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Published Every Sunday

Our Slogan: "More People—More Farms"

Volume 2—Number 3

Hereford, Deaf Smith County, Texas, Sunday, July 17, 1949

Price 10c Per Copy



Clyde Cave says the new variety store may be ready to open next month. Workmen hope to wind up work on the exterior of the building by the end of July.

Record shop Grab Bag offers something new to the take-a-dare crowd. You pay your dollar and you get your ten records taking your chances on what they are going to be. Some are good and some are bad, say the Gleasons, but its all part of the fun.

The next time anyone starts razing us about living in Deaf Smith County, Texas, we are going to remind them that the ultra smart Cape Cod retreat is at the tip end of Barnstable County.

Trouble with hot weather and vacation time is that your mind wanders even when your feet can't.

With the remake of the movie, "Little Women," comes the reaffirmation of the agelessness of the classics. Meg and Amie and Beth and Jo are just as real and as beloved by granddaughter in her ridiculous laced sandals as they were to mother who wore spool heels or to grandmother and her high button shoes.

According to the Texas almanac, Texas is not only a state but also a state of mind. Remodeling activities were underway at the Little Fashion Shop this week. Walls have been repainted a pale aqua-gray and dress cases bordering the walls have been painted the same shade with a narrow trimming in a darker shade of the same color. New dresses cases have also been added and the interior has been re-arranged.

A teal carpet in multi-shades of the color will be laid soon to complete the redecoration.

August 9, has been set as the official date for dedication of Jaycee Park by national Junior Chamber of Commerce president Cliff Cooper. About 15 couples of Hereford Jaycees and their wives helped with the installation of new Amarillo Jay-dinner and dance.

The Grand Office was looking quite gay this week when Mrs. Storey brought in a beautiful bouquet of gladiol blossoms, orange, red, white and multicolored. (The specific names for which none of us can remember.) Anyhow the bouquet brought the nicer parts of summer inside the office, caused quite a bit of

(Continued on Page 3)

Acres Allocated May Be Here Monday

Faust Collier, Production and Marketing Association manager said Saturday his office had not yet received the county acreage allotment, but had received official notification that the current crop report meant marketing quotas would not be necessary this year.

The 1950 national acreage allotment was set at 48,900,000 acres. This is a reduction of about 14,000,100 acres or about 17 per cent from the record 63,100,000 acres planted to this year's crop.

Earlier in the season the prospects for a gigantic harvest had led Secretary of Agriculture Charles Brannan to lay the ground work for restrictive marketing quotas, and to announce an August date for the necessary vote on the referendum among the farmers.

However, as June progressed too many rains in some parts of the country and too much hot, drought weather in other wheat areas cut the anticipated one and a third billion bushels to hundred fifty million bushels less canceled the need for quotas. Collier said he hoped his office would receive their allotment regulation by Monday. The county committee is already at work laying preliminary plans for acreage distribution.

Award First Class To Tommy Woodford At Court of Honor

Boy Scouts of Troop 50 held a court of honor at the Scout Hut Monday night at 8 p.m. when Tommy Woodford was presented a first class badge and three other members received one year service stars.

Lowell Sharp, a member of the troop committee presented Tommy with his badge and gave Tommy's mother, Mrs. Lyle Woodford, a miniature of her son's achievement award.

Service stars were presented by Ray Conaway, another member of the troop committee, to Lanny Wilkins, James Nunnally, and Melvin Lomenick. Tommy Culpepper, Lee Drake and Robert Schroeder are also eligible for these service stars and Kenneth Brock is eligible for a two year service star.

Following the Court of Honor, Wendell Burdine, assistant scout master and three other former members of the troop conducted a knot-tying contest. Sam Hershey and Pete Davis, former assistant scout masters and Harold Conklin a former member had charge of this program.



TEXAS' NEW GOVERNOR—Lt. Gove Allan Shivers, who succeeded to the office of Governor of Texas upon the death of Beauford H. Jester, poses for a portrait photograph at his family home near Woodville, Tex., July 11. Shivers took the oath as Governor at the family home Saturday July 16. (AP Wirephoto)

Year's Rainfall Exceeds Year 1948 And Looks Towards Possible Record

By the middle of July, 1949, the rainfall in Deaf Smith County measured as high as the total of 1948. In fact, the 19.86 inches on record this year can stand on tiptoe and look down at the measly 19 inches that was recorded by Dec. 31, 1948.

The total annual records are from the Rural Electrification Administration which keeps a chart of rainfall from 1905 to 1912 and 1947 to 1948. E. Roland explains the lapse between '05 and '47 as "a long dry spell."

Zimmerman Talks On Reserve Unit To Rotary Club

Don Zimmerman, commanding officer of Headquarters Company 4234 Armored Ordnance Maintenance Battalion, spoke to members of the rotary club at their noon luncheon Friday outlining the basic facts and the advantages of the reserve unit.

Points are awarded for regular attendance at meetings, application for any army training or active service. Both former officers and enlisted men are eligible for the unit. Members of the reserve, unless they volunteer, cannot be called into active service without an act of Congress or unless the country is declared in a state of emergency.

Following his installation at last week's meeting, P. President McCracken announced the following committees to serve during the coming year: Bert Neelley, club service; Ernest Wade, A. B. London, Grady Rogers, classification; John Patton, Ed Hedrick, L. C. Thomas, membership; Dayton McWhorter, Robert Brummal, Berry Jacobsen, Paul Coneway, Henry Sears, Francis Hardwick, program.

Also Troy Carmichael, R. E. Lingenfeller, magazine; Faust Collier, Dick Barnard, attendance; Leo Forrest, W. R. Hair, Norman Whisenand, fellowship; Ben Wiltshire, Roy Ford, Rotary information; Marshall Formby, Clint Formby, public information; Ben Childers, community service.

And Hugh Clearman, Colby Conkright, Henry Benson, Don Martin, Bill Stanford, D. H. Alexander, Bill Phipps, youth; Mildred Nobles, crippled children; Jimmie Witherspoon, Roy Ford, international; George Heard, international contracts, Claude Ricketts, Roy Oswald, Gayle Neal rural-urban; and Troy Moors, Hugh Bookout, Earl Phillips and Aubrey Smith, vocational service.

Grand Jury Session Starts Here Monday

Grand jurors have been summoned to appear at 10 a. m. Monday, August 1, for the new session of the District Court, said Robert Thompson, county clerk, Friday.

Judge Harry Schultz of Dalhart will be presiding and District Attorney, Floyd H. Richards, also of Dalhart, will be here to work with the grand jury. Jury terms are slated twice a year, on the third Monday following the second Monday in January and July.

Named by the jury commission who served at the last term of district court, E. J. Kirksey, Sylvester Slagle and R. D. Hicks, the grand jurors are: James E. Black, B. E. Brumley, R. L. Concanougher, Harry E. Danforth, Noah Ewton, R. G. Lewis, Doyle Roe, Charles Sowell, C. C. Acker, Tom Alderson, W. L. Davis, O. E. Easley, Alton T. Fraser, F. T. Allred, A. T. Frye and Frank Gyles.

To be qualified to serve as a grand juror a man must be a householder within the county, a freeholder within the state, over 21 years of age and able to read and write.

HOTEL JIM HILL CLIMBS HIGHER

Kibitzers Find Hotel Building Isn't Easy Work

By Phyllis Radovich Building a hotel is a nerve wracking business, particularly for the sidewalk supervisors.

As Hereford's Community Hotel goes up and enthusiasm for progress in the work waxes hotter and hotter, the crowds collect to sit under the trees between the real estate office and the cafe, to lean on the wooden railings and discuss the project, amid the jittering riveter's noise and the clank of steel.

Still the orange steel climbs in the blistering sun. The Essary brothers, D. W. and Bill, with the protective steel masks shielding their faces, were hard at work welding a beam, splicing one that measured too short. All around them stretched the skeleton structure of Hereford's newest building. Bar joints, the glaring black steel pieces that laced across the orange colored foundation beams, marked the floor supports. Steel stairways and wooden ladders solved the vertical transportation problem.

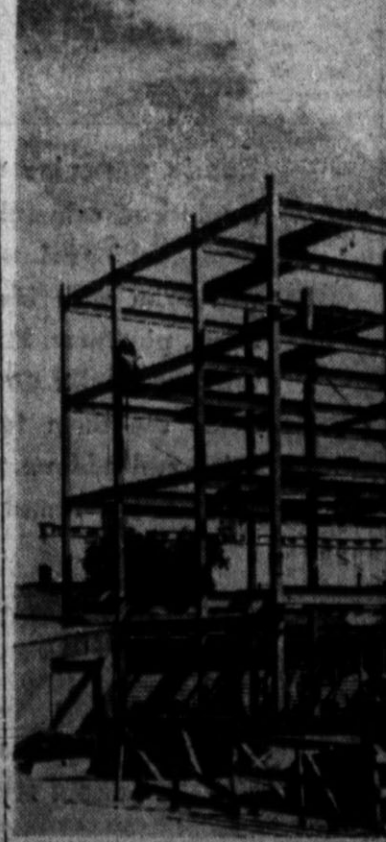
Earl Wolfe, foreman on the job, didn't share the novice's opinion that those stairways were "pretty neat".

Ornery Stairways "Huh, if you had to put them up you wouldn't think so. They can sure be ornery," he declared. Activity hummed. Around the corner Raymond Rogers was at work. He's a bricklayer who came to the Hereford job from Tyler. Rogers scooped up some wet mortar on his trowel, piled it along the brick line. With the point of the trowel he made a ditch down the mortar. He picked up the brick, plastered some mortar on one end, and shoved it in line,

wiping off the excess mortar and starting on with another brick.

It will take a lot of bricks to finish the hotel, and there'll be a lot of men doing exactly what Rogers was doing before the big opening celebration.

The crowd of amateur super-



HEREFORD'S SKYLINE IMPROVES—Pittman Grain elevators in the background, long the landmark of the city, will have to share Hereford skyline in the future as the steel girders sketching in the outline of Hotel Jim Hill readily show. The picture was taken from the courthouse lawn, shooting at the north and east sides, although under the circumstances you see all four sides. Final plans call for the north side ground floor to come out, as it is in the lower right hand corner behind the crane, the length of the building. (Photo by Elmer Patterson)

Circulate Petitions to FW&D For Line Connecting at Dimmitt

Shippers, farmers and business men were Saturday afternoon circulating seven petitions to the Fort Worth and Denver City Railroad in an effort to secure an additional rail outlet from Hereford.

The movement followed a meeting of shippers and farmers with Chamber of Commerce officials Friday night in protest to services afforded through operation of one railroad line in the area as inadequate.

The proposed line, if built by Fort Worth and Denver City Railroad, a subsidiary of the Burlington Lines, would connect Hereford with the present Ft.

Shippers and Denver line which now terminates in Dimmitt. From Dimmitt the line goes to Plainview, Sterling, Quitaque, Turkey, and Childress, where it joins the main Ft. Worth and Denver line.

In addition to annual protests from wheat growers and elevator men, the movement also carried support of vegetable growers, who said that the new line would place produce from this area on Dallas, Ft. Worth and Houston markets 36 hours sooner than offered through present facilities. Cattle men also expressed a need for the line, especially to handle incoming cattle which are brought to this area for winter pasture each year.

The petition reads as follows:

Gentlemen: We the undersigned shippers, users, and interested growers and farmers of Hereford, Deaf Smith County, Texas and trade area hereby request your company to extend your present lines from Dimmitt, Texas to Hereford, Texas a distance of

only about 18 miles for the well-fare, benefit and service to this section and area, which is badly needed.

We represent: A. The service and facilities of the Santa Fe Railway are now and have been for a long time wholly inadequate and insufficient to properly and adequately serve the grain and vegetable growers of this area and do not accommodate the markets and shippers of this area and users of railroad services

adequately; the products developed and grown here can not reach the available markets that need and call for these products except by truck which service is inadequate while your lines could and would do so.

B. We will be users of your line when extended as requested and our survey establishes that this extension will be profitable to your company as well as to the growers, users and shippers to be served.

Housing Project Now Corporation

A charter issued on July 1 under the laws of Texas has changed the status of the Hereford Housing project from that of a partnership to a non-profit corporation, according to an announcement made by J. K. Baker, secretary-treasurer of the organization.

No apparent changes will be made in the business set-up due to the incorporation, but it will limit the liability of the thirty-five stockholders. This is a move which has been under consideration for some time.

All housing facilities at the camp are filled now, and at a meeting with the Board of Directors of the corporation held Friday night, fourteen Mexican laborers for this immediate area, outlined their work set-up for the harvest season. Members of the Board of Directors are Ed Adams, president, W. M. Hodges, vice-president, and J. K. Baker, secretary-treasurer.

Mrs. Mildred Mingus, public health nurse for Hereford, has regular office hours each Monday, Wednesday and Friday afternoons at the Hereford Housing Project. It was her intention to conduct elementary classes in health and sanitation, and the housing project contributes toward her salary for these services. Bill Yarbro, manager, reports that co-operation of the residents is good.

County Commissioners Buy New Road Grader

County commissioners were in session Friday to open bids on a new road grader and to hear right of way complaints.

The road grader was purchased from the West Texas Equipment Company for \$7,500 plus trade in on the grader which they are replacing. This was the only bid received on the project, according to Judge Leonard Foster.

The company allowed a trade in value of \$4,300 for the grader which has been in service in the county for several years. Commissioners met in all day session to hear property owners from Harrison Highway on the right-of-way releases.

THE WEATHER

Temperature readings Thursday through Saturday, readings taken at 8 o'clock each morning. Thursday—High, 85; low, 64. Friday—High, 88; low, 60. Saturday—High, 85; low, 61. Total July moisture: 5.92. Total 1949 moisture: 19.86.

County Commissioners Empowered To Act If 2, 4-D Spray Is Dangerous

Despite the fact that Deaf Smith County is in the area restricted from the overall legislation of House Bill 420 regarding sale, distribution and use of 2, 4-D, county commissioners are still empowered to act in case the spray is proved dangerous to crops in the county.

This 2, 4-D controversy has been bounced back and forth over Deaf Smith between the growers of broad-leaved vegetables who complain that indiscriminate use of the spray is damaging their crops and the growers of other vegetables and grains who have been using the spray to kill weeds.

At recent meeting of the Commissioners Court a trio of farmers appeared and asked the court to find out what legal steps they could take in controlling the spray in this county.

Last week Governor Jester signed the bill which lays down definite restrictions regarding sale and use of 2, 4-D. According to the bill some counties, including Deaf Smith have been "exempt from provisions of this bill because it is found to be a fact that there is now no crop or vegetable of value susceptible to damage in this area provided, however, when any crop or vegetable of value that is susceptible to damage exists in any county in this area which fact shall be determined by the Commissioners Court of the affected county, evidenced by an appropriate order entered in the minutes of the court, this act shall be in full force and effect in that

county immediately upon the entrance of said order.

Notice Is Necessary "Before any such order shall be entered by a Commissioners Court, the court shall first give notice in at least one paper in the county ten days prior to hearings on the matter. Any interested person may appeal to the district court to test the reasonableness of the fact finding of the Commissioners Court within 20 days from entrance of the order."

Provisions of the act effect licensing and handling of distributors of 2, 4-D and other hormone type fertilizers, of sprayers, of distributing equipment, wind gauges and inspection of sprayed land.

Grady Hazlewood of Amarillo, senator from State Senatorial District 31 in which Deaf Smith County lies, said the district is one of four in the state excluded in his amendment to the measure which puts the sale and use of 2, 4-D by ground-operated equipment under regulation of the Commissioners of Agriculture.

The executive committee of the Texas Weed Control Association has estimated that 2,500 ground operated sprayer systems are using 2, 4-D in the Panhandle. Hand operated equipment is exempt from the provisions of the bill.

All ground equipment will have to be licensed annually by the commissioner of agriculture. All such equipment shall be inspected by the commissioner of agriculture. All such equipment shall be licensed annually by the commissioner of agriculture before any license may be renewed annually. If the equipment is used on land other than the owner's, in addition to the above provisions, the owner or user of the equipment must make a \$2,000 bond and pay a \$25 a year license fee.

Lions Set August 1 New Carnival Date

From August 1 through 6 is the new date of the Lions Club Annual Carnival, which was originally scheduled for the last of May but was postponed due to the rainy weather.

The Lone Star Amusement Company will be back to provide rides for the six day carnival, and the Lions are making plans for the construction of booths and stands for ball-throwing, weight-guessing, dart-throwing and water dunking games. Bill Warren will serve as general chairman. Proceeds will be used by the Lions to complete payment on the furnishings for the Waiting Room in the new wing of the Deaf Smith County Hospital, which were purchased earlier in the summer.

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Gleaton Uninjured From Pick-Up Wreck

Sully Gleaton enroute from Hereford to Littlefield to deliver a juke box and a pin ball machine Thursday morning turned over the pick-up which he was driving but escaped with only minor scratches.

Gleaton was attempting to pass a truck on the slippery road when he lost control of the pick-up and skidded over to the side of the road. The truck rolled over three times. The machines in the pick-up were completely demolished but Gleaton luckily escaped uninjured.

(Continued on Page 6)



BURYING THE HATCHET—Taking their cue from the Atlantic Treaty, eight Indian nations from the Northwest have signed a friendship pact. Above, Cleveland Kamiakin, representing Yakima Indians now living on the Colville Reservation in Idaho, affixes his thumbprint to the treaty in Yakima, Wash., assisted by Ann George. The pact marks the first such alliance of Northwest Indians in history.

Mealtime Marvels



VELVETY CHOCOLATE CAKE

A tempting, creamy rich chocolate cake is always an excellent answer to the problem of what to serve for party refreshments or company dessert. The smooth, velvety cake makes an ideal after-school snack or lunchbox treat for the children, too.

- 1/2 cup water
- 3 squares chocolate
- 1 1/2 cups sugar
- 1 teaspoon vanilla
- 2 cups flour
- 3 teaspoons baking powder
- 1/2 teaspoon salt
- 2/3 cup fortified margarine
- 3 eggs
- 1/2 cup milk

Use 2 nine-inch round cake pans or 2 square eight-inch pans, two inches deep. Line the bottom of the cake pans with paper and grease. Start the oven heating with the oven control set in a moderate position (325° to 375° F.).

Mix the chocolate, water, and 1/2 cup of sugar in a pan and cook over very low heat until thick. Remove from the heat and cool to room temperature. Add the remaining ingredients. Beat until fluffy. Add the eggs one at a time, beating after each egg is added. Add the chocolate mixture (be sure it is cooled to room temperature) and beat until smooth. Now add the dry ingredients and mix, adding about 1/3 of each at a time and finishing with the dry ingredients. Stir just enough to mix. Pour into prepared cake pans. Place in pre-heated moderate oven. Bake 25 to 35 minutes. Remove from pans and cool on rack. This recipe may be baked in muffin pans for cupcakes. It will make from 18 to 30, depending on size. Frost with quick frosting.

For other nutritious and flavorful recipes, send today for your free copy of "Mealtime Marvels with Margarine," a new, two-color, 32-page recipe booklet. Write National Cotton Council, Box 76, Memphis, Tenn.



Things About New York

The most eye-filling view in The Big Town is the Empire State bldg. It is built to accommodate 25,000 tenants. (More than the population of many communities.) . . . Most tourists go right to its top—originally constructed as a mooring mast for passing dirigibles. It is never used as such. It is the coldest spot in town . . . Though Times Square (42nd Street and Broadway) is in the heart of the City of Skyscrapers there isn't one skyscraper there . . . The Times edifice and the Paramount bldg. are pygmies compared to those in lower Manhattan—or the nearest tall building uptown—the Chrysler bldg.—several blocks east.

There are enough regular theatregoers in the Metropolitan area to keep a show (that attracted good notices) running for 40 weeks . . . Approximately 30,000 of them go to see all the shows religiously . . . The best photos of Broadway are usually taken on drizzly nights. The glow-by-glow description afforded by the rain's reflections heightens The Big Stem's dazzle . . . New Yorkers spend about \$500,000 a year on phone calls just to find out what time it is.

Those impressive police wagons which race to emergency calls cost more than \$21,000 each. They are crowded with gim-cracks and doodads to aid citizens in distress . . . We have more than 100 well-equipped hospitals, too. And that's not enough . . . The most turbulent hospital is The Harlem, where six ambulances are kept busy in New York's jungle. There are so many "cuttings," a reporter was told not to phone them in. It isn't news, any more.

Our town has 120 pawn shops, in case you're broke . . . There are 35 restaurants in the block between 14th and 7th Avenues on 49th Street. They range from a walk-up India linary to a massive chop-house operated by Eisenhower's one-time mess Sgt. . . . "Sloppy Looey's" is in the heart of the Fish Market on South St. It is said to be one of the finest seafood spots on seven continents. He has collected money to buy books projected on the ceiling via films so that flat-on-the-back patients may read pages on the ceiling above their beds.

Warren, now 71 years old, does all this in addition to his regular work on the San Diego Journal. He is a real servant of brotherhood.

Kibitzers

(Continued from Page 1)

your point of view", chuckled Alec.

The work goes on. The Hotel which Hereford has dreamed of for so many years is about to be a reality, now. But it will take the carpenters and plumbers, the painters and furniture movers to take over where the river-tiers and the brick layers quit, just as they took over where the Chamber of Commerce and the business men and farmers and ranchers and doctors and other civic interested citizens left off.

Yes, it took a lot of people, and a lot of years to build this building and it won't be long before it will be there for the people to enjoy for many years to come.

Mr. and Mrs. H. L. Bellows, visited with relatives, Mr. and Mrs. Taylor Bellows of Ford community and Mr. and Mrs. Ramey during the past week. The couple have been living at March Field, Calif., and are now on their way to visit Mr. Bellows' mother who was recently confined to a Wichita Falls hospital from car wreck injuries.

