

Drive Slow
Keep Our Town
Safe For Kids

The Sunday Brand

38 PAGES
TODAY
Including 24 Pages of Comics

Published Every Sunday

Our Slogan: "More People—More Farms"

Hereford, Deaf Smith County, Texas, Sunday, March 19, 1950

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VOLUME 2—NUMBER 38



Someone enjoys our mistakes, even if we don't—unforgivably, but still true, we had a personal in the Thursday Brand saying Rev. Roy Ford was attending a Baptist Convention in San Antonio. Rev. R. H. Cagle says he wouldn't take \$5 for that cause it seems that during one of the church census here in town one of the census takers went to one house several times. She finally wrote on the back of the card that she couldn't catch the man at home and, "I don't know, but I think he's a Baptist." The fellow had lived there for five years and Roy razed Dick by saying he thought after that long everyone ought to know what church a man belongs to. You can figure out for yourself what Rev. Cagle is going to tell Rev. Ford... and he really didn't deserve it.

Wayne Evans spoke to 12 business classes in Hardin Simmons University's Business School during Religious Focus Week, March 6 through the 10. He spoke on "Applied Christianity and Business." Evans reported a most enthusiastic response on the part of the students at HSU. The last half of his lecture periods were devoted to a "question and answer" forum. Both Wayne and the students benefitted, according to Wayne.

Vesper services this afternoon at 5 o'clock in First Methodist Church will conclude Camp Fire Girls' Annual Birthday Week Festivities.

The American Legion will have a covered-dish social and birthday party in the Club house Tuesday, March 21. American Legion members and wives and sweethearts are invited.

Bob Wear will be commencement speaker on the West Texas High School Commencement program in Canyon May 24 at 8 o'clock, according to Senior class Sponsor Alice Payne.

Any Ex-Techsians who haven't or don't receive notification of the dance the local chapter is having in the club house April 7 is advised to contact Bill Waldrop. He says he mailed tickets out to all those on the list in this area but isn't sure the list of former Tech students is complete.

Col. Vincent Gomez, Senior Instructor Organized Reserve Corp who is stationed in Amarillo, was in Hereford Saturday morning to see Don Zimmerman, local Reserve Unit Commander. Col. Gomez says he will be back for the Unit meeting Monday the 27th with information concerning changes in and the future of the Organized Reserve. Zimmerman will also explain several features at the meeting in the County Courthouse tomorrow night. The meeting will be at 8 o'clock.

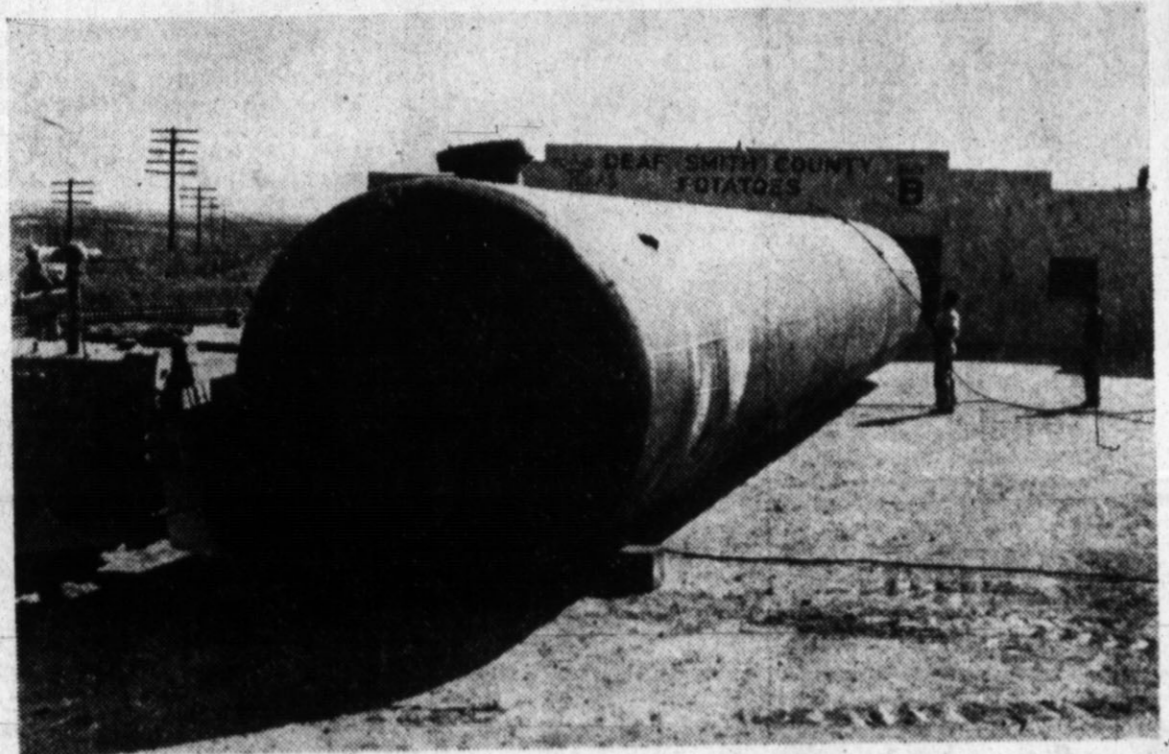
The wind blew a slight gale Saturday. As a matter of fact S. A. Duckworth says he clocked it at 75 miles per on a bicycle wind speed indicator, but nobody believed him.

Tickets for the Joe Reichman dance were still available at press time. They were popular enough that a Clovis man called Vaughn Reifel, Hotel Jim Hill manager, to reserve eight tickets for his party.

T. J. Clay and Paul Conaway went down through Nazareth and points south Thursday afternoon to advertise the Jaycee sponsored dance.

Price Praether brought in a carrot Saturday afternoon that just needed shoes and clothes to look like a doll. It was a fair-sized one too, measuring about three inches around each "leg." He says it grew in Mrs. Praether's garden on their place 1 1/2 miles north on Progressive Road.

The weather man forgot and left town without giving The Brand sufficient temperatures. We will carry the complete highs and lows for a 7-day period Thursday.



SOME PROBLEM—Walter Lueb (left), Raymond Paetzold and Walter Paetzold try to figure out how to move 82,000 pounds of tank from the loading ramp around to the back of Associated Growers' where it was set up on cement blocks Monday. The big tank will be used to hold anhydrous ammonia, a liquid gas fertilizer. It took a bulldozer shown at the left, to roll the huge tank around because two tractors couldn't pull it. The tank is 70 feet long and 10 feet in diameter. According to N. E. Moore the tank will hold 30,000 gallons or 150,000 pounds of fertilizer. The fertilizer will be distributed to farmers. The first fertilizer plant in Hereford. Mr. Moore said the tank was the largest of that kind in this part of the country.

Shows Why Post Office Returns Improperly Addressed Letters

Over 20,000 improperly addressed bills and statements were mailed in the Hereford Post Office about the first of March and were returned to the mailers on the second of March, according to Postmaster Jim Lipscomb. He said the confusion of having that much improperly addressed mail left them but the one alternative and of course Postal Laws and Regulations definitely state they are to be returned anyhow. As a means of clarification "directory services are only available for out-of-town mailing," and Lipscomb added that this directory service is a matter of the clerks remembering the

proper addresses, because no such service is available nor is there an allowance for one. In a letter to the Retail Merchants Association Lipscomb pointed out Postal Regulations answering most of the questions asked in Hereford recently. These include: Article 14, pg. 36, U.S. Official Postal Guide, 1943. PARCEL POST DELIVERIES TO STORES—Carriers should not be required to walk to the rear of the store through crowded aisles to effect delivery of parcels, nor should they be required to make deliveries to concerns whose offices are located on the second floor. In all such instances postmasters should endeavor to secure the cooperation of the management of such stores to the extent that they will designate a location near the street entrance at which delivery may be made. Par. 38, Art. 41, Chap. 10, Manual of Instructions for Postal Personnel, 1948. MAIL RECEPTALS—Business houses are not required to provide mail receptacles if they are open and someone is on hand to receive the mail when the carrier calls. In such cases postmaster should request the cooperation of the owners or manager of business houses to designate a location near the street entrance at which delivery may be made. Art. 25, par. 21, Chap. 7, Manual of Instruction. ADDRESSING MAIL—All mail must bear a complete, definite and legible address, and when intended for delivery at letter-carrier office, should include the street and number, post office box number, rural route number or gen. del., when it is known that addressee receives mail at gen. del.

Par. 100, Art. 104, Chap. 8—Letters of local origin bearing return cards, with or without specific address, shall be returned at once without directory service when they are undeliverable as addressed. Letters of local origin, without return cards and specifically addressed, properly endorsed "Moved, left no address" shall be held one week and disposed of as dead letters without directory service and without gen. del. service. Part 41, sec. 418 PL&R—CHARGE FOR CORRECTION OF MAILING LISTS—A minimum charge of 25 cents, payable in advance by cash, money order, or postal note, shall be made at all post offices for the correction of any mailing list bearing less than 25 names, and for any list of 25 names or more a charge of 1 cent for each name submitted (likewise payable in advance) shall be made, plus the postage for the return of such list. Furthermore, all lists submitted, whether for correction of addresses or elimination of duplicates, are to be considered mailing lists. At first, second, and third-class offices the amount received for mailing-list corrections shall be accounted for in the quarterly reports, etc.

Wilhelm Grabs Hot Wires And Falls Twenty Feet

Don Wilhelm, about 23, was treated at Deaf Smith County Hospital late Friday for minor abrasions and shock after he was knocked off a telephone pole he was electrically working on, according to Dr. Clyde Rush. According to Dr. Rush, Wilhelm was up on the top of the pole fixing loose wires when he grabbed two hot wires. He was knocked off the pole and fell about 20 feet. He was released immediately upon treatment, according to Dr. Rush.

Panhandle Has Building Boom On Elevators

Adding to grain storage capacity by over 200,000 bushels will be Black Grain Company's concrete elevator which is due for completion about May 2. Work started about a month ago, according to Dr. Millard Nobles, one of the owners, work is going good up the walls of the structure at Black. This elevator brings total capacity of the Black Community to over 300,000 bushels. Pitman Grain Company just recently finished out a 320,000 bushel elevator in Sumnerfield. It was finished about two weeks ago. And all the building is facing one of the worst droughts in the Panhandle during recent times. But drought or no drought, an elevator building boom has hit the High Plains. Last year elevator men were caught with their guards down. They ran out of storage space before the harvest was completed. This year they hope to avoid a similar fate. At the present time, 13 new elevators or extensions to old elevators have been announced, increasing the grain storage facilities of the High Plains by 3,340,000 bushels. Largest of the new elevators is one planned for Dumas to be built by the Moore County Grain company with a capacity of 400,000 bushels. Next in size is the 350,000 bushel elevator already being erected by the Canadian Grain co-op in Canadian. There are two 320,000 bushel constructions, one by the Consumers Fuel association at Canyon and another by the Farmers Supply company at Hartley. Tucumcari has two elevators being built that will have a total storage of 450,000 bushels, and Bushland and Farwell each have two elevators planned which will add 400,000 bushels storage space at each town. Elevators of 300,000-bushel capacity are being built at Groom and Claude, and Lariat has one planned which will add 100,000 bushels space to present facilities.

Farmers Elect Seven Directors Thursday

Deaf Smith County farmers will meet in the County Courthouse Thursday night at 8 o'clock Clarence Morrison, Farm Bureau chairman announced Saturday. He said seven directors for the Farm Bureau will be elected and two meetings in Amarillo Monday will be reported on and discussed. The two meetings are the wheat improvement meeting of the Panhandle Wheat Growers Association and the Texas Water Code committee meeting. The latter if of particular interest to irrigation farmers, according to Morrison.

Civic Leaders Work On "Hereford Water" Problem

Hereford City officials and Chamber of Commerce directors met Thursday night in a lengthy effort to work out some procedure for national distribution and sales of Hereford water which would be satisfactory to all concerned. Mayor W. E. Dameron said the question, which has been a problem since E. S. Ireland was mayor in 1944, was discussed from many angles by the meeting principles but few definite answers were discovered. One item was the label being used by Theodor Lynch in her distribution of the Hereford water. Mayor Dameron said Hereford should have a copyright on any label used on any jug of water bearing Hereford's name which is sold. He said both the City and Chamber of Commerce representatives at the meeting disapproved anyone having exclusive rights to the water sales. Give Authority to Someone The group generally agreed that one organization will be given authority to handle the water and give franchises, according to Chamber of Commerce Manager Pete Cowart. He said that organization might be the City Commission, Chamber of Commerce, a coalition of the two, Miss Lynch's organization, possibly one of four national organizations who have applied for such authority or maybe some other local setup. That this organization would require all distributors to use the same label which would be the property of that organization in Hereford was also agreed upon. Because of the numerous legal and financial angles encountered the meeting was adjourned for further study and will be resumed in the next few weeks. They also discussed franchises, royalties and territories, including a copyright on the label. But Mayor Dameron was in doubt as to the legality of Hereford, as a city, securing a copyright such as this. "If they publicize this label under their own copyright it would put Hereford at a disadvantage. There might be a time when relations with such a group might be severed and we would have no protection." "We should have a label of our own. Probably the Chamber of Commerce or some other group could get a copyright," Mayor Dameron said. The label now being used by Theodor Lynch Associated pictures a Hereford on a blue star background. As to the actual promotion and publicizing of the water, Mayor Dameron expressed doubt that any concern now in Hereford possessed sufficient wealth to undertake it alone. It would be a gigantic move. In a letter to Dameron, Ludwig H. Gerber, attorney representing Theodor Lynch and her company in selling Hereford water, said the company is just now getting on its feet after a long up-hill fight in a highly competitive territory (Los Angeles, California) for bottled water. He said Miss Lynch is in the prime position to give Hereford and Hereford water the highest of publicity. Gerber said Miss Lynch could secure the water from her own property in Deaf Smith County but she continues to purchase it from the City of Hereford Municipal Water System so that the statement to the public that the water is the same as used in the City of Hereford holds true. Could Profit Selfishly Gerber adds that someone merely beset with the profit motive could in addition purchase some water from Hereford and then go on indefinitely distributing water claimed to be from Hereford although its water might be from the neighborhood tap. The attorney also said he doubted if Hereford or any group in Hereford has enough money to promote the water sale like it should be. The Hereford water has received publicity in such leading magazines as Reader's Digest, Colliers, Time, Newsweek, Woman's Home Companion, Better Homes and Gardens and many others, although a very small per cent of this is traceable to bottled water so far. Those present were Mayor Dameron and City Commissioners Lyle Blanton and J. C. McCracken, City Attorney Ray Cowart, Chamber of Commerce president O. L. Bybee and committeemen Don Zimmerman, Bruce Woodell and Wayne Edwards, Pete Cowart and Buri Elliston who was present as spokesman for Theodor Lynch Getty.

Some sellers who sold on fall contracts saw a two or three cent rise in price and, had they waited until now, would have made a little more for their stock. However, last year the situation was reversed with fall sellers holding some advantage over the spring sellers. Cattle shipments totaled 4,019 during January with 2,340 shipped in February. Now, at the middle of March, 5,035 head have already been shipped out.

Cattlemen agree that cattle, as a whole, have made good gains. Some sellers who sold on fall contracts saw a two or three cent rise in price and, had they waited until now, would have made a little more for their stock. However, last year the situation was reversed with fall sellers holding some advantage over the spring sellers. Cattle shipments totaled 4,019 during January with 2,340 shipped in February. Now, at the middle of March, 5,035 head have already been shipped out.

Cattle Market Holds Steady —11,394 Head Shipped

Since January first 11,394 head of cattle have been shipped out through Hereford yards to markets in states from California to the Dakotas. In spite of the drought-stricken pastures the market, which is better than a year ago, is holding steady. This area missed lots of cattle because of the extremely dry weather but stock which has been on the range lands showed an increase. This is a surprising result of some adverse grazing conditions. Even as recent as two weeks ago some fields still had cattle grazing at a light-grazing stage, but most are off the wheat now. The largest per cent of wheat in the county is dry-land and has naturally suffered most from insufficient moisture. Cattlemen agree that cattle, as a whole, have made good gains. Some sellers who sold on fall contracts saw a two or three cent rise in price and, had they waited until now, would have made a little more for their stock. However, last year the situation was reversed with fall sellers holding some advantage over the spring sellers. Cattle shipments totaled 4,019 during January with 2,340 shipped in February. Now, at the middle of March, 5,035 head have already been shipped out.

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Red Cross Drive Reaches \$5,567

The Red Cross still needs \$483. That is how close they are to making it again in Deaf Smith County. W. J. "Dub" Reeves, chairman, said several clubs have really been lending a hand. He said North Hereford Home Demonstration Club gave \$5.00 as did Calliopean and Music Study Club. Reeves said if all Rural Workers would report and turn in their money he felt sure the drive would close. Mrs. W. J. Reeves, chairman of the Jaycee-ette chain-bake sale, did not have too cheerful a report. She said while cooperation outside the club was good (they had five chains started) inside the club interest wasn't too high. "The club has kinda' let me down," she said. But next week Mrs. Reeves has high hopes. The chains which are started are successful and cakes are rapidly changing hands. The club has made \$16, so far.

Camp Fire Girls Have Program For Rotary

Earl Phillips, president of the Camp Fire Council, had charge of the Rotary Club program Friday. The Chu-De-Naang Camp Fire Group presented a skit outlining Camp Fire work. Bessie Patterson acted as advisor and gave a brief history, local and national, of Camp Fire work. Sheryl Patterson told about the Blue Bird work. Blue Birds are junior Camp Fire girls. Taking part in the program was Jane Houston, Martha Heard, Kay Jewell, Margaret Phillips, Nancy Patterson, Margie Ford and Cecilia Wilkins.

Sam Nunnally To MC Style Show Monday

Sam Nunnally will act as Master of Ceremonies at the Fifth Annual B&PW Style Show in the Hotel Jim Hill ballroom at 8 o'clock Monday evening. The program, with Mrs. Cecil Parker at the piano, includes vocal solos by Miss Adeline Koelzer and Jim Kirby, Judy Bradley and Connie Kent, will act as pages. Wonderland Tot and Gift Shop, J. C. Penney Co., and Rutherford's and Co. will be the first of nine firms to show their models. Francine's Ballet Class will present selections before The Little Fashion Show, Hereford Store and Vogue show their fashions. Mrs. Sam Nelson will play marimba selections as the final intermission between firms, followed by models from C. R. Anthony and Co., the Popular Store and Fox Man's Shop. Carol Kent's name has been added to the list of models from Wonderland Tot and Gift Shop.

T. E. Sigler Is Elected To Head Hospital Board

Deaf Smith County Hospital Board met Thursday night in the hospital and elected new board officers for the ensuing term, hospital manager Elmer Mathis said Saturday. T. E. Sigler was elected president; Colby Conkright was elected vice-president; Ray Cowser was elected secretary.

Harrison Hiway Is 40% Finished

C. B. Hudson, representing the Texas Highway Department, said construction was 40 per cent finished on Farm-to-Market Road 1058, Harrison Highway, and farmers could look to August as a date for completion. Hudson added that the weather is always a factor in construction and the finish date was on the condition that good weather holds. All the concrete structures are complete and 10 miles of curbside base is down. Twenty-four miles of dirt work is done. There are 80 men now working on the project with some of the best equipment made for road work. Hudson said the huge crusher was the best on the market at this time. Construction was started December 17.

Burl Elliston Favors Putting Lynch Group In Control Of Water

Burl Elliston said Friday that in his opinion the Theodor Lynch company was definitely the right company to handle the distribution of Hereford water. He said Miss Lynch wanted every boy in the country to drink Hereford water but she wanted to be sure every boy and everybody else who got the water will get a genuine product. Elliston said he has been publicizing and working for the betterment of Hereford for the last 45 years and if he didn't think this company could do it he would be the first to say so. He said the greatest benefit Hereford would get is publicity and he thinks Theodor Lynch and her company are the best suited to deliver this publicity. He added he didn't see how a group could obtain a copyright on every label which goes out of Hereford on a can of Hereford products.

Twelve Days Until Final Rush Starts

A logjam of sorts looms for Deaf Smith County drivers who have not yet obtained their 1950 automobile license plates. Only 1,675 new licenses had been issued up to Saturday noon. Worth Covington, deputy county tax assessor-collector, said. An estimated 3,900 are due to be sold this year. This leaves a lot of people who are going to stand in line to buy tags. The deadline is March 31—12 days from now. Of course, license plates can be bought after that date but no 1949 tags may be used on cars April 1 and after. Covington urged car owners who have not purchased new plates to do so immediately and avoid having to stand in the last-moment lines. His office is open Saturday afternoons now in an effort to get the tags sold out.

Two Alarms Saturday Receive Quick Action

Four fire trucks and about 15 firemen made quick work of a trash fire on C Street which had whirled out of control in the high wind and burned into a chicken house Saturday afternoon. The firemen put out the blaze with slight damages resulting. Earlier Saturday firemen answered an alarm three miles east of town where a grass fire threatened. Fire Chief, Earl Phillips said little damages resulted, although several acres were burned.

Deaf Smith Alfalfa Used In Cosmetics

Alfalfa from the W. A. Hilton place north of town is being used in experiments by a California cosmetic concern according to a letter from Ludwig Gerber, Theodor Lynch and Associates, Inc. general counsel. The cosmetic company has also agreed to use Hereford water in the preparation of their cosmetics and supplies he said. And he added that they intend to give this fact considerable publicity including arrangements for a television show. One question presents itself at the moment—they want to know whether Lemon Verbena-Saint Joan Wort and Melito can or are being grown in the county. These herbs are used in production of cosmetics.

Walterschied Hurls St. Anthony's To Win

St. Anthony's school softball team notched its first win of the year Thursday afternoon clubbing down Central school 12-4. Pitcher Ken Walterschied got his range early and had Central batters puzzled from start to finish. Catcher Kenneth Diller, fifth grader, stood up well behind home plate to round out the St. Anthony battery.



CARTOONIST—Bill Slater, the noted radio announcer who m. c.'s the "Luncheon at Bard's" program broadcast directly from that well-known theatrical restaurant, buttonholed Hal Foster on one of the cartoonist's rare visits from Connecticut to New York City the other day. Foster, who draws "Prince Vaillant" for The Sunday cartoon, is shown through the customary cross-examination on the air about his life and times, and from the look of this photograph, he didn't mind it a bit.

English Girl Becomes Bride Of Hereford Man At St. Anthony's

St. Anthony's Catholic Church was the scene of a quiet wedding ceremony Sunday afternoon at 5 o'clock when Miss Marie Foskin, daughter of Mr. and Mrs. Thomas Foskin of Widneff-Lancaster, England, became the bride of Glenn Valentine of this city, son of Mrs. Kuntz of Amarillo.

Rev. Father Nathaniel read the single ring ceremony at the altar where bouquets of pink roses and candles were arranged. Mrs. Robert Kerschen gave the wedding music and accompanied Miss Adeline Koelzer, soloist.

Mrs. LeVerle Parish of Amarillo, sister of the bridegroom, served as honor matron, attired in yellow chambray with black hat and other accessories in black. Her corsage was of carnations. Eddie Smith served as best man for the bridegroom.

The bride was escorted by the bridegroom's uncle, Logan Coy. She wore a black frock made with fitted bodice and self-covered buttons. The waist featured a deep yoke in white with high neckline and the skirt hung in full ballerina folds. She wore an off-the-face black hat and a corsage of red and white carnations.

The bride attended St. Mary's School in Widneff and was employed in a department store. She arrived in New York Wednesday, March 8 on the Queen Elizabeth, making the trip in five days. Mr. Valentine and his parents met her there and a brief sightseeing tour of the city was enjoyed before making the overland trip to Texas.

Mr. Valentine attended Amarillo and Pampa Schools and was in service three years during the war. The romance began when he was stationed for 13 months at the Burton Wood Air Depot in Warrington, England. The couple met at a dance soon after he reached England. The wedding is the culmination of plans made after he returned to the states and received his discharge.

Like most English brides, Mrs. Valentine is favorably impressed with America. She saw much of the country during the long car trip from New York, and she is rapidly forming favorable impressions of Hereford and the people here.

Mr. Valentine has been employed as assistant commercial manager at Radio Station KPAN since January.

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ANNUAL DEMOLAY DANCE—Part of those present at the Annual DeMolay dance last Saturday night at Hotel J.M. Hill included (front, left to right) Audrey Hood, Sharon Dee Moore, Sue Smith, Colline Brown, Gayle Foster, Betty Henry and Margaret Sexton. Second row from left—Herschel Miller, Elton Powell, Gene Moore, Dale Doak, Bill Engman, Don McNeese and Tommy Mathis. Generally from left to right those in the back are Mr. and Mrs. McNeese, Mr. and Mrs. Sanders and daughter, Bobby Brownlow, Joy Miller, Gene Miller, Emma Lee McNeese, Patsy Wiltshire, Stanley Slagle, Earlena Phillips, Kit Carson Sanders, Clara Mae Ward, James Hutson, Marilyn Lewis, Jimmy Wilkins, Rayburn Strange and Bob Lewis of the Scottish Rite Masons who sponsor the organization. The dance was a combination affair with Rainbow girls and their dates invited.

