

Published Every Thursday

Our Slogan: "More People-More Farms"

50th YEAR-NUMBER 10



Clarence Morrison says he heard this one Monday. One wheat farmer told another; "one thing about this wind, it's electrocuting the greenbugs."

The purse' Robert Thompson | not statesmen." Rickey's subject won last week was made by a nephew of Mrs. W. M. Stovall, Sanford McAteer, Air Corps vet- United Auto Workers and Coneran in a Los Angeles hospital. McAteer was injured in a plane crash during the war.

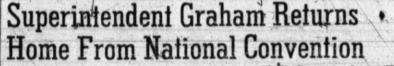
Reporters for Deaf Smith capitol have made mistakes but County Home Demonstration each group must take responsi-Clubs will meet Saturday after- bilities or the state will take noon at 2:30 p. m. in the court over." Reuther said, "the best house, Mrs. Elmer Patterson and corrective house is a correct. Mrs. Earl DeHart will have house." charge of a brief program. All reporters and their assistants are Graham said, were David Lilienurged to attend the meeting.

They say the Parathone praying at Jim Brown's Saturaying at Jim Brown's Satur- Sheriff Can't Locate effect on the greenbugs. Gener-al opinion Monday was that if Two Firms In Hereford they killed any there were plenmore to take their place. To Refund Their Money However, Hugh Clearman says it will take another check or two to be positive.

Allegra Study Club will hav a Those concerns are two of the Bake Sale at Piggly Wiggly Sat-urday. It will start at 9 o'clock. Vertising in a hotel directory

A grass fire at 309 B Street burnt off a vacant lot with no serious damage Wednesday noon chants! sent by the solicitor according to Fire Chief Earl which

John Downey has opened new grocery store and Gulf ser- of whether the prospective advice station on North 25 Mile vertisers have in their posses-Northside Grocery. He will fea-



Hereford school superinten- Morris, U.S. Senator from Ore dent George Graham returned gon; Margaret Chase Smith, U. Sunday from Atlantic City, N. J. S. Senator from Maine; Mrs. where he attended the Ameri- | Franklin D. Roosevelt, UN Councan Association of School Ad- cil member and Beardsley Ruml. ministrators annual meeting Graham said 14,000 educators there February 26 through Mar. attended the meeting from 48 states and 12 foreign countries.

While there Graham attended Fred Waring and his over half general sessions and heard sev- a hundred Pennsylvanians furneral distinguished lecturers ished entertainment one night, speak on various administrative Graham said.

W. T. White, superintendent of Dallas schools will be president One of the major speakers was Branch Rickey, owner of the of the meeting next year at a Brooklyn Dodgers baseball team city not yet announced, accordwho told the educators "boys al- ing to Graham. ways worship athletic heroes and

was "A Losing Play." Walter P. Reuther, president of Synthetic Water? Is There A Chance gress of Industrial Organization, spoke on labor and capitol and their lack of cooperation.

problems of schools.

Mrs. J. W. Dickerson brought Reuther said "both labor and in a clipping she received from W. M. Caraway in Santa Ana, California this week. The clipping was from a Los Angeles paper and the writer was writing on Hereford Water. Here's how an excerpt reads Other interesting speakers.

I'm driving down Hyperion and see a truck with a thal, former Chairman of Atomsign: 'Water' from Hereford, ic Energy Commission: Wayne Texas. The Town Without A Toothache. 50 cents per gal-

lon." Sheriff J. C. Reese has money

in his office for two concerns which he can't locate. vertising in a hotel directory

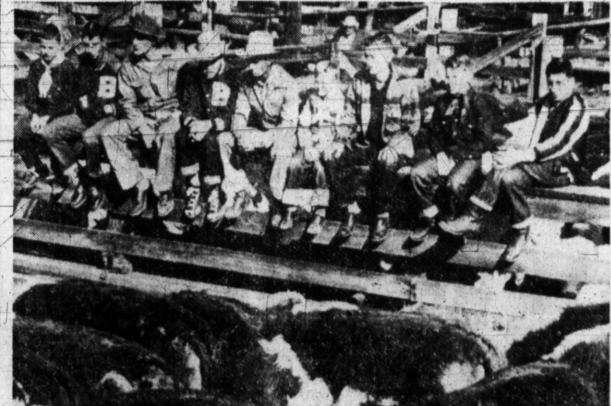
which wasn't compiled. Reese said he and the county attorney have a list of mernames and includes ounts of the advertising solicited. The refunds will be paid | tuna fish, and tea.

a on the basis of his list regardless Avenue at the location of the old sion cancelled checks or receipts. Billy Bryant Is Back "United Motors" which appear ture groceries, school supplies on the list as paid \$36 and "Pub- In School After Fall

ford has a high fluorine con- Burk Announces Extend Deadline tent which has made the to get rich. Also the cost of shipping water 1,500 miles, bottling it, distributing and

Mr. E. T. Burk, for 20 years owner and operator of the Amapaying taxes runs up the costs. No doubt, the price charged is amply justified. rillo Furniture Company in Am-"The surprising thing is arillo, has announced his candithat if people are willing to dacy for the Congressional post pay 50 cents a gallon for high- currently filled by Eugene Worley ly mineralized water, some- of Shamrock.

one hasn't manufactured such a water synthetically locally.' From there on the story deviated to the merits of baby food



Hereford, Deaf Smith County, Texas, Thursday, March 9, 1950

BOYS RANCH FARM BOYS SELL HEREFORDS Eight of the boys from the farm proudly take a look at the 39 Hereford steers they sold at \$25.50 in Kansas City. Mo. last week. Bud Curtsinger, superintendent is the middleman in the nine rail birds. The others are Allen Mitchell, Glendon Hill, Art McFatter, Eddie Curtsinger, Elmer Mitchell, Lovell Lee, Fred McCarty and Sam Minshew. Ted Mitchell also made the trip but he is not in this picture. The steers went out as feeders.

To April First

Electric Co-Operative representative, said Wednesday the March 1 deadline for prospective members to sign up with the newly formed Rural Telephone **Co-Operative** for rural telephone service has been extended 30 days to allow all interested par-

ties to sign up. He urged the Mr. Burk said he would be a candidate in the Demor alle primary in July and also in any yet signed up by April 1. mpt attention of all those not

"The quicker the applications can be received by us the quicker special election to fill the unexpired term of Mr. Worley who has not indicated when he may this telephone service , will be resign to accept an appointment offered by President Truman.

Mr. Burk, who is a native of application list with Washington. testants enoyed competing. I am Arkansas, came to Texas by way Over 550 persons have already of Missouri and Oklahoma, has joined the co-op and Lovel inretired from the furniture busidicated there were at least 200 ness after enjoying many years more who want to become a member. keep too close track of the Canasta Tournament but I did read member. the papers when the winners Although no construction date Many friends will be pleased to is set yet, Governor Allan Shivwere announced. The contestants learn of this announcement appeared interested and seemed ers has signed the bill which passed both the Senate and to enjoy it. I have heard several House during the last 30-day sescomments about it and I think another contest in Canasta or a sion in Austin. and reputation for fair dealings. similar game would be most Lovel said this telephone sys-

Start Final Red **Cross Drive Push**

PAGES TODAY

Wednesday they had \$4,100-

In spite of the dust, politics

short about \$1,900 of their drive

and Saturday on becoming Red

Oross conscious the thing will be

into the stores or on the streets.

Not Aware of Drive

to continue the thing beyond

this week end because it is pos-

sible to raise \$1,900 by that time

conscious of the drive. It is the

opinion of Mrs. Bradly that

Hereford hasn't actually become

aware of Red Cross this year be-

donations asked for so far.

already been completed."

cause of the other drives and

Judging by last year when

Red Cross got their quota in jig

time here, the drive should have

Mrs. Bradly said simply that

the money and spirit is in Here-

ford and she was going to do all

that is possible to bring the drive to the attention of all. She

said too many people here know the true value of Red Cross and

can remember when Red Cross actually helped Deaf Smith ounty, in fail the drive now.

But there seems to be no need

to get the job done.

Price 5c Per Copy

"It is up to the men, women led the stage of needing a spurt and children of Hereford and of donations to complete their the rest of the county to get business for 1950 in Hereford as this Red Cross drive over with by far as asking for help is conthe week end," 1950 Red Cross cerned. \$1,900 Short of Goal Drive Chairman W. J. "Dub"

Reeves said Wednesday. "Wednesday we had collected two-thirds of the total and the quota df \$6,050. people have the responsibility of getting the rest in. Some may and the spring fever Mrs. Dyalhave to give again and others this Bradly believes if Hereford may have to give for the first will concentrate today. Friday time but we must get this drive

finished," Reeves said. "I ask for the cooperation of finished by this week end. Il the county to help by giving. If not, Mrs. Bradly said the all the county to help by giving

\$85,000 Bond Issue

School District voted in the \$85,-000 proposed bond issue by an the result.

Unless immediate steps are taken, howover, it is doubtful that the new school will be ready for classes by next fall, The bond issue which needed only a simple numerical superiority to become fact, carried by

Fire Department Has

Fire Chief Earl Phillips went to Hewitt's farm 14 miles southeast of Hereford' Monday afternoon where a big barn ar three large stacks of feed were con-

to the fire.

Hereford firemen were too late to save two haystacks and a

Third At Amarillo chicken house on Bill Cooper's

Bill Kelly brought home the

of the Loyd Lovell, Deaf Smith Rural WEEK What do you think of the Canasta Tournament just fin-

ished in Hereford? Do you think another Canasta contest or a contest in some other game would be popular? Mrs. A. N. McRight: My opinion is strictly from the non-

playing spectator view. I don't play the game and don't play any sort of game very much. I started." Lovel said. He said read the results of the Canasta Deaf Smith County is definitely contest in The Brand, I was very in on the ground floor of the interested and I know the con-

enter.

QUESTION

drive will keep on going until the to the Red Cross now.' The Red Cross Drive has reachgoal is made. She said tables will be placed Walcott Voters Pass in the banks and Post Office Saturday morning until they close at noon. If they haven't made it by then they, will move

Voters of Walcott Common overwhelming margin when they reported to two separate voting places Saturday. The bonds will now be sold and the construction if the people of Hereford are of a modern grade school will be

over a two-thirds majority, 57 for and 25 against.

Busy Time This Week

sumed by fire. The Fire Department didn't go Group Of Three Wins

meats as well as more popular lic Service Company" listed as automobile supplies.

Miss Rosa Ranson who lives at Jacksonville, Illinois said she would like to "tell the world that the Hereford Brand is one of the est newspapers printed." She gets her Brand there in her Illinois home every time it comes out and doesn't stop until she's read it all. She is in Hereford this week looking after her land in-terests in Deaf Smith Gounty.

Business and Professional Wotorney. men's Club will present their 5th annual style show in the Hotel Jim Hill Ballroom March 20, atcording to Mrs. Cecil Williams, chairman. Tickets will be \$1 per person and pie and coffee will be served

That good dollar day Monday took the bite out of this and made it just a joke, but Monk Johnson ambled across the street Tuesday and addressed Johnny Pool, "say Johnny, do you be-lieve there is a hell?" To which Johnny replied, "Well, yes, guess so." "Well if there isn't I would like to know where busi-ness has gone" quipped Monk.

Elmer Mathis, manager of Deaf Smith County hospital, Opal Garrison, secretary and Pearl West, head nurse, are attending a hospital convention in Galveston this week. They left Monday and will return Friday.,

Robert Thompson, Dub Reeves and Jerry Stoltz went to the Amarillo Toastmaster's club eting Tuesday night to inves-ate chances of organizing such club in Hereford.

paying \$60 are the two concerns which the Sheriff has been un-

able to contact. He has already repaid some of said he will repay by the list sent him. Advertising worth \$832 was sold. The maximum collected

was \$130 and the least collected was \$36. The solicitor sent a curred in the near future. check for all the money, payable to the Sheriff and County At-

Young Billy Bryant was-released from Deaf Smith County hospital Sunday after being

treated for injuries reecived Frithe merchants and asks the oth- day when he tripped over a chain ers to come in and collect. He he was attempting to hurdle. such that prompt healing will result if no other injuries are in-

Billy has been attending classes at Central School since Monday



CENERAL'S CESTURE-Gen. George C. Marshall, president of the Red Cross, presents Mrs. Dwight D. Eisenhower, with a corsage at a New York luncheon in his honor. Gen. Dwight Eisenhower, left, was on hand to hear General Marshall's speech inaugurating the 1950 campaign for the Red Cross.

Dr. Clyde Rush said he felt since his acquaintances accumuquite sure Billy had received a lated over a long period of years skull fracture but the injury was respect his straight forwardness

> Mr. Burk said, "The time has come in government when men are needed in all districts to represent the people without allegiance to any group or faction. No eration, financial assistance is solicited nor will it be accepted. It is my one New Cub Den the fine people of this area. You can depend on my full and unrestrained support of legislation representing your best interests."

Mr. Burk will make an active campaign throughout the 18th District, and he added, "And on my own money."

Platform issues will be met as the occasion arises.

Police Arrest And Man Is Fined \$50 For DWI

Frank Barrow, Hereford, was arrested by police Sunday afternoon and filed on in county court for driving while intoxicated

He was fined \$50 and costs, totaling \$79.30. His driver's li- nights and will continue through cense was revoked for six months according to Police Chief F. S.

tem can not be expected to materialize overnight but the cooperation of prospective mem-bers will certainly speed the op-

Will Be Formed; Leaders Needed

The regular monthly Cub-Pack meet was held at the Boy Scout Hut Friday night with the tournament was very sucsemi-annual inspection conduct- cessful. I think Canasta and ing."

bridge are the two most popular ed as the boys assembled. Mrs. W. D. Jones' den presentgames going now. I think aned the flag ceremony with Mrs. other tournament would be pop-Homer Brumley serving as song ular. I am going to learn to play leader. An outdoor activity ses- | Canasta, and, if another tournsion was enjoyed by the boys ament is played, I will enter if I and leaders and parents heard am good enough. I think I can John Hicks, cub commissioner, pick it up quick enough to enter. and Urlin Streu, district scout I like to play rummy and Ca-commissioner, make a plea for nasta is similar.

more leaders. One new den will be organized immediately, and a have this to say. I wish I had entraining course for leaders will tered. We are crazy about Cabegin this week. Meetings for the course will be held on Monnasta. We have some hotly-contested games with friends and I day, Tuesday and Thursday

think we are pretty good. If another tournament is played I will enter. I think it would be very the following week. popular with everybody. The After a carousel of games led (Continued on Page 6)

prizes in the tourney fust finish-ed were wonderful and the players really got some enjoyment out of it.

Lions Club Hears Famous

Mrs. Ralph Hastings: I only

popular. I don't play the game,

spare time to reading.

place about a mile north of Heresure another contest of this type ford Monday. The alarm was would be popular and welcomed. turned in about 11 o'clock Mon-Alton C. Robinson: I didn't day morning.

A grass fire at Union and I Streets Monday caused no serious damage, according to answering firemen.

Sunday, a fire was extinguished at Hereford Hudson Company before any damage resulted.

Schools Are Out Friday

Teachers Attend Meeting myself. I devote most of my Hereford schools will be dis-Mrs, J. J. Lindsey: I thought a lot of the tournament. I missed and all Hereford teachers will join more than 2,500 other know the winners and they were teachers and school administrareally playing hard to win. They tors from 26 counties of the Pancertainly deserved to win, too. I handle at the annual Northwest

play Canasta and really enjoy it. Texas Conference for Education but I didn't get a chance to enin Amarillo Friday, March 10. ter. I would like to see another Hereford superintendent George tournament played here. My Graham said Wednesday. The husband doesn't play Canasta, conference is sponsored by Dishowever, so I probably couldn't trict IX, Texas State Teachers Association Mrs. C. E. Hicks: Yes, I think

The conference theme is "Education for More Complete Liv-

highest place ribbon from th Amarillo Stock Show this week His group of three placed third in that class. One of the three also took a 14th place. His calf that placed third in the Hereford Junior Livestock show was fourth in its class at Amarillo. Dwaine Walker's Grand cham-

pion from the Hereford show placed 8th in its class at Ama-

Others entered in the show included Bryce Kelly, Bud Minor, H. D. Robbins from Frio and Bob Campbell of Wildorado.

