

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

33rd Year—Number 40.

The Hereford Brand, Hereford, Texas, Thursday, October 12, 1933.

Five Cents Per Copy.

SATURDAY LAST DAY TO FILE WHEAT APPLICATIONS; ACRES TO BE CHECKED NEXT WEEK

Deadline for filing applications for wheat reduction contracts has been definitely set for Saturday, October 15. This means no applications will be taken after midnight Saturday.

Farmers are advised to go to community committees to make applications as none will be accepted at the office of the county board in the court house at Hereford.

Wheat acreage in Deaf Smith county, according to figures compiled by the county double figures, is almost double figures furnished by the government.

Applications filed for wheat reduction contracts show 790 farms, nearly all of which have more acreage than shown in farm census of 1930 and a survey made by the department of agriculture agents last spring.

Federal officials in conference with Dewey Reed, wheat administrator, said this week that adjustment would probably be made. It was their opinion that acreage figures were likely too low, and that farmers' estimates are excessive.

Applications will be rechecked by community committees next Tuesday and Wednesday, October 17 and 18. The county board will meet in Hereford Monday at which time applications will be delivered to the various community chairmen for re-checking.

Farmers are warned that they must appear before community committees on those days to check applications or they will be forced to accept figures arbitrarily set by committees.

The deadline for making applications has been set tentatively for Sunday of this week, October 15.

Federal officials stated that no contracts would be executed until an agreement in acreage is reached. Farmers are asked to read carefully the lists of applications appearing in this issue of the Brand and those which will appear next week, and report to committees any errors they may discover.

Reed warns farmers they need not report at the county headquarters for re-checking of applications. The Hereford district committee will meet in the county commissioners office on Tuesday and Wednesday but not in the office of the wheat board.

Rev. E. P. Gieser, pastor of the Presbyterian church, will leave Hereford next week to take up a pastorate at Ishpeming, Michigan.

Mr. Gieser announced his resignation at last Sunday's service. Because of the condition of his health he was forced to make arrangements to leave the Panhandle, being afflicted with asthma and hay fever.

Mrs. Gieser and two children, Caroline 7, and Paul 4, are other members of the family. They will drive to Ishpeming.

The Giesers have been in Hereford since the summer of 1929. During his stay the present Presbyterian manse was built and the structure of a new church started, the basement of which has been completed. He is chairman of the Panhandle Young People's Conference.

Ishpeming is 400 miles due north of Chicago on the northern peninsula of Michigan, and is located between Lakes Superior and Michigan.

The Giesers will visit a few days with relatives in Chicago before continuing on to their new home.

No successor to the Hereford pastorate has been named.

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Fail to Identify Body Found Near Friona Sunday

The body of a man, believed by Friona officers to have been a gangster, was found about 150 yards south of the highway and about half a mile east of Friona.

Omer Baker, local peace officer, was in Friona Sunday when the body of the supposed gangster was found, and he and the city marshal of Friona immediately made investigations.

Mr. Baker stated that the dead man had probably laid there five or six months. Examination revealed the victim, described as about 45 years old, five feet and eight inches in height, had been shot twice in the head with a 45 and a 32 automatic, using steel-jacketed bullets.

The body was dressed in cheap clothing much too large for a man of his build. No marks on the clothing furnished a clue. No shoes nor hat were found, and the supposition now is that the man was "put on the spot" by other gangsters and dumped off at the place where he was found.

Mrs. B. W. Miller Dies Wednesday

Mrs. B. W. Miller, 78, passed away peacefully while asleep early Wednesday morning after an illness of many years in the home in northeast Hereford.

Mr. and Mrs. Miller and her family came to Hereford in 1902 from their home in Gainesville, Cook county, Texas, and lived here since that time.

Surviving her are five children, Dr. C. H. Miller, Overton; Mrs. R. A. Hall, Delta, Colorado; Al Miller, Stinson, and John and Tennie Miller, Hereford; three daughters, Mrs. S. E. Weaver, Houston; Mrs. A. C. Miller, Amarillo, and Mrs. I. M. Cates and son, Thorney; Mrs. A. C. Miller and daughter, Miss Amelia, and Mr. and Mrs. W. T. Goodson, of Amarillo. Mrs. Goodson is a niece of the deceased.

Mrs. Miller was a member of the local Baptist church, having joined that faith in Cook county about 40 years ago.

Funeral services are being held at the residence this afternoon at 4:30, conducted by Rev. V. M. Clloyd. The remains will be laid to rest in West Park cemetery.

Out-of-town relatives present at the funeral this afternoon are Dr. C. H. Miller, Mrs. Al Miller and children, Margaret and Jack, Mr. and Mrs. I. M. Cates and son, Thorney; Mrs. A. C. Miller and daughter, Miss Amelia, and Mr. and Mrs. W. T. Goodson, of Amarillo. Mrs. Goodson is a niece of the deceased.

Mrs. D. H. Ross Buys Out BMA from Mrs. Sherrieb

Mrs. D. H. Ross purchased the local Business Men's Association last Thursday from Mrs. H. W. Sherrieb. Mrs. Ross will continue the operation of her newly acquired institution, making it a personal business venture of her own. She has been a resident of this city for the past nine years, and will, no doubt, render excellent service.

Girl Scout Troop Organized Sunday

Troop No. 1 of the Girl Scouts had its first meeting Sunday afternoon at 3:00 o'clock in the First Presbyterian church, with 35 present. A brief history of Girl Scouting, its aims and purposes and program was discussed. The troop was divided into four patrols. The high school patrol named themselves the "Svastikas" and elected Jean Snyder as leader. Katherine Skelton will assist in the leadership of this patrol.

The other three patrols and leaders, with their assistants are, Antelope Patrol, Henrietta Fritz, leader, Vera Wederbrook, assistant; Fern Patrol, Helen Ann Snyder, leader, Mary Joe McMurney, assistant.

The younger girls call themselves Cardinals, with Vivian Olson, leader, and Dorothy Nell Trible, assistant. A name has not yet been given the troop, but Wednesday at 4:30 was voted as the day for the weekly meetings. Wednesday the girls begin work on their Tenderfoot tests. All girls interested are invited to come.

PROCLAMATION

The destruction of property by fire in America has steadily increased until the annual loss is now approximately 500 million dollars.

These hundreds of millions of dollars have gone beyond reclaim; the money has been worse than wasted.

But far more serious than the burning of property values is the toll of human life and personal injuries by fire that amount to several thousand each year.

Nearly all of this could be avoided if greater care were taken in constructing buildings, if litter and rubbish were removed from houses and places of business and premises in connection therewith; if children and grown people were thoroughly educated in handling fire and taught the importance of extreme carefulness.

Now, therefore, I, E. B. Black, mayor of the city of Hereford, in cooperation with the nation-wide movement for the elimination of preventable fire waste, do hereby designate October 13 to 18, 1933, as Fire Prevention Week in this city.

On those days let our civic and commercial organizations, school officers and teachers, and our people as a whole, arrange meetings and exercises for the study of our fire problems, as well as to impress the seriousness of the waste caused by fire, and the need for utmost care for the protection of life and property. During Fire Prevention Week, let a complete inspection be conducted of the entire city for the purpose of locating and removing fire dangers, and let us thereafter, individually and collectively, make the prevention of fire a part of our daily routine.

Let every household busy itself and gather up all tin cans and other non-combustibles and sack them and place in containers in alley or other convenient places and the city trucks will haul them away without cost.

E. B. BLACK, Mayor.

UTILITIES COMPANY OBSERVES TWENTY-FIFTH BIRTHDAY HERE TODAY; RECALL QUAIN TALE

Twenty-five years ago today the plant of the Hereford Light and Power Company turned on the juice for about a dozen or more homes and five street lamps.

Rather it was that night. For the plant did not operate in the daytime. There was no power furnished from the plant's 60 kilowatt, single-phase generator, only lighting current. Bulbs in the homes were the old carbon filament type and street lamps were the carbon arcs.

No refrigerators, irons, washing machines, radios—or any other appliances, for that matter—were used in Hereford. The plant was in operation only during the hours of darkness. After a few years, however, the plant began daylight operations—two afternoons per week—in order to allow housewives to use their new-fangled electric irons and sometimes electric washing machines.

In 1910, F. H. Oberthier, owner of the Hereford Light & Power Co., was persuaded by E. W. Harrison to install a three-phase generator in order that his grain elevator might have electric power.

As a power unit, the plant was immediately successful. Consequently 24-hour service was inaugurated shortly. Others began using electric power, and a little later an ice plant was built.

In the fall of 1925 the company was bought by the Texas Utilities Company, present operator. Since then power from central plants has been furnished throughout the Panhandle, being transmitted by high lines which comprise a vast distribution system.

F. H. Oberthier, Jr., who has been with the firm since the beginning, was retained as manager of the Texas Utilities Company here.

"It's a far cry," Oberthier says, "from the early one-horse plant to our present modern equipment and facilities. But one thing has not changed, our one aim is to be of service."

Farwell High school will furnish the opposition here Friday afternoon for the Whitefaces of Hereford High, when both teams will get their first taste of conference competition.

The game will find Hereford in fair shape. Captain Richard Baker who watched the Clovis debacle last week from the bench will likely return to quarterback. L. B. Russell, leading halfback, who sat beside Baker last Friday, is also scheduled to participate.

The line, according to Coach Tommy McCollum, will be intact, with Womble and Seed at ends, Hager and Daniel at tackles, Turner and Baker at guards and H. D. Blythe at center.

"We will be at our best for the season so far," McCollum said. "That being we took from Clovis taught us a lot and although we didn't look so good, the team is doing a lot of improving."

The Farwell bout will start at 3:30 at Whiteface Field, with the usual prices of 20 and 35 cents prevailing.

A couple of packages of TNT bearing the name of Perry, aided and abetted by nine able cohorts at a time, blew into town last Friday afternoon from Clovis and knocked Hereford High's Whitefaces into the middle of this week. The score was 39 to 0. Six

Red Cross Call.

The local Red Cross organization is in need of clean and reasonably good clothing; also a sewing machine, at their headquarters in the basement of the court house.

Those who have old clothing or a sewing machine please communicate with Mrs. Carl Cockrell, secretary of distribution.

Farwell Foe Friday Of Whitefaces; Bow To Clovis 11, 39-0

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Baptist Revival Has Continued Attendance

The Baptist revival, conducted by Rev. V. M. Clloyd, pastor, is progressing, and a deepening interest is being manifested as the services go on. The meeting started Sunday, October 1, and has been running continuously since that time.

Rev. Clloyd reports a number of additions to the church and exceptionally fine cooperation from members of other churches.

Attendance at Sunday school and Baptist Training school has made remarkable increase since the revival got under way. Last Sunday Rev. Clloyd reports an attendance at Sunday school of 332 and 488 at B. T. S.

Last Sunday evening about 25 Friona B. T. S. members were here and gave the regular Sunday evening program at 7:45, just before preaching service.

J. E. Speegle is in charge of the singing and Gordon Durham and Miss Thelma McMinn preside at the piano.

Mrs. Ruth Key of Dimmitt was a Hereford visitor Saturday.

BEGIN CONSTRUCTION HIGHWAY 33 THROUGH CITY ON FIRST STREET

Seek Road Route Deeds for No. 33 West of Hereford

County commissioners ordered Monday that designated right-of-way for Highway 33 west of Hereford to the county line be obtained immediately.

Ab Thompson was employed to obtain land owners' signatures for the property. Twenty-five persons own land through which the road will run on its new route north of the Santa Fe tracks.

The road extends slightly more than seven miles west of Hereford to the county line. Deeds were furnished by the State Highway Department to the county for execution.

Similar work is being carried on in Castro and Parmer counties on the same road. No definite word has been received from state officials as to probable date of letting contract for this construction.

Burglar Gets Nearly \$100 at Gas Station

Phillips Station No. 1, managed by L. A. Phillips, was robbed of nearly a hundred dollars in cash last Monday night. The thieves entered the office through a window on the east side of the building by breaking a glass and unlocking the window. The locker where the cash was usually kept was opened with a heavy bar.

No trace of the thieves has been found.

Mrs. John Bengler Succumbs In City

Mrs. John Bengler, 45 years old, of Friona, died in the Hereford hospital Wednesday morning following a lingering illness and an operation which she underwent two weeks ago.

Surviving are her husband and five children. The family home is eight miles southwest of Friona. The body was taken to Friona Wednesday afternoon.

Funeral arrangements have not been made.

LOCAL MARKETS

Cream, pound 17c
Eggs, dozen 56c
Wheat, bushel 18c
Hogs, cwt. \$4.60

Mrs. Mary Estes and daughter, Miss Johnnie, left last week on an extended trip to Lubbock, Hillsboro, and Tulsa, Oklahoma.

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The Lineups.

Name	Pos.	Hereford	Clovis
Abernathy	le	Seed	Howard
Snyder	lg	Turner	Blythe
Cherry	lg	Baker	Hager
Riddle	lg	D. Baker	Womble
Guy	rg	Clayton	Sowell
Ramey	rg	Trumble	Benge
Gast	rt		
Mittler	qb		
O. Perry	hb		
S. Perry	hb		
Rountree	fb		

Score by Periods.

Period	Hereford	Clovis
1st	13	7
2nd	7	6
3rd	6	13
4th	39	0
Total	39	0

Officials: Herb Sindt, referee; DeWitt Landis, umpire; Artis Russell, head timekeeper.

Scoring: Touchdowns, S. Perry 2; Miller, Madux, Abernathy, O. Perry. Extra points, S. Perry (pass); Miller, (kick); O. Perry (pass).

Construction of Highway 33 on its new route within the city limits of Hereford was started Tuesday. The new location will follow First Street through the city and will be approximately a mile in length.

The road, 40 feet wide, will have curb and gutter on either side and will be constructed of caliche. Local labor is to be used entirely as are equipment and caliche.

The project is to be financed entirely from state funds and will be supervised by E. H. Gomert, resident engineer of the highway department. A maximum of \$12,000 is to be expended.

Workmen are being recruited from the relief committee's unemployment rolls. Farmers will use their own teams and fresnos. Three-horse teams are to be used and paid for at the rate of 15 cents per hour per head.

Men with wagons, teams and fresnos are asked to report to the relief headquarters with lists of equipment available. Caliche is to be hauled from the Fuqua ranch east of the city, local wagons and trucks being used.

Mr. Gomert stated that the caliche will be surfaced with asphalt if funds permit. It is believed there will be sufficient money to do this.

Under the present arrangement of employment on relief funds, workmen are limited to \$12 and \$14 per month compensation. Authority to modify this has been requested in order to enable men to work at least half of each month.

"This will be necessary," County Judge C. W. Humble said, "in order to keep labor available after the contract work on 33 east of Hereford begins. Men employed on that job are not restricted and will likely be given full time jobs."

Horses and mules used on the project may be kept at the county barns at no charge. Owners will be required to furnish feed, however.

Excavating on the east end was started Wednesday. Hauling of caliche will start as soon as it can be used, probably Tuesday or Wednesday.

Rats Feel NRA As Ferrets Get Job

Rats and mice at the Piggy Wiggly began feeling the force of NRA this week. It was all because Frank and Wilson Gyles, owners, put two more hands to work.

The new employees are a couple of ferrets imported from Nebraska for no other reason than to make life miserable and brief for rodents. Loosed Wednesday, the little fellows immediately went to their rat killing. A decrease in rats was perceptible at once.