St. Pat's Themels Used At W.M.U. Senior Banquet

In a green and white setting marked by a huge harp, high top hat, pipes and shamrocks as background decor, the annual W.M.U. banquet honoring members of Hereford High Schools senior class and their sponsors, was held Thursday night in the First Baptist Church in traditional St. Patrick's Day style. Daffodils bloomed in the big Irish hat and spread the base of the harp. Musical notes suspended from the ceiling suggested the Irish refrains that were presented on the program.

Tables were laid for eight in green and white and centerpieces repeated the theme with head table featuring a gold castle and harps. A typical Irish menu was served.

The program printed inside memory booklets, included: "O'Flannagan Brings Down His Shillalah" Wayne Evans as toastmaster; "Mike Pleads For Mercy," Rev. E. H. Cagle, invocation; "Mrs. O'Leary Comes In," Mrs. E. W. Young, president of the W.M.U. in welcome; "When Irish Eyes are Smiling" sung by the church quartet with the entire assemblage joining in. Members of the quartet are Deward Roberson, George Graham, E. W. Young and Bob Lawrence.

The main address of the evening was given by Dr. W. T. Walton, dean of Hardin Simmons University, who spoke on religious education in a talk entitled "Pat's Story." Wayne Evans concluded the program with a few words spoken directly to the class, and "O'Sullivan Gives His Blessings" was the benediction given by Pat Sullivan.

The Woman's Missionary Union of the First Baptist Church have honored the senior class with some form of entertainment for several years. Begun with an informal tea the idea grew with the years and has become one of the years highlights for members of the class. Approximately 100 guests were entertained Thursday night.

B & PW ANNUAL STYLE SHOW
—Ballroom—
Hotel Jim Hill
MARCH 20 — 8 P. M.
Pic and Coffee
Included in \$1.00 Adm.
Limited Supply
Tickets Now On Sale
D&S Variety — Close Drug

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80 ACRE IRRIGATED STOCK FARM
3 Bedroom Home - Good irrigation well. Fine location on pavement, close to town. Take some trade. Must sell. Price Best Offer

320 ACRE IRRIGATED FARM
Some improvements, well and windmill. A perfect half section. Immediate possession. Only..... per acre \$110.00

MANY OTHER GOOD BUYS
In land, large tracts, small tracts, dry land, and irrigated land. Also city property. Let us know your wants in Real Estate.

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On farms for putting down irrigation well, making improvements, refinancing your present loan, or to buy land. See us about a John Hancock Farm loan service.

LISTINGS WANTED
We make an effort to sell property listed with us. Let us sell for you what you have for sale.

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Dawn HD Club Meeting Held in R.A. Frye Home

Dawn Home Demonstration Club met Friday, March 17, in the home of Mrs. R. A. Frye. Mrs. A. C. Hershey and Mrs. Larry Loerwald discussed the materials used and methods of making lamp shades.

There was a short business meeting and the club adjourned. Refreshments were served. Mesdames Zed Stewart, J. B. Caraway, J. M. Anderson, L. W. Loerwald, A. C. Hershey, W. T. Beavers, Miss Lulu Botsford and the hostess.

The next meeting will be April 7 in the home of Mrs. Zed Stewart.

Rev. and Mrs. Don Davidson were in Dallas to be with Rev. Davidson's mother, Mrs. T. H. Davidson, who is in Baylor Hospital there.

Mr. and Mrs. Marvin Bell spent Thursday and Friday in the home of Mr. and Mrs. Lloyd Sharp. They left for their home in Clovis Friday night.

MASONIC BULLETIN
Stated meeting second Monday in each month. School of instruction each Thursday night.
R. L. THOMPSON, Sec'y.
HENRY BEARS, W. M.
Hereford Lodge 849

NOTICE OF MEETINGS
ODD FELLOWS
Each Monday Night
REBEKAHS
Each Tuesday Night

New for spring

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Piece-Goods Values
--- from RUTHERFORDS

featuring **Spring Designs** for dressmaking!

AMERITEX WAFFLE PIQUE
• SOUTH PACIFIC
• 36 inches Wide
Pink - Lime - Grey - Raspberry - Others **89¢**

AMERITEX WASHABLE ZIRCON
• 36 INCHES WIDE
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PURE IMPORTED IRISH LINEN
• BLACKSTAFFS - CREASE VOID
• 36 INCHES WIDE
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COMBED SANFORIZED CHAMBRAY
• 36 INCHES WIDE
• FULLY SANFORIZED
Spring Colors Including Green - Lavender - etc. **79¢** Yd.

PUCKERED CREPE
Shir-de-li
All Rayon
36 In Wide
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SWISS DOWN
Permanent Finish Dots
39 In. Wide New Colors **79¢** Yd.

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Choose an Automatic Gas Clothes Dryer and Pick Your Washday

There'll be no more worry over rainy weather, no more heavy baskets to carry, no more straining to hang clothes when you dry them the modern way—automatically with GAS.

Clothes will be protected from dust and the fading which comes from long exposure to the sun.

Place your wet clothes to tumble inside the automatic GAS clothes dryer. Set the automatic shut-off for the time you wish. That is all there is to drying clothes the modern way.

You can toss away your clothes line... banish your barometer... and pick your washday... when you choose an automatic GAS clothes dryer.

West Texas Gas Company
HELPING BUILD WEST TEXAS SINCE 1927

Editorials

Scientists Say Bomb Can Destroy All--

Four scientists, who played major roles in the development of the wartime atomic bomb, recently discussed the possibilities of a hydrogen bomb, declaring that, if developed, it could be rigged in such a way as to exterminate the entire world's population, or most of it.

This is a rather startling assertion. The scientists point out that, under proper conditions, "it becomes easier to kill all the people in the world than just a part of them." Reassuring, however, is the statement that no one is yet sure whether the bomb can be made or not and that the "best guess" is that a minimum of three years will be required to complete the first model of the hydrogen bomb.

Without attempting to explain the processes by which a hydrogen bomb would release tremendous quantities of neutrons, the most penetrating particles in nature, we call attention to the statement that these neutrons would be scattered into the atmosphere and carried by winds over the surface of the earth. They would remain radio-active for years and any living thing inhaling them, or even touched by them, would be doomed to certain death.

The participants in the discussion that brought forth the dire prophecy included Prof. Hans A. Bethe, of Cornell University, Prof. Frederick Seltz, of the University of Illinois, Prof. Leo Szilard and Dr. Harrison Brown, of the University of Chicago. They explained that such a radio-active element, after getting into the air, would gradually settle out and cover the whole earth with dust in the course of a few years.

These men, in the course of their discussion, say that there may be some defense against the blast and flash-burn effects of the hydrogen bomb, but that the dispersal of our cities, industry and government would be no help against the effects of the radio-activity which would go everywhere.

Many Americans, with pious hopes and good intentions, believe that the United States should announce to the world that it will never use the atomic, or hydrogen bomb unless we, or our allies, are attacked by such a bomb.

This sounds fairly good at first hearing but when thoughtfully considered simply means that we give assurance to possible enemies that they will be permitted to deliver the first terrific blow if, at any time, they think it will be a decisive stroke.

It would be much better to avoid any statement until other nations are willing to enter into a satisfactory agreement not to use the atomic bomb, backed by adequate inspection that will guarantee the honest execution of the agreement. Such an inspection has been the stumbling block to an agreement with the Russians who steadfastly decline to permit any international group to see what is going on behind the iron curtain.

The reason for this reluctance to permit foreign visitors is not necessarily an intention to wage aggressive warfare. It is necessary to the self-preservation of the dictatorship which rules Russia.

The idea that war is "inevitable" is rejected by Protestant leaders, who recently met in Detroit to expound new ideas on how the spirit of love and justice can solve misunderstandings and disagreements.

We are thoroughly in accord with any idea to spread the power of the spirit of love and justice anywhere in the world. Certainly, this spirit is evident in the decision of the delegates that the United States has a moral obligation to appraise the consequences in other countries of its economic policies.

When we enter the field of international relations, however, we are smitten by the fact that about four hundred million of the world's more than two billion people accept Christianity, as expounded by Jesus, with emphasis on love and justice anywhere in the world. Certainly, this spirit is evident in the decision of the delegates that the United States has a moral obligation to appraise the consequences in other countries of its economic policies.

When we enter the field of international relations, however, we are smitten by the fact that about four hundred million of the world's more than two billion people accept Christianity, as expounded by Jesus, with emphasis on love and justice. The task that confronts us involves the best methods of per-

suading other peoples to accept the essential principles upon which Christianity is based.

The practical question is whether we, as a nation, can trust our safety to a belief that the other peoples of the world will act on the basis of love and justice. Despite the earnest application of these principles in our foreign affairs, the end result depends upon acceptance of them by other nations, including Soviet Russia.

GOVERNMENT "ME TOOISM"

Too Much--

President Truman has already stated he will take an active part in electioneering this summer and fall, with roughly 15 states included as his battleground.

He will probably carry the fight to the Republicans on seven points of his "Fair Deal" while the Republicans have served notice the charge of "socialism" will be hammered upon time after time.

Basic theme of the campaign will be the dynamic nature of the Fair Deal as opposed to the stand-pat conservatism of the Republicans. This has been the winning formula for eighteen years and it is a new fillip may be added this year by holding out the prospect of a \$300 billion national economy in the next five years.

Another point on the campaign agenda is a new program for the support of farm prices. Whether this will be the controversial Brannan plan remains to be seen, but the President did endorse the system of "production payments" in his State of the Union message. This is an essential part of the scheme advanced last year by his Secretary of Agriculture.

Civil Rights and the FEPC bill will be high on the program. Repeal of the Taft-Hartley Act will be bounced around some more. National health insurance, natural resources and public developments and a strong housing bill, and if it refuses to extend rent control authority, according to close National observers.

Although Deaf Smith county residents won't be participating in a Presidential election this year these issues are still important. We are sending to Washington a new Congressman who will have a voice for or against the above program.

There is bound to be a certain amount of "me-tooism," in politics. Principle example of this will probably be "I'm for the Canadian Dam," and a resulting "me-tooism" from other candidates.

But let's avoid sending a "me-too" representative to Washington. There's been too much of that for too long in our government.

Golden Gleams

He who has lost honor can lose nothing more. —Publius Syres

An ill deed cannot bring honor. —George Hubert

To those whose god is honor, disgrace alone is sin. —J. C. and A. W. Hare

The Sunday Brand

Hereford, Texas
Established 1948
Published every Sunday



Hereford, Deaf Smith County, Texas

James M. Gilentine Editor and Publisher
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Society Editor..... Mrs. John McLean
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Business Manager..... Thomas G. Nelson

THE Washington Merry-Go-Round

By Drew Pearson

H-Bomb Costs

ATOM SCIENTISTS have secretly informed the congressional committee on atomic energy that there is absolutely no way to determine the cost of the frightful H-bomb until it is built. However, they have further testified that the new bomb would cost a lot less than original estimates, which ran into billions of dollars. This is because a great deal of equipment now used for making atom bombs can be reused or easily converted to the production of H-bombs.

Officials of the atomic energy commission also have informed the committee behind closed doors that the hydrogen bomb can be made for considerably less than the estimated two-billion-dollar cost of the original atom bomb. The atom chief reveals, in fact, that all they would need to get started on production of the H-bomb is 80 million dollars chiefly for special facilities and new laboratory equipment.

This amount is already well on the way to congressional approval, being included in the 450 million deficiency appropriation bill that passed the house, though only a few house members knew they were voting for H-bomb funds.

Taft Applauds Harry

When President Truman addressed congress recently, senate Majority Leader Scott Lucas, sitting beside Senators Ken Wherry of Nebraska and Bob Taft of Ohio, had to do the applauding for the Republicans. Finally he whispered to Wherry: "After all, this is the President of the United States. You ought to applaud whether you mean it or not."

Wherry moved his hands politely, but Taft kept his folded.

Finally Lucas nudged Wherry again and asked him to suggest that Taft applaud, too. Taft ignored this, until Truman came to his appeal for a national science foundation, which Taft has endorsed. At this mention, Taft clapped wildly.

Then he turned to Lucas and remarked dryly: "I want you to know that I have complied with your request."

Remaking John L. Lewis

Washington's rough-and-tumble news photographers, who have seen about everything, are flabbergasted at "The new John L. Lewis."

In the old days when Lewis was asked to pose for a picture, the answer was a snarl or a view of his back.

But today, when the boys clamor "just one more," Lewis is as sweet as a fairy godmother. He will even make gestures.

Credit goes to his new public relations expert, Justin McCarthy, who has convinced Lewis that one way to make friends and influence people is to be nice to the photographers.

The Other Lewis

Sitting in sessions with the coal operators, however, Lewis is another man—as witness the "You-are-a-lar-by-the-clock" charge hurled at George Love, president of the Pittsburgh Consolidation Coal company.

What inspired this piece of verbal gunplay was Love's testimony at the fact-finding inquiry that Lewis had declared during negotiations with the operators that he had 400,000 coal miners "in the palm of his hand" and urged the operators to bid for their labor. Love was referring to a closed-door meeting at which Lewis charged that the operators were controlled by "bankers" who wanted to make "slaves" of the miners.

When Love insisted that Lewis offer some specific proposals for a new work contract, the mine labor boss replied: "This is our bargaining technique. It is a poor, poor thing, but it is the best we have. Our labor is what we have to offer. You cannot work the mines without men."

Then Lewis extended a cupped hand and added: "I have 400,000 miners. What am I bid?"

However, later Love said that Lewis had 400,000 miners in the palm of his hand, the mine boss said it was an "infamous lie" and added for emphasis, "Mr. Love, you are a lar by the clock."

Truman's Bibles

President Truman got into a discussion of Bibles the other day after Senator Humphrey of Minnesota presented him with a gavel made by Vigo Rasmussen, a Danish cabinetmaker from Minneapolis.

"You know," smiled the President, "I collect just two things—gavels and Bibles."

"With these two you should be able to keep law and order," replied Humphrey.

Will It Hold Up?



BOOKS ON PARADE

Famous Texas Authors Write About The State

By CORINNE JENNINGS

March, being Texas' birthday month, makes an ideal time to place some Texas authors with their books on parade.

J. Frank Doble, historian and one time Texas University professor bemoans the fact that Texas so far has not produced one first rate poet, sculptor, prose writer, painter or outstanding artists in such fields of endeavor.

But Stanley Walker in a recent article says that is nothing to be alarmed about. He states there is nothing in the climate or the soil of Texas to prevent a great artist coming to pass and that there is nothing inevitable about it either. These things will come along in good time, Texas is still young in many ways besides culture, he says, and there does not seem any need in rushing them.

Green Peyton, San Antonio writer says too that the surface of possible Texas-writing has not yet been scratched. Plenty of material to write about and the same for those to write it.

The last few years show an awareness of authors of this fact. During this time, Louella Grace Erdman captured the \$10,000 Red Book Prize with her "The Years of the Locust" and will soon have another novel off the press rumors have it. This one will have a Texas background.

Tom Lea's "Brave Bulls" ranked high on the nation's best selling list in 1949 and as a piece of literary work, according to critics. It won the Collins award of \$1,000, as the best Texas prose of the year. Lea lives in El Paso. (His book has previously been reviewed in this column).

Other prize winners for 1949 were Carl Coke Rister's "Oil, Titan of the Southwest" which won the Dallas News Award of \$500.

and Fred Gipson, a Texas newsman for many years, won with his "Hound Dog Man" the McMurray Book Store Award of \$250 for the best Texas novel and it was a book of the month club selection, also.

Ever increasing in national popularity is "In Our Image" by Houston Harte, San Angelo publisher. This book is based on the Old Testament and is meant to encourage the reading and not for the replacement of that part of our Bible. The illustrator Guy Rowe is not a Texan but he did much to make the book popular with his modern versions of the old testament characters presented in a new manner.

Placed high on the list by critics in their reviews for 1949 was Lewis Noydye of Amarillo for his story of the old XIT Ranch, "Cattle Empire."

Bascom Timmons, a Texan, serving as a newspaper correspondent in Washington, wrote a worth reading biography of the former vice-president, John Nance Garner titled "Garner of Texas."

Another biography "Jeff Milton, a Good Man with a Gun" by J. Everts Haley is an interesting one with lots of southwestern history beginning in New Orleans, through Texas, New Mexico and into Arizona where the hero after many years of adventure and narrow escapes dies a natural death at the age of 75 years.

George Sessions Perry in his story of "My Granny Van" tells about his grandmother who was a southern lady and one with ideas of her own. He will have another off the press soon, about round-up-time. His older book, "Hold Autumn in Your Hand" is Texas' "Tobacco Road"

Continued on Page 6

The BOOTLEG Philosopher

(Editor's note: The Bootleg Philosopher has turned his thoughts to his own profession, if you want to call it that.)

Dear editor:
A lot of folks is always talking about doing something for the farmer, and the government is spending millions of dollars a year for all kinds of agencies, including some agencies to run the agencies we already got, but I notice everything any agency ever suggests to me generally calls for more labor than the method I'm already using, which ain't my idea of progress a tall.

I'm in favor of better farm-likers like I am better politicians and better wives and better preachers and better newspaper editors, but I blamed sure ain't in favor of more farm-likers.

Improved methods of farming means only more farm-likers for one will struggle along with the methods I'm using now, which is more adapted to a philosophic attitude on life, unless of course they figure out some Triple A payments to change my viewpoint.

But what I started out to say was that I was asleep out here at Bootleg the other day when the wind blew a newspaper in my face and since it wasn't time to get up and go home to supper now and you can't see with a paper wrapped around your face I pulled it down and read where scientists have now perfected an airplane they control by radio, flying it around by itself while they stay on the ground and operate it with dials, and while I

think this is all right and I'm in favor of progress, ain't it possible for them to turn their efforts to more practical things?

For instance, if they can operate an airplane by radio, why can't they invent a tractor you can operate the same way? I see a lot of talk about all kinds of new tractors which manufacturers is gonna turn out, but I notice in every case ain't no provision made about the driver being relieved. Don't make no difference how many new-fangled gadgets they put on a tractor, some farmer has still got to sit on the seat and keep his eyes on the ground and hunch over and breathe the dust and go up one row and down another, which ain't really no essential improvement over what was takin place a century ago.

If they can operate airplanes by sittin in the shade and twirlin radio dials, they ought to be able to operate a tractor the same way, and I for one am lookin for a candidate who is smart enough to incorporate such a idea in his platform. Farmin will reach the dignity which it is entitled to when I can sit in a rockin chair on my front porch and reach over and set a dial and relax and at the same time be plowin my land gain great blazes.

It is time the thinkers and inventors of the world started turnin their minds to bringin farm-likers up to date, and I for one am in the vanguard of such a movement, as I already got the

Continued on Page 6

SUNDAY'S CURRENT QUESTION:

Opinions Favor Putting Tennis Courts In Park

Do you play tennis? Where do you suggest the Jaycees put in the tennis courts they propose to install in the near future?

Mrs. Clyde Rush: I sure do. If we only had some tennis courts I would play every chance I had. Are the Jaycees really going to put some in? I don't know enough about the town to select the site. I think that place down on Park Avenue and Main would be nice. They have plenty of room. It would be right near the swimming pool, too. No matter, when they get the courts in I will be one of the number one fans.

H. V. Stanton: I don't play the game but I think it will be nice when the courts are set up. As to the location, I think they should be centrally located so they will be available to all parts of town. I don't know where to say they should be specifically located.

Ruth Pickens: Yes I used to play but we had no courts here so we had to go out of town where they had tennis courts. I know the Jaycees have been working on the tennis courts for some time and I will be glad when they finally get them in. I have gone to Canyon to play a lot. I think the courts should be placed near the swimming pool. Just west and south of there. It will be ideal if located there. I enjoy playing the game.

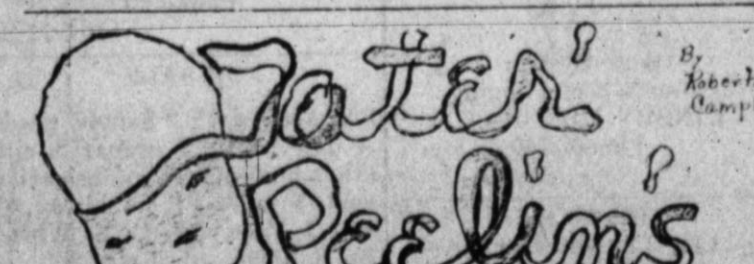
Mrs. Fred Barrett, Jr.: No, I have never played. I would have if we had the courts. I haven't given much thought to the location of the tennis courts. It would depend on the number of courts to be installed, I think. Right next to the swimming pool in Lake Park will be a nice place. They will have to work the land there before they can put one in, though. When the courts are put in I will take up playing tennis.

Eddie Smith: I used to play a little. You can bet I will be down there playing when the courts are put in. My future wife plays tennis, too. I think the courts should be put in the park. In my opinion all the recreational facilities should be grouped together. I like to play the game and am looking forward to the new courts.

Ticklers by George



"Heart disease is a major killer, it says here. The trouble with us Americans is that we're always in too much of a hurry. It's rush, rush, rush all the time."



Accordin' to Charla Jean Berry, Dagwood isn't the only one who can figure himself out of a job around the house.

The S. B. Berry's had been doin' some re-decoratin' and Mrs. Berry thought she had her husband puttin' up curtains but discovered that instead he was deeply engrossed in teachin' his young son how to manipulate a "yo yo."

Very young ladies in blue, red and white were in evidence all last week as they dressed in uniform to celebrate the Campfire Girls Birthday and arranged attractive exhibits in several of the store windows.

Maybe Bob Hope will hear landin' instructions for a 73 piece dinner set yet if it comes in open stock because what we saw streakin' across the sky a few days ago when we were wadin' mud out in the field looked more like a sugar bowl than a saucer.

The joker seems to be that although the white fast movin' object appeared to have no shape whatever of a plane we could still hear the motor and see a vapor trail behind it.

Another reason for buyin' home processed meats is that after we've shed tears over havin' to part with Old Dobbin or Old Nellie or have seen them sell through the ring at Clovis for \$15 or \$20 we at least won't have to worry for fear we are payin' a premium to help eat 'em.

Since it's a brand new one to us we were amused when we overheard jeweler Bill Hembree tell a friend of his that he knew that was a railroad watch he was wearin' because he could hear the section hands workin'.

WANT ADS Phone 30 or 31

FREE Theatre Tickets

10 SEE

IWO JIMA

STAR THEATRE

WED., THURS., FRI., SAT.

MARCH 22-23-24-25

Be Sure and Ask for Your Free Tickets!

With each PAID-IN-ADVANCE classified ad placed in The Brand, We will give one free ticket.

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Now effective, the following deadlines will be maintained regarding placement of Classified Ads in The Brand and The Sunday Brand:

Thursday:

No ads can be accepted after 12 o'clock Wednesday immediately preceding publication date.

Sunday:

No ads can be accepted after 12 o'clock Saturday immediately preceding publication date.

Identical rates will be maintained in both publications.

1st insertion 4c per word

Each Additional 3c per word

—when paid in advance!

No Blind ads will be accepted in either publication!

1. FOR SALE Miscellaneous

We Have It! FEED MOLASSES Any Quantity FRASER MILLING CO. B-1-30-tfc

FOR SALE: Delicious home made sweet rolls, pies and cakes. Place your order at the Green Hedge. B-1-17-3-tfc

We clean and block hats for \$1.00. Acme Cleaners. Phone 111 B-1-11-tfc

For Sale: Steel stock tanks. Steel for granaries, gas line pipe. Casin all sizes. Messers place east on Highway 60. Hereford, Texas. B-1-13-tfc

CONCRETE

Ready Mixed
Prompt Delivery
Sand
Gravel
Cement
Prices are Right

FRASER OIL CO.
Phone 484 B-1-35-tfc

FOR SALE New HOUSES TO BE MOVED

2 and 3 Bedroom

Interior ready to be finished in your own color scheme.