The Weather

Temperature readings for Sunday through Wednesday taken at 8 o'clock each morn-

Sunday—High 72, low 28. Monday—High 74, low 40. Tuesday—High 77, low 34. Wednesday—High 49, low 18 Total moisture for 1950—.05

Champions Say Luck Means More Than Skill

The champs, who played would receive several phote can mes in six matches, only two from friends wanting to know how they came out. The champs; who played 14 12 straight, agreed that they feel mighty lucky to have come out on top. They added that they don't believe three games gives a fair test of skill, which is one reason they attribute their suc-cess to lucky drawing of cards. Under the circumstances, though, they feel three games

moral up. Every morning after a match the previous night they would receive several phone calls

Funniest point (if you look at it that way) in the tournament

was the time they had all four red treys and couldn't get on the board. They lost 800 points plus what they had in their hands. Most distressing point was against Wayne Stark and Ken-

. Incidentally, they enjoyed the tournament throughout. All of their opponents were considerate and it was just clean fun. The Wades gave one of their \$25 U.S. Savings Bonds to the March of

Dimes and the other to another uch fund. Tournament play is more in

teresting because everyone plays closer to the rules and pays more attention to their cards, was the opinion of the champs. They wouldn't mind playing

layes in the first g

would be much larger. The Wades are suffering one

hold on this is that you to loose more, more often,

"The cards you draw mean more than skill in winning at Canasta," according to Mr. and Mrs. Ernest Wade, "March of Dimes" Canasta tournament tou and are picking up a lot of the cards before they can meld themselves. "If you can't meld before freezing, there isn't much

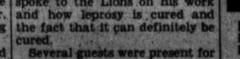
The Wades are suffering one of the consequences of winning. Several friends have challenged them to friendly matches. No Style of Play As far as a style of play goes the champs merely met the sit-uation as it arose, although they don't go much for freezing the pile. Actually they found their than they did. The viewpoint they hold on this is that you

on the cards still. Incidentally, the Wades had. (Continued on Page 6)

mary working for mankind He ooke to the Lions on his work

Doctor Talk On Leprosy Dr. E. R. Kellersberger, inter-nationally known for his work with lepors, spoke to the Here-ford Lions Club Wednesday at the regular noon luncheon which was held in Hotel Jim Hill ban-

quet room for the first time. Dr. Kellersberger is general secretary of American Leprosy Missions, Inc., and has spent most of his life as a medical mis-



T'S TEXAS. NOT T

Page Two

Hereford Ball

By "PMIE GILLENTINE

scrip cept for the unfortunate loss of Senator, to run for the vacancy his tail, which I believe upset us in the 18th Congressional dismore than him."

Bob Higgins told me right af- hasn't made, up his, mind comter we got back that this would happen. Larry's tail was broken when they loaded him on the plane in known in this district, having Amarilio and Bob says they pret-ty near always lose them in cases like this. He also said that Larry will be a bob-tall the remainder of his life. That's too bad. Evetts said that the Lawrences were planning to enter Larry in a calf to drop all plans.

"rather dead" following departure of the Texas delegation-all of which I can understand.

George Graham is just back from the National Educator's meeting in New Jersey, Said he was talking with the superintendent of schools in New York and that the superintendent was remembered the Hereford delegation only as a means of bringing Larry to New York, Larry is really famous and it is really too had that his tail had to come off.

Little Larry Domino has lost there are absolutely true. Says als tail. Sure enough, word came that more than 9,000 people are back from New York this week living in the town in trailer that the new famous Hereford houses. This is from actual sur-Bull is a bob-tail. J. Evetts Haley, vey counts, according to Marwho sailed last week for Europe. shall, who says everything spent several days back in around there is one big, big Bronxville and reported back on boom. He plans to take a trip the incident. Bill Lawrence also into Georgia with Mrs. Formby wrote back to the Chamber of and his parents, also a side trip Commerce and added as a post with them into Washington, D. C. A lot of people are trying to get "Larry is doing beautifully ex- Marshall, a former Texas state

wait.and see.

Dawn Study Club

Starts Petition

crossing in Dawn.

rict, created through recent appointment of Gene Worley to a federal judgeship. Marshall pletely, but does not feel much They discovered that like running. He likes politics,

Also hear that Bob Thompson. is being solicited to run. Howshow up in Connecticut, but ever, I doubt if he will make the when the tail came off they had race. It costs an awful lot of

no drop all plans. No one seems to know the true \$20,000. In addition, it kills a lot story. Some figure the boys of time for all concerned-in-ranch kids twisted the tail too cluding the fellow townsmen in a hard, but Ezra Norton says this smaller community. Furtheris an impossibility. Ezra figures more there is always the probathe bull was flung stoutly against billty of losing. I am predicting the box or hurt in loading. Guess at least 12 candidates in the no one will ever know the real gurrent tace for Congress; maytruth about this broken tail be more maybe less. Anyway, business. Mr. Lawrence also said you can figure that there will be that the Hereford House seems more than the four already announced. People should listen to these condidates and ask a lot of questions and do some seri-ous thinking before they vote. It is a most ipportant job-especially with the present socialistic trend in the United States.

It is truly remarkable how Mr. and Mrs. Ernest Wade-went interested in the little bull; he through the Canasta tournament without losing a single game. Getting through the preliminaries, semi - finals and linals without a single loss was, of course, tough. However, the last Three teams played the finals off

There is a story in the paper | Round Robin fashion, each team about Goorge Graham's trip to being required to defeat the oththe board walks in Jersey City- er two. Bang, bang! Only two except I can't understand why sessions and the Wades came out myone would want to go to Jer- | winners. Wonder how ma secutive wins they made? Anyway, he said one of the popular | way, it is really unusual to take stories making the rounds was this many straight victories. Next about an old Panhandle boy who time we will probably give a prize for anyone who never played Canasta. Boy, that game around and remarked to an old is spreading. Heard about two couples who got to playing last Saturday night - and never did go to bed Met a fellow the other day A few more miles and the old who is trying to establish a can-Panhandle boy again remarked ned milk deal right here in about the pretty pigeons-only to Hereford. He says they now have a process whereby they can Salt. Still a few more miles and whole milk and keep it indefinitely. Says it is cheaper than, putting it in paper cartons and 'Yes, Sir, Them's the prettiest much, much more practical-for scores of reasons. He says seagoing vessels, fishermen, hunters, ranchers, oil camp workers gulls, and I do mean them's and many others who have to use condensed milk are potential customers, in addition to the orfrom the Panhandle. "Boys or dinary family consumers. Several people tell me that articles in magazines have already covered the process, which is thought to be practical. This old boy was at town this week after launching the Chamber of Commerce ofthe radio station at Snyder fice now located in the new ho-(KSNY) on the air. He says all tel. If you are interested be sure The Hereford Brand, Hereford, Texas, Thursday, March 9, 1950

another canning plant may come "men." and "Aprons." Mrs. A. T. Frye gave a talk from the book, "Texas Talk" by

This town is just starting to grow. It will double in size again John A. Lomax. She told the stories about the songs, "Bury Me Not On The Lone Prairie." "A Cowboy's Dream." "Chisholm Trail" (with its 29 verses) and the oldest one, within the next ten years. Just "Home On The Range" which dates from 1867. As Mrs. Frye finished each story, Mrs. Carl Wimberley play-

ed the music on the plano. Mrs. N. R. Miller was hostess The groun sang out state song, 'Texas, Our Texas." for the Dawn Study Club Tuesday, March 7. As a part of the

Refreshments were served to club's civic project, a petition Mrs. Lloyd Airhart, Mrs. Ernest May, Mrs. David Rogers, Mrs. was started to secure a signal light at a dangerous railroad Floyd Walton, Mrs. Alfred May, Mrs. Zed Stewart, Mrs. H. V. Mc-Cabe, Mrs. Carl Wimberley, Mrs. A. T. Frye and Mrs. N. R. Miller?

Mrs. Wesley Cox was welcomed as a new member of the club. -Mrs Zed Stewart told of the life of a Texas author, Grace Noel Crowell. She read three poems by Mrs. Crowell, "Plant-ing Roses," "A Prayer for Wo-lives, Use Easter Seals.

LOCATED

in old

FORD

BUILDING

111-N.

MAIN

Sister In Hereford Earle Meadows, famous Olympic champion, visited his sister Mrs. H. G. Scarbrough last week

Earle Meadows Visits

The Sadie Lee Oliver 4-H Club met March 2 in the home of Pat-sy Townsend, club president. In preparation for the Style end Show in May, Miss Mahaffey in Hereford Meadows While remarked on the fact that Here-ford is one of the cleanest towns gave a demonstration on placing patterns on material and sewhe has visited, according to Mrs. ng needs to be put in sewing box. Members present were Helen Scarbrough.

Dulles, Mary Lynn Morrison, Ann She said he was also impressed by the co-operative work the Lions Club and Jaycees have Wagoner, Gayle Wagoner, Lillian Drager and the hostess, Patsy been doing in regards to Civic Townsand. Leaders and mothers present Recreation for the betterment of Hereford.

were Mrs. Clarence Morrison; Mrs. Drager and Mrs. Townsand. The 4-II Agent, Miss Doris Ma-The latter statement is noteworthy since Meadows was just recently appointed recreation consultant for the State Youth. haffey, also attended.

A Paschal High School of Ft. Worth product, Meadows vaulted to fame in High School and at the University of Southern Caltthe University of Southern Calt-

Sadie Lee Oliver 4-H

Meets At Townsends

AN CD St. Patricks Day AT THE Hotel Jim Hill FRIDAY, MARCH 17, 8:30 P. M. Music by Collegians, Orchestra' from West Texas State Sponsored by St. Anthony's Guild Tickets go on Sale Today Lamm Jewelry - Piggly-Wiggly - City Drug **Everyone** Invited

Geo Not Gall Dall Gal Spa tent are supe

LO

now

th



LEY

RIDAY

J. V. CAMPBELL **Owner** - Operator

sey City in the winter time. Anytook a boat trip. Out a few miles, the old boy saw gulls flying all Salt.

"Boy, them sure is pretty pigeons

"Them ain't pigeons," replied the Old Salt, "them's gulls."

be corrected again by the Old again the Panhandle boy said:

pigeons I ever saw." A little peeved this time, the

Old Salt again corrected him: "I told ya twice, fella. Them's

gulls." "Oh, well," replied the old boy

guils, who cares! I still say: Them's mighty pretty pigeons."

Marshall Formby is back in of the stories you hear about and see Mr. Cowart. Also hear Snyder and the big oil boom

AIRID AIRID AIRID AIRID AIRID AIRID AIRID BABY CHICKS 1, 2, 3 Weeks Old Booking for March and April Hatching Each Monday ALL BLOOD TESTED WE BUY CREAM, EGGS, POULTRY, HIDES

West Texas FEED, SEED and HATCHERY CO.

HOME OF "MERIT" FEEDS Hereford, Texas

MARCH 10th. Four Brunswick **Standard Alleys** Duck Pins for the Kiddies "You Don't Quit Bowling Because You Grow Old--You Grow Old Because You Quit Bowling"

inter Store we



ASK AT COUNTER FOR INFORMATION CONCERNING THE FORMING OF TEAMS AND LEAGUES CHURCH PARTIES WELCOME



SCOTTISU IRTE HOSPITAL OFFICERS—Recently elected officers of the Texas Scottish Rite Hos-pital for Crippled Children in Dallas discuss the plans for the coming year. From jeft to right are Asher Mintz, secretary; Dr. A. L. Frew, second vice-president; James R. Temple, third vice-president; George R. Jordan, treasurer; Judge Towne Young, president; and William H. Duls, first vice-president Not shown is Nathan Adams, chairman of the board. New trustees include W. A. Browning, Dallas; Galloway Calhoun, Tyler; W. Steve Cooke, Fort Worth; John L. DeGrazier, Dallas; E. B. Germany, Dallas; Frank C. Jones, Houston; P. D. Mathis, San Antonio; Clifton Linz, Dallas; William G. Lyons, Galveston; Dr. E. P. Miller, El Paso; George I. Plummer, Dallas; Dr. A. A. Ross, Lockhart; Dr. Davis Spangler, Dallas; and W. Henry Watson, Dallas. Reappointed chief surgeon and hospital superin-tendent respectively were Dr. Brandon Garrell and Mrs. Irmadine Mitchell. Assistant chief surgeons are Dr. H. H. Beckering and Dr. D. K. Barnes. Mrs, Alma Power and Mrs. Ura Prewitt are assistant superintendents The hospital receives much of its support from the generosity of friends through-out the state. SCOTTISH IRTE HOSPITAL OFFICERS-Recently elected officers of the Texas Scottish Rite Hos-

LONLEY LEOPARD DIES FRUSTRATED

Just Doin' What He Thought Was Right

NHITE SWAN

COFFED

By JOHN SCOTT Well the leopard which escaped from the Oklahoma City zoo have eaten "out" someplace, has been dead almost a week without going back and getting now. He captured the hearts of himself all caught up with like every Oklahoma Citian, and a that. lot of other people too, in his

ash for freedom and then his return to deat! All that can be said of the big

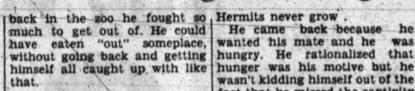
cat is he is almost as human as the best of us. He was not killed by man, but by himself. He let those two supposedly "man" drives get him down.

You like

His woman and his hunger. As far as that big cat knew, dividualist it is impossible to live the only food in the world wasn't the lone wolf role and be happy.

THEN YOU'LL PREFE

iner coffee.



fact that he missed the captivity Yes, he walked the steps a lot of civilized domestic life and routine and at the same time hated of us humans do every now and then. He had the urge to get out

Here's the best and most beautiful car

of the normal line of his "hu-He came upon one great probmanity" and live alone. That lem he couldn't evade and had own humanity of his was his to figure out for himself. death. He found out too late that

A lot of people are like that. he couldn't live alone and like it. They keep evading problem after He realized that while he sudproblem all their lives, until one denly had the urge to be an inday they come face to face with one that can't be evaded. They either have to figure it

out or have someone else figure IN good coffee ? it out. Those are the two roads open. One leads to a new independence and realization and the other leads to a corrective insti-

tution spectible routine.

So the leopard gave up obvious

routine. He didn't even know about that thousand Okies with guns were out after him. The a chance. Use Easter Seals.

The Hereford Brand, Hereford, Texas, Thursday, March 9, 1950

only thing he knew was that he had traded his love and a routine for his freedom with no strings - and nobody's worries about him.

He made a bad trade and welshed. He came back, rationalizing all the way, and the dope which killed him was not meant to be.

Death comes lots of times. when people get mixed up and straightened out all of a sudden only to have it all happen in vain

Court House Records

Deeds of **Trust** B. Redwine to W. R. Redwine and wife. All of lot 22 and S1/2 of lot 23 of Skeen's Subdivision of block 19, Ricketts Addition to Hereford. \$1,250. George S. Parker and wife to Dyalthia Bradly. Part of block 32, Evants Addition.

Edgar D. Zimmerman to M. J. Noel. All of lot 17 in block 18 of original Town of Hereford. (348) Warranty Deeds

P. S. Hanks and wife to Charlie F. Burk. NW¹/₄ of section 14, township 4, north of range 3E, Deaf Smith County. \$8,000. P. S. Hanks and wife to C. R. Smith. SW1/4 of section 14, township 4, north of range 3 E, Deaf Smith County. \$8,000.

Releases C. W. Wade to John P. Gal-

legher. Judgement 3167, District Court. (376) Automobile Registrations Reece Kesler, 1950 Hudson John B. Renfro, 1950 Buick

A. V. Worker, 1950 Ford E. C. Hopson, 1950 Chevrolet Eilene Bradley, 1950 Studebak-

Reserve Unit Enjoys Commander's Night

Hereford Army Reserve Unit Commander Don Zimmerman treated the unit to coffee and doughnuts Monday night, the first of the proposed monthly "Commander's Nights."

Each month one meeting will be turned to a social with some type of program and refresh-ments. Wives may be invited to attend in the near future. Three reels of army motion pictures were shown Monday to about 15 members.

Easter Seals help pay for medical care and special train-ing for crippled children. Use Easter Seals and help them up.

