

Sunday—High 86, low 55. Monday—High 89, low 57, moisture—.83 inch. Wednesday—High 84, low 61. Total moisture for September, 2.69 inch.

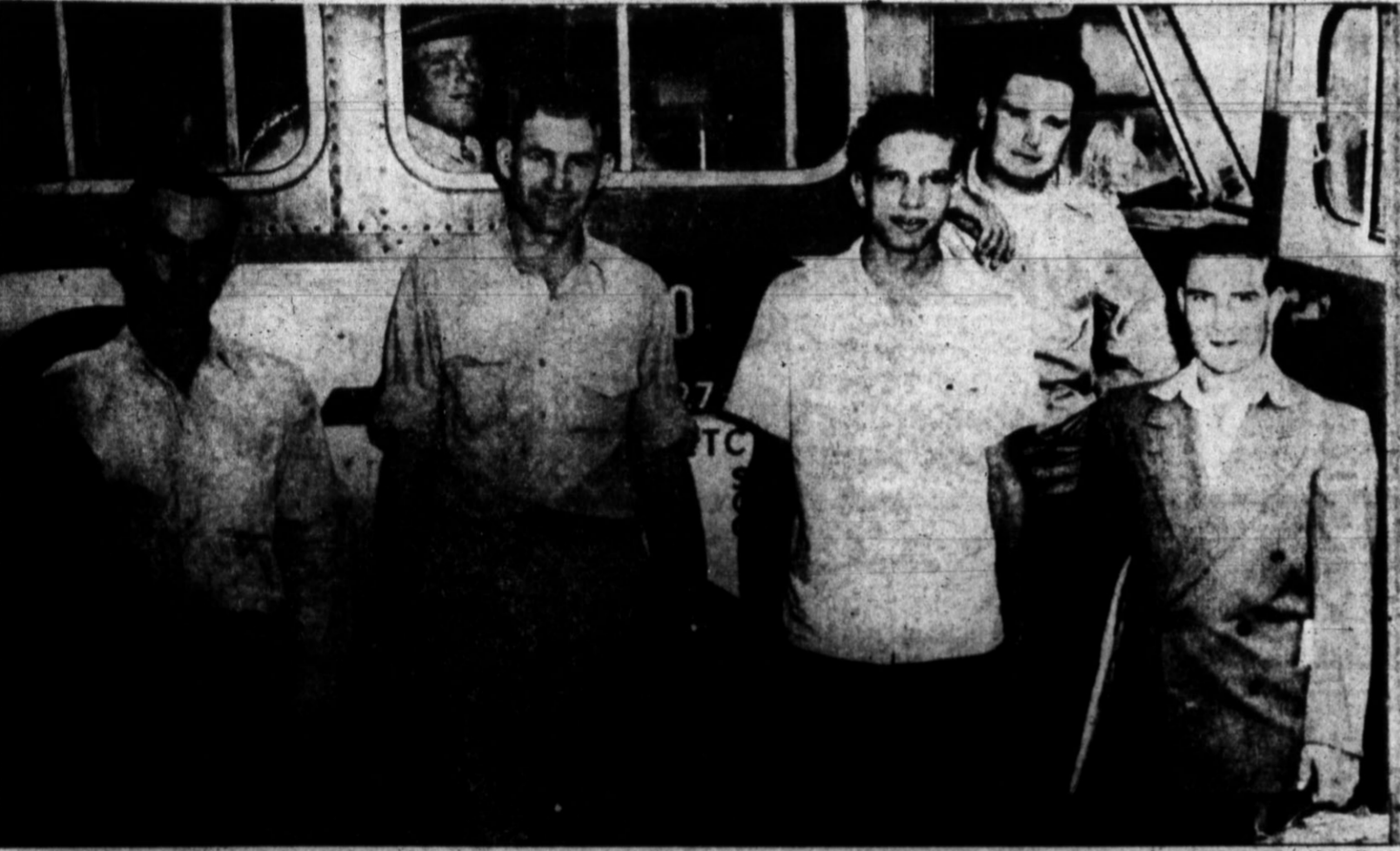
The Hereford Brand

Published Every Thursday

Our Slogan: "More People—More Farms"

Hereford, Deaf Smith County, Texas, Thursday, September 21, 1950

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FIRST SINCE 1949—(Left to right) Eual Bradford, Troy Schuder, Harold Conklin, Jess Drake and Ikie Kuykendall were ready to board the bus for Amarillo Induction Center Wednesday morning when this picture was taken. They are the first men to be inducted from Deaf Smith County in over a year.

First Four Inductees From County Leave Wednesday

Deaf Smith County's first men to be drafted since January 24, 1949—four inductees from Hereford—boarded a bus and headed for induction into the armed services in Amarillo Wednesday morning.

Mrs. Elliston Dies Wednesday

Mrs. A. H. Elliston, 85-year-old pioneer resident of Hereford, died at her home around 3 o'clock Wednesday afternoon. Funeral arrangements had not been completed Wednesday evening, but members of the family said the funeral would be held Saturday or Sunday at the First Christian Church, depending upon arrival of relatives.

Known over the entire community as "Ma Allie," Mrs. Elliston was recognized as one of the early residents of Hereford, having come here in 1902. The Ellistons first resided near the old Christian College which was located here at that time. In addition to her church work, Mrs. Elliston was also a tireless worker among the Hereford Rebekahs.

She is survived by three sons: Pat B. Elliston of Avondale, Calif.; Burl Elliston and Joe B. Elliston of Hereford; also two daughters, Mrs. Grace Hevel of Denver and Mrs. Ruth Barnard of White Deer. She is also survived by a twin sister, Mrs. Mary Coffey of Victoria, Texas, and several grandchildren, including: Roy Elliston and Mrs. Bob Erven of Long Beach, Calif.; Frances B. Elliston of Cheney, Wash.; Thomas H. Elliston of Billings, Mont.; Mrs. W. L. Branson of Amarillo and Mrs. R. W. Curry of Pampa.

When they arrived at the induction center they formed a line and then took one step forward as the induction center chief called their name. That single step covered the distance between two worlds. Taking it, each man stepped from civilian to Army life. After that long induction step, the men filled out forms, heard a talk, took another physical and were fingerprinted. Then they signed their final papers.

Eleven men received induction notices from the four-county selective service board, but the board postponed induction of John E. Bingham of Lariat for personal reasons, and Aubrey F. Smyth of Hart and Roy Reynolds of Canyon who are attending college.

The four from Deaf Smith: Ikie Kuykendall, Troy Ray Schuder, Harold L. Conklin and Eual H. Bradford and Jesse Andrew Drake of Canyon, left here on the 9:07 bus. Claude A. Allen, James W. Lindsey and Kenneth R. Hillier were to board the bus at Canyon.

Perhaps Harold Conklin, 1950 Agricultural Education graduate at Texas Tech, expressed the philosophical viewpoint of the group when he said, "It's like the old, old saying, 'When you gotta go, you gotta go. And it looks like I gotta go.'"

Now's A Good Time He said that as long as he had to be drafted, the Selective Service people couldn't have picked a better time. "I'm single, and I'm not leaving any particular obligations behind me."

As recruits (which is the modern term for "buck private") the men will draw \$75 a month, board, uniform and room. But even while this group was moving off the induction list 11 more names were released by Local Board No. 18 as those called for induction on October 4. The 11 will be Robert Owen Elliston, Rt. 3, Hereford; Carl Junior Smith, Canyon; Jack

Stanley Laing, Amarillo; Emmett Mason Potter, 203 Park Ave., Hereford; Charles Douglas Barnard, Skellytown; Ray and Milburn Haydon, Hart; John Albert Cavin, Jr., Amarillo; Alfred Beryl Hamblen, Canyon; Lenard Duwane Smith, Hereford; Johnnie Albert Williams, Canyon and Anthony Vincent Acker, Nazareth.

Concert Association Plans Annual Membership Drive

Plans for the annual membership drive for the Hereford Mutual Concert Association were mapped at a meeting of the board of directors at Hotel Jim Hill Monday evening. Miss Barbara Pryor, of the Pryor-Menz and Mutual Concert and Lecture Service, Council Bluffs, Iowa, met with the group and will remain in Hereford to direct activities during preparatory week and during membership week September 25 to 30. She is maintained headquarters at the hotel with Miss Phyllis Radovich serving as assistant.

Jim Kirby, president, presided during the board meeting. Faust Collier is vice-president, and Mrs. R. R. Willis, secretary-treasurer of the association.

The actual drive for members will get under way at the kickoff dinner at Hotel Jim Hill Monday evening at 7 o'clock. All officers, members of the board, division chairmen, team captains, and workers are urged to attend as guests of the association. Reservations should be made with Miss Pryor at the hotel by Saturday morning. She will outline working plans and

distribute kits following the dinner.

Division Chairmen Serving as division chairmen are Mesdames Ellis Coombes, C. H. Dyer, J. E. Springer, J. T. Gilbreath, Jr., C. O. Brown, Emil Dettman, Misses Frances Young, Adeline Koelzer, and Mattie Mae Swisher. Dr. Will Graham and Bob Lawrence.

Listed as team captains for Wednesday noon were Mesdames LeRoy Aven, J. R. Allison, Harry Seed, Robert Thompson, H. N. Benson, Onias Carroll, C. W. Frye, Roy Ford, Ray Conaway, Bob Wilson, Bruce Woodell, D. C. Kinsey, N. D. Bartlett, Jr., C. C. Rockwell, Jr., Gerald Wilson, Betty Whisenand, Olive Hinds, Robert Kerschen, Glenn Synder, and John Jacobsen, Jr.; Misses: Virgie Sparks, Mettie Roots, and Clara Acker; Bob Thompson, Bruce Miller and Howard Gault. Members of the board of directors attending Monday evening's meeting were Mesdames J. C. McCracken, Ellis Coombes, Roberta Oyar, R. R. Willis, and Elmer Patterson; Misses Frances Young, Adeline Koelzer, and Mattie Mae Swisher; and Jim Kirby, Bruce Miller, Howard Gault, A. J. Schroeter and Bob Lawrence.

WHAT ABOUT THE GROUND WATER

Around Town

SIGHTS, FACES SEEN

The first in a series of Inquirer classes will be conducted at St. John's Episcopal Church Thursday night, with Mr. Henry Seaman, Plainview, the rec. in charge.

The Annual Cub Scout pet parade will be at 2:30 o'clock Saturday afternoon. They'll go from the court house over to and down Main Street and end up at the court house.

J. W. Garner, president of the Deaf Smith County unit of the Texas State Teacher's Association, will attend a workshop in Amarillo on Wednesday, September 27, for teachers in District 9, an area of 26 Panhandle counties.

Other teachers will not go, according to George L. Graham, superintendent, because they feel they cannot leave their work for a day.

Five Hereford horse owners came back with ribbons from the show at the Tri-State Fair Wednesday. Mr. and Mrs. Britch Hopson's "Randy's Debbie" won second place in the 1949 filly class. This is the fourth ribbon they've won in the last four shows. They got a first at Dimmitt, fourth at Pampa and first at Tulsa.

Mrs. Woodrow Ireland, O. G. Hill, Obed Caraway and Bud Hopson also won ribbons at Amarillo.

Kenneth Coker was awarded the prize for the best speech at Toastmasters meeting Tuesday night.

West Texas State Athletic Director (Continued on page three)

How Long Will It Last

By HORACE GORE How long the water supply for irrigation in this area will last is a question of concern to every farmer in the Hereford area. "That depends on how it is handled," answers various agencies of the United States Department of Agriculture, seconded by other experts in ground water.

The water here is not coming out of any underground river, as was once commonly believed. It comes out of a catchment basin, where the structure of the earth has formed a huge, shallow cup so that water collects in the strata of gravel and porous rock. The water may be slowly flowing through the catchment basin.

While figures for the Hereford area are not available, the water in Portales valley, in New Mexico, is moving at an average rate of a foot a day. This means that water must be continually coming in from somewhere to replenish what flows out.

But the catchment basins are not a river. The water is not replenished from the mountains in New Mexico. The ground-flow from the mountains is stopped by the western breaks, a huge crack in the earth's crust where the plains' edge slipped up and the other edge slipped down, so that there is several hundred feet difference in height of the strata.

Besides, the crack is full of lime and similar formations that have accumulated since the crack opened, a good many thousands of years ago.

The water in the aquifer comes from rain water that has soaked into the ground up-hill from here; that is, to the northwest.

There is no great watershed above us. The breaks bite into the northwest corner of Deaf Smith County. The water we are using has been accumulating for centuries; perhaps for thousands of years.

The Geological Survey, in the department of agriculture, believes that about 2 per cent of the water that collects in surface lakes seeps down to water-bearing strata. The other 98 per cent evaporates.

There is no way of telling whether we are using water faster than it is being replenished, except by how the water-table is holding up year by year.

This much is certain: the amount of water is not inexhaustible. The department of agriculture is sounding its warnings now. Already, thickly populated industrial areas, such as New York and the Central Valley of California, are running short of water.

So are more arid areas, like New Mexico and Arizona. The department says it has reason for alarm. It points out that once our timber resources were "inexhaustible."

Now 700,000,000 acres—a third of the nation—is covered by stumps, brush, and low-grade jack-pine. The last of the good timber is being cut on the steep slopes of the mountains in Washington and Oregon.

Formations containing water in commercial quantities are called aquifers. When too much water is taken from an aquifer, it is permanently damaged, say ground water experts.

A heavy pump in an aquifer draws the water down around it in a cone; when the pump stops, this "drawdown" cone tends to fill up again. If too much water is taken out, the cone fills slowly and not very completely.

It is this permanent drawdown that injures the aquifer, it is claimed. Moderate pumping out of an aquifer will make it last indefinitely. Heavy pumping will ruin it in a few years, and it may never be useful again.

Give Top Rating To Both Brands

Both the Hereford and Sunday Brand were recognized among the top 107 weekly newspapers of Texas this week in a published report on evaluation ratings of weekly newspapers of the state. Both were given ratings of AAA, designating each as "One of the Best Weekly Newspapers in America."

The AAA rating places the Hereford Brand and Sunday Brand in the top 20 per cent of the weekly newspapers of the state and the nation, according to an impartial study and classification of the 10,000 odd weekly newspapers of the country, being conducted on a state-by-state basis.

The ratings are made by Community Research Bureau, an independent research organization, which is working in cooperation with American Weekly Newspaper Publishers Council to provide national advertisers with a guide in the selection of weekly newspapers for advertising purposes.

In this Continuing Evaluation Study, newspapers of each state are studied, analyzed, and rated in five classification brackets, with approximately

20 per cent of the papers of a state being placed in each of the five rated groups. The five quality classifications are AAA, AA, A, B, and C. The rating AAA earned by both Hereford papers means that the newspapers rate in the top bracket.

Each newspaper is rated on recognized quality factors including local news and editorial content, evaluated circulation, volume of local advertising and the fairness of the newspaper's advertising rate, based on cost per family reached.

Community Research Bureau is an independent research organization operated under control and direction of Frank B. Hutchinson, who has operated weekly newspapers, served as professor of journalism at Syracuse and Rutgers Universities and managed the New York Press Association and the New Jersey Press Association over a period of a dozen years before setting up his own newspaper research organization.

The American Weekly Newspaper Publishers Council which is cooperating in the studies is headed by Bennett H. Fishler, publisher of three weekly newspapers with audited circulation ranging from six to twelve thousand copies per week. Fishler's papers are consistent prize winners and one of them, The Ridgewood (N. J.) Herald-News, was the recent winner of a top award for general excellence presented by the National Editorial Association.

Rating of all newspapers are (Continued on page three)

Press Association To Meet Here Saturday

About 70 out-of-town newspapermen and women will attend a Panhandle Press Association meeting in Hereford Saturday as guests of the Hereford Brand and Chamber of Commerce.

The meeting is one of two regular clinics to be held this year by the association. Registration starts at 9:30 o'clock Saturday morning. The day's schedule includes a buffet lunch at Hotel Jim Hill and talks on advertising.

Bob Klunhahn, advertising manager on the Clovis News-Journal will speak on local advertising. Allan K. Clark, Amarillo News-Globe ad man, will speak on classified advertising and B. F. Shepherd of the Ama-

rillo Times will talk on use of art and advertising. Van Stewart of Perryton, past president of the Texas Press Association, will conduct a roundtable on ad rate structure.

The program during the buffet will consist of a talk on the theatre advertising by Francis Hardwick and a skit by local Jaycees. Mayor W. E. Dameron will welcome the visitors.

Towns represented will include Dalhart, Muleshoe, Hamlin, Clovis, Morton, Miami, Hale Center, Tulla, Canyon, Littlefield, Levelland, Amarillo, Farwell, Memphis, Lockney, Canadian, Perryton, Friona, Wellington, Vega, Dimmitt and also someone from the Austin office of TPA.



TOM TAKES THE CHAIR, WHILE PETE TAKES THE BLOUSE—Tom McFarland, who accepted the position as Hereford Chamber of Commerce secretary this week, tries out the chair O. P. Cowart is leaving October 5. Pete is shown in the top picture getting his blouse back from T. J. Clay after alterations had been made to compensate for the four years since he last wore it.

Tom McFarland Named New C-C Secretary Manager

Tom McFarland, Texas Employment Commission manager of the Hereford branch office for the past year, accepted the position of secretary-manager of the Hereford Chamber of Commerce Monday night.

He will assume the fulltime duties of the position October 5, when O. P. Cowart, present manager reports for active duty to the Army at Fort Hood.

The Board of Directors met in a special meeting to select a successor for Cowart who receives a leave of absence from the job. Cowart said they considered the merits of each candidate for the job, and after thorough discussion decided to offer it to McFarland at the same salary the manager now receives.

Two DWI Cases Tried In Court This Week

Billy J. Murrell and Burt Haskell Follis were found guilty of driving while intoxicated and fined in county court early this week. Both had their driver's licenses revoked for a period of six months.

Murrell was picked up by the city police Saturday night and held in the city jail until he was tried Monday. He pleaded guilty and was fined \$50 and costs.

Follis was arrested Monday night, also by city police. He pleaded guilty at his trial Tuesday and was fined \$100 and costs.



Three Injured South of Adrian In Accident

ADRIAN (Special)—Three persons were injured in a car accident south of here on a dirt road Monday when Mrs. B. B. Noyes, Jr. lost control of her car and crashed into a fence.

Mrs. Noyes, Mrs. Charles Short and baby daughter were injured and taken to an Amarillo hospital. Three other persons riding in the car escaped injury. They had been to Adrian and were returning to their homes.

Santa Fe Grain Organizes New Division At Friona



FRANK MORRIS is now associated with the Santa Fe Grain Company, and is organizing a new Seed Division for this old established company at their headquarters in Friona, Texas.

In addition to setting up a modern and complete seed testing and analyzing laboratory, Morris plans to offer his knowledge and experience as a free service to the growers of this West Texas area. He plans to work with the farmers in assisting them in the selection, control and analysis of their seeds and to encourage the planting and production of certified and registered seed for market. Further, he will develop merchandising outlets for this seed, thus enabling the producers to increase their marketing potential from the present more or less

local demand to a state or country-wide distribution. Morris has also had considerable experimental background with range grasses and he hopes to be able to work with the ranchers of the area in the care and maintenance of their rangelands.

The area around Friona produces not only excellent varieties of seed wheat, but also grain sorghums and sudan seed form a goodly part of that area's production. It is hoped that through the cooperative efforts of the company and the growers that this area will in time become a nationally recognized source for high quality seeds.

