

Better Buy That Cotton Seed Now!

# The Hereford Brand

Turkeys, Chickens, Hogs—In 1923!

TUESDAYS—TWICE-A-WEEK—FRIDAYS

22ND YEAR, NO. 100.

HEREFORD, DEAF SMITH COUNTY, TEXAS, FRIDAY, JAN. 5, 1923.

## THOUGHTFUL ADDRESS BY NORMAL HEAD

### SPEAKS BEFORE OPEN MEETING OF BAY VIEW CLUB

## AMERICAN IDEAL

### In Literature Very Ably Handled by Student Of History

In his usual clear, logical, reasoning style President J. A. Hill of the Northwest Texas Normal, of Canyon, presented his interpretations of "Our American Ideals As Expressed Through Patriotic Literature" before an open meeting of the Bay View Club in the district court room Thursday afternoon. It was the second of a series of lectures arranged by the club in pursuit of its study of the subject for the present year.

President Hill arrived about 2:45 p. m., accompanied by his wife and Prof. Douglas Shirley and Mrs. Shirley. The speaker was introduced by Mrs. Charles Donald, president of the Bay View Club. A large attendance of the public school pupils was noticed, certain classes having been dismissed early for the occasion. The district courtroom was comfortably filled and close attention was paid the remarks of the distinguished visitor throughout.

The first ideal analyzed was that of the love of personal liberty in America where, the speaker said, it has been developed to the highest degree, and where it has even been carried to radical extremes in some particulars. "Our forefathers came to this country," said Mr. Hill, "to exercise their love for personal and religious freedom and it has been an outstanding characteristic of our people and government ever since." The sentiment in its purest expression was well presented in the speeches of James Otis and Patrick Henry. He called particular attention to the latter's famous "Give Me Liberty or Give Me Death" speech, and advised the boys in the audience to read the literature concerning these two men, and even commit parts of it to memory, if they would absorb the true conception of American personal liberty. He warned, however, that some people took "liberty for license"; seemed to think that because certain laws do not suit their conscientious scruples they can cover up lawlessness by the plea of personal liberty. He used the flight on prohibition as an example in point and stated that where personal liberty conflicted with public policy for the good of mankind then it was radically wrong.

The second ideal presented was the spiritual devotion of the American people as expressed in their literature. He stated that American ideals and literature are thoroughly saturated with spiritual devotion and read a passage from the speech of Benjamin Franklin before the constitutional convention in which this devotion to God was uppermost. "If a sparrow cannot fall without His notice, how can an Empire rise without His aid?" inquired Franklin. Mr. Hill stated that our Presidents, the living embodiment of American political ideals, from Washington to Harding, had every man publicly expressed this reliance upon Divine guidance and had exemplified it in their personal lives and conduct.

Obedience to the law was the third ideal dissected. "Without law there can be no liberty," declared the speaker. "I want to make this deliberate statement: that the man who defies the laws of this land is as much a traitor as the man who quits the flag on the battlefield. I do not mean that a man must obey the laws blindly, like a slave, but intelligently. The intelligent observance of laws by individuals rectifies any wrongs in the laws."

Mr. Hill then took up the subject from the standpoint of national, political and governmental ideals as expressed in American literature. He said that government does not exist for the benefit of the few but for all the people and that when certain classes and groups sought to enact legislation for their private ends then they were departing from true democracy. He said that democratic government was not the most efficient and that it was clumsy, slow and inefficient as compared with a political machine like the German government before the war. But still the democratic form was best because it was by individuals, for individuals, and enlightening and uplifting to individuals who participated in it, while the autocratic form of government ignored the development of the individual and was designed solely for the benefit of a few. "The democratic

## Farm Bureau's New President



Another "dirt" farmer is the choice of the American Farm Bureau Federation for its second president. Oscar E. Bradford, of Ohio, takes up the work where the Federation's first president, "Jim" Howard, of Iowa, leaves off. He will have as his vice-president, Dr. W. H. Walker, of California. Mr. Bradford is a stockman and farmer living on the old homestead, his grandfather settled on near Xenia, Ohio. He specializes in pure bred stock. He is also one of the trustees of the Ohio State University.

## Highway Meeting At Tucumcari is Called Saturday

A meeting of the directors of the Texas-New Mexico Highway Association has been called for Tucumcari, N. M., Saturday evening, January 6, when vital matters pertaining to the new route are to be presented and plans laid for securing a share of the traffic for the spring season of 1923. E. W. Harrison, highway director of the Hereford Chamber of Commerce, received telegraphic notice of this meeting this week.

Mr. Harrison plans to leave for the meeting Saturday afternoon and will be accompanied by others to be selected.

The Texas-New Mexico route runs from Plainview, Texas to the New Mexico park system above Logan, N. M., using the new Logan bridge for crossing the Canadian river. In Deaf Smith county the route follows the Harrison boulevard west into New Mexico and is now in pretty good shape. All that is needed is rain to pack the road, with a culvert or two to be put in at certain points.

This route is a very important asset to Hereford, as it will divert a stream of tourists bound from Texas to New Mexico through this way if properly marked, put in condition and maintained. The meeting Saturday looks toward this end, and it is all important that Hereford be strongly represented.

## New Commissioners Inspect The Roads in County

Members of the new county commissioners court met Thursday and Friday and began a personal tour of the road system of the county. A part of the roads were gone over Thursday and another section Friday. It is the purpose of the court to thoroughly inspect every mile of county roads before they are through so that they can intelligently guide their actions in road matters the coming year from personal first hand information.

form of government derives its powers from the consent of the governed and lifts the people up," he added.

The last ideal suggested was "a high degree of self-direction." "Individuals," said Mr. Hill, "must be capable of directing themselves in terms of the welfare of others. Thomas Jefferson said: 'that government is best which governs least.' Just think how little government we would need if everybody obeyed the laws, observed the Golden Rule—if everybody did right!"

At the conclusion of the address the four visitors were guests of the Club members in the basement of the courthouse, where tea and wafers were served. Both the club room and the library rooms were beautifully decorated in a color scheme of red, white and blue.

## Prairie Dog Poison Gets Them Right Now, Pronto

### Amarillo County Agent Will Supply Necessary Information

The recent announcement that the law governing the destruction of prairie dogs would be enforced in Deaf Smith county has caused a great deal of speculation among land owners bothered with this pest as to how to get rid of the dogs and where to obtain the necessary poison with which to work. In conversation with Geo. H. Gulun this week The Brand was informed that the Capitol Syndicate people have been busy this winter destroying the prairie dogs on its land in the western portion of the county and have, so far, killed them out on one hundred sections and propose to continue the work south to the railroad.

Mr. Gulun says that the syndicate obtained their poison from county agent Harmon Benton, Amarillo, who furnished them a preparation in 500 pound lots that did the work quickly and efficiently. The method used is to take out the stuff in an automobile and put about a spoonful in each hole. There is something about the "dope" that attracts the dogs at once and they eat it greedily. Mr. Gulun says it kills them instantly and one trip is usually sufficient to kill a colony.

Those desiring information about this preparation can obtain same by addressing Harmon Benton, County Agent, Amarillo, Texas.

## TEMPLE BUSINESS MAN MAY PUT IN 200 ACRES COTTON

A. F. Bentley left Hereford for his home in Temple, Texas Wednesday, after spending several days on his farm six miles northwest of this city. Mr. Bentley said he is contemplating planting 200 acres of cotton on his half section. Mr. Bentley owns the farm known as the Zinser-irrigation farm.

## RED CROSS MEETING TO BE HELD FRIDAY AFTERNOON

The scheduled meeting of the members of the local chapter of the Red Cross last Friday did not materialize, owing to a lack of a quorum. Those present determined to call another meeting for Friday afternoon, January 5, in an effort to get all members of the committee present so that officers can be elected for 1923 and a plan of work inaugurated.

## T. M. PALMER IS UP AND AROUND; SLOWLY IMPROVES

T. M. Palmer, who has been very ill the past month, was able to be out in his car accompanied by his daughter, Mrs. Gibson, Friday afternoon. Mr. Palmer is improving slowly but surely and it is hoped that he will soon be in good health.

## Kaiser and Bride



It is with pride that this newspaper publishes this first picture of the former Kaiser and his new bride. Through the Publishers Autocaster Service of New York, which serves this newspaper, this picture was obtained from a tireless photographer in Holland, who after four weeks snapped this picture from the top of a tree without being caught.

## Work is Actually Started on Fone Rebuilding Plan

Work started last Monday morning on the reconstruction of the local telephone lines of the Southwestern Bell Telephone Co., under foreman W. N. Gates of Amarillo. Mr. Gates has a crew of eight men digging holes, preparatory to setting new poles.

## JUDGE RUSSELL IS REPORTED IMPROVING SOME FRIDAY

Friends of Judge W. H. Russell, who has been very critically ill at the home of relatives in Tarrant, Texas, for nearly two weeks now, will be glad to hear that telegraphic advices received here Friday were to the effect that the sick man was much improved Friday, although still in a dangerous condition, and that high hopes for his ultimate recovery are now entertained.

Judge Russell drove through country with his family before Christmas and it is presumed caught cold enroute and developed pneumonia.

D. D. Newton, artist, and wife finished their art work at the E. B. Black Furniture Store Friday afternoon. Mr. Newton's beautiful paintings attracted considerable attention. Mr. Newton said that they will depart for Amarillo Saturday morning and the paintings that were left over will be on sale at the Black Furniture Store.

