

AROUND TOWN SIGHTS, FACES SEEN

Bill O'Neill, equipped with an ice cream cone version of the Leaning Tower...

Mrs. Zaida Denges, owner of the Ladyfaire Beauty Salon recently announced purchase of Peggy's Beauty Salon...

Quite often here at the Brand office we have commented on the similarity of occurrences between current events and notices that pop up in the Long Time Ago column...

Overheard, a woman shopper the other day who was surrounded by new fall merchandise...

J. C. Penney and Company has inaugurated a new guessing contest. This time the person who guesses nearest to the correct combined weight of the blankets on display will receive a wool blanket absolutely free.

Cliff Cooper, national president of the Junior Chamber of Commerce was so impressed with Deaf Smith Agriculture and the potentials of this county on his frequent visits to the Hereford Jaycee group...

The Hereford Brand has been notified by direct wire from J. Blake Timmons, representative from this district, that the Canyon Museum \$60,000 appropriation has been assured.

With all the people fishing, going fishing and coming back from going fishing, it doesn't seem as if there's much question about the towns favorite vacation recreation.

Army Reserve Unit Designation Calls For 24 Pay Periods

Hereford's Army Reserve unit Headquarters company 4234, Ordinance, has been officially designated category 2, class A according to Pete Cowart, adjutant.

This allows the local unit 24 pay periods a year, or in other words members of the unit can attend and receive compensation for two meetings a month.

Colonel Gomez will be present from the Amarillo office for the Monday meeting.



CONGRATULATIONS GOVERNOR—Gov. and Mrs. Allan Shivers read over the many telegrams and letters received from friends on the eve of Shivers' taking oath as Governor of Texas at his family home near Woodville, Texas. (AP Wirephoto).

Harrowing Experience In Perryton Hailstorm

Thirty minutes of hail in Perryton last week created a "catastrophe area" and caused about a half million dollars damage.

It seems, A. W. Belt arrived at home shortly after the hail began, jumped out of his pickup and dashed for the house, bent over, with his hands protecting his head...

Onion Harvest Hits Its Stride Sheds Open and Yields High

The middle of July set harvest wheels rolling on another Deaf Smith vegetable crop as field workers, processing shed employees, growers and brokers rallied this week to gather in the onion crop.

The Finlan and Digby shed opened two weeks ago to process Chester West onions, but didn't begin continual operation until this week.

Market for the onions was stretching between \$1.75 and \$2 on whites, \$1.50 and \$1 on yellows.

Yields were reaching up to the 450 sacks per acre mark. Considered a good yield by onion experts, and some fields in the county bid fair to yield up to 600 sacks.

Hail Hurt Crop Hail, which hit and hurt every other crop in Deaf Smith, took its toll of the onion harvest too.

C-C Says No Booth At Fair For County

Hereford Chamber of Commerce officials have agreed to forego plans for establishing a booth at the Texas State Fair in Dallas this year.

The town sponsored a booth on Deaf Smith County foods three years ago, but in past seasons decided against it due to the expense involved in putting up and maintaining a creditable booth.

Ray Wilson, chairman of the agriculture division at the fair, had written the Hereford Chamber of Commerce, asking for their participation in the project but the proposal has now definitely been vetoed.

Fair dates this year are from October 8 through the 23. Last year one out of every four Texans, or 1,892,327 attended the exhibition, largest attendance at any state fair in the United States.

As it was last year. "Last year they had better quality, but this year, better yields," explained Jack Griffin, onion broker.

Brokers said onions from this locale were finding ready markets in eastern and southern points. Deaf Smith vegetables were being shipped to Chicago, New York, Massachusetts, Miami and St. Louis.

Biggest competitor was the California area which hit the market at the same time onions from the Texas Panhandle were ripe. This crop usurped the western market.

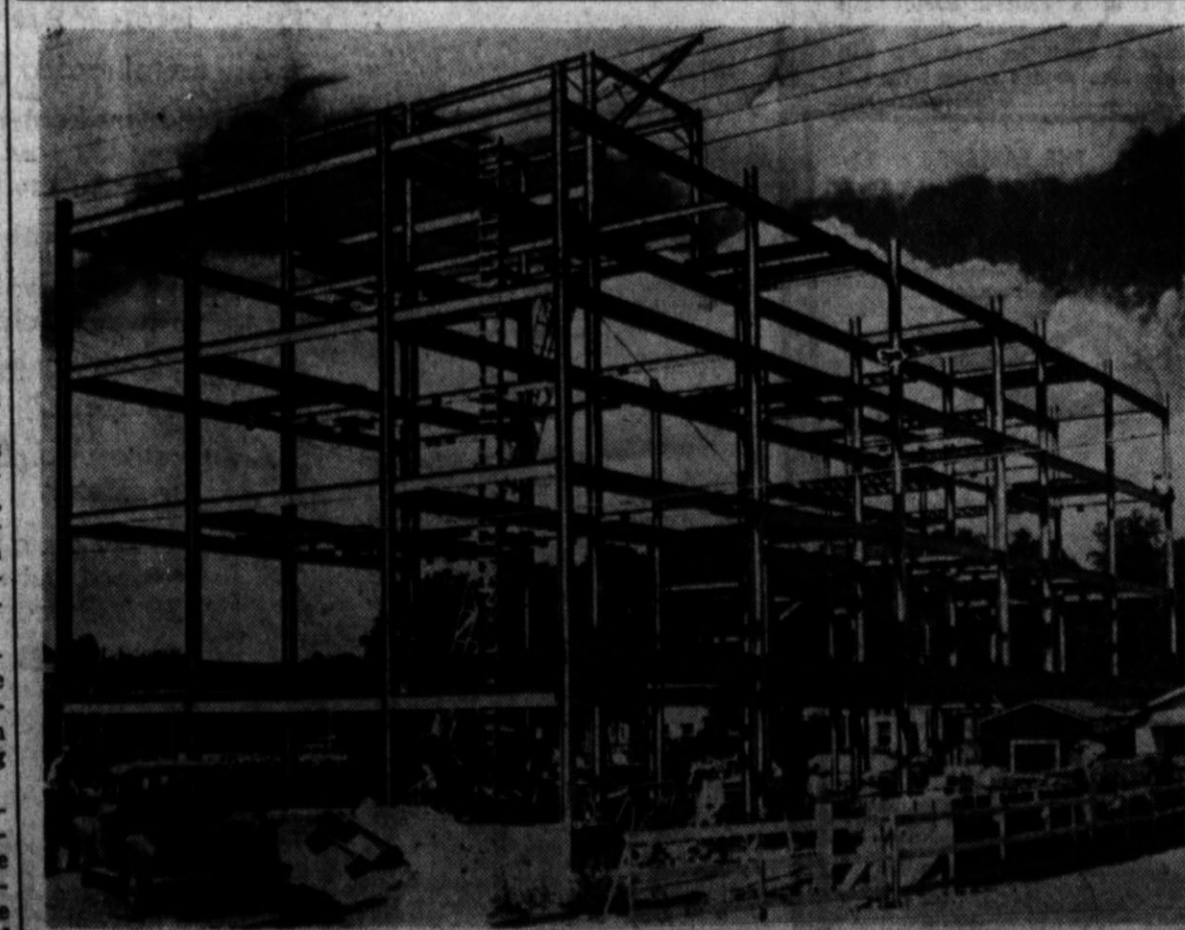
Best Onions In U. S. "But we've got the best onions in the United States," said Jack Renfro, onion grower and shipper.

Brokers agreed, too, that last year's crop had done much to build up a demand for onions this year. Griffin said he predicted the county would ship a third more onions this year than last.

Growers who have been digging this week include Chester West, J. C. Reese, Buss, Finlan and Digby, Jack Renfro and Leon Coffin, Friemel Brothers, Bill Smith, Paul Conway and J. K. Baker.

THE WEATHER

Temperature readings, Thursday through Saturday, reading taken at 8 o'clock each morning. Thursday—High, 95; low, 69. Trace of moisture.



HOTEL JIM HILL—Steel girders set in the outline of Hereford's new hotel. Construction which is running on schedule will be finished by the first part of 1950. This picture is at the southwest corner taken along side the First National Bank. Courtesy News-Globe—by Elmer Patterson.

Deaf Smith 1950 Wheat Acreage Allotment Dropped 37,000 Acres From Last Planting

Deaf Smith County's wheat acreage allotment for 1950 has been set at 338,945 acres, down more than 37,000 acres from the estimated acreage seeded this year.

Confirmation of this acreage came to Faust Collier, Production and Marketing Association manager by long distance phone call from Dale Carter, district field man for the PMA.



GREENER GRASS—Two youngsters longingly look at the cool water in the Municipal Swimming pool, from outside the fence. This could easily prove the grass is greener on the other side of the fence or maybe it could be classed with that ancient and awful saying "don't go near the water". Anyhow you are only young once. —Photo by Roberta Sappington.

Although the nationwide average was only a 17 per cent drop, Texas fared worse than the US, getting a 22 per cent cut. Collier said his office was given no explanation for the greater reduction afforded this state.

However, Panhandle wheat counties whose actual wheat producing histories stretch back over this century, made out much better than the comparatively new wheat areas in Texas, who received, in some cases a 40 per cent cut.

Histories were based on acreages in 1941 and from '44 to '49. Many newly developed wheat growing regions got a toe hold only as late as 1945 and in the years since have not, of course, been able to establish the history of older counties.

New Influences Old Collier pointed out, however, that the number of acres which were necessarily allotted to new areas did influence the cut wheat older areas had to take.

"It works the same way with cotton acreage in Deaf Smith," he said. "We are a new cotton growing center. The history we have built up here within the past three years cannot compete on the same basis with older regions for cotton allotments, but we will be given an allotted acreage. All we get will mean a reduction for other districts."

Wheat allotments were slapped on for 1950 for the first time in ten years. They were removed in the early war years when the government encouraged all out production to feed civilians, servicemen and allies.

Since then the free for all nationwide planting spree, aided by government loans which assured a fair price for the wheat have piled up wheat surpluses in all terminals and storehouses. Even before the 1949 bumper crop started rolling in, a necessity for acreage allotments was pronounced by government officials.

Collier said his office had completed preliminary work on the individual allotments, and hoped to mail them out to the farmers sometime during the first week in August. In accordance with regulations, all allotments will be mailed the same day.

Bill Permits Issuing Of Bonds To Purchase Fire Trucks For Rural Protection In State

Governor Allan Shivers Friday signed the Alken-Timmons bill which permits county commissioners to issue bonds for the purchase of fire trucks for rural fire protection.

The bill was introduced in the Senate by A. M. Aiken of Paris and in the House by Blake Timmons, of Amarillo, representative of this 123rd district, at the request of citizens of Deaf Smith and Lamar Counties.

With the passage of this bill, the rural fire truck project for Deaf Smith took on a different aspect.

Since February, county citizens have been interested in the project to purchase a fire truck and petitions were circulated asking for a bond election.

When a group of taxpayers met with the County Commissioners on February 28, to ask them to consider purchase of such equipment, the court said funds were not available at present, but all four commissioners, Troy Moore, Precinct 1; G. T. Higgins, precinct 2; J. T. Quinn, precinct 3; and John I. Morris, precinct 4; agreed to go on record as favoring the project if money were available or could be raised.

County Attorney O. L. Bybee then reported the county was up to its tax limitation now and he could find no special provision of the legislature authorizing issuance of bonds for that purpose at that time.

Bond Issue O. K. New With the passage of this new bill, the bond issue now has the sanction of the Texas State legislature.

Fire Chief Earl Phillips interviewed Saturday morning, said the fireboys had not as yet made any special plans for appearing before the commissioners court at their regularly scheduled meeting on Monday.

Little attention has been given the matter at court meetings, since the commissioners took a definite stand against purchase of the truck with funds as they were.

The truck previously suggested had been a new type vehicle with high pressure system that would fog wheat and prairie fires, carry a large quantity of water and be equipped to hook onto irrigation wells.

Cost had been estimated at \$10,000. Under Texas fire codes, city fire trucks are not supposed to fight fires beyond the city limits.

Lions' Club Carnival To Have Kid's Train

Hereford kids will have a chance to ride an authentic replica of the Santa Fe Super Chief at the August 1-6 Lions' Club carnival according to John Pool, Lions Club publicity committeeman.

The 16 passenger train, believed to be the first brought to Hereford for kids to ride, was built by L. L. Morgan of Amarillo. It will also be the first time Morgan has made a trip with the train, since he only recently completed building 380 feet of portable track and a trailer to carry the outfit, according to Pool.

The train is powered with a rebuilt Plymouth motor and has an automobile horn tuned to sound like a Diesel. It also has a bell that automatically starts ringing as the train slows down to stop.

Morgan built the train as a hobby. The Streamliner is in its third year of operation. He is shop foreman with Leeway Motor Freight Company in Amarillo.

The carnival proceeds of which go into the Lions' hospital fund, will be held in a vacant lot on Highway 60, about 1 1/2 blocks east of Main Street.

Girl Steals Suitcase And \$27.50 From Home County law officers are looking for a girl who called herself Jenn Nell Tidwell and roomed at Mrs. W. A. Hunter's at 123 West 5th for the past three weeks.

The girl left the house Wednesday night via a back window with Mrs. Hunter's suitcase and \$27.50 she had taken from her landlady's purse.

Howard Massey, who has been working for Pink Gilliland for the past few months, was seriously injured Saturday afternoon when the mule team which he was driving ran away with him, throwing him under the wagon and pulling the loaded wagon over him.

Massey was hauling a load of baled straw and had reached the intersection of Park Avenue and Third Street about 2:15 when the mules were startled and began running away.

Taken to the hospital in an ambulance from Gilliland Funeral Home, Massey was carried to the emergency ward for treatment and hospital attendants said he was in a serious condition.

Massey came to Hereford in March from his home in Denton. He has a wife and a son Dennis, who live here.

Pioneer Cattleman And Canyon Doctor, C. E. Donnell, Dies

C. E. Donnell, pioneer cattleman and well known Panhandle doctor, died in Neblett Hospital at Canyon Thursday morning.

Funeral services were held Saturday morning at Silverton for Dr. Donnell, a brother of Mrs. D. H. Alexander of Hereford.

The 73 year old physician, who had practiced medicine in the Panhandle for 41 years, was a past president of the Panhandle Medical Society. He was a member of the Baptist Church, Masonic Lodge and the IOCF.

During the past few years when falling health had confined him to his home, he had written two books, one a history of Briscoe County and the other was a genealogy of the Donnell family.

Survivors include two sons, Reeves who was his partner in the purebred cattle business and Charles E. Donnell, of Canyon, his wife, Mrs. Lura B. Donnell, a brother, A. D. Donnell of Canyon, and two sisters, Mrs. G. H. Alexander of Silverton and Mrs. Dave Alexander.

Peewees Lose: Jrs. Play Tuesday Night Plainview Junior American Legion was unable to get to Hereford for the game scheduled Friday night because of a series of unfortunate circumstances, however, the game has been rescheduled for Tuesday night at 8:30 o'clock on the Veterans Park diamond, according to Joe Smith, Coach.

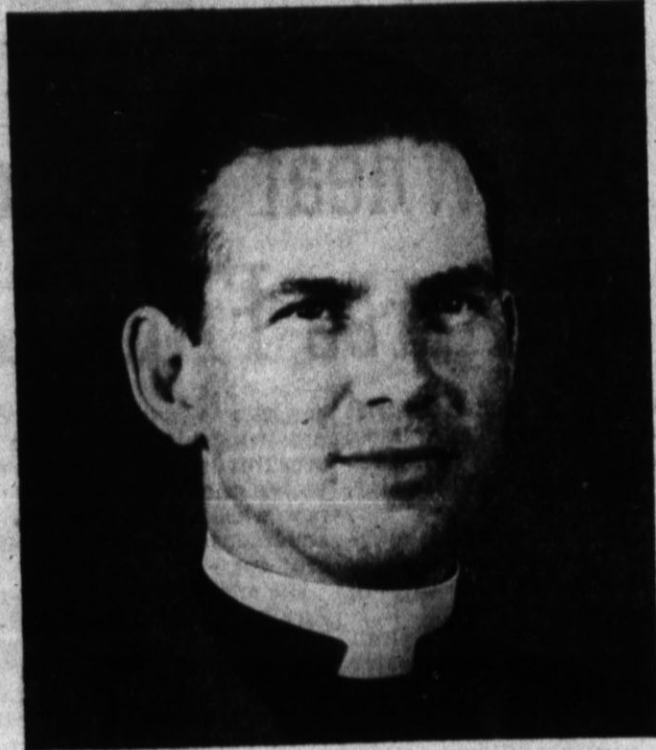
The Legion Peewees played Amarillo West Side Peewees Friday afternoon and lost a well played game 7-2. A ball lost in the weeds in the outfield cost the local nine three runs. They will play a return game here Friday afternoon at 8:30 on the softball field.

Reverend Henry Seaman Is New St. Thomas Minister In Charge

The Rev. Henry T. Seaman is the new minister-in-charge at St. Thomas Episcopal Church at 9th and Lee Streets. He serves the St. Mark's Church at Plainview, where he is in residence, and also conducts services at the All Saints' Episcopal Mission in Canyon.

The Rev. Seaman is a graduate of Amarillo High School, and of the University of the South in Swansboro, Tennessee. During the war he served three and a half years in the U. S. Navy, after which he attended Virginia Theological Seminary, from which he was graduated in June, 1940. He is an ordained deacon in the Episcopal Church.

Regular services are conducted by the Rev. Seaman each Sunday morning at 8 o'clock at the church in Hereford, with last Sunday's services marking the first under his charge. St. Thomas' Church was established in Hereford two months ago and until last week Lay Readers had charge of each service, with the assistance of Bishop George Quarterman of Amarillo, Bishop of the Missionary District of



North Texas. A social honoring Rev. and Mrs. Seaman was held recently at the home of Mr. and Mrs. Bob Brum-

mal at which members of the Episcopal congregation had an opportunity to get acquainted with the new minister.

This Week Is Farm Safety Week Did You Know . . .

"That more people were killed by accident in farm homes and with farm machinery alone last year than were killed in the great Chicago fire, the sinking of the Titanic, the San Francisco earthquake and the Johnstown flood combined."

People don't hear much about these accidents that occur on the farm. And yet that's the scene of an alarming number of fatalities. National Safety Council figures indicate that 20,000 people are killed on farms each year.

WE SUGGEST THAT YOU MAKE THIS CHECK-UP ON YOUR FARM

- Do you keep guards in place on power shafts and chains to prevent being caught in them?
- Do you block machinery and turn off the power before adjusting or unclogging it?
- Do you keep children away from machinery?
- Do you fill tractor tires 3-4 full of liquid to reduce bouncing?
- Do you see that the tractor is out of gear with the brake set before attempting to crank?
- Do you avoid wearing loose fitting, torn, or ragged gloves around moving machinery?
- Do you avoid operating the tractor on dangerous inclines or near treacherous banks?

The Sunday Brand

The Hereford Brand



Stars in Your Eyes.

Duse played her most dramatic role in real life. In the twilight of her career the great Italian star was ill and financially hard-pressed. During the initial World War she donated her savings to aid wounded soldiers and refugees. Nevertheless, she rejected a pension offered by Mussolini's gov't and decided on another tour of the United States. Although her health was impaired, Duse's artistry still glowed. The swing around the nation was a financial success, but its rigors proved too much for her ebbing strength.

Before the tour was completed she passed away in Pittsburg.

Mrs. Fiske was a fanatic animal lover. The actress refused to include in her wardrobe any furs or feathers.

After a critic had pelted her play, Mrs. Fiske wrote to him: "It is well known that I love animals. That is why I am not writing anything nasty to you now!"

Sarah Bernhardt's most cherished tribute came from an unknown admirer. During Bernhardt's heyday there were many imitators of her acting style. A devotee of her art sent Bernhardt an unsigned missive reading: "I agree with Goethe who said there are many echoes but few voices."

Performing the same role night after night after night can be an ordeal that verges on drudgery. After her 900th performance in "Victoria Regina," Helen Hayes sighed: "I feel as though I were playing it under water!"

Edwin Booth's most difficult acting assignment was trying to satisfy a director who wanted him to walk on the stage "looking like he had just drunk a cup of tea!"

Nora Bayes concocted a unique method of squelching audience coughs. When the hacking and barking irked her she would suddenly fake a coughing fit on the stage.

Then Nora would remark to the audience with obvious sarcasm: "Please excuse my very rude behavior."

Edmund Kean was one of Britain's great trouper. He was playing leading Shakespearian roles when only 14 years old. . . . But one thoughtless act shattered his career in the USA. Kean refused to perform in a Boston theatre because it wasn't fitted. This incident incited a public uproar that forced Kean to scot back to England. Theatergoers never forgot the insult. When he returned here several years later—there were riots where Kean appeared. Not even a public apology could soothe the aroused Yankee Doodlers.

Maurice Barrymore's wily tip: "An actor's success is often as temporary as the sound of applause. Broadway is the longest street with the shortest memory."

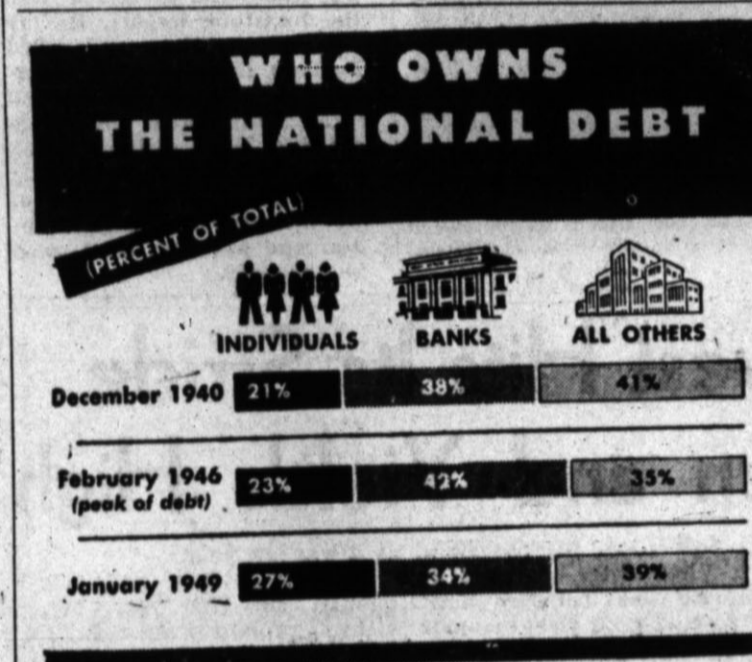
One of the acting profession's strange quirks is that anecdotes about sparklers are remembered long after their most thrilling performances are forgotten. Theatrical historians have devoted more space to Mrs. Patrick Campbell's rapier retorts than her greasepaint skill. . . . A thespian once accused her of quietly laughing at him on the stage while he was performing in a serious episode.

Mrs. Campbell intoned: "I never laugh at you on the stage. I always wait till I get home!"

Richard Mansfield never squawked when he was the target of a critic's barb. "Let them write what they want about me," he said. "I will continue to act against them."

Your Opportunity Trail

U.S. SAVINGS BONDS



Mrs. Bessie Zemer Funeral Saturday

Funeral services will be held at 4 p.m. Monday at the Gilliland Funeral Home for Mrs. Bessie L. Zemer, mother of Mrs. Anderson Axe, who died early Saturday morning at the Dimmitt Hospital.

Mrs. Zemer, who has made her home in Elk City, Oklahoma, for the past several years, arrived in April to visit her daughter and became ill during her visit.

She was born May 13, 1887 and died July 23, 1949.

Rev. R. H. Cagle, pastor of the First Baptist Church will conduct the services and interment will be in West Park Cemetery with the Gilliland Funeral Home in charge of arrangements. Survivors are her daughter, a son, Ora L. Dickerson, of Sant Cruz, California and three grand children.