Priced from \$2150 up for 2 Bedroom
\$3550 up for 3 Bedroom

See these on 1200 East First, Texico Highway

CLOVIS, NEW MEXICO
Builders Supply & Manufacturing Company
S-1-26-tfc

1. FOR SALE Miscellaneous

FOR SALE: Spillways and pump bases. Stucco and concrete work. H. C. Parvin, phone 418-R. B-1-10-5p

FOR SALE: Milk cow. Phone 42. See Rube Adams. B-1-9-37-4p

FOR SALE: Six foot deep freeze practically new. Call 653-W after five. B-1-12-37-tfc

CHINESE ELMS wind break and shade tree also, Honey locust, walnut, ash and pecan tree. Blue spruce, other evergreens; fruit trees and flowering shrubs. Two year Tyler roses, 35c. Rose Hill Nursery, Plainview, Texas. D. D. Zowman, owner. B-1-38-37-4p

FOR SALE: 32-volt Windcharger, steel tower, 16 batteries, radio and tow, and fixtures. Will sell at bargain or trade for cattle or sheep. Chas. E. Hood, 10 miles N.W. of Hereford. B-1-32-11-2p

FOR SALE: Pure winter Barley seed. Free from Johnson grass and weeds. \$1.50 per bushel. See Frank Wilde, six miles east Hereford on Amarillo Highway. B-1-25-11-2c

LUZIER'S cosmetics and fine perfumes. Mrs. J. A. Phillip, General Delivery. S-1-11-37-4p

FOR SALE

We now have Baby Chicks Wednesday & Saturday

MEYERS HATCHERY
Canyon B-1-38-tfc

WE JUST SOLD another new Remington portable and now have a dandy Corona portable typewriter for sale. It's a real bargain at \$22.50; recently overhauled and good for several years of service. See it at The Brand office. First come, first served. B-1-20-38-2x

FOR SALE: 78' RPM record changer with amplifier. E. A. Young, 306 West 7th. S-1-13-38-1p

FOR SALE: 650 cedar posts, sewing machine, music stand, two butane bottles and regulator. J. Crofford, 212 Whiteface Avenue, Phone 1104-W. R-1-21-38-2p

2. FOR SALE Farm Equipment

USED

2 Model L. Case Wheatland
1 S. C. Case Row Crop
2 C C Case Row Crop
2 New D. C. Case Tractors

JACOBSEN BROS., INC.
137 MILES
Phone 777 B-2-6-tfc

FOR SALE

New White Irrigation Motors and repairs.

JOHN R. WOOD, Inc.
B-2-32-tfc

FOR SALE:: 1949 Wheatland type Minneapolis-Moline UTS tractor. Used very little. Cogdell Motor Company, 322 North Main. Phone 392. B-2-20-46-tfc

DAVIS-McCRACKEN

DEEP CHISELING SUB-SOILERS

To Mount on your Hoeme Plow Pull to 13" deep with farm tractor.

Minneapolis - Moline Dealer B-2-5-tfc

FARMERS

Protect your valuables in a fire-proof home safe. Minimum cost. See these safes at the Hereford Brand. B-2-30-tfc

FOR SALE: One J. I. Case 14 inch hammermill. Just rebuilt. Price \$100. See at Case Company, Hereford or write Sam Gaudin, Happy. B-2-23-11-3p

FOR SALE: One model M IHC tractor, complete with 4-row lister, planter and marker and four row cultivator. Good rubber, Mayo and Galley, Route one, Box 30A. B-2-28-38-tfc

3. FOR SALE Automobiles

West Side Auto Cars and Real Estate

Give us a trial. We won't hurt you.

Phone 997 B-3-8-tfc

Eliminate unnecessary tire wear!

Its a fact — A wheel out of line only 1/4 of an inch will cause a car to drag sideways 64 1/2 feet for every mile traveled.

Bear System
Front Wheel Aligning
KINSEY MOTOR CO.
Phone 740 B-3-11-tfc

FOR SALE

One 1937 Chevrolet Coupe
One 1937 Chevrolet Sedan
One 1938 Plymouth Sedan
One 1936 Chevrolet Sedan
Two Model A Ford Coupes

PINKERT WELDING SHOP
East Highway 60 B-3-11-2c

FOR SALE: 1941 Chevrolet deluxe four door. A-1 condition. 300 West Sixth. B-3-12-11-2k

FOR SALE: 1936 Ford fordor. Will sell cheap. See after 6:00 P. M. Kermit Strain, 13th and D. B-3-17-38-2p

FOR SALE: 1942 Ford. Good condition. \$360.00. Phone 68 or Earl Brock, Dimmitt, Texas. B-3-14-38-2p

4. REAL ESTATE For Sale or Trade

E. B. Posey, Realtor
Bus. Ph. 710 Res. Ph. 366-W
338 Main, Hereford, Tex. S-4-18-tfc

QUICK SERVICE REAL ESTATE LOANS — AUTO LOANS

YOU DON'T HAVE TO WAIT

JOHN McLEAN
Phone 273 S-4-2-tfc

5. FOR RENT

FURNISHED apartment for couple. Phone 43. B-5-9-36-tfc

FOR RENT: Bedroom. 401, Lawton. B-5-9-11-2k

BEDROOM FOR RENT: Private entrance. 113 Fuller, phone 904-W. B-5-9-11-2p

FURNISHED bedrooms and apartments for rent. 608 East 3rd. B-5-9-11-2k

FOR RENT: Bedrooms for men. 109 Ave. A. B-5-9-38-2k

FOR RENT: Three room modern furnished apartment. Phone 9522. S-5-9-38-2p

6. WANTED

WANTED: Will do wet washes, rough dry or ironing. Bring to 123 Ave. J. Mrs. E. W. Allen. S-6-45-tfc

WANT TO Buy used water pressure pump. State make and price. Write J. D. Bruner, Route 1, Hereford. B-6-18-11-2p

WANTED: 2 or 3 bedroom house by local business man. Permanent. Two children, one in high school. Tommy Tomberlin at news stand or call 694. B-6-25-38-2c

WANTED: 3-4 or 5-room house. Also want lot near city limits edge. Charley Cordex, Phone 3-3836, Amarillo. S-6-18-38-1p

7. Dressmaking-Ironing

CUSTOM made buttons, belts, buckles and button-holes. Mrs. Hazel Sparks, 340 Schley, phone 158. B-7-45-tfc

Those interested in taking the **SINGER, SEWING COURSE**

March 21-31
Contact Mrs. Bill Warren
Phone 910-J B-7-11-2c

SPECIAL

New Home, well located for person walking to town. Cheap enough for an employee or as an investment. Best buy since '45', built since then. Inquire at West Side Auto or see **MR. RUDD** B-4-37-tfc

A nice three bed room home, large lot, lots of built-in features, attached garage. Good Terms. \$9,500.00.

ROSE & BARBER, Realtors
107 East Third
Phone 45 B-4-11-2c

FOR SALE

332 Acres with 2 houses, grade A dairy barn, 2 granaries and other buildings. 8 in. irrigation well. 8 miles SE on hiway 51 and 1 Mile east. C. E. White, Rt. 3, Hereford, Texas. B-4-11-4p

Would like to trade for land, 80 or 160 Acres in Deaf Smith County, one five room house located in Pampa, good section of town, price \$9,500.

Write to Joe Durham
1527 N. Russell, Pampa B-4-11-2p

LIST YOUR PROPERTY WITH US FOR QUICK SALE OFTEN WE ARE PREPARED TO BUY OUTRIGHT

L. BASKIN, INVESTMENTS JIM HILL HOTEL
B-4-88-tfc

5. FOR RENT

FOR RENT: Tank type vacuum cleaner and attachments. Also electric floor polisher. NIPPER ELECTRIC. B-5-14-2-tfc

FOR RENT: Bedroom for men. 509 Ross, phone 847-J. B-5-9-44-tfc

FOR RENT: Three room unfurnished apartment. Apply 507 Jackson. B-5-9-8-tfc

FOR RENT: Three bedroom house, furnished. D. F. Mathis, 224 Ave. C. S-5-12-38-1c

HARKINS - Irrigation Supply

DARREL HARKINS - HEREFORD EAST ON HI-WAY 60

- 18 INCH GAS LINE CASING
- 10 INCH GAS LINE CASING
- 12 INCH GAS LINE CASING

WINDMILL CASING

5 1-2 inch 6 inch 7 inch

PUMP REPAIRING

Our Specialty!

Machinery and Equipment IN HEREFORD assures you of **SPEED - SATISFACTION**

GEAR-HEAD REPAIRING

We Stock Bearings For Gear Head Repairs and **GEAR RATIO CHANGES**

4. REAL ESTATE For Sale or Trade

FOR SALE

House to be moved. Parsonage at Summerfield, Texas. Bargain if sold soon. See A. A. Simons or Carl Lee. B-4-11-tfc

FOR SALE

Three bedroom house. Four blocks from Main Street. Price \$6,500.

J. M. HAMBY
1/2 Mi. South - 4 1/2 East of Hereford B-4-11-2c

SELL OR TRADE: Twenty units new concrete tile court; taking \$1,500 per month. Keystone Court, 906 Ave. R., Lubbock, Texas. B-4-20-11-2k

A good half section, with irrigation well. One half mile off of highway. \$125.00 per acre. Requires only 25% cash and good terms on the balance.

160 acres, three miles out, one half mile from highway, in a good irrigation district. Priced at \$105.00 an acre with one-fourth cash, balance terms.

200 acres near highway, five miles from town. A good irrigation well on natural gas power, \$150.00 an acre—good terms.

ROSE & BARBER, Realtors
107 East Third
Phone 45 B-4-11-2c

FOR SALE

Have some good buys in irrigated and dry land farms from 80 acres to 640 acres also small tracts irrigated and dry improved and unimproved from 10 acres to 40 acres near Hereford.

J. M. HAMBY
1/2 Mile South and 4 1/2 East Hereford B-4-27-tfc

SALE: Large lot. 7th and Jackson. Phone 80-W. B-4-9-6-tfc

5. FOR RENT

FURNISHED apartment for couple. Phone 43. B-5-9-36-tfc

FOR RENT: Bedroom. 401, Lawton. B-5-9-11-2k

BEDROOM FOR RENT: Private entrance. 113 Fuller, phone 904-W. B-5-9-11-2p

FURNISHED bedrooms and apartments for rent. 608 East 3rd. B-5-9-11-2k

FOR RENT: Bedrooms for men. 109 Ave. A. B-5-9-38-2k

FOR RENT: Three room modern furnished apartment. Phone 9522. S-5-9-38-2p

6. WANTED

WANTED: Will do wet washes, rough dry or ironing. Bring to 123 Ave. J. Mrs. E. W. Allen. S-6-45-tfc

WANT TO Buy used water pressure pump. State make and price. Write J. D. Bruner, Route 1, Hereford. B-6-18-11-2p

WANTED: 2 or 3 bedroom house by local business man. Permanent. Two children, one in high school. Tommy Tomberlin at news stand or call 694. B-6-25-38-2c

WANTED: 3-4 or 5-room house. Also want lot near city limits edge. Charley Cordex, Phone 3-3836, Amarillo. S-6-18-38-1p

7. Dressmaking-Ironing

CUSTOM made buttons, belts, buckles and button-holes. Mrs. Hazel Sparks, 340 Schley, phone 158. B-7-45-tfc

Those interested in taking the **SINGER, SEWING COURSE**

March 21-31
Contact Mrs. Bill Warren
Phone 910-J B-7-11-2c

8. REAL ESTATE For Sale or Trade

FOR SALE

House to be moved. Parsonage at Summerfield, Texas. Bargain if sold soon. See A. A. Simons or Carl Lee. B-4-11-tfc

FOR SALE

Three bedroom house. Four blocks from Main Street. Price \$6,500.

J. M. HAMBY
1/2 Mi. South - 4 1/2 East of Hereford B-4-11-2c

SELL OR TRADE: Twenty units new concrete tile court; taking \$1,500 per month. Keystone Court, 906 Ave. R., Lubbock, Texas. B-4-20-11-2k

A good half section, with irrigation well. One half mile off of highway. \$125.00 per acre. Requires only 25% cash and good terms on the balance.

160 acres, three miles out, one half mile from highway, in a good irrigation district. Priced at \$105.00 an acre with one-fourth cash, balance terms.

200 acres near highway, five miles from town. A good irrigation well on natural gas power, \$150.00 an acre—good terms.

ROSE & BARBER, Realtors
107 East Third
Phone 45 B-4-11-2c

FOR SALE

Have some good buys in irrigated and dry land farms from 80 acres to 640 acres also small tracts irrigated and dry improved and unimproved from 10 acres to 40 acres near Hereford.

J. M. HAMBY
1/2 Mile South and 4 1/2 East Hereford B-4-27-tfc

SALE: Large lot. 7th and Jackson. Phone 80-W. B-4-9-6-tfc

9. Situations Wanted

WANTED: Steady practical nursing. Will do some housework. Occasionally in daytime, baby sitting. Call Betty Westler, Phone 446-J. B-9-18-38-2c

10. NOTICE

HAVE 100 sacks Blue Tag Triumph will swap for 100 sacks certified cobbler. J. K. Baker, Phone 589 B-10-18-10-tfc

SPRING GARDEN TIME!

Garden Seeds
Flower Seeds
Plants for Transplanting

We have everything needed to carry out those gardening plans.

Hereford Floral Shop
Phone 773 B-10-11-tfc

NURSERY: I have assortment of nursery consisting of evergreens, fruit trees, shrubs, bulbs, etc. A man to help you landscape your grounds. Mrs. J. P. Ward, North Main. S-10-27-38-tfc

BABY SITTING in the evening in your home or my home. For appointments call 1035-J after six or 1027 daytime. Experienced with children. Mrs. Zona Beene. B-10-26-11-2c

THE MATTIE MAE SWISHER
Studio of Singing has room for a few more pre-school, first and second grade students in her class which meets every Tuesday afternoon at three. Address is 108 West Fifth. B-10-34-38-2c

11. BUSINESS SERVICES

UPHOLSTER and furniture repair. J. H. Hinds, 310 McKinley, phone 447-J. B-11-11-7-tfc

11. BUSINESS SERVICES

JOIN the millions who save with Culligan Soft Water Service. No equipment to buy, no work for you. Also if you wish to own your own softener we have a size to fit every need. Culligan Soft Water Service, phone 317, Hereford, Texas. B-11-43-10-tfc

SEWING MACHINES. Guaranteed repairs, complete rebuilding service. Special prices on making old machines electric. J. D. Owen, Black Furniture. S-11-19-35-tfc

POWELLS Helpy Selfy laundry now has pickup and delivery service on wet washes. Phone 1186. S-11-15-38-1p

FOR CASH LEASE: Ninety acres land. Seventy acres first year alfalfa land. Eight miles north on 51. E. P. Kistler. S-11-20-38-1p

FARM AND RANCH LOANS

We have excellent connections; low interest rates, suitable repayment; options, FAST service and liberal appraisal values.

ROSE & BARBER, Realtors
107 East Third
Phone 45 B-11-11-2c

IF IT'S A GOOD LOAN WE CAN MAKE IT.

12. LIVESTOCK Strayed and Found

STRAYED: One ball-face steer, 2 years old. Branded either U right hip bone Crossed J right hip or Bar J triangle. Strayed from Walter Galley farm north of Hereford. Liberal reward. Notify Walter Galley. B-12-34-10-4p

13. LOST AND FOUND

LOST: Leather billfold belonging to Billy Craig. Anyone finding this billfold, please bring it by the REA office. As a reward, finder may keep money. S-13-25-38-1k

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Pink and Blue Showers Honors Mrs. Thompson

Mrs. Neal Thompson, the former Patsy Lee Messer, was honored recently with a Pink and Blue shower in the home of Mrs. J. F. Messer.

Hostesses were Mrs. J. F. Messer, Mrs. Bill White and Mrs. E. Hext.

Refreshments were served the honoree and Mrs. E. C. Messer, Mrs. Jim Burk of Amarillo, Mrs. W. A. Burgess, Mrs. W. White, Mrs. G. O. Hudson, Mrs. R. F. Day, Mrs. Jim Cross, Mrs. Blance Byrd, Mrs. L. W. Phillips, Mrs. A. T. Dilley, Mrs. J. Craig, Mrs. Eldon Craig, Mrs. Charles Moore, Miss Billie Hudspeth, Mrs. J. R. Kimb, Mrs. J. D. Tyler and Mrs. B. Perry.

Gifts were sent from Mrs. J. Hill, Wichita Falls, Miss Warren French of Odessa and Mrs. E. McCoy from Raydon, Okla.

POLITICAL ANNOUNCEMENT

FOR County and District Clerk **ROBERT L. THOMPSON**

FOR County Treasurer **MRS. VELMA HODGES**

FOR County Sheriff, Tax Assessor and Collector **J. C. REESE**

FOR Commissioner Precinct 1 **SYLVESTER SLAGE M. T. (MARION) RUTTER**

FOR Commissioner Precinct 2 **G. T. HIGGINS**

FOR Commissioner Precinct 3 **J. C. (Clarence) MORRIS**

FOR Commissioner Precinct 4 **J. T. GUINN**

FOR Commissioner Precinct 5 **CARL FERRIN**

FOR County Judge and Executive School Superintendent **EZRA NORTON**

FOR Mayor **WM. McGEHEE**

FOR United States Congress from the Panhandle District **BLAKE TIMMONS**

E. T. BURK

Turner-Greenson Wedding Is Held At First Baptist Church Friday

Miss Ludie Turner, daughter of Mr. L. M. Turner of this city became the bride of J. D. Greenson, son of Mr. and Mrs. B. K. Greenson of Summerfield, in an impressive double-ring ceremony read Friday evening, March 10. The service took place in the First Baptist Church with only close friends and relatives in attendance.

Rev. R. H. Cagle, pastor of the church, read the vows as the couple and their attendants stood before the altar arranged with baskets of gladioli and greenery.

Mrs. W. J. Stanford provided the musical setting for the wedding playing an organ prelude of "Cathlene Nuptial" (Dudais), "Romance" (Zetterbant), "Serenade" (Schubert), "Ave Maria" and Malotte's "Lord's Prayer." Mrs. A. C. Thompson played "Ah Sweet Mystery of Life" (Herbert) as a violin solo and Henry Turner, brother of the bride, sang "Because" (D'Hardelot). The traditional wedding marches were used as the processional and recessional, and "I Love You Truly" on the organ gave musical background for the ceremony.

Miss Emmarie Turner was her



MR. AND MRS. J. D. GREESON

sister's only attendant. She was dressed in blue lace over matching taffeta designed with bolero jacket. Her sailor hat was draped in pink faille and trimmed in pink roses. She carried a cascade bouquet of pink and yellow carnations centered with yellow rosebuds. Alvin Ward served as best man and ushers were J. P. Jones, Billy Miller, Edwin Wilson and E. Ward, Jr.

The bride, who was given in marriage by her brother-in-law, R. M. Sheppard, wore a ballerina length beige lace dress over matching taffeta made with fitted waist and full ballerina skirt. Tiny rhinestone buttons trimmed the dress and matched her earrings. She carried out the traditional something old, new, borrowed and blue and wore a penny in her shoe for luck. She carried a white satin Bible topped with an orchid cascaded with lace and satin ribbon.

Mrs. Greenson, mother of the bridegroom, wore navy with navy accessories and a white carnation corsage.

Mrs. Sheppard, sister of the bride, wore a gold crepe dress with brown accessories and a corsage of pink and white carnations.

Reception Is Given
After the wedding a reception was held in the bride's home where the bride's table was laid with lace and adorned with the wedding cake and lighted tapers. Mrs. E. Ward, Jr. served the cake and Miss Ina Fay Sweney, roommate of the bride at W.T.S.C. presided at the silver coffee service.

When the couple left on a wedding trip to points in New Mexico the bride was attired in a navy suit with blue accessories. Her orchid was pinned to her lapel. After the trip the couple will return here to live.

Mrs. Greenson was graduated from Hereford High School and

Census To Record Selling Price Of Farms And Bldgs.

The Nation's greatest inventory of farms and farm property will be taken in April 1950 as part of the Seventeenth Decennial Census of the United States. From the Agriculture questionnaires obtained from farmers in Deaf Smith County and other parts of the Nation, the Census Bureau will compile totals for the market price of farm land and buildings. More than 6 million farmers will cooperate with 140,000 Census enumerators in this undertaking.

Past censuses have given detailed facts regarding the Nation's farm inventory. The value of farm land and buildings in the United States in 1945 exceeded \$45 billion, an increase in value of 38 per cent since 1940. The value of farm property in 1945 (land and buildings, implements and machinery and livestock) totaled \$60 billion. The following table presents statistics for the value of farm property as reported for selected censuses since 1850.

YEAR	TOTAL (millions of dollars)	LANDS & BUILDINGS (millions of dollars)
1945	\$60,008	\$46,389
1940	41,228	33,642
1920	77,875	66,316
1900	20,212	16,614
1880	12,180	10,197
1850	5,967	3,271

YEAR	TOTAL (millions of dollars)	IMPLEMENT MACHINERY (millions of dollars)
1945	\$5,147	\$8,472
1940	5,080	4,526
1920	3,595	7,964
1900	750	2,848
1880	406	1,577
1850	152	544

Lone Star Study Club Has Handicraft Hobby Program

A program of special interest on "Handicraft and Hobbies" was featured at the Lone Star Study Club meeting held Tuesday afternoon in the home of Mrs. V. E. Dodson with Mrs. Betty Jacobsen as cohostess.

Roll call revealed hobbies of members with some examples shown. Mrs. V. E. Dodson showed a collection of spoons secured in Europe. Mrs. H. E. Henslee showed a quilt over 100 years old. Mrs. Jim Higgins displayed a child's dress with intricate design and Mrs. E. W. Hobson showed an aluminum tray. Mrs. W. S. Flutt showed her collection of unusual linens and several pieces of ceramics were shown. Mrs. Forrest Minton, a former member of the club, gave an interesting program on Ceramic Art, giving the history of the art which is one of the oldest in existence. She pointed out that different phases of the art may be found in ruins of ancient cities, but a revival of the art is sweeping the country today, now that secrets of the trade have been revealed. She made the statement that "skill is only limited by what you think you can do" and showed samples of the different stages of processing ceramics. A round table discussion of Ceramic Art followed.

The next meeting will be held with Mrs. Jack Grady.

Members present were Mesdames E. L. Adams, R. G. Blue, W. S. Flutt, H. E. Henslee, E. W. Hobson, Betty Jacobsen, John

Scientist says weather 6 million years ago can be determined in seashells. What we want to know is, what's it going to do at 5 o'clock this afternoon? Defense Secretary Johnson says we'll be ready to fight, if need be, at 5 a.m. tomorrow. He does not know our alarm clock.

FOR ANY EVENT... GIVE

Flowers

Women Of Taste Wear Corsages -
At Social Functions At Style Shows

Order HER Corsage Now For Monday Nite

Earline's Flower Shop
Hotel Jim Hill

ROSE & BARBER

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WHEN YOU THINK OF LIFE INSURANCE

think of

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J. W. ROBINSON, JR.

AMPLE FUNDS

at low cost to help buy or refinance homes

We have the plan which proves you can own a home of your own!

Low Cost - Long Term
No Delay
Mortgage Loans
See Elizabeth Womble at the

HEREFORD INSURANCE AGENCY

FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION

Joe Reichman Famed Piano Player Plays In Hereford

Joe Reichman, famous for his clowning performances at the keyboard of his piano as well as for his band, will play for the Jaycee sponsored dance in Hotel Jim Hill Saturday night from 9:30 to 1:30 a. m.

The dance will be optionally semi-formal.

Reichman's visit to Hereford is the first of a series of name bands expected to play engagements in Hotel Jim Hill.

Long acclaimed as one of the top-notch dance bands of the country, Reichman's sophistication, along with his natural flair for showmanship has won him ranking among the biggest "name" attractions of the nation.

Tickets are being sold by all Jaycee members at \$5 a couple or \$3 a person. The Reichman orchestra incidentally played in Amarillo Tuesday night at \$4 a couple and in Borger and Lubbock.

The band is touring between an engagement in the Roosevelt Hotel in New Orleans and the Mark Hopkins in San Francisco.



Doak Walker, recipient of Collier magazine's award as football Player of the Year for Sportsmanship, lived up to his award when he purchased Texas' first sheet of 1950 Easter Seals from 4-year-old Benny Kaiser, Dallas, a victim of cerebral palsy. Sale of the Easter Seals finances the work of the Texas Society for Crippled Children. During the period of March 12-April 9, Texans are urged to buy and use Easter Seals.

Among those who enjoy seeing New Yorkers pay out \$50,000 to a rainmaker are the many folks who have bought Brooklyn Bridge from time to time.

New WALLPAPER Designs

NEW PATTERNS ARRIVING DAILY!

See Us First For Your Spring Decorating Needs

1901 1950

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FURNITURE

We are not SCOTCH

The spending of a premium dollar in the fire and casualty field is a fine art. Done expertly, that dollar can do a lot; in fact, lots more than if it were spent in a careless or inexperienced way. We, as an insurance agency, believe in spending the dollars of our clients judiciously and wisely. While we are not Scotch, we do think that we can stretch a dollar as far as any Scotsman, make it buy more when it is used to buy insurance protection.

OUR ADVICE COSTS YOU NOTHING

John McLean Agency

EXCLUSIVE Spring COLORS

That Love to be Washed*

a collection of color-coordinated casuals of finest sheen-finished chambray, each, \$10.90

Three dresses shown come in shell pink, new navy, or café' brown, highlighted and contrasted with groups of red-red, bright green, and citron yellow.

Above, diagonally-stripped full skirt, button-trimmed cap sleeves, wide belt. Junior sizes 9-15

Above, 6-gored skirt pointed shawl collar, turn-back cap sleeves. Junior sizes 9-15

Left, 2-piece suit with flirty peplum, raglan sleeves, pencil-slim skirt. Sizes 10-18

*Guaranteed 100% Washable

Attend The B&PW Annual **SPRING STYLE SHOW**
Hotel Jim Hill Ballroom 8 P. M.
Monday, March 20

For Style and Value our 1950 Spring Coats and Toppers Lead the Way.
All Wool Gabardines, Suedes & Coverts Priced from \$5.90 to \$29.75

HEREFORD Store Co. D
S. L. HARMAN & SON PHONE 382
WE GIVE "D.N." GREEN STAMP



GROUND BREAKING AT FRIONA—Mrs. J. N. Messenger, charter member of the Friona Baptist Church, breaks ground for the new \$70,000 new auditorium above with a fair-sized crowd looking on. On D. H. Meade, another charter member now living in Amarillo, and Clyde Hayes, Chairman of the board of Deacons, await their turns to run a shovel. Some 150 persons attended the dinner "on-the-ground" and even more were present for the groundbreaking Sunday. Rev. Tommie Allen is pastor of the church.

