



Merchants will do well by getting their ads ready early for Sunday's big Shopping Edition...

Don't forget the Santa Claus letters will be published in this issue, also. However, if, in case, your letter isn't run then don't worry it will be in Thursday...

Hereford Creamery wants it known that the Dairy Bar is located at 230 E. 3rd and it is not the Dairy barn a mile or so east of town past Veteran's Park...

County 4-H Club members will meet Saturday afternoon at 2 o'clock in the County Court House to go over plans for the annual show.

Six hundred and thirty-four kids registered with Santa at Penney's Saturday. The demand was great enough that he's coming back this week end too.

Mrs. Frank Wright, Rt. 3, Hereford, was announced the winner of Witherspoon's Electric \$295.95 9-foot Crosley 'Shelvalore' prize contest which ended November 30...

Dawn Music Study Club will present a Christmas program Friday evening at 8 o'clock in the Dawn Church. Community singing will follow the program. Everyone is invited.

All classes in Hereford schools will dismiss at 4 o'clock Wednesday, December 21 and won't meet again until January 2, according to Superintendent of Hereford Schools George Graham.

Jack Bradley said that no dollars and cents damage resulted Saturday when strong winds caved in the side of one of the newly constructed Bradley Grain Company, Inc. elevators. He said the working time lost was about four hours.

Librarian Mrs. J. J. Boydston said that the County Library would close at 5 o'clock December 23 and would not open again until January 2. All those desiring those good holiday books will have to check them out early.

County Clerk Robert Thompson said his office would close Saturday noon, December 24 and would remain closed until Tuesday morning, December 26.

There are only 30 needy families in Hereford, according to Executive ARC Secretary Dyalthisa Brady and they are all taken care of for a Merry Christmas through the cooperation of Hereford churches and the ARC office.

First traces of snow drifted in Wednesday afternoon.

Bruce Woodell deserves the praise for constructing the moon that went up on Fraser's elevator Wednesday as a part of the annual lighting program.

There was one grass fire Tuesday afternoon in Hereford to which all firemen answered the alarm soon enough to prevent damage. It was on F Street.

Santa Says Hurry Up

Santa Claus, North Pole, said Wednesday that all letters to him should be in at the earliest possible date to avoid any last minute rush. He said that the quality of letters this year, especially from Hereford, was exceptionally good and he would like to have lots more.

Santa said that The Brand would forward all letters to him without any delay whatsoever. Most of them will be published in the Sunday Brand.

Rural Telephone Meeting Creates Good Enthusiasm

Nearly 200 Deaf Smith county farmers and families met in the county court house Monday night and elected directors to the Deaf Smith - Castro - Parmer county Rural Telephone Co-Operative.

E. C. Reinauer and J. C. Morrison both of Hereford, and Alfred W. May of Dawn were elected directors. The board with other members already elected in meetings at Dimmitt and Farwell met and elected Reinauer president and Morrison, vice-president. George Webb of Hart is secretary - treasurer.

Hereford High School band will be here for the Santa Claus parade Friday morning and one or two other bands may possibly parade, according to Dick Lucas, Junior Chamber of Commerce, Christmas committee chairman.

Priona High Band To Parade Dec. 23

Priona High School band will be here for the Santa Claus parade Friday morning and one or two other bands may possibly parade, according to Dick Lucas, Junior Chamber of Commerce, Christmas committee chairman.

Hereford Jaycees briefly discussed financing and sponsoring their basketball team, with all decisions favorable, at the Tuesday night meeting along with a report on the Hoover Commission on Chairman of "Operation Economy" John Alken.

Duke Nally, director of Amarillo Golden Gloves and Frank Godsoe, Amarillo News-Globe Sports Writer were present at the meeting at the request of the local organization to acquaint them with the high school and Golden Gloves set-up in the Panhandle, and as to what steps are necessary for boxing to be inaugurated in Hereford.

SHOPPERS PARADISE OR NEARLY 'SO

You Name It; Hereford Stores Will Have It

Anticipating their biggest business in history and stocked with more and better merchandise than ever before, the merchants of Hereford were forced to get down to business pleasing the Christmas shoppers this week as people from Friona, Dimmitt and other surrounding territories began to converge.

There is not a loop-hole for the customer to get through because they have it all. If you think this little town hasn't got what you are looking for, you're silly. This is experienced talking.

The lingerie being the most appealing and the shopping being for Christmas I looked for everything I could find in lingerie.

Melts Sales Resistance The saleslady showed me things in lingerie that were disturbing but pleasant. You can buy a half-slip with lace all around the bottom with a slit up the side for \$9.95. I told her to wrap this up and she showed me the matching full-slip with transparent, lace top for \$12.95 which melted me into the sale.

You get a couple pairs of slink black nylons to go with the grey wool-gaberdine dress trimmed in pale green that she is going to show.

When you get through outfitting your girl in clothes, don't stop before you get yourself fixed



BLANKET OF SNOW—A thin blanket of snow covers the landscape following the light snow that fell in the El Paso area and West Texas. (AP Wirephoto)

PAID GENE AUTREY \$1 TO SING

'Doc' Fields Had A Goldmine On His Hands

By JOHN SCOTT National magazines for the last 10 years have been running stories telling how Luke "Doc" Fields of Hereford, gave Gene Autrey his

first chance to sing. Fields came to Hereford in 1929. He now operates a grocery store on Grand Avenue in North Hereford with his wife, Thelma.

In the January, 1950, issue of "True Story" a story by-lined, Joseph Kaye, gives the latest version of the Fields-provoked success story of the famous Gene Autrey.

Autrey is quoted in the magazine as saying that "I think I might have become a professional ball player if it hadn't been for that singing got in the way."

Autrey goes on, "When I was 14, a medicine show came along to Tloga (a town in Texas where Autrey was born) during one summer vacation. The show was run by three brothers named Fields. They carried a dancin', a singer and a comic—all males, for no one in our parts would tolerate a lady traveling with a show."

"One of the brothers, who called himself Doctor (Doc Fields) was the barber, and he sure was persuasive. He sold corn cure and liver pills and salve to ease the rheumatics out of aching backs, and believe it or not, the folks who bought the stuff claimed it cured them. Doc set up business on an empty lot in town for two weeks, and the fact that he stayed out the whole period proved that he had satisfied customers."

"Some of the neighbors, just out of the kindness of their

hearts, urged Doc to let young Gene Autrey try a solo. Doc obliged—what did he have to lose?—and I sang a ballad before the most favorably disposed audience in the world. Their applause must have impressed Doc and his brothers for they propositioned me to do a couple of songs every night and go with them during the balance of the vacation period. The pay would be generous, they told me—a dollar a night."

"It was good pay, indeed, for me and for those three. Me and Dad gave their consent, and I joined the show. Now I can understand why Doc agreed to have me. A young kid warbling "Old Folks at Home" was mighty good priming for selling snake oil. Calculated to open hearts and wallets."

It really seems that we have a man with a story in Hereford. He has one thing to say, though, that very few people in America can say.

He paid one of the highest paid and wealthiest screen figures in Hollywood the first dollar he ever made doing what he is doing now. Wonder if he would like to hire Gene back, now — at the same prices.

Other magazines that have run a similar account of Gene Autrey are Readers Digest, Saturday Evening Post and the September 1940 issue of Screen book.

Edwards, Evans, Zimmerman And Veigel Elected C - C Directors

Robert Veigel, Raylan Evans, Don Zimmerman and Wayne Edwards were named new directors to the Hereford Chamber of Commerce Board of Directors at the conclusion of several weeks of post card voting by members of the organization, Wednesday by President Henry Sears.

The four replace outgoing directors Sylvester Slagle, vice-

president, Colby Conkright, J. B. Noland and Dr. M. W. Nobles. Hold-over directors are Henry Sears, 1949 president, Guy Lawrence, Dr. Will F. Graham and O. L. Bybee, treasurer.

The four new directors will be invited to attend the final meeting of the year with the present board and will then assume their positions on the board at the first meeting of the new year.

Eight candidates were selected by a nominating committee and letters with cards were sent out to the membership to be returned as ballots. A close race finally evolved into a very tight five-man contest in the week and ended with the four already named as directors. Approximately 200 members participated in the election.

Officers will also be elected at the January meeting which will probably be a called meeting. Plans have already been made for the annual Chamber of Commerce banquet tentatively scheduled for about the middle of March in Hotel Jim Hill, according to Pete Cowart, Chamber of Commerce secretary.

Mrs. Hill Files Suit On Estate

Inez Hill, widow of Jim Hill, filed suit in District Court Thursday against J. S. Birdwell, et al, as Independent executors, and J. S. Birdwell, et al, as trustees. The case will probably be heard when the January term of 69th Judicial District Court convenes the last of January.

Plaintiff's original petition alleges the plaintiff is entitled to a judgement of the court as follows:

a. determining of what her property and property rights consist and as to which the will of J. E. Hill is inoperative;

b. cancelling and holding for naught any purported contract with respect to her property rights as contained in the instruments set out as follows:

c. determining that the Plaintiff with respect to her property is free to make her testamentary disposition of the real as she may elect, and cancelling and annulling said instruments in so far as they purport to be her Last Will and Testament.

Apparently the recent judgement awarding \$51,830 to Hereford Community Hotel Corporation by District Judge Harry Schultz is not affected either way against the Estate, according to O. P. Cowart, Hotel Corporation secretary.

Kilgore and Kilgore, Dallas attorneys are attorney for the plaintiff.

HOW are you going to spend Christmas? Mrs. James N. Edmonson: We'll spend Christmas morning at home. We have a two-year-old daughter that will, for the first time, appreciate Christmas this year. After we have our Christmas tree Christmas morning, we will go have dinner with either my folks' or at my husband's folks house. Both our families live here.

Mrs. Harry Coffin: I think we'll go to Oklahoma to spend Christmas with my family near Hollis. My child is about a year old and won't know what Santa Claus is. We'll probably leave Saturday and come back Monday.

Cpl. James D. Dixon: I imagine I will spend Christmas at Ft. Sill, Oklahoma. As far as I know my wife and child will not spend Christmas with me as they live here in Hereford. I have an early leave and will be at Ft. Sill during actual Christmas.

Mrs. Wesley Brown: All my relatives are coming in for Christmas dinner. After dinner, on Christmas afternoon, we will have our Christmas tree and open our gifts. Our children will receive their visit from Santa Claus early Christmas morning. We plan to have turkey for dinner.

Mrs. Eitel L. Layman: I hadn't made any definite plans. I think, however, that I will spend Christmas in Vernon with friends.

Mrs. George Kearns: Well, I'm sick and have no plans. I guess my children will come to my house for Christmas dinner. We generally spend Christmas together.

Mrs. Lee Kendall: Well, I haven't made any specific plans. I will probably spend Christmas with my children here in Hereford. We will have either a turkey or hen dinner on Christmas.

Mrs. V. C. Hopson: I haven't made any plans, yet. We have a 2-year-old daughter that will enjoy Christmas for the first time this year. She will see her Santa visit early Christmas morning. We will then go to my folks' house for Christmas dinner, probably.

ing to Pete Cowart, Chamber of Commerce secretary.

C. W. Dailey, past president of the American Bankers Association of Clarksville, Tennessee is scheduled to be principal speaker at that event.

New Hotel Super Says Won't Make Jan. 15 Deadline

Gene Kinder, Denver City, Texas, who took over as superintendent of construction of Jim Hill Hotel when A. R. Ratliff was transferred to another job in Post, said that the hotel would be open probably around the last of January.

Kinder said that with a 40-hour work week the crews could not do the remainder of the job by January 15. He said, also, that he had two 32-hour weeks coming up, Christmas and New Year's weeks, that would further hamper the original January 15 opening date.

The second and third floors of the hotel are completely plastered and plaster work on the top floor will be finished in three or four days. The large dining hall on the street floor is in the process of being plastered now. They have started hanging and locking on doors on the second floor. Two painters have started work on the third floor.

Cold weather is not expected to hamper the 40 workmen now working on the hotel. They have about six stoves in the hotel for warmth.

Hunter-Hays Electric Company of Dallas have a man there now working on the elevator. It is expected to be ready in about five or six weeks.

Kinder has been superintendent of construction for about two weeks.

Hereford Man Has 13,000 Volt 'Shock' And 111s About It

J. M. Partain, 40, received third degree burns Tuesday afternoon and suffered slight "shock" when the equipment he was loading into a truck eight miles south of Hereford toward Dimmitt came in contact with the main 13,000 volt power line. Witnesses said a ball of fire "as big as your head" appeared on the pole Partain had hold of when it hit the power line.

Partain said he and another workman both had hold of the casing pole they were trying to load onto a truck. He said the other man let go and the end he was holding flew up and hit the line. He said he blacked out for a few seconds and knows little of what happened. He said he remembers, very faintly, being loaded into a truck that was to bring him to Hereford for treatment.

Physician, Dr. R. E. Lingenfelter, said he should be fried and dead by now. Partain said he was going to most careful — even when using a telephone from now.

He said he was ready for work again, though. He works for Frank Vance Drilling Company where he has been employed for the last eight years. He has lived in Hereford for the last 12 years. At present he is living at Hereford Hotel.

Army Reserve Pay Night Is Moved Up One Week Monday night will be a Pay Night for Hereford Army Reservists, Major Don Zimmerman announced Wednesday. Normally the following Monday would be the regular night for pay, but under the circumstances with the designated holiday on Monday the unit will meet for pay this week and have a holiday the following week.

Cotton Farmers Vote On Referendum Of Quotas and Allotments Thursday Deaf Smith County cotton allotments will not be eligible for government loans on their cotton. Nor will they be eligible for government conservation payments.

If quotas fail to receive the necessary two-thirds majority, then they will not be in effect. Allotments, however, will still be used. In the event quotas are voted down, this will be the situation.

The government will support the price of cotton at 50 per cent of parity (instead of 90 per cent). Farmers who plant within their allotments will be eligible for government loans at 50 per cent of parity. They also will be eligible for conservation assistance payments.

Farmers who overplant their allotments will not be eligible for government loans on their cotton, and they cannot receive conservation payments. But they can market all of their cotton without paying any penalty.

County cotton farmers vote today, December 16, at the PMA

THE WEATHER

Temperature readings for Sunday through Wednesday taken at 8 o'clock each morning.

Sunday—High 55, low 33. Monday—High 40, low 18. Tuesday—High 42, low 14. Wednesday—High 43, low 16. Total moisture for December — 35. Total moisture for year— 28.40 inches.

Annual Home Demonstration Club Council Christmas Party Is Held

Ninety nine members and guests were registered at the annual Home Demonstration Saturday afternoon. Thirteen Home Demonstration Clubs were represented.

Mrs. Merlin Kaul, recreational chairman, was in charge of the program which opened with group singing of "Joy to the World." Mrs. T. J. Parsons was the accompanist.

4-H Club girls of the county presented the program which was in the form of a Christmas pantomime depicting the Nativity scene. Those taking parts were Sue Cooke as Joseph, Betty Henry as Mary, Gracie Fotheringham as the Innkeeper, Janice Cooke, Patricia Childers and Paula Ruth Corbett as the Three Wise Men and the choir consisted of Nancy Parsons, Carolyn Cooke, Freda Jean, Margaret, Alice and Dora Ruth Inman, Coleen Cooke, Daleine Palmer, Yvonne Axe, LaMora Neff, Gloria Waiser, Martha Heard, Patsy Townsend, Gayle Albracht, Beth Gross, Gayle Potter, and Marilyn Russell. 4-H Clubs representatives were Workers, Happy Homes, Sadie Lee Oliver, and Draper. Other 4-H girls attending were: Ruby, Willa Mae and Wilma June Wilcox, of the Dawn Club, Betty Lou McGaughey, Fairview Club, Thelma Epting, Jolly Girls Club and Carol Waiser, Draper Club.

Songs included "O Little Town of Bethlehem," "Silent Night" and "O Come All Ye Faithful" with Mrs. T. J. Parsons at the piano.

Mrs. R. A. Frye gave the report on education revealing that over 500 books from the THDA reading list have been read during the past year. Most popular club song of the year was reported to be "I Would Be True."

Mrs. Earl DeHart, THDA, presented a gift to Mrs. Tom Draper, CHDA, as a Christmas remembrance from all clubs and Mrs. Ira Ott, chairman of 4-H clubs, presented a gift from the 4-H Clubs to Miss Doris Mahaffey, who has been working with the clubs.

Miss Della Stagner, educational coordinator of Central School showed films suitable for yuletide enjoyment with the audience joining in the carols of the musical sound films. Year books for 1950 were distributed by Mrs. Draper and Mrs. E. W. Womble, Jr.

Following the program the group adjourned to the fellowship hall of the church where decorations emphasized the theme of the season. All club members participated in arranging the refreshments which were served from buffet tables. Table centerpieces included a huge poinsettia centered with floating candles in the form of yellow flowerlets, silver and white arrangement dotted with colored balls and tied with a large red satin bow, and a colorful sugar-plum tree.

Fertilizer left in the spreader draws moisture and causes corrosion.



HEADS EDUCATION BOARD
R. B. Anderson of Vernon was named Chairman of the newly elected state board of education in Austin. He is pictured as he presided at the board's first session in the Senate chamber. (AP Photo)

Curtsinger Family Has Annual Holiday Reunion Here Sunday

The annual Holiday reunion of the Ed Curtsinger family was held at the home of Mr. and Mrs. Leroy Price Sunday with 48 members of the family attending. After the turkey dinner gifts were exchanged from a decorated Christmas tree.

Special guests were nine boys from the Springlake Boys Ranch who accompanied Mr. and Mrs. Buddy Curtsinger from Springlake. Mr. and Mrs. Buddy Curtsinger are supervisors of the Boys Ranch. Couples drew names for gifts for the boys.

Members of the family attending were Mr. and Mrs. Mack Beach, Mr. and Mrs. Joe Curtsinger, Mr. and Mrs. Leonard Curtsinger, Ed Curtsinger, Mrs. Bessie Ward, Clovis, Mr. and Mrs. James Gillean and daughter Joyce of Clovis, Mr. and Mrs. Claud Gillean of Greeley, N. M., Mr. and Mrs. Lee Renfro and family, Mr. and Mrs. Charles Calloway, Mrs. S. L. Calloway, George Beach, Misses Virginia and Betty Curtsinger, and Mr. and Mrs. Bud Curtsinger.

CARD OF THANKS
We want to thank my friends for the get well cards and flowers sent to me during my recent illness, also the doctors and nurses for their kindness. "May God Bless Each of You."
Mrs. W. L. Jackson.

Mrs. J. A. McWhorter of Lubbock spent the week end visiting her sons, Dayton McWhorter and family and J. A., Jr. J. A. Jr. drove her back to Lubbock Sunday and spent the night and part of Monday there.

Every County In The State Of Texas Has Produced A 1949 Bale Of Cotton

Van Horn, Texas (AP)—Every one of the 254 counties in Texas has produced a bale of cotton.

Culberson, near the far western tip of the lone star state, was the 254th. Thanks to irrigation,

Culberson made it last month. It was premium staple cotton and a land boom is underway. The first crop averaged better than one and one-half bales per acre, Sam Hastings, Culber-

son county agricultural agent, said. Here is the story: Last April, an underground reservoir was discovered beneath a valley 12 miles south of Van Horn, Culberson county seat. Since then, scores of wells have been completed. Large scale irrigation has begun. Ranch land has become farm land. The soil in the valley bottom,

after centuries of drifting from the slopes of the adjacent Van Horn and Davis mountains, is deep and fertile silt. It holds water very well. The underground water is 90 feet from the surface of the valley. Wells pump from 1,500 to 1,800 gallons per minute. U. S. Highway 90 and the Southern Pacific railroad line run through the valley. The hunting—deer, antelope, birds—

is good. The altitude is about 4,000 feet. Besides cotton, wheat, corn, alfalfa, grain sorghums and cantaloupes have been grown. The largest land company in the area is Van Horn Irrigated Farms which holds 12,000 acres and is headed by a syndicate. D. C. Mead, president of the Marfa Texas, State Bank, is president.

