

Death Works a
24-Hour Shift;
Drive Carefully

The Hereford Brand

16 PAGES
TODAY

Published Every Thursday

Our Slogan: "More People—More Farms"

48th Year—Number 53

Hereford, Deaf Smith County, Texas, Thursday, December 30, 1948

Price 5c Per Copy

AROUND TOWN SIGHTS, FACES SEEN

"Twas two days after Christmas and all through the Brand office things were feeling mighty low! The force was lounging around the desks right after the noon hour, saying and doing as little as possible and crying for a contagious spark of enthusiasm. Then in bounded five year old Sara Gilentine and things rapidly came to life. She ran over to her dad, pounded him on the arm and with flashing eyes declared, "You, you were Santa Claus, you scoundrel!"

Tommie Kay Robinson is wearing a new locket these days, a Christmas present from Mr. and Mrs. Densil Pulliam. Tommie Kay gave the Pulliams quite a Christmas present, too, when she drew his lone ticket in the Rotary Club's Buick give-away.

Now that the Christmas buying hub-bub has leveled into post-Christmas inventory-taking, some of the better stories of harassed clerks get sifted out.

Elizabeth Yarbro at Streu Hardware turns a little pink when anyone mentions Scotch tape. She was so busy wrapping packages and licking decorative stickers on Friday she caught herself actually licking the Scotch tape. And one young lady along Main is really harassed. She wore mistletoe in her hair all day long on Christmas Eve and not a soul noticed—or at least nobody did anything about it.

Did you ever help to take inventory? If you have you know what a task it is for employees in stores to face now, of all times, so soon after Christmas. If you have not, you have no idea what you have missed, a good miss.

True to form and predictions, the true western spirit prevailed last week when E. Ramsey, rural postmaster, worked Christmas so persons on his route might have their packages. Leo Forrest was telling it about town Monday how much he appreciated it and so did others. Packages which looked like Christmas were delivered in town also by the boys on duty, Leroy Price said.

Dollar Day-advertisers in the Sunday Brand are urged to get their copy in Thursday. With much stock in the shelves for January Clearance, this promises to be one of the big Dollar Days of Hereford's History.

The County Court House offices will be closed Saturday in celebration of New Year's Day. Judge Leonard Foster announced Wednesday.

The Volunteer Firemen's till gets bigger and bigger. There's a \$100 addition to the treasury this week with a check from the board at the Hereford Housing Project to thank the boys for their work in saving the barracks charred from last Wednesday's fire. It was signed by Fred Barrett, president of the project and J. K. Baker, secretary.

Mrs. Frank Marrs in giving her answer to the question of the week did an about face and asked the reporter a question which she can't answer.

The question: Who does one see or call, or is there any one in Hereford who can or will adjust a gas cooking stove? Mrs. Marrs has talked and asked without avail and she has a gas stove running a high blaze which she can not fix or get fixed.

Who does one see or call, or is there any one in Hereford who can or will adjust a gas cooking stove? Mrs. Marrs has talked and asked without avail and she has a gas stove running a high blaze which she can not fix or get fixed.



PHOTO BY W. H. PATTON

HE GETS IT LAUGH

Dance in 5,000 Was the Right One

With a 5,000 chance to win the Buick, Densil Pulliam astonished Friday when little Tommie Kay pulled ticket No. 4, the red, black and white read off "In, Star Route."

"That's my rawled and pushed high the crowd to pick on his new car."

Barbara hit. She knew her dad's car. Even since he ticketed the family about the new car being for Christmas. G really believed it, and to go down town he would be with her. But the parents stayed with up at grandmother's.

About 3:30 p.m. Mrs. Tommie Kay said, "Are there any other Star Routes? There you just won the Buick. Pulliam made calls to confirm it would believe their parents."

The Pulliam to keep the news traveling now before they done through in a pick-up, if they made in it was to spend Christmas their parents.

Wooden Of Dime

Bruce Wood appointed 1949 Dimes chairman for County. Paul Harehartman of the Battle Paralysis Four Tuesday.

The new chair will call a meeting of this week announce committees and the Sunday Brand.

He said this is 18 per cent of assessments.

The January will get under way Friday, Jan. 14, and the last day of the year.

"This has been, not only for the bill for the nation as well," Harvey said depending on whether to put us for next year.

Half of the boys go to the heater and half of the boys there goes for balance is used found available to supporters whose expenses funds.

ly as a contribution to the fund but he got busy after the meeting and didn't get to it. The next day he made a special trip to the county agent's office and slipped down his dollar bill.

Says Investment "Luckiest" "It was the luckiest investment I ever made, I never won anything before in my life and I don't expect too, again," he said.

Mr. and Mrs. Pulliam are both from Bellevue. He was graduated from high school there in 1940 and attended Texas Tech in '41 and '42, but Uncle Sam called him up then and he went into the infantry, where he served with the 103rd Division.

He served overseas in '44 and '45 in Germany, Austria, Italy and France. After being discharged he came to Deaf Smith to farm.



PHOTO BY W. H. PATTON

New Librarian To Take Over Jan. 1

Mrs. J. J. Boydston, appointed by the commissioners' court as County Librarian will assume duties January 1, filling the vacancy left by former librarian, Mrs. Clara McLean.



there before coming here. In 1919 she married J. J. Boydston of Hereford and they have a son, Jack, who was born and reared here.

SURPRISE

The County Agent's Sporting a New Car

Instead of a driving battered mileage-worn Ford, the County Agent, Hugh Clearman, is cruising around Deaf Smith County countryside now in a 1949 Chevrolet coupe, a Christmas gift from 4-H boosters in recognition of the work Clearman has done as sponsor of the organization.

ing for a new car for a year and a half, so he wasn't too surprised Thursday when Delbert Kinsey called him up and told him his car had arrived and to pick up the keys about 2 p. m.

Hiked Postal Rates To Go In Saturday

Beginning Saturday, Jan. 1, the increased postal rates become effective. Postmaster Jim Lipscomb reminded the public Monday.

The increase will hit airmail, third and fourth class mail, special delivery, postal notes, money orders, postal notes, domestic registered and insured mail, return receipts and OOD mail.

Airmail rates jump a cent an ounce, and cost six cents an ounce up to a maximum of eight ounces.

A new six-cent airmail stamp picturing a DC-4 in flight will go on sale January 18 in Washington, D. C.

New four-cent air mail postal cards will be available after January 10, also, or the sender may use a regular one-cent postal card and a three-cent stamp with a "Via Air Mail" if he wishes.

These rates will apply on mailings to the continental United States and territories, Army and fleet post offices, Canada and Mexico, Lipscomb said.

New special delivery charges will go into effect January 1, also. They run:

Up to two pounds, 15 cents on first class, 25 cents on second, third and fourth class; two to ten pounds, 25 cents on first class, 35 cents other classes; over ten pounds, 35 cents first class, 45 cents other classes.

New special handling rates for fourth class mail only, will be: Up to two pounds, 15 cents; two to ten pounds, 20 cents; over ten pounds, 25 cents.

Few Holiday Misdemeanors

With the holiday misdemeanor toll at its lowest ebb in years, the County and Justice of the Peace Courts reported Wednesday they each had had only one case to try on Christmas season offenses.

Ed Teifel was fined \$50 and costs in County Court Monday for driving while intoxicated. County Judge Leonard Foster said he was picked up Christmas Eve on the road labor camp leading on to Highway 60.

His companion, Virgil Hanes, was charged with being intoxicated and was fined \$14 in Justice of the Peace Court Monday, according to Justice Andy

County Commissioners Will Take Oaths Saturday Morning

The first day of the new year will be inauguration day for four county officials, elected last summer in the Democratic primaries, to serve two year terms as county commissioners.

The four will take oath of office Saturday at 10 a. m. in the County Court Room.

Three of the men were re-elected to their positions, Troy Moore of Precinct 1; J. T. Quinn, Precinct 3 and John I. Morris, Precinct 4. G. T. Higgins, Precinct 2, the only new man on the roster, succeeds Jeff Robinson in that capacity.

Ceremony Short

In the bi-annual ceremony which lasts less than half an hour the county clerk will be sworn in by the county clerk or justice of the peace and he in turn will swear in the four commissioners.

Although the voting decision was evident in most cases in the

July first democratic primary, the commissioners were not officially elected to office until the November general election, but the Democratic sweep in the county made the later balloting a mere formality. All were unopposed for office then.

Only One Run-Off

In only one case was a second primary run-off necessary and that was the Precinct 2 race with Troy Moore and M. T. Rutter, as candidates.

Of the four officials, Moore has served the longest. January 1949 will begin his fourth term in office. Quinn will begin his third term, Morris his second and Higgins his first.

Plans for the inauguration were made at the regular meeting of the Commissioners Court Monday morning in the Court Room.

At that time Mrs. J. J. Boydston was appointed County Librarian to fill the vacancy cre-

ated by the resignation of Mrs. Clara McLean who has accepted a position in the Veteran's Hospital at Temple. Mrs. Boydston has been assistant librarian for the past two years and will assume her new duties Jan. 1.

Resolution Adopted

The officials also adopted a resolution authorizing County Judge Leonard Foster to sign all applications for federal aid for Deaf Smith County hospital construction and remodeling.

They passed an order agreeing to the conditions of Minute No. 25946, passed by the State Highway Commission which reads: "In Deaf Smith County, a farm to market road from State Highway 51 in Hereford west to road intersecting a distance of approximately 8 miles; is designated subject to concurrence of Public Roads Administration and subject to condition that Deaf Smith County will furnish all required right of way free of cost to the State."

Fire Damage Set at \$1,000



Damage estimated at \$1,000 was done Sunday afternoon when flames swept equipment and supplies belonging to Bell and Braden, construction firm, east of Hereford at the Santa Fe switchyard. The fire was the result of an explosion of diesel fuel being used to melt asphalt. (Photo by Henry Stahl)

Season One of Safest Despite Fire and Minor Auto Collision

One of the safest holidays in Hereford history was the Christmas week-end with only one fire and a minor automobile collision to mar the days.

The fire occurred Sunday afternoon when an asphalt heater and diesel fuel storage tank being used in street construction work caught fire about a mile east of town on the Santa Fe switchyard.

Damage to equipment and supplies was estimated at \$1,000 by the firm of Bell and Braden, construction engineers.

The blaze started when workmen melting asphalt lost control of the fire and several small explosions resulted.

Volunteer firemen answered the call and machinery near the blaze was protected but the asphalt pile was allowed to burn itself out.

No one was injured. After a pre-holiday season packed with car wrecks, the week-end turned out to be amazingly free of accidents. A check with the sheriff's office, highway patrol and local police dis-

closed only one collision. This was a minor fender scratching that also occurred Sunday when the Cockerham furniture truck, stopped by a traffic light on First Street was rammed by the car following it.

TIME TO TURN IN WHEAT LOAN DATA

"There are still two more days to turn in your commitments of purchase agreements and government loans on wheat," Faust Collier, head of the local Production and Marketing Association, has pointed out.

Closing date for turning these in to his office is December 31. For grain sorghums, the date was Dec. 28.

"We are concerned that some of the farmers may confuse the two dates and think the deadline has already passed, but they have until the end of the year to turn in their purchase agreements and loans."

Year's First Baby To Cash In On Prizes, So Will Pop, Mom and Doc

Deaf Smith County's first baby of 1949 is in for a big surprise and the waiting world is eager to make him feel welcome.

There's \$150 in gift merchandise in stores over town just waiting for the first local baby born in 1949.

Reviving a practice of former years that was not carried out last year, the Baby Derby begins at midnight, Dec. 31 and the winner is the first child to be born in Deaf Smith County in the new year.

If there's a chance your young heir is the baby the town is waiting for, have the attending physician call the Brand Office giving the name of the parents and the time of the child's birth, then stop by the Brand office and pick up the identification card that entitles you to the gift merchandise.

There are 30 merchants in the big give-away and it isn't just baby alone who gets in on the prizes.

For the young king or queen there's a heating pad, a Playtex rubber sheet, Gerber's and Heinz baby food, Carnation milk a sweater set, a baby book, shoes a handy nurse, a sterling educator set, a baby brush set, a bottle warmer, a layette package of bottles, a bottle sterilizer, soap clothes pins, thermos bottles, bath robe, Cream O' Plains milk, diapers, a year's paid up insurance premiums, the first baby picture, and his first birthday cake.

For the mother there's a basket of flowers, and a theater gift book. For the father there's a pair of house shoes, a carton of cigarettes and a box of cigars. And for them both, and the attending physician, there's a celebration dinner.

Services Held For Mrs. Gunn

Last rites for Mrs. R. M. Gunn, 66, were held Wednesday afternoon at the Avenue Baptist Church with Rev. H. V. Fields in charge of the services. Mrs. Gunn died suddenly Monday night at her home on Kibbe Street.

She had been in poor health about three years suffering from undulant fever and a weakened heart condition, but had not had any serious attacks of illness. Christmas the family had a reunion dinner at the Gunn home and Mrs. Gunn was reported feeling well throughout the holidays until about suppertime Monday when she suffered an attack. Mr. Gunn summoned a daughter, Mrs. Guy Lawrence, and she put her to bed. She never recovered.

Lived Here Many Years She had been a resident of Deaf Smith County almost a quarter of a century, she and her husband having moved to their Westway farm in 1923.

Long-time friends from that community served as flower girls, musicians and pall bearers at the funeral.

Members of her Sunday School class were in the funeral entourage. Pallbearers were Merlin Kaul, Clarence Morrison, Elmer Combs, Paul Rudd, Robert Boyd, and B. B. Northcutt.

Burial was at Westpark Cemetery with the E. B. Black Funeral Home in charge.

Born At Granberry, Texas Mrs. Gunn was born Mary Emily Richmond in Granberry, Texas, June 2, 1882. Her parents were native Kentuckians who moved to Texas to farm. When she was still a small child they moved to Burneyville in the Indian Territory, which was to become Oklahoma.

She was married to R. M. Gunn July 3, 1893. The ceremony was performed by the Baptist minister at whose home she and Mr. Gunn met. The couple celebrated their Golden Wedding anniversary last summer with an open house.

After harvest time in 1893 the couple moved to their own farm and later moved over to the Creek Indian country. It was here their four daughters were born, two of whom died in childhood.

Two Daughters in Hereford The other two daughters, Mrs. Juy Lawrence and Mrs. J. H. Anders live in Hereford.

The Gunns moved to Westway 13 years ago from New Mexico and for the past 15 years operated the store in that community. A little over a year ago they sold their farm and moved into Hereford.

Mrs. Gunn was a member of the Primitive Baptist Church during the Gunn's years at Westway, however, they attended the church there and afterwards moving to Hereford they attended the Avenue Baptist Church.

Mrs. Gunn's survivors include her husband, two daughters, five grandchildren, Nelda Guy and Melba Gay Lawrence and Roy and Ross Jo Landers and Mrs. W. B. Nunley who has two children, the only grand children. One was born early Monday morning.

YOUR CHILD TODAY

Junior Slow About Learning To-Read? .. Give Him a Chance

By DAVID TAYLOR MARKE
AP Newsfeatures

A well known specialist in reading problems tells me that parents very often fail to realize that learning to read is like learning to talk. It is a slow process which is influenced by a sense of need on the child's part. Junior will learn to talk because he needs to communicate with others. He will learn to read when he has a sufficiently keen desire to obtain the pleasure and information contained in books.

According to Professor Ruth Strang of Teachers College, Columbia University, the mother who tells a friend with melancholy pride, "Johnny has a reading problem," is very probably reinforcing Johnny's difficulty. Often children who are having trouble mastering the elements of reading are plunged into deeper discouragement by unwitting parents who try to spur them on by comparing them with their little friends or by deploring their inability in front of other people.

"Primarily the child who is a poor reader needs the security and confidence which comes from knowing that his parents value him for himself alone and not for his accomplishments," Dr. Strang says. "With this as a point of departure, ordinary reading difficulties frequently can be overcome through three-way parent-child and teacher cooperation." "Parents should not force reading upon children, according to Dr. Strang, but they should take advantage of simple opportunities to encourage interest in reading at an early age level. For example, there is no particular worth in having a disinterested child memorize the alphabet before he goes to school. However, if at home Johnny asks, "What does that say," pointing to the label on a can, this is mother's chance to explain that these letters say "peaches" and have a personal meaning for him. Subsequent opportunities to reinforce this experience may come in connection with signs in the buses or headlines in the newspapers.

The excitement and enjoyment in books can be made apparent to children if their parents will take time out to read stories to them, Dr. Strang feels. She cautions, however, against too much parental reading when schooling

has begun as this may tend to make junior lazy in bestirring himself to learn how to read.

"Children who have a good oral vocabulary usually learn to read more easily," Dr. Strang points out. "Therefore, it is important for parents to help their children to build vocabulary by talking clearly, using words accurately and choosing an understandable variety of them. When the child gets to school, he will recognize the words in his reading lessons and feel at home with them."

A plentiful supply of attractive literature on his present reading level is advocated by Dr. Strang for the boy or girl who is having trouble progressing in reading. Parents who are embarrassed because their fifth rader can read only second grade material fall into the error of supplying books that are too hard in the hope that junior will be spurred to greater efforts. Just the reverse occurs and the child becomes more discouraged and frustrated than ever, she says.

Even the comic books are not shunned by Dr. Strang if they can serve as a springboard in developing enthusiasm for reading.

For children just beginning to read, Dr. Strang feels that the making of a scrapbook with colorful pictures very simply labeled is helpful. With mother or father as a companion in this undertaking, the child begins to understand that the letters which spell "rabbit" may mean a big rabbit, a small rabbit or a sleeping rabbit. The understanding that the written word is a symbol is a fundamental concept in reading. Older children may enjoy dramatizing simple plays by reading the lines with their parents.

If the teen-ager has some special interest such as baseball or stamp collecting, parents may help by selecting books which deal with this subject, thus making reading seem less of a chore, she says.

Dr. Strang urges parents not to show disapproval or disappointment if their child's progress in reading seems slow. Since reading is part of a child's total growth, his success and happiness in all aspects of his life are important and she urges parents not to overlook a secure and loving home atmosphere as a vital factor in reading achievement.

And the Situation . . .



Members of the Second Marine Division rush ashore from LST's near Argonia, Newfoundland, during the second phase of the Navy's Second Fleet cold weather exercises. The men are testing clothing and equipment for Arctic warfare. In the background are the twin hills fondly dubbed "The Mas West" by maneuvering Marines.

CHURCH ANNOUNCEMENTS

The following schedule of church services is furnished by the Hereford Ministerial Association. Any other local churches desiring to list their schedule of services in these columns may do so by turning in their copy to the Brand office not later than noon on Monday of the week of publication.