Shower In Norton Home Honors Mrs. S. Condron

Mrs. Stuart Condron, Jr. was honored with a stork shower Thursday in the home of Mrs. Palmer Norton. Guests were entertained with games featuring the expected new member of the Condron family.

Mrs. Troy Newman presented the gifts in a mail bag as mail that had not been picked up.

Refreshments were served Mesdames R. T. Stewart, H. V. McCabe, W. W. Wilcox, T. L. Sparkman, Floyd Walton, Sr., Troy Newman, Earl Wimberley, H. S. Fuller, Gayle Neal, Murphy White, Geell Payne, Zed Stewart, all of Dawn.

Mrs. S. M. Condron, Sr. and Miss Marilyn Condron were from Canyon.

Hostesses were Mrs. J. B. Caraway, Mrs. A. C. Hershey, Mrs. Johnny Carathers and Mrs. Palmer Norton.

Sending gifts were Mrs. A. T. Frye, Mrs. David Rogers, Mrs. Baker Womble, Mrs. H. H. Miller, Mrs. Alfred Smith, Mrs. L. L. Alhart and Mrs. J. R. LaFon. Mrs. LaFon is from Canyon.

Tom Carter is visiting his parents, Mr. and Mrs. T. J. Carter in Hereford from Kemper Military School in Boonville, Kentucky.

Evangelist Conducts Assembly Of God Revival Services

Evangelist Wm. T. Holcomb, of Lomita, California, will conduct revival services at the Assembly of God Church, beginning Sunday, March 19th, according to Rev. S. E. Eldridge, pastor.

Rev. Holcomb is widely known as a Gospel preacher and has been successful in the field of evangelism. He is also a musician and singer, and his ministry in music has been appreciated by those who have heard him sing "The Greatest Hymns Ever Written."

Services will begin each night at 7:45, except Saturday. The public is invited to attend these special services. The congregational singing will be under the direction of the pastor, S. E. Eldridge.

Rev. Holcomb will also be speaking each morning this week at 8:45 over Radio Station KPAN at the Morning Devotional Hour.



WM. T. HOLCOMB

The Popular Store SMALL FRY SHOP

Is Ready For Easter

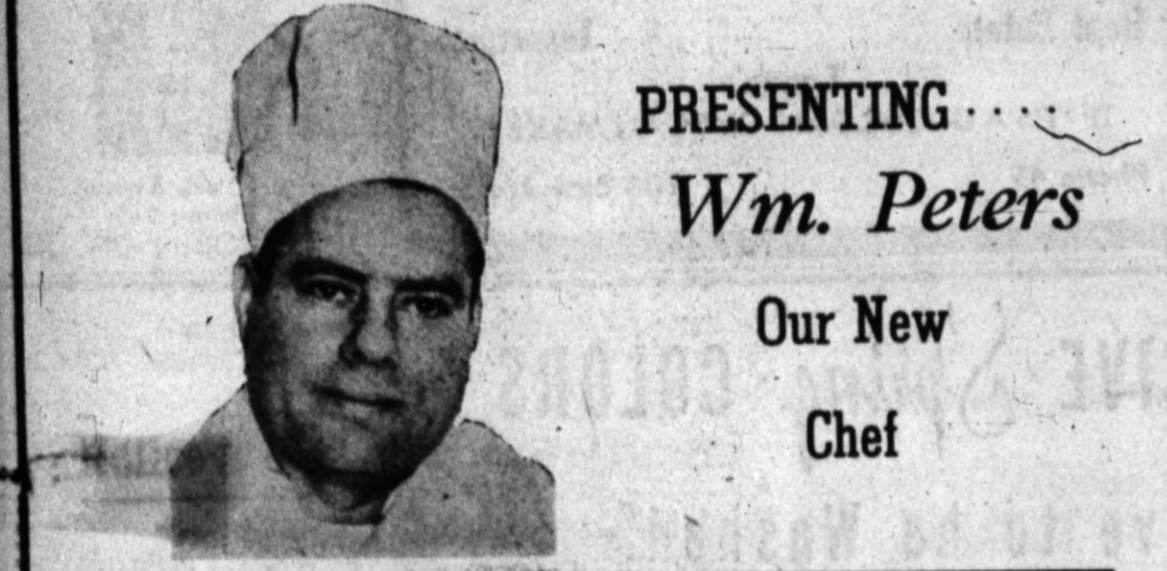
Little Girls DRESSES

To have daughter dressed in just the right style you'll find the selections here complete. Priced as Low as 1.98



You Can Complete The Ensemble . . .

Add to her new Easter outfit with some of the other things we have in stock. You'll find all the latest designs in coats and hats, and they are in the latest spring colors to complement her Easter Basket.



PRESENTING . . .
Wm. Peters
Our New
Chef

This is your invitation
To Enjoy the Excellence and Variety
of His Fine Foods
Including
OUR SUNDAY NIGHT BUFFET---
Starting at 6 P. M.
Hotel Jim Hill

Hereford's Own Hotel Vaughn Reifle
AN ASSOCIATED FEDERAL HOTEL

Bootleg--

Continued from Page 3
technique of sitting on the front porch perfected and all I lack is the dials and the right kind of tractor as I don't suppose it would work on mules.

If you hear of any candidate who is interested in this, let me know. It will deliver him the farm vote.

Yours faithfully,
J. A.

P. S. The reason I didn't write you last week is because I was sick. Seems like it's the same ailment I get every Spring when my wife starts talkin about plowin the garden. Ain't got any objections to plowin, it may be even essential to a prosperous agriculture in a well-staffed Department of Agriculture, but I can't help if I'm allergic to it. You plow a garden this year, you have to do the same thing next year. No end to it. Being allergic to it is a whole lot simpler. Just like you're allergic to writin brilliant editorials. I know you'll understand.—J. A.

Books—

Continued from Page 3
story which deals with cotton "share-croppers."

J. Frank Dobie's "The Voice of the Coyote" is an extensive collection of material about this animal. He is trying to do his part by Texas literature and will soon have another range history off the press.

"To Hell and Back" by Audie Murphy tells the war time experience of the author, who was the most decorated soldier in World War II. His simple and engaging manner of writing has made the book quite popular, especially with ex-service men and high school boys.

"The Red Dress" by John Watson of Austin received mention by critics as did "Frontier Justice" by Wayne Gard of Dallas.

New in the library is David Westheimer's "The Magic Fallacy" which is a short and well written novel by a Houston newspaper man.

Mrs. Porter's "Put Up or Shut Up" has been ordered and will soon be available at the library said Mrs. J. J. Boydston, librarian. Mrs. Porter lives in the Texas Panhandle. Rumors have it that Laura V. Hamner will perhaps have one ready in the near future.

Besides the Texas section containing over 200 non fiction books, there are many in the biographical and fiction sections of the library, old and new, by well known and the less well known Texas writers.



We Welcome You CHURCH OF CHRIST

(Sunday)
Radio KPAN . . . 9:15 A.M.
Bible Study . . . 10:00 A.M.
Worship . . . 11:00 A.M.

Evening:
Young People . . . 6:15
Worship . . . 7:00

Daily Radio Program
9:30 A. M.
KPAN—860 on Your Dial

We invite you to all services of the church.
The Bible is right and it does make a difference what we BELIEVE and PRACTICE.
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YOUR SUIT FOR Easter

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BELLCIANO - DAVE MILLSTEIN - GAYNES
In Wanted Spring Fabrics
FORSTMANN'S - Millateen
Starleen
JULLIARDE - Gabardine Planateen
Navy - Red - Grey - Beige - Black and Tan
Sizes 10-20, 16½ - 24½

\$24.75
TO
\$125.00



KEY YOUR COSTUME TO SPRING WITH *Accessories*

Madame's new spring outfit would not be complete without being in the swing with the newest of accessories.

- PURSES
- GLOVES
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- LINGERIE
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STYLE SHOW
MONDAY MARCH 20th
Be Sure and Attend!

"fashionably yours"

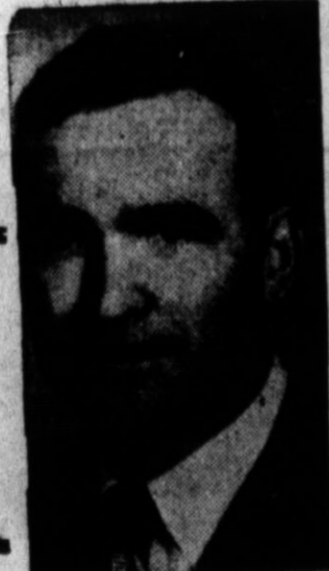
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Come Bring Your Friends!
March 19
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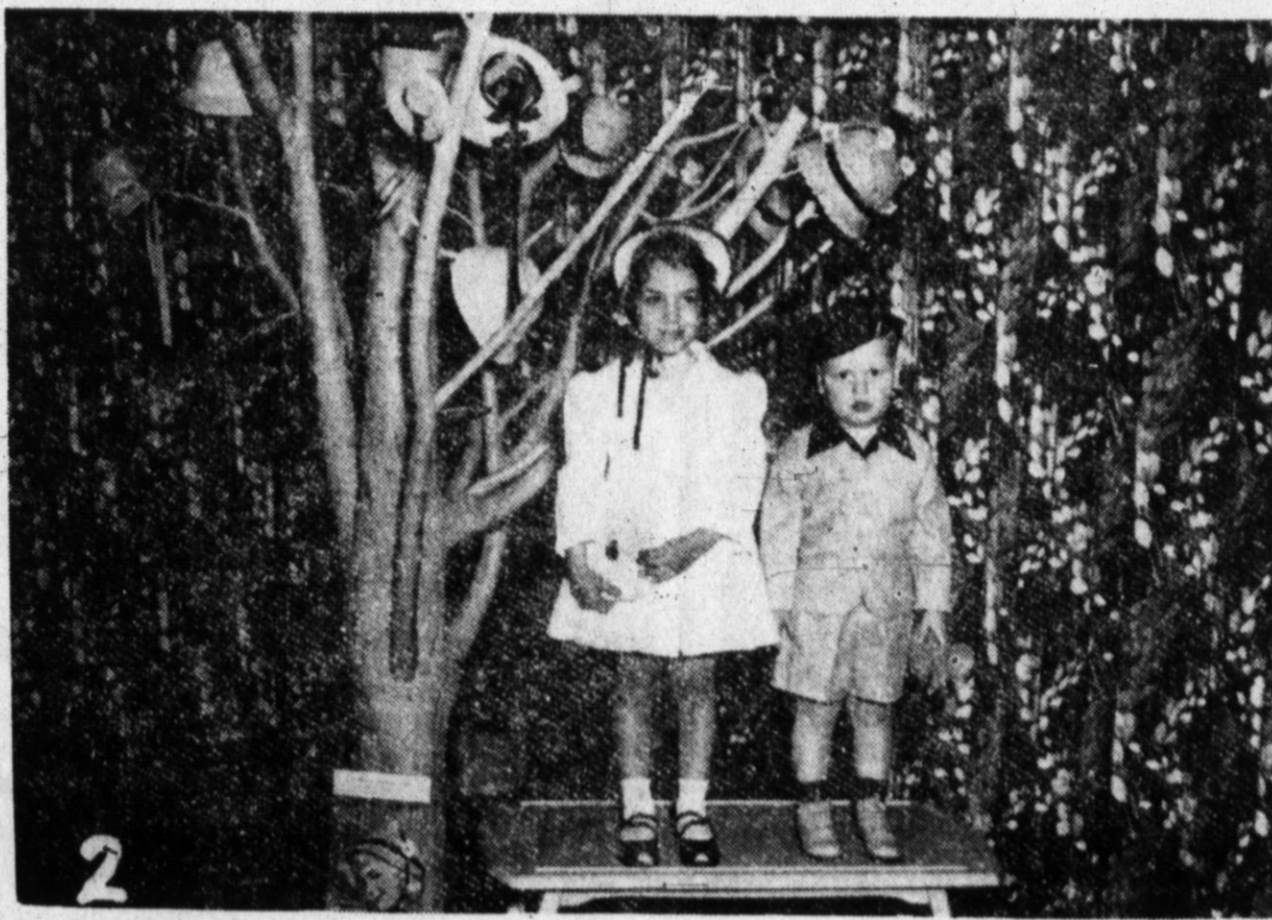


RAY STEPHENS
EVANGELIST

Everyone Plan to Attend!
Services
10 a.m.
8 p.m.
Daily

Psalms 33:18—BEHOLD - The eye of the Lord is upon them that fear him, upon them that hope in His mercy."

AVENUE BAPTIST CHURCH
130 N. 25-MILE ROAD TELEPHONE 1168



B&PW STYLE SHOW 1950—(No. 1) Miss Barbara Burney, The Popular Store model wears a Larry Aldrich original suit in navy blue pure silk surrah, with three-quarter length sleeve, contour belt, back peplum, slim "as a reed" skirt. She is also wearing a green pepper and pimento hat by Casper Davis. No. 2. Susan and Bill Blood, two of the Wonderland Toy and Gift Shop models are shown with Susan wearing a Johnston coat of white pique, with Englander Top and pique to match. Her dress is a Nancy Sue blue dotted swiss. Billy is wearing a washable cord Johnston suit and a Salty cap in navy. (No. 3) Hereford Store Co. model, Mrs. Wilda Womble, is keyed to every activity. She wears Roxana's gold three-piece suit—created in luxurious looking 100 per cent all wool gabardine, in the newest Spring colors. (No. 4) Mrs. E. M. McCann models a Marcy Lee Chambray Junior dress in pink with white trim for C. R. Anthony. (No. 5) Miss Penny Johnson will step out in this lace trimmed dotted swiss, an original by Barbie, for Rutherford Co. (No. 6) Although it is difficult to see the hat against the dark background Mrs. Will F. Graham is modeling a white pure silk shantung suit with black patent accessories and large picture hat of black straw from The Vogue. (No. 7) Mrs. William Madsen, J. C. Penney Co. wears a two-skirt suit of brown gabardine with collar and pocket trim of brown, and white check satin lining. This suit features two skirts, one of contrasting brown and white check which matches the trim on the coat. (No. 8) Mrs. Arthur Thompson casts an approving eye over The Little Fashion Shop model Junanne Smith who wears a Paul Sachs original of Navy Sheer with Polka dot Joulard trim. Her white peach basket bonnet accented with Navy polka dot quill is a Stetson. She carries a polished calf Navy bag with short white nylon gloves by Hansen. (No. 9) Virgil Morton wears a H-Bar C Western by H-Bar C of California as Fox Man's Shop model.

Homemakers Study Methods Of Saving Time And Lost Motion

Homemakers have been copying ideas from industry to save time and motions. Whether from a health standpoint or for plain common sense reasons, the Home Demonstration club women are spending one-third of their time this year to study motions for making work easy.

Mrs. Florence Low, Home Management Specialist from A&M College, came to Deaf Smith County on two occasions and trained leaders to give these programs in the clubs.

Leadership training is not new to the women in this county. They have cooperated in giving club programs for several years. Therefore, one woman from each club was selected by her club to be trained to give four programs. The women met in the home of Mrs. Troy Kelly and studied various jobs that homemakers do every day and worked out some suggestions for making the work easier.

Mrs. Kelly, who is an outstanding club woman in that she appreciates learning new things, puts into practice the new things she learns, and being a true Home Demonstration woman enjoys teaching others what she has learned.

Mrs. Kelly washed dishes the way she regularly does it and invited suggestions from the 19 women present on ways to increase the efficiency of the dishwashing. Mrs. Clarence Holbaugh made the suggestion of leaving the salt and pepper shakers and the sugar bowl on a small shelf near the table rather than taking these to and from the cupboard at each meal. Mrs. E. K. Pinnell suggested stacking all the dishes at the table before beginning to clear the table. Mrs. Wayne Johnson discovered that four trips could be saved by carrying the small articles on a serving tray to and from the table. Mrs. E. W. Womble, Jr. showed how four motions could be saved by stacking the dishes properly. Other women present made other suggestions on this particular motion saving study. These are three of the six rules that the 19 women present offered in the study of any job whether it is at home or in industry. They are as follows: 1. Leave out any part of a job you can. As an example they gave draining dishes, folding sheets as soon as they are brought in from the line and placing the freshly laundered sheets on the bottom of the

stack. The weight of the other sheets help press the freshly laundered ones and also save sheets by rotating the use. 2. Use the best tool for the job. Use sharp knives, pastry blenders, serving trays, and individual measuring spoons. 3. Sit to work whenever you can. The women suggested sitting to prepare food, as well as sitting to iron the entire family ironing. Four club women who were completely sold on sitting to work have ordered sit-down ironing boards. The women who will give ironing demonstrations with the sit-down board are Mrs. W. A. Springer, Frio Home Demonstration Club; Mrs. Lowery Walker, South Hereford Home Demonstration Club; Mrs. E. L. Brown, Hesselman Home Demonstration Club; Mrs. George Epling, Ford Home Demonstration Club.

Most of the Home Demonstration club women are anxious to learn easier ways of doing home-making jobs. However, there are a few who are hard to convince but after trying these jobs and increasing skill they do accept them as better ways than the way they did it and that their mother did it.

Beta Eta Plans Formal Jewel Pin Ceremony

Plans for the annual Jewel Pin Ceremony were made at the Beta Eta Chapter, Epsilon Sigma Alpha, session held Monday night at the home of Ruth Loerwald. Pauline Howard, vice-president, presided and the opening ritual was led by Guilletta Gunstenson.

A formal ceremony was planned for the Jewel Pin presentations at the home of Ellen Carter on April 10.

Ruth Pickens was appointed reporter for the Panhandle Breeze, a monthly paper put out by the Panhandle District Council, and Marie Denton and Betty Katherine Owen were named as delegates to the Panhandle Council meeting at Pampa on March 26. Ruth Pickens and Adeline Koelzer were chosen alternates.

Mrs. Kenneth Rudd will be hostess for the next meeting scheduled for March 27 at 8 p. m.

Those enjoying refreshments were: Ellen Carter, Ruth Loerwald, Betty Katherine Owen, Jo-lene Curtsinger, Pat Loerwald, Lola Faze Brunson, Ruth Pick-

Pioneer Members Hear Two-Part Program On Southwest Heritage

An interesting view of "The Heritage of the Southwest" was given during the meeting of the Pioneer Study Club which was held at the home of Mrs. O. M. Dickey Tuesday afternoon.

Mrs. J. B. Jones and Mrs. N. E. Gass gave the two-part program using McWilliams' "Peoples of America" as background study.

Among the subjects given consideration were: delinquency, poor housing, low wages and illiteracy of the Mexican Immigration and the conflict between the native born and foreign born in Texas. The Mexican problem which began with the immigrants who went with the land when annexed and the social consequences rather than the causes, were described and the Immigration Act of 1924 was explained. In conclusion a brief outline of the progress which has been made in the last few years was given.

Members present were Mesdames Fred Barrett, J. E. Beyer, Burl France, N. E. Gass, J. M. Gilliland, O. G. Hill, E. O. Jordan, F. M. Kester, Tandy Legg, A. L. Manjeot, H. E. Miller, Wirt Phillips, Mary Seigler, F. L. Terrell, C. B. Williams, Al Werner, co-hostess and Mrs. Dickey.

Interest Here In Abilene Wedding

A wedding of interest here is that of Miss Elizabeth Perry, daughter of Mr. and Mrs. B. L. Perry of Ryan, Okla. to Orion Weldon Carter, son of Dr. and Mrs. Orion W. Carter of Pampa. Mrs. Carter is the former Miss Gladys Bryant, daughter of Mr. and Mrs. H. D. Bryant of Hereford.

The wedding took place in the St. Paul Methodist Church in Abilene with the bridegroom's father officiating, assisted by Dr. Earl G. Hamlett, pastor of the Abilene church on March 9.

Vows were read before an altar decked with flowers and greenery and lighted by white tapers. Mrs. Wiley Coffey of Abilene, organist, and Miss Fern Morgan of Amarillo, soloist, gave the wedding music.

Miss Eloise Perry of Plainview, sister of the bride, was maid of honor. She wore an orchid dress-maker suit with navy accessories and carried a bouquet of pink carnations.

George Scott Faulkner of Childress served as best man and ushers were Hoyt Cole and Morris Rucker of Abilene. The bride's brother, James Perry, lighted the candles.

The bride, who was given in marriage by her father, was attired in a white woolen suit worn with an orchid blouse and white accessories. She carried an orchid tied with white satin streamers knotted with frezias.

The bride's mother wore navy with pink accessories and pink flowers. The bridegroom's mother wore a gray suit with white accessories and white flowers.

Following the wedding a reception was held in the home of Dr. and Mrs. Hubert Seale and Dr. J. T. Griswold. After a wedding trip including a visit with the bridegroom's grandparents in Hereford, the couple will return to Abilene to make their home. Mr. Carter is employed with West Texas Utility Company there.

The bride graduated from Ryan High School and attended McMurry College, Abilene where she was a member of Alpha Psi Omega. She plans to resume her studies at McMurry.

Mr. Carter is a graduate of Abilene High School and graduated from McMurry College with a bachelor of science degree in 1949. While at McMurry he was active in the Chanters and a member of Ro Sari.

Food And Recipes Are Topics For Study Club

Mrs. Bruce Wooddell was in charge of the program for El Nino Study Club meeting held with Mrs. John Jacobsen, Jr. Monday night. Roll Call answered the question, "Can Your Husband Cook?"

Mrs. Wooddell discussed the seven basic foods and gave an interesting discussion of calories and vitamins.

Members brought favorite recipes to the meeting and a round table discussion of the recipes and their food value, as well as favorite menus was held.

Those attending the session were Mesdames Alton Biggers, Ivan Block, Jim Bookout, Ben Childers, Paul Coneway, W. H. Patton, Bruce Wooddell, Darrell Blanton, Sam Nelson and the hostess.

ens, O'Nita Rudd, Mettie Lee Roots, Adeline Koelzer, Pauline Howard, Guilletta Gunstenson, and Frances Young.

Anthony's Parade of Easter Values

Attend the B&PW Annual Style Show - -
- - See Anthony's New Fashion Arrivals!!
March 20 - 8p.m. - Hotel Jim Hill Ballroom

New Spring Millinery

by Gage --
and Jean Allen

- Nylon Hats
- Straws
- Many Styles
- Many Effects



\$2.95
TO
\$6.95

Your Spring Footwear

Star Brand
Ankle Strap



- Black Patent
- White Kid

Sizes 5 to 8
\$8.90

Trim-Tread
Sling Pump

- Green Kid
- Red Kid

Sizes 5 to 8
\$9.90



In Lovely
Tissue
Rayon Faille



TWO PIECE BOLERO DRESS

Solid Skirt
and Bolero.
Print Top

\$14.75

Smooth soft sheer tissue faille. Solid bolero jacket with diagonal self button trim pocket. Print waist. Sizes 12 to 20.

USE ANTHONY'S LAY-A-WAY PLAN

NYLON ACETATE CREPE SLIPS

- In
- Pink
 - White
 - Blue



Anthony's Low Priced
\$2.98

Rich-looking lace trim top and wide lace flounced bottoms... tailored of soft smooth nylon and acetate blended crepe. Easily washed, dried and pressed. Pink, white and blue. 32 to 40.

New Bags



DOZENS OF NEW STYLES

- PLASTICS
- PATENTS
- IMITATION REPTILES
- STRAW
- MULTI-COLORS
- LEATHERS

\$2.98

Others 98c to \$1.98

Anthony's... Own STYLESUN NYLONS

Full Fashioned First Quality



51 Gauge 15 Denier
54 Gauge 15 Denier

98c
\$1.35

Woven by a nationally known maker to Anthony's own rigid specifications. Neat straight seams... ankle and foot lines. Extra wear, extra sheerness in every pair of Stylesuns. Sizes 8 1/2 to 10 1/2, lengths proportional.



Monday—Forgot to ask Goldie about sleeves in dress I'm making for her. Dressmaking is just a side line, but it gives me a little "pin money"!

Tuesday—Told Mother I'd come out and get Dad for his trip to the doctor's.

"I'M SO GLAD YOU CALLED!"

"Our telephone is a real family friend," said Mrs. K. L. Davidson recently, after keeping a five-day record of all telephone calls made and received at her home.

Added Mrs. Davidson, a Chelsea, Oklahoma, housewife: "Our telephone not only keeps us 'in touch' with the family and friends, but is a time-saver and step-saver in running the house—helps me in my dressmaking! I was surprised after adding up our calls, to find that our telephone gives us all this service—at an average cost of 2¢ for every call made and received!"