The former leads to the re-turn of civilized captivity like the leopard took. Supposedly it is happiness but above all it is re-Seals and help them to hap-

You can help support the pr

CORN

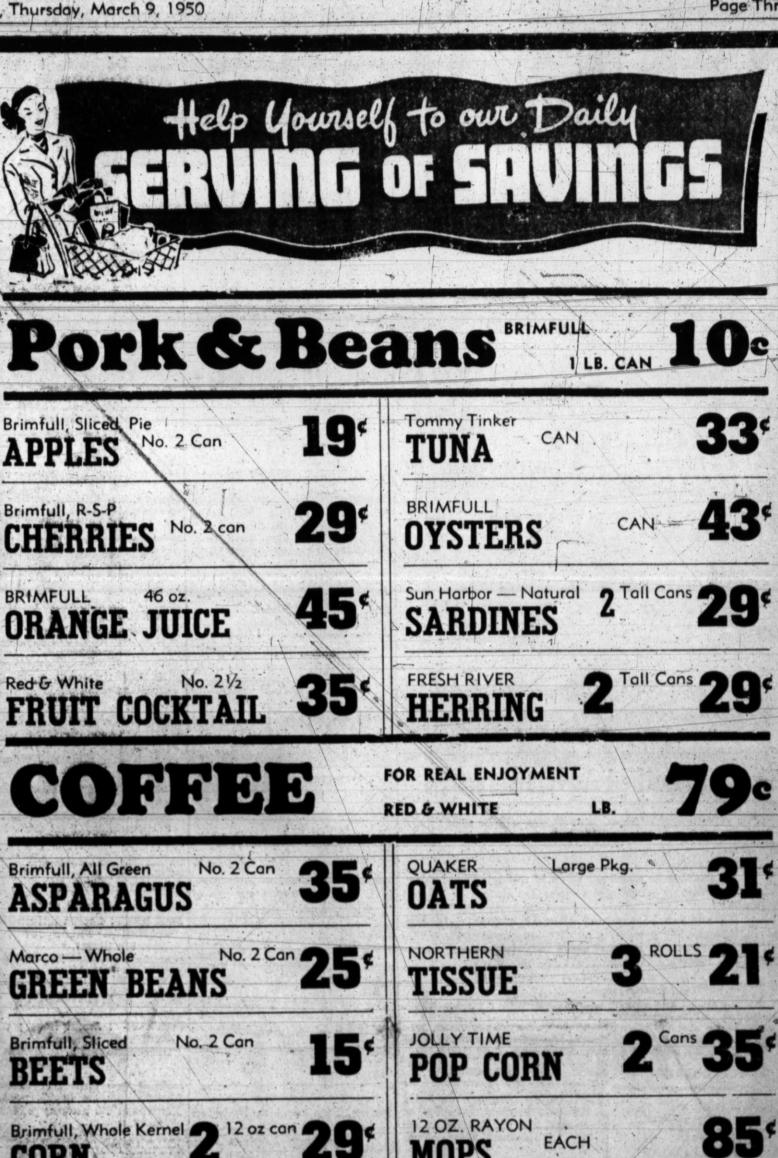
Shortening

Lb.

HAN

TENDERED CENTER SLICES

LB.



EACH

Best For Better Baking

CELERY HEARTS Pkg.

PICK-O-MORN, Pre Packaged

OMATOES Pkg.

3 Lb. Tin

10 lb. mesh bog

46 oz.

TENDERIZED

SUN-RAY

Lb. 490

Lb. 53

L.b.

RED & WHITE

MOPS

White or Yellow

FANCY

RED

SPUDS

PINKNEY

WHOLE

BUTT HALF

SHANK HALF

ONION SETS

99°

13

39°

24

74

74

74

HUNTER'S H



FIRST... and Finest... at Lowest Cost!

Chevrolet is the only car that brings you these outstanding features at lowest prices . . . NEW STYLE-STAR BODIES BY FISHER • . NEW TWQ-TONE FISHER INTERIORS • CENTER-POINT STEERING • CURVED WINDSHIELD with PANORAMIC VISIBILITY . LONGEST, HEAVIEST LOW-PRICED CAR . CERTI-SAFE HYDRAULIC BRAKES with Dubl-Life rivetless linings . EXTRA-ECONOMICAL TO OWN-OPERATE-MAINTAIN.

> POWER Olide AUTOMATIC TRANSMISSION Combination of Powerglide Transmission and 105-h.p. engine optional on De Luxe models at extra cost.

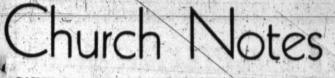
of the finest in automatic or standard drives, at lowest cost! This car alone gives all the advantages of Valve-in-Head Engine performance-including the most powerful engine in its field-at lowest cost!

And so it goes through every phase of motor car value; for only Chevrolet offers so many features of highest-priced automobiles at the lowest prices!

Come in and see the Chevrolet for '50first and finest at lowest cost!



The Hereford Brand, Heretord Texos, Thursday, March 9, 1950



ten season, observed last Sunday as a retreat day. The retreat was sponsored by the Knights of Columbus. The observance start-ed at noon and closed at six o'clock. A series of talks were given by Father Colman. Silence was

also preach at this retreat. Mr. Glenn Valentine of radio

station KPAN will be married Sunday evening in St. Anthony's Church to Miss Marie Faskin, a newcomer to Hereford, arriving from England this week. Mr. Valentine is a native of Amarillo.

Lenten devotions are being held in St. Anthony's Church on Sunday evenings at 7:30. Holy Hour is observed each Thursday from 8 till 9 p. m. Plans have been completed for workers.

the Saint Patrick's night dance to be held in Hotel Jim Hill ball room on Friday, March 17. The affair is being sponsored by St. Anthony's Guild. Proceeds will go to the building fund for the new St. Anthony's Church.

"The Great Commandment" is the subject of the radio series be- quarter have been made from ing preached by Father Colman on Sunday evenings of March at 6:15 over KPAN. The program, "Faith of Our Father's Hour" is sponsored by local Knights of them, He repeats as if he would Columbus.

are 11:30 and Sunday School are Bible Class meet at 10:30. The Fourth Lenten services will be held Wednesday night, tation. March 15. Jesus's fourth word from the cross, "My God, My God, Why Hast Thou Forsaken Me," will be the sermon theme

The Junior Choir will sing. Members of the Ladies Aid will meet Wednesday afternoon in the Church at 2:30. The Sunday School teachers will meet at 1:45.

CHRISTIAN SCIENCE services will be at the usual time Sunday morning at 11 o'clock in the meet in the room where the John Robinson, V. E. Dodson, Star Theatre. The subject of the High School used to meet. The Hardy, Bonnie Brumley. Forrest Lesson-Sermon is "Substance." class will begin each morning af- Minton, R. C. Childers, O. H. Cul-The Golden Text is from Es- ter the opening devotional peri- pepper and the hostess.

SAINT ANTHONY's church- | slesiastes, 3:14 and is follows: men in keeping with the Len- "I know that whatsoever God ten season, observed last Sun- doeth, it shall be forever: Nothing can be put to it nor any-thing taken from it. - All who are interested are cordially invited to attend.

The meeting was open to the public and luncheon was served. Beginning Sunday morning, March 12, the church is going to will be have a class for Primary and Juniors who are not church members. It will be daught by the pastor who will tell them

what it means to be a church member. It will be continued through Sunday the 19, 26 and at 4 p. m. the 30 and 31. On March 20 through 24 there

for the adult Sunday School' meetings by Jack Kirksey, presi-

SEVENTH - DAY ADVENTIST

will hold regular services in the church located at Third and Sabbath School services are at same time.

10 o'clock. The lessons for this our Lord's prayer. "Jesus gives them (His disci-ples) no new form of prayer. That which he has before taught

Lawton Saturday.

say: 'You need to understand I M M Å N U E L LUTHERAN Church Sunday morning services Church Sunday morning services Church Sunday morning services

Blessings, page 152. Lesson for Saturday, March 11 will be "Lead us Not Into Temp-

Elder G. A. LaGrone of Ama-rillo will have charge of the 11 o'clock hour.

Sunday morning for all boys and will teach the meaning of be- class work.

longing to the church. The class will be conducted at the regular W. S. Fluitt, Jeff Gilbreath, Viv-Sunday School hour and will ian Major, Loyd Niell, Bob Wear,

taken the project of furnishing another nursery for young par-ents during the Sunday School hour. Any one having bady beds and bassinets which they are willing to donate are asked to contact Mrs. Dyer.

Attending a World Fellowship meet in Childress Saturday from Hereford will be about 25 or 30 young people

od in each of the departments.

Today the Business Women's

observed during the entire peri-od. The ladies of the Parish will have their retreat day Sunday. March 12. Father Colman will also preach at this retreat

Sunday, the First Christian Week of Compassion Offering will be received at the Sunday School hour.

Members of the CYF will have charge of the Sunday evening service.

FIRST BAPTIST Brotherhood had their regular meeting Tuesday evening in the banquet room of the church. All men are invitwill be an Adult Training class ed to attend the Brotherhood

> dent. Program chairman is Owen Stagner.

First Baptist Revival will begin April 9 and last through the. 23. Every Baptist church west of the Mississippi River is trying to have to have a Revival at the

Ceramic Art Club

Elects Officers

Officers were elected at the regular meeting of the Hereford Ceramic Art Club Saturday afternoon when a meeting was held in the home of Mrs. A. Pet-

ersen.

dent (re-elected); Mrs. A. Petersen, vice - president (re-elected); Mrs. Loyd Niell, secretary and Mrs. Ed Cox, treasurer (re-elect-

FIRST CHRISTIAN Church During the business session is starting a Pastor's Class next plans for club activities were outlined and members voted to girls from Junior Department up | feature demonstrations of work who are not church members. It in the meetings and to sponsor

Those present were Mesdames



and

CELERY, Green Pascal, Large Stalks Each 15c

Fresh Tomatoes, Pick O' Morn, Pkg.

Every, Tomato Guaranteed

VEGETABLI

19c



Page Five

Fruit

Cocktail

Hunt's No. 21/2 Can

29c

Admiral

lb.

21c

Convenience

Another Service For Your

We have qualified and have been approved by The Federal

Reserve. Bank as "Depositary For Federal Taxes." Under this auth-

ority we can accept your deposits for withheld and Social

Security Taxes issuing you a Federal Depositary Receipt for same

and then we will remit to The Federal Reserve Bank. This will save

you the time and trouble of remitting these withheld Social Se-

curity taxes direct as you have in the past. Forms for this purpose

are available here and can be furnished you when requested. An

authorized form of receipt will be given each time a deposit is made if desired by you. We hope you will take advantage of this service.

Plenty of Safe Deposit Boxes Available

The First National Bank OF HEREFORD Member Federal Reserve System Federal Deposit Insurance Corporation

Joined for LEADERSHIP in service to farmers

U WERE YOUNG ONCE TOO

Yo-Yo Crave Hits Hereford

By JOHN SCOTT

e Six

u don't know where to find They've got just about 13 it one of the Main Street va-stores. That was the only

0:00

BIG

STAGE SHOW

AT THE

ANNUAL

Family Party

of the

HEREFORD IMPLEMENT

place with a "supply" on hand time they get a few in. Down at Caves they h Down at Caves they have sold

12 gross so far and are fretting because those on order haven't come in. For 35 cents you can get the most modern, jet-propelled yo-yo on the market. Of course you can buy the smaller models for a dime.

for a dime. What do the kids see in the little top attached to a string? They see several things. For ex-ample, one said he can "walk the dog." "go around the world," and just flip it straight out and eatch it on the re-bound and flip it out

it on the re-bound and flip it out again without ever stopping as many as 10 or 15 times. That is pretty good. And that is what the kids see in the thing. They can feel the thing going round so fast and still be within their control, per-

still be within their control, per-fectly—if they're good Those two experts at Caves didn't hurt the sales much when they left the kids goggle-eyed at their antics. They were here when the Junior Livestock Show was going on. That day of the parade every place in town sold out of yo-yos. At Halle Drug Store they're sold out now as they have been almost constantly since the fad hit. The cashier there said they could sell "fillions" if they only

could sell "fillions" if they only had them. Convert "jillions" to 35 cents each and you've got a business.

But how can the merchants keep on selling gross after gross and still keep selling them? It seems that pretty soon every person in Hereford will have a yo-yo in his pocket, let alone

breaking the string or breaking the actual yo-yo. When that happens all the world stops for Scott.

the yo-yoing youngster. They might as well quit living. All they can do is go back down and give 35 cents for another. In case you don't know how to operate a yo-yo and have been

holding up on buying one on ac-count of that, they have put out a directive with complete instructions on the care and use

directives, too, so you will have to wait a little longer on that. The lucky ones who bought You see them at church, movies, on the streets and in schools.



The meretord Brand, Heretord Texas, Thursday, March 9, 1950

Return Match

One New (Continued from Page 1)

950

a

by Mrs. Ed Cox, Walter Seed presented Bob Cat pins to Danny Chisholm and Darrell Carroll, A skit was presented by Mrs. Homer Brumley's den.

Wolf awards were given out by Coy Patton who presented the to John Gerald Carroll and Arrow Points to Lloyd Burks, Rondel Davidson and Steve Slagle. Bear awards were They face the heart-break of presented to Jerry Luck and

Jason Luck presented Lion Award and A r r o w Points to Wheeler Sears. Service stars were awarded to Glenn Ray Reeves. Mrs. Worth Covington and Mrs. Walter Sears.

The banner, won by Hereford at the recent Annual Area Ban-

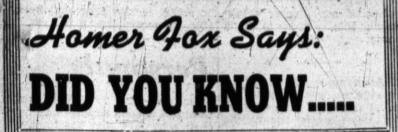
in May in Amarillo. den presented a s mous Americans an sion Mrs. Don Davi prayer. Read the W

LUTHER PE about Real Est Office Phone 212 Main Street

| | Unat da nora |
|---|---|
| 181 | ORANGES |
| | Canadian Delicio |
| | TOMATOES |
| | Red or White Spu |
| | 50 lbs. Baking Si |
| ecently with ng, was dis- cks announc- | ONIONS |
| y afternoon n. for the an- will be held | 10 lbs. Pinto Bea |
| Mrs. Jason's tunt on fami d in conclu- | 10 lbs, Black-Ey |
| dson gave a | 10 lbs. White Bea |
| | the second se |
| ant Aas | THE CHO |
| 1 | |
| EVLEY | |
| Res. Phone 524-W | M. C. Causey |

Friday And Saturday SPECIALS White House Gro. & Mkt. 10c lb. **Golden Ripe Bananas** 7½c lb. **Pink or White** DADEFRIIT 43c 5 lb. Bag 10c lb. ous Apples 25c 2 lbs. 42c 10 lb. Bag uds 90c ze Spuds 5c lb \$1.00 ns \$1.00 ved Peas \$1:00 ans ALSO DICEST AND FRESHEST VEGETABLES of all kinds At The Lowest Cost THANK YOU Jwo Pieces





was over, and after he killed his

first goose, there is no help for

him-they hunt and dream and

eat and talk goose hunting, they

all have a pipe dream of some

day being in a blind of some

kind and the geese coming in by

the hundreds, coming in low

and lighting real close where

they can line their heads up and

start pulling the trigger. In this "pipe dream" he never gets the geese counted that he killed, but

These old goose hunters mentioned above, were no exception,

they had the same dreams and

it came true to a couple of them

one time, maybe I can tell that

Along about this time, one

morning W. C. (Dubs) Pitman

came by and wanted to go goose

hunting. We loaded up my model

T coupe and headed down south, passed by a couple of wheat fields that had the pits in them.

But we were afraid to stop, so

we didn't have any right at all

ed our decoys and guns. I put

out the decoys while Dubs drove

the car over the hill and out of

sight. We got all set about 10:00.

A. M. (the geese generally came

We made ourselves as comfor-

table as possible and waited, it

was a clear cold day and you just

in from about 11 to 1 p. m.)

some day, cause I was along.

there was a smear of them.

After fooling around over at everything else until the season Boardman's lake and the Carter place south of town, I. got to thinking about some goose hunters and some of the tricks these old boys pulled to fool the geese. Think it was in the early twenties or close to it. Vern Witherspoon, John Haberer, Andy Godwin and George Beams were among the best. Believe Vern and John were tops, as they kept up with where the geese were feeding and just what lakes they were using and they didn't lose track of the geese from the first flight until the season was over. or the geese left.