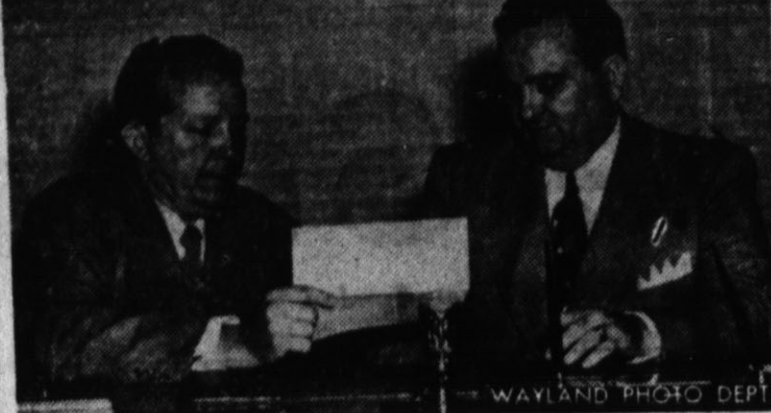
Plumps for Peron

No newspaper in the U. S. A. has fought Harry Truman more vitriolically, vehemently and vigorously than the Chicago Tribune. These attacks have also been centered on Truman's military aide, Gen. Harry Vaughan. Nevertheless, Tribune publisher Colonel McCormick now has found something in common with Harry Truman and Harry Vaughan. He is an admirer of dictator Peron of Argentina.

Col. McCormick has been traveling through Latin America spending an average of 30 hours in each of four capitals—but spent more time in Buenos Aires where President Peron pinned a medal on his breast—the same kind of medal given to General Vaughan.

After lunching with Peron, McCormick informed the press that he and the dictator were in complete accord on western hemisphere affairs.

Other things about the Colonel's trip were interesting. One was the way American ambassadors kowtowed to McCormick, giving the impression that the publisher's views were sympathetically received in Washington. Wherever he stopped McCormick was wined and dined by the U.S. envoy, with top government officials of each country invited.



PATIENCE PAYS—As a sign of gratitude for a patient teacher during college days, Homer W. Snowden of Dallas is here presenting a \$2500 check for a Warren Theatre at Wayland College in Plainview, especially in honor of Mrs. B. H. Warren. She and her husband, both veteran teachers at Wayland, will be memorialized in this project to which about 1250 ex-students of Wayland are being asked to contribute. Shown receiving the check on the left, is President J. W. Marshall.

Cormick's rabid attitude toward Europe which became so violently manifest that even his own interpreter toned down his remarks.

Drooping Merchant Marine

Democratic Sen. Warren Magnuson has informed Presidential Assistant John Steelman that he will do some tough talking on the senate floor if the White House doesn't wake up to the plight of our merchant marine.

It's time we realized that the American flag is going off the seas, declared Magnuson. Our private commercial shippers have fewer vessels in service than the approximate 300-vessel seagoing fleet of the army. Furthermore, 95 per cent of our relief shipments to Denmark and 80 per cent of our shipments to England are being carried in foreign bottoms.

As a result, declared Magnuson, about 48,000 U.S. merchant seamen have been beached in the last seven months.

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—Buy It in Hereford—

Hereford Riders Plan Roping Events Will Ride In Parade At Pampa Show

Two roping matches were planned by the Hereford Riders Club at a meeting held at the City Hall Thursday night. Plans were made to sponsor a match-roping contest between well known ropers the latter part of August or the first of September. Plans were also discussed for a home talent roping event with added features in line of interest, which will take place in August. Lee Hopson, Jack Streun and Dean Robbs were named to a committee in charge of both events. An invitation to ride in the Parade in Pampa when the Top O'Texas Show and Rodeo is held there the first week in August, was read by the president of the club, J. D. Neill, and members voted to take part in the parade.



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3 NIGHTS OF CLEAN FUN FOR THE ENTIRE FAMILY

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EDITORIALS...

GUEST EDITORIAL

Price Trend Not Unwholesome

President Truman said last Thursday that he feels bullish about the economic situation and cited the mid-June upturn in the stock market. Perhaps he would have been on more conservative ground if he had said that he had confidence in the stability of American economy and that business will continue on a high level.

The plain facts are that the economy of the U. S. is not bullish at the present time. The President did not mention that the stock market has been going down steadily for over six months up to the slight up-turn in June. Most thoughtful economists believe that the price of products and the cost of living will continue to level off on a gradual scale for a period of from 12 to 18 months. This is not such an unwholesome thing. It is much safer than the threat of continued inflation and higher cost of living that was present nine months ago.

However the economists of the nation do agree with the President that there is sound ground for confidence in continued prosperity. This is no 1929. Here are some of the major differences between 1929 and 1949.

In 1929, private debt was double the national income. Creditor's pressure was intense. People had to pay these debts out of current income and couldn't buy goods of services. Now the bulk of the debt is public, not subject to pressure. Money is not likely to shrink from view quickly.

Twenty years ago, banks were folding fast with large losses. Cash and bank deposits were only \$55 billion. There were no savings bonds to serve as a reserve. No banks are closing now, and bank deposits are insured up to \$5,000. Cash and bank deposits total \$165 billion, and savings bonds amount to another \$48 billion.

There was little or no backlog of demand in 1929. Eleven years had passed since World War I, and that demand is far from exhausted. In fact, it is tremendous in some areas.

Twenty years ago it was hard to find a place for capital investment; currently, there is real need for new capital. The potential need is estimated as great.

In the export picture, private loans abroad had been curtailed in 1929. "Pay as you go" was the U. S. word overseas. Exports fell off sharply. Large government loans and gifts abroad had changed the picture today. The foreign need for United States goods is enabling many countries to buy that otherwise could not.

The building boom was over in 1929. Public construction was \$2.4 billion for that year. In 1949, housing creates a giant need. Public construction is at \$4.5 billions and continues to go up.

And in that important item of income, 1929 saw no minimum wage laws or strong unions. Worker's wages dropped 22 per cent in four years, 1929-1933, and farm income, unsupported fell 54 per cent in three years.

In 1949, minimum wage laws and unions support high wages, and farm prices are supported.

There, briefly, is a picture of the two years, 1929 and 1949.

—The Wellington Leader.

MAN'S PROBLEM

Keeping Up With Science

This is the post war world that was supposed to be rife with circular-shaped automobiles, helicopter-delivered groceries and glass houses in which people could throw stones. Depending upon just how long the post war world can hold out, those specialties might still evolve from phantasy into fact.

But in the meantime science, having discovered just what it could do, and having taken over the major portion of man's 24 hours a day anyhow, is not going to sit still and twiddle his mechanical thumbs.

While it works on the big things, the off shoots stumble into being and make man's living much easier.

Look how far its come: No longer does the wife need worry about the morning chore of scraping the toast, not with science and the pop-up toasters. And husband-turned-yardman can follow along blithely in the path of a mechanical mover which expends horsepower instead of sweat-of-the-brow. Thanks to science you can lessen a case of the measles, prevent typhoid and live for years with diabetes.

Science moved into agriculture, industry, medicine, and transportation to lift man's material load.

Still going strong they are working out anti-seasickness specifics so people can enjoy modern transportation; a coating for tanks, pipes and equipment that resists oil, salt water, sun, acids, sulphur and abrasions, so the machinery they developed for industry will last for years and years, and years; and even a solution that removes the shine from blue serge so man can wear his old suit to the doctor's to get his prescriptions for vitamin pills.

It's certainly a remarkable world. Grandfather, in a goatee and a Stanley Steamer would probably pull at his errate little bear and say, "Oh, pahaw! It can't be done," but science will retort, "You never know till you've tried. And look what we've already done for mankind."

It's not man keeping up with the world; it's the world keeping up with science. So if man can stay kind instead of unkind long enough to have a postwar world instead of a war world we may yet be living in glass houses. —PR—

Our Exchanges

ELEVATOR FIRE LOSS \$30,000

Fire of undetermined origin which broke out in the Clarendon Grain Company elevator early Tuesday morning, quickly consumed the major part of the structure to erase one of Clarendon's earlier landmarks along the Ft. Worth & Denver. The loss, estimated by the owners, was set at \$30,000. The loss was partially covered by insurance. The owners of the business are Frank O'Dell who manages the firm here and Leonard Doss of Pampa. Mr. Doss stated Tuesday morning that the elevator would be rebuilt and their sights at the present time were on a modern structure to better serve their customers.

The elevator fire was reported about 2 a.m. Tuesday morning and was said to be well engulfed by the flame at that time. The heat was so intense and the structure being built of wood covered with sheet metal, made it difficult for the volunteer fire force to do very much with the flame.

—Donley County Leader.

ASK FOR INCREASED RATES

Declaring that it is losing more than \$160 a month on its operations in Canadian, the Southwestern Bell Telephone Company announced today that it is asking the City Commission for approval of an increase in telephone rates here, made necessary by the rising costs of furnishing telephone service.

In announcing the request for revised rates, G. H. Newberry, manager, said the company is not taking in enough money from local operations to pay the costs of furnishing telephone service here.

The proposed new rates represent an increase of \$1.00 a month for business telephones, 25 cents a month for residence telephone users with individual lines, and 50 cents a month for residence two-party lines.

—The Canadian Record.

The Sunday Brand

Hereford, Texas
Established 1948
Published every Sunday



Hereford, Deaf Smith County, Texas

James M. Gillentine Editor and Publisher
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News Editor Jerry Stoltz
Society Editor Mrs. John McLean
Adv. Manager Bert Nealey



Feud Has No Basis

THE 48-HOUR mystery over J. Edgar Hoover's resigning as head of the FBI got stirred up from two separate sources.

One was President Truman, who got highly indignant at the smearing of a lot of innocent bystanders when the FBI reports in the Judith Coplon case were published. Truman felt that unchecked rumors should not have been allowed to get into the FBI files, and for a while he was all for firing the efficient FBI chief.

The other source was J. Edgar Hoover's public relations man, Lou Nichols, a smart and likable Greek-American, formerly Nicholopoulos, who, in his zeal to protect his boss, sometimes outsmarted himself.

It was Nichols who set in motion the rumor that Hoover was about to resign—as a backfire against Truman's intimation that it might be a good thing to have Hoover resign.

Nichols was busy as a bird dog dropping hints to newsmen about friction between Hoover and his chief, Attorney General Tom Clark, and one editorial in a local Washington newspaper followed Nichols' conversation almost verbatim.

Nichols is the same alert busy-body who shuttled back and forth between the FBI and Capitol Hill last summer when it was a good bet the Republicans were going to win in November. He seemed almost as much at home in the office of Congressman Parnell Thomas, chairman of the un-American activities committee, as the congressman himself. (Thomas is now under indictment in a kickback scandal.)

Nichols also was chummy with G.O.P. Senator Ferguson of Michigan, a bitter foe of the justice department. In fact, Lou was credited with slipping Ferguson the Elizabeth Bentley spy data, and was so active that some Capitol observers were unkind enough to say Lou was playing his cards to become chief of the FBI once the Republicans took office—though this observer has never detected anything but strict devotion to his chief.

Clark and Hoover

Contrary to reports of trouble between Hoover and Attorney General Clark, Hoover never sent a letter threatening resignation, and here is what actually happened between the two men:

Clark telephoned Hoover after Dr. Edward U. Condon of the bureau of standards had asked for an FBI apology. Jokingly, Clark called Hoover "Dr. Condon." Hoover laughed.

Clark then asked how many confidential agents he had lost as a result of making public the FBI reports in the Condon case. Hoover said he had lost about 12, and that the one that was most important was inside the Russian embassy.

The attorney general said he has been talking to Acting Secretary of State Welles, who said he was sure the Russians knew they were being watched.

Clark went on to say that he simply could not drop the Coplon case rather than produce the FBI reports because, if he did, every espionage agent in the United States would figure he had immunity.

Hoover then asked if the justice department couldn't take "a contempt" as in the Touhy case in Chicago. There, gangster Roger Touhy had demanded that certain FBI reports be produced in court, and the justice department had refused, even though Judge John Barnes threatened to hold the local U. S. attorney in contempt.

Clark replied that the Touhy case was different from the Coplon case in that Touhy was making an appeal and the burden of proof was on him. Therefore, all the justice department risked in taking "a contempt" was a \$100 fine. In the Coplon case, on the other hand, Clark continued, the justice department was the prosecutor, and if it was held in contempt the judge would not merely assess a \$100 fine, he would dismiss the case.

Hoover said he guessed the attorney general was right. He added that publication of the FBI papers in court was now water over the dam, but he would be dead opposed to producing the "top secret" document.

Clark Agrees

Clark said he heartily agreed, and that if the judge ruled this report had to be published, then he would appeal to a higher court and if overruled there, then he would move to dismiss the case. (Since then, Judge Reeves has ruled that this top-secret document was not to be produced.)

The conversation was completely cordial throughout, as have been relations between Hoover and Clark ever since Clark became attorney general.

No Rest for the Weary



SUNDAY'S CURRENT QUESTION:

Do you read 'the question of the week' and 'Sunday's current question' in the Brand regularly? Do you think they serve a purpose?

Mrs. John Winkler: "Oh yes, I read them regularly. I know so many of the people who are quoted, and I like to read what they have to say. And the questions are good—they usually pertain to something of general interest. I think they are a good idea."

Mrs. Jim Lipscomb: "Yes I read the questions in the Brand. I think we all like to know what the other person thinks. I believe the questions create interest, and that most people read them."

Mrs. Ezra Norton: "I read every one of them. I start with the front page of the Brand and read through everything, even the ads. And I always study over the questions. I like them very much—we all have different ideas and it's good for all of us to know what other people think—it gives us different ideas too. I think having a question in every Brand is very good and I believe everyone reads it."

S. L. Harman, Jr.: "Yes, I usually always turn to the questions and read them. I think it is interesting to see different people's viewpoints on what ever the question might be, and I think the questions are usually good."

Mrs. E. B. Posey: "Yes I read the questions of the week—in fact I read the Brand from cover to cover, even the ads. And I often turn to the questions first. I think they serve a purpose in a way—we are all curious to know what other people think. Besides, I think there are some mighty good answers to those questions—they differ, of course, but that's natural."

Robert Thompson: "Yes I read the questions—I find them interesting. I like to know the reactions of different people to controversial questions—and the questions are usually always very good—ones which the public is interested in. While I don't always agree with the answers, I find them informative and interesting. On some of the questions I'm glad I haven't been approached for an answer, but I don't mind answering this one at all."

Mrs. Ed Loerwald: "I usually read the questions. I like the ones which deal with politics, with important activities around town—or any of them that deal with the betterment of society. That type of question encourages people to form an opinion on things that are important. If called, those people are going to form an opinion of their own, whereas otherwise they might never give the question a thought. The questions which set other people to thinking, and encourage them to form ideas of their own are very good, and serve a good purpose. The other are just personal opinion and don't do much good."

HOMER FOX SAYS:

DID YOU KNOW...

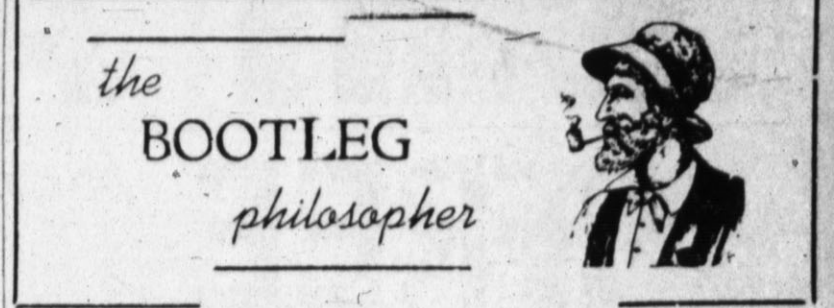
The other day, some one asked who I would pick for the top ball fan over a period of years, and without the least hesitation I said Mrs. W. H. Russell. I would say from 1920 to the present time that Mrs. Russell hasn't missed a basketball, football or baseball game in Hereford that she could possibly get to, and she is a pretty good manager. I believe I would stick my neck out and bet my shirt that she has NEVER missed a football game in these years. Course, W. H. (Bill) Russell was pretty close around most of the time.

Do you wonder why the Russells are such ball fans? Well, the reason sounds like a story book.

The Russells raised six boys and every one of them was a star on the Hereford High school football teams.

Artis, the eldest, started playing football in grade school in 1920. He was a medium sized kid, nothing sensational but steady as could be, played a fair game of baseball, finished High School in 1926. Then Jess started in 23 and finished in 27. Jess was the smallest one of the bunch, but smart as a whip and fast. He was one of the best baseball players ever in Hereford school. He could hit and field the ball with the best and he had a hook slide that would run the basemen crazy. Jess graduates and comes William (Babe), and Babe he always will be to Hereford, he was larger than the other boys and really looked larger than he was, about a 165-pound hunk of meat and a handsome cuss he was. He hung up a record down at Austin in High School track in the 100 yard dash and the 220 that stood for years.

In 27-28 and 29 Babe was a sensation. If we had a few seconds to go, we could always look for a touchdown if Babe could get the ball, give him six inches start and no one could catch him. He had more people standing on their feet than any man that ever played for Hereford High. He ran straight up and carried his knees high and brother he could burn the breeze. When the fans found out his



Editor's note: The Bootleg Philosopher won't get anywhere with his hair-brained scheme to avoid work, but we guess that's his business, not ours.

Dear editor:

I noticed in a copy of The Brand which was wrapped around a pair of shoes which I had half-sold in town as a birthday present for my wife, some men go for years taking their wife for granted without ever stopping to do some little thing that will please her feminine heart, where a farmer in Tennessee is claimin he owns the air above his farm and has a right to keep airplanes from flying over it if he wants to.

This farmer claims airplanes flying low over his farm scares his horse so he won't work to a plow and he has had to abandon his crop.

Now while I ain't never been reduced to blamin airplanes for stopping me from plowin, I don't need an excuse. I just don't plow when I don't feel like it and lots of times don't even plow when I do feel like it. I think that Tennessee farmer is on the right track and I would like to get one of those Hereford lawyers. If you can recommend any of em to go into this for me.

I notice lots of towns have taken on the right to charge money for parkin on their streets and by the same token it looks like I might have a right to charge airplanes for using the air over my land. I don't have no serious objections to airplanes flying over my farm out here, but it's possible the drone of a motor could interrupt my trend of thought right when I might have the United Nations problem about solved, or right when I was getting a nibble and the interruption might cause me to jerk on the line too soon, playing havoc with the future of world peace and my catfish supper, and it's possible a good lawyer could make a case out for me.

I figure just a moderate charge, say \$10 a month on an annual basis, would take care of all damages or mental interruptions, and while I don't have a way of finding out what planes is using the top part of my land, I figure the government could take this over and just mail me my check each month and I won't argue about the details. If one or two more planes than I agreed to let fly over use my air, I won't squabble. Live and let live is my policy.

Yours faithfully,
J. A.

BOOKS ON PARADE

'Hunter's Horn' Is Simple Story Author Tells In Distinctive Way

By Margaret Barrett

Nunnally Ballew had a driving passion to reclaim the land in the hills of Kentucky which had once belonged to his forefathers, to build it back to what it had once been, and to win for himself and his family a respectable position in that backward society. He had spent the young years of his life working in the coal mines, scraping and saving the money which would purchase that farm, and, when once it was his, he had intended to put his all into making it attractive and profitable.

But Nunn had another driving passion, one which thwarted and frustrated his first. He had to get King Devil, the big red fox which haunted the countryside, and he had to get him "fair and square" with a fox hound. He ran his faithful old Zing to death in an attempt to satisfy this mad passion, and he sold his stock in order to buy pedigreed hounds to be trained for that purpose. He neglected his farm and his family for the hunt—seeing clearly that the land was going back to the wilds and his children were going the way of all who didn't have a chance. He knew what was happening, but he was powerless to stop until that red devil was his. Then he would make up for all his shortcomings, he thought.

That is the story of "Hunter's Horn," a new novel by Harriette Arnow. It is a simple story, and one which has been used in countless novels. The distinction of the book lies not in the story, but in the story-telling. Mrs. Arnow was born in Kentucky, and spent six years teaching in Pulaski County. She knows the country and the people. In her book she has portrayed their way of life faithfully and true. Her characters are real, vital people who live zestfully and intensively on the pages of the book

(and in the minds of the reader. There is old Keg Head Cramer, who has religion but lets his daughter-in-law waste away from lack of nourishment and a doctor's care. And there is Sus Annie, a profane old heathen, unsave, who sacrifices her time and strength to bring comfort to her neighbors. There is little Suse, Nunn's oldest daughter, whose ambitions for an education and a better way of life end in humiliation, despair and toil. All the humor and pathos of these pious, profane people come to life under novelist Arnow's vivid and descriptive touch. She has mastered their dialect, and uses it successfully in telling their story. Some of the foremost reviewers have named "Hunter's Horn" the best novel of the year.

Published by the MacMillan Company, 1949, the book is available to readers at the County Library.

Around Town

(Continued from Page One) comment, and brightened up its corner.

Presbyterian ladies are getting out another birthday calendar for 1950 according to Mrs. Bruce Woodell, president of the Presbyterian Guild. It costs ten cents to have your name included on your birthdate, so call Mrs. Woodell if you are interested.

Cheri Baker, four year old daughter of Mr. and Mrs. Dennis Baker, knows her Brands a right. Her grandmother, Mrs. Mont Baker, told her to telephone her granddad to bring some Raisin Bran and Cheri wondered why her daddy didn't buy Raisin Bran; "all we get is The Hereford Brand" she said.

Ticklers

By George



"Guess what Daddy! Our neighbors have a new dog."

VOLUNTEER FIREMEN

Deserve Pat On Back

A little back-patting is in order. Hereford's volunteer fire department has gone out five times in the last two weeks. That includes the train wrecks and four fires, three of little or no significance and one (the last) of importance.

The old 'Cry Wolf' adage could have been appropriate for any member of the department. Four times they had dropped their work or whatever they were doing to answer an alarm; then the last one came at a trying hour, 4 a.m. They rolled out of bed, and prevented complete destruction of a home, working almost two hours in rain, mud and smoke.

Yep, congratulations for a good job are in order for the Hereford volunteer firemen.

—JS—

WANT ADS

FREE

Theatre Tickets

to see



STAR THEATRE

WEDNESDAY-THURSDAY

JULY 20-21

With each PAID-IN-ADVANCE classified ad placed in The Brand We will give one free ticket.

Be Sure and Ask for your free tickets!

