

Sunday, report unavailable
Monday, report unavailable
Tuesday, high, 68, low 30
Wednesday, high, 43, low 24

Published Every Thursday

Our Slogan: "More People—More Farms"

51st Year—Number 15

The Hereford Brand, Hereford, Texas, Thursday, April 12, 1951

PRICE 5 CENTS PER COPY

Around Town

SIGHTS, FACES SEEN

This evening at 6:30 the school board will meet at the high school in the office of the superintendent to elect new officers.

Mayor W. E. Dameron is in Phoenix, Ariz., attending a Hereford breeder's convention.

The annual spring band concert, featuring the three public school bands, high school, junior high, and elementary, will be presented at 8 o'clock tonight.

"The fishing was fine, but we didn't catch any fish" was the report of five HONEST fishermen.

Dr. R. R. Wills is fishing at Possom Kingdom.

"Here Comes Charlie", a comedy in three acts, will be presented Friday and Saturday evenings at the Summerfield Study Club.

"If anyone can come out of the theatre after seeing 'Born Yesterday' and honestly say they didn't laugh, they can duck me in the horse tank the Jukes have fixed up for men who don't have whiskers or shaving permits."

BULCA Jason Luck, who recently was called back to active duty with the Seabees, called his wife from Terminal Island, Calif. Monday night and said he will be moved soon.

Luther Fevely has moved his real estate office to the building formerly occupied by Cantrell Jewelry next to the News Stand.

In an intramural track meet last Thursday afternoon, the Eighth Grade team defeated the Seventh graders despite the fact that several seventh grade contestants won first places.

Members of the Wyche Home Demonstration club visited the Commissioner's Court at the semi-monthly meeting Monday and explained the work being done by the club to the commissioners.

Deaf Smith was one of two Panhandle counties to top their American Cancer Crusade goal the first day of the campaign.

Lom Patrick Corbett of Hereford was recently elected a pledge of Trojans, a social fraternity at North Texas State college.

Need for greater production of castor beans is being stressed by nationwide newspapers.

Jury Trial for Three DWI Cases Set for April 18

Eighteen prospective petit jurors were notified this week to report for duty in county court on Wednesday, April 18 when three DWI cases will be tried by jury.

Cases coming up for trial at that time will be those of C. F. King of Borger, John Wilson of Bovina, and Carl Lee Lovelady of Muleshoe, all of whom are charged with driving while in-

Reese Chairman of Bicycle Check-up

Sheriff J. C. Reese has been named chairman of the Hereford Safety Council's bicycle safety campaign and will be in charge of the bicycle inspection and bicycle riding tests to be given at Shirley and Central schools Saturday, April 14.

More than 125 youths signed up for membership in the campaign, which is designed to pro-

Plead Guilty In Bootlegging Charge Here

Two men have pled guilty to a charge in county court of bootlegging. One of the men has paid his fine, the other is in county jail.

John Garcia pled guilty Tuesday to two counts of bootlegging and was fined \$100 plus \$28.30 costs on the first count and \$1 plus \$28.30 costs on the second count.

Tony Vasquez pled guilty last Friday to a charge of bootlegging and was fined \$100 plus \$28.30 costs by County Judge L. H. Foster. Vasquez was remanded to the county jail until such time as he could pay his fine.

Henry L. Scott Coming Monday on Concert Tour

Those who like the boogie-woogie, rumbas, tangos and swing playing straight, will get some "eight to the bar" samples when Henry L. Scott comes to the Hereford high school auditorium Monday evening at 8 o'clock under the sponsorship of the Hereford Mutual Concert Association.

America's first concert humorist, Henry L. Scott brings an evening of piano music, humor, and entertainment. He believes that blending the arts of drama, humor, and music on the concert stage will in the long run do the most to make America

intoxicated. Those notified to report for jury duty are: John Draper, Geo. F. LeGrand, Olin Roy Hardy, S. F. Dodson, Herbert Haseloff, E. V. Gleaton, E. D. Hobson, Guy Lawrence, R. D. Eldridge, L. D. Shaw, Albert Taylor, Jimmie Allred, LeRoy Aven, Roy Pickford, G. A. Brown, Floyd West, Marvin Diller, and C. O. Buse.

mote safety - consciousness among the youth of the city.

The Central Bicycle club, which has approximately 70 members, will meet at Central school Saturday afternoon at 1 p.m. for the inspection and tests.

The Shirley Bicycle club will meet at Shirley school Saturday afternoon at 3 p.m.

Sheriff Reese will be assisted by members of the Hereford Safety Council, Police Chief Reeves, a representative of the State Department of Public Safety, and representatives of the Hereford Kiwanis club.

The Bicycle Safety campaign is a project of the Hereford Safety Council.

Firemen Make Emergency Unit From Own Funds

Within a month, Hereford's fire department will have an emergency fire-fighting and life-saving unit that will be available for distress calls anywhere in the area.

And it won't cost the Here-



EARL PHILLIPS, city fire chief, is shown telling Bob Wear about the operation of the new portable resuscitator given to the fire department by the Hereford Kiwanis club.

Firemen Make Emergency Unit From Own Funds

The funds needed for the truck and rebuilding the special body came from the firemen's fund. The new \$450 resuscitator to be a part of the unit will be donated by the Hereford Kiwanis club which is raising funds through a special movie Friday night.

A 1500-watt emergency power generating unit donated by the Deaf Smith county hospital is also mounted compactly on a 1951 Chevrolet pick-up frame which is fitted with special sheet steel compartments.

Work on the specially-built body and unit is all being done as was much of the material that will go into the construction of the unit.

The power plant will give emergency power adequate to light a building the size of the courthouse on an emergency basis if necessary. It was used by the county hospital until a modern unit was installed there.

Other equipment on the specially-made disaster unit will include chemical fire-fighting equipment, salvage tools, and a reserve supply of oxygen for the resuscitator.

The resuscitator will be the only mobile unit in the county and probably the only one between Amarillo and Clovis, can be used several ways in a life-saving capacity, and will be available to anyone requesting it.

This emergency unit will make every fire call and will also answer rural calls. The unit is not

bound to any area of service because non-tax funds were used to purchase an outfit truck. City Fire Chief Earl Phillips said he hopes to have the unit in service by May 1, but the completion date depends upon the availability of the men donating their spare time to the project.

Safflower Seed Is In Big Demand

The first shipment of safflower seed—9800 pounds—has all been sold and orders are being taken for the second shipment, 4400 pounds, scheduled to arrive here April 20, according to Alton Fraser of Fraser Milling Company.

Fraser said most of the farmers plan to wait until May 1 to plant safflower in order to combat the early growth of weeds. If farmers use all the seed available, more than 700 acres of safflower will be raised here this year—a very small acreage when compared to the thousands of acres of wheat ordinarily raised here. After losing the bulk of two wheat crops in two years, farmers are hunting other crops which may be raised dry land or irrigated.

Safflower, a crop reported to require no sprays, low seed cost, and no special machinery, is produced for its oil and the high protein feed which remains after the oil is extracted. Safflower

McArthur Ouster Met Here With Mingled Reaction

President Truman's action in stripping General Douglas MacArthur of his United Nations and United States commands in the Pacific Theater and as supreme commander of United Nations forces in Korea was the topic of a great deal of discussion in Hereford as was the case in every other city or town across the nation.

In Hereford Truman's decision met with a variety of reactions among the men on the street. The Brand made a survey of several Hereford residents to see what their attitude is on this internationally famous move by the President of the United States.

Here are some of the views:

TOM MCFARLAND—Chamber of Commerce Secretary—Manager: "I think they made a mistake. I was in the Philippines in 1941 when MacArthur returned for the last time. In my opinion he is one of the most noted authorities on the Far Eastern situation we've got. I would rather take his judgement on those things than the judgement in Washington. If I had a son over in Korea, I would want them to do something about the war over there — one way or another."

ROBERT THOMPSON: "I don't think it'll have any effect on the conduct of the Korean war. As for the wisdom of taking this extreme action, I don't know, but I do feel MacArthur overstepped the bounds of his authority when he attempted to dictate policy."

DAVID ROGERS, Dawn: "I'd like to know the entire truth of what's going on over there."

GEORGE GRAHAM, superintendent of schools: "I don't feel any layman could give a very considered opinion of that situation because we don't know everything that went on. Truman is in his position by election. I believe the president should be commander-in-chief of the United States army. It seems to me MacArthur should

have stayed out of politics. I don't believe it would work to let a general tell a commander-in-chief what to do.

MAJOR (A. J.) SCHROETER: "I think there is a lot of politics involved. I feel like MacArthur is a man of integrity, and I feel like he has the interests of America at heart. Anything he would say would bear listening to."

MRS. HOMER BRUMLEY: Of course I was disappointed. It seemed to me that it was further proof of our lack of unity in our government, especially as regards our foreign policy. I think it is one more step that destroys the faith of the average citizen in the administration.

MRS. A. L. MANJEOT: I am just puzzled. I don't understand it. I think MacArthur has been a wonderful military leader by better establishment of international relationship between Japan and the other nations of the world. But I am not enough of a diplomat to make any comment. I think as time goes on the American people will understand it fuller. Right now there are so many things we don't know anything about. I think we are truly indebted to MacArthur for his military leadership.

PEARL WEST: I think this should wake up the American people to the idea that Truman is catering to England, and I wonder if that is going to be for our benefit. I think it is just another example that the job up there is just a little bit too big for the man.

O. G. HILL: I think the president did the only thing he could do under the circumstances. MacArthur had to take orders. If you are under someone else, you should take those orders or resign.

MRS. R. A. WELLS: It seems like everything is pretty badly mixed up. I don't know who, to blame. I don't think our boys are getting a fair deal. It must be the politics—they are not getting a chance to make a success of their fighting.

KENNETH RUDD, farmer, Box 144, Hereford: "I think that MacArthur is a fine fellow. I think that Truman should be impeached and we should get somebody in there who knows what they are doing, and Truman surely doesn't. MacArthur is old for the job, but he's the best-informed man we have on Asiatic problems."

ABE MARTIN, barber: "I think that MacArthur is wrong in this way—that we can't commit ourselves to all-out war in Asia. Europe is our number one spot to protect. Russia is our number one enemy. If we put Chinese Nationalists ashore on the mainland, we might just as well go in ourselves. I think MacArthur is one of the most able generals we have. Of course, he went against the administration. He is the most valuable man to the occupation they ever can or will have in Japan."

HUB HOMER: "My first reaction was that I didn't approve of it. I don't think it was justice. From a business standpoint, he was making a suggestion to House Leader Martin on his ideas of the conduct of the war. It would be the same as not revealing suggestions or business secrets passed on by an employee. They would have to go a long way to find a man who could fight the jungle like MacArthur did."

About 15 telegrams were sent from the local Western Union office before noon. Hazel Ricebold, local office manager, said the calls for wires didn't come in until shortly before noon. Dalhart, which is on the same WU wire to Dallas as Hereford, has also had a number of protest telegrams to Congressmen in Washington.

DON DAVIDSON, pastor of the First Methodist church, gave The Brand a copy of the following telegram, which he sent Washington early Wednesday morning:

"Wilkie, Chenault, and MacArthur were right. British merchants sold us Marshall. Hurrah for Earl MacArthur for president now."

LYLE BLANTON: "I think it's terrible. It's the biggest mistake Truman ever made in his life. It very definitely opens the avenue for the Communists to move in and take over Japan and the rest of the Orient, something which MacArthur did an excellent job of preventing. The United States doesn't have anyone who can do the job in the Orient as well as MacArthur did. I think the move is a line-up of politics deeper than the average layman can comprehend. I think it's a political move on the part of some nations to strengthen their own positions in the Orient."

GIB HOWARD, Deaf Smith county attorney: "The removal of MacArthur in the Far East is a disturbing development. It would seem to me, however, that Truman has done what he had to do, and this upon the advice of the general staff. MacArthur's long experience with Far Eastern military and political, his recognized eminence and acknowledged success in the field, however, do not qualify him to take the place of the general staff headed by Gen. Omar Bradley."

"There seems to be no real disagreement between the military strategist concerning the planning for combating the spread of Communism and the resistance of Communist aggression. There is, on the other hand, complete agreement on the proposition that we are not prepared to resist an all-out war on two fronts, that the war in Korea must not be allowed to mushroom into total war in Asia at this time. We must give ourselves time to get into high gear on the production front."

"MacArthur's insistence that he be allowed a free hand without regard to the effect it might have on the general plan for resisting Communist aggression makes him a dangerous man under the circumstances. His refusal to take orders from anyone, even with his acknowledged capabilities, creates too great a risk."

"His removal, coming on the heels of the recent White House briefing, is significant. Omar Bradley, as chief of staff, outlined the danger of all-out war at this time. He reported the ominous build-up of military power across the Yalu. He cited the concentration of air power.

"The general staff is more capable of evaluating our industrial potential and weighing our chances for success at this time should World War II overtake us, than is MacArthur. Most of us have already forgotten that MacArthur made a serious mistake in underestimating Red strength and strategy when he directed the head-long dash to the Manchurian border. He could make another, and it could be disastrous."

REV. RUSSELL A. WINGERT: "MacArthur might be right in his opinion. As representative of the United Nations however, he has no authority to state a policy for the President of the United States, the State Department, and the United Nations to follow. His comments cause confusion and strife. It would be wiser for him to resign and speak as an individual so he would be free to state his opinions."

Mr. and Mrs. F. S. Smith and son Bruce visited her brother and wife, Mr. and Mrs. S. J. Sharp of High Rolls, N. M. over the week end. En route home they stopped at the Carlsbad Caverns and were among the 175 persons from 36 states to tour the cavern on the 3 1/2 hour trip.

Col. and Mrs. Carl Wallace and Dr. and Mrs. J. M. Nichols of Fort Worth and Miss Lynn Wallace of Lubbock have returned to their homes after visiting in the home of the Wallace's daughter, Mrs. Bill Dameron, and in the W. E. Dameron home.



LITTLE MISS ALONA COOKE, three-year-old daughter of Dr. and Mrs. H. H. Cooke, stands beside a writing desk made of 18 different types of wood with each piece of wood being individually fashioned to make a pattern of cubes.

Banquet Is Highlight For Eighth Graders

Eighth grade students of Hereford Junior High School—116 of them have looked forward all year, have made dates and have broken dates, to their annual Eighth Grade banquet, the highlight of the school year for eighth graders, to be held Friday evening at 8 o'clock in the Shirley school cafeteria.

The circus theme will be carried out in the decorations and program. Buddy Godfrey, president of the class will serve as toastmaster, and Jackie Burrus, vice-president, will give the welcome to which Miss Della Stanton, Junior High principal, will give the invocation and will make a brief talk. The main speech of the evening will be given by Supt. George Graham. In keeping with the circus theme, eighth grade students

will give a choral number and a band number under the direction of Don Moore, choral instructor, and Purris Williams, band director.

Eighth grade teachers, all of whom have assisted with the banquet plans, are W. L. Thompson, W. E. Uselton, Mrs. Sank Ramey, Mrs. Bill Hromas, Mrs. Caudie Ola Brown and Mrs. James W. Garner.

Food is being prepared by the women at the cafeteria, and mothers of the students will serve. Mrs. Cecil Billingslea is chairman of the serving committee; Mrs. Thurmon Johnson, table setting committee; Mrs. O. E. Esley, decorating committee; Mrs. W. E. Wester, place card committee; and Mrs. Roy Ford is serving as general banquet chairman.

FURR FOOD STORES *Spell* BETTER EATING FOR LESS



Valtex
GRAPEFRUIT JUICE 46 oz. Can **21c**



ROUND STEAK

Round Steak A La Russe
A McCall's Magazine Fail-Proof Recipe
1 1/2 lbs. round steak, 1" thick 1 1/2 teaspoons salt
Flour 1/4 teaspoon pepper
1 small onion 1 teaspoon sugar
2 tablespoons fat or salad oil 3/4 cup sour cream
1 No. 2 can tomatoes

Cut beef into strips 4" long and dust lightly with flour on both sides. Brown meat in hot fat or salad oil along with the chopped onion. Add all remaining ingredients and cover skillet. Cook slowly for about 1 1/2 hours or until meat is tender when pierced with a fork. If you prefer thickened gravy, add a little flour and water mixture to sauce after meat has been removed to a serving dish.

Guaranteed MEATS

- Corn King **BACON Sliced lb. 43c**
- ARMOUR'S **FRYERS lb. 58c**
- Country Style **SAUSAGE lb. 39c**
- PICNIC HAMS lb. 47c**
- Longhorn Full Cream **CHEESE lb. 49c**
- Round and Loin - Cut from Choice Beef **STEAKS lb. 92c**
- Chuck **BEEF ROAST lb. 69c**
- Skinless **FRANKS lb. 49c**

- La Choy **Chow Mein Noodles 21c**
- Folger's Drip or Regular **COFFEE 1 Lb. can 89c**

- Beet or Cane **SUGAR 10 lbs. 89c**

- Gold Medal **FLOUR 25 Lb. Bag \$1.99**

- Swift's 12 oz. Can **PREM 43c**

VILLA CHOCOLATE COVERED **CHERRIES**
1b BOX **39c**

Fresher VEGETABLES

- Fresh **AVACADO 2 for 25c**
- Juicy **ORANGES lb. 10c**
- Sunkist **LEMONS 2 lb. 25c**
- Fresh, Ripe **TOMATOES lb. 29c**
- Crispy Pascal **CELERY Pound 10c**
- Green Top **CARROTS 2 Heads 25c**
- Solid Heads **CABBAGE Lb. 5c**
- Green Bell **PEPPERS Lb. 15c**
- Colorado Red **POTATOES 10 lb. 29c**

- WHY PAY MORE?**
- 35c Val. Hair Oil & 75c Val. Hair Tonic Plus Tax **JERIS Both For 67c**
 - 12-Qt. Oval **WASTE-BASKET 43c**
 - Pond's Economy **VANISHING CREAM Plus Tax 99c**
 - Economy Size Colgate **TOOTH PASTE 49c**

- Heinz **TOMATO SOUP 4 Tall Cans 47c**

- Laundry Bleach **HILEX Qt. 17c**
- Swift's **CORNED BEEF HASH 1 lb. can 39c**

- Giant Box **VEL 85c**
- Patio **CHICKEN TAMALES No. 300 can 29c**
- Patio **Chicken Enchiladas 303 Can 49c**

- Swift's **PEANUT BUTTER 12 oz. glass 33c**
- Dromedary **ORANGE JUICE 46 oz. can 31c**
- Gerber's Strained **BABY FOOD 6 cans 51c**
- Neighborhood Golden Sweet **CORN 2 No. 2 cans 29c**

- Snow-Crop Frozen **Strawberries 12 oz. pkg. 45c**
- Snow-Crop Frozen Leaf or Chopped **SPINACH 14 oz. pkg. 22c**
- Snow-Crop Frozen **Broccoli Cuts 10 oz. pkg. 27c**
- Snow-Crop Frozen **CORN ON COB Pkg. of 2 ears 21c**
- Zestea Pure Preserves **Strawberry 1 lb. glass 29c**
- All Flavors Dessert **Royal Gelatin 6 pkgs. 49c**
- Sunshine Krispy 4 Unit Box **CRACKERS 27c**

- Sunshine **HYDROX COOKIES 7 oz. pkg. 17c**
- Skinner's **MACARONI-SPAGHETTI 7 oz. box 10c**
- Shortening **SNOWDRIFT 3 lb. can \$1.12**
- 7-Seas **Special Dressing pint 59c**
- 7-Seas **REMOULADE SAUCE 8 oz. glass 32c**

- FURR'S BAKERY TREATS**
- A Rich Golden-Brown Flaky Crust From Puffed Pastry Dough **APPLE STRUDDLE COFFEE CAKE Ea. 59c**
 - A Delicious Home Type Cake-A Rich Whole Egg Layer Cake, Baked With Fresh Ground Orange Butter **ORANGE BUTTER LAYER CAKES 2-7 inch layers 67c**
 - Delicious With Hot Coffee or A Glass of Cold Milk-Sliced **ALMOND CRISP ROLL Pkg. 39c**
 - Healthful - Delicious - All Oven Fresh at Furr's **EGG CUSTARD PIES Ea. 49c**

- Dromedary **DATES 7 1/4 oz. pkg. 25c**
- Del Monte Early Garden No. 2 can **ASPARAGUS SPEARS 49c**
- Fishhawk Red Sockeye **SALMON tall can 77c**
- Red Aces **Green Beans 2 No. 2 cans 29c**
- Penick Golden - White - Waffle **SYRUP 1 1/2 lb. glass 21c**
- Aunt Jimma 1 1/4 lb. pkg. **PANCAKE FLOUR 19c**
- Churches **GRAPE JUICE 24 oz. glass 39c**

- La Choy 8 oz. can **BAMBOO SHOOTS 39c**
- La Choy 5 oz. glass **BROWN GRAVY SAUCE 19c**
- La Choy **BEAN SPROUTS 19c**
- La Choy **MEATLESS DINNER 59c**
- La Choy **CHOP SUEY MEATLESS 37c**
- La Choy No. 2 can **CHOP SUEY VEGETABLES 33c**
- La Choy **WATER CHESTNUTS 39c**

GOOD HOUSEKEEPER VALUES!