Remember back about this time when the large wheat fields began to show up and the geese were feeding on it, these fellows located the geese feeding in the what fields, waited until they went back to the lake, dug pits, and hauled every bit of the dirt out of the field. In fact it was so clean you had to drive right up on a pit before you could find it. Anyway next day they would make it early and put out their out there. We found a large lake decoys and wait for the geese to on south with a nice pit, unloadcome in, and if they would de-coy that was it. I don't know, but it might have been the first time that anyone ever tried a pit in the wheat fields. Anway, was a good stunt and they killed a lot of geese that way. Those fellows knew a lot about geese and their habits, and man! could they shoot.

can't keep from trying to see a No man ever hunted geese very goose flying some plach-hours long that didn't practically quit pass a flock of wheat birds fly NEW OUTSIDE! NEW INSIDE ! DELUXE FOR 1950

The Hereford Brand, Hereford, Texas, Thursday, March 9, 1950

Page Seven

pepper;

21¢

19¢

21¢

33¢

28¢

ERATE THE CO

crippled "

Easter Seals

shildren.

52,000 FEET

16 INCH HEAVY GAS LINE IRRIGATION CASING

JOE SIEGEL

AMARILLO JUNK --- WESTEX PIPE CO.

up in a field just across the lake We both been talking about what after a couple of hours we got the and direct services for the nat- You can help crippled chiland you jump for your gun. They we would do to a T bone steak car out. looked just like a flock of geese when we got to town, all we It was coming in. brought along was a couple of apples. Anyway Dubs climbed/ in We ran out of conversation, all and said, "Let's go." I stepped on "I will drive" and I told him in the gas and headed straight a hurry that he wouldn't 'EVER' ahead and that was the wrong go goose hunting with me again. we saw all day was a couple of mud hens out on the lake and direction.

they never did get close enough to shoot at. We gave up about 2:30 and it was my job to go af-I had forgotten all about that ter the car. Seemed to me it was pit and was so close to it that I three miles to that car, but when couldn't see it from the car, and got back Dubs had everything I drove right smack into the pit ready to load. I drove right up in | with a front wheel Dubs finally front of the pit, and he loaded got his breath and said, "even the decoys and guns in the for a goose hunter, that is the turtle back. I didn't get out, in dumbest thing. I ever heard of."

APPLE PIE

crust 9" pastry recipe teaspoons flour

Large Uniced

BROWNIES

ANGEL FOOD CAKES

Make up your very best pastry. Roll de in two circles, one $\frac{1}{2}$ " larger than top Start your oven at 450°F or hot.

4 teaspoons nour 5 to 1/4 cup sugar 10 greening applet

good fence posts and some way ion's handicapped. | You can dren. It was dark when we got home

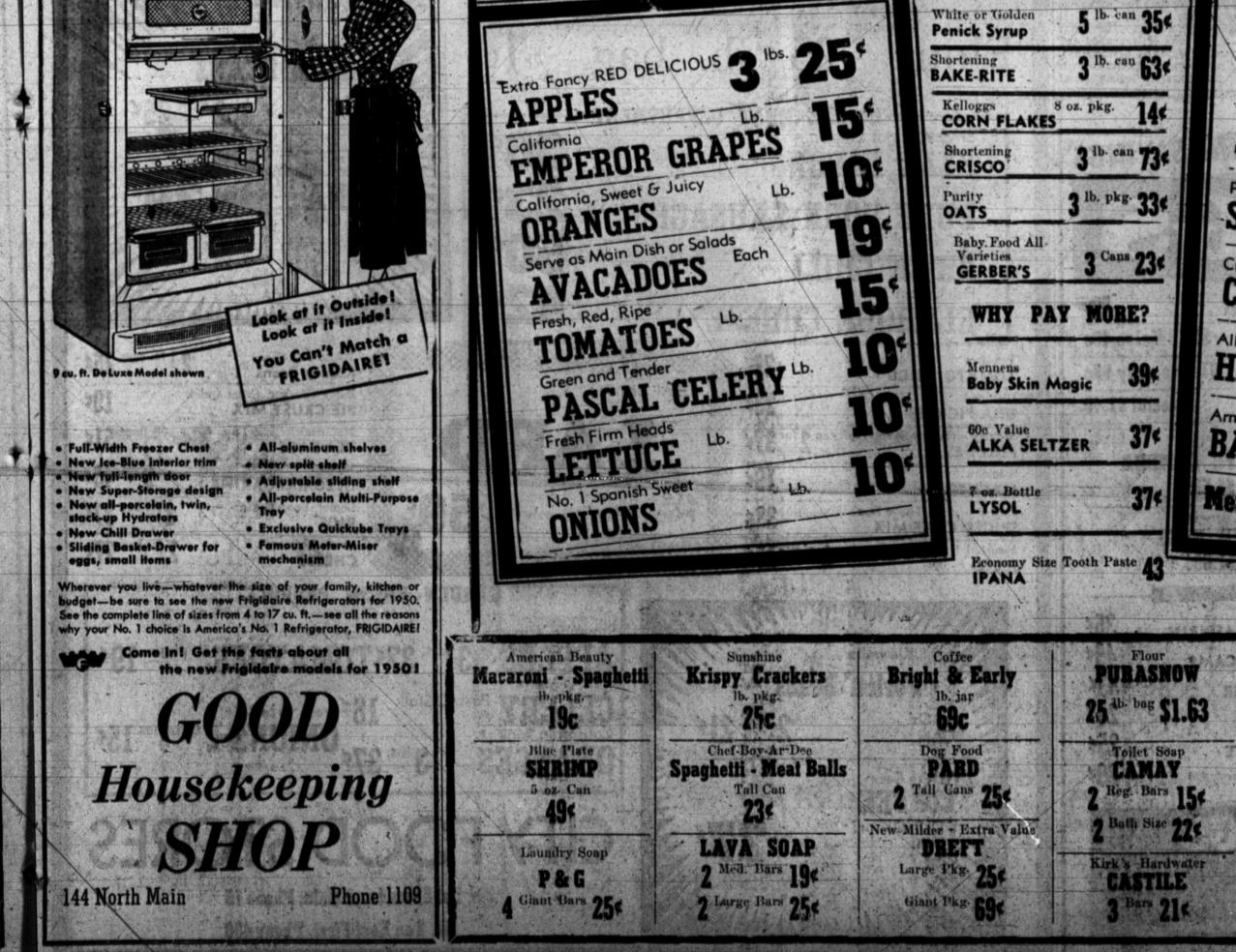
to those steaks. Dubs said, the next time you and I go hunting. go goose hunting with me again, he or no one else, cause I never

intended to go again. But as all goose hunters we soon forgot it and made a lot of hunts together after that, and I drove.

Funds raised through Easter Seals support a year-round



White or Golden





| American Beauty Macaroni - Spaghetti Ib. pkg. 19c | Sunshine Krispy Crackers Ib. pkg. 25c | Coffee Bright & Early Ib. jar 69c | Flour PURASNOW 25 ^{4b- bag} \$1.63 | Bleach HI-LEX Quart Bottle 154 1/2 Gal. Bottle 254 | Niblets Brand MEXICORN 2 ¹² oz. Cans 35¢ |
|--|--|---|--|---|---|
| Blue Plate SHRIMP 5 oz. Can 494 | Chef-Boy-Ar-Dee Spaghetti - Meat Balls Tall Can 234 | Dog Food PARD 2 Tall Cans 25¢ New Milder - Extra Value | Toilet Soap CAMAY 2 Reg. Bars 154 2 Bath Size 224 | IVORY SOAP 3 Med. Bars 24¢ 2 Large Bars 25¢ | Toilet Soap PERSONAL IVORY Bat 5¢ |
| Laundry Soap P&G 4 Giant Bars 254 | LAVA SOAP 2 Med. Bars 194 2 Large Bars 254 | DREFT Large Pkg. 254 Giant Pkg. 694 | Kirk's Hardwater CASTILE 3 Bars 214 | Ocean of Suds TIDE Giant Pkg. 69¢ | Makes Cothes Sparkle OXYDOL Giant Pkg. 69¢ |

CS NEWS Farmers Anxious About Wheat Crop; **Chancing Green Bugs and Watering**

rought and the green bugs and take a wheat crop in 1950. Some aim the watering increases the with Mel Stewart, Wiley Robers and makes them more acve. Others will tell you that being present, complete conser-ith sufficient moisture the vation agreements with the folsufficient moisture the at can and will out-grow the gs. Apparently watering makes nd cooler which seems to more favorable to the growth Chas. E. Hood, Stewart Condron, nd activity of these sucking incts, which incidentally are nohing more than the common arden variety of APHIS. Any-

age clah

way, people continue to 'pour on' water. As Mr. M. A. Cone put n't make anything without the. vater, so I might as well irrigate Parker, Wm. A. Carter, Harri-and take a chance on the son and Ordway, Hoyt and Anen bugs.'

During the last two weeks meat irrigation have been laid Fambrough, D. W. Finlan, C. B. ut on the farms of John Hicknan; Woodrow Inman, Buck Alfred Smith. arsons, Herbert Haseloff, Archie we, D. W. Finlan, J. B. Caravay and Paul Corbett. In addin, contour lines for chiseling ind preparation for seeding have een run on 1,200 acres for Jack elson and Luce on the old Robert' Draper farm and 320 cres for Hoffer and Yoachim. opographic, or elevation maps. in preparation for complete irigation systems have been made or Baker Womble, Benny Womale, Alfred Smith, and Doyle

on Fraser farm. Diversions were mapped and laid out for Ira Scott and Leo Gallegher. Dam sites were also located and mapped for Scott and Gallegher and preliminary ns completed for building uch dams to impound stock wa-

eling work to prepare land ichael and Jack Bradley. Mr.

Many farmers are becoming of Wyche. At a recent meeting of the son, Phillip Miller, and Ira Ott

lowing men were approved: C. D. Goldsmith, Harrold Barclay and Parker, Joe G. Story, Jr., Harry E. Caylor, W. A. Helton, R. F. Day, and Jack Bradley-T. R. Carmichael.

Applications for conservation work were approved for: Joe Story, Harry Schulz, Harry E. "I figured that my wheat Caylor, V. O. Hennan, Charles E. Hood, John M. Pierce, B. E. derson, R. F. Day, C. R. Walser, Glenn Allred, Bran Fowler, W. raded contour ditch lines for A. Helton, R. L. Simpson, Jack

> **PMA** Announces Rates For Premeasurement Of Cotton Acreage

> Womble, Benny L. Womble, and

P.M.A. announced rates of charge for premeasurement ser-vice for 1950 cotton acreage this week, according to Faust Collier. Deaf Smith PMA secretary. Maximum rate will be \$6 per

farm plus \$1.25 for each plot to

Personals

porting good fishing.

VISITORS TO SWEDEN WILL SEE THAT COUNTRY'S MOST FAMOUS A 55 MILE CROSS COUNTRY SKI RACE HELD YEARLY AT HORA TO COMMEMORATE A HISTORIC SKI RUN MADE IN 1521 BY GUSTAY WASA, THE NATIONAL LIBERATOR.

Elsit

TRAVELERSI BECAUSE WINTER IS THE HEIGHT OF THE THEATRES, MUSEUMS, AND LIFE IN FULL SWING. ACO

THE FAMOUS CASINO AT MONTE CARLO ATTRACTS THOUSANDS OF AMERICANS EVERY WINTER. BUILT ON A HUGE HILL ACROSS FROM THE BEAUTIFUL ROCK OF MONACO, THE CASINO PROVIDES A SWEEPING VIEW OF THE BLUE

MEDITERRANEAN BELOW.

Governor Shivers Lauds Work of Special Session

Governor Allan Shivers, re- enduring merit and continuing porting to the people of Texas on Senefits."

ine Hereford Brand, Herefora i exas, Thursday, March 9, 1930

Money to finance the program ulation, and, third, by "the co- ciple behind our defense estab- no secret service agent has been " fill be raised through an in- operative action of the Legisla- lishment, this nation is in a able to accomplish this task." will be raised through an inture, the administration, the bad way. crease of one cent per package

the cigarette tax and in slightly increased levies on beer. wine, whiskey, natural resources, public utilities, insurance companies and other items included

in a tax bill passed in 1941. The purpose for which the lawmakers were summoned was carried out in the first 24 days of the session, the Governor said.

The remainder of the 30-day session was devoted to passage of other emergency legislation. "These additional acts mean," Gov Shivers pointed out, "that

ed by more stringent and com- Economy Is Not Defense

rural areas of the state; that the search for a cure for cancer will be accelerated at the M. D. Anderson Hospital in Houston; that countries.

trol of our tidelands will continue unabated, and that the legal status of many newly created or on duty abroad, but Secretary consolidated public school dis- of Defense Louis Johnson has tricts over the state has been just cut off 276, ordering them to come home. established."

The Governor declared that the session's record provides "conclusive proof" that business tirely warranted and that the methods will work in government. "The success of this session is a tribute to the business ap-

proach to governmental problems," he said. He explained that the accomplishments were made possible, is true, it is unfortunate because

problem and a conception of the nation requires the fullest insolution": second, by orderly formation that can be obtained planning, participated in by a from foreign countries. If econ-wide segment of the state's pop- omy is to be the guiding prin-

State Hospital Board and all the individuals, groups and organi-zations that had interested themselves in the program." Governor Shivers said this

formula was submitted to the people of Texas "as a sound basis for present and future operation of our state government."

Savs-

For many years, the Army, Navy and Air Force have relied upon attaches to our diplomore years? matic staffs throughout the world to keep them informed as to developments in foreign

our battle against federal con-We have no way of knowing how many of these officers are

It may be that the action of the Secretary of Defense is enofficers concerned can be of greater service to the nation at home than abroad. It might be, on the other hand, that the Secretary's determination to "economize" may be the main reason behind the move. If this first, by vision: "A grasp of the the intelligent defense of this

Personals Silly, Anonymous Complaint A newspaper writer quotes the Mr. and Mrs. J. J. Boydston were in Lubbock Sunday visiting

chief of one vital defense bureau" as complaining that, while charged with the procurement and maintenance of adequate weapons etc., to meet a national emergency, nobody tells him "even vaguely" how soon an emergency can be expected.

we have heard from even an anonymous official. How can Monday and Tuesday traverad Mr. and Mrs. Marshall Formany government official of the tel Jim Hill. United States advise any other

official, with any degree of ac-curay, whether a national em-George Brumley, who with Mrs. Brumley spent the past few ergency will come in five, ten or

weeks in vacation spots in south Texas, is home looking after There may be as the anonymous official says, matters conbusiness interests. He will re-turn to Dallas for Mrs. Brumley nected with our defense setup which could be better handled who is visiting their daughter, if those in charge knew when the next war would come. The

J. W. Robinson, Jr. attended a only way to figure this out is to Life Underwriter's luncheon read the minds of those who meeting at the Herring Hotel in conduct the affairs of other nations and so far as we know, Amarillo Saturday, -

their son, Jack and his family.

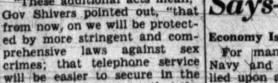
sol is i

They visited Lubbock's new air.

terminal while there.







Hugo S. Sims from now, on we will be protect-

Ladder activity during the week found John Channer climbing from fourth to second place. with J. M. Posey now in third and Deward Roberson dropped back from second to fourth. The way it happened was Posey beat Roberson, which just switched second and third places, then Channer challenged Posey from fourth and beat him. Will Graham, Grant Fuller and Cliff Estes all three challenged Dick Lucas for his next to the bottom spot on the ladder, but he managed to withstand the attack and is still solidly in 24th lace.

Diggin Divots

Dub Reeves and Art Manieot shot 69's in the first Ball sweepstakes of the year to win two. balls each Sunday. Reeves had a 97 with 28 strokes handicap and Manjeot had a 99 and 30 strokes. Other winners included O w e n Jacks with 94-23, 71: Urlin Streu 86-13, 73; John Channer 83-9, 74; H. L. Owens 90-16, 74; Dale Tinnin, 99-25, 74. The rest of Sunday's contest-

ants had: Ted Young 92-4, 88; Loyd Neill 95-20, 75; W. W. Gilbreath, 92-18, 80; J. M. Posey 87-9, 78; Don Martin 88-9, 79; Mutt Wheeler 102-24, 78; Carol Whiteside 100-19, 81; J u n 1 o r Rothwell 96-14, 82; Bruce Wooddell 96-21, 75; Frank Latimer 95-20, 75 and Joe Butler 95-16,

Sunday was a pretty good day with 55 players out, 38 of them paying green fees.

Dave Beavers played the most olf during the day 36 holes. Art Manjeot was the most leased when he came in with a 4 on the front nine. The back nine dampened his enthusiasm slightly but didn't kill it, he had help speed up the game, too. Bea 44 then a 55.

