

Back The
Whitefaces
Edition

VOLUME 2—NUMBER 12

AROUND
TOWN
SIGHTS, FACES
SEEN

Hereford Concert Association will start the membership campaign for this concert season with a Kek-off dinner Monday night, Sept. 26, with all division chairmen and division captains urged to be present, according to Miss Frances Young.

Sale of memberships will commence on the 27th following the kickoff dinner.

The County Veterans Service office, located in the Courthouse will be closed for two weeks starting Monday, Sept. 19.

Mrs. Jim Lipscomb pulled in a 19½ pound bass at Elephant Butte. Nobody seen Jim yet so maybe he hasn't got one bigger than that to tell about.

Executive course of the Retail Training school starts Monday night at 7:30 at the City Hall. Anyone is eligible to attend this course on "How to train employees" that is interested. The course consists of the tried and true methods of training. Anyone who has employees under them will find it particularly interesting.

Rotary Club observed Constitution Day Friday with a speech by Marshall Formby on the Constitution.

Lions Club revealed plans for a "Parade of Fashions" at their Wednesday meeting. Plenty of publicity will be forthcoming before long.

The more you hear of Sam Nunnally's announcing the more you think of his art work.

The weather man forsook us today so we can't put in the weather for the last three days.

Sheriff's Office Has

DWI And Forgery Case

Haakel Suddreth, about 38, of Bovina was arrested Saturday near Dawn for drunken driving without a license. Sheriff J. C. Reese reported Saturday. This was Suddreth's second offense on the driving without a license charge, constituting it a felony. The maximum penalty that could be inflicted is from five to seven years in the penitentiary. Suddreth is in jail now, pending charges.

Deputy Sheriff S. B. Berry left Friday for Jefferson, Missouri to bring I. W. Allen, charged with forgery, back to Hereford. Allen, now being held in Jefferson pending Berry's arrival, is charged with passing forged instruments to George Roberson, Hereford.

Sheriff Reese also reported that another boy, charged with stealing gasoline from the Frank Besner farm was found guilty and fined \$10 and costs, totaling \$23.



Hereford And Hereford House, N. Y., Join Forces For National Publicity

This isn't a once upon a time story, but it does commence that sometime ago on a Sunday afternoon a man named Schuyler Patterson, passing through Hereford, stopped and called Pete Cowart, local chamber of commerce manager, on the telephone.

He said he was the advertising manager for the Gramatan Hotel in Bronxville, N. Y. and that the Gramatan was expanding their present restaurant \$130,000 worth. The new banquet room would be opening in October and since it was named "The Hereford House," maybe he and Mr. Cowart had something in common.

Mr. Patterson explained further to the effect that there are more people listed in Who's Who in America from Bronxville, N. Y. than any other community in the United States. Important people with well known reputations, critics, financiers, writers, etc., abound in the place. Actually it is the most exclusive subdivision of New York City, better known perhaps as Westchester County.

Anyhow, Mr. Patterson was passing through Hereford when he saw the name of the town and decided maybe both the town and restaurant might derive some national publicity by working together.

Two formal opening nights, October 28 and Nov. 2, have been planned for the new Hereford House. Attendance will be only by invitation and they will only be sent to such people as Eleanor Roosevelt, Dorothy Thompson, Vincent Sheen and people of that calibre, according to advance plans.

Mr. Patterson suggested the city of Hereford (with the hotel paying the expenses) give the Hereford House a scroll congratulating them and that the Hereford House write all of their invitations on Hereford Chamber of Commerce stationery which they will send back to Hereford and in turn the Hereford Chamber of Commerce will mail them out from here.

He further suggested that Hereford secure 500 of the finest steaks available, individually wrapped with the patrons name on each, quick freeze them, dry ice them and fly them to New York for the occasion. Also that some official representative of Hereford be guest of the hotel

for a week during the two openings and make some kind of a short talk at each.

That's the story to now—The Chamber of Commerce Board of Directors will take action on it sometime between now and then, and there has also been some talk of sending the Hereford House a purebred bull calf as an official gift of Hereford to the Hereford House.

No action has been taken towards securing an official representative either, but it is believed someone will be able to make it, according to Pete Cowart.

It might be appropriate to elaborate and say that the Hotel Gramatan manager Orlo Q. McCosker, hotelman for more than 20 years, is considered one of the most able in the hotel business. While other hotels were feeling the effects of wartime inflation Hotel Gramatan increased banquet business 40 per cent in 1948, transformed a quiet lobby into a bubbling social scene and created a need for the \$130,000 restaurant expansion program spoken of earlier. All of this is credited to good will developed by the management or "More profits with smart public relations."

PHILLIPS AND DUMAS WIN

Future Whiteface Opponents Show Power And Weakness Friday Night

At the same time the Whitefaces were edging Levelland there was trouble brewing for them on other grids in the Panhandle as there future opponents played.

The Phillips Blackhawks combined dazzling speed and deception to bowl over to a top-flight Wellington team, 33-14. Speed merchants, Tommy Moore, Melvin Eldridge and Arthur Cantrell rolled up five touchdowns that counted and two that were called back. The Hawks blocked unmercifully and the line charged like an avalanche. Phillips doesn't consider anyone in district 1-A a serious challenger.

Canyon was nosed out by Memphis 19-13 with Joe Abbott, 150-pound halfback, Garland Butler, quarterback and Troy Burrus turning in good games. The Canyon team

WHITEFACE GROUND ATTACK ROLLS—Duane Christian, 36 white jersey, is lugging the leather in the style that rolled up nearly 200 yards against the Lobos Friday night. Other Hereford gridmen blocking and looking for blocks are Neil Witherspoon, 44 on the left, Alex Schroeter beside him, L. T. Hawks is the man with the 7 showing on his jersey, and Darrell Janssen is blocking Lobo 87. Then comes Christian and Bill Kelly and Jack Reynolds. Story on Page 1, Section 3. (Brand Photo)

Hotel Jim Hill Work Is On Schedule For January Completion

Hotel Jim Hill construction will be completed by January 15, 1950, according to A. R. Ratliff, superintendent of construction for BMFF. Friday, Mr. Ratliff said "As things are going now, I believe we are going to finish by then."

Work, which was held up temporarily by steel shortages and adverse weather through the summer has been going at full speed through most of the last month and last time was made up. All of the floors from the ground up were poured a couple of weeks ago and the second floor is ready for partitions.

At the present rate of work the main hotel will be closed in with two more weeks work and the crews will be able to put the roof on. Once this has been done, weather will not be a factor in construction, because all of the work will be inside. Eleven bricklayers are working full time with a twelfth to be added soon. The front of the hotel will have three colors of bricks in its finish.

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Silverton was beaten, 7-0 by Matador in a rushing duel. While the lone touchdown was set up by a 15-yard pass most of the work was on the ground.

Sudan led Lockney all the way only to be outscored in the last half 19-20. Sudan is one of the powers of district 4-A. Tallback Tommy Sherell, struck off left tackle for 40 yards and a TD, then made another on a nine yard end run. Accurate placements according to past records, won the majority of last Friday night's games.

The early season losers begin to point for the early season winners. Hereford is in for some rough competition from now on.

TEXAS 43—TECH 0
TCU 28—KANSAS 0

Levelland Man Hurt In Wreck

Sam Burkett, Levelland, 20-year old driver of the car that was involved in a car-truck collision in Hereford Friday night will have drunk charges filed against him, Police Chief F. S. Buckalew said Saturday morning.

Also in the car were Glenn Stroup, 17, and Harley Joe Hughes, 20, both of Levelland.

Hughes was the most seriously injured. Dr. L. B. Barnett said Saturday morning that he suffered a fractured left hip and a severely injured left arm. Although his condition is not critical he suffered a moderately severe concussion and will be confined to the hospital for about two weeks. He will be bed-ridden for about a month.

Stroup was a member of the Levelland football team which played in Hereford Friday night. He did not participate in the contest.

The collision occurred at the intersection of Highway 60 and Avenue K in Hereford. Chief Buckalew said Burkett, driving east, had gone over the center stripe to the wrong side of the highway. Al Smith, Hereford driver of the pick up, sought to avoid the collision but before he could do anything the Burkett car struck the middle of his truck. Heavy damage to both vehicles resulted.

Mr. Smith and his two small daughters, who were in the truck were not hurt in the crash.

The three Levelland men were driving to the Levelland-Hereford football game. Burkett and Stroup were treated for minor injuries and released.

Tenmarq Yields High Of Seven Varieties

Tenmarq led in yield-tests on seven varieties of wheat from the Ed Dziuk place south of town, according to results received from the Amarillo experiment station this week. H u g h Clearman announced Friday.

Tenmarq yielded 52.7 bushels per acre with Westar second at 50.4. Other results were: Black-hull, 35.0; Wichita, 46.9; Pawnee, 49.7; Triumph, 40.7; Comanche, 49.1.

All of the wheat was treated exactly alike. It was planted on irrigated land in strips the length of the field about 12 feet wide, watered at the same and harvested at the same time.

The Dziuk farm is 2 miles south of town on the Dimmitt highway. Mr. Dziuk plans to set up another test this year and intends to plant as soon as possible.

Jaycees Approve Forming Jaycee-ette Organization

Hereford Junior Chamber of Commerce members approved the forming of a Jaycee-ette organization at the meeting this week. The organization which is composed of wives of Jaycee members is generally active in cooperating with the Jaycees in putting over drives and campaigns where the two can work together and also operate as a single unit in most cities.

Further plans will be announced soon according to Jaycees President Paul Conaway.

Cantaloupe Future Bright; 1949 Crop Seriously Hurt By Weather

The farmers in the area surrounding Hereford may find a new money-making, as well as delicious crop during the coming year, according to farmers who have tried it. They say the land and climate in this part of the Plains belt has proven to be perfect for cantaloupes.

Although no full scale production has been experienced, experiments have revealed the melons thrived on several farms near here.

Joe Peters, local farmer, would have been well off this past season which ended three weeks ago had the marketing problem been solved. He had plenty of melons but no way to get them crated and marketed. The concern with which he contracted could not handle the deal when hail and

adverse weather conditions ruined most of the other farmers' crops.

At the beginning of the season Mr. Peters and a few of the other farmers made the deal with the marketing concern to take care of the crop. The marketer contracted for the combined yields of the several farmers. When the hail ruined all the crops except Mr. Peters', the marketer could not handle the job. This prevented Mr. Peters from realizing a profit on his melons.

Large and Delicious
Specialists in the growing of cantoupes have inspected Mr. Peters' melons and have marveled at their flavor and size. The tonnage was marvelous Mr. Peters said. Although he could not give exact figures on acre-

age yield, he said that next year he is going to put in 25 acres and expects to make some money on them.

This year the crop was not utilized. He was left up in the air on their handling. Had the hail not stepped in he might have done something with it. The hail came too late and near the end of the season to be reckoned with. Cantaloupes have to have a consumer within 36 hours after they leave the field or they are ruined, experts say. They ripen overnight.

Mr. Petres managed to market about \$700 worth of his crop this year. He said that in Dallas and Ft. Worth there was a market of from \$5.50 to \$6 a crate. Next year he will be more experienced in the business and will do a better job. However, the marketing problem will still be there. The men who pick, crate and ship the melons have to be men who are experienced, well-encouraged, in the line. They are handled differently from any other crop in this area.

First To Try Big Scale
Mr. Peters was the first farmer in this area to put in a big scale crop. "This is the coming crop for this area," he said, "and we are going to put to use what we've learned this year."

Around Dimmitt, other farmers are experiencing success with the melon crop. R. Buford Haydon, who farms near Dimmitt, estimated his five acres would produce 2,000 bushels. At the average price quotation of \$1.75 a bushel in San Antonio, where he trucks his cantaloupes, the crop should gross \$3,375 or an average of \$750 an acre.

Haydon is a veteran of 15 years in the cantaloupe business. J. N. Burgin, who has a farm between Hereford and Dimmitt on Texas Highway 51, grew cantaloupes for the first time this year. While not flourishing his yield and income, he was favorably impressed with the development of his crop. Most of his cantaloupes have sold at local markets for \$1.50 a bushel.

While the Pecos area is considered by most to be the cantaloupe of the world, Haydon says the Dimmitt area will yield more quality cantaloupes. His cantaloupes won first prize in competition at the Castro County Fair Dimmitt and the Tri State Fair at Amarillo last year.

It is believed that cantaloupe will fit into diversified farming nicely.

Freak Explosion Burns A. Canady

A freak explosion of a soap tank caused painful first degree burns to Aubrey Canady, employee of the C&R Cleaners late Thursday afternoon.

The explosion, which was heard by Imogene Whitehead working in a beauty shop next door, resulted when Canady bent down to draw some soap out of the tank. He had a cigaret in his mouth which set off the fumes. He was knocked about six feet. Mrs. Wayland Smith, cleaning shop employee, rushed to his side and tore off his already burned shirt. Mrs. Smith said he couldn't hear or see and was in great pain. Canady was taken to the hospital by Miss Whitehead of the beauty shop.

The exploding tank contained a soap mix which is mixed with naphtha for cleaning purposes. None of the employees knew of its potentialities. Canady said that matches had been struck near enough to the tank to see if it had any soap mix in it. This is the first explosion of its kind.

T. J. Clay, owner and manager of the cleaners, said the explosion was probably due to the low supply in the tank. This created enough oxygen to ignite the solution. Clay said that they have smoked around the tank ever since it was installed and nothing happened. "It was just one of those freak accidents," Clay said. "It probably will never happen again."

Canady has been employed by the C&R Cleaners for the past three years. He is unmarried and lives with his brother in Hereford.



THERE MUST BE A WAY OUT—Four youthful scholars are harshly reminded that summer is over as they walk past the stark walls of Public School No. 114 in New York City. The four approval question boosters are, left to right: Harold Andrews, 8, Steve Lynch, 8, his brother Joseph, 9, and Harold Schultz, 13. We sympathize with you, fellows.

MEDITERRANEAN TOURIST—Uncle Sam's aircraft carrier USS Philippines Sea gracefully slips out of Grand Harbor, Malta, during a recent goodwill tour of the European ports along the Mediterranean. Such periodic tours are designed to establish closer relations with U. S. friends overseas.



GET 'EM WHILE THEY'RE HOT—Shabby goods and shiny new propaganda featured the German trade fair in Leipzig, Germany, a twice-yearly event that has been held since the middle ages. Here, Leipzigers look and buy at a Soviet-licensed hot-dog stand. Although a pair of the frankfurters costs about a day's wages, everybody's buying, because, when the fair is closed, there'll be no more dogs.

YOU COULD GET STUNG AT THIS

Baylor Girl Earns Master of Arts Handling More Than 3,000 Wasps

Miss Carol McCall handled more than 3,000 wasps to qualify for the Master of Arts degree President W. R. White of Baylor University recently conferred on her.

The coed from Temple, Texas, chose the stinging insects—and three recent Texas fatalities resulting from their venom—as her specialized study in work on the advanced degree in biology. Her Master's thesis told of her findings.

Miss McCall discovered, among other things, that most folks have no need to fear a wasp sting except for the momentary pain it causes. Fatalities or serious illness occur only in rare instances when the individual person is allergic to the venom.

But how to determine if you are allergic, without actually getting stung? a reporter asked Miss McCall.

She did just that. She hunted out all the wasps she could find. She even advertised in the newspapers in an effort to find wasp nests, which she could raid. Altogether in the year, she collected about 3,000 wasps, along with a healthy number of bees and their close relative, the pesky red ant.

She made the insects sting her, and influenced several of her friends to do likewise. She extracted venom from the stingers and injected it in her own veins. She studied the reactions of every case.

If you are allergic to pollen, food proteins, or other factors, the chances are that you are allergic to wasp venom, Miss McCall theorizes. And the reaction will be even more severe if the stinger reaches into the vein of the allergic person, allowing the venom to circulate quickly throughout the body.

A study of recent Texas deaths from wasp stings have caused her to believe also that overexertion, or fatigue, prior to the sting, plays a definite part in the severity of the reaction. She noted that a marine was hunting at the time he was fatally stung, a farmer was pitching hay, and a young boy was romping in the yard.

But even yet, the young scientist is not completely satisfied as to the exact causes of fatality. Though her degree is granted and the diploma is in hand, she plans to continue her study.

In a few weeks, that is, first of all, she's taking time out to get married. The groom will be Howel Woodfin of Mexia, and the ceremony is scheduled for September 16 in Temple.

A half ounce of new improved cerasan or a like amount of cerasan M will treat one bushel of planting seed. Use it on wheat or oats. This treatment will aid in preventing losses from stinking smut, seed rots and seedling blights and dockage losses at selling time.

Home Demonstration Clubs Choose Leaders For 1949-50 Club Season

Election of officers featured Home Demonstration Club meetings held the past week.

West Hereford Club
West Hereford Home Demonstration Club met in the home of Mrs. Jack Flowers Tuesday afternoon with Mrs. Howard Gore in charge of recreation. "My Hobby" was given in answer to roll call and the constitution of THDA was read by the president, Mrs. Ed Cox. She also outlined duties of committee chairman and gave a demonstration on marketing.

Officers elected were Mrs. J. W. Witherspoon, president; Mrs. Howard Gore, vice-president; Mrs. Jimmie Mercer, secretary; Mrs. Roy Boyd, assistant secretary; Mrs. Carlos Vaughn, treasurer; Mrs. Travis Caraway, reporter; Mrs. Elton Brooks, recreation leader; Mrs. R. N. Yarbrow, parliamentarian; Mrs. Ida Mae Vaughn, council delegate and Mrs. Jack Flowers, alterante. The next meeting will be held with Mrs. P. H. Luck on October 11.

Those present were Mesdames Howard Gore, R. N. Yarbrow, Travis Caraway, Jimmie Mercer, J. I. Funderberg, Roy Boyd, John Jacobsen, Sr., Ed Cox, P. H. Luck, Vern Witherspoon, Ida Mae Vaughn, Carlos Vaughn, Ray Howell, Misses Ara Lewis and Evelyn Bell and two visitors, Mrs. Ira Ricketts and Mrs. J. W. Hardin of Tulsa, Okla.

North Hereford Club Elects
New leaders chosen by the North Hereford Home Demonstration Club Thursday afternoon when a meeting was held in the home of Mrs. Dick Barrett were Mrs. Fred Saltzman, president; Mrs. Frank Brinkman, vice-president; Mrs. Paul Hoff,

THRIFT STAMPS
IRELAND MOTOR CO.
Gulf Service Station



NEIL WITHERSPOON
155
Left Guard

As Realtors
We Help You

GUARD

Your
REAL ESTATE TRANSACTIONS
Good Luck - Whitefaces

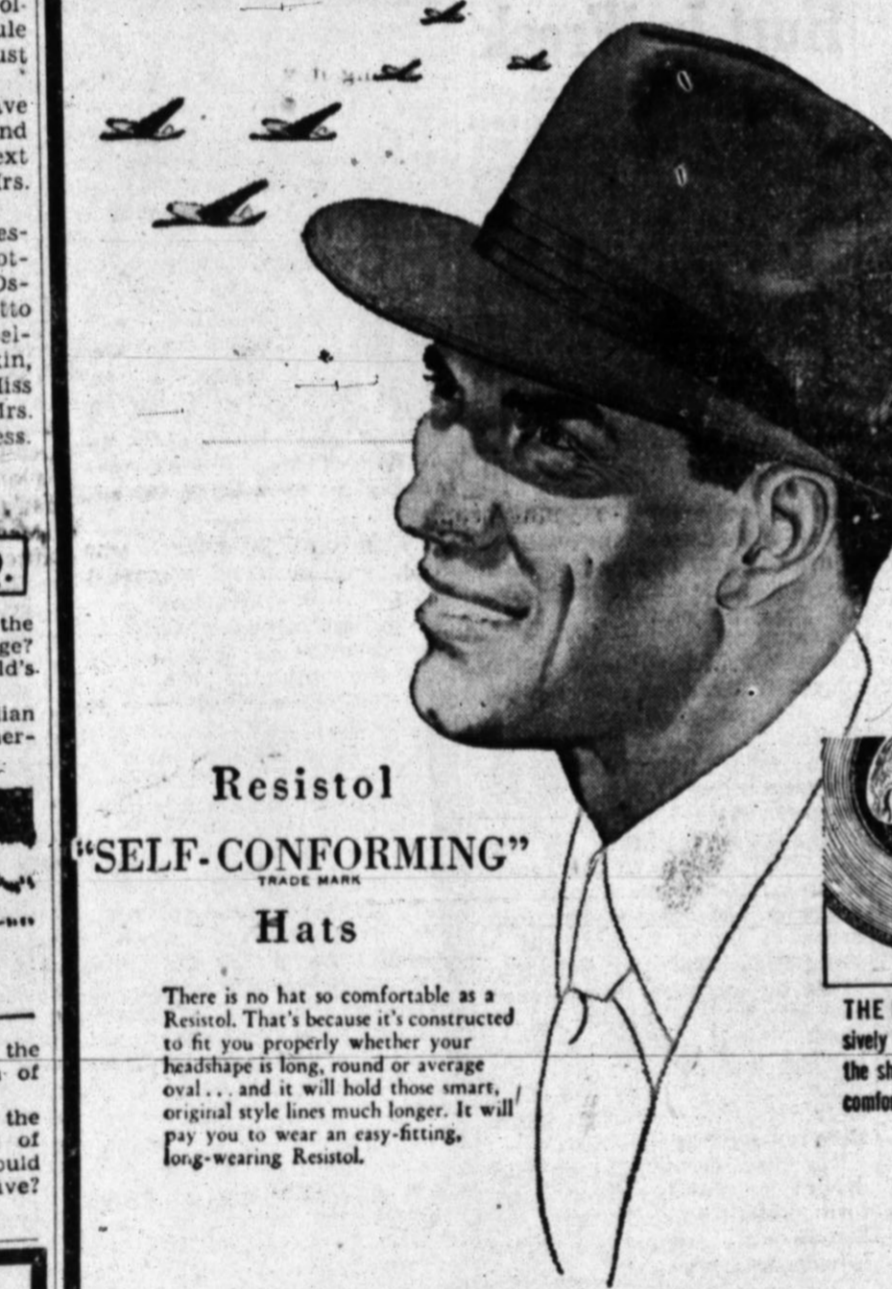
ROSE & BARBER
Real Estate Insurance
Loans
PHONE 45 107 E 3rd
HEREFORD

READ THIS WEEK'S COLLIERS

THE STRATTON STORY

(Showing at the Star Theatre Sun. - Mon. - Tues., Sept. 25, 26, 27)

"THE MOST COMFORTABLE HAT MADE"



Resistol
"SELF-CONFORMING"
Hats

There is no hat so comfortable as a Resistol. That's because it's constructed to fit you properly whether your headshape is long, round or average oval... and it will hold those smart, original style lines much longer. It will pay you to wear an easy-fitting, long-wearing Resistol.

The "SKY-WAY"
\$10.00

Resistol
"SELF-CONFORMING"
Hats

THE BIG DIFFERENCE! The exclusively constructed leather conforms to the shape of your head instantly and comfortably. No other hat has it!

NEW FALL MERCHANDISE - ARRIVING DAILY!

- 36" NARROW WALE CORDUROY \$1.98 yd.
- 36" COLOR - TEAROSE NYLON \$2.49 yd.
- Little Boys ALL WOOL - PLAID JACKETS \$3.69
- Men's Genuine Horsehide LEATHER-With Zipper JACKETS \$23.95
- MEN'S EXTRA LARGE HEMMED WHITE HDKFS 12 for \$1.00
- Mill Shipment! LARGE DOUBLE BLANKETS \$3.98
- GREATEST VALUES OBTAINABLE ANYWHERE! 50 NEWEST FALL DRESSES 695 & 795
- NEW SHIPMENT 300 to a Box YES TISSUE 20c Box

HEREFORD STORE CO.
S. L. HARMAN & SON
PHONE 382

COMING - IN PERSON!
STAMPS "Give the World a Smile" **OZARK QUARTET**
OF RADIO STATION KWFT, WICHITA FALLS, TEXAS
A Good Clean Program of Gospel and Secular Songs-Come! Hear!
HIGH SCHOOL AUDITORIUM - HEREFORD
SATURDAY NIGHT, SEPT. 24
8:15 P. M.
SPONSORED BY PROGRESSIVE HD CLUB
Adm. Adults 50c - Child (under 12) 25c Tax Included
BRING THE FAMILY - TELL YOUR FRIENDS

Gay as a FIESTA...



The "SAN ANTONIO"
\$10.00

Resistol
"SELF-CONFORMING"
Hats

Whether you're an oil man from Texas... or a tycoon from Wall Street, you'll like the gay, casual flare of this distinctive hat. And most of all this Resistol will fit you comfortably, whether your headshape is long, round or average oval. It's the most comfortable hat made.

THE "3X-BEAVER" \$15.00
"DEMING" 5X-BEAVER \$20.00



New Fall Suits
HANDSOMELY TAILORED OF LUXURY WORSTEDS
LONDON - PARK DELUXE

Quality tailored on Fifth Avenue. Here's your chance to buy a fine all wool suit in a brand new 1949 style fully 1/3 less than you'd expect to pay for such Quality

\$29.95



Single or Double Breasted models. new Fall Colors

LARGE SHIPMENT **HIGGIN'S SLACKS** for Men
ALL WOOL 6.90
TWEEDS 9.90
ALL WOOL GABARDINE 9.90

EXTRA SPECIAL! **NELSON - PAIGE**
Dress Shirts 2.79
Loud Plaid Sport Shirts 4.49

EDITORIALS....

Era Of Better Merchandising

Hereford merchants can take a bow. At least, such was indicated recently in answers reported through The Brand's "Question of the Week" to the query: "Do you think that the local merchants are doing their part in keeping local trade at home? As usual, the people questioned were selected at random and of the five who answered, four said outright, or indicated, that their answer was "Yes".