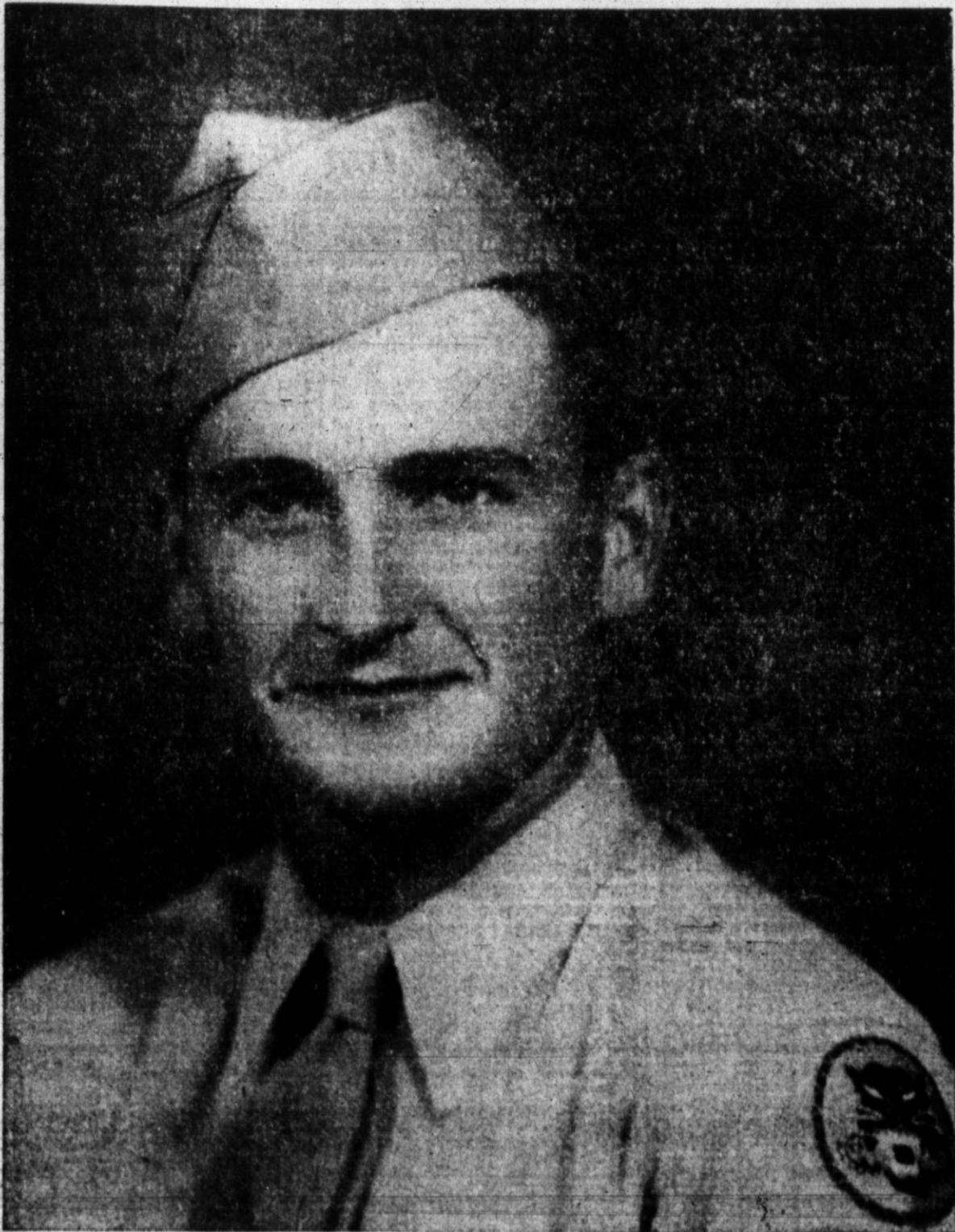
PLASTIC STORAGE BAGS WITH METAL ZIPPERS

EACH A \$1.39 VALUE **60c**

*plus three Palmolive or Cashmere Bouquet wrappers, or 1 box top from Super Suds, Val or Fab, or any part of Ajax can.

GET FREE ORDER BLANKS

- Toilet Soap **CASHMERE BOUQUET 3 Reg. Bars 29c**
- Toilet Soap **CASHMERE BOUQUET 2 Bath Size 29c**
- Toilet Soap **PALMOLIVE 2 Reg. Bars 19c**
- Toilet Soap **PALMOLIVE 2 Bath Size 27c**
- Laundry Soap **CRYSTAL WHITE 6 Giant Bars 49c**
- Lge. Box **SUPER SUDS 32c**
- Lge. Box **FAB 32c**
- Lge. Box **VEL 31c**



PFC. CLYDE HENNINGTON WHITAKER

Military Rites Friday for Clyde Whitaker

Military reburial services will be held Friday at 2:30 p.m. at the first Methodist church for the remains of Pfc. Clyde Hennington Whitaker, Hereford soldier who lost his life in the Battle of the Bulge in January of 1945.

Military honors will be provided through a joint arrange-

ment with the American Legion and the Veterans of Foreign Wars.

Rev. Don Davidson, pastor of the First Methodist church, will conduct the services.

Whitaker was born June 16, 1920 at Newport, Texas. He was married to Mary Anna Thompson on October 11, 1941 and was engaged in farming before his entry into the army on February 6, 1944.

A Silver Star was awarded Whitaker posthumously for gallantry in action in Belgium on January 2, 1945. He went through two major battles while in ser-

vice. Survivors include his two sons: Clyde Jr. and Jerry Don; his parents, Mr. and Mrs. G. H. Whitehead, and the following brothers and sisters: G. H. Jr., Woodrow, Clark, Boone, Mrs. Leslie Smith, Fort Worth; Mrs. James Prewitt, Fort Worth; Mrs. John Farmer, Newport, Tex.; and Mrs. Frankie Livingston, San Bernardino, Cal.

Mrs. H. W. Hanson has returned to her home in Dallas after a week end stay here with her parents, Mr. and Mrs. I. O. Crosthwait.

Hospital Notes

Patients in Hospital: Andy Rule, Friona, med.; Mrs. Clifford Almon, Friona, OB; Mrs. George Paetzold, surg.; Mrs. Fred Barrett Jr., OB; E. F. Drury, med.; Mrs. Ruth A. Lewis, med.; W. B. Wiltshire, med.; Mrs. Herbert Dones, T&A.

Patients Dismissed: Mrs. Juanita Anderson, OB, 4-11; Mrs. Billy White, OB, 4-11; Mrs. Mary E. Seigler, med, 4-10; Mrs. C. H. Dyar, surg, 4-9; Charles Sanders, surg, 4-9; Mrs. Earl York, OB, 4-9; Mrs. Iris Jean

Haney, surg, 4-10; Patsy Smith, med, 4-9; Mrs. N. M. Cruse Jr., Friona, OB, 4-9; Mrs. Carl Mountz, surg, 4-9; Mrs. George Turner, OB, 4-9; Mrs. J. E. Turner, surg, 4-9; James Douglas Whaley, Vega, accid, 4-8; Mrs. Ben Malone, T&A, 4-9; Rosa Jackson, OB, 4-7; Mrs. Frank Bezner, OB, 4-7.

Births: A son, Russell Winston, was born to Mr. and Mrs. Fred Barrett Jr., April 8; a son, Christopher Barker, was born to Mr. and Mrs. J. B. Anderson, April 9; a son, Clifford Randall, was born to Mr. and Mrs. Clifford Almon of Friona, April 11.

Del Monte FOOD SALE

PEACHES

Del Monte Big 2 1/2 Can

29c

No. 303 Size Can

19c



Del Monte Cream Style GOLDEN CORN No. 303 tin - 2 for 35c

Del Monte CORN Country Gentleman No. 303 tin - 2 for 35c

Del Monte Whole Kernel CORN No. 303 tin - 2 for 35c

Del Monte ASPARAGUS SPEARS No. 1 Tin 34c All Green Salad Spears

Del Monte PEAS No. 303 Tin 2 for 39c No. 1 Tin - 2 for 29c

Del Monte PEARS No. 303 Tin 27c Big 2 1/2 cans - 42c

Del Monte APRICOTS Halves, Big 2 1/2 cans 33c

Del Monte FRUIT COCKTAIL No. 303 Tin - 23c Big 2 1/2 Size - 34c

Del Monte FRUITS FOR SALAD No. 303 size tin - 27c

Del Monte - All Green LIMA BEANS No. 303 tin 24c

Del Monte DICED BEETS 303 glass - 2 for 29c

Del Monte KRAUT No. 2 can - 2 for 25c No. 2 1/2 can - 2 for 35c

Del Monte SPINACH No. 2 can - 2 for 31c

Del Monte PRUNE JUICE Quart 31c

Del Monte APRICOT NECTAR 46 oz. ounce can 36c

Del Monte ORANGE JUICE No. 2 can - 2 for 29c Big 46 oz. cans 33c

Del Monte Crushed PINEAPPLE No. 1 tin - 2 for 29c

Del Monte Sliced PINEAPPLE No. 1 tin - 2 for 29c

Del Monte EVAPORATED PRUNES 1-lb. pkg. 27c

Del Monte RAISINS 15 ounce pkg. 27c

Del Monte Pineapple Juice No. 2 Size 17c Big 46 oz. can 39c

Del Monte TOMATO JUICE No. 2 tins - 2 for 33c Big 46 oz. can 31

Country Style Pure Pork SAUSAGE lb. 29c

Wilson's Corn King BACON lb. 49c

Lean Fresh Ground Hamburger lb. 59c

Lean Slab Bacon lb. 43c

Pinkney's Bologna or Franks lb. 39c

Pinkney's Tenderized Picnic Hams lb. 39c

PLENTY OF HENS AND FRYERS

Super Super FULL POUND ECONOMY SIZE \$1.79



8 ounce - Reg. \$1.19 value HELENE CURTIS SHAMPOO SPECIAL this week-end 89c

60c MUM 43c plus tax

Phillip's FACE CREAM 23c plus tax

Girls' or Boys' ANKLETS, 49c val. - 3 pr. 89c

Vegetables

Central American BANANAS lb. 14c

Sunkist LEMONS doz. 29c

Kentucky Wonder BEANS lb. 23c

Fancy BELL PEPPER lb. 19c

Mustard or TURNIP GREENS 2 Bunches 19c

10 Lb. Colo. Mesh Bag RED POTATOES 35c

GET A COOL HEAD START With An ADAM or STETSON

Official Straw Hat Day Saturday, April 14th



Adam Dress Straws 1.95 - 3.95 and 5.00

Stetson Dress and Western Straws \$5.00 to \$12.50

RUTHERFORD & CO.

HEREFORD FOOD MART

Mac & J. B. Noland, Owners Jim Robinson, Manager

ON HIWAY 60 We Deliver Phone 1114

DAWN NEWS

Henry Turner Takes Office as Dawn Postmaster, Replacing Mrs. Newman

By Bertha Frye

Henry Turner, owner of the Dawn Mercantile, assumed duties as postmaster at Dawn on April 6, replacing Mrs. Troy Newman who recently resigned. Mrs. J. L. Carathers, mother of Johnnie Carathers, died in an Amarillo hospital on April 4. Mrs. H. H. Richardson of Elida, N. M., spent Wednesday in the H. H. Miller home.

Mr. and Mrs. Johnnie B. Carathy, Mrs. H. S. Fuller, Mrs. Zed Stewart, and Mr. and Mrs. A. C. Hershey attended Mrs. Carathers' funeral in Amarillo Thursday.

Charles Corder received word that his son, Capt. Willis C. Corder, who was stationed in Korea, has no win the States on 30-day leave. He is visiting his old home in Carthage, Mo.

Mr. and Mrs. Charles Corder spent the week end in Clovis, N. M. with the Fred Phelps. Mr. and Mrs. H. C. Dow and family spent the week end at Dumas.

Mrs. H. V. McCabe, Mrs. Mary Byrd, and Mrs. Floyd Walton Sr. attended a shower for Mrs. Bill Carthel on the Clifford Franklin home at Arney Tuesday afternoon.

Wednesday afternoon Mrs. H. V. McCabe, and Mrs. Mary Byrd attended a shower for Mrs. Bill Carthel in the Easter community.

Mrs. Leslie Neal of Amarillo spent Tuesday in the home of her son and daughter-in-law, Mr. and Mrs. Gayle Neal.

The Home Demonstration club met Friday afternoon with Mrs. Johnnie B. Caraway.

Mr. and Mrs. Raymond Sargent moved to Hereford Thursday.

Mr. and Mrs. Floyd Walton Sr. and Pat recently sold their farm south of Dawn and moved to Hereford Friday.

Mr. and Mrs. Alfred Smith and family were Sunday dinner guests in the J. W. Witherspoon home in Hereford.

Stanley Rutherford is ill with measles.

Mr. and Mrs. Dudley Rutherford and family were dinner guests Wednesday evening of Mr. and Mrs. R. B. Minshall at Summerfield.

Mr. and Mrs. J. Draper and Edgar Draper of Boswell, Okla., are visiting the Verdel Drapers.

Mr. and Mrs. Alfred May, Mr. and Mrs. Melvin May and son

were guests of Mr. and Mrs. Orin Bennett in Lubbock Sunday.

Visitors in the William Wimberley home Thursday were Mr. and Mrs. E. A. Oberst of Canyon, Mr. and Mrs. A. Fetzner and W. Ingold of Falls City, Neb.

Mr. and Mrs. J. W. Witherspoon called on the Alfred Smiths Friday evening.

Fred Frye made a trip to Artesia, N. M. last Thursday. The Walt Beavers were Berger visitors last Sunday.

Mrs. J. F. Matthews and Miss Bertha Frye attended the hobby show at Jim Hill Hotel Saturday.

HOLDERS OF lucky numbers at the grocery drawing at Dawn Mercantile last Saturday were Marvin Sloan, James Slough, and Johnnie Carathers.

Dinner guests Sunday in the Ray T. Stewart home were Mr. and Mrs. Boyd Stewart and children of Littlefield, Mr. and Mrs. Zed Stewart, Dwayne Stewart, and Harold Robinson.

Mr. and Mrs. Boyd Stewart, Pat and Parker, were week end guests of his parents, Mr. and Mrs. Zed Stewart.

Brotherhood Dinner

A dinner was given Tuesday evening at the school house sponsored the Brotherhood and followed by church services at the church. Rev. Shelby Ross of Plainview was the guest speaker, and a group of Wayland college students furnished special music.

On Saturday Wanda Sue Wimberley, a piano pupil of Mrs. Ples Harper of Canyon, played in the contest for 15-year-old piano students to play with the Amarillo Symphony Orchestra. Attending were Mrs. Ples Harper, Mrs. Carl Wimberley, Misses June Wilcox and Phyllis Ann Wimberley.

Farewell Party

The Training Union young people gave a farewell party Monday night at the school house for their leaders, Mr. and Mrs. Raymond Sargent, who moved to Hereford.

After the playing of various games, refreshments of punch and cookies were served to Wanda Sue Wimberley, Pat Miller, Manuel Beavers, Walteen Beavers, Wendell Stewart, Clifford Galley, Irene Galley, Jackie Burrus, Harold Dow, Della Ruth Dow, June Wilcox, Mae Wilcox, Ruby Wilcox, Donna Airhart,

Around Town

(Continued from page 1)

April 7, says, "Outbacks in castor oil ordered this week by the Department of Agriculture will create serious problems for manufacturers of two major civilian products, lipsticks and hair tonics, toiletries trade sources reported yesterday. Castor oil is important as a lubricant in military planes. The toiletries cut-back of 70 per cent is the largest. Most others are 40 per cent."

Dr. Van Horn of Stillwater, Okla., a member of the U. S. Department of Agriculture, was here yesterday working out an agreement with the board of directors of the Farmer Castor Bean Co-op and the Chamber of Commerce for the planting of a variety test plot—where four different varieties of castor beans will be grown to ascertain which is the best adapted to this locality.

Bids will be received by the Commissioner's Court up until 10 a.m. on April 27 for a new tandem road grader for use in county work.

Mr. and Mrs. C. R. Smith are in Hot Springs, Ark.

Miss Faye Walker of Amarillo spent two days this week visiting Mrs. Jason Luck and children.

Wayne Wilcox, Jamie Airhart, Mr. and Mrs. Sargent, and guests Mr. and Mrs. Charles Corder, Mr. and Mrs. Walt Beavers, and Mr. and Mrs. H. C. Dow.

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MILLER'S PLUMBER
SOMETIMES YOUR PLUMBING GOES BERSERK, WELL, WE CAN ALWAYS MAKE IT WORK!
DEPEND ON US!

Miller PLUMBING
Best Metal Work
125 N. SAMPSON • Phone 1287
HEREFORD

SAVE WHILE YOU SPEND WITH S & H GREEN STAMPS

DOLLAR SALE!

