





### Demonstration Work Outlined For This Area

#### CANDLEWICKING TO HOLD IMPORTANCE HERE IN MONTH OF JUNE

With interest in Home Demonstration Club work in this county increasing from time to time, Miss Sadie Lee Oliver, agent, today listed a calendar and notes on meetings for this county.

Club reporters will meet in the county court room Saturday afternoon, June 4, from 2 to 3 o'clock. Mimmie Gillentine, editor of The Brand, will address this group in regard to reporting club affairs.

The County Home Demonstration Council, membership of which includes club presidents and elected delegates, will meet Saturday, June 11, in the county court room from 2 to 3:15 o'clock.

On June 4 at 3 o'clock, in the office of the home demonstration agent, a training school for two delegates of each club will be held. The delegates will study candlewicking, and in turn will repeat the demonstration at the second June meeting of their own clubs.

Miss Oliver's recommendations for second meetings of home demonstration clubs in this county were submitted May 21, and follow:

June, candlewicking; July, selection and use of electric equipment; August, hooked rugs; September, vegetable salads; October, sewing machine clinic; November, Neufchatel cheese. A final vote will be taken on June 11. Clubs represented at the meeting last Saturday were Wgche, Dawn, Messenger, North Hereford and Westway.

Women from North Hereford who attended the Canyon short course were Mesdames R. S. Hunter, J. J. Kropff, John Kropff, Geo. S. Parker, G. A. Frye, W. A. Hammock, W. A. Long, Carl Kropff, W. A. Gentry, and Clinton Jackson.

### Messenger News

(27 miles west)

BY MRS. J. N. MESSENGER

Alex Bateman came out, Thursday afternoon to talk to the farmers on the new government farm program. He tried to make it quite plain to all present and stressed the part that the farmers must comply strictly to the program if they are to get any help. The school had a program last Thursday evening. Mr. Wells said that it had broken out with the measles, for ones taking part on the program had been taken sick and ones substituting for them had also taken sick, so the teachers had to fill the places, but it was well rendered and all had a good laugh over the play.

The teachers took the pupils who were able to go to the movies, Friday afternoon. The show was called "Cheerers," and the children all enjoyed it and were loud in their praise that the Hereford shows are always good.

Mrs. Wells gave a little party to the pupils in her room who had birthdays that week. Katherine Brown, George McCamey, Glenn Burnett, Dorothy Nell Guinn and Lloyd and Floyd Messenger, had birthdays coming that week. Mrs. Wells served ice cream and cookies to all.

Nova Wily visited school last Monday. Her school at Friona was out last week.

Several farmers and their wives came Thursday evening to the farmers meeting. They had not received the word that the meeting had been changed to the afternoon and came from the northwest part of the county.

Miss Mary Louise Loyd will not teach here again next year, as she is going to school to finish her work for a degree. We regret very much that she will not be with us, for she has been such a great help everywhere, in Sunday School as pianist and young folks teacher, and they love her, but wish for her success wherever she is.

Mr. Smith and J. T. Guinn, bus drivers for Messenger school, gave the pupils a treat, Thursday, by each bringing a 5-gallon freezer of ice cream, and served cakes. We suppose the wives made the cakes.

We are glad to report that Mr. and Mrs. Loran Wells will still be with us as teachers, the coming school term.

Mrs. Mae E. Abbott from Bovina, and Margaret Houlette of Clovis, daughter and granddaughter of Mrs. J. N. Messenger, came up Sunday and took dinner with her. Elsie and Rosalie Messenger were also present.

Rev. and Mrs. Hardy and two children, came out Sunday after Sunday school, and Rev. Hardy gave a short life sketch of John Wesley and of his conversion after 8 years of preaching.

AN EXTRA ROOM? TRY A WANT AD!

Mr. and Mrs. J. T. Gilbreath Jr., visited Mr. and Mrs. J. C. Gilbreath, and Mr. and Mrs. Woodrow Gilbreath, near Dimmitt, Sunday.

