

The Sunday Brand **Published Every Sunday**

Volume 2-Number 5

Our Slogan: "More People-More Forms"



Price 10c Per Copy

signed petitions asking for con-

for extending the line some 20

miles from the Dimmitt cut off.

At present that South Plains

branch line reaches through Pa-

ducah, Floydada, and Flainvlew

"Their reception of our pro-

through Castro to Hereford.

Here'ord, Deaf Smith County, Texas, Sunday, July 31, 1949

Swimming In Tierra Blanca

Name Jay Boston Castro County 'Outstanding Farmer For 1948'





Castro County's "outstanding farmer of 1948," Jay Boston, is a strong believer in putting creek. comething back into the soil and looking to the future.

Voicd by the district superviors in the Running Water Soil Conservation district as their e fermer, Mr. Boston will reve a plaque at a Dimmitt Lion's Club meeting soon, desigacting him as the county's numcer one farmer of 1948.

He will receive the plaque on the basis of experiment plots he has set up on his 800 acres. Three years ago Mr. Boston, who lives in Hereford but farms 11 miles south and 7 miles west of town in Castro county. decid d to prepare -37 acres of ground for summer fallow wheat. He planted it in certified Westar wheat in 1947, watered it a

couple of times, and when harvest time rolled around he averaged 70 bushels to the acre on. Deciding he would try for 100

in wheat again last year and arvested 34 bushels to the acre in June. He took another 36-acre plot

and planted it in Hubam clover and let volunteer sudan grow. He plowed it under last August and planted certified Westar. Beston's best wheat is shown in the picture more than five reet tall, the first of June. It made 58 bushels to the acre. Another plot was put in Hucam clover and sudan which was cut for hay, then it was turned under and wheat planted. This plot is almost as good as the other.

The plot on which he raised 70-bushel wheat last year was treated with 16-20-0 fertilizer-Commences Wednesday nitrogen phosphate-at a cost of about \$4.20 an acre. Construction of the new \$75.-Mr. Boston also had a field of

100 Presbyterian Church in hairy vetch, part of which was fertilized with 150- pounds of lereford will get underway uesday or Wednesday, accord-20 per cert super phosphate per ng to Bill Kerr, building chairacre. The difference in the man. who said today that delay growth was about two to one. n the proposed building pro-ram had resulted from death However, his seed crop was disappointing in that the crop was of George Woodhouse. Canadian so heavy and was rotted by the wet weather before he had a "The contracting company

The young Mexican and his riends were swimming in the reek near the railroad trestle ust below the Labor Camp and j.do, who was just learning to wim, stepped off into a deep pot in the creet. His companons tried to do what they could o rescue him and one of them

aced to town to notify the po-He located F. S. Buckalew, and ae police chief drove by . the wimming pool to get some boys

Fraser Starts cushels in two years, he sowed it

Construction Construction began this week n a rew 750,000 bushel concrete 'evetor at Fraser Grain Comary, which, when completed ill increase the storage space that company to 1,750,000 uchels and enlarge Hereford's mmercial grain storage total 3.311,000 bushels.

Alton Fraser. owner of the rain company, said Friday that cik on the elevator had begun his week and he planned to nave it ready to open by October

"Unless our construction schedule is delayed a great deal lorger than we now foresee," he id, "we will be able to open by rain sorghum harvest and help the formers take care of Deal Smith's grain sorghum storage problems."

The new building will be an enlargement of the concrete eleator erected by the company several years ago, and will join the clevator on the south.

It was designed according to chance to combine the seed. He Fraser's specifications and will

Mexican youth, drowned about rescue the boy. 2 p. m. Friday afternoon when he and several companions were Gilbert Carlyle and Reuben Knox imming in Tierra Blanca who went out to the swimming hole. Millard dived in for the lad

Inis is the first drowning of and located his body on his first he season, and the second such attempt. They pulled him to stality in two years. Young shere, and Millard began admin-David Byrd died last summer, after a swimming trip to Tierra istering artificial respiration. This was about 2:30 p. m. lanca ended in tragedy. Dr. L. B. Barnett, who had also been called to the scene of the

accident, arrived in just a few ninutes and pronounced the boy dead on arrival. An ambulance from Gilliland

Funeral Home was called.

and funeral services pend arrargements there. The boy was born in Menard. Texas. November 26, 1933, the son of Mr. and Mrs. Bernandino Ojeda. He came to Hereford this

ummer to work as a farm aborer during the harvest of ieek. the vegetable crops.

Spanish Supplement Comes Out Sunday

Sunday, August 7, will find the Sunday Brand pioneering a new field. That is it is new for Deaf Smith County as far as we know. The first foreign language newspaper will be put out in the form of a supplement to the Sunday Brand. This supplement, which will be tabloid size just as the recent vacation supplement was,

will be in Spanish from cover to cover, ads included. On the subject of ads: It is impossible for the Brand advertising staff to contact everyone who may wish to run an ad in this supplement. If you want one, don't take a chance on someone not seeing th's, this is your invitation so call it in. Ads must be in by Tucsday morning.

The Weather

Labor Camp Boy Drowns Friday Petition Presented To Railroad Marcos Ojeda, fifteen year old Mexican youth, drowned about p. m. Friday afternoon when the picked up Bobby Millard. FW&D Reaction Seems Favorable

Presented Petition

Hereford nosed in on the Chil- Sears, president of the Chamber strong's private pullman es dress birthday celebration as a of Commerce and speaker for Hereford men presented the namber of Commerce delega- the four man team, tion of four men and officials of The quartet from Hereford sideration of a line extension to * Bur, ngton Railroad took had been invited to meet with Armstrong, vice president of the time off from the festivities Fri- the railroad officials who were in Fort. Worth and Denver. Along

day to confer on the proposed Childress in connection with the with the petitions, signed by extension line from Dimmitt to mammoth birthday party cele- hundreds of Hereford shippers rating the Burlington railroad | and growers, went the arguments lereford. "We were very well received, contennial anniversary.

and the line is definitely interested in our project," said Henry Meeting in R. Wright Arm-

The body was taken to Don- Canning Plant Production Underway With Potatoes Following Trial Run

un of pee wee potatoes and keyed up production to a full me schedule for the rest of the

With the canning of potatoes, he county's only manufacturing plant of its kind got underway. The small spuds are being packid in number two and ten galon cans. with a colored label arked Hereford brand.

new steam peeling process, as able in the area. contrasted with the older but less effective lye peeling process. ices not leave a bitter taint. as lees not leave the dark ring plant.

Accident Causes Loss Of Left Eye

Benny Wayne Williams, 26- | spening when a piece of steel year-old carpenter, is resting at from either the chisel or ham-3t. Anthony's hospital today fol- mer fiew into his eye. lowing an operation in which At first he thought he had

afternoon This surgery was necessitated could w. s of y a few steps when when infection set in after a he stumbled into a chair. He revious operation Monday night was rushed to town by Royal to remove a place of steel which | Eldridge and doctors here ad-

and lodged in the eye. centers working on a remodeling ob on the farm house of Wirt

is left eye was removed Friday only a speck on his eye and fiternoon. and turns and to remove it. He

vised he be taken to an Ama-Mrs. Williams and Mrs. Neal

Frank open discussion marked cials and J .H. Sears, Hereford

pened up Tuesday with a trial

The potatoes are packed with

B. W. Williams In Amarillo Hespital

Williams was one of the car- rillo eye specialist immediately. Drove Him To Amarillo Young drove him to Amarillo ip's place five miles northvest of Hereford when the ac- and doctors spent an hour and ident occurred Monday aftera half x-raying his eye before they could locate the steel. They oon about 1:30 a'clock. He was chiseling out a window **Police Dept Applies**

posals has certainly encouraged Hereford's canning plant | mark inside the potatoes that us." said Sears .- "They are not in a position yet to make any the older method did. explained definite committments of course, Worth Ware, manager. but we believe they will give the Approximately 30 to 45 people are employed at the canning plant. Potatoes will roll off the asembly line until the harvest

season is over, sometime about the middle of August. After that Ware said they plan to can lima beans, and to go from beans to what other vegetables are avail-

Ware, manager of the enterprise when it was organized sevteam peeling is more modern, eral seasons ago, is again acting manager of the plant. This year ye peeling sometimes does, and will art as a trial season for the

matter their serious consideration. "Hereford's petition asking our service is just about the nicest compliment that ever happened to Burlington," Armstrong was quoted as saying. Four Man Delegation Now that preliminary confer-

to Dimmitt.

ences are concluded the railroad will study Hereford's peition and traffic analysis, make oreliminary surveys as to cost of establishing a road, and deide whether it would be profitble to extend their line.

The four man delegation, lears, J. A. Pitman; Ed B. Hedtes and O. P. Cowart, were backd by the shippers, growers and attlemen in this county who ay their products could reach Dallas, Fort Worth and Houston narkets 36 hours sooner over fort Worth and Denver lines

han they now can over Santa e routes. Sears said there were no other automatics regardies this issue in startule. Typics

Santa Fe Gificials Here To Determine Service Inadequacy

given a call for all football boys and their fathers to be at the Fieldhouse Monday night about 6 o'clock.

Dr. D. Kelton issues a warning to all power mover users Those things bite. He should know, Saturday morning he was mowing. the lawn when the chain slipped off the cog wheel. Without cutting off the mower he tried readjusting the chain. Result-one sadly sliced fore finger on his left hand, and the equally dour reminder that we learn from experience.

The fact that Deaf Smith County is bulging with vitamins may take a back seat Monday with some other noteworthy tulges descend on Hereford. Specifically we refer to the Fat Man, who is coming to Hereford on the invitation of the Hereford Furniture Company, which, in the meantime is busy re-arranging their display aisles so hizzoner can get through. The guest, Bill Wetsel, is a reputed ive feet eight inches tall and six feet eight and a half inches around, and is guaranteed to make all the weight conscious Herefordites develop a renewed

Two additional Palo Duro Canon Treasure Hunt prizes will to to the two lucky persons who reak the park's previous at-rect it. And etime in the next couple of

The prizes; not yet announced, will be given by the Palo Duro

One prize will go to the pernce figure of 51,495 persons, hich should be broken within ne next 10 days.

Now that Francis Hardwick Now that Francis Farowick nanaged a quite lovely formal wedding on the stage of his Star Theater, he's turning the tables on the audience and is giving hem something which he thinks a howl-worthy. Scheduled Tuesght is a real hill billy shot on wedding, for the entertain-tert of all hill billies or city s who enjoy such antics in te-on stage-or in reel th Judy Canova at her

-

ill continue to operate and will believes, however, that his soil arry out the Hereford contract will be greatly benefitted by the n all specifications," Mr. Kerr hairy vetch, even though he was eported. Mrs. Woodhouse will unable to harvest the seed. sarry on the company, replacing er husbard as head of the Swisher County and moved to ir 1924 built the first of his ele-Irm, he said. The Hereford con- Cartro county 12 years ago. He | a'ors in 1930. He has others in ract despite the delay, will be and Mrs. Boston have two chil- / marillo, Canadian, Lautz, Levelcheduled to meet original dates dren, Jaynice 19, a Texas Tech 'a d. Whiteface, Maple and Alsophomore, and Kathy, 3. nd specifications.

ald Fraser. Freser, who came to Hereford Mr. Boston was reared in

ir verque.

or in design.

match the other concrete elevaures recorded Thursday through Saturday, readings taken at 8 o'clock "We are building it ourselves," cach morning.

Thursday-Hign, 87; low. 61; Moisture, .15.

Friday-High, 86; low, 64. Saturday-High, 91; low, 65. Total July moisture, 7.00.

Total 1949 moisture, 20.94.

For Radio License

The Hereford Police Depart- liams said the particle was about nert has applied for an operat- as large as the tip end of a fork 'ng license to maintain a send- tire and had a jagged edge. ng station and patrol car rados, according to Chief F. S. Buckalcw, who said today that Wednesday infection set in and operation of the patrol radio set- doctors consulted said there was up is scheduled to begin in about no option but removal of the and Denver railroad. They also ix weeks. eye.

The plan includes installation of a sending station at the City eration about 4 p. m. Friday. His Hall with receiving sets in the wife reported he was resting city patrol car and in Bucka- easily Saturday morning. He will proposed extension of the FW&D ew's car, which is also used for remain at St. Anthony's for sevpatrol work. Negotiations are cral days. When his eye heals he that they are moving about also underway to service a county will be fitted with an artificial 5,000 cars a year out of Herepatrol car through the central eye. station.

stations of the plan are contin- imoved to Hereford in March. zent upon securing of the II- 1947 and he has been employed cense by the city, and that complete details will be announced when the license bureau has ap- to continue his work when his proved the station.

discovered the steel had burst the pupil of his eye and lodged in back of the eye. Operation for removal of the steel piece was made about 8 p. m. Monday night. Mrs. Wil-

Williams was thought to be recovering fairly well but on

eye heals.

Williams underwent this op-

A former aerial gunner on a Buckalew said that further op- 3-24. Williams and his wife to kcep it. as a carpenter since his arrival. Doctors believe he will be able

Father Dominic Kenny, S. A has been named pastor of St. Anthony's Catholic Church to ucched Rev. Albert Heald, S. A whose term as pastor here was tut short by illness last Janu-

Father Dominic was born in Birmingham, England, and received his secondary education al Navarra in Spain. He is a grad vate of the Catholic University of America, Washington, D. C and was ordained to the priest-hood on June 12, 1932.

3 a member. He comes here from Steveston. British Columbia where he has been pastor fo Vancouver.

program of parish expanse plars to cope with in Herefo Taese plans call for a new, me

ALL IN A DAY'S PLAY WITH A DOY-Tommy Loy McCormack, 13 nonths old, poked his finger in a mall oil can (left) and couldn't get t out. His grandmother, Mrs. Min-the McCormack, put a hole in the light McCormack, put a hole in the light McCormack, put a hole in the

TRUTH IS STRANGER THAN FICTION Untold Stories Of Early Deaf Smith--

By PHYLLIS RADOVICH

-Photo courtesy News-Globe

There was but one secret of uccess that hung over Hereord and that secret was the peosle. They came to Deaf Smith for countless reasons. They flocked here because the lush, rolling grassland was Utopia to the ranchers; they came here because the fertile soil attracted the men who dreamed of unbroken stretches of yellow-brown grains; they came because the limate was high or dry and because they felt better here; or they came because of the tales that were told, for Deaf Smith basked in a history of fertility and a future of answered dreams. But the secret was not the land or the climate. These were-

the physical aspects, but it took the driving spirit of men to di-And these spirited individuals

are not all just pioneers. Some came when the town was young and helped to found it. Some came along later apparently to incourage it. And many of these

men and women are still here. Today their lives are interwoven in the maze of activities that 1949 has created. They rarely discuss the history they have known and made. And it's a

Scratch the surface and what do you find.

Surprise Alex Thompson sometime when he's not involved with either coffee cups or cameras and get him to talk about his travels. He may think you mean the trips to Cuba or to Mexico ed with quilts

but far more interesting than those trips in modern automo-biles over concrete highways or up-to-date yachts was the 400 mile trip he and Bill Gill made eather for the hard riding XIT ere's C. R. Smith, for

back in 1903 when they shoved stance, who could, if he would. father had a small trunk which off at Gainesville bound for tal: for hours weaving incidents | ne kept in the front hall of their Hereford and the adventures of of the days when the syndicate tig rambling house. The trunk controlled five million acres of remained locked at all times. the west.

8 Hours-13 Days It takes approximately 8 hours to make that trip now; it took 13

days then. They had a covered wagon dams. loaded with bedding, chuck, horse feed. cooking utensils, 22 calibre, Winchester rifles, and a map of Texas. At night they camped out, lulled to sleep with with the somewhat nervewracking lullabye sung by bull bats, creech owls and whippoorwills.

The rifle proved a real invest-ment and with it they picked off rabbits, squirrels, prairie chick-ens, partridges and doves. Alex's sense of humor was as irrepress-ible then as now and one day they killed a prairie dog, dressed it and served it as rabbit. He swears the guests declared it was delicious and ate it with gusto.