YOUR DOLLAR BUYS MORE AT

Sturgeon Bay Red Sour Pitted Big No. 10 Can 4 No. 2 Cans
Cherries \$1.00 \$1.00

SPRY 3 lb. can \$1.00	SWIFTENING 3 lb. can \$1.00
MRS. TUCKER'S 3 lb. can \$1.00	SNOWDRIFT 3 lb. can \$1.00

Golden Harvest ORANGE JUICE	3 - 46 oz. cans \$1.00
Kraft's Chocolate MALTED MILK	3 - lb. jars \$1.00
SHAMPOO, Modart	2 - 87c size for \$1.00
SOFSKIN CREAM, \$1.00 size	2 for \$1.00
Hereford GREEN BEANS and POTATOES	7 No. 2 cans \$1.00
HOMINY, Diamond White	15 No. 300 cans \$1.00
TOMATOES, Kimbell's	5 No. 2 cans \$1.00
SWEET PICKLES, Hunt's	2 - 24 oz. jars \$1.00
DILL PICKLES, Hunt's	3 - 24 oz. jars \$1.00
VIENNA SAUSAGE, Libby's	5 cans \$1.00
SARDINES, Maine, in oil	12 flat cans \$1.00
Monarch SPANISH RICE DINNER	6 No. 300 cans \$1.00
BLACKEYED PEAS, Hereford	8 No. 2 cans \$1.00
Monarch PEANUT BUTTER	3 - 12 oz. glasses \$1.00
Tea Garden, Pure Concord GRAPE JUICE	2 - 46oz. cans \$1.00
Shurfine, extra fancy FRUIT COCKTAIL	3 No. 2 1/2 cans \$1.00
BEEF STEW, Dinty Moore	2 big 1 1/2 lb. cans \$1.00
COFFEE, Schilling's	lb. cans 83c

MEATS

Fresh Dressed
FRYERS
Lb. 59c

Keyko Colored Quarters
OLEO
3 Lbs. \$1.00

Puffin
Canned Biscuits 2 for 19c

Sliced cured tenderloin
Canadian Bacon 1/2 lb. 49c

Sliced American
CHEESE 1/2 lb. pkg. 29c

PRODUCE

Arizona No. 1 large size
LETTUCE
Per Head 12c

No. 1 Spanish Sweets
ONIONS
Lb. 7 1/2c

Extra Fancy Arizona
Turnips & Tops
2 lrg. bunches 25c

Lrg. Golden Gen. America
BANANAS
Lb. 14c

SAVE WHILE YOU SPEND WITH S & H GREEN STAMPS

Shurfine PEACHES 4 No. 2 1/2 Cans \$1.00
H-I-C ORANGE-ADE 4 - 46 oz. cans \$1.00
Monarch GRAPEFRUIT JUICE 4 - 46 oz. cans \$1.00
Lady Royal TOMATO JUICE 5 - 46 oz. cans \$1.00
Salmon with the skin removed SAM-O-LETS 3 Flat Cans \$1.00
Hunt's or Libby's CATSUP 5 - 14 oz. bals. \$1.00
Gerber's BABY FOOD 12 Cans \$1.00
SURF 4 lrg. boxes \$1.00

Yes, 3 good reasons to know your Bank, better

1. **DISCOVER NEW BANKING CONVENIENCE**
Come in and get acquainted with our many friendly services. You'll find our friendly interest in your banking problems means more convenience and help for you.
2. **Personalized Checkbook control means Safe Handling of Personal Funds.** When you pay by check, you have complete control of your personal finances. Check stubs are a record of Expenses . . . cancelled checks are receipts . . . Personalized check books can be supplied you at a nominal cost.
3. **Enjoy the advantages of our Night Depository Box.** Why risk having your money stolen with this convenient and safe service. Enjoy security for your valuables and keepsakes. For convenience and protection rent a safe deposit box at our low rates.

Join the hundreds who know our bank for Service and Savings . . . Come in and let's get acquainted.

The First National Bank OF HEREFORD

Member: Federal Deposit Insurance Corporation Federal Reserve System



By JIMMIE GILLENLINE

Looks like I got my neck away out when I mentioned delivery of emergency messages to rural areas as a good project for some civic organization. Apparently the messages are getting through in good shape; at least, this is what Miss Hazel Riebold, local manager, says. Besides, no civic club volunteered to do anything about it, all of which is probably good. Here's what Miss Riebold says:

Dear Mr. Gillentine: I have been with our company 8 years now and this is the first time I have heard the question asked "Why doesn't Western Union get Death Messages to rural residents?" We have always given special delivery service on telegrams addressed to rural routes if the sender of the telegram requests it and pays the additional delivery charge.

If Mrs. Fotheringham or anyone else has complaint regarding our service here, please come into our office and let me handle the complaint and I will be happy to explain our company's routine and rules in the acceptance and delivery of telegrams.

All telegrams addressed to rural routes are subject to mailing unless the sender requests special delivery by taxi. The sender is advised this when he files the telegram and if he wishes it to be delivered he will pay the additional fee, otherwise he is informed it will be mailed and there will be a delay in delivery.

Would like to add the Post Office employees, radio station KPAN and the Safeway Cab Company have been wonderful in helping us deliver emergency telegrams to rural residents.

I have mailed your article to my District Supt. We appreciate all suggestions.

Very truly yours,
Hazel Riebold
Manager, Local Office

It's a very nice letter. Furthermore, it indicates that Miss Riebold is doing a good job and that she is a very sensible young lady. If properly carried out, it appears that the Western Union policy on such messages should be adequate. Anyway, we are always glad to have both sides to every story.

No one seems to have troubled the serene waters of the Jaycee ducking tank on Main Street—as yet! Maybe the weather has something to do with it. Even the talk seems to have slowed down regarding the subject. All of which suits me, but fine. Have you noticed the unusual number of rural residents with Pioneer Day beards? I believe they actually outnumber the town boys. However, quite a few are breaking over. I notice that Elmer Patterson finally gave in and started a set of whiskers. Leland McMurray created quite a stir the other day when he drove down the street in an old Model T Ford. He was sitting up straight and those chin whiskers added the final touch.

Sale last week of 50 young Hereford heifers for \$25,000 should create renewed interest in the purebred industry in this area. We considered one of the community's most important sources of income. Forty-one registered herds were recorded by the local association. Today there would hardly be 10 herds. New crops and new interests have been added in the area, but in the shuffle we lost one of the best deals we ever had. This is due in part, of course, to the passing of some of the leading breeders. It does seem peculiar, however, that when beef prices were low the interest was supreme. With high beef prices, interest seems to have waned. Looks as if it would be just the opposite—or maybe I am figuring in reverse. How about it? Anyway, why don't the remaining registered breeders reorganize while there is still someone left to join? This is a good deal for the whole country—and bloodlines of fine-bred cattle from Hereford, Texas, are to be found in most of the nation's leading Hereford herds.

David Rogers dropped in the other day and seems quite excited over the new Health Foods package which he is producing at his plant in Dawn. David is turning out buhr-stone ground whole wheat flour under a Deaf Smith County billing—and it is getting very good acceptance over the country. He has been checking with the Pure Food and Drug people, however, and

Treatment of Bomb Victims Is Included in First Aid

Twenty-three persons attended the first class of the Red Cross First Aid course Tuesday, April 3, at the court house and other persons have implied they will join the class this week. J. C. Reese, instructor of the class, said.

In addition to the standard First Aid class, the Red Cross as a civic defense supplement pertaining to treatment of injured in bombing areas, particularly victims of atomic attacks, the instructor said.

For a duration of five weeks, classes will be held each Tuesday and Thursday evenings from 8 until 10 o'clock at the county court room.

Reese, who is assisted in teaching by Marlin Gilliland, said that in addition to teaching first aid to those interested, it

is the desire of the Red Cross to obtain first aid instructors by teaching two advanced classes in addition to the standard class. "We hope all of this class, or at least the majority, will continue with the advanced class and the instructor's class in order to become teachers.

Enrolling in the class Tuesday were Pearl West, Glen Nelson, James Halle, Mrs. Ray Cowser, Mr. and Mrs. Bob Wilson, Glenn Witherspoon, Morris Eastley, Bud Witherspoon, Earl Phillips, Blue Turpin, Mrs. Steve Williams, Mrs. J. E. Dyer, Mrs. Earl DeHart, Dabney Williams, Bruce Beene, Orland Newell, George Jowell, W. O. Witherspoon, W. O. Riddle, Ralph Shipley, S. T. Loerwald, and Dyalthia Brady.

Weidener, Sledge, Take Nods in Lions Mat Card Saturday Night

Billq Weidener of Amarillo and Bill Sledge of Thornton, Texas, won their respective bouts in Saturday's Lions club mat card.

Weidener and Jack Papeheim met in the first half of a double-main event and Sledge and Benny Trudell met in the second match. Both were best two-out-of-three fall matches with hour limits.

In the first bout, Papeheim took the first fall in 15 minutes with a Japanese crab. Weidener won the second fall in nine minutes with a full-nelson and took the third fall in ten minutes with a top body press.

The match was rough and

lumber, but, it developed, was only the warm-up for the evening which saw Sledge and Trudell paired in a grudge go in which they did as much fighting among the crowd as they did in the ring.

Sledge won the first fall in 12 minutes with a top body-press which followed a series of body slams, short tackles, and drop kicks.

Trudell came back to take the second fall in 10 minutes with a knee-action leg binder.

Sledge took the third fall and the match after Trudell was disqualified for fighting with Referee Gust Johnson. Johnson had his hands full in taming the two as they spilled out into the crowd before the disqualification of the Canadian.

After the bout, Trudell asked for a tag-team match with Sledge as one of his opponents.

Mrs. Maude Montfort of Amarillo is spending the week in the home of her daughter and son-in-law, Mr. and Mrs. Homer Brumley.

April 14 HEREFORD'S STRAW HAT DAY April 14



BREEZY C-O-O-L!

with one of these handsome

GENUINE PANAMAS

3.98

That good-looking, distinctive type of hat you really want to wear, no matter how the temperature zooms! Gives you a well-dressed appearance...yet keeps you cool. Genuine, natural panamas with a pinch front and a detachable band...come in and try one on, soon!

Hopoka Straws
light-as-a-breeze
...value-priced!
1.98

Tweed Toys
closely-woven,
durable, and
only 2.98

PENNEY'S

Lucky you! SEE HOW YOU SAVE AT PENNEY'S 49TH ANNIVERSARY BRAND NEW SUMMER FABRICS

(Miles and miles of wonderful buys!) priced way down low!



Tufted Flock Dotted Lawn

SAVE ON SHEER SUMMER FABRICS AT PENNEY'S

69c

yd.

One of the coolest fabrics we know for those sizzling hot days ahead! This combed cotton lawn is a specially good buy because the shower of tiny dots won't wash or wear away! Better and longer wear. Nice colors! 39" wide.



Sanforized Silvermoon

VALUES LIKE THIS... ONLY AT PENNEY'S!

79c

yd.

Penney's own fashion cotton with the look, the feel of silk! You'll find color-bright florals, modern-trend abstracts... even prints in precious gold! Here's what it takes to have those higher-priced fashions you've always wanted, but you pay just 79c! Don't forget the plain shades... they're beautiful!



Anniversary Feature! Rayon Nylon Slips

PERFECT FABRIC BLEND FOR EASY UPKEEP, WEAR!

2.44

This is value! Blended acetate-rayon-and-nylon slips—for so little! Not only that—look at the beautiful trim! Chantilly lace! Ruffled scalloped embroidery! Even shirred nylon net! You can't pass these up! Get here—fast! White, pink, or blue. Sizes 32 to 40.



No-ironing crinkly Cotton Plisse

PENNEY'S ANNIVERSARY! YOUR TIME TO SAVE!

69c

yd.

Exciting prints in the Hawaiian trend with emphasis on color and more color! All because this fabric needs no ironing at all, you'll sew it into sunsuits for the kiddies, shirts and blouses for yourself.



Rondo Fashion Percales... Come See!

PENNEY'S PRICE IS SO VERY LOW!

49c

yd.

Brand new shipment just in time for Penney's 49th Anniversary! Don't miss the crisp, new prints sparked with lively colors, the whole rainbow of solid colors to use with them! You'll say Rondo fashion percales have a real flair for smart styling, effective color combinations! 36"



Sanforized Tan Army Twill Matched Sets

PENNEY'S THRIFTY ANNIVERSARY PRICE

Shirts 2.79

Pants 3.29

Bud - to - Blossom Members are Hereford Garden Club Guests

Members of the Bud to Blossom club were guests of the Hereford Garden club at a meeting Friday afternoon in the home of Mrs. Jim Black. The meeting was opened by the entire group repeating the Gardener's Prayer in unison.

Mrs. A. L. Manjeot gave the program which included a lecture and demonstration of "What Can Be Done With Twelve Glads".

As an introduction to the lecture, Mrs. Manjeot gave the historical background of corsages to the creative art of today. She told of the beginning of gladiol cultivation in Africa with one color and its development into all colors of the rainbow today, naming twelve favored varieties which do well in this area. They include, Burma, Rewi-Fallu, King Lear, Dr. Bennett, Ruby, Bleeding Heart, Margaret Beaton, Spotlight, Elizabeth Queen, Leading Lady Smoky, and Zephyrgraph.

In her demonstrations, she showed how to take one dozen glads and make two arrangements, one for the living room and one for a bedroom, how to make an arrangement of one gladiol spike and showed an arrangement in pink and blue for a bedroom and overnight guest featuring a small corsage for dinner wear. She demonstrated making a gladmalla attached to a black velvet ribbon necklace and made a formal corsage to be used on a fan.

For a Mother's Day arrangement for quartet luncheon tables Mrs. Manjeot used the Mother's Day theme combined with corsages which later went to the guests. A dinner table for couples was arranged with flame glad corsages for the women and sports items as favors for the men. Among the last of the eight corsage demonstrations was a tailored corsage made from gladiol buds to be worn at an informal afternoon tea.

A business session was held after the program when Mrs. Ralph McCullough was named delegate to the Garden club's state convention to be held in Galveston on May 10-11-12.

Reports from the recent district convention in Amarillo were heard and Mrs. A. O. Thompson gave hints for the day on horticulture. All honor arrangements were taken to the Deaf Smith county hospital and shut-in friends.

Members attending were Mesdames A. O. Thompson, Hardy Benson, Homer Brunley, E. Fridley, O. G. Hill, John Jacobsen Jr., F. M. Kester, Ralph McCullough, E. Ramey, Jack Roberson, A. L. Manjeot, M. T. Rutter, J. P. Slaton, E. W. Young, Frank Brinkman and the hostess.

Bud to Blossom Club Elects
After the Hereford Garden club meeting, members of the Bud to Blossom club held a business meeting in the home of Mrs. Don Martin for the election of officers. Those chosen were: Mrs. W. H. Patton, president; Mrs. Herbert Haseloff, 1st. vice-president; Mrs. R. A. Daniel, 2nd. vice-president; Mrs. John Winkler, 3rd. vice-president; Mrs. R. N. Yarbro, recording secretary; Mrs. Glen Williams, corresponding secretary; Mrs. Don Martin, treasurer; Mrs. Ed Skypala, reporter; Mrs. Ben Childers, federation counselor; and Mrs. E. R. Kendall, parliamentarian.

Those attending the Hereford Garden club meeting and the business session were Mesdames: Mrs. A. Daniel, Mrs. D. O. McWhorter, W. H. Patton, E. Skypala, Herbert Haseloff, R. N. Yarbro, E. R. Kendall, Pat Robinson, Don Martin, Irving Alexander, and Mrs. Z. P. Pilgreen of Vernon who has been visiting her daughter, Mrs. Herbert Haseloff.

Letter To Editor

DEAR EDITOR:
Listening over Radio Station KPAN at Hereford, this morning, I was greatly interested in the interview with James Rutherford, a real Pioneer of Deaf Smith county, and now a civil engineer of Jackson, Miss. The Rutherford family still own six sections of fine land located some 15 miles northwest of Hereford. The elder Rutherford, and his good wife are both deceased, but Jim and his sisters are here looking after their holdings. This interview brought to mind an incident that happened on the Rutherford ranch, as I recall, during the early spring of 1907. I was caught in a real blizzard out near Rutherford's in a big snow storm; the family was good enough to take me in for the night, where I met up with Sam Bratten, who was teaching school nearby and putting up with the Rutherford's, and this is where I first met him. We slept together that night and have been friends and in touch with each other ever since. Sam is now a member of the United

Mrs. Bill Carthel Is Honoree at Shower in G. H. LaPlant Home

By Mrs. Wendell Markley

Mrs. Bill Carthel was honored with a pink and blue shower Wednesday afternoon at the home of Mrs. G. H. LaPlant where various games furnished entertainment. Mrs. O. L. LaPlant was co-hostess. Gifts in a basket decorated with pink and blue crepe paper were presented the honoree. Refreshments of pink and blue iced cakes, jello, mints, punch and coffee were served to Mesdames W. A. Epperson, H. O. Markley, Dee Johnson, Leo Hall, A. H. Brown, Wendell Markley, Mac McLain, Elbert DeLozier, Jim Brooks, H. V. McCabe of Dawn, mother of the honoree; Miss Dorothy Carthel, Mrs. Evelyn LaPlant, the honoree and the hostess.

Mr. and Mrs. A. H. Brown and Mr. and Mrs. L. B. Wortham were Sunday afternoon visitors at the Dee Johnson home.

Pvt. Virgil LaPlant of Fort Sill, Okla., visited his family over the week end.

Mr. and Mrs. A. B. Noland of Summerfield visited Mr. and Mrs. H. O. Markley Sunday.

A. H. Brown and G. H. LaPlant went to Clovis, N. M., on Wednesday.

Jim Smith visited in Hereford Tuesday with his daughter, Mr. Ben Medley.

Mr. and Mrs. Wendell Markley visited in the home of M. and Mrs. O. L. LaPlant and family Thursday night.

Miss Addie Miner visited recently with Mr. and Mrs. D. Van dever of Hereford.

Mr. and Mrs. George DeLozier and family visited Mr. and Mrs. Elbert DeLozier Sunday.

Mr. and Mrs. Ben Medley visited Mr. and Mrs. W. A. Epperson Sunday.

Mr. and Mrs. Mac McLain and Dorothy Carthel went to Vig Park to visit Tom Mayfield Sunday.

Mr. and Mrs. Leo Hall and a c daughters visited Mrs. W. C. Lowery at Hereford Sunday evening.

Recent guests of the H. O.

'Beauty and the Beast' To Play Here Friday

"Beauty and the Beast", the well known fairy tale, is to be presented in dramatic form in two performances Tuesday, April 17, at the Shirley School auditorium by Clare Tree Major Children's theatre of New York, under the sponsorship of the Business and Professional Women's club, Tuesday afternoon at 2 o'clock elementary school children will be allowed to see a matinee performance. The evening show, open to everyone, is at 8 o'clock.

Tickets, \$1.00 for adults, and 75 cents for students for the night performance, may be obtained from any member of the club or may be purchased at the door.

"The Prince bewitched by an enemy into a Beast in this ancient though timeless tale is not a frightening, ghoulish creature as the title may suggest, but instead appears, rather more pathetic and afraid of himself," Miss Della Stagner, B&PW president, pointed out.

The play was first recorded by Hindu priests long before the birth of Christ. As it was narrated then, the prince represented the sun and Beauty the dawn.

