Cotton Crop

Past Season

Runs \$256,000

Half Bale To Acre

Average Estimated,

Freeze Cuts Yield

Hereford ginned its last bale

of 1948-49 cotton Tuesday, bring-

ing the season's total to approxi-

mately 1,900 bales. Taft McGee,

ginner, reported today. The

crop value was set at approxi-

mately \$256,500, and covered.

yields on approximately 3,250

acres, giving the county slight-

ly better than one-half bale to

of the cotton, and nipped the

year's production about in half." said M. Gee. "We'd looked for a

ginning rush of some 3.500 bales

earlier in the year, but the

First Bale Oct. 6

tober. Jesko and Kershen brought

brought in by Curtis Traweek.

During the six months ses-

"The farmers seem pretty well

from getting as much a yield as

they had anticipated." said Mc-

Taft's cousin, Claude, a part-

bringing about 27 cents.

Thei were several farmers in

the area who harvested over 100

bales McGee pointed out, in-

town; Curtis Traweek, Wyche

community; and S. J. Barclay

and sons, southeast of town.

Farmers who planted early got

good yields. For example, Day-

ton Chisholm harvested 45 bales

Forsees 8,000 Acres

There were between 3,000 and

3.500 acres planted in cotton in

this area. McGee estimated. The

market is good, price is up and

with loan rates at their current

level he predicted some 8,000

Asked about what type of seed

ers seemed to prefer, McGee said.

"It's hard to say. Several dif-

ferent farmers like several dif-

ferent kinds of seed; there is no

here was the freeze and late

planting. They have not been

bothered with insects at all," he

THE WEATHER

High and low temperatures,

Sunday—High 74 low 36.
Tuesday—High 65; low 41.
Wednesday—High 67; low 30.
Total March Moisture—None.
Total 1949 Moisture—2.61.

Sunday through Thursday; readings taken at 8 o'clock each

"The worst threat to the crop

general preference.

on 31 acres of cotton.

next year.

sion, the gin served Deaf Smith.

Cotton harvest started in Cc-

weather took care of that."

"The early freeze caught a lot

the acre average.



Speculators are talking about leases and mineral rights and options again. The Honolulu test well, northwest of town, was Wednesday reported to be down 2.300 feet. Drillers lost a bit Sunday, but recovered it within a few hours to continue their work, which calls for "13,000 feet production or granite."

Peggy Joyce Bell wants to thank some honest person who returned to her a dollar billbefore she knew that it was lost. It happened Tuesday at the post office. When Peggy Joyce received some change at the window, she apparently dropped the bill and did not notice the shortage. Someone shortly afterward found the dollar and handed it to the post office clerk, who recalled the transaction. He put the bill into an envelope and later returned it to Peggy Joyce. age 14, who is most happy about the whole affair.

"In the spring a young man's fancy," and if you don't believe it, look over some of the season's newest necktles apearing on the young and not so young around town.

If you're interested in ceramics, and in moulding, painting and firing your own handcraftstatues ashtrays, etc., there's a newly organized club in town to specialize in your particular interest. These women are going to meet Saturday afternoon in the kitchen of the Beta Eta Room in the Court House (top floor) and they invite all who are interested to attend. Contact Mrs. Argen Draper Mrs. R. Q. Childers for more

It was bound to happen soonr or later and last week caught t. These new wave set capsules that come packaged to be dissolved in water before being sed are certainly misleading to he uninitiated. As one wideeyed woman murinured Saturday, "Well, what do you know? Now you take a capsule and get your hair curled."

March got a good running jump before it piled into the usual windy weather but come Monday it pulled no punches. After a six day build-up that had people almost forgetting it was the month of Hons and lambs, the wind whiffed down on Hereford. Dust swirled down the street, little boys flew kites and Dollar Day shoppers had to decide between clutching their skirts and clutching the bundles of new purchases.

A food and bake sale sponsored by the Progressive Home Demonstration Club is to be held Saturday, March 12, at the Cog-



Published Every Thursday



The grand champion steer of the San Angelo fat stock show gained international recognition from United Nations military officers attending the show March 4. Left to right: Admiral Wietzel, France; Gen Mow Tong-Tsu, China; Commodore Kao, China; Wayne White, owner, and Commander Marchal, France.

STORY OF DOLLAR BILL SERIAL No. E21965901E

"New Babies, Operations or Christenings", Red Cross Ever Ready To Aid Neighbors

By PHYLLIS RADOVICH

There wis once a dollar bill, serial number F21965901E, and it was donated in a Red Cross Drive. Under inflated values, that dollar bill will buy only 57 cents worth of goods, but dis-pensed through Red Cross it will return far more than 100 cents in courage, hope and help.

What does Red Cross do here? Where do those Red Cross dollars go? If you could counselor, you'd soon know. Red Cross is nationwide, 14.5 per cent of it is; but it has a county side, too, \$5.5 per cent strong.

The dollars that tumble into the Red Cross till pay for a lot of different kinds of assistance: fuel for a family that hasn't any, though the temperature is below zero; help on a hospital bill, so somebody will feel well enough to go back to work; shoes for a seven year old who can't go to school unless he gets them.

Yes, to a lot of people, living in Hereford looks easy. The money has been piling in from crops, from construction, from flourishing businesses along Main, but some people live on other people's blind alleys. They never realize that there are problems of health, or finances, or loneliness among other human beings right here in Hereford. And those people need a friend.

That's where the Red Cross comes in. .

If you could leaf through the files of the executive secretary in Hereford, you'd find cases like these. Dollar bill,

serial number E21965901E may go to help finance some similiar gesture this year. Case No. 915

He came into the Red Cross office a little hestitantly. When you had to ask favors. you never could be sure just how they would be received. But the smile on the man had dark eyes that flashed nervously and pled his case. His you back when weather is good, wife was going to have a baby, so he left. hospital unless the Red Cross they help him out?

lived four years in the town a preacher." that had been their hemeplace before moving here, but things going on. He hadn't owed any bills when he left; she could i

write the town and ask. And he was a good workman, but this weather, it had stopped all the

So the Red Cross guaranteed the bill. The baby needed a healthy chance to grow up, anyhow. A Spanish American, the

came back, first to thank the would guarantee the bill. Could kind lady and then to inquire slowly, "We want to have our The counselor continued to baby christened; but we are smile as she questioned him; he'd Protestants and we do not know

Again she could help, so she called over a local minister and looked so much brighter in arrangements for the christen-Hereford, with all the building ing were made. One Sunday ing were made. One Sunday morning, just before Christmas,

Tractor Drops On Francis Hill Monday, Condition Is "Serious"

Francis Hill was reported to be "improved, but still in a serious condition" Wednesday at Deaf Smith County Hospital after a tractor fell on him Monday afternoon.

Hill was suffering from a collar bone, broken all across his left shoulder, head injuries and bruises. Hospital attendants said he was still under observation to determine whether or not his lung was

The accident occurred about

o'clock Monday afternoor in the machine shed at the W. W. Hill farm north of town. Hill and a mechanic were working on the tractor which had been hoisted on a chain hoist. Hill was under the machine when it swung off balance and fell on him.

Hospital authorities sald he had been nervous and restless Tuesday, but after he was placed under an oxygen tent. he was reported to be resting

In the second step of their campaign to get six-to-sixteenyear-olds back in school, county and school officials held a meeting Friday night at the County ourt and invited the parents of children who had been reported delinquent in attendance.

Second Session

Discloses Fewer

Hooky Players

About a dozen parents attended the meeting to hear County Judge Leonard Foster read, the statute regarding legal action on children delinquent from school without good cause. A discussion of the problem was held with officials and parents talking over root causes of playing hookey.

Parents pledged their 'co-operation in the program. This week school authorities reported the meeting had been instrumental in perking up students with lazy attendance records. High school reported one student back at school and Junior High reported five again in attendance.

Representing the school at the meet were George Graham, H. V. Stanton, and D. C. Martin; board members present were A J. Schroeter and Leo Forrest; county officials were Leonard Foster. O. L. Bybee, J. C. Reese. F. S. Buckalew also attended the discussion.

QUESTION 1 of the WEEK

"What is your biggest housecleaning problem?"

Mrs. V. C. Hopson: "Since we've been building our new home I haven't cleaned house in woman's face put him at ease. He and danced with relief. "This is so long. I don't know. The worst stood there, twisting his old cap not a gift; this, a loan. We'll pay thing though is cleaning out closets. We're endowed with the counts. "Fibber McGee" kind, so you can

Mrs. Clinton Jackson: "Trying to decide just where to start. 1 like to do my housecleaning all ing. in one week, taking a room at a time and cleaning from top to bottom, but the big problem is finding out where to begin." Mrs. R. E. Lingenfelter: "Since

a nousectean thoroughly once a week, I don't do any big spring housecleaning, but the annual spring headache is getting somebody to wash the windows. I just can't get Doctor up on a stepladder to do if for me."

Mrs. Phillip Barclay: . "We are papering and painting at our nouse right now so the worst problem is trying to live while its all going on. You have to walk around ladders, step over paint buckets and try to keep from getting calcimine dumped on our head."

Mrs. Cliff Estes: "Just getting at it is the problem. There is always something else I want to do worse, that's the honest gospel thurth.'

Mrs. Pat Wederbrook: "Spider webs! They are everywhere. You brush them down one day and they are back up the next day. And of course we have a big, high ceitinged ome, which makes

Mrs. Earl Phillips: "Dusty curtains always distress me., In fact, in this country, its dust in general that distresses me. The most difficult house clean-

Mrs. Henry Cloyd: "I like to re-paint the woodwork when we clean house and sometimes I think the worse housecleaning problem is the sore muscles I

Mrs. Chester Wiggains: "We have just moved into a new house so my house cleaning problems are not the same as most peoples. What I need is somebody to scrape the paint off the windows."

men, all of whom wished to remain anonymous, but their answers were the same. Their big housecleaning problem is trying to dodge their wives until
its all over.

still an improvement over January and February weather. But

Nursery Rhyme Doesn't Apply

in the first to be ginned on Oc-Miss Yula Ely, children's war nurse at Parkland Hospital, Dallas, has tober 6. just as McGee completed trouble applying the nursery rhyme about "This little piggie went to mar-ket" to the feet of Mike Martin, 14 months old. He has six toes on each installation of some \$100,000 worth of new equipment in the foot. Mike seems to like the treatment, however. Dectors plan an operabuilding. The last load was

TWO CITY TRAFFIC ACCIDENTS

Parmer and Castro Counties. City Police Arrest Levelland Man One farmer even brought in a load from Sunray, which is over After Hot Chase Tuesday Affernoon a hundred miles northeast. atisfied with their crop, al-

Excitement hit a new high ers car was not damaged, and though the freeze did keep them along Main Street Tuesday af- she preferred no charges. ternoon when a nit-and-run driver swiped the car of Mrs. around 7:45 o'clock Wednesday Clyde Smithers and sped south morning, when Finis J. Owen, ner in the gin operating venture

C. C. Woodson, Jr., Levelland, lawn for several hours,—cents, depending on staple driver of the run-way vehicle. The left front fender of length; middling % cotton is bringing about 27 cents.

City Court Wednesday mornthe Woodson car, a 1947 Pontiac sedan, sustained a battered when they encounter a flashrear fender when it passed Mrs.

Wednesday Accident

down Main Street—with traffic driving west on Fifth Street colofficer L. A. McBrayer hot in pursuit. Little damage resulted from the incident, which recident, which attracted much at-

sulted in charges on two city tenion due to the Owen car be- Bad gone into the loan. Present ing left on the Baptist Church loan rates vary from 27 to 32

ing and ordered to appear in smashed and the right side of "Drivers are required to stop cluding C. N. McSlure, south of Smithers at the Third Street police chief said. "just as when intersection on Main. The Smith- they encounter a stop sign.

was charged with reckless driv- Owen's Plymouth coupe was the Elliston car was caved in Damage was estimated at \$115. ing red light," F. S. Buckalew,

Bostonians Will Experiment With Lubbock Milk To Halt Tooth Decay

rexas?" mused very proper Bos- necessary elements. tonians. Particularly is it true what they say about the Texas Panhandle's low rate of tooth decay?

set about to find out by order- ned those "Town Without ing 80 gallons of whole milk Toothache" articles. from near Lubbock, for use in the Tufts Dental School experi- of Commerce enthusiast points mental laboratories. Tufts is go-

"Is it true what they say about | of the country to contain the All of which goes to prove that

Bostonians, although, proper, acres would be planted in cotton could use some coaching in accuracy. Or, perhaps, Lubbock is trying to steal Hereford's stuff, and what kind of cotton farm-In a very proper manner they Still again, they may have ban-Anyway, as one local Chamber

out, "It's allright to get the milk ing to see for itself if elements from Lubbock to feed their anin the Panhandle soil have any mals, but if they start using peoinfluence on tooth decay—by ple in their experiments they'd bothered w testing it on animals. Milk, they better come to Deaf Smith concluded. figure, would be the one product' County.'

THEY CAME . . THEY SAW. . THEY BOUGHT

Crowds Throng Hereford Stores To Set New Dollar Day Record In 1949

lar Day of the year, according to gains offered all over town. reports of merchants in all lines of business.

Beginning at store-opening time Monday morning hordes of shoppers thronged various business establishments to take advartage of the hundreds of firstof-the-month bargains. One store manager said he

kept a traffic count in his store and business had been about the same all day, except during the noon hour. The buying spree merchants

attributed to several factors; spring is so near at hand people need new clothes or household accessories in tune with changing seasons; the weather al though a typical March day, was most merchants believed the

Monday was the biggest Dol- | nain drawing card were the bar-

CLERK'S OFFICE BUSY PLACE

Land Transactions Boom Here, Despite National 'Dis-Inflation'

Economists may be calling the current business slump over the United States a "disinflation" but County Clerk Robert Thompson points out that his office is definitely not

suffering from a recession.

A check of records filed during January and February for the last three years shows business has been booming

erty an increase of 13 per cent over February, 1948 and 45 per cent over January, 1948 was effected.

Land records for January, 1949 showed a 52 per cent increase over the first month of

Totals for 1947 were: Jan. 188, Feb. 162; 1948; Jan. 194, Feb. 209; 1949; Jan. 282, Feb. struments were recorded.

dell Motor Building. FARM MACHINERY PRICES NOW AT PEAK

Dealers Say Implement Prices To Stay Up A sliding price index. m- on most all machinery has been the retail cost of motor velice on trucks was even ing problem is trying to find a hasized by definite declines in hiked since last March. hicles. Freight rates are up.

phasized by definite declines in hiked since last March. many grocery items, has left only the tinge of an imprint on automobiles and farm machinery, most of which are selling at Steel is more expensive, too, but the highest peak in history.

The blame was laid to steel. labor and increased freight rates by dealers who said they didn't predict big price drops for more than a year.

All of the implement dealers contacted in Hereford reported price increases within the last ing on to buyers by lowering other dealer who pointed out tweive months of approximately rutomotive and truck list prices that heavy machinery had the ten per cent. Two of the car from \$10 to \$40 a unit. ten per cent. Two of the car dealers said their list prices were down. Trucks are showing price declines but replacement parts of the car nation, which must be added to the car nation. Which must be added to the car nation of the car the car nation of the car th

Steel and Labor Costs

As one dealer said, "Our suppliers tell us its the labor costs that account for the price rise. it is in part the wages paid steel workers that account for prices on those products."

General Motors has signed a contract agreement with workers that wages will be paid on a cost-of-living balance, so that when the price index goes-down, so do wages. This savings in labor costs, the company is pass-

One implement dealer de-clared, "Our standard prices on machinery have not been appreciable reduces. The trend appreciable reduces. The trend for the past months has been toward higher prices. I believe machinery prices are up fifty per cent from the levels pegged by the OPA, and they are up ten per cent this year, on equipment on complete machine."

Proof that the high cost steel may hold the reins on machinery costs was made by an-

doubled, particularly electric automotive parts, and that freight had more than doubled its pre war rates.

what prices would do, most of the dealers offered to guess that prices would not show much lecline for the next 12 to 18 months. A wholesale distributor said prices wouldn't come down until steel came down, but he did not believe prices would go up within the next year./

Another implement dealer pointed out that long term contracts, which some manufacturers had with labor, would keep costs up for many months

placement parts had more than so you can clean house.

Asked if they would predict have after a paint job."

Plays, Readings, Musical Numbers Are Featured on Community Night

By MRS. OWEN ANDREWS The Community Night pro-gram Friday evening was well ttended, consisting of accordian numbers by Sherry Ann Benson, a play "You're Driving Me Crazy" with Mr. and Mrs. Floyd Cole, Clark and Veradelle Andrews taking parts. Lester Irwin, singing and playing his own guitar accompaniment, a reading on "Club Women" by Mrs. H. D. Robbins, and string music provided entertainment for the remainder of the evening. Those taking part were E. F. Vogler, Leonard and Lester Irwin, J. E. Andrews and two daughter and sister, Mrs visitors, Wesley Brown of Here- Charles King and family. ford and Wiley Andrews of Mel-

Attending the Junior-Senior Banquet at the Baptist Church Hereford. in Hereford on Thursday night were Miss Betty Robbins and spent the week end in the W. H. Clark . Andrews, both of whom are Juniors.

Wiley Andrews and his sister, Miss Faye Andrews of Melrose, New Mexico, spent Friday night with their aunt and uncle, the W. S. Littrells, and visited Friday with uncles J. E. and W. H. Andrews. They were luncheon guests of Mr. and Mrs. Owen Andrews. Accompanying them back to Melrose was Ralph Hart.

Ronnie Johnson is recuperating from a tonsillectomy performed last Monday. Mr. and Mrs. Glen Grip and

Monte visited with his parents at Panhandle last Thursday. Spending the week end in the | Taking Sunday dinner with

H. D. Robbins home were Lyla Robbins of Springlake, and Mrs. Rhea Robbins of Canyon, a sister-in-law of Mr. Robbins. On Sunday afternoon Mrs. Rhea Robbins, accompanied by Miss Lyla Robibns, went back to Springlake, where she will visit her brother for a few days.

Misses Evelyn Gene Benson and Sue Berryman attended a party for the Freshman class at Hereford Friday night.

Mr. and Mrs. C. R. Higgins of Amarillo spent the week end visiting in the home of their

Mr and Mrs. Frank Robbins spent Sunday with her parents, the Fred Mormons, of north

Miss Lometa Codom of Dimmitt Thompson home.

On Sunday afternoon Mr. and Mrs. J. P. Hays of Shallow Water visited the Owen Andrews and H. F. Benson families. They helped the Bensons with their farm work year before last, and were active in community and church work here. They were accompanied by their seven months old daughter and Mr. Hay's mother, uncle and broth-

Those visiting the W. Thompson home on Sunday afternoon were the Dobbs, Irwins, Parris, Sparkmans, and the D. S. Odoms of Dimmitt.

FRESH SEA FOOD Every Day

BILL SMITH FRUITS -- VEGETABLES

Second & Sampson

YES,

Hereford

Cinema Cuties Collect Comuensation



With the movie industry in its worst slump since the big depression; casting lines in Hollywood have given way to lines at unemployment compensation offices. Extras, character actors, starlets, technicians-filmsters of all kinds who once collected fat pay checks, now line up for a \$25-a-week unemployment benefits.

Hospital Notes

Patients discharged from hos-

pital: Lee Kent, med.; Elvera

Hoffman, med.; Mrs. Jack

Bivens, O. B.; Mrs. Elmer Combs,

tonsil. Darlene Head, med.; Mrs.

Bill Githens, O. B.; Clyde Rus-

sell, surg.; Mrs. Edna Mathes;

Patients in the hospital: Miss

Elizabeth Crowe, med.; H. D.

Buse, med.; Jimmy Frost, med.;

Mrs. Edward Paetzold, O. B.;

lonnie Byers, ortho.; Wilbern

Connally, med.; Mrs. W. B. Tan-

nin, med.; Linda Stephan, med.;

Francis Hill, emerg.; Cornado

Medrano, med.; Carlos Medrano,

med.; Mrs. Jack Dean, O. B.;

William F. Perry, surg.; Ollie

Babies born in the hospital:

Laura Jane, born March 7,

daughter of Mr. and Mrs. George

Salvation Army workers

around the world use a total of 81 different languages in their

Fox. surg.

surg.; Mrs. Laura Thomas, surg.

the W. C. Lowerys were the Smiths of Black and the Bill Dicksons of Hereford and the C.

R. Higgins family of Amarillo. Rev. and Mrs. R. L. Shannon and Miss Lavada Shannon at- Skypala, med.; Fanelda Williams, tended the Baptist Training emerg.; Stanford Knox, med.; Union meeting at Dimmitt on Sunday afternoon.

Mr. and Mrs. David Yandell and Rose Marie visited a relative, W. O. Stalcup at Morton. Sunday. They also visited their first pastor, who baptized them both, Rev. M. E. Roberson of Muleshoe.