## Panhandle Democrats to Banquet On Monday Night

Democrats of the Panhandle country are scheduled to foregather at the Amarillo Hotel next Monday night, January 8, and participate in a big Jackson Day political banquet. It is understood that the number of plates will be held to 250 and that the tickets are going fast. Several local men have received personal invitations from Amarillo men to be guests on that occasion and in all probability there will be a good representation of Hereford democrats at the banquet table. While no official announcement to that effect has been made, it is understood that the Hon. Robert Thomason of El Paso may be one of the principal speakers of the evening.

## WATCH THE YELLOW LABEL PASTED ON YOUR COPY BRAND!

The circulation man at The Brand office is busy this week cutting out the subscriptions that have expired and giving notice to the ones that will soon expire. Better watch the date of expiration, on the small yellow label, and get busy. The subscription price for the semi-weekly Brand is \$2.00 the year in one zone, and \$2.50 the year outside zone one.

## Waiting To See The Doctor



## A CHANCE TO LEARN ABOUT GOOD MUSIC

### MUSIC STUDY CLUB TO LEND AID TO ALL INTERESTED

## MUSIC CONTEST

### Including Masterpieces of All Times is Planned

Hereford's energetic Music Study Club, composed of those ladies of the community who love the better class of music, has determined to extend the privileges of the Music Memory Contest to all the people of Hereford and surrounding territory really interested in good music and who want to know more about it.

What is the Music Memory Contest? Why, that is a national movement now well established in the schools of the country through which the musical masterpieces of all time, and their composers, are studied just like any other worthy subject is studied for advancement and information. Leading educators have agreed that music ranks next in importance to the three R's in the school curriculum and progressive schools the country over are gradually introducing a thorough music course in the schools. In Hereford Miss Swisher has been conducting these Music Memory Contests among the public school pupils for the past two years and now the Music Study Club proposes to throw open their doors and invite all musically inclined citizens of the community to come in with them in this particular phase of their work and participate in the course of study.

Meetings are to be held each Monday afternoon hereafter, at which the compositions listed below are to be taken up one by one, the actual music rendered and studied, and the history and accomplishments of its author dissected and analyzed. The course will be exceedingly interesting to those who participate in it, and then next spring, probably some time in March, a Contest will be held and the memories of the students tested on the work gone over. No prizes are offered. It's all merely for the sake of better music in the community, and the Club is trying to do its bit in this laudable direction. Incidentally, the Amarillo College of Music is planning to have a similar contest during the Music Festival at Amarillo in the spring, using this same list, and students here can, if desired, go to Amarillo at that time and take the examination there.

The first meeting of the club at which the course will begin is to be held with Mrs. Louise Allen, at the F. H. Oberthier home, next Monday afternoon, beginning at 2:30 o'clock. A cordial open invitation to any one in Hereford or surrounding territory interested in this study is issued by the club for this occasion. You will be welcomed at the Oberthier home. It is suggested that those desiring to avail themselves of this invitation mention the fact to some member of the club so that suitable seating arrangements may be made in advance. If too many are enrolled for the Oberthier home to accommodate then a larger meeting place will be arranged for.

The list of compositions and their authors that will be studied during this course follows:

1. Minuet in G, Beethoven; 2. "Moonlight Sonata," (First movement), Beethoven; 3. Turkish March (Ruins at Athens), Beethoven; 4. Cradle Song, Brahms; 5. Hungarian Dance No. 5, Brahms; 6. Fantasia Impromptu, Chopin; 7. Funeral March, Chopin; 8. Minute Waltz, Chopin; 9. The Bee, Franz Schubert; 10. Pizzicato (Sylvia Ballet), Debussy; 11. Songenir, Dvorak; 12. Humoresque, Dvorak; 13. Largo (New World Symphony), 14. Pomp and Circumstance, Elgar; 15. Soldiers' Chorus (Faust), Gounod; 16. Waltz (Faust), Gounod; 17. Molly on the Shore, Grainger; 18. Morning (Peer Gynt Suite), Grieg; 19. In the Hall of a Mountain King (Peer Gynt Suite), Grieg; 20. Austring Dance (Peer Gynt Suite), Grieg; 21. Hallelujah Chorus (Messiah), Handel; 22. Caprice Venoise, Kreisler; 23. By the Waters of the Minnetonka, Ljungström; 24. Liebestraum, Liszt; 25. Intermezzo (Cavalleria Rusticana), Mascagni; 26. Spring Song, Mendelssohn; 27. Overture (Midsummer Night's Dream) Mendelssohn; 28. Intermezzo (Midsummer Night's Dream) Mendelssohn; 29. Nocturne (Midsummer Night's Dream) Mendelssohn; 30. Wedding March (Midsummer Night's Dream) Mendelssohn.

(Continued on Last Page)

The advertisements in a newspaper are more full of knowledge in respect to what is going on in a state or community than the editorial columns are.—Henry Wood Bush.

# Don't Buy at Bagdad

**E**DUCATION is a matter of experience not of observation. Thirty years ago a professor of economics in one of our leading universities made the statement that 90% of all the money invested in advertising was lost, and attempted to prove his observation by the statistics of commercial failures.

That professor is today one of the most famous educators in the country. He is famous because he grew by experience to repudiate his youthful observation. He now reverses the faulty findings of his youth and today declares that 90% of the commercial failures are due either to the failure to advertise or to false or faulty advertising.

If your advertisement says you have all wool goods and you've only 68% wool, the time will come when you will be found out. When that time comes all the advertising in the world won't save you. The public will call your middle name "Fake" and view you with mistrust.

The streets of Bagdad are lined with beggars, men who tried to live by trick and failed. Back of these beggars who crowd the curb are long lines of little stalls where tricksters ply all the arts of trade. Everyone views the other with suspicion and every customer looks upon the tradesman with suspicion. There is no such thing as a stabilized commodity among them. There are no great department stores in Bagdad, no great clothing merchants, no hardware houses that carry the trademark stamp that assures you that what you get is all it is claimed to be.

Here in this country, our manufacturers, men of character, put integrity into their product. They advertise the product for just what it is—that, no less and no more. So you go into a store here or a thousand miles from here and ask for the commodity that YOU KNOW. You know about it. You don't even have to have it unwrapped; you are willing to take it in its original package with the seal unbroken; trade unsight, unseen. This you do because it has been advertised.

Every merchant who does not advertise or who cannot advertise honestly will always conduct a business of Bagdad-booth proportions. He will always be a little shop keeper,

doing a dinky little business. He's the fellow who always offers you "something just as good."

Just as the local merchant will always remain the little merchant, if he does not advertise honestly, so does the manufacturer remain a little manufacturer, conducting a little business, if he attempts to distribute a commodity without advertising. Advertising will build his business in proportion to the public need which he meets and the reliability of his own statement about that which he has to sell. No business can grow great without advertising and it will grow great only in proportion to the amount and character of the advertising which it does. No business can grow great without honest advertising.

YOU—you and me, just average buyers. What shall we buy? Shall we buy of the Bagdad merchant and take the stuff without the sterling stamp?

The intelligent purchaser buys through his merchant the commodities that are **NATIONALLY ADVERTISED** because he knows that experience has taught the business builders that a false statement about their goods means death to their business.

Your Bagdad merchant will size you up and charge you what he thinks he can get. You can dicker and barter with him. He's a many priced man. He begins on a high price and reluctantly comes down step by step to meet you.

That's what your little shop keeper who does not advertise will do. He is not a fixed price man. That is what he does with the substitute, the "just as good" article.

Go to the reputable merchant, ask for the nationally advertised commodity, the manufacturer has stamped the price where you can see it, and there you get **PROTECTION**.

If you are an intelligent buyer you will buy of the local merchant that advertises because he is the fellow who is willing to stand or fall by the public printed statement he makes.

Be WISE and buy the nationally advertised commodity from the local advertising merchant and leave it to the foolish to buy at Bagdad.—By Richard Lloyd Jones.

faces among the pupils and a few old ones who had been out on an extended vacation previous to the holidays.

The C. E. Society began the New Year by re-electing Vay Hart as president for the first half of the year. Vay has made the most energetic president the society has had for some time and the way he is starting off this term indicates that there will be something doing worth while among the Endeavorers again this year.

Miss Viola Gischler departed for Canyon Tuesday morning to enroll as a student of the W. T. S. N. College. She will take up the work preparatory to teaching next year. Misses Lucy and Lola Goodwine returned to that institution on Wednesday, after spending the holidays with their parents.

### BOVINA

Mrs. Theo. Davies is on the sick list with a severe cold and bilious attack. Sam Martin went to J. C. Denneys to

help to wash grain the past week. Mrs. Dennis said they thrashed one thousand bushels of kafir.

Mr. Robert, of Monday, Texas, is here to market his share of the crop raised on his land by W. F. Manchon south of town.

Messrs. Richards and Venable are filling a car on the track with cane seed to be shipped out.

K. B. Enell hauled hogs to Farwell Tuesday from his farm west of town.

Mr. and Mrs. E. Houlett are the proud parents of a son born the morning of the second of January in Bovina at the home of B. P. Abbott.

Mrs. B. P. Abbott was sick Tuesday night with a severe chill.

Thursday night Sam Martin became seriously ill. Dr. Clark of Farwell was called to relieve his sufferings.