Jeffries, Goldston Vows Repeated at Clovis March 31

The marriage vows of Miss Lanella Jeffries and Steve Goldston were exchanged in Clovis, N. M. on March 31. W. E. McCourville, Clovis justice of the peace, conducted the wedding. Miss Jeffries is the daughter of Mr. and Mrs. Henry B. Hastings, Amarillo. She attended school in Oklahoma City and Amarillo.

Steve is the son of Mr. and Mrs. Leo Gallagher, Mr. Ford and attended school at Hereford.

Attending the wedding were the following:

H. D. Goldston, Bill H. Goldston, Carl Goldston of Denver City, and Miss Glenys Goldston.

Mr. and Mrs. Jack Standifer and son spent the week end in Oklahoma City visiting his father, Ed Standifer, who is seriously ill at St. Anthony's hospital there.

Hammock Re-Named Sims Prexy; Community Will Enter Contest

Cord Hammock was re-elected president at the meeting of the Simms community Friday evening at the new community house where the regular game night was held. C. L. Bogle and Charlie Burk are the other two community officials.

Of special interest to the group was the discussion of "Texas Rural Neighborhood Progress Contest for 1951", which is sponsored by Farmer

Stockman and Texas A&M Extension service. Hugh Clearman, county agent, and Mrs. Tom Draper, home demonstration agent, assisted with the explanation of the contest.

M. W. Blankenship was named chairman of a committee to start working on the contest; Mrs. R. L. Pinnell, secretary; Judy Nell Tomlinson, 4-H girl; and Jack Shaw, 4-H boy.

On Friday night, April 20 another meeting will be held to outline more information about the contest.

Attending the meeting were Mr. and Mrs. C. L. Bogle, Mr. and Mrs. Cord Hammock, Mr. and Mrs. M. W. Blankenship, Mr. and Mrs. Leo Gallabher, Mr. and Mrs. W. P. Maupin, Mr. and Mrs. R. L. Pinnell, Mr. and Mrs. C. W. Edwards, Mr. and Mrs. Haley Shaw, Mr. and Mrs. C. A. Ferrin, Charlie Burk, Mrs. Draper, and Clearman Visitors were Mr. and Mrs. Henry Kinsey and Mr. and Mrs. C. G. Richardson of the Ford community.



MOTHER RECEIVES HERO'S MEDAL—Mrs. Bessie O. Mitchell of Wichita Falls, Tex., receives from Maj. Gen. A. M. Harper commanding general of the Artillery Center, Fort Sill, Okla., the Distinguished Service Cross awarded posthumously to her son, Pfc. Francis L. Mitchell, who was killed Aug. 18, 1950, while fighting Communist forces in Korea. (AP Photo)



This baseball stuff is serious business when you are only 32 inches tall, boot-heels and all, and weigh 24 pounds on a rainy day. But Pee Wee (Paul by christening) Trevino, 8-year-old Belton, Texas, first-grader, holds on as his 9-year-old brother, Raymond, also a first grader, gives support as catcher. (AP Photo)

SUMMERFIELD NEWS

Summerfield Meeting Monday Night Draws Crowd of 178 Persons

By Bobbie Waiser
The Worker's Inspiration meeting was held Monday night at the Summerfield Baptist church with 178 attending. The largest number of visitors from another church were from the Mission Baptist Church of Canyon.

Rev. R. L. Shannon of Frio, as presiding officer, had charge. Rev. A. A. Simons of Summerfield read the scripture and led prayer, after which the Summerfield quartet sang. Following a 20-minute talk on the Sunday school work by Rev. Russell Pogue of Frio, the Home Quartet sang. Rev. Nell Record of Tulla gave a short talk on the training union. Special music was given by Frio; Rev. H. V. Fields of the Avenue Baptist church in Hereford brought an inspirational message, and Rev. R. H. Cagle of the First Baptist church led the closing prayer.

Mrs. H. H. Langford is recovering from a burn on her right knee received from spilling hot grease.

Brit Clark has returned from a two-weeks visit near Dallas and Abilene.

Mr. and Mrs. Ed Russell have sold their farm south of Summerfield and plan to move to Hereford until school is out. Their oldest son, Don, will graduate. Next summer they will move to Albuquerque, N. M.

Birthday Party
Mr. and Mrs. L. B. Lookingbill were hosts at a surprise birthday party Saturday night for their son, Jimmy Lee. Guests included students taking part in the senior play in which Jimmy Lee participated.

Mr. and Mrs. Earl Gunther spent one day this week in Lubbock on business.

Mr. and Mrs. H. H. Langford and son, Howard, spent the week end in Lubbock.

Mr. and Mrs. Weldon Webb spent Sunday in the home of her parents, Mr. and Mrs. Earl Lance, Jr.

Reese Dawson, who is station-

ed in Oklahoma, spent the week end here with his wife and his parents, Mr. and Mrs. J. M. Dawson.

Sixty-eight attended Sunday school Sunday morning and 50 attended Sunday night. The beginners brought the closing program with Joe Wright, Jerrie B. Noland and Jimmy Campbell taking part. Next week the primaries will bring the closing assembly.

Mr. and Mrs. Charles Dawson of Amarillo spent Sunday with his parents, Mr. and Mrs. J. M. Dawson.

Mrs. Charlie Noland, Mrs. D. C. Waiser, Mrs. Ray Johnson, Mrs. I. H. Lookingbill, Mrs. J. Waiser, Mrs. Earl Gunther, and Mrs. K. W. Nell attended the federation meeting in Amarillo Tuesday.

Letter To Editor

DEAR EDITOR:
Listening over Radio Station KPAN at Hereford, this morning, I was greatly interested in the interview with James Rutherford, a real Pioneer of Deaf Smith county, and now a civil engineer of Jackson, Miss. The Rutherford family still own six sections of fine land located some 15 miles northwest of Hereford. The elder Rutherford, and his good wife are both deceased, but Jim and his sisters are here looking after their holdings. This interview brought to mind an incident that happened on the Rutherford ranch, as I recall, during the early spring of 1907. I was caught in a real blizzard out near Rutherford's in a big snow storm; the family was good enough to take me in for the night, where I met up with Sam Bratten, who was teaching school nearby and putting up with the Rutherford's, and this is where I first met him. We slept together that night and have been friends and in touch with each other ever since. Sam is now a member of the United

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CAKE FLOUR large box 43c Betty Crocker, Softasilk	CATSUP 14 oz. bot. 27c Monarch
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VANILLA WAFERS 1 lb. bag 29c Thin, crisp, fresh Pioneer Cookies	DOG FOOD 2 tall cans 35c Red Heart
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Resident Tells of Visit To German Passion Play

By Dorothy Nell Avery
 Editors Note: This is the second of a series of articles written by Dorothy Nell Avery, daughter of Mr. and Mrs. R. T. Adams, formerly Dorothy Nell Adams, now spending four years in Germany with her husband, Warrant Officer Harold Avery, who is stationed in Bremerhaven, Germany, with the Special Ser-

vice Section.
OBERAMMERGAU, Germany
 We spent all our leave time last summer touring Germany which has many interesting places; first being to Oberammergau where we attended the Passion Play, which is the life of Christ from His entry into Jerusalem until His Ascension. Oberammergau is a small community near the Austrian bor-

der in the Bavarian Alps; 4,500 population of which 1,400 of that population had roles in the play. The Passion Plays are staged only every 10 years, this being the first time in 16 years as Hitler banned it from being staged in 1940.

The play is presented in fulfillment of a vow taken by the villagers in 1633, when the "black plague" swept through the valleys of Bavaria and scourged the village. Oberammergau blocked all roads to the village, but 84 of its 300 inhabitants died nevertheless and several hundred were taken ill. The town council, meeting in the church, took a solemn vow, if the village were spared to present each decade the story of Christ.

Miraculously, the plague lifted. But with three lapses, the villagers ever since have honored their vow. In 310 years, the spectacle has been interrupted but thrice, during the Napoleonic Wars, during World War I and World War II.

The theatre contains 6,000 seats. The stage is in the open but the seats are covered with an oval top. The sun shines in on the stage therefore no lighting is used, no makeup or wigs are used. The 700 men, who play rolls in the play had no shave or haircut for 18 months prior to the play and the 600 women between 18 and 35, who true to the Bible story, must be unmarried, the 100 children were carefully picked for their roles as were all the other characters. The play was eight hours long, starting at 8 a.m. had two hours for lunch then started again at 2 p.m. Performances were given on Sunday and Wednesdays from May 21 through Septem-

ber 30. During the two-hour lunch period, we ate lunch, then shopped. The stores had the most beautiful hand-carved wooden things, especially the ones of Christ on the Cross.

Anton Preisinger, 37 years old, a self-admitted former Nazi, played the role of Christ. He was a stocky, mild-mannered in-keeper with long hair and beard and was forceful in his performances. Clad in a pale yellow robe, with a crimson cloak over his right shoulder, he appeared in the first scene driving the money changers from the temple; the climax, his being nailed to the cross with blood flowing from both hands and feet; the last scene being the Ascension. He appeared in three Passion Plays—the first time in 1922 as an angel, in 1934 as Lazarus, but this was his first appearance as Christ. Not only he but all other characters were wonderful in their performances made you feel as though you were living the play yourself. Although it was in German, that was no barrier as it was easy to follow from the actions of the characters.

A demure, 16-year-old wood carving student, Annemie Mayr, played the Virgin Mary, she and Preisinger, who played Christ were married several months after the run of the play. She can not be one of the characters when it is staged in 1960 as all women must be unmarried. The play's musical score was written in 1810 and the script in 1850. Most of the men in the play were wood carvers and blacksmiths by trade.

Garmisch
 We spent a week in Garmisch which is about 15 miles from Oberammergau, surrounded by the Bavarian Alps, known as the "Playground of Europe". The town lies in the Lolsach Valley at the foot of the Zugspitze, Germany's highest mountain. A hotel and bar (known as the highest bar in the world) on top of the Zugspitze and on clear days you can see into Austria. We traveled half way up the mountain by cog train, the last half by cable car extended in mid air. Down in town it was hot, being in the middle of summer, but atop the mountain it was very cold and everything was covered with snow, enough to go skiing, bob-sledding and tobogganing. For those who prefer milder forms

Cubs Receive 36 Awards at Meeting

Thirty-six awards were presented cub scouts at the pack meeting at the hut Friday night when honor attendance banners were presented to Mrs. C. L. Morris' den and Mrs. Newman's den. Theme for the evening was cub scouting around the world.

After the flag ceremonies by Mrs. Homer Brumley's den opened the program, group singing was conducted, and Cub Scout Commissioner John Hicks directed a game, "Do This Do That".

Frank Lookingbill awarded Bobcat pens to Terrill Martin, Stanley Kropf, Albert Schroeder, Charles Thompson, Dean Jones, Joel Sherman, and Jimmie Jackson.

Legal Notice
 Notice To Bidders
 The Commissioner's Court of Deaf Smith County, Texas, will receive competitive bids to ten o'clock A.M., on the 27th day of April, 1951, at the Courthouse in Hereford, Texas, on the following described road machinery:

One Tandem Drive Diesel Motor Grader, 100 H. P., Cab Heater, 14 ft. mold board, 1300 x24, 12 ply tires rear, 900x24, 10 ply front. Bids to be received at the Commissioners' Court room, Hereford, Texas, Deaf Smith County up to 10 o'clock a.m. on April 27th, 1951. The Court has the right to accept or reject any and all bids.

L. H. Foster
 County Judge
 T-15-2-c

of entertainment, horse-drawn sleigh rides or watch international ice hockey matches, professional and amateur ski jumping competitions. Garmisch at night becomes a little Broadway. We saw the open air ice reviews, which is a combination dance floor and skating rink. The dance floor slides back to reveal a full sized skating rink where the ice shows are presented. It was typical of any American resort town with its outdoor sports and entertainment.

Wolf awards were presented Harold Meacham to Larry Morris, Stanley Kropf, Albert Schroeder and Dean Honea, and Wolf arrowpoints to Donald Roland, Larry Morris, Stanley Kropf, and Albert Schroeder.

Bruce Miller gave the bear awards to Jimmy Conkright, and Edwin Morrison with bear arrowpoints to Ronnie Jones, Larry Edwards, Donnie Jackson, Buddy Campbell, Pat Newman, Edwin Axe, and Joe Reinauer.

Lion award was presented by Frank Lookingbill to George Heard and lion arrowpoint to Carol Whiteside.

One year service stars were earned by Dean Crosthwaite, R. C. Welty, Jimmy Conkright, Jimmy Fowkes, Edwin Morrison, and Wendell and Edsell Roe.

Duard Jacobs assisted by his mother, Mrs. Raymond Jacobs, presented a shadow puppet show on cub scouting using puppets he whittled and script he wrote while in bed with mumps.

In making announcements, Commissioner Hicks emphasized the fact that boys who have been eleven years of age less than three months prior to the palava, which is May 12, may participate in the palava although it was previously announced that 11-year-olds could not take part. Palava practice is being continued each Sunday afternoon from 2 until 3 o'clock when dad's of cub scouts are especially urged to come with the boys to assist in the practice.

Hicks announced the goal for the coming year is 100 cub scouts, while only 70 are registered this year. A cub master is needed to take the place of Jason Luck who has been called to service.

Next pack meeting will be the first Friday in May when inspection will be held.

Retiring of the flags and group singing of taps closed the program.

Attend Banquet
 Mr. and Mrs. E. Ramsey attended the West Texas District Rural Letter Carrier meeting and banquet at Lubbock Saturday evening. Several state offi-

cers and one national officer were present.

After the banquet, they visited college friends of Mr. Ramsey, Mr. and Mrs. Homer Williamson. On Sunday they had lunch with three former Hereford residents, Mrs. Ethel Hamilton and her daughters, Mary Lou Hamilton and Mrs. Hardy

Humphrey. On the way home, the Ramseys visited a life-long friend, Miss Della Stephenson, at New Deal.

Mrs. R. Schroeter is visiting her daughter, Mrs. Ray Sundrum in Austin where she plans to stay until about the first of May.

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It's News to Me

Hello there everyone! Well, the senior play was very good didn't you think? Yes, the junior-senior banquet is the next thing on the docket. All the girls are keeping their fingers crossed that some boy will ask them for a date and the boys are all chewing their fingernails afraid to ask for a date.

There was a horrible mistake printed in this column several weeks ago which I would like to correct. Never again will I go by what someone else tells me. I said that Nellie Jean Brown married Raymond Sullner when actually Raymond Zellner is the lucky guy. My apologies to you, Nellie Jean.

Annuals, annuals, annuals; Aren't they just wonderful? In spite of the fact I've written my right arm off trying to sign all of them, I'm glad that we have them.

Two people that have been together a lot lately are Emmet Brown and Retha Jo Godfrey

whether or not they are going steady—well, your guess is as good as mine. The way Dwaine and Naomi look at each other it makes you believe the old saying "Ain't Love Grand?" In the spring a young man's fancy turns to thoughts of what the young lady has been thinking of all winter. Yes—spring means love—Some signs of it around HHS — Jerry and Lajuan, Aubrey and Dorothy, Tommy and Betty, and whole gobs and gobs more.

Have you noticed how nice the home ec lab looks since the Home Ec girls have redecorated it? Whenever they happen to want to they can come up and fix my house up. Bye now, I'll see you next week.

Coming Events

- April 13 — 8th Grade Banquet
- April 16 — Concert 8 P.M.
- April 17 — B&PW Children's Theatre
- April 19 — Senior Trip.

The Hereford Brand

Hereford, Texas, Thursday, April 12, 1951

Section Two



Whiteface News

Items of Interest Compiled and Published by students of Hereford High School.

Editor	Gerry Patterson	Senior Who's Who	Barbara Smith
Assistant Editor	Pat Walton	Band News	Gladys Thompson
Exchange	Nellie Conklin, Doris Wilhelm	Coming Events	Leora Wilhelm
Junior High	Gayle Gault, Eleanor Aven	Personality Quiz	Marilyn Lewis
Proofreader	Marilyn Barkley	Ideal Boy and Girl	Juanne Smith,
Sports	Bruce Bybee		Nelda Guy Lawrence
Features	Gerry Patterson, Pat Walton,	Your Opinion, Please	Janell Carter
	Gary Walker	Spot Reporters	Linda Betzen, Nelda-Guy Lawrence, Juanne Smith
Teacher Who's Who	Evelyne Tucker		

SENIOR WHO'S WHO

Three HHS Seniors Take Place In Spotlight This Week

This week one of the seniors in the spotlight is Lola Verne Pitts. She first smiled her bright and shining smile on July 29, 1934, in Hereford, Texas. She likes to skate, to ride horses, to eat, to be with people and to work at the show, and to have fun. But of course there are a few things that she dislikes. Among them are studying, turnips, and selling things. (She must have had experience, since she is a senior). Her pet peeve is stuck up people. Her hobby,

is having fun while working, and she likes to eat chocolate member of FHA, Pep club, A Cappella choir, and Horizon club. After she finishes HHS she plans to attend Eastern New Mexico university or Abilene Christian college. And her ambition which is a very good one is to be a success. Of HHS she said, "It is the most wonderful school I have ever attended."

Junior High

By Eleanor Jo Aven
March 30 was the day for the Junior High track meet. Tullia won first place, but Hereford was a runner-up.

Here it is six weeks test time again. But just think, only six weeks more of school and then VACATIONS.

April 13 is the eighth grade banquet date. The theme is a circus we hope that all of the eighth graders have a wonderful time.

One of the students who is always smiling is Jim Wilkins. He likes cars, food, and the thought of graduation. But he dislikes stuck-up people and apple pie. His pet peeve is a car that won't run very good, and as you have probably guessed by now, his hobby is working on his car! His favorite food is fried chicken. Jim is a member of DeMolay and of that club he holds the office of Senior Counselor of DeMolay. Jim, being a person who likes cars, hopes someday to build a hot-rod, which is his ambition. He plans to attend North Texas state at Denton.

Jim was born on January 6, 1934 at Tullia, Texas. He thinks HHS is the best school in the world.

Did you see the senior play? If you did you have seen the next two seniors on the stage. They were very good and we're very proud of them.

First in the light was Gerry Patterson. She is an energetic redhead who had the name of (Continued on page two)

GUESS WHO!

Now for something new: This week we think up the changes in the names again, but you are supposed to guess whose name it was that we changed. If you think that you can tell who all of these people are supposed to be, write your guesses down on a piece of paper and give them to either Nelda Guy Lawrence or Pat Walton, and they will see that you get honorable mention.

- Eva Gail Little Ears, Lloyd Streams, Terry McWong, Francis Acre, Pat Oldwell, Anita Think.
- Don Corn, Phillip Dull, E. W. Salmon, Kathleen Fuller, Bobbie Dancer.
- Kenneth East, Betty Culsalt, Gracie Motheringham, David Silverton, Norma Grace Green.
- Wanda Ball, Bedford Jungle, Johnny Pastures, Jack McBreaken, Joel Oldmann, Ray Dean Hatchett.

Don T. Martin Came Here From Dalhart Post

By Nelda Guy Lawrence
Don T. Martin is the name of the man who runs Hereford high school so efficiently.

He was born in Stamford, Texas on January 11, 1914. In 1932, he graduated from the Stamford high school and attended East Texas State college at Commerce, Texas where he received his B.S. degree in 1937.