FIRST BAPTIST
K. H. Cagle, Pastor
Sunday School.....9:45 a. m.
Sermon.....10:55 a. m.
Training Union.....8:45 p. m.
Sermon.....8:00 p. m.
Mid-week Services:
Wednesday.....7:30 p. m.

AVENUE BAPTIST
H. V. Fields, Pastor
Sunday School.....9:45 a. m.
Morning Worship.....11:00 a. m.
Training Union.....8:30 p. m.
Preaching Service.....8:00 p. m.
Mid-week Services:
Wednesday.....7:30 p. m.

ST. ANTHONY'S CATHOLIC
Albert Heald, S. A., Pastor
Sup. Masses: 7, 8:30, 10:30 a. m.
Weekday Masses: 8:30 and 8:15 a. m.
Holy Hour: Thursday at 8 p. m.

DAWN BAPTIST CHURCH
C. S. Parker, Pastor
Sunday School.....10:00 a. m.
Morning Worship.....11:00 a. m.
Training Union.....7:30 p. m.
Evening Service.....8:30 p. m.
Mid-week Service:
Wednesday.....8:00 p. m.

IMMANUEL LUTHERAN
E. W. Lichtman, Pastor
Sunday School and Bible Class
Worship Service.....10 a. m.
Holy Communion is celebrated the first Sunday of each month, with a special Confessional service beginning at 10:45 a. m.
Listen to the Lutheran Hour each Sunday over KFDD at 9 a. m.
Services are held in the County Court Room.

FIRST PRESBYTERIAN
Russell A. Wingert, Pastor
Sunday School.....9:45 a. m.
Morning Worship.....11:00 a. m.
Evening Worship.....7:30 p. m.

ST. THOMAS ESPISCOPAL
Services every first Sunday morning, 8 a. m. at County Courtroom. Rev. Walter R. Scott of Plainview in charge.

CHURCH OF THE NAZARENE
Rev. Roy L. Bickford, Minister
Sunday School.....10:00 a. m.
Morning Worship.....11:00 a. m.
Evangelistic Service.....7:30 p. m.
Mid-week Service,
Wednesday.....8:00 p. m.

FIRST METHODIST
Den R. Davidson, Pastor
Sunday School.....9:45 a. m.
Morning Worship.....10:55 a. m.
Youth Fellowship.....7:15 p. m.
Even. Worship.....8:00 p. m.

ASSEMBLY OF GOD
S. E. Eldridge, Pastor
Sunday School.....9:45 a. m.
Morning Worship.....11:00 a. m.
Young Peoples Service.....6:15 p. m.
Evangelistic Service.....7:45 p. m.
Mid-week Services:
Wednesday.....8:00 p. m.

FIRST CHRISTIAN
Roy W. Ford, Pastor
Sunday Services:
Morning Worship.....10:50 a. m.
Sunday School.....9:45 a. m.

Junior Endeavor.....8:30 p. m.
C. Y. F.....6:00 p. m.
Evening Worship.....7:00 p. m.
Mid-week Service,
Wednesday.....7:15 p. m.

HAVE YOU CONSIDERED

the "Readjustment Period" in establishing your life insurance program? Let's discuss it today.

Southwestern Life
Insurance Company

G. C. (Jiggs) HARTMAN
104 E. 3rd St. — Phone 45
Hereford, Texas

ording to reports. Cotton mill activity declined during November and was about 10 per cent below a year ago. Cottonseed prices changed very little during Christmas week. Average price paid Texas farmers was \$75 per ton, Oklahoma farmers received an average price of \$74.90.

BEAR SKIPS HIBERNATION
BELTON, Mont. (AP)—One of the bears at Glacier National Park has insomnia. While others are sleeping away the winter, the yearling grizzly romps about, tipping over trash cans and being

a nuisance in gas Chief Ranger Ne Beatly says he's

orphan cub who didn't get enough to eat in the summer and is still building up fat for the long hibernation.

INCOME RETURNS

BAKER

302 Roosevelt Phone 589W

STANDARD
a
HI-WAY
ON WEST

Will Be Closed
FRIDAY
for Inventory

OPEN
NEW YEAR
SATURDAY

Happy Year

JIM BOE'S

STANDARD SERVICE HI-WAY CAFE

SONNY'S NEWSSTAND

Everything for your reading pleasure! I solicit your magazine subscriptions! Intersection Highways 51 and 60

KINSEY MOTOR COMPANY

Will Be Closed

FRIDAY AND SATURDAY FOR INVENTORY

OPEN MONDAY

We trust that this will not overly inconvenience our friends and customers.

KINSEY MOTOR COMPANY



HEREFORD

happy new year 1949

We're looking forward to the coming year with optimism. We urge you to do the same, and we wish for you every success possible.



We want the Bells of the New Year to carry to you our heartfelt wish for fifty-two weeks filled with every success and happiness.

Sully Gleaton Cliff Gleaton and families

OUR NEW RESOLUTION IS TO GIVE CUSTOMERS EVEN BETTER SERVICE

WE ARE THANKFUL FOR YOUR PATRONAGE

The Happy New Years

WE WILL BE OPEN NEW YEAR'S DAY

IKI CAFE

THAT EATING PLACE

ON HI-WAY

The Hereford

Published Every Thursday
Our Slogan: "More People—More Progress"

Subscription Rates: \$2.50 per year, Zone 1, outside Zone 1. With The Sunday Brand, \$4.95 per year outside Zone 1.

All subscriptions strictly cash in advance. Entered as second-class matter at the Post Office at Hereford, Texas, under the act of March 30, 1879.

Notice to the Public

Any erroneous reflection upon the character or reputation of any person, firm or corporation, in the columns of this paper, will be gladly corrected if a notice of same being given to the editor personally.

Christmas Party Given for Church of Christ Group

Mrs. E. Ramey's Sunday School class of the Church of Christ held its Christmas party in her home Saturday afternoon from 3 to 5 o'clock. Nativity scenes and a lighted Christmas tree carried out the yuletide theme and a program was presented. Songs were sung by Patricia Childers and Glenda Hargett, Everett Allen, Doug Barnett,

Ronny Hemb, David Stant, and others. The party was given for the benefit of the church and was a success.

MASONIC BULLETIN

Hereford Lodge 848

of instruction each Thursday night. W. G. HOBBS, Sec'y. Stated meeting second Monday in each month. School

NOTICE OF MEETINGS

ODD FELLOWS
Each Monday Night
REBEKAHS
Each Tuesday Night

INCOME TAX SERVICE

MRS. CLYDE COCANOUG

108 8th Street

FREEDOM TRAIN DO ARE HERE!

NEW ET



YOU'RE CORDIALLY TO VIEW
"PRESIDENT LINCOLN PR PLAN FOR THE
ABOLITION OF 1862"

(An enlargement of)

This document will be on exbank lobby from December 24, through January 9:00 and 3:00. It is one of a series of as from the originals of important historicals being brought to this community as part of service program of The First National Bank.

The National Bank

HEREFORD

Member:
Federal Reserve
Federal Trust Corporation

40 years
4%



Member of the League of Women Voters

WESTWAY NEWS

Annual Christmas Program Held at School Friday Night

Mrs. MERLIN KAUL

The annual Christmas program was held at the school Friday night. The program was made up of special numbers arranged by the teachers of each of the Sunday school classes. Misser Combs was in charge of arrangements. At the close of the exercises, Santa arrived to distribute the many gifts from the tree, and treats were given to all present.

The singing school, conducted ten nights, closed Wednesday night. Howard Moore of Clovis was the teacher. Attendance at each session was good. A pie supper was held Friday night for the benefit of the school. Gifts for Mr. and Mrs. Moore and their baby son were presented to them at the close of the meeting Wednesday night by those who had attended regularly.

School children and teachers are enjoying a vacation from school duties this week. College students include Misses Margaret Sowell and Helen Jo Wilson, WTSC at Canyon and Homer Rudd, Texas Tech at Lubbock.

Leave For Mission

The Lyle Rickman family left last week for Cassville, Mo. to spend Christmas with relatives. Mr. and Mrs. Gene Roach of Matamoras, N. M. are staying at the home of Mrs. Bess Werner while Mrs. Werner and son, George, are gone to Mexico, Mo. to visit Mrs. Werner's mother, Mrs. T. B. Ridgeway.

ROOF DEAL

COLUMBIA

Mayor John the treasury high school a roof on the he arranged rink flooded

Trv o

the home of their aunt, Mrs. Corley.

Mrs. M. S. Roe and hosts at a Christmas at their home Saturday. Tests included Mr. and Mady Wilson, Donald, Ed Norma Sue, Mr. and Mr. Hopson, Jerry and Mr. and Mrs. H. H. Millala, Kent and Judy, Mr. Elvin Wilson and daughter Mr. and Mrs. Junior Wad daughters.

Mrs. Joe Landers and Mr. and Mrs. W. B. and Jackie Lynce, Mr. Merlin Kaul, Larry and W. were guests Christmas of Mr. and Mrs. R. M. Gureford.

Mrs. V. T. Glenn of Amarillo guests of Mr. and Mrs. Pierce Friday night and day.

Scott Returns

Scott has returned home Cleburne where she has convalescing at the home uncle. She recently underwent a major operation at the hospital in Cleburne. Her mother, C. W. Green of El Paso has been staying at the home here.

Mrs. Merlin Kaul and son visitors in the Ralph Durome at Friona Saturday.

Will be considerable move the community in a few The Carl Schroeder, G. W. M. S. Roe, and Earl families will move to Hereford, and Mrs. Jimmy Those children will move to under place south of Hereford. The Bernie Northcutt move from Hereford to the Roe place and the Johnson family will move to the house vacate Schroeders.

To Bead From Hospital Parsons, who has been in hospital in Dalhart pneumonia fever will be released this week.

Dinets Sunday in the Merilhome included Mrs. Tom of Port Chicago, Calif. Ida Hartman and Mr. Grady Wilson and Norma Hereford; Frank and Floyd.

Miss Boyd, student nurse (West Texas Hospital) who spent Christmas home of her parents, Mrs. Robert Boyd, Bart Royda Boyd of Hereford guests Saturday night Robert Boyd home. They had Sunday School here.

Members the Robert Boyd family their guests Christmas day P. H. Luck home they a kin dinner at the Jack home in Hereford.

Mr. Harold Head, Mr. and M. Ohlig of Hereford, Jung, Mozelle and Lynn at the funeral of Mr. Yotandmother, Mrs. Trammisview Friday.

Mr. A. T. B. Thomas and son and Mr. and Mrs. Red Flor Post, were guests Christmas their son and brother, Thomas and family.

Mr. A. J. C. Morrison and child and Mrs. Vernon Willis baby daughter were guests Christmas day of their pair, and Mrs. J. C. Willanthel.

Son to Nunleys Mr. W. B. Nunley announced of a son, Tuesday at the Deaf Smith Hospital. He has been named Lloyd.

Mrs. R. is died at her home in Monday night following an attack. Although Mrs. had been in poor health years she was able to about most of the time. She had spent the day Christmas.

The Gunsted the Westway store bars and Mrs. Gunn was in the church and social the community. She want to everyone here and affectionately called "Ma".

Mrs. Joe is a daughter and M. Nunley is a grandmother R. M. Gunns.

FEW AUST JOBLESS VIENNA is than one per cent etc's working population employed, recent government figures show. The figure is as the "absolute minimum" by government authority.

Sell Thruvant Adsl

PERSONALS

Miss Helen Plummer, of Dallas, a nurse in the Parkland Hospital arrived Monday before Christmas to be with her parents, Mr. and Mrs. Bruce Plummer for a few days. She returned to Dallas Christmas eve to resume duties.

Mr. and Mrs. Thomas Elliston and son, Don, of Wallace, Idaho, drove through to spend Christmas with their parents, Mr. and Mrs. Beryl Elliston. The group accompanied by Beryl's mother, Mrs. A. H. Elliston and a brother, Joe B. and family, spent Christmas day in White Deer with a sister, Mrs. H. P. Barnard Jr. and husband. They were joined there by Mrs. W. L. Branson of Amarillo and Mr. and Mrs. Curry and sons, of Pampa.

Mrs. Marcy Koelzer who arrived Christmas eve for a four day visit with her parents, Mr. and Mrs. M. H. Koelzer and family, left Tuesday evening for Colorado Springs where she is employed.

A surprise farewell party was given for Mr. and Mrs. Woodroe Sellers Sunday when relatives and friends arrived with covered dishes for a dinner. The Sellers left Tuesday for San Antonio to make their home.

Games of "42" were played by the group following the dinner. Included in the group present were Mrs. and Mrs. D. R. Grimes of Hot Springs, N. M.; Mr. and Mrs. Billy Wall and family, Mrs. Daisy Turnbow, Mr. and Mrs. C. F. Grimes and daughter, Betty, Mr. and Mrs. J. W. Wheelan and son.

House guest for the holiday season in the Beryl Elliston home is Mrs. Kitty Wright of Fort Worth, the sister of Mrs. Elliston. She accompanied relatives of Mrs. Carl Frye who came to visit.

Mr. and Mrs. Aaron Rose and daughter, Syble, of Silver, visited in the home of Mrs. Rose's parents, Mr. and Mrs. L. H. Shore for the holidays and attended the family dinner in the home of Mrs. L. R. Bradley Christmas day.

Save Time . . . Save Money . . . with

Standardized

Inventory Pads

These pads are produced by one of the large stationery manufacturers to save time not only in taking inventory . . . but in figuring extensions.

Pad of 100 Sheets

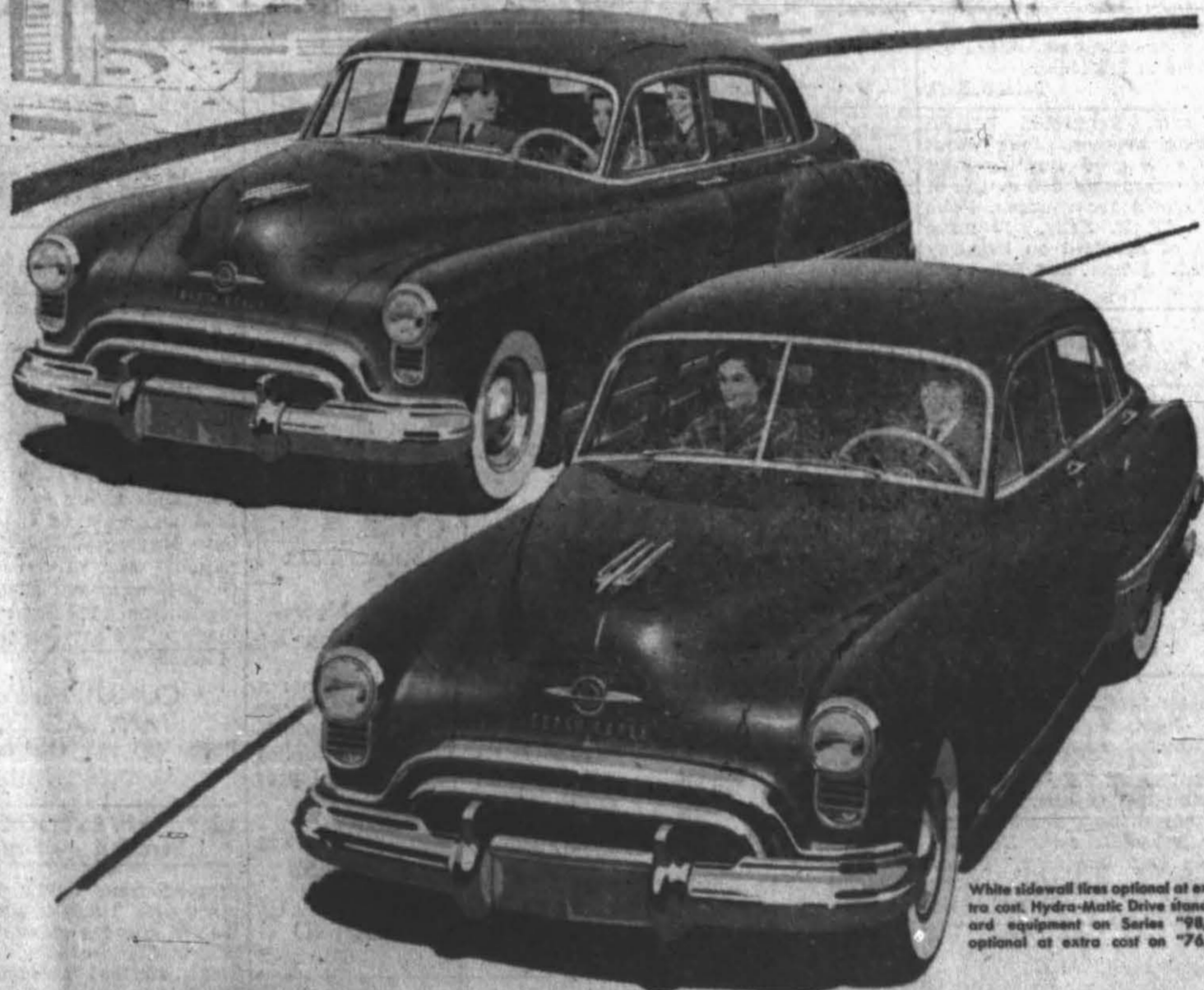
65c

See them at

The Hereford Brand

Here they come—

THE NEW FUTURAMICS!



White sidewall tires optional at extra cost. Hydra-Matic Drive standard equipment on Series '98," optional at extra cost on '76."

OLDSMOBILE "ROCKET"



HERE IT IS! Oldsmobile's new "Rocket" Engine, which offers all these features: Right-Block Valve-in-Head Construction; Dual Down-Drift Carburetion; Five-Bearing Precision-Balanced Crankshaft; Hydraulic Valve Lifters; Short Sturdy Camshaft; Steel-Reinforced Alloy Pistons.

Oldsmobile rolls forward into '49—with an All-Futuramic line—a new '76," a new '98," and a revolutionary new "Rocket" Engine

They're here! They're new! They're both Futuramic! Two sparkling new Oldsmobiles . . . rolling forward into '49. Upper left, the Futuramic '76" . . . with Fisher's newest body, panoramic vision, plus a remarkable new "Big Six" Engine. And out in front, a newly styled Futuramic '98" . . . with that revolutionary new "ROCKET" Engine you've heard so much about. It's a completely new, high-com-

pression, valve-in-head eight that actually gives you more power on less gasoline! Combined with GM Hydra-Matic Drive, the "Rocket's" performance is so smooth, silent, and spirited, you've got to try it to believe it! Your Oldsmobile dealer invites you to inspect the new Futuramic—examine the new "Rocket" Engine—and experience "The New Thrill!"

FUTURAMIC

OLDSMOBILE

Kinsey Motor Co.

