

Dalhart 45 - Sundown 0
Canyon 19 - Clarendo 0

Sudan 26 - Levelland 7
Springlake 25 - Friona 7

McLean 33 - Wellington 14
Shamrock 0 - Lefors 20

Groom 20 - Wheeler 7
Amarillo 35 - Forrest, Dallas 12

Lubbock 33 - Pampa 20
Spearman 7 - Panhandle 0

Borger 14 - Austin, El Paso 21
Ilton 13 - Dimmitt 0

MAIL EDITION
High School Football
Scores

The Sunday Brand

Published Every Sunday

Our Slogan: "More People—More Farms"

24 PAGES
TODAY
Including 5 Pages of Colored Comics

VOLUME 2—NUMBER 16

Hereford, Deaf Smith County, Texas, Sunday, October 16, 1949

Price 10c Per Copy

AROUND TOWN

SIGHTS, FACES SEEN

Brisk mornings resulted in an outbreak of coats and jackets along Main Street this week. Hereford weather recordings showed low readings from 37 to 39 degrees. Mrs. Merlin Kaul reported some ice in the Westway news, all of which created considerable argument around The Brand Office.

Howard L. Kelly is new watch repairman at Hembree Jewelry. He comes here from Mineral Wells, where he spent 12 years in the repair business and is accompanied by Mrs. Kelly and their two children. They will reside at 309 West Third Street.

To many persons this all meant football weather, a situation indicated by the trek to Lubbock Saturday to view the Baylor-Texas Tech game. Several cars of fans left early for Tech's big day of Home-Coming activities.

Construction also got underway this week on Wayne Edwards' new pharmacy building to be located just south of the Hereford Clinic. Edwards said that the building will be 18 x 70 feet, faced with light color brick, and that new fixtures and equipment will be installed throughout. He plans to operate an exclusive prescription service, but said he would also continue to operate the City Drug in its present location.

Ex-coach Stanton created quite a stir Friday night when his son, Jack, took a kick-off in the Silverton game. Coach, who was smoking a cigarette, was so nervous that he missed his mouth with it twice; he says it's really fun to watch a game from the standpoint of a spectator.

Watch for a big announcement regarding Hereford's new hotel next week. No official information had been released Saturday, but rumor stated that directors might file suit for collection of \$51,800 which is necessary to complete the building.

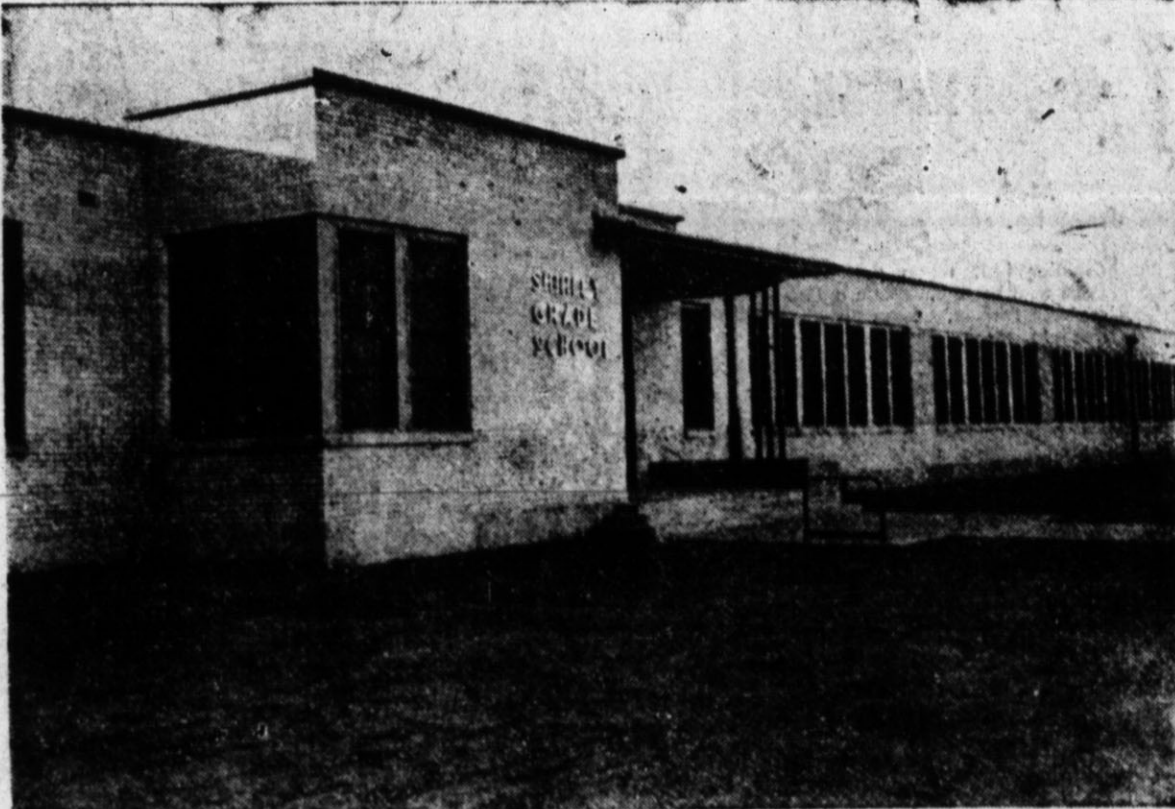
Police Seek Aid Of Parents In Curbing Bicycle Accidents

Police Chief F. S. Buckalew said Saturday that all bicycle which are on the streets at anytime after dark must have some sort of light so they can be seen by the motorists. This has grown to be a problem in Hereford as the number of non-lighted bicycles ridden on the streets has increased. One girl was critically injured recently as a result of the driver of a car failing to see her.

"We wish that the parents would cooperate with us and see it that their children have proper lights installed on their bicycles," Buckalew said. "It is for the good of your children and their lives could be at stake if you don't see that they do the right thing," he said. He said that Highway officers in Hereford would aid in equipping the bicycles with proper lights upon request.

The Weather

Temperature readings for Wednesday through Saturday taken at 8 o'clock in morning.
Wednesday—High 66, low 37.
Thursday—High 64, low 35.
Friday—High 76, low 38.
Saturday—High 77, low 37.
Total moisture for year.
15. Total moisture for year.



HEREFORD'S NEW \$267,000 SHIRLEY SCHOOL is seen above. Formal opening of the new building was held Saturday with a large group of interested patrons in attendance. The building was constructed in such a manner as to be increased in size when attendance demanded. Trustees are now considering expansion of the plant before the 1950 term.

ENROLLMENT GROWS FASTER

Hereford Schools Can't Keep Up With Growth

Considerable interest evidenced in the Shirley School Open House Saturday night and the fact that although the Hereford Public School system has been enlarged it still cannot keep up with the growth, sent Brand reporters through the files to unearth facts on the history of the school system here.

They found that crowded conditions have been closer to the rule than the exception in Hereford schools since they started. School officials have always been sticking some class in separate little "temporary" building and adding on to what structures they had.

Such was the case when in 1902, two rooms were added to the original school building which stood at the same spot Central school is now. Before the addition of the two rooms, however, a small annex was built across the street, south of the school. This was set aside for the youngest students, who were pushed out of the main school by sheer numbers. Built in 1904, it had three rooms.

First School Building
The first building was a two-story affair with two rooms on the first floor and two rooms on the second. They had one teacher to each room. Miss Stewart, Miss DeGraffenreid, Mr. Page (principal) and Miss McDonald were the teachers. There was a tower on the second with a bell in the top.

This building, which housed the nine grades taught, served the entire Hereford School system for that time.

In 1909 the present red brick building, Central, was built. The first version was smaller than the school as it stands today.

The college that once thrived in Hereford occupied the area which is now the football field and Hereford School bus depot. The school opened in 1902 and

closed in 1910. When the college closed, students began holding classes in the vacated buildings some two years later when they were crowded out of the Central buildings.

Cost \$500,000 To Rebuild
The present high school building was built in 1925 with additions of the north side completed in 1938. A very conservative estimate of the cost of replacing Hereford High School is \$300,000. Certain authorities have said that it would cost close to \$500,000 to rebuild the building.

As for the more human side of Hereford education, George Graham, who in 1946 came onto the scene and is now superintendent of schools, says that graduates can hold their own at any school.

Of 150 entering freshmen at Hardin-Simmons University, a Hereford graduate made the highest grade on entrance examinations. A Hereford graduate was also third.

There are now 75 teachers in the high school. Seven hold Masters degrees and 12 more plan to get their MAs next summer.

About 50 Per Cent
Of the 67 who graduated from Hereford High last year, 31 are now attending college.

Graham said that many of the student's parents had been to college. "Not all graduated but most had two or three years," he said.

So Hereford has an academically inclined group. Every year more and more children start to school and more and more graduate from college. This year there are 1,629 enrolled in the public schools, alone. In 1928 there were 802. In 1943 there were only 921.

Every since 1940 the enrollment increased more and more each year. In the not too distant future there will probably have to be built a larger building for the junior high school. It will probably be as fine and modern as the Shirley School and the money spent won't be wasted.

New Fire Truck Features Most Modern Methods

Fire Prevention week, Oct. 9-15, officially closed Saturday with addition of a new \$18,874 American La France utility truck being added to equipment of the Hereford Department. The new truck passed State Fire Marshal tests Friday, was fitted out Saturday and officially goes into service Sunday morning.

"The new truck is the most modern available and will increase efficiency of the department greatly," said Fire Chief Earl Phillips.

Assistant Chief Glenn Witherspoon said that the new truck is listed as a "triple combination" and that although larger trucks are built, "there are none better for the size." Actual cost of the truck was \$18,874, along with \$2,160 worth of hose, bringing the total to \$21,034.

In addition to increased pressure afforded through use of the new truck, firemen said that it is equipped with a 300-gallon tank and an automatic wet water feed system which makes the 300 gallons of water equal to 1,000 gallons in effective fire fighting.

The department now has four trucks: the old American La France, purchased in 1928, a Ford truck purchased in 1946, and an old Maxwell, which has been used as a chemical truck, but is being converted into a salvage and utility wagon.

"We now have fire-fighting equipment as good as any town this size in West Texas—and far better than most," Witherspoon declared.

Hereford Clinic To Build \$25,000 Wing

The Hereford Medical and Surgical Clinic is building additional office space and adding a complete eye, ear, nose and throat clinic to the present building in Hereford. The construction is expected to be completed by February, according to Dr. L. B. Barnett.

Dr. Barnett said that one throat specialist and one baby specialist would be added to the staff of the clinic when the new wing is completed.

The addition will cost a total of \$25,000 when it is finished and equipped. The most modern facilities and equipment will be installed, he said.

Three Million Bushel Grain Crop Presents Storage Problem--Yields Running High

Lack of storage space presented a discouraging outlook for producers who started harvesting the area's estimated three million bushel grain sorghum crop this week. Lack of freight cars added to troubles already faced by farmers and the only bright spot in the picture was possible early completion of the approximately one and one-half million bushels of storage now under construction in Hereford.

THIRD HIGHEST IN TEXAS

Deaf Smith 1948 Wheat Production Totaled 3,813,000 Bushels, Yielded 9.3 Per Acre

Deaf Smith was the third from highest county in the state of Texas in 1948 total wheat production with 3,813,000 bushels. Only Ochiltree with 4,927,000 and Hansford with 4,536,000 were over that, according to figures released from the Bureau of Agriculture Economics, Agriculture estimates department, and received in the local ACA office this week.

Deaf Smith had 493,000 acres seeded in wheat and harvested 410,000 acres. This made the yield average at 7.7 bushels per seeded acre and 9.3 bushels per harvested acre.

The 17 year simple average for the county is 7.9.

1949 Figures Not Out
The 1949 figures will not be available until spring, and estimates are extremely difficult to make because of the extensive hail damage received on so many farms.

However, Randall county has announced on the basis of 85 per cent of the total 1949 wheat seedings, reported to the ACA office by September 20th, an average yield per seeded acre of 17 bushels. Using this figure as a basis for the total production for the 1949 crop Randall totals at 4,192,000 bushels.

Only once in the past 22 years, during which records have been kept, did Randall produce a total higher than this year. And only five times in the 22 years did the yield reach 17 bushels or over for the total seeded.

Deaf Smith Is Higher
Comparison on any basis is hardly possible, although the Randall 1948 figures were considerably below those of Deaf Smith. Randall showing 274,000 seeded, 178,000 harvested and yields of 3.2 bu/seeded acre and 5.0 bu/harvested acre. Which would lead to the conclusion that Deaf Smith had a good

year, but doesn't take the hail into account.

Other counties adjoining Deaf Smith were reported in 1948 as: Oldham—128,000 seeded, 109,000 harvest, 5.1 and 6 yields, total production of 654,000 bushels. Parmer—211,000 seeded, 150,000 harvested, 3.9 and 5.5 yields and 825,000 bushel total production.

Castro—154,000 seeded, 105,000 harvested, 6.6 and 9.7 yields and 1,018,000 bushels total production.

The years 1942 at 20.6 bushels and 1944 with 20.2 bushels were the top years in Deaf Smith county. The 1947 yield was 17 bushels and 1946 fell below the simple yield average to 6 bushels.

High moisture content on early combining also proved a handicap to early harvest and elevator men in this area indicated that they felt the harvest was less than barely underway. All agreed that a tremendous

yield might be expected. Terminal storage was reported as available, but lack of freight cars nullified usage of this storage for early harvest. Pitman Grain Company and Fraser Grain Company, both with new storage under construction, said that they expected to complete work on the new units in time to handle a large portion of the 1949 crop.

A killing frost, followed by two weeks of dry weather, was the order which most farmers were hoping the weather man could fill. Between 80,000 and 100,000 acres of grain sorghums was estimated as having been seeded in Deaf Smith county.

Prices Saturday were \$1.65 cash sales, but no producers were selling on the market. Loan price on grain sorghum this year is \$2.03 stored on the farm, and \$1.83 in elevators.

Several farmers have started cutting grain sorghums in scattered spots over the county. O. L. Click reported 5,000 pounds to the acre on some Martin milo, which he said was not the best on his place. Like others who were cutting early, Click said the moisture content was high.

First Baptist Church To Observe Golden Anniversary Here Sunday

Members of the First Baptist Church of Hereford will observe the Fiftieth Anniversary of their church Sunday, October 16, 50 years and a day since the 18 charter members organized on October 15, 1899.

Four of the charter members who attended services in the old store building which had been moved from La Plata to Hereford will be present Sunday.

Mrs. Joyce Meeks
Members of the First Baptist Church of Hereford will observe the Fiftieth Anniversary of their church Sunday, October 16, 50 years and a day since the 18 charter members organized on October 15, 1899.

Two years after the church was organized in June, 1901 a committee was appointed and a building program launched. Lots were secured at Jackson

day. Two, Mrs. Ollie Brady and Mrs. Ollie Hodges still live in Hereford and have their memberships in the same church. The others, Mrs. Joyce Meeks of Denver, Colorado and Rev. O. F. Smith of Denton will be back for the occasion.

Two years after the church was organized in June, 1901 a committee was appointed and a building program launched. Lots were secured at Jackson (Continued on Page 6)

Alfred L. Nation, father of Mrs. Gordon Slaughter, Hereford died Wednesday night in a California Hospital. His home was in Blythe, California.

Uncle Jay To Review Sinclair Lewis Novel

Johnny Lynn, KGNC commentator popularly known as "Uncle Jay," will review "The God Seeker," here Monday evening, October 17, at 8 o'clock in the First Christian Church.

"We are glad to present Mr. Lynn in this review of Sinclair Lewis' popular novel," said leaders of the Business Women's Council of the local church. "The public is invited and we believe that Mr. Lynn will bring a worthwhile review of the widely discussed book."

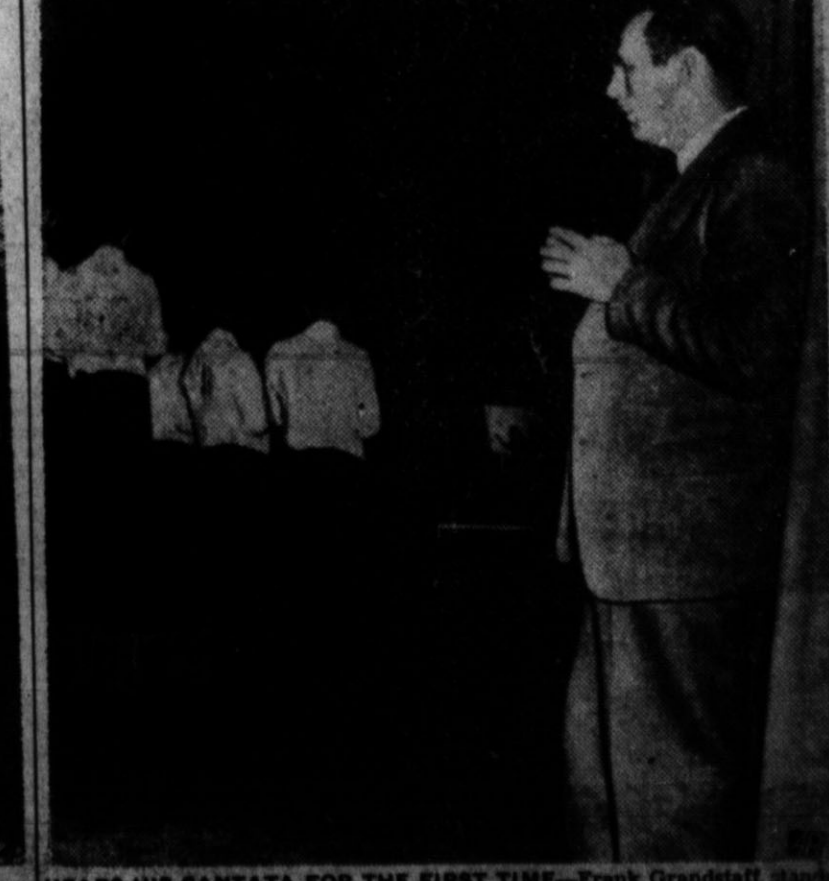
Nation Funeral Set For Monday

The body is now in Amarillo where the funeral will be held Monday afternoon at 2 o'clock. Griggs Funeral Home will have charge of the services. Interment will be in Llano Cemetery.

Mrs. Gordon Slaughter came to Hereford about three years ago with her husband who is with the Santa Fe Railroad freight Depot in Hereford.



PREPARE FOR STORM—Grocer Frank Borsosky (foreground) and his son cover the front of their Fort Payne, Texas, store with boards as a hurricane approached the Texas coastal city. (AP Wirephoto)



HEARS HIS CANTATA FOR THE FIRST TIME—Frank Grandstaff (center) sings his cantata, Big Spring, at ceremony opening the city's centennial celebration. Grandstaff, a Tennessee life farmer, wrote the score while in solitary confinement.

Hear Uncle Jay Review
"THE GOD SEEKER"
 by
 Sinclair Lewis
 Monday Evening, 8 o'clock
 at the
FIRST CHRISTIAN CHURCH
 Hereford
 Sponsored by the
 Business Women's Council
 of the First Christian Church

1901 1949
E. B. Black Co.
 FURNITURE

Luncheon Favors Patsy Slagle, Bride-Elect, In Fraser Home

Fall brides continue to hold the spotlight as complimentary showers and parties dot the social calendar for October. One of the prettiest of fall parties was given Friday when Mrs. Alton Fraser and Mrs. Raylan Evans entertained with a luncheon at the Fraser home in honor of Miss Patsy Slagle whose marriage to Richard Ireland will take place October 15. The bride-elect's colors of orchid and white were used in flowers about the house and at tables laid for four. Centerpieces for the tables matched the dainty colonial corsages which marked each guest's place. After the luncheon camasta games were enjoyed with the prize going to Mrs. Woodrow Ireland. The honoree was presented with a bridal gift.

Those seated were Janice Boston, Barbara Burney, Helen Acker, Mesdames Woodrow Ireland, Hilton Higgins, E. S. Ireland, Troy Moore, Howard Gault, J. C. McCracken, Sylvester Sigale, Frank Cogdell, Cascar Easley, Ivan Block, C. C. Acker and the honoree.

Cotton Season Gets Underway

Cotton started pouring into the local gin Friday and Saturday with over 200 bales expected next week. John McClesky, manager of the gin, said that the recent frost had made the cotton mature faster and now it really is ready to pick. He said that the gin would really be in the cotton business next week as over 200 bales was expected.

Mr. Curtis Traweck's cotton totaled five bales and it is expected that, for a time, he would bring five bales a day, McClesky said. "I've been in the cotton business a long time and Traweck's is the best cotton I ever saw," McClesky said.

Farmers were averaging better than 3/4 bales per acre. The price for the cotton is determined by the quality. In this section farmers have been getting around \$150 per bale so far this year.

The cotton picker problem has been somewhat eased by several Mexican crews and some white pickers.

Child Study Club Has Lesson On The Report Card

Mrs. John Roblason was hostess for the Child Study Club meet held Thursday evening. Mrs. Frank Watson and Mrs. Earl Springer gave the program dealing with the adolescent school child.

Mrs. Watson spoke on the subject, "Praise is a Helping Hand" giving reasons why children respond to praise for things well done rather than criticism, although needed.

Mrs. Springer gave a frank talk to parents of school children on "The Report Card" recommending that parents go slow in demanding all "A's." When grades are low parents should find out why and through understanding help the child to do the best that he can see said.

Members of the club present were Mesdames J. C. Reese, George Heard Maurice Tannahill, Frank Daniel, Earl Springer, Worth Covington, Edward Roberson, Frank Watson, Joe Story, Marlin Gilliland, Ira Foster and the hostess.

Methodists Enjoy Fellowship Meet

The regular meeting of the Methodist Men's Fellowship on Wednesday evening, October 12, turned out to be an unusual occasion. An attendance of 63, including a number of visitors, thoroughly enjoyed a feast-of-food provided by the covered dish plan.

Jim Whelan, secretary, kept the minutes of the session and Colby Conkright, president, presided.

Leo Forrest, program committee chairman, introduced as guest speaker, Dr. James P. Cornett of West Texas State College. Dr. Cornett presented a challenge to the group to make their fellowship effective in a practical way and in a way that no other men's group in the Church can do. In the midst of fun and fellowship serious thinking became an inspiration for better living. At the close of the meeting Mr. Conkright announced that on November 9, Johnny Lynn, better known as "Uncle Jay" will be guest speaker to the regular meeting. Visitors are always welcome to the fellowship.

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May Anthony's Help You Make The Correct Selection

A Well Schooled and Long Experienced

Corsetier MARY MORGAN



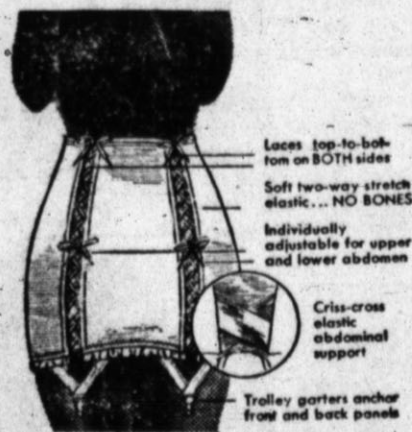
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MONDAY and TUESDAY

October 17 - 18

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STORK-EEZ BY KABO

It's Completely BONELESS
 A cool, simple, completely comfortable garment scientifically designed to conform to bodily changes. Can be adjusted day by day if needed through all stages of pregnancy. Stork-EEZ assures gentle but firm abdominal uplift that controls posture, relieves backache. No other maternity garment gives you such full support with complete freedom from boning.
 Designed for simple, accurate fitting:
 Style 9360 for short to average figures
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Bras . . . \$0.00
 Girdles . . . \$0.00
 Discover what a difference Kabo's deft designing can make in your figure. Kabo bras give you an easy, naturally lovely separation and lasting uplift. . . Kabo girdles control effectively, yet leave you free as the wind.

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225 MAIN, HEREFORD

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Authorized Mortgage Loan Solicitor for

THE PRUDENTIAL INSURANCE COMPANY OF AMERICA

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6 MORE DAYS



Rayon Half Slip
 Sm. Med. Lg. **59c**

Circular knit rayon petticoat. Lace trim bottom. White, blue, maize, tealose. Sizes small, medium, large.



TRICOT KNIT Rayon Panties
 Sizes 5-6-7 **29c**

Tricot knit rayon briefs or panties for women. Satin stripe or regular weave. In pastels.



CREPE SLIPS
 Lace Trim Sizes 32-44 **\$1.59**

2 for \$3



SATIN DRESSES
 SIZES 12 to 20 **2.99**



Printed COTTON BLOUSES
 SIZES 32 to 40 **\$1.00**

36" COMER CHAMBRAY
 Sanforized First Quality Stripes and Solids

3 yds. \$1

Anthony's Own ANCO PRINTS

36-in. Width 39c Yd.

As fine an 80 square print as money can buy. Dainty or bold print patterns and solid color. Anthony's own Anco brand. Colors are guaranteed fast to sun and suds.

36-in. Width Outing Flannel 27c Yd.

Solids Stripes Checks

Heavy quality, warm outing flannel with thick nap. Solid colors, stripes and checks. Pre-shrunk and fast color.

42-inch Rayon Gabardine . . . 69c

36 inch Combed Chambray . . . Yd. 59c

39-inch Rayon Suava Prints Yd. 69c



First Quality **NYLON HOSE**

51-15
 Purchased for this Anthony Value Demonstration
 All New Fall Shades **\$1**



Men's Boys' **COTTON BRIEFS**
 BOYS' **33c** MEN'S **55c**

Flat knit combed cotton brief for boys or men. Collar tape reinforced. Small, medium, large.

WORK SHIRT WOVEN CHAMBRAY
 Sizes 14 to 17 **\$1.00**

Strong, woven chambray work shirt in blue or grey. Sanforized, pre-dyed.

IT'S PART WOOL — IT'S 72x84 INCHES PLAID BLANKET \$3.98

Warm, durable double part wool blanket. Wide satin binding. Assorted colors.

Type 128 WORLD WIDE SHEETS \$1.79

Size 81x99
 At least 128 threads to the square inch. Anthony's own brand World Wide muslin sheets. Customer proven quality.

SPORT SHIRT \$1.33
 \$1.49 Value
 Sizes 6 to 18.

A new modern shadow plaid for boys to young men. Two way collar, long sleeve.



100% all wool cossack jackets for boys. Bold bright plaid pattern. Zipper closing.



100% All Wool Worsteds SUITS Famous "Bryan Hall" \$39.75

Large selection of hard finished 100% wool worsteds in every type of pattern imaginable . . . some solid colors. Many hand tailored details. Single and double breasted models. Slims, shorts, and regulars. 36 to 46.