Dick Kennedy moved to Joe Langer's farm south of town and S. S. Collett moved with his family to the house at

(Continued on Page Five)

## Abstracts and Loans

J. Frank Potts

Maps, Deaf Smith Co.—50c.

## Sunnyside Nut Coal

We have on track a car of this excellent nut coal which we are selling at car at \$11.00 and \$11.50 delivered in town.

The mines have raised the price \$1.00, hence we will have to raise our price accordingly on the next we receive.

Better get some out of this car.

Phone 388—Coal is cash as we are compelled to pay cash for it.

## Hereford Light & Power Co.

Phone 388

"We know what you want"



**Dimmitt Methodist Church**  
 Preaching at 11 a. m. and 8 p. m. First Sunday.  
 Preaching at 8 p. m. fourth Sunday.  
 Sunday School every Sunday at 10 a. m.  
 Everybody is invited.  
 Rev. G. R. Fort, Pastor.

**DIMMITT SOCIETY**  
 A Holiday 42 Party

The teachers and board of the Dimmitt high school and a few other guests were entertained at the country home of Mr. and Mrs. E. B. Wright Monday night.

The home was decorated in red and green crape Christmas bells and tinsel. On the dining table a real looking Santa stood on a holly box. He was covered with Santa Claus snow.

Five tables of progressive "42" were arranged. S. W. Reeves won high score, Miss Bessie Walker the consolation.

Refreshments consisting of chicken salad, sandwiches, pineapple gelatine, whipped cream, cake, coffee and after-dinner mints, were served to the following guests: Mr. and Mrs. Reeves, Mr. and Mrs. Bruce McLean, Mr. and Mrs. W. D. Woodlee, Mr. and Mrs. J. R. Hastings, Mr. and Mrs. Milton Hardy, Mr. and Mrs. Ray Shalwater, Mr. and Mrs. Will Wright, Misses Veda Waldon, Bessie Walker, Lillie Mae Allen, Virgie Johnson, Messrs. Ned and Charston Neely, Charlie Hacker, Jess Hardy, Edwin Ramey, Lowery Walker.

One of the treats of the evening was the music on the new Edison.

All the guests hope to be invited back to Mr. and Mrs. Wright's home again.

### A New Year's Dine Out

A party motored out New Year's Day to the home of Mr. and Mrs. Billy Graham at 12 o'clock. They were invited to the dining room where a spread of salads, vegetables, dressing chicken, cakes, deserts and everything tempting to anyone. Those present were: Mr. and Mrs. Edgar Ireland and family of Hereford, Mr. and Mrs. E. B. Wright and family, Mr. and Mrs. Will Wright and Mrs. Walter Pleckett.

Mrs. E. L. Alley from Lubbock and little son, Charles, has been visiting in the home of Mr. and Mrs. Cecil Montgomery, but was suddenly called home on account of the illness of her father-in-law.

Mr. and Mrs. Cecil Montgomery entertained the following with a dinner Sunday: Mr. and Mrs. J. C. Montgomery, Mrs. C. E. McLean, Miss Alice McLean, Mr. and Mrs. Joe Elliott and daughter, Virginia, Mr. and Mrs. J. N. Alexander, Mrs. Jay Hodges from Lubbock, Mrs. Connie Clanshan and son, James, Grandpa Hunt, Mr. and Mrs. Lester Womack, Mr. Wes Anthony from Hereford and Misses Merna and Eleanor Montgomery.

### NAZARETH

Everett Braddock of Amarillo is visiting homefolks this week.

Born to Mr. and Mrs. Joe Birkenfeld, twins, a boy and a girl.

Paul Kern went to Lockney on Wednesday, returning home Thursday.

Mr. and Mrs. Anton Schmecker and John Pohlmeier were in Tulla on business Wednesday.

Mike Dohmeier has been hauling adobe for the Herman Heldgerken residence the past week.

Dr. Miller took Arthur Stork to

Plainview Wednesday where he had his tonsils removed.

Frank Amme was in Hereford Monday.

Miss Rose Litch is the new housekeeper for Rev. Father Conrad.

J. A. Johnson of Dimmitt was in Nazareth on business Wednesday.

Henry Hoelting was in Dimmitt Saturday.

### FRIONA

On Sunday morning Mrs. Worth Weir received a telegram stating that her mother was dangerously ill at her home in Kentucky. Mr. and Mrs. Weir and their two children departed for the mother's home on Monday morning. About an hour after their departure Mrs. Glen Weir received a telegram stating that her mother was also seriously ill at her home in Detroit, Michigan, with recovery doubtful. She departed on Tuesday morning for Detroit.

Mr. and Mrs. J. C. Winn and son, Charles, and son-in-law and daughter, Mr. and Mrs. Wm. Benton of Amarillo, spent a part of last week here visiting among friends and former neighbors. The Winn family were among the early

settlers of Friona and lived here until three years ago when they moved to Amarillo. Their many friends and former neighbors were truly pleased to have them with them again.

The contest in the Christian Endeavor Society between the Hurrying Hustlers and the Rushing Rustlers came to an end Sunday night with the Hurrying Hustlers several hundred points in the lead. The losing side will now become hosts to the winners at a banquet to be held sometime in the near future. This little contest has caused no little amount of enthusiasm among the Endeavorers and we believe has broken the ice for many of the more timid of them so that it will not be so much of a task for them to take an active part in the meetings.

On Saturday, Jan. 13th, the people of Friona will be hosts to the Farmer County Teachers' Association, a meeting of which will be held here on that date. We feel sure that the people of our town will uphold their reputation for doing their part nobly by providing suitable room for the meeting and a sumptuous noon-day luncheon for their guests. Prof. Buckner informs us that all patron of the schools have a cordial invitation to attend this meeting, especially the forenoon session as that part of the program will be of more direct interest to the patrons; the afternoon session being taken up largely with the business of the association.

Rev. Morris, pastor of the Baptist church here, moved his family from our town to Hereford last week. By his departure the community has lost a good and worthy citizen whom it can

ill afford to spare. The move was made on account of unsuitable living quarters to be secured here. Rev. Morris will continue to serve the churches here and at Summerfield as pastor for the coming year.

Mrs. T. W. Galloway has for the past several days been in the sanitarium at Hereford. Mrs. J. H. Hart has returned home but is still unable to use her arm which it was found had suffered a severe dislocation at the shoulder.

Mr. and Mrs. W. H. Music and children visited friends over in New Mexico Sunday.

Our teachers all returned in the best of spirits from their Christmas vacation and the school opened again on Monday morning with a few new

# Eighteen Real Suit Bargains!

Say, Men, here's a rare *Suit Saving* offer that you can't beat! Our wholesaler has given us the following reductions on a line of eighteen fine suits that we are passing on to you—Don't Delay—hurry and get in on this, as the line will be snapped up quickly at such prices:

## Eighteen Reductions Making Eighteen Super-Values

Former Selling Price	Reduced Selling Price	Saving to Customer on a Suit	DESCRIPTION OF FABRIC
\$48.50	\$40.00	\$ 8.50	A very swell gray striped worsted.
40.00	30.00	10.00	A very striking style idea.
42.50	35.00	7.50	A smart and classy suiting.
44.00	35.00	9.00	A very handsome worsted suiting charmingly decorated with silk.
44.00	35.00	9.00	A handsome blend of smart color tones.
44.00	35.00	9.00	An unusually attractive selection.
45.00	40.00	5.00	A neat suiting in a soft finished worsted.
45.00	40.00	5.00	A very refined worsted suiting choice.
46.50	40.00	6.50	A real smart style idea in a fine worsted.
46.50	40.00	6.50	A desirable worsted suiting in a new shade.
46.50	40.00	6.50	A wonderfully smart choice in a soft worsted. Made of Australian Wool.
48.50	42.50	6.00	A smart unfinished worsted suiting in a new color tone. Made of Australian Wool.
50.00	42.50	7.50	A fine quality soft finished worsted suiting. Made of Australian Wool.
50.00	42.50	7.50	A high-class brown diagonal silk mixture worsted.
52.50	42.50	10.00	A very fine worsted fabric in a rich effect. Made of Australian Wool.
52.50	42.50	10.00	An exceptionally beautiful worsted suiting.
55.00	42.50	12.50	A splendid worsted fabric, distinctly refined in tone.
55.00	42.50	12.50	A fashionable suiting of finest worsted.

Only the numbers shown above are reduced. Note this carefully

# C. P. Ringer Tailor Shop

# PUBLIC SALE

Saturday, January 13

I will sell at the old Vaden place, northwest corner of Dimmitt, at Public Auction, the following items:

- 25 head Hogs, different sizes
- 3500 bundles Feed, all kinds
- 65 head Chickens
- 3 nice Chicken Coops
- 1 hog Feeder
- 2 double sets Harness, with good Collars and Bridles
- 100 ft. Irrigation Hose, good as new
- 1 P. & O. Lister
- 2 P. & O. Go-Deviis
- 1 2-section Harrow
- 1 Disc Harrow

TERMS: All sums of ten dollars and under, cash; all sums over ten dollars 5 percent discount for cash, or 9 months time at 8 percent.

SALE STARTS PROMPTLY AT 1 O'CLOCK

J. D. Duree, Jr.

O. H. Reeves, Auctioneer Bruce McLean, Clerk

# SUNDAY SERVICE

Church and Societies

**First Christian Church**  
A great Bible School is expected Sunday. Annual dinner in basement. Morning subject, "Behold, An Opportunity!" Evening subject, "And I Heard a Voice."  
Paul J. Merrill, Pastor.