Santa Fe Grain Company has a storage capacity of 700,000 bushels. Leo Potishman, Fort Worth, is president of this company. General (Preach) Cranfill, Friona, is vice-president and manager.

Whitesides, Richard Todd, Kenneth Cole, Joe Reinauer, and Richard Smith, members of the patrol.

The patrol is chosen from boys of the fourth, fifth, and sixth grades. They have to be boys who can spare the time, since they must take time off from classes to work, Martin said.

Plans are being made to organize a patrol at Shirley in the near future, according to Reese.

Hold Final Rites For Earth Woman Thursday

Funeral services will be held Thursday at 3 p. m. at the Methodist Church in Dimmitt for Mrs. Lula Mae Barker, 42, Route 2, Earth, who died at the Plains Memorial Hospital at Dimmitt, Tuesday. She had been ill since last February.

She was born Lula Mae White on September 21, 1908. She married G. C. Barker in March, 1941. The Barkers moved to Earth in 1948.

Mrs. Barker is survived by two sons, Clifford and Jimmy, and two daughters, Marie and Peggy Ann, one brother, Robert White, and a sister, Ruby Leach, both of Benonfield, Arkansas.

Burial will be in the Dimmitt cemetery with Rev. E. Lee Stanford, pastor of the First Methodist Church, Dimmitt, in charge.

Husbands Are Guests At Fried Chicken Dinner

Hughes Missionary Circle of the WMU of the First Baptist Church entertained husbands at a fried chicken dinner party in the home of Mrs. John Schneider Thursday evening.

Fall flowers were used in decoration for the bring-a-dish affair and games were enjoyed.

Those attending were Messrs. and Mesdames: R. N. Yarbro, R. A. Daniel, Jr., Johnny Williams, L. J. Matthews, Bruce Aldredge, Scott Kirkpatrick, Charles Calloway, John Draper and the hosts.

Wilbur C. Hall Dies In Amarillo

Last rites will be held in the First Baptist Church, Dimmitt, for Wilbur Calvin Hall, 66, who died suddenly in the Amarillo bus station at 3:05 p. m. Tuesday, September 19.

Mr. Hall was a farmer at Dimmitt.

Wilbur Calvin Hall was born in Montague County on March 28, 1889, to Mr. and Mrs. Jack Hall.

He is survived by his wife, Mrs. Gertrude Hall, Ellen, Okla.; two sons: E. E. Hall, Amarillo; C. C. Hall, Cotton Center; a foster son, Alvin Raulston, Sherman Oaks, California;

Five daughters: Mrs. Davis Coleman, Dimmitt; Mrs. Lester McDermott; Mrs. Curtis Jaquess, Earth; Mrs. Phillip Jones, Hart; and Miss Lula Bell Hall, Tulsa; His mother, Mrs. Polly Hall, Aiken, Oklahoma; 19 grandchildren; two sisters, Mrs. J. C. Davis, Ringling, Oklahoma; and Mrs. Joe Kester, Stillwell, Okla.

Burial will be in Dimmitt cemetery with Rev. Earl Lantrou, pastor of the First Baptist Church, Dimmitt, in charge.

VISIT SON IN SAN ANTONIO

Mr. and Mrs. J. W. Vines visited their son, Pfc. Walter Dan Vines, at Lackland Air Base at San Antonio over the week end. Pfc. Vines is in the air police, and was alerted for transfer to Florida.

Mr. and Mrs. Vines spent a pleasant Sunday sight-seeing in San Antonio.

They were accompanied by Mr. and Mrs. James Martin and the Martin girls.

FRIONA NEWS

Sunday Night Starting Time Changed At Church

By MRS. OWEN ANDREWS
Brand Correspondent

Mr. and Mrs. Floyd Cole are announcing the birth of a son, William (Buddy) Floyd, on September 12, at the Hereford hospital. On Friday, Mrs. Cole and son came to the home of her mother, Mrs. H. M. Mobley,

where they will stay several days.

Mr. and Mrs. T. L. Sparkman, Sr., and Mr. and Mrs. Finis Hunter went the vicinity of Glasier Thursday and came home Friday. They bought herd bulls

of the Polled Hereford kind. Mr. and Mrs. Jim Brooks and the Duard Taylors of Friona, recently were on a fishing trip, to the Conchas Dam in New Mexico. They reported a nice time, and a good catch of fish.

Shannon of Meadow, visited his parents, the Shannons, and sister, Miss Lavada Shannon, from Wednesday until Friday. It was part of his vacation time from his work at the postoffice at Meadow.

Visitors in the E. B. Berryman home Sunday were Mr. and Mrs. Henry Dobbs and Larry, Mr. and Mrs. Howard Lowery and girls of

Amarillo, and Miss Elizabeth Ann McReynolds.

Mrs. Spicer Gripp and Nancy spent several days visiting Spicer's parents at Panhandle last week.

The small sons of Mr. and Mrs. Bill Stary have measles now.

Mrs. A. T. Jones went back to the Hereford hospital on Friday after going to Amarillo to see a specialist, Dr. Streit. She was resting some better on Saturday night. Also in the hospital was Mrs. T. L. Sparkman, Jr. The Sparkman children, Tommie, Bonnie, and Barbara spent the week end with their aunt, Mrs.

Charles King and family at Amarillo.

Mr. Oscar Hunt has had flu. Time for starting services at Friona each Sunday night has been changed to 7:30 for the opening of choir practice with Training Union at 7:45. Promotion recognition will be next Sunday morning for young people changing classes in Sunday School. New officers are to take office on the first Sunday of October.

Miss Gladys Thompson spent the week end with the J. B. Thompsons at their home near Amarillo.

W. H. Andrews is building a

new barn at his place.

Mr. and Mrs. A. H. Brown spent the week end visiting Mrs. Brown's parent and Mr. Brown's sister at Albuquerque, N. M.

Mr. and Mrs. J. N. Hollis and sons moved to Hereford Saturday. He is employed with the Brumley meat packing plant.

Mr. and Mrs. Oyd Ellerd and children, who have been with the Warricks this year, moved to Hereford a few days ago.

Read The Want Ads

Progressive HD Club Meets In McGee Home; Plan Amateur Program

Sometimes it rains, sometimes it pours, but Tuesday proved an ideal day when the Progressive Home Demonstration club met in the home of Mrs. Floyd McGee in the afternoon.

A very pleasant social hour was enjoyed in the cool, shady yard. Mesdames Robert Barnhart and Pete Carmichael were in charge of games.

A program was followed with Mrs. Glyde Russell giving a demonstration in beauty care. Mrs. Russell emphasized the fact that beauty begins with nature, cosmetics should be chosen with care, and extremes should be avoided at all times.

The club voted to sponsor an amateur program in the near future, the time and place to be announced later.

Officers were elected for the coming year as follows:

President, Mrs. Augustine Gregory; vice president, Mrs. M. T. Sparkman; secretary, Mrs. J. J. Parsons; assistant secretary, Mrs. C. C. Billingslea; treasurer, Mrs. Ira Ricketts; council delegate, Mrs. Earl Clark; alternate, Mrs. Parsons; parliamentarian, Mrs. Pete Carmichael; clothing demonstrator, Mrs. E. O. Billingslea; work simplification leader, Mrs. C. C. Billingslea; reporter, Mrs. C. C. Bowman; assistant reporter, Mrs. Ira Ricketts.

The next meeting, October 3, will be with Mrs. C. C. Bowman. This is to be guest day and Mrs. Ardon Draper, agent, is to give a demonstration on textile painting.

Refreshments were served to the following: Mesdames: C. C. Billingslea, Robert Barnhart, C. C. Bowman, Earl Clark, Bert Coffin, Leon Coffin, V. E. Dodson, Pete Carmichael, Calvin Edwards, D. Y. Edwards, Taft McGee, Edgar Lemmon, Tom Melugin, T. J. Parsons, Ira Ricketts, Claude Russell, M. T. Sparkman, and Miss Augustine Gregory and the hosts.

Central School Safety Patrol Organizes Again

Central grade school safety patrol was organized Tuesday. Floyd Reeves, chief of police, J. C. Reese, sheriff, and Bob Marstrand of the State Highway patrol, were present to aid Don T. Martin, principal, with the organization.

Marstrand made the main speech.

The boys have no authority to direct traffic, but can direct the other students in crossing the streets so that accidents can be avoided. They are on the job from 8:15 to 8:45 in the mornings; from 2:15 to 2:30 and from 3:45 to 4:05 in the afternoons.

The boys in the patrol are Buddy Elliston, captain; Charles Weems, lieutenant; Tommy Vaughn, Billy Dufer, Mickey Kelly, Donald Crone, Eldon Hudson, Rondal Davidson, Richard Sims, Jimmy Cuipepper, Carol

FURR FOOD STORES Feature MY FAVORITE STAR-KIST TUNA AND KRAFT DINNER RECIPES!



Says *John Wayne* STARRING IN "JET PILOT" AN RKO-RADIO TECHNICOLOR PRODUCTION

Libby's Cream Style WHITE SUGAR CORN 2 303 35¢

Libby's Whole Grain GOLDEN CORN 2 303 35¢

Libby's Custard Style PUMPKIN 2 No. 2 1-2 Cans 37¢

Libby's TOMATO JUICE 46 oz. can 24¢

Post's 40% Bran 12 oz. FLAKES 19¢

Mission Green Beans 2 No. 2 cans 29¢

Baking Powder 16 oz. CALUMET can 23¢

Savory APPLE BUTTER 29 oz. Jar 21¢

Hunt's TOMATO JUICE 46 oz. can 25¢

American In Oil 1-4 size SARDINES 3 cans 25¢

Helmet Spiced No. 2 1-2 PEACHES Can 29¢

Hunt's No. 2 1-2 PRUNE PLUMS Cans 25¢

QUICK ECONOMICAL LESS THAN 15¢ PER SERVING

Star-Kist Tuna

CAN 35¢

DELICIOUS DEAF SMITH COUNTY

TOMATOES

3 - lbs. 25¢

Fancy Bull Nose BELL PEPPERS LB. 11¢

Fancy Block Diamond EGG PLANT LB. 7¢

Colorado Red or White POTATOES 5 LB. 23¢

Fresh Clipped BULK CARROTS LB. 6¢

Solid Green Heads CABBAGE LB. 4¢

Colorado Bartlett PEARS 2 LBS. 19¢

FURR'S 100% FRESH BAKERY TREATS

Iced With Thick Creamy Spice Icing Fresh From Furr's Bakery

SPICE CAKES Med. Size Ea. ... 65¢

Iced With Thick Rich Chocolate Icing MOCHA LAYER CAKES Each 95¢

Golden Brown Topped with Delicious Goodies ASSORTED ROLLS Pkg. of 3 17¢

Serve the finest Serve Furr's Rich Choco and Filled with Nuts CHOCO. BROWNIES Doz. 30¢

WHY PAY MORE

LIBBY'S GARDEN SWEET PEAS 2 303 CANS 39¢

WHOLE SWEET PEACHES 39¢

LIBBY'S RITE OLIVES 19¢

Libby's Harvest Values

FURR FOOD STORES

PUT-YOUR FUTURE IN U.S. SAVING BONDS

Libby's POTTED MEATS	3 1-4 size cans	33¢
	2 1-2 size cans	35¢
Libby's VEAL LOAF	1-2 size can	38¢
Libby's VIENNA SAUSAGE	2 1-2 size cans	39¢
Libby's FRUIT COCKTAIL	2 303 cans	49¢
Libby's Halves PEACHES	2 No. 2 1-2 cans	65¢
Libby's Green LIMA BEANS	303	33¢
Libby's Whole GREEN BEANS	No. 2 can	35¢
Libby's Cream Style GOLDEN CORN	2 No. 303 Cans	35¢
Libby's Tall Can		21¢

ARMOUR'S BANNER

Sliced Bacon 1lb 53¢

SMALL LEAN CENTER CUT PORK CHOPS LB. 69¢

SUGAR CURED BACON LB. 39¢

GRAIN FED BEEF SHORT RIBS LB. 43¢

MORRELL PRIDE SHORT SHANK PICNICS LB. 53¢

HI-C Orange - Ade 46 oz. Can 25¢	Bleach CLOROX Qt. 14¢ 1/2 Gal. bot 25¢	Whole Kernel NIBLETS 2 12 oz. Cans 29¢	Powdered BON AMI Can 14¢	Bestyell COMB HONEY Lb. Jar 35¢
Clean PINTO BEANS 5 Lb. Bag 39¢	All Flavors Park Lane ICE CREAM 2 Pkts. 25¢	Tasty CHEESE FOOD 2 Lb. Loaf 54¢	Flour PURASNOW 25 Lb. Bag \$1.49	Swift's Peanut Butter 12 oz. Jar 21¢
Cake Mixes Instant or Devil's Food SWANSDOWN Pkg. 35¢	Coffee INSTANT SANKA 2 oz. jar 53¢	Coffee Maxwell House Lb. Can 83¢	All Flavors JELLO 2 Pkgs. 15¢	Armour's TREET 12 oz. Can 44¢
			COFFEE ADMIRATION Lb. 69¢	

Long Time Ago

25 Years Ago
The 1925 Deaf Smith County Fair closed Saturday night after a two day exposition of local resources that was literally an eye-opener to every one concerned, including the men and women who promoted and staged the show. There have been other fairs in the past that excelled this one in some departments but it is doubtful if there have been any before that quite measured up to 1925 in the all-around exhibition of what Deaf Smith County produces.

And unusually large share of the honor and glory goes without question to the rural school communities who competed in beautifully decorated booths for the prizes offered and who had the crowds gasping at the profusion and quality of the products of the county's farms. Men, women and children from the different communities helped gather and display their exhibits and then kept committees on the job all the time boosting for their communities. The Community Booth aisles were jammed during the two days with admiring crowds and the loyal folks who made this wonderful display have the sincere thanks and congratulations of the people of Hereford.

Dawn won first place with 403 points; Askren was second with 371; Wyche took third with 365; Progressive fifth with 353; and Fairview sixth with 340.

If we want a railroad, it is necessary to get busy.

The drive for subscriptions to the 7 per cent preferred stock in the TP&G RR Company is not progressing as it should. It is true that \$110,000 is a fair amount for the time and effort spent on the project, but this will not build a railroad. Many of the land owners of the county will have to show their faith in their land investments by taking stock or this railroad will be built over some other route. Like all similar propositions, some have gone their limit while others are still "whispering." Their subscriptions are not loud enough to be heard. The non-resident owner of Deaf Smith County land is not yet visible; he has not responded, he has not helped. Perhaps if he knew more of the project he would help.

The Deaf Smith County Fair will be staged again in 1926, it was determined at Monday's luncheon, after President Black made a congratulatory speech concerning the Fair just closed. There was a big crowd present at the City Cafe.

Rev. J. T. Ross said the spring meeting of the Amarillo Presbytery had been invited here by his congregation and a vote was carried joining the Presbyterians in such an invitation and the secretary instructed to wire accordingly.

Miss Greta Mae Cayton of Claude, contestant in the Popularity contest at Amarillo, introduced by J. E. Hill, asked for votes and support. She gave a humorous reading entitled "The Dutch Orator," that tickled the crowd immensely. She was officially "adopted" and Gano Hastings offered to help her sell tickets and votes.

Dr. Jno. W. Overton as defending attorney, Travis Dameron as prosecutor, and Judge Jno. P. Slaton as presiding magistrate constituted the official court staff of a screaming farce comedy held in the Sales Pavilion Saturday afternoon during the fair when "Clarence Darrow," a scrub bull, was tried for his life. The jury consisted of four preachers, a priest, and a banker. The bull lost and was con-

demned to death via the butchering pen.

It seemed at first that a jury would never be secured, as all kinds of objections were raised. Sherm Williams was thrown out as a prospective juror on the ground that there was some distant kinship to the defendant; J. E. Hill was also rejected when Attorney Overton said the law gave his client the right to be tried by a jury of his peers and that Mr. Hill was not eligible. The court solemnly sustained the objection, to the delight of the yelling crowd.

The Hillcrest golf team of Amarillo paid Hereford a visit last Sunday and entered eight players in a competitive match of 18 holes. Hereford took six of these matches. The visitors found the new Hereford course deceptive as distances and the elevated greens also bothered them quite a bit. They were profuse in their praise of the new links and invited the Hereford men to play a return match Sunday week.

The Lubbock team has a date here next Sunday afternoon and will play the match if the weather does not prevent it. Lubbock has a bunch of men good enough to compete in the state tournament and will give the Hereford boys all they can handle.

The Hereford stores and schools will not be asked to close next Tuesday, which is "Hereford Day" at the Amarillo Tri-State fair, it was decided at Monday's luncheon. For the past 2 years everything closed and a large caravan, headed by the band, has journeyed up to Amarillo on this day. President Black stated Monday that the sentiment seemed to be against this procedure this year, as everybody is too busy to sacrifice the time needed.

Secretary J. B. Elliston returned from Abilene Fair Thursday morning in order to gather additional exhibits to send to Wichita Falls next week. Simultaneously with his return the daily press carried the story of the individual winnings of Deaf Smith County at Abilene, winning 15 firsts and four seconds out of a total of 24 exhibits. The county did not get into the money on the whole exhibit owing to the fact that in shipping Mr. Elliston lost a quantity of his field exhibits. Secretary Moss is now with the exhibit while Mr. Elliston is replenishing the stuff lost and getting ready for Wichita Falls.

Automobile Advertisement—Here is a coach with a gasoline gauge right on the dash.

Old Friends Gather For Picnic For Montanan

Mrs. W. P. Robb, of Victor, Montana, who is visiting her brothers, A. A. Hare, E. H. Hare, and J. P. Hare, and her sister, Mrs. McClung, was honored by a picnic dinner at the home of Mr. and Mrs. J. T. McClung.

A group of old friends who had once lived at Elba, Hardeman County, gathered for the occasion.

Those present were Lucille Polk, Clarendon; Mr. and Mrs. Guy Collier, Brownfield; Mr. and Mrs. Earl Greene, and family, Plainview; Mr. and Mrs. Floyd Dimarant, Plainview; Mr. and Mrs. Kent McSpadden, Quanah; Mrs. J. F. Ward; Mr. and Mrs. E. A. Thomas; Mr. and Mrs. Maurice Hare; Mr. and Mrs. E. A. Hare; E. H. and J. P. Hare, Vega; and Mr. and Mrs. McClung.



FORT HOOD, Texas—Recruit Robert G. Rains, son of Mr. and Mrs. G. H. Rains of 127 Main, Hereford, recently arrived at Fort Hood and has been assigned to a combat unit of the 2d Armored Division for basic training. He was a student at Hereford high school where he was a member of the football team prior to entering the army.

County Federation Will Have Luncheon Meet

First of the 1950-51 quarterly sessions held by the Deaf Smith County Federation of Club Women will be held Monday, September 25 at the Methodist Church. A luncheon will be held at one o'clock with Mrs. Elmer Patterson, president, presiding and Raymond Childers, Hereford high school student, will entertain during the luncheon hour with piano selections. Mrs. Merlin Kaul, chairman of the educational department, will present the program to follow.

Mrs. Kaul will introduce Miss Helen White Moore, English professor at West Texas State College, Canyon, who will use Albert Schweitzer's "Out of My Life and Thought" and "Profit in the Wilderness" (Hagedorn) in presenting her program. Hostess clubs will be LaPlata Club; North and South Home Demonstration Clubs, Lone Star Study Club and Child Study Club. The executive board meeting which precedes each quarterly session, has been called for 4 o'clock this afternoon at the county courthouse.