John Renner lost a six iron on the course Sunday that hadn't your second shot on the next been turned in Monday. If any-one finds it turn it in the Pro again. sho

Mrs. Urlin Streu shot a 56 Saturday alternoon while Urlin shot a very neat 35.

GOLF BRIQUETTE TIPS IT Plains AAU basketball tourna- | Pancho Bonzales, who aspires to you are playing in a slow four-some or with a slow match that points over the YMCA All-Stars. ing the point. Basketball? That's is holding up players behind you. Hereford Jaycees lost to the All-wave them through. When you allow them to go through let during the season. (Continued on Page 5)

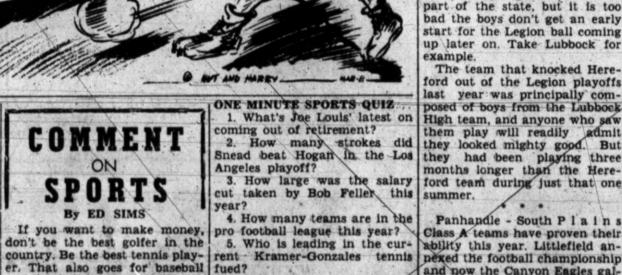
Basket ball Champions HIGH TEXA CLASS AA CLASS A BORGER'S BULLDOGS CANYON'S EAGLES Coached by DISTRICT I-AA DISTRICT 1-A TEX HANNA REGION 1.A TITLISTS WINNERS? WOOF CLASS B GRUVER'S GREY HOUNDS WOOF DISTRICT 1-B CHANTES of the PLAINS COUNTRY DISTRICT 2 A SHAMROCK VRISHMEN 3 A ABERNATHY'S ANTELOPES 4 A SUDAN'S HORNETS CANADIAN QUITAQUE DIMMITT SPADE SHALLOWATER ROARING PRINGS ROPESVILLE DAWSON ADRIAN PAINT CREEK

them get out of range before you

start shooting. Allowing the bunch behind you to shoot their teeshots on the short three par holes will fore you putt, let them shoot and then by the time you've hit your second shot on the next

again. Get in the Sweepstakes for a lot of fun and be sure and start | er. That also goes for baseball turning in score cards for your and football - don't try them,

correct handicaps.



2. Four strokes.

Estimated at \$20,000.

The Answers: because tennis is your sport. Jack 1. Louis said he wouldn't come

Graham - Hoehe won the Kramer, king of the pros, and out of retirement for anybody. Sunday. than 3-1

ON

By ED SIMS

Dory Funk Tackles Murdock In Bull Barn Saturday Nite

Dory Funk is coming to town turn bout with martin by virtue here. Funk lost along with a again!

Fresh from humbling Whitey week but if he should happen to who passed out at the first sight Walberg in Amarillo last week, slip against Murdock Saturday it of blood. Funk is out to leave no doubt in is doubtful if he lays hands on The time is 8:30 sharp in the Dory Detton's mind that he is a worthy challenger for champ der again:

Wayne Martin. Funk is slated to go against drubbed Buck Weaver with a in a one-hour, best two out of Frankie Murdock in an two out Python hold last Saturday night, three fall fight. of three falls hour thriller main in the third fall of their two out event Saturday night in the Bull of three. Murdock won the first day, Gorillo Poggi had to fight Barn. He is now open for a re-

backed into Murdock with a Hoosier Bulldog. Second-----Guessing

Joe Smith says it looks like there will be American Legion Junior Baseball here again this summer but nothing definite has been worked out or announced.

By JERRY STOLTZ

Hereford High would really have had a baseball team this spring if they had chosen to play understand Dalhart is fielding a nine. The weather isn't much for spring baseball in this part of the state, but it is too bad the boys don't get an early start for the Legion ball coming up later on. Take Lubbock for example.

The team that knocked Hereford out of the Legion playoffs last year was principally com-posed of boys from the Lubbock High team, and anyone who saw them play will readily admit they looked mighty good. But

they had been playing three months longer than the Hereford team during just that one summer.

Panhandle - South Plains Class A teams have proven their ability this year. Littlefield anand now the Canyon Eagles gal-

lop through the basketball tour nament without much trouble.

V. T. Smith, ex-Abilene Christian flash proves again that you Thirteen-one is idle each don't have to come from a big college to make good in pro foot-5. Kramer is ahead by more

ball. V. T., a bunch of you probably saw him while he was still when they're in a fog.

of his humbling Walberg last Dimmitt lady-fan in the stands

Martin until he goes up the lad- Bull Barn Saturday night. The second bout is between Murdock is no novice. He Buck Weaver and Billy Weidner

In the other bout last Satur-

and last falls with Weaver tak- Johnny James when Joe Miller ing only the second when he didn't show. Johnny won the first fall with Double-Crab in 18 minutes. The Dory Funk - Frankie Poggi won the next within 12. Murdock bout will be good and minutes with an Inside-Step-

bloody if Funk is up to par as he Over-Toe Hold. usually is. It was Funk, you re-Johnny capped the bout in 22 member, who left Martin cut, more minutes with no trouble at bloody and dried a few weeks ago | all.



Thursday, March 9, 1950

in college, led the National Football league in returning punts He took 27 of them back for 247 yards, or an average of 15.8. He went as electrifying 85 yards with another and returned one all the way.

"Vitamin T" also romped with kick-offs in his first year as a pro. He averaged returning them 18.1 yards and on just plays from scrimmage he picked up 112 yards in 40 trys, scoring twice,

Looks like the new bowling alley (which doesn't have a name yet) will open Friday or Saturday. J. V. Campbell is installing the allies and will manage them He got the standard Brunswick allies in Portales and they are in good shape. He took all of the balls to Oklahoma" City Tuesday to get them sanded. They've got automatic pin setters and a thoroughly modern plant.

Plans are to get some leagues organized pretty quick. I think we have two teams here at the Brand.

People, like boats, toot loudest



AFTER "SWIM THRONE"-Helen Hagen, a model from Mor-ristown, N. J., has been chosen to represent New Jersey in the national finals in June when the "Swim for Health" Queen will be chosen for 1950, Selection of Miss Hagen was made at Hotel St. George in Brooklyn, N. Y.

when the wind switched on

him and blew him back in the

house again. "A man should

not see too much of his old woman," Shug thought.

just in time to see the barn

ride by again. The mare was

looking a little bored with the

whole thing. Shug was bored,

too. "This here is gettin' mo-

notonous," he said. So he loaded up his bird gun and

stood there waiting on the

porch. Sure enough, the wind

switched, and pretty soon the

barn went by again, with the mare asleep in her stall. Shug took aim, fired and brought

He strolled out on the porch

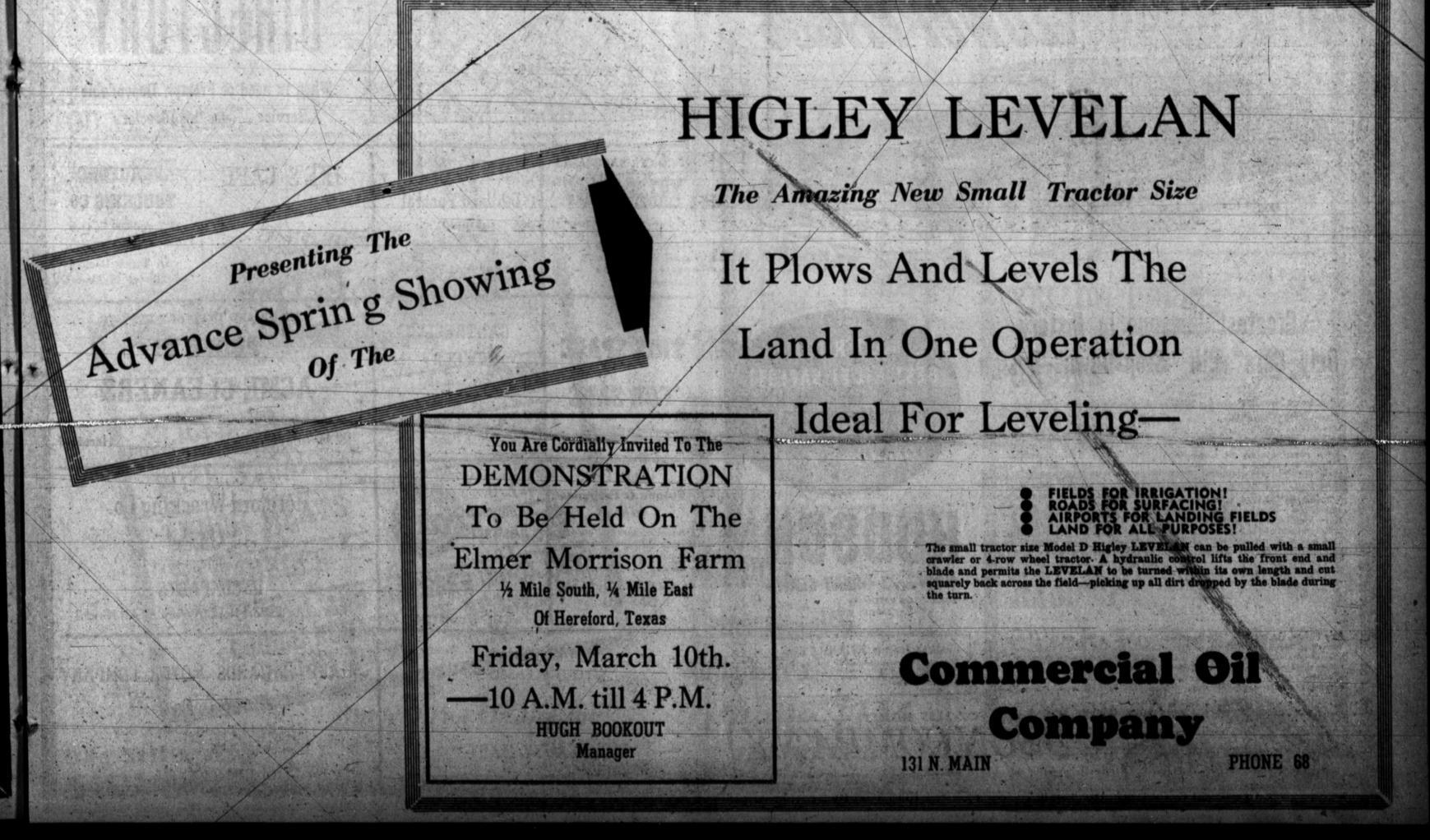
DEAD-EYE FROM DEAF SMITH **Even The Best Can Miss** A Little On A Wing Shot

Section Two

The February Cattleman's magazine had a chuck wagon yarn that happened in Deaf Smith County, in Swift's Feeds advertisement. It read-

In Texas, the wind blows hard and tricky. But it's blown that way for so long that people, nowadys, just don't pay it much mind. Take Shug Ryan over in Deaf Smith County. One morning he was sitting on his porch giving the world no trouble and not much thought Suddenly the wind came up out of nowhere and blew him clean out into the bean patch. Dogged if I seen that in," Shug said and lit his

took aim, fired and brought the barn down. "Whatcha fir-h" at?" his old woman hol-lered from the kitchen. "Just brought down that low-flyin" barn of ours," Shug answered. "But it was a poor shot. She's off the foundation by a good seven-eighths of an inch." Pretty soon Shug saw his barn blow by with a startled mare looking out the window. "She's goin' at a good rate," Shug opined. "Ought to be in Amarillo by noon Shug got a little annoyed



The meretard Brand, Heretord Texas, Thursday, March 9, 1950

ing immunized. Its prevention is accomplished by the enforcement of public health measures to protect food, milk, and water supplies, and by immunization. The purity of water, milk, or food cannot be judged by

It costs money to help crippl-



Clips From Our Exchanges Clean Up Early Eliminate Flies

BROWNFIELD—The News re-ports that an atterney general's ruling of the proposal to con-struct a chamber of commerce building on the courthouse lawn has not yet been received. The county commissioner's court voted several weeks ago to permit construction of a building for the senior and junior







PARTICIPATE IN THE WESTINGHOUSE 1950 NATIONAL AH FARM & HOME ELECTRIC PROGRAM

complete details on the 1950 National 4-H farm and home electric program. See him soon! This is your opportunity to show people how 4-H boys and girls learn by doing.

AWARDS

Page Twc

Gold filled medal of honor to the county winner. For Member: All-expense drip to the National 4-H Club Congress at Chicago, November 26-30, For County: A handsome plaque to the county report-ing the most outstanding 4-H Farm and

VEV/4H BOYS and GIRLS

vision of the Extension Service may participate.

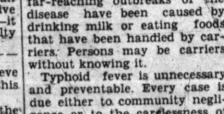
County Extension Agent. Be sure that you are enrolled for the Farm and Home Electric Contest if enrollment

suggested in this leaflet. Be sure to submit all material requested by the County Extension Agent before the

To be eligible for State Trips and National Scholarships, participants must have passed their 14th birthday and must not have passed their 21st birthday on January 1,



Dr. Geo. W. Cox, State Health



Officer, says that the season of the year when typhoid fever is looking at it, so the best thing most prevalent will soon be here to do is to play safe and have and urges everyone to clean up your physician protect you. their premises to eliminate flies During the first growing seaand other insects. A town is only son, the pecan tree needs plenty as clean as the individual citizens and public health should be of moisture.

New cases of the sweetpotato internal cork disease have been selves against this disease by be-reported by a few counties in east and central Texas. It is a virus disease and can be checked only by planting disease free plants. All bedding stock should be checked by slicing samples out of each lot. Look for hard.

black, corky islands or streaks inside the potato. Don't bed diseased potatoes.

ed children. Use Easter Seals.



Page Four

The Hereford Brand, Hereford, Texas, Thursday, March 9, 1950

Flying Saucers, Sea Monsters Whats.. Next?

We just got through going through another flying saucer era, and apparently won't ever leave it again if we believe what we read, and now comes a story that really encourages the tall tale spinners. It won't be long until you can just about tell any story you please and sit back and wait, cause somebody will prove it's true.

Take for instance the fact that fishermen are always talking about the one that got away-but up in Oregon last week, they were boasting about the one that got away-and then came back. It seems that a real, honest-to-goodness sea monster popped up out of the ocean at Delake, Oregon that has defied classifi-cation, but looks like this-Take for instance the fact that

It seems that a real, honest-to-goodness sea monster popped up out of the ocean at Delake, Oregon that has defied classifi-cation, but looks like this— It is 22 feet long, most of which is a round, thick tail. The main part of the body looks like the body of a cow and is matted with hair and has furry tail-like tentacles

has furry tail-like tentacles ranging in length from three to 12 feet. One Delake resident

tied down - chained to a pil- cleaner of your tractor. ling. They aren't taking any chances this time.

The strange marine animal first entered the lives of Delaktownspeople tried to secure their each gallon of fuel burned, and catch at that time. A beach crew he says you can expect a lot of put a line around it and tried dirt to lodge in the screen and to pull it ashore. That didn't

try to haul the creature closer | washed in kerosene or cleaning to the beach. But the angry surf solvent. When it is replaced, be defied the efforts of the amazed workers. The sea beast disap-

talk about the strange event. like wildfire: "The monster's back." And this time Delakers were determined to make sure it was back to stay.

The sea was quieter

The Newest-the Latest from

despite the fact the monster is estimated to weigh between 1000 | pounds and a ton - a wrecking car and the efforts of the townspeople succeeded in securing the monster.

monster. Now most sea monsters have turned out to be some fish, sea cow, whate, octopus or sea lion that has already been classified. Apparently this monster fits none of this eategories. Looks like we'll have to wait for.

an investigation to find out what

Checks To Keep Farm Tractor Ready To Go

Texas weather during the past few weeks may not have been the best for outside work, but made to adjust the carburetor.

ers Friday. It was washed ashore lected. About 9,000 gallons of equipment. by the stormy Pacific. The air goes through the cleaner for Ulich says every tractor operelement of the cleaner. The air cleaner should be removed at A wrecking car was called to least twice a year and throughly sure that all air hose connections are tight for a leaky hose

peared in to the ocean Saturday morning. But not before Delakers had taken photographs and gathered st the fouriet int of Mrs. Here tagin for a reaky fields makes the cleaner useless. This is a good time to do a valve grinding job, but Ulich says the valves should be reat the tourist inn of Mrs. Bea moved and the grinding job Allum to show their pictures and should be done by a trained Then late Saturday afternoon, equipment for doing this work. the word spread through Delake The actual job of seating the valves can be done on the farm. He says you'll want to remove the spark plugs for a through and- job. A steel brush will do a fair

job but sand blasting is better. Utlich says to check your operat-ors manual for the correct gap setting on the plugs. A guage should be used in making the adjustments and a round thick-ness guage is recommended for worn plugs. give it and the manual is the manufacturer's recommendatworn plugs. While you are checking points, he says you'd better check the ignition breaking points. If they are rough, file them that then set the gap in accordance with the operators manual. Corn yields of more than 100

Corn yields of more than 100 bushels per acre were reported for 1949 from 16 different Texas These outstanding counties. yields all came from fields plant-ed to corn hybrids.

