

LET'S TALK ABOUT

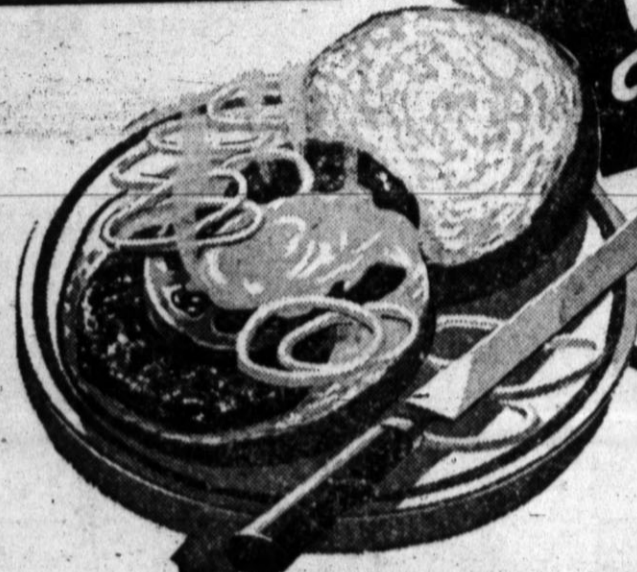


Commander Oil
SARDINES 1/4-size can **7c**

Kraft's
SALAD OIL qt **63c**

All Flavors Park Lane-Pure
Sweet Cream Contains No Vegetable Oil

ICE CREAM 2 PTS **29c**



FURR
Food Stores
LOW PRICES

Sunshine Serv Krisp Pak
CRACKERS 16-OZ PKG **30c**

VANILLA WAFERS
SUNSHINE LB PKG **29c**

Light Crust Whole Wheat
FLOUR 2-LB BOX **19c**

VANITY
TOILET
TISSUE
ROLL **5c**

PURE CANE
SUGAR
10 97c
LB. BAG

COFFEE
ADMIRATION
1lb. 87c

Champ
DOG FOOD
3 TALL CANS **27c**

Hunt's
CATSUP 14 oz. bot. **17c**

Scott
PAPER TOWELS 150 sheet roll **23c**

Lge. Pkg.
TIDE **31c**

Soap
DUZ lge. box **31c**

Soap
DREFT lge. box **31c**

Soap
DUZ giant box **87c**

Lge. Pkg.
IVORY FLAKES **31c**

Facial Tissue
KLEENEX 2-200 sh. bxs. **37c**

Hunt's Country Style
PICKLES No. 2 1/2 glass **29c**

Welch's
Grape Jelly 1 lb. glass **26c**

Waxtex
Wax Paper 125 ft. roll **29c**

O-Cedar Furniture Polish
DRI-GLO 10 oz. bot. **98c**

Campbell's
PORK & BEANS 1 lb. can **14c**

Laundry Soap
P & G 6 giant bars **47c**

Soap
LAVA 2 med. bars **21c**

Soap
LAVA 2 lge. bars **29c**

Soap
CHEER lge. box **31c**

WHY PAY MORE?

