the county demonstration agent for the purpose of promoting new entertainment in the various communities of the county. Delegates were selected from each community to attend the party.

Misses Jaunita Welch, Maxine and Margot McLean attended a class party at the Friona high school Friday evening.

F. E. McMurry and family visited the Ray Coker family at Summerfield Sunday.

Ray Price and family were guests of Mrs. Lucy Crawford in Hereford Sunday afternoon.

This community presented the play "Here Comes Charlie" at the Friona school house Friday evening.

Mr. and Mrs. T. L. Welch entertained friends with a party last Wednesday evening.

Mr. and Mrs. Ceell Vandiver, Mrs. Welch and Leon and Miss Noble McLean were business visitors in Friona Friday.

Mr. and Mrs. Jim Black visited in Hereford Sunday.

Charlie Hays was at home this week from his work in Friona.

Several from this community attended the show at Hereford last Wednesday night.

Mr. and Mrs. Dick Rockey are making their home in Muleshoe. Mrs. Rockey was formerly Miss Lucille Elmore of this community before her marriage several weeks ago.

Mr. and Mrs. Manuel Hawks and L. L. have been making their home in Friona community the past two weeks but will return home in a few days.

Lloyd Lookingbill and family visited in Amarillo one day last week and attended the Fat-Stock Show there.

WH. W. Slater of Fort Smith, Arkansas, preached here at the Church of Christ last Sunday. Mr. Slater also began teaching a class in singing at the church Monday night.

No order too large or too small to receive our careful attention.

## Rockwell Brothers & Co.

LUMBERMEN

Phone 4. So. Main St.

FOR QUICK JOB SERVICE SEE THE BRAND.

# Front and Center In the Easter Dress Parade

LISTEN MEN:

Our new spring suits in grays, Oxford grays, blues and the darker shades are the last word. They are in worsteds, gaberdines and the famous Arlington Mills Serges. And we're selling them at—

**\$19<sup>75</sup> and \$24<sup>75</sup>**

Extra Trousers Slightly Higher

And the Famous

## NO-FADE SHIRTS

In the newest shades and patterns. Blues and grays lead the parade. They're priced at

**\$1<sup>00</sup> - \$1<sup>50</sup> - \$1<sup>95</sup>**

All Sizes

## D. R. GASS & SON

"YOUR FRIENDLY SHOE DEALER"

# WANTED!

## 50 Cream Shippers From This Locality to Ship Cream Direct to Us

We have a Special Low Shipping Rate on Cream to Trinidad and we Pay Top Market Price. Always--SHIP DIRECT FROM FARM TO CREAMERY and SAVE the Middleman's Expense.

**WHY SPLIT YOUR CREAM CHECK WITH ANYONE? CHECK AND CAN RETURNED PROMPTLY -- HONEST TEST AND WEIGHT OUR POLICY: "EVERY SHIPPER MUST BE SATISFIED"**

**What Shippers From Five Different States Write and Tell Us**

We always ship to Trinidad and get from \$1.00 to \$1.75 more per can. Good weight and high test and always satisfied. Best of wishes to the Trinidad Creamery.—Mrs. C. E. ROBB, Springfield, Colorado.

I am very much pleased with the tests you give me. I expect to send all my cream to you, as you give me better tests and price.—JOE K. CURRIE, Happy, Texas.

Your creamery is the squareest and give the best test of any I ever sold to.—E. L. FRAZIER, Greenville, N. M.

Your service and price has been fine. Any cream producer would not go wrong to ship to The Trinidad Creamery Company.—J. A. Glenn, Eldorado, Oklahoma.

We have always received splendid treatment from your company, and prompt service. Thank you very much.—HOBART CLARKSON, Syracuse, Kansas.

**WHAT WE HAVE DONE FOR OTHERS WE CAN DO FOR YOU. A TRIAL SHIPMENT WILL CONVINC YOU. YOUR EXPRESS OR RAILROAD AGENT WILL ASSIST YOU IN SHIPPING AND GIVE YOU GOOD SERVICE. SEND YOUR SHIPMENTS COLLECT--WE PAY THE TRANSPORTATION AT TRINIDAD, TO SEE THAT YOU GET THE CORRECT RATE.**

### TRINIDAD CREAMERY CO., Trinidad, Colo.

### FERA TO TAKE OVER RELIEF EMPLOYMENT FIRST OF APRIL

Program under which the work division of the Federal Emergency Relief Administration will take over the activities of CWA on April 1, will be announced within the next week, says a letter from Congressman Marvin Jones to Jim Lipscomb, chairman of the county relief committee.

Information received from the office of Harry L. Hopkins, administrator of both FERA and CWA indicates work will be carried on along the same lines as CWA and on the same type of projects. The method of local administration will likely be similar to that now in use.

Jobs will be provided under the new work program on the basis of need of the individual and the individual's family. Equal consideration is to be given to the needs of men and women. Only one person in a family may be given a job.

The rate of pay and number of hours per week in rural communities have not been announced, although they are expected to be in line with the requirements in urban centers where 24 hours weekly will be the maximum per individual and the minimum pay 30 cents per hour.

The work program is to meet the needs of able-bodied persons, says a communication from Washington. For those who are in need and who cannot give service, direct relief will be continued.

Fred Brown, W. R. Scheithagen, Jr., and Miss Earle Marie Foster were in Plainview last Sunday visiting Mr. Brown's mother, Mrs. W. M. Brown.

Mr. and Mrs. O. W. Hester and little daughter, Billie Ann, of Shamrock are here this week visiting in the home of her uncle, W. F. Gillis.

H. E. Danforth, manager of the Packard Milling Company, and Ralph Packard made a business trip to Custer, Oklahoma, over the week-end, visiting H. M. Packard, head of the company.

Bring your cream, poultry and eggs to the Square Deal Produce Company where top prices are paid.

Mrs. W. M. Stovall and nephew, Alfred Smith, both of Nara Visa, New Mexico, were here last week visiting in the home of her daughter, Mrs. Egbert Bradley. Mrs. Stovall also visited another daughter, Mrs. Sam Gilbreath, at Dimmitt before returning home.

Oscar Easley, W. J. (Bill) Smith, R. M. Gunn, John Mosley and Homer Grizzle were in Amarillo Tuesday attending a Conoco dealers meeting held in the Herring Hotel. The Conoco boys were lectured on the new Conoco germ-proof oil for the greater part of the afternoon.

The south half of the Miller-Gilliland building on South Main Street is being remodeled this week, the work including a partition, plastering and decorating the walls. The building when completed will be occupied by Luke's Cafe, which is to be moved from the present location in the A. H. Elliston building on East Third.

### Progressive News BY OLIVE PERKINS

Miss Lilith and Lawrence Boyd were dinner guests in the C. C. Bowman home Sunday.

Clyde Russell of Whittenberg came on a short business trip Wednesday.

Miss Esta Malone of Comanche, Oklahoma, visited her uncle, Haskell Benson and Mrs. Benson. Messrs and Mmes. Jeff Roberson and sons and Cecil Hodges and daughter visited in the C. P. Caldwell home Sunday.

Bring your cream, poultry and eggs to the Square Deal Produce Company where top prices are paid.

Miss Lucille Park went to Amarillo Sunday to see her sister, Mrs. Paul Cavender and her niece.

Mrs. Haskell Benson visited her mother, Mrs. D. L. Johnson, at Dimmitt last Tuesday.

Literary will meet Friday night at the school house.

Messrs and Mmes. Claude Ricketts, W. A. Ricketts of Hereford, and Jake Hendrick of Dallas visited Mr. and Mrs. Ira Ricketts Sunday afternoon.

J. W. Cockrell of Hereford spent Saturday night with Edgar Russell.

Mr. and Mrs. J. L. Park, Lucille Park and Mrs. Gilbert Donovan, John Edwards and the Gregory family surprised Mrs. J. L. Chick on her birthday last Saturday night. Refreshments of cocoa, coffee and cake were served. The evening was spent socially and in listening to the radio.

Mr. and Mrs. Dillard Edwards attended the funeral of his nephew at Hereford Sunday afternoon.

Mrs. J. L. Park visited her grand daughter, Cora Yvonne, and her daughter, Mrs. Paul Cavender in Amarillo Monday.

Mr. and Mrs. C. P. Caldwell and Miss Eunice spent Sunday with Mr. and Mrs. Cecil Hodges.

Mr. and Mrs. Claude Green and sons visited her parents at Westway Sunday.

