



FORMER MEN OF THE YEAR—The fourth Hereford Man of the Year to be named Thursday night at the Chamber of Commerce banquet will join Dub Reeves, Wayne Evans and Dr. L. B. Barnett as recipients of this honor. Reeves, on the left, received the award for the year 1947, Evans, middle, was honored the first year the Lions inaugurated Man of the Year awards and Dr. Barnett received his award a year ago at the annual banquet for the year 1948.

Dr. Wiggins Will Speak At C-C Banquet Thursday

Dr. D. M. Wiggins, president of Texas Technological college, will be the principal speaker on the Annual Chamber of Commerce banquet program Thursday night. O. P. Cowart, secretary of the Chamber, announced Friday. Chamber of Commerce directors met Wednesday night for their monthly director's meeting and formulated final plans for the Annual Meeting which will be held in Hotel Jim Hill at 8 o'clock Thursday. Tickets will be sold at Halle, Close and City Drug Stores and the Chamber of Commerce offices. Any-

one desiring to have their tickets mailed to them may call the Chamber of Commerce. The annual Lions Club award to "Hereford's Man of the Year" will be made as usual during the program at the banquet. This will be the fourth year this award has been made. Wayne Evans, Dub Reeves and Dr. L. B. Barnett have received the award.

Dr. Wiggins was formerly president of Texas College, of El Paso and dean of students at Hardin-Simmons University. He also taught in Vernon, Burk Burnett and Canadian High Schools as principal and coach. He is well known throughout the Southwest as an outstanding educator and administrator.

Since he assumed the presidency at Tech in May, 1949 the \$4,000,000 building program now

in progress there was inaugurated. He has also improved the administrative system, bettered student-faculty cooperation and welfare, along with numerous other improvements.

The Board of Directors answered favorably a request from John McCarty, publicity director of Palo Duro Park, for cooperation on a program of publicity this summer which is supposed to add to the tourist traffic through Hereford.

Plans were worked out for the annual membership drive scheduled to start after the banquet. The distribution of Hereford Water problem was also discussed.

Tickets for the banquet are \$3 a person. Deadline for obtaining them has been set at 4 o'clock Thursday and the number is limited to start with, Cowart said.

Veigle and Miller Elected; Forrest Wins Trustee At Large

Robert Veigle and H. H. Miller were elected trustees of the Hereford Rural High School District Saturday as 1,285 voters turned out in an unparallel display of interest in School Board election history.

Veigle received 1,144 votes, Miller 1,080 and W. J. Albracht 169. Leo Forrest beat Alfred May

in all four voting precincts, polling a 540 winning vote margin. In precinct 1 Forrest got 210 to 86 votes for May. In precinct 2, Forrest won 732 to 293 for May. In precinct 3, Garcia, Forrest got 45 and May got two. At the Walcott poll, Forrest polled 55 votes to 19 votes for May.

Total vote margin in all four precincts was 1,042 for Forrest

and 400 for May. Thirty-one ballots were void in precinct 1 and 2 in addition to the record number of more than 1,285 votes cast.

Veigle and Miller will serve three year terms. The remainder of the board is composed of President A. J. Schroeter, Sylvester Slagle, and W. T. Kelly who are up for re-election in 1951 and Lyle Woodford and Howard Gault whose terms expire in 1952. Veigle is vice-president.

New officers will probably be elected at the next board meeting April 13th.

In the Walcott District School Trustee election Herbert Hoover, with 70 votes, and S. N. Thweatt with 62 votes and Phillip Miller, with 62 votes, were elected from the 6-man race counting Burks, a write-in candidate.

The Garcia returns showed 43 for T. J. Poindexter, 43 for Wilson Wyly, 38 for Charley Burks, five for S. N. Thweatt, one for Phillip Miller and two for Herbert Hoover.

The Walcott precinct showed 16 for Poindexter, nine for Wyly, 21 for Burks, 57 for Thweatt, 61 for Miller and 68 for Hoover.

Totals were 58 for Poindexter, 52 for Wyly, 59 for Burks, 62 for Thweatt, 62 for Miller and 70 for Hoover.

In precinct 3, where the term of E. H. Norton expired Saturday, Bertram Jack beat N. A. Brown 61 to 43 for the County Trustee At Large. Brown was a write-in candidate. The other county trustees are N. R. Miller, precinct one; J. C. Morrison, precinct two; M. W. Blankenship, precinct four.

Working in precinct 1 where voting was for County School Trustee At Large, was R. G. Lewis, election judge, Mrs. N. E. Gass and Mrs. Vern Witherspoon.

In the County Court Room, S. O. Wilson served as election Judge of Precinct 1 and II of the Hereford School District Trustee election and precinct II of the County School At Large election. Also working in the County Court Room was George

Stambaugh, Mrs. Nona Jowell, Mrs. Ray Coneway, Mrs. Earl Phillips, Mrs. John Alken and Mrs. Frank Marrs.

Paul Coneway and Ray Coneway worked as tabulators of votes.

In the Walcott School District Trustee election, the first of a new series of elections under a new territory set-up, five men were running for three positions, Phillip Miller, S. N. Thweatt, Wilson Wyly, T. J. Poindexter and Herbert Hoover were on the ballot.

Under the new plan, one trustee will be retired each year

City Election Tuesday Could Be A Close Race

Hereford will find the answer to that "\$64 question" Thursday when voters make the bi-annual trip to the polls to select officials who will run the city government for the next two years. The question according to City Secretary Mabel Barnhart is how many qualified voters are there in Hereford?

Usually an uninteresting ordeal, because candidates seldom have opponents, the city election this year promises to be one of the most interesting in the city's 44-year old incorporated history. Although only two commissioners have announced, three candidates have announced for the Mayor's post. It is possible that some write-in votes will produce other commissioner candidates.

22nd City Election: Hereford is facing the 22nd election of its career next Tuesday. Every person who lives within the city limits of Hereford and has paid state and county taxes is eligible to vote. There should be a huge turnout in contrast to the last election April 6, 1948 when 94 votes were cast for unopposed candidates for Mayor and two commission-

ers slots. Some of the more lively elections in recent years were those in 1942, 1944 and 1946. Lively, that is if amount of votes is an indication and if five or six hundred votes is called a good turnout.

In 1942 C. J. Paddock drew 226 votes against 150 for W. E. Dameron and one vote for R. J. Richardson. That was held April 4. In 1944 Paddock ran again but was edged by E. S. Ireland, 178 to 162 votes. Four commissioners sought seats in city government. But N. E. Gass, 229 votes, and J. C. McCracken, 182 votes, beat out Vern Witherspoon who polled 150 and H. A. Close who got 125 votes.

In 1946 things cooled a bit with Dameron netting 183 votes and H. K. Fox getting one. T. W. Alderson got 98 votes for commissioner while Lyle Blanton got 104 and J. C. McCracken polled 168.

The city secretary said 12 absentee votes had been cast by Friday.

Polls will open at the City Hall Tuesday morning at 8 o'clock and will remain open until 7 o'clock Tuesday evening.



Sheriff J. C. Reese said all vehicles with '49 tags will be penalized from today on. The late license plate buyers were unmolessted yesterday even though April 1 was the first day for official displaying of '50 tags. There were so many buying plates Saturday it would have been impossible to enforce the law in all cases, anyway.

Nester E. Gass received a letter from a land leveling outfit in Cozad, Nebraska asking if there was any work available in Hereford involving brush removal or root cutting or tree removing. They had two TD 18 International type tractors to do the job. Mr. Gass said these people apparently haven't visited the Panhandle.

Any prizes for first April Fool babies? If so, here's a claim. At 9:32 Saturday morning, Mr. and Mrs. Manuel Galvez, Hereford were presented with Johnny, a 6-pounder, at Lingenfelter's Clinic. Dr. R. E. Lingenfelter said the baby and mother and father were doing fine, the first April Fool baby of 1950.

Harry J. Engman closed his Engman's Cafe last Saturday night and has opened another eating place in Littlefield. Name of the new place is the T Cafe. Engman operated the Hereford eating place for about two years.

Hereford Bakery almost has the brand looking like a bakery from the outside with their window display and Easter bunnies, ducks, chickens and eggs really give Piggly Wiggly an "Easter-ish" atmosphere. It's hard to tell who's proudest of his handwork, Debbs Knox or Gaylord Newell.

Dale Carter, PMA District Field officer from Panhandle was in Hereford Friday morning on a routine trip.

Blue Cross group 7335 payments are due. They must be paid by April 10.

Hereford Jaycees will meet at noon Tuesday in Hotel Jim Hill for lunch. This is the first meeting under the new plan of two noon and two night meetings a

City Planning And Zoning Program Is Being Studied

Mayor W. E. Dameron revealed Friday that a long neglected step in the progress of the City of Hereford is in the process of being taken at the present time. A City Planning and zoning Program has been studied by the mayor and commission together with members of the Chamber of Commerce and a representative of a city planning and architect firm of Kansas City here last week.

The group talked the problem out thoroughly and the Kansas City representative, Donald W. Bush, said he will send the cost of the proposed program to the mayor from his office as soon as it is determined.

"We have had this program in

mind ever since this administration came into office four years ago but other business has always seemed to push it aside," Mayor Dameron said, "and we undertook to meet those needs in the order of their importance to community welfare."

Long Range Plan Concerning the beautification program, Mayor Dameron said, "Worth-while towns don't just grow." They are planned and built to the plan. The program includes a long range plan of city development which will include park improvements, city beautification and zoning.

The Mayor said a program such as this must be developed as it goes along. He said the park improvement program will include beautification and recreational facilities.

He added the program was introduced about the same time Henry Sears was president of the Chamber of Commerce. The City is working together with Pete Cowart, secretary of the Chamber, on the venture.

Attending the meeting of city planners were O. L. Bybee, Bruce Woodell, Pete Cowart, Dub Reeves, Lyle Blanton, J. C. McCracken and the mayor.

Woodell is the Civic Development Committee head of the Chamber of Commerce and Reeves met as a representative of the Junior Chamber of Commerce of Hereford.

The mayor said it was possible that the Kansas City firm might not have a large part to do with the zoning of Hereford as their location might be against them.

Governor Seis May 6 For Special Election

May 6 has been set as special election day to fill the congressional post vacated by Rep. Gene Worley, Governor Allan Shivers announced Friday.

Worley's resignation as representative of the 18th District in the Panhandle, following his appointment to the US Court of Claims and Patent Appeals, is effective Monday.

Candidates have announced in the race to succeed Worley. They are J. Blake Timmons of Amarillo, LeRoy LaMaster of Perryton, Walter Rogers of Pampa, Alta-vene Clark of Amarillo, E. T. Burk of Amarillo and H. J. Blice of Amarillo.

Regular Democratic Primary date is July 22.

Cattle Shipments Continue To Drop

Lack of cattle rail shipments during the past week apparently indicates spring moving is practically a thing of the past. Only seven shipments of 833 head moved through the Hereford yards since Saturday, March 18.

All but six registered bulls were yearling heifers and steers. Shippers were: W. Mack Jackson, 108 head; Carl Kemp, 124 head; L. H. Woodford, two shipments of 175 and 178 head; Reinauer Brothers, 146 head to Winer, Neb.

Shipments to date total 13,

Maureen Sue Brock Is Buried Here Saturday

Funeral services were held Saturday afternoon at St. Anthony's Church for Maureen Sue Brock, 1-year-old daughter of Mr. and Mrs. Joe Brock of Hereford, who died early Friday morning at her home after a brief illness.

Your Maureen was born February 4, 1949 at Corpus Christi. Her father was born in Crosby County, Texas and her mother was born in New York City.

She is survived by her parents and 3-year-old sister. Burial was in the Catholic cemetery.

Elect H. Caraway Head Of County Farm Bureau

Hartland Caraway was elected Deaf Smith County Farm Bureau president by the Board of Directors at a Director's meeting Thursday night. Mr. Caraway succeeds Clarence Morrison as president.

Virgil Dodson was elected vice-president and E. O. Dixon as secretary-treasurer. Caraway is former vice-president, and Elvin Wilson, secretary-treasurer.

Principal business conducted other than the election of new officers was a discussion of arranging for a part time service man to handle Farm Bureau fire, life, and casualty insurance and the Blue Cross and Blue Shield. Charley Cravy, District Service officer from Morton was present for the meeting.

The Board is composed of Caraway, Dodson, Dixon, Clarence Morrison, W. P. Axe, M. C. Kaul and Frank Ford.

April Has Been Designated As Cancer Control Month

A joint announcement by Mayor W. E. Dameron and Mrs. Joe Smith Friday this week said that Hereford will observe the month of April as Cancer Control Month and that control workers here will join with members of the American Cancer Society all over Texas and the nation for an intensive educational, membership and fund-raising drive.

The need for more research funds in the cancer control program was explained by Mrs. Smith, Deaf Smith county chairman of the 1950 Cancer Crusade, who said that 25 cents of every dollar raised here goes toward financing science's search for causes of cancer. No goal has been announced in this county.

25 Cents For Research "Out of every dollar contributed here," Mrs. Smith said, "a quarter goes to finance more than 200 research projects at the nation's leading institutions."

The Weather

Temperature readings for Wednesday through Saturday taken at 8 o'clock each morning.

Wednesday—High 64, low 28. Thursday—High 65, low 35. Friday—High 74, low 33. Total moisture for 1950—4.8.

CCC To Build Storage For 400,000 Bushels In Sixty Days

Deaf Smith County wheat farmers, many of whom have just about given up on a 1950 wheat crop, were watching wheat prices closely this week as April first rolled around leaving them 30 days until the wheat loan maturity date April 30.

Wheat, based on an average middle of harvest loan, selling

on the market at \$2.08 would net the farmer about one half cent a bushel this week. Loans taken out before or after mid-harvest in July would, of course, either net the farmer a little more or possibly less, depending on the length of time and amount of interest due.

Plenty of space is available

downstate for wheat sold at the \$2.48 delivered, quoted in Fort Worth. However, there is no space available for storing it back, according to local elevator operators. It must be sold.

The situation apparently depends entirely on the dates individual farmers took out their loans, as to whether the wheat will pay out or not.

Grain sorghums stored on the farms with 1949 loans and purchase agreements matured March 31.

PMA secretary Faust Collier reaffirmed plans Saturday for building eight quonsets with 40,000 bushel capacity and 25 round bins capable of storing 3,200 bushels designed to take delivery on the estimated 450,000 bushels on county farms. However, he pointed out that Commodity Credit Corporation is giving the grain elevators first choice for storage, and if the wheat moves out fast enough most of the grain sorghums could go into privately owned elevators.

CCC contracted for building the additional storage facilities several months ago while prospects were still good for a big 1950 wheat crop, Collier said. Farmers were also reminded by Collier that they must get delivery notice from PMA before moving their grain sorghums for delivery to satisfy loans. These will be issued as fast as space is available within the next 60 days, he said. The additional 400,000 bushel storage will also be completed within that time.



NEW LIONS CLUB OFFICERS AND CONGRATULATIONS—Boss Lion Lyle Blanton on the right in the bottom picture congratulates his successor Wayne Edwards after the election Wednesday. All of the newly elected officers, excepting first vice-president Ray Cowser, are pictured at the top. (Front, left to right), Marlin Gilliland, Tail Twister; Bill Davis, third vice-president; Glenn Snyder, second vice-president; D. C. Martin, director; Jimmie Allred, Lion Tamer; (back, left to right) Don Zimmerman, director; J. W. Robinson, Jr., secretary; Bob Wear, treasurer and President Edwards Curtis Tra-wek and Paul Harvey with Outgoing President Lyle Blanton will comprise the Board with Marlin and Zimmerman, who replace George Graham and Dr. Will Graham.

Morris G. Cobb Runs For State Representative

On Saturday, March 25th, when Morris G. Cobb filed his announcement of candidacy for the office of State Representative with Clyde Warwick, he became the first to enter the race for the post vacated by J. Blake Timmons. The 123rd Representative District includes Randall, Armstrong, Carson, Deaf Smith, Oldham and Potter Counties.

Cobb is an attorney associated with the Amarillo law firm of Singleton, Trulove and Edwards. He is a graduate of Amarillo High School and a veteran of World War II, having served with the Navy. He holds a commission in the Naval Reserve and is active in American Legion work.

He attended Amarillo College, Stanford University and Baylor University, where he received the degree of Bachelor of Business Administration and Bachelor of Laws. In law school he also served on the editorial staff of the Baylor Law Review.

Cobb is a member of the Texas State Bar, Amarillo Bar Association and American Bar Association.

He has been a member of the First Baptist Church of Amarillo for many years, and is now active in civic work, belonging to the Exchange Club and Amarillo Safety Council.

Editorials

City Election April 4

Tuesday, April 4, is election day in Hereford, Texas and we hope the occasion will mark a record vote.

It is not, and never has been, the policy of The Brand to tell people how they should vote. Casting your ballot as you choose is an American heritage which we hope will forever continue. Fortunately, Hereford is small enough that most of you personally know the candidates, three for Mayor and two for City Council. Furthermore, we have confidence in the wisdom and ability of the citizens of the community to carefully select men best suited to operate the town in a manner which the majority desires.

Our sole complaint with poll tax payers of the community is their general indifference. It takes only a few minutes to visit the polls, and cast your ballot. There has been no malarkey, hullabaloo or mud-slinging to confuse any issue. Thus, we believe, is presented the opportunity of democracy in its finest form—provided the people do vote.

Plan now to go to the polls next Tuesday and vote. It is your duty and privilege as a citizen of Hereford, Texas, U. S. A.

Don't Be People

The succulent Chesapeake Bay oyster is near extinction, due solely to the greed of fishermen. This a pig is wholly justified in saying to its young, "Don't be people."—Hartford Courant.

Rep. E. Flanders, U. S. Senator from Vermont: "Has the poor but honest family disappeared from the American scene?"

Shocking
The bathing girl is used to publicize so many items from breakfast foods to tractors that it comes as a mild shock to see one now and then illustrating an ad for women's bathing suits.—Kiplinger Magazine.

Could Be
Could be that John L. Lewis, in time to come, will be hailed as the man who first organized the king-sized week end—or the three-day work week.—Christian Science Monitor.

The Sunday Brand

Hereford, Texas
Established 1948
Published every Sunday

Hereford, Deaf Smith County, Texas.

James M. Gallentine Editor and Publisher
Subscription Rate: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With The Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 50c per month. Singles copies, 10c each.

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.

News Editor Jerry Stoltz
Society Editor Mrs. John McLean
Adv. Manager Bert Noellev
Mechanical Supt. Vernon O. Roland

Almost any beggar, helped three times in a row, will get miffed if the fourth trip is fruitless.

Never try to tell a parent what's wrong with junior. It's a waste of time and the loss of a friend.

If the automobile continue to kill and maim, a man will soon have to fly as a matter of safety.

Politics being what they may be, we offer no predictions as to who will be the winning candidates.

Bootleg Philosopher

(Editor's note: The Bootleg Philosopher has another backward idea this week, as you'll agree after reading his letter.)

I was out here the other afternoon wanderin' around enjoyin' in Spring when I picked up a copy of the News which somebody had used to wrap garden seed in—ain't no chance of seeds sproutin' through that paper, and while they was perfectly good seed I shook 'em out. I learned long ago not to get tricked into plantin' seed—at any rate, I stuck the paper in my pocket and later on in the day when it seemed like I'd run out of something interesting to do I pulled it out and since I was already sittin' down anyway I leaned back against a tree and read where there is considerable talk about a cave in the Ozark Mountains for use in case of an atomic war. As I understand it, some man is proposin' to use this cave to preserve civilization in case of a world-destroyin' atomic or hydrogen bomb war. His idea is to use the cave as a sort of modern Noah's Ark, only instead of animals he would fill it up with people worth keepin' alive to carry on after most of the rest of the people was killed off by bombs.

This is not a bad idea except for one thing—he's proposin' the people selected for the cave should be scientists and other brainy people.

I look at it just the other way. The last people we want in that cave is the brilliant folks, the brain-wrackin' people who are responsible for needin' the cave in the first place.

Ain't no use fillin' that cave up with people who, the first thing they got out after the smoke cleared, would start right back in where they left off, this time probably settin' their powerful minds to work on a bomb that not only would sweep over the face of the earth killin' everything in sight but would also go down in the crevices and caves and wipe out whatever was hidin' in there, too.

No sir, the kind of folks who ought to be put in that cave is the ordinary kind, non-atomic type, that ain't interested in carryin' civilization to its highest peak.

Under my plan, might take in a few school teachers, a preacher or so, a few harmless poets, some farmers, a few carpenters, maybe a editor if the place ain't too crowded, but we blamed sure

Sunday's Current Question

Do you favor state prorotion of irrigation water?

George Muse: I couldn't answer the question with "yes" or "no." I think this thing of farmers just turning on their irrigation wells and letting them run, wastin' the water which is not inexhaustible, has got to stop. There should be some sort of control, by experts, to stop the waste of water. Water is definitely being wasted when it runs like that. The state should set up a plan which would be just and right and which would also please the farmer. However, this is difficult because men hate to be told how to operate their own belongings.

Onias Carroll: We don't know just how much water there is in the irrigation district. We have never been short on water and, in my opinion, we will never be short. Of course, if the water level starts dropping I think some sort of control should be put in effect. Right now we are suffering from lack of rain water but I don't think this lack will continue. I think we have plenty of water in Deaf Smith County, always have and will have for a long time. Until we feel the shortage, I do not favor the state control. I don't believe the state should be able to tell the irrigation farmers when they should and when they should not run their wells.

G. W. Brumley: This business of the farmer just turning on his well and lettin' it run is a definite waste and there is the need for regulation. This question is going to be a fight as it goes along and it is hard to answer. If it becomes necessary to conserve water and eliminate waste, I think the state should have control. This is necessary in some cases now. I attended the meeting in Amarillo Monday where they discussed the question and the opposing farmers have this idea. "This is my land, I bought and paid for it and if I want to pump all the water out in a year it is my right." Some of the people seemed to favor the local group control plan. One thing we all know is that more water is being pumped out right now than is being rained into the ground.

William McGehee: I think, if there is a need for it, a water regulatory body should come from the High Plains and should be a West Texas affair instead of a state controlled affair. They have a High Plains organization started now, right here close to home, in Lubbock. This will serve us fine. As I understand it we can attend to all our water problems without ever leaving the Plains. I think we, in West Texas, are better prepared to handle our problems than people in Austin. I don't think there is a group which is sure just how much water exists under the ground. They have no way of knowing whether the water supply is running low or not. No, I don't favor state prorotion of water.

don't want any brainy people in there. Be the worst thing that could happen to the post-atomic world.

Yours faithfully,
J. A.

Civil service is fine for governmental employees if they will only offer it to the public.

TATER' PEELIN'S

By ROBERTA CAMPBELL

If we live to be a hundred (and on this day we felt like we already had) we'll never have a nicer surprise than the one which came from Mrs. O. E. Sherman Friday a week ago.

For some reason the pump motor wouldn't start 'till noon that day, the ditches broke everytime we turned our back, we had to eat soup for dinner, green bugs practically stifled us as they gathered all the young'uns that could fly and moved to better grazin' farther over in the field and finally we changed the contour of some of the ground when we stood too heavy in one of our boots and lost our balance tryin' to pull it out of the mud.

We had just about decided it was too bad we weren't a man so we could cut our suspenders and take off for a better world when we stepped into the house to discover on our kitchen table the best lookin' big Rhubarb Custard Pie you can imagine and still warm from the oven.

Life can be beautiful, can't it?
Here is Mrs. Sherman's recipe for those who haven't a Hereford Brand Cook Book.

2 c. stewed rhubarb
1 1/2 c. sugar
4 tbsp. flour stirred into sugar
Mix well and cook in double boiler. Add beaten yolks of two eggs. Pour into crust, add 2 tbsp. cream to top of pie and bake a few minutes until done. Add meringue and return to oven to brown.

By the way we don't know what the Doctor says is keepin' Mr. Sherman off his feet lately, but with two deep freezes and a big pantry full of food and his wife's ability as a cook, we're inclined to wonder if he isn't just plain founded.

As it has been over a year since we added our voice to the appeal for the return of Will Rogers pictures we were happy to be able to see "Steam Boat Round the Bend" again last Monday.

His pictures we would like most to see are "Judge Priest" and "The Connecticut Yankee." Are you listenin'—Mr. Hardwick?

Not a pretty subject but we doubt if anything will be more thoroughly appreciated than the face liftin' the Junk yard is undergoin' lately. We are livin' for the day when the Chamber of Commerce can drive along east Highway 60 and glow with pride as they remark to visitors:

"That to your left gentlemen, believe it or not, is our City Dump Ground."

The Popular Store

HERE THEY ARE!

DOLLAR DAY SPECIALS

KLEENEX 10c

KERCHIEFS 12 FOR \$1.

DRESS SOX 5 PAIR \$1.

51 GAUGE, 15 DENIER NYLON HOSE \$1.

MENS' BLUE OR STRIPE OVERALLS \$2.69

DICKIES KHAKI SUITS \$6.98

DICKIES', 2 to 16, BOYS JEANS \$1.79

BOYS' 3 1/2 to 6 Tennis Shoes \$1.49

LADIES, LARGE GROUP Dress Shoes \$2.

LADIES House Shoes \$1.

DON'T MISS --

THESE VALUES And Many More

The Popular Store

SINCE 1921

SHOP and SAVE

DOLLAR DAY

AT WESTERN AUTO!



GARDEN HOSE

25 FOOT ONE PLY \$1.95



LARGE 16 x 18 Inch

Rubber Pad

Ideal For Car Floorboard or Home Doorstep

Adds Beauty to Any Lawn 6-Ft. TRILLIS \$1.55 VALUE 98c

Weather resistant. Natural redwood or cedar. Easy to set up. Folds compactly for storage.

REGULAR 1.39 VALUE 98c



Cape Cod FENCE

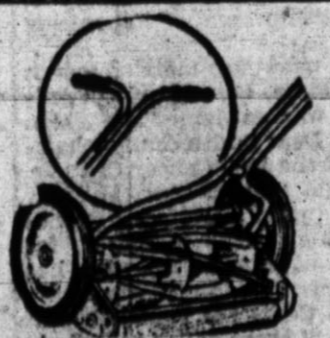
29c

White, 3 ft. section for home and yard. 12x6

BUY YOUR NEW -- LAWN MOWER

-- THIS EASY WAY!

Lay It Away Now From \$14.95
Make Small Payments! To \$19.65
Have It When You Need It!



Household Quality

PLIERS

REG. 39c

24c

WESTERN AUTO Associate Store

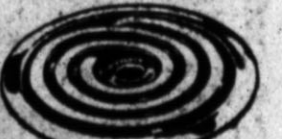
Home Owned and Operated By:

J. B. Pool

245 MAIN Hereford PHONE 703

Your EASTER HAM Baked In A New FRIGIDAIRE ELECTRIC RANGE Will Be One Of The Finest Taste Treats You've Ever Experienced!

NEW FRIGIDAIRE Electric Range COOKS FASTER than ever before...and here's why!



NEW Radiantube Cooking Units

have been designed for speedier, more economical cooking. They're flatter and wider—so more heating surface comes in contact with utensils. Tip up for easy cleaning.

NEW built-in, full-width Fluorescent Lamp lights entire cooking top.

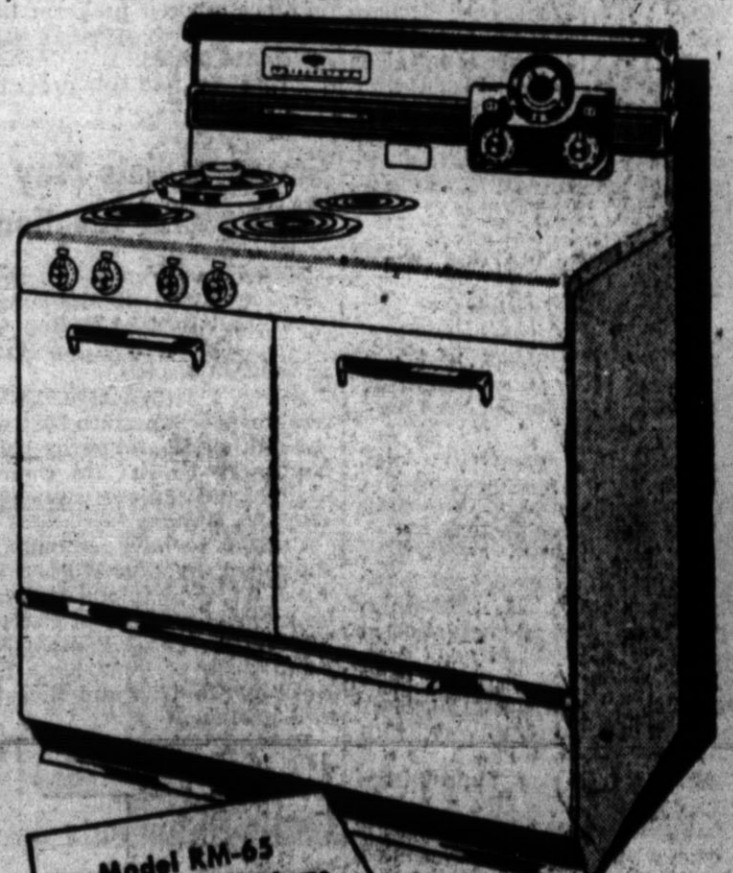
NEW higher back-panel on one-piece acid-resisting porcelain top.

NEW smarter-looking styling by world-famous Raymond Loewy.

NEW switch knobs are out in front, easier to read. There's no need to stoop, bend or reach.

NEW 6-60 Time-Signal has two speeds—one for stopwatch accuracy for measuring up to 6 minutes, another speed for measuring accurately up to 60 minutes.

NEW storage drawers move smoothly, quietly on new-type, long-life triple Nylon rollers.