Miss Lamerlas Berryman spent the week end at home with the E. B. Berrymans.

H. D. Robbins was a guest on Monday night in the home of Mrs. Rhea Robbins in Canyon. The E. H. Littles and Mrs. Frank Robbins and Carol visited Mrs. Robbins in Canyon Wednesday

Those taking Sunday dinner in the Robbins home were the Mobleys, E. H. Littles, Floyd Coles and Mrs. Rhea Robbins.

A community entertainment is being planned for March 25, at which each family is asked to prepare a number for an amateur program. Songs, music of any instrustment, readings, plays, skits or stunts will be ap-

Try a Want Ad!

Word received regarding Jim- J. B. Harlin, Mrs. Jack Rober-mie Barnhart, who is in the J. B. Harlin, Mrs. Jack Rober-John Sealy hospital in Galveston, says his condition is im-

Visit In Mexico

Mr. and Mrs. Carl Luke returned the last of the week from a three-weeks tour of Mexico. They visited Mexico City and drove on to the coast.

Will Move To Hereford

Mr. and Mrs. J. H. Hinds of Friona have purchased the A. R. Bateman home on McKinley. Mrs. Hinds, a piano teacher, will close her studio the last of May in Friona, and will open a studio in Hereford June 1. Hinds will operate an upholstery shop at his home.

V. E. Dodson, Bert Coffin and Ira Ricketts of Progressive Community attended the "Laymen's League" at the Christian Church Tuesday night.

Radio Funnies

Mr. and Mrs. Clyde Russell, Mrs. Bill Kendall, O. B.; Mrs. A. Robert, Doris, and Linda drove E. Barnett, med.; Mrs. Baker to Amarillo Sunday morning to see "Uncle Jay" read the fun-Womble, med.; Mrs. Gladys nies. The ·occasion was Linda Click, med.; Margaret Anderson, Russell's birthday, which she med.; Nancy Lou Sloan, med.; chose to celebrate with the Mrs. J. M. Boone, accident; Ann Amarillo trip.

> Mr. and Mrs. Ira Ricketts vis-Sunday. .

> speaker today for the Frio Home Demonstration Club. Her subject is "Youth Problems, Adolescer.ce and Environment.'

son, and Mrs. T. W. Roberson.

Mr and Mrs. W. C. Hromas were in Dimmitt Tuesday night where she paid an official visit, as Deputy Grand Matron of Texas Order of Eastern Star to the Dimmitt chapter.

Mr. and Mrs. Joe Evans returned recently from a visit in Coffeeville, Kansas and points in Arkansas.

Attend Missionary Union

Attending the annual District Convention of Women's Missionary Union of the Baptist Church in Ralls Tuesday were Mrs. Jim Lipscomb, Mrs. G. M. Suggs and Mrs. Myrtle Gear.

Mrs. Foy Dodson of Hale Center was a guest Tuesday of Mr. and Mrs. P. H. Gililland.

HONORED GUESTS

Mr. and Mrs. A. L. Manjeot were honored guests Sunday at a get-to-gether for old time friends and neighbors in Elida, New Mexico. The Manjeots. former Elida residents, attended a luncheon given at the Lazy "H" Ranch, the home of Mr. and Mrs. Albert Tillinghast.

Attend Mobile Conference

Mr. and Mrs. Bob Lawrence are attending the Educational ited with her sister, Mrs. J. W. Directors Conference of the Carter and family in Canyon Baptist Church in Mobile, Alabama. The Lawrences left here last week, and plan to return in Mrs. A. L. Manjeot is guest about three weeks. While away they will join a pilgrimage of the Azalea Trail.

Mr. and Mrs. Bob Wilson who have been recent guests of Mr. In Amarillo Tuesday were Mrs. and Mrs. J. A. Pitman, returned

this week to their home in to return to Hereford in a week Kansas City, Mo.

after ranch interests. They plan ies.

Mr. and Mrs. R. L. Bullard and The Salvation Army, in 1948, Mike left Tuesday for Hugo, maintained 21,767 establish-

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PHONE

Hereford Laundry and Dry Cleaners

E. R. KENDALL

B. E. KENDALL

Take the wheel...try



Here's extra comfort for Ford's famous "Mid Ship" Ride! The seats are placed where the going is smoothest. They provide plenty of hip and shoulder room for six big people! Feel those "Magic Action" Brakes

They're King-Size and 35% easier to apply because "Magic Action" uses part of the car's own momentum

Feel that heavy-gauge steel

in Ford's "Lifeguard" Body and fenders. That new body and frame are 59% more rigid!





Feel that "Equa-Poise" Power

you get from the new 100 h.p. V-8 or the new 95 h.p. Six with up to 10% more gas

Your Ford Dealer invites you to listen to the Fred Allen Show, Sunday Evenings—NBC Network. Listen to the Ford Theater, Friday Evenings - CB. Network.

Feel that "Mid Ship" Ride!

You travel between the wheels in the lower center-section of Ford's "Lifeguard" Body . . . you get a true road-hugging feel that's sure and steady even in a cross wind!

Feel those "Hydra-Coil" Springs! They seem to "step over" the bumps! And the new Ford "Para-Flex" Rear

Springs give a soft, level, rear-seat ridel

There's a Tored in your future

Come in and try it Today!



Drive a Ford and FEEL the difference'

Hereford Motor Company

Dudley Green

Hereford, Texas

Archie Scott

Gasoline Phone 66



Prices Are Down!

NO. 1 DIESEL FUEL

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BUTANE AND PROPANE GASES ARE DOWN!

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JIMMIE ALLRED

R. C. ANDERSON

Phillips 66 Products

The Hereford Brand Carl Johnson To Be Presented In

Our Slogan: "More People-More Farms"

Hereford, Deaf Smith County, Texas - Phone 30

OLMAN AND GILLENTINE Publishers ubscription Rafes: \$2.50 per year, Zone 1; \$3.50 per year outde Zone 1. With The Sunday Brand, \$4.95 per year, Zone 1;

All subscriptions strictly cash in advance. intered as second-class matter at the Post Office in Hereford. exas, under the act of March 30, 1879.

Notice to the Public

my erroneous reflection upon the character, standing or repution of any person, firm or corporation, which may appear in ne columns of this paper, will be gladly corrected upon due otice of same being given to the editor personally, at the office

Camp Fire Girls Entertain B & PW Club To Open Birthday Week Program

The Shishtinta Camp Fire pepper, "Helping Others to En-Birls entertained Business and joy Camp Fire;" Marilyn Lewis.

.95 per year outside Zone 1.

vities, highlighted with the howing of movies made at

The meeting was held at the amp Fire Hut and room decoraons included tables of the andicraft made by the girls. Participating in the program ere Gayle Gault, "In the Cut-

rofessional Club members "Our Most Enjoyable Activities;" Monday night in keeping with Sue Savage, "Planning Our the celebration of Camp Fire Group Programs;" Margaret Ann Birthday Week beginning Sun- Sexton, "Our Accomplishments" Doris Stanfield, "What Camp-Teen agers presented a pro- fire Has Meant to Us;" and am on their camp fire ac- Marian Jo Wilson, "Lets Look At Ourselves."

Mr. and Mrs. Flmer Patterson, heir summer camp in Las Vegas special guests, showed the movies made at the camp. Mrs. Bob Wilson is guardian

of the Shishtinta Group and Mrs. Howard Gault and Mrs. O. H. Culpepper are sponsors.

About 16 Business and Professional Club members attended oors"; Lucy Wagner, "Lets the meeting and enjoyed the so-'alk About Service;" Betty Cul- | cial hour which followed.

> TALK ABOUT... "GET AWAY"



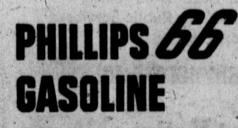


Phillips 66 Gasoline is "CONTROLLED"* For Excellent Driving Performance All Year 'Round!

When you step on the starter you want to start! When you give her the gas you want smooth, quick

That's why Phillips 66 Gasoline is controlled . . : designed for high-level performance whether the thermometer is high or low. Try a tankful and see what Phillips 66 control will do for you!







Piano Concert Sunday Afternoon

Carl Johnson will be presented in a piano concert Sunday afternoon in the First Christian Church at 3 o'clock, under the sponsorship of The Music Study Club and the Hereford Civic chorus. The interested public is invited to attend. Y

Mr. Johnson is head of the public school music department at Central Schol and has a private class in piano.

He is a student at the Grace Hamilton Studios in Amarillo and has been part-time assistant in the studios. He did some special study in the Progressive Series of Music in St. Louis

COURTHOUSE RECORDS

Deeds of Trust

J. W. Hendrix and Willa Mae Hendrix to Homer Ewton: All of E1/2 of Lots No. 11 and 12 in Block No. 70 of Town of Hereford and Additions.

Fred Neff and Johnye Frances Neff to Mary E. Neff: A part of Block No. 71, Hereford and Additions.

T. W. Alderson and Essie M Alderson to First National Bank of Hereford: All of Lot No. 22 and N1/2 of Lot. No. 21. Block No. 18, Town of Hereford.

Noel E. Worley and LaVerne Worley to W. O. Miles: Tract of land out of Northeast corner of. sedan. Tract No. 18, Section No. 60, Block K-3, Said tract being known as Lots No. 18 and 19 of H. E. Miller's Subdivision of a part of Tract No. 18, in said Section No. 60, Block K-3.

Lester Galley and Ruth Galley to Federal Land Bank of Houston: E1/2 of Section No. 8. Block K-3, C. P. Galley and Lester Galley, Cert. No. 1150, Abstract No. 767, Patent No. 151.

Frank Witkowski to George P. Turrentine: S 40 ft. of Lot-11 and N 20 ft. of Lot 12 of Turrentine's Subdivision of E1/2 of Block No. 10, Evants Addition to Town of Hereford.

nahill Jr: Note No. 1 on W1/2 and Church. According to the re-SE% of Section No. 35, Town- port, Mrs. Stovall had turned ship No. 4 North, Range 3 East, to see a child who was playing Deaf Smith County, and NE1/4 of at the bottom of the step when Section No. 2, Township No. 3 she lost her balance and fell.

Clovis to L. C. Thomas and Grace now Thomas: W 10 ft. of E 27 ft. of Lot. No. 9, in the Barcus and Bullock's Subdivision of Lots No. Ronnie Byers Hurt 1 to 10 of N1/2 of Womble's Addition to Town of Hereford. Horace E. Sullins to Myrtle M.

Block No. 2, Ricketts Addition, Town of Hereford. Partial release: H. Y. Overstreet to J. A. Pitman and James W. Witherspoon: promissory

Ford: All of Lots No. 1 and 2 in

First National Bank of Amarillo to W. H. Kimble and Mada E. Kimble: Promissory note on Section No. 25 in Block K-5, T. W. W. G. Ky. Co. Survey, Pat.

W. S. Megert to Byron W Hodges: vendor's lien on SE1/4 of Section 109, Block M-7, B.S. and F. Survey, Deaf Smith Coun-

Warranty Deeds

Homer Ewton and Myrtle Ewton to J. W. Hendrix: All of E1/2 of Lots No. 11 and 12 in Block No. 70 of Town of Hereford and Additions.

Mary E. Neff to Fred Neff and Johnye Frances Neff: Part of Block No. 71, Hereford and Ad-

John W. Schneider and Earline Schneider to M. A. Cone: N. 138 ft. of W. 133.71 ft. of E. 158.71 ft. of Lot No. 17, Block No. 7, Womble Add., town of Hereford. George P. Turrentine to Frank Witkowski: S. 40 ft. of Lot No. 11 and N 20 ft. of Lot 12 of Tur-rentine's Subdivision of E½ of Block No. 10, Evants Addition.

Edna Edwards and D. Y. Edwards to Calvin Edwards: W 192.6 acres of 81/2 of Section No. 48, Block K-3, Cert. No. 338, S. K. and K. Survey, awarded to

Charles Hodges.
Calvin Edwards and Anna Mae Edwads to D. Y. Edwards: W 192.6 acres of S ½ of Section No. 48, Block K-3, Cert. No. 338, S. K. and K. Survey, awarded to

Charles Hodges.
Roy Williams and Jewel Williams to Robert W. Jones and Ernest F. Osborn: SW1/4 of Sec-

CARL JOHNSON

tion No. 24, Township No. 2 North, of Range 2 East of Capitol Syndicate Subdivision.

A. R. Bateman and Nora Edna Bateman to Jesse Hinds: N 34 ft of Lot No. 11 and all of Lot No. 12 in B'ock No. 15, Whitehead Add. Town of Hereford.

Automobile Registrations William V. Hull, 1949 Oldsmobile sedan.

J. L. Richards. 1949 Mercury sedan. H. B. Stanfield, 1949 Ford se-

R. B. Latham, 1949 Ford tudor

Mrs. W. M. Stovall Breaks Leg Thursday At Methodist Social

Mrs. W. M. Stovall suffered inuries Thursday afternoon as a result of an accident occuring in her home here. It was reported that her right leg was broken just below the hip when she fell from a step, about eight inches high, leading from the

dining room to the living room.
At the time of the accident Mrs. Stovall was entertaining Partial release: E. I. Brownlow, members of the Emma Wheeler and Fave Brownlow to G. E. Tan- Hawkins Circle of the Methodist

North, Range 3 East, Deaf Smith Mrs. Stovall, the mother of Mrs. Dyalthia Bradley, was Partial release: First Federal rushed to the hospital where Savings and Loan Assiciation of she is undergoing treatment

When Bicycle Falls

Six-year old Ronnie Byers, son of Mr. and Mrs. John Byers, broke his leg Saturday night in a fall from a bicycle.

The child was riding with a companion when they ran the bicycle against an obstacle in the road, upsetting the wheel and knocking both boys off. Ronnie's leg was broken just above the knee. It was set Tuesday with a pin in the heel. Hospital attendants reported

he was progressing nicely.

Birth Announcement

Dr. and Mrs. John H. Channer announce the arrival of a son, Andrew John. The baby was born March 8 and weighed six pounds. Mrs. Channer is in Washington Center Clinic in Amarillo. Mother and baby are reported to be doing fine.



FRAME STRAIGHTENING

> WHEEL ' BALANCING

FRONT MD ALIGNMENT

KINSEY **Motor Company**

PLENTY FREE **PARKING**



OUR STORE-SERVICE QUALITY LOW PRICES ARE AS NEAR AS YOUR TELEPHONE

(Prices Good Thursday-Friday and Saturday) WE DELIVER

Peanut Butter

Peter Pan 12 oz. Jar

GRAPE JUICE GRAPEFRUIT JUICE 46 oz. can SHREDDED WHEAT

Red and White Fancy

BEANS Crushed Winter Valley No. 2 Can Brimfull No. 2 **TOMATOES**

PORK & BEANS

Large Can

Fancy Pink Brimfull

RINSO Large 31¢ CLOROX at 15¢ CASHMERE

Brimfull

27¢ Bouquet Soap 3 bars 27¢.

WAX BEANS

CORN

SALMON

COFFEE

Red and White

No. 2 can

Can

69c

SHORTENING

WESSON OIL

Armour's 3 lb. ctn.

BEEF STEW RAISINS

PERCH

HALIBUT 49c Steaks

COD Fillets

Unconditionally Guaranteed 25 lb. Bag PEAS Big M WAX PAPER 125 Ft. Roll with 1 Cutter Waxtex DOG FOOD Ideal 27¢ **BAKING POWDER**

PRESERVES Brimfull , Peach or Apricot 2 lb. jar 55c STRAWBERRIES

19c

52c

26c

Frosted — 16 oz. pkg SLICED PEACHES

Birds Eye — 16 oz. pkg. **APPLE SAUCE**

Frosted — Birds Eye — 16 oz. pkg.

Small Average

Pinkneys Butt Half SunRay Shank Half

Quality lb.

SAUSAGE Savory Uncolored

Colored lb. 37c

HUNTER'S

PHILLIPS "66" PRODUCTS

We Invite You to Give us a Trial

Highway 60 at Main Street Phone 88 C. O. PHILLIPS

FOR SALE

35 Ford Coupe Excellent

Clubs 9 irons, 4 woods

Hallicrafters 9 tube Radio

David N. Beavers

Phone 383

For sale: Four registered red

polled cattle. Three heifers and

For sale: Electrolux cleaner,

bought in May, 1948. Good con-

dition. Mrs. C. R. Smith, phone

BARGAINS

IN USED FURNITURE

Used Gas Ranges \$14.50

H & H FURNITURE

COMPANY

2 pair Black shoes. Size 9 AAA

310 McKinley

Phone 447-J

Hereford Transit Concrete.

FOR SALE

Farm Equipment

FOR SALE

Allis-Chalmers WC tractor one

year old and with lister, Plant-

er, cultivator, and mower. Also

MM "R" with single or regular

front wheel and complete beet

FARMERS

Protect your valuables in a fire-

proof home safe. Minimum cost.

See these safes at the Hereford

gition. See I. E. Pendleton, 1 mile east, 2½ north of Here-

For sale or trade: One 39 A-C

caterpillar tractor. 65 HP. \$2000.

Overhaul job last August. Will

exchange for 4 row or sell for \$2,000. D. E. Harris, Browns-

For sale or trade for livestock:

also 4-bar side delivery rake \$290,

and row crop equipment.

T. E. SIGLER

113 B. St.

ford or Route 1.

field, Texas.

Brand.

T-1-21-10-1c

Ph. 809-W

B-2-33 tfc

T-2-29-8-3p

, B-2-24-36-3p

Educator

1 Tan Coat, size 14,

2 Walnut end tables

2 pair draw drapes

T-1-10-1p

B-1-15-10-tfc

Matched Set Spalding Golf

Notice to Classified Advertisers:

Effective Inly 1, and thereafter the following to us uta need regarding, placement of satire sas . the Brand and The Sunday Brand Thursday :

No ads will be accepted after 12 o'clock Wednesday immediately preceding publication

No ads wit in accepted after In in plack Nat rday immediately preceding publication date dentical rates will be mained in both publications lst insertion 4c per word

Each Additional 3e per word lass fied display 75c per col inch vo Blind ads will be accepted in either publication

FOR SALF Miscellaneous

the new floor safe on dispay in the Hereford Brand window. It is the economical and safe way to protect your

B-1-30-tfx

We Have It! FEED MULASSES

Any Quantity FRASER MILLING CO.

B-1-30-tfe See Us For Your SEED OATS

and BARLEY Phone 484 or Call at FRASER MILLING CO.

B-1-2-C For sale: Carysler Six Industrial motor with pump head, radiator. Good condition. J. A. Base Rocker \$14.50

Dickson, 11/2 miles north Here- Reclining Chair and tora on Hiway 51. B-1-22-35-4p. For sale: 170 ft. setting 3 stage

No. 12 bowl Peerless pump and Electric Washing Machine 14.50 gearnead. Excellent condition. Inquire at West Texas Develop- Kerosene Perfection Range \$10. ment Co., East Hiway 60. Phone | 2 Washtubs on Rollers ea. 4.50 312 or see Eugene Frische 9 miles northwest Canyon. B-1-36-9-3c

For saie: Thriving farm implement business. Seventy miles from Amarillo. Write Box 673, Hereford, Texas.

B-1-15-9-4k

Nursery: Received an assortment of roses and other plants. 8 Volumes of Book Trails Plant now. Mrs. J. F. Ward. B-1-15-9-tfc

For sale: Excellent food at Engman Cafe. 126 East Third. B-1-10-36-2c

For sale: 40,000 good cane bundles and heavy grained hegira bundles. Also want to buy 4,000 lbs. sweet sudan seed. See G. W or Roger Brumley. B-1-26-36-2c

For sale: 1/4 undivided royalty on 1200 acres. 11/4 mile south of deep test now being drilled. \$35. per acre. D. E. Harris, owner Brownsfield, Texas.

B-1-26-36-3p For sale: 1936 Dodge coupe, also ABC washing machine. Both good condition, Phone 559-W or all at 403 Miles.

B-1-19-36-3p

For Sale or Trade

Late 46 Model-A. John Deere tractor, four row equipment New Power-trol power lift with lifting cylinder. 12-38 tires. Tractor and equipment in excellent condition. Or would trade for 36-39 Model-A John Deere two row.

H. S. HARDIN

Route 1 Clarendon, Texas Phone 908 F-5

B-1-10-2-c

For sale: One Poland China boar For sale: Massey Harris tractor and one meat hog. See F. Y. with three row planter, lister, Moreman, 10 miles north, 11/2 and two row cultivator. First west Hereford. class shape. R. B. Tedford, 8 T-1-20-10-1p miles south Friona

For sale: Childrens' Merry-goround, large circulating heater, radiant heater, lawn glider, porcelain laundry tub with fittings. Phone 384-J. Mrs. J. C. Mc-

B-1-23-10-2c For cash lease: 1/4 section near

Hereford. Good well, fair improvements. A. B. Dozier, Box 1948 M-M Bal-O-Matic, \$1,950. 535, Slaton; Texas. B-1-18-10-2p

For sale: 35 MM Perfect Deluxe tor, good condition, \$675. Bert Al- ance in cultivation. 11/2 miles camera. F.2.8 lens. Cole Photo bright, Rt. 3, Clovis. 2 miles east, north Hiway 51. J. A. Dickson, Service. 112 West Third. 1.21/2 south.