WANT ADS

Notice to Classified Advertisers:

Effective July 1, and thereafter, the following deadlines will be maintained regarding placement of Classified Ads in The Brand and The Sunday Brand:

Thursday:
No ads will be accepted after 12 o'clock Wednesday immediately preceding publication date.

Sunday:
No ads will be accepted after 12 o'clock Saturday immediately preceding publication date. Identical rates will be maintained in both publications.

1st insertion.....4c per word
Each Additional.....3c per word
Classified display....75c per col. inch
No blind ads will be accepted in either publication!

Miscellaneous FOR SALE

FOR SALE
196 feet 16-inch casing, 9/16 inch steel shop made.
J. K. BAKER
Phone 339-W
B-1-23-tfc

ELECTROLUX CLEANER
and air purifier now available at prewar price of \$69.75. Immediate delivery for Christmas.
1001 West 5th Phone 324 Col. Amarillo, Texas
B-1-50-5-c

FOR SALE: Large circulating type sun flame kerogen heater, practically new, 6 miles south Summerfield, Texas. W. B. Boston.
B-1-19-50-tfc

FOR SALE: Sows with litters. One month old Hereford Jersey calf. Marand H. Frye, Route 3, Hereford.
B-1-17-24-6c

I have a used E-60 Allis Chalmers well motor in good condition; would like to trade in on larger motor. Odie Moore, 6 miles north, 1 1/2 east of Dimmitt.
B-1-29-26-2j

Registered Hampshire pigs; also nice meat hogs. Ed Dauk, 2 miles south on Dimmitt highway.
B-1-15-26-2p

FOR SALE: One cabinet radio. One buffet and one desk. Phone 93-J or see at 810 Miles.
T-1-17-53-1k

FOR SALE: Registered English Springer puppies, four weeks old. Make good hunting dogs and are recommended as one of the best breeds for children. Price \$40.00. W. T. Kelly, 10 miles north of Hereford on Highway 51 and 1 1/2 west. Box 886.
B-1-41-53-2p

2. FOR SALE Farm Equipment
NEW WHITE IRRIGATION MOTORS READY TO GO. JOHN WOOD EQUIPMENT COMPANY
B-2-11-38-tfc

FOR SALE: 1946 Pontiac Torpedo 3 sedan coupe. O. L. Click, 502 Roosevelt.
B-3-13-26-4p

Automobiles FOR SALE
FOR SALE: 1947 Hudson Commadore. John Wood Equipment Company.
B-3-9-53-tfc

FOR SALE: 1947 Diamond T 3-ton long wheel base truck. 13,000 miles. Priced to sell. Hereford Butane Gas Company, Phone 9000.
B-3-21-26-5c

FOR SALE
1939 Chevrolet, 2 door sedan with new engine; lots of extras, new paint. A perfect automobile, priced at \$765.
BENEFIELD MOTOR CO.
Your Chrysler-Plymouth Dealer East Hiway 60. B-3-53-2c

4. REAL ESTATE For Sale or Trade
Go West Young Man Go West Goff Armstrong
lives out there at House, New Mexico and has a lot of cheap farm and ranch land for sale. He'll treat you right.
B-4-50-00p

FOR SALE BY OWNER: House, 3 rooms and bath. 2 1/2 lots, 20% discount. Phone 12-J.
B-4-13-53-3p

FOR SALE: 4 rooms with bath, also 4-room basement and garage apartment with baths with \$120.00 month rent income. Phone 271-W.
T-4-20-53-3p

180-acre irrigated farm, close in for sale. Call 211-W.
T-4-10-52-4k

FOR SALE: 11 acres in alfalfa. Has four inch irrigation well. Unimproved 60 acres. Phone 9006-F-2.
B-4-16-52-4p

FOR SALE
Choice 160 irrigated, extra good improvements. 80 acres alfalfa. Eight miles north Hereford on paved Highway 51.
E. G. Wright
Hereford, Texas, Owner
Priced reasonable.
B-4-25-4p

ONE SECTION
of irrigated land located in Dallam County, Texas. Has 10" well and fair improvements. This is a bargain at \$62.50 per acre.
One section of irrigated land with 225 acres in wheat and balance in row crop. Located in Dallam County, Texas. Has 8" well pumping 1800 gallons a minute. Good set of improvements. Price \$62.50 an acre with good terms.
Write
Fulton E. Thomas, Jr., or Frank Dunaway
Box 31, Dalhart, Texas
B-4-26-3-c

CHOICE
Irrigated and Unirrigated Farm Land. City Property. P. O. Box 506 — 338 Main
E. B. POSEY, REALTOR
Hereford, Texas
T-4-50-tfc

GLENN WEIR REALTOR
Houses, Lots, Farms. 10 and 20 acre tracts. Listings appreciated.
104 MAIN STREET
Phone 200
Res. Phone 452-W
T-4-45-tfc

FOR SALE
Irrigated and Dry Land Farms. Houses and City Property.
Phone 193-W
CHARLES SOWELL
T-4-45-tfc

5. FOR RENT
Bedrooms for rent: 615 Union Avenue, Telephone 642-W.
B-3-9-16-tfc

FOR RENT: Tank type vacuum cleaner and attachments. Also electric floor polisher. NEPPER ELECTRIC.
B-5-14-3-tfc

FOR RENT: Bedroom to gentleman. 304 McKinley.
T-5-7-53-1p

FOR RENT: Bedroom to gentleman. 304 McKinley.
T-5-7-53-1p

FOR RENT: Bedroom to gentleman. 304 McKinley.
T-5-7-53-1p

FOR RENT: Bedroom to gentleman. 304 McKinley.
T-5-7-53-1p

FOR RENT: Bedroom to gentleman. 304 McKinley.
T-5-7-53-1p

FOR RENT: Bedroom to gentleman. 304 McKinley.
T-5-7-53-1p

FOR RENT: Bedroom to gentleman. 304 McKinley.
T-5-7-53-1p

FOR RENT: Bedroom to gentleman. 304 McKinley.
T-5-7-53-1p

FOR RENT: Bedroom to gentleman. 304 McKinley.
T-5-7-53-1p

FOR RENT: 2-room apartment close in. See me at 411 25-mile Ave.
T-5-13-53-1k

FOR RENT: One 2-room house, and one 3-room house. Mrs. Paul Probasco, 224 Avenue I.
T-5-15-53-1p

FOR RENT: An apartment, furnished, bills paid. A. Peterson.
B-5-9-53-2c

FOR RENT: Small 3 room modern house to couple. 1023 25-Mile Ave.
T-5-13-53-1k

FOR RENT: 2-room modern house 48 B Street.
B-5-9-53-2k

FOR RENT: 615 Union Avenue, Phone 642-W.
B-5-8-24-tfc

FOR RENT: New 2-bedroom unfurnished apartment. Call 874-J.
B-5-9-52-tfc

FOR RENT: Unfurnished apartment. Also bedrooms for men. Call after 3:00, 106 Ave. A. Phone 277-W.
B-5-17-52-tfc

FOR RENT: Main Street. Inquire at Hereford Brand.
B-5-10-26-tfc

FOR RENT: Very desirable unfurnished 3-rooms and private bath. Fullwood Apartments, Phone 20.
B-5-12-26-2c

FOR RENT
Most desirable south front, newly decorated apartment with electric refrigeration and built-ins. New bathtub and automatic water heater. Best of beds.
MRS. EUBANKS
710 EAST THIRD
T-5-1-0

6. WANTED
Wanted: Wheat or other field grazing for cattle. Contact O. G. Hill, 93 W or O. G. Hill Jr., 833-W.
Wanted to buy: Good used cars. Milbrn Service Station.
B-6-9-2-tfc

7. WANTED
Wanted to rent: Land for wheat or row crop. Call 568-W or see Kenneth or Paul Rudd.
B-6-17-26-6p

8. HELP WANTED
9. Situations Wanted
10. NOTICE
I have room for a few more boys and girls in the kindergarten class, beginning Tuesday, January 4th, 3:00 p. m. Mattie Mae Swisher Studio of Singing, 123 West 5th, residence phone 870-W.
B-10-32-53-2p

NOTICE To Mail Subscribers of Amarillo Daily News
Check your Subscription Expiration Date. Special Rates now in effect: Daily News & Sunday News-Globe by Mail — 1 year \$13.95 Daily News without Sunday News-Globe by Mail — 1 year \$8.95 DAILY AND SUNDAY 2 years by Mail \$19.95 MAIL SUBSCRIPTIONS to
HEREFORD BRAND
B-10-23-tf

11. BUSINESS SERVICES
Will buy 80 acres irrigated or 640 or more buy land, if prices and terms are attractive enough. No agents. Box 542, Canyon, Tex.
B-11-24-52-6p

ANNOUNCING
A Complete Earth Moving, Land Leveling and Plowing Service. Motor grader and bulldozer work; land leveling, and all types of plowing. Call D. W. Wallace, 831-W or George Byrd, 9015-E3
B-11-24-tfc

FOR RENT: Bedroom to gentleman. 304 McKinley.
T-5-7-53-1p

FOR RENT: Bedroom to gentleman. 304 McKinley.
T-5-7-53-1p

FOR RENT: Bedroom to gentleman. 304 McKinley.
T-5-7-53-1p

FOR RENT: Bedroom to gentleman. 304 McKinley.
T-5-7-53-1p

FOR RENT: Bedroom to gentleman. 304 McKinley.
T-5-7-53-1p

FOR RENT: Bedroom to gentleman. 304 McKinley.
T-5-7-53-1p

FOR RENT: Bedroom to gentleman. 304 McKinley.
T-5-7-53-1p

FOR RENT: Bedroom to gentleman. 304 McKinley.
T-5-7-53-1p

FOR RENT: Bedroom to gentleman. 304 McKinley.
T-5-7-53-1p

FOR RENT: Bedroom to gentleman. 304 McKinley.
T-5-7-53-1p

FOR RENT: Bedroom to gentleman. 304 McKinley.
T-5-7-53-1p

The G. S. Solomons Spend Holiday With Relatives in Memphis, Tex

By MRS. CHARLIE BURK
Mr. and Mrs. G. S. Solomons spent the holiday with his parents in Memphis, Texas.
Mr. and Mrs. Arthur Reeves and sons of Trinidad, Colo. are visiting her parents, Mr. and Mrs. C. F. Rickels.
Mr. and Mrs. Roy Prvit and daughters are in Roswell, N. M. for the next week, visiting relatives.
Mrs. A. J. Walker, A. J. Jr., Gary, David and Edie are in Norton for a few days visiting her parents, Mr. and Mrs. Turner.
Mr. and Mrs. Charlie H. are in Denver for the holiday. Mr. and Mrs. Henry M. spent Christmas day with his mother, Mrs. J. F. Pipes in Amarillo where they ate Christmas dinner.
Mr. and Mrs. J. B. Stocks, Mr. and Mrs. Jack Weaver to Clovis for the holidays. Mr. and Mrs. J. B. Stocks, Mr. and Mrs. Charlie were in Amarillo Monday. Mr. and Mrs. B. R. Jensen of Roswell were week-end visitors in the home of Mr. Mrs. Phillip Miller.

Fun In Cooking

By CECILE BROWNSTONE
Associated Press Food Editor
If you want your family to have top rating when it comes to good nutrition, it's imperative to see that every member has his share of citrus fruit every day. You can serve vitamin-C rich oranges and grapefruit at any meal.
Fresh-frozen, canned or quick-thawed orange juice should frequently start if the day. It's not only grapefruit that can be halved and served with a spoon; oranges, offered this way make a big hit with small fry. Another suggestion this time for the middle of the day: mix orange and grapefruit segments with salad greens and French dressing and pile back into empty grapefruit shells for a wonderful luncheon salad to serve with broiled fish fillets. For a luscious dinner dessert top grapefruit with honey and shredded coconut and broil.
A new dish that's likely to come a favorite in your home is Orange Rice. It was concocted by a good cook who wanted an accompaniment duck without having to take time to stuff the bird. It's a natural, too, for quartered roast duck. Snow anyone who can't duck at the table and gracefully, so I always have outcher out the duck in tins, then I roast it as usual and serve with the Orange. This also won lots of praise with meat loaf, chicken. It can be prepared before and reheated in the a double boiler just before ing—its flavor really improve on standing. A good way of reheating originator says—when ing served with second—is to warm it in the hings in a large skillet.
What's new about this Well, its difference lies, all, in the rice being orange juice so that it the color of the sunn fruit. Its seasonings off flavor combination. U or canned orange juice recipe.
Orange Rice
Ingredients: 2 tab butter or margarine or chicken fat, 1 cup dice with leaves, 2 tablespoon onion, 2 tablespoon orange rind, 1 1/2 cups ricup orange juice, 1/2 powdered thyme, 1 1/2

Income tax services. Mrs. Clyde Coanougher, 108 8th Street.
B-11-9-26-tfc

WANTED: Butcher cattle. Deal Smith Company. Meat Co. See me at stockyards. Bonnie Brumley.
29-tfc

DRIVEWAY - SIDEWALKS FOUNDATIONS STUCCO PLASTERING RE-DASHING
20 Years in Hereford. SUFFICIENT HELP TO HANDLE YOUR JOB. For Free Estimates Call 446-J
H. E. WEBSTER
T-11-53-tfc

Let us soften your water. Soft Water Service, 818 E. 1st. Phone 317.
2-tfc

I want to **BILL YOUR AUCTION SALES**
B. R. BRUMLEY
2-tfc

Belts, Buttons, Dressmaking and alterations. Mrs. D. F. Mathies. Phone 305 W. 224 Ave. C. 12-11-13-tfc

NOTICE
To people living east of Hereford and west of Canyon, we have Maytag Washers, Ironers, natural and Butane Dutch Oven Ranges and Singer Sewing machines for immediate delivery. We service any make of washer.
CUNNINGHAM MAYTAG CO.
Phone 405 Canyon, Texas
11-23-tfc

12. LIVESTOCK Strayed — Found
Strayed from Cavin place, 15 miles west, 3 north: 3 whiteface Heifers; branded either "Lafy F," left shoulder, or "W" on left hip. Notify Richard Ireland, Phone 253-W.
B-12-27-51-4p

13. LOST AND FOUND
Lost: Steer calf, with horns, branded T-right hip, 7-right shoulder. Strayed from 12 miles north Hereford about Nov. 1st. Notify Charlie Hays, Dimmitt, Texas.
B-13-26-51-tfc

Lost: Shock-proof Hebro's wrist watch with black leather band please return to Brand Office. Charles Skelton.
B-13-17-53-2c

Resolution The Old House Dress Ain't What It Used To Be

Associated Press Fashion Editor
The evolution of the house dress from the days of the Moth-ward to its present stream-lined smartness follows, more less, the history of the emancipation of women.
So says Erwin Feldman, director-counsel of the National Association of House Dress Manufacturers, preparing for the celebration of its 50th anniversary as the oldest needletrade industry in America.
At the start of the industry, in 1898, the house dress was strictly a functional garment, designed not for beauty but as a sort of coverall.
As women's interests reached outside the kitchen, her sense of style also grew, and house dress manufacturers responded by creating the first strictly American fashions.
Today the house-dress industry has a vast scope, making everything from cocktail dresses to sun dresses, pedal pushers, airrinds, two-piece suits, play outfits, tennis and golf dresses, all within a price range of \$2.98 to \$14.98.
Most of the styles are simple and flattering, with practically a prime consideration. And they're a far cry from the shapeless garments that Grandma used to wear.
CARD OF THANKS
We wish to express our thanks for the many nice gifts and cards which we received for our Golden Anniversary from our friends.
Mr. and Mrs. A. L. Thomas
— Buy It In Hereford —

salt, 1 cup converted-type rice. Method: Melt fat in heavy saucepan; add celery and onion; cook until onion is tender, but not brown. Peel orange rind, removing as little of the white part underneath the rind as possible. Cut rind in one-eighth-inch slivers. Add water, orange juice, rind, thyme and salt. Bring to a boil, add rice slowly. Cover; reduce heat and cook 25 minutes. Makes 6 servings.

HEREFORD IMPLEMENT COMPANY

HEREFORD IMPLEMENT COMPANY

HEREFORD IMPLEMENT COMPANY

HEREFORD IMPLEMENT COMPANY

HEREFORD IMPLEMENT COMPANY

HEREFORD IMPLEMENT COMPANY

HEREFORD IMPLEMENT COMPANY

HEREFORD IMPLEMENT COMPANY

HEREFORD IMPLEMENT COMPANY

HEREFORD IMPLEMENT COMPANY

HEREFORD IMPLEMENT COMPANY

HEREFORD IMPLEMENT COMPANY

HEREFORD IMPLEMENT COMPANY

HEREFORD IMPLEMENT COMPANY

HEREFORD IMPLEMENT COMPANY

HEREFORD IMPLEMENT COMPANY

HEREFORD IMPLEMENT COMPANY

HEREFORD IMPLEMENT COMPANY

HEREFORD IMPLEMENT COMPANY

Last
John Lucas had been the city agent in Plainview for years. Until bad health forced him to give up his civic activities two years ago, he had been a member of the city council and served on the independent school district board.
He is survived by his widow, three daughters and three sisters.

YOU TO BRING YOUR NATIONAL FACTORS and TRUCKS Home For GENUINE NATIONAL HARVESTER AND INSTALLATION BY FL and CAPABLE NATIONAL TRAINED MECHANICS

HEREFORD IMPLEMENT COMPANY

HEREFORD IMPLEMENT COMPANY

HEREFORD IMPLEMENT COMPANY

HEREFORD IMPLEMENT COMPANY

HEREFORD IMPLEMENT COMPANY

HEREFORD IMPLEMENT COMPANY

HEREFORD IMPLEMENT COMPANY

HEREFORD IMPLEMENT COMPANY

HEREFORD IMPLEMENT COMPANY

HEREFORD IMPLEMENT COMPANY

HEREFORD IMPLEMENT COMPANY

HEREFORD IMPLEMENT COMPANY

Thank u Friends and Customs

To all patrons and to all who have had dealings in any way I want to express my deep appreciation for your friend trade while I served as your Cono

take this opportunity to com Mr. Med- chief who has purchased the Wholesale business in Hereford from my friends and customers to give him patronage and loyalty that I have enjoyed my tenure in this business.

Oscar E

In Berlin Love



Former paratrooper Edward J. Lada, 28, is pictured through Berlin's blockade to see his 21, right, and their illegitimate child, Nancy, military authorities locked him up for illegal zone. To further complicate matters, he appealed for Lada's affections. One day, a marry Ruth, the next day the other frau, he has said he wouldn't leave Germany with

PERSONAL

Mr. and Mrs. Don S. Taylor left Monday for their home in Louisiana, Mo. after spending the Christmas holidays with her parents, Mr. and Mrs. J. H. Pli-man.