**Church of Christ**  
(Two Blocks North of Courthouse)  
Bible Study Classes, 10:15 a. m.  
Regular Lord's Day Worship, 11:00 to 12:00.  
Sunday Night Bible Study, 7:00.  
A hearty welcome is extended to everyone to come to any or all of these services.  
W. A. Knox, A. S. Higgins, Elders.

**St. Anthony's Church**  
Services Sunday morning at 10:00 o'clock.  
Rev. Fr. Salvator Francis, S. A.

**Presbyterian Church**  
9:45 a. m. Sunday School.  
11 a. m. Quarterly Communion.  
3:00 p. m. Junior C. E.  
6:00 p. m. Intermediate C. E.  
6:00 p. m. Senior C. E.  
6 p. m. Adult Missionary program in auditorium, subject, India.  
7 p. m. Stereopticon Slide Lecture on India.  
The public is cordially invited to any or all of the above services.  
J. R. Sharp, Pastor.

**Methodist Church**  
Sunday School, 9:45 a. m., W. H. Ray, Supt.  
Junior Missionary Society, 3 p. m., Mrs. J. A. Stegall, Supt.  
Senior League, 6 p. m., Miss Grace Sites, Pres.  
Women's Missionary Society, Wednesday, 2:30 p. m., Mrs. J. Frank Potts, Pres.  
Y. P. M. S., Wednesday, 4:15 p. m., Mrs. Chas. Purcell, Supt.  
Prayer Meeting, Wednesday, 7:15 p. m.  
Choir Rehearsal, Thursday, 7:15 p. m., Miss Swisher, Director.  
Orchestra Practice, Friday, 7:15 p. m., Mrs. A. C. Thompson, Director.  
Everyone cordially invited to attend these services.  
L. N. Lipscomb, Pastor.

**Baptist Church**  
W. R. Hill, Th. M., Pastor  
The Sunday School, with Alec O. Thompson the general Supt., meets for Bible study at 9:45. Classes with trained teachers for all ages.  
Morning Worship at 11:00 o'clock. Morning service will be devoted to worship and the observance of the Memorial Supper.  
Sunbeams meet at 3 o'clock, with

Mrs. Connell the leader.  
Baptist Young People's Meetings at 6:00.  
Evening Worship service at 7:00. Subject of sermon, "Facing the Future."  
Visitors are cordially invited to worship with us. COME and WELCOME.

**Sunday Night Bible Study at The Church of Christ**  
January 7, 1923  
Topic—Christ's Second Coming.  
A. I. What promise did Christ Make Concerning His Coming?  
2. Following the Signs of the Coming What did Christ Say Would Take Place?  
3. Will the World be Prepared to Meet Him?  
4. What will the World be Doing When Christ Comes?  
5. How Ancient is This Doctrine of Christ's Coming?  
6. What Scriptures Show that Christ's Coming will be a Time of Reward?  
7. Has the Exact Time Been Revealed?  
8. What warning has Christ given that we may not be taken by surprise by this great event?

B. I. Object of Christ's Coming.  
1. For What purpose did Christ say he would come again?  
2. What part will the angels have in this event?  
3. What Separation will take place?  
4. What will He say to the righteous; and to the wicked?  
5. What does this answer mean?  
Friend, what do you know about the second coming of Christ? If you know or don't know, you are welcomed to come and study this subject with us next Sunday night at seven o'clock.  
Elmer Patterson, Leader.

**Y. P. S. C. E. Presbyterian Church**  
Jan. 7

Topic—The Guide-Board Psalm.  
Scripture—Psalm 1:1-6.  
Conservation Meeting  
Leader—Zula Wood.  
Song Service.  
Leader's Talk.  
What is your hope for this society for the coming year?—Earl Nunn.  
What is your chief purpose personally in regard to C. E. work for 1923?—President.  
Name several resolutions for the New Year in regard to C. E. work?—Mr. I. E. Walker.  
Special music.  
Blackboard Talk—Howard Golden.  
Song followed by sentence prayers.  
How may Christian Endeavor be our guide?—Andrey Carroll.  
Pastor's five minutes.  
Business.

**Presbyterian J. C. E.**  
3:45 o'clock  
Leader—Edna Mae Williams.  
Songs.  
Sentence Prayers—Opened by Allyn Cherry.  
Topic—How our J. C. E. can make good this year.  
Scripture—Job 1:8.  
How can we do right this year?—Mary Broadwell.  
Leader's talk.  
Story—Miss Livingston.  
Piano Solo—Ruth Haberer.  
Reading—Ruby Goud.  
Roll Call.  
Collection.  
Prayer.  
Everybody be sure and come and come on time. We have a contest on between the boys and girls.

**Junior Missionary Society**  
M. E. Church  
Jan. 7

Leader—Elva Letha, Mayhall.  
Song.  
Bible Lesson—Rom. 12.  
Prayer.  
Song.  
Installation of Officers.  
Helping Mexico—Mrs. Stegall.  
Learn Who Our Missionaries are in Mexico.  
Sentence prayers.  
Benediction.

**Methodist Missionary Society Program**  
For Jan. 10

Missionary Topics:  
Our Evangelistic Task.  
Hymn—575.  
Prayer—Mrs. E. B. Black.  
The History of the Book of John—Mrs. D. W. Hawkins.  
Scripture lesson—John 10:1-17—Mrs. J. H. Hodge.  
Song—"Hark 'Tis the Shepherd's Voice."  
A Unique Task for Home and Foreign Missions—Mrs. Lipscomb.  
Our Missionary Gifts for 1923—Mrs. Ward.  
Season of Prayer.  
Roll Call—Answer by Missionary Resolution for 1923.  
Song—348.  
Pledge cards.  
Prayer—Mrs. H. H. Hawkins

Good Printing at the Brand

## TURKEY RAISERS FORM AN ASS'N.

A number of turkey raisers of the Plainview country met at the city auditorium at the end of the poultry show and organized a turkey raisers association, with thirty-five members signing the roster. They expect to have six or eight hundred members before spring. A state charter will be asked for.

Addresses were made by Prof. Thos. J. Conway of the A. & M. college, Judges Branch of Missouri and Burton of Arlington, and local persons.

The officers elected are Mrs. Jerome D. Buchanan of Ellen, president; Mrs. J. A. Line of Ellen, vice president; Mrs. Sam Scaling of Stoneback, secretary-treasurer; Mrs. Albert King of Lookney, assistant; J. A. Line and J. M. Brazee, committee on by-laws.

The by-laws committee is now getting up its organic law, for submission to a meeting of the association to be held at the court house immediately following the livestock drawing next Monday afternoon, Jan. 1st, and all persons interested are urged to be present.

The association is signing up members for five years on an agreement to pool their turkeys, with a \$1 forfeit for each turkey. Mrs. Scaling is the chief promoter of the organization, and she believes the association will be the means of making this the greatest turkey growing section of the United States.—Plainview News.

More than 8,000 bales of cotton were ginned this year in Lubbock.



**A. L. BIGGS**  
INSURANCE  
Dependable Service

# Remember!

friends, when you need *Anything* in the Hardware line in 1923 that you can

"Always Find What You Want, When You Want It" at

*Dunlap Hardware Company*

# The New Year is Here

And according to promise and for your inspection we are herewith giving you a list of our *Cash* prices

48 lbs. sack G. W. Flour	\$2.00
24 lbs. sack, G. W. Flour	1.05
48 lbs. sack Amaryllis Flour	2.00
24 lbs. sack Amaryllis Flour	1.05
100 lbs. Spuds	2.00
11 lbs. Sugar	1.00
2 1/2 lbs. can Schillings Coffee	1.15
1 lb. can Schillings Coffee	.45
3 lbs. can Maxwell House Coffee	1.25
1 lb. can Maxwell House Coffee	.45
3 lbs. can White Swan Coffee	1.50
3 lbs. bucket Compound	1.35
4 lbs. bucket Compound	.70
9 lbs. bucket Crisco	1.85
6 lbs. bucket Crisco	1.35
3 lbs. bucket Crisco	.70
8 lbs. bucket Cottolene	1.40
Sugar cured bacon, per lb.	.35
Swifts Premium Hams, per lb.	.30
8 lbs. Lima Beans	\$1.00
10 lbs. Pink Beans	1.00
10 lbs. Mexican Beans	1.00
10 lbs. Navy Beans	1.00
Dried Apples, per lb.	.20
Dried Peaches, per lb.	.20
Dried Prunes, per lb.	.20
Dried Apricots, per lb.	.30
Seedless or Seeded Raisins, per lb.	.20
English Walnuts, per lb.	.30
Almonds, per lb.	.25
10 lbs. bucket Comb Honey	2.00
5 lbs. bucket Comb Honey	1.05
10 lbs. bucket Strained Honey	1.75
6 lbs. Caddy Crax	.75
Package Crax and Cakes	1.21/2
Cream of Wheat, pkg.	.25
Post Toasties, large pkg.	.15
Corn Flakes, large pkg.	.15
Shredded Wheat, pkg.	1.5
Oats, large pkg.	.25
Swansdown Cake Flour, large pkg.	.40
Aunt Jemima Pancake Flour, pkg.	.15
Aunt Jemima Buckwheat Flour, pkg.	.15
Aunt Jemima Grits, pkg.	1.21/2
Plug Thick Finsley Tobacco	.95