And incidentally, listen to the stories pioneers can tell about how they got out to this God's green country in the first place.

They weren't all covered-wagonconveyed. Came As Stowaway Troy Womble for instance

was an official stowaway in the railroad car which his father time.

One of her favorite memories 's the time when she and Mrs. Lynn Powelson, by virtue of sheer persevererce kept alive the Sun-iay School in the Ward Comchartered for the ho goods and Chris and John Ren-fro rode to Hereford from Trenton, Mo. in a plano box half fillnunity back when the countr

The XIT ranch will live long vas young. They had five pupils ber three boys and Mrs. Powelin the memory of the Southwest; it lives even more vividly for the ranchers of today who once

And one of her favorite stories the Birthday Tale.

Before Mrs. Bob Higgins m ried, she was Mary Ada Wo of southern Texas. Mary Ada

cactus and mesquite and grass- The children were forbidden to play with it or around it; never lands. He could tell of cattle had they seen it opened. kingdoms measured in 150,000 head of cattle, 1.500 miles of fence. 335 windmills and 100 Nearly Eighteen It was the late spring of the

year. Mary Ada was getting ready to celebrate her 18th birthday There were two round-ups, spring and fall, and naturally, on May 19. She was helping her the accompanying process of branding. Tenderfoot Smith hit mother clean house, busily dusting the furniture in the front the ranch at a good time_start-ed right in branding 10,000 hall, when she discovered to her amazement that the trunk, her father's mysterious trunk, always calves during the summer with closed. was unlocked. the famous XIT tri-letter brand. Her curiosity was too strong It was a long, long time before

to ignore. She went to the win-dow and looked out. There was he forgot the scent of singed no one there. She listened for her mother who was in the kitchen washing dishes. Then she

carefully lifted the lid of the runk and looked inside. To her disappointment, there were no strange animals lurking there, no treasures of gold or lewels, no hidden bones. There

was only carefully preserved legal documents. important papers, etc. In the top tray of list for the tales she can recount the truck there was a little red book. She took it out and leafed woven through the threads of through it. On the first two pages was a careful listing of the chiltren in the family and all their

> the list with her fingernail. There was her name: Mary Ada, Wood, May 22. Things Didn't Check

The looked at it in disbellef. Why, she had always celebrated her birthday on May 19, and

ere it was in black and white her father's deliberate handiting, May 2.

e returned the book to its (Continued on Page 2)

ME BERRY





hamber of Commerce president rd O. P. Cowart, manager, hursday morning at the Chamer of Commerce offices.

H. C. Vincent, general traffic nanager: F. N. Stuppi, division uperintgndent; G. R. Buchanan, eneral manager of the Santa Te and E. Kancher, division reight agent, represented the fanta Fe. They were in Hereford to determine wherein the Santa Fe is inadequate in servng this community as is stated in a petition to the Fort Worth

vished to determine how they 'ould correct any present deliciencies, according to Cowart. . The Santa Fe position on the irom Dimmitt to Hereford is 'ord, and they are naturally ealous of that business and want

New St. Anthony's Pastor Is Named

ary.

Hereford's new pastor has held positions of honor and trust in the Franciscan order of which he vix years. During the recent wa vr. Dominic served as a por chaplain for English sailors in

The new pastor has a heavy

tern parochial school as a new church edifice to be ed at the arrison Fighway a

hide and burned hair. **XIT Division Manager** Later Smith became division

nanager of the Escarbada or breeding ranch, one of the eight divisions into which the gigantic range was divided, so with the history of the XIT he has a first

land acquaintance. The good story tellers aren't all men. Mrs. Bob Higgins de-serves a place at the top of the

Page Two

HEREFORD 10, PLAINVIEW 4 Legion Jrs. Trip Plainview Nine Engman And Brock Give Two Hits

followed by Kenneth Brock With Spinal Meningitis who gave up one more hit and struck out two during the final two innings as Hereford Junior American Legion trimmed Plain-American Legion to the of 10-4.

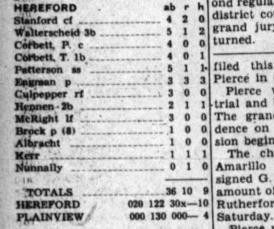
ely hitting and better than usual fielding helped the cause terably. Engman lead the stick welders with three for three; a homer, triple and single plus a walk. All he lacked was double to pull a Stan Musial. Leonard Walterscheid banged out a double and single, driving in three runs and scoring once himself.

Both teams were scoreless in the first inning. Hereford took a two run lead in the second when Patterson singled and Engman hit his home run. Plaincame back after a scoreless third with one run. The loal nine followed suit in the last half of the inning when Engman tripled and scored on a passed ball.

Plainview took the lead for short time with three runs in the fifth, without the benefit of a mit. Hereford grabbed the lead back with two counters in the bottom of the inning.

From then on Hereford took mmand of the game with Hennen and Stanton scoring in he sixth and Engman, Joe Kerr, who was playing his first game this year, and Nunnally scoring. Fugman and Kerr singled, Nunnaily walked to get on. Walterscheld's double drove in the later taid runs.

Otton plays here Tuesday night at 8:30 for the next Hereford game.



File Forgery Charges Against Earl Pierce Charges of forgery and passing a forged instrument were

Bill Engman held hitters to a _______ ngle hit while striking out 16 Otto Olson In Amarillo Otto Nelson is in Amarillo Veteran's Hospital suffering from spinal meningitis. His condition was diagnosed Thursday but attending physicians say it

is too soon to predict the outcome of his case. Olson had been feeling quite well and had been carrying on his regular farming activities until Tuesday when he began to get ill, complaining of a kernels. headache and a soreness in his neck.

He went to bed Wednesday at his home. Early Thursday morning he

got up about 4 a. m. for a drink of water and took a chill. His family rushed him to the Amarillo hospital immediately and doctors began treating him for menngitis.

His family is allowed to nim only once a day. Olson's case is the first diagnosed from this county.

Seven Cases Slated

For New Grand Jury The Grand Jury panel will meet in the Court House Mon-

day with seven cases scheduled for their attention. Convening in the District Court room at 10 a. m. they will be sworn in by District Judge Harry Schultz of Dalhart and instructed in their duty. Sheriff J. C. Reese listed the seven cases to include a burglary

charge, three cases of swindling with worthless check and three forgery charges.

This is the Grand Jury's second regular session this year, and district court will convene after grand jury indictments are returned filed this week against Earl 3 Pierce in county court. Pierce waived an examining trial and bond was set at \$1000. The grand jury will hear evidence on the felony at its session beginning Monday. The check, written on the Amarillo National Bank and signed G. H. Parker was for the

amount of \$25 and was passed at 020 122 30x-10 Rutherford and Company on up Monday and returned to Pierce was picked up by F. S. Buckalew after J. R. Johnson had notified police and charges

were filed Tuesday. **Read the Want Ads!**

Deaf Smith Wheat Grounds Friday were Mrs. Bon-nie Kelly, Miss Sadie Rigler. Micheal Jean Kelly, Kenneth Car-Earns More Glory Rerr. roll, and Mr. and Mrs. Ernest A Lynn Massachusetts man who

appealed to the mayor of Texas' Hardy Benson, Jr. will fly to largest city for raw wheat kern-Lubbock Sunday to spend the els to help save his brother's life day with friends there. Benson may soon be in receipt of some will make the trip in his new plane, a Luscombe 65 which his Deaf Smith County wheat, and Hereford products may again parents gave him to commemorplay the role of hero. ate graduation from Texas Tech The New Englander, Fred Si-College in Lubbock this June.

monian, wrote Houston Mayor Benson, who has a degree in Oscar F. Holeombe for "a small electrical engineering, has joinshoeboxfull" of raw wheat kerned his father as a partner in his els, which cannot be obtained in farming enterprises here. He is his region of the United States. planning to keep his plane at Clover Airport until a hanger "You see, honorable mayor," he wrote. "my brother's life deand runway can be constructed pends upon getting the wheat on the farm north of Hereford. Benson will also fly to Dallas the first of August to attend a Radio This story appeared in the Announcer's Convention where

Houston Chronicle Thursday. July 28, and was read by Paul he plans to meet several of the F. H. Lenzen, a Houston man who friends he has met through his had just returned home after a own ham station. He as an visit to Deaf Smith County. amateur radio fan. Lenzen, too, was impressed

with Deaf Smith wheat, particu-Mr. and Mrs. Woodrow Ireland larly the Black Hull variety, and are expecting houseguests this he wrote Mr. Simonian of his week from Dallas and from' discovery. He sent a copy of this Deming, New Mexico. Mr. and letter to Burl Elliston. It read Mrs. Steve Routh and Mr. and Mrs. Tom Houston, Jr., of Dallas "Just last week my wife and I and Mr. and Mrs. Tom Hall of returned from a trip to Here-

Deming, New Mexico, are exford, Deaf Smith County, Texas. pected to arrive Wednesday. The We spent several days looking group will leave Hereford early for a special 'Black Hull Wheat.' This special wheat has more vitamins and minerals and less

starch than ordinary types of wheat and has been used by many people to improve their health

Lenzen suggested his New England contemporary contact Dr. George Heard for this wheat. Deaf Smith and its propounders of its good living principals are now waiting to hear from Mr.

in part:

Simonian.

PERSONALS

Mr. and Mrs. Baker of Muleshoe, will visit their daughter and son-in-law, Mr. and Mrs. Ernest Kerr today. Mrs. Baker came to Hereford Friday and took her granddaughter, Pamela Ruth back to Muleshoe with her for a few days.

Mr. and Mrs. Bill Denny and Mrs. Floyd Lowie had as their guests this week their relatives from Breckenridge, Texas, Mr. and Mrs. Tom Lenoir, Tommy Lou and Bonnie Lee. They drove their home Wednesday. On Monday afternoon the Dennys entertained with a lawn party and ice cream social on the lawn of their

home. Guests included the Lenoir family. Mrs. Jack Porter, Mr. and Mrs. Floyd Lowie and son Jerry and the hosts.

Tom Walker of Dallas was a Saturday evening houseguest in

Grounds Friday were Mrs. Bon-

The Sunday Brand, Hereford, Texas, Sunday, July 31, 1949

Invite Public To Use **Jaycee Park Anytime**

Jaycee Park is open to the public at all times with no reservabeen so careless." tion for exclusive privileges for a party, organization of any

kind or otherwise, announced local Jaycees Saturday in re-Mrs. sponse to numerous inquiries as to whether a group or club could Woods, May 19. reserve the park for a picnic or party.

Jaycees are connected with the park only in that they agreed to develop and keep the park in shape. Their development program is well along with four picnic tables, a barbecue pit, and other improvements already installed. These facilities are available for anyone and they are urged to use them.

grew

her

day cattle ranch.

DRESSES

ALL OTHER SUMMER DRESSES

T

Thank goodness there are still a few pepole who can radiate friendship and conversation without running for office.

UNTOLD

(Continued from Page 1) hiding place, closed the trunk and went into the kitchen. There Thursday morning for Pampa to she explained to her mother read: "She maketh nerself covattend the Top-D-Texas horse- what she had done and what erings of tapestry; her clothing

GROUP OF

Including

DORIS DODSON

Crepe Cottons and Cords

show where Mrs. Ireland is showing her quarterhorses. On Friday the group will drive to Ra-ton where they will spend the week end at the races. She had discovered. Is slik and purple! and then I read the 19th verse, "She layeth her hands to the spindle and her hands hold the distaff." Well, I just got to thinking back over gold mine.

we decided on the name for our my life and cattle ranching and child, I have written it in the raising those boys in the counfamily Bible and your father had try, and I decided that accordwritten it in his record book. been born on the 19." I'm sure I didn't make a mistake, but I'm equally sure that your father would never have

Or listen to the stories that Mrs. E. J. Williams could tell about the early days in this The two women consulted the country when she stoppen at an huge family Bible. There, in amarillo hotel and discovered Woods flowing, feminine that there wasn't enough water hand was written Mary Ada in the hotel to wash her five baby girls' faces. Or her acquaintance Never Been Settled

with Will Rogers when he worked So the controversy was never settled for sure, and although for them on the Castro County ranch, riding herd back there as Mary Ada continued to cele-

brate her birthday on May 19, young teen-age waddy. And Dr. George Herd tells his she always wondered if perhaps this day did not rightfully beown particularly brand of myslong to her after all. So she tery story and adventure thrillup and married and raised er. for his is the first hand ac-



STAR THEATRE

though I usually claim only one. "Anyhow, I turned to the 22nd verse of the 31st chapter and I

stalwart sons through treacherous times on an early And then one day she was leafing through her own family Bible. As she tells the story: "I was looking through the woman's chapter of Proverbs, and so I decided to look up both my birthdays. Both my birthdays,

\$5.00

of a young dentist with a destiny who moved to Deaf Smith County because of his wife's health ing to the Bible, I must have and stayed on long enough to discover that the hidden, near Will Rogers Worked There

invisible elements in the soils of this plateau could mean longer and healthier lives for the peo-ple of this area and when those elements were isolated, for the people of the world. From obscurity, he rose to nationwide prominence, but elected to continue living in Deaf Smith, "the

His story is the autobiography

healthiest place on earth." Yes, it's always been the people, their enterprises, their sense of humor, their physical vigor and their adaptability. They account for the growth, the prosperity, the progress of Hereford.

itona zinini

PRICE

119 3893



The Sunday Brand, Hereford, Texas, Sunday, July 31, 1949

SUNDAY'S CURRENT QUESTION

plan to take advantage of it?

mingl leave pay was.

will own valuable property.

What do you think of the veterans land purchase plan which goes into effect for Texas veterans September 6? Do you

Jiggs Hartman: "It is a wonderful thing for the boys, in this locality. This is an up and coming part of the country-and

has a good future as a vegetable growing center. For those

of us who work in town and don't intend to farm the land we

get, two or three of us can go together and buy a piece of land,

the rent. It will give fellows like us some collateral, so that we

will have a credit rating. By working on a salary, the chances

are it would take years to achieve that. Most of the fellows I've

talked to don't plan to farm the land themselves at first. Just

how practical it would be for someone who inended to make his

total Lying off it, I don't know. I think that so long as the

state of Texas is going to give hte veterans a gift, she couldn't

have done it in a better way. This way the veteran is getting,

a chance to build up an estate which will last all his life. With

a cash bonus, it would all be gone in no fime, just like the tere;

hould all take advantage of; and I for one plan to. It gives a

nan a chance to get started-if a person owns a little land he

was a part of the world. Through this land the veteran gets'

omething lasting, whereas if we were paid a cash bonus it

ould probably be gone in a month or two. This way we have

omething to work for. Four of us plan to go in together and

ty about 200 acres of good irrigated land, each of us owning a

fty-acre plot. We can lease it out to vegetable growers and its

vill pay for itself. Our payments a year, at first, will be around

390, including payment and interest, and of course the interest

will gradually decrease. That amounts to about \$8 per acre per year, and we figure we can lease it for \$25 to \$30 per acre per

year. Eventually we'll have a good income off it. One advantage

we have in this part of Texas is that the land will pay more

in other parts of thestatethey can buy more land than we can

here, but it won't pay back as much: And besides the future of

land here looks good. If land goes up, as is indicated now, ster

where the plan is going to benefit a whole lot. You can't buy

enough good irrigated land with a \$7500 loan to warrant invest-

ing in equipment to farm it. For the fellows who already farm it will work better, because they have their equipment and won t

have that big investment to make. But for the fellow who is just

starting off, about the only thing he can do is go out in the

dry land area where he can buy the greater part of a quarter.

section and lease it on shares. If he doesn't make a wheat crop;

then he has to stand the expense of re-paying the loan. He

might be able to get a cash lease, but on that land he couldn't

as a loan on it, until that loan is paid off. Any additional acro-

parate tracf. The plan will help some of the fellows, but gener-

who do, too. That is, if we can get a good piece of land. It will:

be a pretty hard proposition to get good land in this country at

that price, but if a person can, I think he can make a go of

it. The biggest advantage is that it gives a veteran a chance

to get started. I talked to a fellow, this morning who planned to

farm the land himself-take his living off it. He had gone into

details with Ralph Smith, and he seemed to think, it was a good,

Lowell Sharp: "In this part of the country I can't see

S. A. Duckwortn: "It's a great thing-something that we

cent it out and more than cover our yearly payments through,

EDITORIALS.

