

Your Dimes Will Battle Polio, Child Crippler

The Hereford Brand

16 PAGES TODAY

Published Every Thursday

Our Slogan: "More People—More Farms"

Price 5c Per Copy

49th Year—Number 4

Hereford, Deaf Smith County, Texas, Thursday, January 27, 1949

AROUND TOWN

Mrs. R. L. Campbell, Deaf Smith County resident, who has been elected state president of Home Demonstration Clubs, was named Texas "Woman of the Year" by the Progressive Farmer. The selection was announced in the January issue of the magazine.

The Hereford Brand has a new telephone line, installed to alleviate strain to which that one poor line was subjected. Now, if you need the Brand office, call either 30 or 31. One of them should be free. Of course, we do believe the best lines around here are not the telephone lines, and we hope our readers agree.

Earl Stagner, manager of the Jaycees Basketball team, has announced that the game originally scheduled with the Graham-Hcme plow company had been postponed because of bad weather, but it will be held as soon as weather permits. "Even if the March of Dimes drive is over," Stagner said, "we will still present a benefit game and contribute the funds to the Infantile Paralysis Chapter."

Bill Gladman of Dimmitt was the first man to buy one of the new English make cars. Saturday night he bought a four-door Anglia from the Hereford Motor Company. Bill says he's getting 37 and a half miles to the gallon on the car even during this week's slush and mud.

The Women's Council is holding a bake sale at Cogdill Motor Company Saturday. They guarantee tables and tables of good things to eat for the Hereford citizens who have good appetites and no calorie problems.

One of the funniest sights along Main Wednesday afternoon was the varying methods used to navigate the miniature streams that flowed along the gutters. When the snow started to melt, it oozed over the curbs and was dammed up to about curb-height. Pedestrians met the situation with looks of dismay, consternation, or in a few cases, sheer glee. The more athletic minded attempted to jump, the cautious forded the stream, and one of two missed in each case. They do say a mud bath is beautifying.

More About First Nickels

Still the nickel stories are coming in. There are a few new additions this week, and if you can remember how, when and where your first five cents came from, you might as well join the fun. Drop us a card, or call if you prefer.

Mrs. John Gaetz reports that she and her little sister, while they were very small girls carried a big market basket of tomatoes three miles to town. Their mother told them they could have all the money received to spend as they liked. According to her they trudged from store to hotel and back to the store but there were no buyers. One grocer offered them 16 cents in trade, but preferring cash they tried selling at the homes. One little old grandmother, living all alone offered them 14 cents for the lot saying, "That's all I have," so pocketing their seven cents apiece they went home. Mrs. Gaetz says that was back in Grover Cleveland's day, she thinks.

Mrs. J. B. Snead, Jr., remembers making her first nickel by sitting down on the floor and pulling grey hairs out of her uncle's head. He did not want to get grey headed and paid her a nickel for each one she pulled out.

And Rex Tines, in the Penrod and Sam category says the first nickel he ever made was one he stole right out of his dad's pocket when he was about eight years old and lived at Franklin, Texas.

Remember This Fellow?



Hoot Gibson, cowpoke matinee idol of the silent flicks, spent Friday night and part of Saturday in Hereford after motor trouble forced him and his traveling companions to stop while en route from Hoot's Nevada dude ranch to the East Coast. Above picture was taken Saturday morning at the Triple E Cafe. Shown with Gibson are Mrs. Lou Ann Harbour and Mrs. Ada Vaughn.

RETREATING FROM 'SUNNY CAL'S' WEATHER

Former Film Star Hoot Gibson Spends Night In Hereford When Auto Breaks Down

Hoot Gibson turned up in Hereford Friday and Saturday. The Gene Autry of his day, expounding a "You better git a hoss," philosophy was waylaid overnight because of car trouble. He was enroute from his Nevada dude ranch to the East Coast.

He said the California weather had scared him and his party into running for the East. In addition to Gibson, the party included his attractive black-haired wife, a business partner, B. R. Engel and Engel's wife. The Engles are from Lubbock.

Gibson, kingpin of silent picture cowboys, made a few talkies and was the idol of American youth. He was the Saturday afternoon attraction that pulled kids into movies when today's young business men were at the snuggle-tooth stage, and they've never forgotten him.

Retired Now. Although he's retired from active movie making, appearing only occasionally in supporting parts, he still finds it difficult to go anywhere unrecognized.

Gassaway Is Fined \$150 On Charge Of Drunken Driving

Charges of driving while intoxicated were filed in County Court Monday against Hollis Lester Gassaway, who was fined \$150 and costs, when he entered a plea of guilty. County Judge Leonard Foster said Gassaway was picked up by Cecil McNeil, state highway patrolman, on Witherspoon Avenue over the week end.

Mrs. J. C. Cummins spent last week end in Dimmitt visiting with Mrs. Ben Hill and granddaughter, Evelyn Ann.

March Of Dimes Fund Goal Short With End Of Drive Five Days Off

The March of Dimes campaign ends in another five days and the county has collected only \$1816.16 toward its goal, Mrs. Bruce Rose, treasurer, announced Wednesday noon.

Bruce Wooddell, who heads the drive, today reported that the 1949 goal could still be reached if the citizens of Deaf Smith County put their shoulders to the wheel during the few days left for fund-raising purposes.

The final spurge on campaign promotions will be the annual dances held Jan. 31, in celebration of Franklin Delano Roosevelt's birthday.

Jiggs Hartman, dance chairman, announced that this year there would be two dances, one at the club house and one at the City Hall. "They will be separate dances and tickets are a dollar apiece or two dollars a couple for each dance," Hartman said.

Fire Fatal For Small Grandson Of Local Couple

Mr. and Mrs. Clay Angelo received word Sunday of the death of their two-year old grandson, who suffocated in a fire at the home of his parents, Mr. and Mrs. C. M. Rotzler in San Diego.

Those attending the funeral from Hereford will include Mrs. Wilda Womble, Tony Edens and Frank Daniel.

Burial Of Jesse Willard Rogers Set Thursday

Jesse Willard Rogers, who died at noon Tuesday at the Deaf Smith County Hospital, will be buried Thursday afternoon at Leonard, Texas, his former home.

Mr. Rogers had been injured in an automobile accident three weeks ago and was hospitalized for treatment. He had been recovering rapidly his doctor said, and his death was sudden and unexpected, thought to be due to a blood clot.

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Mr. and Mrs. Jack Knox and Mr. and Mrs. Preston Hagans had dinner and attended a movie in Amarillo Sunday night.

Mrs. Jim Ashlock of Concord, California, is staying with her daughter, Mrs. Guy Cornelius, who has been ill. Mrs. Ashlock has also been visiting in the home of another daughter here, Mrs. Joe Curtzinger. She plans to return to her home in California about the first of March.

Street Surfacing To Be Extended

Schools Closed By Weather

No school was held in Hereford Wednesday at either the three public schools or St. Anthony's Catholic School, administrators announced weather conditions also prohibited school at Central on Tuesday. Principal D. C. Martin said.

THE WEATHER

High and low temperature and moisture readings Sunday through Tuesday were recorded as follows:
Sunday—High at 54, low at 37, moisture at .12.
Monday—High at 49, low at 37, moisture at trace.
Tuesday—High at 58, low at 10, moisture at .43.
Total moisture for January: 1.58 inches.

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Home Again



West Winning Cold War In Austria, Pyka Says On Return From Vienna

The cold war is well in hand for the Western Allies in Austria and a four-power peace agreement with the Austrians in the next few months is a definite possibility.

QUESTION of the WEEK

Do you think Hereford is big enough to support a concert association?
MRS. COLBY CONKWRIGHT: I favor the idea if we have the right place to present concerts. I definitely would not want any of the artists to appear in Hereford and be disappointed. Also, winter weather here is so tricky I believe it would be more feasible to present the concerts in the fall or spring if possible.

Last Rites Held For Mrs. Floyd Bentley At First Baptist Church

Last rites for Mrs. Floyd Bentley who died Monday night at Deaf Smith County Hospital, were held at the First Baptist Church in Hereford Wednesday afternoon.

Weather To Be Factor In Start Of Work

Job To Include Over Nine Blocks Let To Parkhill And Cooper
Mayor W. E. Dameron has announced an extension to the original paving program in Hereford to include nine and a half blocks of streets on Avenue E, Avenue I, Second Street and Knight Street.

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Money Grants To States Said To Be Weakening Federal Structure

By CLARKE BEACH

WASHINGTON — Grants of federal money to the states are becoming larger each year. And many leaders in the state and federal governments don't like it. The grants-in-aid gradually subtract from the independence of the states, they say, weakening the whole federal system.

Last August the Joint Conference of State Governors and members of Congress at a meeting in Chicago resolved that the grants should be reduced at least 20 per cent in the fiscal year 1950. But President Truman has proposed in his 1950 budget substantial raises, rather than reductions, in the total of grants. The largest increases he suggested were \$200,000,000 for federal aid to education and \$65,000,000 for increased general assistance.

Even without these new programs, however, the 1950 total of grants was bound to be higher rather than lower. This was pointed out in a speech in December by James E. Webb, director of the budget. The federal government was already committed to supply increased funds in grants, in accordance with past acts of Congress.

is that the federal government should pay part of the bill to enable the states to conduct certain programs in the interest of the nation as a whole. The states themselves administer the grants. The programs chiefly concern health, education and social welfare. Grants are supposed to do two things:

1. Stimulate the states to conduct programs they might not undertake if they had to depend entirely on their own funds. The federal government dangles large sums of money in front of them. It is theirs to use if they match it, usually putting up from about 25 to 50 per cent of the total sum to be spent.

2. Equalize the burden among the rich and poor states. But that's where the critics begin to differ with the advocates of grants. There is very little equalization of the burden, they claim, and some experts in the Federal Bureau agree with them.

In fact, say the critics, grants discriminate against the poor states. To get the big hunks of federal money they obligate themselves to put up matching funds which leave holes in their small treasuries. To engage in the federal program they have to neglect some local programs which might be more important to them.

The federal government, moreover, must necessarily establish certain minimum standards for the programs; helps to finance, and this means a measure of control over local administration. Representatives of the Council of State Governments feel that the whole program tends to violate the well accepted political principle that the unit of government which spends money should be responsible for collecting it.

Neither the Council nor the Governors, however, want the grants program abandoned. They only want it minimized. And they want the federal government to withdraw from tax collections in certain fields where states

The practice of giving the states grants-in-aid is as old as the republic, but it has taken on major importance only in recent years. The big boom came in the 1930s, when the states and cities were unable to cope with the need for work projects and other relief for the unemployed. The peak came in 1939, when \$2,908,999,000 was spent in federal grants.

Since 1946 they have been raising again: \$1,622,068,338 in 1948; \$1,941,784,566 estimated for 1949; and \$2,458,202,454 in 1950 if the President's proposed new legislation is approved. This would not include \$100,000,000 in contract authorizations for the new housing program which the President recommended as another grant measure.

The general idea behind grants

... For a Nickel, Too!



Bonnie O'Grady, 3, of Arlington, Mass., drinking from nature's own thermos bottle, enjoys the biggest five-cent drink in Puerto Rico at Isla Verde, P. R. The vendor shows how he slices off top of coconut with razor-sharp machete before serving the cool drink with a sanitary straw.

can step in and raise money to conduct their own social welfare programs. But federal experts, and even Council representatives, admit that this probably would not be the answer. Localities hate to tax their own people, and states try to keep their taxes down because of interstate competition—the effort to provide tax havens for wealthy corporations and individuals.

The programs now financed by grants-in-aid might lag or be abandoned. And even if states and localities impose taxes as heavy as their people can afford, the poor states will end up with revenue which is inadequate for such programs as those now in effect. None of the critics seem seriously to expect any development except a gradually expanded program of grants-in-aid.

Irish potatoes are grown in every state of the United States.

BOOM SEEN FOR LONDON ANTIQUES

LONDON (AP)—The relaxation of a nine-year restriction on imports will enable dealers to re-establish London as the "antique and art shop window of the world."

Lifting of the restriction on the import of antiques from 14 European countries was the outcome of a year's negotiations between the British Antique Dealers' Association and the Board of Trade.

Before the war collectors and dealers from all over the world came to London for their antiques. But with the war, antiques became a one-way traffic, with valuable articles going out of the country and nothing coming in.

NURSERY TO THE GUARD

LONDON (AP)—Oh, baby! A heavy artillery regiment of Britain's Territorial Army (National Guard) has started a nursery in its London Drill Hall. Officers explained that the nursery ought to help the reserves recruiting campaign.

Men are quicker to join up and turn out for weekly drills, they said, if they can bring along children and also their wives—for whom a social room has been set up.

CZECHS LIBRARY ON WHEELS

PRAGUE (AP)—The first library on wheels has begun operations in suburbs of this Czechoslovak capital. It is a huge bus with catalogued books in racks along the side, and with room for a dozen persons to browse.

IDAHO DIVORCES POPULAR

GOODING, Idaho (AP)—This little south-central Idaho town is gaining as a second Reno. During 1948, 217 persons took advantage of Idaho's liberal residence laws to obtain divorces here. That reflected an increase of almost 400 per cent from 1943, County Clerk Bert Bowler said.