"Our only trouble is we may be working them overtime and the Blue Eagle won't stand for that," Frank declared.

County Tax Total Cut Down; Finish This Year's Roll

Total valuation of real and personal property for 1933 county taxes is \$6,967,010, according to figures just released by the tax assessor's office.

County taxes for the year 1933 as revealed by tax rolls completed this week will total \$2,252 as compared with \$63,909 a year ago. The county tax rate of 75 cents per \$100 has not been changed.

Valuations for state taxes fell off to \$6,174,610, almost \$700,000 below county valuations. This difference is due to the newly enacted \$3,000 homestead exemption.

State taxes for 1933 will be \$47,545 as compared with \$49,597 a year ago. This decrease would have been much larger but for the increased state tax rate from 69 cents to 79 cents.

Common school taxes for the year will be \$31,201 as compared with \$31,936 last year.

Personal taxes showed a great difference for the year, totaling \$728,580 against \$904,310 in 1932.

Poll taxes assessed for 1933 total 1,844, compared with 1,862 in 1932.

Banks Adopt Code In Meeting Here

Bankers of seven counties surrounding Hereford gathered here last night to discuss their newly adopted NRA code.

Uniform practices will be followed by banks throughout the country. A new schedule of service charges, yet to be worked out, will be adopted.

The group had supper at Ike's Cafe following the meeting. Attending were A. W. Kincaid, Amarillo; R. L. Thompson, Vega; W. B. Smiley, Amarillo; Ester Noble, Friona; Bruce McLean, Dimmitt; Grady Oldham, Canyon.

G. D. Anderson, Farwell; F. A. Gyles, Hereford; Geo. L. Muse, Hereford; A. L. Hood, Farwell; T. H. Campbell, Happy; J. Ross Noland, Tulla; C. E. McLean, Dimmitt; Dan Etheridge, Friona; Jess Osborn, Muleshoe; Howard, Paul, Amarillo; C. A. Fisk, Amarillo; A. L. Collier, Jr., Happy; Mr. Broyles, Dallas; E. B. Posey, H. R. Fritz, Miles Robertson, J. A. Pittman, A. R. Posey, Edah Park; J. M. Posey, E. C. Eubanks and Cliff Estes, Hereford.

1575 Pounds Pork Is Given County's Needy

Deaf Smith county's first allotment of salt pork, furnished for the needy here, arrived this week. There was 1,575 pounds of meat in the shipment.

There will be further shipments of pork and other foodstuffs furnished from time to time. The pork is being distributed by the Federal Government and is given in addition to the county's regular cash allowance for relief work.

Pigs bought by the government furnished this meat. The county was allowed a quota of 450 pigs, sold by farmers here two weeks ago.

The meat was shipped to Amarillo for distribution to Panhandle points.

Men's Bible Class.

Meets at I. O. O. F. hall each Sunday morning at 9:30. The class is enjoying some interesting studies in the history of the early church as the Holy Spirit guided in its foundation.

Truly a great pattern for present day religious organizations to be guided by lesson for next Lord's Day the ninth chapter of Acts, the conversion of Saul. A cordial invitation is extended to all.

Opening song, "My Faith Looks Up to Thee."

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Published Every Thursday at
HEREFORD, DEAF SMITH
COUNTY, TEXAS

MRS. SETH B. HOLMAN,
Editor and Owner.



TELEPHONE 30

NOTICE TO THE PUBLIC
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

Entered as Second-Class Matter at the Postoffice at Hereford, Texas, Under the Act of March 3, 1879.

SUBSCRIPTION PRICES:
Zones 1 and 2, per year \$1.50
Zones 1 and 2, six months \$1.00
Outside Zone 2, per year \$2.00
Outside Zone 2, six months \$1.25
Outside Zone 2, four months \$.75

ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.

**Prohibition on Tubograg;
Schools Teach Temperance**

Sermons in stones never spoke more eloquent themes than the above headline from the Dallas News. The first line is a fact all know and now accept. The second line contains a statement we all hope is true. While reformers have cried out against liquor, wise men have placed the blame where it should be—on persons who use it. True but still true is the old saying that morals can not be legislated. People must be educated. An interesting class room course showing the actual physical harm of alcohol will do more for temperance than any law prohibiting "manufacture, sale or transportation" of intoxicating beverages. The best preventive of alcoholic excess is a good course in physiology. Let us show our youngsters why instead of saying "Thou shalt not."

Purgatory Waits

Disgruntled Daniel—"You can't see me tomorrow because you're going to a lecture at the Philatelic society; last night you went to that debate on capital punishment; dash it, Egbert, you're always off making whoopee somewhere!"—London Opinion.

By Their Words

**What Panhandle
Papers Say**

Ten million bushels of wheat were produced in Swisher county during the past three years. Only 1,750,000 bushels were produced in 1932. The county wheat allotment committee compiled these figures and assert that we produce more wheat than any other county in Texas, with the possible exception of Gray county. Why aren't we more prosperous? Most old timers say we lack diversified farming.—Tulsa Herald.

The Ralls Banner office must be a typical print shop. Their latest bid to "Believe It Or Not" is a crop of broom, corn growing within the shop. It started when a worn out broom was thrown down in the back of the shop. Moral: A broom has no place in a printing plant.—Tulsa Herald.

And speaking of investing money, let me tell you that you all are going to see the dangdest epidemic of land buying you ever saw in a few months. Already there is more deals being made than was the case two or three months ago. People is getting scared of money because of inflation and they are buying land—which is nearly always a good buy. If I had any nickels at all I would shore buy me a piece of land right now. Land will come back faster'n most folks think.—World's Worst Hick, Castro County News.

Yessir. The depression is over. I got proof. Yep. Positive proof. And the beauty of the discovery is that every man can make the same test and determine how he is making things. A friend of mine made the suggestion that a fellow could look at his belt and trace the depression and I delved into the subject and doggone, he was right. I got nine punched holes in my belt and the buckle tongue is now in No. 5, reading from right to left. One year ago I had her notched down to No. 9 and didn't feel safe about things even then. About six months later to No. 6 and now she's 8, eight months later to No. 7, 10 months later to No. 6, and now she's holding her own at No. 5, and threatening to spread on out to No. 4. Hot dog, the depression is over. Back in the boom days holes No. 1 and 2 were the most popular but when the depression set in they looked about as useless as a Republican in Congress.—Jumbo Haynes, Floyd County Hesperian.

Football is a fine sport, but it is impossible to admire some of the things that are done in its name by its devotees. We have in mind the case of Burl Bufkin, brilliant backfield man at Amarillo high school who performed so splendidly at the University of Washington last year. Young Bufkin, for his own peace of mind and scholastic well-being, was too good at the game of football. Such brilliance should not be hid under the half-bushel of Washington University, but should shine on the glittering gridirons of the East. So reasoned some of his admirers. Some of Bufkin's friends in Texas got him an appointment at West Point. From all appearances the young man was reluctant to leave the University of Washington, but was finally prevailed upon to do so. His alma mater let him go, but only after moving heaven and earth to prevent it. Yesterday the war department announced that it had accepted young Bufkin's resignation as a cadet at West Point. The young man said in his resignation that he was unable to meet the rigid academic requirements of the service school. That probably was a modest way of saying that he preferred to stay at the University of Washington, which he will re-enter at once. The

A LONG TIME AGO IN HEREFORD

(From Files of The Brand,
October 17, 1902)

Frank L. Vanderburgh, editor of the Brand, had been married to Miss Anna Dorothy Denniston, at Spencer, New York.

Sheriff Inmon had been in Amarillo on official business.

J. T. Rutherford had returned from a trip to the Dallas fair.

Dow Mercer had returned from an extended visit in Dallas, Cleburne and other North Texas cities.

XIT land interests had sold 65,000 acres of land in Farmer and Castro counties to Thomas Kelly, of Chicago, at \$2.50 per acre.

Fire had destroyed a small barn at the Methodist parsonage.

Mrs. John P. Slaton and little daughter, Velma, had arrived from Montague to join Judge Slaton

elder men who persuaded the young man to switch schools were no thinking primarily about his welfare. They were thinking of his ability as a football player, and the glory that would be reflected on his home town by having him perform on a larger field, to larger crowds. This endless pulling and hauling at youngsters to get the most out of them in an athletic way is one of the unlively aspects of our so-called modern civilization.—Abilene News.

Prosperity is a dangerous thing. It kills the thinking instinct of the people. Readers do not wish provocative editorials when things are humming. Liberalism in the Press at such times is almost treasonable. "Don't rock the boat," was the attitude of readers in 1929. It has been rightly said that interest in editorial opinion goes up when carloadings go down. The last two years have been happy ones from an editorial standpoint. Readers have been eager for interpretations. They have not been afraid to jump time-worn fallacies. They have kept newspaper circulation high when even bread was scarce.—Pampa News.

For whose benefit did the government work out its wheat allotment plan? I ask that question preparatory to saying that it was generally understood that the farmers were to benefit. Who is benefitting from the plan? If I am correctly informed by people in a position to know the collectors for certain implement and tractor houses, not generally recognized as being outstanding leaders in their field, are making farmers sign waivers on the wheat allotment money. They either sign on the dotted line or else. In short, if Old Loco is correctly informed, these gentlemen are engaged in a mild way of blocking Uncle Sam's plan to help the wheat farmer and his country. That plan is all wrong and I have the report that government officials not only plan to investigate it fully, but plan to do something about it. One district official declared the act creating the plan plainly provided that the farmer was to keep enough of the money intact with which to live on comfortably. Yet the farmer is immediately confronted by a group of high pressured collectors who muscle-in on the President's plan to help the farmer and his little peanut business men. The farmer should pay all he is able to pay on his debts but the government allows him to use enough of the money to live on comfortably. Don't let any collector tell you different.—Dalhart Texan.

Easter Items
BY MISS LOUISE FRYE

Farmers are busy harvesting. Some grain is maturing but most of it needs to stand ten days or longer. Cotton is beginning to open and will soon be ready to pick.

Friends from Plainview spent Sunday with Mr. and Mrs. Harvey Allison.

Misses Medley and Emerald Smith and Chris Wegner spent Sunday in the Harvey Smith home at Big Square. Miss Smith remained for a several weeks visit.

Mr. and Mrs. C. D. Davis of Bethel called in the Carl Frye home Sunday afternoon.

The E. H. D. club had an exhibit at the 4-H Club Fair in Dimmitt last week. Their exhibit consisted of gingerbread, ginger snaps, dandy snaps, up-side down cake, pop corn balls and candy, all made with sorghum molasses instead of sugar.

Mrs. Betty Coconaugler has been on the sick list the past ten days.

Rev. L. N. Lipscomb, presiding elder of the Northwest Texas Conference, will preach Saturday night and Sunday morning and at the quarterly conference in the afternoon.

FOR JOB WORK, TRY THE BRAND

**Niggerhead
Lump Coal**
ON THE TRACK
Cheapest car this season
Per Ton, \$9.50
H. L. CASEBEER
At Gin

here, and they were given a hearty welcome to their new home.

C. V. Walker had been in town from his ranch eight miles east of town, where he was erecting a new five-room dwelling.

Ross Davis had returned from a trip to Waxahachie.

W. C. Green was in Portales, New Mexico, where he expected to open a new bakery.

(From Files of The Brand,
October 11, 1912)

Several Hereford people attended a surprise birthday party, honoring Lawrence Johnson, at his home in Summerfield.

Sheriff R. W. Baird was busy summoning petit and grand jurors for the fall term of District Court, to convene here October 29.

Deaf Smith county sheepmen

Eleven-Mile
BY BUNITA WILLIAMS

R. J. Coleman and family and Mr. Rouse were in Fronza Saturday.

Get highest cream prices at Farmers Creamery Association. 7-cwt. Mr. Cliff was here from Vernon on business recently.

Mr. Moore of Rowell, Texas, called on L. M. Williams Sunday.

Mr. Burch was here from Silvertown the first of the week.

Not many were at singing Sunday night. Miss Eunice Williams was appointed song leader for Sunday night. Miss Hattie Franks sang a solo and Mr. Perry and two daughters gave a trio.

Miss Veda Short is spending the week with her sister, Mrs. Bob Finch, in Hereford.

Mrs. L. M. Williams and children spent Sunday in the J. A. Williams home at Cameron, N. M.

C. W. Humble was here from Hereford Sunday.

Among Hereford shoppers Saturday were Mr. and Mrs. J. N. Messenger, Geo. Messenger, L. M. Williams and children, Mrs. E. M. Green and son, P. C. Short and daughter, Mr. and Mrs. C. T. Reese and children, Mr. and Mrs. T. W. Lynch and daughter, W. A. Whitson and family, L. M. Turner and family, R. R. Bussell and family, Mrs. Dee Henry, Leroy Barnes, Mrs. R. W. Fanning and sons, and Miss Imogene Copeland.

Mr. and Mrs. Frank Wilder called at the L. M. Williams home Sunday.

A beet measuring 22 inches in

were disposing of their lamb crop at a good price.

J. D. Thompson, R. N. Mounts and E. Hanson were in Kansas City marketing cattle.

There was a move on foot to provide a ladies rest room in the court house.

Eli Dunlap had spent part of the week at Umbarger where he was engaged in the mercantile business.

John McLean had a few days previously declared that "This is mighty fine weather we are having."

Presiding Elder O. P. Kiker had been down from Amarillo holding quarterly conference.

Hogs on the Fort Worth market were quoted at \$9.00 per cwt. In Chicago they were worth \$8.95.

Heavy frost was predicted for the Panhandle Friday morning.

circumference and weighing six pounds was raised on the L. M. Williams farm this year. It made 3 1/2 quarts when canned.

Mr. and Mrs. T. W. Lynch and children called at the Williams home Saturday.

Geo. Wells and Glenn Stevenson were in Hereford Saturday.

J. L. Smith and family who have been in this community since wheat harvest, returned to their home at Hobart, Oklahoma, last Thursday.

There were not very many at Sunday school Sunday.

Mrs. Geo. Bippus has been ill the past week.

Snakes Not Speedy
The speed of snakes has been greatly exaggerated; due to their rapid wriggling movements, they look faster than they are. No North American snake can run faster than a person walks. Asked if snakes ever chase people, an expert said: "If you think a snake is after you, it's safe to assume it will not travel as fast as you do, and it will be going in an opposite direction."

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WITH the same regularity that the train runs, you should SAVE something... no matter how little. Each day... each week... each year... time goes on. If you are not adding to, and increasing your bank balance, you never will have a "nest egg" for your future needs. You can't work forever!

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—ON OCTOBER 12, 1908, the Hereford Light and Power Co. began operations. From a single phase generator with a capacity of 60 Kilowatts, the city's lighting current was furnished. There were no power users—only lights. Hereford had five street lamps—the old carbon arc lights. Remember them? And the plant ran only at night at first. Later the plant began operations two mornings a week in order that housewives could use electric irons and washers. On October 12, 1908, the Hereford Light and Power Co. dedicated itself to service.

That Was 25 Years Ago Today

IN 1916 E. W. HARRISON prevailed upon F. H. Oberthier to install a three-phase generator to furnish power for his elevator. With misgivings, the equipment was installed—but it was successful—another triumph for service.

IN 1924, nine years ago, THE TEXAS UTILITIES COMPANY purchased the Hereford Light and Power Company. Under the new management the firm was still dedicated to service. Today's service rendered by the TEXAS UTILITIES COMPANY is a far cry from 1908. From lighting only to thousands of uses, for electricity, today, as then, the ideal is service. We are proud to serve you from our large interconnected plants that have power to meet any demand.

