

Sunday, high 45, low 18
Monday, high 49, low 23
Tuesday, high 48, low 27
Wednesday, high 46, low 23

Published Every Thursday

Our Slogan: "More People—More Farms"

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51st YEAR—NUMBER 4

The Hereford Brand, Hereford, Texas, Thursday, January 25, 1951

Around Town

SIGHTS, FACES SEEN

Those who need baby sitters on Saturday will want to contact the Tawanka Campfire girls who announced they will have a day nursery at the hut on Saturdays from 9 until 12 and from 1 until 5 for the convenience of mothers who need to do their weekly shopping. Mrs. Earl Plank, leader, said an adult will be on hand all the time to assist the girls.

From Chat-Chat of Society, Sunday Fort-Worth Star Telegram: "Thanks and thanks again to Bruce L. Miller for sending a clipping from the Jan. 14 Sunday Brand of Hereford telling about the Twelfth Night ceremony held there when 80 Cub Scouts sponsored the mass burning of Christmas trees. The bonfire was all the more colorful because the Cubs threw in chemically treated corn cobs. To close the ceremony, the Hereford fire department put out the blaze. The observance, preceded by a pack meeting for Cubs of seven dens, probably will become an annual custom. Glad to hear about it—we hate to see Christmas trees, once so gay and loved, discarded on curbs or in trash heaps but like to think of a big burning-up of them as a gigantic "good luck" gesture.

After noticing an item in the Chat-Chat column about a town in Rochester, N. Y., burning Christmas trees, Mr. Miller sent the clipping to the Telegram. The idea here originated with Mrs. E. A. Cox who says the Twelfth Night Celebration is an old English custom.

Raymond Webb, age 16, out- (Continued on Page 3)

March of Dimes Is Progressing

As the March of Dimes campaign got into its second week, John Aikin, campaign director, again reminded residents of the great need because of the epidemics over the nation in 1950, the vast amount of research necessary, and the depletion of polo funds.

Harry Cayler, finance chairman, said more than \$500 has been collected primarily through the mail campaign, Lion's Club booth, and club scrolls.

This figure does not include the money on hand in the iron lungs all over town. This is only a small part as compared to the more than \$5000 collected last year, but it is a good beginning considering the fact many features of the campaign are not staged until the closing days of the drive.

The Jaycees announced yesterday that Lee Nichols and his Sunshine Valley Boys will play at the March of Dimes dance at Hotel Jim Hill, while a square dance for the campaign will be held at the City Hall, and a nickelodeon will provide music for the dance at the club house. Tickets are \$1.50 per person.

Many of the women's clubs of the county are completing their club scrolls, with 100 per cent contribution.

Cafe owners reported the first coffee day, last Saturday was a success with many persons adding more than the 10 cents collected for coffee to the drive. Total receipts from the coffee days were not available as the cafes are keeping the fund until after the second coffee day, which is Saturday.

Lions were assisted at their booth in front of the First National Bank Saturday by the Hereford Hudson-Miller Auto String Band, which played over the loud speaker during the afternoon.

Mrs. Maurice Tannahill, chairman of the Hereford Child Study Club committee for the Mother's March of Polio, is completing plans with her precinct chairman for the house-to-house campaign of each block Tuesday evening.

BUSINESSES CELEBRATE GOLDEN ANNIVERSARY



Three Firms Are Honored

Mayor W. E. Dameron, pointing with pride to the fact the Hereford Chamber of Commerce recognized the contribution made to the town by firms whose service dates back nearly to the origin of the community, presented plaques to two firms, E. B. Black Furniture Company and Rockwell Brothers Lumber Company, who are celebrating half a century of service this year. At the same time Paul Allingham, co-publisher of the Amarillo Globe-News, made a similar presentation to The Hereford Brand, which began publication as "The Hereford Reporter" on February 23, 1901.

The mayor, a pioneer of Deaf Smith County, recalled early days of each of the three firms from his own experience.

The first issue, which told of the "phenomenal" growth of the town, then barely two years old, carried a good-sized ad by McGlothlin and Black Furniture Company. Black soon bought out his partner and the E. B. Black Furniture Company at the corner of Second and Main became an active part of the growing Hereford. Jess Stanford, son-in-law of the company's founder and now co-owner of Black's, Cecil Rockwell, Jr., grandson of the founder of Rockwell Brothers Lumber Company, and Jimmie Gillentine, editor of The Brand, received the plaques for each firm.

The history and growth of the three pioneer firms honored at the banquet reflect progress of the city of Deaf Smith County in its evolution from a stockman's paradise, through the days when wheat ruled the plains, and into the era of diversified farming.

Rockwell Brothers

Rockwell Brothers and Company, lumbermen, may have supplied the materials that went into building the first homes for the two other firms. James Morton Rockwell and his older brother, Alvin A. Rockwell, had organized Rockwell Brothers and Company in Sherman, Tex., in 1905. C. R. Burrow, pioneer lumberman of Canyon said the yard in Hereford opened in 1898.

Mr. Burrow said the Hereford yard is not only the oldest lumber yard here with continuous service, but is one of the oldest in the Panhandle.

Will Bratton was the first manager of the yard, other early managers were J. C. Newman, J. F. Barker, J. W. Hood and C. C. Rockwell, son of the founder. Soon after the original Rockwell Company was established, its headquarters were moved to Houston, where they remain today. Supervising the 20-yard chain now are James W. and Henry M. Rockwell, sons of J. M. Rockwell. Cecil Rockwell, Jr., has been manager of the Hereford yard for the past three years.



Rural Telephone Troubles Aired In Washington Meet

Leo Forrest, REA manager, left Tuesday for Washington, D. C., where he will confer with Rural Telephone Association officials regarding telephone problems in this area.

Mr. Forrest will be accompanied by representatives from Plainview, Hale Center and Lubbock rural telephone cooperatives. The group among other things, has a scheduled meeting with representatives of American Telephone and Telegraph, operators of the Bell System, which has been running conflicting service plans with the three above cooperatives.

Mr. Forrest said Tuesday morning that he also has meetings scheduled with Sen. Lyndon Johnson and Congressman Walter Rogers.

The group left Lubbock at 11:55 Tuesday morning and arrived in Washington at 7:30 Tuesday evening. Mr. Forrest expects to remain in Washington several days, travel to Cleveland for the national REA meeting Jan. 29, 30, 31, and return to Hereford Feb. 1.

E. B. Black Company

McGlothlin and Black Company was founded, at its present location in 1901. The original building was a sheet iron structure, now moved a block east of the old location and used as a warehouse. It was moved in 1903 to make way for the construction of the first 25 feet of the present structure. Other additions to the building were constructed in 1908 and 1915. The funeral home was moved into a separate building in 1929. Since that time, the store has been remodeled.

Matt Gilliland, who came to

Hereford in 1904 went into the furniture and undertaking business in 1907 and in 1914 bought an interest in the Black Company. Jess Stanford has worked for the company since 1916, three years after his marriage to Mr. Black's daughter.

The E. B. Black Company was incorporated in 1927, with Mr. Black, Mr. Gilliland, and Mr. Stanford holding controlling interest, and with all the stock owned by the Black and Gilliland families. The firm was divided in July, 1949. Mr. Stanford and his son-in-law, Dick Barnard, head the Black Company, and Mat Gilliland and his son, Marlin, operate Gilliland Funeral Home. Mr. Black died here in 1945.

Throughout the years, the stock of the furniture company has reflected the development of the community as well as progress in home making furnishings and gadgets. Mr. Stanford recalls that he spent his first day's work at the store helping to unload a whole carload of Hoosier Kitchen cabinets—the ultimate in kitchen

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PIONEER BUSINESS FIRMS HONORED—Cecil Rockwell received a plaque in behalf of Rockwell Bros. & Co. and (center picture) W. J. Stanford accepts a similar scroll for E. B. Black Co. Both awards were made by Mayor W. E. Dameron. Jimmie Gillentine, publisher, accepts a like scroll in behalf of the Hereford Brand from Paul Allingham, News-Globe general manager. The awards were made by the Hereford Chamber of Commerce in behalf of golden anniversaries of the three firms which have operated since 1901 under the same trade names.



HENRY SEARS, above, becomes Hereford's fifth "Man of the Year" as he receives the Lions Club cup from President Wayne Edwards.

FRANK STREETMAN, left, Mayor Sasakwa, Okla., appears first and all, in one of the moments when his droll humor "rolled 'em in the aisles" at the C-C banquet Tuesday evening. —Photos by W. H. Patton

Million Dollar Bond Issue Would Up Taxes 30 Percent

(Editor's note: This is the second of a series of three articles concerning the proposed \$1,000,000 bond issue to finance a new high school for Hereford. This article primarily concerns taxes and tax rates in case the people of the district see fit to vote the bonds. The first article by Supl. Geo. Graham appeared last Sunday and the final article, by A. J. Schroeter, board president will appear Sunday, Jan. 28. Letters regarding the school situation will be published by The Brand, provided they are signed and do not contain libelous statements.)

By FRED W. BAIRD Tax Assessor-Collector Hereford Rural High School Dist.

It is our belief that, in free America, informed men and women will go to the polls and vote right upon any issue presented to them at any election. They may not all vote alike but they will vote right as they see it. It is therefore our duty, as voters in the forthcoming school bond election, to become informed upon the subject. Here are a few simple statements of facts and figures that may be of value to some of us in arriving at the right decision.

The taxable value of all property within the Hereford School district for the year 1950 was slightly under \$14,000,000. The tax rate is at the legal limit of \$1.50 on the \$100.00 valuation. This would, if 100% collection were possible, yield a revenue of \$210,000.00. This entire amount, together with some \$203,000.00 supplied by the State of Texas is required to meet present costs of the school program.

\$52,000 More Year

The proposed new bond issue of \$1,000,000.00 will cost the district another \$560,000.00 in interest assuming that the retirement of the bonds is spread over a period of thirty years. This means an additional revenue requirement of some \$52,000.00 a year. Thus we can see that something like a 30% increase in present taxable values will be necessary. This will increase the total valuation of the district by approximately \$4,000,000.00 which will in turn yield an additional revenue of \$60,000.00, assuming 100% tax collection. The Attorney Gen-

eral however, in his weighing of facts for the approval of the bond issue, will consider only 90% tax collection.

As a means of comparing actual school taxes paid in past years with present requirements, including the proposed new bond issue, I have selected at random ten pieces of property, some of which are Main Street property, some are City of Hereford residential property and some are farm land. The total school tax on all this property is shown for the years indicated: For 1931, \$1013.00; for 1946, \$1594.70; for 1950, \$1409.50, and proposed for 1951, \$1735.45. This latter figure is an increase of approximately 88% over the 1931 tax year, twenty years earlier. Many of us still recall that 1931 was the year of 20-cent wheat and 5-cent cattle. I believe it is safe

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C. of C. Banquet Draws Over 400

Billed as the "Second Will Rogers of Oklahoma" fast-thinking, glib-tongued Frank Streetman lived up to his advance publicity and then some, when he addressed a crowd of approximately 400 persons at Hotel Jim Hill Tuesday evening. The Mayor of Sasakwa (Oklahoma), a town of 552 souls, Streetman drew out a story of down to earth life in large towns and small in such a man-

ner that he kept his audience in an uproar of mirth from the start of his talk. Mannerisms, voice inflections and sharp wit helped make his appearance a headline event in the community. Actual jokes were few but Streetman's barbed wit dug deep as he picked out persons over the audience to carry out the brunt of his humor.

Phillips Grandson Is Born In Tokyo

Mr. and Mrs. Wirt Phillips have a new grandson—born in Tokyo, Japan.

The new arrival is the son of Mr. and Mrs. Lynn Chisolm; and has been named Lynn Allen. He was born Sat., Jan. 20, and weighed seven pounds, eight ounces, according to a cablegram received Monday by Mr. and Mrs. Phillips.

Mrs. Chisolm will be remembered as the former Viola Phillips, who finished high school in Hereford in 1938. She married Dec. 20, 1948, and for the past two years has been in Tokyo with her husband, who is stationed there with the U. S. Army as athletic director of the occupational forces. He is also director of athletics for U. S. soldiers who have been wounded in Korea and brought there for recuperation.

Credit Business
"We have more preachers and more credit customers in Sasakwa than any little town in the world," said Streetman, who in addition to being mayor at \$3 a month operates a general mercantile store. "These Baptist preachers are always our biggest credit customers," he continued, "you know, fellows like Dick Cagle."

"Sasakwa has three bootleggers and they take care of 80 percent of the population in good shape," Streetman continued, "but we had to put in a Hadacol department in our store. That's for the other 20 percent—mostly church folks."

Streetman's humor covered the period he served as State Buyer for Oklahoma under Gov. Kerr, along with a trip made by a delegation of 28 Oklahoma officials who carried a gallon of sorghum syrup to a New York woman, a former Oklahoman on relief.

Fiftieth Anniversary
The talk highlighted a well-rounded program which opened with introduction of guests by Tom McFarland, C. of C. secretary. Rockwell Bros., E. B. Black Co., and The Hereford Brand were recognized as firms operating for 50 years under the trade name in the community. Mayor W. E. Dameron presented scrolls to Cecil Rockwell and W. J. Stanford. The Brand scroll was presented by Paul Allingham, general manager of The Amarillo News-Globe.

Bruce L. Wooddell, president of the Chamber of Commerce, also presented life memberships to the organization to Mrs. Amaker, head of the AAA office in Amarillo, and to Geo. Messenger of Bellevue.

Henry Sears became Hereford's fifth "Man of the Year" when the presentation was made by Wayne Edwards, president of the Hereford Lions Club. Achievements of Sears were cited as former C. of C. president, former

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Farm Bureau Meet Stated January 25

A farm bureau meeting for all members and their wives will be held in Jim Hill Hotel Thursday evening, Jan. 25, at 7:45 o'clock. It was today announced by Virgil Dodson, president.

"Marvin Carter of the state office will discuss the bureau program for 1951", Mr. Dodson said. "We will elect three directors and will have a speaker to bring latest information on the rural telephone developments."

"This meeting is not a drive for membership," he continued, "but we are glad to have all interested farmers whether they are members or not."

Janet From Alaska Finds Texas More Than a "Hunk of Sage Brush"

Janet Leetley, age 11, of Petersburg, Alaska, who arrived here last week to make her home with the Larry Moore family who came to Hereford from Wisconsin because of the healthful foods and climate, says her school chums thought Texas was just "a hunk of sage brush."

The change of climate doesn't seem especially impressive to Janet who says her hometown

in Alaska hasn't had "much snow" this year—just a foot and a half or two feet, not much as compared to the 22-foot snows she has seen.

Janet, a long-time friend of the Moores, made the trip from Alaska to Seattle, Washington, with friends by boat. A trip she describes as "quite rocky" although she didn't "quite" get seasick. She came by plane from

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TO TAKE ADVANTAGE OF THE CLIMATE, and extra minerals from local grown foods these children moved to Hereford recently. Three of them, children of Mr. and Mrs. Larry Moore, came here in September with their mother, and last week they were joined by Janet Leetley of Petersburg, Alaska, who came to the states to attend school. From left to right, they are David, age 9, who lost his first tooth the day the photo was made, Rosemary Moore, age 11, Janet Leetley, age 11, and John, age 3 1/2. The Moore's registered golden retriever, Nugget, was a little embarrassed and refused to look at the camera.

HEREFORD CHAMBER OF COMMERCE

Presented to

This tribute is extended to your firm in appreciation for continuous service in Hereford and Deaf Smith County for fifty years or more. Permanent businesses build permanent communities. Staunch people build permanent businesses. This token symbolizes the sincere gratitude of the people of our community.

Presented by HEREFORD CHAMBER OF COMMERCE

DATE 1/25/51

5 MORE DAYS
PAY YOUR POLL TAX BY JAN. 31
Texas 1950

FURR

Wonderful
one-dish
dinner...

FOOD STORES
Feature

Bestyell Extracted

HONEY 2 lb. jar 57c

Betty Crocker OF GENERAL MILLS

feature "MM COOKY"

GET YOUR RECIPES FROM FURRS



Borden's
NONE SUCH

MINCE MEAT

20-oz. PKG.

25c

9-oz. PKG.

23c

Morrell's or Wilson's Sliced

BACON lb. 47c

Grain Fed Beef

Chuck Roast lb. 69c

Morrell Pride Tendered

PICNICE lb. 43c

Armour's Fresh Dressed

FRYERS lb. 59c

Sugar Cured

BACON SQUARES Lb. 29c

Morrell Smoked

SAUSAGE lb. 49c



ADVERTISED IN
LIFE

LONDON BEEF PIE

USE YOUR FAVORITE PIE CRUST

BAKERY SPECIALS

A Rich Delicious Cake Iced With Rich Creamy Icing and Topped With Fresh Pecans

PECAN FUDGE CAKES

2-7 Inch Layer Cake 59c 2-8 Inch Layer Cake 79c

Rich, Guaranteed Fresh, Topped with Delicious Icing Assorted

COFFEE CAKES Ea. 39c

Oven Fresh Delicious Fresh **LEMON PIES** Ea. 43c

Dinty Moore—It's Delicious! It's New! It's Different!

A Meal In It's Self **BEEF STEW PIES** Ea. 79c

DINTY MOORE

BEEF STEW

24 OZ. CAN
49

Coffee

ADMIRATION

Pound 89c

Coffee

MARYLAND CLUB Lb. 93c

Coffee

BRIGHT & EARLY Lb. 81c

Gold Medal

FLOUR 10 lbs. 95c

Texsun

Grapefruit Juice 46 oz. can 25c



Colorado Red

Potatoes

25 lb. bag

69c

WINESAP

Apples 2 lbs. 25c

Texas

Oranges 5 lb. 25c

Package Cello

Tomatoes ea. 27c

Firm Heads

Lettuce lb. 10c

Crisp Green Pascal

Celery lb. 12c

Yellow Spanish

Onions lb. 5c



VALUABLE

GUNN BROS. THRIFT STAMPS GIVEN WITH PURCHASES

All Flavors Ice Cream

PARK LANE 2 Pints 29c

Aywon

GREEN BEANS 4 No. 2 Cans 49c

Hawkeye White Cream Style

CORN 4 No. 2 Cans 49c

Bee Brand Early Garden

PEAS 4 303 Cans 49c

Van Camp's

HOMINY 2 No. 2 1/2 Cans 29c

\$1.25 Val. **HADACOL** 79c

\$1.00 Val. **DRENE** 63c

\$1.75 Val. Super Speed Razor **GILLETTE** 79c

25c Val. Notebook Filler **BRONCO** 3 for 50c

Bestyell

SALAD DRESSING Quari 49c

Sunshine

CRACKERS 2 lb. Box 53c

Shortening

BAKERITE 3 lb. Can \$1.07

Skinner's Macaroni or **SPAGHETTI** Pkg. 10c

Skinner's

NOODLES 14-oz. Pkg. 29c

For Frying or Baking **WESSON OIL** Qt. Bot. 95c

2 Lb. Tasty

CHEESE LOAF 89c

Laundry Bleach

CLOROX 1/2 Gal. Bot. 33c Gal. 59c

Shortening

SWIFTENING 3 lb. can \$1.09

Toilet Soap **CASHMERE BOUQUET** 3 Reg. Bars 29c 2 Bath Size 29c

Toilet Soap **PALMOLIVE** 3 Reg. Bars 27c 3 Bath Size 39c

Laundry Soap **CRYSTAL WHITE** 6 Giant Bars 49c

Lge. Box **SUPER SUDS** 31c

Lge. Box **FAB** 31c

Lge. Box **VEL** 31c

All Varieties Strained Baby Food **GERBER'S** 3 Cans 23c

Dog Food **IDEAL PARD** Tall Can 15c

Around Town Pioneer

(Continued from Page 1)

gussed the best guessers Saturday at Piggly Wiggly and won a combination radio and bed lamp for guessing within a lb. and 13 ounces of the weight of the huge 223 pound birthday cake, celebrating the first anniversary of the store. Several people missed the weight by only two pounds.