FESTIVE FOODS

... FOR HOLIDAY FEASTING ...

| | |
|--|--|
| XMAS CANDY Assorted Bulk lb. 25c | SHELLED PECANS Fancy New Crop lb. 79c |
| HERSHEYS Plain or Nut Box of 24 bars 89c | Powdered or Brown Sugar Box 10c |
| GET YOUR FORD TICKETS Now NOT MUCH TIME LEFT! | VIENNA SAUSAGE Old Bill, Whole, Per can 10c |
| Get Your Order in Early for TURKEYS Hens | BISQUICK Large Box Only 43c |
| | CAKE FLOUR Softasilk Large box 35c |
| | MINCE MEAT None Such 2 Boxes for 35c |
| | CRANBERRY SAUCE Ocean Spray Per Can 15c |

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|---|--|
| FACIAL TISSUES Yes, Box of 300 19c | Pork Is PLENTIFUL And Your BEST BUY NOW |
| OXYDOL, Large Box 25c | PORK CHOPS LB. 39c |
| DUZ, Large Box 25c | Pinkney Sunray, 10 to 12 lb. average 49c |
| DREFT, Large Box 25c | HAMS 49c |
| SILVER DUST 25c | Corn King, Sliced 43c |
| TOILET SOAP, Lux 2 bars 15c | BACON Lb. layer 25c |

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| FRESH COCOANUTS, Honduras Jumbo's, 2 for 29c | SWEET POTATOES, No. 1 Maryland Sweets lb. 8c |
| ORANGES, Texas Juicy 5 lb. bag 35c | YELLOW SQUASH, Fresh, From the Valley, lb. 9c |
| TANGERINES, Fancy Florida, lb. 11c | CARROTS, New Crop, Large Bunches, ea. 6c |

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| STRAWBERRIES Snow Crop Fresh Frozen, per pkg. 39c | ORANGE JUICE Snow Crop Concentrated, can 23c | MILK Sunny, Tall Can 4 for 25c |
| FISH Fresh Frozen, Cod Fillets and Perch per lb. 35c | GREEN PEAS Snow Crop Pkg. 27c | PEACHES Hunt's Halves, Big No. 2 1/2 can 21c |

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| APRICOTS Hunt's Whole In Syrup No. 2 1/2 can 19c | SHORTENING Shurfine, Pure Vegetable Guaranteed 3 Pound can and 59c Short Measuring Cup BOTH FOR 94c | Hereford Super Market 107 W. FIRST GAYLORD PHONE 117 NEWELL |
|--|--|--|

SANTA CLAUS
Will Make A
PERSONAL APPEARANCE
AT PENNEY'S
SATURDAY
2 to 6 P.M.

FREE

These Valuable Gifts

- DOUBLE BARREL, 16 GAUGE FIELD GRADE
- L. C. SMITH SHOTGUN
- A BEAUTIFUL 4-PIECE SET OF THE NEW STEAM SEAL
- WEAREVER ALUMINUM
- UNIVERSAL MIXER
- WAFFLE IRON

FREE TICKETS WITH EVERY \$1. PURCHASE UNTIL 4:30 P. M. SATURDAY, DEC. 17 at Which Time

THESE GIFTS WILL BE AWARDED!

BUY FROM OUR LARGE STOCK FOR XMAS

Landrum Hardware

136 WEST THIRD — We Give Gunn Bros. Thrift Stamps — PHONE 704

Night Watchman Will Go On Duty

In response to requests by Hereford merchants, Police Chief F. S. Buckalew said a full-time night watchman will be hired by the City of Hereford to be paid by the Merchants of Hereford and to be under the regulations of the Hereford Police Department.

Action was taken in the Friday meeting of Hereford City Commission to secure an officer and several applications are now on file, according to Buckalew.

The watchman will go to work at 9 o'clock each evening and will go off duty at sunrise which, at this time of the year, will be around 7 o'clock in the morning. He will not be on the lookout for DWI or drunk cases. His job will be only to shake the doors and be on the lookout for fires and prowlers. He will carry a pistol but Buckalew said he will have instructions to call a police car in the event he spots a prowler.

The night watchman will be hired by Buckalew but he will have to be approved by the City Commission.

The night watchman was the result of an increasing number of prowling cases and means in this vicinity Buckalew said. He said that the merchants felt that Hereford's being so near Amarillo and other cities where so much prowling and crime is committed warranted the watchman.

WALCOTT NEWS

School Lets Out Next Wednesday

School will be dismissed at 3 o'clock Wednesday afternoon, December 21 for the holidays. There will be a school Christmas tree and program Wednesday night, December 21, beginning at 6:45. Everyone is invited.

Mrs. Therman Price and Miss Geneva Price, Plainview, visited in the Illoof Collins home Thursday. Mrs. Therman Price is Mrs. Collins' sister.

Mr. and Mrs. Phillip-Miller made a business trip to Oklahoma City this week.

Mr. and Mrs. Taylor Moore, Melrose, visited in the Clifton Johnson home last Wednesday.

Mr. and Mrs. Everett Lookadoo visited in the Bill Pruitt home Sunday.

Mrs. Carence Saulcy was hostess to a surprise birthday party Friday night for Mrs. Mac Johnson. Those present were Mr. and Mrs. W. C. Osborn and children, Mr. and Mrs. E. E. Bishop and daughters, Mr. and Mrs. Roy Grider and children and Mr. and Mrs. Everett Lookadoo and daughters.

Mr. and Mrs. Illoof Collins and children left Saturday for California to spend the Christmas holidays with relatives. While there they will visit Mr. and Mrs. Fredrick Phillips, and Patsy Dyce of Los Angeles and Mr. and Mrs. B. Marshall of Bakersfield.

Mr. and Mrs. Oliver Buchanan and children of Knox City spent the week end visiting Mr. and Mrs. Mac Johnson and Mr. and Mrs. Everett Lookadoo.

Commissioners Court Accepts State Action

The Deaf Smith County Commissioners Court passed an order accepting the state action on the Commissions paying application on Deaf Smith's new span of highway in their regular meeting Monday.

The Commission appeared before the Texas Highway Commission at their regular meeting recently to apply for the grant. According to Judge L. H. Foster the state requested the county to pass the accepting order.

Other minor business was transacted including the telephone company's business to telephone wiring to the court-



CLUSTERED CITRUS—The remarkable grouping of grapefruit shown above is in the grove of Harry M. Hall, just north of McAllen. Growing on inside stems—shoots resulting when the limb tips were nipped in the freeze of last Jan. 31—the total of grapefruit clinging to the two limbs are estimated at 400, an extraordinary amount. Other branches of the 21-year-old Foster Pink variety are similarly burdened with large, firm fruit. (AP Photo)

house. Attending the meeting were all the commissioners, Troy Moore, G. T. Higgins, J. T. Guinn and John Morris.

The commission also heard from delegates that asked Deaf Smith County to sell the present Bull Barn and use the money received to build a new building that could be used for numerous sporting events. The new barn could still be used for the original purpose of construction, cattle shows, in the opinion of the delegation. No action was taken by the Commission.

STRICTLY FRESH

NEW secret weapon in the war of the sexes will be the guided mistletoe.

Once the Reds control a country's economy it's seldom in the black.

An optimist is a guy who refuses to believe that a pessimist is a pessimist.



Piano sales are on the upbeat, a business paper says. Plenty of families will get a bang out of that.

There comes a time in the affairs of all men when their wives get wise to what's going on.

Robert Koch isolated the bacillus which causes tuberculosis.

The sun rotates upon its axis from west to east.

CONSERVATION NEWS AND VIEWS

Supervisors Accept Applications And Approve Several Agreements

The Supervisors of the Deaf Smith County Wind Erosion District have accepted applications for conservation work from E. L. Alexander, Joe A. Hellman, L. C. Larimore and Jesse Scott. They also approved complete conservation agreements for A. L. Day, Fred Arnold and R. E. Draper, south east of Hereford; R. L. Wilson, North of Westway; R. T. Stewart, south of Dawn; W. B. Phillips, near Progressive;

Austin C. Rose, Jr., Herbert A. Haseloff, Dick Alford, Norman Gray, on part of the old Roe farm; Jesse Scott, L. C. Larimore and Joe A. Hellman.

Recent construction work done by the technicians of the Soil Conservation Service for the District include: Topographic or elevation maps on the farms of W. B. Phillips and Stuart Condon; a complete contour ditch system for flood irrigation of wheat on

the farms of M. A. Cone, Norman Gray, Jesse Scott, George C. Knight and Elvin Wilson on the farm of H. W. Henson.

In addition new locations for irrigation wells have been made for A. A. Head, Stuart Condon, W. B. Phillips and L. C. Larimore; location for a tank was made for N. A. Brown; contracts for chiseling were run on the Wilson Brothers farm; a plan developed for a diversion, terrace and irrigated pasture plot for A. J. Peters; plans developed for diversions and ditches for J. C. Reese; and elevation map completed for Leo Forrest.

The heavy equipment finished work at V. Skynala and moved to O. G. Hill's south place for leveling and dirt work.

TEST YOUR I. Q.

1. Where is Grand Coulee Dam located?
2. Where is the world's largest collection of early editions of Shakespeare?
3. What Biblical character had his strength in his hair?



4. Who was the first Oriental monarch to visit the U. S. following World War II?

IT'S NEVER TOO LATE AT PENNEY'S

LAST MINUTE SHOPPERS' GUIDE



Rayon Flecked Broadcloth Shirts

NEW HIGH IN SMARTNESS SAME LOW C-G-C PRICE **\$2.98**

Here's a gift shirt for men who like lots of style. This Towne-Craft® Sanforized cotton broadcloth is flecked with lustrous rayon dots that make it a sure-fire fashion favorite. Ocean pearl buttons... Nu-Craft® collar... white or colors, sizes 14-17.



Thickly-Tufted Chenille Robes

MULTICOLORED DESIGN AROUND THE HEM! **\$4.49**

Terrific—the values you'll find in Penney's World of Thrifty Gifts! Take these women's robes—row after row of soft, warm chenille with a multicolored design running all around the hem. Coral pink, light blue, or turquoise. Sizes 12-20.

OTHER PRICES 1.98 and 3.98



RAYON CREPE FROM PENNEY'S WORLD OF THRIFTY GIFTS

Heavenly—and practical, too! Multifilament rayon crepe slips drifting in lace... sparkled with ruffles, applique, or embroidery—for your Christmas angel! In out-of-this-world pastels: pink, blue, maize, orchid, Nile, and white, top 32-44



Give Her a Genuine Leather Handbag!

NEWEST POUCH STYLES! SOFT, SMOOTH LEATHER **\$2.98** Plus Tax

Any woman on your gift list will love Penney's soft, smooth, supple genuine leather handbags! They come in an assortment of smart new pouch styles—very popular this season! In brown, red, green, or black—a wonderful cash-and-carry gift value!



Give Her Penney's Gaymode Nylons!

ALWAYS FIRST QUALITY! PERFECT LUXURY SHEERS! **\$1.15**

Full-fashioned 51 gauge 15 denier Gaymodes from Penney's — a perfect gift! So flawlessly stitched and seamed—they're a joy to wear! They're beautifully sheer, and reinforced in the important places! In heavenly new winter tones. Sizes 8½-10½.

Farm Loans



LONE STAR AGENCY

Sam Nunnally 344 N. Main Phone 424 Hereford

HEY KIDS SANTA

WILL BE IN OUR STORE SATURDAY 2 to 6 P. M.



WANT ADS

FREE

Theatre Tickets

to see



STAR THEATRE

SUNDAY - MONDAY - TUESDAY

December 18, 19, 20

With each PAID-IN-ADVANCE classified ad placed in The Brand We will give one free ticket.

Be Sure and Ask for your free tickets!

Notice to Classified Advertisers:

Effective July 1, and thereafter, the following deadlines will be maintained regarding placement of Classified Ads in The Brand and The Sunday Brand:

Monday: No ads will be accepted after 12 o'clock Wednesday immediately preceding publication date.

Sunday: No ads will be accepted after 12 o'clock Saturday immediately preceding publication date.

Identical rates will be maintained in both publications.
1st. insertion 4c per word
Each Additional 3c per word
—when paid in advance!
No Blind ads will be accepted in either publication!

I. FOR SALE Miscellaneous

FOR SALE
New and used furniture at The Trading Post Station, West Hereford, Highway 60. B-1-6-tfc

We clean and block hats for \$1.00. Acme Cleaners. Phone 111 B-1-11-tfc

We Have It!
FEED MOLASSES
Any Quantity.
FRASER MILLING CO.
B-1-30-tfc

For Sale: Steel stock tanks. Steel for granaries, gas line pipe. Cassin all sizes. Messers place east on Highway 60. Hereford, Texas. B-1-13-tfc

FOR SALE: 40 pigs, 8 to 12 weeks. \$10 to \$14. Two breed registered Hampshire sows. Also 10 breed gilts and bro odows. Ky Higgins Farm. B-1-26-49-3p

FOR SALE: One Jersey milk cow. Fresh two weeks. Call 832-R, afternoons. B-1-12-23-4k

FOR SALE at Pitman Elevator: 400 bushels seed rye, recleaned and sacked. \$1.75 bushel. G. W. Brumley. B-1-16-24-tfc

FOR SALE: 60' by 200'. 109 Avenue A. Phone 277-W. B-1-10-24-2k

FOR SALE: 36 x 48 bleached feed sack. Phone 265, West Texas Feed Seed and Hatchery Co. B-1-15-24-2c

FOR SALE: 30,000 bundles of Higer. O. B. Hefner, three rates west of Summerfield. B-1-14-24-2p

GOOD BUNDLE FEED for sale reasonable.
JACK DEAN
12 north, 8 west
T-1-12-50-1p

BEAUTIFUL crochet for sale: Bed spread, table cloths, baby sets and baby booties. A specialty. Mrs. C. O. Lee, 344 Schley Ave. B-1-22-50-3c

FOR SALE: Cheap. One chick protector machine. One Remington typewriter. Complete paint equipment and complete welding equipment. Millburn Service, Phone 16. B-1-21-50-2n

FOR SALE: About 25,000 cane butts. See Bob Mapes, Dimmitt. B-1-10-50-2p

FOR SALE: A few loads good alfalfa. W. D. Nafziger. B-1-11-50-tfc

FOR SALE: 8-inch tilting arbor table saw, cost \$115, take \$65; 3-inch portable belt sander, cost \$61, take \$30; 1/2 inch chuck electric drill, cost \$69, take \$20; piston type compressor paint gun, cost \$69, take \$30. All items nearly new. Saw has 1/2 h.p. motor. Paint compressor has 1/4 h.p. motor. Ben T. Virden, phone 845, 612 Park Ave. T-1-62-50-1p

FOR SALE: One oil heater stove, one 4-burner Perfection cook stove. Ave. F. Roy Kelley. B-1-16-50-2p

FOR SALE: Fat hogs. Four miles, north, three miles west. M. A. Cone. B-1-13-50-2p

FOR SALE: Walnut glass top coffee table; walnut antique sofa; storkline high chair; two single cotton mattresses; overstuffed chair. 216 Avenue B. B-1-22-50-2p

TURKEYS for CHRISTMAS
See John Wood at JOHN WOOD EQUIPMENT COMPANY or phone 756 B-1-50-tfc

2. FOR SALE Farm Equipment

FARMERS
Protect your valuables in a fire-proof home safe. Minimum cost. See these safes at the Hereford Brand. B-2-30-tfx

FOR SALE: 1949 Wheatland type Minneapolis-Moline UTS tractor. Used very little. Cogdell Motor Company. 322 North Main. Phone 392. B-2-20-46-tfc

FOR RENT: Desirable furnished apartment for couple. Adults only. Bills paid: 514 Union. B-2-13-24-2k

FOR SALE: One F-30 and one F-20 tractor with row crop equipment, good condition. One 8 foot Moline oneway; one 18 foot Graham Home plow; one 16 hole Van Brunt drill. Sell all or any part at a bargain. T. P. Newton, 6 miles south and 1 1/2 west of Summerfield. T-2-51-49-4n

NEW WHITE IRRIGATION MOTORS READY TO GO. JOHN WOOD EQUIPMENT COMPANY. B-2-11-38-tfc

FOR SALE: 1947 W. C. Allis Chalmers tractor with equipment in good condition. Adolph Knabe, Star Route, three and one half miles south on old Dimmitt Highway. B-2-26-23-4p

GOOD BUNDLE FEED for sale reasonable.
JACK DEAN
12 north, 8 west
T-1-12-50-1p

SELLING OUT FARM EQUIPMENT
One E-60 Allis-Chalmers well motor one year old.
One butane tank, 1160 gal., heavy duty.
One 1948 beet and bean planter.
One 1948 Massey Harris tractor with four row lister, planter and cultivator.
60 irrigation tubes 2"
All in very good condition.
DONALD SCHMITT
Route 1, Hereford
11 miles Northeast of Hereford
B-2-50-2c

3. FOR SALE Automobiles

FOR SALE: 1930 model A Ford coupe. Finckert Welding Shop. B-3-10-50-2c

4. REAL ESTATE For Sale or Trade

FOR SALE BY OWNER

Will sell equity in 2 bedroom home, on lot 50 x 178 feet, located on street included in proposed new paving program. This is a frame stucco house with garage and fenced backyard with shade trees and fruit trees located two blocks from Shirley School.
Call 308 J Evenings
B-4-2-49-4c

CHOICE

Irrigated and Unirrigated Farm Land. City Property. P. O. Box 506 -- 338 Main
E. B. POSSEY, REALTOR
Hereford, Texas
T-4-50-tfc

REAL ESTATE

Irrigated Farms, Dry Land Farms, Homes and City Property.
CHARLES SOWELL
Office Ph. 792 -- 228 Cl. St.
Res. Ph. 193-W
T-4-5-tfc

GLENN WEIR REALTOR

Houses, Lots, Farms. 10 and 20 acre tracts. Listings appreciated. 104 MAIN STREET Phone 200 Res. Phone 452-W T-4-45-tfc

FOR SALE: South half of section 30, Township 4, range 3; one half grass, one half cultivation. On road to be paved soon. Price \$42.50 per acre. C. R. Smith and Son. B-4-49-50-tfc

FOR SALE by owner: 1,280 acres deeded, 640 acres leased in Estancia Valley. Good fence, well watered, 12 miles northeast of Estancia. Comparatively level, 1 1/2 miles from 2,000 gallon irrigation well. Price reserving 1/2 mineral \$25.00 per acre for deeded land leases thrown in. Can give terms. Address Box 163, phone 17-J, Estancia, New Mexico. B-4-56-50-7p

160 acres in good irrigated district all in cultivation. Price \$75 per acre. \$1,000 down, \$8,000 balance payable in 10 years, on or before at 4% interest or can pay any amount of principal at any interest paying date.

Other good buys in large and small tracts and city property.
J. M. HAMBY
At The Trading Post Station
West Hereford on Highway 60
B-4-48-tfc

650 Acres Good land 18 miles of Hereford. 1 1/2 miles of paving. Good irrigation well, good farm improvements. 530 Acres in cultivation. 120 Acres in grass. 200 Acres wheat up, all grass at \$85. per acre. \$25,000 will handle.

