

Your Dimes Will Battle Polio, Child Crippler

The Hereford Brand

16 PAGES TODAY

Published Every Thursday

Our Slogan: "More People—More Farms"

49th Year—Number 3

Hereford, Deaf Smith County, Texas, Thursday, January 20, 1949

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AROUND TOWN

SIGHTS, FACES SEEN

Mid-term examinations this week, delayed because of bad weather, were the reason why Main Street popped with teen age youngsters. It was so cold that the youngsters were the only ones out, unless they had to be. In celebration of Exam Week, some of the kids turned up with cartons colored hard solemnly swearing, "I'll dye for you."

The new history teacher at High school is Miss Charlene Davis, graduate of West Texas State in Canyon at this fall semester. She was a history major and will teach both World and American History.

They have installed a new carpet in the auditorium at the First Baptist Church and put it on exhibition for Sunday's congregation. The foam-rubber based flooring is rose and beige with a star and leaf design.

Its ple,pper time again. The Westway Home Demonstration Club is sponsoring a pie supper at Westway school house Friday night at 8 p. m. The public is invited and the ladies are vying for honors in turning out the creamiest fillings, and flakiest crusts.

It's new car time again and the spring showing of automobiles gets off to a flying start this week. Delbert will be on display in the showroom of Kinsey Motor Company Saturday and invites the public to come down and inspect them.

And employees at John Woods Equipment are shining their place up to provide a fitting background for the 1949 Studebaker Champion, four-door, and 1949 Studebaker Commander four-door sedans they are showing Saturday. So its practically Automobile Show day in Hereford the 22nd.

According to Mr. Leon Hill: The bald headed man is the man of the future. He is the man best suited to the Atomic Age; he has dropped the last vestige of the Age of Barbarism. Hair is unsanitary, uncomfortable, and unfashionable. It is a nuisance to take care of and improves only the looks of the females of the species. In this campaign for survival of the fittest, which has been existent for millions of centuries, the Bald Headed Man is finding his place. It is he that will prove the superiority of brain over brawn.

Wilford M. Reese arrived Monday as the new jeweler at Hembree Jewelry. Mr. and Mrs. Reese are from Ferrytown. They have two children, Wilford Olan, a seventh grader and Wesley, a pre-schooler.

As we go to press we discover the boys are busy painting the center stripe down Main Street. This line will serve the double purpose of directing traffic and noting the progress of the March of Dimes campaign. It takes 17 dimes to make a mile and a whole of a lot of money to march a mile that way.

Cemetery Road Paving Planned

Plans for paving the cemetery main roads are underway again and Mrs. Bruce Rose, committeeman on the project has announced the fund collecting committee is still at work.

"We have collected enough now to do a little paving, but we would like to have enough money to hard surface the main roads there and put calliche on the others," she said.

Donations may be made to Mrs. Rose or S. O. Wilson, the paving committee, J. C. Ricketts, president of the association, or Matt Gilliland, secretary. If donors desire, they may mail their checks in to any of these people, making checks payable to the Hereford Cemetery Association.

The committee is eager to (Continued on Page 8)

March Of Dimes Booth



Photo by Lawrence Krebs

Shown above is the March of Dimes Booth which the Hereford Lions Club set up in front of the First National Bank Friday.

Dimes March Campaigners Collect \$1,093.27 In First Week Of Drive

During the first week of the 1949 March of Dimes, Hereford organization has collected \$1,093.27 in the campaign or in "Mile-o-Dimes" parlance. Deaf Smith people have contributed 17 of a mile of dimes.

The all-out drive to replenish Deaf Smith County's exhausted polio funds, has included March of Dimes folders, a Lion's Club contribution booth on Main Street, a dime a cup coffee, day donations scrolls and school contributions.

Coffee Drive Yields \$285.55 Monday's ten-cents-a-coffee drive yielded \$285.55 to the fund and the Lions Booth on Main had collected \$166.97 by press time Wednesday.

Jaycees are still planning to mark the center strip down Main but the week's uncertain weather has postponed their plans. Paul Coneway says the line will be marked as soon as the streets are cleared and dry. Beginning Friday the park-adime for polio campaign, gets under way. Bill Howard has announced that signs explaining the plan will be posted on all parking meters and all dimes collected will be turned over to the drive. Friday, Saturday, and Sunday are the three days on the list.

"Dime Change" Day Planned A "dime-change" day also is planned. Nolan Grady has charge of Saturday's dime-change day and Robert Peterson of Monday's campaign. Merchants will be asked to give as much change as possible in dimes to encourage contributions.

Bruce Wooddell, county chairman, appealed for liberal donations. "This is an important year

in the national polio drive. The record polio epidemics of last summer and the soaring costs of care and treatment of patients point to the urgent need of putting on the greatest March of Dimes drive in the 11 years of its history. This annual appeal is the sole source of funds through which the National Foundation for Infantile Paralysis can carry on the fight against polio," he said.

C of C Entertains Highway 60 Group

Fourteen members of the Highway 60 Association en route to California stopped in Hereford Wednesday and were entertained by the Chamber of Commerce and the local Association at the City Hall.

Coffee and do-nuts were served to the members who arrived about 4 p. m. on a stopover on their way to the coast.

Four men were members of the Oklahoma Highway Commission, two are from the Southern states, two from Canadian, two from Pampa and three from Amarillo. Heading the group was the Highway 60 Association president, Harry O. Glasser of Oklahoma.

Purpose of this jaunt was to emphasize the importance of paving the spot of Highway 60 through Oklahoma, the only portion of the coast-to-coast road still unpaved, said Earl Phillips, chairman of the local association.

THE WEATHER

High and low temperature and moisture readings Sunday through Tuesday were recorded as follows: Sunday—High at 25, low at 15. Monday—High at 24, low at 14 with a trace of moisture. Tuesday—High at 37, low at 11, moisture .01.

First National Bank Officers Are Re-Elected

Directors and officers of the First National Bank were re-elected and will continue in their present capacities, according to E. B. Dedrick, president, who said that the bank will also pay 15 per cent in dividends to stockholders.

Directors re-elected by the stockholders were E. B. Hedrick, V. O. Hennen, J. A. Pitman, C. C. Acker, and Jas. W. Witherspoon. The directors named as officers: E. B. Hedrick, president; C. C. Acker, vice-president; V. O. Hennen, vice president and cashier; Miles Robertson, vice president; J. T. Carroll, assistant cashier; and Harry E. Caylor, assistant cashier.

The directors also formally approved payment of Christmas Bonus in the amount of 10 per cent of annual salaries for all employees on the bank payroll December 23.

RELATIVE DIES

Mrs. William McGehee has received news of the death of her stepmother, Mrs. Mollie Nichols of Lockney on Monday, Jan. 10. She was 73 years of age, and had been ill for a long time. Funeral services were held in Lockney Wednesday, Jan. 12.

Concert Group Is Formed Monday Night

Officers Elected As Association Organized At City Hall Meeting

The Hereford Concert Association was organized Monday evening at a meeting in the City Hall with officers chosen to lead the group for the year of organization. They are Dr. Will F. Graham, president; Rev. Ray Ford, vice-president; Miss Frances Young, secretary.

The following directors were named: Wayne Evans, Faust Collier, Werner Koelzer, Ellis Coombes, Mrs. Harry Seed, Mrs. Ellis Coombes, Miss Adeline Koelzer, Miss Ruth Pickens, Myron Morgan, Miss Thelma McMinn, Miss Virgie Lee Sparks, Bob Lawrence, Mrs. J. C. McCracken, Mrs. Elmer Patterson, Mrs. Alex Thompson, Miss Mattie Mae Swisher, Purris Williams, Mrs. B. F. Cain, Robert Thompson, and Jim Kirby.

Five of these directors will act as division chairmen for the membership campaign which will get under way Tuesday. Plans for the campaign will be formulated Monday night at a dinner at the Lions Rotary Hall at 7:30.

Evans to Head Drive Spearheading the campaign will be Wayne Evans, Faust Collier, Miss Adeline Koelzer, Mrs. Ellis Coombes and Mrs. Harry Seed.

This association is a non-profit organization composed entirely of volunteer workers. The Concert Series will be a varied and interesting one, Miss Young, secretary, pointed out. A minimum of three concerts is guaranteed for the first season, and will be chosen by the Board of Directors from a group of selections including the Dallas symphony, pianists, violinists, organists and soloists.

Drive to Close Jan. 29 The membership drive will close Saturday, Jan. 29 at 6 p. m. Adult membership will be \$4.80, students, \$2.80.

Admittance to concerts will be by membership cards only—no tickets for single concerts will be available. Anyone wanting membership tickets mail call at office headquarters in the Chamber of Commerce office between 10 a. m. and 5 p. m. Monday through Saturday, or mail check and self-addressed envelope to Hereford Concert Association, Box 729.

Mrs. Warren Owen will assist Geri Regler, representative of the Lucius Pryor Concert Service of Council Bluffs, Iowa, agent for the series.

Deaf Smith County Youth Dies After He Is Shot In Accidental Gun Play

Funeral services for Daniel Edwin "Ed" Dyer, 18-year-old Deaf Smith County youth were held Wednesday afternoon at the First Methodist Church in Vega.

Young Dyer died Monday night after being accidentally shot in the neck, when the loaded pistol he and a friend were suffling over was discharged.

The accident occurred at the Dyer's farm home seven miles southeast of Vega about 10 p. m. Dyer's father and Donald Dean Wilson rushed him to a Vega doctor and he died in the doctor's office about 45 minutes after he was shot.

According to Sheriff J. C. Reese, Wilson was spending the night in the Dyer home. The boys played dominoes until about 10 p. m. and then went up to Ed's room. Ed was an ardent gun collector and had about 15 in his room, ten of which he had loaded. Members of the family said Ed had taken one of the guns, a 22

caliber automatic pistol from the dresser and Wilson was trying to take it away from him when it was discharged.

Mrs. Dyer was visiting relatives in Vega at the time her son was shot.

Dyer had been enrolled in Vega high school and lacked only one semester of work before graduation.

In 1946 he attended Hereford High School where he was student manager of the football team.

Survivors in addition to his parents, include a brother, John E. Jr., a student at Baylor, a younger sister, Lois Ann and the maternal grandmother, Mrs. G. F. Parker of Vega.

National Field Secretary To Speak At Campfire Girls Council Dinner

Miss Louise Fargher, national field secretary of Camp Fire Girls, whose visit to Hereford this week was the center of selected Camp Fire activities, will be the guest speaker tonight at the annual council dinner to be held at the Lions Rotary Hall at 7:30 p. m.

The Council dinner will climax four days of meetings with Campfire sponsors and leaders and members who join in the Hereford program.

Miss Fargher has been in Camp Fire work since her graduation from New York University in 1935. She was sent to Des Moines, Iowa, as assistant executive secretary, and then was sent to Fort Worth where she served ten years as executive secretary in the regional office.

She goes to National Staff In September she was made a member of the national staff, with regional field offices in Dallas.

The visit to the Panhandle is her first professional visit to the area and her first trip to Hereford.

She arrived in Hereford Sunday afternoon and began her meetings Monday morning with a conference of the Committee on Awards held in the home of Mrs. Dick Barnard. Members attending were Mrs. Jim Kirby, Mrs. Jack Gilliland and Mrs. Barnard.

At 2:30 p. m. Monday afternoon Miss Fargher met with the leaders of the Chu-de-Naang Camp Fire group, Mrs. George Heard and Mrs. Marshall Formby, at the Hut.

Council Duties Discussed Monday evening the Hereford Camp Fire Girls Council, of which Earl Phillips is president, met with Miss Fargher at the Hut. She discussed the duties of a council and gave the group a picture of the organization from the girl to the national set-up in New York.

Those attending were Earl Phillips, president; Bob Lewis, first vice-president; Howard Gault, second vice-president; Mrs. O. H. Culppepper, secretary; Mrs. Berry Jacobsen, treasurer; Mrs. Urlin Streu, chairman of Leaders Association; Mrs. Dick Barnard, chairman of Committee of Awards; Mrs. Elmer Patterson, Public Relations Committee; Mrs. Dennis Barnard, chairman of Social Committee; Mrs. Linton Wilson, vice-chairman of education and extension work; Norman Whisenant, civic service chairman; Bob Wilson, adult membership; Cecil Wilkins, Camp Committee; Robert Veigle, regional representative; Earl Plank and Ernest Wade of the Finance Committee and Miss Fargher.

After the business session coffee and do-nuts were served. Tuesday at 9 a. m. Miss Fargher met with the sponsors and leaders of the Shishinta Camp Fire Group at the home of Mrs. Bob Wilson.

In the afternoon she conducted a four-hour training course for Blue Bird leaders at the Hut. The women were Mrs. M. C. Adams, Mrs. Jim Bookout, Mrs. R. A. Daniels, Mrs. S. S. Williams, Mrs. W. H. Goettsche, Mrs. Ben Childers, Mrs. Billy Patton and Mrs. Louis Woodford.

Tuesday evening Miss Fargher had charge of a training session for sponsors and mothers of Towanka, Camp Fire Group of which Mrs. Earl Plank is leader.

Miss Fargher appeared as guest on the Woman's Hour Program at Station KPAN Wednesday at 9:15 a. m. Following that she



LOUISE FARGHER

met the sponsors and mothers of the Wetomacheck Group at a luncheon at the home of Mrs. LeRoy Allen.

Wednesday night an informal meeting was held in the home of Mrs. Urlin Streu where the movies of the 1947 and 1948 Las Vegas camps were shown by Elmer Patterson to a group of leaders and council members.

This afternoon she will attend a joint meeting of all the Blue Bird groups to be held at the Hut at 2:30 p. m. and at 4 p. m. there will be a general assembly of camp fire girls.

The dinner this evening will be the highlight of her trip. Jim Kirby will act as master of ceremonies and a group of camp fire members will conduct a committee of awards contest among the guests present.

Special guests are Mr. and Mrs. Elmer Dameron, Buck Brownlow, Gordon Witherspoon, Lee Benefield, Mrs. Ray Johnson and Mr. and Mrs. George Graham.

Members of the Finance Council for the Camp Fire Group are Faust Collier, chairman; Troy Moore, Ben Childers, Ben Willshire, Ernest Wade, V. O. Hennen, W. P. Axe, Ira Scott, Earl Plank, Bruce Wooddell, and Jim Kirby.

Payments Of Poll Taxes Said Slow

Because 1948 was an election-packed year, eligible voters, 2,525 strong paid up their poll taxes so they could participate in democracy's decisions, but 1949 voting calendar looks rather blank right now and poll taxes are slow coming in.

Bess Hagar, deputy in the Sheriff and Tax Collector's office said Tuesday that only 661 poll taxes had been paid.

Although there are no elections slated at the present, voters can take part in no city, county, state or national elections, unless they have their tax receipts. Both office elections and bond issues require the voter to present tax receipts.

Poll taxes are \$1.75 and the deadline for payment is Jan. 31.

STRONG BASQUE SAN SEBASTIAN, Spain (AP)—Thirty two-year-old Santos Iriarte Aracarteche, from Azcoitia, is the strongest Basque in Spain. He won this title at a weight-lifting competition here recently. Iriarte, in a five-minute period, lifted a 200-kilogram (about 440 pounds) stone up his shoulders four times, raising 225 kilograms each

QUESTION of the WEEK

In commemoration of National Thrift Week the question of the week was "What is your pet economy?"

Mrs. Emmitt Milburn: My pet economy is cutting down on candy and cold drinks.

Mrs. Robert Thompson: I guess mine is saving buttons. I cut buttons off everything I throw away.

Mrs. E. B. Posey: When I was a little girl my grandmother told me never to let a pin lie, so I always pick up pins and save them.

Mrs. Reed Williams: I have so many its hard to say. I guess my grocery bills are my pet economy, what with the high cost of food, but they look more like my pet extravagance.

Mrs. Frances Maxfield: Mine is making over our clothes, because I have a growing daughter and you know what that means. It keeps me busy restyling our clothes, taking up hems, letting out hems, etc.

Mrs. Charles Owens: I suppose my pet economy is trying to furnish a house and still keep the cost down within budget limits.

Mrs. George Millard: My pet economy is myself. I like to spend money on other people, but I like to save on myself.

Mrs. John Renfro: The two things I save the most are my

(Continued on Page 8)

HOW'D YOU EARN FIRST NICKLE?

How did you earn your first nickel?

Because most people remember the first money they ever earned the Brand set out to find how today's townspeople got started on their financial career. Those answers will be published in the Sunday Brand.

If you were not contacted, and you do remember the first money you ever earned, why not drop us a card or phone in your own answer to the query?

How did you earn your first nickel?

Jaycees To Meet Amarillo Quintet In Benefit Game

The Hereford Jaycees basketball team is scheduled to meet the Graham-Hoeme Plov Company team of Amarillo at 8 p. m., Tuesday, Jan. 25 at the Hereford High School gym.

Proceeds will go to the local March of Dimes, Earl Stagner, the Jaycees' manager said Tuesday.

Admission will be 25c and 40c. Stagner added.

The Graham-Hoeme team last year beat the Hereford Independents in the finals of the AAU tournament at Amarillo. The Independents were forerunners of the Jaycees.

The Amarillo quintet is made up of former West Texas State College players.

EASTER NEWS

Mr. and Mrs. John Burnett Visited By Rosenbaums Of Oklahoma City

By MRS. LEO HALL
Mr. and Mrs. O. E. Rosenbaum and sons from Oklahoma City have been visiting Mr. and Mrs. John Burnett for the past three weeks.
Mr. J. S. Smith has been visiting his daughter and family, Mr. and Mrs. Ben Medley of Hereford.
Mr. and Mrs. A. H. Brown and Mr. and Mrs. W. A. Epperson were business visitors in Amarillo Saturday.
Mr. and Mrs. Edwin Flood and daughter spent Sunday in the home of Mr. and Mrs. Leo Hall.
Mrs. Henry Andrews of the Frio Community spent Friday afternoon with Mrs. H. H. Brown.
Mr. Henry Flood returned home Sunday after spending a few days in Lawton, Okla.
The Home Demonstration Club met Thursday evening with Mrs. Jim Brooks as hostess. Those present were as follows: Mrs. Henry Flood, Mrs. Edwin Flood, Mrs. Leo Hall, Mrs. W. A. Epperson, Mrs. Fred Walton, Mrs. A. H. Brown, Mrs. L. E. Stone, Mrs. John Burnett, and the hostess, Mrs. Jim Brooks. The next club meeting will be held Jan. 27 at the school house with Mrs. A. H. Brown as hostess.

Installation Rites Conducted For New Officers Of Wesleyan Guild

Installation rites were conducted for new officers of the Wesleyan Service Guild of the Methodist Church at a meeting at the home of Mrs. Byron Durham Monday night. Rev. Don Davidson, pastor, was in charge of the service.
Those taking over duties were Miss Sadye Rigler, president; Mrs. Byron Durham, vice-president; Mrs. Bonnie Jean Kelly, recording secretary and treasurer; Mrs. Elmer Mathies, corresponding secretary; Mrs. Eleanor Hudspeth, spiritual life leader; Mrs. Byrdie Dee Fellers, missionary education and service; Miss Mattie Mae Swisher, Christian social relations and local church activities; and Mrs. Cawthon Bryant, recreation and supply work.
After the installation Mrs. A. B. Christian, president of the

Cultural HD Club Plans To Hold Extra Meetings

Mrs. A. F. Hargett was hostess for the Cultural Home Demonstration Club Thursday afternoon, Jan. 13. Demonstrators for extra activities of the club were chosen.
They are Mrs. R. C. Childers, glove making; Mrs. Childers and Mrs. R. N. Cooke, use of attachments; Mrs. J. I. Findley and Mrs. S. J. Barclay, frozen foods; Mrs. Fred Wolfington, and Mrs. A. F. Hargett, tufted rugs; Mrs. Grady Parsons, glass etching; and Mrs. J. T. Richardson, aluminum trays.
To carry out the expanded program of the club, one extra meeting each month will be held on the third Thursday for a four-months period. The first of the extra meetings will be held on January 20 at 10 a. m. in the home of Mrs. R. C. Childers. Shellercraft will be the subject of study.
Mrs. J. I. Findley discussed the expansion program of the club and suggested that the club members adopt a no-discrimination policy.
The next regular meeting of the club will be held on January 28 in the home of Mrs. S. J. Barclay.
Miss Wynell Brooks and Billy Hillson spent last week-end in Dalhart, visiting in the home of Mr. and Mrs. I. A. Brooks.

Clayton Rotarian To Talk At C of C Banquet Feb. 10

D. D. Monroe, past international director of the Rotary Club will be guest speaker for the Chamber of Commerce Banquet Feb. 10, J. M. French, announced Monday.
A business man of Clayton, N. M., Monroe appeared in Hereford last year as Rotary Speaker. He has traveled throughout America and is a student of international affairs.
He is a member of the Speakers Bureau of the American Association for the United Nations and is a member of the Foreign Policy Association and the American Academy of Political Science.
The Chamber of Commerce banquet has been an annual affair for the past three years. Last year's speaker was Dr. W. H. Alexander, Oklahoma City, minister. It is on the occasion of this dinner that the "citizen-of-the-year" cup is awarded by the Lions Club to the person they deem has given the most in the way of time, money and effort in building the community.
Mr. and Mrs. Troy Kelly, Brie and Bill visited in Amarillo last week-end with Mr. and Mrs. Laddell Pugh, Lynda and Mike. The Pugh family accompanied the Kellys to Hereford Sunday for a few days' visit.