Hereford Potatoes In Cans

Mr. Hereford Potato is back-in cans!

This past week saw resumption of operations in the canning plant west of town and, once again, gay labels adorned hundreds of cans of Hereford potatoes. Later, operators hope. potatoes will be followed by blackeyed peas and other Hereford vegetables.

Re-orgainzed as the Hereford Canning Company, and de-financed on a much smaller scale than the first operations, the present company is starting out with the ideal of growing and expanding as the demand and profits justify.

During the first brief period of canning, the Hereford plant gained a rapidly spreading reputation on pee-wee potatoes. The flavor of these potatoes led to such demand and comment in canning circles that backers saw fit to give the plant another chance. Worth Ware, first manager in charge of the plant and though he still envisions dreams of gigantic production, he plans a gradual expansion.

Like Mr. Ware, we believe that the Hereford Canning plant possesses possibilities unlimited. Within a brief decade this plant alone can make a small city of the community by furnishing a steady payroll, plus a cash market for Hereford-grown products. Just now Rio Grande Valley packers are beginning to dominate national markets and their original problems, after all, were similiar to those of this community.

Skeptics will do well to think twice before passing an opinion regarding the plant for upon development of industries of this type depends the future of our community.

One Tax Bill In One Place

In this day of ever-increasing Constitutional Amendments it is surprising that no one has proposed a consolidation of tax paying agencies in Texas.

As things stand now the tax payer renders and pays taxes to the City, County, and State, and to the School District in three separate operations. In most instances he is required to go to three separate parts of town-and in some parts of Texas he must even go to different towns

Granting that considerable changes would be required, it seems practical that the Legislaturelature might investigate the possibility of consolidating all tax collections. Through such consolidation the factor of evaluations would be better equalized. Assessment of taxes an expensive item for all three agencies, could certainly be reduced; likewise, one statement would suffice for the present three, thus saving considerable expense to the taxpayer. And while clerical help would be only slightly reduced, administratice costs in the three agencies could easily be cut to one person.

Split-tax payments, popular especially in fore congested centers, would also be handled with one-third less effort, time and money.

Oklahoma and New Mexico have already taken steps toward consolation of tax colleetions, and it seems practical that Texas might carefully investigate the outcome of results in these neighboring states.

To say the least, no private business, operating to serve its customers economically and d continue without investig ting a method which now resulted in confusion hoppers can be checked. and unnecessary expense.

LIVING WITH A MEANING

A man working on a metropolitan daily newspaper recently wrote the following reason for s wanting a job on a weekly newspaper:

"I want to be able to build a paper, a town and a way of life. I want to be able to plant a tree and watch it grow ; to watch friends grow old along with me instead of always meeting strangers.

The writer of that paragraph had once been employed on a weekly, but due to familyhealth reasons, he was forced to move to a city and get employment on a large daily newspuper.

What does it mean to you?

"I want to build a paper . . ." Nothing too unusual there. Men want to build newspapers because they like the financial returns a good paper commands. They like the power a good newspaper wields and the prestige the success to regiment our population and so of anything inspires.

... to build a town '' Now that is a little different. This phrase has an importance of great magnitude. Some publishers do more than others because they have more courage than others. Some do more than others because they can see the needs better. Some do less than others because they are too interested in personal gain, too concerned with "pleasing everybody," too "busy" or just too tired.

" to build a way of life."

There is the reason for everything. This man stated that he wants to "be able to plant a tree and watch it grow; to watch friends grow old jalong with me instead of always meeting strangers." All of which is a way of life.

America was built on pastoral progress. Sure the powerful-appearing things are done in the massed areas. But the soul is in the small towns and on the rural fields.

There is no denying that if America's rural residents lose democracy-if America's grass roots rot-there will be no "land of the free and home of the brave" in the future.

Yes, that metropolitan daily newspaper was truly thinking of a way of life, our way of life, when he said he wanted to "be able to plant a tree and watch it grow; to watch friends grow old along with me instead of always meeting strangers.

-The McLean News

Clippings from **Our Exchanges**

PETITION FOR NEW HIGH SCHOOL

A group of patrons of the Littlefield Inde pendent School district was circulating petitions this week requesting that the school board call .: n election to vote on the issuance of \$500,-000 in bonds for construction of a new high school building.

, -- County Wide News, Littlefield.

FLEAHOPPERS ENDANGER COITON

Hall county's largest cotton acreage in history, about 165,000 acres planted, is suffering its worst plague in history from fleahoppers. County Agent W. B. Hooser is urging im-mediate spraying of all areas where the flea- workers, came closer to grounding -The Memphis Democrat.



Lobby Gadget

LATEST GADGET the American Medical association lobby is using in the pressure campaign against federal health insurance is a post card, distributed from doctors' offices, which threatens vote retaliations against members of congress who support the health program.

The card reads: "As for myseli and family, which consists of votes, we are unalterably opposed to compulsory health insurance or any other legislation which tends cialize our government."

The sender fills in the blank with the number of votes in his family. Sen. Claude Pepper of Florida, a leading sponsor of health insurance, reports he has received hundreds of the stereotyped cards. Some also have been mailed to President Truman.

One sender, whose wife recently underwent an operation, wrote Pepper that he was "compelled" by the doctor performing the operation to fill out and sign the card. Another reported that he feared he would "antagonize my doctor and nurse" if he didn't comply with their wishes.

Old Soldiers

Five hundred forgotten soldiers, who survived past wars but are victims of old age, are waiting to get into the National Soldiers' Home at Washington, D.C. But there's no room.

Those on the inside would like to make room by building new quarters. They have plenty of money-33 million dollars, every cent contributed through the years by enlisted men. But the money is held in trust by the treasury department, and the ex-soldiers can't get it out without an act of congress. Though this money belongs to the

soldiers and not the taxpayers, the buget bureau has turned down a request to release 16 million 700,000 dollars to expand the soldiers' home.

The bureau's recommendation has influenced congress to refuse use of the funds-despite the fact that the soldiers' home hasn't been expanded since 1911.

Meanwhile, the waiting list of aged, lonely ex-soldiers is growing

longer. **Threat to Airlift**

The public was never told how



Stormy Weather

ECONOMIC CRISIS

(Editor's note: The Bootleg Philosopher must have gotten held of some paper we missed, as we haven't seen any editorial talking about what he's talking about this week, and certainly it didn't appear in this paper).

Dear editar: Every once in a while I read he editorials in the big daily papers that turn up out here, igurin if they was good enough o wrap f.sh bait in they're good enough to read, but the other out in the shade and in between naps read where a editorial writer was strugglin with the prohlem of surpluses.

Accordin to him, scientists ave discovered a way to grow nd he was pretty upset, wondhe corn land started producin co bushels to the acre, instead of 25 cr 30. His contention was that such production would ruin the coun-

HOMER FOX SAYS: DID YOU KNOW.

try, but I can't see it that way. He had it all figured out, if all the corn producin-states suddenly produced eight times as much corn as they do now, it would flood the country with corn and break the government tryin to. maintain the present price. He

get enough to profit much. If you can use the loan to improve was even in favor of buryin the some land you already have-build a house on it, for instance secret of 200 bushels to the acre." it will help some of us a whole lot. And if you could use the If you ask me, there ought to loan to pay down on a choise quarter section, for instance, then, be more editorial writers buried. would help a lot of fellows get-a start. But you can't do that, In the first place, if the rest of the farmers followed my exam-And you can't use the veterans loan to add to land that already ple, they wouldn't produce any day I picked up one and spread it more corn then than they do age you add to land you already have has to be completely new. I don't set out to see how many acres I can plant, all II ally it won't do much good. It would be a good thing if they want is enough corn to see me were just more lenient on the rules and restrictions. through the winter, and if I can Monk Johnson: "I think its a very good deal. I intend to buy some land on that proposition and I know lots of othera

io it on one acre instead of 28. one is all I'd plant. It reminds 201 bushels of corn to the acre, me of the city editor who was opposed to the mechanical cotton erin what would happen if all picker, on account of it would throw cotton pickers out of work although he wasn't opposed to mechanical type setters, don't make no difference if one ma-(Continued on Page 6)

BOOKS ON PARADE

'The Twelve Seasons' Touches Life And Nature On Philosophical Side

By MARGARET BARRETT A reviewer said that when two gardening, building and active

Question Of The Week

Do you read the "Questions of the Weck" in The Brand cach issue !

This feature was started approximately one year ago and appears each Thursday and Sunay. The questions deal with everything from "When Should Girls Start Using Lipstick ?" to "Do you think the Poll Tax Should be Abolished in Texas?"

General cooperation from persons interrogated, plus comment of subscribers from time to time has led the editorial staff to rank this feature as one of the most widely-read columns of the paper. We note also that numerous other papers in the southwest are adopting similiar interviews.

Expression of actual opinion of the community is, we believe, one of the most difficult and one of the most important services a newspaper can render its community in modern imes. If wrapped up in these questions, thereappears an inkling of what the people want, how they think and what they do from week to week, the questions will have justified the existence of the newspaper.

Baseball and Boys

Chances are slim of another Ted Williams, Verne Stephens or anyone of a host of major eague baseball stars who participated in the American Legion Junior baseball program during their younger days, coming out of Hereford's small program. But that word "small" is only with com-

parison to the national picture where thousands of boys are engaged in baseball as a summer pastime.

Nearly seventy boys have participated in the Legion baseball program here during the past couple of monhts. And although the ally attendance is below that number, at least hat many boys have found that when they have the time for it, they can go out and play baseball under the supervision of a coach, and with team.

Baseball is known as our national sport. Enthusiasm generated annually during the World series alone is a source of amazement to people of many foreign countries. But it is American and those persons and the Legion Post which has assumed the task of sponsoring the program cally are to be commended.

Seventy happy, healthy Hereford boys will reward their efforts in the future as seventy happy, healthy American men. Whether or not any of them ever put on another glove or throw another ball after leaving home, they will be better citizens because of this program.

FOUR LANE HIGHWAY

Directors of the Tulia Chamber of Commerce endorse the state proposal to build four lanes for Highway 87 through Swisher County. The directors notified the county commissioners South Bend, Secretary of the Air court of their position through County Judge H. A. Wallace. Ellis Mills secretary of the chamber, said he Ferguson to Washington. Simulta-

will be at a meeting of the court Monday of next week. "I will be there representing the to Detroit to pick up Walter Reuth-er, chief of the United Auto Workchamber to officially present the resolution if ers. required by the commissioners," said Mr. Mills.

DeWitt Greer, state highway engineer with offices in Austin, has told Judge Wallace the state is prepared to widen the road, the judge said recently. Judge Wallace went to Austin for a conference with Mr. Greer and members of the Texas Highway Commission.

The project will be financed through a combination of federal and state funds, Judge Wallace said, provided Swisher County will provide the right-of-way.

-The Tulia Herald

the Berlin airlift than the Russians ever did. That was the reason the air force urgently summoned both sides to the Pentagon last week to settle the strike at a dramatic, allnight session.

Here, for the first time, is the inside story:

After negotiations broke down at

The two men were brought in to see Symington separately. The secretary of the air force warned both that plane production would be crippled, the Ber-lin lift forced down for lack of key parts if the strike con-

It was Reuther who suggested they sit down on the spot and settle the strike.

"With all this talent from both labor and management," he de-clared, "if we can't settle this strike, then it just plain can't be settled. And I'm willing to sweat it out"

Ferguson was brought in, and the two men met face to face.

"I am convinced that by using the democratic processes," Reuther offered, "we can settle this strike, and by doing it in that way, we will enable the air force to continue to defend the democratic processes we are using."

Ferguson promptly agreed. Assistant Secretary of Labor John Gibson also was called in, offered to serve as arbitrator. For several hours the two sides haggled behind closed doors, took time out only for quick snacks. Symington kept a Pentagon kitchen open all night to accomodate them. By 3 A.M. the negotiators were open all night to accomodate them. By 3 A.M. the negotiators were still deadlocked. Finally Reuther blurted out: "The thing that be-wilders me is how a situation that has dragged out 10 weeks and should have been settled at the outset, yet has been handled with good faith and good will and intelli-

bod faith and good will and int ence, could have gotten naried' up as it is tonight." 80

maried' up as it is tonight." Reuther used one word that an't be repeated here which aused the tense, solemn group to surst out in laughter. This broke in the road to settleme nega



One day back in the early part of the century in Wilbar-County and a few miles out of Vernon on the river, a tow headed kid was stumbling through the heavy sand searching the plum thickets for a few ripe wild plums. It was a few days early for the plums, and the sun was really beaming down, about the only plums he found that were even turning had worms in them, they were pretty good at first, but by now his stomache hurt and he was burning up. He was starving for a drink of water and his heels were blistered from wearing a pair of heavy shoes that he wasn't used to-no kids wore shoes in the summer in those days, but in this sand the grass burrs were so thick that a kid couldn't walk in them bare footed, even with the heavy callous he had on the bottom his feet and besides in those plum thickets, the big and dreaded hazard was snakes.

He made it to the river bed and dropped near the channel of the river and dug a small hole deep into the sand until the water started seeping in. The water in the river wasn't good to drink, but when it seeped into a small hole next to the channel, it was pretty good drinking when it cleared up. While he waited for his well to clear up, he shucked those

horrible shoes, dug his feet into the cool damp sand and sifted the loose sand through his fingers. In doing this, he uncovered an old barlow knife, the blade was about half open and pretty well rusted but it was his first knife and he was pretty happy over it. He took the knife home and in the next few days between the coal oil can, Mothers grease can and the old Gdind-Stone out in the backyard, he made that knife work, and he started whitling.

On this hot day, out of the plum thicket came a belly ache two blistered heels, a burning desire for a drink of water and the discovery of that old Barlow knife and an Artist was born The final result was the BIG MARTIN GREATER CIRCUS. Wilbarger County lost a good cotton picker and the world gained another barber and the greatest whittler Hereford has ever known.

Abe Martin never missed a Circus when he was a kid, he would read the big posters, and sit and dream of being one of the trapeze actors, Lion Tamer, Tumbler, horse back rider, of maybe a clown, whatever it was, he was always the best. When the show came to town, he would ease out of bed in the wee hours of the morning and watch them unload, he would generally miss his dinner looking for a job to get in to see the big show htat afternoon, and he found plenty of jobs. He would run an errand for some old boys or do something for him for a pass, maybe the fellow hadn't had a shave, hair cut or a bath in a month, but he told Abe he owned the Circus and would see in a month, but he told Abe he owned the Circus and would see him at the big entrance and let him in, and of course Abe never could find him. He says today that he doubts if that feller ever owned that Circus. Anyway he carried enough water for the Elephants to float a battleship, or would do most anything to get in that they asked him to. But when he couldn't find any of e guys he would just step around the bend in that "BIG P" raise the side and step inside, just hoping he would

rofessional writers like Lewis observing expressed by Ganett Sannett, who wrote "Cream Hill" | Gannett.

proposition-if he can get land that's suitable."

and Joseph Wood Krutch, who living designed for the twelve vrote "The Twelve Seasons" ou'd express two such completely different approaches on the same subject, individualism was of rebirth is first discerned. It men make their livings by writng book reviews for 'New Work

ewspapers. Both men - spend heir week ends in the Connectiut hills about forty miles apart. And both wrote a book on their mpressions of country life, published within a few days of each ther.

That is where the comparison nds. for the products of their ontemplation are almost as dif- tember, when the leaves first ferent as the concepts of mind and body.

approach to the advantages of death.' country-dwelling are mainly



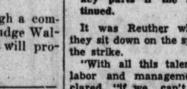
"Here's a file and your fishing rodewill they help?