Plug Horse Shoe Tobacco	.80
Plug Star Tobacco	.80
Prince Albert Tobacco, pkg.	1.21/2
Red Salmon, tall can	.25
Pink Salmon, tall can	.15
Tomatoes, No. 2	1.21/2
Standard Corn, No. 2	1.21/2
White Swan and Justice Corn, No. 2	1.71/2
4 cans baby-size Milk	.25
Gal. can Peaches	.65
Gal. can Apricots	.75
Gal. can Apples	.50
Gal. can Blackberries	.85
Gal. can Loganberries	.90
Gal. can Pears	.90
Gal. can Plums	.65
Gal. can Grapes	.65
Gal. can Grated Pineapple	.65
Gal. can New South Syrup	.75
Gal. can White Swan Syrup	.75
Gal. can Mary Jane Syrup	.75
Gal. can Koo Koo Syrup	.60
Gal. can White Karo Syrup	.75
Gal. can Dark Karo Syrup	.65
18 bars White Naptha Soap	1.00
20 bars Bob White Soap	1.00
24 bars Swift White Soap	1.00
28 bars Sailor Joy Soap	1.00
Bananas, per doz.	.45

The above prices are not for a week or ten days, but are our regular everyday prices, subject of course, to market changes. For your convenience our wagon will still be on the job, but as it is very necessary that we cut out every expense possible, we will only make two deliveries a day, one at 10 o'clock in the forenoon and one at 4 o'clock in the afternoon.

Just a word to some we are carrying: Why go elsewhere in town and pay cash for your groceries? Come in and spend your money with us, we need the business.

With best wishes,

**Williams Brothers**

## Frank Sez:

"Now lissen Folks—The hollydays is over an there ain't nothin' to dew much but jest live. In order to live you must have good food—you guessed it, just phone or visit 81."

**Frank A. Gyles**

GROCER  
Where Quality is Paramount

## BREAK A DOLLAR

and other people pick up the pieces! Save some of the pieces in each broken dollar by depositing them with this bank, and before 1923 is over you will be astonished at the result!

Make the Resolution NOW—and stick to it.

**First National Bank**

# "SERVICE"

Simply quoting that word freely means nothing—rather, it must be backed up by years of Experience. Service is not the mere parrot-like repetition of the word. Service is, after all, intelligent handling of the thousands of little details that enter into the insurance business.

T. E. WILSON INSURANCE AGENCY.  
Here Yesterday, Today and Tomorrow

## Classified Advertising

Want Ads., Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc.  
RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c.  
CASH WITH ORDER.

### FOR SALE

**For Sale**  
A few extra good Sensation type Registered Duroc Boars, 12 weeks old, priced to sell.

99-24-Pd C. R. Barber.

**FOR SALE**—110 acres of row land where crops never fail. Easy to make a living and some money. Price \$20.00 per acre. \$600.00 against it in six payments, at 8 percent annual int. Will trade equity for residence property in Hereford or Canyon. L. Gough, Amarillo, Tex., care of Texas Wheat Growers. 98-41

**FOR SALE**—Binglet Barred Rock Cockerels and pullets. Write, or phone after 6 p. m. Mrs. C. R. Barber, phone 941. 92-1f

**FOR SALE**—Fine Mammoth Bronze Turkey Toms, weighing from 20 to 25 pounds. Toms \$10.00, hens \$7.00. Mrs. Fred Saltman. 93-8tp

### WANTED

**WANTED HIDES**—To buy all your hides at Powelson's Top Shop. 92-1f

### Wanted—Cattle

**WANTED**—To buy your odd cattle. Will ship next Saturday. See Claud Higgins. 99-4t-Pd

### LOST AND FOUND

**LOST**—A Boston Bull Dog, black and white-black spots on forehead and on back. Answers to name of Mickle. Lost a few days ago. Finder please notify little R. K. Bruner. 100-4t-Pd

### FOR RENT

**FOR RENT**—Two modern light house-keeping rooms, furnished or unfurnished. Near Central school. Phone 42. 100-1t Mrs. E. V. Allen.

## Kansas City Live Stock Bulletin

Market compared with last Tuesday. Cattle steady. Hogs 5c higher. Sheep 5c lower. Prospects active market balance of week with moderate receipts

**BEEF STEERS:**  
Good to Choice \$8.00 to 11.00  
Fair to Good 7.00 to 8.00  
Common to Fair 6.00 to 7.00

**FEEDERS:**  
Good to Choice \$6.50 to \$7.25  
Fair to Good 5.75 to 6.50  
Common to Fair 5.00 to 5.75

**STOCKERS:**  
Good to Choice \$6.25 to \$7.00  
Fair to Good 5.50 to 6.25  
Common to Fair 3.50 to 5.75  
Stock cows and heifers 2.75 to 5.00  
Stock Calves 4.00 to 7.00  
Stock Bulls 3.25 to 4.50

**BUTCHER COWS:**  
Good to Choice \$5.00 to \$6.25  
Fair to Good 3.50 to 5.00  
Cutters 2.75 to 3.25  
Canners 2.25 to 2.75

**HEIFERS:**  
Good to Choice \$5.50 to \$7.00  
Fair to Good 4.00 to 5.50  
Common to Fair 3.00 to 4.00

**CALVES & YEARLINGS:**  
Baby Beef \$3.00 to 11.00  
Killers 5.00 to 6.00  
Veals, Fair to Good 7.00 to 9.50  
Veals, common to fair 3.00 to 6.00

**BULLS:**  
Killers and bolognas \$3.00 to \$4.25

**HOGS:**  
Light \$8.00 to \$9.25  
Heavy 8.20 to 8.40  
Packing Sows 7.40 to 7.60  
Pigs 7.50 to 8.00

**SHEEP:**  
Fat Lambs 13.00 to 14.40  
Lambs, culls 7.00 to 9.00  
Wethers 6.50 to 8.00  
Fat Ewes 6.00 to 7.00

**RECEIPTS:** Monday Last Week  
Cattle 9,000 22,900  
Hogs 16,000 45,800  
Sheep 6,000 18,000

LEE LIVE STOCK COM. CO.  
January 1, 1923.

The cotton gins at Fabens, Glint and Fort Hancock, in the El Paso Valley, expect to exceed 10,000 bales of 500 pounds each before the season closes.

## FINANCIAL STATEMENT THE HEREFORD INDEPENDENT SCHOOL DISTRICT

December 31, 1922

LOCAL MAINTENANCE FUND	
Balance 8-31-22	\$19,443.26
Recd. from taxes	5,982.96
Recd. from Tuition	219.00
Recd. from interest	294.00
Recd. from int. on sch. land	531.48
Paid Supt. & Teachers Sal.	\$11,097.47
Paid repairs & improv.	4,901.00
Paid janitors	525.00
Paid insurance	311.60
Paid supplies	336.42
Paid sal. of secty.	25.00
Paid roll. & assessor	250.00
Paid coal	732.26
Paid assessing	100.00
Paid auditing tax rolls	75.00
Paid equipment	1,126.46
Paid tax cost refund	4.50
Paid incidentals	267.94
Paid int. on bonds	650.00
Paid com. on bonds	1.63
Balance 12-31-22	5,976.42
<b>Total</b>	<b>\$26,470.70</b>

STATE AND COUNTY AVAILABLE FUND	
Recd. from State	\$958.50
Recd. from interest	1.94
Balance 12-31-22	\$900.44
<b>Total</b>	<b>\$960.44</b>

FREE TEXT BOOK FUND	
Balance 12-31-22	\$6.50
<b>Total</b>	<b>\$6.50</b>

INTEREST & SINKING FUND	
Balance 8-31-22	\$10,986.98
Recd. interest	221.37
Balance 12-31-22	\$11,208.35
<b>Total</b>	<b>\$11,208.35</b>

BONDED INDEBTEDNESS	
Dated August 1st, 1909, bearing 5 percent interest	\$25,000.00
Dated January 1, 1916, bearing 5 percent interest	13,000.00
<b>Total bonded debt</b>	<b>\$38,000.00</b>
Annual interest on bonds	1,900.00
Annual payment to sinking fund	950.00

G. A. F. PARKER, President.  
R. L. DAVIDSON, Financial Secretary

## SANTA FE SOON TO USE OIL BURNERS

Oil tanks with a storage capacity of about 60,000 gallons will be erected by the Santa Fe in Plainview. A spur will be built to the tanks which will be located near the freight depot. It is reported that soon after the first of the year the Santa Fe will use oil burning locomotives on the Slaton division. Storage tanks are being installed at Plainview, Slaton, Justiceburg, Amarillo and Sweetwater.

Recently the Santa-Fe has improved its park near the Plainview passenger station by erecting a substantial, ornamental fence.—Plainview Herald.

### Up to Local Merchants

A Montgomery Ward club was organized Tuesday night, we understand. The members are pledged to buy everything possible from Montgomery Ward. They have weekly meetings and the secretary takes the orders and in case any mistakes are made take it up immediately with the mail order house.—Medicine Lodge Index.

We understand the mail order houses through a bureau, subscribe to all the weekly papers. Most newspapers will perhaps find they have at least one unknown subscriber who renews regularly and promptly, his address being Chicago of some small town nearby. From the weekly papers especially the country correspondence, it is said mailing lists are obtained, and in case a paper does not have much advertising from the local merchants, a catalogue campaign is begun. Looking over the average run of advertising in the Index, no doubt the mail order house finds a fruitful field in Barber County for club work. If local merchants allow a mail order house to out-advertise them in their own field it is not up to the editor to throw fits about it; and he doesn't seem to be doing so.—E. E. Kelley in Topeka Capital.

