

Two More Days
To Pay Your
Poll Taxes

The Sunday Brand

20 PAGES
TODAY
Including 8 Pages Comics

Published Every Sunday

Our Slogan: "More People—More Farms"

Hereford, Deaf Smith County, Texas, Sunday, January 29, 1950

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Mrs. J. A. Dickson dropped in the Brand office this week with a sample egg from a new Hampshire Red, Leghorn mixed hen they have on their place north of town. The egg measured 6 1/2 by 8 1/2 and weighed 4 1/2 ounces. She says they get one or two a day, and of course all of these eggs have a couple of yolks. She was going to hardboil that one and send it to her son in California to show that everything grows big in Texas.

Harold W. Thomas, son of Mr. and Mrs. J. W. Thomas of Hereford, is now traveling through the south with the W. A. Sheaffer Pen Company. He graduated from TCW with a Business Administration degree.

Carl McCaslin Lumber Company is putting up a new, brick warehouse right next to Beavers Brothers Motor Company. The new addition is east of the motor company and west of the main McCaslin building.

Funeral services for Mrs. E. B. Childree, former resident of Hereford until she moved to Amarillo two years ago, were held in First Methodist Church of Hereford Thursday afternoon. Burial was in West-Park Cemetery.

Mr. and Mrs. Clyde Cave will leave today for Dallas for the markets where they will purchase stock for Cave's Variety Store.

Theodore Lynch Getty and Hereford got another plug recently in the New York Sunday News. A picture of Teddy, named "Remember Teddy" and a million and now has a company selling bottled water from Hereford, Texas.

Word comes indirectly from the other end that the Hereford House and Hereford are receiving publicity there, too. The Amarillo Division manager of McKesson-Robbins Drug Mfg. Co., S. H. Coker, told Grady Hill that he had a letter from the president of the firm, George Van Gorder, who lives in Bronxville, saying he had read of the deal and that he had also eaten at the Gramatan several times and that the quality was unexcelled anywhere.

Anyone finding a billfold belonging to Olin Mattox can contact him by calling 882. He believes he lost it in front of Hotel Jim Hill.

CANASTA NOTES: We'll probably be printing answers to letters and questions for some time to come. Ask 'em and we'll print an answer. If that doesn't do it come on in and we'll talk it over.

QUESTION: "When my partner and I have melded and may have a canasta and the Discard Pack is frozen with a wild card or red trey you printed that if one of us could take the Pack with two matching cards in our hand with the one on top of the pack she could not meld them or add to the canasta we already had. That rule is not in the official rules that I have."
ANSWER: That's right. I believe you missed the semicolon in the paragraph. It said, "If a joker or deuce is discarded the discard pile becomes frozen and remains so, with nobody permitted to use it until some following player in his turn is able to meld a natural pair matching the next upward; at this stage, with the pile frozen, the upward may not be used to add to melds on the table. This discard pile may be taken by playing the top card on one of your side's canastas except when the pack is frozen."

Dr. J. C. Miller, head of the Animal Husbandry Department at Texas A&M, will judge the Four County, Rotary Junior Livestock show next month according to County Agent Hugh Clearman.

Jeas Stanford was the speaker at the Rotary Club meeting Friday noon.

Canasta Tournament Drawing Announced As 44 Teams Start Play For Top Honor

Deaf Smith county's first Canasta tournament is underway with 44 teams opening play this week in quest of the title "Champion Canasta Team of Hereford and Deaf Smith County" and some \$280 worth of prizes offered by sponsoring Hereford merchants.

The "March of Dimes" received all of the \$44 contestants paid as entry fees.

First round matches are as follows:

Mrs. Mark Benefield, C. C. Acker vs. Mr. and Mrs. John McCleskey.
Mr. and Mrs. Bill Davis, Jr. vs. Mr. and Mrs. Bruce Woodrell.
Mr. and Mrs. Ernest Wade vs.

Mrs. Jimmie Gillentine, Mrs. Bert Neelley.
Mr. and Mrs. John Patton vs. Mrs. Ira Foster, Mrs. Vivian Mator.
Mrs. C. R. Smith, Mrs. John Miller vs. Barbara Burney, J. A. McWhorter.
Zula Gilliam, Bruce Rose vs. Mrs. C. C. Acker, Bill Clutter.
Mr. and Mrs. Wayne Higgins (Star Route, Wildorado) vs. Frank Cogdell and partner.
Mrs. Clyde Cave and partner vs. Mrs. Bill Clutter, Mark Benefield.

Booth.
Mr. and Mrs. Worth Covington vs. Myra Witherspoon, Virginia Hartman.
Mr. and Mrs. Billy J. Jackson vs. Wayne Stark, Ken Mayes.
Mr. and Mrs. G. E. Benson vs. Raymond Nixon, Benny Potter.
Johnny McIver, Duwayne Wallace vs. Mr. and Mrs. Tom McFarland.
C. J. Lance, Donald Roberson vs. Mr. and Mrs. Dick Lucas.
Team will play opponents listed above whenever and wherever they agree upon. That is they shall get in touch with each other and play at either home or elsewhere on any night of the week, just so they get the results into the Brand office by Saturday morning, Feb. 4.



LITTLE ASSEMBLY HEAD—Dr. Joao Carlos Muniz, of Brazil, opens the first 1950 meeting of the Little Assembly of the United Nations at Lake Success, N. Y., after being elected new chairman of that body. The Little Assembly is a general, steering, committee which coordinates the proceedings of the General Assembly.

Ben Jancek, Ted Bednorz vs. Mr. and Mrs. Glenn Witherspoon.
C. L. Brownlow and partner vs. Mr. and Mrs. Earl Stagner.
Mr. and Mrs. C. C. Rockwell, Jr. vs. Dallas Phillips, Billy Roy Thompson.
Mr. and Mrs. John Kelly vs. C. B. Williams, Mrs. J. B. Jones.
Evelyn Ford, Marie Denton vs. Mr. and Mrs. Joe Gill.
Mr. and Mrs. Melvin Way (Dawn) vs. Mr. and Mrs. J. D. Neill.
Mr. and Mrs. Ernest May vs. Mr. and Mrs. J. C. Reese.
Mrs. J. M. Gilland, Mrs. W. M. Stovall vs. Mrs. G. S. Hooper, Mrs. Ray Thompson.
W. C. Witherspoon and partner vs. Lillyan Bonesio, Joan

Elevator Is Installed Start Laying Carpets

Plumbers are installing bathroom fixtures in Hotel Jim Hill, and Hereford now has a passenger elevator as work on the hotel nears completion, according to O. P. Cowart, secretary of the Community Hotel Association.

The elevator was completed this week and then subjected to rigid tests. It is either manual or completely automatic in operation. Minor adjustments were made after the tests and it is ready for the hotel opening.

Sidewalks and curbs have been completed and they are in the process of cleaning up the outside.

Directors met recently and talked over the progress of the hotel.

Thompson Announces For Re-Election To County Clerk Office

Robert L. Thompson, Deaf Smith County and District Clerk who is serving in his sixth consecutive term, announced himself a candidate for re-election to the office Saturday.

In announcing his candidacy Thompson said, "It has been a pleasure to serve the people of Deaf Smith County during the past eleven years, and as a result of this experience I feel myself better qualified than ever before to conduct the business of the office in a capable and efficient manner."

"I am still running on my record of service, keeping in mind at all times that this important office with which you have entrusted me belongs to the people, and if you see fit to re-elect me to the office I pledge my best efforts to conduct the affairs of the office to the satisfaction of everyone."

However, or in addition, we also urge contestants to brief each other or agree to a certain extent on rules before starting, to avoid too much possible conflict.

Brackets will be published in the Thursday paper and also posted on the window. Just play your matches week by week and we'll keep everyone posted on how the tournament is progressing and who plays who next.

Polio Drive Reaches \$1,721 With Two March of Dimes Dances Tuesday

The March of Dimes campaign, lagging behind to the doleful tune of \$3278.52, needs a spurt of civic interest to put it over the top in the remaining three days of the drive, according to chairman Raylan Evans.

Donors hit on every side by mailing service folders, collection booths and boxes and featured gift schemes, had distributed their dimes here and there, but total collections, at the week's end were still only about a third of the goal.

Letterjackets For '49 Gridmen Arrive

Thirty-three 1949 Hereford Whitefaces letter jackets were presented to players, coaches, managers and two school officials in an assembly program Friday afternoon at the school.

The new jackets are maroon front and white back with the front part of the sleeves finished in white. They have a white letter.

Coaches Dalton Criswell, Wayne Stark and Kenneth Mayes received jackets along with Geo. Graham and High School principal Don Martin.

Managers John Higgins, Rayburn Strange and Glenn Talley received jackets, also.

Receiving letter jackets were L. T. Hawks, Pat Corbett, Glen Wilson, Bill Forbus, Duane Christian, Jesse Click, Dale Doak, Alex Schroeter, Dorrell Janssen, Gene Moore, Wendell Morton, Milton Newell, Jack Ramey, Jack Reynolds, Charles Gresham, Kenneth Proek, Alton Brock, Phil Engman, Jack Stanton, Bill Kelly, Harold Morton, Dwaine Walker, Leonard Walterscheid and Neil Witherspoon.



COLOR TV DEMONSTRATED—Actress Faye Emerson participates in a color television test in Washington, D. C. Miss Emerson, who appears regularly before the television cameras, is sighted into the color TV camera by cameraman Hugh Lynch. Demonstration was viewed by the public in special sets put up for the purpose.

Blue Cross Matter Is Still Not Decided

Fate of Blue Cross group medical and surgical services in Hereford still hung in the balance Saturday according to County Hospital manager Elmer Mathis.

Blue Cross has indicated they are in hopes of soliciting about 400 more members as policy holders here in order for the Hereford group to be representative.

They also indicated that they would not go about soliciting new members if they didn't have some guarantee they would lose no money in the move.

condition that the County pay 20 percent of Blue Cross claims in case the claims were more than the premiums.

Hereford doctors have offered their help in presenting some sort of a guarantee and they don't anticipate having to pay anything, according to Dr. Barnett.

Barnett said the move was solely to preserve the services of the low-premium services to the people.

He said if the Blue Cross breaks even on their claims no one will have to "pay anything." The Blue Cross must have their guarantee to not lose money before they start a new membership drive, though.

Cotton Farmers Condemn Government Practices And Socialization Trends

Curtis Traweck, Deaf Smith cotton grower, teamed with Posey Cunningham of Dimmitt, in condemning government hand-outs and bureaucratic thinking Friday afternoon at the county courthouse in Dimmitt.

Traweck and Cunningham have just returned from Washington in quest of a relieving measure for cotton farmers in this year's cotton allotment program.

on the improvement of cotton growing should be done at home and not in Washington.

"Unless administration placed in the hands of the people at home we face complete socialization," Traweck said. "We don't realize how close we are to socialization right now."

Traweck said farmers must get away from expecting something for nothing. He said this was necessary to retain independence.

THE WEATHER
Wednesday—High 76, low 52, trace of moisture.
Thursday—High 59, low 18.
Friday—High 48, low 15.
Saturday—High 62, low 23.
Total moisture for January and 1950—.82.

He recommended the administration of the program on a county and precinct basis. He said if we didn't get local control, it wouldn't be long until the farmer would have no land in the county to call his own.

Cunningham scorned the practice of drawing pay from the PMA to pick up his land when he has to plow it up to make a crop anyway.

He said that unless the farmers, themselves, write off the "PMA doles" they could expect little support from metropolitan congressmen to enact a satisfactory national farm program.



WINTER ON AN ENGLISH FARM—The winter sun casts long shadows as an English farmer traces out deep furrows with his tractor near Pamington, Britain is faced with the task of greater food production as a part of the battle of the dollar.

Here's Where Your Money Goes When You Give To The 'March of Dimes'

By ROBERTA CAMPBELL
"The people were scared to death and so was I," said Dr. O. E. Nichols, Jr. in Plainview Monday. He was referring to the time five years ago when the National Foundation for Infantile Paralysis established the Northwest Texas Polio Center at the Plainview Sanitarium and Clinic.

The citizens were panic stricken feeling sure that a centralization of polio cases would cause an epidemic in their town. However, Plainview only had three cases that year so tension began to ease and as word got around that Dr. Nichols was proving very successful in the treatment of this disease about which so little was known all of West Texas drew a deeper breath.

Then came the epidemic year of 1949 and since the newspaper, in an effort to keep down hysteria were very brief in their reports we were prompted to ask for permission to see first hand what is being done with a part of our Dimes and Dollars that

come back from the National Foundation to the Polio Center.

Our gracious hostess, Mrs. Susie Riggs, who is superintendent of nurses at the Sanitarium, took us first into the ward where the smaller children were having their lunch.

Unable To Lift Themselves
All of the dozen or more children looked so well cared for and happy that it was hard for us to believe that some at the table and others eating from the side of their beds, were still unable to lift themselves without help.

At the back of this ward two iron lungs were standing by and also the machine for the hot packs along with tables of wool blankets and other supplies for relief in the acute stages of polio. The kit for the use of the tracheotomy which has been instrumental in saving more than one bulbar type case this year is kept ready at all times since only a few seconds can sometimes mean life or death for these patients in which the

throat and chest muscles are affected.

In the ward of the older patients, some of them greeted us from wheelchairs and others from their hospital beds. There was a little boy still very pale from spending weeks in an iron lung and another lung patient temporarily out for a treatment in Physio-therapy but the happiest patient as a little girl all dressed up in a new pair of white shoes ready to go home.

We were impressed as Mrs. Riggs called the patient's name and described the condition of each.

Not Three Years Old
It was in a little room at the end of this ward that we had our first heart-sickening glimpse of Polio. Here a little fellow who couldn't have been more than three years old had been pulled out of his respirator to be fed and lay pumping for air as he struggled with chest and abdominal muscles that were unable to function normally.

We wanted to get a good

breath for him and every muscle in our body tightened as we waited for him to obey the nurse's suggestion that he show us how he could move his fingers. Finally, a tiny thumb registered a very slight movement and we felt better.

At one time last summer they had six iron lung patients and with only five respirators they had to put two children into one lung until another could be rushed to Plainview.

Back in Physio-therapy, the center of rehabilitation we were fascinated with the one large and small Hubbard Tanks in which a whirlpool gives heat and massage simultaneously. The larger one accommodates three patients at one time.

Learns To Walk Again
The galvanic current is used to stimulate muscles even when the nerves are affected and short wave diathermy and other forms of heat are available.

Probably the most coveted piece of equipment in this department was the parallel bars where the

patient learns to walk again. When we were introduced to Dr. Edward T. Driscoll, who now heads the department which directs the Polio work at the center, a number of questions came to mind.

The first answer we received was that the apparently healthy child more often falls victim to Polio than the thin undernourished one and that according to their records a blonde is not any more susceptible to the disease than a brunette. Their cases run about half and half with some Mexican and negro patients. No discrimination is made against color for as Mrs. Riggs expressed it, "A colored child can hurt just as bad as a white one."

Low Death Rate
The most gratifying answer we received was that with some 280 cases admitted to the Center this year the death rate had been only about 5 per cent whereas the general average over the country runs from 10 to 12 per cent.

All of the deaths were the result of the deadly bulbar type but even then the Red Cross nurses who supervise the department and come to them with many years of experience in Polio work are surprised that it doesn't run much higher with the number of bulbar cases that are admitted to the Center.

With about thirty patients now at the Center pretty well filling it up, we are unable to figure out what they did with a peak of sixty last summer.

Anyway we can appreciate Mrs. Riggs' statement that when the patients were coming in so thick and fast she sometimes wished every doctor in this part of the country could come in to see just what they were up against.

It's a long story isn't it? Especially for those who still have weeks and maybe months ahead before they can again return to a normal life and as our thoughts keep going back to the baby in the iron lung we feel like saying, let's dig deep this time and do even more than our share to help the Northwest Texas Polio Center and the National Foundation in the fight against Infantile Paralysis.

Incyees Will Pick Up
March of Dimes' Gift
The last two campaigns would get underway Tuesday. This afternoon Jaycees and Radio Station would broadcast a pick drive. With Hal Blymiller's cue, the program will feature broadcast of all who will donate Sunday afternoon. The program begins at 1:45 w. a talk by Bob Wear.

Cruising carloads of Jaycees will collect the money called in from donors overnight. Paul Conaway announced that he, Ivan Block, Bill Waldrop, T. J. Clay, Gene Frickett, Leo Hallman, Sam Nunnally, Jiggs Hartman, Dub Reeves, Gerald Hartman, John Alken, Jerry Stokes, J. A. McWhorter, S. A. Duckworth and others would assist in the project.

"Children Are Not Always Happy" Child Study Club Members Told

"Don't take it for granted that your child is happy—very often, try to set an example of cheerfulness," Mrs. N. D. Bartlett, Jr., gave her discussion of "How to make children happy" at the Child Study Club meeting held in the home of Mrs. Marlin Gilliland Thursday night.

Mrs. George Heard, president, opened the meeting with "A Mother's Prayer" and introduced the program leader.

Taking her material from an article "Give Them a Chance to be Happy," written for Better Homes and Gardens by Marjorie Holmes, Mrs. Bartlett listed the following ten points on how to make children happier: 1. Be sure he is well. 2. See that he has a bike, skates or a wagon. 3. Set up an allowance (so that he can feel independent). 4. Find out if he is worried about his school work (visit his room). 5. Give him an opportunity to develop special skills. 7. Get a pet. 8.

Mexican Consul Will Speak At P-TA Thurs.

Eugenio Pasquero, Mexican Consul from Amarillo, will be guest speaker at the Thursday night meeting of the Hereford Parent-Teachers Association, according to Mrs. H. H. Caraway, president.

Pasquero will speak on "Our Latin American Neighbor" as a part of an International Relations program. He will be introduced by Superintendent of Schools George Graham. Special music is being arranged.

The meeting will be at 8 o'clock in the High School auditorium.

Sunshine Club Meets In George Minor Home

Mrs. George Minor was hostess for members of the Sunshine Club Monday afternoon. Roll call was answered by members naming ways of improvement for the club.

During the business meeting the club made a contribution to the March of Dimes and Mrs. Calvin Edwards was welcomed as a new member. Plans were made for a Valentine party to be held at the home of Mrs. Oscar Vaughn on February 11 when husbands will be entertained. The penny gift was won by Mrs. Elma Mathis and Mrs. George Minor led the recreation.

Those present were Mesdames B. C. Dement, C. E. Watts, J. R. Shannon, D. F. Mathis, Clara Mathis, Oscar Vaughn, J. C. May, and the hostess, Mrs. B. C. Dement will be hostess for the club on February 13.

Q. What area of the United States has not been fully mapped?

A. Florida's backwoods.

Waste a little time with him (play with him): 9. Make sure your home is a pleasant one. 10. Try to set an example of cheerfulness.

Mrs. Maurice Tannahill conducted a personality quiz designed to be of help to parents. Members were given slips of paper on which was written another member's name. Two compliments and one criticism of that member were written and read to the group.

Announcement of the next meeting in the home of Mrs. Dale Tinnin was made.