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NEWS OF HEREFORD HIGH SCHOOL

SOPHOMORES

The Sophomore class met to hear reports from the committees appointed two weeks ago.

The motto committee turned this in as the selected motto, which was voted in by a large majority: "The past forever gone."

You'll be hearing us sing this song throughout the year. This describes the Sophomores very well and those of you who do not know us as a class be sure and read this:

Rah, Rah, for the Sophomores; They'll do their best, You do your part, They'll do the rest. Best friends forever, Best sports you'll find, Fall right in line, Faithful and true hearted, That's what we are, Joyous and ever loyal Near and afar, Colors a gleaming, Glad faces beaming, Three cheers for the Sophomores, Rah! Rah! Rah!

SENIOR CLASS MEETING

The Seniors have decided to have a party November 3. The entertainment committee consists of Byrdia Dee Schehagen, Odella Flowers, Effie Whitsett, C. J. Borden and Russell Nix.

A special announcement was made concerning the pep rally to be held Thursday evening at 7:30. Each senior was asked to contribute a box or matches or perhaps old clothes—if they will burn.

H. Y. S. A. CLUB

The H. Y. S. A. met Friday, October 3, at 4 o'clock, in the science laboratory. The following members were present: Wayne Evans, Sidney Fuller, Clyde Hussey, Henry Jowell, Viva Mae Thomas, Odella Flowers, Gatha Wilson, Avis Matthews, Joe Edgar Buckner, Berry Orr, Basil McKinley, J. F. Carroll, J. C. Cummins, Edward Fullwood, Palmer Norton, Vivienne Davis, and Miss Wrenn, sponsor.

Basil McKinley and Berry Orr presented an interesting program on the element fluorine, in which they demonstrated the use of one of its compounds in the etching of glass.

being covered with a thin coat of paraffin. The lines were scratched through the paraffin to the glass in the places the glass was to be etched. The lines in the paraffin were then treated with hydrofluoric acid. This was left for about five minutes. Then the acid was removed by washing and the paraffin was removed. The cuts in the paraffin were clearly etched on the glass, due to the fact that the hydrofluoric acid acts readily with the silicate of the glass.

Since there was no business to attend to, the club adjourned until October 17.

PEP CLUB

The Pep Club members do not seem to be the only ones interested in rallies. As seen by both the rallies we have had so far there are people all over Hereford who enjoy them.

How did you like that game Friday? A season of hard-fought games he begun. We, in order to meet the foe with better grace, are preparing a stunt for every game whenever it is possible.

We've got a school, We've got a yell, We've got a team that fights Like—! Yes, Hereford!

SEEN IN STUDY HALL BEFORE 8:30.

Blythe, Wilson, Seed and Clayton like to make little Joe miserable. Joe, how can you endure this tease?

We have an unknown artist in our school who has a great deal of school spirit. He illustrates our future football games by drawing pictures on the board.

Sidney Fuller usually has a private conference with Nancy C and Sally S every morning. These seem to be unusually important.

Elizabeth S. can't seem to keep from gazing dreamily at her new boy friend, Spradley. Is it so serious?

The study hall is usually divided in pairs every morning. It's somewhat like this: L. Wilson and R. Jennings, C. J. Borden and E. Ireland, S. Gillebreath and D. Atherton, J. Parker and J. Hucker, B. Rhodes and B. Sowell, B. Jones and W. Womble, R. Jackson and W. Seed, I. Easter and R. Nix, N. Conkwright and K. Wilson, C. Line and S. Fuller, R. Smith and E. Trimble, E. Spradley and her new boy friends—and let's not forget that well known pair, the Hunter-McLean case.

ASSISTANT EDITOR. We wonder what our assistant editor was doing all this time.

SIX WEEKS' EXAMINATIONS

During the last week a strange air has pervaded Hereford High School. Gone are the groups loitering in the study hall, gone are the indifferent airs, gone is the feeling of ease and security. Instead a strained, anguished expression marks each face, and students scurry frantically through the building in a last wild effort to gather knowledge.

To what can we attribute this loss of ease and amiability and this new air of consternation? Ah! There is only one thing that can so shake the composure of this school, and that is the torture of six weeks' examinations. Those are the necessary evils that have destroyed the peace of Hereford High. You may ask, "Is there nothing that can remove this blight?"

"Oh, yes; but you have forgotten the worst is yet to come—the fatal report cards are due next week." "How true that is. Oh, well, bear up, perhaps in another week we will have regained our old enthusiasm and interest in life." Let's hope so, anyway, fellow sufferers in H. H. S.

HI-Y MEETING

Before the house came to order last Wednesday, Earl Trimble and Robert Horton sang a duet. The words resembled "Lazy Bones," but the tune was seemingly that of a dying calf. When the president restored order, of course the uproar ceased.

The club elected a social committee. Earl Trimble being chairman and H. D. Blythe and Bill McLean helpers. The club then discussed socials on general principles, and what debates! A program for the year was also discussed. These programs will be social problems, economic problems and religious and moral problems. Any problems or questions the members wish discussed were to be given to the president or brought during the meeting. This suggestion brought up the question of "strong" by words. What a discussion followed and what "red faces" some of the boys had.

We had several prospective members at the meeting last Wednesday who seemed to enjoy the debating as well as the members. One thing we can promise these boys, and that is that every meeting will be a lively as the last, and maybe more. REPORTER.

COWHANDS

The Cowhands introduced three new boys to their groups. These boys, J. W. Cockrell, Ramey Douglas and Marvin Thomas, we think will be loyal Cowhands.

We have a royal way of receiving visitors. If you would like to know how we do this, just ask Jerry Jowell, Dean Story or Eugene Harmon.

The Cowhands stand for sportsmanship, fair play and clean acts. The Cowhands are represented by boys who have all these wonderful characteristics. They back the school in every way. SNT.

NOTICE OF SALE OF REAL ESTATE UNDER EXECUTION

STATE OF TEXAS, COUNTY OF DEAF SMITH.

By virtue of an alias execution issued out of the County Court of Deaf Smith County, Texas, on a judgment rendered in said court on the 5th day of October, 1923, in favor of Ida G. Malone, executrix of the last will of J. W. Malone, deceased, and against W. A. Miller and C. E. Lester, in the case of "Ida G. Malone, executrix, vs. W. A. Miller, et al.," numbered 747, in such court, I did on the 27th day of September, 1933, at 10 o'clock A. M., levy upon the following described land, situated in Deaf Smith County, State of Texas, as the property of W. A. Miller, to-wit:

Being a part of Block No. 48 of the town of Hereford, and Additions, and being the Southwest part of said Block, and described by metes and bounds as follows:

Beginning at the southwest corner of Block No. 48; thence north-west with the southwest line of said Block No. 48, 100 feet to a point for corner; thence northeast, parallel with the southeast line of said Block No. 48, 140 feet to a point; thence southeast, parallel with the southwest line of said Block 48, 100 feet to a point in the southeast boundary line of said Block No. 48; thence southwest with the southeast line of said Block No. 48 to the place of beginning.

and on the 7th day of November, 1933, the same being the first Tuesday in said month, between the hours of 10 o'clock A. M. and 4 o'clock P. M., on said date, at the court house door of Deaf Smith County, Texas, I will offer for sale and sell, at public auction, for cash, all the right, title and interest of the said W. A. Miller, in and to said property. It is satisfaction of the judgment, interest and costs adjudged against the said W. A. Miller in said suit, and also the further costs of executing said writ of execution, by virtue of which said levy was so made in this notice of said sale is so given.

Dated at Hereford, Texas, on the 27th day of September, 1933. J. C. CARROLL, Constable of Justice of the Peace Precinct No. 1, Deaf Smith County, Texas. 38-26

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Business and Industry are doing their part, they are putting men back to work, shortening hours, raising wages, giving America more buying power. Let's do our part. Let's buy those things we have needed so long. May we suggest that new pair of glasses.

During all the depressed times we have maintained our usual high standard of Optical service. Our prices have been lowered just as much as possible in keeping with this up-to-standard policy. We have the OK from several thousand patients whom we are serving in Amarillo and the Panhandle of Texas.

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Planning a Course

It may seem a far call from the fierce competition of modern business problems to the distant days when Columbus sailed his three brave ships toward a distant goal. But there is one parallel. It is that even though that hardy adventurer sailed uncharted seas, his objective was fixed, unwavering. He sought new lands for Spain. The modern man who aspires to success must have a goal as set, as determined. And in these days, he too, must chart his course from hour to hour. Suit it to the constant flux of current business conditions. He need not change his goal with every varying wind of changing chance, but adapt the new conditions to his end. This he is enabled to do if his resources include the advice and counsel of a sound bank whose function is to pilot business securely through the shoals that threaten any save those who know the course.

The First State Bank

"Buy at Home"

Jumbo News

BY EDNA HALL

Take Preaduce to Carl's Gro. if Rev. Sharp preached here Sunday, taking his subject from the first chapter of Acts.

Mmes. Ullman Hunter and Jess McGinnis attended a bridal shower at Happy one day this week, given in honor of Mrs. C. M. Davis, who formerly was Miss Ruby Zachery, a former room mate of Mrs. Hunter.

Luke Beck spent several days this week in the home of his parents here.

M. L. Simpson and family visited the East home near Dawn last Sunday.

Mr. and Mrs. W. A. Hunter and grand daughters, Phyllis and Francis, visited Mr. and Mrs. M. L. Simpson Tuesday.

Miss Betty Jo Baggott celebrated her sixth birthday Sunday by inviting her Sunday school class home with her for dinner.

Mr. and Mrs. R. C. Stewart of Olton visited Mr. and Mrs. Pete Hicks Sunday.

L. E. Beck and family and Rev. Sharp were dinner guests in the P. H. Dyer home Sunday.

Kenneth Hunter of Fris visited his parents here Monday.

Mr. and Mrs. Frank Hacker spent Saturday night in the John Hacker home.

Mrs. M. L. Simpson and Miss Athalie Wilder were in Dimmitt Friday.

Mrs. H. L. Roalter is visiting her brother and wife, Mr. and Mrs. F. J. Axe.

Mr. and Mrs. John Whitney of Amarillo spent Saturday night and Sunday in the F. J. Axe home. Mrs. Whitney is a niece of Mr. and Mrs. Axe.

Mr. and Mrs. Truitt Boothe of Dimmitt spent Sunday in the M. L. Hardy home.

Rev. Sharp called in the Bruce Hunter home Sunday afternoon. The P. H. Dyer and M. L. Simpson and Wilder families and Mmes. J. W. Berry, Ullman and Sam Hunter and L. E. Beck attended the club fair at Dimmitt Saturday. Messrs. and Mmes. J. W. Berry and Earl Springer visited in the Brooks home Saturday evening. The county clubs held a fair at Dimmitt Saturday. Jumbo won first on jelly, second on balanced

meats, third on gift table, third on cookies, and fourth on general exhibit.

W. A. and Bruce Hunter transacted business near Dawn Saturday.

Miss Mable Pinckert, of W. T. S. T. C. spent the week end at her home here.

Mrs. Ovid Pinckert visited her mother, Mrs. B. M. Hines, at Hereford Monday.

Mrs. M. L. Hardy, Buck Woods and Truitt Boothe of Dimmitt visited the Halls Monday afternoon.

M. L. Hardy was in Hereford on business Monday.

Bobby Carthol was on the sick list last week.

Mrs. H. C. Baird and children of Hereford spent the week end on their farm here.

Mr. and Mrs. Hoyt Harvell, Miss Irene Hurst and Weldon Ross attended the teachers meeting at Dimmitt Saturday.

Buford Fellows of Hereford, C. D. Spencer and Miss Athalie Wilder visited in the C. Andrews home Sunday.

Mr. and Mrs. John Noland and daughter and Mrs. Pat Hardy and children of near Easter visited in the M. L. Hardy home Sunday.

RESOLUTION

WHEREAS, our Heavenly Father, in His wisdom has seen fit to call from among us our beloved Brother John B. Davis, who departed this life September 20, 1933; and Whereas, Hereford Lodge No. 476 I. O. O. F. has suffered the loss of one of its most loyal members; Now, therefore, Be It Resolved: that by the death of Brother Davis, his family has lost a loving father and husband, and this lodge has lost a true and highly esteemed brother, and further, Be It Resolved: that we extend sincere sympathy to the bereaved family, and that a copy of these resolutions be furnished the Hereford Brand for publication and a copy be spread on the minutes of the lodge, also a copy be sent to the family of our departed brother, and that the charter be draped for a period of 30 days as a token of respect for our deceased brother, TROY WOMBLE, HERMAN STUART, F. M. KESTER, Committee.

Black

BY MISS NOBLE McLEAN

Rev. Roark of Plainview filled his appointments here Sunday. Rev. Holloway, student preacher of Wayland College, accompanied him and preached in the morning. Rev. Roark presented his resignation and Sunday evening was his last service here.

Get highest cream prices at Farmers Creamery Association. 7-12

Mrs. Bob Sisk and daughter of Hereford are spending a few days in the A. C. Hays home.

Mr. and Mrs. Clarence Guinn and family, Mr. and Mrs. J. M. Alexander and Miss Ruth Melton of Lakeview visited here Sunday.

A. C. Hays, Charlie and Jimmie were in Amarillo Saturday.

The ladies study and social club met with Mrs. Will Price last Thursday. Refreshments were served to 16 members and several visitors. The next meeting will be with Mrs. T. L. Welch.

Cecil Vandiver was ill last week.

Miss Netha Crawford of Hereford visited the McLean and McMurry homes last week end.

G. E. McCrate and family left

last week for a tour through the North, and will visit A Century of Progress before returning via Niagara Falls and New York City.

Aldon Hawks and family and Miss Nanche Legg of Hereford visited this community last week.

F. L. Butts of Bonham visited the H. L. McLean home Saturday.

The home demonstration club met with Mrs. H. Elmore Monday. Miss McKinney demonstrated the canning of chickens. Members carried a covered dish luncheon and stayed all day. All members are urged to attend each meeting.

Misses Lucille and Noble McLean were in Amarillo Saturday.

Clyde Sherrieb of Friona was in this community Sunday.

Buddy McMurry who has been very ill is improving.

Mr. and Mrs. Sam McMurry of Mercedes, California, visited F. E. McMurry and family last week.

Card of Thanks.

To those who planted my wheat for me, I would like to thank each one personally. As I can't do that now, I am taking this means of expressing to you my sincere thanks and deep appreciation to each one who helped in any way. May God bless each of you.

Mrs. John B. Davis and Children.

Summerfield News

BY MRS. GUY WALSER

Home Makers study club met Thursday at the home of Mrs. Perry McMillin, with Mrs. Ray Johnson co-leader. Roll call, each had a different type roll call. What is the A. A. A. Mrs. Ray Johnson. World condition of wheat; Mrs. L. L. Cannon. Condition of rural and city clubs; Mrs. Lee Curry. At social hour games were played and refreshments served to 11 members, one new member and one visitor. The next meeting will be October 19 with Mrs. Lee Curry, with Mrs. Guy Walser as leader.

Miss Clark will be here and show how to make Christmas pudding. Visitors are welcome, but please tell the hostess.

Get highest cream prices at Farmers Creamery Association. 7-tfc

Mr. and Mrs. I. V. Smith of Amarillo spent Sunday afternoon in the Mrs. J. B. Davis home.