Model RM-65 single oven and large warming drawer

Only \$31.75 Down

Cash Price 309.75

double oven. Only 35.75 down Cash Price \$349.95

8 Models of Frigidaire Electric Ranges starting from

154.75

GOOD HOUSE KEEPING SHOP

144 N. MAIN

PHONE 1109



ENCAMPMENT LADIES' NIGHT—B. P. Patton, past Grand Patriarch of the Grand Encampment of New Mexico addresses the 350 Odd Fellows, Rebekahs, Canton Encampment and I.O.O.F. Lodge members at the Wednesday night meeting. Seated are (from left) Earl Blanton of Dimmitt, Rev. Russell Whigert, principal speaker of the evening who talked on Communism and Religion, Master of Ceremonies Gene Smith, and P. H. Luck, program chairman.

Morris G. Cobb, candidate for State Representative, was in town Wednesday.

McCre Deaf Smith miners' in the news. Burl Elliston said some golden yellow butter from Jack Dean's place, 20 miles northwest of Hereford was flown to Theodora Lynch in California by TWA airlines Friday so Miss Lynch can test it for mineral content types.

For the third consecutive time, Blake Timmons has bought a campaign hat in Hereford. He said Saturday he will wear nothing but a Hereford bought hat to run in elections. He bought it from Homer Fox Saturday. It was a good thing because the one he wore to Hereford was looking pretty beat.

The Student Council will have charge of the PTA meeting Thursday night at 8 o'clock in the High School auditorium. Central School choir will sing.

MASONIC BULLETIN

Stated meeting second Monday in each month. School of instruction each Thursday night.
R. L. THOMPSON, Sec'y
HENRY SEARS, W. M.
Hereford Lodge 849

NOTICE OF MEETINGS

ODD FELLOWS
Each Monday Night
REBEKAHS
Each Tuesday Night

See LUTHER PEVLEY about Real Estate
Res. Phone 524-W

Around Town ---
(Continued from Page 1)

Lyle Blanton doesn't want a thing to do with saucers. He had enough of them at Lions Club

Wednesday. Somebody, and we won't mention names in fear of being sued or something, started spinning them on the floor. The resulting noise was disconcerting to say the least.

G. I. dividend payments reach-

ed into the 900 bracket of serial numbers in Hereford this week.

Dr. George W. Heard was given a place at the American Academy of Applied Nutrition Convention in Los Angeles at a late date when it was found he was in town. He will return to Hereford, soon, he says.

Mrs. J. W. Alexander sent us a clipping out of Army newspaper showing their grandson, Lt. Bill A. Montgomery receiving a certificate of transfer for the 62nd T. C. Group Headquarters at McChord Air Force Base and then another showing him giving the transfer to the Commanding Officer at Frankfurt, Germany. Reigen-Main Air Base. Lt. Montgomery will be transferred to Washington, D. C. very soon, according to Mrs. Alexander.

Let's Promote Our Own Panhandle---

REP. J. BLAKE TIMMONS

Vet. Legislator - Vet. of W. W. II
FOR CONGRESS - 18th Dist.

SPECIAL ELECTION, SAT. MAY 6th
Elect A Panhandle Stock farm working businessman and receive service in return

—Paid for by Deaf Smith Friends of J. Blake Timmons



CARL McCASLIN

Lumber Co.
Phone 7

ALL YOUR NEEDS:

- Garden Hose
- Lawn Mowers
- Sprinklers
- Shovels
- Rakes
- Hoes
- Spades
- Grass Edgers
- Lawn Rakes
- Grass Clippers
- Hedge Clippers
- Trowels
- Fork Spades



Carl McCaslin
Lumber Company

Phone the Lumber Number 7
One Block East of Courthouse

Talk of forming a Kiwanis club is circulating pretty strong.

Anonymous letters to the ed-

itor are not printed. Your name will be withheld on request, but they must be signed

Eric Geiger, Salsburg, Austria

Jaycee who is visiting in Amarillo as a part of the Amarillo Jaycees Universal Understanding Program is expected down for the Jaycee meeting Tuesday.

Most public speeches, as if you didn't know, amount to nothing except to give the speaker practice.

THE Vogue



dollar day savings
'For The Lady Of Fashion'

ONE GROUP
Dresses

Closeout of nationally advertised lines including Martha Manning, and Jackie Nimble. Some late arrivals in sizes 9 to 15; 10 to 20; 14 1/2 to 24 1/2.

\$5

REGULAR 5.95

Slips

Lace trimmed and tailored styles in colors of tearose, white, brown and navy; black and white. Regular 5.95 slips, reduced for dollar-day only.

\$3

BETTER BLOUSES
NYLONS mojud, Reg. 1.50

CORDUROY JACKETS

5 only in regular 8.95 and 14.95 corduroy jackets reduced for dollar day.

\$5

PANTIE GIRDLES

Nylon lace pantie girdles that sell for 3.95. Shop early Monday.

\$2.50

FIVE ONLY
Suits

Lovely suits you wear everywhere this spring and summer. Two are size 16; two more are size 18, and there one size 20. Don't miss this!

\$10

FLEECE

Toppers

The toppers you want... reduced for dollar day. These are regular 25.00 fleece toppers in color choice of red, blue and green. Hurry for your size.

\$15

1-3 Off
\$1.00

NYLON GOWNS

Wonder Maid nylon satin gowns that sell regularly for 12.95. This is real value!

\$7.50

WANT ADS Phone 30 or 31

FOR SALE Miscellaneous

We Have It! **FRED MOLASSES** Any Quantity **FRASER MILLING CO.** place east on Highway 60. **B-1-30-tfc**

FOR SALE: Delicious home made sweet rolls, pies and cakes. Place your order at the Green Hedge. **B-1-17-3-tfc**

We clean and block hats for \$1.00. Acme Cleaners. Phone 111 **B-1-11-tfc**

For Sale: Steel stock tanks. Steel for granaries, gas line pipe. Casin all sizes. Messers place east on Highway 60. **B-1-13-tfc**

CONCRETE

Ready Mixed
Prompt Delivery
Gravel
Cement

Prices are Right

FRASER OIL CO. Phone 484 **B1-3-35-tfc**

FOR SALE: To be moved, a 12 x 20 steel garage. Two windows and overhead door. C. S. Gunter. 131 B Street. **B-1-22-13-2c**

FOR SALE: Two Hereford sows to farrow soon. One good Hereford boar. Phone 9006-F-2, Andy Kersher. **S-1-16-40-1p**

STARTED CHICKS and BABY CHICKS on WEDNESDAY & SATURDAY MYERS HATCHERY 1610 West Seventh, Canyon **B-1-40-tfc**

STURDY, all metal waste baskets; choice of colors in gray, mahogany, green. Each \$1.60. Also heavy duty square models, \$3.40. The Brand or call 30. **B-1-23-39-6c**

LIFE INSURANCE not only pays your family money you saved, but money you hoped to have saved. For your life insurance needs let L. Coy figure with you. Phone 212-J. **B-1-30-13-2p**

FOR SALE: Two four-row markers. One fits a Farmall and other a John Deere. Both almost new. C. S. Gunter, 131 B Street. Phone 1093. **B-1-25-13-2c**

LETTERGRAPH DUPLICATING machine. Only \$20.00 including ink, stencils and other supplies. Kirby Sales Co. **B-1-15-13-tfc**

DEKALB HYBRID SEED CORN Any Number in Stock. (Guarantee Hall, Cut worms or any other insect. Rabbits or birds, eating rain.) **GRANT HANNA, Dealer** Rt. 4, Hereford, Texas, Located 3 North, 1 Mile west of Hereford. **B-1-40-6p**

FOR SALE New **HOUSES TO BE MOVED**

2 and 3 Bedroom
Interior ready to be finished in your own color scheme:
Priced from \$2150 up for 2 Bedroom
\$3550 up for 3 Bedroom

See these on 1200 East First, Texico Highway
CLOVIS, NEW MEXICO Builders Supply & Manufacturing Company **S-1-26-tfc**

LUZIER'S cosmetics and fine perfumes. Mrs. J. A. Phillip. General Delivery. **S-1-11-37-4p**

FOR SALE Miscellaneous

FOR SALE: White Cochon Bantam eggs. 205 Avenue C. phone 344-J. **B-1-11-12-4p**

FOR SALE

Alfalfa hay — C. C. Billingslea — Six Miles East on Amarillo Highway, Three North 1/2 East **B-1-12-4p**

WEANING PIGS for sale. Inquire West Side Auto, phone 997. **B-1-10-13-tfc**

FOR SALE

1 V-8 Ford motor 100 HP. Complete in irrigation frame, with butane set up, all panel instruments and cooling coil and discharge trough, with 1 to 1-4 Fairbanks geared head and drive shaft, 1000 gallon under ground butane tank, all in good shape, price for all this \$695.00. **B-1-43-3c**

1-120 HP 2 ton Dodge motor with equipment same as above, used part of last year. Price \$750. **B-1-43-3c**

1 V-8 Ford 100 HP in irrigation frame overhauled and ready to go with cooling coils. Price \$225.00. **B-1-43-3c**

G. D. MILNER 613 E. 5th St., Phone 373-J Hereford, Texas

25,000 Feet
16 Inch Heavy Gas Line Irrigation Casing
Also
16 Inch Casing Manufactured in our Shop.
In 20 ft. lengths with one weld.

Immediate Delivery
JOE SIEGEL
Amarillo Junk
Westex Pipe Company
Amarillo, Texas Phone 3-4201 **B-1-13-9c**

Easter Cards at The Brand

FOR SALE Farm Equipment

FARMERS — Minimum cost — these sales at the Hereford

FOR SALE: One model M IHC tractor, complete with 4-row lister, planter and marker and four row cultivator. Good rubber. Mayo and Galley, Route one, Box 30A. **B-2-28-38-tfc**

FOR SALE: 1949 Wheatland type Minneapolis-Moline UTS tractor. Used very little. Cogdell Motor Company, 322 North Main. Phone 392. **B-2-20-46-tfc**

FOR SALE Automobiles

FOR SALE: 1942 Ford Pickup. S. H. Slagle, phone 486-J. **B-3-10-13-2p**

Eliminate unnecessary tire wear!
It's a fact — A wheel out of line only 1/4 of an inch will cause a car to drag sideways 64 1/2 feet for every mile traveled.

FOR SALE New **HOUSES TO BE MOVED**

2 and 3 Bedroom
Interior ready to be finished in your own color scheme:
Priced from \$2150 up for 2 Bedroom
\$3550 up for 3 Bedroom

See these on 1200 East First, Texico Highway
CLOVIS, NEW MEXICO Builders Supply & Manufacturing Company **S-1-26-tfc**

LUZIER'S cosmetics and fine perfumes. Mrs. J. A. Phillip. General Delivery. **S-1-11-37-4p**

FOR SALE Automobiles

WE HAVE a new 1950 1/2 ton Dodge semi-trailer job. The very thing for bulky light loads. Will accept trade in. We specialize in pre-war cars. West Side Auto. **B-3-30-13-tfc**

"THE BOSS IS OUT OF TOWN"

Yes, Mr. Ireland will be out of town for several days so we thought now would be a good time to cut the prices on our used cars and pass the saving on to you.

We may catch it when he gets back but come on in, let's make a deal. We're willing to take a chance and you won't be taking a chance with one of these good used cars.

HERE THEY ARE
DODGE CORONET 4 Dr. 1949. This was one of our demonstrators and has only 11,000 miles, beautiful green finish and all the extras. New Car Guarantee. **B-3-30-13-tfc**

1949 DODGE CORONET CLUB COUPE Another demonstrator. Has radio, heater and seat covers. Gyromatic transmission. New Car Guarantee. **B-3-30-13-tfc**

1948 PLYMOUTH 4 Dr. SEDAN \$1150.00. **B-3-30-13-tfc**

1947 CHEVROLET 4 Dr. SEDAN \$1095.00. **B-3-30-13-tfc**

1946 DESOTO 4 Dr. SEDAN \$1075.00. **B-3-30-13-tfc**

1946 FORD TUDOR SEDAN \$775.00. **B-3-30-13-tfc**

1942 FORD TUDOR SEDAN \$325.00. **B-3-30-13-tfc**

1939 PONTIAC TUDOR SEDAN \$250.00. **B-3-30-13-tfc**

1939 BUICK TUDOR SEDAN \$250.00. **B-3-30-13-tfc**

1938 FORD TUDOR SEDAN \$175.00. **B-3-30-13-tfc**

1937 DODGE 4 Dr. SEDAN \$175.00. **B-3-30-13-tfc**

"We Appreciate Your Business" IRELAND MOTOR CO. Phone 180 218 W. Third Your Dodge-Plymouth Dealer **S-3-40-1c**

USED PICKUPS

If you need a good used pickup you can't go wrong buying one of these.

COME IN— PICK ONE OUT—DRIVE IT YOU BE THE JUDGE

1947 INTERNATIONAL. This is a 1/2 ton with stake bed, four speed transmission, heater and fair tires. **\$695.00**

1946 DODGE. This one is a 3/4 ton with a new paint job and all the dents removed. Four speed transmission and good tires. A clean pickup. **\$735.00**

1945 CHEVROLET. Another 1/2 ton with a new paint job and good tires. **\$650.00**

1942 DODGE. A one ton job with dual rear tires and new bed. Rebuilt engine. **\$475.00**

1940 DODGE. This is one of those long one ton pickups. Will really carry a load. **\$395.00**

1936 CHEVROLET. Only fourteen years old. **\$125.00**

IRELAND MOTOR CO. Phone 180 218 W. Third Your Dodge-Plymouth Dealer **S-3-40-1c**

REAL ESTATE For Sale or Trade

SALE: Large lot. 7th and Jackson. Phone 80-W. **B-4-9-8-tfc**

FOR LEASE Irrigated section neatly improved. 2 irrigation wells, 2 miles of highway. Buy equipment and livestock, get a long time lease contract. **ROSE & BARBBE** Phone 45 **B-4-13-2c**

LIST YOUR PROPERTY WITH US FOR QUICK SALE OFTEN WE ARE PREPARED TO BUY OUTRIGHT

L. BASKIN, INVESTMENTS JIM HILL HOTEL **B-4-38-tfc**

FOR SALE Have some good buys in irrigated and dry land farms from 80 acres to 640 acres also small tracts irrigated and dry improved and unimproved from 10 acres to 40 acres near Hereford. **J. M. HAMBLY** 1/2 Mile South and 4 1/2 East Hereford **B-4-27-tfc**

WE HAVE for sale a fairly good house. Close in. \$4,500. West Side Auto. **B-4-14-13-tfc**

REAL ESTATE For Sale or Trade

We have farms and ranches any size for sale. Have a wonderful season and prospects are good. The price on this land is unreasonably low compared with land there and can be bought on attractive terms. Would be glad to furnish information. **JOE POINDEXTER** Ft. Pierre, S. D. **S-4-40-4c**

WANTED

Young men to learn picture show business. Also opening for 2 cashiers. Students considered. See **MR. HARDWICK** At The Star Theatre **B-4-40-3c**

Improved 11 acres on pavement. \$4,800. terms. Small house with 3 nice lots, \$2,250. Have buyer for nice 2 or 3 room house. **CLAUD HIGGINS** Phone 544-R **S-4-40-1p**

FOR SALE: Two lots one B Street, One fifty foot and one seventy foot. Both 208 feet deep. Price \$10 a front foot. See Gene Medlin or B. Y. Crosthwait. **B-4-29-40-tfc**

QUICK SERVICE REAL ESTATE LOANS — AUTO LOANS "DON'T HAVE TO WAIT" **JOHN MCLEAN** Phone 273 **S-4-2-tfc**

E. B. Posey, Realtor Bus. Ph. 710 Res. Ph. 366-W 138 Main, Hereford, Tex. **S-4-18-tfc**

FOR RENT

FOR RENT: Tank type vacuum cleaner and attachments. Also electric floor polisher. **NIPPER ELECTRIC.** **B-5-14-2-tfc**

FOR RENT: Bedroom for men. 509 Ross, phone 847-J. **B-5-9-44-tfc**

FOR RENT: Three room unfurnished apartment. Apply 507 Jackson. **B-5-9-8-tfc**

FOR RENT: Furnished apartment. 712 12th Street. Bills paid. **B-5-9-39-tfc**

DESIRABLE apartment furnished for couple, adults only. Bills paid. 514 Union Ave. **S-5-12-40-1k**

Easter Cards at The Brand

LAND SPECIALS

7000 ACRE CATTLE RANCH

5000 acres deeded, 2000 acres leased. Good improvements. Plenty water. Located 2 hour West of Hereford. A fine little ranch for 500 cattle. Per acre for deeded land \$18.00

APARTMENT HOUSE

Frame stucco, 3 units; fine location on pavement close to high school. Priced to sell quick. \$4750.00.

MONEY TO LOAN

ON FARMS, for putting down irrigation, building house, making other improvements, refinancing your present loan, or for buying land. See us about our John Hancock Farm loan service.

LISTINGS WANTED

Through our broad program of advertising we should be able to help you sell your property.

Wesson Real Estate

716 W. 1st Street Hereford, Texas Phone 944

FOR RENT

FOR RENT: Bedroom. 308 Jewell. **S-5-9-40-1k**

FOR RENT: Attractive two room furnished apartment to desirable couple. Private entrance. Electric refrigeration. Built-in cabinets. Innerspring mattress. Big closet. Also basement sleeping rooms for men. 711 East 3rd. **S-5-30-40-1k**

FOR RENT: Three room modern furnished apartment. Adults only. Phone 217-W, 603 Jackson. **S-5-13-40-1k**

Easter Cards at The Brand

WANTED

WANTED: Will do wet washes, rough dry or ironing. Bring to 123 Ave. J. Mrs. E. W. Allen. **S-6-45-tfc**

Dressmaking-Ironing

CUSTOM made buttons, belts, buckles and button-holes. Mrs. Hazel Sparks, 340 Schley, phone 158. **B-7-20-39-tfc**

COVERED buttons, belts, and buckles. Dressmaking and alterations. Mrs. Mathis, 224 Avenue C. Phone 1040. **B-7-23-27-tfc**

Easter Cards at The Brand

HELP WANTED

We Are Now Accepting Applications for **HELP!**

At the New Tower Drive In Theatre **RAMP BOYS CONCESSION STAND GIRLS TICKET TAKERS**

This is night work and can be handled by students! Apply At **STAR THEATRE** **B-8-5-39-4c**

WANTED to hire middle aged couple to keep house for me and work on irrigated farm. Modern home. Year round job 9 miles south of Summerfield, Texas. Apply in person. A. F. Huckert, Rt. 2, Hereford. **B-8-36-40-2p**

NOTICE

SPRING GARDEN TIME! Garden Seeds Flower Seeds Plants for Transplanting

We have everything needed to carry out those gardening plans. Hereford Floral Shop Phone 773 **B-10-11-tfc**

BUSINESS SERVICES

GIVE YOUR furniture a new look. Hundreds of fine new spring fabrics to choose from. Upholster and furniture repair. J. H. Hinds, 310 McKinley, Phone 1092. **B-11-26-39-tfc**

BILLFOLDS—BELTS—PURSES Phone 677M Bill's Leather Craft Shop Anything in Leather 308 Roosevelt Briefcases—Bridles Special Orders **B-11-40-4c**

BUSINESS SERVICES

WEDDING AND TEA invitations also visiting cards printed. Excellent work and prompt service. Francis Printing, 706 Grand. **B-11-17-40-2p**

LEATHER Craft supplies can be obtained from Mrs. A. Peterson. 313 M Street. **B-11-13-40-6c**

SEWING MACHINES. Guaranteed repairs, complete rebuilding service. Special prices on making old machines electric. **S-11-19-35-tfc**

Easter Cards at The Brand

LOST AND FOUND

LOST: Glasses, green trimmed with gold in green case. Return to Mrs. Troy Moore. Phone 262-W or The Brand Office. **B-13-21-40-2c**

When you overload an engine, it breaks down; when you overload machinery, it goes to pieces; remember that man is much like a machine.

THIS SENSATION AL SALE of . . .

LINOLEUM RUGS

Repeated For

DOLLAR DAY

9 x 12 - 2 for \$ 9.00

Each 4.65

7 x 9 - 2 for \$ 7.00

Each 3.65

All The Latest Patterns And Colors . . . HURRY For Selection

HEREFORD LINOLUM

116 W. 2ND PHONE 11

CITY ELECTION

Tuesday April 4th

Be Sure You Vote

Exercise Your American Heritage And Vote In Each And Every Election. Your Municipal Elections Are Important And Affect Every Member Of Your Community!

40 years **4%** **FARM LOANS** **The First National Bank OF HEREFORD** Member: Federal Deposit Insurance Corporation Federal Reserve System **Joined for LEADERSHIP in service to farmers**

Regardless of Your Opinion ..

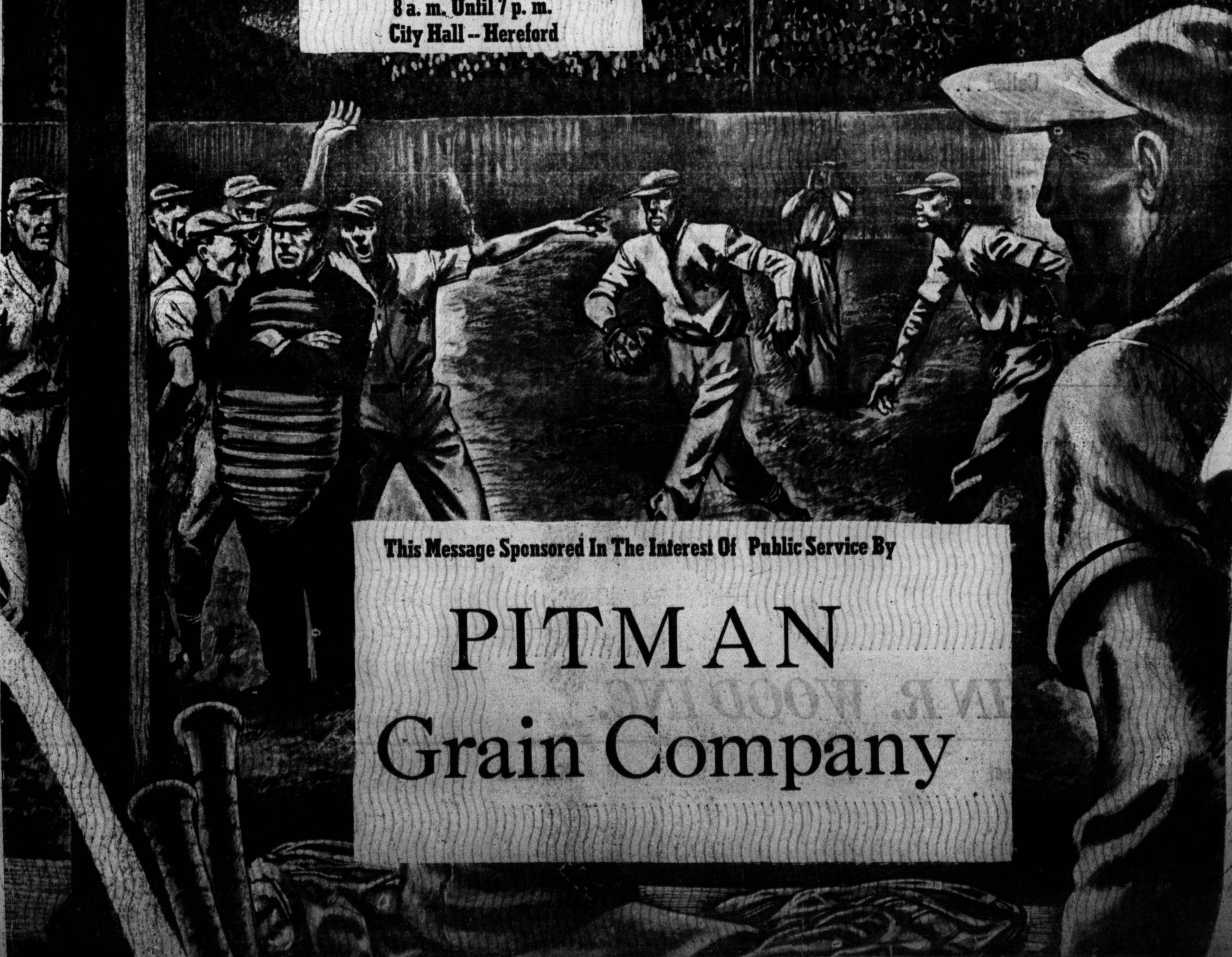
EXERCISE YOUR RIGHT TO VOTE!

WHATEVER YOUR CONVICTIONS MAY BE---MAKE SURE YOU

VOTE TUESDAY!!

HOME	0	1	2	1	0	0	1
VISITORS	0	0	0	1	3	1	

POLLS OPEN
 8 a. m. Until 7 p. m.
 City Hall -- Hereford



This Message Sponsored In The Interest Of Public Service By

PITMAN
Grain Company

THANK YOU

ATTENTION!!

John R. Wood, Inc.

Has Changed Hands
And Will Now Be
Called . . .

FRANK CRAIG

STUDEBAKER - MASSEY-HARRIS

SALES & SERVICE

We will be open Monday morning for business as usual. You will find the same personnel and the same courteous friendly service.

FRANK CRAIG, Owner

*To All Of Our Friends And
Customers Of The Past 10 years*

We wish to convey our **THANKS** for your patronage and for your Faith in us. We regret that we are not able to say **THANKS** to Everybody in Person.

The New Owner FRANK CRAIG Will Welcome You And We Are Proud that Mr. Craig Is Our Successor.

JOHN R. WOOD INC.

East 1st Street

Hereford

Wedding Plans Announced For Bettye Jane Robinson

Plans for the marriage April 1 of Miss Bettye Jane Robinson and Howard Glenn Allen were announced at a tea given Monday by her mother, Mrs. J. Wallace Robinson, 211 Park Avenue.

The wedding will take place at seven o'clock in the evening in the First Christian Church at McKinney with the pastor of the church officiating.

At the tea, which included the bride-elect's classmates in Hereford High School and close friends, the chosen colors of daffodil yellow and pastel green were used. Silver and crystal appointed the table which was laid with cutwork linen. An oversize engagement ring made of white stock florets told the romantic news of the day, resting on a center piece of yellow satin overlaid with pale green net and edged with pleated ruffle. Flanking the ring were cupid garlands with flowers and satin ribbon and yellow satin streamers inscribed with the names of the couple and their wedding date were festooned at the base of the center piece.

Mrs. Carl Gray of Sunray, aunt of the bride to be, assisted at the register and Mrs. Dyalithia Brady and Mrs. J. M. Posey assisted with refreshments. Mrs. A. L. Manjeot also assisted in the dining room.

Spring flowers were placed at vantage points about the house with daffodils and tiny tropical flowers emphasizing the colors

chosen on the buffet and yellow gladioli and iris adorning the mantel. Yellow carnations were used at the table where guests registered.

Among the parties planned for Miss Robinson was a shower given Wednesday afternoon at the home of Mrs. Carl Frye.

The bride-elect attended Hereford High School before entering nursing training at the University of Texas Medical School at Galveston. She has been employed as a nurse at Veterans' Hospital in McKinney.

Mr. Allen, son of Mrs. Eula

Allen of Whitewright, is also connected with the Veteran's Hospital in McKinney. He served with the U. S. Army during World War II spending one year in Korea. The couple will make their home in McKinney.

Out-of-town guests attending the tea were Mesdames Carl Gray, Sunray; Mrs. J. C. Gilbreath, Dimmitt; Mrs. C. C. Nolten, Austin; Mrs. B. R. Dixon and Mrs. C. G. Nation, Amarillo; Mrs. Jeff Burk, Jr., Borger and Mrs. E. C. Olson, Truman, Minnesota.

Others attending were Mesdames Bill Hutson, Ellis Coombs, R. G. Blue, R. W. Ford, Troy Moore, Carl Frye, Earl Gunther, C. R. Smith, W. E. Dameron, Orpha Clink, W. M. Stovall, C. O. Wilkins, J. J. Clark, C. H. Dyer, G. R. Jewell, Boyd Knox, A. Petersen, George Muse, Earl Phillips, P. L. Dishman, E. L. Mathis, Wilma Carnahan, Bill Brady, Chris Renfro, Hilton Higgins, Roy Boyer, W. W. Hampton, Fred Barrett, Jr., James Edmonson, Corinne Jennings, Billy Jackson, Bruce Beene, J. P. Jones, W. J. Howard, Billy Miller, Rosemary Melton, Earl D. Hopson, Bessie Smith and members of the houseparty. Also Misses Margaret Barrett, Helen Acker, Phyllis Radovich, Ruth Pickens, Marie Denton and Mary Jo Mathies.



MISS BETTYE JANE ROBINSON

Music Study Club Outlines Music Week Program

The study of "Memorizing" was completed at the Music Study Club session Monday afternoon when Mrs. J. C. McCracken was hostess to the club at her home.

Mrs. A. J. Schroeter, leader, gave the final chapters on "Memorizing" taken from the study book for the year "Playing The Piano for Pleasure" by Charles Cooke.

A sacred program was presented following group singing of the March Hymn of the month, "O Sacred Head Now Wounded." Mrs. Ellis Coombs played a piano solo, "Deep River" arranged by Coleridge-Taylor. Mrs. W. T. Carmichael sang "Master I Would Follow Thee" (Ambrose) with accompaniment by Mrs. Schroeter. In conclusion a chorus made up of the entire

club personnel sang "Peace I Leave With You" (Roberts).

During the short business session, participation of club members in church music during Music Week was discussed.

Special guest at the meeting was Mrs. Don Taylor of Louisiana, Mo. who is visiting her parents, Mr. and Mrs. J. H. Pitman. Mrs. Taylor is a former member of the club.

Others attending were Mesdames J. E. Beyer, W. T. Carmichael, H. A. Close, Ellis Coombs, W. E. Dameron, C. H. Dyer, Cliff Estes, Jeff Gilbreath, J. B. Jones, Bob Lawrence, J. D. Neill, Earl Phillips, T. W. Robertson, A. J. Schroeter, A. C. Thompson, A. O. Thompson, Mary Carter, Bill Brady, H. L. Broadwell, C. R. Smith, Miss Mattie Mae Swisher and the hostess.

MRS. C. R. SMITH

Gold Angel Food Cake For Easter Is An Old Favorite Dressed Up

Angel food cake is usually one of the first cakes a young housewife learns to make and once she makes a recipe her own she seldom changes the formula. The minute the angel food goes into the oven, however, she is confronted with the problem of what to do with all those egg yolks, for no thrifty housewife wants to see them go to waste.