Members attending were Mesdames Joe Stacy, John Robinson, J. C. Reese, Merlin Kaul, Worth Covington, George Tlefel, Dale Tinnin, N. D. Bartlett, Jr., Lisle Woodford, George Heard, DeWard Roberson, Maurice Tannahill and the hostess.

Hospital Notes

Patients discharged from hospital: Frank Beizer, surg.; Mrs. E. R. Day, med.; Randy Fluit, med.; Mrs. Ella Pool, med.; Mrs. Kathleen Caylor, med.; Freddy Lookingbill, med.; Mrs. Troya Riddle, O. B.; Mrs. J. W. Kirby, med.; J. R. Gravitt, med.; Rev. D. E. Davidson, med.; Mrs. W. B. Hurley, surg.; Mrs. D. H. Alexander, surg.; Mrs. Roy Jowell, surg.; Cecil Lady, med.; Mrs. W. W. Reiger, O. B.

Patients in hospital: Mrs. Dora L. Smith, surg.; Mrs. Fred Henry, med.; Mrs. T. E. Davidson; Jake Carroll, ortho.; Miss Ara Lewis, med.; Felipe Zapata, surg.; Mrs. T. B. Thomas, O. B.; Bob Adams, med.; Mrs. George S. Parker, med.; Mary Lou Cannon, med.; Buddy Garrett, med.; Mrs. Eugene McGee, surg.; Mrs. Desmond Denson, O. B.; J. V. Perrin, med.; Clifford Hayhurst, med.; Jimmy Clements, med.; Mrs. Jerry Holcomb, O. B.; C. V. Burgess, Jr., med.

Born To: Mr. and Mrs. W. N. Rieger, a son, Lyndon Andris; Mr. and Mrs. Eugene McGee, a son, Robert Eugene; Mr. and Mrs. Desmond Denson, a son, Jeffrey Randall.

Group Entertained At Fluit Home

Members of the Scottish Rite Ladies Club were entertained in the home of Mrs. W. S. Fluit Tuesday night with Mrs. Mack Noland and Mrs. J. E. Noland serving as cohostesses.

Upon arrival guests were served dessert carrying out the Valentine motif and bridge games provided entertainment later. Mrs. Frank Cogdell played high for the score award.

At the conclusion of games a short business session was held when two new officers were chosen. They were Mrs. Bob Lewis who will serve as president and Mrs. Morris Thomson, selected secretary.

Those attending were Mesdames J. C. Reese, Liston Wilson, Tracy Moore, Ernest Medkief, W. H. Hair, Robert Wagener, Frank Cogdell, Jim Black, T. E. Seigler, Jr., Bob Lewis and the hostesses.

O. E. S. Study Club Meets In Higgins Home Monday

Order of Eastern Star Study Club held a meeting in the home of Mrs. Ada Higgins Monday afternoon. Mrs. Nell Culpepper directed the study of the constitution.

Those attending were Mesdames Ollie Bradley, Clara Shore, Minnie Evans, Jerry Jackson, Alta Caraway, Lena Belle McQuig, Bessie Jones, Virginia Patton, Jessie Terrell, Ethel Curry, Myrtle Witherspoon, Effie Melton, Vivian Major, Nell Culpepper, Glenn Waiser and the hostess.

Q. What and where is the world's largest hotel?

A. Stevens in Chicago.

FROM THE GRANDSTAND

By WILBUR MARTIN

If you bought a hunting license the fiscal year of 1949 (that means before last June 30) you're a part of a multi-million dollar business.

The U. S. Fish and Wildlife Service has just released totals for the various states on how many hunting licenses they sold and how much money was received.

Texas alone sold 291,868 hunting licenses to resident hunters and 1,428 out-of-state persons paid for the privilege of hunting in Texas. The amount paid by these 293,296 persons was \$623,506.

In duck hunting, 164,075 Texans bought federal stamps.

Texas' total doesn't put it among the first ten states. Michigan has this distinction, selling 977,879 licenses. Pennsylvania, New York, Ohio, Minnesota, California, Illinois, Wisconsin, Indiana and Washington are next.

Albert Day, director of the Fish and Wildlife Service, reports the fiscal year ending June 30 set two records—the number of licenses sold in the 48 states, Alaska, District of Columbia, Hawaii, and Puerto Rico and in revenue received.

Hunters paid a grand total of \$34,966,687 for 12,758,698 licenses. Increased hunting fees helped swell the revenue, Day reported.

The report Day made to Secretary of Interior Oscar L. Chapman bears out remarks he made in 1947 when he came to San Antonio to address the 12th North American Wildlife Conference.

Day said then in an interview that he wasn't worried about the future of hunting; that he expected the number of hunters to increase year by year. He said that thousands of men who had never handled a rifle had learned to use one while serving in the army, navy or marines. These men, he said then, were potential hunters.

Fidelis Matrons Class Meets In Skypala Home

Fidelis Matrons Class of the First Baptist Church was entertained recently at the home of Mrs. Edgar Skypala with Mrs. Jimmie Allred as cohostess.

The opening prayer was given by Mrs. Orville Smith followed by roll call featuring favorite Bible verses.

Mrs. Wayne Evans gave the devotional lesson and Mrs. Clinton Jackson directed entertainment.

Refreshments were served to Mesdames A. L. Manjeot, Wayne Evans, W. R. Hair, Paul Harvey, Ernest Kendall, Otis Lee, Hollis Rainey, W. J. Reeves, Hulon Richardson, Pal Robinson, Clinton Jackson, Clarence Schulz, Frank Watson and the hostesses.



With a choice cut of our tasty, tender meat as a basis, you'll find our home cooked meals always delicious, tasty refreshment.

- SOUTHERN PAN FRIED CHICKEN with HOT CORN FRITTERS
 - VIRGINIA HAM STEAK with GLAZED PINEAPPLE
 - FILLET MIGNONS and then . . . that god ole southern CORN BREAD
 - FRESH CHERRY COBBLER WITH WHIPPED CREAM
 - HOME-MADE PIES
 - STRAWBERRY SHORTCAKE
- AT THE **GREEN HEDGE** EAST HWY 60



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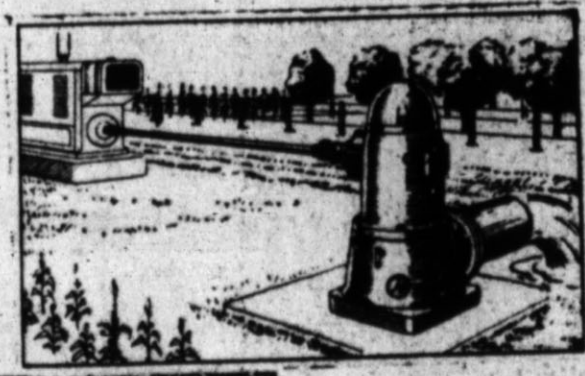
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EDITORIALS...

Trend to Warmer Weather?

Nearly everybody in Deaf Smith County has heard an older person assert that the winters are not as cold as they were and most of us have engaged in discussions which ranged around the general topic that the climate of this area is getting warmer.

The oldtimers, who tell of the cold winters of their childhood, have been confronted with assertions that they remember the severe weather and forget the pleasant days. Some have insisted that houses are better built today, that the people live indoors more than formerly and that, consequently, what seems like warmer weather is merely the natural reaction to changed conditions.

The expert weatherman, however, is not so sure about the matter and some of them admit the oldtimers may be right. Just now, there is some amazement in expert circles over the temperatures above normal that have been experienced in the Eastern part of the United States since March, 1948. Some of them, such as Jerome Namias, head of the Extended Forecast Section of the U. S. Weather Bureau, admit that there has been a definite fifty-year trend towards slightly warmer weather over many areas of the Northern Hemisphere.

It is quite possible, as some meteorologists believe, that we are in a period of "climatic amelioration" with temperatures moving upward. Nearly everybody realizes that the earth absorbs its heat from the rays of the sun and that there is variation in the absorption due to changes on the sun. Obviously, if, for some reason, the earth retained a greater amount of its absorbed heat than usual, the temperature of the surface would move upward.

That something like this has happened is the opinion of G. S. Callendar, an English meteorologist, who says that a slight increase in carbon dioxide in the air tends to prevent "outgoing radiation" of the sun's heat and that the globe retains more heat just like a hothouse absorbs and retains heat from the sun. Whether this is correct, or not, there are other theories, such as the belief that, for some reason, more of the warmer air from the oceans is moving over the continents.

Regardless of the decision of the experts there, seems to be no doubt of the abnormally high temperatures since March, 1948. Certainly, in the Eastern part of the United States, there have been higher-than-normal temperatures during the last two winters and the same condition seems to be obtain so far as the present winter has developed.

No one knows whether the present trend will continue or not. Mr. Namias says that there has been an abnormal containment of cold air over Alaskan Yukon and Northern Canada. While reports show temperatures far below zero, he explains, "This cold air is pretty generally trapped by the exceptionally high speed of the prevailing westerly winds." He expresses the opinion, however, that the cold air may build up and break through in time to give us some colder weather in the weeks ahead.

Riding Backward Safer

Tests by the Air Force indicate that passengers riding backward can withstand crash injuries much better than those who ride facing the direction of travel.

Six members of the Air Force, volunteering for tests, and seated in a backward position, withstood a force of 35 G's with little difficulty. Facing forward they had to be strapped in with special harness. The force, incidentally, is described as the equivalent of stopping an automobile, going 75 miles an hour, in a distance of nine feet.

Because of injuries in crash landings the Air Force was anxious to find out how much the human body could stand. The tests involved the equivalent of a crash landing and the information gleaned from the experiments may persuade airplane passengers to ride backward as a safety measure against possible crashes.

Keep Drunks from Driving

A man who has made it his business to gather data in connection with automobile accidents expresses the belief that possibly half of them are caused by drinking drivers.

If this statement be correct, it indicates that more stringent supervision of those who drive automobiles is advisable. The only way to establish the incorrectness of the assertion is through a more rigorous examination of all drivers involved in accidents.

The driver of an automobile, speeding on the highways at what the law permits today, is supposed to be in control of a vehicle that is potentially dangerous. Drivers of such vehicles, therefore, should be required to keep themselves in a condition proportionate to the public peril. This supposition, however, is not enough to safeguard pedestrians not engaged in automobile driving. Possibly, strict enforcement of existing statutes, with severe punishment of offenders, will do the work.

The two sexes mutually corrupt and improve each other.
—Mary Wollstonecraft.

Man has his will—but woman has her way.
—O. W. Holmes

Woman seems to differ from man in mental disposition, chiefly in her greater tenderness and less selfishness.
—Charles Darwin

Balancing Farm Support Program

Crop production was pretty good in the U. S. in 1949 and the government, under its price support programs, had to take over a vast amount of farm products. This does not mean that most of the money invested in these commodities will be lost. Some may be but had weather and poor crops might change the picture in 1950 and enable the government to make a profit on some of its supplies. This has happened before.

It is interesting to note, for the benefit of those who still belabor the price support program that the proposed federal budget for the fiscal year 1951 calls for only \$952,000,000 for farm price supports. This compares with \$1,600,000,000 in 1949 and almost as much in 1950. The expectation of decreased demands in based upon the elemental fact that control program have been initiated and that they will have some effect upon the coming season's production.

With close to \$3,500,000,000 invested in farm surpluses the government is not anxious to augment the total. Sweeping cuts in acreage and drops in the support price level for potatoes and eggs support the hope that the program will cost less and that world market conditions may become normal.

While 90 per cent of parity continues to be the plan for the six basic commodities, including wheat, corn, cotton, rice, peanuts and tobacco, the support to be accorded potatoes has been cut to 60 per cent and, in the case of eggs, to 75 per cent. These two commodities, both being perishable, caused much of the headaches that have plagued the present support program.

So far as the six basic crops are concerned three are under the dual restraint of acreage allotments and marketing quotas. These are peanuts, tobacco and cotton. Corn, wheat and rice are under acreage control but not marketing quotas. Thus, it seems, the growers of these crops, acting wisely, have cooperated in steps designed to reduce output until carryovers become nearer their usual size.

The peoples of the world, it may be said, can use the entire production of American farmers. That is true but there is no way for them to buy our surpluses. Our foolish international trade policy, including the high tariff, prevents other nations from selling their goods on the U. S. market, and thus makes it impossible for them to get the dollar exchange necessary to buy farm products.

The reduction in planting which means a severe cut in production, is deplored in some circles but it would be extremely foolish for American farmers to plan bumper crops until, and unless, there is a market for them at a fair price. When the demand drops, the agriculturalists, with governmental guidance, should do what every factory does, reduce output until demand increases.

WISE AND OTHERWISE

Misplaced?
Strangely enough, it was an astronomer and not a Hollywood press agent who discovered a star 27 times hotter than the sun.—Indianapolis News.

First!
A writer says Solomon was the first columnist. Maybe so, but we had been thinking Samson was.—Bristol Herald-Courier.

Claims to Fame
What Chaing Kai-shek's place in history will be otherwise we do not know, but he will certainly be recorded as the man who perfected the mobile capital.—Memphis Commercial Appeal.

Needed
Restaurants keep cutting pie smaller and smaller. What this country needs is a minimum-wedge law.—Pathfinder.

Explained
Contentment is wealth. A contented man is one who occupies his leisure with pleasant pursuits. . . Discontent is poverty of mind.—Hobbies.

The Sunday Brand
Hereford, Texas
Established 1948
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Hereford, Deaf Smith County, Texas

James M. Gillentine Editor and Publisher
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Fascist Neighbors

RECENT REVOLUTION and rioting in Latin America has pointed up what the American public has long dimly realized, namely that while we are fighting Communism in Europe, we are losing out to fascism at our own front door.

Panama, which surrounds the most important waterway in the world so far as the United States is concerned, is now in the hands of a dictator, Arnulfo Arias, who had roots in Germany and Italy during the days of Hitler and Mussolini. Just before Pearl Harbor, we considered him such a menace the United States helped to ouster him out of the presidency.

In Colombia, a country equally vital to the strategic waterway which links east-west shipping, the bloodiest riots in history have been taking place. Approximately 1,000 people have been killed, and a Fascist party, deliberately aided and abetted by dictator Franco of Spain, has instituted such terror that it was impossible to hold two-way elections.

While U. S. senators have been guzzling dictator Franco's lush wines in Madrid, Franco has been pulling the rug right out from under U. S. policy in one of the most important countries in the Pan-American union.

Months ago Laureano Gomez, now the Colombian strong man, went to Madrid and arranged with Franco to have his shock Falange forces smuggled into Colombia disguised in the robes of priests. Bloodshed and rioting has followed ever since.

Truman's Idea

In the White House, Harry Truman speaks glowingly of his visits to Mexico and Brazil. He is also delighted at the prospect of making a trip to Chile. He considers Pan-American relations one of his most important policies, and if anyone walked in and told him the good-neighbor policy had bogged down, he just wouldn't believe it.

But the trouble with President Truman is that he thinks of Pan-American friendship in terms of getting out a lot of flags and the brass bands to greet President Dutra of Brazil. He doesn't realize

that the good-neighbor policy must be closely coordinated and carefully carried out every day of the year.

Over in the state department, meanwhile, one of the best young men in some years, Edward Miller, is assistant secretary for Latin America. Miller was born in Puerto Rico, speaks Spanish, knows Latin America intimately, works hard at his job.

Over in the export-import bank, also, far more loans have been advanced in Latin America than most people realize.

But a successful good-neighbor policy isn't built up merely by dumping money into Latin America, or giving rousing welcomes to visiting pan-American potentates.

Today we have a lot of well-meaning cogs in our diplomatic machinery, but sometimes they seem to be turning separately and in different directions. In brief, the gears do not mesh.

Jesse Jones' Rival

It looks like Jesse Jones, long considered the financial czar and once an aspiring political czar of Texas, now has a real rival. He is Texas oil tycoon Glenn McCarthy of Houston, who recently helped mastermind "Sam Rayburn Day."

McCarthy already has built a swank 15-story hotel in Houston, the Shamrock, and now aspires to build a new business center on the outskirts of Houston. To finance it, McCarthy is reported in the market for an RFC loan, and it was considered significant that he sent his plush stratoliner private airplane to Washington to fly some RFC officials to Houston for "Sam Rayburn Day."

Taking the free ride to Texas for the big Democratic jamboree were James Considine, RFC controller, and Allen Freeze, his assistant, with their two wives. Neither is a Texan.

Another RFC official, Marvin Weaver, assistant loan manager, declined an invitation because, he admitted afterward, "It might not look right." It is seldom that an official has such scruples and refuses a free ride for this reason.

Of course, Jesse Jones, when head of the powerful RFC, did not hesitate to accept trips in a private car on the Baltimore and Ohio railroad at a time when he was lending RFC money to that road. And it will be interesting to see whether Jesse's rival now will get a loan from the RFC.

Note—Democratic political factions in Houston were split over the Sam Rayburn celebration. While Sam is personally popular with all ranks of Democrats, the Old Guard did not cooperate.

Q. What are the three basic kinds of tea?
A. Sweet, sour, and bitter.

The Center of Attraction



LOUISA'S LETTER

Dear Louisa:
I am a very disappointed woman. My husband and I have quarreled all of our married lives but we stayed together on account of the children. I did think they would be some satisfaction when they grew up but instead of that, they all seem to go away as fast as they get the chance and not one of them seems to appreciate anything we did for them. What do you think of that?
"DISAPPOINTED"—Iowa

Answer:
I think that is an awful thing to rear children in an atmosphere of continual fussing and fighting. It keeps them emotionally upset, they feel insecure and it is almost impossible for them to become normal happy men and women.

Instead of patting yourselves on the back for staying together on account of the children, you had better take yourselves to task for not controlling your tempers and making for worried children at least a peaceful home in which to live.

The trouble with most parents is that they are more concerned with how they feel and what they want than they are in what is necessary for their child's development and well-being.

Some of them are even worse inasmuch as they "take out" their bad feelings on their children. Many a child gets unshowered who would not if the parents were not angry with each other. I am not surprised that the children are leaving home as fast as possible. Who, is his right

mind, would choose a house of bickering in which to live?
If you and your husband can turn over a new leaf and make a peaceful place of your home, it is possible that some of the children may come back from choice if they discover the change.
LOUISA

Dear Louisa:
I have always gone to church but my husband thinks religion is silly. He says it is foolish to send our little girl to Sunday School. I don't know how to argue with him.
DEVOTED MOTHER.

Answer:
Religion is not silly. There are many foolish people who are religious and many things that people term religion that would have a more appropriate name. But real religion is perhaps the greatest factor for goodness and progress in the world.

All of us know that there is some kind of God or the world wouldn't be. We may not understand the details of our creation but those of us who have faith in a Creator know that this faith can truly "move mountains." Things that seem impossible without it become quite simple if we believe.

So give your child this opportunity of growing up in a church. The church will teach her the difference between right and wrong in a more impressive way than you can and will prove a factor for happiness and peace later on.
LOUISA

Address your letters to:
"Louisa," P. O. Box 532
Orangeburg, S. C.