J. E. Young, Jack Wilkins, and Earl Nipper left Friday on a fishing trip on the Canadian River about twenty miles from Musquero, New Mexico. They plan to return today.

Mr. and Mrs. George Kottmyer of Constance, Kentucky were over night guests Thursday in the home of her cousin, Glenn and Mrs. Weir. The Kottmyers were enroute from their home to Yellowstone Park.

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HEREFORD BRAND

One farm family Out of five - -

saw some member injured in an accident last year. . . .

For this reason . . . we believe

NATIONAL FARM SAFETY WEEK

July 24 to July 30

—and we are glad to point out a few of the more hazardous items in the way of . . .

BUILDINGS and FARM YARDS

- as recommended in the Nationwide Farm Safety Movement:
- Are ladders and steps well built and kept in good order?
- Are ladder openings and stairways hand nailed; are hay chute openings properly protected?
- Do you avoid storing loose materials overhead?
- Are haymowers adequately lighted, with switches conveniently located? Are hooks provided for lanterns?
- Are metal roofed buildings properly grounded?
- Are ladders kept where they are quickly accessible in case of fire? Do you avoid leaving them against buildings where they will invite children to climb them?
- Are nails promptly removed from loose boards?
- Do you protect water tanks, cisterns, wells or pools, hazardous to lives of children?
- Do you keep the farmyard clear of garden tools, forks, rubbish, waste, etc.?
- Are tractors, Combines and other equipment housed or placed for safety?

These are a few of the precautions recommended toward cutting down the accidents which killed 20,000 people on farms during the past year.

REMINDER COURTESY OF

Carl McCaslin Lumber Co.

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MAKE IT A "WORRY-FREE" TRIP ON NEW

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For your Handwritten Forms problem, consider:

THE MOORE PORTABLE REGISTER

- Light and easy to carry
- 25% Faster than the fastest operating sales book!
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When teamed with Continuous Flatpak Register Forms, the Moore Portable will give you TOP SPEED.

Designed for all wholesale and retail transactions, for office stations, dry cleaning, clothing stores, specialty shops and all other retail stores; ideal for sales slips, cash receipts, invoices, delivery receipts and for hundreds of other operations. Counter Models also available.

Write or Phone Today!

Carbons . . . Salesbooks

HEREFORD BRAND

EDITORIALS....

FARMING IS DANGEROUS

National Farm Safety Week

No, Mr. Farmer, you're not so safe. Do you realize, Mr. Farmer, that it is more dangerous to be employed in agriculture during peacetime, than it is to be a soldier during wartime, a policeman at a riot or a fireman at a fire?

Did you know that last year twenty thousand of your fellow workers on the farm were killed in farm work accidents. Twenty thousand, Mr. Farmer! That is four times as many people as we have in Hereford. That's more people than were killed in the great Chicago fire, the sinking of the Titanic, the San Francisco earthquake and the Johnstown flood combined.

There are seven million farm families in the United States and this year they stand a one in five chance of having some member killed or injured in their work.

And lately the increasing number of such accidents in Deaf Smith County has brought this problem painfully, horribly to the attention of safety wise citizens of the area. In a two week period this month, there were six accidents involving tractors, trucks or combines. Several of them, were serious; one of them was fatal.

Weeks like that are graphic reminders of the National Safety Council's statistics; there are more deaths in agriculture work than in any other of seven major industrial groups.

This year National Farm Safety Week comes July 24 through July 30. The safety council is encouraging rural families to look around their places, to check safety measures carefully and to eliminate one hazard for every member of the family. Their goal is thirty million hazards made safe.

There are the well known axioms of Farm Safety: Tragedy thrives on neglect. Never trust a bull. Kerosene is dangerous for starting fires. Riding a disc is a great risk. Fix that loose nut, and don't try to adjust a machine that is operating. Keep safety shields in place.

It's always wise to play safe. Accidents cost in doctor bills, time loss and life itself. Even one accident is too many.

"IF" IS THE BIGGEST

Little Town Question Mark

Big town, Little town—what makes one bigger, the other smaller.

The causes are too numerous and complicated to explain, in detail why small towns get smaller; but they boil down to greater job opportunities and entertainment facilities offered by the big towns, along with a complementary failure by small-town merchants and other civic leaders to develop fully their businesses and their town's opportunities. Resources on which to base small industries are too often neglected. Negligence in working for adequate roads that would bring agriculturists to their towns, turn traffic in other directions.

Failure to modernize business houses and enlarge stocks, lack of good educational facilities and adequate, modern health and medical institutions turns people to larger communities where they are available.

The result is that the ablest, most ambitious of small town youngsters, deprived of the work opportunities that such development would afford, and bored with lack of diversion, go to the larger towns. As one student of this mass tendency put it, the net result is the same as a stockman would get if he systematically killed off the best animals in his herd.

"A small town . . . if" is the answer you will get most of the time in asking anyone who ever lived on the farm or in a small town where they would rather live. And that is the point, the big IF.

Hereford checks off far better than average down the list, but complacency won't keep it that way. Hereford should be growing today because of its geographical location alone. Take away the IF's and we will always have the finest small town in West Texas.

COME ON, LET'S WORRY

It's Only Human Nature

Most people don't advocate worry, but we do. Dale Carnegie says to stop worrying and start living and Dean Inge says worry is interest paid on trouble before it becomes due, but there's another approach to his question.

Now we don't believe in getting lost in worry over something one is powerless to help, or developing those nagging, consuming kinds of fretfulness that get one so upset he's liable to kick his pet dog, yell at his wife, or otherwise antagonize things that ought not be antagonized.

The kind of worry we recommend is the gentle, perpetual kind that always gives one something to think about, but not something to stew about.

We uphold this policy because it is evidently human nature to worry. Look at the examples. If a man doesn't have any money, he worries about making a little; if he makes a little, he worries about making a lot; if he makes a lot, he worries about what to do with his money and how to get rid of his ulcers.

If a woman doesn't have a house, car or hat like her neighbor, she worries; conversely, if she has a house, car or hat exactly like her neighbors, she worries. Parents worry if their children seem slightly backward; also, if they seem slightly forward.

Now all this adds up to too much futility, too many people worrying too much about too many insignificant things. The only sure cure for those worries is perspiration. If they had a nice consistent worry they could rely on, one that would employ their mind without consuming their personality they could work instead of worry for the things they wanted, and then, when they were all worn out, they could relax with their pet fret.

As Winston Churchill says, "A change of worry is as good as a vacation."

GUEST EDITORIAL

Impressive Opposition

Who is opposed to the proposed bill to fasten compulsory Federal health insurance on the people of the United States?

A complete answer to that would make a book. However, here are a few organizations which have taken a stand in opposition: The General Federation of Women's Clubs, the American Legion, the American Farm Bureau Federation, the American Bar Association, the U. S. Chamber of Commerce, the National Association of Small Business Men, the National Grange, the Governors of most of the states, and a number of state legislatures.

Are these groups opposed to higher health standards for the American people? They certainly are not—to the contrary, they are wholeheartedly in favor of making the nation healthier, and in extending medical and hospital care wherever needed. They are, however, convinced that compulsory Federal insurance is the worst possible approach to the problem, that it would lead to a deterioration in medical service even as it increased the cost, and that the end result would be socialized medicine. And socialized medicine, as Lenin once said, "is the keystone to the arch of the Socialist State."

Most Americans can buy voluntary prepared medical insurance at a low monthly cost—about five dollars for a family. The small proportion of our people who cannot afford this can be helped by government without undermining our high medical standards with official red tape. That is why the compulsory insurance scheme has encountered so impressive an opposition.

—The Curry County Times

Our Exchanges

COURT HOUSE LOSS \$104,240

Floyd County Commissioners and adjustors representing the insurance companies carrying the insurance on Floyd county's court house came to agreement Tuesday on the amount of insurance to be paid.

The figures are \$104,240, representing total recovery that will be effected by the commissioners from the \$225,000 of insurance carried. The policies represented \$200,000 on the building and \$25,000 on the contents. The coverage was carried half and half by E. P. Nelson Insurance Agency of Floydada and the Frank Perkins agency at Lockney.

Salvage of a considerable portion of the structural elements of the building had been indicated by architects and engineers who had made a check of the building for the commissioners court. Final settlement was based largely on an offer of a contractor to replace the building at a figure representing approximately the amount for which final settlement was made.

—The Floyd County Hesperian.

REALLY MOVES COTTON

A machine not much bigger than a good-sized motor scooter that lifts two bales of cotton at a time and moves them rapidly about the long storage sheds is a pet at the Taylor Compress Company here.

The machine, known as a "Hyster," does exactly that. It hoists a bale of cotton in the air and then scoots along the shed with it. Tom Robertson, Compress manager, said that last year the machine moved 1500 bales of cotton from outside the warehouse into the sheds in a day and a half, doing the work of a score of men.

The machine moves up to a bale of cotton under its own power, grabs it, hoists it into the air, and takes off down the shed floor. An operator sits in the seat and handles the machine with a few levers.

At first workers at the compress doubted the Hyster would be any good, but now it's the pet of the plant, Mr. Robertson said.

—The Taylor Times.

COURTHOUSE FOR SALE

Need a good courthouse? Present temporary court house purchased by Motley county from the Luckett estate after the courthouse square building fire, will be sold at public auction. . . . Fronting 75 feet on Dundee and facing the new courthouse buildings the property is one of the most desirable business locations in Matador.

—Matador Tribune.

The Sunday Brand

Hereford, Texas
Established 1948
Published every Sunday



Hereford, Deaf Smith County, Texas

James M. Gillentine Editor and Publisher
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News Editor Jerry Stolts
Society Editor Mrs. John McLeap
Adv. Manager Bert Neelley



Economy Talked

PRESIDENT TRUMAN discussed plans for fortifying the nation's economy against depression in a recent off-the-record talk with six Democratic senators and congressmen.

Only a meager announcement leaked out to the press, but here are the highlights of what happened. A program of "economic expansion" was proposed that may affect the future of every American.

President Truman greeted the congressional group by saying: "I think I am way ahead of you on this."

Then he pulled several charts out of his top, right-hand drawer showing the latest national statistics on prices, wages, profits and production up to the end of May.

He admitted that the first symptoms of depression are beginning to show and agreed that the best plan is to attack any "mild break" in the economy to stop it from spreading. He stressed, however, that he is not worried about depression—as long as each problem is met before it grows into a crisis.

Factory Loans

The legislators who called on the President were Senators James Murray of Montana, Elbert Thomas of Utah, John Sparkman of Alabama, Hubert Humphrey of Minnesota, Congressman Andy Bie Miller of Wisconsin and Congressman Helen Gahagan Douglas of California—all Democrats.

At the top of the five-point "economic expansion" program they urged on Truman was promotion of private investment and production by offering FHA-type loans to build plants. Private enterprise, they agreed, is the key to a healthy economy. The legislators also recommended:

1. A national advisory board, combining the business, labor, agriculture and consumer committees that now exist separately;
2. Measures to deal directly with serious unemployment wherever and whenever it develops;
3. Long-range planning for public works and resource development;
4. Voluntary adjustments in purchasing power.

Truman said he couldn't endorse the program without studying the details, but remarked: "You are my kind of folks."

Their kind of thinking, he added, had always coincided with his own. It had been his belief and policy to ease off inflation controls gradually and give the economy a chance to adjust itself. But the G.O.P.-controlled 80th congress scrapped all controls at once, let prices and profits soar unchecked; then, as a last straw, passed a "rich man's" tax bill.

"That was no time for a rich man's tax bill when profits were at their highest," Truman shook his head.

The inevitable result was "economic dislocation," the President declared. From such dizzy heights, it would only be natural for prices, profits, wages and production to come crashing down. Therefore, he said, the government must throw roadblocks in the way to prevent stampeding the economy into depression. If the public doesn't get panicky, Truman added, there is no danger of depression.

Dixiecrat Postmasters

South Carolina's wily Sen. Olin Johnston reversed the tables on President Truman the other day and applied some sly counter-pressure to get postmasters appointed in his state.

It is no secret that the President has been holding up appointments to punish southern senators and congressmen who have opposed his program. But what the White House didn't take into account is that Johnston happens to be chairman of the senate post office committee which must pass on all postmaster appointments.

So the South Carolinian sidled up to Sen. Howard McGrath, Democratic national chairman, and later to Senate Secretary Les Biffle, the President's close friend. Drawing sweetly, Johnston let it be known that he was disturbed over not getting postmasters for South Carolina, and hinted that maybe he would just block all appointments until those for his own state came through.

Johnston allowed time for his remarks to pass on to the White House, then called for an appointment. When he was ushered into the President's office, he talked about other matters. Then he mentioned casually: "I notice a lot of postmasters have been appointed lately, but my state hasn't gotten any."

Wouldn't the President, please be asked, look into the matter? Scratching a note on his pad Truman replied: "Yes, we'll attend to that right away."

In buying new luggage, look for light weight, roominess, secure locks, reinforced corners, metal studs on the bottom, and color-matched linings. Make sure it is neatly and cleanly finished, without loose or rippled edges. Both cover and lining should be guaranteed for 100% satisfaction.



BOOKS ON PARADE

'King of the Wind' Is A Classic Story About Horses For Children

By MARGARET BARRETT

He was born during the Feast of Ramadan in the Royal Stables of the Sultan of Morocco—this little golden colt. On his leg was the tiny white spot—the sign of speed and triumph, and on his breast was the wheat ear—the symbol of the evil spirit. His mother died a few days after he was born, and he lived on the nourishment of Camle's milk and the devotion of the little horseboy Agba who tended him.

The story-teller told Agba that when Allah made the horse he cried to the wind: "I will that a creature proceed from thee—Condense thyself!" So to Agba the little colt was "King of the Wind." And because his beautiful golden coat reflected the color of the sun, Agba named him "Sham," the Mohammedan word for "sun."

One day the mighty Sultan ordered Signor Achmet, Chief of the Grooms, to appear before him, accompanied by six of his best horseboys. In fear and trembling they marched into his presence, believing that they would never leave alive. But the Sultan had had a great idea. Six of his most beautiful, fastest horses would be chosen to be sent as a gift to Louis XV, the Boy King of France, and six of his best horseboys would go with them. The Sultan charged that "the horseboys will not leave their horses until they are dead."

So Sham and Agba left the hills and valleys of Morocco, journeyed across the waters to Versailles. During the long weeks of the journey grave misfortunes overtook the little company, and upon arrival they were turned away by Monsieur le Duc and His Majesty.

Because Sham was so spirited and would allow no one to touch him but Agba, he was assigned the lowliest position of all the

group—he must pull the kitchen cart for the King's Cook. The sign of the wheat ear and its evil significance ruled Sham's destiny and for many years as he was shifted from one lowly position to the other. Sometimes his spirit was broken, sometimes he was hungry and sick, but so long as Agba was with him he found consolation.

But patience and faith is rewarded, and the little white spot Sham bore on his leg finally spelled triumph. At Sham's moment of greatest triumph Agba was glad that he was a mute, for words could never express the depth of his happiness. Sham was created as the Godolphin Arabian and became known as "Father of the Turf." And now, two centuries later the name Godolphin Arabian is found in the pedigree of almost every superior thoroughbred.

Marguerite Henry, author of this book "King of the Wind" has written a children's classic. Through children who love horses and who appreciate good stories it will live. It is beautifully illustrated by Wesley Dennis with many pen and ink sketches and with several full-page color plates. We guarantee that this is one children's story which mother and father will not mind reading to their offspring.

Published by Rand-McNally and Company, the book can be found on the children's shelves at the County Library.

Stolen Car Found

A stolen auto belonging to Brooks Auto Store was recovered by city policemen after it had been abandoned Friday evening. The car, a 1940 model Lincoln Zephyr, was found after it was left on Norton Street. No damage to the vehicle was reported.

HOMER FOX SAYS:

DID YOU KNOW...

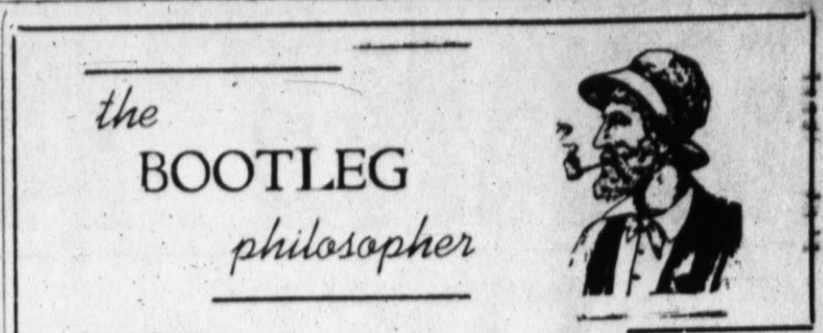
Going back over a bunch of years in baseball, back when it was a very common thing to lose a ball or two each game in a prairie dog hole, course that would always be a home run if it was in fair territory, anyway it takes us back to ball players like Chas. Bennett, Walter Bennett, Carl Fowler, Jim Robinson, Earl Wilson, Otho Beene, Clyde Beach Red Alban, Pat Curtisinger. Later on, Onias Carroll, J. M. Posey, Earl Wood, Frank Stegall, George Murphy, Artis Russell, Jess Russell, and many, many others that we do not recall at this time.

We think over a period of years when these boys made the head lines and were the town's heroes. We recall how the fans followed them each game. We remember among those loyal fans that never missed a game, W. A. Bennett, Curtisinger, Frank Vance, Bill Carroll, L. H. & A. Foster, George Lewis, Allen Skelton, Dr. Gabbert, J. H. Pitman, Mr. and Mrs. W. H. Russell and of course many more.

No town ever had a more loyal bunch of fans and enjoyed baseball any more than Hereford had, then we thought of the poor old boys that did all the hard work and took the heavy riding and still stayed in there year after year—W. T. (Red) Smith and W. M. (Bill) Russell, they were the two old blind Toms that did most of the umpiring.

Red Smith was a character, always in a good humor, loved baseball best of all and was always willing to stick his neck out and go out and call a game. Red had a system of his own on balls and strikes and strangers soon learned not to argue with him on balls and strikes. He would kick a little hole in the ground on the right and one on the left side of him, if he called a ball he would drop awasher in the left hole and a strike, one in the right one, he would call some of them wrong of course, but no one ever caught Red with the wrong count. Those were rough old days for umpires. Red and Bill would stand behind the pitcher and call them and try to duck when the pitcher did. Sometimes an umpire would fail to duck, and "Wham", a new umpire.

Wonder what would happen now if the umpire had to stand behind the pitcher and call em wrong, probably have the Fire Department out in the first frame, the Sheriff's squad in the second and the ambulance in the third and couldn't start the fourth because, we are out of umpires. Yes those old time country umpires had a lot of nerve standing out there in no mans land, calling em wrong, and a lot of times they would call the "whole cheese" balls and strikes, first, second and third base, home plate and fair and foul balls and instead of getting paid for it, they generally had to walk home (alone) but they liked it so well they would be back next game for more!



Editor's note: The Bootleg Philosopher is amazed that anybody needs an expert to let him know when a depression is on, he says in the following letter, this week.

Dear editor:
Most of the time I don't have much trouble understanding what I read in the newspapers that turn up over here at Bootleg, especially yours, and ordinarily even the Star-Telegram ain't exactly what you'd call beyond comprehension, but the other afternoon while I was looking over a paper which I brought along with me as I figured it would be handy to clean my skillet with I noticed another article on the argument over whether we're in a depression or not. As I understand it, the experts can't make up their minds whether we're in depression, and the arguments have gotten so mixed up even President Truman came out with a statement saying we aren't in one, adding: "If we were in a depression, I would be the first person to tell you."

I guess times is enangin and things don't mean what they used to, but up to now I ain't never had to depend on the President of the United States to let me know whether I was in a depression. Always managed to figure it out for myself. I don't know what kind of depression the experts are devisin now, but up to the present it was about as hard to tell if you was in a depression as it was to know if you was hungry, and to require the President of the United States to get on the radio and let us in on whether we was in one or not would be about like him tellin a Eskimo there was snow on the ground, or a man with a naggin wife that he was married.

I guess the country's gettin soft. Why even as late as 1932, it was the hardest thing on earth to find a man who didn't know whether he was in a depression or not. Didn't none of em live out here and I don't think none of em lived in Hereford.

Personally I don't care what the experts say, we ain't in a depression. Any time I can still find a store left that'll sell me bacon on credit, times is boom'n, and as far as I'm concerned the experts have about run out of something to argue about. Now it may be true that we're headin for a depression, as it's been my observation that most boom times was followed by a depression, but we ain't got there yet and when we do it won't take the President of the United States to let us in on it. I suggest the President take up his time worryin with Congress and the atomic bomb and leave me in charge of discoverin when we're in the middle of a depression.

Yours faithfully,
J. A.

SUNDAY'S CURRENT QUESTION:

This is National Farm Safety Week. In view of the many accidents which have occurred this year in Deaf Smith County, the dangers of farm work, particularly during the harvest season, have struck home. Here are the opinions of some local citizens who are concerned with farming. Among the points discussed were: What are some of the principal causes of farm accidents? What are some of the chief precautions which should be taken? Do you think this county would benefit from a county-wide Farm Safety Drive?

Tom Robertson: "I've never had any accidents in my farming experience. I think that safety precautions depend upon the people involved rather than through a concentrated county farm safety drive."

Robert Veigel: "I think most farmers are conscious of the dangers involved in farm work. Carelessness is one of the major causes of farm accidents, and most accidents happen through the use of machinery. During busy times we usually have men helping us who are inexperienced in farm work—they don't know what safety precautions to take. Because of the many farm accidents we have had this year, I think most farmers are aware of the dangers, but by next harvest they are likely to forget about it. I don't know whether a concentrated county safety drive would do much good or not—I don't know that the farmers would support it."

Dr. R. R. Willis: "There have been more farm accidents this year than any other year, and machinery has been the main cause. The reason is that the men get in a hurry—it all goes back to the old axiom 'Haste Makes Waste'. By trying to hurry they get into trouble. Deaf Smith County might profit by a Farm Safety Drive—farmers don't think about the hazards involved in their work, but a concentrated drive might call it to their attention."

Mrs. Grady Parsons: "It's important for us to follow the usual safety rules around the house—for instance, keeping stairways clear, and not putting combustible materials in air-tight places. Accidents outside happen through thoughtlessness largely, I think. We have had some—several years ago we had a fire which destroyed some buildings—started by burning stacks too close to the buildings. The men said then that they would never do that again. Another one happened more recently. One fellow was driving the tractor and another riding the plow, standing up. When the tractor stopped suddenly the man in the back was thrown off, breaking some bones. Accidents like that are nobody's fault—they just happen. But if people doing farm work are more thoughtful, some of them could be avoided. I think a county-wide Farm Safety Drive would be just grand. I believe it would do some good."

Mrs. Tandy Legg: "I think we are in too big a rush. We hurry to get things done—to get harvest over—and don't get enough rest. And then we don't realize the dangers in farm work. Another cause might be due to using inexperienced help. I believe that machinery is the cause of most accidents. I know out here it is a constant worry with children around the tractors. No matter how much you caution them, they are still afraid. I really don't believe there were so many accidents before the machine age—or else they weren't publicized as much. At any rate, we don't think enough about the possibility of accidents—their causes or cures—until they come home to us, and then it's too late."



"Why don't you bring your friend around some time? What's the matter, are you ashamed of him?"

WANT ADS

FREE Theatre Tickets

to see



STAR THEATRE

WEDNESDAY THURSDAY
JULY 27 - 28

With each PAID-IN-ADVANCE classified ad placed in The Brand We will give one free ticket.

Be Sure and Ask for your free tickets!

Notice to Classified Advertisers:

Effective July 1, and thereafter, the following deadlines will be maintained regarding placement of Classified Ads in The Brand and The Sunday Brand:

- Thursday:** No ads will be accepted after 12 o'clock Wednesday immediately preceding publication date.
- Sunday:** No ads will be accepted after 12 o'clock Saturday immediately preceding publication date.
- Identical rates will be maintained in both publications.
- 1st. insertion 4c per word
- Each Additional 3c per word
- when paid in advance!
- No Blind ads will be accepted in either publication!