Notice to Classified Advertisers:

Effective July 1, and thereafter, the following deadlines will be maintained regarding placement of Classified Ads in The Brand and The Sunday Brand:

- Thursday:** No ads will be accepted after 12 o'clock Wednesday immediately preceding publication date.
- Sunday:** No ads will be accepted after 12 o'clock Saturday immediately preceding publication date.
- Identical rates will be maintained in both publications.
- 1st. insertion 4c per word
- Each Additional 3c per word
- when paid in advance!
- No Blind ads will be accepted in either publication!

1. FOR SALE Miscellaneous

See the new floor safe on display in the Hereford Brand window. It is the economical and safe way to protect your valuables. B-1-30-tfx

We Have It! FEED MOLASSES

Any Quantity FRASER MILLING CO. B-1-30-tfx

We lean and block hats for \$1.00. Acme Cleaners, Phone 111. B-1-11-41-tfx

For sale or trade: Fresh and Springer Jersey heifers and cows. B. E. Brumley. B-1-13-42-tfx

For sale: M M G-3 combine 12'. J. K. Baker, call 589-W. B-1-11-24-tfx

3/4 HP outboard motor for rent, day or week. Inquire Firestone Store. B-1-12-51-tfx

CLEARANCE SALE

On all used furniture at The Trading Post stationed West Hereford on Hiway 60. See it for bargains. B-1-25-tfx

CUSTOM BALING

Mowing, Raking, Hauling, Baling with wire or twine. Phone 183-M. J. T. MATTHEWS 207 Catalpa, Hereford B-1-51-tfx

FOR SALE

New two inch tubing suitable for gas or water line. Now in stock. Jacobsen Bros. B-1-28-3p

For Sale: Assortment of cut flowers. Mrs. J. F. Ward. B-1-9-28-tfx

AIR CONDITIONERS AIR CONDITIONERS AIR CONDITIONERS

WILKINS SHEET METAL East Hiway 60 Hereford Phone 94 B-1-52-tfx

For Sale: 5 Brood sows, 6 gilts. Also 4 1-2 ft. 1947 Servel refrigerator for Butane gas. Q. N. Lewis, 12 miles West Hereford, Harrison Highway. B-1-26-3-1p

For Sale: One Dexter Washing machine, one Maytag washing machine, one 8 piece living room suite, and one childcraft baby bed. 121 Catalpa or phone 563-W. B-1-26-3-1k

2. FOR SALE Farm Equipment

FARMERS Protect your valuables in a fire-proof home safe. Minimum cost. See these safes at the Hereford Brand. B-2-30-tfx

DOWDEN POTATO DIGGER REPAIRS

at JOHN WOOD EQUIPMENT COMPANY East 1st, Hereford B-2-51-tfx

NEW WHITE IRRIGATION MOTORS READY TO GO. JOHN WOOD EQUIPMENT COMPANY B-2-11-38-tfx

For sale: 1940 model Allis Chalmers WC with 1948 motor. Excellent condition, lister-planter, cultivator and seven foot mower goes with tractor. Denzil Pulliam, 3/4 miles south Hereford. B-2-28-1-8p

Mercury motor, first class condition. Thousand gallon butane tank, geared head. All for \$500. C. N. Cosby, Box 86; 8 1/2 miles northwest Hereford. B-2-23-2-tfx

FARM MACHINERY FOR SALE

3 John Deere Combine Pushers No. 35. Price (2) \$4,000.00 each. (1) \$4500.00. 2 John Deere Combines Pull type No. 36. Price \$5,600.00 each. Almost new. Cut less than 500 acres. EVANS BROTHERS 533 W. Earanto Blvd. Phone 34350 or 95623 Phoenix, Arizona B-2-2-3p

For Sale: John Deere oneway, 34 inch disc, on rubber, good shape, \$250.00. Alfred May, Box 229, Hereford. B-2-18-3-3p

FOR SALE

13' Hoeme Plow. 2 New Model Dempster Drills Dr. WILTSHIRE Telephone 61 B-2-13-2-4p

For Sale: New L A Case Wheatland tractor. Can be bought below list price. W. J. Wilson. Phone 12-W B-2-28-2p

E. B. Possey, Realtor Bldg. Ph. 710 Res. Ph. 366-W 338 Main, Hereford, Tex. S-4-18-tfx

QUICK SERVICE REAL ESTATE LOANS — AUTO LOANS YOU DON'T HAVE TO WAIT JOHN McLEAN Phone 273 S-4-2-tfx

For Sale: One pair of Eight hole Dempster Drills with power lifts. Good condition. Will consider trade for 16-10 surface drill. L. M. McGee. 132 Ave. E. B-2-27-28-2p

3. FOR SALE Automobiles GOOD USED CARS FOR SALE John Wood Equipment Co. East First, Hereford. B-3-23-tfx

For Sale: 1941 model 3-4 ton Ford pick-up. Dual wheels. Good tires. Jimmie Alred. Phone 86. B-3-16-28-3c

Good Used Cars 1947 Ford four door sedan Plastic seat covers, heater 1946 Oldsmobile sedanette (a beauty) Hydramatic, radio heater. 1942 Pontiac two door sedan radio and heater 1938 Ford two door sedan, Good motor. 1935 Ford Tudor sedan, exceptionally good motor. IRELAND MOTOR CO. 209 West Third Phone 180 B-3-3-2-c

NEED A GOOD PICKUP WE HAVE THINM

1947 Dodge 1-2 ton pickup 4 speed transmission, good tires \$875.00 1942 Dodge one ton chassis and cab, 4 speed transmission, dual rear wheels 450.00 1942 Dodge one ton pickup Really a good one, combination grain and stock sides dual rear wheels 775.00 1941 Dodge one-ton pickup Combination grain and stock sides, new floor 650.00 1939 Dodge 1-2 ton pickup Would make a good fuel wagon 175.00 1941 Dodge Army Command car, Will go in the mud 250.00 1939 Chevrolet 1 1-2 ton truck As is 100.00 1936 International pickup As is 100.00 IRELAND MOTOR CO. 209 West Third Phone 180 B-3-3-2-c

For Sale: Bulck car, Ford pick-up, fresh jersey cow. W. G. Harris. Summerfield. B-3-13-3-2p

For Sale or Trade: Good '42 Hudson. Will trade as down payment on four room house. See Nadine Hulse at Triple 'E' Cafe or Call 127-J. B-3-3-2c

4. REAL ESTATE For Sale or Trade

FOR SALE House from 1 to 3 bedrooms, also dry land and irrigated farms and small acres. J. M. HAMBY At The Trading Post on West Hiway 60 B-4-1-tfx

Go West Young Man Go West Goff Armstrong lives out there at House, New Mexico and has a lot of cheap farm and ranch land for sale. He'll treat you right. B-4-50-60p

Unusual Value: 9 acre tract of land on pavement, electricity, natural gas, telephone. 1 1/2 miles from Hereford. Contact Bob Brummal, Phone 388 or 416-J. B-4-24-51-tfx

For sale: 8-room house on south Main Street. Good terms. 408 'B' St. B-4-14-25-tfx

LIST YOUR LAND WITH US WE GET THE BUYERS

W. R. METCALF and D. Y. EDWARDS 437 Main St. Ph. 854 or 902-W Hereford, Texas B-4-27-tfx

OUR BARGAINS FOR THIS WEEK ARE:

One section, improved, on paved highway at \$60.00 an acre — possession at once. 800 acres, all in cultivation Good location. Price \$57.50 per acre. A good three-quarter section near pavement, improved and a good irrigation plant, priced at \$100.00 an acre. ROSE & BARBER Phone 45 107 East 3rd St. B-4-28-2c

Perfect 161 Acres, 5 miles of Hereford. 1-2 mile of paving. 6 room modern home, 3 room modern apartment, other out buildings. Good irrigation well, 50 acres cotton, all goes \$200.00 per acre. Would take house in trade. Glenn Weir. B-4-28-3c

For Sale: 4,000 acres land inexhaustible water at 25 feet. Tex willis, 5535 Waneta Drive, Dallas, Texas. S-4-17-3-4p

BARGAINS

8 room duplex 5500.00 4 room home, nice 5500.00 New 2 Bedroom home 2000.00 down. New Home. Edge of town 9,500, 1 acre land. 7 room duplex 6500.00 3 room house, double garage, very nice 3750.00 1000.00 down payment. 163 Acres, new well 163 Acres Maize 20,000.00 317 Acres, 88 acres grass, \$100. per acre. 160 acres, flat as a floor improved, new well 8000.00 down. 160 acres, part pasture 14,400.00 320 acres, 2 wells. SAM NUNNALLY 144 Main Ph. 424 S-4-3-1-c

Lubbock Property TO TRADE FOR WHEAT FARM

Business buildings, revenue \$600.00 per month. Apartment houses, tourist courts, irrigated farms, or wholesale oil & filling station. W. L. DUKE 1810 19th Lubbock, Texas. B-4-3-4-p

Have owner with 900 acre farm. Two irrigation wells. Will sell farm equipment and lease the farm. Well improved.

Have cash buyer for good two bedroom home. Must be well located and worth the money.

Have buyers for wheat land. Would appreciate your listings. LEE CONKLIN S-4-3-3-2c

5. FOR RENT

For Rent: Tank type vacuum cleaner and attachments. Also electric floor polisher. NIPPER ELECTRIC. B-5-14-2-tfx

For rent: 3 room unfurnished apartment, upstairs. Private bath. Elizabeth Womble. B-5-11-44-tfx

For Rent: Four room unfurnished apartment. Private bath. Bills paid. Phone 556-W. B-5-12-28-2k

For Rent: Furnished apartment. Call 749-J. B-5-6-28-2k

For Rent: Bedroom with private entrance. 113 Fuller St. Phone 904-W. B-5-11-28-2k

For Rent: Furnished garage apartment. Strictly private. Call 326-W. S-5-9-3-1k

For Rent: 4 room unfurnished duplex. Available July 22. Call 567, Jackson. S-5-12-3-1k

For Rent: Two room furnished apartment, 501 Ross. Phone 947-W. S-5-10-3-1p

For Rent: Bedroom close in. Call 280 J. B-5-9-3-2k

For Rent: Furnished apartment, one room modern, 109 E. St. B-5-10-3-2p

For Rent: Three room unfurnished apartment. Close in. 227 Ave. E. S-5-11-3-1p

6. WANTED

Wanted: Your blacksmith work and welding. Caraway Welding Shop, 119 Jackson St. B-6-12-25-tfx

Wanted: Will do wet washes, rough dry or ironing. Bring to 123 Ave. J. Mrs. E. W. Allen. B-6-18-1-tfx

Wanted: Will rent one section wheatland. Cash rent or crop rent. Contact Charlie Sowell. B-6-15-3-2c

Wanted to rent: Up to one half section of land to put in wheat this fall. Hardy Benson, Route 4, Hereford. B-6-21-3-3p

Apartment Wanted in Deaf Smith County. furnished, bills paid, near stores and schools. Widow and two small children. Give details. R. Boothe, 302 Pineapple Ave. c-o Spencer Apartments, Dale City, Florida. S-6-31-3-1p

WANTED TO RENT

2 bedroom unfurnished modern house. Call or write to L. W. Combs, Mgr., Wintroath Pumps Inc., Box 422, Phone 315. S-6-3-1-P

Apartment Wanted

Do you want a good reliable tenant? Then rent us your 3 or 4 room apartment. Would like large rooms in good substantial house. Willing to share bath. We are clean quiet folks and just need a permanent home to live in. Mrs. Prahm 224 Ave. I Hereford. S-6-3-1-P

Wanted to rent: 1/2 to 2 sections to put in wheat. Have five tractors with which to do the work. L. L. Arnold, Route 3, Hereford. B-6-26-27-8p

Wanted: Utility Contractor and wife need apartment, furnished. Call at telephone 222. B-6-12-28-2p

7. Dressmaking-Ironing

Custom made buttons, belts, buckles, and button-holes. Mrs. Hazel Sparks, 340 Schley. Phone 651-J. B-7-14-14-tfx

8. WANTED

Painters Wanted: Must be experienced and dependable. See Scotty Kirkpatrick, 108 West 8th, B-8-13-28-2k

10. NOTICE

Dressmaking, suits, buttonholes and alterations. Phone 537-W. Mrs. W. W. Rhodes, 123 Norton. B-10-13-27-8p

ONION PLANTS

Preparing land now in Winter garden section. Contracting to grow and harvest onion plants for one dollar per crate—you furnish seed and twine. Local reference. Finlan & Digbee. D. O. LEFTWICH Asherton, Texas Phone 85 S-10-2-4p

Due to husband's death have complete steel housemoving equipment. Can be seen 601 South Broadway, Plainview, Texas. B-10-16-3-2p

11. BUSINESS SERVICES

Wanted: Plowing with two good outfits, good equipment. Phone 340-W, Danforth and Kendall. B-11-13-27-4k

Radio and Appliance Service Joe Huckert at White's Auto Store S-11-1-tfx

ANNOUNCING

A Complete Earth Moving, Land Leveling and Plowing Service. Motor grader and bulldozer work, land leveling, and all types of plowing. Call D. W. Wallace, 681-W or George Byrd, 9015-F-3 B-11-24-tfx

Hospital Notes

Patients discharged from the hospital: Ann Cummings, T & A; Eric English, accident; Mrs. Lucille Keys, med.; Bobby Wayne Armstrong, med.; Mrs. Claude McGowan, OB; Ginger Smith, T & A; Mrs. O. K. Higgins, med.; Mrs. Anna Vincent, surg.; Earl Hobbs, med.; Mrs. Leland Flecher, med.; Mrs. Lester Wagner, med.; Kenneth Fowler, surg.; Jess M. Carter, med.; H. L. Watson, med.; Allen Dean Crofford, med. Patients in the hospital: Mrs. A. C. Kinsey, med.; George Willard, med.; Andrew Cocanougher, emerg.; Cameron Gault, accident; Robert Barklay, accident; Mrs. T. H. Myrick, accident; Mrs. F. E. Walker, accident; F. E. Walker, accident; Mrs. Nicolas Morena, med.; R. E. Clemmer, acci-

dent; Fred Baird, accident; Mrs. Fred N. Higgins, OB; Jerry King, med.; Mrs. Zoe Oswald, med.; H. H. Weils, med.; E. A. Zekr, med.; Shirley Pelham, med.; Mrs. Esperanza Hernandez, gyna; Cieta Betzen, surg.; Mrs. A. M. Bagarath, med.; Rosa Coriada, med.; Mrs. Hilton Terry, surg.; Mrs. H. P. Minor, surg.; Mrs. Maxine Woodall, surg. Babies born in the hospital: Hilton Lee, son of Mr. and Mrs. Hilton Terry.



"SPEEDY" by Hereford MOTOR CO.

GERTIE—HAVE YOU BEEN MONKEYING WITH THIS BARMETER? YES, DADDY.

I'M AFRAID TO GO RIDING WHEN IT'S WET AND SLIPPERY, SO I SET IT FOR FINE WEATHER.

DON'T WORRY ABOUT SIDING, GERTRUDE—I STOPPED BY HEREFOR MOTOR CO. AND BOUGHT A SET OF THEIR MARVELOUS NEW TIRES—I BELIEVE IN SAFETY TOO.

MY! YOUR NEW TIRES HOLD YOU WHEN I FIND A GOOD PLACE TO PARK, PET.

JUST LIKE I'M GOING TO HOLD YOU WHEN I FIND A GOOD PLACE TO PARK, PET.

HEREFOR MOTOR COMPANY
Dudley Green Archie Scott
HEREFOR, TEXAS
Ford Mercury
Phones 38 & 39 142-Miles St.

Pittsburgh SUN-PROOF House Paint

Protects and beautifies!

MAXIMUM HIDEING!
SELF LEVELING!
BETTER COVERAGE!
TOUGH AND ELASTIC FILM!
WINTER BRIGHTER SURFACES!
MODERN ATTRACTIVE COLORS!
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ECONOMICAL TO USE!

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WATERPROOF—A real oil base paint that covers most every surface thoroughly in one coat. It can be washed repeatedly.

FLORHIDE—An interior or exterior Floor Paint that withstands heavy traffic. For wood, cement, metal or linoleum.

WATERSPAR ENAMEL—A high quality, one-coat, quick-drying finish for all type surfaces—interior or exterior.

Come in today for FREE literature. "Color Dynamics for Your Home"

PITTSBURGH LIVE PAINT
FOR EVERY NEED!

Carl McCaslin Lumber Company
1 BLOCK EAST OF COURTHOUSE
HEREFOR



JESTER FAMILY AT FUNERAL—Members of Gov. Beauford H. Jester's family are shown as they attended his funeral services held in the Senate Chamber of the State Capitol, Austin, Texas, July 12. Left to right are: Beauford, Jr.; Mrs. Ralph C. Cross, cousin of Mrs. Jester; Joan; James Buchanan of Texarkana, brother of Mrs. Jester; the Governor's widow; and Mrs. George T. Jester, his mother. (AP Wirephoto)

Bi-District Play-Off Second Game Played Too Late for Today's Paper

Errors didn't defeat Hereford's Junior American Legion team Wednesday night at Veteran's Park, because Lubbock was about 5 runs better than the local nine. But errors did cost Hereford 11 runs and disappointed the largest crowd to turn out for a game this year. The stands were full to see the first game of the bi-district play-off.

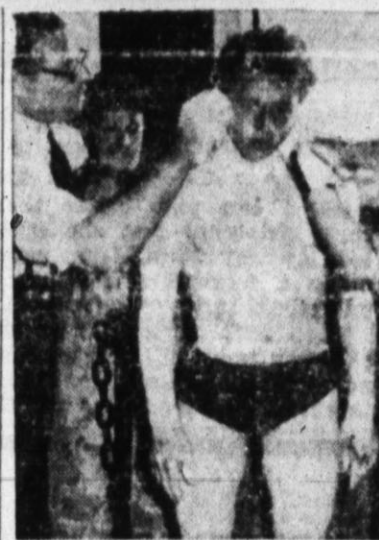
Without distracting from the score (Lubbock 16, Hereford 1) and the visitor's ability, Hereford played their lousiest game of the year. 13 Hereford errors to 1 Lubbock error tells the story. Bill Engman pitched a good game, striking out 11 batters and allowing 10 hits. Benny Day, Lubbock pitcher, fanned 18 Hereford batters and allowed 3 hits. Day incidentally southpawed the

game Lubbock lost to Austin 2-0, in the state AA tournament this spring. Lubbock entered this series with a 9-0 string of victories. And as any local fan can testify they have the team to do it. Bob Brown, shortstop, banged out two singles and a home run in five trips to the bat to show local fans he made the all-state baseball team.

Hereford's three singles came off the bats of Stanton, Walterscheid and Pat Corbett.

Women who really know how to raise children are too busy to tell.

Truth may be stranger than fiction, but it isn't nerly so mar- ketable.



GREASE JOB—Eighteen-year-old Stanley Wells gets a coating of grease in preparation for his attempted 45-mile swim from Southend, England, along the Thames River, to Westminster Bridge. Wells swallowed oily water after completing 10 miles of the distance, and was unable to continue.

Assembly of God Conducts Revival

Revival services at the Assembly of God Church will start this morning at regular morning services, according to Rev. S. A. Eldridge.

Evangelist Walter Land, experienced young evangelist, and his wife who is an accomplished musician will lead the revival. Talent from the church will assist Mrs. Lane.

Services and music will be conducted each morning at 8:45 on the regular morning devotional hour broadcast by the church each week day. They will also be on the air at 1 o'clock Sundays. Revival services will be held every night except Saturday for at least two weeks. The time is 8:15, at the church. The public is invited.



NEW LIONS PRESIDENT—Walter C. Fisher, Queenston, Ontario, Canada, is the new president of the International Association of Lions Clubs. He was elected by unanimous vote at the 32nd annual convention of the Association which closed in New York Thursday. Fisher succeeds Dr. Eugene S. Briggs, Enid, Okla.

Read the Want Ads!

Most of us find that it is a much easier job to talk ourselves into trouble than out of it.

Lyle Blanton and Harry Caylor, President and Secretary-Treasurer of the Hereford Lions Club, left today for New York to attend the Lions International Convention. The two men flew from Hereford to Dallas in Blanton's plane, and from there they will take the American Airlines to New York. They plan to return Thursday.

"Visit Trout Haven"
Webster's Trout Lodges
Box 57, Antonio, Colo.

Shop With the Want Ads!

Post Office Lobbies List Hobby Books

The following Government publications may be secured from the Superintendent of Documents, Government Printing Office, Washington 25, D. C., according to a poster on display at all post offices:

A Description of U. S. Postage Stamps, 1847-1947, 45c; You Can Make It Series (3 volumes), 45c per set; Camp Stoves and Fire Places, 50c; Aunt Sammy's Radio Recipes, 30c; Woodworking and Furniture Repair, 50c; Make It of Leather, 15c; Wrist Watches, Pocket Watches, Stop Watches, and Clocks, 50c; Building With Logs, 15c; Photography 1947, 2 volumes, \$1.75 per set; and Unarmed Defense for the American Soldier (JUDO), 50c. You may also write for a more complete hobby list, free.

Rev. Roy Brickford, pastor of the Church of the Nazarene, has announced that Revival Services at the church will start Wednesday, July 20 and will continue through July 31.

Rev. Joe Norton of Hamlin, Texas will be guest speaker. A service will be held each evening at 8 o'clock.

ELECTRICAL CONTRACTING
FREE ESTIMATES
LIGHTING FIXTURES—APPLIANCES
NIPPER ELECTRIC
307 MAIN PHONE 154 HEREFORD

HOLIDAY TIRE SALE

SAVE UP TO \$40.00

BUY THREE... YOU GET FOUR!

Premium Quality, GUARANTEED SEIBERLING SAFETY TIRES

IF YOU NEED LESS THAN A SET WE'LL STILL GIVE YOU BIG SAVINGS WITH OUR SPECIAL HOLIDAY PRICES

PLUS BIG TRADE-IN ALLOWANCE

Here's your chance to save and at the same time equip your car for safe vacation driving with a set of Seiberling Safety Tires... the only tires with patented Heat Vents that safeguard you against blowouts.

Shelton Tire Exchange
EAST FIRST

FINAL SUMMER CLEARANCE

STARTING TUESDAY, JULY 19

Our store has been completely remodeled and redecorated, which makes us all the more anxious to clear out all Summer Merchandise to make room for the new Fall Arrivals! It is with pleasure therefore, that we invite you to take advantage of this Summer Clearance — featuring savings throughout the store.