George Brumley returned Friday night from Ozark, Mo. where he visited relatives.

Mr. and Mrs. Travis Dameron are spending the Christmas holidays with her parents, Mr. and Mrs. A. G. Lobdell, and other relatives in Franklin, La. They expect to return soon after the first of the year.

Mr. and Mrs. D. H. Alexander spent the Christmas week-end in Seagraves with their daughter, Mrs. Joe Hudson and family.

Mrs. Jess Russell of Houston has returned to her home after spending a couple of days here with her husband's parents, Mr. and Mrs. W. H. Russell.

Mrs. W. D. Hawkins and children left Monday for Las Vegas, N. M. spending the holidays here with her parents, Mr. and Mrs. J. W. Hawkins.

Miss Fannie Turrentine, teacher in the El Paso Public Schools, is in Hereford to spend the holiday vacation with her sister, Mrs. E. W. Harrison, and brother, George Turrentine.

Kathryn Acker, registered nurse, who will receive her B. S. degree from Mt. St. Scholastica, Atchison, Kansas in June, is spending the Christmas vacation here with her parents, Mr. and Mrs. C. C. Acker.

Mr. and Mrs. Joe Evans were in Happy to visit relatives on Christmas day.

Mr. and Mrs. D. C. Laird Jr. and son Carroll, returned this week from Kilgore where they visited his mother, Mrs. D. C. Laird.

Mr. and Mrs. Howard Williamson and son of Muleshoe spent the Christmas week-end here in the home of his parents, Mr. and Mrs. H. V. Williamson.

Lyle Fluit left Sunday for Dallas where he is employed, after spending a couple of days here with his parents, Mr. and Mrs. W. S. Fluit.

Mr. and Mrs. D. R. Grimes of Hot Springs, N. M. arrived Friday to spend Christmas in the homes of Mr. and Mrs. C. P. Grimes and family and Mr. and Mrs. Billy Walls and family. They returned home Tuesday.

Visiting Christmas eve and Christmas day for dinner in the home of Roberta Campbell and Buddy Bob were her mother, Mrs. R. L. Campbell of Silverton and her sister, Mrs. Glenn Burnett and family of Amarillo.

Mrs. Ida Davis and Mrs. Nora Russell, both of Clovis, N. M. were Christmas Day guests in the home of her brother, Roy Thompson.

The O. G. Hill home was the center of a family get-together for the holiday season. Out of town guests included Mrs. Hill's father, R. I. Foster of Tucumcari; a daughter of the Hill's, Mrs. Horace Whisler and her husband and her daughter, Miss Belva Ruth Wheat. All the family were together with the exception of one son, Foster Hill and family of Higgins.

Mr. and Mrs. Jack Wilkins and son, Jimmie and Lanny spent the Christmas week-end with Mrs. Wilkins' parents, Mr. and Mrs. W. W. Jones in Chico, Texas.

Mr. and Mrs. Andrew Pat Jones and son Robert Lee of Amarillo returned home this week after visiting for the holidays to the home of Mrs. Jones' parents, Mr. and Mrs. Frank Barber and Mr. Jones' mother, Mrs. Mina Jones.

666 GIVES FAST RELIEF
LIQUID OR TABLETS when COLD MISERIES STRIKE

HEAR and UNDERSTAND
with *Bellone* ONE UNIT AIDS
117 WEST SIXTH AMARILLO PHONE 7029

Texas General Land Does Record Business

Austin—Old drooping dying 1948 was a record year for the General Land Office of Texas. Commissioner Bascom Giles, in announcing record receipts of nearly fifty million dollars for the last fiscal year, said the total was almost twice that of any previous 24-month period.

He attributed the marked increase in the state's "land office business" to "development of tideland oil properties," and to "spirited open competition between all manner of oil men, both big and small" for leases on state school properties.

Money Into Two Channels
The \$40,000,000 which the General Land Office collected was poured into two channels—the public school permanent fund and the state university fund. The latter was created when some 2,300,000 acres of state land were set aside in 1876

puted claims to the submerged lands. It is the same fight all over again, except that the stake is higher.

Sees Even Higher Revenues
Giles predicted that this fiscal year's revenues would be topped if the tideland title is clarified.

The "boom" in the State Land Office business has brought its headaches, Commissioner Giles admits. The General Land Office operates on an appropriation from the legislature, not upon a percentage of its receipts.

"I don't think any business can almost double its gross without incurring additional expense," he pointed out. "We want to handle all the business there is and never let the development of state school properties be held up by our inadequacies. Naturally the demands on us increase as that development goes forward."

The General Land Office manages all of its land and lease sales, even to advertising vacancies and renewals. Commissioner Giles must be considered one of the best clients Texas newspapers have.

"I would say it paid off," declared Giles. "The Texas press did a splendid job for us, and the space they devoted to us without charge contributed greatly to this record year of fifty million dollars."

1949 JANUARY 1949
START 1949 RIGHT-RIGHT HERE!

THESE PRICES GOOD THURSDAY, FRIDAY AND MONDAY
WE'LL BE CLOSED SATURDAY, JAN. 1st FOR INVENTORY

Beat the High Cost of Living!

PINEAPPLE Crushed No. 2 Can	29c
PEACHES Hälves, Big No. 2 1/2 Can	25c
TOMATO JUICE Fancy California 46 oz. Can	23c
CORNGRUM 1/2 GAL. GALLON \$1.39	75c
PORK & BEANS WHITE SWAN 16 oz. Cans	3 FOR 25c
CHOCOLATE COVERED BERRIES 1 lb. Box	59c

POTTED MEAT 3 Cans Red Crown	25c
PAPER TOWELS 150 in dispenser box, only	15c
KLEENEX 300 box 27c, 200 box 18c or 2 for	35c
AEROWAX No rubbing, quart can	39c
PEACH PRESERVES Val Vita 16 oz. jar	19c
COFFEE lb. All Brands	55c
CHILLI Wolf Brand — No. 2 Can	59c
TAMALES Wolf Brand, 12 in can	27c
RICE New Converted, 2 lb. box	49c
DATES Pitted, Pkg. Dormedary	25c
BREEZE Large Box	31c
DREFT OR VEL Large Box	31c
RINSO	33c
OXYDOL Large Box	33c
DUZ OR FAB Large Box	33c
MARVENE	10c

Start the New Right...



There's No Need to let Money Slip Through Your Fingers...
PURCHASE THE CORRECT PLOW FOR THE JOB!

The H. E. Miller Oliver Company unconditionally recommends these two plows particular for this area:

- The New **Schafer One-Vow**
- Timken Roller throughout. Protected from dirt and dust with caps.
 - 26" disc blade mounted of Chicago. Maremont has long been better tillage tools.
 - 4" concavity disc.
 - Made in the following sizes: 8 ft., 9 ft., 12 ft., 14 ft., 18 ft., and 30 ft.
 - No rear or side tie out of ground with a screw system. A 10-year easily raise a 14 ft. plow.
 - Easily set to plow of ground.
 - Easy to set for thin plow range.
 - Lubricate disc bearings but once a year.
 - Rubber tires arrangement.

The Famous **TNT Moldboard**
LET US SHOW YOU A REVOLUTIONARY PLOW DOES THE BETTER TURNING THE TOPSOIL AND LOOSENING THE A DOES NO OTHER PLOW WE'VE EVER SEEN.

STURDY COST-REDUCING EQUIPMENT
H. E. MILLER OLIVER CO.
PHONE 195 HEREFORD EAST HWY. 60

ONIONS No. 1 Yellow Lb.	5c
RANGES Texas Juicy 5 Lb. Bag	29c
CABBAGE Fresh Texas Lb.	4c
LEMONS 360 Sunkist Dozen	35c
GRAPEFRUIT Texas Seedless large size 4 for	19c

HAM HOCKS & HAM ENDS Lots of Meat. Lb.	35c
BACON Good Grade Lb. Sugar Cured, Sliced	65c
OLEO Admiration Lb.	29c
BEEF STEAK Arm Round, Best Grade Lb.	65c
WEINERS Pinkey's or Deaf Smith County — Lb.	39c
FISH Perch Fillets Lb.	35c

Hereford Super Market
107 W. FIRST GAYLORD
PHONE 117 ASSOCIATED DRUGGISTS NEWELL
SAVE AT YOUR P.A.C. IN 1949

YOUR CHILD TOO Junior Sh... To Read?

By DAVID TAYLOR
AP Newsfeatures

A well known spe... reading problems tell... parents very often fi... ze that learning to r... learning to talk. It is... cess which is influ... aspe of need on the... Junior will learn to... he needs to commu... others. He will lea... when he has a suffi... desire to obtain t... and information co... books.

According to Prof... Strang of Teachers... lumbia University... who tells a friend... choly pride, "Johnn... ing problem," is ve... reinforcing Johnny... Often children who... trouble mastering... of reading are plun... or discouragement... parents who try to... by comparing the... little friends or by... disabilities in front... ple.

"Primarily the... a poor reader need... ity and confidence... from knowing the... value him for h... and not for his... ments," Dr. Stran... this as a point... ordinary reading... frequently can... through three - w... child and teacher... "Parents should r... lings upon children... Dr. Strang, but th... advantage of sim... lites to encourage... ing at an early ag... ample, there is... worth in having... child memorize th... fore he goes to... if at home John... does that say,"... label on a can, t... chance to explain... lets says "peach... personal-meaning... sequent opportu... force, this experi... in connection w... buses or headlin... papers.

The excitement... in books can be... to children if th... take time out t... them, Dr. Stran... tions, however, t... parental reading

Too Beautiful



Platinum blonde Gretta Sherwood above, is so beautiful it makes her cry. She has a long string of "most beautiful" titles, but she wants to act, and no one seems to care whether she does or not. She just a hit Broadway musical because all she had to do was look pretty. In the movies it was the same story; she's just too beautiful for her own good.

Former High Nazi Thinks War Can Aid Germans

FRIEDBURG, Germany (AP) — A former high-ranking Nazi who later turned against Hitler believes that Germany would be strengthened through a third world war. He is Dr. Otto Strasser, now living in Canada. In one of the letters he sends regularly to his German friends, Strasser says:

"Even if five or ten million Germans will be killed in a third war," Germany's position will be strengthened after it, because the number of killed Russians, Americans, French and Poles will be far greater."

The 51-year-old politician hopes for an early return to Germany to become the leader of a new German party which has just been founded in this small town of Friedberg in the American zone state of Hesse. The party calls itself "Union of Germany's Renewal." One of its principal demands is the re-establishment of a German "Reich."

LIVING FOSSIL FOUND IN INDIA

NEW DELHI, India (AP)—A "Living Fossil" has been discovered in the wells of the Hindu holy city of Benares in the form of a tiny, transparent centipede-like shrimp.

Dr. B. N. Chopra, formerly officiating Director of the Zoological survey of India, said that its ancestors seemed to have flourished during Mesozoic period of the earth's history, over 100,000,000 years ago.

Other representatives of the ancient group (PHREATOIDEA: IEOPODA) are now confined to Australia, Tasmania, New Zealand and the Cape Province of South Africa.

He said its discovery in India lent support to the view about the existence of the Gondwana land, when Australia, Tasmania, New Zealand, Southern Asia, South Africa and South America formed one big southern land mass.

THE FASTEST BUSINESS FORMS EVER DEvised!
For your Handwritten Forms profits, consider.

THE MOORE PORTABLE REGISTER
... Light and easy to carry!
... 25% Faster than the latest operating sales book!
... 17% Faster than lease forms and contract!
When teamed with Continuous Payment Register Form, the Moore Portable will give you TOP SPEED.
Designed for oil wholesalers and retail transactions; for service stations, dry cleaners, clothing stores, specialty shops and all other retail stores. Ideal for sales slips, cash receipts, invoices, delivery receipts and for hundreds of other applications.
Counter Models also available.
Write or Phone Today!
Carbons Salesbooks
at
The Brand Office
Phone 30

BEAUTY For High Spirits Try Scalp Massage

By BETTY CLARKE
AP Newsfeatures Beauty Editor

A simple maneuver like a scalp massage can keep spirits high and dispositions sweet advises a hair specialist. He claims that many people who have tight scalps suffer with headaches and become irritable and unhappy as a result.

Sounds a little weird, doesn't it? But get someone to give you a good head massage and see how you feel afterwards. Try to persuade your masseuse to include a special massage of neck and shoulders. This is a pick-me-up that seems to have no equal, say our friends who have tried it.

If your head itches and little white flakes appear on scalp and hair, you may merely suffer from dry-tight scalp, not from dandruff. However, if you are worried, make this test: Use a good ointment which should be rubbed into the scalp without smearing the hair. Concentrate on particularly itchy areas for several days.

The condition should improve noticeably after a few weeks. If your trouble is dry scalp, if it doesn't and itches and flakiness remains, try a dandruff control remedy. This can be applied easily with an eyedropper.

You must be persistent with your experiments. You will not get good results by hit and miss applications.

A girl who has trouble with hair and scalp should stock her beauty shelf with corrective hair preparations. You can find luminous shampoos which will cleanse thoroughly and still leave your hair soft and pretty. Follow any shampoo with a good hair rinse, use a hair conditioner when hair ends split. A dandruff control should be used when necessary. A few drops of a hair beautifier, with an action like brilliantine will keep each glistening strand in place.

A dirty head will make any Jill a dull girl. Frequent shampoos are necessary not only to keep the hair sparkling but to keep the head bright. This may be the exact tonic needed when one is depressed and "run down." Some times it is a little more than a clogged up scalp, our experts tell us, when the hair "can't breathe" and becomes limp and stringy.

QUESTION of the WEEK

What do you think about making New Year's resolutions?

Mrs. Grayce Marrs: I think they are fine if they are kept. Every year about this time I make one to do my Christmas shopping early next year. I plan to try to keep up with my work this year too but hardly call it a resolution.

Judge Leonard Foster: I use to make them but have about quit doing so as they are so easy to break. However, I think they are good as they give one incentives to try to get certain things accomplished.

Mrs. Virginia Hartman: I don't make them, so I just don't worry about them. They are too easily broken. I guess resolutions are for strong-willed persons.

Mrs. Bob Higgins: I think they are all bunk! I never knew anyone who made and kept them. I have made a lot of good ones and I know others who have but we never kept them. Whether they have a good psychological influence or not is the \$64 question and I can't answer it.

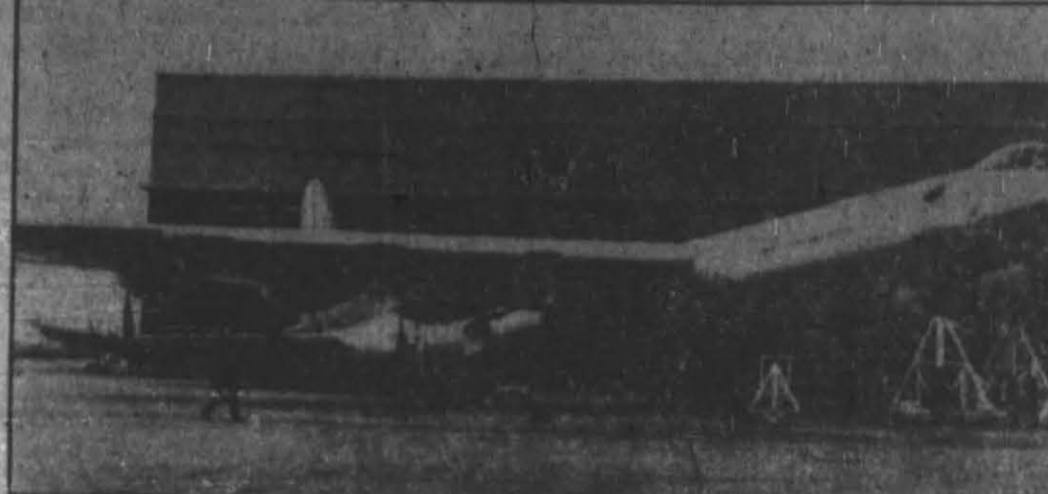
Sam McLallen: They are the easiest things in the world to make and the hardest things to keep and I'll admit that I am human like anyone else, so have made and broken them both.

Bob Johnson: Oh Me! I think they are okay if you make them with the intentions of keeping them and not just to impress people. I think so many people do just that and talk about them without any intention of ever doing anything else about them.

Mr. and Mrs. W. T. Kelly and sons Bill and Bruce spent Christmas day with relatives in Amarillo. The Kelly's daughter and both of their parents live in Amarillo.

Visiting in the home of Mrs. Zephia Loyd for the holidays are her two daughters, Mrs. Randall Ross LeMaster of Lubbock and Mrs. J. W. Satterwhite of Seminole, Texas. Mr. Satterwhite left early this week but Mrs. LeMaster is still here. The group joined in the family get-together at the W. I. Valentine home Christmas day.

World's Biggest Bomber Comes Out Sideways



The Convair B-36, world's biggest bomber, must come out of the building where it was built sideways because it has a wingspan of 230 feet and the door is only 200 feet wide. It was turned around inside the assembly building in Fort Worth, Tex., and hauled out by tractors. Another necessary maneuver was to lock up the nose so that the 47-foot-high tail would be lowered enough to clear the doorway.

Farm Markets

Livestock sold strong to higher during the past week but some other southwest farm products sold lower, the U. S. Department of Agriculture's Pro-

duction and Marketing Administration reports from its southwest area office.

Strong cattle markets on light receipts Monday raised the week's gains to mostly 50 cents to \$1 at Fort Worth and San Antonio and up to 50 cents and \$1

at most other terminals, advanced largely \$1 at Houston and calves \$2. Common medium cows ranged \$16.50 to \$19 at Fort Worth, Wichita, and \$18 to \$19 Kansas City. Common, m-

good cows sold from \$18 to \$50 at Fort Worth, and medium and good \$18 to \$20 at Oklahoma City.
Butcher hogs recorded gains of cents to \$1 at southwest markets, although sows and pigs ranged little for the week. Good and choice handy weight butcher hogs sold Monday from \$23 to \$23.25 at Danver and \$21 to \$21.50 elsewhere. Sows brought \$9.50 to \$19 at San Antonio, and \$16 to \$18 at other terminals.

Sheep and lambs advanced 50 for the week at Kansas City, 50 to 75 cents at Wichita, and up to 50 cents at other southwest markets. Common ewes reached \$8 at San Antonio, and common and medium \$9.25 at Fort Worth. Ewes sold upward \$9 at Oklahoma City and Wichita. Kids gained 50 cents at San Antonio to sell up to \$5.25. Texas mohair brought 40 cents for kid in scattered sales. New Mexico 12-months wool contacted up to 66-3/4 cents a pound. Beets, broccoli, cabbage and spinach met with dull to weaker markets in South Texas producing areas during Christmas week. Louisiana sweet potatoes and

Kinsey Motor Company Gives Employees Party

Mr. and Mrs. D. C. Kinsey, assisted by the shop foreman, Frank Tackett and Mrs. Tackett, entertained employees of the Kinsey Motor Company at a holiday dinner at the Kinsey home on Thursday evening, Dec. 23.