Progress: the sidewalk is being completed between Hotel Jim Hill and Main Street.

Otis Dickey, office manager at Howard Gault's warehouse, was quite surprised Monday when he observed a pheasant hen walk into the warehouse, calmly gaze around, and start eating her fill of blackeyed peas. Dickey yelled for Howard Gault and the two spent almost an hour observing the bird, presumably an offspring from the group released along Tierra Blanca Creek about 10 years ago. After eating her fill, the hen walked to the warehouse door, flew north, and attracted more attention by alighting under a Santa Fe freight car.

The Brand received a "Letter to the Editor" last week signed "A Faithful Reader", which we could not publish because it had no name signed to it. Readers who wish to write the Brand and who are willing to sign their letters are welcomed, but letters without signatures will not be published.

A new business — that of wholesale lingerie manufacture is scheduled to open soon in Hereford. Mrs. W. R. Campbell, who has been connected with a similar business in Denton for 11 years, and L. L. Womble are the new owners. At the present time they are awaiting additional machinery to open the business in its quarters upstairs at second and Main in the building formerly used by the Masonic Lodge.

Yesterday at noon the Hereford Kiwanis Club, with Bill Patton serving as program chairman, took a program to the Vega Club where Mal Stewart served as chairman of the inter-club program. Don Boles of Hereford was speaker.

Frank Hess, chef at Hotel Jim Hill, slipped yesterday and fell, breaking his right shoulder. He was admitted to Deaf Smith County Hospital at 12:30 yesterday afternoon.

Million

(Continued from Page 1)

to say that the present sales value of this property is three or four or even five times that of 1931 while the proposed new tax is less than double the 1931 tax. Considering the respective cash values of the properties for the years 1931 and 1951 the proposed school tax is probably less than 50% of the 1931 tax. We were extremely gratified not long ago at hearing a prominent business man of Hereford make the remark that, in his opinion, we are, here in Hereford and Deaf Smith County, getting more value for our local tax dollar than for any other business expenditure.

Flat 30% Increase

As to just how much this proposed increase will cost each individual tax payer, he has but to take 30% of his 1950 school tax to determine the amount of increase, provided of course, that he has the same property. For example, if the school tax on a small home here in Hereford in 1950 amounted to \$20.00 it will, if the bond issue carries, be \$26.00 in 1951. A tax of \$100.00 for 1950 will be increased to \$130.00. And an \$800.00 tax for 1950 will be \$1040.00 in 1951. It is anticipated that a flat 30% increase will be applied, as nearly as it is possible to do so, to the 1950 assessment values, and that the present tax rate of \$1.50 on the \$100.00 valuation will remain the same.

Hereford Brand

(Continued from Page 1)

progress back in 1916, complete with sliding tops and rolling doors.

Hereford Brand

While The Brand is not a crusading newspaper, it began as The Hereford Reporter in 1901 with its fight for better things in the cow town. Half of the first edition front page was devoted to the story of the organization of the "Hereford Sanitary and Improvements Society," of which L. Gough was elected president. The story mentioned a gift of 10 acres of land for a city park, the beginning of the city's somewhat unusual park development.

F. L. Vanderburgh, now deceased, was first publisher of The Reporter. He was a brother of Mrs. C. R. Smith, who still lives in Hereford. She tells the story of the paper's change in name to "The Brand" on March 21, 1902, following the editor's visit to the KIT Escarabado Division during branding season.

Jimmie Gillentine, present publisher of The Brand, came to Hereford from Wellington in 1937 to serve as editor of the paper under Mrs. Seth B. Holman, widow of one of the paper's most popular publishers. He bought an interest in 1939, and became sole owner of the paper in March, 1949.

The Brand is now a semi-weekly. The first issue of "The Sunday Brand" appeared in 1948. It has brought the paper out of "the historical into the news class," in Mr. Gillentine's words.

In 1949 the papers were awarded first place on news pictures and second all-around paper by the Texas Press Association. The combined papers were given the Community Research Bureau's AAA rating in 1950.

C C Banquet

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president of the Hereford Rotary Club and member of the Harrison Highway Committee.

Brent Flenniken, who sang three years in the New York hit, "Oklahoma", arrived late due to plane trouble and closed the program. Flenniken also received general acceptance of the audience and was called back several times. He was accompanied by Mrs. Bob Lawrence and sang the following songs, "Wagon Wheels," "Oh, What A Beautiful Morning," the title song, "Oklahoma," the "Whiffenpoof Song," and "I'll See You Again" from Bittersweet.

Invocation was offered by Minister Roy Ford of the First Christian Church and benediction by Rev. R. H. Cagle of the First Baptist Church.

Janet

(Continued from Page 1)

Seattle to Amarillo. Already a part of the family, Janet and Rosemary, age 11, the oldest child of the Moores, are enjoying the sunshine, skating, and play with the other Moore children, David, age 6, and John, age 3½. Nuggett, the family dog, a registered golden retriever, completes the family.

Janet, who was born in the state of New York, came to Hereford in order to attend school in the United States. Her father is in charge of an experimental fur farm for the government. Janet will be popular in her sixth grade geography classes where she will be able to describe the operation of the farm and the experiments in feeding a variety of foods to the expensive little animals in a study of the kinds of pelt produced.

Although her home is not very far north in Alaska, Janet said one winter 22 feet of snow fell. The children busied themselves by building tunnels snow forts, and plenty of snowballs.



By JIMMIE GILLENTE

Everywhere you turn now days you hear people complaining about chlorine in the city water. Some people figure that the city is dumping away too much and others even attribute the outbreak of stomach upsets in recent weeks to excessive chlorine. Still others figure that the chlorine is not properly mixed and that it goes out in big doses. All of which, you sure couldn't prove by me. Fact is, though, that it is sometimes impossible to drink the water without holding your nose. Quite a few small children have been giving their parents a fit. One little kid was even calling it chlorox the other day.

How about it Mr. City of Hereford? Is this all wet? We will be glad to print some facts and figures if you have any. On the other hand, if your doses are too big and not properly mixed, let's get on the ball. The water does taste terrible at times, but we could just be plain spoiled by having such fine water in previous years.

Lee Benefield is about the bald-headedest man in Hereford—and he comes in for a lot of kidding. Not long ago Lee was on a trip with some friends and they kept asking: "Lee, let me borrow your comb."

About the tenth time the fellow asked for the comb, Lee went into the bathroom, soaked a washrag with warm water—and pitched it to the heckler.

Approaching the proposed million dollar school bond issue is like sidling up to a shy horse. Boy, that's a lot of dough. Furthermore, bringing up the subject under present conditions is like throwing a wet blanket in a fellows face. It really does look like we have enough trouble on our hands without something like this. On the other hand, the school board says that a new high school is not a question of what we want, but something we "must" have to continue operation. When you look at it like that, we really don't have much choice. If we have to do, we just have to do it. After all, we knew that the junior high barracks were temporary in the beginning and the double enrollment is slated for high school in 1952.

Major Schroeter says they have eliminated all possible frills. He says they are planning good sound construction to serve the community 30 years, which is how long they expect to be in paying off the million dollars in bonds. About the only good thing regarding the whole situation is the fact that local taxes are deductible from income taxes, which will be away out of sight for the next five years.

Sheriff J. C. Reese reports that the outbreak of petty thievery in this area is well in line with the remainder of the Panhandle. "The Plainview sheriff reports that five burglaries a night are not uncommon," Reese declared. He said like reports are coming from Amarillo and other

Fishing and caring for her pets are other favorites of Janet, who described a baby deer she and her brother raised on a bottle from the time it was one or two days old. "Of course, we named it "Bambi", she said.

Foods Grown Locally
Although the Moore children were not ill when they moved to Hereford in September from Suamico, Wisconsin, Mrs. Moore says the color in their faces is the greatest improvement in the children, whose vitality is evidenced by the way they scamper about with their big dog and enjoy the good weather. In their diet, Mrs. Moore concentrates as much as possible to local grown foods, using Hereford milk all the time and vegetables in season. She stored a good supply of Hereford carrots and potatoes and obtains wheat and other grain products when possible.

The Moores first heard of Deaf Smith County and its health-giving products through an article in the Reader's Digest. When they decided to seek a healthful climate in which to live, they considered California first, but after investigation, chose Hereford. Mr. Moore, a Wisconsin mink rancher, divides his time between Texas and Wisconsin.

Six-year-old David is quite proud this week of having lost his first "front tooth" in Hereford. "The town without a toothache."

Panhandle towns. He believes, in fact, that Hereford has been fortunate in the small amounts taken and in the few burglaries reported. He would not preclude the cause, whether it was boys or older men. He did figure that the thievery here was strictly

amateur, but would go no further. Anyway, it is generally considered a definite indication of "tougher times".

Amarillo is bustling and will soon boom. What does this mean to Hereford? Not much, maybe. On the other hand it could mean a lot. This big, loud boom by our neighboring city will create a market for untold gallons of milk and millions of eggs. I know the ranchers and big wheat farmers are not interested, but it is still big business. Rufus Higgs, publisher of the Stephenville newspaper, told me a few months ago that Erath County's biggest money crop in 1950 was eggs. Yes, Sir. Eggs to feed the men, women and children of Ft. Worth. He said actual figures prove that egg sales topped all receipts from cotton and other crops of the area. To Decatur, Texas, milk sales do

about the same thing. They have daily runs of big thermos trucks from Dallas and Ft. Worth into Decatur.

It may take a long time, but sooner or later, the same will be true of towns surrounding Amarillo. It is not only possible, but is practically a fact.

Hereford is missing a great, big bet in not packaging foods under a Hereford "Town Without A Toothache" label. Butter, eggs, bread and even lettuce, carrots and potatoes. They should bring a premium. We all know it, but we don't know what to do about it. Understand David Rogers is packing some wheat products at Dawn and is using the idea. However, we need a tremendous sales organization to handle all kinds of local commodities. Feature only No. 1, top quality—and stand

behind every single item. There is no telling how far such a venture could go, but it would be absolutely necessary to have someone who really knows the essentials of packing and marketing.

New typists at the E. C. Eubank's accounting office are Mrs. Jane Chamberlain and Mrs. Eudora Brown.

Mrs. B. R. Dickson of Amarillo visited her mother, Mrs. W. B. Green, and family here Friday. Mrs. Ernest Wade visited Sunday in Tulla with her mother.

Mr. and Mrs. Ed Shirley and family of Richmond, Calif., spent last week here in the home of his mother, Mrs. G. F. Shirley.

Hereford Automatic Washateria

PARK AVENUE SHOPPING CENTER
"Take the Work Out Of Wash Day"
Pickup & Delivery — Drying Service
Phone 1508

There's a Clear Path to SAVINGS



Ranch Boy

DOG FOOD

2 for 15c

Stokely's

APPLE SAUCE

2 No. 2 Cans 35c

HANDY HINTS



A shoe bag fastened to the back of the car seat is handy for carrying baby's things.

Del Haven

KRAUT

300 Size Can 10c

Ranch Style

BEANS

10 Cans 99c
9-oz.

Pard DOG FOOD
2 Cans 29c

Wilson's Corn King **BACON**

lb. 49c

Dry **SALT PORK**

lb. 29c

All Meat - Cello Package **FRANKS**

lb. 49c

Pinkney's Country Style Pure **PORK SAUSAGE**

lb. 29c

Pinkney's Tenderized **PICNICS**

lb. 45c

Plenty of **HENS and FRYERS**



Red Ripe **Tomatoes** lb. 29c

Red Delicious **Apples** 3 - lbs. 29c

Sunkist Navel **Oranges** 3 - lbs. 29c

LETTUCE Large Heads 10c each
POTATOES 10-lb. Mesh Bag 35c

Hereford Food Mart

RECIPE OF THE WEEK

By Mary Lee Taylor
Pancakes with Sausage Patties

Broadcasts - February 3, 1951

1½ cups plain pancake mix
¾ cup Fat Milk
¾ cup water
½ lb. bulk pork sausage

¼ cup rolled oats
¼ cup Fat Milk
1 teaspoon ground onion
½ teaspoon dry mustard

Put the mix into bowl. Stir in mixture of ½ cup milk and water. Do not beat until smooth, as overbeating toughens pancakes. Bake on hot, slightly greased griddle or in heavy skillet, until bubbles appear and edges are cooked, then turn and brown other side. Makes eighteen 4-in. cakes. Meanwhile, mix sausage with rolled oats, the ¼ cup milk, onion and mustard. Shape in 8 flat patties. Brown slowly on both sides in hot, greased skillet. Serve with pancakes and syrup. Makes 4 servings.

You Will Need:
Fat Milk, Pancake Mix, Bulk Pork Sausage, Syrup.

HEREFORD FOOD MART

PHONE 1114

— WE DELIVER

ON HIGHWAY 60 — PLENTY OF PARKING SPACE

FOR Polio SAFETY FIRST!

Chiropractic First

DR. C. M. STAPP

INTERNATIONAL CHIROPRACTORS ASSOCIATION

WANT ADS Phone 30-31

FREE Theatre Tickets

To See



Star Theatre

SUNDAY - MONDAY - TUESDAY

JANUARY 28 - 29 - 30

Be Sure and Ask for Your Free Tickets

With each PAID-IN-ADVANCE classified ad placed in The Brand, We will give one free ticket.

FOR SALE Miscellaneous

FOR SALE: Nine cubic foot Carrier food freezer. Miller Plumbing Co., 125 Sampson. B-1-42-13-1fc

OFFICE SUPPLIES: Regular lines and special orders. The Hereford Brand. B-1-18-4fc

Chrysler Industrial Motors Sales & Service McCullough Motor Co. 411 W. 1st. Ph. 17 B-1-9-9fc

Hereford Glass Co. Expert Car Glass Installation Table Tops and Window Glass 1302 Park Ave. Ph. 1425 B-1-16-1fc

We Have 111 FEED MOLASSES Any Quantity FRASER MILLING CO. B-1-30-1fc

ORDERS: DeKalb hybrid chicks. Five inbred lines. 24 hour delivery out of Paris, Texas hatchery, truck or otherwise. Dealer, Grant Hanna, Route 4. B-1-23-3-7k

FOR SALE or Trade: Five foot Kelvinator. Sanford Knox. Phone 410-J. B-1-13-3-2p

FERTILIZER From Commercial Feed Lots Delivered in Hereford or vicinity \$5.00 Ton Call or Write KENNETH BUSICK Phone 3-4727 1335 Bellaire, Amarillo or call SID CARTER At Western Stock Yard in Amarillo B-1-30-8c

REBUILT CAR and truck transmission. Hereford Wrecking Co. Phone 320. T-1-10-18-1fc

GENERATORS and starters for cars and trucks. Hereford Wrecking Co., Phone 320. T-1-12-18-1fc

SAVE ON FEED Use Your Grain and Hay in A Balanced Ration Complete feed milling, processing available to you for custom feed manufacturing. We can furnish ingredients you need to mix with what you have. GRINDING MIXING MOLASSES BLENDING SWEET CUBES Also BULK MOLASSES For information and schedule write or call RODGERS GRAIN CO. Down, Texas B-1-30-8c

WE HAVE Seed Barley And Seed Oats BRADLEY GRAIN CO Phone 1216 B-1-30-1fc

Book Your Baby Chicks Now HEREFORD POULTRY ANG EGG 129 Sampson Phone 1208 B-T-4-1fc

FOR SALE Farm Equipment

FARMERS Protect your valuables in a fire-proof home safe. Minimum cost for these safes at the Hereford Brand. R-2-30-1fc

FOR SALE: Model G John Deere tractor. 3 miles west on Highway 60, 7 miles south O. W. Parris. B-2-19-28-6p

SELL OR TRADE for cattle: L. A. Case tractor in A-1 shape; 8 foot one-way, 26 inch disc; Chalfen ditcher, dehorning chute, two fertilizer spreaders, 18 foot grain loader. C. S. Gunter, Box 295. B-2-31-30-3c

FOR SALE: One used windmill tower and wheel; Oliver T-N-T moldboard plow, has plowed 100 acres, good condition. Good grained hegar bundles. 6 miles south Summerfield, Texas. W. B. Boston. B-2-30-30-1fc

FOR SALE Automobiles

KINSEY MOTOR CO OK Used Cars CARS

1949 Chevrolet Fleetline 4 dr. Deluxe
1947 Chevrolet Fleetline 2 dr.
1950 Chevrolet Styline Deluxe
1949 Chevrolet Club Coupe
1948 Olds 4-door sedan
1947 Chevrolet 2-door sedan
1947 Pontiac 2-door
TRUCKS & PICKUPS
1947 Dodge 1 1/2 ton truck
1948 GMC 2-ton truck
1949 Chevrolet 1/2 ton pickup
1947 Chevrolet 1/2 ton pickup
1946 Chevrolet 1/2 ton pickup
1948 Chevrolet 1/2 Ton Pickup T-3-3-4-1c

Eliminate unnecessary tire wear! Change the position of the wheels every 2 or 3 thousand miles. Correctly done, this increases the life of tires up to 25% Bear System Front Wheel Aligning KINSEY MOTOR CO. Phone 740 B-3-14-1fc

REAL ESTATE

CHOICE Irrigated and Unirrigated Farm Land. City Property P. O. Box 506 - 338 Main E. B. POSEY, REALTOR Hereford, Texas B-4-15-1fc

LIST YOUR PROPERTY WITH US FOR QUICK SALE OFTEN WE ARE PREPARED TO BUY OUTRIGHT L. BASKIN, INVESTMENTS JIM HILL HOTEL B-4-38-1fc

AUTO PARTS House, priced to sell because of ill health. Leach's Parts, 346 Avenue H, Lubbock, Texas. B-4-17-30-2k

FOR SALE: New four room house. 816 Knight. Phone 64 or see Rex Denson at Hereford Locker. B-4-17-30-2p

HOMES Three bedroom home, close in, double garage, \$10,500. GLEN WEIR 104 Main Phone 200 B-4-46-1fc

HAVE SOME Real Bargains in dryland; also irrigated farms well located, close in. Well improved. W. M. White, Friona, Texas. B-4-20-3-3p

HEREFORD HOMES Beautiful, large 2 bedroom home in ideal location. 75' x 200' lot. Attached garage, lifetime slate roof. \$6,500.00 loan will take \$2,500.00 down and balance in \$300.00 per year 2nd. mortgage located at 232 Ave. B. PRICE \$11,000.00 See SAM NUNNALLY or GLEN WEIR Phone 424 B-4-3-1fc

WESSON REAL ESTATE Located directly across west of Court house. Hereford, Texas B-4-3-1fc

320 ACRES 2 miles of Hereford, on paving, two 8 inch irrigation wells. Two good houses and other improvements. \$260.00 per acre. GLEN WEIR 109 Main Res. Phone 452-W B-4-47-1fc

HEREFORD FARMS Absolutely perfect 160 acres in irrigation area, improved, 23 miles from Hereford. 4 miles off pavement. \$4,000.00 loan. Price \$90.00 40 acres grass, joins city limits, with 26 acres of cultivated land and 5 additional acres on pavement. Ideal place for nice home and a few head of cows. Good loan. Price \$9,750.00 Absolutely perfect section, on pavement, 1 irrigation well and small house. No Johnson grass or blue weeds. \$28,000.00 cash, 10 years on balance. Borrow from THE PRUDENTIAL America's largest Farm Lender SAM NUNNALLY LONE STAR INSURANCE AGENCY B-4-4-2c

FOR SALE Choice irrigated 320 acres, 90 acres summertilled wheat. All goes. 10 inch irrigation well. Price \$175 per acre. \$13,600 loan, 5% payable \$800 year plus interest. Down payment \$20,000, balance good terms. Lays 1 mile off paving. Irrigated 165 acres all in cultivation. Five room house, other improvements. Price \$150 per acre. Other good buys from 5 acres up to 640 irrigated and dry land. Also will sell equity in 9 room apartment for \$1200.00. Will consider same trade. J. M. HAMBY Real Estate 208 East 3rd Street B-4-29-1fc

FOR SALE: Nice four room house with bath. Located on 25 Mile Ave. Easy down payment, good terms on balance. Not listed. Man to man trade. See M. M. Beavers, 407 Ross or phone 248-J. B-4-35-4-2c

FOR SALE: 240 acres one mile of paving. All in cultivation. Good improvements. Eight inch well. Good, smooth, 240 acres. \$10,000 loan. \$175 per acre. Exclusive listing. GLEN WEIR Phone 200 Res. Phone 452-W B-3-14-1fc

WESSON SPECIALS

FINE SECTION: 320 acre fine level land in cultivation, in summertilled wheat. 320 acres fine grass. Located S/W Hereford. Per acre \$65.00.