\$1.00 Val. Plus Tax
BAKER'S BEST **69c**

\$1.00 Val. Cream Plus Tax
SOFSKIN **69c**

59c Val. Paste
PEPSODENT **43c**

15c Val. Bayers
ASPIRIN **9c**

Armour's Star
FRYERS lb. **59c**

Home Dressed
Roasting Hens lb. **49c**

Federal Graded Choice
ROUND STEAK lb **98c**

Federal Graded Choice
CLUB STEAK lb. **73c**

Federal Graded Choice
CHUCK ROAST lb. **71c**

Wilson Corn King
BACON lb. **47c**

Wilson All Meat
BOLOGNA lb. **59c**



California, full of juice
LEMONS 2 lbs. **25c**

Delicious or Jonathan
APPLES 2 lbs. **25c**

California
NECTARINES lb. **31c**

Thompson Seedless
GRAPES 2 lbs. **15c**

OKRA Fresh home grown lb. **15c**

Fresh
Blackeyed Peas 3 LBS **25c**

Snow White Heads
CAULIFLOWER lb. **10c**

Crisp and Tender Calif.
CELERY HEARTS Each **25c**

FURR'S SUPER SPECIALS

Crystal Pure 12 oz. jar
Strawberry Preserves **27c**

Zestee Pure Apricot or Peach
PRESERVES 2 lb. jar **44c**

Tuxedo
TUNA flat can **24c**

Chuck Time
Vienna Sausage can **9c**

Dorman
Pinto Beans 300 size can **10c**

Del Monte
SAURKRAUT 2 No. 2 cans **25c**

Giant Pkg.
OXYDOL **87c**

Giant Pkg.
TIDE **87c**

Lge. Pkg.
IVORY SNOW **31c**

Soap
DREFT Giant Box **87c**

Shortening
SPRY 3 Lb. Can **99c**

Toilet Soap
CAMAY 3 Reg. Bars **25c**

Soap
IVORY 3 Med. Bars **28c**

Soap
CHEER Giant Box **87c**

Lge. Pkg.
OXYDOL **31c**

Cleaner
SPIC & SPAN Reg. Box **27c**

Skinner's
Macaroni-Spaghetti 2-7 oz. Boxes **19c**

Laundry Bleach
PUREX Qt. 16c 1/2 Gal. **29c** Gal. **47c**



R. L. HUNT (left) and Lloyd Huffman look over two ears of popcorn which Hunt picked from a patch on a farm he operates near Waco, Tex. About one-third of the kernels on each ear had burst while still in the shuck, establishing again that it's been hot in Texas. The state's record breaking heat wave continued. (AP Photo)

NORTHWEST. HEREFORD NEWS

Three County Delegates Give Reports on THDA State Meetings

By Mrs. R. C. Childers

Mrs. R. N. Cooke gave a report of the THDA state meeting she and two other women from this county attended at a dinner held in their honor, at the Shirley school building, Friday night. The other women giving reports were Mrs. Frank Wilde, T.H.D.A. and Mrs. Herbert Hoover from the Simms community.

Mrs. Cooke gave a report on the 4-H workshop that she attended there, stating that there was a great need for 4-H leaders all over the state. She said that 4-H members needed to be recognized more, and have more opportunities to enter bake shows, fairs, and show their poultry. She also said that each person should sponsor a 4-H boy or girl. Mrs. Cooke also stressed the point of adult leaders needing to know the proper parliamentary procedure when instructing a 4-H group.

Another workshop attended by Mrs. Cooke was that of recreation. She stated that the recommendations will call for more community gatherings, skits, folk dances, and other means of entertainment that will draw the communities closer together. These entertainments, should also include the young folks, and that more recognition be given to the young folk of our communities. Mrs. Cooke also stated that it was requested that each club make a game sheet and send it to council so that a variety of games can be compiled into a booklet. She also stated that Deaf Smith county needed a chorus. There was no reason why we couldn't have one, she told

the group.

Others of the community attending the luncheon were Mrs. Earl DeHart, Mrs. A. C. Hershey, Mrs. Paul Corbett, and Mrs. R. C. Childers.

A surprise coffee was given for Mrs. Earl DeHart in honor of her birthday, Saturday morning at 8 a.m. She was presented with a lamp by the following ladies: Mrs. J. T. Richardson, Mrs. Pat Robinson, Mrs. Grady Parsons, Mrs. J. A. Poole, Mrs. Paul Corbett, Mrs. R. N. Cooke, and Mrs. Louie Olson.

Mr. and Mrs. Jack Renfro and his father and mother, Mr. and Mrs. J. Renfro of Fredrick, Okla. returned Saturday night from Oregon, where they had gone for a vacation of fishing and resting. Their plans were hampered when Mr. Renfro's father was bitten by a poisonous spider and had to be hospitalized for several days.

Mr. and Mrs. F. Woolworth of Stillwater, Okla., are visiting their daughter and family, Mr. and Mrs. Stan Nelson. The Nelsons are the proud parents of a son, born a week ago Saturday.

An El Paso resident has been visiting in the Wayne Johnson home. He is David Kolb and is an uncle of Mrs. Johnson's. He spent from Wednesday, until Sunday with the Johnsons.

Mr. and Mrs. R. N. Cooke and family attended the annual picnic in Canyon Sunday for friends and relatives who were formerly of Oklahoma and now living in this vicinity. There were about 50 attending the gathering.

Mr. and Mrs. Charlie Owens returned from a week's visit at

Whitney, Texas, where they visited Mr. Owen's mother, Mrs. Nena Owens.

A business trip was made to Panhandle Monday by Mr. and Mrs. Pat Robinson. Mr. Robinson is having to take care of his father's business since the latter's death about six weeks ago.

Oklahoma visitors in the Art Lewis home, the past week were Mrs. Lewis' father and mother, Mr. and Mrs. C. H. Marlatt of Ringwood, and a brother, O. F. Marlatt, from Enid, Okla.

Mr. and Mrs. Earl Dehart attended a dinner given in the honor of Mrs. Dehart on her birthday in the home of her parents, Mr. and Mrs. W. E. Robinson of Claude, on Sunday.