A. M. Walker and family of Vega spent Sunday in the Ky Lawrence home.

Conrad Roberson of Hereford spent the week end with Hollis Walser.

C. V. Thomas was in Portales Saturday.

W. Snapp and family visited friends at Friona Saturday.

Walter Hawkins and family visited the Denison Hill home Sunday.

Mr. Harris and family of Melrose spent the week end with her parents, Mr. and Mrs. M. D. Welty.

Howard Cobb of Canyon was a guest of Miss Oleta Bowling Sunday.

Miss Bell Long of Texico spent the week end with Joyce Davis.

Mrs. Jay Sanders and family of Walcott visited her parents, Mr. and Mrs. Louie Huckert, Sunday.

Mr. and Mrs. Ralph Sears of Hereford visited the N. P. Sikes home Sunday.

A light rain fell here Wednesday night. It was heavier to the north, but light south of town.

Miss Ruby Thompson spent the week end at home in Hereford.

Mrs. J. B. Davis and children and Howard Dodson were in Texico Saturday.

Densil Long of Texico spent Sunday with friends here.

Walter Nix and family of Westway were Sunday guests in the N. P. Sikes home.

L. H. Holman and family of Canyon, Mrs. H. M. Mincey of Wellington visited their sister and daughter, Mrs. W. R. Snapp, Sunday.

Mrs. J. W. Vines and sons of Black spent a day last week with friends here.

Geo. Gandy who is attending W. T. S. T. C. spent Sunday with his sister, Mrs. J. R. Oglesby.

Walter Hawkins and family, Miss Ellen Atchley, and Lester Suttles and son spent Sunday afternoon at Ford with Mr. and Mrs. Denison Hill and family.

Mrs. J. E. Oglesby and children were in Portales Monday.

Here and There

BY MRS. C. E. TICE

Take Produce to Carl's Gro. if a contest is on at Sunday school and all are urged to attend.

Mr. and Mrs. J. L. Rogers and Mrs. Carl Jennings and children of Hereford were Sunday visitors of Mr. and Mrs. Britt Boyd.

Joe Nowak and family spent Sunday with Plainsview relatives.

Haskell Robbins was an Amarillo visitor Wednesday.

Mrs. J. P. Wheeler of Shattuck, Okla., spent the week end with her sister, Mrs. Ace Campbell.

Miss Leatrice Benson of Progressive spent Saturday night in the J. E. Andrews home.

J. B. Harlin has been informed that Mrs. Brewer is ill, and for that reason Rev. Brewer could not be here the first Sunday.

Messrs. and Mmes. A. T. Jones and J. B. Harlin attended a trustees meeting in Dimmitt Friday night. The ladies spent the evening with Mrs. Percy Estes.

Mrs. Haskell Robbins spent Wednesday in Canyon with Mrs. Rhea Robbins.

Gordon Ingle and wife are in Pampa for six weeks, where he is employed.

Misses Koma and Ruby Hyatt and Alfreda Murphy attended the teachers meeting in Dimmitt Saturday.

The mothers showered the teachers with canned goods Friday. The teachers are light housekeeping at the Oglesby home.

Neighbors surprised Mrs. Lester Sparkman on her birthday by taking well filled baskets and serving dinner.

Mrs. J. J. Lindsey and Weldon were in Canyon Saturday night.

Miss Maxine and Lloyd Tice entertained friends Saturday night with games and refreshments, with about 25 present.

Walter Tice was ill Saturday night and Sunday.

Messrs. and Mmes. Oglesby and Mobley and Mrs. J. B. Harlin were in Amarillo Wednesday.

Singing was well attended Sunday night. Several visitors were present and were entertained by a splendid program.

Progressive News
BY OLIVE PERKINS

Take Produce to Carl's Gro. if Young people of this community enjoyed a picnic supper Sunday evening at the creek.

The following pupils are on the honor roll for the first month: Edgar Russell, Ira Jasmine Ricketts, Ray Neel, Glenn Ricketts, Forbes Blakemore, Dolly Ann Crawford, Marilyn Edwards, Jimmy Blakemore, Billy Louie Crawford, Norma Lee Edwards and Clyde Neal.

Miss Leatrice Benson spent Saturday night with his sister, Mrs.

PHILLIPS 66

Best for your car and pocketbook

No argument about it! Here is the gasoline which has won friends faster than any other in the history of motordom.

It is the gas with every premium quality you need, want, and are entitled to get for your good money in these days of thrift.

As an experienced and observant driver, you can prove for yourself that all gasolines are not alike. Just try one tankful of Phillips 66. You quickly feel the difference... your engine feels it... but your pocketbook doesn't!... Because Phillips 66 costs not a single cent extra. It sells at the price of regular gasoline.

Yet you get honest HIGH TEST—the gravity range this month is 63.5° to 69.5°.

You get HIGHER ANTI-KNOCK—official 70 Octane, highest anti-knock value possible at regular price.

You get CONTROLLED VOLATILITY—the scientific method pioneered by Phillips which prevents weather-changes from affecting power, pep, and mileage.

Note that these statements are not vague claims dressed up in high-sounding words. But facts, FACTS backed up by definite figures.

Make sure that you are not passing up far finer performance and actual savings in money, by stopping for gas at the Orange and Black 66 shield.

Phillips 66 is made by the world's largest producer of natural high gravity gasoline.

48-Pound Sack of

100% Flour

FOR

100 Pounds Good Milling Wheat

Wheat must be your own raising.

PACKARD MILLING COMPANY

"We owe his life to that faithful friend"

Peaceful stillness of a winter night was broken by the hoarse cough of a child. Mrs. Percy bent over the little white crib for a minute. Then, she hurried to the telephone.

"Doctor... please hurry!"

The doctor's face was grave... "Diphtheria. It's going to be a hard fight. We must operate. It's our one chance."

Along the wires another message flashed. A skilled surgeon and a trained nurse came. A child's life was saved.

Mrs. Percy says: "Today, as I look at my sturdy boy, I know we owe his life to that ever faithful friend within our home."

If that family never uses the telephone again, it will have been repaid a hundredfold for all it has paid for telephone service. Yet, daily the telephone brings comfort, pleasure, and often money to most of us.

You can buy few things which cost so little and are worth so much.

The name is fictitious. The story is true.

SOUTHWESTERN BELL TELEPHONE COMPANY

HIGHEST TEST AND anti-knock

at the price of ordinary gasoline

70 OCTANE GRAVITY FROM 63.5° TO 69.5°

LA-MO

A new egg laying mash, made to conform in price with the "New Deal." 100 lb sack **\$1.85**

The new mash formula consists of milo and kafir meal, yellow corn meal, ground oats, millrun bran, shorts, meat scraps, limestone, alfalfa meal and salt.

We are also mixing a new dairy ration, which is now on the market. Buy a sack and be convinced that we have a properly balanced maximum producing formula.

WEST TEXAS FEED & SEED CO.

Phone 265. Prompt Delivery Service.

Ford Doings

BY LA VERNE MANN

Take Produce to Carl's Gro. if Miss Rachel Shields attended the funeral of Jop Owen at Vega last Tuesday afternoon.

Mrs. D. B. Mann and daughter, Laverne and George Mann were in Hereford Tuesday.

O. D. Frasier of Mountain View, Oklahoma, arrived here Thursday for a few days visit.

W. M. Stewart and D. B. Mann were in Hereford Wednesday on business.

Attendance at Sunday school and singing last week was low.

Miss Mary Stoker was an all day visitor at school Friday.

Misses Rachel Shields and Ida Lee Cope spent Saturday night in Hereford.

Miss Ruby Raley of Dean was a visitor at Ford Sunday.

Those from Ford attending the Amarillo fair were Mr. and Mrs. D. S. Larson and children, Mr. and Mrs. W. M. Stewart and children, D. B. Mann and daughter, Clyde and George Mann, Misses Birdine and Virginia Brunson, F. W. Brunson and George Brunson.

Floyd Simpson left the first of the week to be with his parents, Mr. and Mrs. E. H. Simpson, at Sedan, Oklahoma.

Misses Shields and Cope visited at Dean Sunday afternoon.

TEXAS STATE FAIR

Dallas, Texas **October 7 to 22** Inclusive

Low Round-Trip Fares

ONE AND ONE-FIFTH of regular one-way fare for the round trip. Tickets on sale October 6th to 21st inclusive. Return limit October 26th, 1933.

60 per cent of regular one-way fare for the round trip. Tickets on sale each Friday and Saturday during the fair, return home the following Tuesday.

All tickets are good in coaches and chair cars; also in Sleeping cars on payment of charge for space occupied.

For Further Information, Reservations, Etc., Call J. E. BEYER Agent HEREFORD, TEXAS Or Write T. B. GALLAHER General Passenger Agent AMARILLO, TEXAS

GOOD Food NEWS

It is a wise housewife who takes advantage of our offering of food while the prices are still reasonable.

Come In

—and look our complete stock over—then compare our prices with our competitors.

We are still bidding the highest prices for CREAM, POULTRY, EGGS.

Lots of parking space in the rear. It's always handy and convenient to tarde here.

Kerr-Mason Glass Jars In All Sizes.

CARL'S CASH & CARRY GROCERY

Phone 324. We Deliver

International Sunday School

Lesson

BY DR. J. E. NUNN

October 15

PAUL IN ANTIOCH

Acts 11:19-30; 12:25

19. They therefore that were scattered abroad upon the tribulation that arose about Stephen travelled as far as Phoenicia, and Cyprus, and Antioch, speaking the word to none save only to the Jews.

20. But there were some of them, men of Cyprus and Cyrene, who, when they were come to Antioch, spake unto the Greeks also, preaching the Lord Jesus.

21. And the hand of the Lord was with them, and a great number that believed turned unto the Lord.

22. And the report concerning them came to the ears of the church which was in Jerusalem; and they sent forth Barnabas as far as Antioch:

23. Who, when he was come, and had seen the grace of God; was glad; and he exhorted them all, that with purpose of heart they would cleave unto the Lord:

24. For he was a good man, and of the Holy Spirit and of faith; and much people was added unto the Lord.

25. And he went forth to Tarsus to seek for Saul;

26. And when he had found him, he brought him unto Antioch. And it came to pass, that ever for a whole year they were gathered together with the church, and taught much people; and that the disciples were called Christians first in Antioch.

27. Now in these days there came down prophets from Jerusalem unto Antioch.

28. And there stood up one of them named Agabus, and signified by the Spirit that there should be a great famine over all the world; which came to pass in the days of Claudius.

29. And the disciples, every man

according to his ability, determined to send relief unto the brethren that dwelt in Judaea:

30. Which also they did, sending it to the elders by the hand of Barnabas and Saul.

Acts 12:25. And Barnabas and Saul returned from Jerusalem, when they had fulfilled their ministry, taking with them John whose surname was Mark.

Golden Text: For I am not ashamed of the gospel: for it is the power of God unto salvation to every one that believeth; to the Jews first, and also to the Greeks. Rom. 1:16.

Time: Church at Antioch founded A. D. 36-41. Saul goes to Antioch A. D. 43.

Place: Antioch, Jerusalem.

Introduction.

The persecution at Jerusalem that culminated in the stoning of Stephen scattered the disciples into many parts of Palestine and Syria. Many of them doubtless stopped in near-by cities, hoping to return to Jerusalem when the storm of hate subsided; but some of them traveled as far as Phoenicia, the rich province skirting the coast, Cyprus, the great island in the eastern part of the Mediterranean Sea, and Antioch, the populous Syrian city situated on the River Orontes a few miles from its mouth.

Antioch.

The migration to Antioch was perfectly natural since, with a population of nearly half a million, it was at the time one of the greatest cities of the Roman world, on Rome and Alexandria standing ahead of it.

Founded by one of Alexander's generals in 301 B. C., it was the center of commerce in a rich region and the capital of the province. In earlier days it had

been the residence of the Seleucid kings; now it was the headquarters of the Roman Governors, of Syria and a favorite resort of the Roman Emperors. The groves of Daphne near the city made it a famous seat of licentious idol-worship. It was also an educational center, having a great library and a school of philosophy. But the chief distinction of Antioch lies in the fact that here the most vigorous of the early churches was founded and flourished, sending out streams of refreshment among the nations.

First Gentile Church.

The first preachers arriving at Antioch from Jerusalem intended to confine their ministry to the Jews of the city. But others in the company who hailed originally from the island of Cyprus, some 60 miles westward, and from the city of Cyrene on the north coast of Africa, addressed themselves to work among the Greeks. Others had here and elsewhere wrought among the Greek-speaking Jews, but now for the first time the Greeks were directly addressed. The hand of the Lord was with them; and a great number believed, and turned unto the Lord.

Thus the church at Antioch was established with a mixed membership of Jews and Gentiles, who wrought together harmoniously and effectively, winning many converts and exerting great influence.

Barnabas Is Sent to Antioch.

Tidings of the wonderful work at Antioch reached the mother church at Jerusalem whose members were filled with anxiety lest the new church should be rent by discordant elements, filled with all sorts of error, and corrupted if not overruled by the paganism around it. They therefore determined to send a fraternal messenger to Antioch with a view to offering all needed encouragement, counsel and help.

Far the best man to go on this mission was Joseph, who by his fellow-disciples had been named Barnabas. He was a Levite, and thus acceptable to the Jewish element in the churches both at Jerusalem and Antioch. He was a native of Cyprus, and doubtless had many acquaintances in Antioch. He had won distinction as a generous contributor to the benevolences of the church at Jerusalem. He had won reputation as "a good man, and full of the Holy Spirit and of faith."

Barnabas Seeks Saul.

To such proportions the work soon grew that Barnabas found himself unequal to the demands upon him. He must have help, and help of the right kind. Barnabas believed that the man for the place was Saul of Tarsus: Born in the capital of the province of Cilicia; son of Greek-speaking Jews who were loyal to the ancient faith, his father being a strict Pharisee; a Roman citizen by inheritance; educated first at Tarsus, which was a university-center, and then in theological lore at Jerusalem under the tuition of the great Gamaliel; and now in the prime of life as a preacher in his native region.

With nature and gifts complementary and with the hearty cooperation of the church membership, Barnabas and Paul labored unrelentingly and with great success in Asia.

Disciples First Called Christians. Public attention was so attracted by the activity and achievements of the church under its aggressive leadership, that the disciples in their loyalty to Christ now received the designation of Christians—a term evidently applied to outsiders.

The Romans were probably responsible for the appellation by simply adding their "ian" to the Greek word, "Christ," which in turn represented the Hebrew word for "The Anointed One"; so that as the triple inscription on the cross introduced Christ to Romans, the Greeks and Hebrews, so now the designation of his followers includes in its very nomenclature the people of power, of culture and of morality.

Famine in Jerusalem.

While things were going well with the growing church in the prosperous city of Antioch, the shadow of death and famine was discerned by the prophets of Jerusalem, some of whom came to Antioch and bore the ominous intelligence. The most prominent of these was Agabus, who under the impulse of the Spirit delivered the definite prophecy of the famine which actually took place right away (perhaps 45 A. D.), and so during the reign of the Emperor Claudius (41 to 54 A. D.). Unless relief was sent in good time, such a dearth was sure to work untold hardship and suffering in the church at Jerusalem, which was already heavily burdened with its charity work and doubtless liberally supported the Apostles in their ministry.