Decorations provided a holiday setting. Place cards were in the form of gifts for the ladies and bonus checks for the employees. Forty-two and bridge were played after dinner. Mr. Kinsey was presented matched luggage by the force.

Those attending were Mr. and Mrs. Carroll Whiteside, Mr. and Mrs. Earl Prather, Mr. and Mrs. Lloyd Neill, Mr. and Mrs. Frank Tackett, Mr. and Mrs. R. R. Stewart, Mr. and Mrs. Joe Rogers, Mr. and Mrs. Doyle Trapp, Jeff Roberson, Harvey Hessler, Eugene Roberson, Miss Frances Young, the hosts and their son, Robert Charles.

Ed Gilliland returned this week from south Texas where he spent Christmas with relatives.

CONOCO

IS NOW DISTRIBUTED IN HEREFORD BY

ERNEST MEDKIE

DEAR FRIENDS OF THE HEREFORD AREA:
In purchasing the Conoco... any obligation to oil and gaso...
Easley, I am deeply mind... It will be my sincere deter...
line consumers of this... high type, complete service that...
mination to give the s... ear was your distributor... the...
you have enjoyed wh... men... Harry Seed and Homer...
same service with th... onage of former Conoco users, and...
Hamilton, I invite... to give my products and my service...
I encourage all my...
a trial!
I realize that th...
upon the satisf...
left unturned...
ducts service

...ss of any business rests almost whol...
of its customers, and no stone is bei...
each of you the finest in petroleum...
I have the pleasure of your patronage

Sincerely,
Ernest Medkie

SHOP AT FURRS EVERY SHOPPING DAY IN "49"

WATCH YOUR BANK ACCOUNT CLIMB.

MAKE YOUR DOLLAR WORK AS HARD FOR YOU - AS YOU WORK FOR IT.

SPEND IT WISELY

STOP AT YOUR **FURR** FOOD STORE



DRUG NEEDS - LISTS

50c Val. Cream Oil
JERIS
Shampoo

60c Val. Skin Cream
HELENE CURRIE

25c Val. Hair Oil
PHILLIPS FITCH

45c Val. Tooth Paste
LISTERINE

50c Val. Antiseptic
LISTERINE

Armour's **MILK** 2 Lbs. 25c

Armour's **CORN** 2 Cans 31c

Winter Valley **BEEF HASH** 2 Cans 25c

Kuner's **TOMATOES** No. 2 Cans 14c

Kuner's Cream Style **BEETS** No. 3 Cans 29c

Mayfield Cream St **CORN** 2 No. 2 Cans 25c

LIBBY'S 46 OZ. Car **CORN** 2 No. 2 Cans 29c

TOMATO JE 29c

WE WILL BE CLOSED SATURDAY
NEW YEAR'S DAY, PRODUCE &
MEAT SPECIALS THURSDAY &
FRIDAY
ALL OTHER SPECIAL GROCERY
PRICES GOOD THROUGH
WEDNESDAY, JANUARY 5

Adams - 46 oz. can
ORANGE JUICE 23c

C. H. B. Country Style
PICKLES 2 1/2 Jar 23c

Zest Pink
SALMON No. 1 Tall can 59c

GOODIES FROM BAKERY TO YOU

Golden Brown Crusts—Filled With The Finest
Of Fruit Salad
FRUIT SALAD PIES Ea. 45c

Filled With Fresh Cream and Topped With Powdered
Sugar
CREAM PUFFS Dozen 35c

Thick Creamy Fudge Icing—Oven Fresh
DEVILS FUDGE CAKE med. size 60c

Try these Delicious Rolls With Fresh Strawberries
DINNER ROLLS Dozen 15c

APPLE PIES Each 45c

SERVE UP GUARANTEED MEATS



GREEN & POTATOES 16c

HOMINY 2 Cans 23c

PORK & SAUSAGE Campbell 16 Oz. Cans 25c

VIENNA SAUSAGE Armour's 19c

CATSUP Snyder's 2 Bottle 21c

PEANUT BUTTER Peter Pan's 12-oz. Jar 33c

SHRIMP Baker's 3 lb. Carton 83c

— Eat Your Way to Good Luck in '49

BLUE PEAS Cans 29c

FLOUR Finest 25 lb. bag \$1.59

PINTS 5 lb. Bag 49c

BLACKBERRIES No. 2 Can 26c

GOLDRUP 1 lb. Can 39c

BUTTER Wm. 29 oz. Jar 23c

TOMATO SAUCE Wm. 29 oz. Can 5c

BEANS Best Brand 50.60 - 2 lb. bag 39c

MEATS Best Brand Thompson - 1 1/2 lb. Bag 29c

WHEAT FLOUR Gemma - large Box 35c

MILK 20 oz. box 15c

ORANGE JUICE With Premium - 3 lb. box 44c

FROM GARDEN TO YOU FRUITS & VEGETABLES



CARROTS Bunch 6 1/2c

Winesap **APPLES** 2 Lb. For 29c

Emperor **GRAPES** 2 lb. for 21c

No. 1 Idaho **POTATOES** 10 lb. Mesh bag 53c

CABBAGE Lb. 04c

Yellow **ONIONS** Lb. 05c

GRAPEFRUIT 2 lb. for 09c

BACON Lb. 57c

ROAST Lean Pork Shoulder 43c

CHEESE Long Full 42c

BACON SQUARES Lb. 35c

SAUSAGE Style lb. 43c

RING BOLL Lb. 29c

FISH Boneless Perch 34c

ADAMS ORANGE JUICE

6-oz. TIN 23c

Swift's **CLEANSER** 2 cans 23c

DOG FOOD 2 cans 25c

PARD 2 Cans

Bland Lard **SWIFTNING** 3 23c

Swift's **PREM** 12 oz. tin 25c

CHOPPED HAM 12-oz. tin 52c

Sweetheart Toilet Soap, 1c Sale, 1 cake 1c with 3 at usual price—All 4 Cakes... 49c

Blues White You Wash **BLUE WHITE** Pkg. 10c

20 Male Team **BORAX** pkg. 11c

YOUR CHILD Junior To Rea

By DAVID TAYLOR
AP Newsfeatures

A well known reading problem parents very often face is that learning to read is a process which is in the sense of need on Junior will learn the needs to know others. He will when he has a desire to obtain and information books.

According to Dr. Strang of Teachers College, Columbia University, who tells a frequently told story, "John's problem" is reinforcing John's reading ability. Often children's trouble is not a lack of reading ability but a lack of confidence. Parents who try to compare their little friends or children with their own are discouraging them.

Hey, Leggo My Leg!



An unidentified Minnesota player gets all tangled up with Bill Benson (No. 11) DePaul University forward, as they fight for the ball in a basketball game at Chicago Stadium. Minnesota won 67 to 50.

Hospital Notes

Patients discharged from hospital:

Jimmy Sears, med.; Mrs. C. Drerup, O. B.; Carl Perrin, med.; Mrs. Earl Black, of Friona, O. B.; R. H. Parker, surg.; J. R. Daniel, med.; Mrs. A. C. Scott, surg.; Mrs. Bessie Schruder, surg.; Norma Jean Hamby, surg.; Mrs. J. C. Dixon, surg.; David Kendall, med.; Ernest Neff, med.; Donald Ellison, med.; Mrs. W. E. Stephens, O. B.; L. H. Lookingbill, Jr., med.; Janet Lindley, T & A; Paula Sue Moore, T & A; David Evans, T & A; Mrs. Gertrude Lisenbe, emerg.

Patients in hospital:

Hiram B. Slagle, ortho.; Mrs. O. W. Sullivan, ortho.; Mrs. Lorraine Sisk, med.; Mrs. H. E. Bauer, emerg.; Charles Morris, emerg.; Mrs. Leon Perry, O. B.; Mrs. Charles Sowell, surg.; Mrs. W. H. Browning, O. B.; Mrs. W. B. Nunley, O. B.; Robert Lamm, surg.; Ernest Hardman Jr., surg.; Warren Carpenter, surg.; Ann Carpenter, surg.

Babies born at the hospital:

Mary Lou Perry, daughter of Mr. and Mrs. Leon Perry, Dec. 25.

MOVIES HELP SYMPHONY

PORTLAND, Ore. (AP)—Portland's symphony orchestra left the stage at a recent concert and went into the pit to supply musical background for a movie. The audience loved it. The symphony board said the same thing would be done at other concerts.

The movie on the screen was a color film of scenes along the Oregon coast. The musical accompaniment was Mendelssohn's "Fingal's Cave." The film was made with that in mind.

Werner Janssen, conductor of the orchestra, decided several years ago that motion pictures carrying the theme of symphonic works could—with good music on the sound track—spread appreciation for music. Several such films were made. But here, the sound track was silent and live music was synchronized with the breaking of the waves against the rocks.

Jimmie Hess spent Christmas week-end in Anadarka, Okla., with his parents, Mr. and Mrs. O. M. Hess and family. He returned Monday.

PERSONALS

Mr. and Mrs. Bob Blacknell attended funeral services held in Bonham last Thursday for Mrs. Hugh R. Lee, former Friona resident. Mrs. Lee passed away in Bonham Tuesday night.

Mr. and Mrs. Frank Marrs spent the holidays in Amarillo with their son Frank and family. They were joined there Christmas day by their daughter and family, Mr. and Mrs. Milton Orr, Ronny and Sharyl of Clovis for a dinner.

Mr. and Mrs. Jack Dean and sons, Gene David and Roy Lee, returned home this week after spending the holidays with Mr. Dean's parents, Mr. and Mrs. Arlie Dean at their ranch near Sara Vista. The group were joined there by Mrs. Arlie Dean's sister, Mrs. Leverett and her husband of Odessa.

Earl Reynolds spent Christmas with his parents, Mr. and Mrs. R. Reynolds who live at Bella, near Sherman, Texas.

Mr. and Mrs. F. S. Buckalew and children visited Mrs. Buckalew's parents in Kilgore during the holidays.

Dude Rancher Ropes a Call



The dude rode a little over a mile, but this young dude is having fun with a whiteface calf. A winter guest at an Oracle, Ariz., ranch boy has "gone western" all the way.

Got Those Black Eyed Peas Yet?

Better buy those black-eyed peas Friday, Mrs. Homemaker, because most of the grocery stores are going to be closed New Year's Day.

Although some of the laundries will be open in case anyone wants some washing done, don't plan on shopping for clothes or furniture, doing any banking or getting a professional shampoo, because most of Hereford's business people are going to spend the first day of the year at home cleaning up the last of the Christmas turkey scraps.

If the turkey's already gone and members of the family want to eat out, they can also get the car serviced, see a picture show and stop in at the drug stores for refreshments later.

New Year's is just another day to the REA men, telephone operators, persons at the creamery and bakery who will be on duty.

Automobile dealers, machinery suppliers and repair men are taking a holiday. Hardware stores will close and so will the jewelers.

But it isn't as big a holiday as it sounds. Many stores will close to provide more time to take inventory.

Gene Autry Shows Slated Jan. 14

Gene Autry, idol of the young and old, will bring his stage show to Amarillo performances Jan. 14.

Proceeds will go to the Ranch.

Autry was a visitor to the ranch a few weeks ago. He decided he wanted to do something for the boys. So he entered to bring his show to Amarillo for two performances—4 p. m. and 8 p. m.—both in the Amarillo Municipal Auditorium which will seat more than 3,000.

Reserved seat tickets secured by writing Maxine Fisk Building, Amarillo.

Admission will be \$1 for the main floor; \$1.50 for the balcony; \$1.75 for two sections of the balcony for the balance of the balcony.

Palace Is Used By Business Men

VIENNA (AP)—A 250-year-old palace in Vienna has been used as a home for the international business world. The beautiful baroque home of Schwarzenberg, located in the heart of Vienna, will be the center for local and businessmen.

Now called "Inter House," it offers an information service to anyone seeking business connections in Austria. It also serves as a house between business and the various economic departments of the government.

In addition to 24-hour interpreter service, the center offers a business club, conference room, restaurant and bar and gift shop.

The beautiful palace will also be the site of the guests. The Ministry of Trade hopes to build a hotel next to the "Inter House" for use by the men.

Peak at Next Summer's Beach Wear



While Western Airlines Stewardess Mary Grace Jeffrey looks approvingly at the latest things in next year's beach wear. Left to right: Janet Cullison, Barbara Blakely and Pat Blakely. This year's summer's sports clothes styles was shown to airline hostesses at the Tenth Annual Wings Over the Nation Meeting at Long Beach.

Refugees Cracking Up in Labor Work

CANBERRA (AP)—A Canberra physician says many European migrants doing pick-and-choose work are cracking up under the strain. Dr. Lewis W. Pitt, superintendent of the Canberra Community Hospital, told reporter many migrants—Belts and Poles—are showing signs of heart strain.

"Before they came to Australia they were in professional or other sedentary jobs," he said. "These people, coming from cool climates, are not standing up to laborious work in our heat."

"They would be better in the jobs for which they are trained," he added. "Displaced persons have come to Australia agreeing to work at government direction for two years. Many have been directed to laboring jobs."

WASTES such equipment, including a million electric cookers, has been in service now for 10 or 15 years and by present standards is very inefficient and uneconomical, both in electricity consumption and maintenance and replacements," he said.

1948

Black Co.

Undertaking

— DAY OR NIGHT

Cash Burial Insurance

Cost. See us!

SUPER VALUES

TO START YOUR NEW YEAR RIGHT

WE WILL BE OPEN ALL DAY SATURDAY JAN. 1

BLACKEYED PEAS No. 2 Cans

2 for 35c

APPLES	51c
Winesap 5 lbs.	
ORANGES	26c
Texas Seedless 5 lbs.	
GRAPEFRUIT	27c
Marsh Seedless 6 lbs.	
LEMONS	29c
360 Sunkist 2 lbs.	
CARROTS	25c
Fancy Calif. 3 bun.	
BUNCH	10c
Light Red Eatmore	
CRANBERRIES	27c
Lb.	
Long Whites	
IDAHO SPUDS	41c
10 lbs.	
PEAS	21c
Shelled	
Old-fashioned, Stokley's	
SALAD	33c
No. 2 for	
No. 10	
HALVES	33c
2 for	
PRUNES	17c
Dish Glass Jar	
PINICE	11c
No. 3 servings	
Stokley's	
GRAPES	19c
46	
1 lb.	53c
COGNAC	75c
Admiration	
SHERRY	75c
Carton	
Vitamin B, Purity	
19c	
Amity Large Box	39c
CAJUN All purpose	

PORK LINK SAUS Wilson 53c

Wilson's Full Sliced BACON Lb. 57c

Skinless Frankfurters Lb. 39c

Small Average Home Dressed SHOULDERS 57c

ROAST 37c

CITY FOOD

ROPER

"AMERICA'S FINEST GAS RANGE"

Jewels of Cooking Performance

Make a date

... YOURS FOR '49

- "SCIENTIFIC" COOKING CHARTS
- "STRENGTHENED" COOKING TOP
- "SIMMER-SPEED" BURNERS
- RANGE "3-10-1" OVEN
- "GLO" BROILER

Superior performance is a certainty with this beautiful new ROPER Gas Range. With it ... cooking becomes a delightful experience. Because of it ... foods take on a melt-in-your-mouth deliciousness. So ask about the benefits that "Jewels of Cooking Performance" will bring to you. "Make a date" with a new ROPER Gas Range on our display floor soon.

the distinction ROPER GAS RANGE

your foods cook while you're away ... It's Automatic!

Blanton Bullock Co.

Larger Farm Trend Viewed With Alarm

COLLEGE STATION—Is there going to be room for all size farms? That's a question many folks are thinking about when they view with alarm the general trend toward larger farms. For years these folks have been wondering how long large and small scale family farms can keep on providing a good living for their operators.

C. M. Bates, extension farm management specialist of Texas A&M College, says:

A recent survey made by the USDA Bureau of Agricultural Economics, groups farms to according to the gross value they bring in from the sale of their products. This survey also gives quite a bit of information on the broad types of farms that are alike in size and other characteristics.

Some Getting Bigger

Bates says that the medium and large commercial family farms are providing a good living and in some parts of the country these farms are getting even bigger. As they increase they begin competing successfully with the large-scale units. As for nearly one million small-scale farms, Bates is not certain. These farms raise on \$500 to \$1,200 worth of products a year, but they don't make enough to provide these same farm families with telephones, automobiles, electricity and running water.

Part-Time Farmer

With industries springing up over the state, there are more opportunities for part-time jobs on the farm. Quite a few folks at have jobs in town build on small acreages outside city limits. Such locations permit them to have chickens, few pigs or sheep, a cow and a garden patch. Ever since REA and butane gas have taken the country, this trend has become more general.

Texas families want more elbow room; they want more land area than they'd have in the city. So, as the economists say, there's a big need for living farm people in other areas whose best income lies in farming. And others are helping in further developing profitable farms where they can, says Bates.

FUMBLE COSTLY



Years come in from all sides to pounce on this fumble in first period of class. At Fort Worth, Jack Chambers (6), right, tackled the recovery for Waco after Amarillo (5), on ground extreme left, lost control of when he was tackled by Waco (Tackling over Newby). Waco Back Bobby Patton is in at center and Amarillo Guard (left). Player in foreground on ground unidentified is Abb Curtis. (Associated Press)

PERSONALS

Mr. White-side and Mrs. D. family spent Amarillo with Mr. Whiteside and Mrs. J.

Mr. and Mrs. E. B. Posey Jr. of Sweetwater visited with Mr. Posey's parents, Mr. and Mrs. E. B. Posey during the holidays. Both Mr. and Mrs. Posey are employed in Sweetwater public schools.

Mr. and Mrs. Reed Williams spent the Christmas holidays in Hico, Texas visiting relatives and friends.

Mr. and Mrs. Weldon Poff and son, Ronnie, of Post, Texas visited here during the holidays with his parents, Mr. and Mrs. Blain Poff. The Poffs are former residents, and Mrs. Poff at one time taught in the public schools here and was the former Miss Lillie Loyd Jackson.

Mr. and Mrs. David Russell and family spent the holidays in Taiban with Mrs. Russell's sister and family, Mr. and Mrs. Ben Hall. Mr. Russell has been recently employed here by Blanton Butane Co.

Guests for the holidays home of S. B. Berry and wife were Mrs. Berry's mother, E. B. McKee, a brother, McKee and his wife, a sister, O. C. Blair and family, sister and family, Rev. Hulin Mooreland and all of Levelland; a Mrs. Tolle Stephenson, sister of Lubbock.