Mr. and Mrs. J. L. Park visited their daughter, Mrs. Gilbert Donovan and Mr. Donovan in Hereford Sunday.

Progressive Workers club met with Mrs. W. C. Russell Wednesday, March 7. After a short business meeting, Mrs. C. C. Bowman had charge of the entertainment. Fifteen members and the following visitors, Mmes. Carl Muntz, J. E. Cockrell, Joe Huckert, Frank Lambert and Wagner of Hereford were present. Mrs. C. P. Caraway and Mrs. Orin Russell are new members. Refreshments of salad, potato chips, sandwiches and coffee were served. The next meeting will be with Mrs. Ira Ricketts.

Mr. and Mrs. W. F. Gillis, Mrs. Dickerson and Mrs. Viola Williams and two children, Alfred and Tillie, were in Amarillo last Sunday.

Mr. and Mrs. W. H. Owen of Pampa were here Monday evening and Tuesday morning on a business mission. Mr. Owen is an advertising solicitor and printer.

### Summerfield News BY MRS. GUY WALSER

Take Produce to Carl's Gro. at The H. M. S. club met March 1 with Mrs. W. L. Huntley, with the subject of Louisiana and Mrs. O. B. Roberson leading, who gave a discussion on The Land of Perpetual Romance. Mrs. W. Edelman reviewed Evangeline. Refreshments were served to nine members. The club also met March 15 with Mrs. W. R. Snapp.

Elmore, K. W. and Jack Streun were in Amarillo last Tuesday.

Messrs. and Mmes. J. W. Cox and Louie Huckert and Mr. J. A. Noland are home from a stay in Hot Springs, New Mexico. They were also in El Paso, Juarez and other points of interest.

Messrs. and Mmes. Walter Huntley, Joe Kendall, Messrs. L. L. Cannon and C. B. Waiser attended the Amarillo stock show last week.

Wheat fields are greener and farmers are plowing since the recent showers.

Miss Theresa Fielders of Plainview spent the week end with Miss Viva May Thomas.

Billie Ray Johnson underwent an operation on her bronchial tubes in Amarillo last week. Seven pieces of peanut were removed. While bronchial pneumonia was reported as a dangerous condition, she is improving.

Henry Kendall and family of Frio spent Sunday with Mr. and Mrs. Marvin Madden.

Mrs. Edelman has returned to her home in Plainview after a visit with her sons here.

Miss Wilma Ferris of Canyon spent the week end with Miss Alice Fae Lance.

W. M. S., Y. W. A., G. A. and Sunbeams gave a home mission program Sunday night, followed by a sermon by Rev. Taylor Smith. Mrs. Smith accompanied her husband.

Miss Lydia Schulz of Gatesville is visiting her brother, Will Shultz and family.

The Bald Eagles basketball team lost to Hereford Tuesday night, 30-37.

D. J. Neill and Hollis Walser, Wayland students, spent the week end here.

Conrad Roberson, Hereford, spent the week end with Hollis Walser.

Mrs. Guy Easley and children of Crowell are visiting her parents, Mr. and Mrs. A. J. Blakemore.

Wilbur Edelman, Ruby Thompson and Oleta Bowling were in Amarillo Saturday.

Sunday school will begin at 10 next Sunday so that all may go to Hereford to hear Rev. Cloyd's farewell sermon.

E. B. Thomas was in Clovis one day last week.

Mr. Harlin of Frio attended church here Sunday night.

Mr. and Mrs. Beauford McMinn and Miss Thelma were Sunday guests in the B. Roberson home.

Miss Orpha Cowdrey of Amarillo visited Miss Dorothy Taylor last week.

C. E. Thomas was a recent visitor in Plainview.

Lawrence Johnson and Mack Noland were in Amarillo Saturday.

Grover Taylor of Amarillo spent the week end with his parents, Mr. and Mrs. E. L. Taylor.

Jack and Geo. Streun and Woodrow Welty won in boxing matches in Hereford Saturday night.

Murray Fuqua of Plainview is conducting a study course at Black this week, assisted by Mrs. Jim

Clark and Miss Ruby Thompson. Mrs. Marvin Madden and Patsy Ruth spent the week end in the Gerald Morgan home at Adrian. Donald Morgan is visiting with friends here this week.

Mrs. A. J. Blakemore has returned from Amarillo where she received medical care.

Mrs. Jeff Gilbreath and daughter of Hereford spent Sunday in the W. R. Snapp home.

E. L. Taylor and family were in Amarillo Sunday.

Mr. and Mrs. Louie Huckert spent the week end with their daughter at Vega.

Howard Cobb was here from Amarillo over the week end. Several cases of measles have been reported in the community.

Honoring Helen Oglesby, Shirley Thomas, Norine Vines, J. P. Gandy, Henry Gandy, 21 relatives enjoyed a turkey dinner in the J. R. Oglesby home Sunday.

#### Card of Thanks.

We desire to thank those who so kindly aided us in our late bereavement, the death of our beloved son, Robert Lee. The floral offerings were beautiful and were appreciated so much. Mr. and Mrs. R. E. Edwards.

#### NOTICE

All owners of city property will please call at the City office and render same for taxation for 1934. EVA SKELTON.

#### Card of Thanks.

I take this means of thanking my friends for their many kindnesses during my recent illness. The gifts of flowers and the enjoyable visits made the days brighter for me. MRS. S. E. ASKREN.



### It's Time to Think of SPRING GARDEN NEEDS

How's your garden equipment? On that first warm week-end, that's due to come soon, you'll want to get in the yard and start fixing things up, so you better get ready now. We're here to help you with the finest quality garden tools and supplies obtainable at prices that are the lowest in town.

Garden Cultivators, Hoes, Rakes, Garden Hose, Plows

PREPARED FERTILIZER

Come In and Look Our Complete Stock Over.

## KERR HARDWARE CO.

PHONE 567



### The Kiddies Are Waiting

for the Easter Bunny To bring a lot of CANDY

We have attractive baskets filled with candy eggs, large chocolate eggs filled with candy. A nice assortment of all kinds of bulk candies.

ST. PATRICK AND EASTER FAVORS

### Weir's Variety Store

## REWARD

For information leading to conviction of any person guilty of littering a public highway with carcasses of animals or trash, Deaf Smith county will pay a reward of

# \$10.00

for BILIOUSNESS Sour stomach gas and headache due to CONSTIPATION



See the rich full bodied worsteds in the new diagonals herringbones, plaids—the new blues, greys and browns—then let us take your measurements for one of the finest most stylish and best fitting suits you have ever worn, tailored by M. Born & Company

## K. C. Cleaners

LATEST FABRICS NOW ON DISPLAY

## FOX MERCANTILE CO.

Wants to See You Properly Shod and Offers These SHOE VALUES



Sport Oxford for Women Two-tone and Light Colors

**\$2.50** Pair

Men's Dress Oxford

Genuine Kangaroo

**\$6.00** Pair



Florsheims For Men

**\$9.00**

Kangaroo—New Styles

MEN'S DRESS OXFORDS Calf, New Boot Heel

**\$3.95** Pair

MEN'S DRESS OXFORDS Calf, Plain Toe

**\$2.95** Pair

WORK SHOES

Black Retan, Blucher, Compo Soles

**\$1.98** Pair

## KARO SYRUP

Red or Blue Label

Gallon . . . . . **54c**

Half Gallon . . . **31c**

PEACHES Evaporated, Fancy, 2 lbs Box	24c	SPINACH No. 2 cans, three for	25c
BANANAS Pound	5½c	PICKLES Sour, quart	15c
PEACHES Sliced, gallon	43c	COCOA Mother's, 2-lb box	23c
SUGAR Powdered, 2 pkgs	15c	PEANUT BUTTER Quart jar	26c
CORN No. 2 cans, three for	28c	OATS Mother's, with cup and saucer	24c

We Have Seed Spuds and Onion Sets

## CARL'S Cash and Carry GROCERY

PHONE 324

## SOCIETY

### Community Problems Studied by B. and P. W.

A program on problems of the community was given at the meeting Monday night in the county court room of the Business and Professional Women's Club. Public health and sanitation in Hereford was the subject of a talk by Mrs. Edna Bruner. Bess Jennings discussed improving Hereford for community service. Improvement in the social life was Viola Foster's subject, and Eunice Rutherford talked of possible improvements in the religious life.

Mabel Wilson, Eunice Rutherford, Frances Fullington, Viola Foster, Neville Wren, Irene Crawford, Julia McCowan and Bayde Rigg attended the club luncheon in Amarillo on March 12.

