

Sunday—High 78, low 50. Moisture—37 inch.
Monday—High 70, low 51. Moisture—33 inch.
Tuesday—High 69, low 48.
Wednesday—High 79, low 52.
Total moisture for September—4.29

Published Every Thursday

Our Slogan: "More People—More Farms"

50th YEAR—NUMBER 39

The Hereford Brand, Hereford Texas, Thursday, September 28, 1950

PRICE 5 CENTS PER COPY

Around Town

SIGHTS, FACES SEEN

All reservists, Army, Navy or Marine are reminded that if their status has changed, in other words if they have married, or had children, and they haven't notified their commanding officers they should do so.

Mrs. Bob Lamm is back from Oklahoma where she attended her father's funeral. Her father, Mr. Michael O'Hara, was almost 64 years. He is survived by his wife, Mrs. Lamm and two other children.

We claim the Hereford Brand covers the Whiteface football games as well as most colleges get covered. Look around Friday night and you'll see Bill Patton with a camera on one side of the field and Kenneth Coker on the other side.

Mrs. Ed Warren was converted to television for sure on her recent trip to Tulsa. She was visiting her sister and one day while watching television the McMurry College band paraded down the street on the screen.

High School Home Economics students will have a nursery for kids 10 years old and under during the P-TA meeting Monday night. Mrs. Don Little is supervisor.

Don Boles will be guest speaker at Kiwanis club today. Jaycees are planning a no hoarding campaign the first week in October.

The Good Housekeeping shop has moved and officially opened in their new location at the corner of Main and Third in the building recently vacated by Ruthfords.

Rev. Leon Hill of the San Jacinto Baptist church in Amarillo was guest speaker at the Lions Club meeting Wednesday.

Hospital Notes

Patients Discharged From Hospital

A. E. Barnett Surg., Lyn Bogie T & A, Mrs. A. L. Hopson OB, Marlene Whitfield Emerg., Mrs. T. I. Denson OB, Wilbur D. Gibson Med., Mrs. Sanford Harper Surg., Mrs. W. A. Laster Med., Caryl Smith Med., Mrs. G. C. Hampton OB, Mrs. E. B. Miles, Surg., Sylvia Faye Phipps T & A, Mrs. Robert Hickman OB, C. L. Lloyd Med., Mrs. Nolan Grady OB, Mrs. J. O. Edwards Med.

Teodosa Ramirez Surg., Mrs. Elmer Jones Med., Mrs. Hershal Burrus OB, Earl Virden Med., H. C. Lohan Med., L. A. Wall Surg., Mrs. Mary Ott Med., Mrs. Katie B. Conner Surg., Mrs. Ernest Kerr Surg., Mrs. A. J. May Orth., Mrs. Robert Cook Surg., Mrs. A. S. McJinney OB, Julio Galicia Med., Mrs. C. E. Leasure, Jr. Surg., Mrs. A. T. Jones Med., Richard Dale Gideon Med., Linda Kay Gideon Med., Harry McCauley Med., Gale Dee Blythe T & A.

Births Mr. and Mrs. Ernest Kerr, girl, Lindalee.



CARRY CENTRAL SCHOOL COLORS—These six students will represent Central School Saturday morning in a quiz with students from Margaret Wells school of Amarillo. Uncle Jay will be the quizmaster and the program will be recorded and broadcast over KGNC at 5 o'clock Saturday afternoon.

Adult Leadership Problem Affects Cub Scout Program

A training course for those interested in Cub Scout work will be given in the old building of the Methodist church on October 2, 3, 4, 5, and 9, 10, 11, and 12, according to local scout officials.

In urging adults to take up scout work and enter this training school, scout officials present this picture of the cub scout program: Ninety cub scouts have registered in packs 50 and 52 since January 1, 1950, according to information released this week.

Working with the cubs are 22 scouts; four cub masters and assistants, eight den mothers, and eight pack committeemen. This is an increase of around 30 per cent in cub scout activity over last year, both in number of cubs registered and in the number of scouts working, according to John Hicks, field commissioner for cub scouting.

Since January 1, 50 boys have registered in Pack 52. They are: David Adams, Lewis Block, Jimmie Bradley, David Bell, Jack Bretelling, James C. Conkright, John D. Carroll, Jimmie Culppepper, Dean Crosthwait, Gary Dewbre, John W. Dye, James Fowlkes, Luther Flowers, John Matt Gilliland, Bruce Kelly, Mickle Kelly, Billie Kester, Stephen Lingenfelter, Edwin Morrison, Kent Millard, Duane Griswold, Garry Paddock, Larry Morris, Edsell Roe, Wendell Roe, Monty Roe, Phillip Roland, Vance Robinson, Joe Reinauer, Leslie Sharp, Eugene Snead, Garth

Two Batteries And Seat Cushion Are Stolen From County

Two heavy-duty six-volt batteries and a seat cushion were stolen from a county maintainer about four miles west of town during the week end, J. C. Reese, county sheriff, reports.

The post on one of the batteries was broken off and left in a cable clamp, Reese added, indicating that someone stole the batteries to sell as junk. The battery will no longer be usable with the post broken, he said.

The seat cushion was about 18 inches square and eight inches thick, said Reese, and was probably taken for use in a hot-rod or jalopy. "Probably, the stealing was done by one or more youths," Reese said. He asked that all dealers in junk and second-hand car accessories be on the lookout for young men who offer a battery with a broken post for sale.

Reese also asked that everyone be on the lookout for a hot rod with a seat cushion that has been a maintainer.

Dr. Adams Injured In Auto Accident

Dr. Milton C. Adams, suffered a broken leg and hip in an automobile accident near Tucumcari Tuesday. Curtis Traweck who was accompanying him was not seriously injured.

Dr. Adams was reporting to the Navy for his physical examination and Traweck was just going along for the ride. Their car was involved in a head-on collision with a car driven by two negroes from California.

The ambulance took Dr. Adams to the Veteran's Hospital in Albuquerque. His wife phoned back from Albuquerque Wednesday, after going on Tuesday night, and said he will probably be in the hospital six weeks. He also cut his hand and lip and was bruised as well as in a state of shock. His leg was broken just above the ankle.

Question OF THE Week

What do you think should be done with the Communist party in the United States?

Foy Huff—Send them all back to Russia. The native Americans who are Communists, too, I don't know what legal technicalities are involved, but I'm in favor of crating them up and sending them to Russia.

Paul Conaway—Well, I'm heartily in favor of the bill that Congress passed over President Truman's veto; the Communists should at least be made to register, so we'll know who they are.

M. J. Joelzer—We need to hold them down somehow. Of course, it would be hard to put 70,000 people in jail, and it would be hard to deprive them of the right to make a living. I guess we had better make them register, and then go on from there.

Mrs. Abrey Smith—Ship the foreign-born ones home—mostly to Russia. As for the native Communists—you couldn't print what I'd like to do with them.

Lindall Murray—Deport them to Korea, all of them. The native ones too.

Mrs. Bill O'Neal—Something should be done to curb their subversive activities, but I don't know what. I need to study the problem, and get a lot more information, before I can answer that part of the question.

Mrs. H. E. Miller—The foreign born ones should be deported. I should think we ought to ask each one what type of government he likes, and then ship him to the country that had that type of government. I suppose the Communists would all go to Russia. Converting them to Christianity would solve the problem, if it could be done.

Mrs. Eugene D. Knox—Something should be done to check their activities, but I don't know what. That is the \$64 question.

Raise Children Here; Mink In Wisconsin

Mr. and Mrs. Lloyd Moore are trying out Hereford as a place to raise their three children, since they have heard that Hereford minerals produce good bone structures.

Moore, who is a mink farmer from Wisconsin, began looking for a really healthy place to raise his family, and went to take a try at California.

While he was there he heard about Hereford's reputation as a "town without a toothache." He also heard that the minerals in the soil and water of the Hereford area build good bone structures in the children who grow up here.

He and his family now live in a house owned by Mrs. Alta Caraway, and plan to stay there for the present school term. If everything turns out well, he may become a permanent resident here.

J. A. Balentine Joins Local Police Force

J. A. Balentine, who joined the city police force this week, has been in some form of police work for about eight years.

In 1942 he began such work as an agent of the United States Protection department, which was really a civilian arm of the Military police, according to Balentine. He helped police war plants against sabotage.

After about two years, he went to work as a deputy sheriff in Moore county, of which Dumas is the county seat. After three years of that work, he served as constable of Precinct 1, Moore county, which included Dumas.

Two years later, he left police work for about six months and managed a hotel in Lyman, Colorado. Then he returned to the police force at Dalhart. He served there for four months.

Balentine is married and they have no children.

Elect Supervisor In District Two Tuesday

Voters of Tierra Blanca Soil Conservation district two will vote for a Board of District Supervisors member from their district Tuesday at the Ford School. The meeting will be held at 2 o'clock in the afternoon.

Subdivision two includes the portion of Deaf Smith county east of a road beginning at the Northeast corner of section 19, block K-11, running south to the SE corner of Sec. 14, TWP 5N, Range 3E; thence east on 14 mile road to Highway 51 and on east to the southeast corner of section 26, block K-4 and then north to the Oldham county line.

Record Crop Stands Ready For Harvest

Hereford elevators may be hurried to hold the grain sorghum crop that is about to be harvested. Both farm observers and elevator men are agreed on that. Corn will come into the picture too late to add to the peck load.

Estimates on the harvest average around 5,000,000 tons, or about 5 million bushels. The elevator capacity in Hereford is around 4 million bushels.

However, this estimate leaves out of account on-the-farm storage, which is considerable, the PMA storage quonset huts, and the fact that a million bushels may be already under contract to elevators downstate.

There is a shortage of railroad cars to carry the grain to market, but some cars are available.

Passing Report Not Confirmed

Vernon Roland, 28, of Hereford, and his brother, M. L. Roland, 18, of Tulia, still remained in the Potter County jail today faced with charges of "making and possessing" counterfeit bills.

Dale Russell, 19, was released on \$1,000 bond Monday, when he returned to Hereford.

Mrs. Vernon Roland who, with the four Roland children, is still in Hereford said Tuesday that E. T. "Dusty" Miller has been retained to represent the two brothers. Father of the two boys, a retired Baptist minister, arrived in Amarillo Monday and visited in Hereford Tuesday.

The office of United States clerk in Amarillo reported Wednesday afternoon that no trial date has been set on the case.

"However, the criminal docket opens Monday, Oct. 2," she said, pointing out that procedure in the case will remain largely with the boys.

Bill Lemke, U. S. Marshall, likewise pointed out that the date for hearing on the case will be determined by procedure followed. He said that in case the boys waive grand jury investigation and indictment it was possible that the trial will occur next week.

"I don't know if they will, but they will have the opportunity," he added.

Report that the boys admitted having passed four of the counterfeit bills, as made in a regional newspaper Monday, was not confirmed. Lempe, in fact, more or less refuted the statement. When asked the direct question if any of the money had been passed, Lempe said: "As far as I know, none of the bills were passed."

The three men were picked up last Friday afternoon by U. S. Secret Service Operator Bradshaw and carried to Amarillo. Charges were filed on the trio Saturday with the elder Roland's bond at \$2,500 and \$1,000 for each of the boys.

Hereford, meanwhile, seethed with excitement over the incident which, following the shock, resulted in town-wide jesting. At least one dollar store thought a bogus one dollar bill had been located, but careful examination by bankers led to the conclusion that the bill was sound, but had apparently been run through a washing machine with some clothes.

In an interview with a second regional newspaper, Vernon Roland continued with his original answer that the money had been printed "to see if we could," and said that the younger brother had picked up some of the bills through curiosity and general interest.

A Little Water Goes A Long Way

Water from a garden hose saved the car belonging to Floyd Jackson, taxi driver, when he was unable to call the fire department until nearly too late Tuesday night.

The trouble occurred about 9 p. m.

The carburetor of Jackson's car flooded, and he was unable to start it. Others helped him push it, and then the carburetor caught fire.

Jackson ran to the Hereford News Stand to call the fire department, but for some reason was unable to do so. He ran back to the taxi stand, near the alley on Third street, and Alfred Cline called the fire department from there.

In the meantime, employees of the service department of the Good Housekeeping Shop realized there was a fire, and rushed out to see if it was in part of their building.

A good luck convinced Al Garrett, service manager, that all the gasoline was burned off the motor, and he rushed back into the building for a water hose, which has been used to clean the floor of the service department.

The hose quickly put out the burning insulation on the electrical wires. A minute later the fire department arrived. No one was hurt. The paint was burned off the hood of Jackson's car and the electrical wires were ruined.

Scout Selling Most Tickets Wins Rifle

Another factor is the increased demand for consumer goods by the worried public—hoarding, in other words. Finally, cars are going out of service faster than new cars are being built.

Estimators agree that there is something like 4,000 acres of corn, all irrigated, which will average around 50 bushels to the acre. 200,000 bushels of corn at the same time would make the storage picture worse. But the corn probably will not be shelled until it has dried a while, and all of it will not be shelled then.

The uncertainty of weather and its effect on crops is illustrated by the hail which fell in the county this week. An area four or five miles long and two or three miles wide was damaged.

The amount of damage inflicted varied with the age of the crops.

Immigration Men Round Up Wetbacks

Two officials of the U. S. Immigration service rounded up three "wetback" Mexican laborers in Hereford Tuesday, according to county sheriff J. C. Reese.

Several were rounded up a couple of months ago by agents of the same service, he added.

A "wetback" is a non-citizen of the United States who enters the country illegally.

Dr. Heard Debunks Flourine Theory For Better Teeth

Dr. George Heard made believers out of a lot of Texans and some from other states last week when he spoke to the fourth state annual meeting of Nutrilite Food Supplement Distributors at Hotel Cortez in El Paso. He soundly debunked the flourine theory as being the factor causing healthy teeth in Deaf Smith county and elsewhere.

When asked about dentists who advocate painting children's teeth with flourine? Dr. Heard replied, "Why not? When you get \$10 for mopping kid's teeth and nobody can prove it does not do any good."

He pointed out that "Hereford has something like 2.4 parts of flourine per million, while Amarillo has four parts. Why

The crop estimate runs about like this: 80,000 acres of irrigated grain sorghum that should average around 2,400 pounds, or 43 bushels, to the acre; and 70,000 acres of grain sorghums on dry-land that should average around 1,200 pounds, or 21 bushels, to the acre.

All estimators were cautious. They could miss badly, they said. An early frost, a few late falls, a few rains, and the harvest would be much less.

Good, clear weather with a late frost will enable the farmers to harvest a record crop and have more grain than all available storage in the country could handle and the available railroad cars could carry off for quite a while.

Several factors are said to contribute to the shortage of railroad cars. One is the war effort; carrying material to factories and processing plants, carrying finished goods away to army camps, storage depots, and ports.

Another factor is the increased demand for consumer goods by the worried public—hoarding, in other words. Finally, cars are going out of service faster than new cars are being built.

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Scout Selling Most Tickets Wins Rifle

Jim Terry, chairman of the Jaycee Christmas program, reported progress and plans made by his committee at the Tuesday night meeting in the County Courtroom. He explained how much expansion they expect to make this year, and also said he will meet with members of the Retail Merchants committee of the Chamber of Commerce soon.

A Boy Scout ticket selling contest in which the boy selling the most tickets to the Horne Brothers circus which will show in Hereford October 6 and 7 under sponsorship of the Jaycees and for the benefit of Troop 51 was also outlined.

A member was named to head the ticket selling campaign for each troop. Deadline for the contest will be Thursday night, October 5. The winner will receive a \$40.22 rifle.

doesn't Amarillo have the teeth that Hereford has? And they point to the mottle as coming from the flourine. I have seen some of the worst decay in the very middle of the mottle as brown as gingerbread."

Dr. Heard believes the mottle actually is caused by flourine in water during the enamel forming period of a child's life. This is about a year and a half to two years old. He recommends raw milk whole grain grown in good soil, less meat, starch, less white bread and fewer other refined carbohydrates, for better teeth.

Children wouldn't mind hearing the doctor say that some of the best heads of teeth he ever looked at belonged to people who never brushed them.

Church Notes

Seventh-day adventists had Elder G. A. LaGrone of Amarillo as the presiding minister at the communion service Sabbath at the 11 o'clock hour. Assisting Elders were B. D. Fortner and F. W. Fortner.

Elder LaGrone reviewed John 13:1-17, which tells of Jesus washing his disciples feet, taking upon himself the form of a servant to humble his disciples and prepare them to partake of the bread and wine.

About this service Jesus said, "I have given you an example, that ye should do as I have done unto you."

At the Passover supper (I Cor. 10:29), Jesus explained to his disciples the meaning of communion: "This bread is my body, which is broken for you. The wine is my blood. As often as ye eat this bread and drink this cup, ye do show the Lord's death until he comes."

Quarterly services (communion) are held once each quarter, on the 12th Sabbath, at the church at Third and Lawton streets.

St. Thomas Episcopal auxiliary met in the home of Mrs. F. L. Alexander on Wednesday, September 20, Mrs. Alton Fraser, President, presided at the meeting.

The program was in charge of Mrs. Joe Smith, who gave a very interesting talk on "Our Neighbors in the Near East."

Among the members present were Mrs. F. L. Alexander, Mrs. Jack Bradley, Mrs. Jess Carter, Mrs. Alton Fraser, Mrs. Frances Houston, Mrs. Bruce Miller, Mrs. Bob Pipkin, Mrs. Joe Smith, Mrs. Herschel Trimmer, and Mrs. Worth Ware.

The next meeting of the auxiliary will be held next Wednesday, October 4, at the home of Mrs. Jack Bradley.

World Wide Communion will be taken next Sunday morning during the regular 11 o'clock Methodist service.

Members of the choir will hold a social meeting this evening at 7 in the home of Mr. and Mrs. Robert Thompson.

The annual First Christian Church district convention opens in Spearman at 10 a. m. today. Speakers from outside our district will include Harry Hembre, Highland, Christian Church, Wichita Falls; Mrs. Anita Newsom, Fort Worth, Patrick Henry, Fort Worth, Dr. George W. Scott, President of Laymen's League of Colorado. The program will include age level conferences for teachers, a CWF

clinic, church activity reports. The Lawmen of the district will be in charge of the evening program with Dr. Scott bringing the message.

Christian Science Services are held each Sunday morning at eleven o'clock in the Star Theatre. All who are interested are cordially invited to attend.

"Unreality" is the subject of the Lesson-Sermon which will be read in all Churches of Christ, Scientist, on Sunday, October 1.

The Golden Text is: "What is the chaff to the wheat? saith the Lord" (Jeremiah 23:28).

Among the citations which comprise the Lesson-Sermon is the following from the Bible: "And God spake all these words, saying, Thou shalt have no other gods before me" (Exodus 20:1, 3).

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "We lost the high significance of omnipotence, when after admitting that God, or good, is omnipresent and has all-power, we still believe there is another power, named evil" (page 469).

There is a radio program on Christian Science broadcast each Sunday Morning at 9:45 A. M. over Radio Station KAMQ, Amarillo, Texas.

Holy Communion will be celebrated during the worship hour at Immanuel Lutheran Church this Sunday morning at 11:30 A. M. The Sunday School and Bible Class hour begins at 10:30 A. M. The promotions announced last week will go into effect at this session.

At 3:00 P. M. the Voter's assembly of the congregation will meet at the church for the quarterly business meeting. Mr. Arthur Trefel will preside as chairman.

Each Wednesday night Pastor Lich will conduct one in the series of "Discussions on Christian Doctrine" at the church beginning at 8:00 P. M. Each Wednesday afternoon the church presents its radio program over KPAN at 1:30 P. M.

Mr. and Mrs. Bob Lawrence of the First Baptist church have gone to the Sunday school clinic in Wichita Falls. They left Monday and will be back Friday.

Rev. J. D. McDaniel, pastor of the First Baptist church of Claude, will be here to lead the First Baptist church of Hereford in its revival. Services will

ANNUAL ASSOCIATIONAL MEETING HIGH-LIGHTS

The Tierra Blanca association, consisting of eighteen churches, reported 6466 members; 2675 average attendance in Sunday School. The most important increase was in baptisms. Last year it reported 279; this year, 323.

The officers that were elected for the coming year are as follows: Rev. Earl Landroop, moderator; Bob Lawrence, clerk; Rev. Roy Johnson, treasurer.

The next annual meeting will be held at Canyon. Bro. H. V. Fields will preach the sermon and Bro. R. L. Shannon is the alternate.

ABILENE (Special) — Three students from Hereford have enrolled in Abilene Christian College for the 1950 fall semester. They are John Dale Kelly, Doris Jean McGee, and Floyd McGee, Jr.

Courthouse Records

Deeds of Trust
Mr. and Mrs. John D. Alken to the First Federal Savings and Loan Association of Clovis a part of lot 8, block 3 of the Womble addition.