Round Town

(Continued from page one) rector Massey and head football coach Frank Kimbrough put on the program for the Lions club Wednesday.

Joe Smith told Hereford Jaycees about his lion hunt with the famous Roy Snyder in western New Mexico at their Tuesday luncheon meeting.

Hey kids—don't forget Saturday is National Kids' Day. Hereford Kiwanis Club is sponsoring the event locally and you are all invited to attend the free showing of "Huckleberry Finn" Saturday morning at 9:45 at the Star theatre. There'll be a free treat, afterwards, too.



BREAKFAST BREADS

Hot sweet breads and coffee cakes add variety and interest to breakfast, making it a meal that even the usual breakfast-skippers cannot resist. Here is a recipe for a basic dough which can be varied temptingly for different breads.

Foundation Sweet Yeast Dough
3 packages yeast, compressed or granular
1/2 cup lukewarm water
1 cup milk
1 cup sugar
3 cups flour (about)
3 teaspoons salt
3 beaten eggs
1/4 cup melted margarine
1 teaspoon grated lemon or orange rind
Beaten yeast in lukewarm water. Soak milk; add sugar and salt to the hot milk; cool to lukewarm. Add 2 cups flour. Mix well. Add softened yeast, eggs, and grated rind. Beat well. Add melted margarine. Mix well. Add enough flour to make a soft dough. Turn out on lightly floured board and knead until smooth. Place in margined bowl. Cover and let rise until about doubled in bulk. Punch down. Shape tea rings, rolls, or coffee cakes. Let rise until doubled. Bake in a preheated moderate oven (350° to 375° F.) for 20 to 30 minutes, depending on the size. This will make two 12-inch tea rings, 3/4 dozen rolls, or 3 coffee cakes.

For other tempting, nutritious food ideas, send today for your free copy of "Morning Morsels with Margarine," a helpful, 22-page recipe booklet in two colors. Write National Cotton Council, Box 78, Memphis, Tenn.

Question

Some Texas students are going to school at Rosedale, and it is said that some New Mexico students come to Texas grade schools and high schools when they are handier. Do you think that such an exchange of students across the state line is a good idea?

Mrs. Pearl Dickerson: Certainly. In that way one can commune with the neighbors, and it won't hurt interstate relations.

Mrs. H. E. Miller: I don't see why not. We are all in the United States, and we are supposed to be all one. I don't see why something like that couldn't be worked out to the benefit of everyone.

Mrs. J. W. McGee: No, I don't think so. After all, Texas people pay taxes to Texas, and New Mexico people pay taxes to New Mexico. I think it is up to each state to support its own students.

Mrs. E. C. Messer: I don't know why not. It would end up as an even trade, I think. On the average, as many Texas students would go to New Mexico as New Mexico students would come to Texas.

Calvin Edwards: Yes, I think so. Texas has better schools than New Mexico. I think they have better teachers, higher standards and give the students better entertainment.

Mrs. Earl Stagner: There is some gain and some loss. One should go to school in his own community, with people he will

deal with later. And yet it gives one more perspective to school outside the community, since he will realize that there are other places that are good, too.

Mrs. Arnold Wab: I don't see that it makes much difference. We are all Americans, aren't we? I imagine the tax side of the question would wind up as an even trade.

Mrs. Roy Oswald: I don't know. I would go to a Texas school any time, if I could. I never thought about the other side of it.

Gives Top

(Continued from page one) under general supervision of an advisory committee composed of leaders in the field of journalistic education, national advertising, and weekly newspaper publishing.

Four hundred and forty-three weekly newspapers were evaluated in the state of Texas. One hundred seven received the coveted rating AAA.

OLIVER
SALES SERVICE

Finest in Farm Machinery

H. E. MILLER OLIVER CO.
YOUR OLIVER DEALER
HIGHWAY 60 PHONE 195

98 AA and 98 A. Two hundred and thirty-eight rated B, C and with partial ratings.

Other papers in the vicinity local readers might be acquainted with and their ratings, include the Canyon News AA, Castro County Herald at Dimmitt, AA, Friona Star B, State Line Tribune at Farwell AA, Vega Enterprise C, Tulla Herald AAA and the Canadian Record AA. The Record is owned and published by Ben Ezell, formerly with the Brand and Bert Neelley, former Brand advertising manager, now publishes the Friona Star. Cal Brumley, formerly of Hereford, is publisher at Tulla.

The Sunday Brand, which originated July 4, 1948, received two awards from the Texas Press Association in 1949 when it was judged second in the entire state in general excellence and first for news pictures. Neither the Sunday Brand nor the Hereford Brand were entered in the TPA competition this year.

The Hereford Brand has been published here since January, 1901.

Read The Classified

Open For Business
D and H
Service Station

MAGNOLIA PRODUCTS
Located Just Outside of City Limits
On Highway 60.
WE INVITE ALL OUR FRIENDS AND NEIGHBORS TO COME IN.

F. D. DAVIS
C. L. HODGES
Owners



Here's where I get
MORE VALUE for
LESS MONEY!

BESTYETT SALAD DRESSING - pint jar

PLENTY OF FREE
PARKING SPACE,
TOO!

LIPTON'S
TEA
48 BAGS
PER PKG. . . . **49c**

PURE SORGHUM SYRUP

5 LB. PAIL **55c**
19c

Now Is The Time

To Put Your Pullets
On Merit Egg Mash
For Winter Eggs

LAWN GRASS SEED

Kentucky Blue Grass
Shady Spot
Bermuda

INSECTICIDES OF ALL KIND

CUSTOM CLEANING

West Texas Feed, Seed and Hatchery Co.
Jack Wright, Manager

We Buy Cream, Eggs, Poultry and Hides
HOME OF "MERIT" FEEDS
Hereford, Texas

REAL BOYS IN CHOICE MEATS
USE FAT MILK IN ALL YOUR COOKING

KRAFT'S ELKHORN CHEESE lb. 39c

PINKNEYS BACON lb. 59c

PINKNEYS BOLOGNA lb. 39c

PURE PORK COUNTRY STYLE SAUSAGE lb. 35c

LEAN AND TENDER PORK STEAK lb. 55c

SEALED SHIP FULL PINT OYSTERS each 89c

Plenty of Fryers and Hens

HERSHEY'S CHOC. SYRUP
5 1/2 Ounce Can **9c**

VIENNA SAUSAGE 2 FOR 25c
Chuck Time

SARDINES Amer. Oil Pack 3 cans 25c

DOG FOOD BIG MIKE 3 For 25c

WHITE KING TOILET SOAP
3 REG. BARS FOR **19c**

FOR BETTER NUTRITION
EAT MORE VEGETABLES

PEARS
NICE Ones **2 LBS. 35c**

LEMONS Doz. . . . 29c

CABBAGE lb. . . . 4c

POTATOES 39c
Russetts, 10 lbs.

YAMS 2 lbs **15c**
Puerto Ricos

HEREFORD FOOD MART
128 WEST FIRST STREET - OPEN SUNDAYS - WE DELIVER - PHONE 1114

WANT ADS Phone 30-31

FREE Theatre Tickets

To See



Star Theatre

WEDNESDAY - THURSDAY
September 20 - 21

Be Sure and Ask for Your Free Tickets

With each PAID-IN-ADVANCE classified ad placed in The Brand, We will give one free ticket.

FOR SALE Miscellaneous

We Have 111 FEED MOLASSES Any Quantity FRASER MILLING CO. B-1-30-tfc

For Sale, Steel stock tanks. Steel for granaries, gas line pipe. Casin all sizes. Messers place east on Highway 60, Hereford, Texas. B-1-13-tfc

OFFICE SUPPLIES: Regular lines and special orders. The Hereford Brand. B-1-16-tfc

White Irrigation Motors and Repairs FRANK CRAIG, Studebaker - Massey-Harris B-1-21-tfc

Chrysler Industrial Motors Sales & Service McCullough Motor Co. 411 W. 1st. Ph. 17 B-1-9-tfc

NOW IS the time to order your new fall suit. Acme Cleaners, phone 111. B-1-14-34-tfc

FOR SALE: Westar and Comanche seed wheat, certified last year. \$2.25 at granary. J. K. Baker, phone 589. B-1-18-10-tfc

FOR SALE: Studio couch and rocker, apartment range, two heaters, breakfast suite, sewing machine, washer, garden plow, and numerous other articles. Phone 847-J, 509 Ross. B-1-25-36-tfc

READ City Food ad for week end grocery specials. T-1-8-29-tfc

REBUILT CAR and truck transmission. Hereford Wrecking Co. Phone 320. T-1-10-18-tfc

GENERATORS and starters for cars and trucks. Hereford Wrecking Co., Phone 320. T-1-12-18-tfc

See us for SEED WHEAT

Early Triumph Comanche

Wichita Turkey Red

FRASER MILLING CO. B-1-38-11c

FOR SALE Pawnee Wheat, Certified or Combine Run \$2.50 Bushel C. C. BILLINGSLEA 2 N. 1/2 E. Joel Switch. B-1-38-6p

CERTIFIED Wichita and Comanche seed wheat. Bradley Grain, phone 1216. T-1-10-38-1k

1. FOR SALE Miscellaneous

FOR SALE Two Oliver Combines No. 30 Good Condition Ready to go for this Season H. H. MILLER Dawn, Texas B-1-11-4p

50 HEAD bred registered cows to place on shares or trade for property. Jones and Dameron, phone 80-W or 964-J. B-1-20-12-tfc

NEW ROLKEEN V-tires for your wheat drill. Shed mud, enable you to plant with press wheels in damp ground. Nothing to take off, easily installed. Fit most makes and models. See them at Davis-McCracken, your M-M dealer. B-1-38-12-3k

FOR SALE: 1950 No. 27 14 ft. auger Massey with new maize attachment. \$4,250.00. 1949 12 ft. Auger Massey, \$3250.00. 12 ft. Gleaner cut 400 acres. Telephone 832-M or 816, J. W. Phillips, Clinton, Okla. T-1-31-38-4p

FOR SALE: Pawnee seed wheat. First year from certified seed \$2.50 per bushel. G. L. Hough, four west two north Black, Texas. B-1-22-12-3p

32-VOLT winchager plant complete with tower, wire, and batteries. New condition ready to use. Write Bill Dameron, Box 428. B-1-20-12-2p

FOR SALE: Reconditioned portable Singer sewing machine. \$25.00. Phone 1284. B-1-10-36-2k

FOR SALE: Westar and Pawnee wheat seed. Frank Bezner, T-1-9-38-1p

2. FOR SALE Farm Equipment

Get Ready For Maize Harvest Early HESSTON Maize attachments Save Grain Unloading Augers Save Time Phone 930-J B-2-35-8p

FOR SALE: 1948 Baldwin combine. H. M. Richardson, 121 West Park, phone 896-J. B-2-13-38-2p

FOR SALE: 12-foot Oliver combine, good shape. S. H. Slagle, Phone 1215. B-2-13-37-3a

FARMERS Protect your valuables in a fire-proof home safe. Minimum cost. See these safes at the Hereford Brand. B-2-30-tfc

FOR SALE: Wheat drill, 16-10 IHC. No press wheels. 1 1/2 miles north Miller Oliver. Airport road. Herbert Hasseloff. B-2-18-12-3p

2. FOR SALE Farm Equipment

NEW ROLKEEN V-tires for your wheat drill. Shed mud, enable you to plant with press wheels in damp ground. Nothing to take off, easily installed. Fit most makes and models. See them at Davis-McCracken, your M-M dealer. B-2-38-12-3k

FOR SALE Used John Deere Van Brunt 16-10 Grain Drill With Steel Box And Press Wheels. DAVIS - McCracken B-2-38-2c

A good selection of SEED WHEAT

- * Early Triumph
- * Comanche
- * Wichita
- * Turkey Red

FRASER MILLING CO. B-2-38-11c

3. FOR SALE Automobiles

Eliminate unnecessary tire wear! Change the position of the wheels every 2 or 3 thousand miles. Correctly done, this increases the life of tires up to 25%. Beat System Front Wheel Aligning KINSEY MOTOR CO. Phone 740 B-3-14-tfc

FOR SALE: 1946 Plymouth 4-door, radio, heater, whitewall tires. \$850.00. Shue at Zesto store or phone 1364. T-3-17-38-1p

4. REAL ESTATE For Sale or Trade

FOR SALE: 3 room modern house and bath on 2 1/2 lots. North 25-Mile Ave. Phone 12-J. R. T. Pierce. B-4-20-12-2p

FOR SALE: Five room modern house stuccoed. On corner lot, pavement both sides. Desirable location. Near school. 608 West Third, phone 95-M. T-5-22-38-1k

FOR SALE: 1950 No. 27 14 ft. auger Massey with new maize attachment. \$4,250.00. 1949 12 ft. Auger Massey, \$3250.00. 12 ft. Gleaner cut 400 acres. Telephone 832-M or 816, J. W. Phillips, Clinton, Okla. T-1-31-38-4p

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4. REAL ESTATE For Sale or Trade

REAL ESTATE Irrigated Farms, Dry Land Farms, Homes and City Property. CHARLES SOWELL Office Ph. 792 228 Cl. St. Res. Ph. 193-W T-4-5-tfc

EIGHT ROOM duplex, one block north Dimmitt High School. Garnet Holland. B-4-11-38-8k

CHOICE Irrigated and Unirrigated Farm Land. City Property P. O. Box 506 - 338 Main E. B. POSEY, REALTOR Hereford, Texas B-4-15-tfc

640 Acres 2 miles of town. New improvements. Irrigation well. Price \$100.00 Per acre. Terms. GLEN WEIR 104 MAIN PHONE 452-W B-4-10-tfc

240 ACRES In irrigated area. Shallow water. All in maize. 1/4 delivered goes with place - 2 good granaries. 170 acre wheat base. Terms. 3 years - 29% each year. GLEN WEIR 104 MAIN PHONE 452-W B-4-10-tfc

FARMS IN HEREFORD DISTRICT Improved and unimproved, some on paving. Have several 5 and 10 acre tracts. Two irrigated 20 acres, improved. One irrigated 40 acre tract; one dryland 40 acre tract. Three irrigated 80 acre tracts; three dryland 80 acre tracts in good irrigation district. Eight irrigated 160 acre farms; three dryland 160 acre farms in good irrigation district. Eleven irrigated 320 acre farms; three dryland 320 acre farms in good irrigation district. Four irrigated 640 acres, several sections of wheat land and grass land. Also good buys in houses from 1 to 3 bedrooms. Good locations. See my listings before you buy for prices and locations. J. M. HAMBY Third and Sampson, South of Courthouse B-4-36-tfc

160 Acres all grass. Irrigation belt. \$3600. will handle. Bal. 10 years. \$1,000. per year 5% interest. \$85.00 per acre GLEN WEIR 104 MAIN Phone 452-W Res. Ph. 200 B-4-10-tfc

LIST YOUR PROPERTY WITH US FOR QUICK SALE OFTEN WE ARE PREPARED TO BUY OUTRIGHT L. BASKIN, INC. 104 MAIN JIM HILL HOTEL B-4-38-tfc

5. FOR RENT

FRIGIDAIRES for RENT Also: Norges Leonards and Servels (butane or natural gas.) Installed in your home LOW MONTHLY RENTAL COSTS (Can be applied on purchase) - and think of the Extra Food Savings and Convenience! GOOD HOUSEKEEPING SHOP Phone 1109 B-5-3

FOR RENT - Bedroom for men. 304 McKinley. B-5-9-37-3-p

FOR RENT - Unfurnished duplex apartment. Call at 507 Jackson. B-5-9-37-tfc

FOR RENT: Tank type vacuum cleaner and attachments. Also electric floor polisher. HUPPER ELECTRIC. B-5-14-2-tfc

FOR RENT: Three room unfurnished duplex. 108 West 8th St. B-5-10-38-tfc

5. FOR RENT

FOR RENT Outboard Motor 5 HP Oswald's Firestone Store Phone 59 B-5-2-0-tfc

FOR RENT: Furnished apartment. Also rooms and board. 712 12th Street. B-5-11-35-tfc

FOR RENT: Two room furnished apartment. Private bath, private entrance, electric refrigerator. 340 West Third. East side apartment. T-5-18-38-1k

FOR RENT: Four room unfurnished apartment. Private bath. Bills paid. Also three room furnished apartment. Phone 556-W. B-5-17-38-2p

6. WANTED

WANTED TO BUY: Four or five room house, or good building lot, in Shirley district. Phone 413. B-6-17-12-2p

7. Dressmaking-Ironing

CUSTOM MADE buttons, belts buckles and button-holes. Mrs. Hazel Sparks, 340 Schley, phone 158. B-7-14-19-tfc

COVERED buttons, belts and buckles. Mrs. Mathis, 224 Ave. C. Phone 1040. B-7-12-47-tfc

FOR hemstitching see Mrs. C. C. Neu, 811 Miles, phone 1153. B-7-11-34-tfc

DRESSMAKING, suits, sewing of any kind. Buttonholes, covered buttons. Phone 537-W, Mrs. W. W. Rhodes. B-7-15-36-7p

8. HELP WANTED

HELP WANTED: Need two waitresses for day and evening shift. Green Hedge Cafe. Highway 60. B-8-15-11-tfc

AVON COSMETICS in big demand. Nationally advertised product. Fall and holiday seasons mean big profits to our representatives. We have opening in Hereford. Write Box 1054, Amarillo. B-8-27-11-6k

8. HELP WANTED

EXPERIENCED TUNE-UP and new car make ready man. Good Proposition for right man. See Loyd Neill, Service Manager KINSEY MOTOR COMPANY 244 East Third Street B-8-37-3c

9. Situations Wanted

WILL KEEP Children in my home. Phone 1358, 404-B West 5th. B-9-11-37-4k

10. NOTICE

IF YOU WANT to continue drinking, that's your business; if you want to stop drinking, that's our business. Open meeting each Friday night at 8:00, 338 Main, Room 8. Alcoholics Anonymous Club, P. O. Box 984. B-10-37-43-tfx

11. BUSINESS SERVICES

Quick - Efficient HOME LOANS Dependable Abstract and Insurance Service ELIZABETH WOMBLE 146 Main Phone 497 B-11-27-tfc

FOR prompt and efficient plumbing service see Miller Medlin Company, 125 Sampson, phone 1287. B-11-14-28-tfc

UPHOLSTER and repair old furniture like new. Fine fabrics, J. H. Hinds, 310 McKinley, phone 1092. B-11-16-27-tfc

WANTED: Custom binding, combing, bundle threshing, plowing. Phone 930-J. B-11-9-35-8p

WHEEL BALANCING: All makes or cars, with Stewart Warner wheel balancer. Frank Craig, Studebaker, Massey-Harris. B-11-16-35-tfc

CUSTOM BALING Mowing-raking-baling-hauling Wire or Twine J. T. MATTHEWS 207 Catalpa St. Phone 60-M B-11-16-tfc

FOR water well drilling or deepening call Baskin, phone 1234. Terms can be arranged. B-11-14-33-tfc

11. BUSINESS SERVICES

PRINTING, wedding and tea invitations. Letterheads, envelopes, small work. Francis Printing, 707 Grand, phone 1303. B-11-15-11-4p

SCOTTY'S PLANING MILL

224 D St. Phone 1190 B-11-23-tfc

WANTED: Custom plowing and drilling. Have three tractors. Will plow large or small fields. Phone 537-W, W. W. Rhodes. B-11-19-36-7p

GENERAL OFFICE WORK

Bookkeeping. Audits. Statements Depreciation Schedules. Bank, Accounts Receivable and Payable Reconcilements. Payroll & Social Security Records. Copy and Production Records. Letters. Addressing. Typing. File Layouts. Notary. 18 Years Public Experience MRS. EDNA LEE COLLIER Phone 1348 615 Union Ave. B-11-37-5p

NEW ROLKEEN V-tires for your wheat drill. Shed mud, enable you to plant with press wheels in damp ground. Nothing to take off, easily installed. Fit most makes and models. See them at Davis-McCracken, your M-M dealer. B-11-38-12-3k

---SIGNS--- PAINTED -- NEON GLENN BOARDMAN 407 Lee Ave. Ph. 456-W T-11-6-tfc

Complete EARTH MOVING Service Land Leveling (grading--Scape) and Bull Dozer Work Deep Plowing -- Subsoiling WALLACE & BYRD 831-W 9015-F-3 T-11-29-tfc

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Stated meeting second Monday in each month. School of construction each Thursday night. R. L. THOMPSON, Sec'y. HENRY SEARS, W. M. MASONIC BULLETIN Hereford Lodge 849

Hereford Rotary Club meets every Friday at 12:05 Hotel Jim Hill

JAYCEES 1st, 3rd Tuesdays Noon Luncheon Hotel Jim Hill 3rd, 4th Tuesdays County Court Room

Kiwanis Club Thurs. Noon Hotel Jim Hill

Lions Club meets each Wednesday, 12 noon Hotel Jim Hill



FRANK HESS, Chef

Hotel Jim Hill Sunday Sept. 24 Coffee Shop Menu Served 11:30 a.m. to 9: p.m.