A program on international relations in connection with the recent conference at Canyon was given at the Amarillo meeting, with Dr. Amy H. Jones of the Carnegie Foundation, Dr. Ernest Ullbrall of the University of Vienna and Dr. David Manyard, late of China, as guest speakers.

### RADIO PROGRAM WILL INSTRUCT STORY TELLERS

Instruction in telling stories has been made available through an arrangement for radio effected by Roy Bedlehek, chief of the Bureau of Public School Interests of the University of Texas. There has been scheduled a weekly radio broadcast devoted to story telling from Station WFAA, Dallas, the hours being 5:15 to 5:30 p. m. each Thursday. The story telling will be done by Miss Gale North of Dallas, who is an experienced entertainer of children. The purpose of this program, which will continue at least through March, is to instruct teachers in preparing children for entry in story telling contest of the Interscholastic League and also to instruct the pupils by giving examples of how they should tell stories.

### DIX IS FLYER IN WAR FILM

Richard Dix's latest film, a war yarn written by John Monk Sanders, is showing at the Star Theatre Saturday after a midnight filming Friday, beginning at 11:30. There will be a matinee Saturday afternoon.

Dix is seen in this picture as ranking ace of the American Air Service, who, to avoid arrest for disobeying orders, goes A. W. O. L. and is sheltered by his friends in the noted French flying organization. Elizabeth Allan and Ralph Bellamy are in the cast.

## CONSISTENT SAVINGS on Finest Foods

### Specials Friday and Saturday

- |   |            |
|---|------------|
| FLOUR, Packard's Best, every sack guaranteed, 24 pounds ----- | <b>87¢</b> |
| SPUDS, 10 pounds -----  | 20¢        |
| PEARS, No. 1 tall, heavy syrup, 2 cans -----                  | 25¢        |
| MACKEREL, 2 cans -----  | 17¢        |
| COCONUT, sweetened, long thread, 1 lb -----                   | 21¢        |
| SUGAR, 10-lb cloth bag -----                                  | 49¢        |
| PORK and BEANS, 3 cans -----                                  | 17¢        |
| MILK, large cans, each -----                                  | 6¢         |
| PRUNES, fresh Oregon, gallon -----                            | 38¢        |
| TOILET PAPER, 3 rolls -----                                   | 13¢        |
| COFFEE, Texas Girl, 2-lb pkg -----                            | 45¢        |
| SALAD DRESSING, Ex-Celo, quart jar -----                      | 25¢        |
| CRACKERS, 2lb box salted -----                                | 21¢        |
| OATS, White Swan, 2 10c boxes -----                           | 15¢        |
| MEAL, Hereford, 20-lb bag -----                               | 42¢        |
| JELLO, package -----  | 5¢         |
| CORN, No. 2 can -----   | 9¢         |
| SOAP, Laundry, 10 bars -----                                  | 25¢        |
| COOKIES, regular 30c lb., special -----                       | 21¢        |
| CLEANSER, Sunbrite, 2 cans -----                              | 9¢         |

### FRUITS AND VEGETABLES

- |  |     |
|--|-----|
| LETTUCE, nice heads -----                        | 4¢  |
| CELERY, bunch -----                              | 5¢  |
| BRETS, Carrots, Radishes and Onions, bunch ----- | 4¢  |
| FRESH TOMATOES, 2 pounds -----                   | 25¢ |
| BANANAS, dozen -----                             | 19¢ |
| ORANGES, nice, dozen -----                       | 15¢ |
| APPLES, dozen -----                              | 22¢ |

## Frank's CASH Grocery

Phone 117 FRANK RICHARDS, Proprietor We Deliver Brings Us Your Eggs—Market Price—Buy At Home.

### MRS. HOWARD HOSTESS TO MESSENGER CLUB

An all day meeting of the Messenger Woman's Club was held last week at the home of Mrs. Marie Howard. A covered dish luncheon was served at noon and a program was presented in the afternoon. Next regular meeting of the group will be held Thursday, April 12, at the home of Jewel Bussell.

### ALICE IS HERE TODAY AND TOMORROW

More stars than "Dinner at 8" boasts are in "Alice in Wonderland," showing at the Star today and tomorrow. But they do not matter as you will not know them in the makeup they wear as the queer characters in the Lewis Carroll classic. While critics say the filmation wanders "Alice in Wonderland" to "Through the Looking Glass" and back again, they also say one should not miss this show because of its very novelty. Charlotte Henry, a youngster chosen by Paramount from thousands of applicants, plays the title role.

### Six Weeks Honor Roll Of Schools Is Given

- High Honor Roll.**  
Eleventh Grade: Nancy Conkright, Sally Skelton, Sally Gilbreath.  
Tenth Grade: Bill McLean.  
Eighth Grade: Mary Turrentine.  
Seventh Grade: Viola Berle Phillips, Barbara Brotherton, Edith Jackson.  
Sixth Grade: Grant Fuller, Joy Wagley.  
Fourth Grade: Raylan Evans.

### Honor Roll.

- Eleventh Grade: Sidney Fuller, Elizabeth Bowman, Mary Kate Brotherton, Barbara Buckner, Virginia Line.  
Tenth Grade: J. T. Carroll, Rita Bemer, Geneva Sue Benton, Christine Fincher, Adeline Schumacher, Jane Morgan.  
Ninth Grade: George Conklin, Phyllis Arthur, Mary Virginia Eberle, Odessa Long, Catherine Skelton, Alva Vernon.  
Eighth Grade: Earl Oldham, Clyde Posey, Virginia Hussey, Marie Miller, Imogene Roberson.  
Seventh Grade: Chilton Foster, Karl Shirley, Henrietta Fritz, Dean Dunlay, Mary Jane Morgan, Juanita Ray.  
Sixth Grade: Marvin Kearns, John Willett, Catherine Fullwood, Pearl Smith, George McLean, Martha Nelle Ewton, Norma Jean Foster, Billie Bess Green.  
Fifth Grade: Louise Blythe, Orvella Hill, Gloria Grizzle, Vivian Olson, Lois Standifer, Nelle Trimble.  
Fourth Grade: Frank A. Gyles, Leonard W. Burleson, Dorothy Watt, Mildred Lytle, Bobbie Davis, Frank Redwine, Doris Elaine Dilshay, Nell Spradley, Vera Mae Harris.

### Good Friday Holiday Sought by Ministers

By W. M. GRIFFIN  
Pastor Presbyterian Church.  
Christian people are fond of keeping anniversaries. In our own families and among our friends we do not easily nor readily forget a birthday, or the day on which some particular loved one died. Our wedding anniversaries are kept both sacred and holy. All patriotic days are kept inviolate. Shall it be said of us as a Christian community that we keep all these special days in memory and forget to hallow the day of our Lord's crucifixion?

From 12 to 3 o'clock on Good Friday our Master hung in agony upon the Cross for me. How shall I spend those three most sacred hours this year?  
One of the outstanding facts of these years in which we live is the growing recognition of Good Friday as a day of worship and devotion. Its observance has spread throughout the nation and is observed not only in the large cities, but the purely rural areas are more and more taking advantage of the day.

Tentative plans are under way for the observance of Good Friday in Hereford this year. Cooperating together it is hoped that lay members of the several churches will let their desires be known in the matter. In many towns and cities all business houses close for the hours 12 to 3, which services are conducted throughout that period in the various churches. It has been suggested that a three-hour service is decidedly lengthy for a beginning, and that the services should be continued only from 1:30 to 3 o'clock.

### First Christian Church

REV. E. R. McWILLIAMS, Pastor.  
Sunday school, 9:45, Clifford Kester, superintendent. Morning service, communion and sermon. "The Anchor Watch." Christian Endeavor 6:30, Miss Virginia Lillard, leader. Evening service 7:30. The public is invited to attend any and all of these services. We assure those who come a hearty welcome. Remember the pre-Easter revival and the Good Friday services.

### St. Anthony's Church

Passion Sunday: Low mass at 8 sung at 10, catechism instructions after 10 o'clock mass. Benediction at 8 p. m.  
Lenten services Tuesday, 8 p. m. Rosary, sermon; benediction of the Blessed Sacrament.  
Thursday, Holy hour, 8 to 9 p. m. The Way of the Cross and benediction.  
The Junior Holy Name Society last Sunday elected Ed Loerwald, president; John Hoffbauer, vice president; Walter Kuper, secretary, and Arnold Stelzer, treasurer. After the meeting the baseball team was discussed and Gene Loerwald was elected manager for the season. A captain will be elected in the near future.