M. E. Morrison to the Kansas City Life Insurance Company City Life Insurance Company the W 1-2 of the E 1-2 of the NW 1/4 sec. 59 block K-3, and sec. 36, all in township 5N range 2E of the Capitol Syndicate subdivision.

Mr. and Mrs. H. R. Wheeler to the Mutual Life Insurance company of New York sec. 53 block K-11.

Mr. and Mrs. Royal Duang Eldridge to J. E. Foster and Son, Inc. a part of block 7, Evans addition.

Mr. and Mrs. C. L. Bogle to the Kansas City Life Insurance company the SW 1/4 sec. 11 and the SW 1/4 sec. 14, both in town-

ship 5N range 3E, Capitol syndicate subdivision.

Darrel Harkins to Ruth Carpenter lot 9 block 2 of the original townsite of Hereford.

Mr. and Mrs. Frank Byrd to the Hereford Federal Credit Union lot 11 of block 2 of the Bockstahler, Kaetzler, and Kokomoor subdivision in block 25 of Evans addition.

Mr. and Mrs. William Warren to E. E. Fridley the south 65 feet of lot 13 of the J. A. Fox subdivision, block 12 of Evans addition.

Warranty Deeds

Percy G. Shepard, Charles E. Shepard, Frank L. Shepard, William J. Shepard, Mrs. Alice Shepard, Mr. and Mrs. Edwin James, Mr. and Mrs. Robert Baderscher, Willie J. Shepard, and David W. Shepard to Ella M. Lynch lots 9 and 10 of block 54 of Evans addition.

Mr. and Mrs. C. C. Wilkins to Mattie Shultz the north 150 feet of lot 5, the north 150 feet of the W 1-2 of lot 6, and the north

150 feet of the east 22 1/2 feet of block 6 of the Womble addition. Mr. and Mrs. Joe A. Allred to the Veterans' Land Board of Texas the north 240 acres of the E 1-2 of sec. 18 block 8, Deaf Smith county.

Veterans' Land Board of Texas to Karl G. Rice the north 240 acres of sec. 18 block 8, Deaf Smith county.

Mr. and Mrs. J. M. Brownlow to Lon M. Davis, Jr., sec. 28 township 5N range 2E in Deaf Smith county.

Deed

Post 192, American Legion, and Roy Wedderbrook Post, Veterans of Foreign Wars, to R. P. Conaway a part of blocks 72, 73, 74, and 75 of the Whitehead addition.

Releases

Albert Zimler to John D. Phillip from a deed of trust on the south 121.8 feet of the E 1-2 of block 24 of Evans addition. Federal Land Bank of Houston to Mr. and Mrs. Albert L.

Smith from two deeds of trust on the W 1/2 survey 22 block K-3. W. A. Mays to Joe A. Allred from a vendor's lien on the north 240 acres of the E 1/2 sec. 18 block 8, Deaf Smith county.

The Travelers Insurance company to Mr. and Mrs. Lee Hopson from a deed of trust on 480 acres out of Capitol League 409 1/2.

T. C. Malloy to Gladys Davis from a vendor's lien on a part of block 8 of Ricketts addition.

The Kansas City Life Insurance company to Mr. and Mrs. T. J. Baker from a deed of trust on sec. 39 of block 8 in Oldham county.

Federal Land Bank of Houston to Mr. and Mrs. J. W. Bradley from a deed of trust made in 1919 on the SW 1/4 sec. 23 block M-7 and 559.2 acres northwest of sec. 20.

Automobile Registrations
Clois A. Kemp 1950 Studebaker 2 Dr Sed.
lot 4, Lamberts subdivision of

L. L. Smith 1950 Ford 4 Dr Cpe.
Jack Crownover 1950 Ford Tudor Dlx.
Sadye Rigler & Bonnie Jean Kelly 1950 Plymouth 4 Dr Cpe.
John J. Paetzold 1950 Lincoln Spt. Sed.
W. E. Dameron 1950 Plymouth 4 Dr Sed.
Don T. Martin 1950 Pontiac 2 Dr Sed.
H. V. Stanton 1950 Ford Fordor.

Blue Cross Insurance Dues
Must be paid by October 10
Pay V. O. Hennen
1st. Nat. Bank

FURR'S LOW Prices

MAYFIELD CORN 3 42¢
HUNT'S TOMATO JUICE 46 OZ. CAN 25¢
CENTRAL SPINACH 3 48¢

MAKES EVERYONE SMILE!
NOT LOW PRICES NOW & THEN BUT LOW PRICES EVERYDAY

SALAD DRESSING
Miracle Whip
Qt. Jar 49¢

SHOP AT YOUR FURR FOOD STORE TODAY FROM GARDEN TO YOU

PRUNES
Gal Can 49¢

FURR'S BAKERY TREATS
Pineapple Pound Cream Icing 3-8 Inch LAYER CAKES
1 doz. Cakes Each 95¢

From Furr's Bakery To You 8-Inch STRAWBERRY SHORT CAKES Layer 59¢

Med. Size, Fresh-Chewy Delicious MACARON BROWNIES Dozen 30¢

Topped with chopped Almonds ORIENTAL SPICE LAYER CAKES 2-8 Inch Layer Cakes Each 64¢

Salad Dressing Superb!
A FERRIS TIP BY THE FOOD EDITORS OF McCALL'S MAGAZINE

What could be better than HONEY Salad Dressing on your best fruit salad? Use 1/2 cup salad oil, 3 tablespoons lemon juice, 1/2 teaspoon salt and add slowly 1/2 cup liquid honey, beating constantly. Chill in a tightly covered jar.

CELERY LB. 10¢

Round Red **RADISHES** 3 LARGE BU. 10¢

Fresh Dug Bulk **TURNIPS** LB. 5¢

Calif.—For Juice and Salads **ORANGES** 2 LBS. 19¢

Val-Sweet GRAPE NECTAR 46 oz. Can 39¢	Oleomargarine Colored Quarters SWEE SIXTEEN lb. 23¢
Tuxedo TUNA 1/2-size Can 25¢	Bounty GRAPEFRUIT JUICE 46 oz. Can 33¢
Regular 5 Minute CREAM OF WHEAT lge. 29¢	Adams ORANGE JUICE 46oz. Can 49¢
Chase and Sanborn COFFEE lb. 68¢	Helmet SPICED PEACHES No. 2 1/2 Cans 29¢
Quick or Reg. QUAKER OATS 3 Lb. Box 31¢	Rosedale Green & White LIMA BEANS 3 303 Cans 48¢
Kre-Mel Pie Filling LEMON 3 Pkgs. 21¢	Mission GREEN BEANS 3 No. 2 Cans 49¢
Powdered or Brown SUGAR 2 1/2-lb. Coxes 25¢	Rosedale Whole Kernel CORN 2 303 Cans 25¢
Cane or Beet SUGAR 10 Lb. Bag 89¢	Rosedale PEAS 2 303 Cans 29¢

Long Green **HOT PEPPERS** LB. 5¢

Colorado Red **POTATOES** 10 LBS. 29¢

JUST ARRIVED! Carload of new crop Texas Citrus Fruit—Ruby Red, Pink and white Grapefruit. Also Texas Oranges in bulk and bag.

Serve FURR'S Guaranteed MEATS

PICNICS LB. 49¢

Corn Fed Beef **CHUCK ROAST** LB. 65¢

Fancy Sliced **BACON 1 L.B. LAYERS** 49¢

Fresh Ground Pure Beef **HAMBURGER** LB. 59¢

Fine for Roasting **SKINLESS FRANKS** 49¢

Red Perch Fillet **FISH** LB. 34¢

TOMATOES
ROYAL 2 NO. 2 23¢
RIO 2 Cans

WHY PAY MORE?

25c Val. ANACIN	17¢
Economy Size PEPSODENT PASTE	43¢
50c Val. PACQUIN CREAM	37¢
59c Val. Egg Shampoo HELENE CURTIS	29¢

Now Is The Time
To Put Your Pullets On Merit Egg Mash For Winter Eggs

LAWN GRASS SEED
Kentucky Blue Grass Shady Spot Bermuda

FRESH EGGS—Gathered Twice Daily

CUSTOM CLEANING

West Texas Feed, Seed and Hatchery Co.
Jack Wright, Manager
We Buy Cream, Eggs, Poultry and Hides
HOME OF "MERIT" FEEDS Hereford, Texas

Aluminum Paper Foil Pkg. 33¢

HORMEL SPAM 12 oz. Can 49¢

DINTY MOORE BEEF STEW 24 oz. Can 49¢

FLOUR PURASNOW 10 lb. Bag 85¢

Walkers Austex with CHILI BEANS 300 Can 35¢

Walkers Austex CHILI Con Carne No Beans 300 Can 45¢

WALKERS AUSTEX TAMALES 300 Can 23¢

Laundry Soap CRYSTAL WHITE 6 Giant Bars 45¢

Large Box SUPER SUDS 27¢

Large Box VEL 27¢

Swift's CLEANSER 2 Tall Cans 23¢

GOLD MEDAL FLOUR 25 Lb. bag \$1.75

MA BROWN PICKLES

Pint Jar WHOLE SWEETS	48¢	Pint Jar SWEET MIXED	39¢
Pint Jar SWEET DILL	39¢	24 Oz. Jar WHOLE DILL	29¢
Pint Jar SWEET DILL STRIP	43¢	24 Oz. Jar WHOLE SOUR	29¢



HANSEL AND GRETEL COME TO HEREFORD—The story of the poor broom-maker and his wife with little son, Hansel, and daughter, Gretel, will be presented as a musical play to Hereford school children and parents in the High School auditorium at 8 o'clock, Thursday night, October 5, through the cooperation of the Hereford schools and sponsored by Hereford Jayceeettes. Seven real live dwarfs and all the rest of the famous characters of the fairy tale will be there.

MERIT

Now Is The Time
To Put Your Pullets On Merit Egg Mash For Winter Eggs

LAWN GRASS SEED
Kentucky Blue Grass Shady Spot Bermuda

FRESH EGGS—Gathered Twice Daily

CUSTOM CLEANING

West Texas Feed, Seed and Hatchery Co.
Jack Wright, Manager
We Buy Cream, Eggs, Poultry and Hides
HOME OF "MERIT" FEEDS Hereford, Texas



By JIMMIE GILLENINE

It is generally customary for a merchant to hem and haw and look twice before he will take a newspaper man's check—but things are different now. Everywhere I go people are asking for a check in preference to cash. No one will accept a \$10 bank note, and quite a few are skeptical about the one's. I gave Kenneth Coker a 50 cent piece the other day and he stopped, bit on it in two places then muttered, "I guess it's alright, but you never can tell around Hereford."

Naturally, the counterfeit situation has been an ordeal for everyone connected with The Brand and in a way it is too bad, because some of the finest men and women in the country are connected with the organization, both in the front office and in the shop. In addition, we lost one printer to the Navy and only a week ago shipped out our ad operator, Melvin Young, to the Marines. All of the other shops are losing men to the armed services, thus creating quite a shortage of printers in an already difficult field. It is, therefore, through somewhat of a sacrifice on the part of these fine people that you received your Brand last Sunday and today.

In addition, recent developments were just as much a surprise to The Brand Staff as to you—and certainly provided a much greater shock. All we know about the deal was furnished through the U. S. Secret Service representative, and it has been passed on through The Brand and other newspapers.

Every member of the staff, of course, has been subjected to considerable kidding and that is one thing that has really kept them going at a time when they are all entitled to be a little bit downhearted and blue. I used to wonder where all of the dirty jokes originated, but after hearing the variety of top-notch originality exhibited in wisecracks this past week I know. They originate along Main Street. Everytown, U. S. A.

Tops among all wisecracks I have heard came to Wilma Stoltz—Jerry's wife. Wilma and Jerry went through the routine of sorting out their small son's savings for deposit in the "real" bank and in the course of counting discovered three 1940 dimes. Immediately, they remembered the deal of "a pound of margarine for a 1940 dime", so next day Wilma took them into the Piggly-Wiggly and asked Gaylord Newell, "Are these dimes still good for a pound of margarine?"

"Oh, my goodness!" exclaimed Gaylord, "don't tell me they've started making those down there, too."

Really and truly, these things have helped a lot when the Brand gang gathers in little groups you can most frequently hear them talking about how nice everyone has been. In addition to the shock of the thing, plus long hours and extra work, it is most difficult to lose someone you trusted and treated as a friend and fellow worker: a fellow with whom you drank coffee, told jokes—even shared joys and sorrows.

Despite all of this, they have pitched in and done a wonderful job. Practically every man left in the mechanical department is a GI trainee—and most of them still have a lot to learn about the business, but they have what it takes to make good newspaper men and women. Despite anything that may happen I sincerely believe the newspaper profession is populated with the finest, the most loyal, the greatest people in the world.

And while I am on the subject of people, I want to pass on a bouquet to Florence Wilhelm. Florence is a former Brand employee who is in final stages of nurse's training. She just recently returned from San Antonio and last week dropped by the office. She says she has a few more months in Amarillo and she will be through. Florence is one of the finest girls we ever knew and, although she may never become famous, she is destined to become one of the world's finest nurses. She is naturally kind, generous and gentle; she truly likes to help people who need help. Florence said that she is thinking about becoming a public health nurse, probably the least remunerative, most thankless and most diffi-

cult field in the profession—likewise, the field which offers the greatest opportunity for accomplishing genuine good.

This is the sort of thing friends of Florence would expect. She is absolutely the most unselfish person I have ever known. Congratulations and best wishes to Florence Wilhelm, a girl who will ever be happy because she is serving humanity.

About football. Bert Neeley says he is going to New Mexico Friday night when Friona meets Hereford. He says Hereford will mutilate the Chiefs—even with our second or third team. Coach Dalton Crisswell says, however, that he is worried about the game. He says all of the Friona boys are big and he figures that they have been holding back to take the White-faces for a long, long ride. Which one is right? Who's kidding who? Guess we will know Saturday morning.

This Kiwanis Club pet parade and kid show last Saturday was a very fine gesture. It really begins to look as if the Kiwanians are on the ball. Maybe Hereford's third civic club is going to be one of the community's greatest assets. Anyway, they are sure on the move. Congratulations, Kiwanians, keep up the good work. It's things like this that make life more worthwhile.

The passing of "Ma Allie" Elliston last week marked the loss of another community pioneer. Since 1902, Mrs. Elliston has been a favorite with neighbors and acquaintances, who loved and admired her very much. We have a peach tree which she gave me and which was set out the day after our six-year-old daughter, Sara, was born. It is a fine tree and we are proud of it and, always, when I see it, the tree will recall her to my mind. I only hope that it's life will be of such fruitful duration as was that of its benefactor.

I am disappointed in Phyllis Radovich. When she used to work at The Brand office she was always soft-soaping me and telling me what extensive readership the Bull Column enjoyed. Now she is handling publicity for the Hereford Mutual Concert Association and she was careful to get stories for the paper—but not a bit of soft-soap about wanting a paragraph in the Bull Column "to assure success of the sales campaign", as once she would have put it. However, I won't be little enough to hold grudges. I'll "assure their success" anyway. This is the third of a concert series and the previous two have been most successful. When you are approached, buy a ticket. It is a worthwhile project and, once you go, you'll say that most of the presentations are exceptionally good.

Of another class, but equally top-notch is the Jaycee skit on Panhandle towns. Those boys entertained the Panhandle Press clinic and stole the show. Lines by Dick Lucas are exceptionally clever—and the boys turn on a good rendition. They say it is corny, but I insist that it be changed and adapted to every convention that comes to Hereford. See it next time you have the opportunity. It's 100 percent entertainment and fun.

Funeral Service Held For Labor Camp Child

Jose Segovia, age 10 months, was buried from the chapel at the Hereford Labor Camp Friday.

Jose was born November 20, 1949, to Mr. and Mrs. Salverio Segovia. He died September 22, 1950, after a short illness.

Burial was in Hereford Catholic cemetery with Rev. Raymond Gillis, pastor of the Labor Camp, in charge.

Arrive in Korea

Word has been received that Pvt. Buford A. Hill and Pvt. Winston C. Hill, sons of Mr. and Mrs. Roy Hill, southeast of Hereford, have arrived in Korea.

Buford is serving with the 530th Quartermaster company in Fusan and Winston is with the 560th Composite company, in which he is a fire fighter.

Both brothers enlisted in the armed services in November. They also have another brother, Cpl. Archie L. Hill, stationed in Whittier Alaska.

Garden Clubs Make Plans For Busy 1950-51 Season

Hereford Garden Clubs have a busy season ahead. The Hereford Garden Club has sponsored the iris as the city's official flower for the year and has called for all-out cooperation in planting in order that Hereford may present a picture of color and beauty in the spring. Their annual spring flower show has been scheduled when the irises are in bloom.

Under the direction of Mrs. Liston Wilson, assisted by her committee, Mrs. A. O. Thompson, and Mrs. Phil Barkley, the project committee is planting named varieties of iris on grounds of Gregg Park, the planting be-

ing furnished by Mrs. O. G. Hill and Mrs. John Slaton, and from gardens of Mesdames A. O. Thompson, A. L. Manjeot, Homer Brumley, Jim Black, and E. E. Fridley. plantings will be made at the First Christian Church, First Baptist, Avenue Baptist, Episcopalian, Presbyterian, Methodist, Lutheran churches and the Church of Christ. Mrs. W. S. Fluit has furnished rizoms of iris for planting at the Swimming Pool Park, and Santa Fe Depot. Mrs. A. O. Thompson has furnished a large planting for Hereford High School, Mrs. A. L.

Manjeot, publicity chairman for the club, has announced.

Schools Are Held

On October 3, J. Gregory Conway, nationally known flower arranger, will give instructions in a school held in Lubbock and many of Hereford's Garden Club members are planning to attend.

The Amarillo Garden Club has issued invitations to the Hereford groups to attend their fall show "Palette of Colors" being held today.

Fall Placement Show

Plans are shaping up rapidly for the Fall Placement Show which the Hereford Garden Club has scheduled for October 13. Other special sessions will be scheduled as the season advances. Garden Clubs function, not only as study groups, but as civic groups as well, timing their activities and projects to

co- in. with other civic enterprises of the city.

The three groups include The Hereford Garden Club, Garden Beautiful Club and the Bud-Toblossom Club.

Ramblers Trip Umbarger 18-16

A bombardment of Umbarger hits enabled them to send two pitchers to cover but failed to give the Buffalo Lake region boys a victory over St. Anthony's Sunday at Shirley field.

Waltershed and Reynold both gave way on the mound, but St. Anthony's managed to eke out an 18-16 victory. Moreno completed the game for the local boys and succeeded in holding the Umbarger team in check. The Ramblers gained the edge

in a nine-run rally in the second inning, and held it to the end.

Moreno, winning pitcher, slugged

a long home run. The game will be returned to Umbarger next Sunday at 2:30.



PRESCRIPTIONS



The convenience and restful atmosphere of our pharmacy along with experience and knowledge make our pharmacy just what the Doctor ordered.

EDWARDS PHARMACY
Next door to the Hereford Clinic

HEAP BIG VALUES!
Indian Summer
SPECIALS!

COFFEE	Hill Bros. Pound Tin	69¢
DREFT MILK	Large Box	26¢
MILK	White Swan Tall Can	9¢
PEACHES	Wapco 2 1/2 Can-Halves	27¢
FLOUR	Packards Best 25 Lb. Bag	\$1.65

ANGEL FOOD CAKE	Large 80c Size	69¢
KARO	Blue 5 Lb. Can	51¢
PINEAPPLE	Sliced or Crushed, Flat Tin	15¢

THESE PRICES GOOD THURS. FRI. SAT.

GARDEN FRESH VEGETABLES

Red Delicious APPLES	2 LB.	25¢
Tokay Grapes	2 LB.	25¢
Fresh Meaty Bell Peppers	LB.	10¢
Colo. Red POTATOES	10 LB. Mesh Bag	35¢
Green Crisp Pascal Celery	LB.	10¢

MARCAL TISSUES	1000 Sh. roll	2 for 21¢
CUCUMBER CHIPS	Hunt's	2 Jars 25¢
FROZEN ORANGE JUICE	Minute Maid, Can	19¢
BLEACH	W-P	Quart Jar 12 1/2¢
HOMINY	White Swan, 300 Size	3 Cans 25¢
BEANS	Great Northern	2 Lb. Cello Bag 29¢
CAKE FLOUR	Softasilk	Box 39¢

RECIPE OF THE WEEK
By Mary Lee Taylor

American Cream Soup

1/4 cup finely cut onion
2 tablespoons hot cream
2 tablespoons flour
1/2 teaspoon salt
2 1/2 cups water

2 head or chicken bouillon cubes
1 cup diced carrots
1 cup diced celery
1 cup sliced mushrooms
1/2 cup fat milk
1/2 cup chopped parsley (optional)

Cook onion slowly until yellow in shortening. Blend in flour, salt and pepper. Stir in water; heat to boiling. Add bouillon cubes, carrots and celery; cover and boil 20 min. or until vegetables are tender. Then add cheese and milk. Stir over low heat until cheese melts and mixture is steaming hot, but do not boil. Add parsley and serve. Makes 4 servings.