1.25	CHEF SPECIALS	1.25
	BAKED SUGAR CURED HAM WITH CUMBERLAND SAUCE	
	BAKED SWEET POTATOES	HOME MADE ROLLS
	COFFEE	TEA
1.10	ROASTED YOUNG TEXAS TOM TURKEY WITH GIBLET	1.10
	GRAVY CELERY DRESSING, CRANBERRY SAUCE	
	BAKED SWEET POTATO	HOME MADE ROLLS
	COFFEE	TEA
	DINNER MENU	
	FRUIT CUP	CRABMEAT COCKTAIL
	CHOICE OF JUICE	SHRIMP COCKTAIL
	CHICKEN A LA REINE SOUP	
	OR CONSOMME	
	CHOICE OF SALAD FROM SALAD TRAY	
	ENTREE:	
	BROILED SALMON STEAK WITH HOLLANDAISE SAUCE	1.65
	GRILLED FRESH FLOUNDER WITH ANCHOVY BUTTER	1.75
	FRESH PAN FRIED MOUNTAIN TROUT LEMON BUTTER	1.50
	LOUISIANA JUMBO SHRIMP COCKTAIL SAUCE	1.85
	ONE HALF UNJOINTED SPRING CHICKEN COUNTRY GRAVY PURE HONEY	2.25
	BROILED FRESH SPRING LAMB CHOPS MINT JELLY RASHERED WITH BACON	1.60
	CENTER CUT PORK CHOPS ON TOAST WITH BAKED APPLE	1.50
	PLAIN OMELETTE GLAZED WITH FRUIT AND FRENCH TOAST	1.50
	CHEF SPECIAL PAN FRIED VEAL CUTLET CREAM SAUCE	2.25
	GRILLED VEAL T BONE STEAK WITH CHEF SAUCE	3.00
	BROILED K. C. SIRLOIN STEAK FRENCH FRIED O RION RINGS	1.40
	SPANISH OMELETTE OR CHEESE STRIP WITH BACON	1.85
	PAN FRIED DIXIE HAM STEAK RED EYE GRAVY FINE APPLE RING	1.60
	CHOPPED FRESH BEEF STEAK WITH MUSHROOM SAUCE	
	BAKED SWEET POTATO	
	NEW BOILED POTATOES WITH BUTTER AND PARSLEY DESSERT	
	CHERRY COBBLER	
	VANILLA ICE CREAM	
	COFFEE	HOME MADE TEA BISCUITS
1.00	CHEF SUGGESTION FOR THE KIDDIES	1.00
	FRIED CHICKEN, POTATOES, VEGETABLES	
	DESSERT	MILK



STUDYING THE SITUATION—Rev. Don Davidson, right, Bruce Miller and Hugh Clearman look over the partly completed new Methodist parking lot behind the church.

St. Anthony's Starts Fall Softball With Win Over Nazareth

St. Anthony's Ramblers softball team opened its fall season with an easy victory over the Nazareth junior high and grades last Sunday at Nazareth. Local eighth graders were eligible to play in this game, but will not take part in games against Hereford public schools.

Veteran Ken Walterscheid was at his best, allowing only two fluke hits and issuing one pass in the five innings that he worked. In the meantime, his team mates had piled up a 15 to 0 score.



GETTING READY FOR CONCERT CAMPAIGN—Barbara Fryor of Council Bluffs, Iowa, and Phyllis Radovich work on getting the annual Hereford Mutual Concert Association campaign drive underway in their offices at Hotel Jim Hill. Jim Kirby, president, has invited everyone who will participate in the campaign to attend the kick-off banquet Monday night at the hotel banquet room.

Walterscheid withdrew himself from the pitching role and opened the way for sixth grader Martin Reynoso to show his wares. Two runs were secured off Reynoso in two innings. As usual, with Reynoso's run of luck, wilding miscues by his team mates let him down.

Nogger, St. Anthony junior high third baseman, netted three home runs out of five ups to the plate.

A somewhat different version of the Ramblers appear against Shirley School Friday afternoon at Shirley field. Without Walterscheid on the mound and Nogger wielding the big stick, the St. Anthony boys are prepared for plenty of trouble.

Anyone of a Spanish American trio will take up pitching duties. The pitching staff consists of Moreno, Olivero and Reynoso. Larry Walterscheid may also try his hand in order to keep up a tradition.

Game time is Friday at 1:30.

Fogelsons Stop In Adrian Again

ADRIAN (Special)—The Star Cafe in Adrian was again happy to see the Fogelsons stop Sunday evening late to eat. Mr. and Mrs. Fogelson were here August 6, when Mrs. Fogelson was recognized as the famous Hollywood star, Greer Garson.

When they came into the cafe, Mr. Fogelson said, "Hi! We said we'd be back." They wondered if the lights would go out again as they did during the last visit, when they finished their meal by kerosene lights.

Greer was dressed in a black knit suit with white blouse and hat and red shoes. She said she hated traveling clothes and would much rather wear her blue jeans.

Both Mr. and Mrs. Fogelson got quite a kick out of the hill-billy tunes on the nickelodeon. Greer said in her low English voice, "I'm no coffee hound but I like your coffee. May I have another cup, please?"

When shown the item written about them in the paper, she said: "I love this. We never get to see the funny side of life. All we get to read is contracts."

Mr. Fogelson made two telephone calls to Amarillo. The operator in Vega called back asking who it was made the calls. Don Morgan, owner of the service station where the calls were made, said he didn't notice. That he had been busy at the time. Mrs. Morgan stepped to the phone and told the operator who it was. The operator didn't believe it.

Mr. and Mrs. Fogelson own a ranch near Santa Fe, N. M., and are stocking it with white cattle.

Lindsay Doyle Rose, age 4, was accompanied by her grandmother, Mrs. Jack Rose, her great-grandmother, Mrs. Doyle Rose, and Mrs. L. R. Brady to Silver over the week end. The group left Saturday and returned Monday.

While they were there they visited Mr. and Mrs. Lan Shore, A. E. Rose, and Mr. and Mrs. D. C. Laird, Jr., Vanderbilt, all former Hereford residents.



FORT HOOD, TEXAS—Recruit David E. Nease of Hereford recently arrived at Fort Hood and has been assigned to one of the combat units of the 2d Armored Division for basic training. He plans to take the many educational opportunities offered by the Army by making it a career.

FORT HOOD, TEXAS—Recruit J. C. Parvin, son of Mr. H. C. Parvin of Hereford, recently arrived at Fort Hood and has been assigned to a combat unit of the 2d Armored Division for basic training.

Autumn Dinner Party Opens Year For Child Study Club Activities

Autumn leaves and pyracantha berries were used at the opening of the season dinner given by members of The Child Study Club in the home of Mrs. Witherpoon Thursday evening. The dinner was served buffet-style and small tables were laid for 16 members and two guests.

Mrs. Maurice Tannahill, president, presided and Mrs. J. C. Reese, chairman of the year book committee, distributed new year books and plans for the coming year's activities were discussed. Mrs. Worth Covington and Mrs. Worth Covington assisted in arranging the year books.

Programs for the year call for varied topics dealing with children, the home and the home life in foreign countries.

Special guests were Mrs. H. H. Cooke and Mrs. Ben Childers. Members attending were Mesdames: Maurice Tannahill, N. D.

ATTEND FLOWER JUDGING SCHOOL

Attending the three-day flower judging school held by the South Amarillo Garden Club the past week end were Mesdames A. L. Manjeot, W. S. Flutt, Jeff Gilbreath, O. G. Hill, John Jacobson, Jr., M. T. Rutter and A. O. Thompson.

Mrs. C. E. Beavers of Fort Worth, nationally known instructor of horticulture and flower arrangement, conducted the school, assisted by Mrs. Ines Adrian Hamilton, also a nationally known instructor.

Bartlett, Jr., Worth Covington, George Heard, Clinton Jackson, Melvin Kaul, J. C. Reese, Stewart Roberson, John Robinson, Earl Springer, George Tefel, Dale Tinnin, R. P. Conaway, Joe Story and the hostess.

Men Enlist From Three Counties

Hereford, Dimmitt and Friona were represented at the local Army and Air Force Recruiting station this week as a boy from each town volunteered for the army, according to Recruiting Sgt. H. M. Riddle.

Jack Wayne London, son of Mr. and Mrs. Clyde London of Friona, not only represented Friona, but he also passed the aptitude test with the highest score made since the new test was inaugurated last year. London is 18-years old and a Friona high school graduate. He applied for paratroop service with an airborne infantry division and hopes to go to Officer's Candidate School.

Alvin Owen Young, 17-year-old son of Mrs. Maydel Young of Hereford enlisted in the army and will report to Ft. Ord, California for his basic training.

Harold William Johnston, 21, son of Mr. and Mrs. William C. Johnston, is the third recruit of the week. He graduated from Dimmitt high school and has been farming since. He also joined the army.

JUST LIKE THE GOOD OL' DAYS!

SALE! SALE! SALE! SALE! SALE!

JOIN THE RUSH TO PIGGLY WIGGLY!

417 N. MAIN

PHONE 117

Pillsbury Sale

Lighter Pancakes Are Here!

Delicious with Sausage!



Pillsbury PANCAKE MIX
2 1/2 lb. pkg. 29c

SYRUP
Vermont Maid
24 oz. 49c

Pillsbury **FLOUR** 25 Lb. Bag **179**
Cream and Sugar Pottery Set Free

Pillsbury **CAKE MIXES** **34c**
White or Chocolate Fudge Lge. Pkg.

Shurfine **MILK** Small Cans **6c**



MEN LOVE FRESH APPLE PIE!

Pillsbury **Pie Crust Mix** Fresh APPLES
pkg. 18c lb. 16c

Shurfine Sliced In Heavy Syrup **Pineapple** No. 2 Can **25c**

Maine **Sardines** 2 flat cans **15c**

Hunt's Strawberry **Preserves** 3 16 oz. jars **\$1.00**

Dole's **Fruit Cocktail** 3 No. 2 1/2 Cans **\$1.00**

Crown All Meat **Vienna Sausage** 2 Cans **35c**

Golden Light **COFFEE** Lb. Can **69c**

Snow Drift Quick Mixing **Shortening** 3 Lb. Can **79c**

WE GIVE S&H GREEN STAMPS

MEATS

Wilson Layer Sliced **BACON** Lb. 43c

Lean Shoulder **PORK STEAK** Lb. 49c

No. 1 Streaked Side **SALT PORK** Lb. 35c

Lean Sliced **Canadian Bacon** 1/2 lb. 59c

Admiral Colored Quarters **OLEO** 3 LBS. 1.00

Shurfine — Pint Jar **Salad Dressing** pt. 29c

Hereford Small Whole **Potatoes** 2 No. 2 can 25c

White Cream Style **CORN** 2 No. 2 cans 25c

Anglo **Corned Beef** 12 oz. 45c

Chuckwagon **BEANS** 15 oz. can 10c

Cut Rite — 125 Roll **Wax Paper** . . . 25c

Dinner Size Priscilla pkg. of 40 **Paper Napkins** . . 15c

Bright and Early (Glass Free) **TEA** 1/4 lb. pkg. . 27c

Armour's Star **Shortening** 3 lb. ctn 65c

Sifroux colored Toilet **TISSUE** . 2 rolls 25c

Mission Bell
A White King Product
TOILET SOAP
4 bars 25c

Pitas Portales
PEANUT BUTTER
12 oz. Mug
39c

Garden Fresh Produce
HOME GROWN GUARANTEED **WATERMELON**

EACH 35c 3 FOR 1.00
LEMONS Large Juicy Sunkist 6 For 19c

POTATOES U.S. No. 1 Red Triumph 10 lbs. 39c

CUCUMBER Fancy Green Slicers lb. 10c

YELLOW ONIONS Fancy No. 1 Sweet 5c

LEAF LETTUCE for salads — bu or wilting — lg 11c

WHITE KING SOAP
"IT TAKES 50 LITERS"

Large Box **29c**

Giant Size **69c**

SAVE SOAP!
WHITE KING WATER SOFTENER

Large Box **25c**

SCOTCH CLEANSER DURABLE DISPENSER
YOURS FOR ONLY **25c**

Rutherford
& Co.

Grand OPENING

Invite You All To Attend

Of Their Bright New Modern Store - At 322 - North Main Street
Saturday Sept. 23 Doors Open At 9 O'clock Sharp

**\$100 IN DOOR PRIZES
TO BE GIVEN AWAY**

1 GAY GIBSON DRESS

1 PC. SAMSONITE LUGGAGE

1 3X BEAVER STETSON HAT

11 PAIR NYLON HOSE

**NO PURCHASE NECESSARY - JUST REGISTER
ON OUR GUEST BOOK - YOU DON'T HAVE TO
BE PRESENT TO WIN. WINNERS WILL BE
ANNOUNCED SATURDAY, SEPT. 30**



INTERIOR VIEW RUTHERFORD & CO.'S NEW STORE



CURLEE SUITS
\$50 to \$65

A complete new fall and winter line of men's Suits in all wool gabardines, sharkskins and worsteds. Double and single breasted.

Curlee Topcoats
\$29.95 to \$49.95

You will buy when you see these smart topcoats in gabardine and covert. A real year-around wearable.

All Wool Pendleton

MEN'S SHIRTS

Values To \$11.95

Plaids, Checks, Solids Sizes 14 to 17

5⁹⁵

SPORT COATS . 16.95 to 32.50

Made by Cresco and Cola Nita and Curlee in all wool, corduroy and suede. Checks and solids.

ARROW SHIRTS

3.65 to 3.95

Men's Army Twill
KHAKI PANTS
2.29

Wide belt loop. Boat sail drill pockets. All sizes.

MEN'S SLACKS
7.95 to 16.95

Wanted materials and shades. All sizes.

STETSON HATS
10.00 to 50.00

Special!

26 x 34 Cotton
RECEIVING BLANKETS

39c

Special!

Box of 200
KLEENEX
2 Boxes . . .

25c

Special!

Slightly Irregular
PILLOW CASES
2 for . . .

69c

WOMEN'S COATS

Mary Lane . . . 24.95 to 39.95
Briny Marlin . . . 39.95 to 59.95
Princess . . . 59.95 to 69.95

You'll find a wide selection of coats in smart new fall tailoring and in the finest fabrics.

WOMEN'S SUITS

Mary Lane . . . 24.95 to 39.95
Briny Marlin . . . 39.95 to 59.95
Princess . . . 59.95 to 69.95

Complete your wardrobe with a suit from our complete stock and wide range of prices and materials. All sizes.

FAST COLOR PRINTS

Florals, westerns and colorful action designs. Ideal for dresses, curtains and table cloths. Excellent for Square Dance costume.

34^c yd

Women's New Fall

DRESSES . . . 9.95 to 29.95

The ultimate in dressy dress by Clara Tiffany, Irma Hills, Guy Gibson, Marlene, Don-A-Tog and Prima Donna.



WOMEN'S SHOES
2.98 to 12.95

Rhythm Step, Miracle Tread, Grace Walkers, Enna-Jetticks, and Williams Dress Shoes, casuals and ballarings in leathers and suedes.

LINGERIE

Dainty unmentionables by Holeproof, Seam-Prufe, New Form, Holly Bra and Rumbra.

HOSIERY

Angel Skin by Dav. Jown and Claussen.

IN OUR CHILDREN'S DEPARTMENT



Dotty Dan Size 1 to 3
BOYS SLACKS . . . 2.98
Kaynee
SPORT SHIRTS 1.98 to 3.95

All Wool Little
GIRLS COATS
14.95 to 22.95
Suedes and Coverts

Everything Else a boy Would need
PRICED RIGHT!

Jumping Jack SHOES
4.25 and 4.50

Red Goose SHOES
3.95 to 6.50

Prissy Missy DRESSES

5.95 to 10.95

Scotch Plaids Solids and Floral. Sizes 3 to 14



RUTHERFORD AND COMPANY



Portales won the four-city trophy with a total of 293 strokes, three ahead of second-place Clovis at 296 and four ahead of Hereford and Tucumcari who tied at 297.

The Hereford Brand

Thursday, September 21, 1950

Section Two

That's all of that for another year. Incidentally, Hereford held a good lead for second place right up to the end, but the last four foursomes changed the final picture.

Apparently Hereford ended up in second place in the race for the trophy in the four-city

matches. At least when Jim Terry left Clovis Sunday evening Hereford had a six stroke edge over Clovis and Tucumcari and didn't have a chance of catching first place Portales.

Some dissatisfaction was expressed when a Portales golfer (Continued on Page 5)



STILL HITS A LONG BALL—Ted Young went down in the records one afternoon for hitting the longest homerun in the history of the old Amarillo baseball park. He's switched to golf clubs now but he still puts the power into long booming drives. One of the most ardent of local golfers, Ted plays regularly, rain or shine.

A somewhat bruised but high-spirited squad of Hereford Whiteface gridmen will board the bus for Levelland Friday and, an encounter with the strong veteran Lobos.

Levelland promises to be the toughest foe thus far in young season for the Herd. They dropped their first game to a power-laden team from Pecos, 18-0, and then lost a toss-up to the strong Seminole Indians, 7-0. Both games were played away from home.

Even after losing two games the Lobos still rate number 6 in A ratings. They dropped from second to sixth after their loss to Seminole.

Hereford moved into the top 15 by virtue of their 14-7 victory over Tulla and now are rated eleventh.

Not a single man on the Levelland starting lineup against Seminole started a year ago against Hereford. However, most of them are considered veterans and all remember the 6-0 setback they received on Whiteface field.