Mrs. C. R. Smith solved her problem with Gold Angel Food Cake years ago and now when

she makes an angel food she makes another one out of the egg yolks which is a delightful way of



Let's Cook Something

Mrs. Thompson Has Texas Day Club Program

Some of the most interesting facts about Texas were described by Mrs. Robert Thompson for members of the Lone Star Study Club Tuesday afternoon. Mrs. C. D. Kelton, assisted by Mrs. Jack Grady, was hostess for the meeting.

In presenting the "Texas Day" program Mrs. Thompson gave excerpts from "Texas Brags" by John Randolph.

"The book began when the author worked up an advertising campaign on Texas and included many interesting facts about the great state. The advertiser, however, had to tell the truth and too often thought better than to tell the whole truth. In the book, 'Texas Brags' he let loose with enough interesting facts to startle his readers," the speaker stated.

In conducting the roll call Mrs. Thompson directed a quiz on how, when and why each member came to Texas and where in Texas she would prefer to keep house.

Members of the club present were Mesdames R. G. Blue, Jack Grady, Roger Corbett, H. E. Henslee, E. W. Hobson, Berry Jacobson, John Jacobson, Jr., Louie LeGrand, Vivian Major, Coy Phillips, Earl Phillips, Robert Thompson, Ed Warren, Lawrence Womble, Jim Higgins and the hostess.

servicing up an old favorite in a new dress.

Nothing could be more appropriate or lovely for Easter than this attractively tinted and delicately flavored confection.

Gold Angel Food Cake
12 egg yolks
1/4 teaspoon salt
1 1/2 cup sugar, sifted 4 times
1 cup milk or 1 cup orange juice
1 teaspoon baking powder
vanilla or lemon extract

Beat egg yolks with salt until very light and gradually beat in the sugar. Sift baking powder with the flour and add to egg mixture alternately with milk or orange juice, folding in gently. Add flavoring and pour in an angel food cake pan and bake 65 minutes in a 350° F oven. When done remove from oven and turn upside down to cool as with angel food. Mrs. Smith uses 1/4 cup milk and 1/2 cup orange juice with the grated rind of orange in place of the cup of milk or orange juice sometimes. This gives it a little different flavor.

A powdered sugar icing made smooth with butter and orange juice makes a lovely topping for the cake and for Easter it would be lovely decorated with tiny sugar spun flowers in white with dainty green leaves.

The Sunday Brand

SOCIETY

Sunday, April 2, 1950

Section Two

Miss Robinson Honoree At Shower Courtesy

A lovely tea table done in yellow and green (the bride's chosen colors) was the focal point in decor for a miscellaneous shower given as a courtesy to Miss Bettye Jane Robinson, bride-elect of Howard Glenn Allen of McKinney, Wednesday afternoon in the Carl Frye home. Hostesses were Mesdames Frye, Earl Phillips, W. E. Dameron, J. J. Clark, C. R. Smith, George Muse, Ralph Smith, Dyalithia Brady, Troy Moore, C. D. Carnahan, Bessie Smith, A. L. Manjeot, J. M. Posey and Earl Gunther.

The table was laid with a leaf green linen damask cloth and yellow tulips and daisies massed in a deep crystal bowl, formed the center piece. Rising from the center was a frilled yellow maline umbrella which opened above the flowers. Tea dainties repeated the yellow and green

theme and white-cake squares were topped with tiny yellow rosebuds with green leaf sprays. Mrs. Earl Phillips poured tea at the silver service. Flowers throughout the house were in the same shades of yellow and green.

Receiving the guests with the bride-elect and her mother, Mrs. J. Wallace Robinson, were Mrs. Frye, Mrs. Carl Gray Sunray, Miss Mildred Nation and Mrs. C. G. Nation of Amarillo, aunts of the bride to be. Mrs. George Muse assisted guests in registering and other hostesses assumed various house-party duties.

Others registering were Mesdames Bess Jennings of Amarillo, Reed Williams, O. L. Clink, B. R. Dixon of Amarillo, Jim Lipscomb, W. J. Stanford, Willie Daniel, J. C. Gilbreath of Dimmitt, W. M. Stovall, J. L. Woodford, Woodrow Welby, R. W. Ford, R. L. Thompson, Carl Williams, W. M. Megert, Chris Renfro, Lyle Blanton, A. T. Frye, Jeff Roberson, H. E. Miller, John McLean, Jeff Gilbreath, Charles

Garden Club Sponsors Program Of Planting For Beautification

The Hereford Garden Club is sponsoring a beautification program in the planting of named varieties of Gladioli bulbs again this spring. A committee has carefully selected eight named varieties in several colors that it believes will do well in this locality. The horticultural adviser for the club, Mrs. A. O. Thompson, and her committee would like to recommend the following:

Truelove—Pink
Elizabeth The Queen—Lavender
Silver Wings—White
Algonquin—Red
Crickle Cream—Yellow
Spotlight—Yellow with red blotch
Tuni—Smoky
Blue Beauty—Blue

All of these bulbs may be secured for 6c each from the Project Committee: Mrs. O. G. Hill, Mrs. J. P. Slaton or Mrs. E. W. Harrison.

All orders, with the amount of each order, will have to be in the hands of the project committee not later than Saturday, April 8, 1950, if the bulbs are to be received in time for the early planting.

The Hereford Garden Club would like to state that this is not a money-making project but a beautification project. It would like to further urge that the public join with the garden club members in making our town a more beautiful place in which to live.

Mrs. Cecil Malone Has Club Program Monday

"Psychology of Adolescents" was given consideration at the meeting held by the Young Mother's Club Monday night in the home of Mrs. Delbert Bainum. Mrs. Cecil Malone gave the discussion on "Are They Really Drifting?" quoting the author of the article of that title, who says "Young people of today are not drifting. They are only trying to understand and adjust themselves in a torn-apart world. Parents should deal with adolescents with fairness and patience if they are to help in adjustment problems."

During the business meeting conducted by Mrs. Joe Reinauer, president, plans were made for a Mother's Day Tea to be given in May and Mrs. Charles Dye was welcomed as a new member.

Those in attendance were Mesdames Leroy Aven, Richard Barnard, Bartley Dowell, Norman Gray, G. W. Edwards, Paul Harvey, Chas. Hill, Cecil Malone, Joe Reinauer, Earl Stagner, John Schneider, W. L. Davis, Jr., Chas. Dye and the hostess.

Carolyn Cayton Presides At Jolly Girls Meeting

Jolly Girls 4-H group held their meeting in the home of Arlene Couppel March 23. The meeting was conducted by vice-president Carolyn Cayton.

A demonstration of covering a box was made by Mrs. Dyer. Mrs. Epting gave a talk on a sewing machine. The meeting adjourned with the serving of refreshments.

Workers 4-H Club Meets In Inman Home Tuesday

The Workers 4-H Club met in the home of Mrs. F. A. Inman last Tuesday. Mrs. P. S. Corbett presented a demonstration of oiling a machine.

Attending were Sue Cooke, Patsy Childers, Jeanne Palmer, Janice Cooke, Mary Dufer, Billie Jean Hargett, Freda Inman, Alice Inman, Margaret Corbett, Dora Ruth Inman, Carolyn Cooke, Mrs. Paul Corbett, Mrs. Fred Inman, Dorene Parmer and Colleen Cooke.

TO SWEETWATER

Mr. and Mrs. E. B. Posey and Mr. and Mrs. Billy Johnson were in Sweetwater to visit E. B. Posey, Jr. this week.

Jean Odom Becomes Bride Of James Oscar Easley

In a double ring ceremony held in the First Methodist Church of Las Vegas, New Mexico, Friday, March 24, Miss Jean Odom, daughter of Mr. and Mrs. Worth Odom, became the bride of James Oscar Easley, son of Mr.

and Mrs. Oscar Easley of this city. Rev. Fulton Moore, pastor, conducted the service at 4 o'clock in the late afternoon as the couple knelt on a white satin covered kneeling bench and re-

peated the vows. Yellow daffodils and white stock combined with fern arranged at the altar provided a setting suggestive of Springtime and flame-tipped candles burned in seven branched candelabra.

Mrs. E. J. Israel, organist, gave the wedding music, playing "O Tender Moon," "Thou Sublime Sweet Evening Star," "Calm as The Night-Deep As The Sea" and "Liebestraum" as a prelude and Patricia Jean Stuff of Polo, Illinois sang "Because" and "I Love Thee" with organ accompaniment. Mrs. Israel also played "Clair De Lune" in soft background music for the ceremony and the traditional wedding marches.

First of the feminine attendants to enter was the bride's twin sister, Mrs. Elton Holland, Jr. of Iraan, Texas, who served as honor matron. Miss Cecelia Guseman, roommate of the bride at Denver University, was maid of honor. Both wore gowns of ice blue slipper satin made identical to that worn by the bride and carried arm bouquets of yellow rosebuds tied with satin ribbon. Both wore yellow flowers in their hair.

Morris Easley, uncle of the bridegroom, was best man and ushers were R. B. Miller, Jr. of Friona and Austin Rose, Jr. of Hereford. Clint Formby of Snyder served as groomsmen.

The bride, given in marriage by her father, was a picture in bridal satin fashioned with fitted bodice and featuring self-covered buttons in the front, high standing collar and long sleeves cut in points at the wrists. The back of the theater-length skirt, which fell in ballerina folds, was dramatized with puffs of the satin in bustle effect. Her shoulder-length veil of nylon halo of hyacinths and she carried a white satin-bound Bible topped with a prayer-book bouquet of orchids surrounded by white hyacinths. Her only ornament was a single strand of pearls, the gift of the bridegroom.

The bride's mother wore a beige and black print with black off-the-face hat with pink flower trim. Her flowers were pink roses.

The bridegroom's mother wore navy crepe with navy off-the-face hat with underlining of white. Her accessories were navy and she wore a corsage of gardenias.

Reception Is Held

Following the wedding the bride's parents were hosts at a reception in their home where the bride's table was laid with a heirloom cutwork linen cloth. The wedding confection was in three tiers each featuring tiny wedding bell decorations. Mrs. Robert Jennings served the cake and Mrs. E. B. Hicks, a former Hereford resident, poured.

When the couple left on a wedding trip the bride was wearing an Indian-red gabbardine suit with natural Milan straw hat trimmed with matching flowers. Her accessories were in navy and the orchids from her wedding bouquet were worn as her lapel corsage. After April 1, the couple will be at home on the Easley Ranch near Santa Rosa, New Mexico.

Mrs. Easley graduated from Iraan High School and attended Highland's University at Las Vegas. For the past two years she has attended Denver University, Denver, Colorado where she was a member of Kappa Delta Sorority.

Mr. Easley graduated from Hereford High School and was a member of the Whiteface Football Team. He attended Texas Technological College, Lubbock for two years. He was a member of Social club and took active part in campus activities.

Out-of-town guests attending the wedding were Mr. and Mrs. Oscar Easley, the bridegroom's parents, and his brother, Joe Easley, Mr. and Mrs. Morris Easley, Mr. and Mrs. J. C. McCracken, Mr. and Mrs. W. L. Davis, Mr. and Mrs. Alton Fraser, Mr. and Mrs. H. A. Close, Mr. and Mrs. J. A. Pitman, Miss Barbara Burney, C. T. Guseman, Cecelia Guseman, Mr. and Mrs. Don Guseman, Miss Helen Acker, Austin Rose, Jr. and Fred Cook, all of Hereford.

Also Mrs. Don Taylor, Louisiana, Mo., Miss Linnea French, Del Norte, Colo., Miss Patricia Jean Stuff, Polo, Ill., Miss Della Ann Doorak, Seattle, Wash., Clint Formby, Snyder, R. B. Miller, Jr., Friona, Douglas Timberlake, Chicago, Ill. and Mr. and Mrs. Bruner, El Paso, Texas.

Among the many social affairs given to honor the bride before her marriage was the rehearsal dinner given in the home of Mr. and Mrs. E. B. Hicks Thursday evening.



MRS. JAMES OSCAR EASLEY

El Nino Study Club Plans Annual Easter Egg Hunt

Members of El Nino Study Club made plans for the annual Easter Egg Hunt for children of members at the meeting held with Mrs. Sam Nunnally Monday night. The annual event will be held in Lake Park on Thursday April 6 at 4:15. Mrs. Jim Bookout and Mrs. R. A. Daniel, Jr. head the committee to arrange the party.

During the business session the installation of officers at the closing meeting of the year was discussed. The closing program will be a formal event held at Hotel Jim Hill in joint session with the Child Study Club.

The next meeting of the club will be held with Mrs. Paul Cone when an out of town speaker will be featured.

The program for the day was on "Religion" with Mrs. Stanford

Knox in charge of the lesson. She discussed the subject from the standpoint of "What Religion Means to a Child" and suggested that parents follow the teachings of the Bible in rearing their children. "Go with them to church instead of sending them, and read the Bible to them. Tell them Bible stories and teach them to love the church," she said. In conclusion she illustrated her main points in the discussion by reading a poem "The Potter."

Members of the club present were Mesdames Ivan Block, T. J. Clay, Paul Conaway, R. A. Daniel, Jr., Byron Durham, Will Graham, John Jacobson, Jr., John Kelly, Stanford Knox, W. J. Reeves, Bruce Wooddell, Darrell Blanton, Leona Blood, Sam Nelson and the hostess.

Central School Choir Members Enjoy Singing As Much Or More Than Those Who Hear Them

By JOHN SCOTT
Some kids can have their baseball and some others can have a lot of fun playing on the teeter-totters and swings but Carl Johnson's bunch of boys and girls at Central Grade School are happy just singing.

They're not only happy but it is evident they are making other people happy, too. The first time they did their act for the public was at a Lion's luncheon. All the Lions came out marveling at the cooperation and effective way

the children work out some pretty difficult selections together. Others brought under their spell are the Rotary Club and spectators at the Music Festival here a couple of weeks ago. From the Festival they drew a "very superior" rating for their efforts.

It all started in February of this year.

Improving Rapidly
A group of the Central students signed for the band to be formed. All were given music ap-

titude tests and after the band was selected some were left over. Carl Johnson then picked out some to form, for the first time, a chorus. Since then they have made greater progressive steps than almost any other organization in the school.

Johnson says they have turned down far more invitations to sing than they have accepted. It isn't the policy of the school to let them sing at night engagements unless it is P-TA so their "tour" is limited.

"Their greatest trouble is oversinging. Most of them have very good voices and they are cooperative and responsive to everything. They will do anything you ask of them except be still ever so often," Johnson says.

"May 13 and 14 we are entering the Interscholastic League Vocal contest at Canyon and we will be able to tell just how good we really are because the judges are going to be college professors. They judge by rigid rules and it may be a bit rough," Johnson revealed.

Have To Hear Them

This is Johnson's second year at Central as a music teacher. He is devoted to children and teaches piano to several children and one prominent Hereford adult. He went to school in Amarillo and is a graduate of St. Louis Institute of Music. He actually trained in piano.

You have to hear this gang sing before you appreciate them to the fullest. From religious selections to Rag Mop they are good. They have almost 20 selections on their list of "learned pieces" and are adding more as time goes on.

When they sing Rag Mop they have the appropriate jump both in their voices and emotionally. They seem to blend into every song the sing. And when they sing Smoke Gets in Your Eyes—brother!

Parents of the chorus members are cooperative, Johnson says. However, he hasn't gotten around to seeing and meeting all of them. Each student had to have a black cape with a white collar which had to be

made by someone. The parents did it.

"If the parents aren't cooperative it doesn't take long for them to persuade their son or daughter to become disinterested," Johnson said. "But most of them are very nice."

So far, this is the only chorus of this particular type and age level in Hereford. Shirley School will have one next year. Byron Durham said probably they would have one now but they haven't received a piano yet which is on order. At Central the chorus is made up of fourth and fifth graders whose average age is 10 or 11 years.

Most remarkable thing about the chorus is the way they get under your skin when you first see them. They are just little kids, dressed in those capes, and appear almost angelic. When they sing the spectator is further lulled under their spell.

Trying Spirituals Now

A note worth mentioning in case anyone is thinking of asking them out to sing is that they are almost finished practicing and learning a group of Negro spirituals. This type of music is among the most popular and beautiful of all group singing. When they get this new angle mastered they will be all set.

Start off with Mule Train. Mix in a few ballads and taper off with a smooth spiritual. No more perfect arrangement can be made.

And don't forget "Mop." Currently, it is number one on their request hit parade. No wonder—wait till you hear them sing it.

THE CENTRAL GRADE SCHOOL CHOIR: (Left to right): First Row—Dora Goldston, Donald Wiloughby, Ewalean Woolbright, Johnny Kistler, Theresa Wood. Second Row—Mr. Johnson, Woodrow Northcutt, Patsy Turner, Larry Boston, Jerry Malone, Glen Pierce, Omalee Ranspot, Daleine Tinnin, Linna West, James Stayton. Third Row—Ronnie Malone, Danny Elliston, Billy Dufer, Dolores Hernandez, Martha Teague, Sue Channer, Ernestine Garrison, Jeannette Zellner, Patsy Osborne, Jack Rogers. Fourth Row—Robert Davis, Billie Hargett, Mary Ann Young, Edward Hicks, Frances Andrews, Martha Thomas, Sue Springer, Frances Brewton. Not Pictured: Earle Dean Gandy, Kay

Limited Supply of Coastal Bermuda Sprigs Available

For several years, agronomists of the Texas Agricultural Experiment Station have been testing and increasing the supply of coastal Bermudagrass. According to A. W. Crain, associate extension pasture specialist of Texas A&M College, the supply is large enough at the present time to permit a limited distribution. He says farmers or others interested in obtaining a small supply of the grass sprigs may do so by sending one dollar, to cover the cost of handling and sacking, to the forage section, agronomy department, Texas Agricultural Station, College Station, Texas. The grass sprigs will be shipped by express collect and should be sufficient to set from one-fourth to one-half an acre. Due to the limited supply, those writing in are requested to ask for only one sack of material. Crain says it should not be tried in areas that receive less than 30 inches of rainfall, unless irrigation is used. It is not a wonder grass, but he recommends giving it a trial. He says it will grow anywhere that common bermuda will grow but that it requires a fertile soil and more water because it produces a much higher yield. It can be used for both pasture and as a hay crop, he adds. Along with the sack of grass sprigs will be sent information on land preparation, fertiliza-

tion and care. He points out the distribution is being made in response to the many inquiries that have been received regarding the source of planting material. Results obtained from these farm plantings will prove valuable to the agronomists in their further studies of the grass and its potential value in Texas.

Tech Professor To Judge Friona Show

FRIONA — (Special) Parmer County 4-H and PFA boys are planning their Annual Spring Fat Stock and Dairy Show to be held at the Show Barn April 7 and 8. J. T. Gee said Friday that T. L. Leach of the Animal Husbandry Department of Texas Tech has been accepted as a judge for the show. Mr. Leach said he will bring L. M. Hargreaves of his department as another judge. Cash and ribbon awards will be given in all divisions of the show. Dairy cattle, swine and breeding cattle will be judged on Friday with the beef type on Saturday. There will be the auction sale held Saturday at the barn. There will be about 90 head of commercial fed calves, 60 head of dairy cattle and 80 head of fat pigs.



The mermaids have competition here! Stepping from the waves at Paradise Cove, Calif., is an aquabelle in a glamorous cotton swim suit. Her swim suit was designed in print cotton by Cole of California.

Fertilizers Tested In Irrigation Ditch

An experiment to determine the value of irrigation water as an agent for carrying certain fertilizers to the soil in wheat pastures is now under way at Texas Technological college. Dr. A. W. Young, head of the plant industry department, says anhydrous ammonia is being added to the water and run through the pastures. Late in March sheep will be permitted to graze in the pastures. After the sheep have grazed in the pastures for a specific period, tests will be made to determine the efficiency of the method. "We will probably conduct the research over a long period, since the results we might get on this first test may not be what we could expect under conditions when our rainfall is more plentiful," Dr. Young says.

Panhandle Society Meets Here Today

The Panhandle Chiropractic Society will meet today in Hotel Jim Hill for a business meeting and to elect new officers for the ensuing term, according to Dr. C. M. Stapp of the Stapp Chiropractic Clinic. Twenty representatives from Lubbock, Borger, Amarillo, Wellington and Plainview and other Panhandle cities will be present. Dr. Stapp just returned from San Angelo where he did research chiropractic work with the state's top men of the field. He said the Panhandle representatives to the Texas Chiropractic Society Annual Meeting in Austin April 14, 15 and 16 will also be discussed during today's meeting.

Ronny Durham Goes On Tour In New Mexico

Ronny Durham, Hereford, will be among the 15 Kappa Phi honorary fraternity members of Eastern New Mexico University making an Easter tour April 7 to visit New Mexico artists in their homes. Taos, Santa Fe and Albuquerque are on the itinerary of the group headed by Mrs. Anna K. Wilton and C. C. Jordan, members of the University art faculty.

NEW FRIONA STATION

The new Texico Station on Highway 60 opened for business Saturday. Owned and operated by Gains and Stone of Friona. The building they moved from will be the new Conoco Station which Clarence Veasey and Billy Bandy will operate.

QUOTA NEARS END

The Parmer County Red Cross Drive is in sight, says Chairman Frank Spring. Friona is in front with their quota.

Advertisers sometimes have a false idea of modesty and hesitate to herald the quality of their merchandise and the service of their organization.

Encampment Has 350 Guest Wednesday

Approximately 350 Odd Fellows, Rebekahs, Canton Encampment and I.O.O.F. Lodge members attended the annual Encampment Ladies and Guest night in Hotel Jim Hill Wednesday night, during which Rev. Russell Wingert was the principal speaker. Rev. Wingert spoke to the group on "Communism and Religion."

Earl Hembree, Chief Patriarch of Encampment No. 56, welcomed guests with a short introductory talk. Earl Elliston then spoke on Cooperation, stressing the fraternalism the Lodge affords its members no matter where they might go in traveling. Musical portions of the program were given by the Mayfield Brothers of Dimmitt, Miss McMinn and her High School Sextette, Mrs. Merlin Kaul and Mrs.

Clyde Russell accompanied by Mrs. Cecil Lady, the Bobcat Quartet from Dimmitt High School, Westway Quartet composed of Preach Merritt, Elmer Combs, Robert Boyd, Bernie Northcutt and accompanied by Mrs. Northcutt, the Theta Rho Girls and another string band type outfit composed of Lloyd Russell, Eugene Miles and Sid Perkins. Earline Manning gave a reading on the program, too. B. P. Patton, past Grand Patriarch of the Grand Encampment of the State of New Mexico from Clovis, gave a short talk also. A. G. Smith was Master of Ceremonies and P. Luck, program chairman. Flowers were furnished by Earline's Flower Shop. The Theta Rho Girls served refreshments of ice cream and cake to the group which was

present. Guests were present from Amarillo, Clovis, Dimmitt, and Hereford, including Raymond Chism, newly elected District Deputy Grand Master from Dimmitt. See Pictures Page 2, Section 1.

RECOVERING
Dave Beavers, recuperating in an Amarillo hospital after a serious eye injury last week, is reported better by attending physicians.

Mrs. Owen Russell visited relatives in Abilene over the weekend.

HOME FROM 10-DAY TRIP
Mrs. J. E. Cockrell returned Sunday from a 10-day trip to Dallas. She went there as a representative to the Rebekah Lodge Assembly. She visited her daughter, Mrs. Vernon Chambers in Ft. Worth and she then went to Abilene to visit another daughter, Mrs. LaVerne Frost. Mr. and Mrs. Edgar Russell, Betty Kay and J. E. Cockrell met here at Abilene and she returned to Hereford with them.

The weather continues to furnish conversation for those who have nothing more important to talk about.

We Have Your Easter Needs!

- * CUT FLOWERS
- * EASTER LILYS
- * HYDRANGEAS
- * GIFTS
- * CORSAGES

To Complete Your Easter Ensemble.

EARLINE'S FLOWER SHOP

Jim Hill Hotel

HIGH SCHOOL GRADUATE STARTS NEW CAREER IN ARMY TECHNICAL SCHOOL



Enthusiasm for New Opportunity Runs High

PFC Joseph B. Abney of Beaumont, Texas, thinks the U. S. Army is tops. Abney says: "I've found the opportunity of a lifetime in the Army. I'm getting some of the world's best technical training, and getting paid for it at the same time."

On Mar. 10, with nine months still to go on his original enlistment, Abney re-enlisted for another 6 years.

You, too, can have your choice of the more than 40 special technical schools of the U. S. Army.

Call or Visit Your Nearest Recruiting Station



Courthouse, Hereford, Ph. 145

SPRING leaps forth

in whisper soft suedes... soft, supple calfs... decorative and daring pumps — sandals, straps and ties... a fortune in fashion by—

- White
- Black
- Brown & Biege

Velvet step

Our new selections are breezing with new ideas for your shoe wardrobe... Slim graceful footnotes at prices that will amaze you

- Black Patent
- Red Calf
- White
- Green & Grey

\$7.95 to \$9.95

USE OUR LAY-AWAY

HEREFORD SHOE STORE

323 MAIN PHONE 955

The farmer, having tasted governmental benefits in the form of cash, will be just like the veterans and the big business tycoons—like it and want more.

A small, classified advertisement in the Brand might cost you a quarter and make you a profit of dollars. They have done more for other people.

Commercial production of cotton in the United States is largely concentrated in Illinois, Pennsylvania, Massachusetts and New York.

The Danish city of Viborg, now getting ready for a July, 1950, jubilee to commemorate its 1,000-year span, is one of the oldest and most historic sites in Denmark.

The 1949 Yankees played 46 one-run games, winning 28 and losing 21. The Boston Red Sox played 40 one-runners, but won only 19 and lost 21, partly accounting for their second place finish in the AL flag race.

The wall panels of clay tile which decorated Iran's famous Hesht Pavilion still retain their original brilliant colors, although they were made more than 300 years ago.

There are 41,838 post offices of all classes in the United States and its possessions.

What this county needs is some new jokes.

Correct this sentence: "Yes, I filled your order at a loss, but, then, it was a pleasure to help an old customer!"

The world is filled with suckers, ready to risk their hard-earned money on a chance to get something without working.

Waiting for somebody to arrive, when you know they are probably not going to arrive, is one of life's most tiresome businesses.

Easter mylons

Sheerest 1.95
Very Sheer 1.75
Every Day Sheer 1.19 1.45 1.65

Join Our Gotham Gold Stripe Hosiery Club -- and Save!

HEREFORD SHOE STORE
323 N. Main Phone 955

Big Savings for DOLLAR DAY

from **PIGGY WIGGLY**

JOIN THE THRIFT-WISE THROINGS

FRESH EGGS Guaranteed Country	4 DOZ. \$1.00	CHECK YOUR SAVINGS
PORK & BEANS Whitson 300 CANS	11 CANS \$1.00	Ambassador Toilet Tissue 18 Rolls for \$1.00
Salmon Humpty Dumpty TALL CANS	3 CANS \$1.00	CHECK YOUR SAVINGS
ORANGE ADE It's Delicious 46 OZ. CANS	3 CANS \$1.00	Instant Swansdown CAKE MIX 3 Pkgs. For \$1.00
VIENNA SAUSAGE OLD BILL REG. CANS	10 CANS \$1.00	CHECK YOUR SAVINGS
TOMATO JUICE WELCH'S QUART BOTTLES	3 FOR \$1.00	Stock Up For Summer KOOL AID 25 Pkgs. For 1.00
ENGLISH PEAS White Swan Luncheon 17 OZ. CANS	6 FOR \$1.00	CHECK YOUR SAVINGS
DOG FOOD PARD REG. CANS	8 CANS \$1.00	Hunt's 14 oz. bottle CATSUP 6 Bot. For \$1.00
Pickles Betty Brand Sour or Dill Quart Jars	5 \$1.00	CHECK YOUR SAVINGS
HUNT'S PRESERVES Peach or Apricot 1 LB. JARS	5 \$1.00	Country Style SAUSAGE 4 Lb. Bag \$1.00
Juice Grapefruit and Orange Blended 46 OZ. CANS	3 FOR \$1.00	

SAVE EVERYDAY HERE!

Phone 117 GAYLORD NEWELL 426 Main

There's no END to savings at **PIGGY WIGGLY**

YOU PROFIT MORE AT....

Hereford Store Co.

DOORS OPEN AT PROMPTLY 8 A. M.

Spring Dress Event ONE FULL RACK
\$5.
 By - "Roxanne" - "Kay Whitney"
 A BEAUTIFUL ASSORTMENT OF BRAND NEW STYLES!

Men's & Boy's Short Sleeve Fancy **T-SHIRTS** 98¢ to \$1.49
 Big Double Bed Size Cotton-Woven **Bedspreads** \$4.00

OUR EASTER HIT PARADE OF
4.90 Coats AND Toppers
 TO **20.00**
 Be Sure To See These Lovely Numbers Styled by **WALDORF & ROXANA**

NEW PATTERNS **HAPPY - HOME DRESSES** \$2.50



COME EARLY SAVE MORE!

A Fanfare of **EASTER BONNETS**

 1.98 to 5.95

RED - HOT - SPECIALS

Cannon Wash Cloths	12 for \$1
Men's White Hdkfs.	12 for \$1
Cup Towel Squares	5 for \$1
Puritan Crochet	5 balls \$1
Men's Nylon Anklets	2 Pr. \$1
Cloth of Gold - Print	3 Yds. \$1
White Cotton Slips	\$1
Rayon Panties	2 to 12 6 for \$1
Pillow Cases	3 For \$1
Dark Striped Outing	3 yds. \$1
Taylor Made Cotton Batt	2 lb. \$1
Men's White T-Shirts	2 For \$1
Star-Light Bra., All Sizes	\$1
Cannon Bath Towels	2 For \$1
Beutafilm Plastic	3 yds. \$1

LARGE SHIPMENT JUST UNPACKED
 More than a hundred Styles to choose from.