### Ward News Notes

(9 miles north, 3 west)

BY MRS. CHARLES E. MILES

School closed Friday with the students receiving their cards at 2 o'clock and a wicker roast at the State Park, Thursday night. Those attending, were Mr. and Mrs. Bill Hutson and sons, Mr. and Mrs. Fred Saltzman and children, Mr. and Mrs. Fred Moreman and

daughters, Mr. and Mrs. Bob Higgins Wesley and Aitua, Mr. and Mrs. Sonny Ledbetter and daughter, Betty Jean, Miss Alberta Davis Mr. and Mrs. James G. Blaine, Mr. and Mrs. George Suggs and G. W. Mr. and Mrs. Robert Veigel and children.

Mr. and Mrs. Irving Willoughby of Canyon visited Saturday in the home of her parents, Mr. and Mrs. George Lewis. There was no Sunday School, Sunday, on account of the rain that fell Saturday night and Sunday morning, which totaled about one and one-fourth inches.

Mr. and Mrs. James Blaine left Friday afternoon for their home at Dumas. Hall did considerable damage, Saturday night to the gardens in this vicinity. Mrs. Jack Hutson received word Sunday, that her sister, Mrs. A. J. Berryman passed away, at Arch City, Sunday morning.

Mr. and Mrs. Sonny Ledbetter Jack Hutson home, Sunday night. Mr. and Mrs. John Commer and daughter, Wanda, of Clovis, and Mr. and Mrs. Bob Stone of Clovis were Sunday visitors in the Jim Lipscomb home. Mr. and Mrs. Ernest Signor visited Mr. and Mrs. George Lewis, Sunday. Mr. and Mrs. Jim Higgins and children, and Mr. and Mrs. G. M.

Suggs, all of Hereford, visited relatives here, Sunday. Mr. Lester Galley of Dawn community called in the George Lewis home, Tuesday. Miss Alberta Davis and Arlene Armstrong spent Friday with Mrs. George Suggs. Mr. and Mrs. George Lewis are staying in Hereford this week so he can take medical treatments. Mr. and Mrs. Charley Hodges were Sunday visitors in the George Lewis home. A. R. Casseu of Willden, Eng., was notified by his landlord to move because he had taken into his home a person. The "person" was a new baby.

**JONES DRY GOODS, INC.**  
Hereford  
220 Main Street

# Values Lead in

**FASHION PRICE QUALITY Everything**

**SALE STARTS FRIDAY, 8 a. m.**

The Jones Dry Goods, Inc., is proud to announce the opening of a complete modern dry goods store in Hereford, having a complete line of ladies ready-to-wear of the highest quality at lower prices, men's furnishings, all nationally known merchandise. Our piece goods department is one of the most complete in the Panhandle. While our stocks are not yet complete, as we have much new merchandise arriving daily — we invite you to come in and visit our store this week!

## « « DRESS PRINTS » »

FRESH VIVID FLORALS! NEW PASTELS! WHITE! COLOR FAST! SHRINK PROOF!

Crisp, expensive-looking dress prints to keep you daisy-fresh all summer. Fashion is more print-conscious than ever before — so be SMART — be THRIFTY — plan your entire Summer wardrobe from our complete stock of prints. Every imaginable pattern to select from, including, silks, seersuckers, dotted swiss, batiste prints and cotton prints.



SILKS	Seersucker	Dotted Swiss	Cotton Prints	Batiste Prints
Silks to dazzle you! Tiny flower prints, wide spaced florals, and solid colors. 36 to 40 inch widths.	Dress Seersuckers. Every wanted Spring color and combination.	Dress up your daughter! Dress up yourself, — in smart dotted swisses.	Cottons click for Spring Summer! Smart stripes, plaids, checks, tiny bouquet and scatter prints.	Here's a real value in prints, running a riot of color on light and dark grounds, easy to sew.
49c, 59c & 89c	39c VALUE... 29c YD.	39c VALUE... 39c YD.	12 1-2c VALUE... 10c YD.	Values up to 15c 29c Yd., for

### Van Heusen SHIRTS



"The World's Smartest Shirt." Here's a dress shirt for men that is made to fit the individual. All size collars and sleeve lengths.