B-1-15-10-2c

For sale: 8 ft. Hoeme plow with extensions, practically new fvan Block, Route 1, Phone 246-

USED FARM EQUIPMENT Three Used Tractors

Model 80, without equipment Model 80 with 4-row lister-planter (practically new). Model 70 with 3-row front

mounted equipment ALL IN FAIR SHAPE 10- ft. MOLINE WITH POW-ER LIFT.

H. E. MILLER OLIVER COMPANY

Hereford

NEW WHITE IRRIGATION MO-TORS READY TO GO. JOHN WOOD EQUIPMENT COMPANY B-2-11-38-tfc

For sale: Complete irrigation bull, ages one year. \$600. L. W. power unit newly over-hauled, Tooley, 7 miles north, 1/2 east 22-36 International butane carburetor cooler coils etc. 175-1 B-1-24-10-2p gearhead and 1,000 gallon propane tank. Call 521-W. T-2-24-10-3p

REAL ESTATE For Sale or Trade

REAL ESTATE Irrigated Farms, Dry Land Farms, Homes and City Proper-

CHARLES SOWELL Office Ph. 792 Res. Ph. 193-W Ottoman \$19.50 Studio Couch \$12.50 Bedroom Suite \$39.50

Go West Young Man Go West Goff Armstrong

lives out there at House, New Mexico and has a lot of cheap farm and ranch land for sale. He'll treat you right.

T-1-10-1c Perfect half section near Hereford. Nice modern improveset (20 Volumes) American Under irrigation. Owner will apartment, unfurnished. Have they send him away. I come to sell 160 acres of this land and stoves if wish. 707-B on Lee see him once before he go." make the purchaser a lease on Avenue. Phone 696-W. pair Brown Oxfords, size 9- the other 160 acres.

T. J. CARTER REALTY CO. B-4-7-tfe 280-J.

DEAF SMITH COUNTY FARM FOR SALE 640 acres, 420 acres in wheat, all goes. 120 acres in grass, balance for row crops, irrigation belt on pavement. Good six

B-T-10-2-K room house, modern. Good frame 10 by 12 house for Possession as soon as deal is Wanted: A used sewing machine. sale. Suitable for office. Mrs. O. closed. \$67.50 per acre and will Mrs. G.orge Brashear, 2 miles P. Johnson, 505 Miles or at carry a good loan.

.. E. T. (Dick) Allred DON BLAIR INSURANCE AGENCY

2814 West 6th Amarillo, Texas Off. Pho. 21941—Res. 4178 tions. Phone 537-W. Mrs. W. W. B-4-36-2-c Rhodes, 123 Norton.

FOR SALE

40 Acres Well Improved Six Inch Well Close In Priced to Sell GLENN WEIR

> 109 Main St. Phone 200 В-4-10-3-е

E. W. CAWTHON Has a five room house, four

knifing attachments, good con-

CHOICE Irrigated and Unirrigated Farm Land. City Property. P. O. Box 506 - 338 Main E. B. POSEY, REALTOR Hereford, Texas T-4-50-tfe

GLENN WEIR REALTOR Houses, Lots, Farms. 10 and 20 acre tracts. Listings apppreciated. 104 MAIN STREET Phone 200 Res. Phone 452-W

T-4-45-tfe and 7 ft. mower \$240. Interna-For sale or lease: Small stock tional heavy duty industrial mo- farm, 160 acres, 80 in grass, bal-Box 383, Hereford.

FOR SALE Good buys in irrigated and dry Red Cross land farms and small tracts. (Continued from Page 1) Also city property from 1 to 3 bed room homes old or new. J. M. HAMBY

FOR CASH LEASE FOR 5 YEARS: One-half section, 160 acres of which is new land. New irrigation well. Phone 184-J, Jack Bradley.

Hereford on highway 60,

T-4-23-10-1c

160 acres under irrigation, close in, priced right and good terms, possession at once.

FOR SALE NOW

A half section an payment, good irrigation well and good im-

640 acres-all in wheat, twothirds of wheat goes with deal the labor camp. at \$65.00 an acre.

ROSE AND BARBER REALTORS 107 East Third Street B-4-10-2e

FOR RENT

For rent: Have two nice bedrooms for rent for men or couple. 510 Ross Avenue, Phone

B-5-17-9-3p For Rent: Tank type vacuum clean-er and attachments. Also electric floor polisher. NIPPER ELECTRIC. B-5-14-2-tfc

Office space for rent: Main Inquire at Hereford Street. Brand.

Room for men. 109 Ave. A, Phone 277-W. Call after 3 p. m.

228 Ci. St. For rent: Most desirable 2-room apartment to couple. South front, private entrance, builtins electric refrigerator, good beds. Mrs. Eubands, 711 East Third. B-5-23-36-tfc

> For rent: Three room unfurnished upstairs apartment. Elizabeth Womble. T-5-9-10-1c

B-4-50-60p For rent: Bedroom, close Phone 699-W. Men only.

ments on pavement. Priced right For rent: Four room garage

For rent: Bedroom close in. Call

WANTED

Wanted: Custom plowing and listing. Snoderly Bros., Hereford Tourist Camp. Cabin 4.

south on Dimmitt Highway. T-6-14-10-1p

7. Dressmaking-Ironing Dressmaking, suits and altera-B-7-12-10-7p

HELP WANTED

We need a stenographer for general office work. Must know shorthand. Permanent position for right party. Kirby Sales Co. B-6-9-tfc

NOTICE

NOTICE

For sale: 1938 model F-30 Farm- years old on pavement. \$750.00 will try to sell it where it is. all with 4 row planting and Cash balance on monthly pay. J. M. HAMBY & FRED BELL ments. Immediate possession. - West Hereford at, new Sham-T-4-10-1c Rock Station. B-10-3-tfe

NOTICE We have some buyers for milch cows and hogs. J. M. Hamby and Fred Bell

J. M. HAMBY New Shamrock Station West Hereford on Highway 60 B-10-36-2-e

Notice: Will the party who borrowed the County Leveler please return to County Agent. T-10-14-10-1c

11. BUSINESS SERVICES

Let us Book YOUR FARM SALES JACK COULTER, Auctioneer CLINTON JACKSON, Clerk 809 N. Main Ph. 243-W

Hereford

T-11-8-tfc

two proud parents, with a tiny, white-clad sleeping child, accompanied by an attendant New Shamrock Station West couple, marched down to the altar during the church ser-vices and had their baby daugh-B-4-36-2-e ter christened.

Now they attend that church egularly. They had found a frie.d there; a friend that would remember them when Christmas came, or when January's cold weather struck. The Red Cross had done more than guarantee a bill; they had guaranteed a

Case No. 871 She was a Choctaw Indian, 28 years old, short and plump, and her husband had been jailed on forgery charges, so the Red Cross lady called at her house to provements. \$165.00 per acre, explain what had happened and easy terms and would take some to offer help in going back home. Home for the family of four had originally been Broken Bow, Okla.; now it was a barracks at

For the little Indian hometaker, it had apparently been one of those harassing days that, although on a different scale, happen as surely to the lady on the hill as to the worker in the labor camp.

"I can not go back home until get my washing done," she stoutly resolved. "When I get ny children clean and ready to go, I will let you know." Now she had things on her mind. Her husband was in jail. She must leave this place and take her children back to Oklahoma.

Two days later they appeared at the Red Cross office. The three were scrubbed from head to toe. Their clothes were spotless. Indian fashion, they wore great, full skirts over their levi trousers. During the noon hour they waited patiently in the outer Red Cross office. Then the two little girls made friends with the justice of the peace down the hall. He liked their bright speil of Chocktaw, the only language they knew. They liked the sandwiches he gave them. And mother beamed because her tots were well behaved and the man was

For 12 dollars of Red Cross money, the three went home to Cklahoma. The counselor considered it the end of that case. However, not many weeks later she happened to look out the courthouse window to see that stocky little figure plodding up the stairs. A word of greeting and the explanation, "My man, Leaving the children with her B-5-17-10-2k parents, she had come back, fust for a day, to re-affirm her faith in the man she married.

Case No. 1002 He stood tall and straight, a navy veteran, the sort of clean cut youth America has always been so proud of. But now desperation haunted his face. "Its my little girl. She's been sick for quite some time. We've just finished paying over \$150 in medi-

A Complete Earth Moving, Land Leveling and Plowing Service. Motor grader and bulldozer work, land leveling, and all types of plowing. Call D W Wallace, 831-W or George Byrd, 9015-F-3 B-11-24-tfe

Washing: Washing and ironing. 220 25-Mile Ave. Mrs. Fletcher

Belts. Buttons, Dressmaking and alterations, Mrs. D. F. Mathies. Phone 305 W. 224 Ave. C. 12-11-13-tfc

NOTICE

To people living east of Here-We buy and sell second hand ford and west of Canyon, we furniture. We also sell on com-mission tractors, cars, combines natural and Butane Dutch and anything in the way of Oven Ranges and Singer Sewmachinery, you can bring it in ing machines for immediate deand park it on the lot, or we livery. We service any make of washer. CUNNINGHAM

MAYTAG CO. Canvon. Texas Phone 405 T-11-23-tfe

SEPTIC TANKS Cleaned, built and repaired. All Work Guaranteed. See STATE SANITATION & SUPPLY

T-11-2-tfc LIVESTOCK

Box 23 or 318 C Street.

Straved — Found

Strayed: From Wilburn Axe place, a bald-faced steer, weight about 350. Branded R Bar on left hip. Irvin Reeves. B-12-20-10-2p

13. LOST AND FOUND Lost: Wheel and 700x16 tire from Dodge pick-up. Reward at Shelton Tire Co.



An all-nylon cattle brand banner is presented by Larry Livingston, extension director for the DuPon to Henry Timberlake (left), president of the Victoria Chamber of Commerce, at a lecture demonstration toria. The banner contains all the cattle barnds of Victoria, in color

dollars in my pocket. If she has to go to the hospital, what will

"Take her to the doctor. If you need financial help, we'll stand behind you," replied the counselor.

She did need a doctor, and a nospital and even a specialist. She was a lovely little girl, only 20 months old. Her father was a skilled worker, a member of the Naval Reserve. Her mother was a quiet, dignified young girl who was terribly proud of this, her only child. And when you love somebody that way you just have to do everthing to make them well; but medical aid costs so much.

The specialists who examined the baby said to the counselor, 'I'll do what I can. There will be no charge for any further treatments I make, because I, too, would like to help, but I'm afraid the child has an incurable di-

battle. Even after weeks of reports, 't supplied 22,785,427 treatment, of conscientious love meals and 9,294,358 beds.

cal bills, but she's not well yet. and care, the little girl died. But Clay Buys Reeves' the doctor, but I've only got ten golden haired darling, the young parents know they did all that could be done. Somebody cared.

> It's a small gift, perhaps, that Red Cross dollar, but that, matched with 5027 others, is going to put Hereford over the top of the 1949 campaign, a campaign to raise funds for promoting the health, safety and welfare of the citizens in the area, a campaign to prove that people who are more fortunate care about people who are less fortunate. "I am my brothers keeper." Did you ever notice that the Red Cross Drive comes right after Brotherhood Week?

When Napoleon made his home in it, the Chateau of Fontainebleau, near Paris, contained nundreds of lavishly furnished apartments.

Four French kings were torn in the old Chateau of Fontaine-The parents, the doctors and bleau, still standing near Paris the Red Cross fought a losing In 1948, the Salvation Army

Interest In Shop W. J. "Dub" Reeves Wednesday announced the sale of his interest in C and R Cleaners to his partner, T. J. Clay. The transaction was completed Tues

Reeves and Clay established their partnership in the dry cleaning and tailoring business about two and a half years ago in Hereford. They came here from Amarillo where both had been associated in the same dry cleaning business there.

in Hereford. "I've gotten acquainted with the people during the months of business here. I think they are fine folks and I want to keep working with them."

Reeves said he plans to remain

Radioactive carbon-14 loses half its radiating power in 5,000

A piece of radium will lose half its radiating power in 1,600

- Buy It In Hereford

FREEDOM TRAIN DOCUMENTS ARE HERE! NEW EXHIBIT



YOU'RE CORDIALLY INVITED TO VIEW "Koschiusko The George Washington Of Poland, Declares His Partially For The United States And Its Inhabitants" (1786)

(An enlargement of the original)

This document will be on exhibition in our bank lobby from March 11th through March 24th between 9:00 and 3:00. It is one of a series of reproductions from the originals of important historical documents being brought to this community as part of the Public Service program of The First National Bank.

FREEDOM IS EVERYBODY'S JOB



The First National Bank

Federal Reserve System Federal Deposit Insurance Corporation

Joined for LEADERSHIP in service to farmers

Catholic Students Present One-Act Plays



Above are the members of the casts for two plays put on by Catholic Students to an enthusiastic audience last Tuesday week. In the back row are Gertrude Betzen, Johnny Jesko, Robert Lueb, Robert Betzen, Lonnie Cardinal, Leonard Walterscheid, Theresa Fangman, Doris Wilhelm, Tommy Albracht, Catherine Brorman and James Henderson. First row are Marilyn Henderson, Mrs. John Henderson, Leora Wilhelm, Linda Betzen, Juanita Albracht, Father Edwin Scullin, Geneveive Erdman, Mrs. George Paetzold,

Fastern village.

Quingle, an old fashioned mother, Betty Carney; Chester Quingle, her son, and the hero directors were Mrs. John Henof the play, Leonard Walterscheild; Archibald Quingle, another son, and the despised villian, James Henderson; Myrtle Jones, the maid, Doris Wilhelm; Daisy Dorrance, the persecuted heroine, Theresa Fangman; Mrs. Sally Crossbury, village gossip, Genevieve Erdman; Bing Barnes, the funny feller, Tommy Albracht; Mary Lawson, a bookkeeper, Catherine Brorman.

Second play was another Ned grees below zero. Albert farce, "Down in the Heart of Texas," a comedy of the wide open spaces, portrayed in two scenes. Setting was a ranch house close to the Mexican bor- in New England, with a height of der, one a balmy April afternoon, and then the same ranch house four months later.

Jude Melton, a rancher, was the former U. S. Mint at Carson, played by Robert Betzen; Betty Nev., until 1893.

The cog railway used on Mount Washington, N. 'H., was the world's first; it was completed

Tuesday, Wednesday, Thursday, and Friday-inhabited isands between Australia and New Guinea- were named by Captain James Cook in 1770; according to the days of their discovery.

Koreans are said to have developed movable metal type 50 years before Gutenberg print-

Carson City, Nev., with less than 2.500 population, is the smallest state capitals in the United States.

In the United States in 1948. the Salvation Army conducted a total of 676,000 meetings and 100,000 open-air services.

Better Hearing is not a "side line". with us. We are part of a national organization of 350 responsible offices.

SONOTONE

From 1 P. M. to 4 P. M. Thursday, March 17 at the

TEXAS HOTEL, HEREFORD

W. T. ROBBINS Certified Sonotone Consultant

Preferred AID TO BETTER GRADES AND BRIGHTER FUTURES

> THE PERFECT GRADUATION GIFT



FOR SALE AT YOUR HEREFORD BRAND OFFICE

Catholic students put on two Ann Melton, his young and beauone-act plays several days ago tiful daughter, Mary E Hund; in the auditorium at the Catho- Ginger Rafton, a young mounlic school, Sixteen students par- tain girl, Linda Betzen; Cactus ticipated in the plays.

Kate, the Sheriff of Hokus Coun-The first production was an ty, Gertrude Betzen; Widder old-fashioned melodrama writ- Beatson, who aims to get hitched ten by Ned Albert entitled, "Fire- to Jude, Leora Wilhelm; Lige man, Save My Child." The Beatson, Widder's surly son, scene was faid in a late after- Johnny Jesko; Mrs. Ione Fletchnoon in May in the living room er, from New England, Juanita of the Quingle homestead in an Albracht and Dwight Fletcher, Iiona's attractive young nephew, Characters were Mrs. Julia Robert-Lueb.

Director of the plays was Father Edwin Scullin and assistant derson, Mrs. George Paetzold and Mrs. Frank Wilhelm. Marilyn Henderson had charge of make-

up and costumes. Lonnie Cardinal entertained between the plays with steel guitar selections.

Mount Washington, N. H., the highest peak in New England, occasionally has temperatures dipping down to nearly 50 de-

An average of 208 inches of snow falls annually on Mount Washington, N. H., highest peak

Gold and silver were coined at





Icing Cakes ea.

Chuck Full of Fruits & Nuts, Delicious Coffee Cakes each

Delicious Toasted-Serve Furr's

Raisin Bread Loaf Golden Brown Oven Fresh Dinner Rolls dozen 15¢

40-02 TIN

Apples Winesap or Delicious Lb. **TEXAS ORANGES GRAPEFRUIT**

LEMONS

PASCAL CELERY

Colorado Red

lb.

5c

Jc

RANY beauty

All week, in our Cosmetic Department, you can have the pleasure of meeting a representative of the famous Richard Hudnut Salon in New York! She's here to help you become the woman you want to be . . . with professional ...individualized ... personal advice on skin care, the subtle art of make-up, hair-styling.

SHE OFFERS YOU A FREE MAKE-UP LESSON!

You'll learn exciting new make-up tricks in uninterrupted privacy. So . . . phone us now for a special appointment to obtain this gift of loveliness from Richard Hudnut!

GOOD HEALTH TO ALL FROM REXALL



Fine Smoke Will Meet Your Approval and Catch Your Calf!

> Standing This Season at R. W. Elliston's at \$15.00 (with two returns)

Stallion Hereford at \$25.00

SAVE ON YOUR DRUG NEEDS

59¢ HELEN CURTIS 23¢ 50e Lotion CHAMBERLAINS 75c Value SCHICK BLADES 50e Value VITALIS

SNOWCROP FROZEN FOODS

with premium. 2

12 oz. box

· 14 oz. box

6-oz. can

12 oz. box

Ib.

tb. box

31¢

53¢

60e Value UNGUENTINE

CORN ON THE COB

CHOPPED SPINACH

ORANGE JUICE

STRAWBERRIES

Snowerop

Snowerop

OLEO

OATS

Mother's

Golden Maid.

ROTE

GREEN PEAS

Longhorn Full

Cream lb.

29¢ VEL SUPER SUDS

29c 29c XALA

2 for 23c PALMOLIVE 3 for 25c Cashmere Bouquet

2 for 25c PALMOLIVE 2 for 25c CRYSTAL 3 for 25c WHITE

Faster and Better lge. pkg. 31¢ FAB

Bleach

1-2 gal 79

HOUSE CLEANING SUPPLIES

GOLDEN NECTAR

Ea. \$1 23 BROOMS pint 59¢ Johnson's GLO-COAT 16- oz. can 59¢ Johnson's PASTE WAX Johnson's pint 59¢ LIQUID WAX **Tavern** 16- oz. jar PASTE WAX Old Dutch can 2 for CLEANSER Window Cleanser 6 oz. bot 15¢ WINDEX Large Can. 21¢ SANI-FLUSH

> CHB Country Style **PICKLES**

llc

Armour's Casa Grande 16 oz. can TAMALES Happyvale No. 303 can PEAS 5 lb. can Pure Sweetheart HONEY World Over 46 oz. can **GRAPEFRUIT JUICE** Headstart DOG FOOD Ronown Whole GREEN BEANS WHITE SYRUP

Purasnow. FLOUR

cans

COFFEE 5l¢

Admiration

CLOROX

American Beauty Macaroni or Sphg. 23¢ pkg.

Golden Light COFFEE

tin

Peter Pan PEANUT BUTTER

APARTMENT FOR PEGGY



225 MAIN HEREFORD

Traffic Counts **Draw Six Fines**

City police cracked down on speedsters Saturday and Sunday nathing six violators of the thirty-mile-and-hour restriction within Hereford city limits.

Two of the people charged with exceeding the legal speed imits were picked up on Tenth Street, one of the few through streets in town.

Only one teen-ager was among the violators, including one woman driver and four men. Minimum fine assessment was

Lions Club To Sponsor Magic Show March 15

Birch, the Magician, will present his mystifying array of tricks and illusions to Hereford audiences next Tuesday evening. March 15, 8 o'clock at the high school auditorium, sponsored by Hereford Lions Club.

Featuring Mabel Sperry, outstanding xylophone artist, the show, will include the Vanishing Pony and the Houdini Box Escape acts plus innumerable other fetes of magic.