NEW EVERYDAY

LOW PRICES AT



Ladies Rayon Panties

Blue White Tearose, Med. & Large 29c

CIRCULAR KNIT

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EVERYDAY LOW PRICE

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\$1.19

Introducing... THE NEW PREMIUM WHITE FACE



8 Ounce Course Weave

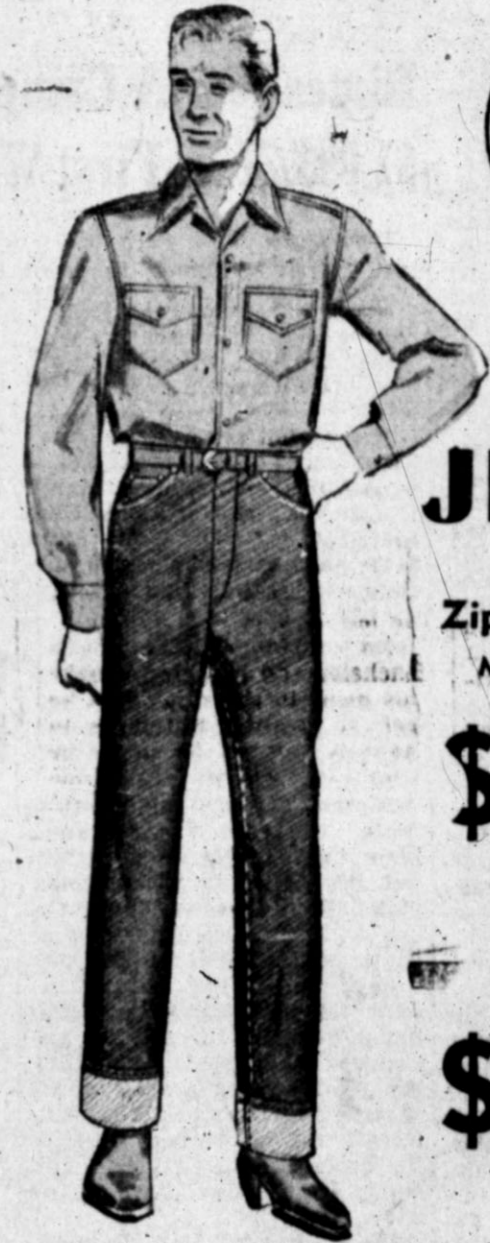
DENIM JEANS

with Zipper Fly Front Men's 26 to 34

\$1.98

Boys' 4 to 16

\$1.79



What The New WHITE FACE DENIM MEANS

For you Southwesterners... a new Southwestern type 8 ounce denim... rough coarse weave... white face and white back... full sanforized preventing shrinkage, adding wear... This new different White Face Denim is tailored into Genuine BUCKHIDE Western Cut Jeans with zipper fly, copper rivets and orange stitching.



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New Low Prices



With Postive RUN-STOP HEEL, TOE, AND TOP

51 GAUGE, 20 DENIER

1.39

51 GAUGE, 30 DENIER

1.19

45 GAUGE, 30 DENIER

1.09

42 GAUGE, 30 DENIER

.98



Beautiful New Shades Colors

SOMETHING NEW HAS BEEN ADDED TO THE FAMOUS AND POPULAR

EVE CARSON DRESSES

THEY'RE NOW MADE OF COOL BREEZE RAYON-TISSUE

GABARDINE

SELLING AT THE POPULAR PRICE OF \$11.75



Gored Flare Back

GABARDINE

COAT

\$29.75

Really a smart for looks. Four self-covered buttons down front and self-covered button cuff trim. Gored flare swing back. Colors: Toast, Gray, Navy, Kelly and Blackout. Sizes 10 to 18.

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HEMSTITCHED PILLOW CASES Size 42 X 36... Only 49c

54" RAYON GABARDINE, New Spring Colors Grey, Pink, Aqua 1.98

BLACK PLAID CHAMBRAY No-Fade Fabrics... Yd. 1.29

LADIES' NEW SPRING SUITS 24.75 AND 29.75

MEN'S RANDCRAFT DRESS OXFORDS

7.90

MEN'S BUCKHIDE WORK SOCKS

23c Pair or 3 Pair For 65c

SEE OUR FULL SELECTION OF CHILDREN'S POLL PARROT SHOES

Immediate DELIVERY

KEROSENE STOCK TANK HEATERS NOW—WHEN YOU NEED THEM

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BATTERIES

\$11.82

EXCHANGE PRICE

CONSUMERS

HEREFORD

The Hereford Brand

Published Every Thursday
Our Slogan: "More People—More Farms"

Hereford, Deaf Smith County, Texas — Phone 30

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Notice to the Public

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office

FRIO NEWS

Two Irwin Children Sent To Dimmitt Hospital With Measles

By MRS. OWEN ANDREWS

Among those children having measles, in this community, are Jackie Andrews, Kay Cole, Doris Gene Andrews, Evelyn Gene Benson, Bonnie Mae Sparkman, Billie Rex and Bobbie Don Irwin, Marilyn Joy Jones, and Don Mobley. The Irwin children were taken to the Dimmitt hospital, Sunday morning, but were reported improving on Monday afternoon.

The H. D. Club met in the H. F. Benson home Thursday, with eight present. "Simple Automobile Mechanics" was demonstrated by Mrs. H. F. Benson on a special invitation from the program committee. The next meeting will be on Jan. 27 with Mrs. T. L. Sparkman, Sr.

The community building is looking much improved since the men did a repair and paint job on the auditorium last week, and also remodeled and enlarged a smaller room for a Sunday School class.

A program of interest to the entire family, will be presented by representatives from Dimmitt of the A. A. A. Extension Service, and other farm organizations at the community building on Thursday night, Jan. 20, at 7:30 p. m. Educational and entertaining movies will be shown.

The W. C. Lowery's were in Friona on Sunday in the Bill McReynolds home. On Monday they and E. B. Berryman helped the McReynolds move their bakery to a new location in Friona.

Messrs. Wiley Andrews and

LEGAL NOTICE

(First published Jan. 20, 1949.)
NOTICE TO RECEIVE BIDS FOR COUNTY DEPOSITORY

Notice is hereby given, as provided in Article 2544, R. C. S., that the Commissioners' Court of Deaf Smith County, Texas, will, at its regular meeting, on February 14, 1949, receive bids from banking institutions in this County that may desire to be selected as the depository of County Funds. Sealed bids will be received at the office of the County Judge, in the Court House, up to 10:00 o'clock a. m. February 14, 1949.

L. H. FOSTER, County Judge

Jaycee Week Set Jan. 14-21



Jaycee Week in Texas will be observed Jan. 14-21 by official proclamation of Governor Beauford Jester (center). In issuing the proclamation, Governor Jester praised the Texas Junior Chamber of Commerce for its work in training young men and cited the organization's current "Pay Your Poll Tax" campaign as one of its most important contributions toward good government in Texas. Looking on are Melvin Evans, Wichita Falls, left, president of the Texas Jaycees, and John Ben Sheppard, Gladewater, past president of the U. S. Junior Chamber of Commerce.

New 'First' In Newscasting

AP Newsfeatures

CINCINNATI—Radio Station WKRC has come up with what it believes is a "first" in newscasting.

Through use of the mobile telephone, transcribed on-the-scene broadcasts are aired with only a 10 second delay from phone to transmitter. Tom McCarthy, news director of the station, says the system is especially adaptable to the violent type of story—fires, riots, strike disorders, floods and the like.

When word comes to the WKRC news room, adjoining the city room of the Cincinnati Times Star, that a big story is in the making, McCarthy heads for the scene in an automobile equipped with a mobile phone. After parking his car at an advantageous spot, he calls the station and tells the switchboard operator he wants a transcription line.

An engineer sets up the transcription line, with a "beeper" attached, and McCarthy begins a three-minute description from the scene. He signs off and at the station, the program in progress is interrupted and McCarthy's transcription is played back immediately.

A recent \$5,000 fire in neighboring Newport, Ky., was McCarthy's first effort in transcribing via the mobile phone. Traffic in most of the downtown area of Cincinnati was snarled several days ago. McCarthy joined the crowd and described conditions via the mobile phone.

"We plan to make the mobile telephone transcriptions a regular operation of the news department," he said, "and look for it to be especially helpful during the annual flood season on the Ohio river here next spring."

Phil Radovich returned to his home in Hereford Saturday after an extended stay in Lovelock, Nev.

Workers Warned To Show Social Security Cards

"Bought and paid for but not received."

Those were the words used by John R. Sanderson, manager of the Amarillo office of Social Security Administration, to describe what happens when a worker fails to show his social security card to each new employer.

"When the end of a calendar quarter rolls around," Mr. Sanderson continued, "the company has to make its report of social security numbers, names, wages, and taxes. If you have shown your social security card to your boss, your name and number will be shown correctly, and you will have that much more to your credit in your old-age and survivors insurance accounts."

"Social security claims are based on what the records show. Wages that weren't credited can't be used in determining whether a worker is insured. And wages that weren't credited won't fatten the monthly benefit checks."

"Since employees reap the benefits of social security, while your employer gets nothing but the job of keeping the records, paying the tax and making the reports," Mr. Sanderson concluded, "I urge you to show your card to him the first day you report on a new job. By doing this, you not only help him, but you will protect your own social security account."

R. H. Points, certified seed potato grower of Crosby, North Dakota, arrived in Hereford last week for an extended stay.



Peaches 25c

IN SYRUP -- Sliced or Halves

Mercato or Exposition -- No. 2 1/2 can

TOMATO JUICE 25c

Red & White -- Heavy Body
46-oz. Can

FRUIT COCKTAIL 37c

Red & White -- It's Quality
No. 2 1/2 Can

SUGAR 10 LBS. 97c

IMPERIAL PURE CANE

COFFEE 53c

Red & White
It's Quality Plus

PEANUT BUTTER 29c

Peter Pan

Jar

PLUM Preserves 39c

Tommy Tinker -- 2 lb.

APRICOT Preserves 42c

Tommy Tinker -- 2 lb.

PORK & BEANS 3 27c

Brimfull 16-oz. cans

CORN MEAL 5 lbs. 39c

Mother's Fancy Cream

CORN Brimfull 39c

Cream Style 2 No. 2 cans

APPLE BUTTER Jar 21c

Brimfull -- Pure 28 oz.

SALMON Brimfull 65c

Fancy Pink -- Tall Can

FLOUR Robin Hood 25 lbs. \$1.87

Finest of Fine Flour

TUNA Red & White 47c

Can Solid Pack

TAMALES Marco Large can 27c

FRESH MEATS

PORK STEAK Lb. 42c

LOIN STEAK Lb. 72c

PORK ROAST lb. 39c

CHEESE ELKHORN Lb. 43c

BACON Sliced Lb. 49c

Wilson's Quality

FRESH VEGETABLES

NEW POTATOES lb. 10c

ONIONS Yellow Lb. 5c

RED POTATOES 50 lb. \$1.90

In Mesh Bag

APPLES Lb. 14c

Ex. Fancy -- Roman Beauty

POP CORN 2 Lb bag 25c

Guaranteed to Pop

Cashmere Bouquet SOAP 2 Bars 21c	Palmolive SOAP Reg. Bar 9c	Crystal White SOAP 2 Bars 17c	AJAX CLEANSER 2 Cans 23c
FAB Large Box 33c	VEL Large Box 31c	Super Suds Large Box 31c	Palmolive Soap 2 Bath Size 27c

CAKE MIX American Beauty Devils Food -- White Large Box 39c

PIE CRUST Brimfull Highest Quality Box 19c

SALAD DRESSING SUN SPUN Red & White Quality -- Pint 37c

WASHO Finest of Granulated Soaps Large Pkg. 29c

HUNTER'S

PHONE 143

WE DELIVER

NOW-New Hudson ONLY 2475⁴⁷

DELIVERED HERE FULLY EQUIPPED INCLUDING WEATHER-CONTROL HEATER

NO TRADE-IN NECESSARY but a good allowance if you have a car to trade

WE'RE offering a sensational value in this gorgeous New Hudson Super-Six, Four-Door Sedan. It's today's most powerful six—with the all new, high-compression Super-Six engine.

When you buy you do not need a trade-in, but you get a good allowance for your car if you have one. And you order only the "extras" you want.

This amazing New Hudson, the lowest car on the highway, has the smoothest, safest, liveliest way of going you've ever known. And it's almost all the result of the exciting new "step-down" design.

So set tomorrow aside to see and drive this sensational car. Immediate delivery can be arranged on some models of the New Hudson.



The only car you step down into

*Price may vary slightly in adjoining areas due to transportation charges. Local taxes to be added.

**The many advantages of Hudson's "Step-Down" design are fully explained and illustrated in a booklet available at all Hudson dealers.

Come in, find out about these Great Hudson Features: Triple-Safe Brakes * Chrome-Alloy Motor Block * Super-Cushion Tires * Dual Carburetion * Field-Cushioned Clutch * and the many other wonderful things you get with Hudson as standard equipment.

HEREFORD HUDSON COMPANY

Phone 723

1220 East 1st

WANT ADS

Notice to Classified Advertisers:

Effective July 1, and thereafter, the following deadlines will be maintained regarding placement of Classified Ads in The Brand and The Sunday Brand:

Thursday:

No ads will be accepted after 12 o'clock Wednesday immediately preceding publication date.

Sunday:

No ads will be accepted after 12 o'clock Saturday immediately preceding publication date. Identical rates will be maintained in both publications.

1st. insertion. 4c per word
Each Additional. 3c per word
Classified display. 7c per col. inch
No Blind ads will be accepted in either publication!

1. FOR SALE Miscellaneous

NURSERY

MRS. J. F. WARD
Have assortment of shade trees, fruit trees, hedge, evergreens, flowering shrubs, roses, and other nursery.

PLANT NOW

For sale: Trailer house. See Mrs. H. C. Weity 1/2 mile north of High School. B-1-15-1-tfc

Specials For January 25% Off on Westinghouse RADIOS

We have Table and Console Models. See Hugh Bookout at Fraser Oil Co. B-1-22-2-4c

COMMERCIAL OIL COMPANY

Did you know you can buy a new 16 cu. ft. Home Freezer for \$395.00 at Commercial Oil Co., 131 Main Street. B-1-22-2-4c

GOOD-YEAR SUPER CUSHION TIRES

STOP-NOTCHED
For Super safety, slippery roads, Safer Ride, Softer Ride Super Traction, Super Mileage. Reduced Prices Through January.

FRASER OIL CO.

USED TIRE BARGAINS All Sizes Truck and Passenger
FRASER OIL CO. B-1-29-5c

WE CAN GET COLORADO, DAKOTA AND NEBRASKA SEED POTATOES. GET YOUR ORDERS IN EARLY FOR CHEAPER PRICES. WE CAN FURNISH YOU WITH YOUR FERTILIZER NEEDS ALSO.

HEREFORD POTATO GROWERS ASSOCIATION

1948 Minneapolis-Moline "R" 2-row tractor; cultivator, planter attachment, and chisels. Phone 406-W. R. A. Daniel. T-1-15-2-2p

For sale: Electric washing machine, less than year old. See at 117 Avenue A. J. E. McCathern. T-1-16-3-1p

CEDAR POSTS

Bargain Prices FRASER OIL COMPANY B-1-13-4c

Roller Rink For Sale or Trade 50 by 100 quonset building modernly equipped, two lots, all goes. O. L. Thompson 104 1/2 Wallace St., Clovis, New Mexico. B-1-29-8-c

For sale: Twenty gallon water heater. Telephone 945-W, 511 Lawton. B-1-10-29-3k

JANUARY TIRE SALE

GOOD-YEAR TRACTOR TIRES

Greatest Pulling Tire On Earth Special Inventory Sale FRASER OIL CO. B-1-29-9-5c

For sale: Two Rollaway beds. See E. E. Fridley, Phone 691 or 77. B-1-13-3-2c

For sale: Three 75 lb. shoats. L. F. Carter, Summerfield Store. T 1 11 3-1p

For sale: Baled alfalfa, second cutting, stored inside. Phone 9006 F-2. B-1-10-3-2p

For sale: Heavy grained hegrira bundles. \$20.00 per ton. Also light grained bundles for sale. W. T. Kelly, 10 miles north on 51 and 1 1/2 miles west. T-1-27-3-1p

2. FOR SALE Farm Equipment

Westinghouse Electric Ranges

Three Beautiful Models to Choose From. 25% OFF DURING JANUARY ONLY Bargains you can't afford to miss. See Hugh Bookout at Fraser Oil Co. B-2-2-4c

COMMERCIAL OIL COMPANY

131 Main Street B-2-2-4c

NEW WHITE IRRIGATION MOTORS READY TO GO. JOHN WOOD EQUIPMENT COMPANY B-2-11-38-tfc

3. FOR SALE Automobiles

For sale: 1947 Hudson Commodore. John Wood Equipment Company. B-3-9-53-tfc

WHAT?

An old model car that runs good, looks good and uses no oil. Just come down and check our.

We just received two more that fulfill the above description.

THIS WEEK'S SPECIALS 1939 FORD SEDAN 1936 OLDSMOBILE SEDAN 1941 FORD SEDAN 1940 DODGE SEDAN 1936 FORD SEDAN

BROOKS AUTO SERVICE 1936 PONTIAC COUPE Just West of Junction of highways, Phone 725. T-3-3-1-c

WANTED

For Hereford Territory, Man or Woman, full or part time. To contact Home-owners for weather stripping, windows and doors. Three orders per week will pay \$75.00 or more in commissions. Our weather-stripping is designed for this country. Models furnished, show the model and write the order. Write.

C. O. DODSON 3816 Line Ave. Amarillo, Texas B-3-2-C

For sale: 1947 Plymouth club coupe. Guaranteed A-1. See at Express office. Priced \$1660.00. T-3-14-3-1k T-3-22-3-1p

For sale: 1938 Chevrolet four-door. Good shape. Priced to sell. A. J. Erdman, 3-4 mile north of High School on Route 1. B-3-11-3-2p

For sale: 1947 Jeep station wagon. 809 Park Avenue. Charles Newell. B-3-11-3-2p

41 Dodge 4-door for sale. A clean car throughout. Priced to sell. See Jimmie Daniel at Ireland Motor Company. T-3-19-3-1c

1939 CHEVROLET Coupe with good tires, and new paint, mechanically O. K. for \$585.00. It's the car Henry Turner bought from Dave Alexander.

1936 CHEVROLET 2-Door - Make us an offer. You will always find honest values on used cars at

BENEFIELD MOTOR CO. your CHRYSLER-PLYMOUTH DEALER. T-3-3-1-c

4. REAL ESTATE For Sale or Trade

REAL ESTATE Irrigated Farms, Dry Land Farms, Homes and City Property. CHARLES SOWELL Office Ph. 792 Res. Ph. 193-W 228 Cl. St. T-4-3-1-c

FOR SALE Irrigated and dry land, also small tracts, close in to Hereford. J. M. HAMBY 1 mile south of Hereford. T-4-3-1-c

HOUSE FOR SALE 3 bedroom brick on pavement \$8,000. 5 room bath on pavement \$5,500. Down payment \$1,500 balance \$40.00 month. 4 room bath, 1 lot, \$4,000. 2 room, 2 lots \$1,400, will trade equity 5 room brick vaner \$7,500 loan \$4,500 Have 4 houses to be moved, also houses and lots to trade in on farms. J. M. HAMBY 1 mile South Hereford B-4-3-2-c

For sale: Forty acres unimproved at \$5.00 acre. \$5.00 down and \$5.00 month. W. M. White, Friona, Texas. T-4-18-2-2p

FOR SALE NEW DUPLEX and 3 room house; close in and well located for income property. Call NOAH EWTON Phone 542-J. B-4-3-TFC

Will trade new city property with monthly income for irrigated land or land in irrigated district; from owners only. Phone 874-J. B-4-21-2-tfc

For sale: 200 acres highly productive ranch in Colorado's famous San Luis Valley. Extra good water right. Seven room modern house. Good outbuildings. Livestock and general farming. 1 1/2 miles from town on U. S. 160. In good fishing and big game country. Price \$30,000. Write C. R. Robinson, Route 1, Durango, Colorado. B-4-50-28-4c

Go West Young Man Go West Goff Armstrong lives out there at House, New Mexico and has a lot of cheap farm and ranch land for sale. He'll treat you right. B-4-50-60p

CHOICE Irrigated and Unirrigated Farm Land, City Property. P. O. Box 506 - 338 Main E. B. POSEY - REALTOR Hereford, Texas T-4-50-tfc

GLENN WEIR REALTOR Houses, Lots, Farms. 10 and 20 acre tracts. Listings appreciated. 104 MAIN-STREET Phone 200 Res. Phone 452-W T-4-45-tfc

Desirable residential lots, well located. See Mrs. C. C. Ferguson, 514 E and Union. Phone 495. B-4-16-3-2c

For sale: By owner, two apartment house. Eight rooms, hall and bath. Pavement paid. Own pressure system and house. Reasonable down payment. One apartment rented for enough to take care of loan payment. No agents. See Mrs. J. W. Hulse, 705 South Main, Phone 830-W. B-4-45-3-4c

FOR RENT For rent: Apartment, unfurnished. Call 425-J. B-5-9-28-tfc

bedrooms for rent: 615 Union Avenue, Telephone 642-W. B-5-9-16-tfc

For rent: Tank type vacuum cleaner and attachments. Also electric floor polisher. NIPPER ELECTRIC. B-5-14-2-tfc

Office space for rent: Main Street. Inquire at Hereford Brand. B-5-10-26-tfc

For rent: 3-room unfurnished apartment, 1/2 mile north of High School. See Mrs. H. C. Weity. B-5-17-1-tfc

apartment for rent: 615 Union Avenue, Phone 642-W. B-5-8-24-tfc

For rent: Furnished apartment. All bills paid. Hereford Motor Co. B-5-9-28-tfc

For rent: Bedrooms. 511 Lawton, telephone 545-W. B-5-9-29-3k

For rent: One room furnished apartment. Bills paid. 109 E. Ave. B-5-11-29-2p

Bedroom for rent: Mrs. W. N. Lemmon. 308 Jowell. B-5-9-3-2c

2 furnished apartments. Bills paid. 712 on 12th. B-5-8-3-tfc

For rent: 5 room furnished apartment on 10th St. Phone 424 Sam Nunnally. T-5-13-3-1c

For rent: Unfurnished apartment. Call at Dr. Kelton's office. 501 Jackson. T-5-11-3-1c

For rent: Nice bedroom close in, kitchen privileges if desired. Ladies only. 506 Miles Ave. B-5-15-3-2k

For rent: Furnished apartment. All bills paid. 401 Lawton Ave. T-5-10-3-1k

3-room furnished apartment for rent. 306 East 10th. T-5-9-3-1p

For rent: Furnished apartment. No children over 3 years. Phone 749-J. T-5-11-3-1p

For rent: Furnished garage apartment. Bills paid. Tele. 510-W. T-5-9-3-1p

For rent: Furnished apartment. Johnnie Estes. 613 25-Mile Avenue. Telephone 325-J. T-5-12-3-1c

6. WANTED WANTED An offer on two new Fireplace Mantels. You need 'em. We've got 'em. See Hugh Bookout at COMMERCIAL OIL COMPANY 131 Main Street B-6-2-4c

Wanted: Will do ironing in my home. Call 516-W. B-6-9-3-2p

Wanted: 3 or 4 room unfurnished house or apartment for new Brand employee. Call 30. B-6-15-3-2x

Wanted: Wheat or other field grazing for cattle. Contact O. G. Hill, 93 W or O. G. Hill, Jr., 357-J W

WANTED: Butcher cattle. Deal Smith County Meat Co. See me at stockyards Bonnie Brumley. 29-tfc

9. Situations Wanted Will do housework by hour or week. Will also care for children. Call at 1406 East 10th. B-9-18-2-tfc

10. NOTICE NOTICE We buy and sell good second-hand furniture. See us at new Shamrock station, west of Hereford on Highway 60. We buy right and sell right our furniture and station products. Compare our prices. J. M. HAMBY and FRED BELL. T-10-28 tfe

CEDAR POSTS Bargain Prices FRASER OIL COMPANY B-10-3-4-C

CALL 884 for a free estimate on construction of new homes, remodeling and cabinet work.