There are many advantages in fall breaking. More vegetable matter is needed in many soils. By turning under weeds, stalks and other material the soil may be improved. Fall is the best time to turn under weeds and stalks.

# Real Coal

We have several cars of real Nigger Head and Mutual Lump Coal. If you want real coal that will not slack and will hold fire be sure and see us.

Why Buy Coal That Slacks, Mutual Lump Will Not

Jones & McLean

Phone No. 1

## CLEAN HOUSE!

in a Banking way, as well as in every other way, for the New Year, 1923. Allow us to suggest that while you make up that annual set of Resolutions, check up the mistakes of 1922, plan the improvements you feel must come in 1923, you also plan to Finance 1923 sanely, consistently, methodically.

Is your credit established, are your debts in shape to be handled as they fall due, are your financial affairs systematized to maintain your financial status without embarrassment?

A Safe Banking Connection for 1923 Will Be Your Surest Anchor For The Troubles That Every Year Brings!

## FIRST STATE BANK & TRUST CO.

Our Deposits are guaranteed by the State Bank Guaranty Fund of Texas

## Good Printing at the Brand THE STATE OF TEXAS

To The Sheriff or any Constable of Deaf Smith County, Greeting:

You are hereby commanded to summon E. G. Black by making publication of this citation once in each week for a period of four successive weeks previous to the return day hereof, in some newspaper published in your county if there be a newspaper published therein, but if not, then in a newspaper published in the nearest county where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith County, to be holden at the courthouse thereof, in Hereford on the 16th Monday after the second Monday in January 1923, the same being the 30th day of April, 1923, in a suit numbered on the docket of said court No. 1378, wherein Fannie B. Curtiss is plaintiff and E. G. Black, Earl H. Lewis, M. A. Lewis, and John Lewis are defendants; said petition alleging:

That on November 26, 1919, the defendant E. G. Black executed and delivered to plaintiff his five certain promissory vendor lien notes, each for the sum of \$1200.00 due and payable 1-2-3-4 and 5 years from date, bearing seven percent interest per annum, from date, said interest payable annually; and further providing that in event of failure default, refusal or neglect to pay each of said notes when due that the owner and holder thereof, might have the right to elect to declare each and all of said notes due and payable; said notes each provide for ten percent attorney's fees if placed in the hands of an attorney for collection; that said notes, were given for part of the purchase money for Section No. 19 in Township 3 North Range 3 East, of a Capitol Syndicate subdivision of Capitol Reservation League No. 422, of lands in Deaf Smith County, Texas, and that a vendor's lien was retained in the deed of conveyance from plaintiff to said defendant Black to secure the payment of each of said notes, and is likewise retained in each of said

notes; plaintiff alleges that the second note of said series of notes, together with the interest on all of said notes was due and payable on the 26th day of November, 1921, and that default was made in the payment thereof, together with the interest on all of said notes—that plaintiff has declared each of said notes, together with the attorney's fees thereon due and payable; plaintiff prays for judgment for her said debt against said defendant Black, as well as against the defendant Earl H. Lewis, as well as for attorney's fees and costs; and for a foreclosure of her said vendor's lien on said lands as against each and all defendants in said cause.

HEREIN FAIL NOT, but have you before said court on said first day of the next term thereof, this writ, with your return thereon, showing how you have executed the same.

Witness A. L. Biggs, Clerk of the

District Court of Deaf Smith County, Texas.

Given under my hand and the seal of said court on this the 26th day of December, 1922.

(SEAL) A. L. BIGGS,  
Clerk District Court, Deaf Smith County, Texas. 98-4t

## Flowers

CUNNINGHAM FLOWER SHOP

Phone orders to Mrs. F. H. Oberthier, Phone 295

# RADIO!

Can sell you a complete outfit that will give you satisfaction, or can sell you parts to make your own Radio.

Come in, let us talk to you and give you a demonstration.

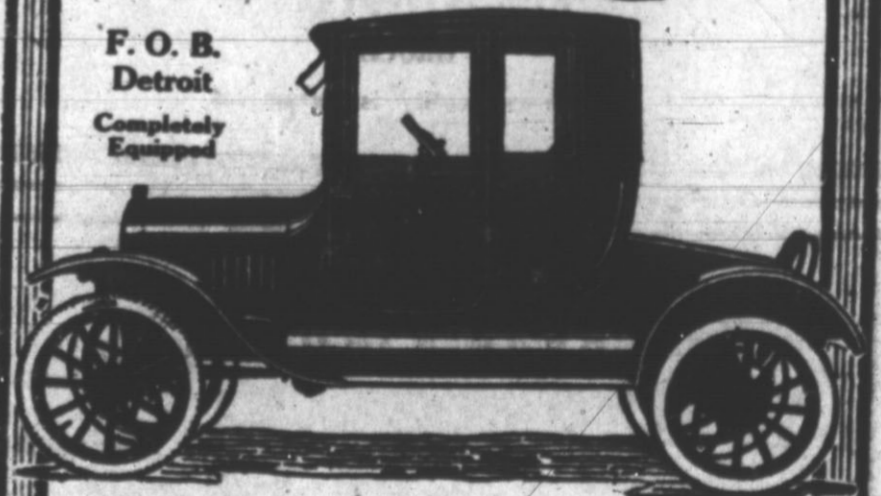
C. O. LEE HARDWARE

Ford  
COUPE

New Price

\$530

F. O. B.  
Detroit  
Completely  
Equipped



The world has never known an enclosed car of this type at a lower price. No car at any price has ever offered a greater value.

Place your order now to insure early delivery. Terms if desired.

Wilkinson Motor Co.

Ford Dealers

**HOME SWEET HOME**

Oscar makes his annual resolution

by Terry Gilkison



**HOME HABITS**

WELL, WELL, HERE'S A HOME HABIT FROM S. OKLAHOMA MY HUSBAND SINGS ON SINGING WHEN THE PHONOGRAPH IS PLAYING "YOU SEND US ONE" WE'LL PAY IT!

**From Neighboring Towns**

**BOVINA**

(Continued from Page 2)

ated by Dick Kennedy. Mr. Collett traded his town property to Crum & Jones of Friona for land some time ago.

Three of J. F. McDonald's children came in from the ranch and are boarding at the hotel Davis while attending school.

W. H. Martin and wife went to Hereford visiting Tuesday morning and returned Thursday evening.

Margaret Esell is very sick with a severe cold and bilious attack.

A small son of Prof. Belew was hurt by falling on a nail. Homer Martin took him to a doctor at Farwell last Tuesday.

Good Printing at the Brand

**CLEO**  
As it has been some time since the correspondent of this community has written anything, he has almost forgotten how to write.

Christmas has been a pretty dull thing in this part of the woods. People around here hardly noticed this only as being a few holidays. For this is a time Christmas came in the summertime.

Ollie Burch has been doing considerable trading the past week. He has sold the John Turner place to J. R. Harris. Clyde English will take possession of the O. M. Burch home place.

J. R. Harris and wife, E. O. Dixon wife and little son, William, and W. H. Dixon, wife and little daughter, Margaret, had dinner at Elmer and Ollie Dixon's on Xmas Day. The same crowd had dinner at E. O. Dixon's Xmas eve.

Other people of the community have been giving dinners.

Lester Dowell is visiting relatives and friends in Coleman county.

Clyde and Leola Shuford are spending this week at home.

Several men of this community were at Watson Bros. Jersey Sale Saturday. Mand Rippey is in Crosby county on business.

F. H. Galle made a business trip to Dimmitt last week.

Henry Cone has moved to Canyon to make his home.

**ARNEY—BLUE RIDGE**

Mr. and Mrs. Gordon Holden of Oklahoma, spent Christmas with Mr. Holden's mother, Mrs. Mattie Holden, and left Thursday to return to their home.

Mr. and Mrs. Charlie Hogge and daughters, Lucile and Grace, visited at the home of Mr. and Mrs. Ben Hogge Thursday.

Howard Morris is riding around in a new Overland roadster these days.

There was a singing and party combined at the home of Mr. and Mrs. Charlie Cox Wednesday night. It was reported that everyone enjoyed the evening.

The two Mr. Greenfields made a business trip to Happy Friday, Roy Cole was in Tulla last Thursday.

Mrs. Will Todd was very ill last Thursday but is reported better now. Quite a crowd gathered at the home of Mr. and Mrs. Jack Morris last Friday evening to attend a little play party which was given to entertain the young folks of the community.

Mr. and Mrs. L. G. Hutson and Mr. and Mrs. Marshall Brooks were shopping in Hereford Wednesday.

The two Mr. Baileys and Frank Davis were in Happy Friday.

Mr. and Mrs. Claud Todd, who are newly wed, are moving to the old ranchhouse on Will Todd's place.

Vane Moody made a business trip to Tulla one day last week.

Carey Darden and Minor Holden made a flying trip to Happy last Friday.

Porter White, who has been living on Charlie Word's place, is moving to Amarillo where he expects to live the coming year.

Harry Scowan and Miss Venna Hendrix were united in marriage last Wednesday. They went to Lubbock for a short visit, then back home for New Years, where a big dinner was served to quite a crowd. They expect to make their future home at Sweetwater. Their many friends wish them a happy and most prosperous life.