Relief Fund Sent from Antioch. In view of this situation, the church at Antioch determined to make a contribution for the relief of the brotherhood at Jerusalem. Every man in the membership was called on to give according to his ability, and the offering must have been creditable to the generosity of the givers.

Barnabas and Saul in Jerusalem. How long the relief committee from Antioch remained Jerusalem we are not told, but it was until after "they had fulfilled their ministry" of affectionate distribution of the funds entrusted to them. This was done through the "elders" or the leading men of the church. There can be no doubt that they explained the situation at Antioch, and told of the revival in that city and the outreach of Christianity to the Gentiles. Moreover, they must have given much

consolation to the church at Jerusalem, so lately bereaved by the death of James, who had been killed with the sword, and by the imprisonment and subsequent flight of Peter from the metropolis.

Return With Mark to Antioch. When the time came for their return to Antioch, John Mark, a cousin of Barnabas, perhaps a native of Jerusalem and a prominent worker in the church there, accompanied Barnabas and Paul to Antioch whence he was to attend them on their first missionary journey.

Tamates—Will have them on Saturdays and Sundays only. Luke's Cafe. 40

"Much Enduring Love" Translated freely, the Hawaiian expression "Aloha nui loa" means much love or lots of affection. The word aloha is one much used in Hawaii and it has a number of meanings, the exact one depending on the context. In this case it means love or affection. Nui is a superlative, meaning much or plenty, while loa is another very useful word, which in this case conveys the idea of eternity. The expression might be otherwise rendered "Much enduring love."

FOR RENT, FOR SALE CARDS AT BRAND OFFICE CHEAP.

Fairview-Palo Duro Items

BY MRS. JOHN BOLING

Mrs. Arlie Dean returned home Sunday evening.

Mary Louise Dean spent the week end in Hereford with friends.

Mrs. Morel, Mr. and Mrs. Edgar Sowell and Eldon Harris visited the Tri-State fair last Friday.

Mr. and Mrs. B. R. Fulkerson visited his sister southeast of Hereford Sunday.

Mr. and Mrs. T. P. McCollister were in Hereford Saturday.

Eldon Harris and Edgar Sowell helped Arlie Dean shock feed last Saturday.

Miss Ruby Raley visited friends in Hereford last week end.

Mrs. Morel, Mr. and Mrs. Edgar Sowell, Mr. Dean and daughter, Mary Louise, Mrs. Hart, Mr. and Mrs. B. R. Fulkerson attended the funeral of Melvin Robinson at Hereford Tuesday afternoon.

THE ADS ARE Part of THE NEWS

National "Buy Now" Campaign Is Now On

Save Now With Our Specials.

- \$1.20 Syrup Pepsin ----- 98c
- \$.60 Syrup Pepsin ----- 49c
- \$.50 Bathing Alcohol ----- 39c
- \$.50 Milk of Magnesia ----- 39c
- \$1.00 Wine of Cardui ----- 89c
- \$1.00 Listerine ----- 75c
- \$.50 Hair Oil ----- 35c
- \$.50 Nydenta Tooth Paste ----- 39c
- \$1.00 Bath Salts ----- 69c
- \$.25 Klenex ----- 23c
- \$.25 Kotex, two for ----- 25c
- \$.40 Vaseline Hair Oil ----- 34c

BUY NOW WITH US.

Close Drug Store

I AM PROUD TO ANNOUNCE MY APPOINTMENT AS DISTRIBUTOR In Hereford, Texas, for BLOWOUT-PROOF GENERALS

GENERAL DUAL BALLOON

Exclusive low air pressure features of this tire make it softer and safer. 40 per cent less air. 50 per cent more non-skid. Blowout-Proof. Let me put this remarkable tire on your car for greater safety, comfort and mileage. I can make you a good proposition during this introductory period.

GENERAL STREAMLINE JUMBO

Requires less than half the air pressure of conventional style balloons. Bigger, softer cushions or air that hold the car over roughest roads. Come in for a demonstration ride on Jumbos. If you like I'll put a set on your own car for a trial spin without obligation to you.

GENERAL DUAL GRIP

Here's everything you want and need in a tire. A wider, heavier tread, tougher rubber compounded for longer, slower wear. Big husky body for brutal service. Lower air pressure through patented design. More mileage than you have ever known. My special trade-in plan makes it easy to have these tires on your car. Come in and let me make you an offer.



GRIZZLE CHEVROLET CO.

HEREFORD, TEXAS PHONE 740

After thorough investigation I have selected the General Tire for my customers. Its patented low air pressure construction results in exclusive advantages not found in other tires. With this remarkable tire and our unusual service facilities I can do a better job for my customers. Come in, investigate this combination and judge for yourself. HOMER GRIZZLE.

We now open with a big fresh stock of Blowout-Proof General Tires. No matter what car you drive, large or small, or how much mileage you need for the life of your car you will find what you are looking for in my big tire selection. My complete stock includes the right tire for your greatest economy and satisfaction.

Get My Introductory Offer

The first 10 car owners who equip with new Generals get a special deal. A special factory concession lets me equip a limited number of cars on a most unusual basis. Be one of the lucky 10. Enjoy the safety, comfort and style of this remarkable new tire—and save plenty. The offer is strictly limited. Come in today and bring your car.

Are You Buying a Car? Convenient Credit Terms

Ask about my special change-over plan—taking off equipment tires and giving you the advantage of riding on Blowout-Proof Generals right from the start.

No need to delay getting softer, safer Generals until you can pay cash. Buy on my convenient terms. With the factory-financed G. T. A. C. plan I do not have to charge exorbitant interest rates.

"Thank Goodness, Jim,"

COLD WEATHER NEVER DELAYS US!"

Ann: "Betty would be late on our first air trip, but as usual when it gets cold, it's to be expected." Jim: "You mean that temperature actually has an effect on her promptness?" Ann: "Yes, she is very prompt ordinarily—it's a case of car trouble in cold weather. Bill doesn't see that the difficulty is in his choice of gas and oil." Jim: "Well, Ann, you couldn't expect everybody to buy Conoco, could you?" Ann: "If everyone knew how Conoco oil and gasoline protect both you and your motor against the difficulties of cold weather driving they would!" Jim: "Guess I'd better get Bill on the phone and see what the delay is!" Ann: "Please do!"



Betty: "We had the most awful time, Ann! We were ready to leave in plenty of time, but when Bill tried to get the motor started, it wouldn't budge. After running down the battery he rolled the car out of the garage and got some one to push it till it started—and just in time. The car just doesn't seem to work right." Ann: "It isn't the car, Betty, it's the oil and gas Bill buys. Why don't you tell him to get Conoco Germ Processed Motor Oil and Conoco Bronze Gasoline—they are more economical and have cold weather performance that gives us instant starting and 'Hidden Quart' protection." Betty: "I'm sold!—and Bill will be too just as soon as I get to him!"

CONOCO at the sign of the Red Triangle

Full motor protection, especially in cold motor starting, can be found only in Conoco Germ Processed (Paraffin Base) Motor Oil because of the penetrative oiliness, called "The Hidden Quart" stays up in your motor and never drains away.

Instant Starting and Lightning Pick-up can best be obtained with Conoco Bronze Gasoline, and without sacrifice of Long Mileage, Greater Power and Anti-Knock advantages. For cold weather starting it cannot be equalled.

When planning a trip for business or vacation, write the Conoco Travel Bureau, Denver, Colo., America's largest Free Travel Bureau.

Golf Scoring Methods Exposed by Homer Fox

BY HOMER FOX
Last Sunday eight of Hereford's leading golf bugs slipped down to Dimmitt for an inter-city golf match, where they didn't have to worry about losing so many balls in the water and they report a dandy good time, and say those old Dimmitt boys know their stuff when it comes to golf entertaining. J. M. Posey, as usual, topped the list. This makes the third time he has won a match like this in the last six weeks and has won everything from a leather golf bag to his caddy's socks. There is a little secret as to how the boys win these matches, and we will let you in on it: Most of these matches are played in squads of four men, one man usually keeps the score, and of course has some advantage for this reason. After all have finished a green, the score keeper takes out his card and pencil and asks the other fellows what they made and after he gets them all down, all he has to do is make his one less and if the bunch doesn't catch on under two holes it is just too bad, cause, believe it or not, just try to catch up on one of these birds have you seen two holes.

Posey shot 110, 107, 107, 107, to top the first flight and the tournament and brought home a No. 1 iron for first prize. J. A. Pittman came awfully close, but told his score a couple of times too soon and came out second low, with 113, and also won a nice 6 iron.

Doc Fox had a lapse of memory for a few holes and when he woke up he was hopelessly beaten and came out fourth, with a 128 for golf ball in the first flight.

Second Flight.
H. L. Rice strutted his stuff with a 118, but there was some other old boy in the squad who knew his stuff, and Harry couldn't do better than second, and won a 3 iron.

Bud Posey came in fourth in this flight with a 122 and a golf ball, but that is awfully good at that, cause Bud is young and timid, and a timid guy in one of these tournaments has about as much chance as Jim Robinson had to get a home run against the Midgets.

Doc Hendrix came in with a 126, but we haven't found out just what flight he was in or what he won.

Cliff Acker shot fourth in the fourth flight, with a 132, and won a golf ball.

But we cleaned up in a way by winning top and bottom. Herb Sindt came in with a 155 and won a golf ball for high score. Herb says he couldn't help it, cause the squad he was in just kept waiting for the other fellow to tell his score until he had to do something about it, cause, gosh, he had to get home and milk before Monday.

Allison to Have Sale.
A farm sale is scheduled for October 24, at the Harvey Allison farm, located 14 miles southeast of Hereford on Route 3.

Mr. Allison is offering an exceptionally high class herd of dairy cattle, along with other livestock, farm machinery and miscellaneous items.

Anyone wanting to consign livestock or machinery of any kind may have the privilege of doing so and prorate the expense of the sale.

Hand your list to Harvey Allison or Ray Barber or the Hereford Brand by October 18, so it may be advertised on the sale bill.

Clean Goldberg Site; Kester Is New Tenant

The Goldberg building, occupied on the south half by Ike's Cafe, and the north side later to be occupied by the F. M. Kester & Son jewelry store, is being remodeled and the front artistically painted this week.

L. O. Crosthwaite, proprietor of Ike's Cafe, states that he will probably begin this week re-decorating the interior of his place of business.

Mr. Kester says that he is making preparations to move into his new location about November 1, from his present location across Main Street, just north of the Chocolate Shop. Mr. Kester will make some extensive additions in the way of a large room in the rear of the main show room where he will add more equipment to his optical department for the purpose of better serving the public who desire professional services in optometry and the fitting of lenses for the eyes. He has occupied his present location for the past six years, having moved here with his family from Lockney.

Exams for Friona Post Office Job to Be Here

Applications are being received by Postmaster E. L. Donner from persons desiring to take examination for the postmaster's position at Friona. Receipt of applications will close October 27.

Date of the examination will be set and applicants informed on admission cards sent them after close of receipt of applications. The examination will take place about 15 days after October 27.

Only persons who have resided in the jurisdiction of the Friona postoffice for at least one year prior to date of application are eligible.

The examination will be given in Hereford.

Mrs. George Young of Vaughn New Mexico, spent Tuesday here visiting her sister, Mrs. Vera Witherspoon. Mrs. Young is enroute to Chicago to visit A Century of Progress.

Judge and Mrs. C. F. Kerr and Mrs. W. L. Pickett and Mrs. Matt Gilliland left last Friday morning for Bryan, Oklahoma, where they will visit with Mrs. Pickett's parents, Mr. and Mrs. F. A. Robison, and Mr. and Mrs. W. B. Beach. The occasion of the Hereford folks visit to Oklahoma was a family reunion of the Robison, Kerr and Beach families.

W. C. Tallant, an A. P. A. poultry judge, has been engaged by the Tri-County Poultry Association, to judge the show here next December 7-8-9. A meeting of the directors of the Association is scheduled for tonight, Thursday, at the Brand office and all the directors are urged to be present to make final arrangements for the coming show.

Mrs. S. D. Brunk of Wichita, Kansas, and two sons, Sam of Oklahoma City, and Glenn and family of Plainview, were here last Friday visiting with W. J. Smith and family. This is Mrs. Brunk's first visit in Hereford since she and her family left 23 years ago. The Brunk brothers will be remembered here as members of the Hereford Band many years ago.

Seen On the Screen at the Star

Four of the best films of the year are scheduled for the coming week at the Star. They are "Her Bodyguard," Friday; "The Stranger's Return," Saturday night and Sunday afternoon; "This Day and Age," Monday and Tuesday; and "Gold Diggers of 1933," Wednesday, Thursday and Friday.

Wynne Gibson and Edmund Lowe are teamed in "Her Bodyguard," a spicy comedy. Phil Stong, author of "State Fair" wrote "The Stranger's Return," in which Lionel Barrymore is a crabbed old thoroughbred, and Miriam Hopkins, his beautiful and favored grand daughter.

Charles Bickford is the only older in "This Day and Age." The rest of the cast in this Cecil DeMille epic are Paramount baby stars. Judith Allen and Richard Cromwell have the leads.

Eight stars are in "Gold Diggers of 1933," a musical extravaganza. They are Warren William, Joan Blondell, Albee McMahon, Ruby Keeler, Dick Powell, Guy Kibbee, Ned Sparks and Ginger Rogers.

J. C. Hostetler and sister, Miss Lillie Hostetler, left last Sunday for Chicago where Miss Hostetler will attend the annual convention of the American Library Association, held at the University of Chicago next week. Mr. Hostetler will attend A Century of Progress and also visit relatives and friends at Waveland, Ind. Miss Hostetler will visit the Fair and at Waveland before returning. They will be away from Hereford about two weeks.

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BUY!
Through the
WANT ADS

For Rent

ROOM AND BOARD: Close in on pavement. Mrs. A. M. Jones, East Fifth Street. 1c

FOR RENT: Furnished apartment. Mrs. J. M. Boone, 200 East Fifth Street. 1p

FOR RENT: Well improved section, with purchase of wheat and wheat land prepared. Call at the Brand office. 1p

FOR RENT: Furnished, my real estate office, just east of the First National Bank. A. H. Elliston. 47-4f

FOR RENT: Residence on pavement. Want to buy gas range. F. H. Oberthier. 39-1fc

Wanted

I HAVE four good milk cows to let out for their board and room. Fred Welch. 1c

WANTED: To buy a good used washing machine. Jewell Murchison, at Court House. 1c

NOTICE: If you have something you want to sell in a farm sale see Harvey Allison or Ray Barber at once. 1p

WANTED: Gentle pony for child. Call at Brand office. 402p

For Sale or Trade

FOR SALE: Six-foot McCormick-Deering broadcast binder in good condition. 202 West Tenth Street, Hereford. 1p

FOR SALE: Practically new portable typewriter at a real bargain. Ray Barber. 40

HAVE ONE small Grand Piano and one Apartment Upright, repossessed, in Hereford territory. In splendid condition. Rather than reship, will sacrifice. Terms if desired. Small payment delivers. Write The Baldwin Piano Company, Wholesale Department, Cincinnati, Ohio. 3912c

FOR SALE: Hodgson portable, knock-down chicken house, capacity 12 or 15 hens. Call at Brand Office. 411f

Lodge Directory

HEREFORD LODGE
NO. 849, A. F. & A. M.
Stated Meetings Each Second Monday Night of Month. School of Instruction Each Thursday Night. Visitors Are Welcome.
HORACE C. BAIRD, W. M.
J. S. JONES, Secretary.