1. FOR SALE Miscellaneous

See the new floor safe on display in the Hereford Brand window. It is the economical and safe way to protect your valuables. B-1-30-tfx

We Have It! FEED MOLASSES Any Quantity FRASER MILLING CO. B-1-30-tfx

We lean and block hats for \$1.00. Acme Cleaners, Phone 111. B-1-11-41-tfx

For sale: M M G-3 combine 12'. J. K. Baker, call 589-W. B-1-11-24-tfx

3 1/2 HP outboard motor for rent, day or week. Inquire Firestone Store. B-1-12-51-tfx

CLEARANCE SALE On all used furniture at The Trading Post stationed West Hereford on Hiway 60. See it for bargains. B-1-25-tfx

CUSTOM BALING Mowing, Raking, Hauling, Baling with wire or twine. Phone 183-M J. T. MATTHEWS 207 Catalpa, Hereford B-1-51-tfx

For Sale: Assortment of cut flowers. Mrs. J. F. Ward. B-1-9-28-tfx

AIR CONDITIONERS AIR CONDITIONERS AIR CONDITIONERS at WILKINS SHEET METAL East Hiway 60 Hereford Phone 94 B-1-52-tfx

New saddle for sale or trade for Alfalfa hay. Forrest Minton. Phone 365. B-1-13-29-2p

Can Use One CARRIER BOY 12 years or older

Good route on east side of town. Job good this summer and during school. Inquire The Brand Office

2. FOR SALE Farm Equipment

FARMERS Protect your valuables in a fire-proof home safe. Minimum cost. See these safes at the Hereford Brand. B-2-30-tfx

DOWDEN POTATO DIGGER REPAIRS at JOHN WOOD EQUIPMENT COMPANY East 1st, Hereford B-2-51-tfx

NEW WHITE IRRIGATION MOTORS READY TO GO. JOHN WOOD EQUIPMENT COMPANY B-2-11-38-tfx

For sale: 1940 model Allis Chalmers WC with 1948 motor. Excellent condition. Lister-plant, cultivator and seven foot mower goes with tractor. Denzil Pulliam, 3 1/2 miles south Hereford. B-2-28-1-8p

Mercury motor, first class condition. Thousand gallon butane tank, geared head. All for \$500. C. N. Cosby, Box 86; 8 1/2 miles northwest Hereford. B-2-23-2-tfx

For Sale: John Deere oneway. 24 inch disc, on rubber, good shape. \$250.00. Alfred May, Box 229, Hereford. B-2-18-3-3p

For Sale: Model L' Case completely overhauled or will trade for M Farmall or G John Deere. Jack McGarr, Route one, Plainview, Texas. Phone 923F13 B-2-25-4-4p

For Sale: 1949 Oliver 6 ft. combine with engine. Has cut about 350 acres. Perfect condition. \$1350.00. See 1 1-2 miles west Walcott School. Maurice Derward. B-2-25-4-1p

3. FOR SALE Automobiles

GOOD USED CARS FOR SALE John Wood Equipment Co. East First, Hereford. B-3-23-tfx

For Sale: 1947 Pontiac see Grady Rogers at Halle Drug. B-3-10-29-2c

1947 Ford Tudor black color, heater, seat covers, original tires look new, puncture proof tubes. Price \$1285.00. This is the J. R. Caldwell car of Bovina.

1947 Chrysler Windsor 4 dr. Radio, heater, Hylander trim, white tires, black finish, low mileage, \$1595.00. This is the Odie Moore car.

If you need a NEW DODGE TRUCK you can take it home on your own terms.

BENEFIELD MOTOR CO. Your Chrysler, Plymouth, Reo dealer. "Honest values always" S-3-4-1c

4. REAL ESTATE For Sale or Trade

FOR SALE House from 1 to 3 bedrooms, also dry land and irrigated farms and small acres. J. M. HAMBLY At The Trading Post on West Hiway 60 B-4-1-tfx

Go West Young Man Go West Goff Armstrong lives out there at House, New Mexico and has a lot of cheap farm and ranch land for sale. He'll treat you right. B-4-50-60p

For sale: 8-room house on south Main Street. Good terms. 408 'B' St. B-4-14-25-tfx

Lubbock Property TO TRADE FOR WHEAT FARM Business buildings, revenue \$600.00 per month. Apartment houses, tourist courts, irrigated farms, or wholesale oil & filling station. W. L. DUKE 1810 19th Lubbock, Texas B-4-3-4-p

653 acres—All in cultivation; good 8-inch irrigation well. Price \$110. Terms.

320 acres—Good irrigation well good 3 bedroom home; 200 acres in cultivation, balance grass, 160 acres row crop. All goes. Good terms. Possession close of deal.

W. R. METCALF D. Y. EDWARDS 437 Main — Phone 854 or 902w B-4-29-2c

Perfect 30 acres near city limits \$6500.00. Improved 160 acres near Hereford \$100.00. Nice lot on pavement \$1000. terms. CLAUD HIGGINS Phone 134-W S-4-4-1p

WANTED Experienced stockman for permanent work which is in line with the program advocated by the Department of Agriculture. Must have car. Here's a real opportunity for reliable man who likes livestock. Do not apply unless you are acquainted in this territory. Write c/o this newspaper. S-8-4-1c

300 Acres located in shallow water, 3 miles from elevator, part summer fallowed, 88 acres good heavy buffalo grass. Balance in cultivation. Immediate possession and must sell this week. Will take \$4500 down. Terms on the balance to right party. Phone 424. SAM NUNNALLY 144 Main St. S-4-4-1c

For Sale: A good three room house with bath and small porch, built two years ago, on Ave. E. Mrs. N. B. Hood, Phone 746-J. S-4-23-4-1p

E. B. Posey, Realtor Bus. Ph. 710 Res. Ph. 366-W 338 Main, Hereford, Tex. S-4-18-tfx

QUICK SERVICE REAL ESTATE LOANS — AUTO LOANS

YOU DON'T HAVE TO WAIT JOHN McLEAN Phone 273 S-4-2-tfx

For Sale: 4,000 acres land inexhaustible water at 25 feet. Tex willis, 5535 Waneta Drive, Dallas, Texas. S-4-17-3-4p

Have owner with 900 acre farm. Two irrigation wells. Will sell farm equipment and lease the farm. Well improved.

Have cash buyer for good two bedroom home. Must be well located and worth the money.

Have buyers for wheat land. Would appreciate your listings. LEE CONKLIN S-4-3-3-2c

5. FOR RENT For Rent: Tank type vacuum cleaner and attachments. Also electric floor polisher. HIFFER ELECTRIC. B-5-14-3-tfx

For Rent: Bedroom with private entrance. 113 Fuller. Phone 904-W. B-5-10-29-2k

For Rent: Large bedroom close in. Extra storage space. Private entrance. Phone 699-W. B-5-13-4-2k

Apartments, furnished and unfurnished for rent. Hereford Motor Co. B-5-9-4-3c

6. WANTED

Wanted: Will do wet washes, rough dry or ironing. Bring to 123 Ave. J. Mrs. E. W. Allen. B-6-18-1-tfx

Wanted to do: Ironing in my home, 611 East third. Mrs. Dixon. B-6-12-29-2p

Wanted to rent: Up to one half section of land to put in wheat this fall. Hardy Benson, Route 4, Hereford. B-6-21-3-3p

Wanted to rent: 1/2 to 2 sections to put in wheat. Have five tractors with which to do the work. L. L. Arnold, Route 3, Hereford. B-6-26-27-8p

Wanted: Wheatland plowing, until seeded. Will put new equipment on justifiable job, or good used equipment on smaller job. R. W. Parr, Friona Texas. Phone 2261. B-6-26-4-3p

7. Dressmaking-Ironing

Custom made buttons, belts, buckles, and button-holes. Mrs. Hazel Sparks, 340 Scinley. Phone 851-J. B-7-14-14-tfx

8. WANTED

WANTED and NEEDED Three Cashiers and Popcorn Girls —Now or before the first of September. No experience necessary. Pleasant Conditions. Ask for Permanent Employment. MR. HARDWICK at the Star Theatre B-8-4-tfx

10. NOTICE

Dressmaking, suits, buttonholes and alterations. Phone 537-W. Mrs. W. W. Rhodes, 123 Norton. B-10-13-27-8p

ONION PLANTS Preparing land now in Winter garden section. Contracting to grow and harvest onion plants for one dollar per acre—you furnish seed and twine. Local reference. Finlan & Digbee. D. O. LEFTWICH Asherton, Texas Phone 85 S-10-2-4p

11. BUSINESS SERVICES

ANNOUNCING A Complete Earth Moving, Land Leveling and Plowing Service. Motor grader and bulldozer work, land leveling, and all types of plowing. Call D. W. Wallace, 831-W or George Byrd, 9015-F-3 B-11-24-tfx

PLOWING WANTED Have D-6 cat with 2 15 ft One-ways; also four new Dempster Drills, or dirt work with Dozier. Delmar Sigle, 105 Avenue F, Hereford, Texas. B-11-29-3p

TREE SPRAYING CONTACT FORREST MINTON Phone 365 B-11-29-2p

Radio and Appliance Service Joe Huckert at White's Auto Store S-11-1-tfx

Chinese Banker Studies American Banking System of Registering And Selling U. S. Saving Bonds



(Left to right) Miss Clarice Hui of Shanghai, China and Savings Bonds Department Manager, First Wisconsin National Bank, Milwaukee, Wisconsin, Harry Kaiser.

How To Stop Worrying



By Robt Goldberg



Opportunity Knocks Again



Ted Young of Los Angeles, California arrived Friday to visit friends and relatives in Hereford. He will be the guest of his brother, J. E. Young and family, and will visit the Jack Grady and the Noah Ewtons. Young is a former resident of Hereford.

Henry Stahl, former technician at Deaf Smith County Hospital, now of Canadian, was in Hereford Saturday visiting friends.

Read the Want Ads!

Savings Bonds or Bust



For your Sports page: A cartoon by Willard Mullin, famed sports cartoonist of the New York World Telegram.

COURTHOUSE RECORDS

Warranty Deeds

W. S. Fluit and Florence A. Fluit to Delmar Sigle: (1) W 1/2 of Section 36, Block K-7, Deaf Smith County; (2) The SW 1/4 of Section 42, Block K-7, Deaf Smith County; (3) N 1/2 of Section 43, Block K-7, Deaf Smith County, save and except undivided 1/2 mineral rights into and under said 160 acres of land.

Melvin Larsen and Lena Larsen Inez Larsen Tackett and George Tackett; Maxine Larsen Fernau and Lester Fernau; Dale Larsen, Ronald Larsen and Lucille Larsen; Wayne Larsen and Arlene Larsen Killingsworth and William Killingsworth to J. L. Hoffman: N 1/2 of NE 1/4 of Survey No. 75, Cert. No. 921, Abst. No. 41, Original Grantee A. B. and M. In Block K-3, containing 81 acres of land.

Ralph L. Swim, et al. to J. L. Hoffman: N 1/2 of NE 1/4 of Survey No. 75, Cert. No. 921, Abst. No. 41, Original Grantee A. B. and M. In Block K-3, containing 81 acres of land.

W. Harold Hicks and Maurine Hicks to Floyd Tomlinson: All the SW 1/4 of Section No. 22, Block 7, B. S. and F., Deaf Smith County, together with 1-3 of the growing crop thereon.

F. C. Winfrey and Bertha A. Winfrey to O. R. Campbell and Bess E. Campbell: W 1/2 of Section No. 38, Block K-8, Deaf Smith County, containing 325.46 acres.

John W. Clark and Ida Clark to Dudley Green and Archie Scott: All of Lot No. 12 and S 1/2 of Lot No. 11, Block No. 32, Original Town of Hereford.

G. W. Newsom and Ethel D. Newsom to Delmar Sigle: That portion of the S 1/2 of Section No. 24, Block K-3, Deaf Smith County, located and situated N of the Panhandle and Santa Fe Railway Co. right of way.

R. H. Brummal and Nadine Brummal to Milton C. Adams: N 391.1 ft. of S 580.5 ft. of W 1002.1 ft. of Block No. 30, Ricketts Addition to Town of Hereford.

man, Jr., June 28; Leaton Noyes, son of Mr. and Mrs. B. B. Noyes, Jr., June 28.

Shirley June Pellam, daughter of Mr. and Mrs. Basel Lee Pellam, June 28; a daughter to Mr. and Mrs. Otis Lee King, July 1; Katherine Gonzales, daughter of Mr. and Mrs. Reuben Gonzales, July 2; George Frank Martinez, son of Mr. and Mrs. George Martinez, July 4; Gary Raymond Paetzold, son of Mr. and Mrs. Raymond Paetzold, July 5; David Moya, son of Mr. and Mrs. Angel Moya, July 6; Francisco Ortiz, son of Mr. and Mrs. Arturo Ortiz, July 10; Vickie Ruth Higgins, daughter of Mr. and Mrs. Fred N. Higgins, July 12; Donna Jean Flesher, daughter of Mr. and Mrs. L. E. Flesher, July 12; Hilton Lee Terry, son of Mr. and Mrs. Hilton Terry, July 16.

Read the Want Ads!

Rams Switch Engine
Edward A. Caster, driving a 1936 Ford, collided with a Santa Fe switch engine Friday night, but no one was injured in the accident.

Santa Fe officials who witnessed the accident say Caster drove up to the crossing, and rammed into the engine.

Damage to his car was estimated at \$50.

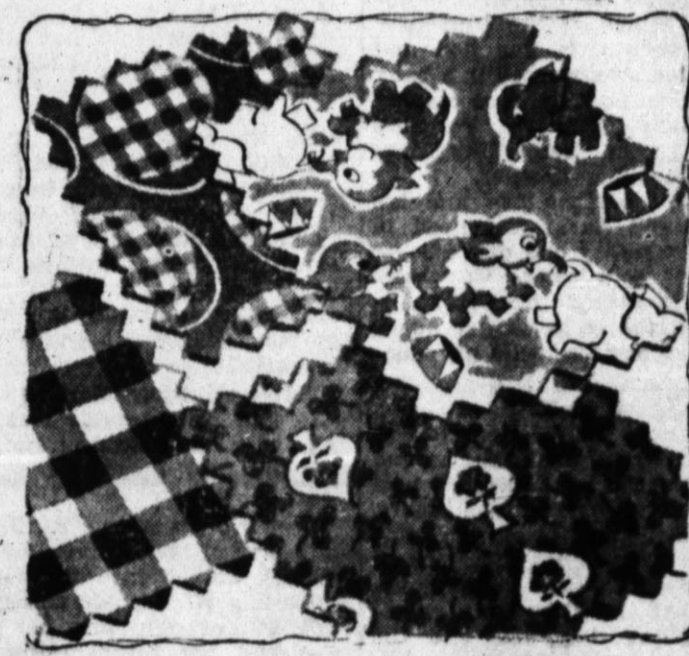
DON'T FIDDLE WITH YOUR FUTURE!
BUY SAVINGS BONDS--TODAY!!

TRY A Cramer POSTURE CHAIR AND BE SURE INVERTED BEARING ADDS YEARS OF LIFE

Scientific posture seating engineered for long years of steady service. Cramer gives you molded foam rubber cushions, micromatic adjustments, free-floating, self-aligning back rest AND the Inverted Bearing—ingenious design that virtually eliminates seat wobble... sheds abrasive grime.

HEREFORD BRAND

PENNEY'S Old Fashioned SEWING BEE



RAMONA Cotton PRINTS

NO MATTER HOW YOU CUT IT YOU SAVE **69¢** YD.

Ramona is Penney's newest cotton fabric... and thrift-priced to help you save! You'll like the soft texture... the easy way it drapes as you sew. Make school clothes, street clothes from washable prints, plaids and solids. Sanforized.

Rondo De Luxe PRINTS

NO MATTER HOW YOU CUT IT YOU SAVE **39¢** YD.

Penney's Rondo percales — terrific budget-stretchers. Sew to your heart's content — school girls' dresses, blouses, skirts... you'll save plenty. Sturdy Rondo washes like magic... colors won't run. Plaids, prints, novelties in new Fall colors.

BACK TO SCHOOL PLAIDS!

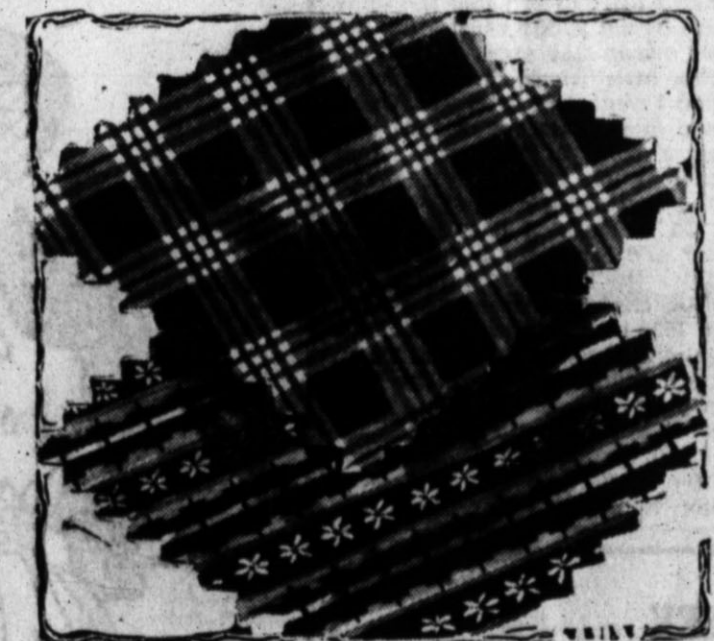
Get Big and Little Sister
This New California Plaid
Dress Style at Penney's Now!



Sizes 3-6x **1.98**
Sizes 7-14 **2.98**
\$3.98

More refreshing than a shiny new apple for teacher... because they're not only an outstanding plaid (top favorite for school) but they have California style details hard to equal! White narrow wale pique, button trimming, slightly longer full-sweep skirts, big (and cute!) tie bow in back. Material is broadcloth, comes in green, brown and red plaid patterns. Don't miss these dresses—they're real economy, excellent buys!

AT PENNEY'S



SPECIAL PERCALES

NO MATTER HOW YOU CUT IT YOU SAVE **25¢** YD.

Big savings on easy-to-sew Fast Color percales in a host of brand new patterns and gay Fall colors. Make back-to-school dresses, blouses, aprons... even kitchen curtains. Colors stay clear-bright after tubbing. Get yours now and save plenty!



RAYON WONDER CREPE

NO MATTER HOW YOU CUT IT YOU SAVE **59¢** YD.

Here's an ideal fabric for slips, lingerie, blouses, children's dresses, linings... rayon wonder crepe at only 59¢. It's specially constructed for sturdiness and resistance to slippage — and it's hand washable. Choose from pale pastels to rich darks.

Penney's CLEARANCE Continues All Next Week

Boy's 8 oz. Blue Denim **RED RYDER JEANS**
Sizes 6 to 14: Sanforized Zipper Fly
Genuine Authentic Brand — Red Ryder Lucky Coin **1.69**

FREE BLANKET

See the blanket display in our window. The person who guesses nearest the correct weight of the blankets on display will receive a Wool Blanket... absolutely Free.

Girls and Ladies **GOWNS and PAJAMAS**
Broken sizes... reduced to **1.00 and 1.50**

Rayon Panels
The lasting, washable finish. Size 14 x 81 or 41 x 91, special. **Ea. \$1.**

Plastic Kitchen **Curtains**
All colors, special. **\$1. pair**

PINWALE CORDUROY

NO MATTER HOW YOU CUT IT YOU SAVE **1.69** YD.

The perfect fabric for school and casual Fall clothes. Pinwale corduroy... so soft to the touch, so sturdy to wear. Take your pick from a wide range of smart Fall colors. Start your sewing now... and save plenty at Penney's.

100 DENIER RAYON PRINTS

NO MATTER HOW YOU CUT IT YOU SAVE **1.19** YD.

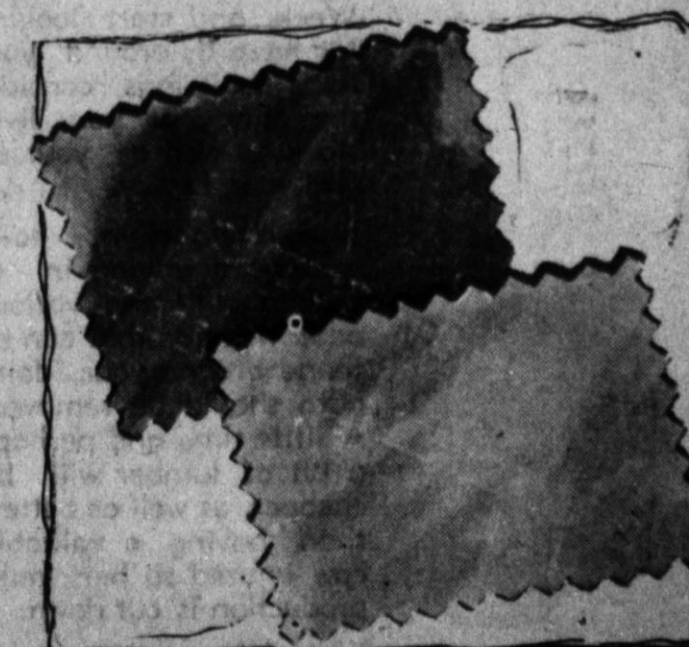
Luxurious fine quality 100 denier rayons... just the fabric you'll want for your better Fall dresses and blouses. Brand new patterns — florals, stripes, geometries... all in handsome Fall colors to add zest to your ensembles. Buy now and save!



SORORITY RAYONS

AMAZING AT THIS NEW LOW PRICE! **79¢** YD.

Penney's trimmed the price on Sorority rayon prints... more proof that Penney's saves you money. Brand new patterns in plaids, prints, geometries. Colors stay clear-bright after washing. Buy now and just count up the savings!



RAYON GABARDINE

NO MATTER HOW YOU CUT IT YOU SAVE **79¢** YD.

No need to worry about clothes that look as if they've never seen an iron. This rayon gabardine stays fresh and neat because it's wrinkle resistant. You'll sew with ease skirts, slacks, dresses... school clothes. Washable. Sanforized. Fall colors.

And So They Were Married - - -

By Phillis Radovich

They might have met almost anywhere but as it happened, they were introduced at church socials, at bridge parties, in hotel lobbies or in boarding house dining rooms.

And so they were married. Here then, is the behind the scenes stories of some local romances, telling you they were and where they met and when they were married.

Before they were Mr. and Mrs. Lee Benefield, she was living in Cilahoma City and he was going to school at the University of Oklahoma. It was 1921 and his sister, who worked in a bank in Oklahoma City, was staying in young Kathryn Postelle's home. She had been telling Kathryn about her brother.

Finally brother Lee and his friend Bill Barkley stopped in Oklahoma City one day enroute to Minnesota where they were going to attend the University, and on the steps of her home, Kathryn and Lee were introduced.

First Date

The next year she enrolled at the University of Oklahoma and Lee returned to the same school as a second semester sophomore. He called her for a date. She couldn't remember him. One of the Sopomore girls in the house knew Lee and after Kathryn accepted the date, she and the other girl came to an agreement. The sophomore was to meet Lee in the living room and to have him sit beside her, so that when he sat beside her, so that when Kathryn came in, she'd know who he was. So that's it, the introduction and the first date.

They went together for about a year and a half and then they were married. They continued to go to college, back in the days when young married couples usually didn't. At that time there were only six such couples attending the entire college.

"My, how times have changed," says Mrs. Benefield.

Met In Friona

Mr. and Mrs. Homer Fox met in the great big city of Friona way back in 1913. Homer was working at Fox Merchantile Co. and had just moved to Texas from Mangum, Oklahoma. Tess's family lived in Friona. And one day, in the lobby of the Friona Hotel, Homer's brother Doug introduced the two.