We combine good equipment, good materials, and quality workmanship to give you an economical building service.

POWELL and BLEVINS Construction Company B-10-3-2-P

NOTICE We buy and sell second hand furniture. We also sell on commission tractors, cars, combines and anything in the way of machinery, you can bring it in and park it on the lot, or we will try to sell it where it is. J. M. HAMBY & FRED BELL West Hereford at new Shamrock Station. B-10-3-tfe

BABY CHICKS POULTRY LOOK AT THIS VALUE! Cockerels from Pedigreed Matings sire even Dixie's Lowest Price Chicks, such as Leghorns, Rocks - Reds! 4 to 6 weeks old Leghorn Started Pullets, Cheaper than you can raise them. Write for Bargain Catalog today. DLAKE POULTRY FARM Box 345, Brenham, Texas T-10-3-1-P

GUARD YOUR LIFE With Life Guard Safety Tubes Special January Sale FRASER OIL CO. B-10-29-5c

Used Refrigerators Both Electric and Gas Models See Hugh Bookout at COMMERCIAL OIL COMPANY (Now, He's in the Notion to make you a Real Deal!) B-10-2-4c

NOTICE TO ALL MERCHANTS All park projects in Veterans Memorial Park such as additions, improvements, repairs and bills must be approved by park board, and bills must be signed by individual who makes purchase before bills will be paid.

VFW and AMERICAN LEGION B-10-29-2c

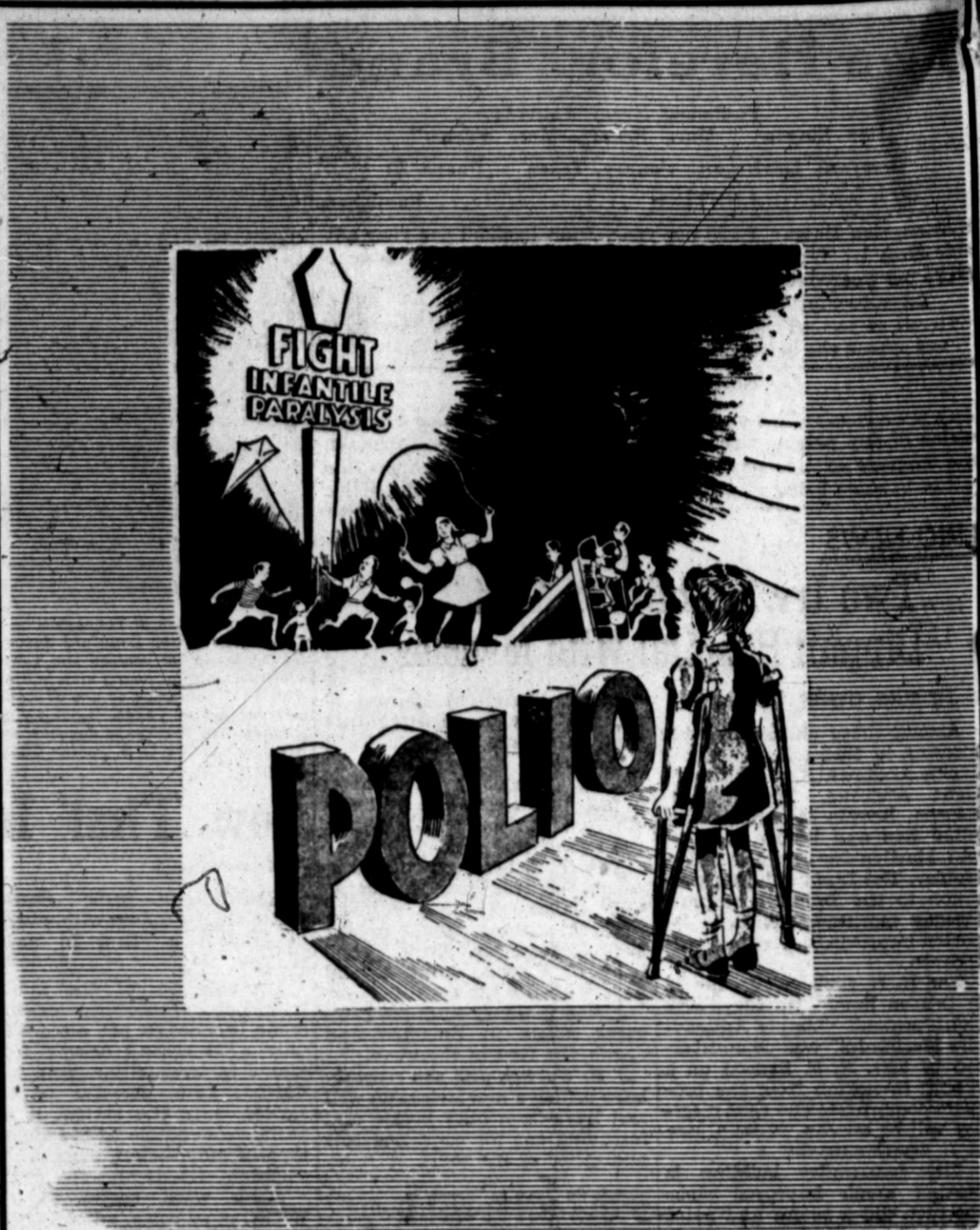
GUT TRUCK TIRE COSTS Good-Year Extra Mileage Guaranteed For Life Special January Prices FRASER OIL CO. B-10-29-5c

11. BUSINESS SERVICES SEPTIC TANKS Cleaned, built and repaired. All Work Guaranteed. See STATE SANITATION & SUPPLY Today. Box 23 or 318 C Street. T-11-2-tfc

ANNOUNCING A Complete Earth Moving, Land Leveling and Plowing Service. Motor grader and bulldozer work, land leveling, and all types of plowing. Call D. W. Wallace, 831-W or George Byrd, 3015-F-3 B-11-24-tfc

WHEEL BALANCING Saves Your Car Saves Your Tires Smooths Your Ride FRASER OIL CO. B-11-29-5c

For free estimates on driveways and sidewalks call Jeff Banks, Phone 656. B-11-12-20-tfc



20% Of Every Sale This Saturday Will Go To The MARCH OF DIMES

ALL SALES CASH

Here is your opportunity to stock up on needed electrical appliances. . . . and your unusual opportunity to contribute SUBSTANTIALLY to the MARCH OF DIMES. . . . at our expense! REMEMBER, THIS OFFER IS FOR SATURDAY ONLY, JANUARY 22nd, SO ACT NOW AND PROFIT ON EVERY PURCHASE AT NIPPER ELECTRIC

- TOASTERS Proctor - Sunbeam - Toastmaster
 - ELECTRIC BLANKETS
 - DOOR CHIMES
 - ELECTRIC CLOCKS Sessions - Telechron
 - ADMIRAL RADIOS, RECORD PLAYERS
 - LIGHT FIXTURES
 - ADMIRAL ELECTRIC STOVES
 - BEAUTIFUL TABLE LAMPS
 - GAS RANGES Merit and O'Keefe
 - HAMILTON BEACH SWEEPERS
 - ADMIRAL REFRIGERATORS 6 foot
 - MIXERS Sunbeam - Hamilton Beach
 - DEXTER WASHING MACHINES
 - ELECTRIC IRONS Proctor and Sunbeam
 - The Famous EVERHOT ROASTER
 - EKCO WARE Electric Popcorn Poppers
- AND MANY, MANY, MANY ITEMS TOO NUMEROUS TO MENTION

Nipper Electric Co.

FREE ESTIMATES ON WIRING ELECTRICAL CONTRACTING APPLIANCES

307 MAIN

PHONE 154

NOTICE

To people living east of Hereford and west of Canyon, we have Maytag Washers, Ironers, natural and Butane Dutch Oven Ranges and Singer Sewing machines for immediate delivery. We service any make of washer.

CUNNINGHAM MAYTAG CO. Phone 405 Canyon, Texas 11-23-tfc

DRIVEWAY - SIDEWALKS FOUNDATIONS STUCCO PLASTERING RE-DASHING 20 Years in Hereford For Free Estimates Call 446-J H. E. WESTER T.11-53-tfc

12. LIVESTOCK Strayed - Found

Strayed to my place: One white-faced heifer calf weighing about 200 pounds. T. J. Parsons, Tel. 554-J-3. B-12-18-3-4p

13. LOST AND FOUND

Strayed: From the Buck Parsons place four miles north of town, one Jersey steer branded backward C on left shoulder. Steer has horns. Also one yellow Jersey heifer, dehorned, bearing same brand. Call 680 or 554-J-3. B-13-36-3-4k

Lost: 150 lb. white shoat. Also 125lb. spotted poland china gilt. Charles Bordner, 13 miles northwest or east. Roger Brumley. B-13-21-29-2p

Belts, Buttons, Dressmaking and alterations. Mrs. D. F. Mathies. Phone 305 W. 224 Ave. C. 12-11-13-tfc

Goes Out Of Nail Business



G. H. Lasater, shown above, shipped 20 kegs of nails to Campbell River, Canada, to make possible construction of the school shown here. On a visit to Canada, Lasater had learned the school could not be completed because of a nail shortage



Tyler Groceryman Has Gone Out Of The Nail Business; He Gave Them Away To Hold School In Canada Together

Tyler, Texas (AP)—A jovial Tyler groceryman went out of the nail business to give a remote Canadian community a school. As a result: 1. The grocer has no more nails, but he has a warm feeling inside. 2. A Canadian school is held together by Tyler nails. Here's the plot: G. H. Lasater is a bald, blue-eyed Rotarian and Tyler City commissioner who—in 19 years has established four grocery stores in this city.

Lasater takes Rotary seriously. So in June of 1947, when he was president of the Tyler Club, he went to the international Rotary convention in San Francisco. After the convention, he and

some other delegates went on a fishing trip to Canada. They chose the Campbell River community 180 miles north of Vancouver. "It was at the end of the road," Lasater said. "The end of the road and the beginning of nowhere."

But Campbell River had a Rotary Club and Lasater went to a meeting.

"It was at the luncheon," he said, "that I met L. C. Lipp, secretary of the Campbell River school board. Mr. Lipp told me about his troubles. The folks of Campbell River were trying to build a school, but they had run out of nails. They were up a tree—you can't build a school without nails.

"They needed 20 kegs. They had been paying a big price, \$65 per keg, but even at that outlandish price they couldn't get nails.

"Well, I told Mr. Lipp I would help him out. I had some nails and I saw right off that these folks needed them more than I did. Besides—I figured this was my chance to do something for Rotary International; maybe the only chance I would ever have."

Back in Tyler, Lasater looked over the stock of nails he had accumulated for sale. He had 17 kegs. He scurried around and finally located three more. Then he sent the 20 kegs off to Canada.

The price? "Well," said the jovial gro-

cer, "I sure wasn't going to make a profit out of those nails. They cost me about \$10 a keg and I let the Canadians have them for exactly what they cost me. Shipping costs doubled the price—they paid about \$20 a keg for my nails. That saved them \$45 on every keg."

"I'm out of the nail business," Lasater chuckled. "I never have been able to get any more. But I've had a lot of mail from Canada and they sent me a nice picture."

The picture showed the Canadian school—the school that's held together by Tyler nails. "I'll probably never get another opportunity to do an international service," Lasater said. "I'm thankful I didn't pass up the one chance that came my way."

PERSONALS

Mrs. A. G. Bell accompanied Mr. and Mrs. Matt Gilliland to Dallas early this week to visit her two sons, Robert and Daniel and their families.

Mr. and Mrs. Earl Plank had as week end guests their father and mother, Mr. and Mrs. E. E. Plank of Pampa.

Mr. and Mrs. Bernard Leslie of Perryton were week end guests in Hereford of Mr. and Mrs. John Plank.

Mr. and Mrs. Earl Plank and their week end guests, Mr. and Mrs. E. E. Plank of Pampa were Lubbock visitors on Friday.

G. C. Hartman of Dove Creek, Colo. arrived here Thursday for a ten-day visit with his children, Mr. and Mrs. Bill Simpson, Mr. and Mrs. Jiggs Hartman, Mr. and Mrs. G. F. Witherpoon, and families all of Hereford, and Mr. and Mrs. Orville Houser of Friona.

Mr. and Mrs. J. B. Snead, Jr., and children, Eugene, Betty Fern, and Carole, visited Sunday in Littlefield with Mr. and Mrs. J. B. Snead, Sr.

Mr. and Mrs. Charlie McCormick and baby son of Lubbock spent the week end in Hereford with Mr. and Mrs. Lama Beavers. Mrs. Beavers and Mrs. McCormick are sisters.

Dorothy Sanders, who is employed at Corbett Cleaners, is recuperating at her home here following a tonsillectomy in Amarillo.

Mr. and Mrs. Robert Sullivan were dinner guests Sunday in the home of Mr. and Mrs. Lindal Murray.

Mr. and Mrs. David Rodgers returned to their home this week in Dawn after a trip to Dallas.

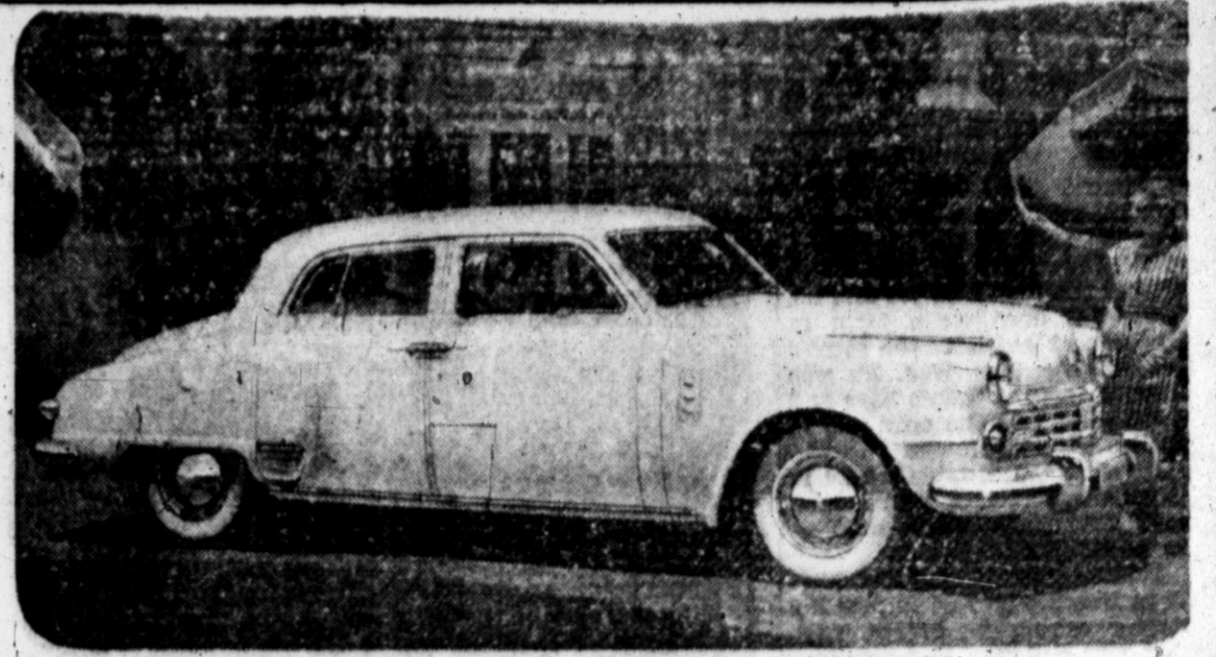
Mrs. Jimmy Hendricks left Sunday evening from Amarillo to join her husband in Jacksonville, North Carolina, where he is stationed with the Marine Corps. Mrs. Hendricks' parents, Mr. and Mrs. Walter London, drove her to Amarillo.

D. C. Kinsey returned this week end from Dallas where he attended a showing of new cars.

Mrs. Lyn Chisholm, who has been living in Seattle, Wash., arrived home Wednesday to visit with her parents, Mr. and Mrs. Wirt Phillips.

ANNOUNCEMENT

The Garden Beautiful Club will meet Friday afternoon in the home of Mrs. George Graham at 3 o'clock. Mrs. Gerald Wilson will give a discussion of Civic Beautification and Mrs. Tom Carter will conduct a Garden Clinic.



Studebaker Land Cruiser for 6 passengers

New performance! New smartness! New money's worth!

ANNOUNCING NEW 1949 STUDEBAKERS

A new vogue in interiors by Studebaker stylists

THEY'RE here today in all their streamlined glory—the fabulously fine new Studebakers for 1949!

New visions of loveliness inside and outside! Spectacular new examples of Studebaker's postwar pacemaking! The most value-packed automobiles a moderate investment ever bought!

A new 1949 Studebaker Commander

with new power! A new 1949 Studebaker Champion with new glamor! A special extra-long-wheelbase, new 1949 Studebaker Land Cruiser—style-marked with a new distinction!

Take a moment to take a look—and you'll want to take an hour to admire these newest Studebaker dream cars. It's a Studebaker year again all over America!

See these stand-out distinctions of the new 1949 Studebakers

New decorator-fabric upholstery • New instrument panels • New body colors • Self-adjusting brakes • Variable ratio "extra-leverage" steering • Panoramic vision • Seats centered between axles • Low center of gravity • "Black light" dash dials • Automatic hill holder and foam rubber seat cushions optional at added cost on Champions—standard on all other models • Automatic overdrive • Climatizer heating system, white sidewall tires and wheel trim rings are available on any model at extra cost.



Studebaker Champion Verifast Coupe for 2 passengers

JOHN WOOD EQUIPMENT COMPANY

East Hiway 60

Hereford

Studebaker's the buy word for thrift that lasts and style that thrills

THE SENSATIONAL

New 1949

Studebaker

IS ON DISPLAY

SATURDAY

JANUARY 22nd

JOHN WOOD EQUIPMENT CO.

East Hi-way 60

HEREFORD

DON'T JUST GIVE TILL IT HURTS Give Till It Feels Good!



Join The

MARCH OF DIMES

DON'T FORGET

—that infantile paralysis invades the homes of rich and poor, weak and strong alike, and is no respecter of age, race, creed or color.

DON'T FORGET

—your dimes and dollars make possible the vital aid rendered by the National Foundation for Infantile Paralysis during an epidemic crisis.

DON'T FORGET

—no one can predict where polio will strike next summer, or whose child will be next. America must be prepared to meet all emergencies in 1949.

The First National Bank

OF HEREFORD

40 years

4%



Member:

Federal Reserve System Federal Deposit Insurance Corporation

Joined for LEADERSHIP in service to farmers

Pretty Good World, Hereford Man Says At 87

William Everett Neal, who celebrated his 87th birthday Sunday at his home in Hereford grew up back in what is fondly called the "good old days." And was it? Mr. Neal says yes and no.

He was born on a farm in Lawrenceville, Ill. in the second year of the Civil War. He was the youngest of three boys and three girls, and the only one to outlive his youth.

He attended country school in Lawrenceville eight years, then took a business course at Terra Haute, Ind.

Jan. 19, 1889 he married Miss Dora Heath who had nursed his mother during her illness. They had four children. Roy now is a florist in Lawrenceville; Hartley is farming his father's homestead birthplace; Leslie works in Harry Holland's in Amarillo and Lavonne Grace is Mrs. J. C. Ricketts of Hereford.



Photos by W. H. Patton.

Farmed All Life

Mr. Neal has been a farmer all his life, a "clod-hopper," he says from a family of clod hoppers, tilling soil on the farm where he was born until 1914 when he moved to Texas.

Interested in alfalfa raising, he came to the Panhandle on an observation trip in 1913. He saw knee-deep alfalfa, growing on D. L. McDonald's irrigated patches and was convinced that this should be his home.

Settled Near Dawn

Buying five sections of land near Dawn, (he wanted to be near a railroad) he raised cattle awhile, grew alfalfa and finally switched to wheat farming.

For the past 35 years he has been watching the progress of the Panhandle, but it was the years before that, the farm boy years of the post-Civil War era that he likes to compare with modern day life.

The farm where he grew up sustained the Neals almost completely. Vegetables form their own garden during the summer, home-canned food from that same garden during the winter. They butchered their own meat, slung it up in smoke houses to preserve it for winter eating. They made their own soap, saving hickory chips to fire the huge kettles of soft soap.

Tallow candles provided light on long winter evenings and even these were from the home workshop. Mr. Neal remembers helping his mother mold the tallow, pulling the wick through the tallow form and tying it tight.