BATH TOWELS 2 for \$1
 20x40-in.
 Very absorbent, heavy double thread turkish towels. All the new high shades in solid colors and check patterns.

EDITORIALS...

A NEW GENERATION SPEAKS

Shirley School Play Grounds

As hundreds of interested citizens wandered through the clean spacious rooms of Hereford's new \$267,000 Shirley School Saturday, many were prone to compare modern facilities with the small country schools which they attended 25 to 40 years ago. In contrast with the schools of two generations past, Shirley affords adequate lighting, comfortable seats, luxurious rest rooms, a gymnasium, modern heating and a staff of trained instructors.

These accomplishments, the visitors could well view with pride, for as tax payers and as parents they are the people who made them possible. Shirley School stands as a tribute to the mothers and fathers who attended classes in the "little red school house".

The Shirley School play-grounds, however can tell a different story. Early in the year, the boys and girls found the new grounds, along with other short-comings, grown up in weeds. Furthermore, they decided, under capable leadership, to do something about the situation. They banded into groups and took turns at working; they kept right on working until the grounds became presentable, taking turns at play-grounds hours and after school. It was a tough job, but the kids kept right on plugging away until it was done.

Though small perhaps, this represents possibly more than the new school building, itself. It is the story of an American answer to a community need; its accomplishment required the pluck and determination of pioneers. If the boys and girls had followed the example of some nations over the world today they would have taken comfortable seats and waited for students from Central School and Junior High to clear the Shirley grounds, or, easier still, they could have leaned back and bemoaned the school board in a manner similar to which American Communists thank a generous government. Instead, they went to work and through cooperation found the answer to a community problem. So long as the boys and girls meet every challenge in this fashion, it can be recorded that more and even better schools will stand in Hereford in the future.

A new generation has spoken. We like what they had to say and, what's more, we like the way they said it.

A STORY OF AMERICANISM

Baptist Church Anniversary

The First Baptist Church of Hereford observes its fiftieth anniversary with special services today, and therein lies a story which is typically American.

On October 15, 1899, a group of 18 people gathered in an old store building to organize what is now one of the outstanding Baptist Churches in the Southwest. These 18 men and women no doubt dreamed visions of a more formidable structure in which to gather; too, they longed for a full time pastor and for a more active, larger congregation. These things, however, were of small consequence to the determined little band of people, who met, primarily, for worship.

It is fitting and just that the Baptist should today pay tribute to these founders of the Hereford church, just as members of the First Christian Church honored founders less than one year ago, and just as other churches will recall humble beginnings within the next few months.

That the dreams of material accomplishments have been realized is, of course, a source of consolation to those few early members who remain to meet here tomorrow, but greater still in their memory will linger deeds of Christianity which from time to time have made the community and the nation a finer place to live.

Christianity thrives in America, above all other countries, because Christianity is the companion of liberty in all its conflicts—the cradle of its infancy, and the divine source of its claims.

School Financial Report

Presentation today of a review of expenditures is made by the Hereford Rural High District and is to be found in another page of this issue of The Brand. Previous reports and budgets have been reviewed by Deaf Smith County and by the City of Hereford.

These reports are voluntary accountings made by leaders of the various political subdivisions and, in case of the school district, it is not required by law. This fact, we feel, speaks for itself. Certainly, not one of the three agencies would make a report if they had anything to hide.

On the other hand, each citizen and taxpayer owes it to himself and to the men who serve as officials, to carefully check and review each of the reports. Constructive criticism of expenditures, along with sensible discussion of affairs will be appreciated by these men.

Local government, whether it be city, county or school, is fast becoming "big business"; like any other business, it can profitably be checked and surveyed from time to time.

The Journal of the American Dental Association, June, 1948, in an article by Henry Klein, D. D. S., Sc. D.: "It is established fairly well now that children consuming waters containing trace amounts of fluoride (1 to 2 parts per million) experience less dental decay than comparable children taking fluoride-free waters". Also see The Journal of the American Dental Association, March 1948.

Things About Your Home Town

(Editor's Note: The following two sketches were written by Daniel Francis Clancy, national prize-winning Springfield, Ohio, writer. Because they apply as well to Hereford and to your own friends as to Springfield, we believe you will enjoy them.)

YOUR HOME TOWN

Where a lot of people make a big fuss over it when you were born. . . . Where you speak to people every time you meet them on the street, even if it's a dozen times a day. . . . Where you know more people than you don't know and you like almost all of them. . . . Where your friends live, and you walk in daily security with the knowledge that they'll come to bat for you if you need them. . . . Where everybody is interested in what's your business. . . .

Where people ask: "How are you?" and mean it. . . . Where you know every crack in the streets you walked, littered with blowing autumn leaves, covered with the swirling snows of winter, and glazed with fresh spring rains. . . . Where humid summer nights have been all the tropics you'll ever know. . . . where a lot of porches here and there in the residential districts remind you of long-gone romances. . . . Where you have played, gone to school, worked, dreamed, suffered, been happy, and looked up at the sky, at the universe and eternity, and where a lot of people will make a big fuss over it when you die.

FELLOW CITIZENS

We walk the same streets, through the same rains and snows. . . . We go to the same schools and churches, and trade in the same stores. . . . We read books, free, from the same public library shelves, having our dreams and many bits of our characters shaped by the same volumes. . . . We laugh together in the same movies, and lie ill in the same hospital beds. . . . We play in the same parks, read the same newspapers, and try to keep a little money in the same bank. . . . We gossip about each other, secretly grateful for each others goings-on.

Here are the people we get irritated with, rejoice with in their good fortunes, and sympathize with in their tribulations. . . . We measure ourselves against the statures of the wise men, scholars, and leaders among us. . . . We get our conversation, advice, and friendship from each other. . . . Eventually we will roll past our successors along the sidewalks, as we go in the same hearse up to the cemetery.

We do, by living together in this town, mutually pledge to each other a good deal of our lives.

Style All the While

A noted fashionist—yes, a lady—says men should have a "revolutionary" change in styles every two years. It is time men banded together sartorially to preserve their styles; at least their rights to pick their styles.

This lady predicts, before too long, shirts of eerie silk with flowers on them. High-top shoes with open toes so busions can be air-conditioned. Shirts with no collars, the neck exposed to dust and rain.

Men, she says, need color. Neckties with Vesuvius spouting crimson lava and a reproduction of Whirlaway two lengths ahead with pennants a-flying. Lavender neckties with the sun setting behind green trees on azure mountains. Future socks will be a surrealist's nightmare.

"Hats should fit the personality." We have been hearing that a long time, but never have we seen what a personality hat on an egg-shaped head should be.

"Pants eventually will be more abbreviated." At least the lady admits men still wear the pants. We can take high-top shoes, leopard socks and necks bared to the wind. But thanks for leaving us our pants.

—Dallas Morning News

Your Freedom And Duty

Laws that govern your everyday living are made by men you put into office. It is the freedom of the press, by presenting fairly a diversity of facts and opinions, that helps you choose men you feel most capable to run your local, state and national governments. Throw away the key to the freedoms you now enjoy will remain closed forever.

The Sunday Brand

Hereford, Texas
Established 1948
Published every Sunday

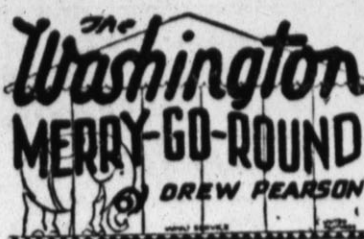


Hereford, Deaf Smith County, Texas

James M. Gillentine Editor and Publisher
Subscription Rate: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With The Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 50¢ per month. Single copies, 10¢ each.

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.

News Editor Jerry Stolts
Society Editor Mrs. John McLean
Adv. Manager Bert Nealey



'Awful' Tobacco

BRITISH ECONOMIC CZAR Sir Stafford Cripps and Foreign Minister Bevin attended a National Press Club luncheon while in Washington where Cripps, who controls Britain's economy with a vice-like grip, told in detail of British sacrifices of the dollar shortage.

"Just to give you an example of the sacrifices we are making," said Cripps, "both Mr. Bevin and I have given up tobacco as our part of the program to save dollars."

Whereupon Bevin, turning to his luncheon companion, whispered:

"That's not the case at all. The fact is I gave up smoking because I couldn't stand the bloody awful tobacco Cripps has been buying."

Note—In order to save dollars the British have been partly shunning North Carolina tobacco and turning to their African colonies.

Capital News Capsules

G. O. P. Blocks Civil Rights—It wasn't a southern Democrat but a midwest Republican who stopped the senate labor committee from approving the fair employment practices bill behind closed doors. This is the most controversial measure in President Truman's civil rights program. But the vote was blocked on a technicality by G. O. P. senator Donnell from the President's home state—Missouri.

Atlantic Defense — The state department has called a highly secret meeting of the joint chiefs of staff of the 12 countries in the north Atlantic pact. They will meet in Washington.

Food for Democratic Countries — The food and agricultural branch of the United Nations is setting up an important organization to sell surplus American farm products to the undernourished countries of western Europe and India. The plan should benefit both American farmers and Democratic countries, and the experts claim they have worked out a plan to lick the toughest problem in international trade—the dollar shortage.

Senatorial Speculator

It looks as if Senator Thomas's speculating partner, Dyke Cullum, has done a wide spread in Texas.

Last week it was revealed that Cullum, who frequently claims to represent Thomas, had bought 16 cartloads of egg futures at the same time that the senator from Oklahoma had introduced legislation taking the support price off of eggs. Senator Thomas and Cullum have used a joint trading account on the commodity exchange in the past.

Now, in addition to eggs, it develops that Cullum has been pulling wires with the agriculture department regarding land.

Cullum's influence in agricultural matters results from the fact that Thomas, as chairman of the senate agriculture committee, can block or pass most farm legislation.

Therefore, when Cullum, who helps the senator write legislation, demands inside information from the agriculture department, agriculture officials can't tell whether they are giving it for legislative purposes or for speculative purposes. Naturally, inside knowledge of government purchases and price supports could be used to make big profits on the commodity market.

Is Senator in Lard?

In August, Cullum began pestering the agriculture department to support lard prices. Naturally, such support would cause a spectacular jump in lard prices.

The agriculture department, however, has adopted a policy of supporting only agricultural products, not by-products. A support price for a by-product such as lard, it feels, would not help farmers, but the meat packers.

Nevertheless, Cullum phoned George Parks in the fats and oils branch in the name of Senator Thomas and demanded a price support for lard. Parks promised a written reply, and when it didn't come fast enough, Cullum made two phone calls to David Feltus in the livestock branch for information on price supports. Again he suggested that the government buy lard. Each time he represented himself as speaking for Senator Thomas and the senate agriculture committee.

As a result of Cullum's activity, the agriculture department finally sent a letter to Senator Thomas. "This is in reply to a recent telephone request from Mr. Dyke Cullum to the fats and oils branch for information regarding the calculation of a parity price for lard. As you know, the parity price concept heretofore has applied only to direct agricultural commodities sold by farmers. It has not applied to products such as fats and oils which are processed from agricultural products and sold by processors. . . ."

At least ten countries use the eagle as the symbol of supremacy.

Maryland has the only state flag bearing a coat of arms.



BOOKS ON PARADE

World's Oldest Success Story Is Told In New Way By Texas Editor

By HARVEY SCANDRETT
Associated Press Staff Writer

And Joseph was thirty years old when he stood before Pharaoh, king of Egypt. . . . and Joseph was the governor over the land, and he it was that sold to all the people of the land."

The world's oldest success story springs to new life under the editorial pencil of Texas newspaperman Houston Harte and the bold brush of portrait artist Guy Rowe.

New life comes, too, to 25 other old Testament and religious philosophy in their book, "In Our Image" which was introduced in Texas last week and goes to the general public October 8.

Techniques as modern as radar and older than the pyramids are blended in the beautifully printed, strikingly illustrated volume to achieve Harte's purpose of encouraging the reading of the Bible.

Artist Rowe, a 55-year-old ex-acrobat, harked back to the painting processes of the cave men and ancient Egyptians to evolve a new method of painting in wax and animal facts on acetate sheets to produce startling lifelike portraits.

Editor Harte wielded his pencil to slash out the "begats" and other side excursions in the narratives which make heavy going for the casual reader. He struck out the eye-diverting chapter and verse numbers. He arranged the printing of the book in large, legible type (14 point) to avoid eye-strain and further increase readability.

He titled the stories by familiar names rather than by the often obscure location of the Biblical books where they are found.

Kent Cooper, executive director of the Associated Press, says in the book's foreword:

"It is a stroke of genius to take the finest and most dramatic portions of the Bible and make them as attractive as the very best of modern literature—or even more attractive; to make so fine a book, from the reader-interest point of view, that even the casual Christian may turn to it with excitement. Once interest is aroused, the Biblical narratives may do the rest. They should take the reader eventually to the entire King James Text."

The reviewer found that this was so. Reading the book from cover to cover—something he didn't accomplish even under force feeding in his Sunday School days—he found himself referring to the full text for amplification of interesting points.

The stories were selected by Harte with the aid of seven eminent clergymen, each of whom submitted a list of 50. The editor found high on each list the 25 stories finally chosen. Properly, the book opens with the Creation, whose "lead" or introduction, "In the beginning God created

the heaven and the earth," has never been improved in modern journalism.

There follow the old familiar stories of flood, wars, wandering, adventures, worship and backsliding. There are even love stories, the romance of fleeing and the fruition of the love of Rebekah and Isaac, and Naomi and Boaz.

One speculates on the glee with which modern keyhole columnists would pounce upon the scandal of King David and Bath-sheba; on the sensation in sewing circles of any era over 90-year-old Sarah bearing a son, Isaac, to her 99-year-old husband, Abraham.

Horatio Alger never paralleled the afore-mentioned success story of the Jewish country boy, Joseph, who quickly became the right hand man of an Egyptian Pharaoh after being sold into captivity by his brothers.

The readers wanders again with the Israelites in the wilderness. He beholds with awe the appearance of God on Mount Sinai and the delivery to Moses of the Ten Commandments, the basis of modern law. He reflects on the many personal contacts with God in that day and is surprised to find that Moses dissuaded Him from vengeance on the Israelites for setting up the golden calf; "and the Lord repented of the evil which he thought to do unto His people."

Curiously complementary reading are the Biblical accounts of the scattering of the tribes of Israel and freshly inked stories of the struggling 20th century state of Israel, reassembled in the promised land.

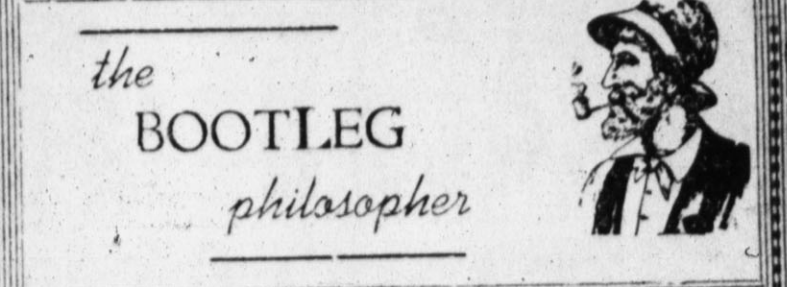
Artist Rowe's illustrations are aimed to overcome Houston Harte's observation that traditional pictures of Biblical characters are unworshipful, unappealing.

Strong lines of character are etched on the faces of Rowe's prophets, weather-beaten and burned by the Mediterranean sun. Unmistakable are their emotions of gratitude, of faith, of guilt, of despair, of triumph, of grief. The faces are hauntingly familiar; somewhere, sometime, you have known someone just like them. Colorings are brilliant, but fully credible.

Perhaps the most poignant is the portrait of aged King David, eyes brimming and countenance furrowed in abject grief as he hears of the death of his erring son, Absalom.

Houston Harte is publisher and owner of the San Angelo Evening Standard, and the Standard-Times. For 12 years he was vice president or a director of The Associated Press.

Born in Knobnoster, Mo., in 1893, he was graduated from the University of Missouri in 1915. While attending the University of Southern California in 1912-13, he did his first newspaper work as a correspondent for the Los Angeles Examiner. While still a student at the University of



(Editor's note: The Bootleg Philosopher has been reading the newspapers again, his letter this week reveals).

Dear editor:

I picked up a copy of a newspaper out here yesterday afternoon out of force of habit and when I noticed a headline about atomic energy I started to put it down as I have a rule now against reading about Atomic energy often than once a week. It's like eating corn-bread three times a day, you can get enough of it, but since I ain't prejudiced against getting in a rut, in fact I've been in one most of my life and have noticed most folks who claim they're getting out of one are merely climbing over into another. I kept the paper and sa-down and read where some scientist who got tired of his laboratory and wanted in the newspapers claims in the future a handful of atomic energy will run a ship across the Atlantic ocean two or three times, and all the present sources of fuel will be obsolete. A man with an oil well will be about like a farmer with a gyp-water well.

Not so long ago I read where scientists was working on a formula that would duplicate a T-bone steak without having to cut one from a steer, and from time to time I've read other

claims about how simple life is gonna be when the scientists stop talkin and get down to work. One claims a teaspoon full of atomic energy will do all the work around a farm for a whole year.

Now my neighbor has a tendency to believe all this, and while it may be handy to use as an excuse for not working, after all no use raisin cattle. If science is gonna make steaks out of pulp wood, no use plowin in if you can get it done with a pinch of atomic energy. I personally ain't being swept off my feet.

In the first place, talkin about manufacturin a steak as good as one from a fat steer is one thing and doin it is another, just like runnin a ship or a plow with atomic energy is one thing in the talkin stage but something else when it comes to actually doin it and I ain't heard of anybody lettin his cattle die off because they was obsolete or gettin any plowin done with atomic energy, and in the second place a thinkin man doesn't have to wait on science to void work. I been doin it successfully for years out here, long before anybody split an atom.

Yours faithfully,
J. A.

SUNDAY'S CURRENT QUESTION:

Do you think more publicity will bring about more interest and get more leaders in Boy Scout work in Hereford?

S. B. McLellan: No. I don't think additional publicity will have much effect. People have to have an interest in the boys themselves. Publicity cannot put this interest in people. If the fathers of the boys aren't interested then the interest can't be had. The boys and fathers have to be interested in each other for this work to succeed.

G. P. Owen: It seems natural that if you get the problem before the people you will get more response. I don't believe the people are fully aware of the problem now facing the Scout workers. I think the radio and the newspaper should be utilized together to get the problem solved. I think it could be solved in this manner.

Gene Prickett: Yes. Anytime there is publicity on a problem there is reaction. Publicity is just like advertising. The more the people hear of the problem the more they think of it. This is especially true of the parents. I think when the people hear more of the good work the Boy Scouts do they will respond more favorably.

William R. Phillips: Publicity would help, certainly. A lot of people, if they realized what the Scout program was, would have more interest. Through newspapers and radio, prospective leaders might be persuaded to think of the program and, eventually, attend some of the meetings. Publicity was the reason I became interested in Scout work. Tell the people what it is all about and get them in the activity. That is about all there is to the problem.

Mrs. Johnny Sowell: Yes. The public would know more what Scouts are trying to do and what their work stands for. It should be advertised to the people just like anything else that is to be sold.

Missouri school of journalism, he bought the Knobnoster Em in June, 1914.

He saw army service in World War I.

With John Donald Ferguson, now president of the Milwaukee Journal, he bought the Central Missouri Republican at Booneville, Mo., and in 1919 established the Booneville Daily Republican. He sold both papers the same year and purchased the San Angelo Evening Standard in May, 1920. He is a member of the firm of Harte, Hanks & Co., which operates newspapers in five other Texas cities. He was married March 26, 1921 to Caroline Isabel McCutcheon, Pi-lot Grove, Mo. They have two sons, Edward Holmstead Harte, on the staff of the Kansas City Star, and Houston Harriman Harte, a student at Washington and Lee University.

Guy Rowe, who signs his paintings "Giro" was born in Salt Lake City, in 1894. At the time he was commissioned in 1945 to do the paintings for "In Our Image," he was doing covers for Time Magazine.

Strangely, Rowe's artistic career evolved from his acrobatics. From top man in a vaudeville tumbling team, he shifted to chalk drawings. Later he studied art in Detroit for several years.

His formal schooling was limited to five years. Before turning finally to art he also worked in mines, and as cowhand, mechanic, bill collector and lumberjack.

Rowe's wife, Corinn, and his son are also artists. Both assisted him in research. They live in New York City.

The book is published by Oxford University Press of New York.

Ticklers By George



"You say it ain't healthy to keep the critters in the house. But, Doc, I ain't had a sick hog or chicken in ten years."

HOMER FOX SAYS:

DID YOU KNOW...

Still down on the Tierra Blanco, can't seem to get away from meandering down there. Like old Ranches, old mines and old castles, ever now and then the ghost walks for the creek.

Recall a number of old, old stories (fish stories) who told them first, I don't know. One about the one-eyed bass, he used to rove the range in the big hole next to the old number four green on the golf course. An old erizled fisherman told me about this bass years ago. He said he knew he was blind in one eye, because if you walked on one side of the creek the bass would would scoot over to the other side, and if you walked on the other side the fish didn't hardly move at all. Guess the old bass was always going the same way, sort of a one way street. I didn't agree with this fellow. He knew his fish and I believe every word of it.

Then the one about an old bass that was the King in the bluff hole just off old eight Tee. This babe was a honor, looked to be about 10 the and I saw him lots of times. He got so well acquainted with the bunch that he would bring golf balls up to the machine and everybody out nine flatters. One day some "huh-at headed hummer come along" met this fish at the machine alone. He flipped our retrieve with a number eight ten stick between the eyes and hapied him home for a feast. He killed the Grouse that loved the golden egg, and the thines that we all wished on that bird, certainly never started him even one step UP a ladder.

WANT ADS

FREE Theatre Tickets

to see



STAR THEATRE
WEDNESDAY - THURSDAY
OCTOBER 19, 20

With each PAID-IN-ADVANCE classified ad placed in The Brand We will give one free ticket.
Be Sure and Ask for your free tickets!

Notice to Classified Advertisers:

Effective July 1, and thereafter, the following deadlines will be maintained regarding placement of Classified Ads in The Brand and The Sunday Brand:

- Insurance:** No ads will be accepted after 12 o'clock Wednesday immediately preceding publication date.
- Sunday:** No ads will be accepted after 12 o'clock Saturday immediately preceding publication date. Identical rates will be maintained in both publications. 1st. insertion 4c per word. Each Additional 3c per word —when paid in advance!
- No Blind ad will be accepted in either publication!

1. FOR SALE Miscellaneous

We Have It!
FEED MOLASSES
Any Quantity
FRASER MILLING CO.
B-1-30-tfc

We clean and block hats for \$100. Acme Cleaners-Phone 111
B-1-11-tfc

FOR SALE
New and used furniture at The Trading Post Station, West Hereford, Highway 60.
B-1-6-tfc

CUSTOM BALING
Mowing, Raking, Hauling, Baling with wire or twine.
Phone 183-M
J. T. MATTHEWS
207 Catalpa, Hereford
B-1-51-tfc

FOR SALE SEED WHEAT

Standard Early Blackhull Variety. May be bought through Human Grain Co., Packard Mill, Rogers Grain Co., Dawn, and Vega Elevator at Vega.
Price \$2.25 Bu.
when delivered and weighed at elevator and pay for same at said elevator
J. E. HILL
B-1-36-tfc

BUSINESS IS GOOD!

These new model Remington Portables are going like hot cakes! As a result we have 1 Model 1 Remington Portable Typewriter Like New \$47.50
1 Standard Model WOODSTOCK TYPEWRITER In tip-top condition \$55.00
See them at THE BRAND OFFICE
B-1-4-40-3k

BULBS

For Sale: Received assortment of Peonies, Tulips, Hyacinths, and other bulbs from Holland PLANT NOW
Mrs. J. F. Ward 101 East 6th
B-1-13-tfc

For Sale: Light and heavy strained feed bundles. Phone 9006 F-2.
B-1-10-16-2p

FOR SALE Steel stock tanks.

Steel for granaries, gas line pipe. Casin all sizes. Messers place east on Highway 60. Hereford, Texas.
B-1-13-tfc

SEED WHEAT
EARLY TRIUMPH. WE WILL RECLEAN YOUR SEED WHEAT.
FRASER MILLING CO.
B-1-10-tfc

DELICIOUS HOMEMADE PIES
Baked By Order
Please Call Early
MRS. IDA RICKETTS
or call 692
B-1-15-tfc

For Sale: Winter Barley Seed. Moline One-Way. New 28 inch discs. Guy Newsome, 6 miles Southeast Hereford.
B-1-38-tfc

Announcing the HEREFORD LINOLEUM SHOP

116 West Second (Cave Building)
LINOLEUM
ASPHALT TILE
RUBBER TILE
DRAIN BOARD
See Us for Floor Covering VALUES
HEREFORD LINOLEUM SHOP
B-1-15-tfc

FOR SALE

An 8-piece Mahogany Dining Room suite, made by Dréxel
2 End Tables
1 Coffee Table
1 Rocker, all mahogany
2 Table Lamps
1 Wing Chair
Mrs. Henry Benson
509 E. Fifth Phone 211-J
B-1-41-2c

Certified Pawnee wheat \$2.25

bushel. Combine winter oats \$1.00. Winter barley \$1.25. C. C. Billingslea, 2 miles north Joel Switch.
B-1-20-41-6p

For Sale: Good used piano, \$75.00. C. C. Billingslea, two miles north Jowell Switch.
B-1-14-16-4p

2. FOR SALE Farm Equipment

FARMERS
Protect your valuables in a fire-proof home safe. Minimum cost. See these safes at the Hereford Brand.
B-2-30-tfc

NEW WHITE IRRIGATION MOTORS READY TO GO. JOHN WOOD EQUIPMENT COMPANY
B-2-11-38-tfc

FOR SALE

2150 bushel galvanized Columbian grain bin \$465.
1000 bu. welded steel grain tanks \$285.
3000 bu. bolted tank \$700

JACOBSEN BROS.
B-2-40-tfc

For Sale: One 1946 model '30 Oliver combine. One 1947 model '30' Oliver combine. Norman Gray. Box 822, phone 790-J.
B-2-10-14-6p

1940 model D John Deere tractor for sale. Good condition. Ernest May, Phone 485-J.
B-2-14-40-4p

For Sale: Nearly new 123 self-propelled L.H.C. and one good John Deere broadcast binder. E. C. Reinauer. One mile north Jowell Switch.
B-2-22-15-tfc

3. FOR SALE Automobiles

Leaving Hereford. My home for sale at bargain. Four rooms, nice lawn, trees and immediate possession. 120 Ave. A. Claude Millsap.
B-3-21-40-4c

For Sale: Since I am back in college it is necessary for me to sell my car. It is the 1937 Dodge coupe Lan Shore formerly owned. It is in unusually good condition, having good rubber, good paint, good engine. See C. N. Cosby at Adams' Realty, 119 W. 2nd St.
119 W. 2nd St. or see Ivan Rudd at Square-Deal Auto Company.
B-3-50-15-tfc

FOR SALE

Baskin has for sale one 1941 Studebaker car—and one 1948 scooter; both at bargain prices. Terms given.
B-3-18-41-2p

Four door 1941 Chevrolet deluxe in A-1 condition. Radio and heater. Was bought new in 1946. See it at 300 West 6th or call 733.
B-3-25-41-2c

I have some Two-Ton Trucks, Chevrolet, on their way
SEE
MILBURN MOTOR CO.
225 N Sampson Phone 16
B-3-41-2c

4. REAL ESTATE For Sale or Trade

320-acre dairy farm, 8 miles south Friona; well improved 27 good dairy cows, grade 2 barn; butane, REA, pavement. Trade for unimproved wheat land. Would sell cows separately. R. B. Tedford, Friona.
B-4-33-41-2j

3 choice residence lots. Pavements, trees. Close to school. 7th and Jackson. Phone 80-W.
S-4-14-16-1j

165 Acres of good improved and irrigated land, absolutely perfect, in the heart of the lettuce area.
\$150.00 Per Acre

846 Acres improved and or pavement-2 irrigation wells and 50 acres native grass. Rest in wheat and all wheat goes.
\$140.00 Per Acre

New 2 bedroom home. \$7,500.00 \$2,200.00 cash. Balance \$50.00 per month.