Indications are that they possess a well-balanced team with both strong running and passing attacks. They also have a potent quick kick that they used successfully against Seminole.

If the Lobos have a weakness it probably is in the defensive department, although they humped up with a couple of goal line stands to starve off Indian scores Friday.

Coach Criswell will take the regular 27-man varsity and probably start the same line-up that took the kick-off in the first two games; Walterscheid and K. Brock at ends, Corbett and Dement at the tackles, Fish

and Witherspoon at guards and Thomas at center. Engman, Morton, Kelly and Walker compose the offensive backfield. Defensive changes will be made if the Herd kicks-off.

and Witherspoon at guards and Thomas at center. Engman, Morton, Kelly and Walker compose the offensive backfield. Defensive changes will be made if the Herd kicks-off.



WHITEFACE TACKLE—Jim Lookingbill is in the unenviable position of being the lightest tackle, by almost 20 pounds, on the Hereford roster. He is a 17-year-old senior and son of Mr. and Mrs. L. B. Lookingbill at Summerfield. He played three years with the B squad and before coming to high school he attended school out at Summerfield. Jim doesn't plan on going to college right now, but SMU is his favorite as far as



WHITEFACE CENTER—Ray London, 15-year-old, 137-pound Hereford Whiteface center doesn't have to go far for a game or practice. His parents, Mr. and Mrs. W. H. London, live just across the street from Whiteface Field. Ray is a sophomore with a year's experience on the B squad and some Junior high football before that. Although he played some Junior basketball and went out for track, football is still his favorite. Two older brothers, Walter, Jr. and Baxter and three sisters, Gertrude, Lilye and Ruth preceded him through HHS.

VFW Plays Headlee Caprock Champions

Headlee, Caprock league champions, will play Hereford VFW, champions of the Central Plains League, on the Veteran's Park diamond Sunday afternoon.

The game between the two champions starts at 2:30.

VFW played two games with Washburn, second place team in the Caprock league, this season. Hereford won the second time, 9-8, and lost the first 4-3.

Second Guessing

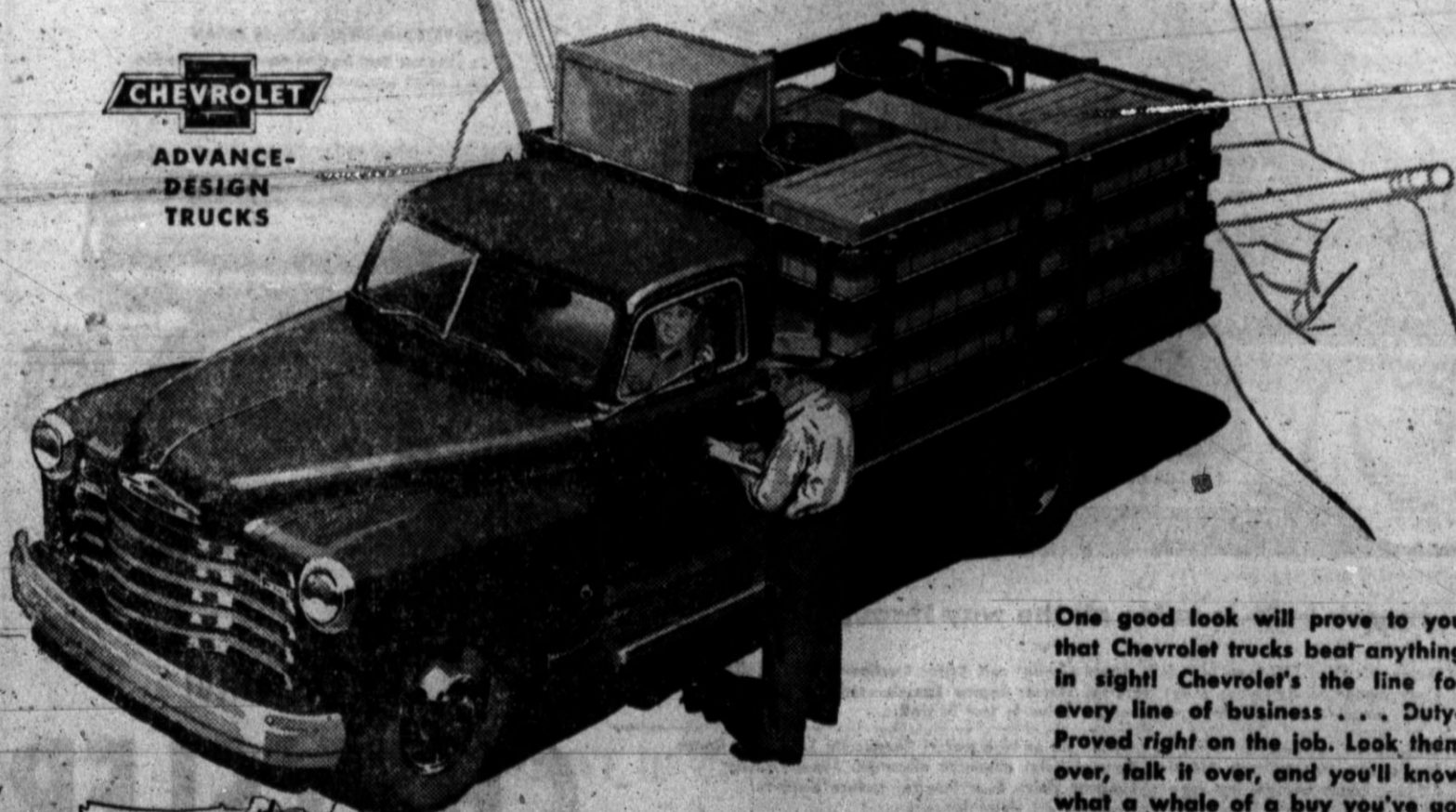
By Jerry Stoltz

Well, I came close to being 100 per cent wrong in the prognostication column last week. If Phillips hadn't whipped McLean I wouldn't have had a single winning team.

Start off with Tulla, and I (Continued on Page 5)

CHEVROLET'S YOUR BUY

and **YOU** can prove it!



CHEVROLET
ADVANCE-
DESIGN
TRUCKS

First in demand
First in value
First in sales

Featuring: TWO GREAT VALVE-IN-HEAD ENGINES • NEW POWER-JET CARBURETOR • DIAPHRAGM SPRING CLUTCH • SYNCHRO-MESH TRANSMISSIONS • HYPOID REAR AXLES • DOUBLE-ARTICULATED BRAKES • WIDE-BASE WHEELS • BALL TYPE STEERING • UNIT-DESIGN BODIES

One good look will prove to you that Chevrolet trucks beat anything in sight! Chevrolet's the line for every line of business. . . Duty-Proved right on the job. Look them over, talk it over, and you'll know what a whole of a buy you've got in a Chevrolet truck! Rugged dependability, top-flight performance, outstanding economy—you get all these things in Chevrolet. Figure it all out and you'll come to just one conclusion! Chevrolet's your buy!

Kinsey Motor Co.

244 E. 3 ST.

PHONE 740



Pulling Power never known before!

THE GREAT NEW Mid-Century
U.S. ROYAL GRIP-MASTER

This is it! This is the tire that was completely tested and proved for soils just like yours. Now you can get traction you never thought existed. Now you can take that tractor of yours right out on paved roads and never worry about repair bills. Now you can get everything you ever wanted in a tractor tire—greater traction, longer wear, more comfort—with the great new U. S. Royal Grip-Master.

READ WHAT YOUR NEIGHBORS ARE SAYING about this great new tractor tire

"That open center design really throws out the mud."

"Those lugs won't bend back no matter how hard I pull."

"Talk about lugs that dig in and grip—just look at my tire tracks."

"Rides smooth as silk right out on the roads."

Jones Service Station

PHONE 1281

813 E. Highway 60

HEREFORD

SEE 'EM TODAY—OWN 'EM TODAY—SUPPLY GOING FAST!

US ROYAL TIRES

Church Notes

Seventh-Day Adventists
The Seventh-Day Adventists had as their guest-speaker Sunday Elder N. R. Dower of Amarillo, president of the Texico Conference of SDA.

Using Daniel 12:1-3 as his text, Elder Dower spoke on the time of trouble is the world is facing. "If the Christian people cannot hear the trials and burdens (little streams underfoot) in the home and amongst our fellow men, how are we going to be able to stand through the last great conflict (the flood waters of Jordan) of God's judgment?"

"Day by day consecration, daily study of God's word, and immediate contact with the Master will give us strength to remain faithful until He doth come and receive unto Himself His own and to dwell in the mansions He has prepared for

those who are victorious over sin."

Elder Dower read Romans 8:35-38 as his question of faithfulness. The congregation in response to his question read verses 38-39 of the same chapter.

Dower has accepted a call as the president of the Texas conference in Fort Worth. He is taking the place of President L. L. McKinley, who is taking the presidency of the South Dakota conference.

Christian Science Services
Christian Science services are held each Sunday morning at 11:00 o'clock in the Star Theater. All who are interested are invited to attend.

"Reality" is the subject of the Lesson-Sermon which will be read in all the Churches of Christ, Scientist, on Sunday, September 24.

The Golden Text is: "Lo, I come, and I will dwell in the midst of thee, saith the Lord." (Zachariah 2:10).

Among the citations which comprise the Lesson Sermon is the following from the Bible: "For the grace of God that bringeth salvation hath appeared to all men" (Titus 2:11).

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "We should strive to reach the Horeb height where God is revealed; and the cornerstone of all spiritual building is purity" (page 241).

First Christian
On Thursday of last week, about 25 members of the Layman's League met in the small dining room of the church. They had invited their wives, and all enjoyed a delicious barbecue dinner prepared by Virgil Dodson and his committee.

A report of the previous year's work was given by Ellis Coombes. The report showed that League had sponsored a Cub Scout pack and the senior CYF. They had conducted the morning service on Laymen's Sunday, and undertaken the pro-



GUESTS AT ROTARY MEETING—Dr. and Mrs. J. A. Hill visit with Amarilloans who were present for the Rotary sponsored visit from Congressman Ben Guill. PHOTO BY ALEC O. THOMPSON



We Welcome You
CHURCH OF CHRIST
(Sunday)
Radio KPAN 9:15 A. M.
Bible Study 10:00 A. M.
Worship 11:00 A. M.

Evening:
Young People 7:15
Worship 8:00

Daily Radio Program
9:30 A. M.
KPAN—860 on Your Dial
We invite you to all services of the church.
The Bible is right and it does make a difference what we BELIEVE AND PRACTICE.

Church of Christ

ROSE & BARBER
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IF IT'S A GOOD LOAN - WE CAN MAKE IT
Phone 45 104 East 3rd St.

ject of filling the pulpit for the Tulla Church on two Sundays in each month.

Ellis Coombes was the first speaker in this last project and John Aiken will fill the Tulla pulpit next Sunday. Bill Harris had accompanied Ellis and Ira Ricketts will accompany John.

The following were chosen in an election of officers: Pat Sullivan, president; John Aiken, vice president; Ellis Coombes, secretary - treasurer; Dr. Clyde Rush, programs; A. Petersen, projects; Bill Harris, membership; Ira Ricketts, missionary.

It was decided to keep the meeting date the same as last year, the first Thursday of each month, and to accept the offer of the Women's Fellowship to serve the meals.

The Morning Radio Meditations from KPAN will be conducted by our minister at 8:45 p. m. The subjects for the series will be as follows: God and War; Can We Have a Better World; The Church in Time of War; The Church and Democracy; The Church's Message for a Warring World.

First Baptist
The Tierra Blanca Association, which contains 18 churches, held its annual meeting at Tulla Tuesday and Tuesday night.

Thursday night, at 7:30, the church-wide workers banquet will be given. One hundred fifty are expected to attend. The main address will be delivered by Earnest Loesener, educational director of the First Baptist Church of Amarillo.

Next Sunday is annual promotion day.

Nazarene
Services each week at the Nazarene Church are as follows: Sunday school—10:00 a. m.; Church—11:00 a. m. Sunday night service, 7:45. Prayer meeting every Wednesday evening.

Immanuel Lutheran
Immanuel Lutheran Church will observe Lutheran Education Sunday with a special service devoted to the cause of Christian education Sunday morning at 11:30 a. m. The pastor's sermon will be on the theme, "Everybody needs Christian education."

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Courthouse Records

Warranty Deeds
Mr. and Mrs. W. M. Green, Hardeman County, to M. G. Bass, Bailey County, the N $\frac{1}{2}$ sec. 5, township 2N range 4E, Capitol Syndicate subdivision, with one fourth the mineral rights reserved.

Grady S. Skraggs, Oldham County, to C. L. Bogle the SW $\frac{1}{4}$ sec. 14, township 3N range 3E, Capitol Syndicate subdivision.

Mr. and Mrs. J. M. Thomson to Royal Duane Eldridge a part of block 7, Evans Addition.

Mr. and Mrs. Ernest Kerr, Bailey County, to M. E. Morrison the W $\frac{1}{2}$ of the E $\frac{1}{2}$ of the NW $\frac{1}{4}$ sec. 59, block K-3.

Release
A. T. Case, Benton County, Arkansas, to Ernest Kerr from vendor's lien on the W $\frac{1}{2}$ of the E $\frac{1}{2}$ of the NW $\frac{1}{4}$ sec. 59, block K-3.

Deeds of Trust
Mr. and Mrs. Bryan E. McDonald to John Hancock Mutual Life Insurance company S $\frac{1}{2}$ sec. 18, block K-14.

Mr. and Mrs. A. F. Monroe to Kansas City Life Insurance company 5 acres of land in the southeast corner of block 29, the south 580.4 feet of the East 349.5 feet of block 30, and the north 665.7 feet of the east

349.5 feet of block 29, all in Rickett's addition.

Mr. and Mrs. Glenn Anderson to the Gulf Coast Investment corporation a part of block 4, Evans addition.

Joe Friemel and Emma Friemel to the First National Bank of Amarillo surveys 81 and 82, and the parts of surveys 111 and 112 which lie north of the Santa Fe railway, all in block K-5.

Mr. and Mrs. Ray Cowsett to the Hereford Federal Credit Union lot 4 in R. Severn's subdivision in block 24, Evans addition.

Mr. and Mrs. Jerry Stoits to the Gulf Coast Investment corporation a part of block 4, Evans addition.

Automobile Registrations
William S. Powell, 1950 Mercury 6 pass. coupe.
Wilson Gyles, 1950 Buick 4 dr. sedan.
John Henderson, 1950 Dodge 4 dr. sedan.
Elmer Patterson, 1950 Nash 4 dr. sedan.
F. W. Hill, 1950 Pontiac 4 dr. sedan.
Henry B. Newman, 1950 Chevrolet 2 dr. sedan.
Don Boles, 1950 Nash 2 dr. sedan.
Mrs. Martha Cox, 1950 Hudson 4 dr. sedan.
John T. Lisenbee, 1950 Hudson club coupe.



BLUEBLOOD BROWSES BLUE PLATES—They talk about women changing their mind but it was actress Rita Hayworth who had to wait with a wan smile while her hubby, wealthy Prince Aly Khan, decided what to order. The celebrity pair were photographed at the George V Hotel in Paris, where they attended the annual "Festival of Drags" luncheon.

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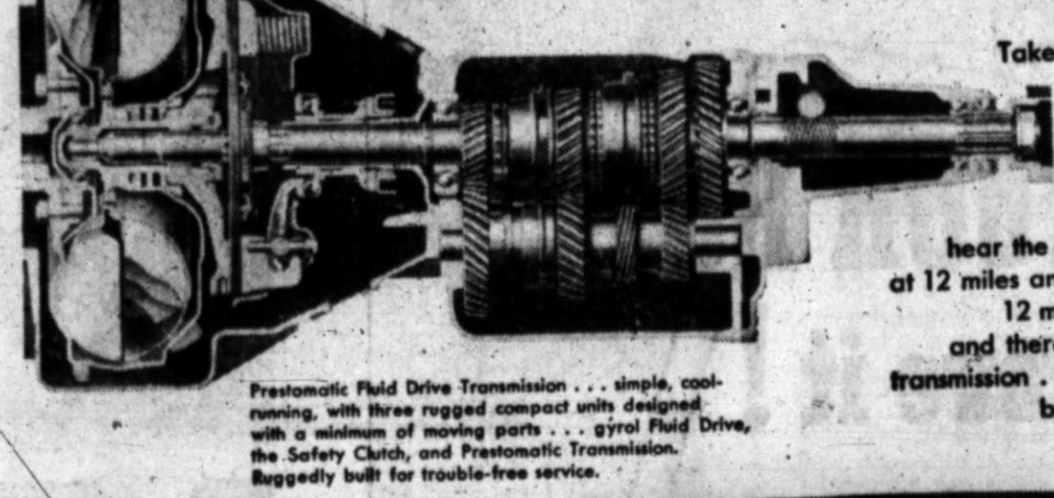


USE THIS GUIDE TO HELP SELECT THE RIGHT SIZE Automatic Storage Gas Water Heater

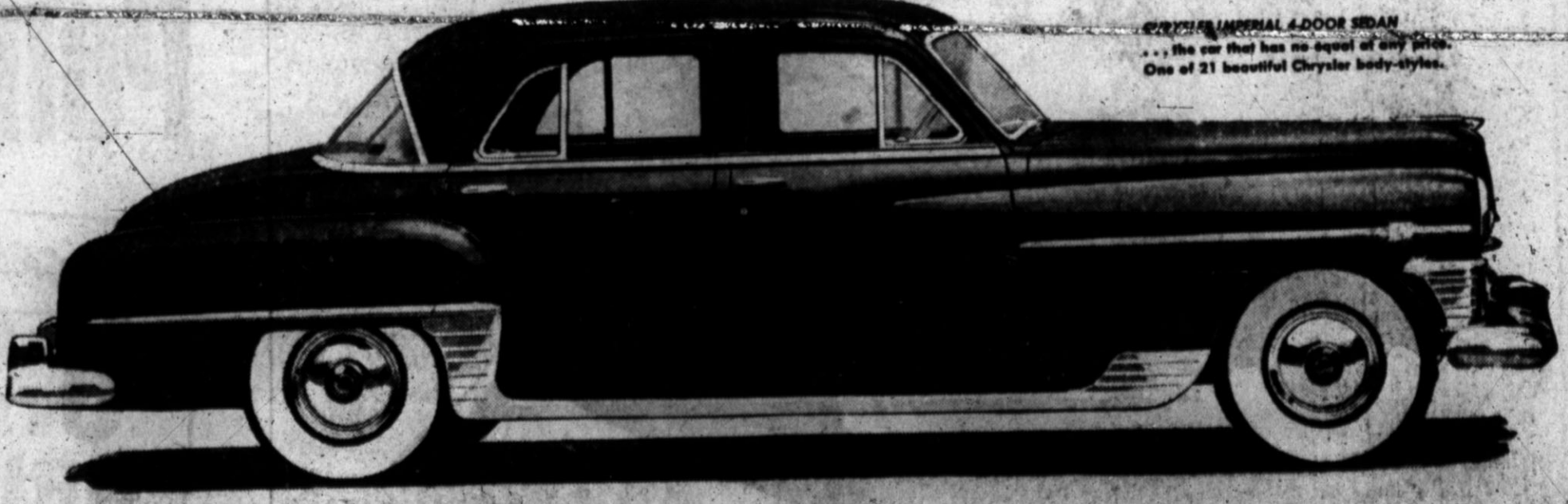
Number Bathrooms	Number Bedrooms	Storage Capacity Gallons
1	1 or 2	30
1	3 or 4	40
2	2 or 3	40
2	4 or 5	50
3	3	50
3 or 4	4 or 5	75

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Automatic Gear Shifting—with full control of your car! Better traction—surer on slippery roads. Convenience of clutch for easier parking. Slower Engine Speeds—reduced noise, wear. Saves gasoline! Drive in high while others drive in low in traffic.

