

Sunday - High 55, Low 33
Monday - High 45, Low 28
Tuesday - High 41, Low 23
Wednesday - High 41, Low 23
No Moisture.

Published Every Thursday

Our Slogan: "More People—More Farms"

50th YEAR—NUMBER 50

The Hereford Brand, Hereford, Texas, Thursday, December 14, 1950

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Around Town

SIGHTS, FACES SEEN

Christmas activities and there are so many of them—

At the present time the Santa Claus Parade December 20, Christmas parties, Church Christmas musicales, the High School football banquet, and Christmas shopping are the activities involving most of the town.

The Jaycee Home lighting contest has not yet produced too many entrants. Perhaps the cold weather—or rather, the lack of it—has dampened homeowners' enthusiasm.

A letter received this week by a Hereford resident from Mrs. Pete Cowar, revealed that Lt. James N. Wood, former Hereford resident, is in the hospital at Fort Hood where he is reported to be doing satisfactorily.

Deaf Smith County Hospital occasionally receives mail addressed to "Smith County Hospital for the Deaf, Hereford, Texas." Somebody says a little more Deaf Smith county history needs to be spread around.

Mr. and Mrs. L. M. Williams left Saturday for Ranger to visit their daughter, Mrs. Orn Holder and family. They plan to stay there until January 1. Before leaving Mr. Williams came by the Brand Office to express his appreciation to the staff for kindness extended him.

Calvin Edgar Brumley, whose Santa Claus letter of 25 years ago appears in the Long Time Ago columns of this issue, and who recently sold the Tulsa Herald, has recently become associated with the editorial department of the Lubbock Avalanche-Journal.

Even 25 years ago Cal knew how to use words. Whether or not the letter brought results is not known, but the fact is established he has written many words since then, and a great many of them have been published.

Jerry Stoltz, former news editor of the Brand, and now a lieutenant doing 90 days of duty with the Army in Amarillo, has announced he may become news editor of the Brownfield News when he is released from the service.

Jerry entered the Army as a reserve lieutenant October 1 and probably will be released early in January. He will be associated with an old school chum, Curtis Sterling, present publisher of the Brownfield News.

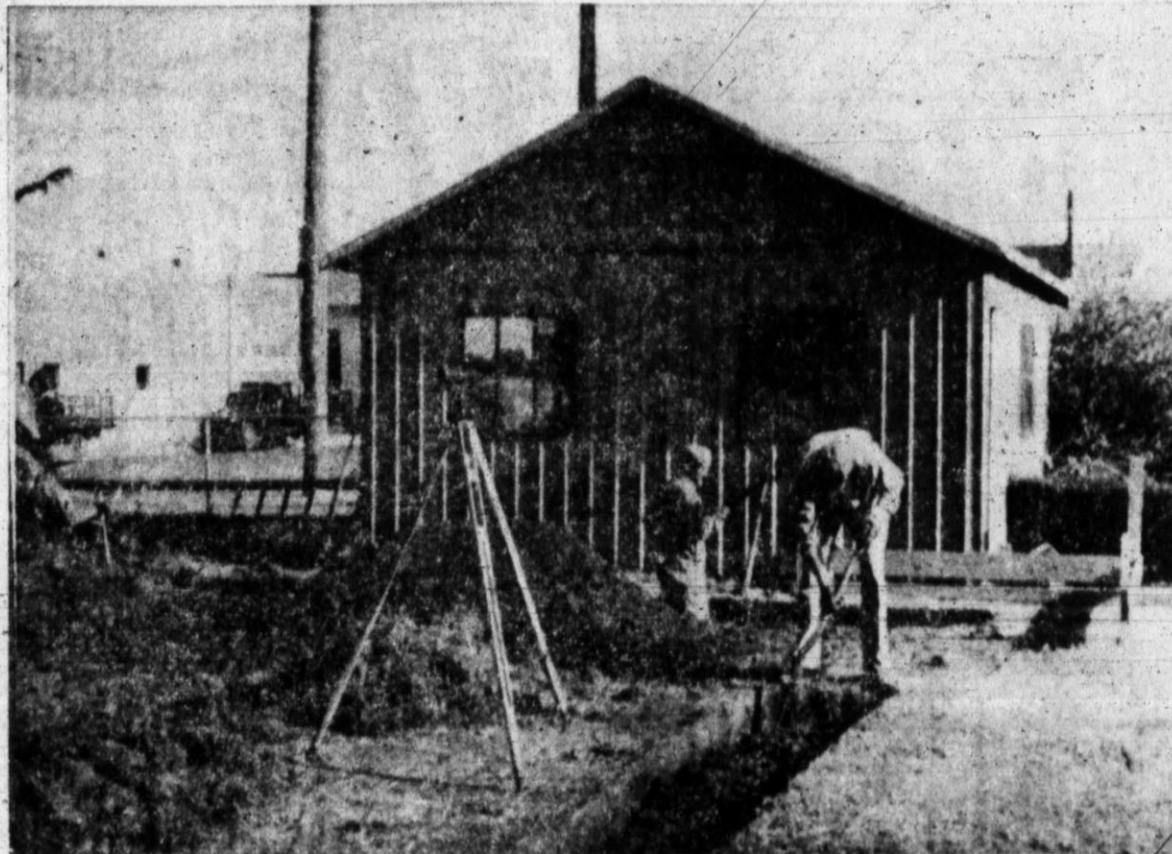
The weather map furnished the Brand each month by the Soil Conservation service, will not be found this month. Not even a trace of moisture was recorded in the entire county for November. Only traces were recorded in October, and Deaf Smith county is now in its third month of almost totally dry weather.

The Jaycees have invited every business in Hereford to prepare a float for participation in the Santa Claus parade December 20. Details about the floats may be obtained by contacting Jim Terry, chairman of the Junior Chamber of Commerce Christmas program.

David Rasco, Amarillo News foreign correspondent and famed Panhandle writer, will be guest speaker for the Rotary club at their meeting Friday noon in the Jim Hill hotel.

President James Witherspoon said "in view of the nature of the program and the interest many persons will have in it, the Rotary club has invited all who wish to attend. Arrangements, however, must be made early." Meals may be paid for at \$1.15 by contacting Paul Holland or anyone at the desk of the Jim Hill hotel, the Rotary president said.

(Continued on Page 8)



HARD AT IT—Workmen are hard at it, digging the foundation of the new \$40,000 addition to the local Southwestern Bell Telephone company building.

Boy Scouts Cannot Mend Many Toys Beyond Repair

A few toys have dribbled in for Hereford Boy Scouts to repair for distribution among poor children, but Scout official Worth Covington reports very few of the toys have been worth mending.

Scrap of All Kinds Are Combined to Make Dolls

Bits of lace, pieces of fur, nylon jersey, real human hair, and plenty of odds and ends have been combined by Mrs. James W. Witherspoon to make unusual and attractive dolls by the dozen. The dolls, original camels, and lots of Santas now attractively decorate her home, 410 N. Lawton, for Christmas.

Mrs. James Witherspoon, 410 N. Lawton, is shown with one of her original Santas. Her hobby is making cloth dolls which are complete in their intricate details.



Two Fires Tuesday Cause Little Damage

Twice Tuesday the fire department was called out by small fires which caused little damage.

The first fire was a grass fire at the corner of Union Avenue and 25 Mile Avenue where residents were afraid the grass would catch a chicken house on fire.

Tuesday afternoon Mrs. F. N. Pittman was driving her 1940 Dodge between 10th and 11th Streets on I Street when she smelled something burning. She stopped the car, raised the front seat, and discovered the battery cable was on fire.

To Hear Speech Class

The Hereford Kiwanis club will hear a program presented by the High School speech class at their regular meeting Thursday at the Jim Hill hotel.

Pfc. Bobby G. Wilson of Shepard Field, Wichita Falls, is spending his Christmas furlough here with his parents, Mr. and Mrs. Obe Wilson.

Pennsylvania Man Wants Deaf Smith Products

Dr. George W. Heard this week brought the Brand a letter from J. R. Fuehrer of Coopersburg, Pa., who discussed Deaf Smith county products at length and who seems disappointed in the fact that these products are hard to obtain in amounts required by the average family living miles from the town without a toothache.

A pioneer Deaf Smith County dentist, Dr. Heard has done research for years in connection with the effect of local grown products on the health of the individual.

Dr. Heard said Mr. Fuehrer is a manufacturer of funeral supplies and is interested in the local products only from the health standpoint.

Schools Out At 2:10 Wednesday, December 20

Hereford schools will dismiss at 2:10 o'clock Wednesday afternoon, December 20, George Graham, superintendent, announced today. Classes will be resumed Tuesday, January 2, he said.

Total of 33 Men Are In New Call

A call was received this week by Local Board No. 18, Hereford, composed of Deaf Smith, Randall, Farmer and Castro Counties, for 33 men to appear for physical examination January 8.

County Approves Pipe Line Under Fairway No. Two

The West Texas Gas company of Hereford was granted permission by the Commissioners court Monday to place and maintain a natural gas pipe line under the county-owned Golf course.

In regular session Monday at the courthouse, the Deaf Smith county Commissioners court approved a petition by the gas company which asked permission to "construct, maintain, use and operate a natural gas pipe line through" a part of Block 36. The line would pass beneath Fairway Number Two, but, according to the petition, would do no damage to the course.

The fairway would be crossed at right angles for 157 feet. Part of Plans The new pipe line comes as one part of bigger plans "to insure sufficient gas transmission capacity at tenable operation pressures" to the gas consumers of Hereford.

C. of C. Elects New Directors

Four new members of the Board of Directors were elected this week by the Chamber of Commerce.

Of the eight men nominated for directors Jimmie Allred, Major Schroeter, Jim Bob Allison and Ray Cowser were elected. Chamber of Commerce officials say "It is very doubtful that the nominating committee could have picked eight men who could have run a closer race than did the eight chosen."

There was a difference of less than 20 votes from the candidates who received the largest number and the candidate who received the smallest.

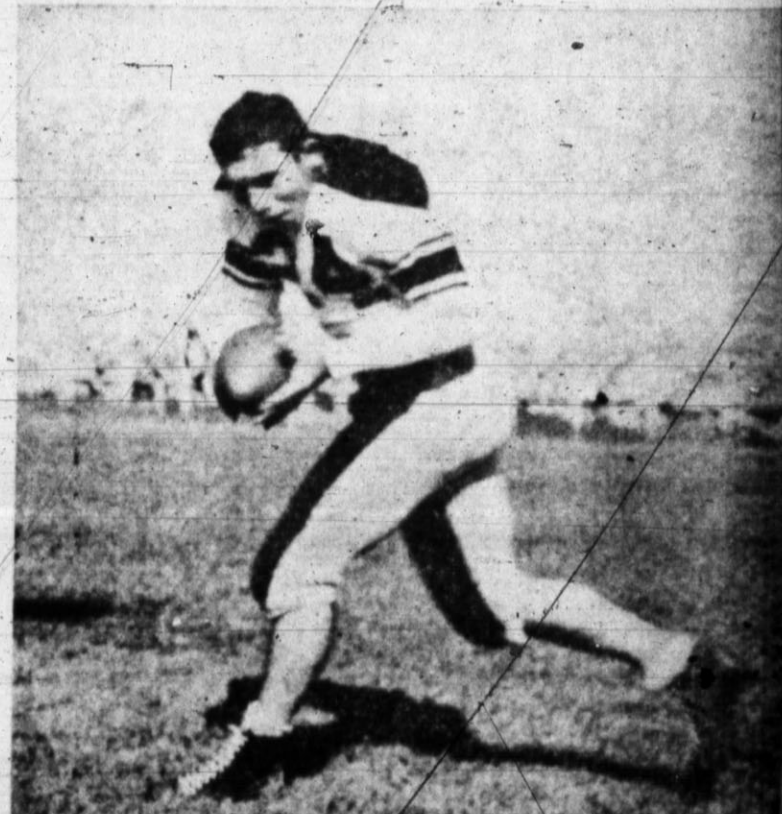
sent butter and some other products to the Fuehrer family for more than three years. When the six-year-old Fuehrer child enrolled in school, she was the 62nd on the list that day and her's was the first perfectly healthy set of teeth examined.

One family has recently moved to Hereford from Wisconsin after having contacted Dr. Heard when he was making a speech in California. The family had gone to California to try to find a healthier place to live. After having found out about Hereford and Deaf Smith County, Texas, they moved here.

Dr. Heard is a firm believer, as are many others, in the value of the local products. Surveys for years have proved the value

(Continued on Page 8)

Dwaine Walker, H. S. Student, Has Polio



DWAIN WALKER—Only a few weeks ago Dwaine Walker was bringing glory to Hereford as a halfback on the Whiteface football squad. Today he lies prone and in serious condition on a hospital bed in Dallas.

Dwaine Walker, age 17, son of Mr. and Mrs. Virgil Walker, is in Parkland Hospital in Dallas where his illness has been diagnosed as bulbar polio. Dr. L. B. Barnett made the diagnosis here early this week and the Dallas hospital confirmed it.

Dwaine became seriously ill in the night Saturday and was taken to the hospital Sunday morning. He was flown in an ambulance plane from Amarillo to the Dallas hospital Monday afternoon when he was accompanied by his parents and Dr. Barnett.

Preparations Snowball For Santa Claus Parade

Through the cooperation of Frances Hardwick, the Chamber of Commerce and others, preparations for the Santa Claus parade, planned for December 20, are beginning to snowball.

All schools around Broadview, New Mexico, Friona, Dimmitt, Vega and Adrian and the schools at Dawn and Umbarger will receive or already have received invitations to attend the parade.

Cliff Gross and Ed Skypala are flying over school grounds during the noon hour with public address systems mounted on airplanes. They will distribute leaflets, advertising both the parade and the drawing for the new Ford car.

Junior Chamber of Commerce workers have made preparations for floats from several different organizations to participate

Pleads Guilty Of Liquor Sales Charge Saturday

Joe Sanchez, who was arrested Saturday afternoon and charged on two counts of selling liquor on a dry area, entered a plea of guilty in county court and was fined \$150 and court costs in each case.

DWI Charge Brings Fine

Marion Oliver, who was arrested Saturday and charged with driving while intoxicated, plead guilty in County court and was assessed a fine of \$150 and costs of court.

Trial Testimony Is Made Clear

In view of possible vagueness of the report carried in The Brand last Thursday regarding the trial of S. L. Powell, found "not guilty" on charge of forgery, The Brand wishes to clarify the report as follows:

E. Martin of Austin did not qualify himself as an "expert" on handwriting, nor did he ever compare Powell's signature on the voucher with that of Mrs. Baker. While Powell admitted his own signature, he denied forging the signature of Mrs. Baker.

Martin, after comparing the Baker signature with letters and other instruments written by Powell, did testify that, in his opinion the signature of Mrs. Baker was made by Powell.

Jaycee-Kiwanis Football Game Set For December 22

The grid match between the Hereford Junior Chamber of Commerce and the Kiwanis club will not be played today as originally scheduled.

The game was postponed until Friday, December 22 at 8 p. m. when the teams were unable to work out details in time. The starting lineup has not yet been revealed for either team. Jaycees announced they are attempting to secure Jack Gilliland as team physician.

been contacted, and nothing definite has been worked out. Ambulances, stretchers and horses are being secured for those who fall too hard. Since equipment is sure to be scarce the players are planning to put up a tent in which they may change clothes when leaving or entering play.

The goal posts will be decorated with "ye-olde flannels." The public has been cordially invited to attend the sports event. Several players have been pointed out that "although December is very near Christmas and all will be busy, nobody will want to miss the fun in store for them at the game."

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Our Slogan: "More People—More Farms"

Hereford, Deaf Smith County, Texas — Phone 30

JAMES M. GILLETTE, Publisher

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DAWN NEWS

Dawn Farmer Sets Rose Hedge to Serve as Windbreak and Fence

By Bertha Frye

Gayle Neal is doing some landscaping of his farm. Along the field he planted a half mile of roses. This rose, Mr. Neal states, is known as the "Mildura Rose." It is a hedge and when grown serves as a wind break and fence, it being sheep proof. The hedge also furnishes a protection for quail and pheasants.

The Dawn Study Club met on Tuesday with Mrs. Clarence Betzen.

Mrs. Palmer Norton is spending some time in Tulsa with her mother, Mrs. S. A. Caraway, who underwent an operation.

Recognized in Magazine

Dwayne Stewart, son of Mr. and Mrs. Zed Stewart of Dawn, was given recognition in the December issue of "Look Magazine" as one of the outstanding basketball players of West Texas State Buffaloes. Three boys from Dawn, Dwayne, Tommy Alhart, and Harold Robinson, all members of the W.T.S. Buffs, together with their team, went by air to Lexington, Ky., where they played the University of Kentucky on December 1.

On Monday, December 11, the team left by air for Bowling Green, Ky., to play Tuesday night and from there they go to Huntington, West Virginia, for a game; then on to Cincinnati, Ohio, where they play Saturday night.

Attend BTU Night

Monday night members of the Dawn Baptist Church went to Canyon for Training Union "M" night. They brought home the Associational Sunday School Percentage Banner.

Those attending were Rev. Aender, Carl Wimberley, Mrs. and Mrs. Walter Galley, Irene and Clifford, Mr. and Mrs. Jerigan and Emma, Mr. and Mrs. H. S. Fuller, H. S. Gies, and Doyle Joe; Lloyd Bentley, She Wimberley, June, Ruby, Wella Mae, and Wayne Wilcox, Dona and James Alhart.

Dinner Guests

Dinner guests on Sunday in

the L. L. Alhart home were Mr. and Mrs. Tommy Alhart and Jerry Jean of Canyon, Mrs. George Bahits, Janet, Jean, and Lloyd of Happy.

Mrs. J. D. Bruner was ill and unable to teach for several days last week when Mrs. Carl Wimberly substituted for her.

Mr. and Mrs. Baker Womble, Mr. and Mrs. U. Draper, Mrs. Johnnie Carathers, Mrs. Zed Stewart, and Mrs. A. C. Hershey were in Amarillo Thursday.

Noel Smith left for Sweetwater to visit his parents, Mr. and Mrs. Frank Smith.

Mrs. L. L. Alhart has been suffering from a sprained ankle.

Mr. and Mrs. Wesley Cox and George of Perryton spent the week end here on their farm.

Mr. and Mrs. H. H. Miller, Audri and Jon David, attended an evening service presented by the Lutheran League of Beautiful Savior American Lutheran Church in Amarillo Sunday night. Audri Miller gave a recitation.

Attend Game

Attending the Oklahoma Aggie-West Texas State Buffaloes basketball game at Amarillo Monday night were Clifford Stewart and Mr. and Mrs. Zed Stewart.

Mrs. Gayle Neal, Nan and Billie, are spending some time in Clarendon with Mrs. Neal's parents, Mr. and Mrs. J. W. Mauphy.

Visiting with Mrs. H. H. Millard Saturday were Mrs. Paul Rudd, Mrs. Harold Rudd, and Mrs. Elmer Combs, all of Westway.

Mr. and Mrs. Floyd Walton and Mrs. H. V. McCabe spent Monday in Amarillo.

Each tree in the peach orchard should be checked now for San-Jose scale. Limbs that are severely infested should be pruned and burned. A three percent oil emulsion spray will control the insect provided the tree is completely covered with the solution.

