

Death Works a 24-Hour Shift; Drive Carefully

# The Hereford Brand

12 PAGES TODAY

Published Every Thursday

Our Slogan: "More People—More Farms"

49th Year—Number 2

Hereford, Deaf Smith County, Texas, Thursday, January 13, 1949

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## AROUND TOWN

SIGHTS, FACES SEEN

Most of the news around town this week is simply that there have been very few people around town and therefore items are as scarce as sunshine was Monday.

Note to fond parents: It may be wiser to mark your Christmas gifts to your children so they will know what you are giving them. The J. O. Newells are chuckling this week because during the holidays Mrs. Newell sent daughter Elaine, now Mrs. John I. Willoughby, a roll of date loaf candy. Elaine thought it was ice box cookies, sliced it off and baked it. Result: neither cookies nor candy.

Cold weather fashion notes: Charles Skelton wearing over-shoes over his cowboy boots; Mrs. Cliff Acker in laced-up hiking boots, slacks and a fur coat; teen-agers in stocking caps. And have you noticed how cold weather always brings out the mustache in a man?

A car load of feed shipped down from Eldorado, Kan., for Four-H boys to use in feeding show calves arrived in Hereford Monday morning. It lounged along the tracks for two days and only 20 of the 450 bales on the car had been unloaded Tuesday. When the weather abated the boys went after it but Texans just aren't used to being slowed up by snow.

Jim Lipscomb broke his glasses Tuesday. He had banged them on cement sidewalks, dropped them down concrete steps and in general sent them through the ropes, but Tuesday he blowed them and so did the glasses from Jim's pocket onto a wooden floor. Jim has difficulty seeing these days; his arms aren't long enough.

Urlin Streu had added a new display case to Streu Hardware this week. The 40 foot case built of contrasting woods has been installed on the north side of the building and takes care of hardware and sporting goods.

Where-to-find-people dept.: Bruce Woodwell is now employed at Kinsey Motor Company; Kathleen Anderson is working at Nipper Electric; Delores Phillip can be found at Southwest Public Service and Mrs. Georgia Armstrong is working for Howard and Howard.

This week's snow gave the kids of all ages a chance to go sled riding and probably added a few black and blue spots to their collection of bruises. Not having a sled didn't stop Jimmy Nunnally. He used a step ladder with a board nailed over it, and took as many kids riding as could pile on and fall off. It was a trash can that stopped Betty Craig and David Phillips when they careened around the corner of Fourth and Schley. It upset the sleigh, Betty, David and the trash can.

Wanted: A show ticket: Scattered through the want ad page this week are a series of ads, with telephone numbers on them, one for every page in the phone book. If your number is one of those listed, collect a free pass for the movie, "Sorry, Wrong Number."

## 'WHITEFACE NEWS' IS NEW FEATURE

"Whiteface News," new Brand feature, reported and edited by Hereford High School and Junior High School students, makes its initial appearance in this edition of the Brand and will be found on page 5, section 2.

Because of school examinations, Whiteface News, which includes sports news, features, a gossip column, and other articles of general interest to students, will not be carried next week.

However, the feature again will appear in the Jan. 20 Brand, and henceforth will be carried as a regular Thursday feature throughout the remainder of the school year.

## Marryin' Parson



Rev. Marjo Gortner, age 4, performed a regular marriage ceremony at Long Beach, Calif., and touched off a flurry of speculations as to the ethics of a marriage performed by a minor. The curly-headed freckled youngster, pictured above in the pulpit, is an ordained evangelist in the Old Faith, Inc., Los Angeles, and is the son of a minister. He has preached since he was three.

## Funeral Held For Mrs. Fertsch, Pioneer of County

Funeral services for Mrs. L. M. Fertsch, the former Miss Roxie Witherspoon, Deaf Smith County pioneer, who died in Austin Sunday after a long illness, was held Monday in Austin. Burial was in Municipal Cemetery, Austin. She was a sister of Vern and Hugh Witherspoon, Hereford and Anderson Witherspoon who moved recently from Hereford to Pecos.

Born in Midlothian, Ellis County, Texas, Mrs. Fertsch came to La Plata, then the Deaf Smith County seat, in 1890 with her parents, Mr. and Mrs. W. A. Witherspoon.

She was married to L. M. Fertsch December 27, 1909. At the time, both were school teachers at Farwell.

Later Mr. and Mrs. Fertsch moved to Hereford where Mr. Fertsch became school superintendent, a job he held many years, and where Mrs. Fertsch taught.

Mr. and Mrs. Fertsch moved to Austin 26 years ago, at which time they joined the faculty of the Austin public schools.

Mrs. Fertsch taught until about two years ago when she was forced to quit because of failing health. Mr. Fertsch still is connected with the schools in capital city.

Survivors in addition to her husband and Hereford relatives include a daughter, Mrs. Pauline Belcher, a teacher in the science department at the University of Texas; and a grandson, Lynn Belcher, Austin.

Because of the weather, Hereford relatives, Mr. and Mrs. Hugh Witherspoon, Mr. and Mrs. Verh Witherspoon, and Mr. and Mrs. Willard Witherspoon, were unable to attend the funeral. However they visited Mrs. Fertsch when her illness became critical just before Christmas.

## New Farm Plan Clause Announced

Subsoiling Would Pay Farmers \$1.50 An Acre, Collier Says

Faust Collier, ACA head, has announced a new amendment to one of the proposals adopted by Conservation Committee members in their list of practices for 1949.

Practice No. 5, subsoiling to permit better penetration of water, a practice new to the county this year, pays \$1.50 per acre on spacings not more than four feet apart and plowed to a minimum depth of one foot.

In an amended version, the farmer will receive 75 cents per acre if he plows his land in seven foot spacings; to a depth of 12 inches.

This new practice has been favorably received by farmers in the county, Collier reported, and has won the approval of agriculture experts here. This is the first year it has been offered to Deaf Smith County.

## Hereford State Bank Directors Are Re-elected

Directors of the Hereford State Bank were re-elected by stockholders at their annual meeting held Tuesday afternoon at the bank.

Re-elected to serve one year terms were J. R. Allison, G. W. Brumley, Colby Conkright, Dudley Green, A. V. Hendrick, O. G. Hill, Jr. and Joe Poindexter.

Following the stockholder's meeting, directors met and elected the following bank officers for 1949: President, A. V. Hendrick; Vice-President, G. W. Brumley; William R. Phillips, cashier; and Roy Phillips, Richard C. Lucas and Cliff Estes, assistant cashiers.

## HOG PEN CHOICE WOE FOR FARMER

Was the Chamber of Commerce unhappy? Their bright Deaf Smith County sign had blown down during a wind storm and had been appropriated as a hog pen cover.

Last Dec. 10 the elements proved too much for the billboard put up North of town on Highway 51, and it toppled over. A farmer near there hauled it away for use as lumber. Value of the lumber was estimated at \$35.

But it was worth more to the C of C which filed charges of theft against the farmer Saturday. He was fined \$5 and sentenced to a day in jail. He worked out his day in jail hauling in the rest of the sign, now lying, like pieces of a jig-saw puzzle, near the jail.

DOG SHOW SLATED New York—(AP)—The 73rd annual dog show of the Westminster Kennel Club will be staged at Madison Square Garden Feb. 15, with thousands of entries in a hundred breed categories being judged.

## Party Leaders In 81st Congress



SEN. SCOTT W. LUCAS



SEN. ROBERT A. TAFT



REP. SAM RAYBURN



REP. JOSEPH W. MARTIN, JR.

These four men held top party positions in the 81st Congress. Sen. Scott W. Lucas (Democrat) of Illinois becomes Senate majority leader when Senator Aiken Barkley takes over as vice-president Jan. 20. Sen. Robert A. Taft (Republican) of Ohio is chairman of the Republican policy committee, heading the opposition in the upper house. Rep. Sam Rayburn (Democrat) of Texas is the new speaker of the house, a job he held for years before the Republican victory in 1946. Rep. Joseph W. Martin Jr. (Republican) of Massachusetts steps down from House speaker to House minority leader, a position he also held previously when Democrats were in power.

## Year's March Of Dimes Drives Will Start In Hereford Saturday

Campaigns for the 1949 March of Dimes drive gets underway Saturday when the Jaycees, in charge of special stunts for the two week program, begin painting a center stripe down Main Street in their "\$1.70 a Foot" program.

This interest-building stunt will follow the advance contributions drive, and weather permitting, Saturday at noon Jaycees plan to begin at the high way and paint a permanent stripe down Main Street, extending as far in length as the contributions merit.

Foot Means 17 Dimes It takes 17 dimes to measure a foot, so far every \$1.70 collected by that date, a foot of permanent, traffic directing street lines will be painted down Main. The amount of contributions will be painted in where the line stops, and the line will be lengthened daily according to the money received in each 24 hour period, according to Paul Cpnway, chairman of the project.

Lions Plan Booth W. L. Davis, chairman of the March of Dimes booth, says that if the weather clears the Lions Club will put up its booth in front of the First National Bank Friday. Lions Club members will be in charge of the table which will be open from noon until 6 daily.

The March of Dimes folders have not yet been received from national headquarters, but on arrival will be mailed out to townspeople.

Members of the Business and (Continued on Page 4)

## National Dimes March Biggest

Hereford's March of Dimes campaign gets underway tomorrow as Hereford joins in the biggest nationwide drive since the Infantile Paralysis Foundation was formed 11 years ago.

Caught up in one of the largest epidemics ever to hit the country, the Deaf Smith County chapter, borrowing \$3800 to aid stricken polio victims, was one of the hundreds over the United States who appealed to the national chapter for funds to finance treatment of local cases.

Dyalitha Bradley, county welfare officer, reported on the expenditures and re-imbursments received this year. The report is based on the fiscal year that extends from June 30, to June 30.

Since July 1, 1948, the local chapter has spent \$4,628.80. July 1, cash on hand amounted to \$390.28 and the national foundation granted \$3800 to finance expenditures.

Eight cases have been under treatment in the six and a half months since. Four of them are new cases.

The one and a half year old son of Mr. and Mrs. Marcellina Arizona, was stricken in July. Mrs. Bradley reports the baby is doing fine after several months of treatment. Five-year old Tommie Kay Robinson, daughter of Mr. and Mrs. Tom Robinson became ill in August. She was returned to her home in December and is now able to get about with the aid of braces.

Fred Wagner, nine-year old son of Mr. and Mrs. Chris Wagner, had a light case of polio, is now at home in a much improved condition and is able to walk without braces or crutches.

Joe Bill Willis, 13-year old son of Dr. R. R. Willis, was stricken with polio in October and after several months treatment in Dallas has been returned home. He is able to get about with the aid of two crutches.

Four other persons are still receiving treatment in part of the long rehabilitation program necessitated in some cases. "Treatment is administered upon the recommendation of the doctors in charge of the cases, and continues as long as they deem necessary," Mrs. Bradley pointed out.

## Mercury Climbing As Winter Relaxes Icy Grip On High Plains Section

A respite from winter's icy offensive which blitzed into this section Sunday night, appeared probable Wednesday as temperatures rose, melted ice and turned streets and roads into slushy pathways.

The official Soil Conservation Service moisture gauge at the O. B. Russell home indicated Wednesday, that a

total of 1.07 inches of moisture had fallen in the Hereford section from Sunday morning. When the snow started until Tuesday when it stopped.

Temperature low was recorded at the fire station Monday at 9 above zero. At 8 a. m. Wednesday the thermometer registered 30 above.

No accidents nor power line failures because of the storm were reported in this vicinity. However, in other parts of the Panhandle much traffic was tied up because of icy roads. School buses did not run Monday and the Dawn school closed Monday, although Hereford's schools remained open.

## Storm Brings Back Sad Memories Of 'Winter of the Big Snow' in 1918

By PHYLLIS RADOVICH

This week's icy weather and temperature lows gave old timers a chance to recall the historic winter of 1918 pegged in their minds as the "Winter of the Big Snow," and a November-to-April spell of weather they all fervently hope will never be repeated in this country.

Memories are a little hazy now, for thirty years is a long time to remember specific dates, but cattlemen recall events that were indelibly impressed on their memories.

As Wirt Phillips said: "I'm telling you, when you once go through one of those winters, you don't forget them."

Temperature Hits 22 Below For 55 days snows covered Deaf Smith County; the temperature hit two below zero.

That was the year when snow began to fall in early November so the town of Hereford, population at that time estimated at 1,500, had already had a few snow storms before the big blizzard blew up Dec. 22.

According to the Hereford Herald that week the snow started on Sunday and continued until Monday noon. It ranged in depth from 10 to 24 inches over the area. The Brand read, "We thought it NEVER WOULD stop snowing. . . . cattlemen prophesy cattle provided with feed will pull through without much danger, but those that are not fed will undoubtedly be hit hard." They were.

Recalls Trip to Town Carl Fry, whose ranch is 12 miles south of town remembered that on Christmas Eve he rode into town on horseback, picked up a few articles and started home. It took him about four hours to make the trip each way. He started out at sun-up, returned at sun-down.

Wirt Phillips said he was caught in town the day it snowed, and the next day he had to borrow a horse to get to his ranch in Castro County.

He started out about 8 a. m. It took 12 hours to make the 22-mile trip cross country. The crusty snow made it impossible for the horse to go faster than a walk.

Walked Beside Horse "When I got tired," he said, "I would get off and walk beside the horse. We went about the same speed. Neither of us made any time. I remember that on the way, I ran into some cattle of John Gordons. Thirty seven had drifted over into the corner of the pasture and all but five of them were down, some dead and some were living but couldn't get up."

Wagons couldn't be used, said George Muse, because the wheels would ball up so transportation was via horse or sled. Unaware they were preparing for two months of snow, cattlemen had sleds built so they could haul feed to their stock. In the days that followed those sleds were to prove lifesavers in the cattle industry.

Snow fell, froze before it melted and was covered with more snow until 18 inches of snow and ice crusted the area.

made Jan. 8 with three hundred cattle, bringing them from his ranch ten miles east of town to the stock yards. It took three days. A sled preceded the cattle, carving a path in the snow about four-feet wide, down which the cattle tunneled. The first night they made it to the four-mile house where the stock were fed and bedded for the night.

Two days later they arrived in town. The gates on the stockyard fences were frozen shut. They used picks and crowbars to open them and cattle were driven into the cars where they skidded over the ice-covered floors.

Need for Food Critical Saving the cattle depended upon getting them some food. Ranchers made tri-weekly trips to centers where they could buy cake or other feed, going down one day, piling their sleds high and returning the next day, repeating the procedure over and over for the two month period.