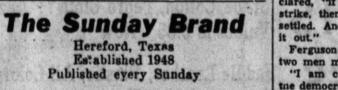
Krutch has drawn a pattern of

months of the year. Here are some of his impressions. March is the month when the process marks the end of the long winter and the beginning of the new order. April is the time when hope takes wing, for everywhere time of hope, and autumn is is manifested the awakening of the growing urge. "Spring is a the time of regret." August is he "dead of summer." It is "too aware of its own successful achievement to be more than barely sentient." And in Sepstart falling and the grass is

turning brown, the atmosp As a matter of fact, Krutch's is one of "retrenchment and philosophical, in contrast to the

Finally comes October, and (Continued on Page 6)



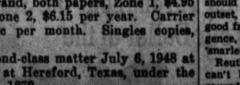




Hereford, Deaf Smith County, Texas

James M. Gillentine Editor and Publisher bscription Rate: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With The Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery. 50e per month. Singles copies, 10c each.

Entered as second-class matter July 6, 1948 at the post affice at Hereford, Texas, under the Act of March 3, 1879.







roe Sellers, Mrs. Delbert Ruland and children Rodger and Douglas, Mrs. J. W. Whalen and son Mike, Mrs. Wall, Mrs. P. A. Turn-

members of the Jolly Girls 4-H Club, who gathered at the home of Mrs. George Epting to observe demonstrations on measur-

was held, during which the club decided to meet at the Dyer

Miss Doris Mahaffey gave the

Refreshments were served to

THE VOICE OF PUBLIC OPINION

Letters To The Editor

test this campaign against stray the game and they surely do show to be a clean club down dogs.

It is encouraging our boys to lie and steal.

city policeman" should know year and your club I consider a there will be collars and tags splendid pattern. taken off and dogs turned in that I feel that we will have anhonest, law-abiding owners have other interesting game next

purchased for pets. time. I have no boy nor dog; but do have an interest in those about

Is this the kind of protection we are being taxed for? Where does the 50c come from

wonder? Claudia Rogers

Dear editor:

I have had plenty of stray dogs and I know that they have to be dealt with, but I was horrified when I read the article in ged down when not one member the Hereford Brand, "Campaign enrolled in the course. Against Stray Dogs."

It is very sad that a boy will ry thing to tempt a boy to do such an act.

If Clifford or John had done such a thing I woud be grieved such a thing I would be grieved Mrs. Cliff Estes.

Dear Editor: Just a line to tell you that we and having had them to play he gentlemen who called bases for 'the game, that we were pleased to have him. That was the best called game we have played this year by both um-pires. We will try to bring our same umpire next Tuesday. We feel that you have develop-

d exactly what you started out return home about September 1. week.

Hereford Council of Garden Dear Editor: I. like Jessie Ann Suttle, pro- You have a team well versed in Clubs held a meeting Friday afternoon in the home of the president, Mrs. Homer Brumley. Plans for the coming year's

to every man. As I see Amreican Legion baseball, it surely is be-I know, and this "well armed coming more important every

which time new officers will be elected

J. D. Neill, H. H. Caraway, W. S. Cordially, Fluitt. Forrest Minton and James M. Speer Olton, Texas.



Garden Club Council

Discusses New Plans

announced for the next meeting

Those present were Mesdames

Tuesday evening were Miss Pearl

Mr. and Mrs. Ike Crosthwait

Crosthwait are fishing in New

Mexico. The men planned to

spend the week camping and

Mr. and Mrs. Ralph Smith, ac-

companied by their children, Gerald Smith and M. and Mrs.

J. R. Euler and son, David, have

where they were the houseguests

returned from a visit to Slaton

of Mrs. Smith's sister, Mrs. George Culwell and her family.

fishing at Pagosa Springs.

Plans Are Postponed

Cross of Wichita, Kansas, Dr. Plans for the Junior Life Sav-Ima Barlow and her mother, ing Course which was to be of-Mrs. Ida Barlow and Miss Ruth fered this week to members of Cross and her nephew, Jan Cross. the scouting organization, bogall of Canyon.

"Most of the scouts are busy" are out of town this week vacaworking this summer, and just tioning at different spots. Mrs. deliver a dog to a policeman to be killed and I think it is a sor-the course," J. C. Reese, district Crosthwait drove to Lubbock to camping and activities chairman explained. while Mr. Harcrove and Mr.

Since nobody was enlisted for the course in July officials are making tenative plans to offer it again in August.

This course is being made available to all scouts who are interested and who can pass the appreciate your fine Hereford swimming requirements. but it American Legion baseball team, actually has no direct connection with scout work and is not here, I would like for you to tell a requirement for passing any scouting ranks.

Mrs. Seth B. Holman and Mrs. Julia Barry of Amarillo left

Custom - Craft

DRAPERIES

to your individual measurements

An attractive selection of the

'An opportunity you can't afford

at ready-made prices.

latest in fabrics.

to miss.

Lee Benefield left here Thurs-Wednesday morning for Caliday evening to drive to Los Anfornia on a month's vacation geles, California on a business trip. They will visit many scenic spots in the state and expect to trip. He plans to be gone about a

Christine Smith Weds Joe S. Weber In Los Angeles, Calif. Ceremony

Miss Christine Smith, daugh- soms and ruffled veiling. ter of Mr. and Mrs. F. S. Smith, The bridegroom's mother wore and Joe Stanley Weber, son of an afternoon dress of dusty rose Mr. and Mrs. V. N. Weber of Los crepe with black accessories and work were discussed and the date Angeles, California, were married on Monday, July 11 at 8 p.m. a corsage fashioned of two Myof the council. The meeting will in the Figueroa Christian Church be held on September 30, at in Los Angeles by Rev. Joseph M. in the Figueroa Christian Church stery gardenias.

At the reception held at the home of the bridegroom's par-

Tall baskets of white and pink ents, 5825 3rd. Avenue, the table gladioluses against a background was centered with gardenia greenery and white tapers formfloats in crystal and other aped the setting for the doublepointments were in silver and crystal. Assisting in serving the ring ceremony in the chapel. Miss Dorothy Bryarly, organist, four-tiered wedding cake and played traditional wedding music with other refreshment duties and accompanied Carl Robertwere Mrs. Jack Weber and Mrs. son who sang, "If All the World" and "Still Is the Night." Aryln Weber.

Applegate, pastor.

Following the reception the couple left for a short trip to the Mrs. Anna Mae Weber attended the bride as matron of honor, Mountains at Crestline. They will wearing a suit in summer green reside at 6750 7th Avenue, Los and pink flowers in her hair. Angles. She carried a purple orchid with

Mrs. Weber is a graduate of Hereford High School and atlavendar streamers. Ray E. Weber was best man and Arlyn and tended Hill's Business Universi-Jack Weber'served as ushers. y, Oklahoma City, Okla. where The bride wore a pearl gray she has been employed with the suit with powder blue lace Home Insurance Company for blouse. Her accessories were in the past four years.

spend the week in the home of gray and her flower head-dress Mr. Weber graduated from her sister, Mrs. R. M. Harcrove, was velled in gray. Her only Washington High School, Los jewelry was her earrings with Angeles and attended the Uniblue stones matching her blouse. versity of Southern California. She carried a white prayer book He served in the navy during topped with a white orchid tied the war and is now employed with white satin ribbon and with the Los Angeles Fire Deshowered with tiny white blos- | partment.



So many ways to save

at the Vogue Dollar Day

GOOD TASTE

ALL SPRING & SUMMER

HATS



Page Six

CHDA NEWS

HOMER FOX Club Women Urged To Check Gauges (Continued from page Three) meet that guy that owned the circus and he would try to throw **On Cookers To Obtain Best Results**

the county. The club women have most of the fruit canned except the peaches and early fall fruits. Mrs. Grady Parsons on the Harrison Highway is still checking cooker gauges. Cooker gauges should be checked regularly as it takes a short time and is inexpensive. If you are losing any vegetables or canned chicken or meat, you should be suspicious of the cooker gauge and take it to Mrs. Parsons to have it tested. The local hardware stores have a good line of re-

pairs and good geared gauges. Some of the 4-H Club girls have canning of vegetables as their demonstration for this summer. The older 4-H girls of course are large enough and skilled enough to manage the cookers with safety.

Reba Joyce and Barbara Pinnell who live in the Bippus Community and are daughters of Mr. and Mrs. Elmo Pinnell live about the fartherest from the courthouse of any of the 4-H girls. Their house is exactly 50 miles from the courthouse. They have good poultry demonstrations and are both planning to carry off several prizes at the poultry show in February. Their birds are good enough to win prizes.

BOOTLEG

(Continued from page Three)

chine did throw ten men out of work.

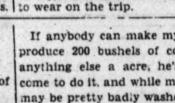
Personally, I ain't scared of a corn surplus. If I had a choice of bein busted without enough corn or busted with too much, believe I'd take the latter. A man with cornbread and a fishin ole ain't hard up.

Some canning has started over 1:00. Reba and Barbara both ake plano lessons and Reba has she went to her lesson with her own composition.

Mrs. Paul Corbett, who lives on the Harrison Highway had :anned several jars of beans and peas before she came to the Worker's 4-H Club last Tuesday afternoon. The girls of the Worker's club had a backyard supper and attended the movie.

Lillian Dreggar, daughter of Mr. and Mrs. A. Dreggar, who lives southwest of Westway is working on her second dress. Lillian is one of the newest 4-H girls and came to town last Thursday to get Caroline Walker of 207 Avenue K to help her with some of the skills of dressmaking. Lillian has chosen a sun-back dress and is muking it from a pretty blue and red plaid.

Linda Reece is the latest pupil that Mrs. Oren Russell is teach-



o experience too overwhelming!

produce 200 bushels of corn or anything else a acre, he's welcome to do it, and while my land may be pretty badly washed out, mies. He built stage scenery. it ain't as washed out as some editorial writers I know. Soil

conservation ain't the only thing needed in this country. Yours faithfully, J. A.

STAR

THEATRE

Abe Martin made it to Hereford in 1922 and set up his Barber shop. When the depression, ecently composed a boogle and the sand storms and black dustwritten the music for it. Her ers brought his business, like nusic teacher was amazed when all other businesses in town, to where he had very few custom-

him out.

ers to whittle on. Abe got a new knife, the ends out of some apple boxes and orange crates and started whittling. Then his love for the circus really showed up. that meat head decided he would whittle, an OLD TIME CIRCUS. And whittle he did, seven long years he whittled on this circus,

with the patience of Job, he didn't "botch" any of it, if he carved an animal that didn't look right, he threw it away and started it all over. Three elephants, three perfect camels, 1 zebra and one giraffe, more than dozen wagons; 100 people, clothes for these people, all hand made, even the little hats they wore were hand made and block-

ed. All harness and sadlles were hand made. The wheels for the wagons were all whittled by hand

ing to sew. Linda has chosen a and all disc wheels. Later on blue and white striped cotton Abe purchased a small motor trimmed in red rickrack. She is and lathe and made new wheels anxious to finish her dress as for the wagons and put spokes she has some interesting vaca- in them, this alone took him six tion plans and wants the dress months. He built his big top tent, and the main entrance and

menagerie, all by hand.

find any place on earth.

DEMONSTRATION

mals among whom we rose?"

BOOKS

begins."

Not satisfied with his whittl-Nature. Is it orderly, or is it a ing, he started a Marionette process of disorder? Is it cruel show. He spent three years or is it kind? Are its functions whittling this show of 15 chargood or bad, high or low?

The Sunday Brand, Hereford, Texas, Sunday, July 31, 1949

acters and stage operated dum-And Author Krutch concludes that Nature is the Great Rebelfurniture and clothes; guitar, lion. It can be classified as nothfiddle, plano, all hand made in ing but the urge to live. From ten years of whittling. Abe Martit man himself evolved, and to it in started out to do a job and he still belongs. To nature we should look for guidance-for he did as good a one as you will help in solving our own practical And now he tells me that he problems. From it the author

has just got to start whittling has found peace-"where everyagain and he doesn't know thing reminds me that I am part whether he will ever complete of something neither myself nor this job. After looking up and wholly subject to me." he exdown and across the street, he plains. sees a greater need for his whit-

"The Twelve Seasons" is a tling than ever before. So when beautifully written book, full of contemplative ideas and Abe gets back from his fishing trip and gets settled down, you ideals. It will be appealing to any will see him in his spare timereader who likes the philosophic WHITTLING-horses heads only. approach to life. Published by William Sloane Associates, the

Maybe the meek haven't inbook is available to readers at herited the earth but they sure have inherited most of its bills. the county library.



75 LADIES



LADIES RAYON

KNIT GOWNS

Size

S. M. L.

Finish

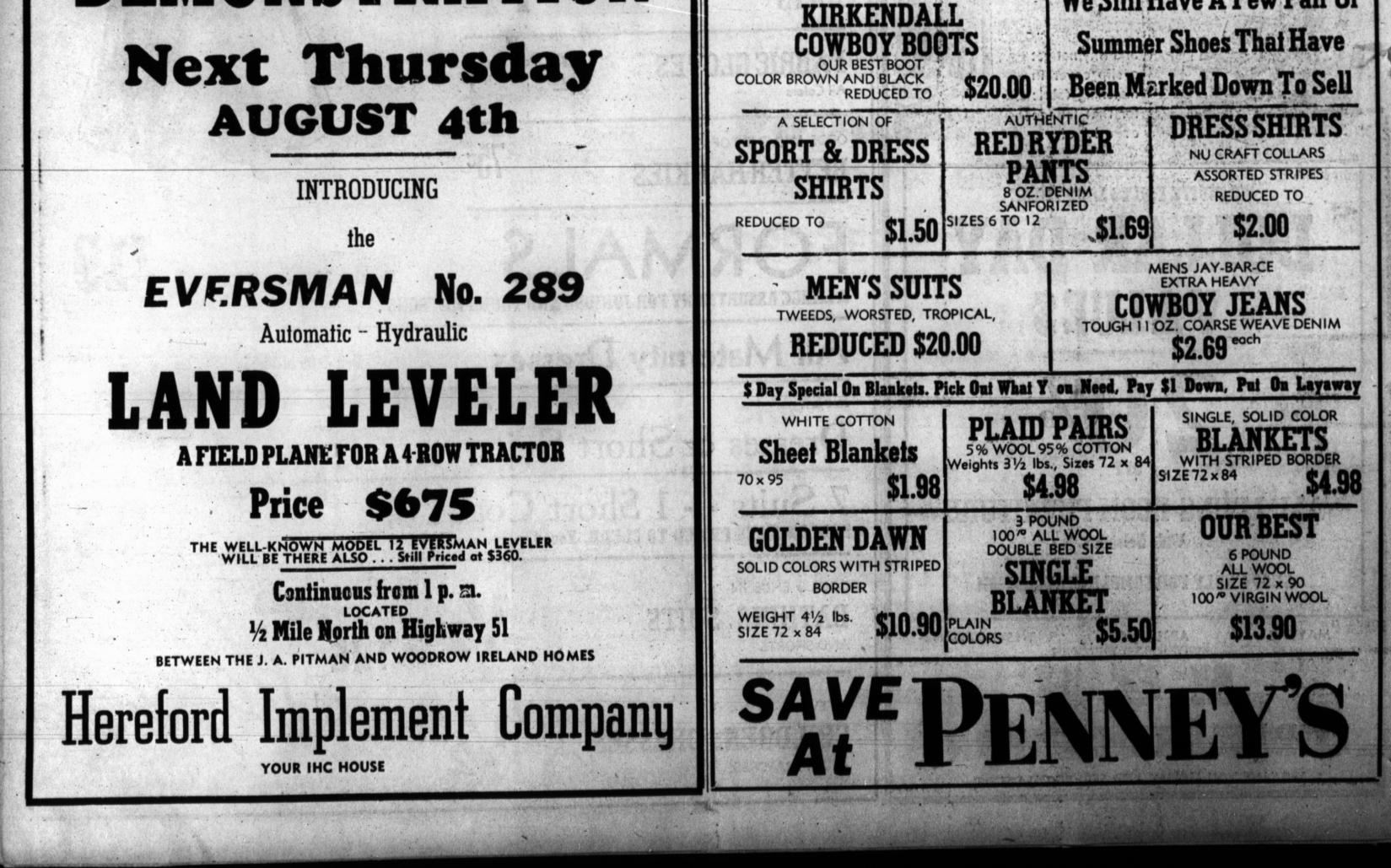
\$1.00 ea.