Christmas Musicals Slated For Saturday

In cooperation with other cultural organizations of the city in presenting programs observ-

ing the holiday season, Mrs. Glenn Snyder's piano students will present a Christmas Musical Saturday afternoon, December 16 at 3:30 p. m. in Ward Hall of the Methodist Church. The program which will take the form of a Christmas festi-

val, will be presented by a group of elementary and junior high students. Recitals by this group and pupils in the high school group will be presented shortly after the holidays. Those who will take part in the program are; Sondra Brum-

ley, Zell Crump, Judith Raye Haseloff, Nancy Eldridge, Sondra Rainey, Nancy Parsons, Carol Knox, Danice Barnard, David Brumley, Don Robert Crutchfield, Bette Jean Noland, Gienna Gault, Mary Ann Young, Linda Lee West, Loretta Stra-

fuss, Janie Womble, Eugenia Knox, Betty Mae Grimes, Dick Wilson and Beverley Ann Eldridge.

Roast the holiday turkey in aluminum foil if you want the "juiciest" and tenderest turkey

that you have ever eaten.

Good poultry management will pay off during the winter months for this is the season of the year when egg prices are highest.

MIGHTY FINE EATING COST NO MORE WHEN YOU SHOP

Armour's Star Tendered 12 to 16 Lb. Average

HAMS lb. 59c

Morrel Pride 100% Pure

PORK SAUSAGE lb. 39c

First Cut Lb. 43c

PORK CHOPS Lb. 49c

Center Cut Lb. 49c

Wilson's Corn King

Sliced Bacon lb. 43c

Shoulder Cut

PORK ROAST lb. 39c

FURR

FOOD STORES

MR. FARMER, FURR FOOD STORES WILL PAY YOU THE HIGHEST PRICE FOR YOUR EGGS

PLACE YOUR ORDER FOR YOUR HOLIDAY POULTRY TODAY

AMERICAN BEAUTY MIXES

All Purpose CAKE MIX, 20-oz. Box	35c
COOKIE MIX, 13-oz. Box	33c
18-oz. Box	
DEVILS FOOD MIX	35c
9-oz. Box	
PIE CRUST MIX	19c
16-oz. Box	
HOT ROLL MIX	27c

Libby's FRUIT COCKTAIL	2 303 Cans	49c
Hunt's TOMATO JUICE	6 300 Cans	49c
Ohio Colored Quarters KEYKO	Lb.	49c
Central SPINACH	2 No. 2 Cans	25c
Hunt's TOMATOES	2 No. 2 Cans	35c
Wander PECANS	1-Lb. Pkg.	\$1.29
Green Giant PEAS	303 Can	19c
Naborshead Whole Kernel GOLDEN CORN	2 No. 2 Cans	29c

FANCY WASHINGTON STATE DELICIOUS APPLES Lb. 15c

Large Fresh Sugar Loaf PINEAPPLE Each 39c

Texas ORANGES 5 Lb. Bag 25c

Eatmore CRANBERRIES Lb. 15c

Green Pascal CELERY Lb. 10c

Ripe AVACADOS Each 19c

ALMONDS Lb. 35c

Furr's Finest	25 lbs.	
FLOUR		\$1.59
Remarkable	No. 2 1/2 Can	
PEARS		27c
Olimito	3 No. 2 Cans	
GREEN BEANS		27c
Van Camp's	2 No. 2 1/2 Cans	
HOMINY		29c
Kuner's	2 300 Cans	
PUMPKIN		23c
None Such	2 9-oz. Pkgs.	
MINCE MEAT		39c

Beautiful Mexico Trees All Sizes	
CHRISTMAS TREES	79c up
Lge. Assortment	
CHRISTMAS CANDY	Lb. 39c
Brach's	
CHOCOLATE COVERED CHERRIES	1-lb. Box 55c
Nutrine	
CHOCOLATE COVERED CHERRIES	1-lb. Box 49c

BAKERY TREATS

A Whole Egg Layer Topped With A Rich Macaron Topping	COCONUT MACARON LAYER Ea. 69c
Something Really New	PUMPKIN MINCE PIES Ea. 49c
Oven Fresh Delicious	BROWN & SERVE ROLLS 2 pkgs 39c
Filled With Diced Fruit Cakes Mix	Jumbo Size COFFEE STOLENS Ea. 39c

WHY PAY MORE?

25c Val. Liter Fluid-4-oz. can	RONSONOL	2 for 29c	
25c Val.	CHAP STICK	2 for 25c	
100s Bottle 1/4-grain	SACCHARIN TABLETS	6c	
Economy Size Tooth Paste	PEPSODENT	47c	
\$1.49 Val. Red or Yellow	Design Step On 10-qt. Capacity	GARBAGE CAN	89c

COLE STEEL'S 5-in-1

(5 cabinets in 1)

for cards or checks

for valuables

for letters

for supplies

only **8100**

A COMPLETE OFFICE OUTFIT ALL IN ONE

SAVES TIME—SPACE—MONEY

The most amazing invention for office or home. Will keep all your records at your finger tips, your supplies or tools under lock and key, and your valuables in a steel safety vault.

Contains: Two ball-bearing, letter size files for bills and letters; two double index drawers for 3" x 5" or 4" x 6" cards (6400 capacity); card drawers can also be used for cancelled checks; three adjustable storage compartments under lock and key; and a safety vault (no keys necessary—only YOU know the dial combination). 37 1/2" high, 30 1/2" wide, 17 1/2" deep. Cole gray baked enamel finish.

With Plunger type lock controlling all drawers. No. 478PL \$68.50

The above cabinet with four letter size drawers, instead of two. (The additional drawers replace the lower storage compartment.) No. 474 \$87.00

THE BRAND

<p style="text-align: center;">Skinner's</p> <h3 style="text-align: center;">RAISIN BRAN</h3> <p style="text-align: center;">2 Boxes 33c</p>	<p style="text-align: center;">Skinner's</p> <h3 style="text-align: center;">RAISIN WHEAT</h3> <p style="text-align: center;">2 Boxes 33c</p>	<p style="text-align: center;">Swanson</p> <h3 style="text-align: center;">CHICKEN SPREAD</h3> <p style="text-align: center;">6 oz. Can 28c</p>	<p style="text-align: center;">Swanson</p> <h3 style="text-align: center;">BONED CHICKEN</h3> <p style="text-align: center;">6 oz. Can 55c</p>	<p style="text-align: center;">Dinty Moore</p> <h3 style="text-align: center;">BEEF STEW</h3> <p style="text-align: center;">24 oz. Can 47c</p>	<p style="text-align: center;">Mrs. Tucker's</p> <h3 style="text-align: center;">SHORTENING</h3> <p style="text-align: center;">3 Lb. Ctn. 77c</p>
<p style="text-align: center;">Dog Food</p> <h3 style="text-align: center;">IDEAL</h3> <p style="text-align: center;">2 Tall Cans 25c</p>	<p style="text-align: center;">Sanitary Napkins</p> <h3 style="text-align: center;">KOTEX</h3> <p style="text-align: center;">Box of 12 33c</p>	<p style="text-align: center;">Coffee</p> <h3 style="text-align: center;">SCHILLING'S</h3> <p style="text-align: center;">Lb. Can 77c</p>	<p style="text-align: center;">Ma Brown Old Fashioned</p> <h3 style="text-align: center;">PICKLES</h3> <p style="text-align: center;">Pt. Jar 25c</p>	<p style="text-align: center;">Cleanser</p> <h3 style="text-align: center;">AJAX</h3> <p style="text-align: center;">2 Tall Cans 23c</p>	<p style="text-align: center;">Coffee</p> <h3 style="text-align: center;">GOLDEN LIGHT</h3> <p style="text-align: center;">Lb. Can 81c</p>
<p style="text-align: center;">Toilet Soap</p> <h3 style="text-align: center;">CAMAY</h3> <p style="text-align: center;">3 Reg. Bars 25c 2 Bath Size 25c</p>	<p style="text-align: center;">Soap</p> <h3 style="text-align: center;">IVORY</h3> <p style="text-align: center;">3 Med. Bars 25c 2 Lge. Bars 29c</p>	<p style="text-align: center;">Laundry Soap</p> <h3 style="text-align: center;">P & G</h3> <p style="text-align: center;">6 Gt. Bars 49c</p>	<p style="text-align: center;">Soap</p> <h3 style="text-align: center;">LAVA</h3> <p style="text-align: center;">2 Med. Bars 21c 2 Lge. Bars 29c</p>	<p style="text-align: center;">Laundry Bleach</p> <h3 style="text-align: center;">CLOROX</h3> <p style="text-align: center;">1/2 Gal. Bot. 25c</p>	<p style="text-align: center;">Coffee</p> <h3 style="text-align: center;">GOLDEN LIGHT</h3> <p style="text-align: center;">Lb. Can 81c</p>
<p style="text-align: center;">Lge. Box</p> <h3 style="text-align: center;">DUZ</h3> <p style="text-align: center;">29c</p>	<p style="text-align: center;">Giant Box</p> <h3 style="text-align: center;">OXYDOL</h3> <p style="text-align: center;">73c</p>	<p style="text-align: center;">Lge. Box</p> <h3 style="text-align: center;">TIDE</h3> <p style="text-align: center;">29c</p>	<p style="text-align: center;">Lge. Box</p> <h3 style="text-align: center;">IVORY FLAKES</h3> <p style="text-align: center;">25c</p>	<p style="text-align: center;">Lge. Box</p> <h3 style="text-align: center;">DREFT</h3> <p style="text-align: center;">29c</p>	<p style="text-align: center;">Lge. Box</p> <h3 style="text-align: center;">IVORY SNOW</h3> <p style="text-align: center;">25c</p>

FRIO NEWS

Traditional Christmas Eve Program Is Planned for Frio Community

By Mrs. Owen Andrews
The traditional Christmas Eve program is being planned for the Frio Community with greater emphasis this year being placed on the sacred ideals as Christmas Eve is Sunday night. This program has been a tradition of the community for more than 20 years.

Santa plans to put in his appearance later in the evening when a tree and all that is included in a community Christmas program will be in order.

Epidemic of Mumps
An epidemic of mumps seems to have swept the community. Among those reported to have been ill during the week end and through Monday with mumps were Sherry and Evelyn Benson, Glenn Andrews, Clifford Hill, Walker Parris, Bobby Don Irwin, Leon Vogler, Kay Lemons, Kay Cole, Charles Ralph Springer, Jerry Hodges, and Veradelle Andrews.

Mrs. H. M. Mobley and Mrs. Lee Reafo were Amarillo shoppers on Wednesday of last week. Mrs. Ramona McCandless and baby have been visiting her parents, the Warrens, Sunday several days. She plans to leave this week to visit a sister at El Paso, and from there she will go to California to join her husband to make their home. The sister at El Paso has a tiny baby. Mrs. Lowe was also planning to

How To Relieve Bronchitis

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial membranes. Guaranteed to please you or money refunded. Creomulsion has stood the test of millions of users.

CREOMULSION

relieves Coughs, Chest Colds, Acute Bronchitis

visit her daughter at El Paso this week.

Mr. and Mrs. Robert Simpson and Nellie Jo visited Robert's cousin, the Walker Harrisons at Muleshoe, his uncle, Joe Simpson and family, at Earth and Mrs. Simpson's brother, Verle Roberts and family, at Littlefield, on Sunday.

Attend Singing
Those from Frio attending the Singing at the First Baptist Church at Hereford on Sunday were Mr. and Mrs. T. L. Sparkman, Sr., Rev. R. L. Shannon, Miss Lavada Shannon, Mrs. E. B. Berryman, Misses Lamerlas and Sue Berryman and Mrs. Owen Andrews. The Misses Berryman sang a number for the program.

Those from Frio Baptist Church attending the Workers Conference at the First Baptist Church at Hereford on Thursday were Mrs. H. D. Robbins, Mrs. H. M. Mobley, Rev. and Mrs. R. L. Shannon, Mr. and Mrs. Owen Andrews, J. E. Andrews and Miss Alma Andrews.

Mr. and Mrs. Joe Benson were visiting her parents, Mr. and Mrs. A. T. Jones, Sunday afternoon.

Visiting the D. Johnsons recently were Mr. and Mrs. Frank Colletti of Stockton, Calif. Mrs. Colletti is a cousin to Mr. Johnson. The two families enjoyed their first visit in about twelve years.

Mr. and Mrs. Buck of Vega visited the C. N. McClures Sunday afternoon. The two women were schoolmates when they both lived in Montague county as youngsters.

Mr. and Mrs. M. R. Kimbrough and daughters of Hereford were visitors at church at Frio on Sunday. They came at the special invitation of the Berrymans. Mr. and Mrs. A. B. Glenn, Clinton and Sandra, and Mr. Mrs. W. B. Glenn and family of Amarillo visited in Muleshoe recently at the home of A. B.

Christmas Musicals Begin This Week At Churches

Four local churches will begin their special Christmas programs with musicals next week end when the First Presbyterian Church, First Baptist Church, First Methodist Church, and First Christian Church will all have special programs.

First Methodist Church
A program of special Christmas music will be presented next Sunday evening by the Junior Choir of the First Methodist Church.

First Baptist Church
Saturday night at 8:15 a Christmas concert will be presented at the First Baptist Church, culminating the week's music school directed by Earl Rogers of the First Baptist Church, Clovis, N. M.

Rogers is in charge of the Adult and Young People's Choir; Purris Williams, high school band director, has charge of the Intermediate Choir, and Mrs. Bob Lawrence directs the Junior Choir.

All three choirs will participate in the Saturday night concert.

First Presbyterian Church
The annual Christmas musical will be presented by the choir at the First Presbyterian Church Sunday evening at 7:30 when a new feature of the program will be a candle-lighting service in which the congregation will participate.

Soloists for the service are Mrs. R. B. Miller, Miss Louise Simpson, Mrs. R. A. Wingert, Miss Dorothy Guinn, Mrs. D. D. Henslee, and Bill Wolfe.

Among the numbers to be presented are:

Anthems: "Tell Me Shepherd"—Muller, "Cantique de Noel"—Adam (with soloist), rullaby on Christmas Eve by Christianson (with soloist), "The First Nowell" (Old English), "Adeste Fideles"—"Joy to the World"—Handel, "Nos Galen"—Welsh Carol.
Solo work includes: "Gesu Bambino-You", "Hie Shall Feed His Flock" and "Come Unto Him" from Handel's Messiah, "Sweet Little Jesus Boy"—MacGimsey, "Sleep Holy Babe"—Mathews, "The Birthday of a King"—Needlinger, "Lo There is Born"—Wilson, "Ave Marie"—Schubert.

Special music for the Sunday morning service this week at the

Glenn's mother, Mrs. R. D. Glenn. W. B. Glenn is a son of the A. B. Glens.

Earl Kunkle of Groom spent the first of last week at the home of his aunt, Mrs. D. Johnson.

Those women attending the H. D. Council Christmas party at Hereford Saturday were Mesdames W. A. Springer, Glenn Gripp, E. H. Little and Owen Andrews. Mrs. Little gave a reading, representing Frio on the program.

Presbyterian Church will include an anthem, "Joy to the World", solo, "The Birthday of a King", Needlinger, sung by Bill Wolfe; anthem, "Lullaby on Christmas Eve", Christiansen, soloist, Mrs. R. A. Wingert.

First Christian Church
At 5 o'clock Sunday afternoon the choir of the First Christian Church, under the direction of Mrs. Roberta Dyer, will present its Christmas Cantata as a vesper service. Title of the cantata is "Carols of Christmas."

The cantata is a Carol-Fantasia, arranged by Ellen Jane Lorenz. Most of the Christmas carols are woven into a unique musical story of the birth of Christ. Solos, duets, and trios, as well as choruses, are featured.

Contained in the cantata are: Part 1, "The Christmas Invitation" (choir, also solo), "Oh, Come, All Ye Faithful", "Oh, Come to My Heart", Lord Jesus, "Joy to the World", "Bethlehem" (Gounod).

Part 2, "The Prophet's Singing" (Choir), "Lo How the Rosebuds Springing" (Praetorius).

Part 3, "The Message of the Angels", "Good Tidings of Great Joy" (Soprano Recitative), "The First Noel", "White Shepherds Watched Their Flocks", "It Came Upon The Midnight Clear", "The Triumph of the Skies" (solo, duet), "Hark! The Herald Angels Sing", "The Angels", "Can-

Classes Hold Joint Session

Bethany and Golden Circle Classes of the First Baptist Church met in the home of Mrs. Paul Robinson Friday afternoon for a joint Christmas session. Mrs. George Benson directed the music and Mrs. R. N. Hale gave the devotional program using the Christmas story as told in the books of Matthew and Luke. Mrs. Charles Hood told the Christmas story "The Golden Opportunity."

Mrs. C. J. Moutz entertained with special vocal selections and carols were sung by the group. Gifts were exchanged and a gift basket for the needy was packed by members of the Bethany Class.

Refreshments were served by Mesdames Robinson, J. V. Pickens, O. G. Hill and T. J. Richardson.

Golden Circle Class members attending were Mesdames: Har-

tiqne de Noel" (Adam).

Part 4, "The Dark-Silent Town" (Baritone Recitative, Duets, Alto Solo), "Away in a Manger", "Silent Night", "O Little Town of Bethlehem".

Part 5, "Guided by a Star" (Baritone recitative, duet, soprano, alto, and baritone solos), "We Three Kings of Orient Are", "March of the Three Kings".

Part 6, "The Adoration" (Baritone Solo), "Fairest Lord Jesus", "Oh, Come, All Ye Faithful".

Part 7, "Thrice Holy Day", Sicilian Mariners' Hymn.

zel Sparks, Hardy Benson, B. F. Maikham, John Hamby, Her- man Gray, R. H. Hall, Glenn Boardman, Chas. Hood, Coy Phillips, E. M. Cox, George Benson, and A. E. Jury.
Bethany Class members present were Mesdames, Joan Paterson, Walter Easter, Aileen Powell, C. J. Moutz, Jeff Gilbreath, Joe Evans, Wirt Phillips, E. B. Moseley, W. A. Doubins, Edna Bowe, O. L. Bassie, R. T. Adams, O. G. Smith, John Draper, Myrtle Nichols, Vivian Mason, A. O. Thompson, and Jesse Radovich.
Special guests were Mrs. Clarence Schultz, Mrs. John McDermott, Tucumari, N. M., and Dayton Morris spent the week end visiting relatives in Amarillo and Canyon.

NOTICE!

THE GULF SERVICE STATION

Located on the Corner of 3rd and Miles Streets Formerly Owned By The Giles Motor Co.

Now Owned and Operated By

ARTHUR THOMPSON

Former Manager of the Station

SAVE!

25% TO 65%

at LAMM'S

Pre-Christmas Sale

Watch Bands - Baby Jewelry - Many Other Items
Get Your Xmas Gifts at A Saving

307 N. MAIN Phone 527

BUY YOUR NEW DODGE TODAY!

A Better Deal Than Any Time This Year



Share in our success! Greatest Dodge sales in history mean the deal of the year for you!

DODGE

Just a few dollars more than the lowest priced car!

You could pay \$1000 more and still not get all the extra room, comfort, driving ease and rugged dependability of DODGE

Come in today... find out how easily you can own a big new Dodge. Your present car will probably more than cover the down payment. Immediate delivery—your choice of model and color!