Birch and Company have toured throughout the United States and Canada in the past twenty years. About 5 years ago they gave a performance here. Several months each summer they spend creating new effects and building spectacular illusions in a magical work-shop which is completely equipped with the finest, most modern electrical

Tickets will be on sale downtown or at the door on the night of the performance, at 60 cents for students and \$1.20 for adults. Proceeds will go to the Don Herrington Scout Camp Fund.

Radioactive Iodine-131, which is being tried for treatment of cancer of the thyroid gland, loses half of its radiating power in eight days.

Early English cook books referred to pie crust as the "coffin." apparently because mince ples in those days were baked heart jig. in an oblong shape



Girl Friday Reports

Dear Mr. W.: Here's an angle none of the gazettes touched in the Aly Khan-Rita Hayworth thing. The Prince was in love with Lady Thelma Furness, just when her romance with the Duke of Windsor was disintegrating . . . I happened across it in the book, "Champagne Cholly." by Eve Brown, who was the late Maury Paul's right-hander. She reveals it was Aly who broke up the romance with His Royal Highness

. . . Hundreds of wires, letters and phone calls regarding Gieseking; only three complaints . . . Benny has the throne again in the new Hooper with 28.9. Radio Theatre is 2nd with 28.6. Fibber McGee and Molly are 3rd with 26.9. We're 4th with 26.8. Your recent 29.7 is still the season's high.

Time's book reviewer panned Lajes Zilhy's novel, "The Dukays," which Prentice-Hall just unveiled. It is getting rave reviews all over the nation. The book is about two sisters, daughters of a fabulous Hungarian aristocrat-so Time's critic calls them mother and daughter . .

Miracle of the Bells," which went over 500,000 copies and is printed in almost every lingo ... The Immigration people are cracking down on musiciansdeporting many rhumba lads.

Some of the pickets were ready to put lamp shades on the lights at Carnegie Hall-but the news flashed about Gieseking being cancelled-so they're saving it for next time.

A recent flop show, "Leaf and Bough," elicited some eyebrowraising critical reactions. One critic hailed the director, another praised the cast and a third lauded the author. But all three panned the show . . Arturo Godfrey (who may be trying to catch up with some hearse for all I know) plans taking on extra work, again. He will do betweeninnings chatter at the N. Y. Giants'. games this Summer . . . The book business is still not so good. The Book-of-the-Month Club selection used to guarantee an author over \$100,000. They just cut the guarantee again-down to 70 . . . You'll adore Milada Mladova, the galerina in "All for Love." Resembles Hedy and dances like Zorina, Made my

The literary world was aghast at the Authors' Dinner last week where Dr. Henry Seidel Canby lit into the "young" war writers. He said nothing worthwhile

had come from them to date. were in the audience and when Canby said there were only two good war books ("War and Peace" and "Gone with the Wind") someone cracked: "Doc, you stopped at the Civil War!"

After "Miss Liberty" is staged Moss Hart and family will dwell abroad for six months . . . Gene Autry bought "Beyond the Purple Hills" for his next flicker. It's by Nick and Charles Kenny. Johnny Brandford's Victor record of it is a hit . . . It's a girl for the Robert Healys (Mary McCabe) Edwin James, the m.e. at the Times, and his ass't, Turner Catledge, are fussin' over the wisdom of putting out an edition at 9 p.m. Mr. James says nh-nh.

Here's another citation for the FBI. Several minutes after the army gave that traitor (Monti) an honorable discharge and released him - the G-Men locked him up for treason. He's doing 25 years. He's the one who said (at his trial) that isolationist publications and speeches "poisoned his mind." For which some of them sued you for libel. And lost . . Massachusetts gambling, I hear, is expected to be wide open within the month . . . One of the swank spot owners was recently vetoed for membership at the Players' club. No less than six blackballs . . . Fascist chief of London Moseley's only daughter, Vivian, has merged with Desmond Francis Forbes Adams . . . Funniest bit in years is Peter Lind Heyes' pantomine of the Pres. Doesn't say a word. They recognize the smile and

Gabe Heatter was praised in an editorial in a Southern paper (name I know not) for praising something you said on the air recently. He did it again Monday night when Gieseking was chased back to Germany. He prefaced the news with. "Winchell's right again!" Doesn't Mr. Heatter know you're not on his network? . . . Dean Acheson's mustache (turned up) has started a bunch of them among the swank set.

In early September we said Nehru's niece would soon wee and she confirmed it the day. We scooped the Hindus Times, by heck!

Prima donnas nowadays have become so tame that two rivals at the Met (Pons and Munsel) are handled by the same publicist.

Europe expects to have 350,000 American townists in 1949 and 500,000 in 1952. Tractor Seat Cushion Given Away at the New

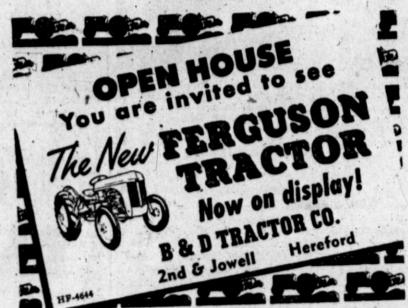
Ferguson System Demonstration

Everybody come to

Calvert's Farm

FRIDAY AND SATURDAY

10 to 4 FREE LUNCH



SEE and DRIVE the NEW FERGUSON TRACTOR

and Equipment

1 mile East of Hereford South of R. R. the old Bonnie Brumley farm

SOMETHING NEW AND DIFFERENT! FEATHER TUFTING

ON CHENILLE SPREADS

Looks Like a Sheet of Chenilling

White Background

Multicolored Design

EXTRA LARGE

Rows and rows of white feather tufting chenille from end to end. Very attractive all over multicolored design. Extra large full



Dip Dyed Background

LARGE

Dip dyed heavy sheeting and feather tufting. All over multicolored design that is new and different. Assorted colored backgrounds. Extra large full bed size.



One tone solid color extra large full bed size spreads. Covered all over with close rows of feather tufting chenille. All over of pattern. Remarkably low

thony's 225 MAIN HEREFORD



Quality Food Store **NOW UNDER OWNERSHIP OF**

Frank L. Daniel

Effective this week, I have purchased the interest of the Willard Rogers Estate in the Quality Food Store, and I will continue opera-

The loyalty and genrous patronage of Quality Food Store patrons is appreciated, and I will continue to render the best service I know how, giving you courteous and fair service at all times.

May I have the pleasure of your continued visits and trade?

tion of the store as sole owner.

· Sincerely, Frank Daniel

Phone 120 Free Delivery



Our Pledge to You: **QUALITY SERVICE FAIR PRICES**

exans in **Vashington** By TEX EASLEY

Washington, (A)-Unheralded

ions. Two of them are near the J. J. Mansfield.

nearly 3,000 secretarial employes of the Senate and House.

Miss Alla Clary of Prosper has been with Rep. Sam Rayburn of Bonham, now speaker of the House, since Oct. 1, 1919.

Jules Leverett of Galveston. also rounding out his 30th year P Special Washington Service here, has continuously served the congressman from the Galveston district since Dec. 15, workers on Capitol Hill are the 1919. His present boss is Rep. ecretaries of members of con- Clark Thompson, who also represented that district from 1933 More than 100 Texans, the ma- the late Clay Stone Briggs ority women, hold such posi- Briggs was succeeded by the late

op in length of service among Congressional secretaries do



Zoo-o-om-m-m!

Into the wild blue yonder soars this U.S. Army combination. rocket at White Sands, N. M. The in the sky-soared to an altitude of 250 miles above the earth re-

almost everything a congressman is called upon to do except vote on legislation and take part in committee hearings.

Virtually all of the Texas the district or state of their employer, and of course not only cast a vote for the boss at the

When the election campaigns are over, you'll find them hard at work here in the office buildings a hundred yards away from the Capitol, doing countless chores in the congressman's name. It would be physically impossible

for the lawmaker himself to at-| secretary may be paid more than | Prosper; John Ball, Ivanhoe; tend personally to all the prob- \$5,000 annually in base pay, the Mrs. Jane Morgan Lagler, Bonlems that cross his desk. So, cost-of-living allowance would

answering mail and telephontor Tom Connally's administraing or writing government detive assistant. John Connally of partments about everything Floresville (no relation to the from steel allocations to passsenator), has the same job with Lyndon Johnson.

The secretarial staffs of the Texas House members, taken in salary of \$10,000 annually and order of the congressional disa fixed amount for secretarial tricts, are:

1: Patman - Lucille Spain, population of his state. In the Paris; Miss Vivienne Redlich, case of Texas, each senator is Texarkana.

allowed a total of about \$56,000 2. Combs - Ottis Nerren, Hutingtop Angelina County; Nina Each representative is al- Ikard, Wichita Falls and Fort Worth; Shirley Schwartz, Washlowed \$9,500 base pay for secretarial hire, to be divided among ington, D. C. any number of employees not to

3. Beckworth - Helen Cagle exceed five. Along with the Coleman; Mrs. Peggy Yauvalla, Edna Simon and Wanda Connor, ance, the size of which varies all of Washington.

with the amount paid to the 4. Rayburn (as speaker allowindividual employee. No house ed additional help)-Alla Clara, away, Ribert Fairey, Miss Billie

ham; James W. McDade, Bonwhile he's on the House floor or increase this amount to \$7,352. Kimbrough, Fort Worth and Arthur Perry, Austin is Sena- Sherman; Robert Bartley, Bonham and Dallas.

5. Wilson - Tommy Bender Dorothy Beam, Irma Robertson, all of Dallas.

6. Teague - Earl McChesney College Station; Carey Kinsolving Miller, Corsicana; Emma Meiller, Bryan.

7. Pickett -Julia Lynch Pickard, Huntsville; Helen Chenault Navasota; Eddell Nelson Shroyer, Crockett.

8. Thomas - Marie Ball, Jose phine Frick, Imogene Baumgardner and Peggy Armstrong, all of 9. Thompson - Jules Leverett

Galveston; Louise Dick, Columbus; Julia Trock, Galveston. 10. Thornberry - Ira Gall-

exhibition.

Strawbridge and Miss Mary Virginia Alves, all of Austin.

11. Poage - Lagey Sharp, Waco; Iva Earle Heath, Cameron;

Pauline Graves, Waco. 12. Lucas - Elizabeth Myers Frankie Caraway, and Margaret Peggy Mac Vicker, all of Fort

Worth. 13. Gossett - Zeno Phillips Vernon; Stella Merrill and Geraldine Senft, Wichita Falls.

Tim Holt, Cowboy Star, Visits Here Monday Morning

Cowboy movie star Tim Holt stopped in Hereford, Monday morning enroute from California to Oklahoma City, where he will participate in a

He had stopped at the Green Hedge Cafe for coffee and

doughnuts about 10 a. m. when he was recognized by A. H. Janssen, Bill Miller and Jiggs Hartman. Holt was wearing the traditional cowboy regalia,

levis and cowboy boots. Holt told Janssen he was Oklahoma bound and that one of the two horses in the trailer attached to his car was the horse/"Lightning," which he always rode in the moving pictures.

One species of solitary wasp will feed only on spiders; another requires a certain type of caterpillar, and others dine exclusively on bettles, grasshoppers, ants, crickets or cockroaches, to name a few specialities.

The sun eclipse in May, 1948, was photographed and studied by various scientific expeditions along a 5,300 mile arc from lower Burma to the Aleutians.

HAM



missile-made of a German V-2 which carries a smaller Amer-ican-built rocket to be launched cently. Its speed is 5000 miles per hour. (U.S. Army photo via Acme.)

secretaries are legal residents of polls but usually do a good bit of politicking in his behalf.

Keep Your Eyes on These Bigger FOOD BUYS

in a committee, his staff is

Each senator is allowed an ad-

ministrative assistant with a

hire. The amount depends on the

\$9,500 is a cost-of-living allow-

ports for constituents.

annually for his staff.

2 pints for

29c

MILK Tall -Cans of for

Pet or Carnation Case of 48 for \$5.95

25c.

No. 2 1-2 can

GRAPE JUICE Taft's Pure Concord

Hunt's In Heavy Syrup

PINTO BEANS

No. 1 Re-cleaned

10c

33c

HAMS Cured Picnics 34C Medium Size

FRYERS

BACON SQUARES

29c

VELVEETA CHEESE FOOD

79c



STETSON HATS - STETSON HATS

We Have 'em, Brother!

STETSON ROYAL - NUTRIA QUALITY - 3 x BEAVER STETSON 20 - 7 x BEAVER

Sizes 6 1-2 to 7 5-8 Brims 2 5-8" to 3 1-2" Widths Regulars — Long Ovals — Round Ovals

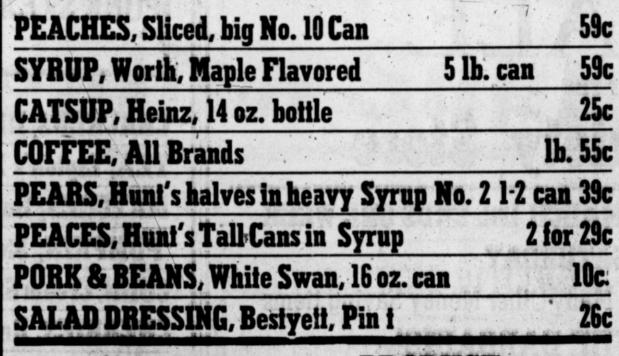
WE CAN FIT YOU'IF YOU HAVE A .

LONG HEAD ROUND HEAD REGULAR HEAD SQUARE HEAD

MEAT HEAD FLAT HEAD **EGG HEAD JUG HEAD**

JUST FETCH THAT NOGGIN IN HERE AND WE WILL SET A HAT ON IT THAT WILL PLEASE YOU

HOMER FOX





PRODUCE Fresh - Good!

SPUDS

CARROTS Fancy large bunches 2 for 150

Large Heads, ea,

29c

Pick O' Morn

Pkg.

29c

29c

MARVENE, large box 10c BREEZE, large box SUPER SUDS, Ige. box 30c FAB, 2 large boxes 49c TREND, 2 large boxes TIDE, large box 31c

ALL FLAVORS

10c

BAKE-RITE Swift's Luncheon Meat Libby's Sweet PEAS No. 303 can No. 1 cans KRAUT, Reagan's No. 2 can PIE APPLES SUPPORT YOUR RED CROSS

Hereford Supe ² Market

107 W. FIRST PHONE 117



GAYLORD NEWELL

e 15th century.

Although the word "incuna-ula" means in its Latin orig-pleasant autumn weather which is preceded by "squaw winter," He" or "birthplace," it has come a cold snap during which the denote books printed during thermometer takes its first dip below freezing.



Full 3-Plow Power 262 Cubic Inch Engine 5-Speed Transmission Built-In Governor Self-Starter Shock Resistant Steering Velvet-Ride Seat

MASSEY-HARRIS MODEL "44" We Now Have Some of these IN STOCK

You'll like the way the Massey-Harris 3-plow "44" steps up production on your farm . . . the easy, effortless way it breezes through a tough job of plowing . . . its constant, dependable performance under all conditions.

It's economical power . . . with an extra margin held in reserve. You get more acres out of every tank of fuel . . . more work for every penny you spend:

Husky 5-speed transmission gives you a practical speed for each job. Shock resistant steering . . . streamlined styling . . . Velvet-Ride Seat and dozens of other advantages make the "44" easier to andle, more comfortable to drive

From hood-to-hitch, it's built rugged to deliver downright lugging.

JOHN WOOD EQUIPMENT CO. EAST FIRST STREET

Grandpappy Grapefruit



Public weigher George Lee of McAllen, Texas, vouches for the weight of the oversize grapefruit he holds in his left hand—four pounds, which makes it size 20. In his other hand he holds an ordinary grapefruit. The big fruit came from the grove of Lee's father, M. B. Lee of McAllen. The

Malone Auction To Include 112 Cows

A total of 112 head of cattle will be offered at the Bull Barn in Hereford Thursday, March 17, when Cecil Malone divides his dairy herd. The sale will feature 65 milk cows and 47 heifers.

"The cows vary in age and breed," Mr. Malone said, "including Jerseys, Guernseys, and Holsteins. Some are heavy producers."

The sale is scheduled to open at 10 o'clock with Jack Coulter as auctioneer and Clinton Jackson, clerk.

The first ski club was organizlin, N. H., in 1882.

CARD OF THANKS

We wish to thank our friends for their consideration and kindness to us at the loss of our loved one, John W. Collier.

Mrs. John W. Collier John William, Jr. Mrs. Jessie Beatrice Collier

J. R. Collier Ross Collier Upton Grey Collier Mrs. Sam Raney

An estimated two to three millión Americans are ski enthusiasts

Mount Washington, N. H., loftiest summit in New England, ed in the United States at Ber- was first climbed in 1642 by an Irishman and two Indians.



D&S Variety Store

SALE STARTS THURSDAY, MARCH 10th ENDS ONE WEEK **FROM SATURDAY**

See Our Big 4-Page Circular for Many Other Money-Saving Items DON'T MISS THE BARGAINS!

ANKLETS

PAIR

VITAFLOW Bottle and Nipple Complete

Canvas **GLOVES** 3 Sizes PAIR

PIECE GOODS SPECIALS

TAFFETA, Spring colors yd. 1.59
CHAMASKIN, Spring colors yd. 1.29
ALL YARD GOODS GUARANTEED AGAINST GAS FADING

PIECE GOODS SPECIALS

JR. BUTCHER LINEN yd. .. TAFATONE Assorted Patterns yd. 98c WHITE GOODS, 69c yard and up

JERSEY GLOVES Pair 29c	MEN'S NYLON SOX Slight Irregulars PAIR 39c	FLOUR SACK TEA TOWELS Bleached White Each 19c
LADIES	CANNON	MEN'S
NYLONS	SHEETS	DRESS SHIRTS
\$1.00 Values ,	81 x 99	Values to 3.95
69c	2.19	1.98

IT'S YOUR

D AND S VARIETY STORE

FOR BARGAINS

Beet Payments Now Ready, Collier Says

Faust Collier. Production and Marketing Association head, announced to the sugar beet growers that applications for govcome by the office to sign their

this application we will mail it ship.

in, so the sooner he gets here, the sooner he'll get his money," said Collier. "These government subsidies are paid to each grower on his average sugar percentage yield."

Approximately 3,200 passengers ernment payment had arrived ride each week on an average this week, and farmers should elevator, a total one-fourth payment releases this week if greater than the passengers carried each trip by the Queen "As soon as the grower signs Elizabeth, world's largest steam-



We now offer \$150.00 Cash Burial Insurance

Policy at Low Cost. See us!

CITY FOOD STORES

NO. 1 PHONE 15 NO. 2 PHONE 430 EAST FIRST, PLENTY FREE PARKING

Prices Good At Both Stores



HALIBUT STEAKS

Chuck AA Grade

IT COST

CRACKERS, Hi-Ho, 1 lb. package	29c
TEA, Lipton's 1-4 lb. box 33c 1-2 lb. box	65c
MATCHES, Rosebud or Diamond, 6 boxes	370
PUMPKIN, Stokely's Finest, No. 2 cans	2 for 29c
CORN, Cream Style, Concho, A White Swan Product	2 for 29c
CHERRIES, Red Sour Pitted, Concho, No. 2 can	31c
PICKLES, Sour or Dill, Treasure State, Full quart	330
COFFEE, Admiration, I lb. can	5 5c
PIIRE LARD 3 corton 57c We Feature	

Carton U/
29c
cans 15c
Pkg. 30c
57c
pt. jar 23c

Heart's Delight, 40 oz can

Canadian Spruce 20 for \$1.00

We Feature **Dietetic Foods**

Peaches, Apricots, Pears Fruit Cocktail

NEW POTATOES 'YOC Florida No. 1 . . 4 lbs.

Yellow 3 lbs

SPUDS No. 1 10 lb. mesh bag California Long Whites

Colorado Red 50 lb. mesh bag

We Have Plenty of Onion Plants and Sets *

NON-STOP HOP

Around World In Four Days New Record

bomber, Lucky Lady II, as it came to a halt on the ramp at Carswell Airforce Base, Ft. Worth, after completing the around the world flight. The crowd in the foreground were first to greet crew members who

had been in the air 90 hours. Lower left: Capt. James Gallagher, center, airplane command. er, stands between Air Secretary Stewart Symington (overcoat) and-Gen. Hoyt Vandenberg as his crew groups around following the historic flight. Gen. Vandenberg and Sec. Symington were. on hand to congratulate them on landing.

Top right: Map traces general raute of the bomber on its four day non-stop flight. March 2. Lower right shows "The Lady" as she swooped in for the landng. The plane, carrying a crew of 14, was refueled in the air at four points on the flight of more than 23,000 miles.

PERSONALS

Mr. and Mrs. Dale Kelly and on Charles are visiting in Stanton this week and attending the stock shows in Midland and Odessa. Their son, John Dale has entries at both shows.

Misses Jaynice Boston and Patsy Slagle, students at Texas. Tech, spent last week end visiting their parents here.