But still the cattle starved. George Muse said he later bought the land of the Finley townsite and when they inspected the house, they discovered that hollow-eyed cattle had gnawed desperately at everything on the place they could eat, chewing up tumbleweeds, stripping the bark off cedar posts and eating the weather-stripping from the house.

Both Higgins and Muse, remembered times when they had actually seen cattle so starved they had chewed on the bushy parts of the tails of cattle around them until blood spotted the snow. Seventy five per cent of the animals had no tails, Higgins said.

Ed Curtisinger, riding herd for Ezra Norton, was breaking a snow trail with a sled one day, bundled against the cold with gunny sacks tied over his boots for extra protection. He got down to adjust the reins which the cattle had been chewing on, one cow began chewing at the sacks on his feet, tugging so hard Curtisinger was pulled down into the snow.

While the blizzards engulfed the plains area including Texas, Kansas and Oklahoma, the price of meat was likewise affected. Cattle were selling at 11 cents a pound in the fall of 1918. By January they netted about \$71 a head, one cattleman said. In May those same cattle were down to \$23.

Although the winter blizzard began to clear off about the last of February, a surprise snow April 8, 1919, proved to be the pay off in that winter weather.

More Trouble Cattle turned out to spring pasture were caught unprepared. John Brownlee lost 127 in one field. He had to get a team to drag the dead animals off the field.

It was a crucial time. Some cattlemen lost fortunes that year. Nobody will estimate how many cattle died. Schools were closed part time. An influenza epidemic struck the town, but the people carried on.

The melting snow of course meant moisture for summer harvests. Muse said water ran off the land into the lakes just as it does after a heavy rain. A bumper wheat and feed crop that season helped alleviate the economic situation, but it left memories—memories of times nobody wants to see again.

## THE WEATHER

High and low temperature readings Sunday through Tuesday were recorded as follows:

Sunday—High at 56, low at 28. Monday—High at 30, low at 9. Tuesday—High at 16, low at 11.

## QUESTION of the WEEK

"What do you think about the best citizen - of-the-year contest?"

T. W. ALDERSON—"I think it is a good idea and although I have not yet made a nomination, I believe it's my duty as a citizen to do so and I will soon."

MRS. JIM KIRBY—"It is a very nice thing, but we're so busy building a new house I really haven't had time to think about a nomination."

JIM WHELAN—"You're putting me on the spot, and I don't like to be put on the spot. But anytime any citizen does something of value for the city itself, he should be recognized. I have not yet turned in a nomination, but I will."

MRS. GEORGE SUGGS—"It makes ordinary citizens like myself take more interest in public affairs and helps them recognize the work other people are doing. I haven't yet turned in a nomination, but I'm thinking about it."

F. L. WILHELM—"It's a very good idea, because it promotes good fellowship. I plan to make a suggestion."

MRS. EARL POARCH—"I favor the contest very much; it's a great thing. It helps individuals to be more courteous to everyone they meet and builds friendship. I am going to make a nomination because there are some people who work hard at being good citizens and they should be recognized."

IVAN WOOLSEY—"It is a good idea because it is an inspiration to the citizens. No, I have not made a nomination."

MRS. J. W. SPRADLEY—"It encourages good citizenship. I hadn't really thought of any special one to nominate, there are so many good citizens, but I would like to see one recognized."

HENRY TURNER—"I think it gives people something to work for. They get some appreciation for what they have done and they see their efforts haven't been overlooked. It causes some competition among people under the gun and that's good. I haven't yet turned in a nomination, but I will."

VELMA HODGES—"In my opinion it may make some of them more conscious of their work, and therefore it is a good idea, but the contest itself doesn't make any difference to me."

DR. JOHN CHANNER—"It is a fine thing, because it gives a lot of people an incentive to do a lot more for other people. I haven't yet made a nomination, but I believe I will."

(See "Best Citizen" ballot page 6)

## New Businesses Start, Others Change Hands

The first of the year brought a general transfer of ownership in several Hereford businesses and the opening of a couple of new businesses.

Clyde Caves sold Caves Variety store to Perry Brothers, a Texas-owned chain of five and ten cent stores and the name will be changed officially sometime in the near future. At present, Caves will continue as manager.

The Cockerham Furniture Store, now the H and H Furniture Company was sold the first of the month to Hilton and Hall of Amarillo. V. L. Hilton and

James C. Hall have already assumed management of the business and C. D. Cockerham, former owner, is planning a few months rest in Hot Springs before he makes any further business plans.

Omer Keltion who held a close-out sale last week at the Keltion Electric Company has closed his business but is remaining in Hereford for awhile. The building where his shop was vacant right now.

Bill Stevens purchased the Record Shop Christmas and after a general redecoration job on

the interior has reopened for business as a record and music shop. Mary Jane Morgan, former owner, is now in Austin.

A new cab stand is being erected by the Hereford Cab Company on Third Street back of Rutherford and Company and the H. C. C. will move their cab headquarters into it as soon as the building is completed.

The opening of Engman's Cafe this week in the location vacated by Witherspoon Electric Company added another new business to Hereford's growing roster.



MASONIC BULLETIN

of information each Thurs- day. L. THOMPSON, Sec'y. W. C. THOMAS, W. M. Sec'y.

NOTICE OF MEETINGS

ODD FELLOWS Each Monday Night REBEKAHS Each Tuesday Night

Charter No. 5604

Reserve District No. 11

REPORT OF CONDITION OF

The First National Bank Of Hereford

IN THE STATE OF TEXAS, AT THE CLOSE OF BUSINESS ON DECEMBER 31, 1948 PUBLISHED IN RESPONSE TO CALL MADE BY COMPTROLLER OF THE CURRENCY, UNDER SECTION 5211, U. S. REVISED STATUTES.

ASSETS:

Table with 2 columns: Asset description and amount. Includes Cash, United States Government obligations, Obligations of States and political subdivisions, etc.

LIABILITIES

Table with 2 columns: Liability description and amount. Includes Demand deposits, Time deposits, Deposits of United States Government, etc.

CAPITAL ACCOUNTS

Table with 2 columns: Capital account description and amount. Includes Class A preferred, Class B preferred, Common Stock, Surplus, etc.

MEMORANDA

31. Assets pledged or assigned to secure liabilities and for other purposes. 32. (a) Loans as shown above are after deduction of reserves of...

STATE OF TEXAS, COUNTY OF DEAF SMITH, ss: I, V. O. Hennen, v-p., and cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

V. O. Hennen, Vice-president and Cashier. Sworn to and subscribed before me this 10th day of January, 1949. MARY ANN ACKER CARROLL, Notary Public, in and for Deaf Smith County, Texas. CORRECT-ATTEST: E. R. HEDRICK, JAMES W. WITHERSPOON, J. A. PITMAN, Directors.

Things Not Always What they Seem, Rev. Hill Tells Firemen at Conclave

Stressing the fact that "Things are not always what they seem," and pointing out that people had to prepare themselves for the new age in which they lived, Rev. Leon Hill, pastor of the San Jacinto Baptist Church, spoke to the firemen and their guests at the annual dinner held Friday night in the Lions-Rotary Hall.

Rev. Hill said, "You have to learn to face the music if you are going to lead the band. Civic leadership in this town is your responsibility. This is a new era and you have to prepare yourself and your town to live in it."

"Don't be afraid of making mistakes," he cautioned, "for the man who never makes a mistake never progresses. People learn from their failures, not their successes."

"All you need to accomplish all your civic work is assistance, organization, preparation, participation and agitation."

Attended by 60 Dr. Hill was guest speaker to the 60 persons who attended the banquet, given each year by the volunteer firemen. He was introduced by Mayor W. E. Dameron, toastmaster. Bruce Woodruff gave the invocation.

Pheasant was the featured food on the dinner menu. Guests were seated at U-shaped tables, covered in white, and laid with a floral centerpiece of bright red carnations and stock. Red letters spelled out Hereford Fire Department on the three tables, and the center table was marked H F D.

Fire helmets were used in room decorations, and place favors were miniature fire wagons carrying program and place cards. Printed programs were marked with a New Year's figure, for this social was the first meeting of the year for the firemen.

City Officials Attended. As is the annual custom, the mayor, city commissioners and other city officials were invited as special guests.

Onias Carrol is fire chief and Earl Phillips is assistant fire-chief.

Attending the dinner were Mr. and Mrs. Leon Hill; and R. E. Byrd, all of Amarillo, Mayor and Mrs. W. E. Dameron, Mr. and Mrs. J. C. McCracken and Mr. and Mrs. Lyle Blanton, Miss Mabel Barnhart, Mrs. Zula Gilliam, Mr. and Mrs. F. S. Buckaley, Mr. and Mrs. H. N. Reeves, Miss Phyllis Radovich, Mr. and Mrs. Earl Phillips, Mr. and Mrs. Onias Carroll, Mr. and Mrs. Jiggs Hartman, Mr. and Mrs. Bruce Woodruff, Mr. and Mrs. W. O. Witherspoon, Mr. and Mrs. Roger Gorbett, Mr. and Mrs. Arthur Teifel, Mr. and Mrs. Bud Newell, Mr. and Mrs. Glenn Witherspoon, Mr. and Mrs. Bud Witherspoon, Miss Rosella Albracht, David Phillips, Miss Imogene Whitehead, Richard Jowell, Mr. and Mrs. Gene Loerwell, Mr. and Mrs. Frank Cogdill, Mr. and Mrs. Gaylord Newell, Morris Easley, Mr. and Mrs. Clay Angelo, Mr. and Mrs. John Patton, Mr. and Mrs. Roy Crutchfield, Mr. and Mrs. Hap Wiseman, Miss Virginia Green, Mr. and Mrs. Jack Wilson, Mr. and Mrs. Jack Gilliland.

CARD OF THANKS

We wish to express our thanks to Scottie Kirkpatrick for his thoughtfulness in saving The Little Diner from serious damage Sunday night, Jan. 2, by going for a fire extinguisher and taking care of the fire before the fireboys were called.

Mr. and Mrs. Carl Sevier Visiting during the week end in the home of her daughter, Mrs. W. R. Hare of Hereford, was Mrs. Grace Loyd, a teacher in the public schools at Dimmitt.

Mrs. Snyder's Piano Pupils Will Appear In Concert Jan. 16

Mrs. Glenn Snyder will present a group of high school and junior high school piano students in a concert Sunday afternoon Jan. 16, at 3 o'clock in the First Methodist Church.

Those who will take part on the program include: Mary Kathryn Carroll, Joan Moore, Bonetta Davidson, Gayle Gault, Pat Kerr, Patsy Wiltshire, Sharon Moore, Lloyd Parsons, Dorothy Veigle, Betty Mae Grimes, Earleen Plank, Sylvia McCracken, Sue Barnard, Dixie Young, Patsy Jackson and Dick Wilson. Relatives and interested friends are invited to attend the program.

Mr. and Mrs. G. E. Harris, John Harris and Mr. and Mrs. LeRoy Foster visited recently in Slaton and Ralls with her mother, Mrs. J. W. Kendrick, and other relatives, Mr. and Mrs. Ernest Kendrick and Mr. and Mrs. S. Kendrick.

Personal

Among those attending the Baptist Evangelistic Conference in Dallas this week are, Rev. and Mrs. H. A. Fields, of the Avenue Baptist Church, and Mr. and Mrs. F. A. Tucker.

Miss Geareen Sowell, daughter of Mr. and Mrs. Charles Sowell returned this week end to her classes at the University of Colorado at Boulder.

Miss Martha Thomas of Hereford had as a week end guest Miss Norma Lee Durrett, who is a senior in Amarillo High School. Mr. and Mrs. Harold Thomas, who have been visiting in the home of his parents, Mr. and Mrs. J. W. Thomas, returned to classes at T.C.U. in Fort Worth. Thomas is a junior and a business administration major.

Among women from Hereford who attended the School of Instruction, Order of Eastern Star in Amarillo Saturday were Mrs. W. C. Hromas, deputy grand matron of Section 3, District 2; Mrs. Bruce Rose, Mrs. Lan Shore, Mrs. H. W. Melton, Mrs. Berry Jacobsen, and Mrs. Norman Whisenant.

Advisory boards of the Order of Rainbow Girls for 1948 and 1949 will meet at the home of Mrs. Robert L. Thompson, who is Board Chairman, on Sunday at 2:30 for reorganization. New officers will be elected, and Mother-Advisor chosen.

Mrs. W. L. Graham of Tullia accompanied Mrs. R. E. L. Pettilo to Hereford Thursday to visit with her son, Dr. Will F. Graham and family. Mrs. Pettilo was guest speaker at the Baptist Church Thursday afternoon.

Mrs. Frank S. Williams Dies In Phoenix

Word has been received here that Mrs. S. Frank Williams, a former Hereford resident, died Saturday in Phoenix, Ariz. Mr. and Mrs. Williams were

the owners of the Box Car Ranch near Hereford. She is survived by her son, Chet W. Williams, a grandson, Frank Williams, and a brother, Harry Yost, of Olathe, Kansas.

CARD OF THANKS We wish to express our thanks to all our friends for the flowers and cards sent to us during the illness and death of our mother. Mr. and Mrs. Jack Wright and Jackie The Hastings families.

TASTY GRILL For Those Home-Made Pies & Cakes

INFORMATION PLEASE CULLIGAN SOFT WATER SERVICE The Nationally Known and Accepted Product For Better Living—For Better Health PHONE 317 FOR THE SERVICE THAT SAVES MORE THAN IT COSTS SOFT WATER SERVICE

Only Hereford Super Market CAN SAVE YOU SO MUCH

COFFEE All Brands 55c lb. SYRUP Bud, Crystal White 5 lb. jar 45c SALAD DRESSING Bestyett 53c pint 29c SORGHUM Pure - Gal 139 PAPER TOWELS 15c 150 Towels in Box EPSOM SALTS 5 lb. Bag 35c SYRUP Log Cabin - Bottle 25c TAMALES No. 2 Can 25c Corned Beef Hash 29c

FLOUR GOLD MEDAL 25 lb. Bag \$1.69 PINTO BEANS No. 1 New Crop 10c SHORTENING CREAMY CRUSTINE 3 lb. Ctn. 75c FANCY COLORADO TOMATO JUICE SHURFINE - 46 oz. Can. 21c PET OR CARNATION MILK Large Size 2 for 25c TOMATO SOUP CAMPBELL'S 2 for 19c

FRUITS AND VEGETABLES BANANAS Large Golden Ripe 15c TOMATOES 4 In Package 29c WALNUTS Large No. 1 Diamond 35c CABBAGE Fresh Solid Heads 5c APPLES Fancy Romes 2 lbs 29c PINEAPPLE Dole's Crushed No. 2 can 33c TOMATO JUICE C. H. B. No. 2 Can 2 for 25c GRAPE JUICE Pure Concord 21c qt. 39c

MEATS BACON Good Grade Sliced 59c BEEF ROAST Fancy Chuck 55c Velveta Cheese 2 lb. 89c OLEO Admiration Lb. 29c BEEF STEAK Best Grade Loin 75c TOILET TISSUE 1000 Sheet Roll 11c

COST-CUTTING NEW STUDEBAKER '49ERS AMERICA'S NEWEST AND FINEST TRUCKS They're stand-outs in looks and cab comfort. JOHN WOOD EQUIPMENT COMPANY East First, Hereford

IT PAYS TO TRADE WITH YOUR PANHANDLE ASSOCIATED GROCER P. A. G Hereford Super Market 107 W. FIRST PHONE 117 GAYLORD NEWELL



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Published Every Thursday  
Our Slogan: "More People—More Farms"

Hereford, Deaf Smith County, Texas — Phone 30

OLMAN AND GILLENLINE Publishers

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### Notice to the Public

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office

**TASTY GRILL**  
FOR  
MERCHANTS' LUNCHES

Miss Virginia Kennedy, a student at Texas Tech in Lubbock, and Rex Kennedy, a student at Texas A&M, returned to school this week after spending the vacation with their brother and sister, Mr. and Mrs. Bill Kennedy.