\$1.00 panel

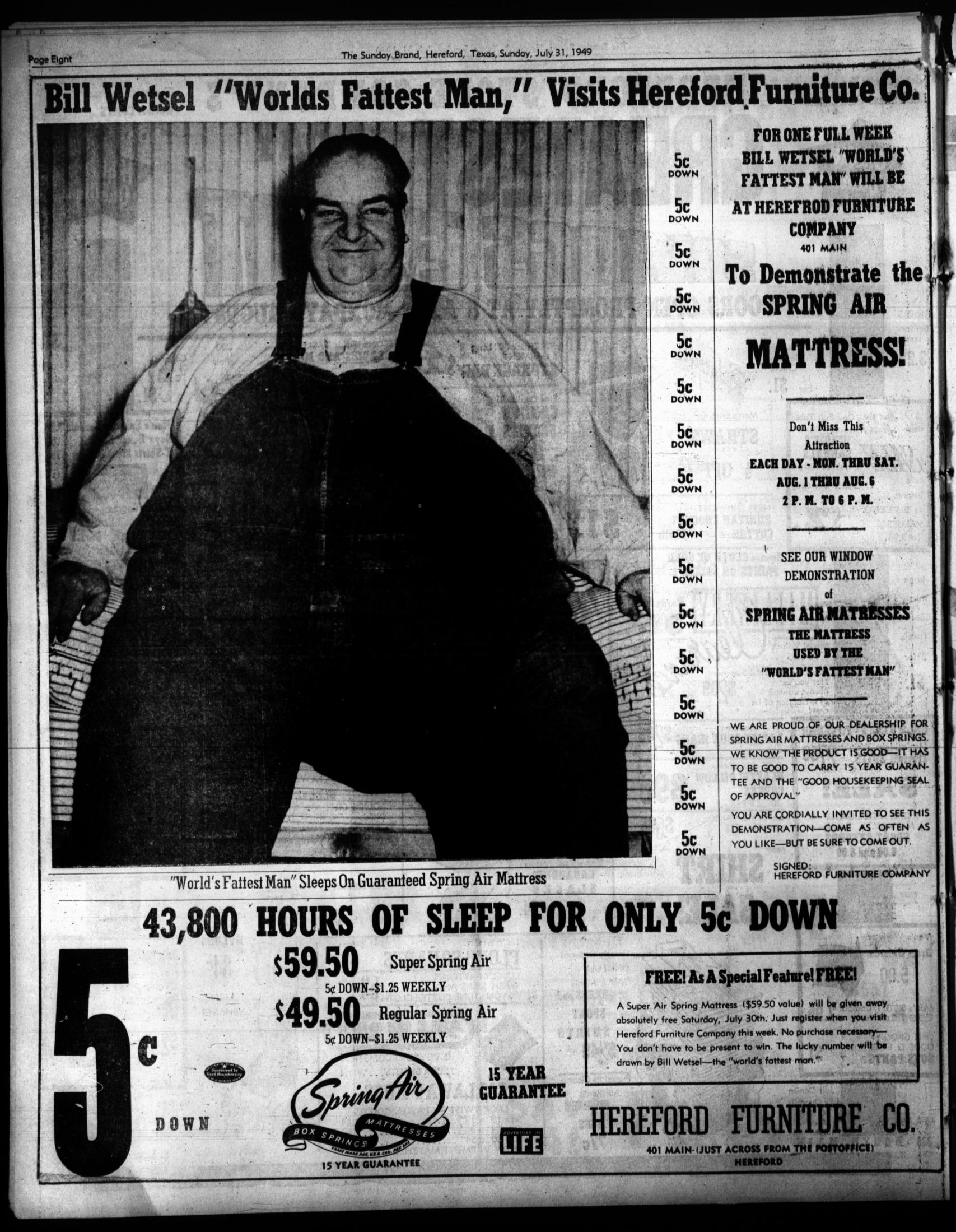
75c

\$1.00

If anybody can make my land







Honor Billee Ray Johnson

With Announcement Tea

Approximately sixty guests ; Church of Hereford Sunday, Au- College, Canyon. and Bradley were registered at the informal gust 21, in a candlelight service ! Lookingbill of Summerfield tea given Sunday afternoon at at 7 o'clock. Honor attendants Oliver Streu and Gayle Roberson the home of Mr. and Mrs. Ray will be Miss Colly Daniel of will light the candles." Johnson of Summerfield when Floydada, maid of honor; and announcement was made of the Bill Miller of Canyon who will approaching marriage of their serve as best man. Mrs. Bill Al- to-be, Mrs. H. T. Jackson, mother daughter, Billee Ray to William len of Stratford will be the of the bridegroom to be, and the Nell Jackson of Stratford.

Arrangements of flowers in maids will be Martha Thomas. Jackson and Mrs. Bob Pendlepastel rainbow colors which will Jaynice Boston and Pam Mche featured in the wedding, were Donald of Canyon. Karen Sue used throughout the house and Daniel will serve as flower girl the betrothal was revealed at and Kethy Boston will be ring the refreshment table which was bearer. Ushers will include: Bill laid with a lace and linen cloth Allen. Stratford; Cuby Kitchens, L. H. Lookingbill, and Miss Ann and centered with pastel shaded Childress; Sammy Malone, Strat- Lookingbill. Martha Thomas obgiad oluses. At one end of the ford; all three team mates in tained the names of guests for table a huge satin bow of rainbow basketball at West Texas State the bride's book.

ritbon in shades of blue, pink, yellow, green and lavender formed an eye-catching adornment Mary Louise Brown-S. L. Harman, Jr. with streamers extending to the other end of the table to serve Wedding Held In Bartlesville, Okla. bock where the wedding story

Announcement is being made tones of brown and white. was told. Inscribed on the her of the recent marriage of streamers were the names of the couple "Billee and Pinky" and Miss Mary Louise Brown of Long- ter of Mrs. R. M. Brown and the ton. Kansas and S. L. Harman late Mr. Brown of Longton, on one page of the open book were newspaper clippings concerning recent activities of the Jr. of this city.

The wedding took place on prospective bride and bridegroom. On the other page head- July 18 at the parsonage of the lines announced the wedding First Methodist Church in Bartlesville, Oklahoma with the pasplans of Billee Ray Johnson and William Neil Jackson and the tor, Rev. Paul H. Tripp, reading following story released the the single ring ceremony. names of attendants: The bride was appropriately

Wedding Plans

dressed in a brown and white "Billee Ray Johnson and Wil- pin-striped Stonecutter suit worn liam Nell Jackson will be mar- with brown and white accessorried in the First Methodist lies. Her off-the-face hat was of

MRS. IRA OTT

Food Experts Recommend Hot Dish At Each Meal For Better Health

Food experts recommend one hot dish per meal during the summer. Even though hot weather makes the refrigerator the most popular part of the kitchen. hot dishes have to be a part of the meal too. One need not spend hours preparing an oven-dish,



Guests were received by the hostess, Colly Daniel, the bridebrides-matron and the brides- bridegroom's aunts. Miss Laura ton, all of Stratford.

Assisting in the dining room were Mrs. John Winkler, Mrs. Charles Noland, Mrs. J. B. Noland, Mrs. L. B. Lookingbill, Mrs.

lace-straw and repeated the

Mrs. Harman is the daugh-

Kansas. She is a graduate of Forman, Texas High School and attended Hardin-Simmons Uni-The couple met in Big Springs

> Six Year Old Karen Has Birthday Party

party Thursday afternoon hon-It was an outdoor party with games and contests to entertain the group and favors were miniature bows and arrows. Refreshments were served inside the house where the birthday table held a decorated birthday cake topped with lighted andles. Pictures of the group were made

Enjoying the celebration were: Bobby and Becky Jackson, Col-Graham, Sandra Brumley, Cheri Baker, Lisle and Richard Pat-

ton, Dickie Ware, Steve Mc-Whorter, Junie and Jerry Whitaker, Sallie Braswell, Ricky Aldridge, Butch and Jimmie Reinaurer, Mollie Bett Ray of Lubbock and the honoree. master Corps of the Army during

Jolly Teens Meeting Held In Compfire Hut

Members of the Horizon Club. stitching, and could turn out a left on a short wedding trip and the "Jolly Teens" met at the pair of kid gloves comparable to Campfire hut Thursday eve the nicest commercial product. make their home. They will re- ning for their semi-monthly With a color-chart she has side in a new nome which is be- meeting. The girls decided to been able to select the shades order two plays "Diet Begins To- of leather to harmonize with morrow." and "Mrs. Maloney's other accesories of the wearer Affliction." After hearing a re- and with a taste for individuality fully and sturdily built construcport by the program chairman on she has eliminated any monotthe program plans for the next ony. three months, the club made an appointment for a call meeting Lola Vern Pitts, Jo Ann Orr, Maxie McCathern, a visitor, Wanda nurses in the hospital her crafts- made her plans to donate the manship. be said too about her determi- it. Tuesday was spent fishing at

The Sunday Brand Teamwork--Is P-TA Theme SOCIETY For Next Year's Work

the coming year's program of the grams. Parent Teachers Association. The theme which will be carried out mittee announced that letters also be found at the office of superintendent of schools. Geo. in the over-all program was announced at an executive committee meeting of PTA held at the high school Wesdnesday af-

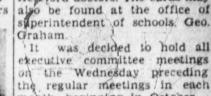
ternoon with Mrs. Colby Conkwright, vice-president, presiding announcing the engagement and in the absence of the president, pproaching marriage of their Mrs. H. H. Caraway.

daughter. Johnnie Marie, and George Turrentine, son of Mrs. Al Werner. The wedding will take place on Tuesday, August 16. Miss Paetzold is a graduate of Hereford High School and attended Our Lady of Victory Col-

lege in Fort Worth for one year. At present she is employed at teachers in the system. The date

ford High School graduate and served three years in the Navy during World War Two. He is each month with guest speak-

Teamwork-with every mem- features relating to the general have been mailed to beginner ber engaged in cooperative ac- outline of Parent Teacher activi- parents and that cards for pre-



school medical examinations

may be obtained at offices of

month, beginning in October. **Committees** Are Announced Committees appointed by the president for the coming year's work were announced as follows: Radio-Mrs. J. W. Witherspoon, chairman, Mrs. A. J. Schroeter. Mrs. Henry Sears and D. C. Martin. Membership-Mrs. Homer Brumley, chairman, Mrs. Joe Reinauer, Mrs. Henry Benoff, Mrs. Troy Moore, Mrs. Robert Veigel and Mrs. Earl De-Hart. Publicity-Mrs. Elmer Patterson, chairman, Mrs. Jimmy Allred, Mrs. W. H. Patton and Don Martin. Budget and Finance Mrs. Guy Herd, chairman, Miss Della Stagner, Mrs. R. H. Cagle, and Byron Durham. Procedure and By-Laws-Mrs. Bob Wilson, chairman, Mrs. N. G. Elliston, Mrs. Albert Springer. Mrs. Caudie Brown and H. V. Stanton.

Out-Of-Town Visitors Hereford Vacationers

Sharon Kay Thompson, daugnter of Mr. and Mrs. Arthur C. Thompson, Jr. of Amarillo, visited her grandmother, Mrs. A. C. Thompson all day Friday. The young lady came to Hereford with her uncle, Glenn Kapp.

Mr. and Mrs. Liston Wilson are vacationing in Red River thi week, joining the group of other visitors from Hereford who will spend the week end at the New Mexico mountain resort. They ieft Thursday and plan to return on Monday.

Mrs. Curtis Traweek has arrived in Hereford after visiting her father, H. Casad in El Paso. Driving to his home last week end, she visited antil Wednesday.

Hereford students and alumni of West Texas State College who were attending the sorority and fraternity reunion in Amarillo this week end were Doris Jean Hastings and Rosemary Phillips, Delta Zetas Chi; Duane



Johnnie Marie Paetzold And George

Turrentine Will Wed On August 16

downed by handicaps. She not ments that come along.

leen Reeves, Patricia and Linda back day after day waiting for

In reality she's been smilling through the whole situation. Her daughters, Mrs. Dyalthia Bradly and Mrs. J. C. Gilbreath of Dimall she had mastered the cut-

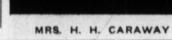
Undaunted By Unfortunat: Accident Mrs. W. M. Stovall is a real

he West Texas Gas Company. scheduled for the first meeting Mr. Turrentine is also a Hereis September 6. Regular meetings will be held on the first Thursday night in ers, moving pictures and other

Members of the health com- Hereford doctors. The cards may

Plans for the coming year's vork were outlined. The hospiality committee consisting of Mesdames V. P. Walker, S. B. McLallen and Dennis Barnard,

reported on plans for the first meeting of the year which will be in the form of a basket supper welcoming' former teachers back again and honoring new



engaged in farming.

example of how an undaunted spirit can pay off if the person has the stamina to resist being

Mr. and Mrs. Joe Paetzold are

only possesses the indomitable will to make the best of a given situation, but she also holds a flerce determination to over-ride any set-backs and disappoint-Mrs. Stovall broke her right

at her home on March 9, and although she has had her share of misfortune she thinks this is about the worst thing that has ever happened to her. Those four months spent in a Dimmitt hospital with both limbs in casts, that lying flat on her cones to be whole again, the anxiety connected with it, are

mitt, gave her a glove kit at Easter time and in no time at ting, the sizing, the intricate

eg just below the hip in a fall

some of the things she can talk about now and smile.



MRS. W. M. STOVALL AND A PAIR OF THE GLOVES

cups sifted flour

versity.

3 teaspoons baking powder 3/4 teaspoon salt

% cup milk (1/2 cup plus tablespoons) Sift dry ingredients together

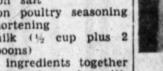
Remove from mold and brush crust, with butter. Fill center the war Mr. Harman returned with creamed chicken and garnto Hereford to become associatish with parsley or halves of ed with his father, S. L. Harman peaches or apricots heated in Sr. in The Hereford Store. oven with a spoonful of current

After the wedding the couple jelly in hollow of each. ate a rich gravy with have returned to Hereford



cup shortening

MRS S L HARMAN JR. and cut in the shortening with where she was employed in the knife or pastry blender. Add the bombardier school and he was milk and spoon into a well assistant manager of J. C. Pengreased ring mold. Bake about 15 ny Company Store. After servminutes in hot oven-450° F. ing three years in the Quarter-



teaspoon poultry seasoning

especially the more generally apadd 1/2 cup sliced olives or mushproved ones that may be preparrooms sauted in butter, and two ed ahead of time and re-heated tablespoons chopped pimento. just before serving. For variety a little garlic or

Mrs. Ira Ott has many reonion salt may be added. To Improvise a Ring Mold quests for this recipe. She has used it over and over again which gives her a badge of knowhow in resepct to "Ring-Around- provise a ring mold if one is not Chicken." It is easy to make, available. Place a quart jar in the Chicken." It is easy to make, available. Place a quart jar in the M. L. Simpson, Mr. and Mrs. and Bill Price. The men left high in food value and can be center of a greased round pan 8 Kenneth Coker and daughter, early Tuesday morning and served with almost any fruit inches in diameter and about Mary Lois, Mr. and Mrs. Tom drove back that night. which adds to both eye and taste 11/2 inches deep. Grease out- Sappington. Mr. and Mrs. Bill appeal. Served with a hearty side of jar and inside of pan so Patton, and sons, Lyle and Richsalad one has a warm weather the finished ring will turn out ard. Mr. and Mrs. Jap Dickerson, visited with Mrs. C. H. Dyar meal without much fuss meal without much fuss. easily.