### First Presbyterian Church

W. F. GRIFFIN, Minister.  
Sunday school, 9:45, G. M. Hudson, superintendent.  
Morning worship, 11:00.  
Christian Endeavor, 6:30 p. m.  
Evening service, 7:30.

### Want Ads

#### Wanted

WANTED: Have a cash buyer for a two or three room house to be moved. See or write J. P. Wood, South Hereford. 10-2c

BRING your cream, poultry and eggs to the Square Deal Produce Company where top prices are paid. 1c

WANTED: To buy some used 4 1/2 inch well casing. F. Y. Moreman, Rt. 4, 10 miles north. 1p

#### For Sale or Trade

FOR SALE: Cheap, bed and springs in good condition. Springs extra heavy with built-in slats. Also a good bath tub. Mrs. Grace Hughes, 710 25-Mile Ave. 1-p

FOR SALE: Good bundle hegar. M. R. Corbett, five miles northwest of Hereford. 1p

FRESH California Oranges, 50c a peck at the Square Deal Produce Company. 1c

FOR SALE: Well improved section about 30 miles west of Hereford, suitable for dairy of wheat farm. Call at Brand office for address of owner. 10-2p

FOR SALE: Seed potatoes, Bliss Triumphs from certified seed, good clean, uniform seed. Russell Hunter, Kropff Farm, two miles north on 25-Mile Avenue. 10-4p

#### For Rent

FOR RENT: A modern, five room residence. Phone 50, or see W. B. Dameron, 202 25-Mile Ave. 10-4p

### Ford Doings

BY LA VERNE MANN

Only 18 were present at Sunday school last Sunday.

Several new cases of measles have been reported.

J. E. Hill visited in the H. D. Hill home Sunday.

Little Mary Lou Benson has been seriously ill the past week.

Fresh California Oranges, 50c a peck at the Square Deal Produce Company. 1c

Several families of relatives and friends gathered in the R. W. Stephens home Sunday for an all day visit. A bountiful dinner was enjoyed by Messrs. and Mmes. Oglesby, Smith and Comingoer, all of Fairview; E. Mitchell, Amarillo, and R. W. Stephens, together with their families.

Robert Lee Orr received a bad injury to one of his eyes Monday as the result of an explosion of gasoline.

### MAN'S HEART STOPPED STOMACH GAS CAUSE

W. L. Adams was bloated so with gas that his heart often missed beats after eating. Adierika rid him of all gas, and now he eats anything and feels fine. City Drug Store.

# Penney's Values!

**Pique**  
Better than ever, in all solid colors. 36 inches wide—

**25¢** Yd.

**Wash Dresses**  
New Spring Styles and Colors

2 for **\$1.00**

**Prints**

Pretty. New Spring Colors. Yard wide

**10¢** Yd.

### FULL STANDARD!

**Unbleached Muslin**

Headline Savings! **7 1/2¢** yard

Fine-yarn utility muslin. 38 1/2" wide. A scoop for Penney's!

### Value Sensation!

**Unbleached Sheeting**

81 inches wide! **17¢** yd.

Penney's greater buying power passed on to you!—means more yards for your money! Durable

### Broadcloth

**Slips**

Another "scoop" that only Penney's can offer—buy a supply now as we probably cannot offer these again.

**25¢**

## FRESH Fruits and Vegetables for WINTER HEALTH

- |  |     |
|--|-----|
| BANANAS, dozen -----                                 | 19¢ |
| ORANGES, bucket -----                                | 49¢ |
| APPLES, Washington, Fancy, bucket -----              | 49¢ |
| TOMATOES, two pounds -----                           | 19¢ |
| STRAWBERRIES that will make you smile, 2 boxes ----- | 29¢ |
| YAMS, East Texas, 10 pounds -----                    | 29¢ |

Rolling this way is a truck load of the swellest fruit and vegetables you could wish to find, for FRIDAY and SATURDAY.

THANK YOU—CALL AGAIN

## FULLER'S FRESHER FRUITS AND VEGETABLES

### Take Our Word for These Values

We cannot guarantee these values for any length of time. We do know that prices on these items will not be this way for very long. In fact, we have advances on many items which will change on our next shipments which are on the way now. Buy a supply now while these savings are available.

81 x 99 Nationwide **Sheets 88¢**

Belle Isle Domestic **9¢**  
36-Inch Bleached  
39-Inch Unbleached

Bath Towels Large Size **10¢**

Honor Domestic **12¢**  
36-Inch Bleached  
39-Inch Unbleached

### Here Is a Buy

Silk Flat Crepe in pretty spring shades **55¢** Yard

YES, SIR! They Measure Up To Overalls Costing Much More!

### "Oxhide" Overalls

**89¢** BOYS' SIZES 59¢

Made with more yards to the dozen than ordinary overalls — to assure you correct fit!

- Highest standard 2:20 denim!
- Triple stretched! Bar tacked!
- No raw edges—all tucked under!
- 8 Roomy Pockets!
- Parva buckles!



### SMART SPRING HATS \$1.98

They do an all year 'round job! Small budgets can hold up their heads when "buys" like these can be had at Penney's! Styled and finished right—the right colors for Spring!



### Slips

Another pick-up for you—buy several

**55¢**

Castile Soap Large bar—for bath, shampoo

**10¢**

Printed Broadcloth

Fast colors and a "bear for wear." Many new colors

**15¢** Yd.

"J.C.P." Chambray WORKSHIRTS

**49¢**

Size 14 1/2 to 17

BOYS' SIZES **39¢**



Wide Awake Styles in

TUB FAST

**Pajamas 98¢**

Vel Prints! Gay Trims!



# Insist upon

**for better baking results**

This dependable, scientifically blended, even-textured flour bakes delicious pastries of all kinds, and light, fluffy biscuit equally well.

"All Star Recipes" Packed in Every Sack!

## FREE!

Your choice of any one of 8 pieces in Friendship Pattern, Wm. Rogers & Son 35-year guaranteed silverware.

Select a butter spreader; salad or dinner fork; tea, soup, dessert or table spoon; or a dinner knife. Then mail to us the coupon below, plus an 8-value coupon, or the equivalent, from coupons found in every sack of this flour (48-lb. sacks have 15-value coupons; 24-lb., 8-value; 12-lb., 4-value; and 6-lb., 2-value coupons.)

Send your set of this silverware with this special offer and complete it easily and quickly by redeeming coupons found in every sack of this flour.

### SPECIAL COUPON

(Only valid for two weeks from date of this advertisement. Limit: One to person or family.)

GREAT WEST MILL & ELEV. CO., AMARILLO, TEXAS.

I enclose one 8-value coupon (or an equivalent of an 8-value coupon) with this coupon, for which send me one Wm. Rogers & Son

(NAME ITEM DESIRED FROM THOSE LISTED ABOVE)

PRINT YOUR NAME PLAINLY ON THIS LINE

STREET OR LOCAL ADDRESS

CITY STATE

(Not negotiable. Must be redeemed within two weeks. Not redeemable in or from Kansas, Montana, Nevada, Washington, outside of U. S., or wherever anti-coupon, cash redemption, license fee or tax for redemption, or prohibition of redemption in specific goods laws prevail.)

The above coupon may also be used with coupons packed in GREAT WEST FLOUR

## At Your Grocer's

The World's Most Interesting Magazine EVERY WEEK FROM WASHINGTON The Most Important Place in the World

Local news—you get it in your favorite home paper. But you cannot be equally well informed on national and world affairs without Pathfinder. Think of all that is going on! New industrial developments! The all-important agricultural situation! Acts of Congress! Governmental orders and a thousand other things! But how will this affect you personally—THAT'S WHAT YOU'VE GOT TO KNOW.

The true inside story of what goes on at Washington; understandable and reliable information that is so hard to find; the maze of current happenings and fast changing conditions clearly analyzed and explained for you—that is exactly what the Pathfinder will give you. By all means order Pathfinder with this paper in the club which we have arranged for your benefit. ORDER NOW!

THIS PAPER AND PATHFINDER BOTH ONE YEAR ONLY \$2.50

Every Week 52 Issues \$1.00

### Fairview-Palo Duro Items

BY MRS. JOHN BOLING

Take Produce to Carl's Gro. if Mr. and Mrs. Frank Merchant and family of Oklahoma visited in the J. M. Heaton home last week. Mrs. Merchant is a daughter of Mr. and Mrs. Heaton.

The Senior B. Y. P. U. entertained the Intermediate Union Tuesday with a social at the church.