As it has been 36 years since that first meeting, Mrs. Fox admits that the other details are a little hazy, but that was the beginning.

It was at a dance in Eureka Springs, Arkansas that Lorraine Buell met J. R. Fowkies but though he called and called to invite her out, it took a blind date arrangement before she consented to go out with him.

This was the summer of 1938 when the Big Apple craze was sweeping the country and college boys were going around swallowing goldfish. There was a special celebration dance being staged at Eureka Springs in conjunction with the opening of a new hospital. The staff of Montgomery Ward had been having a party, and they went out to the dance to join the big crowd and watch the fireworks display. New assistant manager Fowkies was there to get in on all the fun.

A pal of his was there with a black haired girl—and her father and mother. Fowkies managed to get himself introduced. He asked her for a date. She refused. He called several times after that; she still refused. Finally about a month later he persuaded another friend of his to arrange a blind date with Lorraine and it wasn't until he called for her at the door that she realized her unknown date was the man who had been calling for weeks.

And So They Married

He had little trouble making dates with her after that and on May 28, 1939 they were married.

Fifty-two years ago, April, in the spring of 1897, Emma Rachel Baiding walked into the hotel at Sterling, Kansas and unknowingly walked right into her future—and her future husband.

She was living in Sterling with her aunt, and attending school. She had gone to the hotel to meet her friend, the owner's niece. Another of the niece's friends also called that afternoon, a pleasant young chap named Joe Beyers who had been dating her.

As Mrs. Beyers now explains prettily, "He came in to see my friend but kept watching me and kept watching me. I was really quite embarrassed and kept wondering what was wrong. He said later he fell in love with me at first sight. Of course, I kind of liked him too."

It wasn't long before he asked her for a date and they went to church together, then to a party. Soon they were going steady and on November 17, 1898 they were married.

"Some people say they don't believe in love at first sight," Mrs. Beyers scoffed. "But that is exactly the way it happened to us."

Met At Bridge Party

Mrs. Leroy Aven was a country school marm, she explained, teaching school down at Hart. One night some friends invited her to play bridge. It was a dark, rainy night, just a good night for playing bridge, she said. And, of course, at the party was Leroy. He had just moved to Hart. It was a year and a half

before they got married, but that's the night they met.

"It wasn't very romantic," said Mrs. Clyde Cave. "We met at a boarding house table."

Clyde lived in this boarding house in Plainview back in 1941 when he was working with his brother at Cave's Five and Ten Cent Store. She was teaching school and always took her meals at this place. It was early fall and she had just returned after the summer vacation.

One of the other girls at the boarding house introduced the two, but Clyde was going with someone else and it was several weeks before their first date. In less than a year they were married.

Everybody thinks the way they met is terribly unromantic. Its true, few people meet on a lovely starlit night with soft music wafting through the branches of the weeping willow trees.

Take the Jimmy Allreds for instance. They met in training union. Mrs. Allred says it wasn't romantic at all. The first time she saw Jim he was just one of the crowd at the meeting. She had just moved to Hereford from Claude and was living with her brother and his wife, Mr. and Mrs. Scott Hogg.

Steadies

Mary, that year of 1937 was taking a beautician's course. The church group were entertaining with a training union party and Jim asked Mary for a date. They started going steady, but in October she moved back to Claude. Jim didn't let that stop him. He just kept on dating her, even when it meant driving all those miles, but two years later they were married.

Now the O. L. Bybees met in Childress, all because a cousin went to visit her friend and stayed entirely too long. And not only that but their first date was a joint chaperone affair. The younger kids couldn't get the car unless the older ones went along.

As Thelma Bybee says, "Owen had a little sister about the same age as my young cousin. My little cousin had gone over to see this little friend one afternoon and I went over after her. Owen and one of his boy friends had come back to the house from their work at the Post Office and that's how we first met."

In a couple of days he called her and asked for a date. They drove the kids to the swimming pool, that afternoon, way back in 1929 because the kids couldn't get the car without them. Then, they admit, they took the kids home as soon as they could and went riding together.

Although Thelma had just been visiting in Childress from her home in Pecan Gap, she

soon moved up there and it wasn't long before they were married.

Teaching And Farming

The Frank Brinkmans met when he was farming and she was teaching school in Gooding, Idaho. He came over to the house where Clara Knystra lived with two other teachers, accompanying some of his friends. They all decided to go dancing that night.

"After that, we saw quite a bit of each other," said Mrs. Brinkman. That was in 1937 and so they were married—two years later.

Blonde Nancy King from Lovington, New Mexico, and the ministerial student from Wellington, Texas, met at Baylor University the year she was a freshman and he was a sophomore. They might never have met at all, except that he kept speaking to her, thinking she was really her older sister.

They were introduced by her roommate one afternoon in the drug store. It was only then that Dick Cagle realized he'd been speaking to the wrong girl all this time. The next time they met was at the training union of the Seventh and James Street church. They were both put on a committee to plan a social, and he took her to the party.

That wasn't their first date, however. In fact, he took her to the show the night after they met. She even remembers that she wore a blue silk crepe dress. He remembers he thought it certainly was pretty.

They went together off and on for three years, and finally, in her senior year they became engaged.

Just One Of The Boys

Mrs. Roger Corbett can't re-

member exactly when she did meet Roger. She had moved to Hereford from Lubbock, and was helping her father at Hannah studio. Roger was just one of the boys, she met. She thinks his roommate introduced them. But even if details of their introduction are hazy, she remembers exactly when she first saw him.

Back in 1927 Zenda Hannah was in at Brook's barger shop, getting her hair cut in one of those smart, new, shingle bobs. Roger was working at Orr's tailor shop.

"You know," she laughs, "we fought like cats and dogs on our first dozen dates. We were so busy fighting we didn't have time for romance."

Bill Davis, Jr., met Lou Pearce down at the swimming pool at Bryan.

In August of 1944 his roommate and Lou's girl friend had been going together, and they introduced Bill and Lou. She was a senior in high school at the time, and he was a student at A. and M.

That night the two couples went dancing at Franklins. In September Lou went off to college at TSCW but the romance thrived. They were married April 6, 1946.

Mr. and Mrs. Jay Boston met at the Epworth League, which is the distinguished title by which the Methodist Youth Fellowship used to be known.

It was Amarillo, 22 years ago, and both of the young people were regular attenders. He was working for his cousin, Howard Blackburn in the clothing store and she was attending school in Canyon.

Finally one night in church he offered to take her back to school. The two got right up in the middle of the service and walked out.

"I really caught the chickens from my parents, the next time I

went home, too," Mrs. Boston recalls. They went together a little over a year before they were married.

At Pep Rally

It was at a pep rally when they were sophomores at Hardin Simmor, that Zona Horn met Wayne Evans. He was dating one of her girl friends and she was dating one of his boy friends. Three or four days later he called her for a date and they double dated with another couple at a picnic in the State Park at Abilene.

They didn't start going together steady for quite some time, but in their senior year they became engaged, and were married June 9, 1940 right after their graduation from college.

But Mrs. Gaston Baer has one of the best stories to tell. She says the first time she met her future husband was the time she went into this store in Tucumcari to purchase some leggings.

It was back in 1921 and young Miss Berg and her family, who had a ranch near Ft. Sumner, were traveling through New Mexico on their way to Dallas. Actually the Bergs had been life long friends of Gaston Baer's relatives but the two young folks had never met until the stop over in Tucumcari.

Things weren't really as spontaneous as they sound, although Gaston declared it was love at first sight.

And Mrs. Baer says he didn't believe in putting things off. After a whirlwind romance the two were married and about six months later moved to Hereford to live.

Business visitors in Amarillo Thursday were Mrs. Art Manjeot and Mrs. Pink Gilliland.

Sell Thru The Want Ads!

VFW Clips Friona 7-4 In Hot Game

Friona lost a heated battle Wednesday night to Hereford VFW as Andy Anderson and Stan Barrett pitched 7 hit ball. Barrett relieved Anderson in the eighth.

Home runs by Raymond Lueb and Barrett were the big difference, as VFW only got one more hit off Johnny Renner than Friona's eight. Friona and Hereford both made more errors than usual.

Higgins had three hits and a run in five trips to the plate to lead the Hereford hitting attack. Barrett had a double besides his homer and Lueb had a single and his homer.

Lacewell hit 3 for 4 to spearhead the Friona attack.

Hereford American Legion will play Friona Wednesday night. VFW takes on Williams Construction company from Amarillo Tuesday night. They are scheduled to play Tulla down there this afternoon.

Hereford -- 001 010 332x-7
Friona ---- 010 100 020-4



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It's Coming!

the Snake Pit

STAR, HEREFORD

NATIONAL FARM SAFETY WEEK

Consider the Safety of your Dairy Cows!



When you follow the suggestions being made during National Farm Safety Week, and start looking for hazards around your farm buildings, consider the safety of your livestock as well as yourself and your family.

Broken stanchions, nails that need driving in or pulling out, and various other hazards that can be found around your dairy barn should be removed. A little time and perhaps a bit of lumber will be cheaper, as well as better, than having a valuable cow injured so her milk production is cut down.

Your dairy cows are valuable property—look after the things that will prevent accidents that might cause them injury.

Hereford Creamery

213 EAST THIRD

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Buy on CONVENIENT TERMS!

Use Our Lay Away Plan!

BUY NOW —and Get First Choice!

Fall Fashions

IN COATS

by Miss Los Angeles and YOUTHMORE

- LAVISH FUR TRIM STYLES
- NEAT TAILORED MODELS
- ZIPPER LINED STYLES

all in the new 1949 shades and distinctive design



THE Vogue

"For the Lady of Fashion"

CASTRO SCD NEWS

Bench Leveling On Cluck Farm Starts Again After Wet Spell

Work is going along again on the construction of bench leveling on a farm belonging to Mr. Roy Cluck of Hart, Texas. This farm is located ten miles south and two miles east of Dimmitt, Texas. Work was started last week but had to be postponed on account of the recent wet weather. When this work is completed, Mr. Cluck will have one of the most efficient methods

of irrigation. In that the proper amount of water can be applied to a uniform depth with the least amount of labor. Construction is being done at the present time on approximately thirty acres for Mr. Cluck. Several other farmers in this District are planning to install this type of irrigation in the near future. Among these are Mr. Willis A.

Hawkins, Jr., of Hart, Mr. H. S. Jones, of Dimmitt, Mr. Cleo Richardson eleven miles north of Dimmitt, and Mr. Willis A. Hawkins, Sr., of Hart, who is also a member of the Board of Supervisors of the Running Water Soil Conservation District.

Numerous other farmers of the District have expressed interest in the new method of irrigation, and probably several thousand acres of land will receive this treatment after these first fields have demonstrated their efficiency and overall advantages over the conventional methods of irrigation.

Mr. Jay Boston, who was voted by the District Supervisors as the outstanding farmer in the Running Water Soil Conservation District for 1949, has recently reported that hubam clover, which he had drilled in his wheat this spring, is now coming along fine after his wheat was cut off. Mr. Boston's planting of this Hubam Clover as a soil improving crop is another of the many soil conservation practices which he carries on regularly. He reports, however, that his hairy vetch seed crop was disappointing in that the crop was so heavy and thick that it fell to the ground and was rotted by the wet weather before he had a chance to combine the seed. Mr. Boston believes, however, that his soil will be greatly benefitted by the hairy vetch, even though he was unable to harvest the seed. Although Mr. Boston lives in Hereford, his farm is located nine miles north and seven miles west of Dimmitt.

Barber Eubanks is chairman of the Running Water Soil Conservation district with R. A. Axtell, vice-chairman, Leo Witkowski as secretary-treasurer and Earl Cole and Willis Hawkins members of the board.

Mr. and Mrs. Abe Martin and their daughter and her family, Mr. and Mrs. James Edmondson and daughter, left Saturday night for Lake City, Colo., where they will spend the next week vacationing and fishing. The group plan to return July 31.

Hub Homer, Tucumcari businessman who will move to Hereford by August 10, and will be manager of the new shoe store going in on Main street was in Hereford Wednesday trying to rent an apartment for him and his wife.



Washington, D. C.—President Truman tells Vernon L. Clark, volunteer national director of the United States Savings Bonds Program (extreme left), Secretary of the Treasury John W. Snyder and Governor Paul Dever of Massachusetts (extreme right), of his pride in the response of volunteers to sell savings bonds during the spring bond drive, May 16-June 30, to "put more opportunity in the future" of all Americans. National Series E savings sales goal of campaign is \$1,040,000,000.

Duties Are Assigned For Hereford Unit

Major Don Zimmerman, commanding officer of the Army Reserve Unit Headquarters and Headquarters company, 4234th Armored Ordnance Maintenance Battalion (tng), assigned to Hereford, announced assignment of duty in the unit this week.

The individuals assigned are to make the subject his personal responsibility so that he may act as advisor and instructor on his subject, according to Zimmerman.

The assignments are: Adjutant O. P. Cowart and Jerry Stoltz; Correspondence Courses, Robert Estes and Delbert Kassahn; Information and Education, Norman Whisenand, Medical, M. W. Nobles; Military Funerals, Russell A. Wingert, Roy W. Ford, Lloyd Olson, and Edwin Flood; Pay and Points, D. C. McWhorter; Promotions, Myles A. Kelly; Refreshments, J. R. Johnson and Jim Welland.

Mr. and Mrs. Earl Springer have returned here after a trip to Colorado Springs, Colorado where they visited their daughter Gwendolyn, who is employed there.

S. L. O. 4-H Club Meets In Joe Landers Home

Mrs. Joe Landers was hostess to members of the S. L. O. 4-H Club when they met last Thursday, July 14. Mrs. Johnnie Townsend demonstrated the correct way of putting in a hem, after the girls had answered roll call with "garments I have made."

Two of the girls volunteered to bake cookies at the next meeting on July 29 in the home of Mrs. Joe Wagoner. A demonstration on baking will be given by the hostess at that meeting.

Those attending last week's meeting were Mozell Young, Helen Diller, Gayle Wagoner, Lillian Drager, Patsy Townsend, Mrs. Joe Wagoner, Ann and Joe Bob, Mrs. Johnnie Townsend and Sandra, Mrs. A. Drager and the hostess.

Hospital Notes

Patients discharged from the hospital; Mrs. Lucille Flesher, med; Donna Jean Flesher, med; E. M. Allen, surg; Mrs. L. F. Wagoner, OB; Feliz Gomez, med; Mrs. Hubert White, med; Cieta Betzen, surg; Dean Hacker, burn; F. E. Walker, accident; Mrs. F. E. Walker, accident; David Moya, med; Cameron Gault, accident; Mary L. Whiteside, med; Virginia Garcia, med; Mrs. A. M. Bazzarth, med; Mrs. H. R. Lee, OB.

Patients in the hospital: Andrew Cocanougher, emerg; Robert Barklay, accident; Mrs. T. Myrick, accident; Mrs. Esperanza Hernandez, gyn; Rosa Coronado, med; Mrs. Hilton Terry, surg; Bobby Armstrong, med; G. E. Parlier, burn; Mrs. Martha Wagoner, surg; Mrs. E. E. Doak, surg; Donald Hicks, surg; Mrs. Jack Boone, surg; Dale Tinnin, surg; Mrs. Camille Crawford, OB; Leo Gallagher, med; Jackie Luck, med; Julia Macias, med; Mrs. Nicolas Morena, med; Mrs. Lorn Pellam, OB; Mrs. Johnnie Cole, orth; Melinda Weems, med; Mrs. J. M. Watson, med.

Babies born in the hospital: Michael Lynn, son of Mr. and Mrs. Lorn Leslie Pellam.

John Douglas Pitman, accompanied by two friends from the University of Texas, left Saturday morning for an extended fishing and hunting trip in Colorado. Arvin Dillard of Wichita Falls, met John in Hereford and the two drove to Raton where they were to meet Bill McKee of El Paso to continue the trip.

PERSONALS

Mrs. Clyde Cocanougher and Elizabeth, who have been living in Lubbock while Elizabeth attends Texas Tech, arrived in Hereford recently and are spending two weeks here. Miss Cocanougher is studying Nutrition at Tech, and has been working in one of Lubbock's Hospitals during this summer.

Mr. and Mrs. Roy Calvert visited relatives and friends in Clovis, New Mexico Sunday. They were accompanied by his brother, Frank Calvert, and his son Randall and daughter of Cheyenne, Oklahoma.

Miss Eloyse Pitman, of Louisiana, Mo., is visiting her parents, Mr. and Mrs. J. H. Pitman, in Wyoming and the Dakotas. En route home to Colorado.

Mrs. Don Taylor, the former of Hereford a week. They will rived Thursday and will spend leave the first part of August on and Mrs. J. H. Pitman. She en route home they will stop in Minnesota for some fishing.

J. W. Roberson Wins Air Trip to Cuba

Mrs. Ernestine Wayland of Independence, Kansas will arrive next week to visit Mrs. Taylor here and will accompany the Taylors on the vacation trip. Mrs. Wayland and Mrs. Taylor were friends and neighbors when they both made their home in Hereford.

J. W. Robinson, new Southland Life Representative for this area, won a trip to Havana, Cuba, his office has announced. Robinson will leave August 1 for Cuba and will make the trip by Braniff Airways.

Funeral services were held yesterday afternoon at 4 o'clock at the Gilliland Funeral Home for Violet Lee, infant daughter of Mr. and Mrs. H. R. Lee. Burial was at West Park Cemetery.

—Buy It In Hereford—

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THIS IS NATIONAL FARM SAFETY WEEK

Yearly hundreds of thousands of man hours of labor and thousands of lives are lost on American farms due to avoidable accidents. Protect yourself and others using your farm machinery by observing the following precautions.

1. Keep safety shield and guards in place
2. Do not try to adjust a machine that is operating.
3. Avoid unnecessary high speeds.
4. Follow operating instructions of the manufacturer.
5. Replace worn parts at once.

FOR COMPLETE CAR CARE— QUALITY LUBRICANTS GOOD GAS STOP AT

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14 COLORS A BRAND NEW KIND OF PAINT— IT'S BRAND NEW

WITH INSURED Washability

Yes—you get a Service Policy with each purchase!

GUARANTEED 100 per cent Washable Without Streaking or Loss of color.

IT'S DIRT PROOF IT'S FADE PROOF IT'S GLIDDEN SPRED SATIN

WASH OR SCRUB DRIES IN 30 MINUTES

READY-MIXED EASY TO BRUSH

Ready to use with roller or brush. Amazingly easy. Saves time!

ALL TYPE WALLS

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INSURED WON'T FADE STAYS CLEAN

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★ Another Glidden Achievement ★

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Autumn-in-town

Swansdown's smart new town suit... how effective, how very wearable with its smoothly rounded shoulders, beautifully fitted jacket, softly gored skirt! You'll like the piquant cuff details that point up pretty gestures. In Miran's pure worsted. Sizes 10 to 20.

Exclusive With Us

Shop Early Use Our Convenient Lay-Away

The Little fashion shop
"Smart Clothes for Smart Women"

As Advertised in VOGUE MAGAZINE

Flour Mills Offer Wheat Premiums To Stimulate Improvement Program

Flour mills desiring to pay the wheat grower for his greater percentages of strong gluten wheat and to stimulate continued improvement are announcing a schedule of premiums for wheat of the best milling varieties. Each mill will make its own schedule public, but there is sufficient similarity to make

possible a general announcement of the premiums according to K. E. Soder, Director of the Texas-Oklahoma Wheat Improvement Program.

Central Oklahoma mills are taking the lead on this premium basis and include the Okeene Milling Company at Okeene, the Canadian Mill & Elevator Company at El Reno, and the Acme Flour Mill at Oklahoma City. Other mills are considering this basis and will possibly make an announcement later. The wheat will be bought on the basis of samples submitted in advance which will be analyzed by a disinterested variety expert and

must be 95 per cent or better true variety. The only varieties covered in this schedule include Commanche, Westar, Tenmarq, and Turkey because they are the strongest gluten of the recommended varieties. The sample must test 12 per cent protein or better and delivery must be on a specified date so that the premium wheat may be kept separate from the other wheat in the mill. The premium will be 5 cents per bushel, to start with and will be paid from August 1, 1949, to April 30, 1950. These same mills advise that they will not knowingly accept wheat containing over 10 per cent Red Chief or Chiefkan.

In Texas the only premiums currently being offered are being paid by the Morrison Milling Company at Denton, Texas. These Morrison premiums are 1 cent per bushel from 80 to 89 per cent good varieties, 2 cents from 90 to 99 per cent desirable varieties, and 3 cents for 100 per cent pure wheat of the recommended varieties. There are no qualifications on the protein or time of delivery at Denton. The Universal Flour Mills at Ft. Worth and the Arrow Mills at Houston have advised Mr. Soder that they are not accepting any wheat containing over 10 per cent undesirable varieties. It is understood that the various units of the Tex-O-Kan Flour Mills and the Burrus Elevators are operating on the same basis. The management of the Harvest Queen Mill at Plainview, Texas, have advised that during harvest 1950, they will not accept Red Chief or Chiefkan wheat at any price.

The acreage of undesirable varieties in Oklahoma and Texas has now decreased to a point where Mr. Soder is advising the flour mills that they can buy plenty of wheat for milling purposes without taking into their plant a single grain of these undesirable varieties. The government purchases for overseas shipment have disrupted the wheat marketing picture to the point where the true value of the varieties is not reflected in the local market prices. This announcement of premiums for suitable farm stored wheat is expected to repay farmers for their added efforts and to encourage further improvement. Farmers desiring to collect these

premiums should submit samples through their local elevators or mills to determine the exact premiums they can secure, concludes Mr. Soder.

Funeral Services Held For Charles A. Adams

Funeral services for Charles Alton Adams, 62 years old, were conducted at the Church of Christ in Friona at 2:30 o'clock Saturday afternoon.

Mr. Adams died Thursday, following several days illness, in the Farmer County Hospital.

Survivors include his wife, Mrs. Ethel Adams, Friona; two sons, Raymond Adams and Marion Adams of Friona; two daughters, Mrs. Alice Wilkins, Friona and Mrs. Carrie Lindsey, Bovina; and two sisters Mrs. Alta Wetham, Bovina and Mrs. Charlie Riddle, Nanpa, Idaho.

Interment was in Friona cemetery under the direction of Gilliland Funeral Home of Hereford.

Famous Cartoonist



Gus Edson, originator of the popular comic strip "The Gumps", is chairman of the Cartoonists' National Bond Advisory Committee which has pledged its organization to help in the Savings Bonds "Opportunity Drive" May 16-June 30.

As chairman of this important committee, "Gus" and his aides have given invaluable support to the Treasury Department in securing the aid of every prominent cartoonist in the country. Through the efforts of these artists the Savings Bonds message of opportunity for the future will be carried to millions of regular cartoon strip readers.

Letters To The Editor

Dear editor:

Why do the businessmen in town want to rent farms and wheat land that aren't interested in the soil, they only want the money. When there's a lot of folks, like us trying to rent land or a farm, to live out on it, because we want to give our children a chance, and really interested in farming as well as the need of it. And we have no other business or security, just waiting for a break.

Mrs. B. B. Hudson

Dear Editor:

Since reading your front page article about the so-called campaign against stray dogs, I can hardly control myself to write, but it's high time people stopped these "strong arm" tactics of our "well armed policemen"—even if it takes something drastic to do it.

Parents try to teach their children to be kind to dumb animals, and then some grown men, in age anyway, bribe them to send a dog to his execution. Now I know that stray dogs need to be eliminated, but why not let those men do their dirty work without any advertising? No wonder Hereford has juvenile delinquents!

Another thing too—if a man is armed, why does he have to feed a dog poison before he is brave enough to shoot it?

I've always enjoyed the Hereford Brand, in fact have bragged about it away from home, but was really disappointed that such an article was printed in so gruesome a way—and on the front page. What good reading it will make for the out of town subscribers!