320 ACRE IRRIGATED FARM: 5 room modern home, 8" irrigation well, all fine clean land in cultivation. Will take in trade home in town. A fine buy at per acre \$140.00.

5 ROOM MODERN HOME: Frame stucco, located close to new school. Might take a car in trade. Terms to suit you. This is an exceptionally good buy, \$5,750.00.

RESIDENT LOTS: We have a number of residence lots listed for sale. We may have just the home site you want. Check with us.

MANY OTHER GOOD BUYS. We have a fine selection of listings, farm land, farm homes, stock ranches, city and business property. We should be able to help you with your real estate problems.

LISTINGS WANTED: We are familiar with property, and the value of property, located in this part of the country, have a broad program of advertising, an efficient office set up, and we should be able to help you sell any property you might want to offer for sale.

FARM LOANS: We have a fast and efficient farm loan service to fit most any need. Free, liberal, and prompt appraisal, long time terms, low rates of interest, no stocks to buy no commission to pay. Loans for making improvements, buying more land, or for refinancing your old loan.

WESSON REAL ESTATE Located directly across west of Court house. Hereford, Texas B-4-3-1fc

320 ACRES 2 miles of Hereford, on paving, two 8 inch irrigation wells. Two good houses and other improvements. \$260.00 per acre. GLEN WEIR 109 Main Res. Phone 452-W B-4-47-1fc

HEREFORD FARMS Absolutely perfect 160 acres in irrigation area, improved, 23 miles from Hereford. 4 miles off pavement. \$4,000.00 loan. Price \$90.00 40 acres grass, joins city limits, with 26 acres of cultivated land and 5 additional acres on pavement. Ideal place for nice home and a few head of cows. Good loan. Price \$9,750.00 Absolutely perfect section, on pavement, 1 irrigation well and small house. No Johnson grass or blue weeds. \$28,000.00 cash, 10 years on balance. Borrow from THE PRUDENTIAL America's largest Farm Lender SAM NUNNALLY LONE STAR INSURANCE AGENCY B-4-4-2c

FOR SALE Choice irrigated 320 acres, 90 acres summertilled wheat. All goes. 10 inch irrigation well. Price \$175 per acre. \$13,600 loan, 5% payable \$800 year plus interest. Down payment \$20,000, balance good terms. Lays 1 mile off paving. Irrigated 165 acres all in cultivation. Five room house, other improvements. Price \$150 per acre. Other good buys from 5 acres up to 640 irrigated and dry land. Also will sell equity in 9 room apartment for \$1200.00. Will consider same trade. J. M. HAMBY Real Estate 208 East 3rd Street B-4-29-1fc

REAL ESTATE For Sale or Trade

FOR SALE Perfect 320 acres, all in cultivation. 75 acres wheat. All goes. 2 irrigation wells, modern 4 room house, 40x80 new barn, other improvements. One mile off paving. Price \$200 per acre, \$25,000 loan at 4 1/2 %.

Good irrigated 330 acres, 1 irrigation well, 90 acres wheat all goes. One mile off paving. Price \$175 per acre, loan \$13,600. Down payment, \$20,000, balance second on lien, good terms.

360 acres, 300 acres in cultivation, 100 acres wheat. 10 inch irrigation well, small improvements. Price \$160.00 acre, \$14,000 loan at 4 %.

Nice 160 acres, all in cultivation, 8 inch irrigation well, price \$150 per acre.

Nice 160 acres, 1 mile off paving, 1 1/2 miles town in irrigation district. Price \$110 per acre.

Small acreages from 5 acres up to 80 acres. Also some nice three bedroom homes.

New 5 room house on paving with garage attached. Will sell or trade. Has good loan.

Have nearly any size house you would want some with small down payments. If you would be interested in a business see my listings.

J. M. HAMBY Real Estate 208 East Third Street B-4-30-1fc

REAL ESTATE FOR SALE

100 acres irrigated, all in cultivation, alfalfa, house has four rooms and bath, four miles from Hereford and one half mile off paved road. This is a fine tract of land and priced to sell.

320 acres, 160 acres in cultivation, four room house, 95 feet to water, REA, RFD, school bus route. One half mineral. Priced at \$60.00 per acre with possession.

500 acres, two miles off paved road, has six room house, fair outbuildings, windmill, butane. One-third of wheat, possession if sold soon. \$85.00 per acre.

We are having many inquiries for Real Estate and will appreciate your listings. We have a loan connection. If you need a farm or ranch loan let us submit it for you. No stock to buy. No inspection fee.

We would appreciate your coming in and visiting with us. We are upstairs over the Close Drug Store.

BEN M. SUDDUTH Phone 1509 Residence Phone 1416 B-4-4-2c

FOR RENT

FOR RENT: Tank type vacuum cleaner and attachments. Also electric floor polisher. HIPPER ELECTRIC. B-5-14-2-1fc

BEDROOM for rent. 509 Ross. Phone 847-J. B-5-9-40-1fc

FOR RENT: Large nice furnished apt. with refrigerator and garage. Bills paid. 901 Union or call 521-W. T-5-12-3-1fc

BEDROOM and furnished apartment. All bills paid. 401 Lawton, Mrs. W. M. Megart. T-5-13-3-1k

FOR RENT: One nice large furnished apartment with refrigerator and garage. One two room furnished apartment with refrigerator. Bills paid. 901 Union. See Mrs. Peters in West apartment. B-5-28-4-1fc

FOR RENT: Two room completely furnished apartment. Enclosed porch, private bath, bills paid. Available Thursday. M. M. Beavers, 407 Ross, phone 248-J. T-5-22-4-1-k

FOR RENT: Light housekeeping rooms. Hereford Camp. B-5-9-4-2p

FOR RENT: Nice bedroom for man or woman. 420 Jackson. T-5-10-4-1p

FOR RENT: Garage Apt. 207 Jackson. Phone 488-W. B-5-9-4-2k

FOR RENT: Two room modern house. Phone 1095. B-5-9-4-2p

FOR RENT: One 3 room unfurnished house. Gas, water and lights. G. M. Vincent, 615 25 Mile Avenue. T-5-18-4-1c

FOR RENT: Close in, large bedroom suitable for two. Private entrance. Phone 699-W. B-5-13-4-2k

FOR RENT: New four room modern house with garage. Furnished. Call 1245-J or see Roy Boyer. B-5-16-4-2c

TWO ROOM office suits. T. W. Alderson, phone 333-J. B-5-9-50-1fc

FOR RENT: Three room furnished duplex. Phone 141. B-5-9-3-1fc

TWO BEDROOM unfurnished apartment. Down town. All newly decorated. T. W. Alderson, phone 333-J. B-5-14-25-1fc

FURNISHED Apartments. Inquire Hereford Motor Co. B-5-9-47-1fc

FOR RENT: Three room modern, unfurnished house. 597 Jackson. B-5-9-52-1fc

FOR RENT: Four room unfurnished duplex. Close in. Adults only. No Pets. Available after 1st. Phone 589. B-5-17-27-1fc

FOR RENT: Furnished apt. 510 West 4th, phone 270-J. B-5-9-30-1fc

FOR RENT: Three room apartment, unfurnished, private bath. Phone 172 or call Caddell Laundry. B-5-14-30-2k

FOR RENT: Two 3 room furnished apartments with private baths. 115 Ave. B or call 589. B-5-16-30-1fc

WANTED

WANTED: Responsible party wants from 180 to 200 acres irrigated or dry land for cotton. Inquire Brand Office. Cash rent or share crop. B-6-18-4-1fc

ATTENTION FARMERS We will buy your equity in milo/kafir stored under CCC loan. Phone, write or write HERMAN DAWSON CO. Fort Worth 2, Texas Phone Fannin 5373 B-6-29-16c

WANTED: Wheat pasture for cattle. Phone 48 or 1310. O. G. Hill. B-6-12-19-1fc

WILL MAKE doll clothes for Christmas dolls. Phone 790-W. B-7-9-4-2p

FOR hemstitching see Mrs. C. C. New, 811 Miles, phone 1153. B-7-11-34-1fc

WANTED: Ironing to do at my home. 603 Park Avenue in back apartment. B-7-13-30-2p

BUTTONHOLES, covered button, belts, buckles, dressmaking and alterations. Mrs. Mathis, 224 Ave. C, phone 1040. -87-15-2-1fc

HELP WANTED

WAITRESS WANTED: Apply at Greenhedge Cafe on East Highway 60. T-8-10-4-1k

WANTED AT ONCE: Older man not subject to military service for good Rawleigh business in nearby territory. Stop working for others. Be your own boss. Good profits. If interested, write at once. Rawleigh's, Dept. TXA-160-AA, Memphis, Tenn. T-8-38-4-1p

NOTICE

IF YOU WANT to continue drinking, that's your business; if you want to stop drinking, that's our business. Open meeting each Friday night at 8:00, 338 Main, Room 8. Alcoholics Anonymous Club, P. O. Box 984. B-10-37-43-1k

BUSINESS SERVICES

Quick - Efficient HOME LOANS Dependable Abstract and Insurance Service ELIZABETH WOMBLE 146 Main Phone 497 B-11-27-1fc

INCOME TAX RETURNS J. K. BAKER 305 Roosevelt Phone 589 B-11-1-1fc

Hereford Garden Clubs Feature Get-Set-For-Spring Programs

Hereford Garden Clubs are getting set for spring with programs planned to help the gardener in soil preparation and selection of trees, shrubs and bulbs.

Hereford Garden Club held a pre-spring program in the home of Mrs. W. S. Flukitt, president, Friday afternoon. During the business meeting members voted to donate to the Jaycee Lighting fund and it was decided to enter the district contest in Horticulture Achievement and named Mrs. J. P. Slaton and Mrs. A. O. Thompson, past and present horticulture advisors for the club, to be subjects of stories written for the contest by Mesdames Ralph McCullough and Mrs. Homer Brumley. Winner of the district contest will enter the state contest and that winner will be entered in the national contest.

The next meeting will be held in the evening on February 2 in the Methodist Church auditorium when Francis Rose of Amarillo, member of the National Iris Society, will speak on The Iris and will show colored slides of Iris. All Garden Club members of the city are invited to attend and each may bring a guest.

Mrs. A. L. Manjeot gave the program for the afternoon on "Judging Iris" emphasizing that altho members may not be interested in becoming accredited judges, they would benefit by obtaining enough information to judge their own specimens.

Iris score cards were explained and practice judging following score card outlines was featured. A one-color arrangement of Dutch Iris combined with slate colored rocks was used in demonstration.

Mrs. A. O. Thompson, horticulture advisor, gave timely tips for January recommending that moisture be checked and all old iris beds be mulched now.

Those present were Mesdames; Hardy Benson, Jim Black, Lyle Blanton, Homer Brumley, C. C. Ferguson, E. E. Fridley, O. G. Hill, John Jacobson, Jr., F. M. Kester, A. L. Manjeot, Ralph McCullough, F. H. Oberthier, E. Ramey, Jack Roberson, M. T. Rutter, J. P. Slaton, A. O. Thompson, Floyd West, Frank Brinkman, Jeff Gilbreath, C. D. Kelton and the hostess.

Garden Beautiful Club - Mrs. Ernest Medkief was hostess for the Garden Beautiful regular meeting Friday afternoon. Mrs. Carroll Whiteside presided and roll call was answered by members telling of their mistakes in gardening. Mrs. Whiteside read a poem on Trees.

During the business meeting members contributed 100 per cent to the Polio Drive and reports were heard. Mrs. Joe Reinauer presented the program on "Trees". She gave information on soil, choice, purpose, space, and kinds suitable for this area and mentioned the American Elm, Water

WHEEL BALANCING: All makes of cars, with Stewart Warner wheel balancer. Frank Craig, Studebaker, Massey-Harris. B-11-16-35-1fc

SCOTTY'S PLANING MILL 224 D St. Phone 1190 B-11-23-1fc

UPHOLSTER and repair old furniture like new. Individual designing, latest fabrics. Free estimate. J. H. Hinds, 310 McKinley, phone 1092. B-11-20-23-1fc

INCOME TAX SERVICE Mrs. Clyde Cocanougher 108 8th Street B-11-26-1fc

SIGNS - PAINTED - NEON GLENN BOARDMAN 407 Lee Ave. Ph. 456-W T-11-16-1fc

FOR the best watch repair job, take your watch to Hembree Jewelry. T-11-12-28-1fc

Complete EARTH MOVING Service Land Leveling (Grading - Scraper) and Bull Dozer Work Deep Plowing - Subsoiling WALLACE & BYRD Phones 631-W 9015-F-3 T-11-29-1fc

CONCRETE, STUCCO, INSIDE PLASTER, RE-DASHING Expert Workmanship H. E. WESTER 111 Bradley Phone 417-M T-11-2-1fc

Elm, Red Maple, Honey Locust, Redbud, Willow and Flowering Peach for planting here. She also told of the values of trees in landscaping to increase property value.

Members present were Mesdames; Tom Carter, S. L. Easley, George Graham, Frances Houston, D. C. Kinsey, J. W. Kirby, Helen Pipkin, Joe Reinauer, Mary Seliger, E. W. Solomon, W. J. Stanford, J. W. Thomas, Carroll Whiteside, Gerald Wilson, G. F. Owen, J. B. Harlin and the hostess, Mrs. Carl Perrin was a guest.

Roy Peet, of the Western Flower Shop, was guest speaker for the Bud-To-Blossom Club Friday at a session held in the home of Mrs. Glenn Williams. Mrs. Ben Childers, president, presided and welcomed special guests. She introduced Mr. Peet who spoke on "Taking The Luck Out of Gardening."

He stated that no green thumb is necessary to be a successful gardener and recommended common sense and hard work be combined in an effort to make things grow. A question and answer period was conducted by Mr. Peet when members presented individual problems.

Those attending were Mesdames; New Winfrey, Paul Conaway, E. R. Kendall, special guests, and Mesdames Glenn Nelson, Ben Childers, R. A. Daniel, Jr., W. H. Patton, C. W. Parker, and the hostess.

Sunday dinner guests in the home of Mr. and Mrs. B. F. Markham were Seth Waddill of Bentonville, Ark.; Mr. and Mrs. Markham Waddill, Lynda Lu and Karen Kay, Mr. and Mrs. Bob Raymond of Tulsa; Mr. and Mrs. Frank Markham, Marsha and Butchle, and Mr. and Mrs. Jim Spencer and Jay of Canyon, and Mr. and Mrs. B. E. Sinclair of Dimmitt.

Mr. and Mrs. Aubrey Smith and Junanne spent Sunday visiting her parents in Shamrock. Mrs. Smith's mother, Mrs. T. E. Burkhalter, is recovering from a broken ankle. The accident occurred about two weeks ago when Mrs. Burkhalter turned her ankle when she stepped on a brick.

Mrs. Berlin Zimmerman of Leedey, Okla., visited Mr. and Mrs. Wayne Edwards and other friends here Monday.

NOTICE TO RECEIVE BIDS FOR COUNTY DEPOSITORY Notice is hereby given, as provided in Article 2544, RSC, that the Commissioners' Court of Deaf Smith County, Texas, will, at its regular meeting on February 12th, 1951, receive bids from banking institutions in this County that may desire to be selected as the depository of County Funds for the 1951-52 biennium. Sealed bids will be received at the office of the County Judge, in the Court-house, up to 10:00 o'clock A. M., February 12, 1951.

L.H. FOSTER, County Judge T-3-3c

Kiwanis Club Thurs. Noon Hotel Jim Hill

Stated meeting second Monday in each month. School of instruction each Thursday night. R. L. THOMPSON, Sec'y CHARLIE NOLAND, W. M. MASONIC BULLETIN Hereford Lodge 849

NOTICE OF MEETING ODD FELLOWS Each Monday Night REBEKOH'S Each Tuesday Night

Lions Club meets each Wednesday, 12 noon Hotel Jim Hill

Heretford Rotary Club meets every Friday at 12:05 Hotel Jim Hill

Glamour of Hispanic and Latin-American Art Will Be Presented

The second presentation of the season for the Hereford Musical Concert Association will be staged tonight at 8 o'clock when Teresita and Emilio Osta, unique brother and sister artists will appear in the high school auditorium.

With Teresita dancing and Emilio at the piano, the Ostas will present a full evening of entertainment. Into each of the programs presented by the brother and sister team go years of travel and study in Mexico, Cuba, Brazil, Argentina, Uruguay, Peru, Venezuela, Ecuador, and other American countries. Long before the peoples of both Americas had awakened to the need for greater mutual understanding and unity, Emilio and Teresita were at their favorite pastime of collecting the colorful material which would one day delight North Americans and give them a better appreciation of their southern neighbors.

Won over by Emilio's natural friendliness and melted by Teresita's charm, Argentine gauchos willingly surrendered the secrets of a well-danced-gato-and-Peruvian Indians painstakingly learn through the intricate measures of ancient ritual dances. Wherever they went, they learned the music and dances which bore the flavor of the region.

Many of Teresita's colorful costumes were given to her by admiring mentors in Spanish America as a tribute to her skill and versatility as an impromptu pupil. While her Spanish ancestry give her a natural understanding of things Castilian, she had supplemented this knowledge with research on Spanish, Latin-American and Indian costumes. One of her most beautiful costumes is made of white imported French lace. She sewed its many sequins on herself, because her dress maker threw up her hands in horror at just the thought of the job.

Hospital Notes

Patients in Hospital: Sandy Hoss, med.; Frank Hoss, internally, med.; Mrs. R. V. Hale, OB; Mrs. Ed. McGee, dental; W. W. Bennett, med.; Jap Dickerson, med.; Denzil Pulliam, med.; Mrs. M. A. Come, surg.; Mrs. E. Berryman, surg.; Mrs. J. M. Moore, surg.; Mrs. W. F. Newman, med.; Mrs. Mary Acker, surg.; Ben Rule, Friona, surg.; Consuelo Gamez, burn; Mrs. W. G. Flack, surg.; Mrs. M. T. Simpson, med.; Don Rice, med.; Mrs. H. H. Mears, Friona, surg.; Mrs. Ernest May, surg.; Mrs. J. D. Brock, med.; Mrs. T. W. Perrin, Adrian, med.; Mrs. R. M. Fox, Littlefield, OB; Mrs. L. E. Schneider, surg.; Mrs. J. H. Marsh, OB.

Patients Dismissed: B. C. DeWent, med., 1-24; Mrs. B. E. Rhoads, surg., 1-24; Mrs. Dean Robinson, Amarillo, surg., 1-24; Anis Higgins, surg., 1-24; J. W. Adrian, 1-23; T. H. Crewdson, med., 1-22; Judge Leonard Foster, med., 1-23; Billy Ivie, Friona, med., 1-24; Sarah Ann Graham, Friona, med., 1-23; Mrs. H. D. Blythe, med., 1-23; R. W. Barnhart, med., 1-21.