Mr. McCormick and his sister, who have been visiting their uncle and aunt Mr. and Mrs. John Cole, left Monday for their home near McKinney, and Roy Cole, their cousin, accompanied them home where he expects to visit with them for three or four weeks.

Mr. and Mrs. Charlie Cox served din-

ner to quite a crowd of relatives Thursday. The bride and groom, Mr. and Mrs. Ester Noble, were among the guests.

Mr. and Mrs. Anthony were in Happy Friday.

Quite a crowd gathered at the home of S. J. Taylor Sunday night for a singing which was a surprise. All sang to their heart's content and seemed to enjoy the occasion.

Miss Fisher, a friend of Mr. and Mrs. Anthony, has been visiting them for a week or ten days. She left Friday for her home to resume her task of teaching music.

Mr. Graham made a business trip to Hereford Tuesday.

J. E. Davis is building an addition to his house.

Arney school will take up their regular duties Tuesday for the remainder of the year.

W. W. Wimberly and two sons, Carl and William, were callers at the home of S. J. Taylor Friday.

John Eribeck has moved to Nazareth where he expects to live the coming year.

Mr. Stork, who has been living on Mr. Kenney's place, has moved back to Nazareth.

Miss Ruby Wimberly, one of the Canyon Normal students, has been visiting Misses Lillian and Lorena Taylor.

**PROGRESSIVE**

Program for Progressive Literary Society for Thursday night, Jan. 11

Special music—Miss Swisher.

Quartette—Hereford High School boys.

Play—"Deacon Dubbs".

Cast of Characters  
Deacon Dubbs, From Sorghum Cen-

ter, W. V.—Otto Masie.

Amos Coleman, His nephew, a young lawyer—Richard Kimmons.

Rawdon Crawley, A wolf in sheep's clothing—C. C. Bowman.

Major McNutt, Auctioneer, Justice of Peace—W. C. Russell.

Dueteronomy Jones, A country product—Sam Ratcliff.

Rose Raleigh, the brave little school ma'am—Mary Ratcliff.

Miss Philippa Popover, both eyes for the Deacon—Lassie Caldwell.

Emily Dale, The richest girl in town—Velma Caldwell.

Trixie Coleman, Full of mischief—Marguerite Russell.

Jennie Yenson, The hired girl from Sweden—Mrs. O. L. Masie.

**Synopsis**

Act I Rose cottage on an afternoon in June. Jennie Yenson wants to borrow some yumps and decides to bid on the hired man at the auction. The sale, Rose and Amos. The Deacon arrives from Sorghum Center, State of West Virginia. Defeat of Rawdon Crawley the villain.

Act II Wedding Bells. Miss Philippa takes a nap with disastrous results. Trixie plays the lively soubrette part. Dueteronomy and Jennie, Crawford back from the grave.

Act III Auctumn Scene. The husking bee. Songs and merriment. The Deacon returns from N. Y. Death of Crawley. Double wedding and "We'll all go down to Sorghum Center, State of West Virginia. All characters are good. Plenty of action. The public is invited. Time two hours.

The bank deposits of Lamesa, Dawson county, have passed the million mark.

**Are You a Rascal or a Fool?**

Man comes into this world without his consent and leaves it against his will. During his stay on earth his time is spent in one continuous round of contraries and misunderstandings. In his infancy he is an angel; in his boyhood he is a devil; in his manhood he is anything from a lizard up. If he raises a family he is a chump; if he raises a check he is a thief, and then the law raises him. If he is a poor man, he is a poor manager, and has no sense; if he is rich he is dishonest but considered smart; if he is a politician he is a grafter and a crook; if he is out of politics, you can't place him, as he is an undesirable citizen; if he goes to church he is a hypocrite; if he stays away from church he is a sinner; if he donates to foreign missions he does it for show; if he does not he is stingy and a "tightwad". When he first comes into the world everybody wants to kiss him; before he goes out they all want to kick him. If he dies young, there was a great future for him; if he lives to a ripe old age he is in the way; if his property burns and he is insured (in the eyes of the public) he is a Rascal and burned out; if he has no insurance he is a Fool for not having it.

BETTER HAVE IT AND NOT NEED IT THAN NEED IT AND NOT HAVE IT.

**A. L. BIGGS, Insurance**

**Diamonds!**

In the last issue of the Brand we announced our clean up sale. This ad is to remind you that this sale will continue all thru next week.

**Big Discounts on Everything in Our Stock**

As we announced by circular and in the last issue of the Brand, Diamonds, Watches, Cut Glass, Silverware, Clocks, Jewelry, Ivory, everything goes at big reductions.

**Specials for Saturday and Monday**

We have picked out Six Diamond Rings ranging in sizes from 1-4 to 3-8. We will offer these Saturday and Monday at exactly half price. These stones are all fine blue white snappy stones, perfectly cut, and are offered at less than to-day's wholesale market.

In this special we will also include six fancy diamond rings in white gold mountings ranging in prices from \$30 to \$65 regular, at 1-2 off.

Six watches for men in Elgins fitted in white and yellow gold cases, regular price from \$22.50 to \$26.75. These will go at from \$11.25 to \$13.40 each Saturday and Monday only.

**W. H. RAY, Jeweler**  
Hereford, Texas

# Local Happenings

Mrs. Ferd Stiles reached Hereford Friday morning from Buffalo, Mo.

E. C. Eubanks made a business trip to Amarillo Friday morning.

Try a sack of Rice Bran for the cow, very rich in protein. Jones & McLean.

Alex Thompson left Friday morning for Slaton, Texas on a business trip.

Nice red eating and cooking apples. Golden Rule Produce Co.

Virgil Beyer returned to Modesto, Calif. Friday morning.

Ed Owen of Amarillo spent Thursday and Friday hunting with E. Benfro.

**Pinion pine for kindling.**  
Jones & McLean.

B. Frank Bule arrived home Friday morning from a business trip to Canyon.

W. P. McMinn visited in the home of his daughter, Mrs. J. F. Ward, the fore part of the week.

Mr. and Mrs. J. S. Marshall reached Hereford Wednesday morning from Amarillo.

Carl Amerson returned to Hereford after a ten days visit in the home of his parents at Shamrock, Texas.

Nice red eating and cooking apples. Golden Rule Produce Co.

Miss Helen Bule, who spent the holidays at home, left Monday for Twin Falls, Idaho, where she is teaching in the city schools.

**Stork Special**  
Born to Mr. and Mrs. J. C. Hefner, December 29, a daughter, named Olga Lee.

Big Patriotic Program, by Mrs. Tubb's pupils, Feb. 22, auspices of U. D. C.

Mrs. O. C. Elliott and two children reached Hereford Wednesday morning from Graham, Texas. Mrs. Elliott has been visiting in the home of her parents, Mr. and Mrs. J. Swalm.

J. C. Hefner left Hereford Wednesday morning for his home in Meadows, Texas. Mr. Hefner has been visiting his wife, who is staying at the home of her parents, Mr. and Mrs. L. P. Reid.

Rev. and Mrs. Paul J. Merrill and little son and Mrs. Merrill's mother, Mrs. L. C. Jones, reached Hereford Wednesday morning from their home in Ft. Worth.

Nice red eating and cooking apples. Golden Rule Produce Co.

J. L. Lester of Evans, Texas reached Hereford overland Thursday. Mr. Lester left for Lamesa, Texas Friday morning. Mr. Lester is a nephew of Louis Arnold.

**Pinion pine for kindling.**  
Jones & McLean.

Mr. and Mrs. Ralph Henson of Roscoe, Texas returned to their home Thursday after several days visit in the home of Mrs. Henson's mother, Mrs. J. D. Curtisinger.

Mr. and Mrs. B. R. Andrews and two children of Wellington, Texas reached Hereford Friday morning and will visit in the home of Mr. Andrew's father, C. Andrew, near Dinamitt.

**Attention**  
Farm Bureau and Wheat Growers:  
A meeting is called for Wednesday, January 10, at the Courthouse at 2 p. m.  
C. P. Galley,  
Troy Womble,  
100-11 Committee.

J. A. Juergens left Hereford Thursday morning for his home in Los Angeles, Calif. Mr. Juergens has been visiting in the home of his daughter, Mrs. Earl F. Garrison near Spring Lake.

Mr. and Mrs. W. M. Ansley and daughter, Esteline, of Dumas, and Mrs. J. L. Burnett of Hartley, Texas, visited in the home of old friends, Mr. and Mrs. J. F. Ward in South Hereford, the first of the week.

**Pinion pine for kindling.**  
Jones & McLean.

Mrs. C. E. Purcell left Hereford Friday morning for Dalhart, Texas where her little daughter, Rosella, is visiting in the homes of relatives, Messrs. C. D. Patterson and E. W. Roberts. Mrs. Purcell and daughter will return home Sunday.

## COTTON LIST!

**STILL GROWING!**

The cotton acreage list for this community, subscribed in the effort to secure a gin, has been revised to date and subdivided by counties. Some of the owners do not live in the counties listed, but their land is there. If no error has been made, any corrections to the list should be called to the attention of the Chamber of Commerce at once.

The largest single listing made to date occurred this week when the firm of Sears & Powell of Lubbock authorized 400 acres. These people will operate the Will Glibreath place west of Hereford.

The more acreage secured the easier it will be to secure that gin. A lot of people have been heard to declare that they intend to plant some cotton but won't list it. If everybody took that point of view there would be no gin here in 1923.