HEREFORD LODGE I. O. O. F.
OTIS FOSTER, Noble Grand No. 476
Meets Monday, 8:30 p. m. Visiting Brethren Welcome
L. H. FOSTER, Secretary

REBEKAH LODGE
Meets Every Tuesday at 8:00 p. m.
MRS. R. E. McCULLOUGH, N. G.
MRS. HERMAN STEWART, Secretary

HEREFORD CHAPTER, O. E. S.
Meets Each Second Tuesday Night, 7:30.
MRS. GENEVA RAY, W. M.
MRS. MYRTLE WITHERSPOON, Secretary

First Methodist Church

REV. E. E. ROBINSON, Pastor.
Sunday school, 9:45 a. m.
Preaching at 11:00 a. m.
Young people at 6:30 p. m.
The public is invited.

St. Anthony's Church

Sunday mass at 8, sung mass at 10. Weekday masses at 8. Saturday at convent at 6:30. Monday mass at Bovina.
October devotions, Rosary and Benediction each evening at 8. Holy hour Thursday at 8, ending with Benediction at 9. Catechism classes for all after the 10 o'clock mass and after Benediction in the evening for adults only. All invited.
The young ladies Sodality will hold a dance on October 31. Some will come masked, other do not intend to do so.
Young folks decided that action be taken for the production of a play, Tuesday and Wednesday evening meetings decided for "Gilded Youth" to be given soon. This is a comedy-drama and is sure to elicit interest and praise of those able to see it.

First Baptist Church

REV. V. M. CLOYD, Pastor.
Sunday school, 9:45.
Regular preaching services by the pastor at 11:00 o'clock.
B. T. S. at 6:45.
Sermon by pastor at 7:45 p. m.
A friendly invitation is extended to all.

CHRISTIAN ENDEAVOR

Program, October 15.
Opening song.
Call to worship.
Hymn.
Sentence prayers.
Scripture, Acts 8:5-9.
Leader, Bob Baird.
What One Missionary Does: Oscar Lee.
A day in the life of a missionary—Katie Balmum.
A letter from my missionary aunt in India—John Williams.
How Christ has changed life in missionary countries: Herbert Boardman.
Poem of consecration: Faye Crosthwaite.
Twenty-five attended last Sunday's meeting and heard an interesting program on How we may know when we are real Christians. Elsie Mae Wilkins led.

Death of Patients Empties Hospital

This is the first time in the history of the Deaf Smith county hospital that it is without a single patient, according to Mrs. Pearl Dickerson, who is temporarily in charge of the institution this morning.
Mrs. Dickerson is relieving Miss Amy Bowers, one of the regular nurses, who is visiting her grandmother in Hobbs, New Mexico.
Mrs. Emma Gragg, superintendent and head nurse of the hospital, was in Amarillo this morning.
Louis and Leland Barr of Winfield, Kansas, are making their home here with their sister, Mrs. J. L. McCartney and family.

These Prices Tell the Story

Of the Many Values Offered by Sprowls and Cronin Company, Where Prices Are Still Low and You Get Quality for Your Money

FALL SUITS
In New Style Effects
\$17.50 With Two Pairs of Pants

The new hi-waisted, modified drape, single-breasted sacks, new treatments of double-breasted modelling and very smart. Patterns feature the new chalk-lines, checks and hard finish worsted materials.

Sale of Fine Bedding

Brings many extraordinary values. Now is the time to take stock of your bedding needs. Certainly you'll find the addition of one or more pairs like these a wise move. Part wool with asteen bindings at

\$1.98 the pair Size 66x90

NEW LUGGAGE
Wardrobe Auto Trunks **\$12.50**
Gladstone Bags All Leather **\$7.95** and up
Steel Suit Cases **\$1.98**
A real bargain, will stand up under 1,000 lbs. weight

Men's Work Shirts
BIG SMITH, Each **59c**
Men's Work Gloves
Horsehide, Pair **50c**
Men's and Boys' Canvas Gloves
Pair, 10c, or one dozen pair **\$1.00**

Clark's O. N. T. Thread
Seven Spools for **25c**

36-Inch Heavy Outing
Light and Dark Patterns
12 1/2c Yard

Pure Thread Silk Hose
45-Gauge, Full Fashioned
Only **69c** Pair

Sprowls & Cronin Co.

SAVE ON TIRES
AT THESE REDUCED PRICES

We want you to try GOODYEAR TIRES. We believe if you use them once you will be our regular customers, so we are making this reduction in price as a special inducement.

Goodyear SPEEDWAYS
A real quality low priced tire. Hundreds are in use all around you. Ask the man who uses them.

29x4.40-21	\$3.99	29x4.50-20	\$4.59
28x4.75-19	\$5.09	29x5.00-19	\$5.49
31x5.25-21	\$6.62	28x5.25-18	\$6.21

The New PATHFINDER
The greatest buy in tires today. Strictly a new tire, with 20 per cent thicker tread, and 30 per cent more mileage by actual test, yet low in price.

29x4.50-20	\$5.40	30x4.50-21	\$5.67
28x4.75-19	\$6.03	29x5.00-19	\$6.48
31x5.25-21	\$7.97	28x5.25-18	\$7.29

Goodyear Truck Tires
The Greatest Truck Tire on the Market.

30x5	\$19.67	6.00-20	\$15.71
32x6			\$33.48
32x6, Truck Type			\$25.52

BUY NOW --- AND SAVE
Other Sizes Priced In Proportion.

BUY AT HOME
Ireland-Beavers Motor Co.
301 East Third Street. Phone 383

SOCIETY

SOCIAL CALENDAR

Monday.
I. O. O. F., hall, 8:30.
Muscle Study club meets with Mrs. A. C. Thompson, open meeting; Senior Bay View club will be guests.

Tuesday.
Rebekahs, I. O. O. F. hall, 7:30.
Sunbeams, Baptist church, 8:30.
Junior Pioneer club, Miss Florence Shore.

Wednesday.
Methodist Missionary Society, at church, 3:00.
Junior and Senior Presbyterian Auxiliary, at church, 3:00.
Dorcas Circle, Mrs. John Schwarz's, 3:00 o'clock.
Lillie Hundley, Mrs. J. G. Evans, 2:30.
Good Cheer, Mrs. Edgar Johnson.
Southwest Circle, Mrs. C. H. Carl.

Thursday.
Senior Bay View club, court house, 3:00.



QUALITY MEATS!

We believe our customers buy meat on confidence. Therefore, we carry only the best and take pride in suggesting appetizing, economical ways of serving meat.

GOOD GROCERIES
LOW PRICE—SNAPPY SERVICE

Texas Market & Grocery
PHONE 353—FREE DELIVERY
CLOSED ALL DAY SUNDAY

Listen, Men

THESE GARMENTS ARE WARM

SUEDE, LEATHER AND RUBBERIZED SUEDE-BACK JACKETS

With Zipper and Button Fronts.
Rubberized, fleece back, suede cloth in button or talon slide front.

\$3.95

Suede, Suede Leather, Talon Slide or Button, Reindeer color, suede leather collar, two lined pockets with button flaps, brown satreen lining, wool knit waistband, only

\$6.95

School and Work **TROUSERS** for Young Men **\$1.75 Up**

Children's Taped **UNION SUITS** Sizes 2 to 12 Years **59¢**

BOYS' UNION SUITS
Long Sleeves, Ankle Length, Bleached

75¢ Suit
Bleached, Sizes 6 to 16 Years

LOOK AT THESE GLOVE VALUES

Work Gloves Men's Split Hide Leather **35¢ Pair**

Leather Palm Canvas Gloves for Men, Only **19¢ Pair**

Fox Mercantile Co.

BAY VIEW CLUB BEGINS ANOTHER YEAR

The Bay View club began its 24th year, Thursday, October 5, with a lovely one o'clock luncheon at the home of Mrs. B. F. Guthrie, honoring their new members, Mmes. G. W. Heard, E. R. McWilliams, Travis Dameron, T. E. McCollum and John Coffee.

A most delightful social hour was enjoyed followed by a short business meeting. The program on "Guthrie" was then given. Mrs. Guthrie discussed "How to Review a Book." Mrs. D. H. Alexander reviewed "As the Earth Turns" by Gladys Hasty Carroll. The program was concluded by a round table discussion on "Will Modern Fiction Live?"

The course of study for this year is "Viewpoints in Modern Literature in Fiction, Drama, Poetry, Government, Religion, Science and Psychology."

The next meeting will be on Thursday, October 19, at 3:00 o'clock, at the court house.

DEMONSTRATION COUNCIL MEETS SATURDAY

The Deaf Smith County Home Demonstration Council will meet Saturday afternoon at 2:30 in the county court room. The purpose of this meeting is to plan the study book for next year.

Mrs. John R. Allen requests all council members to be present and bring suggestions of the various clubs for the book.

BIRTHDAY PARTY FOR JACK LONDON

Jack London celebrated his 9th birthday Tuesday afternoon at the home of his parents, Mr. and Mrs. Boyd London, 504 East Fourth Street.

Games were played, after which refreshments were served to Rena Rae Renfro, Lois Agnes Gilbreath, Ruth Temple Hastings, Mattie Louise Lawhon, Mary Ellen Henslee, Nadine Newell, Margaret Barber, Virginia Christinger, Maxine Beach, Polly Dixon, Susie Onstead, Betty Jane Robinson, Margaret Ruth Kucker, Elmer Mathies, Jr., Glenn and Jerry Smith, Billy Davis, Billie Gene Massey, George Weams, George Beach, J. D. Curtis, Daniel Russell, Wayne Phillips, A. J. Robinson, Harold Case, Bobby Jennings, Dennis Lomas, J. W. Robinson and Jack and Billy London.

BLUE BONNETS ELECT

Helen Ann Snyder was named president of the Blue Bonnet Sunday school class of the Methodist church last Sunday. Other officers are Virginia Earl Reed, vice president; Virginia Newell, social service worker; Barbara Jane Brotherton, secretary-treasurer; Minnie Dea Smith, reporter.

MUSIC STUDY CLUB ENTERTAINS BAY VIEW

The Bay View club will be the guest of the Music Study club on Monday, October 16, at 3:30 p. m. at the home of Mrs. A. C. Thompson. This is the first of a series of reciprocity programs planned by the Music Study club.

NOTICE OF EXECUTION SALE STATE OF TEXAS, COUNTY OF DEAF SMITH.

In the District Court of Deaf Smith County, Texas, J. E. Hill vs. O. D. Frazier, et al.

Whereas, by virtue of an order of sale issued out of the District Court of Deaf Smith County, Texas, on a judgment rendered in said court on the 3rd day of August, 1933, in favor of the plaintiff, J. E. Hill, and against the defendant, O. D. Frazier, in cause No. 2083, on the Civil Docket of said Court, in the sum of \$6300.00, with interest thereon from August 3, 1933, at the rate of 8 per cent per annum, and all costs of suit.

And whereas, said judgment is a foreclosure of a Vendor's Lien and Deed of Trust Lien on the following described land situated in Deaf Smith County, Texas, to-wit: All of the West one-half of Section No. 8, Block E, Certificate No. 3826, containing 320 acres, and is a foreclosure of an equitable lien, as to and against the defendants, O. D. Frazier, Joe Hubert, Harold Wilson, Ed Simpson, O. H. Lloyd, Roy Lloyd and the Massey-Harris Company, a corporation, on the following described property situated in Deaf Smith County, Texas, to-wit: One windmill tower, about 175 feet of 2-inch pipe, about 175 feet of sucker rod, one windmill cylinder, now located on Section No. 41, Block K-5, Deaf Smith County, Texas, about 2 miles of fencing material, consisting of barbed wire and cedar posts, a barn and poultry house, now located on the West one-half of Section No. 51, Block K-4, Deaf Smith County, Texas, and a 2-room residence, now located on Section No. 52, Block K-4, Deaf Smith County, Texas, all of which were heretofore removed by the defendant, O. D. Frazier, from the said West one-half of section No. 8.

And whereas, I did on the 11th day of October, 1933, at 7 o'clock P. M., levy said Order of Sale upon all of the above described property, so foreclosed on and belonging to the defendant O. D. Frazier; and on the 6th day of November, 1933, the same being the first Tuesday in said month, between the hours of 10 A. M. and 4 o'clock P. M., on said day, at the court house door of said county, I will offer for sale and sell at public auction, to the highest bidder for

Orlena Savage Weds M. A. Hartman Here

The marriage of Miss Orlena Savage and Monroe A. Hartman was solemnized last Saturday morning in Amarillo at the parsonage of the First Christian church, Rev. Roy C. Snodgrass, pastor of the church, officiating.

Mrs. Hartman is the daughter of the late Charles Savage. She graduated from the Hereford High school and attended Simmons University in Abilene, Lubbock Technological College and W. T. S. T. C. in Canyon, from which she received her degree. The past winter she spent in San Antonio with her cousin and wife, Major and Mrs. E. H. Inman.

The groom is a son of Mr. and Mrs. Otto Hartman of Taylor. He is a graduate of the Taylor High school and attended Texas A. & M. where he received his B. S. and M. S. degrees. For the past two years he has been engaged in extensive wheat farming in Deaf Smith and Farmer counties.

Following the ceremony Mr. and Mrs. Hartman left on a honeymoon trip to Chicago to attend a Century of Progress. They will also visit in St. Louis, Michigan City, Ind., and points in Kentucky, Tennessee and Louisiana.

They will return to Hereford in about six weeks to make their home.

Those attending the wedding from Hereford were Mr. and Mrs. Roy Gough, Mrs. W. M. Megert, Miss Virginia Stovall and Sam Gilbreath.

MRS. DICK ROUNTREE ENTERTAINS CLUB

Members of the Crossat Scientific club were entertained Thursday in the home of Mrs. Dick Rountree. Following a sociable afternoon, a business meeting was held. Delicous refreshments were served to Mmes. Herman Stewart, Buren Sewell, Ralph Sears, Earl Brock, R. E. McCulloch.

PIIONEER CLUB TOURS TEXAS

Tuesday the Pioneer Study club met at the home of Mrs. F. L. Lucas, with Mrs. Burl France as joint hostess.

As the first lap of the Travelogue the club toured Texas, with Mrs. Bob Higgins describing the scenic beauty of the state, parks, historic towns, and Mrs. E. Speegle told of Jean LaFitte, a pirate of the Gulf. Seeing Galveston and leaving its harbor on the steamship George Washington was conducted by Mrs. P. H. Gilliland. After signing the passports the club was ready to sail. The pictures of identification on the passports caused much merriment, the owners thinking they were secure in some dark corner at home, wondering how the credentials committee obtained them. The committee found some member of the family who was willing to oblige.

Refreshments were served to Mmes. Allen Bell, J. E. Beyer, H. G. Conkwright, A. A. Foster, Carl Gilliland, P. H. Gilliland, Bob Higgins, E. S. Ireland, Ray Johnson, F. M. Koster, Wirt Phillips, H. D. Reed, J. W. Spradley, T. E. Seigler, Arthur Thompson, M. D. Wombie and the hostesses.

NORTH HEREFORD CLUB PLANS YEAR BOOK

Many fine suggestions were made for the new year books and plans discussed for next year's work by an interested group of club women when the North Hereford club met with Mrs. C. L. Whitehead Tuesday afternoon.