You Will Need:
Fat Milk, American Cheese, Onions, Beef Bouillon Cubes, Carrots and Celery.

DRUG Savings

ECONOMY SIZE IPANA	43¢
COMBINATION DEAL HELEN CURTIS	49¢
50c SIZE HALO SHAMPOO	39¢
BOTTLE HADACOL	89¢

CHOICE MEATS

PINKNEY'S TENDERIZED PICNICS	lb.	45¢
PINKNEY'S COUNTRY STYLE SAUSAGE	lb.	35¢
BALONA or FRANKS	lb.	39¢
PINKNEY'S PANHANDLE BRAND CHILI	lb.	49¢
DRY SALT BACON	lb.	33¢
FRESH OYSTERS	Pint Can	89¢

Plenty of Fryers and Hens

HEREFORD FOOD MART
128 WEST FIRST STREET - OPEN SUNDAYS - WE DELIVER - PHONE 1114

WANT ADS Phone 30-31

FREE Theatre Tickets To See



Star Theatre

WEDNESDAY - THURSDAY
October 4-5

Be Sure and Ask for Your Free Tickets

With each PAID-IN-ADVANCE classified ad placed in The Brand, We will give one free ticket.

1. FOR SALE Miscellaneous

We Have 111 FEED MOLASSES Any Quantity FRASER MILLING CO. B-1-30-tfc

For Sale: Steel stock tanks. Steel for granaries, gas line pipe. Casin all sizes. Messers place east on Highway 60. Hereford, Texas. B-1-13-tfc

OFFICE SUPPLIES: Regular lines and special orders. The Hereford Brand. B-1-16-tfc

White Irrigation Motors and Repairs FRANK CRAIG Studebaker - Massey Harris B-1-21-t*

Chrysler Industrial Motors Sales & Service McCullough Motor Co. 411 W. 1st. Ph. 17 B-1-9-tfc

NOW IS the time to order your new fall suit. Acme Cleaners, phone 111. B-1-14-34-tfc

FOR SALE: Westar and Comanche seed wheat, certified last year. \$2.25 at granary. J. K. Baker, phone 589. B-1-18-10-tfc

READ City Food ad for week-end grocery specials. T-1-8-29-tfc

REBUILT CAR and truck transmission. Hereford Wrecking Co. Phone 320. T-1-10-18-tfc

GENERATORS and starters for cars and trucks. Hereford Wrecking Co., Phone 320. T-1-12-18-tfc

See us for SEED WHEAT Early Triumph Comanche Wichita Turkey Red

FRASER MILLING CO. B-1-38-11c

FOR SALE Pawnee Wheat Certified or Combine Run \$2.50 Bushel C. C. BILLINGSLEA 2 N. 1/2 E. Joel Switch. B-1-38-6p

FOR SALE: Reconditioned portable Singer sewing machine. \$25.00. Phone 1284. B-1-10-38-2k

SEE US FOR WIN-TEX Winter Barley Seed Certified Wichita and Comanche Seed Wheat BRADLEY GRAIN CO. Phone 1216 B-1-39-3c

1. FOR SALE Miscellaneous

FOR SALE Two Oliver Combines No. 30 Good Condition Ready to go for this Season H. H. MILLER Dawn, Texas B-1-11-4p

50 HEAD bred registered cows to place on shares or trade for property. Jones and Dameron, phone 80-W or 984-J. B-1-20-12-tfc

NEW ROLKEEN V-tires for your wheat drill. Shed mud, enable you to plant with press wheels in damp ground. Nothing to take off, easily installed. Fit most makes and models. See them at Davis-McCracken, your M-M dealer. B-1-38-12-3k

FOR SALE: Pawnee seed wheat. First year from certified seed \$2.50 per bushel. G. L. Hough, four west two north Black, Texas. B-1-22-12-3p

32-VOLT wincharger plant complete with tower, wire, and batteries. New condition ready to use. Write Bill Dameron, Box 428. B-1-20-12-2p

FOR SALE: Carrier 15 cubic foot upright food freezer. Miller Medlin Co. 125 Sampson. B-1-14-13-tfc

SEED WHEAT, early Wichita, 500 bushels, \$2.50 bushel at Sears Elevator. Charlie Holt, Phone 1021-R. B-1-15-13-2p

FALL BULBS are here. Buy them now. Hereford Floral Shop, phone 773. T-1-12-39-1c

16 GAUGE, double barreled shot gun, hammerless. H. E. West-er, phone 448-J. B-1-12-39-tfc

FOR SALE: 100 lb. capacity metal cooler, good condition. Call 1028-J or see at 105 Ave. E, Hereford. B-1-18-39-2k

FOR SALE: 1950 No. 27 14 ft. auger Massey with new maize attachment. \$4,250.00. 1949 12 ft. Auger Massey. \$3,250.00. 12 ft. Gleaner cut 400 acres. Telephone 832-M or 816, J. W. Phillips, Clinton, Okla. T-1-31-38-4p

FOR SALE: 1948 Baldwin combine. H. M. Richardson. 121 West Park. Phone 896-J. B-2-13-38-2p

FOR SALE: 12-foot Oliver combine, good shape. S. H. Slagle. Phone 1215. B-2-13-37-3c

2. FOR SALE Farm Equipment

Get Ready For Maize Harvest Early HESSTON Maize attachments Save Grain Unloading Augers Save Time Phone 930-J B-2-35-8p

Protect your valuables in a fire-proof home safe. Minimum cost. See these safes at the Hereford Brand. B-2-30-4tfc

NEW ROLKEEN V-tires for your wheat drill. Shed mud, enable you to plant with press wheels in damp ground. Nothing to take off, easily installed. Fit most makes and models. See them at Davis-McCracken, your M-M dealer. B-2-38-12-3k

3. FOR SALE Automobiles

A good selection of SEED WHEAT • Early Triumph • Comanche • Wichita • Turkey Red FRASER MILLING CO. B-2-38-11c

Eliminate unnecessary tire wear! Change the position of the wheels every 2 or 3 thousand miles. Correctly done, this increases the life of tires up to 25%. Bear System Front Wheel Aligning KINSEY MOTOR CO. Phone 740 B-3-14-tfc

4. REAL ESTATE For Sale or Trade

WESSON SPECIALS! 160 ACRE FARM: Well and windmill, fine 8" irrigation well in shallow water belt. All fine level, clean land in cultivation and irrigation. \$165.00 ONE SECTION FARM: 4 room stucco house, lots of grain storage, good well and windmill, 550 acres fine land in cultivation, balance fine grass land. Fine location (Castro Co.). Extra good terms can be arranged. This is a good farm at an exceptionally low price. Per acre \$75.00

310 ACRE IRRIGATED FARM: Modern farm home, and other buildings. Two good irrigation wells, all good level land in cultivation and irrigation, good crop now growing. Fine location, 10 miles NW of Hereford, Texas. Good terms. A Good Deal. Price per acre... \$150.00.

240 ACRE DAIRY BARN: Fair improvements, Grade A Dairy Barn. Good shallow irrigation well. Located in fine farming section, Castro County. A Bargain! Per acre... \$110.00.

Wesson Real Estate 704 West 1st St. Phone 944 Hereford, Texas B-4-39-tfc

FOR SALE: 50 x 168 foot lot, two blocks east of Shirley School on paved street. East front. Also a new four room house on a 60 x 168 foot lot on paying. Also two blocks east of Shirley School. Call 1069-W. B-4-38-39-2k

EIGHT ROOM duplex, one block north Dimmitt High School. Garnet Holland. B-4-11-38-8k

FOR SALE: 3 room modern house and bath on 2 1/2 lots. North 25-Mile Ave. Phone 12-J. R. T. Pierce. B-4-20-12-2p

FOR SALE: Irrigated 320 acres, 270 in cultivation. Modern 3 bedroom house, new 30 x 60 barn, two 2,000 bushel granaries, milk barn, mail route, school bus, milk route and REA. Price \$132.50 per acre. Irrigated 160 acres, 140 in cultivation. Improved, on paving, REA, school bus, mail route. Price \$175.00 per acre, one-half down. Station and grocery in good location for sale or trade for house. Four room house and lot, \$3,500.00. \$750 down, balance monthly. J. M. HAMBY Real Estate Third and Sampson Streets South of Courthouse B-4-13-tfc

FOR SALE: 3 acre building site in Barnett-Syans addition just west of city limits. For further information call or see Dr. Will F. Graham. B-4-25-38-2k

FOR SALE: The best lot left in Hereford. 100 x 140 corner lot on Roosevelt and Sixth Street. Also 137 1/2 x 140 foot lot with 4 rooms, bath and garage in Blevins Addition. Going to move back to the country. B. E. BRUMLEY Phone 404 B-4-13-tfc

FOR SALE: 640 Acres 2miles of town. New improvements. Irrigation well. Price \$100.00 Per acre. Terms. GLEN WEIR 104 MAIN PHONE 200 B-4-10-tfc

240 ACRES In irrigated area. Shallow water. All in maize. 1/4 delivered goes with place - 2 good granaries. 170 acre wheat base. \$75. per acre. Terms, 3 years - 29% each year. GLEN WEIR 104 MAIN PHONE 200 B-4-10-tfc

LIST YOUR PROPERTY WITH US FOR QUICK SALE OFTEN WE ARE PREPARED TO BUY OUTRIGHT L. BASKIN, INVESTMENTS JIM HILL HOTEL B-4-38-tfc

FOR SALE: Six acres and a half of land on coast to coast highway. Four room house with bath, water well, small filling station and stock. This would be an ideal location for Drive In Theatre or Tourist Court. Price \$8,500.00. M. A. Crum, Friona, Texas. B-4-46-39-1p

5. FOR RENT

FRIGIDAIRE for RENT Also: Norges Leonard and Seryels (butane or natural gas.) Installed in your home LOW MONTHLY RENTAL COSTS (Can be applied on purchase) —and think of the Extra Food Savings and Convenience! GOOD HOUSEKEEPING SHOP Phone 1109 B-5-3

FOR RENT—Bedroom for men, 304 McKinley. B-5-9-37-3-p

FOR RENT—Unfurnished duplex apartment. Call at 507 Jackson. B-5-9-37-tfc

FOR RENT: Tank type vacuum cleaner and attachments. Also electric floor polisher. HIPPER ELECTRIC. B-5-14-2-tfc

FOR RENT: Four room unfurnished apartment. Private bath. Bills paid. Also three room furnished apartment. Phone 556-W. B-5-17-38-2p

FOR RENT: Newly decorated three room efficiency. Nicely furnished, electric box, private bath and entrance. Bills paid. Close in. Adult couple. Phone 1092. 310 McKinley. T-5-25-39-1k

FOR RENT: Two room furnished apartment, bath, Frigidaire 307 Roosevelt. B-5-10-13-1p

QUARTER SECTION of land northwest of Hereford. Good irrigation well. All in cultivation. This is clean land. Will Lease for period of one to five years on cash basis. T. J. Carter, office phone 55. B-5-35-13-tfc

FOR RENT: Nice bedroom close in. Come to 219 Lee or call 692. B-5-13-39-2k

FOR RENT: Clean furnished two room apartment. 307 Park Avenue. T-5-10-39-1k

MODERN 2 bedroom home, large living room, dinette, kitchen, wash room, large closets, bathroom, attached garage. Adults only. 303 Knight. B-5-20-39-2p

DESIRABLE furnished apartment for couple. Adults only. Bills paid. 514 Union. T-5-11-39-1k

TWO ROOM Apartment to adults. South entrance, electric refrigeration, clean. 711 East Third. T-5-13-39-1p

6. WANTED

WANTED TO BUY: Four or five room house, or good building lot, in Shirley district. Phone 413. B-6-17-12-2p

WANTED: To rent a trailer or small furnished house for clean colored employed couple. Rent in advance. Call 1129. B-6-19-39-2k

7. Dressmaking-Ironing

CUSTOM MADE buttons, belts buckles and button-holes. Mrs. Hazel Sparks, 340 Schley, phone 158. B-7-14-19-tfc

COVERED buttons, belts and buckles. Mrs. Mathis, 224 Ave. C. Phone 1040. B-7-12-47-tfc

FOR hemstitching see Mrs. C. C. Neu, 811 Miles, phone 1153. B-7-11-34-tfc

DRESSMAKING, suits, sewing of any kind. Buttonholes, covered buttons. Phone 537-W, Mrs. W. W. Rhodes. B-7-15-36-7p

WANTED: Ironing. Guaranteed satisfaction, 50c hour. Phone 1180-M. B-7-9-13-2p

8. HELP WANTED

AVON COSMETICS in big demand. Nationally advertised product. Fall and holiday seasons mean big profits to our representatives. We have opening in Hereford. Write Box 1054, Amarillo. B-8-27-11-6k

EXPERIENCED TUNE-UP and new car make ready man. Good Proposition for right man. See Loyd Nail, Service Manager KINSEY MOTOR COMPANY 244 East Third Street B-8-37-3c

9. Situations Wanted

WILL KEEP Children in my home. Phone 1358, 404-B West 5th. B-9-11-37-4k

WANTED: Yardwork of all kinds. Experienced. References. Phone 746-J. B-9-9-39-3p

10. NOTICE

IF YOU WANT to continue drinking, that's your business; if you want to stop drinking, that's our business. Open meeting each Friday night at 8:00. 338 Main, Room 8. Alcoholics Anonymous Club, P. O. Box 994. B-10-37-48-4tfc

11. BUSINESS SERVICES

Quick — Efficient HOME LOANS Dependable Abstract and Insurance Service ELIZABETH WOMBLE 146 Main Phone 497 B-11-27-tfc

UPHOLSTER and repair old furniture like new. Fine fabrics, J. H. Hinds, 310 McKinley, phone 1092. B-11-16-27-tfc

WANTED: Custom binding, combining, bundle threshing, plowing. Phone 930-J. B-11-35-8p

WHEEL BALANCING: All makes or cars, with Stewart Warner wheel balancer. Frank Craig, Sludebaker, Massey-Harris. B-11-16-35-tfc

CUSTOM BALING Mowing-baling-hauling Wire or Twine J. T. MATTHEWS Phone 60-M 207 Catalpa St. B-11-18-tfc

READ City Food ad for week end grocery specials. T-11-8-29-tfc

11. BUSINESS SERVICES

Bookkeeping. Audits. Statements Depreciation Schedules. Bank, Accounts Receivable and Payable Reconcilements. Payroll & Social Security Records. Crop and Production Records. Letters. Addressing. Typing. File Layouts. Notary. 18 Years Public Experience MRS. EDNA LEE COLLIER Phone 1348 615 Union Ave. B-11-37-5p

CALL 1314-W for your AMARILLO TIMES 75c Mo. — 6 days a week B-11-38-2k

CUSTOM plowing and drilling. W. A. Medlin, Box 245, phone 1287.

—SIGNS— PAINTED — NEON GLENN BOARDMAN 407 Lee Ave. Ph. 456-W T-11-16-tfc

FOR the best watch repair job, take your watch to Hembree Jewelry. T-11-12-29-tfc

11. BUSINESS SERVICES

Complete EARTH MOVING Service Land Leveling (Grading-Scraper) and Bull Doser Work Deep Plowing — Subsoiling WALLACE & BYRD Phones 9015-F-3 T-11-29-tfc

Stated meeting second Monday in each month. School of instruction each Thursday night. R. L. THOMPSON, Sec'y. HENRY SEARS, W. M. MASONIC BULLETIN Hereford Lodge 849

11. BUSINESS SERVICES

SCOTTY'S PLANING MILL 224 D St. Phone 1190 B-11-23-tfc

WANTED: Custom plowing and drilling. Have three tractors. Will plow large or small fields. Phone 537-W, W. W. Rhodes. B-11-19-36-7p

11. BUSINESS SERVICES

GENERAL OFFICE WORK

Hereford Rotary Club meets every Friday at 12:05 Hotel Jim Hill

JAYCEES 1st, 3rd Tuesdays. Noon Luncheon Hotel Jim Hill 3rd, 4th Tuesdays County Court Room

Kiwanis Club Thurs. Noon Hotel Jim Hill

Lions Club meets each Wednesday, 12 noon Hotel Jim Hill

YOUR PROPOSITION

And the Banker Who can grasp it!

The banker with whom you wish to deal should have had long experience with every phase of your business.

He should know its trends; he should have his finger on its pulse. You should be able to deal with such a banker direct. Then your financing will be handled on its merit and possibilities.

The Officers of The First National Bank have had long contact with business in the Hereford area, and are always available when you wish to consult them.

40 years 4% The First National Bank OF HEREFORD

Member: Federal Deposit Insurance Corporation Federal Reserve System

Joined for LEADERSHIP in service to farmers

Cultural Club Hears Talk About Childhood Diseases

by Mrs. R. C. Childers
Brand Correspondent
Mr. G. B. Finley and Lyndell Coan visited in the home of Mr. and Mrs. J. I. Finley Monday and Tuesday. Mr. Kimmel is a brother of Mrs. Finley.

Hulon Richardson, son of Mr. and Mrs. J. T. Richardson, has received his call to the army. He is to report to Brooks Field at San Antonio Oct. 8. Mrs. Richardson plans to visit her mother for a while until her husband gets located then rent a house near the post. Her mother lives at San Antonio.

Mr. and Mrs. Richardson live just inside the city limits on Harrison Highway. They have one child, a girl who is about two years old.

Mr. and Mrs. Richardson have just purchased them a new Studebaker.

Glenda Hargett spent last week end with Pat Billington in Dimmitt.

Mr. and Mrs. Grady Parsons visited her sister and family, Mr. and Mrs. B. H. Patton at Lubbock this week.

Mrs. Parsons spent Saturday with her daughter, Mrs. J. C. Childers, at Tulla.

The Cultural Club met at the home of Mrs. C. S. Barclay Sept. 22. The recreation was conducted by Mrs. J. I. Finley. After a short business session Dr. Cook, one of our home town physicians, spoke to the group on childhood diseases which occur from birth to about 15 years and are called surgical diseases.

He also said that out of 337 children who swallowed objects treatment. He prescribed a bread diet for the children swallowing any sort of object.

He said that tumor growths do occur in children but that he had never seen cancer in children in his 24 years of service as a doctor. He also said that appendicitis never occurs in children under the same as grown people.

meeting were Mesdames; Raymon Palmer, A. F. Hargett, R. C. Childers, J. T. Richardson, J. I. Finley, Paul Corbett, Earl Dehart, Grady Parsons, Mrs. Tom Draper, and the hostess.

There were four visitors, Mesdames, Tom Barclay, J. M. Malone, and Bill Simpson, and Miss Jennie Corbett from Nenita, Ill.

On Oct 3 the Cultural Club will meet at the home of Mrs. Paul Corbitts at 2:00 to work on their flag for the United Nations Day which is Oct. 24.

The Club will fly their flag on the pole at the Post Office. Mr. Lipscomb was happy to grant the club that privilege, and the club feels that it is an honor to fly their flag on the United States Post Office pole.

The children of Mr. and Mrs. R. N. Cooke-Sue, Coleen, Car-

lyn, Jan, and Butch went to Canyon Saturday and spent the night, with their Aunt Mrs. Gladys Dixon.

Sunday they were invited to attend a picnic at the park in Tulla. This picnic was planned by Mr. and Mrs. Price Bradley of Happy and Mr. and Mrs. George Seaney of Silverton, for a group of old friends and former Oklahomans.

Attending were Mr. and Mrs. Van Houston from Pampa, Mr. and Mrs. Steve Duncan from Silverton, Mr. and Mrs. Newt Duncan from Tulla, Mr. and Mrs. Raymon Wallace from Tulla, Mr. and Mrs. N. Bradley from Tulla, Mrs. Dixon and family from Canyon, and the Cooke children.

Due to Mrs. Cooke's being in the hospital Mr. Cooke did not attend.

Mr. and Mrs. A. E. Eaze have moved back to Hereford. They moved away several months ago when the place on which they were living sold to Mr. and Mrs. Charlie Hodges, which was known as the Fred Fain place.

We are glad to welcome them back to Hereford but wish they were located in our vicinity again.

Mr. and Mrs. W. E. Robinson, mother and father of Mrs. Earl DeHart, from Claud, were visitors in the DeHart home Sunday.

Mr. and Mrs. Robinson came early and attended church here Sunday morning.

Other Sunday visitors in this vicinity were Mr. and Mrs. J. V. Robinson, of Lark, mother and father of Mrs. Pat Robinson. Later in the evening the two families went to Vega to visit relatives there.

Stan Nelson moved from the R. C. Childers' residence to the Jack Renfro place, which is to be his permanent home in the future.