He worked on his M.E. degree at the University of Texas but completed and received the de- (Continued on page two)

Senior Class Play Staged Before Capacity Audiences

Last weeks senior class play ran two nights to the largest crowds in the history of the school.

The play, which was held to raise money for the senior trip to be made to Ruidosa the last of April, netted over \$400.

Members of the cast were Bill Engman, Nan Buckner, Mavis Henaley, Patsy Wiltshire, Jack Stanton, Gerry Patterson, Jessy Reese, Neal Lomenick, Stanley Slagle, Junanne Smith, Lloyd Parson, Jim Lookingbill, A. L. Williams, Jack McCracken, La-

Juan White, R. W. Griswold, A. J. Walker, Anna Lois Cummings, Johnny McBroom and Claudia Lewis.

Those assisting in the play besides the cast included Barbara Smith, business manager, Gladys Thompson, Rosene Dawson and Bedford Forrest, make-up; James Alston, Reece Whit tington and Don Russell, stage managers; Eugene Miles, publicity manager; Kenneth and Alton Brock, property managers.

Mrs. Charlene Wilder, senior class sponsor, directed the play.

Three Speech Students Place at Canyon Meet

Three Hereford high school students placed in the Inter-scholastic League Literary-contest Saturday at West Texas State college.

Hereford placed seventh in district 1A with 15 points.

Katherine Sitare placed second in senior girls' declamatory with "Pioneer Women of Texas." Gerry Patterson placed third in girls' extemporaneous speaking with a talk on "Is Communism Losing or Gaining in Europe?"

R. W. Griswold placed fourth

in senior boys' declamation with the "Mending of America." Eddie Reinauer was entered in boys' extemporaneous speech, but was unable to attend the meet.

None of the typing students placed among the winners in the division.

Mrs. Charlene Wilder and Mrs. Audine Dettman accompanied the students to Canyon.



MEET MRS. DON LITTLE, home economics instructor at Hereford High school, who is teaching her fourth year here. Mrs. Little sponsors the Future Homemakers of America and the Pep club. She holds her bachelor's degree from West Texas State.—Brand Staff Photo.



MEET PAT SULLIVAN, assistant principal at Hereford High and teacher of English, who is teaching his fifth year in the Hereford schools. Sullivan is sponsor of the Future Teachers of America and co-sponsor of the junior class. He holds his bachelor's degree from Texas Technological college in Lubbock where he is to receive his master's this summer.—Brand Staff Photo.

FACTS ABOUT MONEY!



"SHIN PLASTERS"

Shin plasters is a term that has given rise to much discussion. Authentic historical facts prove that during colonial days soldiers stuffed crude paper notes next to their shins to keep out the cold; hence, the word shin plasters. These paper notes were also carried in boots for convenience in paying toll at bridges.

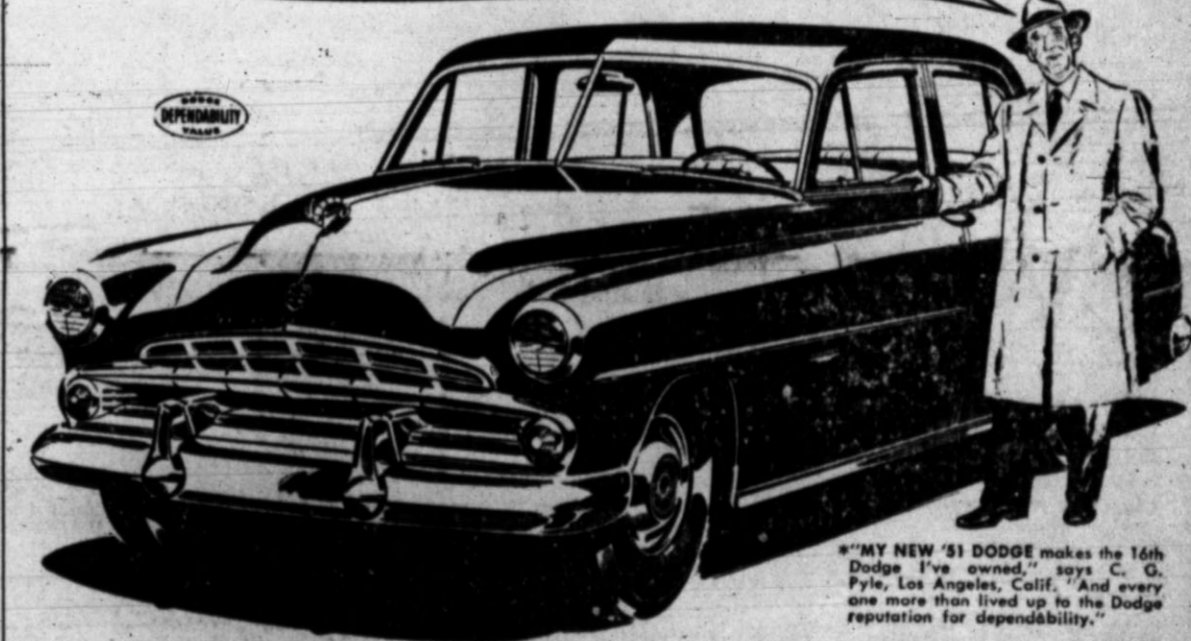
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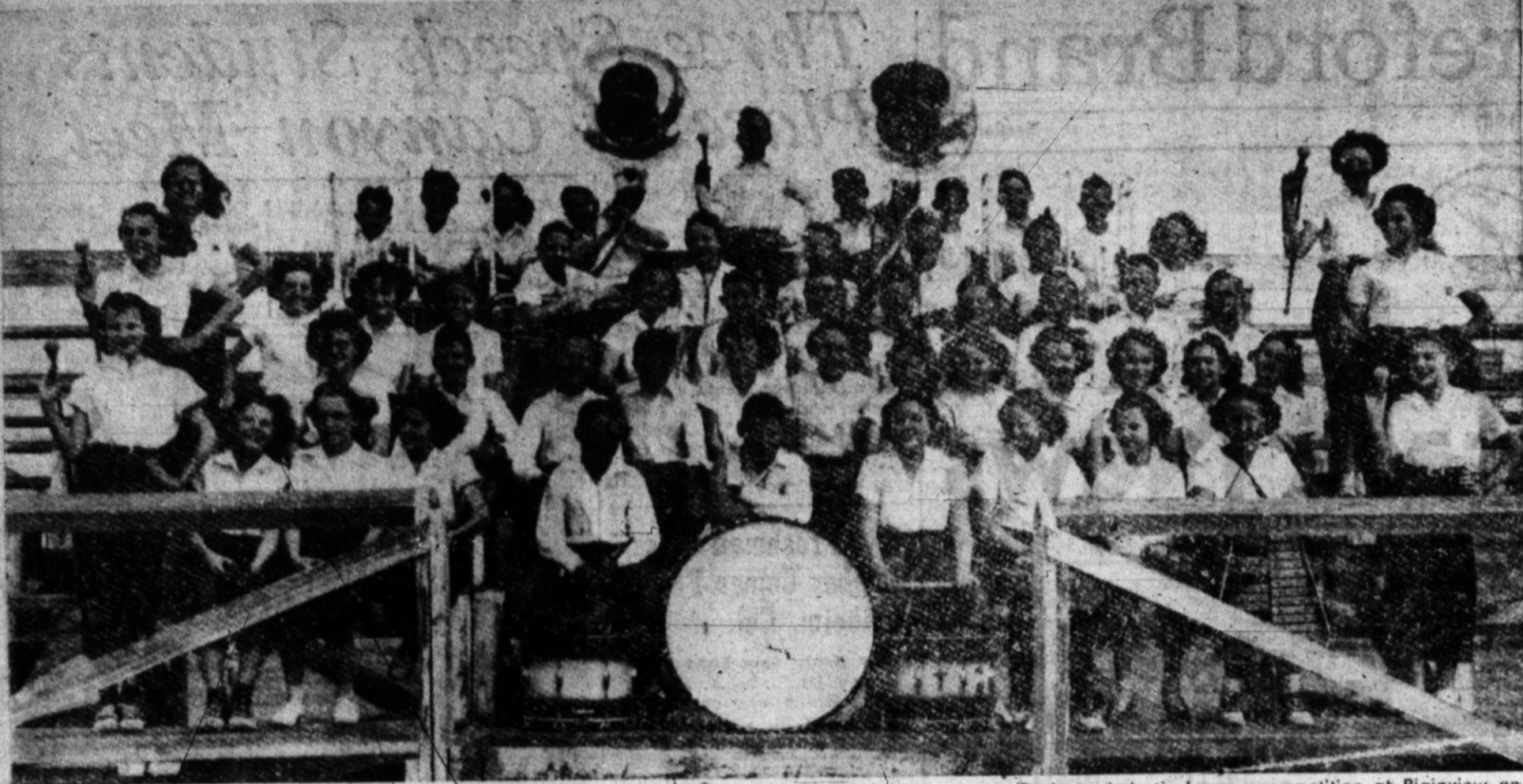
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ELEMENTARY SCHOOL BAND, composed of students from Shirley and Central schools, will compete in Interscholastic League competition at Plainview on April 20. From left to right, are: first row, Twirler Carolyn Shirley, Martha Ann B'ookout, Clydene Alfred, Glenna Gault, Buddy Jowell, Gene Walls, Mary White, Edna Frost, Eva Woolbright, Charlotte Moore, Twirler Peggy Graham; second row, Twirler Joan Brown, Karen Sue Smith, Donnie Fellers, Ted Moore, Roy Flowers, Carolyn Kester, June Cooke, Claudia Green, Sharon Burk, Gale Scott, Norma Sue Sowell, Doris Nell Walker, Shirley Pierce, Twirler Jackie Brown; third row, Twirler Tenna Witherspoon, Sonya Hudson, Carlynn Williams, Ella Marie Williams, Sandra Poindexter, Alternate Drum Major Billy Kester, Larry Boston, Robert Kinsey, Jeff Minton, Edwin Schroeter, Bobby Veigel, Ronald Zimmerman, and Twirler Barbara Dameron; fourth row, Lillie Paul Knox, Gale Blith, Carroll Whitehead, Jerry Luck, Burke Inman, and Inoz Brown; fifth row, Eugene Sneed, Billy Ed Drake, Bill Dolly Rose Paetzold, Don Crutchfield, Drum Major Carrol Willoughby, Dickie Fellers, Jim Culpepper, Sammy Lesly, and Bryce Kelly.—Grand Staff Photo.

Don Martin..

(Continued from page 1)
 He then moved to Spur where he was assistant coach in the junior high school.
 He took the position of head coach and mathematics teacher at Matador high school in 1938.

He continued teaching mathematics and coaching at both Ranger and Dalhart.
 He accepted the position as principal here in 1949.
 He is married and has two children, Freddie and Nancy.

Mr. Martin thinks HHS is the best school he has ever been in although Matador runs a close second.
 There he is—Hereford high school's principal—a wonderful man doing a wonderful job.

Probably books about the farm and agriculture ratings highest on his list.
 We're glad to have you here in HHS, Bob, and hope that you remain in West Texas as a farmer.

Freshman...

(Continued from page 1)

Women of the Presbyterian Church Council held a luncheon session at the church Wednesday, April 5. Hostesses were Mesdames Vern Witherspoon, M.

Who's Who in HHS Senior Class

(Continued from page 1)

Polly Walker in the play. But in real life Gerry was born in Hereford, Texas on July 28, 1933. She likes summer vacation from school but she dislikes liver. Her pet peeve is people who chew gum in church. If you have ever been around Gerry very much you know that her hobby is collecting salt and pepper shakers, and you'll also know that she likes to eat cherry pie and ice cream. Gerry plans to be a speech major in college and to get that she is going to Adlene Christian college. Gerry is a member of FHA, Pep club, Horizon club, the Round-up staff and the Whiteface staff. She is also songleader in FHA. Of HHS she said, "I think it is the most wonderful high school I have ever attended."

The other senior who was on the stage this past week was A. J. Walker. He likes friendly people, HHS, Texas and nearly everything. He dislikes unfriendly people and people who are always giving up without trying. His hobby is trying to learn how to become a mechanic. As most people his favorite food is fried chicken. A. J. said when asked his plans after finishing HHS, "I want to attend Schriener Junior college at Kerrville or West Texas state where I want to take business course." He was born in Hereford on July 27, 1934. A. J. is a member of FFA and DeMolay. He is a senior deacon in DeMolay. When asked his opinion of HHS, he said, "It is the best and friendliest school I have ever gone to."

L. Simpson Sr., Don Zimmerman and Howard Gault.
 Tables for the luncheon held bowls of red and yellow snap dragons accented with love birds.
 The program was a book review given by Mrs. Lee Conklin who gave "Ann Snow" the story of a missionary nurse in the Kentucky mountains.
 Mrs. Henry Benson gave the devotional lesson and discussed the topic "Fill the Cup Gently". Mrs. Henry Hastings gave the concluding yearbook-of-prayer.

Son Is Born
 Mr. and Mrs. Fred Barrett Jr. have announced the birth of a seven and a half pound son, born Sunday at Deaf Smith County hospital. He has been named Russell Winston Barrett.
 Mrs. Barrett is the former Miss Mary Ruth Russell, daughter of Mrs. W. H. and the late Judge Russell. Paternal grandparents are Mr. and Mrs. Fred Barrett Sr.
 Mr. and Mrs. Todd Herrington made a business trip to Westaco the first part of the week.

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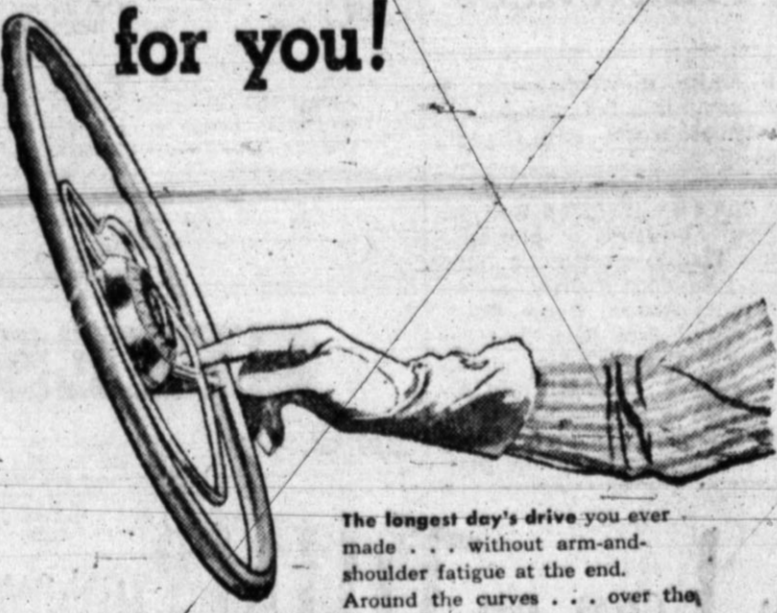
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PUBLIC SALE

Tuesday, April 17, 1951

I AM MOVING TO COLORADO AND WILL SELL ALL MY FARM MACHINERY AT PUBLIC AUCTION ON TUESDAY, APRIL 17th, AT MY PLACE LOCATED 4 MILES NORTH OF BLACK, ELEVEN MILES NORTHEAST OF FRIONA, FIFTEEN MILES SOUTHWEST OF HEREFORD, OR SIX MILES WEST OF SUMMERFIELD, STARTING AT 10:00 O'CLOCK. THE FOLLOWING PROPERTY:

LUNCH WILL BE SERVED BY THE LADIES CLUB OF BLACK

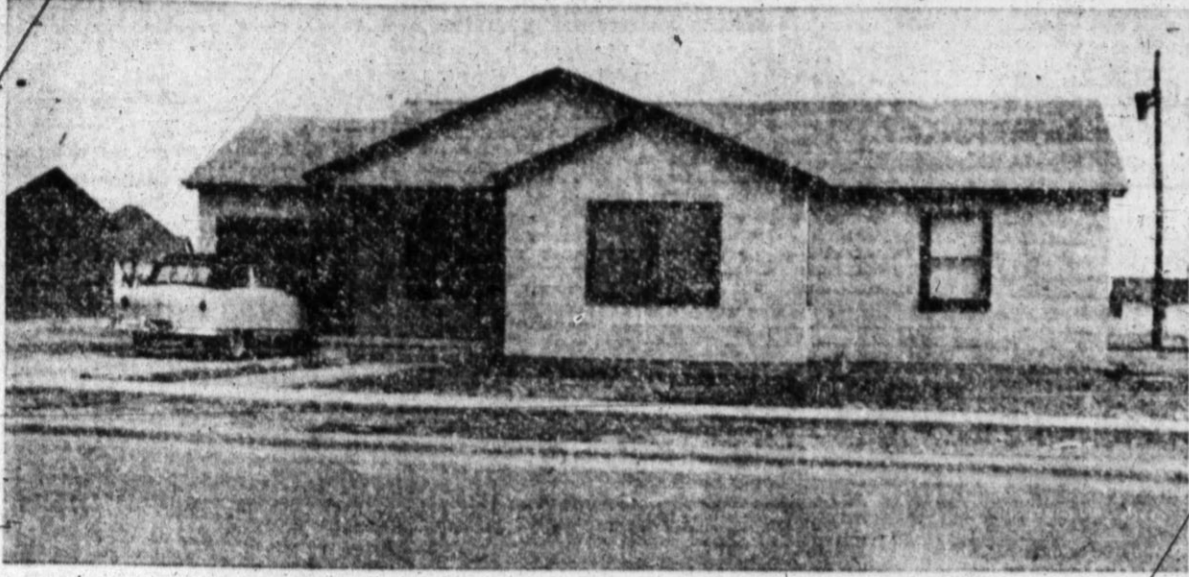
- | | |
|--|---|
| 4 IHC "M" Farmalls with wide front ends | 1 8-foot Caterpillar Terracer |
| 1 IHC "H" Farmall with wide front end | 1 27-ft. Mayrath Grain Loader with 7 1-2 Glad-den air cooled motor |
| 1 IHC F-30 Farmall with 4-row tool bar and 2-row Cultivator | 1 Tractor Scoop |
| (These tractors have been completely overhauled and are ready to go to the field. All on good rubber.) | 2 IHC Pickups, D-2 '39 model, D-15, '37 model |
| 4 No. 3 9 ft. One-Ways with 26-inch discs | 2 set-heavy duty Tractor Chains |
| 1 6-foot One-Way with roller bearings | 1 6-section Harrow, with 4 & 6 section hitches |
| 2 10-foot IHC Discs | 1 32-volt Giant Wind Charger |
| 1 10-foot Tandem Disc | Lots of 22-inch and 26-inch Discs |
| 4 IHC Field Cultivators, 3 12-foot and 1 10-foot with all attachments | 1 3-volt Radio and other 32-volt appliances |
| 3 IHC Grain Drills with markers, press wheels and power lifts | 2 Butane Heating stoves, circulation type |
| 1 Hitch for two drills | Other Household Goods |
| 2 John Deere 12-foot Rod Weeders | 1 1948 Fraser Car |
| 1 Two-row No. H-221 Cultivator | Grease Guns, Bolts of all kinds, Wrenches of all kinds, Log Chains, Sweeps, several New Lister Shears |
| 1 7-foot IHC Mowing Machine | 1 50-bushel Hog Feeder |
| 1 IHC 10-ft. Tool Bar with planting attachm'ts | 1 10x12 Brooder House with brooder A1 shape |
| 1 No. 1H-9 Tool Bar | Other Articles too numerous to mention |

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Auctioneer
 W. H. Flippin, Jr.
 Phone 2672, Friona, Texas

Clerk
 Frank A. Spring
 Friona, Texas



The Will S. Graham home on Star Street

Sunshine Club

Sunshine Club met with Mrs. C. E. Watts Monday afternoon with members answering roll call with favorite colors. Recreation was directed by the hostess and Mrs. J. C. Mays won the penny gift. Quilting furnished diversion for the afternoon. The next meeting will be with Mrs. Oscar Vaughn on April 23. Refreshments were served to Mesdames D. F. Mathis, Oscar Vaughn, Troy Kemp, C. E. Watts, J. C. Mays, C. E. Sheppard, George M.ner, and Clara Mathis.