Some very interesting reports of work accomplished this year were made by the club women. One woman had canned over 800 con-

Buff, Braves Play In Canyon Friday Night

As it will soon be time for the holiday fruit cakes, Mrs. John Allen will give a Glace fruit and nut (including citron) demonstration at Mrs. Arch Conklin's Tuesday, October 24. Every member is urged to be present. Visitors are always welcome.

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TRY A WANT AD IN THE BRAND

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TRY A WANT AD IN THE BRAND

We Buy
Cream, Poultry, Eggs, Hides
Top Prices Paid

We have the most convenient location in town—right in the business center. Our service is reliable, quick and efficient. An attendant is always ready, waiting for your convenience. Ladies!—don't get out of your car, just honk and watch us move. We appreciate your business.

Hereford Poultry and Egg Company
PHONE 448

Attention HOUSEWIVES!

The Wives of Contented Husbands Do Their Shopping Here

The way to a man's heart is through his stomach, and the way to economy leads to this store. Plain and fancy groceries, always the freshest—well-known national brands, at the lowest prices in town.

SHOP HERE—STOCK UP AND SAVE

Frank's CASH Grocery
FRANK RICHARDS, Proprietor.
Bring Us Your Eggs—Market Price.
Come Give Us a Trial. Phone 117—We Deliver

Announcing

The opening of a new SWIFT plant for the purpose of buying Cream, Poultry, Eggs, and Hides in the F. A. Bone building on North Main Street, next door to Brand office. The new plant is to be managed by Rankin C. Reynolds, assisted by Roy Orstead.

LUCKY FRIDAY 13TH

Opening Day Friday Oct. 13

The new institution will pay the prevailing market prices, and the proper tests on cream will be made.

Bring Your Next Can of Cream and the Surplus Poultry, Eggs and Hides to Us. Our Plant is Centrally Located, and We Will Give You Quick and Efficient Service.

We have in stock the TRI-STATE Commercial Poultry and Dairy Feeds. Also bran, cottonseed meal and salt.

FREE—SACK OF FEED—FREE

We have decided to let the public select a name for our new business and will give in return a sack of TRI-STATE Commercial feed to the one submitting the name selected. Anyone in the Hereford trade territory may submit a name. Should more than one person select the same name, the first two will be given a sack of feed. Names must be in by 7:00 o'clock Saturday night.

COME IN AND LOOK OUR NEW, CLEAN STOCK-OVER

SPECIAL FRIDAY and SATURDAY—Stark's Delicious Apples, One Bushel \$1.45

Wheat Production and Acreage Statements of Members of the Wheat Production Control Association of Deaf Smith County, State of Texas.

The following is a statement of the production and planted acreage of wheat in 1930, 1931 and 1932 and planted acreage for 1933 of producers of Deaf Smith County who have submitted applications for farm allotments. This publication is made in accordance with the regulations of the Agricultural Adjustment Administration. It is made so that a check may be made on all statements claims, and so that reports may be made to the county Wheat Production Control Association on any inaccuracies which may appear in the statements.

Any person may make a confidential report if he finds any statement here which he believes to be inaccurate. Such reports should be made to the community or county Allotment Committee, either in writing or verbally. The reports will be strictly confidential. A farmer whose statements are said to be inaccurate will need to prove his production figures.

(Signed) J. A. PITMAN
Chairman, County Allotment Committee.
JIM LIPSCOMB
J. W. KIRBY

SIMMS COMMUNITY. Community Committee: B. H. Kinsey, Chairman; W. F. Fisher, T. F. Bohannon.

Table listing members of the Simms Community with columns for Name of Applicant, Section, Total Acreage, and production for 1930, 1931, 1932, and 3-year average (1930-32).

DAWN COMMUNITY. Community Committee: Alfred May, Chairman; W. J. Stewart, A. T. Frye.

Table listing members of the Dawn Community with columns for Name of Applicant, Section, Total Acreage, and production for 1930, 1931, 1932, and 3-year average (1930-32).

FAIRVIEW COMMUNITY. Community Committee: E. T. Allred, Chairman; R. L. Campbell, Lawrence Womble.

Table listing members of the Fairview Community with columns for Name of Applicant, Section, Total Acreage, and production for 1930, 1931, 1932, and 3-year average (1930-32).

BIPPUS COMMUNITY. Community Committee: J. W. Kirby, Chairman; G. C. Snell, C. S. Ferrin.

Table listing members of the Bippus Community with columns for Name of Applicant, Section, Total Acreage, and production for 1930, 1931, 1932, and 3-year average (1930-32).

BIPPUS COMMUNITY (Continued)

NAME OF APPLICANT	Section	Total Acres on Farm	1930 Wheat		1931 Wheat		1932 Wheat		3-year average (1930-32)		1933 Wheat Acres
			Acres Sown	Bushels Grown	Acres Sown	Bushels Grown	Acres Sown	Bushels Grown	Acres Sown	Bushels Grown	
Tomlinson Est., James; Riddling, J. W.	3	100	0	0	160	4900	160	4800	107	1700	100
Warlick, J. S.; Rutherford, C. M.	1	100	100	1000	100	3200	100	0	100	1000	100
Webber, Albert G.; Overstreet, J. R.	34	320	0	0	320	3000	0	0	107	1000	320
Wells, George W.	17-20-23	1200	1200	9600	1040	26000	1200	3200	1147	12933	1200
Wesley, Jesse; Hewitt, Alvin	21	320	320	5760	320	3200	320	0	320	2688	320
West, Ernest E.; Steen Brothers	20-21	900	900	2000	900	19200	900	0	900	7667	900
White, James H.	25-29-30	1280	1100	9900	1100	20900	1100	0	1100	10237	900
White, James H.	23	100	100	1800	100	3040	100	0	100	1547	100
Wilson, James M.	32	320	320	1900	0	0	320	0	240	583	320
Wilson, Lee T.	32	640	610	10000	610	12200	610	0	610	7767	610
Wilson, Paul	3-35-10-2-11-12	2505	0	0	2500	60000	2500	0	1667	22000	1350
Zeleny, Frank	23	640	625	1650	625	13125	625	1060	625	5288	625

FORD COMMUNITY (Continued)

NAME OF APPLICANT	Section	Total Acres on Farm	1930 Wheat		1931 Wheat		1932 Wheat		3-year average (1930-32)		1933 Wheat Acres
			Acres Sown	Bushels Grown	Acres Sown	Bushels Grown	Acres Sown	Bushels Grown	Acres Sown	Bushels Grown	
Hill, James E.	80	320	300	2100	300	4500	300	0	300	2200	300
Hill, James E.	81	321	300	1800	300	4500	300	0	300	2100	300
Hill, James E.	61	320	280	1680	300	4500	300	0	280	2080	300
Hill, James E.	51	320	300	1500	280	4200	300	0	280	1900	320
Hill, James E.	8	325	280	1680	300	4500	280	0	287	2080	300
Hill, James E.	61	320	280	1200	300	4500	280	0	287	1900	300
Jackson, Pearl S.	64	640	440	2400	540	2000	540	0	506	1463	540
Kaupp, Mrs. Martha; Cubertson, D. D.	55	180	125	500	125	562	125	0	125	354	125
Krahn, Everett V.	14	320	320	3200	320	1280	320	0	320	1493	320
Krahn, Everett V.; Hughes, Larry P.	56-65	101	0	0	100	2400	100	0	100	800	100
Larson, Dewey Sampson	98	160	120	798	130	0	130	0	130	286	133
Larson, George J.	78-98-83	960	435	1785	960	4900	540	0	545	2228	500
Larson, Herman J.	29	400	320	636	370	1684	290	0	326	794	370
Loyd, O. H.; McMurphy, D. M.	27	640	550	8250	320	5120	320	0	397	4450	320
Loyd, O. H.; McMurphy, Charles J.	33	640	450	300	300	2500	610	0	473	933	345
Loyd, O. H.; Stimpson, E. H.	52	328	115	595	165	1485	165	0	148	688	220
Loyd, O. H.; Stimpson, E. H.	44	240	160	1000	220	3080	220	0	200	1590	220
Loyd, O. H.; Orr, Bob	52	328	286	150	250	0	250	0	232	220	220
McGowan, Jessie A.	6-96-95	1600	790	4360	780	3610	870	0	803	2656	540
Major, Thomas E.	69	320	200	0	275	7150	275	450	250	2533	275
Mann, Dempsey B.	70	654	550	3300	550	8000	550	100	550	3800	550
Mearns, Jim; Winder, Cecil N.	15	640	640	6500	640	3000	640	0	640	3160	640
Miller, N. E.; Turner, Oscar F.	98	160	160	582	160	1031	160	0	160	538	160
Mitchell, Charles S.; Girard, Henry B.	32	640	640	1899	640	400	640	0	640	587	640
Monroe, D. L.; Thwett, Nelson S.	92	160	160	1090	160	1090	160	0	160	1090	160
Monroe, T. O.; Thwett, Nelson S.	90	640	620	6200	620	6200	620	0	620	4133	620
Morris, Claude L.	58-63	1280	640	3000	1280	2500	1280	1340	1067	2631	1280
Murphy, Harry	4	432	400	700	400	1000	293	0	394	596	460
Oliver, Miss Maymie Lee	50	640	640	1800	640	0	640	0	640	0	640
Orr, James S.	87-94	960	640	5500	700	4000	700	0	680	3166	700
Pierce, John Earnest	46	238	45	0	45	540	45	135	45	225	45
Powell, Ray; Powell, Homer	71-2	640	0	0	300	4500	580	0	283	1733	500
Powelson, Lynn C.	33	320	300	900	300	2400	60	80	220	1120	300
Rasco, Dr. L.; Straub, Mrs. Elizabeth	76	640	160	0	520	148	300	0	320	49	280
Redder, Anton V., Jr.	47-54	960	630	8200	800	8000	480	0	633	5400	750
Schwartz, John	11	480	300	500	200	1500	240	0	286	666	240
Schwartz, John; Langley, Victor H.	9	640	510	2000	510	800	510	0	510	933	510
Shields, Heber R.; Haywell, Roddy	86-75	318	318	795	318	1390	318	0	318	795	318
Shields, Vernon F.	45	640	540	4500	540	5372	320	0	496	3290	280
Simpson, Edward H.	51	328	280	1040	270	2430	275	0	285	1158	200
Sparks, John W.; Riddling, J. Oscar	158	240	175	3000	230	2800	0	0	135	1933	215
Sparks, John W.	158	240	160	1500	230	2250	0	0	130	1250	220
Spears, W. S.; Skaggs, John H.	19-93-3-18	1920	1620	6480	1700	19360	1800	300	1746	8713	1800
Stewart, W. M.	77	320	290	900	270	1000	270	0	256	633	170
Stewart, W. M.	20-21-23-19	2240	610	6000	700	5000	730	300	700	3433	680
Stevens, William E.	86	480	240	2200	240	3000	240	500	240	2563	240
Stevens, William E.	86	100	90	800	160	1000	160	200	133	666	160
Stevenson, Fred M.	30	320	290	0	290	0	290	0	290	0	0
Stocker, Leo	49	655	630	6000	630	0	6300	0	630	2666	555
Strauss, Carl	68-76	1208	625	3500	975	12000	875	800	825	5433	625
Suggs, Mrs. J. Powelson, Lynn C.	33	160	160	640	160	1300	160	0	160	646	160
Thompson, Raymond L.	83-78	320	320	829	320	496	320	0	320	495	320
Thwett, Joseph W.	34	640	640	2000	640	4000	640	0	640	2000	640
Turner, Oscar F.	8	640	260	1577	260	1677	260	0	260	1084	260
Ware, John E.; Durham, Leland S.	55	640	640	10880	640	9600	640	7000	640	9126	640
Ware, John E.; Durham, L. C.	55	640	640	10880	640	9600	640	3000	640	7826	640
Webster, Adrian K.; Stephens, Robert W.	71-72	9005	380	600	392	3126	392	156	388	1293	387
White, Mrs. Charity; Robrbeck, T. E.	42	488	480	0	480	8640	480	0	480	2880	480
Whitesett, John L.	54-47-48	1440	900	2500	405	4000	240	1100	378	2533	400
Wiseman, Noah Everett	100-82-5	1392	1358	3000	1358	6790	1358	0	1358	3263	1362
Williams, Willie A.; Harwell, Rhoddy	55	46	46	644	46	460	46	0	46	8	46
Wilson, Harold W.	41	640	450	2250	400	2000	350	0	400	1416	320
Wood, Merle	66	234	174	522	174	654	174	0	174	392	174

FORD COMMUNITY. Community Committee: W. M. Stewart, Chairman; D. B. Mann, Carl Straufus

NAME OF APPLICANT	Section	Total Acres on Farm	1930 Wheat	1931 Wheat	1932 Wheat	3-year average (1930-32)	1933 Wheat Acres
Aylor, Ben C.; Higgins, Claude	5	640	0	0	830	1000	830
Amarillo Bank & Trust Co.; Girard, H. B.	49	640	640	2560	640	0	640
Ballard, James H.	45	168	168	1251	168	0	168
Benson, Arthur E.; Benson, Hardy M.	67	160	123	400	123	1744	123
Benson, Arthur E.; Major, Thomas E.	67	168	168	960	168	1000	168
Benson, Arthur E.; Parker, L. C.	63	320	225	0			

FORD COMMUNITY (Continued)

NAME OF APPLICANT	Section	Total Acres on Farm	1930 Wheat	1931 Wheat	1932 Wheat	3-year average (1930-32)	1933 Wheat Acres
Loyd, O. H.; Stimpson, E. H.	52	328	115	595	165	1485	165
Loyd, O. H.; Orr, Bob	52	328	286	150	250	0	250
McGowan, Jessie A.	6-96-95	1600	790	4360	780	3610	870
Major, Thomas E.	69	320	200	0	275	7150	275
Mann, Dempsey B.	70	654	550	3300	550	8000	550
Mearns, Jim; Winder, Cecil N.	15	640	640	6500	640	3000	640

Adrian-Sims Notes
BY MRS. J. M. CHAPMAN
People are busy taking care of row crops in anticipation of an early frost.
Sabbath school each Sunday morning, except the second Sunday of each month.
Bro. Tom Bohannon will preach. Everyone has a welcome to these services. Each Sunday night there will be singing.
Frank Inman and daughters and Mrs. Saunders of Lebanon, Missouri, have returned after a several days visit in the Tom Cook home. N. O. Phillips and family attended the meeting at Dimmitt over the week end.
Tom Bohannon and family were shopping in Hereford Saturday.
Steen Brothers and Miss Catherine Steen have had as their guests their sister and two children of Happy.