ALL SUMMER DRESSES

All materials, all styles. Priced to clear at 1/2 — or less! A nice selection of sizes.

- One Group \$4.97
- One Group \$6.97
- One Group \$9.97



PRICE



All Summer HATS \$3.00

One Group BATISTE BLOUSES
Reg. 5.95 Value 3.98

One Group CREPE BLOUSES
Values to \$10.95 5.95

DRASTIC Reductions ON ALL SUMMER MERCHANDISE

The Little Fashion Shop
Smart Clothes for Smart Women

RAYON PANTIES Wore 1.39... 79¢
SKIRTS Reduced to 1/2 PRICE

DID YOU KNOW

(Continued from page Three)
throw a football like a baseball after he finished High School. He played a couple years of Junior College and was still too light for a Varsity Team. But the Hardin-Simmons coach decided to take him on for a trial. He still wasn't any heavy weight, but how that kid could pass,

scat and git, he was a real sensation at Hardin-Simmons. They tabbed him Scat Russell and well he lived up to that name.
Then the overlap was broken. Here comes a little girl next that hates being a little girl worse than any body, she wanted to swim and skate, play ball and fight just like her brothers, and by George she could do them good as her brothers, but she

was a girl. She used to beg me to let her play on the Midget ball club, she would say, "Oh, you know I can play better than those old kids," and she could too. Anyway Nora Jean never made a football team, just a basketball team (for Girls).
Then in '39 came Danny Russell. Dan was a member of that new look that showed up in the thirties, 6 foot 3 or 4 inches tall,

big hands and just a lot of man. He could catch passes over other players heads and could toss a ball most anyplace he wanted to. A nice ball player and a grand kid. Danny finished in '43 and just couldn't wait until he got into the service, get a gun and go over there and wind that racket up in a hurry. That wound up any Athletic ambition he ever had.
And then Mary Ruth, a sweet lovable little girl and that makes the W. H. Russell family. Six boys and two girls. Every boy played football on the Hereford High team, every one of them was Captain of their team some time during their High School days.

From 1920 to 1943, 23 years of snow storms and blizzards, wet years and dry years, ice storms, and cyclones, sand storms and black dusters, grasshoppers and greenbugs, goat heads and cuckle burrs, headaches and hangovers, Grand Juries and traffic cops. Right through all of it, we had this wonderful bunch of Russell kids growing up among us, from tow headed, bare footed kids trudging to the creek with a fishing pole, battling their way in athletics through High School and College into manhood. Four of them swapped that fishing pole for a gun and marched off to the toughest competition there is. They all came back and we know how thankful the Russells are, and so are we. This would be the very best reason for Mrs. Russell to be a rabid ball fan, but you can bet your sock that it doesn't make any difference to the Russells and never has, whether their kids are playing ball or yours or whose, they will be out there rooting their heads off for the home team.



Three Hereford Girls Take Honors In Various Camp Karankawa Courses

Three young ladies from Hereford who have been attending Camp Karankawa have returned home this week bringing with them high recognition of achievement in every camping activity in which they participated.
Topping the honors was the first and second place awards won respectively by Irene Witherspoon and Janie Womby in the quadrille of the horse show held Thursday morning as part of the end-of-camp festivities. Both were members of the advanced riding class.

The most progress in riflery. Janie is the daughter of Mrs. Elizabeth Wombe; Sylvia is the daughter of Mr. and Mrs. J. C. McCracken; and Irene is the daughter of Mr. and Mrs. J. M. Witherspoon.
The campers returned home Friday. Attending the final celebration at the camp were Mrs. Witherspoon, Mrs. Carl Gilliland, Jerry Witherspoon, Mrs. Womby and Mrs. McCracken.

VFW Plays Nazareth Today; Friona Wed.

Second place Hereford VFW will play third place Nazareth this afternoon at 2:30 o'clock in a Central Plains league game at Veteran's Park.
VFW finally beat Vega, winning 3-2 when the game was halted by rain in the top of the eighth Thursday night. Hereford ended the seventh ahead 3-2 then Vega put two runs across in the first of the eighth. But rain stopped the game, giving Hereford one win out of three games with Vega this year. Another large crowd turned out.

Friona will play here Wednesday night. Former VFWers Johnny Renner and Conrad Clark are both playing with the Farmer county team which is leading its league. The game starts at 8:30.

Guild Closes Summer Work

A breakfast at the home of Mrs. Will Graham Tuesday morning closed the year's work for the Presbyterian Guild. Regular meetings will be resumed in September after a vacation during the month of August. Mrs. Bill Blood was co-hostess.

The program centered around the subject "Mealtime Madness" with Mrs. Marshall Formby telling of the advantages of a calm and religious atmosphere in the home, especially at meal times.

Mrs. Bruce Woodell conducted a brief business session and announced plans for the Birthday Anniversary Calendar which is being sponsored by the Guild again this year.

Those attending were Mesdames: Henry Benson, Bill Blood, Elizabeth Bonesio, O. P. Cowart, Marshall Formby, Will Graham, N. E. Milburn, Millard Nobles, Bill Smith, Russell Wingert, Biff Wolfe, Bruce Woodell, Don Zimmerman, Carl McCaslin and a special guest of the group, Mrs. Clyde Rush.

D. W. I. Charge
One driving while intoxicated case was tried in county court this week. Judge Foster fined A. L. Overton \$100 and costs. Patrolman S. E. Berry, arrested Overton Thursday on the D. W. I. charge.

2 Good Buys IN USED TRACTORS

- 1 28-44 OLIVER a powerful Tractor
- 1 Slightly Used Oliver 88 Row Crop - High Clearance front end

PLOWS

1 Athens One Way, 5 foot
A Real Good One!

See us for

Schafer One Ways

H. E. MILLER OLIVER CO.

Finest in Farm Machinery

HIWAY 60 HEREFORD PHONE 195



JOHNNY HAZARD

PLANTED ON SOLID GROUND... I'M PUTTING OPPORTUNITY IN MY FUTURE BY BUYING SERIES E SAVINGS BONDS!

AN THAT GUARANTEES ME CLEAR WEATHER AHEAD! ...BACK TO YOU... OVER!

QUICK COFFEE CAKE
A bright, cheery breakfast is just the thing to chase early morning blues. Breakfast should not be a "skimped on" meal because it must provide a generous supply of food energy for the morning's activities. Appetites will perk up at the sight of this tasty cake that adds interest to a routine breakfast. Try

Quick Coffee Cake
2 cups flour
2 teaspoons baking powder
1 teaspoon salt
1 teaspoon cinnamon
1/2 cup sugar
1 egg
1/2 cup milk
1/3 cup pecans or other nut meats
1/3 cup melted fortified margarine
1 tablespoon grated orange rind

Sift the flour; measure. Sift the flour with baking powder, salt, cinnamon, and sugar. Beat the egg, milk, melted margarine, and orange rind. Mix the dry ingredients and the other ingredients. Place in a margarine baking pan. Sprinkle with desired nut topping. Bake in a hot oven (400° to 450° F.) for 20 to 30 minutes.

You can vary toppings in many different tempting ways. Here are two that are especially good:

Apricot Topping
Mix 1 tablespoon melted margarine, 1 tablespoon flour, and 4 tablespoons sugar. Spread on top of coffee cake. Place apricot halves on top.

Stressal Topping
Cream 4 tablespoons margarine and 4 tablespoons sugar together until light and fluffy; add 1 cup dry bread or cake crumbs and 1 teaspoon cinnamon. Mix to texture of coarse crumbs and sprinkle over batter before baking.

For other nutritious and flavorful recipes, send today for your free copy of "Mealtime Marvels with Margarine," a new, two-color, 32-page recipe booklet. Write National Cotton Council, Box 78, Memphis, Tenn.

Water Ballet
Thursday afternoon the three Hereford girls were among the campers who participated in the water ballet. Janie was complemented by her instructor as having the best stroke in the crawl.

Each camper may receive only one of the coveted "K-Awards," each season. Sylvia won hers in riflery, Janie in swimming and Irene in riding.

Sylvia received recognition awards in handicraft, riflery and swimming, and riding. Irene and Janie were awarded their intermediate swimming certificates by the American Red Cross and achievement ribbons in handicraft and tennis. They won a sharpshooters bar in riflery and Irene won a letter for making

Lima Bean Acreage Still Being CONTRACTED

- ★ A Money-Making 60-Day Crop
- ★ Machine Harvested
- ★ A Legume Benefitting Your Soil

If your land is in shape for planting lima beans the seed is now on hand at the Hereford Canning Co.

- ★ Only 180 more acres of Lima Beans to be Contracted
- ★ No more Blackeyed Pea acreage will be contracted - We are loaded
- ★ Only 30 more acres of Asgrow Wonder Beet Acreage to be Contracted

HEREFORD CANNING CO.

Phone 386-J

Box 384

Now Available

U. S. LICENSED BARLEY

STORAGE

Subject to Government Loan

AT

FRASER MILLING Company

Ministerial Student And Bride Honored At All-Church Affair

Members of the First Christian Church honored Mr. and Mrs. Glenn Ricketts with an all-church reception at the church Friday night in a post-nuptial courtesy to welcome the couple who are spending the summer in Hereford. The affair was also in the form of a recognition of Mr. Ricketts' study for the ministry as he is the first young person in the Church's half century history in Hereford to devote full time to Christian service. Both Mr. and Mrs. Ricketts are senior students at Phillips University, Enid, Okla. He is a ministerial student and Mrs. Ricketts is a student of religious education. Serving as official hostesses for the affair were Mesdames: C. H. Dyer, W. E. Dameron, Harry Seed and Ellis Coombes. Receiving the guests were Rev. Roy Ford, pastor, the hostess

Mr. and Mrs. Ira Ricketts, parents of the bridegroom, chairman of the board, H. M. Thomas and Mrs. Thomas, and the president of the Woman's Council, Mrs. A. M. Jones.

An informal program of music and readings was presented by Mrs. Earl Phillips who sang "Though the Years" and Jim Kirby who sang "O Promise Me" with piano accompaniment by Mrs. Ellis Coombes. June Dameron and Elaine Thompson entertained with readings.

The table, from which refreshments were served, was laid with a lace cloth and centered with an arrangement of wine-red roses flanked by white tapers in crystal holders. Crystal bowls at each end of the table held red punch to match the color of the flowers and appointments for the table were in crystal. Miss Rose-

WEEKLY CROSSWORD PUZZLE

LIKES COLD

Here's the Answer

HORIZONTAL

1, 9 Pictured animal
10 Neophyte
11 Compound ether
13 Dried tuber of East Indian orchid
14 Wine vessel
16 Appendage
18 Prince
19 Parades
21 American poet
22 Rot by exposure
24 Symbol for iron
26 Tellurium (symbol)
27 Dispatched
29 Rodents
30 Either
31 Mythical land
32 Central part
33 Final
36 Laughter sound
37 Parent
38 Legal point
40 Mimic
42 Use red points for these
46 Rail bird
47 Threefold
49 Constellation
50 Fundamental
51 Tracks for trains
53 Young salmon

VERTICAL

1 Courteous
2 Above
3 Mouth part
4 Symbol for acetyl
5 Feruse
6 Vegetable
7 Electrical term
8 Siamese coin
9 Harvest
10 Appellation
12 Commotions
13 Weight of India
15 Myself
17 Sheltered side
20 It is a
23 River
25 German National Socialist
28 Model
32 Antic
34 Racket used in increase
35 Weird
36 Head cover
39 Bag-like part
41 Ages
43 Direction
44 Area measure
45 Labels
46 Salts
48 Nothing
50 Storage place
52 Louisiana (abbr.)
54 Of the thing



HAS RARE DISEASE—Parents of 3-year-old Ronald Adams, of Galesburg, Ill., live in constant dread that the youngster will be cut or bruised while playing. Ronnie is the victim of hemophilia, a rare disease characterized by excessive bleeding from minor injuries. During the last 18 months he has had 12 transfusions to replace blood lost through skinned knees and elbows. No cure is yet known for the ailment.

Mrs. John C. King of Waxahatchie arrived Friday to spend the remainder of the summer with her parents, Mr. and Mrs. H. C. Baird. They were accompanied on the overland trip by her mother who went to Waxahatchie Wednesday by train to accompany the group here.

The George Bensons had as their guests Friday and Saturday, Miss Willa Davis of Montrose, Calif., Mrs. L. B. Belden of San Bernardino, Calif., Mr. and Mrs. Wes Holand, Marabeth Howland and Glenda Taylor of Houston. During the week-end visit the Bensons entertained with an outdoor supper on the lawn of their ranch home north of Hereford. Games of Canasta were played by the guests. Mrs. Belden, Miss Davis and Mrs. Holand are sisters of Mrs. Benson.

Mr. and Mrs. S. A. Swim of Wichita Falls spent the week end visiting in the homes of Mr. and Mrs. E. Ramey and W. A. Gentry. They also visited Earl Stone of Hart and planned to visit another brother Tom Swim, at Big Springs on the return trip home.

Mary Phillips and Mrs. Clyde Russell poured and Ruth London, Earlene Phillips and Doris Jean Smith assisted in serving.

The guest table, where the gifts presented by the church were shown, was also laid in lace and held a bouquet arrangement of pink roses.

The gifts included a silver tea service, a matching silver bowl and candelabra.

Her small daughter, Connie, stayed with her grandparents during her absence.

Mr. and Mrs. R. L. Renz and children Dickie, Beverly Ann and Barbara Jean are visiting her parents, Mr. and Mrs. H. H. Boardman and other relatives in Hereford this week.

Miss Bea Barrett flew to El Paso Saturday afternoon to meet a friend, Miss Mary Grua, of Globe Arizona. Miss Barrett will return Monday.

Word was received here of the marriage of Miss Carolyn Marie Gieser, daughter of Rev. and Mrs. E. P. Geiser of Ishpeming, Michigan to Charles Wesley Allen III. The wedding will take place at the First Presbyterian Church of Ishpeming, where the bride's father is pastor. Allen is the son of Rev. and Mrs. Charles Wesley Allen, who are former Hereford residents. He was pastor at the First Presbyterian Church in Hereford in the early 1930's.

PERSONALS

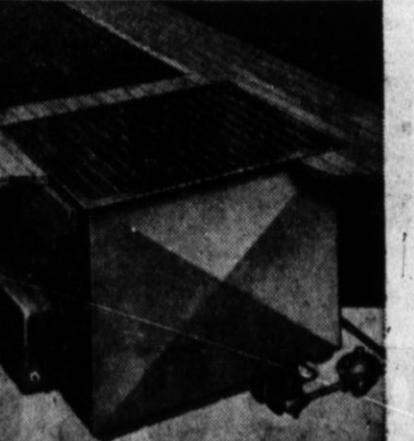
Returns Home
Mrs. Frank Durkee returned to Hereford last Friday after a month's vacation which she spent with her husband, who is a fighter pilot in the air corps. Mrs. Durkee drove to Chicago where she met her husband, and the two went from there to Florida and other points in the South. Durkee returned to his base to await reassignment with a radar unit, and Mrs. Durkee, the former Billie Louise Davis, returned to Hereford to visit with her parents, Mr. and Mrs. Ar-

Marriage Announced
Word was received here of the marriage of Miss Carolyn Marie Gieser, daughter of Rev. and Mrs. E. P. Geiser of Ishpeming, Michigan to Charles Wesley Allen III. The wedding will take place at the First Presbyterian Church of Ishpeming, where the bride's father is pastor. Allen is the son of Rev. and Mrs. Charles Wesley Allen, who are former Hereford residents. He was pastor at the First Presbyterian Church in Hereford in the early 1930's.

BUY NOW! SAVE 15%
In Our "Summer Installation" Special

On **Coleman Floor Furnaces**

- It's Automatic No fire-tending, no shoveling of ashes.
- It's Clean! No fuel-grime or dirt.
- It's Real Automatic Furnace Heat! Powerful—heats up to 4 or 5 rooms with "warm-floor" comfort.
- Needs No Basement—No Ducts—we can install without "tearing up" your house.
- Wide Range of Sizes and Models to suit your particular needs: See us for the right installation for your home.



Low Down Payment — Easy Terms!

Offer Good Until July 31st Only
Hereford Lumber Co.

—Popular Store—

QUAINTANCE

Continuing our SPECIAL PRICE introduction of the famous KAYSER lingerie

JUST ARRIVED

Kaysers Nylon Gown
green iris, azure blue, Sizes 32-38
Regular 6.75 --- quaintance 5.75

Kaysers Tailored Nylon Slip
white only, Sizes 32-42 4.75

Kaysers Nylon Panty
white, blue, Sizes 5-6-7
Regular 1.98 --- quaintance 1.69

"Be WISER Buy KAYSER"

Popular Store

"fashionably yours"

The GRAHAM-HOEME PLOW

The Revolutionary Plow

WE HAVE 'EM ON HAND

Manufactured by GRAHAM-HOEME PLOW CO., INC. AMARILLO, TEXAS

PROVEN FACTS

On the average, enough rain falls on your farm every year to make fine crops. But, after the first few minutes of rain a smooth surface seals itself, causing run-off. It has been scientifically proven that the same field will NOT seal itself when plowed with the Graham-Hoeme All Purpose Plow with a 2-inch chisel furrow every 12 inches. This method by-passes the rainfall through the top soil and keeps a straw mulch on TOP. Upwards of three times the moisture enters the ground.

If the next day is fair and hot, the bare soil would soon be steaming and losing its moisture rapidly. BUT NOT IF THAT GROUND IS COVERED. The Graham-Hoeme Plow leaves vegetation on top to shade and protect, and moisture stays in the soil longer to bridge between rains.

These are not just opinions, but proven facts. A covered corrugated field in a good, brisk rain, will absorb 200 per cent more moisture than a bare field and 60 per cent more than a field with vegetable matter plowed into the surface. To supply this covering for the soil without the expense of artificial cover, and to place the soil in a condition to by-pass the moisture through the top soil is the purpose and achievement of the Graham-Hoeme Plow.

DAVIS McCracken
YOUR M-M DEALER — HEREFORD, TEXAS



Courtesy Amarillo Times

Deaf Smith 4-H Club Members Are Pointing To Show Time

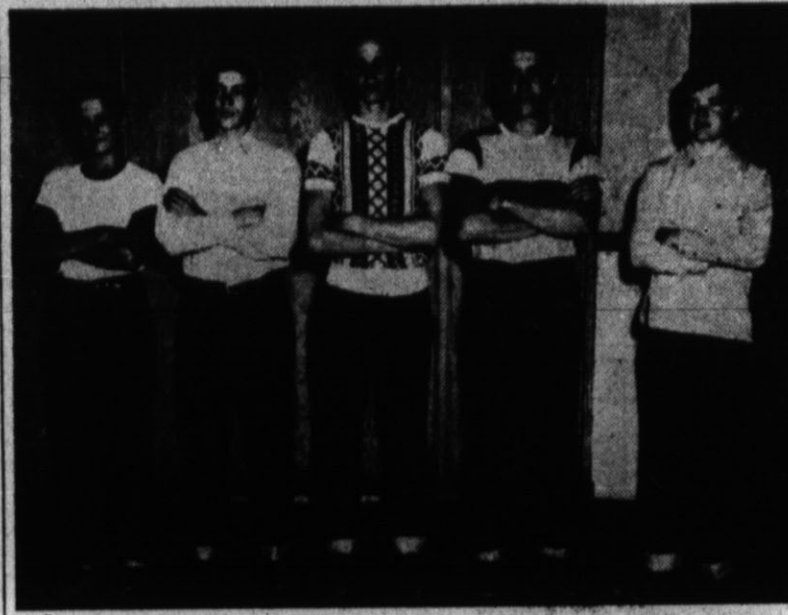
With only seven long months until 4-H show time, 40 Deaf Smith 4-H club boys and girls are beginning to point towards that date, proving that the younger generation has plenty of foresight.

The number of boys actively participating in 4-H club work jumped at least 50 per cent since the February show when Charles Ralph Springer won the blue ribbon with his 925-pound Grand Champion Whiteface calf, according to County Agent Hugh Clearman.

Eric Kelly, son of Mr. and Mrs. W. T. Kelly is shown on the left with his calf "Tippy".

The five boys with their arms so nonchalantly crossed are the three club officers and two award winners. From the left they are Lloyd Parsons, John Dale Kelly, Bill Kelly, Duane Walker and Jack McCracken. John Dale was recently elected president, with Jack vice-president and Bill secretary. Lloyd and Duane were award winners.

Lloyd was named the Gold Star member of the year. His nomination was based on his calf raising program, his wheat



Courtesy Amarillo Times

and grain sorghum patches. Lloyd received special recognition for wheat demonstrations. Particularly on the sample entries presented at the Tri-State fair and later entered in the program.

Hugh Clearman is looking over Gary McQuigg's calf in the pic

ture on the far right.

Clearman says the 1949 program includes plans for a larger membership and more activities during the year following shows held in February for Deaf Smith, Farmer, Castro and Oldham counties.

John Dale Kelly, 16-year-old 4-H Club President Has Compiled An Exceptional Record In 6 Years

Hereford 4-H club members merely added lustre to an already exceptional 4-H club career last week when they voted John Dale Kelly as president.

President Kelly, who will be 16 next Sunday, was also selected as one of two Hereford delegates to the 4-H club four day camp near Cimmaron, N. M. the first of August. Jack McCracken is the other delegate.

During six years of club work John Dale has fed nine beef calves, a barrow and five registered demonstrations and crop entries in county fairs have netted him over 40 ribbons and several hundred dollars in prize money.