Letters To The Editor

PRAISE FOR COUNTY COMMISSIONERS. After reading an article in Thursday's Brand that our county commissioners court refused to accept or to pay 20 per cent of claims of the Blue Cross or Blue Shield, hospital insurance I am proud to come to our commissioners rescue and support their views in this connection. I am glad to know that we do not have a set of Welfare or Medically Socialized Commissioners.

I, personally, have group hospital insurance for myself and family. It does not happen to be with the Blue Cross company. But the company I do have insurance with does not ask, nor I, personally, do not expect the county as a whole to pay or absorb part of my claims and I believe that the company I am insured with allows just as much hospital benefits, or even possibly a little more than Blue Cross.

The Commissioners definitely are committed to care for charity cases and I feel that they are 100 per cent disposed to provide and care for such cases, but I do not believe, and I firmly hope that we are not, as yet, a WELFARE county.
/s/ Leo Gallagher
A Taxpayer

About Your Home

By FRANCES DELL
Skill at flower grouping is put to real test during the winter when most gardens are barren

Water's Peelin's
By Roberta Campbell

"Mrs. Bruce Rose—101 East Third Street."
We are all familiar with this mailin' address for our contributions to the March of Dimes and Mrs. Rose deserves a sincere vote of thanks along with many others who are givin' so much of their time to put over this campaign.

If there's anything that will loosen ones grip on a greenback or relax a strangle hold on a thin dime it's a trip through a Polio ward.

We missed Corrine Jennings book review in last Sunday's Brand. As we are always at least one jump behind with the things that we have to do, a review is sometimes as close as we ever get to a book that we would like so much to have time to read.

Out at the hospital we got a glimpse of Deborah Lou Thomas in the incubator. She's the new daughter of Mr. and Mrs. Jimmy Thomas and the grand daughter of the Clarence Morrissons.

Everytime it comes a long dry spell like the weather man been dishin' out to us lately, we have to chuckle over Mr. Morrison's gag of several years ago in which he said that when Noah got the flood he heard that Deaf Smith County only got a quarter of an inch.

the **BOOTLEG** philosopher

(Editor's note: The Bootleg Philosopher probably is mistaken about the matter he's writing about this week, but we find it easier to print his stuff than to have him going around talking about us.)

Dear editor:
I noticed in a copy of a paper which I pulled out from under the wash pot just before my wife started a fire with it, no sense in gettin so steamed up over clean clothes you neglect your mind, where some Congressman is try-

of blooms to use as decoration and each bloom must count.
America has adopted from Orientals their type of flower placement and have even gone on to create lovely line arrangements which place importance of line and balance. These two types of arrangements can be just as effective with no flowers at all, using only green material.

At one of the biggest rose shows in the country, the blue ribbon went to an arrangement made up of three perfect Peace roses with its own foliage and two Leeds. These blooms were so perfectly placed that the picture they made was perfect.

A good plan for this time of year is to depend on the home garden to furnish the background material for a few flowers from the florists. Some good foliage for backgrounds found in many gardens are: Rhododendron and magnolia leaves, hemlock and all types of cedar, pine and evergreen foliage.

Very attractive arrangements can be made with fruits and berries combined with green foliage—even vegetables are used. Search for odd containers—using things which haven't been considered before.

I don't see it that way. That is, it wouldn't make any difference to me if they moved the capital, just so they didn't lose my name on the out-going government check-writin list, but I blamed sure don't want the thing around here. Ruin a community faster'n a smallpox epidemic.

You take your community. Ain't nobody outside of us and you town folks got much use for it, but ain't nobody actively opposed it. Yet you put the capital of the United States around here and this would be—the worst cussed place an earth.

Right now you can blame high taxes, high costs, labor troubles, wastefulness, your own failure, a sick cow, the price of cotton, in sects, etc on Washington, but if they moved the capital here everybody'd be blamin it on Hereford. I can hear em now, sayin what in the world will you crazy fools in Hereford think up next? It's them Hereford burqaucrats that's causin all the trouble. What—this country needs is to clean Hereford out from one end to the other.

No sir, They can leave the capital in Washington, or take it to Mississippi or North Dakota, but I blamed sure don't want it around this part of the country. Be the most embarrassin thing that could happen to us.
Yours faithfully,
J. A.

SUNDAY'S CURRENT QUESTION

Sentiment Is For Taxes To Raise Standards Of Eleemosynary System

QUESTION: Do you think cigarette taxes should be raised in order to raise money for eleemosynary institutions?

Mrs. F. N. Pittman: I think it would be a good idea. I have been reading something about this question in the newspapers but I haven't given it much thought. Off hand I would think taxing cigarettes is as good a way as any to raise money.

Mrs. C. C. New: I think the money should be raised to support the institutions by taxes but I'm against taxing the cigarette smokers alone. There are numerous other items such as gasoline taxes, jewelry taxes and several luxury items that could be taxed to share the burden. The Cigarette smokers shouldn't support the institutions alone. I don't smoke and my husband doesn't smoke.

Mr. William Ohlig: I think cigarettes should be taxed to some extent. However I think they should be taxed along with some other items such as automobiles and luxury goods. Gasoline taxes seem to be high enough but some types of entertainment might stand a little raise in taxes for this purpose.

Mrs. J. C. McCathern: I definitely think some way to raise the money should be found. Taxing Cigarettes should be as good as any. I am a cigarette smoker and the habit is so bad that the tax might discourage the practice with a lot of people. We could find some other items of tax, too.

Mrs. Mackey McDonald: I think some form of taxes should be found to raise the standard of the institutions of Texas because it is reported they are of the lowest standard in America. Cigarette taxes along with other taxes should be levied. I don't think however, that cigarettes should bear the burden alone. The tax should be spread around so it can be a truly people-supported move. Although a lot of people smoke, not all do.

Mrs. R. B. Medley: Well, I think some means should be found to raise the money. Some item should be taxed but I think several items should bear a lighter tax burden rather than just one item bearing a heavier tax. I'm not against the higher cigarette tax but I don't think the price should be raised too high.

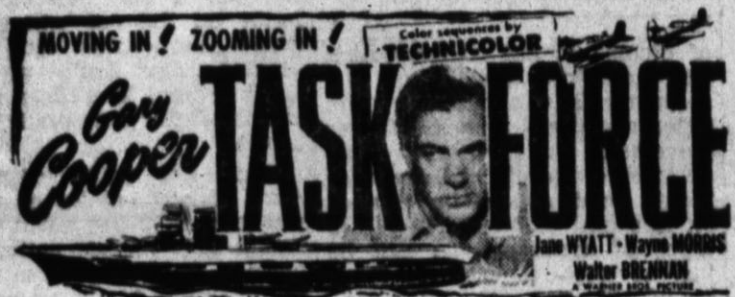
Ticklers By George

"Dear, I'm worried! Junior brought some of his little friends into the library and they're so quiet it frightens me!"

WANT ADS Phone 30-31

FREE Theatre Tickets

to see



STAR THEATRE

SUNDAY - MONDAY - TUESDAY
January 29, 30, 31

Be Sure and Ask for Your Free Tickets!

With each PAID-IN-ADVANCE classified ad placed in The Brand, We will give one free ticket.

Notice to Classified Advertisers:

Now effective, the following deadlines will be maintained regarding placement of Classified Ads in The Brand and The Sunday Brand:

- Thursday:** No ads can be accepted after 12 o'clock Wednesday immediately preceding publication date.
- Sunday:** No ads can be accepted after 12 o'clock Saturday immediately preceding publication date. Identical rates will be maintained in both publications. 1st insertion 4c per word. Each Additional 3c per word - when paid in advance! No Blind ads will be accepted in either publication!

1. FOR SALE Miscellaneous

We clean and block hats for \$1.00. Acme Cleaners. Phone 111 B-1-11-tfc

We Have It! FEED MOLASSES Any Quantity FRASER MILLING CO. B-1-30-tfc

For Sale: Steel stock tanks. Steel for granaries, gas line pipe, Casin all sizes. Messers place east on Highway 60. Hereford, Texas. B-1-13-tfc

FOR SALE at Pitman Elevator: 400 bushels seed rye, re-cleaned and sacked. \$1.75 bushel. G. W. Brumley. B-1-16-24-tfc

FOR SALE: A few loads good alfalfa. W. D. Nafzger. B-1-11-50-tfc

FOR SALE

Store and Filling Station with fixtures; 32 ft. barrack; 2 lots. Price \$4500. Call 465-J. B-1-2-3-4k

FOR SALE: 15" irrigation casing. \$1.50 per foot. Phone 2337 Guy Machine and Welding Works, Amarillo, Texas. B-1-17-3-4c

OAT Sowing Time COMBINE OATS C. C. Billingslea 2 miles north, 1/2 east of Joel Switch P-1-2-12p

FOR SALE: Fruit trees and shrubberies. See Rush Daniels Hereford Florist, 209 Higgins. Phone 773. B-1-15-4-2c

Let Us Deliver THE AMARILLO TIMES to your door, Monday thru Saturday for only 75c month. Call 890-W Mrs. James Martin S-1-30-3c

FOR SALE: Delicious home made sweet rolls, pies and cakes. Place your order at the Green Hedge.

1. FOR SALE Miscellaneous

SEVERAL tons Austin stone. Now at Hereford Lumber yard. Will sell worth the money. J. W. Brumley. B-1-17-4-tfc

FOR SALE New HOUSES TO BE MOVED 2 and 3 Bedroom Interior ready to be finished in your own color scheme. Priced from \$2150 up for 2 Bedroom \$3550 up for 3 Bedroom See these on 1200 East First, Texico Highway CLOVIS, NEW MEXICO Builders Supply & Manufacturing Company S-1-26-tfc

Reminder from your Dealer: IT'S TIME TO REPAIR YOUR IRON AGE POTATO PLANTER JOHN WOOD EQUIPMENT COMPANY S-1-31-10

FOR SALE FARMERS Protect your valuables in a fire-proof home safe. Minimum cost. See these safes at the Hereford Brand. B-2-30-tfr

NEW WHITE IRRIGATION MOTORS READY TO GO. JOHN WOOD EQUIPMENT COMPANY. B-2-11-38-tfc

FOR SALE: M Farmall with 4-row lister, planter and power loader used two seasons. Excellent shape. Phone 984-J, Dayton Chisholm, 8 miles south. B-2-24-4-2p

FOR SALE: 1940 Wheatland type Minneapolis-Moline UTE tractor. Used very little. Cogdell Motor Company, 322 North Main. Phone 392.

FOR SALE: 1946 Ford 2-door Super Deluxe one owner. Car good condition. Reasonable. Kenneth Neill, Summerfield, Texas. B-3-18-29-tfc

FOR SALE - 2 door Super De Luxe Ford. \$850 Cash. See at Kinsey Used Car Lot. K. W. Neill. B-3-18-31-2c

VALUES! '50 MERCURY 4-Door, Green, Radio, Heater, Overdrive S-4-18-31-1p

'50 MERCURY 2-Door, Radio, Heater, Overdrive S-4-2-10

'50 FORD 2-Door, Radio, Heater, Overdrive S-4-2-10

'50 FORD 4-Door, Radio, Heater S-4-2-10

'50 CHEVROLET Fleetline 2-Door S-4-2-10

'49 MERCURY Like New! Radio, Heater, 2-Door S-4-2-10

2. FOR SALE Farm Equipment

FOR SALE NEW L. A. CASE TRACTORS Bargains '49 SC CASE 2 Row Equipment

'42 MODEL D JOHN DEERE TRACTOR

'48 R. T. U. TRACTOR 2 Row

M. T. A. 4-Row Lister & Planter

ALL USED TRACTORS ARE IN A-1 CONDITION

DAVIS - McCRACKEN Minneapolis-Moline Sales-Service 144 W. Second Phone 380 Hereford S-2-31-1e

3. FOR SALE Automobiles

FOR SALE: 1946 Ford 2-door Super Deluxe one owner. Car good condition. Reasonable. Kenneth Neill, Summerfield, Texas. B-3-18-29-tfc

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'50 CHEVROLET Fleetline 2-Door S-4-2-10

'49 MERCURY Like New! Radio, Heater, 2-Door S-4-2-10

'47 PONTIAC 6 Streamliner, 2-Door - Convertible, Radio and Heater

'50 FORD 1/2-Ton PICKUP

'50 CHEVROLET 1/2-ton PICKUP

AND A NUMBER OF GOOD OLDER MODELS

SHARP & EDWARDS Motor Company 439 North Main Street, Hereford S-3-31-1c

FOR SALE 1949 4 door Studebaker Commander Loaded, Overdrive.

1948 4-door Studebaker Commander, Loaded.

1947 4-door Studebaker Champion, Heater Only

1948 4-door Dodge, heater

1947 2 door Plymouth, Heater A good Buy

JOHN WOOD EQUIPMENT COMPANY East First S-3-31-1c

4. REAL ESTATE For Sale or Trade

FOR SALE: 4 room house, with attached garage, fenced in back yard. For information call Raylan Evans, at 51. B-4-19-2-tfc

4. REAL ESTATE For Sale or Trade

FOR SALE: 160 acres all in grass, \$30 per acre. C. E. Smith and Son, Buckner Lambert Bldg. B-4-18-3-tfc

For Sale or Trade 7550 acres deeded, 1090 state lease. Well improved. This ranch is well watered, with 7 miles of running water and windmills. 63 acres alfalfa, 100 acres meadow. 600 acres in cultivation.

This is one of the best ranches in eastern Colorado.

W. R. METCALF 437 Main Street, Hereford, Tex. Office Ph. 854 - Res. Ph. 902-W S-4-31-1e

3 BEDROOM HOME 509-25 Mi. Ave., Built 1946 Basement, Lots of Built-ins Double Garage \$12,500.00

SAM NUNNALLY S-4-30-1e

FOR SALE or trade: 223 acres of fine land, the best in Denton County. Excellent location for schools and markets on black top road. Modern six-room house with other improvements and good fences. Would consider 1/4 or 1/2 section in irrigated district. Owner, Roy A. Yeatts, Ponder, Texas. B-4-49-31-6c

FOR SALE: Popular car and truck agency or would trade for land near Hereford. Box 132, Follett, Texas. S-4-18-31-1p

QUICK SERVICE REAL ESTATE LOANS - AUTO LOANS YOU DON'T HAVE TO WAIT JOHN McLEAN Phone 273 S-4-2-tfc

E. B. Posey, Realtor Bus. Ph. 710 Res. Ph. 366-W 338 Main, Hereford, Tex. S-4-18-tfc

5. FOR RENT

FOR RENT: 3 room furnished duplex to adults. New and unusually desirable. 711 East 3rd. B-5-15-4-tfc

For Rent: Tank type vacuum cleaner and attachments. Also electric floor polisher. NIPPER ELECTRIC B-5-14-2-tfc

FOR RENT: Bedroom for men. 509 Ross, phone 847-J. B-5-9-44-tfr

FOR RENT: Apartments. Men preferred. 109 Avenue A, Phone 277-W. B-5-10-25-tfc

FOR RENT: Furnished apartment. Bills paid. 712 12th St. B-5-9-3-tfc

FOR RENT: Modern two bedroom house. Inquire at 233 Avenue E or call 475-J. S-5-14-31-1k

FOR RENT: House, three rooms and bath. 133 Avenue H. Available to show house Sunday afternoon or contact W. F. Perry, Adrian, Texas. S-5-23-31-1c

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FOR RENT: Two room furnished apartment. Bills paid. 901 Union or call 521-W. B-5-13-31-3k

FOR RENT: Bedroom adjoining bath. Phone 245-J. B-5-9-31-1p

FOR RENT: Garage apartment. 314 Irving. Phone 401-W. A. Peterson. S-5-10-31-1p

FOR RENT: Destrable furnished apartment for couple Adults only. Bills paid. 514 Union. S-5-13-31-1k

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FOR RENT: Garage apartment. 314 Irving. Phone 401-W. A. Peterson. S-5-10-31-1p

FOR RENT: Bedroom, close in 227 B Avenue. S-5-9-31-1p

FOR RENT: Destrable furnished apartment for couple Adults only. Bills paid. 514 Union. S-5-13-31-1k

FOR RENT: Bedroom. 511 Lewton. Phone 545-W. S-5-9-31-1k

FOR RENT: Furnished apartment, also small house. 511 Grand. S-5-9-30-1p

WANTED - WANTED Wheat Pasture for Cattle O. G. Hill, Phone 93-W or 357-J B-6-15-tf

Wanted: Will do wet washes rough dry or ironing. Bring to 12 Ave. J. Mrs. E. W. Allen. S-6-45-tf

WANTED: Wheat hauling. Any size job. Call 54, Vega. B-6-9-31-4p

7. Dressmaking-Ironing

CUSTOM made buttons, belts, buckles and button-holes. Mrs. Hazel Sparks, 340 Schley, phone 158. B-7-45-tfc

COVERED buttons, belts, and buckles. Dressmaking and alterations. Mrs. Mathis, 224 Avenue C, Phone 368-W. B-7-23-27-tfc

8 - HELP WANTED

WATKINS Dealer wanted in Deal Smith County. Excellent earnings for the right man with car and between the ages 25 and 55 years. You can start on credit or cash basis. Representative will contact and furnish details personally without obligation. Write A. Lewis, care of The J. R. Watkins Company, Memphis, Tenn. B-8-50-30-2c

MAN OR WOMAN to take over route of established Watkins customers in Hereford. Full time income, \$45 weekly, up. No car or investment necessary. We will help you get started. Write C. R. Ruble, J. R. Watkins Company, Memphis, Tennessee. S-8-40-31-1p

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FOR RENT: Garage apartment. 314 Irving. Phone 401-W. A. Peterson. S-5-10-31-1p

FOR RENT: Destrable furnished apartment for couple Adults only. Bills paid. 514 Union. S-5-13-31-1k

FOR RENT: Bedroom. 511 Lewton. Phone 545-W. S-5-9-31-1k

Ex-Tech Students Have Bingo Party Monday

Hereford chapter of the Texas Tech Ex-Students association will have a Progressive Bingo party in the Camp Fire Hut Monday night at 8 o'clock, according to Mrs. Homer Brumley, president.

The group will be meeting for the first time since their organizational meeting in December. Tech students home from school for the mid-semester holidays are also invited to attend, she added.

Q. What heavenly bodies are named after a Greek word meaning "long-haired?" A. Comets.

11. BUSINESS SERVICES - INCOME TAX RETURNS

J. K. BAKER 305 Roosevelt Phone 589-W B-11-52-tfc

SEE US about digging your foundation, ditches and bulldozer work. We have a brand new outfit. We can go anywhere and can dig a ditch from 12 up to 22 inches wide and 42 inches deep. Our prices will be right. See Carl Jeter at 340 Highway 60 or call C. F. Finley. Phone 204-W. B-11-54-1-5p

12. LIVESTOCK Strayed and Found

STRAY CATTLE Branded "Bar D" left hip or "O" left shoulder or Open "A" over backward "2". Reward.