Marriage licenses were issued to 78 couples last year. Gooding had a 1940 population of 2,568. Much of Gooding's divorce business comes from Sun Valley, 66 miles away, where celebrities may wait out the six week's residence requirement.

MASCAGNI HONORED

ROME (AP)—A marble plaque now marks the place where operatic composer Pietro Mascagni died in Rome.

The plaque was put up recently on the facade of the Plaza Hotel on the Corso thoroughfare, where the author of "Cavalleria Rusticana" spent his last days.

Selections from "Cavalleria" were played by a military band, while tenor Beniamino Gigli sang three arias from Mascagni's operas to a large crowd gathered in San Carlo's piazza. Mascagni, born in Livorno in 1863, died in Rome Aug. 8, 1945.

BABE GETS HANG OF IT

LOS ANGELES (AP)—At one-year old, Jimmie Wesser can hang from a bar for a minute, or chafe himself four times.

Miss Mary Beth Scott, whose home is in Lubbock, and who attends West Texas State College, was a week end guest here in the home of Mr. and Mrs. Marvin Knox.

(First published Jan. 20, 1949.)

NOTICE TO RECEIVE BIDS FOR COUNTY DEPOSITORY

Notice is hereby given, as provided in Article 2544, R. C. S., that the Commissioners' Court of Deaf Smith County, Texas, will, at its regular meeting, on February 14, 1949, receive bids from banking institutions in this County that may desire to be selected as the depository of County Funds. Sealed bids will be received at the office of the County Judge, in the Court House, up to 10:00 o'clock a. m., February 14, 1949.

L. H. FOSTER, County Judge.

TJ-3c



FREEDOM TRAIN DOCUMENTS ARE HERE!

NEW EXHIBIT



YOU'RE CORDIALLY INVITED TO VIEW 'PRESIDENT LINCOLN DELIVERS A BRIEF ADDRESS'

AT GETTYSBERG (1863)

(An enlargement of the original)

This document will be on exhibition in our bank lobby from January 28th through February 10th, between 9:00 and 3:00. It is one of a series of reproductions from the originals of important historical documents being brought to this community as part of the Public Service program of The First National Bank.

FREEDOM IS EVERYBODY'S JOB

The First National Bank OF HEREFORD



Member:
Federal Reserve System
Federal Deposit Insurance Corporation

Joined for LEADERSHIP in service to farmers

"SPEEDY" by Hereford MOTOR CO.

YES, 52-MR. CULTIVATOR—YOUR CAR HAS BEEN COMPLETED BY HEREFORD MOTOR CO. IT'S IN A SHAPE—IT CHECKED IT MYSELF.

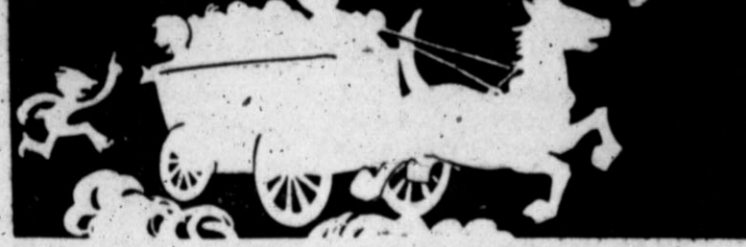
STOP THE CAR! I SEE ONE OF MY COWS ON THE RAILROAD TRACK AND THE EXPRESS IS DUE IN FIVE MINUTES.

WHAT'S THE IDEA OF THE MILK BUCKET?

I GOTTA HURRY, IF I WANT TO MILK HER ONE MORE TIME BEFORE THAT EXPRESS GETS TO HER!

HEREFORD MOTOR CO. Dudley Green Hereford, Texas Archie Scott

GET ON THE Bandwagon



Get on the bandwagon of the many who save for the future—for an emergency reserve—an education—and for fun! It's not how much, but how regularly you save that marks your success.

HEREFORD STATE BANK
HEREFORD, TEXAS
A Bank Owned by Home People

24-MONTH GUARANTEE BATTERY



\$17.95

STANDARD BATTERY

Why pay more! Here's reliable battery power at BIG savings! Compare! 45 heavy duty plates! 100 ampere-hour capacity—equals or beats original equipment! Get your Standard today... SAVE!

Authorized Dealer
Winter King Batteries

Farmer's Drive In
403 East First
Phone 161
Hereford

SMITH VEGETABLE CENTER

WILL BE

OPEN FOR BUSINESS FRIDAY MORNING

A Complete Line of
Wholesale & Retail
FRUITS & VEGETABLES

NEW LARGE REFRIGERATED FRUIT-VEGETABLE ROOM

FOR OUR OPENING
WE HAVE SECURED
100 PINTS OF
FRESH STRAWBERRIES
THAT WE'RE SELLING BELOW COST AT

35c Pint

Located in the old Jack Wright Building
137 Sampson Street

PLENTY PARKING SPACE AT 2nd & SAMPSON

The Hereford Brand PERSONALS

Published Every Thursday
Our Slogan: "More People—More Farms"
Hereford, Deaf Smith County, Texas -- Phone 30

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Notice to the Public
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon receipt of same being given to the editor personally, at the office.

E. A. Medkief To Be Continental Oil Agent Here

Appointment of Ernest A. Medkief as Continental Oil company agent at Hereford, has been announced by S. J. Larson, division manager, Albuquerque. A native of the Panhandle, Medkief was graduated from the Pampa high school and later



attended Wayland College, Plainview, where he was graduated in business administration. Medkief was agent for the Ford Motor Company at Hereford from 1930 to 1938. He operated a service station and did stock farming at Hereford from 1938 until 1943, when he was engaged in ranching at Folsom, N. M. Since 1945 he has been farming at Hereford. Medkief is a 32nd degree Mason and is a member of the Khiva Temple Shrine.

Estimated \$1,000 Damage Done In Sunday Car Crash

A collision Sunday afternoon involving two vehicles driven by teen-agers and a car parked before the W. F. Gillis residence on Miles Street resulted in almost \$1,000 damage. Police Chief Buckalew estimated. The accident occurred about 3:30 p. m. when Sara Beth Owens, 16, driving a 1948 Plymouth sedan collided with a 1941 Dodge pick-up driven by Hershel Miller, Jr., 17, at Eighth and Miles Streets. The Plymouth hit the pick-up with enough force to turn it around and the pick-up rammed a 1947 Plymouth coupe belonging to Joe Long of Amarillo who was visiting in the Gillis home. Both drivers were thrown out of cars. Sara Beth suffered from bruises and shock, and Hershel received a fractured wrist. No charges have been filed.

Clinic For Children With Cerebral Palsy Slated At Lubbock

Special to The Brand. Lubbock — An examination clinic for children with cerebral palsy, (sometimes called spastic paralysis, or birth injury) will be held Feb. 7 at the Cerebral Palsy Treatment Center, 1317 Tenth Street, Lubbock. Orthopedic specialists from Amarillo and Plainview will be present to examine patients. Parents planning to bring children to the clinic are requested to register the children at the Center prior to the date of clinic. Information regarding the clinic may be obtained by writing Miss Esther Snell, Director, or calling Lubbock 6541.

Mr. and Mrs. H. E. Wester and daughters, Louise, Mildred, and Sandra, and Carolyn and Lynn Jones were dinner guests Sunday night at the home of Mr. and Mrs. Elmer Patterson.

Miss Sallie Womble of Dawn is visiting this week with Mrs. Ernest May.

Dr. Will F. Graham and Dr. E. M. Wiltshire attended the Panhandle District Dental Society Meeting in Amarillo at the Herring Hotel, Monday and Tuesday of this week.

Mr. and Mrs. Charlie Shipley and Mr. and Mrs. Jack France attended the funeral of Frank Moore in Amarillo last Wednesday. Moore was an uncle of Mrs. Shipley and Mrs. France.

Mr. and Mrs. Clarence Sauley are leaving Thursday for Roaring Springs, Texas, where they will be the house guests of Mr. and Mrs. L. A. Mullins and their children, Bobby, Lester and Billy.

W. J. Reeves and E. J. Pepper returned Saturday from Chicago. Reeves attended a tailoring convention, and Pepper attended a musical instruments convention.

Mrs. Odice Bulls and Mrs. Virginia Wallace were Amarillo visitors Sunday.

House guests of Mrs. Ella Burdine recently were Mr. and Mrs. Douglas Carlyle of Lubbock.

Mrs. Cecil Williams was in Amarillo on business Friday.

Mrs. Della Boyd has returned to Hereford enroute to her home in Hammond, Ind., from Deming where she has been visiting her sister, Mrs. George Burns. While here she will visit with her brother and family. Mr. and Mrs. John Higgins, her nephew and family, Mr. and Mrs. Robert Burns and Mrs. Jenie Thompson, who was a girlhood friend.

Carl Sutton of Weatherford visited with Mr. and Mrs. Johnny Poole in Hereford Thursday.

Mr. and Mrs. Joe Long of Amarillo visited Sunday here with Mr. and Mrs. W. T. Gillis.

Sunday evening dinner guests of Mr. and Mrs. Earl Stagner were Mr. and Mrs. Douglas Groom, and Mr. and Mrs. Stan Barrett, Patty and Lynne.

John Aiken, Jr. and J. G. Evans recently returned from a business trip to Big Spring, San Angelo, McCombs, Fort Stockton, Monahans, Odessa, Midland and Lubbock.

Melvin Young was in Canyon Sunday visiting the Panhandle-Plains Museum.

Mr. and Mrs. V. C. Hopson entertained at a bridge party Thursday night. Guests were Mr. and Mrs. Otho Noland, Mr. and Mrs. Frank A. Gyles, Mr. and Mrs. Walter London, Miss Betty Craig, L. H. Lookingbill, the hostess and the host.

Mrs. H. E. Wester honored her two daughters, Sandra and Mildred Friday afternoon at a party. The occasion was in celebration of Sandra's fifth birthday and Mildred's seventh birthday. The guests were served birthday cake, ice cream, hot chocolate, marshmallows, and cookies, and were entertained with games. Guests were Douglas Campbell, Delmas Alan Brewer, Rea, Rosa and James Virgil Strange, Billy Hooper, and Jan Susan Rice.

E. V. Glenton, formerly of Hereford, now of Littlefield, visited recently with the T. J. Clays.

Mrs. Sylvester Slagle was shopping in Clovis Thursday. Accompanying her was Mrs. Ralph Riden of Friona, a former Hereford resident.

Mr. and Mrs. Bill Hutson and James spent the week and visiting relatives in the Lubbock area. In Tahoka they visited Mrs. Hutson's mother and father, Mr. and Mrs. George Dennis; in Lubbock they visited their son, Keith, student at Texas Tech, and with Mrs. Hutson's sister and family, Mr. and Mrs. E. R. McCallum. Sunday was spent at the home of Hutson's sister and family in Abernathy. Mr. and Mrs. D. O. Williams.

Mr. and Mrs. O. M. Dickey were Sunday evening dinner guests of Mr. and Mrs. Leland Abbott in Amarillo.

Ray Suit. The occasion marked the birthday and wedding anniversary of several in the group, including Mr. and Mrs. Brooks and Mr. and Mrs. Caraway celebrated wedding anniversaries. Mrs. Mercer and Suit celebrated birthday anniversaries. Dinner was served buffet style at quarter tables, followed by the playing of "42."

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Sell Thru the Want Ads!

Sunshine Club Holds Business Meeting Thursday

Meeting in the home of Mrs. Hubert White, the Sunshine club held a brief business meeting last Thursday. During the meeting names were drawn for Sunshine, Friends of the Year, and a box of groceries was packed for a needy family, Mrs. Billy Wills won the Penny gift.

Following the business session, refreshments were served to Mrs. Clint Landry, Mrs. J. C. Mays and son, Mrs. Delbert Ruling and son, Mrs. Besse Rodes and daughter, Mrs. Earl Verden, Mrs. D. F. Mathis, Miss Martha Teague, who was a guest, and the hostess. Next meeting was scheduled for today, at the home of Mrs. Billy Wills.

Revival Receives Good Attendance

The revival at the Hereford First Assembly of God Church, conducted by Rev. E. R. Winter, "cowboy" evangelist of Houston, is receiving an increasing attendance, despite bad weather, according to S. E. Eldridge, First Assembly of God pastor. Rev. Winter is preaching on the "four world empires and the three classes, the Gentile, the

Jew and the Church," Rev. Eldridge has announced. Rev. Winter's topic for Wednesday night will be "The Jew as God's Timepiece," or "Israel as a Nation Lives Again." Services start at 7:30 each night, except Saturday.

SEVENTH DAY ADVENTIST
R. E. Rieger, District Pastor
Sabbath School, 10 a. m. Sat.
Church Services, 11 a. m. Sat.
(Church located at Third and Lawton)



15

Million Cars Look Terrible

(Statistics from Motor Magazine)

... and if they feel the way they look... they are overdue for a trade-in

SEE THESE VALUES

'39 FORD 4-DOOR
See this one; try it. There may be a better 39 in town—if so, I'd like to buy it.

'36 OLDS. SEDAN
Clean, Uses no Oil—Strange, but True!

'41 FORD 2-DOOR
See this to appreciate it.

'40 DODGE SEDAN
\$695.