FARM LOANS, HOME LOANS INSURANCE

"See Sam Before You Buy, Borrow, or Burn"
SAM NUNNALLY
144 MAIN
S-4-16-1c

FOR SALE
Well Located Bath House, 10 Apartments, Living Quarters, on Broadway.
7 Unit and living quarters, with grocery store and filling station, on Highway 85.
Rio Grande Realty Co.
Hot Springs, New Mexico
B-4-41-2-c

Maize attachments now available for Massey-Harris and IHC combines. Floyd Stivers, Texas at Brady Street.
B-4-16-16-4p

FOR SALE

I have 1 - 5 acre, 9 - 10 acre, 1 - 15 acre, 4 - 20 acre, 2 - 40 acre, 1 - 50 acre tracts of land improved and unimproved, near Hereford, irrigated and dry land, some on paving, some to trade on larger farms. Also some 80's, 160's & 320's: 640 acres in irrigated and dryland at good prices on farms and small acre tracts.
J. M. Hamby
At The Trading Post Station West Hereford
B-4-40-tfc

By Owner

24 acres, 7 room house, modern with gas. Double garage, concrete cellar. Other out buildings. One mile South main on pavement.
GUS RULAND
Phone 413-W
B-4-40-tfc

HOUSES FOR SALE

Nice 3 Bedroom Brick Vaneer, 2 lots on paving near school for sale or trade on farm.
3 Bedroom Brick on paving, \$6,500.00.
7 room Apartment and 3 room House near grade and high school, \$6,000.00
4 room House, bath, big lot \$3,500
5 room House, bath. On paving \$4,500. Loan \$2,200.
3 room House, 1 lot, \$2,000.00 down payment, \$1,000.00 balance at \$30 month.
Nice 3 bedroom, garage, workshop, on paving, \$9,000.00. Good Loan

Other good buys and trades on houses for small acres and farms.
J. M. HAMBY
at
The Trading Post Station Highway 60, West Hereford
B-4-40-tfc

FOR SALE

Two choice residence lots close to school and town. Pavement. Trees. Perfect for ranch style or two smaller houses.
ALSO
One lot 53 x 206. Close to school Trees. Pavement.
Owner Phone 80-W
S-4-2-16-1p

E. B. Posey, Realtor
Bus. Ph. 710 Res. Ph. 366-W
338 Main, Hereford, Tex. S-4-18-tfc

QUICK SERVICE REAL ESTATE LOANS

AUTO LOANS
YOU DON'T HAVE TO WAIT
JOHN MCLEAN
Phone 273
S-4-2-tfc

FOR SALE

Room tile stucco house, garage attached. Across street from new grade school.
\$6500
WILL CARRY GOOD LOAN EXCLUSIVE LISTING
GLENN WEIR, REALTOR
09 N. Main Phone 200
Res. Phone 452-W
B-4-41-3c

FOR SALE

50 Acres good land, 175 acres summer fallowed wheat goes. 80 acre wheat allotment. Two new good wells, has been watered 1 year. 60 ft. to water. New house, 7 miles of Hereford. \$140 per acre. \$52,000 loan.

FOR RENT

For Rent: Tank type vacuum cleaner and attachments. Also electric floor polisher. NIPPER ELECTRIC
B-5-14-2-tfc

For Rent: Bedrooms. 509 Ross phone 847-J.
B-5-7-12-tfc

4 office rooms. 3rd and Main, Phone 80-W.
B-5-9-16-tfc

Bedroom for rent. 401 Lawton Ave. Mrs. W. M. Megert.
S-5-10-16-1c

For Rent: Apt. or bedroom for men.

Phone 277-W. 109 Avenue A.
S-5-12-16-1c

WANTED

Wanted: Will do wet washes, rough dry or ironing. Bring to 123 Ave. J. Mrs. E. W. Allen.
B-6-18-2-4-tfc

WANTED

Wheat Pasture for Cattle
O. G. HILL
Phone 93-W or 357-J
B-6-15-tfc

Need furnished apartment for couple with baby.

New Brand employee. Call 30.
B-6-13-41-2x

Wanted: Wet wash, dry and ironing.

Call 343-J. Toy Hulise.
B-6-10-16-tfc

7. Dressmaking-Ironing

Covered buttons, belts, and buckles. Dressmaking and alterations. Mrs. Mathis, 224 Avenue C, Phone 305-W.
B-7-14-34-tfc

Dressmaking, suits, buttonholes and alterations.

Phone 537-W. Mrs. W. W. Rhodes, 123 Norton.
B-7-13-41-6p

Custom made buttons, belts, buckles, and button-holes.

Mrs. Hazel Sparks, 340 Schley. Phone 651-J.
S-7-14-14-tfc

8. WANTED

WANTED
Cashier
or
Pop Corn Girl
No Experience Necessary
Pleasant Conditions
Permanent Employment
Ask for
MR. HARDWICK
at the
STAR THEATRE
B-8-40-tfc

Youth Is Often Steered Into Wrong Because Of Emotional Instability

By BO BYERS
Associated Press Staff
Austin, Tex. (AP)—"Bundles of emotions—each one with his fears and ambitions." That was the way the Youth Development Council's institutional director described the boys at the Gatesville Training School.
The director, Harold J. Matthews, was making his first report to the council members who hired him about a month ago.
Matthews wasn't being mushy. He knows many of the juvenile delinquents at the Gatesville, write girls), and Brady (for negro girls) schools are tough. But he was driving at a basic factor which makes wrong doers of so many of today's youngsters. Emotionally instability. He didn't go into any highly technical explanation of what it takes to make these children worthwhile citizens. He told what work has been done in the short time since his appointment and outlined a few objectives.
A person married legally the second time is a digamist.

made in the U.S.A.

Since 1864 America's Finest



America's Only Watch with the Miracle DURAPOWER MAINSPRING*



11. BUSINESS SERVICES

Radio and Appliance Service
Joe Luickert
at
White's Auto Store
S-11-1-tfc

13. LOST AND FOUND

Lost: Diamond brooch, in front of Christian Church Wednesday night. Reward. Call or write Mrs. A. G. Bell, 604 West Third.
B-13-21-41-2c

Lost: Billfold with Hereford State Bank printed on it. Keep money and return billfold. Mrs. J. F. Messer, Route One.
B-13-20-16-2p

Strayed: Red polled yearling heifer. Branded circle dot on right hip. Andy Kershen. Phone 9006 F-2.
S-14-12-16-1p

ANNOUNCING

Howard L. Kelly has been secured as our new, efficient watchmaker and repairman to assist us with your watch repair needs.
With Mr. Kelly's assistance we are now able to assure you quicker, more efficient watch repairs.
We can give you five day service
WITH ALL WORK GUARANTEED

HEMBREE JEWELRY

OFFICIAL SANTA FE WATCH INSPECTOR
MR. AND MRS. A. W. (BILL) HEMBREE
Best Wishes to the Hereford Volunteer Fire Department throughout the Year.

EDUCATION
AND A FREE PRESS
MARCH HAND IN HAND
KEEPING
OUR COUNTRY DEMOCRATIC
OUR CHILDREN
ENLIGHTENED

COMPLIMENTS
of
THE BRAND



Wesson SPECIALS

IRRIGATED FARM

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LOCKER ROOM CHATTER....

By BOBBY HAMILTON

The Whitefaces ran wild over the Silverton Owls Friday night to the tune of 75 to 13. This was the first time this season the Herd has been scored upon and that was only because the second and third teams had substituted. Silverton, a good offensive team, could hardly move a finger while the A team was playing. The B team was substituted in the second quarter.

Kelly did not suit out for the game, but it is thought that he will be ready for the Perryton game, Oct. 21. He started working out some last Monday.

There was a variety in the score making department. Christian, who carried the ball four times, made three touchdowns and one extra point. Stanton made two TD's, one on the kickoff in the second quarter when he ran 80 yards. Reynolds made six and had an extra point celled back. Engman made eight on extra points. Pat Corbett made six, while Walker scored eighteen to be high point man for the night. Harold Morton made six and Kenneth Brock covered a kick off in the end zone for six.

Players of the Week
Gene Moore, 16 year old senior, lettered on the B team last year and was co-captain for the game. He has been in the Hi Y also. Gene played a good defensive game all of the time he was on the field. There were few tackles made that Gene was not there helping, and a lot of the time he was in the Silverton backfield breaking up plays.

Bill Engman, 16 year old junior, lettered on the A team last year. He has also played variety basketball and track. Freshman football and Junior basketball. As a pitcher, he made himself well known all over the Panhandle when he lead the Junior American Legion team to the District title. Bill has also had time to donate to the Hi-Y and dramatics. Setting what I suppose is a record for Hereford, Bill converted 8 for 9 extra points by kicking; he also intercepted two passes and did a lot of ground gaining.

Those to receive honorary mention are: Pat Corbett, who called a nice game and did some good running and intercepted a pass; Stanton, Christian and Gresham.

WRESTLING MATCHES

The wrestling card, sponsored Saturday night by Hereford Lions Club, drew wide interest with the first engagement which featured Dory Detton. Sponsors said the matches will be held each Saturday night until further notice.

Regional Football ROUND - UP

By WILBUR MARTIN Associated Press Staff

If you read the story of the hurricane which blew into Texas last week you may have noticed that the South Pier at Port Aransas, Tex., was damaged. Pounding seas ripped out 200 feet of the old wooden structure and caused another 200 feet to buckle.

If you've never been fishing at Port Aransas, the news didn't mean much. But if you have, you'll know that it was more than just a pier that plopped into the Gulf of Mexico.

The South Pier is where fishermen are born—gulf fishermen. Most of the novices start out by dropping a shrimp-baited hook over its scarred sides. You always get a bite, even though most of the time it is a type of catfish no one knows exactly what to do with—a type that usually swallows the hook clear down to the tail.

You can catch catfish off the pier and tarpon, too. You fish with shrimp or quid. No matter what time of day or night you wander down to the beach, someone will be there fishing. At night, they use lanternlight to bait their hooks and unhook their catch.

It's easy to tell a "first timer." He timidly looks around, makes sure he has plenty of room to cast, winds up like an amateur fighter throwing a roundhouse right, and usually ends up trying to get his hook out of one of the big wooden pilings that support the pier.

FROM THE GRANDSTAND

By WILBUR MARTIN Associated Press Staff

Hereford, Canyon and Dalhart were the only operating District 1-A teams Friday night. Perryton, the first district competition to be faced next Friday, has lost four and tied one. Wellington, Shamrock, Clarendon and McLean have beaten them while they managed a tie with Spearman. They scored three touchdowns on McLean while losing 18-20. McLean was held to a scoreless 0-18 defeat by Hereford in the first game of the season.

Phillips had an open date Friday. They will face powerful Dalhart next Friday night. This will be the highlight game of 1-A for the week. Hereford plays Dalhart the following Friday, October 28.

Canyon, Hereford's opponent November 4, broke the Clarendon Broncos 19-0 at Clarendon Friday night. Canyon scored in the first quarter when half-back Barrett smashed six yards after taking a handoff from quarterback Butler. Eagle back, Samples, ran over the extra point.

Canyon scored again in the second quarter when fullback Slack blasted 15 yards to paydirt. Slack scored again in the third quarter when he scampered over from the seven yard line. The Canyon line held everything that came their way with Busted and Root turning in outstanding games.

Dalhart crushed Class A contest. The first string played only the first quarter. The reserves chipped in three touchdowns during the last half. The final score, 45-0, wasn't anything new because Dalhart beat Littlefield, 14-0, Shamrock, 27-7, Wellington, 33-6, and Price College, 31-0. The first string will get their chance next week.

Ben Taack of Wichita Falls was in Hereford transacting business and looking up old friends last week. Mr. and Mrs. Frank Terrell spent a couple of days in Lubbock the past week.

El Nino Study Club Has Meeting Monday
El Nino Study Club met Monday night in the home of Mrs. Will Graham with Mrs. Worth Ware in charge of the program. Mrs. Ware reviewed "Children Are People" by Emily Post in which children's manners and why they are an important part of their lives are explained. She also included Do's and Don't's for children as discussed by Mrs. Post.

Members present were Mesdames Ivan Block, Alton Biggers, W. J. Reeves, W. H. Patton, Sam Nunnally, Ben Childers, Worth Ware, John Jacobsen, Jr., Bruce Wooddell, W. F. Smith and T. J. Clay.

Mrs. Molly Jo Schofield has returned home from Los Angeles and will spend several months here with her parents, Mr. and Mrs. Jack Roberson. She was joined here for a brief visit with her sister, Mrs. Rids-

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sell Pogue and children of friends last week. Mr. and Mrs. Frank Terrell spent a couple of days in Lubbock the past week.

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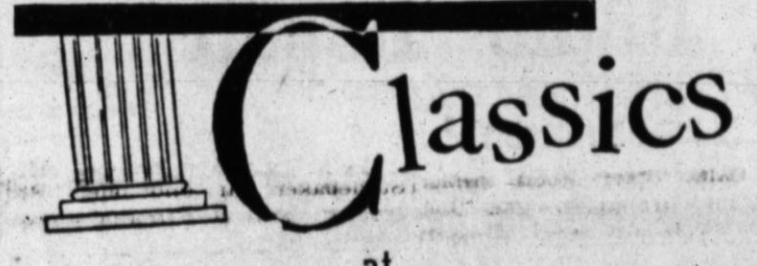
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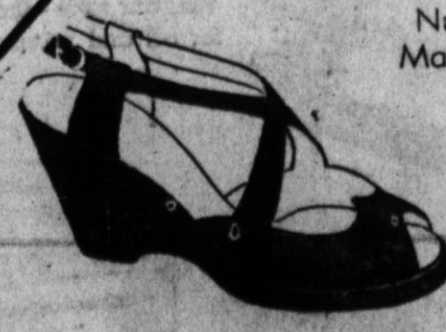
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2. Maintained a legislative director in Austin throughout the session in 1947.
3. Supported legislation to increase teachers' salaries.
4. Defeated bills to cripple cooperative efforts, to regulate underground water, to standardize watermelon marketing, to tax auto gasoline, and so-called fair trades act.
5. Supported efforts to tax natural resources which was defeated.
6. Supported rural road legislation which was defeated.
7. Helped secure appropriations for the Agricultural Colleges and experiment stations.
8. Supported the State Soil Conservation Appropriation.
9. Organized the Southern Farm Bureau Life Insurance Company and the Southern Farm Bureau Casualty Company.
10. Provided Community and County Meetings for public discussion and expression.

Working Alone YOU CANNOT

1. Be in Washington each day Congress is in session.
2. Be in Austin throughout the legislative session.
3. Attend freight and legislative hearings in which agriculture has a stake.
4. Meet in conference with leaders of labor, industry and government.
5. Uphold your interests as an individual farmer alone against the organized interests of other groups.

YOU CAN'T—BUT FARM BUREAU CAN AND DOES AT A COST OF ONLY 14 CENTS A DAY TO YOU JOIN THE FARM BUREAU — IT GETS THINGS DONE! Farm Bureau Is The Voice of Organized Agriculture

State-Wide Organization Week, October 21-28

Mrs. John Robinson and son, Tommie Kay, to Oklahoma City, accompanied Mr. and Mrs. Tom Robinson and daughter.

FOR SALE

Leaving Hereford due to illness. We will sell our 3-bedroom home situated close to town at 710 Lee Avenue. The lot is 70 feet by 140.

We have other city property for sale.

FOR APPOINTMENT SHOWING
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Hospital Notes

Patients Discharged

Mrs. Pete Livesay, O. B.; Ann Rose Dziuk, med.; Mrs. Edward Paetzold, surg.; Jack Roberson, med.; Linda Stephan, med.; Mrs. Herbert Friemel, med.; Clyde Bushby, surg.; Carroll Lisenbee, med.; Billy Joe Kelly, surg.; Rev. R. L. Shannon, med.; Doris Parsons, med.; Mrs. Seferino Romero, O. B.; Mrs. G. R. Jowell, med.; Mrs. J. W. Witherspoon, med.; Mrs. Sallie Carter, ortho.; Mrs. Ben Callenders, surg.; Garry Stagner, T&A.

Patients in Hospital

Mrs. Fred Henry, med.; David Moya, med.; Don Webb, surg.; Mary Lou Cannon, emerg.; Mrs. W. F. Nix, accident, W. F. Nix, accident; A. C. Pierce, med.; F. G. Collier, med.; J. R. Daniel, med.; Mrs. H. D. Blythe, O. B.; R. H. Orange, med.; Mrs. O. B. Sumner, surg.; Mrs. Stanford C. Knox, O. B.; Tom Oliver, surg.; Kathryn Acker, med.; Mrs. M. C. Denton, med.; Irene Witherspoon, med.; Mrs. Bertha Pope, med.; Mrs. H. D. Hershey, surg.

New Babies

Born to: Mr. and Mrs. H. D. Blythe, Jr., a daughter, Elizabeth Ann; Mr. and Mrs. Stanford C. Knox, a son, Bryan Douglas; Mr. and Mrs. Seferino Romero, a daughter, Maria Helen.

Mr. and Mrs. Eugene Osburn and son, Gary, of Maniton Springs, Colorado, and Mr. and Mrs. Carl Oldham and children of Woodward, Oklahoma have been visiting in Hereford in the home of Mrs. C. P. Cockrell.

Mr. and Mrs. B. N. (Blue) Turpen were in Lubbock Tuesday where they were called by the death of Mrs. Turpen's uncle.

First Baptist

(Continued from Page 1) and West 4th and the first Baptist Church was where the Nazarene Church now stands. T. A. Moore was pastor. The first service was held at Christmas time. An annex was added for Sunday School and B.Y.P.U. use in July, 1910. A baptistry was added in 1913. Previous to that baptismal services were held in Tierra Blanca creek.

Tremendous Growth

From that humble beginning the church has grown until in 1949 the membership totals 1,293 and the Sunday School attendance is 1,022. Church property today, with a \$98,000



MRS. JOYCE MEEKS

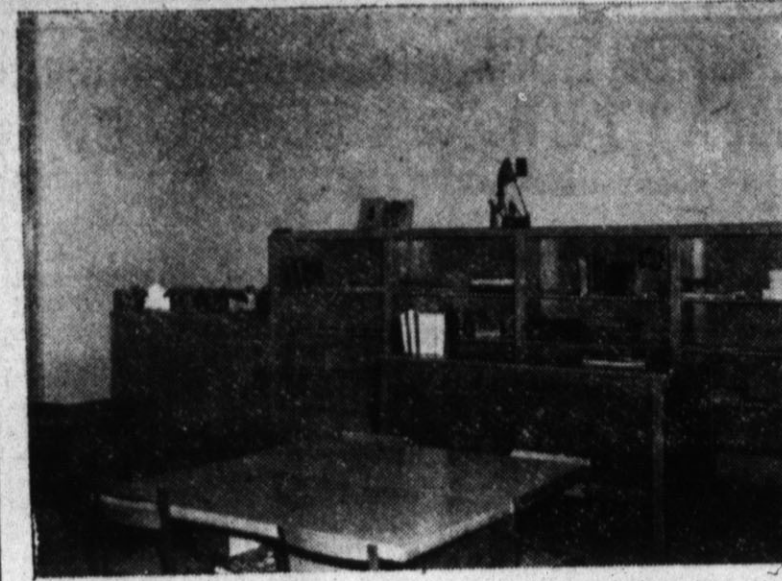
church and \$90,000 educational building included, total about \$217,000. Compare that with the \$1,225 raised in September, 1901 for the first church building and the true growth is apparent.

Rev. R. H. Cagle, present pastor, came to the church in 1945, succeeding Rev. W. E. Barnes who was here for seven years. Bob Lawrence is Music and Education director, coming to Hereford from the First Baptist Church at Decatur in May, 1948. Miss Ruth Plekens is full-time church secretary.

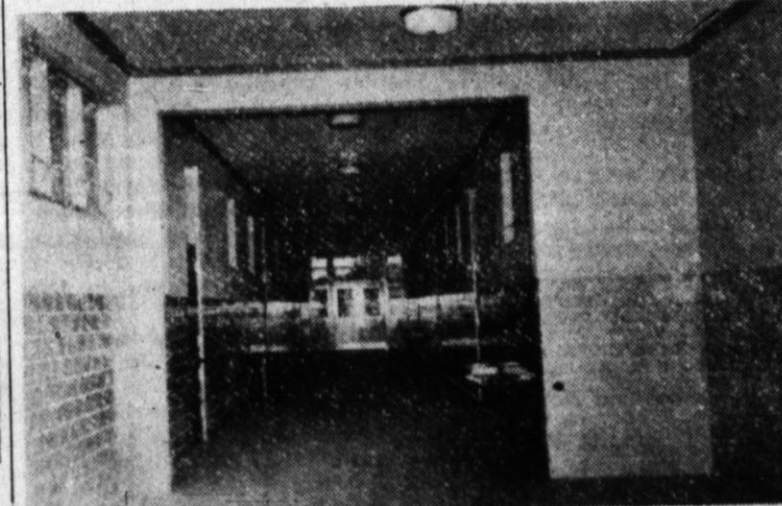
The church also owns two homes, the parsonage on Avenue B for Rev. Cagle and his family and the former parsonage at 3rd and Ross occupied by Education and Music director Bob Lawrence.

In September, 1949, the church had 49 additions and broke all Sunday School records with 639 present, on the eleventh.

Mrs. Gene Osburn and small son of Colorado Springs are visiting her mother, Mrs. Carl Cockrell.



SHIRLEY SCHOOL LIBRARY—This room is now being used for a few first-grade students as the selection of books for the library has not been made as yet. Also, due to the large number of students, it made the crowded situation somewhat better.



SHIRLEY SCHOOL HALL—Looking south down the hall of Shirley School. This wing of the building houses the first, second and third grades. The building is styled, with color. The lighting is of the most modern type.

Clean Restaurants Are Demanded Here By State Inspector

Chief Buckalew and State Health Inspector, Dan Mowery, visited grocery stores and eating places in Hereford last week. Mr. Mowery said that the grocery stores were all in good shape but that some of the eating places were careless in the handling of food for human consumption. He said that they would have to clean their places up by the time he came back in a few weeks for a checkup.

In the event they are not cleaned upon the inspector's return charges will be filed against them. If this happens it would be likely that the negative publicity would force them to go out of business.

The inspection probably will

become a twice-a-year occurrence said Chief Buckalew. This was the first visit in over a year and a half. The inspector left Saturday afternoon for Canyon where he will go through the same check there.

Dyalbina Brady attended a quarterly meeting of the American Red Cross in Amarillo Thursday. Chapters from Borger, Amarillo, Pampa and Hereford were represented. Progress over the last three months work was reviewed and new methods of work were discussed between the groups.

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PERSONALS

Mike Flynn of Kansas City has been in Hereford looking after business interests and visiting with the J. A. Pitmans.

Mr. and Mrs. Claud Higgins and granddaughter, Jenne Kay Rusk, left for three weeks vacation at Hot Springs, N. M.

C. Glibbreath were in Amarillo Thursday.

One horsepower is the power required to lift 33,000 pounds one foot in one minute.

Edison invented the flash light in 1914.

Pogonology is a study of

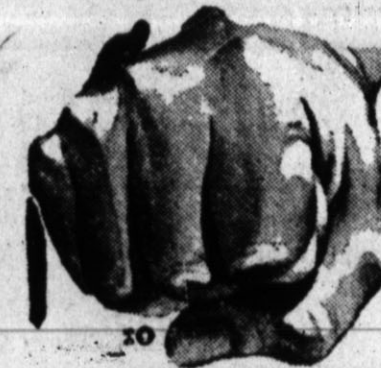
Mrs. Orpha Click and Mrs. J. beards.