Births: a daughter was born Mr. and Mrs. D. H. Stitt, January 19. A daughter, Netta Johnson, was born to Mr. and Mrs. H. Marsh, January 22.

Cost of Daily Bread Advances This Week

The daily bread advanced in price this week just as have many other items in the last few weeks.

Housewives will be paying 18 cents for small loaves and 25 cents for large loaves at the grocers and at the local bakery, in advance of one cent on the



EMILIO OSTA

Formal Opening of Cafes This Week End

Formally introducing the new partner, Red Turpin, who is now co-owner with Red Snyder at the Tasty Drive Inn, and celebrating the grand opening of Tasty Drive Inn, Number 2, special menus are planned this week end at the new drive inn and at Tasty Drive Inn, Number 1.

Drive-inn, number 2, located in the building formerly occupied by the Western Wheel Inn Cafe, will open Friday when coffee and doughnuts will be served free of charge. No food will be cooked or sold on that day. Saturday will feature a general open house and a special grand opening menu is planned for Sunday, according to Red Snyder, new owner.

Red Turpin, who will serve as chef at the Number 1 cafe, has years of chef experience including positions at the Red River Ordnance Depot, Texarkana; Austin Country Club, Austin; Palm Club, Fort Worth; and the Windsor Hotel, Abilene. A veteran of World War II, he was wounded in Belgium in the Battle of the Bulge.

Shirley Infant Is Buried Monday

Funeral services were held yesterday at 3 o'clock for Michael Lewis Shirley, infant son of Mr. and Mrs. Jack Shirley of Route 1, Friona.

Rev. S. T. Greenwood of the First Baptist Church, Allenred, conducted the services.

The baby was born last Thursday in the Plains Memorial Hospital at Dimmit where it died Tuesday evening at 7 o'clock.

Survivors other than the parents are one brother, Jessie Glenn, age 3, and a sister, Judy Diane, age 2.

Interment was in the Friona Cemetery under the direction of Gillilands.

Gilbreaths Report No Serious Injuries

Mr. and Mrs. J. T. Gilbreath, Jr., and daughter, Royce, returned to Hereford this week after having been delayed at Gallup, N. M., by a traffic accident on their return trip from a vacation in California.

Mrs. Gilbreath received a cut on her head and scratches while Mr. Gilbreath and Royce escaped uninjured. Mrs. Gilbreath said an Indian man, accompanied by his wife and two children, drove his pick-up onto the highway directly in front of the Gilbreath car and it was impossible to avoid the collision. The Indians were not hurt seriously.

The front of the Gilbreath car was damaged.

The advanced price is in keeping with those in adjoining towns.

Last Rites Held Monday for Mrs. E. P. Campbell

Monday afternoon at 2 o'clock funeral services were conducted at Gilliland Funeral Chapel for Mrs. E. P. Campbell, age 62, who died Saturday afternoon at 1:15 enroute to Deaf Smith County Hospital after having become suddenly ill.

Rev. R. L. Shannon of the First Baptist Church was in charge of the service.

Mary E. Williams, who was born on July 7, 1888, near Corsicana, was married to E. P. Campbell in 1922 at Corsicana. They moved to Deaf Smith County in 1949 from Amarillo and were living four miles south of Hereford at the time of her death.

Mrs. Campbell was a member of the First Methodist Church in Hereford.

Survivors other than the husband are one son, Joe Campbell of Wildorado; two daughters, Mrs. Maxine Jones of Winslow, Arkansas, and Mrs. Rex Utley of Plainview; four brothers, Scott Williams of Madell, Okla., J. M. Williams of Olney, Charles of Chicago, and Pat of Midland; two sisters, Mrs. Josie Ellis of Blooming Grove and Mrs. Ida Bell Ivy of Purdan, and eight grandchildren.

Interment was in West Park Cemetery under the direction of Gillilands.

Several Attend Last Rites for Mrs. Horn

Mrs. T. A. Horn, age 78, mother of Mrs. Grady Rogers, died Saturday morning at 8:30 at the home of another daughter, Mrs. Bob McCoy, in Pampa. Funeral services were held at the First Methodist Church in White Deer Sunday afternoon.

Mrs. Horn, a pioneer of the Panhandle area, had lived in Pampa five years and had visited in Hereford often.

Survivors include three daughters, Mrs. Rogers, Mrs. McCoy, and Mrs. H. I. Dickens of White Deer, and one son, Biggs Horn of White Deer.

Among those from Hereford attending the funeral were Mr. and Mrs. John Bragg, Mr. and Mrs. Odice Bulls, Mr. and Mrs. Rogers and daughter, Barbara. Mrs. Rogers had been in Pampa a week with her mother who had been ill several weeks.

Noel Garretts Are Honored Here Sunday

Honoring Mr. and Mrs. Noel Garrett and two children of Ocean Beach, Calif., Mr. and Mrs. W. H. Garrett, entertained in their home Sunday.

Noel is a Chief Petty Officer in the Navy and for sometime has been assigned as an instructor. Among those who has helped train was Virgil Henpen, son of Mr. and Mrs. V. O. Henpen of Hereford.

Present Sunday were Mr. and Mrs. W. H. Price, Mr. and Mrs. Ralph Price and son, Randy, Mr. and Mrs. Raymond Garrett and son, Darrell, of Black, Mr. and Mrs. T. I. Denson and baby of Jumbo, Mrs. Mildred Elliott and sons, Carol and Don, Mrs. Gene Nease, Verne Garrett, Mrs. W. A. Jerry, and Mr. and Mrs. E. Roney, all of Hereford.

Mr. and Mrs. Noel Garrett and children are now visiting in Eldorado, Arkansas, and points in Georgia where they will attend a family reunion of Mrs. Garrett's relatives before returning to the post of duty.

Dalaine Tinnin Is Camp Fire President

At the meeting of the Wetomachick Camp Fire girls Monday at the hut, Dalaine Tinnin was elected president for 1951.

Other officers are Sara Wade Rockwell, vice-president; Eddie Morrison, treasurer; Laura Jane Lamm, secretary, and Mary Katharine Huckert, scribe.

Present at the meeting were Eddie Morrison, Laura Jane Lamm, Patsy Ford, Delores Hernandez, Virginia Isabelle, Sara Wade Rockwell, Dalaine Tinnin, Mary Katharine Huckert, and Mrs. C. C. Rockwell, Jr., leader.

Three Men Enlist In Army This Week

Three men have enlisted in the armed services this week through Sgt. H. M. Riddle of the U. S. Recruiting office in the court house.

Leo Vincent Bednorz, 21-year-old son of Mr. and Mrs. Joe Bednorz, Route 2, Earth, enlisted in the airborne troops.

Two men, Floyd Ray Ownbey and Floyd Jackson, have enlisted in the regular army. Jackson, age 19, is the son of Mr. and Mrs. Elmer Jackson, Hereford, and Ownbey, age 24, is a son of Mr. and Mrs. Alice Theodore Ownbey.



SAVE WHILE YOU SPEND WITH S & H GREEN STAMPS

SATISFACTION FOR ALL!

NOT FOR JUST A SALE
NOT FOR JUST A WEEK-END
But Always!

THANK YOU!

Our 1st Anniversary party was a huge success and we want to thank each and every one of you who helped make it possible. We are looking forward to a year of pleasant relations with all of our customers and friends.

Bright and Early COFFEE

Pound 79c
Can

Supreme Salad Wafer CRACKERS

4-Cello Pack 25c
Pound Box

Light Crust FLOUR

25 Lb. Bag \$1.89

Country Fresh EGGS

Guaranteed Dozen 39c

Creamy Crustene SHORTENING

3 Lb. Carton 85c

BREEZE

Large Box 31c

WHITE KING Large Box 31c

VEL

Large Box 31c

SPECIAL! SPECIAL! SPECIAL!
CLOSE OUT ON ALL NUTS IN SHELL AT PRICES WAY BELOW COST!

Pecans - Walnuts - Almonds, Etc.

Texas Seedless GRAPEFRUIT 5 lb. bag 29c

Hereford No. 1 Red POTATOES 10 lb. bag 39c

Cello Packed FRESH TOMATOES package 29c

BROCCOLI Texas Green lb. 19c

★ SNOW CROP FROZEN FOODS ★

GRAPE JUICE 2-4 oz. cans 35c

GREEN BEANS, Cut pkg. 23c

BRUSSEL SPROUTS pkg. 35c

CORN Cut off the cob 8 oz. pkg. 19c

SPINACH Leaf or Chopped pkg. 23c

MUFFINS Blue Berry 9 in pkg. 29c

Campfire PORK and BEANS tall can 10c

Crown All Meat VIENNA SAUSAGE 2 cans 29c

Church's GRAPE JUICE 24 oz. bottle 39c

\$1.29 Size AIR WICK MIST 89c

Pillsbury's CAKE MIX 3 pkgs. \$1.00

Pillsbury's PANCAKE FLOUR 2 1/2-lb. pkg. 33c

Pillsbury's Best FLOUR 10-lb. bag 89c

Prince Albert TOBACCO lb. can 79c

Monarch APPLE JUICE 46-oz. can 39c

Hereford NEW POTATOES 2 No. 2 cans 25c

PAPER TOWELS Box of 100 10c

★ MEATS ★

Deaf Smith County Sugar Cured SLAB BACON lb. 45c

Cello Wrapped, Skinless WEINERS lb. 49c

Loin End Cuts PORK ROAST lb. 49c

Wilson's Certified Boneless Canned, Cooked No Waste, 8 to 10 pound average HAMS lb. 89c

Plenty of Meat, Beef SHORT RIBS lb. 49c

\$3.50 Size

Hadacol

\$1.98

Recipe Pink

SALMON

Tall Can 59c

Shurfine

ORANGE JUICE

3 46 oz. Cans \$1.00

ALUMINUM

FOIL

25-Ft. Roll 35c

Libby's - With Beans

CHILI

CON CARNE

16-Oz. Can 35c

RINSO

Large Box 31c

SUPER SUDS Large Box 31c

TREND

2 Large Boxes

45c

SAVE WHILE YOU SPEND WITH S & H GREEN STAMPS

SAVE WHILE YOU SPEND WITH S & H GREEN STAMPS

FOR POLIO SAFETY FIRST!
Chiropractic First
DR. C. M. STAPP

INTERNATIONAL CHIROPRACTORS ASSOCIATION

NOTICE!

STARTING NEXT THURSDAY, FEBRUARY 1st, THIS PAGE WILL BE KNOWN AS PARK AVENUE VILLAGE PAGE. ALL THE MERCHANTS IN THE PARK AVE. VILLAGE ARE SPONSORING A NEW PROMOTION TO BE KNOWN AS "PARK AVENUE SHOPPING NIGHT." THIS PROMOTION WILL BE STIMULATED WITH A JACKPOT OF PRIZES. EVERY THURSDAY NIGHT WILL BE SHOPPING NIGHT AND MERCHANTS WILL BE OPEN UNTIL 9 P. M.

RULES OF CONTEST:

NOTHING TO PURCHASE, NOTHING TO SIGN TO BE ELIGIBLE TO WIN THE JACKPOT PRIZE. ALL YOU HAVE TO DO IS TO VISIT THE MERCHANTS OF THE VILLAGE. EACH MERCHANT WILL HAVE A SERIES OF NUMBERS OF WHICH HE WILL GIVE YOU ONE. YOU MAY VISIT EACH MERCHANT DURING FAMILY SHOPPING NIGHT AND GET YOUR NUMBER. THE FIRST WEEK THE NUMBERS WILL RANGE FROM 1 THROUGH 10,000, THE SECOND WEEK THE NUMBERS WILL RANGE FROM 10,000 TO 20,000 AND SO ON. A NUMBER WILL BE SELECTED FROM SEQUENCE OF NUMBERS AND POSTED ON THE WINDOWS OF EACH MERCHANT FRIDAY MORNING. THE PERSON HOLDING THE NUMBER WILL BE DECLARED THE WINNER OF PRIZES. IF, HOWEVER, THE NUMBER IS NOT CLAIMED THE JACKPOT WILL BE INCREASED THE FOLLOWING WEEK AND SO ON UNTIL THE PRIZE IS CLAIMED. WATCH FOR FURTHER ANNOUNCEMENTS OF THIS SENSATIONAL AND NOVEL IDEA.

Participating Merchants

- THOMAS FOOD
- WONDERLAND
- COMMUNITY CLEANERS
- JACK AND JILL DIAPER SERVICE
- HEREFORD AUTOMATIC WASHATERIA
- HOME BEAUTIFUL SHOP
- SILOUETTE REDUCING SALON
- PARK AVENUE DRUG

1st Jackpot Prize \$5000 In Trade

CRUSHED PINEAPPLE

Heart's Delight
Flat Can **19c**

Diatetic Packed

FOODS

Spinach - Tomato Juice - Fruit Cocktail - Sliced Peaches - Boysenberries - Apple Sauce - Apricots and Bartlett Pears

PRODUCE

Large Juicy **GRAPEFRUIT** 6 for 27c
Large Stalks **CELERY** each 19c
Full of Juice **LEMONS** doz. 39c
Golden Ripe **BANANAS** 2 lbs. 25c



SPINACH 2 No. 2 cans 29c

Diamond

RAVIOLI tall can 23c

Chef-Boy-Ar-Dee with beef in sauce

SPANISH RICE 2 No. 300 cans 41c

Brown Beauty

ENCHILADAS 8 servings 49c

Patio, with Chili

SARDINES 2 tall cans 29c

Treasure

CORN 3 No. 303 cans 47c

May-field

PORK N' BEANS 2 cans 27c

Monarch

CRACKERS 1 lb. box 27c

Sunshine

CAKE FLOUR large box 43c

Betty Crocker, Soft as Silk

LIPTON'S SOUP 3 pkgs. 37c

Vegetable or Noodle

Chocolate Dainties lrg. pkg. 23c

Hershey's

CUT WAX BEANS No. 2 can 21c

Wapco

KRAFT DINNER 2 pkgs. 29c

Cooks in 7 minutes

Cranberry Sauce whole can 19c

Ocean Spray

FACIAL TISSUE 300 count 21c

Northern

CREAM of WHEAT large box 29c

Enriched, 5 minute

STARLAC

Borden's Dry Milk

Makes 5 Quarts **37c**

ORANGE JUICE

46-oz. Can **25c**

Don Rio - Made in Texas

MEATS

Delicious Tender **PICNIC HAMS** lb. 45c
Nice and Lean **SALT PORK** lb. 33c
By the Piece **BACON SQUARES** lb. 33c
All Meat **BOLOGNA** lb. 43c

THOMAS FOOD

In Park Avenue Village

515 Park Ave.

We Deliver

Phone 15

The Hereford Brand

Hereford, Texas, Thursday, January 25, 1951

Section Two

Visit To Polio Center Reveals Progress Made

By Roberta Campbell

It was very convincing but not all together the kind of story we would like to be able to write after our second visit to the Northwest Texas Polio Center at Plainview last week.

Most of us know of course that polio is still on the increase with more patients at the Center now than at this time a year ago practically all of which will be there for several months yet for treatment. And new cases still continue to come in with two children admitted since the first of the year.

In the face of all of this we had hoped for an encouraging answer to our first questions as to what had been developed in the way of a preventative—but Mrs. Riggs who supervises the seven Red Cross nurses now at the hospital replied, "I would say nothing!" This is the darker side of the picture however.

Progress Is Made

Once a person becomes a victim of poliomyelitis we learned that a great deal of progress has been made to help the patient return to an active life.

Because the disease is entirely unpredictable it is necessary to keep a nurse (not a nurse's aid) with the patient at all times which helps us to understand the cost involved and the great number of nurses needed.

To explain why a nurse must stay with the patient, Mrs. Riggs cited three instances recently where adult victims of bulbar polio just lately weaned from the iron lung had suddenly collapsed for some unknown reason.

Quick work with oxygen and a respirator by attending nurses revived two of the men but the third died, supposedly from a blood clot or by drowning in his own mucus which is a serious complication of this type of the disease.

To help alleviate this ever present danger of suffocation, the center is now testing a new device which they obtained from the Foundation at Abilene. It is attached to the iron lung and drains mucus from the respiratory organs.

New Medicines

New medicines which are proving valuable in helping to make patients, who suffer acute pain, more comfortable are cortisone, a product of soy beans and acth, a hormone product from Armour and Company.

Both are expensive and as yet the supply is limited. New types of braces have also been put into use and since a brace maker is now located in Plainview those who need them can be quickly and adequately fitted.

The polio ward has been rearranged for greater convenience and the physio-therapy department has undergone a complete remodeling with the addition of more equipment for rehabilitation.

Apparatus which is new inclu-

des stationary bicycles and a rocking horse that would delight any little youngster, walking rails and steps, and an additional Hubbard tank where a whirlpool applies heat and massage simultaneously to paralyzed limbs.

When possible lighter and portable respirators replace the bulky iron lung which saves space and money as the cost of one large respirator represents about two thousand dollars.

Outside The Hospital

Outside the hospital there seems to be little we can do to fight polio other than to practice general health rules, and give our financial support but in answer to a question in the minds of some as to whether the use of sulfa drugs could be a contributing factor in the increase of polio, one of the doctors at the center warns that promiscuous use of sulfa might tend to lower a child's resistance. The drug should be given only on advice of a physician and is especially dangerous if it has been on hand for some time.

This danger from home doctoring will of course eliminate itself in time as penicillin and other drugs replace sulfa.