He has represented Martin

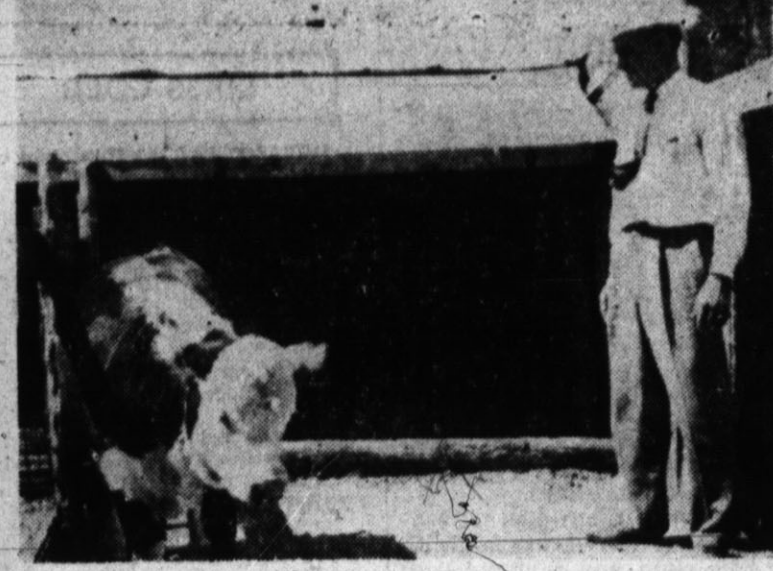
county—Mr. and Mrs. Kelly and family moved to Deaf Smith from Stanton in Martin County—at the Texas 4-H Club Round-Up and was one of the key members of the county livestock judging team that placed high in district and state competition last summer. He has won medals for livestock judging, leadership and farm safety. He also holds the Danforth Foundation Award for Leadership.

John Dale did exceptionally well in the shows last spring. He showed the Reserve Champion barrow and the Grand Champion and Reserve Champion calves at the Martin County Junior Livestock Show. Grand Champion calf at the Midland District

Livestock show and the Reserve Champion dry lot calf at the Sand Hills Hereford Show at Odessa. One of his calves was also in the Grand Champion group of five calves at the Midland show. He has used the winning and profits from his 4-H projects to buy several head of registered Hereford cows. He also has three calves on feed to be shown at the Hereford Livestock Show next spring.

On top of all his club activities, John Dale was prominent in school work and boy scouting at Stanton. He will enter Hereford High School as a senior next year.

Shop With the Want Ads!



Courtesy Amarillo Times

Camera Club Monthly Award Is Won By Mrs. Tom Sappington Wednesday

Mrs. Tom Sappington, only women member of the Hereford Camera Club walked off with the print of the month award Wednesday lapping up the title over the heads of all the more experienced male members of the organization, including her husband.

Mrs. Sappington, a recent newcomer to Hereford, won the award with a shot of two little fellows peering through the wire

fence at the swimming pool. The longing and the desire to be on the inside instead of the outside was the story behind the shot.

Themes for the assignment was sports shots and all of the pictures submitted for the judging were pictures made at the swimming pool.

Her pictures of other divers at the pool won the third place award and second place in the judging went to Jap Dickerson

with a shot of two bathing beauties, who were liberally rubbing on each other with suntan oil.

In the open print contest M. L. Simpson won first prize with a big one another with suntan shot of waterfalls at Ceta Glen.

Talk on Films
Kenneth Coker, program chairman for the meeting made a talk on films, pointing out the different types and the characteristics of each. He divided photography into three classifications, press, portrait, and commercial and discussed the best types of film for each one.

Coker also pointed out that a complete stock of film was available at Hereford stores. "Few towns this size have as complete a line of photographic equipment for sale as this town does, and there is a consistent demand for the goods. Most towns don't have this much interest in photography," he said.

Following his talk, M. L. Simpson gave a color slide review of shots made at Ceta Glen. With running commentary on the shots, explaining the technical camera settings used and explaining why he thought they were good shots.

New president of the Camera Club is M. L. Simpson, vice-president who assumed the new office when the former, president, Henry Stahl, moved away.

Sell Thru The Want Ads!

New Residents
Mr. and Mrs. Fredrick Prahm, formerly of Newark, N. J. recently moved to Hereford. The Prahms have one daughter, who is living in the Philippines with her husband who is chief signal-

man. They are living at 224 Ave. I at present. Mrs. Prahm formerly worked with Scripps Howard newspapers and he worked with Western Electric for more than 20 years before coming to Hereford for his health.

1901 — 1949

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Jackie Nimble

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Arina	Furrs 25 libra	1.39
FRIJOL	5 libras	59c
FIDELLO	paquete	22c
SARSA de TAMATE	2 por	11c
Cigaros	2 paquete	37c

Pasen Usteded Todos Las Dias A Ber Los Precios

Furr Food Store



The Sunday Brand

Sunday, July 17, 1949 Section Two

SOCIETY

Garden Beautiful Club President Announces Committees For 1949-50

Committees for the coming year were announced when new officers took over at a recent meeting of Garden Beautiful Club. The final meeting of the year was held at the home of Mrs. N. D. Bartlett, Jr. retiring president who conducted a brief business session.

Mrs. Forrest Minton, president for the 1949-50 season, announced the following committees: Program and yearbook—Mrs. D. C. Kinsey, chairman; Mrs. O. M. Dickey and Mrs. R. B. Miller, Constitution and by-laws—Mrs. Carroll Whitesides, chairman; and Mrs. Frances Houston, Projects—Mrs. J. W. Kirby, chairman, Mrs. Mary Seigler, Mrs. George Graham, Flower Show; Mrs. T. J. Carter, chairman, Mrs. F. P. Lyons and Mrs. E. O. Jordan, Ways and Means.

Bridal Shower Favors Recent Local Bride

A bridal shower honoring Mrs. Henry Ford, the former Miss Lou Morton, was given at the home of Mrs. C. W. Johnson Friday afternoon July 8.

One dozen roses in three shades of pink formed an attractive centerpiece for the refreshment table with pink candles burning in crystal holders at either side. Appointments for the table were in crystal and fingertip dainties carried out the pink and white colors. Mrs. Floyd Walton, aunt of the bride, poured.

Decorations for the registration table included an open Bible backed by an arrangement of pink and white peonies. Miss Lexie Ford, sister of the bridegroom, assisted guests in registering. Mrs. Cecil Parker gave informal piano music during the party session.

Guests included Mesdames: Monroe Parker, Floyd Walton, Sr., C. W. Parker, Myrtle Ford, Elma Farker, Fred Reece, Robert Lingsenfelder, Helen G. Brandon, Roy Robertson, J. H. Fish, E. Ramey, C. W. Johnson, Miss Evelyn Ford, Miss Lexie Ford, the honoree and the hostess.

West Hereford HD Plans Hobby Show

Hereford Home Demonstration Club met with Mrs. Josephine Tupper Tuesday afternoon with Mrs. Howard Gore serving as recreational director.

During the business meeting plans were discussed for the hobby show scheduled by the club for July 26. The show will be held in the form of a tea at the home of Mrs. John Jacobson, Sr. and another home demonstration club will be guests.

Mrs. J. W. Witherspoon, who was in charge of the program, gave a demonstration on using sewing machine attachments.

Those present were Mesdames: Ed Cox, A. L. Thomas, Howard Gore, Jimmie Mercer, Roy Boyd, Travis Caraway, Jack Flowers, P. H. Luck, J. W. Witherspoon, Varn Witherspoon and the hostess.

HAMBURGER FRY FOR AMARILLO VISITOR

Patsy Jackson had a hamburger fry in the back yard at the home of her parents, Mr. and Mrs. Clinton Jackson, Monday evening naming Mary Yvonne, daughter of Amarillo as honoree.

Mrs. J. D. Neill is visiting in the home of her aunt, Mrs. Carroll Whiteside.

Guests enjoying the outdoor party were: Betty Hamilton, Dorothy Veigel, Becky Jackson, Mr. and Mrs. Clinton Jackson, Mary Yvonne Weaver and the hostess.

MRS. J. D. NEILL

Seasonal Peaches Lend The Piquancy To Colorful Warm Weather Dessert

The dessert is the bouquet of the meal—it should live up to expectations in beauty, and like the rest of the warm-weather menu, refresh appetites that may flag as the mercury rises.

Peaches, of course, easily available during the warm months, meet the seasonal specifications and also give that variety and change in food that make meals interesting.

It's peach time again—and of all the desserts concocted by the homemaker to please the men in the family, the delicately flavored, dressed-up peach pie tops the list and rates more collective applause.

Today's particular recipe, using the easy open-top method, comes to you from Mrs. J. D. Neill who is an expert when it comes to making pies and cakes.

Fresh Peach Pie
Unbaked pie shell
Sliced peaches to fill
1 cup sugar
1 cup light cream
2 teaspoon corn starch
pinch of salt

Use your favorite pastry recipe for the pie crust. (A never fail one appeared in the Sunday Brand recently.) Peel and slice enough fresh peaches to fill the number of peaches depending on size.

Mix sugar and cornstarch together, add salt and blend with the cream. Pour over peaches and bake in moderate oven about 45 minutes.

An unusually dainty peach dessert is Fresh Peach Boat. The peaches are sauced with a light custard.

Fresh Peach Boat
1 cup pastry flour
1/2 teaspoon salt
1/2 teaspoon sugar
1/2 teaspoon baking powder
2 tablespoons Crisco or other fat
1 egg
1-3 cup milk
3 or 4 peaches

Mix dry ingredients together and work in Crisco. Beat the egg and mix with the milk. Add to the first mixture and spread on bottom of deep pyrex pan.

Let's Cook Something



Cover with the sliced peaches and pour the following custard over peaches.
Beat 2 eggs light and add 1-2 cup sugar and 1-2 cup milk. Bake in hot oven for 10 minutes, reduce the heat to moderate and bake about 20 minutes longer, or until custard is set. Serve with whipped cream or small mounds of ice cream.

GOES TO DALLAS

Grady Rogers left Tuesday for Dallas to take his brother-in-law H. T. Dickens of White Deer to a Dallas hospital, where Dickens underwent an operation Thursday morning. Mr. and Mrs. Dickens had arrived Saturday for a visit in the Rogers home. Soon after they arrived, he became ill and was hospitalized here for treatment for several days, before being removed to Dallas. Mrs. Dickens is also in Dallas. Sharon Dickens, 2 year old daughter, is visiting her cousin, Barbara Sue Rogers, until her parents return.

At E. O. T. C. Camp

Two Hereford boys, Donald L. Bookout, son of Mr. and Mrs. Hugh Bookout and Virgil Young, son of Mr. and Mrs. E. W. Young are attending the 1949 Reserve Officers Training camp at Camp Hood this summer.

WEDDING MONDAY

S. L. Harman, Jr. - Miss Mary Brown Of Elk City, Kansas to Be Wed

Announcement has been made here of the approaching marriage of Miss Mary Louise Brown of Elk City, Kansas and S. L. Harman, Jr. Mr. Harman left last night for Elk City where the wedding will be solemnized this week.

The romance began in Big Springs where Miss Brown lived at the time Mr. Harman was assistant manager of the J. C. Penny Company Store in Big Springs. She is the daughter of Mrs. R. M. Brown and the late Mr. Brown of Elk City.

The prospective bride is a graduate of Big Springs High School and attended Harding-Simons University at Abilene. Mr. Harman, in partnership with his father, S. L. Harman, Sr. owns and operates The Hereford Store Co.

The couple plan to return to Hereford the latter part of this week. They will reside in a new home at 207 "B" Street.



MISS MARY BROWN

South American Visitor Is Honored At Bridge Luncheon Given Thursday

Mrs. Beth B. Holman entertained Thursday for five out-of-town guests honoring Mrs. Cornelius Gooch of Rio de Janeiro, South America who is spending a couple of months in Amarillo with her

mother-in-law, Mrs. Effie Gooch. Guests from Amarillo included: Mrs. Effie Gooch, Mrs. Stanley March, Mrs. Ted Neely and Mrs. John Barry.

The party took the form of a luncheon and bridge with Mrs. H. K. Fox, Mrs. J. A. Pitman and Mrs. W. L. Davis invited to make up the two tables.

In the dining room Etoile De Holland roses formed an attractive centerpiece for the table and pink and white gladioli were used in the living room. In the games room where the group played contract, der and yellow zinnias matched the decorative colors of the room. All the floral pieces came out of Mrs. Holman's flower garden.

At the conclusion of games the honor guest was presented with a gift and Mrs. H. K. Fox won the high score award.



GLAMOROUS BAGS—The seashore offers all sorts of colorful scenery for summer vacationers. Here is one of the more interesting views—a beautiful girl wearing a gay beach costume made, believe it or not, of cotton feed and flour sacks. The flour bags provided the fabric for the swim suit, while feed bags supplied striped beach coat and sash.

Prizes at 'Hitching Post' Sox Hop Awarded Two Girls And Three Boys

Mr. and Mrs. Joe Kendall were the adult hosts for the Hitching Post "Sox Hop" given at the club house Saturday night, July 9.

Prizes were awarded to Oliver Streu for the loudest pair of socks, Sue Smith for the prettiest pair and Pat Corbett for the most unusual pair. Keith Fulton and Joheene Bice carried off the prize awarded to the cutest couple.

Prizes for the awards were furnished by Fox Man's Shop, The Popular Store, Mrs. Forbus, Chocolate Shop, The Vogue,

Clubwomen Stay Active Through Summer Vacation

Mapping out study courses and assembling club year books for the coming year's work, working with Camp Fire-Girls groups, attending Ceramic Art Classes, (for the art minded), sewing classes, arranging vacations for the children, and getting a bumper crop off their hands, all bear testimony that Hereford Club Women are not idle during the summer months.

Civic work comes in for its share of the club women's attention during vacation months too, and for members of the garden clubs, which are the last to close the season, project activities come along to add their bit to that familiar adage "a woman's work is never done."

Officials of women's federated club groups, from the General Federation and through the state and district organizations are busy getting 1949-50 season program outlined. Presidents of clubs who were installed in May to take over their official duties with the opening of the club season in September, are receiving information concerning the coming year's work almost in every mail.

Probably the most important committee of any club is the yearbook and program group. That committee works all summer on programs and getting the year books ready for the press in time to be placed in the hands of club members at the opening of the fall and winter season. Their work doesn't end, however, with the beginning of the club year for when a member fails to bring up her part, or a change in meeting place has to be made, the year book committee has to do that part of its work over again.

Anticipating the entering of year books in state contests,

Mrs. James A. Allen of Childress Seventh District TFWC president, has urged year book committees to check with specifications by which year books and programs are judged.



TRAVELER, HO—Reason for the charming smile? The lovely lady is taking off on a summer vacation jaunt in a sleek new convertible! For traveling she wears a smart, tailored cotton cord suit-dress.

Oliver Rudd Family Gathers For Reunion

Mr. and Mrs. Oliver Rudd held open house Wednesday afternoon honoring Mr. Rudd's aunt, Mrs. Fay Coffey of Long Beach, California who has been visiting relatives in Texas for the past two weeks.

Attending were: G. B. Corley of Clovis, N. M. and daughters, Mrs. Boyd Harp; and two children of Albuquerque, and Mrs. L. F. Deye and daughter of Clovis. Mrs. Mabel Sias, Mrs. Coffey's sister who accompanied her to Hereford from her home in Higgins, Mr. and Mrs. Bill Rudd and daughter of Spring Lake, Mrs. Hulien Bell and children of Dimmitt, Leroy Rudd, Dimmitt, Mr. and Mrs. Herbert Goetsch, Mr. Ivaline Alders and son Joe David, Mrs. Bob Hiebowicz and daughters, Mr. and Mrs. C. I. Rudd and children, all of Hereford. Mrs. Coffey also visited with a nephew, Paul Rudd and family while in Hereford.

Versatile Mrs. Ireland's Sporting Ability Often Displayed At Tennis As Well As In Saddle

Mrs. John McLean
On the theory that practice makes perfect, Mrs. Woodrow Ireland should be the excellent horsewoman that she is, for she learned to ride at the early age of three when she became the owner of her first pony.

It was not by accident that she learned to ride. Her mother, skilled in horsemanship, trained her not only to ride, but in the care and management of horses. The family lived in San Antonio at the time where the horses had plenty of room but even in Dallas where they moved later, they continued their equestrian hobbies, lodging the horses in stables. When she was in high school Tom Mix, movie star, wintered in Dallas at the Fair Grounds and she exercised his horse, "Tony" of movie fame, riding almost every afternoon. Horse shows and rodeos became important events as she grew older and she has driven many a mile to see one. A horse sale holds more fascination for her than a Ringling Bros. circus for a small boy.

Today, Mrs. Ireland is probably the most enthusiastic horse-lover in town. She has the full co-operation of her husband and here for treatment for several days, before being removed to Dallas. Mrs. Dickens is also in Dallas. Sharon Dickens, 2 year old daughter, is visiting her cousin, Barbara Sue Rogers, until her parents return.

At E. O. T. C. Camp
Two Hereford boys, Donald L. Bookout, son of Mr. and Mrs. Hugh Bookout and Virgil Young, son of Mr. and Mrs. E. W. Young are attending the 1949 Reserve Officers Training camp at Camp Hood this summer.

place in produce of dam at the Plainview Show and the stallion was placed sixth.
Both horses will be entered in the Top of Texas Show in Pampa to be held August 3rd and 4th.
During the past two years she has devoted a good deal of time in building up a fair-size library dealing with all types of horses



MRS. WOODROW IRELAND ON HER FAVORITE MOUNT "MIKE"

ranging from pre-historical animals to the 1949 thoroughbred and quarter horse. Her interest in horses goes far beyond the hobby stage. In fact, she isn't quite sure whether she owns the horses or whether the horses own her.
Told that their cow-pony "Prince" had been chosen by the

star of "Thunder in the Dust", Robert Preston, to ride in the technicolor movie now being made in Palo Duro Canyon, she said: "That's going to be a thrill for us both." "My greatest thrill though, would be for some one to return my prize saddle, stolen recently."

Other Hobbies
Tennis is as much a hobby with Mrs. Ireland as riding and training horses, altho she hasn't played much tennis since coming to Hereford.

In 1935 she borrowed a racket and set out to learn something of the venerable game. Her mother, believing that if a thing is worth doing, it is worth doing right, placed her under a leading instructor and the following spring she won the city, district and state championship for her school. That summer she won the Junior State championship and for four consecutive years carried off the honors for her high school. At the same time she won the Lutz Jewelry scholarship award for best averages above ninety during the four years in high school.

In 1940 she went to Independence, Kansas and captured victories in the Mid-Continent Tennis Tournament, and in 1942 she played an exhibition match with Bobby Riggs, tennis champion, against champions Elwood Cooke and Mrs. Sara Fabyan, defeating the Cooke-Fabyan team. She lost in the singles at the Gulf Coast Meet in Galveston the next year but won in the doubles with Glenn Hewitt of Houston.

Her father loved dogs and spent much time raising and training pointers. When she became interested she decided to

raise setters, but after endless hours of care and training her father's dogs always came out ahead in the field trials so that chapter was ended in dismay.

Mrs. Ireland's experience with sports and the outdoor world probably led to her interest in hunting and learning to shoot well. She taught herself to shoot with apparent ease developing a flair for skeet shooting. She is at home with her gun in the saddle on hunting parties, and shoots with the best of them in competition with champion skeet shooters. It was more skill than luck, though she describes it as "her lucky day", that won first in skeet shooting at the Northwest Skeet Club in Dallas in 1940. She won the first round with a score of 50 straights with a 16 gauge gun.

On entering the Ireland home one would never guess her interest in sports. With a special fondness for period furniture she has furnished her home with rare antiques and art objects bought in her travels in the deep South, and in New York and Canada. She is interested in collecting sets of fine china and has one set of Haviland over 300 years old. Cabinets and shelves are filled with dainty pieces.

Her plans for the future include further landscaping and beautification of the grounds about the house, especially the back yard where already the tall trees, flowering shrubs and flowers provide an attractive outdoor living room.

Though still young, Mrs. Ireland has lived long enough with her hobbies to realize the importance of an absorbing interest and hopes to continue her favorite pursuits with zeal and enthusiasm.

Eastern Star Plans August Initiation

Mrs. Ada Higgins, associate worthy matron of the Hereford Chapter of the Order of Eastern Star, presided at a stated meeting of the Order held Tuesday night in the Masonic Hall. Mrs. Bessie Hill filled Mrs. Higgins' station in the West.

After routine work of the Order and a brief business session, announcement was made of initiation rites to be held at the next meeting on August 9. The Chapter will also celebrate Founders Day at that meeting.

Mrs. Wilma Caraphan and Mrs. Minnie Evans, who celebrate July birthdays, acted as official hostesses for the fellowship hour which followed the session.

Return From Tour

Mr. and Mrs. E. C. Eubanks returned Tuesday night from a five weeks tour of the Middle West and eastern parts of the United States and Canada. Leaving here in early June they drove to Detroit, crossed the border into Canada, visited Toronto, Montreal, Quebec, Kingston, Thousand Islands, took a boat trip up the St. Lawrence and visited Saginaw and Nova Scotia. They returned, driving through the Middle West where they visited James Whitcomb Riley's home in Indiana and Mark Twain's birthplace, Hannibal, Mo. Mr. and Mrs. Eubanks also celebrated her birthday with dinner at the famous Toll House near Boston.

COURTHOUSE RECORDS

Deeds of Trust
 D. W. Finlan to First National Bank of Hereford: All of E 70 ft. of Lots Nos. 11 and 13 of Block No. 68 of Town of Hereford and Additions.
 Mary H. Gallagher and Leo V. Gallagher to Federal Land Bank of Houston: 640 acres of land out of Survey No. 33, 160 acres of land being the NW 1-4 of Survey No. 3, and 160 acres of land being the NE 1-4 of Survey No. 4, all out of Carter and Head's Subdivision of Capitol League 407,

409, and 410.
 Olin Ray Hardy and Peggy Jo Hardy to First Federal Savings and Loan Association of Clovis: a part of Block No. 29 of Evans Addition to Town of Hereford. Dwight Rouse to Hereford State Bank: E 1-2 of Section No. 36, Township 3 N. Range 1 E. Abst. No. 497, Capitol Syndicate Subdivision of Capitol League No. 433.