It was also interesting to note that several of the answers specified a belief that merchandising in Hereford had greatly improved within the past three years; others specifically noted improvement in store fronts and in window displays over the town, along with addition of new lines not previously found here. While the weekly question is not a survey in any respect, it does indicate a trend of opinion generally reflected over the community. Merchants, therefore, could profitably study the points of praise, along with those of criticism.

While some merchants are complaining about business leaving town, others seem to be busy to notice any particular change, a fact which within itself affords point for considerable study. Granted that there are a few radicals who simply will not trade at home, the bulk of the people are going to buy on the factors of quality, price, appearance and service. In addition, it is necessary for the merchant to bring his firm and his goods before the public in the form of advertising best suited to his store and commodity.

Most firms in Hereford, and other small towns, generally meet the qualifications of "Quality and Price", offering nationally advertised merchandise at prices lower than found in most cities and, in Hereford, a majority of the merchants are alert advertisers, presenting their messages clearly and frequently. This leaves the factors of "Appearance and Service" — and it is here that most small town merchants stumble. Attractive store fronts, outstanding window displays, modern fixtures and forceful presentation of merchandise, along with well versed, courteous sales people, do equally as much to account for satisfied customers as does quality of merchandise or the factor of price. Furthermore, we agree with those who answered the weekly question, Hereford merchants are doing a better job than ever before in the history of the town.

So long as Hereford merchants meet the above qualifications they need not worry about losing business to other towns. People always have, and always will, respond to better merchandising.

The Tables Are Turned — Polio

Reporting contributions as negligible, Polio foundation leaders in this community said this week that little interest is being shown in the current Emergency Polio Drive.

The regular annual drive went over in this area with a high per capita donation, which was subscribed well ahead of most other sections of the state and nation. The situation was attributed, in a large measure, to the unusual funds from the nation-wide organization were poured into Deaf Smith County to aid stricken children.

Apparent lack of interest when other areas face a situation similar to that faced here in 1948 does not sound like the people of this area. Despite the fact that some people gave heavily in the first drive, it is unusual for West Texans to turn a deaf ear to a plea of distress.

Areas helped in past years should be the first ones to appreciate a similar situation in other places. Think it over. Leave your contributions at either of the two banks, or address donations to the Postmaster, Hereford, Texas, care of POLIO.

Clippings from Our Exchanges

MORE HIGHWAY 51 FUNDS

CHANNING, Sept. 2.—The \$51,411 from the state's two-year \$30,000,000 farm to market road program tentatively allocated to Hartley county and then shifted elsewhere is not being returned to Hartley county but an equivalent amount is to be spent by the Texas Highway department on State Highway 51.

That was learned from County Judge L. M. West this weekend. He said the equivalent amount is earmarked for "the Channing vicinity" in a letter he has from Highway Engineer D. C. Greer. Actually, he said, it will be spent on Highway 51 in Odham county north of the Canadian river.

He said allocations had already been set up for constructing Highway 51 south from Channing to the Oldham county line; and that \$125,000 had been allocated for grading and drainage of 51 south from the Canadian near Old Tascosa to Vega. Surveying of this latter stretch is under way now. Surveys from Channing south to the Oldham line have not been made due to a highway engineer shortage.

When the Channing to Vega stretches are finished and a Canadian bridge is built, Highway 51 paving in Texas will be complete. Judge West said, except for a small gap in the Big Bend country, Highway 51 enters Texas just south of Boise City, Okla. and runs to a junction with Old Mexico highways.

—The Dallas Times

VOTE ON \$200,000 BOND ISSUE

A simple majority of the votes is all that is necessary to carry the courthouse bond election. The Beacon was informed Thursday by County Attorney Enos T. Jones.

Floyd County voters will go to the polls tomorrow (Saturday) to determine the fate of a proposed \$200,000 courthouse, which was destroyed by fire last spring. The bond issue would add 35 feet to each end of the court house, modernize the interior and provide extra room for the offices who need it.

—The Lockney Beacon

2-4-D Presents A Problem

A question of considerable importance is arising from the use of 2-4-D as a weed exterminator. The chemical, although harmless to most grasses, is detrimental to leafy plants and, if applied, will kill valuable crops along with undesirable weeds.

Two cases of damage to cotton crops in this county have been reported through County Agent Hugh Clearman, and the question is becoming definitely acute in areas where cotton is grown more extensively. In most cases, damage is reported to result from the chemical being blown into adjoining fields, a situation which could arise in this country under the most careful circumstances of application.

The question is of such import that a supreme court decision will likely be necessary to establish a precedent or, perhaps, the passage of legislation. One trend of thought would agree with the courts which held blowing of dust was "an act of God". Another would be paralleled to damage suits where overflow water was diversified so as to ruin adjoining lands.

Science and progress, down through history, have complicated the matter of living to such an extent that literally thousands of laws are listed on statute books over the country. Such, it seems, will be the fate of 2-4-D. A product designed to shorten working hours and to increase yields has made living a more complex matter, just as did the automobile and gunpowder. Come to think of it, they even had to pass a law in regard to breaking the ordinary door lock.

To read, without thinking, is not to become informed.

The tolerance of certain groups moves in a limited area.

Is there anybody in the audience who knows about Dog Day.

There are two sides to every law suit, the legal and the moral side.

Unification of the armed services may lead, one day, to unity of defeat.

A newspaper is a good advertising medium if it is a good newspaper

There are too many leaders who would rather be smart than be right.

If you find the weather hot, cheer up; it's only five months until Christmas

Education should include training in the art of living with one's fellow men.

We have heard it said that "there is a time to play." How many adults believe this?

The itch for publicity gets a lot of people sooner or later, but it usually gets them.

The world is filled with men who believe anything nice that is said about them.

A good meal often changes an individual's entire viewpoint on life and its problems.

To hear some people, one would think that lung-power is more important than brain-power.



Truman Undaunted

ED. NOTE—While Drew Pearson is on vacation, the Washington Merry-Go-Round is written by his old partner, Robert S. Allen.

CONGRESS hasn't heard the last of government reorganization plan No. 1 to set up a department of welfare.

The senate's turnout has not cooled President Truman's determination to put the proposal through. He will make another try to get approval.

The President disclosed this in a talk with Reps. Robert Crosser and Wayne Hays of Ohio. They conferred with him on government reorganization plans.

"As long as government reorganization can be vetoed by either branch of congress," said Hays, "it will be impossible to effect economy in expenditures. It's the old story of lobby pressure. The lobbies go to work behind-the-scenes and kill these proposals. That happened when Hoover was President and what the senate did on this proposal was more of the same."

"That's sure," said Truman, "but they are not scaring me. If the Hoover commission's magnificent report is to mean anything, it will have to be put into effect. I am going to keep on sending plans for that purpose to congress. Whenever one is vetoed, I'll send up a revised plan in its place."

Touchy History

House rules committee consideration of the arms-for-Europe bill unexpectedly touched off a sharp explosion on American history.

Supporting the measure, Rep. Ray Madden, D. Ind., vigorously criticized former President Hoover for assailing administration spending policy.

"The ex-President was talking out of both sides of his mouth when he said we are spending ourselves into a collectivist state," thundered Madden. "He himself has advocated 30 billion dollars for defense and foreign aid out of a total budget of 42 billion dollars. He talks economy, but he wouldn't cut a cent of the military and foreign-aid expenditures."

"That's an old story," broke in Chairman Adolph Sabath

The proclamation that the Communist party here is ready to commit treason is a maneuver designed to drive out any faint-hearted sympathizers. The party is stripping for action—and action demands fanatics. Lenin once said: "It is better to have a hundred fanatics than a thousand placid followers."

Communist Foster has declared: "More numbers mean nothing. The masses would only stop up the organizational machinery and prevent the smooth working of Communist militants. The Communist Party is the distilled essence of revolutionary spirit. Its influence and power are enormously greater than its small numbers would indicate."

Moscow's wind machines have been hot-airing that the rift between Russia and the U.S. was caused by America's postwar policies. They insist our diplomacy has forced them to extend their power across Europe—purely as a "defensive" measure.

Russia planned to gobble Europe long before the war exploded. Their blueprint for conquest can be found in the Nov., 1935, issue of "The Communist"—one of Russia's official publications.

To wit: "Our aim must be first to defeat Fascism by a common effort, and then to organize in common with the Soviet Union and the victorious German revolution the Socialist economy of Europe."

The Kremlin's hop-heads give their spleen a workout when Americans take their peace talk with a barrel of salt. But it's simple to understand why we are leery of Russian promises of amity.

During the past two decades non-aggression pacts were solemnly signed between the U.S.S.R. and Poland, Latvia, Estonia, Lithuania and Rumania. . . . All these pacts were violated by an invasion of these countries by Soviet troops while the pacts were in full force.

A member of the Communist party here is subject to the Kremlin's orders—just like any soldier in the Red Army.

STRICTLY FRESH

WERE coming through the season of hurricanes and political speeches at fall fairs. The best that can be said for both is that they will soon blow over.

Headline: "Wife Must Be Contented if Marriage Is Going to Work." Oh-h-h-h-h!



Rough Weather Ahead?



Sunday's Current Question

QUESTION OF THE WEEK: "Do you think the annual registered Hereford show and sale should be resumed along with a Fair in Hereford?"

S. L. Harmon: "Yes. Hereford used to have a Fair and stock show when it was only one-fourth the size it is now. We could afford it and would profit by it."

Ralph Smith: Yes. Reorganizing the Fair and Hereford show could do Hereford much good in the way of business. It would be fine publicity for Deaf Smith county. They used to have some wonderful county fairs here. We have lost track of what Deaf Smith county is producing. A Fair would bring the people of Hereford up to date.

D. D. Zimmerman: Yes. Amarillo has some wonderful exhibits that we would get if we had a Fair here. If Dimmitt and Castro profit by a Fair I know that Hereford could do the same.

Frank Marrs: Definitely yes. After all, Hereford cattle started this country and we should stick by them. When I came to this town, in 1914, there was nothing but cattle.

George Millard: When I was farming it was good business to get together with other farmers and talk over different methods and problems the farm offers. The county fair makes possible this get-together. The last fair that I remember here was a good one. It would be good for merchants and farmers alike. It would do no harm in any way and I am certain that much good would be realized.

Mrs. Ezra Norton: Yes, I think that it is the only thing to do. Interest in the cattle business and some of the cattle enthusiasm about it that was once so evident is disappearing. A fair and cattle show would improve the community as well make more business possible. Our young people, especially, need to be interested in the cattle business. We should train our youngsters to carry on with the business that made Hereford. Our young daughters would get invaluable aid from entering exhibits in a fair which sponsors evening shows. I think we owe it to Hereford and our young people.

Bill Waldrep: I believe there is a definite need for a sale each year where cattle raisers could be assured of a market for registered animals. It would create more interest and give the county a better breed of cattle. In the last few years interest and quality have fallen off and this would help put the reputation Deaf Smith county cattle once had back at the top. The show would work the same way and the fair would give people all over the county added incentive to raise the quality of anything they could show in the fall at fairtime for ribbons and premiums.

HOMER FOX SAYS:

DID YOU KNOW...

Serewy "Ain't it" but why do we say I — I am going out to Summerfield, down to Friona and over to Clovis or up to Vega and over to Tucumcari, out to Dawn, over to Canyon and up to Amarillo; down to Dimmitt and over to Tulia; Oh well, you kick em' I am barefooted —

Back in the Early twenties, the fish were so thick in the Tierra Blanco that they were rubbing scales off one another. About this time a bunch of old boys decided they should grow up and start fishing in the up town way so they purchased themselves a rod and reel.

And early in the spring you could look up and down the alley and see a bunch out practicing throwing a plug, some had their lines over a telephone wire some had broken a couple of windows, others spent hours trying to untangle their lines from a terrific back lash. Finally the snow melted, the ice broke loose for the creek and some smart guy caught a fish with one of these new fangled outfits and the races were on.

Before this, everyone fished with a long cane pole and used live frogs and trolled with them and brother you could catch a sack full that way, if they were biting at all.

After the warm days started proper and the fishing was at its best, some pretty good catches came in. Early one of those afternoons an old boy walked into Jim Clark's drug store and propositioned Jim to go fishing, course Jim was ready when this fellow came by. Jim had his old cane pole and boy that guy rustled up, first said he wouldn't even haul Jim to the creek, fishing with an old cane pole and an old line and a couple of plugs nine years old. Why the h— couldn't he be up to date and buy a rod and reel and be a sport, (Jim sold these rods and reels). In the first place he couldn't fish as good as a one eyed mule and he should go buy a dime's worth of beef liver and fish for bull heads. Jim just grinned and puffed on his pipe. They parked the car about a quarter of a mile from the creek and were soon fishing away. This old boy with the rod and reel really was strutting his stuff, he had been practicing a lot and could hit the creek every now and then, but he was showing old Jim up anyway, he fished on down to the bend in the creek and stopped to rest, he had lost a couple of plugs in the Tules, hung up on a wire

er cast and NO FISH. He glanced up and saw Jim coming from the car but just figured Jim had gone to the car for a drink of water. After a couple of hours they decided it was a bad day for fishing and decided to come home. Jim had one little bass about 2 pounds that had flopped out on the bank and Jim ran him down, cause he couldn't catch a fish with that smear he was fishing with.

When they got to end of Lee Ave. on 1st St. (no paving there then) Jim made this old boy believe he had left his boots on the creek and made him get out and look in the turtle back and see, and laying there staring him right square in the face was two black bass that looked like young shoats, one weighed 4 1/2 and the other one weighed six pounds. Jim Clark with that old 1912 model cane pole and a couple of old plugs with all the paint gone and the hooks as dull as Danny Nitwit, had caught those two beautiful bass, sneaked up to the car and planted them in the back of the car, set the time fuse and waited for the explosion, and brother when this old boy raised that turtle back and saw those two big fish, he really exploded.

But in those days, that was continued on Page 4

the BOOTLEG philosopher



(Editor's note: The Bootleg Philosopher claims he likes hidden taxes, but it's probably the only way they can get any taxes out of him at all.) Dear editor:

This is something rare for this part of the country, but the other day I was out wanderin' around over my pasture not thinkin' about anything in particular, might as well have been sittin' in a political office somewhere drawin' a salary for all the good I was doin', when I stumbled on a magazine, at least I thought it was a magazine, but when I went ahead and took a chance on wastin' my energy and bent over and picked it up I discovered it was a copy of the Congressional Journal.

I don't get to see very many copies of the Congressional Journal, which I miss like not havin' my hungry cousin show up for Sunday dinner, so I took this one over to my favorite restin' place, although understand I ain't prejudiced or hide-bound and can rest practically any place I happen to be, and while I was leafin' through it I came to a fiery address by some congressman who was denouncin' what he called "hidden taxes." Said it was outrageous the way Congress didn't have the nerve

to come right out and tax the people in plain daylight, but was always figurin' out ways to hide the taxes, slip 'em over on the people without us knowin' anything about it. Said if you was 'buyin' a pair of shoes and paid a hidden tax on 'em without knowin' it, you was bein' sort of deceived by the government.

Now I ain't in favor of taxes, if I was I'd pay the ones I owe for year before yast, but I just don't believe that congressman knows anything about human nature. It ain't a question of deceivin' the people, but a matter of keepin' public offices filled. If everybody had to pay all their taxes in one lump sum, the life expectancy of the average office-holder would be three weeks.

It won't be long before folks out here will start gettin' their tax notices from the court house and there ain't nothin more depressin' than a tax notice if the figures are higher than you thought they was gonna be. The way I see it, the more hidden taxes are, the better I like it. Can't hide 'em too much to much to suit me. Politicians may not be so smart, but on the other hand they ain't so dumb.

Yours faithfully,
J. A.

BOOKS ON PARADE

'Meredith' Presents Insight Into Life And Works Through Biography

By JOHN SCOTT

Had George Meredith the virtue of simplicity, in addition to his other talents, he might have been to English fiction what Shakespeare is to its poetry and drama. Such is the writer's viewpoint after reading the biography "Meredith" by Siegfried Sassoon. He was wondrously clever and his wit never failed through more than 20 novels. Critic W. E. Henley said, "His pages so teem with fine sayings, gorgeous images and fantastic locutions that the mind would welcome a little dullness as a glad relief."

Meredith was born in 1828. His father was a tailor and naval outfitter. When he was 21 he married the daughter of Thomas Love Peacock, classic writer of his time. Six years older than he, his wife was beautiful, brilliant and a poet. After bearing him a son she ran off to Capri with a painter. Because he refused to forgive his wife, many early biographers considered Meredith hard-hearted.

It wasn't until her death, that Meredith allowed her son to visit her. She had wandered from place to place, alone and without friends. It was out of the tragedy of their life that Meredith fashioned the stylized poetic sequence, Modern Love, fifty 16-line sonnets of what Sassoon calls "highly perfected workmanship, constructed as a finely woven monodrama, and abounding in memorable passages and variety of mood." Poet Sassoon had thought that it must have taken him at least three years to finish the work. Actually it took Meredith three months.

But Meredith worked in such a fashion throughout his career. At times he had two or three nov-

els going at once. Being the chief reader for Chapman & Hill's publishing house, he once read manuscripts, wrote poetry and lived a full social life all at the same time.

Biographer Sassoon sees Meredith as being made uneasy by a sense of social inferiority. He could not write quietly. In his novels he never allowed a character to enter a room; there had to be some unexpected twist of phrase in the description.

Surrounding himself with social awells, he was "more than ever defiantly aware of his natural high breeding and intellectual distinction."

Siegfried Sassoon presents Meredith's novels accurately, admires them, and judges them kindly.

The informality and ease of his prose in engaging and his portrait of Meredith in his old age, deaf, flinted, paralyzed, and still brilliant, is masterly.

Sassoon scarcely attempts to establish Meredith's novels as works of contemporary significance. Meredith needs an interpreter for the present age. Still vividly contemporary, some of his passages give way without warning to writings so fantastically affected as to be almost unreadable.

Yet, with all the broken cliches, fractured metaphors, and queerness, his novels and characters were alive.

Several issues of the Northern Standard, early-day Texas newspaper published at Clarksville, were printed on wrapping paper.

James S. Hogg, elected Governor of Texas in 1890, was the first newspaperman to hold that office.

The second printing press installed in Texas was brought in by Mena, a Spaniard, in 1817.

Ticklers

By George



"This here paper sells us Americans a bunch of dollar chasers."

WANT ADS

FREE Theatre Tickets

to see

CLARK GABLE

In

COMMAND DECISION

STAR THEATRE

WEDNESDAY - THURSDAY

September 21, 22

With each PAID-IN-ADVANCE classified ad placed in The Brand We will give one free ticket.

Be Sure and Ask for your free tickets!

Notice to Classified Advertisers:

Effective July 1, and thereafter, the following deadlines will be maintained regarding placement of Classified Ads in The Brand and The Sunday Brand:

Tuesday:
No ads will be accepted after 12 o'clock Wednesday immediately preceding publication date.

Sunday:
No ads will be accepted after 12 o'clock Saturday immediately preceding publication date.

Identical rates will be maintained in both publications.
1st. insertion 4c per word
Each Additional 3c per word
—when paid in advance!
No Blind ads will be accepted in either publication!

FOR SALE Miscellaneous

See the new floor safe on display in the Hereford Brand window. It is the economical and safe way to protect your valuables. B-1-30-tfx

We Have It!
FEED MOLASSES
Any Quantity
FRASER MILLING CO.
B-1-30-tfx

We clean and block hats for \$1.00. Acme Cleaners, Phone 111. B-1-11-41-tfx

For sale: M M G-3 combine 12'. J. K. Baker, call 589-W. B-1-11-24-tfx

CUSTOM BALING
Mowing, Raking, Hauling, Baling with wire or twine.
Phone 183-M
J. T. MATTHEWS
207 Catalpa, Hereford
B-1-51-tfx

FOR SALE
New and used furniture at The Trading Post Station, West Hereford, Highway 60. B-1-6-tfx

FOR SALE SEED WHEAT
Standard Early Blackhull Variety. May be bought through Pitman Grain Co., Packard Mill, Rogers Grain Co., Dawn, and Vega Elevator at Vega.
Price \$2.25 Bu.
when delivered and weighed at elevator and pay for same at said elevator.
J. E. HILL
B-1-36-tfx

BULBS
For sale: Received assortment of Tulips, Hyacinths and other bulbs from Holland. Plant Now. Mrs. J. E. Ward, North Main. B-1-37-tfx

For Sale: Dempster pump sucker rod type. 80 feet 2 inch galvanized pipe; sucker rod and cylinder complete. Roy Thompson, 503-J. B-1-21-12-tfx

For Sale: Good Round oak gas range. J. E. Turner, Grand and H Avenue. S-1-14-12-tfx

SEED WHEAT
EARLY TRIUMPH. WE WILL RECLEAN YOUR SEED WHEAT.
FRASER MILLING CO.
B-1-10-tfx

For Sale: Wheat, oats and barley. E. O. and C. C. Billingslea, Rt. one, 2 1/2 miles north Joel Switch. B-1-19-36-4p

For Sale: Blue Damson plums, \$3.00 per bushel or 40c gallon. You pick them. H. E. Danforth. B-1-17-37-2c

For Sale: New honey and plums. 119 Bradley, tele. 911-W. B-1-10-37-2k

Bargains - Used Furniture & Appliances
1 Maytag, twin cylinder, gas motor, like new \$95.00
1 Maytag, round tub, used very little 59.50
1 Thor Automatic Ironer 19.50
1 Thor Washer, with pump 54.50
1 G. E. 6 ft. Refrigerator, good condition 65.50
1 Kerosene Oil Heater 12.50
1 Kerosene Oil Range 10.00
Gas Heaters 2.00
Good table-top gas ranges 19.50
Ice Boxes 5.00 up
1 RCA Victor Radio 25.00
1 Edison Victrola, with records 7.50
2 Walnut Vanities 12.50
2 Walnut Vanities 12.50 each
Occasional Chairs 9.95
Dinette Suite 19.50
Walnut dining suite 45.00
Chair & Ottoman 22.50
Occasional rockers 2.50 up
9 piece, lined oak dining room suite, 6 chairs, ext. table, buffet, like new 124.50
WE BUY - SELL - TRADE NEW & USED FURNITURE H & H Furniture
147 N. Main Tel. 19
S-1-12-1e

PLAY IT SAFE
If the number of accidents increases, more money must be collected. If the severity of accidents increases, more money must be collected. If the cost of repairing cars increases, more money must be collected. If the cost of repairing people increases, more money must be collected. If injuries award larger damages, more money must be collected.
DRIVE SAFELY
Lone Star Agency
Sam Nunnally
S-1-12-tfx

5. FOR RENT
For Rent: Tank type vacuum cleaner and attachments. Also electric door polisher. NIPPER ELECTRIC. B-5-14-2-tfx
For Rent: Light house-keeping room. Hereford Camp, phone 678. S-5-10-12-1p
For Rent: Bedroom, 509 Ross. Phone 847-J. B-5-9-36-4k
For Rent: One room furnished apartment. Call 182-W. B-5-9-37-2p
For Rent: Bedroom close in. Call 280-J. B-5-7-37-2k
For Rent: Two room apartment unfurnished. 307 Lee Ave. Phone 624-W. B-5-11-12-tfx
For Rent: Bedrooms. 509 Ross phone 847-J. B-5-7-12-tfx
For Rent: Bedroom, 511 Lawton, telephone 545-W. S-5-9-12-1p
For Rent: Two bedroom apartment furnished. Vacant in one week. Phone 226. F. H. Oberthier. S-5-15-12-1p
For Rent: Three room unfurnished apartment. 507 Jackson. S-5-9-12-1k

For Sale: Used treddle machine. Mrs. Charles Newell, 2 miles northwest of town. S-1-13-12-1p
For Sale: Registered and commercial Angus cattle. One registered bull, four registered cows, one with calf. Nine commercial cows. One mile south Wyche school. G. T. Yost, Box 836, Phillips, Texas. B-1-31-37-2p

2. FOR SALE Farm Equipment
FARMERS
Protect your valuables in a fireproof home safe. Minimum cost. See these safes at the Hereford Brand. B-2-30-tfx

NEW WHITE IRRIGATION MOTORS READY TO GO. JOHN WOOD EQUIPMENT COMPANY
B-2-11-38-tfx

FOR SALE
3 Model "L" Case Tractors
1 Model "CC" Case Tractor
1 Model 22-M L. A. C. Tractor
New side delivery rakes
New Tandem Discs.
JACOBSEN BROS.
B-2-34-tfx

BEEF FARMERS
FOR SALE: One IHC Beet Harvester, like new, with or without tractor.
One 1940 chevrolet truck with Beet Bed and two speed axle.
One 14 foot Beet Bed. All at Bargain Prices. Ray Kerschen 6 miles East on Hiway 60
B-2-37-tfx
Chisel plows for sale. Manufacturers cost less than wholesale. One 10 ft. and 13 ft. wheel type plows. Also seven 8 ft. mounted type plows for Ford of Ferguson tractors. W. D. Ware, Box 384, Phone 888-J or 954, Hereford, Texas. B-2-41-12-2c

3. FOR SALE Automobiles
GOOD USED CARS FOR SALE
John Wood Equipment Co.
East First, Hereford. B-3-23-tfx

4. REAL ESTATE For Sale or Trade
FOR SALE
House from 1 to 3 bedrooms, also dry land and irrigated farms and small acres.
J. M. HAMBY At
The Trading Post on West Hiway 60
B-4-1-tfx

FOR SALE
Dryland 160 acres, one half in cultivation. 2 miles of paving. Price \$65.00 per acre.
Also choice 200 acres, good irrigation well, 5 room house, bath, barn and other improvements, 1-4 mile off paving. REA, natural gas, school bus, mail route, 4-1-2 miles Hereford. Price, \$175.00 a/c. \$20,000 loan. Would consider \$5,000.00 in trade in city property.
J. M. HAMBY at the Trading Post Station, on Highway 60, West Hereford. B-4-11-tfx