ROGER DUMBLEY B-12-3-8e

Radio and Appliance Service Joe Huckert at White's Auto Store S-11-1-tfc

POLITICAL ANNOUNCEMENTS

FOR County Treasurer MRS. VELMA HODGES FOR County Sheriff, Tax Assessor and Collector J. C. REESE

For Commissioner Precinct 1 SYLVESTER SLAGLE M. T. (MARION) BUTTER FOR Commissioner Precinct 2 G. T. HIGGINS

FOR County and District Clerk ROBERT L. THOMPSON

MAN OR WOMAN to take over route of established Watkins customers in Hereford. Full time income, \$45 weekly, up. No car or investment necessary. We will help you get started. Write C. R. Ruble, J. R. Watkins Company, Memphis, Tennessee. S-8-40-31-1p

10. NOTICE

NURSERY: Plant now - fruit trees, hedge, evergreen, roses, bulbs, flowering shrubs and other nursery. Mrs. J. F. Ward, North Main. B-10-20-21-tfc

NOTICE: Sealed bids will be accepted at the First Baptist Church until six o'clock Saturday, February the fourth on the 24 x 20 house. Owner reserves all rights to reject all bids. Phone 324. B-10-34-4-2k

Because of Temporary illness FULLER BRUSHES may be bought at my home. MRS. A. G. BELL 604 W. 3rd Phone 672-J S-10-31-1c

for you? They will elect your County, State and National officers and Representatives.

If you want to criticize, qualify by paying your Poll Tax BEFORE THE 31st of JANUARY.

ONLY 2 MORE DAYS TO GO

THIS AD THRU COURTESY OF THE HEREFORD BRAND



A CLUE FOR WOMEN

Who Have Just Started To Save Gunn Bros. Stamps

You are going to be delighted at the thrilling selection of wonderful premiums which soon will be your reward for saving Gunn Bros. Stamps.

Although the value of the first few stamps you receive may seem small, you'll be amazed at how fast they accumulate if you concentrate your purchases at stores which give them. Before you know it, your book will be filled and you'll be selecting the premium of your choice.

Remember - every stamp you fail to collect is a definite loss to you. So begin to save them religiously today!

THESE FIRMS GIVE GUNN BROS. STAMPS FREE WITH EVERY PURCHASE

- RUTHERFORD & COMPANY
- LANDRUM HARDWARE
- WEST TEXAS FEED, SEED, & HATCHERY
- FURR FOOD STORE
- C & R CLEANERS
- D & S VARIETY STORE
- H & H FURNITURE COMPANY
- HAILE DRUG
- HEREFORD LAUNDRY & DRY CLEANERS
- PITTMAN SERVICE STATION

See the Wonderful Premiums Ask your dealer for a free premium catalog or visit Gunn Bros. Thrift Stamp Department, 310 W. 7th, Amarillo, Texas.

SHAME! SHAME ON YOU!

You haven't paid your Poll Tax! Are you going to let the few who do, run your business

for you? They will elect your County, State and National officers and Representatives.

If you want to criticize, qualify by paying your Poll Tax BEFORE THE 31st of JANUARY.

ONLY 2 MORE DAYS TO GO

THIS AD THRU COURTESY OF THE HEREFORD BRAND

They'll bear watching... The sensational new 1950 FRIGIDAIRE Home Appliances! See 'em soon, at... COGDELL MOTOR COMPANY 322 North Main Phone 392

Scouting Around

Troop 52 has three new members—Billy Ed Calloway, Don Crutchfield and Ronald Hamilton.

Assistant Scoutmaster Worth Covington gave a talk and demonstration on carrying patients without a stretcher at the Tuesday night meeting. Senior Patrol Leader Larry Slaughter also reviewed the Morse Code for the group.

They spent the rest of the evening distributing various pieces of camping equipment the boys had ordered.

Troop 50 patrols are working on projects for their window display during National Boy Scout week, Feb. 6-12.

Assistant Scoutmaster Gerald Wilson instructed the troop on signaling and the patrols had a contest on compass work.

More signal work is on the docket for next week.

Bob Perin, Assistant to the Director, Scouting Services, B. S. A., with his trunk load of adventure will be in the Llano Estacado Council on January 31 through February 5 to bring to the Scouts and Scouters of this area new ideas and skills in the Outdoor adventures of the Scouting program. While in the Llano Estacado Council territory, Mr. Perin will work with the training men of the Council and with the Commissioners as well as the Troop Leaders. Our Training Committee of the Council has set up a schedule of one night meetings, starting in Amarillo on Tuesday, January 31, at 7:30 P. M. at the San Jacinto Methodist Church; Wednesday, February 1, at Dalhart, 7:30 P. M., at the B & B Cafe; Thursday, February 2 in Dumas, 7:30 P. M., Methodist Church; Friday, February 3, in Hereford, 7:30 P. M., at the Scout Hut. All of the Scouters attending the four different meetings will climax their training session with an outdoor training program starting on Saturday afternoon, February 4, at 6 o'clock and continuing through to Sunday noon at Camp Kiwanis.

For entertainment Elmer Patterson showed movies of the 1949 camp and Ullin Streu showed pictures of the pioneer camp.

Girls and their families attending were: Rosemary Young, Mr. and Mrs. L. C. Young, Gayle Gault, Mr. and Mrs. Howard Gault and Glenn, Marian Jo Wilson and Mr. and Mrs. Bob Wilson and Dick, Ida Rae Brunson, Mrs. Ada Brunson, Doris Stanfield, Mrs. H. B. Stanfield and John, Janice Craig, Mr. and Mrs. Eldon Craig and Barbara Rae, Margaret Sexton and Mrs. J. W. Sexton and Darline, Betty Culppepper and Jim, Bobby Jean Drury and Mr. and Mrs. E. F. Drury, Mr. and Mrs. Thurman Drury, Fred and Clifton, Earl Phillips, Elmer Patterson, Mr. and Mrs. C. O. Wilkins and Cecilia, Patricia Rapstine and Patsy Cates. Mrs. Bob Wilson is guardian.

Q. How old is the earth?
A. 3,000 millions of years.

666 GIVES FAST RELIEF
LIQUID OR TABLETS when COLD MISERIES STRIKE



Hang on... for the sensational new 1950 FRIGIDAIRE Refrigerators!

See 'em soon, at...
COGDELL MOTOR COMPANY
322 North Main Phone 392

Camp Fire Girls Pay Tribute For Special Services

Family night, an annual occasion for Shishinta Camp Fire Girls, was held at the Camp Fire Hut Tuesday night. The party held special significance for members of the group in honoring Hereford business men who had rendered special service to the Shishinta group.

Rosemary Young presented and paid tribute to Ullin Streu who has aided materially in arranging the summer camps, Janice Craig presented Earl Phillips, president of the Camp Fire Council, and Gayle Gault presented Elmer Patterson, who aids with the camp every year and keeps a record of Camp Fire events for the girls with his camera.

For entertainment Elmer Patterson showed movies of the 1949 camp and Ullin Streu showed pictures of the pioneer camp.

Girls and their families attending were: Rosemary Young, Mr. and Mrs. L. C. Young, Gayle Gault, Mr. and Mrs. Howard Gault and Glenn, Marian Jo Wilson and Mr. and Mrs. Bob Wilson and Dick, Ida Rae Brunson, Mrs. Ada Brunson, Doris Stanfield, Mrs. H. B. Stanfield and John, Janice Craig, Mr. and Mrs. Eldon Craig and Barbara Rae, Margaret Sexton and Mrs. J. W. Sexton and Darline, Betty Culppepper and Jim, Bobby Jean Drury and Mr. and Mrs. E. F. Drury, Mr. and Mrs. Thurman Drury, Fred and Clifton, Earl Phillips, Elmer Patterson, Mr. and Mrs. C. O. Wilkins and Cecilia, Patricia Rapstine and Patsy Cates. Mrs. Bob Wilson is guardian.

Technique Clinic Is Held In Kelton Home

The clinic was held in the office of Dr. C. B. Kelton Saturday and Sunday, January 21 and 22.

Principal speakers were Dr. Kelton and Dr. Fred Gerkey. Coffee was served in the home of Dr. Kelton Sunday morning. Dr. H. Louane Jerrell and Mrs. M. V. Cobb, Shamrock, assisted.

Attending were Doctors: Fred Gray and wife, Kansas City; C. H. Elliott, Sweetwater; Dow Scott, Midland; E. Arnold, Dalhart; E. Harfelder, Amarillo; C. E. Lane, Amarillo; N. Hartfelder, Amarillo; W. Allison, Amarillo; H. Arnold, Dalhart; R. B. Donovan, Seagraves; D. H. Jerrell, Plainview; M. V. Cobb, Sherman; M. W. Cooke, Lubbock; V. J. Bromert, Amarillo; W. S. Roach, Amarillo; A. L. Lane, Pampa; W. E. Crall, Amarillo; W. V. Dennis, Pampa.

The next meeting will be in February in the home of Dr. Scott in Midland.

West Hereford HD Club Met With Mrs. Ed Cox

West Hereford Home Demonstration Club met with Mrs. Ed Cox Tuesday afternoon. Mrs. J. W. Witherspoon, president, conducted the business with Mrs. R. N. Yarbro acting as leader. Mrs. Tom Draper, CHDA, demonstrated the preparation that should be made before beginning spring sewing. Mrs. John Tinkle showed examples and materials of plastic garments.

The next meeting will be given over to an auction sale and will be held on February 14 with Miss Evelyn Bell.

Refreshments were served from an old fashioned chafing dish with alcohol burner to Mesdames J. W. Witherspoon, Tom Draper, R. N. Yarbro, Vern Witherspoon, John Jacobsen, Sr., Andy Thomas, Minnie Walker, Roy Boyd, Howard Gore, Stella Flowers, Carlos Vaughn, Ida Vaughn, Edna Bowe, Miss Evelyn Bell and the hostess, Mrs. John Tinkle and Mrs. J. M. Lackey were guests.

Compliment Newlyweds With Informal Party

Classmates were entertained when Mr. and Mrs. Boyd London complimented their son, Jack London, and his bride at an informal get-together Wednesday night.

Past good times and get-togethers were recalled over coffee cups and dainty refreshments.

Those present were the honored couple who left Thursday for Karnes City to make their home, Mr. and Mrs. Wayne Phillips, Mr. and Mrs. W. L. Davis, Jr., Mr. and Mrs. Darrell Blanton, Mr. and Mrs. Otho Noland, Mr. and Mrs. Walter London, Jr., Mr. and Mrs. John Winkler, Mr. and Mrs. Earl Stagner, D. and Phillips and Lil Hoover and the hosts.

The March of Dimes

It isn't really how much you give.

Just a small amount helps some child to live. It may be the child who lives down our street.

In our hometown in a cottage near.

She can't understand why she can't be.

Like all the other kids. Active. Carefree.

Her tiny legs crimped and wrought with pain.

In heavy braces they must remain.

While the March of Dimes gets underway.

With contributions, she'll walk again someday.

Her eyes though dimmed with suffering and tears.

Gaze at us trustingly without fear.

She knows there's millions doing their part.

Giving all they can with a Christian heart.

And that's not a night she doesn't pray.

That she and others will walk again someday.

—Mrs. Elaine Scarborough

Q. What speed per hour must wind reach before it can be called a hurricane?

47 m.p.h.

Ask about the advantages of a savings account and the many safety factors we provide.

OPEN AN ACCOUNT TODAY



Low Cost - Long Term
No Delay
Mortgage Loans
See Elizabeth Womble at the
HEREFORD INSURANCE AGENCY



Eagles Whip Herd 60-32 In Canyon

The Canyon Eagles were loaded for Hereford Wednesday night and romped to a 60-32 victory over the basketballing Whitefaces in Canyon.

Canyon, a long-time basketball town, featured too much height for the Herd to deal with. Three players, all over 6'2" tall, got in most of the work for the Eagles. Striving for Hereford was Bill Kelly with eight counters and Joe Kerr with 10.

It looked like a good ball game throughout the first two periods with Canyon holding a slim six point lead at the half.

Hereford lost the ball game in the second half.

The B squad Javes gave the Canyon B squad more of a fight while losing 36-39. Gerald Shirley scored 18 points to lead the Calif speared chores.

Billy Nan Neal Receives Deeree From NTST Today

DENTON —Billy Nan Neal of Hereford is among a record group of 300 candidates for bachelor's and master's degrees to be awarded at North Texas State College Sunday, Jan. 29, at 2 p.m.

The Rev. Phillip Walker, pastor of the First Methodist Church of Denton, will deliver the winter commencement address on "Destiny Has A Claim." Thirty-five masters and 265 bachelors degrees are scheduled to be awarded.

Miss Neal is the daughter of Mrs. A. E. Reese of 231 Ave. I. She is a member of the Math Club, Gammadians and the Young County Club.

Jolly Workers Club Meets In Miller Home

Jolly Workers Club met recently with Mrs. Franklin Miller. Members answered roll call by telling whether they or their husbands did the proposing.

During the business meeting members discussed the constitution and by-laws and the penny gift was won by Mrs. Bonnie Brumley.

The afternoon was spent crocheting and embroidering for the hostess.

Refreshments were served to Mesdames M. H. Wiseman, John Hacker, Roy Boyd, John Draper, Charles Calloway, John Schneider, Gilbert Hooper, L. J. Matthews, Roy Thompson, Bobbie Brumley, Arthur Tinsley and the hostess.

Church Council Holds Sessions During Week

Grouped sessions of the Woman's Council of the First Christian Church were held in homes of members recently. Group One met with Mrs. C. R. Smith with Mrs. Helen Pipkin giving the devotional talk. Mrs. Ira Ricketts gave a part of the study book "A Prophet in the Wilderness."

Group Two was entertained in the home of Mrs. Carl Frye. Mrs. Syd Barclay led the devotional lesson and Mrs. Troy Moore discussed the lesson in the study book. She gave chapters "How to Overcome Fear" and "Forget Failures and Go Ahead" from "A Guide to Confident Living" by Vincent Peale.

PUBLIC INVITED TO BOOK REVIEW

Mrs. E. W. Lichtsinn will review "The Bold Galilean" by LeGette Blythe at the Immanuel Lutheran Church Monday afternoon at 3 o'clock.

The public is invited to attend the program which will be concluded with a get-acquainted tea held in the Fellowship Hall of the church.

NEW RELIEF! WHEN COLDS CAUSE Croupy Coughs

VAPORUB STEAM
Brings relief with every breath!

Mother, you know what wonderful relief you get when you rub on Vicks VapoRub!

Now... when your child wakes up in the night tormented with a croupy cough of a cold, here's a special way to use Vicks VapoRub. It's VapoRub Steam —and it brings relief almost instantly!

Put a good spoonful of Vicks VapoRub in a bowl of boiling water or vaporizer. Then... let your child breathe in the soothing VapoRub Steam. Medicated vapors penetrate deep into cold-congested upper bronchial tubes and bring relief with every breath!

VICKS VAPORUB

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E. B. Black Co.
FURNITURE

Wesson SPECIALS

3 SECTION RANCH: Located on paved highway close to Hereford. 750 acres of good level land balance good soil and slightly rolling. 2 good windmills, fenced and cross fenced. This is a real buy. Terms.
Price per acre \$42.50

320 ACRE IRRIGATED FARM: Good new improvements, 8" irrigation well, all is good level land and in cultivation also good location. This place is priced worth the money and will make you a nice home. Good terms.
Price per acre \$115.00

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IS SAFE TO DRIVE?
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USED CARS CARRY AN...



... THAT COUNTS!

KINSEY MOTOR COMPANY
USED CAR LOT
2nd & Schley in Hereford

VALENTINE VALUES



GIBSON

Valentines

have a heart warming way of telling the affection you hold in your heart... for everyone near and dear.

at the Brand

4

6

2

1

Bales

of

Cotton

GINNED THIS YEAR

BY

HEREFORD GIN COMPANY

. . and that means

**Dollars to the Producer****Dollars to the Community**

- thru wages
- profit to the grower
- and money channeled into

EVERY LOCAL BUSINESS

by the farmer, the picker, and ourselves as Ginners

But . . . What of Future Years?

WE WANT TO STATE RIGHT HERE HOW MUCH WE APPRECIATE THE IMPORTANCE OF THE INTELLIGENT AND CONCERTED EFFORTS OF THOSE OF YOU WHO HAVE TAKEN PART IN THE FIGHT FOR OUR JUST ACREAGE ALLOTMENTS FOR THIS AND FUTURE YEARS.

To each of you who have attended meetings, writing your congressmen, even spending much of your own money and time, some even personally going to Washington, we say . . .

THANKS . . . AND KEEP THE GOOD WORK GOING!

Yes, we must continue to work for an equitable share of the national cotton allotment. Such acreage and subsequent profits channeled into local trade is vital to the very economic balance and progress of this strategic agricultural area . . . with its soil and climate adapted to the cotton industry.

No, cotton acreage does not benefit the grower alone . . . far from that! The grocer, the clothing merchant, each and every one of us, and in fact every retail business, every wage earner, every producer in this area benefits from the cotton dollar.

"A COMMUNITY ASSET WORTH KEEPING IS WORTH FIGHTING FOR"

A PUBLIC SERVICE MESSAGE OF THE

HEREFORD GIN COMPANY

TAFT MCGEE - JOHN McCLESKY

H. M. Benefields Observe Fifty-Fifth Wedding Date

Mr. and Mrs. H. M. Benefield who filed on land in the Oklahoma Territory in 1899 celebrated their fifty-fifth wedding anniversary with a family reunion held at their home Sunday. Mrs. Benefield was born in Hickory, N. C. and came to Texas with her parents at the age of 15, locating at Bowie.

Mr. Benefield was born in Atlanta, Georgia and moved to Texas with his family from Louisiana when a small boy. The family lived in Fannin County and later in Montague County where the couple met.

They were married in Montague County, Texas January 20, 1895 and moved the next day to their farm. They moved to Oklahoma Territory in 1899 and filed on 160 acres of land and later after statehood they added large acreage to their holdings. When the railroad came the town of Sentinel was established near their land.

They farmed for thirty one years and really "grew-up" with Oklahoma taking great pride in developments of the state. Both were active in the Methodist Church and he served on the board of stewards for thirty years.

They had heard much about the Panhandle of Texas and in 1929 they made a visit to Deaf Smith County where a bumper wheat crop was being harvested. He was delighted with the country and went back to Oklahoma, sold his holdings there and the couple returned to Hereford to make their home. They purchased land in the Walcott Community and later lived in that community. Ten years ago they moved to Hereford, having since sold most of their land and invested in city property.

"It wasn't all easy going even though it seemed that way at first," Mrs. Benefield recalled. "We came here with considerable cash for we realized good profit from our Oklahoma land, and we thought we were going to lose every bit of it during the drought. We never had any desire to go back to Oklahoma."

though and we still like it here just as much as we did at first." Her hobby is making crochet. She has made more than twelve bed spreads and several tablecloths. Recently when her Sunday School class held its Christmas social meeting with her, she presented each member with some piece of crochet. She isn't able to work with her flowers now although that is one of her favorite diversions. Mr. Benefield likes to work with his flowers, garden and chickens. When he is in the house the radio is never turned off for he listens round the clock. Both are active for their years and are able to maintain their home and attend church regularly. He is 81 and she is 72 years of age.