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Housewives Usually Select Cloths For Husbands Wear

Women influence the purchasing of 80 per cent of the clothes bought by men under 40, according to a report released by the University of Maine, and they influence the purchase of one out of every three suits for men.

Since men's suits represent the largest item of their clothing expenditure, Mary Routh, clothing specialist for the Texas A&M Extension Service, says that it is important that the housewife know what determines the value of men's suits.

The value of a suit depends largely on three things—the material, the tailoring or construction, and the fit. According to a recent survey by the United States Bureau of Agricultural Economics, wool is the most popular material for men's suits; therefore, Miss Routh emphasizes that the housewife must learn to judge this material accurately.

She says that experts judge wool material by its feel and appearance. She recommends always checking the labels. Federal law requires fiber-content labels on all suits that contain wool, and the tags must be on each piece of the suit.

The label gives information as to the kind of wool and how much of it the suit contains, the percentage of fibers other than wool, and the name of the manufacturer. Miss Routh cautions that the information on the label applies only to the outer garment, not to the lining and hidden material inside the coat unless they are specifically mentioned.

She points out that outside marks of good quality in a suit are fine, close stitching; collar smoothly shaped to the neck; fabric patterns matched; the coat cut accurately with the grain of the fabric; shoulders well shaped; armholes smoothly pressed; button holes closely and firmly worked; button holes

sewed with at least four threads through each hole of a four-hole button; smooth tailored pockets; and a thorough pressing job. The lining should be firm, closely woven, fast color, and should not shrink or pucker in pressing or dry cleaning. Miss Routh says that puckers at the bottoms of men's coats are usually the result of lining shrinkage.

She lists several points to be checked for a good fit when trying on a new suit. The coat must be long enough to cover the seat of the trousers. The coat should set low enough on the neck to show half an inch of shirt collar. The sleeves should be tapered and short enough to show half an inch of shirt cuff. The coat should not break at the middle button and bulge in the rear. The vest must cover the trouser waist band. The trousers should hang straight from the hips, and have plenty of seat room.

Miss Routh reminds also that neither the trousers or the jacket should fit snugly. The loose fit of a jacket disguises the bulk of a large man and hides the slimmness of a man who is too thin.

Lights Will Increase Fall Egg Production

Poultrymen can increase their fall and winter egg production and take advantage of the high prices of these seasons of the year by using the simple electric light.

For maximum production, a hen needs 12 to 14 hours of light a day, says W. J. Moore, associate poultry husbandman for the Texas A&M College Extension Service. He explains that the electric light can be used to ar-

tificially lengthen the hen's laying day.

The use of artificial light should begin about the middle of September, and should be used until next spring. Moore cautions that the light rays must fall on the birds for best results, even if they stay on the roosts.

Moore says that it is not the extra feed which the birds may eat that keeps egg production up during the winter, but the effect of the light. And it makes no difference whether morning or evening lights are used, although morning lights are more convenient since they are more convenient for the poultryman to use.

In using morning lights, the recommended procedure is to turn the lights on about 30 minutes before daylight in the fall of the year as the days begin to get short, and to turn them on a little earlier each morning as the days get shorter. When evening lights are used, the lights are turned on in the late afternoon before dark, and are allowed to burn until the birds have received their 12 to 14 hours of light per day. Moore cautions poultrymen to dim their evening lights for a few minutes before turning them completely off so the hens will have time to get on the roosts.

Extremely large light bulbs are not necessary for providing plenty of light for the laying hens. Moore recommends using two 25- to 40-watt bulbs for each 400 feet of floor space.

Elect Mrs. Epting New Ford HD President

Members of the Ford Home Demonstration Club met Friday afternoon in a call meeting at Ford Schoolhouse.

Roll call was answered with suggestions for the protection of the skin from wind and weather, such as:

"Extreme care should be taken never to stretch the skin when massaging with cream. It is better to use a lot of inexpensive cream rather than to use sparingly of a more expensive one."

President Mrs. George Epting was in charge of the business meeting. A meeting was planned on "Cancer Control" for October 16. Dr. Wills will be the guest speaker.

Everyone is invited and all club members are welcome. Officers for the new year were elected as follows:

President, Mrs. George Epting; vice-president, Miss Hilda Both; secretary-treasurer, Mrs. Jackie Bishop; council delegate, Miss Hilda Both; reporter, Mrs. Hardy Benson; parliamentarian, Mrs.



WOMAN AT WORK—Betty Smith arranges flowers at the Western Floral and Gift Shop. Betty is a Hereford High school graduate of 1949. She attended Dallas Floral school before starting to work here. She's lived in Hereford all her life.

Earl Dyer, clothing demonstrator, Mrs. Maxey Dowd; work simplification leader, Mrs. Geo. Epting.

Those present were Mesdames: Mary Hall Clare, John Springhorne, Herman Both, Maxey Dowd, Hardy Benson, and Miss Hilda Both.

The next meeting will be October 4 in the home of Mrs. Hardy Benson.

According to a recent survey, about 20 per cent of all home accidents are caused by disorder in and about the home. No better start toward eliminating this cause of home accidents can be made than by cleaning up the yard, for particularly during the warm-weather months, the yard is the locale of many accidents.

You'll be sorry you allowed a rake to be left lying in the grass if you step on it some evening. A touch of antiseptic and an adhesive bandage—one of those ready-to-use dressings with the gauze pad already affixed to the adhesive tape—may take care of the damage; on the other hand, the penalty may be a broken nose.

Other frequent yard hazards are broken glass, boards with projecting nails, rusted toys, broken outdoor furniture. If there is a swing in the yard, check the ropes or chains. True, a frayed rope or worn link may last through the season, but the risk far outweighs the trifling gain.

The final check you should make is of a different kind. If there are healthy, energetic children in the family you have to expect a certain number of minor casualties in spite of all precautions. Make sure, therefore, that the medicine cabinet contains such basic first-aid supplies as antiseptic, burn ointment, gauze pads, roll gauze, ready-to-apply adhesive bandages and adhesive tape.

Mr. and Mrs. Robert Bell and children of Dallas are spending a week here with his mother, Mrs. A. G. Bell and his sister, Miss Evelyn Bell.

Mrs. O. G. Hill, Jr. and children are in Lubbock for a week's stay with her parents, Mr. and Mrs. Sam Batton.

NOW—GET HEAT FROM A WALL!

NEW Coleman automatic GAS WALL HEATER



A complete gas heater that is easily set in the wall; extends out only 3 1/2". It floods 2 average rooms with volumes of refreshing warm air that flows smooth for even temperature. No basement, no floor work needed. Installation cost low, operation cost low, heating efficiency high. Clean, automatic!

Single and Dual Wall Models. Casting won't overheat, no danger to children. No fire tending—just adjust the control or, for slight extra charge, use automatic thermostat. Dual Wall Model heats adjoining rooms at the same time. Approved by American Gas Association.

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The growth and reproductive characteristics of the mesquite make eradication of the plant improbable. A long time control program may be the answer to the mesquite control program in Texas and the Southwest.

Legumes are fine soil building crops if they are properly inoculated and fertilized. Inoculated legumes may well be called nitrogen factories for they have the ability to take nitrogen from the air and store it in nodules on their roots.

The new beef cattle center at Texas A&M College will be dedicated at 1:30 p. m., September 29. This is the first unit to be completed in the new animal

husbandry center that is now under construction. The center will be the equal of any in the nation when all units are completed.

A loose fitting jacket aids in disguising the bulk of a large man and hides the slimmness of a man who is too thin.

Poultrymen can increase their fall and winter egg production and thus take advantage of the high prices paid for eggs at these seasons by using lights in the laying house.

Winter legumes should be planted in most sections of the state as soon as possible or when moisture conditions are favorable.

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FOR TRAINEES AS NURSES AIDES.
MUST BE HIGH SCHOOL GRADUATES,
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FACTS ABOUT MONEY!

THE WORD "CAPITAL"

In the ancient days the Greeks used cattle and oxen as the principle standard of value. To determine one's wealth, cattle was counted by the head, or "capita," the Latin word for head. Because of this practice cattle soon became known as "capital" was derived. . . . need more "capital" to finance that new home? Come in and arrange for a low-cost loan now!

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In these days of HIGH Coffee prices — here's a way you can Save and still enjoy a mild, mellow, sweet drinking Cup of Coffee

BUY Bright and Early COFFEE

IN THE VACUUM CAN AND THE STILL MORE ECONOMICAL PACKAGE

Remember—there's a Coupon with every pound



MYSTERY FARM NUMBER 5—W. J. Albracht was first to identify last week's mystery farm and Johnny Albracht came in second. Paul Con way was third and again we had several misses. Some of the guesses were as much as thirty miles off. This week's farm shown above, may be a little harder. First person naming it receives two free show tickets and the farm owner can have the picture and a couple of show tickets if he will call for them.



By JIMMIE GILLENTE

Well, it finally happened. Everywhere you go people are screaming for a long, dry spell. Furthermore, lots of people are figuring that some dry weather will put this country on top of the world. Conservatively speaking, it is not at all improbable for the grain sorghum crop in this area to hit the 10 million dollar mark. This would pass a normal wheat crop income and completely turn the tables on present conditions.

Besides, we deserve a good break. We really do. It was too dry to make any wheat and the green bugs got so hungry they ate the irrigated stuff. Along comes the finest potato crop this community ever produced, and it had to start raining; onions were also poor and lettuce went in a full week behind schedule. Yes Sir, we do deserve a break, and it looks as if we are going to get one on the row crop. Elevators are frantically trying to move out surplus storage. Some of them have been on 24-hour shifts and things are getting in fair shape to handle the crop, although some of the government wheat still remains, due to lack of available space.

Jack Fortenberry was in this morning from out Adrian way. Jack says he is different. He wants it to rain. He says he has one half-section which is literally drying up and he says quite a tract out in that area needs some moisture.

He got to telling about a few years back when they first got an electric fence. Mrs. Fortenberry, it seems, figured she was immune to electric shocks. She took hold of the fence and told Jack it wasn't working, but he noticed that she had on rubber soled shoes. Finally, he talked her into kneeling down on her knees and holding the wires. He says it literally lifted her off the ground — and never since that time she has criticized anybody's electric fence. However, this is

Jack's story. I'll bet Mrs. Fortenberry can tell a few on him.

All over the Panhandle people are writing and telling rattle-snake stories. Seems that the wet season seemed to encourage the snakes—except we haven't heard any around here. This isn't a bit like Hereford. So many people have moved in here from Oklahoma that they can usually "top" any story that comes up on most any subject. How about it, boys, don't we have some good snake stories. But, please, please, don't bring them in. Just tell us about them — or bring in a picture.

Harold Close is getting old. He went fishing in Colorado and played golf the entire time. Says he didn't even wet a hook. That's the truth.

Understand Tom McFarland has been selected to handle the Chamber of Commerce secretary job. Tom has been in charge of the employment office here and is a fine boy. He was reared around Littlefield and is well acquainted with this country. He also knows many farmers. Tom is a fine fellow and he can do a good job. It will be a duration proposition, the job going back to Pete Cowart when he gets out of the army. Pete reports Oct. 5 at Camp Hood, which is about the worst place in the world to report—and still be in Texas.

Wonder what the directors think about a County Fair in 1951? It seems that all of the other towns in this area are promoting fairs—and doing a good job with them. Dimmitt put on a whizzer week before last and Friona hosted the Farmer County fair last week. Amarillo has

the Tri-State fair this week. It is a topic you hear on every street corner, and has excellent possibilities as one well-wisher pointed out, "What community in the whole world produces more abundant or more diversified crops?"

Guy Lawrence, who is a C-C director, said that they were a little bit afraid of a fair, though. He summed up the situation: "We might be a little bit too big for a small fair, and a little bit too small for a really big fair."

It will all be up to the people, however. If they want a fair, we could put on an outstanding one. Fairs, like other worthwhile things, do cost plenty in money, time and effort. Furthermore, right now is the best time in the world to start working on a 1951 county fair—if we want one. We will be glad to print any comment, pro or con, on this subject, and I know the Chamber of Commerce would be happy to have a card or a letter from any interested person. It is a big subject and if we do put on a fair, we should put it on right. Furthermore, by no possible means should we ever, ever consider dropping the Annual 4-H Calf Show. If we need a fair, we need them both. The Rotary Club is doing a swell job with the 4-H Show, but they also need some help. I know they will get it, too; this is one of the very best projects this community has seen in many years. Let's keep it going stronger—every year.

Hear lots of Clark supporters talking about voting for Gull, but I am still betting this country, and this county, will go Democratic in the November elections. Truman, as president, is hurting the Democrats plenty. I never saw a fellow lose following as Truman has during the past three months. However, I was one of those guys who thought he wouldn't be elected in 1948—and I was fooled plenty. Another thin, I think Ben Gull is doing an excellent job in Congress. I won't be unhappy if he is elected, but I just don't believe he will make the grade. You just can't switch to a two-party system overnight and, besides, prosperity of the agricultural and cattle minded Panhandle owes a lot of the long, long Democratic administration.

The Brand Office is really getting cleaned up. We had to do it.

Publishers from over the Panhandle will be here Saturday for one of two regional clinics in 1950-51. The gathering is part of the Panhandle Press Association and will be sponsored with The Brand and the Hereford Chamber of Commerce as joint hosts. We have 70 people already listed for the meeting, which is large for these regional clinics. Notice that we had a card from David Rasco saying he would be here, but it isn't probable. Dave sent the card in a few weeks before he jaunted off as special correspondent in Korea. Anyway, we'll miss him.

Gwenh Torbitt and Atha McIver are giving the whole front a going over and the boys plan to do the same thing to the back shop. Furthermore, Gwen and Atha insist that I have to clean off my desk, which is quite a chore. I won't be able to find things for months and months, whereas right now I can reach in and pull out any paper I want. I told them people should be their selves; that it wasn't right to fool the editors by hav-

ing a clean desk—but they are being firm about it. Guess there is nothing else to do but pitch in and clean the desk.

One favor please. If you see some goofy looking stranger on the streets Saturday, please be nice to him. He will probably be one of the visiting editors or publishers.

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<p>L. BASKIN INVESTMENTS List Your Holdings With Us For Quick Sale OFFICE JIM HILL HOTEL East Door Ground Floor</p>	<p>IKE'S CAFE We Specialize in STEAKS and MEXICAN FOOD 1st at the Highway</p>	<p>PICK-UP AND DELIVERY SERVICE PHONE 111 ACME CLEANERS School Begins September 5th It's Time to Get the Children's School Clothes Cleaned 308 N. Main MADE-TO-MEASURE CLOTHES Hereford</p>
<p>CARGRAY Butane & Propane GASES Complete service on all Butane & Propane systems. Appliances of all kinds. Ensign Carburetors BLANTON BUTANE GAS CO. Highway 60 — Phone 551</p>	<p>A. O. Thompson Abstract Co. Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.</p>	<p>Hereford Wrecking Co. Highway 60 Complete Line of USED PARTS See us for Expert Repair Work of All Kinds!</p>

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- THIRTY H.P. SIX-CYLINDER ENGINE for all-around performance in the 4,700 lb. G.V.W. class. 100-h.p. V-8 available at slight extra cost.
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HEREFORD, TEXAS
DUDLEY GREEN ARCHIE SCOTT

Inoculate And Fertilize For Proper Results

Legumes are fine soil building crops if they are properly inoculated and fertilized. Most fields should be planted to a legume crop at least once every three years, to improve the soil fertility and to make crop production more profitable.

For legumes to be effective in building up soil fertility, it is necessary that the seed be inoculated with the right kind of inoculant, says E. A. Miller, agronomist for the Texas A&M College Extension Service. The label on the inoculant container indicates the kinds of legume seed on which the inoculant may be used. The inoculation provides bacteria which live in the nodules on the leguminous plant roots and makes possible their utilization of nitrogen from the air.

Miller says that inoculated legumes may well be called nitrogen factories. Other crops such as cotton, corn and grain sorghums cannot utilize nitrogen from the air. They have to get it from the soil, and, therefore, are soil depleting crops. To make sure that the plants will have plenty of nodules, many farmers now use a double dose of the inoculant.

The other important step in growing legumes, Miller emphasizes, is fertilizing properly. Good legume fertilizers for the depleted sandy and sandy loam soils in the eastern half of Texas are 3-12-12, 4-12-8, 5-10-5 and 4-12-4 applied at the rate of 300 to 400 pounds per acre. He says that 0-14-7 and 0-12-12 are suitable for use on the newer or better soils.

On the blackland soils in the Gulf Coast Prairie, 200 pounds of 20 per cent superphosphate is suitable, but 0-14-7 and 4-12-8 are better for use on the sandy and sandy loam soils of this region.

In the blackland region of north, central, and south Texas and the Grand Prairie region, 200 pounds of 20 per cent superphosphate per acre is recommended for the blackland and 300 pounds of 4-12-4 or 0-14-7 for the sandy loam soils in the area.

The application of 200 pounds of 20 per cent superphosphate per acre on the better soils of the West Cross Timbers and Rolling Plains areas and the same amount of 0-14-7 on old sandy crop land in those areas is recommended.

Either 100 pounds of 11-48-0 or 200 to 300 pounds of 20 per cent superphosphate per acre are suitable for fertilizing legumes growing under irrigation on the High Plains.

Miller recommends using 200 pounds of 20 per cent superphosphate on the heavy soils of the Rio Grande Plain and 200 lbs. of 4-12-4 on the sandy soils.

In the Lower Rio Grande, Winter Garden, Edwards Plateau, Pecos and El Paso irrigated valleys, Miller advises using 400 to 600 pounds of 20 per cent superphosphate on legumes.

He says your local county agricultural agent will be glad to give you the latest information on growing legume crops and suggests that you visit him soon.

Donald Shipley, son of Mr. and Mrs. Charley Shipley, and Sam Hershey, son of Mr. and Mrs. Horace Hershey, came home for a visit Sunday. Both Donald and Sam are students at Tech.

Mr. and Mrs. H. M. Hill, of Roswell, visited with Mrs. Hill's mother, Mrs. John Albracht, Sunday.

Mr. and Mrs. J. L. Deams and Mr. and Mrs. Clyde Hughes recently moved to Medford, Ore.

Auxiliary Meets In Bill Waldrep Home

The Women's Auxiliary of St. Thomas Episcopal Church held a luncheon meeting at the home of Mrs. Bill Waldrep on September 13.

The guest of honor was Mrs. Henry Seaman, Plainview, wife of the Rector.

Among the members who attended were Mrs. F. L. Alexander, Mrs. Jack Bradley, Mrs. J. Roy Crutchfield, Mrs. Alton T. Fraser, Mrs. Frances Houston, Mrs. W. G. Kennedy of Friona, Mrs. Bruce L. Miller, Mrs. Bob Pipkin, Mrs. Joe H. Smith, Mrs. Curtis Traweck, Mrs. H. P. Trimmer, Mrs. Worth Ware, and Mrs. Bill Waldrep.