Each year brings greater progress in your telephone service: new telephones added—greater improvements made! The result: You can call more people, and they can call you—with quicker, more trouble-free service. It's a real budget value—that grows in value every year! Southwestern Bell Telephone Company.

What else gives so much for so little?

Friday—Nine-year-old Tommy, my nephew, called. He's so proud of his new bike—wanted to tell me all about it!

Thursday—Enjoyed hearing from my sister-in-law and her folks. They're in town, but no time to come around—so they visit by phone!

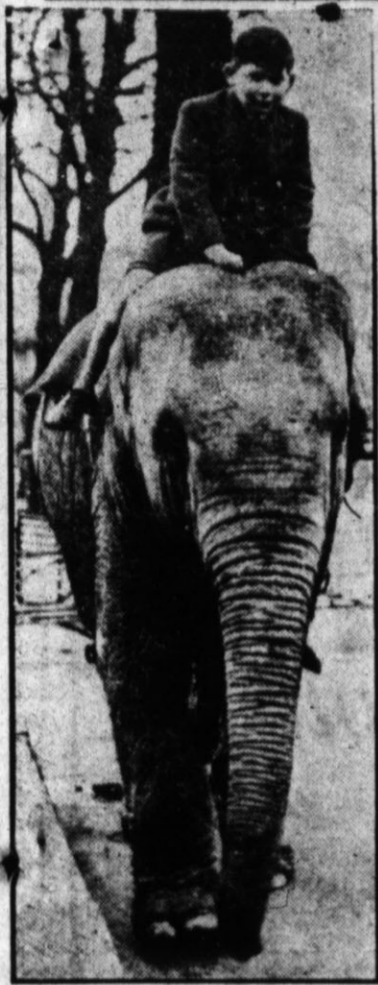
Wednesday—Mrs. G. liked dress—appreciated my reasonable price!



Thursday—Husband called to see if I needed anything from store. Saves me a trip!



Look to ANTHONY'S to Look your best this Easter



PRINCE'S TAXI — Fit for a prince is Jumbo the elephant at the London Zoo as he gives 7-year-old Prince Michael, the younger son of the Duchess of Kent, a free ride. Michael also rode a camel and visited the snake house.

GARCIA NEWS

Community Has '42' Party At Center Friday Night

By MRS. N. A. BROWN
Brand Correspondent
Messenger Home Demonstration club met in the home of Mrs. Guseman this week. Ten members answered the roll call, "Ways I make my work easier."
Mrs. Earl Monroe received her anniversary gift from her secret pal. It was a range set.
Refreshments of sandwiches, salad mints, coffee and tea were enjoyed by Madams Bertram Jack, Earl Monroe, Jimmie Monroe, W. H. Clements, Harris Evans, Elmer Northcutt, Wilson Wyly, N. A. Brown, E. A. Brown and four visitors, Mrs. Don Guseman, Mrs. Mai Engle, Mrs. Glenn Burrus and Mrs. McVandy Grigg, and the hostess, Mrs. Dan Guseman.

Mrs. Wilson Wyly entertained with a Stanley party with Mrs. Elgin Boyton the demonstrator. Present were Mesdames M. N. Cruse, M. M. Shirley, Oscar Baxter, Elmer Northcutt, Alta Wyly, McVander Grigg, T. E. Lovett, Bertram Jack and J. T. Quinn.

Mrs. Elmer Northcutt will have a Stanley party April 7th at 2:30 o'clock, everyone is invited.

There was a 42 party at Garcia Community Center Friday night.

Mr. and Mrs. Elmer Northcutt and family, Mr. and Mrs. W. H. Clements attended the show in Hereford Sunday.

Tuesday night, Mr. and Mrs. N. A. Brown, Floyd and Ernest, Eldred and Maxine Brown visited in the Herman Chlander home at Hollene, N. M.

Mr. and Mrs. N. A. Brown entertained with a musical in their home Friday night. Those present were Mr. and Mrs. Herman Chlander and sons, Fred, Nolan and Martin, Mr. and Mrs. Walton Trawler and daughter, Wanita, all of Hollene, N.M., Miss Billie King and Miss Loyce Pulam of Bellview, N. M., Mr. Jack Burnett, Charly Gunnells of Texico, N. M. and Mr. and Mrs. Eldred Brown. Those who didn't play instruments played "42."

Visitors in the S. N. Thweatt home Sunday included Mrs. Thweatt's father and sister from Levelland and Mr. and Mrs. Eldred Brown.

Dan Guseman and Earl Monroe were honored with a birthday supper in the home of Mr. and Mrs. Jimmie Monroe Friday evening.

Guests present were Mr. and Mrs. Don Guseman and children, Mr. and Mrs. Glenn Burrus and children, Mr. and Mrs. Earl Monroe and children, Mr. and Mrs. Dan Guseman, Cecil Guseman, Mrs. Maye Engle and the hosts, Mr. and Mrs. Jimmie Monroe.

Lutheran Ladies Meet In Drager Home Wed.

Lutheran Ladies Aid Society met at the church Wednesday afternoon with the president, Mrs. Abraham Drager, in charge of the meeting.

Rev. E. W. Lichtsinn, pastor, gave the devotional lesson and prayer and a business session was held. Plans were made for the showing of the picture "The Sickle and the Cross" on March 27 at Hereford High School at 8 p. m. George Tiefel will be in charge of the picture.

At The Head Of The Easter Parade

Spring FASHION Showing!

Look forward to a season of wonderful Clothes . . . that make the most of exciting new fabrics, and employ every trick to flatter you! The new styles have a freshness and prettiness you'll love . . . and your fashion dollar buys more than ever, in everything that's smart for Spring and the Easter Season



You'll find these famous brand names on our dress racks . . . Doris Dodson, Paul Sachs, Klafter and Sobel, Justin McCarty, Berg and Wassell, Hobby and many others.

Latest Creations In New Spring Millinery

Complete Line of New Spring Accessories



You'll Want . . .

All the new spring colors and styles are reflected in our galaxy of exciting new dresses, Silks, satynas, linens, chambrays and nylons in almost every size.

The Little Fashion Shop
"Smart Clothes for Smart Women"



Summer Play Toggery

Plan your summer play clothes now and you will be in line with all the latest styles. Doris Dodson, Joe Dee, Sue Mason and Justin McCarty made their JUST FOR YOU! Chambrays and picnays.



Fashionable Spring Suits

Ease and elegance sets the stage for our spring suits. Styled by Swansdown, Princess, Fashion Built, and Kay Sachs. Gay Gabardines and Wonderfar Worsteds to adorn milady.



Shimmering Formals

Formals with the lilt of spring . . . all the delicate colors of the season have been incorporated in these lovely formals. You'll be the belle of the ball in the coming dance programs.



STYLE SHOW TOMORROW NIGHT

Attend the Business and Professional Women's Style show tomorrow night at the Jim Hill Hotel. We have several numbers modeled . . . Our models will be Junaane Smith, Pauline Howard, Virgil Sparks, Jeanie Holman and Geraldine Knabe.

Friendship Is Theme At Eastern Star Meeting

Special guests were entertained at the Order of Eastern Star Annual Friendship Night program held at the Masonic Hall Tuesday night.

"The Garden of Life" was the theme of the program which was under the direction of Mrs. Vivian Major. Cut flowers were used to carry out the theme in decorations and Mrs. Nell Culpepper, worthy matron, gave the welcome and gave recognition to past matrons and patrons.

Mrs. A. O. Thompson and Mrs. Floyd Walton, Jr. sang a duet, "In the Garden of Tomorrow" and Mrs. Belle Hromas assisted by the five star points presented a skit entitled "In Our Garden" presenting a flower to each one present as a token from the Garden of Friendship. Those assisting Mrs. Hromas were Mesdames Glenn Walser, Vir-

rinia Patton, Opal Roberson, Betty Whisenand and Alta Caraway.

John Patton, worthy patron, spoke on the value of friendship and Miss Lon Ella Patterson, worthy Matron of the Canyon Chapter, was presented in the East to close the chapter.

Refreshments carried out the chosen theme and the table held garden baskets filled with flowers. Serving as hostesses for the fellowship hour were Mesdames: Bruce Rose, Ollie Brady, Alice Thompson and Miss Lucy Reed.

Special guests included Mr. and Mrs. J. W. Spencer, Byrl and Wilma Hixson, Landy Brazil, Clara Lon Slacks, Faye Johnson, Lon Ella Patterson, Nina White, Nellie Lee Sheets, Leitha Leland, Nettie M. Cleland and Doris Bosley, all of Canyon. Also Mrs. Eula Womble of Amarillo.

WESTWAY NEWS

Willing Workers Meet In Townsend Home For Lunch

The Willing Workers Missionary group met Wednesday with a covered-dish luncheon in the home of Mrs. Johnny Townsend. Mrs. Townsend, president of the Society, was honored with a decorated cake and gifts in honor of her birthday.

Mrs. Joe Landers led the program on "True and False Teachers." Mrs. Roy Lee Wilson led in prayer.

Mrs. Landers reported that the Society has purchased silverware to be used at the school-house cafeteria.

Those present were Mesdames Elmer Combs, Clifton Combs, Roy Lee Wilson, C. A. Saulcy, Joe Landers, Robert Boyd, J. C. Morrison and Rodney Wilson.

The next meeting will be held in the home of Mrs. Roy Lee Wilson. The topic will be "Miscellaneous Teaching."

LaPlata Study Club Has Program On Architecture

"Texas Day" was observed at the LaPlata Club meeting held Tuesday evening in the home of Mrs. Elmer Patterson.

Continuing along the line of the study course for the year, "Personalities in Architecture," the program was on Texas architects and the developments of Texas Architecture.

Mrs. Bill Blood was in charge of the program discussing five periods of Texas history as revealed through its architecture. They included: 1—Prehistoric or Indian Texas characterized by tepees or poles with skins or hides stretched for covering. 2—The Spanish or Mexican Texas with its adobe houses. Examples of this period may be found in missions in and near San Antonio. 3—Pre-Civil War Texas with houses made of native stone. 4—New Texas, an era of every kind of architecture and

5—Texas Today, which boasts of modern materials and designs from all over the world.

Mrs. Charles Spurlock reviewed this month's "Texas Club Woman" and during the business session Mrs. J. R. Johnson was named delegate to the Seventh District, Texas Federation of Women's Clubs convention which will be held in Memphis on April 27-28-29. Mrs. S. S. Dodson was chosen alternate.

A report was given from the committee serving with the Red Cross during the recent Red Cross Campaign.

Members attending the meeting were Mesdames: Bill Blood, Homer Brumley, Dalton Criswell, S. S. Dodson, L. E. Gross, J. R. Johnson, Chas. Newell, A. J. Schroeter, Charles Spurlock, Morris Thomson, W. J. Wilson, Bill Wolfe, Miss Genevieve Eberle and the hostess.

Mrs. Stanford Is Leader For Study Club Lesson

Mrs. W. J. Stanford was leader for the lesson when a meeting of the Music Study Club was held Monday afternoon in the home of Mrs. Jeff Gilbreath. The lesson subject "Memorizing" was handled by Mrs. Stanford in a comparison of preliminary steps and fracture setting in harmonic analysis.

Speaking from the study division lesson guide Mrs. Stanford suggested hearing the piece played to get a mental picture of the composition before memorizing it, and the study of the composition's key, time signature, tempo indication and opus number before memorization. Another preliminary step, she said, "To decide on the general character of the piece. Is it meditative, exciting, rhapsodic, delicate, lyrical or tragic? Then get a sense of the form of the piece and concentrate on the melody line." If all these preliminary steps are carried out the author of the study believes a good start has been gained for the memory work," she concluded.

A. O. Thompson with Mrs. Bill Stanford accompanying. In conclusion Mrs. C. J. Mounitz sang a postponed selection "Jesus Walked this Lonesome Valley" (Art Dawson) with piano accompaniment given by Mrs. C. H. Dyar.

Members attending were Mesdames: C. C. Acker, J. R. Allison, J. E. Beyer, W. T. Carmichael, Ellis Coombes, W. E. Dameron, C. H. Dyar, Cliff Estes, J. E. Jones, Bob Lawrence, J. G. McCracken, C. J. Mounitz, J. D. Neill, T. W. Roberson, A. J. Schroeter, Glenn Snyder, W. J. Stanford, A. C. Thompson, A. O. Thompson, Mary Carter, C. R. Smith, Bill Stanford, Bill Bradshaw, Misses Frances Dameron and Mattie Mae Swisher and the hostess.

Pleats! Pleats!
And More Pleats!

Pleats are plentiful pleats are perky pleats are the most important detail of every important collection!

Running the gamut from tiny pin-pleats to wide, boxy pleats, you'll find them as smart contributions on dresses, skirts, shorts used for trim on pockets, sleeves, necklines and hemlines!

Mrs. George Heard and little daughter, Jane, are visiting her mother, Mrs. J. E. Donnelly in Terre Haute, Indiana.

Sadie Lee Oliver 4-H Club met Thursday after school with Mrs. Merlin Kaul, Patsy Townsend, president of the club, presided.

Ann Wagoner and Lillian Draper had charge of recreation. Mrs. J. C. Morrison, leader, gave important tips on cleaning sewing machines. Mrs. Kaul led the girls in learning the 4-H Club song.

Refreshments of ice cream and cookies were served to Ann and Gayle Wagoner, Helen Diller, Patsy Townsend, Mary Lynn Morrison, Lillian Draper and Mrs. Morrison, members, and to Larry Kaul, Walter Kaul, Ralph Morrison and Mrs. Kaul.

The next meeting will be held at the home of Mrs. Cyril Diller.

Miss Bobbie Boyd of Amarillo was a visitor Thursday night in the home of her parents, Mr. and Mrs. Robert Boyd.

Mr. and Mrs. Jimmie Thomas and children, Deedy, Danny and Debby, are spending a few days with her parents, Mr. and Mrs. J. C. Morrison, and other relatives here.

Mr. and Mrs. George Benson were in Kansas City last week with their daughter, Elizabeth. They will return Monday.

Mrs. Don Taylor of Louisiana, Mo. is in Hereford this week. Her father, J. H. Pitman, is a patient in Deaf Smith County Hospital.

Use Easter Seals.

MRS. WOODROW IRELAND

Making The Most of Lent And Meatless Dish Days

Making Most of Lenten Dishes
So many flavorsome dishes are possible during Lent that meatless days need not be a burden to the cook. Fish and cheese are not only plentiful, but have high nutritive value and macaroni combines well too, with both fish and cheese as well as eggs. Noodles may be boiled and well seasoned and combined with pan-fried fish garnished with tomato sauce for an appetizing meatless Lenten meal.

There are many recipes with which a housewife may use her own imagination and ingenuity but Mrs. Woodrow Ireland's recipe for salmon loaf which she has trimmed down to serve two people, seems inducement enough for making frequent use of fish now.

Salmon Loaf
1 small can salmon
1 carrot
1 onion (small)
1 stick of celery
1/2 green pepper
2 eggs
2 tablespoons bread crumbs or corn flakes
2 tablespoons melted butter
Drain salmon—remove fine bones and shred with a fork. Add chopped carrot, crushed onion, celery and green pepper. Beat in



well beaten egg yolks butter and salt, and pepper to taste. Fold in egg whites (beaten stiff), shape into a loaf and place in buttered loaf pan. Bake in moderate oven for 25 or 30 minutes.

Sauce for Loaf
2 tablespoons butter
2 tablespoons flour
1/4 teaspoon salt
1 cup hot milk mixed with liquid from salmon
pepper to taste

Let sauce come to a boil and slowly thicken. Serve on salmon loaf.

Mrs. Ireland likes to serve the salmon loaf with boiled new potatoes, seasoned with butter to which has been added the juice of one-half lemon and salt and pepper and sprinkled with parsley.

SPRING

and a Home Owner's Fancy Turns To

★ HOME BUILDING
★ HOME REPAIRING
or just plain old
FIXING UP
ADDING ON !



Regardless Of Your Spring Plans...
Depend On Carl McCaslin To
Furnish The Materials You'll Need!
Remember: there IS a material difference

INSULATION

LUMBER-MILLWORK

FENCING & GATES

ROOFING

PLUMBING

LINOLEUM

WALLPAPER

HARDWARE

Carl McCaslin
Lumber Company

Block East Of The Courthouse in Hereford, Texas

Phone the Lumber Number -- 7

THE Vogue

For "the Lady of Fashion"

Gilbert

Designed this Suit



Defly executed in Forstmann
Militeen with the new offset shoulder silhouette Gilbert belts and blouses this suit with feminine softness. Pocket detailed and finished with a skirt penciled for today's fashion in colors navy, parasol (mauve) cider, badge (gold), cherry, and beige.

See Our New
SPRING STYLES

at the B & PW
Style Show

Monday Night, 8: P. M.
Hotel Jim Hill

New Arrivals ---

to compliment your spring ensemble
• BLOUSES • HOSIERY
• MILLINERY • HAND BAGS
• GLOVES

Spring Fashions Demand Slim Hips

Spring fashions call up a need for definite figure control! With slim lines coming into the fashion spotlight, light weight foundations for warm weather are necessarily important.

The varicous skirt treatments demand flat hips, front, back and at the sides corsets and foundations will slim the hips all around and define the natural waistline. The tubular look also requires less exaggerated bust lines.

Bare tops, whether strapless, built-in, scooped or with thin straps will put at least one strapless bra in almost every woman's wardrobe.

Sheets offer many possibilities or color-coordinated bras and slips.

And, there is a growing acceptance of the one-piece garment for the smooth, sleek lines it gives under the new, slim dress.

Sweaters Top Everything In Sport Or Otherwise

Sweaters go out of the sport world into high society, and fashion prophesies their popularity with everything from shorts to evening skirts.

Many dresses, blouses and playclothes are sweater-touched with ribbing. Sweaters have a new blouse and jacket look... making their debut in fancy cuts, zephyr yarns, boucle and metallic wool persey.

Wool knit cardigans matched to dresses... cool-cut sweaters in sleeveless and decollete styling for a wonderful fashion vogue that makes every woman... a potential sweater girl!

WEDDING IS ANNOUNCED

The wedding of Mrs. Mamie Ballard of Vega to Charles Cogdell of this city has been announced here. The rites took place in Tucson, Arizona on February 26.

The couple has returned from a trip to points in California and are now making their home at his apartment on 110 E. Sixth St.

Mrs. Don Taylor from Louisiana, Mo. arrived in Hereford Sunday to visit with her father, J. H. Pitman.

Page 4

Texans in Washington

By TEX EASLEY

Washington (AP)—Admission of Alaska to the Union, as provided in a bill passed by the House, would demote Texas to second place in size among the states.

The fact, according to Capitol Hill jesters, accounted for opposition of most Texans to the measure. Be that as it may, both the Alaska and Hawaii statehood bills got through the House over the protests of a majority of the congressmen from Texas and the South. Their position was that the government could more speedily and effectively defend these areas if they remained under direct federal control.

A trio of Texas House members, Reps. Lindley Beckworth of Gladewater, J. M. Combs of Beaumont and Clark Thompson of Galveston, voted for both bills. Rep. Bob Poage of Waco voted for the Hawaiian bill, but against Alaska; Rep. Wright Patman voted for Alaska but against Hawaii. Rep. Lloyd Bentsen of McAllen voted for Hawaii, but was absent when the Alaska bill came up.

The Lone Star flag of Texas, probably the best known among all the state banners, will have a rival if Alaska becomes a state. The Alaska flag is composed of eight stars on a field of blue—seven stars forming the Great Dipper and one representing the North Star.

The possibility of a 49th and 50th state has started a lot of guessing as to how the new flag of the United States would be made up. As of this moment, your guess is as good as anyone's. The final determination would be made by a 5-member commission named by the President.

When the last two states came into the Union—New Mexico and Arizona, in 1912—the matter was decided jointly by the secretaries of war and navy. If only one of the two territories is admitted it would be easy to arrange the stars in seven vertical and seven horizontal rows. Arranging 50 would be more difficult, unless you came up with a long rectangle.

Throughout the history of the country the appearance of Old Glory was changed many times. The law provides that it shall have 13 stripes and a star for each state. In some periods they have been arranged in a circle. Don't worry about your present flag being outmoded for some time. Once legislation admitting a state has finally become law, it usually takes a year or so for a local government to be set up and the territory actually taken into the Union.

Around the Capitol:
The Defense Department invited executives of large industrial plants which would fill military orders in event of a conflict to witness war games in the Caribbean Sea.
Bryan Hendrabort, formerly of Beaumont and Sherman, was with the group invited to see Operation Caribbe.
He went as a representative of a large venetian blind company

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- White Calf
- Green Calf



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Important in every smart wardrobe... admired for their youthful lines... desired for their versatility. A real fashion value at

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Dawn Musettes Will Give Program Sunday

The Dawn Musettes will present a recital program Sunday afternoon March 19 at 3 p. m. in the Dawn Baptist Church. Guest performers will be David Goldston of Hereford who will present two groups of songs, and Miss Glennis Goldston who will assist him in one of the groups. Those who will take part on the program are: Dollie Loerwald, Linda Carruthers, Marita Gill, Janet and Janice Kerschen, Billy Wimberley, James Airhart, Phyllis Ann Wimberley, Jolene Galle, Ginger Smith, Eddie Reinauer, Jr., Pat Walton, Wanda Sue Wimberley and Donna Alrhart. The public is invited to attend the program.

Personals

Mrs. J. J. Clark left Friday to visit with her daughter, Mrs. Broadus and family in Clovis a few days. Visiting this week with Mr. and Mrs. John Robinson is Mrs. Robinson's sister, Mrs. Myria Hodges. Mrs. Hodges left Thursday to visit in Kress. Mr. and Mrs. S. Rainey of New Hope, Texas spent the past week end here with his brother, Hollis Rainey and family.

Music Festival Here Reflects Increased Interest In Panhandle

Miss Mattie Mae Swisher, chairman of the Texas Seventh District, National Federation of Music Clubs festivals, indicated that interest in music has increased immensely since the close of the war. She said 115 entrants from over the Plains area entered the Federation junior festival in

It's New IT'S TRULY FINE AIR CONDITIONING!
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See This New Miracle At Walker's Refrigerator and the Bachelor Grill

More Than An Air Conditioner -- IT'S REFRIGERATED

We cordially invite you to see these new Frigidaire Refrigerated Air Conditioners in our Showroom at 305 E. Third, or better still, visit the Bachelor Grill and enjoy comfortable, quiet operation of the one we have installed there. You'll agree, there's nothing like it. We have several models on hand now for homes and industry ready for immediate installation!

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305 East Third

Phone 402

A DATE FOR YOU THURSDAY MARCH 23rd.

For You... Your Family... And Your Friends!

Will You Save A Date For Us?

We are making arrangements for an entertainment program we know you will enjoy, and we want you to bring your family and friends. The program we are planning will be both entertaining and educational.

There isn't room here to give you a detailed report on everything on the program, but the two feature movies, all in color, are something you will not want to miss. You can take our word for that.

We will have tickets for you and your family and guests at the door. Give yourself a real holiday and plan to be with us.

The New 1950 MINNEAPOLIS - MOLINE Tractors and Implements Now On Display

DAVIS-MCCRACKEN FARM PARTY

PROGRAM LUNCHEON

Begins At 12 o'clock

Sharp, 2 Feature Films At

The Texas Theatre 1:30 P.M.

Feature No. 1 'An American Journey'

This film, a travelogue in color, contains scenes filmed in Canada, Mexico, Cuba, Jamaica, Dominica Republic, Santa Lucia, Barbados, Columbia, San Blas, Panama, and many filmed in various parts of the United States. It has scenes of native calypso dancers dancing in the jungles of West Indies; scenes of Panama Canal and of Discovery Bay in Jamaica where Columbus first came ashore in 1492; and scenes of many American national parks. The film includes several typically American folk songs, negro spirituals, and a song entitled "This Land of Ours" which was written especially for this film and is sung by Lick Harper of Hollywood.

Feature No. 2 'Weather Whys'

This film which was produced in natural color explains what weather is, what it can do, and what is being done about it. It shows how information about it is gathered by weather stations scattered over the country and elsewhere and how this information is compiled, analyzed, and made available especially to farmers who depend so heavily upon it and who have to be their own weather experts. Scenes in this film show how modern farm machinery is helping farmers to cope with different aspects of weather, both good and bad. The film was produced with the cooperation of the United States Weather Bureau.

Serving Will Be Conducted by Members of the Wyche Home Demonstration Club

'Your Minneapolis-Moline' Dealers

Ray

Bernadette And Rosella Albracht Will Marry Air Force Officers



BERNADETTE ALBRACHT and **ROSSELLA ALBRACHT** are announcing the engagement of their daughters, Miss Bernadette Albracht and Miss Rosella Albracht, to be married in the late spring to Captain William M. McGuire, son of Mr. and Mrs. C. E. McGuire of Idabel, Oklahoma. Captain McGuire is stationed at Roswell, New Mexico with the United States Air Corps, at Walker Army Air Base.

Miss Rosella Albracht and Lt. Harry M. Hill, son of Mr. and Mrs. J. O. Hill of Tyler, will exchange vows on April 10 in St. Peter's Catholic Church in Roswell with Rev. Fainer Ambrose as the officiant.

Lt. Hill is also stationed at Walker Army Air Base.