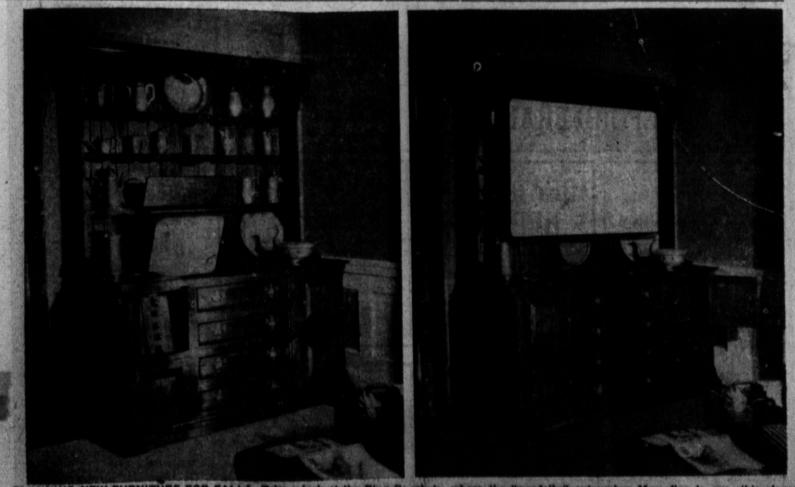
of chicken fat (if you use young chicken butter should be added) 1/2 cup (scant) sifted flour, 1 ing completed at 207 "B" Street. teaspoon salt, dash of pepper and paprika, 3 cups well seasoned chicken broth and 1/2 cup Camera Club Picnics rich milk. Allow to thicken and At Thursday Meeting add 1 tablespoon lemon juice and carefully stir in 3 cups cook-

Hereford Camera Club entered chicken cut into one to two tained members and wives at a August 4 to redecorate the hut. inch pieces. Stir constantly and refreshing summer picnic Thurs- Those attending the meeting day evening when the group met were Marilyn Mathews, Glenna in Jaycee park for a wiener and Finley, Jerry Patterson, marshmallow roast. With president M. L. Simpson

in charge of arrangements, the Zumwalt, and the advisor, Mrs. To Improvise a Ring Mold Just to make things easy for you Mrs. Ctt tells how to im-informal flash shots of the group. Tuesday w Attending were Mr. and Mrs.

Conchas Dam by A. B. London

Ben Conklin and Curtis Traweek. 'Tuesday night.



ANNING NEW FURNITURE FOR FALL?—Take a look at the Bing Cr osby's—wh which dresser is a compromise between a decorative and functional piece o ffurniture. If a chance to arrest appreciative eyes, Gary, Lindsay, Phillip, Dennis and Der Bi-ghts. When the feature bout is over, down comes a movie screen from uder the co-pund of their six-shooters crackling from the speaker in the right-hand compartmen which and the family can tune in his programs or play his records from behind other ure. In the picture at left, Mrs. Crosby's fine pewter gets at Bingle himself rig the dresser this way while televiewing cornice and technicolor cowboys take over the living room

nation to use the walker her Mr. and Mrs. Stovall came to do as soon as she is able, is to Pottsboro. Mrs. Payne is the daughters had made for her. Hereford in 1920 from Dickens entertain that same group of former Miss Lillian Sawyer of Hereford. When the time finally came to County and made their home women again.

> Mrs. Tom Draper, CHDA, served from a decorated table done

rangement. Sweet peas were used

as plate favors. Miss Doris Ma-

remove the casts and when the here until 1932 when they pur- Williams. Tri Tau; Frank Bardoctors agreed that she could chased a ranch near Nara Visa, Groom, Mrs. Darrell Blanton and use that limb, she began the New Mexico. They lived there Margaret Barrett, Gamma Phi. slow task of learning to walk until his death in 1944 and she again. With the walker, a skillreturned to Hereford to be near

her children. Her main interests are probation standing about 4 feet high

which was copied from one used bly centered around her three D. W. Ailmon from Sunday until She has completed five pairs, by a friend in Fort Worth, she grand sons; John and Zay Gil- Tuesday. and showing a touch of the true is taking a few more steps ev- breath and Bill Bradly who she pioneer spirit she has recalled ery day and she is pretty cer- says constitute her prized posthe days of her school teaching tain now after being out of the sessions, but she is anxious to and taught others how to make hospital a couple of weeks, that return to her own home on East co, visited her parents, Mr. and the gloves. A good deal of her that leg is going to be as good Fifth Street and pick up where Mrs. Leo Price on Thursday. time was spent in teaching the as new. And she has already she left off on March 9. The accident occurred while

walker to the Dimmitt hospital the W. S. C. S. of the Methodist There is a good deal that can when she has no further use for Church was meeting in her home son Thursday were Mr. and Mrs.

Mr. and Mrs. H .L. Allmon and son, Butch, of Brownfield, visit-

ed their parents, Mr. and Mrs.

Mr. and Mrs. J. M. Northcutt and son of Bellview, New Mexi-

Overnight guests in the home of Mr. and Mrs. Elmer Patterand the first thing she plans to Everett Payne and children of

West Hereford Home Demonstration **Club Features Hobby Show At Meet** West Hereford Home Demon- | juilt made by her mother, Mrs. Roy Boyd, crocheted doilles, baby stration Club featured a hobby

now at a tea given at the home jacket, doll dress, hot pads and of Mrs. John Jacobsen, Sr. Tues- | chair sets, Miss Ara Lewis. Mrs. iay afternoon. Special guests Howard Gore showed a collecwere members of the North tion of Kodak pictures and cards. Mrs. Wes Bradly a collection of Hereford Home Demonstration antique dishes in miniature and lub and others.

A short program was part of | Mrs. L. N. McMurray displayed he entertainment with Mrs. El- | collection of pencils, started on Brooks reviewing the book when a school child. "Mrs. Mike." She also read an original poem entitled "A Triin pink and white with roses bute to the West Hereford Home Demonstration Club members" forming the center flower arwhich she dedicated to the club. The display of hobbies included crochet pieces made by Mrs. J. I. Funderberg over fifty ycars

haffey assisted. Special guests attending were ago, quilt tops. knitted bed pread, crocheted doilies and Mesdames Fred Barrett, Fred Saltzman, Oscar Vaughn, Ruby Virden, Paul Hoff, R. A. Fullbillow cases made by Mrs. Vern 7ltherspoon, salt and pepper wood. R. L. Carroll. E. J. Hudson. ollection, Mrs. Jimmie Mercer, Also Sandra Jo and Carolyn Sue critted garments for both adults | Caraway and Dorothy Ann Mernd infants made by Mrs. Elton cer.

Brooks who began knitting at Club members present were he age of six in England. She Mesdames Elton Brooks, Howard also had a display of foreign Gore, L. N. McMurray, J. W. and American coins. Witherspoon, Tom Garner, J. I. Mrs. Jack Flowers displayed a Funderburg, Jimmie Mercer,-Roy collection of dishes including a Boyd; Vern Witherspoon, Travis miniature cut-glass water set, Caraway, Tom Draper, Ed Cox, miniature cut-glass water set, some crystal, and china pieces. Ceramic Art objects, a new hobby of Mrs. Edd Cox', was of interest and included figurines, jewel boxes and other items. Em-broidered scarf and chair sets spending a week in Kansas City.

broidered scarf and chair sets vere displayed by Mrs. W. A. Vaughn, miniature vases, San-dra Jo Caraway, hand paintings, Barbara Boyd and handmade



MUSIC ROOM IN MINATURE-Planos are good mixers which ca hemselves at home" in a minimum of space if treated as functional of decoration as well as musical instruments. If the above arrange the sofa was moved out from its usual place between the windows to room for the spitet. The use of mirror and pictures on the wall give iano added importance and camouflages its small scale.

Page Two

Japanese Tree Is Tyler Landmark

er, Tex., (P)—A unique Tex-landmark is the majestic tree that stands on the heast corner of the City Hall lawn in Tyler.

The tree, when a tiny sapling, brought from Japan by the te Texas Governor Richard B. ubpard during the period be-teen 1885 and 1889, when he

as Minister to Japan. tree was given to the late nel Jacob Henry Brown who

planted it where it now stands. Commonly known as the maidenhair tree and the Japanese fan tree, the ginkgo is readdentified by its peculiar ches which emerge upward from a tapering trunk at an approximate 45-degree angle, and by its leathery, fan-shaped green leaves. The leaves turn a vivid yellow in the fall and drop the ground in a single night. uncles and their families, Mr. The ginkgo, native to the and Mrs. Lloyd Sharp and Mr. Orient and a member of the yew fam

ly, is the oldest species of Mr. and Mrs. D. V. Shellnut tree in existance. Its form has not changed in a million years, had as their house guest last hown by fossils widely scat- week their young grandson, Hertered over Europe and the Orient. man Dale Pitts of Canyon.



the Chinese.

wide spreading crown.

with relatives. Ronnie, son of

Mr. and Mrs. Glenn Sharp, was

accompanied to Texas by his

parents last week end. They vis-

ited in the home of Glenn's

and Mrs. Lowell Sharp.



DIVING DEVICE WILL EXPLORE THE DEEP - A weirdlooking apparatus, the "Benthoscope," is hauled out of the water at Long Beach, Calif., after a test run on the harbor bottom. Inventor of the device, Dr. Otis Barton of New York, plans to probe the mysteries of the deep in the diving bell, which is towed along the ocean floor on three drum-like wheels. Barton hopes to reach depth of 300 fathoms (1800 feet).

Rameys Attend Tyler

Carriers Convention

Tyler also, in 1924.

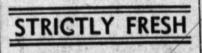
Brother Of Mrs. Tiefel Dies At Indiana Home

Mrs. Henry Tiefel received Mr. and Mrs. E. Ramey atword this week of the death of tended the 45th annual Rural her brother, Thomas Watkins, 68, etter Carriers convention in Tyof Terre Haute, Indiana. ler last week. The event was also

Mr. Watkins died Tuesday the auxiliary's 25th celebration. morning, July 26 at his home following a lingering illness. Funeral services were held Fri-The first meeting was held in Despite hot weather conditions day in Terre Haute.

a large crowd attended, accord-Mrs. Tiefel returned h o m e ing to the Rameys. They also rom Indiana where she visited said entertainment during the her brother and other relatives three days included an informal two weeks ago, and was unable reception, a breakfast for Exto return to Indiana for . the service carriers and one honorfuneral rites.

ing men and another for Ladies State and local officers; a ban-Mr. and Mrs. D. H. Robbins



A Cheyenne, Wyo., judge told parents of juvenile delinquents to

James Eiland of Stanton spent Saturday night and Sunday vis-ting John Dale Kelly. Patsy Kely went home with him for a week's visit with Stanton friends.

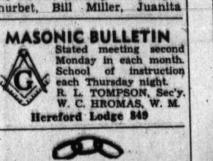
PERSONALS

Mrs. J. H. Kelly of Stanton, nother of Dale Kelly, and her laughter and granddaughter ind two children, Mrs. Eugene Ford and Mrs. Lester Ford of Kilgore visited the Dale Kellys the first of the week.

Mr. and Mrs. Elmore Johnson of Stanton visited with the Dale Kellys Wednesday and Fnursday.

Attending the Old Timer's Golf Tournament in Amarillo all this week were John Patton and Herb Jordan of Hereford. The men went up Monday and stayed until Friday for the events.

Guests in the home of Jacque-line Newell Sunday were Joyce Shurbet, Bill Miller, Juanita



NOTICE OF MEETINGS OUD FELLOWS Each Monday Night

> REBEKAHS Each Tuesday Night



Krieg and Joe Cowan, all of Pam- ly of Los Angeles, California, they had visited relatives. pa. The three girls were class-mates at N. T. S. C. last year.

stopped here last week for a Most vacationists go away for Kenneth Rayzor and son, Bil-Kenneth Rayzor and son, Bil-







RODGES' FAMILY REUNION Mr. and Mrs. Charles Hodges Three-Day Family Reunion Held By with dinner at noon Wednesday Norton Children, Grandchildren oringing their relatives together for a family reunion. Guests

A three day family reunion | fried potatoes. Irish stew, Campield Friday. Saturday and Sun- fire Mexican beans, scrambled lay of last week served to bring eggs, vegetable salad, sliced cheese, fruits, pickles, cantanembers of the Norton family loupes, watermelon, candies, rom this area together. Starting with a dinner Friday lice cold drinks, ice tea, coffee

vening at the home of Miss ice. cream and cake. Games Alma Norton, Mrs. Una Hutcheon sports, quizzes and conversation and daughter Helen in Amaillo, open house was held during the three days for relatives and friends. Attending the dinner vere Mr. and Mrs. Claude Norton of Weatherford, Mr. and Mrs. Ezra Norton of Hereford, Mr. and Mrs. Dick Norton and dauthter Jo Anne of Joplin, Mo. "rs. J. E. Urschel of Mexia, and Mr. and Mrs. Palmer Norton of Hereford, all the children and randchildren of Mr. and Mrs. euben Norton, neither of whom

re living now. Special features of the Friday ight entertainment were the naking of moving pictures and cords, which recorded the acthe hosts. ivities of the occasion. Mrs. Irschel provided the equipment

nd took charge of this feature. Mr. and Mrs. Johnny Pool and Completing the three day retwo children will leave today for nion was a picnic supper held Levaca, Arkansas to visit Mrs. n Tierra Blanca Creek in Pool's grandmother. Mrs. J. W. tereford with Mr. and Mrs. Ezra Waller. While they are on this Vorton and Mr. and Mrs. Palmer week-long trip, Pool plans to do Vorton as hosts. some fishing at Lake Fort Smith.

A long picnic table was set up, During his absence from the overed with a red and white Western Auto Store, Ernest Mcinen tablecloth and centered Millan will act as manager. Mcwith a mammoth anniversary Millan formerly worked for Pool cake. Camp stools were used for a: Amarillo and is now mana-"hairs. The menu consisted of ger of the parts department of

Mrs. Grant Fuller, who has and his family, Mr. and Mrs. spent the past several weeks vis- Sydney Fuller, is expected to reling in Chicago with her son turn to Hereford this week end.

Page Three

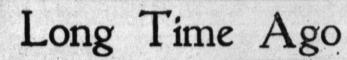


ICE CUTS

95

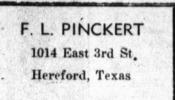
SEAMPRUFE, 3.95 Value



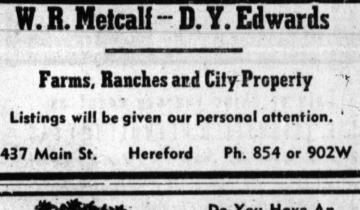


45 Years Ago

"In response to a circular addressed to the citizens in which a call for a mass meeting was made, a large delegation of our people assembled at the court house on Tuesday night for the purpose of considering the proper course to pursue in present-



Representing Nichols Memorial Co. Amarillo, Texas



road.



he only feasible point from which the road could start. Our reason for believing this is that he road, if built, will eventually ecome a Santa Fe property and ince this company already has an outlet to the north from Ama-

ing Hereford's claim for the prorillo and there being no outlet posed railroad to be built from in any other direction from that town, since the territory is aleither Amarillo or some other point on the Pecos Valley Line ready occupied by other roads, hey would be compelled to build to the southern part of the nto Amarillo and make that the Plains" read the lead paragraph of the Brand's main story erminus of the road forever. on August 5, 1904. T. J. Graves, This the Santa Fe people are D. R. Gass. John P. Slaton, A. J. oo smart to do." And the edi-Lipscomb, S. T. Howard, F. Herorial concluded: "We need these

oads and there will be a desron, A. H. Elliston; et al discussed the advantages which perate effort put forth to get hem, for Hereford would then would accrue to Hereford if the ecome the city of the plainsroad were built here. A committhe hub which other towns would tee composed of Judge L. Gough, S. H. Mount, John E. Ferguson, otate."

and chairman John Slaton was An item reprinted from the appointed to investigate with morillo H raid said: "Noblerailroad officials the chances Bros. have bought a fine Walt-Hereford had for obtaining the am automobile that will be used

In an editorial the Brand said: "To those who have not seriously considered the matter, we wish to say that Hereford is

y their traveling agent in the South Panhandle. There is no ountry under the sun that is better adapted to automobile travel than the Plainvi-w-Lubbock country. The enterprise of Toble Bros. is commendable. There is only one kind of locomotion which beats the automobile on the Plains and that is a railroad which will be in operation in the same country

to send their men in a round-

sons, Eugene and Frank. Mr. Dyer brought with him a sample of the fruit from his two-yearold apple orchard in Plainview, within a year." The Brand's comwhich completely eclipses any; ment was: "We agree with the above but Noble Bros. will have

thing the Brand has yet seen along this line in the Panhandle"; "The automobile which was in Hereford for several days

vere Mr. and Mrs. Leroy Hodges

and daughter Dolores Ann 'of

Dick Norton and daughter. Jo

Ann of Joplin, Mo., C. L. Hodges

" Hereford; Mrs. Velma Hodges

ad son Keith of Hereford, Mr.

and Mrs. Frank Ball of Tucum-

arl, and Mr. and Mrs. Bobby

Most of the aut-of-town mem-

bers of the family have been.

isting in the Hodges home all

acted by S. J. Williams who pur-

based John C. Johnson's five-

etion ranch northwest of town,

olus the seven-room residence

and tensacre block belonging to

G. R. Jowell in College Addition.

Williams planned to move, to

Hereford from McLoud as soon

as he could wind up his business

as he was so "favorably impress-

ed with the country that he de-

Local items included: "Mr. and

Mrs. E. W. Dyer came in Thurs-

day from Plainview to visit their

cided to cast his lot with us."

wen of Hereford.

his week.