COURTHOUSE RECORDS
Warranty Deeds.
Leona Barnard to Biggs Horn, section 5, block K-5.
W. A. Graham et ux to Panhandle Building and Loan Association, section 31, block K-3.
R. J. Mecaskey et ux to Jas. Renshaw, east half of section 2, block E.
L. L. Howard et ux to R. Lee Howard, south half of NE one fourth of section 29, township 3, range 3.
New Car Registrations.
Clarence Byrnes, Dimmitt, Dodge sedan, Ireland-Beavers Co.
Mont E. Baker, Dodge sedan, Ireland-Beavers Co.
Fresh stock and low prices on Radio "B" Batteries at RICE'S, 1c

STATE OF TEXAS NOTICE OF TRUSTEE'S SALE
WHEREAS, by Deed of Trust dated September 1st, 1929, and recorded in Volume 34 at Page 41, Deed of Trust Records of Deaf Smith County, Texas, Paul H. Ramsey and Dessia Ramsey, his wife, for the purpose of securing the payment of nine (9) certain notes executed by the said Paul H. Ramsey and Dessia Ramsey and particularly described in said deed of trust, conveyed to Farwell Winston, Trustee, and his successors in trust, the following described property situated in Deaf Smith County, Texas, to wit:
One hundred and sixty (160) acres of land out of Capitol League Number 433 and particularly described as the south-west one-quarter (S. W. ¼) of Survey or Section Number Thirty-two (32) of Township Number Three (3) North of Range Number Two (2) East,

of a "Capitol Syndicate Sub-division" as shown by Plat of such Subdivision of record in the Deed Records of said County of Texas, Volume 15 at Page 60; together with all improvements thereon or hereafter to be placed thereon; subject to easement for such public roads as may have been legally established along the lines of, or across the tracts conveyed. Patented to Abner Taylor; located about 2½ miles west and 6 miles north of Hereford, Texas; and
WHEREAS, default was made in the payment of interest and principal which became due on said notes on August 1st, 1930, interest which became due on said notes on November 1st, 1930, and interest and principal which became due on said notes on November 1st, 1931, and the holders thereof exercised their option of declaring all the notes due; and
WHEREAS, Farwell Winston, Trustee named in said deed of trust, after default had been made in the payment of said notes and after having been requested to execute said deed of trust, refused to execute the same; and
WHEREAS, said deed of trust provides that in the event of the inability or refusal of the said Farwell Winston to act at any time when his action thereunder may be required, then William Q. Boyce shall be and is appointed and made successor in trust with like powers and authority possessed by the said Farwell Winston, Trustee.
NOW, THEREFORE, at the request of John V. Farwell, Francis C. Farwell and Arthur L. Farwell, present holders of the notes above mentioned, and by virtue of the authority conferred in said deed of trust, I, the said William Q. Boyce, alternate trustee, on the 7th day of November, 1933, between the hours of ten o'clock A. M. and four o'clock P. M. shall proceed to sell at public outcry in front of the Courthouse door of Deaf Smith County, in Hereford, Texas, to the highest bidder for cash, the property above described and the proceeds of said sale will be applied to the payment of the balance due upon the indebtedness, the expense of making said sale and the remainder, if any, paid to the said Paul H. Ramsey and Dessia Ramsey, or their order, all in accordance with the terms of the said Deed of Trust.

STATE OF TEXAS NOTICE OF TRUSTEE'S SALE
WHEREAS, by Deed of Trust dated June 5, 1928, and recorded in Volume 32 at Page 60, Deed of Trust Records of Deaf Smith County, Texas, H. M. Campbell and Iva Campbell, his wife, for the purpose of securing the payment of eight (8) certain notes executed by the said H. M. Campbell and Iva Campbell and particularly described in said Deed of Trust, conveyed to Farwell Winston, Trustee and his successors in trust, the following described property situated in Deaf Smith County, Texas, to wit:
One hundred fifty eight and 75/100 (158.075) acres of land out of Capitol League Number 435 and particularly described as the Northwest one-quarter (N. W. ¼) excepting one square acre out of the extreme Northwest corner thereof, of Survey or Section Number Thirty-one (31) of Township Number Three (3) North of Range Number One (1) East of a "Capitol Syndicate Sub-division" as shown by Plat of such Sub-division of record in the Deed Records of said County of Deaf Smith in the State of Texas, Volume 19,

STAR THEATRE

Hereford, Texas
FRIDAY ONLY
OCTOBER 13
"Her Bodyguard"
 with
 Edmund Lowe—Wynne Gibson
ADMISSION 10c

SATURDAY ONLY
 Matinee and Night
CHIC SALE
"Lucky Dog"
 Serial and Comedy
Admission, 10c to All

Preview Saturday Night
SUNDAY MATINEE
 Only Two Showings
"Stranger's Return"
 Lionel Barrymore
 Miriam Hopkins
 News and Comedy
ADMISSION 10-20c

MONDAY - TUESDAY
OCTOBER 16-17

THE MASTER
 of Inspiring Spectacle
CECIL B. DEMILLE
 Makes his first
 great spectacle
 of modern times



"THIS DAY AND AGE"
 A Paramount Picture



Comedy and News
Admission 10c-20c

Wednesday - Thursday
Friday
OCTOBER 18-19-20
Biggest Show On Earth

IT'S TOPPING "42ND STREET'S" RECORDS!
 ...because Warner Bros. have far surpassed the wonders of their previous hit in "Gold Diggers of 1933." More lovely girls—More songs—More lavish spectacle! And **A DOZEN STARS!**



News and Comedy
ADMISSION 10c-35c

LOCALS

4.50-21 Brunswick Sentry tires reduced to \$4.70, at RICE'S. 1c

Miss Maxie Hughes of Amarillo is visiting her mother, Mrs. Louis Dyer.

Tamale—Will have them on Saturdays and Sundays only. Luke's Cafe. 40

Expecting another shipment of jackets at attractive prices at RICE'S. 1c

Tamale—Will have them on Saturdays and Sundays only. Luke's Cafe. 40

Mrs. H. L. Rice, who has been ill for several months, is reported as improving nicely.

35c tube repair kits for 35c. At RICE'S. 1c

I. O. Crosthwaite and son, Buford were in Dimmitt Wednesday attending to business.

5.25-21 Brunswick Sentry Tires now \$6.70. At RICE'S. 1c

Judge W. H. Russell, who sprang his ankle about ten days ago; is up and about the house.

Mrs. Frank Daniel of Plainview spent Sunday with her parents, Mr. and Mrs. I. O. Crosthwaite.

Mrs. M. L. Steele left Wednesday for Fort Sumner where she will visit her husband and son.

Mrs. C. W. George and Mrs. Hutchinson of Dimmitt spent Tuesday in Hereford visiting friends.

A. B. Hamlin was here the first of the week visiting with his mother, Mrs. S. F. Hamlin, who makes her home with her daughter, Mrs. O. L. McKee. Mr. Hamlin is a Santa Fe railroad engineer.



We are expecting new hats for this week-end.

Come and see us, for we will have just what you want.

Large and small head sizes. Hats with and without brims.

Tams In All Colors.

VOGELE MILLINERY PARLOR

Mrs. W. D. Bourn of Paducah is visiting her brother, I. O. Crosthwaite, and family this week.

Alec Lumpkin and daughter, Miss Cynthia, were in Hereford Tuesday attending to business.

Miss Willie Allen of Lubbock spent the week end here with her sister, Mrs. J. C. Parker, and Mr. Parker.

Why pay for a vulcanized tube repair and get a cold-patch? Steam is always up at RICE'S and every tube is VULCANIZED. 1c

Mr. and Mrs. A. J. Halek of Fairbury, Nebraska, are here visiting their daughter, Mrs. R. E. McCullough and family.

Tire manufacturers guarantee their tires against defects. RICE INSURES Brunswicks against ACCIDENTS. See the difference? 1c

Mrs. Florence McClellan of Seattle, Washington, arrived here last Friday from Louisville, Kentucky, and is visiting with her sister, Mrs. W. F. Gabbert, for the next ten days.

Dr. T. L. Morgan left Sunday morning for Fort Worth to visit his mother and other relatives. Mrs. Morgan is visiting in Amarillo during his absence.

Mrs. C. O. Wilkins, who has been seriously ill the past week, is reported to be improving. Mrs. Wilkins is employed as a saleslady in the Streu Hardware.

The West Hereford club will meet next Friday, October 20, with Mrs. A. I. Morrison, at 2:30. Each member is urged to be present as there is to be election of officers.

Jack Burgess of Amarillo, representing the Texas Federal Land Bank, was here last Saturday on a business trip. Mr. Burgess was in Dimmitt the first of last week.

J. C. Line of Canyon spent last week end here with his parents, Mr. and Mrs. J. C. Line. Mr. Line was recently elected president of the Junior Class of W. T. S. T. C.

Mr. and Mrs. Alton Fraser and Mr. and Mrs. Herman Schultz returned home last Sunday night from Chicago where they visited A Century of Progress.

Mrs. Luke Fields who was seriously scalded about three weeks ago while in the act of removing the top of a pressure cooker, is now able to be in town.

Glenn Weir spent Sunday with home folks, returning to Amarillo Monday morning where he has been serving on the Federal grand jury the past three weeks.

Col. Ray Barber is scheduled to sell at auction two car loads of heavy draft horses next Saturday at Ralls. The sale is to begin at 1:00 p. m., Mr. Barber said.

Mrs. B. T. Bell returned home Sunday from a visit with friends in Dimmitt and with her granddaughter, Mrs. O. J. Lasa, in Plainview. Mrs. Bell makes her home with her daughter, Mrs. E. S. Ireland.

The monthly business meeting of the T. E. L. class was held at the home of Mrs. E. B. Posey Thursday evening of last week, with 15 members and one visitor present. Enrollment and enlargement plans were made. The next meeting will be with Mrs. J. B. Stark when the class will piece a quilt for Buckner's Orphans Home.

Lem Carlyle, who has an infected hand, caused by a bruise, is reported improving by his physician. Mr. Carlyle had three minor operations on his hand before healing began.

Literature on the Roswell Poultry Show was received here the first of the week by local poultrymen. The show is to be held in connection with the Eastern New Mexico State Fair at Roswell on October 18 to 21 inclusive.

Mrs. A. P. Line of Los Angeles arrived in Hereford Tuesday to visit a few days in the home of her brother-in-law, H. J. Line and family. Mrs. Line is enroute to Chicago where she will visit A Century of Progress fair.

French Thurmond is nursing a sprained ankle since a week ago last Wednesday. Mr. Thurmond was hurt while working with cattle at the stock yards east of town. He is able to be out on crutches since the first of the week.

Mmes. K. P. Coneway, Wirt Phillips and Arthur Thompson returned home last Thursday evening from Lubbock where they had spent a few days visiting their sons, Paul Coneway, Billie Ross Phillips and Arthur Thompson, Jr.

Mr. and Mrs. Homer Grizzle and children, Mr. and Mrs. Carl Gilliam and Mr. and Mrs. John Renfro and daughter, Rena Rae, spent last week end fishing at Lake Kemp. They were joined by Mrs. Grizzle's parents, Mr. and Mrs. G. F. LeBus of Electra, who have a cabin at the lake. They returned home Sunday night.

4.75-19 Brunswick Sentry Tires only \$5.15. At RICE'S. 1c

FOOTBALL

(Continued from Page One)

darted across the goal line, 65 yards distant, so suddenly the Whitefaces were wondering if the play had started.

The Whitefaces, minus Capt. Richard Baker and L. B. Russell in the backfield, Daniel and Smith in the line, fought valiantly.

But the green local team was hardly prepared for the type of ball playing the visitors offered. A big, fast and experienced Clovis line operated nicely in front of a backfield that had two big and competent hands in it in addition to the Perry brothers.

The victory placed Clovis on even terms with Hereford for the past six years, with three victories for each team.

Clovis scored in every period, making two touchdowns in the first and third quarters.

Captain H. D. Blythe at center for Hereford led his crew nicely and fought his head off for a losing cause. Nasty Clayton appeared in the Whiteface lineup for the first time this season, playing quarterback. He displayed a lot of ability at kicking and throwing the ball, also on defense. But it was apparent from the start that Clayton was out of place calling signals.

Hager, as usual, played a nice game at tackle and Buddy Sowell worked hard and fairly effectively as a blocking half. Earl Trimble was the only Hereford back to gain consistently. The locals reached Clovis' 20-yard line only once and that during the third quarter with a desperate passing attack.

In Miller, big quarterback, and Ramey, right tackle, Clovis present-

ed a pair of near-great high school players.

First Quarter.
 Hereford received the opening kickoff, tried two plays and kicked to Clovis' 35. On the first play Shorty Perry cut back over his left tackle, then stepped into the open and ran 65 yards for a score. Try for extra point failed.

Hereford received, returning to their 40. After three plays Clayton kicked to Clovis 30, and S. Perry returned 10. O. Perry reeled off 30 yards. A few plays later Shorty Perry went through the middle of the line for another touchdown. Miller's kick from placement was good. Hereford had the ball on their 40 as the quarter ended. Clovis 13, Hereford 0.

Second Quarter.
 A partially blocked punt was taken by Miller, Clovis center, on his 43 yard line. After making a first down, Clovis lost the ball on a fumble in midfield, D. Baker recovering for Hereford. A Hereford pass was intercepted on Clovis 43. Rountree picked up 20 yards on a wide play to the right. Three plays later—Miller crashed the Hereford line for a touchdown. A pass, Miller to S. Perry, was good for the extra point. The quarter ended with Clovis in possession of the ball on Hereford's 30-yard line. Clovis 20, Hereford 0.

Third Quarter.
 Hereford received and Clayton was downed on the 20. A Hereford fumble was gobbled up on the 20 and two plays later Madux went across for a touchdown. Kick for extra point failed. Hereford put on a big rally after receiving the kick and advanced the ball to the Clovis 22 for their nearest approach to a score. Clovis had the ball on Hereford's 14 as the quarter ended. Clovis 26, Hereford 0.

Fourth Quarter.
 Miller passed 12 yards to Abernathy on third down for a touchdown. Try for goal was blocked. Trimble took the kick on his ten and returned it to midfield. A pass was intercepted by Miller for Clovis on his 25 and returned to midfield. Miller punted out of bounds on Hereford's 10. Three trials at the line failed and Clayton kicked to midfield. After five plays Oscar Perry rammed the left side of the line for a touchdown. A pass, S. Perry to O. Perry, was good for the extra point. Hereford completed a couple of passes, penetrating to the Clovis 35 as the game ended. Clovis 30, Hereford 0.

Mrs. B. F. Guthrie left last Sunday for Kansas City where she will visit her sister for a few days. Mrs. Guthrie, accompanied by her sister, will visit in Chicago with her son, Paul Guthrie and family, and attend A Century of Progress before returning home.

Mr. and Mrs. Harold Spratt and little son, Harold Miller, left Wednesday for their home in Big Spring after a week's visit in the home of Mr. and Mrs. I. H. Spratt. Carl Spratt, who is attending college in Canyon, was home over the week end.

Two Big Truck Loads
 of
Apples
 Plenty of flavor, quality and variety for your taste.
MRS. ROSS FULLER
 Next Door South of P. O.



Looking For a Coat Bargain
 —Your search is ended for here is the best values ever bought for the money.
 —Both tailored and fur trimmed.
 —Big assortment in suits and dresses, all the new materials.
 —Amandy rust, Chinese red, eagle blue, cel gray and taupe.
 —See our \$6.95 values in dresses.
 —Suede jackets and wool skirts just arrived.
Fashion Dress Shoppe

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A Well Furnished Home Is a Good Investment.

OUR NEW FURNITURE IS THE TALK OF THE DAY
 NEW STYLES AND SPECIAL NEW LOW SCALE OF PRICES

We are receiving new PHILCO RADIOS every few days. They are exceptionally fine values and the latest improved models.

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SEE US FOR ALL ODD PIECES OF FURNITURE.

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The Careful Housewife Helps Herself at

PIGGLY WIGGLY

The Line of Least Resistance to
 Quality Foods and Lower Prices

You owe it to yourself and to your family to examine the groceries, fruits, vegetables and meats at PIGGLY WIGGLY before shopping elsewhere.

Here You Will Find Better Foods at Lower Prices.

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