PASSES 87th MILESTONE—When William Everett Neal celebrated his 87th birthday Sunday at his Hereford home, he looked back over the past and came to the conclusion that today's world, despite the drawbacks, is not so bad after all. Shown here with Mr. Neal who was born in the second year of the Civil War, are, left-to-right standing, Leslie Neal Jr., grandson; Gayle Neal, another grandson; Leslie Neal Sr., son; J. C. Ricketts, son-in-law; and Mrs. Gayle Neal, grand daughter-in-law. Seated on the arm of the big chair with the elder Mr. Neal, is his little granddaughter, Nan Neal, and to Mr. Neal's left is his daughter, Mrs. J. C. Ricketts.

Illinois was cold during the winter, and to keep warm, Mr. Neal resorted to the traditional red flannels. Added warmth was from hand-knit heavy wool socks, caps and mittens. The wool came from sheep raised on their farm; it was carded; and spun on the homestead, dyed with indigo leaves or walnut hulls and patiently knit into garments.

Social Events Home Made

Horse and buggy provided transportation to social events, also home made. Young people gave parties and attended church meetings and socials. Mr. Neal recalls many of the "peach cuttings" and "apple cuttings" he attended, recreation unknown today.

After the orchard fruit had been picked, a neighbor would invite all his friends over to peel and quarter fruit. Then he would dry it and store it for making apple sauce and fried peach and fried apple pies, as much an institution in those days as cracker barrels and fringed surreys.

Recalls Old Poem
Mr. Neal chuckled as he re-

called one of the poems he recited in the Friday evening socials held at the school when nervous little boys and girls got up before anxious parents and performed. When he was about eight years old he had to recite this school boy chant:

I like good bread and I like good meat
Or anything that's fit to eat
But I dispise fried apple pies
Tred on my corns or give me black eyes
But please-don't pass me those fried apple pies.

His life time has spanned an era of industrialization when life is not lived as it was in his youth.

Wouldn't Want To Go Back

"I wouldn't want to go back to those horse and buggy days or see my children do it," he says, "but I don't think religious activities today can be compared to the good old days. The church used to be the meeting place but today there are too many things to do and too much juvenile delinquency."

"The worst thing about today's world," he snorted, "is Hollywood and the things that emanate from it. The best thing is the automobile because it gives so many people so much pleasure."

"It's not a bad world," he says, "no matter how you take it."

Mrs. Young Hostess To Bethany Class Of First Baptist Church

Bethany Class of the First Baptist Church met in the home of Mrs. J. E. Young Friday afternoon. Mrs. Walter Easter was the assistant hostess.

After a short business session directed by the president, Mrs. Ed Cox, Mrs. C. J. Mountz conducted the devotional lesson on friendship and gave the scriptural reading. Special music was provided when Mrs. Mountz and Mrs. A. O. Thompson sang a duet featuring a friendship theme.

Instances of friendship from the Bible were given in answer to roll call and New Year's resolutions for friends were written during the social hour.

The hostesses served dainty refreshments to approximately twenty-one members.

Personals

Jesse Stanford returned Friday from a week's business trip to Chicago.

Mrs. F. S. Smith of Hereford received word from her son, Master Sgt. Lynnwood Hallum, that he has been transferred from Korea to Toyko, Japan. Sgt. Hallum writes that his wife, who has been living in California, joined him in Tokyo Jan. 12 and that they were to have a fifteen-day furlough to go sight-seeing.

Mr. and Mrs. Walter London, and Mr. and Mrs. Walter London, Jr. were Sunday dinner guests in the home of Mr. and Mrs. Ted Myers of Amarillo.

Bruce Smith, son of Mr. and Mrs. F. S. Smith of Hereford, is stationed at Camp Chaffee, Arkansas. Smith, who has worked for the past three years as night clerk at the Santa Fe depot, was inducted into the Army from here in December.

A family dinner was held Sunday in the home of Mr. and Mrs. Jack Pickens. Those attending were Mr. and Mrs. J. V. Pickens, Richard and Janie, Mr. and Mrs. Billy Yarbrough and Susanne, Miss Elizabeth Yarbrough, Mr. and Mrs. Raymond Paetzold, Miss Ruth Pickens, Miss Marie Denton, all of Hereford, and Mr. and Mrs. Jack Grimes and Bobby June Adams of Lubbock.

Miss Billy Jane Smith, daughter of Mr. and Mrs. F. S. Smith, arrived Wednesday to spend four days with her family and friends in Hereford. Miss Smith is employed with the Southwestern Bell Telephone Company in Pauls Valley, Okla.

Mrs. Wilda Womble had as week end guests in her home here Mr. and Mrs. J. M. Wilson of Spearman, Mr. and Mrs. A. M. Lasater of Amarillo, and Miss Johnnie Ruth Wilson, a freshman student at Wayland College in Plainview.

Leslie Neal, Sr., accompanied by Leslie Neal, Jr. of Amarillo, visited with his son and family, the Gayle Neals of Dawn, his father, W. E. Neal, and his sister, Mrs. C. Ricketts of Hereford, this week end.

Mr. and Mrs. Herbert Haseloff of Vernon were in Hereford Monday and Tuesday of this week on business.

Mr. and Mrs. Maurice Tannahill and Mr. and Mrs. J. M. Thomson left last Friday on a fishing trip to south Texas.

Mr. and Mrs. G. H. Whitaker, Jr., spent the week end in Friona, visiting with her parents, Mr. and Mrs. Ira Miller.

Mrs. Clara Freeman returned to her home here Monday after visiting for several weeks with her daughter in Pampa.

Mrs. Guy Heard, who has been in a hospital in Memphis for the past week, is able to be back at her job teaching this week.

Debbs Knox, former Hereford resident now of Tulsa, visited with his brother, Boyd Knox here Monday.



Hereford Super Market Foods Are Tops In Taste Appeal And Appearance --- and Are Oh So Reasonably Priced Everyday Of The Week.

- HAMS** LB. 39c
Marvell's Picnic, Sugar Cured
- SAUSAGE** LB. 39c
Country Flavored, Pork
- BACON** LB. 29c
SQUARES—Sugar Cured, Nice Size, Lean
- OLEO** LB. 29c
ADMIRATION, 15,000 U. S. P. Units, Vitamon A
- BACON** LB. 69c
Swift's Premium or Armour's Star, First Grade



Build Your reputation as a wonderful cook by serving Super Market foods exclusively.

- BEANS** 29c
Fresh Cut Quick frozen for finest flavor pkg.
- BROCCOLI** 39c
Quick frozen Spears
- CORN ON THE COB** 29c
Just Like Fresh Corn Pkg.
- STRAWBERRIES** 49c
Quick Frozen, lb. pkg.
- FRYING CHICKEN** 75c
Fully Dressed, Ready to Cook — lb.
- CATFISH** 59c
Quick Frozen, Whole Lb. Ready to Cook

- CRISCO** 3 lb. cans \$1.12
Spry or Snowdrift
- CATSUP** 19c
Libby's 14 oz. bottle
- PEAS** 15c
Libby's Sweet Peas No. 303 Can
- PORK & BEANS** 10c
White Swan 16 oz. can — only
- SPINACH** 2 for 29c
Del Monte No. 2 can
- PEACHES** 2 for 35c
Hunts Halves or Sliced Tall cans
- FRUIT COCKTAIL** 35c
Hunt's in Heavy Syrup No. 2 1/2 can

- FRUITS and VEGETABLES**
- LEMONS** 35c
Fresh and Juicy Medium Size — Dozen
- SPUDS** 29c
Hereford Long Whites 10 lb. bag
- CABBAGE** 5c
Fresh and Green Lb.
- GRAPEFRUIT** 5c
Large Texas Seedless Each
- APPLES** 15c
Extra Fancy Winesaps For Eating or Cooking lb.



Make a date ... BRING BILL AND KATE

For your cooking convenience, the new ROPER Gas Ranges offer a big "3-in-1" oven ... "Glo" broiler with "Serv-Hot" grill ... exclusive "Staggered" cooking top ... "Simmer-Speed" top burners and other "Jewels of Cooking Performance". Why not stop in and see them in action?



GAS HAS GOT IT ... ROPER HAS TOO!



FRAME STRAIGHTENING

WHEEL BALANCING

FRONT END ALIGNMENT

KINSEY Motor Company

WE FEATURE **EVERYDAY** **LOW** **PRICES**

Hereford Super Market

107 W. FIRST GAYLORD ASSOCIATED GROCER NEWELL

PHONE 117

IT PAYS TO-TRADE WITH YOUR **PANHANDLE ASSOCIATED GROCER P. A. G.**

Blanton Butane Gas Company

WHY Pay MORE?

Bacon SUGAR CURED SLICED LB. **47c**

PICNICS Armour's Star Lb. **39c**

PORK ROAST Lean and Tender Lb. **45c**

PORK STEAK Lb. **50c**

SAUSAGE Pure Pork Country Style Lb. **34c**

Chili REAL MEXICAN FLAVOR LB. **45c**

MONEY Savers

ROME BEAUTIES Apples 2 LB. **21c**

GRAPEFRUIT 2 lb. 11c
ORANGES 8 lb. 55c
RED POTATOES 10 lb. 45c
YELLOW ONIONS lb. 5c

Cabbage lb. **4c**

MORE FURR
 FOOD STORE BARGAINS

APPLE JUICE Cloverhook - Qt. Bot. **14c**
GRAPE JUICE Red Wing - Pt. Bot. **25c**
GRAPEFRUIT JUICE Texsun - 46-oz. Tin **19c**
 Delicious Hot or Cold
LIPTON TEA 1/2 lb. pkg. **59c**
BAKERITE Shortening 3 lb. tin **\$1.08**

FASCINATION CHOCO COVERED CHERRIES LB BOX **55c**

MONEY Savers

50c Tooth Paste
IPANA **37c**

197 VALUE
 Any 8.8 pen plus an extra PERMA-DRI ink refill BOTH FOR **98c**

CRYSTAL WHITE CLEANSER
 2 Boxes for **9c**

DOG FOOD PARD
 3 Tall Cans **45c**

SWIFT'S Chili Con Carne
 16-oz Tin **25c**

SWIFT'S CHOPPED HAM
 12-oz. Tin **49c**

New Washing Miracle **TIDE**
 Lge. Pkg. **33c**

IVORY FLAKES
 LARGE BOTTLE MEDIUM **40c**

OXYDOL
 LARGE **33c**

DUZ
 LARGE **33c**

IVORY SNOW
 LARGE MEDIUM **33c**

Bleach
CLOROX
 1/2 Gallon Bottle **23c**

BEST YET! SALAD Dressing
 QT JAR **47c**

PORK & BEANS Armour's 2 No. 2 cans **29c**
GREEN BEANS King of The Ozarks 2 No. 2 cans **29c**
BEANS & POTATOES Aywon No. 2 Can **15c**
CORN Mayfield 2 No. 2 cans **25c**
PEAS Libby's Garden Sweet No. 2 can **23c**
TOMATOES Winter Valley 2 No. 2 cans **25c**
ELDERBERRY JELLY Ma Brown 12 oz. glass **25c**
STRAWBERRY PRESERVES Ma Brown 1lb jar **49c**
PEANUT BUTTER Peter Pan 12-oz. glass **70c**
SYRUP Vermont Maid 12 oz. bottle **77c**
POR CORN Jolly Time 10-oz. can **10c**

PANCAKE FLOUR Aunt Jemima - Lge. 2 1/2 lb. Pkg. **35c**
CHOCO. SYRUP Hershey's - 16-oz. can **17c**
SPRY Shortening 3 lb. tin **\$1.12**
RAISINS Thompson Seedless - 1 1/2 lb. Pkg. **29c**
ALL BRAN Kellogg's - lge. pkg. **23c**
OATS Mother's - lge. Box **43c**
CREAM OF RICE Lge. 18-oz. Box **27c**
WOODBURY'S Toilet Soap - 1c sale 4 Bars 5c Deal **34c**
BREEZE Lge. pkg. for **36c**

DRENE \$1.00 Shampoo **63c**
BAUME BENGUE Regular or Mild **57c**
PACOUIN 50c Value Hand Cream **37c**
VITALIS 50c Value **37c**
RAYVE 60c Value Shampoo - Tube **29c**
MENNEN 50c Value Skin Bracer **37c**

GOLDEN MAID OLEO LB. ONLY **25c**

SALMON Chief Chum - Tall Can **55c**
POTTED MEAT Libby's - 1-4 size 3 cans **27c**
VIENNA SAUSAGE Libby's 1-2 size can 2 cans **37c**
BLACKBERRIES Woleco - No. 2 Can **23c**
FIGS Libby's - Med. Can **25c**

ADAMS Orange JUICE
 46-oz TIN **25c**

BAKERY Treats

Rich Flaky Crust
PECAN PIES Chuck full of Fresh Pecans **45c** Each

For A Delicious Sandwich Serve With Big Eye Swiss Cheese
PUMPERNICKLE BREAD Loaf **18c**
 Serve Furr's **APPLE SAUCE CAKES** - Large Cakes - Each **75c**
 Start The Day Right By Eating For Breakfast These **ASSORTED SWEET ROLLS** - Dozen **38c**
 Feed With Fresh Creamy Icing and Topped With Long Shredded Coconut
COCONUT CAKES Each **84c**
 All you Have To Do Is Heat and Eat - Sure are Delicious
DINNER ROLLS Dozen **15c**

LAVA SOAP 2 MED. BARS **19c** | **CAMAY** 2 MED. BARS **19c** | **CRISCO** 3lb. 1lb. **\$1.09 39c** | **IVORY SOAP** LARGE 2 FOR **34c** | **SPIC AND SPAN** NO RINSING-NO WIPING Pkg. **21c** | **IVORY SOAP** MEDIUM 2 For **21c** | **DREFT** Lge. Pkg. **31c** | **IVORY** PERSONAL SIZE 3 For **20c**

Duncan Coffee Lb. **55c**
ADMIRATION Tin

Royal Ruby Anchorglass 38 Piece **DINNER SET \$4.49**

MEAT AND PRODUCE PRICES GOOD FOR THURSDAY FRIDAY AND SATURDAY GROCERIES THROUGH WEDNESDAY

Conrad Clark Leads Whitefaces To 39-33 Victory Over Tullia Hornets

High scorer Conrad Clark led the Whiteface Herd in their 39-33 victory over the Tullia Hornets, Tuesday night, at the Tullia High School gymnasium.

Clark totaled 19 points while Bob Patterson second high in the scoring bout racking up 11 points.

The Hornets led the Herd 22-20 at the half and they were tied several times during the game. In the last quarter the Herd pulled away to top the Tullia score by 6 points.

Thomas of the Hornets with 14 points and Behrends with 7 points were leading men for Tullia.

Preceding the A team game, Hereford's B squad routed the Tullia B squad 36-34 with Harold Morton leading the Calves with his 10 points and Joe Kerr close behind with 9 points.

Brian practically ran the field for the Hornets, scoring 22

of their 34 points. The Junior Team, first to play in the evening, lost their game by a score of 21-16, but it was not the pace for the evening.

This week end the boys will compete in a tournament in Tullia playing Canyon Friday morning at 9:30 in their opening game.

Hospital Notes

Patients discharged from hospital:

Mrs. O. B. Roberson, med.; Mrs. Irvin Reeves, O. B.; Mrs. A. L. Martin, O. B.; Mrs. H. W. Blymiller, med.; Mrs. W. M. Drake, O. B.; Mrs. Addison Hunter, med.; Richard Hunter, surg.; Mrs. G. E. Brasher, O. B.; Mrs. Alton Day, med.; Mrs. J. C. Caster, O. B.; C. L. Lloyd, med.; Ramona Smith,

med.; Mrs. R. L. Bickford, med.; Mrs. J. A. Grimes, med.; Fletcher Cole, med.; Mrs. Oscar Pope, med.; Mrs. B. B. Northcutt, O. B.; Mrs. E. J. Miles, surg.; Mrs. D. B. Mathis, med.; C. A. Barber, med.

Patients in hospital: Hiram B. Slagle, ortho.; Mrs. G. W. Sullivan, ortho.; Mrs. Lorraine Sisk, med.; Mrs. John Frerich, surg.; Melvin May, surg.; Mrs. Maye Roberts, med.; William Rogers, accident.; Mrs. E. F. Loerwald, O. B.; Mrs. Lloyd Bentley, med.; Mrs. Pete Hernandez, O. B.; Mrs. G. L. Shirley, surg.; Richard Carl Brock, med.; Betty Woolsey, med.; Mrs. Clarence Summers, surg.; Mrs. Floyd Wright, O. B.; Billy Ray Autry, med.; B. R. Flowers, med.; N. G. Thomas, med.

There are more than 1100 active farmers' cooperatives in the state, and 95 per cent of these serve local groups of approximately 200 members each. Eighty-nine new cooperatives were chartered during 1948.

COURTHOUSE RECORDS

Automobile Registrations

H. E. Breittling, 1948 Plymouth coupe.

A. J. Jesko, 1949 Chrysler four door sedan.

F. L. Wilhelm, 1949 Hudson sedan.

W. L. Davis, 1949 Buick four-door sedan.

Deeds of Trust

H. H. Lanford and Maude L. Lanford, Howard C. Lanford, and H. G. Lanford to J. G. Evans; oil, gas and mineral interest in Labors No. 11, 12, 13, 18, 19, 20, 21, 22, 23, 24, and all of Labor 17 out of League No. 1, Gregg County School land.

E. E. Hendrick and Mary A. Hendrick to West Texas Buria Association of Littlefield, Texas part of Blk. 29, Evans Add.

W. H. Clements to T. J. Poin dexter; southeast 1/4 of Sec. 1 Township 2 North, Range 1 East of Capitol Syndicate Subdivision.

Releases

Federal Land Bank of Houston to Ira S. Ricketts and Anni Ricketts; 1/2 acre out of tract 0 SE corner of Sec. 8, Blk. K-3.

Dr. R. R. Willis to W. L. Ayers Lots 21, 22, 23, and 24, Blk. 5 Town of Hereford.

J. G. Evans to Fred Neff; 1/2 interest of mineral rights in E1/2 of Sec. 173, Blk. M-7.

Warranty Deeds

E. S. Ireland and Emily T. Ireland to W. S. Carter; Lot 8 of Parkview, a subdivision, W 1/2 of Blk. 8, Evans Add.

E. G. Wright to E. B. Kistler; W 1/2 of Sec. No. 70, Blk. K-3, Deaf Smith Co.

L. E. Hendrick and Lettie Hendrick to E. E. Hendrick; part of Blk. 29, Evans Add., Town of Hereford.

Marriage Licenses

Freddie Rice Tillery and Addie May Johnson, Jan. 3.

John R. Miller and Laura Frye, Jan. 15.

Cemetery Road

(Continued from Page 1) complete this fund at once. Our goal is \$5,000 and we would like to be able to make these planned improvements, another step toward our goal of more extensive improvements and permanent care for West Park Cemetery," Mrs. Rose said.

Question Of

(Continued from Page 1) eyesight and ideas for my grandbabies. Now I don't know whether you'd call that an economy or not.

Mrs. Claude Weathersbee: Saving on the grocery budget is my choice, I suppose, because all that is left over from the grocery budget is all mine.

Mrs. Glenn Weir: I just can't bear to throw away any sort of pictures or prints. Besides that I am an inveterate clipper. I cut out just bunches of articles and pictures but months after I have collected this huge bunch I finally just have to throw them all away.

Mrs. J. B. Snead, Jr.: I save bobby pins. I pick them up in the yard, use the vacuum to suck them out of the furnace and everywhere I find one I nab it. With two daughters we sure use up the bobby pins.

Reburial For Captain Estes Set For Sunday

Reburial service for Captain Greer Estes, at the Dimmitt home of his parents, Mr. and Mrs. Percy Estes, will be held at 2:30 p. m. Sunday.

Captain Estes was a nephew of Mrs. Carl Gilliland and, Cliff Estes, Hereford.

Services will be under the auspices of the Masonic lodge and the Greer Estes American Legion Post 445, Dimmitt.

Burial will be in the Dimmitt cemetery.

There will be no church service. A memorial service was held for Captain Estes Sept. 3, 1944 at the Dimmitt Methodist church.

Member of a pioneer Castro County family, Captain Estes was killed in combat at Montorn, France during the first month of the Allied invasion.

He was a graduate of Dimmitt High school and attended West Texas State College, any one for two years before entering the University of Texas at Austin where he received gal training.

After passing the state bar examinations, he practiced law in Dimmitt and Seagraves until he enlisted in the Army in February, 1941.

He was commissioned captain and at the time he was killed, was commander of Headquarters Company, 313th Infantry, of the 79th Division.

Survivors in addition to those mentioned include a sister, Mrs. Melton Richardson, and a brother, Bob Estes, both of Dimmitt.

Davis Is Fined On Hot Check Charge

Charged with cashing a \$25 spurious check, C. W. Davis was fined \$1 and costs and ordered to make good the check in County Court Tuesday.

The check was drawn on the Amarillo National Bank and was given to Deward Robinson last September.

Total fines and costs levied against Davis amounted to \$24.30, Judge Leonard Foster said.

Davis authorized Sheriff J. C. Reese to make the payment for him and did not appear in court.

Officers Elected By Local Credit Group

Fred S. Baird was named as a new member of the Hereford Credit Association meeting at their annual officers election held last week.

Officers chosen from the board, were re-elected for one year terms: Robert Thompson is president, Jim Robinson, vice-president and Dyalthia Bradley is secretary. Alex Schroeter is the other board member.

The group present approved the four per cent dividend to be issued by the association this year, a payment the group believes to be the highest dividend offered by any similar organization in this part of the country.

"This is a non-profit organization, basically," Mrs. Bradley points out, "and while the interest on loans goes back as dividend shares, our main purpose is to teach consistent savings."

Tell Value Of Foot Rot Treatment For Cattle

Over two years of professional field experience has emphasized the value of sodium sulfonamides in the treatment of foot rot in cattle, the American Veterinary Medical Association has announced.