Class in Oil Painting Holds First Session

The first art class in a series in oil painting and other media was conducted Friday afternoon in the home of Mrs. W. E. Wester, teacher. Setting up of studies, discussion of the color chart and drawing occupied the meeting. Next Friday the group will do charcoal painting and some will start oil painting. Present were Karen McGee, Mary Lou McCullough, Walter Lynn Kaul, Larry Kaul, David Stanton, Robert Lamm, Nelson Pierce, Carol Jones, Lynn Jones, Louise and Mildred Wester.



HERE IS A SIGHT fast becoming familiar on the streets or Hereford—Blue Turpin with his grizzled contribution to the Mid-Plains Pioneer Day, which will be held May 18 and 19.

—Brand Staff Photo.

St. Anthony's Softball Team Plays Today

St. Anthony's first string softball team takes on Zouch competition today (Tuesdays) when they meet Price 8th grade of Amarillo.

The game will be played on the new diamond on Knight street, north of Park Avenue.

St. Anthony's first team is made up of boys from the fifth through the eighth grades. A number of Price team players are members of the Kids. Incorporated teams in Amarillo, so the locals are looking for stiff competition.

Ken. Walterscheid, who won nine and lost two through the 1950-51 season, will pitch for St. Anthony's.

Following the ball game, the St. Anthony boys will give a party for their guests in the school hall after the game.

Mr. and Mrs. Z. P. Pilgreen left for their home in Vernon Monday after spending the week end in the home of their daughter, Mrs. Herbert Haseloff. They were accompanied by Mrs. Pilgreen's mother, Mrs. Boyd McClelland, who has spent the past couple of months in the Haseloff home.

Church Notes



The Leverett Brothers, Homer and Wilbur of Lamar, Mo., opened revival services at the Church of the Nazarene last night. Services are to be held each evening at 8 o'clock through April 22 with Rev. Homer Leverett doing the preaching, and Wilbur Leverett directing the singing.

Featuring vocal duets, solos, special mandolin and guitar numbers, and novelty instruments, the Leveretts will furnish music for the meeting. Rev. Roy Bickford, pastor, announced. On Sunday the morning service at 11 o'clock is preceded by Sunday school at 10 o'clock. The church is located at Fourth and Jackson.

Members of the local First Christian church are planning to attend the sixty-fourth annual state convention of Christian Church in Texas to be held April 24-27 at the East Dallas Christian church. Plans are being made for two or three carloads of people to attend.

Regular services at the First Christian church where Roy W. Ford is minister include church school, 9:45; morning worship, 10:50; youth groups, 6:30, evening worship, 7:30.

Church school at the First Presbyterian Church, 7th and Lee, begins at 9:45, followed by worship service at 11 o'clock each Sunday morning. Evening service is held at 7:30.

Regular services at the Church of Christ include: Sunday

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Treat yourself to the cooler comfort of a handsome Wright Straw hat... featherweight-light for warm-weather wear. In a variety of smart colors and styles. **\$1.98**
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school, 10 o'clock; morning worship, 11 o'clock; young people's meeting, 6:45; evening worship, 7:30.

On Wednesday evening mid-week Bible study and singing are held at 7:30 and the women of the church meet for Bible study Wednesday afternoon at 3 o'clock at the church building.

Bob Wear, local minister, is speaker on the daily radio program, 9:30 on week days and 9:15 on Sunday morning.

Each Sunday morning at 11 o'clock Christian Science services are held at the Star Theatre. All who are interested are cordially invited.

The tragedies of mortal existence so often attributed to God are seen to be no part of His creation according to the Lesson-Sermon titled "Are Sin, Disease, and Death Real" to be read in all Churches of Christ, Scientist, on Sunday, April 15. The Golden Text observes, "He that is our God is the God of salvation, and unto God the Lord belong the issues from death" (Psalms 68:20).

Also from Psalms is this Bible citation, "For the word of the Lord is right; and all his works are done in truth."

The Brotherhood, Women's Missionary Union, and all young people's auxiliaries will meet at the Avenue Baptist Church on Tuesday evening, April 17, at 7:30.

Sunday school is held at 9:45; morning worship, 11:00, 4:45; evening union, 6:45; evening worship, 8:00; prayer service is on Wednesday evening at 7:30.

Rev. H. V. Fields, pastor, extends a welcome to visitors.

Bernard Roberson was elected treasurer of the First Baptist church last Wednesday night in church conference to fill the unexpired term of Wm. R. Phillips who is being called to duty by the Air Force.

The Statewide Sunday school convention will be held in Amarillo, April 16-18. On Wednesday evening at the local First Baptist church, Dr. W. L. Howse professor of religious education administration at Southwestern Baptist Theological Seminary and president of the State Sunday school convention will speak to all officers, teachers, and others interested.

Sunday school is at 9:45; followed by morning worship at 10:55. Evening services include: Sunday, training union, 7:15; evening worship 8:30; Wednesday, superintendent's meeting, 7:30; teachers and officers, 7:45; prayer service 8:30; choir rehearsal, 9:15.

Several students from McMurray college, Abilene, including some foreign students, gave the program for the men's fellowship supper Wednesday evening, at the First Methodist church.

The regular Board of Stewards meeting was Tuesday evening at Ward hall.

All members are urged to be present for choir practices on Thursday evening at 7:45.

Sunday at noon the WSCS is giving a dinner for the Young People's department of the church in honor of the seniors. Rev. Don Davidson will be the speaker.

The regular morning worship service will be held at 10:55 with Sunday school at 9:45. Sunday evening worship service is held at 7:30 with the MYF's at 6:30.

Sunday school and Bible class at Immanuel Lutheran church begin at 10:30 and the morning worship service at 11:30 each Sunday. A special service will be held on Sunday night at which time the congregation will practice new hymns and also hear the report of the recent Texas District Convention given by the delegate, George Tiesel. The congregation will also hear some recordings made at the Convention in Houston. This service will begin at 7:30 p.m.

Next Wednesday afternoon at 2:30 the Ladies Aid Society will meet at the church with Mrs. E. Springer presiding.

Each Wednesday evening the pastor conducts a teacher train-

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Imperial - Pure Cane **SUGAR** 5 LB. BAG **45c**



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Brimfull - Solid Pack **TUNA** can 35c

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It's New **Genuine California Pottery**
Assorted Colors Service for 4 **\$6.89**

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Light Crust **FLOUR**
Unconditionally Guaranteed
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Finney Trimmed **T-BONES** lb. 92c

PORK STEAK lb. 59c

Center Slices **HAM** lb. 89c

Dexter - Sliced **BACON** lb. 47c

TIDE Lg. Box 31c

DUZ Lg. Box 31c

P & G SOAP 3 Lg. Bars 23c

SWEETHEART SOAP 4 Reg. Bars 29c

Red & White - Gelatine Dessert - 7 Flavors **FLAV-R-JELL** pkg. 5c

Sun Spun - Colored Quarters **OLEO** 2 lbs. 65c

Peach or Apricot - Brimfull **PRESERVES** 1 lb. jar 29c

Sour or Dill - Brimfull **PICKLES** quart 34c

Fancy Table **KARO SYRUP** 12 oz. bottle 25c

360 Size Sunkist **LEMONS** dozen 33c

Extra Fancy Winesap **APPLES** 5 lbs. for 43c

Pascal - Fresh - Fancy **CELERY** lb. 10c

Idaho Russets **SPUDS** 10 lb. bag 29c

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1 lb. tall can 45c
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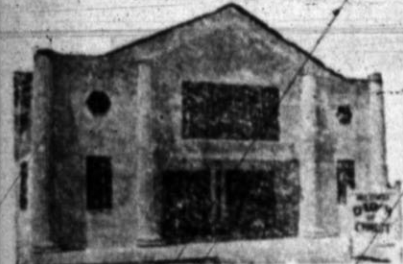
DEAN W. T. STENGEL, head of the animal husbandry department at Texas Tech, is shown addressing Hereford Kiwanians and their former-guests Thursday. Kiwanis' President John Pool is shown at left above with Dean Stengel at center. Bill Nafzgar, chairman of Kiwanis' agriculture committee, is at right.—Bill Patton Photo.

Dr. Rush Will Spend Two Years At Michigan U

In July shortly after completing his second year of medical practice in Hereford, Dr. Clyde Rush is planning to leave for the University of Michigan where he is scheduled to spend two years of special work in chest surgery.

Dr. Rush says he "doubts" that he will return to Hereford as there is not enough work in his special field of chest surgery here.

He has already spent four years learning surgery and plans to spend the new two years studying special chest surgery. Dr. Rush received his M. D. degree from Indiana university in 1943 and served his internship in California before



Church of Christ We Welcome You
CHURCH OF CHRIST (Sunday)

Radio KPAN 9:15 A. M.
Bible Study 10:00 A. M.
Worship 11:00 A. M.

Evening:
Young People 8:45
Worship 7:30

Daily Radio Program
9:30 A. M.
KPAN—800 on Your Dial

The Bible is right and it does make a difference what we BELIEVE AND PRACTICE. We invite you to all services of our church.



THE GAY YOUNG blade in the above photo would have made quite a hit back in the "Gay '90's." Putting on a big smile for the photographer is Bill Patton, who is on the wrong end of the camera this time. THOSE ARE whiskers on his chin and his upper lip. He's growing them for Pioneer Day, but he'd better hurry up!—Photo by T. J. Clay.

going into the Navy.

After receiving his discharge from the Navy in 1945, Rush spent two and a half years in surgical training at Munice, Indiana, followed by a year in surgery at the University of Pennsylvania. Dr. Rush's only general practice are the two years done in Hereford.

Dr. and Mrs. Rush have three daughters, Lani, age 5; Rosalind, age 3, and Shelly, age 1.

Martha Sue Wiltshire Feted On Birthday

Martha Sue Wiltshire was feted on her sixth birthday when her mother, Mrs. B. M. Wiltshire, entertained in her honor with a party. Games were enjoyed and toy windmills were given each little guest as a favor.

Birthday refreshment were served to Cynthia Seed, Carolyn Brumley, Londa Edwards, Ruth Ann Allison, Jimmy Allison, Catherine Nell Barnard, Coretta Gollehon, Norma Jean Gollehon, Shirley Ball, Jane Heard, Judy Wiltshire and the honoree. The hostess was assisted by Mrs. Gerald Gollehon.

Mr. and Mrs. Jeff Gilbreath and Thornton Shirley have returned from a weekend trip to Kingsville where they visited with Mrs. Gilbreath's son, Carl Shirley, teacher in Kingsville High School.

Richard Jewells Hear From Former Resident Who Found Souvenir

Mr. and Mrs. Richard Jewell who have just returned from their honeymoon trip to California, this week received a letter from a former Hereford man who found a newspaper they had lost and sent it to them. The paper was not ordinary—it was a souvenir from Knotts Berry Farm, Ghost Town, Calif., bearing big headline "Mr. and Mrs. Richard Jewell of Hereford, Texas, Visit Here", a head which is changed for each souvenir seeker. Following is the letter: Friends:

Here's something you lost when you were prospecting for gold up in the mountains at Ghost Town, Knotts berry farm. I picked it up near the flum where you was panning out all those nuggets, after looking at the headlines and not knowing who or where you might be by that time, I decided to keep it and give you time to get back to Hereford, and then mail it to you. My uncle and aunt from Muleshoe, Texas, and I were visiting there the same day. My uncle (John H. Sain) is about 75 years old and has lived in Southwest Oklahoma and West Texas since he was a small boy having moved from Tennessee in the fall of 1892, and this trip to California was the first time we had met in all those years. I, having left Tennessee in 1910 at the age of 24 years, my first stop was Hereford, Texas, and don't ask me why. I hit there in the middle of September and went to work for J. D. (Jeff) Thompson, on a ranch about 18 or 20 miles north of town, but I suppose I wouldn't know the old range now. Your family name sounds so familiar since I recall having heard it mentioned at times

W. S. C. S. Holds Luncheon Meet

The Woman's Society of Christian Service of the Methodist church held its regular Fellowship luncheon at the church Wednesday, April 5. Serving as hostesses were Mesdames E. W. Solomon, Bishop, Claude McGowan and Don Martin.

During the luncheon hour the Girls Sextet of Hereford high school entertained with vocal selections.

The worship service was conducted by Mrs. G. W. Newsom with Mrs. I. H. Spratt giving

the scripture lesson. Rev. Don Davidson introduced Sam Nunnally who gave an interesting talk on "The Near East" telling something of the religions which included Judean, Christianity, Mohammedism and Shintoism.

The new study book which the group will use in their programs soon deals with "The Near East."

Happy Helpers, a junior organization of the W.S.C.S. entertained. Mrs. Maurice Hare showed a small church made by the group and Marcus Jacobsen and June Ann Wolford sang solos. A chorus selection was presented by the entire group.

Mrs. Geo. McLean accompanied at the piano and Mrs. Hare directed.

During the business session, which was conducted by the president, Mrs. S. L. Easley, Mrs. M. Hare told of her daughter's work in Lima, Peru. Members voted to send Miss Naomi Hare a gift by a missionary returning to Lima. Plans for the improvements now being made in the church kitchen were discussed.

Guests in the home of Mr. and Mrs. Dale Kelly and family are his sisters, Mrs. S. B. Marchant of Electra and Mrs. Eugene Ford of Kilgore.

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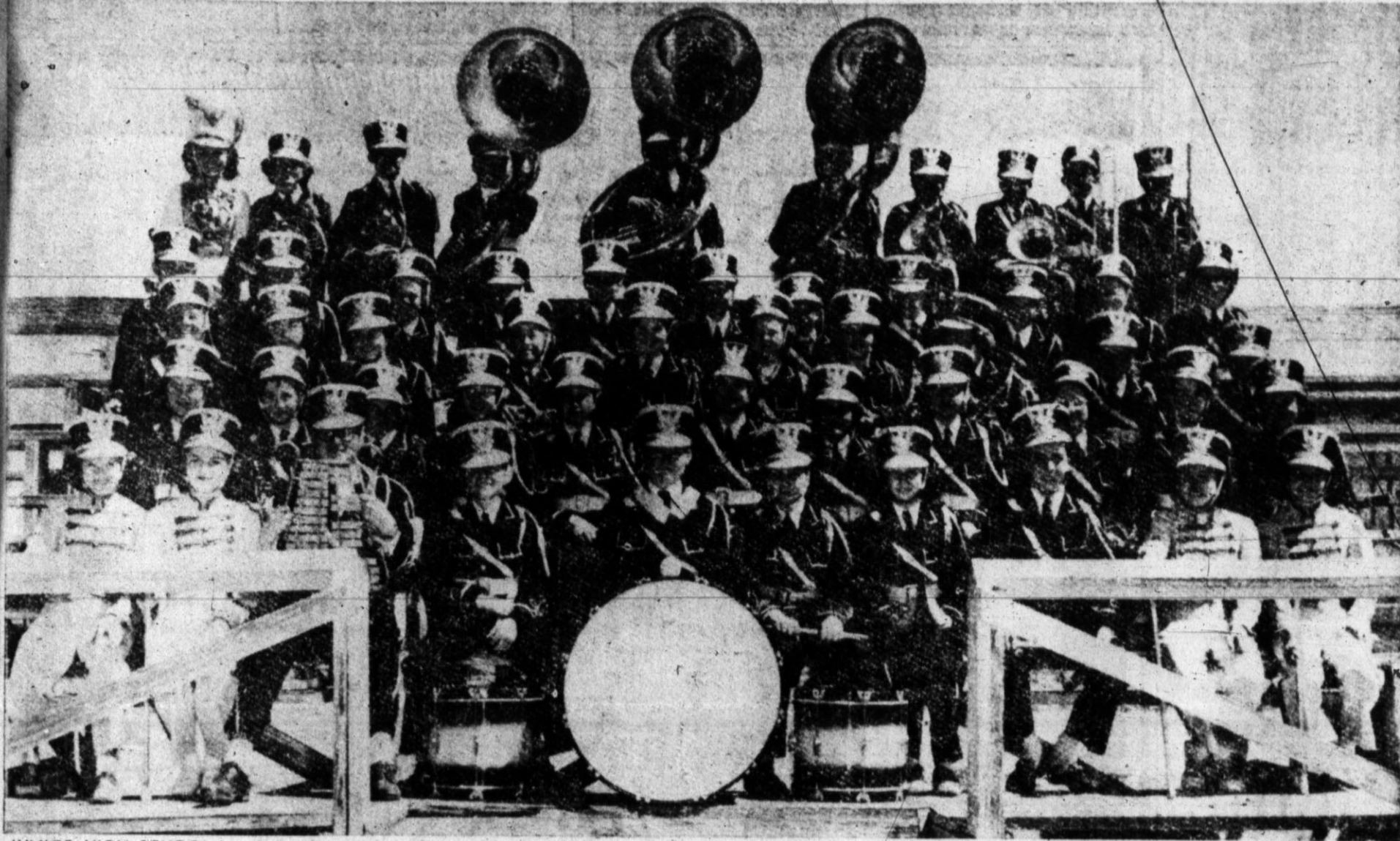
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JUNIOR HIGH SCHOOL band members, who will participate in Interscholastic League competition at Plainview on April 20 are, from left to right, first row, Majorettes Peggy Willier and Sammy McLallen, Joe Bill Wills, Key Crawford, Dale Hinds, Eddie Morion, Eddie Morrison, Lilly Kelly, and Majorettes Margaret Scott and Bonnie Lewis; second row, Marylon Williams, Gwendolyn Wright, Juanita Bean, Carolyn Inman, Adeline Drager, Ann Wiggins, Marlene Legg, Nancy Story, Mary Ruth Oswald, Patricia Young, and Janie Womble; third row, Clarence Caywood, Verita Sanders, Mozelle Telchik, Ronald Sherman, Ann Lookingbill, Dora Inman, Barbara Rogers, Kay Jowell, Wallace Ford, and Lewis Biggers; fourth row, Jimmy Lady, Kenneth DeHart, John Benson, Jack Parker, Don Zimmerman, Dick Wilson, Billy Reinauer, Wendell Welch, Gwinn Lovel, Bert Cagle, and Pat Smith; fifth row, Drum Major Martha Jean Brown, Linda Reese, Don Parsons, George Parker, Joe Martin, Tunny Wilson, Clifford Russell, Morris Hacker, Glenn Pierce, and Wayne Walker. One band member, Irene Witherspoon, was not present.—Brand Staff Photo.