Warranty Deeds
 David E. Warrick and Hazel K. Warrick to Harmon E. Lindley and Myrtle J. Lindley: 1 acre of land out of SW portion of a 12-acre tract out of Section No. 91 in Block M7-
 W. P. Newman and Lois Lucil-



LICKING THE HEAT—Summertime heat is no problem for Doug, big chimpanzee of the Marzalls Park Zoo, Dallas, Tex. It is a pleasure, for he can hold and eat four ice cream cones at one sitting and never drip a drop. (AP Photo).

le Newman to Leo Gallagher: N 327.25 acres of Section No. 74, Block K-7, Deaf Smith County, being N 1-2 of said Section No. 74, Block K-7.
Release
 H. B. Pain to H. D. Robbins: Section No. 97, Block K-3, Cert. No. 910, Original Grantee, A. B. and M. in Deaf Smith County.
Assignment of Oil and Gas Lease
 Robert L. Burch to A. C. McGehney: NE 1-4 of NW 1-4 of Section 94 in Block K-6, G. B. and C. N. G. RR Co. Survey, containing 40 acres more or less.
Birth Certificates
 Charles Ray Brewton, son of Mr. and Mrs. S. C. Brewton, July 11.
 Helen Elaine Cropin, daughter of Mr. and Mrs. Flavio Cropin, July 11.
 Eilda Sanchez, daughter of Mr. and Mrs. Juan Sanchez, July 11.
 Rose Mary Masias, daughter of Mr. and Mrs. Paul Masias, July 5.
Automobile Registrations
 J. W. Adrian, 1949 Buick sedan.
 Jay Boston, 1949 Chevrolet sedan.
 D. T. Guseman, 1949 Mercury sedan.
 Jack O. Rasberry, 1949 Hudson.

Ragsdale Bailey Takes Basic At Camp Chaffee

Recruit Ragsdale W. Bailey, son of Mr. and Mrs. R. L. Bally of Route 1, Hereford, has been assigned to the Fifth Armored "Victory" Division for eight weeks of basic training.

Reactivated July 6, 1948, the Fifth Armored "Victory" Division hung up a brilliant war record in six European Campaigns during World War II. Before the end of 1949 Camp Chaffee is expected to have 20,000 troops, making it the largest army training center in the nation.
 Before entering the army, Recruit Bailey was employed by Brownwood Shelling Co. as an accountant.

He is now assigned to Co. "D" 47th Armored Infantry Bn.

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Notes From the Family Budget

1949

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Long Time Ago

45 Years Ago

The big attraction for the week of July 17 in Hereford was the annual convention of the B. Y. P. U. and the Twelfth annual session of the Pala-Duro Canyon Baptist Association. Representatives from Amarillo, Canyon City, Clarendon, Memphis, Wellington, Stratford, Dalhart, Channing and Hereford attended. In an editorial the Brand said: "The annual convention of the Panhandle B. Y. P. U. which are in session in Hereford this week is a feather in our cap. Such a body of representative Christian workers brings a

wholesome breeze into our moral atmosphere and much good will come from the association of these good people. The doors of our town are wide-open to both conventions and our people are proud of the privilege of entertaining them."

A big meeting of local farmers was held on Saturday of that week at the Courthouse to discuss the cotton situation and the advisability of locating a gin at this point. Failing to reach an agreement, the farmers decided to give a picnic sometime in August, together with a general rally, to discuss the question further.

Tallmadge's special train brought 30 prospectors to Hereford.

They were shown several local ranches in the Deaf Smith area, in the hope of selling them some land on which to settle.

Improvements to the fair city of Hereford were coming thick and fast that week, according to this story: "In our rush last week we failed to mention some of the improvements being made on our streets. Among those of which mention should be made is the substantial gravel walk extending from D. R. Gass and Sons to the railroad, also the walk from the Hereford House to the depot has been repaired. The depression between the Hereford National Bank and T.



NEW TCU DEAN—Dr. Thomas F. Richardson, director of student personnel at Texas Christian University, Fort Worth, Tex. (above) has been appointed to the newly created position of Dean of Students, effective September 1. (AP Photo)

M. Coulson and Co.'s drug store has been filled in with white rock, which prevents water from standing there when it rains. If this good work could be kept up, our streets would soon assume an entirely different appearance."

The services of the Hereford Band had been employed by the Canyon City reunion committee on entertainment, to furnish music throughout the reunion. The Band said: "This assures the public that there will be nothing lacking in that part of the program which calls for music."

Items from the Cleo Community included: "Miss Emily Bell of Dimmitt is visiting Miss Ben Hamilton of this community this week"; "A. J. Owen made a business trip to Bovina last week and says grass is fine over there, and Bovina is doing a good business."

Short locals included: "Claude Witherspoon and Luther Hough returned Wednesday from Bowie, where they have been attending the Business College at that place. Both completed the course in stenography and typewriting and were well pleased with the school"; "Clarence Shaffer of Atlanta, Texas, arrived in Hereford Wednesday to visit his uncle, A. H. Elliston. Mr. Shaffer brought Mr. Elliston samples of the Elberta peach crop in East Texas this year, which the latter displayed at this office and which looked mighty good to a Panhandle editor"; "Mr. and Mrs. E. B. Black are rejoicing over a brand new boy which made its arrival Tuesday morning. Mother and child reported doing well"; "Mr. and Mrs. Ira Aten left Saturday afternoon over the Santa Fe for a two weeks visit to the St. Louis Fair"; "Mr. and Mrs. W. D. Phillips of the North Draw visited for several days in Hereford this week and Mr. Phillips and son Coy were welcome visitors at this office."



The Hereford Laundry & Dry Cleaners

proudly announce

Installation Of

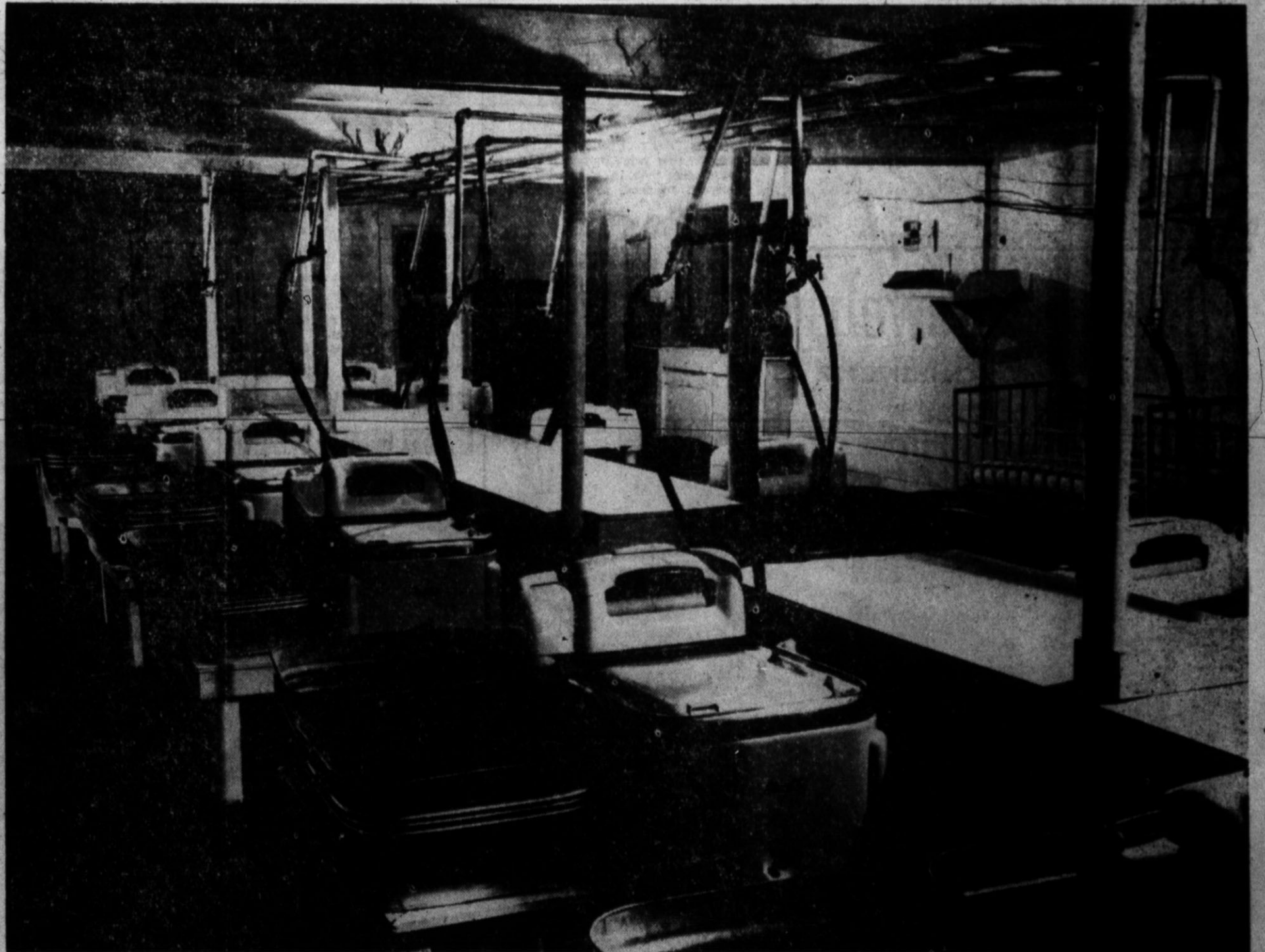
12 New MAYTAGS



by H & H Furniture Co.

to give you

The Best HELPY SELFY SERVICE IN THE PANHANDLE



"Wash Days... are now Happy Days"

WHEN YOU BRING THAT BUNDLE TO:

- ★ CURB SERVICE
- ★ Plenty of Soft, Hot Water and Steam
- ALSO AVAILABLE: Rough Dry and Flat Work Finish from our Help-Selfy Department

Hereford Laundry & Dry Cleaners

Phone 298

We Give Gunn Bros. Thrift Stamps

144 Schley

LAMM JEWELRY

The Little Store Around The Corner On West Third



GUARANTEED
3-Day Watch Repair Service
All Watches Checked on our Watchmaster
We have Rock Crystals

if it's **DEPENDABILITY** you want
it's a new **ROPER** you want



ROPER "America's Finest Gas Range"
for homes beyond City Gas Lines

Rain or Shine you can count on
L. P. (LIQUEFIED PETROLEUM) GAS

Regardless of weather... during wintry blizzards or summer cloudbursts... Liquefied Petroleum gas is on the job. Throughout the years, it has proven beyond question of doubt that it is the ideal fuel for rural or suburban homes.

Automatically supplied to you, it assures a clean, fast, convenient, low cost cooking service. Used with a modern ROPER gas range, it places at your fingertips the finest of cooking features. We invite you to stop in and get all the facts.

BLANTON BUTANE, INC.

Hereford, Texas

we have a nose for what's cooking!



MANN'S BAKERY is ever on the alert for whatever is new in our field. Whatever is happening for the good of the industry MANN is ready to make the most of it.

Mann's MALTED MILK Bread

We Have On Hand
for
IMMEDIATE DELIVERY
NEW CHEVROLET
1 1/2 Ton & 2 Ton
TRUCKS
KINSEY MOTOR COMPANY



THE ORDER OF RAINBOW FOR GIRL OFFICERS—Four girls installed as state officers of the Order of Rainbow for Girls get together for a chat before their installation in ceremonies at Houston, Tex. Left to right: Mrs. Martha Marie Whitfield, Dallas; supreme deputy of the order in Texas; Joyce Meyer, San Antonio, grand associate advisor; Charlyne Pond, Dallas; grand worthy advisor; and Betty Jo Wooley, Houston, grand charity advisor. (AP Wirephoto)

CHANCES ARE ... by Elgin

CHANCES ARE ONLY 18 TO 1 YOU WON'T HAVE TWINS. BUT CHANCES ARE 99 TO 1 YOU WON'T HAVE MAINSPRING TROUBLE IF YOU OWN A WORLD-FAMOUS ELGIN WITH AMAZING DURAPOWER MAINSPRING!

NON-MAGNETIC WON'T RUST

ELGIN DURAPOWER MAINSPRING HELPS KEEP TIME MORE ACCURATELY.

ELGIN WATCH OWNERS! DURAPOWER MAINSPRINGS ARE NOW AVAILABLE FOR REPLACEMENT IN MODELS BACK TO 1939...

DURAPOWER MAINSPRING IS GREATEST DEVELOPMENT IN OVER 200 YEARS...NOT SINCE SUCH STARTLING WATCH IMPROVEMENT. ONLY ELGIN HAS DURAPOWER MAINSPRING—LOOK FOR THIS SYMBOL ON THE DIAL...

The NEW ELGINS that stay NEW.

LORD ELGIN 21 Jewels. Durapower Mainspring. 14K natural gold. \$71.00

LADY ELGIN 19 Jewels. Durapower Mainspring. Leveled 14K natural gold case. \$100.00

Other Elgins from \$28.75

BIBLE COMMENT FOR JULY 24

Psalms Knew Man Was Cause Of Sin and Evil

THE poet Walt Whitman, who wrote more wisely in other matters, thought lightly of the sense of sin. He wrote somewhere about animals not having any sense of sin, and suggested man's inferiority in this respect.

The Hebrew Psalmists—poets knew better. They lived in times like our own, full of violence and man's cruelty to man. They had either experienced, or they lived close to, exiles and disruptions of peoples. There were plenty of "displaced persons" in those days, and the Psalmists knew that these inhumanities and cruelties were of man's purpose and design, and had their root in sinful hearts.

They were realists about life and man. They had no illusions about man's natural goodness and innocence. Surely in times when we have seen the wickedness of men sending millions of innocent persons to cruel death in extermination camps and ovens, and to even more cruel torture we, too, should have no illusions about sin, as the Psalmists had none.

They knew, too, that the evils so deeply perpetrated were not matters of chance or circumstance. Everything proceeded out of the heart of man, and in that heart of man they saw mirrored what they themselves might be, or become.

The writer of Proverbs 27:19 expressed this grim fact in a beautiful figure: "As in water face answereth to face, so the heart of man to man."

His deepest prayer was that God would give him a clean heart, and renew a right spirit within him (Psalm 51:10). Nor was his prayer always a confession of conscious guilt. In moods of despair or contrition he might bewail the depth of his sins; and as for Psalms that King David may have written, he had plenty of cause for contrition, for he had adultery and murder on his conscience.

PERSONALS

Mr. and Mrs. George Benson and daughter, Elizabeth, attended a family reunion Sunday at the home of Mrs. Benson's father, W. E. Davis and wife, on their ranch 12 miles south of Clarendon.

Mr. and Mrs. G. C. Sondeo and son of Salt Lake City, Utah, have returned to their home after spending a few days with her parents, Mr. and Mrs. W. M. Stewart and her sister, Mrs. Donald Hicks.

Mr. and Mrs. Euel E. Holman had as their guest this week their daughter, Mrs. Luanna Johnson and her friend, Miss Imogene Hall, both of Canyon. Mrs. Johnson is a former Hereford resident, having lived here from 1941 until 1944. While here she, who has been engaged in operating a restaurant in Canyon, was taking care of business matters relative to the purchase of a business here.

Mrs. P. L. Dishman has returned from Mt. Worth where she attended the florists school held in conjunction with the convention this week-end. Florists from all over the state were at the meeting.

Read the Want Ads!

Do You Have An Unmarked Grave?

Buy direct from the owner of Surface Vault Co., and save Commissions.

We will not be undersold

Write to
SURFACE BURIAL VAULT COMPANY
L. L. WALLACE, Owner
Monuments, Grave Slabs, Vaults & Curbing
Day 99-A Phone Night 99-B
P. O. BOX 522
Clarendon, Texas.

Polio Precautions



During hot summer months, a good health rule for children is to avoid over-fatigue caused by too active play or exercise, or irregular hours. This rule is particularly important in polio epidemic areas.

KILL RED ANTS!
Bid your premises of Red Ant Beds with DURHAM'S ANT BALLS for less than 5c per den. Just dissolve balls in water, pour in beds. Goodbye Ants! Handy 25c and 60c jars at your druggist or

HAILE DRUG

More for Your Money with **DAVIS TIRES** at your Western Auto Assoc. Store

J. M. Posey returned to Hereford after being hospitalized for three days in Amarillo. Posey was struck by lightning Sunday while playing golf at Amarillo Country Club. Mrs. Posey was with him until their return Wednesday. She reports he is feeling much better and is able to get up and about.

Sell Thru The Want Ads!

5 Ft. Recessed Bath Tubs!
\$7350
Less Fittings
Porcelain on **CAST IRON**
Not Pressed Steel

Lavatories \$1560
Less Fittings
17" x 19" Porcelain On Cast Iron Wall Back Lavatories.

Commodes \$3120
Less Seat
Modern, Gleaming, White Vitreous China—Bolted On Jet Type

PLUMBING 718 EAST 10th DIAL 3-5382
Across from International Harvester
PANHANDLE PLUMBING AND SUPPLY CO. INC.

SUPPLIES: TEXAS OWNED AND OPERATED
H. J. "Dee" DeVAUX, President
OPEN EVERY SATURDAY UNTIL 5:30 P. M.
AMARILLO, TEXAS

Polio Precautions



Children should be cautioned by parents to avoid swimming in polluted waters, particularly in areas affected by polio epidemics. Children should use only beaches or public pools declared safe by local health authorities.

THE NATIONAL FOUNDATION FOR INFANTILE PARALYSIS



With One Policy Insure Against

FIRE



- LIGHTNING
- WINDSTORM
- HAIL
- EXPLOSION
- RIOT AND CIVIL COMMOTION
- FALLING AIRCRAFT
- VEHICLE DAMAGE
- SMOKE DAMAGE

Phone or write for an on-the-premises survey and estimate for your own farm.

SEE OUR WINDOW DISPLAY

John McLean Agency
PHONE 181 or 273
Hereford, Texas

MEN and DOLLARS

-it takes both!

DOLLARS put men to work, and men put dollars to work. Yes, it takes both of them, employees and investors pulling together to make any company grow!

Take your Public Service Company, for instance... it is our constant aim to seek new means of bringing better and better electric service to more and more people... and that takes men and money!

Our employees—your neighbors—exemplify the confidence shown in us by our stockholders. They man the turbines, string the lines, operate the power plants to bring you good, dependable electric service... at low cost.

It takes sound business management, men and money for new plants, equipment, material! Your Public Service Company is dedicated to bringing better living... electrically... to everyone.

We're here to help our area GROW!

SOUTHWESTERN PUBLIC SERVICE COMPANY

122 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

They Go Together...
POWDER and LIPSTICK
LOVN and KISSES
ENGAGEMENT and RING
and
QUALITY DRY CLEANING

CORBETT CLEANING COMPANY

402 Jackson St.

Phone 71

Specialist Gives A Tip On Eggs; What Kind To Buy And How To Fix

...It's the grade that makes the difference. And with eggs that means Grade AA or A. A perfect poached egg is tender, has a smooth, round shape and stands up.

Here's a tip from Louise Mason, extension foods and nutrition specialist of Texas A. & M. College, about poaching eggs. To make sure it's tender, cook it at a low heat because boiling toughens the white, and the bubbling may break the yolk.

To keep a compact shape to poached eggs, shell them just before poaching. Even the best eggs will flatten out after standing a while, Miss Mason says. Have enough boiling water ready to cover the eggs in a shallow pan. Break the egg into a saucer, swirl the hot water rapidly in the pan with a spoon, and slip the

egg from the saucer into the hot, swirling water. It is the movement of the water that sets the edge of the egg into a round, even shape.

Take the pan off the stove, voicer it and let stand for about five minutes. Then it's ready for the table.

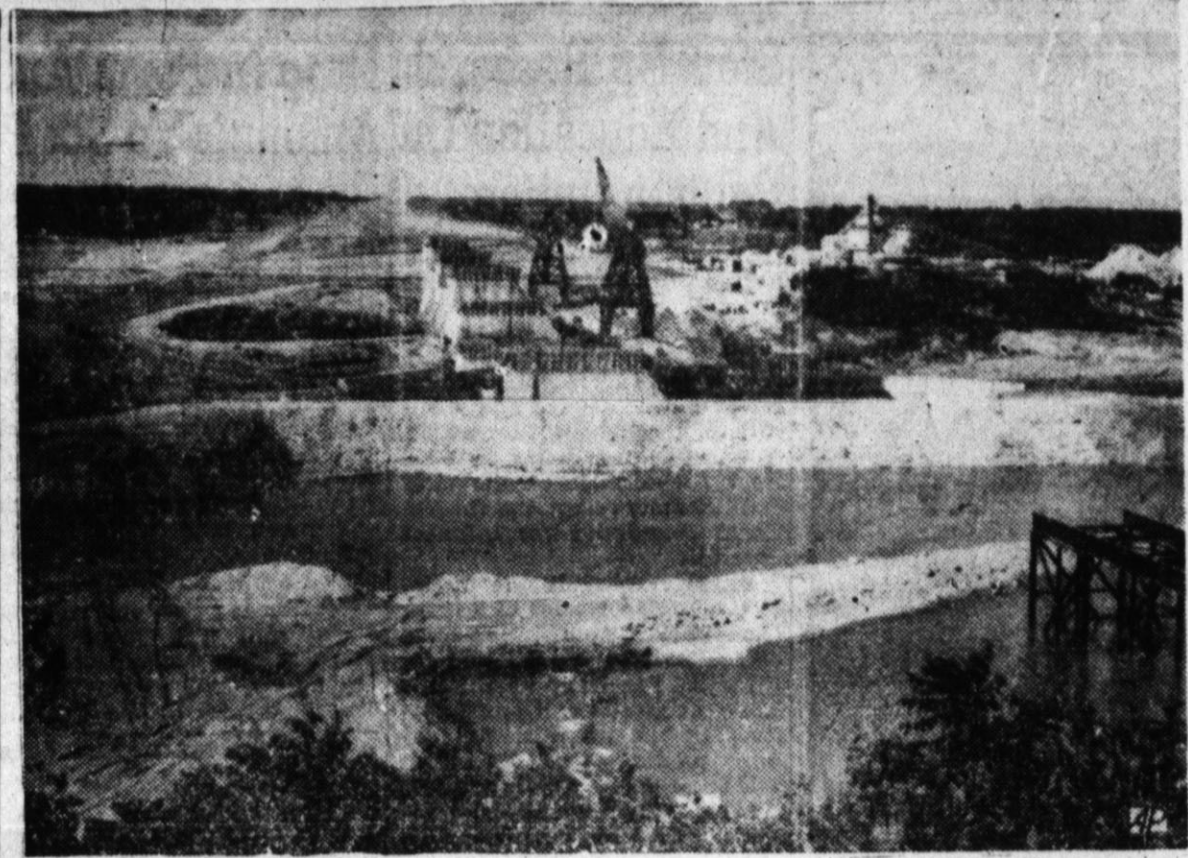
There are several different ways to serve poached eggs besides the old standbys of toast or corned beef hash, Miss Mason says. A poached egg on a bed of hot, cooked greens makes a tasty dish, she says, or you can serve it on a split toasted bun with cheese sauce.