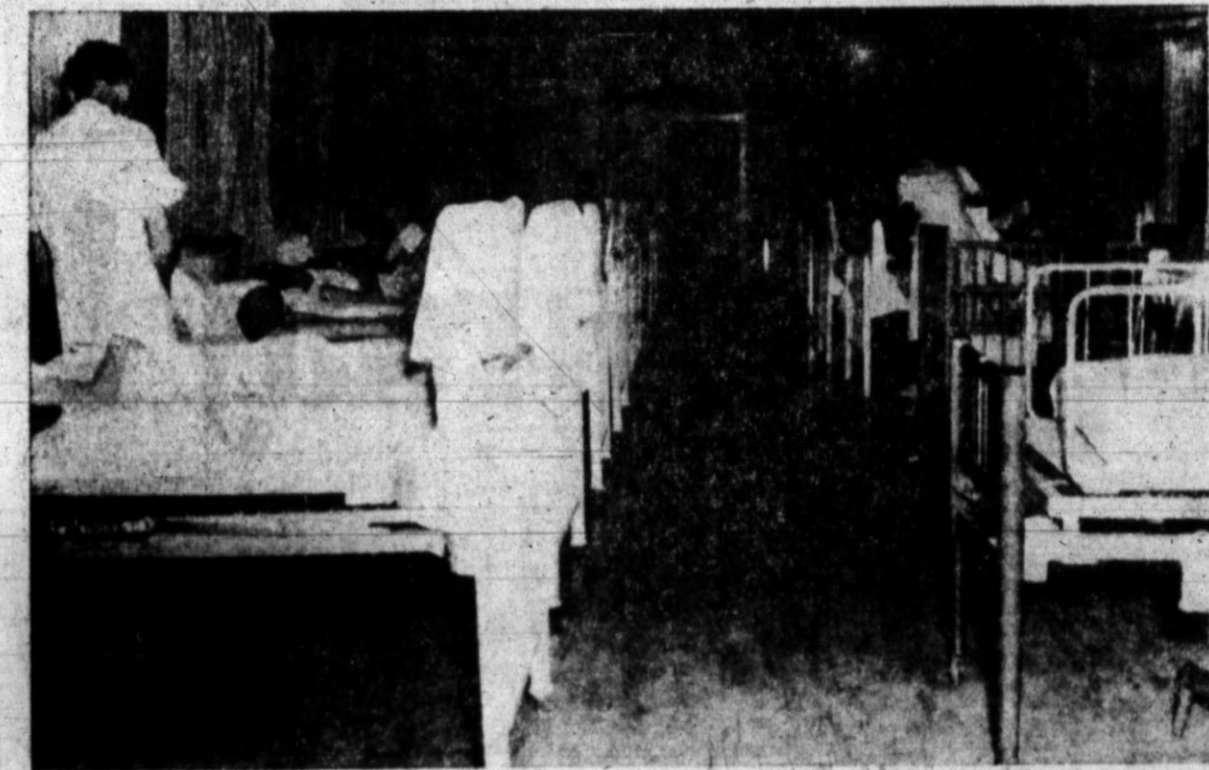
Removal Of Tonsils

Since some parents think of removing tonsils as a minor operation, it might interest our readers to know that a tonsilectomy is considered a major operation which not only lowers resistance but exposes areas that might make it easier for a child to take polio as the virus is believed to enter the body through the nose and throat. This is the basis for repeated warnings against the removal of tonsils during the summer months and seen en-

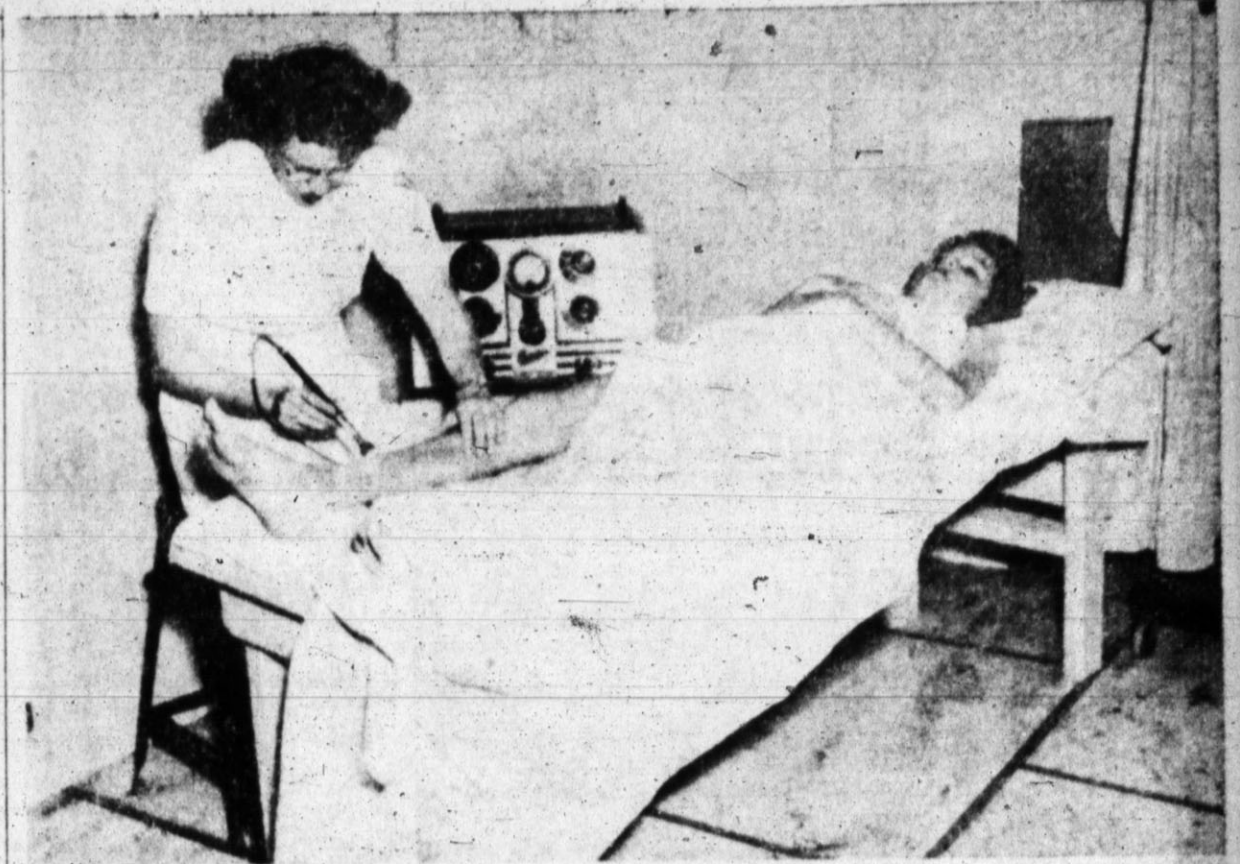
(Continued on Page 7)



POLIO VICTIMS are greatly aided by this large Hubbard tank in which a whirlpool applies heat and massage simultaneously. This photo was made at the Plainview polio center.



A PORTION OF A POLIO WARD at Plainview where the youngsters suffering from polio are hospitalized.

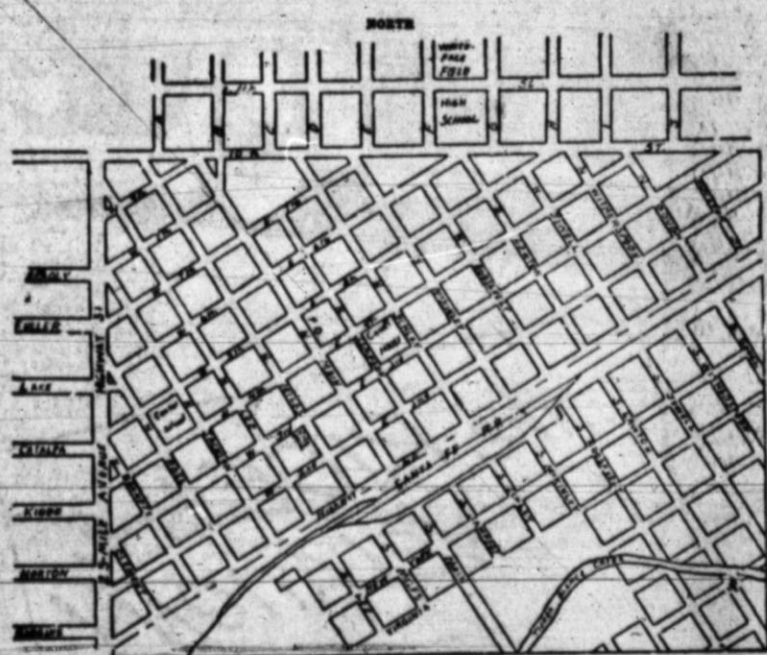


THE GALVANIC CURRENT is applied by a nurse to stimulate muscles in the body of a polio victim.

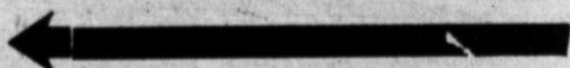


FIDDLIN' FOR THE MARCH OF DIMES Lion's Club booth are members of the Herford Hudson-Miller Auto Band while John Kelly, right, chairman of the Lions Club committee, holds the tin can for donations. Members of the band are, left to right, John Warren with the guitar, Glen Nelson playing the violin, and Suede Schmecker with the banjo.

—Brand Staff Photo



STREET MAP OF HEREFORD, TEXAS



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CUSHIONS
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Car, and Tractor
at the
Brand Office

This
Space
for
Sale

A. O.
Thompson
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Co.
Complete tract index of
all lands and town lots in
Deaf Smith County. Write
us for information.

REMINGTON TYPEWRITERS
OFFICE SUPPLIES
FARM AND HOME
FLOOR and WALL SAFES
AT YOUR
HEREFORD BRAND

NEW 1951 Chevrolet

AMERICA'S LARGEST AND FINEST LOW-PRICED CAR!



The Smart New Styleline De Luxe 2-Door Sedan

Yes—refreshingly new . . .

WITH FINEST QUALITY ALL THE WAY THROUGH!

—with time-proved
POWER Glide

AUTOMATIC TRANSMISSION
—proved by more than a billion miles of performance in the hands of hundreds of thousands of owners.

*Combination of Powerglide Automatic Transmission and 105-hp. engine optional on De Luxe Models at extra cost.

NEW! AMERICAN BEAUTY DESIGN—Brilliant new styling . . . featuring entirely new grille, fender moldings and rear-end design . . . imparting that longer, lower, look that sets Chevrolet apart.

NEW! AMERICA-PREFERRED BODIES BY FISHER—With new and even more strikingly beautiful lines, contours and colors . . . with extra sturdy Fisher Unisteel construction . . . Curved Windshield and Panoramic Visibility . . . combining safety and comfort.

Buy the car that's refreshingly new, and thoroughly proved, too . . . the new 1951 Chevrolet!

It's more dependable, more desirable, from its time-proved Powerglide Automatic Transmission* for finest no-shift driving and Silent Synchro-Mesh Transmission for finest standard driving at lowest cost, to its time-

proved Valve-in-Head engine performance. So powerful and efficient that Valve-in-Head design is the trend-leader of the industry!

Take one look at the following features—and then visit our showroom and see Chevrolet for 1951 in all its sterling quality—and you'll know it's America's largest and finest low-priced car. Better see it—today!

NEW! MODERN-MODE INTERIORS—With upholstery and appointments of outstanding quality, in beautiful two-tone color harmonies . . . and with extra generous seating room for driver and all passengers.

NEW! MORE POWERFUL JUMBO-DRUM BRAKES (with Dual-Life rivetless brake linings)—Largest brakes in low-price field . . . with both brake shoes on each wheel self-energizing . . . giving maximum stopping-power with up to 25% less driver effort.

NEW! SAFETY-SIGHT INSTRUMENT PANEL—Safer, more efficient . . . with overhanging upper crown to eliminate reflections from instrument lights . . . and plainly easy-to-read instruments in front of driver.

NEW! IMPROVED CENTER-POINT STEERING (and Center-Point Design)—Making steering even easier at low speeds and while parking . . . just as Chevrolet's famous Knee-Action Ride is comfortable beyond comparison in its price range.

MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!



Kinsey Motor Co.

344 E. 3rd

Phone 740

Courthouse Records

WARRANTY DEEDS

Don Webb et ux to Paul M. Lawson, pt. Sec. 41, Blk. K-3.

Andrew Kerashen et ux to O. L. Massee et al. Blks. 11 and 12, and W 75' Blk. 10, DeAtley's Sub. of Blk. 10 and 11 Womble Add.

Wilson Wyly et ux to Frank R. Huler, E. 16, T2N, R2E.

John J. Crawford et ux to W. Phillips, Sec. 19, Blk. K-3.

Carl G. McCaslin et ux to Wayne E. Phillips et ux, Lot 7 and N 44' Lot 6 Bradley Sub. of Blk. 3, Evans Add.

Frank Witkowski et ux to B. Roberson, Lot 10 and N 5' Lot Turentine's Sub. of E 1/2 Blk. Evans Add.

A. Petersen et ux to Gus Rud. Lot 2, Petersen Sub. of pt. 2, Mabry Add.

D. W. White et ux to Emory V. Smith et ux, SW 1/4 Sec. 57, Blk. 7.

William F. Sharp et ux to O. L. Sharp, N 1/2 Sec. 39, Blk. 8.

eland McMurray et ux to R. Thomas, N 70' of S 271.775' of the E 1/2 Blk. 32, Evans Add.

Bruce Aldridge et ux to Roy W. Lot 21, Ralph Smith Sub. of Blk. 4, Mabry Add.

A. Duckworth et ux to Roy Boyd, pt. Blk. 21, Evans Add.

Fred S. Soll to Stuart H. Conron, Jr. 126.11 A. of Sec. 25, Blk. 3, 04 A. of Sec. 17, Blk. K-3.

A. L. Day et ux to Jim Cross, E 1/2 of SE 1/4 Sec. 20, Blk. K-3.

R. G. Blue et ux to Mrs. Jimmie J. Denman, Lot 9, R. G. Blue Sub. of pt. Blk. 1 & 2, Evans Add.

A. J. Donelson et ux to Martha Lee Donelson et al., Sec. 10.

Blk. K-6, Sec. 71, Blk. K-7.

J. A. Pisman et al. to Alton T. Greener, E 1/2 of D 175' of the Blk. 34, OT.

Clara Cook et vir to C. H. Hale, N 1/2 Sec. 30, T4N, R4E.

Toy R. Hulse et ux to J. M. Hamby, Lot 2, Ralph Smith Sub. of pt. Blk. 4, Mabry Add.

Raymond M. Palmer et ux to J. B. Hickman, W 1/2 Sec. 96, Blk. K-3.

John W. Vines et ux to Toy Hulse et ux, Lot 36, Lytle Sub. of Blk. 13, Evans Add.

A. N. Norman et ux to O. L. Jamison, R. J. Renfro Tract, SW 1/4 Sec. 6, T3N, R4E.

Herman Neff to George Jones, interest in Blks 33 and 34, Whitehead Add.

RELEASES

George Byrd to G. D. Milner, 90 A. of NW 1/4 Sec. 55, Blk. K-3.

Walter Sead et ux to Austin Rose, NW 1/4 Sec. 81, Blk. K-3.

Jared W. Young to Herman Schueler, N 1/2 Sec. 27, T2N, R1E.

Federal Land Bank to Moody Stephan et ux.

Irene Gilliland to Don Webb et ux, pt. Sec. 41, Blk. K-3.

John J. Paetzold to P. W. Williams et al.

Federal Land Bank to Ona Barnett et vir.

Land Bank Commissioner et al. to J. M. Brownlow et ux.

John J. Crawford et ux to Dudley Sue Drinwiddle, Sec. 27, Blk. K-8.

Herman Neff et al. to Loyd O. Freeman.

T. B. Bailey to George A. Granet, Sec. 1, T6N, R2E, Sec. 36, T7N, R2E, Sec. 6, T6N, R3E.

First National Bank Hereford to A. D. Gugenheim, Lot 13, & S 1/2 Lot 14, Blk. 20, OT.

Inez Hill to J. S. Bridwell, et al.

John W. Vines to Toy R. Hulse et ux, Lot 36, Lytle Sub. of Blk. 13, Evans Add.

W. O. Jones to A. D. Jones, N 80 A. of NW 1/4 Sec. 63, Blk. K-3.

S. O. Wilson to Andrew Kerashen, Blks. 9, 11 & 12, and N 20' and W 75' Blk. 10, DeAtley Add.

QUIT CLAIM DEEDS

C. C. Lisenbe et ux to James P. Tarwater et ux, Lot 3-First Christian Church Sub. of Blk. 19, Evans Add.

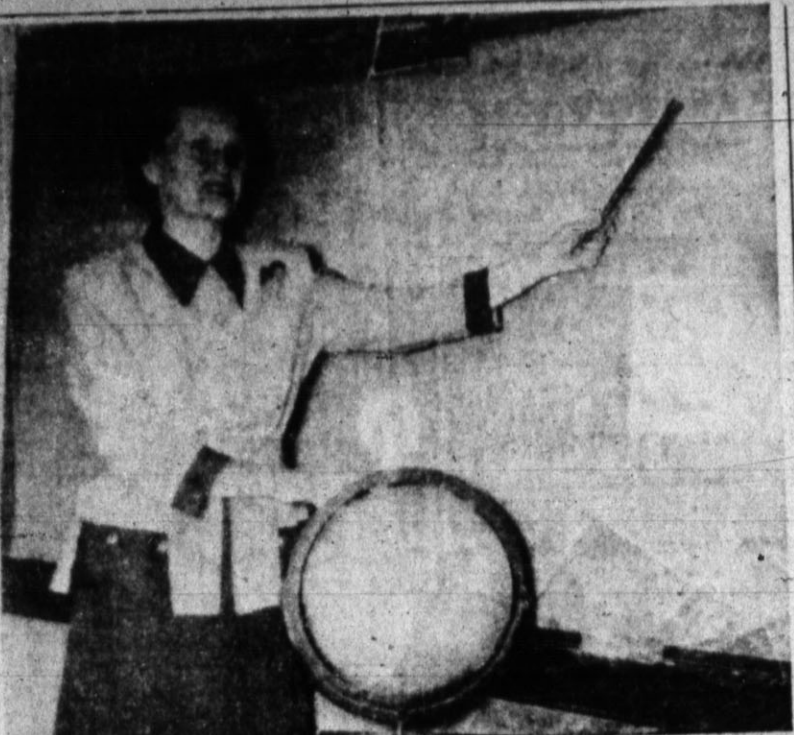
Frank Nathan, Trustee to Julia N. Nathan, Sec. 13, 14, 15, 21, 22, pt. Sec. 23, 24, 26, 27, T7N, R1E, pt. Sec. 19, 20, T7N, R2E, pt. Sec. 28, 29, & 30, 27, T7N, R1E, pt. Sec. 29, 30, all Sec. 31, 32, 33, & 34, T7N, R1E.

Ferdinand Stern Meyer et ux to Frank Nathan, all Sec. 13, 14, 15, 21, 22, pt. Sec. 23, 24, 26 & 27, T7N, R1E, all Sec. 17 & 18 & pt. Sec. 19, & 20, T7N, R2E.

pt. Sec. 28, 29 & 30, 27, T7N, R1E, pt. Sec. 29 & 30, all Sec. 31, 32, 33 & 34, T7N, R1E.

DEEDS OF TRUST

Wm. F. Hardwick et ux to Bess E. Givan, Lots 14 & 15 Hardwick Sub. of pt. Blk. 1, Evans Add. Albert C. Stengel et ux to Gulf Coast Investment Corporation, S 65' of N.



MEET MRS. J. J. DURHAM, teacher of science at Shirley and Central Elementary schools. Using the globe to illustrate, the teacher is explaining the location of the arctic region during a study of migration and hibernation of animals. Having attended both Sul Ross State and the University of Texas, Mrs. Durham holds her bachelor's degree and has done work on her master's.

Mrs. Ruth Perrin Is New Sims Club Prexy

Mrs. M. W. Blankenship was hostess at the meeting of the Sims Home Demonstration Club recently when Mrs. Ruth Perrin, new president, presided.

Each member, including two new members, Mrs. Pete Hampton and Mrs. A. E. Meeks, chose a roll call subject out of the 1951 yearbook.

Mrs. C. A. Perrin read "The Machine That Sews Everything," after which Miss Doris Mahaffey, assistant HD agent, gave a demonstration on clothing construction. Plans were begun for each member to make a dress to be modelled in the dress review in September.

During the business meeting Mrs. Glenn Hetzler was elected secretary; Mrs. Cord Hammock, assistant secretary, and Mrs. Roscoe Pinnell, parliamentarian.

The club donated to the March of Dimes.

Refreshments were served to Mesdames C. A. Perrin, Cord Hammock, Clarence Hollabaugh, Glen Hetzler, A. E. Meeks, A. C. Grisham, C. A. Alexander, Ed Thomas, C. L. Bogie, Pete Hampton, M. W. Blankenship, A. N. Gamble, and Miss Mahaffey.

Hereford Men Join Angus Cattle Assn.

John and Hedwig Gallagher of Hereford, Texas, have been elected to membership in the American Aberdeen-Angus Breeders' Association at Chicago, announcing the purchase of a 140' of W 183.71' lot 7, Blk. 4, Womble Add.

Joe T. Peters et ux et al. to E. T. Brooks, Blk. 33 & 34, Whitehead Add.

George Jones to Herman Neff, interest in Blks. 33 & 34, Whitehead Add.

Taft McGee et ux to Connecticut Mutual Life Insurance Co., Sec. 32, Blk. K-3.

Edgar Junior Zimmerman et ux to Farm & Home Savings & Loan Association Lot 32, Barber Sub. of Blk. 22, Evans Add.

Otto L. Massee et al. to S. O. Wilson et al. Blks. 11 & 12, & W 75' Blk. 10, DeAtley Sub. of Blks. 10 & 11, Womble Add.

Mrs. Alwyn Savage to Security Life & Accident Company, Lot 9, Ralph Smith Sub. of pt. Blk. 4, Mabry Add.

Emmett R. Powell et ux to Virginia Patton, 23 A. of SE 1/4 Sec. 63, Blk. K-3.