**\$1.95 EACH**

### Dickie's Work Clothes



For Extra Long Wear! Sanforized Matched Suits

PANTS Pair ..... **\$1.39**  
SHIRTS Each ..... **\$1.19**

### LADIES DRESSES



LINENS! SHANTUNGS! SEERSUCKERS! PIQUES! SHEER COTTONS! LACES!

Dress up and go places in one of our new exciting Dress Creations. Dresses that LOOK a LOT — Yet COST LITTLE!

Beautiful Marquises and Triple Sheers. A big collection of Summer frocks for every summer day occasion. Just unpacked. It will pay you to buy two or three of these dresses at this low price!

**59c And up**

### Humming Bird SHEER HOSE



These Daven-Creeps by Humming Bird, wear longer and are duller, stretchier and much, much sheerer. Full fashioned.

Pair **79c - 98c**

### LADIES and MISSES' HATS



All Sizes — All Styles!

Choose your hat from our flattering straws. Beautiful Car-wheels, tailored toppers and bonnets in small, medium and wide brims.

**\$1.49-\$2.98**

### Allen-A UNDERWEAR

TRUNKS Pair ..... **35c TO 75c**  
SHIRTS Each ..... **25c TO 50c**

### Lion HATS

MEN'S Sizes ..... **\$1.98 TO \$3.95**

### One Lot LADIES' PASTEL PURSES

\$1.00 value for **49c**

### Boys' E&W DRESS SHIRTS

Plaids, Checks, White, Stripes and Solid color. **49c-69c**

### BOYS' TAILORED Wash Pants

San forized, Vat-Dyed, Will not fade or shrink. In Sizes 8 to 16 **\$1.19**

### STETSON HATS For Men

**5.00-7.50**

### COTTON LACE DRESSES

98c Values At Half-Price **49c**

### DON SUN SUITS

Contrasting color combinations. Just the thing for children's summer wear. Sizes 0 to 5. **59c**

### Odd and End BIAS TAPE

Regular 5c Bolts. For only **1c**

### 300 Yards FANCY NARROW RIBBONS

Close Out. **1c**

### SHOES

For Ladies and Misses! While They Last—PAIR..... **98c**

● HANDBAGS ● LINGERIE ● HANDKERCHIEFS ● LUGGAGE ● LINENS ● TIES ● GLOVES ● SPORTSWEAR ●

# JONES DRY GOODS INC.

220 MAIN STREET

T. W. ALDERSON, Manager

HEREFORD, TEXAS



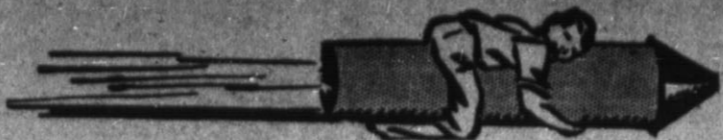












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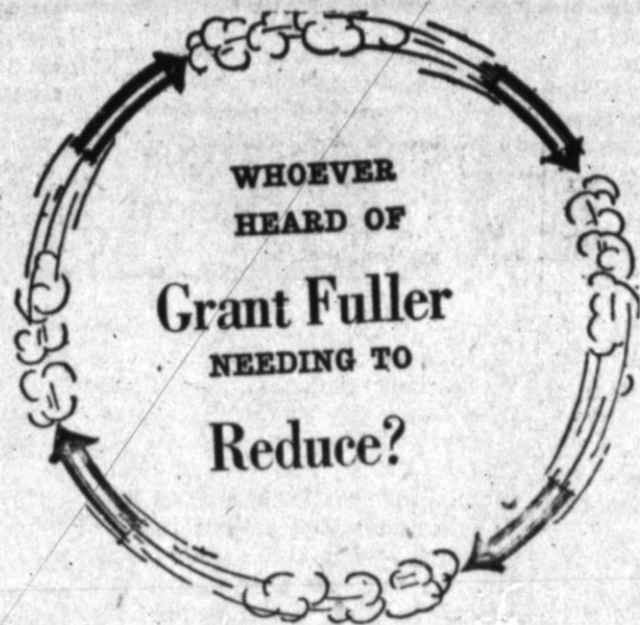
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**SHINGLES—ROOFING PAPER**

**WAGON OAK—BED SLATS**

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# R. H. KEMP LUMBER CO.