At the anniversary dinner and celebration Sunday spring flowers were used for the table centerpiece and a turkey dinner was featured. Members of the family attending were: their two sons and their wives, Mr. and Mrs. Mark Benefield and Mr. and Mrs. Lee Benefield, a nephew and his family of Amarillo, Mr. and Mrs. Jack Sifmon and daughter, and a niece, Mrs. Ed Warren and Mr. Warren. Also a guest was Robert Barkley who has been making his home with the Lee Benefields. A daughter, Mrs. G. S. McLaughlin of Mexico City was unable to attend.

During the day many messages of congratulations, flowers and gifts were received by the couple.



MR. and MRS. H. M. BENEFIELD

Bride's Colors Used In Decoration For Tea Honoring Mrs. Jack London

The bride's chosen colors, blue and white, were used in decoration Wednesday afternoon when Mrs. J. Wallace Robinson and Mrs. Boyd London were hostesses at an informal tea honoring Mrs. London's daughter-in-law, Mrs. Jack London, a December

bride. The entertaining rooms at the Robinson home were marked by flowers in tints blending with drapery and furnishings and tea was served from a table laid with a white linen drawn work cloth with center decor of heather and pink carnations in crystal flanked by graduating white tapers. Tea dainties were in blue and white and appointments were in crystal and silver. Miss Bettye Jane Robinson, home from McKinney, presided at the tea service.

Mrs. Robinson received the guests and presented them to Mrs. London and her daughter-in-law, Mrs. Chris Renfro served at the guest register. Others assisting in the house party were Mrs. Henry Williamson, Mrs. Cecil Wilkins and Mrs. A. L. Manjeot. Those registering were Mesdames Carl Frye, Lyle Blanton, Warren C. Hitchings, Darrell Blanton, W. L. Davis, Jr., John Winkler, W. L. Davis, Jr., E. R. Roberson, Otho Noland, John Renfro, Walter London, Jr., Pete Cocoonougher, Hugh Bookout, Willie Daniel, Tom Carroll, J. W. Thomas, George L. Muse, Si Orr, C. H. Dyer, Doll Smith, Earl Phillips, Roger Corbett, Robert Thompson, W. M. Megert, Carl Williams, J. H. Lomas, B. R. Dixon of Amarillo, Glenn Snyder, George Millard, R. G. Buse, Bill Brady, C. P. Cockrell, A. Petersen, Dyaltha Brady, Lucile Posey, Elmer Mathis, Misses Mary Jo Mathies and Miss Thelma McMinn and members of the house party.

son leg with salt and pepper. Place skin-side down on rack in open roasting pan. If fat covering is very thin, lay bacon strips over cut side. Roast in moderately slow oven (300 to 350 F) for 30 to 40 minutes per pound. Remove fat before serving. If desired, a clove of garlic may be inserted in the leg before roasting. Serves 8 to 10.

Browned potato balls, carrots and peas are fitting companions for roast leg of lamb and wreath until serving time. Lamb is liked medium done and well-done. It should be served piping hot or cold, but never lukewarm or even at room temperature.

Here is an old recipe for lamb chops which has an unusual sauce. They are pretty, too, all dressed up with deep red cherries. Here is how they are prepared.

Cherry-Lamb Chops
6 lamb chops
salt and pepper to taste
3 tablespoons cornstarch
1 teaspoon salt
1 no. 2 can sour cherries
1 tablespoon lemon juice
1 tablespoon white Karo
2 teaspoons curry powder

Brown chops in butter in skillet, season with salt and pepper and continue cooking on a very slow fire while making sauce. Combine lemon juice, Karo, salt, curry powder and cornstarch. Drain the cherries and add enough water to the juice to make two cups of liquid. Gradually add the liquid to the cornstarch mixture and boil slowly until thickened. Add the cherries to the thickened mixture and pour over the chops in skillet. Allow to simmer about ten minutes and serve immediately.

Serve on a deep platter garnished with parsley, with a tossed green salad.

Federation Has Third Quarterly Meeting In City Hall Tuesday

"Welfare of the Community" will be the theme of the third quarterly luncheon - program meeting of the Deaf Smith County Federation of Women's Clubs which will be held Tuesday, January 31 at the City Hall.

Program details have been completed by Mrs. A. L. Manjeot, chairman of the welfare department and program chairman for the meeting, who has announced that Mrs. Dyaltha Brady, county welfare chairman, will be the principal speaker. Music will be furnished by the high school sextet under the direction of Miss Thelma McMinn and Mrs. O. G. Hill will speak briefly on The March of Dimes.

The business session will be given over largely to the election of officers following a report from the nominating committee.

Hostess clubs for the luncheon which will begin at one o'clock are: L.A.E. Club, Lone Star Study Club, Summerfield Study Club, El Nino Study Club, Westway and Cultural Home Demonstration Clubs.

The Sunday Brand

Published Every Sunday

SOCIETY

Sunday, January 29, 1950 Section Two

Miss Gwendolyn Ellis Becomes Bride Of Donald Schmitt In Church Rites

Miss Gwendolyn Ellis, daughter of Mr. and Mrs. H. N. Ellis of Earth, and Donald Schmitt, son of Mr. and Mrs. Francis Schmitt of this city, exchanged marriage vows Sunday afternoon January 22 at the Hereford Church of Christ. Minister Bob Wear was the officiant.

Miss Etta Mae Ellis of Earth was her sister's only attendant. She wore a navy blue woolen suit with navy accessories and a corsage of white carnations. Dennis Lomas was best man.

The bride was attractive in a navy wool gabardine suit featuring a rose trim. The skirt was

made along slim lines and the swager style coat was set off with a single white orchid corsage. Her winter-white bonnet-trimmed hat was accented with gold sequin trim.

After the wedding the couple left on a short wedding trip to Corpus Christi. Upon their return they will make their home at 102 "B" Avenue.

Mrs. Schmitt graduated from Spring Lake high school and attended a beauty school in Lubbock. For the past year she has been employed here at the Lady Faire Beauty Shop. Mr. Schmitt is employed at the Hereford Furniture Store.

Jack Robinson London Graduates At A&M With Engineering Degree

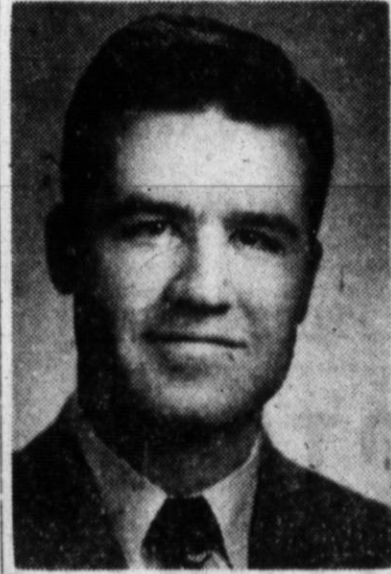
Jack Robinson London, son of Mr. and Mrs. Boyd London received his degree in Civil Engineering January 20, at Texas A&M College.

He has taken active part in ROTC and Intramural sports and has been a member of the Engineer's Council and American Society of Civil Engineers while there. He is a graduate of Hereford High School and served three years in the Field Artillery of the U. S. Army during World War II. He spent ten months overseas spending time in Germany, France and the Phillip pine Islands.

On December 22, 1949 he was married to Miss Gretchen Bruins of Beaumont who had received her degree in nursing at Baylor Medical College.

The couple have been visiting his parents in Hereford this week, leaving Thursday for Karnes City where on February

1 he will report for work with the Texas Highway Department.



JACK LONDON

Mrs. Paul Harvey Presents Program With The Topic "Freedom From Fear"

Members of the Young Mothers Club were entertained at the home of Mrs. Leroy Aven Monday night.

The meeting was opened by members answering roll call naming interesting books they have read recently. After a business session a program was presented by Mrs. Paul Harvey on the topic "Freedom From Fear." "Parents should first get rid of their own fears and then set about loving and understanding their children so that they will be free of fear," she said. Commands may paralyze a child with fear where intelligent corrections will be carried out calmly. Children sense the unspoken word and if given a sense of security their fears are routed before they are recognized.

"A Pound of Prevention," was Mrs. Lee Kent's subject. She gave consideration to the emotional climate of the home in which children thrive, or do not thrive. The undefying thought being that in a wholesome climate with parents sharing in the emotions and adventures of their children, the adolescent age may be reached and weathered happily and understandingly.

Mrs. Lyndall Murry entertained with two vocal selections, "Without a Song" and "Smiling Through" accompanied at the piano by Mrs. Bill Brady. Special guests were Mesdames Charles Dye, W. L. Davis, Jr., Bert Neelley, Bill Brady and Lyndall Murry.

Members present were Mesdames Delbert Bainum, Richard Bernard, Bartley Dowell, G. W. Edwards, Norman Gray, Charles Hill, Lee Kent, Cecil Malone, Don Martin, Joe Reinauer, Earl Stagner, John Winkler and the hostess.

KATHERINE ACKER TO ATTEND TEXAS UNIVERSITY

Katherine Acker left today for Austin where she will enroll February 1 at the University of Texas. She plans to complete her training in nurse's education for a bachelor of science degree.

Miss Acker is a graduate of St. Anthony's School of nursing in Amarillo and attended Mount St. Scholastica, Atchison, Kans. on a scholarship. For the past year she has been employed at the Deaf Smith County Hospital. She is the daughter of Mr. and Mrs. Cliff Acker.

Mrs. Freeman Melton Is A Member Of January WT Graduating Class



MRS. FREEMAN MELTON

Mrs. Rosemary Melton, daughter of Mr. and Mrs. Earl Phillips, was a member of the January graduating class at West Texas State College, Canyon. She is a Hereford High School graduate and attended Texas Christian University one year.

She has attended WT for the past three years and is a member of Delta Zeta Chi Sorority. On August 12, 1949 she was married to Freeman Melton, also a student at West Texas. Mr. Melton also received his degree with the January class, majoring in physical education. This year he has been co-captain of the W. T. Buffaloes. He served in the Navy three years during the war.

After graduation Mr. Melton will begin work on a master's degree at the Canyon school.

Annual Guest Day Entertainment Held By Lone Star Study Club

Lone Star Study Club held its annual guest-day program and tea Tuesday afternoon in the home of Mrs. Louie Le Grand with Mrs. Joe Kendall acting as assistant hostess.

A spring motif was carried out in floral decorations. Coffee was served from a lace covered table centered with pink and rose and white sweet peas. Mrs. Kendall presided.

Mrs. Vivian Major, president, opened the program when roll call was answered by members, naming projects they would like to see carried out in Hereford. Guests also participated in the roll call as each member introduced her guest.

Mrs. Jim Higgins, chairman of the year book committee, introduced the speaker of the afternoon and briefly outlined the course of study "Occupation Housewife" for the benefit of the guests. She styled the housewife as the greatest of philanthropists in that she gives so expensively of her time and service, and paid a tribute to the guest speaker, Mrs. Ray Johnson, president of the Deaf Smith County Federation of Women's Clubs, who has exemplified that sort of philanthropy in her club work.

Mrs. Johnson themed her talk to the observance of Federation Day, speaking on "The House-

wife in Community Service Through Club Affiliation." "To the average clubwoman in the small town, there comes doubt of the value of belonging to a study club. Club life is an excellent training ground for housewives as citizens. Here gain-experience in personal human relations and a knowledge of the needs of their community, state and nation. learn how to discuss affairs of the nation and today's programs are slanted toward individual needs of the clubwoman as well as the demand of her community, state and nation.

Through club work women have learned to study a given subject thoroughly before making up their minds for they know that their view point can be valuable, not in opposition necessarily to the opinion of men, but as a part of the picture. Women want to do their part as citizens as well as homemakers. An informed and alert citizenry is the bulwark of a democracy and it is the woman whose club work has opened her eyes to the needs of her community, and has shown her the technique for accomplishing and given her the courage to fight for a principle, who proves her worth as a citizen," she said.

In conclusion, Mrs. Johnson gave Mrs. Thomas Winter's definition of a woman's club: "A group of organized women in every community who can be depended upon to promote all movements looking toward the betterment of life," and outlined briefly the work of the General Federation of Women's Clubs, the Texas Federation and Deaf Smith County's Federation of Women's Clubs.

Special guests included Mesdames M. T. Sparkman, Jeff Roberson, John McLean, Nell Grady, Forrest Minton, Walter London, Jr., George Heard, Ida Ricketts, Sandford Smith, T. W. Roberson, W. L. Jones, W. J. McClain, J. D. Neill and R. E. Caddell.

Members present were Mesdames E. L. Adams, R. G. Blue, Roger Corbett, V. E. Dabson, W. S. Fluitt, Jack Grady, H. F. Henslee, E. W. Hobson, Berry Jacobson, John Jacobson, Jr., C. D. Kelton, Joe Kendall, Vivian Major, Coy Phillips, Earl Phillips, Robert Thomson, Ed Warren, C. O. Wilkins, Lawrence Womble, Jim Higgins and the hostess.

Pioneer Study Club Group Meets At Home Of Mrs. Nester E. Gass

Members of the Pioneer Study Club continued their course on "Our World in Transition" when they met at the home of Mrs. N. E. Gass Tuesday afternoon.

Mrs. Frank Terrell was leader of the lesson on "The Hope of Tomorrow." Discussing the question "Will the North Atlantic Pact Bring Peace?" she stated, "The only way peace will come is by fighting for it inch by inch and mile by mile, and not by punch-button method. Democracy cannot be forced—it must be learned and we want peace instead of conquered Russia. We must make aggression unattractive and unprofitable. Teddy Roosevelt's motto, "Speak Softly—But Always Carry a Big Stick" might be a wise slogan for United States today."

Mrs. C. B. Williams subject was "Religion and World Order." She said, "Times are desperately serious—nations are close to war and another world war would be the world's greatest catastrophe. So many who call themselves

Mrs. Wooddell Is Hostess To Club

"Child Photography" was the subject discussed by Mrs. Will Graham for members of the El Nino Study Club Monday night at the home of Mrs. Bruce Wooddell. "My child's worst habit" was the roll call topic.

"Some children are photogenic while others require more attention in the art of posing," Mrs. Graham said, and told of many interesting ways to get children in the right mood for pictures. She stressed the fact that patience is well rewarded in obtaining natural poses.

Mrs. Jim Bookout spoke of the subject of "Child Prodigies" citing instances of children advanced for their years and urging parents to watch for latent talents which may help the "extra-bright" child to develop a more rounded life. A discussion period followed.

During the business meeting members voted to contribute to the March of Dimes and the next meeting was announced for February 13 in the home of Mrs. T. J. Clay. Mrs. Tom Draper will be the guest speaker.

Members attending were Mesdames Alton Biggers, Ivan Block, Elizabeth Bonasio, Jim Bookout, Ben Childers, T. J. Clay Paul Conaway, R. A. Daniel, Jr., Byron Durham, Will Graham, John Jacobson, Jr., John Kelly, Stanford Knox, Sam Nunnally, W. H. Patton, W. J. Reeves, Darrell Blanton and the hostess.

Hereford Women Attend WMU Meet

Thirty-eight women from Hereford First Baptist Church attended a meeting of district during which Mrs. O. G. Hill, president of the association W.M.U. work, presided Thursday afternoon.

They heard Mrs. Roy Johnson of Canyon review "Things We Should Know." The book is a guide for Baptist Missionary work for Women's organizations.

Those attending included Mesdames L. L. LeGrand, Art Manjeot, Herschel Young, F. A. Tucker, George Graham, O. G. Hill, Carroll Whiteside, T. W. Roberson, Jack Roberson, Edna Bowe, Lee Lambert, Si Orr, John Draper, Bob Lawrence, John Winkler, H. G. Conkwright, Willie Daniel, George Brumley, Junior McBrayer, John Patton, Joe Evans, Vivian Major, Ella Whitechurch, Louie Olson, J. T. Richardson, Ed Cox, D. C. Kinsey, Jimmie Alfred, Jim Lipscomb, C. E. Lelsure, Jr., B. B. Mosley, Gerald Wilson, Jim Clark, G. P. Owens, Jessie Maxey, Jack Bivins, R. T. Naylor and R. E. Caddell.

VISITOR FROM CALIFORNIA

Mrs. J. H. Strale, Fresno, California, visited relatives in Hereford last week end. She went to Seminole this week to visit her parents before returning home.

Celebrate 50th Wedding Anniversary

If you want to have the time of your life—just gather your children and grandchildren together and celebrate your fiftieth wedding anniversary. Take plenty of time for reminiscence and try to revive all those fond memories of the past to live again for today's generation. That is the opinion of Mr. and Mrs. Ira Miller of Friona, who observed their golden wedding anniversary at a family reunion held Sunday January 22, in their home.

Mr. and Mrs. Miller were married at McPherson, Kansas, January 20, 1900 and lived on a farm near Gypsum for five years before moving to Oklahoma.

Both are natives of Kansas. She was Gracie May Stuteville and was born May 2, 1881 in La-Marr, Ottawa County. Mr. Miller was born in the prairie town of Salina.

They had rented a farm near Gypsum and in 1905 they decided to leave the prairies of Kansas to try farming in Oklahoma. They set out in a covered wagon to make the long journey to Mooreland where they had purchased land. Stretches of the country were pretty wild and the roads were terrible. They

both remember the morning Mrs. Miller was too ill to fix breakfast. He finally took her some coffee but it was so bitter she couldn't

drink it, and the reason, finally discovered, was that he had been working with the harness near the coffee pot and bits of leather

were mixed with the coffee grounds. They were ten days on the road.

One of the stories that his children loved to hear him tell is about the huge prairie fires in Kansas when he was a boy. They are sure fighting one of those fires was a big adventure. They like to hear about the Indians, too.

They liked Oklahoma and began farming, and raising cattle and sheep in a big way. They melted the gyn rock, poured it into blocks and built their own home. They were 16 miles from any shipping point and had to drive the cattle to Wynoka to the ship yards 26 miles away. Mr. Miller said he would never forget some of those trips. The route led across the Cimarron River and some of the times the riders would have to hang on to the horse's tails as they swam across.

It was while they were in Oklahoma that they joined the Baptist Church, putting their membership in a little church at Haskey, Woodward County. Their membership now is in Friona.

In 1926 they bought a section of land southeast of Friona and built a home there. Cattle has (Continued on Page 5)



MR. and MRS. IRA MILLER

SCS District Supervisors Report Slim Chance Of Blowing In Spring

Due to a below normal rainfall since July it is much dryer over the County as a whole than usual. However, at this time there appears to be little if any blowing and conditions are such that in most of the county little blowing is expected in the spring of 1950. Above normal rainfall during the summer of 1949 stored up enough moisture in the

ground to germinate wheat plantings such that, except in some cases, there is excellent cover on all the dry lands of the county. Grain sorghums made excellent growth and there are sufficient stubbles and crop residues left from that crop to properly hold the soil down. While wheat has not made very much growth and in some cases has not stood out properly, yet it appears in very good condition and with normal rainfall in the spring of 1950 a good crop is expected. Some lands which were summer fallowed in the spring and summer of 1949 in preparation for fall wheat seedlings did not secure good stands and hence are in danger of blowing. Similar lands which produced a crop of wheat in 1949 and were prepared and seeded rather late in the fall also have poor stands and those will be subject to blowing. It is quite possible that 10 per cent of the seeded wheat acres in the county is in danger of

blowing, however, if sufficient moisture is obtained this danger may be avoided. On the other hand it is possible that if we have some light rains and snows and then some freezing, some of this soil which has spotty stands might puff up and blow. Excellent stubbles, both in wheat and sorghums from the 1949 crops will aid substantially in the prevention of blowing.