A Very Nice HOME For Sale

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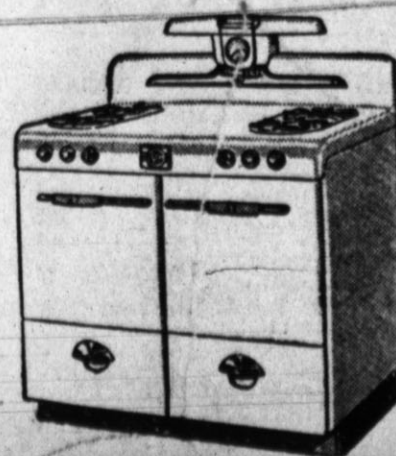
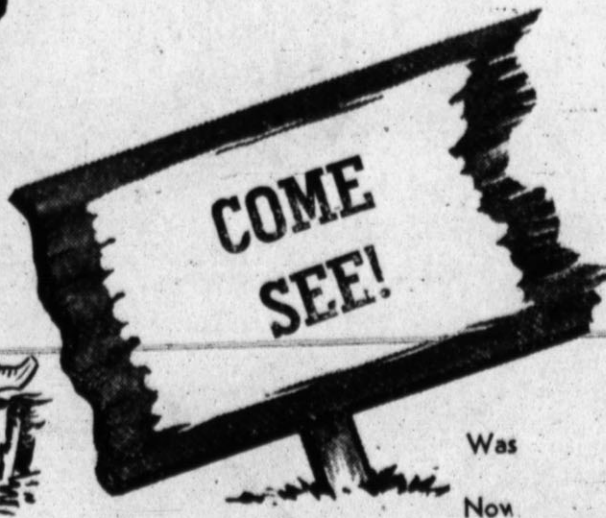
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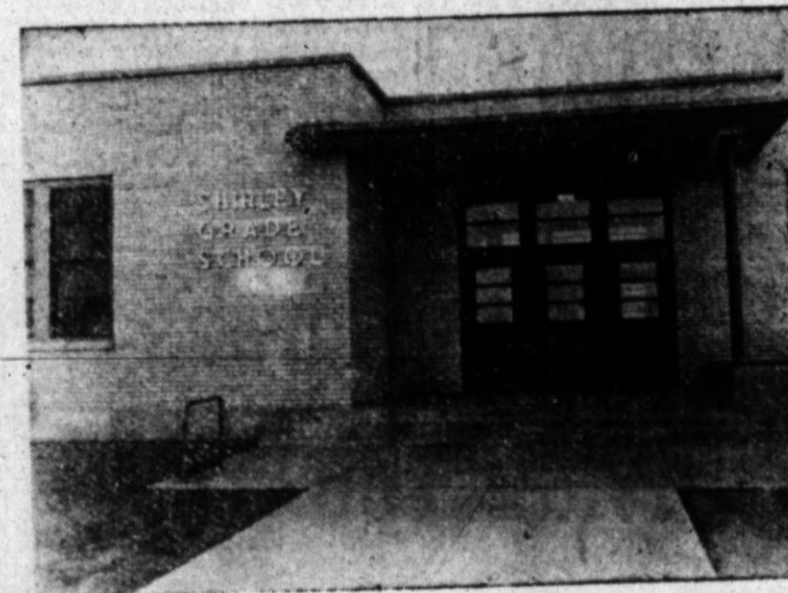
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Whiteface Eleven Swamps Silvertown 75-13

NOW

The touchdown hungry Hereford Whitefaces got their full Friday night when they smothered the weak Silvertown Owls, 75-13. Billy Engman was the standout for the Whitefaces, kicking eight out of nine extra points.

Hereford's goal line was crossed for the first time this year when, late in the second quarter, a pass from Donald Rhea was deflected by Wayne Hamilton into the hands of Billy Tennyson who took it on the run for 70 and a touchdown.

Jackie Stanton took the very next kickoff back 80 yards to score Hereford's seventh touchdown before the first half ended.

High scorer for the night was Duane Walker. Early in the second half Walker outran the entire Silvertown team to go 81 yards for Hereford's eighth score. In the second quarter he intercepted a pass and ran 60 yards to score. His other touchdown was a 10 yard run over tackle for six points.

The Owls showed power only briefly in the third quarter when McWilliams, Baird and Rhea took turns moving the ball down to the Hereford 37 yard line. This fizzled out on a fumble by Rhea. Their passing shone for an instant in the first quarter until Hereford line went to work.

Christian, Reynolds, Engman, Corbett, Walker, Stanton, Morton and Brock scored for Hereford.

On the defensive, Brock was in on every play, climaxing his night when he recovered a Hereford kickoff in the owl end zone for a TD.

The second Silvertown score came when Baird crashed over from the one foot line against a Whiteface team made up mostly of B squaders.

The game gave Hereford a chance to look themselves over before going to Perryton next Friday to start the district race. Quarterback Jackie Stanton's arm was not needed as the Hereford line had things in control all the way. He completed three out of four, however, for 43 yards.

Play by play:
First Quarter
Silvertown won the toss and elected to receive. Hereford defended south goal.
Walker kicked, Engman holding, to Bean on the 30. Bean ran back to the 32. Rhea got four through right tackle. McWilliams got one. Rhea went seven yards through tackle for first down on Silvertown 44. Paige tackled by Gresham after one yard gain. Play rubbed out when Owls penalized five yards. Rhea got one in middle of line.

The Sunday Brand

SPORTS



TURTLE HUNT PROGRESSES—At Churubusco, Ind., farmer Gale Harris, right, is still draining the lake on his farm said to be the stamping ground of a turtle "big as a barn door." Harris shows Walter Johnson, left, a 65-pound turtle uncovered in the draining process.

Rhea passed to Hamilton for 30 yards. On next play Rhea fumbled and Janssen recovered on Hereford 38 for Hereford.

Reynolds got three. Christian ran off-tackle for 61 yards and TD. Christian ran over extra point on same play.

Score, 7-0.
Walker kicked off with Corbett holding to Bean on Silvertown 32. Bean ran back to 36. Paige pass incomplete. Rhea stopped for no gain. McWilliams got two. Paige pass intercepted by Engman for Hereford on 38 yard line.

Walker got 23 through tackle. Reynolds made 12 more on end sweep. Christian got nine but Hereford was penalized five yards. Walker got 6. Christian made 23 more. Corbett pass to Hawks for nine yards. Reynolds went through line for

TD. Extra point no good. Score, 13-0.

Engman kicked off to Satterfield who returned to Silvertown 38. Rhea got one. Rhea went for two more. Satterfield made six on end run. Rhea stepped short of first down by two feet. Ball went over on downs.

Forbus got two. Reynolds made 13 through guard. Christian got 13 yards and first down on Owl 20. Reynolds took pitchout for no gain as quarter ended. 13-0.

Second Quarter
Second and 10 on Silvertown 20. Stanton hit Christian for TD pass. Score, 19-0. Engman kicked extra point. 20-0.
Engman kicked off to Satterfield who ran back 10 yards to Owl 28. Rhea passed incomplete. Rhea through tackle for

two yards. Paige pass incomplete. Rhea punted out on Silvertown 48.

Reynolds made two off left tackle. Corbett shook logs around right end for 46 yards and TD. Engman kick good. Score 27-0.

Engman kicked out of bounds. Kickoff over again. Paige took next kick back 20 yards to the 28. Rhea stopped for no gain. Paige pass incomplete. Rhea punted to Engman who ran it back to Silvertown 43 on 15 yard run.

Reynolds made four through left tackle. Stanton fell making three yards. Stanton passed to Walker for 15 yards and first down. Forbus got four. Reynolds got 12 more and first down on Owl 10. Walker ran around end for TD. Engman again kicked good for Hereford. Score, 34-0.

Walker kicked off to Silvertown 25 with Satterfield running back three yards. Baird got 9. Satterfield made first down on Owl 39. Satterfield took pitchout for two yards. Satterfield got three more with Morton tackling for Hereford. Hereford penalized five yards. Rhea pass intercepted by Walker who ran 60 yards for T. D. Hereford penalized five for too much time on extra point lineup. Engman, nevertheless, made good kick. Score, 48-0.

Walker kicked to Rhea to the 15 who brought it back to 28. Rhea lost two. Rhea pass dropped by Tennyson. Rhea pass deflected into Tennyson's hands who ran remaining 70 yards for TD. Rhea kicked extra point as half ended. Score, 48-7.

Third Quarter
Rhea kicked off to Engman who ran out on own 20. Walker outran Hamilton and Rhea for 81 yards and TD. Engman kick for extra point blocked. Score, 54-7.

Walker kicked off for Hereford to Baird who ran from own 20 to the 33. McWilliams around end for 3. Janssen and Hawks threw Baird for one yard loss. Paige lost six more. Owls penalized five. Rhea kicked out on Hereford 45.

Morton got three. Stanton carried 16 for first down on Owl 33. Engman made 13 around left end. Walker made five. Engman pass incomplete. Stanton took pitchout for six yards. First and two for TD. Morton made TD. Engman kicked good. Score, 61-7.

Engman kicked off to Satterfield who returned to 35-yard line. McWilliams made six around left end. Baird got one through right tackle. Satterfield made first down on 50. Baird got two. Satterfield incomplete. Satter-

field made first down on Hereford 37. Drive fizzled when Silvertown fumbled with Brock recovering for Hereford.

On first play Stanton ran off right tackle for 60 yards and TD. Engman kick good. Score, 68-7.

Walker kicked off to the end zone. When Silvertown failed to ground the ball, Brock covered for Hereford TD. Engman kick good. Score, 75-7.

Walker kicked off again to Baird who brought it from 10 to Owl 34.
Rhea made seven yards. Penalty against Hereford gave Owls first and 10 on own 46. Rhea hit Hamilton for 11 yards and first down. Hereford penalized for illegal substitution. Rhea pass incomplete. Rhea made five and first down on Hereford 31 as quarter ended.

Fourth Quarter
Rhea got four around end. McWilliams made four more. Hereford penalized five yards, illegal substitution. Rhea got one to the 17. Rhea passed, intercepted by Morton.
Walker carried but Hereford was penalized 15 yards for holding. Walker kicked 60 yards to Rhea who brought it back to Hereford 48.

Rhea pass incomplete. Rhea pass intercepted by Engman.

Thomas fumbled for Hereford with Silvertown recovering. Baird made five. McWilliams made eight more and first down on Hereford 13. Baird made three. Slagle and Thomas tackling. McWilliams made first down on Whiteface one foot line. Baird made TD for Owls. Rhea kick blocked. Score, 75-13.

Rhea kicked off to Corbett who brought it back to Hereford 46. Morton made eight. Morton made four and first down on Owl 42. Morton made three but Hereford penalized five yards. Morton over center for three. Hereford penalized five yards. Morton made eleven. Second and from Owl 47. Billy Tennyson was hurt and removed from the game. Thomas got three. Engman over center for four. First down on 31. Morton

fumbled and Silvertown recovered.

Rhea failed to gain. McWilliams made 12 and first down. McWilliams got four more. Rhea pass incomplete. Rhea to Bean for 18 yard pass play. Rhea passed incomplete. Rhea faked kick and passed incomplete. Ball over on downs.

Morton got three. Slagle fumbles and Silvertown recovered. Rhea pass incomplete. Rhea pass incomplete as game ended. Final score, 75-13.

GAME STATISTICS

Hereford	Silvertown
16	12
402	126
43	54
445	180
3-4	4-20
3	3
2	3
1-60	3-89
10-50	3-15

Hereford Scoring — Walker (3), Stanton (2), Christian (2), Reynolds, Corbett, Morton, Brock, Points after touchdowns—Engman (8), Christian.

Silvertown Scoring — Tennyson, Baird, Point after touchdown—Rhea.

(More Sports on Page 9)

PERSONALS

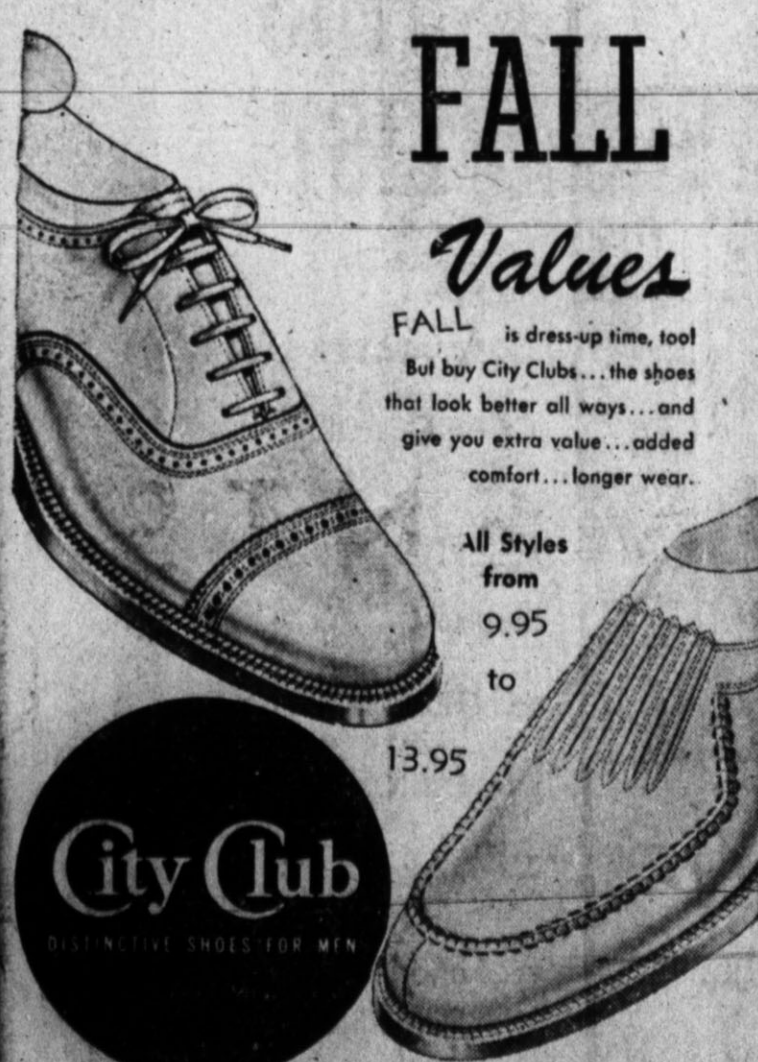
Mr. and Mrs. John Sexton and family attended a reunion in Berger Sunday.

Mr. and Mrs. Mann of Beaumont, California, visited from Sunday until Thursday morning with her sister, Mrs. Bes E. Gwan.

Mr. and Mrs. Mann also visited in Albuquerque, N. M. and they are enroute to Shelbyville, Missouri, her former home. They will visit friends and relatives there.

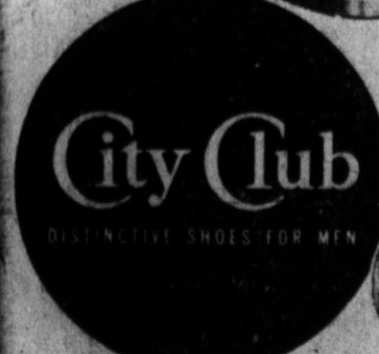
Mrs. Mary Stovall is spending a part of this week in Dimmitt with the Sam Gilbreath family.

Red cedar wood is used most commonly in making lead pencils.



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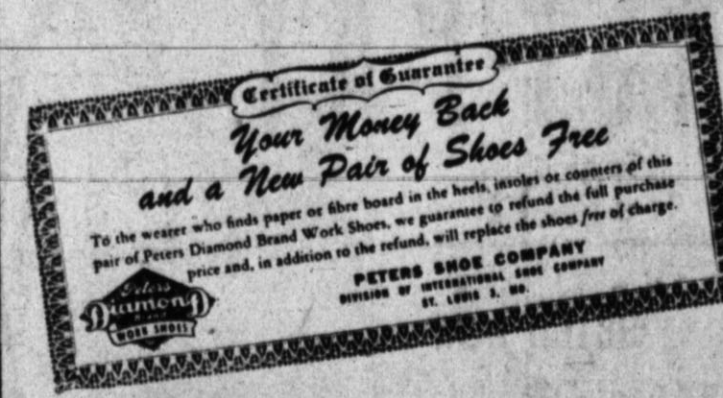
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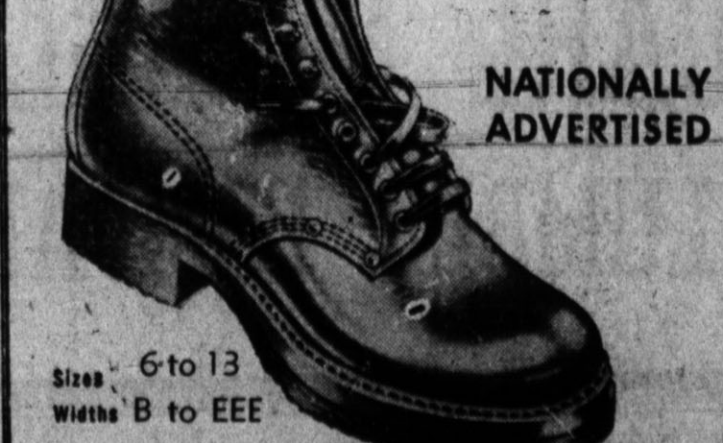
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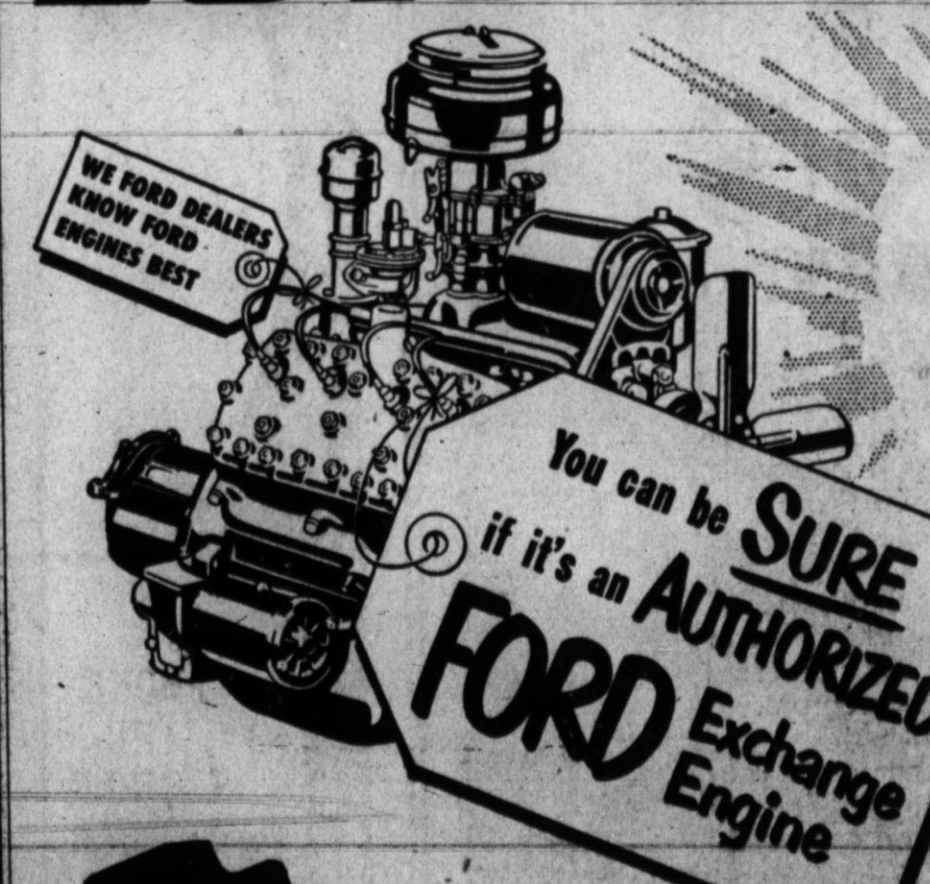


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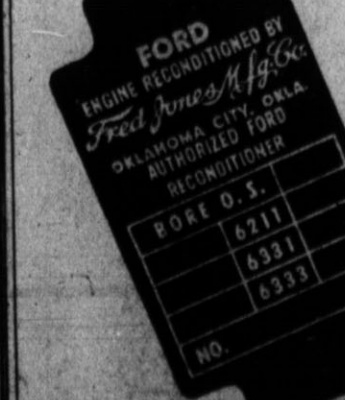


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WESTWAY NEWS

Sadie Lee Oliver 4-H Club Meeting Held Friday In C. M. Diller Home

The Sadie Lee Oliver 4-H Helen Diller, and Patsy Town-girls met last Friday afternoon. Visitors included Ann Wag-in the home of Mrs. C. M. Diller. Mrs. Diller, Mrs. Dill-Roll call was answered wither and Mrs. Wilson.

Woodrow Northcutt received Mrs. Roy Lee Wilson gave an crushed arm Thursday night interesting lesson on "Develop-at the schoolhouse when a trucking Personality." Patsy Town-was backed onto his arm while send gave a discussion on "How he and other boys were playing. Likeable Are You?" Woodrow had accompanied his Members present included father, B. B. Northcutt to the Gayle Wagoner, Lamona Neff, schoolhouse for singing prac-



FOR AFTER FIVE—New York labels this simple wool jersey cocktail dress as perfect for today's young career girl. Sparkling beads brighten up the trim Peter Pan collar and the sleeves are the three-quarter length so stylish this fall.

day in the Merlin Kaul Home. Miss Bobbie Boyd of Amarillo was a visitor in the home of her parents, Mr. and Mrs. Robert Boyd one night this week. Mrs. Cart Griffin of Amarillo was a visitor last week end in the home of her sister, Mrs. Paul Rudd.

Mrs. Joe Landers was hostess to members of the Home Demonstration Club at her home Wednesday afternoon.

Members of the Willing Workers Class are reminded that next Wednesday is the regular meeting date. Mrs. C. A. Sauley will be in charge of the lesson on "Love." The meeting will be held in the home of Mrs. Robert Boyd. A covered dish luncheon will be served at 1 o'clock.

Several from this community attended the Tri-State Fair in Amarillo last week.

There was a little ice a couple of mornings this week—guess the light of the moon was responsible for little damage. The tomato vines were nipped a little.

W. S. C. S. Circles Hold Joint Meet

All circles of the Woman's Society of Christian Service met at the church Wednesday afternoon for a study program on Japan.

Mrs. Don Davidson conducted the devotional lesson with Mrs. Homer Brumley leading the program. Giving discussions on education in Japan and the part of the church in that education program were Mesdames Leo Forrest, J. W. Solomon, Byron Durham, C. B. Williams and E. W. Harrison.

Mrs. N. B. Nunley entertained with a dinner last Sunday at her home honoring her parents, Mr. and Mrs. Joe Landers whose anniversary was that day. Those present were Mr. and Mrs. Landers and Ross Joe, Mrs. Guy Lawrence and daughters Nelda Guy and Melba Gay, Mr. and Mrs. Roy Landers, and Mr. and Mrs. Nunley, Jackie and Ronald Lloyd.

Gifts Are Featured

Gifts were featured at a party given at the home of Mrs. Bes-sie Smith Wednesday night in compliment to Mrs. Billy Miller. Hostesses were Mrs. G. C. Hartman, Mrs. Marlin Pierce, Mrs. J. P. Jones, and Mrs. Smith. Games were directed by Mrs. Marlin Pierce and prizes were given.

Those attending were Mesdames Viola Williams of Amarillo, Addie Miller, Walter Seed, W. E. Dunlap, W. L. Davis, Jr., M. L. Simpson, Jr., Wayne Phillips, Millard Nobles, Nona Jewell, L. B. Barnett, E. Ward, Jr., O. E. Easley, Mary Anna Whitaker, Roy Thompson, Jack Cartwright, Zula Gilliam, Bill Simpson, Pete Hendricks, Miss June Reynolds, Miss Mimmie Alice Wells and the honoree and the honoree and hostesses.

Mr. and Mrs. J. T. Glibbreath Jr. were in Dallas for the fair last week and attended the Texas-Oklahoma football game Saturday.

Calliopian Benefit Tea Adds Fifty Dollars To Hospital Nursery Fund

Fifty dollars was added to the Deaf Smith County Hospital nursery fund at the Calliopian Club benefit tea held Thursday afternoon in the home of Mr. and Mrs. J. E. Kirby. Approximately 75 guests called during the entertainment hours.

The setting, arranged in an autumn decor, was highlighted by yellow and bronze chrysanthemums with cat-tails, gallardia and other fall accents used as accessories.

The refreshment table was appointed in silver and the floral centerpiece caught the glow of flanking yellow tapers. Mesdames D. C. McWhorter, Millard Nobles, and Wayne Evans poured and others assuming hostess duties in the house party were Mesdames J. E. Kirby, and Pete Cowart, president of the club, who greeted the guests. J. T. Carroll, L. B. Barnett, Will Graham, J. T. Gil-

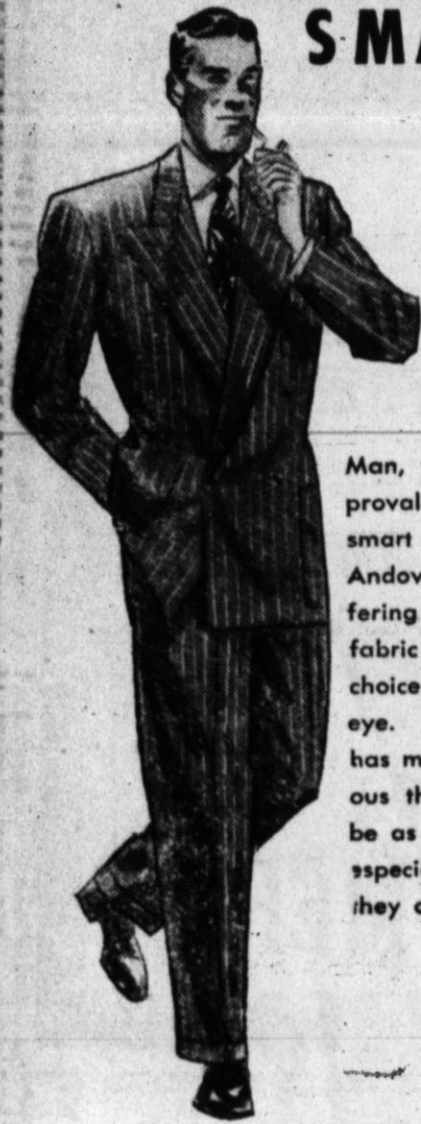
breath, Jr., Raylani Evans, W. L. Davis, Jr., Richard Barnard and Paul Coneway.

The affair was marked by outstanding entertainment features with Wayne Evans, organist, at the Hammond organ. His selections ranged from popular to classic music with request numbers adding interest and personal enjoyment.

Mrs. O. G. Hill and Mrs. T. W. Roberson have gone to Hot Springs, New Mexico to spend three weeks. The last of October they will attend a convention held by the Woman's Missionary Union of the Baptist Church in El Paso and will return home from there.

Mr. and Mrs. Elmer Patterson and daughters attended the State Fair in Dallas last week.

YOU'LL LOOK GOOD TO HER IN THESE SMART NEW



Man, you'll get nods of real approval on your good taste and smart buying . . . in the rich new Andover Clothes creations we're offering right now. Fabric after fabric of finest quality . . . in a choice of patterns to gladden any eye. Add the smart styling that has made the Andover label famous the country over, and you'll be as enthusiastic as we are . . . especially when you see how easy they are on the pocketbook.

Use when the accident occurred. Visitors in the A. C. Pierce home last Sunday included Mr. and Mrs. Raymond Pierce, Randy and Becky, and Mr. and Mrs. Pierce and Deborah. On Monday Mr. Pierce was taken to the hospital for another blood transfusion.

Mr. and Mrs. Grady Wilson, Jr. moved to the home of his parents at Hereford Monday night where they will remain while Mr. and Mrs. Grady Wilson Sr. are in South Dakota looking after their ranch. Mr. and Mrs. Hughes Millard and Mr. and Mrs. Bud Hopson accompanied them to South Dakota.