Kansas City, Mo .; Mr. and Mrs.



Men's Men's 2.45 SPORT DRESS SHIRTS SHIRTS Values to 4.95 Values to 3.95 One Group Girls' 3.00Men's Summer **SHORTS** and SLACKS PEDAL PUSHERS Values to 6.95 Ladies' 80 Sq. yd. 29c PRINTS SHORTS 39c Value ONE TABLE VALUES TO 5.95 Ladies PLAY SHOES SUMMER PRICE 2.35 to 3.50 DRESSES BRASSIERES **First Quality** TYLONS Values to 4.50 Sizes 8 1-2 Only \$ DAY THEY GO AT Sizes 38 to 44 SPECIAL \$ DAY **Anklets** Pair

Page Four



RUNNING WATER SCD NEWS **Rural People Must Realize Dangers** Present On Farm In Routine Work

So many news stories have | can be greatly affected because called our attention to several of the economic upsets caused accidents which have happened by accidents on the farm. The recently to our local farm peogreatest grief and loss as the ple that Mr. Barber Eubanks, Chairman of the Board of Supercourse, are to the farmers themvisors of the Running Water Soil. Conservation District, 'has felt selves.

According to surveys conduct-ed by the Bureau of Agricultural it advisable to call the attention of the public and farmers in parof the public and farmers in par-ticular that the week of July 24-30 has been proclaimed by Pres-ident Truman as National Farm Safety Week. Within the last few weeks sev-eral accidents have come to our total of over \$36,000,000, not counting losses due to fatal ac-

attention, a few of which are cidents and those resulting in permanent total disability. Falls led all farm accidents in 1948. A farmer breaks his arm on the steering wheel of his trac- having accounted for one-fourth

machinery and those involving A well-driller has to have his arm amputated as the result of animals each accounted for an accident while working on an about an eighth. The remaining were caused from burns, shock, irrigation well. and other unclassified causes.

A farmer cuts his hand seri-The thing that we should all ously while fixing a wire fence. remember, states Mr. Eubanks, is A small child breaks his arm that most accidents can be prewhile playing on a local farm. A farmer is fatally struck by vented. Accidents don't just haplightning and is dragged several pen, they're caused. Different about historic incidents which yards before being found by organizations which have conducted safety programs have neighbors. A farmer seriously injured his proven that people can be taught. to observe hazards and remove hand on a plough point. A farmer is seriously injured or guard against them before an as the result of an automobile accident happens. Mr. Eubanks suggests that every farmer, for collision. A farmer who formerly lived his own safety and health, here is killed when his tractor should inspect his farm home, his buildings, his equipment, and over-turns on him. Everyone in the United States his operations to eliminate as is affected directly or indirect- far as possible all hazards which ly by accidents to farm residents. could cause accidents. Be care-Organizations having an inter- ful today and be farming toest in farm life as are most or- morrow. Observe National Farm ganizations located in Dimmitt, Safety Week all year long.

Organize Nondenominational Church For Families Of Two Denominations

Dallas, Texas (AP)-A nonde-; a congregational-type governnominational church, with a ment with the control exercised charter membership of 100 has by a board of directors elected by members. The congregation been organized in Dallas. It is called the First Community will determine its own policies. Church and is modeled on the First Community Church in Col-No special creeds or beliefs of any denomination will be followed. Members will be baptized umbus, Ohio. the way they prefer. New mem-The Columbus Church is a

bers will be received by statepart of a Community Church ment of faith or on profession of movement in the United States wheih now has 1,250 congrega- faith. The church will sponsor mis-

tions banded together in a Na-tional Council of Community sionary work in or out of Dallas as members desire.

Leaders of the new Dallas

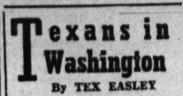
Churches.

other.

started.

church say it will fill a need of Mrs. Alex Thompson and her families who face the problem sister, Mrs. Margaret Hayes, who of what church to attend when is visiting here from Phoenix the husband belongs to one de- drove to Paris Friday to visit their mother, Mrs. A. E. Argo. nomination and the wife to an-They plan to visit in Paris about L. H. Lacy and Ernest Alex- a week. ander, two of the Dallas mem-

bers, said backgrounds of the C. P. Grimes left Thursday



The Sunday Brand, Hereford Texas, Sunday, July 31, 1949

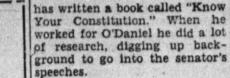
Washington (AP)-One of the guides in the Capitol these days, a tall Texan who formerly opresult of farm accidents, of erated a small newspaper in Texarkana, feels tourists are greatly disappointed at not getting a peep into the House and Senate

chambers. The rooves over the historic rooms are being rebuilt and barriers keep all but the workmen away. Tourists can't even get near the doors of the temporary chambers.

"We explain that the new quarters are crowded and have no spectators' galleries," says Carl Miller, ex-newsman, oneof the total. Accidents involving time aide of Rep. Wright Patman of Texarkana and later on the staff of former Senator W. Lee

> O'Daniel. "It's obvious and natural that they're disappointed. We try to make up by lingering a little longer here and there at various points in the Capitol, and throwing in an extra story or two occurred in the building."

Miller is an affable, lanky fellow and is blind in one eye. He



When O'Daniel left' Washington, Miller then landed a job on

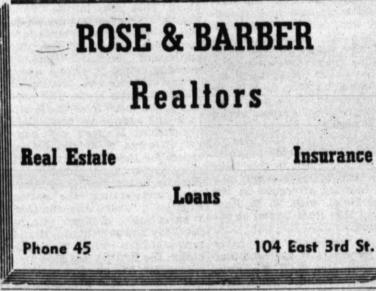
the guide force with the endorsement of three Republican and three Democratic senators. Texas Senators Tom Connally and Lyndon Johnson weren't among them. The guides are paid on the basis of take from the 25cent fee collected from tourists; their average income is around \$6,000 annually.

Incidentally, when former San Antonio Congressman Maury Maverick was in Washington he ried to get guides put on a salary, paid through congressional appropriation so tourists could have their services free. A lot of people like the idea, but not enough to get it across.

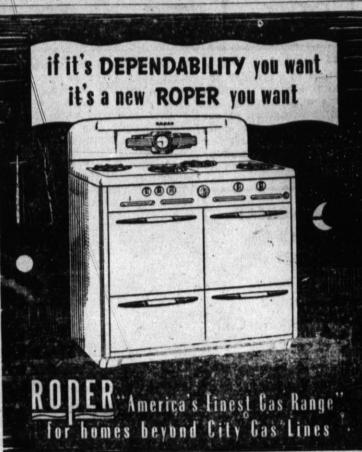
ABOUT ATHLLTE'S FOOT

IN ONE HOUR Here's what Stout of Parkersburg, W. Va., says. "The sal of TE-OL has been very pleasing. One customer said it is the first thing in six years that gave relief.' 2127 Prominent Druggists

Can't Be Wrong. I not completely pleased. Your 35c oack at any drug store. Locally at HAILE DRUG CO.



Mrs. W. L. Davis, Sr. and Mrs. day from a shopping trip to Dal-Oscar Easley returned Satur- las. The two drove down Monday.

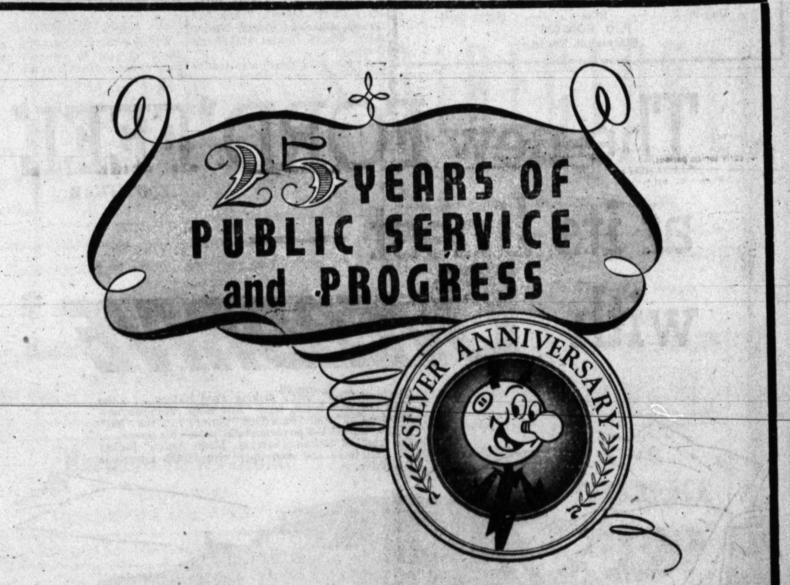


Rain or Shine you can count on L. P. (LIQUEFIED PETROLEUM) GAS

Regardless of weather . . . during wintry blizzards or summer cloudbursts . . . Liquefied Petroleum gas is on the job. Throughout the years, it has proven beyond question of doubt that it is the ideal fuel for rural or suburban homes.

Automatically supplied to you, it assures a clean, fast, convenient, low cost cooking service. Used with a modern ROPER gas range, it places at your fingertips the finest of cooking features. We invite you to stop in and get all the facts.







Why wait to build fence cause digging post holes by nd is such hard work? We nmend the Danuser post nole digger that attaches quickly to the Ford Tractor and can dig up to 600 post holes a day. Lifts and lowers by Hydraulic Touch Control. Pays for itself in time and labor saved . . . gets fence made quickly, between rush seasons or in spare time.

If you have seedling trees to set out, or holes to dig for building pilings or foundations, there's nothing like this post hole digger. Even use it for digging trenches . . . saves lots of shoveling. Several size augers Ask for a demonstration.



LET'S GET ACQUAINTED

GREEN&SCOTT

COME IN

209 MILES



Makes

holes for building

foundations

JOHN KELLY, Mar.

FARM EQUIPMENT

members include Disciples of morning for Montana where he Christ, Congregational, Baptists, will supervise harvest of his Roman Catholics, Methodists wheat and flax crops there. and others. Sixteen members of Grimes will remain there the Dallas church attended the through the harvest season and recent annual meeting of the return to Hereford in October. National Council of Community Churches at Berea, Ky. Two oth-

Mr. and Mrs. Hicks Roberson ers have observed the Columbus have arrived in Hereford to visit for several days with their par-Some of the innovations 'of ents. They drove in Monday. The the Columbus church which will Robersons will return to their serve as the model for similar home in Yuma this week end activities here include marriage, after a visit with his father and vocational guidance and prenatal mother, Mr. and Mrs. T. W. Roberson, and Mrs. Roberson and The Dallas church has called young son, Melvin, will remain a preacher trained in psychia-

for about two more weeks visittric and sociological work to put ing with her parents, Mr. and similar activities into practice Mrs. C. E. Beauford. here, Lacy and Alexander said. Dr. Roy Burkhart, pastor of the

Columbus church. has promised Mr. and Mrs. Bill Barkley of he will visit Dallas in September Austin, who have been visiting to help the new church get the Lee Benefields returned to their home Monday after several

The Dallas church will follow weeks visit in the Barkley home.

ANNOUNCEMENT of the FORMAL OPENING of the new HEREFORD

SHOE STORE S-0-0-N

AUGUST rolls around once more, your Public Service Company rounds out another year of good citizenship in the Panhandle-Plains-Pecos Valley area ... 25 years of steady progress. During that quarter-century we have grown with you ... ever expanding our facilities ... keeping pace with this great, fast-growing territory.

Now, starting our 25th year, we reaffirm our pledge to provide dependable low-cost electric service to more and more families, businesses and industries . . . to assure a brighter future- 1 electrically-for the region we serve.

Hear "HYMNS OF THE WORLD" each Sunday at 12:45 P.M. on your local Public Service Company Network





By JIMMIE GILLENTINE

Consideration of extension of the Fort Worth and Denver railway from Dimmitt north into truck and bus lines to have put Hereford seems to be creating interest over the entire country. The Santa Fe boys are sure flocking into town-and they all seem to be against the extension. Obviously, their reasons are selfish. The Santa Fe has a monoply which they wish to continue.

Sometimes you wonder how big businesses ever got so big. The Santa Fe is capable of spending roads seem to prefer using their literally thousands of dollars in funds in an attempt to squelch blocking another line into Here- competition. Such a policy is in ford. Wouldn't it be more sensi- direct contradiction with prinble to spend this money, or a ciples which made the United fraction thereof, in offering first States the leading nation of the class service? Why not take the world. How far would Henry Ford funds used to curb community have gone on this basis? Where



Eat lightly. Rich, heavy foods tend to make you feel warmer. Avoid too many lood drinks which may cause stemach

Dress lightly and comfortably. Wear sunglasses and a hat when out in the sun for long

Avoid over-exposure during

arly suntan periods. Have your Physician called im-mediately if you feel faint and

dizzy. Bring your hot-weather prescrip-tions to your Rexall Druggist, GOOD HEALTH TO ALL FROM

Rexall

expansion and use them for rinse it out, similiar to nylon and talked with two old Herecommunity development? The hose, put the shirt on a hanger, ford boys. Vance (Cater) Crume,

Santa Fe could take a few thous- and let it dry. Not a wrinkle in formerly with Dudley G r e e n and dollars and set up an ex- a carload. These shirts will sell and Archie Scott here, is manafor \$8.95 retail and come in pas- ger of the Ford Tractor place water area, passing our free ad- tels and white, Several Hereford in Friona. Mack Bainum is in merchants have them on order charge of Blanton Butane's Fritoes, wheat and other products and a few people are already ona place and during his three wearing them in some of the years in the community has gained such wide popularity as to be elected mayor. The town Quite a few people have been has installed modern sewer and hopping all over The Brand water facilities. Meter counts inabout the way the story was dicate a population of 1,600 as compared with 800 in 1940. Also handled on the Blevins fire. Genmoney lobbying against the erally speaking, people are deunderstand that the Friona area claring "If they saved that plans a paved road to connect north into Harrison Highway house, I hope they never save mine." Since the insurance comwhen the state finishes the propanies paid full amount on poli- ject. Those Eriona boys are really on the ball. They have accies, it would appear that the complished much, and they are complaints have considerable justly proud of their growing basis. However, the firemen did community. There are now an apparently save quite a few items and under circumstances estimated 300 irrigation wells in

A. Harris.

Hospitalization

508 Knight St.

SALE

of

FINE

FOOTWEAR

VIL. AIBIDIA

Parmer County. when the call was answered they apparently did a good job. Being a fireman is no fun at times, but even the firemen do not apand daughter, Betty, returned preciate biased reports-and this to Hereford last Friday after time it would appear that The Brand was "a little off the spending several days touring spots of interest in New Mexico. beam." We are sorry and we apologize. Our job is reporting Betty, who is now employed in facts, not opinions.

Right now the potato boys are Mexico trip on Monday. They would General Motors be? Waltpraying for "no more rain." An- visited Santa Fe and Albuquerer P. Chrysler, who once oiled other big rain and a lot of porailway engines at. Childress, tatoes will rot in the ground. Texas? Where would he be? crops"-and the large number of

larger cities.