Members of the Board are of the opinion that delayed summer rallowing where the land is not disturbed after the harvest of wheat or sorghums but is allowed to remain until the following spring is a good practice and should be encouraged.

Demands for dry land terraces were very heavy in the summer of 1949 and more terraces were constructed in the District during this period than had been constructed during the last six or eight years. A considerable part of this demand was due to the very heavy rains in the spring of 1949 following after the very dry fall of 1948. This combination caused an undue amount of washing and gullying on many farms. Approx-

mately 128 miles of terraces and diversions were constructed in the district during 1949. In addition there is a backlog of about fifty or sixty miles which it is expected will be constructed in 1950.

Irrigation in the district is still being expanded very rapidly. During the spring and summer excessive rains caused a slowing up of irrigation planning, but the drought following the summer has caused a resumption of wells and irrigation systems being put in.

The demand for assistance to cooperating farmers in the district is still very heavy. Most of the work of the technicians of the Soil Conservation Service is still being devoted to irrigation farms and farm problems. However, the terracing and contour farming practices together with the range improvements and grass seeding is also coming in for a lot of assistance.

Transfers of land in the district are picking up considerably. Many professional and business men are buying land and taking up farming. These people appear to appreciate the aid that the District, through the Soil Conservation Service, can give them. The acceptance of the program and plans of the District in the county has been very wide and agreeable.

The Extension Service and the PMA have been very helpful to the District in explaining to farmers that help can be obtained through the district and by advising them to apply for such assistance. The Soil Conservation Service has assisted the district very greatly in furnishing technical assistance and needed transportation. The tech-

nicians have done the field work and the farm planning in an efficient and acceptable manner and appear to be held in very high esteem by the general population throughout the district.

While the work in the district has been handled heretofore more or less on an individual basis, with some group work, it seems possible that some advantage might be gained in working with groups. While not entirely convinced of the efficiency of operation and application of practices through the neighbor group approach the Board is of the opinion that it is worth while to try it out and they will go along with the best of their ability.

Due to the present heavy demand for dirt work the district considers that another string of heavy equipment could be used very advantageously.

W. M. Stewart, Chairman
Board of Supervisors
Deaf Smith County
Wind Erosion District.



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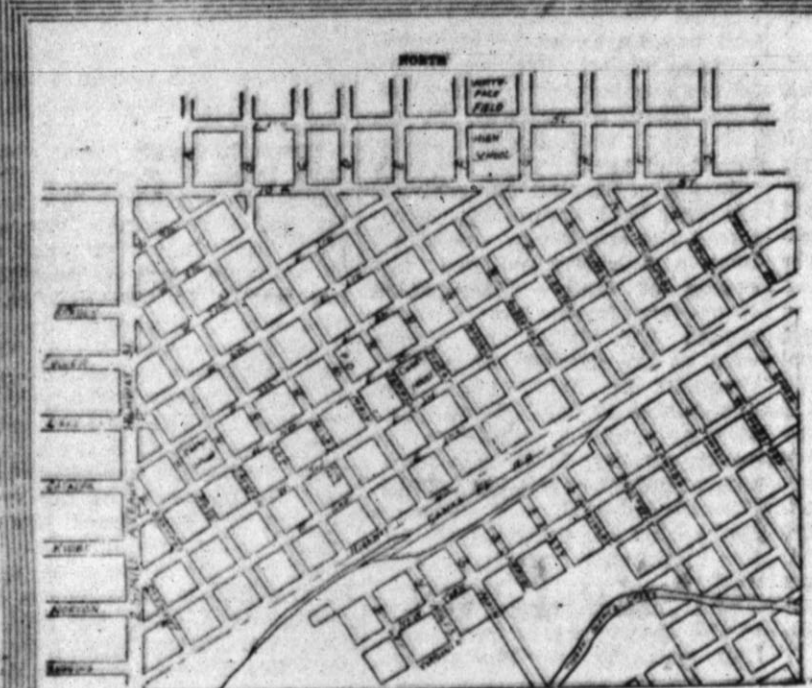
MASONIC BULLETIN

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TREES CONTINUE TO INFLUENCE HEREFORD

Arbor Day Went By Without A Ripple Of Sound But Garden Clubs Are Planning A Campaign

Arbor Day came and went a few days ago and hardly anybody in Hereford or the rest of Deaf Smith county even knew it was here. Arbor Day was January 20 and honors trees.

Trees played and are now playing a great part in the development of West Texas and Hereford.

Ask the old timers about how many trees were in Hereford when they came. They can remember when this very section on which the City of Hereford now stands had nothing but prairies and no trees to offer.

There was nothing but a few hackberries. Every now and then, not often, a mesquite was seen.

The first trees in what is now Hereford are still standing. You can see them at Third and Jackson at the old Broadwell place. They are silver-leaved maples and they came from a New Mexico ranch.

W. C. Witherspoon, father of Claude Witherspoon, planted them in 1899. Insects haven't bothered them and the severe freezing weather of five or six years ago didn't do them much damage.

Holiday For Planting
In 1901 the school children had a holiday from classes to go down along the creek and plant trees. They planted the first trees in the park for beautification of the place which was

deeded to the City of Hereford for a park. They were cottonwoods.

Some of those trees are still growing.

January 20 was not only Arbor Day. It was the day that the state launched a campaign to plant pecan trees in our state. Horticulturists of Texas A&M say pecan trees will bring wealth and beauty to Texas.

Local garden clubs met recently and heard bulletins on the pecan tree planting move and it was found that the pecan trees will have a good chance here.

Mrs. Gertrude B. Windsor of Tyler, state president of all the garden clubs, asked every club to be responsible for the planting of at least 100 pecan trees.

Committee Is Working
Pecan trees can really do a lot to beautify the city. They need excellent care during the first year of their growth and after that just average attention from the grower will take care of them.

Mrs. W. S. Fluitt has a committee on her garden club working on the number of people who will want to plant the pecan trees this year. She said that this particular type of tree will root straight down and not spread out like other trees. It will provide excellent shade and the fruit, although small, is delicious and appears every year

in this part of the country.

Deaf Smith County is rich for Pecan trees Mrs. Fluitt said. In past year Deaf Smith and Hereford residents have paid a lot of attention to trees. Trees were the chief factor in sprucing up a barren desert-like country.

It was a mystery how a town like Hereford could support so many fine and beautiful orchards and trees. Nearly everybody in this town planted a dozen or two trees to add something besides prairie to Hereford.

Results Are Evident
We see the results of it now. For a town this size, Hereford probably has more trees than anywhere in Texas. It isn't so hard to keep them now as it was 50 years ago.

When these trees you see were planted the only way they had to get water was through windmills. But then, that was the only way anybody had to get water. Almost every house, about 90 per cent, had a windmill. Half the houses had planted trees in the yards and about one-third had some kind of orchard.

If people take up this pecan tree planting idea, the trees planted this year will serve this generation and those who will be here in 2000.

If larger cities can take on the job of planting 1,000 trees in their community surely Hereford can plant 100.

It would even be possible to name the trees like you name pets. They will be here a lot longer than animal pets and your name would stick until clear in the next century.

Mr. and Mrs. Otis Terrell of Yakima, Washington were guests of Mr. and Mrs. J. E. Beyer recently. They are parents of Mrs. P. L. Beyer of Amarillo and accompanied the P. L. Beyers here when they visited his parents, Mr. and Mrs. J. E. Beyer.

Miss Bettye Jane Robinson left Wednesday night for McKinney where she is employed as a nurse at the Veteran's Hospital, after spending a few days here with her parents, Mr. and Mrs. J. Wallace Robinson.

Cowart Speaks At Lions Meeting

Secretary-Manager Pete Cowart of Hereford Chamber of Commerce told Lions members at noon Wednesday that it was the members and they way they functioned on committees that made Chamber of Commerce organizations good or bad. He said the Chambers had chairmen and managers but credit for good work is due the actual membership body.

He outlined the 7-point program the Chamber of Commerce work covers including the Highways, Trade and Good Will, Industrial, Agricultural, Civic Improvement, Retail Merchants and Aviation.

Cowart said that Harrison Highway took years to acquire and a delegation went to Austin 16 times, trying to get it through. The trips were made once each month.

He added that if the Canadian River can be spanned Highway 51 probably would become U. S. Highway 87 and would go clear to Mexico.

He also said if more efficient planning on aviation weren't accomplished the children of today would be faced with the same air troubles tomorrow we are experiencing in motor highways today.

Local Girl Is Member Of TSCW Aquatic Club

DENTON — Miss Patricia Jane Hardwick, daughter of Mr. and Mrs. W. F. Hardwick of Hereford, is one of the 68 members of the Texas State College for Women Aquatics Club, now preparing for their annual spring show.

The club, consisting of swimmers divided into three general classifications, presents an annual Aquatics Show at the college and then tours surrounding towns.

Students work out the individual and group numbers for the program, in addition to designing their own lighting effects and costumes. General theme of the synchronized swimming this year will be the changing seasons.

Miss Hardwick is a junior clothing and design major at the college.

Beta Eta Hope To Buy Audiometer For Use In Hereford School System

The Beta Eta Chapter, along with other 700 chapters of Epistol Sigma Alpha, has undertaken the task of bringing to its home town the facilities of its National Welfare Project, the Auricular Foundation, and its scientific and practical approach to help deaf children. The Auricular Foundation is a non-profit corporation headed by doctors, teachers, and social workers. Fifty per cent of the net proceeds made by a chapter is sent to the Auricular Foundation for its National Research and Educational Program and for the building of a National Institute of Audiology. The other fifty per cent is kept at home to aid those people who cannot afford to buy batteries for their hearing aids or who need medical assistance for some hearing defect.

The local chapter here in Hereford is trying to raise enough funds to purchase an audiometer. This is a machine used to find defects in hearing and would probably be put to use through the local school system.

Mr. Willard B. Hargrave, the founder and executive director of the Auricular Foundation, is planning a tour of the United States to show the people how important it is to "Blot out

Deafness." According to Mr. Hargrave's letter, Hereford is on his itinerary.

The members of the club here in Hereford are selling chances on a hand-tooled leather purse to be given away on February 25. The purse was made by a veteran in a V. A. hospital in California. This veteran makes most of his spending money by making these purses and selling them. The chances are 25c each and may be obtained from any member of the Beta Eta Chapter.

Mary Palmer Group Meets In H. Witherspoon Home

The Mary Palmer Group of the First Presbyterian Church met January 18 in the home of Mrs. Hugh Witherspoon with Mrs. Vern Witherspoon as assistant hostess.

Mrs. C. C. Ferguson led the study which was chapter I from the book "Prophet Without Portfolio."

Mrs. Will Kerr gave the devotional and Mrs. J. T. McClung a busy downtown intersection. The penalty for being on a foot, Don't get the mistaken idea in your head that you can use a railroad crossing before a train just because you saw it first; the year book of prayer.

Refreshments were served 20 members.

Now that the holidays are over, we should all get back into the groove, buckle down and get straight with the world again—financially.

Research discloses that no new sins have been developed in the past several thousand years. A good many people, though, are having lots of fun with the old ones.

NEW RESIDENTS

Mr. and Mrs. Tom Clay of McLean will move to Hereford February 1 to make their home. They are the parents of T. J. Clay and have purchased the Paul Harvey home.

Band Class Will Go To Canyon As WT Guest

The Hereford High School band class will be the guests of the West Texas College Band class in Canyon Monday at the special invitation of Buffalo Band leader M. J. Newman.

They will leave Hereford around 11 o'clock and return at 2 o'clock the same afternoon.

Band Director Purvis Williams said the students will not carry instruments but will go to sit in as observers and listen. The West Texas College band

will play the music Hereford High plays at the class.

Williams said he is organizing his band making ready for the April contest in Canyon. He is changing players to complete various instrumental groups.

The contest will be held April 26, 27 and 28. Hereford's band will go April 27 and 28.

Mr. and Mrs. Richard DeLong of San Antonio are in Hereford today for a brief visit with Mrs. J. B. Hammer and Ona. Mrs. DeLong is the former Miss Virginia Dillehay, daughter of Mr. and Mrs. C. H. Dillehay, now of Bonham, but former Hereford residents.

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FRIO NEWS

**Earl Cole Returns From Hospital
Mrs. W. C. Lowery Also Doing Well**

By MRS. OWEN ANDREWS
Brand Correspondent
This is Rev. Shannon's week to give the devotional at 8:45 each morning over station KFAN. He has asked people from the Frio church to sing each day.
Mr. H. D. Robbins returned from Tennessee on Saturday, where he has been visiting his mother and other relatives. He left here on Thursday, Jan. 12.
Mr. Earl Cole was able to return home on Saturday from an Amarillo hospital, where he underwent surgery on Monday. He was doing well the last of the week.

Mr. and Mrs. W. A. Springer and Charles Ralph had supper Friday night in the Roy Calvert home near Hereford.
Mr. and Mrs. Robert Simpson and Nellie Jo visited the C. N. McClures Sunday afternoon.
Mr. and Mrs. Lee Johnson of Woodward, Okla., spent the week end in the home of her mother, Mrs. H. M. Mobley. On Saturday night, the Lee Renfro family, the Clyde Renfros, the Harold Blaze family and Mr. and Mrs. Raymond-Mobley and Kent visited the Mobleys and played "42". On Sunday the Mobley children spent all day in the home of their mother, and Mrs. Mobley's brother, J. W. Taylor and family from Lamesa, came to visit them.

Mrs. W. C. Lowery is much improved and was able to come home from the hospital on Tuesday of last week.

Mrs. Lyle Robbins, of WTSC, was home for between-semester holidays, this week end.

Mr. and Mrs. J. H. Dobbs, Larry and Pat Robbins were Sunday dinner guests in the W. H. Andrews home.

Mr. and Mrs. Frank Robbins and Carol had Sunday dinner with her parents, the Moremans of north of Hereford. The Moremans had visited the Robbins on Monday.

Visitors in the C. N. McClure home last week were their daughters, Mrs. Lajuana Davenport and daughter, Frances, and Mrs. Jettie Mills and daughter, Sharon. They came Friday and left on Sunday for their homes in Midland.

Mr. and Mrs. W. H. Thompson had their daughter, Mrs. Otha Snow, Mr. Snow and family visiting them Sunday. The children had spent the week end. The Snows are going to Oklahoma this week to make their home.

Mr. and Mrs. T. L. Sparkman were in Amarillo on business on Tuesday.

Mesdames H. M. Mobley, Lee Renfro and Clyde Renfro were Amarillo shoppers on Wednesday.

The Owen Andrews visited the Berrymans at Hereford and played "42" on Friday night.

Mr. and Mrs. Lee Little of Hereford had Sunday dinner in the Earl Cole home. Afternoon visitors were the H. D. Robbins.

Those attending the concert in Hereford Sunday afternoon were Misses Evelyn Jean, Sherry and Genevieve Benson, Lyla and Betty Robbins.

Mr. and Mrs. A. Franks of Amarillo visited her sister, Mrs. E. B. Berrymans and family on Sunday afternoon.

Mr. and Mrs. T. L. Sparkman, Sr. visited her relatives at Kress Sunday. They attended services at the Kress Baptist Church where Rev. Russell Pogue



HE'S A RARE BIRD—This bird, out for a jaunty stroll at the Aransas Wildlife Refuge on the Texas Gulf coast near Corpus Christi, is a Whooping Crane. Only 36 of these rare birds are alive. All are at the Aransas Wildlife Refuge. Last year a female laid two eggs, the first known to have been laid in captivity, but they were infertile. Her mate died. Wildlife officials, who hope the birds will reproduce and preserve the species, report a couple are courting now. (AP Photo)

preached and were dinner guests in the home of a niece, Mrs. Roma Boggs. Mrs. Sparkman's brothers, F. J. and D. M. Springer and their families were all there.

Mr. and Mrs. J. H. Hays and children, Brenda and Jed of Shallow Water, visited Sunday evening in the H. F. Benson and Owen Andrews homes and attended church at Frio. The Hays formerly lived on the Benson place.

A local man boasts openly that his wife selects all his clothing. After all, what difference does it make who picks out my trousers. I still wear 'em, don't I?

Texas covers more territory than any two states in the Union

COURTHOUSE RECORDS

Deeds Of Trust
G. W. Edwards and wife to Hereford State Bank, N 18 feet of lot 3, block 31, original Town of Hereford. \$7,000.

Boradus A. Reddell to John E. Rahm, 21.8 acres of SE 1/4 of section 24, block K-3.

J. D. Clark and wife to Federal Land Bank of Houston, 294.07 acres 6 miles NE of Rosedale, N. M. in Deaf Smith County.

Floyd McGee and wife to Prudential Insurance Company of America, SE 1/4 of section 3, blk. K-8, Deaf Smith County. \$11,000.

Floyd McGee and wife to Prudential Insurance Company of America, W 280 acres of S 1/2 of section 54, block K-3, Deaf Smith County. \$18,000. (96)

Warranty Deeds
United Auto Supply Company, Inc. to Thurmond Johnson, et al. SE 1/4 section 33, township 4, N range 3 E, Deaf Smith County.

Harry J. Miller, Jr., and wife to J. C. Perrin and C. S. Perrin, W 1/2 of section 34, township 5, N of range 3 E of a Capitol Syndicate Subdivision. \$3,600.

Ernesta Nellie Miller Olson and husband to J. C. Perrin and C. S. Perrin, W 1/2 of section 34, township 5, N of range 3, E of a Capitol Syndicate Subdivision. \$3,600.

Charles Frank McCandless and wife to J. C. Perrin and C. S. Perrin, W 1/2 of section 34, township 5, N of range 3, E of a Capitol Syndicate Subdivision. \$3,600.

Margaret F. Frappier and husband to J. C. Perrin and C. S. Perrin, W 1/2 of section 34, township 5, N of range 3, E of a Capitol Syndicate Subdivision. \$3,600.

Perrin, W 1/2 of section 34, township 5, N of range 3, E of a Capitol Syndicate Subdivision. \$3,600.
R. T. Hodges and wife and James O. Hodges and wife to Harold D. Grimes, Section 40 in block K-5. \$10,000.

E. J. Grady and wife to Kinsey Motor Company, Block 7, Evans Addition to Town of Hereford.

Charley Kent and wife to B. E. Parker, W 320 acres of section 36, block K-8, Deaf Smith County. \$48,000.

S. S. Williams and wife to Ella Marie Williams, S 1/4 of section 26, township 3, N of range 1, E of a Capitol Syndicate Subdivision. (822)

Releases
Federal Land Bank of Houston to Mrs. George E. McGowan and husband. Deed of Trust. \$15,000.