This letter may seem only a drop in the bucket, but I've talked to other dog lovers who will probably be more than willing to sign a petition if necessary to eliminate such examples to the children of Hereford. How would you like for your child to bring home one of those bloody 50c pieces.

Jessie Ann Sattle

PERSONALS

Mr. and Mrs. Don Manzer and small son Chris of Dumas spent the past weekend with Mrs. Manzer's parents, Mr. and Mrs. G. D. Cajson and attended the France-Cajson wedding Saturday morning.

Mrs. Nancy McCaslin, hostess at Randall Hall in Canyon spent Wednesday night and Thursday in Hereford with her daughter, Mrs. Jack Gilliland.

—Buy It In Hereford—

Mrs. Cole Falls Breaks Left Arm

Mrs. J. B. Cole broke her left arm Friday afternoon when she fell near the steps of her home on Highway 51.

Mrs. Cole stumbled as she was going down the steps, and fell on her side.

She was taken by ambulance to Deaf Smith County Hospital. Attendants reported Saturday that her arm had been set and put in a cast and she was returned to her home this week-end.

Mr. and Mrs. R. D. Ford and (Bob of Lubbock) were in Hereford Wednesday to take Max Ford home. He has been visiting for the past week with Don Viegel.

Mrs. Ora Potter and Kenneth Potter of Elkhart, Kansas, spent last week-end in Hereford with her daughters, Mrs. Lawrence Carlson, Mrs. Dick Barrett, and Mrs. Lonnie Jenkins and their families.

LUBRICANTS THIN WEATHER HOT PUT YOUR CAR UPON THE SPOT

BRING YOUR CAR IN NOW FOR COMPLETE SUMMER LUBRICATION

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If you remember when odoriferous asafetida bags were worn to ward off germs — you'll sympathize with Tommy! Today, pharmaceuticals do a better job — more pleasantly. Check with your doctor in case of ailments, and remember: Haile Drug fills his prescription with accurate care.

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Marriage of Jeanne France To G.D. Caison Announced

Mr. and Mrs. J. B. France have announced the marriage of their daughter, Jeanne, and G. D. Caison, Jr., son of Mr. and Mrs. G. D. Caison, on Saturday morning, July 16, at seven o'clock.

The double ring ceremony was held by Minister Bob Wear of the Hereford Church of Christ in the presence of close friends and relatives at the home of the bride's parents.

Tall baskets of pink and white gladioli and feverfew arranged in front of the fireplace formed the setting for the ceremony with mantel arrangements of pink rosebuds and white tapers.

Miss Ruth Pickens and Carroll Newsom attended the couple. Miss Pickens wore an aqua crepe dress made with shawl collar extending into a bertha and draped skirt. Her corsage of gladioli blossoms matched the featured white accessories.

The bride wore a satin frock in dusky rose with the waist fashioned to a plunging neckline and short sleeves. The drape

over the hips in front was adapted to long princess lines in the back. Accessories and small off-the-face feather hat were in Palomino brown. Her flowers were white gardenias.

After the ceremony Mrs. Cora



MRS. G. D. CAISON

Cockrell, aunt of the bride, and Mrs. Don Hanzer of Dumas, sister of the bridegroom, served refreshments to the wedding guests from a lace laid table adorned with pink and white rosebuds.

When the couple left on a wedding trip the bride wore a gray gabardine suit.

Mrs. Caison is a graduate of Hereford High School and of

Chillicothe Business College, Chillicothe, Mo. She is now employed at the Deaf Smith County Packing Company. Mr. Caison is a graduate of Dimmitt High School and served 18 months in the armed service. He spent 6 months overseas in the European Theater of War. He is employed at the Hereford Laundry.

The couple have returned from a short wedding trip and will make their home here.

The Sunday Brand

Sunday, July 24, 1949

Section Two

SOCIETY

Trio Of Hostesses Entertain Group At Come-As-You-Are Dance Friday

Mary Jo Mathies, Jacqueline Newell and Pat Longbottom were hostesses for a Come-As-You-Are Dance held at the club house Friday night July 15.

Those registering for the informal affair were: Pat Longbottom, Harold Loerwald, Lee McNeese, Carl Hennington, Bobbie Brownlow, Larry Wilson, Mary Jo Mathies, Bob Carnahan, Barbara Burney, Wayne Newsom, Anne Morgan, John Combes, Gulletta Guntenson, Dwight Wilson, Mr. and Mrs. Bill Howard, Ruth London, Bob Sarafan, Elaine Thompson, Bob Johnson, Margaret Sowell, Margaret Newell, Pat Slagle, Richard Ireland, Jaynice Boston, John Estes, Virginia Lyons, J. W. Robinson, Billee Johnson, Neil Jackson, Stratford, Jacqueline Newell, Buddy Corbett, Trigger Carlyle, Dale Barkley, James Hutson, Ray Terry, Wayne Williams, Dick Kopp, Brack Daniel, Glen Hopson, George Hamilton, Grady Poff, Gerald Hamilton, Joe Jack Gantt, McKinney, Jim Hamm, Rocky Ford, Colo.; Jim Kaser, George Loerwald, Bobby Hamilton, Leven Gray, St. Louis, Mo.; Jimmy Boardman, Charles Skelton, Bill Dameron, Johnnie Bice, Dimmitt; Keith Hutson, Raymond Lueb, Karl Hutcheson, Gerald Smith, Duane Williams, Tommy Mathies, Jeareen Sowell and Gus Frye.

Peggy McCathern Marries Wilton Lillard At Home

Daisies and greenery and white gladioli blossoms formed the background Thursday evening July 14 in the home of Mr. and Mrs. J. E. McCathern, Sr. for the marriage of their daughter, Peggy McCathern, to Wilton Lillard, son of Mrs. Carrie Lillard of Friona. The ceremony was performed by the Reverend Don Davidson, pastor of the First Methodist Church before an im-

proved altar with white tapers in seven-branched candelabra giving soft illumination. Recorded wedding music included "Because" (D'Hardeiot) "My Hero" from The Chocolate Soldier by Strauss, and the traditional wedding marches.

Attendants were the bride's two sisters-in-law, Mrs. Gerald McCathern and Mrs. J. E. McCathern who served as brides-

wore peach organdy with matching lace trim—made with high neckline, fitted waist and full corded skirt. She carried an arm bouquet of blue carnations. Mrs. J. E. McCathern's dress was of blue net made with short sleeves and sweetheart neckline with full skirt. Her flowers were pink carnations.

Flower girls were small nieces of the couple, Jenny Lynn McCathern and Glenda Sue Woodford, who were dressed in pale blue and yellow and wore blue carnations in their hair. They scattered rose petals before the bride from dainty white baskets.

Gerald McCathern was best man and J. E. served as an usher.

Descending the stairway on the arm of her father, who gave her in marriage, the bride wore the traditional wedding white in marquisette made with an off-the-shoulder neckline with fluted bertha effect. The long full skirt which was attached to a low bodice, gave a hooped effect with a repetition of the fluted material at the hips. A band of orange blossoms held the tiered veil of illusion in place and she wore long marquisette mitts. She carried a sheaf of pink and white gladioli tied with white satin ribbon, and her only ornaments were a three strand string of pearls with matching ear screws.

The bride's mother wore a black sheer accented with white and a corsage of pink carnations. Mrs. Lillard wore a two-piece beige linen dress with lace trim and accessories in white. Her corsage was of white gladioli flowers.

Reception Follows Wedding

Immediately following the wedding the couple was honored at a reception. Mrs. Louis Woodford, sister of the bridegroom, served the three-tiered wedding cake and Mrs. J. E. McCathern presided at the crystal punch bowl. Maxie McCathern, cousin of the bride, assisted guests when registering.

For traveling when the couple left on a short wedding trip, the bride donned a tailored dress of navy sheer and wore a corsage of white gladioli.

Mrs. Lillard is a graduate of Pampa High School and attended a beauty culture school in Amarillo. She has operated her own shop here for the past two years. Mr. Lillard is a graduate of Friona High School and attended W.T.S.C. Canyon one year before entering service. He was a member of the Air Corps for three years with part time overseas duty. After the war he returned to Canyon to receive his Bachelors Degree in May of this year.

After the wedding trip they will be at home in Canyon where he is working toward his Masters Degree.

Out-of-town guests at the wedding included; A. J. Black of Pampa, great grandfather of the bride, Mr. and Mrs. Rual Baxter, Pampa; Mrs. A. S. Traveek, Mr. and Mrs. Gerald McCathern, Lubbock; Mrs. D. T. Pfeil and children of Lefors; Mr. and Mrs. G. H. Baxter and Boyd of Keys, Okla.; Mr. and Mrs. A. B. Cleveland and children of Borger; John Albert Wilson, Bethany; Jackie Davis, Lefors; Mr. and Mrs. F. W. Lillard, Mrs. M. S. Weir, Mr. and Mrs. L. T. Lillard, Mr. and Mrs. Harold Lillard, Mr. and Mrs. C. L. Lillard, Mrs. Carrie Lillard and Mrs. Bert Chitwood, all of Friona.



MR. AND MRS. WILTON LILLARD

MRS. WAYNE EVANS

Expensive Or Not-Cake Recipe Proves Delicious Asset To Meal

The story goes, about this recipe, that a Lubbock woman ate some cake in a Dallas tea room and liked it so well that after returning home she decided to write to the tea room chef and see if she could obtain the recipe. Making it clear in the letter that she wished to pay for the recipe, she anxiously waited for a reply. It came—with a bill for one hundred dollars.

That story, if true, adds up to a very expensive recipe, but Mrs. Wayne Evans, whose sister in Lubbock sent her the recipe, got it for nothing and passes it on the same way to readers of the Sunday Brand.

Whether the recipe is obtained with or without cost, the cake is delicious. Here it is:

Miracle Whip Cake

2 cups all-purpose flour
1 cup sugar
1 1/2 teaspoons baking powder
1 1/2 teaspoons soda
4 tablespoons cocoa
Mix dry ingredients and add:
1 cup cold water
1 cup Miracle Whip Salad Dressing
2 teaspoons vanilla
Blend all together thoroughly and pour in shallow oblong pan.

Bake in 350 degree oven for 35 minutes.

Icing For Cake

1 cup sugar
1-4 cup cocoa
1-4 cup milk
1-4 cup oleo margarine or butter
2 teaspoons vanilla
Bring-icing ingredients to a boil and cook for 1 minute (no longer). Cool and beat until of spreading consistency. Spread the icing while the cake is still in the pan and cut in two inch squares.



Win One Honors Mrs. Ward Teacher For Past Fifteen Years

Honoring Mrs. J. F. Ward on her 77th birthday, members of the Win One Class of the First Methodist Church held a covered dish luncheon at her home Tuesday. Mrs. Ward has taught a Sunday School class in the Methodist church for over half a century and has been teacher of the Win One Class for the past fifteen years.

Nothing was left undone to make the day a high spot in Mrs. Ward's calendar of memories. Flowers were everywhere and the birthday feast was topped with two birthday cakes, gifts from Mrs. M. L. Steele. Her son, Roy Kelly, and his family of Denton made the trip to be here on that day and a shower of lovely personal gifts were presented as well as numerous gifts for Ward Hall, which Mrs. Ward is providing for the new church in memory of the late Mr. Ward.

Among the gifts for Ward Hall were a picture "Rebekah at the Well" painted by Mrs. Rufus Richie of Grand Saline who made her home with the Wards when a child, a piano given by Mrs. F. P. Roloson, a member of the class, a desk given by Wm. Roberson of Amarillo, a nephew, a



MRS. J. F. WARD

magazine rack brought to Mrs. Ward for Ward Hall by her son, Roy Kelly. Her daughter, Mrs. Dollie Auger of Oakland, Calif. is arranging for enlarged photographs of Mr. and Mrs. Ward which will be hung in Ward Hall and numerous money gifts

for the Hall were presented. Pictures of the class were made and one of these will be enlarged and hung in the Hall.

Rev. M. M. Beavers gave the invocation and paraphrased James 2-32 in a tribute to the honoree. Miss Thelma McMinn was in charge of music. Mrs. Wm. McGhee, president of the class, presided over the program. Mrs. Ward conducted a devotional lesson and presented Mrs. Rolson's gift of the piano. Rev. Beavers spoke briefly in a tribute to the late Mr. Ward and S. O. Wilson who lived near the Ward's for many years, told something of "Mrs. Ward as a neighbor."

Mrs. Eleanor Hudspeth, who was also celebrating her birthday Tuesday, was a special guest, sharing in birthday honors. At the conclusion of the day's celebration, birthday cake was distributed among the shut-in members of the church.

Out-of-town guests present for the occasion were: Mr. and Mrs. H. L. Nelson and children Tommy and Aileen of Hope, Miss, Mr. and Mrs. Roy C. Kelly and children.

(Continued on Page 4)

Bud-to-Blossom Club Makes Plans Name 1949-50 Season Committees

Bud-to-Blossom Club met in a called session at the Camp Fire Hut recently. Mrs. H. H. Caraway, president, presided when members voted to continue the beautification of the Camp Fire Hut grounds as their project for the 1949-50 club year. The chrysanthemum was chosen as the club flower for the next year and members decided to feature horticulture in roll call for the coming year. Members will be required to read at least one approved book on flower culture and arranging during the club year.

Mrs. John Winkler was named federation councillor.

Appoints Committees

Mrs. J. N. Nell, president-elect, read the list of appointed committees to serve for the 1949-50 season. They include: Program, Mrs. Ben Childers; chairman, Mrs. H. H. Caraway and Mrs. E. M. Patton; Membership—Mrs. R. A. Daniel, Jr., chairman, Mrs. Tom Howard and Mrs. John Winkler; Social and Cheer—Mrs. Frances Parker, chairman; Plant Exchange, Mrs. Kathryn Russell, chairman; Project—Mrs. E. D. Newsom, chairman; Mrs. J. E. McCathern and Mrs. George Olson; Finance—Mrs. George Springer, chairman; Mrs. Lee Renfro and Mrs. Hilton Higgins; Mrs. Merlet

ta Madsen will serve as horticulturist.

After the business session members finished setting out grass on the grounds and the project committee pointed out work that the group has done during the past year, including plowing of the ground and sodding in Bermuda grass, setting out two pyracantha shrubs, typha bushes and four dozen tulip bulbs and iris.

Those who have served on the project committee for the past year are Mrs. E. D. Hopson, Mrs. R. A. Daniel, Jr. and Mrs. Wm. Hull who has recently moved to California.

Members present were Mesdames: H. H. Caraway, Ben Childers, R. A. Daniel, Jr., J. D. Neill, George Olson, Frances Parker, Lee Renfro, Geo. Springer and John Winkler.

Al Fresco Party Honors Visitor

Among the many outdoor picnics and parties being given to compliment out-of-town visitors in Hereford was the backyard picnic-party given at the J. A. Pitman home Saturday night, July 16, honoring Mr. and Mrs. John Aldridge and son Bill of Lealand, Miss, who have been guests in the home of her sister, Mrs. J. H. Pitman.

Informal games in the game room and conversation made up the entertainment after the picnic supper.

Attending were the honor guests, Mr. and Mrs. Woodrow Ireland, Mr. and Mrs. J. H. Pitman, Mr. and Mrs. E. B. Hedrick, Mae Pitman, Genevieve Eberle, Barbara Burney, Helen and Katherine Acker, John Douglas and Helen Ann Pitman, Mrs. Seth E. Holman and Mr. and Mrs. J. A. Pitman.

Guests in the home of Mrs. J. F. Ward this week have been Mr. and Mrs. H. L. Nelson and children Tommy and Aileen of Hope, Miss, cousins of Mrs. Ward who were enroute to their home from Denver, Colorado. Her son and family, Mr. and Mrs. Roy C. Kelly and children of Denton, and a great niece, Joyce Roberson of Amarillo.

Dorcas Circle Meets For Morning Coffee

Dorcas Circle of the First Methodist Church was entertained at a coffee given Wednesday morning at the country home of Mrs. Lee Kent.

Mrs. Don Martin and Mrs. Leroy Aune directed the program on "Friendliness to Foreign Children." Mrs. Bill Waldrep was a special guest.

Members attending were Mesdames: Bartley Dowell, Leroy Aven, Jim Whelan, Dick Barnard, Howard Gore, Richard Winget, Don Martin, Cecil Malone, Glenn Watts, Paul Conaway and the hosts.

Mary Palmer Group Holds July Meeting

Mary Palmer group of the Auxiliary of the Presbyterian Church held a meeting in the home of Mrs. Hugh Witherspoon Wednesday afternoon. Mrs. C. C. Ferguson gave the opening prayer and Mrs. Arch Conzlin, a former president of the group, gave the program. The subject for the afternoon was "The Book of Second Timothy."

During the business session members decided to hold a prayer service at the church on the next meeting date, August 17. The prayer service will be held at 9 o'clock.

Mrs. J. T. McClung gave the year book of prayer in conclusion.

Circle Is Entertained In Home of Mrs. Byer

Emma Wheeler Hawkins Circle of the Women's Society of Christian Service of the Methodist Church met in the home of Mrs. J. E. Beyer Wednesday afternoon. Mrs. I. H. Spratt gave the devotional program and Mrs. M. Faulkner gave the opening prayer.

Mrs. Frank Torrell read a paper on Methodism in South America and a paper on "Times Have Changed" was read by Mrs. E. Beyer. Mrs. E. W. Harrison gave the prayer in conclusion of the meeting.

After the program refreshments were served by the hostesses.

Miss Billee Ray Johnson Will Be Bride Of Neil Jackson In August

Announcement is being made



MISS BILLEE RAY JOHNSON

today by Mr. and Mrs. Ray Johnson of the engagement of their daughter Billee Ray to Neil Jackson, son of Mr. and Mrs. Harry Jackson of Stratford. The couple will be married here in the First Methodist Church on August 21.

News of the approaching wedding will be revealed at an informal affair which will be given this afternoon at the Johnson Summerfield home. The prospective bride studied at West Texas State College last year and Mr. Jackson graduated at W. T. last May. He was a four year letter man in basket ball. Miss Johnson grew up in Hereford and is a graduate of Hereford High School.

After September they will reside in a new home now being completed in Stratford. He is engaged in farming and ranching.

Garden Beautiful Makes Plans For Next Year's Work

Members of the Garden Beautiful Club met in a called session Thursday morning at 9:30 o'clock in the home of Mrs. S. L. Kasley.

Planning next year's work was the theme of the meeting and activities receiving consideration in the open discussion were: sponsoring the planting of red and white roses around the Whiteface football field, plans for landscaping the Deaf Smith County hospital grounds, the annual Flower Show and the annual Tour of New Homes.

Members present were Mesdames: Forrest Minton, president; Mary Seliger, Francis Houston, R. B. Miller, E. O. Jordan, N. D. Bartlett, Jr., Lisle Woodford, Colby Conkright, Clinton Jackson, D. C. Kinsey, Norris Larmet and the hostess.

August Nuptial Plans Are Revealed For Rosemary Phillips-Mr. Melton

Pink roses, for romance, and white flowers, to carry out the bride-elect's chosen colors, were used yesterday afternoon when Mrs. Earl Phillips entertained with an informal tea to announce the betrothal of her daughter, Rosemary, to Freeman Melton, Jr., son of Mr. and Mrs. Freeman Melton, Sr., of Wellington.

The wedding will take place on Sunday, August 14 at the First Christian Church with the Reverend Roy Ford officiating.

News of the approaching nuptials was revealed with the refreshment course which was served from a lovely table arranged with pink rosebuds and pink tapers. Appointments picked up the pink and white color theme.

Those making up the house party included: Miss Frances Harp of Canyon at the guest register and Miss Frances Blissen of Amarillo and Mrs. Wix Bries of Canyon who served punch.

Miss Phillips and Mr. Melton

MISS ROSEMARY PHILLIPS

Hereford Riders Complete Plans For Pampa Parade Aug. 3

Hereford Riders Club was entertained at the home of Mr. and Mrs. T. W. Roberson Thursday night with a backyard picnic.

Plans were completed for the trip to Pampa when members will ride in the parade at the Pampa Horse Show and Rodeo on August 3. The parade will be staged at 4 o'clock and members riding in the group in full uniform will be given passes to the Rodeo.

A letter was read from the Pampa Club in which officials stated that unloading chutes and all accommodations will be provided by the Pampa group.

Those enjoying the outdoor affair were: Mr. and Mrs. W. S. Fulton, Mr. and Mrs. Jeff Roberson, Mr. and Mrs. Joe Kendall, Mr. and Mrs. Ky Lawrence, Mr. and Mrs. Lee Hopson, Mr. and Mrs. V. C. Hopson, Mr. and Mrs. O. G. Hill, Jr., Mr. and Mrs. Pat Lawhon, Mr. and Mrs. Jack Messer, J. D. Neill, Mrs. Hazel Sparks, Virgie Lee Sparks, Nell Spradley, Mrs. J. W. Spradley, Janie Wombie, Virginia Lyons and the hosts.



SUMMERFIELD NEWS

Social On Friday Night Entertains Summerfield Church Young People

By Bobbie Waiser
Games were played after which refreshments were served to Mary and Claudia Stone, Don Russell and Charles Russell, Wayne and Willis DeLozier, Paul

and Rosene Lance, Conrad and Bargar Clark, Charlene, Dorothy and Wayne Lee, Norma and Janette Carter, Bradley, Jim and Billy Lookingbill, Shirley and Marco Summer, Wayne and Bobbie Waiser, Gayle Roberson, Don Clark, Melvin Raney, Abby Longbottom, Marty Criss, Joyce White, Joan Waiser, Beth Norman, Lewis Grinnell, Mr. and Mrs. Carl Lee and Jackie and Carolyn Ann, and the hosts, Mr. and Mrs. Simmons.

Gloria and Carol Rae Waiser were hostesses at a slumber party Friday night. The Junior G. A.'s were the special guests. Attending were Sue Nell Summer, Nan Longbottom, Carol Rae Waiser and Gloria Dee Waiser.

Mr. and Mrs. J. B. Noland and family and Shirley Ann Summer are vacationing in Red River, New Mexico this week.

Members of the W. M. U. met last Wednesday with Mrs. C. R. Waiser in charge of the program. "Christ, the Answer to Oriental Religions" was the program theme. Mrs. Roy Lovett presided at the Scripture-reading quiz.

Also meeting at the same time Wednesday were the Sunbeams. Attending were Betty and Ken Waiser, Ann and Jerry Lance, Vicky and Donnie Lovett, Andy and Oliver Summer, Sandra and Eleanor Patrick, Jackie and Carolyn Ann Lee, Marie Roberson, Mrs. Carl Lee, leader and Joan Gloria and Carol Rae Waiser, visitors.

Wayne Lawrence and family of Los Angeles, California visited here recently with his brother, Ky Lawrence.

Mr. and Mrs. Y. W. Lee are visiting their son and family, Carl Lee.

Other vacationers at Red River this week are the L. B. Lookingbill family.

Mr. and Mrs. John Black of Amarillo were Sunday visitors in the Lee Curry home.

Mrs. Lena White, Mrs. Kenneth White, Joyce and Perry White and Mary Hope Criss were visitors this week in the O. C. Stone home.

Mr. and Mrs. O. B. Summer are visiting in Borger this week. Eighty-eight were in attendance at church Sunday morning, and fifty-five attended Sunday evening services. During the Story Hour the closing program on Bible Scriptures was held.

Bib Wilson, Urlin Streu, R. C. McGilvary and Jim Lipscomb have gone fishing at Conchas Dam. The four men left Hereford Thursday afternoon and will return Sunday.



JOEL MCCREA makes friends with ALEXIS SMITH in "SOUTH OF ST. LOUIS," a Warner Bros. picture, in color by Technicolor.