Mrs. Leo Ohlig was honor guest at a gift shower held last Thursday at the home of Mrs. C. A. Sauley. Games and contests provided entertainment after which the honor guest was presented with an array of dainty gifts. Refreshments were served to Mesdames Mac Jackson, B. B. Northcutt, Earl Scott, Cyril Diller, Carl Schroeder, Joe Landers, Joe Wagoner, Elmer Combs, Paul Rudd, the honor guest and the hostess. Mr. and Mrs. Ralph Durstine of Friona were visitors Satur-

Fox Man's Shop

THE HEREFORD FIRE DEPARTMENT

TAKES THIS MEANS OF SAYING

THANKS

We feel that quite probably Hereford is more conscious of Fire Prevention Measures, and better acquainted with the functions of our own fire department because of the cooperation of each business, the schools, and the civic clubs in the Fire Prevention Week Program just completed.

Our sincere thanks go to each of you . . . we hesitate to single out any individual or group lest we omit someone who has entered just as wholeheartedly into the program.

From a selfish view, we appreciate your cooperation with our department. From a more significant standpoint, we appreciate your work because . . .

IT WILL PREVENT FIRE LOSS

IT WILL PROTECT PROPERTY

EVEN SAVING LIVES

THE HEREFORD VOLUNTEER FIRE DEPARTMENT

Some of you still must build grain storage . . . and fortunately, we have new shipments of lumber, maintaining - for immediate delivery ALL THE MATERIALS FOR THAT

GRANARY OR BARN

Time is Short . . .

BUILD NOW

CHECK THIS LIST

SEE US ABOUT THE GOVERNMENT'S EASY-PAY PLAN

BUILD NOW Years To Pay! But Act Now!

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CHANNEL DRAIN IRON
CEMENT
SHIPLAP
CENTER MATCH
DIMENSION LUMBER
2 x 4, 2 x 6, 2 x 8
1-2" and 3-8"
REINFORCING STEEL
REINFORCING MESH
BOLTS
NAILS

SOCIETY

Panel Discussions Feature Pioneer Study Club Program In Seigler Home

A program made up of panel discussions was featured at the Pioneer Study Club meeting held Tuesday afternoon at the home of Mrs. Mary Seigler.

Mesdames Al Werner, Noah Ewton, Burl France and Carl Gilliland presented the program which was given over to a round table in conclusion.

The subject under discussion was "Our Standard of Living" with the following questions under consideration: 1. What do you consider the minimum standard of living that must be achieved before happiness is possible to you? 2. Are the happiest people those who have the highest standard of living? 3. To what do you attribute the fact that most Americans are very much interested in the possession of things? 4. Do you think other peoples are less interested in material possessions? 5. Is man's desire for possessions a substitute for something he can't get? 6. Does the average American put material possessions before spiritual, intellectual or cultural goals? 7. Do you think a better set of values can be developed? 8. What part can the pursuit of material possessions play in the pursuit of happiness? 9. What are some of the non-material goals important to happiness? and 10. Are American children being brought up with the idea that the chief aim of life is the acquirement of money or goods?

Members present were Mesdames Fred Barrett, A. O. Bell, J. E. Beyer, Bonnie Bramley, H. A. Close, O. M. Dickey, Burl France, Carl Gilliland, J. M. Gilliland, E. O. Jordan, H. F. Miller, John Patton, Wirt Phillips, Mary Seigler, F. L. Terrell, Al Werner, C. B. Williams, and Tandy Legg.

Miss June Dameron, Bride-Elect, And Mother Are Honored At Informal Tea

Mrs. Colby Conkright and Mrs. John McLean were hostesses at an informal tea honoring Miss June Dameron and her mother, Mrs. W. E. Dameron at the McLean home Wednesday afternoon. Miss Dameron will become the bride of Calvin C. Nolen of Austin on October 23 at the home of her parents.

Flowers arranged throughout the house were in keeping with the bride's chosen colors of autumn-rose and green. The table was done in white and suggested the romantic note of the day with a flower and tulle wedding bell suspended above a large round mirror edged in pleated ruffles of rose lace and ribbon. White tapers burned in silver holders highlighting the white satin gown of the diminutive bride who adorned the scene. Wide satin streamers in autumn rose extended from the edges of the table where they were caught with tiny wedding bells.

Mrs. F. H. Oberier and Mrs. Seth B. Holman presided at the tea service and Mrs. Wayne Evans and Mrs. Harry Seal served individual cake squares. Others in the house party were Mrs. Frances Houston and Mrs. Jeff Glibreath.

Mrs. Dameron and the bride-to-be assisted the hostesses in receiving the guests who included close friends and relatives of the prospective bride.

MRS. W. L. DAVIS

French Fries And Eggplant Make Good Combination If Methods Vary

October is a good time to prepare some of the many delectable dishes that may be prepared from the plentiful potato and eggplant which is as much staple in some foreign countries as potatoes are in ours. Families are apt to rebel if the familiar potato appears too often or if the eggplant comes to the table always prepared in the same old way, but nobody refuses French Fried potatoes and eggplant in an easy vegetable to disguise. Although there are many ways of preparing eggplant, Eggplant Cheese Casserole, seems more substantial than some and a perfect combination with Mrs. W. L. Davis' oven French fries. Add a dessert and a hot drink and you have all that is needed for a mid day meal.

Oven French Fries
Prepare potatoes in the ordinary way for French frying with pieces slightly larger. Melts enough cooking fat in a large shallow pan to cover bottom of pan and roll potatoes in the fat. Place in a 400 F degree oven (preheated) and cook 40 minutes. They'll come out crisp and brown and delicious, needing only to be salted to taste and served at once. (note: potatoes should not be crowded when cooking).

Eggplant Casserole
1 medium sized eggplant
1 cup diced American cheese
1 cup corn flakes
1 cup whole milk
2 eggs

1 teaspoon crushed onion
Salt, pepper and paprika
Pare the eggplant and cook



Combine eggplant, cut in small pieces, cheese, crushed, corn flakes and onion and arrange in a baker. Pour the milk mixture over the vegetables in casserole, sprinkle with paprika and bake in moderate oven (350° Fahrenheit) about one hour. Yields six generous servings.

Club Studies How Housewife Manages Time Economically

Mrs. Roger Corbett was co-hostess with Mrs. C. O. Wilkins at a meeting of the Lone Star Study Club held in the home of Mrs. Wilkins Tuesday afternoon. Mrs. H. E. Hensle directed a program on "How The Housewife Manages Her Time." Mrs. Hensle built her part of the program around the statement "Effective time management requires the recognition of the fact that time has value, that it can be controlled, and to use it advantageously demands technique and skill—once spent a period of time cannot be recalled."

Mrs. E. W. Hobson told of "The Use of Leisure Time" emphasizing that "In order to use time effectively the individual may budget it just as she budgets the household income. It is important that a wife budget her time so that she and her husband may have leisure time."

(Continued on Page 2)

Canyon Pianist Plays At Dawn

Mrs. Margaret Harper, pianist, Canyon, was guest artist for a program on International Music presented by the Dawn Music Study Club Tuesday afternoon at the home of Mrs. E. C. Reinauer.

In introducing her program Mrs. Harper compared the method of presenting her program to a balanced diet, beginning with something light and sparkling perhaps, filled in with the main courses and topped with a colorful dessert.

Her selections included: "Bach's Prelude in D-Minor-Fugue," "Brahm's Sonata in F-Minor," Debussy's "Girl with Flaxen Hair and Minstrels," Chopin's Minute Waltz, Liszt's Liebestraum and in conclusion a South American Indian Dance "Kachampa" arranged by Valcoze.

"Carry Me Back to Old Virginia," "Pagan Love Song," and "When the Moon Comes Over the Mountain" were sung by the group.

Special guests included Mesdames Ed Jesko, Baker Womble, David Rodgers, Jimmie Witherspoon, Jeanne Galley, Johnny Carruthers, Frank Wilde, Floyd Walton and H. V. McCabe.

Members of the club present were Mesdames L. L. Ahrhart, J. M. Anderson, J. B. Caraway, Ray Kerschen, Carl Wimberley, N. R. Miller, Gayle Neal, Joe Reinauer, O. B. Southern, R. T. Stewart, Zed Stewart, E. B. Latham of Amarillo, Mrs. Dorothy Wilde and the hostess.

Gift-Luncheon Honors Mrs. Scott Wednesday

Mrs. Pat Robinson and Mrs. H. M. Richardson were co-hostesses at gift-luncheon honoring Mrs. Ira Scott Wednesday at the Robinson country home.

A pink and blue theme was carried out in decorations with flowers for the luncheon table and for the home. After the meal, games were played and gifts were opened.

Guests included Mrs. H. V. Lee, Mrs. C. R. Conant and Mrs. Reed Nichols of Amarillo, Mrs. Ralph Weaver and Mrs. I. W. Scott, Canyon; Mrs. Si Elliott of Happy; Mesdames Black and Moore of Brownfield; Mrs. John Gordon of Circle, Montana; Mesdames Virgil Dodson, J. T. Richardson, Louie Olson, W. T. Kelly, the honoree and the hostesses.

International Theme Adds Flavor To Good-Will Dinner

Tawanka Camp Fire Girls entertained members of the B&PW Club, sponsors, at a Good-Will progressive dinner party Friday night.

Starting at the Camp Fire Hut where cocktails were served, the courses were served as the guests advanced from one home to the other, with the setting carrying out a different country at each scheduled point.

The international theme was emphasized at the starting point with Mexico as the scene of entertainment. Hostesses there were Martha Jean Brown, Nancy Crawford, Rita Vinton and Patsy Jackson. They were in gay and colorful south-of-the-border costumes and each guest was given a small Mexican hat as a favor.

From there they were escorted to the Dennis Barnard home where a Japanese setting carried out an oriental theme. The hostesses were Sue, Kay Ruth and Denise Barnard, Mrs. Barnard, Georgia Lewis and Earline Plank and in lovely Japanese kimonos they served chop suey and the chop sticks to eat with and joined the guests as they sat on the floor for the course in true Japanese fashion. Favors were tiny Japanese dolls.

Hawaii was the country represented at the Frank Beizer home where all decorations carried out an island theme with the blue of the ocean as background and flowers galore. Hostesses were Mrs. Beizer, Marcela Beizer, Evelyn Wilf, Sylvia McCracken and Gwendolyn Jesko, who wore grass skirts from Hawaii and presented each guest with a lei upon departing.

At the McCracken home where dessert was served the setting was France with the hostesses representing gay little French girls. They were Jay Kerschen, Norma Grace Gray, Virginia Brock and Barbara Sue Rogers assisted by Mrs. McCracken, and they presented the guests with flower corsages.

Back again at the Camp Fire Hut pretty little Swedish girls served coffee to their guests. Hostesses were Cieta Beizer and Gracie Bell Brunson and Mrs. Herbert Crawford.

Guides for the trip were Lu Durham of the Chu-De-Naang group, Marian Jo Wilson of the Shik-Sintas, Mrs. Earl Plank is guardian of the Tawankas.

Members of the B&PW Club attending were Dyalitha Brady, Corinne Jennings, Ethel Womble, Bruce Rose, Zola G'ham, (Continued on Page 2)

Mrs. J. R. Allison Is Program Leader At Music Study Club Meeting Monday

Music Study Club held a meeting at the Presbyterian Church Monday afternoon with group singing of the September hymn and the October hymn opening the session. Mrs. A. J. Schroeter was the accompanist and Mrs. J. C. McCracken directed.

Mrs. Troys Carmichael, president, conducted a business meeting when Mrs. Schroeter reported on a recent trip to the Philharmonic Club guest day program in Amarillo and Mrs. C. C. Ferguson was named delegate to the district Music Club Convention to be held in Spur on October 21-22.

"Reconstructing Goals" was the theme for the program which had Mrs. J. R. Allison as leader. In summing up her discussion Mrs. Allison said, "Music the most beautiful of arts will always have its fascination as well as its educational benefits. Music is one of the greatest forces for developing breadth in the home. Far too many students study music with the view to becoming great artists and music should be studied for itself. The intellectual

GIRLS ENTERTAIN—Tawanka Camp Fire Girls in their International dress are (upper left, left to right) Marcella Beizer, Gwendolyn Jesko, Sylvia McCracken, (upper right) Rita Vinton, Martha Jean Brown, (lower left) Sue Barnard, Kay Ruth Barnard and Denise Barnard in front of Earline Plank, (lower right), Faye Kerschen, Norma Grace Gray and Virginia Brock. Story on the right.

Methodist Members Honor Naomi Hare With Silver Tea

Methodist Church members honored Miss Naomi Hare who will serve as a missionary in Lima, Peru, at a tea given at the church Monday night.

The program included a tribute to Miss Hare given by Rev. Don Davidson, followed by a prayer given by Mrs. J. F. Ward. Mrs. A. C. Thompson played violin music and "The Life of Naomi Hare" was dramatized with Mrs. Don Davidson as reader. Music for the dramatization was furnished by the Youth Choir with Dwayne Walker and Colline taking solo parts. Mrs. W. J. Stanford was at the organ as children of the primary and beginner departments sang and accompanied Mrs. Maurice Hare who sang "God Will Take Care of You."

Silver offerings and gifts were presented to Miss Hare from the group and from churches at Dimmitt, Plainview and Amberst.

After the program a social hour was enjoyed with members of the Dorcas Circle in charge of refreshments.

Miss Hare was commissioned by the Methodist Church last June. She will go into her work under the Woman's Division of the Board of Missions, and while in Peru will be supported by the Woman's Societies of Christian Service of the Northwest Texas Conference. Miss Hare will sail from New Orleans on October 19 for Lima, Peru where she will teach Bible and English in the Lima high school for girls.

Young Mothers Club Meets At Robinsons

Mrs. Pat Robinson served as hostess for the meeting of the Young Mothers Study Club at her country home Monday night.

Mrs. Richard Barnard was in charge of the program on "Dietetics" using Texas Food Standards as the basis for study. She discussed functions of the food in the body, proteins, carbohydrates and minerals, and showed pictures of children who lacked certain vitamins. In summarizing she explained that the importance of right foods might be briefed with three words: absorption, assimilation and elimination.

During the business session conducted by Mrs. Joe Reinauer, president, Mrs. Lee Kent was named to serve as secretary to fill a vacancy, and plans were made for a barn party to be held October 24 at the Jay Boston farm with husbands of members as honor guests.

Members present were Mesdames Leroy Aven, Delbert Bannum, Dennis Baker, Richard Barnard, Bartlett Dowell, Paul Harvey, Charles Hill, Lee Kent, Cecil Malone, Don Martin, Joe Reinauer, Lowell Sharp, Earl Stagner, John Winkler and the hostess.

Beta Eta Chapter Hears Guest Speaker At Regular ESA Club Room Meeting

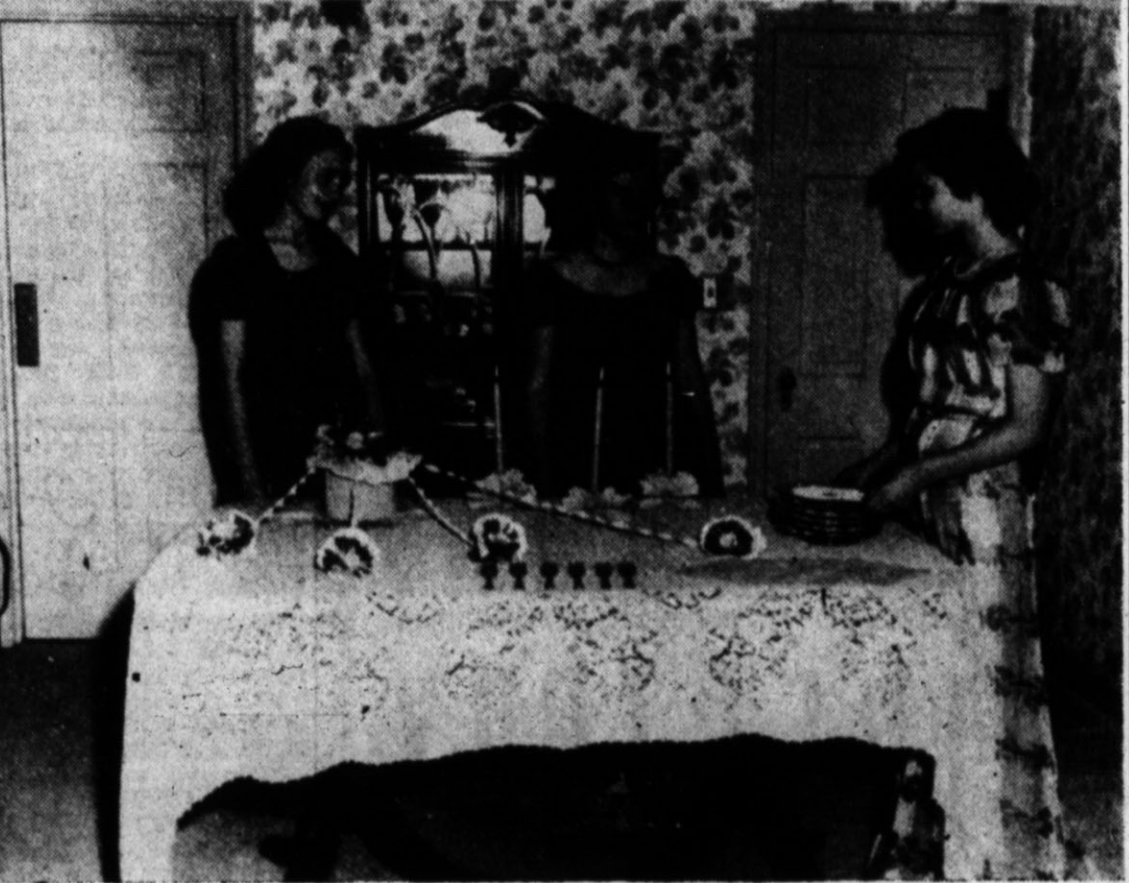
The Beta Eta Chapter of Epistolium Sigma Alpha held its regular meeting Monday night in club room, with Mrs. Pauline Howard as hostess.

During the business session conducted by Francis Young, president, Troyce Hanna read a letter from a former member, Ruby Gregory of Muleshoe, telling of their plans for organizing a chapter in that town. A letter from National Headquarters of Loveland, Colorado, was read appointing Pauline Howard as Secretary of the State Council, and a discussion for a club party in the near future was held.

Pauline Howard gave a very interesting discussion on the purpose and history of ESA, for the benefit of special guests who were asked to join the sorority. The following were guests at the meeting: Gulletta Gunstenson, Mary Hund, Ann Morgan, Marchetta Hutcheson, Pat Loerwald, Lola Faye Brunson, Oneta Rudd, Mettie Lee Roots, and Mary Buse.

Mrs. Ray Cowsett was the guest speaker of the evening. She gave a talk on "The Use of Bay Windows" There are three types of bay windows—square, angle and bow, she said and gave several ways of using these windows to their best advantage. She suggested using tie-back curtains and draw curtains of a small ruffle around the edge of the window to draw curtains, or just plain draw drapes. She told of different ways of using house plants, and plates to decorate the windows. She described the Interior Decorating shop she and Mrs. Henry Benson plan to open in December in Mrs. Henry Benson's home.

Refreshments were served to the guests and the following members: Troyce Hanna, Ruth Pickens, Pauline Howard, Virginia Curtisinger, Betty Owen, Jolene Curtisinger, Ruth Loerwald, Adaline Koelzer, Doris Pickens, Marie Denton, and Bess Hagar. All girls present took part in the closing ritual.



Long Time Ago

45-Years Ago
 Within 90 days from October 21, 1904 Hereford was to have a first class gin in operation for the first time. Then necessary bonus of \$1,000 had been subscribed and most of it was collected. The contract was let to Tucker & Jacobsen. Mr. Tucker left at once for Dallas to buy machinery.

The editorial writer said that now that Hereford had its first gin, the time was going to come for the first man to have his cotton come out in bales. He endorsed a system of friendly competition among farmers for prizes going to the one who got it cotton in first. This would be conforming to a custom already established in all of Texas and would further the status of cotton as a principle product of this area.

Amarillo was pleading through its Herald for the farmers of the South Plains country to bring their cotton there to market. The Herald predicted that Amarillo was destined to become the leading cotton market for the Panhandle. How wrong they were, according to the Brand, when Hereford had just got its brand new modern cotton gin.

With 275 pupils in the public schools and 50 pupils in the college, Hereford was boasting of being the educational center of the Plains.

Will Sym., Castro County, was exhibiting the largest sweet potato produced in these parts

at the Brand office. Mr. Syma stated that he weighed 37 pounds of potatoes from four hills.

Mr. and Mrs. J. B. Stone returned from a visit to their old home in Kansas. Mrs. Stone had purchased the McKinney ranch in the north part of the county. Mrs. C. E. Treby and daughter of Binghamton, N. Y., arrived in Hereford as the guests of the former's sister, Mrs. E. M. Vanderburgh.

The pupils of room four, Hereford school, met and organized a literary society and elected the officers. Roy Smith was president, Willard Marshall was vice-president, Eda Beach was secretary, Sallie Wright was critic, Frankie Dameron was editor and Emmet McKinney was sergeant-at-arms. The society was called the "Lone Star."

The subject discussed in debate in Mr. Hawkin's room was "Resolved that the treatment that the Indians received at the hands of the United States government was unjust." On the affirmative were Tucker Wyche and Sam Brady while the negative was Elmer Dameron and Sam Marshall.

A. N. Seaton who owned a half section northeast of town had 12 acres of cotton which has a fine crop already matured and was hoping to be among the first to patrone Hereford's new gin.

F. L. Vanderburgh, manager of the Amarillo Herald, spent

LEGAL NOTICE

STATEMENT OF THE OWNERSHIP, MANAGEMENT, AND CIRCULATION REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1933, AND JULY 2, 1946 (Title 39, United States Code, Section 233)

Of The Sunday Brand published weekly at Hereford, Texas for October 5, 1949.

1. The names and addresses of the publisher, editor, managing editor, and business managers are: Publisher, James M. Gillentine, Box 673, Hereford, Texas; Editor, James M. Gillentine, Box 673, Hereford, Texas; Managing editor, Jerry Stoltz, Box 673, Hereford, Texas; Business manager, Bert Neelley, Box 673, Hereford, Texas.

2. The owner is: James M. Gillentine, Hereford, Texas.

3. The known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages, or other securities are: Mrs. Seth B. Holman, Hereford, Texas; First National Bank of Hereford, Hereford, Texas.

4. Paragraphs 2 and 3 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting; also the statements in the two paragraphs above the affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner.

5. The average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the 12 months preceding the date shown above was: (This information is required from daily, weekly, semi-weekly, and triweekly newspapers only). 2,297.

/s/ JAMES M. GILLENTINE
 (Owner)
 Sworn to and subscribed before me this 6th day of October, 1949.

/s/ ATHA McIVER
 (My commission expires 6-1, 1951)
 (SEAL) 16-11c

Cuban money is printed in the United States.

Bridge-Luncheon Entertains Club

Wednesday Luncheon Club was entertained in the home of Mrs. C. C. Acker with fall flowers and leaves used in decorations. The luncheon was served from a muffed table with small tables arranged for four marked for guests.

Following the luncheon contract games made up the entertainment with Mrs. W. L. Davis, Jr., playing high and Mrs. W. L. Davis, Sr. playing second for the awards.

Mrs. Jack Gould of Dallas who is visiting her sister, Mrs. J. A. Pitman, and Mrs. W. L. Davis, Jr. were special guests.

Members of the club present were Mesdames Oscar Easley, W. L. Davis, Sr., J. C. McCracken, Alton Fraser, J. A. Pitman and the hostess.

Mary Palmer Group Meets In Henry Hastings' Home

Mary Palmer Group of the Presbyterian Church met Wednesday in the home of Mrs. Henry Hastings. Mrs. Arthur Rogers gave the opening prayer and scripture reading in her devotional lesson on "Building For God."

During the business meeting plans were made for a Christmas bazaar which will be held on Saturday, December 3rd. The place to be announced at a later date.

Announcement was made of the Fall Presbyterial which will be held in Amarillo on October 19 at the Central Presbyterian Church. Gifts for the Children's Home in Amarillo will be gathered at that meeting.

Mrs. Hastings was in charge of the Bible Study lesson with members of the group participating in the program.

In conclusion Mrs. Lee Conklin gave the year book of prayer followed by a social hour.

Ford HD Club Discusses Frozen Foods Wednesday

Frozen Foods was the subject of study for the Ford Home Demonstration Club when a meeting was held Wednesday afternoon in the home of Mrs. Johnnie Spinhirne.

"Freezing saves labor, vitamins and color and you may have fresh vegetables from your garden any time of the year if you freeze your food."

Members present were Mesdames E. L. Adams, R. G. Blue, H. E. Henslee, E. W. Hobson, Berry Jacobsen, Joe Kendall, Vivian Major, Guy Newsom, Coy Phillips, Earl Phillips, Lawrence Womble, Jim Higgins, and the hostesses.

Mrs. Hardy Benson said in discussing the subject and proved her point by serving strawberries from her deep-freeze and comparing them with fresh berries picked from her garden that day.

Mrs. Spinhirne showed fruits and vegetables from her deep-freeze, showing one quart of cherries frozen in an ordinal fruit jar.

During the business meeting plans were made for a rug demonstration at the next meeting which will be in the home of Mrs. Maxie Dowd on October 19.

Those present were Mesdames Glenn Spinhirne, May Hall Clare, George Epting, Herman Both, Hardy Benson, Hilda Both, Earl Church, C. H. Skelton and the hostess.

International

(Continued from Page 1)

Pearl West, Hazel Querry, Jean Streu, Elizabeth Yarbro, Virginia Hartman, Pauline Howard, Margaret Aven, Ursale Jacobsen, Leona Blood and children, Mary Dyer, Hope Bowman and Mary Lou Aven.

Club

(Continued from Page 1)

Members answered the roll call by answering the question: "Are you for or against schedules?"

Those present were Mesdames E. L. Adams, R. G. Blue, H. E. Henslee, E. W. Hobson, Berry Jacobsen, Joe Kendall, Vivian Major, Guy Newsom, Coy Phillips, Earl Phillips, Lawrence Womble, Jim Higgins, and the hostesses.

MASONIC BULLETIN
 Stated meeting second Monday in each month
 School of instruction each Thursday night
 R. L. TOMPSON, Sec'y
 HENRY SEARS, W. M.
 Hereford Lodge # 849

NOTICE OF MEETINGS

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 Each Monday Night
REBEKAHS
 Each Tuesday Night

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COME IN—learn how our Budget Payment Plan makes home loans safe and economical for families in this community.

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Be Ahead Today with Hudson "Step-Down" Design

120,000 former owners of other makes say:
 "Get tomorrow's motoring advantages . . . right now!"