FORT HOOD; Texas — Recruit David E. Nease of Hereford recently arrived at Fort Hood and has been assigned to one of the combat units of the 2d Armored Division for basic training. He plans to take the many educational opportunities offered by the Army by making it a career.

VISIT LUBBOCK

Mrs. Charles Newell and Mrs. Urilin Streu spent Sunday in Lubbock. Mrs. Streu visited her son, Oliver, and Mrs. Duce Spivins, who moved there from Hereford.

Mrs. Newell visited a former school mate, Mrs. Gillam. The two of them shared a room in a private house while they attended Tech back in the days when there were no dormitories there.

Diggin—

(Continued From Page 1)

came in with a net 43. Seems like they thought he was too good for his handicap.

Anyway, several local divot diggers did all right for themselves. Dale Tinnin and Oss Lange were both under 60 with their net scores and Tom Howard, Bruce Wooddell, Will Graham and others were well under par 70 figures.

Jim Terry looked at a 62 from scratch Sunday. J. D. Taylor, Clovis pro, fired a new course record in the pro foursome. The record was formerly held by Byron Nelson at 63.

53 golfers played at home Sunday while the group went to Clovis.

John Patton beat Harold Loerwald in the fourth flight finals leaving one more match. The third flight finals between Raylan Evans and Ed Young, to be played. Young beat Wendell Burdine 3 and 2 to get to the finals.

Punk Gilbreath clipped Joe Butler 3 and 1 to win the second flight last week. Consolation play is moving pretty slow. Jim Kirby beat Sam Nelson 3 and 2 in the only match played.

Eight golfers have beginners to their credit in the contest to see who gets the most of them out. So far Joe Kerr has 2, Truett Johnson 2, Jerry Stoltz 2, Dudley Rutherford 2, Earl Brock 1, Pat Kerr 1 and Frank Cogdell 1. There's still lots of time until Christmas when the contest closes, get some beginners and win the \$45 set of woods.

Considerable interest was created Sunday when Carl McCaslin and Frank Cogdell played Ben Childers and Wayne Phillips. The McCaslin-Cogdell team won the low ball-low total match by five points and McCaslin defeated Childers 2 and 1 in their individual match. There was quite a gallery following the match.

2nd Guess

(Continued From Page 1)

didn't mind being wrong when the Whiteface line rared up and played ball in a slam-bang fashion that was sadly missing at McLean.

Then I picked Phillips, not by a 22-point margin, but still they won.

Dalhart and Canyon are suffering from something, mostly injuries, at Dalhart, and can't get going. They both lost their second straight by decided margins.

Dumas really finished things up right when they handed Wellington a 12-2 beating.

But now for this week. (It probably won't help you a bit to steer by these guesses when you fill in the Sunday Brand contest.)

Levelland is due to win one. This will be their first home game and they should be primed and cocked for Hereford. The Lobos to win.

Phillips will pour it on former AA member, Brownfield. Looks like the Walker tribe by three touchdowns.

Dalhart is a question mark from now on until they get their

injured backs on the field again. They'll probably lose this one to Guymon, but by the time District competition rolls around they'll be plenty salty.

Canyon is set to lose their third straight to McLean Friday. If Dumas can take care of Wellington, they should have a lot of fun beating Oden.

Perryton will be on the short end of a long score at Shamrock.

Dalhart and Canyon are suffering from something, mostly injuries, at Dalhart, and can't get going. They both lost their second straight by decided margins.

Dumas really finished things up right when they handed Wellington a 12-2 beating.

Levelland lost a tough one to Seminole last week. The Lobos held a slight statistical edge, but lost by seven points because they couldn't shove it over the double stripe. They were inside the 20 four times. Once to the 2 and again to the 4. They had 11 first downs to Seminole's 9 and out, gained them passing 73 yards to 68. They also outtrashed them 116 to 114.

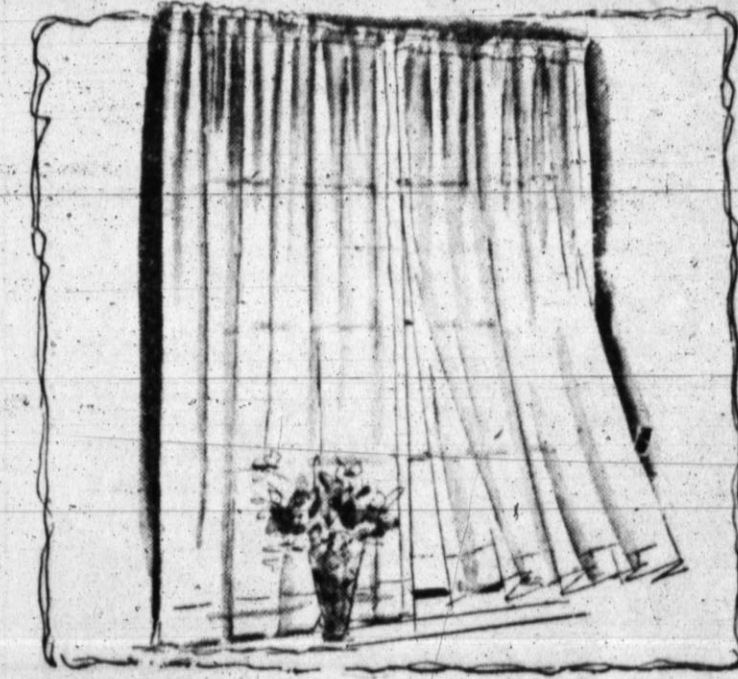
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Seminole set up the score with a pass that covered 30 yards to the 10.

PENNEY DAYS

Penney's Thriftmetric saves you more!

Red Robin Rayon Panels Size 41 x 81 1.00 ea.	YES We Have PLASTIC CURTAINS 1.49 to 1.98	
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SMART DECORATING SLANTS WITH SAVING

Penney's 48 in. Pebble Weave Give You, all this **179** yd. And See How You Save

BLANKET SPECIAL New Army BLANKETS 30% New Wool 70% Reprocessed Wool 4.49	Sterilized BED PILLOWS 50% Duck 50% Chicken 2.19 ea. All Duck Feathers 2.98 ea.	Wash-Easy-Nylon Tailored Curtains SO MUCH THRIFTER THAN YOU EVER THOUGHT! panel \$2.33
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LADIES Flannelette Night Gowns
"PENNEY DAYS SPECIAL"
Color White, Size 16 16 to 19.
\$1.50

Yes, super-sheer nylon marquisettes at this tiny price! Each curtain is made with 1" side hems, deep 3" bottom hems... and plenty wide enough (42" across!) to hang in full, generous folds at your windows! Buy nylons for all around the house!

SEW IT, AND SAVE

36 in. 80 Sq. RONDO 44c yd.
39 in. Rayon Gabardine 98c yd.
Ray Savely Prints 69c yd.
Cone Corduroy 1.49 yd.

Picot Hemmed Ruffled Organdies
AT A PRICE THAT HELPS BOOST YOUR BUDGET!
\$3.77 each

Glamour for your windows... and at a sensible price! You get celery-crisp organdy (permanent finished!), yards and yards of ruffles with dainty picot edging! Every pair is back-hemmed, has selvages removed to prevent puckering! Believe us, it's a buy! Pair 80" wide.

MEN'S UNDERWEAR

SWISS RIB UNDERSHIRTS 49c
COTTON BRIEF 59c
BROADCLOTH SHORTS 69c

ALL-METAL VENETIAN BLINDS
READY TO INSTALL

SIZES IN STOCK
27 to 30 inches in width 64 inches long.
\$2.98

✓ Easy to Clean
✓ Enclosed Metal Box Head
✓ Self Equalizing Hardware (Keeps tilt cords always within reach)
✓ Flexible Steel Slats
✓ Enclosed Metal Bottom Bar
✓ Entire Blind Galvanized and Bonderized... Will not Rust

CUSTOM-BUILT VENETIAN BLINDS TO MATCH AS LOW AS **per sq. ft.**
Bring in Your Measurements

RAYON DECORATED DRESS SHIRTS
\$2.44

Lustrous rayon dots woven smack through the heart of fine Sanforized broadcloth. In white, green, tan, blue gray. Sizes 14 to 17.

PENNEYS Gaymode Twists ONLY 98c pr.

51 GAUGE 15 DENIER NYLONS

- Permanent dull finish!
- Longer-wearing!
- Smooth-fitting!
- Ultra sheer!
- First quality!
- Newest shades!
- Sizes 8 1/2-11

COME IN TODAY!

PENNEY DAYS TOUGH GRAINED LEATHER PALM THUMB FINGER KNUCKLE STRAP

WORK GLOVES
WORKER'S SPECIAL ONLY **\$1.19** pr.

The elastic hand top gives you snug fit! The leather knuckle strap means extra long wear! They're double stitched where the leather palm meets the water repellent cuff! Large size.

8 oz. Canvas GLOVES 19c pair
10 oz. Canvas GLOVES 25c pair

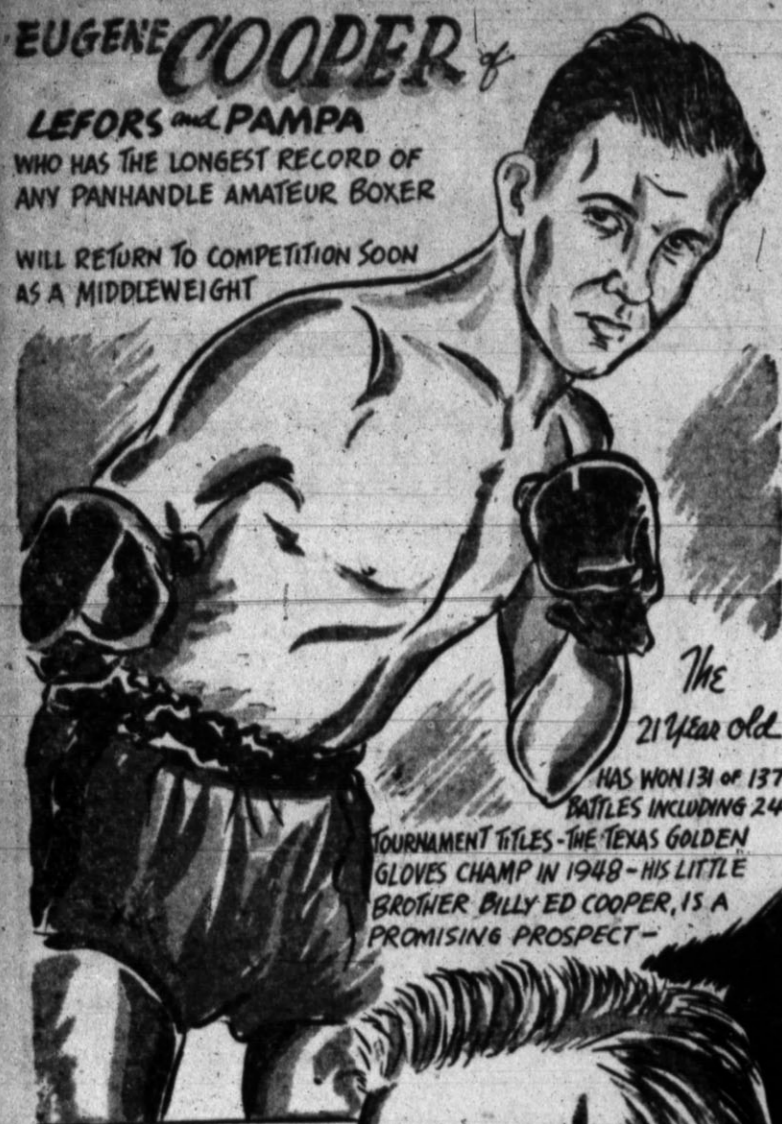
Plymouth Binder Twine
\$10.95
Per 50 Pound Sack

Bradley Grain Company
PHNE 1216

EUGENE COOPER

LEFORS and PAMPA
WHO HAS THE LONGEST RECORD OF
ANY PANHANDLE AMATEUR BOXER

WILL RETURN TO COMPETITION SOON
AS A MIDDLEWEIGHT



ONE OF THE
LONE STAR STATE'S
MOST PROMISING YOUNG
TENNIS PLAYERS

JAMES SAUNDERS



READ THE CLASSIFIED

Former Resident Honored At Party

Mrs. W. J. Stanford was hostess Saturday afternoon at an informal get-together honoring Mrs. J. E. Ferguson of Wenatchee, Washington, a former resident of Hereford who has been visiting her mother, Mrs. J. P. Slaton.

Dahlias and other fall flowers were used in decoration to classmates and old-time friends of the honoree.

Those attending were Mesdames: Jeff Gilbreath, Jessie Radovich, Claude Witherspoon, C. H. Dyar, R. P. Coneway, Willye Daniel, Cliff Estes, Glenn Synder, C. C. Ferguson, Dick Bernard, Bill Stanford, F. H. Oberthier, Frances Houston, J. M. Gilliland, Harry Seed, W. E. Dameron, Helen Pipkin, Robert Cowan of Aurora, Mo., Luke Lepphale of San Francisco, California; Don Davidson, the honoree, Mrs. Slaton and the hostess.

FORT HOOD, Texas—Recruit J. C. Parvin, son of Mr. H. C. Parvin of Hereford, recently arrived at Fort Hood and has been assigned to a combat unit of the 2d Armored Division for basic training.

See
LUTHER PEVLEY
about
Real Estate
Res. Phone 524-W

EVEN MOTHER-IN-LAWS ARE
QUIET IN THE BACK SEAT OF
OUR CARS



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BRIMFULL
FANCY SMALL SIZE

PEAS

2 No. 303 Cans **37c**

BRIMFULL — FANCY SOLID PACK
LIGHT MEAT CAN

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PURASNOW

FLOUR

5 LB. BAG **43c**

RED & WHITE
BOYSENBERRIES

Heavy Syrup No. 2 can **29c**

DEL MONTE
SPICED PEAC ES

No. 2 1-2 Can **39c**

BRIMFULL — FANCY
ROYAL ANNA CHERRIES

No. 2 1-2 Can **39c**

BRIMFULL
MIXED FRUITS

Heavy Syrup No. 2 1-2 Can **29c**

ROYAL GEM
PUMPKIN

Fancy 2 No. 2 Cans **17c**

BIG M
PEAS

—A Good Buy 2 No. 2 Cans **31c**

TOMMY TINKER
ASPARAGUS

No. 2 Can **25c**

RED & WHITE — GOLDEN WHITE
CORN

Extra Fancy 2 No. 300 Cans **29c**

BRIMFULL
Fancy — Quality

PIE CRUST

2 9 oz. pkgs. **37c**

MARCO — LONG — ELBOW Shells or Rings

MACARONI

2 1 LB. PKGS. **27c**

LIPTONS Yellow Label

TEA

1/2 LB. BOX **59c**

MARCO
MIXED VEGETABLES

2 No. 2 Cans **37c**

BRIMFULL — FANCY
RED KIDNEY BEANS

No. 2 Can **15c**

SILVER DUST

Giant Box **59c**

LUX TOILET SOAP

2 Reg. Bars **17c**

BRIMFULL — FANCY QUALITY
MAPLE SYRUP

12 oz. Bottle **25c**

AUNT SUE
DRY CLEANER

Gallon **99c**

PUREX BLEACH

Quart **17c**

LIFE BUOY Toilet Soap

2 Reg. Bars **17c**

BRIMFULL
GRAPE JAM

2 LB. JAR **39c**

US. No. 1 Red McClure
SPUDS 10 LB. BAG

32c

SUNKIST — 360 Size
LEMONS DOZEN

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HAPPY HOST

COFFEE

Lb. **75c**

PORTALES — MARYLAND SWEET
YAMS FINEST FOR BAKING

LB. **9c**

YELLOW FANCY
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FANCY CRISP SWEET STRINGLESS
CELERY HEARTS Individually wrapped pkg.

25c

FANCY ICEZERG — FRESH CRISP
CABBAGE LB.

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Cudahys or Wilsons
Quality Sliced

BACON

LB. **42c**

PINKNEYS — SUN-RAY Tendered

HAMS

Whole . . . 55c
Butt Half . . 61c
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HOME MADE

HAM SALAD

LB. **58c**

PICKLE PIMENTO
SANDWICH LOAF sliced lb.

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PANHANDLE
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HONOLULU LADY
SLICED

PINEAPPLE

No. 2. Can **25c**

SUN SPUN
SALAD DRESSING

Pint **29c**

Brimfull—
Blended
JUICE

Orange & Grape-
fruit 46 oz
Can **35c**

MARCO

PEANUT BUTTER

Pint Jar **25c**

STRENGTH AND SAFETY

The two elements which patrons look for in banking are Strength and Safety—the factors which have built the First National Bank into one of the pioneer financial institutions of this area.

We offer our customers all the strength of a bank whose resources far exceed any possible need of its customers, and in whose strength is found the ability to take care of all the needs of its patrons. This strength is present both in the financial resources of this institution and in the seasoned experience of its personnel.

We offer patrons of the First National, the safety inherent in an institution that has progressed through the years with a growing population and an increasingly resourceful citizenship. This safety has been achieved through a history of sound operation, and adherence to the full program of federal methods in banking.

The First National is anxious to render every possible service to its customers, and the facilities which we afford are constantly modernized to meet your changing needs. No account is too large for us to handle with absolute safety, and no account too small to receive painstaking service.

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HUNTER'S

RED &
STORE
WHITE

For FREE
DELIVERY
Phone
143

Homer Fox Says: Did You Know..

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No "grander" guy ever donned a baseball suit. Honest as they make them, he always played to win if possible, but no one can ever accuse him of being a "cheater" to win. No one ever heard him alibi if he made an error, and he can always smile, win or lose. He has played every position in these 31 years except behind the plate, and he says he could play there if he could keep his eyes closed.

No grander guy ever stepped on a ball field, in fact he is about the grandest fellow we know, on the ball field or off, our "Mr. Baseball," Onias Carroll.

This will be the last game of the season. Hedley, the champions of the Cap Rock league, is

coming up with a fast outfit to meet our Hereford VFW club and the champions of the Central Plains league. This should be a treat for the ball fans. Andy Anderson, the capable and good natured manager of the Hereford outfit, says he won't name the starting pitcher until game time, which will be at 2:30 Sunday afternoon, but everybody should be ready. Don't miss it folks, you will see plenty of action out there Sunday.

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Legal Notice

NOTICE OF PUBLIC HEARING FOR BUDGET OF DEAF SMITH COUNTY

A public hearing of the Deaf Smith County Budget for the year 1951, will be held at the Courthouse in the City of Hereford, in the Commissioners' Court Room at a regular meeting of the Commissioners' Court on Monday, September 25, 1950 at 10 o'clock a. m. All interested persons are invited to attend.

L. H. FOSTER
County Judge.

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More cups per pound



"takes less tastes best"

WHITE SWAN finer coffee

A new day is here in lowest price cars!

NOW 4 TO SEE INSTEAD OF 3

LOOK WHAT YOUR MONEY BUYS IN THE LOW PRICE CHAMPION

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The Studebaker Champion is one of the 4 lowest price largest selling cars!



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BONUS VALUES

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Friday & Saturday

FOUR YEARS AGO THIS WEEK WE OPENED OUR DOORS IN HEREFORD. WE OFFER THESE SAVINGS IN APPRECIATION OF YOUR BUSINESS. THANK A MILLION FRIENDS AND NEIGHBORS.