Mr. and Mrs. Odean Nixon and Mr. and Mrs. Otho Noland spent Monday in Amarillo. The Nixons were dinner guests of Mr. and Mrs. Noland Monday evening.

# Personals

Sunday dinner guests of Mr. R. A. Daniels were Mr. and Mrs. Jack Geifkin of Lubbock, and Mr. and Mrs. R. A. Daniel of Hereford.

Mr. and Mrs. J. J. Lindsay, accompanied by Mr. and Mrs. Roy Boyer and Nancy, drove Mrs. J. F. Dollar to her home in Lockney this week-end.

Miss Helen Germaine has returned to her job at the Walgreen Drug Store after a week's illness.

Mr. and Mrs. R. L. Bullard of Hugo, Colorado, were in Hereford on business this week. They visited with their son, Charles Skelton, who was here from Texas Tech for the week-end.

Sunday dinner guests at the home of Mr. and Mrs. Neal Young were the J. E. Youngs.

Mr. and Mrs. Lloyd Crume of Littlefield visited over the week-end with her parents, Mr. and Mrs. Robert Gollehon.

Miss June Dameron returned to Georgetown, where she is a teacher in the public schools, last week-end. Miss Dameron spent the holidays here with her family, and was detained from returning for a few days because of illness.

Mr. and Mrs. Fred S. Barrett, Jr., returned Tuesday for a short business trip to Snyder, Texas.

J. A. Pitman and Cecil Guseman made a business trip to Corpus Christi the first of the week. They were to return Tuesday.

Miss Phyllis Radovich visited Saturday night and Sunday with the Carl Zimlich family in Amarillo.

Mr. and Mrs. Stan Barrett returned this week from Paul, Idaho, where they visited her mother and father, Mr. and Mrs. S. D. Platts.

Bill Rutherford of Dumas was a visitor at the Hereford Brand this week. Rutherford is editor and publisher of the Moore County News and is district governor of Lions Clubs.

Mr. and Mrs. Oscar Easley visited recently with the Hal Bruners in El Paso. The Easleys were there for the Sun Bowl game on New Year's day.

Robert Thompson and O. P. Cowart left the first of the week for Washington, D. C. on official business.

Emilee Milburn and C. J. Cramp made a recent business trip to Dallas.

Mr. and Mrs. Robert Sullivan spent the week-end in Pampa.

Mr. and Mrs. Joe Morris and daughter, Mrs. Gene, of Compton, California, are visiting with his sister, Mrs. J. D. Dodson. The Morris family arrived Saturday night and plan to spend a week here.

Mr. and Mrs. Lunda Murray spent the week-end in Chandler, Okla. Mrs. Murray's mother, Mrs. Earl Osborn, and Tommy returned with them, after having spent the holiday season in Hereford.

Mr. and Mrs. Darrell Blanton were guests of Mr. and Mrs. Richard Winget for a chili-supper Saturday night.

Mrs. T. A. Winget and Mrs. Earl Plank were recent Amarillo shoppers.

Mr. and Mrs. George Jones of Hereford and Mr. and Mrs. J. B. Benson of Dimmitt spent part of the holidays in Dallas. They attended the Cotton Bowl game on New Year's Day.

Noah Newton returned Sunday from a two-weeks rest in Hot Springs, N. M.

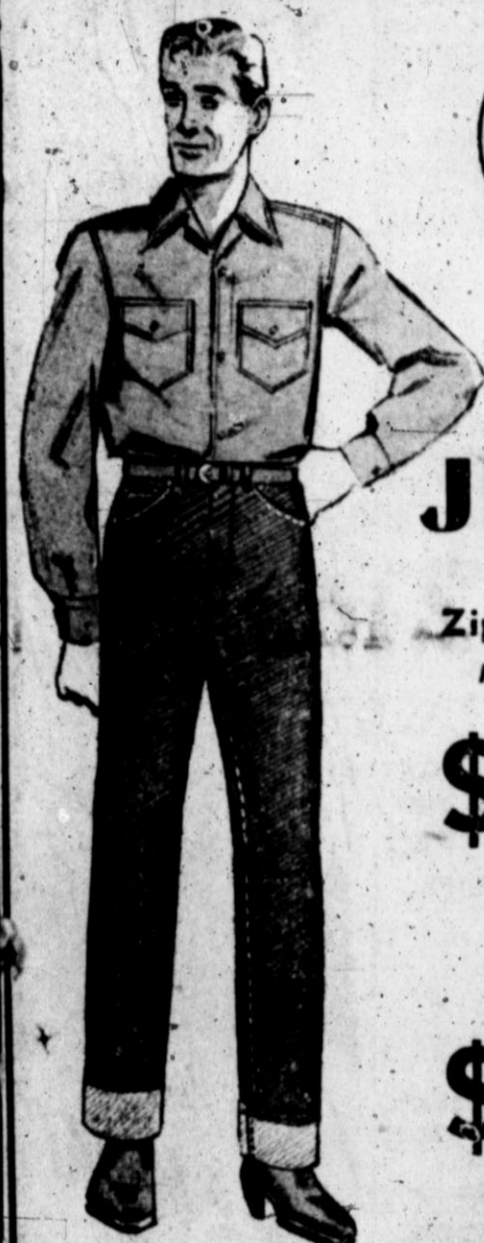
Mrs. Amos DeWolfe returned Thursday from a visit to Guyton, Okla.

### Postpone Health Program Meeting

The health program meeting, originally scheduled for Tuesday night, was postponed this week when word was received Tuesday morning from Ralph Mitchell that he was stranded in Lubbock, because of the weather. Mitchell, field sanitation consultant, was to be the main speaker at the Tuesday meet and was to be the advisor to local groups in planning a health unit for Hereford.

Mrs. Dyalitha Bradley, county welfare chairman, said due to the inclement weather, no other date could be set for the meeting which has been postponed indefinitely.

## Introducing . . . THE NEW PREMIUM WHITE FACE



8 Ounce Course Weave

### DENIM JEANS

with Zipper Fly Front

Men's 26 to 34

**\$1.98**

Boys' 4 to 16

**\$1.79**

What The New

### WHITE FACE DENIM MEANS

For you Southwesterners . . . a new Southwestern type 8 ounce denim . . . rough coarse weave . . . white face and white back . . . full sanforized preventing shrinkage, adding wear . . . This new different White Face Denim is tailored into Genuine BUCKHIDE Western Cut Jeans with zipper fly, copper rivets and orange stitching.



**Anthony's**  
THE C. R. ANTHONY CO.  
HEREFORD

## Now! for Massey-Harris Combines

### INDEPENDENT CONTROL of BOTH CUTTING and THRESHING OPERATIONS . . .



The Thomas Vari-Draulic TRACTION DRIVE gives fingertip control with maximum performance to Massey-Harris Self-Propelled Combines.

- INCREASES THRESHING EFFICIENCY . . . Maintains maximum grain volume in threshing cylinder . . . Prevents cylinder slugging.
- MORE ACRES HARVESTED DAILY . . . No gear shifting for uneven field growth or rough ground . . . Speeds from zero to high without changing gears . . . Fingertip control over traction speed.
- SMOOTH HYDRAULIC POSITIVE POWER DRIVE . . . Reduces shock and excessive strain on gears, sprockets, chain drives and other power transmitting parts . . . Reduces repair bills.
- MORE BUSHELS PER ACRE . . . More efficient threshing cylinder operation effects greater grain saving.
- DECREASES HARVESTING COSTS.

PRODUCTION IS LIMITED  
GUARANTEED DELIVERY ON  
IMMEDIATE ORDERS ONLY

You Are Urged to See Us at Once

**JOHN WOOD EQUIPMENT CO.**  
EAST FIRST, HEREFORD



## Shortening

Red and White Highest Quality 3 lb. Can **1.05**

**SALMON** Our Value Tall Can **59c**

**LUNCHEON MEAT** Red & White 12 oz. **47c**

**DRIED PEACHES** Dessert — 1 lb. Pkg. **35c**

**FLAV-R-JELL** Gelatine Dessert 7 Delicious Flavors Pkg. **5c**

**CHILI** Marco No Beans Large Can **49c**

**TAMALES** MARCO Large Can **27c**

**TOMATO JUICE** Red and White — 2 No. 2 Cans **27c**

**CATSUP** Tommy Tinker 14 oz. Bottle **15c**

## Fruit Cocktail

Red & White Tall Can **23c**

**CAMAY** Regular Bath Size — 14c **9c**

**CRISCO** 3 lb. Can **1.12**

**DOG FOOD** Pord 2 cans **29c**

**PEACHES** Red & White Home Style No. 2 1/2 Can **31c**

**OXYDOL** Large Size Pkg. **33c**

**P & G SOAP** 2 large Bars **17c**

**PUREX** Qt. **14c**

**CLEANSER** Red & White 2 Cans **19c**

**PEAS** Red & White Fancy Small Sieve — No. 2 Can **29c**

**AIR-WICK** Bottle **69c**

## Coffee

Red & White Unconditionally Guaranteed Lb. **53c**

**SYRUP** Crystal White Brimfull — 2 lb. **47c**

**GRAPE JAM** Brimfull — 2 lb. **43c**

**PRODUCE**  
We will have all Available Fresh Produce For this Week End At Lowest Prices

## Potatoes

Idaho Russets Mesh Bag **10 Lbs. 45c**

**STEAK** Choice Beef Arm Round — Lb. **59c**

**CHEESE** 1/2 lb. Pkg. Smoked or Garlic Flavor **37c**

**BACON** Cured and Smoked Squares — Lb. **33c**

**SAUSAGE** Pure Pork Country Style Lb. **39c**

# HUNTER'S

PHONE 143

WE DELIVER



# WANT ADS

## Notice to Classified Advertisers:

Effective July 1, and thereafter, the following deadlines will be maintained regarding placement of Classified Ads in The Brand and The Sunday Brand:

**Thursday:**  
No ads will be accepted after 12 o'clock Wednesday immediately preceding publication date.

**Sunday:**  
No ads will be accepted after 12 o'clock Saturday immediately preceding publication date. Identical rates will be maintained in both publications.

1st. insertion.....4c per word  
Each Additional.....3c per word  
Classified display...75c per col. inch

No Blank ads will be accepted in either publication.

## FREE THEATRE TICKETS

Look for the special Star Theatre readers in the classified ads this issue. If your telephone number appears, call at the Star Theatre for a free ticket to see "Sorry, Wrong Number," Jan. 26-27. A number was taken from each page of the telephone directory.

### Miscellaneous

#### FOR SALE

196 feet 16-inch casing.  
5/16 inch steel snap made.

J. K. BAKER  
Phone 509-W

1-23-tic

#### ELECTROLUX CLEANER

and air purifier now available at prewar price of \$69.95. Immediate delivery for Christmas. 1001 West 5th Phone 324 Col. Amarillo, Texas

B-1-50-5-c

For sale: Large circulating type Sun Flame Kerosene heater, practically new. 6 miles South Summerfield, Texas. W. B. Boston.

B-1-19-50-tic

Phone 9005-F-3 for Barbara Stanwyck.

"Sorry Wrong Number"  
(If this is your phone number call at Star Theatre for Free Ticket.)

#### NURSERY

MRS. J. F. WARD  
Have assortment of shade trees, fruit trees, hedge, evergreens, flowering shrubs, roses, and other nursery.

PLANT NOW  
Man to plant them:  
B-1-27-tic

For sale: Traller house. See Mrs. H. C. Welty 1/2 mile north of High School.

B-1-15-1-tic

For sale: 150 leghorn hens: One half mile west of State building, Phone 9006-F-3.

B-1-14-28-2p

For sale: Carrots \$1.00 per bushel. Will deliver. Harold Hershey, Friona, Route 3.

B-1-13-2-2p

1948 - Minneapolis-Moline "R" 2-row tractor; cultivator, planter attachment, and chisels. Phone 406-W, R. A. Daniel.

T-1-15-2-2p

(If this is your phone number call at Star Theatre for Free Ticket.)

For sale: 5,000 good hepari butts at .02 each. Lee Rentro, 12 miles south on Dimmitt Highway.

B-1-15-2-2p

For sale: Several thousand de-headed hegra bundles; 3 cents each. One mile north, five west. Finley Brothers.

T-1-17-2-1p

Specials For January  
25% Off on Westinghouse RADIOS

We have Table and Consolelet Models.  
See Hugh Bookout  
At

COMMERCIAL OIL COMPANY  
131 Main Street

B-1-2-4-c

For sale: 14 weaning pigs. Price \$12.50 each. Leon Bell, last house east on 13th Street.

T-1-16-2-1p

Did you know you can buy a new 16 cu. ft. Home Freezer for \$395.00 at Commercial Oil Co., 131 Main Street.

B-1-22-2-4-c

For sale: Jersey milch cow. Age 6 1/2. Due to be fresh in two weeks. Gives four gallons or better. Phone 594-J.

T-1-21-2-1-k

For sale: 10,000 heavy grain dry land negira bundles. Call 425-J.

T-1-11-2-1-k

#### FOR SALE

##### Farm Equipment

Westinghouse Electric Ranges  
Three Beautiful Models to Choose From.  
25% OFF DURING JANUARY ONLY

Bargains you can't afford to miss.  
See Hugh Bookout  
at

COMMERCIAL OIL COMPANY  
131 Main Street

B-2-2-4-c

NEW WHITE IRRIGATION MOTORS READY TO GO. JOHN WOOD EQUIPMENT COMPANY

B-2-11-38-tic

For sale: 1938 Ford coupe, cleanest and smoothest Ford in town. Red Schneider, Tasty Grill.