HEREFORD, TEXAS

PHONE 44

GRANT FULLER, Manager

### Schedule for Women's Softball League

Catholics vs. Herefordettes—June 1 and July 6.  
 High School vs. West Side—June 4 and July 9.  
 Methodists vs. High School—June 8 and July 13.  
 West Side vs. Herefordettes—June 11 and July 16.  
 Catholics vs. West Side—June 15 and July 20.  
 Herefordettes vs. West Side—June 18 and July 23.  
 High School vs. Herefordettes—June 22 and July 27.  
 Catholics vs. Methodists—June 25 and July 30.  
 Methodists vs. West Side—June 29 and August 3.  
 Catholics vs. High School—July 2 and August 6.  
 Following the series the various teams will play a series of elimination games to determine the best team.

For County Commissioner, Precinct No. 1:  
**C. C. BOWMAN**  
**NOAH EWTON**  
**L. H. SHORE**

For County Commissioner, Precinct No. 2:  
**T. W. ROBERSON** (Re-election)  
**FRED G. BROWN**  
**W. A. (Bill) GENTRY**  
**T. C. MATHIS**

For County Commissioner, Precinct No. 3:  
**H. D. CULPEPPER** (Re-election)

For County Commissioner, Precinct No. 4:  
**B. T. ALLRED** (Re-election)  
**JOHN I. MORRIS**

For Justice of the Peace, Precinct No. 1:  
**J. A. LOERWALD**

### Class Night For Seniors Will Be Featured Tonight

#### PROGRAM EXPECTED TO FURNISH ENTERTAINMENT HIGHLIGHT

An evening of entertainment is foreseen at the high school auditorium Thursday, May 26, beginning at 8:15 o'clock, when Seniors of 1938 observe their annual Class Night Program.

The complete program follows: Class Song, "Boosting the Old High School," Ward Winkler, Senior Class; "Class Alphabet," Thelma Cawthon; "Our Yesterdays," L. A. Ricketts; Vocal Duet, "La Golondrina," N. Sarradell, Nancy Allard and Mary Tiefert, accompanied by Miss Thelma McMin; Class Poem, "Seniors of '38," Elayne Wilkins, read by Margaret Jones; Class Prophecy, Leo Rogers; Vocal Trio, "O Sole Mio," Capua, Dorothy Thompson, La Vera Troxell and Virginia Erie Reed, accompanied by Miss McMin; "Last Request of the Seniors," Helen Ann Snyder; "Alma Mater," Class Band.

### Revival To Be Held At Bethel

Rev. R. L. Gilpin, pastor of the Methodist circuit out of Dimmitt, announced that a revival meeting will open in the Bethel Church.

Rev. C. R. Hardy of Friona, will conduct the meeting, with services scheduled at 10 o'clock each morning and 8:30 each evening. The public was invited to attend all services, and the revival will last ten days.

Mrs. Hazel Wilson Lewis left last Wednesday for Ada, Okla., where she plans to stay until July. She formerly lived in Ada and has property interests there.

Messrs. and Mmes. J. A. Pitman and Alton Fraser were visitors in Amarillo, Monday and Tuesday, taking in the Grain Convention.

Mrs. Seth B. Holman returned Tuesday from a few days visit in Amarillo, with her friends, Mr. and Mrs. Ted Neely.