Mr. Joe Watson, who is Mr. Renfro's dairyman, moved his cows to the R. N. Cooke dairy barn until the barn on the Renfro place is completed. They are milking about 60 cows at that location.

Two and one-half inches of rain fell in this immediate vicinity Sunday and Monday.

To the north and east and west seven eighths of an inch fell. School buses did not run Monday nor Tuesday.

The roads are worse than at any other time, during this rainy season, and it may be several days more before the buses can run again.

Mr. and Mrs. Wayne Johnson spent Thursday evening and Thursday night in the home of Mr. and Mrs. A. H. Inman in Plainview. The Inmans came home with them and spent Friday and Saturday in the Johnson home.

Mrs. W. A. Pool is visiting in



Betty Ann Parker Has Fifth Birthday Party

BETTY ANN PARKER
Miss Betty Ann Parker was honored by a birthday party given by her parents, Mr. and Mrs. Arlis W. Parker, and her brother, Clyde, two years old.

Betty was five last Sunday, September 17.

The party was given on Saturday, September 16. Her friends were invited. They enjoyed games and then were served cake and cool-ade.

Betty is the grand-daughter of Mr. and Mrs. George B. Pace, 129 East H Street, and of Mr. and Mrs. Lee Parker of Dimmitt.

the home of her daughter, Mrs. Grady Parsons. Mrs. Pool has been visiting her other daughter Mrs. B. H. Patterson of Lubbock.

The Cultural Club has had an invitation to serve lunch at the Homer Milhoan sale two miles west of Summerfield today.

Miss Jennie Corbett is visiting in the home of her nephew, Mr. and Mrs. Paul Corbett. She came by train from Niantic, Ill. last Thursday afternoon. Miss Corbett will also visit in the homes of Mr. and Mrs. Roger Corbett, and Mr. and Mrs. Earl Phillips, nephew and niece of Miss Corbett.

There were 18 4-H girls going to Amarillo as guests of the Tri-State Fair Association Wednesday from Deaf Smith County.

Mr. E. J. Curry helped the girls to know the type of chicken to bring to their show in Febr. Girls going from this vicinity were: Paula Beth Corbett, Patricia Caywood, Sue Cooke, Patricia Childers and Coleen Cooke. Those taking cars were Doris Mahaffey, Mrs. Tom Draper and Mrs. T. J. Parsons.

There was a called meeting of Federation Councilors and officers Thursday afternoon in the County Courtroom. Those attending from this vicinity were Mrs. J. I. Finley, Mrs. Earl DeHart, and Mrs. R. C. Childers.

Mr. and Mrs. Tom Barelay, Mr. and Mrs. C. S. Barclay went to Amarillo to the Tri-State Fair Thursday.

Mrs. R. N. Cooke underwent surgery Wednesday morning at the local hospital. Reports are that she is doing nicely. We of this community wish her a speedy recovery. I know that her family will be happy to have her home again.

It is reported that the worms are getting a good start on the cotton. A number of farmers are spraying their cotton this week.

Legal Notice
THE STATE OF TEXAS
TO: Woodrow Sellers, Defendant, Greeting:

You are hereby commanded to appear before the Honorable District Court of Deaf Smith County at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 8th day of November A. D. 1950, then and there to answer Plaintiff's Petition filed in said Court; on the 13 day of September A. D. 1950, in this cause, numbered on the docket of said court and styled Irene Sellers Plaintiff, vs. Woodrow Sellers Defendant.

A brief statement of the nature of this suit is as follows, to wit:

Suit for divorce and for custody of minor child, as is more fully shown by Plaintiff's Petition on file in this suit.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas this the 19th day of September A. D. 1950.

Attest:
R. L. THOMPSON Clerk,
District Court, Deaf Smith County, Texas.

(SEAL) T-38-4c

THANKS TO YOU...

PIGGLY WIGGLY

Dear Friends,
A business is only as good as the customers it has. And thanks to you, we have long enjoyed a leading position in our community. To show our appreciation we will continue to feature the foods you like at low prices every day.

WHITE KING SOAP POWDER
Large Box 29c
RICH SUDSING TREND 2 BOXES 39c
IVORY FLAKES Large Box 29c
SUPER SUDS Large Box 29c
LUX FLAKES Large Box 29c
IVORY SNOW Large Box 29c
DINTY MOORE BEEF STEW Large Can 49c
Curtis White Or Giant Yellow POP CORN 2 CANS FOR 35c

FINEST Meats at LOWEST PRICES

HAMS DEAF SMITH COUNTY CURED
SHANK HALF LB. 49c
BUTT HALF LB. 59c
WHOLE SMALL LB. 53c
FRESH DRESSED Fryers ALL SIZES LB 57c
PHILADELPHIA CREAM Cheese 1/2 LB. Package 39c
SHURFINE PINEAPPLE JUICE Big 46-Oz. Can 35c
SHURFINE PURE CANE SUGAR 25 Pound Bag \$2.29
CURTISS MARSHMALLOWS 10-oz. bags each 18c
HERSHEY'S CHOCOLATE BITS 6-oz. bag 19c
PITO'S PEANUT BUTTER 12 oz. mug 39c
WESTERN MAID PURE APPLE JELLY 12-oz. mug 29c
RICHNUT PURE APRICOT PRESERVES 2 lb. jar 45c
SHURFINE SALAD DRESSING pint jar 29c
HORMEL BEANS WITH SLICED HAM lb. can 49c

Chase and Sanborn COFFEE 2 Lb. Can \$1.37
DEAF SMITH CO. PURE LARD 4-Lb. Bucket 79c
NEW PACK GREEN GIANT PEAS Per Can 19c
HUNT'S SOLID PACK TOMATOES 2 No. 2 Cans 39c
ROXEY DOG FOOD 3 Cans For 25c
Tastewell Golden HOMINY 3 No. 2 Cans 29c
PILLSBURY'S BEST FLOUR 10 Lb. Bag 89c
PURE CONCORD GRAPE JUICE Tea Garden 24-oz. Bottle 39c

33RD ANNUAL PANHANDLE SOUTH PLAINS FAIR

OCT. 2-7, FAIRGROUNDS LUBBOCK, TEXAS

FIREWORKS - DISPLAY NIGHTLY -

MORE!
• PREMIUMS
• EXHIBITS
• ATTRACTIONS
OVER \$12,000 PREMIUMS

FEATURING "PANORAMA OF THE PLAINS"
• Living History of the Great South Plains
• 1200 IN CAST
• 300 FOOT STAGE NIGHTLY
AT 7:30 IN FRONT OF GRANDSTAND
IT'S COLOSSAL! IT'S TRUE
FREE ATTRACTIONS DAILY 2:30 P. M. FRONT OF GRANDSTAND
HEAR! SEE! Monday, October 2nd
Price Daniel, Attorney General of Texas at 7 P. M. in front of grandstand.
John C. White, State Agriculture Commissioner, at 8 P. M. in front of grandstand.

come to the FAIR!
DAILY ON THE MIDWAY BILL NAMES SHOWS
NEW RIDES! NEW THRILLS!
30 TENTED THEATRES 30
Flying La Forms Hired Acrobats FREE ATTRACTION TWICE DAILY ON MIDWAY
SEE THE PARADE OF PROGRESS 2:30 P. M. MON.-DOWNTOWN

Plenty of vegetables and fruits from which to choose

U. S. NO. 1 DOUBLE RED DELICIOUS Apples lb. 16c
FRESH CORN Fancy Golden bantam 6 ears 29c
BELL PEPPERS Large, crisp and meaty lb. 12c
CABBAGE No. 1 Firm Green lb. 5c
TOKAY GRAPES Large Fresh 2 Lbs 35c

Willing Workers Elect Mrs. Boyd New President

Mr. and Mrs. Clyde Barton of McAllen are visiting this week in the home of his sister, Mrs. A. A. Head.

The Willing Workers Missionary Society met Wednesday in the home of Mrs. Glen Williams. A covered dish luncheon was served at one o'clock.

The lesson for the afternoon on Christian Dispensations was led by Mrs. R. L. Wilson.

New officers elected for the coming year included Mrs. Robert Boyd, president; Mrs. Billy Jackson, vice-president; Mrs. Joe Landers, treasurer; and Mrs. Glen Williams, secretary and reporter.

Mrs. Billy Jackson, Mrs. R. W. Mitchell, and Mrs. Harold Head were appointed to serve on the yearbook committee.

Those present were Mesdames A. A. Head, Harold Head and Janice, Bill Jackson, R. W. Mitchell, C. C. May, W. W. Rhodes, Kenneth Ladd, Carl Schroeder, R. L. Wilson, Robert Boyd, Jimmy Thomas, Johnny Townsend, and Glen Williams.

The October meeting will be held in the home of Mrs. Robert Boyd.

Mr. and Mrs. Joe Landers are spending several days with his mother near Wewoka, Oklahoma. Ross Joe is staying in the home of his aunt, Mrs. Guy Lawrence at Hereford and attending school.

Mrs. Roy Lee Wilson's Sunday School Class of Juniors enjoyed a wicker roast Friday night at the Joe Wagoner home.

After the "eats" Mrs. Wilson and Mrs. Wagoner led the group in outdoor games.

Those present were Walter Kaul, Lynn Young, Billy Don Combs, Nathan Wilson, Gayle and Ann Wagoner, Ross Joe Landers, Mary Lynn Morrison, Mrs. Wilson, Mr. and Mrs. Joe Wagoner and Joe Bob.

The Y. M. P. Class, taught by Mrs. Merlin Kaul, will hold its regular supper meeting Friday night at the home of Mr. and

Mrs. W. B. Nunley. Lynn Young spent the week end in the Merlin Kaul home.

Mr. and Mrs. Raymond Pierce, Randy and Becky, of Hereford were supper guests Saturday night in the Merlin Kaul home.

Dinner guests in the Robert Boyd home Sunday included Mr. and Mrs. Oscar Hinger and children and Bill Thomson of Canyon, Mr. and Mrs. Preach Merritt and G. C. and Miss Bobbie Boyd of Hereford, and Mr. and Mrs. B. B. Northcutt and family, Mrs. Emma Lee Allen and Janice of Seminole.

Ernest Hardman went to Canyon last Tuesday where he enrolled at West Texas State College. Other college students from our community include Glen Wilson, who is attending Hardin-Simmons University at Abilene and Homer Rudd, who is attending Texas Tech for the third year.

The Wilsons received word from Glen last week informing them of his being admitted to the famous Cowboy Band.

Miss Helen Jo Wilson, a spring graduate of WTSC, is teaching English at Idalou this fall. She says she likes it very much.

After allowing the farmers a few days last week to sow wheat and begin row crop harvest, rain amounting to an inch or more, fell again Sunday night. Another 33 fell Monday night.

There were 63 present for Sunday School and church services Sunday. Bill Thomson, pastor of the Methodist church, and now a student at WTSC, filled his appointment. Mr. and Mrs. Jimmy Thomas placed their membership here, coming from the Post Church.

Robert Boyd gave his birthday offering. Mr. and Mrs. Jack Renfro presented the Sunday School with a lovely, white plastic church to be used for the birthday offering. Mrs. Emma Lee Allen and little daughter, Janice, of Seminole were visitors.

FURNITURE

E. B. Black Co.

1901

1950

FRIO NEWS

Fourth Straight Sunday Rain Disturbs Services

BY MRS. OWEN ANDREWS BRAND CORRESPONDENT

About one and a half inches of rain fell in this community Sunday and Monday nights. Most of the rainfall was on Sunday night. For the last four Sunday nights the rain has disturbed the Sunday night services. The congregation has been dismissed immediately following Training Union for the last two Sundays. Choir practice has been changed to seven o'clock with Training Union at seven fifteen. Promotion of a number of children from Beginner and Primary classes in Sunday School was made by Mrs. Henry Dobbs, Beginner teacher, Miss LaVada Shannon, Primary teacher, and J. E. Andrews, Junior teacher.

Mrs. Ira Scott gave a facial to Mrs. Troy Carmichael as a part of the demonstrations.

Announcement was made of the next meeting which will be held with Mrs. A. E. Jury on October 15, and a list of officers elected at the previous meeting was read. They include: Mrs. Raymond Paetzold, president; Mrs. A. E. Jury, vice-president; Mrs. J. V. Pickins, secretary-treasurer; Mrs. Jack Williams, council delegate; Mrs. Jack Scarth, alternate and reporter; Mrs. N. G. Elliston, assistant reporter; Mrs. Geo. L. Olson, parliamentarian; Mrs. H. H. Caraway, clothing demonstrator; Mrs. W. T. Kelly, work simplification leader; and Mrs. H. H. Caraway, federation councillor.

Members present were Mesdames: W. T. Kelly, Geo. L. Olson, Jack Scarth, Marion Fite Jr., Raymond Paetzold, V. S. Elliston, Billy Graham, W. T. Johnson, E. H. Flood, V. P. Walker, N. G. Elliston, J. V. Pickins, W. T. Carmichael, Ira Scott, A. E. Jury, Ira Ott and the hostess.

Those from the Frio Baptist church who attended the Association meeting at Tulla on Tuesday of last week were Mesdames W. C. Lowery, W. J. Dickson, J. H. Dobbs, Owen Andrews and Reu, and Mrs. R. L. Shannon.

Miss Rosalie La Plant was a home from college last week end.

Mr. and Mrs. T. L. Sparkman, Sr. spent from Thursday through Saturday helping T. L. Sparkman, Jr. and family at Dawn. Mrs. Sparkman, Jr. came home from the hospital Thursday.

Mrs. W. H. Andrews has the mumps this week.

The H. T. Bensons are building quite an extensive addition to their home. A large garage with a bedroom above it and another bedroom connecting the garage to the present house are being added. Also, foundation has been run for an extension enlarging the living and dining rooms.

William Dickson suffered an injury several days ago while

practicing football at the Hereford field. He was unable to play all last week.

Wyche HD Meets In Fangman Home

Wyche Home Demonstration Club met Thursday afternoon in the home of Mrs. S. F. Fangman. Members told how to protect skin from wind, weather, water and working answer roll call and Mrs. N. G. Elliston gave a demonstration of how to make cosmetics. She compounded a dentifrice and bleaching cream in her demonstrations.

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After the bridge games the award was presented to the honoree in the form of a gift.

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Saturday Australian Tag Match Was Rough

Australian tag wrestling was the main dish at the wrestling in the bull barn Saturday night, with Dory Funk, Boy's Ranch, and George Drake, Catalina Island, New Orleans, and Alec Kasaboski, Hamilton, Ontario.

In the first fall Kasaboski won over Drake in 9 minutes with a Boston crab. In the second fall, Funk won over Kasaboski with a spinning toe hold. In the third fall both Kasaboski and Harold were disqualified for unnecessary roughness.

Kasaboski, the mad Russian from Canada, is appearing in this area again after an absence.

Side dishes on the bill of fare Saturday night were two single-fall 20-minute matches.

In the first one, Henry Harold floored George Drake with a reverse jack-knife.

In the second match, Dory Funk struggled with Alec Kasaboski to draw at the end of 20 minutes.

Referees were Yaqui Joe, an Indian from El Paso and a top-flight wrestler of the past, assisted by Gene Blakely. Anson.

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The Law And You

by Rob't. (Bob) Kirk County Attorney Lamb County, Texas

DO YOU KNOW what determines where a jury trial is held?

In criminal cases the trial is held in the County where the offense occurs, without respect to where the parties live. Under certain circumstances the trial may be removed to another county, but the initial proceedings must be in the county where the offense occurred.

In civil cases, the general rule is that a person must be sued in the county where he lives.

However, there are thirty exceptions to this rule; one of the principal exceptions being that where a person has contracted in writing to perform an obligation in a particular county, suit upon or by reason of the obligation may be brought either in the named county or in the county where the Defendant resides.

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the hearing whether or not to transfer the case. FOR FURTHER INFORMATION ON THIS SUBJECT, SEE YOUR LOCAL ATTORNEY.

BIRTH ANNOUNCEMENT

Mr. and Mrs. Carl Sunden of 701 Knight Street were the parents of a nine pound daughter Wednesday morning in the Litgenfelter Clinic.



Plan Every Meal With Deaf Smith County DELUXE BEEF

With colder weather coming on, bodies will demand more and more energy foods. Beef is tops for energy.



BE SURE AND ASK FOR Deaf Smith County Meats

AT YOUR GROCER

#

VFW Drops Hedley Onias Carroll Day

Friona Chiefs Play Whitefaces Friday

Hereford VFW, Central Plains league, champs, defeated the Hedley Lions, champions of the Caprock league, 4-1 Sunday afternoon in a game highlighted by presentation of gifts and recognition of Onias Carroll as Hereford's Mr. Baseball.

Ralph Smith bestowed a trophy and engraved watch on Carroll in a short ceremony at the end of the seventh inning. Members of both baseball teams lined up and a group of old-timers were also introduced.

The watch was engraved "Our Mr. Baseball", Onias Carroll, and was presented in behalf of local fans and fellow members of the VFW team. Carroll was finishing up his 31st year of baseball Sunday when VFW wound up the current season. He also received a trophy from the VFW Post.

The battle between two champs was strictly first class baseball with both pitchers throwing a tight game. Hereford got 7 hits and Andy Anderson gave up two in the eighth innings he pitched and they got a third off Johnnie Renner in the ninth.

Anderson had a no-hitter into the sixth.

The vets scored twice in the third when Anderson opened the inning with a sharp single and Wendell Burdine followed suit to send him around to third. Ross was out short to first and Lueb's long fly to left brought Anderson in with the first run. Then Barrett slapped a double to left center to score Burdine. Barrett was out stretching the hit

to third.

The ball game rocked along at 2-0 until the sixth when Lueb opened the inning with a single. The next batter Bud Stangle, proceeded to park a fast ball far over the left field fence to sew up the game 4-0.

Hedley scored in the eighth when Hill went to first on an error and scored, without a hit being made, on an infield out. Hedley also deserved credit for being one of the finest group of sportsmen to walk on the local diamond this year. The game was exceptionally clean and well-played. They seemed to be enjoying it as much as the fair sized crowd present.

Although Onias Carroll didn't come through with a hit he did make an outstanding running catch of a fly ball to end the fifth inning. He caught another in the seventh. At bat he managed to drive one into left field but the fielder only took a couple of steps to move in front of it.

B Squad Opens Against Tulia

Coach Kenneth Mayes' Hereford squad swings into action tonight against the Tulia Hornet B squad at Tulia. Hereford will field with only one returning starter, Paul Retman at tackle.

Hereford prospects for victory were hurt some Wednesday when Wayne Gore, a starting guard, checked in his equipment and moved to Pampa.

The Whiteface B squad starting offensive lineup will probably be: Pat McCullough at center, Joe Woolery and Kit Sanders at guard, Larry Slaughter and Paul Rettman at tackles, Gene Dickson and Garner Freeman at the ends, halfbacks,



STENGLE HOMERS—Bud Stengel powdered one of Everett's fast balls in the sixth with Ray Lueb on first to make the score 4-0 for Hereford VFW Sunday afternoon against Hedley. Stengel's tremendous drive cleared the left field fence by 15 to 20 feet or more. Conrad Clark is first to welcome him home with outstretched hand. Raymond Lueb is the closest to the camera with Manager Andy Anderson to the right behind him and Onias Carroll in front.

BRAND STAFF PHOTO

Stagner And Clark Tie In First Football Contest

Earl Stagner of Hereford and J. S. Clark of Friona tied with 16 correct choices in the first Hereford Football contest last week. Strangely enough of the five

ming also got them.

Stagner missed the Dumas, Ok.lahoma A & M and Kentucky games in addition to the other two. Clark also missed on Texas A & M, Hardin-Simmons and Tulsa.

The two winners will split first and second prizes, receiving \$2.50 in trade each at the Hereford Bakery and \$1.50 in cash each at the Brand.