GLENN WEIR Realtor. Phone 200 Res. Phone 452-W B-4-49-3c

FOR SALE or trade: 50 acres with large modern home. Will trade for house in Hereford and difference. Located one mile Southeast. Ernest Medkief, phone 9009-F11. B-4-26-49-4c

\$5,000.00 BUYS
improved 11 acres on pavement. \$100.00 acre buys improved 160 acres near Hereford. Might consider home in deal.
CLAUD HIGGINS
Phone 134-W
B-4-1-50-1p

FOR SALE
Choice irrigated 40 acres fair improvements, well located, priced to sell.
J. M. HAMBY
At The Trading Post Station
Highway 60
West Hereford
B-4-3-50-tfc

5. FOR RENT

FOR RENT: Tank type vacuum cleaner and attachments. Also electric floor polisher. NIPPER ELECTRIC B-5-14-2-tfc

FOR RENT: Bedroom for men. 509 Ross, phone 847-J. B-5-9-44-tfx

FOR RENT: Bedroom for men. 109 Avenue A. Phone 277-W. B-5-10-23-tfc

FURNISHED apartment for rent. 712 12th Street. Bills paid. B-5-9-21-tfc

FOR RENT: Bedroom close in. Call 280-J after 3:00 o'clock. B-5-10-24-2k

FOR RENT: Nice bedroom close in. Phone 692 or come to 219 Lee. B-5-13-24-2k

FOR RENT: Nice bedroom adjoining bath. Close in. 111 West 6th. T-5-11-50-1k

FOR RENT: Small house. 601 Grand Avenue. T-5-9-50-1p

FOR RENT: Furnished apartment for couple. Phone 43. T-5-9-50-1k

FOR RENT: 2 room modern house. Newly refinished. 309 B. T-5-10-50-1p

6. WANTED

WANTED
Wheat Pasture for Cattle
O. G. HILL
Phone 93-W or 357-J
B-6-15-tfc

7. Dressmaking-Ironing

CUSTOM made buttons, belts, buckles and button-holes. Mrs. Hazel Sparks, 340 Schley. Phone 651-J. B-7-45-tfc

DRESSMAKING, suits, button-holes, sewing of any kind. 123 Norton Street. Phone 537-W. Mrs. W. W. Rhodes. B-7-16-50-5p

8. WANTED

WANTED: Couple for year round farm job. Middle aged preferred. Must be experienced. House completely modern. Write A. F. Huckert, Route 2 or see at place 9 miles south Summerfield. B-8-30-50-2p

WANTED: Practical nurse for semi-invalid. Mrs. Paul Mathers. B-8-9-50-2c

HELP WANTED: Man or woman to take over route of established Watkins customers in Hereford. Full time income. \$4 weekly up. No car or investment necessary. We will help you get started. Write C. H. Rubie, J. R. Watkins Company, Memphis, Tennessee. T-8-42-50-f

WANTED—CASHIER—
Pleasant Work
Permanent Work
See
Mr. Hardwick
at
Star Theatre
B-8-4-50-t

10. NOTICE

NURSERY: Plant now — fruit tree, hedge, evergreen, roses, bulb flowering shrubs and other nursery. Mrs. J. F. Ward, North Main. B-10-20-21-t

11. BUSINESS SERVICES

Covered buttons, belts, and buckles. Dressmaking and alterations. Mrs. Mathis, 224 Avenue C, Phone 305-W. B-11-23-50-2

RICHMOND HALES

LIVESTOCK AUCTIONEER
FARM SALES
Rt. 4, Box 450, Amarillo
Phone 499-W, Canyon
T-11-48-4p

NOTICE

We service any make washing machine. Specializing in Help selfy laundries.
Cunningham Maytag Co.
Phone 405
CANYON, TEXAS
T-11-29-t

(Continued on Page 6)

FOLLOW THE CROWDS

USED CAR VALUES UNLIMITED

ON OUR MODERN USED CAR LOT

1942 OLDSMOBILE, 4 door Sedan. Radio, Heater, hydramatic drive \$249.00

1938 CHEVROLET, 2 door Sedan. Lots cheap transportation \$119.00

1929 CHEVROLET TRUCK. Good grain bed. Runs good. Only . . . \$79.00

1938 OLDSMOBILE, 4 door Sedan. Extra good tires, good body, fair motor. . . \$159.00

1939 INTERNATIONAL Panel. Would make a good carpenter's, painter's or plumbers friend Only \$169.00

1946 CHEVROLET 1/2 ton pickup. Heater, overloads, good condition \$499.00

1947 3/4 ton GMC pickup, extra good condition \$699.00

1942 FORD 1 1/2 ton truck, only \$249.00

NEW

1949 3/4 ton CHEVROLET pickup, Mariner Blue, Deluxe Cab, 4-speed transmission, oil & gas filter \$1550.00

1949 1/2 ton CHEVROLET pickup, forrester green, 4-speed transmission, heavy duty clutch, chrome grill, oil & gas filter \$1450.00

1 1/2 ton CHEVROLET TRUCK, Mariner blue, 7:50 x 20 10 - ply dual rears, 7:00 x 20 8-ply fronts, overload springs, oil & gas filter . . \$1650.00

1949 Sedan Delivery, Mayland Black. \$1575.00

KINSEY MOTOR COMPANY
USED CAR DISPLAY
2nd and Schley Street

PARKWAY—PARKWAY—PARKWAY—

WEEK END

food specials

| | | | |
|----------------------------------|-----|----------------------------|-------------|
| Wilson Corn King BACON | 39¢ | TOILET TISSUE Fort Howard | 2 for 15¢ |
| JOWL SQUARES Wilson's Smoked lb. | 25¢ | JELLO All Flavors Box | 5¢ |
| DRY SALT BACON Lean lb. | 25¢ | FACIAL TISSUES "Yes" 200's | 2 boxes 23¢ |
| SALAD WAFERS Supreme 1 lb. box | 22¢ | BABO Cleanser, 14 oz. | 2 for 19¢ |
| SALAD DRESSING Morton Pint | 19¢ | | |

NYLON HOSE 3 PAIR \$3.49
White Swan, 51 Gauge, 15 Denier
Guaranteed First Quality, All the Latest Shades
Made of DuPont Nylon

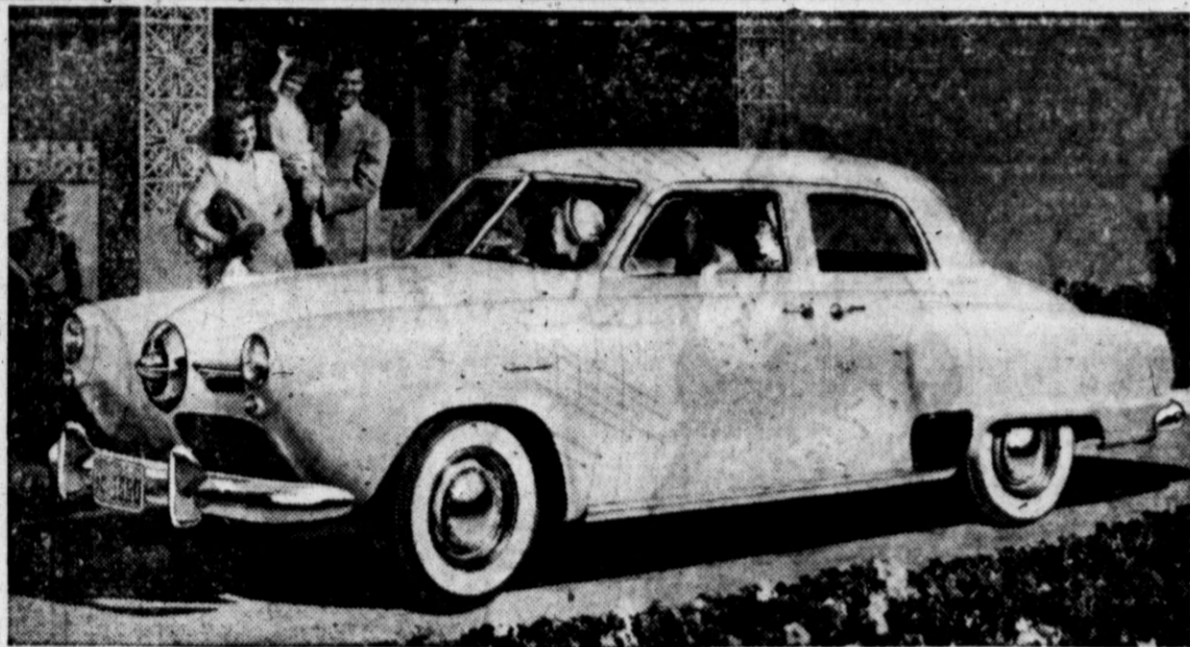
Large Firm Head
LETTUCE 12¢
TOMATO PUREE 4 3/4 oz. can 4¢
PLASTIC, Ass't. Colors, **CLOTHES PINS** Doz. 25¢
DIAMOND **TOMATOES** No. 2 cans 2 FOR 25¢
DOMINOES SET \$3.98
Large Plastic, Double Six Set
Red, Green, White, and Black
Christmas Tree Lights, Set of 8 79c
With Genuine G-E Bulbs

GET YOUR SMALL HAMS, TURKEYS, AND HENS FOR CHRISTMAS HERE

OPEN 6:30 TO 9 EVERY DAY OPEN TIL 10 ON SATURDAY
FREE DELIVERY PHONE 429

Parkway Grocery
ON EAST HIGHWAY 60 — JUST WEST OF HEREFORD OIL CO.
LOTS OF FREE PARKING SPACE

PARKWAY—PARKWAY—PARKWAY—



White sidewall tires and wheel trim from optional air bags

Motoring's "next ride" is here! Come in and go for a drive! NEW 1950 STUDEBAKER'S "Miracle Ride"

COME in and go for a drive in America's most talked about new car—the dramatically different 1950 Studebaker.

Come in and treat yourself to the unforgettable experience of the 1950 Studebaker's "Miracle Ride"—the grandest new thrill in all motoring.

The Studebaker "next look" and the Studebaker "next ride" are selling the 1950 Studebaker faster than any car Studebaker ever introduced before.

Come in now and let this aerodynamic new 1950 Studebaker work its magic on you. You won't ever want to go back to ordinary motoring.

JOHN WOOD EQUIPMENT COMPANY
EAST FIRST

STUDEBAKER'S REALLY ROLLING! STUDEBAKER LEADS AGAIN WITH THE "NEXT LOOK" IN CARS!

CLOSE **Rexall** DRUGS

YOU CAN DEPEND ON ANY DRUG PRODUCT THAT BEARS THE NAME REXALL

Merry Christmas

to ALL from **Rexall**

SUGGESTIONS
For Last-Minute Gift Shoppers

May the spirit of this holiday season be with you the whole year long.

For HIM:

- Runson Lighters
- Tobacco Pouches
- Shaving Sets
- Yardley's Old Spice
- Courtley Stag
- Electric Shavers
- Billfolds
- Watches
- Travel Kits
- Diary
- Kodaks - Camera's
- Cigars

Everybody goes to **Rexall** for **PRESCRIPTIONS**



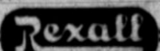
For HER:

- Travel Kits Du Berry
- Perfume Sets
- Compacts
- Perfume Gifts
- Revlon Sets
- Colognes - (All Kinds)
- Gift Soaps
- Hair Brush Sets
- Dolls
- Electric Clocks
- Cuticle Sets
- Dresser Sets
- Body Powders



THE WHOLE WORLD AT YOUR CORNER!

The neat rows on rows of drugs in your Rexall Prescription Department represent the choice of the World's yield in drugs to meet every need. Your Rexall Drug Store is always completely stocked with fresh ingredients to compound your physician's prescription.



Martha Washington

Xmas Candy

The Ideal Chocolates For Your Christmas

Kaywoodie Pipes
Ash Trays
Everything for Those Who Smoke

Hear **PHIL HARRIS** and **ALICE FAYE** CHRISTMAS NIGHT on our **NBC** COAST TO COAST **REXALL RADIO SHOW**

Reknown Pianist Appears Friday On Second Concert Association Program



RAYMOND LEWENTHAL Hereford Concert Association member will have the opportunity to see and hear Raymond Lewenthal, young American pianist, at the High School Friday night at 8 o'clock in the second program of the present concert season. Lewenthal gained prominence with perhaps the most impressive and auspicious piano debut of recent seasons under the baton of a world-famous conductor and with a major orchestra, both seldom heard of feats in themselves, in July 1948. Two months after his successful debut with the Philadelphia Orchestra Lewenthal was at it again — this time in Town Hall, New York, making that vitally important bow to the world's toughest and most discerning audience — and critics. The critic for the New York Times led off with this accolade: "Endowed with imposing digital dexterity, enormous energy, unusual understanding of the musical requirements, a remarkable sensitivity to nuance. Impressed this listener with subtle coloring of tone. Exciting!" The other critics were equally impressed, their reactions best summed up in the dictum of conductor Leopold Stokowski who, after hearing Lewenthal play recently, said simply, "Raymond Lewenthal is wonderfully gifted."

Lewenthal had distinguished himself in the minor leagues long before he got into the big time. Back in 1945 he won the U.C.L.A. Young Artist contest and the Occidental Young Artists Auditions and it was then that conductor Bruno Walter, sole judge of the U. C. L. A. contest, said, "Mr. Lewenthal has the nature of a virtuoso and at the same time his technical talent does not prevent him from expressing the spiritual content of the music. He plays with genuine understanding and feeling." Judges of the Gainsborough Auditions, which he won in 1946, were Pierre Monteux, Gaetano Merola, Albert Elkus, Alfred Frankenstein and Alexander Fried, the latter three music critics in San Francisco.

Lewenthal has appeared on numerous radio shows originating in Hollywood and has also made television movies which have had world-wide showings. This fall Mr. Lewenthal made his second New York appearance on October 7, 1949 and again scored heavily with both critics and audience. Said the New York Times' Noel Straus, "a highly developed technical equipment and a tone of marked singing quality and mellowness. Delicacy or power were equally at his command. The Mozart Rondo and Schubert Sonata were played with exquisite finesse, pronounced tonal charm and decided subtlety."

Kappa Iota Chapter Holds Session In George Jones Home

Texas Kappa Iota Chapter No. 3347, held its regular business session in the home of Mrs. George Jones December 8. Plans were made for the annual Christmas party which will be held Saturday night, December 17 at the club house.

Mrs. Donald Heizer was in charge of the program and gave a discussion of "The Story of Speech" outlining the origin and growth of the English language and the evolution of sounds, signals and monosyllables in man's first language. She also told of the relationship of language to

Relieve Stuffy Nose FAST!



Hospital Notes

Patients discharged from hospital: Mrs. Iona Renner, O. B.; Paule Lopez, med.; Billy Mitchell, accid.; Mrs. Bertha Pope, surg.; Linda Barton, surg.; Mrs. G. C. Nobles, surg.; Mrs. C. R. Damron, med.; J. E. Warrick, med.; Mrs. Ed. Currell, med.; Mrs. W. C. Flack, med.; Walter Paetzold, med.; Mrs. W. W. Davison, med.; Mrs. W. W. Hampton, O. B.; Sam Wilson, med.; Mrs. W. P. McMin, surg.; Mrs. James A. Shaffer, surg.; Mrs. Bob Jennings, med.; Donald Hensley, med.; Mrs. Leo Wilkowski, med.; Mrs. Houston Talley, O. B.; Mrs. Jim Childre, med.; Mrs. Ruby Barnett, med.; Barbara Darlene Sparkman, med.; Ann Rose Dziuk, med.; Mrs. R. J. Kersien, surg.; Mrs. J. D. Story, med.

Mr. and Mrs. Earl Abbott and son and Mrs. Pearl Abbott, from Amherst, spent Sunday visiting in the C. E. Williams home in Hereford.

Patients in hospital: Mrs. Dora L. Smith, surg.; William H. Gar-

rett, emerg.; Mrs. Fred Henry, med.; Mrs. T. H. Davidson, med.; Clifford Hayhurst, surg.; Mrs. Johnny Haney, surg.; Mrs. John Crawford, surg.; L. H. Casey, surg.; J. H. Chatham, med.; Mrs. Bill Simpson, O. B.; Mrs. R. A. Williams, surg.; Mrs. A. B. Higgins, surg.; Mrs. William Crow, O. B.; Glenda Layman, med.; J. W. Sirkel, surg.; Nettie Boyd, med.; Mrs. Edwin Wilson, O. B.; Mrs. Billy Miller, O. B.; Sanjie McGee, med.; Mrs. E. M. Sherrill, surg.; Mrs. C. W. McClellan, med.; Mrs. Troyce Hanna, O. B.; Mrs. Chester Wiggins, med.; Mrs. Fred Inman, surg.; Hugh McCombs, accid.; R. E. Blake, emerg.; P. F. McAllister, accid.; Mrs. Earl Monroe, surg.

Born To: Mr. and Mrs. A. B. Higgins, a son, George Michael; Mr. and Mrs. William B. Crow, a daughter, Glenn Louise; Mr. and Mrs. Billy Miller, a daughter, Jan Susan.

Celebrate Eleventh Birthday At Party

Luther Roy Flowers was honored recently at a party celebrating his eleventh birthday by his mother, Mrs. Jack Flower. Christmas-time decorations and red birthday candles carried out seasonal colors and appropriate games were played. After gifts were opened and admired, refreshments were served to: Gerald and Marla Free, Monty Roe, Bobby Brady, Ethel and Cecil Kissinger, Carl Worth Covington, Donald Bridges, K. E. n Millard, Janeth Ramey, Dan Janssen, Gary Thomas Gore, Billy Ed Calloway, Nan Murrell, Carolyn Hutchison, David Albert and Wilfred Erdman, and the honoree. The hostess was assisted by Mrs. Howard Gore and many sent gifts who were unable to attend the party.

Oh! Lookee...



Mr. and Mrs. **SANTA CLAUS**

will distribute gifts for all the tots

FRIDAY

AT THE OPENING OF

WONDERLAND

501 PARK AVENUE -- JUST ACROSS FROM THE SWIMMING PIOL

All Children and Parents Invited

HEREFORD'S FIRST EXCLUSIVE

TOT & GIFT SHOP

LOTS OF GIFTS FOR CHRISTMAS BUYING

FOR THE BABY IN THE FAMILY:

- Unusual and beautiful gifts of all kinds
- Shawls
- Sweaters
- Caps
- Dresses
- Aprons

FOR THE TEEN-AGER IN THE FAMILY

- Bracelet
- Socks
- Toys
- Curly Diapers
- Pastel Diaper sets
- House Shoes
- Shoes

Coro Pearls and Bracelets Handkerchiefs

FOR THE LITTLE GIRL AND BOY:

- Sweaters
- Dresses
- Pants
- Hats and Caps
- Mittens
- Socks
- T-Shirts
- Western Shirts
- Shirts

- Small Bill-Folds
- Spurs
- Guns
- Cooking Utensils
- Panties
- Rabes
- House Shoes
- Pajamas
- Shorts

- Sweat Shirts
- Sleepers
- Training Unions
- Books
- Educational Toys
- Holsters
- Sewing Sets
- Coro Pearls

For MOTHER

Coro Bracelets & Scatter Pins
Pretty linens of all kinds
Handkerchiefs

Wonderland Tot & Gift Shop

Mrs. Bill Blood

Canyon Eagles Whip Whiteface Five With Big Second Half Surge 30-29

Trailing 16-17 at halftime, the Canyon Eagles blazed back to nose out a fighting Hereford Whiteface five in the second half, 30-29, at Whiteface Gym Tuesday night before a capacity crowd of noisy backers from both teams.

Hereford opened fire like they were going to run away with the court contest in the first quarter. The marksmanship was good and few shots were wasted. Their defense thwarted Canyon who could do nothing but pass the ball around far from scoring range.

Canyon roared back in the second half of the game, though. The Whitefaces lost their range and many shots that should have counted went wild. The contest went slightly on the rough side which would account for some of the misses on both teams.

managed only two field goals during the whole game. Harold Morton was high scorer for both teams with 12 points.

Usually aggressive Joe Kerr in an extra added attraction, the Hereford Calves smeared the Canyon B team, 52-32, before the varsity game. Football star quarterback Jackie Stanton fired 15 points and Shirley got 16 to lead the attack. These two players, alone, scored only one point less than the entire Canyon B team.

The short Canyon guard, McDonald, played a rough game but scored more fouls than points.

Box score:

HEREFORD (29)

| Player | FG | FT | F | TP |
|---------|----|----|---|----|
| Hopson | 1 | 0 | 0 | 2 |
| Kelly | 3 | 2 | 3 | 8 |
| Kerr | 2 | 0 | 4 | 4 |
| Brook | 1 | 0 | 3 | 2 |
| Houston | 0 | 1 | 0 | 1 |

| Morton | Young | Alston | McBroom | Engman |
|--------|-------|--------|---------|--------|
| 5 | 2 | 0 | 12 | 0 |
| 0 | 0 | 1 | 0 | 0 |
| 0 | 0 | 1 | 0 | 0 |
| 0 | 0 | 0 | 0 | 0 |
| 0 | 0 | 2 | 0 | 0 |

| Player | FG | FT | F | TP |
|-----------|----|----|---|----|
| Morton | 0 | 1 | 2 | 1 |
| Samples | 2 | 0 | 2 | 4 |
| Payne | 3 | 3 | 1 | 9 |
| McClendon | 0 | 0 | 0 | 0 |
| Ratliff | 3 | 2 | 4 | 8 |
| Prater | 4 | 0 | 2 | 8 |
| Slack | 0 | 0 | 1 | 0 |

TOTALS 12 5 11 29

Louis Pyka, who has worked for the Blue Danube Network in Vienna for the past two years, is home for the holiday season. He arrived home November 20 and, after Christmas, will probably attend the University of New Mexico.