Don't wait—Share In Our Success! Come in for a grand money-saving deal today! You'll be miles and dollars ahead!

DROP IN FOR THE BEST IN Christmas Buys!

<p style="font-weight: bold; font-size: 1.1em;">OXYDOL</p> <p>Large Box 25c</p>	<p style="font-weight: bold; font-size: 1.1em;">BLEACH</p> <p>W. P. Quart Bottle 10c</p>	<p style="font-weight: bold; font-size: 1.1em;">Bestyett SALAD DRESSING Pint 25c</p>
<p style="font-weight: bold; font-size: 1.1em;">Hunt's Chips CUCUMBER</p> <p>2 12 oz. Jars 25c</p>	<p style="font-weight: bold; font-size: 1.1em;">Northern TISSUE</p> <p>2 Rolls 19c</p>	<p style="font-weight: bold; font-size: 1.1em;">Wapco CATSUP 14 oz. Bottle 19c</p>
<p style="font-weight: bold; font-size: 1.1em;">KEYKO OLEO lb. 19c</p> <p style="font-size: 0.8em;">Colored Quarters</p>	<p style="font-weight: bold; font-size: 1.1em;">New Crop - Cleaned PINTO BEANS 5 lbs. Bag 39c</p>	
<p style="font-weight: bold; font-size: 1.1em;">ORDER YOUR HOLIDAY POULTRY NOW!</p>		<p style="font-weight: bold; font-size: 1.1em;">White Swan Marshmallows 2-8 oz. Pkgs. 25c</p>
<p style="font-weight: bold; font-size: 1.1em;">HAMS for CHRISTMAS all sizes Lowest Prices</p>		<p style="font-weight: bold; font-size: 1.1em;">White Swan Spiced LUNCH MEAT 12 oz. Can 39c</p>

PICNICS Lb. **39c**

Pure Pork Country Style

SAUSAGE Lb. **29c**

Pinkney's

SLAB BACON Lb. **45c**

Lean

SALT BACON Lb. **30c**

Pinkney's Cello Wrapped

FRANKS Lb. **39c**

Plenty of Hens and Fryers

Sunkist ORANGES 2 lbs. **23c**

Extra Fancy Delicious

APPLES 3 lbs. **29c**

TOKAY GRAPES 2 lbs. **25c**

Fancy Cello Bag

CRANBERRIES Lb. **19c**

Maryland Sweet

YAMS 2 Lbs. **15c**

Spanish Sweet

YELLOW ONIONS Lb. **4c**

RECIPE OF THE WEEK

By Mary Lee Taylor

Creamy Mince Pie

Broadcast: December 16, 1950

3-oz. pkg. mince meat 2 tablespoons dark molasses
1 cup water
1 slightly beaten egg 1/2 cup sugar

Turn on oven; set at very hot (450°). Break mince meat into pieces. Put into saucepan with water. Cook and stir over low heat until smooth. Mix rest of ingredients; stir in hot mince meat. Pour into deep 9-in. pie pan lined with unbaked pastry made with pie crust mix. Bake 10 min., reduce heat to 350° and bake 30 min., or until firm. Serve warm or cold.

You Will Need:
Pet Milk, Mince Meat, Dark Molasses, Eggs and Pie Crust Mix.

HEREFORD FOOD MART

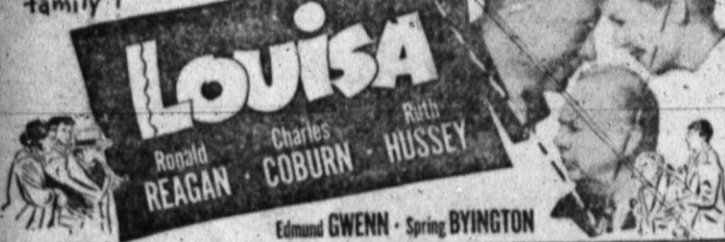
PHONE 1114 — WE DELIVER — ON HIGHWAY 60 — PLENTY OF PARKING SPACE

Hereford Brand, Hereford, Texas, Thursday, December 14, 1950

WANT ADS Phone 30 or 31

FREE Theatre Tickets To See

The funniest thing that ever happened to a family!



Star Theatre

SUNDAY - MONDAY - TUESDAY
DECEMBER 17 - 18 - 19

Be Sure and Ask for Your Free Tickets

With each PAID-IN-ADVANCE classified ad placed in The Brand, We will give one free ticket.

FOR SALE Miscellaneous

FOR SALE: Nine cubic foot Carrier food freezer. Miller Plumbing Co., 125 Sampson. B-1-42-13-tfc

OFFICE SUPPLIES: Regular files and special orders. The Hereford Brand. B-1-14-1-tfc

Chrysler Industrial Motors Sales & Service McCullough Motor Co. 111 W. 1st. Ph. 17 B-1-9-1-tfc

NOW IS the time to order your new fall suit. Acme Cleaners. phone 111. B-1-14-14-tfc

Hereford-Glass Co. Expert Car Glass Installation Table Tops and Window Glass 1302 Park Ave. Ph. 1425 B-1-16-1-tfc

We Have III FEED MOLASSES Any Quantity FRASER MILLING CO. B-1-30-1-tfc

NEW Hotpoint automatic washing machine. Mrs. Austin Rose, 1/2 mile west cemetery on south side of road. B-1-17-24-2k

FOR SALE: Assortment of fruit trees; shade trees, grapes, shrubs, hedges, evergreens and other plants. Plant Now Mrs. J. F. Ward, North Main B-1-23-23-tfc

WHY NOT an Air-Way Sanitizer for Christmas? The Vacuum Cleaner that does everything. Call 930-J for free demonstration. B-1-18-24-2k

FOR SALE: Idaho potatoes, number ones. Inquire at Howard Gault's, phone 81. B-1-12-24-2p

FOR SALE: Well grained hegal burlies, 10 tents per bundle. Ten miles northwest Hereford. L. L. Arnold, Route 3. B-1-19-24-1p

GENERATORS and starters for cars and trucks. Hereford Wrecking Co., Phone 320. T-1-12-18-tfc

READ City Food ad for week end grocery specials. T-1-8-29-tfc

REBUILT CAR and truck transmission. Hereford Wrecking Co. Phone 320. T-1-10-18-tfc

PRACTICALLY new Zenith radio and record player combination \$100 bargain for \$70. Must be cash as all payments are due. Can be seen at Pullwood Electric. B-1-26-50-tfc

FOR SALE: Oil lease and royalty, one section, 19 miles Northwest Hereford; Joseph F. Chappelk, Box 1082, Winter Haven, Florida. B-1-20-50-2k

FOR SALE
The best lot left in Hereford: 100 x 140 corner lot on Roosevelt and Sixth Street. B. E. BRUMLEY Phone 404 B-4-13-tfc

WESSON SPECIAL!
Two SECTION STOCK FARM: 400 acres in cultivation, balance good rolling grass land, 2 good wells and windmills, good fences, several pastures, located 15 miles from Hereford, in irrigation district. Price per acre on level land. A VERY GOOD FARM on pavement, 1 mile from elevator. A. BARGAIN! Price per acre \$150.00.
50-ACRE TRACT: One irrigation well, all perfect land in cultivation, 1/2 mile off of pavement. Immediate possession. Price for tract \$12,500.00
FARM AND RANCH LOAN: Should you need a farm or ranch loan, do not fail to talk to us.
WESSON REAL ESTATE
704 West 1st St. Phone 944 Hereford, Texas B-4-24-tfc

4. REAL ESTATE For Sale or Trade
HOMES
Three bedroom home, close in, double garage, \$10,500.
GLEN WEIR
104 Main Phone 200 B-4-46-tfc

FOR SALE: New four room house on pavement. 816 Knight. B-4-10-23-4p

FOR SALE
Irrigated 160 acres, all in cultivation. \$120 per acre. \$8000 loan payable \$800 per year plus 5% interest.
Irrigated 171 acres, 169 acres in cultivation, 7 room house, 2000 bushel granary, other improvements. Price \$21,000.
45 acres on paving in good irrigation district \$175.00 per acre, -29% down.
Irrigated 160 acres, 130 in cultivation, 2 irrigation wells, 4 room modern house, barn and other improvements, \$200 per acre, \$12,000 loan, down payment \$12,000, balance terms. Will trade for small acreage near Amarillo.
250 acres on pavement, in good irrigation district, improved. Price \$85 per acre. \$8,500 loan payable \$1,000 year plus interest.
Also good buys in houses and lots. Service station for sale or trade in good location.
J. M. HAMBY
Real Estate
208 East Third St.
B-4-50-tfc

320 ACRES
2 miles of Hereford, on paving, two 8 inch irrigation wells. Two good houses and other improvements. \$260.00 per acre.
GLENN WEIR
109 Main Phone 200 Res. Phone 452-W B-4-47-tfc

FOR SALE
Nice one half section, six room house with bath, 130 acres summer tilled wheat, 30x60 barn, 4 miles off pavement, irrigation, on mail route, school bus and electricity. Price \$140 per acre.
320 acres in a mile and a half of Hereford, one irrigation well. \$130.00 per acre.
320 acres, four bedroom house that is modern and new, good barn, double garage, two irrigation wells, three miles off pavement. This is a very choice farm home priced at \$200.00 per acre, and can be financed to suit.
640 acres in the irrigation water, 5 room house with bath, grade A dairy barn, 240 acres in wheat, about 300 acres in grass, is 8 miles from town and paved highway, is a choice setup for a dairy or stock farm. Priced at \$60.00 per acre, with one third of the wheat.
800 Mother cow ranch North of Tucuman, 20,000 acres patented land at \$12.50 per acre, leases assigned to the purchaser.
2320 acres Gramma grass pasture near Mosquero, New Mexico. Fenced, two windmills with plenty of storage for stock water but no other improvements. 280 acres privately owned grass joins this that can be leased. ON RFD and REA. Not in the breaks, part of it would make good farm. Priced at \$17.50 per acre.
I also have a number of small tracts close in to Hereford, some choice town lots and homes in the city for sale. Will appreciate your listings. Come in and visit with me.
Ben M. Sudduth, upstairs, over the City Drug Store, Office Phone 1509, residence Phone 1416. T-4-50-2c

FOR RENT
FOR RENT: Furnished apartment. Phone 401-W or 1241-R. B-5-9-23-tfc

FOR RENT
FOR RENT: Three room modern furnished apartment. Adults only. 603 Jackson Ave. Call 217-W after 4:00 p. m. B-5-16-23-tfc

FOR RENT
FOR RENT: Two room furnished apartment. Bills paid. Call 565-W. B-5-10-49-3-k

FOR RENT
FOR RENT: One roof furnished apartment. 210 Whiteface. Phone 1163-J. B-5-10-22-tfc

FOR RENT
FOR RENT: Tank type vacuum cleaner and attachments. Also electric floor polisher. JIPPER ELECTRIC. B-5-14-2-tfc

BEDROOM for rent. 509 Ross. Phone 847-J. B-5-9-40-tfc

FOR RENT
FOR RENT: Furnished apartment, also rooms and board. 712 12th Street. B-5-11-20-tfc

FOR RENT
FOR RENT: Three room modern apartment, unfurnished. Call at 507 Jackson. T-5-11-50-1k

FOR RENT
FOR RENT: Garage apartment, furnished. 207 Jackson, phone 489-W. B-5-9-50-2p

FOR RENT
FOR RENT: Two four room modern furnished houses. Inquire at Blue Bonnett Laundry. T-5-11-50-1p

FOR RENT
FOR RENT: Three room house, no modern conveniences except water. \$20 month. Phone 1284. T-5-14-50-1k

EXCEPTIONALLY nice two room furnished apartment. Private entrance, innerspring mattress, electric refrigerator, built-ins. Recently decorated. 711 East Third. T-5-18-50-1p

FOR RENT
FOR RENT: Furnished light housekeeping rooms. Hereford Camp. B-5-9-50-2p

TWO ROOM office suite. T. W. Alderson, phone 333-J. B-5-9-50-tfc

FOR RENT
FOR RENT: Two bedrooms, 121 Catalpa St., phone 563-R. B-5-9-50-3k

FRIGIDAIRE for rent
Also Norges Leonards and Servels (butane or natural gas).
Installed in your home
LOW MONTHLY RENTAL COSTS (Can be applied on purchase) —and think of the Extra Food Savings and Convenience!
GOOD HOUSEKEEPING SHOP Phone 1109 B-5-15-tfc

FOR RENT
90 acres with good irrigation well on Canyon Highway south of Amarillo to rent for cash. H. N. WHEELER
234 Amarillo Bldg. Phone 8292 B-5-20-tfc

FURNISHED Apartments. Inquire Hereford Motor Co. B-5-9-47-tfc

5. WANTED
WANTED: Wheat pasture for cattle. Phone 93 or 1310. O. G. Hill. B-6-12-19-tfc

I. Dressmaking-Ironing
COVERED buttons, belts and buckles, dressmaking, alterations. Mrs. Mathis, 224 Ave. C. B-7-12-24-tfc

FOR hemstitching see Mrs. C. C. Neu, 811 Miles, phone 1153. B-7-11-34-tfc

Dressmaking — Alterations Remodeling fast efficient service Mrs. Glen Nelson 120 Catalpa Call 1198-R B-7-17-tfc

8. HELP WANTED
MEN: Write immediately for full information how to establish profitable Rawleigh business. You will be surprised at big results others secure. No selling experience necessary to start. Buy on credit. Golden opportunity to build up solid business. Rawleigh's, Dept. TXL — 160 — 143, Memphis, Tenn. T-8-44-50-1p

10. NOTICE
IF YOU WANT to continue drinking, that's your business; if you want to stop drinking, that's our business. Open meeting each Friday night at 8:00. 338 Main, Room 8. Alcoholics Anonymous Club, P. O. Box 984. B-10-37-43-tfx

NOTICE: Anyone finding stray cattle with Lazy F on left shoulder, call Pitman Grain. B-10-14-50-6k

11. BUSINESS SERVICES
WHEEL BALANCING: All makes or cars, with Stewart Warner wheel balancer. Frank Craig, Stuebaker, Massey-Harris. B-11-16-35-tfc

SCOTTY'S PLANING MILL
224 D St. Phone 1190 B-11-23-tfc

Quick — Efficient HOME LOANS
Dependable Abstract and Insurance Service
ELIZABETH WOMBLE Phone 497 B-11-27-tfc

UPHOLSTER and repair old furniture like new. Individual designing, latest fabrics. Free estimate. J. H. Hinds, 310 McKinley, phone 1092. B-11-20-23-tfc

SIGNS — PAINTED — NEON
GLENN BOARDMAN Ph. 456-W 407 Lee Ave. T-11-16-tfc

FOR the best watch repair job, take your watch to Hembree Jewelry. T-11-12-29-tfc

Complete EARTH MOVING Service Land Leveling (Grading—Scraper) and Bull Dozer Work Deep Plowing — Subsoiling WALLACE & BYRD Phones 831-W 9015-F-3 T-11-29-tfc

READ City Food ad for week end grocery specials. T-11-8-29-tfc

13. LOST AND FOUND
LOST: Ladies Bulova watch, between 3rd and 4th street on Main. Return to Brand. T-13-14-49-1p

STRAYED: Two whiteface calves with Lazy F on left shoulder from 20 miles northwest of Hereford. Call Pitman Grain. B-13-18-50-4k

FOUND: Ear screw on Main St. Owner may have same by paying for ad. Brand office. T-13-16-50-1k



BERKLEY JOHNSON, U. S. Geological Survey district engineer, signs the tri-state Canadian river pact at Santa Fe, N. M. Behind him are (left to right) compact commissioners Col. E. V. Spence of Texas, John Bliss of New Mexico and Clarence Burch of Oklahoma.

OFFICIAL ENTRY BLANK
Jaycee's Christmas Outdoor Home Decoration And Lighting Contest
\$25 - \$15 - \$10 In PRIZES

Name
Address

PLEASE BRING OR MAIL THIS BLANK TO THE BRAND OFFICE

Jaycees Hear Water Talk; See War Film
At a meeting of the Jaycees Thursday night at the Court-house, Tom McFarland, manager of the Chamber of Commerce, led a discussion concerning the current controversy between water-users on the High Plains and a group at Austin seeking to vest control of the use of water in the State.
A film, "The First Forty Days in Korea," was presented by ex-Jaycee president Jerry Stoliz, after the discussion.
McFarland outlined the events of the past which have led up to the present controversy, pointing out that "some unknown group" at Austin has for several years been seeking to gain control of the use of water in this area.
He stressed the necessity for Jaycees and all others to bring the matter to the attention of everyone in the county so that a permanent water conservation organization may be formed here. He reminded Jaycees that a meeting has been scheduled for Wednesday, December 20, at 10 a. m. in the Jim Hill hotel, and that all interested in the water crisis were urged to attend.
At the present time, McFarland said, the Texas Water Code Committee is holding hearings at Austin to consider measures to take control from local water users and vest it in a water group at Austin.
After the discussion and the showing of the film, Jaycees discussed plans for their Santa Claus parade December 20. A motion was made and passed to sack and distribute between 3,000 and 3,500 sacks of candy for Hereford children.

Wyche Club Holds Christmas Party
Wyche Home Demonstration Club met Thursday afternoon with Mrs. H. H. Caraway in a Christmas session with holiday games providing entertainment. Gifts were exchanged from a lighted tree and a special gift was presented to Mrs. Caraway who will move soon to Hope, Arkansas.
The meeting closed the year for the Wyche Club with the New Year's activities scheduled to begin on January 4, at a meeting held in the home of Mrs. Raymond Paetzold.

group at Austin.
Those present were Mesdames: Ira Scott, W. C. Quattlebaum, Nellie Elliston, George L. Olson, Curtis Trawek, J. L. Marsh, Raymond Paetzold, Gladys Davidson, J. V. Pickens, E. H. Hood, Marion Fite, Jr., W. T. Carmichael, C. C. Ellis, C. R. Damron, W. T. Johnson, W. R. Scarth, W. T. Kelly, V. P. Parker, Jim Cross, E. C. Hewitt, Jr., Ira Ott, A. E. Jury, Tom Draper and the hostess.