(Continued on page 7)

(Continued on page 7)

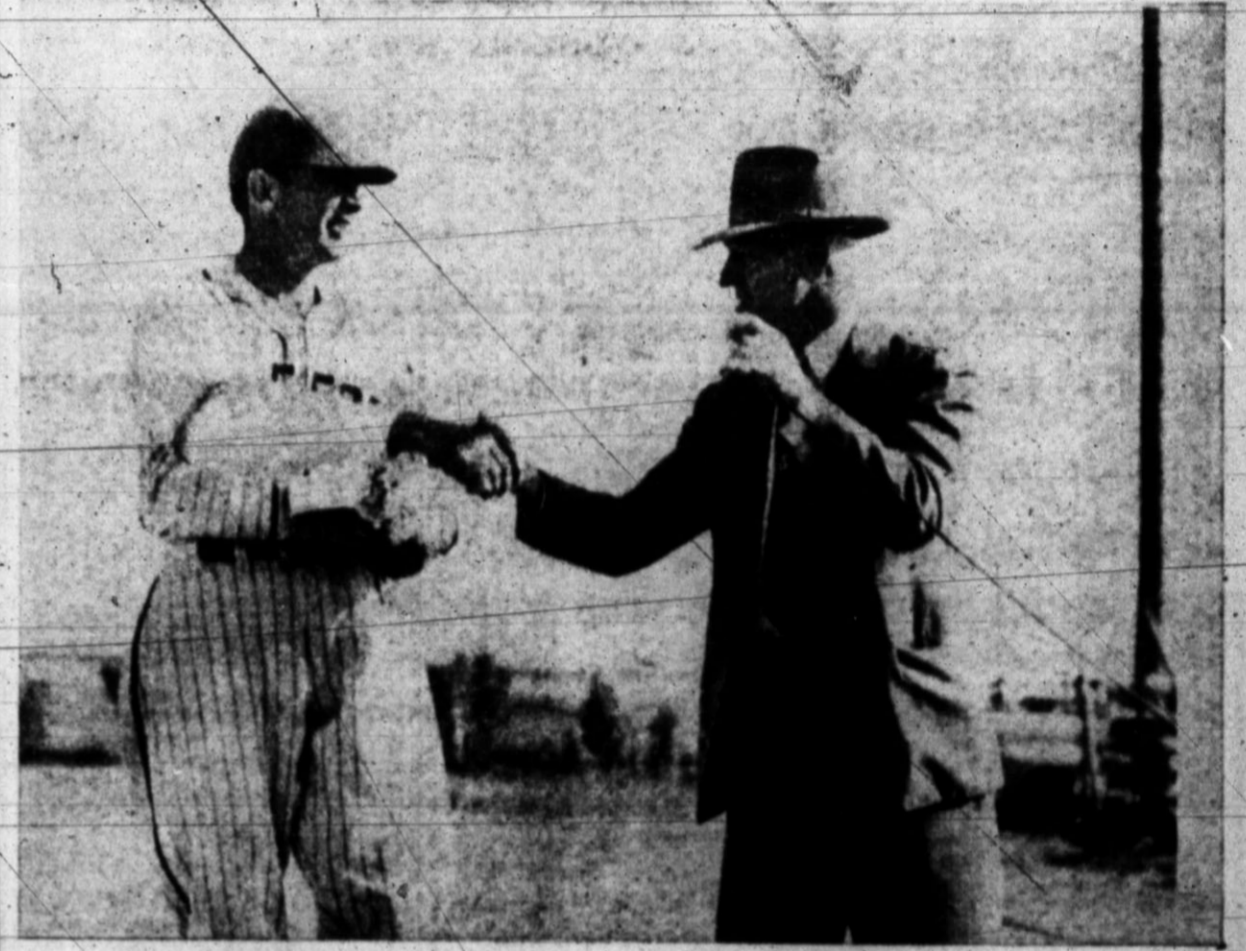
For the first time in the young 1951 football season, Hereford High School's Whiteface eleven will take the field favored to win Friday night. The Friona Chiefs will be in town.

Things should go hard on the Chiefs with the Herd smarting under the lash of the 20-0 defeat administered by Levelland last week, however, the old psychological bug-a-boo over-confidence may hurt Hereford. Friona is always "up" for the Hereford encounter.

Coach Dalton Criswell's charges are still in good physical shape despite the loss that knocked them out of their rating as number 11 in Panhandle-South Plains Class A football. In fact it dropped them out of the ratings altogether.

During the past three seasons Friona hasn't crossed the Whiteface goal. Hereford won by scores of 19-0, 12-0 and 18-0.

The Hereford starting lineup will probably be Walterscheid and K. Brock at ends, Janssen and Dement at tackles, Reese and Witherspoon at guards and Thomas at center. Stanton, Engman, Walker and Kelly make up the backfield.



CONGRATULATIONS MR. BASEBALL—Ralph Smith congratulates Onias Carroll after recognizing him as Hereford's Mr. Baseball and presenting a trophy from the VFW and an engraved watch from the fans and fellow ball players to him. All this took place between the seventh and eighth innings at the Hedley-Hereford baseball game Sunday.

BRAND STAFF PHOTO

Hereford	ab	r	h	Hadley	ab	r	h
Burdine	4	1	1	R Hill	2b	4	0
Ross	2b	4	0	Gibson	lf	4	0
Lueb	2b	4	1	Slaps	2b	4	0
Barrett	ss	4	0	Mooring	c	4	0
Clark	lf	4	0	Stone	1b	4	0
Stengel	r	3	1	Everett	p	4	0
Carroll	cf	3	0	Hill	rf	2	1
McNeese	rf	2	0	McLakers	ss	3	0
Anderson	p	1	1	Johnson	cf	3	0
Winkler	1b	0	0				
Renner	ss	0	0				
TOTALS	32	4	7	TOTALS	32	1	3

TWO GREAT OCCASIONS
FRIDAY - SATURDAY and SUNDAY

Our Formal Opening ... And the ...
First Showing Of The New

Henry J

What could be better ... This Jewel of a new automobile in the setting of our new show rooms. You'll be delighted at it's trim lines and gleaming hardware ... Under the Hood? Well that will be your biggest surprise. But the greatest thrill is the smooth riding performance.



FREE Flowers for the Ladies,
Cigars for the Men.

Hereford K-F Sales Company

712 West 1st. Street

Phone 1391

DON'T FORGET!

Saturday night, Sept. 30 the VFW is sponsoring a dance in our show room. Music will be by WES JONES ORCHESTRA from Roswell. Admission: \$1.10 per person



Whiteface News

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- Editor: Gerry Patterson
 Assistant Editor: Pat Walton
 Exchange: Nellie Conklin, Doris Wilhelm
 Junior High: Gayle Gault, Eleanor Aven
 Proofreader: Marilyn Barkley
 Sports: Bruce Bybee
 Features: Gerry Patterson, Pat Walton, Gary Walker
 Teacher Who's Who: Evelyn Tucker
 Senior Who's Who: Barbara Smith
 Band News: Gladys Thompson
 Coming Events: Leora Wilhelm
 Personality Quiz: Marilyn Lewis
 Ideal Boy and Girl: Junanne Smith, Nelda Guy Lawrence
 Your Opinion, Please: Janell Carter
 Spot Reporters: Linda Betzen, Nelda Guy Lawrence, Junanne Smith

Teacher's Who's Who

Evelyn Tucker
 Mr. I. L. Whitefield is the new teacher in Junior High. He teaches science and history. He went to East Texas State College at Commerce, Texas. This is his thirteenth year of teaching. Eleven years of this time was in northeast Texas in the Lemon Public Schools. He is married, and has five children, two of which are in high school. He lives in the southeast part of Hereford just outside the city limits. His favorite food is fried chicken and whispering children is his pet peeve. He hopes to practice law someday and live on his farm in East Texas. Science and history are also his hobbies.

those girls dressed in maroon and white every Friday night. She is also a member of the D. E., and tennis clubs. She played on the volleyball team last year. Her chief interests seem to center around football and volleyball. She dislikes school in the afternoon and her pet peeve is "people who chew gum who don't know how to chew". Alberta says she has no favorite foods but that doesn't mean she doesn't like to eat! She plans to attend West Texas State at Canyon, and when she finishes there she wants to be a P. E. teacher. In H. H. S. maybe? And as a hobby Alberta collects candles.

lough from Amarillo, Shelby Whitfield from Lazbuddie, Barbara Kimbrough from Wright City, Oklahoma, and John Strickland from Shawnee, Oklahoma. (If we missed someone, please let us know).
 Leading in the football contest were the Seniors. Their candidate is Claudia Lewis. The Freshmen placed second, representative of the Seniors.

(Continued on page 6)

News Conner

A few of the ex-students at the Hereford-Tulla game were: Kathryn Davis, Elsie West, Bobbie Jane Sisk, Jack Reynolds, L. T. Hawks, Bob Paterson, Ruben Knox, Earnest Hardman, James Hutson, Pat (Longbottom) Loe-wald, George Hamilton, Lyndal McGee, Ruth London, Bobbie Brownlow, Johnny Cockerham, Bradley and Jenne Lookinbill.

Senior... Who's Who

Barbara Smith
 Wilma Allen is the first of our Senior Who's Who this year. Among some of the things Wilma likes are skating, football (to watch-I imagine), cherry pie, and last but not least is school. She dislikes people who are stuck up and her pet peeve is "people who carry handkerchiefs but who do not use them". Along with eating cherry pie, Wilma's favorite food is fried chicken. Wilma plans to go to college at Drove's Business College at Lubbock. She wants to become a successful stenographer. Here's to you Wilma.

Have you seen all the new faces around "ole H. H. S." this year? Besides the 145 "Frosh" the Seniors welcome Elizabeth McReynolds from Friona. The Juniors are glad to have with them Denise Cole from Amarillo, Bennie Sue Boswell from Canyon, and Charles Richards from Gadsden, Alabama. The welcome Shirley Cocoonougher Sophomores whole-heartedly from Canyon, Wayne Gare from Haskell, Pat and Shirley McCul-

Box Buzz

What? No Gossip? But there must be! Why, we have been in school four weeks already. That should be long enough for a lot of people to start going steady. Jerry and Janice, have you taken up where you left off in May or didn't you leave off in May? Ray Cummings seems quite pleased about the new Ray, she is so tiny, how do you ever find her in those crowded

halls? Have the senior boys started a bachelor's club or have their girl-friends all gone off to college? Gee, they must find it lonesome this year. The senior girls seem all right though. It seems that Rosene and Joan have a sparkle in their eyes to match the sparkle on their left hands. I have heard that it is a wonderful feeling but very distracting in school. Is that right girls?
 There are quite a few very cute girls in the freshman classes. It seems strange that no boys haven't noticed that yet. Maybe they are just too interested in their lessons. Mr. Martin, don't you think so?
 There is just one more thing. You have probably guessed it. Yes it is what everyone is thinking and almost everyone is saying --- BEAT FRIONA!!!!

NOTICE

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W. R. METCALF
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 107 Fuller Hereford, Texas Phone 902-W

Hats Off

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 Air Wing door glass ventilators—standard. Luxury spring-filled coach seat—65 coils in cushion. Adjustable seat with independently adjustable seat back. Level Action suspension reduces jars and jolts. "Magic Air" heater-defroster available. Pres-surizes cab for more uniform heat.

MORE ROOM
 Wide enough for 3 men, seat positioned to utilize maximum width. Bigger doors than any other leading make. More headroom than any other leading make. Handy storage space behind seat.

MORE STYLE
 Attractive modern exterior styling is designed for easy flow-line adaptability to all special body types. Full interior trim, handsome instrument panel. Eye-appealing simulated leather upholstery.

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 Wide, one-piece Safety windshield—Picture Window Visibility. Large instrument cluster for quick reading. Safety glass used throughout. Rear opening cab doors.

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FEATURES	FORD	Truck B	Truck C	Truck D	Truck E
All-steel Double Panel Doors	YES	NO	NO	NO	NO
Adjustable Seat AND Independently Adjustable Seat Back	YES	NO	NO	NO	NO
Exterior Door Hinges for stronger pillar construction	YES	NO	NO	NO	NO
Door Opening Height for easier entrance and exit	YES	NO	YES	NO	NO
Door Opening Width	46.7	44	45.38	46.44	44.5
Cab Head Room	33.75	32.5	33.5	32.56	33
Spiralounge Seat—C.O.E.	28.65	26.75	27.5	28.75	26.75
Air Wing Door Glass Ventilators	YES	NO	NO	NO	NO
One-piece Safety Windshield	YES	NO	NO	YES	NO
Handy Tool Compartment back of seat	YES	NO	NO	YES	NO
Level Action Cab Suspension (pioneered by Ford)	YES	YES	NO	YES	YES

Ford Trucking Costs Less Because—
FORD TRUCKS LAST LONGER
 Using latest registration data on 6,592,000 trucks, life insurance experts prove Ford Trucks last longer!

Hereford Motor Co.

DUDLEY GREEN HEREFORD, TEXAS ARCHIE SCOTT

Thanks

... to our many friends and good customers in the Hereford area. Our stay here was made pleasant by the every consideration you gave us.

The present war scare has caused a shortage of experienced workmen and also a shortage of materials... so we are consolidating the Hereford Linoleum Shop with the Clovis Linoleum Shop in an effort to better expedite our commitments to the people here and in Clovis.

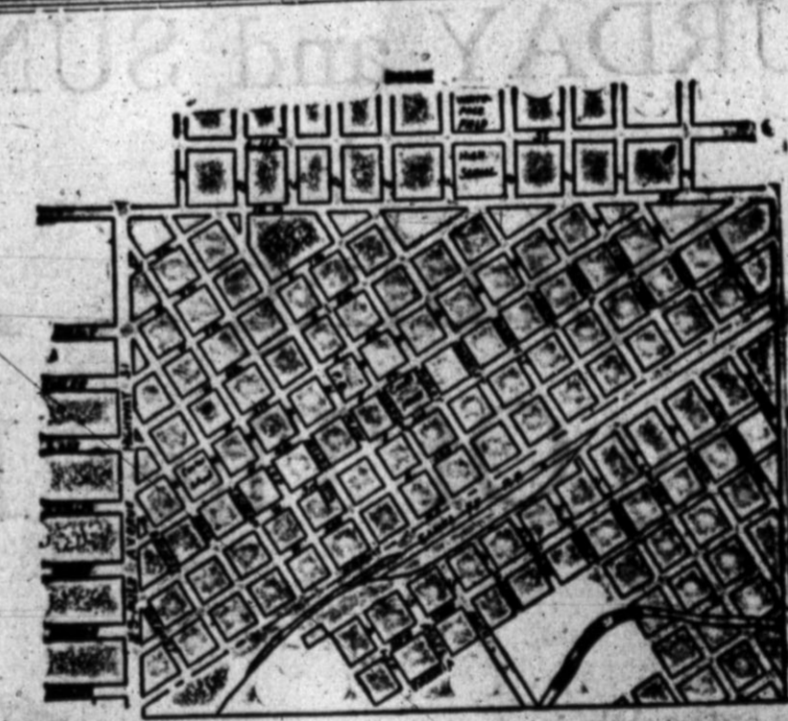
Mr. Fred Otto the present manager of the Hereford Linoleum Shop will continue to act as our representative in his area. We hope you will bear with us now, so in the near future we can come back to Hereford with a bigger and better Hereford Linoleum Shop.

Location in Clovis...
CLOVIS LINOLEUM SHOP
 201 West Grand Ave. Phone 6742
 CLOVIS, NEW MEXICO

HEREFORD LINOLEUM SHOP
 116 W. 2nd Hereford, Texas Phone 11



IT ALL COMES BACK TO ME NOW!
 BETTER GET A GOOD CAR - AT
 We Deliver What We Sell
WEST SIDE AUTO
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 Paint Wallpaper Linoleum Builders Supplies
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Day Phone 951 Night Phone 148-J
Gilliland Funeral Home
 AMBULANCE
 Day and Night Service
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 See us for Expert Repair Work of All Kinds!

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 Complete service on all Butane & Propane systems. Appliances of all kinds Ensign Carburetors
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A. O. Thompson Abstract Co.
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Read The Classified

Anthony's Family Shoe Week!

You Can Get a Lot of Style
With Comfort at Little Cost!

Anthony's New Fall Casuals

Elk Leather
Uppers on
Imitation Leather
Covered Platforms



Every Day Low Priced

\$1.98

Odd and Even Sizes 4 to 9

At an extremely low price elk leather upper casual... platform and wedge covered with imitation leather. Ankle strap styles with open heels. Novelty cut-out vamps with open toes. Colors red, green, black, brown and tan.



and now...

glamor
girdles

for your feet!

\$9.90

by Trim Tred

\$8.90



Snug-hugging little pumps that gently "girdle" your active feet. Because they're fully elasticated (both lining and ankle-trim), they lightly embrace the foot for better fit and comfort!

These shoes are featured in the fashion pages of TODAY'S WOMAN and REDBOOK magazines

fashioned
for
comfort



to fit
like
a
glove

by Trim Tred

Because they're built on expensive, fit-like-a-glove custom lasts... these fabulous shoes feel as good as they look! Yet cost only...

\$9.90

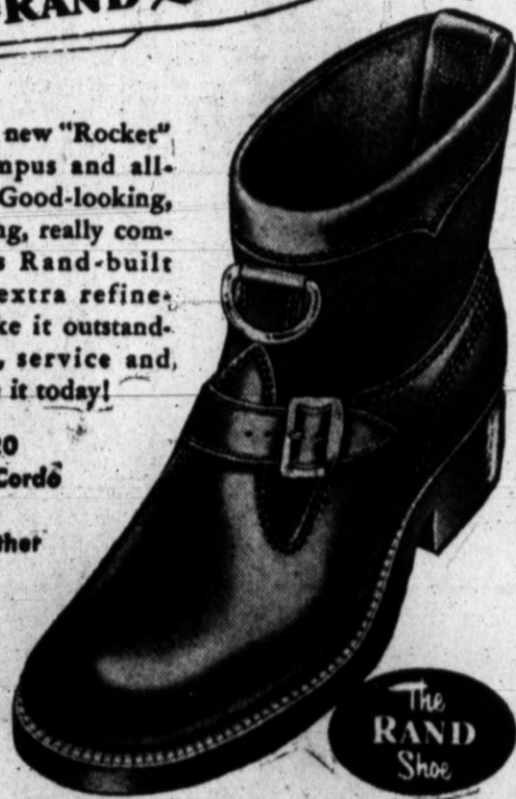
These shoes are featured in the fashion pages of GLAMOUR and HOUSEHOLD magazines



It's here...the new "Rocket" style for campus and all-around wear. Good-looking, rugged-looking, really comfortable. It's Rand-built with many extra refinements to make it outstanding in style, service and economy. See it today!

Style 24020
Combination Cordé
and
Reverse Leather

\$12.50



The RAND Shoe

Here you are...handsome, sturdy full-bodied leathers, long wearing extra thick soles, lasts that really fit your feet. Get the most you can for your money...and you'll get Star Brands. Come in now for these rugged masculine styles.

Style 27062

Brown

\$6.90



Step Up
YOUR
FALL
OUTFIT



\$7.90

Here's a shoe with rugged smartness...fits active feet. Selected leather...sturdy double sole...with Randcraft flexible construction and built-in quality to combine comfort, style and long wear.

Randcraft

MORE FOR YOUR SHOE DOLLARS

For men and young men

Grown up styles
Made Just for You!



Make your shoe dollar
go farther

\$7.90

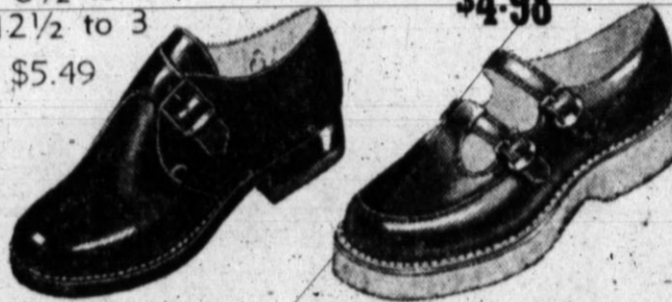
Here's smart styling, easy comfort, and long wear in a shoe that's easy on your budget.

Everyone's Cheering

Poll-Parrot
SHOES FOR BOYS AND GIRLS

Cheering Poll-Parrot's fine stylings...better fit...longer wear. You'll cheer, too, when you learn why and how this Pre-testing assures you of these Poll-Parrot benefits. So, why not let one of our expert fitters explain these benefits soon.

8 1/2 to 12... \$4.98
12 1/2 to 3
\$5.49



\$4.98



From First Step to First Date

Poll-Parrot
SHOES FOR BOYS AND GIRLS

Many a healthy pair of grown up feet first crawled...then toddled...later scuffed, and skipped the merry miles of childhood in Pre-tested Poll-Parrots. Now, as then, every new Poll-Parrot style is wear tested for fit, wear...and proper support...come in soon...let one of our expert fitters show you how Pre-testing will benefit your child.

\$3.49 to \$5.90

According to size and style



Our Fitting Policy

Each foot is carefully studied, properly measured, accurately fitted...then, double checked for correct posture and gait room.



Poll-Parrot
SHOES FOR BOYS AND GIRLS

Plant young feet need Poll-Parrot's soft leathers, precisely fitting lasts...sturdy shoe making, to help maintain healthy, normal foot growth. Let us fit your child's next pair.

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IT'S CHECK-UP TIME!

The majority of children's foot troubles are caused by outgrown shoes. When was the last time that your child's shoes were checked for fit? It should be done when you know. Why not let one of our experienced fitters check your child's shoes today?



\$5.49

According to size and style

Poll-Parrot

SHOES FOR BOYS AND GIRLS

To Poll-Parrot's lasting fit and foot conforming design, we add...