The W. M. S. will have an all-day Home Mission study at the church, with a covered dish luncheon, Thursday. The program will be supplemented by a special mission program by the combined B. Y. P. U. groups on the fourth Sunday evening, after which an offering will be taken for missions.

H. J. Oglesby and family visited in the Robinson home in Amarillo Saturday.

Mrs. E. A. Day and Mrs. Carl Owens and Margery of Amarillo visited Mr. and Mrs. Mart Burum Saturday.

Mr. and Mrs. C. Cretzinger and son of Soncy and Mr. and Mrs. M. H. Burum were Sunday visitors in the John Boling home.

Miss Leda Smith of Fairview is entering the essay contest in the meet at Hereford next Friday and Saturday.

### POLITICAL TICKET

- The following candidates are seeking nomination to the offices under which their names are listed, subject to the Democratic Primary to take place July 28, 1934:
- For County Judge: C. W. HUMBLE (re-election)
  - For Sheriff: JNO. B. MILLER (re-election) OMER BAKER H. M. (Mack) BEACH PINK H. GILLILAND JIM L. MAUK J. C. ALLRED
  - For County Treasurer: MRS. BESSIE L. SMITH (re-election) MRS. NONA JOWELL
  - For County and District Clerk: L. H. FOSTER (re-election) H. D. REED L. W. CARLYLE
  - For Commissioner, Precinct No. 1: P. J. (Jack) Rose, (re-election)
  - For Commissioner, Precinct No. 2: T. W. (Wiley) ROBERSON W. B. PHILLIPS
  - For Commissioner, Precinct No. 3: GEO. C. MESSENGER E. M. JACK MARK S. BENEFIELD H. D. CULPEPPER
  - For Commissioner, Precinct No. 4: J. M. (Jim) CHAPMAN T. P. MCCOLLISTER JOHN WHITSETT ERNEST T. (Dick) ALLRED C. S. PERRIN

### Tech Expedition to Yaqui Country

Texas Technological College's first major expedition is now on its way into the heart of the Yaqui River country of Sonora, Mexico, where original research as to the history, customs and habits of the Yaqui Indians is hoped to be found by Dr. W. C. Holden, leader of the group.

Three recognized scientists, a surgeon, a newspaper man, a clothing merchant, and a first string Matador football player make up the party. The scientists are Dr. W. C. Holden, historian and anthropologist, and Dr. R. T. Studhalter, ethnobotanologist, of Texas Technological College; and Dr. Carl Seitzer, physical anthropologist, of Harvard University.

Dr. Charles J. Wagner, Lubbock surgeon; Charles A. Guy, publisher of the Lubbock Avalanche-Journal; Ross Edwards, Lubbock clothing merchant, and Bennie McWilliams of San Benito, tackle on the Matador football and student in anthropology who is to act as cook, interpreter and truck driver, complete the party.

Two cars, and a heavily loaded truck are being used for transportation. A week's time is expected for the trip to the camping base which is about 80 miles inland from Guaymas, Mexico, on the Gulf of California coast. Stops have been planned in Van Horn and El Paso; Tucson and Nogales, Arizona, and Hermosillo and Guaymas, Mexico.

They will be joined by representatives of the Yaqui Indians in Tucson and escorted through the bad lands to Guaymas, the nearest city to the base.

### How One Woman Lost 20 Pounds of Fat

Lost Her Prominent Hips, Double Chin, Staggishness. Gained Physical Vigor—a Shapely Figure.

If you're fat—first remove the cause.

Take one-half teaspoonful of KRUSCHEN SALTS in a glass of hot water every morning—in 3 weeks get on the scales and note how many pounds of fat have vanished.

Notice also that you have gained in energy—your skin is clearer—you feel younger in body—KRUSCHEN will give any fat person a joyous surprise.

Get an 85c bottle of KRUSCHEN SALTS from any leading druggist anywhere in America (last four weeks). If this first bottle doesn't convince you this is the easiest, safest and surest way to lose fat—your money gladly returned.

### SEE THE DIFFERENCE!

THERE'S NO QUESTION about seeing the difference PURINA STARTENA makes in chicks at six weeks. They weigh more. They are better feathered. They have stretch and frame. They are sturdy and lively. It's this difference that STARTENA makes in chicks at six weeks that has brought the reputation to STARTENA as being America's best for starting chicks.

## McLEAN & PITMAN

GRAIN COMPANY

Phone 1. Buy At Home We Deliver

### Ward News Notes

MRS. WILEY ROBERSON

Take Produce to Carl's Gro. if La Afflatus Estudio club met March 6 with Mrs. Arlie Dean, with ten members present. After an interesting study of Taxes had been given, delicious refreshments of cookies, salad sandwiches and coffee were served. The next meeting will be in the home of Mrs. Bill Hutson, with Mrs. John Hutson as hostess.

Bill Hutson and family, Miss Goodwine and Jack Dean ate supper in the Wiley Roberson home Saturday night.

Mr. and Mrs. Arlie Dean and Wiley Roberson were in Amarillo last Wednesday attending the Cattlemen's convention.

Mr. and Mrs. F. V. Zinser and family visited in the home of Mrs. Zinser's parents, Mr. and Mrs. Heisleman, near Adrian Sunday.

Mr. and Mrs. Jim Lipscomb visited Misses Oxford and Davis Monday night.

For some cause Rev. Hornbeak failed to fill his appointment last Sunday. There was good attendance at Sunday school. Next Sunday will be Rev. Harrison's day and on the fourth Sunday Rev. Hornbeak will preach.

Mr. and Mrs. Bill Hutson and children and Mr. and Mrs. Jack Hutson went to Amarillo Sunday to take Marie Mooney, who left for Shreveport, to make her home with her aunt, Mrs. Pete Saffron.

Misses Davis and Oxford spent the week end with home folks.

Jeff Roberson and Edward Ray visited in the Wiley Roberson home Monday morning.

Misses Davis and Oxford took supper in the Bill Hutson home Thursday night.

Lee Crawford and children spent Sunday with Mr. and Mrs. Chester Hodges.

Omah Harrison spent Sunday with Francis Hutson.

### Messenger News

BY MISS BUNITA WILLIAMS

Forty-three were present at our Sunday school last Sunday.

Mr. and Mrs. Pinkerton left last Thursday for Elk City, Oklahoma, after having spent a few days with their daughter, Mrs. R. J. Coleman.

Mr. Pinkerton and R. J. Coleman called at the Green home Wednesday.

Mr. and Mrs. W. P. Walker were in Friona Monday.

Mrs. Minnie Green and son, Elwyn, left Sunday for Elk City, Oklahoma, for a few days stay. They were accompanied by Mrs. Green's brother, who has been visiting her two months. He is enroute to Missouri.

H. Ages and family called at the M. L. Williams home Sunday.

Shopping in Hereford Saturday were Mr. and Mrs. L. M. Williams and daughter, Eunita; Dick and Wiley Barnes, Ben Bates, J. T. Guinn, Mr. and Mrs. R. J. Coleman and children, Mr. and Mrs. J. H. Rouse and Arthur Hart.

A number from this community attended the play at Bellview, New Mexico, Friday night.

Messenger teachers are preparing for the county rally day Friday and Saturday. Parents and patrons are asked to attend both days.

The club met with Mrs. R. Lee Howard Thursday with 11 members and one visitor, Mrs. Homer Sharp, present. The day was spent working on quilts and preparing for a play to be given at a later date. The next meeting will be with Mrs. R. R. Bussell, the second Thursday in April, and all members are urged to attend.

Mrs. Lee Crews has been ill the past week.

Miss Imogene Copeland spent the week end at Canyon with Mrs. Albert Schofield.

Frank Bezner and Frank Widge of Hereford were in this community on business Monday.

G. C. Messenger, Wilson Wyly and Mr. and Mrs. Homer Sharp were in Hereford Saturday.

Mrs. Tom Hancock left recently for Oklahoma to be at the bedside of her little grand daughter, who is very ill with pneumonia.

Everybody is invited to attend singing at Messenger each Sunday night. We have good singing, with W. F. Perry leader. We also have Nate Practic. Mr. Perry is also teacher of that. We have new books and splendid singing.

FOR JOB WORK, TRY THE BRAND

### Bronchial Irritations Need Creosote

For many years our best doctors have prescribed creosote in some form for coughs, colds and bronchitis, knowing how dangerous it is to let them hang on.

Creomulsion with creosote and six other highly important medicinal elements, quickly and effectively stops coughs and colds that otherwise might lead to serious trouble.