Miss Beverly Barkley and room-mate, Miss Carol Shildut of Odessa, both Texas Tech students, spent last week end in Hereford visiting in the Philip Barktey home.

Mr. and Mrs. Delbert Kinsey and Carroll Whitesides were Lubbock visitors Monday.

Mr. and Mrs. Glenn McRight of Hotchkiss, Colo., stopped here for a brief visit with Mr. and Mrs. Noah Ewton last week end: Mr. and Mrs. McRight. whose son is the husband of their daughter, the former Miss Martha Nelle Ewton, were en route home after spending the winter months in Acapulco, Mexico.

The Hereford Brand

Section Two Arrivel-Merch 2 10:21:40 A.M. (EST







Only one leveler, the EVERSMAN, has the eccentric (crank) axle—when wheels go on a high place the blade AUTO. MATICALLY lowers to gather a loadwhen wheels go into a low place the blade raises to release enough dirt to fill.

Front clod buster and rear smooth blade breaks clods, pulverizes the soil, smooths and packs the surface as the machine moves along, producing a fine seed bed while AUTOMATICALLY LEVELING.

Also excellent DIRT MOVER with patented wheel lift which raises and lowers the whole machine and gathers or releases a big load of dirt wherever you wish. After dirt is moved with the EVERSMAN it can be graded down and AUTOMATICALLY LEVELED with the same machine. One inexperienced man driving your present tractor handles this ALL PURPOSE machine. Moves fast on rubber tired wheels. Inexpensive to buy.

THE EVERSMAN A POWER OF THE STATION SUpplies



MARTIN DITCHERS

6 FT.HUMMER

7 FT. HUMMER

TWO-WAY MARTIN FLAT BOTTOM DITCHERS

CHATTIN DOUBLE WING DITCHERS

CORSICANA DITCHERS

BERRY DIRECT CONNECTED POWER-LIFT DITCHERS FOR C, H, and M TRACTORS

PLASTIC TUBES

CANVAS DAMS

No. 4 SUBSOIL **Attachments** ROTARY HOES

SOIL **Pulverizers**

FINGER WEEDER MULCHERS You, too, can help through

Tandem Discs

Offset Discs

Your RED CROSS

HEREFORD IMPLEMENT COMPANY



Long Time Ago

Prepare for Hereford's Husk-Sale Pavilion, Thursday. arch 27" announced the March 2 Brand in 1924, "We are for-sidden," continued the Brand, to inkle just what the program. but its a show staged by the hamber of Commerce and the

Of Monday's regular luncheon neeting of the town dignitaries at the Stockman Cafe, the Brand says: " a copy of the Fort Worth Record of last Sunday was passed around showing the full page ad of the Hereford country. This" continued the Brand, "started a scussion about advertising and ir. Oberthier hit the nail on the ad when he said that 'the only eep up the advertising camvay to reach the people is to

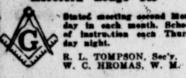
Reporting a light snow which ell Saturday afternoon, the rand read: "Driven before a igh wind the fine snow fell for ver an hour and when darkness descended the landscape wrapped in a mantle of

Leading off with "Looking like the cat that had just swallowed the canary, members of the Commissioners Court leaned back in their chairs Tuesday afternoon and tried manfully to keep awake and attend to business," the Brand carried a story of 'Uncle Joe Ward's annual dinner' for members of the Commissioners Court, describing it in all its succulent details.

Miss Creola Richbourg, conert reader and teacher of Amaillo, was to stage a recital at 14, according to the Brand, Pictured on the front page, Miss Cocke school of expression in Dallas, was wearing a costume which would be right in style now-a dress with low neckline and no sleeves, with a rope of pearls about her neck, and flowers at her waist

Rev. Merrill reported on his trip to Fort Worth, where he





00 NOTICE OF MEETINGS ODD FELLOWS Each Monday Night REBEKAHS.

Each Tuesday Night

took part in a concert on the Star Telegram Radio Station, WBAP, stating that "the Foster-Merrill company had re-ceived up to Monday noon over 1000 letters from those who listened in."

Four members of the Hereford school board, H. L. Broadweil, J. Sand, and it's all for the good of B. Posey, were completing their terms of office, the Brand announced, reminding voters to be ready for the coming election. Those whose terms would not expire for another year were E. S. Ireland, Jeff Gilbreath, and H. G. Conkwright.

Wyche news included an account of Saturday night's ple-supper, at which "Misses Billy Smith and Fibert Reid had prepared a program of music . Mr. Wolfe made an ideal au-ctioneer ... Mr. Duggan acted as clerk . . \$20.60 was realized to be used to defray the expenses of the school ground equipment and to pay on the

A poem entitled "Tunin In" by Mrs. D. W. Harkins, who dedicated it to her friends who are radio fans, was printed in the Brand, ending

"Ah-when Gabriel at. last, shall blow his horn,

To awaken the sons of men Shall we learn our Tate outside the gate

By simply listening in?" In "What's Going On Outside Hereford" the Brand reports: Nikalai Tesla, inventor and pioneer in the radio field has announced his perfection of a system of transmitting power with two ball clubs-the V. F. W. without wires. By this means, he says, it would be possible to showing last season, and a new transmit power for the operation of ships and aircraft, illuminathe Methodist Church on March tion and machinery to the greatest terrestrial distance with smaller losses than now obtained Richbourg, a graduate of the in relatively short metallic cir- of the Panhandle. Ray Hardy has

Among the local items for the week of March 11, 1924 the Brand reports: O. G. Hill went the first practice session Monto Ft. Worth Tuesday morning; day. Mr. and Mrs. J. E. Beyer left. Saturday morning for Shattuck. Okla., to visit their son; J O. Newell and son Charles went to Lubbock Sunday morning, returning home Monday morning -Mr. Newell visited his mother and sister and family, Mr. and Mrs. J. A. Hughes; Mrs. Jeff Gilbreath left on Monday morning for Texico for a visit with her daughter, Miss Jewell Gilbreath.

CARD OF THANKS

I wish to express my sincere, sports offered them-football thanks to all my friends and and basketball-both of which relatives for all the cards, flow- are winter sports. The softball ers and gestures that helped to league has been monopolized by make my illness and stay in the adults, leaving the kids with no hospital more pleasant.

Mrs. H. F. Benson





Jack: Dempsey, former world's heavyweight boxing champ, cocks a mean-looking right as the Golden Terror makes menacing advances during a dispute over a ruling in wrestling matches at Atlanta, Ga. Referee Dempsey, who used to put able-bodied men away with gloves, knows how to take care of himself among the groaners.

Sports Round-Up

With the basketball season wound up, the local sport fans are turning to baseball to gladden their eyes and warm their hearts. Hereford is really going to be in the running this year team, which gave such a good junior team sponsored by the American Legion.

This junior team will be comprised of local boys under 17, and will meet other boys' teams been appointed business manager of the club, and Ralph Smith will coach the team. About 30 high school boys came out for

A league is being formed by the American Legion, and there will be thirteen teams in the 18th congressional district. Winners of the district league will go to state matches, winners of state will go to a four-state meet, and four-state winners will go following than football or on t othe national games.

I think this is a golden opportunity for Hereford to grasp and back with everything she has. For a long time, Hereford boys have had only two major summer sports in which to take active part. "Sandlot baseball."

so popular in other cities, has been practically non-existent here for many years, simply because the kids have had nothing but sandlot baseball to look forward to-they could go no higher. Organization, an essential factor in the success of any sport, has been completely lacking here, except in the schools.

During the last few years, since everyone has become so 'juvenile deliquent conscious." there has been a lot of talk about setting up recreational programs for our children. Instead of wielding authority like a club, with curfew laws and fines, why not use authority to guide and direct the kids' activities into channels such as this ball club -channels which will be pleasant for the youngsters and give them a genuine interest?

I'm making the prediction right now that this new ball club will have, in two or three years, as large if not a larger basketball in Hereford.

Pat Corbett, Hereford High School's answer to Mel Ott, dropmitt and tell me that he figured that the new baseball team will go at least to the four-state play-offs this year. Pat, known simply as "Tallow" to his fellow athletes, has a sports col-umn, on the high school page of the Brand. I have been trying to persuade him to change the name of it from "Sports Slants" to "Memoirs of a Waterboy" of "Life in the Dugout," but it has just made him mad, and he tells me there isn't room for both of us in the Brand. We'll see!

One old English recipe for a banquet pie called for 18 sparrows, eight marrow bones, one pound of potatoes, lettuce, chestnuts, dates, oysters, artichokes, eggs, spice, and "liquor when it is baked, with white wine, butter and sugar."

Columbia, Calif., a gold-rush city with a population of 35,000 in the 1850s, now has only about



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> WHEEL BALANCING

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STREET MAP OF HEREFORD, TEXAS

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When in need of Prompt, Dependable Service . . . use this Directory

Hereford Wrecking Co.

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USED PARTS

See us for Expert Repair Work of Ah Kinds!

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And Local Truck Work We buy and sell houses to be moved.

J. F. MESSER LOCATED First House East of Gin

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PHONE 411-J

A. O. Thompson Abstract

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Complete tract index of all lands and town lots in Deaf Smith County. Write

us for information.

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For REAL SERVICE and Quality Merchandise JIM BOOKOUT'S Standard Service Station

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ing questions and problems. Just come in anytime.



DANIEL NEWS

Russell Spends Furlough Here, Buck McGaughey is Very Ill

By MRS. W. R. MOORE

Mrs. J. T. McClain and children Collier Funeral isited in the home of Mrs. S. R. Buck McGaughey is seriously Is Held Monday il in the Canyon hospital.

Charles Ruscell is spending a tationed in California.

oe Stafford made a business trip to Hereford Friday.

Mrs. K. E. Dygeri and Gioria Dygert from Raton, New Mexico spent last week end in the W. R. Moore home.

Belton Finney and three boys, hnnie Gamble from near Adrian visited in the W. R. Moore nome Sunday.

Miss Bettie Sue McGaughey n the Deaf Smith County Hos- in pharmacy.

Mr. and Mrs. James Tebrow Hereford were supper guests in the W. R. Moore home one evening last week.

Mr. and Mrs. Frank Finney were in Canyon Sunday afternoon and visited with Buck Mc-Gaughey who is in the hospital:

Mr. and Mrs. W. R. Moore, Wilna and Billy, Mrs. Kenneth Dygert and daughter, Gloria, vislast Sunday week.

A group of young people and neighbors attended a social at the Palo Duro Church Saturday night in honor of Charles Russell, on leave from the Navy.

Harold Dean Moore and Charles Russell made a business trip to Amarillo Friday

Wilma and Billy Moore and Truma Price attended Junior and Senior Banquet at the Baptist Church in Hereford Thursday

Miss Mattie West from Hereford visited in the home of Wilma Moore Thursday evening.

BIRTHDAY PARTY

Charles Edwin Leffel celebrated his seventh birthday at his home on Norton Street Saturday. Games were played and refreshments were served to the following: Odella and Linda Byrd, Travis West, Harold Mitchum, Theresa and Nita Wood, Alford, Betty, Anita and Yauma Turner, Kay and Richard Albright, and Mary Bell Leftel, Mesdames Leon Turner, Lora Foster, E. F. Byrd, and the hos-

The French chateau of Fon-Paris, has been linked with the than 800 years.

tess. Mrs. C. M. Leffel.

Funeral services for John en-day furlough here, on leave William Collier, was held Monrom the U. S. Navy. Russell is day afternoon at the First Christian Church of Hereford Mr. and Mrs. F. E. Finney and with the Rev. Roy Ford officiat-

Mr. Collier, 39 years old, was found dead in his hotel room in Amarillo, Saturday morning, He had suffered with a coronary neart ailment for several years. but the acute attack was thought R., B. J., and Dickie. and to have been caused by a hemor-

He was born June 17, 1909 at Malone, Texas. He attended elementary and high schools at Mas able to be up and around lone, and was graduated from again after several days illness Baylor University with a degree

On August 17, 1937 he married Miss Edna Lee Williams, and present assignment. the couple moved to Salt Lake City. They have one child, John William Jr.

Mr. Collier has been associat-Mr. Collier has been associated with the pharmacetical firm Officers For of Parke and Davis for several

During World War 11, Mr. Collier served as a pharmacists mate with the United States ited in the homes of Mrs. Otis Navy. He entered service, Dec. 8, Dygert and Mrs. Vesta Whitaker 1943, and was discharged Nov. 28, 1945. His overseas service was with the navy in the Philippines.

Mr. Collier was a 32 degree Mason, a Shriner with membership in Lodge Number ! in Dallas. He belonged to the Elk Lodge and held membership in the First Congressional Church in Pocatello, Idaho.

He is survived by his wife and son, his mother, Mrs. Jesse Beatrice Collier, three brothers, Rufe Collier, and Bruce Collier of and a sister, Mrs. Alice Ramey.

Interment was made in West Park Cemetery with the E. B. Black Funeral Home in charge of arrangements.

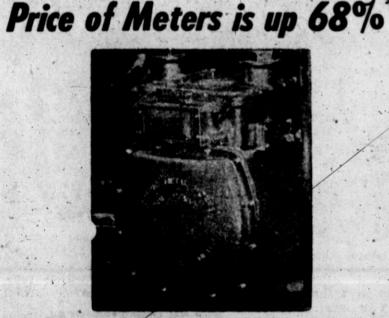
Paetzold Infant **Buried Saturday**

Paetzold was buried Saturday er, Mrs. R. C. Childers and the afternoon in Catholic Cemetery. hostess. The child died March 5 and Rotary Anns Make

afternoon at St. Anthony's, with Plans For Buffet Father James officiating. Survivors are the baby's parents, the maternal grandparents

of Canyon and the paternal

tainebleau, about 35 miles from grandparents, Mr. and Mrs. John Paetzold of Hereford. lives of French kings for more Shop with the Want Ads!



Meters are but one item. Everything behind your natural gas service has increased in price.

Like everything else, gas is more expensive to produce and more expensive to deliver to your home, but not one cent of this increased cost has been passed on to you.

No expense has been spared to assure you an ample supply of gas when you need it. Natural gas service for your home and business is still furnished you at 1940 prices!

West Texas Gas Company

HELPING BUILD WEST TEXAS SINCE 1927

Major Chas. Bell **Attends Special** Air Force School

MAXWELL AF BASE, ALA Major Charles A. Bell of Hereford. Texas, is currently attending the Air Communication and Electronic Staff Officers' Course of the Special Staff School, The Air University at Gunter Air Force Base, Ala.

The purpose of the five-month course is to prepare senior Air Force officers of the communication and electronic field for high-level planning and staff work as well as for command of communication and electronic

Major Bell came to Gunter from Hamilton Air Force Base, Calif. Prior to that he served as communications officer with the 6th Air Force in the Caribbean Theater. His mother. Mrs. A. G. Bell, resides at 604 West Third Street, Hereford. His wife and young son are with him in Montgomery, Alabama, during his

4-H Girls Name Coming Year

The Workers Four H club met Tuesday with Patsy Childers to elect officers for the 1949 work

Sue Cooke was chosen president; Colleen Cooke, vice-president; Patsy Childers, secretarytreasurer; Glenda Hargett, reporter; Nancy Parsons. song leader; Dora Ruth Inman, drill leader.

Patsy Childers and Sue Cooke were named clothing demonstrators; Janice Cooke, poultry demonstrator; Mrs. Parsons, Mrs. R. H. Cooke and Mrs. A. F. Hargett were selected as sponsors; Billie Dallas, Eugene Collier of Tyler Hargett and Sue Cooke, council delegates.

Each club member selected club mothers to help in their Four H activities. Three visitors were present at the meeting: Mrs. DeHart, Mrs. J. I. Finley

and Mrs. Christine Denson. . After the meeting was adjourned, refreshments were serva ed to Glenda Hargett, Billie Hargett, Sue Cooke, Colleen-Cocke, Janice Cooke, Nancy Par-John Anthony Paetzold, day sons, Carolyn Cooke, Mrs. Cooke, old son of Mr. and Mrs. Edward | the visitors, the hostess's moth-

Rotary Anns will entertain with a buffet supper at the City Hall banquet room Thursday evening, March 17, at 8-o'clock.

Plans for the party have been completed and committees named. Members will be contacted as to further arrangements. Mrs. Frank Gogdell is general

chairman. Decorations, Mrs. Ben Childres, chairman; Food, Mrs. W. E. Dameron, chairman; Games, Mrs. Richard Barnard and Mrs. Henry Sears. Incidentals, Mrs. Troy Moore, chairman.

Out-of-State Visitors

The Ira Otts are holding open house this year for people from out of state. Visiting in their home last week was Mrs. Esther Metcalf from Shellsburg, Wisconsin. Since Christmas guests in the Ott home have been Mr. Ott's sister, Mrs. A. L. Burkett from Newberg, Oregon, Mrs. Flora Curtis from Cashmere, Washington, and Mrs. Lee J. Ctt. of Collins, Missouri. All four women stopped in Hereford en route from California.

Mr. and Mrs. E. J. Grady left Friday for Hot Springs, New Mexico, where they will spend an extended vacation.



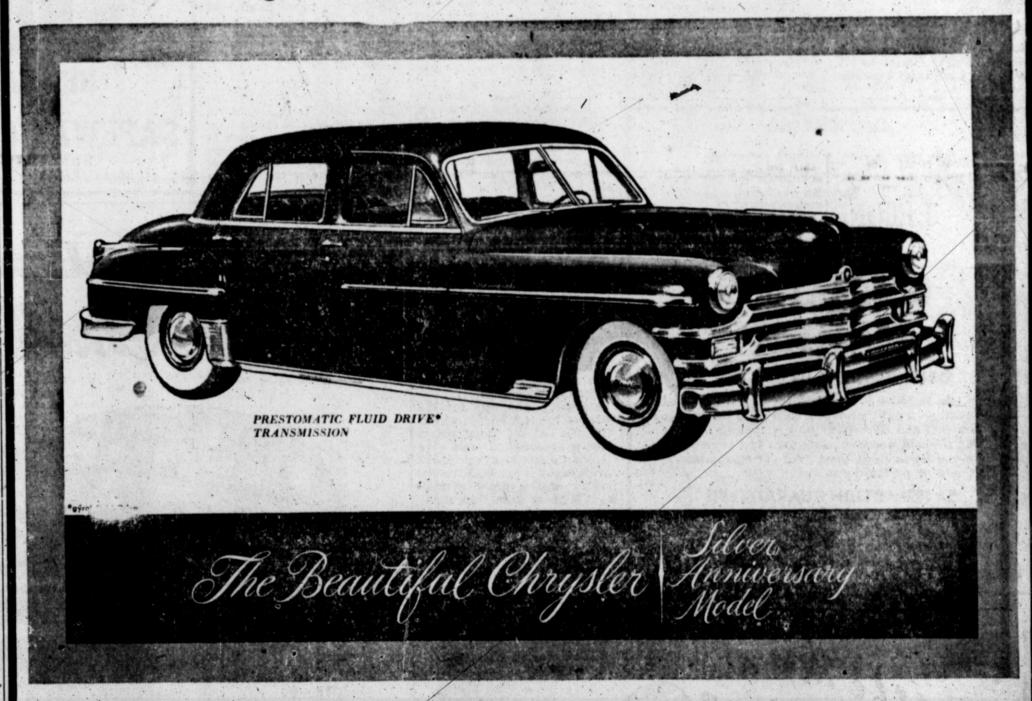
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NOW ON DISPLAY. at Chrysler dealers all across America! The linest and the most beautiful Chrysler of all time! The superb new Silver Anniversary Chrysler! The greatest value in our history!

Completely new in its well-bred beauty! Advanced in its inspired engineering! Designed with common sense and imagination! With more than 50 of the advances you've come to count on first from Chrysler!

Come see the amazing new protection for drivers and passengers pioneered by Chrysler! The easiest,

sweetest car to han lie ever built by Chrysler! The most comfortable car in Chrysler history! And the most powerful, with still more horsepower from the leader in high compression, the great high com-pression Chrysler Spitfire Engine.

Come see the most exciting car to drive Chrysler ever created! Tailored to taste! With that revelation in driving-Prestomatic Fluid Drive Transmission . . . with softer, safer, smoother Safety-Level-Ride . . . with amazing Safety-Rim wheels that make it almost impossible to throw a tire . . . another Chrysler first

for your protection. A more spacious, more restful car with plenty of headroom, shoulder room and legroom . . . designed with common sense from its wider chair-height seats, wider doors and broader windows to its new radiator and grille and its flashing new pick-up and go.

Now-come see it today—the car you'll want to live with for years and years to come! The greatest car value we've ever offered!