1. Careful measurement of both feet
2. Check of worn shoes for possible weakness
3. Check for correct posture
4. Correct fit or no sale
5. Periodical foot-growth check-ups to avoid future foot troubles

real value

a result of Poll-Parrot PRE-TESTING!



\$3.49 to \$5.90

According to size and style

Poll-Parrot

SHOES FOR BOYS AND GIRLS

Every style of Poll-Parrots is pre-tested in actual wear to give your children what they need and want in a pair of shoes. We add to the benefits of pre-testing, our shoe fitting experience to assure you of perfect fit...so the next time your child needs shoes let us fit him in Poll-Parrots.



Preferred by a "heap" of folks

You can't blame folks for insisting that their children wear Star Brand shoes. Made with all-leather counters, insoles and heel bases, they sure do give a "heap" of wear and protection to young feet. That's a bargain at twice this price.

\$3.79 to \$4.98



C.R. ANTHONY CO.



Whiteface News

Items of Interest Compiled and Published by students of Hereford High School.

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Assistant Editor	Pat Walton
Exchange	Nellie Conklin, Doris Wilhelm
Junior High	Gayle Gault, Eleanor Aven
Proofreader	Marilyn Barkley
Sports	Bruce Bybee
Features	Gerry Patterson, Pat Walton, Gary Walker
Teacher Who's Who	Evelyn Tucker
Senior Who's Who	Barbara Smith
Band News	Gladys Thompson
Coming Events	Leora Wilhelm
Personality Quiz	Marilyn Lewis
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Evelyn Tucker
Mr. I. L. Whitefield is the new teacher in Junior High. He teaches science and history. He went to East Texas State College at Commerce, Texas. This is his thirteenth year of teaching. Eleven years of this time was in northeast Texas in the Lemon Public Schools. He is married, and has five children, two of which are in high school. He lives in the southeast part of Hereford just outside the city limits. His favorite food is fried chicken and whispering children is his pet peeve. He hopes to practice law someday and live on his farm in East Texas. Science and history are also his hobbies.

those girls dressed in maroon and white every Friday night. She is also a member of the D. E., and tennis clubs. She played on the volleyball team last year. Her chief interests seem to center around football and volleyball. She dislikes school in the afternoon and her pet peeve is "people who chew gum who don't know how to chew". Alberta says she has no favorite foods but that doesn't mean she doesn't like to eat! She plans to attend West Texas State at Canyon, and when she finishes there she wants to be a P. E. teacher. In H. H. S. maybe? And as a hobby Alberta collects candles.

lough from Amarillo, Shelby Whitfield from Lazbuddie, Barbara Kimbrough from Wright City, Oklahoma, and John Strickland from Shawnee, Oklahoma. (If we missed someone, please let us know). Leading in the football contest were the Seniors. Their candidate is Claudia Lewis. The Freshmen placed second. (Continued on page 6)

News Conner

A few of the ex-students at the Hereford-Tulla game were: Kathryn Davis, Elsie West, Bobbie Jane Sisk, Jack Reynolds, L. T. Hawks, Bob Paterson, Ruben Knox, Earnest Hardman, James Hutson, Pat (Longbottom) Loerwald, George Hamilton, Lyndal McGee, Ruth London, Bobbie Brownlow, Johnny Cockerham, Bradley and Jenne Lookinbill.

Senior... Who's Who

Barbara Smith
Wilma Allen is the first of our Senior Who's Who this year. Among some of the things Wilma likes are skating, football (to watch-I imagine), cherry pie, and last but not least is school. She dislikes people who are stuck up and her pet peeve is "people who carry handkerchiefs but who do not use them". Along with eating cherry pie, Wilma's favorite food is fried chicken. Wilma plans to go to college at Drove's Business College at Lubbock. She wants to become a successful stenographer. Here's to you Wilma.

Have you seen all the new faces around 'ole H. H. S. this year? Besides the 145 "Frosh" the Seniors welcome Elizabeth McReynolds from Friona. The Juniors are glad to have with them Denise Cole from Amarillo, Bennie Sue Boswell from Canyon, and Charles Richards from Gadsden, Alabama. The welcome Shirley Cocconougher Sophomores whole-heartedly from Canyon. Wayne Gare from Haskell, Pat and Shirley McCul-

Box Buzz

What? No Gossip? But there must be! Why, we have been in

school four weeks already. That should be long enough for a lot of people to start going steady. Jerry and Janice, have you taken up where you left off in May or didn't you leave off in May? Ray Cummings seems quite pleased about the new Ray, she is so tiny, how do you ever find her in those crowded

halls? Have the senior boys started a bachelor's club or have their girl-friends all gone out to college? Gee, they must find it lonesome this year. The senior girls seem all right though. It seems that Rosene and Joan have a sparkle in their eyes to match the sparkle on their left hands. I have heard that it is a wonderful feeling but very distracting in school. Is that right girls?

There are quite a few very cute girls in the freshman classes. It seems strange that no boys haven't noticed that yet. Maybe they are just too interested in their lessons. Mr. Martin, don't you think so? There is just one more thing. You have probably guessed it. Yes it is what everyone is thinking and almost everyone is saying --- BEAT FRIONA!!!!

James Alston is one of those Seniors who always goes around smiling. He likes girls and his favorite food is ice cream. James is a true student because he dislikes writing themes and his pet peeve is dull talk. He is a very active person in F. F. A. and he is vice-president. He plans to go to Texas A. & M. and his ambition is to play baseball, which is also his hobby. For this week another one of the Senior personalities is Alberta Higgins. Alberta is one of

NOTICE

TEMPORARY LOCATION OF

W. R. METCALF

Real Estate

107 Fuller Hereford, Texas Phone 902-W

Hats Off

TO THE MEN WHO DRIVE AMERICA'S 8 MILLION TRUCKS!

Ford's Full-comfort Cab Gives You More of Everything You Want!

MORE COMFORT

Air Wing door glass ventilators—standard. Luxury spring-filled coach seat—65 coils in cushion. Adjustable seat with independently adjustable seat back. Level Action suspension reduces jars and "bobs." "Magic Air" heater-defroster available. Pecu-surizes cab for more uniform heat.

MORE ROOM

Wide enough for 3 men, seat positioned to utilize maximum width. Bigger doors than any other leading make. More headroom than any other leading make. Handy storage space behind seat.

MORE STYLE

Attractive modern exterior styling is designed for easy flow-line adaptability to all special body types. Full interior trim, handsome instrument panel. Eye-appealing simulated leather upholstery.

MORE SAFETY

Wide, one-piece Safety windshield—Picture Window Visibility. Large instrument cluster for quick reading. Safety glass used throughout. Rear opening cab doors.

MORE STRENGTH

All-steel welded construction, with minimum cutout. Double panel, all-steel doors. Exterior hinges for stronger pillar design. Double-Arm heavy duty window regulators.

OVER 175 ECONOMY MODELS from 95-h.p. Pickups to 145-h.p. Big Jobs



THE FORD CAB IS 7 WAYS BETTER —and then some—than the 4 other leading makes!

FEATURES	FORD	Truck B	Truck C	Truck D	Truck E
All-steel Double Panel Doors	YES	NO	NO	NO	NO
Adjustable Seat AND Independently Adjustable Seat Back	YES	NO	NO	NO	NO
Exterior Door Hinges for stronger pillar construction	YES	NO	NO	NO	NO
Door Opening Height for easier entrance and exit	YES	NO	YES	NO	NO
Door Opening Width	46.7	44	45.38	46.44	44.5
Cab Head Room	33.75	32.5	33.5	32.56	33
Spatulae Seat—C.O.E.	38.85	36.75	37.5	38.75	36.75
Air Wing Door Glass Ventilators	YES	NO	NO	NO	NO
One-piece Safety Windshield	YES	NO	NO	YES	NO
Handy Tool Compartment back of seat	YES	NO	NO	YES	NO
Level Action Cab Suspension (pioneered by Ford)	YES	YES	NO	YES	YES

Ford Trucking Costs Less Because—
FORD TRUCKS LAST LONGER

Using latest registration data on 6,592,000 trucks, life insurance experts prove Ford Trucks last longer!

Hereford Motor Co.

DUDLEY GREEN HEREFORD, TEXAS ARCHIE SCOTT

Thanks

... to our many friends and good customers in the Hereford area. Our stay here was made pleasant by the every consideration you gave us.

The present war scare has caused a shortage of experienced workmen and also a shortage of materials... so we are consolidating the Hereford Linoleum Shop with the Clovis Linoleum Shop in an effort to better expedite our commitments to the people here and in Clovis.

Mr. Fred Otto the present manager of the Hereford Linoleum Shop will continue to act as our representative in his area. We hope you will bear with us now, so in the near future we can come back to Hereford with a bigger and better Hereford Linoleum Shop.

Location in Clovis

CLOVIS LINOLEUM SHOP

201 West Grand Ave.

CLOVIS, NEW MEXICO

Phone 6742

HEREFORD LINOLEUM SHOP

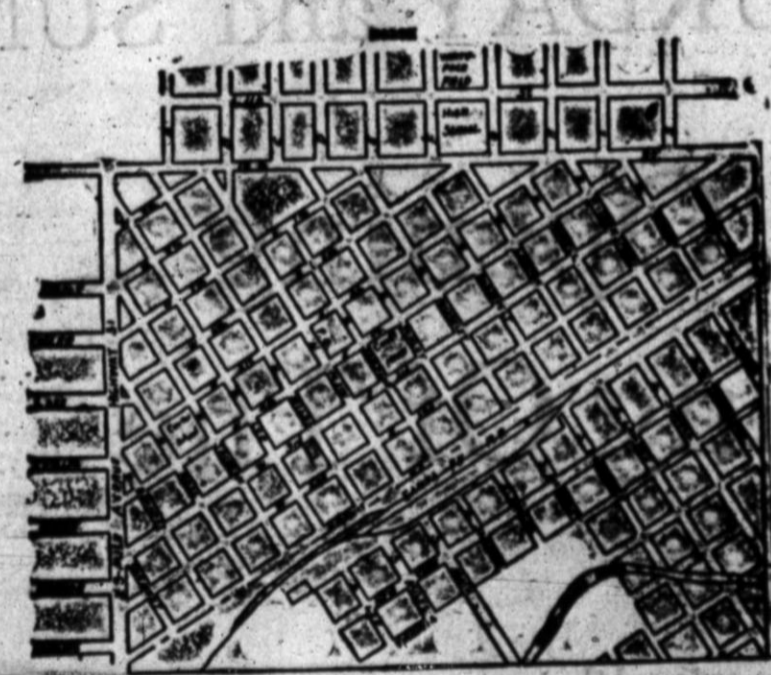
116 W. 2nd

Hereford, Texas

Phone 11



We Deliver What We Sell
WEST SIDE AUTO
Phone 997
W. of 51 on Hiway 60



STREET MAP OF HEREFORD, TEXAS

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When in need of Prompt, Dependable Service... use this Directory

PARKER BROTHERS PLANING MILL AND BUILDERS SUPPLY
Paint
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Linoleum
Builders Supplies
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Day Phone 951 Night Phone 148-J
Gililand Funeral Home
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Day and Night Service
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FOR SALE THIS SPACE

L. BASKIN INVESTMENTS
List Your Holdings With Us For Quick Sale
OFFICE
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IKE'S CAFE
We Specialize in STEAKS and MEXICAN FOOD
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Hereford Wrecking Co.
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Complete Line of USED PARTS
See us for Expert Repair Work of All Kinds!

GARGRAY Butane & Propane GASES
Complete service on all Butane & Propane systems. Appliances of all kinds Ensign Carburetors
BLANTON BUTANE GAS CO.
Highway 60 — Phone 551

A. O. Thompson Abstract Co.
Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.

Read The Classified

Anthony's Family Shoe Week!

You Can Get a Lot of Style
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Anthony's New Fall Casuals

Elk Leather
Uppers on
Imitation Leather
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Every Day Low Priced

\$1.98



Odd and Even Sizes 4 to 9

At an extremely low price elk leather upper casual platform and wedge covered with imitation leather. Ankle strap styles with open heels. Novelty cut-out vamps with open toes. Colors red, green, black, brown and tan.



and now...

glamor
girdles

for your feet!

\$9.90

by Trim Tred

\$8.90

Snug-hugging little pumps that gently "girdle" your active feet. Because they're fully elasticized (both lining and ankle trim), they lightly embrace the foot for better fit and comfort!

These shoes are featured in the fashion pages of TODAY'S WOMAN and REDBOOK magazines

fashioned
for
comfort



to fit like a glove

by Trim Tred

Because they're built on expensive, fit-like-a-glove custom lasts... these fabulous shoes feel as good as they look! Yet cost only...

\$9.90

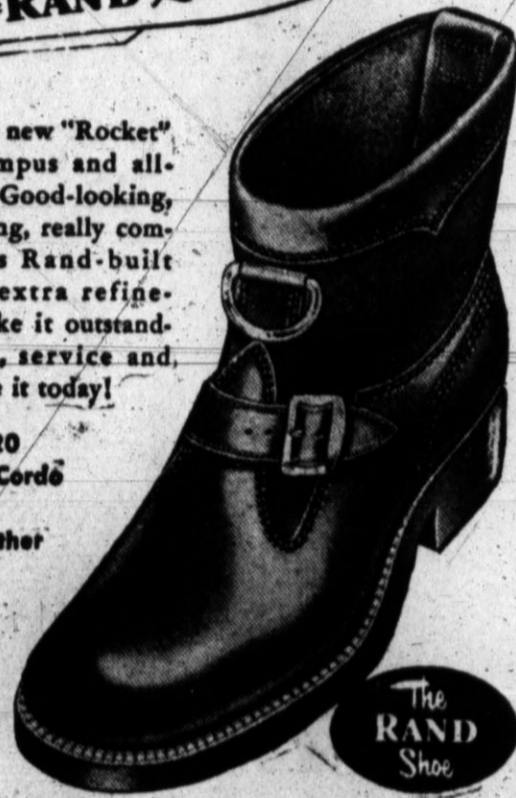
These shoes are featured in the fashion pages of GLAMOUR and HOUSEHOLD magazines



It's here...the new "Rocker" style for campus and all-around wear. Good-looking, rugged-looking, really comfortable. It's Rand-built with many extra refinements to make it outstanding in style, service and economy. See it today!

Style 24020
Combination Cordé
and
Reverse Leather

\$12.50



The RAND Shoe

Here you are...handsome, sturdy full-bodied leathers, long wearing extra thick soles, lasts that really fit your feet. Get the most you can for your money...and you'll get Star Brands. Come in now for these rugged masculine styles.

Style 27062

Brown

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Step Up
YOUR
FALL
OUTFIT



\$7.90

Here's a shoe with rugged smartness...fits active feet. Selected leather...sturdy double sole...with Randcraft flexible construction and built-in quality to combine comfort, style and long wear.

Randcraft

MORE FOR YOUR SHOE DOLLARS

For men and young men



Make your shoe dollar go farther

\$7.90

Here's smart styling, easy comfort, and long wear in a shoe that's easy on your budget.

Everyone's Cheering

Poll-Parrot
SHOES FOR BOYS AND GIRLS

Cheering Poll-Parrot's fine stylings...better fit...longer wear. You'll cheer, too, when you learn why and how this Pre-testing assures you of these Poll-Parrot benefits. So, why not let one of our expert fitters explain these benefits soon.

8 1/2 to 12...\$4.98
12 1/2 to 3...\$5.49



\$4.98



From First Step to First Date

Poll-Parrot
SHOES FOR BOYS AND GIRLS

Many a healthy pair of grown up feet first crawled...then toddled...later scuffed, and shipped the merry miles of childhood in Pre-tested Poll-Parrots. Now, as then, every new Poll-Parrot style is wear tested for fit, wear...and proper support...come in soon...let one of our expert fitters show you how Pre-testing will benefit your child.

\$3.49 to \$5.90

According to size and style

Our Fitting Policy

Each foot is carefully studied, properly measured, accurately fitted...then, double checked...of the tread, posture and gait motion.



Poll-Parrot
SHOES FOR BOYS AND GIRLS

Plant young feet need Poll-Parrot's soft leathers, precisely fitting lasts...steady shoe making, to help maintain healthy, normal foot growth. Let us fit your child's next pair.

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IT'S CHECK-UP TIME!

The majority of children's foot troubles are caused by outgrown shoes. When was the last time that your child's shoes were checked for fit? It should be done when you know. Why not let one of our experienced fitters check your child's shoes today?



\$5.49

According to size and style

Poll-Parrot

SHOES FOR BOYS AND GIRLS

To Poll-Parrot's lasting fit and foot conforming design, we add...

1. Careful measurement of both feet
 2. Check of worn shoes for possible weakness
 3. Check for correct posture
 4. Correct fit or no sale
- Periodical foot-growth check-ups to avoid future foot trouble

real value

a result of Poll-Parrot PRE-TESTING!



\$3.49 to \$5.90

According to size and style

Poll-Parrot

SHOES FOR BOYS AND GIRLS

Every style of Poll-Parrots is pre-tested in actual wear to give your children what they need and want in a pair of shoes. We add to the benefits of pre-testing, our shoe fitting experience to assure you of perfect fit...so the next time your child needs shoes let us fit him in Poll-Parrots.



Preferred by a "heap" of folks

You can't blame folks for insisting that their children wear Star Brand shoes. Made with all-leather counters, insoles and heel bases, they sure do give a "heap" of wear and protection to young feet. That's a bargain at twice this price.

\$3.79 to \$4.98



C.R. ANTHONY CO.



SATURDAY NIGHT—LEGRAND HOME—Saturday night was the proverbial "only night in the week" last week at the L. L. LeGrand home, with plenty of company to prove it. From left to right were: Nancy Ricketts, Skippy Ricketts, Mrs. Ida Ricketts, Louis LeGrand, Mary Estelle LeGrand, Mrs. L. L. LeGrand, Mrs. George L. LeGrand, George L. LeGrand, Rayford Ricketts, Mrs. Rayford Ricketts, L. A. Ricketts, and Mrs. L. A. Ricketts. Nancy and Skippy are son and daughter of Mr. and Mrs. L. A. Ricketts from Ft. Worth. Mr. and Mrs. Rayford Ricketts were from Liberal, Kan. while Louis was home from Tech and Mary Estelle from Hardin Simmons.

READ THE CLASSIFIED

New..

IT'S FEMINEERED
Women dreamed them, Home Economists planned them... and every NEW feature has a function that makes these Refrigerators easier for women to use.



Cold to the Floor and a Pantry-Dor

MODEL H-92
ONE OF THE MANY NEW

INTERNATIONAL HARVESTER Refrigerators



See the talk of the town. See the great new SUPER REFRIGERATOR... with 18 1/2 sq. ft. of stainless steel shelf area and a NEW PANTRY-DOR that holds more, in view, in reach! Cold from top-to-floor, this gorgeous all-new International Harvester Refrigerator offers a full 9.2 cu. ft. of convenient space in a beautiful, compact cabinet that's Shadowline Styled, easier to keep clean. It's got FEMINEERED FEATURES GALORE!... fast zero-freezing, over 23 qt. crisper volume, and even diffused lighting and a built-in bottle opener (and these are just a few!) See this VALUE.

THIS MODEL AT \$339.95
Delivered, Installed, Easy Terms.

See the Complete Line—**\$199.95**
Prices Start at

... installed, easy terms. 5-Year Warranty included.
SEE THESE VALUES TODAY

HEREFORD IMPLEMENT CO.

Read The Want Ads



JACK BRADLEY and SYLVESTER SLAGLE
Invite You To...
Get Acquainted
At Your



NUTRENA'S EARLY BIRD OFFER!

FRESH CARLOAD of Nutrena

Laying All Mash	\$4.65
Egg Mash Crumberlized	\$5.00
40% Hog Nuggents	\$6.25
24% Sow and Pig Feed	\$5.50
Pig Pusher	\$5.40
VVV 16% Dairy Feed	\$3.85
32% Dairy Supplement	\$4.95
22% Range Cubes ton	\$77.00
Crimped oats. (new crop)	\$3.95



This Beautiful \$4.00
MYRA KAY
Wash Dress with the purchase of 200 lbs. NUTRENA EGG FEED ONLY.

Offer Expires October 31st **\$2.00**

Bradley Grain Company

HEREFORD, TEXAS

PHONE 1216



Tire Rubber Economy Never Possible Before

Into the national achievement record has gone this phenomenal tire rubber economy—never known or possible before!
Not an ounce of wasted rubber yet each tire can give every owner years, instead of miles, of safety and service—his one tire investment for years to come.
With local communities solidly backed by extensive dealer investments in service and maintenance equipment, all of the original safety mileage of these unique tires is continuously renewed and renewable—when other tires are giving up their lives.
They are tires that work and serve at the very heart and core of the national economy in normal times and in every possible rubber emergency.
They have set up entirely new standards of safety and mileage by which other tires are now being judged and measured, everywhere in the United States.
Whether with black, or with whiteswalls, they provide their exclusive Protective Carbguard, their new Royaltex Tread and Traction, and they deliver up to 60% more safe mileage.
They have resulted from many years of continuous research, experience and U. S. Rubber investment. They are the only such tires in the world, priced as low as life and safety permit.
They are the tires that now roll and serve with the nation, with tire rubber economy never known before, remaining fresh and new in safety when other tires are giving up their lives.