BIBLE COMMENT FOR JULY 31

Psalms: Psalms of David. Psalmist Sings Of Glory of God And Dignity of Man

WHEN the Hebrew poet looked into the heart of man he saw both good and evil. He saw in man an image of God that man had marred and defiled. But he saw in the heart of God only the reality of that pure and undefiled goodness of which man at his highest and best, and in his noblest aspirations, bore the marks.

He linked man with God—man in his weakness and sin and need, with God, the Perfect Being, perfect in truth and righteousness, in holiness and beauty.

This note of confidence in God is the deepest and strongest note in the Psalms. It reaches great heights and deep intensities in Psalm 46.

"God is our refuge and strength, a very present help in trouble. Therefore will not we fear, though the earth be removed, and though the mountains be carried into the midst of the sea."

To get the real significance of those words, and some sense of the depth of their faith and trust in God, one must realize the situation of the Psalmist who wrote them. He was not living in a safe community, but in a little land in the midst of great, ancient warring empires. The constant danger and threat were similar to those that peoples and nations have experienced within the last few years, and which, in a sense, overhang the world in an atomic age.

But the Psalmist was not lacking in moral and spiritual power. His expression of boundless faith in God, no matter what might happen, was not a figure of speech, or a matter of words, but the profound conviction of a realist.

What a faith to have! How can we get it? To know Him, I think, is to live with Him in the pages of the New Testament, until He becomes as real to us as He was to Paul.

Chief Warrant Officer Robert Horton, Mrs. Horton and their young daughter Patricia Lee, arrived in Hereford Tuesday to visit his mother, Mrs. R. J. Naylor, and his sister, Mrs. C. I. Rudd. The Hortons have been overseas in Germany for the past three years. He is a former Hereford resident, having lived here in 1936.

Mr. and Mrs. Nell T. Wyrick and young daughter returned Saturday night from a two weeks vacation with his parents in Nebraska.



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Mrs. Walter Goforth and her young son, Shorty, was in Hereford last week end. Mr. Goforth is employed at the First National Bank and the family will move

to Hereford as soon as they have found a house. Hamp McCary, Littlefield business man, was in Hereford Thursday on business.

Mrs. Marshall Formby is in McAdoo visiting her husband's parents. She left Hereford on Monday and will return the latter part of this week.

CHANCES ARE... by Elgin

CHANCES ARE ONLY 3 TO 1 YOUR PHONE WON'T RING IN THE SMALL HOURS OF THE NIGHT... BUT-- CHANCES ARE 99 TO 1 YOUR MAINSPRING WON'T FAIL IF YOU HAVE A NEW ELGIN WATCH!



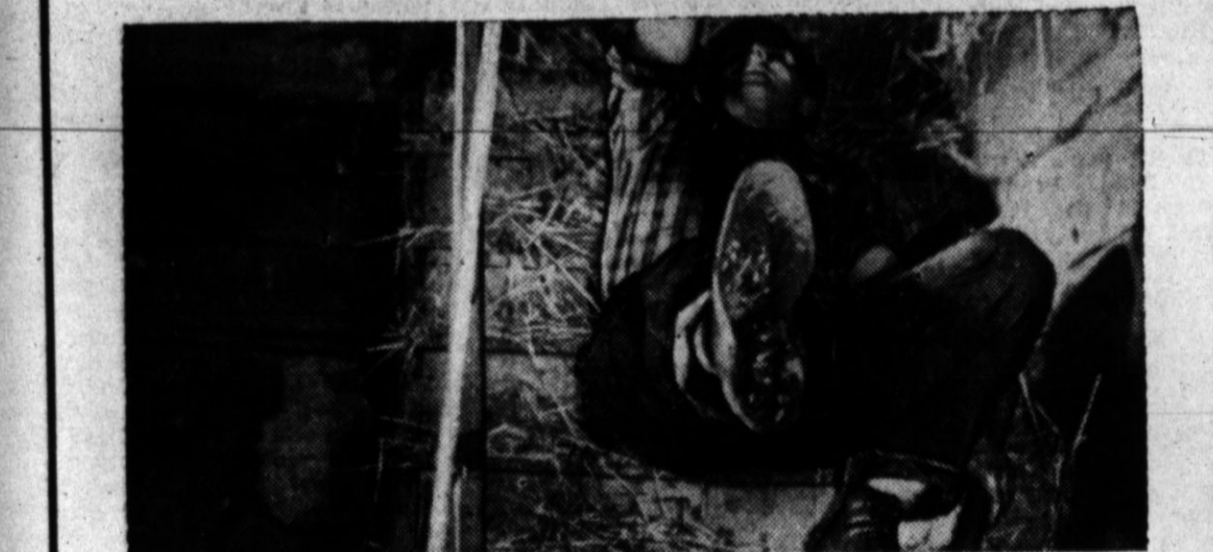
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Accidents never happen to you!



Falls like this killed hundreds, and injured thousands of farm residents in 1948. It's such a simple thing to keep stairways uncluttered. Check your home and farm buildings for accident hazards like this. The life you save may be your own!

Broken Steps In the home or BARN... Windmill Tower Steps -- and Many other Minor Repairs COST LITTLE - AND AVOID ACCIDENTS Kemp Lumber Co. 102 MILES JIM WHELAN, Mgr. PHONE 44



Little Man. What Now? Mann's MALTED MILK BREAD. An advertisement for Mann's Malted Milk Bread featuring a cartoon character in a cowboy hat and a loaf of bread.

STREET MAP OF HEREFORD, TEXAS BUSINESS and PROFESSIONAL DIRECTORY When in need of Prompt, Dependable Service... use this Directory

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A. O. Thompson Abstract Co. Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.

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REMINGTON TYPEWRITERS OFFICE SUPPLIES FARM AND HOME FLOOR AND WALL SAFES AT YOUR HEREFORD BRAND

THIS SPACE FOR SALE

PARKER BROTHERS PLANING MILL AND CONTRACTORS We build house to be moved. Will build to your specification. Check our prices before you build. Cabinet work.

MOORE'S are - Open 7 days a week - Open at 6:30 A. M. and Close at 9:00 P. M. - Headquarters for good Meats, Fresh Vegetables and a complete Grocery stock. - Headquarters for Gas and Oil Needs. MOORE'S GROCERIES GAS AND OIL Intersection Highways 51 and 60 Phone 154 301 E. 3rd Phone 383

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FOAM LATEX CUSHIONS For Office, Home, Car, and Tractor at the Brand Office PICK-UP AND DELIVERY SERVICE PHONE 111 ACME CLEANERS All Garments Insured 308 N. Main Hereford MADE TO MEASURE CLOTHES

HEREFORD WRECKING CO. Highway 60 Complete Line of USED PARTS See us for Expert Repair Work of All Kinds!

COURTHOUSE RECORDS

Deeds of Trust
O. R. Campbell and Bess E. Campbell to F. C. Winfrey: W 1-2 of Section No. 38, Block K-8, Deaf Smith County, containing 325.46 acres of land.
T. B. Bailey to McCord McIntire and Fay P. McIntire: All

of Section 36, Township 7 N, Range 2 E, of a Capitol Syndicate Subdivision, Deaf Smith County.
T. B. Bailey to McCord McIntire and Fay P. McIntire: W 1-2 and NE 1-4 of Section 30, Township 7 N, Range 3 E, in Capitol Syndicate Subdivision Nos. 355 and 357, containing 482 acres lying in Oldham and Deaf Smith Counties; and N 1-2 of Section 31, Township 7 N, Range 3 E, of a Capitol Syndicate Subdivision, Deaf Smith County.

County.
T. B. Bailey to McCord McIntire and Fay P. McIntire: S 1-2 of Section No. 31, Township 7 N, Range 3 E of a Capitol Syndicate Subdivision, containing 320 acres of land more or less; and all of Section No. 6, Township 6 N, Range 3 E of a Capitol Syndicate Subdivision of Deaf Smith County.
T. B. Bailey to McCord McIntire and Fay P. McIntire: All of Section 1, Township 6 N, Range 2 E of a Capitol Syndicate Subdivision, Deaf Smith County.
Delmar Sigle to G. W. Newsom: That portion of the S 1-2 of Section No. 24, Block K-3, Deaf Smith County, located and situated N of the Panhandle and Santa Fe Railway Co. right of way.

Releases
George P. Turrentine to Frank Witkowski: S 40 ft. of Lot No. 11 and N 20 ft. of Lot No. 12 of Turrentine's Subdivision of E 1-2 of Block No. 10, Evans Addition to Town of Hereford.
S. F. Gilliland to Harry Caylor: promissory note.
Meyer-Blair Co. to Cream O' Plains Milk Co.: release of chattel mortgage.
Troy Womble to E. B. Moseley and Blanche Moseley: promissory note.

Women's Council Groups Begin Year At Outdoor Meetings Wednesday

Groups of the Women's Council of the First Christian Church held their first meeting of the church year Wednesday with programs featuring new study courses for the coming year work.

Group Two was entertained at a breakfast given in the backyard at the Harry Seed home Wednesday morning with Mesdames Deyar, Ray Suit, and O. H. Cuipepper serving as hostesses.

After the breakfast which was enjoyed at tables laid for four, Mrs. Dyar opened the program with a devotional lesson. Mrs. Robert Velgel gave the first three chapters of the new study book which dealt with E. Stanley Jones' interpretation of Mahatma Gandhi and his influence in India.

A short business session was held when Mrs. Ray Cowser was elected secretary and Mrs. Virgil Dodson was named treasurer.

Besides the hostesses, those in attendance were: Mesdames Virgil Dodson, N. E. Gass, Robert Veigel, A. M. McCabe, Clyde Rusli, Claud Witherspoon, Marvin Winget, Ray Cowser, A. M. Jones, Jerry Stoltz, B. F. Cain and Troy Moore.

Kesters Are Hosts
Mr. and Mrs. F. M. Kester were hosts at a yard picnic for members of Group One of the Women's Council with husbands as special guests, Wednesday evening.

After the picnic feast Mrs. C. R. Smith gave the opening devotional lesson and Mrs. Clyde Russell gave the program from the new study book "David Livingston" by Albert Schweitzer. Those attending were Mr. and Mrs. Ira Ricketts, Mr. and Mrs. Glenn Ricketts, Mr. and Mrs. F. H. Oberthier, Mr. and Mrs. R. G. Blue, Mr. and Mrs. J. H. Fish, Rev. Roy Ford, Mesdames: Eral Phillips, F. S. Smith, J. J. Clark,

Nona Jowell, C. R. Smith, Clyde Russell, A. M. Jones, Williams, and the hosts. Also Betty, Frankie Dee and Hallie Kester and Dorothy Williams.
Mr. and Mrs. J. E. Kirby are on a fishing trip in New Mexico. They plan to fish near Santa Fe and visit other spots of interest.
Rev. Roy Ford, pastor of the First Christian Church, left Thursday for Minnesota to join Mrs. Ford and children who have been visiting relatives there. They will visit his people in Rockford, Ill. before returning home about the first of August.

Shop With the Want Ads!

if it's **DEPENDABILITY** you want
it's a new **ROPER** you want



ROPER America's Finest Gas Range
for homes beyond City Gas Lines

Rain or Shine you can count on
L. P. (LIQUEFIED PETROLEUM) GAS
Regardless of weather... during wintry blizzards or summer cloudbursts... Liquefied Petroleum gas is on the job. Throughout the years, it has proven beyond question of doubt that it is the ideal fuel for rural or suburban homes. Automatically supplied to you, it assures a clean, fast, convenient, low cost cooking service. Used with a modern ROPER gas range, it places at your fingertips the finest of cooking features. We invite you to stop in and get all the facts.

BLANTON BUTANE, INC.
Hereford, Texas

Warranty Deeds
T. B. Bailey and Evelyn A. Bailey to W. C. Bailey: All of Section No. 1, Township 6 N, Range 2 E of a Capitol Syndicate Subdivision, less 1-2 of all oil gas and other minerals lying in such premises.
McCord McIntire and Faye P. McIntire to T. B. Bailey: In Deaf Smith and Oldham Counties, W 1-2 and NE 1-4 of Section No. 30, Township 7 N, Range 3 E, in Capitol Syndicate Subdivisions Nos. 355 and 357, containing 482 acres of land, and the N 1-2 of Section No. 31, Township 7 N, Range 3 E of a Capitol Syndicate Subdivision, less 1-2 mineral rights, Deaf Smith County.
McCord McIntire and Faye P. McIntire to T. B. Bailey: Section 36, Township 7 N, Range 2 E, of a Capitol Syndicate Subdivision, less 1-2 mineral rights.

McCord McIntire and Faye P. McIntire to T. B. Bailey: Section 1, Township 6 N, Range 2 E of a Capitol Syndicate Subdivision, less 1-2 mineral rights.
McCord McIntire and Fay P. McIntire to T. B. Bailey: S 1-2 of Section No. 31, Township 7 N, Range 3 E, of a Capitol Syndicate Subdivision, containing 320 acres of land; and all of Section No. 6, Township 6 N, Range 3 E, of a Capitol Syndicate Subdivision, less 1-2 mineral rights.
Ralph Smith and Lurline Smith to C. W. Parker and Monroe Parker: Lot No. 32 of Ralph Smith Subdivision of a part of Block No. 4 of Mabry Addition

to Town of Hereford.
Ralph Smith and Lurline Smith to C. W. Parker and Monroe Parker: Lot No. 33 of Ralph Smith Subdivision of a part of Block No. 4 of Mabry Addition to Town of Hereford.
T. C. Chapin and Susie Chapin to John Schneider: Lot No. 1 and N 9 ft. of Lot No. 2 in Block No. 2 of Hester and Baskin Subdivision of Block No. 3, Mabry Addition to Town of Hereford.
William V. Hull and Letitia Hull to E. W. Solomon: Lot No. 20, J. A. Fox Subdivision of a part of Block No. 12, Evans Addition to Town of Hereford.

Assignment of Oil and Gas Lease
J. L. Hooper and Troy Duke to Robert L. Burch: N 1-2 of Section 67, Block K-6, G. B. and C. N. G. R. Co. Survey.
J. L. Hooper and Troy Duke to Robert L. Burch: S 1-2 of Section 74, Block K-6, G. B. and C. N. G. R. Co. Survey.
J. L. Hooper and Troy Duke to Robert L. Burch: S 1-2 of Section 75, Block K-6, G. B. and C. N. G. R. Co. Survey.
Robert L. Burch to Deep Well Oil Corporation: S 1-2 of Section 74, Block K-6, G. B. and C. N. G. R. Co. Survey, containing 320 acres of land.

Automobile Registrations
R. H. Jarnigan, 1949 Ford 4-door sedan.
B. F. Marris, 1949 Buick 4-door sedan.

Mont E. Baker, 1949 Buick 4-door sedan.
J. M. White, 1949 Dodge 4-door sedan.
Roy Boyd, 1949 Buick 4-door sedan.
Wayne A. Richardson, 1949 Chevrolet 2-door sedan.
Marlin Gilliland, 1949 Chevrolet 4-door sedan.
Mrs. G. W. Brumley, 1949 Oldsmobile 4-door sedan.
N. G. Elliston, 1949 Plymouth 4-door sedan.
Tony Burrus, 1949, Chevrolet 14-door sedan.
Myron Morgan, 1949 Oldsmobile sedanette.
Ed Dzuik, 1949 Hudson 4-door sedan.
F. E. Walton, 1949 Plymouth 4-door sedan.

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1014 East 3rd St.
Hereford, Texas
Representing
Nichols Memorial Co.
Amarillo, Texas



Better Bread from
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Hereford OFFERS YOU- 2 PERMANENTS FOR THE PRICE OF 1



Buy **NUTRI-TONIC** Deluxe Set for only **\$2.25**
... and **GET THIS at NO EXTRA COST**
Positive Money-Back Guarantee!
DELUXE SET including 32 professional plastic curlers Regular Price **\$2.25**

NOW...PROVE THE DIFFERENCE WITH FAMOUS **Professional OIL CREME PERMANENT**
NUTRI-TONIC
from Hollywood

USED BY BEAUTY SHOPS FOR Millions of LUXURIOUS WAVES

So you may compare the genuine professional Nutri-Tonic permanent with strictly home-wave preparations we make this extraordinary offer. Nutri-Tonic was formerly supplied only to beauticians. Used for giving millions of luxurious permanents—at prices up to \$20 and higher. Nutri-Tonic is better in every step of the waving process... has to be, to meet exacting professional standards.

During introductory, get Deluxe Set and one extra permanent for \$2.25. Use one permanent. If not finer than any given yourself at home, return Deluxe Set complete with empty bottle and purchase price will be refunded.

But you will be delighted. You will then have one permanent to give to another member of the family—or to a friend.

Only NUTRI-TONIC gives you all these advantages:
★ Waves in little as 40 minutes yet kinder to hair.
★ Contains Cholesterol, magical refinement of lanolin.
★ Only Nutri-Tonic has genuine oil creme base.
★ Two Sizes Professional Plastic Curlers (Deluxe Set).
★ Soft Naturalness Plus Richer, More Durable Curles.
★ 4 Ounces Waving Lotion, instead of 3.
★ Simplest Directions by Noted Beauty Authority, Ivan of Hollywood.

HAILE DRUG - CITY DRUG

Longest trades... best deals in our history!
It's a big **BUY-NOW BIRTHDAY PARTY**
OUR CELEBRATION OF HUDSON'S 40th ANNIVERSARY YEAR



The modern design for '49!

We're out to win still more new friends for Hudson, and the sky's the limit on trade-ins—now while we, as Hudson dealers, celebrate Hudson's 40th anniversary... and the resounding success of an amazing new kind of motor car.

For the New Hudson is riding a rising tide of popularity. Official figures prove it! Hudson sales so far this year: up 33.7% over the same period last year. And thousands are switching to Hudson: of the first 200,000 New Hudsons bought, 100,202—over half—went to men and women who traded in other-make cars, from the lowest to the highest priced, to own a New Hudson!

No wonder we're jubilant! No wonder we're going all out to make it easier than ever for you to own a beautiful New Hudson—by offering the longest trades... the best deals in our history!

Come in and help us celebrate. Enjoy a thrilling Revelation Ride in the New Hudson and see for yourself why this amazing new kind of automobile—with exclusive "step-down" design—is establishing an entirely new measure of motor-car value!

America's 4-MOST Car—Prove it yourself with a Revelation Ride! 1. MOST Beautiful... 2. MOST Roomy... 3. MOST Road-worthy... 4. MOST All-round Performance!

New Hudson
ONLY CAR WITH THE STEP-DOWN DESIGN

HERE'S WHERE YOU CAN ENJOY YOUR REVELATION RIDE
HEREFORD HUDSON COMPANY
1220 E. 1st. PHONE 723

SPECIAL DISCOUNTS MONUMENTS AND MARKERS

Please Visit Us Before You Buy

South Plains Monument Co.

401 West 6th St.

Plainview, Texas

Texans Organize Mexico Caravan

A "Friendship Caravan" to Mexico City, open to all residents of Texas, is being organized to take place in September, when the travelers will participate in the celebrations of Mexican Independence Day and will be formally honored by the Mexican government.

All Out Drive To Stem Polio

With the alarming total of 922 Texans having been attacked by the dread disease poliomyelitis, 1949 bids fair to be the worst polio year the state has ever experienced, and health officials in every section of the state are exerting every effort to bring the disease under control.

Dr. Geo. W. Cox, State Health Officer, has re-iterated his appeal for every citizen to cooperate in a continuous clean-up program, ridding their premises of all rubbish and trash piles, and any such filth as will afford breeding places for flies and other disease-spreading insects.

"This polio situation will never be controlled without the observance of stringent basic sanitation measures," the State Health Officer declared. "The filth on your premises may cause the disease to attack your neighbor; and the same condition on his premises may cause polio in your home. This problem of controlling polio is one demanding the closest possible cooperation, and until a program of continuous cleaning up is instituted and stringently enforced, we shall continue to face the menace of polio in all sections of the state."

Dr. Cox emphasized to parents whose children are suffering from poliomyelitis, the comforting knowledge that about 90 percent of all cases of recognized polio recover completely, and at least 25 to 30 per cent of recognized cases recover with only minor disabling paralysis.

"Only about 8 per cent of polio victims develop the deadly bulbar type, which affects the nerves at the base, or 'bulb' of the brain," Dr. Cox said. "Most patients suffering from bulbar polio die within a very short time. But it is a comforting thought that 92 percent of polio patients never develop bulbar polio, and make a partial, or in many cases, completely recovery and are restored to health."

goodwill visits ever made to Mexico, the trip's headquarters has been established in San Antonio. Point of departure will be Laredo, on Sept. 8. The journey will be 10 days.

The trip will be made in special air-conditioned Pullman trains.

One of the many highlights in Mexico City will be a presidential banquet to be given in honor of the visitors by President and Mrs. Miguel Aleman at Casino Militar on Sept. 14. Other dignitaries of the Mexican government also will be present.

The Foreign Relations Committee of the San Antonio Chamber of Commerce has endorsed the trip as a worthy goodwill visit. The committee this week launched plans for filling two or more cars in a special train, under the direction of Leroy G. Denman, Jr., its chairman. It is expected that other Chambers in the state will make similar plans.

Gustavo Ortiz Hernan, former consul general of Mexico in San Antonio, is director of the "Friendship Caravan." Raoul Cortez, president general of LULAC, is chairman of the "Caravan" committee and Denman is co-chairman. Literature on the trip may be obtained from the "Friendship Caravan" office, 203 Insurance Building, San Antonio.

Mr. and Mrs. Frank Tucker were in Amarillo Wednesday on business. Mr. Tucker also underwent a medical examination at Veteran's Hospital there.

Joe Jack Gantz, nephew of Burl Elliston, and Ike Griffin, is in Hereford this year to help with the onion harvest. Joe Jack a McKinney resident, is staying with Mrs. Nona Jewell on Lawton Avenue.

Mr. and Mrs. T. W. Alderson drove to Ft. Worth last week end to take Mrs. Alderson's mother, Mrs. Rosie Deaton, back to her home. She has been a house-guest in her daughters home for the past several weeks. The Aldersons left here Saturday and returned Sunday.

TEST YOUR I. Q.

1. How did the term "thug" come to refer to a criminal?
2. When was the first subway car installed?
3. How tall is a full-grown ostrich?



4. Which was the last state admitted to the Union?
5. How long has the Federal Bureau of Investigation been in existence?

Answers

1. "Thug" was the name of the caste in India which regarded murder and robbery as its traditional profession.
2. A forerunner of today's subway was opened to New Yorkers in 1870. Each car carried 22 passengers.
3. A full-grown male ostrich stands about eight feet high and weighs about 300 pounds.
4. Arizona was the last state admitted to the Union, on Feb. 14, 1912. New Mexico had been admitted 39 days before that, on Jan. 6, 1912.
5. The Federal Bureau of Investigation was founded in 1908 for the purpose of "investigating violations of the laws of the United States."

Win One

(Continued from page 1)

ren of Denton, Mrs. W. A. Powell, Summerfield, Joyce Robertson of Amarillo, Mrs. Gardner, New Orleans and Mrs. Cross Randal of Tulsa.

Others attending were: Mr. and Mrs. L. J. Clark, Rev. and Mrs. M. M. Beavers, Mr. and Mrs. J. E. Beyer, Dr. G. W. Heard, S. O. Wilson, Mesdames: Wm. McGhee, Brownlow, Florence Parr, P. A. Winget, Ray Hershey, G. A. F. Parker, M. L. Steele, I. H. Spratt, D. W. Hawkins, Clara Freeman, J. C. Cummings, A. C. Thompson, C. B. Williams, J. W. Spradley, D. E. Woolery, C. F. Davis and daughter, H. M. Benefield, Fred Millard, M. P. Bergin, W. N. Hodges, Wes Bradley, E. J. Hudson, A. L. Thomas, Ed Warren, D. H. Bryant, John Jacobsen, Sr., Eleanor Hudspeth and daughter, T. V. Laird, Jr., Morton, Miss, D. V. Staggers, Nebraska, Misses Emma Jane Brown, Colline Brown, Lucy Reed, Lula Botsford, Thelma McMinn and the honoree.