### Political Announcements DEAF SMITH COUNTY

The Brand is authorized to announce the following candidates for the offices under which their names are listed, subject to the action of the Democratic primary, July 23, 1938:

For State Representative, 123rd District:  
**G. H. (Jack) LITTLE** (Re-election)

For District Attorney:  
**JAMES W. WITHERSPOON** (Re-election)

For County Judge and Ex-Officio Superintendent County Schools:  
**EARL W. WILSON** (Re-election)

For Sheriff, Tax Assessor and Collector:  
**J. O. NEWELL** (Re-election)  
**R. B. (Bill) HUTSON**

For County and District Clerk:  
**L. H. FOSTER** (Re-election)  
**RAY CONEWAY**

For County Treasurer:  
**MRS. BESSIE L. SMITH** (Re-election)

## FINEST FOODS

Lowest Possible Prices

- SPUDS**  
New—10 Lbs. ... **24c**
- YAMS**  
Portales—5 Lbs. ... **16c**
- BEANS**  
Plato—3 Lbs. ... **15c**
- BEANS, Large**  
Limas, 2 1-2 lbs. ... **19c**
- BEANS, Northern**  
Navy, 2 1-2 lbs. ... **21c**
- PEACHES**  
Fancy dried—2 lbs. ... **21c**
- APRICOTS, Extra**  
fancy dried—28-Oz. ... **21c**
- RAISINS, Sun**  
Sweet—4-lb. pkg. ... **29c**
- Cut Green Beans**  
No. 2 can—2 for ... **15c**
- Corn, Golden Yellow**  
No. 2 can, 2 for ... **15c**
- TOMATOES**  
No. 2 can—2 for ... **15c**
- HOMINY**  
No. 3 can—2 for ... **17c**
- Cut Green Beans and Fresh Irish Potatoes**  
No. 2 Can ... **11c**
- SPINACH**  
No. 2 can—2 for ... **17c**
- PRUNES**  
No. 10 can ... **27c**
- Coffee, Golden**  
Light—1-lb pkg. ... **22c**

## FLOUR



### PACKARD'S BEST

48-lb. sack

**\$1.49**

24-lb. sack

**76c**

Fresh Meats and Lunch  
Meats of All Kinds!

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### SPECIAL FOOD VALUES That Make Buying Easy

**COMPOUND 8-LB. CARTON 87c**

- Baking Powder K. O.—25-Oz. Can **21c**
- Lipton's Tea, Tea glass free with 1-4 lb **23c**
- Spinach No. 2 size—2 for ... **25c**
- Fresh Prunes No. 10 Can ... **35c**
- Tomatoes No. 2 can—3 for ... **20c**
- Apricots No. 10 Can ... **49c**
- Vienna Sausage 3 For ... **25c**
- Potted Meat 6 Cans ... **25c**

**Soap P & G. 10 Bars 39c**

- Barton's Dyanshine all colors and white **19c**
- Salmon 2 Cans ... **25c**
- Waxed Paper 2 Rolls ... **15c**
- Brooms Extra special value ... **39c**
- Peanut Butter Quart ... **29c**
- Salad Dressing Full Quart ... **25c**
- Crackers 2-Lb. Box ... **19c**
- Marshmallows Full Pound ... **15c**
- Cut Green Beans or Chuck Wag, 3 for ... **25c**

**Coffee 1-Lb. vacuum packed can 26c**

- Ice Cream**
- BIG DOUBLE-DIP CONES ... **5c**
- Per Pint ... **15c**
- Two Pints ... **25c**
- MEATS:**
- WEINERS Large—Per Lb. ... **18c**
- BOLOGNA, lb. ... **17c**
- Mock Chicken Legs, ea. **5c**
- STEAK Round or Loin—Lb. ... **27c**
- Roast shoulder, lb. ... **20c**
- SLAB BACON Per Lb. ... **18c**
- FRESH FISH Sea Perch (no bones)—Lb. ... **25c**

**Fresh Fruits AND Vegetables**

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## FLOUR

**PACKARD'S BEST**

48-lb. sack

**\$1.49**

**Corn Meal**

PACKARD'S

10-Lb. Bag ... **25c**

**Oxydol**

LARGE PACKAGE **23c**