It isn't how you fix them. It's the grade that counts, the food specialist says.

Boilers, fryers, milk, lettuce, canned apricots, peaches and mixed fruits join the list of plentiful foods for June.

Gelsoy, a new soybean product developed by the USDA, can be used for grilling purposes, as well as in a variety of foods. It's the first vegetable protein product that "jells," and it can be whipped like eggwhites to make pie meringues.

MASONIC BULLETIN
Stated meeting second Monday in each month. School of instruction each Thursday night.
R. L. TOMPSON, Sec'y.
W. C. HROMAS, W. M.
Hereford Lodge 849



WHITNEY DAM NOW ABOUT ONE-THIRD COMPLETED—This is the way the Whitney Dam, a \$42,000,000 project on the Brazos River in Central Texas, looks today from the Bosque county side. The dam, started in 1947, is to be completed in 1952. The earth section in the background forms a new roadbed for Highway 22. The concrete section is more than half-way up at the highest point. The two cranes are used for pouring cement. The towering structure at the right is the concrete plant. (AP Photo).

Furthermore, the contractors' costs are diminishing. Various trade surveys differ, but the Commerce Department combines all their reports into a composite construction cost index. It indicates that costs rose to the all-time peak in September 1948—to 117.2 percent above the average in 1939. Then they fell steadily until in December 1948 they stood at 113.9 percent above the 1939 average.

The department also has an index of the prices of all construction materials. In September, the peak month, they averaged 125.4 percent above the 1939 average. This dropped to 122.4 percent by Feb. 15. The big decline was in lumber, which fell from 241.4 percent above the 1939 average in August, the peak month, to 227.4 percent in December.

The trend toward a buyers' market is more marked in light construction than heavy construction, probably reflecting lower lumber costs. You don't need as much lumber to construct roads, dams, and bridges as in the erection of buildings.

The situation varies geographically, too. In the District of Columbia, for example, there was less public construction last year than in the year previous. Contractors here apparently needed work more, than contractors in many other areas. As a result the eagerness of bidders and their lowered quotations has been especially noticeable here.

Mr. and Mrs. Herman Stewart and two children, Pearl Marie and Donald Ray, of Fayetteville, Ark., arrived in Hereford Tuesday afternoon to visit her parents, Mr. and Mrs. J. W. Clark, and her sister's family, Mr. and Mrs. Art Grimes. On Thursday they visited relatives in Clovis. Before the Stewarts return to their home, next week, they plan to visit Carlsbad Caverns.

Recent guests in the home of Mr. and Mrs. W. F. Gillis have been an aunt and uncle, Mr. and Mrs. M. P. Baker of Richmond, California, Mrs. B. F. Wilson of Krum, Mrs. Robert Menecke of Plainview and Mrs. N. M. Wheeler and Miss Lillie Wilson of Prosper.

Visiting in the Gillis home Friday were Mr. and Mrs. Joe Long and Mrs. Viola Williams of Amarillo. Mrs. Williams is Mr. Gillis' sister.

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Point at "Disinflation" Because Of Government Building

by Clarke Beach
WASHINGTON — Engineers in charge of the bulk of government construction, are finding contractors a lot more eager for work than they were a few months ago.

"At one time we had to beg to get the work taken off our hands," says an official in the Atomic Energy commission. The builders were leery of taking on new jobs. They didn't want to get tied up with the government contracts and then find they couldn't get the materials to finish the work."

"Sometimes contractors used to include in their bids contingency fees as high as 30 percent. That is, if material scarcities, rising prices or other factors increased his cost, the contractor could boost his price as much as 30 percent.

Today, however, Uncle Sam's engineers find themselves in the happier position of buyers in a buyers' market. This is true not only in the

AEC, but also in the Federal Works Agency, the Office of Army Engineers and the Reclamation Division of the Interior Department.

They say that in most sections of the country the bidding on government contracts is keener than it has been in years. More contractors submit bids, they say, and their bid prices are more closely bunched, showing a sharper interest in getting contracts.

In some cases the prices quoted are below costs the government estimated it would have to pay. But none of the agencies reports that prices are far enough below the estimates to make it likely that they will have any money left over from the funds appropriated. As to what this trend means, the opinions of the government men differ.

For one thing, this has been a slack season in the construction industry. A sellers' market might return in the spring or summer.

The chief factor, according to most of the engineers, is that conditions in the construction industry are becoming better stabilized. Shortage of materials of all kinds used to be a nightmare. Now most items, except cement and steel, are plentiful. The shortage of skilled labor has been largely alleviated by the government's apprentice training program.

All this makes it easier for the contractor to estimate his costs and trim his profit margin. He doesn't have to allow for a heavy cushion to compensate him for losses which are likely to be caused by scarcities and delays.

NOTICE OF MEETINGS

ODD FELLOWS
Each Monday Night

REBEKAHS
Each Tuesday Night

F. L. PINCKERT
1014 East 3rd St.
Hereford, Texas

Representing
Nichols Memorial Co.
Amarillo, Texas

Fine Food

IN AIR CONDITIONED COMFORT
OR SERVED IN YOUR CAR!

Drive Out TONIGHT For a Real Treat

Red's Original
TASTY DRIVE INN
Highway 60 — Highway 51

We're trading high...wide...and then some!

It's our big BUY-NOW BIRTHDAY PARTY

Our Celebration of Hudson's 40th Anniversary Year

Longest trades, best deals in our history—to win still more new friends for Hudson!

THE NEW HUDSON is riding a rising tide of popularity!

Official figures prove it! Hudson sales so far this year: up 33.7% over the same period last year!

Is it any wonder! The New Hudson, with exclusive "step-down" design, is America's 4—MOST Car, 1—MOST Beautiful, 2—MOST Roomy, 3—MOST Road-worthy, 4—MOST All-round Performance.

BIG SWITCH TO HUDSON IS ONE Of the first 200,000 New Hudsons bought, over half—100,202 to be exact—were bought by alert men and women who traded in cars of other makes, from the lowest to the highest priced, to own a New Hudson.

And now, as our way of celebrating Hudson's 40th anniversary and to win still more new friends for the New Hudson in this community, we're making it easier than ever for you to own this year-ahead car! We're offering the longest trades, the best deals in our history. So come in—now—during our big BUY-NOW BIRTHDAY PARTY!

COME IN—NOW—FOR YOUR REVELATION RIDE!

HEREFORD HUDSON COMPANY

1220 E. 1st. PHONE 723

slightly terrific...

Almost classic in its simplicity...yet it carries as much "wallop" as a Texas tornado with its new, long Hollywood collar!

So easy to glide into with its one-button closing...so lovely to look at in its perfection of tailoring. There's Youth with a capital Y in every smooth line! In rayon Sheen Gabardine or Sharkskin, with lustrous Saffin lining.

\$19.75

Tailored in California

Anthony's

BUY ON LAY-AWAY

225 MAIN STREET, HEREFORD

Measures For Hopper And Bagworm Eradication Told by Entomologist

This is the time of year when the infestation of grasshoppers and bagworms is the most noticeable and the careful farmer or gardener is most interested in best means to eradicate them.

Many farmers know that the new toxaphene or chlordane will control grasshoppers much better than bran-sawdust bait, if used at the right time and in the right places according to H. G. Johnston, extension entomologist at College Station.

These new insecticides give a quicker kill and are most effective used on radishes or waste land where grasshoppers have hatched.

Experimentation has proved the most effective dosage for spraying is one pound technical chlordane or one and half pounds of technical toxaphene per acre. To spray one acre 50 to 100 gallons of spray will be needed.

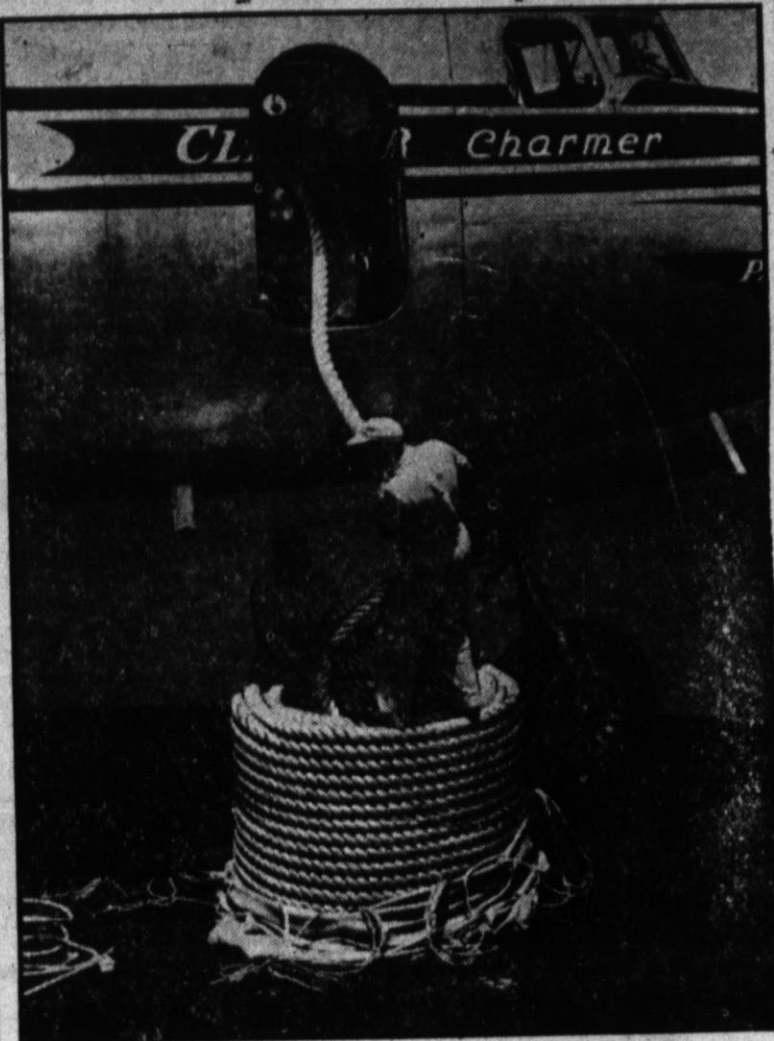
For diluting Chordane, use one quart 45 per cent emulsion or two pounds 50 per cent wettable powder per 50 to 100 gallons of water to spray one acre. For toxaphene, use one quart 55 per cent emulsion or two and a half pounds of 40 per cent wettable powder for the same amount of

water. When using dusts apply 1 and a half pounds of either solution per acre when grasshoppers are small, or 15 pounds per acre of 10 per cent toxaphene or chlordane dust. When the insects are larger increase the dosage to 18 pounds per acre or use ten pounds of 20 per cent toxaphene per acre.

For bagworms, an effective means of ridding trees, is to use 3 table spoons of lead arsenate per gallon of water for a spray. One application may do the job, said county agent Hugh Clearman, but rains may force a repeat job.

DDT may also be an effective means of combating bagworms, using a pound of DDT to 25 gallons of water.

The best time to kill grasshoppers is about a week or ten days after the young hoppers first appear on fence rows, ditch banks, pasture or waste land near cultivated crops and before they spread to other areas. When alfalfa fields are infested, Clearman says it is most economical to cut the alfalfa and apply control measures to protect the next crop. After the alfalfa is cut, spray or dust the field mar-



OLD TRICK, NEW TWIST—Cargo men loading this plane at Miami, Fla., were at the end of their rope when they found that this hawser was too bulky to fit through the doors of the plane. The knotty problem, which could have tied up air traffic, was solved with a simple rope trick—the half-mile hawser was uncoiled, passed by hand into the plane, and coiled all over again. Process was reversed when the plane reached its destination.

ins, or leave uncut strips of alfalfa where the grasshoppers will concentrate after the first crop is removed.

Do not feed forage treated with these new insecticides to dairy cattle or to animals being finished for slaughter because these insecticides may accumulate in the fatty tissues of the animals and are given off in milk and butterfat.

Attend Meet In Austin

George Graham, superintendent of Hereford Rural Schools and Fred Baird, school tax collector, were in Austin this week to attend a work conference, held by the University of Texas, on the Gilmer Aiken law. Representatives of public schools all over the state were at the meeting. Graham and Baird left Hereford Sunday, driving to Austin, and returned Thursday.

Shop With the Want Ads!

Step Up Research And Education On Polio In Nation

Almost \$2,000,000 additional March of Dimes funds to step up research and professional education in the field of poliomyelitis have been allocated to more than a score of leading medical research laboratories and institutions throughout the nation, it was disclosed today by Paul Harvey chairman of the Deaf Smith County Chapter of the National Foundation for Infantile Paralysis.

Mr. Harvey made the disclosure following receipt of a letter from Basil O'Connor, president of the National Foundation for Infantile Paralysis, announcing mid-year grants and appropriations by the National Foundation totaling \$1,983,851. This brings to more than \$2,500,000 sums allocated by the organization for research and education projects this year, and the total since establishment of the National Foundation in 1938 to more than \$25,600,000.

Included in the total are \$901,968 for new projects in virus research; \$953,317 for professional education and training, and \$96,566 for study of after-care of the disease.

Thirteen medical schools and institutions from coast to coast share the new grants for virus research.

An appropriation of \$20,000, to be administered by National Foundation headquarters, will be used to determine the role of flies in the transmission of human polio.

The \$96,566 for the study of after-care of infantile paralysis patients was allocated among eight medical schools and hospitals.

Drop In Farm And Ranch Land Prices Amounts To Six Per Cent In A Year

Farm and ranch land prices have dropped six per cent since last year. But that's only a drop in the bucket when you compare it with land prices during the period between 1935-39.

C. H. Bates, extension farm management specialist of Texas A&M College says that today's land prices in Texas are still 96 per cent above those of 10 to 14 years ago. After ten years of steady climbing, farm and ranch land prices in the entire nation appear to have passed a postwar peak.

Declines in prices of farm products in recent months was probably the major factor affecting the level of land prices. This downward drift began lit-

tle less than a year ago in August, and has had quite an influence on prospective land buyers.

Since the land values have risen slower than the net farm income since 1940, there's a good chance that land price declines will lag behind commodity price drops. If farm costs remain extremely high and limits the net return to operators, the land value drop may increase in rate, Bates says.

Even though government price supports are active on many farm products and livestock, the net farm income is expected to continue downward. High priced costs become more of a burden as the net profits are trimmed.

Therefore, buyers should attempt to keep land payments down to a manageable size to prevent hardship or possible loss of equity in lands recently acquired, Bates concludes.

Mrs. Dick Dixon was in Hereford Thursday night and Friday night to visit with her sister, Mrs. J. H. Loams. Mr. and Mrs. Dixon, former Hereford residents are now living in Lubbock.

KILL ATHLETES FOOT "TE-OL BEST SELLER" SAYS HAILE DRUG

HERE'S THE REASON. The germ grows deeply. You must REACH it to KILL it. TE-OL, containing 99 percent alcohol, PENETRATES. Reaches more germs. Your 35c back (for many druggists if not pleased in ONE HOUR.

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If You Don't Know Your Insurance **KNOW YOUR INSURANCE AGENT**

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Representing

GREAT AMERICAN RESERVE INSURANCE COMPANY
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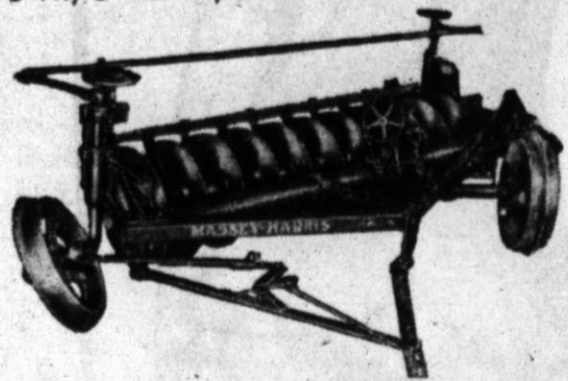
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NOW IN STOCK... for immediate delivery

we have a few...

MASSEY-HARRIS
ONE-WAY DISC
With "ROTO LIFT"

3 SIZES AVAILABLE
4 ft., 6 ft., 8 1-2 ft., and 10 ft.



MODEL 510—10" DISC SPACING
MODEL 509—9" DISC SPACING

Now YOU CAN HAVE "POWER-DRIVEN PENETRATION"

Again Massey-Harris brings you another engineering "first" in the new One-Way Disc with "Roto-Lift." This new Massey-Harris power lift raises and lowers the discs only—there is no waste of power in lifting the entire frame. In the Roto-lift design, discs are mounted on a rotating steel pipe mounted on a full length high carbon steel axle. The steel pipe revolves on its fixed axle and this action raises or lowers the discs as desired. There is no sudden drop—the lowering action of the disc gang is fast but gentle. Other time-saving features you'll appreciate are the convenient hand wheel adjustments for leveling and depth control... Improved hitch design... easy turning either left or right. Solid construction all the way through with the weight where it does the most good.

Ideal for Cutting those Potato Vines...



Everybody's talking about the famous Humboldt Stalk Cutter, which does such a wonderful job of chopping up and shredding corn, cotton, maize and other stalks. At the same time spreading them evenly in the field, all ready for REALLY PLOWING THEM UNDER, the kind of plowing which—

BUILDS UP SOIL—through nitrogen and other soil nourishment in stalk remnants.
HELPS CONTROL CORN BORER, BOLL WEEVIL, etc.—by enabling thorough, clean job of plowing, thereby stopping reinfestation.

Investigate The **HUMBOLDT CUTTER**
Tractor-driven and power-takeoff-driven. Double blades (4 knives each) whirl 1,000 R.P.M., cut and mangle stalks into small bits. Blades supplied either with straight edge cutting knives or swinging hammers. Adjustable cutting height. GUARANTEED AGAINST FAULTY WORKMANSHIP AND MATERIAL.

See Them TODAY —on our Floor!



NEW LAW DEAN—W. Page Keeton (above) has been appointed Dean of the University of Texas Law School of Law, effective September 15. Keeton, University of Texas alumnus and former assistant dean of the university's law school, is now Dean of the Oklahoma University School of Law. (AP Photo)

Mr. and Mrs. Ed Mauk and Nancy Lee left Friday for Aspen, Colo., where they plan to spend several days vacationing.

PLOW PARTS

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Sanders, Angel and Avery

Also

Hoeme and Jeffroy

CHISELS

Also - Plenty of

S W E E P S

and a

NEW SHIPMENT

of

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Get

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For Better Service and Bigger Dividends



The Smile IS FOR Satisfaction

It is our aim to keep all of our customers satisfied by turning out the best Dry Cleaning possible.

We are able to do this by having the best available equipment... plus trained, dependable employees!

Next Time

We Give **GUNN BROS. Thrift Stamps**

Books and Premium Catalogs

CALL 160

—and Notice the Difference!

John Wood Equipment Company

East First, Hereford



100 YEARS OF SERVICE TO AGRICULTURE

C & R CLEANERS

J. D. Lester Burial Saturday In Alabama

Burial services for J. D. Lester who was killed instantly Wednesday afternoon when he jerked into a live wire while working on the REA lines northwest of town, will be held at Waterloo, Alabama, Saturday morning.

Mr. Lester was born in Waterloo in 1919, the son of Mr. and Mrs. Jasper Lester. He was graduated from High School here in 1940 and two years later married Miss Kathaleen Richardson in Mississippi. They have two children.

He has been employed with

the Arkansas Power and Light Company and with Southwestern Bell Telephone in Lubbock before coming to Hereford in September, 1947 to work for the Deaf Smith County Rural Electric Cooperative.

He was a member of the Baptist Church.

Survivors include his wife, two children, Glenda Faye and Danny, and his parents. Mrs. Lester is moving to Alabama.

Mr. and Mrs. Roy V. Smith and daughter Doris Ruth left yesterday on a trip through Red River, Santa Fe and other points in Mexico.



The STETSON Laboo

Sun, rain, dust, wind—none of them get the Laboo down. Come heat or cold, Stetson know-how assures you long-wearing comfort, and authentic Stetson styling. Come in and try on the Laboo today.

Fox Man's Shop

HOMER FOX —PAT CORBETT— DUBB REEVES

MORE PEOPLE WEAR STETSON HATS THAN ANY OTHER BRAND.



REMINDER OF TEXAS CITY DISASTER—The wreckage of the battered and partly submerged hulk of the SS Wilson B. Keane, one of three ships that sank during the Texas City disaster in April, 1947, is pulled from the Texas City harbor slip. The New Orleans, La. Coal and Bisco Towboat Co. is clearing the harbor under the direction of the U. S. Corps of Engineers at a cost of \$230,000. The work is to be completed in 240 days. (AP Photo).

Old Proverb Only True To A Point Then There Is a 'Best Time' To Cut

The old proverb goes "Make hay while the sun shines." That's fine says E. A. Miller, extension agronomist of Texas A. & M. College. But he reminds Texas farmers not to let the sun shine too long on their hay.

There's a "best time" to cut every kind of hay. When to cut depends on what hay crop is harvested. If hay is left too long before cutting, it becomes coarse and loses much of its feed value, especially the protein. Prairie grass, for example, can generally wait until there's time and labor available. But even with prairie grass, you can't wait too long, because it—like the rest—will lose quality, Miller says.

Sudan and Johnson grass can be cut as soon as the first seed head be-

gins to form, or even a little earlier to get the full benefit of high quality, protein-rich hay. Cowpeas should be left until the first pods start to ripen.

Sweet clover cut for hay should be cut before the stems get tough and woody - before it blooms. And don't forget to leave five or six inches of stem on the sweet clover so there'll be enough to grow another cutting or two. Alfalfa hay is ripe for harvest when the field is one-tenth to one-fourth in bloom - or when the young shoots begin to show at the base of the plants.