Women who fell for the charms of Sigmund Engel, the aged Luthario, loved and lost—their bank-rolls.

Packers say their canned meat sales this year will top last year's record of 1,100,000,000 pounds. They've got no beef.

SALE EVERY WEDNESDAY

Auction Sale

Wednesday, 11:00 A. M.

AMARILLO STOCKYARD AUCTION

Location Just Off of Routes 60 and 66 on Route 136, the Fritch Highway. Located on Rock Island and Santa Fe Railroads with 27 Hour Service for Feed and Transit Business. Our Yards are the Newest and Most Modern in the Southwest with Accomodations for 5000 to 6000 Cattle.

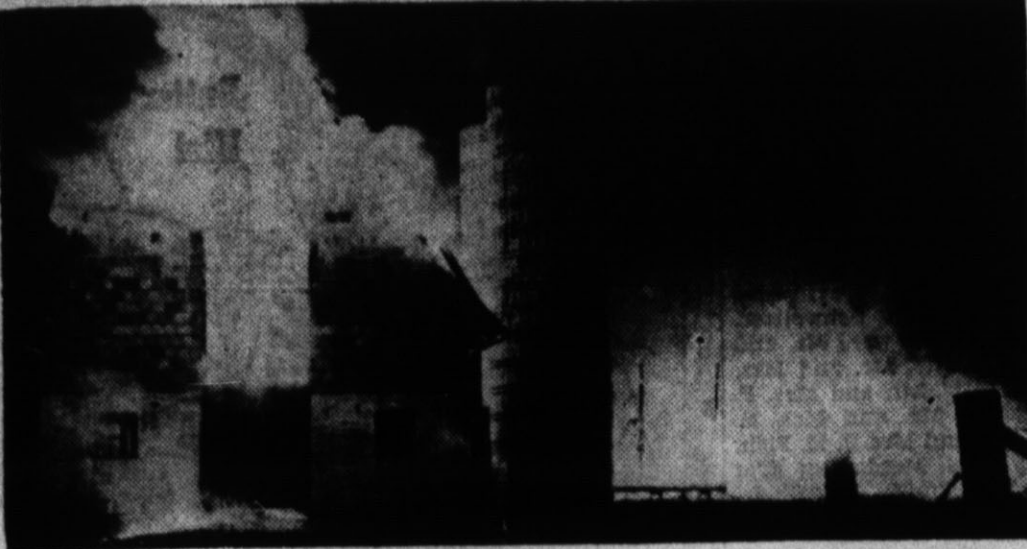
Amarillo Stockyard Auction

PETE KNAPP

Owner and Manager

Phone 3-3715 or 3-3716
AMARILLO, TEXAS

Box 963



The farmer who owned these buildings thought accidents couldn't happen to him, either. He had to learn about farm fires the hard way. Farm fires kill hundreds, injure thousands and cost millions of dollars every year. So don't take needless chances with fire.

ACCIDENTS - DO HAPPEN

Fires start from electricity
Kerosene, Gasoline, and Butane!

As Butane Dealers definitely interested in the welfare of our customers and friends, we suggest that you take precautions toward eliminating every possible hazard.

In the Case of Butane Installations
Our Competent Service Men
WILL BE GLAD TO ASSIST IN CHECKING
PIPING AND APPLIANCES!

Hereford Butane Gas Co.

PHILLIPS 66
BUTANE AND PROPANE

Carlos Anderson Jimmie Allred

HEAT'S DAY OFF
-Every Day

with an ELECTRIC RANGE

TAKE A VACATION from a hot kitchen today and every day. Dependable, low-cost electric cooking is so much cooler that you'll be amazed at the difference...delighted at the comfort and convenience of your kitchen...even on hottest days.

Cooking on your electric range can be such a pleasure that you'll actually look forward with new interest to planning and preparation of summer menus.

So don't swelter in your kitchen another day...see your favorite appliance dealer now for a demonstration of the handsome new electric ranges...you'll want one.

SOUTHWESTERN
PUBLIC SERVICE
COMPANY

24 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

ICE

239
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COMMUNITY
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A. B. (Rabbit) Hare Joe Whittington

We Have On Hand
for
IMMEDIATE DELIVERY

NEW CHEVROLET

11-2 Ton & 2 Ton TRUCKS

KINSEY MOTOR COMPANY

Accidents never happen to you!



Like most farmers, you probably take unnecessary chances with fire. You think nothing of smoking in the barn. But you don't worry. Accidents never happen to you!

Or do they?



The farmer who owned these buildings thought accidents couldn't happen to him, either. He had to learn about farm fires the hard way. Farm fires kill hundreds, injure thousands and cost millions of dollars every year. So don't take needless chances with fire.

Be Careful - the life you save may be your own!



THIS ADVERTISEMENT IS PUBLISHED IN THE FARMER'S INTEREST BY

Elizabeth Womble

Across the Street South from E. B. Black Co.
INSURANCE - LOANS - ABSTRACTS

A Word of Sincere Thanks ---

In a lot of ways the 1949 Harvest Season was a difficult one, especially for the grain dealer -- and now that most of the wheat has been cut, we feel that it is only fitting that we pause for a few minutes to let you know how much we appreciate the consideration and cooperation which you have shown us.

Your response to our request for ripe, clean wheat was wonderful, and we realize that it was difficult in view of conditions this year. Without this cooperation it would have been impossible for us handle storage on a long time basis.

There are, of course, lots of things to be considered. We realize that we were bound to make some mistakes -- but we have installed the most modern, complete storage facilities which we were able to secure. Your patronage and loyalty during 1949 and other seasons has made us feel that every effort and every cent invested worthwhile.

And to sum the whole thing up, we just want to say

"THANK YOU"

in a way that a million words could not express

Pitman Grain Co.

It's Coming!



the Snake Pit

STAR, HEREFORD

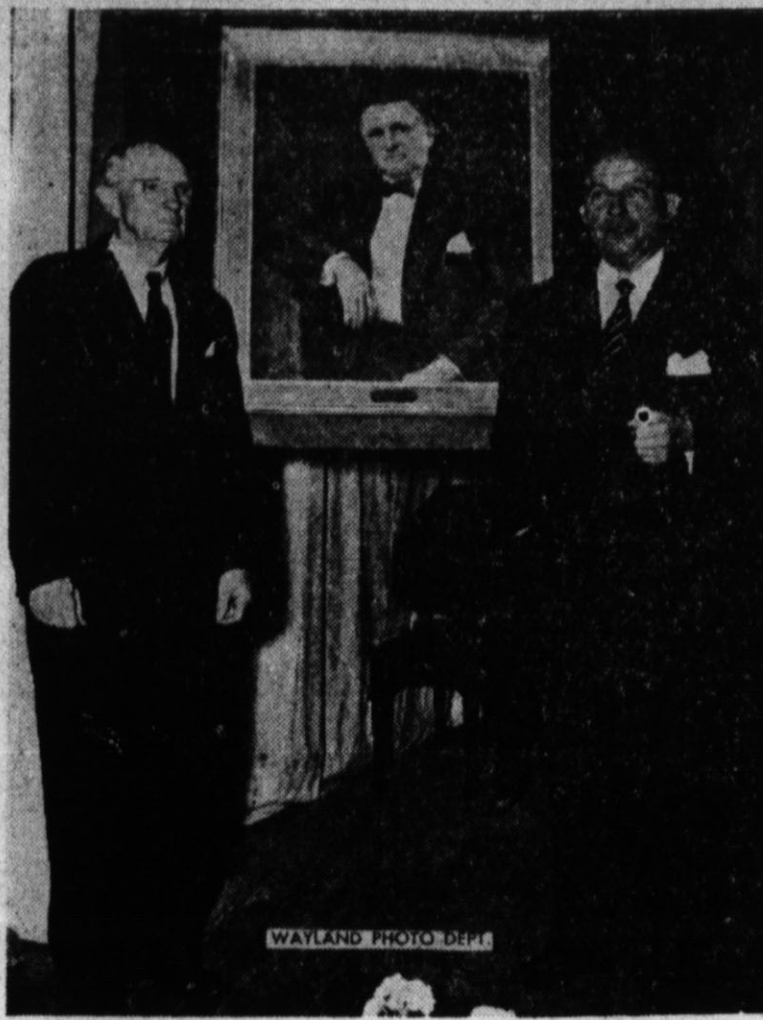
North Hereford HD Has All Day Meeting

North Hereford Home Demonstration Club met in the home of Mrs. Fred Saltzman Thursday in an all-day meeting honoring her birthday. A covered dish luncheon was featured at noon and gifts were presented to the honoree, Mrs. Oscar Vaughn and Mrs. Mary Bodkin, whose birthdays were also being celebrated were presented with gifts.

In the afternoon games were enjoyed and Mrs. Frank Brinkman auctioned an apron and bonnet she had made. Mrs. Ed Cox displayed her recent work in ceramics and readings were given by Mrs. Paul Hoff and Mrs. Oscar Vaughn.

Special guests were Mesdames: Ed Cox, Clarence Hollabaugh, R. L. Carroll, John Jacobs, Sr., L. F. Carmichael, V. E. Dodson, Bill Halton, E. F. Histler and J. I. Fortenberry.

Members present were Mesdames: Paul Hoff, H. E. Pettyjohn, Frank Brinkman, Richard Barrett, Oscar Vaughn, W. H. Russell, Fred Barrett, R. A. Fullwood, Otto Olson, Mary Badkin and the hostess.



BIG THREE—Present at the recent unveiling of a portrait of the late Dr. J. H. Wayland, founder of the Plainview college which bears his name, are two Texas educators. On the left is Dr. G. W. McDonald, president emeritus of Wayland; on the other side is Wayland's present head, Dr. J. W. Marshall.

and Mrs. J. G. Fortenberry. She will spend a few days at Monahan before returning to her home in El Paso.

Mrs. Steven Perrin is spending the summer with her sons, Julian and Woodrow Perrin.

Jack Harlan Dorris of Clovis is visiting with his grandparents, Mr. and Mrs. J. G. Fortenberry.

past week-end were Mr. and Mrs. Ross Collier and two children of Dallas and Mrs. Bowles of Lubbock, who is a cousin of the Colliers.

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Your way to the big city...
STOP AT
DAWN INDEPENDENT OIL CO.
Larry Loerwald
Shamrock Gas Champlin Oils
"It's the Best — Cheaper!"

W. R. Metcalf — D. Y. Edwards

Farms, Ranches and City Property

Listings will be given our personal attention.

437 Main St. Hereford Ph. 854 or 902W

ELECTRICAL CONTRACTING
FREE ESTIMATES
LIGHTING FIXTURES—APPLIANCES
NIPPER ELECTRIC
PHONE 154
307 MAIN HEREFORD

Powelsons Return
Mr. and Mrs. Allen Powelson returned Friday after spending two months away from Hereford visiting with members of their family in Texas, Oklahoma and Kansas. In Beeville they spent several weeks with their daughter, Mrs. J. B. Vassey; in Oklahoma City they visited another daughter, Mrs. A. H. Meechem and then drove to Wichita, Kansas, where they were the house-guests of Mrs. Powelson's sister, Mrs. Ben Witham. Mrs. Witham returned with them to spend several days in Hereford.

Guests of Mrs. Edna Lee Collier, at the home of her mother, Mrs. E. J. Williams, during the

We Give Gunn Bros.
THRIFT STAMPS
IRELAND MOTOR CO.
Gulf Service Station



National Farm Safety Week
JULY 24 - JULY 31

Farm Safety Week proclaimed by President Truman and endorsed by every farm group has our approval too—we want our customers and friends to live long.

Animals

- A few precautions to remember:
- Are you careful not to surprise animals when approaching them?
 - Have cattle been dehorned and boars tusks cut short?
 - Are small children kept away from pens and barns?
 - Do you use special care in handling animals with newborn young?
 - Do you avoid handling the bull by providing a safe bull pen?

HEREFORD STATE BANK

HEREFORD, TEXAS

A Bank Owned by Home People

BIPPUS NEWS

Mrs. Charles Hoover Is Honoree At Bippus Bridal Shower Party

By Christine Fortenberry

Mrs. Charles Hoover, the former Wanda Williamson of Portales, New Mexico, was honored at a bridal shower at the Bippus Community House recently. Mrs. Woodrow Perrin was hostess meeting the guests at the door and introducing them to the honoree and her mother-in-law, Mrs. Charlie Hoover. Mrs. Roy Pruitt presided over the Bride's Book, which was shaped into a white satin bell.

Refreshments were served from an attractive table set in crystal appointments. The centerpiece, a bride-doll upon a mirror reflection, held ribbon streamers which bore the names of the bride and groom. Mrs. Perrin and Mrs. Herbert Hoover served the punch.

Those attending or sending gifts were Mesdames Edwin Morrison, C. F. Rickels, Charlie Hoover, Glenn Burrus, Don Guseman, Bess Sponde, D. C. Banks, Stella, Thuet, Betty Jo McNaughton, Labry Ballard, Herbert Hoover, Roy Pruitt, C. A. Perrin, Irene Ballard, Phillip Miller, Jolleen Hamilton, C. Homfeld, E. L. Lawdon, Harold Vaughn, Vera Lee Caso, and Rufus Overstreet.

Jack Fortenberry and Mrs. Raymond Sevier and children were visitors in the Richard Evans home Tuesday.

Mr. and Mrs. C. F. Homfeld and children were Amarillo visitors Wednesday.

Mrs. Raymond Sevier and children, LeRoy, Lonnie Wayne and Carolyn Ray of El Paso have been visiting for the past two weeks with her parents here, Mr.

An average of three to five inches of rain fell in this community within the past ten days, stopping harvest proceedings which are only 3-4 complete.

Mr. and Mrs. C. R. Higgins and Mr. and Mrs. Jay Morris Fortenberry of Hereford were visitors Sunday in the home of their parents, Mr. and Mrs. J. G. Fortenberry.

Mrs. D. C. Ganks and daughter, Barbara Dee, were visitors in White Deer Sunday.

Guests in the Jay Fortenberry home Thursday were Mrs. Raymond Sevier and children, Carolyn Ray and Tommie Wayne, and Christine Fortenberry.

Jimmy Bradley has returned here following a recent visit with his parents at Roaring Springs.

J. G. Fortenberry and Mr. and Mrs. C. R. Higgins of Hereford visited their father and grandfather, J. C. Fortenberry in Lockney Saturday.

Rev. James McFrittridge of Pampa has resigned his position as pastor of the Bippus Community Church.

Jack Fortenberry and his grandsons, Tommie Wayne Sevier, LeRoy Sevier and Jack Harlan Dorris were Hereford shoppers Friday.

KILL RED ANTS!
Get your premises of Red Ant Beds with DURHAM'S ANT BALLS for less than 5¢ per den. Just dissolve balls in water, pour in beds. Goodbye Ants! Handy 25¢ and 60¢ jars at your druggist or

HAILE DRUG

"Visit Trout Haven"
Webster's Trout Lodges
Box 57, Antonio, Colo.

More for Your Money with **DAVIS TIRES** at your Western Auto Assoc. Store

15% OFF
On Your **Coleman**

FLOOR FURNACE
If You Install It Before July 31st

Do It Now! Save money, be ready for winter before the rush. And get the famous Coleman that gives you Automatic Heat—Clean Heat—Warm-Floor Heat.

See A Demonstration Today
CARL McCASLIN
Lumber Company
1 Block East of Courthouse Hereford

EASY TERMS
We Finance

GOOD VALUES

MAIN STREET AT FIFTH
SHARP-EDWARDS
USED CARS

SEE US BEFORE YOU TRADE!

Now In Stock

- '49 CHEVROLET Half-Ton Pick-Up
- '49 FLEETLINE DeLuxe; Radio & Heater
- '49 FLEETLINE Sedan; Radio & Heater
- '49 MERCURY Club Coupe; Radio, Heater—Overdrive!

The above cars conveyed in during past few days.

- '49 Ford, 4-door; loaded with 6,000 miles
- '49 Mercury 4-door; radio and heater
- '46 Plymouth 4-door
- '41 Chevrolet 4-door
- '48 Ford 2-Door

WE FINANCE, EASY TERMS!
SEE US—AND SAVE

MAIN STREET AT FIFTH
SHARP-EDWARDS
USED CARS

NEW MODELS ON SHORT NOTICE

LOANS AND FINANCING

NEW AND USED

All Makes And Models

National FARM SAFETY WEEK
JULY 24-30

MAKE YOUR FARM A SAFER PLACE TO LIVE AND WORK!



This advertisement published in the farmer's interest by **HEREFORD NATIONAL FARM LOAN ASS'N.**
George Muse, Mgr.

NATIONAL FARM SAFETY WEEK
July 24 - July 30

According to the National Safety Council more deaths occurred in agricultural work than in any other seven major industrial groups.

Each of the 7,000,000 farm families in the United States has almost one chance in five of suffering from an injury to some member of the family this year unless some drastic reduction is made in the accident rate which prevailed last year.

Remove A Hazard A Day To Live The Safe Way

That is what is recommended to farm people of the nation during the period of July 24 to 30th. . . **NATIONAL FARM SAFETY WEEK.**

By removing the cause of accidents, we can prevent the accidents and the resulting misery and suffering and the loss of life and property.

Check the hazards on your own farm. . . they are not hard to find. Then decide to live and work SAFELY. You'll live and work LONGER, if your SAFETY thoughts are STRONGER.

This reminder is brought to you in hope that accidents may be avoided by you and your family.

Davis - McCracken
YOUR **MINNEAPOLIS MOBILE** DEALER

Five Backyard Fellowship Meetings Scheduled This Week By Baptists



through Friday this week. 8 o'clock each evening and will have two sessions 30 minutes long divided by 30 minutes for fun, fellowship and refreshments. The Monday meeting will be at the Bill Jones home, Tuesday at Clinton Jackson's, Wednesday the fellowship will meet at the church, Sam McLallen's home will be the site Thursday evening and the last meeting, Friday, will be at the Wayne Evans home. Rev. Hunter is a graduate of Mercer University in Georgia and Southwestern Baptist Theological Seminary in Fort Worth.

Bay View Club Meets In J. M. Jones Home

A called meeting of the Bay View Club was held at the home of Mrs. A. M. Jones Monday afternoon.

Mrs. Paul Mathers, newly installed president, conducted the meeting when plans for next year's activities were discussed. Committee reports were heard and year books were given consideration.

Those attending were Mesdames: Paul Mathers, J. R. Allison, Wayne Evans, Lee Benefield, J. W. Spradley, George Heard, J. P. Slaton, Frances Houston, Essie Cardwell, E. W. Harrison and the hostess.

Rev. John B. Hunter, West Texas State Bible professor, will teach "What Baptists Believe" at Backyard Fellowships Monday

We Give Gunn Bros. **THRIFT STAMPS** IRELAND MOTOR CO. Gulf Service Station



LUBBOCK, July 23. —Miss Zoe Harris, who for the past 13 years has been administrative and purchasing dietitian at Stephens College in Columbia, Mo., has been appointed to the same position at Texas Technological College replacing Miss Mozelle Craddock who recently resigned as director of dormitories.

Miss Harris will arrive in Lubbock Aug. 10 and will begin her official duties Sept. 1. In addition to her position at Stephens College, she also has been chief dietitian at the Polyclinic hospital in New York City, lecturing in institutional management at Columbia University and administrative and purchasing dietitian at Randolph Macon College in Lynchburg, Va.

She holds a Bachelor of Music degree from Stephens, a BS degree from the University of Missouri and an MA from the Teachers college, Columbia University. She has achieved the reputation of being one of the foremost dietitians in the country today.

Amateur Artists Spend Glorious Holiday at Work



By E. H. GUNDER

VACATION has been defined as "a time of recreation or rest from regular duties." Most people accept this literally, lock up their tools of trade, and forget them for at least two weeks. But the artist seems to be an exception. His idea of a "glorious vacation" is to take his sketch box and easel where he can paint as he pleases.

Today a number of artists are emerging in surprising numbers. Art classes are overflowing and neighborhood painting groups (with or without instruction) are filled with eager hands of all ages and types. Latent talents are being uncovered among many who earn livings in a material world.

Doctors, lawyers, mechanics, housewives are discovering the pleasure and spiritual lift (psychiatrists may call it escape) that comes from expressing themselves in some form of art. Nearly everyone, it seems, has the desire to create. Paint is a satisfying outlet for this urge.

Read the Want Ads!

FRIENDS, THIS IS SECRET AGENT NO. ASKING YOU TO PUT MORE OPPORTUNITY IN YOUR FUTURE — AND UNCLE SAM'S — BY BUYING SERIES "E" BONDS WHERE YOU WORK! LATCH ON TO AT LEAST ONE EACH MONTH!



Thanks

For the fine response following announcement of the installation of New Maytag Washers in

The Helpy-Selly Department of Hereford Laundry & Dry Cleaners

Crowds actually thronged the place this week—which makes us all the more determined to Give the Best Service in Town—Always!

20,000 Deaths in 1948 from Farm Accidents

—and one of the greatest Farm Hazards comes in the form of faulty wiring. . .

Here are a few points about which you should be S-U-R-E:

Are all electric circuits equipped with proper size fuses? (Branch fuses generally 15 amperes.) Do you shut off current when working on an electrical conductor?

Do you use moisture proof cords for outside weather conditions; heavy rubber cords for motors? Are you using an approved commercial elec. fence controller?

Are all electrical appliances in proper condition? Do you know how to treat electric shock cases? Is pathway to main switch box free of all obstructions? Do you avoid replacing burned out fuses with coin, wire or other metal?

and For Expert Electrical work. Call . . .

Witherspoon Electric

333 MAIN

PHONE 75

What Travelers Ought to Know About Luggage

MATCHED sets of luggage can be yours on a slim budget. Start with one piece, in the leather and style you prefer. Then add to your collection from time to time. A big advantage of the matched set aside from swank appearance, is easy identification.

Names indicate the general usage of luggage. An overnight or train case is good for short trips. Week-enders hold an average four day wardrobe. Pullman cases are larger and roomier.

Borrowing luggage is a habit that's gradually lessening. Many people prize their cases as personal possessions, and feel uncomfortable about loaning them. And fashion-wise travelers disapprove of the odd assortments of colors that clash with their wardrobes. What's more, depending on borrowed bags may mar an otherwise perfect vacation because they aren't designed to fit the wardrobe you plan for your trip.

LANN JEWELRY

The Little Store Around The Corner On West Third



GUARANTEED 3-Day Watch Repair Service All Watches Checked on our Watchmaster

PERSONALS

Miss Mary Helen McGilvary, who has been visiting her parents this summer after attending school at McMurray last semester is at Lubbock now. She enrolled for the second semester at Tech. Mrs. R. C. McGilvary drove down to Lubbock Thursday to visit her daughter.

Appears in Play

Miss Mary Ellen Henslee, who is working on her masters degree in speech at West Texas State College, and who has been appearing in several of the theater productions which the college group has presented this season, will appear as Gwendolyn Fairfax in the production of "The Importance of Being Earnest," by Oscar Wilde. The pro-

duction will be presented Wednesday and Thursday at 8:30 p. m. at the college auditorium.

Mrs. Hall Beavers has as her houseguests this week her two sisters from Borger and Kansas, Mrs. A. C. Greer, Sr. of Borger and Mrs. J. B. Wood of Wichita, Kansas will remain until this week end.

Mrs. Lee Kendall returned Tuesday from a visit to Wichita, Kansas.

Mr. and Mrs. Bert Neelley, Richard and Robert have returned from a two week's vacation to South Texas. Mr. and Mrs. Neelley and Robert were fishing in the gulf and young Richard stayed with his grandparents.

Guests of Mr. and Mrs. Lyle Blanton and Mr. and Mrs. Darrel Blanton last Sunday were Mr. and Mrs. S. C. Jones of Pampa, and Mr. and Mrs. Otto Samuelson and family of Canyon.