 Smart new **BAGS**
 DOLLAR DAY ONLY **\$2** Plus Tax
 As New As Tomorrow . . . In New Spring Colors

Quality Without The Penalty of Price
Nelson Paige CREATIVE SHIRMAKER



Men this is a Value Don't Miss Regular 3.69 & 2.98 Nelson Paige Dress Shirts

"THE MOST COMFORTABLE HAT MADE"

 NEW SPRING COLORS FOR EASTER
 Resistol "SELF-CONFORMING" Hats \$7.50

There is no hat so comfortable as a Resistol. That's because it's constructed to fit you properly whether your headshape is long, round or average oval . . . and it will hold those smart, original style lines much longer. It will pay you to wear an easy-fitting, long-wearing Resistol.
 Spring Favorites!
TIES \$1.00

Colored Pepperell **\$3.98**
SHEETS
 Pillow Cases 89c
 81 x 108 LUXURY MUSLIN PEPPERELL **\$2.79**
SHEETS

ALL NYLON **SLIPS \$4.00**
 Color White LOVELY Crepe **SLIPS \$2.98**
 NYLON HALF SLIPS \$4.98



Dirty Shirt Sale **\$1** SAVE
 \$3.69 VALUES Slightly Soiled

TAKE YOUR PLACE IN THE EASTER PARADE
 MEN'S ALL WOOL HARD WORSTED **SUITS \$25**
 MAN SIZE VALUE IN BOYS' SUITS 8 to 14 **\$17.00**

CALLING ALL MEN! NEW SPRING **SLACKS**
 BY HIGGINS - ALL NYLON OR HARD WORSTED-RAYONS
 From **\$4.98 TO \$8.90**



Also Boy's Sizes \$3.98
 Large Selection Men's **\$5**
 Casual or Dress OXFORDS

EASTER NEWS IN KIDDIES' SHOES
 A gay parade of smart, young footwear in popular styles for boys and girls.
\$1.69 To \$2.98

THE SMART WAY IS... **Callaway Rugs**
 With NON-SKID Backs
 24" x 36" All Colors **\$1.98**
 30" x 54" All Colors **\$4.98**

LIKE WE HAD BEFORE \$1.00 VALUE EXTRA LARGE - EXTRA THICK
 ALL WHITE **CALLAWAY TOWELS** **69c**
 WHITE WASH CLOTHS TO MATCH 5 For \$1

HEREFORD Store Co.
 S. L. HARMAN & SON PHONE 382
WE GIVE "D.M." GREEN STAMPS

SHEER LUXURY FOR EASTER
 51 GAUGE 15 DENIER NYLONS NEW SPRING COLORS
 DOLLAR DAY FEATURE **\$1** PR.

Boys Lee RIDERS With Zipper **\$1.98**

Men's 1 1/2 oz. LEE RIDERS **\$3**

Jelt Denims LEE OVERALLS **\$2.98**



Chambray WORK SHIRT With Exclusive Pockets **\$1.49**

Loyalty Oaths Are Now Mandatory For Democratic Primary Candidates

By PAUL MOORE
Corsicana Sun Staff
Written for the Associated Press
Corsicana, Texas (AP) — Candidates for various offices in the Democratic primaries this summer must take loyalty oaths. This was pointed out here by John C. Calhoun, chairman of the State Democratic Executive Committee.

In taking the oath they swear they believe in our present representative form of government and will resist any effort or movement from any source which seeks to subvert or destroy it.

Calhoun outlined the correct procedures for filing applications for places on primary ballots:

Some candidates file their applications for state offices with the State Chairman—including Governor, Lieutenant Governor, Attorney General, associate justices of the Supreme Court (3), Judge of the Court of Criminal Appeals, State Treasurer, State Comptroller, Railroad Commissioner (1), and Commissioner of Agriculture.

There is one vacancy in each of the eleven Courts of Civil Appeal in Texas. Candidates for those places, according to Cal-

houn, file an application with the county chairman of each county embraced in the respective district. The same procedure applies to congressional races, state senators in districts of more than one county, etc. Races for offices in only one county or a precinct in a county file only with the county chairman.

The vacancies in Courts of Civil Appeals this year and the present incumbents whose terms expire are:

District 1, Galveston—Walter E. Monteith, Chief Justice.
District 2, Fort Worth—John Speer, Associate Justice.
District 3, Austin—Raymond Gray, Associate Justice.
District 4, San Antonio—L. Broeter, Associate Justice.
District 5, Dallas—Towne Youn, Associate Justice.
District 6, Texarkana—Reuben A. Hall, Chief Justice.
District 7, Amarillo—W. N. Stokes, Associate Justice.
District 8, El Paso—Joseph McGill, Associate Justice.
District 9, Beaumont—Charles B. Walker, Associate Justice.
District 10, Waco—Jake Tiley, Associate Justice.
District 11, Eastland—Milburn S. Long, Associate Justice.

Chairman Calhoun said he had received an application from a candidate for constable in West Texas. The application came to the wrong chairman—it should have gone to his county chairman—but it was in correct form. "One of the nearest correct received this year," the state chief declared.

This year's state primary will be somewhat different to some years, the Electorate are not voting on a President or presidential Electors—neither is there a vacancy this year in either of the two U. S. senatorships from Texas.

If any candidate or manager of a campaign thinks that the proper chairman is too hard about requiring the loyalty affidavit—he might read Sections 3 and 4, Article 2978A—

Section 3 says no candidate of the Communist, Fascist or Nazi parties shall ever be allowed on an official ballot.

Section 4—"Any state, district, county or political officer failing or refusing to require a loyalty affidavit as prescribed herein shall be deemed guilty of a misdemeanor and upon conviction shall be fined in a sum of not less than fifty dollars (\$50) nor more than two hundred dollars (\$200)."

The last day in which candidates for state offices can file for places on the official ballot of the Democratic Party is June 5 and a week later the State Democratic Committee considers those filing for places.

District office seekers, however, must file their applications with either district chairmen or with the respective county chairmen not later than May 15—20 days earlier than the state office-seekers. District offices include justices of the Court of Civil Appeals, Congress, flatorial representatives, district judges whose districts include more than one county and the same for district attorneys in large districts.

District offices in the larger centers whose districts embrace only one county or a part thereof, file with the county chairman as do the county and precinct offices.

Writing is bad anytime; when it's against time, it is worst. Getting somebody else to do your work is the recipe for success.

The trouble with reformers is that two of them so rarely agree. Accommodation is an unknown quantity so far as some folks are concerned.

We Americans are entirely too careless and we pay for it with human lives.

Postpone a visit until everything is "all set" and you will stay at home all your life.

RUNNING WATER SCS

Jay Boston Is Guest Speaker At Dimmitt Lions Club Meeting

Mr. Jay Boston, who was recently selected as the outstanding farmer of Castro County for 1949 by the Board of Supervisors of the Running Water Soil Conservation District, was guest speaker of the Dimmitt Lions Club at noon Tuesday, March 28.

Mr. Boston, in his talk to the businessmen of Dimmitt, related many of his farming experiences which have made him the successful farmer he is. Chief among the topics he discussed was the use of legume crops for soil-building and the use of fertilizers along with legume crops. "These new practices may be compared to the advent of farm tractors of a few years back," stated Mr. Boston. "Some farmers were hard to convince that a tractor was more economical than teams of horses or mules for our type of farming, and consequently they didn't make as much money as they would have made. And it's going to be the same way with soil-building crops," he explained. "Some farmers are going to continue in their old way of farming, not realizing that they will be losing money every year they let pass without using soil-building crops." He added, however, that this applies only to irrigated lands since nature will take care of dry land farms by giving them a rest occasionally through droughts, green-bugs, etc. In 1948, Mr. Boston made a measured yield of over 70 bushels of wheat per acre. He was trying for an

80-bushel crop for this year but the green-bugs made that impossible now. He still plans, however, to make a record corn yield this year on some land on which vetch was turned under for soil improvement. "We have as good a soil as can be found anywhere," said Mr. Boston, "and if we handle our soils right, we can produce as high a yield as any county anywhere." He was of the opinion that we should stay with crops that we know will grow here such as wheat, grain sorghums, and corn, instead of turning to truck crops, where more labor and intensive farming are required. Mr. Boston believes that the potentialities of Castro County as to high yields of wheat and grain sorghums and livestock feeding possibilities are second to no other county, if proper use of soil-building and fertilizing practices are made.

Other practices for which he was selected as the outstanding farmer of Castro County for 1949 included the establishment of improved irrigated pastures, proper management of crop residues to prevent blowing and increase the water absorbing and water-holding capacity of the soil, and the installation of a good irrigation system to make the most efficient use of irrigation water. Though he lives in Hereford, Mr. Boston farms in Castro County eight miles north and seven miles west of Dimmitt. Soil building crops which he has grown include hairy vetch, which is usually fall seeded, and hubam clover, which can be drilled in the wheat crop during the last of February, March, or the first part of April. Mr. Boston's farm was included in a conservation tour which was held last summer in Castro County, and it will very likely be included in tours to be held again this year.

THE MAIN PART OF OUR BUSINESS

PRESCRIPTIONS FILLED ACCURATELY BY EXPERTS

★

and ...
you get

DOUBLE
Gunn Bros. Thrift Stamps
With Prescriptions Filled at

HAILE DRUG

229 Main Phone 99

★

The Miracle-Rug Cleaner

POWDERENE


3-lb Can \$1

1951 1950

E. B. Black Co.

FURNITURE

A Woman's Work Is Never Done!



That was a wise observation in the days before commercial laundries.

But it doesn't hold true anymore for when you strike off washday from the calendar by sending us your bundle, you eliminate your greatest single chore . . . and free your time for other activities.

SHIRTS	finished	20¢
SHIRTS	with family bundle	17¢

HEREFORD LAUNDRY

144 SCHLEY PHONE 298

Size 9-12 & 12½ - 3
Girls Play Shoes!

"KEDS"

WASHABLE
Values to 3.95
SPECIAL
\$1.99

LITTLE BOY'S
CRAMERTON
KHAKI
FRONTIER
PANTS
3.95 VALUE
\$1.99

LADIES
HOUSE
SHOES
VALUES TO 3.95
\$1.00

22 PAIR
"DUN - DEER"
WOMENS
PLAY SHOES
4.95 VALUE
\$1.99

Rutherford's Dollar Day

Specials!

Hurry!

FOR THESE
SENSATIONAL VALUES!



EXTRA SPECIAL! HURRY!
Wash Cloths 75¢

Assorted Colors
Only 40 Dozen
To Sell Per Dozen

SECIAL! MEN'S BROADCLOTH SHORTS

SIZES 36-38-40-42
STOCK UP NOW

4 PAIR 1.00

MEN'S
FUR FELT
HATS
Values to 6.95
\$1.99

Nylon HOSE
Slightly Irregular.
If Perfect
1.50 VALUE
2 PAIR FOR \$1.50

CHILDRENS
RAYON
PANTIES
SPECIAL
17¢ Pair

LADIES
BRAS
VALUES TO 3.50
SPECIAL
\$1.00

Rutherford and Co.

303 MAIN HEREFORD PHONE 439

Brooding Turkey Poults Is Simple

There is nothing mysterious about brooding turkey poults and neither does luck enter into the success of the operation, says W. J. Moore, associate extension poultry husbandman of Texas A&M College.

Sanitation is mighty important and the brooder house is a good place to start the clean up program. It should be cleaned thoroughly from top to bottom, disinfected and if possible, moved to clean ground. The brooder, all feeders, waterers and other equipment should be cleaned and disinfected well in advance of the arrival of the poults. The brooder, says Moore, should be set up and put in operation a few days before the poults arrive. Be sure it is operating at the correct temperature. Moore recommends the use of a brooder guard. It will keep the poults near the brooder and thus keep down possible losses from chilling. The guard can be made of hardware cloth or heavy paper. It should surround the brooder, be about 18 inches high, and placed about two feet from the brooder.

Turkey poults need room when they start growing and Moore

says each should have at least one square foot of floor space. The floor should be covered with a good deep highly absorbent litter. Ground corn cobs, sand, shucks, shavings, or cane litter all work fine so long as they are kept dry. The house should be properly ventilated to insure plenty of fresh air for the birds.

Here is a little trick that may help you get the poults started to eating early. Moore says if you'll place brightly colored marbles in the water fountains and in the feed troughs, curiosity on the part of the poults will usually start them to pecking at the marbles, and thus eating and drinking.

Many turkey producers cover the litter inside the brooder guard with paper or sacks for the first week to keep the poults from picking up and eating the litter instead of the feed that they need. The cover should be removed as soon as the poults learn to eat and drink.

Plenty of water and feeder space will help get them started right, Moore adds.

Turkey poults require more protein in their diets than do baby chicks, says Moore and generally the most successful producers are those who buy a good commercial feed and allow the manufacturer's recommendations on feeding it. Plenty of good clean water should be provided for the poults several times each day and finally, says Moore, keep them warm and allow a strict sanitation program all the way—from the time they arrive until they are ready for market and don't mix them with chickens.

vided for the poults several times each day and finally, says Moore, keep them warm and allow a strict sanitation program all the way—from the time they arrive until they are ready for market and don't mix them with chickens.

Friena Young People Plan Sunrise Services South Of Town Easter

Easter sunrise services will be held on a hill-side ten miles south of Friena. Young people of all denominations are to meet at the Friena Methodist Church at 5:30 in the morning Easter Sunday. Rev. George E. Meyer is program chairman. Glen Cunningham, director of chorus and band in the Friena Schools will have charge of the music.

Andres Lambert, Wayland College student from Latvia and one of the group of Displaced Persons, will bring the Easter message. He will be accompanied by Jimmie Chien, Shanghai, China.

Following the impressive Easter service at sunrise the group will return to the Methodist Fellowship Hall for breakfast. The interdenominational group of women sponsoring the service will serve the breakfast.

In case of bad weather the

Highway Patrolman Is Shifted To Amarillo

Cecil McNeil, Texas Highway Patrolman formerly stationed in Hereford has been transferred to Amarillo and assumed his duties there April 1. He worked out of the Hereford office since January of 1947.

Replacing McNeil yesterday in Hereford was Jack Crowmover who has already moved here with his wife and is living at 1009 Union. Crowmover has been on the Patrol since March, 1949, serving all the time in Amarillo. He is a graduate of the Highway Patrol School in Austin.

He and Mrs. Crowmover have been married two weeks. His home is Seymour and her hometown is Panhandle.

Sunrise Service will be held in the sanctuary of the Methodist Church.

The meeting at which plans were made was attended by the following Mesdames H. T. Magness, James Boyles, F. W. Reeve, O. F. Lange, Floyd Schlenker and Rev. James Tidwell, Rev. Tommie Allen and Rev. Meyer.

POLITICAL ANNOUNCEMENTS

- FOR County and District Clerk **ROBERT L. THOMPSON**
- FOR County Treasurer **MRS. VELMA HODGES**
- FOR County Sheriff, Tax Assessor and Collector **J. C. REESE**
- FOR Commissioner Precinct 1 **SYLVESTER SLAGLE**
M. T. (MARION) BUTTER
- FOR Commissioner Precinct 2 **G. T. HIGGINS**
J. C. (CLARENCE) MORRISON
- FOR Commissioner Precinct 3 **J. T. GUINN**
- FOR Commissioner Precinct 4 **CARL FERRIN**
C. G. RICHARDSON
- FOR County Judge and Ex-Officio School Superintendent **ERRA NOETON**
LEONARD FOSTER
- FOR Mayor **WM. McGEHEE**
TROY MOORE
W. E. DAMERON
- FOR United States Congressman from the Panhandle District **BLAKE TIMMONS**
E. T. BURK
LEROY "PETE" LAMASTER

TEXAS TODAY

Sales Tax Issue Promises To Be Hot In Legislature

By DAVE CHEAVENS Associated Press Staff

Austin, Tex. (AP) — Free advice to Texas voters: Ask your candidates for the Legislature this summer how they on the question of a sales tax.

You might even put the same question to the dozen or so candidates who will be running for lieutenant governor, or the half dozen who may be in the race for governor.

Maybe you'd like to know in advance about that sales tax business because sure as shooting it's going to be the hottest issue when the 52nd Legislature meets in regular session next January.

The last two sessions have been able to stall, side step or stop gap in giving an answer to the simple question: who's going to pay the bill for our greatly expanded state services?

The next session, the 52nd, faces the ugly reality of raising something like 150 million dollars in new revenue if it also decides to continue state spending at the present rates.

How did Texas finances get in that shape, anyway?

How come the state faces a huge deficit in prosperous times? You could write a book answering those questions. The A-B-C of it is that the state bought more than it could pay for. It spent its savings account on current or future demands, it didn't do anything about renewing the savings, and important revenues dropped.

The whole situation has been building up since 1947. It reached a crisis when the 51st legislature's regular session lacked 17 and one-half million dollars of having enough to balance the budget. The special session made up this and then some by boosting the omnibus tax 10 per cent for 18 months, and by adding a penny sales tax to cigarettes, but it didn't tackle the bigger deficit problem.

There's that little fellow, sales tax, again.

Most Texans have been pretty smug in believing they didn't have a sales tax, like Louisiana. They don't, now, like Louisiana. But Texas of course has a sales tax on gasoline, cigarettes, cosmetics, automobiles, radios, beer, and other commodities.

There will be a big drive during the next session to extend these into a general sales tax. There will be proposals for a

state income tax, for increases in the tax on natural gas and crude oil, and probably for more taxes on the growing chemical industry.

Announcement of a plan for any one of those, including the sales tax, will bring on a finish fight at Austin.

So while you're asking your prospective legislators or candidates for lieutenant governor embarrassing questions, you might as well include these:

1. If you favor cutting expenses, where will you start, on funds for education, welfare or roads? (That's where 90 per cent of the state money goes.)

2. If you're not going to trim, where are you going to get the money? General sales tax? In-

crease in the tax on natural gas or oil? Chemical tax? Income Tax?

Final tip to the voter: get it in writing.

NAVY WILL BE HERE

Wallace E. Rabold, MMC, USN, from the Navy Recruiting Station, Amarillo, will be in Hereford and will have his office located at the Post Office from 10 a. m. to 12 noon, April 14th.

Chief Rabold will interview applicants for enlistment in the regular navy. Applicants must pass a mental and physical test, meet moral requirements, and have birth certificates or proof of age.

Be Sure To...

VOTE

CITY ELECTION

TUESDAY, APRIL 4th

PLAINS INSURANCE AGENCY

INSURANCE AND LOAN SERVICE

Jno. H. Patton

Wm. H. Patton

ATTENTION GROWERS!



Limited Acreage
Now Being Contracted For Spring and Early Summer
Planting For These Crops:

- LIMA BEANS
- BLACKEYED PEAS

- GREEN BEANS
- BEETS

Limited Amount Seed Available Now!

Phone 954—386-J
Box 384

HEREFORD CANNING COMPANY

DOLLAR DAY



\$1 Off On America's Top Styled Shoes

We just received our new Spring Authentic Styles that gives you extra Margin Walking Pleasure -- Every Fortune Shoe in the House--Including faced informals -- Two-tone--Brown & White - Brown & Tan and Perforated Toe. GET READY FOR EASTER WHILE YOU HAVE A LARGE Selection of STYLES AND SIZES.

Regular \$8.95 Dollar Day \$7.95

Just Received A Shipment Of Genuine.....

LEVIS and JACKETS TO MATCH

ONE LOT OF WILSON T-SHIRTS

Regularly \$1.95 & \$2.95

\$1.00

ONE LOT OF WHITE T-SHIRTS WITH POCKET

\$1

ONE LOT OF ATHLETIC UNDERSHIRTS

2 FOR \$1.00

FOX MAN'S SHOP

HOMER FOX
305 N. Main St.
DUB REEVES
Phone 112

DOLLAR DAY

and PRE-EASTER



SALE

Spring Suits and Coats

A Beautiful Galaxy Of These
Garments In Gabardines and
Worsteds -- Swansdown, Printzess
Fashionbilt -- Kay Sachs



\$39.95 Values	\$24.95
\$49.95 Values	\$29.95
\$59.95 Values	\$39.95
\$75.00 Values	\$45.95
\$79.00 Values	\$49.95



Short Wool JACKET

VALUES TO \$12.95 **\$10.00**

Many Small Articles
Reduced For This Sale!


The Little Fashion Shop

"Smart Clothes for Smart Women"

**SAVE!!
SAVE!!**
Shop In Hereford
April 2nd

TOMORROW ONLY!
PENNEY'S RUN! HURRY! SCURRY! HUSTLE! FLY!
DOLLAR DAYS

SPECIAL PURCHASE



WAFLE PIQUE DRESSES
AT A PENNEY-LOW **2.00**
Prints... pastels! Street dresses... sunbaked!
Sizes from 12 to 44!

BLOUSES
PRINTED RAYON
or
WHITE COTTON **1.00** Each

Chenille Robes
Ladies Sizes
Close Gauge **2.88**
2 Ply Yarn

RAYON
Butcher Weave
Number 1 **49c** YD.
Seller For Spring

DRESS SHIRTS **2.00**
Rayon Fleck or Plain Broadcloth
Sizes 14 to 17

TEE-SHIRTS **50c**
Men's Sizes
In White
Size 34 to 42

DRESS SLACKS **5.00**
Men's Gabardine
All Sizes - Colors
60% Rayon, 40% Wool

2 RACKS WINTER COATS
MEN'S AND BOYS
Priced Dollar Day
FOR REAL SAVINGS!!

DOLLAR DAY VALUE



Washable Cotton
Crinkle-Crepe
HOUSECOATS
SPECIAL PRICED FOR DOLLAR DAY **2.88**
Wraparounds... zippers!
New Spring florals!
Sizes 12 to 44!

FIRST QUALITY SHEER NYLONS
51 GAUGE
15 DENIER
BROKEN SIZES
77c PAIR

STOP! SHOP! SAVE!



TWO SHOE SPECIALS
\$2.98
Smart strapped flats!
Wedge heeled sandals!
Flexible! Good looking!
White 4-9 A-C

New Book Gives Facts On Gasoline Economy
Are you interested in saving up to 60 per cent of your gasoline bill?
Such savings are possible for city drivers if they adopt a system of "Planned Driving in City Traffic" as outlined in a booklet published by the Service department of Plymouth Motor Corp. The booklet, which sets forth results of actual road tests, is titled "Fuel Economy Through Planned Driving."
By driving at 50 miles per hour instead of 70 on the open highway, a driver can save one gallon of gas or more out of every four. City drivers, by avoiding unnecessary stops, can save one gallon or more out of every three and take only 10 per cent more time over a 10-mile course.
By using lower gears for starting, and shifting to the next higher gears as soon as the engine will run smoothly in the higher gear, a driver will get maximum fuel economy. Second gear at 20 MPH gives 15 per cent less economy than high gear at 20 MPH, and low gear at 20 MPH gives 35 per cent less economy than high gear at 10 MPH.
When the temperature is 30 degrees above zero, eight miles of driving are required to warm up lubricants so the car will deliver maximum economy.
There are, according to the booklet, several factors which cause a car to use more gasoline at high speeds. For example: "A steady speed of about 35 MPH requires only about 10 horsepower. But, step-up that speed to around 70 MPH, and your engine has to deliver nearly 60 horsepower to do the same amount of work. You may get there a little faster, but the gasoline really melts away. To get twice the speed, you need 10 times the horsepower."
Increased wind resistance at higher speeds and additional friction between moving parts in the engine as the speed goes up also contribute to higher gasoline consumption.
Gasoline saving in city driving, according to W. B. Rice, director of service of Plymouth, is "a simple matter of timing, looking ahead as you drive, judging the speed of traffic flow, and gauging the approximate setting of traffic lights. If you do a good job of timing, plenty of extra stops and starts can be avoided. And, the fuel economy will be improved. Jet-propelled take-offs may be fun, but they're not worth the extra gas they cost. What if you do beat Joe Blow away from the traffic light? The joke's still on you because those fast starts really hurt your gas mileage."
The booklet, which has been distributed to Plymouth dealers, is also available at the Plymouth Motor Corp. Service Department at Detroit.

John Aiken Explains Hoover Commission To Calliopean Club
John D. Aiken was guest speaker at the Thursday night session of the Calliopean Club with Mrs. Elizabeth Womble as hostess in her home.
Mrs. Millard Nobles was in charge of the program and introduced the speaker who discussed "The Hoover Commission" who outlined points of Operation Economy the No. 1 national project of the United States Junior Chamber of Commerce. He said that proper legislation could eliminate some of the government bureau and cut out the evils of government spending.
Mrs. Bill Waldrep was welcomed as a new member of the club.
Members of the club include Mesdames Richard Womble, L. B. Barnett, J. T. Carroll, Clyde Cave, Paul Conaway, Pete Cowart, W. L. Davis, Jr., Wayne Evans, Alton Fraser, J. T. Gilbreath, Jr., Will Graham, J. E. Kirby, D. C. McWhorter, N. E. Milburn, Millard Nobles, Carl Perrin, Bill Waldrep, Misses Genevieve Eberle and Nell Spradley and the hostess.

The Changing South Is Subject Tuesday For Pioneer Study Club
"The Changing South" provided interesting topics for discussion at a meeting of the Pioneer Study Club held Tuesday afternoon in the home of Mrs. J. M. Gilliland. Mrs. E. O. Jordan was co-hostess.
Mrs. J. E. Bever reviewed the book "The South Has Changed" by Mary Heaton Vorse, in which the progressive growth of the South was described. Special emphasis was given the industries of the South where marked changes predominate.
Mrs. Noah Ewton reviewed "New Rebel Yell in Dixie" by Hodding Carter. She described the book as dealing with civil rights or a sort of old-new liberalism. "In this instance," she said, "the rebel yell is Civil Rights based on raising the living standards of the black man."
A short business session was conducted by the president, Mrs. Mary Seigler and refreshments were served to Mesdames Fred Barrett, A. G. Bell, J. E. Beyer, Bonnie Brunley, Jay Boston, H. A. Close, O. M. Dickey, Burl France, J. B. Jones, E. O. Jordan, Tandy Legg, A. L. Manjot, H. E. Miller, Wirt Phillips, Mary Seigler, F. L. Terrell and the hostess.
Mrs. C. O. Brown and daughter, Colline, were in Canyon on business Saturday. Colline will attend West Texas State next year.

Hospital Notes
Patients discharged from hospital: Mrs. Neal Young, O. B.; Miss Vera Young, surg.; C. T. Guseman, med.; Mrs. Seth B. Holman, med.; Earle Lynn Pearch, T&A; Wayne Rhodes, T&A; V. O. Holly, med.; Artis H. Russell, med.; Leo V. Gallagher, med.; Evelyn Edna Jacks, T&A; Mrs. G. A. F. Parker, med.; Mrs. Mary Ott, med.; Mrs. E. H. McMillan, med.; Lee Langwell, emerg.; David Coburn, med.; Mickey Wilson, med.; Mrs. Louella Durham, med.; Mrs. Johnnie Cole, surg.; A. J. Self, surg.
Patients in hospital: Mrs. Dora Smith, surg.; Clifford Hayhurst, med.; Paul Kern, med.; Agnes Teas, med.; Katie B. Conner, med.; W. C. Lowery, med.; R. S. Bennett, accid.; J. L. Rogers, med.; Mrs. A. S. Brooks, med.; William Garrett, med.; Mrs. C. V. Burges, Jr., O. B.; A. L. Hopsom, med.; Leona Byleson, med.; Susan Ballard, med.; Earle Dean Gandy, med.; Mrs. Glena Rowe, med.; Mrs. S. S. Dodson, med.; Mrs. E. Ramey, surg.; Mrs. A. T. Jones, med.; Betty Snead, med.; Mrs. T. H. Davidson, med.; Art Grimes, med.; Mrs. W. C. Flack, med.; Herbert Smith, med.; Colleen Cooke, surg.
Born To: Mr. and Mrs. C. V. Burges, Jr., a boy, Roy Lynn.

TO THE CITIZENS OF HEREFORD:
On the eve of the city election a few rumors have circulated to the effect that the present city commissioners did not announce for reelection because of friction between the commissioners and the mayor. In order that the citizens of Hereford may have the true facts, we wish to inform the public that there absolutely was no friction of any kind between the commissioners and the mayor. The city commission worked in harmony toward the betterment of Hereford.

We are proud of the accomplishments of the city commission and we feel that through the leadership of Mr. Dameron much progress has been made toward the betterment of Hereford. Under his leadership and through his untiring efforts all of the progress that has been made in the past and the plans that have been made for the future have materialized or are in the process of materializing.
With reference to the suits that have been recently filed against the city for damages because of the location of the new sewerage disposal plant, we believe that a member of the present city commission should be retained in the same official capacity because he can better represent the city since he is acquainted with all of the facts concerning the location and the construction of the disposal plant.
We appreciate the many solicitations of the leading citizens of Hereford for us to announce for re-election but because of our business we felt that it was too much of a sacrifice for us to offer ourselves as a candidate. We were present when numerous citizens of Hereford solicited Mr. Dameron to re-announce. As a result of these solicitations and because of the unfinished business and future program of the city, including the final disposition of the law suits, Mr. Dameron consented to have his name placed in nomination.
It is our sincere hope that the work of the new city commission will be as harmonious as our association with Mr. Dameron has been.

Respectfully submitted,
J. C. McCracken
Lyle Blanton
—Paid political advertisement—

STOP! SHOP! SAVE!

DOLLAR DAY VALUE!

SPECIAL SAVINGS ON MATCHED UNIFORM SETS IN HEAVY-DUTY ARMY TWILL! SUIT




SHIRTS **4.00**
PANTS
THEY'RE SANFORIZED! SILVER GRAY OR TAN!

THE SHIRTS:
• Full cut for comfort!
• Two handy flap pockets!
• Washable! Long-wearing!
• Sizes 14 to 17!

THE PANTS:
• Heavyweight drill pockets!
• Cut over a full pattern for comfort!
• Button fronts! Cuff bottoms!
• Easy to wash and iron!
• Sizes 29 to 42!

(Men. Shrinkage 1%.)

STOP! SHOP! SAVE!



ORGANDY PRISCILLAS
\$2.98 Pair

Decorative 6" deep, leather-line pleated hem, pastel tint. Get that's what you want! Thrifty buy! Fits standard window. Pair, 62" wide.