Irrigated Farm
on pavement, 349 acres, brand new irrigation well, all fenced, all in cultivation, over 1-2 is new land, all in wheat, and up. Price - \$135.00 per acre 2-3 wheat goes. \$125.00 per acre 1-3 wheat goes.
See Sam Nunnally - Lone Star Agency, 144 Main St. Hereford, Texas. B-4-37-2c
For Sale: Lot 60 x 200. 109 Ave. A. Phone 277-W. B-4-7-37-4p

E. B. Posey, Realtor
Bus. Ph. 710 Res. Ph. 368-W
338 Main, Hereford, Tex. S-4-18-tfx

QUICK SERVICE REAL ESTATE LOANS - AUTO LOANS
YOU DON'T HAVE TO WAIT
JOHN McLEAN
Phone 273 S-4-2-tfx

For Sale: By owner, 24 acres, seven room modern house with gas, double garage, concrete cellar, and other outbuildings. One mile south Main on pavement. Gus Ruland. Phone 413-W. B-4-29-12-2p

FOR RENT
For Rent: Light house-keeping room. Hereford Camp, phone 678. S-5-10-12-1p
For Rent: Bedroom, 509 Ross. Phone 847-J. B-5-9-36-4k
For Rent: One room furnished apartment. Call 182-W. B-5-9-37-2p
For Rent: Bedroom close in. Call 280-J. B-5-7-37-2k
For Rent: Two room apartment unfurnished. 307 Lee Ave. Phone 624-W. B-5-11-12-tfx
For Rent: Bedrooms. 509 Ross phone 847-J. B-5-7-12-tfx
For Rent: Bedroom, 511 Lawton, telephone 545-W. S-5-9-12-1p
For Rent: Two bedroom apartment furnished. Vacant in one week. Phone 226. F. H. Oberthier. S-5-15-12-1p
For Rent: Three room unfurnished apartment. 507 Jackson. S-5-9-12-1k

FOR RENT
Apartment for rent for teachers or couple. Call 43. B-5-9-12-1k
For Rent: Furnished apartment. 712 on 12th. Bills paid. S-5-9-12-1k
For Rent: Nice bedroom close in. Call 692 or come to 219 Lee. S-5-13-12-1k

6. WANTED
Wanted: Will do wet washes, rough dry or ironing. Bring to 123 Ave. J. Mrs. E. W. Allen. B-6-18-1-tfx
Wanted: Custom plowing and wheat sowing with Dempster drills. Harold Saltzman, 14 north, 3 west. B-6-15-36-4c

WANTED
Listings on Wheat Land. W. R. METCALF D. Y. EDWARDS 437 Main, Hereford Phone Office 854 Residence 902-W B-6-11-tfx

Wanted: Custom feed cutting. Have new combines. J. W. Terry and Arol Thomas. 206 Ave. H. or phone 593-W. B-6-18-37-2c

WANTED
DRILLING AND FEED CUTTING
JACK DEAN
Box 62-A, Rt. 4, Hereford or see at farm 12 miles north, 8 west of Hereford B-6-12-2p

7. Dressmaking-Ironing
Covered buttons, belts, and buckles. Dressmaking and alterations. Mrs. Mathis, 224 Avenue C, Phone 305-W. B-7-14-34-tfx
Custom made buttons, belts, buckles, and button-holes. Mrs. Hazel Sparks, 340 Schley. Phone 651-J. S-7-14-14-tfx

10. NOTICE
Dressmaking, suits, buttonholes and alterations. Phone 587-W. Mrs. W. W. Rhodes, 123 Norton. B-10-13-35-9p

SEED WHEAT
EARLY TRIUMPH. WE WILL RECLEAN YOUR SEED WHEAT.
FRASER MILLING CO.
B-10-10-tfx

Hunters and fishermen: "Vist Trout Haven." Webster's Trout Lodges. Hunting parties booked now. Open until Nov. 1. Box 57, Antonito, Colo. B-10-21-12-5p

11. BUSINESS SERVICES
Radio and Appliance Service Joe Huckert at White's Auto Store S-11-1-tfx

Vic Vet says
FOR YOUR OWN PROTECTION MAKE GI INSURANCE PAYMENTS BY MONEY ORDER OR CHECK... DONT SEND CASH!



BRIDE 'EM TEXANS—Four young members of the Meeker family, all recovering from polio-myelitis, ride the mechanical horses with a gusto as they spend a day at Coney Island, New York. They youngsters, (left to right) are Norma Marie Meeker, 16; Floyd Wayne, 4; Virgie Mae, 10; and Willena Rose, 11. The youngsters, all from Denton, Texas, are in New York with their parents to participate in the current polio epidemic emergency fund drive. An older brother, James, 15, is still hospitalized in Denton with the disease. (AP Photo)



MILLION DOLLAR SMILES—On board the liner Mauretania Chancellor of the Exchequer Sir Stafford Cripps and Foreign Minister Ernest Bevin look happy as they sail for New York. The two statesmen are representing Britain in a series of highly critical discussions with U. S. and Canadian experts on dollar differences.

SCHOOL OF HARD KNOCKS Experience Of Losing Is Lesson Whiteface Squad Will Not Forget

The Hereford Whitefaces had a rough go of it during 1948. Losing more than they won, they were troubled with stomach aches, colds and bad luck all the way around. At times it was doubtful as to whether they could field a starting lineup for some of the games. Hereford won two and lost four district games last year. The one time that they went into a game primed and ready Tullia made prime beef of them.
However, the Calves did much better. The B team rumbled through seven games without a loss. They finished their season with a 26-0 victory over Tullia's B.
Only one team, Phillips, scored on the Calves. They got six while Hereford scored 205 against Happy, Dumas, Canyon, Perryton, Dalhart, Tullia and Phillips.
The undefeated B team of last year is now the Whiteface team: B squad coach last year was Dalhart Criswell, now head coach.

The A squad started last season like they ended it—by losing to McLean, 6-9. They had seven lettermen on the team, all freshmen.
With a little hard work, they showed signs of a winner by winning four of their next five games. Soundly trouncing Friona, Panhandle, Dumas, and Canyon, they lost a rough one to Sudan, 6-7.
Then they went into a dive. Inexperience and illness were against them as they lost the remaining four games to Perryton.

TEST YOUR I. Q.
1. What is the largest privately-owned business and entertainment center in the United States?
2. When was the adding machine invented?
3. When was the first intercollegiate baseball game played?
4. What is the shortest safe navigable distance between New York and Melbourne, Australia?
5. How many different languages are spoken in the world?
1. Rockefeller Center in New York City.
2. The French inventor Pascal invented the adding machine in 1642.
3. The first intercollegiate baseball game was played in 1859 between Amherst and Williams Colleges at Pittsfield, Mass. Amherst won 66 to 32 after 26 innings.
4. Two thousand, nine hundred and forty-two miles, traveling via the Panama Canal and Wilson Promontory.
5. There are 2796 languages spoken in the world, according to computations of the French Academy.

State Budget Is Main Topic For Meeting Of Tierra Blanca Assn.

A state denominational budget of ten million dollars will be the main item of discussion when Baptists of this area meet Tuesday, Sept. 20, for the annual conference of the Tierra Blanca Association. The First Baptist Church of Hereford will be headquarters for the meeting.
Dr. A. C. Miller, secretary of the ministry to minorities for the Baptist General Convention of Texas will present the ten-million-dollar budget, which comes up for approval at the statewide Baptist convention in El Paso in November. For the first time, the state executive board will ask the convention to adopt a budget only half of which will go for state missions, the other half to worldwide causes.
Representatives from the nine teen churches in this association will report on the progress of their various organizations and will make plans for the coming year.
Dr. Miller will urge the individual churches represented to follow the convention example by designating fifty per cent of their own budgets for worldwide causes.
The Baptist churches in this association have a total membership of 5,586.
folded and they lost by air.
The locals had no chance against Tullia, Perryton and Phillips. They did get a touchdown against Phillips.

TIME FOR New Shoes?

Trimfoot Shoes
PRE-SCHOOL Shoes
OF COURSE...
These well-made shoes have the patented Trimfoot "Cuddle Back" construction... Your child's foot can cuddle back naturally in the heel, leaving room at the toe for normal, healthy foot development. Sizes to age 5.
\$3.98 and \$4.50

POPULAR STORE
STORE OF VALUES SINCE 1921

SUPER SPECIAL!
WATCH THIS SPACE EACH SUNDAY for a **RED HOT SPECIAL EVERY MONDAY**
Here is a Sample of what we mean: **TOMORROW ONLY**
1949 DODGE ROADSTER
BRAND NEW With Fluid Drive and Heater **\$1795.**
Something New Each Monday
IRELAND MOTOR COMPANY
218 West Third
Phone 180

Phebean Class Installs Officers At Supper - Program Tuesday Night

Garden Beautiful Club met with Mrs. J. W. Kirby Friday afternoon with Mrs. Irene Ballard and Mrs. B. H. Kirby as cohostesses.

A short business session preceded the regular meeting at 3 o'clock when Mrs. Norris Larmer, vice-president, presided.

Mrs. Homer Brumley was guest speaker for the afternoon. Using "Perfection in Yard Landscaping" as her subject Mrs. Brumley told of the many things premises, mentioning location, architecture of the house and general plan and describing both formal and informal plans. She recommended that the growth of shrubs and trees be considered when planting to avoid a crowded effect.

During the business session Mrs. Joe Polingexter and Mrs. B. H. Kirby were welcomed as new members.

Flower arrangements for the home were made by Mrs. Lisle Woodford with pyracantha

gold predominating. Refreshments were served to Mesdames Norris Larmer, B. H. Kirby, Joe Polingexter, Mary Seligler, Tom Carter, D. C. Kinsey, Lisle Woodford, Frances Hou-

ston, George Graham, J. W. Thomas, E. O. Jordan, O. M. Dickey, Helen Pipkin, Carroll Whiteside, Forest Minton, S. L. Easley, R. B. Miller, F. P. Lyons, W. N. Lemmon, Homer Brumley and the hostess.

with each officer pledging her best endeavor following a prayer-poem given by Mrs. Gerald Wilson.

Members attending were Mes-

dames S. B. Berry, Nell Young, Dennis Baker, Francis Graham, Lloyd Sharp, Lee Renfro, Claude Weathersbee, Hulon Richardson, Mason Luck, Hattie Snead, R. M. Mason, J. B. Harlin, J. B. Snead, Bob Lawrence, C. W. Covington, Franklin Miller, Vernon Roland, Charles Crowell, Joe Ed Campbell, Dalton Criswell, C. W. Bordner, Wayne Williams, R. N. Yarbrow, Kenneth Coker, Gerald Wilson and Harold Meacham.

In early-day newspaper printing in Texas, when a printer ran out of one letter, he merely substituted another which most resembled it.

All of our farm grains are deficient in vitamin A, except yellow corn. Green pastures, green leafy alfalfa meal and yellow corn will supply hogs with all their vitamin A requirements.

Aerial and Ground SPRAYING
for
WEED & INSECT CONTROL
CARL KROPFF
at
CLOVER AIRPORT Phone 9015-F12



MR. TRUMAN GOES TO THE FAIR—President Truman looks over a display of Iowa corn which won the state fair sweepstakes at Packwood, Ia. Helping hold the tray are Harold Russell, left, handless movie star and new national commander of the Amvets, and Harold Keats, of Ft. Lauderdale, Fla., past national commander.



OLD-TIMER LEARNS NEW TRICKS—Marty Hess, left, of the Nevada Uranium School, first of its kind in the world, shows old-timer William "Dragline" Miller, 73, how to use a Geiger counter in identifying uranium ore. Prospector Miller was one of the hundreds of mining men who learned the latest prospecting techniques at the Nevada Fair of Industry at Ely, Nev.

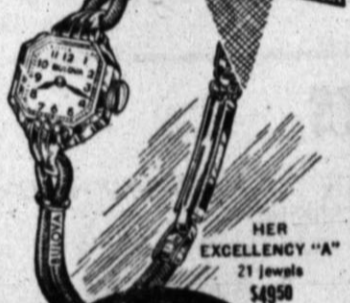
Garden Beautiful Is Entertained In Home Of Mrs. J. W. Kirby Friday

Installation of officers was a feature of the supper program held by members of the Phebean Class of the First Baptist Church Tuesday night at the church.

Mrs. Francis Graham conducted the installation rites using the theme "Painting for God." As each officer took her place before the canvas, her work for the coming year was compared with the materials required to complete a perfect picture. Duties of each officer were stressed as materials which each officer represented were assembled.

Officers installed included Mrs. Claude Weathersbee, president; Mrs. Lee Renfro, membership vice-president; Mrs. Macey, fellowship vice-president; Mesdames Dalton Criswell and Mrs. Charles Crowell, group captains; Mrs. Vernon Roland, stewardship; Mrs. J. B. Snead, social chairman; Mrs. Dennis Baker, class ministriss; Mrs. Harold Meacham, reporter; Mrs. Wayne Williams, secretary with Mrs. Woods as assistant. The in-

Ask about the **BULOVA** TRADE-IN Sale



A LIBERAL ALLOWANCE FOR YOUR OLD WATCH



Hembree Jewelry

Mr. and Mrs. Bill Hembree
OFFICIAL SANTA FE WATCH INSPECTOR



The Way Neil Guards... reminds us of the way we **GUARD** your

WASHING - LUBRICATION - COMPLETE CAR SERVICING...

Getting The Job Done!

WE CARRY ALL BRANDS OF OIL CALL FOR YOUR FAVORITE BRAND

MILBURN USED CARS & SERVICE
"HIGHEST PLACE IN TOWN"

Cinderella Frocks FOR GIRLS



Brilliant colors in clan plaids, gay prints or solids. Highlights of the school scene, with Cinderella's "Magic Touch" to bring out new charm of styling and wear-long, washable qualities.

Sizes 3 to 6x
\$1.98 to \$3.98

Sizes 7 to 14
\$2.98 to \$4.98

Smart-Warm-Practical

SWEATERS

For Children

Cardigan styles in all-wool novelty weaves. Neat turtle-neck styles with long sleeves. Novelty western motifs. In lovely assorted colors. Sizes 4 to 6x and 7 to 2x.

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Coats for Teen-Agers

They're 100% Wool
Single or Double Breasted
Lots of Style
Lots of Quality

For Only **\$12.75**



Plaid Solids Tweeds
All wool meltons and covers in plaids and solids. Swing back and straight back. Single or double breasted. Sizes 5 to 14.

FALL NEEDS for ALL THE FAMILY at EVERYDAY LOW CASH PRICES!

New Low Prices!
New High Quality!
New High Styling!

FOOTWEAR for **FALL**

Walk in Comfort!



Smooth Galf, Black, Brown, Green or Red. Also Green Suede

Anthony's superb high style dress shoes, pumps, straps, medium and high heels. Some patterns exactly as illustrated.

Take advantage of Anthony's Everyday Low Prices and stock your shoe wardrobe now.

Sizes 4 to 9 AA & B



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ANTHONY'S 225 MAIN, HEREFORD
Every Day Low Prices



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TACKLE
all your
Service
Business!

**GOOD LUCK
WHITEFACES**

**MAGNOLIA
SERVICE STATION**

143 East First G. T. HIGGINS, Mgr. Ph. 191

**'Secret Ballot'
Rules Are Given**

Rules to be followed by election officials under the new "secret ballot law" have been announced by County Judge G. C. Tubbs. Then the law is to provide a more secret ballot and assure the voter that not even the election judge can tell how he votes. The rules follow:

(1) The election judge shall check all ballots to see that they are properly numbered and remove any mutilated or unnumbered ballots.
(2) The election judge shall then thoroughly disarrange and mix the ballots so that they are no longer in consecutive number sequence or in any other sequence or arithmetic or geometric progression.
(3) He shall then place the ballots face down in one or more stacks on the table.

(4) Each voter shall take his own ballot from one of the stacks without the number being known to or written down in any manner by the election judge.
(5) The election judge shall place a notation on the list of voters showing that the particular person has voted, but shall not make any record of his ballot number.

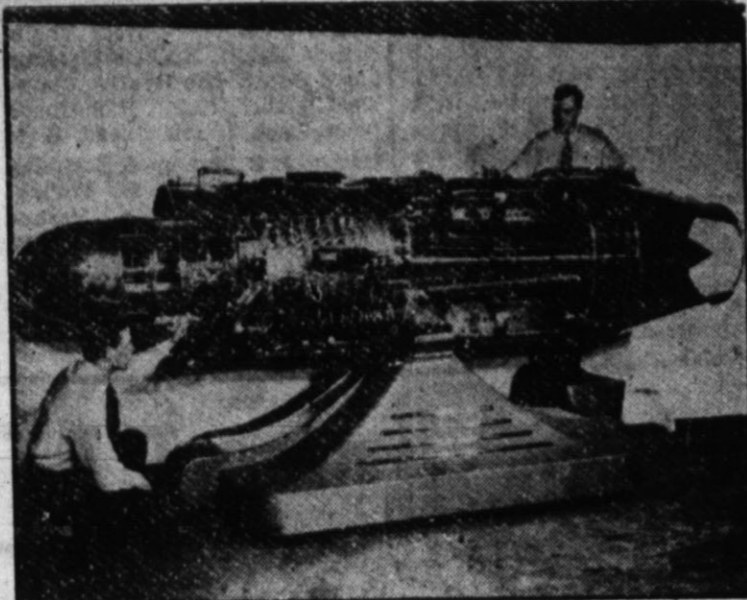
(6) When the election judge is satisfied as to the right of the citizen to vote, he shall stamp on the poll tax receipt or exemption certificate the words "voted on — day of —" or shall write these words on the receipt or certificate and return it to the voter. This doesn't apply in Floyd County.

(7) The voter shall then retire to the voting booth to mark his ballot as provided by law.
(8) After the voter has marked his ballot, he shall detach the perforated stub and write his name on the back of the stub.
(9) If the voter is unable to sign his name, he shall place the stub face down so as not to expose the number of it and then the election judge shall place the voter's name on the stub.
(10) The voter shall then deposit the stub in the stub box before he deposits the ballot in the ballot box.

(11) The stub box is similar to a ballot box except that the slot in the top shall not exceed 1/16ths of an inch in width and 1 1/2 inches in length.
(12) The voter shall then fold his ballot so as to conceal the printing thereon and so as to expose the signature of the presiding judge on the back of the ballot, and then deposit it in the ballot box.
(13) Unless the ballot is deposited in the ballot box and the stub in the stub box by the voter in person, the same shall not be counted as a vote in such election.

(14) Absentee ballots. Before the judge deposits an absentee ballot, he shall detach the perforated stub and place it in the ballot box. If the name of the elector does not appear on the reverse side of the stub, the election judge shall write his name on the back of the stub before depositing the same in the stub box.
(15) The election judge shall return the stub box to the clerk of the District Court.

The first newspaperman to serve Texas as Lieutenant Governor was Will H. Mayes elected in 1910.



CUT-AWAY JET ON DISPLAY—By means of this jet engine, internal operation of the J-47 turbojet—which powers the Air Force's largest and fastest jet planes—is demonstrated publicly for the first time at Cleveland, Ohio. The engine is cut away to show the movements of its internal parts, never before revealed except in general terms. Looking on are engineers Richard C. Miller and Albert W. Schairbaum.

**'Feed The Land And Fatten Crops'
Makes Good Slogan For All Farms**

College Station — The slogan, "Feed the Land and Fatten the Crops," is a good one for Texas farmers to adopt. Plants need plenty of the right kind of food in order to thrive and produce profitable yields. It is not possible, says E. A. Miller, extension agronomist of Texas A&M College, to produce good crops unless sufficient plant food is available, regardless of how good the seed or cultural methods may be.

In addition to the plant food, plants also need a good home in which to live and lots of water to drink, adds Miller, and one of the best ways to provide these important items is to feed the land with inoculated and fertilized legumes. They not only supply plant food — especially the high priced and badly needed nitrogen they get from the air—but they also make a better home for the plants. The action of the organic matter supplied by the legumes when plowed under improves the home for the plants and provides more water by increasing the water-holding capacity of the soil.

Results of experiments and hundreds of extension service demonstrations furnish the proof that it pays to feed the land with inoculated and fertilized legumes, says Miller. Hairy vetch increased cotton yields on the Texas Agricultural Experiment Stations at Nacogdoches and Tyler by more than 100 pounds of lint per acre and doubled the corn yields.

At the Temple Station in the blackland area, cotton, following Hubam sweetclover, which was harvested for seed, produced a five year average of 315 pounds of lint per acre as compared with 165 pounds from cotton grown continuously without clover. The yields of corn, oats, barley and wheat following clover were also increased. Similar results have been obtained from demonstrations conducted by county agents.

Cotton root rot is again taking a heavy toll of cotton on many farms in the blackland section this summer where clover was not used in the rotation. The best method so far developed to increase cotton yields and reduce the losses from cotton root rot in the blackland section is by using sweetclover in the rotation plans for the farm, says Miller. The recommended varieties are Hubam, Madrid, and annual yellow blossom—the

latetr mainly in South Texas and the Gulf Coast Prairie.

Hairy vetch, Willamette vetch, winter peas and other legumes also increase yields and reduce root rot losses but they are not as effective on the blacklands as sweetclover. This may be due to the fact that the clovers with their extensive and deep root system opens up the soil and this in turn permits better soil aeration, allowing more water to be absorbed, in addition to adding nitrogen. This leaves the soil in very fine shape to produce, says Miller.

Texas' first daily newspaper was the Houston Morning Star, which began publication in 1839.

The Galveston News, now the Dallas Morning News, began publication in 1842.

**Overeating Will
Shorten A Life**

College Station — As we grow older we begin to dream of living longer. But a long and happy life depends to some extent on what and how much you eat, according to Louise Mason, extension foods and nutrition specialist of Texas A&M College.

She says it isn't easy to cut down on certain foods that you have become accustomed to, but sometimes it's necessary in order to prevent some diseases and ailments that come on with old age.

Over-eating seems to be our greatest common dietary fault. That is, eating too many fat, rich and sweet foods. Miss Mason recommends eating more green leafy vegetables, milk, citrus fruits, tomatoes and animal protein foods such as cheese, eggs, lean meat, beef, pork and poultry to ward off such ailments as high blood pressure, diabetes, hardening of the arteries and even cancer.

Some folks are allergic to certain foods; some don't like them; some can't digest certain foods. Therefore, each person develops his individual food habits. You can develop these habits to extend your life expectancy. Eat the foods you like, says Miss Mason, but eat more of the good mineral and protein rich foods and less of the sweet and rich foods for longer healthier living.

WESSON SPECIAL!

640 ACRE FARM

Improvements consist of 4 room house, well and wind mill, and good fences. All good clean level land. All in cultivation except 16 acres for pasture. Terms 29% down, with low rate interest on balance. Fine location on highway. Price per acre \$60.00.

320 ACRE IRRIGATION FARM

Improvements consist of granery, well and windmill, and good irrigation well, 250 acres in cultivation, balance good grass land. Possession on purchase. Good terms. Good location. Price per acre \$120.00

50 ACRE FARM

Fine modern home, and other good buildings. Electric irrigation well, all good level land, all in cultivation. Fine location. Price reasonable. Will trade for good modern home in Hereford.

20 ACRE FARM

6 room modern home. Beautiful location. All good level land. Electric irrigation well. Will trade for house in town Price \$15,000.00

5 ACRE TRACT

5 room modern house, irrigation well. Located adjoining Highway 60. A very low price at per tract. \$7500.00

6 ROOM DUPLEX

Located close to High School. Now renting for \$125.00 per month. Priced to sell \$6,000.00

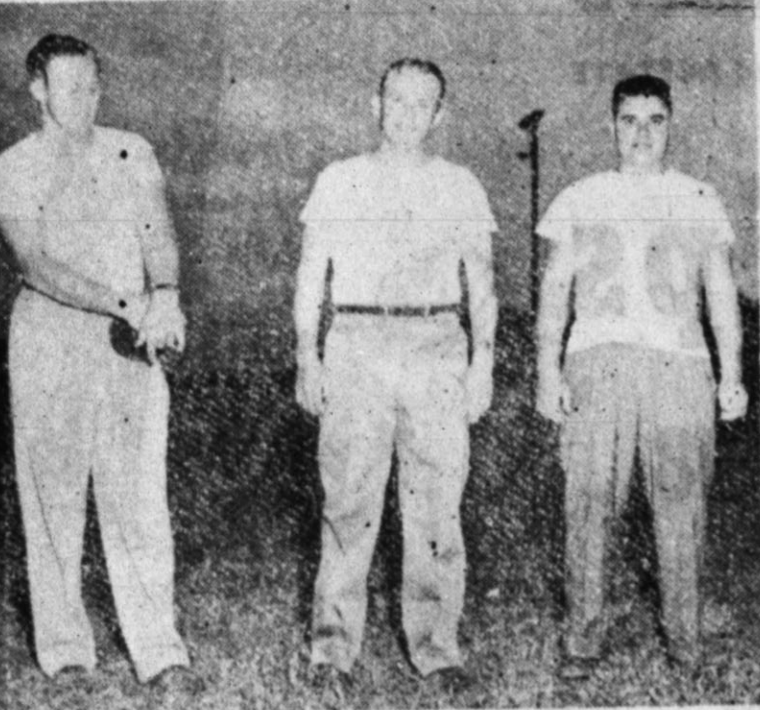
OTHER GOOD BUYS

We have many fine listing in both city and farm property. Talk over with us your needs in real estate.