Both Bernadette and Rosella have been employed in Roswell. Rosella is now employed at the Dentist Clinic.

"She Pants" Are Gay, Gad-About Trousers

Fashion turns the spotlight on trousers for the gals! Sports-wear collections are "pants-happy" with novel treatments of brief shorts, clever culottes and smart slacks.

There's excitement in the tapered-to-the-calf trousers... jet black, shocking pink, jade green worn with bright contrasts of aprons and overskirts. Look for these pants in velveteen, cotton tweeds and other new fabrics.

Culottes in the skirt manner are great for tennis, golf and spectator wear. Slacks will carry a more tailored, better-fitting look than in seasons past.

Remember, gals — it's fashionable to "wear the pants"!

North Hereford Club Mets In Barrett Home

North Hereford Home Demonstration Club met in the home of Mrs. Dick Barrett Thursday afternoon with Mrs. Paul Hoff in charge of the recreation hour. Roll call included items of interest about new types of lamps.

Mrs. Frank Wilde gave the report on the 4-H Club work and Mrs. R. A. Fullwood won the penny gift. A handkerchief shower was featured during the social hour to compliment Mrs. Otto Olson on her birthday. Mrs. Barrett will be hostess for the next meeting on March 30.

Members present were Mesdames Fred Saltzman, Paul Hoff, Frank Wilde, Fred Barrett, Ora Potter, R. A. Fullwood, Oscar Vaughn, C. L. Whitehead, Frank Brinkman, Otto Olson, Mary Bodkin, H. E. Pettyjohn, Bob McQuigg, O. C. Williams, W. Rutherford, W. H. Russell, Tom Draper and the hostess.



TEXAS BUSINESS INDEX CHART—The index of Texas business dropped to 195 in January from 200 in December, and 208 in November (1935-39=100). With the exception of a 57-percent rise in urban building permits after adjustment for price changes, all components of the index decreased from December to January. Industrial power consumption dropped 17-percent; electric power consumption, 12-percent; retail sales after adjustment for price changes and miscellaneous freight loadings, 2-percent; and crude petroleum production, one-half of one-percent. Index is prepared by the University of Texas Bureau of Business Research. (AP Chart)

"A Wee Bit Of Ireland" Is Presented at Bay View Club

"A Wee Bit of Ireland" was the subject of the March 16 program for the Bay View Club when a meeting was held in the home of Mrs. Howard Gaul.

Preceding the program, Mrs. Paul Mathers, president, conducted a brief business session when reports were heard.

The program was presented by Mrs. Claude Witherspoon and Mrs. A. M. Jones with Mrs. Witherspoon giving a biography of George Bernard Shaw. She said in part: "George Bernard Shaw is indisputably the world's leading man of letters and is recognized as Shakespeare's successor as a playwright. For every play that he wrote he made hundreds of speeches and published books on Fabian Socialism. In the matter of religion he sets himself down as a Creative Evolutionist recognizing the operation of a natural agency which the churches call providence and which he calls the life force and the Evolution Appetite. They all come to the same thing—a mysterious drive toward greater power over circumstances and a deeper understanding of nature. We must all work for survival and development as if we were creation's last word."

"Mr. Shaw works at politics in the spirit of one helping a lame dog over a stile which he believes insurmountable. He makes no secret of his convictions that the problems of modern civilization are beyond our political capacity and may never be solved by us. He is convinced that defeatism is the most wretched of politics."

Mrs. Jones discussed "Irish Poetry" pointing out that Irish poets strive to put their beloved Ireland on an equal footing with other nations and the great appeal in Irish poetry is in its closeness to nature, beauty and religion. She told something of the myths, legends and superstitions that abound in Ireland and gave brief notes on their origin. She mentioned Oscar Wilde and William Butler Yeats who is the uncrowned laureate of his day. She described his intriguing style and gave excerpts from his "Father Gilligan."

Special guests were Mrs. Kenneth Snare and Mrs. Maude Cameron, the hostess' mother.

Members in attendance were Mesdames D. H. Alexander, J. R. Allison, Phillip Barkley, H. L. Benefield, Colby Conkright, H. G. Conkright, Wayne Evans, E. W. Harrison, Frances Houston, A. M. Jones, Will S. Kerr, Paul Mathers, J. P. Slaton, J. W. Spradley, Bob Wilson, Claude Witherspoon and the hostess.

Church Council Meets With Mrs. W. N. Lemmon

Group One of the First Christian Church Council met with Mrs. W. N. Lemmon Wednesday afternoon. Mrs. J. H. Fish led the devotional lesson and Mrs. Carlos Vaughn conducted the lesson from the study book "Mahatma Gandhi," by E. Stanley Jones.

During the business meeting members voted to send funds to the Juliet Fowler Home and reports on visits in homes of members were listed.

Announcement was made that Wes Izzard, Amarillo editor, will be guest speaker for the Layman's League Meeting the first Thursday in April.

Mr. and Mrs. Richard L. Renz of St. Louis, Mo. were in Hereford to attend the funeral of Mrs. Renz's mother, Mrs. H. H. Boardman on Wednesday.

Hospital Notes

Patients discharged from hospital: Mrs. Della Walser, med.; Betty Carol Wright, surg.; Carl Zimmerman, T&A; Mrs. Clay Angelo, surg.; Miss Viola Rettman, T&A; Clifford Dean Hill, med.; Mrs. O. B. Sumner, med.; Mrs. B. E. White, surg.; Mrs. W. O. Taylor, med.; Mrs. Don Webb, med.; Mrs. Maude Mauk, surg.; Mrs. Doris Witherspoon, O. B.; Julian Gandy, surg.; Mrs. G. S. Hooper, med.; Margaret Staats, surg.; Thelma Eting, med.; Carroll Don Martin, med.; Mrs. Charles Schlinder, med.

Patients in hospital: Mrs. Dora Smith, surg.; Mrs. Fred Henry, med.; Clifford Hayhurst, med.; Gloria Valdez, med.; F. D. Kuykendall, surg.; Paul Kern, med.; Mrs. J. L. Height, med.; Jimmy Allen, med.; Mrs. Vincent Sky-pola, surg.; J. H. Pitman, med.; Mrs. Ruth Lewis, med.; J. O. Miles, med.; Mrs. J. H. Marsh, med.; Agnes Teasas, med.; Mrs. Betty Allen, med.; Mrs. W. R. Hair, O. B.; Katie B. Conner, med.; Wendell Welch, med.; Mrs. Fred B. Welch, med.; Mrs. G. B. Miller, surg.; Mrs. H. W. Fellers, med.; Raymond Morrison, med.; Iris Layman, med.; Mrs. Ralph Smith, med.; Mrs. Fritz Christman, med.; Mrs. C. S. Gunter, med.; Mrs. Thelma Hicks, surg.; Kathleen Kuiper, T&A.

Born To: Mr. and Mrs. W. R. Hair, a boy, Don Bill.

CARD OF THANKS

I wish to take this means of thanking each of my friends for the cards, letters and flowers I received while in the hospital in Dallas. Also thanks to the ones that inquired about me. It all made my stay easier and to get well quicker.

A. B. London

Mr. and Mrs. Leven B. Gray of St. Louis, Mo. attended the funeral of Mrs. H. H. Boardman, Mrs. Gray's mother, Wednesday.

Clyde Gilliland was in Amarillo this week undergoing surgical treatment on his foot.

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IS THE TIME TO GET YOUR

POTATO MACHINERY

IN SHAPE

Bring those Planters, etc., on in for repair!

PLENTY PARTS

FOR

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Who Says I'm Old-Fashioned?

REDDY'S MY HANDY MAN

No lavender and old lace methods for me. Wash-day drudgery is a thing of the past at my house! Thanks to my electric washer, and Reddy—my favorite handy man. They're so efficient and dependable... that I trust the finest lingerie and linens—even blankets—to their gentle care. Everything comes out sparkling fresh, beautifully clean. Saves so much time and energy, too. And extra leisure hours are always a welcome dividend in a busy woman's day!

See the display of modern, streamlined electric washers at your dealer's. You'll find a model to suit 'most any budget, 'most any house-plan. Remember... an electric washer is economical! Low-cost, dependable electricity makes it that way!

STREET MAP OF HEREFORD, TEXAS

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When in need of Prompt, Dependable Service... use this Directory

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We build houses to be moved. Will build to your specification. Check our prices before you build.

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In Stock or Made in Our Modernly equipped machine shop for any make gear head.

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FOAM LATEX CUSHIONS

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COME IN PLEASE—GO OUT PLEASED

Skilled Operators Using The latest methods

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SOUTHWESTERN PUBLIC SERVICE COMPANY

25 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

Calliopian Club Gives To Drive

Calliopian Club met in the home of Mrs. W. J. Stanford Thursday evening with Mrs. Richard Barnard serving as hostess.

Mrs. Pete Cowart presided over the business session when members voted to contribute to the Red Cross drive and to make a cash contribution to Camp Fire Girls work.

Mrs. Clyde Cave gave the program choosing to review the life and works of Vincent Van Gogh using Irwin Stone's "Lust for Life" and current magazines for background study.

"During Van Gogh's life he only sold two paintings but before his death he was to make 900 drawings and paint 800 pictures. 162 of his paintings now hang in an art gallery in Chicago," Mrs. Cave said and listed many of his most famous works.

Those attending were Mesdames L. B. Barnett, J. T. Carroll, Clyde Cave, Paul Conaway, Pete Cowart, W. L. Davis, Jr., Alton Fraser, J. T. Gilbreath, Jr., Will Graham, J. E. Kirby, D. C. McWhorter, N. E. Milburn, Millard Nobles, Carl Perrin, Elizabeth Womble, Miss Genevieve Eberle and the hostess.

Long Time Ago

45 Years Ago
Week of March 24, 1905
 Hereford citizens turned out in large numbers at the college campus to plant trees and otherwise beautify the grounds. The work was headed by President Zollars and some other experts. They had six rows extending entirely across the front of the campus. The land was plowed and irrigated so the trees would grow. An interesting angle in the work was that the different sections of rows were named for the families who planted them. Nurseries were liberal. They were F. T. Ramsey of Austin, John S. Kerr of Sherman, Segwick Nursery of Segwick, Kansas and L. P. Landrum of Hereford.

The brand said there was no good reason why the youth of Hereford should be idle three to five months of the year absorbing all the meanness in the country and growing up like rag weeds. These unfortunates were urged to enroll in the Tyler Commercial College of Tyler, Texas.

One Sunday morning at the Mason House of Amarillo, E. V. Zollars joined the holy knots of J. H. Calloway and Mrs. Florence Ford. The two grew up together in Kentucky. They were due to make their home in Hereford. Calloway lived in Hereford and Mrs. Ford was from Mobile, Alabama.

At a meeting of the College Board in Dallas Miss Nara Trebbly was selected to teach stenography and typing. Other teachers selected were Miss Chapman, music; Misses Fannie Robinson and McDermitt, elocution. The board had not found a suitable man for president but they were looking.

The Hereford Board of Trade was organized as a permanent group and officers were elected.

In the absence of temporary chairman Carl Gilliland, A. J. Lipscomb was called to preside. He charged the group and town to work together and become good friends so as to better the town for ultimate better status of Hereford. The membership committee reported 90 had signed up. A. J. Lipscomb was elected president, and C. S. Garrison was elected secretary. A committee composed of Judge C. G. Witherspoon, C. S. Garrison and Judge W. H. Russell was appointed by the president to draft the constitution and by-laws.

The ladies of the Home Mission Society gave a reception in the home of Mrs. W. M. Cogdell. The Mission made \$10.

The Canyon News had just passed its ninth year, according to the Brand. The News was edited by George A. Brandon and it was also one of the pioneer papers of the Panhandle. Brandon was also one of the pioneer newsmen of the Panhandle. They got in some new equipment in Canyon and soon they were going to put out a paper they could be justly proud said The Brand.

That Hereford Board of Trade stated that with the beginning of their operations Hereford was going to grow into one of the largest centers of Texas. Certainly one of the largest in the Panhandle.

E. B. Black left for St. Louis where he was to add to his already large and complete stock of furniture. Mr. Black had made a careful study of the wants of his customers and would spare no pains or money to supply them, according to The Brand.

Harmon Beach went to work for C. C. Ferguson as bookkeeper. Judge L. Gough and Rev. Jesse

WEEKLY CROSSWORD PUZZLE

SEA AUTHOR

Here's the Answer

HORIZONTAL

1 Pictured writer of sea stories, 7 Notary public (ab.)

11 Space (comb. form)

12 Daybreak (ab.)

13 Skin opening

14 Males (ab.)

15 Insects

17 Vase

18 Barrier

20 Possessive (ab.)

22 Smallest

23 Erubescence (symbol)

24 Plentiful

26 News notices

27 Tantalum (symbol)

28 Spain (ab.)

33 Upon

34 Id est (ab.)

36 Symbol for gold

37 With reference to

39 Nocturnal vision

40 Exclamation

41 Electrical engineer (ab.)

42 Beneath (poetic)

44 Measure of cloth

45 Iron (symbol)

46 Removed

47 Through (prefix)

49 United States ship (ab.)

50 Beverage

52 River (Sp.)

53 Make a mistake

55 Toward

57 Street (ab.)

VERTICAL

1 July

2 Native metal

3 Transmits

4 Each (ab.)

5 Fowl

6 Temporary bed

8 Circular

9 Arrival (ab.)

10 Lair

15 Forenoon

16 Therefore

19 Near

21 Us

22 Louisiana (ab.)

23 Erubescence (symbol)

24 Plentiful

26 News notices

27 Tantalum (symbol)

28 Spain (ab.)

33 Upon

34 Id est (ab.)

36 Symbol for gold

37 With reference to

39 Nocturnal vision

40 Exclamation

41 Electrical engineer (ab.)

42 Beneath (poetic)

44 Measure of cloth

45 Iron (symbol)

46 Removed

47 Through (prefix)

49 United States ship (ab.)

50 Beverage

52 River (Sp.)

53 Make a mistake

55 Toward

57 Street (ab.)

B. Haston attended a board of directors meeting of Panhandle Christian College in Ft. Worth.

A. H. Elliston got a check for \$50 from Col. Avery Turner to be placed to the credit of the college fund, Hereford. Turner was vice-president and general manager of the Pecos Valley road and his friendly feeling manifested for Hereford was appreciated.

The excitement in the oil field collapsed when Hereford Mercantile Company received their new line of Banner Brand skirts.

JANE WELCH VISITS PARENTS
 Miss Jane Welch, student at Hardin-Simmons University, Abilene, spent the past week end with home folks. She is the daughter of Mr. and Mrs. Fred Welch.

Mrs. Ida Mae Vaughn is in Dallas to be with Miss Ara Lewis who is receiving medical treatment in a Dallas hospital.

Fairview Club Meets In Jack Higgins Home
 There are many new homes going up in Daniel and Fairview communities and the members of Fairview H. D. Club met in one of them Wednesday, March 15, 1950 at 3:00 p. m. Mrs. Jack Higgins was the hostess and her hostess report was a tour of her new home which has just recently been furnished.

The first Work Simplification demonstration of the year was also given at this meeting. Members studied the six rules of work simplification and learned how to apply the rules to their daily tasks. They learned to make a bed the easy way and each woman chose a job to simplify before the next work simplification demonstration.

During the refreshment hour members discussed the club's history and studied the club scrapbook. Guests present were Mrs. Bob Axe and Mrs. J. F. Matthews. Members present were Mesdames Byron Campbell, Wayne Higgins, E. W. Womble, Sr., E. W. Womble, Jr., and the hostess, Mrs. Jack Higgins.

Study Club Program In Kent Home Monday Concerns Adolescents
 In a program built around the "Psychology of Adolescents" members heard a discussion of "What It Takes To Be Popular" at the meeting of the Young Mothers Club held with Mrs. Lee Kent Monday night.

Mrs. Leroy Aven who gave the opening portion of the program, slanted her remarks to teenagers with suggestions for girls who want to become interesting and attractive and well liked.

Mrs. G. W. Edwards spoke on "Vanishing Ideals" mentioning high standards for family life

and suggesting a pattern with the family council as a nucleus where members of the family voice opinions.

During the business session presided over by Mrs. Joe Reinauer, members voted to sponsor a Blue Bird group of Camp Fire Girls and contributed to the Red Cross fund. Roll call featured St. Patrick's Day suggestions.

Special guests were Mrs. Clyde Rush, and Mrs. Jack Brown.

Members present were Mesdames Leroy Aven, Delbert Bainum, Richard Barnard, G. W. Edwards, Paul Harvey, Chas. Hill, Cecil Malone, Don Martin, Joe Reinauer, Earl Stagner, John Winkler, John Schneider and the hostess.

Court House Records

Deeds of Trust
 E. L. Adams and wife to John Hancock Mutual Life Insurance Company. All of E 408.1 acres of section 73, block K-3, Certificate 922, AB&M Survey, except 9.65 acres deeded to State of Texas for right-of-way purposes.

Zella Mae Crump and husband to Prudential Insurance Company. N 32 feet of lot 3 and S 32 feet of lot 4, McCaslin's Subdivision, \$8,000.

A. M. Duncan and wife to First Federal Savings and Loan Association. Lot 8 and 9 in block C of R. G. Slak Subdivision. \$981.47.

Warranty Deeds
 Kate Paddock and husband to Maudie Linville. All of lot 34 in Hough's Subdivision. \$200.

Paul E. Harvey and wife to Tom J. Clay. Lot 19 of J. A. Fox Subdivision. \$9,000.

W. A. Johnson and wife to Jap W. Dickerson and wife. Lot 14, block 3, Burke's Subdivision. \$250.

J. T. Reese and wife to Cleatis L. Hutchinson and wife. 147.525 acres of Capitola Leagues 400 and

417. \$5,000.

City of Hereford to R. P. Conaway. Lots 1, 2 and 3 of block 78, Whitehead Addition. \$150. (470)

Releases
 Land Bank Commissioner, et al, to M. H. Burum and wife. Deed of Trust.

Humble Oil Refining Company to James T. Reese and wife. NW 1/4 of section 31, township 4N, range 1E.

Miss Frances Dameron left Saturday for Pueblo, Colorado for a week or ten-day visit with her sister, Mrs. Jack Lester, and family.

L. H. Earthman Of Plainview Dies

L. H. Earthman, 65 years old, died in a Plainview hospital early Wednesday morning after a heart attack earlier at his home. Mr. Earthman had been ill with influenza but seemed improved and Mrs. Earthman had been in Hereford only a few hours at the bedside of her mother, Mrs. J. M. Boone, who is ill.

Funeral services were conducted Friday afternoon at the First Christian Church of which Mr. Earthman was a member.

Born at Van Alstyne in 1884, Mr. Earthman had lived at Lockney and Plainview for more than 20 years. At the time of his death he was manager of the Frank Judah Farm Store in Plainview.

Survivors are his widow, the former Miss Lillie Mae Boone, two sons, Louis Earthman of Amarillo and Clark Earthman; three stepchildren, Mrs. David Treadway, James, Donald Barrow and Mrs. P. L. Ferguson, both of Plainview.

spring is blooming in

Wonderland

TOT & GIFT SHOP

501 Park Ave. Phone 1027

New Arrivals For Young Easter Ideas . . .

See Our Models in the B&PW Style Show Monday Night Hotel Jim Hill Ballroom - 8 P. M.



Oriental Motifs Inspire Exotic Style Trends

The East is East and American designers are glad of it! From the Orient and Near and Far East come the influences in fashion that contribute to the color and detail excitement of the season. Many of the traditional Eastern silhouettes are used in all the fashion lines.

From China come the loose cocoon coats the mandarin jackets. Honan silk, brocade and shantung. The Chinese prints on cottons and silks . . . the glamour of Chinese jewelry.

From the land of the Mikado come obi sashes, surplice warp bodices, kimono sleeves and styling wide, wide sleeves and restrained brilliance of prints.

India inspires the exciting, gauzy-stiff silks, the sari, the choli (a tie-on bodice), cotton prints and typical, border medalion prints. From Persia come unique stripings and paisley variations.

Shades of the sarong are found in the inspirations borrowed from Siam and Bali with siddrapery . . . with fullness swung to one side . . . exotic narrow panel skirts lavishly draped from hip to hem.

Inca influences are found in "native" cotton prints, tropical foliage prints are borrowed from everywhere . . . and fashion for Spring and Summer lends a lavish hand to gay and glamorous attire with plenty of color!

SPRING FASHION NEWS

for the Man

ACCENT ON THE WELL DRESSED MAN - IN SMART NEW FASHIONS WITH THE JAUNTY AIR OF SPRING!

Featuring the famous Andover suit for men in gabardines and tropical worsteds. Wanted spring colors in regulars and longs. Single and double breasted with three patch pockets.

\$37.50 To \$50.00

SMART MEN

Go Casual for Spring

SPORT COATS

TOPS FOR ACTION AND SPORTSWEAR THE NUMBER ONE SLACKS COMPANION

The HOLLYWOOD loafer type jacket and sport coats. Sport coats have two and three button fronts. Flannel, gabardine and worsteds. All the new spring shades. You couldn't be without one.

\$19.50 to \$27.50

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- | | |
|---|--|
| 1 Divan | 1 John Deere Feed Grinder |
| 1 Occasional Chair | 1 Three Row Chisel |
| 1 End Table | 1 - 3 Section Harrow |
| 1 Occasional Table | 1 - 6 Ft. One Way (good one) |
| 2 Linoleum Rugs | 1 Wagon with bundle frame |
| 3 Bedsteads & Springs | 1 Oliver 60 tractor, 42 model with tool bar and planting attachment. 1 Knifing attachment and 2 extra beams for tool bar |
| 4 Cane Bottom Chairs | 4 Good Jersey Milk Cows. |
| 1 Singer Treadle Sewing Machine | 1 - 6 Ft. Breaking plow. |
| 1 Buffet | 1 - 16 Ft. Case Combine |
| 1 Writing Desk | 1 Row Binder |
| 1 Superfex Kerosene Heater | 1 Slide 2 row Go-Devil |
| 1 Heating Stove (butane) | 1 - 16 Hole McCormick Drill |
| 1 Maytag Washing Machine (Gasoline) | 2 Wood Barrells |
| 1 Brooder house on skids, 14' x 10' | Wrenches, Bars, Cables, Log Chains and several items too numerous to mention. |
| 1 Butane brooder, bottle and regulator | 1 Jamesway Brooder |
| 1 Set Post Hole Diggers | 75 White Plymouth Rock Hens |
| Several Chicken Feeders | 45 White Leghorn Hens |
| 50 Aluminun Irrigation Hose | 1 Mare (Smooth Mouth) |
| 1 - 1936 V-8 Ford (4 Door) | |
| 1 - 2 Wheel Stock Trailer with grain bed. | |

MRS. F. E. FINNEY

Jack Coulter Auctioneer

Terms Cash!

Clinton Jackson Clerk

Farwell Cops Triangular Meet Against Hereford And Friona

Hereford High cindermen met defeat Thursday afternoon as

SPORTS



For A More Perfect COMPLIMENT To Your SPRING ENSEMBLE Choose

Costume Jewelry!



- Bracelets
- Ear Screws
- Brooches
- Scatter Pins

75c to \$10 Plus Tax

Hembree Jewelry

Mr. & Mrs. A. W. (Bill) Hembree
Official Santa Fe Watch Inspector

they played host to Friona and Farwell in a triangular meet on the Whiteface Field track. Farwell won with 74 points, almost as many as Hereford with 40% and Friona with 35% combined.

The Whiteface squad mixed Ted Houston, who was out because of charley horses, in the High Hurdles; however, he did enter and win the High Jump at 5'8", four inches higher than his best a week ago in the meet against Friona and Hereford Two team. His time was 17.1 in the Highs in that meet and 19.9 won Thursday.

Pool of Friona walked off with individual honors in winning 24 points, plus the relays. Hereford scored two firsts in field events. Jack Stanton winning the Discus throw and Houston the High Jump.

Massey of Friona ran the 440 in 57.5, reversing his loss to Hereford's Charles Gresham the previous week. Laceywell won the Pole Vault for Friona and the rest of the first places went to Farwell as they won the meet with comparative ease.

Results

120 HIGH HURDLES: time 19.9—Gerris, Farwell; second, Walker, Hereford; third, Christian, Farwell.

100 Yard DASH: time 10.4—Pool, Farwell; second, Terry, Farwell; third, Walterscheid, Hereford; fourth, Kelly, Hereford.

440 Yard DASH: time 57.5—Massey, Friona; second, Gresham, Hereford; third, Morton, Hereford; fourth, McKillip, Farwell.

200 Yard LOW HURDLES: time 26.5—Christian, Farwell; second, Laceywell, Friona; third, Roffins, Friona; fourth, Walker, Hereford.

880 Yard RUN: time 2:25.5—Coburn, Farwell; second, Barnett, Friona; third, Teed, Hereford; fourth, Jordan, Friona.

220 Yard DASH: time 24.8—Pool, Farwell; second, Laceywell, Friona; third, Shirley, Hereford; fourth, Roffins, Friona.

MILE RUN: time 5:46.8—Pool, Farwell; second, Allman, Hereford; third, Schisbs, Friona; fourth, Engman, Hereford.