Mrs. Glenn Weir is leaving Tuesday for San Antonio to visit her mother.

Research Points At Better Fruit Trees In Texas

Research workers at state and federal experiment stations in many parts of the nation are busy trying to develop new varieties of fruits that will out produce and yield more desirable fruit than the varieties now commonly grown. They have come up with several outstanding new peach varieties and the Texas Agricultural Experiment Stations at Stephenville and Lindale have tested more than 300 varieties.

In the tests made at Stephenville, a new variety called Dixigen looks very good. John Hutchison, associate extension horticulturist of Texas A&M College, says it is a yellow freestone fruit of fine texture and good quality. The skin has a rich red blush with a yellow base. It ripens four to five weeks before the Elberta.

Next in order of ripening is a new peach known as the Dixired. This peach really does have the skin you love to touch. It is not as large as the Dixigen, but is most attractive in appearance. The trees tend to overbear and it is a good idea to thin the fruit early in the spring so the fruit left can attain full size.

A comparatively new variety which has been tested thoroughly throughout most of the state is Halehaven. It is a yellow freestone and the trees are usually vigorous. In Central Texas it ripens from mid June to early July.

Improvements have been made on the old standby, Elberta. The new strain is known as the Sullivan Elberta. The improvement has added extra color and a slight tendency for the fruit to ripen earlier than the standard type.

Hutchison says the Frank variety is not new but if you want peaches right on into August, it fills the bill. It is a yellow clingstone peach that can be used for pickling and preserving and it also is a good peach to use fresh.

For the southern part of the state, a new variety known as Southland has done well under the climatic conditions common to that section. This peach is a yellow freestone and needs only 200 hours of cold weather during the dormant period to produce a good crop of fruit. Hutchison suggests that home orchardists in the southern part of the state try a few trees of this new creation.

Louisiana produces most of tempted, yield at once, and save yourself the struggle."

FIRST DECEMBER DWI
Police arrested Orvis Gordon O'Neil, Hereford, Sunday morning at 1:35 in Hereford for driving while intoxicated to mark the first DWI case to be filed in December.

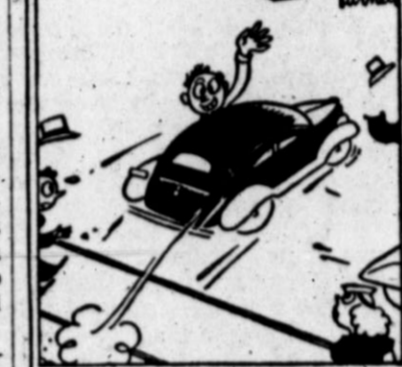
O'Neil was sentenced in county court to a three months jail term which he is now serving in county jail. The city had four DWI cases in November.

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107 Lee Ave. Ph. 456-W
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Asphalt, Rubber and Ceramic Tile
Lema Loom Carpeting with Built-in Sponge Rubber Rug Cushions
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Do You Start Like A JET PLANE?



A fast start just as the light changes is a good way to pick off pedestrians who haven't yet reached the curb. If you are proficient you may even catch one at the other side of the intersection. Then people will call you a really dangerous driver.

If you drive courteously instead of dangerously, you respect the pedestrian and the other driver. We'd like to talk to you about automobile insurance if you are a courteous driver.

Insurance and Loans PLAINS
INSURANCE AGENCY
Jno. H. Patton
Wm. H. Patton



BANKS SELL CHRISTMAS PRESENTS, TOO

Banks sell Christmas presents? Of course we do! We sell U. S. Savings Bonds, which are just about the finest kind of Christmas present you can give—or receive!

A Savings Bond is an ideal gift—one that increases in value from year to year—and pays back in ten short years \$4 for every \$3 you put in. It's the "present with a future"... the gift that keeps on giving.

Come in today to buy a gift of Savings Bonds—for your children or grandchildren, or others you want to remember on Christmas with a gift of lasting value.

Gift wrapping? Yes indeed! We give you free an art reproduction of a beautiful Christmas oil painting as a jacket to hold each individual gift of Bonds.

40 years
4%
The First National Bank OF HEREFORD
Member: Federal Reserve System
Federal Deposit Insurance Corporation
Joined for LEADERSHIP in service to farmers

FRIDAY SATURDAY at Firestone

Hollow-Ground Stainless Steel All-Purpose Kitchen Knife

- Full 7½-Inch Blade Hardened, Tempered Steel
- Holds Edge Longer
- Rosewood Handle
- Solid Brass Rivets

REG. \$1.00 VALUE **39¢**

LIMIT 2 TO A CUSTOMER

Hurry...Hurry...These Won't Last Long! Only through a Special Purchase are we Able to Offer this Special Value!

DON'T MISS THESE CHRISTMAS SPECIALS
Quantities Limited - Come Early!

Gifts FOR ALL THE FAMILY

The Perfect Gift for Mother...
Firestone ELECTRIC ROASTER
Formerly 38.95 Now Only **36.95**

It roasts, bakes, fries, pan broils, steams and boils! Holds a 20 lb. turkey. Put it in lay-away now for Christmas giving!
EASY TERMS AVAILABLE

We'll Make Your WINTER DRIVING SAFER!

Let Us Put **Firestone POLAR GRIP TREADS** On Your Tires TODAY **8.30** EASY TERMS ON YOUR TIRE

A Swell Gift! **39¢!**
Dormeyer Power Che ELECTRIC MIXER, MEAT GRINDER and JUICER

USE OUR CONVENIENT BUDGET PLAN

OSWALD'S **FIRESTONE STORE**

226 MAIN HEREFORD PHONE 59

That's Right...

H. E. MILLER IS SELLING USED TRACTORS BY THE POUND!

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| OLIVER 70 On Rubber Good Shape 20¢ lb. | OLIVER 80 On Rubber A good One 7¢ lb. | OLIVER 28-44 On Rubber Good Shape 12¢ lb. |
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SCHAFFER POWER-LIFT PLOWS
Especially Built with 3-Point Hookup for Ford - Ferguson Tractors, 5 ft. Sizes

NEW...DISK BREAKING PLOWS
3 and 4-Bottom, 28" Discs

NEW...2-WAY MOLDBOARDS
18" Power Lift, Pull Type

Finest in Farm Machinery
H. E. MILLER OLIVER CO.
YOUR OLIVER DEALER
HIGHWAY 60 PHONE 195



WINNERS—Romanna Manning, Fort Worth (right), was selected junior national winner in the mohair division and also grand prize state winner in San Antonio at a style show of the Texas Sheep and Goat Raisers Association. Elaine Ruthven (left), Longview, was declared senior national winner in the wool division and grand prize state winner. (AP Photo)

Texans in Washington

By TEX EASLEY

Washington (AP)—Texas has had its share of colorful characters in Congress, including the gentleman who kicked down a House Chamber door to escape a quorum call.

Historians may fail to record these interesting incidents, but Federal Judge Luther A. Johnson of the U. S. Tax Court will vouch for their authenticity.

His keen interest in Congress and all the intriguing and amusing tales "inspiring those who have served there stem from a speech he heard at the old Corsicana Opera House in the 1890s. "The orator was the tall and handsome Congressman Reece Calhoun De Graffenreid," recalled Judge Johnson.

"He was known as the 'Black Eagle of the Piney Woods' and represented the Tyler-Longview area. "I was just a boy then, but I will never forget him standing there on the stage with his long-tail Prince Albert coat, his black hair and flashing black eyes."

Years later, after a successful career as an attorney in Corsicana, Johnson himself was elected to Congress and served in the House for 23 years. He gave up his seat in 1946 to assume his present judgeship at the age of 71.

"I heard Reece De Graffenreid tell this story on himself,"

wanted to leave the chamber and no one was going to stop him. "He proceeded to kick down the door and march out, leaving his colleagues in an uproar. I had heard about this long ago, so when I came to Congress, I checked up on it from the old doorkeeper who was still alive and vouched for the accuracy of the yarn."

A famous friendship between a House Democrat and a Republican involved Roger Q. Mills, who served the Corsicana district and then represented Texas in the U. S. Senate before his death in 1911.

His close associate and companion was a man who later entered the White House, only to be assassinated, President McKinley.

Entering the House in 1873, Mills became the top Democratic figure on the Ways and Means tax raising and tariff making committee. McKinley was the top Republican on the committee. For years, after both were dead, their pictures hung side by side in the committee room where they had served.

That friendship recalled to Judge Johnson the old friendship between former vice president John Nance Garner of Uvalde and the late Nicholas Longworth, who served as Speaker during a Republican period of control in the House.

Garner entered the House in 1903, and himself served as Speaker before leaving that body in 1933 to become Vice President.

Early in his service here he became seriously ill. Longworth went to his room to wish him well and found the Texan better, even wise cracking that he intended to recover and therefore would knock his friends out of an expense-paid funeral train trip.

When Longworth returned to the House Chamber he arose on the floor to announce Garner's progress toward recovery, and then led his colleagues in three rousing cheers for the Texan.

Another Texan who unquestionably will live long in the memory of those around here is the late Rep. Milton West of Brownsville.

The six-foot-two-one-time Texas Ranger, a perfect picture

of a rugged Westerner with a soft drawl, championed the underdog. He came here as Garner's successor in the House, and already numerous stories about his 15 years in Washington stand out.

One is about the time he got on an elevator in a swanky downtown hotel and observed a fashionably dressed man berate a little bellhop for not getting a cluster of suitcases and golf bags out of the car fast enough.

West yanked a couple of dollar bills out of his pocket, gave them to the bell hop and said, "Here, take this sonny, and let the man carry his own bags."

COURTHOUSE RECORDS

Warranty Deeds

E. I. Brownlow and wife to Billy Gene Massie. All of lot 61, Allison Subdivision of block 2 and W 1/2 of block 3 and E part of blk. 16, Welsh Addition to Town of Hereford. \$10.

Otho L. Noland and wife to Frank Witkowski. All of lot 10 and N 10 feet of lot 11 of Turrelline's Subdivision of E 1/2 of block 10, Evans Addition to Town of Hereford. \$30,000.

Ralph Smith and wife to John I. McCutcheon. Lot 13, Ralph Smith Subdivision of part of blk. 4, Mabry Addition to Town of Hereford. \$300.

Ralph Smith and wife to C. W. Parker. Lot 15, Ralph Smith subdivision of a part of block 4, Mabry Addition to Town of Hereford. \$300.

Vernon Duke and wife to W. B. Durham. Part of SE 1/4 of section 16 block K-3, Deaf Smith County. \$10,000.

M. F. Barber and wife to Norman Gray. All of lots 18 and 19 of Barber Subdivision of block 22, Evans Addition to Town of Hereford. \$12,000.

Tennie Livingston and husband to W. R. Redwine. Lots 1, 2 and 3 of Davidson Subdivision of block 17, Ricketts Addition to Town of Hereford. \$10.

W. R. Redwine and wife to George Funk. Lots 1, 2 and 3 of Davidsons Subdivision, block 17,

Ricketts Addition to Town of Hereford. \$600.

Releases

Travelers Insurance Company of Hartford, Connecticut to Robert Draper. Deed of trust.

W. N. Hodges to B. N. Gamez and wife. All of lots 6 and 7 of Higgins Subdivision of block 8, Wombie Addition to Town of Hereford. \$5,250.

Howard Gault to C. D. Potter and wife. All of E 408.1 acres of section 73, block K-3, Deaf Smith County. \$5,000.

First National Bank of Hereford to Earl Plank. Lot 20, blk. 1, Burks Subdivision of blk. 17, Mabry Addition to Town of Hereford. \$5,000. (378)

Automobile Registrations

L. Douglas Keeney, 1950 Pontiac 4-door sedan.

E. S. Ireland, 1949 Dodge 4-door sedan.

Ray Kerschner, 1950 Hudson 4-door sedan.

M. E. Morrison, 1950 Ford. Johnny H. Hand, 1950 Ford 2-door sedan.

C. L. Hall, 1949 Plymouth 4-door sedan.

Letters To The Editor

At home, Thursday, Dec. 8th. Dear Brand:

I was in the Hospital this Fall, for a week and was so much surprised and pleased to find the Brand had been sent to me with compliments of the Edwards Drug Co. I surely did appreciate reading them and we have been subscribers ever since coming here in 1908.

I enjoy and read every word of it and especially since it became a Bi-Weekly, and I like all the bits of history thrown in with the rest of it.

I am a Shutin and look forward eagerly for Brand day.

Sincerely,
Mrs. H. H. Boardman

Mr. and Mrs. Carl Moore of Ognas, Arkansas were guests of Mrs. Moore's cousin, Miss Fannie Mae Cole, last week.

Mrs. C. I. Rudd has returned to Hereford after a three-weeks visit in Hot Springs taking baths. Mr. Rudd brought her home Monday.

We Give GUNN BROS. THRIFT STAMPS With Every Purchase

MILK
CARNATION
2 1/9

ARMOUR'S
LARD
3 35

HUNT'S
Tomato JUICE
3 25

FURR
WEEK END SUPER SPECIALS

FOOD STORES

WHY PAY MORE?

| | | | | |
|--------------|--------------------------------------|-----|------------------------------------|-----|
| Assortment | Del Monte SPINACH No. 2 Cans | 29¢ | Heinz CATSUP 14 oz. bottle | 25¢ |
| XMAS CANDIES | Uncle Williams HOMINY No. 300 cans | 25¢ | Armour's CORNED BEEF 12 oz. can | 49¢ |
| | Dorman Whole New, No. 2 tin POTATOES | 12¢ | Dorman Blackeyed PEAS No. 300 tins | 25¢ |
| | Libby's TOMATO SAUCE 3 Cans | 25¢ | Ma Brown SOUR PICKLES Pt. jar | 24¢ |
| | Campbell's TOMATO SOUP 3 cans | 25¢ | Adams ORANGE JUICE 46 oz. tin | 31¢ |
| | Kuners TOMATOES No. 300 cans | 45¢ | Staley's Golden SYRUP 5 lb. can | 49¢ |

ALWAYS Fresh

| | |
|-------------------------------------|-----|
| DELICIOUS APPLES Extra Fancy 2 lbs. | 25¢ |
| TEXAS ORANGES 5 lb. bag | 37¢ |
| BRAZIL NUTS, WALNUTS, PECANS LB. | 35¢ |
| No. 1 California White POTATOES LB. | 5¢ |
| BULK TURNIPS LB. | 5¢ |
| Fresh and Crisp, LETTUCE LB. | 13¢ |

Guaranteed MEATS

| | |
|---|-----|
| Grain Fed Beef LOIN STEAK LB. | 79¢ |
| Individual Cut CLUB STEAK LB. | 64¢ |
| All Fresh Meat GROUND BEEF LB. | 39¢ |
| LOIN OR RIB END CUTS PORK CHOPS LB. | 34¢ |
| WILSON'S CORN KING BACON LB. | 37¢ |
| ARMOURS STAR, XMAS WRAPPED HAMS WHOLE LB. | 45¢ |
| STAR, SHANK END HAMS LB. | 35¢ |
| ARMOURS STAR, BUTT END HAMS LB. | 43¢ |

FURR'S BAKERY GOODIES

| | |
|---|-----|
| Carioka Delicious Fresh RUM CAKES ca. | 30¢ |
| Light & Flaky Golden Brown DINNER ROLLS doz. | 10¢ |
| Delivered to Furr Foods Right from the Oven, FRESH DO-NUTS Doz. | 32¢ |
| Oven Fresh Covered With Thick Creamy Icing Chucked full of Goodies COFFEE CAKES ea. | 20¢ |
| Come In To-Day and Pick Your Holiday Fruit Cake - lb. | 89¢ |
| FRUIT CAKES | |

OLEO

Sweet Sixteen

3 1 lb. ctns. 45¢

SAVE

| | |
|---|-----|
| 1 Inch Assorted Colors 12 to Box | 29¢ |
| Glass Tree Balls 1 1/2 Inch Assorted Colors 12 to Box | 49¢ |
| Glass Tree Balls (GE Bulbs - 8 light Series) Set | 67¢ |
| Xmas Tree Lights Reg. 89¢ Val. Non Electric - Ea. | 59¢ |
| Tree Top Angel | |

Hey Kids!

Santa's Here!

IN PERSON

SATURDAY

at

PENNEY'S

2 to 6 P. M.



TRIO TO SING—A vocal trio provides part of the entertainment when the Hardin-Simmons University Cowgirl band presents concerts. The trio, left to right are: Genora Brown, Jane Welch, and Barbara Brown.

Jane Welch Is Member Of Vocal Trio With Hardin-Simmons Cowgirl Band

ABILENE, Texas — A feature of the Hardin-Simmons University Cowgirl Band attraction of the Hardin-Simmons University is the vocal trio which includes

Supply Of Trees Limited Act Now

Sixteen and one-half million forest tree seedlings were grown this year by the Texas Forest Service in their Indian Mound Nursery near Alto. These seedlings, says Don Young, head of the management department of the service, are sold to landowners at cost and they are to be used for re-forestation and wind-break purposes. They cannot be used for ornamental plantings.

Young reports that the supply now available is limited to six tree species and these species are slash pine, bois d'arc, catalpa, Russian mulberry and green ash. He says the bois d'arc and catalpa produce excellent fence posts when grown in the counties of East Central Texas. The wood of these trees is resistant to decay. Slash pine is well adapted to the same area.

The planting season extends from December to March, but past records, he points out, indicate that many of those who wait until January to place orders for planting stock may be disappointed because the supplies are now limited. Orders will not be accepted after February 1. Individuals desiring more information should contact their local county extension agents or write Texas Forest Service, College Station.

Clean artificial wax flowers by dipping them up or down in any good dry cleaning fluid, such as naphtha or gasoline.

Read the Want Ads

CARD OF THANKS

Beta Sigma Phi Sorority desires to take this means of thanking Gaylord Newell and the Super Market for his assistance in preparing a Thanksgiving basket for one of Hereford's needy families.

Beta Sigma Phi Sorority Members.

America's sugar cane. George Sand said, "When

1901

1949

E. B. Black Co.

FURNITURE

AVOID THE LAST-MINUTE RUSH!

ORDER HOLIDAY FOODS NOW!

CITY FOOD STORES

Order Your Christmas Turkey NOW

No. 1 at Second and Main, Phone 15

No. 2 on East First, Phone 430

HAILE DRUG

229 Main Phone 99



GIFTS SHE WILL APPRECIATE



- | | | | |
|--|-------------------|--|-----------------|
| G-E Electric Blankets | \$41.95 | Francis Denney Leather cosmetic case .. | \$8.50 |
| G-E Pop Up Toaster | \$21.50 | Mrs. Santa Claus comes to Town by Denney | \$3-\$7. |
| K-M Quad Waffle Baker | \$21.98 | Sheaffer pen & Pencil sets | \$17.50 |
| K-M Pop Corn Popper | \$9.89 | Tabu Cologne & Dusting Powder | \$7.50 |
| Ladys Over Nite Case, Reg. 15.00, Sp. | \$9.49 | Tabu Cologne & Perfume | \$9.00 |
| Kings and Pangburn Candy | \$1.50 to \$10.00 | Camb Brush & Mirror Set | \$10.00 & 12.50 |



LOOK! KIDDIES!