**Wesson
REAL ESTATE**

LOCATED AT CROSS ROADS
Highway 60 and 51



Left: Wayne Stark, Assistant
Center: Dalton Criswell, Coach
Right: Kenneth Mayes, Assistant

CONGRATULATIONS TEAM

Just as these coaches put Pep in the Whiteface Squad, we put Pep in your appearance with clothes properly cleaned and pressed

PICK-UP AND DELIVERY SERVICE

PHONE 111

ACME CLEANERS

All Garments Insured

308 N. Main Hereford
MADE TO MEASURE CLOTHES

AUTO COMPANY

SQUARE DEAL



JESSE CLICK
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To The
**ENTIRE
WHITEFACE
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We Say

CONGRATULATIONS
and Best of Luck!

REMEMBER OUR LOCATION -- 3rd & Miles



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We Are
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of
Everyone
of you
boys
of the
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SQUAD**

Cash Buyers of
CREAM, EGGS, POULTRY and HIDES

**West Texas
FEED, SEED and HATCHERY CO.**

Jack Wright, Manager
HEREFORD, TEXAS

**DOES FERTILIZER PAY ON SMALL
GRAIN?**

Intests conducted at Woodward, Okla. with a combination of Nitrogen and Phosphate applied, yields have gained up to a high of eighteen bushels per acre above the cost of fertilizer used. These tests over a period of nine years show an average gain of three bushels to the acre above the cost of material used, even this small gain at present prices would help pay some of the expenses. PHOSPHATES stimulate root growth and increase stooling, increasing root growth, lessens freeze damage and danger of pulling up when grazed.

NITROGEN increases plant growth, more pasture per acre also increases protein in pasture and grain.

WE HAVE AVAILABLE NOW

- 33.5% AMMONIUM NITRATE
- 20.5% AMMONIUM SULPHATE
- 45% SUPERPHOSPHATE
- 16-20-0 FERTILIZER

See Us For Your Requirements Today

Howard Gault



BACK-TO-SCHOOL DANCE—Four college students were hosts at a back-to-school dance given at the City Hall last week in the form of a farewell party for college students returning to the colleges and Universities of their choice this week. Hosts were (left to right above), Jacqueline Newell, Keith Hutson, Virginia Lyons and Oliver Streu. Those registering were Virginia Lyons, J. W. Robinson, Jr., Jacqueline Newell, Lloyd Manjeot, Marilyn Sutton of Texas City, Bob Hamilton, John Hardwick, Bob Carnahan, Sarah Owen, Don Davison, Louise Green, Ted Hardwick, Mary Jo Mathies, Margaret Sowell, Doris Hastings, Pat Hardwick, Don McNeese, D. D. Wilson, Glenn Hopson, Buddy Corbett, Reuben Knox, Trigger Carlyle, Bobby Millard, James Higgins, Joe Lyons, George Hamilton, Luane Williams, Delmo Williams, Leo Hellman, Keith Hutson and Oliver Streu.

Circle Meets Wednesday In W. M. Stovall Home

Emma Wheeler Hawkins Circle of the Woman's Society of the Methodist Church met with Mrs.

W. M. Stovall Wednesday afternoon. Mrs. J. E. Beyer, circle leader, opened the meeting with Mrs. J. F. Ward giving the prayer and Mrs. S. L. Easley conducting the devotional lesson on

What Can We Give?

The program was on the last chapter of the study book on "Burma" and interesting papers on spreading his light in Burma were given by Mesdames F. L. Terrell, J. C. Cummings and J. F. Ward.

Special music was furnished by Mrs. J. E. Beyer and Mrs. F. L. Terrell. With the Lord's Prayer given in unison to conclude the meeting.

Polio Contributions Continue To Be Slow

Hereford contributions to the Emergency Polio Drive continued slow the latter part of the week as 65 new cases were reported in the state bringing Texas to within 18 cases of another all-time high polio year, according to Paul Harvey, Deaf Smith County chairman.

The State Health Department reported the new incidence in 27 counties brings the year's total to 1,749 cases. That is 383 cases more than were reported for the comparable period a year ago—the worst polio in Texas' history. There were 1,765 cases during that entire year.

The relieving part of it is that the week's total was not higher than the previous one. Mr. Harvey urged all those who have not contributed to this fund which would not have been necessary had Texas and California had such a terrific epidemic.

In 1946 Texas ranked first in the number of horses and mules on farms and third in the number of mules on farms today about 65 per cent of Texas' farms do not have a team on the place, and only about 200,000 horse were used in crop production in 1948.

The McDonald Observatory of Texas is the second largest in the United States. A newspaper was printed in Austin, Texas, as early as 1839.

Winter Legume Varieties Give Soil New Life

College Station — With acreage allotments definitely ahead for several cash crops, many Texas farmers are turning to winter legumes for soil improvement on deserted acres. It is important that farmers plant legume varieties that are best adapted to their particular soil and climatic conditions, according to E. A. Miller, extension agronomist for the Texas A&M College System.

Experiments and demonstrations all over the state have proven that certain legumes give better results in certain areas.

Hairy vetch is the best adapted legume on all soil types in Northeast Texas and austrian winter peas and singletary peas give good results on the sandy loam or clay loam soils of this area, says Miller. In the Southeast Texas timber region, hairy vetch common vetch and Willamette vetch do well. Also, dixie wonder peas and austrian winter peas are adapted. Dixie crimson clover is another promising winter legume for the East Texas timber region.

In the Gulf Prairie area, annual yellow blooming sweetclover is popular in addition to Willamette, common and hairy vetch and austrian winter and dixie wonder peas.

In the Blackland belt, hubam and madrid sweet clover continue to be the favorites. The new evergreen, a white blossom biennial, shows promise but seed are still scarce. Miller says that hairy vetch and winter peas are well adapted on Blackland soils but are not as effective in controlling cotton root rot as the sweetclovers. In the counties south of an east-west line approximately through Waco, sweetclovers can be planted in fall as winter crops but farther north it is safer to plant them in early spring.

Hairy vetch is the top legume in the West Cross Timbers area, although winter peas, hubam and madrid sweetclovers are also adapted. These same legumes are also suitable for the Rolling Plains area. On subirrigated soils alfalfa does well.

Miller says alfalfa under irrigation is the most satisfactory adapted legume for the High Plains, Pecos Valley and El Paso also do well under irrigation when planted in early fall.

If you have plans for more soil improving crops this winter, Miller suggests that you see your county agricultural agent for the latest proven recommendations as to legume varieties, fertilizer requirements, seed inoculation and planting methods.

Hereford Boy In Japan On Bivouac With Army

With the Eighth U. S. Army in Hachinohe, Japan—Private David E. Miles, son of Elijah Miles, of 913 East Union St., Hereford, Texas, is at the present on bivouac with "E" Company, 32nd Infantry Regiment, 7th Infantry Division.

The purpose of the bivouac is to raise the efficiency rate of the occupation forces in Japan. It will also allow him to practice what he has learned about military tactics.

Private Miles, has recently attended drivers' school at Camp Haugen. The purpose of this school was to teach him the proper operation and maintenance of army vehicles.

Let's ALL Boost the **WHITEFACES**



GLENN WILSON Rt. Tackle 160 lbs.

FARMS & RANCHES LOANS

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OTTO L. MASSIE, SALESMAN

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NEW MASSEY-HARRIS "26" AND "27" SELF-PROPELLED ARE THE EASIEST COMBINES TO OPERATE

★ Ease of operation, simplicity, convenience are just natural results of the common sense construction of the 12 foot "26" and 16 foot "27". You finish a tough day of harvesting feeling relaxed and satisfied when you own a new Massey-Harris combine. You combine faster, easier... everything is right there before you—all controls at your fingertips. Gas tank is low for easy filling... Grain tank unloads in a jiffy... inspection panels provide fast adjustment and lubrication... extra large wheels take the jars and jolts out of rough fields and give sure footed traction. See the new "26" and "27" today... get the best for your farm. Don't forget to ask about the new combine principle—Balanced Separation.

John Wood Equipment Co. EAST HIGHWAY 60, HEREFORD

SORRY FOLKS

Since the City Won't Let me sell Honey... Will be Back With Honey Soon

THANK YOU **W. E. GILLESPIE**

PENNEY'S CASH & CARRY JUBILEE! **STARTS TOMORROW!** **FOR A BANK-FULL OF SAVINGS!**



Nice Styling in Worsted Sharkskin

BUDGET TROUBLE? USE LAY-AWAY!

39⁷⁵

Nice detailing here... the way the double curving yoke continues to the front of the coat too. Nice workmanship here... that strong, handsome sharkskin has been tailored to wear! Just one of a style minded, thrift-minded group. Tan, grey. 8-18.



for Fall!

JACKET DRESSES

Priced

8⁹⁰ to 12⁷⁵

COME TO PENNEY'S NOW for these California Made HARD FINISH RAYONS

Wing Collar

TOPS A BRENTWOOD POLKA-DOT DRESS

ONLY **279**

Believe it or not... that's what the price tag says — \$2.79! And it's a whopping big buy in style and quality, too... sturdy 60 square percale, with a big collar of waffle pique, unpressed pleats easing the skirt. In navy, plum, hunter green, brown. 12-20.



2.98 EACH

Veterans Administration Eases Flight Training Policy For GI

Veterans may now take flight training under the G. I. Bill without necessarily submitting to Veterans Administration complete justification that the course will be taken in connection with their present or contemplated business or occupation.

This change in flight training policy is contained in Public Law 266, passed by Congress and signed into law August 24 by the President.

Public Law 266 is the Independent Offices Appropriations Act of 1950 which provides V-A's appropriations for the fiscal year which began July 1, 1949.

Instead of complete justification, a veteran planning to take G. I. flight training now may submit to V-A (1) a certificate in the form of an affidavit signed by him, and (2) corroborating affidavits by two competent disinterested persons. The affidavits must show that flight training will be useful to him in connection with earning a livelihood.

In the absence of substantial evidence to the contrary, V-A will accept the affidavits as constituting compliance with the law.

Along with affidavits, the veteran also must submit a certificate showing that he is physically qualified for flight training, in accordance with Civil

of license that will enable him to obtain the type of license that will enable him to attain his employment objective.

"Competent disinterested persons," V-A explained, means those qualified by reason of their personal knowledge of facts and circumstances to testify concerning the veteran's use of flight training in connection with earning a livelihood.

Such persons also are to have "no interest whatsoever, either personal or by association, in the pursuit or non-pursuit by the veteran of the desired course of flight training," VA said.

Affidavits by members of a veteran's family, or by owners or employees of flight schools do not constitute evidence of disinterested persons.

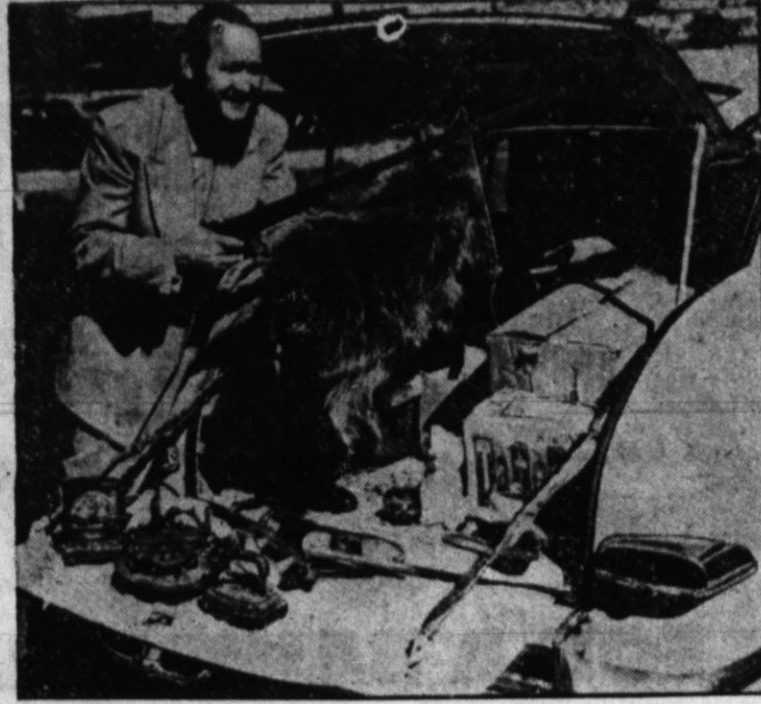
The corroborating affidavits must establish clearly and definitely the following points:

1. Identity of the applicant for G. I. Bill flight training.

2. The character of the relationship between the veteran and the person supplying the affidavit.

3. The basis and source of asserted knowledge of the matters to which the persons supplying the affidavit is testifying.

V-A said that veterans desiring flight training under the G. I. Bill may, if they wish, submit complete justification that the training would be in connection with their present or



PRINCE OF THE PARLAYERS—Jim Moran, self-styled "sultan of swap," stopped off at Omaha, Neb., to employ his talents on a busy corner. He has parlayed a pile of bubble gum into over \$2000 worth of merchandise in a nation-wide tour. Moran was scheduled to auction off all of his loot on a television show in New York and donate the proceeds to a national society for the prevention of skin disease.

contemplated business or occupation—rather than submit affidavits authorized by the new law.

V-A emphasized that, with the exception of flight training, Public Law 266 continues for another year the restrictions on vocational and recreational training, which first went into effect July 1, 1948.

The law specifies that no part of the appropriation may be used to pay for any courses which the Administrator of Veterans Affairs determines to be avocational or recreational.

If a veteran wants to train in any course which is frequently pursued for avocational or recreational purposes (with the exception of flight training), he must continue to submit to the V-A regional office complete justification that the course he wants is in connection with his present or contemplated business or occupation.

Prior approval of the regional office must be obtained before such training may be started.

When the justification that the veteran submits is not adequate to justify the training desired, he will be notified that he may request advisement and guidance before a final determination is made.

In the latter case, the opinion of the V-A vocational advisor as to whether the course is in connection with the present or contemplated business or occupation of the veteran will be ac-

ceptable evidence for determining the case.

O. E. S. Study Club Has Meeting In Patton Home

Order of Eastern Star Study Club, held a luncheon meeting Monday in the home of Mrs. Virginia Patton after a summer vacation. Purple and white asters were used in decorations.

After the luncheon a discussion of the coming year's work was held and the next meeting was announced for Sept. 26 with Mrs. Alta Caraway.

Members attending were Mesdames Mary Baird, Ethel Curry, Ada Higgins, Nell Culpepper, Opal Roberson, Glenn Walser, Emma Suits, Myrtle Witherspoon, Minnie Evans, Wilma McCrahan, Ella Walser, Bessie Jones, Alta Caraway, Effie Melton, Juanita Hershey, Jessie Terrell and the hostess.

Hereford Woman Edits Newspaper For Brother

Mrs. E. D. Hopson has returned from Tulsa where she has been acting editor of the Tulsa Herald for the past ten weeks.

When Mrs. Hopson's brother, Calvin Brumley, co-owner of the Herald, became seriously ill in June, Mrs. Hopson went to Tulsa and took over his work as managing editor and advertising manager. Not a single issue was

missed and the Herald came out on time every week.

Mrs. Hopson, the former Miss Naomi Brumley majored in journalism at Texas State College for Women, Denton, before her marriage. Mr. Brumley is up and out again and back on the job this week.

Small grain pastures for fall and winter grazing will supply scarce feed items in the winter ration.

The action of the organic supplied by legumes when plowed under provides more water for following crops by increasing the water-holding capacity of the soil.

Homer Fox

(Continued from Page 3)

Jim Clark, he couldn't play golf a lick, but he always won his match, he couldn't hunt a lick, but he always had a bag full of game at the end of the day, he couldn't fish, but he always had a sack full of fish when it was time to quit—everybody would cuss and rare, pull their hair and get red in the face, but Jim would just grin and giggle and puff his pipe and say well boys, there they are.

I will guarantee you that Jim Clark lost that six pound bass that day though, cause I was the guy that fished with the rod and reel and it sure was good eating.

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- PERMALUX Living Room Furniture
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- DREXEL Bedroom and Dining Room Furniture in Open Stock Suites

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Paris-inspired fashion... translated for you by Ellen Kaye! Mammoth patch pockets (two for good measure!) perch on the skirt of this wonderful wool flannel... the better to flatter you! Replica alligator buckle on the belt matches the cuff buttons. Sizes 9 to 17.



So chic for Fall, Shaleen's Cosmopolitan Colors...

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- ROMANY TAUPE--A dusky taupe
- FRENCH MIST--A neutral taupe
- ROYAL SMOKE--A greyed taupe
- SAHARA SAND--A champagne tone
- TROPICAL BROWN--A rich dark brown
- NAVY NOCTURNE--New Fall Navy

Well-traveled tones for the connoisseur of correct styling. Sizes 8-11. Proportioned lengths—short... medium... long.

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THE *Vogue*

"For the Lady of Fashion"

Child Study Club Announces Plans At First Meeting

Members of the Child Study Club will choose their own topics for discussion during the coming club year, providing variety and subjects of special interest for each program.

The first fall meeting after the summer vacation was held recently in the home of Mrs. Maurice Tannahill with members of the year book committee serving as hostesses. They included Mrs. Tannahill, Mrs. Edward Roberson and Mrs. Clinton Jackson.

A dinner meeting was the order of the hour and September's lavish pre-frost blossoms were used in profusion and decorations. Spikes of yellow gladioli were arranged in a blue pottery bowl with flanking yellow tapers as the table centerpiece. Small tables where places were laid for four guests were centered with corsages of asters for the guests, pushed together in a round cluster.

After the dinner Mrs. George Heard, newly elected president, presided over the business session when plans for the coming year's work were considered. New year books came in for their share of the discussions as the year book committee explained schedules and outlines arranged for the year.

Members attending were Mesdames Marlin Gilliland, J. C. Reece, Earl Springer, Worth Covington, Frank Watson, Dale Tinnin, Ray Conway, Merlin Kaul, Frank Daniel, Herman Neff, Ira Foster, Cawthon Bryant, George Heard, John Robinson, Joe Story, Lisle Woodford and the hostesses.



YOUNG COORDINATES ARE GOING BACK TO SCHOOL—The jumper—always one jump ahead in style, now shows up in the newest shades of nature, breaks into a bold plaid, is designed with mammoth patch pockets. At the right, a men's wear all wool flannel suit, classically styled and made important with its over-sized pockets.

The Sunday Brand

Sunday, September 18, 1949

Section Two

SOCIETY

County Federation To Meet Tuesdays Programs Starting In October Listed

Deaf Smith County Federation of Women's Clubs quarterly luncheon programs will be held on Tuesday beginning with October and continuing through April.

The federation, which is composed of club members affiliated with clubs of the county, will have four programs through the departments, as initiated last year to give opportunity for special recognition and advancement of the sections of the organization.

Meetings will be held on the first Tuesday in October, November 29, January 31 and April 25 with luncheons promptly at one o'clock.

Scheduled luncheon meetings together with hostess clubs, meeting place and program announcements are given below.

OCTOBER 4—City Hall; American Home and Education departments in charge of program; Hostess clubs—Pioneer Study Club, Bud-To-Blossom, B&PW and Wyche, Ford and Sims Home Demonstration clubs.

NOVEMBER 29—Christian Church; Program dealing with federation with a district officer as guest speaker; Hostess Clubs—Bay View, Hereford Garden Club, Music Study, and North Hereford and South Hereford Home Demonstration Clubs.

JANUARY 31—City Hall; Program under direction of Welfare Department. Hostess clubs—L.A.F. Club, Lone Star Study, Summerfield Study Club, El Nino Study Club, Westway and Cultural Home Demonstration clubs.

APRIL 25—Methodist church. Fine Arts Program with Youth Department. Hostess Clubs—Garden Beautiful, Farm and Ranch, Child Study, LaPlata Club and West Hereford Home Demonstration Clubs.

Chairman of the departments include—Mrs. Elmer Patterson, education; Mrs. Earl DeHart, American Homes; Mrs. A. L. Manjeot, welfare; Mrs. A. J. Schroeter, Fine Arts and Mrs. Urline Streu, Youth.

Mrs. Ray Johnson, president, has announced that an expanded program has been planned for the coming year and all members are urged to attend the first meeting.

Members of the federation are requested to clip a copy of the program for reference throughout the year.

Officers for the 1949-50 season are: Mrs. Ray Johnson, president; Mrs. F. L. Terrell, vice president; Mrs. Edd Cox, recording secretary; Mrs. H. H. Caraway, corresponding secretary; Mrs. Frances Houston, treasurer; and Mrs. Charles Burk, parliamentarian.

Clayton-Ward Wedding Performed Here Saturday

The wedding of Miss Nedra Levelland has been announced Clayton and Curtis T. Ward of her this week.



Rev. R. H. Cagle, pastor of the First Baptist Church of Hereford, performed the double-ring ceremony Saturday evening, September 10, at the home of the bride's sister, Mrs. M. T. Rutter, 401 W. Third Street in the presence of close friends and relatives.

The bride is the daughter of Mrs. J. J. Clayton and the bridegroom's father, Guss Ward, lives at Sulphur Bluff.

The couple dispensed with attendants and stood before an improvised altar arrangement of seasonal flowers in pastel shades flanked by yellow tapers.

The bride was attired in a gray woolen suit worn with black accessories. She wore a corsage fashioned of picardy gladioli and white chrysanthemums.

Following the ceremony refreshments were served from a table appointed in crystal and silver and centered with a bowl of pale pink roses. The tiered wedding cake was topped with a miniature bridal couple.

For a wedding trip the couple chose a journey through Carlsbad Caverns and sight seeing in El Paso and points in Old Mexico. After September 19, they will return to Levelland to make their home where he is employed by Phillips 66 Company.

Mrs. Ward is a graduate of Hereford High School and Mr. Ward graduated from Sulphur Bluff High School. He was in military service 5 years, serving in both the European and Pacific Theaters of War.

Mrs. Alton Fraser Presents Program At Calliopian Club Supper Meeting

A buffet supper marked the first fall meeting of the Calliopian Club when members of the social committee served as hostesses in the home of Mrs. L. B. Barnett Thursday night. Those making up the social committee are Mrs. J. E. Kirby, Mrs. J. T. Gilbreath, Jr., and Mrs. W. L. Davis, Jr.

Decorative arrangements for the supper-party were in fall's own colors with red, rust, gold and orange predominating in the floral centerpiece for the table. Year books marked places for members at small tables.

Mrs. Alton Fraser introduced the course of study chosen for the year based on "Literature." Following the custom of the past few years when each member makes up her own program to correlate with the theme of study for the year, Mrs. Fraser chose ideas advanced by Confucius on "The Logic of Life," as her subject.

First she gave the definition of literature: "Literature deals, not with what may once have happened to happen, but with man's most vital permanent and significant relationships. It studies society and evaluates all those allegiances which man has found most fitting and necessary, the ties that bind man to his fellows, to his country and to his God."

Then she quoted from Confucius, "The men of old, when they wished their virtues to shine throughout the land, first had to govern their states well. To govern their states well they had to establish harmony in their families. To establish harmony in their families they had to discipline themselves. To discipline themselves they had to set their minds in order. To set their minds in order they first had to make their purpose sincere. To make their purpose sincere they

Towels And Tea Towels Are Featured At Party

Patsy Slagle, bride-elect of Richard Ireland, was complimented at a courtesy featuring gifts of towels and tea towels at the home of Jacqueline Newell Saturday night.

The gift party was in the form of a social round-up of Patsy's classmates in Hereford High School before the annual exodus to colleges and universities.

For entertainment guests discussed plans for the coming winter and Patsy told of her wedding plans.

Those present were Mary Jo Mathies, Margaret Sowell, Diane Roberson, Marian Goodin, Jaynice Boston, Doris Hastings, Mary Helen McGilvary, Gulletta Gunstenson, Martisha Ramey, Betty Katherine Owen, the honoree and the hostess.



WEATER SET—The most fashionable pair of twins on the campus this fall will set like this with sandwich neckline on pullover and cardigan.

Young Mothers Study Club Has First Session

Young Mothers Study Club held its first study session of the 1949-50 season at the home of Mrs. Charles Hill Monday night.

Mrs. Leroy Aven, year book chairman, distributed new year books and explained the nature of programs scheduled, all of which will deal with problems confronting the young mother with helpful background study.

Mrs. Delbert Baluum presented the program on "Home Management" speaking for the most part on "The One-Two's and Threes on Home Making" by Marian Hurst. Mrs. Baluum quoted from the author, "A place for everything and everything in its place. A time for everything and everything on time."

The next meeting will be held on September 26 in the home of the president of the club, Mrs. Joe Reinauer. Dr. L. B. Barnett will speak on children's diseases.

Members present were Mesdames Leroy Aven, Delbert Baluum, Dennis Baker, Richard Barnard, Bartley Dowell, G. W. Edwards, Norman Gray, Paul Harvey, Donald Henslee, Lee Kent, Cecil Malone, Don Martin, Joe Reinauer, Pat Robinson, Lowell Sharp, Earl Starner and Nell Young.

VISIT IN BOARDMAN HOME

Mr. and Mrs. W. B. Keeton, parents of Mrs. Glen Boardman, Mrs. Marvin A. Swanson and Mrs. Jack H. Lund of Chicago, Ill., sisters of Mrs. Boardman and Mrs. and Mrs. Kenneth W. Keeton of West Palm Beach, Florida, were guests in the home of Mr. and Mrs. Glen Boardman this week.

OVERSTREETS IN NEW YORK

Mr. and Mrs. J. E. Overstreet traveled by TWA to New York City last week. They will spend several days there transacting business, seeing the sights, combining business and pleasure while vacationing.

Autumn Colors Decorate Home For Bay View Club Opening Luncheon

Decorations were on a lavish scale for the first fall meeting of the Bay View Club at the home of Mrs. Colby Conkright Thursday. Choice of colors from Autumn's generous supply carried out shades of orange, gold, yellow and green throughout the house. The table from which the luncheon was served was centered with a large copper bowl filled with orange berried spikes of pyracantha, flanked by brass candle sticks. Autumn leaves were scattered over the white cloth.