'37 FORD
Motor newly overhauled

'34 PLYMOUTH Sedan
Above Average

'36 FORD
'36 PONTIAC COUPE
\$225 for Either

We Finance Our Deals

LOTS OF GOOD VALUES at Junction of Highways Phone 725 Hereford

BROOKS AUTO SERVICE

DANCE That They May Walk Again

TWO DANCES Benefit Polio Victims

Square Dancing AT CLUB HOUSE

Modern Dances FRANK MILLER AND HIS ORCHESTRA CITY HALL

Monday, Jan. 31

ADM.: \$1.00 EACH

TIME: 9 'TIL 12



ROPER
"AMERICA'S FINEST GAS RANGE"

Make a date ... BRING BILL AND MATE

For your cooking convenience, the new ROPER Gas Ranges offer a big "3-in-1" oven ... "Glo" broiler with "Serv-Hot" grill ... exclusive "Staggered" cooking top ... "Simmer-Speed" top burners and other "Jewels of Cooking Performance". Why not stop in and see them in action?



GAS HAS GOT IT ... ROPER HAS TOO!

BLANTON BUTANE GAS CO.

Dorothy Parker's Famed Quip Old Stuff As Nation's Spec Makers Glamorize Products

By PHYLLIS RADOVICH

Eye glasses were just eye glasses until some designer started to make a spectacle of them. Then they began showing up in forms and fashions to make the girl with 20-20 vision almost long for crossed eyes, so even she, too, could rub shoulders with the purty-flirty crowd. Dorothy Parker is passe with her "Men never make passes at girls who wear glasses," since some alert idea man woke up to the fact that today's gals are either brainier or life in the mechanized age is just life with eye strain and with the numerous women who must resort to glasses, something had to be done.

Now glasses can even be the key that makes a girl the center of attraction.

For example look around town. Bobby Witherspoon, a young thing with Dresden china coloring is sporting a pair of pink marbelized plastic rims with gold trim, as delicate as her own complexion. Notice them? You bet.

Peggy Jo Hardin has a pair of silver-colored aluminum frames and Mrs. Lindall Murray's glasses are of Duralyte, the gold-colored metal. Such glasses are an accessory as well as a necessity.

Mrs. Troy Moore has some gold and plastic glasses that she says prove the point, "Glasses can be fun to wear."

Old Ben F. Wouldn't Know 'Em Eye glasses have undergone a metamorphosis just as fashions has Benjamin Franklin who reputedly first thought of magnifying eye glasses to help people see and read, (and the Brand's research has not yet contradicted that fact) wore square glasses. Tiny panes of glass perched precariously on his nose, they were endlessly confusing to the wearer who had to keep tilting his head to get an angle on the object of view.

Torturous Pince Nez Then there were pince nez, which pinched on the wearer's nose and must have been an original cause of sinus; the lorgnette, designed for the tufted dowager; and of course, always the monocle. It came along for the benefit of the titled nobility who could then further impress the masses not only with their

title, and their one eye glass but also their dexterity in keeping it in place.

In this fashion frolic of the eye glass the tortoise shell rims came into popularity around the turn of the century. The turtle population decreased rapidly when tortoise shell glasses and hair combs were the rage and perhaps supply and demand, or perhaps just the desire for daintier rims gave way to the gold or silver rimmed spectacle.

Rimless Glasses Next After that, they learned to make rimless glasses, the point being that they were much less obvious and people wouldn't notice them so much.

But the idea got kicked around soundly, when designers realized they never could actually hide those glasses so why not advertise them. If you're wearing glasses do it brazenly, none of your manby-pamby rimless numbers but heavy plastic rimmed glasses in red and green and blue.

Instead of one of two classic shapes, they came out with all sorts of designs, planned to compliment the features of woman-kind. And as for colors, there was one for every costume.

The fashion was having several types of frames, Good variety!

New Ones For Men, Too Women were not alone in this find. Men, too, equally as vain about their looks, jumped for the new types of glasses. They

Speaker Rayburn Meets a Texan



Linda Brown of San Antonio, March of Dimes Poster Girl, makes herself at home on the desk of Speaker of the House Sam Rayburn in the Capitol at Washington. She greeted the Speaker after opening the 1949 Fight Infantile Paralysis drive during a call on President Truman in the White House. Linda is holding the Speaker's pipe and his pencil.

discovered they looked distinguished wearing heavy, black or tortoise shell frames, instead of demure in their other glasses. Naturally, any man would rather look distinguished than demure.

Now the designers have developed a single "in into which the purchaser can insert various colored plastic strips, and therefore have almost any color glasses. Mrs. Milton Adams is even gayer with a pair of plastic rim colored glasses into which plaid cloth has been inserted. Plaid frames for dark lens, and they have spotted and striped frames, too.

Dark Glasses Part of Trend Mrs. W. E. Dameron's dark glasses are part of a sweeping trend to the tortoise shells, only now they are fashionably called "demi-blonde." Mrs. J. T. Gilbreath, Jr., has some of these in a mottled horn rim with white gold inlay and Mrs. Fred S. Barrett, Jr., has a pair of these demi-blonde with gold filigree work accenting the rims.

Checked frames are popular. Young Beverly Ann Billingsly has a pair of brown and white checked and Mrs. Jean Williams has a pair of red and white checked. Mrs. R. A. Daniels has a pair of red plaid frames.

Blue Popular Blue, supposedly the masculine color preference, and a nice compliment to most complexions, is also riding high on the hit parade of glasses' frames. Mrs.

Seale Stevens and Bobby Drury wear blue glasses. It isn't the color alone that makes people rub the well-framed face. Glasses these days are sparkling with rhinestones and other such attention-getters.

Mrs. J. C. McCracken has a pair of blue jeweled glasses, Mrs. Cliff Esits has a black jeweled pair, and Miss Marie Denton wears some demi-blonde jeweled glasses.

Fancy Title Mrs. Ralph Hastings owns some glasses with the flourishing title, "Decoy Accents." They are pink frames with white gold inlays. Miss Mamie Craig has a pair of purplish gray frames, and Miss Winnie Harden's sunglasses have golden pearl rims. Joan Hardwick has one of the most extensive eyeglass wardrobes in town. She has about 16 pairs in her collection, including white frames, red frames, black frames and plaid frames.

And it isn't just frames that are making news. Even the glasses themselves are introducing innovations. Ervin Roberson has a pair of "vocalation tri-vocals" with specially-ground lenses of three-vision distance instead of ordinary lenses or bi-focals.

COMING SOON Let there be Light

NOTICE I will accept new pupils in Kindergarten for this semester.

Mrs. Carroll Whiteside Phone 584-W 608 W. 3rd



New chrome accents enhance the attractive design of radiator grilles on the newly announced 1949 Studebaker passenger car. Massive wrap-around bumpers, complemented by new high-type bumperettes, contribute heavily to frontal beauty.

JOHN WOOD EQUIPMENT CO. East First, Hereford.

PERSONALS

Reuben McGilvary, a student at Texas Tech, spent Friday night with his parents, Mr. and Mrs. R. C. McGilvary.

Mr. and Mrs. J. M. Thomson visited her parents, Mr. and Mrs. Dodson, in Oton last Saturday.

Richard Stevenson of Amarillo visited this week with his aunt and uncle, Mr. and Mrs. Ernest Wade.

Mrs. Pink H. Gilliland is visiting this week in the home of Mr. and Mrs. Foy Dodson in Hale Center. Mrs. Dodson was in Hereford Friday, and Mrs. Gilliland returned to Hale Center with her.

Mr. and Mrs. Dalton Criswell were Amarillo shoppers Saturday.

Rev. and Mrs. Russell Pogue of Kress visited Thursday in the home of her parents, Mr. and Mrs. H. J. Roberson. Their little daughter, Lois, who has been visiting with her grandparents, here, returned home with her parents.

PERSONALS

Miss Mary Helen McGilvary visited her parents between semesters. She returned to McMurry College in Abilene Sunday night.

Mr. and Mrs. Tommy Wyrick and Carolyn visited in Coffey on Sunday with Mr. and Mrs. F. M. McCarty.

Mr. and Mrs. Clarence Betzen left Saturday for Fort Worth where they will visit her sister and family, Mr. and Mrs. James Clements. The Betzens will be gone about a week.

David Hall spent the week end visiting Mr. and Mrs. Ben Hall in Taiban.

Mr. and Mrs. Thomas Sappington of Amarillo were Sunday dinner guests in the home of Mr. and Mrs. Kenneth Coker. Other guests of the Cokers were Mr. and Mrs. Wayne Edwards.

Mr. and Mrs. Ennis McCollum of Friona were dinner guests Sunday night of Mr. and Mrs. Jake Boydston.

Canadian fisheries produce nearly 60 different kinds of food fishes.

PERSONALS

Mr. and Mrs. D. R. Vandever were called to Dennison Thursday by the death of his father, W. L. Vandever. They returned to Hereford after a week's stay in Dennison.

Mr. and Mrs. Jack Bradley and children, Jackie, Judy, and Jim, spent last week end visiting with his parents, the J. H. Bradleys, in Amherst.

Guests Sunday in the W. E. Dunlap home were Mr. and Mrs. William Laran, Mr. and Mrs. Bob Hough, Mr. and Mrs. L. W. Hough, Mr. and Mrs. Dean Dunlap, and Russell Lee, all of Amarillo.

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Canadian fisheries produce nearly 60 different kinds of food fishes.

Canadian fisheries produce nearly 60 different kinds of food fishes.

Birds bathe in cold weather as well as warm weather.

How To Relieve Bronchitis

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germs laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it, quickly allays the cough or you are to have your money back. **CREOMULSION** for Coughs, Chest Colds, Bronchitis

KEEP TUNED to Hereford's Own Radio Station **KPAN** 860 ON YOUR RADIO DIAL SUNUP TO SUNDOWN Marshall Formby, Manager

Every Week Is THRIFT WEEK AT HEREFORD SUPER MARKET

Save More HERE

- PREM** 39c
Swift's Premium Meat — Per Can
- FOLUR** 25 lb. 1.69
Gold Medal
- PEACHES** 25c
Hunt's Halves — No. 2 1/2 Can
- SHORTENING** 3 lb. 75c
Swift's Jewel
- MEAL** 5 lb. 33c
Red Star
- FRANKFURTERS** 35c
Armour's Star — 12 oz. Can
- SYRUP** 5 lb. jar only 49c
Crysal White
- APRICOT NECTAR** 46 oz. can 39c
Hearts Delight
- PEANUT BUTTER** 59c
Kimbell's — Full Quart — Only
- JELLY** 2 for 29c
Mott's Pure, Any Flavor — 10 oz. glass

- BANANAS** 12 1/2c
Nice Golden Fruit, Lb.
- CRANBERRIES** 23c
Fresh Eatmore — 1 lb. Pkg.
- GRAPEFRUIT** 5c
Texas Ruby Reds, Med. Size, Each
- ONIONS** 5c
Spanish Sweets — Lb.
- ORANGES** 9c
Fresh, Juicy Texas Valencias, — Lb.

- SWEET POTATOES** 21c
Whole in Syrup No. 2 1/2 can
- TOMATOES** 2 for 15c
10 oz. cans,
- Heart's Delight — Ready to Eat
- PRUNES** 2 for 35c
No. 2 cans,
- COFFEE** 55c
All Brands — Lb.
- DOG FOOD** 2 cans 25c
Armour's Dash
- Supreme Salad Wafers
- CRACKERS** 45c
2 lb. Box
- Whole Wheat Cereal
- RALSTON** 25c
1 1/2 lb. Box
- WAXED PAPER** 19c
125 ft. Roll K. V. P.
- TOILET TISSUE** 10c
Ft. Howard, Roll



- CHILI** 49c
DEAF SMITH CO. Pound Brick
- HAM HOCKS AND ENDS** 35c
Cured, Lots of Meat Lb.
- BACON** 29c
SALT CURED Fine for Frying & Seasoning
- CHEESE** 43c
SWISHER LONGHORN — LB.
- OLEO** 29c
ADMIRATION PLAIN 1 lb. COLORED 39c
Quartets 1 lb.

Hereford Super Market

107 W. FIRST GAYLORD PHONE 117 ASSOCIATED GROCERS NEWELL

We Are Calling You!

To Help In
The Fight Against

INFANTILE PARALYSIS

Open Wide
Your Purse

AND

JOIN

THE MARCH OF DIMES

This Appeal Published By

The Hereford Brand
Published Every Thursday Our Mottos: "More Fresh—More Fun!"

The Sunday Brand
Published Every Sunday Our Mottos: "More People—More Fun!"



THE HOUSEWIFE WILL BE GLAD TO KNOW...

MEAT PRICES CONTINUE ON SKIDS

CHICAGO—(NS) — The nation's housewives received good news Tuesday in the American Meat Institute's report that a new drop in the general price of wholesale meats will mean accompanying declines on the retail level.

The institute said wholesale meats dropped 20 per cent in price from last September's peak and retail declines were noted ranging from 13 to 26 per cent on various items. The report pointed out that pork chops have dropped an average of 26 per cent, round steak 25 per cent, chuck roast 22 per cent, leg of lamb, 17 per cent and lamb chops and hamburger, 17 per cent.