- | | |
|---------------------------------------|---------------|
| Little Chef Electric Cook Stove | \$9.98 |
| Hoppy the Happy Pup | \$5.98 |
| Monopoly Boards | \$2.50 |
| 5 in One Little Mother Doll Set | \$4.49 |
| Footballs | \$1.00 |
| Makit Toys | 89c to \$2.89 |
| Doctor Kit | \$1.09 |
| Nurse Kit | \$1.09 |
| Coo Dolls Reg. \$24.95, Sp. | \$17.50 |

- | | |
|-------------------------|--------------------|
| Kodaks | \$6.50 to \$42.50 |
| G-E Radios | \$22.50 to \$50.95 |
| Xmas Tree Lights | \$1.57 |

For HIS Christmas Enjoyment:

- | | |
|---------------------------------------|-------------------|
| Seaforth Sets | \$2.00 to \$7.00 |
| Kings Men Sets | \$2.00 & \$5.00 |
| Bill Folds | \$2.00 to \$7.50 |
| Sheaffer Pen & Pencil Sets | \$8.50 to \$21.50 |
| Parker Pen-Pencil Sets | 17.50-28.50 |
| Book Ends | \$2.49 |
| Humidor & Pipe Rack | \$4.98 |
| Cig. Case | \$1.50 |
| Ronson Cig. Lighters | \$6.50 to \$10.50 |
| Poker Chip Rack | \$3.98 |



- | | |
|--|-----------------|
| PEAS, Early Garden, Mission, No. 2 cans, | 2 for 29c |
| TOMATO JUICE, Magic Garden, 46 oz. can | 23c |
| SARDINES, Treasure, Tall can | 14c |
| PINEAPPLE, Crushed, Santa Rosa, No. 2 can | 24c |
| PINEAPPLE JUICE, Del Monte, No. 2 can | 17c |
| PEACHES, Stokely's, No. 2 1/2 can | 29c |
| COFFEE, Bright and Early, 1 lb. jar | 67c |
| RICE, Comet, 12 oz. box | 17c |
| DINNER NAPKINS, TestMark, 60 Count, box | 23c |
| <small>17 x 17, Soft and Heavy</small> | |
| TISSUE, Test Mark, 200 Count | 13c |
| CORN, Del Monte, No. 303 can. | 16c |
| <small>Golden Cream Style</small> | |
| SOUP, Lipton's, Vegetable with Noodles | 3 pkgs. for 37c |
| BLEACH, Hylex, 1/2 gal. | 26c |
| FLOUR, Packard's Best, 25 lb. bag | \$1.63 |
| FLOOR WAX, Lusterwax, Qt. can 63c | Pint can 36c |
| <small>NO RUBBING — NO POLISHING</small> | |
| CRACKERS, Sunshine, 2 lb. box | 45c |

MARKET

- | | | |
|---------------------|-----|------------|
| MORRELL PRIDE | | |
| SLICED BACON | LB. | 53¢ |
| MORRELL | | |
| HAMS Picnic | LB. | 35¢ |
| LEAN | | |
| BEEF RIBS | LB. | 32¢ |
| LEAN | | |
| PORK ROAST | LB. | 39¢ |

PRODUCE

- | | | |
|---------------------------------------|--------|------------|
| PASCAL CELERY | STALK | 15¢ |
| POTATOES | LB. | 9¢ |
| Maryland Sweets | | |
| ORANGES NAVAL | DOZ. | 39¢ |
| California Sun Kist | | |
| APPLES | 3 LBS. | 32¢ |
| <small>Extra Fancy, Delicious</small> | | |

HAILE DRUG

COTTON-TOPPED
Bobby McCUTCHEON
 WELLINGTON HIGH SCHOOL'S
 130-POUND QUARTERBACK
 AND PASSING WIZARD

SELECTED HIGH RAINS' OUT-
 STANDING CLASS A FOOTBALL
 PLAYER DURING FIRST WEEK OF
 THE SEASON—BOBBY FIRED THE
 SKYROCKETS THROUGH THE AIR...

H. K. FOX
 SPORTS WRITER
 SINCE 1920 ON THE
 HEREFORD BRAND

FOX WRITES A COLUMN
 "DID YOU KNOW"
 COVERING OLD TIMES IN
 THE HEREFORD SUNDAY BRAD

BASEBALL HIS FIRST LOVE—ONCE IN LATE TWENTIES
 HE ORGANIZED A KIDS BASEBALL TEAM—AGES
 ABOUT 12 YEARS—CLAIMS THEY WERE THE
 COUNTRY'S HOTTEST OUTFIT

H.R. HARTMAN, SUPT. OF SCHOOLS,
 SPEARMAN, TEX. SUPPORTS WHOLE-HEARTEDLY
 BY THE PHYSICAL EDUCATION DEPARTMENT—
 HIS LYNX TEAMS MAKE A GOOD SHOW-
 ING IN THEIR SPORT ACTIVITIES—
 WATCH THEIR BOYS' & GIRLS BASKETBALL
 TEAMS THIS SEASON

LULIA HERALD IS OUR LATEST SPORTS CORRESPONDENT
 COVERING SPORTS FOR THIS FEATURE-CAL BRUMLEY, EDITOR

From The Grandstand

By **WILBUR MARTIN**
 Associated Press Staff

"We have to get 'high' ten straight Saturdays," said Notre Dame's giant Leon Hart. "Everybody points for us."

The All-America end was commenting on the Southern Methodist game. A few minutes earlier the Irish had walked off the Cotton Bowl gridiron with a slim 27-20 victory.

"Everybody seems to play their best against us," he sighed as he stripped off his uniform. Then he grinned. "Everybody sure wants to beat us."

The Irish are the natural football champions. They look it. They're big, they block and tackle viciously, and they're beautifully schooled in fundamentals of football.

It's easy to understand how teams can play Notre Dame and then need a couple of weeks to get back to normal. The Irish play to win, too, and they have the physical equipment to carry out this desire.

The Irish are smart—the coaches and the players. The type of huddle they use was adopted because Frank Leahy and his staff decided they could run 15 or 20 more plays per game by using it. They figured the old style huddle took too much time.

Southern Methodist used a huddle similar to the one used by Notre Dame. But for a different reason. The Mustangs adopted an open huddle to eliminate any tendency to argue with the quarterback substituting for Doak Walker.

"Without Walker in there, we figured there might be some tendency to argue about the selection of plays," said SMU Coach Matty Bell. "We just eliminated this chance."

About the only points that make a Notre Dame dressing room different from any other are the players themselves and

the number of people that are admitted.

The players are uniformly big, well-mannered and sincere. They seem to get a great kick of playing football, though they indulge in less horseplay than many others.

And they are very human.

"Gosh," said one to Quarterback Bob Williams. "Did you get to meet Doak Walker?"

Walker, at that moment, was trying to find Williams, Hart and the rest of the Irish stars. He wanted to meet them.



TEXAN CAPTAINS ARMY—Dan Foldberg above, of Dallas, Texas, offensive team end, was elected captain of the 1950 Army football team at a meeting of lettermen at West Point. Dan, brother of Hank Foldberg, a former Army grid star, succeeds John Trent of Memphis, Tenn., defensive end of this year's undefeated and untitled team. (AP Wirephoto)

Tremaine And Overhuls Win Rugged Bouts

Andy Tremaine won over Jack Pappenheim and George Overhuls took Alex Kasaboski at the Bull Barn Saturday night in the usual crowd raising thriller.

Tremaine and Pappenheim started things off with Tremaine winning the first fall in 17 minutes—getting Pappenheim with a Cannon Ball Leg hold. Pappenheim came back strong and gathered Tremaine up in his legs, called the Half Nelson Scissor, in 10 minutes to take the second fall. It was Tremaine all the way in the third fall. He took Pappenheim with the dreadful Rocking Chair Leg Split in a short eight minutes.

Big George Overhuls had his hands full of dirt when he took on Kasaboski. Overhuls got his big arms around Kasaboski's neck with a Full-Nelson in 15 minutes for the end of the first fall. "Dirty Kaso" made Overhuls give up with the Inside Step Over Toe Hold in 10 minutes for the second fall. Overhuls mouth was cut in this fall from a blow Kaso gave him. The third fall was full of fouls and illegal holds. Kasaboski got a hold on Overhuls that referee Bill Sandow didn't agree with so he told Kaso to break. Kasaboski broke all right, he broke one right on Sandow's chin and flattened him. Then the tide turned and Sandow got up to lay one on Kasaboski's big chin. While Kasaboski was on the floor, Sandow held up Overhuls' hand in victory because according to the rules, a man loses the bout if he hits the referee on purpose.

The Lions are to be congratulated on their grand job of improving the barn. Not only did they build a much needed dressing room, but they built a new refreshment counter in the outer room. They plan to build more bleachers in the next month or so.

The usual run of sizes. After hunting over three counties they finally settled with some old jerseys of the Lubbock Westerners.

The Wildcats play Garland in the northern semi-final Friday

The Hereford Brand

Thursday, December 13, 1949 Section Two



Jaycees Seek Second Win Thursday From Friona Hoopsters Down There

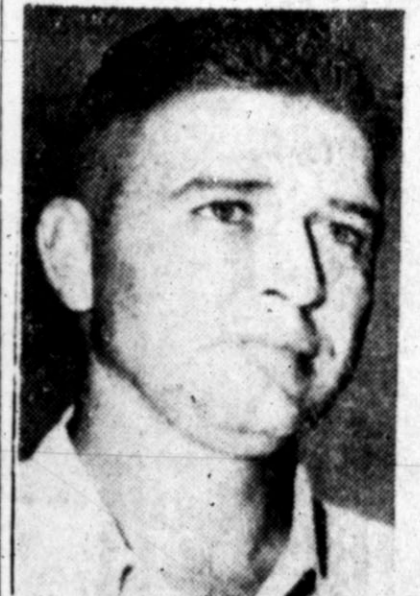
Fresh from their opening game 73-53 conquest of Vega, Hereford's Jaycee sponsored basketball team journeys to Friona tonight for their second game. However, the local blue-shirted five will be handicapped with the absence of two first string players, Doug Groom and Stan Barrett.

A few newcomers have been added to this team that went to the finals in the Amarillo A.A.U. basketball tournament two years ago to lose to Graham-Hoome by a narrow 3 point margin. Last year they advanced to the semifinals before losing to Wayland College by 6 points in the semifinals. Wayne Stark, Ray Lueb, and Jerry Stoltz are the three additions on the roster so far this year.

fore and also some service ball; Wayne Stark, Tulsa University and Jerry Stoltz, New Mexico Mines letterman.

Anybody else wanting to play can contact Earl Stagner or John Kelly.

Scheduling games this season has been difficult because of the local gymnasium situation, but games will be played at Friona, Dimmitt and Vega and if the local gym can be secured these teams and teams from Amarillo will play here.



WOODRUFF OUT—Bob Woodruff, above, has resigned unexpectedly as football coach at Baylor University. Indications were he would move to the University of Arkansas under Coach John Barnhill. Woodruff said he resigned because of differences between himself and Athletic Director Ralph R. Wolf, who resigned the next day. Baylor has just completed a successful season, placing second in the Southwest Conference. (AP Wirephoto)

Second Guess

Looks like Oklahoma might win the Oklahoma-Texas High School All-Star game for the first time in history next August. The Sooner All-State team this year is the fastest and heaviest they have ever had.

Hereford 2-1 over Tom Davis; Kenneth Brock topped Whiteface golfers in points with 2½ to Clovis' Dale Jone ½; Berton Wiggins garnered 2½ for Clovis from Pat Kerr and Tommy West beat Alvin Shirley of Heerford 2-1.

The Hereford squad is planning on playing a return match in Clovis Saturday afternoon.

The first nine here Saturday was played in the rain while the back nine was into the face of exceedingly strong winds.

Coach Dalton Criswell says the Whitefaces won't get to make their Oklahoma training trip next year. District 1-A coaches and school authorities agreed that there will be no such training trips in the future. Reason for this is that the cost of training trips are prohibitive to a certain extent and schools without the means of paying for them are definitely handicapped.

Littlefield coaches spent one whole day before the Ballinger game hunting jerseys for their team to wear in the "Championship of West Texas (Class A)" game a week ago. Ballinger and Littlefield wore the same colors all season and one of them had to change before they clashed.

Normally getting jerseys wouldn't be much of a problem but the Wildcats are too big for

Diggin' Divots

had to play, weather or no weather.

Clovis High School won the match 10-8 with points being awarded one to each nine and one on the eighteen. Ray Kinkade, Clovis number 1 man, was medalist for the day with a respectable 86. Hereford's Homer Owens fired the hottest nine holes with a 41 on his second round. He carded a 49-41, 90.

Kinkade downed Joe-Kerr of Hereford 3-0; Homer Owens beat Venev Willis of Clovis 2-1; Ray Graham won another match for

The elements took over on the local links over the weekend with only a few brave (?) or foolhardy (?) souls attempting to play. That includes everyone but the High School golf team and they

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You need not be present Saturday

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Church Notes

Christian Science Services will be held Sunday morning, December 18, at 11 o'clock in the Star Theatre. Subject of the lesson is "Is The Universe Including Man, Evolved By Atomic Force?" The Golden Text is from Jeremiah 32:17, and is "Ah Lord God! behold thou has made the heaven and the earth by Thy great power and stretched out arm and there is nothing too hard for Thee."

First Christian Church will have their All-Church Christmas party Wednesday night, December 21, at 7:30. It will be at the church and there will be a Fellowship Supper and a program put on by the children of the Sunday School. The program in-

cludes a three-act play entitled, "The Littlest Shepherd" presented by Intermediate Class and directed by Mrs. Evelyn Ford and Pat Sullivan. There will be treats for the children.

Rev. Ford, pastor, has been out for the past 10 days but is better now.

Next Sunday, December 18, will be White Christmas Offering Day in First Baptist Church.

Last Monday night was "M" night in Tierra Blanca Baptist Association. Meeting was held at Tulla First Baptist Church. Rev. Russell Pogue delivered the message.

Today is visitation day in the Baptist Church. There will be only one visitation hour this

month instead of the regular two. Hours will be 10:00 a. m. until 11:00 a. m.

Instead of a general church Christmas tree, there will be department trees this year in Baptist Church. All the children will be reached with treat and a gift.

Mrs. J. R. Allison was in charge of the program "Christ, The Answer For the World" Wednesday at WMU meeting. Business begins at 11:00 a. m. and the meal is at 12:00 noon. At 1:15 p. m. the program begins with the High School Sextet accompanied by Miss Thelma McMill and Mrs. Bill Brady. Miss Lillie Hundley, Missionary from China, will then bring her address.

Friday evening, December 9, the Young Adult Sunday School Class had a Christmas dinner in the basement of the First Methodist Church.

Jimmy Sparkman, toastmaster, began the program with a group singing of Christmas carols. Prayer was led by Bill Stanford with a short talk given by Rev. Don Davidson.

The tables were beautifully arranged with center pieces of holly and red carnations, completed with red, white and green candles on the tables.

Attending were: Viola Rettman, Marie Denton, Jerry Helton, Marion Plummer, Mildred Morehead, Hugh Clearman, Jimmy Sparkman, Leo Hicks, Rev. and Mrs. Don Davidson, Mr. and Mrs. E. W. Solomon, E. W. Jr., Mr. and Mrs. Harold Rudd, Mr. and Mrs. George Olson, Mr. and Mrs. Bill Stanford, Miss Iona Whittington and Uncle Roy Kelly.

Thursday evening at 7:30 Choir Practice will be held at the First Methodist Church and all members are urged to be present.

On Thursday evening of this week, the Intermediate Department of our Sunday School will have their Christmas Party at the Church.

On Friday evening, the Junior Department will have their Christmas party.

The Children's Division of our Sunday School are preparing a Christmas Program which will be given at the Church on Wednesday night, December 21st. This program will include every child in the Children's Division, therefore, all parents are urged to get their child to Sunday School on time Sunday, so that they may have a part in this program.

R. E. Reiger, the pastor at the Seventh-Day Adventist Church, will continue his meetings this

Hospital Notes

Patients discharged from hospital: Doris Smith, med.; Lillian Cowart, med.; Lou Ann Cowart, med.; Mrs. R. R. Stewart, med.; Deborah Beene, med.; Farrell Damron, med.; Mrs. R. C. Creed, O. B.

Patients in hospital: Mrs. Dora L. Smith, surg.; William H. Garrett, emerg.; Mrs. Fred Henry, med.; Mrs. T. H. Davidson, med.; Mrs. G. C. Nobles, surg.; Mrs. Bertha Pope, surg.; Billy Mitchell, med.; Clifford Hayhurst, surg.; Linda Barton, surg.; Mrs. Johnny Haney, surg.; Mrs. W. W. Hampton, O. B.; Mrs. John Crawford, surg.; Mrs. W. P. McMinn, O. B.; Mrs. James A. Shaffer, surg.; L. H. Casey, surg.; J. H. Cheatham, med.; Mrs. C. R. Damron, med.; Mrs. Bill Simpson, O. B.; Donald Hensley, med.; Mrs. R. A. Williams, surg.; Mrs. Houston Talley, O. B.; Walter Paetzold, med.; Barbara Darlene Sparkman, med.; Sam Wilson, med.; Mrs. W. C. Flack, med.; Mrs. Jim Childre, med.; Mrs. A. B. Higgins, surg.; Mrs. Jo Ed Cupell, surg.

Born to: Mr. and Mrs. Bill Simpson, a daughter, Betsy Kay; Mr. and Mrs. Houston Talley, a daughter, Judie Gail.

Presbyterian Women Enjoy Yule Program

The Presbyterian Women's Council was entertained in the home of Mrs. A. R. Rogers Wednesday December 7, with Mrs. Henry Hastings, president in charge of the meeting.

Members of the Guild provided the program for the afternoon with Mrs. Bruce Wooddell as leader. Christmas songs were sung in unison and Mrs. M. L. Simpson, Jr. gave a vocal solo, "Silent Night." Mrs. O. P. Cowart read "How Come Christmas" and games were enjoyed.

A featured talk on "The Meaning of Christmas" was given by

Mrs. Cowart who presented copies of the church publication "The Out Reach."

Refreshments were served to 26 members by Mesdames Ezra Norton, Vern Witherspoon, and R. E. Rogers who served as hostesses.

Mary Martha Class Has Holiday Party

Mary Martha Class of the Methodist Church held its annual Christmas party in the home of Mrs. Joe Pondexter Friday afternoon. The Poindexter home was decorated throughout with yuletide decorations and Christmas gifts were exchanged.

Mrs. W. J. Stanford presented a musical program of Christmas music and Mrs. A. B. Christian directed appropriate game.

A colorful refreshments plate was served to Mesdames E. E. Fridley, Harry Lomas, Powell, O. B. Russell, J. L. Sparkman, A. B. Christian, J. C. Cummings, W. M. Stovall, Adam Flowers, Lee Curry, E. F. Drury, J. O. Newell, P. L. Terrell, teacher of the class, W. J. Stanford and the hostess.

MASONIC BULLETIN
Stated meeting second atonday in each month School of Instruction each Thursday night. R. L. TOMPSON, Sec'y. HENRY SEARS, W. M. Hereford Lodge 849

NOTICE OF MEETINGS
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Each Monday Night
HEREFORD
EACH TUESDAY NIGHT

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SOMEBODY'S GONNA PAY—This shotgun may not be necessary, but E. M. Brewster of Dallas is using it to make certain that the cars that ran into his house aren't moved until damage to the house is paid for. Brewster was awakened a week ago when the two automobiles collided, then jammed into the house. He's been keeping vigil ever since to make certain the cars aren't moved. (AP Wirephoto)

'Weak Link' Listed By Cancer Society

HOUSTON—There are two "weak links" in our chain of cancer control in Texas, Dr. E. W. Bertner of Houston, Chairman of the Executive Committee of the American Cancer Society, Texas Division, told a group of Texas cancer control volunteers recently.

"These 'weak links' are our two major needs," he continued. "They are our missing cancer control facilities in this state."

Listing the first weakness, Dr. Bertner said, "We must find some

way of telling the public the truth about this disease, what they should look for, what to expect, and what to do when they find it. Some way must be found to let people know that cancer is curable in many cases, but that speed is of the utmost importance, and that the responsibility for delay usually must be laid at the door of the patient himself, since the doctor must wait until the patient seeks help. No doctor can compel a patient to consult him; the most skilled physician is helpless until the patient presents himself for care.

"The second missing facility is some way to take care of people

who are recovering from active cancer treatment or for whom effective treatment is no longer possible," the Cancer Society Leader added. "The care of those chronically sick either from advanced cancer or from any other long-drawn out expensive illness is a social problem of great magnitude and one which will continue to grow in importance as we continue our present trend toward smaller families in smaller dwelling places and as the population continues to average a longer life with more and more people getting into the age when cancer and other infirmities spoken of as 'the degenerative diseases' become more prevalent."

Mrs. A. G. Kelly of Dallas is visiting with Mr. and Mrs. C. E. Williams this week. She is a sister of Mr. Williams.

Miss Jean Repp of Akron, will arrive in Hereford Sunday, to spend the Christmas holidays with Bill Roots and family.

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Cases presented herewith are from P. S. C. Research Dept. files. Statements are voluntary contributions received from all parts of the country.