Quartet tables were centered with Autumn leaf arrangements and corsages of pyracantha berries tied with gold satin ribbon marked each guest's place. Yellow and gold chrysanthemums in a green container were used in the living room.

Arrangements were in the hands of the social committee consisting of Mesdames Wayne Evans, George Heard, J. R. Allison, Colby Conkright, and Howard Gault.

After the luncheon Mrs. Paul Mathers, president, welcomed the members and greeted two new-comers, Mrs. Claude Witherspoon, and Mrs. Will Kerr.

Mrs. Henry Benson, year book chairman, distributed new year

Pioneer Study Club Re-Assembles For Season At Tuesday Breakfast

Breakfast in the home of Mrs. H. E. Miller opened the season's activities for Pioneer Club members of the year book committee as hostesses. They were Mrs. Tandy Legg, Mrs. E. O. Jordan and Mrs. Al Werner.

The breakfast was served buffet style from a table laid with a cutwork linen cloth with a center arrangement of red roses as the focal point of interest. Mantel arrangements of Picardy gladioli and orchid dah-

las added the fall accent to the party.

After the breakfast Mrs. Tandy Legg, year book chairman, discussed outlines, programs and schedules of year books which are based on the study course "Our World in Translation."

In keeping with the spirit of American tradition, the first program was built around the theme "Pursuit of Happiness" and Mrs. Legg reviewed the book of that title written by Russell W. Davenport.

Commenting Mrs. Legg said, "The basic idea in the book is on the formula propounded by Thomas Jefferson on Life, Liberty and Property, whose purpose it was to explain and justify a revolution. He had to frame a universal appeal for this purpose, believing that the end of government is the happiness of the people. The Jefferson scholars have agreed on the fundamental points, mainly: 1, that every man has the right to interpret the nature and happiness in his own way; 2, this does not mean men of self-willed moral anarchy nature; 3, it represents something beyond the right to liberty which is an inner freedom to choose one's course and shape one's destiny."

Each meeting during the year will take up a different phase of transition including—actions abroad, standard of living, world report on the atom bomb, world opinion and finally the paramount question: "What Price Peace?"

The second half of the year's programs will deal with "The Years Ahead" touching on the hopes of tomorrow as they may be realized through the advance in science and medicine in the different sections of the nation.

On the social calendar, following the breakfast, will be the annual Guest Day affair, Christmas party and the Closing Luncheon.

Members attending the opening meeting were Mesdames Fred Barrett, A. G. Bell, J. E. Beyer, Bonnie Brumley, Jay Boston, H. A. Close, O. M. Dickey, Burl France, Noah Ewton, N. E. Gass, Carl Gilliland, J. M. Gilliland, E. O. Jordan, F. M. Kester, Tandy Legg, A. L. Manjeot, John Patton, Wirt Phillips, B. E. Roberson, Mary Seliger, F. J. Terrell, Al Werner, C. B. Williams, Bob Higgins and Mrs. Miller.

OLD TIME RESIDENTS

After 41 years, Mr. and Mrs. L. B. Harwell of Pulaski, Tenn., returned to Hereford for a brief visit. They were looking up old friends here last week recalling the time when he was employed in Myrick's Gents Furnishings. They were accompanied by their daughter and son-in-law, Mr. and Mrs. Hendrick, also of Pulaski and were enroute to points in California on a vacation trip.

AMARILLO VISITORS

Mr. and Mrs. J. W. Robinson transacted business in Amarillo on Wednesday.

Beta Eta, Epsilon Sigma Alpha Opens New Year Monday

Beta Eta Chapter, Epsilon Alpha sorority, held its first meeting of the new club year in the club rooms Monday night with Troyce Anna as hostess.

After the opening ritual conducted by the president of the club, Frances Young and Adeline Koelzer, year book chairman, distributed the new books.

The president appointed the following committees—Publicity, Jolene Cutsinger and Bess Hagar; Contact, Adeline Koelzer and Wanda Ward; Social, Ruth Loerwald and Doris Pickett; Ways and Means, Marian Plummer, Troyce Anna, Virginia Cutsinger and Ruth Pickett.

Pauline Howard, rush captain, gave the rush report and twenty names were submitted. The next meeting will be in the form of Guest Night and the rushees will be special guests. Date for the guest night program will be September 26.

The program for the evening opened the study course for the year which is on "Interior Decoration." Troyce Hanna discussed the topic "The Place We Call Home."



COORDINATES—This dark, all-wool men's wear jacket over a pale wool flannel skirt will be sported in the most sporting of places this fall. The skirt is twice panelled with dollar-size buttons, has slashed pockets.

Dawn Music Study Club Will Sponsor Organization Of Junior Music Group

Dawn Music Study Club met in the home of Mrs. Ray T. Stewart Tuesday afternoon in its first work program of the coming club season. One of the major plans for the year is the organization of a Junior Music Club for the young people of the community and Mrs. Carl Wimberley was named chairman of the committee to organize the club. Mrs. Ray Stewart and Mrs. Melvin May were named to assist in organization plans.

During the business session plans were made for members to attend the Music Club convention to be held in Spur and the club decided to assist in a musical tea to be given at the First

Christian Church in Hereford on October 24. Mrs. Robert Kerschman and Mrs. Ray Stewart will have parts on the program.

Miss Dorothy Wildt was named corresponding secretary to fill a vacancy and Mrs. J. M. Anderson was welcomed as a new member.

Program Is Given

The program for the afternoon dealt with the study course chosen for the year "What To Listen for in Music" by Aaron Copland. Mrs. Joe Reinauer reviewed the first three chapters of the book which tells how to listen intelligently to music from the composers stand point. "Only tone-deaf persons are unable to understand good music if proper listening attention is given," Mrs. Reinauer quoted from the author.

Musical selections on the program included: "Indian War Dance" (Brownoff) piano, Mrs. Robert Kerschman; "Sonatina" (Gurlett), Mrs. Ray Stewart; and the "Prayer Perfect" sung by Mrs. J. B. Caraway. Mrs. Carl Wimberley at the piano, directed choral practice.

At the conclusion of the program refreshments were served to Mesdames Gayle Neal, L. L. Airhart, J. B. Caraway, Ray Kerschman, Melvin May, E. C. Reinauer, O. B. Southern, R. T. Stewart, Zed Stewart, Carl Wimberley, J. M. Anderson, Robert Kerschman, Joe Reinauer, Joe Reinauer, and the hostess.

The next meeting will feature a guest entertainer at the home of Mrs. E. C. Reinauer on October 11. Miss Margaret Harper of Canyon will present a musical concert at that meeting.



YOUNG COAT—Even the junior set has a jaunty style of coat in this tweed that has a zip-out lining for weather versatility. A stole-scarf adds that touch of smartness for the well-dressed women.

St. Anthony's Guild Meets At Albracht's

St. Anthony's Guild met in the home of Mrs. W. J. Albracht with Mrs. John Albracht as co-hostess last week. The meeting opened with a prayer by Mrs. John Albracht. Mrs. S. T. Loerwald presided over the business meeting. A building fund raffle was given by Mrs. W. J. Albracht. Mrs. V. O. Hennen won.

Refreshments were served to the guests. Attending were Mesdames Leon Vinton, M. H. Koelzer, Eugene Albracht, Andrew Koeshen, Roy Wilhelm, Frank Brinkman, Charles Corney, William Betzen, Rose Koetting, S. T. Loerwald, John Paetzold, Ower E. Jacks, J. M. Paetzold, Mary Hellman, Harold Kriehauser, V. O. Hennen, Jerry Albracht, Gene Loerwald, G. W. Hund, and the hostesses.

Coffee Opens Season For Lone Star Study Club At Henslee Home

Active and associate members of the Lone Star Study Club were entertained at a coffee in the home of Mrs. H. E. Henslee Tuesday morning marking the initiation of the 1949-50 club season. Mrs. Robert Lingenfelter was assistant hostess.

The program included a preview of the course of study built around the theme, "Occupation—Housewife." Mrs. Jim Higgins, chairman of the year book committee, discussed the coming year's work and explained outlines in the new year books. The year books were distributed and a general discussion held.

Mrs. V. E. Dodson and Mrs. Robert Lingenfelter served with Mrs. Higgins on the year book committee.

Those attending were Mesdames Lyle Blanton, R. O. Blue, Roger Corbett, Leo Forrest, Jack Grady, Jim Higgins, John Jacobson, Jr., Robert Lingenfelter, G. W. Newsum, Coy Phillips, Earl Phillips, Robert Thompson, Ed Warren, V. E. Dodson, Ed Adams, E. W. Hopson, H. E. Henslee, O. L. Click, Nelson McRight and the hostesses.



DRESS UP—This broad-based taffeta dress typifies simple sophistication suitable to the dignity of the loftiest new senior; high or low neckline with cuff and revers. Gently flaring skirt.

DAWN NEWS

Young People Of Community Leave For Various Schools And Colleges

By MARY A. NEWMAN
This has been a busy week for young folks starting back to college.

Those going to Canyon this year are Miss Sally Womble, Miss Doris Smity, Billy Airhart, Harold Robinson and Duwayne Stewart. Carol Miller left Thursday to begin his second year at Texas A&M.

Mr. and Mrs. Roy Griffith and baby, and Mrs. I. H. Box of Abilene, visited last week with Mrs. Griffith's sister, Mrs. Harold Hershey. Mrs. Box is Mrs. Hershey's mother. She will spend two weeks.

Mr. and Mrs. Floyd Walton and family entertained the Dawn Community last Tuesday

evening with a steak fry at their lake. The small attendance was due to rain. Attending were Mr. and Mrs. H. V. McCabe and Jim. Mr. and Mrs. Lloyd Airhart and family, Mr. and Mrs. Zed Stewart and Duwayne, Mr. and Mrs. Floyd Walton, Jr. and Mr. and Mrs. Earnest May of Hereford.

V. C. Hager, Harold Robertson, Noel Smith, Austin Smith, Milton and Joe Newman, Myrtle and Shirley Smith and Miss June Heck of Hereford.

The Dawn Music Club had its first meeting of the fall series Tuesday in the home of Mrs. R. T. Stewart. Those present were Mrs. Ray Kerchuw, Mrs. Carl Wimberley, Mrs. Buck Anderson, Mrs. Zed Stewart, Mrs. Robert

Hereford Methodists To Attend Amarillo Meeting This Week

Rev. Don R. Davidson will head a group of members of the Hereford Methodist Church who will attend an Advance mass meeting at San Jacinto Methodist Church in Amarillo on Tuesday, September 20th beginning at 9:30 a. m.

The meeting is one of 78 similar gatherings being held across America from Sept. 29 to Nov. 2 as part of Methodism's four-year Advance for Christ and His Church. "Our Faith" will be the central theme of the program, which features addresses by a team of three bishops, a prominent minister, and a leading layman and laywoman.

A series of eight "Faith booklets," to be studied simultaneously by the church's eight and a half million members, will be officially introduced at the meeting, which will also include opportunity for group discussions and a youth banquet in the evening.

The Advance program represents Methodism's positive thrust at secularism and indifference

Kerschuw, Mrs. J. B. Caraway, Mrs. Gayle Neal, Mrs. G. B. Southern, Mrs. Melvin May, Mrs. Loyd Airhart, Mrs. Joe Reinauer and Mrs. Eddie Reinauer.

Mrs. H. H. Miller and Mrs. Baker Womble shopped in Amarillo Wednesday. Mrs. Lucy Miller accompanied them.

The Dawn Home Demonstration club will meet with Miss Lula Bosford Friday afternoon.

Mr. and Mrs. H. H. Miller and family and Mr. Lloyd Bentley were supper guests of Mr. and Mrs. Martin Campbell and family of Hereford.

Mr. H. T. Drake and son, Hubert, returned home this week from San Diego, California where they had been visiting his parents.

Mrs. H. H. Miller went to the Deaf Smith Hospital Monday morning to visit Mrs. Jed Miller and her new daughter, Bonnie Jean.

Mr. and Mrs. Raymond Miller of Amarillo visited with friends here Saturday afternoon.

Mrs. V. C. Hager has been on the sick list for the past week.

Mr. and Mrs. Alfred May celebrated their 29th wedding anniversary Saturday, Sept. 10th.

Camp Fire Girls Guardians Hold Business Meeting

Guardians Association of Camp Fire Girls held its monthly business meeting Friday afternoon, Sept. 9, at the Camp Fire Hut with Mrs. Urline Streu, chairman, presiding.

In a discussion of the work, Mrs. Streu pointed out the duties connected with sponsoring Camp Fire work and told the sponsors how they may assist the guardians in carrying out the overall program. She appointed a committee to outline programs for the associational meetings naming Mrs. Frances Houston as chairman and including Mrs. Earl Plank and Mrs. Deward Roberson.

Plans were made for a grandly by the church's eight and a half million members, will be officially introduced at the meeting, which will also include opportunity for group discussions and a youth banquet in the evening.

The chairman requested all Camp Fire and Bluebird guardians to turn in their membership lists and to check finance reports with the Association. Mrs. Tom Carroll was welcomed as a guardian of a Camp Fire Group which will be organized soon.

Members in attendance were Mesdames Marlin Gilliland, Earl Plank, O. H. Culpepper, Urline Streu, Leroy Aven, Elmer Patterson, Frances Houston, Earl Phillips, Deward Roberson, S. S. Williams, George Heard, E. A. Springer, A. L. Manjeot, and Tom Carroll.

and has the two-fold purpose of a deeper understanding of the basic elements of the Christian faith and an over-all increase in missionary giving, including overseas relief. Bishop William C. Martin of Dallas, Texas, is general chairman of the Advance, and the Rev. Dr. E. Harold Mohr of Chicago is executive director.

Bishop G. Bromley Oxnam of New York City is in charge of the teaching and preaching phase of the Advance program, which includes the 78 mass meetings and the preparation of the "Faith booklets."

Lt. Durkee And Family Leave For California

Lt. Frank W. Durkee arrived here last week for a short stay in the home of Mrs. Durkee's parents, Mr. and Mrs. A. H. Davis. Mrs. Durkee and daughter, Connie, have returned with him to March Field, Riverside, California, where Lt. Durkee is stationed with the 94th Fighter Squadron. Mrs. M. M. Fikes, of Los Angeles, aunt of Mrs. Durkee, who has been visiting in the Davis' home returned to California with Mr. and Mrs. Durkee.

Mrs. A. R. Ratliff was operated on last Sunday morning in the local hospital. She is reported to be resting satisfactorily and is due to go home the first of the week.

Rev. S. C. Dotson a retired Methodist minister and his wife of Glendale, W. Va., are visiting in the home of S. L. and Dick Harman. Mrs. Dotson is a sister of S. L. Harman.

Mrs. J. M. Hardin of Tulsa, Oklahoma is visiting in the home of her sister-in-law, Mrs. P. L. Luck.

CARD OF THANKS
We wish to thank our many friends for their kindness and sympathy when it was deeply appreciated, in the death of our beloved brother and Uncle Grady. We do especially thank his friends of Bovina for their many kindnesses and floral offerings.

Mrs. W. A. Allen and family
Mrs. J. H. Crossland and family
Mr. Lige Mitchell and family
Mr. W. B. Mitchell and family
Mr. Millard Mitchell and family

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and Time for **Butter Kist**



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and has the two-fold purpose of a deeper understanding of the basic elements of the Christian faith and an over-all increase in missionary giving, including overseas relief. Bishop William C. Martin of Dallas, Texas, is general chairman of the Advance, and the Rev. Dr. E. Harold Mohr of Chicago is executive director.

Bishop G. Bromley Oxnam of New York City is in charge of the teaching and preaching phase of the Advance program, which includes the 78 mass meetings and the preparation of the "Faith booklets."

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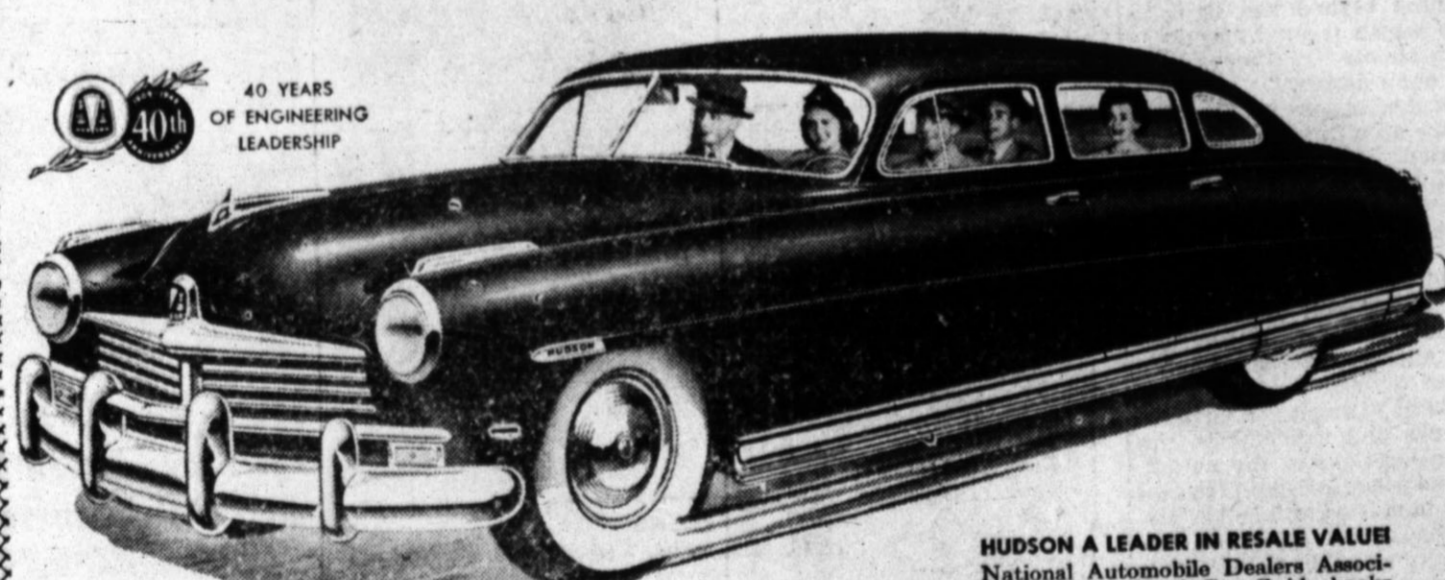


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Hudson's sweeping sales success provides you with your chance to own this year's ahead new car on a most favorable basis!

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And when you visit us, bring your car along. You'll be surprised at how much it will bring traded in on a gorgeous New Hudson—now, while we're offering the best deals in a decade!

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Immanuel Lutheran Dedication Will Be Observed All Day Today



Rev. E. W. LICHTSINN

elders will gather in the sanctuary for the act of dedication. Rev. Frerking will speak on, "The Christian's high regard for his place of worship," basing his remarks on Genesis 28:16-17. Pastors Lichtsinn will serve as liturgist. Miss Ruth Stelzer of Amarillo will preside at the console of the Baldwin organ.

Pastor Martin J. Hartenberg, the present pastor of Trinity Lutheran Church in Amarillo will deliver the festival sermon in the afternoon service which begins at 3:00 p. m. Rev. E. W. Lichtsinn will again serve as liturgist and Miss Ruth Stelzer as organist.

A dedication dinner and an evening luncheon will be served to all guests in the church basement by the ladies of the congregation.

An hour's service of sacred music, beginning at 7:30 p. m. will conclude the day's celebration. Mrs. E. F. Myers of Amarillo will be at the organ console and play several compositions besides accompanying the hymn singing by the congregation.

Since pastor Frerking was widely known in the Panhandle area many visitors are expected at the services from this community and the neighboring congregation.

Immanuel Lutheran Church was organized here in 1914 with six charter members, three-

Richard Frye of Dawn and Edward and Henry Tiefel of Hereford, are still active members.

Services were conducted in homes of members, in the Christian College and in the County Court room for the past few years.

Pastors who served the church since its founding are The Revs. Richard Deffner, Theo. Evers, J. H. Sieck, V. Kollman, William Halama, H. Stroebel, H. R. Frerking and H. Ries. The present pastor, the Rev. E. W. Lichtsinn was installed on September 22, 1946.

Texans in Washington

By TEX EASLEY

Washington (AP) — Supreme Court Justice Tom Clark, the first Texan ever to sit on the nation's highest tribunal, will find a handsome three-room office suite ready for him when he gets back from a California vacation.

His staff has been getting things in order in the oak-paneled rooms formerly occupied by the late Justice Wiley B. Rutledge.

Clark's suite adjoins that of Chief Justice Fred Vinson and is almost directly and immediately behind the great high-ceiling of the beautiful white-marble court building.

Speaking of chairs, the black-leather ones in which the Court formally sits are tailored to suit ne occupant. Some have extraordinarily high backs. Each justice gets to have one that suits him personally. Some jurists in the past have complained that those with extremely high backs tend to make them stoop shouldered. So, one of the first things Clark has to do is to try out the existing chairs for size.

Clark's chief law clerk will be Percy Don Williams, 26, who asked for leave of absence from the University of Texas law faculty to come to Washington.

Reared in Corsicana, Williams studied law at Harvard and taught at S.M.U. at Dallas before going to the University of Texas staff. His mother, Mrs. P. D. Williams, lives in Dallas.

The other law clerk is Thomas Lawrence Tolan, formerly of Wisconsin. He served as an aide to Murphy and was retained by Clark.

Around The Capital:

An El Paso lawyer, Robert L. Holliday, wants to know why Mexican women can't enter this country to do house work just as male Mexicans are permitted on this side of the border as agricultural workers.

Writing Senator Connally (D-Tex.), who turned the matter over to Immigration officials for consideration, Holliday said:

"I have always been taught that the hand that rocks the cradle rules the world and I don't see why the Department can't do something to make it easier in securing maids from Juarez."

While on the subject of Mexican laborers in this country: Director Robert Goodwin of the Bureau of Employment Security says consideration is being given to establishing additional centers in Texas where farmers can recruit "wet backs" who have entered the country, illegally.

At the request of Ernest Williams of San Angelo, secretary of the Texas Sheep and Goat Raisers Association, and manager M. D. Fanning of the San Angelo Chamber of Commerce, Connally took the matter up with Federal officials. The Texans asked for a center at Del Rio or Eagle Pass.

"We are not presently able to make an absolute commitment," replied Goodwin, "because both the United States Employment Service and the Immigration and Naturalization Service will be fully occupied at Harlingen and El Paso for some time."

"After we have those two centers operating at daily totals which are consistent with demand, we will be able to look into feasibility of establishing at other points."

"We are netirely in sympathy with the idea of locating stations as close to supply and demand areas as possible."

"Ab" Hermann, the new \$20,000-a year executive director of the Republican National Committee once played professional baseball with Wichita Falls' team in the Texas League.

Hermann was administrative assistant to Senator Smith (R-NJ). After playign in minor leagues Hermann went to the Boston Braves in the National League.

Please accept this as a very personal invitation from Mrs. P. L. Dishman and Mr. Roy Peet to attend the

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West Texas Gas Company

Installs Short Wave Radio Network

Nine Fixed Stations

West Texas Gas Company recently completed the installation of nine fixed short wave radio stations along its more than 800 miles of transmission lines.

This radio network, consisting of the most modern equipment together with more than 300 miles of company-owned telephone lines and long distance commercial lines, provides as good a communication system as is available.

The nine fixed stations are located at Lubbock (the Lubbock 200-foot antenna is shown at the left), Plainview and Midland, which are division nerve centers; at Odessa, which is near two sources of natural gas supply; at Turkey Creek Compressor Station in the Panhandle Gas Field, and at compressor stations near Canyon, Hereford, Littlefield and Tahoka.

Thirty Mobile Units

We have also equipped 30 trucks and automobiles with two-way radios.

The installation of the short wave radio system enables us to call together emergency crews at a few moments' notice. Licensed radio operators are on duty at all nine fixed radio stations. They keep in contact with maintenance men making repairs and new installations along the transmission lines and also dispatch pressure readings via radio when other communication systems are busy or out of order.

Communication between all points of West Texas Gas Company's transmission lines is very essential and must be maintained at all times in order that the company may render good natural gas service to the thousands of homes and businesses in the 23 counties it serves.

Good gas service doesn't just happen.

West Texas Gas Company

San Angelo Publisher Produces Illustrated Collection Of Old Testament Stories, Said To Be A Modern Masterpiece



EDITOR-ARTIST—Houston Harte (left), Texas publisher, and Artist Guy Rowe (right) have collaborated to produce "In Our Image," a highly illustrated collection of Old Testament stories, which will be introduced in Texas September 18. The pictures are from portraits executed by Rowe. (AP Photo Sketches)

San Angelo, Tex., (AP)—Bible stories are as thrilling as the daily newspaper, and Bible characters are real, vital people. The Great Book is useless—and its narratives are beautiful.

From his youth, Houston Harte, Texas editor and publisher, had so believed.

He was a Bible reader, but laid no claim to Bible scholarship. Young people told him: "There is so much of the Bible, it's hard to find anything."

The comic strips in his newspapers were much easier to read—and better illustrated, too, they said.

Harte had a challenging idea. "I took a Bible and a pencil," he says. "I marked some of the great stories. And I wondered how many of the millions of Bibles really are read."

In effect, Harte edited out "the begats," genealogy and other extraneous material not germane to the stories or the philosophy of the Bible.

From this leader beginning in an editor's home, has come what the Oxford University Press says is a modern masterpiece. And the Oxford press has been making beautiful books for 500 years.

The volume, "In Our Image," which goes to the public late in September, is a strikingly illustrated book of great Bible narratives. The publishing project involves an outlay of \$250,000, including 32 color plates made in England at a cost of \$50,000.

Kent Cooper, in a stirring foreword, calls the idea for the book a stroke of genius.