Kiwanis Club
Thurs. Noon
Hotel Jim Hill

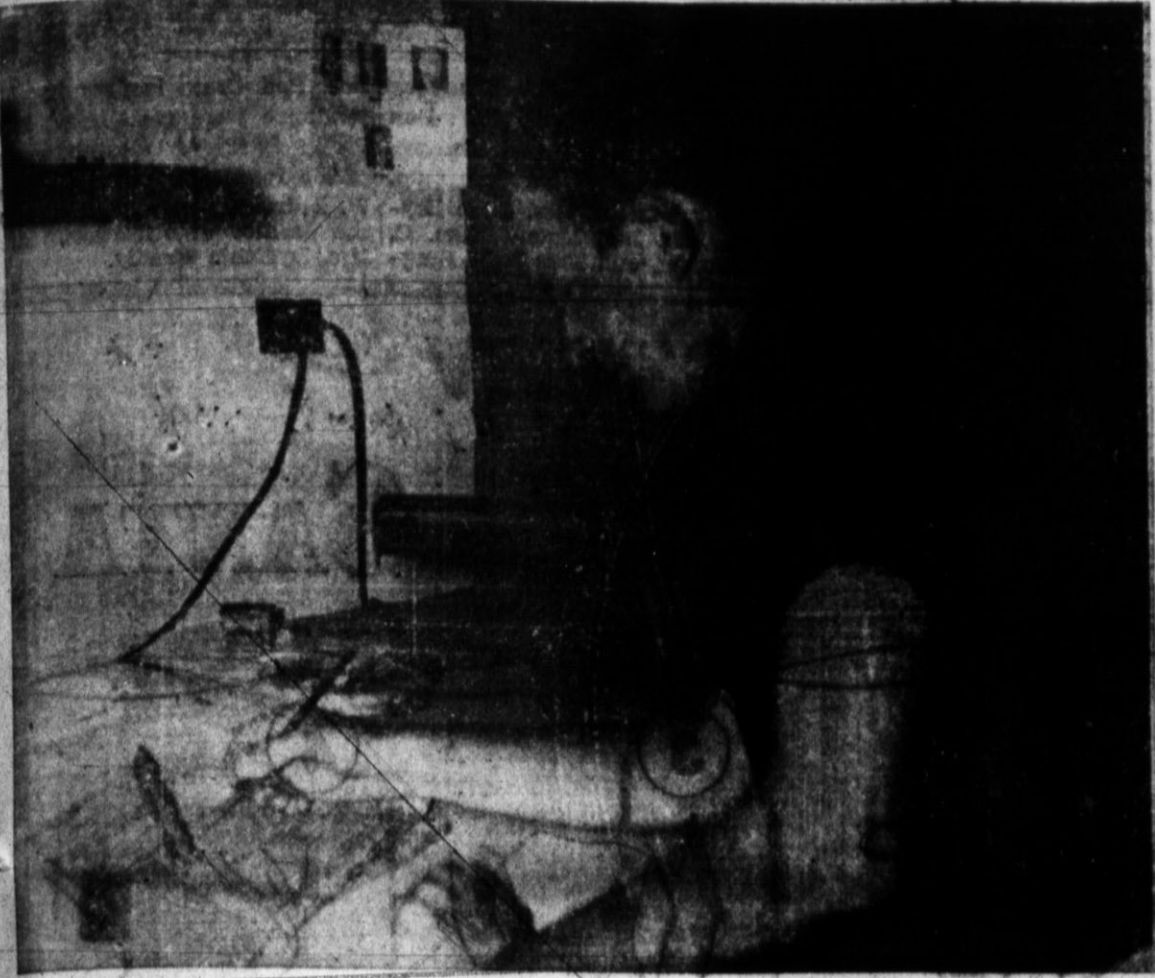
Lions Club
meets each
Wednesday, 12 noon
Hotel Jim Hill

NOTICE OF MEETING ODD FELLOWS
Each Monday Night
REBEKOHS
Each Tuesday Night

Heretford Rotary Club
meets every
Friday at 12:05
Hotel Jim Hill

A Better Buy in
Christmas Cards
"BUY the BOX"
Evergreen
Boxed Assortment
Very traditional, very beautiful Christmas motifs in natural colors
14 Cards \$1.00
One of a wide variety of wonderful value
Gibson boxed Christmas Cards
BRAND

Real Estate
FARM LOANS
A JOHN HANCOCK FARM LOAN SERVICE, FOR MAKING IMPROVEMENTS TO YOUR FARM, BUYING LAND, OR REFINANCING YOUR PRESENT LOAN, FREE AND LIBERAL APPRAISALS, NO STOCK TO BUY, NO COMMISSIONS TO PAY. LET US TELL YOU ABOUT OUR LOAN SERVICE.
Wesson Real Estate
716 W. 1st Street Hereford, Texas Phone 944



MEN AT WORK—C. D. Schnack has worked several months as a junior inspector for the Texas Highway department. He attended school in Kingsville, Texas. He is married and has one little girl, Nancy Lane.

Long Time Ago

45 YEARS AGO

On returning from Bovina Monday afternoon, we were right well amused as the train pulled by the gin plant. A large crowd of prospectors was aboard and of course "the plains country" was the subject of their conversation, some expressing one opinion, some, another. . . . Some of the new comers had never before seen the fleecy staple in the seed and it was both amusing and interesting to hear them ask questions about the cotton industry and at the same time the expressions of surprise which came from them upon learning that cotton can really be grown in this portion of the state.

Hereford is fast becoming the educational center of the Plains. With her five hundred pupils in daily attendance at the College and public school, she can easily set the pace, educationally, for all other Panhandle communities.

Among the really genuine friends of the Panhandle country, there can be found none truer than A. J. Lipscomb of this city.

It would be no trouble at all for someone to realize 10 per cent on his investment in rent property in Hereford now.

Among the really busy men of Hereford at present, Sheriff J. F. Irmon may properly be classified.

Rev. E. E. Baker, one of the pioneer stockmen of the Vega community, was in town the first of the week and loaded his wagon with groceries and other ranch supplies. Mr. Baker's iron will was made manifest Wednesday morning when he started for home against the strenuous blizzard which was sweeping down upon the Panhandle country.

This week has been a severe

test upon the cattle interest of West Texas. Following the heavy rains of the first part of the week, came the snow and freeze which made it necessary for cattle to be placed on heavy feed, but the bright side of the picture is that there is a very great abundance of feed in all parts of the country.

25 YEARS AGO

Mrs. J. H. Kemp, a Deaf Smith county farm lady living six miles southwest of Hereford, proved that turkey raising is one of the most profitable industries for Deaf Smith county people, Saturday when she marketed enough turkeys and other produce to pay cash for a new Ford touring car.

Mrs. Kemp brought in 80 turkeys and received \$400 for the lot. She sold \$80 worth of other produce and paid \$490 cash for a new Ford.

"Beau Superior", a three-week old bull calf, sold for \$1000. He was raised by Ed Esst on the T. C. Ivey place east of Hereford. In addition Little Beau will be allowed to stay with his Mama for twelve months and his board bill will be paid by his owner.

G. W. Brumley, the Panhandle's foremost hog buyer, set them all another mark in enterprise to shoot at this week when he returned from a trip to Athens and announced he had purchased one thousand head of feeder shoats, which he proposed to fatten for the market on Plains grown feed.

A cold wave hit the Panhandle country last Monday morning and the glass dropped to twenty eight in a hurry.

December, 1925
Hereford, Texas
Dear Santa Claus:
Will you please remember me by bringing me a Tot-Bike, a sand bucket, a little bird cage, some nuts and candy. Make all little boys and girls happy this Christmas.
With love,
CALVIN EDGAR BRUMLEY

Dear Santa Claus:
I want you to please bring me that Roller Coaster wagon at Mr. Skelton's the blue one and some fire works, some candy and apples, Oranges and don't forget to come early.
Your little friend,
L. A. RICKETTS, JR.

Buss Gillentine is visiting this week in Wellington with his grandparents, Mr. and Mrs. J. D. Castleberry.

Guests From Wayland
Hanson J. Wang of Peiping, China, Miss Julia Mohler of Brazil, and Salvador Villasenor of Mexico, students at Wayland College, Plainview, spent Sunday in Hereford. They were in charge of the program at the Baptist Mission here and Wang gave the devotional Sunday morning the Young People's department at the Baptist Church. Miss Mohler spent the day visiting Mr. and Mrs. O. M. Dickey. Wang and Villasenor had Sunday dinner with the G. P. Owens and supper with the A. O. Thompsons.

Using the right kind and amount of fertilizer under cotton, doesn't cost, it pays. Farmers are urged now to lay in the 1951 supplies of fertilizers that will be needed to produce the 1951 crop.

MORE *Food* SAVINGS

... FOR A MERRIER CHRISTMAS!



Delmont - 46 oz. Can
PINEAPPLE JUICE 46 oz. Can 35c

Laundrex - Perfect Bleach
BLEACH 2 qts. 25c

Red & White
BRITE All Purpose Washing Powder For Dishes & Clothes No Rinse. Large Box 27c

Brimfull Pure
GRAPE JAM 2 Lb. Jar 39c

Red & White Extra Quality
TOMATO JUICE 46 oz. can 27c

Dolly Madison Chocolate Covered
CHERRIES 1 Lb. Box 45c

Red & White - Quality - For Better Baking
SHORTENING 3 Lb. Tin 83c

Light Crust
FLOUR For Better Baking Results 10 lb. bag 85c

Red & White
COFFEE Quality - Flavor 1 lb. 79c

Brimfull Fancy Pink
SALMON 1 Lb. Can 59c

Brimfull
Marshmallows 1 Lb. Pkg. 29c

Brimfull
SALAD Dressing PINT 27c

Pure Pork
SAUSAGE Lb. 29c

Kraft's - Koy
Cheddar
CHEESE Lb. 44c

Fresh - Lean
PORK STEAK Lb. 42c

Home Made
Ham
SALAD Lb. 64c

No. 1 Sides
SALT BACON Lb. 32c

LOOK at these SPECIALS!

Brimfull - Fancy Cut
GREEN BEANS No. 2 can 19c

Brimfull - Fancy
LIMA BEANS 2 No. 2 Cans 37c

Marco - No. 2 Can
MIXED VEGETABLES 17c

Red & White
MINCE MEAT, 2-9 oz. pkgs. 37c

Light Crust
CORN MEAL, 1 1/2 lb. pkg. 15c

Eatmore - Cello Bag -
CRANBERRIES 2-1 Lb. Pkgs. 35c

Florida - Hamlin Sweet
ORANGES Lb. 7 1/2c 7 1/2c

Arizona - Extra Large
LETTUCE, 2 large heads 23c

Colorado - Yellow Spanish
ONIONS 3 1/2c

Red McClure
SPUDS, 10 lb. mesh bag 35c

VEL Lge. Pkg. 29c

AJAX Cleanser 2 CANS 25c

SPIC and SPAN BOX 25c

IVORY SNOW Lge. Box 29c

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WHEN DANCING FEET COME HOME —
The gift of Luxury

— Pfeiffer slippers, of course. You'll get a new impression of how appealing slippers can be when you wear Pfeiffer's — and you'll choose many a pair for gifts this season. You couldn't choose a more thoughtful, luxurious gift — and so reasonable!

\$2.98 to \$3.98

HEREFORD SHOE STORE
Nationally Advertised Weatherbird Shoes
323 N. Main Phone 955

Question OF THE Week

If you could choose one place to live the rest of your life, where would it be?

Mrs. Eugene Bagwell—I suppose in Hereford—maybe. My second choice, though, would be Colorado Springs, Colo. We feel good here, though. We like the people here. It's just a nice place to live.

Jim O'Hair—I haven't found that spot yet. As far as I know Hereford is about as good as any. Most of my travelling has been done across the pond, and I sure don't want any more of that.

C. M. Kewett—Down in the Ozarks in Missouri. I like the hills and trees. My second choice would be Iowa. I lived there for about 25 years.

Mrs. R. S. Marstrand—It would be in America. I know that. I guess it would be Hereford. I would want to live wherever my husband's job is. Wherever we could be happy. I think I would choose Hereford. We like it an awful lot, and the people are very friendly and nice. I'm sure it would be Hereford, if I had my choice.

Norman Lee Peters—Right here in Hereford. This is a nice country—fresh air all the time—friendly people. I believe my second choice would be Georgia. I was stationed there in the service.

Gene Brownlow—I never thought about it. I have just been listening to a program on the radio about Santa Claus up at the North Pole. I guess that's where I had better live the rest of my life. That's as good as any, I guess.

Mrs. Jerry Spurgeon—I believe it would be in Florida. I think it's pretty there.

Voice Students Plan Program

Miss Mattie Mae Swisher's Studio of Music will present two Christmas programs during the holiday season. The first will be the high school age group and will be presented at the Methodist Church Sunday afternoon at 2:30 p. m. Church music and carols from many lands will be featured in the form of pageant.

Those who will take part include: Mary Nelson, Yvonne Beardon, Nancy Patterson, Franklin Springer, Chas. Whitehead, Don Nelson, Bill Murphy, Faywayne Murphy, Jerry Witherpoon, Edward Dzulik, and David Goldston.

Miss Nancy Crawford will play a piano arrangement of "The Holy City" by Adams. Accompanists will be Mrs. Martha Kerschen and Mrs. Cliff Estes.

Monday Program
Miss Swisher will present a group of younger students Monday evening in a program given in Ward Hall of the Methodist Church at 7:30 o'clock.

A variety of Christmas songs will be featured and a pageant of carols representing 12 different countries will be included. Negro spirituals and church music will also be given.

Those who will present the program include: Gayle Potter, Raymond Wells, Gwendolyn Jesko, Louise Simpson, Carol Willoughby, Clarence Kaywood, Judith Wofford, Lu Anne Higgins, Jannie Higgins, Terry Lee Kaywood, Pluma Metcalf and Dale Hinds.

Mr. and Mrs. R. H. Van Vleet of Oakland, California and Mrs. Ann Korstjens of Riverside, California are visiting Mr. and Mrs. C. E. Carney here. Mr. and Mrs. Van Vleet will be here until shortly after Christmas. Mrs. Korstjens will be in Hereford for several months. Mrs. Van Vleet is the daughter of Mr. and Mrs. Carney.

Hospital Notes

Patients in Hospital: F. L. Lucas, med.; Mrs. P. A. Turnbow, med.; Mrs. H. T. Nickerson, med.; Mrs. C. F. Ivey, OB; G. R. Waiser, Summerfield, surg.; Mrs. Earl DeShazo, surg.; Mrs. Cora Hunter, med.; Mrs. K. R. Conner, Adrian, surg.; Miss Norma McBride, med.; Jerry Ray Landers, surg.; Joe Bill Willis, med.; Mrs. W. M. Drake, OB; Mrs. T. M. Cotton, Adrian, surg.; Ann Wiggins, med.; R. C. Medlin, med.; Mrs. V. O. Roland, med.

Patients Dismissed: Mrs. O. T. Johnson, med., 12-12; J. C. Baldwin, surg.-emerg., 12-13; E. B. Whitefield, Friona, med., 12-13; Mrs. J. A. Pitman, accid., 12-12; Mrs. H. R. Patterson, med., 12-11; Eunice W. Hays, med., 12-12; Billy Perry, Adrian, T&A, 12-12; Dwaine Walker, med., 12-11; Mrs. G. H. Hanegan, surg., 12-11; Dennis Warren, T&A, 12-11; Mrs. J. M. Brelling, Canyon, surg., 12-10; Elizabeth Ann Blythe, med., 12-11; Mrs. Murie Dodson, Friona, surg., 12-11; Janis Higgins, surg., 12-11; Dennis Hodges, med., 12-11; Mrs. M. L. Simpson, Jr., Dimmitt, OB, 12-10; Ethel Eric Monds, med., 12-9; Mrs. Oscar Brattebo, med., 12-10; Allen Hughes, med., 12-9; B. B. Hudson, med., 12-9; Mrs. Glenn Smith, Childress, OB, 12-13; Baby Blackburn, med., 12-13.

Births: Sandra Lucille Drake, a daughter, to Mr. and Mrs. W. M. Drake, 12-9; Carl Francis Ivey, II, to Mr. and Mrs. C. F. Ivey, 12-12.

Dr. and Mrs. C. D. Kelton attended the luncheon meeting of the fifth district of the Texas State Chiropractors Association in Amarillo Sunday. Main speaker for the occasion was Globe-News war correspondent David Rasco who told the group his experiences during his recent trip to Korea.

Car and Truck Are In Collision Sunday

Mrs. J. A. Pitman was injured Sunday afternoon about 4:30 when her 1950 Cadillac and a 1941 Dodge, ton and a half truck driven by T. R. Watson collided at an intersection near Deaf Smith County Hospital.

Mrs. Pitman's injuries were described as a facial bruise and a cut on her head. She was hospitalized a short time.

City police, who investigated the accident, said there was no stop sign at the intersection which both vehicles reached about the same time.

The Pitman car was damaged considerably, and the truck was only slightly damaged.

Mrs. J. B. Jones has returned after spending several months in Indianapolis, Indiana, with her daughters, Mrs. Jerry Petersen and Mrs. Harvey Yantis.

Area Worker Speaks To Junior Red Cross

Mrs. Zelma Burks of the area office of the American National Red Cross, St. Louis, addressed a meeting of teachers and Junior Red Cross leaders Tuesday afternoon at the court house.

Mrs. Pauline Lady, Junior Red Cross chairman of Deaf Smith county, said Mrs. Burks is especially well-qualified as a leader in this type of work, having taught school herself for 19 years, including elementary school and college teaching. The Junior Red Cross program, Mrs. Lady explained, is primarily an educational program.

Mrs. Burks explained the different phases and services rendered by the Junior Red Cross. She was very enthusiastic about the sending of gift boxes overseas by American students. The local group sent 118 such boxes this year.

Some of the teachers present were especially interested in

the exchange of albums in the United States and overseas, a project which Mrs. Burks said can create plenty of good will, giving the children an opportunity to learn a great deal from other sections of the country.

Mrs. Lady said the Junior organization here usually sends one or two delegates each year to the leadership training center. Only three such centers are in the United States. Last year Wayne Lady was the delegate.

Teachers present Thursday were Bill Stanford, Mrs. Don Little, Sr M Frances Jerome, Sr M Geradine, Byron Durham, Don T. Martin, Mrs. Ellen Bryant, Mrs. Ben Malone, Mrs. C. O. Brown, and Miss Della Stag-

ner. Red Cross leaders in attendance were Mrs. Lady, Mrs. Phillip Barkley, vice-chairman of the Junior organization; Fred W. Baird, chapter chairman of the senior organization, and Mrs. Dyaltha Brady.

14 REASONS WHY PENNEY'S is your SANTA

 <p>RAYON SATIN GOWNS \$2.98</p>	 <p>NYLON SLIPS \$3.98</p>	 <p>NYLON TRICOT KNIT BRIEFS \$1.49</p>	 <p>GAYMODE NYLONS \$1.15</p>
 <p>EASY FELT SLIPPERS \$1.98</p>	 <p>SOFT KID SLIPPER \$3.49</p>	 <p>MEN'S ALL PURPOSE ROMEO SLIPPERS \$3.98</p>	 <p>SLIPPERS MEN'S OPERA \$3.98</p>
 <p>EMBROIDERED PILLOWCASES \$1.98 pr.</p> <p>Just like hand embroidery! Two fine quality muslin pillowcases decorated with colorful stitching and hemstitched for that every note of luxury! Gift boxed!</p>		<p>Santa Says I'll See You at Penney's Saturday 16th from 2:00 P.M. on</p> 	
 <p>WOVEN BORDER HANDKERCHIEFS 98¢</p>	 <p>TOWNCRAFT WHITE SHIRTS and TIE \$2.98</p>	 <p>STRIPED BROADCLOTH PAJAMAS \$2.98</p>	 <p>MEN'S ALPACA LINED TWILL JACKETS! \$10.90</p>

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Friday and Saturday Only

3-Pc. STUDIO DIVAN SUITE



Suite Includes

- ★ DIVAN
- ★ LOUNGE CHAIR
- ★ MATCHING PLATFORM ROCKER
- ★ MATCHING PLATFORM KROEHLER BARREL LOUNGE CHAIR

Full spring construction in Freizes, Tapestries and Velours. Wide selection of colors. With the continued rise in furniture prices this is one of the best values of the year.

Values To \$44.50

\$29⁵⁰

Choice of colors of Rose, Blue, Sage Green, Kelly Green, Gray and Wine. Smartly styled and richly tailored in gorgeous new fabrics.