Humble Oil and Refining Company to Clarence N. Cosby and wife, 160 acres in SW 1/4 section 4, block K-8.

S. O. Wilson to Andrew Ker-shen, First tract: N 20 feet of block 10, DeAtley's Subdivision. Second tract: A rectangular tract 75 feet E and W by 94 feet N and S out of block 10.

Federal Land Bank of Houston to Charlie Baxter and J. W. Baxter, 18.1 acres in section 74, block K-7, and SE 1/4 section of section 87, block K-7. \$7,181.

Deaf Smith County Electric Co-op to S. S. Williams, SW 1/4 section 100, block K-3, Deaf Smith County.

Federal Land Bank of Houston to D. E. Magee and wife. Deed of Trust. \$2,800.

Southwestern Life Insurance Company to J. H. Jernigar, et al. Deed of Trust.

Mrs. Phillip Miller Gives Club Luncheon

Mrs. Phillip Miller entertained members of the Farm and Ranch Club with a luncheon Thursday at her country home on the Bar-D Ranch.

Silver gray and blue were used in decorations with a gray linen cloth covering the table and blue candles and flower arrangements as a focal point. Place cards were tied with blue ribbons.

Mrs. P. B. Sowell, president of the club, presided over a business session when Mrs. Roy Pruitt was named historian to fill a vacancy.

The program was in charge of Mrs. Herschel Burris, a registered nurse, who talked on "Health for the Family," dealing for the

most part with the diet and preparation of food.
Mrs. Garland Solomon received the floating prize.
Members present were Mesdames Herschel Burris, Garland Solomon, Henry Melton, Waldron Melton, Roy Pruitt, Frank Rickels, Tom Coston, Ed Thomas, P. B. Sowell and the hostess.

The people who think the old grad who goes back to visit his alma mater lacks the fire of his school days, should try the stuff he carries in his hip pocket.

If you spend half your time minding your own business and the other half letting others mind their business, you'll stay out of lots of trouble.

An English reducing salon is keeping abreast of the times in its advertising: "Devaluing the pound is our business."

HOW ABOUT Tomorrow?

You'll have guaranteed security if you're protected with a Planned Program of Life Insurance.

Southland Life

INSURE YOUR FUTURE WITH

LIFE • ACCIDENT • HEALTH • HOSPITALIZATION

J. W. ROBINSON, JR.
211 Park Avenue
Phone: 209

Loyal Workers Quilting Club Honors Mrs. Allie Fullwood, Ex-President

Loyal Workers Quilting Club of the Rebekah Lodge met for a covered dish luncheon Friday at the IOOF Hall honoring the retiring president, Mrs. Allie Fullwood.

Special music was furnished by Mrs. Gertrude Bailey and Mrs. Ella Cockrell presented the retiring officer with a gift in token of appreciation of her service.

New officers elected were: Mrs. Nannie Mae Millard, president; Mrs. Edna Draper, vice-president; Mrs. Ola Hacker, secretary and treasurer and Mrs. Julia Sowell, reporter.

In the afternoon a quilt which will be given to charity, was completed and lunch cloths for the IOOF Hall were made.

Members present were Mesdames Gertrude Bailey, Verna Sowell, Allie Fullwood, Nannie Mae Millard, Ella Cockrell, Julia Welty, Ann Schloss, Leona Sowell, Edna Draper, Leora Massie, Ada Hollabaugh, Lora Long, Edna Bowe, Ola Wombie, Laura Davis, Ola Hacker, Elizabeth Hicks, Orpha Nickerson and Julia Sowell.

Guests included Leonard Foster, Fern Miller, Johnnie Sowell, Myra Jo Sowell, Doris Russell, Virginia Lynn Sowell, Jasper Cockrell, Charles Sowell, Ben Conklin, John Hacker, Barrett Sowell, Dean Hacker, Troy Don Moore and Louis Block.

Lisle Woodford made a business try to Roswell, N. M. Saturday.

Mr. and Mrs. J. M. Gilliland have returned from Dallas where they visited their son, Newt Gilliland, and his family.

Mr. and Mrs. Bruce Cobb of Kress have returned to their home after visiting in the home of their daughter, Mrs. John Robinson.

Soft Water "the Culligan way" — in reach of everyone

NO INVESTMENT

Save up to 75% on soap and 20% on coffee by using soft water the Culligan way. It's possible for the lazy man to use soft water the CULLIGAN WAY. We do all the work.

INTERESTED?
Call 317
841 East First

A local man boasts openly that his wife selects all his clothing. After all, what difference does it make who picks out my trousers. I still wear 'em, don't I?

Texas covers more territory than any two states in the Union

Hembree's Says

Trade-in your old watch for a NEW BULOVA 1950

A LIBERAL ALLOWANCE FOR YOUR OLD WATCH!

CHRISTINE 17 JEWELS \$47.50
FRANKLIN 17 JEWELS \$42.50
AMBASSADOR 21 JEWELS \$67.50

HEMBREE JEWELRY
Mr. and Mrs. A. W. (Bill) Hembree
Official Santa Fe Watch Inspector
HEREFORD, TEXAS

Prices include Federal Tax

License Plates Arrive For Sale After First

Deaf Smith county received 5,465 1950 tags for all types of vehicles Tuesday.

They will not be for sale until February the first.

The new tags are black with orange letters.

Tags for the following types of vehicles are now in the Tax Collector's office.

Passenger car—\$3,150.
Trucks—550
Farm trucks—1,200
Truck tractors—100
Farm truck tractors—50
Trailers—275
House trailers—50
Dealers—40
Motorcycles—50

BREAKFAST LUNCH DINNER

7 am. 'til 9 pm.

ANY HOUR We specialize in Steaks & Chops

VISIT HARRY'S CAFE EAST ON HIWAY 60

For woodworking fun... for home-repair savings!

DELTA HOMECRAFT 8" TILTING-ARBOR SAW

- Working surfaces are cast iron, for maximum rigidity.
- Bench model performs all operations done by larger machines of its type.
- Cross cuts and rips stock up to 2 1/4" thick. Miter and bevels.
- Dado and moulding cutters available.
- Saw arbor runs on lubricated-for-life ball bearings.

STREU HARDWARE
330 North Main

It is Our Belief that . . .

"A CUSTOMER IS NOT DEPENDENT ON US . . . WE ARE DEPENDENT ON HIM"

We also believe that farming is a bigger job than it used to be. For profit in farming we must have large yields per acre. We cannot produce large yields without productive soil. Economic production has as much to do with the profits as has the price of the product. It naturally follows that a good farmer must know how to keep the soil productive, and . . .

WHAT MAKES SOIL PRODUCTIVE?

Plenty of humus, which is decayed vegetable matter. It makes a sponge of the soil to hold more moisture for the plants to use. It also makes the soil mellow and provides a favorable place for the millions of soil bacteria to work actively.

Plenty of Nitrogen, which makes the plants grow large, broad leaved and dark green in color. Plenty of Nitrogen insures rapid growth and a large framed plant.

Plenty of Phosphates in the soil aids early crop maturity and tends for a heavy root system. It also develops heavy and sound seed. The Phosphates are therefore sold off the farm in the form of seed and grain and that is the reason for replenishing Phosphoric acid often and in plentiful amounts.

Plenty of Potash to give strength to the straw and to give generally good construction to the plant. However most of the Potash is contained in the straw, and the straw or residue of the crop is plowed under which in turn returns most of the Potash to the soil to be used again. This element is therefore not used up as quickly as other plant food nutrients.

Plenty of legumes in the rotation system and a supplement of chemical fertilizer, to insure ample amounts of plant food elements in the soil.

Let us help you with your fertilizer problems. Our floor stocks are adequate and a good selection can now be had including the new products. 11-48-0. We have scores of customers who also believe that —

A RICH MAN IS THE ONLY ONE WHO CAN AFFORD NOT TO USE FERTILIZER.

Howard Gault

CANASTA LESSON FIVE

How To Play 'Canasta' --- Game Is Gaining Many Devotees

If you have "fallen for" Canasta because of these articles, you are most emphatically in the swim among socialites and famous bridge players. Some of the best known personages in both those groups are now fond followers of the rummy importation from the Argentine, and find in it new card thrills.

Perhaps the best known among celebrated bridge players who have turned to the game is Theodore A. Lightner, winner of many national championships in bridge. Never an enthusiast over "Oklahoma," which next to bridge was the most extensively played game at New York's Regency club before Canasta arrived, he is a real fanatic about this game.

His wife, the former Marie Black, another winner of national bridge championships, declares Canasta to be the most exciting game her own circle of friends ever played. She was a member of a sixsome at the Regency one recent evening, which played from just after dinner until the wee hours of the next morning, the others being Andre Lord, chairman of the card committee of the St. Nicholas club; Mrs. Lord; Mrs. Lillian Peck, another winner of bridge championships; Anderson Lawler, theatrical producer from the Pacific coast; and Jesse Beesley.

Asked how "fast" this game is, from a stake standpoint, they agreed that it is about the same as rubber bridge in contract. In other words, if you see fit to play for a twentieth, it will be about the same for an evening as playing for a twentieth at contract, and the same applies to other units.

But this game even more than contract, lends itself to easy, rollicking fun for those who do not see fit to hazard anything except the joy of competition and companionship. Those who like to play nominally for chips or matches, or a bit of candy,

may get multiplied thrills from it. For the casual tryer of Canasta, it is well to offer a few down to the ground suggestions. One is that you count your cards immediately after a deal, because if the deal is incorrect to any player, there should be a new deal. It is well to remember, too, that if during the deal there has been an exposed card, a new deal should begin.

In arranging melds on the table, a player should always try to place the cards in a neat orderly fashion; both to save space and to make it easier for your partner. When completing a Canasta, it should be neatly closed in a stack with a red card on top if a Perfect Canasta or a black card is a Mixed Canasta. And it should be placed to one side, along with the red treys, always keeping it visible, to facilitate the counting of your base score.

For convenience in scoring, it helps to count the base score of both sides first, next to deduct losses, cancelling them from the board if possible, then to count the points of all melds, including Canastas, and last of all to deduct any penalties that have been imposed. Many players find it is easier to score if the cards are arranged in piles of 100 points each. One time-saving custom is to have just a single member of your side observe the other side's counting, to help to get the right total of its points.

Some of the advice that applies to partnership play is reversed if you are in a two-handed game, or a three-handed game in which each player is out for himself. Then, since you have no partner who may be helped by a chance to play on your melds, it does not pay to lay down all melds as soon as you can.

It is better than to hold back a while from making the original meld, and also sometimes from picking up the discard pile, unless it contains cards of appreciable value to you. Occasionally in a three-handed game, if one player is far ahead, the other two will in effect act like partners in trying to help each other, though of course each can play only on his own melds.

This completes the series of six articles on the new game. They will not make a fine player of anyone. That is up to himself. But they may start an earnest student on the right path and show him the way to become a good player of Canasta if he will devote himself to study and practice of the game.

Learning a new game is like learning to play the piano. A teacher can show the pupil what to practice, but it is the practice, rather than the teaching, that makes him a good or bad player. Here's hoping chiefly that this information about the new game will add to the pleasure of those who decide to take it up.

Other members of the family were all present for the occasion except Mrs. Roy Griffin of Denver, Colorado. They included: Mr. and Mrs. B. R. Highfill and Mr. and Mrs. Melvin Miller of Mooreland, Okla.; Mrs. Carl Lehr, Freedom, Okla.; Mrs. John Wood, Mr. and Mrs. G. H. Whitaker, Jr., of Hereford; Mr. and Mrs. Claud Miller and Mr. and Mrs. Bruce Parr of Friona. The couple have 24 grand children and 12 great-grandchildren.

Other members of the family

attending the anniversary reunion were: Mr. and Mrs. Perry Lee and Peggy Sue, Mr. and Mrs. Si Walker, Darrell Lee and Stevie, Gus Walker and M., and Mrs. Earl Clark, all of Hereford, Marilyn and Carolyn Lehr, Freedom, Okla.; Johnny and Nancy Miller, Ira Bruge and Iva Ben Miller, Friona, Mrs. Jean White, Jo Miller, Jackie and Joyce Miller, all of Mooreland, Okla.

Workers 4-H Club Elects Officers

Workers 4-H Club met in the home of Mrs. M. G. Caywood Tuesday, January, 24. The club elected the officers for 1950.

Elected were Glenda Hargett, president; Paula Beth Corbett, vice-president; Sue Cooke, secretary; Colleen Cooke, reporter; Bettie Hargett, drill leader; Patricia Childers, song leader; Sue and Janice Cooke, clothing demonstrators; Dorothy Ruth Inman and Develine Farmer, poultry demonstrators; and the club elected new leaders which were Mrs. Cooke, Mrs. Hargett and Mrs. Olsen.

Miss Mahaffy gave a talk on how to prepare your chickens for the poultry show. Present were Miss Mahaffy, Mrs. A. F. Hargett, Mrs. R. N. Cooke, Mrs. Raymond Childers, Mrs. Fred Inman, Paula Beth Corbett, Patricia Childers, Daveline Farmer, Janice Cooke, Margaret Inman, Gdenda Hargett, Freda Jean Inman, Carolyn Cooke, Alice Inman, Billie Jean Hargett, Dora Ruth Inman, Sue Cooke and Colleen Cooke.

There were two new members, Mary Duffer and Nora Dean Akins. The Hostess were Mrs. M. G. Caywood and Patsy Caywood.

When a man begins to save money by cutting down on tobacco, it's a safe bet he has his eye on a new rod and reel.

It is reported that police seized some limburger cheese because it was spoiled. We'd like to know how they could tell.

Nowadays people complain of hard times when they have to do without what folks of a few generations back never had.

It's strange that no matter how many Christmas cards you send out, the ones you receive are from people you forgot to send to.

A man is advocating the coinage of 2 1/2, 7 1/2 and 12 1-2 cent coins in an effort to stretch the dollar. Why not authorize some rubber bucks.

PAY YOUR POLL TAX PLAINS INSURANCE AGENCY INSURANCE & LOAN SERVICE Jno. H. Patton Wm. H. Patton

DR. C. D. KELTON CHIROPRACTIC CLINIC 501 Jackson Ave. Hereford, Texas Office Hours, 9 to 12 — 2 to 5:00 p. m. Or by Appointment, Phone 91 or 738W

ROSE & BARBER Realtors Real Estate Loans Insurance IF IT'S A GOOD LOAN - WE CAN MAKE IT Phone 45 104 East 3rd St.

Lower-Priced Hudson shatters old notions of value! Most Room Best Ride Safest Biggest Dollar Value! That's the New Pacemaker HEREFORD HUDSON COMPANY 1220 East First Phone 723

ASK FOR INSPECTED DEAF SMITH COUNTY MEATS At Your Grocery & Market

THEY'RE HERE SEE THE 1950 SERVEL TODAY! Sensational Price Reductions Compare both types ONLY Servel THE GAS REFRIGERATOR STAYS SILENT LASTS LONGER NO MOTOR TO WEAR - NO MACHINERY TO GROW NOISY ONLY Servel HAS THIS QUICK-CHANGE INTERIOR AS LOW AS \$199.50 Servel The GAS Refrigerator COMMERCIAL OIL COMPANY HUGH BOOKOUT 131 NORTH MAIN HEREFORD

Long Time Ago

45 Years Ago
Week of February 3, 1905

Two men who struck the Hereford community to take orders for groceries for a Chicago house arrived in Hereford which they sold, according to The Brand. No sooner did they begin unpacking their wares at the Hereford House annex than our ever vigilant sheriff demanded that they pay their occupation tax and upon their refusal to comply they were arrested and brought to trial. The testimony in the case, however, showed that goods had been shipped in compliance with the inter-state commerce act and hence the attorney for the state instituted a nolle prosequi and the prisoners were set free. They were arraigned before Esquire Turnbow's court and the state was represented by Carl Gilliland.

The salesmen realized, however, that their business in Hereford was not overly profitable and that sentiment here is decidedly in favor of the home merchants (The Brand said) who pay their occupation and local

taxes and contribute in a thousand ways to improve the community in which they live. The Brand added that the man who orders the necessities of life from foreigners who do absolutely nothing for him should remember that he is in a measure dependent upon the people in his community and that the time will come when he will need their sympathy and help. The Brand said it mattered not how independent he may now be in a financial way.

As for the writer of the story, he said he preferred to eat home groceries because they have a different flavor to the other class.

George Cloyd opened a meat market in front of Bell Brothers tin-shop on Dewey Avenue. He was to be assisted in the work by C. T. Dobbins who had served the people of Hereford in that capacity for many years.

Cumberland ladies of the Cumberland Presbyterian church gave a dime social. Hostesses were Mrs. Fox and Mrs. Witherspoon who had the assistance of Mrs. Estes, Miss Howard and

Rev. Howard. Proceeds were reported to have been slightly over 10 dollars.

Poll taxes paid fell off from 1904. The Brand said the only explanation was indifference on the part of the people.

Students were enrolling every week in the schools. Clara Bradley was one of them. Anna Mae Hodges was out sick. Henry Cox was home sick with chicken-pox. Albert Carter from Waco entered the fourth grade.

W. A. Hancock, formerly of Prior Creek, Indian Territory, went wolf hunting with J. E. Whittaker and J. C. Hogan. They killed a large coyote after an exciting chase with a pack of grey hounds.

L. P. Landrum, owner of Hereford Nursery, guessed nearest the luck number of shot in an ink bottle at Hereford Fuel Oil Company. There were 2,442 shot in the bottle and Landrum guessed 2,432. Landrum won a ton of Maitland coal. The shot was counted by C. E. Edwards and L. A. Simpson.

William J. Walters married Leona Harvey in the home of the groom's mother, Mrs. Lou Walters, in West Hereford. The Rev. Jesse B. Haston officiated. Bride was daughter of Mr. and Mrs. George A. Harvey of Hereford and the groom was Hereford's Postmaster.

Claud Mason was driving a 4-

horse team which became frightened and ran away, throwing him off the wagon and breaking his leg in three places. Doctor Hicks and Rogers were called and said Mason would probably be all right.

J. N. Jacobsen purchased the Fullwood place in the west part of town from H. G. Tucker. He paid \$1,800 for the 4-room cottage and 20 acres of land. Jacobson rented it to G. A. Harvey who moved his family here.

Judge and Mrs. W. B. Boyd spent several days in Hereford. Hereford's Telephone system continued to enlarge and extend and give more and better service.

A Hereford merchant said he could have saved an out-of-town mail-order-house-grocery-customer \$6.25 on \$19.65 worth of groceries bought by mail. This proved that it was no good shopping out of town.

LEGAL NOTICE
Notice is hereby given that a petition has been filed before the City Commission of the City of Hereford, Texas, to close the following street and alleys, located in Block No. 1 and 2, Dodson Subdivision of Block 4, Events Addition to the Town of Hereford, Deaf Smith County, Texas, to-wit:

- (a) Narcissus Street between "H" and "I" Street;
- (b) The platted alley running East and west between Lots No. 1 to 4 and 5 to 8 in Block No. 1; and
- (c) The alley running East and West in the center of Block No. 2.