Veterinarians are rapidly abandoning older and more costly methods of handling this stubborn foot disease because the sulfonamide treatment is simpler and more effective in most cases. Skilled use of specially prepared sulfonamide solutions usually brings about relatively prompt recovery following a single treatment and eliminates the need for surgery and bandaging, according to the AVMA.

Former Resident Dies In Washington

Word has been received here of the death of Mrs. Florence McClellan who made her home in Hereford for several years.

Mrs. McClellan, 72, died at her home of her daughter, Mrs. Myrtle Hatfield, with whom she made her home in Snohomish, Wash., on Friday, Jan. 14. She had been ill for several months.

Funeral services were held in Snohomish Sunday.

Heart Attack Fatal For Former Hereford Resident

John Cunningham, long-time Hereford resident and cattleman, died suddenly in Fort Worth, Tuesday morning, victim of a heart attack suffered while he and an assistant were

driving out to feed some cattle. Funeral services will be held this afternoon in Fort Worth, and burial will be there.

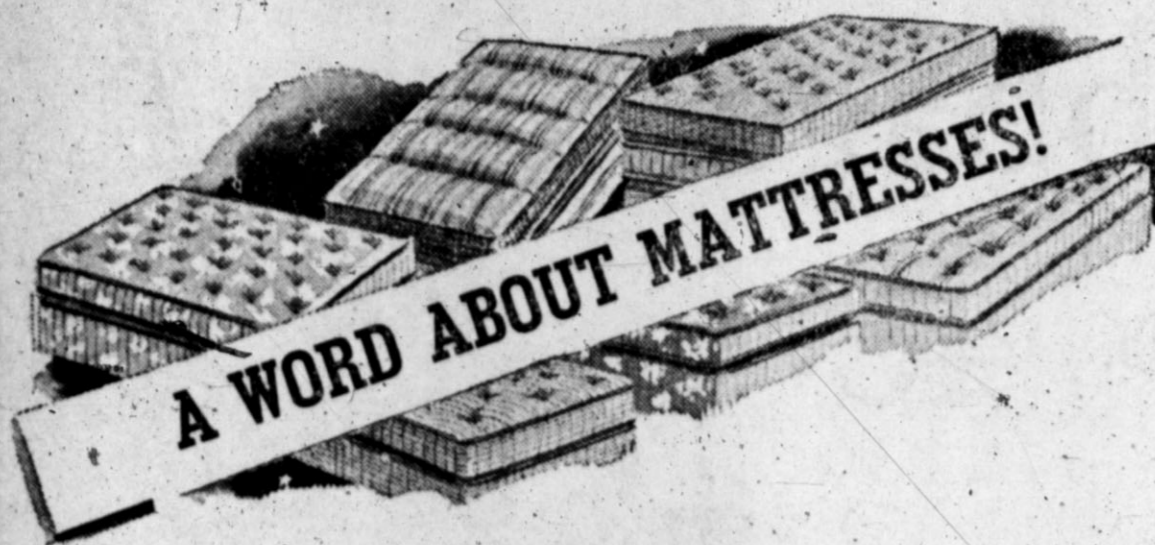
Mr. Cunningham who was in his sixties, grew up in Childress. He married Miss Mae Sparks in 1917 and a few weeks later they moved to Hereford where he bought a ranch.

He was engaged in the livestock business in this area for years. He was a member of the Christian Church and was a

deputy sheriff here. Three years ago Mr. and Mrs. Cunningham moved from Hereford to Fort Worth where he engaged in the livestock business managing a cattle sales lot.

He is survived by his wife, one brother and two sisters, all of Fort Worth.

Vegetables on the February plentiful list include cabbage, carrots, spinach, Irish potatoes, onions, dried peas and beans and canned corn.



A WORD ABOUT MATTRESSES!

Protect your health by using a mattress that will help you get plenty of good restful sleep. Do not use an old worn out hard bumpy mattress, and when you buy new mattresses, be sure to get one made by a reliable firm who you know will back up the mattress insuring it to be comfortable and lasting.

We sell only mattresses made by reliable firms and we can assure you that they will give long and comfortable service.

Let us show you these good mattresses. We now also have the new Koylon Air Foam mattress made by U. S. Rubber Co., for those who want the best.

FURNITURE — UNDERTAKING

E. B. Black Co.

1901 1948

New Power Quick!

IN 24 HOURS WE CAN PUT THIS ALL-NEW FIREBALL IN YOUR BUICK!



Here is new car WHOOSH you won't have to wait for—a pulse of power right off the production line. If your Buick is a 1937 model or later, bring it in to our service department. In less than 2 days, we'll lift out the old engine and put this latest, liveliest Fireball in its place. It's all new, from carburetor to clutch—tested and tuned. The cost is surprisingly low—just about what you'd pay for a "reborn job," with a few parts replaced. Time payments will hold it down to a few dollars a month. Drive in this week—and let us quote you the exact figure!

COGDELL MOTOR COMPANY

322 North Main

Hereford, Texas



QUALITY is your Guarantee of FLAVOR-TENDERNESS-ECONOMY

For tenderness... for juicy-goodness... for flavor... **AND FOR ECONOMY**—quality meat is your best buy all ways! Yes—quality means economy because quality meat gives you more good eating per pound and per penny. And we guarantee the quality of our meat—guarantee it with the government inspection and grade-mark on every cut. Remember, too, we cut away excessive bone and fat before weighing—an extra guarantee of economy.

CAMPBELL'S SOUP

CHICKEN BEEF NOODLE BEEF, CHICKEN NOODLE MUSHROOM

2 for 35c

STEAK LOIN

AA Grade

lb. 69c

ROAST BEEF

CHUCK

lb. 49c

- GRAPEFRUIT JUICE** Stokely's 46 oz. can . . . 19c
- RAISINS, Seedless, Sun-Maid** 15 oz. pkg. . . 19c
- KRISPY CRACKERS, Sunshine** 2 lb. box . . . 47c
- PEACHES In Heavy Syrup Lrg. No. 2 1/2 can . . . 27c**
- Halves or Sliced, Stokely's Finest
- PURE HONEY, Colorado** 1 lb. jar . . . 29c
- DELUXE PLUMS, Del Monte No. 2 jar 2 for . . . 33c**
- Ready to eat
- CHEERIOS, An Oat Cereal** 7 oz. pkg. 2 for . . . 33c
- COCOA, Hershey's** 8 oz. pkg. . . . 22c
- BLEACH, Purex, Controlled Action** qt. bot. 2 for 33c
- SHORTENING, Mrs. Tucker's** 3 lb. Carton . . . 83c

- CUT GREEN BEANS**
- Stringless—No. 2 Can . . . 2 for 25c
- Lafayette
- SLICED BEETS**
- Stokely's Finest 2 for 33c
- No. 2 Can
- SAUER KRAUT**
- Old Fashioned Chopped 2 for 33c
- Stokely's Finest No. 2 can
- BLACK EYED PEAS**
- Lahoma, Fresh Shelled 2 for 33c
- No. 2 Can
- COFFEE**
- Bright & Early 43c
- 1 lb. jar
- TAMALES**
- In Chili Gravy 21c
- Texas Tavern—No. 2 Can
- PORK & BEANS**
- Van Camp's 2 for 27c

MARKET VALUES

PORK CHOPS 52c

SAUSAGE Pork 37c

CHEESE 43c

- ORANGES, Texas Seedless, 216 size** 5 lbs. 37c
- APPLES, Rome Beauty** 2 lbs. for 29c
- GRAPEFRUIT, Texas Marsh Seedless** 6 lbs. for 34c
- SPUDS, Long Whites** 10 lbs. for 46c

CHECK OUR DRUG DEPARTMENT FOR YOUR NEEDS

FREE DELIVERY PHONE 15

CITY FOOD

143 NORTH MAIN

HEREFORD

The Hereford Brand

Hereford, Deaf Smith County, Texas, Thursday, January 20, 1949

Section 2

THESE WOMEN

Get Your Man With Essence Of Sirloin

By CYNTHIA LOWRY
AP Newsfeatures Writer

The best way to interest a man is to wear a scent that reminds him of a pleasant experience a long time ago," says French perfume manufacturer Wladimir Golenko, in the U. S. to drum up business.

His theory might work out in strange ways—for instance, like this:

MEMORY OF THINGS PAST
(a play in one act)

Scenes I and III take place in the parlor of the Rumpelhaus House.

Scene II is a modernistic bathroom, one corner of which has been remodeled into a chemical laboratory.

Scene I
(As the curtain rises Clothilde Rumpelhaus, a girl, and Van Couenhoven Schulyer, a boy, are sitting at opposite ends of the sofa. Van looks bored as he fingers a copy of "The 16 Basic Stitches in Crocheting." Clothilde gazes at him dreamily.)

Van: (stifling yawn) Well, Snooks, it's almost nine o'clock and I better beat it along. Tomorrow's a working day.

Clothilde: Please don't go yet, Van. It's so wonderful here, just you and I together . . . alone!

(Van puts down the magazine and starts regarding the tips of his shoes as though he'd never seen brogues before. Clothilde sighs and then a wily expression crosses her face.)

Clothilde: Van, dear, tell me a pleasant experience a long time ago.

Van: (smiling) That's funny. All the girls I spark these days ask me that same question. Well, there was that time at the roofers' convention in Chicago when

Airlift To Chicago



Denizens of the deep, flown to Chicago for use at the opening of a new restaurant in the Hotel Sherman, are welcomed at the city airport. Examining the airborne sea food are Pat Hoy, assistant to the president of the Sherman, a "mermaid" from the restaurant and an airline stewardess, Betty Shiner.

Ma took me through the stockyards . . . like a rabbit's. Finally he puts his handkerchief over his nose.

Clothilde: (running to door, left) I'll be right back. I'm baking a pineapple upside-down cake.

(Curtain)

Scene II
(This is mostly pantomime. Clothilde is working feverishly in her chemical laboratory, pouring liquids from one test tube into another, boiling something over a Bunsen burner. She mutters such words as "alcohol," "ox tail," "prime ribs" and "au jus." Then she places some of the liquid behind each ear and sprinkles her handkerchief. As the curtain drops, she shudders, makes a face and says: "Phooey!")

Scene III
(Clothilde and Van are back on the sofa. His nose is twitching

Specialist Advises It's Time To Start Thinking About Landscaping

Special to The Brand

COLLEGE STATION—Don't wait too long!

That's the advice from Sadie Hatfield, extension landscape gardening specialist of Texas A&M College, for those who plan to set out new trees or shrubs around the yard this year.

"This is the time of year to do that kind of landscaping job, so better begin working on it now. Before you know it, the sap will begin rising and the buds will begin swelling after a spell of mild weather. And once the trees have their leaves, your good plans may have to wait another year. Trees that are set out late don't stand as much drought as those set early.

Planting new shrubs or trees, or transplanting old shrubs, is best done right after a rain, says Miss Hatfield, and your plants in their new places should be well established before the leaves unfold. The leaves use up much of the plant's vitality.

When you put trees out, it's best to ball and burlap them to

keep the roots from drying out. For the planting job itself, use a spade or a long handled shovel for digging the hole. Make it deep enough so that the trees will not be more than an inch deeper in the ground than they were in the nursery or the woods. Planting too deeply injures or kills the shrubs. Be sure the hole you dig is large enough to hold the plant's roots without crowding them in, or curling them up toward the surface.

After you've set the tree, pack moist topsoil firmly around the roots. A good watering will help settle the earth, and get the tree off to a good start. Planting right after a rain is good management, reminds Miss Hatfield.

And when you have time and good weather, remember that winter is the best time for pruning shrubs, particularly the evergreens, shade trees and the shrubs that bloom in late summer.

Now is the time, so don't wait too long.

YOUR CHILD TODAY

Junior Get Hurt Lots?—Here Is Good News Then

By DAVID TAYLOR MARKE
AP Newsfeatures

If Junior seems to be constantly bandaged, if he seems to suffer one accident after another, here's good news for you mothers.

It's because he's a popular youngster.

The number of injuries children get is a measure of their friendships. Dr. Elizabeth M. Fuller, associate professor of child welfare at the University of Minnesota, has found in a study of children who always are getting hurt. She found, also, that children who had a lot of accidents seemed to have the same group of personality traits.

What this group of personality traits adds up to is that the child "is usually the most desirable child. He is brighter, more alert, more active and more popular—more popular because the child who doesn't just sit back, the one who does things, attracts the admiration of his companions and just naturally makes more contacts with others."

Of course, he isn't perfect. He is sometimes rude. He may be a daredevil, impulsive, impatient and sometimes obstinate, Dr. Fuller says.

These traits are all related to the number of injuries a youngster gets. For example, a child who is bright and alert also is distracted more easily.

While hanging by his knees from an exercise ladder, the alert boy is apt to be distracted by some other happening in the room and, as a result, is maybe more likely to take a tumble than

the child whose attention hasn't strayed from his own activity.

The accident-prone child is generally well-developed physically. He has what educators call better motor coordination, better control of his legs and hands, for instance.

This, in a way, helps him to avoid even more injuries than he does get. If he slips while hanging from the ladder, he has a better chance of catching himself and preventing a fall.

Nevertheless, the physically able child gets himself into many more situations that lead to accidents.

'Paul Bunyan' Startles Capitol



Washington's Capitol Police got a start when they spotted this giant visitor carrying a double-bitted axe through the Capitol corridors. But it turned out that Len Costley of International Falls, Minn., self-styled "Paul Bunyan," was merely a guest of the Minnesota congressional delegation, and the axe was a wooden dummy. The giant woodsman is shown visiting Margaret AhCae Smith (Republican) of Maine and Rep. Edith oNurse Rogers (Republican) of Massachusetts.

the child whose attention hasn't strayed from his own activity.

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This, in a way, helps him to avoid even more injuries than he does get. If he slips while hanging from the ladder, he has a better chance of catching himself and preventing a fall.

Nevertheless, the physically able child gets himself into many

more situations that lead to accidents.

BATTEN WIELDS BATON

ZURICH, Switzerland (AP)—The first meeting of the executive committee of the new International Musicians' Federation was held here under the chairmanship of William Batten of Britain. The federation was set up in Zurich in the summer of 1948 to promote the collaboration of musicians' organizations in all parts of the world.

Preview Of Summer's Fashions

By DOROTHY ROE
Associated Press Fashion Editor

Maximum exposure from the waist up is the rule for next summer's fashions, a look at current resort collections indicates.

Necklines are cut way down to here, and sun dresses and swim suits are almost universally strapless. Skirts remain about the same length, or slightly shorter, and beach styles are

back to bare minimums once more.

Fabrics are more exciting than they have been for many a day, with cottons taking the spotlight. You'll see cotton taffetas crisp and thin as paper, washable chambrays with non-tarnishable gold, silver or copper stripes, iridescent denims and chambrays that seem to shine in the sunlight.

There are new half cotton, half silk weaves that are handsome for summer wear, and smooth alpaca in honey beige tones as well as black.

Strapless sun dresses often will have brief little cape-back boleros, flaring out in back like a spinnaker sail, and you'll see a recurrent theme of "buttons and bows."

Necklines are the big news, some being slashed clear to the

woods—to stay forever! I shall be a guide. Clothilde! Put your grandfather's Civil War sword back over the mantelpiece!

Clothilde: Good-bye, Van, I must go now to seek out this Wladimir Golenko and demonstrate to him what I think about his theory of scents and how to interest a man.

(Slow curtain)

The End.

for food conservation . . .

IT'S HERE . . . and even better than you'd dreamed!



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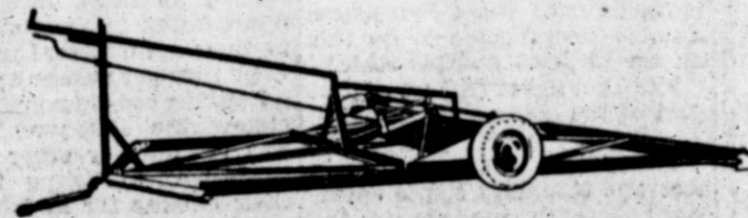
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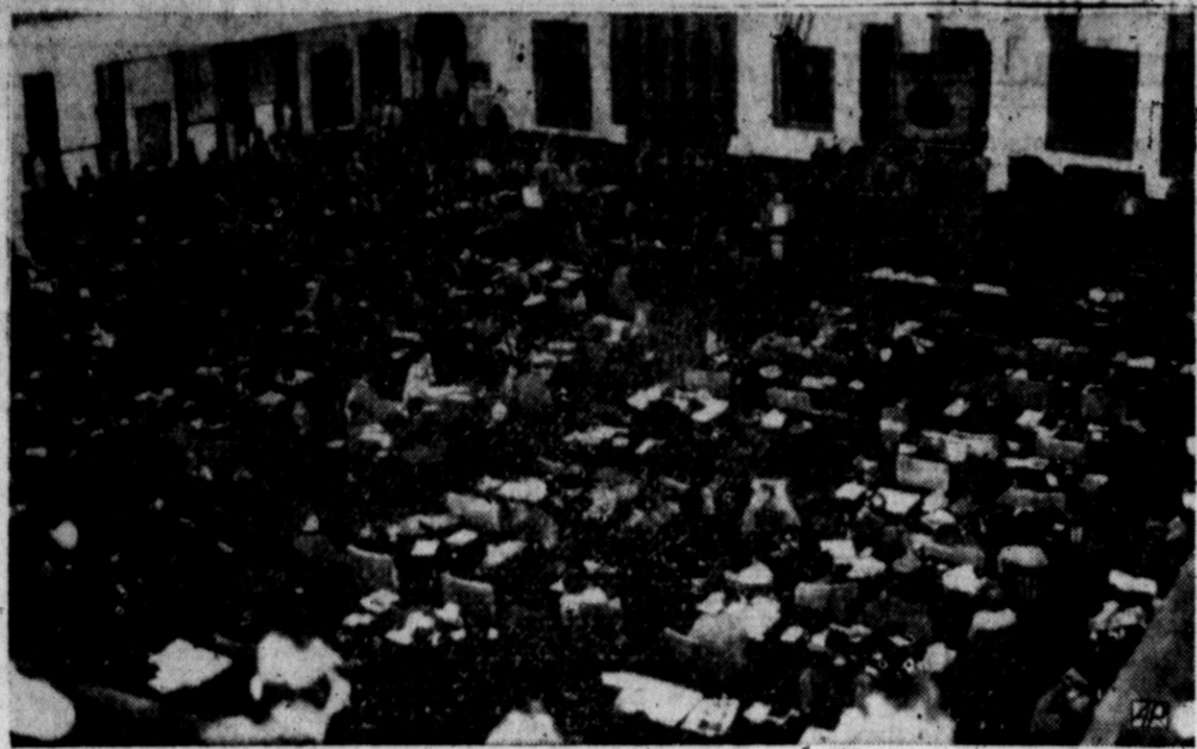
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Takes Two Wars And 21 Years To Build Cargo Ship

NEW YORK (AP)—Most freighters can be constructed in a few months, but there is afloat today a former American cargo vessel that required all of two World Wars and twenty-one years to build. Launched too late for World War I, this holder of a unique shipbuilding record was laid up as an unfinished hull until World War II forced its completion, the American Merchant Marine Institute reveals.

The Trento slid down the ways at Pascagoula, Miss., in 1920, but it was decided not to finish the ship which was placed in layup at Mobile. But in 1941, when war caused another ship shortage, the Trento was quickly completed; her hull remarkably preserved. Renamed the Philae and placed under the Panama flag, because of Neutrality Act restrictions on the movements of American ships, she served throughout the war. Recently she was sold to Norwegian owners who named her the Thorscape.



The Texas House of Representatives gather in session in Austin, Tex., for the opening session of the 51st Legislature. (Associated Press Photo)

Expedition To Probe Legend Of Lost Atlantis Is Planned By Englishman

By ED L. CAMPBELL

LONDON (AP)—If you have \$25,000—or any reasonable part thereof—to spend on a legend, here's a chance.

It's a good legend. It has been circulating around the civilized world ever since Plato gave it playing time on his ancient Greek conversational circuit.

More than 5,000 books in 17 languages are in print on the subject. Artists have a picnic with the fantastic forms it conjures up.

It is, in brief, the legend of lost Atlantis.

People who believe in it—they call themselves Atlantologists—say it was a continent about the size and shape of Australia. It was supposed to have been inhabited by a partly civilized race. Something cosmic happened—the Biblical flood is the best guess. About 9,600 B. C. Atlantis disappeared. From there on you pay your money and you take our choice.

Which brings us to Egerton Skes of London. Mr. Skes would like you to choose him. He says

he is going to the United States next spring in an attempt to raise \$25,000 for a new search for Atlantis.

Sykes is a tall, loose-framed, middle-aged Englishman with a ready smile and a 25-year-old yearning. He used to be in the British diplomatic service. But his heart is under the sea.

That's where he thinks Atlantis is. He has collected 1,400 books on the subject, organized a society of fellow believers and publishes a bi-monthly magazine devoted to the legend. His own qualifications give him membership in the Royal Geological Society. And although the Society will not sponsor an Atlantis hunt, Sykes says he is confident that if he make the search he will have "their silent blessing."

He belongs to the school that believes Atlantis was located in the Atlantic Ocean about midway between the Straits of Gibraltar and the American continent. Some German and French believers argue that it was in the Mediterranean or off the west coast of Spain.

The members of the Sykes School also believe that Atlantis did not disappear altogether in the great deluge. The Azores, he thinks, are what's left of the lost continent. So, Sykes explains, the place to look for Atlantis is near these Portuguese islands. He proposes to do this on the simplest possible scale.

First, get Sykes' picture of that part of the ocean.

The Azores are a mountain top. The mountain slopes downward beneath the sea to the ocean floor. This floor was once the plains of Atlantis. Now it is covered with a thick layer of mud, the accumulation of thousands of years. Anything that might have survived there is now buried so deeply it cannot be recovered.

But the sides of the mountain Sykes explains, should have kept comparatively free of mud. So he figures to find on this slope the remains of some pre-historic town or temple. He figures that if he goes about 15 miles off the east coast of the Azores and down about a mile below sea level, he should reach the moun-

tain side. If the original Atlanteans, as he contends, were sun worshippers, then they should have built their temples on the eastside of the mountain.