B-3-15-2-2-c

For sale: 1947 Hudson Commodity. John Wood Equipment Company.

B-3-9-53-tic

For sale: Studebaker Champion coupe, 41 model. John Wood Equipment.

B-3-10-28-3-c

#### REAL ESTATE

##### for Sale or Trade

HOUSES FOR SALE  
3-bedroom brick on pavement. \$8,000, good loan-value.

5-room house bath on pavement near grade school. Price \$5,800. G. I. Loan of \$4,369 payable \$37 mo.

5-room house, bath, on pavement. \$5,800, down payment \$1,800, balance \$40.00 per month.

3-room house, pressure water system. \$2,200, down payment \$1,500, balance \$30.00 per month.

2-room house, J lot. \$1,400, will trade equity.

Other good buys in houses and lots. Have two 4-room houses and one 5-room with bath to be moved.

J. M. HAMBY  
1 mile south of Hereford

T-4-28-1-c

For sale: Forty acres unimproved at \$8.00 acre. \$5.00 down and \$5.00 month. W. M. White, Friona, Texas.

T-4-18-2-2p

For sale: Eight room apartment house, two apartments, and bath. Pavement paid. 705 South Main.

B-4-15-1-8-k

518-J  
"Sorry Wrong Number"  
(If this is your phone number call at Star Theatre for Free Ticket.)

Will trade new city property with monthly income for irrigated land or land in irrigated district; from owners only. Phone 874-J.

B-4-21-2-tic

Go West Young Man  
Go West  
Goff Armstrong

lives out there at House, New Mexico and has a lot of cheap farm and ranch land for sale. He'll treat you right.

B-4-50-60p

Boys you can date Barbara Stanwyck by calling 402-W.  
"Sorry Wrong Number"  
(If this is your phone number call at Star Theatre for Free Ticket.)

T-9-2-1-k

#### FOR SALE

Choice 160 irrigated Extra good well.  
Good improvements. 80 acres alfalfa.

Eight miles north Hereford on paved highway 51. Priced reasonable.

E. G. WRIGHT, Owner  
Hereford, Texas Route 4

B-4-214p

"Sorry Wrong Number"  
749-J  
(If this is your phone number, call at Star Theatre for Free Ticket.)

For sale: 200 acres highly productive ranch in Colorado's famous San Luis Valley. Extra good water right. Seven room modern house. Good outbuildings. Livestock and general farming. 1 1/2 miles from town on U. S. 160. In good fishing and big game country. Price \$30,000. Write C. R. Robinson, Route 1, Durango, Colorado.

B-4-50-28-4-c

CHOICE  
Irrigated and Unirrigated Farm Land. City Property.  
P. O. Box 506 - 338 Main

E. B. POSEY, REALTOR  
Hereford, Texas

T-4-50-tic

GLENN WEIR  
REALTOR  
Houses, Lots, Farms.  
10 and 20 acre tracts.  
Listings appreciated.

104 MAIN STREET  
Phone 200  
Res. Phone 452-W

T-4-45-tic

FOR SALE  
Large six room house on lots 15, 16, 17, Block 4, newly paved street; one block of courthouse, two blocks of new hotel. Priced right, rented for \$75.00 per month net. One thousand dollars cash, balance in 80 monthly payments. No interest—perfect title. Fruit trees and shrubs. Water, gas, lights; easy to buy, easy to pay, pleasant to own. Trade with owner, man to man.

M. M. BEAVERS  
Phone 713-W

B-4-2-2p

FOR SALE  
50 x 140 foot lot. Corner Schley & 2nd. A very fine business location; two blocks Main st. Two blocks of new hotel, one block of Court House. Convenient to water and sewer. 40% Cash, balance time enough. Modest interest. Trade with owner—and save on good property.

M. M. BEAVERS  
Phone 713-W

B-4-2-2p

FOR RENT  
For rent: Apartment, unfurnished. Call 425-J.

B-5-9-28-tic

Bedrooms for rent: 615 Union Avenue, Telephone 642-W.

B-5-9-16-tic

Girls you can reach Burt Lancaster by calling 370-W.  
"Sorry Wrong Number"  
(If this is your phone number call at Star Theatre for Free Ticket.)

For Rent: Tank type vacuum cleaner and attachments. Also electric floor polisher. NIPPEN ELECTRIC.

B-5-14-2-tic

For rent: Unfurnished apartment. Also bedrooms for men. Call 425-J, 100 Ave. A. Phone 411-W.

B-5-17-52-tic

For rent: 3-room modern house. 308 B Street.

B-5-9-1-2-k

Office space for rent: Main Street. Inquire at Hereford Branch.

B-5-10-20-tic

3 room unfurnished apartment. Monthly Only. 100 East Street.

B-5-9-1-1-tic

For rent: 3-room unfurnished apartment, 1/2 mile north of High School. See Mrs. A. C. Wiley.

B-5-11-1-tic

Apartment for rent: 615 Union Avenue, Phone 642-W.

B-5-9-24-tic

For rent: Furnished apartment. All bills paid. Hereford Motor Co.

B-5-9-28-tic

For rent: Two furnished apartments. 712 on 14th Street.

T-5-9-2-1-k

For rent: 3-room apartment and 3-room house. 301 Jackson.

T-5-11-2-1-k

For rent: 3-room modern house. 1028 26-Mile Avenue.

T-5-8-2-1-k

For rent: Furnished apartment for couple. Call 43.

T-5-8-2-1-c

6. WANTED  
WANTED  
An offer on two new Fireplace Mantels. You need 'em. We've got 'em.  
See Hugh Bookout at

COMMERCIAL OIL COMPANY  
131 Main Street

B-6-2-4-c

Wanted: Wheat or other field grazing for cattle. Contact O. G. Hill, 93 W or O. G. Hill, Jr., 357-J W.

Wanted: Ironing to do at my home. Call 516-W.

B-6-9-2-2p

Wanted to rent: Land for wheat or row crop. Call 658-W or see Kenneth or Paul Rudd.

B-6-17-26-6p

WANTED  
SALES TRAINEE  
Age 21 to 39  
We prefer men who are not ex-Amarillo, Texas  
WRITE P. O. BOX 343  
Amarillo, Texas

B-6-28-2-C

WANTED  
SALES LADIES  
Age 24-40  
with car.  
evenings per week. Approximately \$10.00 per evening.  
over \$60.00 a week while training to learn selling; earnings experienced salesmen but who deny. Car necessary.  
WRITE P. O. Box 343

B-6-28-2-c

7. Dressmaking-Ironing  
Phone 533-W for Burt Lancaster.  
"Sorry Wrong Number"  
(If this is your phone number call at Star Theatre for Free Ticket.)

8. HELP WANTED  
9. Situations Wanted  
Girl will do housework by hour or week. Will also care for children. Call at 1406 East 10th.

B-9-18-2-tic

WANTED: Butcher cattle. Dear Smith County Meat Co. See me at stockyards. Bonnie Brumley.

29-tic

NOTICE  
People living east of Hereford and west of Canyon, we Maytag Washers, Ironers, Sinks and Butane Dutch Oven Ranges and Singer Sewing machines for immediate delivery. We service any make of washer.

CUNNINGHAM MAYTAG CO.  
Phone 405 Canyon, Texas

11-23-tic

SEPTIC TANKS  
Cleaned, built and repaired. All Work Guaranteed. See

STATE SANITATION & SUPPLY  
Today.  
Box 23 or 318 C Street.

T-11-2-tic

12. LIVESTOCK  
Strayed - Found  
Strayed: From my place, steer weighing 800 pounds, branded CW on left hip. Chester Wiggins, 2 miles south Jumbo School.

B-12-20-28-2p

Strayed: In Bippus community one Hereford steer yearling branded lazy B right hip. \$50.00 reward. Jack Bradley, Phone 184-J, Hereford, Texas.

B-12-21-1-3p

13. LOST AND FOUND

## Jaycees' Games With Dimmitt And Tulla Camed Out

because weather interfered with the games scheduled Monday and Tuesday night by the Jaycees basketball team, the game at Dimmitt against the Tulla team was postponed until a later date, team manager Earl Wagner has announced. Last Wednesday the Hereford team played Adrian in the high school gymnasium there, swamping the opponents 62-27.

Doug Groom was high point man, tallying 16 points in the scoring record in which nearly all the players had a big hand. Earl Wagner and Kenneth Neal tied for second place with 15 points apiece.

Adrian scorers Murray and Brown were top men, racking up 12 and 10 points respectively. Groom is maintaining the lead he started in the Tulla game Tuesday week when he piled up 19 scores. Stagner and Neal, with 15 and 13 points, were second and third place scorers. Webb and Rowell, of Tulla, with 17 and 10, scored high for the Tulla independents in the battle that ended 53-37 in Hereford's favor.

## BABY CHICKS POULTRY

LOOK AT THIS VALUE! Cocks, hens from reargreen matings sire even Dixie's Lowest Price Chicks, such as Leghorns, Rocks, Reds. 4 to 6 weeks old Leghorns started pullets. Unearner when you can raise them. Write for Bargain Catalog!

DIXIE-POULTRY FARM  
Box 520 Brenham, Texas  
T-10-2-1p

Used Refrigerators  
Both Electric and Gas Models  
See Hugh Bookout at

COMMERCIAL OIL COMPANY  
(Now, He's in the Notion to make you a Real Deal!)

B-10-2-4-c

11. BUSINESS SERVICES  
ANNOUNCING  
A Complete Earth Moving, Land Leveling and Paving Service. Motor grader and bulldozer work, land leveling, and all types of plowing. Call D. W. Wallace, 561-W or George Byrd, 9015-F-3

For free estimates on driveways and sidewalks call Jeff Banks, Phone 900.

B-11-12-20-tic

DRIVEWAY - SIDEWALKS FOUNDATIONS  
STUCCO PLASTERING  
RE-DASHING  
20 years in Hereford  
For Free Estimates  
Call 446-J

H. E. WESTER  
T-11-53-tic

Let us soften your water. Soft Water Service, 818 E. 1st. Phone 317-2-tic

I Want to BUY YOUR AUCTION SALES  
B. E. BRUMLEY 2-tic

Buttons, Dressmaking and alterations. Mrs. D. F. Mathies. One 305 W. 224 Ave. C. 12-11-13-tic

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CUNNINGHAM MAYTAG CO.  
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SEPTIC TANKS  
Cleaned, built and repaired. All Work Guaranteed. See

STATE SANITATION & SUPPLY  
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Adrian scorers



**WHY PAY MORE?**

Bud Syrup  
**CRYSTAL WHITE**  
5 lb. jar **53c**

YOU TOO WILL SAY IT'S LIKE A PICNIC SHOPPING WITH YOUR FRIENDLY **FURR FOOD STORES**



FRESH MERCHANDISE - CLEAN STORES  
COURTEOUS EMPLOYEES - JOIN YOUR NEIGHBOR & SAVE.

Libby's Preserves

**PLUM**

Campbell's Soup

**BEEF NOODLE**

Gerber's

**BABY FOOD**

Nabisco Crackers

**RITZ**

16-oz. jar **21c**

**17c**

3

cans

**23c**

Lge. Pkg.

**29c**

**TOMATO JUICE**  
DEL MONTE **28c**  
4 6-oz. CAN

Gold Medal  
**FLOUR**

25 lb. bag **\$1.89**

Shortening  
**CRISCO**

3 lb. can **\$1.09**

Bestex  
**PUMPKIN**

No. 2 Can

**11c**

ROSE CUT

**GREEN BEANS**

No. 2 Can **15c**

Nation Pride  
**CORN**

2 12-oz. Cans **37c**

Brooks California

**BUTTER BEANS**

No. 2 can **19c**

Stokely

**PEAS**

No. 2 Can **21c**

**CHERRIES**

Fascination Choco. Covered - 1 lb. box **69c**

**APRICOTS**

Silverdale - No. 2 1/2 can **27c**

Folgers

**COFFEE**

1 lb. **55c**

Sunshine Krispy

**CRACKERS**

2 lb. box **49c**

Meal and Produce Prices Good For Thursday Friday and Saturday Groceries Through Wednesday

**WHY PAY MORE?**

SAVE ON DRUGS

- SOFSKIN CREAM \$1.00 Val. **69c**
- PEPSODENT 50c Tooth Paste **37c**
- SUAVE \$1.00 Helene Curtis **89c**
- PRELL \$1.00 Shampoo **67c**
- PHILLIPS MILK OF MAGNESIA 50c Val. **31c**
- CREOMULSION 60c Val. **39c**

Produce plucked at peak of perfection, received fresh from the garden daily

DRY SALT  
**BACON**  
lb. **29c**



FURR'S MEATS ARE GUARANTEED

**PORK ROAST**

Lean lb. **45c**

**SAUSAGE**

Pure Pork - Country Style lb. **39c**

**PORK STEAK**

Young and Tender lb. **52c**

**BACON**

Sugar Cured - 1 lb. Layer lb. **49c**

**PICNICS**  
ARMOUR'S  
lb. **43c**

Tender GRAIN FED  
**PRIME RIB ROAST**  
Lb. **65c**



**OVEN FRESH PASTRY -**

- Fresh Sliced - For Health Sake Eat **100% Whole Wheat Bread** 1 Lb. **18c**
- Try These Delicious Rolls - The family Will Really Enjoy Them
- Dinner Rolls or Butterflake ROLLS** Per Dozen **15c**
- Fruit & Nut Filled - Tops in Coffee Cakes
- COFFEE CAKES** Each **20c**
- Golden Brown Fine for Lunches
- JELLY ROLLS** Each **15c**
- Delicious Served With Ice Cream or Sliced Peaches
- POUND CAKES** Each **35c**
- Large From Oven to You
- DEVIL FOOD CAKES** Each **75c**

Duncan Coffee lb. **55c**  
**Maryland Club**

Heinz **Baby Food** 3 cans **23c**

Golden Light **COFFEE** lb. tin **55c**

Light Crust **FLOUR** 10 lb. bag **89c**

Armour's **PORK & BEANS** 20-oz. Can **18c**

Armour's **CHILI WITH BEANS** 16-oz. can **29c**

TREET  
Armour's 12-oz can **49c**  
**CHOPPED HAM**  
Armour's 12-oz can **56c**

Armour's **VIENNA SAUSAGE** Can **19c**

- SWEET POTATOES** Blue Plate - No. 2 1/2 can **21c**
- PEARS** Silverdale - No. 2 1/2 can **35c**
- POP CORN** Jolly Time - Can **19c**
- SUGAR** Pure Cane - 10 lb. bag **97c**
- QUAKER MEAL** 24 oz. Pkg. Yellow **15c**
- OATS** Quaker - 3 lb. Box **34c**
- CORN SOYA** Kellogg's Box **15c**
- RAISIN BRAN** Skinner's - Box **15c**

WINESAP

**Apples** 2 lbs. **25c**

CALIFORNIA **ORANGES** 2 lbs. **27c**

**CELERY** lb. **15c**

**CABBAGE** lb. **5c**

**YELLOW ONIONS** lb. **5c**

IDAHO **POTATOES** 10 lbs. **65c**



**Hi-Lex Bleach**

Or **15c**

**SWAN** LARGE 2 for 35c

**RINSO** LARGE 33c

**LUX** TOILET SOAP LARGE 2 FOR 27c

**SPRY** 1.09

**LIFEBUOY** REG. 2 for 19c

**LUX** PLAKES 1 Large 1 Small







# The Hereford Brand

49th Year—Number 1

Hereford, Deaf Smith County, Texas, Thursday, January 6, 1948

Section 2

## She Got 'Em



Eight-day old Patricia Ann O'Brien, seems to have gotten her two front teeth for Christmas. Her mother, Mrs. Theresa O'Brien holds her in Philadelphia. Little Patricia Ann came fully equipped with the teeth.