STOP! SHOP! SAVE!



WASHABLE TAILORED PANELS
\$1.00

Imagine! Just for sheer washable rayon marquisette! Arrow-straight hem! Thrifty buy! Fits standard window. Pair, 62" wide.

STOP! SHOP! SAVE!



CHENILLE SPREADS
\$3.44

Big value! Velvety-thick chenille tufting... in closely-stitched rows... wider, longer for extra fullness on every side! Notice the colors—white, pastels, the new intense shades! Better, come early!

STOP! SHOP! SAVE!



RAYON KNIT GOWNS
\$1.33

Pastel colors! New styling! Sizes 34-40! Big savings!

HARRY'S CAFE
BREAKFAST SPECIALS
Ham & Eggs
50c
• TWO EGGS
• HAM
• TOAST
• JELLY
• COFFEE
E. Hi-Way 60 - E. First



Bold Horizontal Blazer Striped
POLO SHIRT

98c

Bold horizontal blazer stripe with vertical stripe pattern. Elastic knit waist and neck band. Grey, green, maize. S, M, L.



Sheer Cotton Leno Summer Comfort
SPORT SHIRT

\$1

All cotton sheer leno cloth sport or semi-dress shirts. Two way collar . . . two pockets. White and pastel colors. Sizes sm., med., med. lge. and large.

MEN'S COTTON Work Socks

LONG STYLE
Grey - Black - White **6 PAIR \$1.00**
ALL SIZES

MEN'S FANCY Dress Socks

ASSORTED COLORS **4 PAIR \$1.00**
ALL SIZES

MEN'S BROADCLOTH Shorts

BOXER OR GRIPPER STYLE **2 PAIR \$1.00**
30 TO 40

MEN'S KNIT White T-Shirts

• Sizes S M L • Knit Cotton
2 FOR \$1.00

FAST COLOR PRINTED Lunch Cloths

SIZE 52 x 52 **\$1.00**
ASSORTED PATTERNS

COTTON YARN Lace Panels

SIZES 45 x 81 CREAM COLOR **\$1.00**
WIDE - WELL MADE

LARGE ASSORTMENT Cotton Prints

Checks - Solids - Plaids
39 INCHES WIDE **\$1.00**
3 YDS.

MEN'S COTTON GABARDINE Sport Shirts

SANFORIZED - VAT DYED
S - M - L **2 FOR \$3.00**
SOLID COLORS

MEN'S RAYON Dress Slacks

LARGE ASSORTMENT SOLID COLORS **\$6.90**
28 to 36 Alterations Free

DOLLAR DEPARTMENT

At a Special Price!
COTTON POLO SHIRTS
2 for \$1.00

As a special price, Fine flat knit blazer stripe polo shirts. Fast colors.

LARGE SIZE CANNON Towels
Assorted Colors
SIZE 20 X 40 **3 FOR \$1**

SOLID COLOR CHENILLE Bath Sets
ASSORTED COLORS
2 PIECE SETS **\$1**

LARGE SIZE CHENILLE Throw Rugs
18 x 30 INCHES
ASSORTED COLORS **79c**

LADIES' RAYON Panties

SMALL - MEDIUM - LARGE
PINK & WHITE **4 PAIR \$1**

LADIES SHOES Casuals

COLORS ARE WHITE - GREEN RED - WHEAT MULTI - COLORS
SIZES 4 to 9 **\$2.98**

MISSES and CHILDREN Anklets

ASSORTED SOLID COLORS
SIZES 4 TO 10 1/2 **6 PAIR \$1.00**

54 and 51 GAUGE
NYLONS

SLIGHT IRREGULARS FROM A WELL KNOWN BRAND
Reg. 1.65 & 1.95 **\$1**

LADIES CREPE BLOUSES

ASSORTED PASTEL COLORS AND WHITES
Sizes 32 to 40 **\$1.98**

ONE RACK LADIES DRESSES

CORDUROY'S AND LONG-SLEEVE CREPES
Broken Sizes **3.00**

So Much Slip For So Little Money



Bias Cut Rayon Satin

Only **\$1**

Sizes 32 to 42

All rayon satin with dainty net and ribbon trim top and bottom. Sizes 32 to 44. In white, pink and blue.



In Rayon Satin Strap or Strapless Brassieres

2 FOR \$1

107

Sizes 32 to 38

All rayon satin brassieres with full and half stitched cups. Strap and strapless styles. In colors of white and pink.

199

Cups A, B, C

Self Flounce Elastic Waist

HALF SLIPS
2 SLIPS FOR \$1



All cotton half slip with full elastic waist band. Self flounce with eyelet trim. White only. 24 to 30.

PURE SILK SILK SCARFS

LARGE SQUARES BRIGHT COLORS **\$1**

LARGE FLORAL PRINTS SEERSUCKER

39 INCH WIDTH **\$1**
2 YARDS

SPORTS

Central Defeats Jr. High Class

Central grade school showed their big brothers how to play baseball Thursday afternoon when they humiliated a Seventh Grade physical education class from Junior High, 18-7.

The elementary school boys held the Juniors scoreless in the first and staved right there in their lower half of the initial inning to score three runs. They added five more in the second and one in the third before choosing the fateful fourth inning to bomb Junior pitcher Crist for nine runs.

Left fielder Johnny Bryant, catcher Lynn Jones and first baseman Don Parsons put their batting talents together to make the Junior trip to Central's field futile. Parsons got one homerun.

Pitcher Junior Holmes, though wilder than usual, shut out the Juniors in the first and last inning. In the third, fourth and sixth, he held them to one run. The Junior's most successful efforts came in the second and fifth when they scored two runs in each. Holmes walked more men this game than any other.

Central has been whipped only once this season, by St. Anthony's, two weeks ago.

Score by innings:
JUNIORS 021 121 0—7
CENTRAL 351 900 X—18

St. Anthony's Defeats Umbarger Decisively

St. Anthony's softball team plastered Umbarger, 15-3, Thursday to continue undefeated this season in three starts.

Alling pitcher Ken Walterscheid worked the game in spite of illness just prior to hostilities. The game was further thwarted by high winds and dust.

The fans got their thrill when Billy Albracht flashed greatness by making an exceptional catch in rough foul territory. Albracht played a starring game at first base all afternoon.

An inter-squad game Tuesday will wind up their baseball until after Holy Week.

FROM THE GRANDSTAND

By WILBUR MARTIN Associated Press Staff

Joe Louis picked Waco, Texas to make a decision that probably is far more important than any he ever won in the prize ring.

The great Negro fighter said at Waco he would not attempt a comeback to try and regain the heavyweight championship he gave up voluntarily.

A \$1,000-a-day offer to tour with the Dailey Brothers Circus no doubt influenced his decision to stay an undefeated, retired champion.

The fight game to a lot of people is a cheap, racket-infested business—second rate fighters being palmed off as

championship contenders, setups being offered as sacrifices to build synthetic reputations.

For more than a decade Louis ruled the heavyweight division, ruled it in a truly magnificent manner. He met all comers and beat them all. He fought anybody his managers signed, fought some more than once.

An explosive punch kept him world's champion. And in all the fights in which he defended his title—more than any champion—Louis probably hated only one opponent. That was Max Schmeling, the German who was the only person to beat him during his professional career.

Just before the Detroit Negro won the title. That second Louis-Schmeling fight lasted less than a round and Schmeling fell to the canvas, quivering and broken. Because he was a great cham-

champion, such a credit to his race, it would have been a shame for the 35-year-old Brown Bomber to risk being beaten by a fighter whose only asset was youth.

And that is why his decision at Waco may be far more important than any he ever won in the prize ring. It kept a great fighter a great undefeated champion.

Twelve From Hereford Attend Night Classes

Dr. Roy G. Boger, Director of the Amarillo Center of Western Texas State College, says 12 persons from Hereford are attending night classes at the Center this spring semester. They are: Joan Booth, Ellen Smith Bryant, Birdie A. Garner, James W. Garner, Douglas J. Groom, Ruby H.

Herd, Robert N. Jennings, Leta A. Kaul, Jewell Malone, Donald C. Martin, Don T. Martin, Sophia K. Snare.

"Six of these students," says

Dr. Boger, "were enrolled for the fall semester, which means that each will have traveled by the end of this spring semester on May 26, a distance of 4,752 miles in the pursuit of education. A regular 3-hour course for a full semester at the Center costs only \$11.00, but gasoline, or bus fare, pyramids the expense to the point we know these Hereford students are in earnest when they come to us for night courses."

Dr. Boger says 725 students enrolled at the Center for the spring semester. Preparations are being made for an even larger enrollment in September when the fall semester opens. "I hope to see all of the Hereford folks

back with us again next semester," says Dr. Boger, "and that they will bring with them friends and neighbors who are interested in the courses we have to offer."

Lt. Frank Durkee On Okinawa Flying Jets

NAHA AB, OKINAWA—Announcement of the arrival of 1st Lt. Frank W. Durkee, husband of Mrs. Billie L. Davis Durkee, Route 4, Hereford, Texas, was made here recently. Lt. Durkee departed from San Francisco aboard the United States Army Transport "General Walker", February 1950 and arrived at White Beach, Okinawa 2 March. He has been assigned to duty as a Jet Fighter Pilot with the 25th Fighter Interceptor Squadron.

Sports Quiz

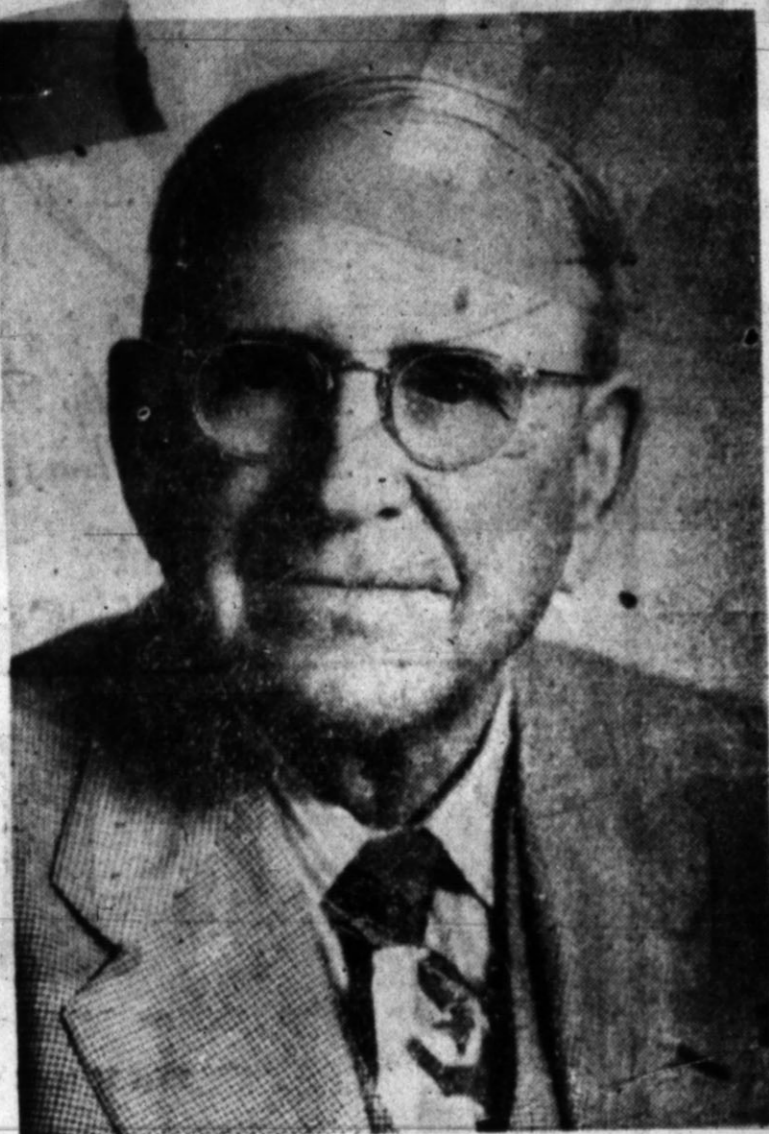
1. Who won two golf tournaments at Jacksonville recently?
2. Who won the Galavan-Villemain fight?
3. Who is Ted Thrash?
4. Who coaches Maryland's footballers?
5. How old is Charley Keller?

The Answers:
1. Cary Middlecoff.
2. Robert Villemain.
3. Intercollegiate 130 pound boxing champion.
4. Jim Tatum.
5. Thirty-three.

DR MILTON C. ADAMS
OPTOMETRIST

140 West Third Hereford, Texas
Phone 37 Office hours—8:30 5:00

The Talk of the Plains



L
I
S
T
E
N
!

L
I
S
T
E
N
!

E. T. BURK FOR CONGRESS

18th Texas District

SCENE: A store in an 18th Congressional District town. A Farmer comes in for a little shopping.

MERCHANT: "What do you hear about the Congressional race?"

FARMER: "Quite a bit of talk. Hear a lot of people say they're for this man E. T. Burk of Amarillo. He's got a good platform and lots of common sense."

MERCHANT: "I hear the same thing. Looks like Burk's got something on the ball. We need common sense. I'm for Burk."

Why Are So Many Voters Talking About Burk?

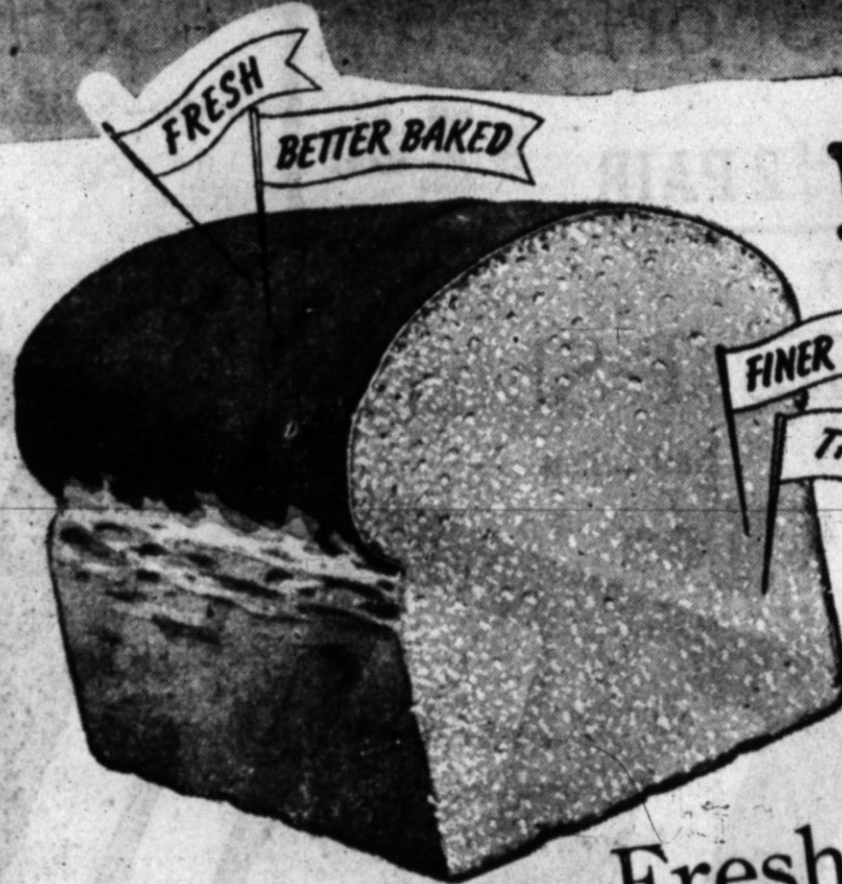
- Because—
- Burk is a successful businessman.
 - Burk knows the farm problem.
 - Burk knows the labor problem.
 - Burk is not after a paycheck or a political career.
 - Burk is paying his own expenses.
 - Burk is not shackled. He can represent everybody.
 - Burk believes in economical government.
 - Burk is for private enterprise; against socialism.
 - Burk will fight for world peace.
 - Burk is the COMMON SENSE Candidate for everybody.

(Every citizen of the 18th Congressional District is invited to write E. T. Burk, candidate for Congress, Amarillo, for a copy of his platform).

Get in the Swing —

BACK BURK FOR CONGRESS

Fold For Adv.



IT'S NEW!

IT'S HOME BAKED!

Fresh Daily In Hereford Hereford Buttermilk Bread Hereford White Sliced Bread

INTRODUCTORY OFFER!

This Beautiful
16 Piece Luncheon Set
May Be Yours!

Here's All You Need
25 New Wrappers From
Hereford Buttermilk Bread
Or Hereford White Bread and

ONLY \$1.39

16-Piece LUNCHEON SET

NEW "CHARM" PATTERN
by ANCHOR HOCKING



AZUR-ITE Fire-King JADE-ITE
Two Beautiful Colors to Choose From!

We've Spared No Expense In Bringing You These New — Baked at Home Products — Wrapped In The New Plastic Coated Wrapper To Assure A Longer — Lasting Freshness. Look For The New Wrappers On Your Grocers' Shelf — NOW!

- BUTTERMILK BREAD in its YELLOW — BLUE and RED
- WHITE SLICED BREAD in WHITE — GREEN and RED.

Hereford Bakery

312 MAIN

HEREFORD

PHONE 46

FRIONA NEWS

\$225,000 Bond Issue Clears Friona School Plans

By MRS. E. R. DAY
Brand Correspondent
Voters went to the polls last week and voted for a new \$225,000 bond issue which will provide Friona with a new auditorium and gymnasium, both very badly needed. The school has increased from 400 to more than 500 within the last three years. The bond issue carried, 304-27.

The third annual baby show and pie supper will be held at the Grade School Auditorium on Monday evening, April 10, at 8 o'clock. This event is to be a short, evening's entertainment and is sponsored by the American Legion Auxiliary of Friona. Rules for entering your child are: 1. One fancy boxed pie per family. 2. Name and age of each child to be turned in to Mrs. O. J. Beene (dial 2551), by Saturday, April 8. 3. Baby contestants are restricted to ages 1-6 inclusive, and baby must be walking alone. Entries are voluntary. Judges for the show will be from out of town.

Mr. and Mrs. Vance Crume were hosts to the Fourth-Two Club Friday evening. Those present were Mr. and Mrs. Clyde Denton, Mr. and Mrs. Ernest Anthony, Mr. and Mrs. J. K. Anthony, Mr. and Mrs. Ross Terry, Dr. Paul Spring and Mrs. Bess

Henniman. The Baptist Young People sponsored a skating party Thursday afternoon at Clovis. The other churches were invited, making about fifty attending. All had a swell time.

Mrs. Carl Hall received a phone call Sunday from her daughter who lives in Dalhart, stating her grandson, Lewis Dean Camp, had been kicked on the side of the head by a horse. Mrs. Hall left for Dalhart Sunday, returning Tuesday. The child received a fracture above his right eye and now is feeling better. He will remain in the hospital for several days.

Tila Rue Day spent the week end in Skellytown, Texas visiting with Miss Billy Joyce Adams and her brother, Emmett Days, Jr.

Mr. and Mrs. Bud Crump left for Oklahoma City by plane Tuesday. Mr. Crump purchased several new cars for the Friona Implement Co., agents for Oldsmobile. They returned home Friday.

The Chieftains Mother Club entertained with a party Saturday evening in the High School Gym. This party honored the boys who played football and the girls who played basketball this year. Awards were given each senior who played his last year for Friona. Games were

Pic-Tours of Europe
TOURISTS IN LUXEMBOURG MAY BUY HAND-MADE POTTERY FAMOUS FOR ITS UNUSUAL DESIGNS AND BEAUTIFUL COLORS CREATED BY THE SECRET MIXTURE OF A CERTAIN KIND OF WATER (SEPT FONTAINES OR THE 7 SPRINGS) WITH A SPECIAL CLAY.
BECAUSE SPRING IS ONE OF THE LOVELIEST TIMES OF YEAR IN EUROPE, MANY PEOPLE GO ABOARD ON INEXPENSIVE TRIPS DURING MARCH AND APRIL.
IN GREECE VISITORS CAN LIVE IN LUXURY HOTELS FOR LESS THAN \$5 A DAY FOR A SINGLE ROOM AND BATH. A FULL COURSE DINNER COSTS AS LITTLE AS \$1.50.
KING GEORGE GRAND BRETAGNE

played and refreshments were served by the club members. Also present were the coaches, Mr. Tyre and Mr. Cook.

Brother Tommy Allen, pastor

of the Baptist Church, was in Clarendon last week teaching a study course. He returned home Saturday. Dr. J. W. Marshall, president of Wayland College took charge of the Sunday services.

Students home from college this week were: John Smith, Roy V. Miller, and Billy Ray Jones from Texas Tech; Peggy Mayfield, Wanda and Lila Robertson and La Rue Bristo from West Texas, and Lu Neil McFarland from Stephens.

Mr. and Mrs. E. R. Day spent Sunday in Skeyytown visiting in the home of Mr. and Mrs. Bill Adams and their son, Emmett, Jr.

Amarilloan Buys Out John Wood Implement Company As Of Monday

Franklin Craig, Jr. bought the John Wood Implement Company and will take over active ownership and management Monday, it was announced this week.

From Amarillo at present, Craig has been in the farm machinery business since 1945. He had International Harvester at Happy 15 months during 1947 and 1948. He was at Tulsa for a year in 1945 and 1946, where he had the Oliver dealership. He comes to Hereford from the Oliver company in Amarillo.

A 1939 graduate of Ohio State, Craig is 34, married and the father of two children. His son is six and in school now at Amarillo. His daughter is four. His family will move to Hereford at the close of the present school term. He wants to buy a home in Hereford he said.

He was actively a member of

Lions Club at Happy and Post Commander of the American Legion there.

An army pilot during the war, Craig was a Lt. Colonel instructor of pilots, serving six years with the Air Corps.

About Your Home

By FRANCES DELL
Statistics show that most accidents in the home result from carelessness. Something can be done about this!

Ladders are a "must" in every household, and should be used when washing windows, hanging curtains and cleaning walls and ceilings, etc. Many hard falls have resulted from a housewife using a chair or stool to perform such jobs.

The burners on gas stoves should be completely turned off when not lighted for use. Pilot lights should be high enough to remain burning even when gas is low. When children are in the kitchen, are pushed to the back of the stove out of their reach.

Train children to pick up and put away their toys. Never allow toys to remain scattered over the floor as this is one of the greatest household hazards known. Provide an attractive chest decorated with nursery figures as a storage place. Make the child feel that this chest is his and give him a feeling of responsibility for his toys and the

important job of keeping them in place. Reminded often enough and in the proper way, most children will respond.

Stairways should be well lighted and uncluttered. Keep such things as razor blades, knives and scissors well out of children's reach. Mark all poisons and store where there is no chance of children or adults getting them by mistake.

Securely fasten window screens to keep children from falling out. Build gates at the top of porch steps or indoor stairways as an added safety measure for children.

Very highly polished floors are not safe for young or old and are particularly dangerous where scatter rugs are used. It is not wise to apply wax on the floor under a scatter rug.

Census Takers Check Farm Expenditures

The last time Census enumerators called on them, three million farmers in the United States reported expenditures of \$296 million for seeds, bulbs, plants and trees in 1944. This was an average of \$99 per farm reporting. These figures were compiled by the United States Bureau of the Census after the 1945 Census of Agriculture and are for the calendar year 1944.

In April, farmers of Deaf Smith County, along with farm operators in other parts of the United States, will report to the Census Bureau on expenditures in 1949 for seeds, bulbs and plants.

One section of the 1950 Agriculture Questionnaire will contain inquiries regarding farmers' expenditures such as those for seeds, bulbs and plants. Other expenditure items on which farmers will be asked to report include hired labor, machine hire, tractor and farm machinery repair, feed for livestock and poultry, and gasoline and other petroleum fuel and oil purchased for use in the farm business. Farm expenditure inquiries will cover the calendar year of 1949.

Eight pounds of 50 per cent wettable DDT powder and four pounds of six per cent gamma BHC in 100 gallons of water and used as a dip will control the Lone Star tick and will protect the cattle against reinfestation for a period of two to four weeks.

Miss Joan Booth went to Farwell Thursday night to spend a few days at home to convalesce while ill.

Herbert Perkins Enlists As Corporal In Army

Herbert Elvin Perkins, son of Mr. Samuel A. Perkins, Route 1, Hereford, was sworn into the United States Regular Army Wednesday at the Army and Air Force recruiting station in Amarillo.

Perkins re-enlisted with the rank of corporal having 18 months previous service. He will leave for Ft. Riley, Kansas shortly to join the 10th Infantry Division.

Commercial fertilizers can be used to fertilize the farm fish pond. The local county agent can supply a schedule of applications. The use of fertilizers in the farm fish ponds has made possible the production of pounds of "fish by the acre."

Mr. and Mrs. Woodrow Ireland left Wednesday for a vacation trip to Florida.

PLASTERING

Free Estimates On
Sidewalks
Drive Ways
Stuicking
ReDashing
H. E. WESTER
545 W. 2nd, Ph. 446-J

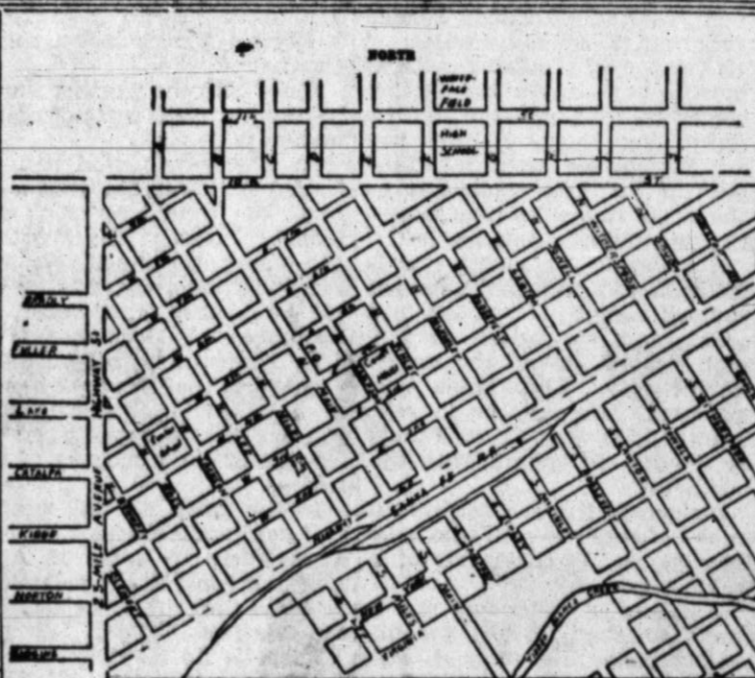
FREE! FREE! FREE!
Coney Island HOT DOG
Monday and Tuesday Special!

With The Purchase Of A Delicious ZESTO MALTED MILK Or A Creamy Rich ZESTO MILK SHAKE at 25c



Located 8 Blocks East On Highway 60

HEREFORD PLANING MILL



STREET MAP OF HEREFORD, TEXAS

← BUSINESS and PROFESSIONAL DIRECTORY →

When in need of Prompt, Dependable Service... use this Directory

Gene Medlin Lawrence Kendall
KITCHEN CABINETS OF WHITE PINE
CUSTOM MADE FURNITURE
CATTLE FEEDERS AND TROUGHS
WOODWORK FOR ANYTHING

FOR INFORMATION REGARDING THIS DIRECTORY PHONE 30

A. O. Thompson Abstract Co.
Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.

Hereford News Stand
Your Favorite
NEWSPAPERS and MAGAZINES
SCHOOL SUPPLIES
Fountain Service... Drugs... Sandwiches
301 Main Street — Phone 694

Hereford Wrecking Co.
HIGHWAY 60
USED PARTS
See Us For Expert Repair Work of All Kinds!

REMINGTON TYPEWRITERS
OFFICE SUPPLIES
FARM AND HOME
FLOOR AND WALL SAFES
AT YOUR
HEREFORD BRAND

L. BASKIN INVESTMENTS
List Your Holdings With Us For Quick Sale
OFFICE
JIM HILL HOTEL
East Door
Ground Floor

PARKER BROTHERS
PLANING MILL And BUILDERS SUPPLY
Paint
Wallpaper
Linoleum
Builders Supplies
Phone 719

GEAR HEAD REPAIRS
For Irrigation Pumps
In Stock or Made in Our Modernly equipped machine shop for any make gear head.
BEARINGS, GEARS
SHAFTS
W. M. (Bill) WHITESIDES
207 EAST FIFTH
PLAINVIEW, TEXAS

FOAM LATEX CUSHIONS
at the
For
Office, Home,
Car, and Tractor
Brand Office

COME IN PLEASE—
GO OUT PLEASED
Skilled Operators Using The latest methods
THE BEAUTY MART
Phone 3

PICK-UP AND DELIVERY SERVICE
PHONE 111
ACME CLEANERS
All Garments Insured
308 N. Main Hereford
MADE TO MEASURE CLOTHES

WEST SIDE AUTO
New & Used Cars
REAL ESTATE
Phone 997
RUDD... NAFZGER
On Highway 60
West of 51

TROY MOORE
for
MAYOR
YOUR VOTE WILL BE APPRECIATED
City Election
Tuesday April 4th.
BE SURE YOU VOTE!

Texans in Washington

By TEK HASLEY

WASHINGTON, (AP) — Texans can expect five days of tornadoes a year, the U. S. Weather Bureau advises.

This and other information about tornadoes was supplied by the weather bureau and Federal Communications Commission to Rep. Lindley Beckworth of Gladewater.

Beckworth, prompted by the storm of a few weeks ago which did considerable damage in Upshur County and nearby Louisiana, had asked the agencies if the warning service could be improved.

"I wasn't criticizing them," Beckworth said, "I was wanting to see what they are doing, and if they couldn't improve the warning service."

He found that there is close cooperation between the Weather Bureau and FCC in use of radio communications to get warnings to isolated communities as well as the larger towns, and with the Red Cross in relief work.

Officials of the agencies acknowledge the warning system

isn't perfect. Sometimes a storm will originate in a remote area and move into populated sections before anyone knows it's coming.

The Weather Bureau's storm expert, I. R. Tannehill, says a tornado and a "twister" are the same thing, and both come under the general classification of cyclones, "like a horse comes under the heading of a quadruped."