ACAIN YOU GET THE GOOD THINGS FIRST FROM CHRYSLER

We Aim to Take Care of Our Own-With Chrysler-Plymouth Service That Matches Chrysler-Plymouth Engineering

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LEGAL NOTICE

TO: J. M. Sypert, W. C. Donegan, S. G. Sanders, J. C. Burns, J. B. Phillips, L. V. Phillips, Callie Donegan, Eva Burns, Charlie C. Slaughter, Clyde L. Slaughter, Minnie L. Wood, Estelle Caldwell, Ellen C. Patterson, Elmer J. Harding, Charles W. Perry, Lefferson C. Patterson, R. W. Baird, W. W. Ewing, Wilbur F. Patterson, Thomas W. Bruce, W. R. Bush, W. J. Short, Daisy Sherk, A. L. Sherk, W. W. Edwards, Mahla Edwards, R. E. Cook, E. H. Fretz, G. W. Cassels, H. Denison, R. E. Vaughn, I. D. Curry, R. N. Taylor, C. H. Hunter, Mary A. Coleman, E. M. Cox, William J. Hacke, Otho McKee, M. W. Sturdy, Smith Keller, E. J. Harding, Bessie L. Perry, M. J. Sechrest, S. S. Evants, H. L. Evants, A. W. Gregg, C. R. Garner, Emma E. Phillips, the spouses of each and all of said above named persons, the unknown heirs and legal representatives of each and all of said named persons, deceased, the unknown heirs and legal representatives of each and all of the case of the control of the Town of Hereford, Deaf Smith County, Texas, and for the title to said land, based upon the ten year statute of adverse possession and limitation of the State of Texas, under and by virtue of ten years of peaceable continuous open adverse possession thereof, holding the same under fence and claiming the fee simple title thereto, as is more fully shown by Plaintiff's retuin on the in this suit.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas this the 10 day of February A. D. 1949.

Attest: R. L. THOMPSON, Clerk, (SEAL)

District Court, Deaf Smith County, Texas. J. M. Sypert, W. C. Donegan,

each and all of the unknown heirs of each, either and all of said above named persons, deceased, Defend-ints, GREETING: You are hereby commanded to pear before the Honorable Dis-ict Court of Deaf Smith County at he Court House thereof, in Here-ford, Texas, at or before 10 o'clock A. M. of the first Monday next after expiration of forty-two days the date of the issuance of this March A. D. 1949, then and there to answer Plaintiff's Petition filed in Steven and Clinton Coneway. aid Court, on the 10th day of Febru-

Beware Coughs That Hang On

Creomulsion relieves promptly be-use it goes right to the seat of the public to help loosen and expel rm laden phiegm, and aid nature soothe and heal raw, tender, in-med bronchial mucous mem-anes. Tell your druggist to sell you-ottle of Creomulsion with the un-restanding you must like the way it ickly allays the cough or you are have your money back.

CREOMULSION or Coughs, Chest Colds, Bronchitis

tiffs, vs. J. M. Sypert, et al Defend-

A brief statement of the nature of this suit is as follows, to wit: Trespass to try title for all of Blocks 37 and 38, and west half of Block 39,

presentatives of each and all of the nknown spouses, deceased, of the unknown spouses, deceased, of the unknown and legal representatives of Observes Birthday

Sandya Sue Nunnally celebrated her third birthday Monday afternoon from 3 to 5 at the me of mer parents, Mr. and Mrs. Sam Nunnally.

White cake, decorated with pink icing, and other refreshments were served to Steven Wolfe, Junie and Jerry Don Steven and Clinton Coneway, ary A. D. 1949, in this cause, numbered 3122 on the docket of said Sandra Lee Vaught, and Rheba court and styled Emma Engle, joined Joyce Bardsley. Mothers presby her husband, H. W. Engle, Plainent were Mrs. Bill Wolfe, Mrs. Anne Winthrow, Mike Kelly, Paul Coneway, Mrs. T. C. Clay, Mrs. W. J. Reeves, Mrs. Johnny Wir throw, Mrs. Jordan, and Mrs. John Kelly. Unable to attend were David Block and Judy Anne Stevens.

Home is Destroyed

The Dale Kellys have had as their guests Mrs. Kelly's parents. Mr. and Mrs. B. I. Sanders, of Pecos, Texas, and her sister, Mrs. B. L. Wise of Waxahachie. On returning home Mrs. Wise found that their airport and home had been destroyed by fire during her absence, only four planes being

ANNOUNCING

NEW DEPARTMENT RECONDITIONING

GENERATORS STARTERS

OREN PARSONS IN CHARGE

Parsons, who has been in Hereford for 15 years in this line of work will personally oversee EVERY job that goes out. Starters and Generators took a beating during the cold weather. . . we urge you to come in and let us check them. Allsour equipment is new or practically new.

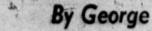
SATISFACTION GUARANTEED

Walker Refrigeration Service 3rd & Schley

Little Man.
What Now?

HEREFORD

Ticklers





"We'll have to get a new bricklayer. Johnson can't keep "nd on his work!"

BACK FROM WASHINGTON MEETING

Top Spuds Will Bring \$2.25 This Year, Adams Predicts

week from a conference on potato price s pports, reported that the assemblage askel for 90 per cent parity with alloted acreage, but according to the Agriculure Deparpment the proposals could not take effect until 1951.

"For 1949 and 1950, price supper cent, said Adams. "Acre-e quotas will be established

seven year averages, on a rung scale, adding one year a subtracting one each year." Fourteen potato growing aces were represented he coniere..ce by a grower and a state supervisor from aun; including national execuaves, there were 30 people at ne two-day meet in Washing-

"The Department of Agriculture representatives present offered no argument against our 90 per cent parity osals but with the legislative set-up, it will be a couple of years before it can be invoked," Adams con-

"The bill has not yet been troduced in the House, but we ere warned that we might be invited back again in about 60 days to talk with the House Agriculture Committee."

Discussing prospects for the 949 potato crop, Adams, who is reside t of the local potato rowers association said the ...uation didn't look "too good." "We ought to get \$2 25 for our numb r ones, and the government is going to buy the number twos and B grade again," he said. "As for shipping potatoes verseas, no mention was made f that project at the meeting.' States represented at the conrence were Texas. Maine, Colo

Jersey, Virginia, North Carolina, Minnesota, North Dakota, Florida, California, Washington and

Richard Dyer-Bennt, first artist to appear here under the Hereford Concert Series, and Geri Regier, representative of th Lucius-Pryor Concert Service, stopped in Hereford Monday en route to Littlefield, where Dyer-Bennet will present a concert.

Mrs. Bess E. Ginan entertained her niece Mrs. H. Van Strein and Mr. Strein from Friday until sunday. They were en route to Californi. from Missouri, where hey had been called because of he death of Mrs. Van Strein's

LEGAL NOTICE

(First published Feb. 24, 1949) THE STATE OF TEXAS

TO: Chester M. Willingham, A. L. Skeen, Wm. H. A. Carter, J. P. Snyder, J. D. Curtsinger, W. G. Ross, S. G. Carter, M. L. McGee, L. W. Ricketts, J. Marian Smith, W. C. Ricketts, J. Marian Smith, W. C. Jones, L. P. Landrum, G. L. McKinney, S. B. Vaugan, O. E. Thomas, Nannie E. Ross, Pearl E. Skeen, D. F. Bunch, C. W. Wheeler, W. W. Wheeler; and the unknown heirs and legal representatives of each of said named persons, deceased, the un-known spouses of each of said named persons; the unknown heirs and legal representatives of the spouses of each of said samed persons, de-ceased; the unknown heirs and legal representatives of each of the de-ceased unknown heirs of each of the above named persons; Warren Hardware Co.; the unknown stockholders of the Warren Hardware Co., a defunct Corporation; DEFENDANTS,

You are hereby commanded to appear before the Honorable District Court of Deaf Smith County at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 4 day of April A. D. 1949, then and there to answer Plaintiff's Petition filed in said Court, on the 16 day of February

A. D. 1949, in this cause, numbered 3124 on the docket of said court and styled R. P. Coneway Plaintiff, vs. Chester M. Willingham, et al De-

A brief statement of the nature of this suit is as follows, to wit: For the title to and possession of all west half of Block 19, Ricketts Addition to the Town of Hereford, Deaf Smith Co., Texas, under statutory trespass to try title allegations; and for the title to and possession of said land, based upon the 10 year statutes of adverse possession and limitations of the State of Texas, by

virtue of over 10 years of continuous, peaceable open adverse posses-sion under claim and assertion of the fee simple title thereto as is more fully shown by Plaintiff's Petition on file in this suit. The officer executing this pro-

cess shall promptly execute the same according to law, and make due return as the law directs. Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas this the 16 day

of February A. D. 1949. Attest: R. L. THOMPSON, Clerk, District Court, Deaf Smith County, Texas.

Mr. and Mrs. Herbert White and children, Mrs. E. W. Cawthon, and Mrs. Joe Pitts were in Bovina Monday attending the Church of Christ revival,

which Guy Woods officiated.

SAFEWAY CABS

NEW CARS ONLY!

SAFEWAY CABCOMPANY L. H. McMURRAY GENE BROWNLOW

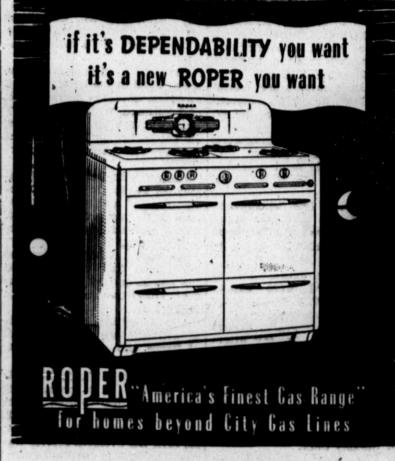
W. R. METCALF

FARMS - RANCHES - CITY PROPERTY

Hereford, Texas

112 West Third

Phone 854



Rain or Shine you can count on 1. P. (LIQUEFIED PETROLEUM) GAS

Regardless of weather . . . during wintry blizzards or summer cloudbursts . . . Liquefied Petroleum gas is on the job. Throughout the years, it has proven beyond question of doubt that it is the ideal fuel for rural or suburban homes.

Automatically supplied to you, it assures a clean, fast, convenient, low cost cooking service. Used with a modern ROPER gas range, it places at your fingertips the finest of cooking features. We invite you to stop in and get all the facts.

BLANTON BUTANE GAS CO.



TT seems that valve-in-head engine design is becoming quite the thing, now that gasolines are stepping up in octane rating and higher compression ratios begin to be worth while.

Well, that's dandy as far as Buick is concerned.

For more than forty-five years, Buick engineers have been working with, developing and learning all about valve-in-head engine

So quite some time ago Buick applied a principle, possible only in valve-in-head design, which still remains a Buick exclusive.

When better automobiles are built BUICK will build them

It is Fireball design - and it's an interesting engineering story.

It comes from a specially shaped piston, designed to roll each fuel charge into a compact, whirling, ball-shaped mass. It goes a step beyond high-compression ratios, because it means better mixing of fuel - and so better burning.

Result: More good from each fael charge. A touch more life, pep, ginger. More of that happy, satisfying feel of power and zip that give Buick its good name as a performer.

So remember, as more and more cars climb on the valve-inhead bandwagon, that Buick is still calling the tune. Still ahead in knowledge and experience and development of a principle that has always been recognized for its greater basic efficiency.

With self-setting valve lifters adding new quiet and washing out tappet noise, it's plain that 'Buick's the buy!" on engine design as in other ways,

Come satisfy yourself on that score - and get a firm order in either with or without a car to

BUICK alone has all these features

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iteface News

EDITORIAL STAFF

		By PAT CORBETT
	EDITOR Jane Welch	The Hereford Jaycees lost to
	ASSISTANT EDITOR Inez Tucker	a good Wayland College team
	NEWS EDITOR Sallie Womble	last Wednesday night. The Jay-
	ART EDITOR Virginia Green	cees won one game from the
	FEATURE EDITOR Gertrude Betzen	
	OFFICE COVERAGE - Naomi Carter	
	EXCHANGE EDITOR Evelyn Ford	
	LAUGHS AND BIRTHDAYS Billee Holman	
4	JR. HIGH EDITOR Lola Faye Brunson	
	PERSONALITY QUIZ Rose Stephan	to the finally close ware but lost
	TEACHERS WHO'S WHO Caren Conklin	here but it was called the Hore-
	SENIORS WHO'S WHO Doris Jean Smith	ford Implement then The tour-
	ALUMNI EDITOR Orene Duggan	
	SCHEDULE OF EVENTS Mary E. Hund	for the basketball fans and this
	CLASS NEWS Rose Stephan and Dorothy Lee-	
		that has ever been held.

SCHEDULE OF EVENTS

Thursday, March 10-Board meeting Monday, March 14—Faculty meeting. Concert Tuesday, March 15—WTSC Band Clinic Wednesday, March 16—DeMolay meeting Thursday, March 1.7—Dramatics meeting Friday, March 18—Teachers convention in Amarillo

Remember "THE CAMPBELL'S ARE COMING" on March 24 and 25. Don't Miss it.

Hereford Students Attend Annual High School Press Meet In Canyon

By SALLIE WOMBLE

John Long, president of the Panhandle High School Press Association, opened the annual convention of this Association in the auditorium of the Administration building in Canon, Saturday, March 5, 1949. The welcoming address was given by Dr. James P. Cornette, president of West Texas State College. The officers of the Association were then introduced to John Long. The officers in- FEEL BAD??? cluded John Long, president, of SCME PEOPLE EXCEL IN president, of Hereford; Naneen King, secretary, of Pampa; Mary Ruth Hill, acting treasurer, of

A program of music was then presented by the Amarillo High School Dance Band.

The convention then adjourned to the Branding Iron Theater. Mrs. Linda Harter introduced E. B. Winkler of the Wallace Engraving Company, who spoke on high school annuals. Immediately following this speaker, Mr. Jerry Malin introduced Felix McKnight of the Dallas Morning News. Mr. McKnight told of some of his newspaper experiences.

Luncheon was served in the College Cafeteria under the sponsorship of W. T. High School. Musical entertainment was provided by the West Texas High School boys ensemble. Nominations and campaign speeches for the new officers also provided entertainment during the luncheon hour.

There were many helpful and educational sectional meetings. They were as follows: Mimeographed Paper, Photography, Ediiting The News, General Columns, Feature Subjects, Feature Writing, Sports Writing, Advertising, and Annuals.

The next session of sectional meetings included News Writing. Editorials, Annuals, Cartoons, Mimeographed Paper Make-Up, Page in Town Paper Make-Up, and Own Printed Paper Make-

Another General Session was held in the Branding Iron Theater. The reports were given by the committees. Officers were then elected for the coming year, fines. Don Hancock of Lubbock was elected president, Dave Harris of Plainview will serve as vicepresident, Linda Burba of White Deer was elected secretary, and the office of treasurer went to Janell Womble of Can-

Those students attending from Hereford were: Jane Welch, Bob Hamilton, Geraldine Patterson, Maxie McCathern, Anna Lois Cummings, Inez Tucker, and Sallie Womble. We hope and feel that our school paper will bene-fit from this meeting.

It is said there are more than 150 different kinds of cherry

NEWS FROM Our Exchanges

Humor Is As Humor Does THERE IS HUMOR THAT IS FUNNY. SUPPOSED TO MAKE YOU

FEEL SUNNY. THERE IS HUMOR THAT IS

BUT WHY MAKE FOLKS SATIRE.

USUALLY ENDS IN RESULTS UNKIND HUMOR IS RIDI-

MAKES ONE STUBBORN AS A MULE.

PLAY ON WORDS IS CALLED

SHADES OF SHAKESPEARE! GOOD CLEAN FUN!!! KING OF HUMOR IS BOB FOR HIS SALARY, I, TOO

WOULD BE A DOPE IT'S A WONDERFUL TALENT was when Hereford won the Re-gional Crown in 1942 by beating TO MAKE PEOPLE LAUGH BUT SUCH A PERSON IS OFTEN CALLED DAFT. IT IS BEST TO PRACTICE THE GOLDEN RULE

GOOD WAY NOT TO BE Students Enjoy CALLED A FOOL. LAUGH AND THE WORLD LAUGHS WITH YOU

CRY, AND ALONE YOU'LL BOCHHOO. THE MERRY ONE HAS MANY SO THUS MY STORY ENDS. .

Orchids and Onions

of "Our Town." ONIONS—to the girl who spilled her milk in the cafeteria and then sopped it up with bread

and threw it on the floor.

ORCHIDS—to the Amarillo A

the Junior-Senior banquet. ONIONS to those who have over due books and also to those

ORCHIDS-to the FFA boys

CNIONS—to that couple who some novelty numbers. planned to get married on February 30th.
ORCHIDS—to those boys who

asked dates to the Junior-Senior ONIONS to those who have

messy lockers. THE ECONOMY SIZE

Freeman (at riding acadeay): "I wish to rent a horse." Groom: "How long?"

Freshman: "The longest you've got. There will be five of is." to come with the choir.

JUNIOR HIGH NEWS

We have a new reporter from Junior High this week. She is Betty Culpepper. She seems to be doing a very good job so far on the news.

The eighth graders are plannig their banquet. They have just about decided on the theme. There is one new student at Junior High this week. She is Barnes from Plainview.

Junior High Who's Who Name: Homer Hershey. Ambition: rancaer. Likes: Gary McTuigg.

Name: Sue Barnard. Ambition: I don't knew. Likes: Chocolate pic, friendly

Offices: None. Organizations: None.

Organization: 4-H.

SPORTS SLANTS

By PAT CORBETT The Hereford Jaycees lost to

Bob Patterson has received his

gold basketball for making All-

District at Dalhart a few weeks

ago. He has another year of eligi-

The Hereford Whitefaces have

been invited to several track and

field meets but haven't decided

to go to any of them as yet. They

ders now and the season looks

like it is going to be a good one

and there is going to be a lot of competition for all the places on

the team. The field events look like they might win some places.

Their pictures were taken for the annual the other day also. The Whitefaces are going to be

ready for the district meet at

The Exes of Hereford High

School: Lloyd Manjeot is at-

tending Texas A&M at College

Station. He was one of the

Today's sport fan is Mr. H. V.

Stanton, the principal of Here-

ford Junior High School. He be-

came interested in sports when

favorite college ahtlete was T. J.

and was mentioned for All-

American and his favorite pro

the Pittsburg Pirates. His big-

in the finals of the state foot

ball race. His biggest sport thrill

Canyon in April.

are really working on the cin-

bility left.

Pet Peeves

Jay Roy Crutchfield: Music.

red hair. LIFE OF A JUNIOR HIGH TEACHER

Mr. Durham was born in He has taught school about 26 years. Until about six years ago he served as principal in various rural schools. He came here in ens. Regardless of this his first interest in 'eaching school. He Colorado for two years. He played football for two years and track for two years.

Well, Hello There.

or get to see the Junior-Senior Banquet sure did miss something wonderful. Yes, we the Seniors would like to "thank you" again.

yellow, and blue.

nice things did.

times. They saw many of the he started playing baseball. His from way back in 1949. Fouts, who played for Baylor

> It was quite a banquet. Yes. sir, really nice. Well I'll be leaving you. So long from: K. I. A.

Amarillo Choir

The people of Hereford had the pleasure of hearing the marillo High School A Cappella Choir, Tuesday evening. They were brought here through the

courtes, of the Lions Club. ORCHIDS to Mr. Jack Cogdill The choir made a beautiful picture on the stage in their

robes of gray and blue. They gave a varied program which suited the taste of all who attended. Their program consisted of the following: "The ORCHIDS—to the Amarillo A Lord's Prayer," "Were You Cappella Choir for their splend- There," "Cherubim Song, No.

id performance Tuesday night.

ONIONS—to those who didn't get privilege cards.

ORCHIDS—to the Juniors for by Linda Marsh, "Deep River." a beloved Negro spiritual "Frankie and Johnnie," "Dry Bones," and their concluding who haven't paid their library number, "Battle Hymn of the

Republic." The 4 Hits and a Miss, confor placing fifth with their sisting of David Mims, Truett "Grass Team" at the Amarillo Fields, Don Fletcher, Jack Heath and Helen Marshall, presented

The 3 Honeys and a Bee also sang some novelty numbers. Another group, which was the hit of the evening, was a trio.
"Wee Three," consisting of
Paula Smythe, Marladene Hook and Joan Ivy. Their novelty numbers were: "Cool Water," "The Prisoner of Love," and "You Call Everybody Darling."

We wish to send our regards to

Pat, one of their tenors, who was hit by an automobile right befor they left and was not able Your word is just as good as in the gold rush days of the

Teachers Who's Who

Name! Douglas Groom!

Hobby: Playing basketball

Favorites: Color-blue; food-

ceef steak; sport-basketball

pastime-reading; song-"Sky-

Likes: warm, sunny days.

Dislikes: bad weather and be-

Opinion on subject taught Thinks math is a good subject

lark;" book-"The Robe."

to teach a student to think.

Name: Maurita Ramey

Oklahoma City, Okla.

Offices Held: None

Ambition: To be a nurse

Dislikes: Snobby people.