MILE RELAY: time 3:57.8—Farwell; second Friona; third, Hereford; fourth, Hereford No. 2. (Hereford team was: Walterscheid, Rose, Gresham and Doak).

440 RELAY: time 48.7—first, Farwell; second, Hereford; third, Hereford No. 2; fourth, Friona. (Hereford team: Kelly, Shirley, Gresham and Gaylor).

DISCUS: first, Stanton, Hereford; second, Massey, Friona; third, Fish, Hereford; fourth, Morton, Hereford.

SHOT: 35' 3"—Ford, Farwell; second, Morton, Hereford; third, Potect, Farwell; fourth, Massey, Friona.

HIGH JUMP: 5 feet 8 inches—Houston, Hereford; second, Christian, Farwell; third, Pool, Farwell; fourth (tie), Laceywell, Friona and Fields, Hereford.

BROAD JUMP: 18 feet 9 1/2 inch—Pool, Farwell; second, Engman, Hereford; third, Laceywell, Friona; fourth, Walker, Hereford.

POLE VAULT: 8 feet 8 inches—Laceywell, Friona; second, Nix, Farwell; third, Pool, Farwell. Farwell 74; Hereford 40%; Friona 35%.

FROM THE GRANDSTAND

By WILBUE MARTIN
Associated Press Staff

College baseball coaches are burning because pro baseball is signing players with eligibility remaining.

Bibb Falk, the University of Texas diamond mentor, is really hopping mad.

"I've had my ball team ruined," Falk said when Tom Hamilton decided to turn pro recently.

Hamilton was the third Longhorn player to six cheers of boola, boola for pro baseball's

moola, moola.

"Something is going to have to be done," Falk said and 599 other college baseball coaches are in hearty agreement. In fact, the college Baseball Coaches Association has a plan — details secret for now — that may put a crimp in the practice.

"It isn't as if these boys were getting fabulous sums," Falk said. "I wouldn't begrudge any boy the chance of making a lot of money."

"Most of them, however, are signing for the minimum \$6,000. That includes bonus and salary for the first year. If they played out their college careers they certainly wouldn't be losing anything. The education would be worth that much. And they still would be able to get that much when they had completed their eligibility."

Dan Watson, Ed Kneupper and Hamilton were the three Longhorns who signed pro contracts. But other Southwest Conference schools have lost players, too.

Falk has a pretty good argument for seniors to play their first season.

"Our college season ends in May. The pro league's are just barely started. No boy is going to lose anything by finishing the college season."

Falk said baseball was the only college sport that wasn't protected against raids by pro leagues. He's of the opinion that it should be. He and the other members of the college Baseball Coaches Association hope they can figure some way where it will be.

Mrs. Homer Brumley Talks On Civic Beautification

Garden Beautiful Club held a night session at the home of Mrs. S. L. Basley Tuesday night with Mrs. Homer Brumley as guest speaker. In discussing "Civic Beautification" Mrs. Brumley gave a brief history of Hereford Garden Clubs mentioning accomplishments as well as home premises, the projects sponsored by the clubs.

Mrs. Carroll Whiteside read poems in keeping with the theme of the program concluding with the favorite "My Neighbor's She traced the growth of the three garden clubs and told of Fence."

During the business session the club projects were discussed and members were told that the red and white roses which the club has purchased to place at the south side of the Whiteface football field are now being planted by the Agriculture department of the school. The organization of a Mr. and Mrs. GI Club was also given consideration.

In keeping with the St. Patrick's Day theme the flower arrangements for the day were in green and white. Mrs. Tom Carter made the arrangements.

Refreshments repeated the March 17 suggestions. Those attending were Mesdames Tom Carter, O. M. Dickey, George Graham, E. O. Jordan, D. C. Kinsey, Mary Seliger, Carroll Whiteside, J. L. Woodford, J. W. Thomas, E. W. Solomon, W. Brumley, Mr. and Mrs. Floyd Ross and the hostess.

Mr. Harry A. Lash of Los Angeles, Calif., attended the funeral of his sister, Mrs. H. H. Boardman Wednesday.

CARD OF THANKS

We desire to take this means of thanking all our many Hereford friends who expressed their kind sympathy at the time of our recent bereavement, the flowers, food and many other expressions of friendship were sincerely appreciated.

H. H. Boardman and family.

**BLOOD TESTED
BABY CHICKS**
1, 2, 3 Weeks Old
Booking for March and April
Hatching Each Monday

**WE BUY
CREAM, EGGS, POULTRY, HIDES**

**West Texas
FEED, SEED and HATCHERY CO.**
Jack Wright, Manager

HOME OF "MERIT" FEEDS
Hereford, Texas

FORGET ABOUT FLYING SAUCERS

All YOUR And The Rest Of The Worlds TROUBLES

Relax

The Riotous Gal of Radio...
NOW FUNNIER on the SCREEN

MY Friend IRMA

with John Lund
Marie Wilson as Irma • Diana Lynn
Don DeFore • DEAN MARTIN • JERRY LEWIS

Lassie's Most Thrilling Outdoor Adventure!

Challenge TO LASSIE

EDMUND GWENN
DONALD CRISP
"LASSIE"

Color by Technicolor

SUNDAY-MONDAY-TUESDAY
Star YOUR COMMUNITY CENTER
HEREFORD

SUNDAY-MONDAY-TUESDAY
Texas YOUR FAMILY THEATRE

JOHN WAYNE

Your Favorite Action Star in a Top Action Movie

4 BIG DAYS

Wanting a Kiss... a Laugh... then on to

SANDS OF IWO JIMA

Starring **JOHN WAYNE**
John Agar • Aldo Mara • Forrest Tucker
A REPUBLIC PICTURE

STAR THEATRE

WED., THURS., FRI., SAT.

March 22-23-24-25

Five Shows Daily -- Starting at 1:30

Congratulations,
Anniversaries from Sunday, March 19, through Wednesday, March 22...
Mr. and Mrs. J. H. Channer
Mr. and Mrs. E. M. May
Mr. and Mrs. E. W. Cawthon
Mr. and Mrs. J. B. Snead, Jr.
Mr. and Mrs. Herman A. Buss
Mr. and Mrs. Jeff Roberson

upon the occasion of your wedding anniversary. If you have married or moved to Hereford in the last year please call 363 to give us your anniversary.

Greed, Jealousy, Violence...
ANYTHING GOES ON...

THIEVES' HIGHWAY

Richard CONTE
Lee J. COBB
Jack OAKIE
Barbara LAWRENCE

WEDNESDAY-THURSDAY
Texas YOUR FAMILY THEATRE

BE SURE...

... and see the new spring fashions at
The Annual B&PW Style Show
MONDAY — 8 P. M. — JIM HILL HOTEL IN HEREFORD



Mrs. Bill Madsen

This Is But One of the Many Models We Will Present in the Style Show Monday

Your Easter Store

PENNEY'S



ASK FOR

INSPECTED DEAF SMITH COUNTY MEATS

At Your Grocery & Market
"NONE FINER"

★ AP NEWSFEATURES ★ COMICS

WOMEN'S QUESTIONS

|| GOSH, I WISH WE'D HAD A COUPLE GOOD BIG OPERATIONS AND HOSPITAL BILLS THIS YEAR -- -- I COULD DEDUCT THEM! ||

|| I'M DOING YOU A FAVOR BY NOT GIVING YOU A RAISE. THINK HOW MUCH MORE INCOME TAX YOU'D HAVE TO PAY! ||



|| DON'T YOU HAVE ANY BARGAINS? LIKE FOR INSTANCE, PAYING \$19.98 A QUARTER, INSTEAD OF \$20. ? ||



|| CAN'T YOU DEDUCT BUTCH FROM SOMETHING? ||

|| I CAN'T UNDERSTAND THIS TAX FORM. WILL YOU TELL MY FORTUNE SO I'LL KNOW WHAT MY INCOME TAX WILL BE? ||



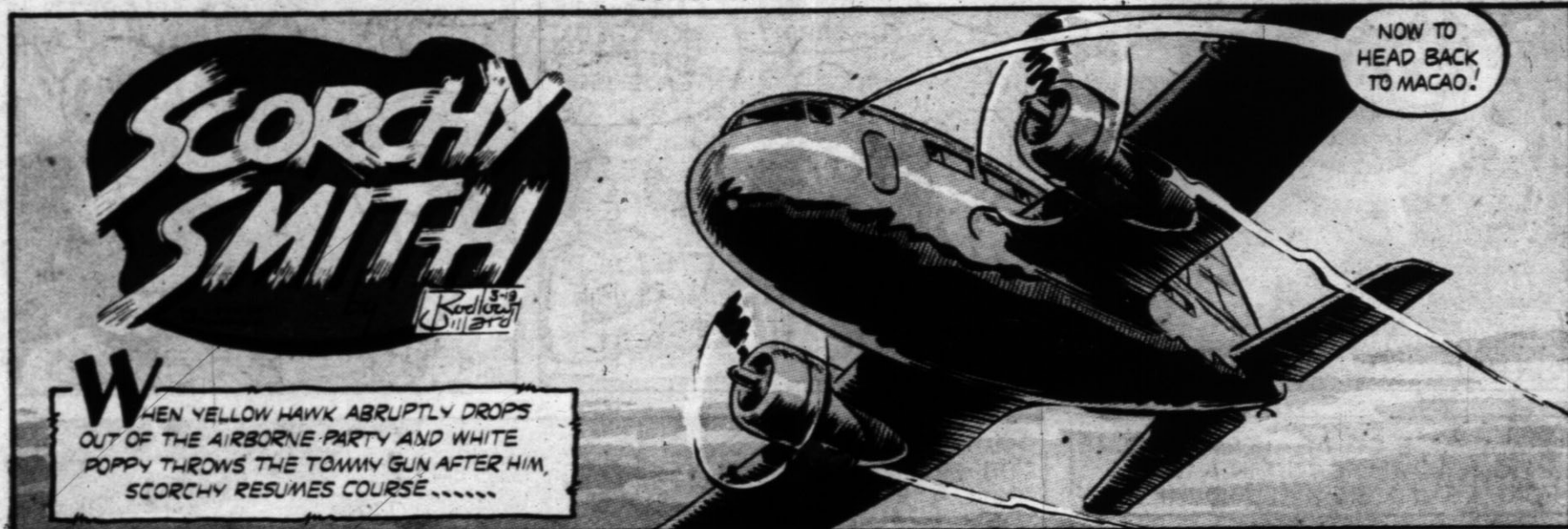
The Sunday Brand

Hereford, Texas

COMICS SECTION

Our Slogan: "More People—More Farms"

SUNDAY, MARCH 19, 1950



SCORCHY SMITH

Red Smith
Billard

NOW TO HEAD BACK TO MACAO!

WHEN YELLOW HAWK ABRUPTLY DROPS OUT OF THE AIRBORNE PARTY AND WHITE POPPY THROWS THE TOMMY GUN AFTER HIM, SCORCHY RESUMES COURSE.....



MACAO?! ... AND OUR RELATIVES? OH, NO!!

NO! SENHOR SCORCHY, LET US GO BACK AND FIGHT SOME MORE BANDITS! YES?



I REMEMBER! CARLOS, YOU HOPPED ABOARD THIS PLANE TO DODGE YOUR FATHER AND GRANDAD ... WHY?

FOR THREE GENERATIONS OUR FAMILIES HAVE FEUDED!



...NOW CARLOS AND I ARE THE ONLY CHILDREN AND WE WANT TO GET MARRIED!

SOUNDS LIKE A SENSIBLE END TO A SILLY BEGINNING!



BUT WE MUST RETURN TO MACAO! IT'S BETTY'S CHINASIDE HEADQUARTERS! I HAVE TO REPORT TO THE AUTHORITIES AND... UH... ER...

I DO NOT FEAR YOUR "AUTHORITIES" ... WHITE POPPY HAS MANY FRIENDS IN MACAO, MR. SCORCHY!



BOM! THEN WE GO WITH YOU TO MACAO, SENHOR! AND I WILL FACE OUR FAMILIES!

NOW YOU ARE A REAL HERO MY CARLITO!! WE GO TO MACAO!!



MAYBE WE DON'T GO ANYWHERE! THIS TIRED OLD KITE JUST CONKED A MOTOR...



...PROBABLY HASN'T BEEN OVERHAULED SINCE NEW YEAR'S... 1948! LUCKY THERE'S NO PAYLOAD ... EXCEPT US!!

CAN WE GET THERE ON ONLY ONE ENGINE?



DC 3, FLYING F FLAGSHIP CALLING MACAO! DISTRESS! ... CALLING MACAO!!



SOME MEAL, CONSIDERING YOUR HOUSE WAS SMASHED BY THE STORM!

A GOOD LIGHTHOUSE KEEPER ALWAYS HAS SUPPLIES STORED IN THE LIGHTHOUSE - FOR LIGHT HOUSE-KEEPIN'!

CAP'N CALEB - THIS WON'ERFUL KNIFE YOU GAVE ME -



YOU PROMISED TO TELL US HOW YOU GOT THE WHALEBONE FOR THE HANDLE -

AYE, SHIPMATE! IN THEM DAYS I WAS TOUGH - I COULD NEAR EAT A COIL OF ROPE IN PLACE OF SPAGHETTI -



'I WAS MATE OF THE HERMAPHRODITE BRIG 'CACHELOT'. OUT IN A WHALE-BOAT, I SAW A BIG BULL AND SUNG OUT-

STAND UP, HARPOONER SOCK IT TO 'IM!



'BUT THAT WAS TH' FIGHTEST BULL I EVER SEE! --- HE SWUNG 'ROUND-



STERN, ALL! HE'S COMIN' FOR US!

WHEN THAT TAIL HIT OUR BOAT, UP SHE WENT LIKE A LEAF IN AUTUMN -



'I FELT HIM TURNING. UP WENT HIS TAIL - TH' WATER CLOSED OVER ME AS HE SOUNDED, HEADIN' FOR TH' BOTTOM -

THE WHALE GRABBED UP A MOUTHFUL O' WRECKAGE AN' IN IT WAS ME -



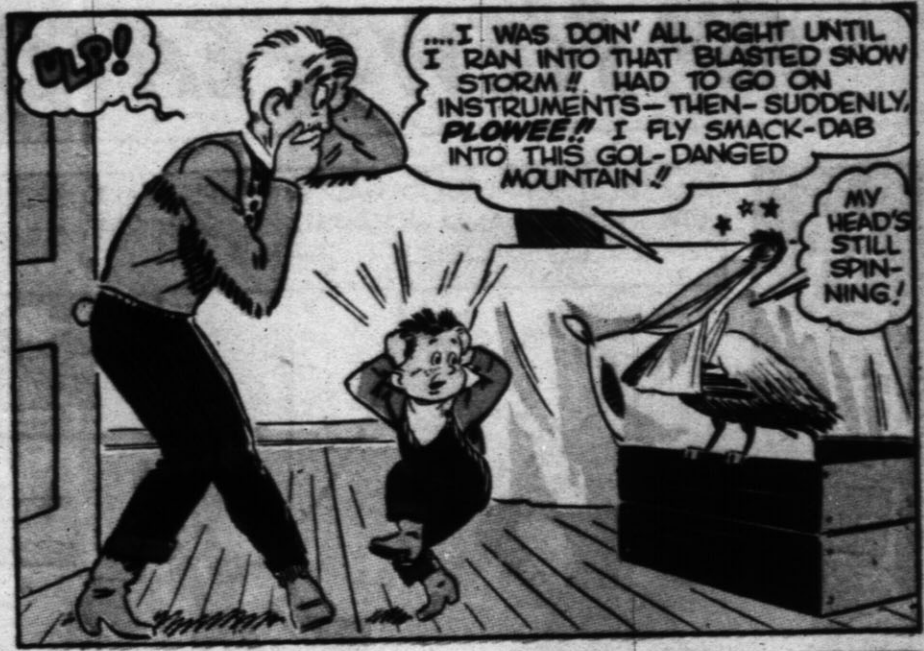
GOOD BYE, MOLLY

MIGOSH! WHAT HAPPENED THEN?

IT'S LIGHTIN' - UP TIME, SHIP-MATE! YOU FIGGER ON IT FOR AWHILE!



YIPEE



HIT N' RUN

Starring



SPORT SLANTS

ON DOCTORS!

Jack REDMOND

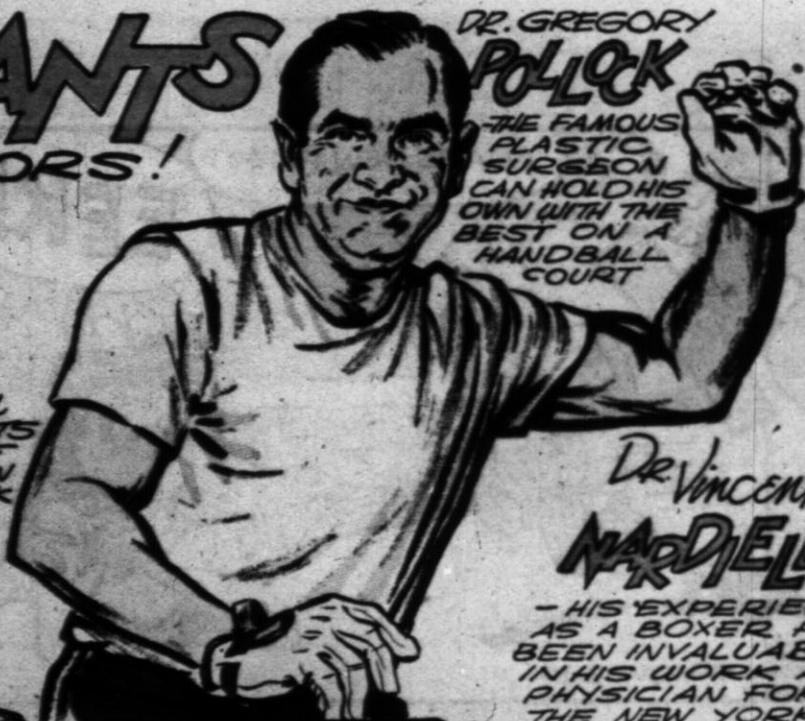
-THE TRICK-SHOT GENIUS HAS TURNED GOLF-DOCTOR...



... and CONDUCTS A GOLF CLINIC IN NEW YORK CITY.

DR. GREGORY POLLOCK

-THE FAMOUS PLASTIC SURGEON CAN HOLD HIS OWN WITH THE BEST ON A HANDBALL COURT



Dr. Vincent MADIELLO

- HIS EXPERIENCE AS A BOXER HAS BEEN INVALUABLE IN HIS WORK AS PHYSICIAN FOR THE NEW YORK STATE ATHLETIC COMMISSION and MADISON SQUARE GARDEN



MEMORY MIRROR

THE 1936 OLYMPIC 1500-METER CHAMPION BECAME FAMOUS FOR HIS AID TO WOUNDED BRITISH SOLDIERS



3-19-50

DAD!

HOMER HOOPER

by RAND TAYLOR



HEY, LOOK AT THE KITE I MADE!

HOW NICE - BUT FOR HEAVEN'S SAKE DON'T LET DADDY GET HIS HANDS ON IT -

-OR IT'LL END UP IN A TREE

A KITE!

BE CAREFUL, HOMER - YOU KNOW WHAT ALWAYS HAPPENS WHEN YOU FLY HECTOR'S KITES!

WHEE!

Reg. U.S. Pat. Off. © 1950



STILL
DAZED
FROM THE
DOPE USED
TO GET HIM
ON BOARD
A MYSTERIOUS
SHIP, OAKY
WAS BEING
FORCED TO
WALK THE
PLANK...
THEN
SUDDENLY...



WANG COME

LUMINOUS CEILING, MADE OF PLASTIC THROUGH WHICH GLARELESS LIGHT COMES, MAY BE THE LIGHTING SYSTEM OF THE FUTURE...



NEIGHBORLY NEIGHBORS MORRIS



PAISY

in
wood

Reg. U. S. Pat. Off.
© 1954 New Features

by Bill

3-19

WHAT'S NEW, PATSY?

EEK!

DON'T DO THAT I'M TERRIBLY JUMPY TODAY!

WHAT'S EATING YOU?

I'VE GOT THAT AWFUL CREEPY FEELING THAT I'M BEING FOLLOWED!

SOUND STAGE

HAW! THAT'S JUST YOUR IMAGINATION!

WISH I COULD BE SURE!

BUT THIS IS A VERY EXTRA STRONG FEELING! I'M JUST SURE THAT I CAN'T ESCAPE BEING FOLLOWED TODAY!

WOW!

GET READY FOR THE WALKING SCENE, PATSY! THE CAMERA AND CREW ARE ALL SET!

WHEE! LET'S SHOOT IT!

OBOY! WHAT A RELIEF!

THIMBLE THEATRE :: Starring POPEYE

By TOM SIMS and BILL ZABOLY



FROZEN FOOD LOCKERS

FROZEN FOOD LOCKERS



A limited number of lockers and box storage bins are available. When you butcher, save dollars—save meat by storing the modern way.

Try Our New Cellophane Wrap

Weekly Specials on BIRDSEYE FROZEN FOODS

HEREFORD LOCKER and COLD STORAGE

The Sunday Brand

Hurstford, Texas

Our Slogan: "More People—More Farms"

BUZ SAWYER by ROY CRANE



BLONDIE
by
CHIC YOUNG



We Specialize in . . .

Courteous Service

Maybe it's old fashioned . . . maybe we are all wet, but a smiling, happy customer makes us happy, too . . . of which means Fair Prices, Honest Treatment . . . and good friends! Give us a chance, we'll try to make you smile, too.

Phone 120
QUALITY FOOD STORE
Frank Daniel, Owner

Right Around HOME by Dudley Fisher

A NIGHT OUT





Pat. the Plumber

Leaking or rusty pipes are both a nuisance and an unnecessary expense. Call Hereford Heating Co. experts to repair pipes in faulty condition. Prompt service; reasonable costs.

Complete Line Of Eljer Fixtures

PHONE

708

HEREFORD HEATING CO.

529 East 1st Street

Headquarters for

AIR CONDITIONING

and

SHEET METAL WORK

Authorized LENOX Dealers



The KATZENJAMMER KIDS

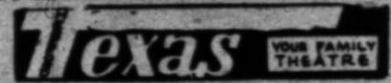
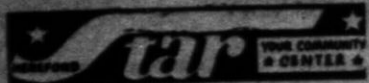


An Open Letter to the Picture Show

If it were not for the picture shows, the average families would not have any recreational privileges at all, especially we farming people. I know because I am a farmer's wife, and on a farm it is work from dawn until dark and if we didn't have our theatres that we can go to after a hard day's or a week's work it would be a dull life for us and also our children. I believe that I would almost forget how to laugh, if I didn't have the opportunity to attend a good comical picture show once in a

while. It helps forget our worries and hard work, and the high taxes we have to pay are unfair and unjust as it keeps lots of people from seeing shows, especially the poor. Very often through our picture shows we can keep up with the world affairs and the latest news. Not only hear but see it. Also all the sports of the world and see right before our eyes the most beautiful places on earth, also see and hear the most prominent people of our country, such as our law makers. If it were not for our movie shows, thousands of our Americans would not have the opportunity of even knowing what our President looks like. Through our picture shows we see

foreign people—countries—and cities. We see their customs and ways of life, and we also can see and hear and learn what our U. S. and State officials are like, and we learn the past and present and future business transactions by seeing the newsreels at our picture shows. Therefore, I feel that our picture shows are a necessity to our well-being, also educationally to all, young and old. There isn't any thing on earth that can give more pleasure and pastime to our common class of people than our picture shows.—Name omitted by request.



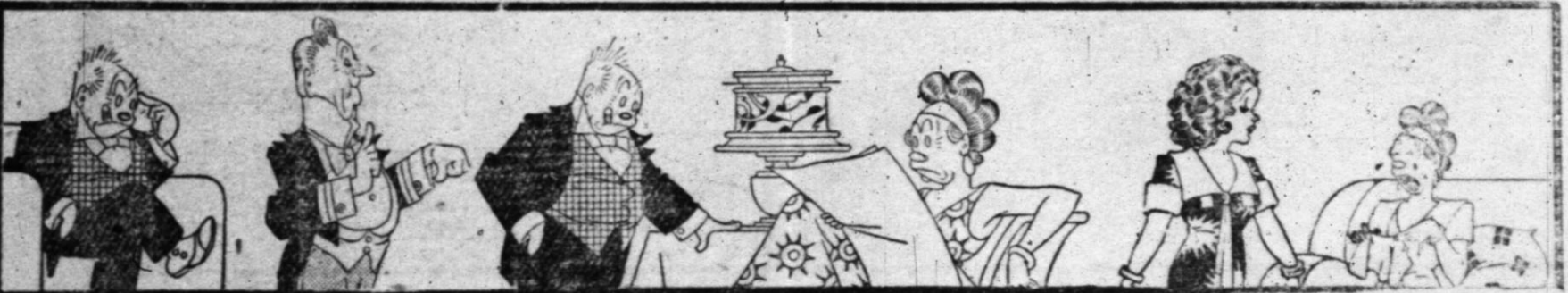
SMOOKY'S
by
GEOMCMANUS



Bringing Up Father

Registered U. S. Patent Office

By George McManus



What Wonderful Premiums

You have your choice of over 100 handsome, valuable premiums for only one book of Gunn Bros. Stamps! Solid brass Ornaments, Card Trays, Pottery Sets, Baby Cups, Milk Glass Decorative Pieces, Mirro Aluminum, Pyrex Sets, Hide-A-Brush Baby Blankets, Kitchen Racks, Sporting Goods—these are just a few of the many, many lovely one-book items.