Hereford Men Join Angus Cattle Assn.

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Selective Service Boards Swamped With Pleas After Process Begins

State headquarters for Selective Service and some local draft boards in Texas are being swamped with pleas of many young men of draft age to permit them to join the service of their choice after the induction process has begun.

"We are forbidden by law and regulation to permit enlistment in such cases," commented Brigadier General Paul L. Wakefield, state Selective Service director. "We have no authority to act favorably on such requests."

The state director said that Section 15 of the Selective Service law states that no person shall be accepted for enlistment after the induction process is once started.

"This prohibition against enlistment has been interpreted by the Department of Defense to mean that no person shall be accepted for enlistment after he has been notified to report for armed forces physical examination by a Selective Service local board," General Wakefield said.

Local draft boards were advised of this interpretation by official publication under date of November 15, 1948, and the

court at Houston the induction of a registrant was upheld after the registrant was discharged for fraud in connection with signing a false certificate.

Mr. and Mrs. E. M. McCann and daughter left Saturday night for Stanford where he has been transferred. He is the former manager of Perry's Variety here.

Sunday guests in the home of Mr. and Mrs. Ralph Smith were Mr. and Mrs. Glenn Smith and baby son, Steven, of Childress, Gerald Smith of McLean, and Mr. and Mrs. J. R. Euler and son of Summerfield.

New manager of Perry Brothers Variety is A. J. Sullivan of Denton, who has recently been with the Perry store at Orange.

If You Are In Need Of BUTANE Or PROPANE Phone 124 CONSUMER'S CO-OP FUEL ASSN.

Office Hours — 8:30 - 5:00

Dr. F. M. Kester will be in my office to serve you for the next few weeks, during my absence because of illness.

Dr. MILTON C. ADAMS
140 W. Third OPTOMETRIST Phone 37

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Which Twin?

HAS THE Electric HOME LAUNDRY

The glamour girl, of course. All she does is put the clothes in her automatic washer, set the dials, and leave the rest to Reddy. Then, when they're washed sparkling clean, into the dryer they go and once more, Reddy takes over the hard work. Reddy keeps the water hot, too, with an automatic electric water heater, that's as clean and dazzling as an electric light bulb. Ironing is easier, too, when it's done on a modern, electric ironer. Don't get worn out by back-breaking wash days. Be drudgery-free, be happy, let low cost electric service do the hard work.

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35 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

Church of Christ We Welcome You

CHURCH OF CHRIST (Sunday)

Radio KPAN 9:15 A. M.
Bible Study 10:00 A. M.
Worship 11:00 A. M.

Evening:
Young People 6:15
Worship 7:00

Daily Radio Program
9:30 A. M.
KPAN-860 on Your Dial

The Bible is right and it does make a difference what we BELIEVE AND PRACTICE. We invite you to all services of the church.

On Display Saturday!

the '51 DE SOTO

...the RIDE is a REVELATION!

New beauty... really different...

NEW BEAUTY... New, different styling gives the '51 De Soto new glamour, from its massive, new front grille clear back to the new contour-type rear bumper.

NEW POWER... The new high-compression engine is bigger... more powerful! Gives smoother, more responsive performance whether you're maneuvering through traffic or streaking down the open highway!

NEW RIDE... The new Oriflow shock absorbers make the difference! De Soto adds their amazing cushioning action to other famous De Soto comfort features to give you a Ride that's a Revelation! Come in today... and see the really new De Soto for yourself!

Don't miss GROUCHO MARX in "You Bet Your Life" on both Radio and TV each week on all NBC stations.

LOOK AT THE EXTRA VALUE DESOTO GIVES YOU:

- New "Oriflow" Shock Absorbers
- Tip-Toe Hydraulic Shift and Fluid Drive
- Big, New, High-Compression Engine
- Big, 12-inch Brakes for Extra Safety
- New Parking Brake—Easy to Apply
- Waterproof Ignition for Quick Starts
- Long Wheelbase, Full-Cradled Ride
- Featherlight, Shock-free Steering
- Big Windows for Maximum Visibility
- Scuff-Resistant Cylinder Walls

BEAVER BROS. MOTOR CO. Phone 383

see DE SOTO and PLYMOUTH at 302 E. 3rd

The Hereford Brand, Hereford, Texas, Thursday, January 25, 1951

Despite Greenbug, Farmers Have Hope

Farmers of the area still are not making predictions on the 1951 wheat crop. Insects and drought have definitely affected the crop in many parts of the county; however, Hugh Clearman, county agent, said yesterday that the root system of wheat in the area has improved considerably from the small amount of moisture which fell recently.

Cutworms are reported in some fields although they have not inflicted heavy damage as yet.

Few Brown Bugs

A brown bug infestation is reported to be widespread over Texas, Oklahoma, New Mexico and Kansas. Several farmers here have reported finding the bug in their fields. The brown bug is a vicious little insect which eats the root system, while its relatives, the greenbug, concentrates on the top growth.

Clearman said farmers are blaming a combination of insects, fungus, and lack of moisture for the lack of depth of wheat roots. A few farmers say they already have lost their

wheat, but most of them believe the crop is not yet ruined.

Research Started

The Texas Agricultural Experiment Station of College Station has sent Entomologist W. L. Owens to Lubbock to Amarillo to start research rolling in an effort to do something about the greenbugs which eat up much of the Panhandle and South Plains crop. Owens will talk to farm groups, designate the first test plots and apply the first insecticides on an experimental basis.

Wheat growers asked for the project after all but one-third of their 1950 crop was taken by greenbugs and drought. Isolated attempts to control greenbugs last fall failed.

Attentive Convention

John L. Briggs, vice-president of the Southland Life Insurance Company, this week announced that J. W. Roberson, Jr., of Hereford has earned membership in the Southland Life 1951 President's Club and will receive recognition for the achievement at the agency convention at Hotel Shamrock in Houston, January 24-27.

Mr. and Mrs. Roberson are attending the convention.

Hereford Tax Rates Listed Near Average

By MAC ROY RASOR
Associated Press Staff

AUSTIN, Tex. (AP)—You think you've got it bad when those property tax statements hit your mailbox?

Maybe you have.

A new reference booklet, published by the University of Texas Institute of Public Affairs, tells you just how bad—or good—your taxes are compared to other Texas municipalities.

The statistics cover state, county, city and school district taxation both individually and collectively on the basis of 1949 levies. Lynn F. Anderson, assistant to Institute Director Stuart A. MacCorkle, did the compiling.

Bright spot of the report is the reminder state property taxes are due for a 40 per cent rollback in 1951. That won't help the little fellow much if he hasn't any taxable property besides his \$3,000 (or less) homestead, because the homestead was already exempt from the tax anyway. It will be an unquestioned saving, however, to all other property owners.

The rollback comes from a constitutional amendment adopted two years ago abolishing the state general revenue property tax and empowering counties to levy it if voters so authorize at an election.

Anderson found evidence counties not levying a law-permitted special tax of 15 cents per \$100 evaluation for building and maintaining roads and bridges. This, he said, may be an indication counties do not need the extra 30 cents allowed them under the new constitutional amendment.

To permit accurate comparisons of tax rates among the various communities, it was necessary for Anderson to "adjust" the tax rates to a common denominator. This was necessary because many taxing units do not assess property at full market value and then do not tax it at its full assessment. Anderson's "adjusted" figures show the rate represented by your actual tax bill in relation to the full market value of your property. This was done in each instance to provide the common basis for comparisons.

The "adjusted" 1949 county tax rates varied from 7 cents to \$1.97 per \$100 valuation, with the average at 42 cents.

Adjustment of city rates showed those rates varying from 8 cents to \$1.70, with the average at 76 cents—nearly twice the adjusted county levy.

There were nine cities with populations in excess of 5,000 whose 1949 adjusted tax rates equalled the constitutional limit of \$2.50. There were 173 cities and towns of 5,000 or less population whose tax rates equalled the constitutional limit of \$1.50 in that category.

Common school district taxes ranged from a low of 6 cents to a high of \$1.90. The average was 95 cents. Four districts exceeded the levy by special legislative

City	Individual Adjusted Tax Rates		Total Adjusted Tax Rate		
	State	County	City	ISD	
Abilene	\$0.29	\$0.20	\$1.05	\$0.30	\$1.84
Alamo Heights	.29	.32	.80	.63	2.04
Alice	.36	.61	1.40	.50	2.87
Amarillo	.29	.32	1.04	.50	2.15
Athens	.36	.75	.62	.77	2.48
Austin	.36	.43	.92	.68	2.80
Beaumont	.29	.44	1.14	.75	2.78
Big Spring	.36	.40	1.25	.83	2.84
Borger	.29	.40	.75	.65	2.09
Brady	.36	.60	.48	.78	2.22
Brownfield	.29	.67	1.14	.81	2.91
Brownsville	.36	.67	1.14	.81	2.91
Bryan	.29	.36	.58	.70	1.93
Clarksville	.43	.57	.85	.72	2.57
College Station	.29	.36	.50	.50	1.65
Corpus Christi	.32	.59	1.50	.38	2.79
Corsicana	.36	.45	.83	.62	2.06
Dallas	.29	.19	.75	1.13	2.36
Del Rio	.43	.54	.89	.47	2.31
Denton	.36	.39	.47	.20	1.42
Dumas	.65	.93	.53	.53	3.08
El Paso	.18	.26	1.49	1.15	3.08
Fort Worth	.29	.36	1.67	.66	2.99
Gainesville	.43	.25	.75	.54	2.07
Galveston	.40	.40	1.36	.94	3.10
Gatesville	.22	.25	.53	.60	1.69
Greenville	.29	.33	1.20	1.13	3.15
Harlingen	.14	.19	1.01	.75	2.15
Hereford	.40	.48	.60	.38	1.86
Highland Park	.36	.40	.81	.97	2.54
Hillsboro	.29	.42	1.39	.89	2.99
Houston	.36	.33	.78	.76	2.59
Jacksonville	.43	.87	.53	.76	2.76
Kermit	.25	.26	1.20	1.05	2.76
Kerrville	.18	.25	.47	.38	1.29
Kilgore	.36	.50	.98	.84	2.68
Kingsville	.29	.37	1.45	1.20	3.98
Laredo	.29	.40	.90	.34	1.93
Levelland	.18	.21	1.00	.98	2.47
Littlefield	.18	.25	.98	1.06	2.47
Loneview	.29	.29	1.17	.65	2.40
Lubbock	.24	.26	.53	.50	1.53
Lufkin	.25	.33	1.15	.58	2.26
Marlin	.43	.58	1.21	.48	2.17
Marshall	.25	.29	1.15	.98	2.54
McAllen	.14	.19	1.23	.90	3.01
Midland	.43	.48	1.20	.90	2.66
Monahans	.22	.34	.90	1.20	2.78
Mount Pleasant	.07	.13	1.20	.94	2.23
Odessa	.22	.30	1.32	.44	2.44
Orange	.54	.43	.76	.50	3.21
Palestine	.29	.40	1.31	.44	2.44
Pampa	.43	.84	1.19	.75	3.21
Paris	.47	.52	.90	.90	2.79
Pecos	.14	.25	.88	.50	1.77
Perryton	.43	.31	.98	.60	2.33
Plainview	.29	.44	1.70	.60	3.03
Port Author	.29	.32	.60	.38	1.59
San Angelo	.18	.20	1.43	.69	2.50
San Antonio	.29	.32	1.91	1.07	3.59
Sherman	.43	.54	1.02	.94	2.93
Snyder	.36	.61	.90	.20	2.07
Taylor	.36	.34	.84	1.05	2.59
Temple	.43	.48	1.15	.49	2.55
Texarkana	.29	.25	.84	.54	1.92
Tyler	.36	.48	.64	.68	2.16
Uvalde	.29	.38	.56	.58	2.16
Vernon	.43	.35	.60	.30	1.61
Victoria	.29	.36	.66	.42	2.52
Waco	.43	.41	1.26	.63	2.75
Weatherford	.43	.56	1.13	.45	2.58
Wichita Falls	.43	.42	.98	.45	2.58

permission. The average for independent districts was \$1.23.

Totalling up all the adjusted tax rates on property in Texas, the report found the wide range of 72 cents to \$3.98, depending on where you live. Individual rates were concentrated, however, in the \$1 to \$3 area. Only one municipality had a total rate of less than \$1 (Portland, 72 cents). And 22 had total rates of \$3 or more. Laredo was highest at \$3.97.

This is how the adjusted property tax rates levied in 1949 on \$100 of the assessed value in representative cities and towns compared:

Stapp Reports On Chiropractic Finds

Completion of a Nation-wide survey on one thousand cases of "Herniated" or slipped disc and a short-cut to avoid costly surgery was announced today by the Research Department of the International Chiropractors Association, according to Dr. Carl M. Stapp, of Hereford local member of the Association.

Basic data for the booklet was obtained through a field

survey conducted by the Department during the past year. The project is a result of requests received from insurance claim adjusters for detailed information as to what chiropractors were able to do for this condition, Stapp said.

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WE'LL MAKE YOUR HEATING PLANT BEHAVE AND WINTER COAL WE'LL HELP YOU SAVE!
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Sheet Metal Work
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HEREFORD

Local Officers Go To State Meeting

Mal Stewart, chairman of the Board of supervisors of the Tierra Blanca Soil Conservation District, and Wiley Roberson, vice-chairman, attended a meeting of the state soil conservation supervisors association Thursday through Saturday in Mineral Wells.

While there they expected to clear up questions concerning the purchase and operation of equipment by the district out of special funds allotted to it. At a recent meeting the board voted to buy a Road Patrol or Maintainer if details can be completed.

Present at the meeting were Stewart, Roberson, Carl Wimblerly, Phillip Miller, and C. F. Rieckels, board members; Alva J. Lumm, district conservationist; Ronald Matthews, equipment operator; and Mr. Pettyjohn of the Texas Machinery Company of Amarillo.

Applications for conservation assistance in their farms were approved for Ed Telchick, George W. Huggins, Jr., of Vega, and C. W. Buchanan, who lives near the Palo Duro community.

Recent conservation work includes contour ditch lines for J. G. Newkirk, staking out a dam for Bill Waldrip on Wilson

Bros. ranch, and laying out an alfalfa field on the Walter G. Russell farm east of Hereford.


Mr. and Mrs. Emery Smith have moved back to Hereford from Pomona, Calif., and have purchased the O. W. White farm here.

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COLDS take 666
LIQUID OR TABLETS - SAME FAST RELIEF

HOGS
WE NEED 'EM BRING 'EM IN!
Top Market Prices!
BRUMLEY HOG CO.
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save hours of washday toil!
With an **Automatic Gas Clothes Dryer**
LEAVES CLOTHES FLUFFY DRY, SUN-FRESH!

See Your Dealer Today
No more weather worries, bending, stretching or carrying heavy baskets! A new automatic GAS clothes dryer will do the whole job in a jiffy. You'll be pleased with the way an automatic Gas Clothes Dryer leaves your clothes sunny fresh... economically, too.
West Texas Gas Company
HELPING BUILD WEST TEXAS SINCE 1927

FACTS ABOUT MONEY!

THE WORD "EXPENSE"
In the early days some of the first coins were merely pieces of metal with the weight stamped upon them indicating the value of the coins. Payments, in Early Rome, were made by weight from which we get our word "expense," from the Latin word "expando," meaning to weigh out.
... expenses high this month? Come on in and let's discuss your loan needs today.
HEREFORD STATE BANK
MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

YOUR THRIFTY ONE FOR '51 ... AND FOR YEARS TO COME!

Drive this gas mileage Champion!
1951 STUDEBAKER
• Top value of the top 4 lowest price cars!
• A new longer wheelbase!
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• "Miracle ride" comfort!
• Seldom needs repairs!
A NEW V-8 THAT'S TRULY GREAT!
Studebaker Commander V-8
NEEDS NO PREMIUM FUEL!
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dainty salted crackers
the familiar green package
Supreme in flavor!
SUPREME Salad Wafers
DAINTY SALTED CRACKERS
JOHNSON BISCUIT CO.
An outstanding cookie by Supreme Bakers
CLIPPER COOKIES
AN OLD-FASHIONED SUGAR TOP COOKIE, SUPREME IN FLAVOR!
Supreme Clipper Cookies are a rich, buttery cookie, just right to serve with fruit or ice cream at dessert time. Your children will say "good" to Clipper Cookies and you'll like them, too! Clipper Cookies are just one of many delicious Supreme Cookies now on display at your grocers.

Walter Rogers Reports On CONGRESS

Speaker Rayburn echoed the serious tone of the 82nd Congress as he called on all members to "do the things that make the international desperadoes and despots fear to get in our path". This session is deep in debate about taxes, finances and other urgent policies. But above all, it is concerned about arms for the United States and aid to the free non-Communist world. These are some of the searching problems confronting this session as it bends its energies to building up the nation's defensive and protective strength for survival while this country stands in the gravest peril of its history.

Congressman Rogers says quite a few business men, both big and little, have expressed opinions to him about a Federal General Sales Tax. Many are in favor of it. He would like for folks in the district to write him their idea about it. He feels that this is a matter of vital interest to all tax payers and that they should not hesitate to express their views to their representatives and senators without delay.

The price-wage freeze is coming sooner than anticipated. Charles E. Wilson, as Director of Defense Mobilization, is in charge of the entire home-front defense program, and he is satisfied that piecemeal controls will not work.

Congressmen have been bombarded with anxious inquiries and protests against drafting eighteen year-olds. Their mail reflects the serious thoughts of the people in this issue. Defense Secretary Marshall has presented an eighteen year-old draft bill to Congress with the promise that none of the youths would be sent to combat areas before they are nineteen "except in dire emergency." The bill also disclosed for the first time that seventeen year-old registration is planned. As things look at present Marshall assured no sending of eighteen-year-olds to combat areas, but opposed writing any flat prohibition of this as proposed by Chairman Lyndon Johnson, as it would cripple the service meeting sudden ruthless and violent attack by any possible enemy.

Teenager Gets Appetite Back; Thanks Hadacol

HADACOL Supplies Vitamins B₁, B₂, Niacin and Iron Which Her System Lacked.

According to Sara Loraine Beck, Box 253, Coker, Alabama, when a person is only 15 years old and feels terrible, can't eat or sleep the way they should, it's mighty bad. That is the way Loraine says she used to feel, but that was, of course, before she started taking HADACOL. Loraine found that taking HADACOL helped her system overcome deficiencies in Vitamins B₁, B₂, Niacin and Iron, which HADACOL contains.

Here is Loraine Beck's own statement: "I was run-down, sick and skinny, and weighed only 90 pounds before I used HADACOL. I would not eat because I had no appetite. Now I weigh 123 pounds and have an appetite. I feel a lot better. I have been taking HADACOL 10 months and am still taking it. I am 15 years old. HADACOL has done me lots of good."



JOLLY 4-H CLUB OFFICERS, recently elected for 1951, are: left to right, back row, Thelma Joyce Eping, president; Mrs. George Eping, leader; Mary Cayton, vice-president; front row, Peggy Browning, secretary, and treasurer; Arlene Cupell, drill leader. Photo by Doris Mahaffey

Mr. Rogers said he doubted the authority of Congress to limit the services of eighteen year-olds once they are drafted. He feels that draftees once under the jurisdiction of the military, could be ordered any place the military wanted. Even if an eighteen year-old draft board bill should include a prohibition against active service it is the opinion of Mr. Rogers that it will only be a short time before the military will be asking Congress to release that limitation, on the basis that eighteen year-olds had been placed in units with older men and that to limit their service would cause a disruption of the units.