REPRINT FROM AMARILLO TIMES PAPER TUES. JAN. 18-49

W&S FURR'S ALWAYS BRING YOU LOW MEAT PRICES - ALL MEATS GUARANTEED

BACON SQUARES	lb.	31c
CHEESE FULL CREAM LONGHORN	Lb.	39c
Fryers Fresh Dressed		59c
SAUSAGE PURE PORK Country Style	Lb.	34c
ROAST CHUCK Fancy Beef	LB.	49c
HAMBURGER FRESH GROUND	LB.	45c

MEAT PRICES GOOD THURS., FRI., SAT.

ARMOUR'S STAR Sliced BACON 61c

NATIONALLY ADVERTISED

FRESH VEGETABLES
IT'S FUN SHOPPING AT **FURR** FOOD STORES
FINGER TIP SHOPPING EVERYTHING CONVENIENT FOR THE HOUSEWIFE

Red POTATOES	10 Lb.	45c
ENGLISH WALNUTS		39c
GRAPEFRUIT	2 LB.	10c
NEW POTATOES	LB.	10c
APPLES WINESAP	2 LB.	23c

PRODUCE PRICES GOOD THURS. FRI. SAT.

ARMOUR'S TREET 12-oz. TIN **45c**

ARMOUR'S PORK & BEANS 2 NO. 2 CANS **25c**

ARMOUR'S DOG FOOD DASH 2 CANS **25c**

Libby's TAMALES No. 2 Can	24c
Libby's CHILI WITH BEANS No. 1 can	21c
Libby's FRUIT COCKTAIL No. 2 1/2 can	41c

Libby's Sliced PINEAPPLE No. 2 can	29c
Libby's PINEAPPLE JUICE No. 303 can	18c
CORN No. 2 1/2 can	21c
KRAUT No. 303 can	19c
Libby's MIXED VEGETABLES No. 2 1/2 can	18c
Libby's APRICOTS can	33c
ARMOUR'S VIENNA SAUSAGE 1 1/4 size	17c
ARMOUR'S POTTED MEAT 2 Tail cans	9c
MILK	25c
Hunt's APRICOTS No. 2 1/2 can	24c
Hunt's PRUNE PLUMS No. 2 1/2 can	19c
Kuner's DICED BEETS No. 303 can	14c

GROCERY PRICES GOOD THROUGH WEDNESDAY

Gouzen Maid OLEO	lb.	25c
Clabber Girl BAKING POWDER 25 oz. can		27c
Clean PINTO BEANS 5 lb. bag		59c
Valley Bloom PEACH NECTAR 2 No. 2 cans		15c
Pure Cane SUGAR 10 lb. bag		97c
Coffee FOLGERS 8-oz. box		55c
Hershey COCA Shortening 3 lb. tin		\$1.12
SPRY Dessert Brand PRUNES 2 lb. bag		37c
Furr's Finest FLOUR 25 lb. bag		\$1.69
Quaker OATS 3 lb. box		34c
Quaker Yellow MEAL 2 1/2 lb. pkg.		23c
New Amazing BREEZE 2 large pkgs.		36c
Armour's Star SHORTENING 3 lb. etn.		79c

BESTYETT Honey 2 LB. JAR **49c**

FURR'S SPECIAL DRUG NEEDS

45c Tooth Paste LISTERINE	33c
50c Antiseptic LISTERINE	37c
35c Value VICKS VATRANOL Large Heavy Rat Tail	37c
COMBS All colors Invisible 3 for	14c
NYLON HAIR NETS \$1.00 Lotion 3 for	19c
CHAMBRERLAINS	59c

WHY PAY MORE?

LET US BAKE FOR YOU

Chick Full of Fresh Pecans & Baked With Golden Brown Delicious Crust pkg	16c
BRAIDED PECAN ROLLS	16c
Tender Crisp Baked Golden Brown Loaf	16c
FRENCH BREAD Delicious Toasted & Served With Dried Beef Gravy	18c
100% Whole Wheat Bread Have Plenty For School Lunches, For the Kiddies will Love These Delicious — doz.	20c
OATMEAL COOKIES. Treat The Family, Serve Furr's Fresh Each	45c
BOSTON CREAM PIES Delicious Served With Ice Cream or Sliced Peaches, Unleed Large Size Each	49c
ANGEL FOOD CAKES	

HUNTS TOMATO SAUCE 8-oz. TIN **5c**

BESTYETT SALAD DRESSING 4.5 JAR **45c**

ARMOUR'S Tamales 16-oz. TIN **20c**

Bland Lard SWIFTNING 3 lb. Tin	1.09
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Swift's PREM 12-oz. Tin	49c
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Purasnow FLOUR 10 lb. bag	1.85
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Purity OATS Small Box	15c
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Sunshine Chocolates Ass'd. lb. Box	69c
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Sunshine Crackers HI-HO Large Pkg.	29c
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Admiration COFFEE Lb. Tin	54c
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Toilet Soap LUX One Cake 5c with 2 Cakes All Three	25c
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Armour's Corned Beef Hash 16-oz. can	31c
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Armour's Chili with Beans No. 2 Can	28c
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BLEACH Clorox Qt. Bot.	15c
Pt. Bot.	8c
1-2 Gal. Bot.	25c

HD Clubs Hold Meetings In Members' Homes

Several meetings were held by Home Demonstration Clubs in homes of members last week.

The Wyche Club met in the home of Mrs. W. T. Johnson Thursday afternoon with Mrs. Ira Scott in charge of the business meeting. Roll call featured common car ailments and Mrs. Jack Williams discussed "Feminine Car Mechanics" telling how to put in a fuse, how to put on chains and what to do when motors drop out. Mrs. J. V. Pickens, and Mrs. Raymond Paetzold gave a demonstration on pruning evergreens. The next meeting of the club is scheduled for Feb. 3, in the home of Mrs. Raymond Paetzold.

Those present were Mesdames Ira Scott, Raymond Paetzold, E. C. Hewitt, Jr., V. P. Walker, Jack Williams, A. E. Jury, W. T. Carmichael, G. W. Newsom, H. H. Caraway, Ira Ott, Curtis Tra-week, J. V. Pickens and the hostesses.

Cultural Club

Cultural Home Demonstration Club held a called meeting Thursday in the home of Mrs. R. C. Childers in an all-day affair. Mrs. Childers directed the study of shellcraft when plaques, ash trays, corsages and brooches were made.

Mrs. C. S. Barclay, Mrs. Childers and Mrs. J. H. Pool displayed pillow cases with handmade crocheted lace and other demonstrations of shell craft were shown by Mrs. Childers and Mrs. Barclay.

Two new members, Mrs. Desmond Benson and Mrs. John Henderson were welcomed and others attending were Mesdames Fred Wolfington, Louie Olson, Grady Parsons, R. C. Childers, J. I. Findley, C. F. Barclay, R. N. Cook, Earl DeHart, E. F. Duckworth, the hostess and two visitors, Mrs. Raymond Palmer and Mrs. J. H. Pool.

Dawn Club

Dawn Home Demonstration Club was entertained Friday in the home of Mrs. C. P. Norton. Car troubles provided topics for roll call and for a talk given by Mrs. Gayle Neal. Remedies for car ailments were listed by Mrs. Neal who told what to do in case of trouble. Mrs. R. A. Frye

Portrait Presented



George W. Barnes (with hat) and Dr. J. C. Miller of Texas A & M College's department of animal husbandry look at a portrait of Barnes as it was presented to the school. It will hang in the halls of the Animal Husbandry Building. (AP Photo).

'Studies Of A Period' Topic At Saturday Meeting Of Bayview Club

"Studies of a Period" featured the non-fiction program featured presented at the Bay View Club meeting held Saturday afternoon in the home of Mrs. J. P. Slaton. The program was the first of the second half of the year's study course on "Current Literature."

Mrs. Paul Mathers reviewed "The Proper Bostonians" by Cleveland Amory, an amusing chronicle of events in the lives of Boston's first families, revealing why Boston as a city is as it is, and why Bostonians have been determined to keep it that way.

Mrs. Mathers continued "The female 'proper' Bostonian is an example of patrician charity whose high hat behavior is in direct contrast with her zest for charity for no other city in the world practices so much benevolence." Harvard and its traditions were also discussed.

Mrs. George Heard gave the history of the Lowell family through the eyes of the family in a review of "The Lowells and" (Continued on page 2)

way. She told of the Cabots, the merchant families and of Charles Frances Adams, patriarch, and Boston's acknowledged first citizen. The Adams family has furnished two United States presidents, two signers of the Declaration of Independence and two representatives to England and has been classed as the most distinguished family in American history.

Mrs. Mathers continued "The female 'proper' Bostonian is an example of patrician charity whose high hat behavior is in direct contrast with her zest for charity for no other city in the world practices so much benevolence." Harvard and its traditions were also discussed.

Mrs. George Heard gave the history of the Lowell family through the eyes of the family in a review of "The Lowells and" (Continued on page 2)

Death Claims Mrs. Charles Walker

Friends here received word Monday of the death of Mrs. Charles Walker, a former Hereford resident, who died at her home in Olney Friday after a long illness. Funeral services were held in the Methodist Church in Olney Sunday. She had been a life-long member of the Methodist Church. Besides her husband she leaves one daughter, Mrs. Edith Calvin, also of Olney.

Mr. Walker was in the hardware business during their residence in Hereford. They moved to Amarillo about twenty years ago and later to Olney where he is in business.

Clay tile was extensively employed for the outer walls of buildings in Samarkand, when the famous Mongol conqueror Tamerlane and his successors rebuilt that city during the 14th and 15th centuries.

The Hereford Brand

99th Year Number 4

Hereford, Texas, Thursday, January 27, 1949

Section Two

Personal

Mr. and Mrs. Bob Lowery of Dawn celebrated their tenth wedding anniversary Friday night with a dinner in Amarillo. Guests were Mr. and Mrs. H. B. Stanfield, Mr. and Mrs. H. T. Higley, Miss Lorraine Byers, and Leo Hellman.

Eiva Stewart spent the week end in Lubbock.

Mr. and Mrs. Don Webb visited last week in Post.

Mrs. Andrew, Pat Jones and son of Amarillo were week end visitors in Hereford.

Mr. and Mrs. W. L. Valentine left the first of the week for a visit in Dallas.

Mr. and Mrs. Lloyd Crume of Littlefield visited this week end with her parents, Mr. and Mrs. Robert Gollehon.

Mrs. Harold Close of Sudan visited with Mr. and Mrs. H. A. Close in Hereford over Sunday.

Mr. and Mrs. Henry Hastings returned Sunday night from a three weeks stay in Mineral Wells.

Mr. and Mrs. H. T. Higley entertained Saturday night in honor of the birthday of Mrs. H. B. Stanfield. Guests were Mr. and Mrs. Bob Lowery, Mr. and Mrs. H. B. Stanfield, Miss Lorraine Byers, Leo Hellman, the host and hostess.

G. P. Owen, Jr. is spending a week's vacation at his home here during the between-semester period. Owens, a senior at Hardin-Simmons, Abilene, is majoring in education.

Mr. and Mrs. Colby Conkright spent last week end in Groom on business.

Mr. and Mrs. Jim Owens of Friona visited Sunday with Mr. and Mrs. Charlie W. Owens.

Mrs. Will Adkisson and granddaughter of Fort Sumner, N. M. were visitors Saturday at the home of Mr. and Mrs. J. J. Boydston. Mrs. Adkisson is Mr. Boydston's sister.

Mr. and Mrs. Gerald Wilson, Mr. and Mrs. Hilton Higgins, and G. P. Owens, Jr. were Sunday evening guests at the Warren Owens home.

Mrs. Wiley Roberson and Donald spent last week visiting with Mr. and Mrs. Hicks Roberson and son in Yuma, Ariz. The group went to Los Angeles for a few days visit with relatives.

Mrs. Ora Potter and sons, Emmett, Kenneth, and Benny, have moved temporarily to Andrews. They plan to be gone two or three months before returning to their home in Hereford.

Mr. and Mrs. Walter Doozee of Brighton, Ont., stopped in Hereford Monday, en route to visit with their children in Eureka, Calif.

Herman Neff and J. G. Evans left Tuesday night for Tulsa on business.

Clyde Goodwin of Friona was a Hereford visitor Monday.

Lyle Woodford and J. T. Gilbreath, Jr. returned Friday from the Fat Stock Show in Denver.

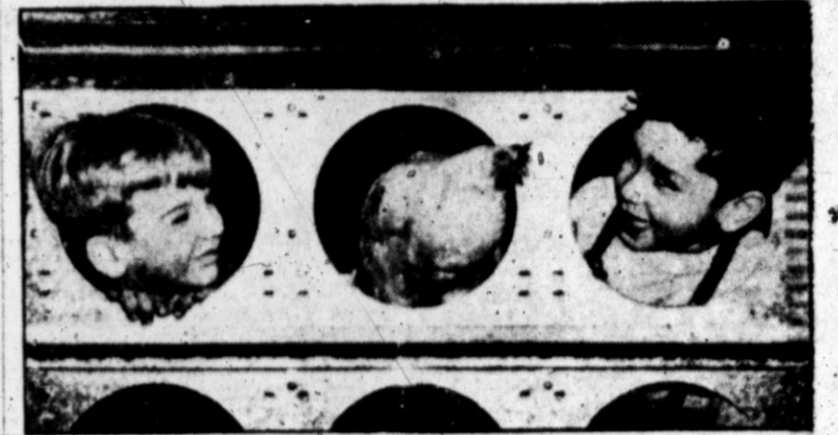
Mr. and Mrs. Jack McCrary and sons of Amarillo were Sunday dinner guests of Mrs. Dolie Hammer and Ona.