Crop Insurance Problems Aired At Meeting in Plainview Friday

Federal crop insurance was the main topic of an all-day meeting held last Friday at Plainview for administrative officers and county committeemen from the Production and Marketing Administration and organizations from five central West Texas counties.

Faust Collier, administrative officer, and Paul Matherly and Ed Adams, Deaf Smith committeemen, attended the meeting, at which each county's problems in relation to the program were discussed.

Deaf Smith county cooperators in the plan next year will face a 30% increase in premium rates because of the high loss rate during the last three years. Premiums taken in for this period were \$56,000 and indemnities totaled \$96,000.

Collier said that the higher rate is necessary to bring the program for the county back to a self-paying proposition. After the program pays in premiums matching the amount of loss benefits paid him, his premium decreases by 25%. By the same token, when the county reaches the same level of repayment, the county overall rate reduces by 30%.

A concerted effort to interest more producers in the insurance program so that the objectionable features of the program in this county may be overcome. The main objections to the program here are the range of cov-

erage and the amount of coverage. This can be remedied by more producers participating in the program so a reserve can be built up quicker, Collier commented.

Collier drew a parallel with the crop insurance program and the state fire insurance which fluctuate with the loss ratio. "This crop insurance program

must be maintained on a paying basis," he said.

Pledges Fraternity
Donald Shipley, son of Mr. and Mrs. Charley Shipley of Hereford, recently pledged Los Camaradas, men's social club at Texas Tech where Donald is a junior.

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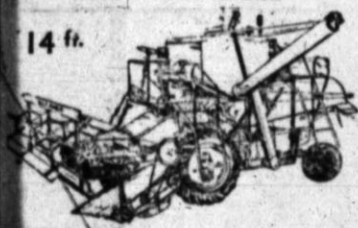
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Summerfield Study Club Giving Three Act Comedy Friday Night

Summerfield Study Club has completed plans for the presentation of "Here Comes Charlie", a farce-comedy in three acts, which will be sponsored by the club Friday night, April 13 in the Community House. Furnishing and redecorating the community house has been the club project the past year and proceeds will go to complete the furnishings.

Cast of characters include: Nora Malone, the cook, Mrs. Jack Streun; Officer Tim McGrill, Earl Lance Jr.; Mrs. Fanny Farnham, Mrs. J. B. Noland; Larry Elliott, Howard Lanford; Ted Hartley, J. B. Noland; Vivian Smythe-Kersey, Mrs. J. M.

Wright; Uncle Alex Twigg, W. G. Harris; Charley Hopps, Mrs. Earl Gunther; Mrs. Carolyn Smythe-Kersey; Mrs. Wye Quattlebaum; Mortimer Smythe-Kersey, Jack Streun.

The final plans were made at the meeting of the club held in the home of Mrs. Earl Lance on Thursday afternoon with Mrs. Guy Walser as cohostess.

The program for the afternoon was given by Mrs. K. W. Neill, who reviewed the book "The Glass Menagerie" by Tennessee Williams.

The play was first produced by Eddie Dowling and Louis J. Singer at the Playhouse Theater in New York City in 1925. The setting was designed by Jo Meisner and the play was staged by Eddie Dowling and Margo Jones.

"Being a memory play The Glass Menagerie can be presented with unusual freedom of convention. Because of its delicate material, atmospheric touches and subtleties of direction play an important part," Mrs. Neill said.

During the business meeting three new members were welcomed into the club. They include Mrs. J. R. Euler, Mrs. Jack Streun and Mrs. George DeLozier.

The next meeting of the club

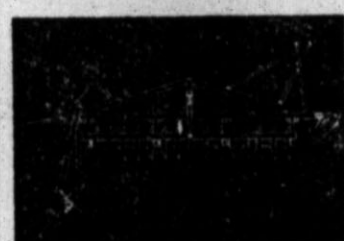
will be in the form of a celebration in honor of the club's 25th anniversary.

Members present were Mesdames B. E. Roberson, L. J. Councilman, J. M. Wright, C. R. Walser, Lee Curry, D. C. Walser, L. H. Lookingbill, Mack Noland, C. W. Neill, Chas. Noland, L. L. Cannon, Ray Johnson, Earl Gunther, J. B. Noland and the hostesses.

Attend Funeral

Attending funeral rites held in Pampa recently for Mrs. Fred Shryock Jr. were Mr. and Mrs. Henry Hastings, Mr. and Mrs. Ralph Hastings and Mrs. Charles Hill.

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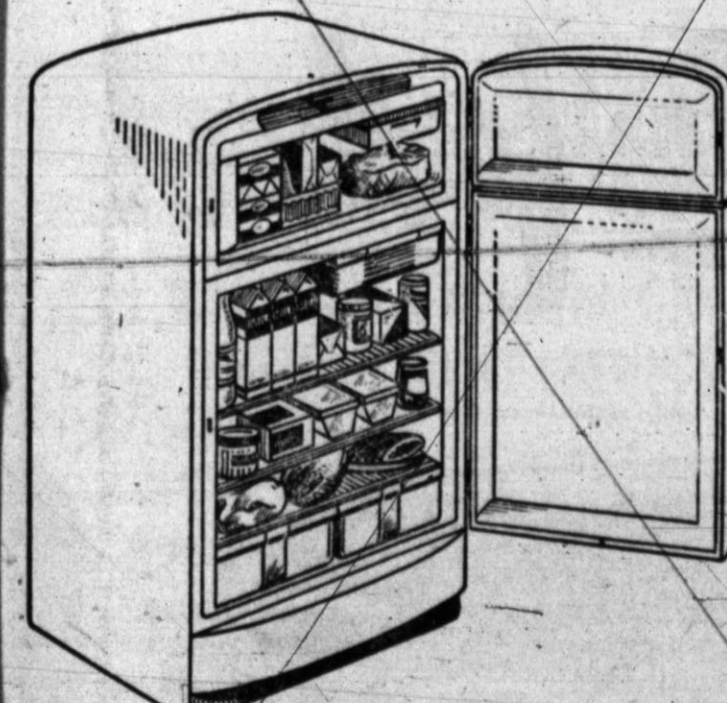
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STRAW HAT Day SATURDAY APRIL 14th



IN SPRING A YOUNG MAN'S FANCY... So, fancy yourself in a new light-for-spring... right-for-spring Straw Hat. Let comfort and smartness go to your head on Straw Hat Day!

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We have a huge display of smart, crisp new styles with the keynote on cool comfort for those hot summer days ahead! We have your favorite brand! You name it... we have it! So, remember, you're smarter in a Straw Hat... all spring... all summer!

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HARMAN'S
WE GIVE S & H GREEN STAMPS!



WAITING FOR THE TRAIN—Den 5, Pack 50, cub scouts, their den mothers, and sisters went to Clovis by train Saturday—the first train ride for many of the youngsters. From left to right, first row, Waldon Scott, R. C. Welty, Wendell Row, Larry Edwards, Donald Roland, Phillip Roland, Duard Jacobs, and Jan Wallace; second row Mrs. Edd Cox, Acting Den Chief Wayne Scott, Edsell Roe, Barbara Jean Jacobs, Carolyn Rolahd, Janice Jacobs (behind), Linda Scott, Linda Edwards, and Mrs. Archie Scott.

—Brand Staff Photo.

Train Ride, Trip to Zoo, Picnic Lunch, Movie---Full Day for Cubs

Despite the fact the swaying of the train made a few of the cubs "a little dizzy", Den 5, Pack 50, cub scouts, under the leadership of Mrs. Archie Scott reported their trip to Clovis Saturday by train a complete success with the trip to the zoo, among the highlights of the event.

Accompanied by Mrs. Scott and Mrs. Ed Cox, the cubs and other members of their families made the trip to Clovis by train after waiting impatiently for the 10:48 which was about 30 minutes late. Just as soon as the train pulled out of Hereford station, the boys were shown completely through the cars and rode in the club car the rest of the trip.

In Clovis they were met by Fred Phelps, manager of the Clovis Chamber of Commerce, Lloyd Franklin, member of the C of C good will committee and owner of the Sunshine Theatre,

who helped to entertain the group all day. Mrs. Wayne Edwards, V. O. Roland, Mrs. Raymond Jacobs, and Mrs. W. H. Sampson, who took their cars to bring the boys home, also met the train.

Details of the operation of Campbell's Dairy and Creamery were explained to the boys in the first stop of their tour of the city. Second stop was the radio station KICA where the youngsters inspected the projection room after which they went to the park and spread their picnic lunch which was climaxed with the serving of ice cream provided by Campbell's dairy.

After a tour of the zoo, Mr. Franklin took the cubs and guests through the Sunshine Theatre where they learned the process of obtaining and showing movies. As guests of Franklin, the party stayed for a movie after which treats were in order

Veterans Should Check Dates of Expiration of NSLI Policies

Ralph Smith, local Veterans Administration representative, announced this week that veterans whose first period of service in the armed forces began after September 2, 1945, will lose all rights to any further GI insurance if they let their present term policies expire.

The VA, in making the announcement, said these veterans must do one of two things before their term policies expire if they wish to retain National Service Life Insurance thereafter under the present law. They are: 1. Renew for another five-year term; or 2. Convert to one or more of the six available permanent plans of NSLI.

Only veterans who had active service between October 8, 1940, and September 2, 1945, may be granted new insurance after discharge. If a veteran whose first period of service began after September 2, 1945, permits his term policy to expire without renewing or converting, he cannot apply for new insurance unless he re-enters active service.

Information regarding date of

at the drug store. While coming home by auto, the cubs discovered they had enough supplies left for supper, so they went to the hut, where they ate supper and rehashed events of the day.

Cubs making the trip were Larry Edwards, Jan Wallace, R. C. Welty, Wendell and Edsell Roe, Duard Jacobs, Donald and Phillip Roland, Waldron Scott, and Acting Den Chief Wayne Scott, who were accompanied by Linda Edwards, Janice Jacobs, Barbara Jean Jacobs, Carolyn Roland, and Linda Scott.

expiration of National Service Life Insurance is available at Smith's office, third floor, Daef Smith County court house.

Miss Joan Hardwick left this week for Columbia, Mo., where she is a student at Stephens college.

MR. FARMER!



Use
Certified Seed

FOR GREATER PROFITS

You May Rely On Us As Usual To Supply You With The Best Obtainable!

PITMAN

GRAIN COMPANY

Here They Are!

Straws and Panamas

For Saturday, April 14th

Official Straw Hat Day!

DRESS
and
WESTERN
STYLES



DRESS STYLES \$2.95 to \$20.00

WESTERN STYLES \$2.95 to \$15.00



GET A 'HEAD' START ON SPRING! For smartness . . . for comfort during the hot, sweltering days that are coming . . . choose from our complete selection.

DUB'S

305 N. Main

MAN'S
SHOP

Phone 112

Your money goes miles farther!



3-WAY CHOICE! For "the drive of your life!" Mercury now proudly makes available a triple choice in transmissions. Merc-O-Matic Drive, the new simpler, smoother, more efficient automatic transmission—or thrifty Touch-O-Matic Overdrive are optional at extra cost. There's also silent-ease standard transmission.

Lively miles

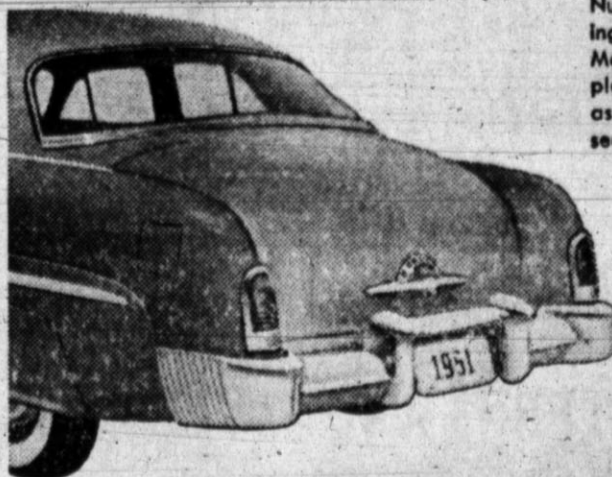
Pinch-penny miles

Nudge the accelerator and feel how the purring, powerful 1951 Mercury engine responds! Mercury's exclusive 8-cylinder, V-type power plant promises quick starts, trouble-free going as long as you care to drive it. So, why not see your Mercury dealer for a trial run?

Folks with minds for economy become Mercury's best friends. Ask those who already own a Mercury . . . and check your Mercury dealer about records on long life and savings. A 1951 Mercury will always save more and always be worth more in resale. Want proof? Call your Mercury dealer for the facts!



Standard equipment, accessories, and trim illustrated are subject to change without notice.



1951

MERCURY

For "the buy of your life!"

Hereford Motor Co.

142 N. MILES AVE.

HEREFORD, TEXAS

PHONE 39

Garden Beautiful Club Completes Home Tour Plans, Elect Officers

Mrs. E. L. Adams was hostess for the Garden Beautiful club meeting held in her home Friday afternoon. Reports of committees were heard and plans were completed for the Tour of Homes, April 20, annual project of the club.

Plans were also discussed for the closing luncheon which will be held on May 4.

New officers were elected during the business meeting. Those named were: Mrs. George Graham, president; Mrs. Ernest Medkief, 1st. vice-president; Mrs. W. J. Stanford, 2nd. vice-president; Mrs. Joe Poindexter, 3rd. vice-president; Mrs. R. B. Minschell, recording secretary; Mrs. Mary Seigler, corresponding secretary; Mrs. Frances Houston, treasurer; Mrs. D. C. Kinsey, parliamentarian and Mrs. J. E. Harlan, reporter. Mrs. Roberson was welcomed as a new member.

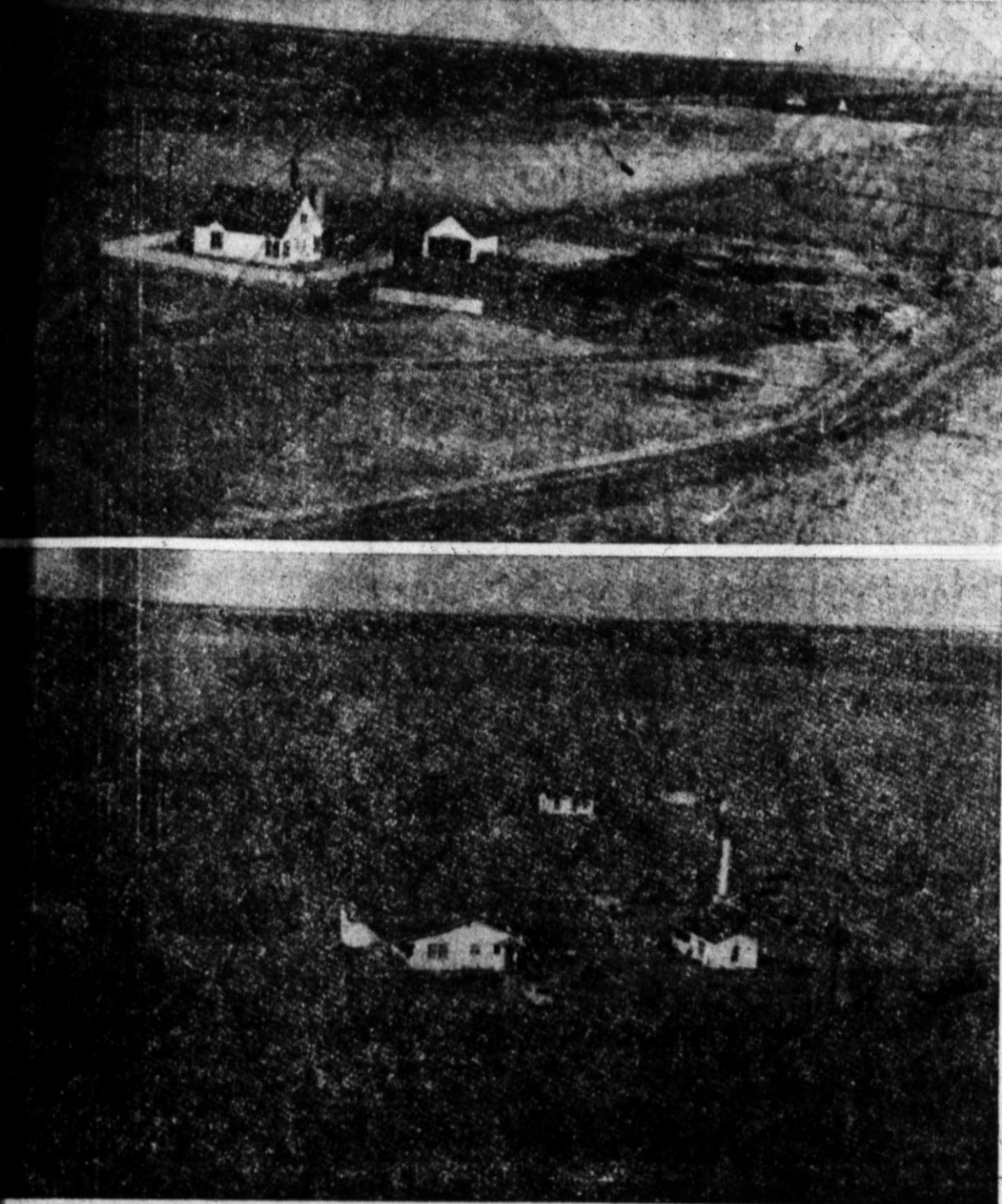
The program consisted of discussions and arrangements made by Mrs. W. J. Stanford, colonial for coffee tables. Mrs. George Graham for occasional table made of flowers from Chinese

elms and pink and blue hyacinths; Mrs. Tom Carter, stately red tulips for a dining table and Madams Ernest Medkief, Lisle Woodford and O. M. Dickey who made special arrangements

of spring blossoms with dyed pussywillow, pansies, daffodils and greenery. Those attending were Mesdames Tom Carter, O. M. Dickey, S. L. Easley, George Graham,

E. W. Hobson, D. C. Kinsey, J. Kirby, Ernest Medkief, Helen Pipkin, Joe Poindexter, Joe Rejman, E. W. Solomon, W. J. Stanford, R. B. Minschell, J. E. Harlan, Carl Perrin, E. W. Harrison and the hostess.

Mrs. Chris Garrison of Lubbock, a former resident and teacher in Hereford, spent a couple of days over the week end with Mrs. A. G. Bell and Mrs. John Jacobsen Sr.



IDENTIFICATION OF the Charles Hood farm, above, was made early Thursday morning by M. T. Rutter, a Hereford resident. While the identification of the place was being made by Rutter, the telephone rang with a second identification. Rutter's identification came shortly before 7:20 a.m. Thursday morning. The Hood place is about nine miles north of Hereford in the Ward community. The first rural identification of the farm was made Thursday by Francis Walker of Route 4. The lower photo is the new "mystery farm" for this week. The first rural resident and the first city resident to make the correct identification will receive two free theater tickets each. Mr. Rutter and Mr. Walker will receive their tickets if they stop in at the Brand office.—Brand Staff Photo.