THANKFUL CHIROPRACTIC WAS AVAILABLE FOR AILING SON

Paris, Texas, August 18, 1947
To Whom It May Concern:
We are thankful that there is so great a health science as Chiropractic available to the sick.

Our son, Johnny, was paralyzed since birth. He was unable to eat and sleep properly, was badly constipated, and was cross-eyed. By the time he was 23 months old we had taken him to numerous medical doctors with no satisfactory results. A specialist in Dallas was recommended to us. This specialist suggested a brain operation, but he was evasive as to the outcome of the operation, with the result that we decided against it.

It was then that a friend asked us to try a new Chiropractor in town. We made up our minds that we would at least consult him to see if he could help our boy. On October 19, 1946, we took Johnny to Dr. Julius Falak, who said Chiropractic could help get our son well, but that it would take time. X-rays were taken first and then after the examination was completed, Dr. Falak started adjusting Johnny, who began to show a gradual improvement. Now, nine months later, he is eating and sleeping like any normal, healthy child his age. His eyes have improved greatly, and the constipation has cleared up.

We are continuing to keep Johnny under Dr. Falak's care. We are indeed very grateful to Chiropractic and Dr. Falak for

restoring our child's health, and we hope this letter will be read by other parents whose children are sick.

(Signed) MRS. W. E. WHITLOW

TRY CHIROPRACTIC FIRST

San Antonio, Tex., June 4, 1947
To Whom It May Concern:

I will ever be grateful to Dr. Elizabeth M. Wendel, Chiropractor, San Antonio, Texas, for the benefits received, and to the science of Chiropractic for correcting the cause of my sickness.

In 1942, my hearing was affected with a roaring sound in the left side of my head. I consulted two ear specialists, who claimed I had hardening of the ear drum, which was incurable. Not being able to receive any help from them, I placed myself under the care of Dr. Wendel. I was given a thorough examination, and X-rays were taken of my head and neck. After a series of adjustments my hearing was normal again. Then, in the beginning of 1945, I began to have fainting spells which occurred without warning. These fainting attacks would begin with a feeling of nausea in my stomach. In a few seconds my eyes were affected, and I would almost lose my sight. This dizzy sensation would last for about four hours and occur three or four times a week. Each attack made me weaker until I was afraid to go out of doors alone.

My family medical doctor examined me but could find nothing wrong. I made an appointment with a specialist, and

after X-rays were taken, gall stone was discovered, which supposedly was the cause of my trouble. In June, 1945, I had the gall stone and my gall bladder removed. A month after this operation my sickness and fainting spells returned. In November, 1945, I had a rectal operation, which was to help the cause, but without any relief. In June, 1947, my sickness was so severe I was taken to the Hospital and was under the care of a nerve specialist. Five X-rays were taken of my head, and my spine was tapped. He reported that I had Meniere's Disease. I was then put under the care of my family doctor again, who treated me for eight months with no relief, and I was then told there was no cure for this trouble.

In desperation I again went to Dr. Wendel, Chiropractor. After a careful examination with the Neuocalometer and complete X-ray analysis of my spine, I began a series of adjustments. I improved so that I again was able to do my housework, and now after eight months from the time I started my adjustments, I am completely well. I am writing this in the hope that others who may suffer as I have, will try Chiropractic first, instead of as a last resort. I am a sincere Chiropractic booster and feel I cannot say enough for what this great science has done for me. I am indeed grateful for the benefits received.

(Signed)
MRS. ANNIE SCHMITZ
126 Meadow Lane.

Be In Style But Keep Practical

The latest style in skirts may be long or short, tight or full, pleated, gathered or dressed up with trimmings, flaps or other fancy extras. But for work around the house or yard, the wise housewife will choose a skirt designed for safety, comfort and convenience. A skirt which is moderately wide but not full is safest for the homemaker, says Mary Routh, extension clothing specialist of Texas A and M College.

A gored skirt, says Miss Routh, may be cut wide enough around the bottom to allow for walking, for climbing or for stooping. It should be fitted about the hips, so that it will stay in place and does not get in the way. In contrast, she says, a full skirt has a way of billowing out when you stoop over so that it may be stepped on when you are on a ladder washing windows or bending to get to low shelves.

A tight skirt which is close around the bottom restricts free movement when you walk and may catch and pull uncomfortably and unsafely, especially when you are in a hurry. Sashes, bows, flaps and fancy loose pockets are accident hazards, she says, because they may catch on door-knobs, get tangled up in machinery that you may be using or caught in doors when they are slammed. She says your work clothing can be neat and attractive and at the same time safe and practical for the everyday jobs that homemakers must perform.

Hereford Girl Is Member Of McMurtry College Band

Mary Helen McGilvary, daughter of Mr. and Mrs. R. C. McGilvary of Hereford, is a member of the McMurtry College Indian Band of Abilene which this week is taking a four-day tour of the West Central Texas area. The band, under the direction of Raymond T. Bynum, began its annual fall trip Sunday, December 11, with concerts in Methodist churches in Winters, Coleman and Ballinger.

Miss McGilvary, a 1948 graduate of Hereford High School, is a sophomore music education major at McMurtry this year.



'MAN OF THE SOUTH'—Ernest L. Kurth, recently selected "Man of the South," was to be honored by an all-day testimonial celebration in Lufkin, Tex., Dec. 14. A testimonial dinner was to climax a full day of activities celebrating Kurth's contributions to the South's cultural, educational and civic life. Speakers were to include Gov. Allan Shivers, Sen. Tom Connally, Jesse H. Jones and former Gov. W. P. Hobby. (AP Photo)



John McLean
this question:

The minute my son turned 16 last week, he took the money he had been saving and bought a car. He just got his license yesterday but I won't let him drive until he has full insurance protection. Since the car is old and he is so young, I understand he might have difficulty getting insurance. Is there some sort of Student Policy that he could take out?

In any insurance problem con-

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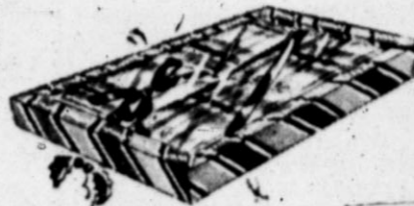
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Whiteface News

Home of Interest Compiled and Published by students of Hereford High School.

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Lubbock Out: Winner Over Wichita Falls Due In Play-Off

The Lubbock powerhouse is now in the repair shop after the El Paso team defeated them 35-12. This was one of the biggest upsets of the year. The El Paso team used a powerful passing defense to keep the Lubbock team from staging a last period comeback. The El Paso team pushed three last period touchdowns across to win 35-12.

Last week's article on the greatness of the Westerners was written before this upset I am proud to say. They did have a great team. They were plagued by injuries the last of the season. They also were playing as high favorites against a supposedly doomed team. Like Notre Dame the Westerners learned their lesson but they were not prepared to stage a comeback.

The Port Arthur team is going strong. They were victims of an upset last year and are guarding against one this year. The northern bracket is the thing that worries observers. Someone from this part of the country will play the Yellowjackets, but who? The best guess is—THE TEAM THAT DEFEATS WICHITA FALLS WILL BE IN THE PLAYOFFS. Wichita Falls may have the northern bracket sewed up.

Openmindedness

According to Webster openmindedness is to have an open mind. That is a very good definition. Hereford High is a good example of openmindedness. To tolerate anything and anybody is a very good illustration of openmindedness. Can you tolerate everything? If you are openminded you can tolerate anything.

Do you have an open mind about what the teacher does isn't fair today but really they are probably just being openminded.

Remember to be openminded always.

Personality Quiz

The king's brother.
Highest ranking officer in H.H.S.
Sees through skies of blue.
Name signifies church.
Patsy Wiltshire was the personality of the week last week.

Fascism was first developed under Benito Mussolini.

SCHEDULE OF EVENTS

Thursday, December 15 — FHA Formal Initiation
Friday, December 16 — Basketball game there
Sunday, December 18 — Glee Club Cantata
Monday, December 19 — Dramatics club meeting
Tuesday, December 20 — Stunt night
Wednesday, December 21 — Get out at 4:00 for Xmas Holidays till January 2.

Wise and Otherwise

By SPEEDY K.
Initiation Or Pardon Our Error
Two tough guys yanked me toward the place.
They pulled me to the door.
Then bam! They hit me from behind.
And threw me on the floor.
They picked me up with steel claws.
And when I wouldn't walk, they threatened me with fountain pens.
And colored me with chalk. I cried to them for mercy—
It was a dying plea.
But all I got was ink
And then the thought was clear to me.
They thought I was a sophomore.
They'd planned to nitate.
And so I screamed as they were about
To dip my head in glue.
"Hey fellas I'm no sophomore I'm a senior just like you! !!!"

"I think the car ahead of us is one of my teachers."
"How come?"
"She is so stubborn about letting me pass."

Annual Queen Will Be Crowned December 20

By JOYCE MCGEE
Stunt night is December 20. The Annual Queen will be crowned at that time. The candidates are:
Senior—Emmarie Turner.
Junior—Patsy Wiltshire.
Sophomore—Evelyn Benson.
Freshman—Sharon Dee Moore.

Karl Marx was a German by birth, a Jew by extraction, and a Protestant by faith.

What Do You Think?

Have you heard of our basketball team? They are really doing great this year. We were wondering why the students didn't take more interest in basketball so the question of the week was: "Why isn't basketball a success in HHS?"

Ruby Barclay: We go out for football too much and just forget about basketball.

Faye Knox: If we had a good gym we might have more interest. We can't even seat the ones who are interested.

Barbara Smith: Hereford has had a good football team so long that they don't care for basketball. We need a good basketball team to show people that we could do something besides play football.

Milton Newell: This is mostly a football school but if we had a better gym we might have a better team and more people would be interested. If we could produce a better team.

Joe Hershey: We have a very poor gym. Likewise the best of players are handicapped. Also we don't have the seating capacity for the spectators.

Kenneth Brock: Most people like football better and we don't have a very good gym.

Pat Sullivan: The inadequate facilities.

Donna Jean Stagner: It is because of the gym; otherwise I don't know.

Mary Ann Beckman: The kids aren't interested in it because it isn't publicized enough.

Wiley Ewton: We don't have enough tall guys.

Jack Stanton: Lack of height has hurt them, but lots of hard work ought to win quite a few games.

Pat Frye: There are more activities to do, so they leave out basketball.

Nora Jo McLallen: I don't know—I guess we aren't behind them as much as we are football boys. Any kind of sports needs us behind them.

Joe Woolery: Don't take as much interest in it.

The apostle said: "That Christians are living epistles known and read of all men."

Pet Peeve

By TERESA FANGMAN
John Southall—dust storms.
James Henderson—people who think they are better than anyone else.
Doris Jean McGee—people who criticize the football boys.
Joyce McGee—people who try to make me be quite when I don't want to be.

Margaret Staats—to be stood up by a certain someone.
Bob Womble—cold sores, stuck-up girls, girls who chase men (especially men too much older than they).

Robert Lueb—kids who block the halls.

Polyandry is the form of marriage in which a woman has more than one husband.

Senior Who's Who

By RUBY BARCLAY
Name: Tommy D. Carnahan.
Ambition: To farm and ranch.
College: Texas Tech
Likes: Good food, girls who are a lot of fun and happy go lucky boys.
Dislikes: People who take life too seriously.
Pet Peeve: Kids who are smart and won't spread their knowledge around.
Organizations: DeMolay.

Name: Joyce Rose.
Ambition: Fashion designer.
College: Either Tech or Hardin Simmons—maybe.
Likes: Wiley and popcorn.
Dislikes: Muletrain and liars.
Organizations: Tri-Hi-Y, Glee Club, A Capella, Y. W. A.
Offices: None.

Angles are not biologically possible.

Hey Kids!

Santa's Here!

IN PERSON

SATURDAY

at

PENNEY'S

2 to 6 P. M.

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COMPLETE INSURANCE SERVICE

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PROMPT - COURTEOUS SERVICE - LOW RATES - CONVENIENT PAYMENTS ON: CONVENTIONAL, G.I. & FHA LOANS

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127 West 3rd Street — Phone 273

Again in 1949 MORE PEOPLE HAVE BOUGHT CHEVROLETS than any other make

—just as they have done during the total 19-year period, 1931 to date!

THE men and women of America know value when they see it!

Consequently, they are purchasing more Chevrolet passenger cars than any other make . . . and more Chevrolet trucks than the next two makes combined . . . thereby placing Chevrolet first in sales this year, just as they have done for the total 19-year period, 1931 to date.

Naturally, we and all Chevrolet dealers are deeply appreciative of this overwhelming tribute of preference; and we join with Chevrolet in pledging to do everything possible to give you greater and greater value in the months and years to come.

FIRST in passenger car sales for '49*

FIRST in truck sales for '49* (Outselling the next 2 makes combined)

FIRST in passenger car sales for all postwar years

FIRST in truck sales for all postwar years



FIRST in total number of cars on road today

FIRST in passenger car sales for total 19-year period, 1931 to date

FIRST in truck sales for total 19-year period, 1931 to date

FIRST in total number of trucks on road today

*1949 results based on incomplete but conclusive nationwide registration figures. All other facts listed here are based on complete and official nationwide registration figures.

More FUNDS for Christmas FUN

through SAVINGS

Consistent Savings — this is the tried and true principle of thrift and security that will make any Christmas brighter . . . and easier! Successful men and women have proved this time and time again.

NOW IS THE TIME . . . to realize that systematic savings each week or month will provide you with a lump sum in time for holiday shopping next year! No strain on your earnings, no drain on your savings . . . just a far-sighted, sensible move.

Start an Account Save any Amount

HEREFORD STATE BANK MEMBER F. D. I. C.

Phone 740

KINSEY MOTOR COMPANY

244 East Third

Summerfield Club Makes Plans For Christmas Party

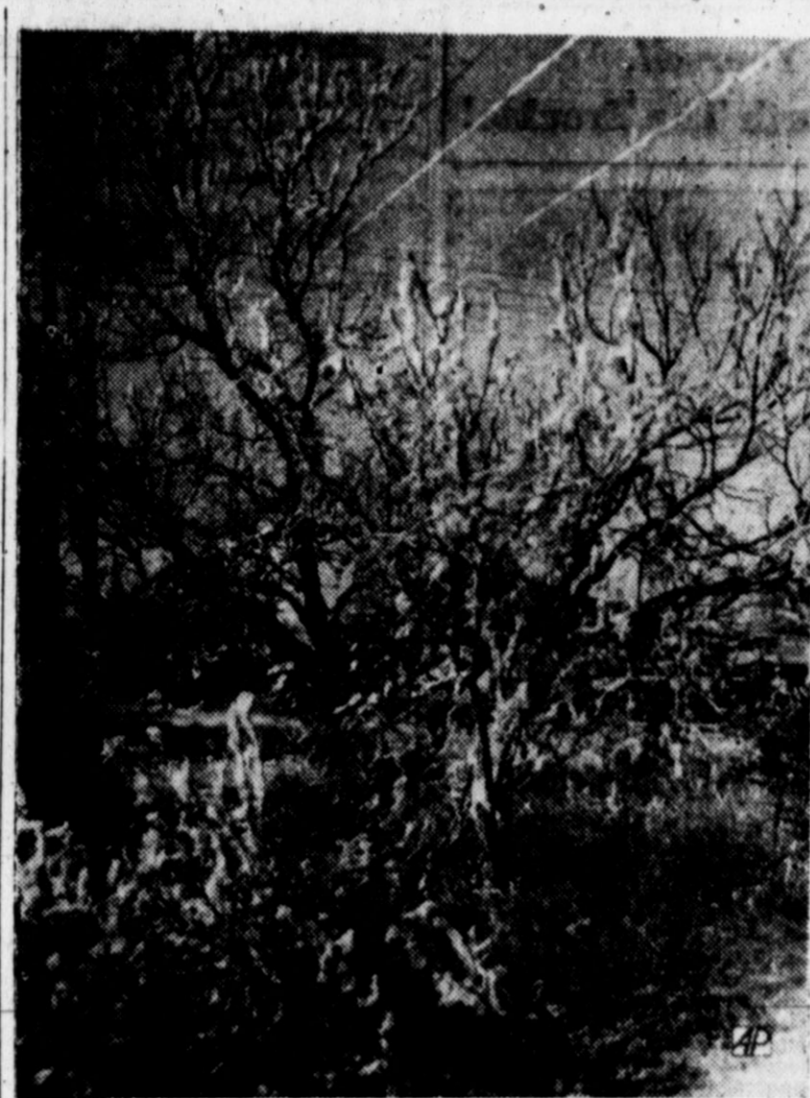
Carrying out the theme of the study course for the year, members of the Summerfield Study Club answered roll call by showing some new idea for Christmas decorations for the home at the meeting held Thursday in the home of Mrs. L. L. Cannon. Mrs. Guy Walser assisted as hostess.

During the business session members voted to make money contributions to the Latin American Scholarship fund and to the tuberculosis fund. Mrs. L. H. Lookingbill was named to serve on the planning committee of the Deaf Smith County Federation of Women's Clubs club house project and Mrs. Lee Curry was chosen to serve on the federation's nominating committee. Plans for the annual Christmas party were made and it was

decided to adopt a family for Christmas cheer.

The program was given by Mrs. B. E. Roberson who reviewed "Road to Richer Life" by Walter B. Pitkin. Mrs. Roberson spoke of the author's other works and as a prelude to the review said: "Not rest but work—not ease but worry—not smooth sailing but trouble—these are the ingredients of Professor Pitkin's recipe for a better life. This new book repudiates the idea that people of any age can escape boredom merely by being entertained. His point of view may shock you at first, but you'll find a lot of supporting evidence."

Those present were Mesdames Stan Barrett, Lee Curry, Britt Clark, Ray Johnson, Earl Lance, H. H. Langford, Ky Lawrence, L. H. Lookingbill, H. L. May, K. W. Neill, Charles Noland, J. B. Noland, Mack Noland, Glenn Olson, B. E. Roberson, C. R. Walser, D. C. Walser, Guy Walser, J. M. Wright, and the hostess.



WINTER?—NOT EXACTLY—It looks like Christmas around West Texas cotton gins at this time of year. These mesquite trees near the Haskell, Tex., gin sport a coating of white which would make the unsuspecting shiver. The effect is caused by minute particles of cotton lint which fly from the gins, to be caught on branches of trees and bushes. (AP Photo)

Annual WT Xmas Concert Is Sunday

Canyon, Texas — Four voice groups of West Texas State College will present their annual Christmas Concert Sunday afternoon, December 18 at 3:30 in the Administration Auditorium on the campus.

Directed by Houston Bright, the groups to be heard are the Mixed Chorus, the A Cappella Choir, the Treble Ensemble and the Varsity Quartet. Also, 6 voice and musical solos will be presented at the free concert.

To be presented in solo performances will be Juanna Jo Broadway, Panhandle sophomore, soprano; Bill Hutchinson, Pampa graduate; baritone and D. F. Walker, Amarillo freshman.

tenor. Gladys Crisler, junior from Dallas, will present an oboe solo; Erling Hansen, San Antonio Junior, a flute solo and Clyde Swartzell, Birmingham, Alabama, senior, a clarinet solo.

In addition to Christmas music, the choruses and ensembles will present a varied repertoire of hymns, anthems, spirituals, folk-songs, and fine chorals. The program will feature several arrangements and original compositions of Mr. Bright, including two a cappella choruses, "A Joyous Christmas Carol" and "Weep You No More, Sad Fountains," the latter of which has recently been published.

Students, parents and out-of-town visitors are cordially invited to hear this annual Christmas Concert.