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Choice of colors of Rose, Blue, Sage Green, Kelly Green, Gray and Wine. Smartly styled and richly tailored in gorgeous new fabrics.

Otis Hall

Across from Piggly Wiggly

Verne Hilton

H & H FURNITURE

SAVE AT H & H

Personals

A week end visitor in the home of Mr. and Mrs. Robert Thompson with their daughter, Miss Elaine Thompson, student at WTSC in Canyon.

Mr. and Mrs. Ray Downey visited her sister in Happy Sunday.

Week end guests of Mrs. W. W. Davidson were her son, Pfc. Don Davidson and a friend, Pfc. Bob Alexander, both of Shepard Field, Wichita Falls.

Mrs. Millard Nobles and children left Tuesday for Dallas to meet Dr. Nobles who is coming home for Christmas from the University of Pennsylvania where he is doing specialty work in radiology.

and it will be a good road. Robert Kershen is in the process of building a fence down his side of the road. He has the holes all dug and it shouldn't be too long before he has it completed.

Mr. Kershen has a small herd of Brown Swiss heifers. He plans to build a dairy barn this coming year.

Mr. and Mrs. Raymond Palmer were guests in the home of Mr. Palmer's parents, Mr. and Mrs. W. W. Palmer, at Bovina Sunday.

Raymond and Patricia Childers participated in a music recital given by their teacher, Mrs. Ellis Coombs, Sunday. It was held in the Christian Church. Raymond Childers played for the boy's chorus Friday, which was staid night at the school auditorium. The annual Queen was chosen that night and the freshman class won.

Buster Fore spent Sunday in town with his mother and father. Buster has been working in this vicinity all fall. He has worked for almost everyone in this community. He is now employed on the Childers farm.

Christmas Decoration
Christmas trees and lights are appearing in all the homes. I believe everyone is getting the Christmas spirit. One home in particular that caught my eye was the home of Mr. and Mrs. Wayne Evans on Harrison Highway. They have a big spotlight thrown on the porch with Santa fixing to enter the door, and a huge sack of candy on the wall. Another home has two little cedars out in front and they are all lighted up. Others have their picture windows with lighted trees and wreaths in them.



MEET MRS. E. H. CAGLE, first grade teacher at Shirley Elementary School. She and Carl McCaslin, Jr., are shown discussing a phonics chart which aids the children in learning to pronounce words. Mrs. Cagle, who is teaching her second year in the Hereford Schools, holds her Bachelor's degree from Baylor University and has done some work on her Master's at West Texas State. Seated on the left of Mrs. Cagle is Brenda Beavers.

—Brand Staff Photo

NORTHWEST HEREFORD NEWS

Road Completion, Decorating, and Irrigation Occupy Community

By Mrs. R. C. Childers

Mrs. Lyle Rickman is at home again, after working at the beet dump at Summerfield during the beet harvest. The Rickmans run a dairy for Ernest Hardman. They milk about 20 cows.

Mr. and Mrs. Walton Smith are moving to Melrose, N. M., sometime in the near future. They are to be moved by the first of the year. Barbara Smith, daughter of the Smiths, is a senior in high school and will stay with her aunt in Hereford and finish the term.

Has Operation
Word was received from the R. N. Cooke's Sunday. They were able to get Carolyn in for surgery and they planned to operate Tuesday.

Word was received by long-distance telephone Tuesday evening that the Cooke girl stood the operation all right. They didn't have to amputate. Butch, Cooke, young son of Mr. and Mrs. Cooke, is staying in the home of Mr. and Mrs. Marti Mason while his parents are away. He is five years old. Farmers are still irrigating their wheat and hoping for some kind of moisture, but according to the weather man, H. C. Winburn we can't expect any moisture until after Christmas. He says we can't even expect a white Christmas. But we all hope that he will be mistaken.

Road Completed
The road between the Robert Kershen and Paul Corbett place has been completed. All it needs is a good rain to pack it down

SORE THROAT
VICKS VAPORUB
FOR SOOTHING relief, rub on...

How To Get PLUS Value In Every Banking Transaction

There is more to banking here than "meets the eye." We call it the PLUS value in every transaction. It's the building of confidence and friendship with our customers that becomes a priceless asset. It's the solid grounding of credit experience that makes every transaction we consummate mutually satisfying. It's the everyday, yet long range program of strengthening Good Will... your most precious asset. Make this bank your financial headquarters.

The First National Bank OF HEREFORD

Member: Federal Deposit Insurance Corporation Federal Reserve System

Joined for LEADERSHIP in service to farmers



Save While You Spend With S&H Green Stamps

IT'S LATER THAN YOU THINK!

SHOP NOW FOR YOUR HAPPY HOLIDAY FOODS!

ORDER YOUR HOLIDAY POULTRY NOW!

NORTHERN TOILET TISSUE
2 rolls 15c

SHURFINE FLOUR
None Finer
25 lb. bag \$1.49

MAXWELL HOUSE COFFEE
Pound Can 79c

FRESH DRESSED NICE SIZE FRYERS
lb. 49c

Armour's Star or Swift's Premium **BACON** Pound Layer 57c

Sugar Cured Nice and Lean **BACON SQUARES** Lb. 35c

Deaf Smith County **PURE LARD** 4-lb. bucket 59c

Ballard's. Really-Good **BISCUITS** 2 cans 23c

SUPER SUDS 2 Giant Boxes 69c

SHURFINE YELLOW CLING SLICED PEACHES No. 2 1/2 can 29c

Snow Crop Fresh Frozen **Strawberries** pkg. 35c

FREE One 4-oz. Snow Crop Frozen Orange Juice with Snow Crop Plastic Juice Mixer for 59c.

Snow Crop **GREEN PEAS** 8-oz. pkg. 19c

H. B. All Green Spears **BROCCOLI** 10-oz. pkg. 32c

Honor Brand **GREEN BEANS** 10-oz. pkg. 25c

Shurfine **PINEAPPLE JUICE**
46-oz. Can 35c

Shurfine **MINCE MEAT**
9-oz. Pkgs. 2 35c

Libby's **TOMATO JUICE**
46-oz. Can 25c

- 200 in box **KLEENEX** Keyko Colored Quarters 2 for 29c
- OLEO** Worth Maple Flavor Lb. 29c
- SYRUP** Dromedary Quart 39c
- FRUIT CAKE MIX** 100 in box 1 lb. jar for 49c
- PAPER TOWELS** per box 10c

8 Beautiful Glass Tumblers
In Box 20% Off Friday & Saturday

BLACKEYED PEAS
2 No. 300 Cans 25c
You Will Need Some for New Year's

- 200 in box **FACIAL TISSUE** Crown only 10c
- VIENNA SAUSAGE** Peg O' My Heart 2 cans 29c
- COFFEE CAKE MIX** 10c Coupon on lb. of coffee in each box pkg. 31c

See Our Large Stock of Xmas Candy and Nuts Before You Buy!

TREND 2 Lge. Boxes 39c

Silver Dust Lge. Box 29c

Super Suds Lge. Box 29c

Ivory Snow Lge. Box 29c

White King Lge. Box 29c

EXTRA FANCY WINESAP APPLES

2 lbs. 25c

Eatmore CRANBERRIES 1 lb. cello bag 15c

George Stewart No. 1 Paper Shell PECANS lb. 39c

No. 1 Spanish Sweet ONIONS 2 lbs. 9c

Texas Seedless GRAPEFRUIT Lge. Size - 3 for 19c



MEET J. E. MOAD, boys' coach at Central Elementary School. Mr. Moad is shown conducting an electricity experiment for members of a Fourth Grade science class at Central. Mr. Moad, a graduate of Bethel College, McKenzie, Tenn., coaches the boys at Central in after-school sports. He has done some graduate work.

County

(Continued from Page 1)

ties—larger pipes; and (2) construction of new facilities to introduce gas into the existing system.

In its petition Monday the Gas Company pointed out that the growth of Hereford has taxed the system with too many over-loaded pipes, and that means of greater supply and pressure were necessary.

The petition, signed by R. M. Curry, said no damage would

When the cold winds blow, don't forget the little friends, the birds. They'll appreciate the tid-bits that you provide for them.

result to the golf course. In their short order approving the petition the commissioners made certain stipulations. Materials and construction must be "first class" and all openings and cuttings must be promptly repaired. The line would be 24 inches deep everywhere except on a point.

Penn.

(Continued from Page 1)

of the minerals in food from this area. Dr. Heard has been a popular speaker for many years on the subject, and he has not had the time to send all the products requested from his many acquaintances.

In discussing the fact that someone needs to distribute the Deaf Smith products in small amounts so that interested persons can obtain them, Dr. Heard told the affect of new ideas on people. He finally, with a chuckle, referred to the days when he plowed with mules. Everytime his water trough wore out or broke down and he installed a nice clean new one, the mules refused to drink.

Part of the letter from Mr. Fuehrer follows:
Dear Mr. Heard:

You are intensely interested in anything which can be added to the body of knowledge you have already compiled on your favorite subject—health and soil. I ascribe the non-appearance of the promised shipment of potatoes—or a bill therefor—to this fact. You have done the pioneering—let somebody else do the administering.

We have done a lot of missionary work on our own, giving away samples of Packard's Tas-T-Cereal, sample of the bread we make from Deaf Smith wheat ground in the Lee flour-mill. (This is a grinding machine Dr. Heard recommended), along with information, samples of potatoes and butter. And your own publicizing continues so it is inevitable that a demand will be developed for these products. And right here is the weak spot in your chain—the products cannot be bought, are not available.

Our friends, even people as far away as a thousand miles, report that they have not been able to buy cereal from... (a local-milling company) that their orders are ignored. The whole Deaf-Smith story is booming on us—as it must be on Hereford, too, if the stuff cannot be bought.

No manufacturer would dream of publicizing a new product, creating a demand for it, until his supply channels were filled, until plans had been perfected to supply the public when they

asked for the stuff. Any other course would be suicidal, as has been abundantly proved in the past, over and over again.

We wrote... (a local milling company) ourselves about several bushels of un-milled Deaf Smith wheat a week ago. A reply has not yet been received, though enough time has elapsed; but it is not overdue to the extent that we consider ourselves ignored. If they cannot supply, we would certainly expect to be notified of the fact.

Several months ago I asked you about a temporary house, or other family quarters, land to build on, etc. You were going to look into this and report back, but again, nothing develops. Again, Dr. Heard is interested in research, not in administration.

If we should move to Hereford, I would undertake to set up a shipping service to take care of those people who want to buy Deaf Smith products, but whose orders are too small to interest the business people now handling wholesale shipments. Something of this kind is mandatory, or so it seems to me, before any further publicizing is done on Deaf Smith foods.

I suppose such a venture would not be profitable for a few years, if ever which no doubt is the very good reason the opportunity hasn't been seized upon by some local businessman already. But it should be done, even if it has to be subsidized by those who will benefit most from the publicity and national consciousness of Hereford which would arise.

It just occurs to me that possibly you can give me names of farmers who normally have wheat to sell, and potatoes. We could contact them directly to save bothering you.

Yours, etc.
J. R. Fuehrer

Set the Christmas tree in water. This will keep the tree green, will make it fire resistant and will help hold the needles or leaves on the tree.

Scraps

(Continued from Page 1)

friends have been generous to donate when they have had long hair bobbed. They wear leather sandals over their long hose and their attire is of real-silk and velvet with robes trimmed in tiny beading.

A big Santa Claus is a special attraction. He is three feet high the size of a four or five-year-old child, and his costume is complete with his red satin suit trimmed in white fur, his red mitts, with white rubber boots. Santas long, flowing beard is made of strips of white taffeta ravelled on the edges. A tiny Santa, made much the same, took "ten times as long to make," said Mrs. Witherspoon.

Bodies of the dolls are made from nylon jersey, which the maker of the dolls says is about the only thing except white fur she uses that isn't available here. Some of the dolls have embroidered faces and many are painted. Their hair, she said, has to be curled frequently.

A group of Elizabethan carolers are standing on a small musical table which plays Christmas carols as it turns. The dolls are complete with their bonnet-shaped hats, fur-trimmed coats, pantaloons, and petticoats. They sing from tiny sheets of music. Mrs. Witherspoon has started a colopial group. The women in this period are similar to the Elizabethans, but the men have changed to top hats, tails, and tight trousers.

Another little group of dolls are Christmas shoppers, complete with baskets containing tiny packages. Among the other dolls in Mrs. Witherspoon's home-made collection are a crooner with his tiny guitar, angels with real hair and wings, and Santa Claus puppets.

The maker of the dolls says she has always liked dolls. She started this hobby two years ago, having got the idea from her aunts who create similar figures. Irene, daughter of the

Attend Funeral Of Mrs. Hill

Friends from Hereford attending graveside rites held in Plathview Monday afternoon for Mrs. Robert Hill of Springfield, Oregon included Messrs. and Mesdames W. J. Stanford, Colby Conkright, Home; Henslee, John McLean, Mesdames; A. O. Thompson, Norman Whisenand, C. H. Dyer, W. S. Dameron, J. P. Slaton, W. C. Hromas, Grant Hanna, Leroy Price, Mary Seigler, R. P. Conaway, and Miss Thelma McMinn. Homer Henslee, J. W. Stanford, Colby Conkright and John McLean served as pall bearers.

Mrs. Hill, daughter of Mr. and Mrs. C. H. Dillehay, now of Bonham, was born in Hereford and spent her early childhood here. She died Tuesday morning December 5, at her home in Springfield. Her body was brought to Canyon Sunday by her husband who was accompanied by his father and an uncle.

Besides her husband and parents, she leaves an infant son, and a sister, Mrs. Richard DeLong of Phoenix, Ariz.

Now is the time to prune the orchard and to clean up all refuse that may serve as wintering quarters for insects and diseases.

Witherspoons, claims many of the dolls and has helped gather materials for them. An aunt, Mrs. Ruth Baker, of Tulsa, Okla., who is an artist, painted faces on the dolls when Mrs. Witherspoon first started the hobby. Others, who Mrs. Witherspoon says have helped with the dolls, are three aunts, Mrs. E. L. Klett of Lubbock, Mrs. Maude Harral of Abernathy, and Miss Jonnie Estes of Hereford, and her mother, Mrs. Carl Gilliland of Hereford, who makes some cloth dolls, but is more interested in ceramic figurines.

Round Town Scouts

(Continued from Page 1)

The Brand is offering four first prizes for the four best Christmas stories written in the High School, Central and Shirley schools and the Junior High school. The winning stories will be published in the Christmas edition.

Dr. L. B. Barnett, county health officer, yesterday said the epidemic of mumps is quietening down some now, presenting a little better outlook for Christmas. He advised those who have mumps to stay indoors 10 days.

This week a number of junior high students and several high school students were reported out of school because of mumps, but a large number of elementary school students have now recovered from the disease.

The sacking of between 3,000 and 3,500 bags of candy for distribution among the children of Hereford will take place Friday night at the City Hall. Besides Jaycees and Jaycettes, anyone in Hereford wishing to join the fun may do so.

Horizon Club girls, senior unit of Camp Fire, will sell mistletoe downtown Saturday—don't get any ideas. They said "sell" mistletoe. Anyone who desires to place orders ahead of that time should contact Mrs. Urline Streu, Marian Jo Wilson or Betty Culpepper.

"Since the season is already so far advanced," the scout official said, "it would probably be better for those wishing to help to donate only toys requiring little or no repair. It is late, and we have little time before Christmas."

One of every ten of the toys donated so far have been worth repairing.

Total

(Continued from Page 1)

ruary quotas." The highest monthly quota received by Texas since Americans entered the fighting in Korea was for November, a total of 3,453. General Wakefield said this quota, as well as all others, have been filled.

The state director revealed that approximately 7,500 draft registrants will be given pre-induction examinations in January in preparation to fill calls for March and later months.

Merry Workers Piece Quilt Top Thursday

The Merry Workers Club had a busy day last Thursday when they pieced a quilt top for Mrs. J. M. Holbert, sister-in-law of Mrs. A. D. Thompson, the hostess. Names were drawn for Christmas.

When you buy coffee...

White Swan
Quality is your
Best Economy



MORE PLEASURE PER CUP
MORE CUPS PER POUND...

CATTLE AUCTION
EVERY SATURDAY... 1 P. M.
A Farmers Sale — For All Farmers

FARMER'S LIVESTOCK AUCTION COMPANY
Dee Graham AMARILLO, TEXAS Blythe Lane
AT AMARILLO STOCKYARDS
ON THE FRITCH HIGHWAY—OFF N. E. 8TH
Phone 3-3715 Box 963

GIFTS That Make a CHRISTMAS "EVE'S" Dreams Come True



GIFT SELECTIONS

From Popular Known Names:

- Elizabeth Arden
- DuBarry
- Courtley
- Old Spice
- Yardley
- Revlon
- Chen-Yu
- Lucien - Lefong
- Lentheric
- Ropson
- Kaywoodie
- Caro Nome
- Parker Pens
- Sheaffer Pens
- Coty
- Martha Washington
- Richard Hudnut
- Eastman Kodaks

Buy Gibson
Xmas Cards
By the Box
40c to \$1.00

Shop now at Complete Christmas Gift Headquarters
YOUR FAVORITE DRUG STORE

Electric HEATING PADS

Our Selection of Gifts This Year Is the Best and More Complete Than We Have Ever Had!

CLOSE Rexall DRUGS
YOU CAN DEPEND ON ANY DRUG PRODUCT THAT BEARS THE NAME REXALL



Food Bargains Galore FOR CHRISTMAS FEASTING!

- SLICED BACON** Morrel Lb. 45c
- BEEF RIBS** Meaty Lb. 37c
- BACON SQUARES** Lb. 33c
- Streak with Lean
- PRESSED HAMS** Lb. 47c
- CUT GREEN BEANS** 31c
- Diamond 2 No. 2 Cans
- SPINACH, 2 No. 2 Cans** 29c
- Diamond
- CHOC. Covered CHERRIES** 54c
- Sunshine 1 Lb. Box
- FLOUR, 25 lb. bag** \$1.65
- Packard Best
- TOMATO JUICE** 27c
- Hearts Delight 45 oz. Can
- CUT BEETS 2 No. 2 Cans** 34c
- White Swan
- CRUSHED PINEAPPLE** 29c
- Hearts Delight No. 2 Can
- PEACH HALVES** 31c
- Hearts Delight in heavy syrup No. 2 1/2 Can
- JUMBO RIPE OLIVES** 43c
- White Cross Tall Can
- PURE CREAM HONEY** 33c
- Burleson's 1 Lb. Box
- CHILI SAUCE 12 oz. bottle** 19c
- Hunt's
- SALT 24 oz. Box** 5c
- Morton's

DESSERT Assorted Flavors 17c
My-T-Fine 2 BOXES

Cheerics - Kix or Wheaties 25c
2 - 7 oz. Packages

American Heritage, all Purpose
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Complete Stock of
DIETETIC - PACK FRUITS
Without Sugar Added
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Red Tart Pitted
CHERRIES
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No. 2 Cans 45c

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Potato Chips
10c Bag Free
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CRANBERRIES Lb. 19c
Large Fancy Cello Bag

LETTUCE Each 15c
Crisp Large Head

ORANGES 5 lb. Mesh Bag 39c
SPECIAL PRICE ON ALL BOX FRUIT...