A. J. Schroeter and George Graham spent from Wednesday until Friday in Austin, attending a meeting of the State School Superintendents and Administrators. Principal topic of discussion was the Gilmer-Aiken bill, approved in general by the superintendents and administrators, as it was by the Texas State Teachers' Association. During the discussion of the

the proposed educational changes the state of Texas, dissection centered around the added burden to the ad valorem tax, but since each proposal of the bill was not voted on separately, it was approved.

Mrs. R. D. Glenn of Falfurrias has been visiting with Mr. and Mrs. Homer Fox in Hereford.

## Diabetes Fatal To Hundreds of Texans Each Year

Austin—Despite the fact that modern medicine makes it possible for the diabetic to live out a normal life span in comparative comfort, Dr. George W. Cox, State Health Officer, says that diabetes continues to take the lives of hundreds of Texans every year.

"The death rate from communicable diseases such as typhoid, malaria, diphtheria and smallpox are decreasing throughout the country," Dr. Cox said, "but diabetes continues to bring about a tragic number of deaths each year, especially in the middle-aged group."

The State Health Officer said that until recent years diabetes was not noted as a major health problem, but it became acknowledged as such when the development of medical laboratory procedures made the disease more easily diagnosed.

Diabetes is generally recognized as a class disease, since it seems to attack the "white collar" class of indoor men and women much more frequently than it does the outdoor person whose work is more vigorous and calls for more exercise. Vocational and economical conditions apparently are predisposing factors in the incidence of the disease, since it is a fact that those persons whose occupations call for manual labor and simple living are not frequently affected.

Dr. Cox recommended simple, wholesome diets, sufficient sleep and exercise and other general health protections as being beneficial in preventing diabetes, and stressed the importance of annual physical examinations so that if the disease is present, competent treatment can be instituted at the earliest possible moment.

## Grows Carats



Carol F. Chatham, San Francisco. Since 1940 Chatham has been turning high-grade quartz crystals into marketable emerald carats. It's a long arduous job, Chatham advises prospective emerald growers, and only 6 per cent of the stone crop is worth anything.

## MALAYA PLANS NAVY

SINGAPORE (AP)—Malaya is on the way to having its own navy.

A bill to provide for its establishment will be put before the Singapore Legislative Council soon.

Enlistment in the force will be open to British subjects and citizens of the Federation of Malaya. Size of the force will be determined by the Governor of Singapore. Singapore will provide funds for the navy.

## Mrs. Homer Brumley Will Leave for Capital Sunday to Attend Inauguration of President

Mrs. Homer Brumley, winner of the Amarillo News-Globe trip to the presidential inauguration, will leave Sunday evening for Washington to begin her vacation week in the nation's capital.

She will go alone, armed with a suitcase, a make-up kit, a portable typewriter and press credentials, which will admit her to any function press reporters may attend. Bascom Timmons had notified her last week that her credentials were in order and Mrs. Brumley is just hoping they will include a pass to a presidential press conference.

A novice reporter, she will break into the journalistic field writing two articles a day about her activities; they will be wired to Amarillo papers. Lewis Nordyke is also scheduled to be in Washington for the inauguration.

Plans, Thrills Stack Up  
Plans and thrills for the week ahead are stacking up. She is looking forward to seeing the president, but he isn't the only Washington personage she wants to meet.

"I've never met Sam Rayburn, and now that he is again house majority leader, I would certainly like to meet him. I also want to meet Mrs. Margaret Chase Smith, senator from Maine, and it would be nice to meet Madame Chiang Kai-Shek, not only because she's a powerful stateswoman, but also because she's a Methodist. I'm a Methodist, too," she said.

The activities of inauguration week have her a little wide eyed with wonder. She is counting on the two mile long inauguration parade down Pennsylvania Avenue, and hopes her press credentials will assure her of a seat to review it. If they don't, she will just watch it pass from her hotel window, for her reservations are at the Raleigh Hotel, right on parade way.

Wants to Attend Congress Session  
Mrs. Brumley wants to sit in on a session of Congress, climb the



MRS. BRUMLEY

Washington monument, go through the Congressional Library and look over the White House. "It would be nice if they had the carpentering done," she said, and she wants to see the Smithsonian Institute, particularly the Wright Brothers' plane recently brought to the museum from London.

High on her list of tourists trips are Arlington Cemetery and Mount Vernon, if weather permits her to get out of town.

"I'd like to see the cherry trees in bloom," she said, "but I guess my chances are nil. However, the Democrats have done so many surprising things this year, you never can tell what they'll be able to accomplish next."

Mrs. Brumley leaves Hereford at 5:45 Sunday and will travel by train via Chicago. She will arrive in Washington Tuesday morning and will have two days to sight-see before the Thursday inauguration ceremonies. She plans to leave Friday afternoon, spend Saturday morning in Chicago visiting friends and attending the "Welcome Travelers" radio show, Jan. 15, and spend Sunday

in Kansas City with relatives. She will return Monday night.

## Likes "Luxury" Travel

She was asked what she liked best about traveling. Her reply: "I like the luxury of it. I like getting up in the morning and letting someone else make the beds, and I like eating a meal and having someone else fix it up and do the dishes."

Trying to keep her wardrobe as simple as possible, she is planning to take a suit, an extra skirt and jacket, a wool dress, a black afternoon dress, two sets of accessories, black and brown three hats, including a fur hat for dress, mink scarf, a dress coat and two dinner dresses. "In case I get an invitation to the inaugural ball."

"About the only thing I bought for the trip are a wool flannel robe and a pair of galoshes. Mrs. Marshall Formby is lending me her umbrella. I'm going prepared for all sorts of weather," she said.

## Husband To Stay Home

Her husband, Homer, will not accompany her on the trip for he cannot leave his meat packing business at present. A housekeeper will take care of the house and of the two children, David and Caroline.

Third-grader David has especially requested that his mother make lots of pictures of the trip. Three-year old Caroline will be happy with a souvenir toy.

Mrs. Brumley said she had not been deluged with requests from people asking her to look up relatives in the capital, but her father-in-law, G. W. Brumley, did ask her to find out from Congress when cattle are going up, so he'll know when to sell his.

Five feet, four inches tall, Mrs. Brumley has light brown hair and friendly eyes. She was born in Amarillo but was graduated from high school in Kansas City. She attended college at Texas Tech in Lubock where she was graduated in 1935 with B. S.



Leonard Gunnells, born New Year's day in Prattville, Ala. is the nation's No. 1 infant. At least Leonard, pictured above with his mother, which went into affect Jan. 1. The 101 position is for Alabama, the 49 is for the year, and the last six digits show the position he takes in Alabama birth records. Henceforth, all babies born in the U.S. will be so numbered.

## SNAKE DINNER KILLS HEN

SYDNEY, Australia (AP)—A man at Cymple, Queensland, Australia, recently found one of his hens dead with the head of a small brown snake protruding from its crop. The pullet had swallowed the snake and it had forced its way through the skin of the crop. The snake was also dead.

degree in horticulture. It was there she met her husband.

They were married September 29, 1935 and came to Hereford where they have lived since. Mrs. Brumley is a member of La Plata Club, the Campfire Council, the Hereford Garden Club, of which she was the first president, and is recording secretary of the North West Texas Conference of the Women's Society of the Methodist Church.

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### FOR ALL THE FAMILY

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WOMEN'S AND CHILDREN'S

Values to 5.95 ..... NOW 1.49

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15.95 Values ..... NOW 10.95

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24.95 Taffeta ..... NOW 16.95  
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We have Leathers, Wools and Zelan at Give-away Prices!

### 54" WOOLEN MATERIALS

2.95 Value ..... NOW 1.95 yard  
3.95 Value ..... NOW 2.50 yard

## BOYS' CLOTHING

### ALL WOOL SUITS

Sizes 6 to 12

16.95 Values ..... NOW 10.95  
19.95 Values ..... NOW 13.95  
29.95 Values ..... NOW 16.95  
27.50 Values (sizes 12-15) ..... NOW 17.95

### BOYS COWBOY BOOTS

5.95 Value ..... NOW 3.95  
9.95 Value ..... NOW 6.95  
10.95 Value ..... NOW 7.95  
15.95 Value ..... NOW 11.95

### 1/2 PRICE ON ALL LADIES' WINTER DRESSES AND SUITS

NO ALTERATIONS

LADIES' BRUSH RAYON

### GOWNS AND PAJAMAS

GOWNS 4.95 Value ..... NOW 3.50  
PAJAMAS 5.95 Value ..... NOW 3.95  
OUTING GOWNS 3.95 Value ..... NOW 2.50

## MEN'S CLOTHING

### CURLEE AND CROWN SUITS

67.50 2-Pant ..... NOW 47.50  
57.50 1-Pant ..... NOW 37.50  
47.50 1-Pant ..... NOW 29.95

NO ALTERATIONS

### MEN'S TOP COATS

39.95 Values ..... NOW 25.00  
32.50 Value ..... NOW 19.50

### MEN'S DRESS PANTS

16.95 Value ..... NOW 11.95  
14.95 Value ..... NOW 9.95  
9.95 Value ..... NOW 6.95

NO ALTERATIONS

### ALL WOOL WESTERN PANTS

19.95 Values ..... NOW 13.95

NO EXCHANGES—NO REFUNDS—NO LAY-AWAY

MANY OTHER ITEMS GREATLY REDUCED

# RUTHERFORD & COMPANY



# High Fertilizer Prices Looming Again This Year

Special To The Brand COLLEGE STATION — Four words can describe the fertilizer picture for the coming season. And those four words are "tight supply" and "high prices". So it looks like the same old picture of last year. Fertilizer will be hard to get in view of the big demand, and the cost of it when it can be had will be at least as high as it was last year. In a few cases, it may run slightly higher.

Larger amounts of nitrogen, phosphoric acid and potash will be available, says Dr. J. F. Fudge, state chemist of the Texas Agricultural Experiment Station. But he goes on to say that even though more fertilizers may be available, the demand this coming year is expected to be the greatest in all history. And this is especially true of the nitrogen fertilizers.

Has to Spread Production Fudge points out the commercial manufacturers can produce and supply only a certain amount each month. So the manufacturer has to spread his production out over a twelve-month period. He puts out some this month, some next month, and some more the following month. Here Dr. Fudge wants to point out that if a factory doesn't put out any nitrogen fertilizer one month, it cannot manufacture two months' supply the next month. In other words, allocations will not carry over from one month to the next. Right now the fertilizer factories say that the fertilizer isn't improving out of their plants.

They're all stocked up. It's for this very reason the fertilizer production is going pretty slow right now, Dr. Fudge says. Adds Up To Shortage

All this adds up to another fertilizer shortage again this spring unless the dealers and the farmers themselves do something to brighten the picture. Here's what they can do, he says. Everybody that plans to use fertilizer this spring should order part of his estimated needs right now.

If the farmers and dealers will start the ball rolling, the manufacturers will be able to move the fertilizer out of their factories. This, in turn, will make room at the factories, and, at the same time, will lower the chances of a sudden shortage in fertilizers later on in the spring.

That's the fertilizer situation as it stands now... a big demand for what is available and prices as high as those of last year. On the other hand, the expected high prices the farmers will get for their farm products will offset to some extent the cost of the fertilizers.

So, the main thing to do right now, advises Dr. Fudge, is to order part of your supplies now if the storage is available, and help loosen up the tight situation at the factories.

STRESSES OLD HEADACHE LAUREL, Del. (AP)—A. R. Perry likes to collect odd items. His collecting hobby has rounded up innumerable things including these: An old-fashioned trundle bed, a powder horn, a model C-54 airplane, a wheel from a surrey, a bell said to have been rung the night Paul Revere made his famous ride, and 80,000 bottles—50,000 of which once contained a headache powder.

## CHURCH ANNOUNCEMENTS

The following schedule of church services is furnished by the Hereford Ministerial Association. Any other local churches desiring to list their schedule of services in these columns may do so by turning in their copy to The Brand office not later than noon on Monday of the week of publication.

**FIRST BAPTIST**  
R. H. Cagle, Pastor  
Sunday School... 9:45 a. m.  
Morning Worship... 10:55 a. m.  
Praying Union... 6:45 p. m.  
Sermon... 8:00 p. m.  
Mid-week Services:  
Wednesday... 7:30 p. m.

**AVENUE BAPTIST**  
H. V. Fields, Pastor  
Sunday School... 9:45 a. m.  
Morning Worship... 11:00 a. m.  
Praying Union... 6:30 p. m.  
Frequenting Service... 8:00 p. m.  
Mid-week Services:  
Wednesday... 7:30 p. m.

**ST. ANTHONY'S CATHOLIC**  
Albert Heald, S. A., Pastor  
Sub. Masses: 7:30; 10:30 a. m.  
Weekday Masses: 4:30 and 8:15 a. m.  
Holy Hour: Thursday at 8 p. m.

**DAWN BAPTIST CHURCH**  
C. S. Parker, Pastor  
Sunday School... 10:00 a. m.  
Morning Worship... 11:00 a. m.  
Praying Union... 7:30 p. m.  
Evening Service... 8:30 p. m.  
Mid-week Service:  
Wednesday... 8:00 p. m.

**IMMANUEL LUTHERAN**  
E. W. Lientsinn, Pastor  
Sunday School and Bible Class... 10 a. m.  
Worship Service... 11 a. m.  
Holy Communion is celebrated the first Sunday of each month, with a special Confessional service beginning at 10:45 a. m.  
Listen to the Lutheran Hour each Sunday over KPDA at 9 a. m.  
Wednesday... 7:15 p. m.  
Services are held in the County Court Room.