A hearing will be had before the City Commission on February 4, 1950, at 10:00 a. m. in the City Hall at Hereford, Texas, at which time and place all persons interested may appear and protest said application if they so desire.

Dated this 25th day of January, 1950.

MABEL BARNHART
City Clerk,
City of Hereford, Texas.
(SEAL) 31-11

Miss Elaine Thompson, student at Phillips University, Enid, Oklahoma, is spending the mid-term vacation here with her parents, Mr. and Mrs. Robert Thompson.

W. R. Bingham is still in Veteran's Hospital in Amarillo and will be for some time. He is on a milk and cereal diet suffering with stomach trouble.

Ford HD Club Meets In George Epling Home

Members of Ford Home Demonstration club met Wednesday afternoon, January 18 in the home of Mrs. George Epling, for its second meeting of the year.

Miss Hilda Both was in charge of the Recreation period. The Roll Call was "My New Year's resolution for clothing in 1950."

The program was on beginning Clothing Construction, by Assistant Agent Miss Doris Mahaffey, who gave a very interesting talk on adjusting patterns to fit, showing kinds of scissors, pinking shears, hem gauges and pressing helps, stressing the importance of choosing most becoming colors. Year books were filled out during the business session and programs as planned for the year's work discussed.

Refreshments were served to Mesdames Earl Dyer, Cecil Cayton, L. J. Straffus, Lawrence Jentzen, Herman Both, Doris

Mahaffey, H. M. Benson and the hostess.

The next meeting will be in the home of Mrs. Lawrence Jentzen, with Mrs. Maxey Dowd in charge of the program Wednesday afternoon at 2:30 o'clock.

Fairview Club Meets In B. Campbell Home

Fairview Home Demonstration Club met Tuesday, January 24, in the home of Mrs. Byron Campbell. The club welcomed Mrs. Donald Dee Henslee and Mrs. Hamil Wilson as new members.

Highlight of the meeting was a program by Mrs. R. A. Frye who reviewed the book, "Pilgrim's Inn," by Elizabeth Goudge.

Mrs. Frye pointed out that this book is a sequel of "A Bird in The Tree." It is a story about two old houses and how a group of people (mostly artists and actors) untangled their lives and found happiness. Before the review there was no opening exercise which consisted of a brief

summary of the author's life.

During the business meeting the members voted to have the next meeting Monday, February 13, because of Mrs. Draper's inability to meet with the club on Tuesday. The meeting February 13 will be with Mrs. R. L. Campbell.

Minutes were read and approved and a report from the Community House Recreation Committee was given by Mrs. Wayne Higgins. Mrs. E. W. Womble, president, stressed the im-

portance of the duties of the committees and it was moved the club adjourn.

Refreshments were served to Mesdames Joe Gill, Wayne Higgins, Donald Henslee, Hamil Wilson, LaNoy Tooley, E. W. Womble, Sr., E. W. Womble, Jr., and hostess Mrs. Byron Campbell. Guests were Mrs. J. F. Matthews, Mrs. E. W. Shugart and Mrs. R. A. Frye.

Read the Want Ads

Congratulations,

Anniversaries from Sunday, January 29, through Wednesday, February 1
Mr. and Mrs. Wm. H. Bond
Mr. and Mrs. Wayne Qualls
Mr. and Mrs. Clay Jones
Mr. and Mrs. H. C. Dean
Mr. and Mrs. George Tiefert
Mr. and Mrs. C. J. Albright
Mr. and Mrs. C. B. Byrnes
Mr. and Mrs. Charles W. Dones

upon the occasion of your wedding anniversary. last year please call 363 to give us your anniversary. If you have married or moved to Hereford in the sorry date.

Give 10¢ to the MARCH OF DIMES and we'll give you this

Annie Laurie's Philco Story COLORING BOOK

CHILDREN MUST BE ACCOMPANIED BY PARENT

HURRY - GET YOURS WHILE LIMITED QUANTITY LASTS!

Hereford Furniture Co.

Just Across from the Postoffice in Hereford

Miss Elaine Thompson, student at Phillips University, Enid, Oklahoma, is spending the mid-term vacation here with her parents, Mr. and Mrs. Robert Thompson.

W. R. Bingham is still in Veteran's Hospital in Amarillo and will be for some time. He is on a milk and cereal diet suffering with stomach trouble.

NOTICE

Due to the new Government Wage and Hour Rulings, which went into effect on January 25, 1950, it becomes necessary to shorten our weekly work hours in order to comply with the Government Regulations pertaining to hours worked by our employees. After due consideration, we have decided that by closing at 12:00 o'clock noon on Saturdays, we can comply with these Regulations and serve the public.

Effective February 4, 1950, and thereafter we will close at 12:00 o'clock noon on each Saturday. We ask your wholehearted cooperation by attending to your banking business earlier on Saturdays.

First National Bank
Hereford State Bank

MOVING IN! ZOOMING IN!

FURY FROM THE SKIES... FIRE AND DESTRUCTION FROM THE SEAS!

Gary Cooper

TASK FORCE

Color Sequences by Jane Wayne Walter
Technicolor WYATT - MORRIS - BRENNAN

SUNDAY-MONDAY-TUESDAY

HEREFORD **star** YOUR COMMUNITY CENTER

Shock Drama of Wayward Youth! ...They Could Be Your Children!

CITY ACROSS THE RIVER

Stephen McNally
SUE ENGLAND
BARBARA WHITING

SUNDAY-MONDAY-TUESDAY

Texas YOUR FAMILY THEATRE

DOES DIVORCE PAY (A Must See)

IT WAS CAUSED BY GUILT!

The DECISION of Christopher Blake

ALEXIS SMITH

WEDNESDAY-THURSDAY

Texas YOUR FAMILY THEATRE

The SUNDOWNERS

FAST MOVING PICTURE OF CATTLE RUSTLERS WHO BEGIN WORK AT SUNDOWN IN OUR CANYON

FILMED IN OUR OWN PALO DURO CANYON IN TECHNICOLOR

Starring CHILL WILLS ROBERT PRESTON

ROBERT STERLING INTRODUCING JOHN BARRYMORE, JR.

CHILL WILLS RIDES PRINCE

Featuring PRINCE OWNED BY MRS. WOODY IRELAND OF HEREFORD

Starting at the **STAR** THEATRE HEREFORD

Wednesday - Thursday - Friday - Saturday

4 Days Feb. 1-2-3-4

AT REGULAR ADMISSION--NO CHANGE IN PRICES

2nd DAY AFTER WORLD PREMIERE

Only Showing at Regular Prices Before Release Date February 5th

★ AP NEWSFEATURES ★ COMICS ★

WOMEN'S MARCH

WHAT DIFFERENCE DOES IT MAKE IF I BREAK YOUR EGGS - YOU BREAK THEM ALL UP ANYWAY?!



I DON'T MIND PANCAKES FOR BREAKFAST BUT DO WE ALWAYS HAVE TO HAVE THEM FOR LUNCH AND DINNER TOO?!



SURE, THE TOASTER RUNS ON DC CURRENT, THE TROUBLE IS, I DON'T!!

WHAT DO YOU EXPECT ME TO DO - GO TO A BEAUTY PARLOR, AND PUT ON A FORMAL FOR BREAKFAST?!



IT TAKES ME LONGER TO DO THE DISHES IN THE MORNING THAN GET BREAKFAST BUT MAYBE THAT'S BECAUSE YOU GET THE BREAKFAST!!



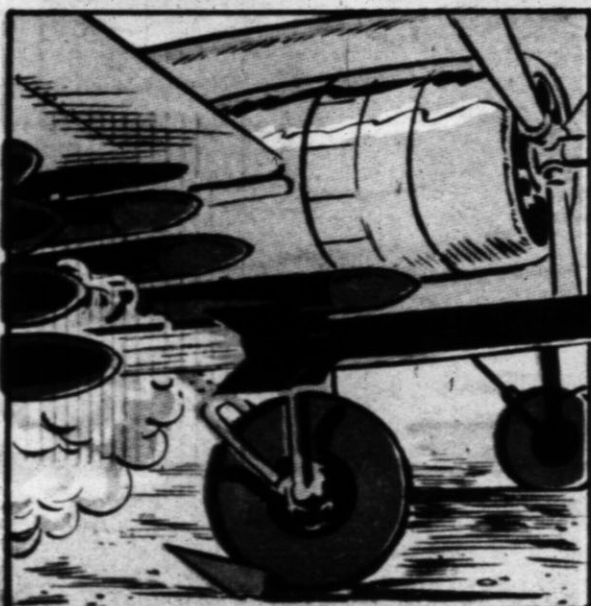
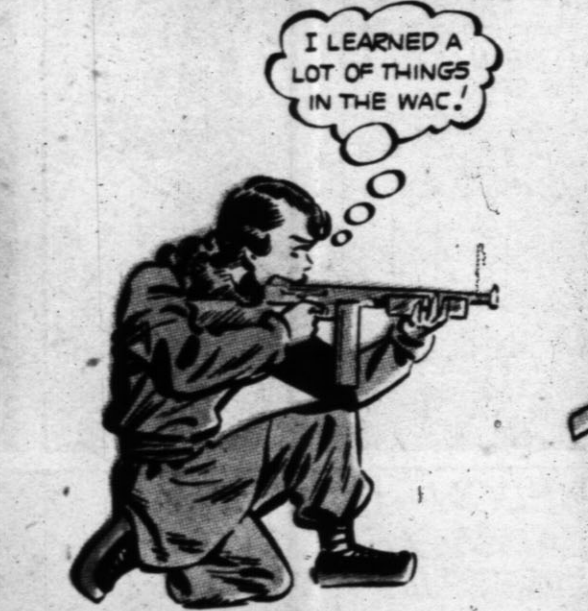
The Sunday Brand

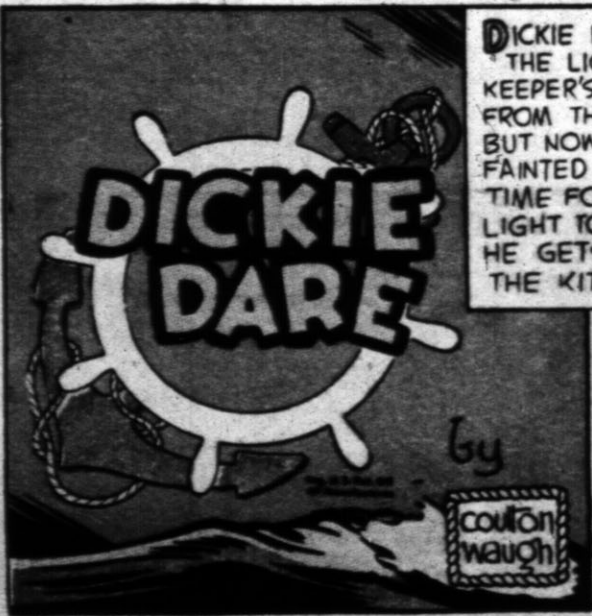
Hereford, Texas

COMICS SECTION

Our Slogan: "More People—More Farms"

SUNDAY, JANUARY 29, 1950





DICKIE RESCUED THE LIGHTHOUSE KEEPER'S DAUGHTER FROM THE SURF BUT NOW SHE'S FAINTED AND IT'S TIME FOR THE LIGHT TO GO ON! HE GETS HER INTO THE KITCHEN



HATE TO DO THIS --- BUT EVERYTHING'S UP TO ME NOW --- THINK OF THE SHIPS DEPENDING ON THIS LIGHT



THOUGHT THAT WOULD DO IT! --- QUICK, MISS, TELL ME HOW DO YOU START THE LIGHT?

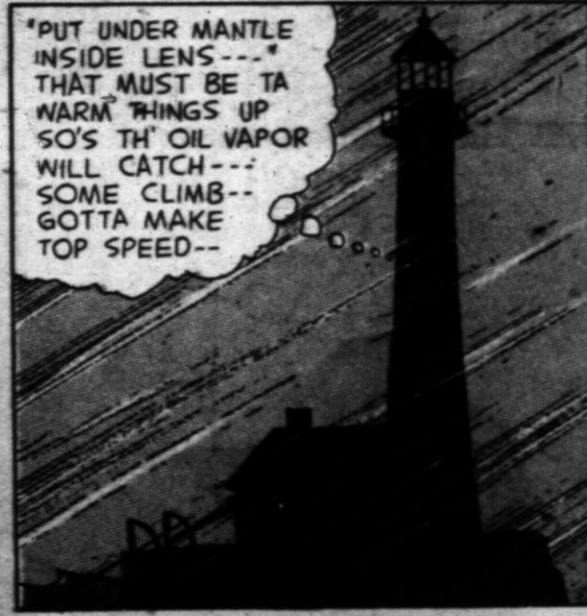
LIGHT BRASS ALCOHOL LAMP --- OVER SINK --- PUT UNDER MANTLE INSIDE LENS --- OPEN OIL COCK ---



AND THEN YOU ---

YOU ---

MIGOSH, SHE'S FAINTED AGAIN! I'LL HAVE TO DOPE THE REST OUT MYSELF!



'PUT UNDER MANTLE INSIDE LENS ---' THAT MUST BE TA WARM THINGS UP SO'S TH' OIL VAPOR WILL CATCH --- SOME CLIMB --- GOTTA MAKE TOP SPEED ---



PUFF --- LEMME SEE --- SHE SAID TO GO INSIDE THE LENS ---



SEEMS RIGHT TO PUT TH' LAMP UNDER THAT MANTLE --- AND HERE'S TH' OIL COCK, I BET --- I'LL OPEN IT UP --- THERE WAS SOMETHIN' ELSE SHE TRIED TO TELL ME --- DON'T SEE MUCH MORE INSIDE THE LENS ---



BELOW--CAPTAIN! BARNACLE COVE LIGHT JUST FLASHED ON, DEAD AHEAD! AND CLOSE ABOARD!

RIGHT RUDDER HARD OVER!

WHOEVER GOT THAT LIGHT GOING, MR. MATE, SAVED A SHIP AND TWENTY MEN!

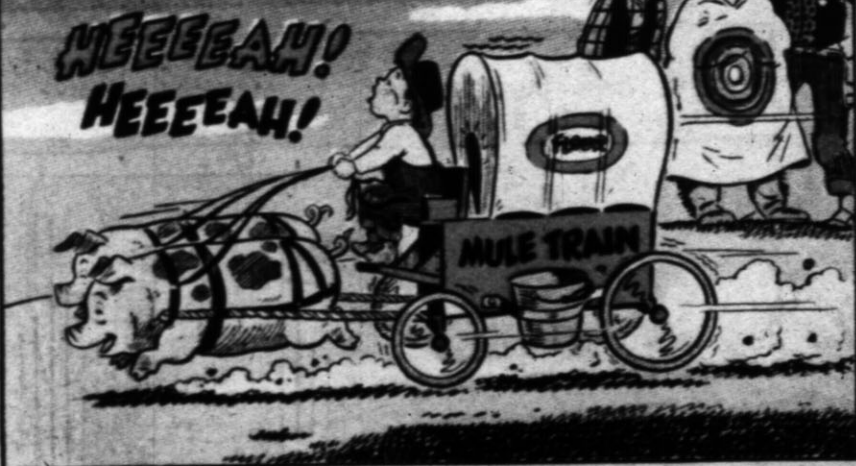


BUT THERE'S A RAFT OF STUFF OUT HERE --- I'LL TAKE A CHANCE ON THIS LEVER --- AW, DEAR GOD, PLEASE FIX IT SO'S I DO THE RIGHT THING!

YIPEE

THERE GOES
UL OL' YIPEE!
HE'S A GOOD
BOY.

ALWAYS BUSY.



SAY,
BY CRACKY!
TODAY'S HIS
BIRTHDAY!

LET'S GIVE HIM
A BIG
CELEBRATION !!



WE'LL
BAKE HIM
A CAKE!

A HUGE, GRAND, BIRTH-
DAY CAKE! A CAKE TO
END ALL CAKES— OVER
AT MY PLACE.



UM BIG
BEAU-
TEE!

WHAT A
SURPRISE
THIS IS
GONNA
BE!

WE'LL PUT WHEELS
ON IT AND HAVE A
REGULAR PARADE!



CLARK
HAAS
1-29-50

DAD
DRAT
IT!

WE CAN'T EVEN
GETTUM OUTTA
DOOR !!!

POOR
VID!



HIT N' RUN

Slipping



Ham 1-29

SPORT SLANTS

ON FATHER-SON TEAMS.



Dave
GORMAN
Eddie

- BACK IN 1945, DAVE RODE AGAINST HIS FATHER IN A RACE AT SARATOGA

BOB BLAK

WILL QUARTERBACK THE BEST POINT ELEVEN COACHED BY HIS FATHER.



Homer
BAKER
- THE OLD MIDDLE-DISTANCE KING COACHES HIS SON DESPITE THE FACT THAT HE HAS LOST HIS SIGHT



MEMORY MIRROR
HE HAD TWO OF HIS SONS PLAYING FOR HIM WHEN HE MANAGED THE NEW YORK RANGERS.

Patricia
DAD!

1-29-50



HOMER HOOPLE
BY RAND TAYLOR



I'M TIRED OF BACKING INTO MA'S CACTUS PLANT! MAYBE I CAN FIND A SAFER PLACE TO PUT IT!



1-29-60

By RAND TAYLOR



PSST! HURRY, BUTCH!

FEARFUL OF AN ATTEMPT TO FOIL HIS PLOT TO KILL KING CORNY, DOCTOR BINGO HAS DECIDED TO ACT AT ONCE...

SURE, DOC!

HEY!

IT'S D-DOAKS!

WOT-TH...?

PRETTY GOOD ARMOR, HUH?

CURSES! WE BETTER SCRAM WHILE WE CAN!

YEH! LET'S GO!

WH-WHICH WAY IS OUT!

THAT WAY!

T'ANKS!

GOODNIGHT, GUARD!

G'NIGHT!

SLAM!

JUGGED BY JINGO!

CLICK!

NOW, DOC, I S'POSE I WON'T BE GITTI' DE TEN BUCKS YE PROMISED ME!

D-DON'T HIT ME, BUTCH! I C-COULDN'T H-HELP IT! I HATE KINGS!

BIF! BING! BOP! BAM!

FATHER!...

...YOU'RE WELL AGAIN!

OF COURSE I AM, POMONA! I NEVER FELT BETTER IN MY LIFE!

1-24

BUT NOW DOCTOR BINGO IS SICK!...

...AN' I THINK HIS 'NURSE' IS GONNA TAKE GOOD CARE O' HIM, YOUR MAJESTY!

BAM!

TO BEEHINGS

TO FIND OUT WHITHER AND HOW FAR BEES TRAVEL, A NEW METHOD OF BREEDING BEES THAT HAVE RED, WHITE OR BLUE EYES WILL INSURE MORE ACCURATE IDENTIFICATION...



NEIGHBORLY NEIGHBORS

BY MORRIS



Patsy

in
Hollywood

Reg. U.S. Pat. Off.
AP Newsfeatures

by *Bill Dyer*