His report continued: Hurricanes generate out in the Gulf of Mexico, and are different. They are not so violent, but last much longer. — A "water spout" is a land tornado that has moved out to sea and stirred up the water. Sometimes "water spouts" move inland and become regular tornadoes.

Tornadoes move along at a rate of 25 to 40 miles an hour, in an ominous funnel with the point at the ground, cutting a swath some 1,000 feet wide. They take about 30 seconds to pass over a given point.

Hurricanes approach at a rate of 12 miles an hour, and may extend over a breadth of 200 miles. They build up slowly in intensity, with the maximum winds being reached several hours after the first strong gales. They have an "eye," or lull in the middle, which may last about an hour; the wind then returns with a blast at its full strength, or even

WEEKLY CROSSWORD PUZZLE

Here's the Answer

STATESMAN

HORIZONTAL

1 Pictured 2 Legislation
3 Famous British statesman 4 Challenge
5 Auricle 6 Liquor
7 Operatic solo 8 Dimes
9 Rowing stick 10 Happy
11 Female sheep 12 Before
13 Have 14 Egyptian sun god
15 Yes 16 Finish
17 Observe 18 Anger
19 Title of respect 20 Mother
21 Males 22 Print measure
23 Decay 24 Requires
25 Change 26 Proportion
27 Eradicate 28 Bone
29 Daybreak 30 Tellurium
(comb. form) 31 Symbol
32 Near 33 Priest
34 Twirl 35 Donkey
36 Domes 37 October (ab.)
38 Vehicle 39 Attempt
40 Standard of value 41 Potentate
42 Greek letter 43 Age
44 Pertaining to air 45 Help
46 Advise 47 He was British Prime Minister during War I
VERTICAL
1 Sheltered aide

greater than when it had suddenly ceased. Then the wind gradually diminishes.

If you find a tornado headed your way, Tannehill advises: If the funnel is coming straight toward you—appearing to get bigger and bigger—run to the right. (Run to the left, if you are facing the oncoming funnel.) If you are somewhat to the left of it, lose no time in getting much farther to the left.

A gutter or any depression is better than nothing, if you find yourself caught. If you are in a cellar, and excavation or any such size pit, get to the southwest corner. That holds true wherever you may be in the country; the wind in the funnel is moving from southwest to northeast.

Incidentally, the weather bureau knows of only two men who have lived to see up the inside of a tornado tunnel.

A farmer in Oklahoma saw a storm coming and ran for his cyclone cellar. He made it—but just barely. As he looked up to pull the door shut, the center of the funnel, with its clear, par-

tial vacuum, passed directly over him. He was so scared he was unable to give the weather bureau much helpful information.

A Kansas farmer had a similar experience.

Since 1880 the weather bureau has kept a close account of tornadoes in Texas.

In a 60-year period they recorded the following total members of tornadoes for each month: January, 15; February, 11; March, 34; April, 77; May, 74; June, 35; July, 24; August, 17; September, 4; October, 12; November, 14; December, 11.

As Tannehill points out, Texas is so big that you have to keep in mind the part of the state you are talking about when you talk about the frequency of tornadoes.

In the north central, western and Panhandle sections they are more likely to occur in April, May and June. In the gulf coastal areas they are more likely in the late fall.

There is no breakdown as to their frequency in different parts of Texas, but an idea can be obtained from records they have on other states. In April, over a given period of years, there were 20 in Louisiana and 60 in Kansas. In November, over the same period, there were five tornadoes in Kansas and 12 in Louisiana.

participate in the program."

Vandygriff said less than 2 per cent of West Texas veterans had failed to qualify for loans because of the requirement for transfer of 50 per cent of mineral rights. He said some West Texans had queried his office about this percentage.

As of March 16, Vandygriff said the General Land Office had 5,297 applications. Purchase had been completed on 941. Some 690 commitments to purchase were outstanding. Ten appraisers are working the state, he said.

Legal Notice

NOTICE OF SALE OF JEWELRY STOCK

Robert L. and Pauline Burns, known as The Burns Jewelry Co., Hereford, Texas

TO THE CREDITORS OF The Burns Jewelry Co. and to whom this may concern:

Notice is hereby given that I will sell at Public Auction to the highest bidder for cash at my office at 137 West 3d St., Hereford, Texas, between the hours of 10 a. m. and 2 p. m., Tuesday, April 18, 1950, the stock of said The Burns Jewelry Co., consisting of watches, dishes, supplies and numerous other articles. Proceeds of said sale to be used for benefit of creditors of said The Burns Jewelry Co.

E. C. EUBANKS Assignee

S-36-2c

Randy Dowell Celebrates Sixth Birthday Monday

Randy Dowell celebrated his sixth birthday with a party given Monday afternoon by his mother, Mrs. Bartley Dowell. An Easter theme was chosen for decorations and favors and games were enjoyed.

Those attending were Lindsey Rose Dowell of Amarillo, Diane Bradley, Butch Bradley, Freddie Martin, Clint Conaway, Cheri Baker and the honoree.

GO TO FORT WORTH

Bill Dameron and his sister, Mrs. C. C. Nolen of Austin left Thursday for Fort Worth where Bill will be married on April 4 to Miss Nickie Wallace of Fort Worth. Mr. and Mrs. W. E. Dameron, their parents, and other Hereford relatives will leave Sunday to attend the wedding.

Baptist Classes Are Entertained

Baptist classes were entertained in homes of members the past week.

Fidelis Matrons

Fidelis Matrons Class met in the home of Mrs. Carlos Anderson Tuesday afternoon with Mrs. Jimmie Allred and Mrs. Otis Lee serving as cohostesses.

Mrs. Travis Caraway, president, presided when reports from officers of the class were heard and a coffee to be given by the class in the near future, was planned. Mrs. W. H. Patton was named program chairman.

The program was in the form of a book review given by Mrs. T. W. Roberson who summarized "Through God's Eyes," by Harold E. Dye.

Refreshments were served to Mesdames Hollis Halney, O. A. Smith, Ernest Kendall, W. H. Patton, A. L. Minjeot, Travis Caraway, Paul Harvey, T. W. Roberson and the hostesses.

Phoebe Class

Phoebe Class members held a

get-acquainted party in the home of Mrs. Wayne Evans Friday evening. Plans for class activities were planned and outlined and special music was provided by Wayne Evans on his Hammond Organ.

Those attending were Mesdames Hulon Richardson, Roger Brumley, Jimmie Mercer, Elton Brooks, J. B. Harlin, Jason Luck, Franklin Miller, W. J. Reeves and the hosts.

Jack Boydston Receives Watch

Jack Boydston, Pioneer Airways manager at Lubbock, was recently presented a Baylor automatic watch which has been chosen as the official time piece for Pioneer Airlines, by a Lubbock jeweler. All pilots, station managers, dispatchers and executives of Pioneer are now wearing this type watch for accurate timing of all flights.

Because of the high traffic flow, Pioneer Lines decided accuracy of timing must follow schedules out of the Southwest's

five major air division points which are Dallas, Houston, Paso, Albuquerque and Worth.

Jack is the son of Mr. and Mrs. J. J. Boydston of Hereford, was born in Hereford High in 1914. He had Wilson Produce with Fuller and Frank Terrill. A four years in service he was charged and took his present with Pioneer in Lubbock December 26, 1946. He has been there since.

He is married and has child.

INJURES HAND IN WASH

Mrs. Oscar Vaughn was painfully Wednesday morning while at a local laundry. Her hand became caught in wringer of a washing machine and three fingers and part of hand were lacerated and crushed. She was taken to D. Smith County Hospital for treatment but was returned to home Wednesday afternoon.

BLOOD TESTED BABY CHICKS

1, 2, 3 Weeks Old

Book Now For April Hatching Each Monday

WE BUY CREAM, EGGS, POULTRY, HIDES

West Texas FEED, SEED and HATCHERY CO.

Jack Wright, Manager

HOME OF "MERIT" FEEDS Hereford, Texas

a NEW, more exciting YOU ---

1950 Hair Stylings

— Enhance your hidden personality
— Reveal the loveliness in your facial contours
Make your appointment now for New Beauty Styling

ORA TUCKER

hair stylist who trained with Reno of California has joined our staff of competent operators. Consult her for new styling.

THE BEAUTY MART

219 Main Francis Walker Betty Walker
Phone 3 Lamerlas Berryman Ora Tucker
Hereford Gladys Carroll

No Money For Vets On Texas Land Bill

Filing of applications under the Texas Veteran Land Law has been closed since the full state appropriation of 25 million dollars has been obligated.

The law, authorized by constitutional amendments, established a revolving fund of 25 million dollars whereby veterans of World War II might purchase farms up to \$7,500 with 40 years to pay.

"The condition is this," according to Alvis Vandygriff, executive secretary of the Land Board. "When the application after March 18 is reached, we will purchase the land provided there are funds on hand either from the payment of contracts, or from a portion of the revolving fund to be paid on each semi-annual payment date."

"Applications on hand will obligate the full 25 million. We feel a new constitutional amendment will be necessary, to provide sufficient funds for as many veterans as desire to do so to



We Welcome You **CHURCH OF CHRIST** (Sunday)

Radio KPAN.....9:15 A.M.
Bible Study.....10:00 A.M.
Worship.....11:00 A.M.

Evening:
Young People.....6:15
Worship.....7:00

Daily Radio Program 9:30 A.M.
KPAN—860 on Your Dial.
We invite you to all services of the church.
The Bible is right and it does make a difference what we BELIEVE and PRACTICE.
Church of Christ

Let Us Show You The Advantage of the

HARKINS IRRIGATION PUMP

Manufactured Right Here In Hereford!

GUARANTEED FOR ONE YEAR

Against Material or Workmanship Defects

- OIL LUBRICATED
- AMARILLO JOHNSON GEARHEAD
- EITHER OPEN OR CLOSED TYPE IMPELLER
- BEARINGS EVERY 5 FEET
- HIGH GRADE TUBING and SHAFTING

We Have Connections Enabling a **15 YEAR FINANCE PLAN** 4½% Interest

Let The Pump **PAY FOR ITSELF!**

WE SPECIALIZE IN REPAIR WORK ON Any Make Pump

Machinery and Equipment All Here in Hereford Assuring a **Speedy & Satisfactory Repair Job**

DARREL HARKINS

LOCATED EAST ON HIWAY 60

Former 4-H Member Now Directing Club Activities For Pattern Co.

Miss Ada May Marshall, 4-H Club Stylist for the Simplicity Pattern Company, is the ideal person for the job! She was a 4-H Club member herself, and to add to her distinction, she was also an alternate New York State winner in the annual Na-

tional Dress Revue Award. Miss Marshall received her B.S. Degree from the College of Home Economics as a major in Merchandising and Fashion Design at Syracuse University.

With this background, she brings to her job a first hand knowledge of 4-H Club girls and her educational training well-qualifies her to advise them on their clothing and sewing problems.

That's why the lovely clothes she has selected for the fashion show for Spring 1950 titled, "Costumes and Conduct for the 4-H Club Modern Miss," are just the kind every 4-H Club member will want to make for herself!

The fashion show consists of sixteen garments, styled for girls aged 10 to 21, and includes outfits for school, sportswear, dates and formal parties. Girls from our local 4-H Club group will be selected to model the garments when Miss Marshall presents the fashion show on April 14 at 3 p. m. in the High School auditorium.

VISITS PARENTS HERE

Mr. and Mrs. J. B. Harlin, Jr. and children of Plainview, were in Hereford the past week visiting his parents, Mr. and Mrs. J. B. Harlin, Sr.

Extend Santa Fe Diesel Service

Announcement of another forward step in improving freight service between Colorado and the Gulf has been made by the Santa Fe. Effective March 10 Diesel-electric locomotives replaced steam power on its north-south line between Colorado and Texas. The use of Diesels will avoid time-consuming water and fuel stops and result in higher average speeds, and will provide Diesel-powered freight schedules from Denver and Pueblo to the Gulf.

A pioneer in the use of Diesel-electric locomotives in freight service, the Santa Fe now moves more than two-thirds of its freight traffic with Diesels. The first Diesel in the United States was placed in service by the Santa Fe in 1940. Freight Diesels have been used mainly in the territory between Belen, New Mexico and the Pacific Coast, where the line traverses arid regions and water for the iron horse is a scarce and precious item. As the freight Diesel fleet has grown the use of these fast, powerful and flexible locomotives has been extended to other parts of the Santa Fe. One of the first extensions was made on the Santa Fe's fast schedules between Denver and Pueblo and Kansas City two years ago. This has been followed by Dieselization of Colorado-California and Colorado-El Paso freight schedules.

The use of Diesel-electric locomotives in passenger service by the Santa Fe antedates their use in freight service by over four years. The first transcontinental Diesel-powered streamliner, the Santa Fe's Super Chief, made its maiden run in May, 1936. With one locomotive only one round trip per week was possible. At the present time all Santa Fe transcontinental passenger trains operating on daily schedules are Dieselized, including such famous trains as the Super Chief, the Chief, El Capitan and the Grand Canyon. The Santa Fe's passenger trains serving Denver and Pueblo are now fully Dieselized.

Less spectacular, but also important in the expeditious movement of traffic, are Diesel switchers. They account for 81 per cent of the switching service performed on the Santa Fe on which they were first introduced in 1935.

According to G. R. Buchanan, General Manager of the Western Lines of the Santa Fe, no other single factor has contributed as much in recent years to faster and more dependable rail transportation than has the Diesel-electric locomotive.

Dr. Rudolph Diesel, inventor of the Diesel engine, on his visit to the United States in 1912, shortly before his death, addressed the American Society of Mechanical Engineers and said, among other things: "The Diesel engine has doubled the resources of mankind as regards power production, and has made new and hitherto unutilized products of nature available for motor power and I must call to your mind the fact that nowhere in



CHINA'S "FIRST LADY" VISITS WOUNDED—Mme. Chiang Kai-shek, wife of China's Nationalist president, talks with a patient in a hospital at Taichung, Formosa. Mme. Chiang visited and distributed gifts to more than 4000 patients while on a four-day tour of the Nationalist island stronghold.

the world are the possibilities for this prime mover as great as in America."

Today the Santa Fe, with the largest fleet of Diesel-electric locomotives in the world, hauling more than two-thirds of its traffic, has gone a long way toward fulfilling Dr. Diesel's prophecy.

Court House Records

Deeds of Trust
W. D. Nafzger and wife to N. E. Gass. All of section 86, block K-4, Deaf Smith County. \$7,000.
Sam J. Numally and wife to

Great American Reserve Insurance Company of Dallas. W 44 feet of S 10 feet of lot 18 and all W 44 feet of lots 19 and 20, Turrentine's Subdivision. \$3,800.

Ruth K. Service to H. H. Marshall. E 1/2 of lot 3 and W 1/2 of lot 4 of block 3, Burk's Subdivision. \$1,250.

M. C. Kaul and wife to Jennie B. Kepner. SW 1/4 of section 50, certificate 13/2672, block K-8. \$5,320. (444)

Warranty Deeds
Wayne Gamble, et al, to Fred Young. N 1/2 of section 62, block K-5. \$30,000.

E. E. Hendrick and wife to Charles F. Corden. Part of block 29, Evans Addition. \$400.

T. H. Campbell and wife to J. H. Wagoner. S 1/2 of section 9, blk.

K-7. \$1,000.
D. L. Welty and wife to Irving H. Willoughby and wife. All of lot 4, block 3, Dodson Subdivision.

John Byers and wife to T. C. Covington and wife. All of lots 7 and 8, First Christian Church Subdivision. \$2,250.

C. L. Brownlow and wife to Charles D. Russell. S 1/2 of section 20, township 4 N range 3E of a Capitol Syndicate Subdivision.

J. C. Ricketts and wife to T. L. Sparkman, Jr. All of lot 2, block 22, and lot 6 block 25, Town of Dawn.

J. C. Ricketts and wife to T. L. Sparkman. All of lot 1, block 22, Town of Dawn.

Ola Lee LaBlue and husband to J. G. Evans. Undivided interest to all property and assets, both real and fixed, to the Estate of John R. Moseley, deceased. \$1,800.

J. H. Hoffner and wife to H. R. Wheeler. All of section 53, certificate 4/568, block K-11, Deaf Smith County. \$30,400.

W. H. Price and wife to Samuel Ray Downey and wife. All of lot 10, N 42 feet of lot 11, McCaslin Subdivision. (612)

Releases
Noah Ewton to W. W. Ireland. All of lot 4, and W 1/2 of lots 5 and 6 and E 1/2 of N 40 feet of lot 15 all in block 31, Town of Hereford.
Jess A. McGowan to Wayne M. Gamble and Glenn Gamble. N 1/2 of section 62 in block K-3.
T. J. Carter to C. L. Brownlow. All of S 1/2 of section 20, township 4N or range 3E.

ACCOMPANIES SISTER
J. W. Robinson accompanied his sister, Miss Bettye Jane Robinson, bride-elect of Howard Glenn Allen of McKinney to McKinney Thursday. Miss Robinson will be married on Saturday, April 1 in McKinney. Mr. and Mrs. J. Wallace Robinson, parents, left Friday to attend the wedding.

AUTHORIZED Frigidaire Service

- ... serves you best!
- Precision-Built Frigidaire Parts
- Specialized Tools
- Frigidaire Factory

Trained Servicemen
Reasonable Rates

Good Housekeeping Shop

144 Main - Hereford

We went fishing and caught an IDEA

A fishing trip serves as a darned good way to catch up on your thinking. We know that, for we went fishing and caught an idea—one which we are going to use. There is too much looking over insurance and making policies the starting point of an insurance program. That is wrong—hazards, the hazards which surround our clients, form the proper starting point. Which ones are the greatest? Which ones should be first insured against? These are the important questions.

OUR ADVICE COSTS YOU NOTHING

John McLean Agency

Wm. Peters
Head Chef
ANNOUNCES

Due To Its Success
OUR SUNDAY NIGHT BUFFET
Will Be Continued

The Excellence and Variety Of The Foods Have Met
With Overwhelming Popularity

STARTS PROMPTLY AT 6 P. M.

Hotel Jim Hill

Hereford's Own Hotel Vaughn Reifle
Manager

AN ASSOCIATED FEDERAL HOTEL

POPULAR STORE

DOLLAR DAY

VALUES SPECIFICALLY SELECTED FOR EASTER SAVINGS

50 CHILDREN'S 50

DRESSES

From Our Regular Stock. Sheers and Cottons

Sizes 6 Mos. to 18 Mos.
1 Year to 14 Years

VALUES TO \$5.98

\$1.75

20 LADIES 20

TOPPERS

RED, WHITE, PINK
AQUA, CAMEL, BEIGE

SIZES 8 to 16

DOLLAR DAY ONLY

1/4 Off

COTTON

WASH DRESSES

ALL SIZES

VALUES TO \$7.95

\$1.98

\$ DAY ONLY

BLOUSES

SHIP & SHORE
And OTHER MAKES

ALL SIZES
VALUES TO \$3.98

\$1.98

FOR ONLY

LADIES NYLON BRIEFS

WHITE ONLY, Size 4-5-6

Regular 1.98 Value

\$1.49

LADIES PANTIES

PINK, WHITE, BLACK

Regular 1.98 Value

59¢

Ladies & Children's

CHENILLE ROBES

AGES 4-16
SIZES 10-40

Red, White, Pink
Aqua - Values to 9.98

25% OFF

THESE ARE BUT A FEW OF THE MANY WONDERFUL BUYS WAITING FOR YOU... at the

fashionably yours.

POPULAR STORE

SINCE 1921

Long Time Ago

45 Years Ago
 J. C. Newman left off smoking five and ten cent cigars and began smoking "one for a dollar." He didn't have to pay for the luxury, though. It had been the custom of the company which Newman represented to present its manager, J. M. Rockwell, with a box of fine cigars at the close of each year. So the directors of Rockwell Brothers Lumber Company sent to Houston for a box of the finest for Mr. Rockwell. The box contained 41 cigars, each worth a dollar. Mr. Newman, sent one of this rare quality to him by G. A. F. Parker, who returned from Houston along about that time.

In one of the gravest accidents in the history of the community, John H. Biggs died accidentally when a cave-in smothered or bruised him to death as he worked shoveling sand down on the river while others hauled it. Ed Smith loaded his wagon and returned and was gone about three and a half hours before he returned to find the embankment where they were working had caved in. He hurried back to town for help but when Biggs

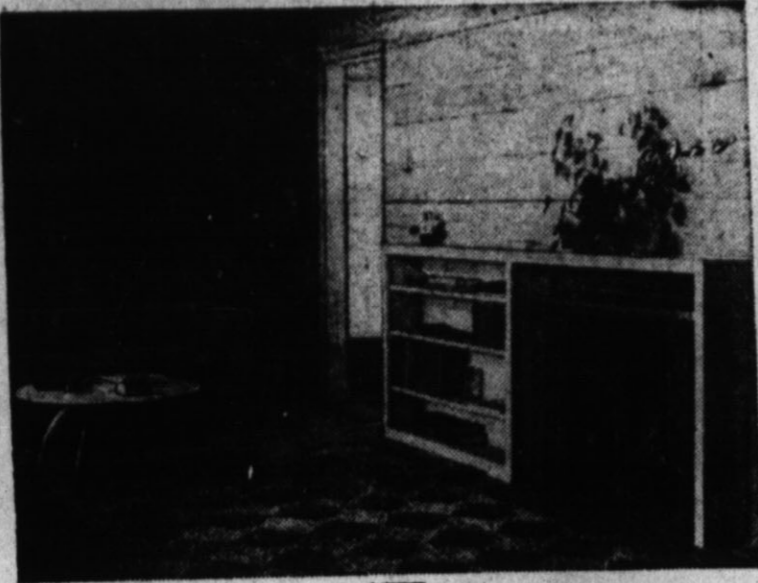
was recovered he was dead. Although it was not known for sure, it was believed Biggs was buried for more than an hour. He was survived by his wife and three children.

A Miss Johnston of Whitesboro arrived to open a first class photograph gallery in the C. W. Dodson building on North Dewey Avenue.

Panhandle people were complaining of the passage of large bodies of immigrants through that section destined for New Mexico and locked in passenger cars. But that was about the only way New Mexico immigrant promoters had hope to get their people through the Texas Panhandle without a serious revolt and deflection.

The Hereford Fuel Oil Company was sold by Troy Womble to W. H. Hines. Mr. Hines' 800 acre ranch north of town was transferred to Womble and Womble's residence in town west to Hines. Both men were going to stay in Hereford.

W. G. Ross was unable to supply the demand of Hereford for telephones. He had just received a shipment of 12 phones and needed 15 to fill the requests. He



This combination of contrasting wall materials is shown by American Builder magazine as a "refreshing" change from the usual unvarying wall finish. The "V-cut" horizontal pine boards on the fireplace wall have a rubbed antique finish. The rest of the walls are of plaster, painted a dark color. The bookcase and the simple wood mantel over the fireplace were built as one unit.

ordered 15 more phones which, when placed, would make Hereford have 51 telephones in service.

J. T. Rutherford bought 1,459 head of sheep from W. J. Stover of Castro County. The sheep were brought at a fancy price and went to show that there was big money in raising good grades

of sheep. The sheep were driven to Rutherford's ranch north of Hereford.

A. E. Argo of Paris arrived with his family in Hereford and decided to make this his home. He was to purchase a one or two section ranch and become a citizen of either Deaf Smith or Castro County.

J. W. Hanna, photographer from Hale Center, was in Hereford looking for a location.

J. T. Inmon returned from Rawlins, Wyoming, where he went to arrest a man charged with forgery. Inmon was successful with his mission and landed his prisoner in jail at Canyon City. Quote the Brand: "One noticeable thing about our present sheriff is that he usually lands a man when he goes after him."

The Sixth Grade Texas History class in school all passed a final examination and three-fourths of the class scored 100 per cent perfect papers.

Mrs. Denson, Amarillo, was in Hereford at the request of several of his friends and planned to stay about 10 days with his photographic outfit. He was one

of Hereford's first settlers and a graduate of the Guerin College of Photography of St. Louis.

Miss Bell, Mrs. Thomas Are Hostesses At Club

West Hereford Home Demonstration met with Miss Evelyn Bell Tuesday afternoon. Mrs. A. L. Thomas served as assistant hostess.

Roll call was answered by members telling of jobs they would like to simplify through intelligent planning. Mrs. Vern Witherspoon listed rules for work simplification and suggested the use of the motto "A place for everything in its place."

Evelyn Bell demonstrated the correct method of washing dishes in which the time usually spent may be cut in half.

Members attending were Mesdames Roy Boyd, P. H. Luck,

Carlos Vaughn, Ulys Pierce, A. L. Thomas, John Jacobsen, Sr., Hollis Rainey, Elton Brooks, Vern Witherspoon, Jimmy Mercer, Jack Flowers, and the hostess. Guests were Mrs. Berryman and Mrs. Clay Angelo.

Oldsmobile Sales In March Show Increase

Oldsmobile dealers sold 11,015 new cars in the second 10 days of March, marking a 71 per cent gain over the same 10 days of 1949, it was announced today by S. E. Skinner, general manager of the Oldsmobile Division. Second 10-day sales in March last year totaled 6,448 new vehicles.

During the first 20 days of March this year, Oldsmobile dealers have delivered 22,637 new cars to customers. This is more cars than Oldsmobile sold in the entire month of March last year.

when sales totaled 21,379 automobiles.

"We are pleased with the public acceptance of our 1950 Futuramic models, especially the Series '88' and '98' cars," said Skinner in commenting on the sales picture. "However, we are not letting up just because sales are at a record level. Our current series of 'Rocket Round-Up' meetings with dealers in 25 cities from coast to coast are designed to maintain the enthusiasm and selling pace that has marked 1950 to date."

For the period from January 1 through March 20 this year, Oldsmobile dealers have sold 80,961 new cars, marking a 61 per cent gain over the same period of 1949, when sales through March 20 totaled 49,780 new cars.

Laud Paul Schroeter For Academic Honors

Paul M. Schroeter, son of Mr. and Mrs. R. Schroeter, of Elm Court now attending Woodbury College, Los Angeles, has been awarded the Gold Guard and Chain pin of the Phi Gamma Kappa Honor Scholarship Fraternity.

To attain this honor Schroeter maintained scholastic grades of at least 3 "A's," 2 "B's," with no grade lower than "C" for six quarters' attendance at Woodbury College where he is majoring in History Accountancy.

Schroeter served as first Lieutenant in the U. S. Marine Corps before entering Woodbury.

Mr. and Mrs. E. S. Ireland returned from Marlin Friday after two weeks vacationing.

MOVIES ARE YOUR CHEAPEST AND CLEANEST ENTERTAINMENT SEE ONE AND RELAX OFTEN

THE HOUR OF GREAT ENTERTAINMENT IS AT HAND!
 THE DRAMA OF 12 MEN WHO CROSSED WINGS WITH DESTINY!

GREGORY PECK
TWELVE O'CLOCK HIGH

HUGH MARLOWE - DEAN JAGGER - GARY MERRILL - MILLARD MITCHELL

FURY OF MEN AND THE SEAS ENGULF THE SCREEN!

JOHN PAYNE · GAIL RUSSELL
JEFFREY LYNN
"Captain China"

SUNDAY-MONDAY-TUESDAY
Texas YOUR FAMILY THEATRE

COMING

No! No! No!

This is NOT "THE JOLSON STORY" Being Brought Back... THIS IS THE

NEW JOLSON PICTURE

LARRY PARKS SINGS AGAIN

— BARBARA HALE

COMING

SUNDAY-MONDAY-TUESDAY
Star YOUR COMMUNITY CENTER

Congratulations.

Anniversaries from Sunday, April 2, through Wednesday, April 5...
 Mr. and Mrs. Clifford Estes
 Mr. and Mrs. C. E. White
 Mr. and Mrs. P. E. Gitter
 Mr. and Mrs. G. B. Pace, Sr.
 Mr. and Mrs. G. F. Muller
 Mr. and Mrs. E. T. Tumlinson
 Mr. and Mrs. T. L. Crane
 Mr. and Mrs. Jack Knox

upon the occasion of your wedding anniversary. If you have married or moved to Hereford in the last year please call 363 to give us your anniversary.

SOMETHING DIFFERENT THE MALE LOOK
 — It's All In Fun —
LET'S TAKE A CHANCE EVERYBODY DOES IT
 Why Not You?
\$25.00 FOR THE MOST ATTRACTIVE KNEES MALE OR FEMALE
WEDNESDAY - THURSDAY STAR THEATRE -- 9:00
 Name Of Picture Not To Be Announced

DISNEY'S TWO FOR ONE FUN FAIR

Walt Disney's DUMBO
 IT'S DELIGHTFUL!
 IN TECHNICOLOR!

MEET JOSE CARMOCA, DONALD DUCK'S SOUTH AMERICAN BUDDY!
WALT DISNEY'S Saludos Amigos
 IN AMAZING TECHNICOLOR!

TEXAS
WEDNESDAY THURSDAY

DEKALB Hybrid Seed Corn
 ANY NUMBER OF SEEDS IN STOCK NOW **GUARANTEED**

1. HAIL
2. BEATING RAIN
3. CUTWORMS & INSECTS
4. RABBITS & BIRDS

Seed Furnished 2nd Time Free
GRANT HANNA, Hereford Dealer
 Route 4, Hereford, Located 3 Miles North on Hiway 51-One Mile West

Dollar Day Specials

at Hereford Super Mkt.