Dr. G. W. Heard, Larry Moore to Convention

Dr. G. W. Heard told the national convention of the American Academy of Applied Nutrition last year at a meeting held in Riverside, Calif., that Deaf Smith county is a place where ripe peaches won't rot and dead animals don't stink, and will broaden that statement a bit if he gets the chance at the three day convention being held in Coronado Island, Cal. Friday, Sat. and Sunday.

Dr. Heard and Larry Moore left Tuesday morning for California to attend the convention which this year will have 20 outstanding speakers of the United States. Among them will be Michael G. Walsh, S. M. Pottinger Jr. M. D. and Wm. T. Odum D. M. D. who has just returned from South America where he spent six months in the study of foods of natives of Peru and the Amazon Valley.

Theme for the convention will be "We Are What We Eat" and lectures will include all the latest developments in nutritional science.

The Hereford men will go the southern route, visiting Los Angeles and as far south as San Jose, and return the northern route with stopovers at Grand Canyon and Coulee Dam.

Russell Daniel has purchased the shelf and retail hardware stock of the Garrison Brothers Hardware and has moved it to his Daniel Variety and Second Hand Store.

Hereford's musical talent, both adult and juvenile, made an excellent showing at the annual Music Festival at Amarillo last week. Both Hereford high school Glee Clubs, and the Senior and Junior, as well as the high school band took first honors in stiff competition. The Orchestra took third place, being pitted against several veteran organizations.

In the piano contests the pupils of Mrs. O. A. F. Parker made a most excellent showing. In the group of twelve years and under, Ruth Houston won first and Mary Luellen Parker second. In the group sixteen years and under, Lucille Henry won first. In the group fourteen years and under, Ruth Houston won third.

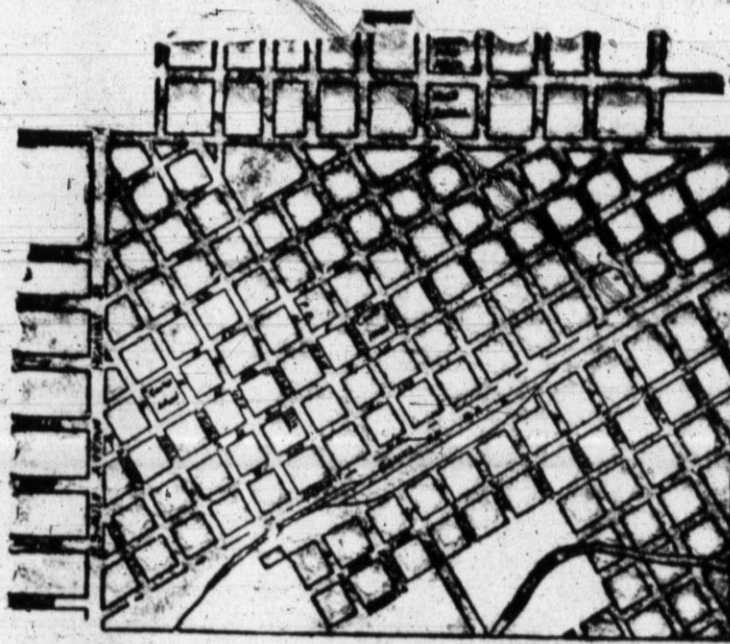
The school census conducted by Al Miller has been completed and shows 700 scholastics in the district, an increase of over ten per cent as compared with the previous year.

45 Years Ago That the old-timers here have learned to have confidence in the fruit producing qualities of the Panhandle is evidenced by the large number of orchards being planted out from year to year.

Among those who are taking more than usual interest in the matter is properly included L. R. Bradley who has made a reputation throughout the plains country as a breeder of high-grade registered Hereford cattle and who can now boast of one of the largest orchards in this or adjoining counties. Mr. Bradley has just finished planting five acres in all manner of fruit trees at his suburban home in the east part of town.

Don't "pack a gun." Don't if you can avoid it, even own a gun. You are safer without it, and so is the public.

The work of rebuilding San Francisco has already been begun and it is believed, a city greater than the one just re-



STREET MAP OF HEREFORD, TEXAS

BUSINESS and PROFESSIONAL

DIRECTORY

When in need of Prompt, Dependable Service... use this Directory

<p>THIS SPACE FOR SALE</p>	<p>Day Phone 951 Night Phone 148-J</p> <p>Gililand Funeral Home AMBULANCE Day and Night Service 131 East 2nd St.</p>	<p>Gear Head Repairs For Irrigation Pumps In stock or made in our modernly equipped Machine Shop for any make gear head.</p> <p>BEARINGS, GEARS, SHAFTS W. M. (Bill) Whitesides 207 East Fifth Plainview, Texas</p>
<p>L. BASKIN INVESTMENTS List Year Holders With Us For Quick Sale</p> <p>OFFICE JIM HILL HOTEL East Door Ground Floor</p>	<p>THIS SPACE FOR SALE</p>	<p>Heretord Wrecking Co.</p> <p>Highway 60 Complete Line of USED PARTS</p> <p>See us for Expert Repair Work of All Kinds!</p>
<p>Complete service on all Butane & Propane systems. Appliances of all kinds. Ensign Carburetors</p> <p>BLANTON BUTANE GAS CO. Butane & Propane Highway 60 — Phone 551</p> <p>CARGRAY GASES</p>	<p>A. O. Thompson Abstract Co.</p> <p>Complete trace index of all lands and town lots in Deaf Smith County. Write us for information.</p>	<p>PICK-UP AND DELIVERY SERVICE</p> <p>PHONE 111</p> <p>ACME CLEANERS</p> <p>308 N. Main Hereford MADE TO MEASURE CLOTHES New Spring Samples Now On Display</p>

Long Time Ago

25 Years Ago Deaf Smith county is co-operating with Randall county in a back rabbit campaign. Two thousand pounds of poison are being mixed in Randall county and one thousand pounds will be distributed to farmers in Deaf Smith county.

scout court of honor were Paul Wright Barnett, Oliver Ray, Bill Parker, Keith Guthrie, and Marlin Gilliland.

A capacity audience packed the display ring seats to the very roof Thursday afternoon at the Hereford Sales Pavilion for the E. B. Black Registered Sale. Over sixty head of fine Anxiety

CLOSE **Rexall** **DRUGS**
GOOD HEALTH TO ALL FROM REXALL

Rexall ...The BUYword for QUALITY · SERVICE · SAVINGS

Quality merchandise, courteous service, worthwhile savings — you get all three at Rexall!

We greatly prize the privilege of serving your prescription needs.

RUBBING ALCOHOL 59c Size 29c	BAYER'S ASPIRIN 75c Size 59c	Chamberlain New HAND CREAM 75c Size 59c	Mennen's Baby Oil 69c Size 39c
ALKA SELTZER 65c Size 39c	SERUTAN 65c Size 49c	FACIAL TISSUES 300's	2 Boxes for 39c LANTEEN JELLY 1.50 Size \$1.29
Colgate's Tooth Paste 63c Econ. size 49c	Iphig Tooth Paste 50c Size 43c	Therapeutic Vit. Parke Davis	10.00 bot. 100's \$7.98
NERVINE 98c	SYR. PEPSIN 49c	Lavender Shave CREAM 39c	1.00 R. H. Egg Shampoo 89c
ST-37 49c	VICK'S SALVE 39c	SAL HEPATICA 49c	

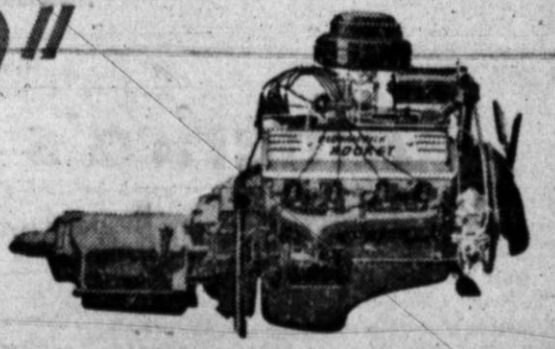
EVERYDAY NEEDS AT EVERYDAY LOW PRICES

1.25 Lord Baltimore Stationery 69c

ONE CENT SALE
Coming
April 18 - 19 - 20 - 21
See Our Ad in Sunday Brand

For your listening pleasure — PHIL HARRIS and ALICE FAYE on our Rexall Radio Show — Sundays, NBC

NEW GAS-SAVING "ROCKET" ENGINE



New advances make Oldsmobile's "Rocket" even more economical for 1951! Try it yourself!



Above, Oldsmobile Super "88" 4-Door Sedan, Hydra-Matic Drive optional at extra cost. Equipment, accessories, and trim illustrated subject to change without notice.

A GENERAL MOTORS VALUE

Meet the newest new car on the road! Meet Oldsmobile's triumphant Super "88"—and check its major advancements! Appearance is new! Striking new style marks the Super "88"! Body is new! Bigger, wider, roomier—with wonderful new visibility! Chassis is new! Brilliantly engineered for complete riding comfort! Drive is new! Oldsmobile Hydra-Matic Drive* is even easier to operate! Engine is new! Oldsmobile's famous "Rocket" brings you new thrilling action, new gasoline savings! See the Super "88" in our showroom! Meet the new all-time high in Oldsmobile value!

TOP "ROCKET" BUY OF THEM ALL!

SEE YOUR NEAREST OLDSMOBILE DEALER

KINSEY MOTOR COMPANY

344 E. 3rd St.

Phone 740



INTRODUCING CLIFF STERN, new manager of the local Furr Food, and his family of Cordell, Okla., who moved here from Amarillo where they lived only a short time. Mr. and Mrs. Stern are shown with their two children, Ronnie, left, and Linda, who are watching their father mark prices on stock at Furr Food. Stern is replacing E. C. (Boots) Hulse who is being transferred to Furr Food Number 1 in Amarillo.—Brand Staff Photo.

Rev. and Mrs. Noel Bryant and children of Borger and Mrs. O. W. Carter of Pampa were in Hereford last week for the birthday of their father, D. H. Bryant.

Mrs. Blanche Wymore of Ardmore, Okla., left Friday after a visit in Hereford with her three sisters, Mrs. Jennie Thompson, Miss Jessie Morris, Mrs. Sally Carter.

FRIONA NEWS

Modern Study Club Sews Scarfs, Covers for Parmer Hospital

Mrs. E. R. Day (Held from Sunday Brand) The Modern Study Club met in the home of Mrs. Sloan H. Osburn Tuesday with nine present and sewed for the Parmer County Community hospital, making scarfs and night table covers.

The Friona Women's club met at the club house Thursday in joint meeting with the Modern Study club as guest and giving the program on socialized medicine. Mrs. Jimmie Tidwell, Mrs. Wilma Jones and Mrs. Ernest Osburn each gave a very interesting talk. There were 30 present from both clubs.

Deann Buske and Denice Magness each gave a piano solo. Mrs. Roy Slagle and Mrs. Joe Collier were hostesses for the evening.

A number of women from Friona will attend the Texas Club Women's convention in Amarillo Tuesday and Wednesday.

Mrs. Jack Likes has accepted a position at the Friona hospital and began work April 4.

Friona High School's one-act play completed at Farwell on March 22 and won second place.

Those in the cast are: Helen Nita Carr, Vera Ann Jones, Gaylor Mures, Joyce Ann Miller, George Reed and Jimmie Dixon who had charge of the sound effects. Mr. Cunningham, Mrs. Carr and Mr. Smith went along. Helen Nita Carr was chosen as the most outstanding actress of the group. There were other schools taking their play to Farwell for the try-out.

Friona won third place in the 440 yard dash at Panhandle last Saturday. There were 22 teams in the track meet. Darrell Robbins won event place for Friona in 57.4 seconds. Others going from here entering other events were: W. L. Clevelan, Ben Wayne Jordan and Wayne Cribbs. None of the others placed.

Pvt. L. A. Jones, who has just completed boot training at the U. S. Marine base in San Diego, came Monday for a five day visit with his parents, Mr. and Mrs. Cayson Jones and brother Glendal.

Friona Masonic Lodge U.D. AFAM had their dedication services Monday night, April 2. The Lodge was set to work under a special dispensation of the Grand Lodge of Texas, which was granted by the grand master of Texas.

The annex of the Methodist church of Friona was used to serve the 149 masons who had gathered in Friona at 6.

The meeting of the lodge started at 8 o'clock and continued until 10:30.

Speakers from several states were on hand. Visitors from six

states were present and 24 lodges were represented. W. C. Hromas, district deputy grand master of Hereford was sent to us from the grand lodge to work. Officers of the lodge were appointed by the grand lodge.

There was a membership of 4 set to work for the lodge.

On April 6 and 7 Farwell was held to district meet. There will be eight schools vying for honors. This is the 10-B district. Friona will enter in most of the events.

On April 10 a band clinic will be held in Friona. Mr. Davidson of Plainview will be in charge. He will analyze the 60-piece band. Mr. Cunningham said this would help each student to improve his or her playing.

Mr. Cunningham and the senior choir were invited to Clovis Friday, April 6 to put on an assembly program for the Clovis high school.

On April 13, the senior choir will go to West Texas State college at Canyon to be in a contest. There will be about 40 schools there, each trying for the sweepstakes. Glenn Cunningham, band teach, will go with the choir.

Little Miss Judy Crume celebrated her fourth birthday on April 2 with a party. Five children were present. They were Darrell Anthony, Karen Sue Osborn, Marline and Marcia Lynn Massey, and the honoree, Mrs. Graham and Mrs. Gene Anthony were in charge of the games. Mrs. Crume, Judy's mother, presented her with a very pretty baby sister on April 2. Congratulations, Judy.

Class Entertained

Mary Martha Class of the First Baptist Church was entertained in the home of Mrs. J. J. Wood Thursday night, April 6, with Mrs. Leroy Price serving as assistant hostess.

Mrs. Bill Yarbro gave the opening prayer followed by the devotional lesson which was in the form of a review of the book "Whisper Out of Dust" given by Mrs. J. T. Wood.

Mrs. Don Boles directed the business of the session when committee reports were heard and a discussion of class interests was held.

Refreshments were served to Mesdames W. D. Gibson, A. A. Paul, Tom Brady, Sanford Smith, Don Boles, Bill Yarbro, Harold Meacham and the hostesses.

Mrs. Lyle Blanton and Mrs. Frank Terrell went to Happy Monday to visit a former pastor who is seriously ill.

HOW! what a comedy

YOU'LL LOSE YOUR 'UPPERS' LAUGHING AT THIS ONE...

Meet **Billie Dawn...**
SHE'S A PRETTY BLONDE and PRETTY DUMBI
ALL She knows is that She's a GIRL... and a lot of Men know it, TOO!

IT'S SO BIG...
SO BOISTEROUS...
SO BRAZEN...
SO O-H-H BROTHER...

"BORN YESTERDAY"
BRODERICK CRAWFORD
JUDY HOLLIDAY
WILLIAM HOLDEN

STAR THEATRE

BE PREPARED TO HOW!

it's a party

"Billie Dawn" Matinee
6:30 A. M. SATURDAY
APRIL 14th
FREE COFFEE
DONUTS

MIDNITE PREVUE
SATURDAY 11:45
APRIL 14th

GRAND OPENING - Sunday April 15
TOWER DRIVE-IN Rain or Shine

<p>SUNDAY - MONDAY</p> <p>TECHNICOLOR Adventure... IN AN ERA WHERE SIX-GUNS ARE THE LAW!</p> <p>ROBERT PRESTON ROBERT STERLING THE SUNDOWNERS JOHN BARRYMORE, JR.</p>	<p>TUES. - WED.</p> <p>NEW, FRESH, COMEDY and ROMANCE!</p> <p>GLENN FORD THE Return of October TERRY MOORE</p>	<p>THUR. - FRI.</p> <p>ROD CAMERON BROD CRAWFORD IN DEADLY ENEMIES</p>
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TEXAS **EXCITEMENT OF THE YEAR** **PANIC IN THE STREETS** **SUNDAY MONDAY**
RICHARD WIDMARK - PAUL DOUGLAS - BARBARA BEL GEDDES - JACK PALANCE - ZERO MOSTEL

DOUBLE FEATURE

Furrier than the Fuller Brush Man!

LUCILLE BALL
The Fuller Brush Girl

ALBERT

"USH" SAYS We are thinking of you on your wedding anniversary and hoping most sincerely that the years ahead will bring whatever means the most to you and the best of everything.

Anniversaries from Thursday, April 12th, through Saturday, April 14th...

Congratulations

Mr. & Mrs. John Drager - Mr. & Mrs. Mike Betzen
Mr. & Mrs. John Byers - Mr. & Mrs. Arvel Landers
Mr. & Mrs. T. W. Dettman - Mr. & Mrs. C. L. Collins
Mr. & Mrs. Pat Wederbrook

AND

THERE WAS NO TURNING BACK... THIS WAS THEIR "LAST RAID"!

3 DESPERATE MEN

PRESTON FOSTER - VIRGINIA GREY - JIM DAVIS
BOSS LATIMER - SHARIE BLAKE - SID MELTON

LAST STAND for JUSTICE!

BORDER RANGERS

Don HUBBY - Robert LOWERY
AMABLE BLAKE - "HEAT" PRISON

RHYTHM INN
Dixieland Rhythm... Gorgeous Gals... Sparkling Dances... Packed with FUN!

STAR **FRIDAY SATURDAY** **TEXAS** **FRIDAY SATURDAY**

Plan Now To Attend The
KIWANIS
BENEFIT
SHOW

Friday, April 13th - 8 P.M.
High School Auditorium

1 1/2 Hours of Colored Film
On Hunting, Fishing and
Wild Life.

Proceeds To Go for Purchase of New
Portable RESUSCITATOR For Hereford!

Adults \$1.00 **Students 50c**

CHEVROLET

America's Largest and Finest
Low-Priced Car!

Yes, LARGEST... **Yes, FINEST...**
and the facts speak for themselves *and here are the plain-spoken reasons*

It's **LONGEST** in the low-price field, a full 197 1/2 inches of spirited action and clean, sweeping lines. It's **HEAVIEST** in the low-price field, a staunch and solid 3140 pounds in the model illustrated. It has the **WIDEST TREAD** in the low-price field, a road-taming 58 1/2 inches between centers of the rear wheels. Longer, heavier, with wider tread... that's the measure of Chevrolet's rock-solid value... big in looks, big in handling and riding ease, big in road-hugging performance. Why settle for less than a Chevrolet... when Chevrolet is the lowest priced line in the low-price field.

FISHER BODY QUALITY, renowned for solid and lasting goodness. **UNITIZED KNEE-ACTION RIDE**, smooth and gliding. **VALVE-IN-HEAD ENGINE ECONOMY**, spirited performance at lowest cost. **PANORAMIC VISIBILITY**, with a big curved windshield and large window area. **JUMBO-DRUM BRAKES**, biggest in Chevrolet's field. **SAFETY-SIGHT INSTRUMENT PANEL**, with shielded instrument lights. **POWERGLIDE AUTOMATIC TRANSMISSION**, billion-mile-proved, combined with 105-h.p. valve-in-head engine optional on De Luxe models at extra cost.

Good reasons why MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!

KINSEY MOTOR CO.
PHONE 740 **244 EAST 3rd ST.**