The highest reported wheat yield ever made in Texas fas made in 1949 by John Paetzold of Deaf Smith County — 92.5 bushis not a gas plant but is a metering device, it cannot measure els per acre.

the proper mixture of air and fuel unless properly adjusted. he says the motor should be Lee Roy Bartlett, a 4-H boy, in Upshur county produced 149 bushels of corn in 1949 from his warmed to operating tempera-

to 12 feet. One Delake resident said the monster has a mouth about a foot wide. There's no doubt that this weird denizen of the deep does exist. The townspeople of Delake have their prize carcass securely The poinsettla can be planted

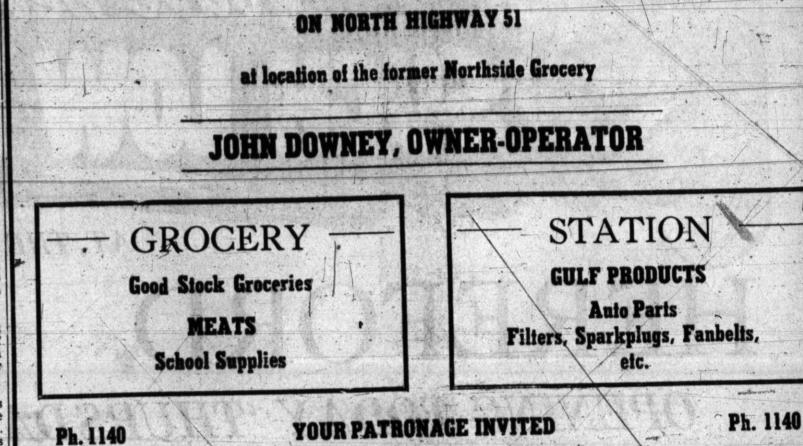
is the load adjustment. Consult

He says most farmers do a your operators manual on how often wasted because of the type to make the adjustments and and size of the containers used. precleaner and oil cup but the the final check will come when Rectangular shaped containers air cleaner itself is often neg- the tractor is pulling field are the best space savers.

Use Easter Seals

Downey Grocery & Service Station

OPENING





THE GREAT NEW NO-NOX-DESIGNED TODAY'S POWERFUL NEW ENGINES! FOR



The Hereford Brand, Hereford Texas, Thursday, March 9, 1950

Long Time Ago

E. Reed.

neer.

COMMENT (Continued from Page 1)

compared to Kramer, or Gonzales' earnings.

The first thing the national 25 YEARS AGO amateur tennis champion does Week of March 5, 1925 these days is turn pro. He then-Even before they were voted takes on the national pro champion in a tour of exhibitions. for, the Hereford School Board They see the world and all the met with a number of architects for, the Hereford School Board | Steele, Hereford, Herschel Coffee, forty-eight states, and get paid and contractors and sold bonds plenty to do it. All they have to for a new high school building a program at Kress. in Hereford. Hereford was in the do is bat a ball around for a couple of hours four or five times a middle of a \$125,000 campaign

week. Isn't that a chuch? for a new building. The Board employed E. F. Rittenberry, Am-And there's no danger in tenis playing. No one gets knocked arillo, as architect. out, there is never an injury of Painting your house on the inserious consequences, and you stallment plan made its debut in Hereford when C. P. Jarrett, don't have to worry about being captain of the team, since you're the only fellow on your team,

Kramer and Gonzales stand to

net more than a hundred thous-

and dollars each in their current

tour. (Kramer is ahead but Pan-

hat's all.

general manager of the Dallas branch of Peaslee-Gaulbert Paint Company came through Hereford on an advertising trip. and are automatically captain. The fellow who won't play unless he's captain will go for ten-**Rockwell Brothers Lumber Com**pany in Hereford was the deal-And then there's another

J. A. Fox, Waxahachi, arrived thing. You wear white shorts, or white slacks. You don't get so to visit with his family and look after business. dirty during play. You can act

Two Castro county men joinlike a gentleman out thereyou're dressed for the part and ed hands and announced a livestock sale. They were C. B. Kilthe crowd expects it. What could gore and Arch Johnson. be more genteel? No fighting, no cursing the opponent. Not in tennis, Just bat the ball back,

P. W. Price, Mr. and Mrs. G. P. Garrison, Mr. and Mrs. F. T Ro-

"North of 36" was showing at

ernacker.

Miss Victoria Wilson, daughter J. W. Alexander moved to Hereford from Dimmitt. of T. K. Wilson, who had been He was to move to the Eli Dunattending Central College in lap place. Dunlap lived in Dal-Arkansas, was slated to begin

las most of the time. teaching in Progressive schools. Stork specials were to Mr. and J. W. Berry and family from Mrs. George Pillow, February 27, a boy. Mr. and Mrs. Carl Frye, a girl, March 1. Mr. and Mrs. Bethany, Mo. moved to Hereford and were living on the M. L. Hardy farm.

Conway of Black.

The Presbyterian Missionary Charley Heart, Friona, March 3, a boys named Roy Lyman. The ladies of the Bay View Society met with Mrs. Conklin and Mrs. Paddock and Mrs. Rice led in lessons.

School Superintendent C. H.

Dillehay said six of his faculty

members were members of the

Texas State Teachers Associa-

tion of 1925. They were Alea D. McClure, Lelia Burrell, Inez Jones, C. W. Humble and Veima

W. H. Wade auctioned off his

household goods on the vacant

lot between the Fox Mercantile

and the Western National Bank. W. S. Williams was the auctio-

The Fellowship Class of the

Christian Church furnished a

room in the County Hospital which had a Fowler bed in it.

Patients in the hospital at that

time were Miss Walters, Lloyd

Ragland, Friona; and Mrs. Ray

County Agent R. O. Dunkle returned from McLean where he had been at the bedside of his wife who was ill. Mr. and Mrs. W. F. Orr and Mrs. Omer Baker motored to

Plainview to attend a wrestling match. A marriage license was issued and Mrs. John McLean, Mr. and Noel G. Andrews and Dollie A. Mrs. C. P. Cockrell, Mr. and Mrs.

Pinkert February 28, 1925.

loson, Mr and Mrs. A. M. Jones, Mr. and Mrs. Ray Barber, Mr. and Mrs. B. F. Guthrie, Mr. and Mrs. Seth B. Holman, Mrs. J. E. **Center Holds Clinic** For Cerebral Palsy Ferguson, Mrs. Charles Donald

The Cerebral Palsy Treatment and Mrs. Roberts and Mrs. Hab-Center will hold a clinic for the examination of cerebial palsied children on Monday, March 20. the Star Theatre in Hereford. Dr. C. B. Sadler, Amarillo; Dr. E. Jack Holt, Noah Berry, Lois Wil-T. Driscoll, Plainview and Dr. R. son and Ernest Torrence were Q. Lewis, Lubbock will examine starred. These same stars thrillpatients. ed Hereford in "Covered Wag-The clinic will be the first held in the Treatment Center's new

\$42,500 building located at 3502 cho has gained on him recently). Joe Dimaggio won't equal that in Ave. N. The new building pro-his best year. Sambo Snead can't vides facilities for physical thermake that kind of money, eith- apy, occupational therapy and er. Nor can the footballers. It's speech therapy. To date 244 an open and shut case. If you're | cases have been registered at the out for the jack, play tennis. But | Center for care.

The broad, wrap-around rear window and topside styling in the Buick Riviera manner.

The graceful, spacious trunk, the "double bubble"

Yes, that's beauty-beauty in the unmistakable Buick manner. But observe also:

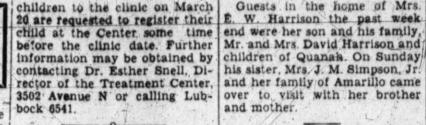
Interiors are extra roomy in all dimensions. The

biggest you can buy for the money, we believe-and bigger than many higher-priced cars.

Phone your BUICK dealer for a demonstration - Right Now!

Tune In HENRY J. TAYLOR, ABC Network, every Monday evening.

then who's out for jack, anyhow? | Parents interested in bringing



A group at West Texas State College made up of Dessie Mae Take steps to help those w.o HOME FROM WAXAHACHIE Canyon; and Winnie Mae Crawford of Canyon were putting on |er Seals.

children to the clinic on March Guests in the home of Mrs. gone Thursday for Mrs. Baird 20 are requested to register their E. W. Harrison the past week who had been visiting their dau over to visit with her brother and mother.

ghter. They were accompanied home by the daughter, Mrs. John D. King and three children who will spend this week with her parents and return with her husband, Dr. John D, King, who will come for them Saturday.

Rage Five

can't help themselves. Use Fast | /H. C. Baird returned Saturday and new hope for the handle from Waxahachie where he had capped.

Easter Seals mean new life

Getting Tired Of Being

Asked For Donations?

Think of the millions

who hate to ask for help---

but are forced to

Think of your donations helping a flood victim - helping a polio

victim — helping a disabled veteran . . .

It isn't hard to give when

you are helping others!

SO GIVE TO THE





MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

It's new . : . it's better . . . but the price is still the same! Thanks to improved re-Phillips fining methods, Phillips 66 Gasoline has been "stepped-up" with increased amounts of the valuable high octane components that help your car deliver smoother power ... quick acceleration ... and long, long mileage! Get this high-test, higher-octane gaso-line now, at your Phillips 66 Dealer's ... and *feel* the difference!

For Prompt, Dependable Service . . . featuring all

PHILLIPS "66" PRODUCTS

NOW PHILLIPS 66

CUSTOMERS ENJOY

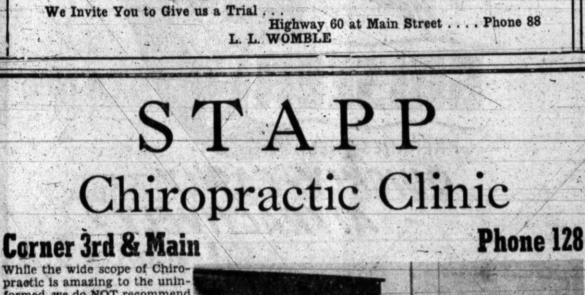
HIGHER

at the same price !

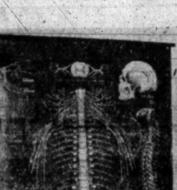
Fill up with new Phillips 66 Gasoline

for smooth Anti-knock performance!





practic is amazing to the uninformed, we do NOT recommend Chiropractic as a CURE-ALL Chiropractic is effective in those cases only where the cause is found to be defective in organic energization due to spinal misalignment (subluxation.) Most all of our cases are those that had previously resisted ordinary methods of healing. Our examination is designed to eliminate those we not help.



Club held their annual luncheon in the home of Dr. and Mrs. W. F. Gabbert.. Mrs. John McLean led the patriotic program and featured readings by Mesdames B. F. Guthrie and J. E. Ferguson. Mrs. F. T. Roloson won a prize for solving an original cross word puzzle. Attending were Mr.

RIGHT Clinic spinograph Department photo showing Dr. Stapp making spinal X-rays to locate the cause of nerve interference found during the spinal analysis. Any part of body or spine may be brought into clear view for examination. When the cause is located it can be corrected

A NEW TRUTH

History, ancient and modern. filling a need it would have suc- catching frequent colds. His cumbed years ago to the pressure which continues against it. This new truth about health belongs to you, the people. Do not permit anyone to deny you the right to use it when you need and want it.

Case histories published here are from the files of Dr. Le-Mond in Austin, where Dr. Stapp was a member of the staff for several months. They are displayed here to show the extent of Chiropractic.

HEART

PALPITATIONS CASE No. 971: A single working girl, age 31, suffered with backache, constipation, irregu-lar palpitation of the heart and constant nervous indigestion constant nervous hugeston irregularity with severe cramps, nervousness, and headaches for a long time, although she had gone the usual round of doctors. She had become fearful that nothing would ever help her. In that state of mind she came to the clinic. The Scientific spinal analysis indicated nerve wave interference in the spine near the top of her neck as a possible cause of functional trouble. Spinal X-rays of the area disclosed a subluxation of a vertebra. She recalled several falls that could have wrenched a vertebra. She recalled several fails that could have wrenched this vetebra from its normal position. Adjustments were be-gun. Spinal X-rays showed the vetebra in a correct position She reported that all symptoms had vanished and that she was normal in all respects. Look at yourself in the mirror—is your neck straight, and is your head sitting level or is your spine out of line? CHRONIC FATIGUE CASE NO. 2031; A farmer, age 58, complained that for two fails that could have wrenched this vetebra from its normal position. Adjustments were be-gun. Spinal X-rays showed the vetebra in a correct position. She reported that all symptoms had vanished and that she was normal in all respects. Look at yourself in the mirror—is your neck straight, and is your head sitting level or is your spine

History, ancient and modern, is bulging with the stories of shameful ridicule and actual persecution heaped upon the heads of those who dared to propound a new truth. Chiro-propound a new truth. Chiro-protic is a NEW TRUTH about too much, sleeping badly, ladw are 49 who had a buttory too much, sleeping badly, made a spinal analysis and Spinal X-rays, and located the spinal subluxation. Corrective adjustments brought about improved alignment and removed the nerve interference. At the end of the recommended time, he was discharged, Before departing he said he had no pain

or discomfort of any kind and his blood pressure was normal. HEADACHES

nervous dermatitis. Spinal X- to work (rays and spinal analysis reveal- FEVER

ed the cause of those symptoms in the spine. Corrective adjustments restored the spine to normal and when patient was discharged, she had no complaints.

plaints.103, stomach ache, one leg and
one arm aching and becoming
difficult to use; July 9th, spinal
analysis and spinal X-rays at
been well for several years. Her
condition had been diagnosed
spinal adjustment first time:
nervous indigestion, nervous-
July 11th, feeling pretty good;
ness and irregularity of change.
July 18th, playing again,
She had a sinus complaint,
This case illustrates two
points to remember:
Independent of the several years and in the several years.

lady, age 49, who had a history of 6 years of sinus trouble and hay fever, pains in right side of neck and shoulders, rheumatic pains in knees, tired back, pressure feeling in stomach, dizziness and nervousness. After going the rounds of doctors, and remedies, she finally came to a chiropractic clinic for spinal examination. After the spinal analysis and spinal X-rays located the cause of

her trouble, spinal corrective adjustments were begun to re-align and remove interference CASE NO. 1910: A young wo-man, age 30, came to a clinic in nerve wave frequencies complaining of headaches with which restored normal function nausea, dizziness, aching in to the entire ill-functioned back and neck, head and body. Upon discharge, this pashoulders; was very nervous, tient reported no symptoms of had alternate spells of consti-any kind remained. The body pation and diarrhea, blood contains everything necessary pressure was low and she had for health if its forces are free to work efficiently.

CASE NO. 1496: Girl, seven years of age. History: July 4th, fell hard on sidewalk! July 5th, 6th and 7th, sick in bed, head-ache, vomiting; July 8th, fever 103, stomach ache, one leg and

FORE AND AFT - a Beauty and a Buy

one look, but for two. And spot the pretty picture you make going away.

322 North Main

the roof.

And, since this is a Buick SUPER, there's sonsa-TT's lithe, long and lovely-and it calls not just for tional new power under the hood-Buick's own F-263 Fireball straight-eight, this year's big news in valve-in-head power. See how this sleek Sedan looks coming down the road-bold grillwork shining, broad bonnet purr-ing with power, and the wide, curving, unbroken sweep of a one-piece windshield giving you horizon-wide outlook.

Yes, when you go stepping in this one, you'll really step—with roominess and top-drawer styling and the level going of all-coil springing—yes, and Dynaflow Drive* too, if you choose—making your leasure complete.