Mr. and Mrs. T. J. Parsons and family visited her parents in Claude Sunday.

H. T. Higley was a business visitor in Amarillo Monday.

Mrs. Paul Mathers left this week to visit with her mother, Mrs. Ethie Lee PPool, in Munday.

Hen House Buddies



Bobbie Alden, 4, left, and Joseph Fergul, of New York find out for themselves how it goes with this white leghorn hen being cooped up in a metal hen house all day. The boys were visiting the New York Poultry Exposition when they decided to try the hen house accommodations for size.

Book On Psychiatry Reviewed At Meeting Of Summerfield Study Club

Summerfield Study Club was entertained in the home of Mrs. Guy Walser Thursday afternoon, Jan. 20 with Mrs. L. L. Cannon as assistant hostess.

Mrs. Charles Noland conducted a business meeting at which members voted to contribute 100 per cent to the March of Dimes. Members decided to make a donation to the Deaf Smith County Library and Mrs. Lee Curry reported letters of thanks had been received from persons overseas receiving Christmas packages sent by the club.

Mrs. H. L. May, Mrs. Claud McGowen, Jr., and Mrs. D. C. Walser were welcomed as new members.

Mrs. Walk Boston reviewed "You and Psychiatry" by Dr. William C. Menninger and Munroe Leaf, which she said, deals with the vital discoveries of psychiatry that affect every individual.

Mr. and Mrs. N. E. Shockley and children, Betty, Sara Ann, and Kenneth, are moving this week to Medford, Ore. where Shockley will be employed as an electrician. The Shockleys have lived in Hereford eleven years. He has been employed as elec-

trician with the Commercial Oil Company.

Continuing, Mrs. Boston said Dr. Menninger and Mr. Leaf examine the growth of the personality from the earliest formative experience of childhood to psychological maturity and show how important to later life are the first ten years of childhood, emphasizing that much depends on the wisdom of parents.

The struggle of id, the ego, and super ego is explained and the function of mental mechanisms is treated in a clear and practical manner.

Refreshments were served to Mesdames K. W. Neill, Jim Clark, J. B. Noland, Earl Lance, Ky Lawrence, O. B. Sumner, Mack Noland, Walk Boston, D. C. Walser, Ray Johnson, B. E. Roberson, H. L. May, Britt Clark, Glen Olson, Claud McGowen, Jr., Charles Noland, Lee Curry, L. H. Lookingbill and the hostess.

Cecil Guseman visited with his daughter, Cecilia, who is a student at Denver University, and attended the Fat Stock Show there last week.

Your Health Is Your Fortune



So Drink Plenty Of Milk

From babyhood and throughout your life... Rich, Wholesome Milk is your Protective Food... your Strength-Building food... the food universally acclaimed for Stamina. Full of essential vitamins and minerals, it is a necessity for every diet.

IN HEREFORD IT'S

CREAM O' PLAINS

Phone 680

CREAM O' PLAINS PRODUCTS ARE FOUND AT YOUR FAVORITE GROCERY OR DELIVERED TO YOUR DOOR

MILK FOR STEADY GROWTH **MILK** THE NEAREST PERFECT FOOD **MILK** THE ALL-AMERICAN DRINK

Mrs. Bilderback Conducts Course In Dressmaking

Mrs. Delores Bilderback, representative of the Singer Sewing Center was in Hereford last week and will be here throughout this week conducting courses in home dressmaking and home tailoring.

Courses were held last Tuesday through Friday at the Texas Hotel and are being held this week in the basement of the Carl Fry home because of the larger space available.

This is a repeat performance of classes held here last fall at the Scout Hut Mrs. Bilderback said. The success of those classes has led to the scheduling of four separate courses this time.

These courses are held daily from 9 until 11 a. m.; 1 until 3 p. m.; 3:15 until 5:15 p. m. or 6:30 until 8:30 p. m. The course costs \$10 for the series but because of limited space, enrollment is curtailed in each session.

The women are shown tailoring tricks, and sewing simplification practices developed by the industry. How to make skirts hang evenly, how to make shoulder pads, how to interline suit jackets and how to tailor collars, are all part of the courses.

Mrs. Bilderback, who has been associated with the Singer Com-

pany for several years, says she is well pleased with the interest and co-operation shown by the Hereford women and complimented them on their ability and alertness.

Enrolled in the course this month are Mrs. Grace Hafscher, Mrs. Beryl Elliston, Mrs. George Heard, Mrs. Maurice Tannanill, Mrs. Earl Springer, Mrs. D. C. Kinsey, Mrs. N. D. Bartlett, Mrs. Carl Fyre.

Mrs. W. D. Jones, Mrs. George Springer, Mrs. Ray Johnson, Mrs. B. E. Roberson, Mrs. L. H. Lookingbill, Mrs. Ben Childers, Mrs. Earl Lance, Mrs. Jimmy Allred, Mrs. J. T. Richardson.

Mrs. Owen Andrews, Mrs. Marlin Gilliland, Mrs. D. E. Chisholm, Mrs. Jack Brown, Mrs. J. H. Patton, Mrs. Ira Scott, Mrs. Troys Carmichael.

Mrs. Frank Watson, Mrs. Jack Kirksey, Mrs. W. S. Platt, Miss Carlie-Rae Frye and Miss Vera Byrnes.

Presbyterian Guild Meets To Select New Leaders

New leaders were chosen at the meeting of the Presbyterian Guild last Tuesday afternoon in the home of Mrs. N. E. Milburn. Sixteen members were present.

A candlelight installation service was conducted for Mrs. Bruce Woodell, president; Mrs. O. P. Cowart, vice-president; Mrs. Herman Boardman, secretary and Mrs. Bill Smith, treasurer. Mrs. Will S. Kerr was in charge of the installation service.

Club Entertained

Forty-two and other table games were enjoyed when Mr. and Elton Brooks entertained for members of the Jolly Workers Sewing Club Friday night.

Those present were Messrs. and Mesdames Barney Bobcock, Roy Boyd, H. C. Angelo, Travis Caraway, Ray Sait, Jimmie Mercer, and Sandra Jo and Carolyn Caraway, Royda Boyd, Dorothy Ann Mercer, the hosts and their son, Bobby Lyn.

Mr. and Mrs. Bill Blood returned recently from Dallas where they attended a three day sales convention.

'Bill And Coo' To Appear At Star



KEN MURRAY has a conference with his two proteges, BILL and COO, in this scene from Republic's Trucolor hit, "BILL AND COO."

Feathered Actors Easier To Direct Than Human Beings, Trainer Says

George Burton, trainer of the bird cast of Ken Murray's "Bill and Coo," the Republic full length Trucolor feature which will show at the Star Theatre, Friday and Saturday, says his feathered actors are easier to direct than human beings.

Burton, who gave up rodeo riding seven years ago after breaking his back, began training birds by chance. As he recuperated, he amused himself by getting his two love birds to perch on a pencil. From such a simple beginning, he has created one of the finest novelty acts ever seen on the stage or screen.

Burton's efficient teaching system is simply, apparently. He uses only his voice, and a long, thin baton as tools. He talks incessantly to his birds, not because they comprehend his words particularly, but because he believes they understand various pitches. The baton is used to transport the birds from one place to another, for one of the trainer's rules is not to touch the birds with his hands. His only exception to this was when bits of costumes had to be fitted. To Burton, the baton is used to point out positions to his charges, and to diagram their actions. When "working," the birds never take their eyes off the baton and follow it around like a chick scurrying after a mother hen.

The initial training of a bird is the hardest. Once this first period is over, a bird (and especially the intelligent love birds) learns new tricks rapidly.

The most difficult trick Burton had to teach his birds for "Bill and Coo" was to carry burning torches and extinguish fires for they have an instinctive fear of flames. By patiently demonstrating to them over and over that fire need not hurt them, Burton trained a number of his feathered charges to perform the amazing fire scene.

Burton, who's appeared for the last few years with his bird act in Ken Murray's ever running revue, "Blackouts," has a few pointers for would-be trainers. Since birds, like humans, vary in intelligence, he classes peach-faced and Black Mask Asiatics as the smartest. They are also wilder, meaner and nosier than other birds, but their memories are better. Australian parakeets, too, have a high bird I. Q. They are easy to train, but are inclined to be jitterbugs. However, Burton

claims most any bird can be trained with love and patience; once a trainer wins the confidence of a bird, he can obtain fine results from the small feathered creatures.

Bridge-Luncheon Entertains Club

Members of the Wednesday Luncheon Club were entertained at a bridge luncheon Wednesday, January 19 in the home of Mrs. J. C. McCracken. Spring flowers were used to decorate the home and for the table form which followed the luncheon. Mrs. Jimmie Gilentine received the high score award, Mrs. A. R. Bateman second high and Mrs. H. K. Fox, low.

Those enjoying the party were Mesdames Oscar Easley, Alton Fraser, H. K. Fox, C. C. Acker, Jimmie Gilentine, J. A. Pitman, and two special guests, Mrs. J. H. Pitman and Mrs. A. R. Bateman.

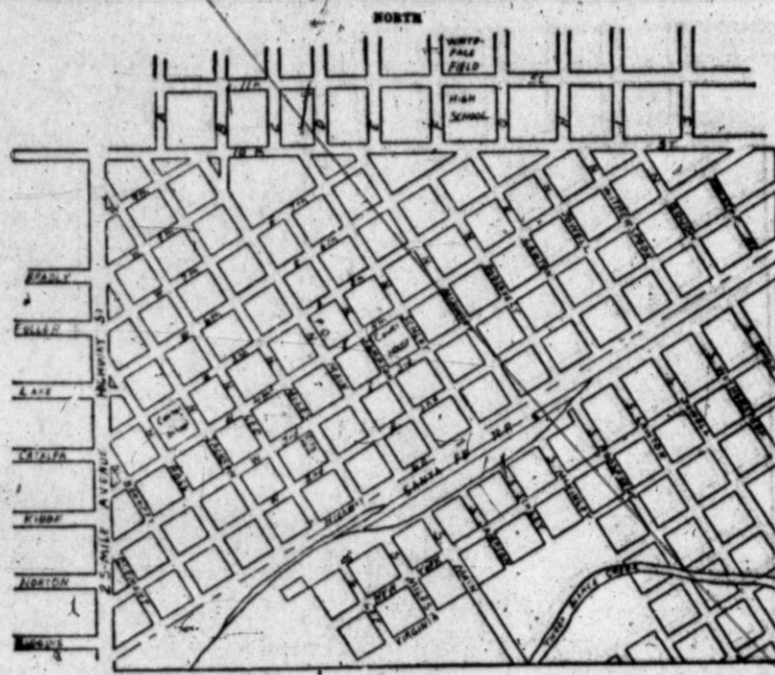
Studies Of

(Continued from Page 1)
their Seven Worlds" by Ferris Greenslet.

She began her dissertation with the familiar quotation "The Lowells speak only to the Cabots and the Cabots speak only to God" telling of Percival Lowell, the first of the Lowells, his achievements on the way from the bottom to the top, and of the seven outstanding characters of the family who became proper Bostonians. She told of their pioneer manufacturing enterprises, of their philanthropies, and traced the development of literature and art through the efforts of the Lowell family. She mentioned James Russell Lowell, who deviated from the traditional path to become an artist, architect and poet, and of Amy Lowell, imagist, collector of books, and poet.

Mrs. Colby Conkright, president, conducted the business session when Mrs. J. P. Stanton gave a report on the "Better Picture Shows" movement now being fostered by the national federation, and members signed the scroll in the March of Dimes drive.

Members attending were Mesdames D. H. Alexander, Phillip Barkly, Lee Benefield, Henry Benson, Essie Cardwell, Colby Conkright, Roy Ford, E. W. Harrison, George Heard, A. M. Jones, J. W. Kirby, Paul Mathers, John McLean, R. B. Miller, J. W. Spradley, Bob Wilson and the hostess.



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IT'S JUST GOOD SENSE

For you to think of relaxing while enjoying your noon lunches and evening meals.

IT'S JUST GOOD BUSINESS

For us to give you the best of food and service that "will fit" your taste and at prices fitting your pocket-book.