"I credited two things with keeping some people from reading the Bible," Harte said. "The way it was printed—usually in small type and with meaningless headings and numbered verses—and the genealogical material not absolutely essential to the narratives."

At first Harte planned to run illustrated Bible narratives on the church pages of his newspapers, the San Angelo Standard and San Angelo Times.

But he was disappointed when he found what illustrations were available.

"The pictures of Biblical characters didn't look real. Robed and surrounded by renaissance trappings, they seemed like creatures of another world. I realized I wanted the great individuals of the Bible printed in vivid color and as historians today believed they looked. Then I knew my project would have to be a book."

He hoped to draw material from both the Old and New Testaments.

"Having evolved his plan," Kent Cooper relates, "Houston Harte presented it to Henry Z. Walck, president of Oxford University press and to Guy Rowe, a great character portraitist. That was in June, 1945. Both artist and publisher reacted enthusiastically. It was decided that the proposal, as first conceived by Mr. Harte, was too big for one volume.

"There was too much material. There were too many scenes to be pictured. It would be better to do one volume for the Old Testament and one for the New. Work would start on the Old Testament at once. On November 26, 1945, the contract was signed and the book got under way.

"The immediate problem was to select twenty-five stories. Oxford University Press, working with Houston Harte, set up a committee of eight clergymen, all

noted for their vital interest in Biblical narrative. Each clergyman was requested to submit a list of fifty Biblical stories he felt should go into the book. Then the eight lists were correlated.

"It was found that twenty-six stories were high on the list of each selector. These became the textual material. They could be ideally illustrated by thirty-two portraits. Houston Harte went to work on the text and Guy Rowe on the pictures. This was in the fall of 1945. The artist had contemplated taking three years for the job. He did not complete his task until the spring of 1949."

"Many Biblical portraits of the past contain not only the faces of the renaissance, but the habits of the 14th century Italy, as well," Harte says. "We know the Jews of the Old Testament time were a hardy race. These nomadic tribes which roamed the deserts of the middle east in the days of Abraham or David were a pastoral people. Any true portraiture should depict them as a part of the era in which they lived."

"In searching for a portrait painter of ability and imagination I found in Guy Rowe not only these qualifications, but a painstaking researcher as well. His best work had been done in mixing highly contrasting colors of the brightest hue. I believe all Bible readers will get from Guy Rowe's portraits a new understanding of the men who led God's chosen people."

Rowe, unfamiliar with the Bible, worked with burning intensity for months he studied the Old Testament, familiarizing himself with the characters he wanted to portray.

For his portrait of Noah, he spent three weeks at the New York Public Library, reading every word available on Noah and his times. Then, for days, in public buildings and on beaches, he sketched men he thought might resemble Noah. The resulting portrait shows Noah and his wife as two far-looked pioneers, surveying a strange and lonely landscape after the flood. The ark has come to rest on a mountain-side in the background. In all the portraits, painted in four colors and black, Rowe makes good use of such symbolism.

In a New York cafeteria, he encountered a man who seemed to fit his idea of Elijah. Returning to the restaurant the next day at noon, he found the same

man again. For three weeks the artist continued to visit the place daily, studying every line and plane in his subject's face. Never once did they speak. The stranger's features became Elijah.

Rowe knew he had to picture Amos as a humanitarian. So he collected photographs of great humanitarians of our time and discovered many had certain features in common. He included these in his painting of Amos.

Cooper says of the portraits: "They are today's faces, but they are also yesterday's and tomorrow's. There is about them a universality that is found only in great art. Rarely has an artist and perhaps never before has a Biblical artist, been able to bring to his public such extravagant use of brilliant colors. This is Rowe's great talent. It is illustrated in every one of his portraits."

Dr. Ansley C. Moore, Presbyterian minister of Pittsburgh, said: "For those long tired of much medieval religious art with its big-legged babies, its languid women, its flabby men and its utter unreality, here is a refreshing answer. Not only are the Old Testament stories thrilling—told in the language of the King James version—but the art is exciting, too. Looking at these paintings was a spiritual experience for me."

Rowe, a nominal Christian when he started his task, became so engrossed in the Scriptures that he had become, he says, "A real Christian." He hopes to devote the remainder of his life to religious art.

Of the narratives, Harte said: "These stories are the words of the King James version of the Bible. I didn't change or add a single word. I eliminated the verses, the numbers, and other distractions. I used the original paragraph separations. I took out material not absolutely necessary to the telling of the story. I thought of myself as a newspaper copy editor who has a really big story to tell and limited space in which to tell it.

"I hope that after reading and seeing 'In Our Image' many people will pick up the Bible and read on."

About 82 million board feet of timber is used each year in making matches.

Canyon Man Heads USO Reactivation Committee Clyde Warwick, Warwick Printing Co., Canyon has been named District 3 chairman of the Texas USO reactivation campaign. T. E. Braniff, state campaign chairman, announced today.

The district headed by Mr. Warwick includes Oldham, Deaf Smith, Potter and Randall counties.

The Texas campaign will raise \$500,000 toward the national goal of \$10,100,000 for USO. Mr. Warwick said.

"The cold war continues," he declared, "and our people have called for a big Army, Navy and Air Force so that our country will be ready to meet any pressures from the enemy."

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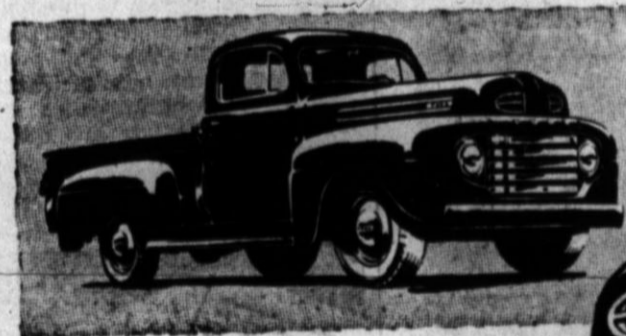
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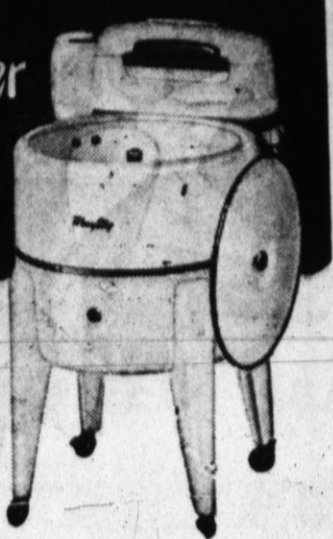
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Long Time Ago

45 Years Ago
On September 16, 1904, the Hereford Brand announced that there was to be a special meeting at the court house tomorrow to take action one way or another on the erection of a gin. "Let every good man come to the aid of his country tomorrow afternoon at 1:30."

The war in the East had just about lost its savor as far as Hereford was concerned. Said one editorial, "Why should we bother our minds whether it be a Jap or Russian victory, anyhow? If they wish to fight, let them fight."

An invitation from Mrs. S. B. Harbison was being extended to the Woman's Home Mission Society of the Methodist Church to hold that week's meeting at her home, four and one-half miles southeast of Hereford.

W. H. Rayzor was being boomed as the first and only one to include celery in his line of crops on a mounded line.

A fishing trip in honor of Miss Vera Treby of Nebraska was mentioned. Those attending were Misses Georgia and Lynnne Herron, Nora Walters, Vera Treby, Tressye Coston, Bruce Gass,

Nora Daniel, Ethel Wright, Sydna Rogers, Zula Vanderburgh, May Eagle, Claude Witherspoon, and Arche Conrad. They didn't expect to catch any fish.

W. F. Stimson had just moved back to Hereford from Hale Center.

The Pecos Valley road was selling round trip tickets at one-third fare for the Sells & Dawn's circus at Amarillo.

The Panhandle Christian College and Business Normal School of Hereford was announcing its third annual season. Best teachers and no saloons.

The home of Jacob Buttram, in the west part of town, was being praised as the most beautiful in the country.

W. B. Parmer had just purchased the residence of C. L. Heath in the college addition for \$1,000.

F. L. Williams and his father had just returned from a business trip to Running Water.

Miss Ottis Bourland, who, since the close of her school at Dawn, had been the guest of Mrs. T. A. Cox, last week began her duties as governess in the home of Mr. and Mrs. L. R. Brady, six miles east of town.

J. C. Mauk went out to his ranch in the northwest part of the county Monday morning to superintend the harvesting of his feed crop. Mr. Mauk came by and left the Brand office one of his fine watermelons which was enjoyed very much.

Miss Lura Jowell left for Waco where she was to attend Texas Christian University.

J. H. Boydston of Castro County was in town telling what Castro can do.

The County and District Courts had but one case: The State of Texas vs. Robert Dalton. Dalton was charged with livestock stealing.

Con Schrimsher left for Mangum, Okla. where he was to make arrangements to move his family here.

The subscription price of the Hereford Brand was one dollar per year.

John Elland returned home with a harrowing tale about his capture by the brigands and detention for twenty-four days, and his subsequent escape and how he walked one hundred and fifty miles to a station.

Congressman Stephens was making a speech at a Hereford picnic thanking the people for the fine support they had given him.

Mr. and Mrs. Charles Newell and Milton Newell accompanied Miss Marilyn Sutton to Amarillo Friday when she returned to her home in Texas City after spending the summer here with her uncle and aunt, the Charles Newells.

COURTHOUSE RECORDS

Deeds of Trust
Ruby Sowell Virden to Hereford State Bank: Lot 9 of Fox Subdivision of Block 12, Evans Addition to the Town of Hereford. \$850.

W. B. Phillips to Eia M. Alkman: The E 160 acres of S 320 acres of Section 55, Block K-3. \$7,160.

Hilrey L. Aven and wife to The Prudential Insurance Company of America: Lot 10 of Parkview, a subdivision of the W 1/2 block 8, Evans Addition to Town of Hereford.

Warranty Deeds
C. C. and Laura B. Lisenbe to James P. and Edith May Tarwater: Lot 3 of First Christian Church, Subdivision of block 19, Evans Addition to Town of Hereford.

W. C. Flack and wife to J. D. Brock: All of lot 4 and S 1/2 of lot 5, block A of Sisk Subdivision of block 1, Mabry Addition to town of Hereford.

J. W. Hulse and wife to Gladys Davis: Part of block 8, Ricketts Addition beginning in W line of block 8 180.4 feet of NW corner; thence E parallel with N line 140 feet; thence N parallel with W line of said block 60 to a point; thence W parallel with N line to a point in W line of block 140 feet; thence S with W line 60 feet to beginning.

R. G. Blue and wife to W. S. Kerr: Block 2, Evans Addition, beginning in W line of block 2 165 foot N of SW corner, 135 feet N of N right of way of Tenth Street, now Park Avenue, thence N along W line 30 feet; thence E parallel with S line; thence S parallel with W line; thence W parallel with S line to beginning.

E. W. Dettman and wife to Leslie Combs and wife: Part of lot 4 block 3, Womble Addition, beginning 140 feet S and 25 feet W or NE corner of lot. A point in W line of Knight Street, thence S parallel with E line 60 feet; W parallel with N line 75 feet; N parallel with E line 60 feet; E parallel with N line 75 feet to beginning.

Releases
J. G. Evans to Ila and Jim Loving: S 1/2 section 79, block K-4, Deaf Smith County.

Sadie Kirby to B. H. Kirby and wife: Lots 20 and 21, Block 10,

original town of Hereford. Pauline Boon to W. D. Johnson and Doris Johnson: W 1/2 section 77 and NE 1/4 section 84, all in Block K-5.

Marriage Licenses
Marshall Morris Daton and Aleta Kirkpatrick.
Clyde Busby and Willie Belle Curry.

PERSONALS

Mr. and Mrs. T. L. Crone of Hereford have had as their guests this week her brother, Mr. and Mrs. Jack Guinn and children, Nancy Lee and Diana, from Los Angeles, and Mrs. Crone's nephew, Leroy Thompson of Dallas.

Mrs. J. A. Pitman and son John Douglas have returned from Dallas where they accompanied their daughter and sister, Helen Ann Pitman, who went from there to Austin where she is a student at the University of Texas. While in Dallas they visited Mrs. Pitman's sister, Mrs. Jack Mounts.

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OES Hold Tuesday Business Meeting At Masonic Hall

Order of Eastern Star chapter met in the Masonic Hall Tuesday night for a business session with Mrs. Nell Culpepper, worthy matron, presiding.

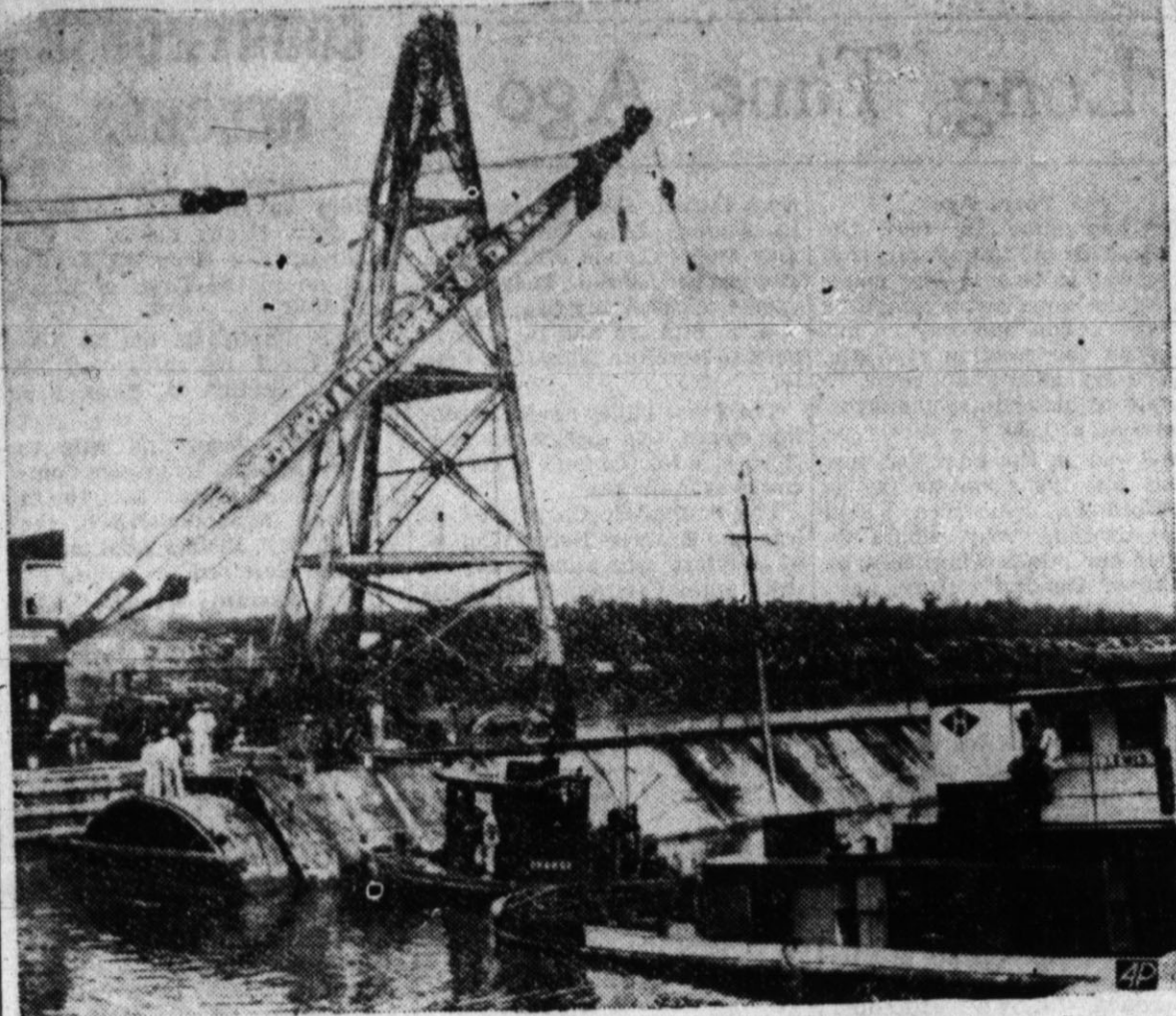
An invitation extended by the O. E. S. Study Club, to attend a tea honoring Mrs. Belle Hromas on October 25 was read and members voted to attend Plain-view's guest night on Friday.

Following the business session Mrs. Hromas, district deputy worthy matron, conducted a lesson on the ritualistic work and constitution of the Order, stressing the land marks of the organization.

In conclusion a fellowship hour was held with members having birthdays in September serving as hostesses. Colors chosen by the worthy matron for her term of office were used in appointments for the refreshment table with a large white star surrounded by pink and white asters used in the center. Resting in the center of the star was a birthday cake bearing a single lighted taper.

Hostesses for the social hour were Mesdames Zenia Hobson, Bessie Jones, Belle Hromas, and Mr. Mack Noland.

About 2,600 wooden cross-ties are needed for every mile of railroad track in the U. S.



TUNNEL SECTION SET IN PLACE—The first section of the Pasadena tunnel that will cross the Houston ship channel is shown as it is placed in position before being sunk. The 1100-ton section of steel tubing, 375 feet long, was floated into position by tugboats. (AP Wirephoto)

L'Allergra Club To Feature Programs On "Personal And Current Interests"

Mrs. Jack Brown was hostess for L'Allergra Study Club Thursday afternoon with Mrs. Darrell Blanton assisting.

A short business session was held with Mrs. Richard Winget, presiding and Mrs. Lee Kent was in charge of the program.

Mrs. Kent gave an interesting discussion of Child Psychology taken from the book "It Runs in the Family" by James Ellwood. Stressing the three main points in the development of character: intelligence, self helpfulness and conscientiousness, she gave helpful hints in training the child. They included—1. answer the child's questions; 2. teach the child to wait on himself and on others. And to help develop conscientiousness in a child she suggested 3.

teach him what he is expected to do or not to do and then leave it up to him to see that it is taken care of. Never say, "Don't let me see you do that again," the child may get the idea that any thing is all right so long as you don't see him do it.

Course of study for the year will be "Personal and Current Interests." Each program will be a unit in itself with members choosing subjects for discussion. Social affairs included are formal dance on November 17 with Mrs. Darrell Blanton chairman of arrangements. Guest Day on December 15 with Mrs. Walter London, Jr. in charge of the program, and a closing picnic on May 4 with Mrs. Delbert Bainum chairman of arrangements.

Those attending the meeting were Mesdames Eugene Bagwell, Darrell Blanton, O. G. Hill, Jr., Francis Hill, V. C. Hopson, Lee Kent, Robert Lemons, Walter London, Jr., James Edmonson, Harold Meacham, Marlin Pierce, Leroy Price, B. R. Waldrip, Wanda West, Richard Winget and the hostess.

Roy Boyer. The next meeting will be with Mrs. Roy Boyer when a book review will be featured. Those attending were Mesdames Bobby Owen, Roy Boyer, Vernon Wilson, Wayne Garner, C. E. Leasure, Jr., J. B. Sowell, Jr., George L. LeGrand, V. C. Hopson, Troys Riddle, Jack Bivins, Eugene Sparks, James Edmonson and George Graham, teacher.

Scout Leaders Camp In N. M. For A Week

Urlin Streu, district Boy Scout commissioner of the district including Deaf Smith and Parmer counties, is one of 32 scout executives chosen from Region 9 which encompasses Texas, New Mexico and Oklahoma, who attended a week long camp at Philmont, N. M. during the past week.

The scout executives were to go through a week of actual camping in which they were to practice and learn the latest procedures advocated by the national organization.

Mr. Streu and a scout leader from Amarillo were the only executives from the Panhandle area.

RETURN FROM MISSOURI

Mr. and Mrs. Lee Benefield have returned from Columbia, Mo. where they accompanied their niece, Miss Mary Postelle of San Juan, Puerto Rico, who will attend Stephens College this year. Miss Postelle has spent the summer here with Mr. and Mrs. Benefield.

MASONIC BULLETIN

Stated meeting second Monday in each month School of instruction each Thursday night. R. L. TOMPKINS, Sec'y HENRY SEARS, W. M. Hereford Lodge #49

NOTICE OF MEETINGS

ODD FELLOWS Each Monday Night
REBEKAHS Each Tuesday Night

...Notice To Bidders...

Sealed bids will be received up until 10 o'clock, Saturday October 1, 1949 for the construction of a 3 span 25'0 each, 75'0 in length bridge across Tierra Blanca Creek about 30 miles West and 4 miles South of Hereford. Plans and specifications can be obtained at the office of the County Judge at the Courthouse in Hereford, Texas, or by contacting J. T. Guinn, Commissioner Precinct No. 3 Deaf Smith County, Texas, Postoffice address, Route 2, Friona, Texas. The Commissioners' Court will reserve the right to reject any and all bids. Bids may be left with the County Judge, Deaf Smith County, Texas, or with the County Clerk, Deaf Smith County, Texas.

L. H. Foster,
County Judge



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Homemakers Meeting Held At Edmonson's

Homemakers Class of the First Baptist Church met with Mrs. James Edmonson recently for a business session and election of officers.

Mrs. Roy Boyer gave the devotional lesson and roll call was answered with names of favorite magazines.

Officers chosen were Mrs. Bobby Owen, president; Mrs. Wayne Garner, membership vice-president; Mrs. James Edmonson, fellowship vice-president; Mrs. V. C. Hopson, stewardship; Mrs. George L. LeGrand, class ministrant; Mrs. Jack Bivins, corresponding secretary; Mrs. Vernon Wilson, recording secretary; and Mrs. C. E. Leasure, Jr., reporter.

Group captains are Mesdames J. B. Sowell, Jr., Jack Bivins and

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Whitefaces Hand Lobos 6-0 Whipping

H. V. Stanton Sees First Game From Stands In Thirty Years

By JOHN SCOTT

"This is the first game I've set out in almost 30 years," H. V. Stanton said Wednesday when asked how the Whiteface football team was going to fare against Levelland. "Football coaching is a young man's job and I'm not going to worry about winning ball games any more. I got high blood pressure the year before last and last year, so I decided it was time to quit."

Stanton, who started his football coaching career with Denton in 1922, probably knows as much about the game as anyone in this part of the country. He attended the first coaching school at Michigan in 1922. "I went to Michigan and took everything they had," he said. "Fielding H. 'Hurry Up' Yost was the head coach then."

Although Yost was a great coach and extremely smart, Stanton thinks Knute Rockne was the smartest coach he has ever met.

During his 18 years as coach of the Denton AA football team his clubs always were a threat and have finished in the upper runner-up and top spots. Included in the same district with Denton were such powers as Greenville, Highland Park of Dallas, Denison, Sherman and McKinney.

Went To Semi-Finals

In 1929 he won the district title at Denton, beat Marshall 19-13 in the bi-district and lost to Port Arthur in the semi-finals. Port Arthur went on to tie Breckenridge for the state title.

"That 1929 ball team at Denton was sure a good one but the one I had in 1932 was the best I've ever coached," Stanton said the main reason he didn't win the district that year was that he didn't have a suitable quarterback.

The former Whiteface coach came to Hereford in 1940. During that year and 1941 he was assistant coach and from 1942 through 1948 he was head coach.

"I inherited that great bunch of boys in 1942 and we won the regional championship." He said that if the playoff system in class A ball had been like it is now he would have had a state champion then. There were only 6 points scored against the 1942 team. Stanton recalled a thrill when Red Merrill intercepted a Wellington pass and ran 98 yards untouched, for a touchdown in the 1942 regional game. "That all happened when we only had 4 minutes to play."

98 Yards Against Phillips

Another moment which helped boost his blood pressure was in 1945 during a bi-district game with Phillips. "Jim Morrell was playing for Hereford then. He intercepted a Phillips pass on our two yard line. He hesitated an instant to look at his position to see whether he should catch the ball or just knock it down. He decided to catch it and proceeded to jaunt 98 yards through the whole Phillips' defense for a touchdown."

Before the T-formation became so popular in the high schools, Stanton's favorite offensive formation was a standard Warner double wing, the strong side being to the right. The left half would stand in the hole on the weak side so as to take a handoff or catch a shovel pass or simply take it and "tear out." Stanton enjoyed huge success with this formation until the opposing teams got to

where they would shift and crush his left half along with the entire left side of the line. The popular coach has sent many ball players on down the line to college and professional fame. Joe Gambill, one of his favorite quarterbacks from Denton, went to Texas where he was an outstanding athlete, playing both baseball and football. Gambill later dropped out of Texas and turned professional.

Few Play College Ball

Not many of the Hereford boys chose to continue their football when they go on to college. "This is probably due to the fact that for the most part, the Hereford teams are small and light," Stanton says. "When you go to playing college ball, you're in a rough game and you have to be big and rough to make it." He remembered the words of Paul Orr, guard of the 1945 Hereford team who went to Tech. Orr had been over at Tech for a while, working out with the team. On a visit home he told his former coach that there were two tackles there that it took two hours to walk around.

When Stanton came to Hereford, he had really planned to give up coaching and stick to a desk job. However, with the war, all the available coaches went to the service and he was "drafted" into the job out of necessity. He always played to win. Right up until the last minutes he was trying to figure out how to pull one out.

Now that he is definitely out of the game, he doesn't mind a bit. He is perfectly happy to sit in the stands and enjoy the game. "It is a rough life when you have a team to think for and teach. It is even rougher when you are losing. When you can't produce district winners everybody is on your neck."

A coach gets just as fired up and burned out about the way his team does as any of the players or fans. Stanton never tried to run up overwhelmingly



COACH STANTON AND HIS LAST CAPTAIN—Coach H. V. STANTON and end L. T. Hawks, captain of last year's Whiteface eleven are pictured at the banquet for the 1948 team.

some coach beat my team by a big score either," he said. "In scores on other teams, once he found he had them beat."

Evened Score

"However, I don't like to have 1943 Dimmitt beat us awfully bad. They ran up forty points while we were getting none. That got me and it got the boys. The next year we went down and beat Dimmitt, 65-0."