RUFFY			
DOG FOOD	12	for	\$ 1
HUNT'S			
CATSUP	7	for	\$ 1
CHURCH'S Pint			
GRAPE JUICE	4	for	\$ 1
HUNT'S HALVES			
PEACHES	7	tall cans	\$ 1
HUNT'S 46 Oz.			
Tomatoe Juice	4	for	\$ 1
KOUNTRY KIST Whole Kernel			
CORN	8	for	\$ 1
GERBER'S			
BABY FOOD	3	cans	19 c
L'IL REBEL			
Vienna Sausages	3	cans	29 c

128 W. First FREE DELIVERY Phone 1114

★ AP NEWSFEATURES ★ COMICS ★

MODERN WOMEN

IT'S THE SAME OLD STUFF, BUT THE BOSS HAS IT WRITTEN IN FRENCH NOW SO HE CAN CHARGE TWICE AS MUCH! //



OH, DEAR! THAT WAS THE LAST ORDER OF BACON AND EGGS IN THE PLACE! //



YOU CAN'T BLAME ME FOR WANTING TO EAT OUT ONCE IN AWHILE--- I GET TIRED OF YOUR COOKING EVERY NIGHT! //



IMAGINE! JUST BECAUSE HE LEAVES A BIG TIP EVERY NIGHT, HE EXPECTS SERVICE! //



LET'S WALK OUT-- THE ONLY THING CHEAP IN THIS PLACE IS TALK, AND I DON'T LIKE TO EAT MY WORDS! //



The Sunday Brand

Hereford, Texas

COMICS SECTION

Our Slogan: "More People—More Farms"

SUNDAY, APRIL 2, 1950

Scorchy Smith by Rodlow Gillard

MISS FORBES, DO YOU KNOW INSPECTOR SOUZA AND MAJOR MARK? THEY SEWED UP THE MACAO END OF OUR RECENT ADVENTURE!

LEAVING THE NEWLYWEDS-TO-BE SURROUNDED BY HAPPY RELATIVES, SCORCHY AND BETTY FORBES ARE MAKING A STRATEGIC RETREAT FROM THE AIRPORT WHEN THEY ARE AMBUSHED BY TWO OLD FRIENDS FULL OF CONGRATULATIONS AND URGENT BUSINESS...

... BUT IF YOU WANT MY REPORT ON THE CASE, I'LL TELL ALL— AFTER A BATH, A NAP AND A DINNER DATE WITH BETTY!

THOSE GENTLEMEN SEEM SO IMPATIENT, SCORCHY! WHY NOT GIVE ME A HEAD START TO GET GLAMOROUS?

TRAITOR!! BUT THE DATE'S AT EIGHT! OKAY?

RAJAH!

THE FACTS I NEED, I CAN LEARN LATER! ADEUS, SENHORES!

THANKS, INSPECTOR! SMITH, I KNOW YOU NEED REST SO I'LL BE BRIEF!

... BUT I'LL GIVE YOU SOMETHING TO SLEEP ON!

OKAY. BRIEFLY, YELLOW HAWK IS DEAD AND HIS STASH OF STOLEN U.S. WAR GIMMICKS IS SNAFU!

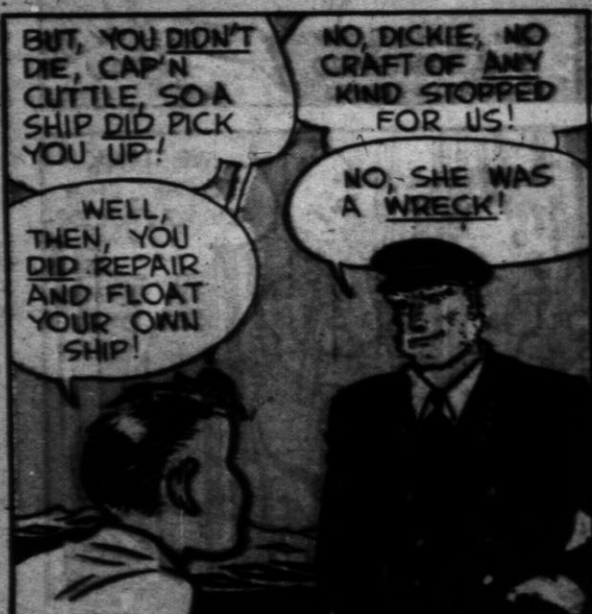
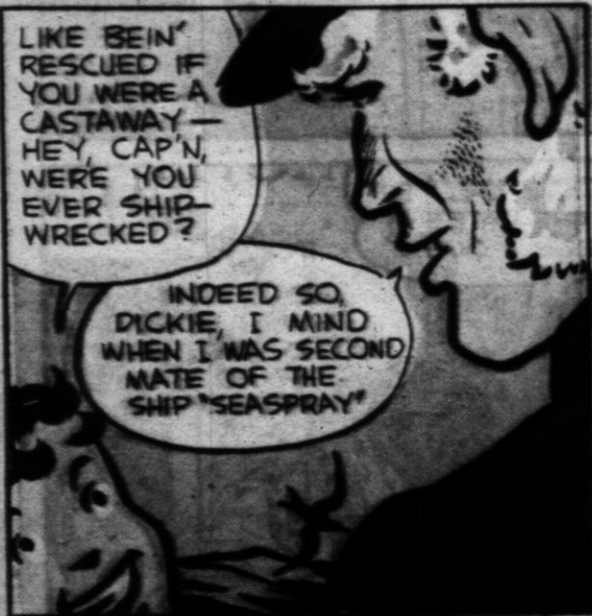
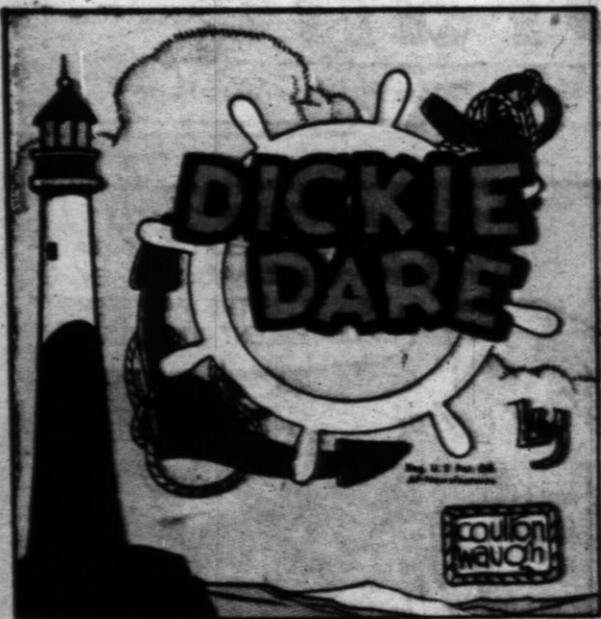
GREAT! BUT SOMETHING ELSE HAS JUST DEVELOPED ON THIS SIDE OF THE PACIFIC... EVER SEE ANYTHING LIKE THIS?

GEE! IT'S HARD ... AND LIGHT! WHAT IS IT?!

IT MUST BE SOME KIND OF PLASTIC! IT'S NEW AND UNKNOWN TO US AND...

SCORCHY RATES A NAP AFTER RESCUING ME FROM YELLOW HAWK BUT IT'S PAST EIGHT AND I HOPE HE RESCUES ME FROM STARVATION SOON!

... WE THINK IT'S PART OF A FLYING SAUCER !!!



YIPEE



WIT N' WUN



SPORT STANTS

ON ATHLETICS
and ACTING.



4-2-50
Dad

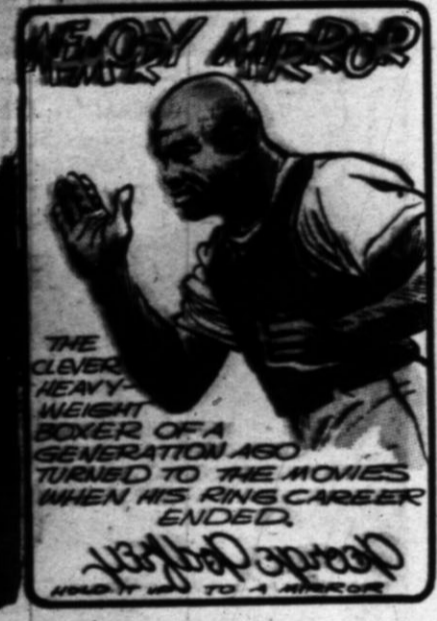


**Colleen
TOWSEND**
- THE MOVIE
STARLET HAS A
FLOCK OF TROPHIES
TO SHOW FOR HER
EFFORTS IN
SWIMMING
COMPETITION.

**GO
PIZZA**
- THE OPERA
AND MUSICAL
COMEDY STAR WAS A
PROFESSIONAL BIKE RIDER
IN EUROPE.



**Walter
PREN**
IS ONE
OF THE TOP
TENNIS
PLAYERS
IN THE
HOLLYWOOD
MOVIE
COLONY



**WALLY
HEAR**
THE
CLEVER
HEAVY-
WEIGHT
BOXER OF A
GENERATION
ASO
TURNED TO
THE MOVIES
WHEN HIS
RING CAREER
ENDED.

**POWER
TOO** by RAND TAYLOR

HEY, WHERE ARE YOU GOING AT THIS HOUR OF THE NIGHT?

MAMA SENT ME OUT IN THE YARD TO SEE WHAT TIME IT IS—

IT'S EXACTLY SEVEN-THIRTY!

THANK YOU, DEAR—NOW MAMA CAN SET HER CLOCK!

OF ALL THE STUPID THINGS SENDING HECTOR OUT WITH A FLASHLIGHT TO TELL THE TIME BY THAT SUNDIAL!

WELL, HECTOR IS A SON, ISN'T HE?

AND IT IS SEVEN THIRTY, ISN'T IT?

THAT'LL KEEP DADDY QUIET FOR A TIME!

AND IT MAKES UP FOR THE APRIL FOOL JOKES HE PLAYED ON US!

4-2-50

Sugar it spice it everything nice...
THAT'S WHAT OUR
BAKERY FOODS
ARE MADE OF !!

EASTER HOLIDAY
All The Bakery Goodies
Of The Season
HEREFORD BAKERY



THE SHIP HAS GONE DOWN, THE STORM HAS SUBSIDED, AND WE FIND OAKY, CAPTAIN LIL, AND DIBBS ON A DESERT ISLAND...



GOSH ALL HEMLOCK! DON'T YOU KNOW YOU CAN BE HUNG FOR BEING A PIRATE?!

YOU BETTER NOT TRY!

I'VE QUIT BEING A PIRATE!-



-- AND I'VE TURNED OVER A NEW LEAF, SIR OAKY!

GEE, THAT'S SWELL CAPTAIN LIL!



I WANT TO GET MARRIED, AND SETTLE DOWN!

YOU D-DO?!



IT MUST BE FATE THAT BROUGHT US TOGETHER!

BUT NOT THAT CLOSE TOGETHER!



DIBBS, MY TREASURE CHEST MIGHT'VE BEEN WASHED ASHORE BY THE TIDE!

I KIN TAKE A HINT CAPT'IN LIL!



DERN IT! I'LL GO AN' LOOK!



WHY WERE YOU GONNA BURY THAT CHEST?

TO KEEP IT SAFE TILL MY WEDDING DAY!



OAKY, DO YOU THINK IF A MAN AND A GIRL ARE SHIPWRECKED ON AN ISLAND, THEY CAN GROW FOND OF EACH OTHER?

CAPT'IN LIL!

G-GOSH! I DUNNO!!



DIBBS! YOU FOUND THE CHEST?!

NOPE!



BUT I FOUND S-SOMETHIN' ELSE!

SPEAK UP, MAN! WHAT DID YOU FIND?



I F-FOUND WE AIN'T ALONE ON THIS HERE ISLAND!



YOU AND YOUR DETECTOR TO HELP ME FIND IT.

ROY CRANE a.2

Things Come



WILLIE'S OLD MAN MUST BE ENCHANTED... HE DON'T NEED ELECTRICITY!

WHEN YOU GET THROUGH WITH JUNIOR'S TRICYCLE, DEAR, WILL YOU DIRECT YOUR MAGIC WAND AT MY BROKEN BROILER GRILLE!

I ALWAYS THOUGHT HE WAS A LITTLE SCREWY!

WHERE DOES THE HEAT COME FROM, POP?

BUT WHO TOLD YOU TO USE IT FOR A CURLING IRON!

FOR THE MAN WHO LIKES TO "FIX" THINGS AROUND THE HOUSE THERE WILL BE A NEW SOLDERING IRON, HEATED CHEMICALLY, ELIMINATING THE INCONVENIENCE OF ELECTRIC CORDS...

FRESNAN

NEIGHBORLY NEIGHBORS BY MORRIS



SPRING! THAT MEANS I'VE GOT TO TAKE DOWN THE STORM WINDOWS AND PUT UP THE SCREENS—



PAINT THE FENCE—



PUT IN THE GARDEN—



RESEED THE LAWN—



AND A MILLION OTHER THINGS!



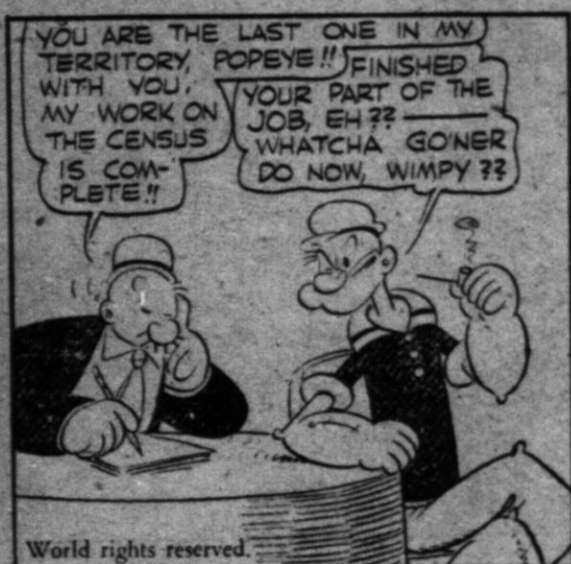
- BUT DERN IF I CAN DECIDE WHICH TO DO FIRST!



THIMBLE THEATRE :- Starring POPEYE

By TOM SIMS and BILL ZABOLY

Registered U. S. Patent Office



sugar 'n spice 'n everything nice...

THAT'S WHAT OUR **BAKERY FOODS** ARE MADE OF !!

For Your **EASTER HOLIDAY**

All The Bakery Goodies Of The Season

HEREFORD BAKERY

The Sunday Brand

Hereford, Texas

Our Slogan: "More People—More Farms"

BUZ SAWYER by ROY CRANE

HMM! AND WHY ARE YOU SO SURE ABOUT THIS BURIED TREASURE, MR. STINT?

BECAUSE AN ANCESTOR OF MINE WAS A PIRATE UNDER MORGAN WHEN HE SACKED PANAMA.

IT TOOK 175 HORSES TO CARRY THEIR LOOT OF GOLD, SILVER AND PRECIOUS STONES BACK ACROSS THE ISTHMUS.

MORGAN, THE DEVIL, SNEAKED THE RICHEST PART OF IT OUT TO HIS FLAGSHIP.



WHEN THE PIRATES WENT TO DIVIDE THEIR LOOT.

WE BEEN CHEATED!

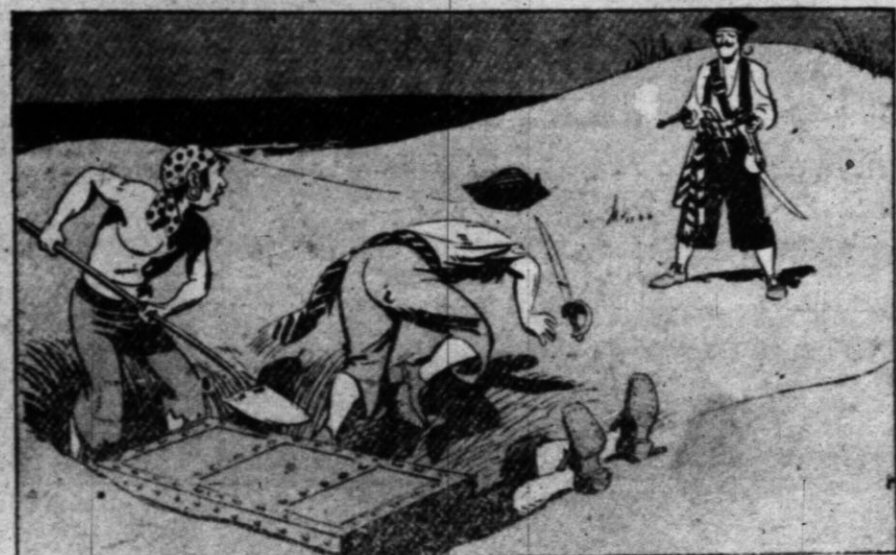
IT WAS MORGAN.

GET MORGAN!

MORGAN HAD SAILED AWAY. HE STOPPED IN THE WEST INDIES FOR FRESH WATER, AND THERE'S WHERE MY ANCESTOR HATCHED HIS PLAN.

MORGAN CHEATED US, LET'S CHEAT HIM.

OH, HO! WE GOT AWAY WITH THE BIGGEST CHEST OF ALL.



BUT HE NEVER LIVED TO ENJOY HIS IL-GOTTEN GAINS. HE DIED OF YELLOW FEVER TEN DAYS LATER.



THE TREASURE'S STILL THERE, MR. SWEENEY. I HAVE MY ANCESTOR'S MAP, MADE ON HIS DEATHBED... ALL I NEED IS YOU AND YOUR DETECTOR TO HELP ME FIND IT.

WHEE!

Roy Crane

BLONDIE

by
CHIC YOUNG

POP SAYS
NEW DRAPES
FOR THE LIVING
ROOM WOULD
COST TOO MUCH

THAT'S
A LOT OF
NONSENSE

NOW, LET'S ALL
GET TOGETHER
AND PUT PRESSURE
ON PAPA FOR
NEW DRAPES

WE'LL GIVE
HIM THE
WORKS

TANTRUMS WON'T
MAKE ME CHANGE
MY MIND...
NO DRAPES!

YA-A

BUT, POP THE
OLD ONES ARE
TATTERED
AND TORN

NO USE CRYING...
I'M NOT GOING TO
SQUANDER MY MONEY
AS THOUGH IT GREW
ON TREES

BUT, DAGWOOD...
YOU WANT TO BE
PROUD OF YOUR
HOME, DON'T YOU?

IT'S JUST A
WASTE OF GOOD
MONEY

POP MAY
BE RIGHT...
MAYBE WE
DON'T REALLY
NEED NEW
DRAPES

HE'S CONVINCED ME
TOO--WE CAN MAKE
THE OLD ONES DO
ANOTHER YEAR

POP'S
USUALLY
RIGHT

YOU CAN DYE THESE
DRAPES ANOTHER
COLOR

COURSE I CAN
...AND I'LL ADD
SOME FRINGES
AND THEY'LL
BE LIKE
NEW

MY LITTLE FAMILY MUST
THINK I'M A MEAN, OLD,
PENNY-PINCHING MISER...
I HATE MYSELF

ALL THEY WANT
TO DO IS MAKE OUR
HOME LOOK NICE...
I'M GOING TO GET
NEW DRAPES
FOR THEM

WE'RE GOING TO BUY
NEW DRAPES NO
MATTER WHAT THE
COST... HANG
THE EXPENSE...
WE'RE GOING
TO LIVE

I FEEL
BETTER
ALREADY

DAGWOOD! WHAT DO
YOU MEAN BY PREACHING
EXTRAVAGANCE TO
THESE YOUNG CHILDREN?

CHIC
YOUNG

OPENING April 9th -- HEREFORD'S NEW DRIVE-IN THEATRE

Something New Under the Moon -- A Drive-In Theatre --
WITH THE TOPS IN ENTERTAINMENT

ENTERTAINMENT
UNDER THE STARS

NO BABY SITTER
TROUBLE HERE

Come As
You Are

TOWER DRIVE-IN

Right Around HOME by Dudley Fisher

MYRTLE PUTS ON A SHOW



COME ON, EUSTACE. IF YOU'RE GOING TO MAKE THE SOUND EFFECTS, LET'S HAVE A LITTLE ACTION BACK THERE. DON'T YOUR FOLKS EVER FIGHT AT YOUR HOUSE?

GEE WHITH, MYRTLE! WE'RE GETTING THE THTRINGTH ALL MIXED UP... BUT I GUETH THAT ITM THE WAY IT ITM IN REAL LIFE!

NOW THAT SPRING IS HERE, I MIGHT BE SMART TO PUT A COUPLE OF STRINGS ON YOU!

HOT ZIGGITY DANG! LOOK AT ME TOSSING MRS. SMALTZ AROUND! I DIDN'T KNOW I COULD DO THAT!

WAIT UNTIL I GET YOU HOME, ARNOLD. I PULL THE STRINGS AT OUR HOUSE.

YOU'D BETTER HOLD BINGO WHEN I BRING OUT MY WABBIT!

I DON'T KNOW ANYTHING ABOUT PUPPETS, BUT MYRTLE SURE IS A KEEN OBSERVER OF WHAT GOES ON AROUND THIS NEIGHBORHOOD!

OH, MYRTLE! I DON'T SEE WHY YOU CAN'T PUT ON A NICE PRETTY SHOW INSTEAD OF THIS!

SIT DOWN, SUSIE. THIS IS GOOD!

OH, YEH? JUST WAIT UNTIL YOU SEE THE ONE SHE MADE OF YOU COMING HOME FROM THE CLAMBAKE!

I GUESS YOU FORGGT THAT I USED TO RUN A PUPPET SHOW WHEN I WAS WITH THE CARNIVAL. NOW YOU DANCE WHILE I PICK UP A FEW NEW HOLDS TO FINISH OFF THE EVENING!

SORRY, MADAM, BUT THERE ARE NO MORE SEATS AVAILABLE FOR THIS PERFORMANCE

OH, FOR PITY TAKE!

GEE, SAMPSON, I GUESS WE STARTED SOMETHING!

© 1959 KING FEATURES SYNDICATE, INC. WORLD RIGHTS RESERVED



"Bear" the Heat Better!
KEEP COOL
 with
AIR CONDITIONING

Phone 708

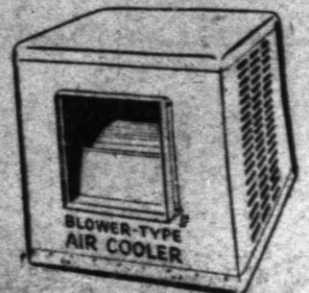
It's later than you think... old man summer is just around the corner. If you're thinking about having air-conditioning installed... just call us for an estimate.

Experts in Plumbing - Sheet Metal work

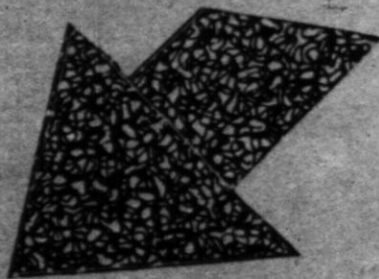
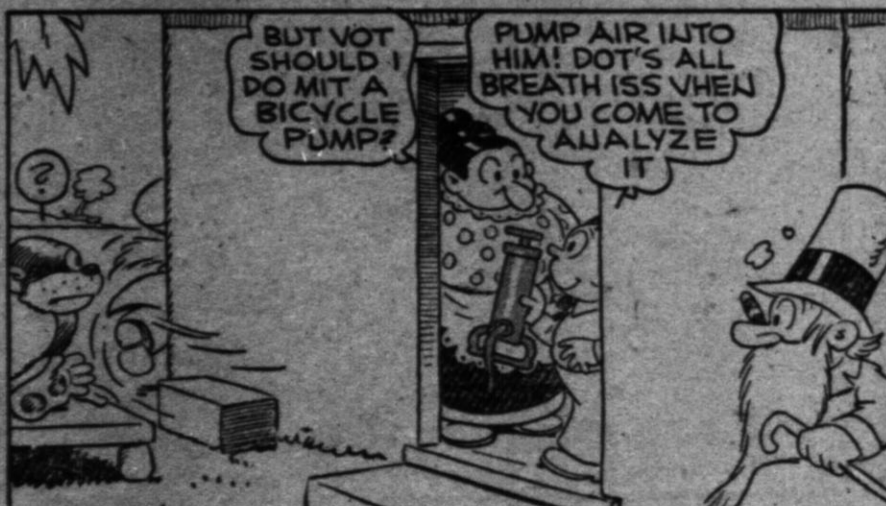
HEREFORD HEATING CO.

529 East 1st Street

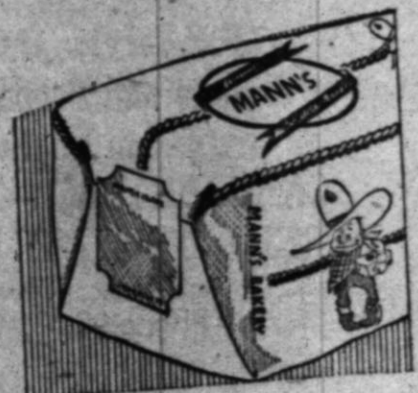
Authorized LENOX Dealers



The KATZENJAMMER KIDS



LOOK FOR THE LOAF WITH THE "LITTLE MANN"



Mann's MALTED MILK Bread

WUMS
SNOOKIMS
by
GEOMCMANUS



DOVEY! I JUST CAN'T GET SNOOKIMS TO STOP CRYING!! I'M LATE FOR WORK NOW- I MUST BE GOING!!



WELL-GOOD-BYE!! LOOK! HE STOPPED CRYING!! NOW SAY BYE-BYE TO DADDY!!

HUM-IM GONG-BABY-MUM-HE DID STOP CRYING!!

BYE-BYE-



HELLO-DOVEY-YOU SAY HE HASN'T CRIED SINCE I LEFT? STRANGE-I'LL BE HOME SOON!!



HE'S BEEN WONDERFUL- NEVER CRIED ONCE!! AND HAS HELPED ME ALL DAY!!

WELL-WELL-AND NOW PAPA'S HOME TO MAKE HIM HAPPIER!



SNOOKIMS! WHY ARE YOU CRYING? YOU DIDN'T CRY ALL DAY!!

I WONDER IF HE STILL LOVES ME?

WAA-
WAAA-
WAAA-

Bringing Up Father

Registered U. S. Patent Office

By **George McManus**



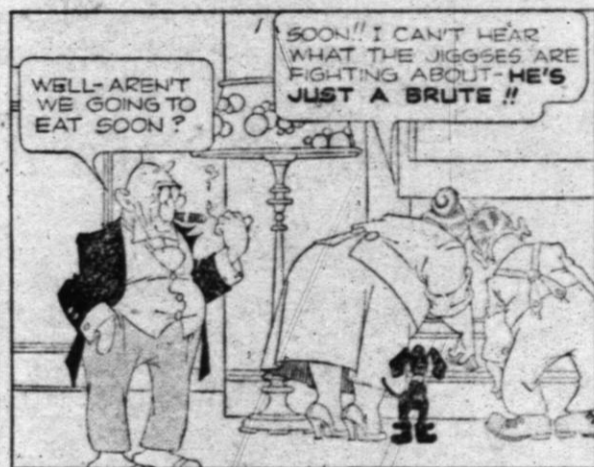
JUST LISTEN TO THAT FIGHT GOING ON IN THE JIGGS' APARTMENT!! HORRORS! HE'S BEATING HER!

I CAN'T BELIEVE IT!!



FOR HEAVEN'S SAKE! MR. JIGGS MUST BE DRAGGING HIS WIFE AROUND BY THE HAIR!!

IT MUST BE THE FIRST ROUND!!! THAT WON'T LAST LONG-POOR GUY!



WELL-AREN'T WE GOING TO EAT SOON?

SOON!! I CAN'T HEAR WHAT THE JIGGSSES ARE FIGHTING ABOUT-HE'S JUST A BRUTE!!



BOY! I NEVER KNEW JIGGS HAD NERVE ENOUGH TO TALK TO HIS WIFE LIKE THAT!!

HORTENSE! STOP THAT RACKET!! WE ARE TRYING TO LISTEN TO A GOOD QUARREL!!



JUST LISTEN TO THAT BEAST, MR. JIGGS, HOLLERING AND STRIKING HIS WIFE!! I WISH HE WAS MY HUSBAND FOR ABOUT AN HOUR!

I WISH HE WAS FOR THE REST OF HIS LIFE!



THIS IS TERRIBLE- IT IS A FIGHT TO A FINISH!

SOMEONE PHONE THE POLICE!!

HE MUST BE KILLING HER!

IF MY HUSBAND WAS LIKE THAT-I'D HAVE HIM PUT IN JAIL!



YEP-YEP-YEP-YEP- IF YOU'LL HANG UP I'LL GET A CHANCE TO TELL THE POLICE WHERE TO GO!!



HURRY-BEFORE IT'S TOO LATE!

POOR MRS. JIGGS!! LISTEN TO HER SCREAM!!

WHY DON'T YOU BREAK DOWN THE DOOR?

WE'RE NOT FIREMEN!

BOY! THIS IS A FIGHT!



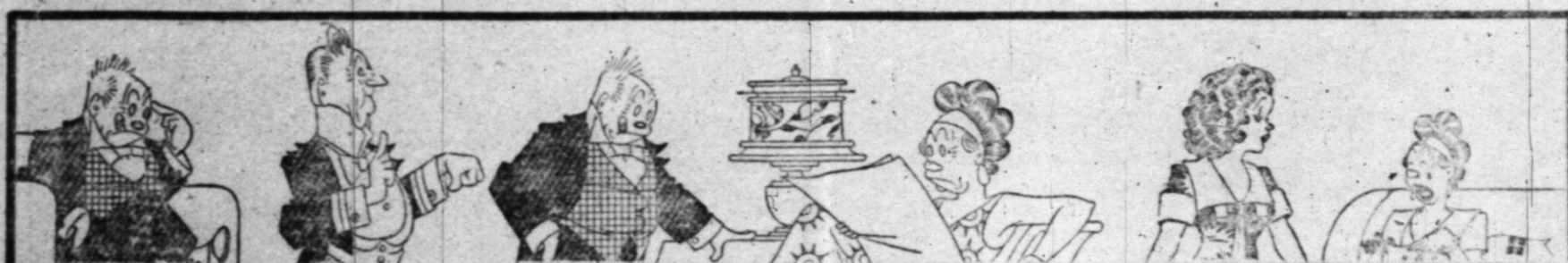
HUH! A TELEVISION PROGRAM!!

WHAT? NO COWBOYS OR PUPPETS?

I SHOULD HAVE KNOWN THAT YOU COULDN'T TALK LIKE THAT TO MAGGIE!!

THIS IS STATION C-U-T-Y- WHAT STATION ARE YOU FROM?