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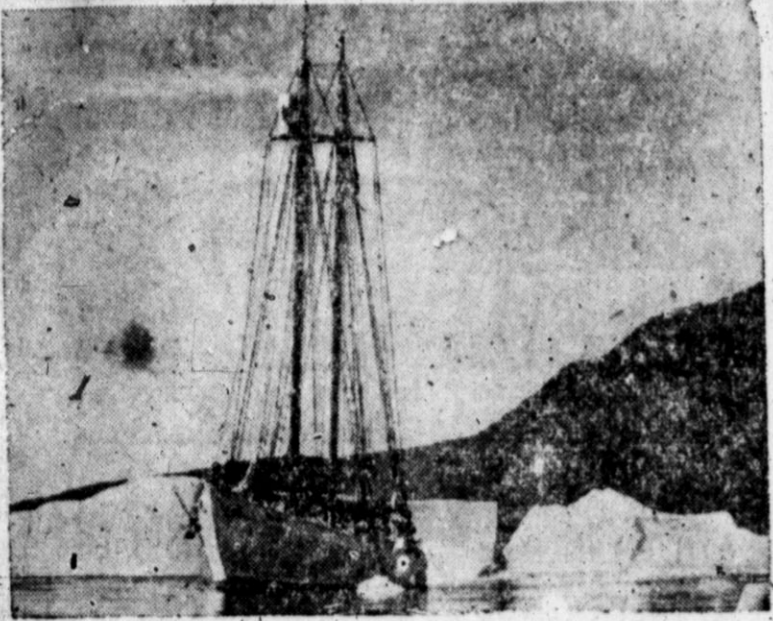
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Seagoing Hydrographic Office



Each month more than 2,000,000 charts roll off the presses of the Navy Hydrographic Office...

spent the week end with her mother, Mrs. H. M. Mobley. On Monday the Berrymans took Miss Berryman and Mobley back to Amarillo.

Miss Lyla Robbins, a teacher in the Springlake school, spent the week end at home with her parents, the H. D. Robbins family.

A visitor of Miss Betty Robbins, during the week end, was Miss Margaret Staats, of Summerfield.

Among those who have been ill during the last week, are Mrs. Olin Parris, Mrs. H. E. Lindley, Mrs. Elmer Jones and Mrs. J. E. Warrick.

New measles patients, since those reported last week are Patsy Jo Jones, Jo Irwin, Danny Kent Mobley, Delores Ann Andrews, Genelle and Sherry Ann Benson, Ronny Johnson.

The Parkers of Lubbock, visited their daughters, Mrs. Olin Parris and Mrs. David Vandell, last Wednesday and Thursday.

Velman and Lawrence Warrick, of Wellington, visited their parents, the J. E. Warricks and brother, J. E., Jr., on Thursday.

The W. H. Thompson family moved to their farm, which they recently purchased, last Thursday. The place is located west of the prison camp and is known as the Welty place.

Attending H D Council at the county court room on Saturday, were Mrs. Owen Andrews and Mrs. W. A. Springer, from the Frio HD Club.

The regular monthly community entertainment night, sponsored by the HD club, will be postponed until Friday night of Feb. 4, according to an announcement by Mrs. W. A. Springer, chairman of the program committee.

A program was to have been presented on Jan. 28, but because of so much illness in the community will be on the later date, unless otherwise announced next week.

Rev. Shannon preached near Roswell, N. M. Sunday. In his absence, Mr. George Graham, of Hereford, spoke at the morning service. He was accompanied by Mr. T. B. Cox.

Mr. and Mrs. Earl Cole left on Sunday morning for a hospital somewhere in Kansas where Mr. Cole will undergo a medical examination.

Attending the Singer Sewing School, at Hereford, last week and this, are Mrs. D. E. Chisholm and Mrs. Owen Andrews from this community.

The lotus is a member of the water-lily family.

COURTHOUSE RECORDS

Deed of Trust - Byron W. Hodges and Irene E. Hodges to Connecticut Mutual Life Insurance Company...

Warranty Deeds - D. R. McMahon and Minnie Maye McMahon to O. R. Sanders; Tract No. 4 of Commissioners Court...

Wilson Gyles to S. F. Duckworth; part of Bk. 21; Evans Add.

D. L. Welty and Opal Ruth Welty to Leland Harmon McMurray; all of Lot 19, Ralph Smith Subdivision...

Ena Ackerman and C. C. Ackerman to G. M. Sullenger; SW 1/4, Sec. 48, Bk. 7, B.S. & F. Survey.

Herman Neff and J. G. Evans to H. O. Freeman and Loyd O. Freeman; Section No. 49 in Bk. K-4.

A. O. Thompson and Audrey Thompson to J. M. Thompson; S 100 ft., Bk. No. 78, Town of Hereford and Add.

Releases - Federal Land Bank of Houston to A. E. Bostford, promissory note.

Federal Land Bank of Houston to W. R. Hastings and Mittie B. Hastings, promissory note.

Federal Land Bank of Houston to C. W. Chiles and Mrs. Leah Chiles; promissory note.

L. L. LeGrand to A. O. Thompson; 100 feet of Bk. No. 78 of Town of Hereford and Addition.

Marriage Licenses - Earnest Hardy Cole and Jennie Etta Irvine, January 20.

Automobile Registrations - Kinsey Motor Co., #1949 Oldsmobile sedan.

Walter F. Johnson, 1949 Mercury coupe.

G. E. Gollehon, 1949 Buick sedan.

Quit Claim Deed - Byrdie Williams Wilkerson to Sam Nunnally; part of Bk. 5, Evans Addition, Town of Hereford.

Death Notice - Lula Love Gault, Jan. 20, 1949.

First Baptist Sunday School Class Meets

The Gleaner's Sunday School class of the First Baptist Church held their regular monthly meeting last Friday night at the home of Mrs. M. T. Rutter, with Mrs. Glen Witherspoon as co-hostess.

Mrs. Malcolm Cassels, president of the class, presided over the business session, with Mrs. M. A. Bettis directing the program, and Mrs. W. A. Medlin giving the devotional.

Games were arranged by Mrs. O. L. Bybee, and plate favors of hand-crocheted Bible markers were made by Mrs. Rutter's mother, Mrs. J. J. Clayton.

Those present were Mesdames W. A. Medlin, who is teacher of the class, Malcolm Cassels, Ben Childers, Charles Dones, L. J. Matthews, Tony Edens, M. A. Bettis, Thomas P. Howard, J. R. Allison, Alwyn Savage, W. O. Witherspoon, Lowell Sharp, O. L. Bybee, Delbert Kinsey, Mrs. Glen Witherspoon, co-hostess, and Mrs. Rutter, hostess.

Mr. and Mrs. Jack McCrary and sons, Dwight and Dwaine, former Hereford residents now of Amarillo, spent Sunday here visiting Mr. and Mrs. Delbert Bainum and Mr. and Mrs. Johnny Warren.



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36" NAINSOOK mercerized combed yarn, soft finish yd. 69c

36" DIMITY single-cord combed yarn, semi-crisp finish . . . yd. 79c

36" DIMITY two-cord combed yarn, semi-crisp finish . . . yd. 69c

36" DIMITY small checks, combed yarn, semi-crisp . . . yd. 69c

36" DIMITY medium checked combed yarn, semi-crisp . . . yd. 69c

36" DIMITY large checks, combed yarn, semi-crisp . . . yd. 69c

36" DOTTED SWISS mercerized combed yarn, semi-crisp finish . . . yd. 89c

40" ORGANDY mercerized combed yarn, regular finish . . . yd. 69c

40" ORGANDY mercerized combed yarn, permanent finish . . . yd. 79c

45" ORGANDY mercerized combed yarn, permanent finish . . . yd. 89c

36" BROADCLOTH combed yarn and sanforized shrunk . . . yd. 98c

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CANVAS GLOVES 8 oz. 19c Brown Jersey Gloves 29c

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NYLON HOSE Gotham Gold Stripe Regular & Out Sizes 1.65 to 1.95 OTHER NYLONS 89c & up

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Nashua Blankets 72" x 90 Asst Colors 5.95

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Ladies' House Shoes and PLAY SHOES Values to \$2.25 Choice 49c

Dimmit Group's Program Airs Various Benefits To Farm People

By MRS. OWEN ANDREWS. Thursday evening, County Agent King, Mr. Horace Biagg, of the AAA, Mr. Louis Ellison, S.C.S. agent, Mrs. Mattie Lee Seale, Home Demonstration Agent, and Mr. Gene Ivey representative of PCA, all of Dimmit, presented a program, in which each explained some of the phases of his or her organization and its benefits to farm people.

Mr. H. F. Benson is the local representative of the Farm Bureau. Mr. Earl Cole is a member of the Board of Supervisors of Castro County. Mr. King showed a moving picture, made by the Graham-Hoeme people, showing their plow at work and benefits received from it. Also, a comedy picture was shown. Refreshments of doughnuts and pop were furnished by the county Farm Bureau Association.

BABY'S COLDS. The best-known home remedy you can use to relieve distress of colds is to rub throat, chest, back with VICK'S VAPORUB.

CUSTOM SLAUGHTERING AND WHOLESALE MEATS. We pick up, Slaughter and Deliver over a 25 mile Radius for the hide. HOPSON SLAUGHTERING HOUSE. LEE HOPSON V. C. HOPSON 1 1/2 Mile North on Highway 51. PHONE 555-J-3 HEREFORD.

PA THINKS SO MA THINKS SO... So It Must Be True! CORBETT'S DO THE BETTER CLEANING JOB. Corbett Cleaners - Phone 71 "Just across from Central School"

YOU PAY LESS AT D & S

VFW Baseball Team Honored



Shown above are four members of the Hereford Veterans of Foreign Wars baseball team, Central Plains League champions in 1948, holding a trophy presented by the Seads Sporting Goods and Hardware Store of Amarillo. The above picture, taken at a dinner at the Lions-Rotary Hall last Wednesday night, shows left to right, Chris Clark, coach; Pete Carmichael, playing manager; Johnny Renner, who was lauded for his ability as a utility player; and Earl Wood, business manager.

BIRD MIMICS PLANE

SYDNEY, Australia (AP)—The lyre-bird of Australia, one of the world's greatest mimics, moves with the times. On Brown Mountain in New South Wales recently a Sydney man thought he heard an airplane flying low overhead. He found the sound came from a lyre-bird on a dead log high up on the mountain side.

cently a Sydney man thought he heard an airplane flying low overhead. He found the sound came from a lyre-bird on a dead log high up on the mountain side.

A CASTLE CRUMBLES

FOLKSTONE, England (AP)—A hole big enough to hold a five-ton bus has been washed out under Sandgate Castle, anti-invasion bastion which King Henry VIII built in 1539.

New cracks show in the walls. Workmen are shoring up the old place. The castle, long a territorial (National Guard) armory, now belongs to a man who lives nearby.

It takes five times as many calories to raise a pound of water the degree in temperature than it does to raise a pound of dry earth one degree.

WESTWAY NEWS

HD Club's Box Supper Friday Night Brings In Nearly \$85

By MRS. MERLIN KAUL

The box supper sponsored by the Home Demonstration Club was held at the school house Friday night and netted the club nearly \$85. Mary Lynn Morrison received the most votes as the prettiest girl and was given a cake. French Merritt was voted the laziest man for which he received the chocolate cake. Bernie Northcutt auctioned off the boxes.

There were 41 present for Sunday School Sunday. Mary Kathryn Boyd and Ross Joe Landers gave their birthday offerings. Vernon Foley of Morrill, Kansas was a visitor. Rev. Don Gaydon filed his appointment here Saturday night. Rev. Noel Mills of Plainview preached for the Baptist Church last Sunday. He was accompanied by his wife and their daughters, Irene, Anna, and Mintha.

Mrs. Abraham Drager entertained relatives with a dinner Sunday at the Drager home honoring the birthday of Mr. Drager. Those present included Mr. and Mrs. Ewalt Vogler, Walter and Leon, Sumnerfield, Immanuel Drager, Richard and Ella, and Mr. and Mrs. John Drager and family of Hereford. Mr. and Mrs. Henry Drager and Mr. and Mrs. Gottlieb Drager and Raymond of Friona, and the Abraham Drager family.

Mrs. Stella Thuet was a guest Saturday night in the Clarence Morrison home. She was en route to San Antonio to visit her daughter and her husband. Mrs. Thuet attended church service here Saturday night.

Vernon Foley of Morrill, Kansas has been a guest for several days in the Merlin Kaul home. He is a cousin of Mrs. Kaul. He left Monday night for Los Angeles, California to visit relatives and friends.

Mr. and Mrs. Merlin Kaul and Vernon Foley went to Amarillo Saturday to visit friends.

Mr. and Mrs. Guy Lawrence and daughters, R. M. Gunn of Hereford visited last Sunday in the W. B. Nunley home.

Mr. and Mrs. Merlin Kaul and Mr. Vernon Foley were callers in the Ralph Durstine home at Friona, Sunday evening.

Mr. and Mrs. Jimmy Thomas and children were visitors Sunday in the Johnny Townsend home. The Thomas family moved recently to the Alexander place south of Hereford. Other visitors in the Townsend home Sunday were the Robert Boyd, Merlin Kaul families, Mrs. Joe Landers and Ross Joe, and Vernon Foley, a guest in the Kaul home this week. Mozelle and Lynn Young, Raymond and Ralph Morrison.

The ice, sleet and snow of last week brought good moisture to this community and rain Saturday night brought additional moisture of one-quarter to one-half inch. A similar ice and snow storm this week is again bringing good moisture to this area.

PERSONALS

Miss Mary Estelle LeGrand is visiting with her parents, Mr. and Mrs. Louie LeGrand during the vacation between semesters. Miss LeGrand is a student at Hardin-Simmons in Abilene.