Stanton got out of the coaching game because he wanted to, not because he didn't have the talent. Said Pop Boone in the Ft. Worth Star Telegram, after the 1929 Denton-Marshall game in Denton: "Stanton's team showed me more deception in the first ten minutes of that high school game than I've seen in the Southwest Conference all year. I tried my best to find that ball behind that Denton line. Not once, in the first ten or fifteen minutes did I see it until some guy broke out into the open—generally it was someplace else from where I thought it was going."

So this is the first year H. V. Stanton hasn't coached in athletic team of some kind. His is one of the longest records in Texas (probably only Paul Tyson has a longer one). He says that he will see them all from the stands from now on. As the season has only begun, we wouldn't bank too much on his promise. Jack Stanton, star Whiteface quarterback, might need a little first-hand advice during a rough game sometime—from an expert.

Texas' first printing press was installed in Galveston.

A Spaniard named Toledo brought the first printing press to Texas in 1813.

The Texas Republican, first printed at Nacogdoches in 1819, was the first newspaper published in Texas.

The Austin Statesman is the second oldest daily newspaper now published in Texas.

The first newspaper printed in North Texas was the Northern Standard at Clarksville.

Christian tried twice for a first down, 2 and 8.

Kelly got 4, Reynolds 3 and then Reynolds' 6 yard gain for a first down was nullified as the Whiteface backfield was in motion.

Christian made 6 at the end of the first quarter.

Second Quarter

Kelly made a first down, picking up 4 over left tackle.

Reynolds made a yard around right end. Christian made 4 more through the middle. Stanton passed to Schroeter for 4 yards to the 20 yard line. Christian was dropped 4 yards back on a pitch-out.

Levelland took over and went to the 30 on the first play, but a 5 yards offside penalty set them back to the 19. Wise, no gain. Windsor passed complete to the 27. Branch made 4, left tackle. 5 yard offside penalty on Hereford. Wise made a first down on a quarterback sneak.

Johnson made 10 to the 50 through the middle. Hereford called time out.

Hawks recovered a fumble on the Levelland 45, Hereford's ball.

Reynolds made a yard over guard. Reynolds again for 4 around right end. Stanton tried a long pass, incomplete to Christian. Christian kicked 15 yards, out on Lobo 28.

No gain on play, Hereford penalized 5 for too many men on field. Windsor made a first down with about 10 yards to the 43.

Johnson made 9 through guard. Windsor made 3 around left end for a first down.

Levelland lost 5 on a fumble as a host of Whiteface tacklers swarmed on the ball carrier. Timeout Levelland. Byerly made 5 around end. Johnson made 3, 4th and 7. Johnson made 2 as the half ended.

Third Quarter

Kelly kicked out of bounds on the 33, the second kick went to the 20 and was brought back to the 35. Johnson made 11 and a

partially blocked with Levelland getting the ball on the 35.

Fourth Quarter

Levelland's ball on the Whiteface 35. Johnson tried left tackle for no gain. Johnson again, and he made a yard through guard. An incomplete pass hit Clark on the chest. Windsor kicked out of bounds on the Hereford 11 yard line.

Stanton threw a long incomplete pass trying to hit Hawks. Stanton's pass to Schroeter was intercepted by Levelland.

Branch made 4 and Johnson lost 2 as the Whiteface defense stiffened. Windsor made 7 and it was 4th and a yard. Hereford called time out. Windsor made a first down with a quarterback sneak to the 10.

Branch was piled up with a yard gain at left guard. Johnson lost a yard at right tackle. Levelland was penalized 5 yards for offside. Clark on made one around left end making it 3rd and 13. Windsor was stopped with 2 yards on a quarterback sneak. A 4th down pass was incomplete and Hereford took over.

On the first play from the 10 yard line Reynolds broke clear through the right side of the line for 33 yards to the Hereford 43 yard line.

Stanton faded to pass, started to run and then barely got the pass away before being downed. Kelly made 8 yards through right guard. Christian went to the Levelland 43, picking up 5 yards on the play.

Levelland called time out with 5 minutes left to play. Reynolds raced to the 28, making 15 yards on a deceptive pitch-out.

Stanton made 2 around left end. Kelly made 8, but Hereford lost 15 yards for clipping. Stanton went around the other end

The Hereford Brand

Sunday, September 18, 1949 Section Three



High School Bands Put On Colorful Halftime Show For Capacity Crowd

Colorful half-time entertainment by the Levelland High School band and Whiteface band and pep squad completed the picture of a successful opening home game before an enthusiastic crowd of over 3,000. 500 or more Levelland supporters were estimated present from the numbers of tickets sent down to the Hockley county seat.

Levelland's band came on the field and went into two formations, the second an "H" for Hereford. They were followed by the Whiteface band which came on from the south end of the field and the pep squad from the north. The two groups passed through each other, pivoted and stood facing each other while the band played a couple of pieces and the twirlers or drum majorettes; Bobbie Nell Pitman, Audrey Hood, Jeanette Scott and Betty Henry twirled flags and batons.

Locker Room Chatter

By BOB HAMILTON

Six to nothing. Sounds good, doesn't it? Well, that's what the score was believe it or not. It was a long hard battle all the way, but the hustlin' Herd finally came out on top. The game, which looked like it was going to turn out a big 0-0, was never dull a moment.

Some of the highlights were: Hawks covering a fumble at a bad looking moment. Kelly intercepting a Lobo pass, Reynolds totting the ball 23 yards (which was the start of the vital 90 yard drive), a hard to take 15 yard penalty, and finally, the play of plays, that famous combination which scored our only TD against Phillips last season and which the McLean Tigers felt, Stanton to Hawks for the touchdown.

My players of the week are:

Walterscheid for his great offensive and Bulldozer Reynolds for his spectacular offensive. Those to receive credit for a bang up game also—Kelly, Hawks, Wilson and Stanton. Johnson was the best all-round player for

(Continued on Page 4)

COMPLETE PLAY BY PLAY AND STATISTICS

Hereford Outplayed Lobos In Every Department Except Punts And Fumbles

Levelland made a first down on the second 5 yard penalty in a row.

Windsor made 6 on a quarterback sneak. Johnson lost 1 around right end. An attempted pass was incomplete, another pass was incomplete as Morton batted it down. Hereford took the ball.

Hereford fumbled, no gain. Engman recovered. Christian made 4. Kelly fumbled after breaking into the Lobo secondary, with Levelland recovering on the 46 yard line. Time out, Hereford.

Johnson made 8 around end. Levelland was penalized 5 yards, backfield in motion to nullify the gain. Waltrip got 5 up the middle. Windsor around end for 2. Levelland completed a pass for 2. Time out. Levelland. Wise punted out on the Hereford 10.

Christian made 3 through guard. Hereford time out. Christian made 3 in same spot. Kelly kicked on third down, kick hit on 45 and bounced back to the 33.

Levelland offside, 5 yard penalty. P. Heard made 2 around end, penalties on each side offset each other. A long pass was incomplete. Hereford refused a penalty. Windsor made 12 around left end. Johnson made 4 through guard for a first, penalty for offside nullified the play. Windsor made 3 on quarterback sneak.

Hereford took over on own 28. Fumbled on first play, no gain. Kelly made a yard and then Christian a yard. Officials penalized the Herd for delay of the game, 5 yards. Kelly's punt was

for 14 yards. Kelly made 3, and the offside-called time to measure for the first time all night. It lacked about six inches. Dale Doak was injured on the play and Wendell Morton went back into the game. Christian made 12 yards to the 9 yard line.

Hereford backs got mixed up and lost a yard. A fake pass by Stanton and handoff to Reynolds made a yard. Stanton ran to the right, and flipped a left handed pass to Hawks in the corner of the end zone for a touchdown. Levelland linemen blocked Kelly's attempt for an extra point.

Heard fumbled Kelly's kickoff on the 10, picked it up and went to the 25.

A Levelland pass to Bailey was incomplete. Windsor was snowed under trying to pass by a host of Whiteface linemen. He lost 7 yards. Heard caught a pass for 7 yards as the game ended. Hereford 6, Levelland 0.

Levelland made 10 to the 50 through the middle. Hereford called time out.

Hawks recovered a fumble on the Levelland 45, Hereford's ball.

Reynolds made a yard over guard. Reynolds again for 4 around right end. Stanton tried a long pass, incomplete to Christian. Christian kicked 15 yards, out on Lobo 28.

No gain on play, Hereford penalized 5 for too many men on field. Windsor made a first down with about 10 yards to the 43.

Johnson made 9 through guard. Windsor made 3 around left end for a first down.

Levelland lost 5 on a fumble as a host of Whiteface tacklers swarmed on the ball carrier. Timeout Levelland. Byerly made 5 around end. Johnson made 3, 4th and 7. Johnson made 2 as the half ended.

Third Quarter

Kelly kicked out of bounds on the 33, the second kick went to the 20 and was brought back to the 35. Johnson made 11 and a

partially blocked with Levelland getting the ball on the 35.

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Levelland's ball on the Whiteface 35. Johnson tried left tackle for no gain. Johnson again, and he made a yard through guard. An incomplete pass hit Clark on the chest. Windsor kicked out of bounds on the Hereford 11 yard line.

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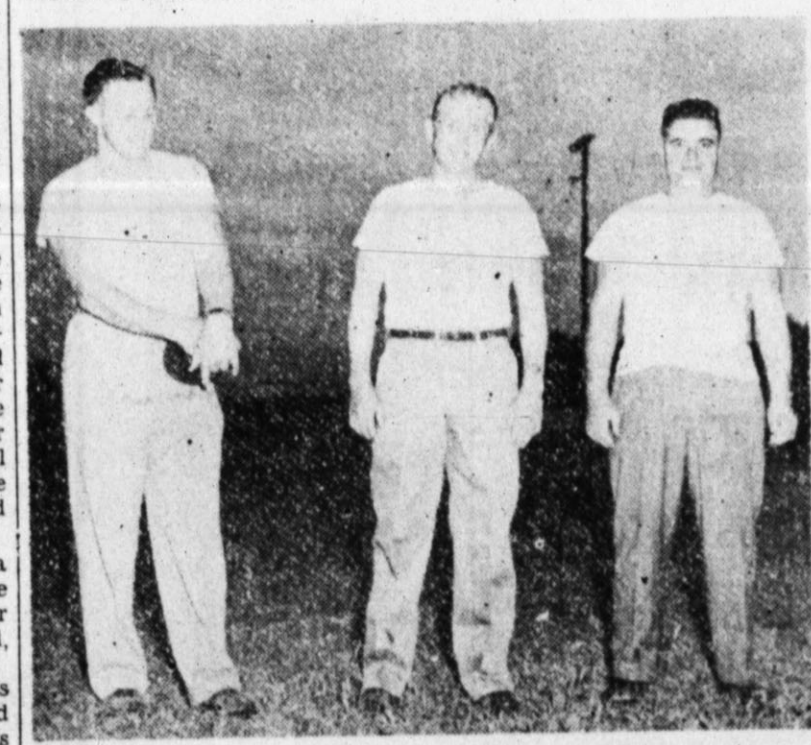
Levelland called time out with 5 minutes left to play. Reynolds raced to the 28, making 15 yards on a deceptive pitch-out.

Stanton made 2 around left end. Kelly made 8, but Hereford lost 15 yards for clipping. Stanton went around the other end

Coach Dalton Criswell's charges opened their 1949 home football season Friday night before a capacity crowd and treated them to a full 43 minutes of rock'em-sock'em football at Whiteface Memorial Stadium.

Everything a home crowd could want was there, climaxed as Jack Reynolds broke loose into the Lobo secondary from the 10-yard line, cut across the field to the east side line and was finally run out of bounds on the Whiteface 43 yard line, to start a 90 yard touchdown drive.

Kelly, Christian, Reynolds and Stanton carried the ball to the Levelland 9 where on third down with goal to go, Jack Stanton came out from the underarm on the "T" spot, around his right end as though to run, turned to throw his headed pass, and lobbed one to L. T. Hawks who was alone in the end zone for the vital six points.



Mastermind behind the Whiteface team this year is Dalton Criswell (middle) of Throckmorton, Texas. He coached the B team to an undefeated season last year. A three-year letterman at North Texas, Criswell is married and a Marine veteran. He came back to get his degree at West Texas this summer. He won a total of eight letters during his high school and college athletic careers.

He will be assisted by Wayne Stark (left), and Kenneth Mayes (right). Stark lettered two years in football at Tulsa University, is married and the father of twins. He's a Friona flash of old. He is 23 years old.

Mayes, 25, is married and from New Castle, Texas. He lettered two years in football at Abilene Christian College.

The touchdown came with less than a minute to play as only four more plays were run off.

However, that final drive only put the finishing touches to a hard fought well-played game. The Whiteface squad played a jam-up brand of ball all of the way, from the opening kick-off.

Levelland got exactly nowhere against the hard charging Herd forward wall when the chips were down. Outweighed but not outplayed was their theme song for the evening.

Hereford backs ran hard and the deception on a few plays had everybody in the press box and grandstand fooled, it was really worth seeing.

Singing out one player for praise would be like pointing at the sky and saying that star is the prettiest. The Herd played as a unit, blocking and tackling with gusto and almost viciously at times.

Penalties favored the visitors, and the 15 yard clipping penalty Hereford drew on their way to score could have easily have cost them the touchdown.

Breaks were really rather scarce. Kelly's nice punt in the third quarter that bounced back 15 yards was tough, but as anyone knows a football bounces in the most unpredictable directions.

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Hereford	Statistics	Levelland
11	First downs	9
199	Yards rushing	142
8	Passes	9
30	Yards, Passing	17
4	Passes Completed	3
1	Passes intercepted by	1
4	Fumbles	2
3	Own fumbles recovered	1
1	Opp. fumbles recovered	1
9	Penalties	8
55	Yards lost, penalties	40

SCORING 1 2 3 4 T
 HEREFORD 0 0 0 6 6
 LEVELLAND 0 0 0 0 0

O. B. Colquitt was the second newspaper man to serve as Governor of Texas. He was elected in 1910.



Training Camp Conditioning Proves Worth To Most High School Coaches

Eight football teams from Texas and Oklahoma provided plenty of company and competition for the squad of better than 50 players from Hereford who enjoyed a week's rigorous training camp there the last of August.

Crowell brought 30. The Whiteface squad scrimmaged with squads from five of these towns, particularly Bowie. Bowie was a quarter-finalist in Texas Class A in 1948. As Coach Dalton Criswell explained it, a camp is an indispensable training aid. He said, "where else could I get all my boys to eat regularly, sleep regularly, and still get to practice on time?"

Training camps are no longer an experiment but a tried-and-proven method of training youths quickly, safely and certainly. Hereford came back from the camp weeks ahead of where they would have been with just the normal run of mill practice. They had a few injuries, but probably not as many as they would have had in practice on their home field at a scrimmage a day clip as they did in Okla-

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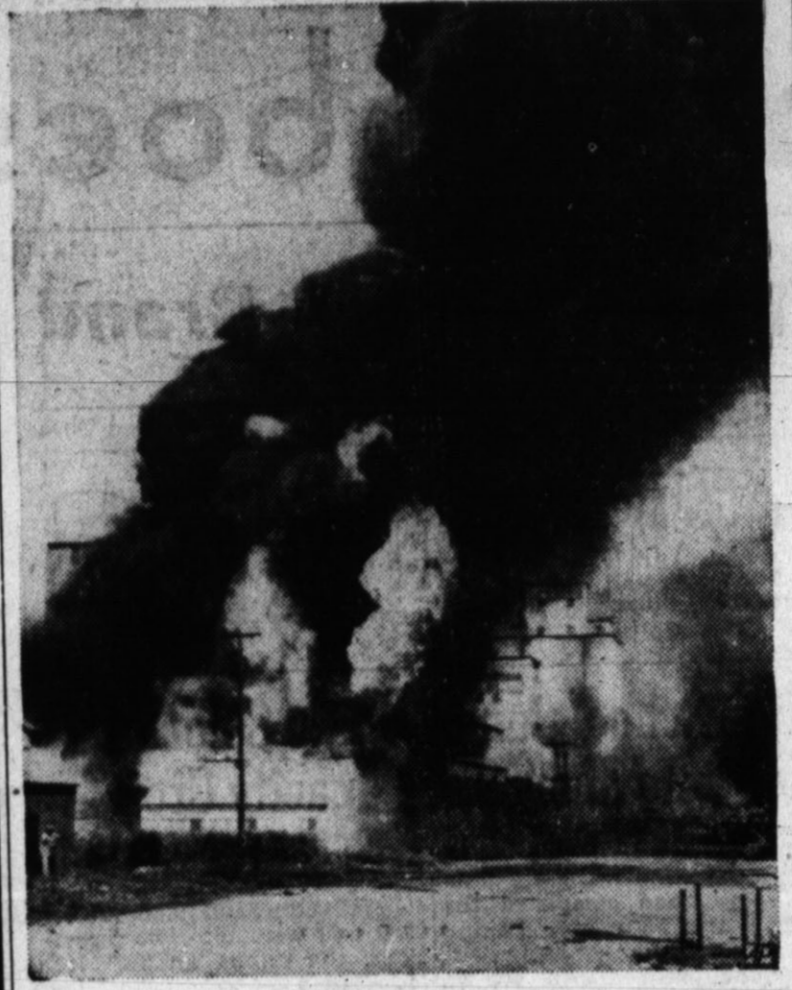
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SPECTACULAR GASOLINE FIRE—Flames and smoke leap hundreds of feet into the air at a spectacular fire at the Nail Oil Co., Perryton, Texas, Sept. 7. Three storage tanks containing 18,000 gallons of gasoline burned and the intense heat from the fire threatened 70,000 bushels of wheat in the nearby Ellis Grain Co. elevator. Much of the wheat was damaged by the heat. Damage to the oil company was estimated at \$25,000. (AP Photo)

homa. All of the facilities of a dude ranch, are at the disposal of the gridgers at Craterville. They can swim, play golf, skate, ride horseback, take mountain hikes and still manage to squeeze in two practice sessions a day out on the meadow.

The field was a flat grassy stretch a mile long and a quarter-mile wide (how would you like to do a lap around that?). The squads was also available for a lot of skull practice that would have been difficult to get otherwise. And they say there was little or no need to coax anyone to go to bed.

Fourteen Whiteface Players Playing Final Year In H. S.

Fourteen seniors, seven juniors and three sophomores compose

the Hereford Whiteface football team of 1949. Twelve won A squad letters last year.

Returning lettermen are Neil Witherspoon, Duaine Christian, Jack Stanton, Charles Gresham, Darrell Janssen, Dale Doak, Bill Kelly, L. T. Hawks, Jack Reynolds, Alex Schroeter, Dwaine Walker and Bill Engman.

Other squad men and their experience are Pat Corbett, Harold Morton, Windell Morton, Jesse C. Dick, Jack Ramey, Leonard Walterscheid, Duane Janssen, Glen Wilson, Gene Moore, Bill Forbus, Alton Brock, and Kenneth Brock. All are graduates of the undefeated Hereford B team of 1948. Glen Wilson was captain of the B team.

Locker Room Chatter

(Continued from Page 1)

the visitors. It's interesting to know Hereford was penalized 55 yards while Levelland was paced off 35 yards.

The news all football fans have been waiting to hear is that the new football queen is none other than Miss LaJuan White of ole HHS. Congratulations LaJuan!

Time for predictions. For old time sake I think I'll stick my neck out and say that the Whitefaces have a 12 point lead over the Sudan Hornets.

Here's luck to the boys who made those new uniforms shine. The whole town will be out again next Friday night when the Sudan Hornets will invade the Whiteface stompin' grounds.



JACK REYNOLDS
Full Back

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. . . Backing the Whitefaces and the HUNDREDS OF CONSCIENTIOUS AUTO MECHANICS who service your car and truck

WE SUPPLY THEM WITH QUALITY AUTO PARTS AND HOPE YOU PATRONIZE THEM REGULARLY

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HEREFORD WHITEFACES

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Lumber Company

Phone the Lumber Number 7

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IT'S GETTING TO BE A HABIT . . . A Corbett on the Football Team

and

CORBETT Cleaners



PAT CORBETT
142
Quarterback

ON YOUR TEAM

For Clean, Well Pressed Clothes!

PAT is our BACK on the Whiteface Squad
and we invite you to bring

BACK

Your Cleaning to Corbett's

WHERE YOUR BUSINESS AND FRIENDSHIP
IS APPRECIATED

"JUST ACROSS FROM CENTRAL SCHOOL"

CORBETT CLEANERS

PHONE 71



A SPORTS STAFF
Covering the Game
From Every Angle

JERRY STOLTZ
Covering the Game

JOHN SCOTT
Statistical Reporting

BOB HAMILTON
Spotting

LAWRENCE KREBS
Spot Photos

Give us the Whitefaces, Every Time!
and we give you

Complete SPORTS Coverage

Read THE SUNDAY BRAND for
Play by Play Reports
Game Statistics
On the Spot Photo Coverage

Read THE HEREFORD BRAND for
Sports Columns
Predictions and Statistics of
Coming Games

Read it in the Brand!

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on the

HEREFORD WHITEFACES



GRESHAM, Center

and center your

GROCERY BUYING

at

QUALITY FOOD STORE

Frank Daniel

Corner Main and Fourth

Texas Today...

By TRAXEL STEVENS
Austin, Texas (AP)—Wasting valuable topsoil in the face of a rising population is like burning the candle at both ends.
That's the principle on which Caesar (Dutch) Hohn, ex-farmer, teacher, insurance salesman and administrator, directs the lower Colorado River Authority's unique soil conservation demonstration program.
The program was started two years ago in the LCRA's 10-county Central Texas area.
The biggest accomplishment of the program, Hohn figures, is its awakening of community interest in saving topsoil which annually, like the ships, goes down to sea.
He explains that on a 2 per cent slope, with a 35-inch annual rainfall, 20 times as much plant food will wash out of the soil in one year as the plants will take up.
"That's criminal," he said. The trouble is that many farmers don't know what help is available to them from the government, or they don't know how to use to best advantage what they get, he believes.
That's where the LCRA program comes in. It does no actual technical work. It does nothing free of charge.
"What we do is try to make it possible for the Federal Farm agencies in the field to do a better job by furnishing them the

facilities they need for what they are trying to teach the farmers," Hohn said.
As an example, the AAA has been furnishing fertilizer to farmers for years. On numerous occasions, Hohn said, he has found the fertilizer getting hard in the farmer's shed, the sacks rotting.
The reason: No machinery available for distributing it.
So among the \$138,484 worth of machinery bought for the LCRA program were 30 commercial fertilizer distributors.
Last year the distributors were used on 783 farms. They put out 5,820,770 pounds of fertilizer on 23,320 acres.
That is a small percentage of the land on the 21,314 farms in the area, but Hohn pointed out that it is not their intention to furnish enough equipment to help every farmer do all his farm work. The teaching and demonstration idea is uppermost.
The conservation program is administered in each county by a county council, elected by all the farmers who care to vote. The council sets up a committee and custodians to handle the machinery in strategic sections of the county.
Small equipment is turned over to the councils. Requests for its use go there and they schedule the use of the machinery.
Use of the fertilizer distributor, for example, costs the farmer \$1.15 per day—25 cents for repairs, 75 cents for the custodian and 15 cents for the county council to operate on.
The custodian must take care of the machinery, give proper instructions for its use, and collect from the farmer when he returns it.
Other small equipment includes a tractor with manure loader attachment, a manure spreader, four terracers, 10 power sprayers, four four-wheel ditcher-graders, 24 grain drills with attachments for grass seed and fertilizer, 24 rotary scrapers, 5 seeder-pulverizer-packers, and one Bermuda grass sprig planter.
The LCRA furnishes its own operators for the big equipment, which includes two draglines, five motor graders, and one crawler type tractor with 10-foot bulldozer.
Their use is scheduled in the same manner as is the small equipment.
What happens when equipment is beyond repair?
Very likely it will not be replaced, but another piece of equipment will be bought to branch out into other teaching fields.
Plans are afoot now to acquire a \$3,000 brush cutter to



BAYLOR PRESIDENT—Dr. W. R. White, who has been ill for the past several months, is pictured above—back at his desk after completing a period of rest prescribed by his physician. His first question upon his return was "How's the Stadium Campaign doing?" Waco, with more than \$300,000 in the till, answered, "Fine."



ALEX SCHROETER
140
Left End

... and we can show

you an

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TO ALL HOUSING DISCOMFORTS

WHEN UNEXPECTED COMPANY

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BRING THEM OUT TO THE MODERN

CONVENIENT, CLEAN

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DUANE CHRISTIAN
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DUANE WILL SHOW YOU HOW TO

GET THE JOB DONE ON THE

GRIDIRON... And

BARCLAY HARDWARE

Will Show You, Every Day

How to

Save On Hardware Needs!

Pss-t... Always Buy Glidden Points!

Attend Every Game!

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JACK IS A MIGHTY GOOD BACK

But We Suggest That

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Phone 383

You Too
Can Be A

BILLY KELLY
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...BY EATING AT THE TRIPLE-E!

Ask Your Student Friend or Child

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WE'RE OPEN EVERY DAY

5 A.M. to 12 P.M.

Convenient Free Parking Lot

122 NORTH MAIN

Mr. and Mrs. W. C. Hromas, New York led the nation in Mrs. O. H. Culpepper, Mrs. Hor- paper and paperboard produc- tion in 1946. Mrs. Hershey, Mrs. Vern Wither- spoon and Mrs. Frank Terrell attended Friendship Night of the O.E.S. Friday night in Plainveiw. —Buy It In Hereford—



PAT CORBETT
142
Quarterback



MAYOR EYES NEW SIGN—Mayor S. L. Hardwicke of Decatur, Tex. The unorthodox dice will contain reflectors for night passers-by in the Wise County seat. Decatur Council and citizens cooperated in putting up the sign.