UNITED STATES RUBBER COMPANY

Jones Service Station

PHONE 1281

813 E. Highway 60

HEREFORD



SPEAKS ON THEATRE ADVERTISING—Francis Hardwick tells members of the Panhandle Press Association why and how he advertises at the convention here Saturday. Also shown is Sam Nunnally on the left, J. C. Howell, president of the Association from Wheeler, Herschel Combs, vice-president from Memphis and Mr. and Mrs. Jimmie Gillentine, Brand publisher and wife.

BRAND STAFF PHOTO

Dawn Study Club Has Program Tea

A program-tea opened activities for the Dawn Study Club Thursday afternoon in the home of Mrs. David Rogers. Featured speaker for the afternoon was Dr. Ruth Lowes of the education department of West Texas State College, Canyon, who spoke on "Modern Trends in Education." "Among the latest trends in education, and the one of first

importance, is that of more concern for the individual pupil and is therefore child centered rather than subject centered. Special emphasis is being placed on understanding, the wide use of many teaching aids, and closer cooperation between the school and the home," she said.

Miss Matilda Gaum from the College Music Department, presented 3 piano selections; "Valse Op. 70 (Chopin) "Tarantella" and "Parade of the Grasshoppers" (Prakofiev).

The tea table held the center of interest with the club colors of yellow and white accented in appointments. Yellow and white chrysanthemums at the table center piece were flanked by yellow tapers in silver holders. Mrs. Floyd Walton Sr. presided.

Guests besides the entertainers included Mrs. Benny Wombie, Mrs. Murphy White, Mrs. J. D. Bruner and Mrs. Bill Carthel of Hereford.

Ruth Bible Class Meet In Miller Home Friday

The Ruth Bible Class of the First Baptist Church met in the home of Mrs. H. E. Miller on the evening of September 22 with 14 members present.

Mrs. F. A. Tucker, president, presided at a short business session when new officers were elected for the coming year, and then Mrs. B. E. Roberson conducted the installation service.

The following officers were installed: Mrs. Fred Welch, president; Mrs. J. B. Sowell, vice-president; Mrs. Velma Hodges, social chairman; Mrs. F. A. Tucker, secretary and treasurer; Mrs. Wayne Lawrence, personal ministries; Mrs. H. D. Buse, stewardship; Mrs. Clarence Strange program; and Mrs. J. W. Hacker and Mrs. Leta Curtsinger, group captains.

Roll call was answered by each member telling one of her most embarrassing moments. Refreshments were served to Mesdames T. B. Cox, Lucille Olson, Fred Welch, Ena Olliland, H. D. Buse, Clarence Strange, J. B. Sowell, John Hacker, S. B. McLallen, Wayne Lawrence, B. E. Roberson, Mrs. R. E. Caddell, teacher, and Mrs. H. E. Miller and Mrs. F. A. Tucker, hostesses.

Others attending were Mesdames: Mary Byrd, Zed Stewart, H. V. McCabe, N. R. Miller, H. H. Miller, Alfred Smith, A. T. Frye, Carl Wimberley, Floyd Walton, Sr. and the hostess.

666 GIVES FAST RELIEF when COLD MISERIES STRIKE

LIQUID OR TABLETS

More cups per pound

takes less tastes best!

WHITE SWAN finer coffee

"Mrs. Dawson called Tuesday to give me her recipe for blackberry jelly. I made 13 glasses!"

"Then early Wednesday morning we knew the stork was on his way. Mother called the doctor."

it's a GIRL!

"John got the cab, while Mother packed. Within minutes we were off!"

It was a busy week for Mr. and Mrs. John Bowman of Independence, Missouri—the week that young Linda Marie joined them.

Busy week, too, for the Bowman telephone. As Mrs. Bowman reports, "We use the telephone a lot from day to day, but we never stopped to think how helpful it really is, until we kept a record of calls. We averaged our bill—and were really surprised at the low cost—about 2¢ a local call!"

Telephone service has grown steadily in the part it plays in our daily lives—and in the value it delivers. Most folks agree it's the best buy in their budget! Southwestern Bell Telephone Co.

What else gives so much for so little?

"A half hour later John called home to say that 'Junior' turned out to be a girl!"

"Mother called everyone we knew, as soon as they were up. Karen and Sharon, our other daughters, were trying to get in their two cents worth, too, of course."

"John and Mother kept our telephone record for me. I'm finishing it now. Reading it back makes me realize how much we depend on our telephone—and how little it costs!"

WITH THESE FOOD SAVINGS

219-SAMPSON WE DELIVER PHONE 143

PETER PAN Peanut - Butter 12 OZ. JAR 29c	BIG M. PORK & BEANS 3 1-LB. CANS 25c
BRIMFULL GRAPEFRUIT JUICE 46 Oz. Can 39c	BRIMFULL—FANCY COVE OYSTERS Can 43c
DEL MONTE PINEAPPLE JUICE 2 No. 2 Cans 37c	BARGE SALMON Tall Can 49c
BRIMFULL GRAPEFRUIT SECTIONS No. 2 Can 27c	MORTON HOUSE BROWN GRAVY & BEEF Can 39c
BRIMFULL—TREE RIPENED APRICOTS —Halves No. 2 1/2 Can 29c	RED & WHITE CORNER BEEF HASH Tall Can 43c
STARKIST—CHUNK STYLE TUNA CAN 29c	RED & WHITE—HIGH QUALITY Shortening 3 LB. TIN 83c
JOLLY TIME POP CORN 2 Cans 35c	MARCO—FANCY—SMALL WHOLE GREEN BEANS 2 No. 2 Cans 49c
BRIMFULL—PREPARED—PURE MUSTARD 9 oz. Jar 9c	RED & WHITE—SMALL SIZE PEAS No. 2 Can 29c
KELLOGGS ALL BRAN Pkg. 17c	RED & WHITE—WHITE OR GOLDEN CORN 2 No. 1 Cans 25c
LIPTONS—YELLOW LABEL TEA 1/4 lb. Pkg. 29c	BRIMFULL APPLE JELLY 12 oz. Mug 29c
HAPPY HOST COFFEE LB. 75c	ANGEL FOOD—MADE BY HEREFORD BAKERY CAKE 80c VALUE Saturday Only 69c
SILVER BELL—SOLIDS OLEO COLORED LB. 26c	DEAF SMITH COUNTY Pure-Lard 4 LB. PAIL 77c

RED POTATOES U. S. No. 1 5 LB. 19c	TEXAS ORANGES BALLS OF JUICE 5 LB. MESH BAG 43c	FANCY PURPLE TOP TURNIPS LB. 5c	TOKAY GRAPES FANCY-FRESH 2 LBS. 25c
PALM OLIVE TOILET SOAP 6 BARS & Plastic Bag 59c	FANCY CHOICE BEEF SIRLOIN STEAK LB. 86c	SMALL BOX RINSO 10c	IVORY SNOW LARGE BOX 29c
WASHO A TREAT TO USE LARGE BOX 25c	SUMMER—SUN-RAY SAUSAGE LB. 52c	SWIFTS PREMIUM CANADIAN BACON 1/2 LB. 52c	LARGE BOX RINSO 29c
IVORY SOAP LARGE BAR 14c	END CUTS PORK CHOPS LB. 64c	AMERICAN SLICED CHEESE LB. 49c	CLOROX BLEACH QT. 17c

CLOROX BLEACH QT. 17c	CAMAY TOILET SOAP BATH SIZE BAR, 12c	IVORY 2 MED. BARS 19c	DUZ NEW-EXTRA DUTY LARGE PKG. 29c
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Free Parking Lot Next To Store

HUNTER'S STORE

RED & WHITE

For FREE DELIVERY Phone 143

Whiteface

(Continued from page 2)
 mented by Dorothy Viegle. The sophomores placed third, represented by Sue Berryman. Have you seen these real cute "School Daze" books the Seniors are carrying around? They really are snazzy! Oh! those lucky, lucky Seniors!
 It seems as though whoever led the drums onto the band bus, after the Fair Monday, didn't do such a good job. Lee McNeese seems to be very

very happy since a certain someone spoke to her. Congratulations Lee!
 Johnny Fields is surely a fast runner. It must be because he is used to being chased around by so many girls!
 We are really proud of the way our band performed at the Fair. We hope everyone enjoyed the Fair. We certainly did.

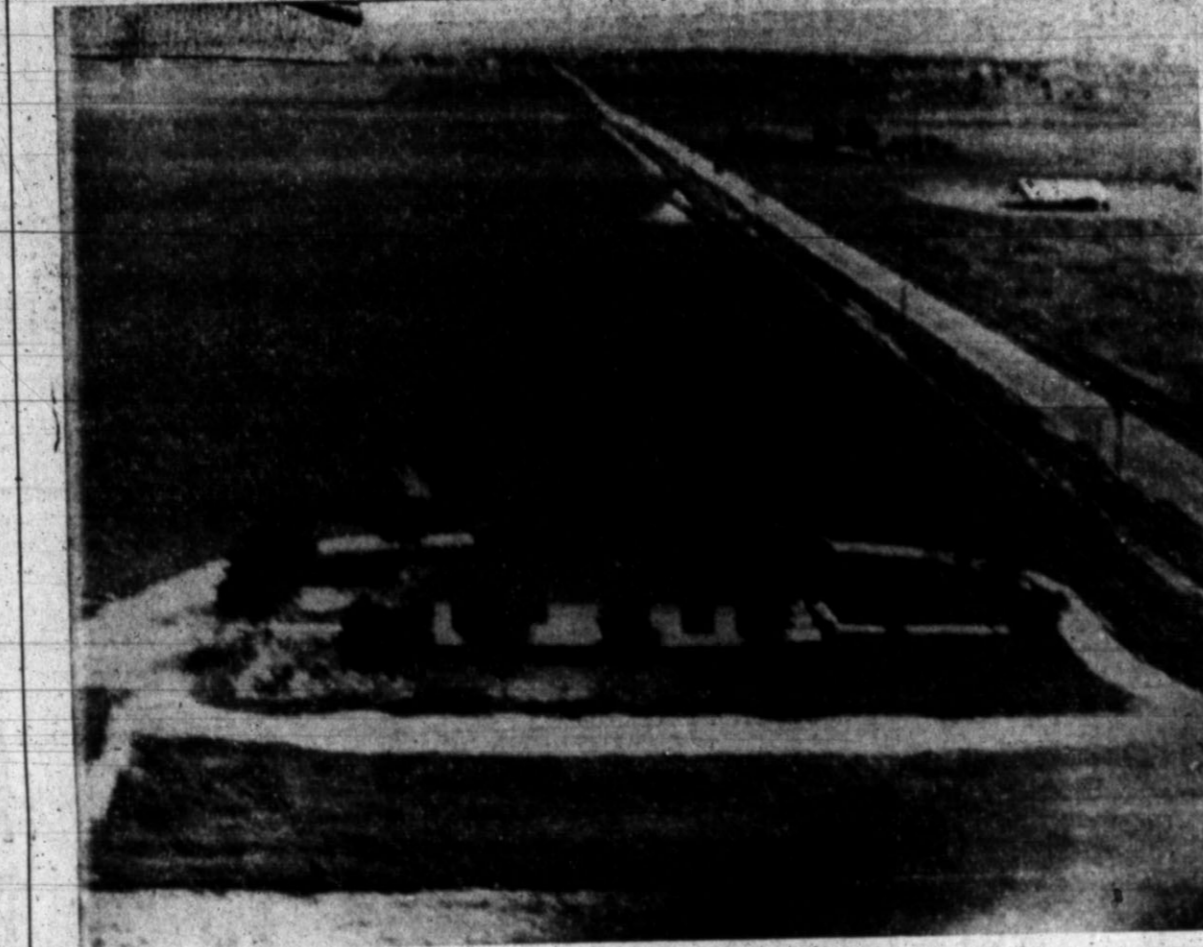
ATTEND TRI-STATE FAIR
ADRIAN (Special) — Adrian was well represented at the Tri-State Fair in Amarillo Wednesday, since that was the day chosen to dismiss school in order that the students might attend and not be counted absent.
 Then Thursday the members of the G. I. Vocational school were dismissed from school and with their families attended the fair.

See LUTHER PEVLEY about Real Estate Res. Phone 524-W

See Lamm's About Christmas Lay-Away
 LAMM JEWELRY 307 N. Main



MYSTERY FARM—Mrs. Homer Brumley was first to identify the Mystery farm last week (below) as the old Tom Robinson place that belongs to Emmett Dixon just east of the airport. Fourteen-year-old Robert Woolley was a close second and Sylvester Slagle was third. From there on we don't try to keep track of the host of calls. If you know who's farm the one above is you better act fast if you expect to win. Because of the increased popularity of this feature and the fact that people without telephones living outside the city limits don't have a chance to win, we are inaugurating another prize this week. From now on the first person living outside the city limits who personally comes into the Brand office and tells us who the farm belongs to will receive two free show tickets, just like the city people get for calling in.



Band Almost Loses Two Snare Drums

The Hereford High Band left at 9:15 Monday morning to go to Amarillo to the fair.
 They were met at the edge of Amarillo by the police who escorted them all the way to First Street. From there they march-

ed down town. When they got back to First Street they rode the busses out to the fair grounds, where they gave a short concert.
 By the courtesy of the fair officials each member received one dollar for lunch fare. They were then allowed to do as they pleased until 15 till 3:00 when they were to leave for home.

On the way home, but for a couple of good Samaritians, would have lost two snare drums. These drums fell off the top of the bus and the people riding along behind stopped the bus and told them what had happened. The drums were not ruined so no serious consequences resulted from the accident.

Home Demonstration Club Council Elects Officers

The monthly meeting of the Home Demonstration Club Council was held at the court house Saturday afternoon with eleven clubs represented. South Hereford, Ford, Westway, Dawn, Cultural and Heiselman Clubs registered 100 per cent.
 Mrs. Henry Kinsey, chairman, presided and a short program on flower arrangement was presented by Mrs. Liston Wilson.
 New officers elected were Mrs. C. P. Norton, chairman; Mrs. V. E. Dodson, vice-chairman; Mrs. George Epling, recording secretary; Mrs. Jack Flowers, corresponding secretary; Mrs. Joe Wagner, treasurer; Mrs. Tom Draper, parliamentarian and advisor; and Mrs. Frank Wilde, THDA chairman.
 The next meeting was announced for October 28, when Bippus, Cultural, Dawn, Fairview, Ford, Frio, Messenger and Progressive Clubs will give reports.

Camp Fire Group Tours Hotel Jim Hill Monday

The We-To-Ma-Chick Camp Fire Girls toured the Jim Hill hotel a week ago Monday, with Mrs. Dale Tinnin as Guardian. Mrs. Paul Holland guided the group.
 Those making the tour were Eddie LaNell Morrison, Sybil Ann Davis, Daleme Tinnin,

Page 3
 Eugenia Knox, Mary Kathryn Huckert, Carla Sue Crosthwait, Dorothy Faye Daniels, Dolores Hernandez, Kay Ruth Barnard, Norma Jean McMellan, and Patsy Ford.
 Ice cream was served for refreshment later at Cream-O-Plads.
 The next meeting of the group will be Monday, September 25, at the Hut.

Read The Want Ads

DR MILTON C. ADAMS
 OPTOMETRIST

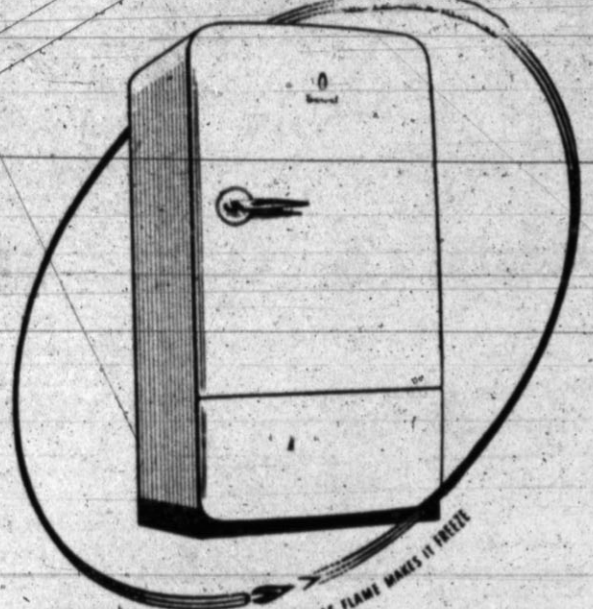
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You can depend on Seruel, the gas refrigerator, to give you the best of service year after year. Its high efficiency and low operating cost will make it your best friend. See the new models at your dealer's today.

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NOW! OLDSMOBILE GOES ALL-OUT ON "ROCKET" ENGINE CARS!

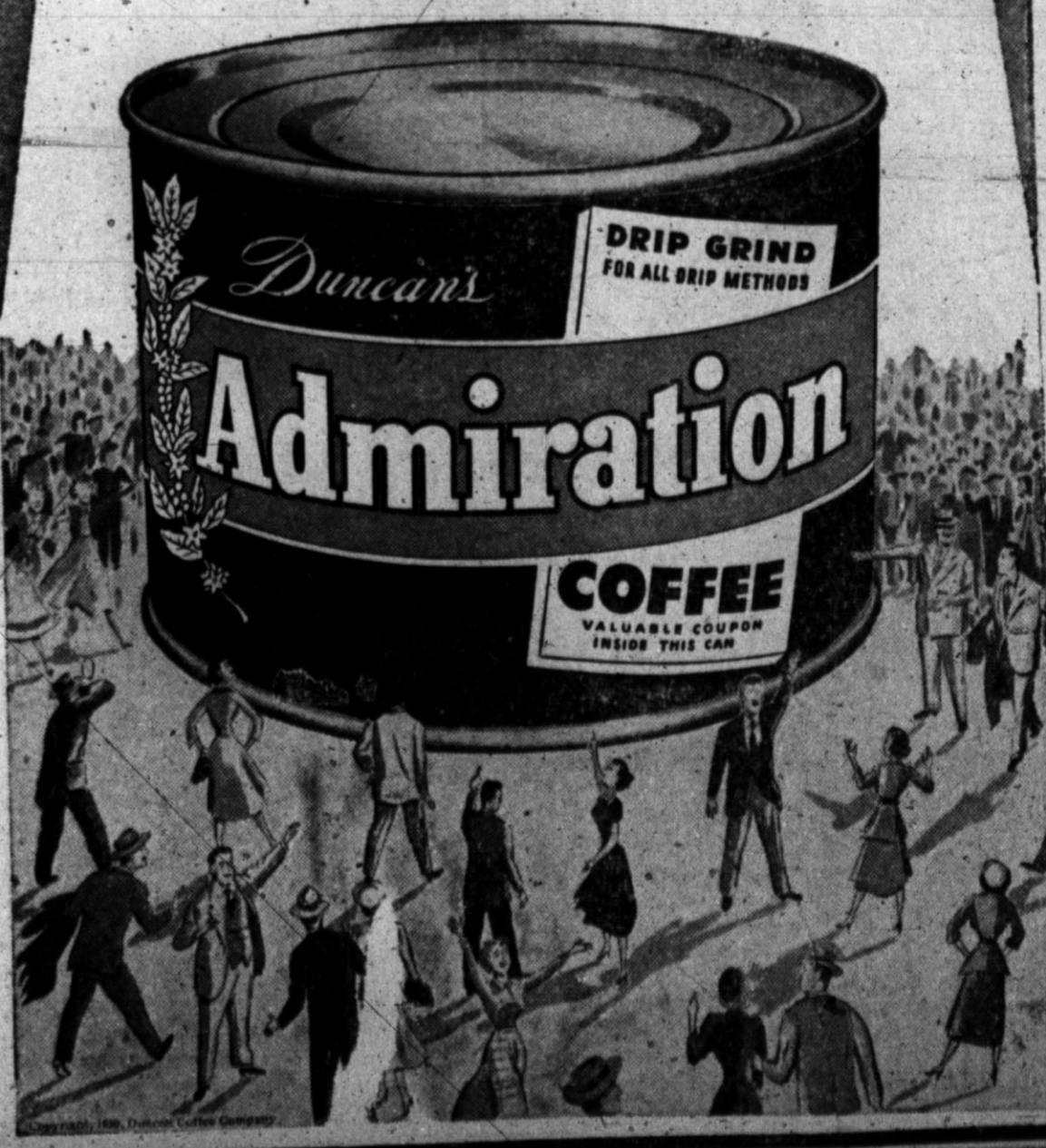
By Popular Demand, Production Concentrated on Sensational New High-Compression 8-Cylinder Power Plant! OVER 450,000 "ROCKETS" NOW ON THE ROAD!