Mrs. Manuel Hawks and Mrs. M. S. Roe have returned from Dallas where they have been staying with Mrs. Roe's mother, Mrs. Grady Wilson, Sr., who is in Baylor Hospital in Dallas.

Mrs. Elton Malone entertained Saturday afternoon for her son, Jerry, who was celebrating his tenth birthday. White candles were used for the table centerpiece. The children were served ice cream and cake, and games provided the afternoon's entertainment. Twenty-four guests were present.

Mrs. Jack Geffkin and Jackie and Mr. and Mrs. W. H. Russell were guests at a waffle supper in the R. A. Daniel home Monday evening.

Miss Billie Smith, who has been spending a few days with her parents, Mr. and Mrs. F. S. Smith, returned to her job in Pauls Valley, Oklahoma, Monday.

Mr. and Mrs. Ernest May were dinner guests Saturday in the home of Mr. and Mrs. Iverson Leake in Canyon.

J. B. Snead, Jr. left Tuesday on a business trip to Lubbock. Accompanying him was his son, Eugene, who visited with his grand-parents, Mr. and Mrs. J. B. Snead, Sr., in Littlefield.

Mr. and Mrs. J. H. Northcutt of Bellview, New Mexico, visited with their son and family, Mr. and Mrs. B. M. Northcutt in Hereford. The Northcutts came to see their new grand-daughter.

Mr. and Mrs. Sam Nunnally, accompanied by Mr. and Mrs. Mac McGrady of Amarillo, spent last Sunday in Palo Duro.

Mr. and Mrs. J. A. Pitman left Tuesday morning for about a week's trip to Austin and San Antonio. They will visit with their son and daughter, John and Helen Ann, both students at Texas University, in Austin.

Miss Ethel Womble attended the re-burial services of Captain Greer Estes in Dimmitt Sunday.

Phil Radovich spent the early part of the week in Amarillo.

Mr. and Mrs. Robert Sullivan spent the week end in Pampa, visiting her parents, Mr. and Mrs. R. E. Anderson, and with his mother, Mrs. Sammie Sullivan.

Gleaners Class Of First Baptist Church In Friday Meeting

Gleaners Class of the First Baptist Church was entertained in the home of Mrs. M. T. Rutter Friday night. After roll call the scripture lesson on "Doctrine" was given.

During the business session members voted to change the time meeting to the first Thursday in each month with a covered area luncheon once each quarter. Mrs. Lowell Sharp was named membership vice-chairman to fill a vacancy. Mrs. W. A. Medlin gave the devotional lesson, and during the social hour games were directed by Mrs. Owen Bybee.

Members attending were Mesdames L. J. Matthews, Owen Bybee, Tom Howard, W. A. Medlin, M. A. Betts, Tony Eeans, Susan Witherspoon, Malcolm Cassels, Alwyn Savage, W. O. Witherspoon, J. R. Allison, Lowell Sharp, D. C. Kinsey, Ben Childers, Charles Dones and the hostess.

Butterfly fishes often swim in pairs.



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DIAMETRIC WHEEL BALANCER

Our total charge is \$1.50 per wheel and we furnish all necessary weights.

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• ROY McBRIGHT
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Volunteer Now for the NEW National Guard

For a Limited Time Only You Have a Chance to Join A Fighting Outfit In Our First Line of Defense On Land and in the Air

Train At Home... Serve Your Country While You Go To School or Stay on Your Job

Co. E, 142nd INFANTRY, 36th DIVISION CANYON, TEXAS



REAL Bargains

FINAL CLEARANCE

Our Buyers Are At Market We Must Have Room For

Merchandise They Are Buying

OUR ENTIRE STOCK

- Ladies Coats (5 left)
Girls Coats (14 left)
Ladies Suits (18 left)

1/2 PRICE

JUST UNPACKED HUNDREDS OF PAIRS \$2.98 to 7.50 Ladies New Casual Footwear In All The Newest Colors And Styles. PRICES



Special

1st-Quality Nylons Every Pair Perfect 51 Gauge — 15 Denier Regular 2.50 Value NOW ONLY

\$1.69

BLOUSES SWEATERS

30%

TRULY — A FINE SELECTION OF OUR ENTIRE STOCK REDUCED



WEATHER CONTINUES

DESPITE HEAVY BUYING WE STILL OFFER YOU — THE MOST COMPLETE OVERSHOE STOCK IN HEREFORD.



The Popular Store

YOUR STORE OF VALUES SINCE 1921

Long Time Ago

25 Years Ago
The main story of the Brand of 25 years ago was headlined: **RARE DOUBLE OFFERING SET FOR THURSDAY NIGHT.**
The story went on to say a "double musical number of rare merit" was scheduled to be given at the Star Theatre as a windup of the local Lyceum season. As a finale when the Lyceum was open that night, doors of the theatre were to be thrown open to allow all to hear professor R. N. Brothers lead the Hereford band in its final number of the Lyceum season.

A species of South American wasp mixes earth and wood pulp to make a nest with walls solid as stone.
(First published January 27, 1949)

LEGAL NOTICE

Notice is hereby given that the City Commission of the City of Hereford, Texas, did on the 13th day of January, 1949, pass and enact the following ordinance, to-wit:
"An ordinance repealing Section No. 7 of Ordinance No. 315 enacted by the City Commission of Hereford, Texas, on January 15, 1946, and enacting Section 7a to said ordinance No. 315, providing for the levying and collecting of a fee for the street rental of all motor vehicles transporting passengers for hire, upon a gross receipt basis, providing for the submission of sworn statements showing the gross receipts of all persons, firms or corporations operating motor vehicles transporting passengers for hire within the City Limits of the City of Hereford, providing for the forfeiture of all permits to operate such motor vehicles for hire, except motor vehicles operating under a permit or certificate of the Railroad Commission of Texas or the Interstate Commerce Commission, and declaring an emergency."
This ordinance shall become effective from and after its publication.

This was to be a gesture of farewell to the professor who was leaving for Willis Point, Tex.
Another big story of the day was one stating the Ozark Trail was a sure thing for Hereford and that business men had taken memberships in the organization sponsoring the project.

A gift by T. E. Shirley of between five and six acres of land to the school board was announced. The land, said the Brand, adjoined the high school campus on the north.

Schools were closed because of flu, and although the "epidemic" was still on, it seemed to "show signs of abatement."

Market prices were termed steady with good choice beef steers selling at \$9.25 to \$10; fair to good beef steers at \$8 to \$9.25; and common to fair selling at \$7 to \$8.

The local happenings column stated that:

Miss Helen Friebe had gone to Amarillo recently on a shopping trip.
C. L. Davis of Hereford had left for Hillsboro, Texas.

Mr. and Mrs. Fugall of Amarillo had reached Hereford.

A smash-hit comedy, "The Redemption of David Brown," was in the offing for Hereford drama lovers.

Jack Hager had moved his shoe shop into a concrete building.

HIGH ON CHANDNOIS
EAST LANSING, Mich. (AP)—"The greatest all-around back in college football" is the claim made by Michigan State College grid coaches for their rangy right halfback, Lynn Chandnois. A crack ball carrier, Chandnois, who ranks high on the AP All-America honorable mention list, also is a fine blocker, passer and defensive man. Will be back next year.

improvements for each portion of said streets have been prepared and approved.

The portions of said streets so to be improved, together with the estimated cost of the improvements for each such portion of said streets, and the amount or amounts per front foot proposed to be assessed against the abutting property and owners thereof, on each such portion of said streets are as follows:

On "E" STREET, from the north property line of Eleventh Street to the south property line of Twelfth Street, known and designated as Unit or District No. 67: the estimated cost of the improvements is \$8,007.21; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb and gutter is \$1.35; the estimated amount per front foot to be assessed against abutting property and the owners thereof for improvements exclusive of curb and gutter is \$2,481.7; total estimated amount per front foot to be assessed against abutting property and the owners thereof is \$3,989.44.

On "E" STREET, from the north property line of Twelfth Street to the east property line of Jackson Avenue and extending west to the east property line of Jackson Avenue, known and designated as Unit or District No. 72: the estimated cost of the improvements is \$500.65; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb and gutter is \$1.35; the estimated amount per front foot to be assessed against abutting property and the owners thereof for improvements exclusive of curb and gutter is \$2,491.2; total estimated amount per front foot to be assessed against abutting property and the owners thereof is \$3,982.47.

On "H" STREET, from the east property line of "I" Street to the east property line of "J" Street, known and designated as Unit or District No. 68: the estimated cost of the improvements is \$4,031.44; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb and gutter is \$1.35; the estimated amount per front foot to be assessed against abutting property and the owners thereof for improvements exclusive of curb and gutter is \$2,481.7; total estimated amount per front foot to be assessed against abutting property and the owners thereof is \$3,963.44.

On "K" STREET, from the south property line of Kibbe Street to the north property line of Norton Street, known and designated as Unit or District No. 69: the estimated cost of the improvements is \$3,019.75; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb and gutter is \$1.35; the estimated amount per front foot to be assessed against abutting property and the owners thereof for improvements exclusive of curb and gutter is \$2,030.4; total estimated amount per front foot to be assessed against abutting property and the owners thereof is \$3,380.9.

On "T" STREET, from the north property line of Tenth Street to the south property line of Eleventh Street, known and designated as Unit or District No. 70: the estimated cost of the improvements is \$8,547.03; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb and gutter is \$1.35; the estimated amount per front foot to be assessed against abutting property and the owners thereof for improvements exclusive of curb and gutter is \$2,481.7; total estimated amount per front foot to be assessed against abutting property and the owners thereof is \$3,831.8.

On "I" STREET, from the north property line of Eleventh Street to the south property line of Twelfth Street, known and designated as Unit or District No. 71: the estimated cost of the improvements is \$6,659.01; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb and gutter is \$1.35; the estimated amount per front foot to be assessed against abutting property and the owners thereof for improvements exclusive of curb and gutter is \$2,030.4; total estimated amount per front foot to be assessed against abutting property and the owners thereof is \$3,831.8.

and gutter is \$1.35; the estimated amount per front foot to be assessed against abutting property and the owners thereof for improvements exclusive of curb and gutter is \$2,481.7; total estimated amount per front foot to be assessed against abutting property and the owners thereof is \$3,831.8.

On THE UNPAVED AREA ON SECOND STREET lying between the center line and curb line on the north side of said street, and beginning at a point 95 feet east of the east property line of Jackson Avenue and extending west to the east property line of Jackson Avenue, known and designated as Unit or District No. 72: the estimated cost of the improvements is \$500.65; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb and gutter is \$1.35; the estimated amount per front foot to be assessed against abutting property and the owners thereof for improvements exclusive of curb and gutter is \$2,491.2; total estimated amount per front foot to be assessed against abutting property and the owners thereof is \$3,982.47.

A hearing will be given and held by and before the Governing Body

of the City of Hereford, Texas, on the 17th day of February, A. D. 1949, at 2:00 o'clock, P. M., in the City Hall in the City of Hereford, Texas, to all owning or claiming any property abutting upon said portions of streets and to all owning or claiming any interest in any such property. At said time and place, all owning or claiming any such abutting property, or any interest therein, shall be and appear and will be fully heard concerning said improvements, the cost thereof, the amounts to be assessed therefor, the benefits to be derived therefrom, and proposed assessments, therefor, and concerning any matter as to which they are entitled to hearing under the law in force in the City and under the proceedings of the City with reference to said matters. Following such hearing, assessments will be levied against abutting property and the owners thereof, and such assessments, when levied, shall be a personal liability of the owners of such

property, and a first and prior lien upon the property as provided by the law in force in the City and under which the proceedings are taken, being the Act passed at the First Called Session of the Fortieth Legislature of the State of Texas, known as Chapter 106 of the Acts of said Session and now shown as Article 1105b of Vernon's Civil Statutes of Texas, Annotated, together with any amendments thereto.

The improvements on each said portion of said streets constitute an entirely separate and distinct unit of improvement, all to the same extent as if entirely separate and distinct proceedings had been taken with reference to the improvements and assessments therefor in connection with improvements on each such portion of said streets and the assessments against the property abutting upon any unit shall be and are in nowise affected by any fact or circumstance relating to or connected with the improvements in other units.

Of all said matters and things, all owning or claiming any such property or any interest therein, as well as all others in anywise interested or affected, will take notice.

DONE by order of the City Commission of the City of Hereford, Texas, this 19th day of January, A. D. 1949.
(SEAL) MABEL BARNHART, City Clerk, City of Hereford, Texas.
(First published January 27, 1949)

mission of the City of Hereford, Texas, this 19th day of January, A. D. 1949.
(SEAL) MABEL BARNHART, City Clerk, City of Hereford, Texas.
(First published January 27, 1949)

the Highway Department, Austin, until 9:00 A. M., February 15, 1949, and they publicly opened and read.