Creomulsion is powerful in the treatment of colds and coughs, yet it is absolutely harmless and is pleasant and easy to take.

Your own druggist guarantees Creomulsion by refunding your money if you are not relieved after taking Creomulsion as directed. Beware the cough or cold that hangs on. Always keep Creomulsion on hand for instant use, today.

Let Us Service Your Car

TEXACO GAS, OILS AND GREASES

Texas Service Station

GLEN SNYDER

## STREU HARDWARE CO.

Home of Service and Quality.

Headquarters for FARMERS' EQUIPMENT

Such as

Adjustable Leather Horse Collars

Hair Faced Canvas Horse Collars

BRIDLES LINES

In Fact, Everything In the Harness Line

Also a complete stock of well and windmill supplies such as pipe, casing, cylinders and wood rods. Also the famous

### AERMOTOR WINDMILL

ANNOUNCING THE OPENING

## FRIDAY NIGHT

OF TWO EXCELLENT REGULATION

### Bowling Alleys

Located On South Main Street, Carter Building.

Come and enjoy a game that exercises every muscle in your body and gives you the recreation that you need.

Ladies Invited—No Disorder Allowed.

### Paramount Recreation Club

## IT'S WORTH MORE THAN IT COSTS --

THE customer should derive some profit from everything he buys. If the article purchased is not worth more to the buyer than to the seller, the customer has no reason to buy it. The article's value to the customer is determined readily by comparing its cost to that of substitutes. The difference between the value of a product and its purchase price is the customer's profit.

Natural gas is worth \$3 per 1000 cubic feet for refrigeration, \$2.50 for cooking and \$1.25 for water heating—compared to the cost of performing these services with the next least expensive form of fuel. The difference between these values and price of gas represents a 75-percent saving on refrigeration, 70-percent saving on cooking fuel and a 40-percent saving on the fuel cost for water heating. What other articles of general household use can be bought on such a bargain counter basis?

## West Texas Gas Co.

Good Gas With Dependable Service

# The Whiteface Roundup

NEWS OF HEREFORD HIGH SCHOOL

## ELECTION OF STAFF

That Junior class is certainly a busy one. They have already elected the editor and assistant editor for next year's paper. The newly elected editor is Bill McLean and the new assistant is Elizabeth Spradley. These two juniors are going to manage the paper for one week this year by way of initiation, but their real work won't begin until next year.

The new staff members, accompanied by the old members, have been invited to attend a high school newspaper conference in Canyon March 24 for the purpose of stimulating interest in our high school newspapers. Some of the speakers at the conference will be Gene Howe, Olin Hinkle, Wess Issard and Clyde Warwick. This conference will prove very beneficial to these students who make up the staff and our newspaper, The Whiteface Roundup.

## HI-Y INSTALLATION

Last Thursday a group gathered to witness the first public installation ceremony of the Hi-Y, in the high school gymnasium. At the south, east, north and west sides, (in the center, at the wall), stood pedestals, one for each officer. The president, M. Thomas, at the south; vice-president, E. Trimble, north; secretary, R. McKinley, east, and treasurer, G. Smith, west.

The master of ceremonies, Ted Clancy, entered and turned on the lights at each of the pedestals and then the four in the center of the room. As Mr. Kester played the radio-victrola combination (borrowed from the City drug store), the candidates and old members entered and took their places at the northeast corner of the gym; the officers next entered and the ceremony really began. Bill McLean, representative of the candidates, entered blind folded and was led by the master of ceremonies about the square. After a speech by each of the four officers: Basil McKinley on body; E. Trimble on mind; George Smith on spirit, and M. Thomas on service, the blind was taken from Bill's eyes as a symbol of vision and the candidates were sworn in. As each new subject was taken up, Stanford Knox lighted the main topic subject on the emblem board behind the resident.

The master of ceremonies, Ted Clancy, turned out all the lights except the club's emblem on the board above mentioned. Marvin Thomas gave a speech of appreciation, and the ceremony ended.

REPORTER.

## PEP CLUB PARTY

What do you say to a rollicking good time? The pep club always says, "Let's go." Witness their party a week ago Saturday night. It was nearing 8 o'clock. Out of the shadows came about 40 boys and girls, Miss Westbrook, Mr. and Mrs. Coach, and the Hopkinses included. Their sole object was to have an enjoyable time, regardless of the trouble it took.

Owing to the fact that it was raining did not in any way phase the hilarious crowd. Breaking custom, they actually played a few games that have been invented since the days of Adam and Eve. These games were followed by a siege of pop smuggling and sandwich gorging. At a late hour, authorities finally succeeded in getting rid of the rowdy bunch and there was nothing left to tell of the affair except countless examples of the need of clean-up week. All was quiet. The party was past.

In view of the evening spent—it is to be hoped enjoyably—the pep club has decided that parties like several birds with one stone. While one does enjoy himself, a party offers him an outlet for all his pent-up emotions and ideas. How can everyone be expected to know that it is raining here and now; that everyone should bathe on Saturday or what people go south of town for, unless the gentlemen concerned let their ideas be known? Why not have a good party and find out everything at one shot. BB

## FRESHMEN CLASS

The Freshmen had their regular class meeting Wednesday, and planned a plain party for March 16. The president, social committee and sponsors had met before the Freshmen had their meeting and had planned several committees. R. D. Sewell, Clyde Posey and Ben Shreve are to get the chairs. Those on the games committee are Rena Allred, Madlynne Whitehead and Lannie Line. Madlynne will be the chairman of that committee. Lena Ivey, Irene Knox and Erma Triefel will manage for the dear old beloved cats, with Irene acting as chairman. Francis Harris, R. D. Sewell, Jerry Jewell and Leonard Ralston will clean the gym after the big affair is over. The party will be at 7:30.

There was an election held for an assistant reporter. Jack Barber was elected. Watch out for some sure-enough reports now.

The girls and boys have been having several basketball games, and the girls lost one to the Sophomores, but won one from the Seventh grade. VLIH

## HAVE YOU HEARD?

I hear that Lena Ivey is getting bad lungs from walking home from a joy ride.

We wonder who Pete Garrett's new girl is that he is trying to keep secret.

Jim Kirby sleeps in class, for he believes that the psychologists teach—that one can learn better through the sub-conscious mind while sleeping.

Who is this Senior girl whose greatest ambition is to be pep leader in Sing Sing?

According to Miss Crawford, Nancy Conkright lately has been carrying her car around. Nancy, where did you take lessons for developing such strength?

Billy Patton is learning to sneer. When he practices on you, don't laugh—after all, he is just learning.

Estelle McFarling had a nightmare not long ago. She says that geometry caused it all. We wonder, Estelle, what wouldn't it do?

Odella Flowers has turned mind reader. It seems she goes about reading Mr. Dillehay's mind. Bad business, Odella.

Mr. James Wilson is very cruel. He even threatened to line up a couple of boys at the board and put rings in their noses.

When Doris Lady says, "No," she emphatically means "no."

Several girls have said that Hugh Harman's solo makes them feel sentimental. Hugh, do you want a list of these girls' names?

Roger Brumley was seen walking with the Alexander girl, Roger. Is this to be taken seriously, or was it an accident?

## ASSISTANT EDITOR.

## TENNIS

Boys tennis started last Monday. Twelve boys have reported and James Wilson is in charge of them. Many of last year's players are back. The two boys who received a letter last year are also among the squad. They are Walter Seed and Richard Baker. To earn a letter the player must go as high as the semi-finals in the major tournament.

In order to pick the best players, James Wilson started a tournament last Monday among the boys of this school. Two brackets will be played each day the weather permits until the finals are over. The following boys have signed to play: Jackson and Patton, McGowan and Carlyle, Russell and Williams, Burton and Baker, Clayton and Matthews, Thomas and Seed.

## H. Y. S. A.

Bring your mind to order. The roll call and reading of the minutes will be dispensed with, and you'll be taken right into the program. Fourthings you will see: skeletons of primitive animals, a stone map, the stuffing business, and an electrified house.

Dr. Barnum Brown has in the last few years unearthed many animal skeletons. Putting these bones together was, and still is, a tedious job. A man has sometimes worked a year on one skeleton. Some of these skeletons are huge, one being 16 feet high. How would you like to view the frame work of an Orohyppus? Go get your money and buy a ticket to the great museum.

A stone map was discovered on Catalina Islands. Buried relics were found through its aid. Imagine hunting treasures buried centuries ago!