Organizations: F. H. A.

Name: Clara Stengel.

Dislikes: Show-offs.

Offices Held: None.

College: A&M.

Organizations: None.

Dislikes: To be broke.

Offices Held: None..

Organizations: None.

Name: Gene M. Roberson.

Ambition: Border Patrol man.

Likes: Ice cream, hunting and

A LITTLE NUTTY

Who attends to the nuts?"

on you in a minute."

married lots of times."

He: "Who asked you?"

at Sunday School today?"

on backward, aren't you?"

between here and there?

Jerry: "The letter T."

of the Buttons."

Mary: "I give up. What?

'No, thank you.'"

"Yes the teacher offered

She: "Mother and father."

GOOD LITTLE GIRL

"Were you a good little girl

big plate of money, and I said

HOME ON THE RANGE

Cowboy: "Putting your saddle

Dude Rancher: "That's all you

know about it, smarty. You don't

even know which way I'm go-

OUCH!

PROGRESS

A lawyer came to visit a new

client. He introduced himself

as follows: "I represent Button,

Button, Button and Zipper. My name is Zipper; I replaced one

ON THE DOT

Jane: "If a man gave one son

Jerry: "What's the difference

Lady (at the aimond counter):

Wise guy: "Be patient. I'n wait

MATRIMONY

She: "I've been asked to get

Ambition: To have a home.

College; Draughans in Lub-

Likes: Fried chicken and kind

College: University Hospital,

Likes: Chocolate cake and sou

Senior Who's Who

ng rushed.

Subject: Math Coach of Basketball.

Dislikes: Nobody in particular Offices Held: Vice president of

people.

Eleanor Aven: People who drive slow when you're in a

Donna Caylor: Boys with dyed

Orangeville, Texas. He was reared on a farm. He served in the first World War in France. 1946. His hobby is raising chickwent to West Texas State College for four years and Boulder.

--SESSION

Say, everyone who didn't go greatest players of all-around

sports that Hereford has ever seen. He lettered four years on As most of you know the theme the football team and also was a Spanish Court, which was carried out in the colors of red. played on the first string backetball team. He went to the Navy shortly before graduation time

Well, many wonderful things can happen when our little "tumbut still got his diploma from mies" are full—and some very

The Juniors' had a very clever prophecy: Pat Corbett met Colline Brown and Carl French in Spain and they talked over old Hereford High School members

The Seniors' will was cute, too. It began: We Seniors being of unsound mind and weak heart, athlete was Honus Wagner of won't be among the horrors of H. H. S. much longer. Therefore, when Denton lost to Port Arthur we wish to make this will.

MY PET PEEVE

1. Gertrude Betzen - people who always think they should be

2. Dorothy Lee-bossy people 3. Cortland Savage - people who misspell his name.

4. "Squeak" Roberson-compliations. 5. Tommie D. Carnahan

teachers who make him study so much. 6. La Juan White—people who get you up for a "Come as You

Are" breakfast. 8. Joan Orr-gritty sinks . Barbara Jean McGee-peo-

ple who don't speak. 10. Leta Dene Springer dirty house.

HAPPY BIRTHDAY MARCH

12 Floyd McGee * Eugene Roberson Arland McKanzie Wanda Gunstenson Doris Jean Willier

Clark Andrews Don Davison Joy Miller Commie Smith Wayne Walser

Chice Fortenberry Elsie West Juanita Breshears Richard Pickens Edith McMillen

Bob Ford COMPARISON

Customer: "Three of those apples you sent me were rotten. I'll

Merchant: "That's all right. You needn't bring them back.

NOTICE

(Editor's Note: Three articles were published recently in "The Whiteface." However, the names of the writers failed to appear with the articles, The articles and writers are as follows: February 17-"Alibi Ike" by Mr. Frank Jones, February 24,-"On Speech" by Danny McLallen and "Learning to Drive" by Leta Dene Springer.)

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Tale, All fragrances 75e Coty Dusting Powder \$1.50 Face Powder, All fragrance and shades \$1.00 "Purser" perfume 1.85 Lenel

Lucien Lelong

fifteen cents and another ten cents, what time would it be?" Jill: "I don't know." Jane: "A quarter to two."

SHEEP'S TALE Abraham Lincoln is said to have asked a man the following question; "How many legs has a sheep calling the tail a leg?"

"Five," promptly answered the "No, four," replied Lincoln. "Calling the tail a leg doesn't make it one."

FHA Plans To **Attend Canyon** Meet March 26

The Hereford F.H.A. plans to go to the Area meeting of F. H. A. in Canyon on March 26. There are two Hereford girls who are to run for Area offices. Bobbie Brownlow is candidate for Era treasurer and Colleen Brown for songleader. All the F. H. A. girls plan to attend. This meeting includes all Panhandle schools. Their sponsor, Mrs. Little, plans to go too.

Less than 1.000 people now tive in Virginia City, Nev., which 1870s had a population of 30,000.

We invite you to visit our cosmetic department. Here are a few of the fine products

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 Bellezza Sachet
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Perfumes \$2.25

Nelson Detroit

Max Factor

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EDWARDS CITY DRUG

Filling Prescriptions is the Most Important Part of our Business

Miss Rosemary Phillips, stu-

dent at W. T. S. C., Canyon, was

a week end guest in the home of

her parents. Mr. and Mrs. Earl

ATTENDS CHURCH MEET

Rev. Roy Bickford, pastor of

the Hereford Church of the

Nazarene, attended a two-day

Preachers Convention of the

Church of The Nazarene in Well-

Phillips last week end.

ington this week.

BIPPUS NEWS

Wayland Students Attend Services, Bogles Return From Hot Springs

DR. MILTON C. ADAMS

OPTOMETRIST

A Change is in Order ...

By CHRISTINE FORTENBERRY

attended the Clovis sale Wed-Mrs. Jake Fortenberry, and Friday night.

laughter, Cora Lee were Vega The C. F. Homfield family at-

ended the Fat Stock Show in Amarillo Thursday. Rev. James McFatridge con-

pus last Sunday. Sid Davis, Linda Arnes, Gloria Favor, and Florence Goldston of Wayland College, in Plainview attended the Morning and evening services at the Church. They

taken last summer. Mrs. C. F. Rickels was in Friona Friday. Mrs. J. G. Fortenberry and

the home of Hugh Fortenberry

The E. K. Pinnell family attended the Fat Stock Show in Amarillo Wednesday

121 West Third

Phone 37

'Foxes of Harrow" at Adrian

mother. Miss Chloe Fortenberry visited in the home of her parents. Anderson Family dicted morning services at Bip- J. G. Fortenberry over the week

D. C. Banks and Charles were Hereford shoppers Saturday.

Mrs. C. F. Homfield and Mrs.

E. K. Pinnell were out in the day at her home. All of her six showed some pictures of Alaska. drive Friday.

Mrs. J. V. Perrin, is recovering from the measles.

Mrs. E. K. Pinnell called in the daughter: Anna Kate, visited in J. V. Perrin and J. G. Fortenberry homes Wednesday. C. F. Homfield and J. G. Fortenberry were in Hereford Fri-

Mr. and Mrs. C. F. Homfield Mr. and Mrs. Gudgle attended

Hereford, Texas

Office hours -8:30 5:00

the youngest member of Johnnie Perrin, son of Mr. and family, Johnnie. 18, who will Jeave soon for Germany.

> Children and their families attending were Mr. and Mrs. R. C. Anderson and children, Harold and Camelia Ann, Mr. and Mrs. Harley Anderson, Glenda Faye Mr. and Mrs. R. R. Stewart, Hereford, Mr. and Mrs. Gene Hutchinson of Amarillo, Mrs. Larry Sirkel and son, Dennis of

e evening services at Bippus Infant Care Is Sunday night. Dr. George Smith of Floydada visited his farm in this commun-

ity Sunday Mr. and Mrs. Richard Evans have been on the sick list in Amarillo/ recently.

Mr. and Mrs. Claud Bogle Roy and Richard Fortenberry family, and E. K. Pinnell and have recently returned from a ttended the Clovis sale Wed- family attended the show trip to Hot Springs, New Mexico. Rev. Don Davidson of the First Methodist Church in Hereford Mr. and Mrs. Charles Faulkner | will conduct services at the Bipwere called back to Gainsville pus Church Saturday night, to be at the bedside of his Ma.ch 2

Holds Reunian

Johnnie, who has been stationed with the Air Corps at cation. Boling Field, Washington, D. C., duty for approximately two a bulletin on "Your Federal Inyears. He left Sunday night for port of embarkation at New Brunswick, N. J., from where he will sail with the 1100th Squadron.

'Arlington, California.

Mr. and Mrs. Wirt Phillips. Bill Phillips, and Mrs. Lynn Chisholm spent Sunday in Palo Duro

Sales figures released by the **Euperintendent of Documents of** the Government Printing Office for February, show that of the ten most popular documents, ranging in price from ten-cents the about communism.

They deal with Communism in the US. Communism and labor. religion, government and edu-

Number two best seller (and has been assigned to overseas no wonder this time of year) is come Tax." People no doubt believe that by investing a quarter they may save dollars, because a quarter of a million copies were sold in three months.

The other three top booklets designed for special interests are: Number 5. Manual for Courts Martial, U S Army; Number 8; How Manufacturers Reand Number 10; US Government Printing Office Style Manual.

You are hereby commanded to

A brief statement of the nature f this suit is as follows, to wit: of Lots Nos. I to 12, Block No. 2, Bockstahler, Kaetzel and Kokontoor's Subdivision of a part of Block No. 25, Evants Addition to the Town of Hereford, Deaf Smith County, Texas; and for all claim, rights or interest of the defendants, each or either of them, to be divested from said defendants and removed as clouds upon the title of plaintiffs to said land as described in the original petition on file herein, as is owned y them, and for general relief in aw and in equity, as is more fully shown by Plaintiff's Petition on file

The officer executing this process

of February A. D. 1949.

District Court, Deaf Smith County, Texas

Top Seller Among Federal Bulletins

The national birthrate may be decreasing, but still the booklet on "Infant Care" continues to be the number one best seller among government publications. Its been riding number one on the government publishing parade for years, with five million copies sold. Currently there's a demand for 4,000 copies a week of the 15 cent bulletin.

community on the Red Cross children were present to bonor to two dollars, five of them are

and Darrell of Roswell, N. M. duce Their Distribution Costs

LEGAL NOTICE

(First published Feb. 24, 1949) THE STATE OF TEXAS TO: Jacob Schmidt: the unknown heirs and legal representatives of Jacob Schmidt, deceased; C. W. Warren: the unknown heirs and legal representatives of C. W. Warren, deceased; P. S. Pearson, the Trustee of Charles William Warren Estate, and his unknown successors; H. R. Jack; sentatives of H. R. Jack, deceased; C. E. Bockstahler; the unknown heirs and legal representatives of C. E Bochstahler, deceased; Christ Kaetzel; the unknown heirs and legal representatives of Christ Kaetzel, deceased; C. F. Kokomoor; the unknown heirs and legal representatives of C. F. Kokomoor, deceased the unknown wives of each of the above named persons, living and deceased; and the unknown heirs and legal representatives of each and all of such wives, if deceased,, Defendants, Greeting:

appear before the Honorable District Court of Deaf Smith County at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from tion, same being the 4 day of April A. D. 1949, then and there to answer Plaintiff's Petition filed in said Court, on the 16 day of February A. D. 1949, in this cause, numbered 3125 on the docket of said court and styled E. M. Rice, et al Plaintiffs, vs. Jacob Schmidt, et al Defendants.

shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas this the 16 day Attest: R. L. THOMPSON, Clerk, (SEAL) District Court Dead

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Elizabeth Womble



BIRTHDAY CELEBRATION PERSONALS Mr. and Mrs. Virgil Merrill of

Hereford attended the first birthday celebration of their grand-daughter, Cheryl R Brooks of Denison on March 4. Cheryl is the daughter of Mr. and Mrs. O. R. Brooks. Brooks. was formerly employed with the Ford Motor Company here, and Mrs. Brooks is the former Christine Merrill. Attending the first birthday party were Mrs. James Brocks, Hannibal, Missouri, paternal grandmother, Mr. and Mrs. Pat Brantly formerly of Friona. Mr. and Mrs. Alfred Durbin. Sr., and Mr. and Mrs. Virgil Merrill.

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Guernsey Cow, 5 yrs. 4 gal, bred

Holstein Cow, 7 yrs., 7 gal, bred

Roan Cow, 7 yrs. 4 1-2 gal, bred

Black Jersey, 4 gal, 6 yrs. bred

Holstein Cow 7 yrs. 6 gal. bred

Holstein Cow, 6 gal. 6 yrs. bred

Jersey Cow, 5 yrs., 3 1-2 gal. bred

Holstein Cow, 4 yrs. 4 gal. bred

Red Jersey 6 yrs. 4 gal., bred

Guernsey Heifer, yearling

Holstein Heifer, yearling

Holstein Heifer, yearling

Guernsey Heifer, yearling

Jersey Heifer, yearling

Jersey Heifer, springer

Guernsey Heifer Yearling

Guernsey Heifer Yearling

Guernsey Heifer, yearling

Guernsey Heifer, yearling

Guernsey Heifer, yearling

Guernsey Heifer Yearling, bob-tailed

Holstein Heifer, calf

Holstein Heifer Calf

Jersey Heifer, bred

Guernsey Heifer

Holstein Heifer, bred

Holstein Heifer, bred

Holstein Heifer, bred

Holstein Heifer, bred

Guernsey Heifer Calf

Guernsey Heifer Calf

Guernsey Heifer Calf

Black Holstein Heifer, bred

Guernsey Heifer, yearling

Jersey Heifer, bred

Guernsey Heifer Calf

Holstein Heifer, bred

Holstein Heifer, bred

Jersey Heifer, yearling

Jersey Heifer, yearling

Jersey Heifer, bred

Holstein Calf

Jersey Cow, 5 yrs. 2 1-2 gal. bred

Jersey Cow, 4 yrs. 3 1-2 gal

Roan Cow, 8 yrs. 5 gal. bred

Yellow Jersey, 5 yrs. 4 gal, bred

Jersey Cow, 7 yrs. 4 gal. just freshened

Holstein Cow, 10 yrs., 7 gal, fresh 60 days

Red Durham Cow, 6 yrs., 4 gal, Fresh 90 days

Black Jersey, 5 yrs. 4 1-2 gal. calve 90 days

Yellow Jersey, 6 yrs. 3 1-2 gal. Fresh 90 days

Jersey Cow, 5 yrs. old, 3 1-2 gal. bred

Brown Jersey Cow, dry, Calve 90 days, 4 1-2 gal.

HEREFORD

65 MILK COWS 47 HEIFERS ON AUCTION

Hereford, Texas Thursday, March 17

SALE STARTS PROMPTLY AT 10 A. M. AT THE BULL BARN, 1st & SAMPSON STREET **FREE COFFEE** LUNCH TO BE SERVED BY THE PROGRESSIVE HOME DEMONSTRATION LADIES

Black Heifer Yellow Guernsey Springer Heifer Heifer, Fawn Colored, bred Red Guernsey Heifer, bred

Holstein Heifer, not bred Spotted Jersey Heifer, bred

Jersey Heifer, bred Jersey Heifer, bred Red Jersey Heifer, bred

Red Guernsey Heifer, bred Spotted Guernsey Heifer, not bred Holstein Heifer, bred

Jersey Heifer, bred Spotted Durham, 60 days, 6 or 7 yrs. old, 4 1-2 gallon Yellow Jersey Cow, 4 yrs. old, dry. Spotted Jersey Cow, dry Light Jersey Cow, bred, 7 yrs. old, 4 gal. Red Jersey Cow, not bred, 5 years old, 4 gal. Red Spotted Cow, calve soon, 8 yrs. old, 3 1-2 gal. Holstein Cow, 45 days, 5 gal.

Holstein Cow, bred, 5 yrs. old, 4 1-2 gal. Red Jersey Cow, Springer, 4 yrs. old 4 gal. Holstein Cow, 5 yrs. old, bred. 5 gal. Spotted Jersey, not bred, 5 yrs. old, 4 1-2 gal. Brown Jersey Cow, springer, 4 gal. 6 yrs. old Jersey Cow, 5 yrs. old, springer, 4 gal. Red Durham Cow, springer, 5 yrs. 4 gal Holstein Cow, 4 yrs. old, 5 gal. bred Red Jersey, 6 yrs. 4 gal. springer. Spotted Durham Cow, 7 yrs. old, 4 gal. springer. Yellow Jersey, 6 yrs. old, 4 1-2 gal, springer Yellow Jersey, 7 yrs. 4 gal., springer Red Durham Cow, 6 yrs. old, 4 gal.

Light Jersey Cow, 5 yrs. old, 3 gal., bred Black Cow, Jersey, 5 yrs. 4 gal., springer Spotted Holstein, 7 yrs, 4 1-2 gal. bred Red Jersey Cow, 5 yrs, 4 gal, bred Jersey Cow, registered, 5 yrs. 4 gal., bred, been milked 60

Yellow Jersey Cow, 5 yrs. 4 gal. Fresh 90 days. Blue Jersey, 5 yrs., 4 gal, fresh 60 or 70 days Yellow Jersey, 6 yrs. 4 gal. Fresh 90 to 100 days Brown Jersey, 6 yrs., 5 gal., bred back Holstein Cow, 8 yrs., 5 gal, bred Holstein Cow, 7 yrs., 6 gal, bred

Brindle Jersey, 6 yrs., 5 gal, bred Blonde Jersey, 6 yrs., 4 gal, bred Yellow Jersey, 5 yrs. 5 gal, bred Brown Jersey, 5 yrs. 4 gal. Fresh about 90 days Spotted Holstein, 6yrs. 7 gal.

JACK COULTER

Auctioneer

Jersey Cow, 5 yrs. 4 gal, bred Brown Jersey, 5 yrs., 3 1-2 gal. been fresh 30 days Spotted Jersey, 7 yrs. 4 gal, just fresh Black Holstein Cow, 6 yrs. 7 gal. Fresh 90 days, strip-

CLINTON JACKSON Clerk

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tween drains.

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sludge and carbon.

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WESTWAY NEWS

50 Present at Sunday School, Mrs. Paul Rudd Is Honored Sunday

By MRS. MERLIN KAUL

Fifty were in attendance at Sunday. Mrs. Kaul's class of beginners and primary pupils received the banner for best ater Fay Haney were new pupils in the Beginners Class. Jeanette Scott of Hereford was a visitor in the Intermediate Class. Tommy Haney, Walted Lynn Kaul. Eugene Combs and Glen Williams received birthday buttons. New for both church and singing.

Mrs. Paul Rudd was honor ruest at a dinner at her home Those in attendance included Thomas. Mrs. John Winters, Tulsa, Okla- Members of Walter Lynn homa, Mr. and Mrs. Curt Grif- Kaul's and Eugene Combs' Harold Rudd.

Mr. and Mrs. Pete Braxon, Ray

'are, California, were guests last Westway Sunday School Friday night in the J. C. Morrison home.

Mrs. Jimmy Thomas entertained with a dinner last Suntendance. Lester Ray and Esth- day honoring the birthdays of her mother, Mrs. J. C. Morrison and Mrs. Merlin Kaul. Others present besides the honor guests and hostess were J. C. Morrison, Raymond, Ralph and Mary Lynn, M. C. Kaul, Larry and Walter Lynn, Jimmy Thomas, Diedra song books have been received and Danny and Albert Thomas of Lockney.

Albert Thomas of Lockney is spending a few weeks in the Sunday honoring her birthday, home of his nephew, Jimmy

in, and Mr. and Mrs. John Weeks Junior Sunday School Class, with of Amarillo, Homer Rudd, Lub- their parents and teachers of bock, Mr. and Mrs. Bill Rudd the class. Elmer Combs, enjoyed and Myrtie Lee, Springlake, Mrs. a birthday dinner Sunday at the Grace Little, Mr. and Mrs. Ken- Kaul home honoring the birthneth Rudd, Hereford, Audrey days of the boys. Decorated Hood of Ward. J. B. Little, the cakes graced the table, and afhonor guest, Paul Rudd and ter dinner games and visiting were enjoyed. Those present were Mr. and Mrs. Joe Landers, and Jimmy of Black, Mr. and Ross Joe, Mr. and Mrs. Elmer Mrs. Burl Beene, Van, Elana Combs, Eugene and Billy Don, and Gilbert of Friona were re- Mr. and Mrs. Lyle Rickman, Lyla cent visitors in the P. O. South- Gail, Larry and Joaquin, Mr. and Mrs. Robert Boyd, Mary The oil drilling rig at the W. F. Kathryn, Frank and Francis, Ponder farm has had quite a Bobbie Boyd of Amarillo, Monumber of visitors the past two zelle and Lynn Young, Mr. and weeks. There are three crews at Mrs. Roy Lee Wilson and Nathan. work and the lights on the rig Mr. and Mrs. Cawthon Bryant at night are seen for many miles. and John David, Mr .and Mrs. Martin Bishop and Clarence C. Wilder, Mr. and Mrs. Jimmy Bishop and Frank James of Tu- Thomas, Diedra and Danny and

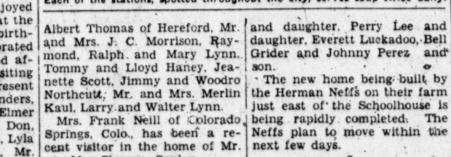
77-YEARS

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... your assurance

hat the WHITE SWAN

brand means



and Mrs. Clarence Saulcy. Jackie Lynn Nunley is quite ll with measles. Her father, W. B. Nunley, who has never had measles, thinks perhaps he's just now having them also.