The Committee on Veterans Affairs, on which Congress serves, unanimously reported favorably to the House the bill which provides \$10,000 free indemnity for those serving in the Armed Forces. The bill is retroactive to June 27, 1950. It provides insurance, without cost, in the amount of \$10,000 for each person in the Armed Services. It is in effect from the time of induction into active service until ninety days after leaving service. If a person is injured while in the service so that he becomes uninsurable at normal rates, he may obtain a policy under the National Service Life Insurance Act. Indemnity is paid in monthly installments of \$92.90 over a ten-year period. Creditors can not attach it, and it is exempt from taxation. The Comptroller General stated that had this program been in effect during the period 1940-1949, the cost to the Government would have been \$587,000,000 less. Congressman Rogers on a recent Mutual Newsware said "This legislation is a major step toward the needed economy in administrative costs, and the curtailing of bureaucracy."

There is much interest in the Panhandle as to how the district can help in the defense program. Mr. Rogers has been receiving many letters, telegrams and telephone calls from builders, jobbers and manufacturers in the district who are ready to participate in the construction of Amarillo Air Base and other proposed installations in the Panhandle. One of his first moves was to register a demand with the Army Corps of Engineers that contracts be let direct to builders on the ground, in all cases where possible, and that builders on the ground be given first opportunity to qualify for major construction projects. In the meantime, those persons seeking construction contracts should contact the

office of the Army Corps of Engineers, at 2600 Memorial Drive, Tulsa, Oklahoma, until otherwise advised.

Since funds have been appropriated for the Amarillo field, other cities in the district are busy getting former training fields re-activated. Congressman Rogers has been submitting briefs on behalf of cities to authorities in Washington. He is expecting a visit from a Pampa delegation on behalf of the Pampa field. He has received excellent commitments of the good citizens of Childress offering their facilities and offering to cooperate fully with all Government activities in re-activating the Childress field. Many of the other counties in the district have conveyed their expressed wishes to be of whatever service they can in the mobilization program. One of the former training sites, Dalhart, has already sent a committee to Washington in behalf of the re-opening of its air base. Mayor Schuhart, Floyd Richards and S. E. Brown, of Dalhart, were recent visitors here. They were given the assistance of Mr. Rogers' office and that of Senator Lyndon Johnson in making appointments with Air Force officials.

Mr. Rogers at long last found a house in this overcrowded city. Mr. Rogers is at present in Pampa attending to unfinished business there before returning to Washington. They were the recipients of several nice courtesies during the opening week of this 82nd session. The office is now in full swing and the employees are working overtime to keep all matters current.

The Atomic Energy Commission has been very cooperative in trying to work out a program for the Panhandle of Texas.

The sentiment of the House of Representatives was expressed with the passage of a resolution calling for Red China to be branded an aggressor. This resolution was spear-headed by Democratic Majority Leader John McCormack and he was joined by Republican Leader J.C. Martin. One Republican congressman sought to have the resolution re-committed for further study, but this motion failed. This is only a fore-runner to the activity that will be seen in the present congress to solve the international problems that now confront our country. The people are entitled to and can look for action on the congressional front.

Mr. and Mrs. Reed Williams left Friday for California where they will spend a couple of weeks with relatives. Enroute to California they stopped at Phoenix, Arizona, where they also visited relatives.

Wayne Williams Is Honored At Farewell Party

Wayne Williams, who is leaving soon to study for the ministry at Wayland College, Plainview, was surprised at a going away affair given for both Mr. and Mrs. Williams at the home of Mr. and Mrs. J. B. Snead Tuesday night, when he was presented with a suit of clothes.

Informal visiting marked the farewell party and refreshments were served to Messrs. and Mesdames; A. O. Thompson, Jimmie Allred and family, Bob Lawrence, J. B. Harlin, Alton Biggers, Sam McLallen, Clinton Jackson, George Graham, Mrs. R. Elwyn Savage, Rev. and Mrs. R. H. Cagle, Barbara Smith, Dallas Phillips, Lloa Helskel, Mrs. Ray Downey the honorees and the hosts.

Henry Turner Buys Dawn Mercantile

Henry Turner assumed operation of the Dawn Mercantile Monday, Jan. 15, having purchased the business from Troy Newman.

Mr. Turner, a graduate of Hereford High School is widely known in this area. He worked at Carl McCaslin Lumber Company in 1941, a position he held until 1946, when he left to become associated with Streu Hardware. After 15 months, he returned to McCaslin and has been with the firm until this month.

Wayne Phillips succeeds Mr. Turner as head of the Hardware department at McCaslin's.

Grandson Is Born

A son was born Tuesday morning to Mr. and Mrs. Ted Myers of Amarillo at St. Anthony's hospital. The grandparents are Mr. and Mrs. Walter London of Hereford. Mrs. London spent Tuesday in Amarillo with her daughter, the former Gertrude London.

Beware Coughs From Common Colds That HANG ON

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel extra, sticky phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial membranes. Guaranteed to please you or money refunded. Creomulsion has stood the test of millions of users.

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Your ideal answer to every storage need!

Here's the perfect building for general storage, stock shelter or dairy barn. This sturdy, fire-resistant Quonset 40 gives you the added strength, permanence and reliability found only with Stran-Steel's arch-rib, clear-span design. It offers varying-length flexibility, rugged durability and many-use versatility—all at reasonable cost. See us for complete details without delay.

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FOOD SAVINGS

Pineapple - Juice Del Monte No. 2 Can 15c

Sun Spun Sliced

Peaches

In Syrup

No. 2 1/2 Can 25c

Brimfull Sliced or Crushed PINEAPPLE 2 No. 2 cans 57c

Brimfull - All Green ASPARAGUS No. 2 can 39c

Brimfull - Whole Kernel GOLDEN CORN 2 - 12 oz. cans 33c

Brimfull - Fancy White HOMINY 2 No. 2 cans 21c

Salad - Dressing Brimfull Pint Jar 25c

Red & White - Highest Quality MILK 2 Tall Cans 25c

Marco - Tiny Size PEAS No. 303 can 27c

Brimfull SWEET PICKLES Pint 39c

Brimfull STRAWBERRY Preserves - 12 oz. jar 39c

Red & White Hydrogenated for Better Baking

Shortening

3 Lb. Tin 95c

Toilet Tissue Embassy 2 Rolls 21c

Marco

Tamales

2 Large Cans 55c

COCONUT Durkee's 1/4 lb. pkg. 17c

CAKE MIX Cinch - Lg. Pkg. 41c

CREAM of WHEAT Large Box 31c

RAISIN BRAN Skinner's - 2 Boxes 33c

MACARONI Skinner's - 2 Pkgs. 21c

CRISCO 1 Lb. Can 39c

Cream Centers CHOCOLATES 1 lb. bag 25c

BACON SQUARES lb. 32c

Home Made HAM SALAD lb. 64c

BEEF RIBS lb. 47c

Cudahy's Puritan BACON 1st grade - lb. 55c

BOILED HAM 1/2 lb. 49c

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Sunkist - 360 Size LEMONS dozen 34c

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BROCCOLI lb. 19c

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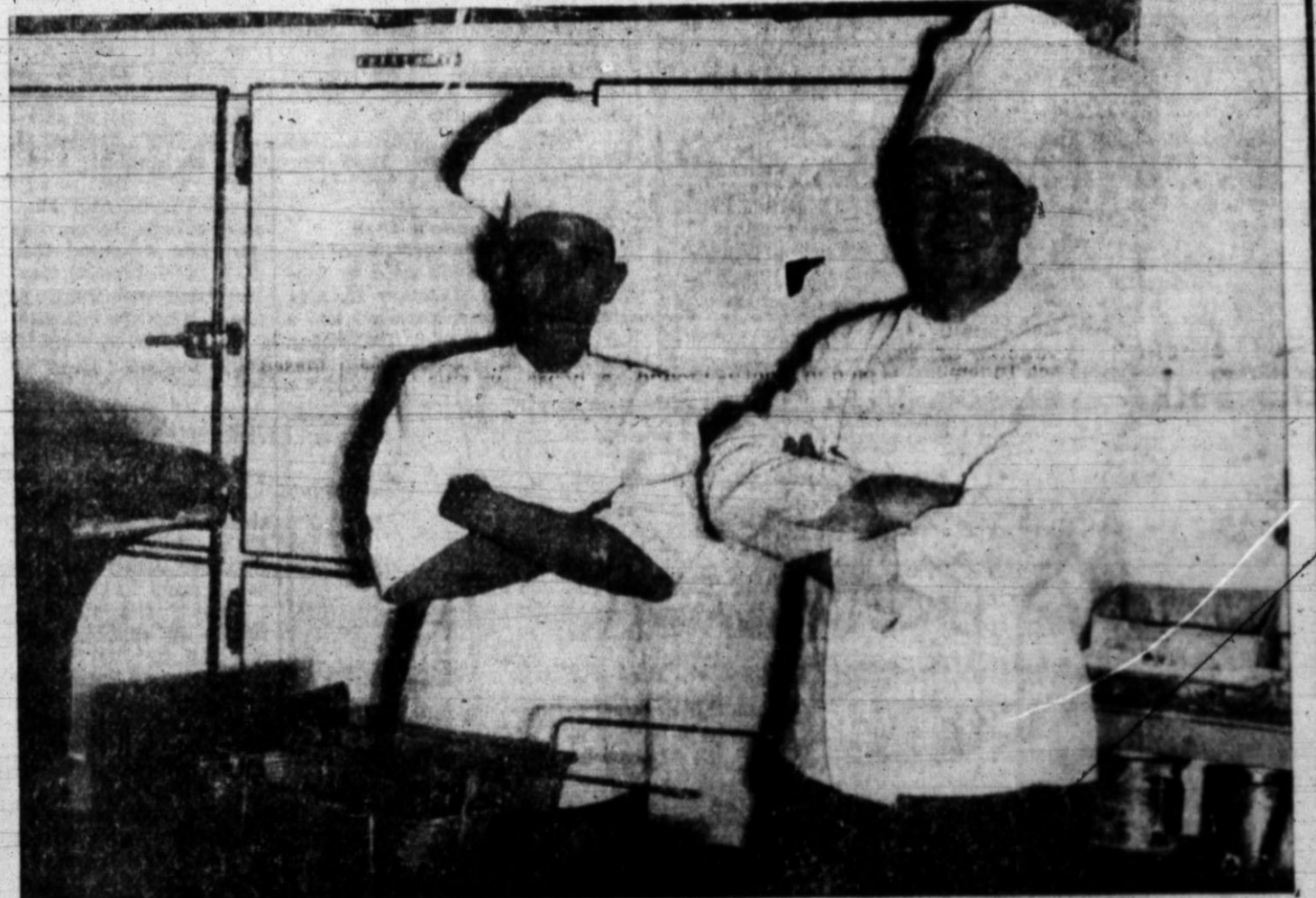
$$2 + 2 = 4$$

Simple Arithmetic! Good Chefs = Good Food Simple Logic!

JUST AS SURELY AS 2 plus 2 equals 4 SO DOES GOOD FOOD REPRESENT THE FACT THAT SOMEONE HAD TO HAVE THE "KNOW HOW" OF FOOD PREPARATION. THAT'S WHAT WE ARE TRYING TO GIVE THE PEOPLE OF HEREFORD. . . TWO PLACES WHERE THEY CAN BE SURE OF GETTING TASTY, DELICIOUS AND PALATABLE FOOD AT REASONABLE PRICES, AND AT THE SAME TIME FIND THE ATMOSPHERE DELIGHTFUL AS WELL AS RELAXING. WE HOPE TO HAVE SERVICE THAT YOU DESERVE.



On the left is Mr. G. G. "Red" Turpen half owner of the Tasty Drive-Inn a master at the trade of culinary art. One of the foremost chefs in the Southwest. He has been Head Chef in some of the most exclusive hotels and eating spots in the southwest. On the right is Red Schnelder co-owner of the Tasty Drive-Inn.



Introducing, on the right Mr. Geo. Rains who all of you know as having been the Chef at the Tasty Drive-Inn for 2 years. A veteran of World War I, George will ramrod Red's Tasty No. 2. Our beautifully decorated and remodeled restaurant will become a source of great eating pleasure for you in the years ahead. Complete protection with Germicidal lamps that kills bacteria as well as sterilizes the hands of our waitresses.

BREAKFAST SPECIALS

BARBECUE DINNERS

CHICKEN DINNERS

SIZZLIN' Steaks

Seafood DINNERS

**Chef "Red" Turpen
SUNDAY DINNER MENU**

Pineapple Juice	Tomato Juice	Fruit Cup
Half Texas Grapefruit	Oyster or Shrimp Cocktail	
	Cream of Celery Soup	
BAKED TEXAS TURKEY, Dressing, Giblet Gravy, Cranberry Sauce \$1.25		
CHEF'S DELUXE SALAD BOWL, Vienna Sausage 95c		
PAN FRIED SUGAR CURED HAM STEAK, Red-eyed Gravy, Hawaiian \$1.35		
SOUTHERN FRIED CHICKEN, Cream Gravy, Melba Peach \$1.00		
ROAST LOIN OF CORN FED BEEF, Jardiniere Sauce \$1.00		
BROILED WHITE CODFISH STEAK, Maitre D'Hotel 95c		
GRILLED CALVES LIVER, French Fried Onion Rings 90c		
Creamed English Peas	Marshmallow Yams	
Tossed Green Salad	Vinegar and Oil Dressing	
Hot Rolls and Butter	Swiss or American Cheese, Jelly and Wafers	
Apple Cobbler	Chocolate Sundae	
Coffee	Tea	Milk 10c

SNACKS & SANDWICHES

Tasty Drive Inn

GRAND OPENING

FRIDAY - SATURDAY - SUNDAY, JAN. 26 - 27 - 28

FRIDAY - Free Coffee and Doughnuts

Nothing Will Be Cooked

SATURDAY - Open House

Come and Get Acquainted

SUNDAY - SPECIAL DINNER MENU

A New Creation - Family Plate

Pineapple Juice	Tomato Juice
Half Texas Grapefruit	Oyster or Shrimp Salad
BAKED TEXAS TOM TURKEY Giblet Gravy, Cranberry Sauce \$1.25	
ROAST LOIN OF CHOICE BEEF, Brown Gravy 95c	
ROAST SHOULDER OF FRESH PORK, Dressing, Brown Sauce 95c	
FRIED FILLET OF RED PERCH, En Cracker Meal, Tartar Sauce 95c	
FRESH VEGETABLE LUNCHEON, Hard Boiled Egg 65c	
Green Beans	Snowflake Potatoes
Tossed Green Salad, Vinegar and Oil Dressing	
Hot Rolls and Corn Bread Sticks	
Coffee	Tea
	Ice Cream
	Milk 10c

Tasty Drive Inn No. 2
Curb Service

NORTHWEST HEREFORD NEWS

Farewell and Anniversary Party Is Held by Cultural Club Monday Night

By Mrs. R. C. Childers

The Cultural Club held its second 42 party of the year Monday night. The party served a dual purpose, in the celebrating of the host and hostess 19th wedding anniversary and as a farewell party for the Raymond Palmers who are moving to House, N. M.

There were 44 adults and 22 children present. Everyone had a wonderful time. Two new families of the neighborhood were there. Mr. and Mrs. Arnold Hershey and Mr. and Mrs. Marvis Southward.

Those attending were Mr. and Mrs. Marti Mason, and son. Mr. and Mrs. F. M. Kester and family, Mr. and Mrs. M. G. Caywood and family, Mr. and Mrs. Bill Hargett, Mr. and Mrs. Arnold Hershey and children, Mr. and Mrs. Tom Draper, Gladys Dixon and family from Canyon, Mr. and Mrs. J. T. Richardson, Mr. and Mrs. T. Wolfington, Mr. and Mrs. Paul Corbett and family, Mr. and Mrs. Earnest Hardman and family, Mr. and Mrs. T. B. Cox, Mr. Palmer and family, Mr. and Mrs. Charley Hodges and daughter, Mr. and Mrs. Bill Martin from Canyon, Mr. and Mrs. Robert Hodges and daughter, Mr. and Mrs. R. C. Childers, Mrs. Earl DeHart and Kenneth, Mr. and Mrs. Dusty Bordner and family, the host and hostess and their family.

Mrs. Raymond Palmer was unable to attend the party due to illness of her mother, Mrs. J. M. Malone, who is in the local hospital. Mrs. Palmer had to sit up with her mother. The report is that Mrs. Malone is feeling much better and that she will soon be able to come home.

Fishing Trip

Mr. and Mrs. Wayne Johnson left Friday for a fishing trip.

Their destination was not known, but where the fishing is the best that is where they will stay.

Mr. and Mrs. Arnold Hershey were dinner guests in the home of Mr. Hershey's parents Mr. and Mrs. Ray Hershey, Sunday.

Mr. and Mrs. Dusty Bordner visited in Seminole, Texas, and in Lubbock, Texas over the week end.

Mrs. Paul Corbett was in Amarillo on business Monday.

Mr. and Mrs. Fred Wolfington went to Eric, Okla., over the week end to visit Mrs. Wolfington's mother, Mrs. Mattie Baggett.

Jack Streu who lives south of Hereford in Castro County was a visitor in the R. C. Childers home Monday morning.

Word was received from Mr. and Mrs. S. J. Barclay and Lil Hoover who are in Tuscon, Arizona. They seem to like it fine out there. They rented a three room apartment.

Mr. and Mrs. C. S. Barclay went to Amarillo Saturday nite to the ice follies.

Mrs. R. C. Childers attended a called meeting of the hospitality committee of P.T.A. in Mr. Graham's office Monday afternoon. Those attending were Mrs. George Graham, Mrs. Taft McGee, Mrs. Phil Radovich, and the chairman of the group Mrs. D. C. Kinsey.

Betty Jean Stayton was a guest in the home of Mr. and Mrs. Stan Nelson Monday.

Week end guests of Mr. and Mrs. Glenn Boardman were her brother and sister-in-law, Mr. and Mrs. Kenneth W. Keeton of Lubbock, and a niece, Mrs. Robert R. Meyers and son, Scoop, of Amarillo. Scoop, age 3, spent all of last week visiting the Boardmans.



Ret. Gerald R. Shirley, son of Hereford, has recently completed A. R. Shirley of 130 Avenue G, his basic training. Shirley entered the service on July 13. He is currently assigned to 187th Field Artillery Observation Battalion, Fort Sill, Okla.

Sunshine Club

Mrs. Clint Lundy was hostess to members of the Sunshine Club Monday afternoon with members telling of yard improvements in answer to roll call.

The March of Dimes scroll was signed and Mrs. C. E. Watts received the birthday gift.

During the recreation hour conducted by Mrs. George Miner, Mrs. Mandy Fraley won the prize for having the most junk in her purse with 91 articles counted.

Mrs. D. F. Mathis will be hostess on February 13 for the annual Valentine party when husbands are honor guests.

Refreshments were served to Mesdames: Oscar Vaughn, Mandy Fraley, Clara Mathis, C. E. Watts, D. F. Mathis, Geo. Miner, Rhoda Mays, Fred Higgins, Drury and the hostess.

Pen Women's Club

At the regular meeting of the Pen Women's Club held in Amarillo Tuesday, January 16, Mrs. Harry Seed was installed as a member of the executive board and Mrs. Elmer Patterson was welcomed as a new member.

FRIO NEWS

Illness Is Reported in Frio Community; Funeral Is Held Monday

By Mrs. Owen Andrews

Several from this community attended funeral services at the Funeral Chapel in Hereford on Monday for Mrs. Campbell, mother of Mrs. Johnnie Jones, who formerly lived in this community. The Campbells have been living at the old Potter home. Mrs. Campbell was stricken and died almost instantly Saturday afternoon. Several ladies from the community served dinner at the Robert Simpson home on Monday. The son of the Campbells lived on the Robert Simpson place in the Palo Duro community. The Johnnie Jones family now lives at Winslow, Ark.