THOMAS FOOD
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Get Free Car Tickets - With Each Dollar Purchase

SPORTS PAGE

The Hereford Brand, Hereford, Texas, Thursday, December 14, 1950



By Jim Terry

Dear Golfers:
Many of you who are playing golf this time of year score badly for the first three holes—then get on your game from there on.

There is a definite reason for this: due to the nature of the weather, the body is not supple and loose as in warmer weather when it is easier to get that free-flowing swing.

Here are some all-weather exercises designed to loosen up your body, resulting in a smoother swing and the saving of many strokes.

Exercise A—In doing this exercise place the club head on the grass, then raise it vertically until the shaft is parallel to the floor with the wrists fully cocked. This exercise will strengthen the left arm, fingers and wrists.

Exercise B—Place the club horizontally across your back at the waist. Place an arm over each end of the club. Now assume a sitting position over an imaginary ball, take your back swing, pointing the club shaft down at the imaginary ball. Then take your follow-through by pointing the opposite end of the club at the ball. Back and forth now. This exercise is designed to increase your body power and pivot.

Exercise C—Take two wood clubs out of your bag, take stance, gripping them both, swing them slowly back and forth in one continuous movement, gradually increasing your swing and speed. This will limber up all parts of the body and swing. One club now feels very light and you can get maximum club head speed. You are now ready to improve your game by as much as five strokes. Boats are loaded! Tee off!

SPEAKS AT HOUSTON

Dr. George W. Heard returned Saturday morning early after having spent two weeks in San Antonio and Houston. While in Houston he talked to a nutritional club on "World Without Disease."

Mrs. E. L. Klett of Lubbock and Mrs. Maude Herral of Abilene were Sunday guests of their sister, Mrs. Carl Gilliland, and their niece, Mrs. James W. Witherspoon.

District 2-AA Organized; Hereford Has Three Rivals

Hereford Whitefaces will face three teams—Canyon, Tulia and Floydada—in Conference AA football next year.

At a meeting of the executive committee of the newly formed District 2-AA held Thursday at the Hilton Hotel in Plainview, the district was organized. Lockney, expected earlier, to be a member of the district, requested that their school not be in 2-AA competition. They reported less than the 200 students for double A competition, and asked not to be voted into the district.

George Graham, superintendent of Hereford schools, who opened the meeting as temporary chairman was elected chairman for the year. A tie in 1951 will count as one half of a game and another half lost, and the district champion will be determined by the percentage standing of the various teams, according to the regulations approved by officials of the district at the Plainview meeting.

If two teams have equal percentages, the team which triumphed when the two teams clashed in conference play will be chosen to represent the district in the bi-district game. Both teams will be co-champions of the district. If the two teams tied in their conference game, a coin will be flipped to decide which will represent the district in bi-district play.

In the event three teams have equal percentages, the team which triumphed when the two teams clashed in conference play will be chosen to represent the district in the bi-district game.

"The Virginian" has earned the reputation of being "the best" western novel and anyone who has read it will agree I am sure. If you have not read this book the best advice to you would be, do!

You will love the fun-loving, "responsible" young cow boy in whom the judge places so much faith but whom his eastern sweetheart cannot understand. You will see his soft-heartedness when he burys Emily (the hen) and his sense of humor when he and his friend change the baby's clothes so that even the parents get them mixed up and a great deal of excitement follows, and you will understand his sense of responsibility and his deep hurt when he has to hang his best friend for stealing cattle.

You will know the suspense and your heart will ache when he has to choose between losing his sweetheart and being stamped a coward. You will learn to know his emotions, his convictions and his friends. You will feel that you are one of them and you will never forget "The Virginian."

Mr. and Mrs. Ervin Robinson, Jr. of Star apartments has announced the birth of a daughter, Mary Ellen, born Friday in an Amarillo hospital.

The new addition to the Robinson family weighed seven pounds and four ounces at birth, and grandparents reported mother, daughter and father all doing fine.

Mr. and Mrs. Jack Walker and Mr. and Mrs. Ervin Robinson, Sr. are grandparents of the infant.

Mr. and Mrs. Ezell Patterson and Patty of Amarillo visited his parents, Mr. and Mrs. H. R. Patterson, Sunday afternoon. Mrs. Patterson was in the hospital Sunday, but has been released since then.

Guests of Mr. and Mrs. Dalton Criswell Monday were her parents, Mr. and Mrs. Paul Herrington of Throckmorton.

equal percentages at the end of all conference games, numbers or names will be drawn from a hat to determine the team to represent the district.

Both teams will be awarded trophies in the event of a tie. Gate receipts will be split in all games by the two opposing schools. Admission prices for adults will be \$1 and children will pay 50 cents.

Eligibility of players will be determined in accordance with intercollegiate league rules. These rules also will determine eligibility of B' team players.

The tentative conference schedule for the year already has been set. It may change in the event another team is voted into the district. Graham said Monday it is unlikely another team will be voted in.

November 2 Hereford will meet Floydada on home ground here at Whiteface field. It will be the only conference game of the year to be played at home. Canyon will play Tulia at Tulia.

On November 9, Hereford will play Canyon in that city, and Tulia will go to Floydada. Hereford will meet Tulia there November 16, and Canyon will play Floydada on Floydada home ground.

Golden Gloves Training Is On

Hereford boxing fans may be interested to know that thousands of young Texas amateur boxers will soon begin training as the Fifteenth Annual Texas Golden Gloves program gets underway.

Twenty-one regional centers are again expected to be represented when the program culminates in the five-night State Tournament at Will Rogers Memorial Coliseum Feb. 15, 16, 17 and 19.

For those who win championship ships in their divisions at the State Tournament, there will be an all-expenses-paid trip to Chicago, where they will fight in the annual Golden Gloves Tournament of Champions.

Regional Tournaments are now planned for Abilene, Amarillo, Austin, Beaumont, Brownwood, Bryan, Corpus Christi, Dallas, El Paso, Fort Worth, Harlingen, Houston, Lubbock, Odessa, Paris, San Angelo, San Antonio, Tyler, Waco and Wichita Falls.

The geographical distribution of the regional centers gives every amateur in the State an opportunity to qualify for the big State Tournament.

All Golden Gloves tournaments, as in the past, are sponsored only by newspapers and established civic organizations on a non-profit basis, with surplus funds going to recognized charities and development of amateur sports.

The program is sanctioned by the AAU, and all contestants must be registered with that organization.

In Texas the Golden Gloves program is sponsored and directed by the Fort Worth Star-Telegram.

SPORT-TOON

BOVINA
1950
6-MAN
FOOTBALL
REGIONAL
CHAMPS

COACHED BY
PLOVISS RATLIFF
WISC OF AD

HERE WE GO AGAIN

A NEW RECORD SMASHER

WILLIE DENNEY
ITS STAR PASSER

NEW YEAR GREETINGS FROM THE PUBLISHERS OF THIS FEATURE AND THEIR REPORTERS IN 1950

McLEAN NEWS • HEREFORD BRAND • CANYON NEWS • FRIONA STAR
CHILDRESS INDEX • SPEARMAN REPORTER • TULIA NEWS • AMARILLO
MEMPHIS DEMOCRAT • DONLEY COUNTY LEADER • VEGA INTERPRISE
BURGER HERALD • OCHILTREE COUNTY HERALD • TULIA HERALD •
AMARILLO GLOBE NEWS • HUT AND HARRY
HUTSON • GILSTRAP

ALL AMERICA

ONE OF MY BUCKS

ONLY A JUNIOR AT UNIVERSITY OF OKLAHOMA

MADE THE ALL AMERICA TEAM THIS YEAR TACKLE

JIM WEATHERALL
FORMER (1947) WHITE DEER FOOTBALL STAR

WHITE DEER BUCKS

NATIVE OF HOOKER, OKLAHOMA

Hereford Wins 4th. Place In Vega Cage Tournament

Hereford beat Friona 56-44, but fell down to fourth place in the Vega Basketball tournament last week.

Adrian defeated Bovina in the finals and won the tournament. Bovina had previously beaten Vega 36-34.

Johnny McBroom made all tournament for his part in the games played.

The Whitefaces were smothered by the Vega Steers in their first match in the tourney. Graham was high-point man for Hereford with 13 points, nine of which were made in the third

quarter. J. Christian of Vega was high-point man of the game with 16 points.

Cleveland of Friona and McBroom tied for high scores in the Whiteface-Chief clash. The Whitefaces made almost half their score of 56 in the second quarter.

High scoring was the outstanding feature of the Vega-Hereford game. Kelly made fifteen points in the clash, but Longhorn F. Harwell, center, scored a total of 25.

STREET MAP OF HEREFORD, TEXAS

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<p>Complete service on all butane & propane systems. Appliances of all kinds Ensign Carburetors</p> <p>BLANTON BUTANE GAS CO.</p> <p>Butane & Propane Highway 60 — Phone 551</p> <p>CARGRAY GASES</p>	<p>A. O. Thompson Abstract Co.</p> <p>Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.</p>	<p>PICK-UP AND DELIVERY SERVICE</p> <p>PHONE 111 ACME CLEANERS</p> <p>308 N. Main Hereford</p> <p>MADE TO MEASURE CLOTHES</p> <p>It's Time to Get the Children's School Clothes Cleaned</p>

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AMERICA'S LARGEST AND FINEST LOW-PRICED CAR!

The Smart New Fleetline De Luxe 4-Door Sedan

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Your choice for '51 - REFRESHINGLY NEW... THOROUGHLY RELIABLE!

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PLUS TIME-PROVED POWER *Slide* AUTOMATIC TRANSMISSION

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CHEVROLET

MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!

Kinsey Motor Co.

PHONE 740 244 E. 3 ST.



Whiteface News

Items of Interest Compiled and Published by students of Hereford High School.

Editor Gerry Patterson
 Assistant Editor Pat Walton
 Exchange Nellie Conklin, Doris Wilhelm
 Junior High Gayle Gault, Eleanor Aven
 Proofreader Marilyn Barkley
 Sports Bruce Bybee
 Features Gerry Patterson, Pat Walton, Gary Walker
 Teacher Who's Who Evelyne Tucker
 Senior Who's Who Barbara Smith
 Band News Gladys Thompson
 Coming Events Leora Wilhelm
 Personality Quiz Marilyn Lewis
 Ideal Boy and Girl Junarne Smith, Nelda Guy Lawrence
 Your Opinion, Please Janell Carter
 Spot Reporters Linda Betzen, Nelda Guy Lawrence, Junarne Smith



HEREFORD HOMES—The attractive building in the photo above is the new E. W. Harrison home. The home was built at "C" and Eleventh Street. —Photo by: Bill Patton

Letters To Santa Claus

Yes, it is almost Christmas so the students and teachers of H. S. are beginning to write Santa. If you haven't you must do so soon so he will be sure to get it. Here are a few letters to Santa from H.H.S.:

Dear Santa,
I been told that you only visit little girls—well—it's hard for me to be good, but I try awfully hard!
Santa, please bring me a senior ring and a graduation cap and gown.

Please bring peace and brotherly love to the world and bring the love of God to the people of all lands. Bring happiness to everyone.
Thanks Santa and I'll see you Christmas Eve.

Nora Jo McLallen

P. S. — If you have any dolls left you can bring me a boy one over 5' 6" tall, and bring Mr. Sullivan a Mrs. Sullivan.
Nora Jo

Dear Santa,
I have been trying to get around to writing you but I just haven't had the time.
Say, that pair of boots I got last year still look mighty good except they are getting too little.
You know how this Texas weather is don't you? Well, I could sure use a good looking sport coat to wear on these pretty cold days.

That's all I want besides a few golf balls. I sure hope you get around to everybody this year.

Your boy,
Homer Lee Owen

Dear Santa,
It was brought to my attention that I should write you and tell you what I want for Xmas. As you and everybody knows I have been a good boy so I would like for you to bring me
(Continued on Page 3)

See
LUTHER PEVLEY
about
Real Estate
Res. Phone 524-W

High School Band News

Busses took the High School Band to 1st street last Thursday morning where they led the Santa Claus Parade.
The band marched down Main Street to Central School where they marched completely around the block. From there they marched to the St. Anthony's school and back to Main Street to the bull barns where the parade ended.
From the bull barns the band marched back to school with rhythm to practice good alignment for contest.
The band enjoyed being in the Santa Claus parade.

Buzz Box

Dwain sure does look handsome since Naomi has been in Oklahoma. You should see the longing looks he casts at her locker.

How come all the girls have decided to sprain their ankles? Could it be because Anna Lois says it's fun, Mr. Stark?

Johnny F. is the type of person who takes souvenirs of banquets but he has found that crime doesn't pay. Oh, well, Johnny, there is no need of crying over spilt milk.

A. L. seems to have been quite interested in the card game before the banquet. It was an animal card game.

Is Johnny McBroom's car cold at night? It's a convertible you know.

James, do you know how Edgel, Jr., is getting along or will we have to ask Bettye?

You should have seen the toes and faces painted in F.H.A. colors (red and white) running around the H.H.S. halls Thursday night. Initiations was thoroughly enjoyed by all old F.H.A. members but the new members were skeptical of the eats. (The old members didn't eat so maybe that was the reason they enjoyed it.)

Charles G. why does your face get so red when you ask a girl the time? Some people are calling you Red.

Remember kids there are only 8 shopping days until Christmas. —Bye, now.

Coming Events

- December 14—Board Meeting
- December 15—Football Banquet
- December 19—Frona Game (there)
- Christmas Pageant Assembly Program (Speech class)
- December 21—Dramatics

By - Lines

By Bybee

Hereford school officials met in Plainview with school officials from Tulla, Canyon, Floydada, and Lockney last Thursday night. They organized the future district 2AA. Lockney reported that they did not have required 200 students for double A competition and did not wish to be voted into the district. The executive committee met and set prices for next year conference games, made schedules, and attended to several other minor details.

Next year Hereford will have only one conference game at home. That will be against Floydada. Hereford plans to try to schedule many of the teams that are now in 1A for next year.

Hereford finished fourth in the Vega tournament. They were defeated by Farwell and Vega. They beat Frona for their only win. Hereford scored 55 points against Vega, but the Longhorns scored 72. This was an unusually high score for high school basketball. This gives the fans a hint of the high speed type of basketball played by these two clubs. Adrian won the tournament. Johnny McBroom of Hereford made the all tournament team.

Hereford still has plenty of time to prepare for the district tournament. They did not make an unusually good showing in the tournament. They did not make not look bad and at times show the makings of a championship team. The Whitefaces have some of the best talent that they have had in several years. Also they are learning a new system under a new coach. Devon Thompson is no longer attending Hereford High School. This left a vacancy at a guard position which caused Coach Stark to shift forward Bob Mathers to guard and move Ray Graham in

News Corner

A new comer to H.H.S. is Janelle Crut. She comes from Albuquerque, New Mexico and is a Junior. "I think it's nice," is her opinion of H.H.S. Welcome, Janelle, we hope you come to love H.H.S. as much as the rest of us do.

School pictures came in last week. Some of them were very good and some were awful, but that is what you expect of school pictures.

Senior calling cards came in week before last and people couldn't get through the halls for students who were exchanging cards.

The Pep Club banquet was December 1. The theme was music and the colors were maroon and white. The cheerleaders for next year, who were announced at the banquet, were Joan McGee, Sue Smith and Lettye Hamilton.

Report cards came out last week. There were the usual comments "Oh, why didn't you study harder." Some people were well pleased though. Now everyone knows how hard he will have to work in order to be exempt from mid-term exams.

F.H.A. Informal initiations was held last Thursday night in the Home Ec. lab.

School will dismiss December 20 at 4 o'clock for the Christmas holidays. It will take up again Tuesday, January 2.

As forward.

Hereford's next home game will be with the Canyon Eagles.

Ideal Boys And Girls

By Elizabeth McReynolds
Hair: Billy Kay Evans
Eyes: Dwaine Walker
Eyelashes: John Boyce
Ears: Stanley Slagle
Nose: Roger Miller
Mouth: Franklin Boyce
Teeth: Purris Williams
Smile: Jack Stanton
Voice: Ray Graham
Legs: Ted Houston
Feet: Alvin Shirley
Hands: Billy Don Engman
Physique: Devon Thompson
Complexion: Rayburn Strange
Personality: Clifford Galley

By Jo Thompson

Hair: Joe Haeber
Eyes: Bill Engman
Eyelashes: Neil Witherspoon
Ears: Don Rice
Eyelashes: Richard Pinckert
Mouth: Randolph Thomas
Teeth: Purris Williams
Smile: Stanley Slagle
Voice: Bill Engman
Hands: Elson Hennington
Legs: Jack Stanton
Feet: Don McNeese
Physique: Ted Houston
Complexion: Frankie Boyce
Personality: Thomas Botsford

Joke Column

Why couldn't mother let the doctor operate on father?

Because she didn't want them to open her male. (MAIL)

Why does an old fashioned model-T-Ford remind you of a schoolroom?

Because it has a lot of little nuts with a crank up front.

Why should you be careful about making love in the country?

Because the corn has ears, the potatoes have eyes, and the beans talk.

If butter is fifty cents a pound in Chicago, what are window panes in Detroit?

Answer: Glass.

What is the oldest piece of furniture?

The multiplication table.

Why is the 4th of July like oyster stew?

Because we cannot enjoy it without crackers.

Why is life the greatest riddle?

Because we all give it up at last.

Classified Ads Get Results

Office Hours — 9:30 - 5:00

Dr. F. M. Kester will be in my office to serve you for the next few weeks, during my absence because of illness.

Dr. MILTON C. ADAMS

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The easy pulling plow that pays for itself.

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WHEN ONE WILL DO?

One "light as a feather" electric blanket will keep you warm on the coldest nights — why suffocate under an overload of ordinary quilts and blankets — with your winter overcoat thrown in for good measure when the mercury really drops. Electric blankets come with single and dual controls — you set the temperature you want and it stays at your setting all night long. Don't smother — sleep safely — sleep soundly — under one electric blanket.

Make your local electric appliance store your Christmas shopping headquarters. You'll find a wide selection of gifts — in all price ranges — from small appliances to ranges, refrigerators and automatic washers. Give the gift that will be remembered because it will always be used — an electrical gift.

Reddy says: "Electric Blankets make swell Xmas Gifts"

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 Worship 11:00 A. M.

Evening:
 Young People 6:15
 Worship 7:00

Daily Radio Program
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We invite you to all services of the church.

The Bible is right and it does make a difference what we BELIEVE AND PRACTICE.

"Nothing like it on the road!"

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NEW 1951 MERCURY for "the drive of your life"

HEREFORD MOTOR CO.

HEREFORD, TEXAS

TODAY, when you buy, it's just good business to get a really new car—for longer life, higher resale value. So see the 1951 Mercury for "the drive of your life" and "the buy of your life."

ARCHIE SCOTT

Letters To

a red wagon and electric train. I guess that is enough for this year.

Yours truly,
Joe Woolery

Dear Santa Claus,

I've been a real good girl this past year because I'm a Senior and I have to be good. What I would really like for Christmas is lots of snow and lots of fun.

La Juan White

P. S. Also I'd like a great big doll (about 5' 9" tall, brown eyes and with a 'crew cut').
LJW

Dear Santa,

I've been a very good boy, some of the time, (when I was asleep and not dreaming).

Please bring me a diploma to become valid May 25, 1951.