Kick in—put in your acreage if you intend to plant any—and help the cause along.

Deaf Smith County	
Sears & Powell	400
J. L. Bain	200
Kelly Gray	200
G. W. Wilson	100
R. K. Brunet	100
J. L. Fuqua	100
Claude Haribut	50
J. H. Wagner	50
J. L. Hoffman	50
O. G. Hill	50
Samp Van Zandt	50
T. T. McDermott	40
C. P. Caldwell	40
Jess Beavers	30
H. M. Smith	25
J. E. Hill	25
J. David Thompson	25
John Cunningham	25
B. J. McCaskey	25
A. A. Walker	25
S. D. Blackwell	25
Glen Greer	25
W. A. Galloway	25
W. R. Harrison	25
J. W. Caldwell	20
A. S. Higgins	20
Hughes Bros.	20
J. J. Clayton	15
Raleigh Hough	15
E. B. Posey	15
J. A. McGowan	15
G. O. Chandler	10
C. E. Gatlin	15
Total	1,855
Castro County	
I. S. Hamilton	50
Frank Cooper	50
Milton Hardy	50
B. W. Dean	45
Elliott Barton	35
Posey Cunningham	35
E. R. Rothwell	30
O. E. Easley	25
J. L. Henson	25
R. L. Knox	25
T. E. Baker	25
E. B. Wright	20
A. C. Barton	15
W. W. Phipps	15
O. C. Axtell	15
J. F. Hacker	15
U. G. Randall	10
Total	485
Parmer County	
Walter Overton	100
E. B. Black	50
Elbert Overton	50
Ed Stanley	25
J. L. Lookinbill	25
Total	250
Grand Total	2,590

and Membership and Also Countries—Mrs. Ralph Barnett.

Special music.

Care of the Old and Blind—Institutions and Where Located—Mrs. Dr. Bove.

Our Reunions, County, State, National—Mrs. Wilson.

Dates we Should Observe and Why—A Tribute to Our Living Heroes—Mrs. Beene.

Duet—Beautiful Isle of Somewhere—Mrs. Roscoe Davidson, Mrs. B. A. Witherspoon.

Business.

Social.

## MUSIC STUDY CLUB HAS VERY HELPFUL MEMBERS PROGRAM

One of the most interesting of the Xmas week festivities was the guest-day program given by the Music Club, at the home of Mrs. Guthrie on December 30.

The attractive rooms were lovely with ferns and blooming plants, and were comfortably filled with guests and members. All seemed to be in a holiday spirit and ready to enjoy the occasion.

The club was honored in having as special guests, Mrs. Frank Potts, District Vice-president of Women's Clubs, and Mrs. Roy Stocking, a former member, but now of Plainview.

The program was a resume of the half year's work just finished on the study, "Music Masters, Old and New." It included numbers from the Classic masters from Bach to Beethoven. The many good selections given were made more interesting by short talks on the composers and the setting given them by the able leader, Mrs. Stanford. The playlet, under Mrs. Guthrie's leadership, was very well done and especially enjoyed by the guests.

After the program a delightful refreshment course of brick cream and cake was served, being made unusually pretty with tiny lighted tapers on each serving.

Following is the program:  
Talk on beginnings of music.  
Japanese Love Song—Mrs. A. O. Thompson.  
Mammy's Song—Mrs. Homer Fox.  
Bach Playlet—Mrs. Guthrie and others.  
Solfeggieto—Miss Gregg.  
Ave Maria—Mrs. Conway.  
Talk on Handel—Mrs. Stanford.  
Hallelujah Chorus—Record.  
Gluck's Place in Music—Mrs. Davidson.

Story of Eurydice—Mrs. Smith.  
I Have Lost My Eurydice—Mrs. Louise Allen.  
Haydn—Mrs. Ferguson.  
Gypsy Rondo—Mrs. Parker. Mrs. Snyder.  
The Marvelous Work—Miss Swisher, Mesdames E. V. Allen, Homer Fox, Louise Allen, Broadwell, A. O. Thompson, Hawkins, Dameron, A. C. Thompson.  
Surprise Symphony—Mrs. Dyar.  
Mozart—Mrs. E. V. Allen.  
Spring-time—Miss Swisher, Mrs. Hawkins, Mrs. A. C. Thompson.  
Story of the Magic Flute—Mrs. Dameron.  
Magic Flute—Mrs. Dyar, Mrs. P. B. Broadwell, Mrs. H. L. Broadwell.  
Gloria from the Twelfth Mass—Record.  
Beethoven—Mrs. Guthrie.  
Spring—Mrs. Wilkinson, Mrs. Ferguson, Miss Swisher, Mrs. Hawkins, Mrs. Davidson, Mrs. Stockman.

## New Secretary of Legion Auxiliary



Miss Bess B. Witherholt, of Gallipolis, O., new secretary of the American Legion Auxiliary. As secretary of the Ohio department she tripled its membership.

**DR. J. M. FARRELL**  
Graduate Veterinarian  
Day Phone 105 Night Phone 94  
Office: Corner Drug Store

## A CHANCE TO LEARN ABOUT GOOD MUSIC

(Continued from Page One)

Dream Mendelssohn; 31. Mighty Lak a Rose, Nefin; 32. Dance Macabre, Saint Saens; 33. Ave Maria, Schubert; 34. Rark, Hark the Lark, Schubert; 35. March Militaire, Schubert; 36. Unfinished Symphony (First movement) Schubert; 37. Unfinished Symphony (Second movement), Schubert; 38. Tramerel, Schumann; 39. Blue Danube Waltz, Strauss; 40. Knowest Thou, the Land (Mignon), Thomas; 41. Quartette (Rigoletto), Verdi; 42. Anvil Chorus (Il Trovatore), Verdi; 43. Pilgrim's Chorus (Tannhauser) Wagner; 44. Drink to Me Only With Thine Eyes, Old Folk Song; 45. O Solo Mio, Italian Folk Song; 46. Swing Low Sweet Chariot, Negro Spiritual; 47. La Palma, Yradier; 48. Toreador's Song (Carmen), Bizet; 49. To a Wild Rose, MacDowell; 50. Miscere (Il Trovatore) Verdi; 51. Air for G String, Bach; 52. Indian Lament,

Dvorak; 53. March Slav, Tschaiikovsky; 54. Nutcracker Suite, Tschaiikovsky; (a) Overture Minuetto; (b) Marche Characteristic; (c) Dance Chinese; (d) Dance Arab; 55. Surprise Symphony, Hyden; 56. Koi Nedrel, Hebrew Traditional; 57. Shepherd's Hey, Grainger; 58. Festival at Bagdad (From Schehezarad Rinsky), Korsakoc.

The returns from 26 acres of sud grass harvested for seed, made \$386.1 according to T. M. Springer, a farm three miles east of Littlefield. This was an average of \$34.10 an acre of seed alone. Mr. Springer sold 2 1/2 straw at \$12 a ton, and he had another cutting of hay for his own use.

Lamb County is building a courthouse at Olton, a modern brick structure. This county is crossed the Gulf-Prairie trunk line of the Santa Fe Railway. The big pastures contain some of the finest prairie in the United States and now are being sold to settlers.

Motor vehicle registrations in Texas for the first nine months of 1922, total 489,428, an increase of 19,491 over the entire 1921 registration. Dallas leads with 36,773.

1901 1923

We wish to thank our customers for the nice business they have given us during the past year. We await the opportunity to serve you in the best manner possible the coming year.

**GARRISON BROS.**

## THE SMALL THINGS

will probably count heavily in 1923, from the present outlook. Farmers who Diversify and mix up their sources of income, merchants who buy conservatively and watch the corners, will be the ones to show a Bank Balance December 31, 1923!

If We Can Lend Advice on These Subjects We Will Be Delighted!

**The Western National Bank**  
WILL APPRECIATE YOUR BUSINESS

## Drug Store Bargains FOR CASH Lasts For Ten Days

All useful and needed in every home

15c Linen Envelopes	11c
25c Linen Envelopes	19c
65c Box Paper	50c
\$1.00 box Paper	79c
\$1.25 box Paper	\$1.15
50c lb. Paper	41c
40c box Envelopes	33c
2 for 5c Pencils	3 for 5c
35c Puretest Castor Oil	29c
50c Rexall Orderlies	42c
30c Puretest Peroxide	19c
75c Panacea Poultry Tonic	60c
25c Panacea Poultry Tonic	19c
30c Conkey Laying Tonic	21c
25c Laxative Aspirin Cold Tablets	19c
25c Puretest Aspirin Tablets	19c
40c Puretest Aspirin Tablets	29c
\$2.00 unbreakable Dolls	\$1.69
50c Witchhazel	39c
15c Soap	12 1/2c
\$1.25 Beef, Wine and Iron Tonic	\$1.10

The above are all of the best merchandise obtainable at any price. Many money savers shown on our bargain tables.

# Corner Drug Store

## TAKE ADVANTAGE OF THE WEATHER

and combine it with the annual New Year's cleanup, and you will be well fixed for spring. PAINT Preserves!—adds long life to whatever it is applied; there is no better investment anywhere for the cost involved.

Allow us to suggest that you do that patching and painting work now, during this beautiful weather, and preserve the life of your barns, houses and outbuildings. Let Us Figure With You on the Costs!

# PANHANDLE LUMBER CO.

OUR AIM—TO HELP IMPROVE THE PANHANDLE