40 YEARS OF ENGINEERING LEADERSHIP

HERE'S a wonderful way to meet the future! For the New Hudson is the future—thanks to its unique "step-down" design! Here's the car that brings you, not just a little "more", but the most of the four big advantages people want most in motoring . . . the most beauty, roominess, road-worthiness and all-round performance. Yes, only in Hudson do you get the priceless advantages of "step-down" design—the basic improvement that makes so much extra value possible. Take road-worthiness, for example: Hudson's recessed floor and "step-down" design provide the lowest center of gravity in any American stock car—yet there's full road clearance. Result: the safest, steadiest, hug-the-road ride ever known!

Make your date with tomorrow. Find out for yourself why, of the more than quarter-million owners of the New Hudson, 120,000 are people who have traded in cars of other makes to own this exciting automobile. You'll be delighted, too, with the deal you can make on a years-ahead New Hudson!

HUDSON A LEADER IN RESALE VALUE!
 Ask to see the figures from National Automobile Dealers Association Official Used Car Guide Books which prove that "step-down" designed New Hudsons command top prices in the nation's used-car markets.

NEW HUDSON
 ONLY CAR WITH THE **STEP-DOWN DESIGN**

HERE'S WHERE TO COME FOR WONDERFUL DEALS FOR YOU

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150 YEARS EXPERIENCE

Fourteen Shirley School Teachers Qualify As Good Daily Guides For Young Students

More than 150 years of teaching experience is guided daily towards teaching Shirley School students the old fashioned 3 R's and more modern features in a youngster's education by 14 teachers.

Most of the teachers are working on their masters. All but one graduated from a Texas college or university. West Texas State is better represented than any other but there are five from North Texas State Teachers College.

One, Mrs. R. H. Cagle, graduated from Baylor University. Mrs. Byron Durham, who graduated from West Texas, has the most experience—24 years. Her husband, principal Byron Durham, has been in education work for over 25 years.

List of Teachers

Here is a list of the teachers, where they went to school and the number of years teaching experience they have.

Della Stagner, MA, West Texas State, 16 years teaching experience. Coordinator.

Mrs. Rubye Crawford, B. A., Texas Wesleyan College, 10 years teaching experience now teaching fifth and sixth grade.

Mona McMaster, B. S., West Texas State and Texas A&I, now teaching fifth and sixth grade arithmetic.

Rex Lee, B. A., Hardin Simmons U., in first year of teaching. Now teaching fifth and sixth grade geography and physical education.

Mrs. J. J. Boling, B. S., North Texas, 20 years teaching. Completed all work on masters except thesis. Teaching fifth and sixth grade reading, history and spelling.

Mary D. McInnis, B. S., North Texas. Teaching fourth grade with 11 years experience.

Mrs. Jewell Malone, B. S., North Texas State College. Working on MA at West Texas. Fourth grade teacher with 10 years experience.

Mrs. Guy Herd, B. S., North Texas State. Eight years graduate work at West Texas. Teaching third grade with eight years experience.

Mrs. W. L. Thompson, B. S., Texas Tech. Teaching third grade with six years experience.

Miss Lavada Shannon, B. S., Hardin Simmons, teaching second grade with 12 years experience.

Mrs. Floyd Walton, B. S., West Texas State. Teaching second grade. In first year of teaching.

Mrs. R. H. Cagle, B. A., Baylor University. Teaching first grade with five years experience.

Mrs. Fritz Kirgman, North Texas State Teachers College, teaching first grade with 12 years experience.

Mrs. Byron Durham, B. A., West Texas College and Colorado University. Teaching first grade with 24 years experience.

Thornton Shirley Earned The Honor Of Having Name Bestowed On School

By JOHN SCOTT

All who knew Thornton Edgar Shirley, donor of the land for the Hereford elementary school which bears his name, says he was a Christian and true lover of his fellow man. His interests were centered around the church and young people.

He came to Hereford from McKinney in 1906. He was prominent in all of Texas as well as the Panhandle. He was an active supporter in the founding of the First Christian Church in Hereford and was also instrumental in organizing and promoting the Christian College which flourished in Hereford at that time. The land where Shirley School now stands was part of that college land that Mr. Shirley bought after the college closed its doors. He asked that the land be used for the enjoyment and pleasure of Hereford's young people.

His wish came true when Shirley School was built.

Shirley was born July 21, 1948 in Kentucky. He lacked but a few hours of obtaining his college degree when he left that state. According to his daughter-in-law, Mrs. J. T. Gilbreath, he regretted that for the rest of his life.

When he came to Hereford he had just resigned his position

as claim agent for the M&HT railroad.

Shirley School isn't the only school that benefited by this man. Texas Christian University, which was then at Waco, was saved from oblivion by him. Officials of TCU have said that had it not been for Shirley there would not have been TCU.

He came to Hereford for his health. He spent his declining years with his daughters at Phoenix, Kingman and Hereford. He died June 22, 1938 in Phoenix, Arizona and was buried in Melissa, Texas.

Kari Wilson Shirley, son of Mrs. Jeff Gilbreath, was awarded a \$100 scholarship to TCU to commemorate the services rendered the University by the elder Shirley. He was a student at T. C. U. His wife died in Hereford in 1918 and is buried in Melissa. A son, Carl Shirley, died here in 1923 and is buried in Hereford.

Club Calls Board To Elect New President

Members of the executive board of the Garden Beautiful Club held a called meeting recently in the home of Mrs. Norris Larmer. Purpose of the called session was to elect a president to fill the vacancy caused by the resignation of Mrs. Forrest Minton as president. Mrs. Larmer was named to fill the vacancy and Mrs. O. M. Dickey was elected first vice-president to fill Mrs. Larmer's place.

While in the meeting members voted to contribute to the Hospital nursery fund. Attending were Mesdames E. O. Jordan, Mary Seiger, J. W. Kirby, Carroll Whiteside, Tom Carter, J. W. Thomas, D. C. Kinsey, Frances Houston, George Graham and the hostess.

The width of United States ships is determined by the Panama Canal, and the height by the Brooklyn Bridge.

The chief executive of all federal prisons is the Attorney General.

Past Matrons and Patrons Honored At Order Eastern Star Annual Event

The annual past-matrons and patrons night held by the Order of Eastern Star when the past matrons and patrons are given special recognition, was featured Tuesday night by the Hereford chapter of the O. E. S. at the Masonic Hall.

Past matrons and patrons attending were Mr. and Mrs. A. O. Thompson, Mr. and Mrs. Horace Hershey, Mr. and Mrs. H. C. Blair and Mr. and Mrs. F. M. Kiser. Mesdames Myrtle Witherspoon, Iva Cocanougher, Jessie Terrell, Ethel Curry, Belle Thomas, Florence Fluit and Mr. G. T. Higgins.

Mrs. Nell Culpepper, worthy matron, welcomed the guests mentioning their contributions to the work of the order and in response Mrs. Iva Cocanougher read a poem "Living Bouquets" written by Mrs. Cora Posey of Arlington, past worthy grand matron and past grand secretary.

The remainder of the program was given over to a social hour with Mesdames Grace

Thomas, Florence Fluit, Charlotte Closs, Rosa Burleson, Dorothy Noland and Emma Noland serving as hostesses.

The Hereford chapter will visit the Canyon chapter on Thursday, October 27 and will be guests of the Olen chapter on October 27.

Elva Lockwood was the only woman ever to run for president.

The pony express was established between San Francisco and St. Joseph, Mo. on April 3, 1860.

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THE WHOLE FAMILY SAVES ON TOILETRIES during the Nation's Greatest Drug Store Event!

ADRIENNE "Beauty on a Budget" Creams • Powders Lotions • Lipsticks **at 2 for the price of 1+1c Any 2 identical Adrienne Products Regularly 75c 2 for 76c**

Helen Cornell HORMONE CREAM Reg. 1.00 1 1/2 Oz. **2 for 101**

Silque Cream Oil HAIR TONIC Reg. 49c 5 Ounces **2 for 50c**

Klenzo Nylon TOOTH BRUSH Medium size, ass't'd shapes. Reg. 15c **2 for 16c**

LADY HELEN TABLEWARE Stainless Steel **Reg. 19c Teaspoon 2 FOR 20c Reg. 50c Knife 2 FOR 51c Reg. 35c Fork 2 FOR 36c Reg. 35c Oval Soap Spoon... 2 FOR 36c**

Two Great Mouthwashes at 1c Sale Savings! Mi-31 or KLENZO Antiseptic Each 69c pint **2 for 70c**

No Finer Aspirin Made! ASPIRIN Purest quality! 5 grains. 100's **2 for 50c**

Milk of MAGNESIA In the blue bottle. Reg. 39c Pt. **2 for 40c**

Evaporates rapidly! ALCO-REX RUBBING ALCOHOL Reg. 39c Pt. **2 for 40c**

Rex-Maid Household RUBBER GLOVES Reg. 75c Pr. **2 for 76c**

Christmas Cards Reg. 50c box of 25 MEDFORD CARDS **2 for 51c** Reg. \$1.00 box of 21 CASCADE DE LUXE CARDS **2 for 101**

Cascade Elite Linen Writing Paper 50 sheets. Reg. 65c **2 for 66c** Reg. 65c MATCHING CASCADE ENVELOPES, 50's **2 for 66c**

Petrofol MINERAL OIL Reg. 39c Pt. **2 for 60c**

KLENZO NYLON HAIR BRUSH Reg. 89c **2 for 90c**

BELMONT BALL POINT PEN Reg. \$1.00 **2 for 101**

BRITEN Ammoniated Tooth Powder Efficient aid in preventing tooth decay. 2 1/2 oz. Reg. 29c **2 for 30c**

TWIN VALUES for only a penny more!

purest COD LIVER OIL High potency A & D Vitamins \$1.75 size **2 for 176**

PANOVITE MULTIPLE VITAMINS A, B, C, D, E in 1 capsule \$3.19 size **2 for 320**

BETA-CAPS VITAMIN B COMPLEX Extra potency capsules. 100's. **2 for 211**

POLYCAPS Child's Vitamins Tiny Multi-vitamin capsules. 72's. \$2.00 size **2 for 201**

purest MINERAL OIL Heavy-bodied lubricant. Inactive. Pt. 85c size **2 for 86c**

Rex-Seltzer Alkalizer Tabs Dependable relief. 25's. 54c size **2 for 55c**

Analgesic Balm Counter-irritant. 50c size **2 for 51c**

DAILY SPECIALS SUPER VALUES for this event!

ON SALE WEDNESDAY! Homemaid Assorted CHOCOLATES Big 2-lb. box **99c** Helen Cornell BUBBLE BATH Reg. \$1.00 **43c**

ON SALE FRIDAY! Combination Kleenex 300's FACIAL TISSUES and 2 bottles of Hosal 8 Oz. HAND LOTION \$1.75 value All for **76c** Helen Cornell SHAMPOO plus DEFENDER SHAMPOO and BATH SPRAY \$1.64 value Both for **69c**

ON SALE THURSDAY! Milk of Magnesia TOOTH PASTE \$1.50 value! **3 tubes for 59c** TURKISH BATH TOWELS 18" x 36" You'd expect to pay at least 49c! **23c**

ON SALE SATURDAY! Cascade Starlet Bordered Stationery 30 colorful bordered sheets; 24 matching envs. \$1.00 value **39c** Really Exceptional Value! 18" x 32" EDGED TEA TOWELS 15 1/2c each **6 for 89c**

ON SALE WED, THURS, FRI, SAT. AT 2 FOR THE PRICE OF 1 + 1c

- Reg. 75c Writing Paper Lord Baltimore Royalty, 24/24's 2 for 76c
- Reg. 9c Party Mats Gay Nineties designs, 5 1/2" x 7 3/4" 2 for 10c
- Reg. 39c Sodium Peroxide Purest quality, 4 ounces. 2 for 40c
- Reg. 45c Pt. Hydrogen Peroxide U.S.P. 3%, 10 Vol. 2 for 46c
- Reg. 33c Lb. Sodium Bicarbonate For acid indigestion 2 for 34c
- Reg. 5c Glass Tumbler Safedge, 9 1/2 ounce 2 for 6c
- Reg. 5c Glasbake Custard Cup 4 ounce 2 for 6c
- Reg. 49c Extension Cord 6 foot 2 for 50c
- Reg. 25c Paring Knife Imperial 2 for 26c
- Reg. 5c Lead Pencils Old Colony 2 for 6c
- Reg. 8c Dish Cloth Flex-O-Knit, 12" x 15" 2 for 9c
- Reg. 19c Tweezer Kleenex, assorted 2 for 20c
- Reg. \$1.00 Cologne Lorie 403 2 for 1.01
- Reg. 10c Pkg. Toy Balloons Blue Bird 2 for 11c
- Reg. 59c Hand Lotion Silque, 6 ounces 2 for 60c
- Reg. 50c Hand Cream Masal's, 6 1/2 ounces 2 for 51c
- Reg. 59c Wickstyle Deodorant Elkey's Household 2 for 60c
- Reg. \$1.00 Speed Glaze Elkey's Auto Cleaner-Polish 2 for 1.01
- Reg. 64c Pt. No. 6 Disinfectant Purest quality 2 for 65c
- Reg. 30c Shave Cream Rexall, 2 1/2 ounces 2 for 31c
- Reg. \$1.00 Cold Cream Rexall Theatrical, 1 pound 2 for 1.01
- Reg. 25c Hair Oil Martel's, 4 ounces 2 for 26c
- Reg. 50c Cream Deodorant Rexall 2 for 51c
- Reg. \$1.89 Water Bottle Victoria, 2 quart 2 for 1.90
- Reg. \$1.00 Bath Salts Lavender 2 for 1.01
- Reg. 39c Cold Tablets Special 30's 2 for 40c
- Reg. 59c Eye Lotion Rexall Eyeo, 8 ounces 2 for 60c
- Reg. 89c Athlete's Liniment Rex-Rub, 6 ounces 2 for 90c
- Reg. 43c Nose Drops Aquous, 1 ounce 2 for 44c
- Reg. 49c Baby Talk Hall's Bordered, pound 2 for 50c
- Reg. 29c Little Pills Laxative, 100's 2 for 30c
- Reg. 79c Cough Syrup Cherry Bark, 8 ounces 2 for 80c
- Reg. 57c Surgical Powder Antiseptic, 3 ounces 2 for 58c
- Reg. 49c Burn Ointment Rex-Salvino 2 for 50c
- Reg. 25c Tincture Iodine Antiseptic, 1 ounce 2 for 26c
- Reg. 29c Neuralgia Tablets Monacel Compound, 25's 2 for 30c
- Reg. 49c Brushless Shave Cream, Lavender Menth, 3 1/2 oz. 2 for 50c
- Reg. \$1.35 Vitamin B, Thiamine Hydrochloride 6 mg., 100's 2 for 1.36
- Reg. 69c Effervescent Carbonates Citrated alkaliizer comp. 2 for 70c
- Reg. 86c Sweetening Tablets Saccharin 1/4 gr., 1000's 2 for 87c
- Reg. 59c Vitamin C Tablets Ascorbic Acid 50 mg., 40's 2 for 60c

SHOP EVERY DEPARTMENT FOR SCORES OF 2 FOR 1 + 1c VALUES!

- \$1.20 size A & D Vitamin Tabs, for children, 199's 2 for 1.21
- 50c size Brewers' Yeast Tabs, "B" Complex source, 100's 2 for 51c
- 57c size Tiny Tot Baby Oil Antiseptic, 6 ounces 2 for 58c
- 85c size Surgical Soap Tu-Dol Liquid, pint 2 for 86c
- 50c size Oval Laxative Pills Phenoval, 100's 2 for 51c
- 37c size Epsom Salt Purest quality, Pound 2 for 38c

HEAR PHIL HARRIS & ALICE FAYE EVERY SUNDAY EVENING ON OUR REXALL RADIO SHOW!

666 GIVES FAST RELIEF when COLD MISERIES STRIKE

LIQUID OR TABLETS

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CLOSE REXALL DRUG

CHILDREN ARE IN HABIT FORMING PERIOD

Shirley School Principal, Bryon Durham, Says Problem Solving For Children Makes His Work Most Enjoyable

By JOHN SCOTT
The payoff in teaching school comes when you can help them out in one of their problems they bring to you," said Bryon Durham, principal of Shirley School.

Durham has been helping solve the problems of elementary school students ever since he finished at West Texas in 1926. He likes the job he has because he likes to work with children.

He thinks that children in the first grade-sixth grade schools are in the most crucial period of their life. They are learning habits. These habits will carry with them for the rest of their life. They are learning how to get along with people. The degree to which they learn is determined by the degree to which the teachers have learned.

Principal Durham tells of a boy who came into his office just last week. The boy, 10, had just joined the church and was being teased by the other boys in his class. Durham talked with him and they think they've got the problem settled. That's the payoff Durham talks about that comes in teaching.

Started At Muleshoe
The Shirley School principal started his career in Muleshoe where he spent a year. From there he went to Friona, Ft. Stockton, Oklahoma Lane, Ralls and Dalhart. He stayed at Dalhart 10 years.

He said that in all the years that he has taught school he has had only "school teacher" experiences. He takes great pride in the modern Shirley school he heads. He said that he is going to do all he can to keep it clean and a source of pride for students, parents and teachers. He deprecates the lack of room but knows that things

will be straightened up as soon as possible.

Durham taught in the junior high school for two and one half years when he first came to Hereford. He likes the position he holds now the best, though, he says.

"Physical and mental changes of the children this age are most important in the way

they are solved," he says.

There has been instituted in Shirley a system where a student of the fifth and sixth grade who is doing outstanding work works for periods of the day answering the phone and serving as receptionist. This gives a youngster experience in acting with the public and dealing in responsible matters.

DANIEL NEWS

Shower Honors Mrs. Boyd Sciually In Home Of Mrs. Moore Wednesday

By MRS. W. R. MOORE
The wheat sure is pretty and green after the one-inch rain last week.

The Mission Band from Wayland College in Plainview rendered three fine services at the Palo Duro Baptist Church Saturday night and Sunday.

Mr. Jessie Lebow Hereford, Mr. and Mrs. J. A. Hudgins, Olton, Mr. and Mrs. E. W. Shugart, Canyon, and Mr. Joe Stafford were visitors in the W. R. Moore home Monday.

There was a pink and blue shower in the home of Mrs. W. R. Moore last Wednesday given in the honor of Mrs. Boyd Sciually. Those present were Mrs. E. T. Alired, Mrs. Glynn Alired, Mrs. F. E. Finney, Mrs. J. F. Matthews, Mrs. Joe Gill, Mrs. Jack Higgins, Mrs. Wayne Higgins, Mrs. Wynston Evans, the nonoree, Mrs. Boyd Sciually and the hostesses, Mrs. W. R. Moore and Mrs. J. T. McClain.

Mr. George McClain, Hereford, is visiting in the home of his brother, Mr. J. T. McClain this week.

Mr. and Mrs. Bernice Sweat and children from Kress called

in the Frank Finney home one day last week.

Mr. and Mrs. W. R. Moore called in the Jack Reynolds home in Amarillo Monday.

Vick Solomon, Marlow, Oklahoma, is staying in the W. R. Moore home for a few days.

Mrs. Hamil Wilson and little son made a business trip to Dallas Wednesday.

Donald Clark from Vernon is visiting in the home of his aunt, Mrs. J. F. Matthews.

Mrs. elton Finney from Adrian visited in the F. E. Finney home Monday.

Miss Neta Jo Moore from Wayland College spent the week end in her home.

The ladies of this community have been helping redecorate the church house these past two weeks.

Little Randy Tooley fell a few days ago and broke his collar bone but is doing nicely and will soon be well.

Mrs. M. G. Ballow from Washington, D. C. was a visitor in the W. R. Moore home over the week end. Mrs. allow also visited church Sunday.

Mr. and Mrs. K. E. Dugert and daughter, Ilona, from Raton were visitors in this community last week end.

The people of this community welcome all the new families that have recently moved here.

A gandy dancer is a man who inspects railroad ties for loose rails and bolts.

At the Panama Canal the Pacific Ocean is east of the Atlantic.

Naturalized citizens of the United States are entitled to all privileges except that of becoming president.

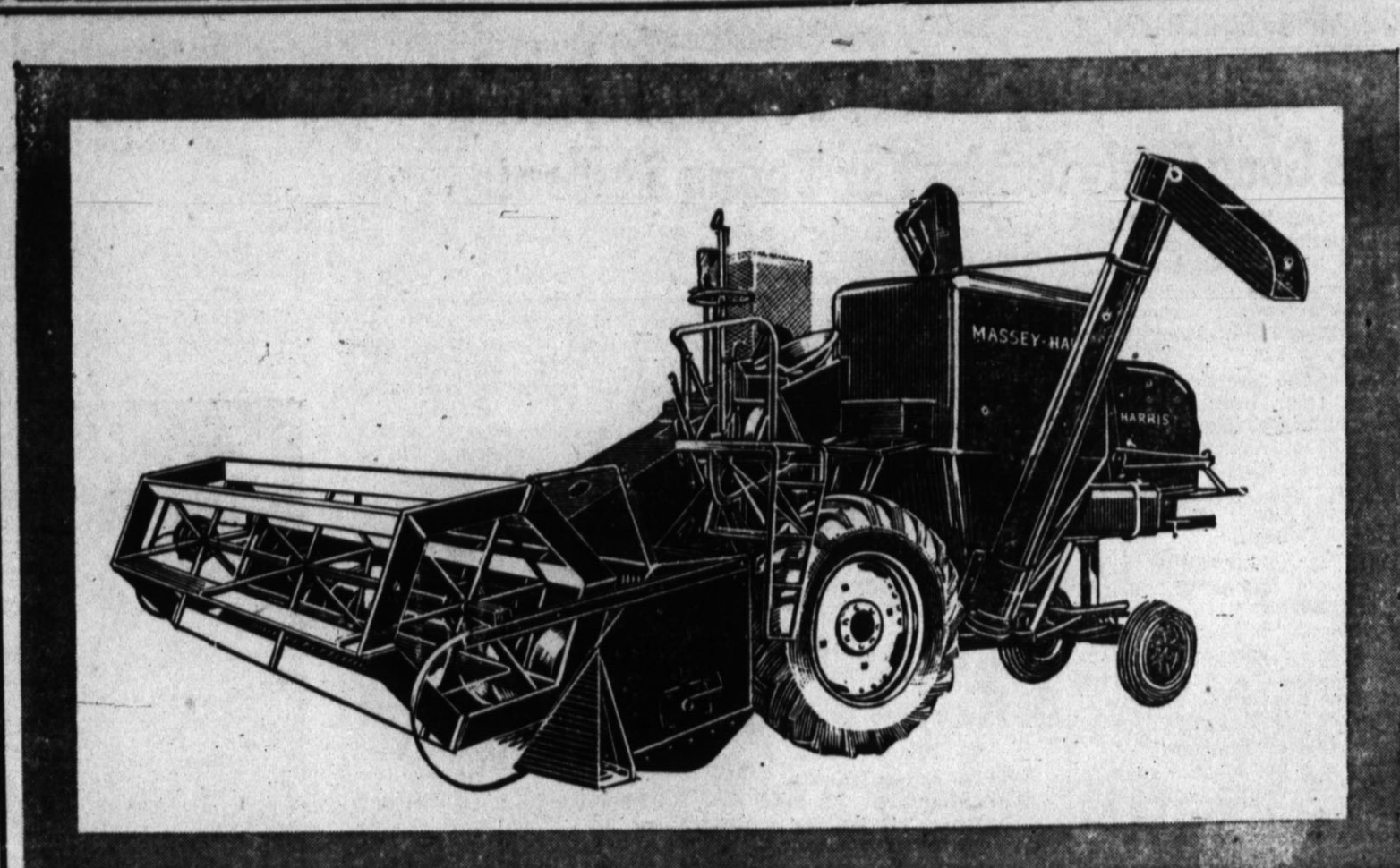
Government run by women is called gynarchy.



ECA RESULTS—There's more to the Marshall Plan than wheat and machines, for this swim suit modeled by Jooske Pont of Holland is straight from the U. S. A. Like the girl, however, the shoes are strictly a native product.

To protect the life of the President and to suppress counterfeits are the two statutory duties of the U. S. Secret Service.

Lincoln was assassinated at Ford's theatre while attending a play entitled "Our American Cousin."



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16 ft. MASSEY-HARRIS COMBINES
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FREE ESTIMATES
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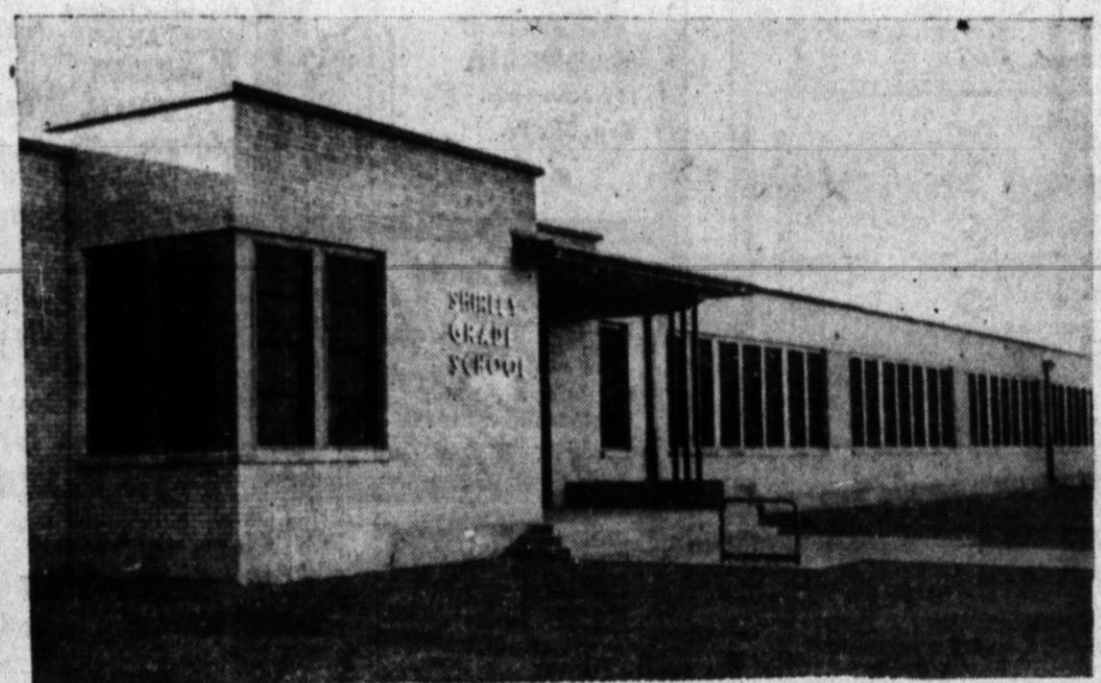
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Our Best Wishes are extended to the School Board, to Superintendent Graham and to all the progressive citizens of Deaf Smith County.