There are also a few small things such as a new Cadillac, a new yacht, two airplanes, and a large economy size bottle of Hadaool. Above all be sure to bring the Hadaool.

Yours truly,

Gene "Angel" Walker

P. S. - Be sure and bring Mr. Sullivan's Hadaool, too. I might add that if you have any cute girls that are lost, you can leave them with me. They can be anywhere from a Freshman to a Senior in age.

"A" W.

Dear Santa Clause,

Please bring me a wig, a corset, and a bottle of Hadaool.

Mr. Sullivan

To the rest of you H.H.S. students we hope you will write Santa a letter and when you do you might ask him if he'll teach Mr. Sullivan how to spell. Particularly Santa Claus!

Senior...

Who's Who

Name: Don Russell
Likes: football, movies, reading, good books, western music.
Dislikes: fried chicken.

Pet Peeve: people who giggle and people who stay out late at night.

Favorite Foods: apple pie and a big steak.

Hobby: stamp collecting.
College: WT or New Mexico Military Institute.

Ambition: to have a good farm.

Clubs: F. F. A.

Opinion of H.H.S.: "I have been to several different high schools and I think H.H.S. is the best one yet."

Name: Marco Sumner
Likes: slumber parties, nice people, any holiday.

Dislikes: smart-alecs, tattletales, and some people.

Pet Peeve: two-faced people.

Favorite Food: just food!!!

Hobby: collecting match folders.

College: WT or Texas Tech.

Ambition: Undecided—maybe a school teacher or nurse.

Clubs: Dramatics, F.H.A., Pep Club, Horizon Club.

Opinion of H.H.S.: "I think H.H.S. is a wonderful school. At least here the teachers act like humans. The students are all nice and friendly too."

Marco added that she though all along that our football team did a good job and that they would come out on top!

Name: Clifford Galley.
Likes: people, flying, hunting.

Dislikes: people who are nosy, getting up and going to bed!!!

Pet Peeve: Pop tests and English IV.

Favorite Foods: fried chicken and cherry pie.

Hobby: doing nothing.

Ambition: to be a civil engineer.

College: WT.

Clubs: F.F.A.

Opinion of H.H.S.: "Best high school and faculty possible."

Name: Mavis Hensley.
Likes: people, Hereford, bhae, and any kind of food.

Dislikes: people who are hateful, turnips.

Pet Peeve: people that poke you in the ribs.

Favorite Food: all of it.

Hobby: keeping a scrapbook.

College: none.

Ambition: to be successful.

Clubs: Dramatics.

Opinion of H.H.S.: "I would not trade H.H.S. for any school in the Panhandle."

Mavis also said her favorite saying is 'Hootis'!

Name: Patsy Townsend.
Likes: riding horses, skating.

Dislikes: snooty people, Civics.

Pet Peeve: for Mother to say no.

Favorite food: apple pie.

Hobby: collecting horses (I hope not real ones!)

Ambition: to become a nurse.

Clubs: D.E., P.E., Y.W.A.

Opinion of H.H.S.: "I think it is the grandest school on this earth of ours. It really is a grand place to finish school."

GIFTS FROM Anthony's FOR A WONDERFUL Christmas

Choose from...

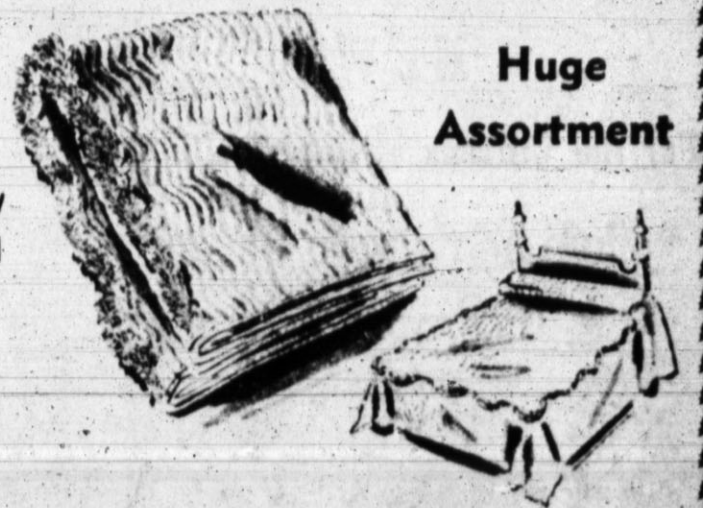


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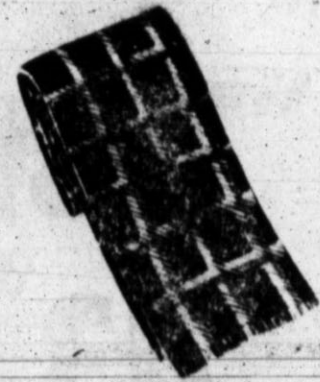
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SPORT SHIRT
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For dress, business or sports. Easily laundered Rayon - Gabardine. Two way collar.



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In good looking plaids or check patterns. Self fringed ends. Assorted color selection.



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GIFT TIES
98c

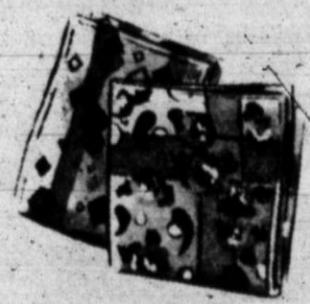
If you want them bright, bold and shouting, we have them. The staple more subdued also. All colors.

WASHABLE RAYON



Crepe
PAJAMAS
\$3.49

Easily laundered all rayon crepe coat-style pajamas. Contrasting piping trim. Sizes A, B, C, D.



Pure Dyed Silk
SCARVES
\$1.98

Screen printed all silk headscarves. Large 35x35 inch size squares. Bright bold modern prints.



Genuine Leather
HANDBAGS
\$4.98

Smooth or rough grain genuine leather bags. Pouch, under arm or shoulder strap styles.



Dainty Trim
HANKIES
49c

Neat tailored pure linen embroidered designs and applied design in gift folders.

BRIGHT COLORFUL DAMASK

LUNCHEON CLOTHS
\$1.98



In all over plaids or solid pastel shades. Washable fast colored cotton cloth. 52x52 inches.

Type 128

COLORED SHEETS
\$2.98

Size 81 x 108
Pink, Blue Maize, Rose

Matching Cases 89c

RABBIT FUR LINED



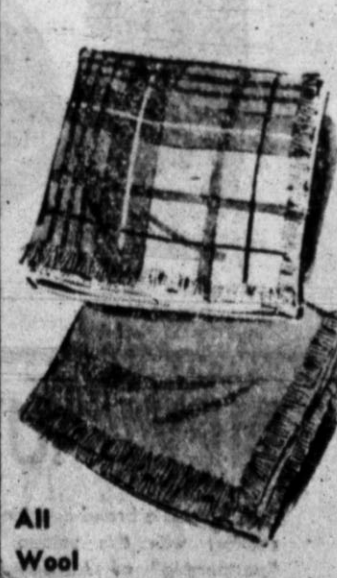
DRESS GLOVES
\$4.98

Imported rabbit fur lining. Capeskin leather outside, slip on style. For dress or driving.



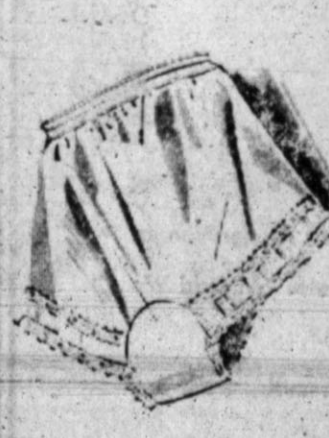
Brown Kid
Opera Slipper
Sizes 6 to 12 **\$3.98**

Men's smooth brown kid opera style slipper. Faux lined. "Night-Glo" label. Sizes 6 to 12.



All Wool
SCARVES
98c

Other Styles \$1.98



TEXSHEEN
All Nylon
PANTIES
\$1.98

By Texsheen of Texas, pure nylon panties with ribbon and lace trim. Nylon elastic.



HALSEY HATS
\$6.90

Guaranteed genuine fur felt in every Halsey Hat. Plyofilm crown liner and Solite sweat band liner to prevent soiling. Many styles and colors.

100% ALL NYLON INFANT'S FRINGED SHAWL

\$4.98



Beautiful all over design. 100% all nylon shawl with self fringe. Crib or carriage sizes.



Cord Trim
Felt Slipper
Sizes 6 to 11 1/2 **\$1.98**

Imported wool zephyr scarves in solid colors or plaids. 30 inch squares.

Embroidered
PILLOW CASE SETS
\$2.98

Embroidered and hemstitched trim. In pure white. Regular size, 42x36 in. Boxed.



Church Notes

All who are interested are cordially invited to attend Christian Science services held in the Star theatre each Sunday at 11 A. M.

"In the Universe, Including M.A.N. Evolved by Atomic Force?" is the subject of the Lesson-Sermon which will be read in all Churches of Christ, Scientist, on Sunday, December 17.

The Golden Text is: "Sing unto the Lord, all the earth; shew forth from day to day his salvation. Declare his glory among the heathen; his marvellous works among all nations" (1 Chronicles 16:23).

Among the citations which comprise the Lesson-Sermon is the following from the Bible: "The heavens declare the glory of God; and the firmament

showeth his handywork" (Psalms 19:1). The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "Creation is ever appearing, and must ever continue to appear from the nature of its inexhaustible source" (page 507).

There is a radio program on Christian Science broadcast every Sunday Morning over Radio Station KAMQ, Amarillo, Texas.

Next Sunday's schedule at Immanuel Lutheran Church: Sunday School and Bible Class at 10:30 A. M.; Worship service at 11:30 A. M.; practice for children's Christmas service at 3:00 P. M. The service will be held in the church on Christmas Eve at 6:00 P. M. beginning with a candlelight processional by the children of the Sunday School. The public is invited to listen to the weekly radio program sponsored by our church on Wednesday afternoon at 1:30 P. M. over KPAN.

Each Wednesday night the pastor conducts a class in the discussion of the teachings of the Bible. The public is invited to attend these study hours. The starting time is 8:00 P. M.

The Win-One Class of the Methodist Church will meet Tuesday afternoon at 3 o'clock in Ward Hall for their regular monthly Class Meeting.

The Intermediate Department will have a Christmas party in the basement of the Church on Wednesday, Dec. 20th. All Intermediates are urged to attend.

The Mid-Week Prayer Service time has been changed from 7:30 to 7 o'clock each Wednesday evening in Ward Hall.

On Thursday evening, December 21, the Junior Department will have a Christmas party in the basement of the church.

The Junior Choir will be in charge of the evening service next Sunday evening. They will present a program of Christmas music.

Choir practice Thursday evening at 8 o'clock. All members are urged to attend these practices.

The Church cabinet of the First Christian Church will meet this evening at 7:30. The meeting was postponed until today because of cold weather last week.

Sunday the choir will present its Christmas Cantata at 5 o'clock in the evening. This service will take the place of the regularly scheduled evening serv-

ice. Next Wednesday night will be family night and the annual church Christmas party will be held at that time. A covered dish supper will be served at 7:30. A Christmas program will be presented by the children from the various departments in the church school. Only teachers and their pupils will exchange gifts. Parents are asked not to bring extra gifts. Santa may make his appearance.

The Christian Women's Fellowship is still collecting books for several projects. The Women of the State are collecting books for Southern Christian Institute, a school for colored people, and the Young Marston's group is collecting books for the local church library.

Mrs. G. N. Price, supt. of Juliette Fowler Home for children was guest speaker at the Christian Women's Fellowship luncheon last week.

The Missionary Society of the Church of the Nazarene is holding its annual Christmas program tomorrow afternoon at the home of Mrs. G. W. Hateman on Catalpa Street, announced Rev. Roy Bickford this week.

Regular services of the church include Wednesday evening prayer meeting and Bible study, 7:30; Sunday, Sunday school, 10 o'clock, morning worship, 11 o'clock; evening worship, 7:30.

Tuesday the Women's Missionary Union of the Avenue Baptist Church met in all day ses-

sion. The message of the day was brought by the pastor, Rev. H. V. Fields.

Missionary study began at 10:30. In connection with this service a study was made in regard to the Lottie Moon Christmas offering, which goes to foreign missions.

Men of the church met Tuesday night in the regular brotherhood meeting.

Announcements for the week include: Sunday: Sunday school, 9:45; morning worship, 11:00; training union, 6:45; evening worship, 8:00; Wednesday evening services, 7:30; W.M.U. on Tuesday at 2:30.

A big rally Sunday opened the music school being held this week at the First Baptist Church. The public is invited to attend the school through the week which will be concluded by a Christmas concert Saturday night at 8:15 at the Baptist Church where the three choirs from each school held this week will present the program.

Earl Rogers of the Clovis Baptist Church is director of the school. He is teaching practical music lesson and directing the Adult and Young People's Choir. Purris Williams, high school band director, is teaching conducting and is in charge of the Intermediate Choir. Director of the Junior Choir is Mrs. Bob Lawrence who is teaching hymn playing.

Climaxing the training union school, 216 are now in training union at the Baptist Church. Next Sunday has been set as

ide as the day on which the Lottie Moon Christmas offering will be made. This is an annual Christmas offering given to foreign missions.

The W.M.U. held an all-day meeting yesterday at noon. Music School will be held tonight and tomorrow night at 7 o'clock. The Junior Choir meets Saturday morning at 10. The Music School meets at 7 Saturday evening to be followed by the concert at 8:15.

The ladies of the Assembly of God Church have planned a triple bake sale for Saturday, December 23. Sales will be held at the Piggly Wiggly, Cashway Number 1, and Thomas Food Stores. Featured will be all kinds of Christmas cakes, pies, dressed chickens, and homemade bread and rolls.

Work continues on the addition to the church building with progress being good.

Daily radio program of the Church of Christ over station KPAN continues at 9:30 each morning except Sunday when the program is heard at 9:15. Bob Wear, local minister, is speaker each day.

Regular services of the church for Sunday are: Sunday school, 10 o'clock; morning worship, 11 o'clock; young people's meeting, 6:15; morning worship, 11:00 o'clock; young people's meeting, 6:15; evening worship, 7:00 o'clock. Mid-week Bible study with plenty of time for singing is at 7 o'clock on Wednesday. The ladies of the church meet

Buffet Supper Party Entertains Husbands

Mary Martha Class of the First Baptist Church honored husbands at a buffet supper

at 3 o'clock Wednesday afternoon for Bible study.

The Church of Christ extends an invitation to the public to attend each of these services and to tune in to the radio program daily.

party given in the home of Mr. and Mrs. Chas. Crowell Thursday evening.

Decorated throughout in the holiday colors, the home provided an appropriate setting for the supper and games of forty-two and checkers which followed.

Those attending were Messrs. and Mesdames; J. T. Wood, Wayne Williams, Fred Kroll, Bill Yarbo, R. A. Daniel, Jr., Bill Kendall, Tommy Braddy, T. A. Paul, C. E. Smith, Sandford Smith and the hosts.

HOSPITALIZATION NEWS

For the Citizens of Deaf Smith County

Commonwealth Casualty & Insurance Company

OF DALLAS, TEXAS

Is offering a New Special Hospital Service Policy, that is designed to help meet the increased charges for Hospital and Surgical Expenses. \$4 to \$16 Per Day for room & board. Up to \$600 Surgery.

Commonwealth Reserves the Right To Withdraw This Policy from the Market Without "Notice"

WATCH YOUR MAIL CLOSELY FOR MORE INFORMATION. USE THE REPLY CARD FOR AN APPOINTMENT IF YOU ARE INTERESTED.

Remember the Name Commonwealth Casualty & Ins. Co.

If you do not receive the letter of information, use the Coupon.

Commonwealth Casualty & Insurance Co., Reserve Life Bldg., Dallas, Texas.

I am interested in your special County Hospitalization Plan. This is without obligation to me.

Name Address

FACTS ABOUT MONEY!



"IN GOD WE TRUST"

As an outgrowth of the religious fervor created by the Civil War, many devout citizens suggested that a motto or some reference expressing their recognition of the trust in God be shown on coins. After many suggestions the motto "In God We Trust" was selected and first appeared on two-cent pieces in 1864.

... put your "trust" in a safe deposit vault and have absolute security from any hazard.

HEREFORD STATE BANK

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

We invite you TO BANK WITH US...

"Test Drive" the '51 FORD with 43 "LOOK AHEAD" FEATURES



That upholstery will wear for years

...and the instrument panel is so beautiful and convenient.

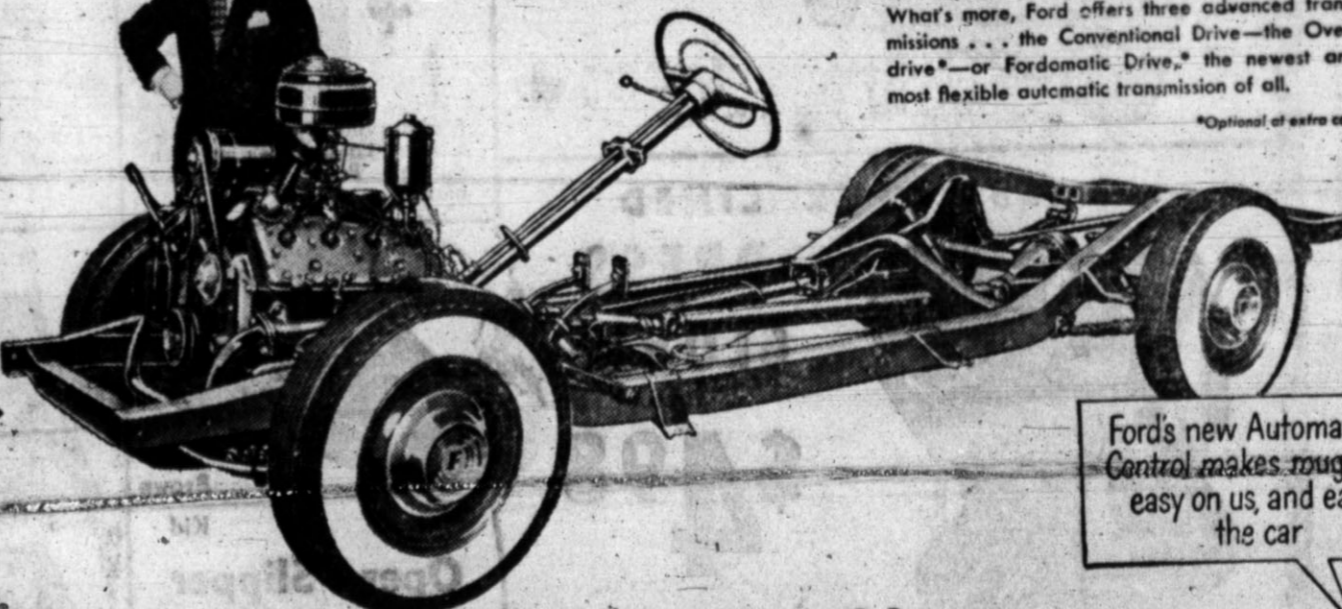
That finish is baked on to last

The frame is extra rugged with 5 husky cross members

Yes, "Test Drive" the '51 Ford. See for yourself why this is the greatest car Ford has ever built. Thrill to its "jet-away" performance. Feel how cooperatively it handles. Know the feeling of safety that comes from sure Centramatic Steering and

Double-Seal King-Size Brakes. Learn how the Automatic Mileage Maker matches timing to fuel charges so that every drop of gasoline is used—none wasted. And remember, you can have your choice of Ford's famous 100-h.p. V-8 engine, or its companion in quality, the great 95-h.p. Six. What's more, Ford offers three advanced transmissions... the Conventional Drive—the Overdrive*—or Fordomatic Drive,* the newest and most flexible automatic transmission of all.