Mr. and Mrs. Blue Turpen the week-end in Taiban. Turpen's sister and Mr. and Mrs. Jack Hittman and Cecil Guseman in Kansas City last attend the funeral service for Pat Flynn, killed in an accident. He was the son of a cattleman who is a friend of Mr. Pittman's.

Mrs. Ralph Hastings awayne, spent Christmas holidays with her relatives.

Mrs. Wilks has returned home in Dallas after a week with her daughter Woodrow Ireland, during the holidays.

The Hereford Brand

48th Year—Number 53 Hereford, Deaf Smith County, Texas, Thursday, December 30, 1948 Section 2

Solons Seek to Establish Rules For Congressional Committees

By CLARKE BEACH
Associated Press Staff Writer

WASHINGTON—A lot of people are boiling mad at the tactics of the House Un-American Activities Committee and are clamoring for controls over all congressional committees. Senator Scott W. Lucas (D-Ill.) and Rep. Helen Gahagan Douglas (D-Calif.) are sponsoring bills to compel congressional committees to follow certain rules and regulations.

The case of Dr. E. U. Condon aroused so much indignation among scientists and other leaders that a national campaign was organized. The Un-American Activities Committee had said Dr. Condon, nuclear physicist and director of the National Bureau of Standards, was the weakest link in the security of our atomic energy program. Although Dr. Condon asked the committee for an opportunity to make a public denial under oath, the committee has never given him opportunity to testify in his own behalf.

Congressional committees also have been accused of admitting hearsay evidence, not letting an aggrieved person cross-examine witnesses, harrasing witnesses with unfair questions, and issuing statements in advance of hearings giving a distorted view.

Neither a court nor a grand jury could get away with such procedures, but the Supreme Court has upheld what is called the principle of "free congressional inquiry."

Congressional committees are not required to operate under any rules except those they themselves establish. It's explained this way by William P. Rogers, chief counsel of the investigating subcommittee of the Senate Expenditures Committee:

The business of a grand jury or a court is with one crime. All pertinent facts can be examined within a limited time, even allowing for all the delays the law allows.

But a congressional committee

can cover almost as wide an area as it wishes. A dozen damaging accusations might be heard in a day.

If all persons concerned could stop the hearings for cross-examination and statements and for arguments about the admissibility of evidence, the work of the committee could be dogged down for months or years. Congressmen have many other things to do besides attend committee hearings. The whole legislative process would be hamstrung.

Rogers and others, however, believe there is no good reason why witnesses before congressional committees should not receive fair treatment. The way to do it, he says, is for the committee to discipline itself. His own committee, he says, for a long period has followed this procedure:

Would Probe Staff

1. Thorough investigation by the staff without publicity before hearings are held. 2. Private or executive sessions before public hearings. There the charges are heard and the witnesses present their side. 3. If the charges seem unfounded, there is no public hearing and no publicity. 4. If the charges are subsequently made in a public hearing, the accused is given the right to confront his accuser, to contest the charges and to submit written questions to the chairman to be asked adverse witnesses.

A code of fair procedure also is being considered by at least two members of the House Un-American Activities Committee, Reps. Karl E. Mundt (R-S. D.) and Richard M. Nixon (R-Cal.). They have announced that they hope to include such a code in the committee's final report of the session.

Senator Carl A. Hatch (D-N. M.) once made this comment: "It is my considered opinion that proper conduct and procedure by a congressional committee depends to a large extent

Continued on Page 6

She Flies Through the Air



Youthful Barbara Ann Scott of Canada, world's figure-skating champion, does a flying leap above the ice in rehearsal for her professional debut in New York, displaying the form that charmed judges and spectators at last winter's Olympic games.

Personal

Visiting in Dimmitt for a family get-together were Mr. and Mrs. Jim Bookout, Martha Ann, Janie and Billie Bookout, A. C. Hays and Miss Bobbie Jane Sisk when they all meet in the home of Mr. and Mrs. Jimmy Hays and family along with relatives from other cities.

Rev. R. H. Cagle and family had a holiday guests, Mrs. Cagle's mother, Mrs. O. M. King of Lovington, N. M.; her sister, Miss Eunice King of Sherman who left Monday for home; and Miss Muriel Okamoto of Wayland College, Plainview, who will remain over until Jan. 3. Miss Bobbie Jane Sisk is also a guest in the Cagle home while her mother is in the local hospital.

Mr. and Mrs. Glen Emenhiser and son, Jedon, of Banning, Calif.; Miss Martha Lou Burkhalter of Salem, Ill.; Miss Corajene Burkhalter of Shamrock are visiting in the home of Mr. and Mrs. Aubrey Smith this week.

Mrs. Lyle Blanton, Mrs. O. G. Hill and Mrs. Art Manjot formed a committee to judge the Christmas decorations and lighting contest in Dimmitt last week.

The group was asked by the Dimmitt B&P.W. Club, the Garden Club, Lions Club and Chamber of Commerce, who sponsored the contest.

Preceding the judging, the Hereford judges along with other guests were entertained at a 6 o'clock dinner in the home of Mrs. E. D. Boern of Dimmitt.

Sheriff J. C. Reese and family spent Christmas at Rising Star and Ballinger, Tex. returning home the latter part of the week.

Mr. and Mrs. George Cantrell accompanied by Mr. and Mrs. C. P. Grimes and daughter, Betty, spent the Christmas holidays at Crowell, Texas with Mr. and Mrs. Nick Chatfield. Mrs. Chatfield is a sister of Mrs. Grimes and Mrs. Cantrell. Two other sisters, Mrs. L. D. Lee and Mrs. J. W. Flynn and husband of Idalou Springs joined the family group.

MAY 49 OUR
Harst Year

1949

TO THANK YOU, I'D LIKE TO DO
IS FAR BEYOND OURS;
FOR IF WE HAD NEEDS LIKE YOU
THERE'D BE NO FINE OURS.



Farms Equipment Company

YOUR ALLIS-CHALMERS DEALER

53c
57c
37c

her
her
CIAN

Long Time Ago

Jan. 1, 1924

Headlines:
THIRD-ANNUAL POULTRY SHOW WILL BE HELD IN STOCK PAVILION NEXT THURSDAY, FRIDAY AND SATURDAY.
ZERO WEATHER REGISTERED HERE MONDAY MORNING.
KHIVA CEREMONIAL ON JANUARY 9TH IS ANNOUNCED.
BANKER HAS GOOD ADVICE TO SPENDERS. W. O'Brien tells of real trouble in Panhandle.
MUST ECONOMISE. Before notes are paid off and personal and community debts are paid.
SANTA CLAUS REMEMBERED THE HEREFORD SANITARIUM.
FIREBOYS STOP BLAZE FROM E. B. BLACK TRUCK.
WEATHER DON'T STOP THEM; THREE MAINE CARS HERE.

People in the news:
GILBERT FOX WON \$100 PRIZE WHEN WRITING BEST AD.
J. F. DYER, COTTON FARMER, HERE READY FOR WORK.
W. B. FARMER FINDS FRIEND IN NEW CITIZEN. (W. R. Lewis, formerly of Hugo, Okla.)
MISS JOHNNY WOOD MARRIES MAN FROM ABILENE.
MISS COTTA SISK MARRIES KANSAS CITY MAN MONDAY (Dec. 28).
C. M. Hicks and Family Spend the Holidays in Ohio. Mrs. Owen P. Smith Goes to California for the Winter. C. L. Roberts Returns Home from Christmas Trip.
Society Headlines:
Mrs. Virginia Laird Hostess

to Jolly Xmas Party.
Miss Mary Christine Bruner Hostess at Nice Party.
Personals:
Emmett Cardwell left Thursday morning for his home in Kansas City.
Mr. and Mrs. Fred Hammy of Dimmitt are visiting this week in the home of Mr. and Mrs. R. O. Douglas. Miss Maudie Schwartz of Boy River, Minn. reached Hereford Monday and is visiting in the home of her parents, Mr. and Mrs. John Schwartz.

SOLDIER MONUMENT PLANNED BY IRAN

ROME (AP) — An expatriate Hungarian sculptor will leave Rome for Tehran shortly to start work on a monument to the Iranian soldier, Amergo Imre-Tot, who has lived in Italy since 1933, was employed for the job by the Shah of Persia during the ruler's visit to Italy last August.
 According to Tot, the monument will commemorate Iranian soldiers in the recent conflict with Russia when they stuck stubbornly to their positions after all their officers had fled. Tot's soldier will be represented as running forward, calling his comrades to follow him.



In accordance with custom, Princess Elizabeth saved the top tier of her wedding cake for the christening of her first child. This six silver cradle replaces the former floral decoration on the 30-pound cake, and was used for the event which took place in London.

THESE WOMEN Poor Cynthia Shoulda Gone Underground

By CYNTHIA LOWRY
AP Newsfeature Writer
(Editor's Note: One day after typing this piece on the perils of pedestrianism, Cynthia Lowry dodged a car while trying to cross a street in New York, fell, and broke her foot in three places).

A frightening—or wonderful, depending on your point of view—thing happened in Los Angeles the other day. A man climbed onto a street car and asked the motorman if he recognized him. When the motorman said no, the questioner identified himself as "the guy you nearly ran over a block back," whacked the motorman fiercely over the head with the trolley controller handle, tossed the motorman out the front window. Then he climbed down from the street car and promptly disappeared in the crowd.

This activity I propose to interpret as the opening gun in the long-brewing war between pedestrians and drivers. I'm on the side of the pedestrian in this fight, realizing full well that we're in the position of combat infantrymen tilting at an armored division. Maybe we won't win, but at least we can give 'em a little trouble.

It's high time somebody put some kind of fear in the minds of guys behind steering wheels. And apparently fear of corporal punishment is the only

thing that's going to make crossing streets a more or less safe occupation. Like a large segment of the population, I spend a portion of my out-of-doors time as a pedestrian and another portion of it as a driver. But at least I'm a pedestrian. In my life as a pedestrian, I am a furtive, nervous type, given to looking in six directions before crossing the road. I cringe and jump at the squeal of brakes and I stand, frozen in fear for a considerable time before venturing out in the highway, even when the light is in my favor or a cop waves me on.

Taxi-drivers, truck drivers and even civilian car operators loom large in my nightmares, cursing, blowing horns and trying to see how close they can come to shearing off my clothes without making a mess of me. And underneath this meek, frightened exterior of mine there glows a heart full of fiery hate for anybody sitting behind the wheel of a vehicle.

But just let me climb under the wheel of my Stanley Steamer. By the time I've flipped the ignition key there has emerged an entirely new personality. You'd never know me for the frightened frog of my lunch-hour adventures. I assume a lordly, overbearing mien, sneering at the stupid peasants who persist in jumping out from sidewalks and intersections. I account the driver in front of me a poor specimen if he is silly enough to stop immediately when the light changes. I hunk my horn industriously and mutter imprecations if he pauses a split second after the light turns green, even if there are people directly in his path. I stifle with difficulty impulses to murmur "goon," "dope," or "imbecile" at any man, woman or child who is afoot and about his business—when his path crosses mine.

I suspect there's something about the power of an automobile that has that effect on all drivers. It gives drivers a sense of power and the bully in all of us pops out. The best way to deal with bullies is to beat them at their game. I propose we start guerilla warfare right away. So I ask the unidentified man in Los Angeles to step forward and be counted. I'll nominate him as head of the Pedestrians. Resistance—we'll work underground, of course.

WOODY . . . The Builder's Friend
Happy New Year
HEREFORD LUMBER CO.
HEREFORD LUMBER CO.



Today's short short STORY

The officers and directors of this bank wish all of you a Prosperous New Year.

HEREFORD STATE BANK
 HEREFORD, TEXAS
 A Bank Owned by Home People

LINE UP with BEAR

FRAME STRAIGHTENING
WHEEL BALANCING
FRONT END ALIGNMENT
KINSEY Motor Company

HEREFORD, TEXAS
BUSINESS PROFESSIONAL DIRECTORY
 When Prompt, Dependable Service is Directory

Hereford Wrecking Co. Highway 60 Complete Line of USED PARTS See us for Expert Repair Work of All Kinds!	HOUSE MOVING and Local Truck Work We buy and sell houses to be moved. Phone 128-J J. F. MESSER on 25-Mile Ave block west of 13th Street	LLOYD OTTEN PETE KNAPP B. B. NORTH CUTT AUCTION SALES Farm Sales — Land Cattle — Furniture Contact Earl Eubanks for booking or call Telephone No. 109
The Candy Kitchen —Candy Islands —Home Made Candy —School Supplies 310 MAIN STREET	I Want to BILL YOUR AUCTION SALES B. E. BRUMLEY 301 E. 3rd	TRIPLE E CAFE Short Orders Steaks a Specialty A Nicer Place for the Whole Family to Eat 24-Hour Service ROY and ADA
CARGRAY Butane & Propane GASES Complete service on Butane & Propane systems Appliances of all kinds Ensign Carburetors BLANTON BUTANE GAS CO. Highway 60 — Phone	Hereford News Star Your Favorite NEWSPAPERS and MAGAZINES Fountain Service . . . Drugs . . . Soap 301 Main Street — Phone 6	J. K. (Dutch) FORE HAULING Local — Long Distance Specializing in Cattle Hauling PHONE 411-J
Hereford Heating Company Everything in Plumbing and Heating Service 408 East 1st Street	A. O. Thompson Abstract Co. Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.	HERFORD PLANNING SCOTT "We Build"
BURNS JEWELRY FINE JEWELRY Guaranteed WATCH REPAIR Across from Post Phone 735 Hereford	McRight & Smith Gas AUTOMOTIVE and TRACTOR Supply and Service WELDERS 211 East 3rd	MOORE'S are —Open 7 days a week —Open at 6:30 A. M. and Close at 9:00 P. M. —Headquarters for good Meats, Fresh Vegetables and a complete Grocery stock. —Headquarters for Gas and Oil Needs. MOORE'S GROCERIES GAS AND OIL Intersection Highways 51 and 60 Phone 156
G. BLEVINS PLUMBING ELECTRICAL COMPANY Plumbing, Heating, and Electrical and Supplies Prompt Courteous Service ESTIMATES Day Phone 94 Nights & Holidays Ph. 207-M	FREE PICK UP DELIVERY PHONE It's like when we're the C & S	PIN WELDING SHOP WE BUY Cattle Tanks . . . Branding Chutes . . . Feed and Mill Towers . . . and keep a supply of Pipe We do and REPAIR JOBS of all kinds On 10 * East Side of Town
TIA BLANCA FEED & SUPPLY and Hereford Poultry & Egg Co. FEEDS, FARM SUPPLIES Tontons Feeds Phone 448 (D) BRADLY 112 Sampson	M. CHRISTMAS PICK UP DELIVERY SERVICE ONE 111 ACCLEANERS Insured 308 N. Main MEASURE CLOTHES Hereford	Shorty's Shop 104 Across from Boots, Footwear Cavalry Vegetables SHOES Kind Handmade Open 7:45 to 6:30
		TAXI Phone 32 24 Hours Service Call Us Anytime Located at Bus Station

BOOK NEWS Why Not Spend That Check on Some Good

By **PHYLLIS ROOVICH**

Since this column reaches the paper too late to be a gift list item, it may offer some suggestions for spending those Christmas checks, teen-agers because there are some long cold winter evenings ahead and a good book is a mighty handy fill-in.

Authors this year seem vitally aware of the fact that today's teen-agers are willing to wade through meaty material, but they want their books packed with really good stories, the writers come up with details to meet your demands.

What's your pet? Adventure, romance, fanning, biography? There's something to suit your taste in all these fields.

Starting off with adventure, there's a new book in tattered cloth air whipping through ships and the cold thrill of danger. It's "Pageant of the Seven Seas," and Auth. Vernon Quinn spins splendid tales of the

heroism expansion vilization. It's center stirring globe.

Viking Nation

He ch of man's p recurring days to era is the man was ever, be it man-made.

Through g he ombrography, nat romance, brays the them

The m romantie hony adventure whers support—ing this and new books for

Dix B. Corinned a biography rde Dix publiat, as eighth gents

will know, but others have probably forgotten, is not the same. Dix of Lovelorn-column fame, she was a 19th century philanthropist, a pioneer in carrying for the mentally ill.

This is probably the most complete and certainly the most interestingly written biography yet to appear about the lovely, self-willed daughter of a minister. It is packed with all the drama the adolescent girl would enjoy and the title, "Gentle Warrior," is an appropriate one.

When Dorothea's romance with a handsome but altogether undisciplined young man came to an end, she decided to devote her life to some worthwhile endeavor. At that time the nation's insane were thought to be inhabited by devils and were practically treated as such. There was much to be done for them.

Book Describes Imprisonment

The book graphically describes the imprisonment of these people, tells how they were chained, starved and beaten.

Mrs. Dix's lifelong crusade which took her into the homes of the world's most famous, Whitier, Louisa Alcott, Abraham Lincoln, European earls, and even the pope, was so successful that at her death in 1884

hospitals for the mental been established in the ough her influence, would rather probably out boys and there's gram Judson's story of McCormick just out. Meas you very well know she reaper, but the way about "Reaper, Man" reader a chance to man, his new-founded and his equally new and progress to

at 22 had invented a that really "reaped" and work on the McCormick farm. To finance in, the family enlarged and interest, invested and property and then lishing in the panic of

Not Cyrus. He kept in the machines that reaped farming, selling a few one year and in-cles annually until 10. Yes he had a factory in Cutting out 1,500 a year. k revolutionized agri-fathered its century-ization process that in production, and light-ead of the farm.

ay-of agriculture and thage of scientific princ-clarining is the theme of a new book for farm farming enthusiasts wland. It's "Corn-Gold" Paul Corey, the story of kes, who inherited a wofarm but learned to

Radio Programs

K-P-A-N PROGRAM SCHEDULE FOR DECEMBER

\$60 On The Dial

7:45 Sign On

7:45-8:00 Alarm Clock Club

8:00-8:15 Local and State News

8:15-8:30 Hunter Quiz Program

8:30-8:45 UP NEWS

8:45-9:00 Morning Devotion

9:00-9:15 Special Christmas Program

9:15-9:30 Mainly for Women

9:30-9:45 It's Dance Time

9:45-10:00 Treasure Chest

10:00-10:15 UP news

10:15-10:30 Hog Market Report

10:30-10:30 What's New for Christmas

10:30-11:00 Announcer's Choice

11:00-11:15 Music by Marlin

11:15-11:30 Hymns of All Churches

11:30-11:45 School Program

11:45-12:00 Sons of the Pioneers

12:00-12:05 Texas News

12:05-12:15 Top Tunes of the Day and Grain Report

12:15-12:30 Trading Post

12:30-12:45 UP News

12:45-1:30 Cowhand's Hour

1:00-1:15 Farm News

1:15-1:20 UP News Commentary

1:20-1:30 Meet the Band

1:30-3:00 Western Hit Parade

3:00-3:15 UP News

3:15-3:30 South American Way

3:30-4:00 Concert Matinee

4:00-4:45 The 860 Club

4:45-5:00 Church of Christ Program

5:00-5:15 UP News

5:15-5:30 Cowboy Music

5:30-5:25 Sports

5:35-5:45 Town Topics

5:45 Sign Off

Programs differ slightly on Sunday. U. P. newscasts are at 9:00, 12:30, 3:30 and 5:30. Hymns and religious broadcasts are programmed at 7:45, 8:30, 9:15, 11:00, 12:45, and 1:00. Various local talent programs are heard through the day.