Sykes plans to do his hunting with a camera. He would just let down photographic equipment, snap a few views and repeat at intervals. He figures he would need only the help of Mrs. Sykes, a photographer, an engineer, an archaeologist and a Portuguese liaison professor.

The one barrier to immediate operations is a little matter of international finance. The Azores are Portuguese. Most of the expenses would have to be paid in Portuguese escudos. The escudo is a "hard" money.

"I don't think it would even be worth while wasting time asking the British government at a time like this to let us exchange our pounds for hard currency to carry out our project," Mr. Sykes said ruefully. But American dollars will buy plenty of escudos. And the way to get dollars, Mr. Sykes is firmly convinced, is to give a series of lectures in the United States.

Job Preferences Listed By Students

Special to The Brand

CANYON—Dr. A. Kirk Knott, dean of the lower division, said a recent survey of 331 freshmen at West Texas State College showed 91 listed business administration or secretarial work as their occupational preference after they get college degrees.

Ranking next in popular choice among the first-year students was teaching or other work in education, 45 listing these as their choices for life's work.

Farming or ranching came next with 39, while 34 checked "undecided" on the questionnaire.

Engineering was checked by 20, art by 12, and Journalism or writing by 10.

Other occupations listed from nine to one were agriculture, athletic coaching, building trades, personnel and counseling, dentistry, drama, dress designing, geology, home economics, law, medicine, nursing, pharmacy, radio announcing and social work.

THIRD IN PATS

EAST LANSING, Mich. (AP)—George Smith successfully kicked points after 39 touchdowns for Michigan State University in 1948, tying for third spot in the national ratings. Over a two year span, Smith has 56 conversions in 75 attempts.

PENNIES IN RAILS

PUEBLO, Colo. (AP)—Those confusing gray-colored pennies have an after-life when you finish with them.

After being retired to the Denver mint, the zinc-coated one cent pieces are mashed to make them unusable, and then sent here for use in steel making.

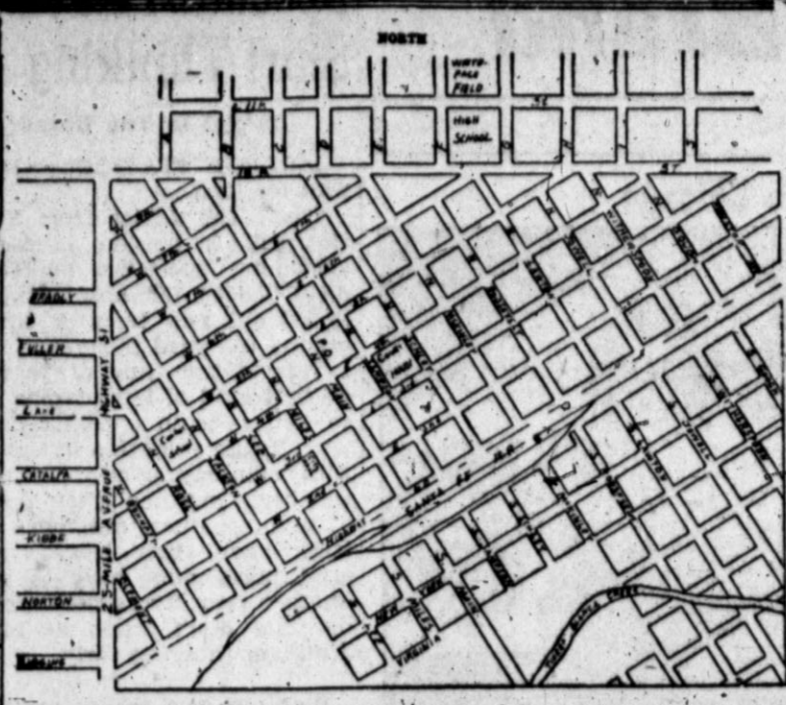
The Colorado Fuel and Iron Corporation melts them with other scrap metal and they are used in steel rails, structural steel, fence wire, nails and spikes.

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faulty vision in one eye is of a factor in automobile accidents, a study of California drivers showed.

In reading, the eye sweeps across a line of type in a series of jumps, focusing on the type at successive points.

Wartime Brings Responsibilities



While luckier youngsters are playing, this boy is playing the role of protector for his young sister. The unfortunate children are Arab refugees from the Palestine war, seeking peace in a tent city in Lebanon. They are being kept alive by food from the United Nations International Emergency Fund.

Newsman Offers Reason For Request For Code Legislation

By CLARKE BEACH

WASHINGTON—An ex-service man who worked in the highly secret code unit of one of our defense establishments writes or talks about our military cryptographic work. Chances are he can not be prosecuted.

But if a former employee in the State Department's code room blabs about our diplomatic cryptographic systems, he is liable to 10 years imprisonment and \$10,000 fine.

That's the reason behind the new bill which Defense Secretary Forrestal has sent to Capitol Hill. It would provide the same penalties for disclosing any information about military codes that now apply to diplomatic codes.

The State Department got its bill in 1933. It's called "The Yardley Act."

Herbert O. Yardley, a former official in the State Department's cryptographic section, in 1931 wrote "The American Black Chamber." The book told about the department's code work from A to Z, including one highly-damaging fact: That some years previously we had broken the Japanese code.

This was the first time we broke the Japanese code. We did it again before the Second World War. That was the famous "Operation Magic," which was first

publicly revealed in the Congressional Pearl Harbor Investigation.

The Japanese were highly incensed. What was worse, they were alerted, so that they could change their codes and try to stop up future leaks.

The State Department fumed, then took action when it heard another alarming report: That Yardley was about to publish another book in which he was going to spill the fact that our cryptanalysts had broken the code of still another foreign government.

A bill was promptly snapped through Congress. It made it a crime for any person who by virtue of his employment by the United States obtained information about our official diplomatic codes to pass on the information to unauthorized persons.

It applied also to foreign cipher work, so that there could be no more talk about breaking other nation's codes. And it applied to the subject matter of coded messages as well as to cryptographic methods. (Some government legal experts are now wondering whether the person who gave Whittaker Chambers his "pumpkin" documents could not be prosecuted under this provision of the act.)

But the law was admittedly aimed primarily at Yardley, and it did not seek to protect military codes. Breach of secrecy regarding them makes personnel of the armed forces subject to court martial. Civilian employees can be subjected to administrative penalties. But persons outside the defense departments can tell code secrets with comparative immunity.

The bill now proposed by Forrestal would provide the same penalties as in the Yardley Act for persons revealing facts about military codes, ciphers, cryptographic systems, communications and intelligence activities of the United States or foreign governments.

It seeks to protect only the secrecy of the machine and techniques of cryptographic communication. Unlike the Yardley Act, it does not make it an offense to reveal the subject matter of decoded messages. This was to protect the freedom of the press, to avoid prosecution of writers who might be

given information which had been transmitted in code.

The bill does not apply only to former employees or members of the armed services. If the forbidden information is published by an outsider, such as a magazine writer, he would be liable to prosecution as the person on the outside who supplied him with the facts.

At present, without the proposed law, a civilian who reveals facts about military cryptographic techniques can be prosecuted only for treason as defined in the Constitution or under the Espionage Act of 1917.

Treason is so hard to prove that very few Americans have ever been convicted of it. The crime cannot be committed in peacetime. Treason consists of leaving war or giving aid and comfort to the enemy in time of war.

The Espionage act forbids the unauthorized revelation of classified information with intent to injure the United States. The intent is extremely difficult to prove. The Yardley book was an unauthorized revelation of classified information, but no one believes that Yardley had any intent to injure his country.

If the new bill is passed, there will still be one way in which information about our codes can safely be revealed—through Congress. Congress can still demand and obtain practically any secret information it wishes, and publication of the facts is left to the discretion of individual members or of committees.

Many a statement on the floors of Congress has revealed information which made military officials wince. Facts which they had guarded with the utmost care have been spread through columns of the Congressional Record.

DANCE NO BUNNY HUG

LONDON (AP)—Brian Vesey Fitzgerald, whose hobby is watching mammals, has caught badgers in both somber and gay moods. Badgers, he told a nature study group, bury their dead.

They also gather in dells and dance—something like a quadrille.

Shop with the Want Ads!

Course on Marriage Problems Scheduled

Special to The Brand.

DENTON, Texas — Problems of marriage and parenthood will be studied in a new course to be offered at North Texas State College during the spring semester beginning Feb. 4.

Listed as Education 364, the course in marital psychology will include physiological, psychological and economic factors involved in marital adjustment. It will be taught by Dr. Stridey Hamilton.

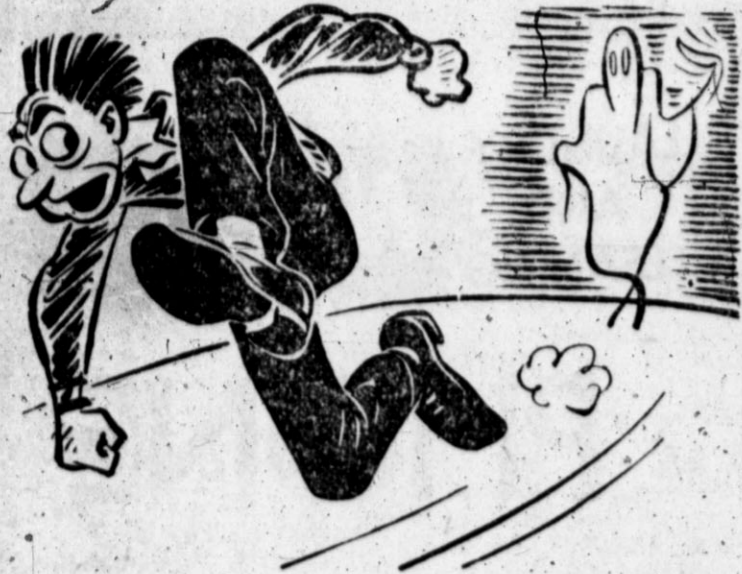
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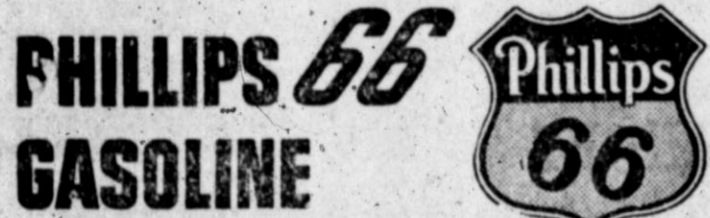
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Crawfish Tags Worth A Dollar

By FRANK CAREY
AP Science Reporter
CORAL GABLES, FLA. (AP)—Now they're putting number plates on lobsters.

Marine biologists of the University of Miami, working with the Florida state board of conservation, put "tags" on some 3,000 crawfish or spiny lobsters, to study their migratory habits. (The "spiny lobster" is the type that has no claws.)

The migration study is part of a general survey of the growth, development, distribution and characteristics of crawfish. This is all aimed at conserving proper supplies of them, and at the same time assuring lobstermen of good catches.

The tag consists of a strip of plastic about two inches long and 3-16 inch wide with a barbed point at one end. The address of the University's Marine Laboratory is printed on one

side. On the other side, there's a printed serial number and this instruction: "Tell Where, When and By Whom Caught."

When a lobster is selected as a participant in the survey, a tag is inserted between the second and third rings of its tail, leaving a little of the tag protruding.

Certain vital statistics concerning the lobster—such as its weight and size at the time of initial tagging, and the date and place—are recorded by the scientists.

If you catch one of these lobsters and return it to the laboratory, you get a dollar reward.

Out of the studies have come such findings as these:

- The lobsters get around. The average distance traveled between the date of release and the date of recapture was ten miles. The average time during which the crawfish were free was 66 days so that on the average they travelled over a fifth of a mile per day.
- Some, however, travelled as much as five miles in one day.

One lobster traveled 100 miles in 100 days.

The scientists have concluded that because of the lobsters' tendency toward wandering, it is possible for a given fishing area to soon become barren of crawfish or an area poorly supplied may be repopulated in a matter of a few months.

The creatures grow about one inch a year at market size. Calculations based on the tagging show that an area of twenty square miles may be populated by as many as 100,000 crawfish.

Shorthorn Sale At Stock Show Due To Get Much Attention

The eyes of Texas will be on the Fort Worth Fat Stock show, Jan. 28-Feb. 6, where breeders from Colorado, New Mexico, Oklahoma, Texas and Wisconsin, have made up a choice offering of 50 top quality purebreds for the Texas National Shorthorn sale to be held Thursday, Feb. 3.

Last year the sale averaged \$523 for 36 head—\$53 more in average than the previous year. The Texas Shorthorn Breeders' Association, co-sponsors of the sale, will hold its annual state dinner-meeting and election of officers the evening before the sale.

Demand for Shorthorn bulls from the great commercial beef producing sections has been the greatest in modern history with average of all Shorthorn bulls sold at auction in the U. S. in 1948 up \$39 a head more than in 1947.

The Moa, giant New Zealand bird which has been extinct for 500 years, reached a height sometimes surpassing ten feet and a weight of 500 pounds.

Lake Rudolf in Kenya, Africa, was once twice its present size and may have been the original source of the Nile.

Pre-Flight Briefing for Embryo Pilots



Standard pattern is explained carefully to Naval aviation cadets by their instructor in a pre-flight briefing at Pensacola, Fla. Pensacola Naval Air Station, the "Annapolis of the Air," is the focus of the recently reactivated naval air station cadet training program, open to healthy, single young men between 18 and 25, with at least two years of college. Upon graduation they are commissioned ensigns in the Naval Reserve or second lieutenants in the Marine Corps Reserve, are awarded their wings, and assigned to two years of active duty.

CHURCH ANNOUNCEMENTS

The following schedule of church services is furnished by the Hereford Ministerial Association. Any other local churches desiring to list their schedule of services in these columns may do so by turning in their copy to The Brand office not later than noon on Monday of the week of publication.

FIRST BAPTIST
K. H. Azie, Pastor
Sundays 9:45 a. m.
10:55 a. m.
6:45 p. m.
Wednesdays 8:00 p. m.

FOUR JACKPOTS
NEW YORK (AP)—Harness horses will have four \$50,000 jackpots to aim for in 1949 with the elevation of the Roosevelt Raceway's two big features, the Roosevelt Two-Mile Trot and the Nassau Two-Mile Pace from \$40,000 to the higher figure. The two other big ones are the Golden West Trot and Pace at \$50,000 each, raced at Hollywood Park, California.

All colors are seen as various shades of gray by a person with a genital color blindness.

PLAN TEXTILE TRAINING
LONDON (AP)—The Cotton Board has announced it will establish pilot schools in cotton spinning and weaving. A board official says the scheme will make "industrial history in Britain."

"We shall take nominees of trade unions as well as those selected by individual cotton spinning and weaving firms," he says. "The training will be given free of charge by professional industrial consultants."

MYSTERIOUS ANCESTORS
NEW YORK (AP)—Of all household pets, only the dog cannot be traced to its wild state to the full satisfaction of science. The Australian dingo dog, a wild animal, is probably the closest link between dog and wolf or fox. But in the entire world, says The 1949 Book of Knowledge Annual, there are no other wild dogs from which the dingo could have sprung. Rover's ancestors have completely disappeared from the earth.



We Welcome You
CHURCH OF CHRIST
(Sunday)
Radio KPAN.....9:15 A.M.
Bible Study.....10:00 A.M.
Worship.....11:00 A.M.

Evening:
Young People...6:15 P.M.
Worship.....7:00 P.M.

Daily Radio Program
4:45 P.M.
KPAN—860 on Your Dial
We invite you to all services of the church.
The Bible is right and it does make a difference what we BELIEVE and PRACTICE.
Church of Christ.

HEREFORD FURNITURE CO.

for HIGH QUALITY FURNITURE
Guaranteed Radio Service
On All Makes and Models
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401 Main Hereford Ph. 823

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Our 32nd Year
South Plains Monument Company

KEEP TUNED to Hereford's Own Radio Station
KPAN
860 ON YOUR RADIO DIAL
SUNUP TO SUNDOWN
Marshall Formby, Manager

HAILE DRUG
229 Main Phone 99
Walgreen Agency Drug Store

\$1.25 ABSORBINE JR. 89c (Limit 1)
25c CUTICURA SOAP 19c (Limit 2)
50c WOODBURY SHAVE LOTION 29c (Limit 1)
EPSOM SALT 16 OZ. SIZE 19c

COUPON
PLASTIC RULER With coupon 5c
Perfection HAND CREAM Makes hands feel softer REG. 89c 9-oz. jar For this month only ONLY 59c
Maybloom BUBBLE BATH Pine Fragrance 39c

A Good DEFENSE Against Colds Potent VITAMINS
Chamberlain HAND LOTION 50c - 39c
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Medicated GLIDE Corn Pads Helps remove corns 29c
OLAVITE THERAPEUTIC VITAMIN CAPSULES Bottle of 100 79c Contains therapeutic doses of six important vitamins of sufficient potency to treat deficiency ailments.
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Twin Fountain SYRINGE 1.12
Monarch HOT WATER BOTTLE 1.39
Comforting Heat ELECTRIC HEAT PAD 4 position switch 750
Reflector Type ELECTRIC HEATER 12-inch bowl 449

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TEETHING RING With coupon (Limit 1) 12c

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1-oz. Bottle TINCTURE OF IODINE (Limit one) 11c

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POCKET COMB Durable Plastic 5c

ANTHONY'S CATHOLIC
C. H. Heald, S. A. Pastor
Masses: 7:00, 10:30 a. m.
Sunday Misses: 8:30 and 8:15

LAWN BAPTIST CHURCH
C. S. Parker, Pastor
Sunday School 10:00 a. m.
Morning Worship 11:00 a. m.
Praying Union 7:30 p. m.
Evening Service 8:30 p. m.
Mid-week Service Wednesday 8:00 p. m.

IMMANUEL LUTHERAN
E. W. Lichtsinn, Pastor
Sunday School and Bible Class 10 a. m.
Worship Service 11 a. m.
Holy Communion is celebrated the first Sunday of each month with a special Confessional service beginning at 10:45 a. m.
Listen to the Lutheran Hour each Sunday over KFDD at 9 m.
Wednesday 7:15 p. m.
Services are held in the Court Room

FIRST PRESBYTERIAN
Russell A. Wingert, Pastor
Sunday School 9:45 a. m.
Morning Worship 11:00 a. m.
Evening Worship 7:30 p. m.

ST. THOMAS ESPISCOPAL
Services every first Sunday morning, 3 a. m. at County Courtroom. Rev. Walter R. Scott of Plainview in charge.

CHURCH OF THE NAZARENE
Rev. Roy L. Bickford, Minister
Sunday School 10:00 a. m.
Morning Worship 11:00 a. m.
Evangelistic Service 7:30 p. m.
Mid-week Service Wednesday 8:00 p. m.

FIRST METHODIST
Don R. Davidson, Pastor
Sunday School 9:45 a. m.
Morning Worship 10:55 a. m.
Youth Fellowship 7:15 p. m.
Evening Worship 8:00 p. m.
Mid-week Services Wednesday 7:30 p. m.

ASSEMBLY OF GOD
S. E. Eldridge, Pastor
Sunday School 9:45 a. m.
Morning Worship 11:00 a. m.
Young Peoples Service 6:15 p. m.
Evangelistic Service 7:45 p. m.
Mid-week Services Wednesday 8:00 p. m.

FIRST CHRISTIAN
Roy W. Ford, Pastor
Sunday Services:
Morning Worship 10:50 a. m.
Sunday School 9:45 a. m.
Junior Endeavor 8:00 p. m.
C. Y. F. 8:00 p. m.
Evening Worship 7:00 p. m.
Mid-week Service:

POLL TAXES

MUST BE PAID BY
JANUARY 31st
YOUR POLL TAX WAS NOT COLLECTED WITH YOUR PROPERTY TAX THIS YEAR. SO PAY YOUR POLL TAX NOW.

JANUARY IS THE LAST MONTH

TO PAY
PROPERTY TAXES
PERSONAL TAXES
TO AVOID PENALTY AND INTEREST

J. C. REESE

COUNTY TAX ASSESSOR-COLLECTOR

Whiteface News

Items of Interest Compiled and Published by students of Hereford High School.

DRAMATICS

Cast For High School Production Of Wilder's 'Our Town' Selected

The cast for the play "Our Town" by Thornton Wilder has been selected.

Rehearsals are being held in the auditorium after school. The cast is as follows:

Stage manager, Neely Kimbrough; Dr. Gibbs, Bob Johnson; Joe Crowell, Pat Corbett; Nowie Newsome, Bill Forous; Mrs. Gibbs, Jane Welch; Mrs. Webb, Nancy Cagle; George Gibbs, Eugene Robinson; Kate Gibbs, Faye Nixon; Wally Webb, Ronnie Duran; Emily Webb, Bonnie Jane Sisk; Professor Willard, John Soutall; Mr. Webb, L. T. Hawks; Woman in the Balcony, Marilyn Henderson; Man in the Auditorium, Audrey Lookingbill; Lady in the Parlor, Fay McGinnis; Simon Stimson, John Newson; Mrs. Gibbs, Joan Harwick; Cousin Wade, James Henderson; Si Crowell, John Sudaugh; Sam Craig, Louis Le Grand; Joe Guogard, Garland Rogerson.

Final production date is Feb. 24 and 25.

SENIOR WHOS WHO

Name: Lola Faye Brunson
Ambition: Stenographer
College: Not sure
Likes: Pecan pie, swimming
Dislikes: Study Hall, midterm tests
Organizations: Pep Club, paper staff.
Name: Evelyn Ford
Ambition: To be a model
College: T. C. U.
Likes: Food and Vaughn Monro
Dislikes: Men and western music
Organizations: Pep Club, paper staff.
Name: Virginia Green
Ambition: secretary
College: Amarillo Secretarial school
Likes: Friendly people
Dislikes: Canage
Offices held: artist for the yearbook.
Organizations: Paper staff



WELL,
HELLO
THERE...