LEGAL NOTICE
CONTRACTORS' NOTICE OF TEXAS HIGHWAY CONSTRUCTION
Sealed proposals for constructing 79.290 miles of Seal Coat From Randall County Line to Hereford; Vega to Deaf Smith C. L.; Oldham C. L. South 1.001 mile; Hereford to 1201 mi. South; 3.0 miles S. W. of Dalhart, S. W. 2.461 miles; Rockledge to Carson C. L.; US 83 East to Wheeler C. L.; US 83 East 12.124 miles; US 54 W. & N. 5.184 miles; US 54 near Hill Switch E. & S. 3.323 miles US 60, St. 51, US 54, US 66, St. 152, 170, On Highway No. FM 694 & 695 Covered By C 168-7-8, C 226-3-3, C 226-4-3, C 226-5-7, C 238-2-6, C 275-5-9, C 275-9-9, C 275-7-8, C 275-8-9, C 275-9-8, C 275-10-9, C 275-11-6, C 397-1-14, C 417-1-12, C 1071-1-3, C 1072-1-2 Deaf Smith, Oldham, Hartley, Gray, Donley, Hemphill, and Dallam County. Will be received at

This is a "Public Works" Project, as defined in House Bill No. 54 of the 43rd Legislature of the State of Texas and House Bill No. 115 of the 44th Legislature of the State of Texas, and as such is subject to the provisions of said House Bills. No provisions herein are intended to be in conflict with the provisions of said Acts.

In accordance with provisions of said House Bills, the State Highway Commission has ascertained the wage rates prevailing in the locality in which this work is to be done. The prevailing wage rates shown in the proposal for Group 3 for each craft or type of "Laborer," "Workman," or "Mechanic" employed on this project.

Legal holiday work shall be paid for at the regular governing rates. Plans and specifications available at the office of James G. Lott, District Engineer Amarillo, Texas, and Texas Highway Department, Austin. Usual rights reserved.

4-2-c

TO OUR FARMER FRIENDS:

WEDNESDAY

Is The Day

MOVIE LUNCH

IN COLOR FOR ALL THE FAMILY

OUR BIG ANNUAL PARTY!

We invite you to attend
A Program You Will Enjoy...
Bring Your Family and Friends

See two new films in color and sound, produced especially for you.



You won't want to miss the treat we have in store for you....REMEMBER

PLACE
Davis-McCracken Building
Your M-M House

TIME
Wednesday
Feb. 2
12:00 O'Clock
Noon

We are asking you and your family to be our guest at luncheon, then adjourning to the Texas Theatre where a colorful and entertaining program has been arranged just for you.

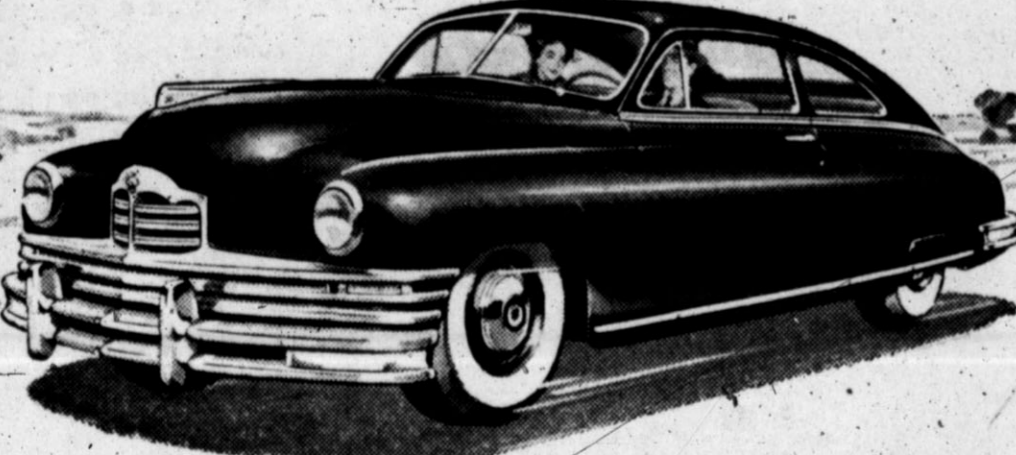
Davis - McCracken

M-M DEALER

Corner 2nd & Miles Hereford Phone 380

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You can buy this 1949 Packard Eight, 130-HP Club Sedan for **\$2274***
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So place your order now for this popular model—with or without a trade-in!

There's a wonderful new thrift secret under that proud Packard bonnet—the secret of "free-breathing" engine design.

"Free-breathing" engine design involves new ideas in valve design . . . in carburetion and manifolding . . . in higher compression ratios.

It takes the gasoline you can buy today—at your corner station—and makes it give up its power more smoothly, more responsively—and with almost

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Roberson Motor Company

First & Miles Ave. Hereford

FROM THE GRANDSTAND

Better Chance To Break Into Pro Baseball Than Ever Before

By WILBUR MARTIN
Associated Press Staff

There's a better chance to break into pro baseball now than ever before.

"A youngster has a better chance of sticking and going up, too," says Milton Price, president of the West Texas-New Mexico league.

Price's class C circuit is a have for rookies. And some top notchers have come out of this plains league.

"You get sounder coaching in formative stages now," Price said. "American Legion, organized sandlot play and high school baseball have made it easier for a fellow to get the fundamentals from men who really know the game."

"There are more leagues now than ever before. That means there is a better chance of getting into organized baseball. And it means you've got a chance to go up."

Price thinks that baseball has come out of its "depression slump" in the style.

"There's been a great reawakening of interest in kids wanting to play pro ball," said Price. "Back ten or 15 years ago it was a different story."

Addition of high school baseball to the Texas interscholastic league program is going to be an

ASPIRIN GIVE MEDICUS HEADACHE

SINGAPORE (AP)—Aspirin are giving the Singapore Medical Department a headache.

They're trying to sell 4,000,000 aspirin tablets.

They were brought in by the Army at the time of the liberation and gradually accumulated during the period of the British Military Administration.

Rebekahs Hold Election Friday

Loyal Workers Club of the Redneck Lodge met Friday in the home of Mrs. Edna Cokerrell when new officers were elected.

Mrs. Edna Fulwood was re-elected president, Mrs. Nannie Millard, vice-president and Mrs. Anna-Sowell, reporter.

Reports were heard on the work recently done by the class and Mrs. Edna Bove gave a brief history of the club, beginning with its organization in 1932.

Refreshments were served to Mesdames Edna Fulwood, Edna Millard, Elizabeth Hicks, Ada Holikaucaun, Lora Long, Ruby Smith, Edna Draper, Julia Welford, Edna Bove, Lois Russell, Julia Sowell and the postess, Joy Huff or Amarillo was a guest.

"HARVEY" IS REAL

PORT WASHINGTON, N. Y. (AP)—Although the stage production of "Harvey" with its large imaginary rabbit, has now left Broadway, Harvey has not disappeared from this region.

An certain rabbit-raising, 10-year-old circles, the game of Harvey maintains popularity. Harvey pops in and out of closets and, unlike its stage counterpart, has form-and-substance.

BEARDS UNPOPULAR IN SOVIET UNION

MOSCOW (AP)—Contrary to belief abroad there are probably fewer beards in Russia than there are in the British Royal Navy. Plentiful barber shops, the low price of shaves, and inexpensive muff-cutting machinery have made the beard an easy thing to get rid of.

The Tsars—particularly Peter the Great—tried for years to make the pre-revolutionary Russian male come clean by official edict. But they were unsuccessful. The Russian beard not only grew but flourished.

The Soviet has never assaulted the beard with law or leagues. They've just let it go its own way—and that way, judging from the sartorial scene in the USSR—has been off the face.

True, patriarchs and other churchmen cling to-bosom-long beards, or to be more correct, the bosom-long beards cling to the churchmen.

But even in the country these days one encounters but few beards.

HOUSES FOR HOMELESS

NEW DELHI (AP)—The government of India has found homes for 1,400,000 refugees from Western Pakistan.

A spokesman of the relief and rehabilitation ministry here said schemes for housing another 750,000 urban refugees has been taken on hand.

He added the housing schemes that had so far received the approval of the government of India would involve financial assistance to the extent of 166,000,000 rupees (nearly US \$50,000,000.)

Marilyn Maxwell is Honored At Farewell Party

Marilyn Maxwell was complimented with a going away party Friday night at the first Christian Church parsonage. Games were played and a gift was presented to the honoree. Marilyn and her mother, Mrs. Frances Sackfield, plan to leave the latter part of this week for Oklahoma City where they will make their home.

Those attending were Ray Longson, James Kaufman, John Woodford, Roy Gibson, Tommy Ford, Billy Joe Keay, Jay Roy Crumrine, Earl Fawn, Margaret Finups, Betty Gulpepper, Dorothy Vogel, Doris Russell, Douglas and Marilyn Sue Ford, the honoree and Pat Sullivan.

OVERWORKED STORK GETS ASSISTANCE

BERN, Switzerland (AP)—There latest be something wrong with what they say about storks between 80,000 and 90,000 born in Switzerland every year, yet Swiss nature lovers are complaining that storks have almost entirely disappeared from the country.

Nearly 100 nests were occupied by storks in Switzerland in 1900. By 1920, the number had declined to 60 and by 1940 to eight. In the summer of 1948, only six pairs of storks settled down in Switzerland, and artificial "re- settlement" projects are being undertaken to prevent their complete disappearance.

Under the direction of a Swiss ornithologist, Max Bloesch, young storks are being bred in captivity. Their young are to be set free, in the hope that they will migrate then return to the vicinity of their Swiss breeding places in the summer. The experiments are expected to cost the Swiss government about \$2,500 per year.

DR. MILTON C. ADAMS
OPTOMETRIST

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24 Hour Wrecker Service



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MANN'S BAKERY is ever on the alert for whatever is new in our field. Whatever is happening for the good of the industry MANN is ready to make the most of it.

Mann's MALTED MILK Bread

Personals

Mr. and Mrs. Robert Slinger of Dimmitt entertained with a dinner last Tuesday evening in honor of the birthday anniversary of her mother, Mrs. W. L. Alexander. Guests attending from Hereford were Mr. and Mrs. W. L. Alexander, Mrs. Beverly Shinglesley and daughter, Beverly Ann, and Paul Bosch. Guests from Dimmitt were Mr. and Mrs. A. Slinger, Jimmy Slinger, the host and hostess and their two children, Doris Lee and Zandra. The honoree, Mrs. Alexander, was presented with a tallulah dress corsage and other gifts.

John Estes, who graduated from A&M this semester is here visiting his parents, Mr. and Mrs. C. F. Estes. Estes will report for work in Plainview the first of February, to serve as the only range conservationist in the Plains area.

Jack Kassahn arrived in Hereford on Saturday following his graduation from Texas A&M, where he majored in agriculture administration.

Mrs. Phillip Barkley drove to Lubbock today after her daughter, Miss Beverly Barkley, a student at Texas Tech, who will return to Hereford with her mother for the between-semester vacation.

Miss Pat Frye returned to her home here Tuesday, following hospitalization in Dimmitt.

Mr. and Mrs. Frank Daniel spent Sunday in Plainview visiting with his mother, Mrs. S. S. Daniel.

We Welcome You CHURCH OF CHRIST (Sunday)

Radio KPAN..... 9:15 A.M.
Bible Study..... 10:00 A.M.
Worship..... 11:00 A.M.

Evening:
Young People... 6:15 P. M.
Worship..... 7:00 P. M.

Daily Radio Program
4:45 P. M.
KPAN—860 on Your Dial
We invite you to all services of the church.
The Bible is right and it does make a difference what we BELIEVE and PRACTICE.
Church of Christ

Plenty Free Parking

RED & WHITE

Best The Market Affords

Shortening	Red & White Hydrogenated For Better Baking 3 lb. can	\$1.05
SALMON	Red Sockeye — Fancy Red & White Tall Can	73c
LUNCHEON MEAT	Fancy Grade 12 oz. Red & White can	49c
Coffee	Red & White Guaranteed to Please lb.	53c
APRICOTS	Halves Brimfull Tall Can	18c
DRIED PEACHES	Dessert 1 Lb. Pkg.	35c
Salad Dressing	Sun Spun Highest Quality PINT	35c
ASPARAGUS	Red & White All Green Spears — No. 2 can	49c
COCONUT	Red & White 4 Oz. Pkg.	18c
SPINACH	2 No. 2 cans Brimfull	31c
PEAS	Red & White No. 2 Sieve No. 2 Can	29c
SPAGHETTI	Marco 2 tall cans	31c
DOG FOOD	3 cans Ranch Boy	23c
Salt	Red & WHITE Plain or Iodized Free Running 2 Round Pkgs.	15c
PEARS	Red & White Melba Halves — No. 2 1/2 can	45c
CATSUP	Red & White 14 oz. Bottle	21c
Toilet Soap	Wash Cloth Free 4 BARS Red & White	37c
FLOUR	Robin Hood 10 lb.	83c
PRESERVES	Brimful Peach, Apricot 2 lb. jar	47c
SPRY	3 lb. Can	1.12
SWEETHEART SOAP	4 Regular Bars	29c
SWAN SOAP	Large Bar	17c
LUX FLAKES	Large Box	33c
SWEETHEART SOAP	4 Bath Size	41c
SILVER DUST	Large Box	35c
BREEZE	Large Box	33c
SWAN SOAP	Reg. Bar	10c

PRODUCE - LOWER PRICES

STEAK LOIN — T-BONE Lb.	BACON SQUARES Cured Lb.	SAUSAGE PURE PORK Lb.	DRIED BEEF SWIFT'S 1-4 Lb. Pkg.
68c	28c	33c	39c

HUNTER'S

PHONE 143 WE DELIVER