The price? Well, drop in on your Buick dealer, ask about the SUPER 126 and be prepared for happy listening. Here's a buy - so grand a buy you'll lose no time getting behind a Buick wheel.

taillights, the sense of high-fashion fleetness in everything from rear fender lines to the curve of Standard on ROADMASTER, optional at extra cost on SUPER and SPECIAL models.

Cogdell Motor Company

fenders, "double bubble" taillights . WIDE-ANGLE VISIBILITY, close-up road view both forward and back . TRAFFIC-HANDY SIZE, less overall length for easier parking and garaging, short turning radius . EXTRA-WIDE SEATS cradled between the axles . SOFT BUICK RIDE, from all-cail springing, Safety-Ride rims, low-

When better automobiles are built BUICK will build them

Hereford, Texas

"Better buy Buick"

pressure lires, fide-steadying forque-fube . DYNAFLOW DEIVE standard on all ROADMASTERS, optional at extra cost on SUPER and SPECIAL series . WIDE ARRAY OF MODELS with Body by Fisher.

NOTE THESE STYLE LINES WELL. They're straight

out of the Buick Riviera book - and they cloak interiors

Features like these mean

BUICK'S THE BUY

MIGHER-COMPRESSION Fireball valve-in-head power in three

engines, five hp ratings. [New F-263 engine in SUPER models.] *

NEW-PATTERN STYLING, with bumper-guard grilles, toper-through

that are roomy as much-higher-priced cars.



Chester, a Ban kas, has adopted eight Cocker Spaniel p ester in the doghouse trying to cover the s mother tried to enter the doghouse. Mrs. Henderson says Chester

oster owned by Mrs. Leon Henderson of Denton, against their mother's will. Mrs. Henderson found les when they were two weeks old. When the pup-lew into a rage and drove the dog from her home. has been replaced by clucking. (AP Photo)

The Hereford Brand, Hereford, 1 exas, 1 nursday, March 7, 1950

Better Watch These Girls, They'll Take You, But Good

Many men have been fooled he gets a jacket. by the power of a woman. This Time wears on. . , Oh Brother! a football jacket at last. He is a fact that men should never is a football player and he wants forget. To prove this take nearother people to know it. If he ly any football player.

Very few boys who go out for holds out well he may keep it a football get a letter jacket their week or two without any compli-first year; and if they do, they cations. Sooner or later (usually cations. Sooner or later (usually) have to work hard for it. As a sooner) some girl will be strutwhole it takes the average boy ting around the campus with his from two to three years to get jacket drapped on her shoulder. Can you imagine that? He worka tacket.

Every evening at the same ed hard for three years but some time he goes to-the field and smart girl managed to get it gets himself practically killed. within a week or two. No, sir, never underestimate for several cruel hours he butts the power of a woman. heads with his competitors. He runs and runs until he falls and

coach goes and picks him up and Sportsmanship Is sets him on his feet and tells Better Practiced him to take another lap. After two or three seasons of this, he feels as if he had earned a million dollars but he is lucky if

WORDS OF SPICE There were just as many careess drivers 40 years ago, but

the horses had more sense. Clive Brook, movie actor, writes his own epitaph; "Pardon me for not rising.

The bars may have to be let down on atomic information. The authorities are running out of people to keep it from.

secret.

The one thing that supply ex-ceeds demand always is trouble.

A Texan was in a rifle match and unaccountably missed every shot at 100 and 300 yards. He scored bulls-eyes, however, with every shot at 500. "How come?" asked a by-

"In Texas we never bother to shoot at anything less than 300 yards away. We just throw rocks." was the reply.

Hereford Graduate Is

Now Honored In Ohio

Hereford High School received another honor this past week. Kenneth Potter, a 1939 graduate of HHS, has been distinguished in dramatic art at Otterbein College, Westerville, Ohio. He was elected director of the

matic Society. This is the highest honor which

can be confered upon a Thespian at Otterbein College/

Take It Or Leave It do. After a long silence one of them spoke, "More Foreigners A seven year old boy was around here. boasting to his younger brother. that he could give him a head start and still beat him in any

race: The five year old hesitated for a moment, then said, "It's a deal. We'll s'de down the banis-

ter Two American GI's were in them. I only ask that when I die You'll carry me back to Hereford High Lay my Math book on my chest

Freshman's Will

Tell Mr. Groom I did my best; During the war two Texas sol-Lay my Economics at my feet diers were in Africa. Their com-Tell Mrs. Little I suffered defeat! manding officer told them, "We Tell Mrs. Calvert I'm glad I died, have to keep these natives on Lay all my English at my head our side so if they says Africa is Tell Mr. Jones that's why I'm bigger than Texas agree with dead!

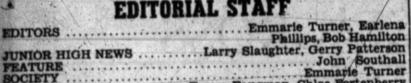
-Emmarie Turner



France looking for something to

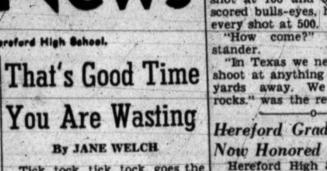
teface N

Compiled and Published by students of Hereford High School.



SOCIETY ORGANIZATIONS SPORTS GENERAL NEWS Maxie McCathern, Doris Jean McGee, Marco Joyce McGee SCHEDULE Joyce McGee EXCHANGE Gayle Roberson, Bettye Hamilton JOKES MHO'S WHO Ruby Barclay TEACHERS WHO'S WHO Anna Lois Cummings POET'S CORNER John Southall, Maxie McCathern

Citizens And Leaders Of Hereford Are Coming Out Of Hereford High



Tick, tock, tick, tock, goes the clock and away go the seconds, minutes and hours of our lives Yes, time flies by and little do we realize how much of it we waste. We exchange gossip with our classmates when we should be studying or sit and gaze into space when we should be listen-

We let the days and weeks ing. We let the days and weeks drift by learning less every day -always putting off everything until tomorrow. Somehow tomorrow never gets there. School passes on and soon we graduate.

it too. What do you think of a person who boos the opponent? I know, not very good opinion, but still there are people who do it. Now comes the question, how to stop them? Naturally you must be polite but just tell them not to do such things. Now you

stand better.

Tri-HI-Y was opened by a piano prelude played by Patsy Wilt-shire on February 28, 1950. The business meeting was conducted by Earlene Phillips, President. play "My Man Godfrey," a three by Earlene Phillips, President act comedy presented February Bobbie Jane Sisk led a discussion 25 by the Cap and Dagger Dra- of favorite scripture verses giv of favorite scripture verses given by each of the girls. Variety was added by the singing of re-

ligious songs. The meeting was closed by sentences prayers and Hereford High scores again. the ITI-HI-

to be fair and honorable in sports. That is a strong meaning, with a lot to it more than you ordinarily think. To have sportsmanship is a mark of achieve-Now comes the question, if we have sportsmanship, do we practice or do we think that to be

a good sport is the sign of a-sissy. Don't be misled, sportsmanship is not anything like that, it is entirely different. On the football field, basket-

And Not Talked

By EARLENE PHILLIPS

ball court, baseball diamond and It is not hard to live on a small income if you don't spend other sports, sportsmanship, is too much trying to keep it a one of the fundamentals that. you learn first. Not only do the players have

ment.

to have good sportsmanship but the people in the stands need

Let's not just talk about sport-smanship, let's practice it.

Patsy Wiltshire On

Tri-Hi-Y Program

are saying, easier said than done. Okay, but try it once, and explain why they should not do it, and then see if they don't under-

young people should be interested in what our Chamber of Commerce, Rotary and numerous other clubs are doing. We will be the leaders of our town in only a few more years so we should start taking an interest in what these civic clubs are doing to help our town grow.

It is true that we may not live innocent bystander's or even in Hereford when we are grown, but we will be a part of some town so if we learn to do things right now we will be responsible leaders later.

When I first came to Hereford, it was a small town, no red lights, do. no paved streets, just two schools -High and Central-no Jim Hill Hotel, no swiming pool, no golf course, and lots of other things. Now we have all the things and many more are to come. That is

Miss Stagner Talks To FTA Thursday

The FTA chapter of Hereford igh School met Thursday, Feb. 23 in their new clubroom. They have made the first floor storedors, Rat. A great room into their clubroom and 482-J a. lounge. They put the Senior durniture in it and are planning to make it more attractive in. various other ways.

Everyone enjoyed a program of Miss Della Stagner's talk on her experiences as a teacher.

The Constitution was read and approved. The Constitution provided that the name of the new chapter will be the Ela Aikman FTA of Hereford High School.

HHS Ideals HASKEL DUFUR HAIR: Emmarie Turner Eyes: Naoma McGee Teeth: Ruth London. Smile: Doris Jean McGee Ears: Jeanne Holman Nose: Joan McGee, Hands: Bobbie Jane Sisk Feet: Claudie Lewis Personality: Emmarie Tarner Photographic: Doris Jean McGee Best Dressed: Bettye Henry Complexion: Gayle Foster

> MY IDEAL BOY JUNE HECK

Hair: Bob Mathers Eyes: L. T. Hawks Teeth: Glenn Wilson Smile: Richard Alston Ears: Don MeNeese Hands: Pat Corbett Personality: Dale Doak Photographic: Bill Forbus Best Dressed: George Hamilton Complexion: Eldon Powell

Speaking as a teen-ager, a an example of what our many We are out on our own then citizen of tomorrow, I think we civic clubs have done in four what happens? Does time wait short years. When we are the for us then? It is not until those older citizens of a town, will we hours that we realize how much do as many good things? We can precious time we have wasted prepare ourselves by helping in But then it is too late. We can't making our town Hereford a recall time-it is gone forever. wonderful place to live. Let's make the police force proud of man." May you make the most the teen-agers in Hereford by of your time and remember, "He always obeying the law and not who watches the clock usually taking risks that might take an remains as one of the hands."

> your own life. We are a privileged group of teen-agers to live in this swell town and to have the citizens behind us in everything we try to

> > Personality Quiz

The light dawned on July 7, 1934 to this person. Tall blonde fixture around HHS. Took honors

voice the

Last

Southern.

were

in recent show. Drives a maroon car, wears-a maroon jacket. First name same as British explorer's last name.

By EMMARIE TURNER

And I got to work 'em out,

But I look around and see

And when I see my troubles,

There's trouble all about.

of course, they are ours.

I jus' look up and grin, To think of all da trouble

Dat I ain't in"

College: WT Canyon. Likes: Anything to eat, to cook, sew, boys, and school. Dislikes: Chemistry and Bookkeeping.

untrue about anybody else. Organizations: FHA and FTA.

First saw light on August 28, Name: Fred Frye. Ambition: To get in the nitro-1932. Waves a banner for Junglycerine business. short, a brunette. in HHS. Just call College: None. Likes: Blackbottom ple, western ar the plepasant music, rodeos, rainy days, answer. he personalities friendly people Morton and Joan

teachers, turnips, bebop, manual labor, sheepherders. **Trouble You Have**

Organizations: none; Offices: Mayor of Dawn.

Name: Alma Faye Knox Ambition: To be a good wife and "Da good Lord send me troubles mother. College: ENMU. Likes: Sextet, trio, (music in gen-

Yes, we all have troubles, but Inexcusably Pet Peeve: often we can't see other people's troubles for looking at the ones grammar. Organizations: Glee Club, A that seem like mountains to us-Cappela Choir, Tri-Hi-Y, Round-up Staff, Sextet, Trio. Offices: Librarian for Glee Club Trouble often causes self-pity which usually ends with a "chip

on the shoulder." You can tell when you are carrying a "chip on the shoulder" and when you are, just remember that a "chip" on the shoulder indicates "wood"

higher up! If you cannot keep your mind work: Busy persons have little time to brood, and less brood-

ing means less troubles. The earlier you forget self, the sooner your troubles decrease. The earlier you make up your mind for success, the sooner you will reach that goal.

"Time and tide wait for no

Senior Who's Who

Name: Wilma Moore Ambition: Be an English teacher and a housewife.

Pet Peeve: To have to listen to someone telling something

Offices' None.

TAVA

WIGHN AVAC

Dudley Green

NOW

Dislikes: Mean and heartless

Pet Peeve: Silly girls.

eral), poetry, and nearly everything else. Dislikes: Rudeness, and fickle-

ness bad

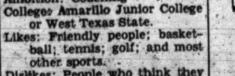
Songleader in Tri-Hi-Y, Of-fice Assistant.

Name: Joe Kerr Ambition: Coaching

or West Texas State. off your troubles, get up and Likes: Friendly people; basket-

other sports. Disitkes: People who think they are much better than every-

one else. Pet Peeve: People who act silly Organizations: Hi-Y.



Offices: Secretary of Hi-Y ...



NEW LOW PRICE for the Better than ever NEW MERCURY

VOU'VE seen the new 1950. Mercury-L and you'd sure like to own it.

Now you can-and so easily, tool Its new low starting price can save you one hundred dollars!

And what a better than ever value it is! Better in styling-with new advanced design! Better in comfort-with "Lounge-

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HEREFORD, TEXAS

Rest" foam-rubber cushioned seats. Better in economy—with "Econ-O-Miser" carbu-retion! Better in performance with "Hi-Power Compression"! Better than ever in everything!

So hurry in today! Hear our new price —get our special "deal." Go for a ride in the better than ever new 1950 Mercury!

Come in and take the wheel of the new 1950 MERCURY

Demonstrations arranged at

your convenience!

FRIO NEWS

Several Irrigation Wells Have Been Drilled And Pumps Put In

By MRS. OWEN ANDREWS

Brand Correspondent Several new irrigation wells have been drilled recently and pumps installed. Among those Robbins, Owen Andrews, W. H. Andrews, and the place where Tumps Cole lives. Those installing electric pumps, in place of gas and gasoline motored ones

are A. T. Jones, T. L. Sparkman, Sr., Earl Cole and W. N. Hodges. Walter Hodges is doing a re-modeling job on their home, enlarging and improving it greatly. The J. H. Dobbs have been re-papering part of their house. Miss Virginia Brock of Here-

ford spent Wednesday night of last week with Miss Veradelle Andrews. Mrs. A. T. Jones has been in

the hospital at Hereford since Sunday a week ago. She may be able to come home sometime this week, if she continues to improve, but will have to spend

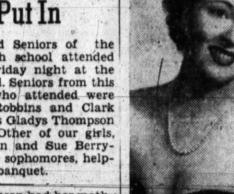
EAST FIRST



Juniors and Seniors of Hereford high school attended a banquet Friday night at the Jim Hill Hotel. Seniors from this pumps installed. Among those community who attended were owning new pumps are the Gripp Miss Betty Robbins and Clark brothers, J. E. Andrews, H. D. Andrews. Miss Gladys Thompson is a Junior. Other of our girls, Evelyn Benson and Sue Berryman, who are sophomores, helped serve the banquet.

> Mrs. D. Johnson had her mother, Mrs. Kunkle, her brother, Buren Kunkle, and nephew, Eddie Hugh Kunkle, all of McLean visiting her during the week end. On Sunday afternoon the John-son's son, Doyle, was baptized at the baptistry in the First Bap-tist Church at Hereford, the Frio church having borrowed the baptistry for the service. Rev. Shannon conducted the service. Visitors in the J. E. Andrews

home on Thursday were his brother, Fred Andrews and son, Wiley, of Melrose and a sister,



ONE OF T H R E E - Mrs. Margaret Bassett Johnson (above). a former Powers model, is one of three daughters of a Texas Bap-tist preacher. She has her own television show in New York. Her father is Dr. Wallace C. Bassett, who last year ended a three-year

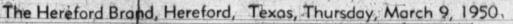
presidency of the Baptist General Convention of Texas. He is pastor of the Cliff - Temple Bap-tist Church in Dallas. (AP Photo

and Parris families visited the Yandells at their home near Tahoka.

Tommy Irwin and LeRoy Dowdy went to Oklhoma Friday to visit relatives near Washington. Mr. and Mrs. W. H. Thompson, LaVon and Tawana, and Mr. and Mrs. J. B. Thompson went to Oklahoma, near Yukon, Saturday, to be with Mrs. Gregg, who underwent surgery. Mrs. Gregg is the former Florene Thompson. The Thompsons returned Sunday night and report that Mrs. Gregg is doing fine.

Those visiting in the J. E. Andrews home on Sunday were Mr. and Mrs. Roscoe Burris of Clovis, Mr. and Mrs. D. O. Benson, Mr. and Mrs. W. H. Andrews and family, Mr. and Mrs. T. L. Sparkman, Jr., and and family, Mr. and Mrs. Owen Andrews and family, Mrs. Alma Spruill and Miss Illene Spruill of Loco, Ok-Ishoma. The Spruills have been sneading several days with the An ire s, and expected to go home the first of this week. They have also visited the Andrews and Harts of Melrose, and Burris of Clovis, as well as other relatives here.