Say now, how do you like this weather? Better? Have you lived or did you get rolled in the snow?

DO YOU KNOW WHAT Glenn Wilson asked Claudia Lewis as he stood on her doorstep? "Want a cough-drop?"

As I was dodging a snowball the other day I heard (overheard that is) Jr. McGee say to Claude Melugin: "Jr., I haven't seen you for days, is it true you have been Tiger hunting?" Claude: "Yes, and did I have all the luck—didn't see a one."

You know how party lines are—well, the other day my receiver was off the hook and Patsy Dunlap and Don Davison were saying:

"Roses are red
Violets are blue,
Like the elbows in my shirt,
You and I are through."

Has a little bird told you anything? Well, here's what one told me—Billie asked Jeanie:

"Your boy friend has a new shirt?"
"No he hasn't."
"Well, something's different."
"It's a new boy friend."

Girl with personality:
Ruby Faye Barclay, A person who, when you ask her how she is, tells you.

PERSONALITY QUIZ

Here we go again with two outstanding personalities around H.S. Try your luck on these:

- 1. Born the 4th year of depression when the 15th bride was wed.
 - 2. Has a red manufactured covering woven or united by a kind of network which is rather short circuited.
 - 3. His or her family comes from a long line of jars.
 - 4. Unscramble the name: Reksatmrop. (There are three extra letters).
- NO. 2
- 1. The child of grinders.
 - 2. Related to a certain kind of insect.
 - 3. The person spreads cheer wherever they go.
 - 4. Indulges in witticisms and is surrounded by onyx growths.

The answers to last week's quiz are: Junior McGee, senior and Bobby Owen, junior.

EXAMINATIONS

Have you noticed people walking along the street with their noses in books? They bump into people, fall down, stairs and make a nuisance of themselves in general.

If you have noticed this—don't be alarmed. It's just the students of Hereford High School preparing themselves for the semester examinations which they have been looking forward to.

Everyone is in a nervous-worried state, but if they will calm

Sports Slants

By PAT CORBETT

One of the most startling news items of the week in the sports world was the attempted robbing for a basketball player from George Washington University. Four men have been picked up in connection with the incident.

Dave Shapiro, co-captain of the team, was played a major part in the capture of the men. When he was contacted they told him they would give him \$1,000 to make sure his team lost to Manhattan College by at least 18 or 19 points. But he led his team to a 71-63 upset over highly-rated Manhattan College.

On the local front Bob Patterson seems to be leading by making all-tournament at Dalhart last week. He was awarded a trophy.

The Hereford Whitefaces had a 50 per cent average for the tournament by winning two out of the four games played. They lost to Dalhart, by a score of 28-27, and to Dumas, by a score of 36-32. The Herd beat the Stratford "B" team and Guymon.

The Baylor Bears are currently leading the Southwest Conference in one of the hottest basketball races in the history of the conference. Texas University is second behind the Bears and is ready to give somebody some trouble on the court.

West Texas State is living up to its tradition of winning on the home court and losing on the road. The Buffaloes are going to make a strong bid for the Border Conference Crown.

Howard Lynch has been given a new contract for a period of two years at \$6,000 a year. He coached the Amarillo Sandies to the finals of the Texas AA football title this year. His team was defeated by the Waco Jaguars in the finals of the state meet.

Jaycees Play Weekly

The Hereford Jaycees' basketball team is still playing games every week. The Jaycees next home game will be Jan. 25. Earl Stagner said the game will probably be with the Graham Hoems of Amarillo.

Today's sport fan is Mr. Douglas Groom. He became interested in sports by playing them at West Texas High School at Canyon. Later he played basketball at West Texas State College. He played there in 1941-1943. He also played freshman basketball in 1939. Mr. Groom is the coach of the Hereford High School basketball team.

Former students of Hereford High School: Raymond Leub is working for the REA in Hereford. He was one of the best athletes Hereford High School has ever had. He made all-district in 1945 and in 1946, the year he graduated. He also made all-district in basketball and won the mile run three years in succession.

James Garner Shining Star
James Garner, all-state end from Amarillo, recently was put on the All-American High School football team. He was one of the most publicized players in the state. He also has one of the best scholastic records in the state. His average recently was .84. He does not know where he is going to college but is considering Yale or Harvard.

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LAUGHS

BROAD-MINDED.

A private was walking down the street with his girl when they approached a naval officer. The soldier saluted smartly, and the gesture was returned. "Why do Army men salute Navy men?" she asked.

"After all, my dear," replied the soldier, "they are our allies."

SHADY STORY

"You can't work in Africa! Why it's 109 degrees in the shade."

"Mike: 'So what? I won't be working in the shade all the time.'"

PARTY MANNERS

The mother was briefing her young daughter who was about to return a little friend's call.

"If they ask you to stay for dinner," she instructed, "Say no, thank you, I have dined."

But during the visit the friend's father said, "Come along, my dear, and have a bite with us."

"No, thank you," the little guest replied, "I've already bitten."

SIGN OF THE TIMES

Hang in Bill Bertolotti's Restaurant in Greenwich Village, N. Y. C.—"The management cannot be responsible for hats, coats, or waiters' political opinions."

FAMOUS FAMILIES

Two rookie centers on the University of Mississippi basketball squad are carrying on in the athletic tradition set by other members of their families. Ken Perry is the son of Memphis Bill Perry, manager and great hitter of the New York Giants, and Don Blanchard is the cousin of Joe Blanchard, Army fullback.

ALUMNI COLUMN

Jolepe Curtsinger is working at the Telephone Office. Jeanette Euler is attending West Texas State College.

Wanda Fish, now Mrs. Carl Johnson, is attending Texas Christian University.

Anna Kate Foretnberry is at home.

Mary Louise Grady is in Nurse Training at Hendrix Memorial at Abilene.

Hejen Green is going to Secretarial School in Amarillo.

Jimmy Green is going to Secretarial School in Amarillo.

Weldon Robinson is working in Hereford.

Dale Russell is attending Texas Tech in Lubbock.

Oliver Streu is attending Texas Tech in Lubbock.

Ike Wilcox is farming.

Wayne Williams is employed at the Hereford State Bank.

JUNIOR HIGH

The Junior High students are still waiting for exams.

Some of the classes have already started their second semester work. Mrs. Williams' English class is starting their new project.

They have been quite a few sick students at Junior High lately. Ramona Smith is in the hospital. She has pneumonia. Margaret Scott has whooping cough and cannot come to school. J. Roy Crutchfield has returned to school. He has been very sick lately. Most of the students, however, are back in school, regardless of the bad weather.

They have been three new students this week. They are Hubert Godfrey, sixth grade; Margie Osburn, seventh grade; and Jo Nell Hilton, eighth grade.

As A Teacher Sees It

By PAT SULLIVAN

What qualities does a good teacher possess?

The good teacher, it seems to me, should possess certain characteristics or qualities which I shall enumerate and discuss.

1. A sense of humor. In fact a teacher must have a sense of humor in order to survive. The world, I realize, is in a terrible mess, but wearing a long face solves none of the problems.

2. A genuine interest in his students. The good teacher is interested in his students as human beings. This interest should extend beyond the classroom; in fact it should extend beyond the students' school days.

3. Sympathy with, but not necessarily agreement with, the viewpoint of the student. The teacher should understand why students think as they do; but if the teacher does not think beyond the level of boys and girls, he should be a student in the class rather than the teacher.

4. Willingness to admit mistakes. A teacher who tries to bluff his way through problems or questions with which he is unfamiliar not only confuses students but also weakens himself.

5. Inspiration. Nothing is so depressing to a classroom as a teacher who dislikes teaching. The good teacher enjoys teaching more than any other work he could be doing. The good teacher believes that his job is important and that he is accomplishing something by his efforts.

6. An active Christian. The best teacher is a student of Christianity because Christian character and conduct are basic to healthy and happy lives. It is only through the observance of

these principles of conduct and ethics that our schools of our nation can endure.

We assume, of course, that every teacher has mastered the subject to be taught and has those qualities of leadership which enable him to carry on class routine in an efficient manner.

There are other qualities of good teachers that could be mentioned. If, however, we could live to these at all times, teaching would be greatly improved.

I know of no job more challenging or more interesting than that of teaching. I have no regrets nor apologies to make about my choice of a profession.

PERSONALITIES

By JANE WELCH

Mr. Pat Sullivan, one of the senior class sponsors, teaches English IV and drivers' education in high school. Majoring in English and minoring in speech, he received his Bachelor of Art degree in 1946 at Texas Tech. Mr. Sullivan says the reason he took him seven years to get his out three years to be in the degree was because he took army.

For a favorite food, he chooses angel food cake; favorite sport, basketball; and pet peeve, excuses. His home address is 807 East Fourth, and he added, when interviewed, that his phone number is 244 W (all you single girls take notice).

Mr. Sullivan, having taught in Hereford three years, enjoys teaching and plans to remain in the school teaching profession.

Several centuries before Christ, the Greeks experimented with crude hydraulic machinery.

SCHEDULE OF EVENTS

- Tuesday, January 18—Basketball game with Tulia (there)
- Parent-Teachers Association meeting.
- Friday, January 21—Tulia basketball tournament
- Saturday, January 22—Tulia basketball tournament
- Thursday, January 27—Basketball game with Price (here)
- McMurray Chanters to present program (here)
- Monday, January 31—Southern Assembly Program with Memory Artist.

EDITORIAL STAFF

EDITOR	Jane Welch
ASSISTANT EDITOR	Inez Tucker
NEWS EDITOR	Sallie Womble
ART EDITOR	Virginia Green
FEATURE EDITOR	Gertrude Begzen
OFFICE COVERAGE	Naomi Carter
EXCHANGE EDITOR	Evelyn Ford
LAUGHS AND BIRTHDAYS	Billie Holman
JR. HIGH EDITOR	Lola Faye Brunson
PERSONALITY QUIZ	Rose Stephan
TEACHERS WHO'S WHO	Caren Conklin
SENIORS WHO'S WHO	Doris Jean Smith
ALUMNI EDITOR	Orene Duggan
SCHEDULE OF EVENTS	Mary E. Hund
CLASS NEWS	Rose Stephan and Dorothy Lee

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GROUP VALUES TO 24.95	\$8.

NO ALTERATIONS

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67.52—2-Pant Suits	NOW \$47.50
57.50—Some with 2 Pants	NOW \$37.50
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DR. QUIZ

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A. MANSARD
B. GABLE
C. BUTTRESS
D. GOTHIC ARCH

THIS ANCIENT INSIGNIA OF ROMAN AUTHORITY... IS CALLED...
A. FASCES
B. MACHETE
C. RAVIOLI

FAMOUS SPORTSMAN, PROPRIETOR OF LARGE TEA ESTATES IN CEYLON...
A. SIR MALCOLM CAMPBELL
B. SIR THOMAS LIPTON
C. CONRAD NAGEL
D. REX HARRISON

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Record Book Will Prove Big Help For Farmers

COLLEGE STATION — Keeping farm records isn't a big job. That is, it isn't if you have the Texas Farm Record Book.

Did you ever wonder how to avoid the large amount of trouble and work it takes to fill out your income tax return? Did you ever wonder how your farm operates from year to year? Can you remember from time to time just how much land, machinery, and farm products you have on hand? The farm record book is the answer to all these questions, says John G. McHaney, extension county agricultural agent at large of Texas A&M College.

Farm records serve as a basis for locating the weak and strong points in farm operations—a kind of mirror that reflects a whole year's business. And, too, records will point out many unsatisfactory performances on the farm before more serious losses occur, says McHaney.

When it comes to getting credit from loan agencies, farm records show these agencies the possibilities of the farm and give a list of the assets—in inventory form—located on the farm.

The Texas Farm Record Book was designed so it can be adapted to any farm conditions in the state, and to cut down on the time and effort needed to keep a good set of records.

The record book is full of inventories—inventories of nearly everything on the farm. There are inventories of land, farm improvements, machinery and equipment, livestock, crops and feeds on hand, farm sales and expenses, farm products used at home, and last of all, a summary of the year's farm business.

Inventories are check-ups on what a farmer owns and owes at the start and finish of each year. Farmers who prepare income tax statements—and that gets nearly everybody—find they have a number of deductions after keeping a farm inventory.

After the inventory has been recorded at the first of the year, all that's left to be kept from day to day is the farm sales and expenses—a five, or ten minute job after supper.

Texas Farm Record Books can be had from the county agent, or by writing the Extension Service at College Station, says McHaney.

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New Gas ranges have automatic time and heat controls... light without matches!

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Only Gas gives you high heat, low heat, any heat you want without waiting!

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Smokeless broiling! Non-clog burners! Extra insulation! Only Gas has them all!

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Only air-circulated Gas ovens bake so evenly. Only live flame broils so perfectly!

SUPER-MODERN DESIGN
One-piece turret top of shining stain-resistant porcelain. Bigger, better storage space!

MORE FOR THE MONEY
Gas ranges cost less to buy and operate than any other modern cooking appliances!

Gas has got it!



DISCOVER FOR YOURSELF why more women choose Gas ranges than all other types combined. See any one of the many famous makes built to "CP" standards—now on display by your dealer. And for the next step in your "New Freedom Gas Kitchen," pick one of the beautiful new Servel Gas Refrigerators. They stay silent!

See Your Gas Range Dealer Now!

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Southern Farmers Plow In Winter



While the farmland of most of the nation lies under a blanket of snow, Southern farmers are plowing for the next tobacco crop. Ray Ferguson, background, watches as his son, Garland, guides the tractor over their 70-acre farm near Winston-Salem, C.

Beauty Angle-Charm Craze Of The Stars

By BETTY CLARKE
AP Newsfeatures Beauty Editor

Lie on the floor to get a beauty lift!

In Hollywood the latest glamour craze is the "beauty angle." This charm step started in the East at a Fifth Avenue salon years ago, but movie queens now are devotees of the routine—and they work at it, unlike plain Jane who all too readily gives up any glamour program that involves a little work.

Take a leaf from starlet Jacqueline Whit's beauty notebook. She says this charm builder takes only a few minutes before bedtime and results are worth it. Here's what she does:

She removes makeup thoroughly with several applications of cold cream, applies a thin layer of facial mask, soaks two cotton balls or squares in witch hazel, and is all set for her beauty angle.

This means lying on the floor with a hard pillow or two under your middle section, head and shoulders on the floor and feet up against the seat of your bed or couch, with hazel pads on the eyes.

Five to fifteen minutes of this will promote better circulation and you will feel wonderfully relaxed.

Melt the fat for muffins or baked puddings in the baking pan to save time and extra dish-washing. Start melting the fat before measuring out the other ingredients so that it will be ready and the pan cool enough when the batter is ready.

A hen that lays 200 eggs a year puts about 14 times as much calcium into the eggs as she does her body.

It is estimated that Americans read 400 million books a year.

First Texan To Be In 500-Mile Race At Indianapolis

By HAROLD V. RATLIFF
AP Newsfeatures

Dallas—For the first time in history, Texas is due to have complete, bona fide representation in the Indianapolis Speed-day 500 mile race on Memorial Day.

Moreover, the most eye-catching creation spinning around the brick oval in the 1949 classic will be the City of Dallas. Those words will be emblazoned across the hood. The car will be owned and assembled in Dallas. It will be driven and serviced 100 per cent by natives or long-time residents of this city.

The little man with the heavy foot at the steering wheel will be five, eight, 152-pound, 40-year-old William B. (Red) Hodges.

Red, probably the most popular driver in the southwest, never has raced in the 500, but he is not at all awed.

He has 20 years of racing experience behind him. It has been his life. Red was the big car racing champion of the southwestern circuit four years straight—1934-1937—when the sport was more popular in Texas, Oklahoma and Louisiana than it is now. There were plenty of races. The midgets had not been popularized. Hodges had one stretch when he won 19 races in 20 starts. But for bad luck last year he would have been the first Dallas man to drive in the Indianapolis classic.

He went there all right, just two weeks before the 1948 race, but his car wasn't hitting. There was one mishap after another. Finally the car wasn't placed in complete readiness until 10 minutes remained before the deadline on qualifying trials. That was too late for Red to take the driver's test required of all new-

comers and to warm up and get in the 10-mile trials.

If present plans materialize there won't be any slip-up on the time element this year. Hodges and his crew will go to the big saucer not later than May 1 and stay for the finish.

Plans as outlined now call for The City of Dallas to be a community proposition. It may be a \$20,000 corporation for that's what the total cost of building and transporting the car and paying other expenses will run to. Stock will be offered to the Dallas public.

As far as known, only two drivers entered from Texas ever raced in the 500. One was Red Schaeffer, a Californian who adopted Fort Worth as his residence for a short time. The other was the late George Baringer of Wichita Falls and he moved to Indianapolis.

Branches of trees and shrubs that have been split off by the weight of ice should be pruned off. All splintered and rough edges should be smoothed off before wood paint is applied.

You won't cut your finger if you pick up small bits of broken glass with a piece of crumpled, moistened tissue paper.

Feb. 1 Date Set For Renewal Of Plumbing Licenses

C. E. Belk, Administrator for the Texas State Board of Plumbing Examiners, announced in Austin recently that the deadline for renewing State Plumbing Licenses is Feb. 1, 1949. The Texas State Board of Plumbing Examiners was created by the 50th Legislature for the purpose of examining and licensing plumbers on a state-wide basis. All plumbers who are affected by the law must renew their 1948 plumbing licenses by February 1st in order to avoid the payment of a deferred renewal fee.

Paul Goneyway, Ivan Block, Jiggs Hartman and Dick Barrett were the Jaycees from Hereford who attended the Jaycee Convention in Lubbock Saturday night and Sunday.

Cliff Potter, R. H. Points and Bob Barrett spent Saturday and Sunday in Altus, Oklahoma.

Miss Carlie Rae Frye spent last week end in Lubbock visiting with friends and relatives.

ASTHMA

Don't let coughing, wheezing, recurring attacks of Bronchial Asthma ruin sleep and energy without trying MENDACIO, which works thru the blood to reach bronchial tubes and lungs. Usually helps nature quickly remove thick, sticky mucus. Thus alleviates coughing and aids freer breathing and better sleep. Get MENDACIO from drugist. Satisfaction or money back guarantee.

TEXAS NATIONAL SHORTHORN SALE

Feb. 3 Fort Worth

AT THE FAT STOCK SHOW

20 Bulls, 30 females, from top name herds—bulls for range use, ready for service as well as prize-winners and choice foundation females. Let Shorthorns increase your cattle income by adding 50 to 100 lbs. more weight to market calves. WRITE FOR CATALOG. Ask about our FREE FREIGHT OFFER up to \$200.

AMERICAN SHORTHORN BREEDERS' ASS'N.
Dept. 900 U. S. Yards
Chicago 9, Ill.

Miss Dunlap Is Candidate For Bachelor's Degree

Special To The Brand
DENTON, Texas—Among the 51 candidates for bachelor's degrees to be awarded at mid-winter graduation at Texas State College for Women Feb. 6 is Miss Elizabeth Ann Dunlap, daughter of Mr. and Mrs. Walter Dunlap.

President L. H. Hubbard will deliver the commencement address at 3 p. m.

Miss Dunlap is majoring in merchandising.

DANES STAGE SWIM MEETS

COPENHAGEN, Denmark (AP)—Dutch and Hungarian Olympic swimmers will compete in international meets in Copenhagen this winter.

Among the foreign entries will be The Netherlands' Tonny Hom, Marie Louise Vaessen (third place winner in 100-meter free style) and Van Ekris, who finished sixth in the Olympic back stroke final.

Nel Van Vliet, Olympic and world champion, will not participate. She has quit swimming for a time because she is going to be married.

Sisters Eva and Ilonka Novak head the Hungarian squad. Eva was third in the Olympic 200-meter breast stroke final, and Ilonka fourth in the 100-meter back stroke final. Dependent on exit permits, Hungary further intends to send G. Kaadas, who won a 100-meter back stroke bronze medal, and G. Mitro, who won a bronze medal in the 1500 meters and finished fifth in the 400 meters.

J. R. Johnson of the Rutherford Store attended the Panhandle Markets in Amarillo Saturday. Mrs. Arthur Thompson from the Little Fashion Shop was also in attendance.

In partial color blindness only some colors seem gray.

"SPEEDY" by Hereford MOTOR CO.

HEREFORD MOTOR CO.
Dudley Green - HEREFORD, TEXAS - Archie Scott

Where ice hit telephone lines

DAMAGE EXCEEDS \$2,300,000

Last week's ice and sleet storm struck telephone communications in the Southwest the hardest blow they'd received since 1937.

Damage to telephone lines exceeds \$2,300,000 in the area shown on the map above.

Telephone construction men, 3,000 of them, with their trucks and tools, moved into the storm region from all directions.

At the height of the storm 180 communities in four states had no outside telephone communications whatever.

The storm disrupted service for many thousands of telephone users for varying periods. We regret the interruption to service and we sincerely appreciate the patience people everywhere have demonstrated.

The size of the repair job that 3,000 telephone workmen are now tackling can be measured in the damage—108,000 wire breaks, 9,000 poles down, 2,600 long distance circuits out of service, 19,000 telephones temporarily silent.

By states, the money losses are \$600,000 in Missouri, \$380,000 in Kansas, \$570,000 in Oklahoma, and \$750,000 in Texas.

The poles, wire, crossarms, and all the other things needed to restore service are coming into the storm area by train and by truck. They're coming from Missouri, Texas, Alabama, Louisiana, Tennessee, Mississippi, Illinois, Pennsylvania, New Jersey, Maryland.

Telephone men began the repair job while the sleet still was falling. Long after emergency service is restored everywhere they'll still be at work until all damaged telephone equipment has been repaired and replaced, and everyone's service is back to normal.

The size of the repair job that 3,000 telephone workmen are now tackling can be measured in the damage—108,000

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Plus Tax

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CONTINUOUS, FREE-ROLLING TREAD DESIGN WEARS EVENLY, OFFERS YOU EXTRA-LONG MILEAGE, WHISPER-SILENT OPERATION.

GUARANTEED 18 MONTHS!