ANTHONY'S Every Day Low Prices

WHITE SUMMER SANDALS

COOL — COMFORTABLE — SMART



ANTHONY'S LOW PRICED

\$2.98

Leather covered platform sole and uppers. Four brand new summer styles as sketched. All white. Sizes 4 to 9.



There's still weeks and weeks . . . to enjoy these SUMMER SHOES

and

We do have an excellent selection of Styles and colors to choose from

AT THESE LOW PRICES

Enjoy Real

Foot Comfort In a Pair of

LEATHER FLATTIES

\$3.98



Distinctively new and different. All white leather uppers on white leather covered platform sole and wedge heel. Sizes 4 to 9.



ANTHONY'S OWN STYLESPUN NYLONS

51 Gauge \$1.15

15 Denier

42 Ga.-30 Den. 45 Ga.-30 Den. 54 Ga.-15 Den.

89¢ 89¢ \$1.35

Quality and style combined in all Stylespun nylons. Stylespuns are exclusive at your Anthony stores. Extreme sheerness, yet wear and tear. You'll find the heavier weights for work, medium weights for dress or work, and the extremely sheer weights for dress-up. 8 1/2 to 10 1/2 proportionate lengths.

You'll Want a Pair of Each! Distinctly Different Casuals

All Leather



\$4.98

You need a closed heel and toe and an open heel and toe casual to complete your wardrobe. Elk leather uppers and covered platform wedge heel. Sizes 4 to 9. Colors: White, Black, Red and Green.

WASHABLE SHOES

all colors for everyday and sports wear

\$2.98

Anthony's THE C. R. ANTHONY CO.

Hereford, Texas

Mr. and Mrs. Frank Marrs have gone to points in Missouri to visit relatives. They were accompanied by their daughter in law, Mrs. Frank Marr, Jr. and son, Frans, of Amarillo, and by Sharon Orr, their granddaughter of Clovis, New Mexico. Accompanying them home will be Mrs. Marr's mother, Mrs. Rosa Speer who has spent the past several months in Florida.



TRAVELING IN STYLE—Dumbo gets a helpful hoist as he climbs into the back seat of a car on his arrival at New York's LaGuardia Airport, after a plane trip from Africa. Dumbo weighs a mere 200 pounds. But give the little fellow time—he's only a year old. He's on the way to his new home in the St. Louis Zoo.

Long Time Ago

45 YEARS AGO
The Republicans and Democrats were not the only political parties having conventions during the year of 1904. The Brand for the week of July 29 carried the following notices: "The Populists of the state will meet in Ft. Worth on August 10 and put out a complete state ticket"; and "The state convention of the prohibition party for the nomination of a candidate for Governor and for other state officers is hereby called to meet in the city hall at Waco

on August 23, 1904. Each county in the state is entitled to send five delegates at large and one additional delegate for every twenty-five votes, or a majority fraction thereof cast for George W. Carroll for governor in 1902. In counties where no party organization exists, individual prohibitionists should at once send their names to the secretary as delegates, and they will be enrolled up to the number apportioned to the county."

NOTICE OF MEETINGS
ODD FELLOWS
Even Monday Night
REBEKAHS
Even Tuesday Night

MASONIC BULLETIN
Stated meeting second Monday in each month. School of instruction each Thursday night. R. L. THOMPSON, Sec'y. W. C. THOMAS, W. M. Hereford Lodge 849

An editorial explaining the situation of the local college had this to say: "Railroads and manufacturing establishments are good for a town, but these sink into insignificance in importance when compared with the benefits derived from good schools." The property at the college had been tendered to the Baptist church, but since the Education Commission was not to meet until November, plans for the coming school year were proceeding. Professors Wyatt and Nobilit, who stood "in front rank of their profession and (were) fully capable of giving Hereford a school second to none" were to be president and vice-president of the college and would head the departments of literature and commerce.

And as usual in Hereford, produce from the farms and ranches made news that week. "N. Hollingsworth who lives on Ed Smith's place four miles southwest of town came around to the Brand office Saturday morning and presented the editor with a four-pound cabbage head, a sample of what he is growing on the 'arid plains' this year. Mr. Hollingsworth has been furnishing the Hereford market with home grown cabbage for several weeks." And another story read: "It will be of interest to many of our readers to learn of the amount of wool shipped from this place Saturday. Many of the Castro county sheep raisers united their shipments and the aggregate was about 100,000 pounds, which at 15 cents per pound brought in round numbers, \$15,000. The shipment was made direct to Boston where it will be spun and woven into cloth and doubtless will eventually find its way back to some of our Castro county friends in the form of an elegant suit of clothes or otherwise." Local items included: "Green Walker of Claude visited his old time friends, G. A. Stambaugh and W. O. London this week"; "J. C. Mauk returned from his ranch in the north part of the county Wednesday and reports conditions all that could be desired up there"; "J. L. Jones, J. P. Jones, D. A. Young all of Purcell, I. T. are prospecting in Hereford this week with a view to locating"; "The following members of the Hereford Band went to Canyon City Monday afternoon and will fur-

nish music during the reunion: Archie Conrad, George Cloyd, Tom Carter, Raleigh Hough, Edgar Innon, Luther Hough, Claude Witherspoon, A. C. Bratton, Leslie Robinson, W. E. Rush, and Clyde Brown"; "J. W. Hart and wife of Dimmitt were business visitors to Hereford Monday and Mr. Hart called around while in town and renewed for the Brand."



Growing children need vitamin-packed food for between-meal snacks. Old-fashioned Oatmeal Cookies contain molasses rich in Vitamin B, Cream 1/4 cup shortening and 1 cup sugar together. Add 2 tps. vanilla and 2 eggs, one at a time beating well after each addition. Add 1 tps. molasses and 2 tps. soda which has been dissolved in 1 tps. water. Sift 1 cup flour, 1 tps. cinnamon, 1 tps. salt and add to mixture. Stir in 2 cups oatmeal, 1 cup raisins, 1/2 cup chopped walnuts. Drop from a teaspoon on ungreased aluminum cookie sheet. Bake in preheated gas oven at 375°F. Yields 4 doz. cookies.

There's much more fatigue in drying than washing clothes because of the 45 lbs. of wet wash to be carried out to the line, hung to dry later taken in and sprinkled for ironing. A gas dryer automatically eliminates all this back-breaking drudgery.

Children's treat: Skewer bananas on wooden sticks, dip in melted semi-sweet or milk chocolate. Freeze in cube compartment of your gas refrigerator.

There are 5,000,000 working wives who have families to cook for. Many of them prepare oven meals ahead of time, set the clock control on their gas ranges so they'll be free to do other household tasks while the meal cooks without watching.

A pastry brush is a handy kitchen accessory. For example, when making a gelatin dish, brush the mold with salad oil so that when set, the gelatin slips out easily.

MANY educators are concerned over Communism among school teachers. They want the pupils to be educated, but not well-Red.

People who manage to beat the heat usually end up in a breeze.

The bathing beauty queen is on the way out, beauty experts say.



And millions of male eyes will follow her passing with interest.

SAVE
Where Your SAVINGS ARE INSURED

Join the several thousand other people who have their savings in this institution; you may start an account with as low as \$1.00 and all accounts are INSURED FOR SAFETY up to \$5,000.

See Elizabeth Womble at the Hereford Insurance Agency or write direct to our office.

Assets Over \$5,000,000. Liberal Dividends



121 E. 4th Clovis, N. M.

CAN YOU KEEP COOL IN HOT WEATHER?

Yes, By relaxing in cool comfort in your Star Theatre. Anything to give you thrills. Two hillbilly critters from the Arkansas hills in a Shot Gun Wedding, golly gee! It's the corniest kind of fun come and see

TUESDAY NIGHT ONLY
ON THE STAGE
AUGUST 2nd
STAR THEATRE



1000 GUNS
BLAZED EVERY MILE...
SOUTH OF ST. LOUIS
IN COLOR BY **TECHNICOLOR**
starring **JOEL McCREA**
ALEXIS ZACHARY DOROTHY SMITH SCOTT MALONE
— DOUGLAS KENNEDY ALAN HALE
WARNER BROS. THUNDERING NEW TRIUMPH
RAY ENRIGHT UNITED STATES PICTURES PROD.
— ZACHARY GOLD — JAMES R. WEBB — MADE BY THE STARS

STAR SUNDAY MONDAY TUESDAY

Congratulations,
Anniversaries from Sunday, July 24, through Wednesday, July 27.
Mr. & Mrs. D. H. Alexander
Mr. & Mrs. H. D. Blythe, Jr.
Mr. & Mrs. Charles H. Hill
Mr. & Mrs. Lee Kent
Mr. & Mrs. George Cantrell
Mr. & Mrs. James W. Witherspoon
Mr. & Mrs. Raymond A. Wells
Mr. & Mrs. Henry V. Williamson
Mr. & Mrs. James E. Robinson
Mr. & Mrs. W. L. Thompson
Mr. & Mrs. Lindell Murray
Mr. & Mrs. Vachrel Lindsey
Mr. & Mrs. Maurice Tannahill
Mr. & Mrs. H. A. Cline

upon the occasion of your wedding anniversary

Everybody's a flittin' and a flirtin'!
Here's the gayest, speediest, breeziest romance-riot of the year!
Fred **MacMURRAY**
Madeleine **CARROLL**
AN INNOCENT AFFAIR
with **CHARLES "BUDDY" ROGERS**
RITA JOHNSON
LOUISE ALLBRITTON
ALAN MOWBRAY
Also Pete Smith Specialty Short

There are 375 Reasons FOR SEEING THIS PICTURE
STAR WEDNESDAY THURSDAY

BESTIAL... BRUTAL...
BATTLE OF MEN WHO HATE...
AND FIGHT FOR THE LOVE OF A BEAUTIFUL WOMAN!
ANGEL in EXILE
starting **John Carroll - Adele Mara**
with **THOMAS GOMEZ - BARTON MacLANE**
ALFONSO BEDOYA - GRANT WITHERS

Here's **MORGAN**
...that snappy, salty comedian... of radio in his first screen role!
HENRY MORGAN
SO THIS IS NEW YORK
with **RUDY VALLEN - HUGH HERBERT**
BILL GOODWIN - LEO GORCEY
VIRGINIA GREY - DONA DRAKE
HERMIE COWAN - ARNOLD STANG
RELEASED THRU UNITED-ARTISTS

TEXAS WEDNESDAY THURSDAY

SAVE and HAVE
A small part of your income invested in a Planned Program of Life Insurance will guarantee your future security.
J. W. ROBINSON, JR.
211 Park Avenue
Phone: 269
Southland Life INSURANCE COMPANY
LIFE • ACCIDENT • HEALTH • HOSPITALIZATION

ROSE & BARBER
Realtors
Real Estate Insurance Loans
Phone 45 104 East 3rd St.

Do You Have An Unmarked Grave?
Buy direct from the owner of Surface Vault Co., and save Commissions.
We will not be undersold
Write to **SURFACE BURIAL VAULT COMPANY**
L. L. WALLACE, Owner
Monuments, Grave Slabs, Vaults & Curbing
Day 99-A Phone Night 99-B
P. O. BOX 522 Clarendon, Texas

"SPEEDY" by Hereford MOTOR CO.
NOT MY HECK'S WRONG WITH THAT CAR? HE MUSTA FED IT HORS!
I'D BETTER FOLLOW HIM AND TELL HIM THE BEST PLACE TO GET IT FIXED!
NOTHING'S THE MATTER WITH MY CAR—IT'S ME! I'VE GOT THE HICCUPS!
NO MATTER WHAT MAKE OF CAR YOU HAVE—YOUR BEST BET FOR A PERFECT SERVICE JOB IS AT **HEREFORD MOTOR CO.**
HEREFORD MOTOR COMPANY
Dudley Green Archie Scott
Ford **Mercury**
HEREFORD, TEXAS
Phones 38 & 39 142 Mills St.

Only CATS have 9 lives
BE CAREFUL
Have Your Cleaning Done At Corbett's!
Phone 71
15% OFF
On Your **Coleman**
FLOOR FURNACE
If You Install It Before July 31st
Do It Now! Save money, be ready for winter before the rush. And get the famous Coleman that gives you Automatic Heat—Clean Heat—Warm-Floor Heat.
See A Demonstration Today
Hereford Lumber Company
Phone 656 Hereford

CORBETT CLEANING COMPANY
402 Jackson St. Phone 71

★ AP NEWSFEATURES ★ COMICS ★

WORLD'S MOST FAMOUS

"WELL, FATHER, I'M GETTING MORE EXERCISE THAN YOU ARE, AT LEAST I'M EXERCISING MY TONGUE!"



"WHAT IF IT IS RAINING? THIS IS THE ONLY VACATION I GET AND I'M GOING TO STAY OUT IN THE FRESH AIR!"



"THIS IS ONE WAY OF GETTING ACQUAINTED WITH THE NEW BOY NEXT DOOR!"



"IT MUST BE WONDERFUL BACK EAST WHERE YOU DON'T HAVE TO STAND IN A RAIN BARREL ALL DAY EVERY TIME YOU GET A NEW PAIR OF PANTS!"

"I'VE ALWAYS BEEN GOING TO LOOK FOR A JOB BUT IT'S TOO HOT IN THE SUMMER AND TOO COLD IN THE WINTER!"



The Sunday Brand

Hereford, Texas

COMICS SECTION

Our Slogan: "More People—More Farms"

SUNDAY, JULY 24, 1949

SCORCHY SMITH
by Redlow Billard

SCORCHY WINS THE FIRST ROUND IN HIS CONTEST WITH THE DARK AND DUBIOUS DUO, SCORCHY'S DOUBLE CYRIL SNYDE AND HIS ASSOCIATE, SENHOR PRETO. THEIR CHAGRIN WHEN SCORCHY DIVERTS BETTY FORBES' MONEY FROM THEIR POCKETS INTO UNITED STATES SAVINGS BONDS CONVINCES HIM THEY ARE CONFIDENCE MEN BUT BETTY'S CONFIDENCE IN SCORCHY IS JUST BEGINNING...

SO YOU DON'T ADVISE INVESTING A LARGE SUM IN A NEW AIRLINE IN THE ORIENT, MR. SMITH...OR DO ALL YOUR FRIENDS CALL YOU SCORCHY?

NO, I DON'T, AND YES THEY DO, ... BETTY!

UNTIL THE COUNTRY SETTLES DOWN UNDER A STABLE GOVERNMENT, I DON'T THINK ANY NEW VENTURE HAS A CHANCE... EXCEPT, MAYBE, GUN RUNNING AND THAT'S ILLEGAL!

...AND YOU DON'T STRIKE ME AS BEING THE ILLEGAL TYPE, BETTY!

WELL-LL, MY GREAT GRAND DADDY WAS SKIPPER OF A CHINA CLIPPER!

THE DINNER WAS VERY PLEASANT, SCORCHY!

SO WAS THE COMPANY! SO YOU FELT LIKE FOLLOWING UP THE FAMILY TRADITION, EH?

SORT OF! THAT'S WHY WHEN CYRIL OUTLINED HIS PLAN OF STARTING A NEW AIRLINE I WAS EAGER TO HELP FINANCIALLY!

YOUR MONEY WON'T GO WRONG IF IT'S IN U.S. SAVINGS BONDS!

UM-M! SHALL WE GO FOR A DRIVE, SCORCHY? I... HAVE A LITTLE CONFESSION!

WELL... OKAY HOW ABOUT A TAXI?

THEY'RE LEAVING, PRETO! WE'D BETTER KEEP AN EYE ON THEM...OR I'VE DONE A LOT OF WORK FOR NOTHING!

...!! AND I'M RIGHT IN THE MIDDLE OF MY BLANC MANGE!

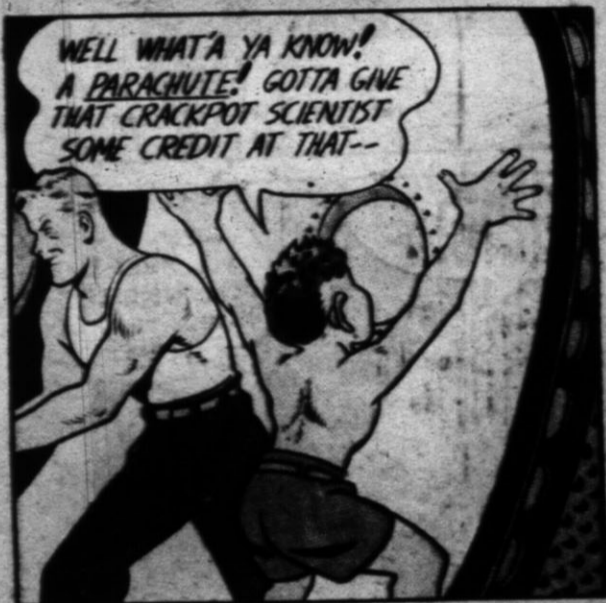
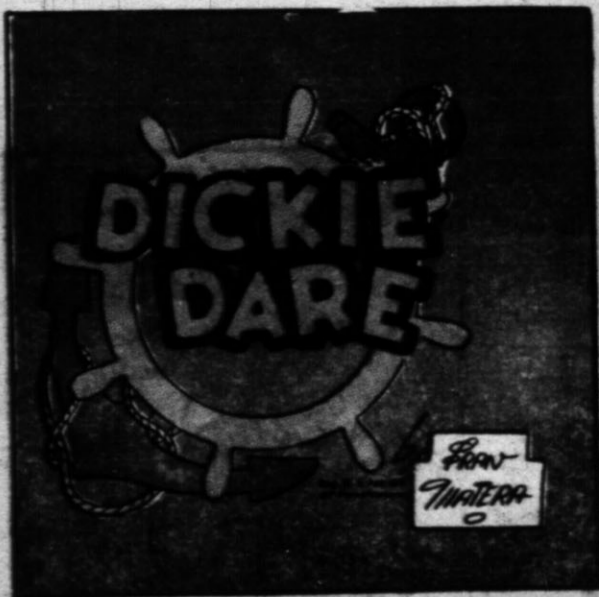
YOU DO NOT THINK, MY FRIEND, THAT YOU COULD PERSUADE HER TO TURN THOSE BONDS BACK INTO CASH?

THAT WOULD TAKE TOO LONG! AND SHE'S BEEN GETTING HIS ADVICE FOR AN HOUR! AT FIRST, I THOUGHT HE WAS A CROOK...

BUT IT'S THE WORST! HE'S HONEST!

WE NEED THAT MONEY FOR MORE PLANES! WE NEED PLANES FOR THE BIG PLAN! I FEAR WE MAY HAVE TO PLAY ROUGH!!...HA! THAT TAXI IS GOING IN THE DIRECTION OF THE AIRPORT!

MY CONFESSION, SCORCHY! THERE IT IS!!



YIPEE



HIT N' RUN



SPORT SLANTS

ASSORTED ACES



IT'S TOO EASY

ROBERT TRENT JONES MADE AN ACE ON THE FOURTH HOLE AT BALUSROL WHILE TESTING THE HOLE HE HAD RE-DESIGNED.



Jigger Joe
SOLOFF

MADE HIS HOLE-IN-ONE THE HARD WAY ON THE 123-YARD THIRD AT LINWOOD (N.J.) COUNTRY CLUB. USING A JIGGER, HE TOPPED THE SHOT, RUNNING THE BALL THROUGH THE ROUGH THE TRAP, ON AND IN.



John
DAWSON

HAD A HOLE-IN-ONE ON THE SIXTEENTH HOLE DURING THIRD ROUND OF THE 1949 MASTERS TOURNAMENT AT AUGUSTA, GA.



Arthur
WALL

— THE CAPTAIN OF THE DUKE UNIVERSITY GOLF TEAM HAS SCORED **26** HOLES-IN-ONE

MEMORY WARRIOR

THE FORMER U.S. OPEN KING SCORED A ACE DURING THE 1933 METROPOLITAN OPEN AT THE WINGED FOOT GOLF CLUB.



Wally
WARRIOR

HOLD IT UP TO A MIRROR

7-24-49
AP Wirephotos



HOWER HOOPER

by RAND TAYLOR

<p>NOW WATCH CAREFULLY—DADDY IS GOING TO TIE A WINDSOR KNOT!</p>	<p>IT'S TODAY'S CORRECT TIE-STYLE. FIRST, START WITH THE WIDE END 12 INCHES LONGER THAN THE NARROW END—</p>	<p>SECOND, LOOP IT UP AND OVER—</p>	<p>THIRD, BRING IT DOWN BEHIND THE SHORT END—</p>	<p>FOURTH, UP AND OVER THE LOOP—THIS IS THE TRICKY PART—</p>
<p>AND EIGHTH, TIE IT AGAIN WITHOUT DEPENDING ON THE DIRECTIONS IN THAT PAMPHLET!</p>	<p>OKAY! FIRST—</p>	<p>—SECOND, THIRD AND FOURTH—</p>	<p>FIFTH, SIXTH AND SEVENTH—</p>	<p>AND EIGHTH—M'LOVE, WHERE IS MY SNAP-ON BOW TIE?</p>

<p>AND EIGHTH, TIE IT AGAIN WITHOUT DEPENDING ON THE DIRECTIONS IN THAT PAMPHLET!</p>	<p>OKAY! FIRST—</p>	<p>—SECOND, THIRD AND FOURTH—</p>	<p>FIFTH, SIXTH AND SEVENTH—</p>	<p>AND EIGHTH—M'LOVE, WHERE IS MY SNAP-ON BOW TIE?</p>



IT'S THE DAY AFTER THE GREAT CANDY ROBBERY, AND SO FAR OAKY HASN'T BEEN ABLE TO SOLVE THE CRIME... NOW HE DEJECTEDLY DISCUSSES THE SITUATION WITH KING CORNY'S ROYAL WIZARD...

DID YOU FIND ANY FINGER PRINTS, OAKY?

SURE, MR. MURDOCK! A LOT OF 'EM--IN EVERY STORE!

A LOT OF 'EM?! THEN IT WUZ TH' WORK OF A GANG!

SO WHAT? THEY'RE KEEPING CANDY FROM KIDS-- AND THEY GOTTA BE PUNISHED!

CRIMINALS ALWAYS RETURN TO TH' SCENE O' TH' CRIME!

THEY DO? GOSH!! MR. MURDOCK, THAT GIVES ME AN IDEA!

FASTER, NELLIE!

I'M GONNA HANG AROUND THAT STORE AND KEEP MY EARS OPEN!

L.M. SWEET CONFECTIONER

AW, GEE, SIR OAKY! AIN'TCHA EVER GONNA DO SOMETHIN' ABOUT GITTIN' CANDY AN' GUM BACK INTO TH' STORES?

I'M WORKIN' ON IT RIGHT NOW, SONNY!

SHHH!

HMM... HAR, HAR! POP!!

Store Closed gone fishin

THIS IS WHAT I'VE BEEN WAITING FOR! DID YOU HEAR WHAT I HEARD??

HAAH! I'D KNOW THAT SOUND ANYWHERE! THAT GUY'S CHEWIN' BUBBLE GUM!

CONTINUED...

JWINGO COME



GET THAT SIGN DOWN QUICK, THINGS ARE GONNA BE DIFFERENT AROUND HERE.

AMONG THE CLAIMS MADE CONCERNING THE CAR OF THE FUTURE... COMPRESSED AIR PROVIDING THE SOLE MOTIVE POWER.

LET'S FILL UP WHILE WE'RE OUT HERE WHERE THE AIR IS FRESH AND POWERFUL.

I HOPE THAT FRESH AIR ENTHUSIAST UP AHEAD REMEMBERS TO TAKE A DEEP BREATH WHEN WE COME TO THE NEXT HILL.

WHEN I FIRST HEARD OF THESE THINGS I THOUGHT IT WAS JUST HOT AIR

7-24-49

AP Newsfeatures

NEIGHBORLY NEIGHBORS BY MORRIS



Reg. U. S. Pat. Off. AP Newsfeatures