**FIRST PRESBYTERIAN**  
Russell A. Wingert, Pastor  
Sunday School... 9:45 a. m.  
Morning Worship... 11:00 a. m.  
Evening Worship... 7:30 p. m.

**ST. THOMAS ESPISCOPAL**  
Services every first Sunday morning, 8 a. m. at County Courtroom. Rev. Walter R. Scott of Plainview in charge.

**CHURCH OF THE NAZARENE**  
Rev. Roy L. Bickford, Minister  
Sunday School... 10:00 a. m.  
Morning Worship... 11:00 a. m.  
Evangelistic Service... 7:30 p. m.  
Mid-week Service:  
Wednesday... 8:00 p. m.

**Seventh Day Adventist Church**  
R. E. Rieger, District Pastor.  
Sabbath School 10 a. m. Saturday  
Church Service 11 a. m. Saturday  
Location—East Third & Lawton

**FIRST METHODIST**  
Don R. Davidson, Pastor  
Sunday School... 9:45 a. m.  
Morning Worship... 10:55 a. m.  
Youth Fellowship... 7:15 p. m.  
Even. Worship... 8:00 p. m.  
Mid-week Services:  
Wednesday... 7:30 p. m.

**ASSEMBLY OF GOD**  
S. E. Eldridge, Pastor  
Sunday School... 9:45 a. m.  
Morning Worship... 11:00 a. m.  
Young Peoples Service... 6:15 p. m.  
Evangelistic Service... 7:45 p. m.  
Mid-week Services:  
Wednesday... 3:00 p. m.

**FIRST CHRISTIAN**  
Roy W. Ford, Pastor  
Sunday Services:  
Morning Worship... 10:50 a. m.  
Sunday School... 9:45 a. m.  
Junior Endeavor... 6:00 p. m.  
C. Y. F... 6:00 p. m.  
Evening Worship... 7:00 p. m.  
Mid-week Service:

**Medical College Entrance Exams Due at WTSC Feb. 7**

Special to The Brand CANYON—Medical college entrance examinations will be given at West Texas State College Feb. 7 announced Dr. C. A. Pierle, head of the Department of Chemistry.

Application forms are available for any prospective medical students to take the examinations. They should be acquired and filled out well in advance of the examination date, said Dr. Pierle.

Examinations will be conducted in the Science Building.

**Ford HD Club Meets**

Ford Home Demonstration Club met last Wednesday afternoon in the home of the president, Mrs. Hardy Benson, for the first meeting of the New Year. New year books were distributed and roll call dealt with "car trouble."

Club polities were discussed, committees were appointed and leaders were selected to attend special training schools.

Mrs. Edg Cox, president of West Hereford Home Demonstration Club, conducted an installation service for recently elected officers.

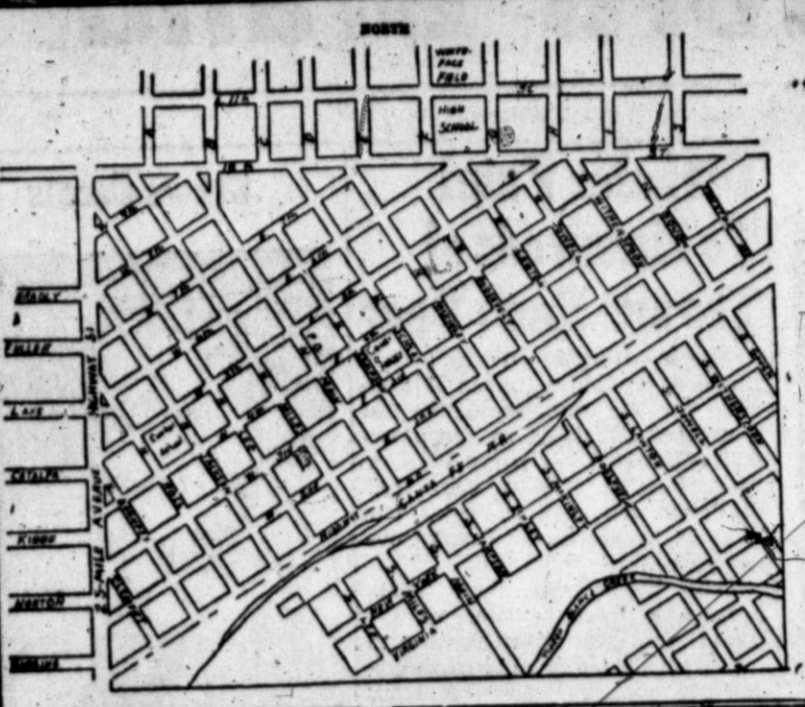
Those present were: Mesdames Lawrence Jantzen, Edd Cox, Earl Dyer, Cecil Cayton, Herman Both, Hilda Both and the hostess. The next meeting will be held on January 19 in the home of Mrs. Herman Both.

**Dawn HD Club Holds Year's First Meeting With Mrs. Hershey**

At the first meeting of the new year, the Dawn Home Demonstration Club met in the home of Mrs. A. C. Hershey, Jan. 7. Plans were laid for the new year's activities, and the year book filled out.

Refreshments were served to Mesdames C. P. Norton, R. T. Stewart, W. T. Beavers, W. W. Wilcox, Walter Galley, J. B. Caraway, Orval Galley, W. P. Caraway, Tom Draper, Miss Lulu Botsford and the hostess.

The next meeting of the club will be held at the home of Mrs. C. P. Norton, Jan. 21.



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**KINSEY Motor Company**



### Leaders to be Sent to Special Training Meeting Are Named

Leaders to be sent to the special training meeting of Home Demonstration Clubs in this area were named Wednesday afternoon when the Sims Home Demonstration Club met in the home of Mrs. Claud Bogle.

New yearbooks were handed out and roll call was answered. The members discussing curricula they had remembered after the guest had already departed.

Mrs. Arger Draper, CHDA, is speaker for the program discussing ways of balancing the budget and economical shopping.

Leaders named to attend the special meeting and their substitutes are Mrs. Ed Thomas, glove making; Mrs. Glen Hetzler, use of attachments on the machine; Clarence Hollabough and Zerrell Thomas, freezing; Mrs. Homer Brooks and Mrs. M. W. Blankenship, tufted

trays and glass etchings. Refreshments were served to Mesdames Cord, Hammock, Ed Thomas, Clarence Hollabough, O. A. Alexander, Orville Groneman, Donald Guseman, V. L. Reece, E. A. Edwards, G. A. Ferguson, Glen Hetzler, Homer Brooks, J. A. Croftford, Rosecoe Pinnell, M. W. Blankenship, Zerrell Thomas, Jack Dean, C. W. Edwards, Mrs. Fisher and the hostess.

The next meeting will be held in the home of Mrs. Orville Groneman.

### U. S. RECAPS GREEK TIRES

SALONIKA (AP)—Recapped and remolded old tires will keep vehicles of the Greek Third Army corps pursuing Markos' guerrillas this winter. The U. S. army group has erected and equipped a \$280,000 tire rebuilding factory at the advanced ordnance depot of the third army corps here.

### Term 'Wheat Poisoning' Said To Be Misnomer

Special To The Brand

COLLEGE STATION—Wheat poisoning isn't really wheat poisoning. That's what Dr. W. C. Banks, extension veterinarian of Texas A&M College, says about it.

But, no matter what it's called, stockmen in the wheat growing areas of the Panhandle are faced with a serious condition in cattle that is brought about by grazing in wheat fields—a condition so serious that stricken cattle may die within an hour. Dr. Banks goes on to explain about the name. In its true meaning this condition is not a poisoning, but that's what it's commonly called, he says, and there doesn't seem to be a better name. So it will go right on being called wheat poisoning.

### Cause Not Known

What actually causes wheat poisoning isn't known, but in the affected animals there is generally a lack of calcium in the blood. For this reason, the condition closely resembles "milk fever" in the recently freshened dairy cow.

The symptoms of this disease are not the same everytime. One time the cow may act one way and show one set of symptoms, and another time she'll act differently. And all the time it may be the same condition of wheat poisoning. The first group of symptoms is called the nervous type, where there will be a wild expression, a grinding of the teeth, erect ears, frequent urination, and maybe a paralysis of the hindquarters.

In the second type—or mild form of this condition, there is a dullness, a lack of appetite, and a staggering, which usually

### L'Allegra Club Features Program On 'Play Production' and 'Drama'

A program on Play Production and a drama review were featured at the L'Allegra Club meeting held last Thursday afternoon at the home of Mrs. B. R. Waldrep. Mrs. Lee Kent was assistant hostess.

The two-part program was presented by Jack Cogdill, member of the Hereford High School faculty, and Phyllis Radovich. Mr. Cogdill discussed Play Production and 'The Man Behind the Play,' and stated that the production in every instance was no better than the producer. He spoke briefly of the many people behind any production and outlined the many details that go into the making of a play.

Miss Radovich gave an interesting account of a trip she made to New York mentioning many interesting sight seeing trips. She told of some of the plays on Broadway and reviewed "Happy Birthday" starring Helen Hayes, and "Born Yesterday" which she saw while in New York City.

Members present were Mesdames Mack Bainum, Darrell Blanton, Jack Brown, W. L. Davis Jr., Gerald Gollehon, V. C. Hopson, Walter London Jr., Earl Stagner, Marlin Pierce, Leroy Price, John Winkler, O. G. Hill, Jr., Robert Lemon, Harold Meacham and the hostesses.

ends up in a paralysis of the hindquarters the same as in the first case. The third group of symptoms may be either of the other two types, but here we see spasms or convulsions. Most of the veterinarians note that the convulsions follow rough handling, an attempt to treat the animal, or in some way irritating or frightening the animal when it's down.

Unless you get right to work on the treatment after the convulsions begin, you've probably lost another animal. The temperature of the animal is either normal or below. This fact sometimes helps in being able to tell the disease from one due to an infection.

Since there is a loss of calcium from the blood, the treatment is to put calcium back into the blood, says Dr. Banks. But that's a veterinarian's job, because the needle may miss the blood vessel and go in under the skin. If this happens, then the muscle and skin will start sloughing off. So let the veterinarian do the job.

There is something the stockmen can do, but not much. Cattlemen who have dealt with the disease think that lots of roughage in the diet works pretty well in preventing wheat poisoning. The type of roughage doesn't seem to be important. Feeding good quality minerals also helps in the prevention of this wheat region disease, says Dr. Banks.

### Dr. Will Graham Guest Speaker For Calliopians

Members of the Calliopian Club were entertained in the home of Mrs. L. B. Barnett last Thursday evening.

Dr. Will Graham was guest speaker and gave a discussion of "Photography" and its varied interests. He told of the different types of cameras on the market and the different types of films used for various types of pictures. Dr. Graham also talked briefly on the ways of making good pictures and recommended photography as an interesting hobby.

Those attending the meeting were Mesdames Richard Barnard, Clyde Cave, Pete Cowart, W. L. Davis, Jr., Alton Fraser, Will Graham, J. E. Kirby, Wayne Evans, Raylan Evans, N. E. Millburn, Millard Nobles, Elizabeth Womble, Misses Mary Virginia and Genevieve Eberle and Neil Spradley and the hostess.

### BRITISH TOLD TO LEAVE HOSPITAL

LONDON (AP)—The Lancet, British Journal of Medicine, urges that ailing Britons should leave hospitals more quickly in order to relieve the general overcrowding. It says:

"Nobody should occupy an ordinary hospital bed after he has become fit to be moved to some less elaborate, ancillary institution—a convalescent home, a rehabilitation centre or a hostel for old people—or his own home."

### FISH FLEE FROM WATER

FLEETWOOD, England (AP)—Residents here were amazed to see large numbers of fish trying to get out of the water.

Some were leaping. Others were swimming with their heads above the surface and when thrown back into deep water they immediately swam back to shore, members of the Layton Angling Society reported.

It is believed the fish were poisoned by pollution in the River Wyre. Both fish and water are being analyzed by the ministry of agriculture and fisheries.

Mr. and Mrs. Charles Hill and son left Friday to spend about a week's vacation in Mineral Wells.

### LANDS PIGEON

CHICAGO (AP)—An exhausted pigeon fluttered down on a water intake crib in Lake Michigan four miles off the Chicago

shore. The keeper put through a radio call to the Animal Welfare League. The League got in touch with the Coast Guard. A crash boat plowed the cold, choppy water to the crib, picked up the bushy bird and brought it to dry land. The pigeon—It looked like the homing kind—was taken to league headquarters to rest until it had strength enough to go home.

Mr. and Mrs. Maurice Fannhill and Mr. and Mrs. J. M. Thompson left Saturday for California where they will spend a short vacation.

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### TEXAS CONCRETE WORKS

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Miss Betty Jane Robinson left Amarillo by plane Saturday for McKinney where she has accepted a nursing position in the Veteran's Hospital. She was accompanied to Amarillo by her parents, Mr. and Mrs. J. Wallace Robinson, who spent Saturday night and Sunday in Pampa with relatives.

**Phebean Class in Meeting Thursday**

Phebean Class of the First Baptist Church met with Mrs. Franklin Miller last Thursday evening for the regular business and social meet. Mrs. J. W. Hulse and Mrs. Wayne Williams were co-hostesses.

After the business meeting and social hour refreshments were served to Mesdames R. M. Mason, Kenneth Coker, Gerald Wilson, Roger Brumley, J. B. Harlin, Fred Wolfington, Harold Meacham, Claud Weathersbee, Lee Renher, Vernon Roland, Charles Crowell, C. W. Bordner, Lloyd Sharp, Jason Luck, R. N. Yarbro, J. B. Snead and the hostesses.

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**BUILDS JET CAR**

OSTAAD, SWITZERLAND, (AP)—A Swiss engineer has invented a jet-propelled automobile. A small-scale experimental model recently achieved speeds up to 39 m. p. n. during test runs on the airfield here. The designer, Hans Berger, of Thun, says his first full-scale experimental car will have a maximum speed of 72 m. p. h.

The first test model is only six feet long and three feet wide; its motive power is supplied entirely by a small jet engine in the rear, which expels gas and air under high pressure and pushes the car forward. The car has no drive shaft, clutch, gears or differential.

**HOUSING PROBLEM**

LONDON (AP)—Even Britain's crown jewels have housing and queuing problems. Only 6,000 of the 20,000 visitors a day at the Tower of London are able to see them. As a result, efforts are being made to move the display to larger quarters.

Col. E. H. Carkeet-James, governor of the Tower of London, told reporters: "I hope soon we soon we shall have the use of the use of the dungeons of the White Tower (largest in the Tower of London group) for the display of the crown jewels. There we can spread out a bit and there would be plenty of room."