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FEAST DAY FIXIN'S

A grand place to shop for



AT HUNTER'S

FRUIT COCKTAIL Del Monte 2 Tall Cans **35c**

Red & White **MINCE MEAT** 2 Pkgs. **35c**

Red & White **RAISINS** 2 15 oz pkgs. **35c**

Black Mission **FIGS** 1 lb. pkg. **25c**

Sunland **COCONUT** 4 oz. pkg. **10c**

Brimfull — Pure **GRAPE JAM** 2 lb. jar **43c**

Brimfull - Fancy **APPLE SAUCE** No 2 can **18c**

Brimfull **OYSTERS** Can **43c**

MARCO **TAMALES** Large Can **23c**

WOLF — Large Can **CHILI** **57c**

MARCO - Plain **CHILI** Large Can **45c**

COFFEE Red & White Finest Quality Lb. **69c**

RICE, Comet 2 lb. pkg. 33c | **POP CORN, Jolly Time** 2 cans 35c

SALAD DRESSING BRIMFULL FANCY GRADE PINT **24c**

Red & White - Cream Style **CORN** White or Golden 2 No. 2 cans **35c**

MARCO, Vertical Pack, Whole **GREEN BEANS** No. 2 Can **35c**

CATSUP Brimfull Finest of Flavor 2 - 14 oz. bottles **35c**

Wax Paper, Waxtex, 125 ft. roll 25c | **PEPPERCORN, B. F.** 12 oz. can 25c

SALMON Brimfull Extra Fancy PINK Tall Can **43c**

TUNA, Starkist can 35c | **YES** FACIAL TISSUE 2 200 sheet boxes 25c

PINEAPPLE JUICE Del Monte 46 oz. **37c**

BRIMFULL **PEAS** 2 No. 300 Cans **29c**

Treasury — In Mustard Sauce **SARDINES** Tall Can **10c**

XMAS CANDIES -- NUTS -- FRUITS -- TREES, ETC.
QUALITY AT LOWER PRICES

SHORTENING Red & White, High Quality Satisfaction Guaranteed 3 Lb. Can **69c**

PECANS Fancy Large Soft Shell U. S. No. 1 Inspected 3 LBS. **98c**

Fancy Beef **T BONES** LB. **67c**

PURE PORK **SAUSAGE** LB. **29c**

FANCY **BEEF RIBS** LB. **28c**

CURED **BACON SQUARES** LB. **25c**

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Egg Nog! MIX

(THE BEST EVER)



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- At Your Favorite **GROCERY**
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IN CONVENIENT QUARTS

HEREFORD CREAMERY
Home of **Cream O'Plains**
Dairy Products



MESSANGER NEWS

Christmas Party And Community Center Name Contest Are Dec. 21

The Messenger Home Demonstration Club met in the Jim Monroe home Friday, December 9th, for an all-day meeting. Each club member brought a covered dish to add to the baked ham and coffee furnished by the hostess. A good lunch was enjoyed by everyone.

The larger part of the day was spent working on Aluminum trays. The club members were very glad to have Mrs. Rossie Lee

Colwell and Mrs. Wesley Brown of Rosedale, N. M. to direct them in the tray making.

The club was glad to have two new members join. They are Mrs. Elmer Northcutt and Mrs. Dan Guseman.

A Christmas party was held the latter part of the afternoon. Mrs. W. H. Clements acted as Santa Claus and handed out the gifts from under a prettily decorated Christmas tree. Refreshments of

fruit cake, fruit salad and coffee were served to Mesdames Elmer Northcutt, Dan Guseman, Harris Evans, N. A. Brown, T. J. Poindexter, W. H. Clements, Wilson Wily, Eldred Brown, J. Alta Wily, Ray Pruitt, Bertram Jack, L. D. Chiles, Earl Monroe, L. E. Beene, the Home Demonstration Agent, Mrs. Tom Draper, Rossie Lee Colwell, Wesley Brown, Bob Wily and the hostess.

A community Christmas party has been planned for Wednesday night, December 21st. Each family is to bring a top apiece for each member of their family. This includes the mother and father. The party will be at the Community Center. A program of songs, poems and so forth is being planned for entertainment. There will also be a contest held for the naming of the Community Center, as it has never been officially named. A prize of ten dollars will be given to the person suggesting the winning name. Everyone is invited to come.

There was a "forty-two party" at the Community Center Friday night. About thirty adults attended, also several children.

Mr. and Mrs. W. H. Evans were shopping in Clovis, N. M. Monday.

The community has a good water well at the Community Center. It was completed this week.

Visitors in the home of Mr. and Mrs. N. A. Brown Sunday were Mr. and Mrs. Jack Patterson and daughters, Fred and Nolan Chlander, and Mr. Clyde Shadex, all of Belview, N. M.

Mr. and Mrs. F. E. Gaines visited in the home of Wilson Wily Sunday.

Visiting in the home of Mr. and Mrs. Eldred Brown Tuesday was her cousin, Miss Dolly Murry from Erick, Okla.

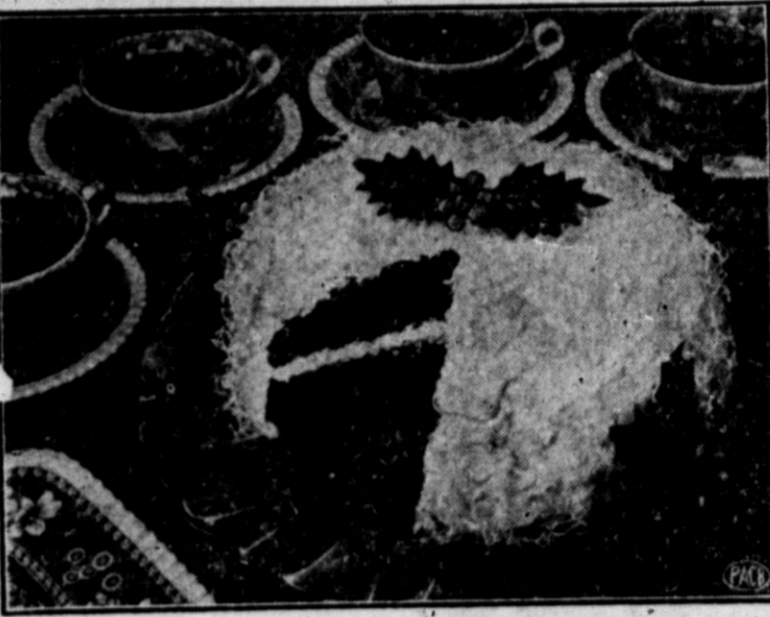
Mr. and Mrs. W. H. Clements and Mr. and Mrs. T. J. Poindexter were Christmas shoppers in Clovis, N. M. Saturday.

Mrs. Alta Wily spent Wednesday with Mrs. Elton Wily in the Black Community.

Mrs. Earl Monroe and Mrs. Jim Monroe were Christmas shopping in Hereford this past week.

Mr. and Mrs. Wilson Arnold of Big Spring, visited Mr. Arnold's sister, Mrs. L. E. Beebe and family over the week end.

You Mix This Cake Yourself, And It's Well Worth The Trouble!



It's a pretty sure bet that America's favorite cake is old-fashioned devil's food, amply covered with coconut frosting. Teamed with its good companion, fresh, steaming coffee, it makes a dessert course or a party snack that has a wonderful way of its own.

Here, all dressed up for the holiday season, is coconut devil's food made from an excellent old recipe. Start with the raw materials, mix fresh and strong, serve it with the steam curling from each cup. And don't forget — only the resolute could resist a second piece of homemade devil's food and a second cup of coffee. So be sure to brew enough coffee to go around several times.

Combine egg whites, sugar, water and cream of tartar in top of double boiler. Cook over rapidly boiling water, beating constantly with rotary egg beater about 7 minutes, or until frosting holds its shape. Remove from heat; add vanilla and salt. Spread on cake. Sprinkle top and sides with coconut!

Coconut Devil's Food Cake
 1 1/2 cups sugar
 3 eggs, well beaten
 1/2 cup melted shortening
 1 1/2 teaspoons vanilla
 3 squares (3 oz.) unsweetened chocolate
 1 1/2 cups sifted enriched flour
 1/2 teaspoon salt
 1/2 teaspoon baking soda
 1/4 cup milk
 Combine eggs and sugar. Add

melted shortening and vanilla. Mix chocolate over hot water. Add Milk and sift flour, salt and baking soda. Add alternately with milk to chocolate mixture. Bake in 2 greased and floured 9-inch layer cake pans in moderate oven, 350°F. 35 to 40 minutes. Cool. Fill and frost with Coconut Frosting.

Coconut Frosting
 2 egg whites
 1/4 cup sugar
 5 tablespoons cold water
 1 cup shredded moist-pack coconut
 1/4 teaspoon cream of tartar
 1 teaspoon vanilla
 1/4 teaspoon salt

Combine egg whites, sugar, water and cream of tartar in top of double boiler. Cook over rapidly boiling water, beating constantly with rotary egg beater about 7 minutes, or until frosting holds its shape. Remove from heat; add vanilla and salt. Spread on cake. Sprinkle top and sides with coconut!

Mr. and Mrs. Bob Wily and Gay visited the L. D. Pope family of Friona, Sunday afternoon.

Holiday Traffic Is Number One Killer At Christmas Time

The wreath is a traditional symbol of Christmas. In windows and on front doors of homes all over America, the bright red and green of holly will signify the joyous festivities of the holiday season.

For Christmastime should be a time of happiness. Every family looks forward to the joy and celebration that the holiday period should bring. But every year

thousands of families in our country see Christmas joy turned into suffering and tragedy because of needless and preventable accidents.

The National Safety Council points out that hundreds of persons are killed and thousands more injured by accidents during the Christmas-New year's peak accident period. The No. 1 killer is traffic, and its death toll on Christmas day is two or three times the annual daily average.

To keep death from taking your holiday—or the holiday of your

loved ones—is a simple thing. It costs nothing, takes no time and requires only a little effort. It only means being aware of the extra holiday hazards and of the extra caution, common sense and courtesy needed to overcome them.

Refuse to drink if you are driving. Wait for the light to change. Yield the right-of-way. Discard a string of Christmas tree lights with worn insulation. Throw away gift wrappings as soon as presents are opened.

These are little things—but they pay off big in holiday happiness. These little extras go a long way toward keeping the lights on in your home and the red and green holly wreath on your door.

They will preserve for you and your loved ones the joy and delight that is America at Christmas.

Mr. and Mrs. George Cantrell, Mrs. C. P. Grimes and Betty attended the funeral of Mrs. C. C. Weis in Friona Saturday afternoon.

China's Great Wall is 1500 miles long. Lucifer for his sin of pride was hurled from Heaven by the archangel Michael.



We Welcome You CHURCH OF CHRIST (Sunday)

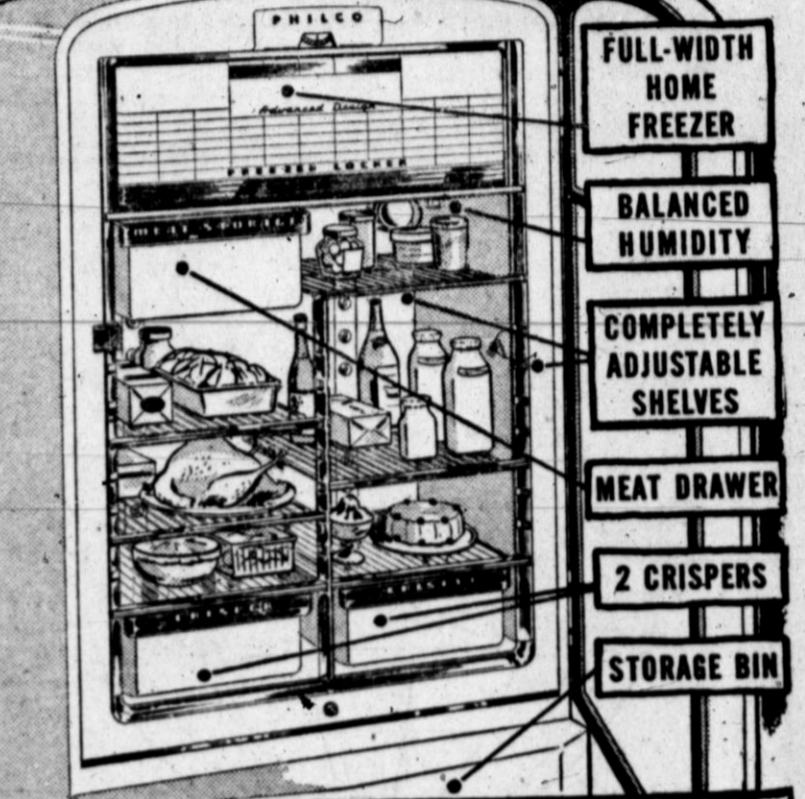
Radio KPAN.....9:45 A.M.
 Bible Study.....10:00 A.M.
 Worship.....11:00 A.M.

Evening:
 Young People.....6:15
 Worship.....7:00

Daily Radio Program
 9:30 A. M.
 KPAN—860 on Your Dial
 We invite you to all services of the church.

The Bible is right and it does make a difference what we BELIEVE and PRACTICE.
Church of Christ

PHILCO Combination Refrigerator WITH FULL-WIDTH HOME FREEZER



Yes... Real Advanced Design Features now at a NEW LOW PRICE!

A truly modern 7.6 cu. ft. refrigerator now yours for less than ordinary designs. See, compare before you buy any refrigerator.

Easy Terms
 HEREFORD FURNITURE COMPANY
 Just Across from the Postoffice

"AFRAID THE BOSS WAS GOING TO FIRE ME... NOW I'M TOP SALESMAN"

Wonderful news—for people troubled by jittery nerves, fatigue, weakness, constipation, due to the fact that these folks don't get enough Vitamin B in their diet.

Bezel Special Formula, a new scientific product, combines the important B vitamins with Iron! Also Liver! Choline! Inositol! Everybody knows the importance of Iron in your diet in helping the body to build RICH, RED BLOOD. One capsule of Bezel Special Formula (that's all you take a day) contains 5 times the minimum daily requirement of Iron. Also 5 times the

minimum daily requirement of Vitamin B.

Mr. David Korenstein, 65 14th Street, Hoboken, N. J. says: "That Special Formula should be called a magic formula after the way it put me on my feet again. I was afraid the boss was going to fire me awhile ago... now I'm top salesman on the staff."

Try Bezel Special Formula yourself. It's guaranteed: if you don't feel decidedly better in 30 days, your money will be cheerfully refunded. You are the judge.

*In supplementary quantities.

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Navy, Red, Pink, Blue 3.29 & 3.49

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HEREFORD SHOE STORE

ASK FOR INSPECTED DEAF SMITH COUNTY MEATS

At Your Grocery & Market "NONE FINER"

Lower-Priced Hudson Taking the country by storm!

In two days, more than a million people flocked to see the new Pacemaker

and many thousands placed their orders for this exciting new car that costs less to buy... less to drive!

COME IN TODAY! See what the excitement's all about. Try the new Pacemaker! For here, at less cost, are all the beauty, roominess, riding qualities and safety that can come only with Hudson's "step-down" design!

Here, for instance, is a car that you can instantly see is the lowest-built of them all! Free-flowing, close-to-the-ground design telegraphs the fact that it has the lowest center of gravity in any American automobile—and as a result, you know instinctively, as you view the exciting Hudson Pacemaker, that it hugs the road more tenaciously and is therefore America's safest car!

You quickly see, too, that this new member of the low-built Hudson family has full road clearance and more head room than in any mass-produced car built today—thanks to "step-down" design and recessed floor!

And amazing head room is only one kind of interior spaciousness you'll find in the economical, new Pacemaker. Through "step-down" design and ingenious use of space that is wasted in other makes of cars, this compact automobile of normal exterior width brings you more roominess and seat cushions that are up to 12 inches wider than those in even the most expensive cars!

It is no longer necessary to put up with crowding, for the Pacemaker provides more room for you than in any other make, at any price!

In fact, this car is so marvelous, and the performance of its new high-compression Pacemaker Six engine is so thrilling, that you can't begin to appreciate it until you see it and ride in it! Won't you accept our invitation for a demonstration ride in Hudson's new Pacemaker, today?

Available with Hudson's new **SUPER-MATIC DRIVE**

Now... 3 GREAT HUDSON SERIES • ONLY CARS WITH "STEP-DOWN" DESIGN • SEE THEM TODAY!

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And the best part of it is, you can fill a book in no time at all! Just concentrate your everyday buying at firms which give Gunn Bros. Stamps and make certain you receive your stamps on every purchase you make.

Who said stamps aren't worth fooling with?

**THESE FIRMS GIVE GUNN BROS. STAMPS
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- HAILE DRUG
- HEREFORD LAUNDRY & DRY CLEANERS
- PITTMAN SERVICE STATION

See the Wonderful Premiums

Ask your dealer for a free premium catalog or visit Gunn Bros. Thrift Stamp Department, 310 W. 7th, Amarillo, Texas.



REMOVE PLANE CRASH VICTIM—Rescue workers carry the body of a victim from the wreckage of an American Airlines DC-8 plane which crashed and burned as it approached Love Field, Dallas, Texas for a pre-dawn landing. (AP Photo)

Woman Works To Make Christmas Joyful Season For Prison Inmates

By MARGUERITE HERCULES
Tyler Courier Times Staff
(Written for Associated Press)

The next few weeks will be busy ones for Mrs. Mittle Watters of San Antonio, who has been working on her project of bringing Christmas to 6,000 inmates in the Texas State Prisons.

Mrs. Watters, a full-time religious worker with the Texas Prison System and a member of the National Chaplain's Association, has gained national recognition for her efforts to rehabilitate prisoners—especially those who have been classified as incorrigibles.

She finds extra time for a Christmas party with her "boys and girls."

Last year, she worked for days with trustees at Darrington, Ramsey and Retriev, prisons to decorate for Yule-tide parties. There were Christmas trees at each place, gay decorations and more than a thousand gaily wrapped gifts. At Darrington, with materials which she supplied, inmates erected a manger scene 3 feet long and 10 feet wide.

This year, she has already ordered 8,000 cards so each inmate

will have a Christmas card to send to someone. She is also assembling decorations and gifts, and she hopes by the time the holidays arrive there will be a gift for everyone.

Prisoners have expressed their gratitude in many ways. One inmate stated that it was the first time in 13 years that he had forgotten who or where he was; a second said that the Yule-tide party had convinced him that there really was a "Jesus of Nazareth;" another was so impressed by a variety-store manager scene that he asked for the three tiny images in it to send to his children in an orphanage.

At Retriev, where incorrigibles are sent, not a single one was in solitary confinement during Christmas week last year.

Mrs. Watters is a member of the Woodlawn Methodist Church in San Antonio, but her efforts are inter-denominational and devoted to both sexes and all ages, races and creeds. She is not employed by the state, nor maintained solely by her church, but is aided by free-will offerings. She has been working with prisoners since 1942.

as is often the case, she gets her organ up in any available space. On the "lower farms," south of Houston, the organ has been set in the prison yard and the inmates have sung through the windows.

When prisoners need help at the time they are paroled, she tries to find them lodging in the Salvation Army, Y. M. C. A. or in cheap rooms until they are able to find employment.

In addition to bringing comfort to the prisoners, she often aids their families through job placement, clothing, food—and counseling advice.

Young Matrons Form New Service Guild

Young Matron of St. Anthony's Catholic Church held an organizational meeting in the Parish Hall recently for the purpose of organizing the group into a service guild. The club is now called St. Anthony's Junior Guild but a permanent name will be selected at the next meeting. Membership in the group is made up of young women in the church who have been married less than six years.

Mrs. Mike Betzen was chosen president and Mrs. Raynold Herr secretary - treasurer. Meetings will be held on the second and fourth Thursdays of each month. Fifteen charter members attended.

The next meeting will be in the form of a Christmas party on December 22 in the Parish Hall. Hostesses will be Mrs. Alfred Reinart and Mrs. Isadore Reinart.

D. R. Grimes had an accident with his car on Hwy 60 near Vaughn, N. M. Sunday. The pavement was iced and slippery. The car skidded and over-turned. Ples Turpbow was with Grimes. They were returning from Hot Springs where they had been on business. Neither was seriously hurt.

Prison manager O. B. Ellis has granted Mrs. Watters the privilege of entering any unit in the Texas Prison System and has extended her permission to visit those in solitary confinement and in hospital units. She drives an average of 650 miles a week giving personal counsel and holding group services. She handles approximately 400 pieces of mail each month without secretarial help.

Prior to entering her present work, she was a church organist.

She sent song books, Bibles and stationery to prisoners and made occasional visits to penal institutions for three years before adopting counseling as her lifetime vocation.

The social worker carries a portable organ which she carries with her on her visits. She finds that prisoners love to sing and through spiritual music she finds her way to their inner selves. When a chapel is not available,

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See these modern lamps soon at your favorite store. They're built to exacting "Certified" standards in a wide selection of sizes, styles and colors.