Rev. and Mrs. Earl Lantroop of Dimmitt, visited the Shannon home on Sunday afternoon. Sunday afternoon visitors in the E. B. Berryman home were Mr. and Mrs. Johnnie Greer and Dickie and Mrs. G. E. Jones, all of Amarillo. The Berrymans whre dinner guests of the J. H. Dot's.



Junior Music Festival Scheduled In Methodist Church Salurday

March 11 in the First Methodist Church, with Miss Mattie Mae Swisher of Hereford, who is 7th district director of junior festivals in charge: The festival will be divided

Miss Lamerlas Berryman spent

Sunday with Mr. and Mrs. Vandiver of south of Hereford.

Miss Sue Berryman spent Saturday night with the H. F. Bensons and on Sunday afternoon they all went to Palo Duro park. Mrs. Sims and children of Amarillo visited her parents, the D.

O. Bensons on Saturday. Mr. and Mrs. Clifford Gordon of Lubbock visited her sister, Mrs. Henry Andrews and family on Sunday.

Wade Thompson of Texas Tech was home for the week end.

Mrs. H. F. Benson accompanied Rev. and Mrs. Bickford of Hereford to Breckenridge to vist her sister and family there. They left Monday morning.

Mr. and Mrs. John Cole and children returned to Duncan. Hereford and of the other towns Okla., after several days visit represented will attend the will attend the

tarles.

Final arrangements are being into three groups again this year made for the annual Junior and sessions will be held simul-Music Festival of the Seventh taneously in Lubbock, Quanah District, to be held Saturday, and Hereford, Miss Swisher has announced. Formal opening will begin at

1 o'clock with teachers from 'Dumas, Amarillo, Dimmitt, Friona, ovina, Littlefield, Farwell and

Hereford presenting students in vocal and instrumental solos, ensemble groups, hymn playing and memory,

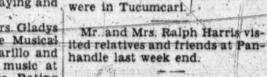
Judges will include Mrs. Gladys M. Glenn, dean of the Musical Arts Conservatory, Amarillo and Howard Dill, dean of music at Amarillo Junior College. Rating

E. W. Dettman and Mrs. Floyd

Walton, Jr. will serve as secre-Luncheon at Hotel Jim Hill

At 11:45 a luncheon will be held at Hotel Jim Hill honoring seventh district, TFMC president Mrs. W. T. Andrews of Spur, the junior councilor, Mrs. George Gabriel, also of Spur, and the in-coming president, Mrs. J. M.

Brush of Borger. Teachers and directors of



luncheon.

Mr and Mrs. J. T. Gilbreath, cards will be presented at the Jr. were in Dimmitt Sunday vis-conclusion of the program. Mrs. Iting relatives and friends Iting relatives and friends.

> Mr. and Mrs. Eddle Burgess and children of Portales, N. M. were Sunday visitors in Hereford.

> > SERVICE STATION

Walter M. Cheatham, Oklaho- Week end visitors in the home ma City, visited Mr. and Mrs of Mr. and Mrs. Victor Elliston John Scott briefly last week end, were Mrs. John Pharis and Mr. Mrs. Leonard Johnson', Sweet- and Mrs. Oscar Reed of Tucum-water, visited relatives in Here- cari. Sunday they enjoyed an ford last week end. outing at Palo Duro Canyon.

Mr. and Mrs. Virgil Merrell Mr. and Mrs. George Cantrell were in Dennison visiting their spent the week end in Amarillo daughter, Christine, and her visiting with Mr. and Mrs. Sam Cantrell and their family. family over the week end.

Page Seven

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Mr. and Mrs. Henry Solomon Mr. and Mrs. J. W. Brantley and family, and Mr. and Mrs. and Jimmy from Sweetwater CoyBeckham and family, all visited the J. J. Lindseys in Here- from Memphis, visited in the ford over the wek end. They also home of Mr. and Mrs. E. W. Solvisited other relatives. omon Sunday.



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CONOCO

OIL-PLATES

C. 1950, CONTINENTAL OIL COMPANY

Reception

A reception and tea honoring but of town visitors will follow the festival program in the church social hall. This will be sponsored by the Music Study Club, the Civic Chorus and members of the Voco Clubs.

Mr. and Mrs. C. E. Hicks were

in New Mexico last week end.

They visited with Mr. and Mrs.

Glenn Watts at Del Rio and also

Personals

Butane and Propane Dealers MUST KNOW GAS

The State of Texas says

HEREFORD

The Law of the State of Texas REQUIRES that EVERY PERSON or FIRM — EVERY ONE — who installs or connects butane and propane (liquefied petroleum) gas systems, equipment or appliances MUST BE LICENSED by the Gas Utilities Division of the State Rollroad Commission. These licenses are issued ONLY AFTER an appli-cant has taken a WRITTEN examination and PROVED his knowledge of the char-acteristics of butane and propane gases and his experience in handling such equip-ment and his knowledge of the State's Rules and Regulations governing ALL butane and propane installations.

BUTANE and PROPANE LICENSES ARE SEPARATE and DISTINCT

NO OTHER license of ANY kind permits ANY person or firm to make such installa-tions or connections. Plumbers and Master Plumbers ARE NOT PERMITTED by Law to perform such work UNLESS they have this Specific, Separate and Distinct License issued by the Gas Utilities Division of the Railroad Commission: Because a merchant SELLS appliances for the use of butane and propane gas DOES NOT mean that merchant or any of his employees may LEGALLY installed or connect this equipment for you equipment for you.

Some plumbers, some merchants and their employees HAVE passed this examina-tion and are properly licensed to do such work. But ALL have not. And the Law of Texas says the man who installs or connects ANY butane or propane equipment MUST have this particular and specific license. This law was passed to protect YOU and YOUR FAMILY.

NO OTHERS ARE QUALIFIED

The man who holds a license as a butane and propane installer — this license issued by the Gas Utilities Division of the State Railroad Commission — is experienced in this work. He is trained for his job. He KNOWS the rules and regulations set up by the State for YOUR protection. He has PROVED his qualifications by written examination. HIS work will be done in full accordance with the Law. He — and ONLY he — can do this work LEGALLY.

E SURE You're Sure

Don't take a chance. Don't let 'just anybody' tamper with or work on your butane or propane equipment. Be SURE the man who does is PROPERLY AND LEGALLY LICENSED TO DO THIS WORK. Be SURE You're Sure!

If you are not absolutely and positively SURE you can find out quickly and easily by asking the undersigned Association (the state-wide organization of Licensed and Qualified Butane and Propane dealers):

There is a LEGAL installer near you. His name will be supplied on request.

Texas Butane Dealers Association 628 Lamar Blvd. - Austin, Texas

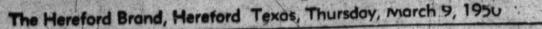
· Proved by Punishing Road Test! For 70 days, six brand-new cars roated over searing highways along the Mexican border . . . putting ational new Conoco Super Motor Oil to one of the crustest tests ever devised. After 50,000 miles of continuous driving, engines showed no wear of any consequence . . . in fact, an average of less than one one-thousandth of an inch on cylinders and crankshafts. Original factory polishing marks were still visible on piston rings!

NEN CONOCO Super Motor

2. New-Car Mileage! Test engineers were astounded at the remarkable record of economy. Gasoline mileage for the last 5,000 miles of the run was as good as for the first 5,000 miles ... actually there was an average difference for the fleet of only 4/100 of a mile per gallon. This punishing test ... equal to 5 years' normal mileage ... proved that Conoco Super Motor Oil—with proper crankcase drains and regular care-can keep your new car new.

2. New-Car Power! Quicker Starts! Yes-

Conoco Super Motor Oil's extra protection keeps that factory flash . . . that showroom smoothness . . . year after year! Conoco Super Motor Oil OIL-PLATES metal surfaces to make your engine last longer, perform better, use less gasoline and oil! Conoco Super Motor Oil virtually stops wear before it starts . . . keeps your engine new and clean. Astounding new Conoco Super Motor Oil proved to be the great new modern wear-fighter!



Women Devote Considerable Time Mrs. W. T. Kelly Gives Demonstration To Club "Homemaking is using to an 'o Their Garden Club Activities advantage what we have to get what we want," was the definition given by Mrs. W. T. Kelly, work simplication leader of Wyche Home Demonstration Club, when a meeting was held in

Page **cight**

orking to make their own nises in particular, and Hered in general more beautiful more sanitary, planning other activities to give predence to these services.

This summer many of them nave already started to work on friends. Individual projects of the season. The r season which will see resumpion of full scale civic activities. The Hereford Garden Club got off to a good start Friday afterwhen a meeting was held at the home of Mrs. C. C. Fergu- | from March to November. on, with Mrs. A. O. Thompson

presenting a program on "The Iris Family." Mrs. Thompson is a ember of the American Iris Society and has literally raised housands of hardy perennials. | ering plants which give more and Using her own experiences in he cultivation of Iris, Mrs. amount of attention.

Thompson said in part; "Iris like a gypsy, comes from everywhere" and tries to adapt itself wherever a generous amount of well rotted t finds itself. It is still thought manure, The best planting time by many to be one of the few is from June to September. If no other plant better adapted to divide, wait two weeks after e every man's flower. It is per-

501 Jackson Ave.

cost is so little that any one can n club enthusiasts have been | afford its price. An iris once purdition to the garden and an investment that continues to pay high interest in an increasing wealth of color. In two years after an iris is planted one can have from 12 to 24 to share with Iy to prevent cracking or baking.

The ris will thrive in a wide season of bloom, by using judgment in selection, may be extended over a period of many weeks. Now we may have blooms

Culture

No one should experience difficulty in growing iris. They are among the topmost of all flowbetter flowers for a moderate Prepare the soil as for vege-

tables. Spade deep and work in oice flowers-though there is you have an established clump to

Hereford, Texas

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chased becomes a permanent ad- of the roots, and cover the rhizome with 1 or 2 inches of soil. Fertilize the beds lightly each year with vigoro, bone-meal or super-phosphate. Keep well watered and cultivate soil frequent-

Iris have few pests, but watch for leaf spot in this locality. This range of soil conditions and its usually comes in late spring or summer and may be controlled by cutting off and burning the spotted leaves and then spraying with wettable sulphur or fermate or something similar."

display, using China berrier and pussywillow in a Chinese vase. During the business session, Mrs. W. S. Fluitt, president, named Mesdames J. P. Slaton, C. C. Ferguson and A. O. Thompson to

and told members to contact the Bud-To-Blossom Club If interested in a flower judging school. Those present were Mesdames Phillip Barkley, Dennis Barnard,

For the past several years gar- fectly hardy and the original blooming for moving or dividing. | er in the spring, when that group In planting prepare a hole met in the home of Mrs. Tom large enough to take the spread Carter, Friday afternoon. Projects for the year, the beautification of the hospital grounds and the planting of red roses. along the outlying wall of the football field, were given con-

sideration and reports were heard. The committee on investigating the advisability of organizing a Mr. and Mrs. GI Garden Club reported that a meeting is scheduled for March 14 at the home of Mrs. S. L. Easley to fur-

ther consider the move. During the business session with the new president, Mrs. O. In keeping with the flower of M. Dickey, presiding, nine memthe month, Mrs. S. S. Dodson arbers signified their intentions of ranged an Oriental piece for her attending the Bud-To-Blossom judging school which will be held in April. Mesdames J. R. Overstreet, W. J. Stanford and V. O Hennen were welcomed as new members.

St. Patrick's Day theme was serve on a nominating committee used in decoration and refreshment appointments and the arrangement for the day was made by Mrs. F. P. Lyons who featured yellow daffodils in a black pot-

tery bowl. Homer Brumley, S. S. Dodson, W. S. Flutt, E. E. Fridley, E. W. Those present were Mesdames Colby Conkwright, O. M. Dickey, S. L. Easley, D. C. Kinsey, J. W Harrison, Jim Higgins, O. G. Hill, F. M. Kester, A. L. Manjeot, Kirby, F. P. Lyons, Joe Poindex-E Ramey, Jeff Gilbreath, Deter, Mary Seigler, Carroll Whiteward Roberson, Jack Roberson, side, Lisle Woodford, J. W Marion Rutter, J. P. Slaton, Thomas, E. W. Solomon, E. W. Hopson, W. J. Stanford, J. R. Hardy Benson, Glenn Witherspoon, and the hostess. Overstreet, O. V. Hennen and

the hostess

Garden Beautiful Club

The Garden Beautiful Club make p.ans for the annual tour of Homes which will be held lat-

theme of Mrs. D. C. McWhorter's discussion when she presented her program for the Bud - To-Blossom Club in the home of Mrs. Ben Childers Friday afternoon. "There are enough types of roses to meet the demands, both in fragance and beauty, of ev-

erybody. You may select them at will and give them as much or as little care as you wish, and they will still reward everybody with color and beauty," Mrs. Mc-Whorter stared.

Two arrangements for the afternoon emphasized the advent of spring with narcissus and crocus blossoms. Mrs. Ben Childers displayed a typical arrangement of narcissus for spring and Mrs. R. A. Daniel combined narcissus and crocus for her arrangement. Mrs. Bruce Aldridge was welcomed as a new member.

attending were Mesdames R. A. Daniel, Jr., Hilton Higgins, Bill Madson, D. C. Mc-Whorter, J. D. Neill, W. H. Patton, C. W. Parker, Hilrey Aven, John Kelly, Bruce Aldridge and the hostess.

Hereford People Attend

Church Dedication Sunday Mr. P. H. Luck was the only charter member of the new Antloch church in Hollis, Oklahoma present Sunday for the dedication of the church.

The church was organzed 45 years ago with 11 members. 69 year old Mr. Luck was the only

one of those 11 present. Mrs. Luck, Mr. and Mrs. Roy Boyd and Mrs. Robert Boyd also attended the dedication services.

Williams Celebrate Wedding Anniversary

Mr. and Mrs. L. M. Williams will - celebrate their fifty-fifth wedding anniversary Sunday, March 12, with a dinner with their children and friends. 'Although their anniversary is real-

ly March, 7, the March 12 date was selected so all the children can attend.

Seven children are expected to come to the get-together, which is a yearly custom in the Williams' family

They are Mrs. Ora Holder from Ranger; Uniter Wair and husband and children from Littlefield; Jim A. Williams and family

BUD-TO-BLOSSOM PROGRAM from Clovis; Florence Cofer, Pampa; Altis Williams and wife "Everybody's Roses" was the from Amarillo; Mrs. P. L. Burrell and husband, Hereford; Hoby Williams and family from

Hereford. L. M. and Alice Williams have been Hereford residents 25 years.

CARD OF THANKS

Sincerely,

Ara Lewis

May I bake this means of expressing my gratitude to the doctors and nurses for the care

IT'S A WONDERFUL STORY

and courtesy they gave me while I was in the hospital and to my friends that called to help make my stay more pleasant, also for the lovely cards sent me

lets you use your own hands.



Members present were Mes-dames J. V. Pickens, A. E. Jury, H. H. Caraway, N. G. Elliston, R. Elliston, Truitt Johnson, Geo. . Olson, W T. Carmichael, V. P. Walker, Ira Ott, Jim Cross, Jack Williams, Raymond Paetzold and the hostess.

The club will meet with Mrs. W. T. Kelly on March 16.

Personals

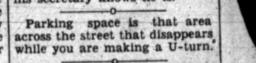
Calvin Brumley was in Hereford over the week end on business. He is a former resident of Hereford now living in Tulia.

Rachel and Donald Henslee are moving to town from the ranch where they have been liv-

Charlotte Henderson, Canyon, pent the week end in Hereford with Miss Laverne Jones of Hereford.

In the good old days a man who was down to his last dollar at least knew where his next three meals were coming from.

A man is halfway between what his wife thinks he is and what his secretary knows he is.



A bookie is a pickpocket who



famous Cottage Cheese ... thrifty ... tasty ... nutritious. This delicious dish gives you main dish proteins for about one-third the usual costs ... it's rich in healthful vitamins and minerals but non-fattening. Be sure and ask for Borden's Cottage Cheese, because ... If it's Borden's, it's got to be good!

Borden's COTTAGE CHEESE

GEORG