**TRIED FOR TREASON**

BERN, Switzerland (AP)—Since the end of the war, 102 Swiss citizens have been prosecuted as members of the Nazi fifth column in Switzerland, according to a government report.

Of the 102 persons charged with treason, collaboration with the Germans and undermining Switzerland's neutrality and independence during the war, only three were acquitted. Ninety-nine fifth-columnists were sentenced to varying terms of imprisonment, ranging from 20 years to six months. Those sentenced to prison terms included several tried in absentia and still believed to be abroad.

**SEEK CONTROL OF MICA**

NEW DELHI (AP)—The government has appointed a committee to study the practicability of setting up a mica marketing control board in India. The committee also will work out a detailed scheme for the efficient marketing of mica, of which India has large reserves.



Chicago Police Sergeant Warren Doonan finds he has a stubborn prisoner in this bull calf which was taken into custody after escaping from a truck at the Chicago stock yards. The young fugitive obviously just doesn't want to be built.

**FRIO NEWS**

**Redecoration of School-Church Building is Agreed On at Parley**

By LAMERLAS BERRYMAN

A church conference was held Wednesday night at the Frio School Church Building and the group present decided to redecorate the building. They planned to work Tuesday and a luncheon was to be served to the ladies.

The Frio Home Demonstration Club will meet Thursday, at the home of Mrs. H. F. Hopson.

Mr. and Mrs. Owen Andrews and Mr. and Mrs. W. H. Andrews were visitors in Melrose, N. M. Tuesday.

On the sick list this week were Tommy Sparkman, Don Mobley and James Dobbs.

Mr. and Mrs. Parris and Mr. and Mrs. Yandell were in Tonoka this week helping Mr. and Mrs. Parker move.

Mr. and Mrs. Dalton Chisholm and family spent Christmas holidays in Mississippi.

Sunday dinner guests in the T. L. Sparkman Sr. home were Mr. and Mrs. W. A. Springer.

Mr. and Mrs. E. B. Berryman and family were Sunday dinner guests in the Owen Andrews home.

Mr. and Mrs. Othie Snow have moved back to Jumbo.

Mr. and Mrs. E. B. Berryman and Lamerlas were Amarillo visitors. Lamerlas, who has been editing this column, will turn it over to another editor after this publication. She is leaving Wednesday to enroll in the Amarillo Beauty School.

**REVIVE OPERA**

MOSCOW (AP)—A new rendition of the famous opera of Modeste Mousorgsky Boris Gudonov has had its premiere in the Bolshoi Theater in Moscow.

It has as its finale Moursorgsky's scene of popular rebellion under the Kremlin walls which was left out of the previous version of the opera in the Bolshoi Theatre two years ago. At that time the theatre was severely criticized for the omission.

The new version of Boris Gudonov according to preliminary notices takes care to preserve Mousorgsky's own concept of his opera as having as its principal actors the Russian people. There is every reason to think that Boris Gudonov will be one of the most popular spectacles here this season.

Mrs. L. H. Earthman of Plainview has been visiting her mother, Mrs. J. M. Boone, who has been ill.



**We Welcome You CHURCH OF CHRIST** (Sunday)  
Radio KPAN... 9:15 A.M.  
Bible Study... 10:00 A.M.  
Worship... 11:00 A.M.

Evening:  
Young People... 6:15 P.M.  
Worship... 7:00 P.M.

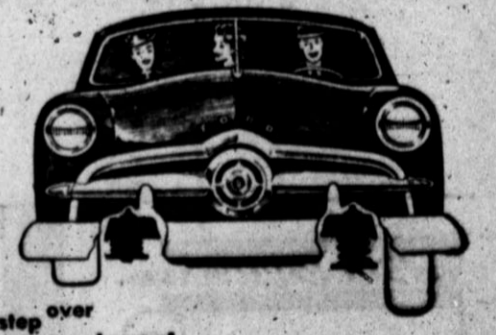
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# Whiteface News

Items of Interest Compiled and Published by students of Hereford High School.

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SENIORS WHO'S WHO	Doris Jean Smith
ALUMNI EDITOR	Orene Duggan
SCHEDULE OF EVENTS	Mary E. Hund
CLASS NEWS	Rose Stephan and Dorothy Lee

## Sports Slants

By PAT CORBET

The Cotton Bowl game this year was one of the best games in the history of the bowl. SMU finally won it 21-13. Doak Walker and Kyle Rote played good ball all the way through. Rote made most of the yards with Walker doing some good blocking and faking. Matty Bell, the coach of SMU, played 13 backs of which only four are graduating. There were 69,000 persons who monies which were the best in the history of the Cotton Bowl. There will be five major rule changes for the 1949 football season. They are:

1. During a backward pass or fumble there will be no automatic loss of the ball if a foul is called.
2. If an ineligible receiver catches a pass behind or in the line of scrimmage there will be a five-yard penalty. If he is hit by the ball but does not catch it there is no penalty. Previously, there was a 15 yard penalty for either situation.
3. A kickoff going out of bound no longer will be recalled. Instead, the ball will be awarded the defensive team. (a) where it goes out of bounds or (b) 10 yards behind the restraining line, whichever is more advantageous give the defending team the ball on its own 40 yard line.
4. On a running play, the distance gained will be permitted prior to the calling of a foul. The penalty would be measured from where the ball is declared dead.
5. If a foul is committed during a return kick the penalty normally will be measured from the point where the return kick was made, not from the point of the original kick.

The Hereford Whitefaces will play Wayside in basketball again Jan. 13, at the Hereford gymnasium. The Whitefaces beat Wayside before in a close contest. Jan. 18, the boys will travel over to Tullia to meet the Hornets once more. The Whitefaces beat Tullia in a closely played game before. Jan. 21, the boys will again return to Tullia for a BB tournament which will last through Jan. 22.

This week sport fan is Dalton Criswell. He became interested in sports by playing them at his home town of Throckmorton. After playing in high school he went to Weatherford Junior College where he played football and basketball. He played a year and a half there. After that he went to North Texas State where he lettered in football. He is the assistant football coach at Hereford High School. He, in addition, coached the "B" football team. He also coaches the Junior basketball team.

## HAPPY BIRTHDAY

- January 1  
Pat Miller  
Yvonne Vandever  
A. L. Williams
- January 2  
Patsy Wiltshire  
Oliver Ray Finney
- January 3  
Nan Buckner  
Helen Rhodes
- January 4  
Pat Corbett
- January 5  
Mary Lou Griffith  
Raymond Jones
- January 6  
R. W. Griswald  
Jim Wilkins
- January 7  
Barbara Smith
- January 8  
Betty Ramey  
Kose Stephan
- January 10  
Betty Shockley
- January 11  
Ruth London  
Fatsy Longottom  
Beuce Bybee  
Clara Jane West
- January 13  
Carl Sargent
- January 14  
Tommy Carnahan  
Darrell Jansen
- January 15  
Michael Kelly
- January 16  
Mary K. Boyd  
Mavis Henisey  
Dwaine Walker  
Neil Smith
- January 17  
Thomas Albracht  
Ruby Faye Barclay  
Audrey Hood  
Bob Mathers
- January 18  
Anna Jewel Cox
- January 19  
Foster Vaughn
- January 20  
James Young
- January 21  
Martha Thomas
- January 23  
Jesse Clifck  
Gayle Foster  
Wayne Williams
- January 26  
Perry Cates  
Virgil Keiley  
Randolph Thomas
- January 31  
Jeanne Holman

## Unusual Skelch Presented by Hal And Ruby Holbrook at Assembly

A new and unusual type of theatrical entertainment was offered by Hal and Ruby Holbrook in their repertoire of scenes from the lives of famous personalities entitled "Personality Portraits from literature and Life."

Their varied repertoire brought to life on the stage such fascinating figures as Mark Twain and Rosiland and Orlando from Snakespeare's "As You Like It." Comedy was emphasized in the program. All of their scenes were colorfully costumed and their characterizations were vividly aided by a series of clever makeups.

Hal and Ruby are Mr. and Mrs. in real life. Mr. Holbrook met his wife while he was stationed in Newfoundland. She was, at that time, the nation's most popular young actress. The Holbrooks played together in both service and civilian productions. Shortly after their arrival in the United States they were married at the Little Church Around the Corner in New York. Their theatrical teamwork was carried on in such radio features as "The Army Engineer Show."

Following Mr. Holbrook's discharge from the service they completed their education at Denison University and appeared together in summer stock theater. While still in school, the Holbrooks got the idea for their present repertoire of "Personality Portraits." This program has already been enthusiastically accepted throughout the Midwest.

## AS I SEE IT---

School is a wonderful place! Even after these many years, I still feel proud to be a part of any educational institution in this wonderful country of ours. About this matter of education, permit me to make a few observations.

First, as I see it, we teachers do not covet pity simply because of the fact that we just happen to be teachers. Most of us, I am sure did not just happen to be teachers, but are what we are, because somewhere back there we made this choice. We like our work, or we would not continue at it. Since we chose this as our profession, we have done our very best to equip ourselves so that we have something worthwhile to offer. We are glad of this act, although it is no more than good ethics would demand of any profession.

Second, as I see it, we teachers have a keen desire that you students believe in us as being ready, willing and able to help you in your search for knowledge; that we are not taskmasters who look for the opportunity to punish weak and unwilling workers. We do not seek your fear, but above all, we earnestly solicit your friendship and respect. Gone are the days, thank goodness, when the teacher kept the birch rod within easy reach. In our hearts we rather like the idea of "doing unto others as we should have them do unto us."

Third, as I see it, we wish to help students to have a feeling of respect an dloyalty to their

school-community. Have you ever thought that the school really and truly is a small community? If you have, then you are striving right now to develop into the type of citizen who will be able to shoulder responsibility in adult life. Are you, future citizen, doing all you can to make "Hereford High Community" one of the best in the Panhandle?

Last of all, as I see it, we teachers regret to see failures. We often take ourselves to task to see if, perhaps, we may have failed also—failed to reach out far enough to prevent some stumbling student from falling, so it is with a feeling of pride we look upon our successful students—pride in the fact that we may have contributed in some small way toward helping you to reach a goal or milestone along the road to useful citizenship. Is not this, then, one of the greatest rewards we could ask?

Purris F. Williams

The faculty play this year, a farce entitled "The Darling Brats," by Jay Tobias, is to be presented Feb. 3 and 4. The cast includes:

Junebug Johnson, the Negro cook, Mrs. Eleanor Hudspeth; Cynthia Darling—"Cyn," the oldest Darling, Miss Ethel Womble; Jack Henry, the gardener, Bill Stanford; Barbara, "Babs" Darling, the youngest Darling, Mrs. Douglas Groom; Harold "Hank" Darling, the Darling boy, Jack Cogdill; Theresa "Tess" Darling, the prettiest Darling, Mrs. Don Little; Agatha Brisbane, the Darling's aunt, Mrs. Morris Thomson; Rod Vinton, "Cyn's" fiancé, Carl Johnson; Spike Sperlman, "Tess's" boyfriend, Pat Sullivan; A. Appleton Crabb, Agatha's suitor, Mr. Don Martin; Mrs. Vinton, "Gloomy Gus-

## 'DARLING BRATS'

Mr. Williams came to Hereford from Snyder, Texas, this year to be our school band director. His home is in the Brownlow Addition west of Hereford. Mr. Williams likes Hereford, the people here, and West Texas very much. He also believes that the Hereford band can become one of the best in this region.

Rehearsals began last Friday night, January 7. Proceeds from the play will go to the annual staff.

## ALUMNI COLUMN

An Account of the graduates of 1948.

Mary Lou Benson is attending Hardin-Simmons.

Lamerias Berryman is not attending any college and she writes the Frio Column in the Brand.

Jayne Boston is attending North Texas State College at Denton.

Barbara Boyd is attending West Texas State at Canyon.

Mary Louise Buse is at home and is employed at the Star Theater.

Rose Mary Cronin is attending Howard and Payne in Brownwood.

Trigger Carlyle is going to Amarillo Junior College.

Buddy Corbett is attending Texas A&M.

Olin Cosby is attending Hardin-Simmons.

Sam Hershey is attending Texas Tech at Lubbock.

Marcus Mathews is working in Hereford.

Harold Dean Moore is farming near Wildorado.

## TEACHERS COLUMN

Mr. Williams came to Hereford from Snyder, Texas, this year to be our school band director. His home is in the Brownlow Addition west of Hereford. Mr. Williams likes Hereford, the people here, and West Texas very much. He also believes that the Hereford band can become one of the best in this region.

Rehearsals began last Friday night, January 7. Proceeds from the play will go to the annual staff.

## SCHEDULE OF EVENTS

- Friday, January 7—Dalhart Basketball tournament.
- Saturday, January 8—Dalhart Basketball tournament.
- Tuesday, January 11—Basketball game with Price (there).
- Wednesday, January 12—Mid-Term Exams.
- Thursday, January 13—Basketball game with Wayside (here). Bank Meeting, Mid Term Exams.
- Friday, January 14—Football banquet—School Holiday.
- Tuesday, January 18—P-TA Meeting—Basketball game with Tullia (there)
- Friday, January 21—Tullia basketball tournament.
- Saturday, January 22—Tullia basketball tournament.

## My Little Girl

BY A FATHER

Today my daughter, who is seven years old, started to school as usual. She wore a dark, blue dress with a white collar. She had on black shoes and wore blue gloves. Her Cocker spaniel, whose name is Coot, sat on the front porch and whined his canine belief in the folly of education as she waved good-bye and started off to the hall-of learning.

Tonight we talked about school. She told me about the girl who sits in front of her, the girl with the yellow curls, and the boy across the aisle who makes funny faces. She told me about her teacher, who has eyes in the back of her head, and about the trees in the school yard, and about the big girl who doesn't believe in Santa Claus. We talked about a lot of things—tremendously vital-unimportant things; and then we studied spelling, reading, arithmetic—and then to bed.

She's back there now—back in the nursery sound asleep with "Princess Elizabeth" (that's a doll) cuddled in her right arm.

You guys wouldn't hurt her, would you? You see, I'm her daddy. When her doll is broken or her finger is cut or her head gets bumped, I can fix it—but when she starts to school, when she walks across the street, then she's in your hands.

She's a nice kid. She can run like a deer, and darts about like a chipmunk. She likes to ride horses and swim and hike with me on Sunday afternoons. But I can't be with her all the time; I have to work to pay for her clothes and her education. So, please help me look out for her. Please drive slowly past the school and intersections—and please remember that children run from behind parked cars.

Please don't run over my little girl.