And the best part of it is, you can fill a book in no time at all! Just concentrate your everyday buying at firms which give Gunn Bros. Stamps and make certain you receive your stamps on every purchase you make.

- D & S VARIETY STORE
- FURR FOODS
- C & R CLEANERS
- H & H FURNITURE
- HAILE DRUG CO.
- HEREFORD LAUNDRY & DRY CLEANING
- LANDRUM HDW.
- PITTMAN SERVICE
- WEST TEXAS FEED, SEED & HATCHERY CO.

LITTLE ANNIE ROONEY by BRANDON WALSH

Registered U. S. Patent Office



GEE, ANNIE~ DOESN'T YOUR LITTLE HOUSE LOOK CUTE AN' HAPPYISH?

MAYBE IT'S GLAD BECAUSE ALL THE CROWDS AN' TRUCKS AN' PRIZES YOU WON IN THE RADIO CONTEST HAVE ALL GONE AWAY~

I GUESS YOU DON'T HAVE TO BE RICH TO BE HAPPY~ I THINK YOUR MOTHER WAS GRAND TO AUCTION OFF ALL THE SWELL THINGS WE COULDN'T USE AN' GIVE THE MONEY TO THE POOR LITTLE ORPHANS~



NOW THE ORPHANS ARE HAPPY~ WE'RE HAPPY~ AN' THE LITTLE HOUSE LOOKS LIKE IT FEELS GLAD ALL OVER



THE SONG DON'T SAY, "THERE'S NO PLACE LIKE A HOUSE"~ IT SEZ, "THERE'S NO PLACE LIKE HOME."



NOW WE KNOW THE SONG IS RIGHT~

SH-H-H~ MOTHER'S ASLEEP~ WAIT~ I'LL LIGHT A MATCH AN'~

DON'T DO THAT~ ANY TIME YOU GOTTA LIGHT A MATCH TO FIND YOUR BED~ ROOM~ YOU AIN'T HOME~



YOU KIN ALWAYS WALK AROUND YOUR OWN HOUSE IN THE DARK~ THAT'S 'CAUSE YOU LOVE YOUR HOUSE AN' WHEN YOU GET INSIDE IT MAKES YOU FEEL SAFE AN' HAPPY~



AN' WHEN YOU'RE HAPPY IT MAKES YOUR EYES LIGHT UP AN' SHINE AN' SPARKLE LIKE A CHRISTMAS TREE~ AN' WHEN YOUR EYES SHINE ALL THE CHAIRS AN' THINGS SHINE RIGHT BACK AT YOU~



JUST LIKE THEY WAS LITTLE LOOKIN' GLASSES THAT SHOW YOUR HEART WHERE TO WALK WITHOUT BUMPIN' INTO ANYTHING~



3-19

DARRELL MCCLURE

SHIRTS you'll be proud to wear!



Nothing can replace the snap, sparkle and fine appearance of a laundry-finished shirt. During March we are offering special service in this department. Prove to yourself the many advantages our complete, modern service offers in finer shirt finishing... at low cost, too!

FAMILY FINISH
ROUGH DRY — FLUFF DRY
WET WASH
Call 298 or ask our driver
for complete details!

HEREFORD LAUNDRY &

DRY
CLEANERS

PHONE 298

TEENA[®] *by Linda Terry*



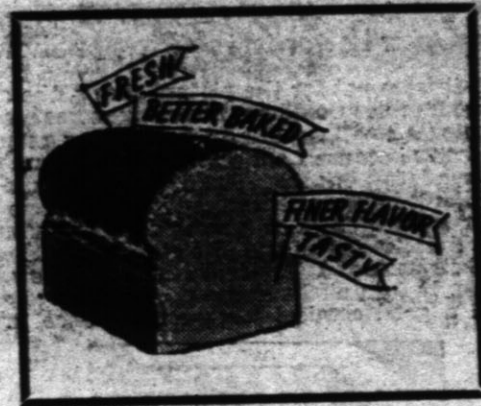
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Buy it fresher...
and better...

The Delicious Loaf
from your

HEREFORD BAKERY



Prince Valiant
 IN THE DAYS OF KING ARTHUR
 BY HAROLD R. FOSBER

"SOMEBODY: 'VERY SOON NOW, I WILL BE A MAN. FOR TODAY I HAVE YET ANOTHER TOOTH! MAMMIE SQUEALS FOR JOY AND MUST SHOW IT TO EVERYONE. I GET VERY TIRED OF HAVING MY MOUTH PRIED OPEN, ... I WISH MOMMIE WOULD GROW UP!'"

"I SHOULD HAVE A SWORD OF MY OWN NOW; I AM BIG ENOUGH... ALMOST. ONE LIKE MY SIRE CARRIES AS HE GOES SHOUTING INTO BATTLE... THERE IT HANGS, GLEAMING, ON THE WALL."

"THERE ARE BRIGHT THINGS ON THIS HILT - BRIGHTER THAN MY SIRE'S TEETH WHEN HE LAUGHS. BRIGHT AS MOMMIE'S EYES WHEN SHE SMILES DOWN AT ME!"

"MY SIRE'S SWORD WILL BE MINE - SOME DAY. IT IS VERY FAR AWAY BUT I AM DETERMINED TO TRY FOR IT."

"I GUESS I MUST HAVE CLIMBED A MILLION MILES... AND FALLEN A HUNDRED TIMES!"

"BUT A QUEST IS A QUEST AND MUST BE CARRIED THROUGH. SO AT LAST I REACH OUR SWORD."

"I REALLY DON'T KNOW WHAT HAPPENED, BUT ONCE MY GOOD RIGHT HAND GRASPED THE HILT NOTHING COULD BREAK ITS GRIP ON MY SWORD."

"I DIDN'T KNOW WHAT TO DO WITH IT SO I TASTED IT. AND THE HILT WAS ALL SALTY FROM THE SWEAT OF MY SIRE'S STRONG HAND WHERE HE GRIPPED IT IN MANY A FIGHT."

"THEY... THOSE WHO SAW ME GATHERED AROUND AND MADE MUCH ADO OVER MY FEATS. BUT TILICUM AND MY SIRE LOOKED AT MY ACHIEVEMENT AND WERE PROUD. I AM INDEED A MAN! WELL, ALMOST... FOR MOMMIE'S ARMS STILL FEEL WARM AND COMFORTING AND SHE SMELLS SO SWEET... BETTER THAN ANY OLD WAR HORSE, I'LL WAGER!"

NEXT WEEK - The Stolen Kiss.



Have YOU Tried...

MANN'S
Buttermilk Cream
BREAD

LOOK FOR THE BREAD IN THE BRIGHT RED WRAPPER (POLKA DOTS)

RUSTY RILEY by FRANK GODWIN



I GUESS I TRIED TO MAKE HILLBILLY DO TOO MUCH... SEVEN FEET IS HIGHER THAN HE EVER JUMPED BEFORE.

GREAT GUNS, LAD! YOU HAVEN'T LOST YET... HILLBILLY TOUCHED WITH HIS OFF HIND HOOF - THAT'S BEHIND THE STIFLE... ONLY COUNTS AS A HALF A FAULT!



THERE GOES RONNIE, DADDY! OH, I'LL JUST DIE IF HE BEATS RUSTY!

THAT'S A FINE LOOKING HORSE HE'S RIDING!



OH, DADDY! RUSTY WINS! RONNIE'S HORSE TOUCHED WITH HIS FRONT FOOT!

I'M GOING OVER TO THE JUDGES STAND... I WANT TO BE NEAR WHEN THEY GIVE RUSTY THE WATCH!



...AND IT GIVES US GREAT PLEASURE TO AWARD THE CUP FOR THE JUNIOR JUMPING TO THE TEAM FROM DR. CRANE'S SCHOOL... AND THIS WATCH TO YOU AS THE WINNING JUMPER.

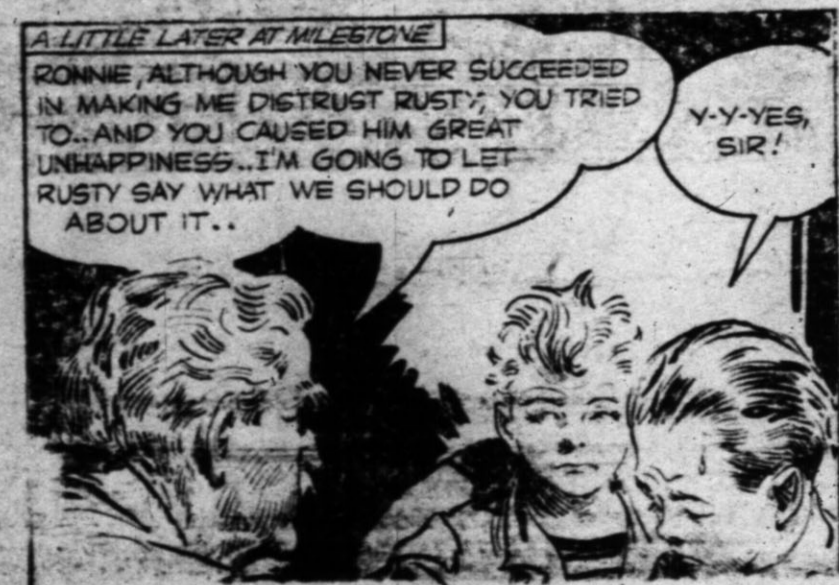
GOLLY! THANKS!



LET'S SEE YOUR WATCH, RUSTY... GEE WHIZ! THAT'S EXACTLY LIKE THE ONE YOU GAVE ME AS SECURITY FOR THAT FIFTY BUCKS I LOANED YOU, RONNIE!

ER-YEAH... WELL-I GOTTA BE GOING.

JUST A MINUTE, RONNIE!



A LITTLE LATER AT MILESTONE
RONNIE, ALTHOUGH YOU NEVER SUCCEEDED IN MAKING ME DISTRUST RUSTY, YOU TRIED TO... AND YOU CAUSED HIM GREAT UNHAPPINESS... I'M GOING TO LET RUSTY SAY WHAT WE SHOULD DO ABOUT IT...

Y-Y-YES, SIR!



WHAT DO YOU SAY, RUSTY? DO YOU WANT ME TO REPORT THIS MATTER TO THE HEADMASTER AT BLUE HILL?

GOLLY, MR. MILES!... I DON'T WANT TO MAKE TROUBLE FOR HIM... EVERYTHING CAME OUT ALL RIGHT... IF HE RETURNS THE WATCH TO YOU... AND STAYS AWAY FROM ME, I'M SATISFIED!



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MAIN STREET at HIGHWAY 60

KING of the ROYAL MOUNTED

by
ZANE
GREY



WHAT A BRAVE GANG
YOU ARE... SHOOTING
THAT OLD BEGGAR IN
THE BACK?

YOU WON'T HAVE
A CHANCE TO
WORRY LONG
ABOUT THAT,
MOUNTIE!

TURN THAT COP
AROUND SO I CAN
GET A SHOT AT
HIM, LENNIE?



1
ALTHOUGH HE HAS BEEN A SHADE OUTSIDE
THE LAW, HIMSELF, OLD MULLEY RUSHES TO HELP
KING WHEN THE BANK ROBBERS ATTACK!

THERE... THAT'S GOOD!



OH!



GOOD BOY, MULLEY!
THAT TOOK NERVE!



L-LOOK OUT, KING!
T-TH' CLIFF'S EDGE IS
BREAKING OFF!



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Washer

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Bendix

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MOTOR OILS

	List Price Per Gallon in 55 gallon drums
Phillips 66 Premium Motor Oil.....	74 cents
Phillips 66 Motor Oil.....	57 cents
Phillips 66 Unique Motor Oil.....	42 cents
Plus Fed. Tax—6c Gallon	

GREASE-GEAR OILS

	Per Gal. Dis.	Per lb. Dis.
30 Gals. Minimum—Drums or case lots	\$0.82	¼ cent
50 Gals. Minimum—Drums or case lots	.83	⅜ cent
90 Gals. Minimum—Drums or case lots	.84	½ cent
150 Gals. Minimum—Drums or case lots	.85	⅝ cent
8 lbs. Grease or Gear Oil—equal 1 Gallon		

Jimmie Allred
DISTRIBUTOR
Phone 66



WICKY MOUSE
WALT DISNEY

UNCLE THINKS THERE'S TOO MUCH NOISE IN THIS WORLD NOWADAYS... SO HE INVENTED A MACHINE WHICH TAKES NOISE OUT OF STUFF!

THIS PIECE OF CHEERY WHICH I PUT IN THERE... GEE! I DON'T MAKE ANY NOISE WHEN I BREAK IT!

UNCLE THINKS THERE'S TOO MUCH NOISE IN THIS WORLD NOWADAYS... SO HE INVENTED A MACHINE WHICH TAKES NOISE OUT OF STUFF!

ER... I THINK I'LL BE GOING NOW...

NOW I TAKE THIS STICK OF DYNAMITE...

NOW I'VE EXTRACTED ALL THE NOISE FROM THIS HERE STICK OF DYNAMITE!

GOOD-BYE!

MURK!

ER... I DON'T SEE WHY WICKY LEFT SO FAST... DO YOU HEAR A FUNNY NOISE, UNCLE TWITCH?

ER... HOW DO...?

YES, BUT...

ER... NUTHIN' TO WORRY ABOUT, OFFICER! IT'S ONLY US!

WIKY! PLONG! SKOW!

WALT DISNEY

UNCLE REMUS
WALT DISNEY PRESENTS
THE STORY OF
THE
RABBIT

THAT'S ALL THE WAY WHEN THE RABBIT WOULD FEEL IN GOOD BAY WOULD SEE THE WHEEL!

ZIPPITY-DOO-DAH ZIPPITY-DEE... I LOVES MOLLY, AN' MOLLY LOVES ME!

HOWDY, BIRDS! YOU IS TWEETIN' A MIGHTY SWEET SONG!

JEST LIS MISTER B THROUGH TH' TREE

AN' TH' TWINKLIN' TUNE OF TH' BLUEBELLS!

AN' TH' KER-SPLASHIN' OF BREE WATERFALL! HOWDY BREE WATERFALL!

AN' TH' TWITZ!

IT'S BREE FOR SLEEP!

NOW'S MY CHANCE TO BUST 'EM ONE... BUT...

...BUT... RIGHT NOW I DON'T FEEL LIKE BUSTIN' ANYONE!

ZIPPITY-DOO-DAH ZIPPITY-DAH... I'VE GONNA MESS UP WONDERFUL DAY!

ANY TUNE IS MUS' YOU FEELS LIKE...

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AIR CONDITIONING
NONE TOO LARGE — NONE TOO SMALL
HEATING SHEET METAL
FREE ESTIMATES

Wilkins Sheet Metal
837 East First Phone 94

OZARK IKE by RAY GOTTO



NOW, THAT'S A ROAD BLOCK THAT'LL STOP A TANK! SLIPPERY SAF AND HER BAK ROBBIN' PALS CAN'T ESCAPE THIS TIME!

LISTEN! AH HEAR AUTYMO-BILES!

A-COMIN' FRUM BOTH WAYS!



FROM THE...

GOTTA FIND THAT GAMBEL BRUSH SALOON ELSE!

PASTURE VIEW PLAZA 1 MILE



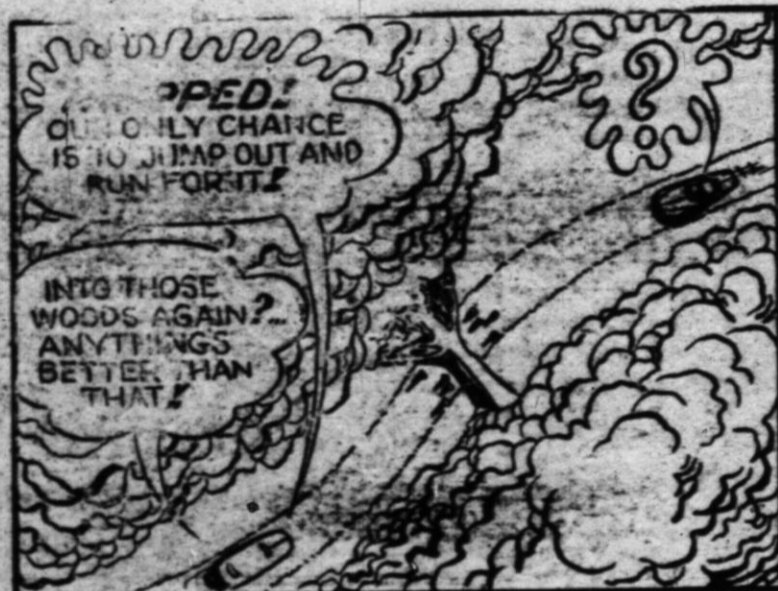
HA! THAT STUPID SHERIFF LEFT OUR CAR UNGUARDED! (HOW'D I GET THESE LUMPS ON MY ARMS?)

THEY WON'T SHOOT AT US WITH THESE KIDS ALONG AS HOSTAGES!

...? LUMPS ROPPIN' OUT ALL OVER ME!

AW, YOU AINT SEEN NOTHIN' YET! JUS' LOOK UP AHAID!

(MOAN) I'M ITCHING FROM HEAD TO FOOT! JUST LOOK AT THIS RASH!



OPED! OUR ONLY CHANCE IS TO JUMP OUT AND RUN FOR IT!

INTO THOSE WOODS AGAIN? ANYTHINGS BETTER THAN THAT!



DON'T MAKE 'EM PUT UP THEIR HANDS, SHERIFF... THEY'RE TOO BUSY A-SCRATCHIN' FROM POISON IVY!



THEY'RE OFF T' JAIL!

OUR FUST HOTEL GUESTS!

WE SHO' GOT TH' BIZNESS FRUM 'EM!

SAL-SAL!

HEY! WHO CAN THIS PIDDIE?



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LOANS and ABSTRACTS

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ELIZABETH WOMBLE

JOHNNY HAZARD by FRANK ROSSIN



JOHNNY AND THE GANG CHANCE THE TERRORS OF A JUNGLE NIGHT IN AN ATTEMPT TO GET BACK TO THEIR PLANE, BUT LOSE THE TRAIL! AT THE FIRST GLIMMER OF DAWN SIMBU QUINNIES UP A TREE TO GET NEW BEARINGS... AND SUDDENLY...



ONLY THEIR SMALL SIZE AND AGILITY TEMPORARILY SAVE THE HORROR-STRICKEN MEMBERS OF THE PARTY FROM BEING DEVoured BY THE HUGE TYRANOSAURUS REX...



K-KEEP T-TOGETHER! STAY I-IN THICKEST P-PART OF J-JUNGLE... HE C-CAN'T CUT THROUGH T-TO US AG E-EASILY THEN!



G-GOTTA MAKE THE B-BEACH 'FORE HE WAKES T-THE WHOLE JUNGLE AND ONE OF 'EM G-CRASHES THE PLANE!



QUICK, DUCK BACK IN HERE!

J-JOHNNY! DID YOU SEE THAT ?! TWO MORE OF THEM! THE FIRST ONE MUST HAVE THE WHOLE PREHISTORIC PACK H-HUNTING US BY NOW!

CONTINUED...



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MANDRAKE THE MAGICIAN

BY LEE FALK & PHIL DAVIS

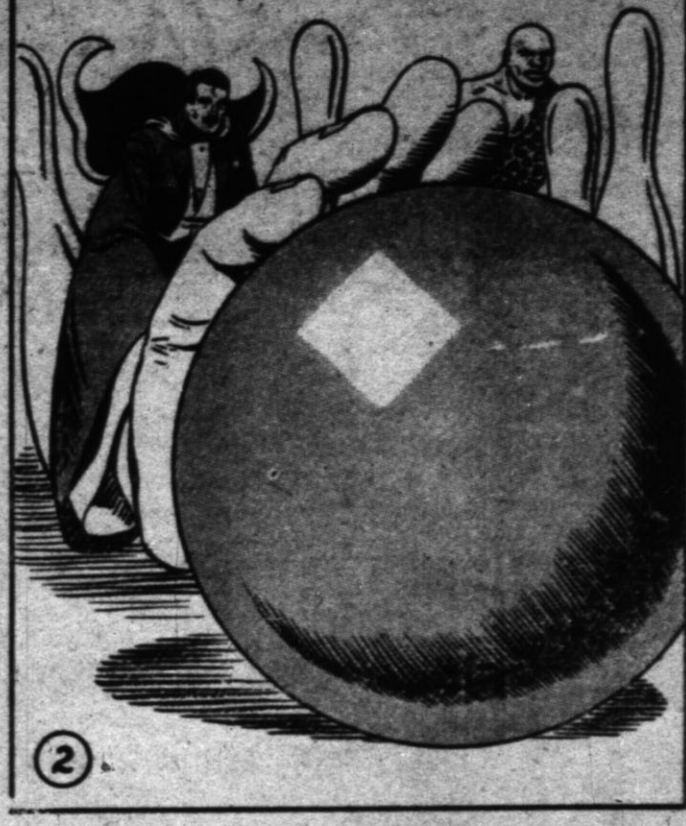
ON PERIL ROAD: AS THE "GREAT GAME" GOES ON, WITH MANDRAKE AND COMPANY AS PART OF THE GAME, MANDRAKE CATCHES THE BOWLER'S EYE--AND GESTURES--

AND MANDRAKE'S HAND SEEMS TO GROW ENORMOUSLY, STOPPING THE BALL--

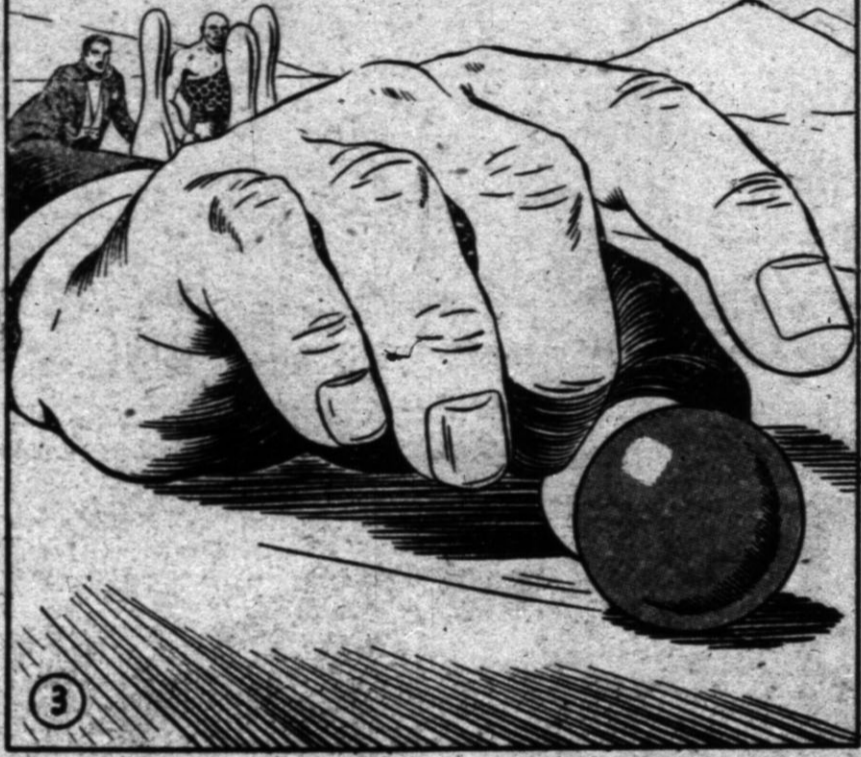


MANDRAKE-- HERE COMES ANOTHER BALL!

THANK GOODNESS HIS AIM IS BAD! BUT I THINK I CAN DO SOMETHING WITH THIS. HEY, THERE--



STILL GROWING, THE ENORMOUS HAND OF MANDRAKE SEEMS TO ROLL THE GIANT BALL TOWARDS THE BOWLER, AS EASILY AS IF IT WERE A MARBLE--



QUICK--WHILE HE'S NOT LOOKING! I'VE FOUND THE CIRCUIT THAT ELECTRIFIES THIS ALLEY--

MANDRAKE HURRIEDLY SNAPS THE WIRE BREAKING THE CURRENT THAT HAS HELD THEM--



BUT THE STRANGE BOWLER HAS LOST ALL INTEREST IN HIS VICTIMS, AS HE SPEEDS OFF, PURSUED BY THE HYPNOTIC BALL!



AM I SEEING THINGS?



WHO THAT FELLA?

WE'LL FIND OUT. WHAT'S NEXT ON PERIL ROAD?

THE HERMIT SAID THERE WERE SEVEN PERILS, AND THE LAST IS THE MOST TERRIBLE! THIS WAS BAD ENOUGH! WHAT CAN THE SEVENTH BE?

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