Measure to Divide School District Defeated

An unqualified petition submitted at the Rural School Board meeting last Saturday afternoon stopped passage of a proposal measure to divide Messenger Common District and add 68 sections of that land to the Friona Common School District.

The petition to divide the Messenger area in half and annex territory to the Farmer County area was signed by 14 voters, but a check of the names proved five of the signers had moved from the Messenger area and were no longer able to vote in that district, therefore unqualified to sign the petition.

Voted Against By 14
There were 14 legally qualified

residents voting against the annexation measure, and since the petition failed to have a majority of signers, the district will remain undivided.

This action substantiates the decision made last summer when a vote on consolidation of the Messenger district was held and was defeated by a big majority.

The 136-square-mile Messenger Common School District No. 10 will remain just as it is.

The Saturday meeting, held in the County Court Room was presided over by Ezra Norton, chairman of the Rural School Board of Trustees. Attending the meet were about 50 people, representatives of the Messen-

ger territory, school board members from Rosedale, N. Mex. and Farmer County School officials.

In the open discussion period the group was advised to get together and settle their differences and to cooperate for the best interest of all.

TO GET DECORATIONS

LONDON (AP)—Maybe it will improve the service. The Post Office is experimenting with fluorescent lighting and more decorative interiors for some of London's telephone exchanges in the belief the brighter atmosphere will increase staff efficiency. If it works other exchanges will be redecorated.

BRANDED
for what it is!

MANN'S Malted Milk BREAD

We Like
for our friends to know they can hang their hats at Carl McCash Lumber Co. throughout the New Year and every year... whenever they are in Hereford

We sincerely want more friends of the New Year. We want our friends from town and country to drop in—to let us know them. They might find we are not a bad lot ourselves.

There is nothing high hat about it. And there are a lot of fine fellows who would visit more often if they had a home base here—say like Carl's.

Yes sir—that's where Carl McCash Lumber Company comes in... a complete building material with a welcome, a glad hand, a friendly word. It is a place to hang your hat and feel at home.

The list would be astounding to enumerate our wares... we do have almost all the building materials—and the quality is very high... and we are staffed with competent men to advise, estimate, and service your needs.

HAPPY NEW YEAR

Carl McCash LUMBER COMPANY
1 BLOCK EAST OF COURTHOUSE IN HEREFORD
CALL THE LUMBER NUMBER 7

CLUE \$3, WORTHLESS AT \$683

ROCKLAND, ME (AP)—Three silver dollars—a rarity here—were among \$500 stolen from a store. Police Chief George Shaw alerted his force for anyone passing silver dollars. Two days later silver dollar clues became worthless. A local concern included 600 of them in its 23 employees' pay envelopes.

KING RECORDINGS

COHEN (AP)—King Frederick has made his son to the United Nations work. The king made phone records of four works, played by the royal orchestra under his baton.

The will not be sold publicly will be a prize, in a lottery is part of a great Danish sign for the U. N. Intern. Tuberculosis Relief. Merik is known as an abal conductor, and regulates the royal chapeaux—though never public.

IMMEDIATE DELIVERY

SEWER PIPE

CULVERT and IRRIGATION PIPE

BRICK and CONCRETE BUILDING BLOCKS and TILE

TEXAS RETE WORKS

ALL-WHEEL DRIVE MEANS ALL-YEAR USEFULNESS



There are no idle seasons with the Universal 'Jeep'. With 4-wheel-drive traction and pulling power, it is ready for work any day in the year and there is practically no limit to what you can do with it. The versatile 'Jeep' pulls a plow as readily as it carries a load of milk cans... operates both hydraulic-lift and pull-type im-

FOR FARM CHORES, the 'Jeep' takes power where needed for on-the-job operation of many kinds of belt and shaft driven equipment including buzz saws, hammer mills, feed grinders and numerous others.



plements and can be used with almost any kind of tilling and harvesting equipment... travels on or off the road with trailed loads up to 5,500 pounds. But best of all, the usefulness of the 'Jeep' is not confined to any single kind of work but includes the year-around functions of tow truck, pick-up, tractor and mobile power unit.

FOR YEAR-ROUND FIELD WORK, the 'Jeep' is unsurpassed. It has ample power for pulling and operating manure spreaders and many other pieces of farm machinery that must be used regardless of the season.

Roberson Motor Co. HEREFORD
FIRST AT MILES

Hereford Merchant Awardable Prizes

BABY



It's
Baby's Shoes
from
D & S Variety Store

Baby's First
BIRTHDAY CAKE
from
HEREFORD BAKERY



Call For
**Enough Lowe Bros. Paint
To Paint Baby's Room**
at
KEMP LUMBER CO.



"LOG OF LIFE"
BABY BOOK
proudly presented by
THE VOICER

We Give
a
BABY BRUSH SET
at
CLOSE DRUG



One Dozen Bottles*
of that good
CREAM O' PLAINS
HOMOGENIZED MILK
HEREFORD CREAMERY



One Dozen Cans
GERBERS BABY FOOD
at your
Hereford Super Market



It's
BOUQUET OF FLOWERS
from
WESTERN FLOWER SHOP

To '49's First Baby
Three Dozen Clothes Pins
and
a Pint Thermos Bottle
Barclay-Fuller-Phipps



Homer Fox
Gives the Father
a
Pair of House Shoes
FOX MAN'S SHOP



Your First Portrait of Baby
Size 8 x 10 Valued at \$4.50
Will be given by
LITTLEJOHN STUDIO
401 Main Phone 823
Opposite the Postoffice



Baby's First Year Premium Paid
On \$1,000 of Life
INSURANCE POLICY
BRUCE WODELL
AMERICAN NATIONAL INSURANCE CO.

We're Proud to Present
a
BOTTLE STERILIZER
for the first baby of '49!
HEREFORD HARDWARE



One Dozen Cans
HEINZ BABY FOOD
from
CITY FOOD



Theatre Coupon Book
\$50 Value
from
**Your State and Texas
Theatres**



FIRST BABYBORN IN DEAF...
ATE LITTLE BUNDLE...
little fellow, or girlie, will be allocated
in many instances for mom and dad.
Parents participating in this baby derby are
number 1 Arrive and we are especially anxious
this page. These gifts are awaiting you
the pleasure of presenting our part on this

THE RULES ARE
operate by having your attending physician
of birth. The one of you parents should
to the merchant listed on this page. THE
PRIZE WILL BE ANNOUNCED IN THE
HEREFORD BRAND OR THE SUNDAY

Fit Baby
WHO WILL WIN

to Deaf Smith County's **FIRST BABY OF 49!**



DERBY

Call Here for a
Sterling Educator Set

Compliments of

LAMM JEWELRY

The Little Store Around the Corner on West Third



Look at This! America's Most Popular Nurser
Genuine Evenflo

LAYETTE PACKAGE

containing: Six 8-oz. and Two 4-oz. Nurers,
Nipples, Bottles, Caps. All in One
unit. Presented by

THE HEREFORD STORE

S. L. HARMAN & SON



Two Dozen

Super Gauze Diapers

at

ANTHONY'S



Beautiful

BIRTH ANNOUNCEMENTS

will be furnished

by

THE HEREFORD BRAND



One Dozen Cans

CARNATION MILK

from

HUNTER'S



One Carton

of

DAD'S FAVORITE BRAND

CIGARETTES

from

FURR FOOD STORE



"BABY'S FAVORITE"

HANDY NURSER

from

HAILE DRUG



One

PLAY-TEX RUBBER SHEET

from

RUTHERFORD & CO.



One Box

CIGARS FOR DAD

(He'll need them)

from

C & R CLEANERS



It's Red Schneider's For A

Free Meal for the New Father

Free Meal for the New Mother

A-N-D

Let's be different and give
A FREE MEAL TO THE ATTENDING PHYSICIAN

TASTY GRILL



You'll Need This!

Baby Bottle Warmer

Given By

NIPPER ELECTRIC CO.



Western Auto Presents

One Dozen Packages of

YOUR FAVORITE SOAP

We don't sell soap but we do sell more
than 5,000 other items!

Western Auto Associate Store

J. B. POOL, Owner



For Baby

A HEATING PAD

from the

GOODRICH STORE

LEE LITTLE



Beautiful Sweater Set

from

The Little Fashion Shop



We Want to Give Baby A

100% Virgin Wool Bath Robe

\$4.75 Value

EDWARD'S

CITY DRUG



SMITH COUNTY IN 1949 WILL BE A MIGHTY
HEREFORD MERCHANTS HAVE SEEN TO THAT
corded all welcome, honor, and gifts! And there
dad, too!

are very anxious to meet you, proud parents of
anxious to make presentation of our gift as desig-
you, please come in, make yourself known, and
this happy occasion.

ARE SIMPLE:

tion contact The Hereford Brand and giving us
uld come by the Brand and secure a card for presen-
BABY MUST BE BORN IN DEAF SMITH COUNTY.

FIRST APPROPRIATE EDITION OF THE
BRAND.

of 1949.

THE BABY DERBY?

SOVIET COTTON MOVING NORTH

MOSCOW (AP)—The northern march of Soviet cotton fields has begun again. During the war German destruction undid much important work which had been done by Soviet agronomists on the growing of cotton in the Ukraine—farther north in the USSR than it had ever before been cultivated. The Armenian paper "Kommunist" now reports that many collective farms in the south Ukraine are resuming cotton growing and expect in the near future to expand acreage in the republic to a figure higher than that of the prewar period.

BABY'S COLDS

The best-known home remedy you can use to relieve distress of colds is to rub throat, chest, back with



VICKS VAPORUB

BOMBAY STAYS COSMOPOLITAN

BOMBAY, India (AP)—True to its cosmopolitan traditions, the administration of Bombay is manned by representatives of all the important communities in India.

The Governor, Sir Maharaj Singo, is a Christian. He is related to the royal family of Kapurthala. The Prime Minister, B. G. Kher, is a Hindu. The Chief Justice of the Bombay high court, Mohamed Ali Gurram Chagla, is a Moslem.

The Mayor of Bombay, Dr. Mascarenas, is a Christian while the Chief Commissioner of the City Police, Barucha, belongs to the fire-worshipping Parsi community.

The Bombay Presidency stretches along the west coast of India with an area of 76,443 square miles and a population of over 21,000,000. The Bombay city alone has a population of about 2,000,000.

Shop with the Want Ads!

COURTHOUSE RECORDS

Deed of Trust
G. L. Shirley to J. B. Sheard W. 64.355 ft. of E. 114.355 ft. of N. 150 ft. lot 6, Blk. 4, Womble Add.

Russell S. Hunter et al to C. B. Beasley, lots 1 and 2 of W. P. Orr's Sub. Lot 2, Blk. 1, Womble Add.

Elton Malone and wife, Lovine Malone to Irene Gilliland, lot 7, Blk. 70.

Sain Wilson and wife, Eliza Wilson to First National Bank of Hereford, 640 acres, S. 175 Blk. M-7.

J. A. Pittman and wife, Helen Douglas Pittman to Southland Life Insurance Co. all Blk. 23, town of Hereford and a strip 70 ft. wide running between Blk. 23 and 24.

Bruce Lee Woodell and wife, Maxine Edith Woodell to C. B. Beasley, lot 1 and 2 Carlyle's Sub 664, Blk. 15.

J. E. Young and wife, Pearl to E. E. Fridley, 2235 ft. by 208.71 ft. E. Blk. 8, Evans Add.

Fred S. Barrett and wife, Mary B. Barrett to Connecticut Mutual Life Insurance Co. S. 37, Blk. K-8.

Warranty Deed
Noah Ewton and wife, Belle Ewton to H. E. Brumley, 1st tr: 559.8 acres, S. 23, Blk. K-3; 2nd tr: 196.9 acres, S. 38, Blk. K-3.

Home Owner's Loan Corporation to M. S. Roe and wife, Pauline Louise Roe, a deed of trust:

Marriage Licenses
C. L. Gibson Jr. and Naoma Duncan.
Thomas E. Evans and Margie Ann Hogge.

Automobile Registrations
W. T. Higgins, 1949 Buick sedan.
Chester C. Cox, 1948 Frazer sedan.
Robert Viegler, 1948 Buick sedan.

Cecil T. Guseman, 1948 Dodge sedan.
William H. Smith, Dimmitt, 1949 Kaiser sedan.
Robert L. Burns, 1948 Pontiac coupe.

Clara Cook, 1948 Plymouth coupe.
O. T. Vardell, 1948 DeSoto coupe.
W. A. Lookingbill, 1948 Dodge coupe.

O. G. Hill, 1949 Lincoln sedan.
A. W. Anthony Jr., 1949 Chrysler coupe.
J. H. Pittman, 1949 Mercury sedan.

David M. Rodgers Jr., 1948 Chrysler sedan.
J. H. Lomas, 1949 Plymouth sedan.
Hugh Clearman, 1948 Chevrolet sedan.

W. T. Johnson, 1949 Plymouth sedan.
G. T. Higgins, 1948 Chevrolet sedan.

Solons See

(Continued from Page 1)
upon the personnel of the committee—that is, the individual members—and especially upon the chairman. A chairman of a congressional committee who is a man of broad experience, understanding and a fundamental knowledge and respect for the rights of witnesses and proper confines of or limitations upon committee powers, will not have to be circumscribed or impeded by rules and regulations.

Personal

Mr. and Mrs. W. R. Hair and children spent Christmas week-end with Mr. Hair's parents in Clinton.

Mr. and Mrs. J. M. Thomson spent the Christmas holidays with Mrs. Thomson's parents, Mr. and Mrs. Dodson, in Olton.

Freddie Close accompanied by Billy London and Lloyd Manjeot were in Sudan this week on business and to visit with Harold Close who is in the drug business there.

Mr. and Mrs. R. L. Rogers spent the holiday week-end with Mrs. Rogers' parents in Bovina.

Rev. and Mrs. Russell Pogue and daughter, Lois, of Kress; and Mr. and Mrs. Billy Robinson and daughter, Ronnie Sue, of Amarillo spent Christmas eve in the home of Mr. and Mrs. Jack Roberson. The Pogues returned by Tulsa Christmas day to be with his parents.

Mr. and Mrs. Dick Lucas and two sons spent the week-end with relatives in Amarillo.

Miss Mary Lou Roberson of

JAPANESE DON'T LIKE U. S. CORN

TOKYO (AP)—Ask any Japanese what's cooking and he'll tell you it isn't corn. Not at his house. He doesn't like corn. And there are 300,000 tons of corn waiting to be eaten. It was shipped over here by the United States to feed the hungry.

The United States couldn't ship wheat and other grains because the Allies of Europe get first crack at the available supply. Now the U. S. Army has a little scheme to get rid of some of that corn.

The Japanese farmer is allowed to keep millet, sorghum and other coarse grains to feed his livestock. These grains can be made into food a Japanese will eat. The Japanese can trade these grains for corn, which can be fed to the livestock. The livestock don't care. They'd just as soon have corn.

Carols Featured At Rebekah Party

Rebekah Lodge held its Christmas party at the IOOF Hall on Tuesday night December 21.

Traditional carols were sung by the group and Mrs. C. O. Wilkins told a Christmas story, "The Star" followed by a piano duet played by Marilyn Russell and Elizabeth Gross. After Cecilia Wilkins entertained with a reading Dickens' Christmas carol was presented by reciting and Linda Russell read "Twas the Night Before Christmas."

Mrs. Clyde Russell sang "There's a Song in the Air" accompanied by Mrs. John Jacobson Jr. Mrs. Merlin Maul gave a reading in conclusion.

Gifts were exchanged and refreshments were served to forty five members.

Mrs. Jeff Roberson was chairman of the program committee and was assisted by Mrs. George Springer, Mrs. C. O. Wilkins and Mrs. R. A. Fullwood.



We Welcome You CHURCH OF CHRIST (Sunday)

Radio KPAN... 9:15 A.M.
Bible Study... 10:00 A.M.
Worship... 11:00 A.M.

Evening:
Young People... 6:15 P. M.
Worship... 7:00 P. M.

Daily Radio Program
4-45 P. M.
KPAN—800 on Your Dial
We invite you to all services of the church.

The Bible is right and it does make a difference what we BELIEVE and PRACTICE.

Church of Christ



Pork & Beans 3 16 oz. Cans **25c**

APPLE JELLY BRIMFULL	SAMON Red White Solid P Can	73c	APPLE SAUCE BRIMFULL
2 LB. JAR 35c	TUNA Red White Solid P Can	47c	2 No. 2 Cans 29c
	MAT Oscar's Spiced Can	47c	

Blackberries Wilson's Fancy Pack No. 2 Can **21c**

PEACHES Hunts Halves, No. 2 1/2 can **21c**

CHERRIES Brimfull Royal Ann, 2 1/2 can **15c**

BLACKEYED BEANS Brimfull 2 No. 2 Cans **25c**

ORANGE JUICE Brimfull 46 oz. can **27c**

PEAS Brimfull 2 No. 2 Cans **33c**

MACRONI Marco 16 oz. pkg. **27c**

CEREAL Red & White Assorted Tray Pack pkg. **27c**

COFFEE Guaranteed Best Red & White Lb. **53c**

HAMBURGER All Beef — Lean Fresh Lb. **45c**

HAM SHANKS Fine For Seasoning, Lb. **33c**

PRESSED HAM Sliced — Lb. **27c**

BACON, Cudahys Sugar cured — 1/2 or Whole Slab lb. **5c**

FISH — OYSTERS — DRESSED HENS **12 1/2c**

SQUASH Yellow, Lb. **5c**

ONIONS Yellow, Spanish Lb. **5c**

HUNTER'S
PHONE 143 WE DELIVER

DR. MILTON C. ADAMS
OPTOMETRIST
121 West Third Hereford, Texas
Phone 37 Office hours—8:30 - 5:30

HEREFORD FURNITURE CO.
for HIGH QUALITY FURNITURE
Guaranteed Radio Service
On All Makes and Models
ACROSS FROM THE POST OFFICE
401 Main Hereford Ph. 823

Always fine coffee...
TODAY
finer than ever!
COUPONS FOR BEAUTIFUL NYLONS
WHITE SWAN COFFEE

Th wimmen-folks sure go for this here pancake make-up; but I've saw-eggsactly th'same effect on cowboys after a dusty day durin' round-up
FOR FREE REMOVAL OF LEAD STOCK CALL
Phone 9515 or 265
RENDERING AMARILLO COMPANY

KEEP TUNED to Hereford's Own Radio Station KPAN
860 ON YOUR RADIO DIAL
SUNUP TO SUNDOWN
Marshall Formby, Manager

SPECIAL NOTICE
We would like for all of our Income Tax Clients to begin bringing in their statements for 1948, so that we may start working up 1948 work sheet of their income and expenses.
W. L. & BEVERLY ALEXANDER
Room 4, Buckner Bldg.