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FRIO NEWS

Mr. and Mrs. W. S. Dixon Celebrate 60th Wedding Anniversary Monday

By MRS. OWEN ANDREWS Mrs. Jennie Buchanan, who makes her home in California, spent the latter part of last week visiting her nephews and nieces, Mesdames A. T. Jones and T. L. Sparkman, Sr., and W. A. Springer. On Sunday another nephew, Willie Buchanan and family of Kress, were dinner guests in the Sparkman home and Mrs. Buchanan went home with them. She expects to spend the winter with her relatives here, at Plainview, Kress and in Oklahoma. Sunday afternoon visitors in the Sparkman home were Mr. and Mrs. W. A. Springer, and Charles Ralph, and Mr. and Mrs. A. T. Jones and Dovie Jane and Mr. and Mrs. D. B. Roberson and children of Hereford. Mrs. W. H. Thompson went to Oklahoma City Wednesday relatives to be present during and after the operation on her sister there. She returned home on Saturday. The Thompsons had spent the last week end with their Oklahoma relatives, but owing to the serious condition of her sister, Mrs. Thompson returned for another visit. H. F. Benson accompanied Mr. Cox of the Avenue Fruit Stand on a trip and expected to be away until the last of the week. Mr. and Mrs. Davis of Leveland visited her sister, Mrs. Luther Ellis, last Wednesday. Their daughter, Barbara, is visiting the Ellises. Mrs. Lee Johnson of Andrews, Texas, visited in the home of her mother, Mrs. H. M. Mosley and family last week. Home for the week end were Lyla Robbins of WTSC, Canyon, and Wade Thompson, Texas Tech, Lubbock. H. D. Robbins, Mr. and Mrs. Frank Robbins were Clovis visitors Tuesday. Donnie Brock of Dimmitt

Head Cold Stiffness

RELIEVED IN SECONDS! For almost instant relief, put a few Vicks Va-tro-nol Nose Drops in each nostril. Va-tro-nol works right where stuffy trouble is! It opens up cold-clogged nose... relieves stuffiness... and lets you breathe again. Try it. VICKS VA-TRO-NOL NOSE DROPS

spent one night last week with the Dobbs' boys. Mr. and Mrs. Robert Simpson and Nellie Jo visited in Dumas with Mrs. Simpson's sister recently. Rev. and Mrs. R. L. Shannon and Miss Lavada Shannon spent Saturday visiting their sons and brothers, Lee Roy at Lubbock and Lonzo at Meadow. Thursday night several men met at the Shannon home to plan the supper for the Association Brotherhood meeting to be at Frio on Oct. 18. Those present were Buck Berryman, Leonard Irwin and J. H. Dobbs. On Sunday morning, Rev. Shannon was stricken ill. He was unable to be up all day and on Monday he was taken to the Hereford hospital where after examination, it was thought that he was suffering from appendicitis. On Tuesday he was improved to some extent. Among those who attended the 60th wedding anniversary celebration on Monday for Mr. and Mrs. W. S. Dixon and given at the Elmer Dixon home eight miles south of Dimmitt were Mr. and Mrs. W. A. Springer, Mr. and Mrs. H. D. Robbins, Mr. and Mrs. W. C. Lowery, Mr. and Mrs. D. O. Benson, Mrs. J. H. Dobbs and Mrs. Owen Andrews, all from this community. The Dixons lived in this community for many years and were very active in church and community work. They came to the Panhandle in 1902, living first for several years on the place where the celebration was held before moving to the Frio community. They moved to Dimmitt and retired from the farm about 1941. The Dixons served a meal at the noon hour and in the afternoon a short program with Rev. Earl Lantrop, pastor of the Dimmitt Baptist church, acting as master of ceremonies, was enjoyed. Oldtimers and relatives enjoyed swapping memories of days of pioneer life with the Dixons among them. All the children were present and approximately 150 persons were registered.

Attend Wedding Anniversary Mr. and Mrs. F. M. Kester have returned from San Angelo where they attended the golden wedding celebrations held by childhood friends, Mr. and Mrs. Frank McGuire. Mr. and Mrs. Wayne Evans and son, Roy Wayne of Borger, spent the past week end with Mr. and Mrs. James Edmonson. Mr. Evans and Mr. Edmonson were shipmates during the war.

Shirley School Contractor Has Enviably Record

Walter E. Wirtz, general building contractor from Amarillo, has an enviable record as a builder in the Southwest. During the war he did Government construction at Roswell, New Mexico, Air Field and at the Wingate Ordnance Depot at Gallup, N. M. Prior to Shirley School he built Dwight Morrow School in Amarillo, the Amarillo Junior College Shop Building and Arts & Commerce building, the First Christian Church, Llano Mausoleum, Amarillo National Bank, Dr. Goldston Clinic, Trailways Bus Terminal, Plains Creamery warehouse, Truitt Buick Building, Naval Armory, San Jacinto and Memorial Parks, Golden Light Coffee building, Margaret Willis school addition, all of Amarillo and others too numerous to mention. He built the McCarroll stores in Amarillo, Borger and Pampa, St. Mary's Hospital in Roswell, Moore County Memorial Hospital in Dumas, the Dumas school addition and has under construction at the present time the Globe-News building and Plains Chevrolet building.

Staff Sergeant and Mrs. Bob Allison and son from San Angelo spent from Tuesday until Sunday in the home of Allison's parents, Mr. and Mrs. D. W. Allison. "Veto" comes from the Latin meaning "I forbid."

Dawn Musettes Elect New Officers Monday In L. L. Airhart Home

The Junior Music Club of Dawn, which was recently organized, held its first regular meeting Monday evening in the home of Mrs. L. L. Airhart. New officers of the club include Donna Airhart, president; Myrtle Smith, vice-president; Pat Walton, secretary - treasurer; James Airhart, parliamentarian; Shirley Smith, reporter; Wanda Sue Wimberley and Eddie Reinauer, Jr., year-book committee.

The name "Dawn Musettes" was chosen for the club and plans were made to present a musical skit called "Jazzy Justice" at the pie supper which is scheduled for October 31 at the school house. The program for the evening included piano selections "Polly" by Zamecnik, played by Pat Walton; "Crescendo" (Tassen) played by Wanda Sue Wimberley; "Someday" a popular selection sung by Shirley and Myrtle Smith, "To Sing Au Hile" (Drummond) sung by Shirley Smith with accompaniment by Myrtle Smith and in conclusion group singing was enjoyed. Members present were Ginger Smith, Sara Jo Smith, Manuel Bevaers, Austin Smith, James Airhart, Eddie Reinauer, Jr., Phyllis Ann Wimberley, Wilma June Wilcox, Myrtle Smith, Pat Walton, Shirley Smith, and Wanda Sue Wimberley. Others attending were Mrs. Alfred Smith, Mrs. Carl Wimberley, Ted Wimberley, and the hostesses. Counsellors for the organization recently elected by the Dawn Music Study Club, sponsor group, are Mrs. Carl Wimberley, Mrs. R. T. Stewart and Mrs. Melvin May.

Jaycee-Ettes Plan Halloween Party

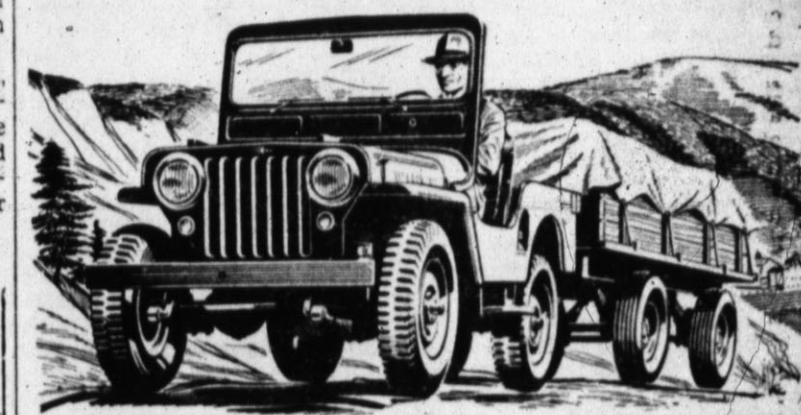
Jaycee-Ettes met in the Epsilon Sigma Alpha Club rooms Tuesday night and voted to change the meeting time beginning in December to the second Friday in each month. Meetings will be held in the F S A club rooms. Mrs. John Kelly, newly elected president, presided, when plans were made for a Halloween party which will be held at the club house on October 29. Admission will be 50 cents and the party will include all active and inactive members of both Jaycees and Jaycee-Ettes. Named to the telephone committee were Mrs. W. J. Reeves, Mrs. Dick Lucas and Mrs. Sam Nunnally and Mrs. Nunnally was asked to be responsible for the Jaycee scrap book. Members also voted to include associate members and a Christmas project was discussed.

HEREFORD GIRL ADMITTED TO SCOTTISH RITE HOSPITAL

Little Miss Lena May Brice, 7 year old daughter of Mr. and Mrs. O. B. Brice of this city, was admitted to Texas Scottish Rite Hospital for Crippled Children in Dallas for treatment on Wednesday, October 5. The Scottish Rite Hospital, which is supported by individual contributions, offers the best possible medical care and attention to Texas crippled children who are accepted for treatment.

DR. MILTON C. ADAMS OPTOMETRIST 140 West Third Hereford, Texas Phone 37 Office hours—8:30 5:00.

PROVED ON FARMS To Be the Most Versatile Vehicle You Can Buy



Universal 'Jeep' owners say they are always finding new jobs for this versatile 4-wheel-drive vehicle—in the field, hauling, towing, powering other equipment. The 'Jeep' has proved its value on thousands of farms and ranches throughout the country. Let us demonstrate this hard-working vehicle for you.

4-WHEEL-DRIVE 'Jeep' UNIVERSAL ROBERSON MOTOR COMPANY 144 West First Street — Hereford

ROSE & BARBER Realtors Real Estate Insurance Loans 104 East 3rd St. Phone 45

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IT'S GOT TO BE GOOD

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We're Glad we contributed --as the contractors

to the building of HEREFORD'S LATEST, MOST MODERN

Home of Education SHIRLEY SCHOOL

-- A Show Place For The Entire Panhandle -- -- A Pattern For Schools To Come --

WALTER E. WIRTZ CONTRACTOR

Shirley School Is Modern As Possible but Influx Of Students Overcrowds It

The pride and joy of Hereford school system—Shirley School built at the cost of \$287,000, still very much over crowded, according to Superintendent of Schools George Graham.

They are using every bit of space they have to handle the students now enrolled. The room originally set aside for the school library has been converted into a class room for the first grade.

It would be hard to find any school in Texas, or the United States, for that matter, to equal Shirley. Although not yet completed, Shirley has a fine gymnasium, something not usually seen in an elementary school. When finished, it will serve as a combination auditorium and gym. It will have goals for playing basketball.

Latest In Lighting

The latest in lighting is employed in the school. Each of the 12 classrooms is equipped alike with brand new desks and equipment. Into these classrooms the boiler rooms furnish heat through vents, which keep the temperature constant throughout the building. The most modernistic color scheme is carried out with the emphasis on bright tones for the best of study atmosphere.

DAWN NEWS

Dawn Junior Music Club Organizes Name Selves The "Dawn Muzettes"

By MARY A. NEWMAN
The Dawn Junior Music Club met Monday night with Miss Ina Airhart. "Dawn Muzettes" was the name they selected for their club. Present were Myrtle Shirley, Austin Smith, Pat Walton, Ginger and Sara Jo Smith, Manuel Beavers, Jamie Airhart, Wilma June Wilcox, Wanda Sue and Phillis Wimberley and Edna Reinauer. Mothers attending were Mrs. Carl Wimberley, Mrs. Alfred Smith, and Mrs. E. C. Reinauer. Next meeting will be November 14 at the home of Edna Reinauer.

*Mrs. Gayle Neal entertained her young daughter, Nan, with a birthday party Saturday afternoon to celebrate her third birthday. Favours were pretty plastic baskets of candy with dolls for the girls and small cars for the boys. Those helping Nan to celebrate were Audie Miller, Charlie Joe Loerwald, Ted Wimberley, Johnnie Rodgers, Robert Caraway and Davy Block of Hereford. Mrs. J. W. Murphy, Nan's grandmother, of Clarendon, Mrs. H. H. Miller, Mrs. Ivan Block, Mrs. Larry

Loerwald and Mrs. David Rodgers. Refreshments of cake and ice cream were served to all.

Mrs. R. A. Frye attended the Lutheran's Womens Missionary League Rally at Lubbock last week.

Wales H. Madden and wife to C. S. and J. C. Perrin. All of section 23, all of N 1/2 of section 26, and all of SE 1/4 of section 14, in township 5 N, Range 3-E. \$50,400.

Sam W. Brown and wife to J. D. Tyler. W 60 feet of E 135.71 feet of lot 9, block 4, Womble Addition to Town of Hereford. \$10,000.

James W. Vines and wife to John W. Vines and wife. All of lots 36 and 37 of Lytle's subdivision of block 13, Evans Addition to Town of Hereford.

S. F. Gilliland to C. H. Gleaton. N 6.4 acres of a tract of 12.4 acres out of E 1/2 of SE 1/4 of section 58, block K-3. \$5,700.

John R. Johnson and wife to Henry Weems. Part of block 5, Womble Addition to Town of Hereford. \$25,000.

J. T. May and wife to Henry Weems, part of block 5, Welsh Addition to Town of Hereford. \$25,000.

M. J. Noel and wife to Marie Denton. 161.9 acres of E 1/2 of section 21, Block K-3. \$3,000.

J. M. Hamby and wife to L. H. Shore. 22 acres of block 29, Ricketts Addition to Town of Hereford. \$6,400. (126)

Releases
R. H. Brummal to Milton Adams. N 391.1 feet of S 580.5 feet of W 1002.1 feet of block 30, Ricketts addition to town of Hereford.

L. H. Shore to M. J. Noel. S 161.9 acres of E 1/2 section 21, block K-3. (126).

Warranty Deeds
J. G. Evans and wife to G. D. Caison and wife. Lot 13 of Al-

berta Thompson's subdivision, block 16, Town of Hereford. Leonard Newcomb and wife to First Federal Savings and Loan Association of Clovis. Lot 5, Houge's subdivision of block 5, Evans Addition to Town of Hereford. \$5,419.

COURTHOUSE RECORDS

Deeds of Trust

J. C. Perrin and C. S. Perrin to Chet Williams. All of Section 18, Township 5, N of range 4, E of a Capitol Syndicate Subdivision. \$6,816.

C. S. Perrin and J. C. Perrin to Wales H. Madden. All of section 23, all of N 1/2 of section 26 and all the SE 1/4 of section 14 in township 5 N, range 3 E. \$11,928.

J. C. Howard and wife to Kansas City Life Insurance Company. 640 acres of land out of Capitol League 433 and 438. \$12,800.

Jerry H. Albracht and wife to First Federal Savings and Loan Association. E 7 feet of lot 73 and W 43 feet of lot 74 of Higgins Subdivision of lot 1, Block 8, Womble Addition, Town of Hereford.

M. J. Joel and wife to L. H. Shore. 22 acres of Block 29, Ricketts Addition to Town of Hereford.

John P. Gallagher and wife to Federal Land Bank. 114.5 acres of Survey 42, block K-3, S K & K certificate 335. \$4275. (374)

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OES Study Club Meets With Mrs. H. C. Baird

Order of Eastern Star Study Club was entertained in the home of Mrs. H. C. Baird with her daughter-in-law, Mrs. Bob Baird, as cohostesses Monday afternoon.

Mrs. Virginia Patton presided for the business meeting when new year books were distributed and Mrs. Vern Witherspoon conducted the lesson on the constitution.

Those present were Mesdames Ollie Brady, Iva Coconougher, Myrtle Witherspoon, Virginia Patton, Bessie Jones, Nell Culpepper, Vivian Major, Juanita Hershey, Emma Suits, Jessie Terrell and the hostesses.

BILLY KESTER INJURED

Billy Kester, 11 year old son of Mr. and Mrs. Lynn Kester of Amarillo suffered a broken leg while playing at school Wednesday morning. The break was between the knee and ankle and his grandparents, Mr. and Mrs. F. M. Kester, who went to Amarillo Thursday, report that the boy is doing satisfactorily.

Billy has had hard luck at play once before while living in Hereford. He and a companion were playing in the yard near an outdoor fireplace under construction when he was five. One of the large rocks became dislodged, pinning Billy's right leg beneath its weight. This time the break was in the shin bone of his left leg.

MOUNTAIN CABBAGE 2c BANANAS 10c PUMPKINS 5c VALLEY TOMATOES 25c TEXAS GRAPEFRUIT 5c Colorado Pinto Beans 10c Colorado Potatoes 4c SWEET POTATOES \$2.50 APPLES \$2.50 GOOD PEARS \$1.50

For Pies
New Crop
No. 1 Reds
East Texas
Delicious Bu.

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J. D. 17

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HEREFORD RURAL HIGH SCHOOL DISTRICT. IT WAS A PRIVILEGE TO SERVE YOU AS
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Ever Lovely — Ever Washable! Beau-pleasing, life-easing beautifully hued plaid shirt Versatile, convertible collar and long, stay-put tails for good looks and comfort... Exclusive patterns... wrinkle-resistant, colorfast, fully shrunk. * Unconditionally washable for simplified upkeep! Sizes 32 to 40.

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Don Martin Leads Panel Discussion At Tuesday Parent-Teachers Meeting

The October meeting of Parent-Teacher Association was held at the Hereford High School Tuesday night. Mrs. Merlin Kaul directed group singing and Mrs. H. H. Caraway, presiding president, called for reports of the past month's activities. Mrs. George Graham presented Mrs. Emer Pasterson with a gift from the association for her services as president for the past two years.

The program, under the direction of Don Martin, high school principal, was presented in the form of panel discussions on the theme for the year "Teamwork between parents and students."

Speakers were Pat Sullivan, James Garner and Mrs. Guy Herd, teachers; Mrs. L. E. Gross and Robert Thompson, parents and Donna Jean Stagner and Alma Faye Knox, senior students.

Defines Education

In introducing the discussions, Mr. Martin gave the definition of education in the broader sense which comprises all phases of life as well as that of the school.

Mr. Sullivan recommended that parents and teachers set about the business of understanding the student as a team, cooperating for the development of the student. Mrs. Herd suggested the sharing between parents and teachers in arranging conferences with the students.

Each speaker spoke on a different phase of teamwork, pointing out its effectiveness in the objectives and aims of the association.

Superintendent of schools, George Graham, spoke briefly to compare the number of graduates twenty years ago with the number now completing high school and suggested a need for specialized education.

Members of the homemaking department of the high school conducted a nursery during the session and at the conclusion of the program served refreshments to more than 200 parents and teachers.

"Fan," meaning an enthusiast, comes from the word "fall" meaning an enthusiastic fall phase of life as well as that of the school.

West Hereford Club Meets in Gore Home

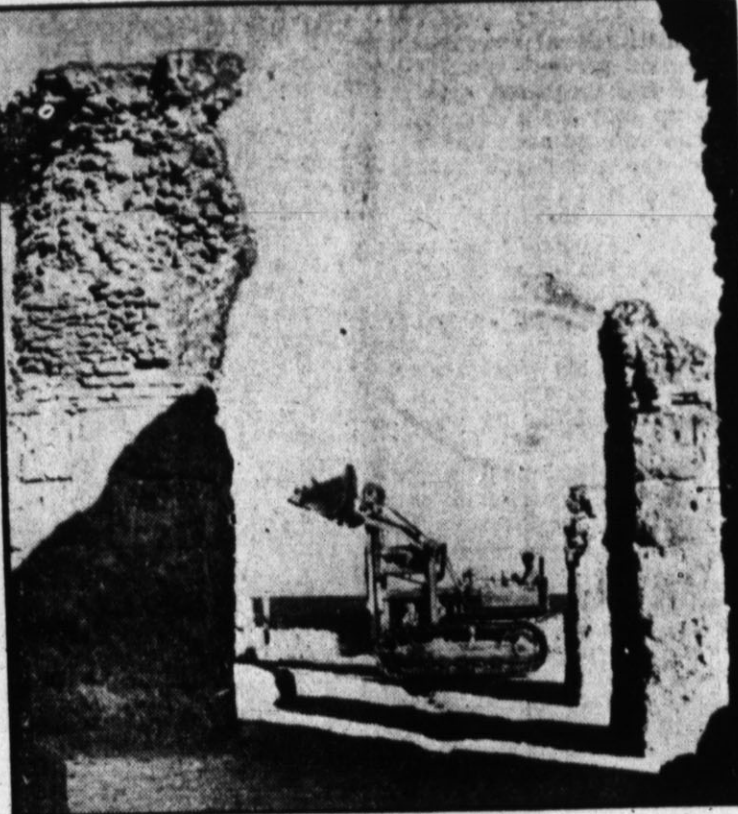
West Hereford Home Demonstration Club met with Mrs. Howard Gore Tuesday afternoon with Mrs. Jimmy Mercer in charge of the recreation period. Roll call was answered by members listing favorite holiday foods.

The program on "Freezing Foods" had Mrs. John Jacobsen Sr. as leader and she spoke on "What Kind of Foods to Freeze," followed by Mrs. R. N. Yarbro's discussion on "How To Freeze Strawberries."

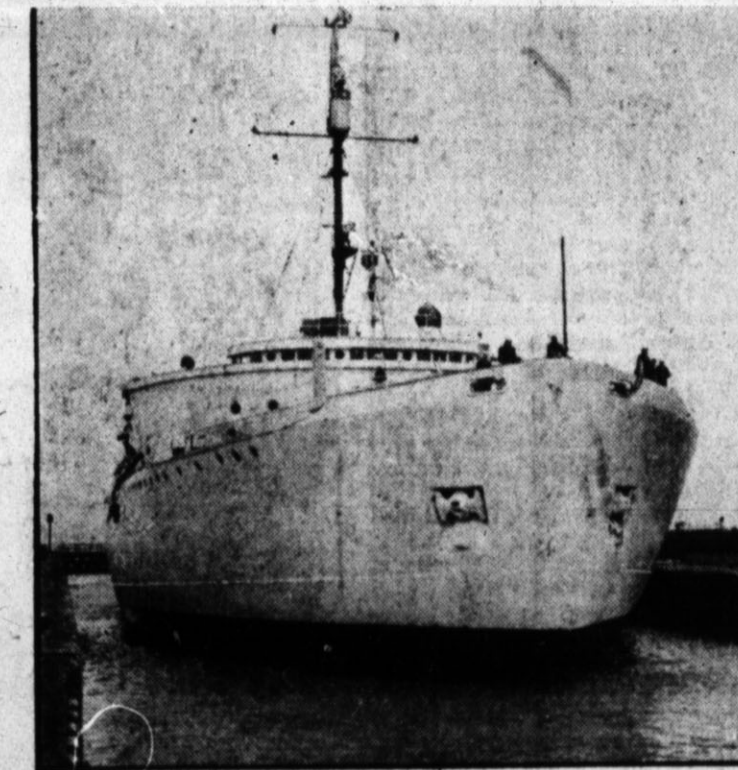
Members present were Mesdames R. N. Yarbro, P. H. Luck, Edna Bowe, Jimmy Mercer, Minnie Walker, Wes Bradley, Travis Caraway, Josie Funderburg, A. L. Thomas, Ed Cox, Roy Boyd, Vern Witherspoon, John Jacobsen, Sr., Ida May Vaughn, Jack Flowers, Carlos Vaughn, Leland McMurry, Misses Evelyn Bell and Ara Lewis and the hostess.

Shaving was originally a protective measure since long beards were easy for opponents in combat to seize.

A perece is an astronomical unit of measure nineteen billion miles long.



UP FROM THE RUINS—Ancient Carthage, one-time city of conquerors, rises again with the aid of Marshall Plan equipment. Destroyed long ago by Romans and Arabs, Carthage is being rebuilt by the Tunisian government as a tourist attraction.



PORTENT OF WINTER—As she passed through the Chicago River locks into Lake Michigan recently, the U. S. Coast Guard icebreaker Mackinaw brought thoughts of the chilly months ahead. The hard-working vessel, 78 feet abeam, was the closest fit ever to pass through the 80-foot locks.

Jimmy Reinauer Has Sixth Birthday Party

Jimmy Reinauer celebrated his sixth birthday at a Halloween party given by his mother, Mrs. Joe Reinauer, at the family home Saturday afternoon.

The children came dressed in Halloween costumes and games suggestive of the Halloween season were played.

Refreshments were served to Clint Conaway, John Walton Scott, Marcus Jacobsen, Craig Griffith, Frank Peters, Troy Don Moore, Butch McCaslin, Joe Reinauer, Bob Reinauer, Bill Reinauer, Judy Fowkes, Judy Bradley, Connie and Carol Kent, Linda Edwards, Judy Ann Peters, Karen Sue Daniel, Helen Sears, Sandra Brumley, and the honoree.

Asyllabub is a non-alcoholic drink made of milk and wine. Our present calendar was brought into use by Pope Gregory XIII in 1582.

John Wanamaker originated the saying, "The customer is always right." "Yankee" comes from the Dutch word "yanku" meaning to snarl.



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Southland Life
INSURANCE COMPANY
LIFE • ACCIDENT • HEALTH • HOSPITALIZATION

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EVERY DAY THIS WEEK

MOPAR PERMANENT TYPE ANTI-FREEZE

Ethylene Glycol Base
Approved by Chrysler Corporation

\$3.50 Per Gallon

Will mix with any approved permanent type anti-freeze
AS GOOD AS THE BEST

Something New Each Monday

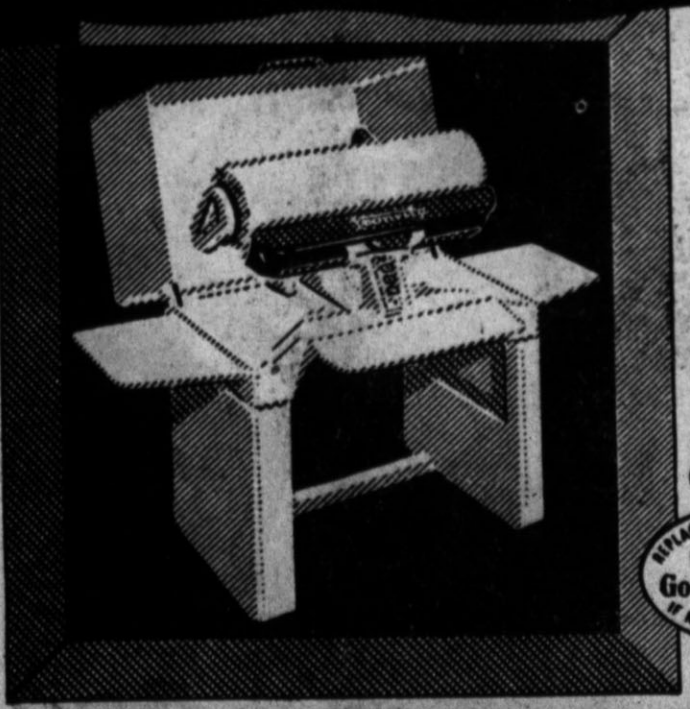
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ALL-DAY DEMONSTRATION of IRONRITE

A LADY DEMONSTRATOR FROM THE IRONRITE FACTORY WILL BE AT OUR STORE....
TUESDAY, OCT. 18
10 A. M. to 6 P. M.
YOU ARE CORDIALLY INVITED TO ATTEND

GET THIS NEW and FINER
"rhythmic" Ironrite



pays for itself!
HOME-LAUNDERED CLOTHES LAST LONGER!