THANK GODNESS-BROTHER ED IS HERE JUST IN TIME!!



FROZEN FOOD LOCKERS

FROZEN FOOD LOCKERS



A limited number of lockers and box storage bins are available. When you butcher, save dollars — save meat by storing the modern way. Try Our New Cellophane Wrap

Weekly Specials on BIRDEYE FROZEN FOODS

HEREFORD LOCKER and COLD STORAGE

LITTLE ANNIE ROONEY by BRANDON WALSH

Registered U. S. Patent Office

ANNIE'S HEART IS BROKEN~THAT OLD TROUBLE BREEDER, MRS. PETTAFOG, CLAIMS ANNIE STOLE ZERO~SHE GRABBED THE DOG AND TOOK HIM TO THE TOWN POUND~AND OLD STONY-HEARTED MACCATTERBY, THE DOG CATCHER, REFUSES TO GIVE HIM UP TILL ANNIE CAN PROVE LEGAL OWNERSHIP~



YOU LET ME DO THE TALKIN'~MACCATTERBY IS A MIGHTY TOUCHY MAN 'BOUT HIS PROFESSION, BUT HE LIKES MY PAIN-KILLIN' BALM, AN' HE KNOWS IF HE RILES ME HE WON'T GET ANY OF IT~



SORRY, GENERAL, BUT THE LAW IS THE LAW~I'VE BEEN POUND-KEEPER FOR NEARLY THIRTY YEARS~ALWAYS DONE MY DUTY AN' NEVER LOST A DOG~



NOW DON'T MAKE ANY HASTY ANSWERS~I JUST MIXED UP A NEW BATCH OF BALM~I VALUE YOUR OPINION~LET'S STEP INSIDE AND TALK THINGS OVER CAREFUL-LIKE.



HONEST, CROSS MY HEART AN' HOPE TO DIE~ZERO IS MY DOG~I'VE OWNED HIM SINCE HE WAS A TEENY PUP~



HOW DARE YOU CONTRADICT ME, YOU BRAZEN LITTLE CREATURE?



DON'T YOU LAY A FINGER ON ME, YOU~



MRS. WHITE~LOOK! THE POUND GATE IS OPEN AN' ALL THE DOGS IS RUNNIN' AWAY~



MISTER MACCATTERBY~HELP! HELP! THE LITTLE DOG THIEF HAS OPENED THE GATE AND STOLEN ALL YOUR DOGS~



ZERO, COME BACK!



PLEASE, ZERO (PUFF) MAKE 'EM (PUFF) STOP~NOW EVERYBODY WILL THINK I'M A DOG STEALER~



This Space For Sale!

For Complete Details - Inquire THE HEREFORD BRAND Phone 30

TEENA® *by Lilla Terry*



For Service On
Butane and Propane
Irrigation Engine
CARBURATORS - IT'S
HEREFORD BUTANE GAS CO.
R. C. Anderson, Manager
Phone 9000



Phillip's 66
GAS - OIL - GREASES
66 TRACTOR TIRES
JIMMIE ALLRED
DISTRIBUTOR
Phone 66

Prince Valiant

IN THE DAYS OF KING ARTHUR

BY HAROLD R. FOSTER



Synopsis: ARF STANDS IN THE DOORWAY, SWORD IN HAND. HE HAS SEEN A HULKING VILLAIN LAY HANDS ON HIS MISTRESS! EVER SINCE HE FIRST BEHELD ALETA HE HAS WISHED THAT HE COULD DO BATTLE, EVEN DIE, IN HER SERVICE. AT LAST HIS CHANCE HAS COME!



ALETA SEES THE EXPRESSION ON HIS BOYISH FACE. "COME, ARF, THE INCIDENT IS CLOSED," SHE SAYS.



BUT ARF PRESSES FORWARD. "CLOSED," SHE REPEATS SOFTLY AND THE LAD'S ANGER MELTS AS HE TURNS AND FOLLOWS HER. HE TOO IS DEALING WITH A QUEEN.



ALETA KEEPS HIM BUSY UNTIL SHE FEELS HE HAS FORGOTTEN THE INCIDENT...



... BUT HE HAS NOT. THIS IS HIS FIRST CHANCE TO DO BATTLE IN HIS LADY'S HONOR AND HE GOES IN SEARCH OF HER ANNOYER.



HE FINDS TALL EGIL IN THE ARMORY TRYING, BY VIOLENT EXERCISE, TO WORK OFF HIS ANGER AND HUMILIATION, AND STRAIGHTWAY ISSUES A CHALLENGE.



THINGS MIGHT HAVE GONE HARD WITH ARF BUT FOR THE ARRIVAL OF PRINCE VALIANT, FOR EGIL IS IN A FOUL TEMPER.



"HE INSULTED THE LADY ALETA..." EXPLAINS ARF. "SILENCE!" SNAPS VAL, FOR IN A QUARREL BETWEEN GENTLEMEN, A LADY'S NAME MUST NEVER BE MENTIONED!



VAL SMILES AT EGIL BUT HIS EYES ARE HARD. "YOUR HAIR IS UNTIDY, SIR," HE OBSERVES. "IT OFFENDS MY LOVE OF NEATNESS."

NEXT WEEK - Prelude to Death.



WANT ADS

Tell the town what you want to buy, rent, swap, hire, lend or borrow! And the one sure-fire way to get results is through the classified ads... the town's largest place for buyers and sellers!

★ READ FOR PROFIT!
★ USE FOR RESULTS!

Turn to the want ads to turn a neat profit! And an ad-taker is waiting to help you break into print.

PHONE 30

RUSTY RILEY by FRANK GODWIN



Copyright 1950 King Features Syndicate, Inc., World rights reserved 4-2 - TO BE CONTINUED



What Wonderful Premiums

You have your choice of over 100 handsome, valuable premiums for only one book of Gunn Bros. Stamps! Solid brass Ornaments, Card Trays, Pottery Sets, Baby Cups, Milk Glass Decorative Pieces, Mirro Aluminum, Pyrex Sets, Hide-A-Brush Baby Blankets, Kitchen Raeks, Sporting Goods—these are just a few of the many, many lovely one-book items.

And the best part of it is, you can fill a book in no time at all! Just concentrate your everyday buying at firms which give Gunn Bros. Stamps and make certain you receive your stamps on every purchase you make.

D & S VARIETY STORE
HAILE DRUG CO.
FURR FOODS
C & R CLEANERS
H & H FURNITURE
HEREFORD LAUNDRY
& DRY CLEANING
LANDRUM HDW.
PITTMAN SERVICE
WEST TEXAS FEED,
SEED & HATCHERY CO.

KING[®] of the ROYAL MOUNTED

by
ZANE
GREY



THIS MAN IS THE VICTIM OF THE LONG BAY CAUSEWAY HOLDUP, KING... LISTEN TO HIS STORY!

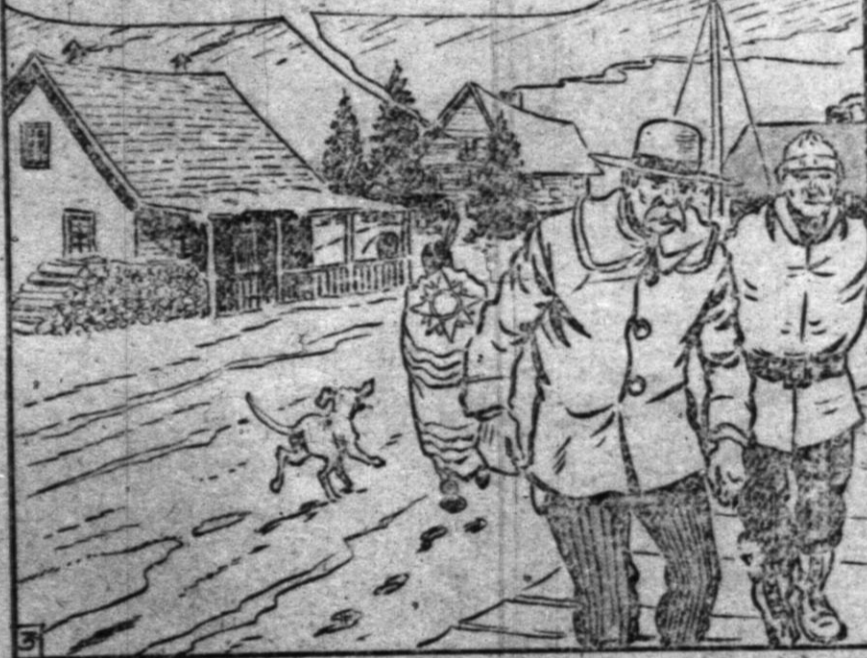
GO AHEAD, BRODEUR?



YES, INSPECTOR... ANOTHER GUARD, GREGOR, AND I WERE DELIVERING THE CRAG MOUNTAIN MINE PAY ROLL... AND WHEN WE HAD GALLOPED HALFWAY ACROSS THE CAUSEWAY WE CAME UPON A BARRICADE!



GREG GOT DOWN TO MOVE IT AND A BLINDING LIGHT SPOTTED US... A SHOT RANG OUT AND HE FELL DEAD! I WHEELED AND SPURRED MY HORSE, BUT A BULLET DROPPED ME... I WAS DIMLY CONSCIOUS OF A DARK FIGURE LOOTING OUR SADDLE BAGS...



...SECONDS LATER A LONG, TERRIFYING SCREAM CAME FROM THE BAY AND I-I WAS ALONE ON THE CAUSEWAY!

KING, YOU'D BETTER GO UP THERE AND HAVE A LOOK AROUND!



MEANWHILE, AT THE LONG BAY CAUSEWAY!



AH! MY GUN AND TORCH ARE DRY... NOW TO PREPARE FOR THE MAIL CARRIER.. HE'LL HAVE A REGISTERED PACKAGE FROM THE JEWELER IN CLIFTON!



SHIRTS you'll be proud to wear!



Nothing can replace the snap, sparkle and fine appearance of a laundry-finished shirt. During March we are offering special service in this department. Prove to yourself the many advantages our complete, modern service offers in finer shirt finishing... at low cost, too!

HEREFORD LAUNDRY &

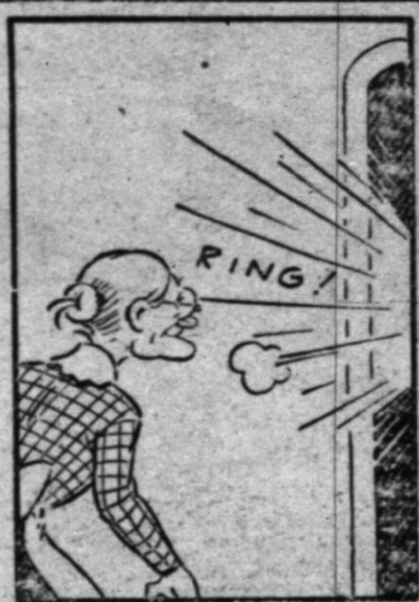
DRY
CLEANERS

SHIRTS 20c Each
When Accompanied with
Family Bundle 17c Ea.

Call 298 or ask our driver
for complete details!

PHONE 298

GRANDMA by CHAS. KUHN-



PITMAN GRAINCO. PHONE 1 NO. 1

OZARK IKE by RAY GOTTO

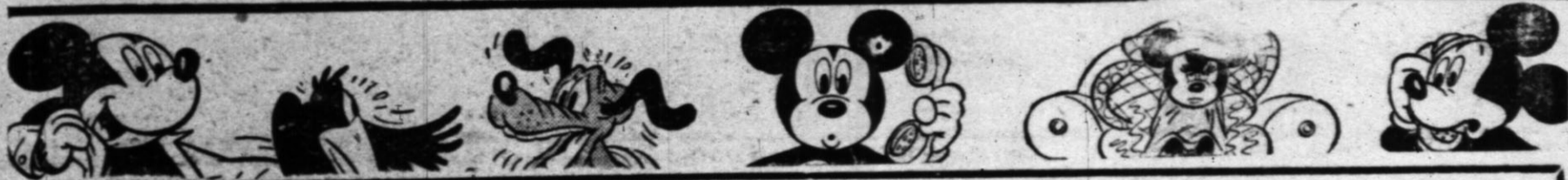
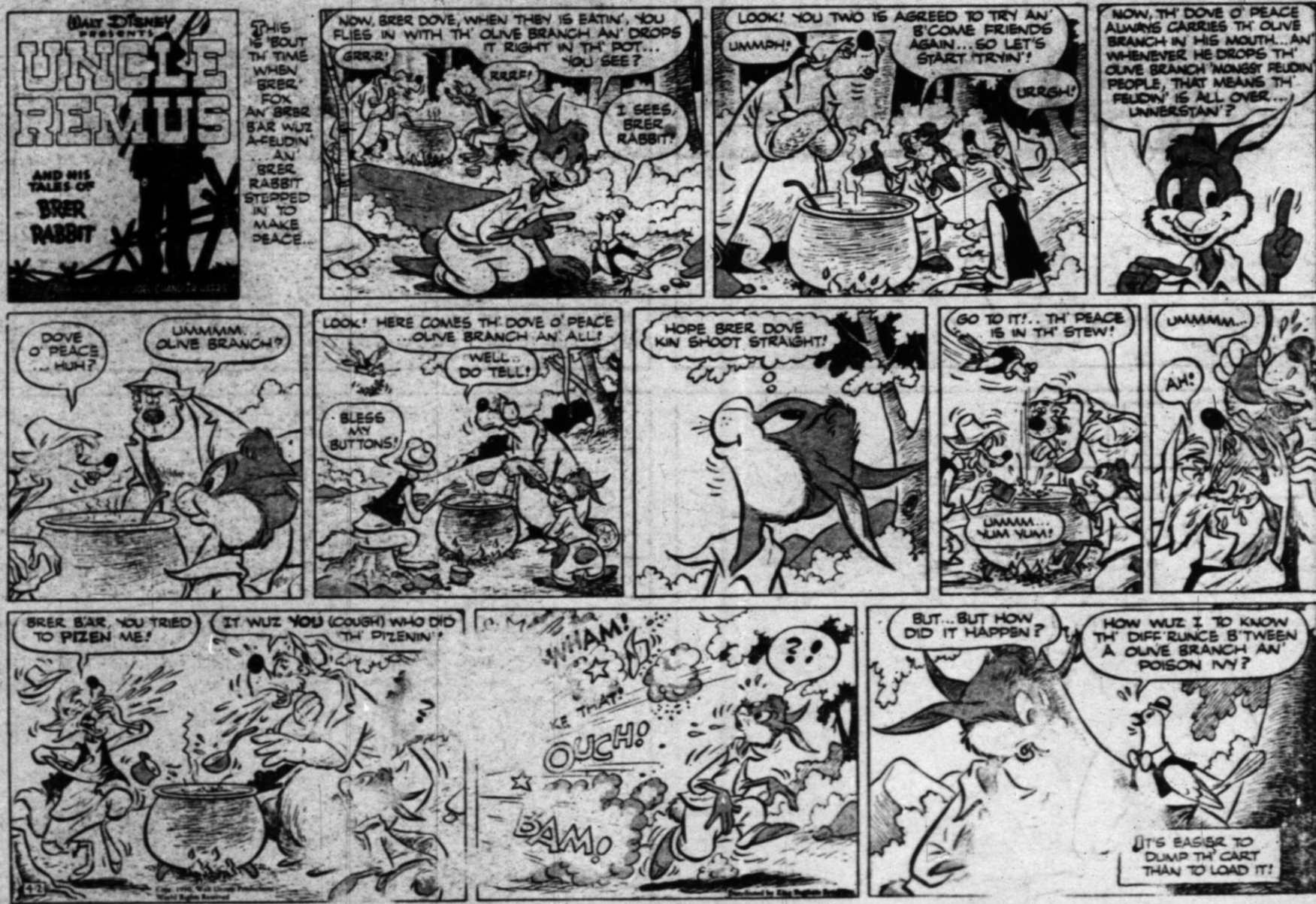
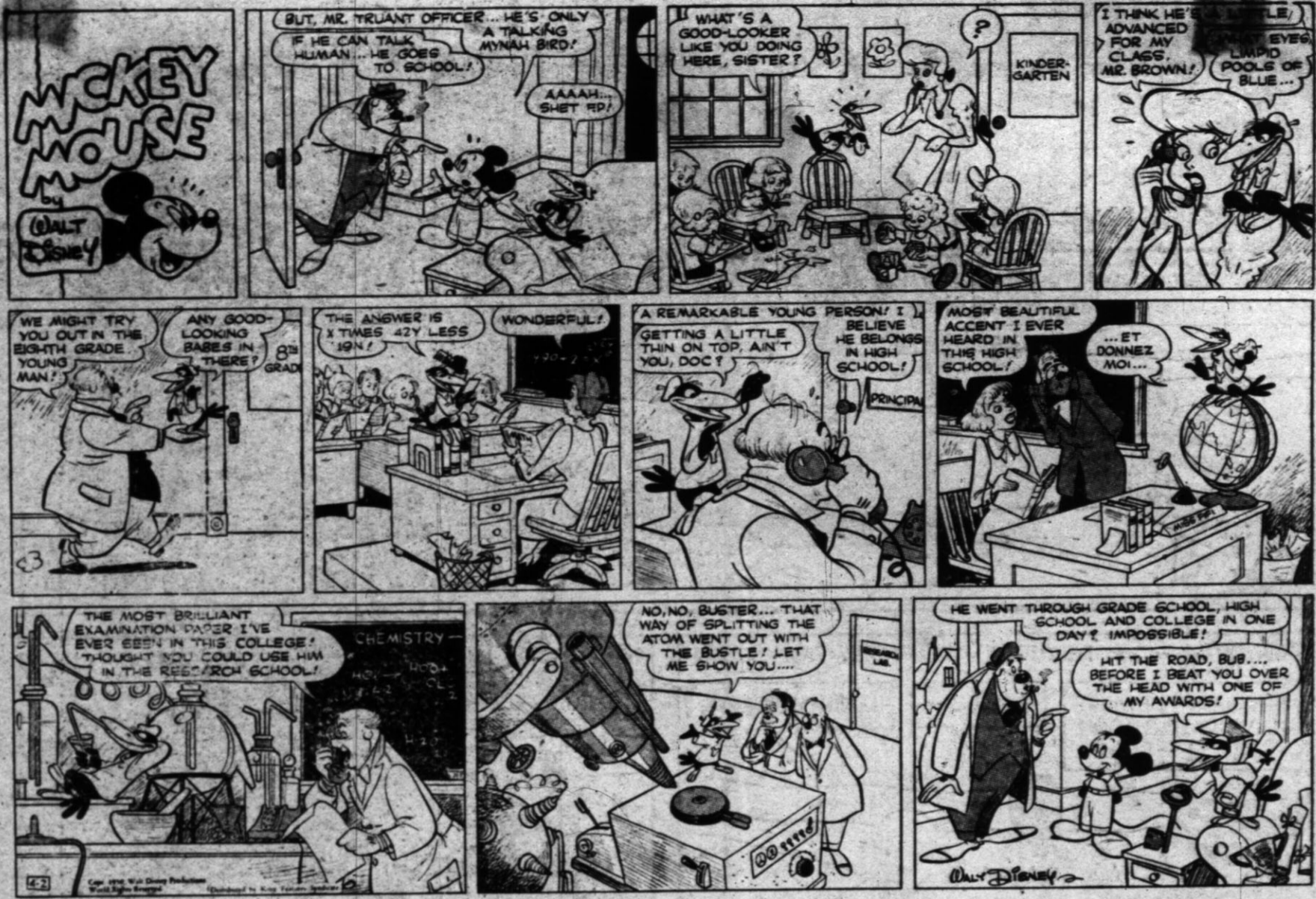


for **FINE FOODS**

at popular prices

You Can't beat... **IKE'S CAFE**

MAIN STREET at HIGHWAY 60



See us for a complete line of
NEW & USED PARTS
 Expert Repair Service on Cars, Trucks & Tractors
Hereford Wrecking Co.
 7 E. First Street - Phone 320

MANDRAKE

THE MAGICIAN

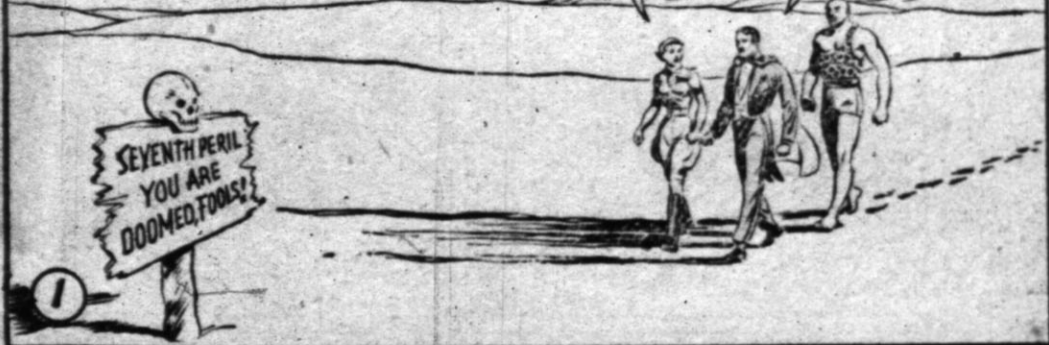
BY LEE FALK & PHIL DAVIS

PERIL ROAD HAS BECOME A HOT, DRY DESERT, AS THEY WATCH CAUTIOUSLY FOR THE LAST "WORST" PERIL!

WHAT CAN THE SEVENTH--AND FINAL PERIL--BE, MANDRAKE? SOME TERRIBLE MONSTER OR--?

I DON'T KNOW, NARDA. THIS DESERT GOES ON AND ON-- AND LOOKS AS DRY AS A BONE.

OH--IT'S SO HOT--I'M SO THIRSTY--



AT NIGHT, THEY TRY TO REST, BUT THERE'S NO RELIEF FROM THE HEAT...

THE NEXT DAY--THEY TRUDGE ON--UNDER THE MERCILESS SUN--

MANDRAKE, I MUST HAVE WATER SOON --OR I'LL--DROP--

I KNOW--

LOOK--WATER!



NO, LOTHAR! LOOK AT THE BONES! IT'S POISONOUS--

WATER!



UNABLE TO HALT LOTHAR, MANDRAKE GESTURES HYPNOTICALLY...

WHERE GO-- WHERE GO?

GONE, LOTHAR!



--AND THE WATER HOLE SEEMS TO VANISH!

--THE DESERT STRETCHES ENDLESSLY AHEAD--!

THE DESERT MUST END-- SOMEWHERE--

MAYBE THIS IS THE SEVENTH AND FINAL PERIL--NO WATER! DEATH BY THIRST!



CONTINUED--



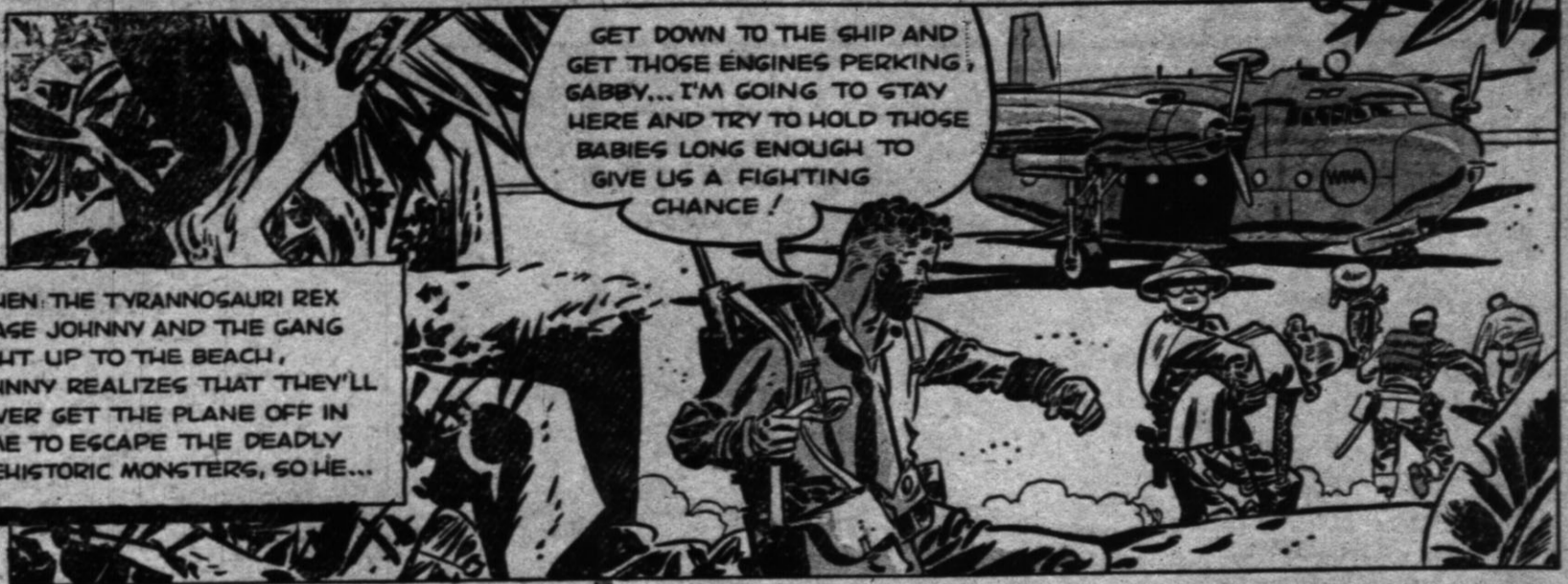
Phone 497

When Storm Clouds Gather!

There is no deterring the elements of nature! Wind or hail storms may do severe damage to your crops, your farm buildings. Make sure you have enough insurance to cushion your losses when the weather goes on a rampage!

LOANS and ABSTRACTS
HEREFORD INSURANCE CO.
 ELIZABETH WOMBLE

JOHNNY HAZARD by FRANK ROBBIN



GET DOWN TO THE SHIP AND GET THOSE ENGINES PERKING, GABBY... I'M GOING TO STAY HERE AND TRY TO HOLD THOSE BABIES LONG ENOUGH TO GIVE US A FIGHTING CHANCE!

WHEN THE TYRANNOSAURI REX CHASE JOHNNY AND THE GANG RIGHT UP TO THE BEACH, JOHNNY REALIZES THAT THEY'LL NEVER GET THE PLANE OFF IN TIME TO ESCAPE THE DEADLY PREHISTORIC MONSTERS, SO HE...



I STAY WITH YOU ...Y-YOU CAN'T...

GABBY, GET HER OUTA HERE! THIS IS NO TIME FOR TOUCHING SCENES!



HOPE THESE MOLOTOV COCKTAILS WORK... 'CAUSE IF THEY DON'T...



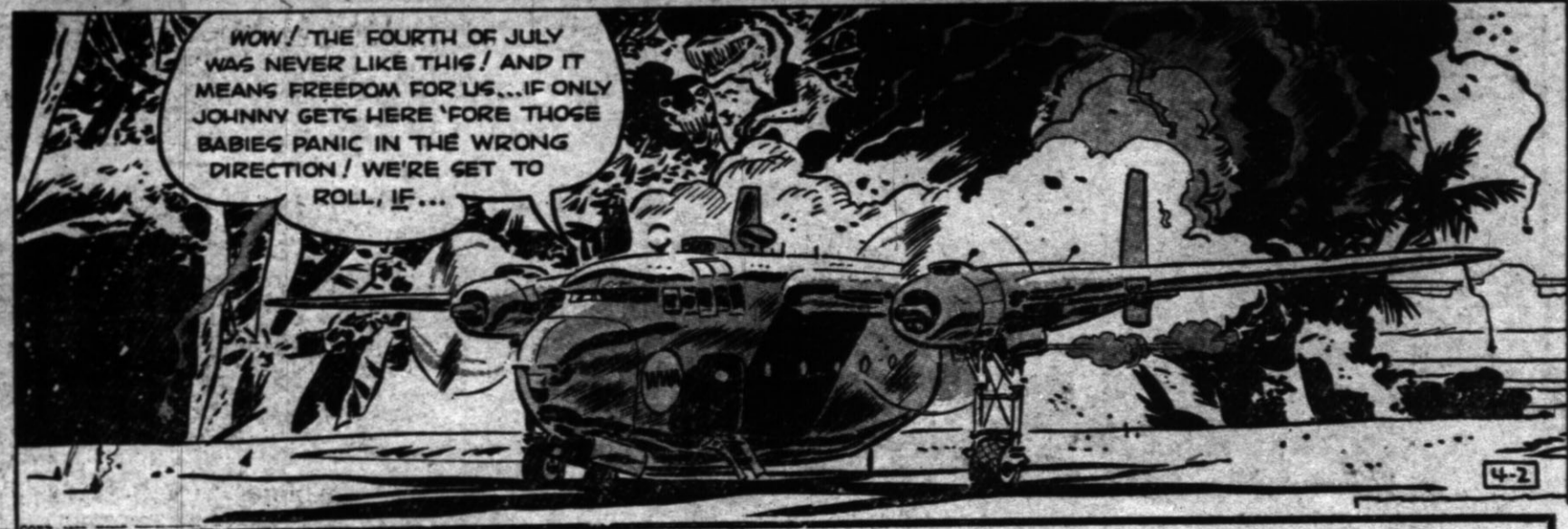
WELL... HERE GOES NOTHING!



NOW I KNOW WHAT DAVID FELT LIKE... ONLY HOPE THESE GOLIATHS TAKE THE COUNT AS QUICK!



IF THAT DON'T DO IT... NOTHING WILL! STARTING TO FEEL LIKE A FRIED FLOUNDER, MYSELF!



WOW! THE FOURTH OF JULY WAS NEVER LIKE THIS! AND IT MEANS FREEDOM FOR US... IF ONLY JOHNNY GETS HERE 'FORE THOSE BABIES PANIC IN THE WRONG DIRECTION! WE'RE SET TO ROLL, IF...

BENDIX
 automatic
Washer

No Work . . . No Waiting . . . No Weather Worries
 with a new, modern, low cost

Bendix

Come by for Free Demonstration

COMMERCIAL OIL CO.

131 Main Street Phone 68
 Factory Trained Service Men On Duty at all Times