Let's stuff our animals. Here is a fly, or would you like a mosquito? However, it is not that easy. The bones must be treated and the skin cleaned and stuffed. After many operations, the animal is ready for display. You would think a dead dog would give no more worry, wouldn't you? If you stuff him, he will need a daily bath.

Here is something in demand. When you started to the kitchen, were you surprised that the door opened for you? Pull a cord and you have an electric fan. Take your pick: electric iron, electric tables, electric doorman, radio, telephone, or what not. Here is a book. Sit down. When you finish your story, the supper dishes will be washed and dried. It sounds like a fairy tale, but it is a reality.

Odella's sidelights on science were enjoyed by the entire membership at the HYSA meeting, on March 6. In only one respect did she fall to satisfy all the audience. Henry still doesn't understand how the dishes got put away.

## TRACK

Boys track training started last week. Some of the boys have been going out for track two or three weeks, but Coach McCollum has not been with them on account of basketball. Now basketball season is just about over, and track has started full swing. The following boys are now coming out: Meade Smith, Dean Story, Carl Howard, Jerry Jewell, Billy Patton, George Jones and Herbert Boardman. More boys are expected to come out later. Coach McCollum says that very little interest is being taken in track this year.

## JUNIOR HAPPENINGS

As long as we are free, white and Juniors, we will try almost anything once. Therefore, the Junior class has very graciously accepted the Senior invitation to a Junior-Senior picnic. Considering all possible hazards and setbacks, we shall endeavor to prepare ourselves for the ordeal and try to enjoy ourselves as much as possible. We thank you, Seniors. The newly elected editor-in-chief and the assistant editor for next year's paper, Bill McLean and Elizabeth Spradley respectively,

are making plans to attend a general staff meeting at Canyon soon.

Incidentally, plans for the Junior-Senior banquet, to be held April 6, are rapidly developing into material and tangible accomplishments. Contrary to all predictions, that it will be a lousy affair, it is the opinion of a small minority that it will cause the Seniors to leave with smiling faces and full stomachs. Wait and see, Seniors, wait and see.

Troy W. is getting to be a trifle absent-minded. We wonder why his mother doesn't feed him more of that excellent brain food, that is, some mush and milk. We hear that it is a special dish, so that he won't get too smart. Brainy little Troy. XYZ

## SUB-FRESHMEN

Before I write anything else I want to make a correction about Ray Buchanan giving candy to Mary Turrentine. He gave it to Ruth Callahan. A thousand pardons to you, Ruth.

On March 8, Mr. McCollum took his Civics class to the Brand office to see how the paper was put out. While we were waiting for them to begin, Troy Womble wondered two blocks away. Some said he went where his mind took him. Want ad. Wanted by some sub-Freshman for a certain locker mate to stay out of her theme paper. RF.

The other day Ray B was seen throwing sand in a certain girl's hair and all over her. Ray, you ought to be ashamed of yourself. Mary Jane Morgan was seen tickling Karl Wilson Shirley under the chin.

Mildred Coleman was elected captain of the girls' basketball team, Henrietta Fritz co-captain. Ray Nunn is captain of the boys' basketball team, and Harvey Nunn is co-captain. HF

## ATTENDANCE RECORD FOOT

The attendance record of the high school during the last six weeks has been the worst of the year, because of the great amount of sickness.

The Freshmen headed the list with a total of 184 days absent for their 68 members.

The 78 Sophomores had a total of 148 days absent. The Juniors came next with a total absence of 117 days and an enrollment of 68.

The 23 sub-Freshmen excelled the 67 Seniors by one day. The former had 54 days of absence, the latter 53.

The entire school had an attendance record of about 99%. This figure is rather good when one considers the contagious diseases prevalent in the community.

## PEP CLUB

The election is over. The pep club met last Thursday afternoon, March 8, and held the annual election. The following officers are to be installed: President, Evelyn Van Sweringen; vice-president, Florine Hunter; secretary-treasurer, Mary Virginia Eberle; reporter, Catherine Skelton; pep leaders, Ruth Smith and Elizabeth Spradley.

The old officers will soon go into discard after faithful service, and the newly elected will be inaugurated. Three cheers for our club; three cheers for its officers: Kick out the old, bring in the new.

W. W. Wimberley of Dawn was in Hereford Monday transacting business.

# Kerosene Lamps

Served the Purpose of Illumination . . .

—until the electric light replaced it. Likewise a broom, a washboard, a sad iron may serve for cleaning, washing and ironing in the home . . . after a fashion.

Electrical home aids are as far superior to the outdated devices still used in many homes as the electric light is better than the kerosene makeshift.

There is no better time than right now to place your home on an efficient, up-to-date basis—with the latest electrical methods of saving time, labor and money.



## TEXAS UTILITIES CO.

# BUSINESS AND PROFESSIONAL DIRECTORY

## ABSTRACTS

The title to your land is vital. Our Abstracts correctly reveal the title.

A. G. THOMPSON  
ABSTRACT CO.  
5% per cent Federal Farm Loans.

## LUNCHES

THE CHOCOLATE SHOP  
Plate Lunches  
Sandwiches  
Cold Drinks, Candles  
Magazines.

## AUDITOR

PAUL S. CORBETT  
Accountant and Auditor  
Income Tax Service  
Office County Court House

## CLEANERS

WEST TAILOR SHOP  
MRS. O. F. WEST, Proprietor  
Clothes Called for and Delivered.  
Phone 385

## DAIRY

PRAIRIE DAIRIE  
Grade "A" Milk  
Sweetmilk, Cream, Buttermilk.  
We Deliver Daily.  
PHONE 666

## DENTIST

DR. GEORGE W. HEARD  
DENTIST  
Office Over Corner Drug Store.

## INSURANCE

JNO. H. PATTON  
PHONE 66

## PHYSICIANS

DR. T. L. MORGAN  
Physician and Surgeon  
Above Corner Drug Store  
Office Phone 462  
Residence Phone 463

## OPTOMETRIST

F. M. KESTER  
Registered Optometrist  
A thorough examination with the newest and most modern instruments and equipment.  
316-B Main Street.

## DON'T

Neglect Your Eyes

Dr. T. M. Montgomery  
At Close Drug  
Third Friday Each Month.

## PRINTING

THE HEREFORD BRAND  
For  
OFFICE SUPPLIES  
and  
JOB PRINTING



The fire department will change to Conoco Bronze after coming in second!



CONOCO RADIO PROGRAM  
NBC Network  
Wed. P.M. 10:30 E.S.T.  
9:30 C.S.T.  
8:30 M.S.T.

Among the many users of Conoco Bronze there are many whose duties require them to be at their destinations in the shortest possible time. That means instant starting and lightning pick-up—outstanding Conoco Bronze features. Yet long mileage, motor smoothness, great power and high anti-knock are important and you will find them in extra measure in Conoco Bronze—but no extra price is asked.

Get a free Tony Sarg book of these eighteen advertisements. Go to any Conoco station or dealer, who will give you a postpaid, self-addressed postcard. You will receive this large book of entertaining advertising illustrations by mail.

# CONOCO BRONZE GASOLINE

INSTANT STARTING—LIGHTNING PICK-UP—HIGH TEST



## Have Money

In Our Bank

WE are a Conservative bank. We are glad that we have this reputation. We feel that we cannot be too careful with the money our depositors entrust to us.

START SAVING REGULARLY NOW  
We Welcome Your Banking Business

THINK!



HAVE MONEY!

## THE FIRST NATIONAL OF BANK

HEREFORD

A Strong Bank Thoughtfully Managed

THINK!



HAVE MONEY!



# STAR THEATRE

HEREFORD, TEXAS

Thursday and Friday

Saturday Only  
MATINEE AND NIGHT

LEWIS CARROLL'S  
**ALICE**

CHARLOTTE HENRY  
RICHARD ARLEN  
ROSCO ATEES  
GARY COOPER  
LEON ERROL  
LOUISE FAZENDA  
W. C. FIELDS  
SKEETS GALLAGHER  
CARY GRANT  
RAYMOND HATTON  
EDWARD HORTON  
ROSCOE KARNS  
BABY LEROY  
MAE MARSH  
POLLY MORAN  
JACK OAKIE  
EDNA MAY OLIVER  
MAY ROBSON  
CHARLIE RUGGLES  
ALISON SKIPWORTH  
NED SPARKS  
FRED STERLING

in  
**WONDERLAND**



**RICHARD DIX**  
in  
the story of a woman's battle  
for a burned-out soul  
**"ACE OF ACES"**

With  
**Elizabeth Allan**  
**Ralph Bellamy**  
**Theodore Newton**  
**Joe Savers**  
Directed by J. Walter  
Ruben, from the story by  
John Monk Saunders.  
Merian C. Cooper, executive  
producer.