CHDA NEWS

Plastic Materials Are Practical And Pretty In West Texas Homes

By ARGEN DRAPER
On Sept. 7 the Simms Home Demonstration Club met in the M. W. Blankenship home. This is the first meeting in the fall and there was good attendance and the club members seemed to be very enthusiastic after the summer recess. The Simms Club likes to recess the meetings in the summer. The Blankenships have remodel their home, taking in an open front porch as front porches in West Texas are not too practical. The living room is decorated in a color scheme of rose, rose-beige, and wine. Mrs. Blankenship has selected floral drapes that tie the furnishings together. A very practical piece of furniture that she has is a platform rocker covered in green plastic.

They used the same floor covering that they had and matched new paper and harmonizing drapes with it. The drapes are made with a cornice covered with solid green chintz with a ruffle of floral chintz across the top of the window, solid green curtains as side drapes, and no glass curtains. The room is very attractive and neat and the girls enjoy it.
Home improvement is a demonstration that is always popular with club women and with girls. The demonstration for this month has been making side drapes. The club women have shown much interest in this as it is a method of keeping the home in vogue as furniture is

changed very few times in the lifetime of the homemaker.

Vic Vet says

HEY MAC! YOU CAN GET YOUR GI INSURANCE DIVIDEND APPLICATION AT YOUR POST OFFICE STARTING AUGUST 29



MRS. H. K. FOX

Deviled Round Steak Gives Taste And Appearance That Is Different

Appetites change with the seasons and when the first cool days of fall arrive the housewife finds herself searching for different ways of preparing the very same foods she has been serving her

vors this recipe for Deviled Steak. She attended a cooking school in Hereford many years ago when this recipe was feature-prize methods of preparing meat.
Deviled Steak
1 pound steak (1 1/2 to 2 lbs. cut 1 or 1 1/2 inches thick)
1 tablespoon mustard
Score the meat well on both sides and rub in the mustard and salt to taste. Roll in flour and brown both sides in iron skillet in hot fat.
4 tablespoons Chili Sauce
4 tablespoons lemon juice
3 tablespoons melted butter
1 teaspoon Worcestershire sauce
1 teaspoon salt
1/4 teaspoon pepper
1/4 teaspoon paprika
1 small onion chopped fine
1 cup water
Pour off remaining fat after browning steak. The skillet should be deep and large enough to accommodate the size of the steak, and pour sauce over the meat. Cover and simmer on top burner 1 or 1 1/2 hours. This may be cooked in the oven at 350° F if desired. About the same time of cooking is required.
Mrs. Fox likes to serve this on a large platter or chop dish with a border of noodles arranged around the edge.

Let's Cook Something



family during the hot summer months. She begins to think of heavier salads, richer foods, hot roasts and oven cooked methods instead of cold cuts, so enjoyable in the summer season.
To give round steak taste and appearance different from the usual steaks, Mrs. H. K. Fox fa-

BACK THE WHITEFACES

and make HER Game

Complete With A MUM or a CORSAGE OF HER FAVORITE FLOWERS

WESTERN FLOWER SHOP

Mrs. P. L. Dishman Roy Peet
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JIM WHELAN, Mgr.

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Hereford

First Bud To Blossom Placement Show Of The Season Held Friday

Bud To Blossom Club held its first placement show in the home of Mrs. J. D. Neill, president of the club, Friday afternoon.

Members of the club made the arrangements for the show from flowers raised in their own flower beds and as a practice measure, members also served as judges.

Each member invited a guest and upon arrival they were given aster corsages before being guided about the house to view the

placements.

The enchantment of early fall seemed garnered for the occasion as varied kinds, forms and colors of flowers were displayed. The refreshment table arranged by Mrs. Ben Childers was of fuchsia dahlias, asters in the same color and ivy. Mrs. J. D. Neill arranged the coffee table piece of fuchsia dahlias and canna leaves. Mrs. C. W. Parker, the phone table, using yellow snap dragons and Frenc-

marigolds. For the radio Mrs. E. D. Hopson used pyracantha spikes combined with wheat stalks. Mrs. J. E. McCathern had taken maize stalks. French marigolds and chrysanthemums to make a typically fall composition for the desk. On twin right stands in the bed room were placed purple Mountain daisies arranged by Mrs. Hilton Higgins and Mrs. John Winkler.

Placed informally on the twin-chests in the bed room were arrangements of white chrysanthemums with their own foliage, done by Mrs. W. H. Patton. In the kitchen Mrs. Bill Madsen placed clusters of red daisies in an appropriate container for the table. Another table arrangement, done by Mrs. Le Renfro, was a mixture of color with asters in different shades with leafy background.

Crystal and silver appointed the refreshment table from which the guests were served punch and finger-tip dainties. Mrs. C. W. Parker poured.

The special guests included Mesdames Monroe Parker, B. E. Kendall, L. R. Blevins, L. H. Lockingbill, Hilary Aven, John Kelly, O. G. Hill, Jr., and Richard Winget.

Other members of the club attending were R. A. Daniels, Jr. and Mrs. D. C. McWhorter.

The first printing press in Texas was capable of printing 300 copies an hour. Some presses in the state today can turn out as many as 160,000.

The first steam-powered printing press in Texas was used by the Galveston Civilian in 1830.

G. B. Dealey, founder of the Dallas Morning News, began his newspaper career as an office boy for the Galveston News in 1874.

Hospital Notes

Patients discharged from hospital: Thurman Cole, med.; Lyn-ton Allred, T&A; James M. Morris, med.; Mrs. L. R. Hagar, med.; Junior Casey, med.; Mrs. Jim Childre, med.; Mrs. J. B. No-land, surg.; Sally Whiteside, T&A; Shorly Reece, T&A; John Patrick Smith, T&A; Don Troy Moore, T&A; Mrs. Dora L. Smith, ortho; Charles Inman, med.; Laverne Beznar, T&A; Calvin Iyle, T&A; Mrs. B. E. Rhodes, med.; Julia Macias, med.; Johnny Macias, med.

Patients in hospital: Andrew Cocanougher, burns; Mrs. Sal's Carter, ortho.; Mrs. Mattie Wal-lace, surg.; William H. Smith, med.; Tommy Majors, med.; Mrs. A. R. Ratliff, surg.; Quin-ino R. Moreno, surg.; Archib Bar-



SOME WEED—C. A. Fanning of Abilene, Texas, takes pride in keeping his grounds clear of weeds. But just to test the fertility of the soil he let this careless weed grow in his back yard. The trunk of the giant measures 11 inches in circumference at the base. It is 12 feet high and has a branch spread of 11 feet. (AP Photo)

rett, surg.; Mrs. James Martin, surg.; Mrs. George Kearns, med.; Laura Perez, surg.; L. E. Wil-liams, ortho.; Mrs. Kermie Dea-ton, surg.; Mrs. Warren C. Hitchings, O. B.; Mrs. Clyde Denton, O. B.; Mrs. M. B. Mc-gaughey, med.; Mrs. John H. Al-ston, O. B.; Mrs. Allen Wilson, surg.; Buddy Garrett, med.; Joy Miller, med.; Mrs. Martha Maier, med.; Paula Sue Moore,

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TO THE AMOUNT
YOU CAN



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Save On Repairs

when bringing your
CAR or TRUCK

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It Also
Is
a
GOOD
PLAN
to



ALTON BROCK
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the Safety of Your Life

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WITH DAVIS TIRES!

Win with Hereford! Win with Western Auto!

Save Today At WESTERN AUTO Associate Store

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245 North Main

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Let's All

BACK

the

HEREFORD WHITEFACES

and when you want

GOOD FOOD

COME

BACK

TO

ENGMAN'S CAFE

SPECIALIZING IN FINE
JUICY STEAKS

Bring All The Family



Bill Engman
Quarterback
150



1949 WHITEFACE SQUAD

You Just Can't Do Better

Than Team Up With . . .

- The Hereford Whitefaces
- The W. T. Buffaloes
- The Home Town Merchants

And

SEARS GRAIN CO.

Serving All Your Grain Needs

— A Growing Hereford Business —

Take Care Of Yourself

(The Ulcer Mystery)
GLEN R. SHEPHERD, M. D.
 The peptic ulcer is a part of the American way of life; we have more such ulcers than the people of any other nation. The emotional tension resulting from competitive working against the frustration of man-made obstacles has been offered as a part explanation for Americans' susceptibility to peptic ulcers. The reason it is called a peptic ulcer is because the ulcer occurs in either the stomach or first part of the small intestine. Here the peptic or digestive activity of the stomach juice is greatest. Not all the story of just how an ulcer starts is proved beyond doubt. Normally, the lining of the stomach and duodenum are under nervous control has been well


established. One part of the unconscious nervous system lessens the blood supply and the acidity of the juice while the other part of the autonomic system does the opposite. Smoking, coffee, and liquor will also stimulate the production of a more acid juice. The idea behind treatment for peptic ulcer is to eat only very bland foods. These are liquids at first which will not irritate the ulcer by scraping it or by stimulating the production of a strongly acid juice. In fact, the milk and cream diet so often used beside the ulcer. Together with the diet, special substances which will not only neutralize the acid but not be absorbed into the blood are used. For this reason, baking soda is not used for not only does it neutralize stomach acid, it also can alter the acid-base balance of the blood if eaten in large amounts. For best results, the ulcer victim must lessen his emotional tension. It blanches his stomach lining and stimulates production of more acid juice. Such continuing emotional tension is probably the cause of many recurrences after the ulcer has healed. The cutting of a nerve to the stomach, the vagus, which carries stimulating messages from an anxious brain to the acid-making cells of the stomach would seem ideal. This is called a vagotomy operation. But after using it in thousands of cases during the past three years, doctors now save this operation for those cases which don't recover satisfactorily with diet and antacids. If the ulcer occurs in certain parts of the stomach, or if it starts bleeding and will not stop under medical treatment, surgical removal of the stomach is necessary. Recent guests in the home of Mr. and Mrs. O. G. Hill have been their son and his family, Mr. and Mrs. Foster Hill and children of Higgins, and Mrs. Austin Hill and Bun Hill of Portales, N. M. Miss Gretchen Bruin of Dallas has been a guest of Jack London in the home of his parents, Mr. and Mrs. Boyd London the past week. The group left yesterday for Dallas and Mr. and Mrs. London and son will go on to Bryan where their son is a senior student at Texas A&M College. While there they will see A&M's first football game of the season. Amarillo visitors the past week have been Mrs. Henry Hastings, Mrs. J. T. Gilbreath, Jr., and Royce Ann, Mrs. J. D. Neill and Mrs. S. L. Walser. Miss Mary Bourn of Chicago is expected to arrive this week end to spend a two weeks vacation with her mother, Mrs. J. D. Bourn, and sister, Mrs. Essie Cardwell. Guests in the home of Mr. and Mrs. A. H. Davis have been her sisters, Mrs. M. M. Fikes of Los Angeles, California, and Mrs. H. O. Kirksey of Corpus Christi. While they were here the three sisters received word of the death of a brother, A. L. Collins of Hobbs, N. M.

Personals

Coach Criswell attended a meeting of all coaches of this district in Canyon Tuesday night. Mr. and Mrs. Ralph Smith will leave for a two weeks vacation on Monday. Mr. Smith has worked for four years as Veterans Service Officer without a vacation. The Smiths will visit New Mexico for a few days before going to Central Texas, home of Mrs. Smith's parents. Mrs. Dyalthia Brady and Mrs. Reed Williams attended a Red Cross meeting in Amarillo Tuesday. Mr. A. J. Lambert, former Myrtle Angelo of Wichita, Kansas arrived in Hereford Friday to visit her mother, Mrs. Marie Angelo. Mrs. Lambert left for home Wednesday. Berlin Angelo, a son of Mrs. Angelo, has been visiting his mother also. He left for home Tuesday. Mr. and Mrs. George Young spent a couple of days in Hereford last week visiting her sister, Mrs. Vern Witherspoon. They were enroute from their home in El Paso to Dodge City, Kansas to visit friends.

ENROLL IN COLLEGE — Florence Goldston, daughter of Mr. and Mrs. H. D. Goldston, and Martisha Ramey, daughter of Mr. and Mrs. Sank Ramey have registered at 105-year-old Mary Hardin-Baylor college according to releases from the school this week. Miss Ramey is a sophomore and Miss Goldston a junior. Both are transfer students from Wayland College. Mr. and Mrs. A. K. Webster of Antonio, Colo. visited in Hereford this week. Mr. and Mrs. P. L. Beyer of Amarillo were guests of his parents, Mr. and Mrs. Joe Beyer, the past week. **CARD OF THANKS** Please accept our sincere thanks for all courtesies and sympathy extended in the services for Dr. C. T. Kibbe. To all old friends of the family we are especially grateful. Mrs. C. T. Kibbe and sons. Mr. and Mrs. Logan Coy returned a two weeks vacation from Missouri and Iowa Thursday. **We Give Gunn Bros. THRIFT STAMPS IRELAND MOTOR CO. Gulf Service Station**

Win, Lose, or Draw
 We're
FULLBACK
 OF THE WHITEFACES



HAROLD MORTON
 Fullback

AND WE'LL BE PULLING
 FOR THE HOME TEAM AND
 HOME TOWN ON

EVERY OCCASION
HAILE DRUG



We're
BACK
 OF EVERY MEMBER
 of the Whiteface Squad
 ... and we'll appreciate you bringing
BACK your mechanical problems to us
 for Expert - Economical - Fast Service

DAVIS - McCracken
 Your Minneapolis - Moline House

Recent guests in the home of Mr. and Mrs. O. G. Hill have been their son and his family, Mr. and Mrs. Foster Hill and children of Higgins, and Mrs. Austin Hill and Bun Hill of Portales, N. M. Miss Gretchen Bruin of Dallas has been a guest of Jack London in the home of his parents, Mr. and Mrs. Boyd London the past week. The group left yesterday for Dallas and Mr. and Mrs. London and son will go on to Bryan where their son is a senior student at Texas A&M College. While there they will see A&M's first football game of the season. Amarillo visitors the past week have been Mrs. Henry Hastings, Mrs. J. T. Gilbreath, Jr., and Royce Ann, Mrs. J. D. Neill and Mrs. S. L. Walser. Miss Mary Bourn of Chicago is expected to arrive this week end to spend a two weeks vacation with her mother, Mrs. J. D. Bourn, and sister, Mrs. Essie Cardwell. Guests in the home of Mr. and Mrs. A. H. Davis have been her sisters, Mrs. M. M. Fikes of Los Angeles, California, and Mrs. H. O. Kirksey of Corpus Christi. While they were here the three sisters received word of the death of a brother, A. L. Collins of Hobbs, N. M.

Yes. A Gun - Happy Betty -
Shot The Judge -- WHERE?



MAN THE STOCKADE. BOYS - HER GUNS ARE LOADED!!!

BETTY GRABLE
THE Beautiful Blonde FROM Bashful Bend
 Color by **TECHNICOLOR**

AS CORNY AND AS MUCH FUN AS "PA AND MA KETTLE"
 ALSO — AN OUTSTANDING — EDUCATIONAL AND INTERESTING SHORT

"BEACH-MASTER" vs. "BACHELOR" IN BATTLE FOR MATE!
 Flashing fangs, defiant roars, in gory combat on barren Arctic crags!
WALT DISNEY PRESENTS THE ACADEMY AWARD SHORT FEATURE "SEAL ISLAND"
 A TRUE LIFE ADVENTURE PRINT BY **TECHNICOLOR**
 Distributed by **RKO Radio Pictures**

STAR SUNDAY - MONDAY - TUESDAY

THEY LEARNED ABOUT WOMEN
from her!



Marlene DIETRICH
SEVEN SINNERS
 with **John WAYNE**
 Albert Brundage
 MICHAEL CRAWFORD
 Metro Color

Texas
 SUNDAY
 MONDAY - TUESDAY

READ THIS WEEK'S
COLLIERS
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 Dramatic Story of The Filming
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EXCITEMENT... ENTERTAINMENT!
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WALTER PIDGEON
VAN JOHNSON
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DRAMA! Raw and relentless, rich and human!

"ANGELS WITH DIRTY FACES"
JAMES CAGNEY PAT O'BRIEN
HUMPHREY BOGART ANN SHERIDAN
'DEAD END' KIDS
 WARNER BROS. PICTURE

Texas WEDNESDAY THURSDAY

Congratulations,
 Anniversaries from Sunday, September 18, through
 Wednesday, September 21. . .
 Mr. and Mrs. Phillip Barelay
 Mr. and Mrs. W. R. Carroll
 Mr. and Mrs. Roy Oswald
 Mr. and Mrs. J. L. Lookingbill

upon the occasion of your
 wedding anniversary

If you have married, or moved to Hereford in the
 last year, please call 363.

STAR CARTOON WEDNESDAY THURSDAY

★ AP NEWSFEATURES ★ COMICS ★

WOMEN'S WORLD

"LOOK, MOTHER, WHEN GEORGE COMES OVER WILL YOU PLEASE STAY OUT OF SIGHT? I HAVE ENOUGH COMPETITION AT SCHOOL."



"I WEIGHED 220 POUNDS THIS MORNING BUT I KNOW THE SCALE IS AT LEAST TWO POUNDS OFF!"



"HOLY CAT, ANGELA, YOU'VE BEEN FIGHTING EVERY DAY AND HAVEN'T CAUGHT A THING AND I JUST SIT HERE AND GET A DATE EVERY NIGHT!"



"I DON'T KNOW WHY I BOTHER TO GET CLEANED UP, THERE ISN'T A MAN WITHIN TEN MILES OF THIS BOARDING SCHOOL!"

"I FINALLY FOUND AN APARTMENT, NOW WHAT I NEED IS A GOOD MAID!"



The Sunday Brand

Heford, Texas

COMICS SECTION

Our Slogan: "More People—More Farms"

SUNDAY, SEPTEMBER 18, 1949

SCORCHY SMITH

SCORCHY GETS APOLOGIES AND A WAR-SURPLUS MUSTANG FROM THE COLONIAL POLICE... WHILE IN YELLOW HAWK'S CAMP CYRIL SNYDE GETS HIS PLUMP STOOGES INTO THE MIDST OF THE GUERRILLAS MENACING BETTY FORBES...

SUCH BRAWLING WILL RESULT IN LOSS OF LIFE OR LOSS OF FACE! LET US NOT BE STUPID!

THEN YOU AGREE TO MY TERMS, YELLOW HAWK?

NO! YOU'LL ABIDE BY MY TERMS!

MY MEN WILL REMOVE THE CRATES OF TOP SECRET WAR EQUIPMENT FOR TRANSHIPMENT ACROSS THE NORTHERN BORDER! THEN YOU WILL FLY THIS PLANE BACK FOR THE BALANCE OF YOUR MERCHANDISE...

...MISS BETTY FORBES, YOUR FAIR FRIEND, WILL BE ENTERTAINED HERE UNTIL YOU "DELIVER THE GOODS!" IF YOU FAIL...

...BUT WHAT ABOUT MY SHARE?

YOUR REWARD DEPENDS ON YOUR PERFORMANCE! MY AGENTS WILL AID YOU AND ALSO KEEP YOU IN SIGHT! IF YOU ATTEMPT TRICKERY, THEY WILL MANAGE TO RETURN YOU TO ME! ... ALIVE, OF COURSE!

SMITH IN P51 TO TOWER! EMERGENCY! MAY I TAKE OFF NOW? FLIGHT PLAN: TO LOCATE DC3 WHICH LEFT THIS FIELD AT ABOUT 2230! WHAT WAS HER ROUTE?

P51 CLEARED TO RUNWAY ONE ONE, WIND NORTH EIGHT, ALTIMETER FOUR NINE, TIME ONE ONE FIVE! DC3 SUBMITTED NO FLIGHT PLAN! FLEW WNW BUT PROBABLY ALTERED COURSE WHEN BEYOND RADAR RANGE AT SEVEN MILES!



YIPEE



HIT N' RUN



SPORT SLANTS

ON INNOVATIONS !!



John G. Babcock
 REVOLUTIONIZED THE SPORT OF ROWING WHEN HE INVENTED THE SLIDING SEAT

BABCOCK WAS ONE OF THE ORIGINAL ORGANIZERS OF THE NEW YORK ATHLETIC CLUB



Charles SHERBILL

INTRODUCED THE CROUCHING START USED BY SPRINTERS WHILE AN UNDERGRADUATE AT YALE

Tod SLOW

ASTONISHED BRITISH TURF FANS WHEN HE INTRODUCED THE "MONKEY-ON-A-STICK" STYLE OF RIDING



Fred TENNEY

THE OLD BOSTON STAR DESIGNED THE FIRST BASE-MAN'S GLOVE AND SET THE PATTERN FOR COVERING FIRST BASE

Roger BRUSHMAN

WAS RIDICULED WHEN HE WORE SHIN GUARDS FOR THE FIRST TIME IN THE MAJOR LEAGUES IN 1907

9-18-49

PAD

MEMORY MIRROR

HIS NEW FORMATIONS AND TRICKY PLAYS KEPT THE FOOTBALL RULES COMMITTEE BUSY REVISITING THE BOOK TO KEEP APACE WITH HIS GRIDIRON GENIUS

WANDA GOR

HOWER by RAND TAYLOR





by RBFULLER

A STRANGE MALADY HAS SUDDENLY HIT THE KINGDOM OF UNCERTAINTIA AND KING CORYN IS HOLDING AN EMERGENCY MEETING WITH HIS ROYAL WIZARD AND HIS ROYAL KNIGHT.

MURDOCK, IF YOU DON'T DO SOMETHING TO STOP THIS SNEEZING EPIDEMIC I'LL GET ME A NEW WIZARD!

I'VE BEEN WORKIN' ON IT ALL NIGHT, YOUR MAJESTY, BUT IT'S GOT ME LICKED!



BUT, MURDOCK! MAXINE MYSTERIA HAS PUT THIS JINX ON THE KINGDOM AND EVERYBODY'S LIKELY TO SNEEZE THEIR HEADS OFF!



MAXINE MYSTERIA, HUH?

SHE WROTE ME SHE'D CALL OFF THE JINX FOR A HUNDRED THOUSAND SMACKERS! BUT THE EXCHEQUER IS EMPTY AND THE NEXT TAX COLLECTION ISN'T DUE FOR SIX MONTHS!



HMM--THE SORCERER'S DIRECTORY SAYS MAXINE MYSTERIA IS A CLASS-B OPERATOR-- AND SHE LIVES IN A CASTLE ON THE COAST!



YOUR MAJESTY, OAKY SEEMS TO BE IMMUNE-- HE HASN'T SNEEZED AT ALL!

NOPE-- NOT ONCE! THEN, OAKY, I COMMAND YOU TO GO AND MAKE THIS MISS MYSTERIA STOP THIS FUNNY BUSINESS!



HERE'S SOMETHIN' THAT MAY HELP YOU, OAKY-- A CLOAK OF INVISIBILITY!



I DON'T THINK I'LL NEED THAT, MR. MURDOCK!

DON'T ARGUE! TRY IT ON FOR SIZE! PROBABLY WON'T WORK ANYWAY!



WELL, I'LL BE--! WHERE ARE YOU OAKY?

RIGHT WHERE I WAS, YOUR MAJESTY!

HEH, HEH!...



AND SOON OAKY IS ON HIS WAY TO MAXINE MYSTERIA'S CASTLE...



CONTINUED...

THINGS TO COME

TELEVISION OF TOMORROW GIVES PROMISE OF BEING IN FULL COLOR AND THREE DIMENSIONAL ... ALSO, PROGRAMS WILL BE BROADCAST COUNTRYWIDE.

THERE MUST BE SOMETHING WRONG WITH THE SET, ED ... THEY DON'T SEEM TO BE RIGHT HERE IN THE ROOM WITH US.

YOU MEAN YOU'D LIKE THIS CROWD OF MANIACS IN HERE?

I'M FENNELLY FARNSBARN, THE TV ACTOR, MADAM-- DID MY MISSING TIE CLASP FALL ON YOUR RUG DURING THE PROGRAM LAST NIGHT?

CHEE... BEFORE YOU KNOW IT THEY MIGHT INVENT SOME WAY WE COULD SEE REAL LIVE ACTORS ON A STAGE OR SOMETHIN'



NEIGHBORLY NEIGHBORS

$$\begin{array}{r}
 \$14.27 \times \$8.93 \text{ MINUS } 7.64 \times \\
 + \quad + \quad + \quad + \quad + \\
 + \quad + \quad + \quad + \quad + \\
 \$9.72 + \$11.27 \text{ EQUALS } \$67.42
 \end{array}$$

$$\begin{array}{r}
 \$14.27 + 8.93 \text{ MINUS } 7.64 \\
 + \quad + \quad + \quad + \quad + \\
 + \quad + \quad + \quad + \quad + \\
 \$9.72 + \$11.27 \text{ PLUS } \\
 + \quad + \quad + \quad + \quad + \\
 \text{PLUS } \$4.93 \text{ EQUALS } \$71.84
 \end{array}$$

MYRA, FOR THE LOVA MIKE, WILL YOU ADD UP THESE CONFOLNDED BANK FIGURES FOR ME?

CERTAINLY, PETERS

$$\begin{array}{r}
 \$14.27 + \$8.93 \text{ MINUS } \\
 + \quad + \quad + \quad + \quad + \\
 + \quad + \quad + \quad + \quad + \\
 \$9.72 + 11.27 + \$4.93
 \end{array}$$

I GET \$76.94 PETERS

HMM... EXACTLY THE SAME AS THEM GUYS GET!

WHY IS IT YOU ALWAYS STAND UP FOR THE BANK AGAINST YOUR OWN HUSBAND!!

Reg. U. S. Pat. Off.
All News Features

RATSY

in
Hollywood

By *Bill Dyer*



9-18