## SENIOR WHO'S WHO

by DORIS JEAN SMITH

Name: Emma Jane Brown  
College: McMurry  
Ambition: Artist  
Likes: Sports  
Dislikes: Snooty People  
Organizations: Rainbow, Tri-Hi-Y, F. H. A.; Band.  
Offices Held: F. H. A. Secretary, Art Editor of the Annual.  
Name: Geraldine Knabe  
College: L. V. Fort Worth  
Ambition: To become a model  
Likes: Fried chicken, ice cream, cherry pie, friendly people.  
Dislikes: Stuck up people and English peas.  
Name: Johnnie Cockerham  
College: Some good business college.  
Ambition: Be a successful furniture dealer.  
Likes: Football, happy and friendly people.  
Dislikes: Snobby people, bookworms.

## A School Bus Rider's Lament

Move over and let me sit here. I know there are already two of you but I want to sit down some place. I can't get my feet out of the aisle. There is no place to put them. Ouch! Someone is always stepping on my toes. Listen I want my share of the seat. There's already ten standing in the aisle. Say, you, in the aisle, please try to keep from knocking my books on the floor. Well, started at last. Such corners! They throw you clear out of the seat. Boy, even with all this crowd in here it sure is cold. Don't that heater give out any heat at all. Quit trying to sit on me. You're too heavy. There, the first one is off. If I can get up off the floor where the lurch threw me when we stopped. I'll try to get that empty seat. Oh! Someone else already has it. Well, maybe I will get the next one.

Someone else got it too. This is getting to be too much. Lucky, the next stop is mine. Ah, here at last. Home, sweet home. Say if any of you have never felt like a sardine before, just ride for half an hour on a school bus and you'll understand what I've been saying.

He canned her and labeled her tongue.

## IT'S THE TRUTH

The preacher came along and wrote upon the signboard: "I pray for all."  
The lawyer wrote beneath: "I plead for all."  
The doctor added: "I prescribe for all."  
The plain citizen wrote: "I pay for all."

## LAUGHS

**GOOD EXCUSE**  
The youngster was being chided for his low grades. As an alibi he said, "Well, all the boys at school got C's and D's, too."  
"All of them?" he was cross-questioned. "How about Johnny Jones, who lives down the street?"  
"Oh, he got high grades," the boy admitted. "But you see the difference. He has two bright parents."

**EMERICK**  
A noted meat packer named Young,  
One day when his nerves were unstrung,  
Pushed his wife's ma unseem,  
In a chopping machine.



Say now, isn't it nice of these people to let me write to you through this little old paper? Thank you a lot, really.

Now tell the truth did you really enjoy the holidays? If not remember if Santa wasn't good to you it was because you weren't good this last year—So start right now, with the new year to being good.

Did you know? No? Well then I will just have to tell you. Billee Holman, that cute senior, is engaged to Bill Stevens! She's lovely. (I wonder if she uses Ponds?)

Are you going to have a happy New Year? Or only a slaphappy one? Well you be gay and lighthearted—or foolish and lighthearted?

Will our dates be wild about you—or just plain wild? Will people talk about the way you look—or will they gossip about the way you act? It's all up to you, of course. Beginnings are so exciting—and so important. We hope you'll start the New Year with a bang, not with a crash.

Boys look out—the Home Making III girls are learning how to get their man and keep him.

So long,  
K. I. A.

## JUNIOR HIGH

The main interest at Junior High School right now is the fact that mid term exams are scheduled for next week. As Mrs. Williams says, "All the students are very busy right now, trying to get out of studying."  
Mrs. Hromas has been out of school two days on Eastern Star business.  
Bob Davis, P. E. teacher, broke a bone in his foot while playing football. Mrs. Hromas is ill and Mrs. Bill is substituting for her until she is able to return to school.  
There have been quite a few absences at Junior High School this week.

## PERSONALITY QUIZ

The personality quiz consists of two outstanding personalities this week. Follow the clues given and see if you can figure who they are. Here are the clues to the first one:

1. Old enough to vote in Georgia.
  2. Born the 12th day of winds.
  3. Occupied Indian territory for a while.
  4. Handles a gray Brooklyn baseball player.
  5. Combs black rabbit and closes aqua peepers.
  6. Often seen with the daughter of a certain kind of hanger.
  7. Often thought of as a very kindly person.
- If you couldn't figure that one out, see if you can do better on this one:
1. Three plus 5 x 2—4 plus 6 is his or her age.
  2. Born the 31st day of the month of flowers.
  3. Beware of rice and bells when the Bunny lays.
  4. During the season he or she enjoys long hikes with pigskins.
  5. Has no excuse for dirty clothes.

## DRAMATICS CLUB

The contest play has been selected. It is "The Advantages of Being Shy" by Phoebe Hoppsman. It will be cast this week. It consists of 5 girls and 1 boy. Rehearsals on "Our Town" have begun. The cast is virtually complete.



## START THE NEW YEAR RIGHT

### A HEALTH CHECK FOR EACH MEMBER OF YOUR FAMILY

WHAT is more important to your household than health? All of your hopes and plans for the future center upon that one vital matter of health. How often you have heard someone hedge a promise with the fateful limitation, "If I can only keep my health."

Well, if health is so important, why not take some definite step to guard it? You are agreed that it is your most valuable asset. Surely then, its preservation is worth a little time—a very small sum of money.

So, why not an annual health check—a thorough physical examination—right here and now for each member of the family?

"Oh, you say, 'we are all perfectly healthy. We don't need health examinations. It's a waste of money.' That is fine. But isn't there a certain satisfaction in knowing for sure? And unless your family is the exception, some tendencies of incipient symptoms will be disclosed that, taken promptly in hand, may forestall future trouble.

There are people, you know, who dislike medical examinations because they fear that some serious malady may be brought to light. Such apprehension is nearly always groundless. But in any case it is best to know and face the facts: Nothing can be gained—and much may be lost—through delay. There is scarcely a condition today that science cannot alleviate or measurably control. Early diagnosis and prompt treatment are most important.

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**Manufacturing of  
Ceramics in Area  
Believed Possible**

**Special To The Brand**  
LUBBOCK—A ceramics industry for Western Texas is a distinct possibility, Dr. W. C. Holden, dean of the graduate division of Texas Technological college, says.

Existence of base clay and an abundance of pigments was discovered as the "by-product" of a recent research project, Dr. Holden said. The newly-found raw materials have been fashioned into an attractive ceramic display, now on exhibit at the West Texas Museum, Texas Tech campus, indefinitely.

Dr. Cyrus N. Ray of Abilene, who was retained by Texas Tech to conduct an archeological reconnaissance in Coke County around the Colorado River area, discovered while searching for archeological sites scores of pottery clays and pigments.

A kitchen range at home was Dr. Ray's first proving ground for forming ceramics. Pigment decoration of the pottery pieces was inspired by native trees and flowers.

One of the larger pottery bowls included in the borrowed exhibit is decorated with mesquite tree-leaf design. Dr. Ray placed a broken branch in the bottom of the bowl, and traced around the leaves and branch. He then duplicated the bright green of the leaf in a pigment. He used fern leaf and cherry tree pieces in decorating several other pieces in the display. Two of the smaller bowls resemble Japanese patterns in motif. A number of the pieces have geometrical designs, "all of which has a story," Dr. Holden said.

The pottery finishes range from dull tone to a bright glaze, and a number appear metallic. The glazed finished pieces have a ring equal to crystal when tapped with a pencil.

Dr. Ray has had no technical training in ceramics, and until his recent archeological survey for Texas Tech had no formal interest in ceramics. He fashioned his pottery pieces by hand, and fired them in a small electric kiln owned by a friend in Abilene.

**COURTHOUSE  
RECORDS**

**Deeds of Trust**

Elizabeth Bonesio to Prudential Life Insurance Co. of America, lot 7, a subdivision of W 1/2 Block 8, Evans Add.

Ralph Smith to W. T. Barnhart, N 1/2 Sec. 7, Township No. 2, N. of Range 3 E; 2nd tract, 160 acres N 1/2 of S 1/2 Sec. 7 of Township No. 2, N. of Range 3.

Lewis Smith to W. M. Barnhart, 640 acres, Sec. 1 of Township No. 2, N. Range 2 E.

Lewis Smith to W. T. Barnhart, Sec. 1 of Township 2 N, Range 2 E.

Lewis Smith to C. C. Kelley, Sec. 1, Township 2 N, Range 2 E.

Frank Witkowski and Anna Z. Witkowski to Southwestern Life Ins.; 684 acres, 18 miles NW from Hereford, SW Corner Sec. 91, Blk. K-7.

C. W. Kropff and Pauline Kropff to Irene Gilliland; 10 acres, N 1/2 of NE 1/4 of Sec. 63, Blk. K-3.

W. L. Winget and C. R. Winget to C. M. Hicks and Roy B. Wagner; Blk. 24, Whitehead Add., less S 1/2 of Lots 6 and 7.

**Releases**

Southwestern Life Insurance Co. to Callie E. Robertson and R. R. Robertson; 4287.8 acres 11 miles S of Dawn, Blk. M-6, SK and K.

John Rhodes Wood to Paul Matteson; NW 1/4 Sec. 68, and W 1/2 of SW 1/4, Sec. 67, Blk. K-8.

C. Hunter Strain to Floyd McGee and or Sanford Smith; S 60 ft. of N 216.25 ft. of E 177.71 ft. of Blk. 6, Evans Add.

C. Hunter Strain to Ollie Hodges and Charles Hodges; S 58 ft. of N 329.81 ft. of E 1/2 Blk. 14, Evans Add.

Federal Land Bank of Houston to T. L. Lowe and Daisy Lowe.

Federal Land Bank of Houston to D. E. Harris and Cora L. Harris.

C. Hunter Strain to Roberta S. Dyer; E 118.71 ft. of Lot 19 and W 19 ft. of Lot 20, Blk. 6, Womble Add.

Home Owner's Loan Corporation to Omer Baker and Nollia Baker.

Carl McCaslin to E. E. Doak and Carrie Mae Doak; Lot 39, S 10 ft. of Lot 40, Evans Subdivision of Blk. 17.

C. Hunter Strain to Carl McCaslin and Clarice McCaslin, Lots 3, 4, 5 of McCaslin's Subdivision of Lot 1, Blk. 15, Evans Add.

**Warranty Deeds**

J. W. Kropff and Annabel Kropff to C. V. Kropff; 10 acres out of N 1/2 of NE 1/2 of Sec. 63, Blk. K-3.

**Automobile Sales**

A. W. Hembree, 1948 Plymouth sedan.

Buck Brownlow, 1948 Cadillac club coupe.

M. T. Hawks, 1949 Dodge sedan.

L. E. Ballard, 1949 Nash sedan.

C. E. Hicks, 1949 Dodge coupe.

**Wyche HD Club Has  
Homecoming Lesson**

"Home Making is a business" said Mrs. Tom Draper, CHDA, in a demonstration on homemaking given for the Wyche Home Demonstration Club at a meeting held Thursday afternoon Jan. 6, in the home of Mrs. H. H. Caraway.

Mrs. V. P. Walker conducted a short business session when delegates were named to attend special training meetings in 1949. Year book programs were discussed and parts were assigned. The next meeting will be held in the home of Mrs. W. T. Johnson on January 20.

Members present were Mesdames Liston Wilson, Raymond Praetzold, A. E. Jury, R. W. Elliston, W. H. Johnston, Jack Williams, W. T. Johnson, J. V. Pickens, W. T. Carmichael, W. T. Kelly, George L. Olson, V. P. Walker, Ira Ott, Tom Draper and the hostess.

Students from Texas Tech at Lubbock who were home for the week-end were Charles Skelton, Jimmy Whitaker, Donald Shipley, and Homer Rudd.

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**Rubinoff to Play  
In Amarillo Feb. 4**

Rubinoff, famed violinist, is scheduled to give a concert at the Amarillo Municipal Auditorium, Feb. 4 under sponsorship of the Amarillo Optimist Club. It has been announced by W. H. Simms, chairman.

Rubinoff and his violin, long a favorite American combination, are known to millions from concert appearances, radio broadcast with Eddie Cantor, and motion picture engagements.

The famed musician will bring the fabulous Stradivarius violin, which, insured for \$100,000 is reputed to possess the most beautiful tonal qualities in the entire world, and a brand new program of famous favorites loved by the American people, such as Warsaw Concerto, Chopin's Polonaise, Debussy's Clair de Lune, and Gershwin's Rhapsody in Blue. These compositions will have their premier performance as violin solos arranged and played by the maestro.

Tickets can be had by mailing check and self addressed envelope to Rubinoff Concert, Box 471, Amarillo, Texas. Prices including tax are: Main floor front \$3.60, main floor rear \$2.40 and anywhere in the balcony \$1.80. Concert will begin at 8:15 p. m. on Friday, Feb. 4.

**Try 'Kipped  
Beans' - Here's  
How to Cook 'Em**

**Special To The Brand**  
COLLEGE STATION - Ever eat kipped beans? Many Texas housewives use cured meats, such as ham, ham hocks or bacon, to give beans that smoky, spiced flavor.

But there's a special way of getting this new flavor into the beans. It takes a bit of doing, says Louise Mason, extension food preparation specialist of Texas A&M College, but you're really got something when you're through.

First, soak the dry beans for several hours, then cook them until they swell and get plump. But don't let them get soft. Then spread them out on screened trays over smoldering oak chips and tanbark for two hours. Here's a tip to remember: the more smoke there is, the better flavor you'll have in the beans. After the beans have been soaked, cooked and smoked, the

next thing to do is mix the beans with a sauce made of canned chopped olives, tomato, onion, garlic, chopped pimento and salt. Then they're ready to be canned the regular way, or home-baked, depending on how you like beans.

A big advantage of kipped beans is that you get beans with a flavor something like smoked meat, as well as the rich flavor of the olive sauce, says Miss Mason.

Try kipped beans.

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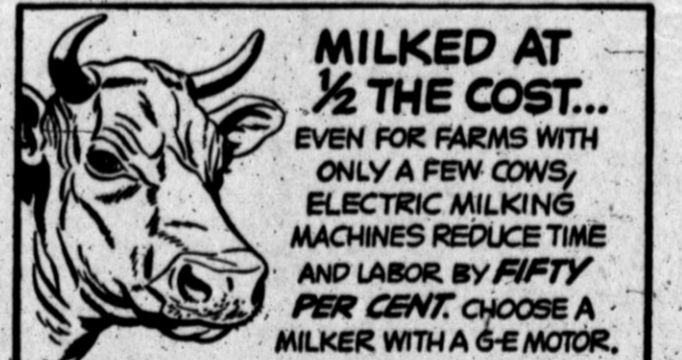
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