If you're growing alfalfa in a field for the first time, it's a good idea to let the crop go to seed - or at least to the full bloom stage - to

develop a stronger root system and build longer lived fields, Miller points out.

Legume hay - alfalfa, the clovers and cowpeas - must be raked into rows before the leaves shatter. Grass hay may be left in the swath until fairly well cured. If pickup balers are not handy, stack the hay in small piles before the leaves shatter. Then bale by place in haystacks when sufficiently cured.

The two important processes in hay curing are loss of water - from about 75 per cent to 15 or 20 per cent - and the chemical change known as "sweating" or fermenting. It is during this sweating process the hay develops an aroma and becomes more palatable, Miller says.

One of the most important things about the hay curing process is getting rid of the hay moisture as quickly as possible and still keep the green hay color. In the humid sections of Texas drying hay in barns with artificial heat is important if you're going to produce a high quality hay with plenty of vitamin A, concludes Miller.

Mr. and Mrs. T. J. Carter and Tommy Jim are leaving this week-end for Weston Colorado where they will spend several weeks fishing at the mountain resort.

STRICTLY FRESH

WITH government credit controls off, the "stall" in installment buying once more comes into its own.

The average man and the common man are just myths of bureaucracy, says an English churchman. But, pretty common myths at that.

A California University professor has, through long study, de-



termined the best time to make hay. While the sun shines, eh, prof?

The auto has replaced the parlor as the place to propose marriage, reports a family relations expert. Of course. That's why the song calls it a "marry Oldsmobile."

Mr. and Mrs. O. Cain of Shamrock visited in the home of their son and wife, Mr. and Mrs. B. F. Cain, in Hereford last week.

Mrs. Ettie Mathis will fly to Denton Saturday, to spend a week's vacation in the home of her daughter, Mr. and Mrs. Douglas Edwards. She plans to return July 24.

CARD OF THANKS

We wish to express our deepest appreciation to everyone who was so helpful in the recent loss of our loved one.

Mrs. J. D. Lester, Glenda Faye and Danny Kay Lester and relatives.

Sell Thru The Want Ads!

LET'S Look Ahead

Your road will be smooth with no detours if you're protected with a Planned Program of Life Insurance.



Insure your future with

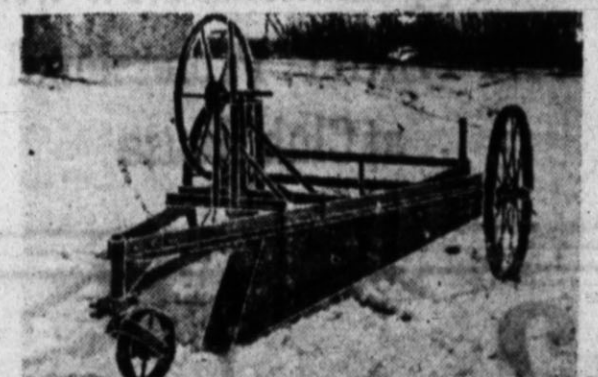
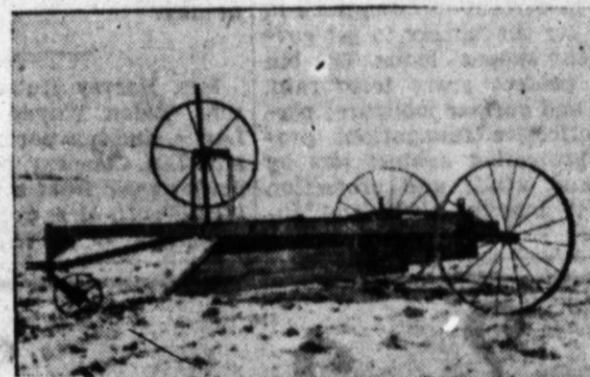


LIFE • ACCIDENT • HEALTH • HOSPITALIZATION



J. W. ROBINSON, JR.
211 Park Avenue
Phone: 269

"For Better Ditches, large or small The Meyer Ditcher Leads Them All"



By Actual Test In the Hereford Area, the Meyer Ditcher Has Many Advantages

1. SOLID CONSTRUCTION

In spite of the low price of the MEYER DITCHER, every precaution was taken in construction to make it sturdy enough to withstand the toughest possible use. The supporting triangular frame is made of three-inch angle iron and is bolted at the corners forming a rigid figure. Likewise, the ditching V is a triangle of wide plate steel re-enforced by angle iron. With a wheel at each corner the ditcher holds in position at all times.

2. FEW WEARING PARTS. ALL REPLACEABLE

The only wearing parts on the ditcher are the point, the four-inch cutting blades, and the plain wheel bearings. All these are replaceable at low cost making the MEYER DITCHER a life-time machine. As the point is worn it can be moved farther down. The blades are drilled so that they can be reversed thus doubling their life. All wheel bearings can be renewed.

3. EASILY REGULATED AND OPERATED

To raise and lower the ditching V on the MEYER DITCHER the operator has only to turn a large hand wheel as he stands on the floor of the ditcher. The wheel turns a gear on the rack which is attached to the front of the V. The wheel turns so easily, and yet controls the ditcher so quickly, that it is unnecessary to slow or stop at the ends of the ditch, or while changing the depth of the ditch being worked. The width of the ditch is regulated by simply raising or lowering the rear end of the V. Rear

wheels can be moved out or in to the desired position and are held in place by a set screw.

4. WIDE VARIETY OF USES

The MEYER DITCHER makes any size ditch from very small up to ditches 5 1-2 feet from bank to bank, so it can be used for any ditch regardless of size. It works well in plowed ground, stubble, sod, alfalfa, or any other ground as well as in any type of soil including sand gumbo and gravel either making new ditches or cleaning old ones. It is particularly effective in cleaning very weedy ditches where other types of ditchers clog or slip over. Many farmers report cleaning mud from ditches while the water is running. Because the rear end of the ditcher can be lowered to ground level, beet growers find the MEYER DITCHER a perfect machine for making runways in which to throw the topped beets. It has also been successfully used to make trenches for water and gas lines to a depth of 22 inches deep.

5. ADAPTABLE TO ANY POWER UNIT

Perhaps one of the outstanding features of the MEYER DITCHER is that it can be pulled by any power unit from a team of horses to large tractor. By simply turning the wheel the depth of working can be controlled to a fraction of an inch. The MEYER DITCHER works equally well behind three-wheelers, crawlers or four-wheeled tractors. A side hitch is used for the latter.

MANUFACTURED SINCE 1940

Ask Your Neighbor Who Has One - or See us for complete Details

Farmers Equipment Company

R. G. (Bob) LEWIS

Allis-Chalmers Sales-Service

West Hwy 60

OUR BIG JULY CLEARANCE CONTINUES ALL NEXT WEEK

We want to say "Thank You" for the wonderful response accorded our sale this week-end—and to assure you that we still have plenty of those outstanding values. . . For all the Family!

COME IN AND SAVE!

Clearance runs through

Saturday, July 23rd

HEREFORD STORE CO.

NEWS FROM CHDA

Club Work Continues Thru Harvest And General Activity Round-Up

By Argen Draper, CHDA Harvest being a family affair the 4-H girls and club women have been helping with farming duties. Some of them, however, are doing a lot of club work and among the interesting things are:

Mrs. Oren Russell, sponsor of the Draper 4-H Club and clothing demonstrator of the South Hereford Home Demonstration Club, is teaching a sewing course to four 4-H girls. The girls are Carolyn Virden, Marline Gilliland, Marilyn Russell and Martha Heard. The girls met with Mrs. Rus-

sell July 14 for the first lesson. They got their patterns altered and their dresses cut out. They will meet in the Russell home every Thursday for 8 weeks, and have already petitioned Mrs. Russell to teach the course during school pinning their hopes on getting out of school one day. The home demonstration club women are helping the 4-H girls with sewing. Each girl chooses a club woman whom she wants to help her with her work. You should have seen Mrs. Joe Landers of Westway Home Demonstration club when Patsy Townsend, daughter of Mr. and Mrs.



TIME TO CLEAN UP—Blake Smith (left) and Wiley Dismukes introduce a humorous note into the serious campaign Wichita Falls, Tex., is waging against polio. They wore these signs and costumes last week as the called on storekeepers to remind them of the city's clean-up campaign. (AP Photo).

KEEP COOL AND COMFORTABLE
Everybody loves 'Little Women' ...and they all love the boy-next-door!
'One of the best'...Cosmopolitan... 'Picture of the Month'... Seventeen... 'The Perfect Movie'... Look
N-G-M's NEW TECHNICOLOR PRODUCTION Little Women
JUNE ALLYSON PETER LAWFORD MARGARET O'BRIEN ELIZABETH TAYLOR JANET LEIGH ROSSANO BRAZZI MARY ASTOR
with LUCILE WATSON • SIR C. AUBREY SMITH • HARRY DAVENPORT • A MERVYN LEROY PRODUCTION
Screen Play by ANDREW SOLT, SARAH Y. MASON, AND VICTOR HEERMAN • From the Novel by LOUISA MAY ALCOTT
Produced and Directed by MERVYN LEROY • A METRO-GOLDWYN-MAYER PICTURE
STAR SUNDAY MONDAY - TUESDAY

NOTICE

LADY (Would Be) GOLFERS-

GROUP INSTRUCTIONS

Will Start Monday, July 18th

TIME: 5:00 O'CLOCK

SIX LESSONS \$10.00
TWELVE LESSONS 18.00
CLUBS & BALLS FURNISHED WITH LESSONS

Make Appointments Now With JIM TERRY, Professional at Club House

Johnny Townsend won first place on a school dress. Also, Mrs. Troyce Carmichael was the happy one when Jo Eddy Scott, her protegee, won the over-all prize on her school dress at the Happy Homes Dress Revue held in May at the home of Mr. and Mrs. Nolle Elliston. For the over-all prize Jo Eddy was given a four leaf clover locket made by Mrs. Troy Kelly in Ceramic Arts Club. It was certainly a grand prize. Doris Mahaffey, Assistant Home Demonstration Agent comes in almost every day with an unusual story about 4-H Club Work. I try to tell her all the 4-H'ers do unusual things. Such as: Gracie Fotheringham, president of Happy Homes 4-H Club has a variety of interests. She's won a number of first place ribbons on baking (she prefers cooking in club work), sewing, and poultry. Her most recent project was gathering surpluses from the family garden and selling the vegetables in town. At first the family thought she was wasting time but she has proved she is a good salesman. Gracie got so enthusiastic over the Poultry Show last February that she is now raising 6 breeds of chickens. She is planning on winning many prizes in the poultry show in 1950. Besides club demonstrations Gracie has time for hobbies. Her favorite hobby is raising pets. She has rabbits, a lamb, a kitten and three dogs. Her pride and joy is her saddle horse that she rides daily. Club girls are a busy lot; in fact, one of our goals is to teach girls to work and to take pride in their work. Grain storage bins must be built to certain specifications in order for the farmer to get government support loans. The bin must protect grain from rain, snow and surface moisture; permit effective fumigation; provide protection against loss by fire and wind; and protection against insects, birds and rodents.

PERSONALS

Mr. and Mrs. A. H. Swigert have returned from Cleveland, New Mexico, where they spent several days visiting their daughter, Mrs. John Arnold and her family. Mr. and Mrs. Swigert left Monday and returned Wednesday. Mrs. Harvey Hutson, her two sons, Eldon Wayne and Harry Layne, and her parents, Mr. and Mrs. J. A. Coneway, returned last Friday week from a visit to Fort Worth with Mrs. Coneway's mother, Mrs. W. A. Williamson.

Mrs. W. F. Hardwick has returned after a visit to Colorado to visit with her son and daughter-in-law, Mr. and Mrs. Bill Hardwick. Mrs. Hardwick, accompanied by her sister, Miss Emily Saunders of Clovis drove to Fort Collins, Colorado, July 3 and returned Thursday. Mr. and Mrs. Fred S. Barrett, Jr., have gone to Houston to see Mrs. Barrett's relatives, Mr. and Mrs. Jess Russell. They left Thursday and will return in about a week. Mrs. Eldon Morgan enjoyed a reunion this week with some friends whom she had not seen in almost 20 years. Mrs. Alan Chippendale and her son, Warren of Montreal, Canada, and Mrs. Ora Daws, of Denver, Colo.

Mrs. James Coneway, Jr., and son, Larry of Pampa, returned to their home Thursday after visiting with Mr. and Mrs. James A. Coneway, Sr., and their daughter and her family, Mr. and Mrs. Harvey Hutson. Mrs. Coneway arrived Sunday when she and her husband, Mr. and Mrs. George Hutson, also of Pampa, drove to Hereford for an overnight visit.

Mrs. Sib Brown, mother of Mrs. Will F. Graham, will fly to Hereford today accompanying her young grandson, Jon Will, home. Jon Will returned to Dallas with his grandmother about two weeks ago. Mrs. Viola Williams of Amarillo was in Hereford Tuesday to visit her daughter and her husband, Mr. and Mrs. Bill Miller. Mrs. Williams is a former Hereford resident.

Elmer Gollehon flew to Fort Worth Wednesday on business.

? ? ? ? ? ? ? ?
Ever Hear of a RECORD Grab Bag
classical Hillbilly Folk Songs Jive POPULAR Religious Patriotic DANCE

All Kinds and Every Kind of Records -- Some Good! Some Bad

IN OUR BIG STOCK OF

6,000 RECORDS

So Here is WHAT WE DO... 10 GRAB BAG Records... only GUARANTEED \$1

We are placing 10 Records in a sack (no two alike). You choose your own sack, which is sealed to prevent inspection... and it's yours, For Keeps, for only \$1. No Exchanges — No Refunds GUARANTEED THAT EVERY RECORD IS BRAND NEW!

You can't Loose! The same price you'd pay to hear them on a juke box at 5c for each side. All ALBUMS 1/2 Price! The Record Shop 1st DOOR NORTH HEREFORD NEWS STAND

SAVE

Where Your SAVINGS ARE INSURED

Join the several thousand other people who have their savings in this institution; you may start an account with as low as \$1.00 and all accounts are INSURED FOR SAFETY up to \$5,000.

See Elizabeth Wamble at the Hereford Insurance Agency or write direct to our office.

Assets Over \$5,000,000. Liberal Dividends



121 E. 4th Clovis, N. M.

A Stolen Caress ...m-m-m it made her heart say yes! Jane WYMAN David NIVEN KISS IN THE DARK with Victor MOORE - Wayne MORRIS Fredia Crawford - Maria Ouspenskaya A WARNER BROS. PICTURE
STAR WEDNESDAY - THURSDAY

Anniversaries from Sunday, July 17, through Wednesday, July 20 upon the occasion of your wedding anniversary
Congratulations

- Mr. and Mrs. Wilbur Davis
Mr. and Mrs. Frank W. Lookingbill
Mr. and Mrs. R. B. Medley
Mr. and Mrs. A. L. Hopson
Mr. and Mrs. Walter W. Smith
Mr. and Mrs. Monte Baker
Mr. and Mrs. Johnny Horton
Mr. and Mrs. Blue Turpen
Mr. and Mrs. Nelson Reiger
Mr. and Mrs. George H. Carlyle

MIGHTY OUTLAW STALLION fights giant Brahma bull! THE UNTAMED BREED starring Sonny TUFTS Barbara BRITTON George 'Gabby' HAYES Edgar Buchanan • William Bishop
Plus Sing While You Work
Texas SUNDAY MONDAY TUESDAY

HITCH A RIDE TO ROMANCE! GUY MADISON DIANA LYNN TEXAS BROOKLYN and HEAVEN with JAMES DUNN
TEXAS WEDNESDAY THURSDAY

AP NEWSFEATURES COMICS

WORLD'S FASHION VACATION



"GOLLY, FIFI, I GUESS YOU HAVEN'T HAD A VACATION FOR SO LONG YOU DON'T KNOW HOW TO ACT!"



"DON'T WORRY ABOUT SWALLOWING A FEW BUGS, THEY HAVEN'T ANY BONES!"



"TAKE A LETTER TO THE CHAMBER OF COMMERCE OF THIS PLACE!"



"IF YOU CAN TAKE PETS THIS WAY WHY NOT MY GIRL FRIEND?"



COME TO
CASINO
BEACH
TWO MILES WEST ON 101



"NOBODY'S BEEN ABLE TO MAKE THIS HERE TURN SINCE THEY PUT UP THAT SIGN!"

The Sunday Brand

Hereford, Texas

COMICS SECTION

Our Slogan: "More People—More Farms"

SUNDAY, JULY 17, 1949



SCORCHY RISKS ALL TO PLAY SAFE WITH BETTY FORBES' MONEY! SUSPECTING CYRIL SNYDE, SCORCHY'S TWIN-IN-NOTHING-BUT-LOOKS, AND SNYDE'S PAL, SENHOR PRETO, OF SOME SORT OF SKULDUGGERY-SCORCHY TRANSFERS THE TOO-TRUSTING GIRL'S BANK DRAFT INTO UNITED STATES SAVINGS BONDS IN HER NAME. SNYDE AND PRETO ARE STILL CALLING NAMES...



DICKIE DARE

"THE SPACE-SPHERE REPORTER HAS ACTUALLY LOST SIGHT OF IT, BUT KEEPS UP A RUNNING COMMENT WHILE HE TRIES TO LOCATE IT---"

"-- WITHIN SECONDS YOU SHALL BURST THROUGH INTO THE VACUUM OF OUTER SPACE AND OUR MISSION WILL BE A SUCCESS--"

YOU ARE NOW IN THE OUTER OUTER LIMITS OF THE EARTH'S ATMOSPHERE--

THAT GUY'S WAY OFF THE BEAM-- I KNOW EARTH WHEN I SEE IT-- AN' IT'S COMIN' RIGHT UP AT US!

YOU MUST REALIZE WE'RE LOSING ALTITUDE, ~~DICKIE~~ IT WON'T BE LONG NOW--

-- BUT, DAN, THIS SUSPENSE IS KILLING ME!

I KNOW YOU'RE WHOLE LIFE FLASHES BEFORE YA' AT A TIME LIKE THIS, BUT MINE IS STARTIN' OVER FOR THE THIRD TIME!

PREPARE FOR A CRASH LANDING-- AND HOPE FOR THE BEST, KID!

I'M HOPING AN WAITING-- L-LET 'ER COME--

WAITING--

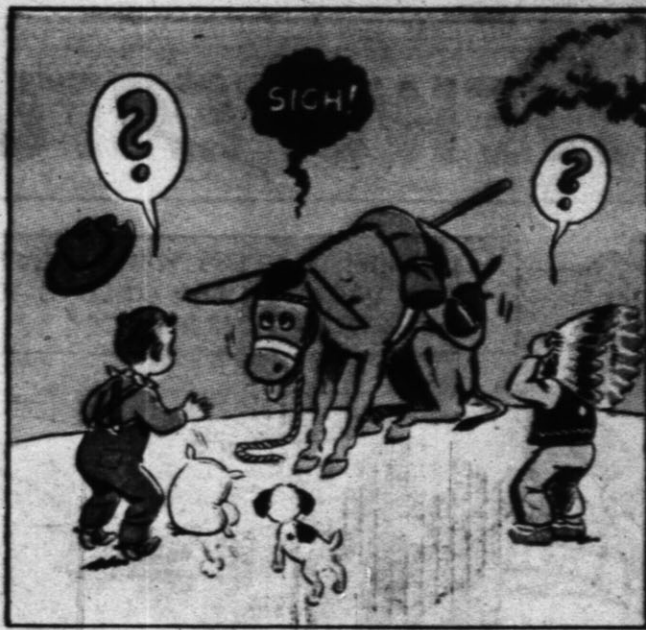
AND WAITING

and waiting--

But LOOK!

"WHEN THE ATMOSPHERIC PRESSURE GREW GREATER IT SPRUNG A SAFETY DEVICE WHICH RELEASED A STRING OF PARACHUTES EACH A LITTLE LARGER THAN THE LAST SO THAT THE FALL HAS BEEN GRADUALLY CHECKED!--"

YIPEE



HIT N' RUN



SPORT SLANTS

ENTERTAINING ATHLETES.

Art KAHN
-THE POPULAR ORCHESTRA LEADER

HAS WON THE TABLE TENNIS TITLE AT THE NEVELE COUNTRY CLUB SIX TIMES.

Kirk DOUGLAS

-THE YOUNG ACTOR WHO MADE SUCH A HIT IN THE TITLE ROLE OF "CHAMPION" WAS A CHAMPION WRESTLER AT ST. LAWRENCE UNIVERSITY



Tūtasi WILSON -THE HULA DANCER IN THE HAWAIIAN ROOM OF THE HOTEL LEXINGTON WAS AN ALL-AROUND AQUATIC CHAMPION.

MEMORY WRAP

THE COLORFUL LIGHT HEAVYWEIGHT TOOK A FLING AT UPLIFTING THE DRAMA WHEN HIS FIGHTING DAYS WERE OVER.



7-17-49.

AP Newsfeatures

DAD

POWER

by RAND TAYLOR



OH DEAR-- THE SUN'S GONE OUT!

M'LOVE, WHY AREN'T YOU USING YOUR NEW ELECTRIC HAIR DRYER?



I PROVIDE YOU WITH ALL THE MODERN CONVENIENCES-- YOU MIGHT AT LEAST TAKE ADVANTAGE OF THEM!



FOR INSTANCE, OUR ULTRA-VIOLET LAMP IS JUST AS BENEFICIAL AS THE SUN'S RAYS!



AND FOR A COOL, REFRESHING BREEZE YOU CAN'T BEAT THIS FAN!

7-17-49



NOW DON'T YOU HAVE EVERYTHING YOU'D HAVE OUT-OF-DOORS?

WELL, I DO MISS THE MUSIC OF THE BIRDS SINGING IN THE YARD!



I CAN GET BETTER MUSIC THAN THAT ON THE RADIO--

CLICK
SSFTT



DOG-GONE IT-- I WAS GOING TO HOOK UP MY ELECTRIC RAZOR, TOO, TO IMITATE THE SOUND OF THE NEIGHBOR'S LAWNMOWER--



THINGS TO COME

A RADAR OVEN WILL CUT COOKING TIMES DOWN ALMOST TO THE INSTANTANEOUS.



NEIGHBORLY NEIGHBORS BY MORRIS