<p>MEN'S Dress Oxfords New fall brown color in three styles to choose from straight cap french toe and moc toe. Regular 5.95 Values \$5.37</p>	<p>SCHOOL DAYS SKIRTS \$2.98 In tweeds, corduroy, plaids woolen and gaberdines. Many colors to choose from. Sizes 10 to 16-22-30.</p>	<p>Cotton Prints and Broadcloth yd. 37c Many new fall patterns. 36 inch fast colors.</p>
<p>PLAY SHOES \$2.88 New shipment of fall styles and color. Save this week end at Anthony's.</p>	<p>80 SQUARE COTTON PRINT DRESSES \$2.67 All new fall styles and colors. Button and zipper fronts. Sizes 10 to 20, 38 to 50 — 14 1/2 to 24 1/2. Shop at Anthony's this week end and save.</p>	<p>42 INCH RAYON GABARDINE yd. 69c All solid color. Crease resistant. Wrinkle proof.</p>
<p>WORK SUITS \$7.00 Highly sheened fully combed army cloth, extremely low priced shirts sizes 14 to 17. Pants 28 to 42. Superb tailoring throughout. Dress shirt construction and finish. Zipper fly pants with plenty of bait loops.</p>	<p>SALE OF NEW FALL DRESSES \$8.00 Many many styles to choose from in new fall material crepes, gaberdines. One and two piece styles. Shop and save this week end at Anthony's balcony.</p>	<p>MEN'S BANER WRAPPED ANKLE SOCKS 3 for \$1.00 Slightly irregular of regular 49 and 75c sock. Nylon reinforced heel and toe. Special purchase for this week end. Sizes 10 to 12.</p>
<p>BOYS 8 OZ. BLUE JEANS \$1.44 Western style, stitched with orange thread. Riveted at pockets for extra strength. Small bottom fitting hips. Size 2 to 16. Save at Anthony's this week end.</p>	<p>LADIES Rayon Panties 3 for \$1.00 Satin rayon stripe in brief style. White and tea rose. Sizes medium and large.</p>	<p>MISSES & LADIES WHITE COTTON ANKLETS 10 pair \$1.00 Sizes 8 to 10 1/2. What-Yes ten pair.</p>
<p>ALL WOOL ARMY BLANKETS \$3.88 In O.D. and medical blue. Size 66x72</p>	<p>FULL LENGTH SLIPS \$1.00 ea. With lace trimmed top and bottom. Rayon crepe in white and pink. Sizes 32 to 44.</p>	<p>MEN'S BROADCLOTH SHORTS 54c ea. With gripper front and boxer styles. All stripes. Sizes 28 to 44.</p>
<p>DOUBLE BED SIZE BLANKETS \$5.47 5% wool 35% Cotton 60% Rayon. Assort-stripe. Rose, red, and blue. Save at Anthony's this week end.</p>	<p>SALE OF FOUNDATION Garments 1-3 off One large group of many styles. Also bras slers all discounted.</p>	<p>GROUP OF 9 ALL WOOL Mens Suits Values to \$45. \$25.00 Broken sizes of our better suits and we have new ones coming in so to give 9 men a break we are passing these suits on at this price. Shop early for best selections.</p>
<p>20 X 40 BATH TOWELS 69c Large, soft and absorbent in several beautiful colors, yellow, flamingo, green, peach blue and turquoise. Wide woven border stripe.</p>	<p>PRINTED RAYON CREPE yd. 77c About 15 color and designs to choose from. Lovely for street dresses, children school dresses. Shop Anthony's and save week end.</p>	<p>Special Purchase 51 AND 60 GUAGE NYLON HOSE \$1.00 pair 3 Pair for \$2.85 LIMIT 3 PAIR Irregular at 1.49 and 1.95 hose in new fall shades. Very sheer and beautiful. You will have to see these to appreciate them.</p>
<p>LADIES Winter Coats Values to 24.95 19.00 Fitted boxy and belted styles in brown, green, grey and tan. Sizes 10 to 40.</p>	<p>1 to 10 Yd. PIECES CORDUROY yd. 1.00 Many colors to choose from.</p>	<p>Anthony THE C. R. ANTHONY CO.</p>

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Regular \$5.37
5.95 Values

SCHOOL DAYS SKIRTS

\$2.98
In tweeds, corduroy, plaids woolen and gaberdines. Many colors to choose from. Sizes 10 to 16-22-30.

Cotton Prints and Broadcloth yd. 37c

Many new fall patterns. 36 inch fast colors.

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New shipment of fall styles and color. Save this week end at Anthony's.

80 SQUARE COTTON PRINT DRESSES \$2.67

All new fall styles and colors. Button and zipper fronts. Sizes 10 to 20, 38 to 50 — 14 1/2 to 24 1/2. Shop at Anthony's this week end and save.

42 INCH RAYON GABARDINE yd. 69c

All solid color. Crease resistant. Wrinkle proof.

WORK SUITS \$7.00

Highly sheened fully combed army cloth, extremely low priced shirts sizes 14 to 17. Pants 28 to 42. Superb tailoring throughout. Dress shirt construction and finish. Zipper fly pants with plenty of built loops.

SALE OF NEW FALL DRESSES \$8.00

Many many styles to choose from in new fall material crepes, gaberdines. One and two piece styles. Shop and save this week end on Anthony's balcony.

MEN'S BANER WRAPPED ANKLE SOCKS 3 for \$1.00

Slightly irregular of regular 49 and 75c sock. Nylon reinforced heel and toe. Special purchase for this week end. Sizes 10 to 12.

BOYS 8 OZ. BLUE JEANS \$1.44

Western style, stitched with orange thread riveted at pockets for extra strength. Small bottom fitting hips. Size 2 to 16. Save at Anthony's this week end.

LADIES Rayon Panties 3 for \$1.00

Satin rayon stripe in brief style. White and tea rose. Sizes medium and large.

MISSES & LADIES WHITE COTTON ANKLETS 10 pair \$1.00

Sizes 8 to 10 1/2. What-Yes ten pair.

ALL WOOL ARMY BLANKETS \$3.88

In O.D. and medical blue. Size 66x72

FULL LENGTH SLIPS \$1.00 ea.

With lace trimmed top and bottom. Rayon crepe in white and pink. Sizes 32 to 44.

MEN'S BROADCLOTH SHORTS 54c ea.

With gripper front and boxer styles. All stripes. Sizes 28 to 44.

DOUBLE BED SIZE BLANKETS \$5.47

5% wool 35% Cotton 60% Rayon. Assort-stripe. Rose, red, and blue. Save at Anthony's this week end.

SALE OF FOUNDATION Garments 1-3 off

One large group of many styles. Also bras slers all discounted.

GROUP OF 9 ALL WOOL Mens Suits Values to \$45. \$25.00

Broken sizes of our better suits and we have new ones coming in so to give 9 men a break we are passing these suits on at this price. Shop early for best selections.

20 X 40 BATH TOWELS 69c

Large, soft and absorbent in several beautiful colors, yellow, flamingo, green, peach blue and turquoise. Wide woven border stripe.

PRINTED RAYON CREPE yd. 77c

About 15 color and designs to choose from. Lovely for street dress, children school dresses. Shop Anthony's and save week end.

Special Purchase 51 AND 60 GUAGE NYLON HOSE \$1.00 pair

3 Pair for \$2.85
LIMIT 3 PAIR
Irregular at 1.49 and 1.95 hose in new fall shades. Very sheer and beautiful. You will have to see these to appreciate them.

LADIES Winter Coats Values to 24.95 19.00

Fitted boxy and belted styles in brown, green, grey and tan. Sizes 10 to 40.

1 to 10 Yd. PIECES CORDUROY yd. 1.00

Many colors to choose from.

Anthony
THE C.R. ANTHONY CO.

More cups per pound



"takes less tastes best"

WHITE SWAN finer coffee

A new day is here in lowest price cars!

NOW 4 TO SEE INSTEAD OF 3

LOOK WHAT YOUR MONEY BUYS IN THE LOW PRICE CHAMPION
• An exceptionally roomy car superbly appointed and richly upholstered • A 6-cylinder Studebaker "gas-mileage-champion" engine of new higher compression power • Exclusive Studebaker brakes that automatically adjust themselves • Automatic shock absorbers • "Black Night" dash dials • Variable ratio "air-brake" steering • A brand-new kind of self-erecting front end suspension • Tight gripping rotary door latches • Convulsive trunk • A full range of body views • A fine choice of body colors.

The Studebaker Champion is one of the 4 lowest price largest selling cars!



FRANK CRAIG
STUDEBAKER — MASSEY-HARRIS

Fields Remain Muddy From Rains; Plant Some Wheat

By WILMA MOORE
Brand Correspondent

The fields are drying very slowly after the rain. A number of the farmers have planted wheat.

Little Alyce Lena McClain celebrated her sixth birthday Saturday. After she had opened her gifts, refreshments of ice cream and cake were served to Linda Gill, Randy and Linda Tooley, Betty and Janice Scrivally, Linda and Susan Higgins, Eddie Poole, Janie McBroom, Rody Glen, Donita and Peggy Allred, Kathryn Ann McClain, the Honoree, Alyce Lena, and the hostess, Dorlene Moore.

Mr. and Mrs. Bruce Wheeler and daughter, Dona Gale, from Plainview spent the week end in the home of Mr. and Mrs. W. R. Moore.

Miss Patsy and T. J. Carter of Hedley called in the W. R. Moore home Saturday night.

Miss Patsy Carter from Hedley visited in the home of her sister, Mrs. Boyd Scrivally, Saturday night and Sunday.

This community welcomes the new families that have moved here: the Keith W. Pooles, the Tomlinsons, and Stephens.

The children have started back to school for another nine

months of work and play. Wilma and Billy Moore and Truman Price are attending school at West Texas College in Canyon.

Visitors in the J. T. McClain home Saturday afternoon were Mesdames Jack and Wayne Higgins, Joe Gill, Keith W. Poole, Glenn and E. T. Allred, L. W. Tooley and W. R. Moore.

Miss Neta Jo Moore spent Friday night in the home of Mrs. Jack Williams south of Hereford.

Mr. and Mrs. A. D. Moore from Kress were visitors in the home of their daughter, Mrs. L. W. Tooley, this past week.

W. D. Madax from Amarillo is staying in the W. R. Moore home helping with the farm work.

Mr. and Mrs. E. T. Allred were called to Oklahoma City Sunday morning on account of the illness of Mrs. Allred's brother.

Mrs. W. R. Moore and Billy visited in the Bill Gargette home in Hereford last Tuesday.

Troy Truman from Canyon spent Friday night with Billy Moore.

Miss Carolyn Myers and Joyce Moore are staying in Plainview, where they will attend school at Wayland College.

Mr. and Mrs. J. E. Ferguson left Sunday for their home in Wenatchee, Wash., after spending two weeks here with her mother, Mrs. J. P. Slaton.

Mr. and Mrs. Luke Lepphalle of San Francisco, California, have returned to their home after visiting her parents, Mr. and Mrs. J. M. Gilliland.

The Law And You

By ROBT. (Bob) KIRK
County Attorney
Lamb County, Texas

DO YOU KNOW what "Extradition" is?

Extradition is the legal process whereby one who is charged with an offense under the laws of one state, may be brought from another state where he has gone into the state where he is charged with the offense.

The officers of one state who have a warrant for a man's arrest may not go into another state and arrest a man on this warrant and return him to the state issuing the warrant. The officers of the state where the defendant is at the time may arrest on the out of state warrant. The defendant may then agree to return for trial. If he does so, he signs a waiver of extradition and the officers of the arresting area take custody of him and return him for trial. If the defendant will not agree to return with the officers for trial, extradition then becomes necessary.

The local officers prepare certain instruments and send them to the Governor of their state. Upon being received by the Governor, and being approved by him, they are forwarded to the State where the defendant is being held. These papers request this Governor to authorize the return of the defendant for trial. It is within the discretion of the Governor, receiving this request, whether or not to grant this permission. If permission is granted, which it nearly always is, the Governor signs the papers, and the defendant is given into the custody of the officers of the requesting state for return for trial.

(For further information on this subject see your local attorney.)



Wayne Edwards, Lions Club president and member of the Chamber of Commerce Board of Directors, is shown at work in his Pharmacy. The Edwards have been in Hereford three years, both their children, Larry and Linda, are going to school. Wayne is also a member of Toastmasters Club and on the Board of Stewards at the Methodist Church.

NORTHWEST HEREFORD NEWS

Palmers Sell Farm And Will Move Around First Of Year

By MRS. R. C. CHILDERS
Brand Correspondent

Mr. and Mrs. Nate Thomas left Tuesday for Gilman, Colorado, where they took her sister who had been visiting in their home for this past week. On their return trip they visited with friends and relatives all along the way. At Roy, N. M. they stopped to visit a friend of theirs and a friend of many of the old timers in this vicinity and Westway. They were Mr. and Mrs. Dale Langford, but after asking of their whereabouts, they found that they had moved away about three weeks ago. All of the old settlers remember the Thomases and the Langfords worked for Mr. Walter David. After the Langfords left the Walter David place they went to work for R. C. Childers and worked for him until they moved to the Waggoner Ranch in New Mexico, living there for at least five years. They moved to Childress, Texas, where Mr. Langford is employed in a service station.

Mr. and Mrs. Nate Thomas lived in this vicinity on the Art Lewis place until in the spring and Mr. Thomas took a carpenter's job in town. It seems that the Thomases are really in the news. Mrs.

Thomas reports that the Thomas, White and Leavitt families held their annual family reunion in Lubbock at McKinsey Park August 26. It is held each year the last Sunday in August.

The oldest person there was Mrs. Thomas' mother, Mrs. B. E. White, who was 82 years and 27 days young. There were people from as far away as California. There were 95 present. Duane Thomas, son of Mr. and Mrs. Nate Thomas was guest of honor. He has served nine years in the Navy.

Mr. and Mrs. J. M. Babcock and daughter, Sweetie, from Kermit, Texas, were visitors in the home of Mr. and Mrs. R. C. Childers home Friday and Saturday. While away from home Mr. and Mrs. Babcock visited Mr. and Mrs. H. Inman at Plainview and Mr. and Mrs. Earl Johnson, parents of Mrs. Babcock, at Pampa.

Mr. and Mrs. Raymond Palmer have sold their farm and will be moving somewhere before the first of the year. Folks of this vicinity hope that they can

locate close by, if not in this vicinity.

Mr. and Mrs. C. S. Barclay and Larry were guests in the home of Mr. and Mrs. Bill Simpson of the Jumbo Community Sunday. Mrs. Simpson is the former Nina Hartman and lived in this vicinity when she was a child. Until the last few years the Hartmans still owned their farm here, selling the north half to Roy Lee Wilson over a year ago.

Homer Milhous, who now lives at Summerfield, was a caller in the R. C. Childers home Saturday.

Mr. and Mrs. Jack Renfro returned home from the convention at Houston Monday. They have been gone about a week and a half. Mr. Renfro is a director in the association.

Mrs. Merlin Kaul, Larry and Walter Lynn, were callers in the R. C. Childers home Monday evening.

Raymond Childers, Jr. will play several piano selections at the Federation Luncheon that is to be held Monday at the Meth-

Legal Notice

THE STATE OF TEXAS
TO: Woodrow Sellers, Defendant, Greeting:
You are hereby commanded to appear before the Honorable District Court of Deaf Smith County at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 6th day of November A. D. 1950, then and there to answer Plaintiff's Petition filed in said Court, on the 13 day of Septem-

ber A. D. 1950, in this cause, numbered on the docket of said court and styled Irene Sellers Plaintiff, vs. Woodrow Sellers Defendant.
A brief statement of the nature of this suit is as follows, to wit:
Suit for divorce and for custody of minor child, as is more fully shown by Plaintiff's Petition on file in this suit.
The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.
Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas this 19th day of September A. D. 1950.

Attest:
R. L. THOMPSON Clerk,
District Court, Deaf Smith County, Texas.
(SEAL) T-38-4c

Classified Ads Get Results

Real Estate

FARM LOANS

A JOHN HANCOCK FARM LOAN SERVICE, FOR MAKING IMPROVEMENTS TO YOUR FARM, BUYING LAND, OR REFINANCING YOUR PRESENT LOAN. FREE AND LIBERAL APPRAISALS. NO STOCK TO BUY, NO COMMISSIONS TO PAY. LET US TELL YOU ABOUT OUR LOAN SERVICE.

Wesson Real Estate
716 W. 1st Street
Hereford, Texas
Phone 944

See Lamm's About Christmas Lay-Away

LAMM JEWELRY 307 N. Main

Sales up 324%! This year it's clear...



Kaiser DeLuxe 2-Door Sedan*

Kaiser's the car!



Kaiser DeLuxe 4-Door Sedan*

1951 Kaiser... the only car with Anatomic Design!

1951 Kaiser sales have smashed all previous records: Why? Because with Kaiser's new Anatomic Design, every feature of body and chassis is engineered to suit the needs of human anatomy!

Compare See-ability! Kaiser gives you more windshield and window area than any car in America plus the protection of a Safety-Cushion Padded Instrument Panel!

Compare Seat-ability! Kaiser offers room a-plenty for six big people plus easy-to-enter Doors!

Compare Ride-ability! Anatomic Design soaks up road shocks, provides road-hugging lower center of gravity!

Compare Go-ability! Kaiser's great Supersonic engine gives you faster getaway, quieter performance!

It's clear when you compare all that counts!... nothing comes close to the 1951 Kaiser!... Come in... Today... and get your Anatomic demonstration!

*One of 6 body styles and 12 models. Hydro-Matic available at extra cost.

Built to Better the Best on the Road!

HEREFORD KAISER-FRAZER SALES CO. 712 W. 1st Phone 1391



Nights are longer... days are darker... it's time to take stock of your home lighting requirements. Protect your family's precious eyesight by getting the right size bulb for every empty socket in the house. Besides assuring better sight, better light just plain makes you feel better... gives added comfort and cheer to your rooms... brings out the colors in your furnishings.

And... best of all... good home lighting costs so little! It's just one more way that dependable, low-cost electric service makes for better living.



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PUBLIC SERVICE
COMPANY
25 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

The KISS that's heard 'round the world!

SHIRLEY TEMPLE-DAVID NIVEN
"A Kiss for Corliss"

CHARLES STARRETT
"RENEGADES OF THE SAGE"

FRIDAY SATURDAY

STAR

It took 80 years to tell their story... in 80 years it will still be remembered!

JAMES STEWART
"BROKEN ARROW"

SUNDAY-MONDAY-TUESDAY

HEREFORD STAR YOUR COMMUNITY CENTER

His Six-Guns were law!

BOSS OF BOUNTOWN

ROD CAMERON
TOM TYLER VIVIAN AUSTIN

Beauty ON PARADE

FRIDAY SATURDAY

Texas

TO THE RESCUE!

ROY ROGERS
TRIGGER, JR.
DALE EVANS

TEXAS
SUNDAY MONDAY TUESDAY

"Congratulations"

Anniversaries from Thursday, September 21, through Saturday, September 23...

Mr. and Mrs. Harry Engman
Mr. and Mrs. Earl Hopson
Mr. and Mrs. A. D. Street
Mr. and Mrs. K. H. Oliver

upon the occasion of your wedding anniversary if you have married or moved to Hereford in the last year please call 363 to give us your anniversary.

TOWER DRIVE IN SATURDAY Firework Display

Rod Cameron
"Pirate of Monterey"
All for \$1.00 Per Car

SUNDAY MONDAY
Robert Michum
Fighting Command