Mr. and Mrs. Jack Shirley of Friona are the parents of a son born last Thursday, Jan. 18, at the Dimmitt Hospital. Mrs. Shirley is doing fine, but the baby is not doing so well. He has taken oxygen since a few hours after birth and on Monday was taking blood transfusions. Of course, Mr. and Mrs. Lindley are helping care for their daughter and her baby.

Mrs. Luther Ellis returned home on Thursday from Lamesa where she had undergone a goiter operation a week earlier. She is doing fine considering the nature of her illness and will be better as soon as she has time for her nervousness to lessen.

Mr. and Mrs. Leonard Irwin and Winnie Jo, Bob, Bill and Danny went to San Francisco leaving on Tuesday of last week. Mr. Irwin's brother is very ill with a nervous disorder and they went so that they could be with him. They expect to be away until the last of this week.

Go To Funeral

Mrs. H. M. Mobley—Austin Mobley, Raymond Mobley, Don and LaNelle Mobley were called to Brady on Monday of last week to attend funeral services for a nephew, J. C. Todd. He has been ill about a year and a half and bedfast about six months. The Mobleys spent Monday night at the home of the Mobley's brother, J. W. Taylor, at Lamesa and Tuesday night with her daughter, Mrs. Lee Johnson, and Mr. Johnson, at Seminole, Texas. The Mobleys had just returned from a visit with the Johnsons, having spent the week end there, when the death message came.

It is reported that Mrs. Grace Little was able to go the last of the week to the home of her daughter, Mrs. Leland McMurray and can be up some now.

Oscar Hunt was diagnosed on Tuesday as having mumps. The news so far this week reads more like a hospital report, than community news. However sometimes illness and death seem to come in waves.

Among the more pleasant things to report, was a letter received by Allman, of Grannis, Ark. The Allmans are oldtimers in this community. He reports that they are all well. Their son, Jack, who was a reserve in the Navy, is back in service. However, he had been at San Francisco and his wife and baby had driven through in November to stay as long with him as they could. The Allman's daughter, the former Wanda Marie Allman, with her husband and son have moved to Washington. Mrs. Allman's parents, who also formerly lived here, are doing fairly well. He reports that Paul Williams, Mrs. Allman's brother, and family, another former Frioite, have recently located at Duval, Okla. Mrs. Allman underwent a very serious spinal operation last August, but is now doing fine and able to help raise 3000 chicks which they now have on hand and will raise to broiler size. The Allmans have many friends in this vicinity who will be glad for the news from them.

Party at Andrews Home

Young people who attended a party at the Owen Andrews home Friday night were Misses Evelyn Benson, Velma Irwin, Sherry Benson, LaMerlas Berryman, Genelle Benson, and Sue Berryman, Messrs. Lester Irwin, James Dobbs, Tommy Irwin, Leonard Schmidt, Clark Dobbs and the hosts, Clark and Glenn Andrews, and hostesses.

Misses Frances and Veradelle Andrews, Mr. and Mrs. Berryman, also came.

Juniors Entertained

The Juniors were entertained at the D. Johnson home with a party on the same night. Those present were Glenda and Pat Robbins, Keith Lowe, Patsy Ann Green, Robert and Jerry Brown, Betty White, Sandra Glenn, Joe Ed Andrews and Doyle Johnson. Doyle Brown also came to bring his brothers, Joe Ed Andrews and Keith Lowe spent the night with Doyle, and Keith remained for the rest of the week end.

Mrs. Bill Nunnally of Childress, her daughter and family, Mr. and Mrs. Kenneth Marsallas and son, Mike, of Quanah, spent Friday night in the home of a brother-in-law of Mrs. Nunnally, T. L. Sparkman.

Mr. and Mrs. H. D. Robbins and family visited at Canyon Sunday afternoon in the home of Mrs. Rhea Robbins. Her daughter, Mrs. I. H. Hathaway and daughters of Belin, N. M. were spending the week end there.

Mr. and Mrs. E. H. Little visited Mr. and Mrs. LeRoy Boyer and family Sunday afternoon. Mr. Boyer is home on furlough from the Navy. They report that Mrs. Boyer and children plan to accompany him back to California to stay as long as he is there. Mrs. Boyer was Miss La Von Lindsey before her marriage. She spent the first years of her life in this community.

Mr. and Mrs. Thurman Cole and family, and Mrs. Earle Cole were in Amarillo Thursday.

The Shannons took Sunday dinner with the J. H. Dobbs. Those visiting the W. H. Thompsons Sunday were Mr. and Mrs. Godman and Miss Barbara Godman of Amarillo, Mr. and Mrs. Bud Fisher of Amarillo, Mr. and Mrs. Forest Fisher, Deanna and Lindell Lee, Mr. and Mrs. Hiram Odom, Lometa, Margaret and Donna, Mr. and Mrs. Ned Thompson, Hereford, Mrs. Eva Odom, who lives most of the time with the Odoms, south of Dimmitt spent the week end with her daughter, Mrs. Thompson and family.

Mrs. Rex Lee is now employed at the office of Tom Howard, accountant.

Lee Howard of Amarillo recently purchased a farm northwest of Hereford.

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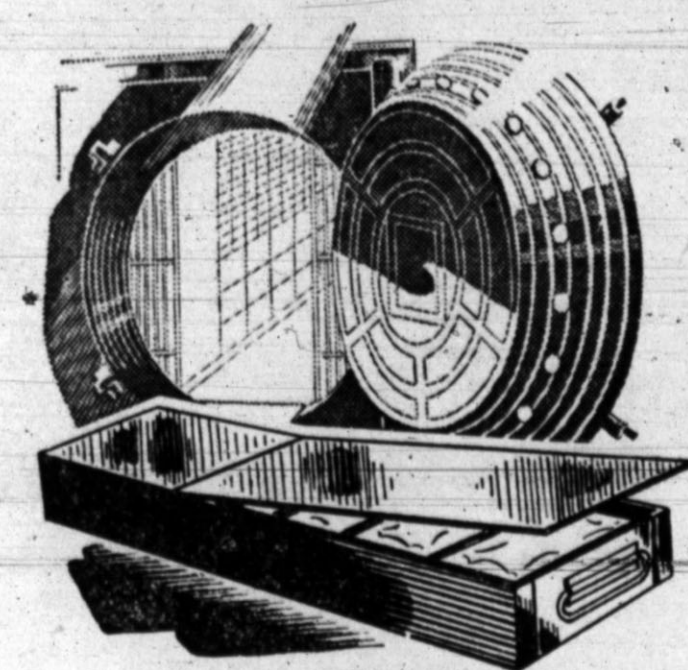
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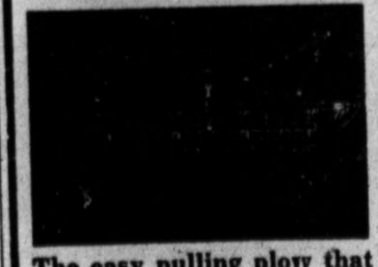


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HIGHWAY "60"

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LAST MONTH

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POLL TAXES

MUST BE PAID BY

JANUARY 31st.

YOUR POLL TAX WAS NOT COLLECTED WITH YOUR PROPERTY TAX THIS YEAR. SO PAY YOUR POLL TAX NOW

J. C. REESE

COUNTY TAX ASSESSOR-COLLECTOR

The Hereford Brand

Published Every Thursday

Our Slogan: "More People—More Farms"

Hereford, Deaf Smith County, Texas — Phone 30

JAMES M. GILLENTINE Publisher

Subscription Rates: \$2.50 per year, Zone 1; \$3.50 per year outside Zone 1. With The Sunday Brand, \$4.95 per year, Zone 1; \$5.95 per year outside Zone 1.

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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office.

Polio...

(Continued from Page 1)
...justified as records at the center show that the children



BABY'S COLD
VICKS VAPORUB

who have taken polio soon after tonsils were removed have died. Statistics on all cases, however, continue to show a decline in the number of fatalities, the most encouraging bit of information yet.

With money and a lot of it needed to carry out research and to equip and maintain polio centers like this one all over the nation, we can well understand why we are encouraged to contribute generously to The March of Dimes.

Mrs. S. E. Niblo and E. C. Eubanks attended to business in Amarillo Friday.

Church Notes

A total number of 128 were enrolled in the Bible Study during the special week at the First Baptist Church.

The Tierra Blanca Association will have its regular monthly Worker's Conference Thursday (today) at Tulia with the program being based on "Beginning Life Anew". H. V. Fields of Hereford will speak at 10:30 on "I Acknowledge my Transgressions". The meeting is scheduled to open at 10 o'clock and close at 2:15.

Charles Wellborn, outstanding youth speaker, may be heard each Sunday morning at 8 o'clock on the Baptist Hour program over KPAN.

Schedule of Sunday services at the First Baptist Church include: Sunday school, 9:45; morning worship, 10:35; training union, 6:45; evening worship, 7 o'clock.

Rev. Roy Bickford, minister, made the following announcements for the Church of the Nazarene, located at Fourth and Jackson:

Sunday: Sunday school, 10 o'clock; morning worship 11 o'clock; evening worship, 7:30.

Mid-week services are held on Wednesday evening at 7:30.

Christian Science Services are held each Sunday morning at 11 o'clock in the Star Theatre. All who are interested are welcomed at the services.

"Truth" is the subject of the Lesson-Sermon which will be read in all Churches of Christ, Scientists, on Sunday, January 28.

The Golden Text is: "I will praise thee, O Lord, among the people: ... for thy mercy is great above the heavens; and thy truth reacheth unto the clouds" (Psalms 108:3,4).

Among the citations which comprise the Lesson-Sermon is the following from the Bible: "Rejoice in the Lord, O ye righteous: for praise is comely for the upright. For the word of the Lord is right; and all his works are done in truth" (Psalms 33:1,4).

A radio program on Christian Science is broadcast each Sunday Morning at 9:45 over Radio Station KAMQ.

Announcements for the Avenue Baptist Church where Rev. H. V. Fields is pastor, include: Sunday School, 9:45; morning worship, 11 o'clock; training Union, 6:45; evening worship, 8 o'clock. Prayer meeting is at 7:30 on Wednesday evening, and the W.M.U. meets on Tuesday afternoon at 2:30.

District convocation for the Episcopal Church will meet at Plainview February 24, 25, and 26.

Delegates and alternates from St. Thomas Episcopal Church are Alton-Fraser, Bill Waldrep, Earl Hendricks, and Leon Alexander.

CARD OF THANKS

We wish to express our sincere appreciation to our many friends who assisted us during the illness and death of our loved one. The many floral offerings, the food, and other acts of kindness are greatly appreciated.

May God bless each of you. Mr. and Mrs. Owen Neel and Wayne of Dumas. Mr. and Mrs. O. R. Neel and Lillith of Lella Lake. Mrs. J. W. Vick, Offos and Harlin-Vick, of Hereford.

Mr. and Mrs. Herbert Hasehoff and children returned Sunday night from Vernon where they visited her parents.

Services Are Held For Tino Cortez

Tino Cortez, two-year-old son of Mr. and Mrs. Manuel Cortez, died Sunday at Deaf Smith County Hospital after having become ill at 1 o'clock Sunday morning.

Funeral services were held at 10 o'clock Monday morning at the San Jose Mission with Rev. Raymond C. Jones in charge. Interment was in the Catholic Cemetery under the direction of Gilliland Funeral Home.

The little boy was born September 7, 1949. The family moved here in November from El Paso. The father is employed as a section hand.

Mrs. Joe Smith Is Auxiliary Hostess

The St. Thomas Episcopal Auxiliary met at the home of Mrs. Joe Smith Wednesday.

Mrs. Alton Fraser, president, appointed Mrs. Herschel Trimms to be chairman of the church periodical club, an organization that gives old magazines to missions. Mrs. Fraser appointed Mrs. Smith as church news reporter.

Mrs. Jack Bradley, who was in charge of the program told

of "Marriage, 1949 model vs. Christian."

Among those who attended the meeting were Mesdames F. L. Alexander, Jack Bradley, Alton Fraser, Frances Houston, Bob Pipkin, Joe Smith, Bill Waldrep, and Norma Amory.

The next meeting of the auxiliary will be held at the

home of Mrs. Bill Waldrep on February 7.

Mr. and Mrs. Jess Stanford are scheduled to leave today for California where they plan to spend two weeks visiting relatives at San Diego and buying at Los Angeles for the local Black Furniture Company.



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Long Time Ago

25 YEARS AGO

After years of effort proponents of the County Agent movement were rejoicing Monday. The big feature of the weekly luncheon of the Chamber of Commerce was the announcement by County Judge Earl W. Wilson that the court has employed an Agent, to report for work February 1.

The agent is R. O. Dunkle, now stationed at McLean, Texas, where he has been for the past four years.

The question continues as to whether or not official life and the phenomena of twins are

synonymous in Hereford. The third pair of twins for Deaf Smith county in the last ten months made their appearance at the hospital Saturday. Two fine, husky little girls were born to County Judge and Mrs. Earl Wilson.

There's something peculiar about this twin business and holding office in Hereford. The first pair, both boys, were born last March to Mr. and Mrs. W. H. Russell. Mr. Russell is a former County Judge of Deaf Smith. In August a boy and a girl were born to Mr. and Mrs. Edgar S. Ireland. Mr. Ireland was soon afterwards sel-

ected as the Mayor of Hereford.

"Onward Mischief," a young Anxietly 4th bull of powerful ancestry, arrived in state Wednesday from Cambridge, Neb., where he was purchased last week by Mrs. L. R. Brady.

Just another example of what seed selection and care will do in farming is shown in the final results obtained by J. F. Ward, just south of Hereford, on two rows of cotton of the Burnett variety which he experimented with this year. The seed planted had been hand picked by Mr. Ward as he went through his crop last year, putting the best looking seed he found in his pocket. The two rows experimented were 67 yards long.

It was watered twice. It is estimated that these two short rows produced at the rate of slightly better than two bales per acre and is an excellent indication of what selection and attention to detail can be made to do.

45 YEARS AGO

Responsive to a petition signed by about 85 citizens, Judge Russell called a mass meeting at the court house Monday evening, the primary and only purpose of which to take steps towards calling for an election to ascertain whether or not Hereford shall or shall not be incorporated for municipal purposes. W. H. Rayzor was elected chairman for the evening. A committee was selected to define the limits of the city of Hereford.

W. M. Curfman in letter to editor: "I now have 165 acres in cultivation. I raise wheat, oats, June corn, milo maize, Kaffir corn, sorghum, California wheat, millet and cotton, and all kinds of vegetables. I believe this to be a good small grain country, and that cotton

will be a success. I came here with \$800 and could make my check out now for \$4500 or \$5000.

Graves, Elliston, and company have a nice smooth section of patent land for sale in Deaf Smith county at \$3.50 per acre.

The following is the expense account of a defeated candidate, and as an election year is now coming up, some may profit by his experience: "Lost 4 months 23 days canvassing; 1349 hours sleep, thinking about the election; 5 acres of cotton, 23 acres of corn; a whole sweet potato crop; 4 sheep, 5 shoats and 1 beef given to barbecues, 2 front teeth and a considerable quantity of hair to a personal skirmish. Gave away 97 plugs of tobacco; 23849 drinks of whiskey; 2984 glasses of beer; 7 Sunday school books; 2 pair suspenders; 4 calico dresses; 7 dolls, and 13 baby rattles" . . .

Home Demonstration Club Activities

South Hereford Home Demonstration Club met with Miss Evelyn Bell Tuesday afternoon. Mrs. S. S. Williams, president, presided. The meeting was opened by the reading of the collect and current items of interest made up the roll call.

Mrs. J. P. Slaton gave a lesson on "Being Courteous to a Speaker" and the clothing project of the year was outlined by the CHDA, Mrs. Tom Draper.

Mrs. Lowery Walker was named corresponding secretary and announcements were made of the next meeting which will be held with Mrs. Tom Draper on February 6, and the Council Reporters Meeting to be held January 20 at the court house.

Besides the hostess, those attending were Mesdames; John Draper, Clarence Hollabaugh,



MEET MRS. JIM BOOKOUT, second grade teacher at Shirley School, who is having lunch in the school cafeteria with a student, Gloria Billingsley. Mrs. Bookout, who is teaching her first year in the Hereford schools, attended Lincoln Memorial University in Tennessee, and East Texas State. —Brand Staff Photo

Orin Russell, Franklin Miller, S. S. Williams, W. H. Goetsch, J. P. Slaton and Tom Draper.

North Hereford Club

Mrs. Frank Wilde was hostess to members of the North Hereford Club at a meeting held Thursday afternoon. Mrs. Paul Hoff opened the meeting by reading a "Prayer For Peace" and Mrs. Bob McQuigg presented a skit during the recreation period.

Mrs. Tom Draper, CHDA, told of the Clothing Revue to be held in the fall and outlined plans for the club to participate. She also explained the care of sewing machines.

Mrs. R. A. Fullwood showed some textile painting and Mrs. H. E. Pettyjohn read amendments to the constitution and by-laws.

Those attending were Mesdames: R. A. Fullwood, C. L. Whitehead, Bob McQuigg, Bill Hel-

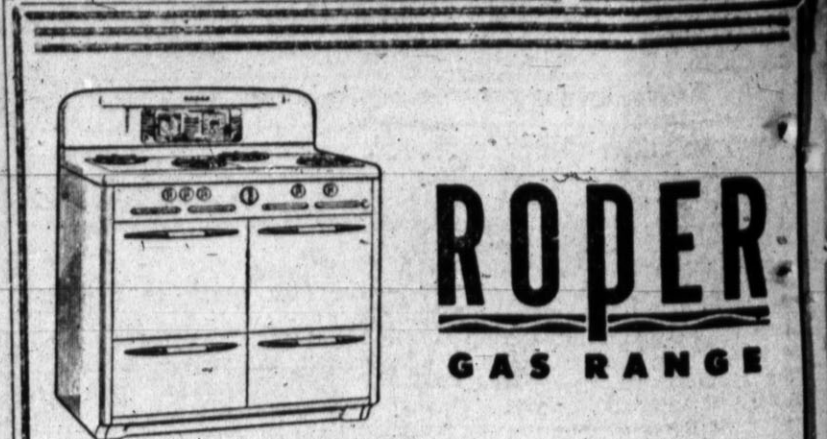
lon, E. P. Kessler, Tony Hoffman, Oscar Vaughn, Tom Draper, Mary Bodkin, Paul Hoff, H. E. Pettyjohn, Herbert Boardman, Oscar Vaughn, Tom Draper and Mesdames Wilbur Davis, James Wilde and Mandy Fraley who were guests.

Ford Club

Ford Home Demonstration Club met Wednesday afternoon in the home of Mrs. Maxey Dowd. Miss Hilda Strauss was in charge of recreation and year-book assignments were given in answer to roll call.

The program on "Courtesy to a Speaker" was presented by Mrs. Earl Dyer, and Mrs. Geo. Epting, president conducted a short business meeting. Mrs. Draper, CHDA, gave a clothing demonstration and announced plans for the dress revue scheduled for early fall.

Refreshments were served to Jackie Bishop, Earl Dyer, Tom Mesdames Henry Browning, Draper, Herman Both, Miss Hil-Hardy Benson, Geo. Epting, da Both and the hostess.



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Mr. & Mrs. Wm. A. Warren Mr. & Mrs. Andrew Godwin
Mr. & Mrs. Jerry Albright Mr. & Mrs. J. K. Grey
Mr. & Mrs. G. H. Whitaker, Jr. Mr. & Mrs. W. W. Wilcox

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The ad below, supplied by the makers of "I'LL GET BY," doesn't do right by our FAVORITE RADIO COMEDIAN, so we're taking this extra space to tell you that the other stars are great, but it's DENNIS DAY who STEALS THE SHOW! No kidding, he is POSITIVELY TERRIFIC! YOU'LL LAFF 'TIL YOUR SIDES ACHE at DENNIS DAY in "I'LL GET BY"

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