"SPEEDY" by Hereford MOTOR CO.
STOP IT I SAY!
HEREFORD MOTOR CO.
Dudley Green HEREFORD, TEXAS Anshu Scott

We Welcome You CHURCH OF CHRIST (Sunday)
Radio KPAN... 9:15 A.M.
Bible Study... 10:00 A.M.
Worship... 11:00 A.M.
Evening:
Young People... 6:15 P. M.
Worship... 7:00 P. M.
Daily Radio Program
4-45 P. M.
KPAN—800 on Your Dial
We invite you to all services of the church.
The Bible is right and it does make a difference what we BELIEVE and PRACTICE.
Church of Christ

Electrifies His Father's Farm



Jimmie Butherford, 15, above, has developed so many ideas for his father's 300-acre farm at Windsor, Mo., that he has employed professional engineers. His electric milking techniques alone are working days a year. He is shown with the model electrified he built with a wiring system done to scale. A top student at his school, Jimmie plans to take up engineering at the University of Missouri and received a \$200 Wettinghouse scholarship.

BIPPUS NEWS

Christmas Tree and Program Featured at Community House

By CHRISTINE FORTENBERRY
Bippus community had a Christmas tree and program at the community house. Games including "42" were played after a program.

Those attending were Mr. and Mrs. Allen Gudge, Mr. and Mrs. Claud Bogie, Mr. and Mrs. Glenn Hetzler, Mr. and Mrs. E. K. Pinnell, and children, Mr. and Mrs. Hardy Harris and children, Mr. and Mrs. C. F. Hounfeld and children, Mr. and Mrs. Reece and son, Jack Fortenberry and daughters, Mr. and Mrs. Julian Ferris and sons, Donald and Richard Fortenberry.

Mr. and Mrs. Todd Steen visited her parents in Hot Springs, over the Christmas holidays. Roy, Richard and Donald Fortenberry spent Christmas day with their brother, Frank Fortenberry in Hereford.

Mr. and Mrs. Emmett Davis of Clovis, spent Friday night and Saturday with Mrs. Davis' parents, J. O. Fortenberry.

The Bippus community presented the pastor of the Methodist church in Hereford with a Christmas box.

Eating Christmas dinner in the J. G. Fortenberry home were Mr. and Mrs. Jay Fortenberry, Mrs. C. E. Rea of Hereford, Mr. and Mrs. Emmett Davis of Clovis; and Mr. and Mrs. C. F. Hounfeld and children.

Mr. and Mrs. Woodrow Perrin and family spent Christmas holidays visiting with relatives at Haskell, Texas.

Mrs. Irene Ballard is visiting relatives during the holiday season.

Mr. and Mrs. Jake Fortenberry and children visited Mrs. Fortenberry's parents during the holidays at Crowell.

Mr. and Mrs. Robert Barlow

visited her sister and son Sunday and Monday.

Mr. and Mrs. Alfred Spason of Duron, N. M. visited uncles in Adrian during holiday week-end.

German Editor's Version of Gotham

STUTTGART, (AP)—"Cities of the world New York has the busiest harbor, the best street, the highest buildings—and the fewest public libraries." This statement comes from Josef Eberle, editor of the German newspaper "Stuttgarter Zeitung." Eberle just returned from a two-month study trip to the United States and he tells readers how America impresses him.

"We had some dollars in our pockets when we walked New York's streets for the first time and we felt like children at a fair who think they can get everything with their pennies," Eberle related.

"This hat here— isn't it velvet? And this grey suit— forty dollars. And whiskey, ties and bananas and N. Y. and radio sets and... I bought some Frankfurters with plenty of mustard."

"New York is one single salve," Eberle wrote, "an wonder that we could see the longest cigar in the world—a few hundred yards fudown the street the newest car."

The Stuttgart editor, however, that those superlatives have their disadvantages.

"For instance, the traffic. I had a date somewhere in the city and I would be fifteen minutes late. I taken the subway. So I hired a taxi cab, spent ten times as much money—and was one hour late," Eberle related.

Jean Gilliland who has been visiting her grandparents, and Mrs. Henry Hastings Mr. and Mrs. J. M. Gilliland the holidays, will leave today with Mr. and Mrs. Hastings for Mineral Wells where Hastings will spend a week. Jean will be joined there by her parents, Mr. and Mrs. N. Gilliland and she will accompany them to their home in Dallas.

Shop with the Want Ad

It's Back! Don't Miss This Famous Old Fashioned

Anthony's Annual White Goods Sale!

HERE IS GOOD NEWS IN WHITE GOODS!

TAKE A LOOK AT THESE

New Low Prices!

Famous Nationally Advertised

HEAVY TYPE 128

"Pacific" Muslin SHEETS

Large Size 81x99

\$2.00

72x99 Twin Size **\$1.98**

81x108 EXTRA LARGE **\$2.39**

It's been a long, long time since you have seen this heavy Type 128 sheet at this low price. And they're those Famous Pacific with the extra threads. Wide straight hems, absolutely no starch or filler. Buy NOW at Anthony's New Low Price!

EXTRA HEAVY TYPE 140

"PACIFIC" MUSLIN SHEETS

EXTRA LARGE 81x108

\$2.89

Twin Size—72x108 **\$2.79**

42x36 Matching Pillow Cases **69c**

Here you have the finest Muslin Sheet made. Extra heavy type 140... 140 threads to the square inch. You'll get years of wear from these sheets. Buy now at Anthony's New Low Price!



Type 112 81x99-in.

SHEETS

\$1.88

Bleached pure white muslin 112 threads to the square inch. Wide straight hems. A good serviceable sheet at an extremely low price.

Smooth Firmly Woven

"LADY PEPPERELL" PERCALE

81x108 Type 180

SHEETS

\$3.29

42x36 Pillow Cases to Match **79c**

And NOW!

NEW EVERY DAY LOW PRICES

ON MUSLINS — SHEETINGS — OUTFINGS — TUBINGS

Anthony's Type 112

Brown Unbleached

SHEETING

81-inch Width

69c Yd.

At a new low price, strong durable Brown unbleached sheeting, 81 inches wide. Will be hand torn for straight hemming. Many household uses.

Anthony's World Wide 200

Bleached

STRONG MUSLIN

36-inch Width

19c Yd.

A strong Bleached Muslin that has hundreds of uses. A good quality with no starch or filler. Will be hand torn for straight hemming.

- 40-in. Anco 200 Brown Muslin **33c** yd.
- 36-in. World Wide 300 Brown Muslin **23c** yd.
- 36-in. World Wide 200 Brown Muslin **19c** yd.

- 42-inch Type 128 White Pillow Tubing **59c** yd.
- 81-inch Bleached Type 128 Sheeting **89c** yd.
- 81-inch Bleached Type 140 Sheeting **98c** yd.
- 36-inch Outing — Solids or Stripes **29c** yd.

80 SQUARE BLEACHED MUSLIN
29c Yd. 36-inch famous 80 square Bleached Muslin. At a new Anthony every day low price.

Anthony's
THE C.R. ANTHONY CO.
HEREFORD

24 Hour Wrecker Service



KINSEY MOTOR CO.

PHONE 740 — NIGHTS 419-W

W. R. METCALF, Realtor
FARMS - RANCHES - CITY PROPERTY
 112 West Third Hereford, Texas
 Phone 854
 G. D. CAISSON, Jr., Salesman Phone 748

First Full Schedule of Minor Sports Seen Since Prewar Days

By FRANK ECK
 AP Newsfeatures Sports Editor
 NEW YORK—With the Olympics as a springboard the year saw minor sports events with a full schedule for the first time since prewar days.
 Here's the alphabetical rundown in some minor sports, and a few that are big time in their own sphere:

AUTO RACING—Ralph Hepburn, 51, automobile racer, was killed when his car crashed into the wall during a test run for the 500-mile Indianapolis Memorial Day race. Mauri Rose won the race for the third time.

BILLIARDS—Willie Hoppe of White Plains, N. Y., retained the three-cushion and 18.1 balkline titles while Welker Cochran of San Francisco and Willie Mosconi of Philadelphia successfully defended their 18.2 balkline and pocket billiards crowns, respectively.

BOATING—Danny Foster drove Alton Fallon's Miss Great Lakes to victory in the Gold Cup speedboat regatta on the Detroit River. Band Leader Guy Lombardo, driving his Tempo VI, broke his arm and wrecked his boat to avoid a collision. Ernest Wilson's Miss Canada of Ingersoll, Ont., piloted by his son, Harold, won the Silver Cup speedboat test on the Detroit River.

U. S. Retains Yachting Cup
 Henry C. Taylor's Baruna scored for the third time in the Newport-Bermuda yacht race. The International Gold Cup for six-meter yachts was retained by the US with Briggs Cunningham skippering George Nichols' Goose to victory over the Swedish challenger Maybe VI and Norway's Elizabeth X on Long Island Sound. The US also retained the Seawanhaka Cup when Llanoria, skippered by Her-

man Whelan, defeated Maybe VI. M. Sample of Toledo led his sloop Bilion to victory in the Snijder Trophy race around Lake Cayuga.

BOB SLIDING—Despite evidence of ampering with the United States sled, the team of Francis Troy, Pat Martin, Ed Rinkus and Bill D'Amico won the four-man bob crown during the Olympic winter games at St. Moritz.

BOWLING—Andy Varipapa of Hempstead, N. Y., was voted the "male bowler of the year." Mrs. Val Mikulic of Detroit won the women's crown. In the ABC tournament at Detroit, Lincoln Proitch of Aron took the singles crown while Ned Day of West Allis, Wis., won the all-events title.

Russian Homes Chess Champ
CHESS—Gikhail Botvinnik, 34, of Russia on the world championship in Moscow while Herman Steiner, 43, of Los Angeles captured the US title.

DOG—Champion Rock Ridge Night Hunt was the best in show at the Westminster Kennel Club 75th annual fixture in Madison Square Garden.

HOCKEY—The Toronto Maple Leafs won the class. They won the National League crown and beat the Detroit Red Wings four straight in the Stanley Cup playoffs. Leafs president Clarence Campbell after investigating gambling allegations, expelled Billy Taylor of the New York Rangers and suspended Don Gallinger of the Boston Bruins.

A dispute between the AAU and AFA hockey factions threatened "hot" time to halt the Olympics before the year closed. The two groups agreed to name a joint committee in an effort to work out amateur hockey problems in the future.

ICE SKATING—Dick Buton,

18, of Englewood, N. J., became the first American-born athlete to win the men's figure skating crown at the Winter Olympics. Barbara Ann Scott, 26, of Ottawa, won the women's Olympic, European and world titles and turned professional.

POLO—Laddie Sanford's Hurricanes won the National open crown. No international matches were held due to the expense involved in transporting foreign players and polo ponies.

Huskies Win At Foughkeepsie
ROWING—Washington's Huskies dominated the Foughkeepsie Regatta, winning the varsity, Jayvee and freshman events. California's crew won at the Olympics. John B. Kelly, Jr., of Philadelphia won the national regatta and singles in the Olympic trials but bowed in the Olympics.

SHOOTING—Police Sgt. Harry Reeves of Detroit retained the US pistol crown while Arthur Cook, 26, Maryland University Junior from Washington, won the national rifle title. John Schenk of Sharpsburg, Pa., won the Grand American handicap trapshoot and Ed Castaneda of Shreveport, La., was crowned champion of champions. The women's titles went to Mrs. Julius Pretz of Stuttgart, Ark., and Mosele Cameron of Denver.

SKIING—Mrs. Gretchen Fraser, 28, of Vancouver, Wash., housewife, was the only US ski winner at the Winter Olympics.

SWIMMING—Eight of 31 records approved as American marks were recognized as world standards. They included two by Joe Verdeur, breaststroker representing the Brighton-Drake, S. C., of Atlantic City. Other marks were set by Alan Ford, Keith Carter and Allen Stack. Among other outstanding male swimmers were Jimmy McLane, Walter Ris and Bill Smith. Dr. Sammy Lee, Bruce Harlan and Miller Anderson were the class in diving.

Ann Curtis paced the women swimmers, retaining five AAU titles. The Los Angeles girl also won the 400-meter freestyle in London for a new Olympic record. Mrs. Victoria Manalo Draves was the only double winner at 100-meter and high platform diving titles.

TABLE TENNIS—Only repeaters were Dick Miles of New York City and Leah and Thelma Thall, amateur sisters. Miles won the senior singles while the Thall girls scored in the women's doubles.

DRINKS BANNED FOR PAKISTAN OFFICIALS

KARACHI (AP)—Din Mohammad, Governor of Sind, has warned the European officers of the Pakistan Government against drinking at parties.
 The governor said: "Islam has prohibited drinking and as servants of an Islamic state the European officers must respect the sanctity of Islam and refrain from drinking or they may choose their future elsewhere."
 Under orders of the late M. A. Jinnah, founder of Pakistan and a first governor-general, drinks are not to be served at any official function but the practice has prevailed of drinking in private functions.

LEGAL NOTICE

THE STATE OF TEXAS

To: T. B. Armstrong; the unknown heirs and legal representatives of T. B. Armstrong, deceased; Mrs. T. B. Armstrong; and the unknown heirs and legal representatives of Mrs. T. E. Armstrong, deceased.

GREETING:

You are commanded to appear and answer the plaintiff's petition at or before 10 o'clock A. M. of the first Monday after the expiration of 43 days from the date of issuance of this Citation, the same being Monday the 1st day of January, A. D. 1949, at or before 10 o'clock A. M. before the Honorable District Court of Deaf Smith County, at the Court House in Hereford, Texas.

Said plaintiff's petition was filed on the 12 day of November, 1948.

The names of the parties in said suit are: Clarence Dixon as Plaintiff, and T. B. Armstrong; and the unknown heirs and legal representatives of T. B. Armstrong, deceased; Mrs. T. B. Armstrong; and the unknown heirs and legal representatives of Mrs. T. B. Armstrong, deceased as Defendant.

The nature of said suit being substantially as follows, to wit: For the title to and possession of the Northeast 1/4 of Section No. 28, Township 2, Range 1 East of a Capitol Syndicate Subdivision, as shown by plat thereof of record in the Deed Records of Deaf Smith County, Texas, and being located in Deaf Smith County, Texas, and containing 160 acres of land; and for such title of said land under statutory trespass to try title allegations and also under the Ten and Twenty Year Statutes of Adverse Possession and Limitation of the State of Texas by virtue of the continuous, peaceable, open possession of all of said land for such periods of time under claim and assertion of fee simple title thereto; for general and special relief in law and in equity.

Issued this 14 day of December, 1948.

Given under my hand and seal of said Court, at office in Hereford, Texas, this 14 day of December, A. D., 1948.

R. L. THOMPSON, Clerk District Court, Deaf Smith County, Texas.
 By LUCILLE POSEY, Deputy.

(SEAL) 51-40

MURDER CASES MAKE LIVE RECORD

ALAMOGA, Colo. (AP)—In his 37 years as a lawyer, George H. Bickhahn has defended 25 persons accused of murder. Not one has been given the death sentence.
 Only two, in fact, were convicted of first degree murder and both of them won outright freedom on reversals by the Colorado supreme court. Two others were convicted of second degree murder and one of manslaughter. The 20 others were acquitted.

LAST TIME TODAY
 LT. DISNEY'S FAMOUS CARTOON
THREE LITTLE PIGS
 STAR THEATRE

The Black Arrow
 Louis HAYWARD • Janet BLAIR
 and featuring GEORGE HACKETT EDGAR BUCHANAN

SECOND FEATURE
FRANK & JANE
 BROTHERS OF DEATH CITY
 with HALLER • GARDNER COLLE • A. BRADY HENRY

STAR FRIDAY SATURDAY
Special NEW YEAR SHOW
CUBAN PETE
 STAR PREVIEW
 FRIDAY 12 P. M.
 DECEMBER 31

EXAS FRIDAY SATURDAY

Never a Dull Moment in This Exciting ADVENTURE!
MYSTERY
MEXICO
 with WILSON LUNDIGAN Jacques WHITE

San Action with the **San Kid**
Blue JEAN
 and his **RED FLASH**
 The **Boya Kid**
 with **MOORE AYERS**
 AN ACTION PICTURE

FOR YOUR SUNDAY MONDAY TUESDAY ENTERTAINMENT

as Impassioned the Violence It stood!
BADLANDS OF DAKOTA
 with Robert Stock Ann Rutherford Richard Dix Frances Farmer

SUSAN Hayward VAN Heflin
Tap Roots
 with Boris KARLOFF

STAR TEXAS

Lamm Jewelry
 THE LITTLE STORE AROUND THE CORNER ON WEST THIRD STREET

Happy New Year
 you ever had
 ...Greetings from

NEW YEAR'S GREETINGS FROM STREU'S

JANUARY
 2 3 4 5 6 7 8
 9 10 11 12 13 14 15
 16 17 18 19 20 21 22
 23 24 25 26

STREU HARDWARE

This is a good time, we think,
 To pledge ourselves to better serving you.
 We appreciate past favors and hope to
 Merit your continued good will
 Every Day!

WE WILL RE-OPEN FOR BUSINESS MONDAY, JANUARY 3
 WE APPRECIATE THE CONSIDERATION OF OUR CUSTOMERS DURING OUR ANNUAL CLOSING FOR INVENTORY

STREU HARDWARE

HALF PRICE SALE

Tussy Wind and Weather Lotion
 Regular \$1 size bottle now only **50¢**
 Large \$2 size now \$1

- soothes rough, chapped hands
- creamy-smooth...fragrant
- softens skin from head to toe
- protects against weather exposure
- guards against complexion dryness
- doubles as a make-up foundation

Economy carton (6-\$1 size bottles) for only \$3. all prices plus tax.

Come in or phone today! Sale for limited time only!

HAILE DRUG
 229 Main Phone 99