These concerns probably did workers it brings here is renot like competition any better flected in cash register jingles all than did the railways-but they over town. Furthermore. you did recognize the importance of don't have to be an old timer to meeting it with their service and remember back when Joe Balproducts. Furthermore, they eslinger grew the first successful tablished and maintained labpotato crop (1937). During the oratories and research departpast decade potatoes have grown ments to develop and market into a one and a half million plastics, metals and new comdollar industry. modities; they realized that if

more people worked and lived in Which recalls the Spanish section we are planning for The Brand next Sunday. This secbetter circumstances that more people would buy more automotion will be 100 per cent in Spanish language, including the ads.

Check over the records and see It will go out with the regular how much the railroads are go-Sunday circulation (whether you ing into the hole. See how much can read it or not), and we plan they owe the federal governto print 2,000 extra copies for ment. Maybe they just need a distribution to the Mexican plain, old-fashioned change of workers.

heart. Maybe, some day, they will start living "for" the people in-Was in Friona the other day stead of "from" the people. Then,

and prosper. Meanwhile, Hereford stands as one of the largest shipping points of cattle in the Southwest; it is a large wheat and vegetable center. Twenty-four hours into Dallas and Ft. Worth, markets would mean much to this community in the growth and marketing of perishable foods. Instead of helping us, the Santa Fe turns its guns against us, an old friend and a big, big customer. Mr. Santa Fe, is that good business? How will the people feel if you should lose and the Denver line is constructed?

and then only, will they flourish

perimental farm in the shallow-

vice to growers of lettuce, pota-

-and make friends where they

might create enemies. As the

community grows and develops,

so will the shipments increase in

The railroads spent enough

in their own truck lines and

busses all over the country. Who

in the world could operate a

truck line cheaper than a rail-

road which already owns and

maintains depots and stations

and agents? Instead, the rail-

roads fought and are still fight-

ing against competition. Where

most merchants use their money

to meet competition, the rail-

tonnage.

biles.

There is a difference between

HE'S FOR RURAL ROADS-Gilbert Smith (above), Executive Director of the Texas Rural Roads Association, former president of the Texas Association of County Judges and Commissioners, will address the West Texas Press As-sociation's 19th annual convention in Brownwood Friday, August 12 Smith will review Texas and the second Mr. and Mrs. Walter Dunlap Smith will review Texas' rural road needs. Largest attendance in the

history of the organization is ex

Dallas, arrived last Sunday week and the three began their New Miss Ruth Tucker who is employed at the publication offices of the Baptist Standard in Dalque before returning to Hereford. Betty will leave Sunday for Dal- las, flew to Ridgecrest Wednes-This is one of the area's "money las to resume her position with day morning to attend a ten day meet there.

BILL WOLFE

pected at that meeting.

rived last week and last week

Mark Benefield was in Okla- end the girls attended the races at Raton. homa City this week on business. He left Hereford Sunday night and returned by plane Tuesday.

The houseguest of Cecilia Guseman at present is her roommate at the University of Denver, Jean Odom. Miss Odom ar-

- 1

Houseguests in the home of the rest are working men. Mr. and Mrs. Jack Renfro this week end were his parents, Mr. and Mrs. William S. Renfro of Frederick, Oklahoma. They drove to Hereford Saturday and returned home Monday.

DEMPSTER

Read the Want Ads!

Statistics show that only a small per cent of the girls in this country are working girls;

Page Five

A woman's promise to be on time carries a lot of walt. The distance between some people's ears is one block. At the very top of most men's heads is the bump of benevolen-

DEALER

Sale of TS

HEREFORD

Mostly Small Sizes

ce, as far away from the pocket book as possible.

The Original FURROW DRILL **IS BACK ON THE** MARKET AGAIN

Davis - McCracken

Health and Accident Phone 675-M

FOX MAN'S

YOUR - MINNEAPOUS MOUNT 2nd & MILES

Get them at

If You Don't Know Your Insurance KNOW YOUR INSURANCE

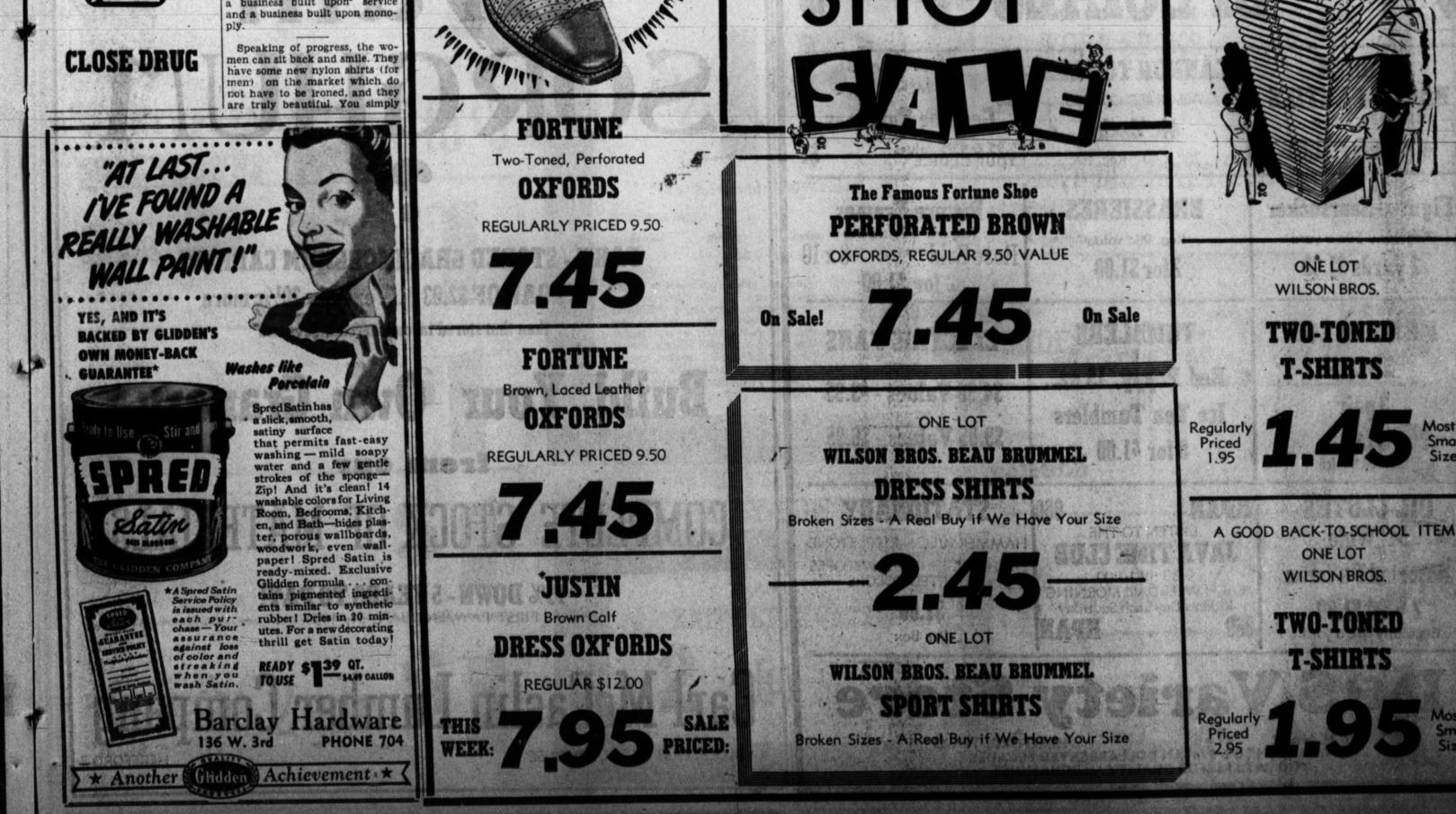
Representing

GREAT AMERICAN RESERVE INSURANCE COMPANY

Dallas, Texas

LIFE INSURANCE

The Sunday Brand, Hereford, Texas, Sunday, July 31, 1949



Page Six

The Sunday Brand, Hereford, Texas, Sunday, July 31, (1949

El' Nino Study Club Bake Sale Boosts Opens. She is being assisted by Miss Guerry Assumes Hospital Nursery Fund Forty Dollars Officers of the club, who will assume duties at the opening

DOLLAR

DAY

BATHING CAPS, Reg. 69c --- Special 49c

Chamberlain Hand Lotion 1.00 size - spec. 69c

70c Val Palmelive Brushless Shave Cream 49c

*26 Piece Silver Ware set for 6 val. 8.49 sp. 4.49

HAILE DRUG

Baby Favorite Bottle Holder

49c Orlis Mouth Wash

Metal Waste Baskets

300 size Kleenex

12.50 Value Plastic Table Cloth

1.00 Ortho Gynol Jelly or Creme

Nutri Tonic Home Permanent

Excelcis Cosmetics 1-3 off reg. price

2.89 Value Lamp Shades. Special

Metal Lunch Kits. Special

Three loaves of bread, two summer vacation season, mem-pies and thirteen cakes baked bers of the club voted to have a y members of the El'Nino Study part in furnishing the nursery Club boosted the Deaf Smith for the hospital and adopted the County Hospital nursery fund up bake sale plan of raising the forty dollars when the club held a bake sale Saturday, July 23 in Plans are being made for re-

the Cogdell building.

chairman of the sale and she A. Daniel is chairman of the year was assisted by Mrs. W. J. book committee which is as-Reeves. Members of the club do- sembling material and getting nated the materials and time. Before adjourning for the press before the club season Willie Daniel.

of the season include Mrs. Paul Coneway, president; Mrs. Ben Childers, vice-president; Mrs. Alton Biggers, recording secre-tary; Mrs. W. H. Patton, cor-

responding secretary; Mrs. Stanford Knox, treasurer; Mrs. Will Mrs. Ivan Block was general club early in September, Mrs. R. Ivan Block, historian; and Mrs.

Mollie Beth Ray of Lubbock the year books ready for the is visiting her grandmother, Mrs.

1.29

1.49

19c

2.25

1.89

1.89

Phone 99

2 for 69c

Duties As Technician

Miss Hazel Guerry arrived Friday morning to assume her new duties as X-ray technician at Deaf Smith County Hospital, manager Elmer Mathis has announced.

Miss Guerry comes to Hereford from Lockney where for the past 13 months she has been taking technical training under Joseph H. Holt and acting as technician at Floyd County Co-Operative Hospital.

A graduate of Pascal High School in Ft. Worth, she has attended business college at Texas Business School in Weatherford and completed a course in nurse's training at Baylor Medical School in Dallas.

She fulfills the vacancy created when Henry Stahl resigned the first of the month. During the interim, Mrs. J. I. Finley has been acting techinician.

Misses Sue Postelle of San Juan, Puerto Rico, and Kitty Budlong of San Antonio have been visiting their aunt and uncle. Mr. and Mrs. Lee Bene-field. Miss Budlong left for her home Thursday, and Miss Postelle will remain for a longer visit here. She will attend Stephens College. Columbia, Mo. the coming school term,

J. J. Flanery of Houston is spending a week with his daughter, Mrs. Colby Conkwright and and lovely refreshments. her family.

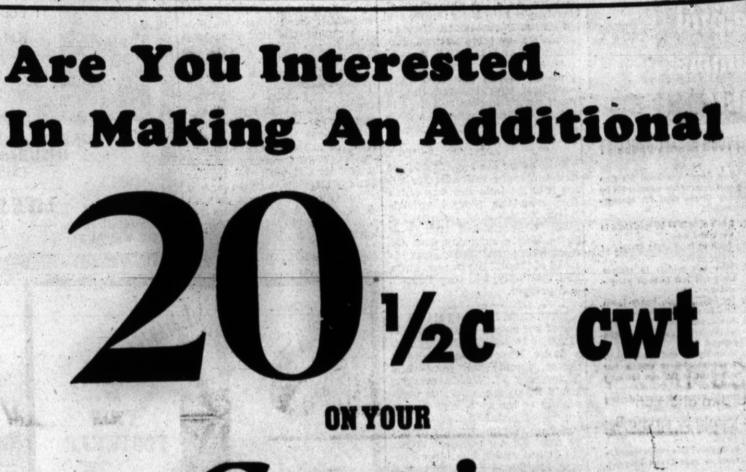
Wisdom of the humble: "When you ain't got no education, you jest GOT to use yo' brains." Fun is like life insurancethe older you get the more it csots you.

Vic Vet says

IF YOU RECEIVE BENEFITS FROM VA, KEEP VA UP TO DATE ON YOUR MAILING ADDRESS. THAT'S THE BEST WAY TO KEEP YOUR CHECKS ARRIVING ON TIME









200 Sheets

100 pair all colors

SINCE 1921

Limit 2

10c

\$1

LADIES RAYON PANTIES Reg. 39c volue 4 pair for \$1.00	CANNON TOWELS ASSORTED COLORS 44c Each 20" x 40 " Reg. 59c	DRESS STRAWS MEN'S Genuine Panamas 5.95 & 4.95 values 5.95 & 4.95 values YOUR CHOICE \$1	SORGHUM
Figured Searsucker Regularly 59c a yard 2 yards \$1.00	BRASSIERES Reg. 98c value 2 for \$1.00	Picture Frames Regular 69c values Rose Gold 8 x 10 2 for \$1.00	ARMA STORED GRAIN SORGHUM CARRIES A DAN OF S2.03 exactly 20½c more Iten that stored in commercial elevators Build Mouse On Organ Granage Iten mouse Build Sour Organ Organ Iten mouse Iten mouse
MEN'S NYLON SOCKS 3 pair \$1.00 IRREGULARS	TUMBLERS Red Poppy, 15 oz. Ice Tea Tumblers 8 for \$1.00	ELECTRIC FANS \$4.95 Values - \$3.95 \$9.95 Values - \$6.95	
OIL CLOTHS 54" Wide Assorted Patterns 2 yds. \$1.00 Regularly 69c a yard	KPAN 860 LISTEN TO THE JAVA TIME CLUB 9:30 till 10:00 EACH WEEKDAY MORNING Kiddies Day Each Sautrday 860 KPAN	HAMMERMILL RIPPLETONE 84 SHEETS 42 ENVELOPES ASSORTED COLORS \$1.00	
DESS Variety Store 236 N. MAIN WHERE THE D & S MEAN DOLLARS SAVED BECAUSE YOU PAY LESS FOR QUALITY MERCHANDISE			Carl McCaslin Lumber Company I BLOCK EAST OF COURTHOUSE

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FARM - STORED GRAIN SORGHUM CARRIES A LOAN OF \$2.03 exactly 201/2c more than that stored in commercial elevators

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SEX and FREE LOVE 's the corniest kind ON THE STAGE TUESDAY NIGHT ONLY You Won't Believe What You Read Here. . SHE'S A DILLY! For you can't believe any one man would be foolish enough to do what I'm going to do . . .? Once'or twice a year a show will run a money back Guaranteed Program-HERE. ARE MONEY BACK **Guaranteed** Programs One Every Wednesday and Thursday **During August** THE SUN COMES UP Judy CANOVA A Lassie story with music **MA AND PA KETTLE** You Loved Them in "The Egg and I" THE RETURN OF OCTOBER A Picture that will reach your heart as well as your funnybone. Can your uncle return to earth in the form of a horse? **DOWN TO THE SEA IN SHIPS** AT REGULAR ADULT Not a pretty picture, but one with guts ADMISSION PRICE CHIDREN - 20c **A LETTER TO WIVES** With mirth-provoking comedy and humor Possible 1949 Academy Award Winnner t's the rootinest tootinest kind of fun. I know you will enjoy each and EVERY ONE OF Two corn fed critters are married by gun. You haven't seen anything corny until you see this Big Hillbilly Shot-Gun Wedding— ON THE STAGE these Movies Wm. J. Hardwick. TUESDAY NITE P. S.—My apologies for the heading, but I wanted to be sure you read this ad. ONLY **DOORS OPEN 7:00**



The Sunday Brand

Hereford, Texas

COMICS SECTION

Our Slogan: "More People-More Farms"