They're built, too, to bring more light into your home, because the new type reflectors are constructed to give you direct and indirect light at the same time!

When next you buy a lamp, make sure it is "Certified." Inquire at your favorite store for this new lamp.

SOUTHWESTERN
PUBLIC SERVICE
COMPANY
25 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

Questions and Answers about the Telephone Company's Request for Higher Rates in Hereford



Q. Why is the telephone company asking for higher rates in Hereford?

A. Because present rates, established 18 years ago, are too low to bring in enough revenue to pay the costs of furnishing the service, and leave a reasonable return to the people whose savings have built and enlarged the telephone system here.

Q. What are the results of the telephone company's operations here?

A. During 1948, expenses of operating the Hereford exchange were almost as much as revenues collected for service here. We made only about \$175 a month—a return of less than 1 1/2 per cent of our investment here.

Q. How about telephone costs? Are they up much?

A. Yes. Telephone wages, supplies, materials, and virtually all of the costs of furnishing telephone service are much higher today than before the war.

Q. How much is the telephone payroll up?

A. The telephone payroll in Hereford is more than six times as high as it was in 1941. The growth of Hereford has made it necessary that we hire more people to handle the larger volume of calls, and in addition, wage rates have gone up.

Q. How long have Hereford's telephone rates been in effect?

A. Present rates for telephone service here were established in 1931. At that time Hereford had 600 telephones, as compared with 1,500 today. The scope and value of the service has increased greatly in the past 18 years with no increase in rates.

Q. Would it be possible for the telephone company to cut corners and reduce expenses?

A. The telephone company takes advantage of every possible operating economy to keep rates low without affecting the quality of the service. Through these economies and advances in the telephone art we have been able to furnish more and more telephone service

here without increasing rates. The telephone company is proud of its record of not having increased rates during these 18 years, although the number of telephones here has more than doubled and the cost of virtually everything that goes into the furnishing of service has risen sharply.

Q. What does the rate increase amount to?

A. Briefly, for residence customers, the new rates represent an increase of 1 1/2 cents a day. Business telephones will cost 6 1/2 cents a day more.

Also, a new four-party residence service will be introduced for families whose needs do not justify private-line or two-party residence service.

Charges for various auxiliary telephone service will be adjusted in relation to today's higher costs of furnishing them.

Q. What are the telephone company's expansion plans for Hereford?

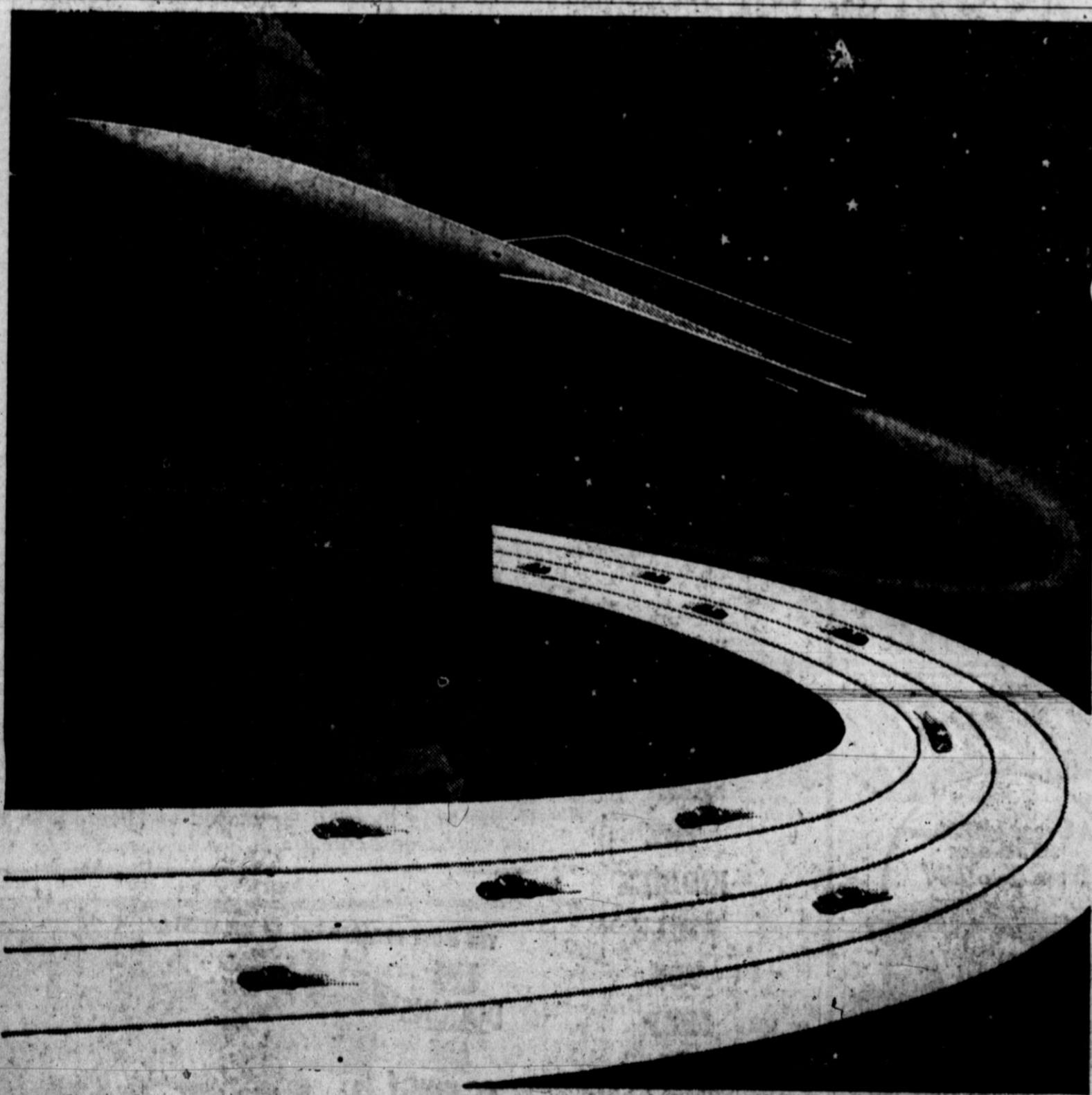
A. The telephone company will continue to enlarge the telephone system here as rapidly as possible to provide telephones for more than 300 families who are now waiting for service.

The telephone company is at work on a \$100,000 expansion and improvement program for this year and next. Included in the program are:

An additional section of local switchboard, two sections of long distance switchboard, and 600 more subscribers lines, all of which will be put into service next year at a cost of \$22,000.

An \$87,000 project to expand the network of outside lines and cables throughout Hereford is now in progress and is scheduled to be completed next year.

Eleven new long distance circuits are being added in Hereford this year and next. New circuits to Amarillo, Clovis, Friona, Plainview and Lubbock already have been put in service this year. Two additional circuits to Dallas, and two more to Friona are scheduled to be completed next year to help speed Hereford's increasing volume of long distance calls.



Oldsmobile Rockets Ahead!

Look ahead to a great new fleet of Futuramic Oldsmobiles for '50. Expect the surge of high-compression "Rocket" Engine power, the whispering voice of "Rocket" pace. Count on an exciting new development in automatic driving... a brilliant new partner of "Rocket" performance. Get ready for breath-taking new Futuramic styling... a unique look of fleet luxury. Watch for three complete series of great cars... the finest to bear the Oldsmobile name. Look ahead to these big advancements, then plan to Go Ahead and Own an Oldsmobile!

WATCH FOR THE NEW FUTURAMICS—COMING SOON TO YOUR OLDSMOBILE DEALER

Phone 740. **KINSEY MOTOR COMPANY** or visit 244 East Third

SOUTHWESTERN BELL TELEPHONE COMPANY

Long Time Ago

24 Years Ago

Ed East, who lived on the T. C. Ivey place east of Hereford raised an aristocratic bull and sold him, three weeks after birth, to Charles B. Fristo of Midland for a record-breaking \$1,000. "Bull Superior" was the name of the expensive beef.

Mrs. J. M. Kemp, who lived six miles southwest of Hereford, made enough money off her turkey crop and other poultry business to pay cash for a new Ford.

Postmaster Wear said that the Post Office would not be open for anything or at any time on Christmas Day.

G. W. Brumley bought 1,000 hogs at Athens, Texas and planned to raise them on his ranch.

Uncle Joe Ward, Deaf Smith County Treasurer, celebrated his birthday December 14, 1925. He was 76.

Emile and John Kerr arrived with their families in the Panhandle to make their home in Hereford. They were farmers.

Thursday, December 17, 1925. The Brand ran its annual Christmas issue with all the good children writing to Santa and asking for presents. The boys wanted tricycles and footballs just like they do now and the girls wanted the same dolls just like they do now, too. Children from six to sixteen were writing to the old boy, Bill Stanford, Summerfield, wanted a tool box. Wilma Smith wanted a pretty doll and doll buggy. Aubrey Butch wrote San-

ta only four sentences: Please bring me an air gun. Please bring me a toy car. Please bring me some apples. Please bring me some oranges.

In the Pow-Wowing school column appeared this quip. Dyalthia: Miss Glenn, why didn't I make a better grade this month? Miss Glenn: Well, do you deserve it? Dyalthia: Why yes, I answered a question every day! Miss Glenn: Les, what was it? Dyalthia: Present.

Hints from wise Hereford High School students were that teachers do not give too many demerits and, therefore, have more friends by Christmas. High School students were wondering what L. H. was going to give Fanny for Christmas.

You could get a brand new Studebaker Club coupe for \$1,295. Dealer G. W. Brumley was urging Studebakers for Christmas presents.

In an editorial, Mrs. Ferguson, then Governor of Texas, said that it was a mystery why bootleggers were arrested when they carry two or three pints for sale and when they were worth more than \$5,000 they weren't arrested. She decided that in this country, \$5,000 meant protection and \$50,000 meant immunity.

At the Star Theatre "Kentucky Pride" was sowing with an all-star cast. Advertised to come was "Riders of the Purple Sage," starring Tom Mix.

Running continued story in the Brand was "Neighbors," by Robert Stead.

You could by a brand new Ford for as little as \$250.00.

Seth B. Holman and Walter B. Steckman were publishers of The Brand.

An interesting letter to Santa Claus came from a girl sick in County Hospital. The letter read: Dear Santa, I have been thinking all day as how I'd better write you I ain't gona be home Christmas cause I'm here at the Co. Hospital an I'm sick, but I don't want you to forget me. My socks will be hung outside my door and, if you please sir, I'd like some

candy and apples and oranges and nuts and nigger toes and if it ain't asking too much I want a coconut you know—my grandpa used to call them sliphang eggs, but they look like a hairy later. They ain't animals but they got three eyes. Well, I guess that will do and good luck to you, Old Santa. P. S. And Santa, if you have enough to spare, I would like a boy doll.—signed, Vee Thorpe.

Beithany Class Party Held In Patton Home

Beithany Class of the First Baptist Church met in the home of Mrs. John Patton Friday afternoon for the annual Christmas party. Mrs. Edd Cox and Mrs. Charles Hood were assistant hostesses.

Mrs. R. T. Adams directed the program which included: "Silent Night" sung by the group, prayer given by Mrs. Wirt Phillips, "The Story of Christ," Mrs. O. M. Dickey, a vocal duet, Mrs. A. O. Thompson and Mrs. Carl Mountz, "The Story of a Star," Mrs. R. L. Roots, and group singing of "Tell Me the Story of Jesus."

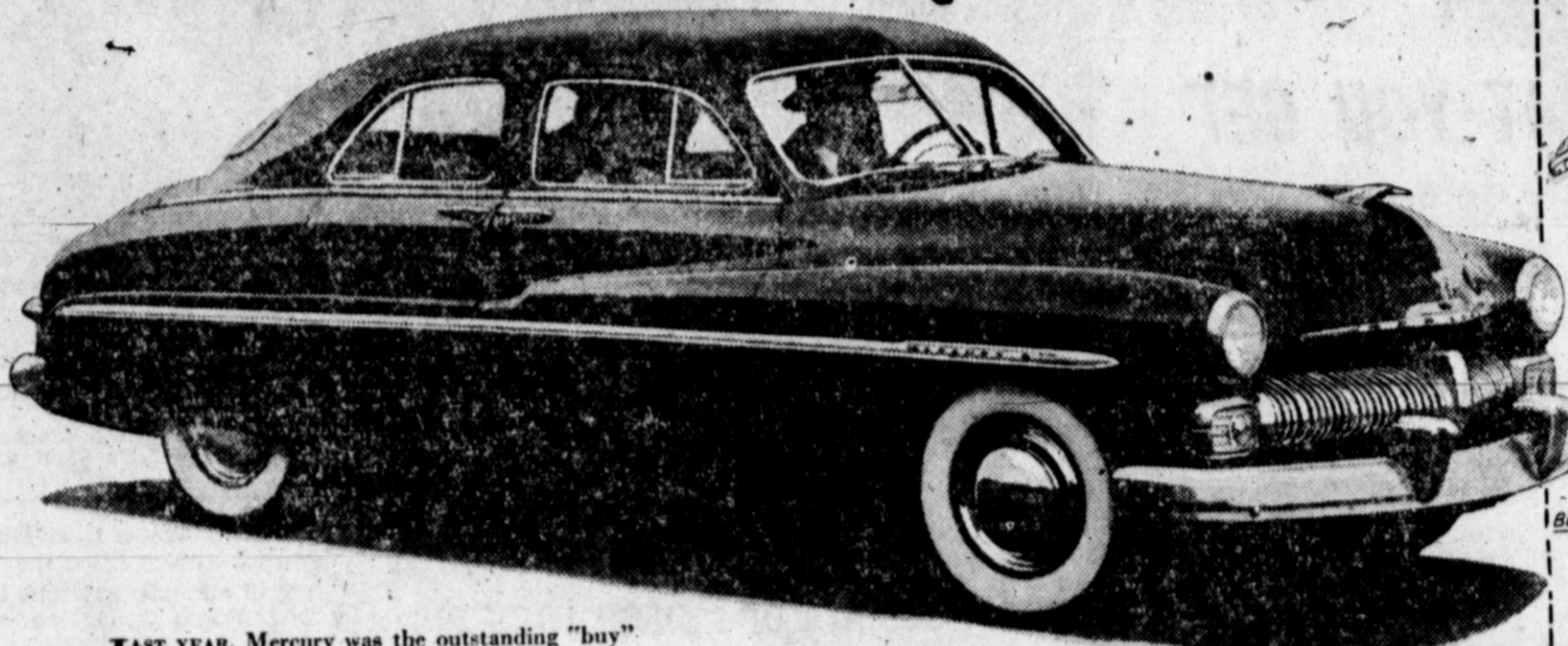
Mrs. Henry Melton entertained with the reading "Minty's Christmas" and gifts were exchanged. Gifts for shut-ins were collected for later distribution.

A salad plate was served by the hostesses to Mesdames: O. G. Smith, A. E. Jury, John Tinkle, Edna Bove, W. A. Dobbins, R. T. Adams, R. E. Caddell, O. M. Dickey, Wirt Phillips, R. L. Roots, Hardy Benson, Henry Melton, J. P. Jordan, J. T. Richardson, Otto Massie, J. V. Pickens, John Draper, Walter Easter, G. P. Owen, W. E. Upton, J. E. Young, Herman Gray, E. B. Moseley, J. J. Buckner, T. W. Roberson, Jeff Gilbreath, Carl Mountz, A. O. Thompson, E. M. Cox, Vivian Major, Jessie Radovich and the hostesses.

Mrs. Pauline Cardinal, Mrs. C. P. Grimes and Mrs. George Cantrell were Amarillo visitors Thursday.

Mr. and Mrs. L. B. Kamenzind and daughter, Pauline, of Dimmitt, visited in the home of Mrs. C. P. Grimes Sunday.

"Better than ever" in everything!



1950 MERCURY SPORT SEDAN
White side-wall tires, rear wheel shields, and Overdrive* optional at extra cost.

LAST YEAR, Mercury was the outstanding "buy" of them all! This year—it's a better buy than ever! And with mighty good reasons! For the big new 1950 Mercury is better than ever in everything that counts!

Better in styling—inside and out! Better in economy! Better in performance! Better in comfort! Better in all-round value, too!

No wonder Mercury popularity is now the highest in history! Come in today—and see for yourself why it's better than ever to make your next car Mercury!

Make your next car the

NEW 1950 MERCURY

Hereford Motor Company

Dudley Green

Hereford, Texas

Archie Scott

BETTER IN STYLING
You get new advanced design—"Customized" interiors!

BETTER IN ECONOMY
Thrifty new "Econ-O-Miser" carburetor and gas-saving Touch-O-Matic Overdrive* add extra miles per gallon of gasoline!

BETTER IN PERFORMANCE
Wait till you feel that 8-cylinder, V-type, "Hi-Power Compression"!

BETTER IN HANDLING EASE
"Stedi-Line" steering, new "Safe-T-Vue" instrument panel make driving a pleasure!

BETTER IN RIDING COMFORT
"Cushion-Coil" front springs! New "Lounge-Res" foam-rubber seat cushioning!

BETTER IN WINTER AND SUMMER
New Fiberglas insulation keeps you cooler when it's hot—warmer when it's cold!

BETTER IN RE-SALE VALUE
Mercury is now more in demand than ever before! That means Mercury value is better than ever!

Monday, December 19th through Friday, December 23rd THE STAR THEATRE WILL OPEN AT 11 o'clock A. M.

QUALIFY YOUR COUPONS FOR YOUR CONVENIENCE QUALIFY YOUR COUPONS

Fast-Paced ACTION! Suspense-Filled ADVENTURE!

Monte HALE

OUTCASTS of the TRAIL

with Paul Hest - Jeff Donnell - Roy Barrett

Second Feature

MOVIE ENTERTAINMENT AT 10% Discount

I ain't so Goofy I don't know the perfect Gift for a

MERRY XMAS of HAPPINESS

Weeks and Weeks Theatre GIFT Book

SCRIPT GOOD - ANYTIME AT YOUR FAVORITE THEATRE

\$5.00 Gift Book FOR \$4.50 \$2.50 Gift Book FOR 2.25

And for the Small Fry We've got 100 Books

Sock Entertainment

RINGSIDE

Don Barry - Sheila Ryan - Tom Brown

TEXAS

FRIDAY SATURDAY

TEX O'BRIEN IN "RANGER TAKES OVER"

Congratulations.

Anniversaries from Thursday, December 15, through Saturday, December 17, 1949:

Mr. and Mrs. Oscar H. Altman
Mr. and Mrs. George D. Cason
Mr. and Mrs. Jesse G. Watts
Mr. and Mrs. Cecil R. Lady
Mr. and Mrs. Jack Miles
Mr. and Mrs. W. R. Redwine
Mr. and Mrs. J. P. Jones
Mr. and Mrs. Fred Y. Moreman
Mr. and Mrs. Illoof Collins
Mr. and Mrs. J. C. Morrison
Mr. and Mrs. Edward Firtle
Mrs. Velma Hodges

upon the occasion of your wedding anniversary. If you have married, or moved to Hereford in the last year, please call 363.

"TREASURE OF MONTE CRISTO"

Star FRIDAY SATURDAY

Love! Laughter! Music!

Judy GARLAND - Van Johnson

IN THE GOOD OLD Summertime

with S. Z. SAKALL Spring BYINGTON

color by TECHNICOLOR

LET US KEEP THE KIDDIES WHILE YOU SHOP AND GET READY FOR XMAS

XMAS EVE - STAR

more Fun than Ever!

ON OUR CHRISTMAS EVE DECEMBER 24

CARTOON and COMEDY FUN Show

KIDDIES 25 includes a BIG BOX of POPCORN FREE!

ADULTS at Regular Admission Prices

NOTE TO PARENTS: Let the children enjoy the show while you do your last-minute Christmas shopping. Buy your "REAL FUN" today!

OVER 100 MINUTES OF COMEDY AND CARTOONS

CONTINUOUS SHOWING

STAR December 24

LET US KEEP THE KIDDIES WHILE YOU SHOP AND GET READY FOR XMAS

THE MOST DREADED CRY IN THE WEST!!

THE DOOLINS ARE COMING!

RANDOLPH SCOTT

The DOOLINS of Oklahoma

Louise Allbritton - John Ireland - George Macready

Texas SUNDAY MONDAY TUESDAY