*Optional of extra cost.



It's built for the years ahead

Ford's new Automatic Ride Control makes rough roads easy on us, and easy on the car

NEW AUTOMATIC RIDE CONTROL

You'll feel a brand-new kind of riding comfort with this unique three-way "partnership" of Advanced "Hydra-Coil" Front Springs—new Variable-Rate Rear Spring Suspension and new "Viscous Control" Shock Absorbers. This superior new Ford springing system adjusts to any road condition automatically—keeps the going easy and

level always—with no pitch, no bounce, no roll

Why not stop in and see us today? Check the 43 new "Look Ahead" features which the '51 Ford gives you. Compare Ford's finish and coachwork with any car on the market today. We think you'll agree that you can pay more but you can't buy better!

'51 Ford

"When you buy for the future...Buy Ford!"

Hereford Motor Co.

DUDLEY GREEN

HEREFORD, TEXAS

ARCHIE SCOTT

BELLVIEW NEWS

Bellview, Grady, and Broadview Women Meet at Bellview Recently

By Mrs. A. L. Cross

The Woman's Missionary Union of the Grady Methodist and Baptist Churches, the Broadview Nazarene, and the Bellview Methodist and Baptist Churches held its regular fifth Wednesday meeting at the Bellview Baptist Church recently.

Mrs. W. G. Kennedy, president conducted a short business session where a temporary chairman was appointed and the program committee for the next meeting was named. The meeting will be on January 31 at the Bellview Methodist Church. Members of the committee are

Mesdames Roy Potts of Bellview, Earl Allen of Broadview, Clyde Dunning of Grady, and Gibbs Rucker of Bellview.

Mrs. Lizzie Pulliam announced the theme for the day's program "Putting First Things First." Mrs. Vachrel Ridley gave the devotional.

Mrs. Kennedy of Grady discussed "Communism," pointing out the fact that the American way of life could be completely destroyed.

Miss Kelton of the Broadview Nazarene Church spoke on the theme for the day after which Mrs. Eugene Scott of Bellview talked on things first with our neighbors.

Musical selections were given by Miss Bailey and Miss LaVera, Mrs. Willie Wail, Miss Avon Bailey, and Miss LaVera Gregory.

Refreshments were served to 35 ladies present.

Entertain Hi-N-Y
Mr. and Mrs. J. A. Chandler entertained the Hi-N-Y class of the Nazarene Church last Thursday night with a party.

Hot dogs, cocoa, and dough-

Pvt. Winston Hill Now On Front Line

Private Winston Hill of Hereford, son of Mr. and Mrs. Roy Hill, is now serving with the 560th Company service company, issuing and loading out supplies to troops on the front lines in Korea, according to information received here by his mother.

Pvt. Hill and Pvt. Dewey Hickman of Parkerburg, West Virginia, formerly were hunting snipers at Pyongyang, Korea.

In the letter to Mrs. Hill her son described his experiences with the "Gooks." He said when they "catch one stealing food, it's the custom to make him eat his fill of the item."

Hill and Hickman reported they had apprehended a Korean native opening a gallon of cheese. "He had to eat his fill of that cheese," they said. "And he sure enough was a sick Gook," they added. "One who never would want any more cheese."

Hill's father is a farmer on the McClure place south of Hereford. In a letter to his parents he said he was due to be out of Korea by January 12. The letter may have been written before the present crisis in Korea, however.

nuts were served to Mr. and Mrs. V. S. Wheeler, Jennett and Ervin, Mrs. Gardy Box, Marcey and Leon, Mrs. Claude Taylor and Ruby Jo, Cleveland Johnston and Joyce, Glenda Trower, Bettie Armstrong, Avon Bally, Jimmy Pinkston, Jennie Johnston; Mr. and Mrs. Pat Ridley and children.

Mrs. Virgie Harrison and Patricia spent this week in Dallas with Mrs. Lena Harrison who is taking treatment in a hospital there.

Mr. and Mrs. Louis Rutherford and Richard were visitors in the Vachrel Ridley home last week. Bob Ridley, who is attending school at Las Cruces, spent the week end visiting his father.

Undergoes Operation
Mr. and Mrs. Hobson Harrington have returned from Dallas where he underwent an operation. He is reported to be improving slowly.

Floyd Lofton is recovering from an eye injury he received Saturday while handling feed.

Elvin Ford, Norman Clayton, and Kenneth McInturff, who are stationed at Sheppard Field in Wichita Falls, spent the week end with their folks here.

Frank Davis is in Las Vegas on a business trip.

Mr. and Mrs. Howard Duncan of Clovis spent Sunday visiting her parents, Mr. and Mrs. Bill Adams.

Earl and Archie Allen have returned from Denver where they went to meet their mother, Mrs. Dolly Allen of Denton, Montana, who is planning to spend the winter here.

Roy Jobe's mother is here helping to care for the Jobe's small son who has whooping cough.

Juanita Turner, a student at E.N.M.U., Portales, spent last week end with her parents, Mr. and Mrs. Toff Turpin.

Mr. and Mrs. Harold Vaughn and Ronny of Clovis visited her parents, Mr. and Mrs. Bernard Trower, recently.

Mr. and Mrs. Manard Johnston of Socorro visited her parents, Mr. and Mrs. Elmer Chandler, last week.

Virgie Massey, who is employed in Amarillo, visited his parents, Mr. and Mrs. Alice Massey, Sunday.

Those spending Sunday with Mr. and Mrs. Tom Vaughn were Mr. and Mrs. Ralph Lofton and family, Mr. and Mrs. Hollie Vaughn, Mr. and Mrs. Johnnie Oster and family, Mr. and Mrs. Earl Tompkins and girls, and Mr. and Mrs. Roy Vaughn and family of Hereford.

Mrs. Margaret Pope of Abernathy is here visiting her parents, Mr. and Mrs. Nelson Pierce.

Wanda Briggs of Highland University spent the week end with her parents, the Edd Briggs. Mr. and Mrs. Charles Pinkston of Clovis were also guests of the Briggs.

Son is Born
Mrs. Vida McInturff and baby boy are staying in the Roy Potts home. The young son was born the day after his father reported back to Sheppard Field.

Mr. and Mrs. F. B. Scott of Clovis visited their sons and families, the Eugene and Curtis Scotts recently.

Mr. and Mrs. Wessie Brown have returned from a rural mail carrier road meeting held in Albuquerque.

Courthouse Records

WARRANTY DEEDS

E. B. Cleavinger et ux to C. D. Sears et ux, W 1/2 Sec. 9, Bk. 8.

W. A. Helton et ux to Owen L. Bybee, SE 1-4 Sec. 77, Bk. K-3.

Owen L. Bybee et ux to W. A. Helton et ux, W 70', Lots 7 & 8, Bk. 4, Whitehead Add.

John Leinen to Laura Whitson, W 1/2 Sec. 34, T4N, R2E.

N. D. Bartlett, Jr. et ux to Woodson M. Tottenham et ux, S 10' Lot 12, & N 45' Lot 13, Bk. 31 1/2, Renfro & Price Sub, Bk. 31, Evants Add.

Jack V. Pickens et ux to C. M. Smith, pt. Bk. 15, Evants Add.

Mrs. Lillian Wheeler et vir to J. H. Wheeler, Lot 8, Bk. 1, Meacham-Sub, Bk. 16, Mabry Add.

Leroy Aven et ux to H. C. Williams, SW pt. Bk. 56, Hereford & Add.

RELEASES

National Life and Accident Insurance Co. to J. G. Fortenberry et ux.

DEEDS OF TRUST

Furr Food Stores, Inc. to Great Southern Life Insurance Co., pt. Lots 7, 8, and 9 Bk. 26 OT.

Ernest Brown to S. E. Burleson, 21.9 acres of Sec. 61, Bk. K-3.

William Jennings Howard et ux to Farm & Home Savings & Loan Assn., Lot 9, Barber Sub, Bk. 22, Evants Add.

Wilbur E. Bell et ux to Farm & Home Savings & Loan Assn., Lot 4, Barbers, Sub, Bk. 22, Evants Add.

Charles Worth Covinton et ux to Farm & Home Savings & Loan Assn., Lot 6, Barber Sub, Bk. 22, Evants Add.

O. A. Sterling to Wm. Warren E. 50' of W 130' of S 167.42' Lot 2, Bk. 2, Womble Add.

H. N. Reeves to Fred F. Bell, pt. Bk. 11, Evants Add.

AUTO REGISTRATIONS

Wm. F. Hardwick — 1951 Ford Fordor.

C. C. Whitaker, Amarillo —

1950 Pontiac 4 dr Sed.
Mrs. Minnie Medlin — 1950 Chrysler 4 dr Sed.
Henry Andrews — 1950 Pontiac 4 dr Sed.
Jesse Click — 1950 Pontiac 4 dr Sed.
W. S. Kerr — 1950 Dodge 4 dr Sed.
Eugene D. Knox — 1950 Pontiac 4 dr Sed.

2 dr Sed.
F. A. Marnell — 1950 Plymouth 2 dr Sed.
F. Y. Moreman — 1950 Dodge 2 dr Sed.
Roy V. Smith — 1950 Plymouth Clb. Cpe.
G. B. Miller — 1950 Plymouth

4 dr Sed.
Good Housekeeping Shop — 1950 Dodge 4 dr Sed.
Mr. and Mrs. Bill John Mesick of Plainview were guests of Mr. and Mrs. G. S. Solomon Sunday.

Poinsettias

See Our Beautiful Poinsettias, Cut Flowers and Other Potted Plants for Christmas. We wire Flowers Anywhere

Bonded Florist Since 1939

OPEN NIGHTS until 8 O'Clock

Hereford Floral Shop T. D. S.

209 Higgins Phone 773

E. B. Black Co.

Sanforized, Mercerized, Vat Dyed

"SAHARA SHEEN" BROADCLOTHS



A Special Purchase Sale of Regular \$7.90 Broadcloth Dresses

priced only **\$5.90**

High Shades . . .

- Lime
- Teal
- Navy
- Kelly
- Purple
- Luggage
- Hot Orange



Sizes 10 to 18 14 to 20

Clockwise fashions Sahara sheen broadcloth . . . washes easily, beautifully and so easy to iron. You'll find a style to please in a color completely satisfying. Sun fast, suds fast and they'll wear and wear.

Anthony's
THE C. B. ANTHONY CO.
Hereford

AH
ANTI-HISTAMINE TABLETS

stop COLD'S' distresses IN MANY CASES the first day!

REMEMBER THE GOLFER CHRISTMAS

The Hereford Golf Shop
Jim Terry Hereford Golf Course

SANTA'S Gift SHOP

Sure Shots for the PHOTO FAN

Brownie Hawkeye **FLASH OUTFIT \$12.75**

Kodak Duaflex II **FLASH OUTFIT \$19.50**

Kodak

TOURIST CAMERAS \$24.50 \$38.50 \$47.50

8 M.M. Kodak **PROJECTOR CAMERA \$65.00 \$71.75**

General Electric **EXPOSURE METERS \$24.50**

ELECTRICAL GIFTS ARE SO PRACTICAL

Mixers
Waffle Irons
Toasters
Hand Irons
Electric Blankets

Each Item We Carry is Nationally Advertised

PENS and PENCILS
the "White" Christmas Gift!

PARKER SCHAFFER ESTERBROOK

Just A Few of These Left In Stock

DOLLS TINKER TOYS All Sizes B. B. GUNS

CITY DRUG STORE

Studio Plans To Present Concert

The Olive Hinds Music Studio will present a two-piano Christmas concert on Tuesday evening Dec. 19 at 6:15 p. m. in the educational department of the First Baptist Church.

The program will feature piano quartets, duo-piano numbers, duets, arrangements for six hands and solos. Charles Whitehead, vocalist, will assist, accompanied by Mrs. Cliff Estes.

Appearing on the program will be: Irene Witherspoon, Sheryl Patterson, Nancy Crawford, Barbara McGhee, Linda Reese, Wylajeane Quattlebaum, Marilyn Russell, Bobby Jean Drury, Claudia Green, Sybil Davis, Martha Heard, Linda Kay Noland, Virginia Sigle, Bobby Waiser, Barbara Smith, Nancy Patterson, Gladys Lee, Wanda and Vonda Pitts, Joan Cupell, Nancy Story, Yvonne Axe, Sammie Lu McLallen, Tommie West, Wayne and Waldon Scott and Edwin Axe.

The concert will be presented in one hour and is set at the

Mike Harvey Honored On 3rd Birthday

Three year old Mike Harvey celebrated his birthday on Thursday, December 7, at a party given by his mother, Mrs. Paul Harvey. The birthday table carried out the Christmas theme in decorations and holiday favors were given. Games were played and comedy films were shown by Joe Reinauer for entertainment.

Children enjoying the party were: Mike Whelan, Jake Tiefert, Bob Reinauer, John Pool, Mark Johnson, Mark Tiefert, Joe Reinauer, Sheila and Kathie Sundeen, Carolyn Aven, Coleen Reeves, Pam Clay, Gloria McCann, Marsha and Diane Robinson, Kay Shirley, and Linda Edwards.

Mothers attending were Mesdames: George Tiefert, Joe Reinauer, John Pool, Arthur Tiefert, Elzie McCann, Pat Robinson, W. S. Findley and the hostess.

6:15 hour in order not to conflict with the High School Pageant which will be presented at 8 o'clock the same evening. The public is invited.



MYSTERY FARM—Last Thursday at 11:30 a. m. Fred Frye of Dawn called in and identified the farm in the top photo. Frye won two free movie theatre tickets when he said the place was the headquarters of the H. B. Fain Ranch south of Dawn. No callers from within Hereford's city limits correctly identified the place. The winner from the country may come in and collect his free tickets—if he has not already done so.

BELOW—Another stickler appears in the lower photo. The first person from inside Hereford who correctly identifies the mystery farm for this week, will, as usual, be awarded two free theatre tickets. Altogether four tickets will be given away—two to the first person inside Hereford's city limits and two for the first person who lives in the rural area.

—Brand Staff Photo

Seventh Birthday Is Celebrated

In observance of his 7th birthday, John Everett Whiteside was named honoree at a party given Thursday afternoon by his mother, Mrs. Carroll Whiteside.

An amateur radio program, games and singing Christmas Carols provided entertainment for the group. Balloons were given as favors.

Guests included: Judy Fowler, Sandra Brunley, Sandra West, Jan Reese, Judy Hoff, Roxie Lynn Faughn, Becky and Bobby Jackson, David Evans, Ruth Ann Allison, Sara Gillentine, Randy Donnell, Jimmie Reinauer, Sue Fink, Harold Anderson, John Scott, Lynton Al-John Walton Scott, Lynton Al-



We Deliver What We Sell
WEST SIDE AUTO

Phone 997
W. of 51 on Hiway 60

Ired, Jan and Joy Story, Beverly Boyer, Kay Neill, Butch McCaslin, Sallie and Carroll Le-

land Whiteside and the honoree. The hostess was assisted by Mrs. Clinton Jackson.

Increase Your Cattle Profits With OLD SCRATCH



KIRKS AUTOMATIC OILER

The New Machine That Kills Flies - Lice - Ticks - Mosquitoes Screw Worms - Grubs and Warbles

E. L. ADAMS

Deaf Smith Distributor Hereford, Texas



Your ideal answer to every storage need!

Here's the perfect building for general storage, stock shelter or dairy barn. This sturdy, fire-resistant Quonset 40 gives you the added strength, permanence and *usability* found only with Stran-Steel's arch-rib, clear-span design. It offers varying-length flexibility, rugged durability and many-use versatility—all at reasonable cost. See us for complete details without delay.

YOU CAN'T BEAT QUONSET FOR VALUE!
B. E. BRUMLEY

Box 608 Phone 404

QUONSET BUILDINGS ARE PRODUCTS OF GREAT LAKES STEEL CORPORATION

DON'T FORGET TO REGISTER FOR THE NEW 1951 FORD

FRIDAY, DECEMBER 15 thru FRIDAY, DECEMBER 23

DOUBLE FEATURE HIT NO. 1

EXOTIC NATIVE GIRL... HOLDS FUGITIVE CAPTIVE

JON HALL "On the Isle of SAMOA"

SUSAN CARROLL RAMONNO GREENLEAF HENRY MARCO

HIT NO. 2

GENE'S ON THE WARPATH AGAINST RENEGADE REDSKINS...

GENE AUTRY World's Greatest Cowboy and CHAMPION World's Hottest Horse

Call Davis - Kirby Grant - James Griffith - PAT BUTTRAM

STAR FRI. - SAT.

SUCH HILARIOUS GOIN'S ON

IT'S THE FUNNIEST THING THAT EVER HAPPENED TO ANY FAMILY!

MOM'S IN THE MIDDLE OF A LOVE LY TRIANGLE

"Louisa"

Ronald REAGAN Charles COBURN Ruth HUSSEY

Edmund GWENN - Spring BYINGTON - Piper LAURIE - Scotty BECKETT

SUNDAY-MONDAY-TUESDAY
Star YOUR COMMUNITY CENTER
HEREFORD

DOUBLE FEATURE

REX ALLEN The Arizona Cowboy and His Wonderful Horse **KOKO**

Under Mexicali Stars

MOTOR PATROL DON CASTLE JANE NIGH GWEN O'CONNOR

FRIDAY-SATURDAY
Texas YOUR FAMILY THEATRE

"USH" SAYS "We are thinking of you on your wedding anniversary and hoping most sincerely that the years ahead will bring whatever means the most to you and the best of everything."

Anniversaries from Thursday, December 14, through Saturday, December 16...

Congratulations

Mr. & Mrs. W. L. Jones	Mr. & Mrs. George D. Cason
Mr. & Mrs. Edward Pirtle	Mrs. Velma Hodges
Mr. & Mrs. O. H. Altman	Mr. & Mrs. Cecil Lady
Mr. & Mrs. Jesse Watts	Mr. & Mrs. Jack Miles
Mr. & Mrs. Mrs. J. P. Jones	Mr. & Mrs. W. R. Redwine

THE BOWERY BOYS ARE BEHIND BARS AND THEY BUST OUT WITH LAUGHTER!

LEO GORCEY and the BOWERY BOYS

"TRIPLE TROUBLE"

with HUNTZ HALL GABRIEL DELL LYN THOMAS

SUNDAY-MONDAY-TUESDAY
Texas YOUR FAMILY THEATRE

Lower-Priced Hudson Pacemaker for '51 smashes all records for value!



✓ Costs less than many smaller cars!

Now, you can enjoy big-car power, room and ride... in a sensational new car that's economical both to buy and drive!

Hudson's new Pacemaker for '51 gives you surging power from its high-compression Pacemaker-Six engine—built to outlast any engine in its class.

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- ✓ High-compression power—economy—performance—on regular gas!
- ✓ Most room at any price!
- ✓ Lowest-priced car with famous "step-down" design!
- ✓ America's safest car!
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