So that every man, woman and child can see this picture, the price will be ONLY 10¢

MATINEE FRIDAY

For those who can't attend Saturday we will have special screening of this film Friday at 11:30.

10¢ TO ALL

SATURDAY — SUNDAY — MONDAY  
Preview Saturday  
FOUR BIG SHOWINGS

**DINNER at 8**

Metro-Goldwyn-Mayer  
presents

★ MARE DRESSLER ★ JOHN BARRYMORE  
★ WALLACE BEERY ★ JEAN HARLOW  
★ LIONEL BARRYMORE ★ LEE TRACY  
★ EDMUND LOWE ★ BILLIE BURKE  
★ MAJOR EVANS ★ KAREN MORLEY  
★ JEAN HERSHOLT ★ PHILIP HOLMES



SPECIAL SHORT MUSICALS & NEWS  
Adults 35c, Children 10c

Next Wednesday and Thursday

"Son of Kong"

Also Free Bank Night

COMING—APRIL 1—COMING  
"LITTLE WOMEN"

## PERSONALS

Mr. and Mrs. Ray Coneway were in Amarillo Wednesday evening.

Fresh California Oranges, 50¢ a peck at the Square Deal Produce Company.

C. A. Skelton was in Amarillo on business Tuesday.

Luther Pevely made a business trip to Amarillo last Monday.

J. W. Parr of Friona was here last Monday on a business trip.

Bake Sale at Furr Food Store Saturday, March 17, conducted by the Methodist Young People.

Fresh California Oranges, 50¢ a peck at the Square Deal Produce Company.

Onion sets and plants; also all kinds of bulk garden seed. West Texas Feed and Seed Company. Phone 265.

Mr. and Mrs. Jack Wright and little daughter, Jackie, were in Amarillo last Friday.

Fresh California Oranges, 50¢ a peck at the Square Deal Produce Company.

C. S. Richards is leaving the latter part of this week for Wynoka, Oklahoma.

Bring your cream, poultry and eggs to the Square Deal Produce Company where top prices are paid.

A BAKE SALE will be held by the ladies of St. Anthony's church at Farmer's Fruit Market, Saturday, March 17.

Mrs. J. W. Flynn of Wichita Falls is visiting her parents, Mr. and Mrs. R. L. Elliston.

Mr. and Mrs. Asa Martin of Farmington, New Mexico, arrived here last week end for a visit with Mrs. S. E. Askren. They have been spending the winter in Houston. Mr. Martin taught in Hereford's first public school.

Mr. and Mrs. Lee Cocanougher and Mr. and Mrs. W. T. Womble left Monday morning for Fort Worth to attend the fat stock show, rodeo and races.

Miss Oleta Elliston has returned from an extended visit with relatives and friends near Endee, New Mexico.

Onion sets and plants; also all kinds of bulk garden seed. West Texas Feed and Seed Company. Phone 265.

Mrs. I. Wirt of Canyon, Deputy Grand Matron, Order Eastern Star, visited the Hereford Chapter Tuesday night.

Mrs. W. A. Trottl of Fort Worth is here this week visiting with her mother, Mrs. N. M. Patton, and family.

Cream is up, and we are paying the market price for all produce. Bring us your cream, poultry, eggs and hides. West Texas Feed and Seed Co.

Mrs. N. M. Patton, accompanied by her son, John, and daughter, Mrs. W. A. Trottl, were in Amarillo Wednesday of this week.

Bring your cream, poultry and eggs to the Square Deal Produce Company where top prices are paid.

R. L. Elliston and family spent Sunday in the home of Mr. and Mrs. L. D. Lee, near Endee, New Mexico. Mrs. Lee and daughters, Martha Louise and Virginia, returned with the Ellistons.

Mr. and Mrs. J. H. Murray are remodeling their suburban home in South Hereford by adding a front porch, laying new floors and stuccoing the exterior. The residence is getting a general overhauling.

Mr. and Mrs. Walter Sprowls of Cheyenne, Oklahoma, visited Mr. and Mrs. J. T. Cronin here Tuesday. The Sprowls were on their way home after a vacation at California winter resorts. Mr. Sprowls is a partner in Sprowls & Cronin Company.

C. T. Guseman, farmer and stockman living west of Hereford about 30 miles, was in town Monday, and stated to the Brand that he had turned his cattle in on his wheat field since the rain of two weeks ago. Mr. Guseman said the prospect at present is much more encouraging for a wheat crop this summer.

## WHEAT ALLOTMENT

(Continued from Page One)

tracts, but will be eligible only for the second 1933 payment, and for 1934 and 1935 payments, Director Martin says.

Farmers who have already planted their wheat and who wish to sign adjustment contracts under the reopened wheat program recently announced, may do so by bringing their acreage down to 85 per cent of the base acreage they would have in an approved contract, Director Martin states.

Farmers signing contracts now will receive the final 1933 adjustment payment of eight cents a bushel on their allotments, less local administration costs, and the 1934 and 1935 adjustment payments.

The fact that he has planted the wheat makes no difference in a man's right to sign a contract; in which he agrees to hold down his acreage, or take it out of production. Each farmer under contract will be thoroughly inspected this summer to make sure that every contract is complied with.

Farmers with more than 85 per cent of their base acreage, who sign contracts, may take the excess out of production any way they choose. In general, plowing, pasturing or cutting for hay is advised.

Farmers who have already planted wheat and who are interested in the new opportunity to sign contracts, should get in touch with their local community committees, members of the county allotment committee, or with the county agent's office.

Under the reopened program, contracts must be in the hands of the county allotment committee by April 15. But there will be no special drive to secure signatures.

## Spring Time

Is Furniture Buying Time

As you do spring housecleaning, make your plans to buy a few nice pieces of furniture.

WE STUDY YOUR WANTS



Living Room Suites Our Specialty

You should see our entire line of Living Room Suites to properly appreciate them. In all kinds of upholstery and plenty of Rugs to match.

NICE OVER-STUFFED SUITES—\$49.75 to \$65.00  
Administer Art Rugs, Splendid Values, \$23.00 to \$37.50

Your Wants In All Lines Can be Fully Supplied at Our Store.

# E. B. Black Co.

We Are Satisfied With Small Profits.



## Specials For Friday and Saturday

RAISINS	4-pound package	28¢
CORN FLAKES	Jersey, package	10¢
PEARS	No. 2 1/2 size, per can	15¢
SOAP	Crystal White, giant bar, 5 bars	18¢
MACKEREL	Salmon size can, 3 cans	25¢
CAKE FLOUR	Swans Down, regular size	29¢
OATS	Brim Full, large package	13¢
SALAD DRESSING	W. P., quart jar	25¢
COCOA	Mother's, 2-lb box	19¢
PEANUT BUTTER	16-ounce jar, fresh stock	16¢
SOAP	Cocoa Hardwater, oval bar, each	5¢
BLACKBERRIES	No. 2 can, pie, each	10¢
SUGAR	10-lb cloth bag	47¢
MACARONI	Or SPAGHETTI, 3 pkgs	14¢
SARDINES	American style, 3 cans	11¢
COFFEE	Schillings, per pound	29¢
RINSO	Soaks clothes white, large pkg	21¢
SPINACH	No. 2 1/2 size, California, per can	15¢
SUGAR	Powdered, 2 pkgs	15¢
ASPARAGUS	Picnic size tins, 2 for	27¢
CHILI BLEND	16-oz pkg 39¢, 8-oz pkg	21¢
RICE	Full head, 4 pounds	20¢
PINEAPPLE	Gallon size	57¢
PORK and BEANS	No. 1 size	5¢
COFFEE	Break O' Morn, lb pkg	19¢
CRACKERS	2 pound package	21¢
PECAN HALVES	16 oz 48¢, 8 oz 24¢, 4 oz	13¢
PRUNES	Gallon size	31¢
HONEY	Colorado, 5-lb pail, extracted	49¢
Grape Nut Flakes	2 pkgs, 1 spoon free	19¢
ONIONS	Per pound	3¢
CABBAGE	Per pound	2¢
BANANAS	Nice yellow fruit, dozen	19¢
LEMONS	Sunkist, large size, dozen	19¢
POTATOES	No. 1 Reds, 10 pounds	19¢

Quality and Service Are Paramount Always at

# PIGGLY WIGGLY

ALL OVER THE WORLD

PHONE 81.

FRANK GYLES, Manager

BUY AT HOME