"Rockets" and only "Rockets" are rolling off the production line at Oldsmobile! Because of record-breaking public enthusiasm for this famous engine, Oldsmobile is concentrating 100% on "Rocket" production! And you'll know why as soon as you try Oldsmobile's sensational "88" with the "Rocket" Engine and Oldsmobile Hydramatic Drive*. See your Oldsmobile dealer and try the "Rocket Ride"!



SEE YOUR NEAREST OLDSMOBILE DEALER
Kinsey Motor Co. —Phone 740 or Visit 244 E-Third

DAY AFTER DAY
 MONTH AFTER MONTH
 YEAR AFTER YEAR
 MILLIONS AND
 MILLIONS OF
 PEOPLE LOVE AND
 ENJOY



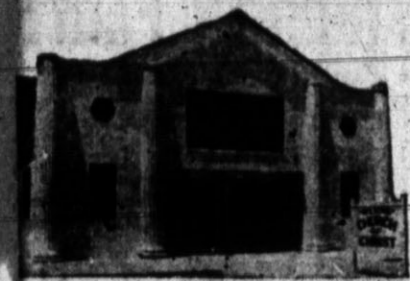
B Squad

(Continued from page 1)

Willie Waits, Elmer Mitchell, fullback Raymond Dummings and the quarterback post is a said either Tommy Woodford, David Stanton, Duwayne Wallace or Marshall Wilson will start under the T.

Defensive changes puts Charles Richardson at guard and Aubrey Self and Johnny Boyce into the backfield.

Thirty-two boys will make the trip.



We Welcome You

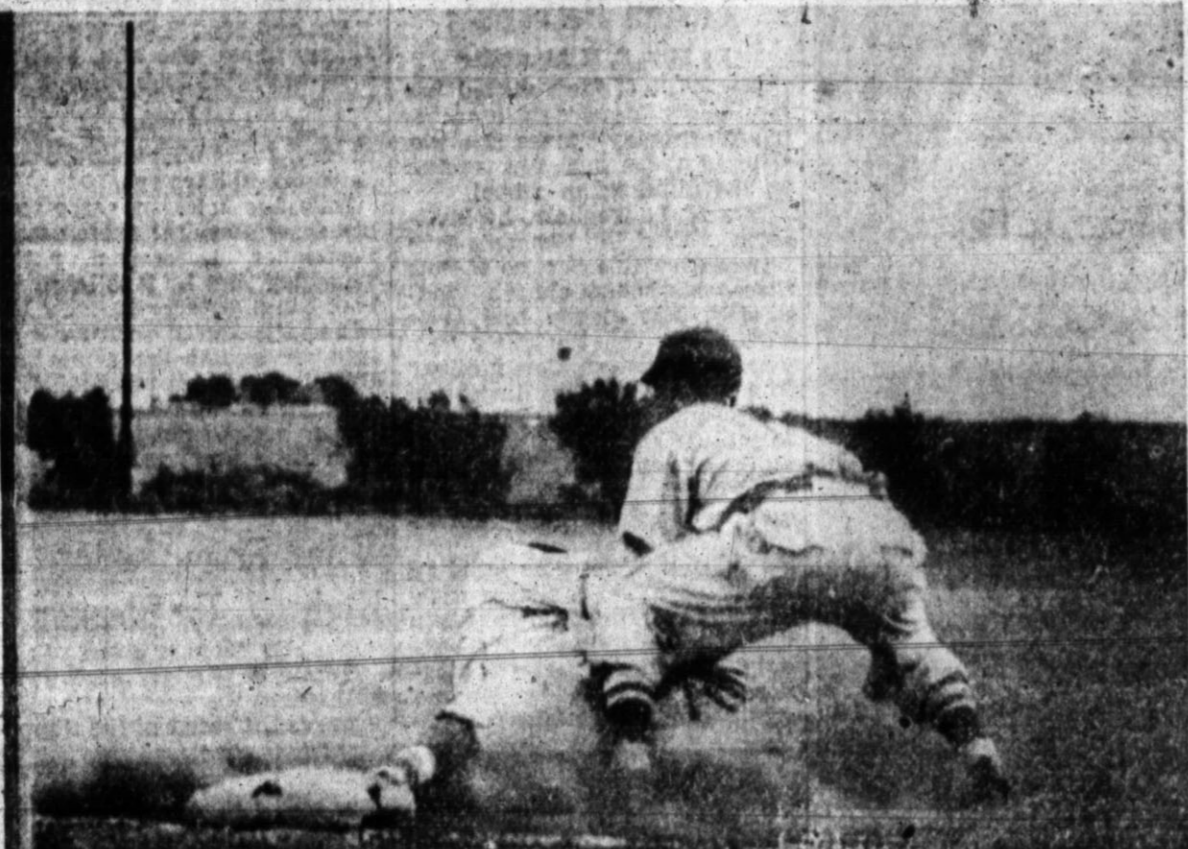
CHURCH OF CHRIST

(Sunday)
Radio KPAN 9:15 A. M.
Bible Study 10:00 A. M.
Worship 11:00 A. M.

Evening:
Young People 7:15
Worship 8:00

Daily Radio Program
9:30 A. M.
KPAN-860 on Your Dial
We invite you to all services of the church.
The Bible is right and it does make a difference what we BELIEVE AND PRACTICE.

Church of Christ



OUT AT THIRD—Stan Barrett made a good try at stretching a solid double into a triple in the third inning Sunday. But Hedley third baseman Hill tagged him. The drive into left center drove home the first two runs and put VFW out ahead 2-0, however.

BRAND STAFF PHOTO

Distributive Education Is New Training Program

Gary Walker

Mr. Henry is the instructor in Distributive Education, which is a public school training program, relating to retail, wholesale, and various other trainings in businesses.

He has enrolled fourteen students, thirteen of which are located in training stations doing

the type of work of their own choice or as near their choice as possible.

They work in fields of distribution, that field of endeavor that goes between the producer and the consumer.

Students start at the very bottom rung of the ladder of success, and by diligent work and effort have unlimited opportunities. The opportunities will not come in six months a year, or two years, but how fast a student achieves his goal depends on how much he puts in to his work.

The program covers as much as possible in business operations in general. Each student is coached, drilled and trained specifically in fields of salesmanship, but together they make a varied job of salesmanship.

Each student presents a distinctly different problem than do his class mates.

Distributive Education has now and will have for next year quite a number of excellent training spots in which a student might train. This course is open to Juniors and Seniors. Juniors may take this course for

two years and receive four credits. Even though it sounds easy, every student should consider the fact that he has no study hall and there are a lot of school activities such as football, pep club, etc. in which he has no time to participate, though the instructor may be interested in outside activities.

Stagner

(Continued from page 1)

Mrs. G. P. Owen was close behind the winners. She was also one of two who picked the Canyon upset. Mrs. Susie Annesley also took Canyon, but the west coast college games threw her. Mrs. Owens wins \$2 in cash at the Brand.

Mrs. Earl Stagner picked 14 winners to end up just out of the money and ahead of the pack in fourth place.

This week's contest was published in the Sunday Brand with all of the sponsoring merchants. The contest blank itself is reproduced in today's paper. Get your entry in by noon Friday.

Simms HD Club Elects Mrs. Edwards President

Simms (Special)—The Simms club met in regular meeting September 20, in the house of Mrs. Cord Hommack.

Our regular meeting was postponed as so many members were

absent, due to Fair Week in Amarillo.

The program of work for the next year was discussed and new officers were elected as follows:

President, Mrs. C. W. Edwards; vice-president, Mrs. M. W. Blankenship; secretary-treasurer, Mrs. C. A. Perrin; council delegate, Mrs. Clarence Hollabaugh; parliamentarian, Mrs. Zerrell Thomas; clothing demonstrator, Mrs. A. G. Gresham; work simplifier, Mrs. Glen Hetzler; reporter, Mrs. Claud Bogie.

A delicious refreshment plate was served by the hostess to Mesdames A. G. Gresham, E. M. Thomas, E. A. Edwards, Clarence Hollabaugh, A. O. Alexander, W. A. Hammock, Bill Hampton, and Mrs. C. A. Perrin.

The next meeting will be with Mrs. E. M. Thomas on October 4

Classified Ads Get Results

NOW OPEN FOR BUSINESS

Our Complete, Modern Service Department

We Service All Makes of Cars

H. C. (Clay) ANGELO in Charge

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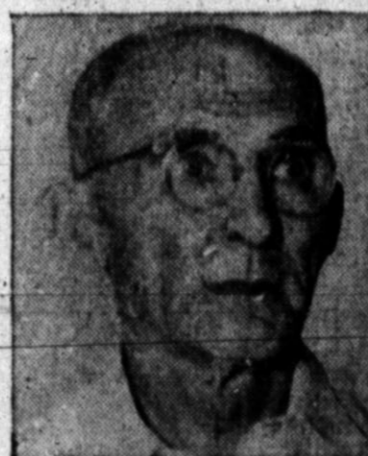
Don't Be Satisfied With Symptomatic Relief!

HADACOL NOW MAKES IT POSSIBLE TO RELIEVE THE CAUSE OF YOUR SICKNESS

Neuritis Pains, Stomach Disturbances, Indigestion, Gas, Constipation, Certain Nervous Disorders and a General Run-down Condition

When due to lack of Vitamins B₁, B₂, Iron and Niacin in your system!

Read How These Folks Benefitted Who Had Such Deficiencies



Mrs. Anihamaton, 4731 South 32nd West Ave., Tulsa 7, Oklahoma, suffered from stomach distress for quite some time. He had spent much money trying everything possible for relief and was in bad health when he started taking HADACOL. He says, "After taking three bottles of the \$3.50 size, I've gained 27 pounds and now eat anything I desire and positively have no trouble." (HADACOL gives such wonderful results because it actually relieves the REAL cause of stomach distress [gas pains, heartburn, indigestion after eating] due to such deficiencies. And continued use of this great HADACOL helps prevent such distress from returning.)



Mrs. Nebel Kitchin, 1659 Anderson, Cincinnati, Ohio. "Before I started taking HADACOL I had aches and pains of neuritis in my shoulders, my back and arms. I could hardly move without having those terrible pains. Then I heard about HADACOL. After the second bottle the pains and aches were about gone. I'm now starting my fourth bottle and am on top of the world. I eat well and, best of all, the aches and pains are completely gone." (Mrs. Kitchin is a very smart woman because she relieves the REAL cause of her neuritis pains due to such deficiencies. HADACOL often brings a wonderful improvement within a few days' time.)



Mrs. J. Scieszinski, 614 Kruger, Ottumwa, Iowa, writes: "My daughter, Marilyn Sue, is 5 years old and for some time lacked pep, had a poor appetite, was generally run-down. Since giving her HADACOL, we have noticed wonderful results... she has a much better appetite, eats everything on the table and doesn't seem tired like she used to. Incidentally, she likes to take HADACOL, too." (HADACOL is a great "builder-upper" for sick, nervous, puny kids whose systems lack precious Vitamins B₁, B₂, Iron and Niacin. A big improvement in their well-being is often noticed within a few days' time after taking the great new HADACOL.)



Mr. Henry Angel, RD No. 1, Springfield, Ohio. "I used to suffer great pain from neuritis aches in all parts of my body, especially in my legs, arms and shoulders. I never got any real relief until I tried HADACOL. After taking several bottles, my pain is all gone. And I'm working every day." (Now there's a smart man! Mr. Angel took HADACOL and relieved the REAL cause of his neuritis pains because they were due to such deficiencies. HADACOL is helping thousands upon thousands of grateful men and women troubled this way. Why don't you give HADACOL a chance to help you? Start taking it today!)

IMPORTANT!

Why don't you get that wonderful HADACOL feeling everyone is talking about? In this modern age, wise folks are no longer satisfied with symptomatic relief—because now it's possible to relieve the cause of such deficiency sickness with that wonderful new HADACOL. HADACOL not only supplies deficient systems with extra quantities of

Vitamins B₁, B₂, Iron and Niacin but also helpful amounts of precious Calcium, Phosphorus and Manganese—vital elements every human being must have to maintain good health. You owe it to yourself to give HADACOL a fair trial. Many doctors recommend this great new HADACOL. It's sold on a strict money-back guarantee. Trial size, \$1.25. Large family or hospital size, \$3.50. © 1950, The Lelliane Corporation

FACTS ABOUT MONEY!



THE ORIGIN OF "SHEKEL"

In ancient Biblical days the Hebrews used the word "shakal" to denote a measure of weight. At a later date the name "shekel" was given to a famous Hebrew gold coin. It was from this early origin that we have retained the common expression, "Shekels," meaning money.

... save regularly and your "shekels" will grow and grow. Come in and open a Savings Account today.

Our Savings Department welcomes the accounts of the entire family.

HEREFORD STATE BANK

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

Drive all over the map—

MERCURY makes any road the right road!



1 You get the right power!

Cruise down the highway. Batic out your driveway. Mercury's big V-type, 8-cylinder engine gives you just the performance you ask for. When it comes to economy, this is it! In fact, the beautiful Mercury is "America's Number 1 Economy Car"!



2 You get the right riding comfort!

You don't "hit the road," you float over it gently in this sweet-riding, built-for-six Mercury. "Cushion-coil" springing plus foam-rubber seats make it the smoothest riding car you ever relaxed in.



3 You get the right roadability!

You, Mercury loves the road, all right—hugs it tightly on the curves, up and down the hills, on the straightaway. But you don't talk about roadability—you feel it. Get behind a Mercury wheel and you'll know what we mean.

Go for a ride and you'll go for **MERCURY**
Hereford Motor Co.

DUDLEY GREEN

HEREFORD, TEXAS

ARCHIE SCOTT

Second Guessing

By Jerry Stoltz

The less said about this picking football winners the better. All that keeps me from feeling mighty low is that Dub Reeves feels lower and J. W. Robinson

gave 29 points and took Texas over Tech.
But I don't mind jumping out in favor of the Whitefaces again this week. As a matter of fact, looking down their schedule you can almost pick them to win (if they are going to) on alternating weeks.
We lost the first and third games, won the second and are favored for the fourth.
Rough and rugged Muleshoe, the team with the best defensive record in Panhandle-South Plains Class A football, will be the fifth opponent.



HELD, HELD AND MORE KIDS—If you doubt that over a thousand kids turned out for the free show sponsored by Kiwanis for National Kids Day Saturday, just guess again. Or better yet look at these pictures. They were literally hanging from the rafters. PHOTO BY BILL PATTON



After the open date Perryton comes to Whiteface field. It will be Dalhart the following week up there. Then Canyon comes over in what should be a close one. Phillips is scheduled to play here the following week and Dumas at Dumas completes the schedule.

guard by the time they come down here in November.
Muleshoe knocked previously undefeated Slaton out of the elite ranks with a 14-6 victory Friday that brings their total points scored for the season to 66, compared to 6 for their opponents.
Phillips lost Jack Lane, a 200-pound defensive guard, in their Brownfield game Saturday night for the season. Their other top defensive guard 163-pound Max Sherman fractured his nose, but should be back wearing a nose guard by the time they come down here in November.
Friona's Chiefs aren't expected to bring much to Whiteface field this year. They lost their second straight Friday to Springlake 34-0. Vega clipped them 12-7 in the curtain-raiser the week before.

Adrian Personals

By Mrs. E. H. Mosteller

Mrs. Will Chilton visited her friend Mrs. Joe Shields in Amarillo Wednesday, since she was relieved of her duties as teacher by the dismissal of school.

Mrs. N. L. Jacobsen, by invitation, visited the Women's Society of Christian Service of Polk Street Methodist church Wednesday. The society had their first lesson on the study "Toward a Christian Community." The purpose of the invitation was to have some first hand information about a rural church and to point out that rural church can be self-supporting and accomplish many worthwhile things.

Mrs. L. E. Wagner suffered an attack of extreme illness early Tuesday morning and was taken to North West Texas hospital about 6 a. m. Her illness was diagnosed as gall bladder trouble. By Wednesday night she im-

proved enough to return home. Mr. and Mrs. Haley Shaw and Jimmy Shaw, also Mrs. Frankie L. Shaw visited Jack Shaw in the North West Texas Hospital in Amarillo both Tuesday and Wednesday. Jack underwent eye surgery several days ago.
Billy Lee Johnson, who took his army Physical examination September 1, received notice Thursday that he is to leave for boot camp October 13. Billy Lee will be the first of our boys to go into service. At the same time Billy Lee took his physical, J. E. Jones had his physical as a volunteer but did not pass. He has high blood pressure.

Hereford game. The next game is with Friona, there, Sept. 30. Good luck fellows. There are also some new students in Junior High, Wynema Rhodes, seventh grader, from Dawn, and Robert Zelenar, seventh grader, from Hereford. We're sorry to hear that Dan Janssen broke his leg. That's quite a way to start school.

Notes From Junior High

By Eleanor Aven

Hereford Junior High football season started off with a 25-0 loss as the result of the Happy-

SYNTHETIC RUBBER PAINT SENSATION

Now one paint does it all—ceilings, walls and woodwork in every room!

Much more washable than flat oil paint. You can scrub it!

One coat covers. No prime or seal. Everything built in.

Dries in 20 minutes to flawless finish. No painty fumes!

Why take paint risks when Satin Luminall is non-inflammable?

You'll fall in love with Satin Luminall's decorative colors.

Free 'Match-A-Chip' Color Chart makes selection simple.



ONLY \$4.35 GALLON
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IF YOU'RE INTERESTED IN SAVING

LEAVE IT TO YOUR ALL-ELECTRIC KITCHEN!

Time, energy and budgets are three mighty important considerations for the modern homemaker! Is it any wonder that more and more women prefer kitchens all-electric. For electricity is a miracle worker... especially in the kitchen. All the right appliances in correct labor-saving arrangements add up to more time for yourself, and your family. Less work, easier work... with results more satisfying. Besides saving precious time and energy, low cost, dependable electric service does its work at a very modest wage. The services of your range, refrigerator, dishwasher... and the many other components of your all electric kitchen costs but a few cents a day!

Your electrical appliance dealer will be happy to discuss an all-electric kitchen to fit your budget. See him today!

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25 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

Drive Carefully

3 hours of top ENTERTAINMENT All for 50c Where can you beat it?

WHAT AN IDEA!

JACK CARSON THE GOOD HUMOR MAN

THE SHOWDOWN

starting WILLIAM ELLIOTT WALTER BRENNAN MARIE WINDSOR A REPUBLIC PICTURE

"HOPALONG" CASSIDY strikes again.

LUMBER JACK

HARBOR OF MISSING MEN

FRIDAY and SATURDAY **Texas**

GLENN FORD - BRODERICK CRAWFORD

CONVICTED

SUNDAY-MONDAY-TUESDAY **Texas** YOUR FAMILY THEATRE

"ANNIE GET YOUR GUN"

BIGGEST Musical UNDER THE SUN!

COLOR BY **TECHNICOLOR**

Starring **BETTY HUTTON** - KEEL - CALVERT - ARNOLD - WYNN

SUNDAY-MONDAY-TUESDAY **Star** YOUR COMMUNITY CENTER

STAR FRIDAY SATURDAY

"USH" SAYS

"We are thinking of you on your wedding anniversary and hoping most sincerely that the years ahead will bring whatever means the most to you and the best of everything."

Anniversaries from Thursday, Sept. 28, through Saturday, Sept. 30...

Mr. and Mrs. Earl Sullivan
Mr. and Mrs. W. A. Romines
Mr. and Mrs. C. O. Phillips
Mr. and Mrs. H. D. Boardman
Mr. and Mrs. Homer Brumley
Mr. and Mrs. Charles Green
Mr. and Mrs. Billy J. Jackson
Mrs. Dora Inman

upon the occasion of your wedding anniversary if you have married or moved to Hereford in the last year please call 363 to give us your anniversary.

ATTENTION! FOOTBALL FANS - ATTEND THE TOWER DRIVE-IN

AFTER THE FRIONA-HEREFORD GAME, FRIDAY, Sept. 29th THE TOWER DRIVE-IN IS offering a special after the game Show—\$1.00 per car regardless of number. Showing John Wayne—Shirley Temple in **FORT APACHE**

SATURDAY—\$1.00 per car plus Firework Display WILD BILL ELLIOTT "WYOMING"

SUNDAY - MONDAY ABBOTT and COSTELLO "MEET FRANKENSTEIN" Not For Sissies!

Only Chevrolet lets you make such a wide and wonderful choice...and at the lowest prices, too!

Choose between Standard Drive and **POWER Slide** Automatic Transmission

Combination of PowerSlide automatic transmission and 105-h.p. engine optional on De Luxe models at extra cost.

Choose between Styleline and Fleetline Styling

Choose between the Bel Air and the Convertible

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