Homer Rudd of Lubbock spent the week end in his home here. Mr. and Mrs. Johnny Townsend and daughters spent Sunday with her sister and family at Adrian.

Mrs. C. A. Saulcy was hostess recently at a pink and blue gift party at her home, honoring Mrs. Sye Walker. Assisting Mrs. Saulcy was Mr. Walker's mother of Kansas City, and Mrs. Carl

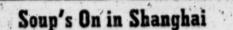
Games and contests provided entertainment after which refreshments were served to Mesdames E. G. Phipps and daugh-

Albert Thomas of Hereford, Mr. and daughter, Perry Lee and

nette Scott, Jimmy and Woodro | The new home being built by Northcutt; Mr. and Mrs. Merlin the Herman Netfs on their farm just east of the Schoolhouse is Mrs. Frank Neill of Colorado being rapidly completed. The Springs, Colo., has been a re- Neffs plan to move within the

Spends Furlough Here From here he will go to Fort Denning, Georgia, where he will stationed.

tended open house at the U. S. Helium plant near Amarillo one day last week.





Chinese coolies load tubs with steam cooked rice soup to be distributed to Shanghai's 20 soup stations for 60,000 war refugees crowded in the city. Each of the stations, spotted throughout the city, serves soup twice daily

WILLING WORKERS MEET The regular meeting of the

Willing Workers Missionary Society was held Thursday afternoon at the home of Mrs. Johnny Townsend.

Called to order by the president, Mrs. Jimmy Thomas, the meeting was opened with a prayer by Mrs. Robert Boyd.

"Second Mile Religion" was the theme of the program, which included a discussion by Mrs. J C: Morrison, Mrs. R. L. Wilson, Mrs. Robert Boyd, Mrs. Joe Landers and Mrs. Elmer Combs.

Meeting date was changed to the third . Wednesday of each month. Next meeting will be held at the home of Mrs. Joe Landers on March /16.

Members present included Mesdames Robert Boyd, Jimmie Thomas, Roy Lee Wilson, Joe Landers, Lyle Richman, Elmer Combs. Nate Thomas, Ernest Hardman J. C. Morrison, and the hostess.

High winds have been known to reach a world-record force of 231 miles an hour around Mount Washington, N. H., acording to National Geographic Society.

SONNY'S NEWS STAND

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HIGHWAY 60 - PHONE 161 TROY MOORE BUDDY SOWELL

THE HIDE HUNT

AN HISTORICAL EPISODE OF LIFE IN THE GREAT SOUTHWEST



BY J. EVETTS HALEY

ILLUSTRATED BY H. D. BUGBEE

in all the annals of hunting—there is nothing to compare with the slaughter of the American buffalo. In the scope of territory involved, in the number of men engaged, in the systematic destruction of millions of great begsts and in its economic

great beasts, and in its economic significance, the hide hunt stands

It drew its devotees from around

the world, especially English sports-men and European explorers, and

artists and writers to depict and record its vivid life and wild appeal.

But in its final and efficient stages,

it drew its hosts of hunters from the

rough and rugged, aggressive and adventurous men of the American frontier. In this period it attracted the active interest of the great fur and

hide companies as big, if bloody, business — employing thousands of hunters, skinners, freighters and

Its rise was sounded by the roar of the Sharps' rifles from the Canadian border to the lower breaks of the Staked Plains. While the robe business had engaged the northwestern Indian traders for decades, the real hunt boomed and practically passed with the decade of the seventies. It was a matter of genuine historic significance. For the passing of the buffalo and the destruction of the Indians' larger meant the passing of

Indians' larder meant the passing of the Indian problem on the western plains, and the opening of this vast region to ranching.

At one time this hardy animal—

IN THE ENTIRE story of the cho

Pfc. Robert Bruce Smith arived Tuesday morning from Camp Chaffee, Arkansas to spend a seven day furlough with his family, the F. S. Smiths.

Roberta Campbell and her mother, Mrs. R. L. Campbell, at-

children of Spearman, and Mrs. tr, C. M. Phipps, Elmer Combs, Opal Compton of Amarillo vis-Pop Pittman, E. W. Cawthon, ited this week end in the home J. H. Parish and son, Bruce Parr of Mr. and Mrs. F. T. Tumlinson.

better quality at reasonable prices Look inside - outside - all around the car-

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for full value... for a full view ... and from every viewpoint

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The most Beautiful BUY for Driving and Riding Ease

The most Beautiful BUY for Performance with Economy

Every test you make at the traffic light, on the hills, on the straightaway - and of gasoline and oil mileage at journey's endwill confirm your own deep-seated conviction that Chevrolet is the most beautiful buy of all for performance with economy!

Moreover, your new Chevrolet will keep on giving this finer brand of thrills and thrift with unfailing dependability, year after year, for it's the only low-priced car with a world's champion Valve-in-Head Engine. holding all records for miles served. owners satisfied, and years tested and proved.

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The most Beautiful BUY for All-Round Safety

New "Dubl-Life" Rivetless Brake Linings — Last up to TWICE as Long!

Linings are secured to brake shoes by a special "Perma-Bond" process thoroughly tested and proved by millions of units under all kinds of driving conditions. Because there are no rivets to

limit lining wear or score brake drums, lining life is practically doubled. Chevrolet is the first fullsized car in America to bring you this important braking advancement!

KINSEY MOTOR COMPANY

224 E. THIRD

this shaggy mountain of beef—ranged from the Atlantic tideland into the Rocky Mountains, and from the great Slave Lake in the Arctic clear down into Mexico. Its range had been slowly beaten back by the inroads of the settlers until, at the end of the Civil War, it was fairly restricted to the Great Plains area, reaching from just below the Conchos to well above the Canadian border.

Seasonally, it moved, in keeping with that strange but elemental urge; migrating north with the rise of grass in the spring, and back south with the subtlest suggestion of approach-ing fall. The building of the transcontinental rail lines in the late sixties and early seventies cut the herd in two. With convenient points of supply and transportation thus pro-vided, the business of hunting buffalo for their hides almost immediately came to life.

In 1872, the village of Dodge City, in western Kansas, became the center of this incipient trade in the South-west. Below there, clear to the Colorado and the Conchos, grazed the greatest concentration of big game ever witnessed by the eye of man. East, among the settlements, existed a demand for fine and finished robes. Here was the supply; back there the demand. Still hostile Indians, extremely jealous of further inroads up-on their wild game, made the hunt

a hazardous pursuit.
It did not matter to those with the hardihood to venture! Rugged men made up their outfits along the rail-roads. With bar lead, kegs of powder and scant supplies—for wild meat was their fare—they headed out in every direction from Dodge City. With genuine knowledge of animal nature, they got their stands on the

individual groups that made up this vast herd, and with guns mounted on their rest-sticks, killed them off in bunches. Meanwhile, they lived high on rich roasts of buffalo hump, boiled tongue, and roasted marrow bones while their outfits skinned their kill by the thousands, pegged the green hides on the ground to dry, baled the flint hides high on their wagons, and freighted them back across the seas of buffalo grass for shipment east

from Dodge City.

Thus harassed by a continual hunt, the main southern herd drifted to the south. The hunters followed in the spring of 1874, and met them on their migration north, on and below the Canadian, in the Panhandle of Texas, in the heart of the Indians' hunting range. And here the Comanches and Kiowas — supposedly held on re-serves in The Territory—fell on the hunters in wrath to wreak their ter-

hunters in wrath to wreak their terrible vengance. Many scattered hunters were killed, but the fight at the trading post of Adobe Walls, on the Canadian, taught the Indians the power of the Sharps' rifles and the accuracy of the hunters' eyes.

And so the slaughter went on with concentrated fury around Fort Griffin and the foot of the Plains down through 1878, when the bulk of the southern herd, estimated in excess of three million animals, was killed off. Then the Indians, with insufficient

three million animals, was killed off.

Then the Indians, with insufficient food to sustain them, were forced back on the paternalism of the federal government.

And thus, at last peace came to the far-flung frontier settler while the good tight turf of the buffalo grass—nature's richest cover for these windswept Plains—beckoned to the bow-legged men who made their livings. legged men who made their livings in the dust of cattle.

What Shamrock Products Mean to the Southwest Today-

Quality Shamrock gasolines and lubricants mean dependable, economical motor performance for Southwestern farmers, ranchers, truckers and motorists.

They mean smooth, powerful operation for cars, trucks and tractors because Shamrock products are made IN the Southwest --ESPECIALLY FOR the Southwest.



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Irrigation Improvements

stem has been one of the chief

goals in our irrigation section.

This practice covers numerous

methods of improvement as

shown by the different requests

that have been approved by the

county committee including

Elevated ditch: Abraham Dra-

ger. 300 cu. yd.; J. L. Woodford

4200 cu. yd.; A. F. Jury, 4 cu. yd.

For concrete construction: A. E.

Jury, 60 ft. for culverts; C. V.

Edward Paetzold, 4 cu yd. for

concrete construction; J. L. Hoff-

man, 2800 cu. yd. for construc-

tion of permanent reservoir; E

H. Norton, 16 ft. for culvert; Ed-

ward Paetzold. 32 ft. for culverts;

L. M. McGee, 600 cu. yd. for

permenant ditch; L. M. McGee,

3 cu, yd. for concrete construc-

concrete drop box.

ton, 67 acres.

tion; L. M. McGee, 6 cu. yd. for

Land levelling practice is be-

ing used by W. L. Edelmon to the

extent of 9375 vds. and C. M.

Diller. 6000 yds. Land that doesn't

require as much as 50 yds. of

dirt to the acre to be moved pays

\$100 per acre: J. G. Newkirk,

320 acres; and Raymond Ellis-

Looking forward to improving

fertility by the use of legumes,

the county committee has ap-

proved plans for V. E. Dodson

to seed 500 lbs. of Austrian Win-

ter peas and 1100 lbs. of hairy

vetch; Robert Kerschen has ap-

proval for 800 lbs. of Hairy Vetch.

J. E. Stengel will use 1000 lbs.

of Austrian Winter peas; he also

plans to use 750 lbs. of Hairy

Vetch. Herbert Boardman has

had Hairy Vetch before with

good results and is using 400 lbs. on a 25 acre plot this year.

Mrs. Ricketts Is

Progressive Club

Woman Of The Year

Mrs. Ira Ricketts was named

Woman of the Year," from

mong Progressive Home Dem-

they met last Tuesday at the

come of Mrs. P. L. Carmichael.

Welfare" with a round table dis-

cussion led by Augustine Greg-ory on The Importance of

Early Training or Fnvironments." Mrs. Clyde Russell talked to the group on "Building

Minds as Well as Bodies." Pro-

gram theme was carried out in

roll call when members answered

by mentioning "The Rights of

Members present were Mes-dames Floyd West, C. C. Bow-man, Ira Ricketts, M. T. Spark-

man, George Byrd, Leon Cof-

fin, Clyde Russell, Horace Her-

shey. V. E. Dodson, W. H. Flow-

ers, C. V. Burges, T. J. Parsons,

Program topic was "Child

Improvement of irrigation sy-

Terraces, Sub-Soil Practices County and assistance at the rate of 25 cents per acre to encourage this practice is allowed. Two operators, John E. Dyer, Vega, Texas and Malcolm Mos-ter, Glen Rio, N. M., have al-Find Favor With Local Farmers ready made their application just in case they forget and be-gin operation without it.

During the recent weeks of bad time before they carry out this Lesly. 565; C. R. McQuigg. 100; weather farmers have had sufwork to be done during the coming year and have made their application with the county ACA work planned.

C. M. Diller has plans for a diversion terrace that will require an estimated 5000 cubic yards. He will receive assistance at the rate of 5 cents per cubic

Sub-Soil Practices

Wide interest has been shown

ficient time to make plans for practice since the specifications Fred Wolfington, 127 require that the land shall be H.V. Crawford, 387; John J. cover part of the cost of the than four feet, is \$1.50 per acre. Newsom, 330; Raymond W. Elproval the practice is receiving:

McCracken, 252; Palmer Norton, M. McGee, 300. in sub-soiling practices at a re-guired depth of not less than 12 Norton, 85; F. D. Ferguson, 175; inches. The purpose being to E. L. Brown, 80; Brown Bros., break the hardpan that is pre- 181; Floyd L. Brown, 320; N. A. better penetration of the re- Brown, 400; Ruth P. Coleman. made their plans to use this type storing of water. With the pres- 1101; W. R. Scarth & Son, 500; ent moisture, it will be some James R. Coleman, 120; Luther

dry enough to obtain maximum Paetold, 60; Paetzold and Pickfracture. The payment for this ens. 86; Sam Venturella, 110; J. practice, when not spaced more T. Gilbreath, Jr., 400; G. W The following list of operators liston. 100; Edward Paetzold, and the extent which they plan | 35; J. G. Fortenberry, 475; James to use it will indicate the ap- K. Baker, 342; E. H. and C. P. Norton, 500: W. H. Vick. 4 Charley A. Hoover, 616 acres; Homer R. and James H. Brooks E. C. Reinauer, 180; Charley 120; A. F. Hargett, 120; Hewitt Shipley, 320; M. S. Benefield, Bros., 488; H. S. Betts, 318; J. R. Overstreet, 500; Bertram Jack, 233; A. J. Peters, 80; Davis and 140; Finley Bros., 80; Lawrence

Contour Practices Contour chiseling to protect

summerfallow acreage has for years been a popular farming ractice. Those who have already of cultivation are as follow James F. Ross, 247 acres; James H. Bradley, 17 Oacres; E. L. Brown, 80 acres: Brown Bros. 181 acres; Floyd L. Brown, 320 acres; N. A. Brown, 400 acres; Alfred Smith and Wilda Womble 94 acres; Malcolm Moser, 325 acres; C. C. Conkwright, 160 C. C. Conkwright, Clarence Kimball. 408 Bertram Jack, 429 acres Fred L. Saltzman, 150 acres; Jack Walker, 263 acres; Marion T. Rutter, 960 acres; Finley Bros., 20 aeres; James H. Bradley. 283 res; Charley A. Hoover, 1127 a res; John E. Dyer, 657 acres; F. D. Ferguson, 75 acres; Richard E. Drager, 40 acres; Homer R. and James H. Brooks, 80 acres; Makcolm Moser, 320 acres; Bertram Jack. 481 acres; Fred L.

Saltzman, 450 acres. Contour seeding drilled small

A program on Child Welfare was presented with Mrs. Raymond Paetzold reading a paper on "Building Minds as Well as Bodies." Several pairs of fabric gloves were cut out by members, and the next meeting in the home of Mrs. Troys Carmichael. will feature glove making.

Members present were Mesdames Raymond Paetzold, E. C. Hewitt, Jr., G. W. Newsom, L. E. Minor, George Clinghan, Curtis Traweek, W. T. Kelly, R. W. Elliston, V. P. Walker, George L. Olson. Jim Cross, W. T. Carmichael, Ira Scott, Ira Ott, and the hostess.

Ludie Turner Is Burges. 36 ft. for culverts; Palmer Norton, 36 ft. for culverts; Chosen To Appear In College Fete

Miss Ludie Turner, a sophomore at West Texas State College has been selected one of the ten WTSC students to appear in the annual Personality King and Queen Pageant at the college to-

From this group of ten most popular boys and girls one boy and one girl have been chosen to reign as King and Queen of Personality at WT but announcement of the winning couple will not be made until the pageant: Skinney Ennis and his celebrated orchestra will play for the event to be held in the College Cafeteria.

In addition to the winning couple, four runners-up will be given a place in the court of also include representatives and the hostess. from 21 major high schools and unior colleges throughout the

Besides Miss Turner, the finalists are Ellen Sanders, Canyon; Sell Thru the Wont Ads'

grains is approved in Deaf Smith was named to select the club Kathryn Brooks, McLean; Billy Ann Glassmoyer, Floydada; William Neal Jackson, Stratford; Homer Garrett, Borger; James (Rosy) Bates. Childress; James A. Pevehouse, Newcastle.

> The dance is open to every-Drug in Amarillo. Actual pation KFDA.

Glove Making Is

Mrs. Ed Thomas initiated the glove making program for the Sims Home Demonstration club last Wednesday when the group met at the home of Mrs. Glen

Clubs all over the county have

During the business session the club also made plans for the 42 Party and Supper to be March

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Potent capsules. Rich in A & D. Take one a day

ROCHE VI-PENTA PERLES box 25 . . . 1.13 OLAFSEN VALEROL 8-oz. ABDG liquid . 1.19 VITAMINS PLUS box 36 capsules . . . 1.49 SQUIBB B COMPLEX 100 capsules . . 3.39 LILLY HOMICEBRIN 4-ounces 1.21 SUPER D CONCENTRATE Upjohn, 1000 1.45 29c FACE TISSUES 21¢ (Limit 2)

Keller ANALGESIC BALM 59°

U.S.P. CAMPHORATED

3-cunce 29c (Limit 1)

GIANT SIZE COLGATE DENTAL

CREAM 43c



10c DISH CLOTHS With this coupon 2 FOR 17

Miss Augustine Gregory and the The next meeting will be held at Mrs. V .E. Dodson's residence, March 15, when the club will start work on their glove project.

Wyche HD Club

Will Make Gloves Wyche Home Demonstration

Club was entertained Thursday afternoon in the home of Mrs. A. E. Jury. A business session was held when members voted to provide fifty baby chicks for a 4-H Chub girl and a committee



We Welcome You CHURCH OF CHRIST

(Sunday) Radio KPAN 9:15 A.M. Bible Study.....10:00 A.M. Worship......11:00 A.M.

Young People 6:45 Worship 7:30

Daily Radio Program 4:45 P. M. KPAN-860 on Your Dial We invite you to all services of the church. The Bible is right and it does

make a difference what we BELIEVE and PRACTICE.

Church of Christ

Ray/Evans, Panhandle; Dwina Harder, Plainview, and David

one and will begin at 8 p. m. Tickets are on sale at Maxor geant activities will begin at 10:15 with festivities at that time to be broadcast over Sta-

Sims Group Topic

undertaken a glove making project as part of the spring sewing program and Mrs. Thomas was named special instructor for

Members voted to give a portion of their club funds toward the Red Cross campaign.

Present at the meeting were Mesdames Homer Brooks, Zerrell Thomas O. A. Alexander, M. W. Blankenship, Claud Bogle, Ed Thomas, Don Guseman, Jack Dean, Roscoe Pinnell, E. A. Edwards, C. W. Edwards, Glen Buronor at the ceremony which will rus, V. L. Reece, G. A. Ferguson

Next meeting will be at the home of Mrs. C. W. Edwards.





TUESDAY Showing Last Time Today





Birthday Party **Honors Campbell**

Douglas Glenn Campbell was honored on his sixth birthday with a party given from 3 to 5 at the Campbell home Friday, Games were played outside, and after pictures were made of the set up in the backyard, from

which birtiday cake and ic ream were served.

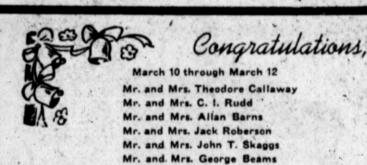
Guests were Judy Wolfard, Bilie Hoover, Maxie Ann Wiseman Candy Woods. Sandra Wester Patsy Thompson. Douglas Stahl Marcus Jacobsen, Ronald Anderson. Allen Brewer, and Douglas Campbell. Mothers, present were Mrs. Henry Stahl, Mrs. Jessie Woffard, Mrs. Larry Hoover. Mrs. M. H. Wiseman, Mrs. John honoree and guests, a table was Jacobsen, Jr., and Mrs. F. M.







FRIDAY SATURDAY



. upon the occasion of your wedding anniversary,

Mr. and Mrs. H. L. Martin





SICKROOM NEEDS



HOUSEHOLD ICE CAP Thermometer Leakproof.

60c JAR

NOXZEMA

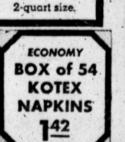
SKIN CREAM

In plastic case. 14-0Z. BOTTLE PEPSODENT ANTISEPTIC

The Large Size

ECONOMY BOX of 54 KOTEX NAPKINS







The New. Wonderful,