Guaranteed by Good Housekeeping

TAKES YOU OFF YOUR FEET! IRON WHEN YOU'RE TIRED OF DOING OTHER THINGS!

You'll never know how simple it is to iron without fatigue, until you come right into our store and let us show you this most wonderful of all modern ironers... Ironrite!

You'll thrill at doing shirts in 4 minutes! Doing tricky pleats and ruffles better than a professional laundry can turn them out! All this, while sitting down relaxed and comfortable!

We're ready to welcome you right into our store and show you the features of the handsome new Ironrite today!

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142 MILES

Select Your Automobile from a **GUARANTEED LINE**

of USED LATE MODEL!

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| LINCOLNS | MERCURYS |
| CHEVROLETS | CHRYSLERS |
| KAISERS | PONTIACS |
| BUICKS | |

ROY CRUTCHFIELD JIM SPARKMAN



Paula Brooks

Back-blousing for a French-inspired slant on a slim silhouette. Wool tweed, in beautiful blends, lends itself to casual treatment such as the stand-up collar, front kick-pleats, a luxurious leather belt. Sizes 10 to 20!

THE *Vogue*

"For the Lady of Fashion"

DOUBLE-BARRELLED AMENDMENT

Annual Sessions In The State Legislature And \$3,600 Salaries For Legislators Is The Issue

Editor's note: Ten proposed changes in the Texas Constitution are to be voted at the polls Nov. 8. One of them is discussed in the following article, the second in a series.

By BO BYERS Associated Press Staff Austin, Tex. (AP)—How much should state legislators be paid? How often should legislative sessions be held?

Should appropriations for operation of the state government be made for 12 or 24-month periods?

A proposed constitutional change involving these three questions will be submitted to Texas voters at a special election Nov. 8. The proposition, No. 2 on the ballot, reads as follows:

"FOR (AGAINST) the constitutional amendments relative to sessions of the legislature and to compensation of its members."

Opponents of the amendment have protested in court that the description of its contents, as given on the ballot, is inadequate.

They say it is not sufficient to let voters know what they are voting on. They also contend that submission of more than one question for a single answer is illegal.

Champions of the proposal say that persons going to the polls should already know the detailed provisions of the amendment as a result of hearing debates or reading news stories about it. They say the questions involve related subjects and can be answered with a single "Yes" or "No."

The district court ruled in favor of the state when it refused the request of three Dallas county citizens that the amendment be kept off the ballot.

The basic charges are proposed by the amendment:

1. The 31 members of the state senate and 150 members of the house of representatives would receive annual salaries of \$3,600.

At present Texas legislators receive \$10 a day during the first 120 days of the regular session and \$5 a day thereafter until the session ends. They receive \$10 a day in event a special session is called. They do not draw any pay between sessions.

2. Two regular sessions of each legislature would be held, one each year beginning the second Tuesday in January. Special sessions could still be called by the governor at any time he deemed necessary.

Under present constitutional provisions, the legislature has only one regular session every other year, on odd-numbered years.

3. Appropriations for regular monthly expenses and salaries paid by the state would be made for a period of not more than 12 months.

Meeting only every other year legislatures in the past customarily have made appropriations for operation of the state government on a two-year basis.

4. At the second regular session of each legislature, on even-numbered years, the lawmakers would be limited as to the type of legislation they could consider. They could propose constitutional amendments and make general appropriations. Other measures could be taken up only by a four-fifths majority vote of each house.

Here are arguments advanced by supporters of the amendment.

1. Annual sessions would make for more business operation of the government because the legislature would be able to allocate money on a 12-month basis. This would eliminate trying to guess what financial conditions will be 24 months later.

2. Annual salaries would make it possible for a person to serve without suffering financial loss.

3. Annual salaries would lessen the temptation to accept favors from lobbyists.

4. Annual sessions would make for shorter, more efficient sessions.

Thirty states have annual salaries ranging from \$1,000 to \$5,000. Six have annual sessions. They are California, Massachusetts, New Jersey, New York, Rhode Island, and South Carolina.

More arguments have been raised against the amendment than for it. One of the reasons for this may be that lobbyists oppose the idea of having to carry on annual fights for the interests they represent. Annual sessions might make their task harder. They definitely would run up their expenses.

Considerable opposition material has been put out by unidentified sources.

Here are the arguments openly expressed against the amendment.

1. Annual sessions would lead to greater spending instead of less.

2. An annual salary of \$3,600 would not be adequate to attract high-caliber candidates for office.

3. If representatives and senators are to be put on an annual pay basis, they simultaneously should be prohibited from receiving remuneration from other sources.

4. Annual sessions would develop professional politicians who would spend too much time in Austin and too little in their home balliwicks.

5. The amendment is unconstitutional because a legislator is prohibited from raising his own salary.

This last argument is based on a constitutional provision which states that "no senator or representative shall, during the term for which he may be elected, be eligible to any civil office of profit under this state, which shall have been created, or the emoluments of which may have been increased during such time." The legislators who submitted

the amendment would benefit from the pay raise, which becomes effective Jan. 1, 1950, if the proposal is approved by the voters.

Former Senator T. H. McGregor of Austin is one of those who has raised this question of constitutionality.

"If the amendment is ratified every member of the present legislature will be ineligible to hold the rest of his term and the governor will have to call an election to fill their forfeited terms. This is what the constitution says and this is what it means," McGregor declares in letters which he has been writing to newspaper editors.

Mrs. J. O. Wilson of Siloam Springs, Ark., plans to return to her home Monday after spending three weeks here with her sister, Mrs. J. B. Hammer.

Guests of Mrs. I. H. Spratt the past week and were her son and family. Mr. and Mrs. Carl Spratt and two children of Lubbock, and Mr. and Mrs. Marvin Truitt of Falls. Mrs. Truitt is the former Miss Temple Sikes of Hereford.

Mrs. John Gordon of Circle, Montana is visiting her sister, Mrs. H. M. Richardson.

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Sunday-Monday-Tuesday Breath-Taking in Beauty and EXCITEMENT! WILL JAMES' THRILLING OUTDOOR STORY! SAND Technicolor MARK STEVENS · COLEEN GRAY Starring RORY CALHOUN · CHARLEY GRAPEWIN STAR TEXAS

THE NO. 1 STORY OF THE WORLD'S NO. 1 MANNHUNTERS JAMES CAGNEY G-MEN A role you'll never forget! His greatest action hit! A WARNER BROS. RE-RELEASE TEXAS WEDNESDAY THURSDAY

Congratulations. Anniversaries from Sunday October 16, through Wednesday, October 19. Mr. and Mrs. Frank M. Cogdell Mr. and Mrs. John E. Turner Mr. and Mrs. W. E. Ferguson Mr. and Mrs. J. A. Grimes Mr. and Mrs. Henry Hastings Mr. and Mrs. Roy V. Smith Mr. and Mrs. Roger Corbett Mr. and Mrs. George Jones Mr. and Mrs. C. D. Hammock upon the occasion of your wedding anniversary If you have married, or moved to Hereford in the last year, please call 363.

THIS IS IT! A HIT! KIRK DOUGLAS RUTHLESS! HONOR AND DECENCY WERE NO PART OF THE TITLE HE HELD! MARYLIN MONROE ANTHONY QUINN CHAMPION MONEY BACK PICTURE Picture OF THE MONTH STAR Wednesday---Thursday PASSING PARADE "STUFF FOR STUFF" "EGG COLLECTOR"

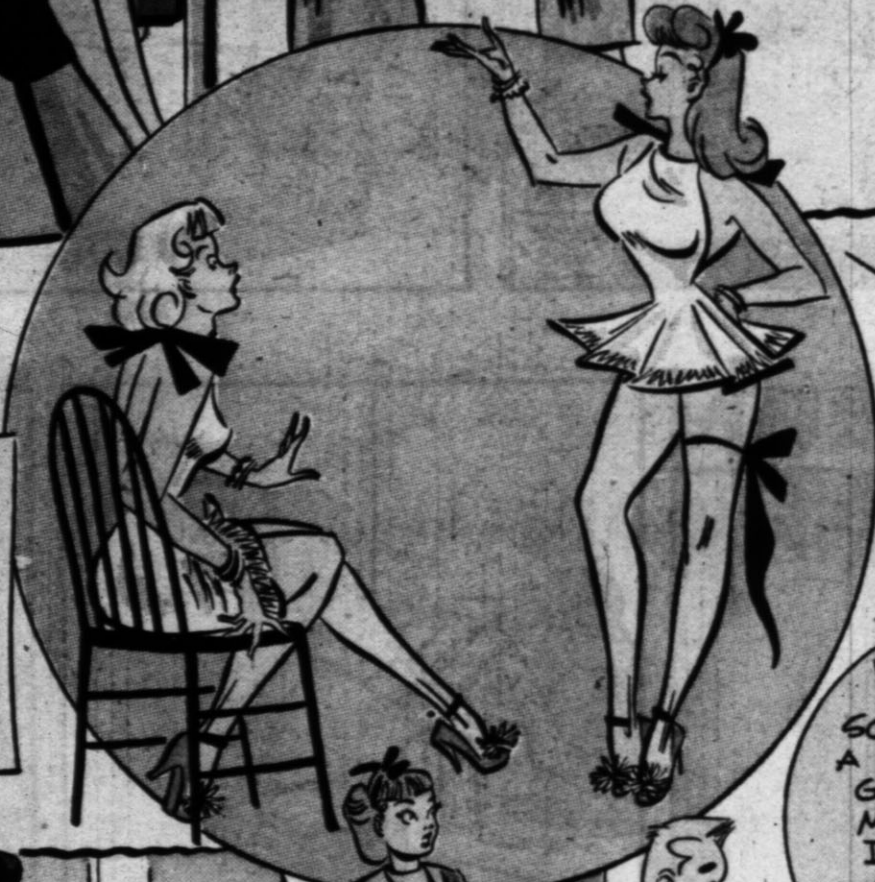
★ AP NEWSFEATURES ★ COMICS ★

WISDOM
MAM
QUEENS

LOOK, DOCTOR, YOU CAN'T PULL MY WISDOM TOOTH!
DO YOU THINK I WANT TO BE A MORON? //



OH, YES, I'M IN PURSUIT OF HIGHER
EDUCATION, HE'S THE NEW PROFESSOR
OF PHILOSOPHY! //



SHE
COMES TO
THE OFFICE
AND PUTS
IN AN EIGHT
HOUR
DAZE! //

HONEST, BETTY,
YOU'RE SO
DUMB YOU
CAN'T ANSWER
ANYTHING, NOT
EVEN A
TELEPHONE! //

I HAVE
SOME MONEY AND
A GOOD JOB BUT I
GUESS I HAVEN'T
MUCH SENSE OR
I WOULDN'T BE
MARRYING YOUR
DAUGHTER! //

DUMB
BELLES



JAY
ALAN
10-16

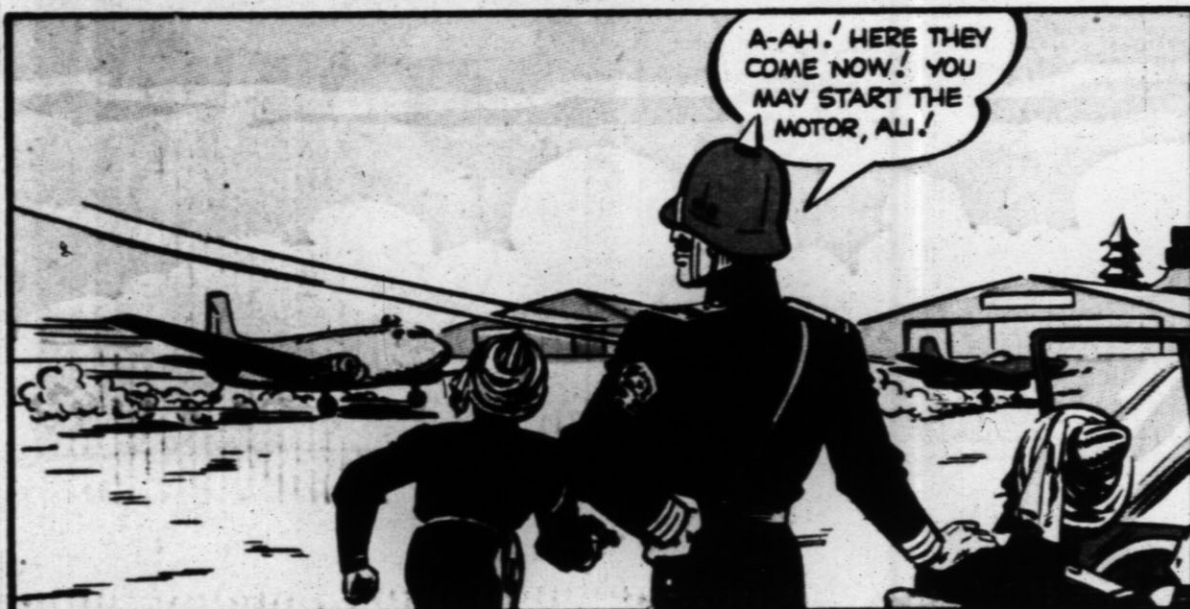
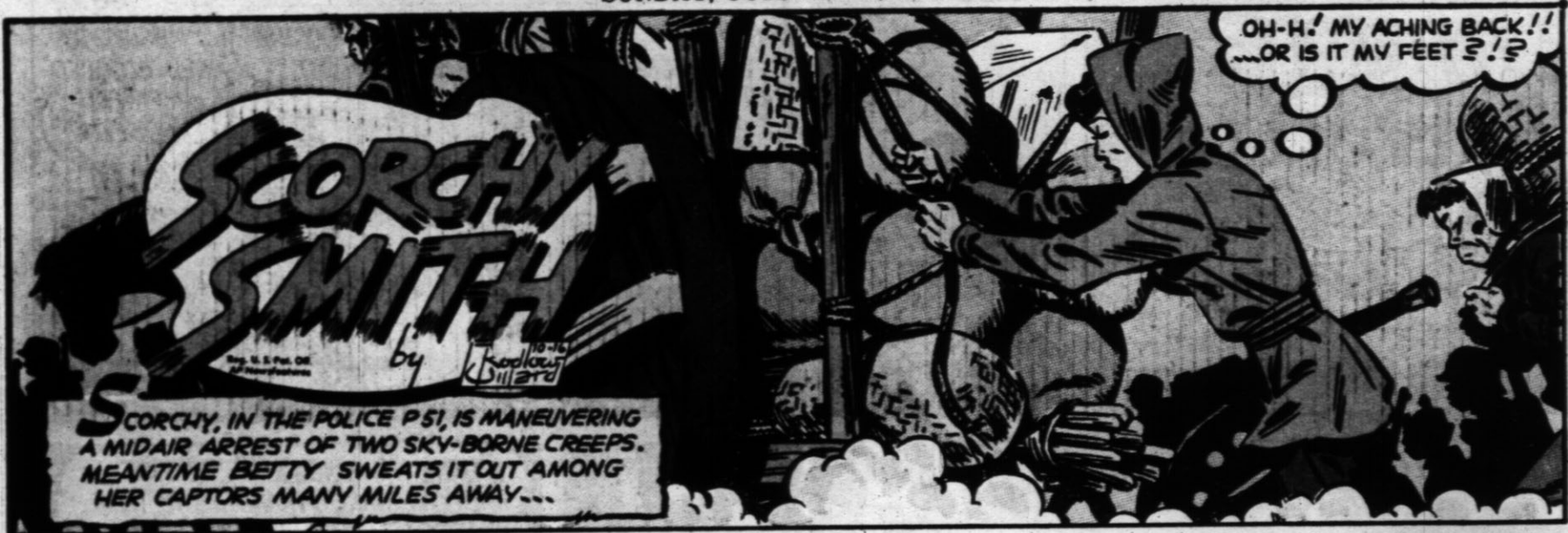
The Sunday Brand

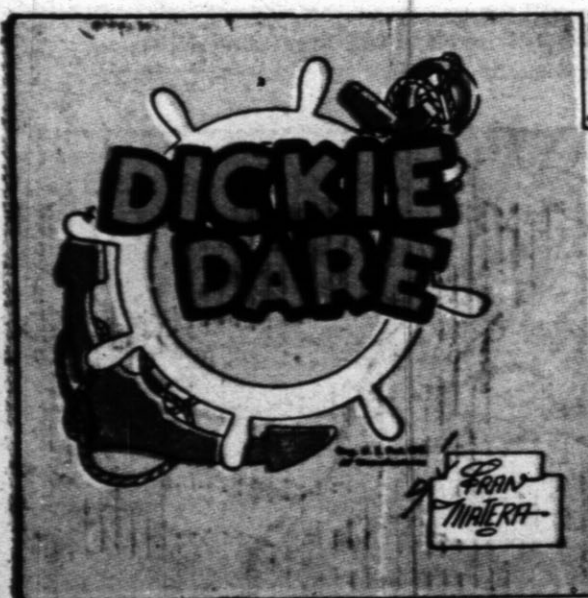
Hereford, Texas

COMICS SECTION

Our Slogan: "More People—More Farms"

SUNDAY, OCTOBER 16, 1949





THE SOCIETY FOR THE PREVENTION OF AMERICAN MEN BEING GRABBED BY FOREIGN GIRLS IS ON THE MARCH!--- TARGET FOR TONIGHT: KRYPTARZI!

THE IDEA OF THAT KRYPTARZI WENCH GRABBING THAT DAPPER DAN FLYNN!

SHE SHOULD OUGHTA' BE SHIPPED-OUT!

IT'S AN INSULT TO RED-BLOODED AMERICAN WOMEN!

THEY CROWD OUTSIDE KRYPTARZI'S HOTEL AND START A SPINE CHILLING CHANT!--

WE WANT KRYPTARZI WE WANT KRYPTARZI WE WANT KRYPTARZI

DOWN WITH KRYPTARZI!

KRYPTARZI KRYPTARZI KRYPTARZI

I THINK IT'S WONDERFUL THE WAY AMERICANS TAKE STRANGERS TO THEIR HEARTS! LISTEN, THEY'RE CALLING FOR ME AGAIN!

DAN, -- DO YOU--?

NO! I DON'T LIKE THE SOUND OF THOSE VOICES!

BE NOT FOOLISH-- COME, WE SPEAK TO THEM FROM THE BALCONY!

THERE SHE IS! DOWN WITH KRYPTARZI!

BOO BOO

?!

MY-- FRIENDS?-- BUT I DO NOT UNDERSTAND-- WHY ARE YOU ANGRY?

WE AIM TO KEEP YOU FOREIGN GIRLS FROM GRABBING OUR AMERICAN MEN!

BUT YOU ARE MISTAKEN! I AM AN AMERICAN CITIZEN! MY FATHER WAS A MISSIONARY! I AM ONLY HELPING MY FOREIGN FRIENDS WHICH I CALL MY PEOPLE, TO ACHIEVE DEMOCRACY!

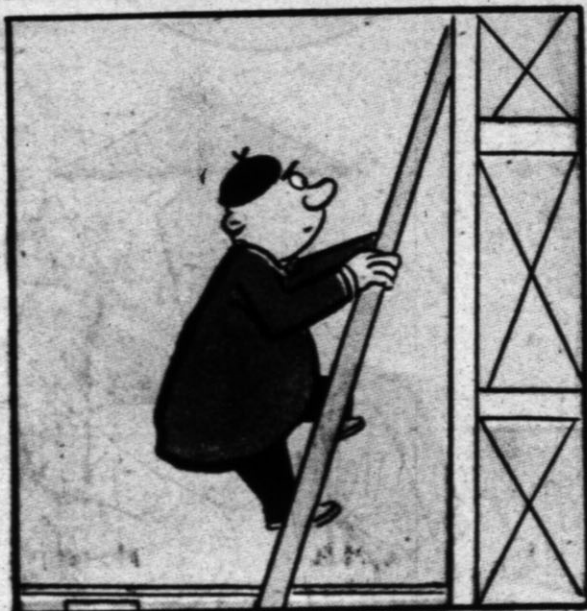
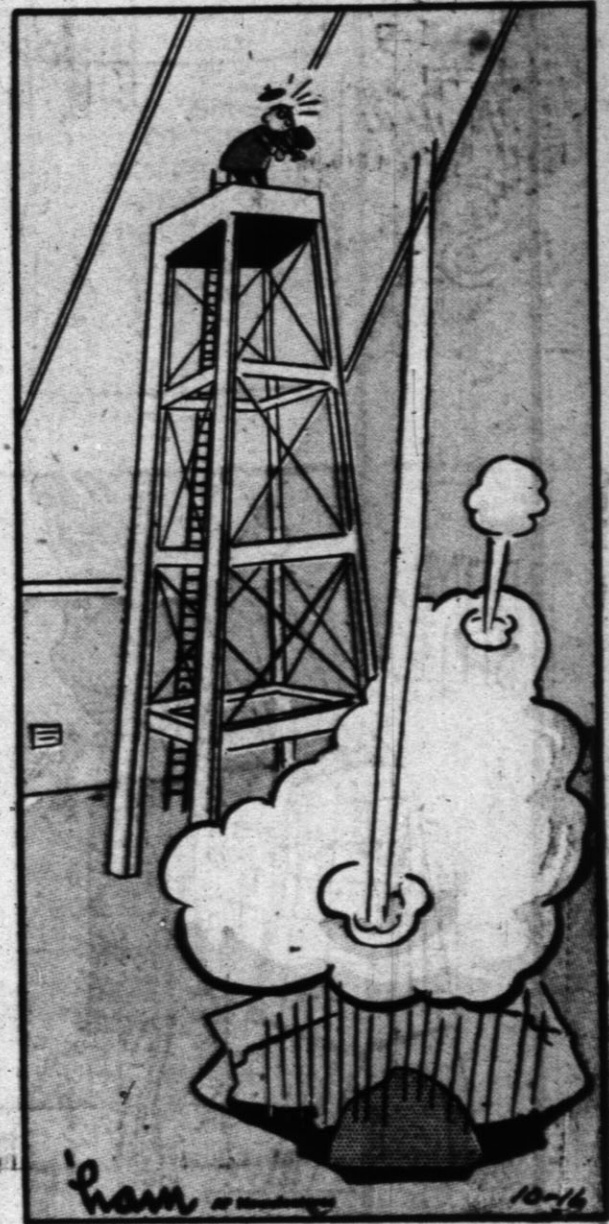
AS FOR DAN FLYNN, WE ARE ONLY FRIENDS-- ROMANTICALLY, HE IS ALL YOURS!-- STRANGE!-- HE WAS HERE BUT A MOMENT AGO!

WOT SALES

YIPEE



HIT N' RUN



SPORT SLANTS

...THE WHAMMY

'Doc' WEAVER

THE CARDINAL TRAINER HAS A DOUBLE-WHAMMY FOR BROOKLYN

Evil-Eye FINKEL

WILL PUT A HEX ON ANYONE FOR A FEE.

Jimmy's GILPO

USED HIS TALENTS AS A MAGICIAN TO PILOT MELIO BETTINA TO THE LIGHT HEAVYWEIGHT CHAMPIONSHIP

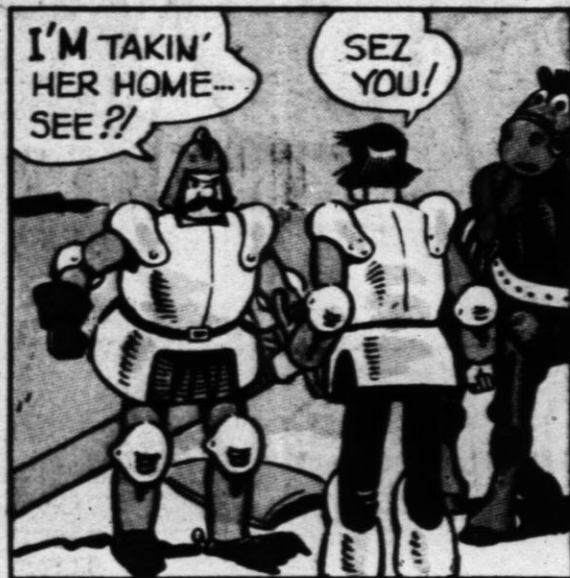
MEMORY MIRROR

TY COBB PUT THE WHAMMY ON THE CLEVELAND HURLER & RAN HIM OUT OF THE LEAGUE BY CALLING HIM 'RABBIT-EARS'

HOLD IT UP TO A MIRROR

10-16-49 17 Newsfeatures P.A.P.





Jingles Come

CIGARETTE SMOKERS MAY SOON BE CONFRONTED WITH TWO PROBLEMS—SELECTING A BRAND—AND A PARTICULAR FLAVOR—

SUCH AS PEACH-APPLE-ETC.



FRUIT-FLAVORED CIGARETTES

HERE'S A FLAVOR YOU SHOULD LIKE--- CRABAPPLE!



SNIFF... APPLE ORCHARD?

NAH... CIGARETTES!

WILLIE!... I SMELL ORANGES! WHAT DID I TELL YOU ABOUT SMOKING AT BEDTIME?



NEIGHBORLY NEIGHBORS By MORRIS



OH, OH... HERE COMES THE TOWN COMEDIAN!... TOO LATE TO DUCK HIM NOW!



WELL, HI THERE, PETERS... HOW'S TRICKS?

OH, SO-SO, CHARLIE!



MIGHTY PRETTY FALL WEATHER, AIN'T IT? TREES ARE GETTIN' MIGHTY BARE, AIN'T THEY?

SURE ARE!



YES SIR, BEAUTIFUL TIME OF YEAR! THE TREES ALWAYS REMIND ME OF WHEN I WAS IN THE NAVY!



HMM... AND JUST WHY DO THOSE TREES REMIND YOU OF WHEN YOU WERE IN THE NAVY?



NOT ENOUGH LEAVES!! HAR-HAR-HAR-HAR... GET IT?