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HOME OWNED and OPERATED by
J. B. POOL
245 Main HEREFORD Phone 703

British Students Train In Skiing

AP Newsfeatures

MUERREN, Switzerland—More than 700 boys and girls from British public schools are learning to ski at Swiss winter resorts under a large-scale project organized by the "British Schools Winter Sports Association."

The great majority of them had never seen a pair of skis, yet they are making such progress, say their Swiss trainers, that they may well contain the nucleus of Britain's future national ski team.

The project was initiated by Colonel R. M. Brooker, a British secret service officer during the war, mainly to train a new generation of British skiers among boys and girls who were too young to ski before the war and had no opportunity to reach winter sports centers on the continent since 1939.

In normal times, the youngsters would have taken skiing holidays, but British currency restrictions have put great difficulties in the way of that. To counteract the effect these difficulties might have on Britain's future, standing among the world's skiing nations, Brooker organized the Schools Winter Sports Association.

The youngsters are spread over the 11 most famous winter resorts in Switzerland by school groups, each group accompanied by several teachers. In theory, any British school is eligible to participate, but as the youngsters' parents have to pay all the expenses involved, only "public" schools—where education is most expensive under the British system—are doing so now.

The youngsters are between 11 and 18 years old. According to Colonel C. H. French, who is supervising the project, in Switzerland, the boys and girls—nearly all novices—made "astounding progress" after only a few days on skis.

Some of Britain's foremost public schools, including Eton,

Panhandle-Plains Museum Has Biggest Year

Special to The Brand

CANYON — More tourists thronged through the Panhandle-Plains Historical Museum during 1948 than in any previous year, announced Boone McClure, assistant curator. The 50,627 visitors last year brought the total of persons registering at the museum since its opening to 539,704.

Texans led the parade with a total of 44,532 persons. Oklahoma ranked second with 1,132 and New Mexico had 817. Other states represented with more than 100 visitors show California, 478; Kansas, 346; Illinois, 315; Missouri, 307; Colorado, 192; Arkansas, 184; Nebraska, 146; Iowa, 140; Ohio, 127; Indiana, 124; Louisiana, 120; and Michigan, 102.

August was the best month for visitors with 6,092. May tourists registered to the tune of 5,831; April had 5,517 and July saw 5,274 visitors. Other monthly totals are: March, 4,628; October, 4,466; June, 4,365; September, 4,250; February, 4,183; November, 2,774; December, 2,195 and January, 2,052.

Attendance at the museum has grown from 22,767 during 1933 after it opened in April, to the present total of more than 50,000. Other yearly totals are: 1934, 29,355; 1935, 26,299; 1936, 36,104; 1937, 27,806; 1938, 30,672; 1939, 36,849; 1940, 39,787; 1941, 40,330; 1942, 26,618; 1943, 25,698; 1944, 27,413; 1945, 35,266; 1946, 39,617; 1947, 44,507.

Rugby, Harrow and Winchester, are not represented. Nor are any of the government-financed non-public schools. Colonel French says he hopes, however, that the great success of the association's first season would encourage many more schools to take part in the scheme next winter.

British Discover Phillip Is Prince

AP Newsfeatures

LONDON — A Prince of a guy. In pub and palace. That's the way Britain has sized up Phillip, Duke of Edinburgh and husband of Princess Elizabeth.

For more than a year now, he has been on trial, serving a sort of apprenticeship for a rough job which will take on increasing responsibilities as the years roll by. And those responsibilities may pile up much more quickly than anticipated. For Phillip—now that King George is ill—will be expected to take over many of the royal functions at public affairs this year.

He has brought to some sedate austerity of the palace a breath of fresh air, a common touch, which the common folk over here approve.

By tradition, the royal family make it a practice to leave a party early—even one of their own at the Palace. Not Phillip. He's a bitter-ender.

By practice, members of the royal family keep their cars waiting while out visiting for an evening. Not Phillip. If he isn't driving himself as he usually does, he'll tell the chauffeur: "Just whip around for me about 12, will you?"

By custom, Buckingham palace has its flunkies take care of the formalities when one of the royal family accept the invitation. Not Phillip. He phones—"I'll be along seventh."

Just as it happens on High Street, there is an argument within the palace gates on how to say it: "Is it 'kinema' or 'cinema'?" "It doesn't worry Phillip. He says: 'Let's go to the movies.'"

He marked off a cricket pitch on the front lawn of his Windsor Moor house and enlisted the gardener, the odd-job man and the policeman on duty for a little practice.

Here in Britain, the average man takes his sports seriously. Phillip has proved himself a kindred soul. He's fair at golf, good at cricket, better at squash, and best of all at racing small sailing craft.

But he's no playboy. There are speeches to be made, fairs to be opened, hospitals to be dedicated, factories to be encouraged. Phillip takes them all seriously.

For example, he took over the honorary presidency of the London Federation of Boys' Clubs. With his naval work and royal functions, he could have called it quits by merely lending his name to the organization. Phillip didn't. In nine weeks, he visited as many clubs.

Phillip really works at his job as a prince.

A species of water-lily growing in the Amazon has leaves so broad and firm they will bear the weight of a child.

Color blindness may be either acquired or congenital.



Rep. Durwood Manford (right) of Smiley, is sworn in in Austin, Tex., as new speaker of the House of Representatives by Sec. of State Paul Brown (left), at the 51st Legislature as it convened. (Associated Press Photo)

Training For Rural Electric Linemen Is Set For This Month

Special to The Brand

COLLEGE STATION — Rural electric line construction and maintenance crews in fifteen Texas communities will start their 1949 training programs during the remaining weeks of January under the direction of M. D. Kaderli, line crew instructor in the Industrial Extension Service of Texas A&M College. This was announced recently

by E. L. Williams, IES director, whose department conducts R. E. A. training program in Texas in cooperation with the State Board for Vocational Education. Covering a regular circuit, Kaderli will instruct crews in the following communities during 1949: Childress, Memphis, Wellington, Perryton, Tulla, Hereford, Muleshoe, Littlefield, Floydada, Stamford, Merkel, Rody, Stanton, Tahoka, and Lubbock, the announcement said.

The first hydroelectric station in America was built in Appleton, Wis., in 1882.

IMPORTANT MEETING

IT IS URGENT FOR ALL POTATO GROWERS & SHIPPERS

to be present

FRIDAY NIGHT

7:30 P. M.

at

Deaf Smith County Courthouse

—Ed Adams

NOW COMES THE LEADER WITH A 7-YEAR ADVANCE IN ONE!

CHEVROLET

is the only car bringing you all these fine-car advantages at lowest cost!

YOU'LL PREFER ITS "LUXURY LOOK!"

Chevrolet's new Leader-Line Styling is lower, wider, rarer... with new Dyna-Cool radiator grille, Single-Sweep front and rear fender treatment, and fuel-injection rocket lines all around... by far the most beautiful development of the new "functional form" for motor cars.

MORE BEAUTIFUL FROM EVERY ANGLE!

The new Beauty-Leader Bodies by Fisher (with push-button door openers outside) are true masterpieces by the master builder of fine coachcraft... with superb lines, extra-fine upholstery and a wide variety of alluring colors... much more beautiful from every angle—inside and outside—front, side and rear.

MORE ROOM AT EVERY POINT!

The new Super-Size Interiors featuring extra-wide "Five-Foot Seats" give you plenty of head, leg and elbowroom as well as extraordinary seating space for six full-grown passengers; and you'll also notice that the quiet rear decks have what amounts to "trunk room" capacity.

SEE ALL! ENJOY ALL!

New Panoramic Visibility, with wider curved windshield, thinner windshield pillars, and 30% more window area all-around, permits you to see all and enjoy all, and to travel in maximum safety.

THESE ARE CARS THAT "BREATHE!"

Yes, you'll enjoy the additional pleasure of riding in a "car that breathes," for a completely effective heating and ventilating system supplies warm air to every nook and corner of the interior—exhales stale air—and keeps glass clear in all weather. (Heater and defroster units optional at extra cost.)

THE NEW RIDE'S A REVELATION!

A vastly improved Unitized Knee-Action Ride, combined with new direct-acting airplane type shock absorbers, front and rear, and extra low pressure tires, gives the stability, smoothness and road-safety you have always wanted.

THERE'S ONLY ONE

WORLD'S CHAMPION ENGINE You get the finer results of Chevrolet's sturdy Valve-in-Head Thrift-Master engine in all Chevrolet models... together with all of Chevrolet's money-saving economy of operation and upkeep... and this is the world's champion engine for miles served, owners satisfied, and years tested and proved.

JUST COURT THE COMFORTS!

Push-Button Starter for simple, assured starting; Hard-E-Casphalt with Synchro-Mesh Transmission for maximum shifting ease; and Firm Foundation Box-Gridler Frame for ride-stability and "top-resilience" unsurpassed in the Chevrolet price range.

STOP MORE SWIFTLY AND SAFELY!

The new Carb-Safe Hydraulic Brakes give even faster stops with safety... and assure the highest degree of effective braking action for you and your family.

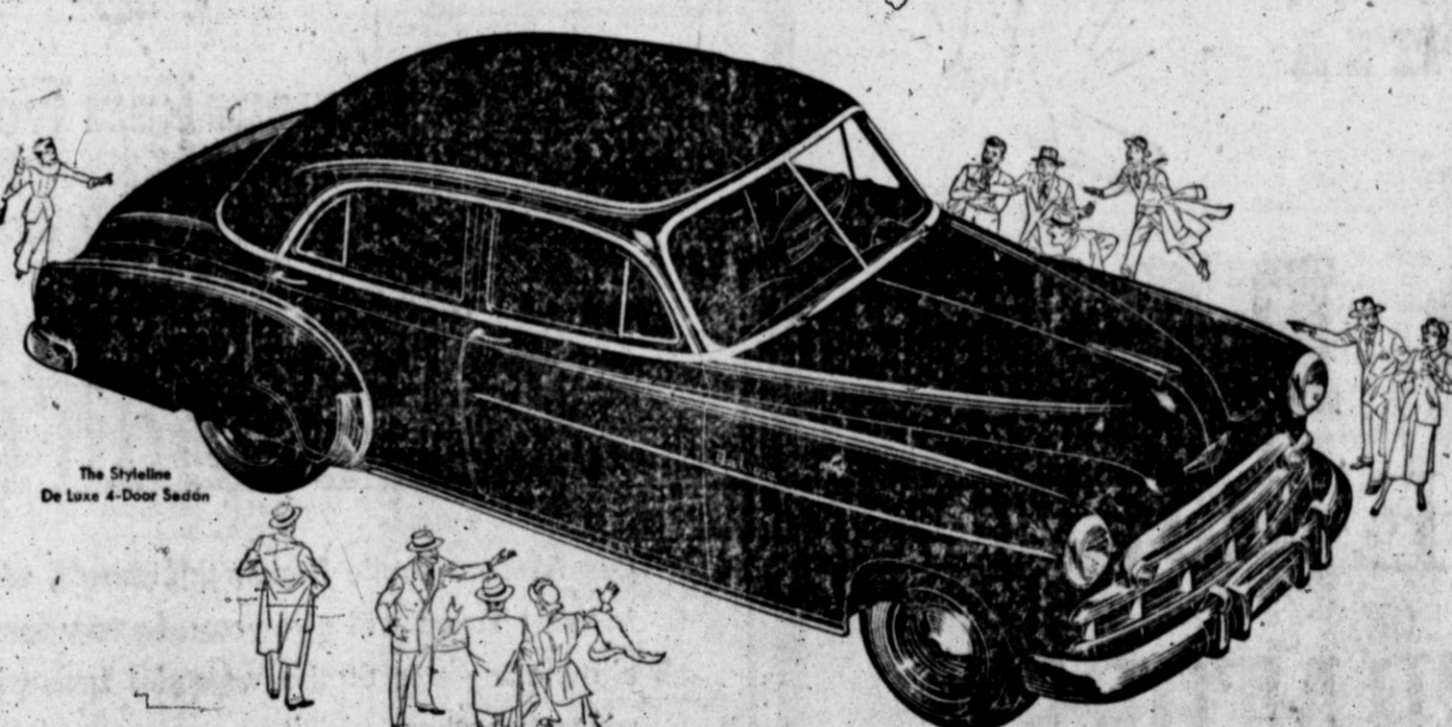
YOU'LL SAVE MORE MONEY, TOO!

This new Chevrolet is designed, engineered and built to speed your purse and spare your pocketbook, for it brings you all these and many other important improvements at the lowest price and with extraordinary economy of operation and upkeep.

Plus NEW CENTER-POINT DESIGN!

A remarkable 4-way engineering advance exclusive to Chevrolet in its field, and consisting of Center-Point Steering—Center-Point Seating—Lower Center of Gravity and Center-Point Rear Suspension gives the new Chevrolet riding and driving results without precedent or parallel in low-cost motoring. That means a new kind of riding ease and a new kind of driving ease heretofore reserved for owners of more expensive cars. Permanently—only new Center-Point Design can give you all these riding and driving results! Only the new Chevrolet brings you Center-Point Design at lowest cost!

Welcome the New CHEVROLET



ON DISPLAY SATURDAY

The most Beautiful BUY of all

We cordially invite you to see the new Chevrolet for '49—the first completely new car the leader has built in more than seven years—and the most beautiful buy of all!

You'll find it's the most beautiful buy for styling, for driving and riding ease, for performance and safety, and for sturdy endurance born of quality construction throughout... because it alone brings you all these advantages of highest-priced cars at the lowest

prices and with the low cost of operation and upkeep for which Chevrolet products have always been famous.

Yes, here's the newest of all new cars—pre-tested and preproved on the great General Motors Proving Ground—and predestined to win even wider preference for Chevrolet as the most beautiful buy of all, from every point of view and on every point of value. Come in and see it!

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BEAUTY

Constant Care For Winter Hair Glamor

By BETTY CLARKE AP Newsfeature Beauty Editor Wintertime colds and other ills which lower resistance generally, take their toll of hair and skin. This is the time of the year when hair resembles matting used for upholstery stuffing. It is quite an effort to get that nice silky smoothness so easily achieved during other seasons.

The only solution seems to be regular beauty parlor visits, frequent scalp and oil treatments, during the cold damp winter months it is a bit of a risk to shampoo hair at home unless you have adequate drying facilities.

Beware Coughs From Common Colds That HANG ON

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist so sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.

'Outward Bound' To Be Presented

Special to The Brand

CANYON — Presentation of the play, "Outward Bound" by the Speech Department of West Texas State College has been scheduled for February 8 and 9. It was originally scheduled this week. It will be given in the Branding Iron Theatre at 8 p. m.

A third performance will be given Feb. 11 at 3:30 p. m. for the benefit of high school speech students and teachers. Those who have been invited include: Mrs. I. T. Graves, Floydada; Betty Brown, Plainview; Wendell Cain, White Deer; Mabel Hare, Panhandle; Mrs. Jolly Johnson, Dumas; Patricia Smith, Portales; N. M.; and Mildred Hulsey of Tulla.

months it is a bit of a risk to shampoo hair at home unless you have adequate drying facilities. Physicians say that many sore throats and colds are due to washing the hair at home and not thoroughly drying it.

If you find it necessary to clean your hair between beauty shop visits, use one of the dry shampoos or a liquid hair cleanser or witch hazel. It is a bit tedious to use your hair this way but if it keeps you from getting a sore throat, it should be worth it.

One thing you can do all winter to promote hair gloss is to brush your locks vigorously and often. Use a good hair brush and remember to clean it frequently.

New Subjects For WTSC Outlined

Special to The Brand

CANYON—Eight new subjects are being offered during the spring semester at West Texas State College, Frank H. Morgan, registrar, has announced.

Five are in the Department of Bible, two in Industrial Arts and two in Physical Education. Registration for the second semester will be held Feb. 1. Classes begin the next day.

John E. Hunter, Bible head, says he will offer Bible Poetry, Life of the Apostle John; How the Bible came to this generation. Bib. l. a. teaches on the home and marriage and The Book of Revelation.

John Gillis, Industrial Art head, says a crafts course will be offered next term. Six weeks will be spent on each phase of leather, plastics and silver and stone cutting. Also upholstery will be given as a full semester course.

Community recreation is the title of the new Physical Education course. It offers guiding principals for administering and organizing community recreation.

A special physics course designed especially for math and physics majors who will not be here next year will also be offered.

Water requires more heat to warm it and more cold to cool it than any other common substance.

A pound of the finest steel, when made into fine watch-spring wire is eight miles long and worth \$60,000.

Costa Rican President Leads His Men



President Jose Figueres, arrow in black hat, marches into Liberia at the head of a detachment of newly-formed Costa Rican troops. Liberia was one of the points near the Costa Rican border held recently by rebel forces said to have invaded from Nicaragua.

TRAINS HAVE RUBBER TIRES

PARIS (AP)—France has 140 rubber-tired railway cars, that have gone 12,000,000 miles since they were introduced in 1932. The cars weigh 16 tons, compared with steel-wheeled cars of 33 tons.

When a tire goes flat, a light warns the driver and he stops at the next division point for a change. No danger is involved, because adjoining tires carry the weight.

The trains run in almost complete silence and with increased smoothness at 80 miles an hour. A tire lasts for 22,000 miles.

They cost more to operate because Diesel engines are too heavy for the cars and are replaced by gasoline engines, which are more expensive to operate.

QUOTE QUOTES

TAUNTON, SOMERSET, England (AP)—The Rev. J. W. Storey quotes these verbal tidbits in his parish magazine:

"The chief end of man is the end with the head on."

"Liberty of conscience means being able to do wrong without bothering about it afterwards."

"An insect has three parts of its body—the thorax, abdomen and doxology."

"Joan of Arc was the wife of Noah."

"Milton wrote blank verse because he was blind."

"Quinine is the bark of a tree; canine is the bark of a dog."

SON IS BORN TO MR. AND MRS. RUSSELL

Mr. and Mrs. Jack Russell announce the birth of a nine-pound son, William Rolfe, in Fort Worth on Sunday, Jan. 16. Maternal grandparents are Mr. and Mrs. Rolfe Fry of Fort Worth, and paternal grandparents are Mr. and Mrs. W. H. Russell of Hereford.

Color blindness is about 2 1/2 times more common in men than women.

LOSE WEIGHT WITHOUT DIETING! Doctor's Amazing Discovery! Without dieting you can lose fifty pounds and have a more slender, attractive figure. All you do is eat a delicious AYDS (sugar) Vitamin and Mineral Candy before meals to direct. Your appetite is curbed, you eat less and accordingly lose weight. No dieting, no drugs, laxatives or exercise with the AYDS plan. PROOF POSITIVE! Nationally known doctors have treated AYDS on over 100 people (one a nurse) resulting in an average loss of 40 to 50 pounds average, quickly and easily. Try AYDS yourself—today. MONEY-BACK GUARANTEE—Many users have reported losses of up to 10 pounds with their very first box. AYDS are guaranteed—you, too, must lose weight with your first box (only \$2.50) or your money back. FREE Scientific Weight Chart. Call for yours. Or send free with mail or place order. No obligation.

Graduation Date At Tech Moved Up

Special to The Brand

LUBBOCK—Catalog changes at Texas Technological college announced recently by Dr. E. N. Jones, vice president, have moved the date for graduation and close of school one week earlier, and changed the opening date for summer school from June 8 to June 6.

New dates for baccalaureate and commencement are May 29 and 30 respectively. The change will "make commencement exercises a climax to the school year, with the student body, faculty and band on hand at no inconvenience to anyone," Dr. Jones explained. School will be closed June 1.

Examinations for graduating seniors are to be held one week before exam week, which will

require candidates for graduation to be in examinations during "dead week."

The new schedule will permit an earlier opening of summer school, permitting an early closing which will enable public school teachers attending the second college summer session to be back for the opening of public school. Dates for summer school are: Open June 6, for registration for the first term which closes July 16. Second term begins July 18 and closes Aug. 26. A commencement exercise for summer students will be Aug. 26. Summer school graduation is again resumed after several years lapse, Dr. Jones said.

SAND FROM 50 BEACHES PLYMOUTH, England (AP)—Edward Pascoe, 32, has a collection of sand from more than 50 beaches—and can tell where each sample came from.

Read the Want Ads!

Famous Last Words:



Our Modern Brake Repair Equipment, which is among the best in West Texas, will give you a factory specification job... thus eliminating one of the worst hazards of driving, especially in winter weather.

VISIT US TODAY... and see this new Modern Machinery

General Repair Work

UNITED MOTOR SERVICE SOUTHWIND HEATER Sales — Service

5 Mechanics to Serve You! BATTERY SALES — SERVICE

Carburetor Service... Radiator Shop

ALL WORK GUARANTEED

WESTERN BATTERY & ELECTRIC

A for AUTRY for ACTION.

Gene Autry and Champion in THE STRAWBERRY ROAN with Gloria HENRY and Jack HOLT. Popeye in Wolf in Sheik's Clothing. A Mighty Drama of a STALLION OUTLAW!

SECOND FEATURE: CHARLIE CHAN, THE GOLDEN EYE

STAR FRIDAY SATURDAY

THE BRIGHTEST SPOT

What's the Brightest Spot on Main Street? It's a place where hearts beat faster, where our COMMUNITY becomes a living unit of happiness.

This BRIGHT SPOT is our DREAM HOUSE; it is also your STAR THEATRE, where everyone gathers for outstanding entertainment.

BLUEPRINTS FOR LAUGHS! RAVE PICTURE OF THE WEEK! CARY GRANT MYRNA LOY MELVYN DOUGLAS in 'MR. BLANDINGS Builds His Dream House' with REGINALD DENNY

STAR SUNDAY-MONDAY TUESDAY

UNDERWORLD CHALLENGE WATERFRONT at MIDNIGHT William GARGAN Mary Beth HUGHES Richard Travis

PLUS THE TRAITOR and BRICK BRADFORD

TEXAS FRIDAY SATURDAY

Double-Dealing Dames Are Right Up My Alley! George RAFT Intrigue JUNE HAVOC HELENA CARTER Tom Tully

TEXAS SUNDAY MONDAY TUESDAY

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