Mr. and Mrs. Fred Wolfington were in Amarillo last Sunday. They met Mrs. Wolfington's sister and husband, Mr. and Mrs. Jim Mayfield, from Eric, Okla.

Jack Smith is the new bus driver in this vicinity. He is driving bus No. 12, which is a larger bus than the one used here last year. The route has been enlarged. Many first graders are riding. The number of pupils have increased, making it necessary to use a larger bus.

Three-fourths of an inch of rain fell in this vicinity Friday night. It was certainly appreciated by the dry land farmers especially. Wheat farmers can get their wheat sown while they have the moisture.

The Cultural Home Demonstration club served lunch at the Jack Renfro sale Monday. Mrs. Paul Corbett was in charge of the sale. She had appointed different ones to serve. On coffee were Mrs. R. C. Childers and Mrs. Louie Olson; sandwiches, Mrs. Wayne Johnson and Mrs. Packard; pies, Mrs. J. T. Richardson, and Mrs. Earl Dehart; hotdogs, Mrs. Art Lewis and Mrs. Corbett; and Mrs. A. C. Hershey on "Cokes." Mrs. Fred Wolfington was cashier.

The Cultural Home Demonstration club will meet in the home of Mrs. Art Lewis Thursday, Sept. 13 at 2:30 p.m., at which time we will have a guest speaker on heart disease. Every member is urged to attend and bring some one with him.

Mrs. R. N. Cooke attended a Sunday school party Thursday night at the Baptist church.

The lettuce in this vicinity was sprayed for insects last week. The insects are worse this year than any previous year. Most people think it is due to the excessive spraying, and the killing out of the ladybugs, which are the only protection against insects. The lettuce has been thinned out and plowed several times, and really does look good. This land was in potatoes and as soon as they were dug, lettuce was planted so two crops will come off the land in one season.

Many from this vicinity attended the Hereford-McLean football game in the rain Friday night. Among those attending were Mr. and Mrs. Art Lewis, Bonnie, and Georgia, Patsy Childers and Sue Cooke.

Mrs. Earl Dehart and Mrs. R. C. Childers attended the board meeting of the federated Women's clubs Saturday at the county court room at 2:30. Mrs. Dehart was appointed to serve on the committee which is to submit to the clubs of the county plans of building a clubhouse in Hereford. This report is to be given at the next board meeting and anyone interested in attending this meeting is urged to do so. It will be held November 24 at the county court room at 2:30.

Mr. and Mrs. Fred Wolfington went to the Boys' Ranch rodeo Monday. They took pictures of Boot Hill cemetery and many other pictures while there. They reported a good time and that the boys at the ranch had a good show for the people.

Mr. and Mrs. Pat Robinson and family attended a birthday dinner in Panhandle Sunday honoring Mrs. Bill Hammock.

Joe Watson reports that he thinks that he will have to leave for the armed forces about Oct. 20. He has already taken his physical and is awaiting instructions. He doesn't have any idea of where he will be sent.

Mr. and Mrs. Bill Martin of Canyon were among the visitors at the Jack Renfro sale Monday. The Martins are special friends of the R. N. Cooke family here.

Others attending the sale were Mr. and Mrs. Dick Fisher from Amarillo.

Mr. and Mrs. C. S. Barclay were guests in the home of Mr. and Mrs. Bill Simpson in the Jumbo community Sunday. Mr. and Mrs. Johnnie Johnson and daughter Mary were weekend guests in the R. C. Childers home. Mrs. Johnson was a visitor in the C. S. Barclay home Monday. Johnson attended the Jack Renfro Dairy Sale with Mr. and Mrs. Childers Monday. They returned to their home at Pampa Monday afternoon. Johnson is a brother of Mrs. Childers.

Mrs. J. D. Clayton spent several days last week visiting in the home of her son-in-law and daughter, Mr. and Mrs. Curtis Ward, at Levelland.

Jolly Teens Horizon Club Elects Officers

Margaret Phillips was elected president of the Jolly Teens Horizon club at a recent meeting held in the home of Mrs. Urlin Streu.

Chosen to serve with her were: Marian Jo Wilson, vice-president; Nellie Jo Simpson, secretary; Cecelia Wilkins, treasurer; Nancy Patterson, historian; and Betty Culpepper, reporter.

A committee was appointed to plan the programs for the groups fall and winter activities. The committee is comprised of: Janice Craig, Marian Jo Wilson and Nellie Jo Simpson. Members present were: Janice

Craig, Betty Culpepper, Nancy Patterson, Margaret Phillips, Cecelia Wilkins, Marian Jo Wilson, and Nellie Jo Simpson.

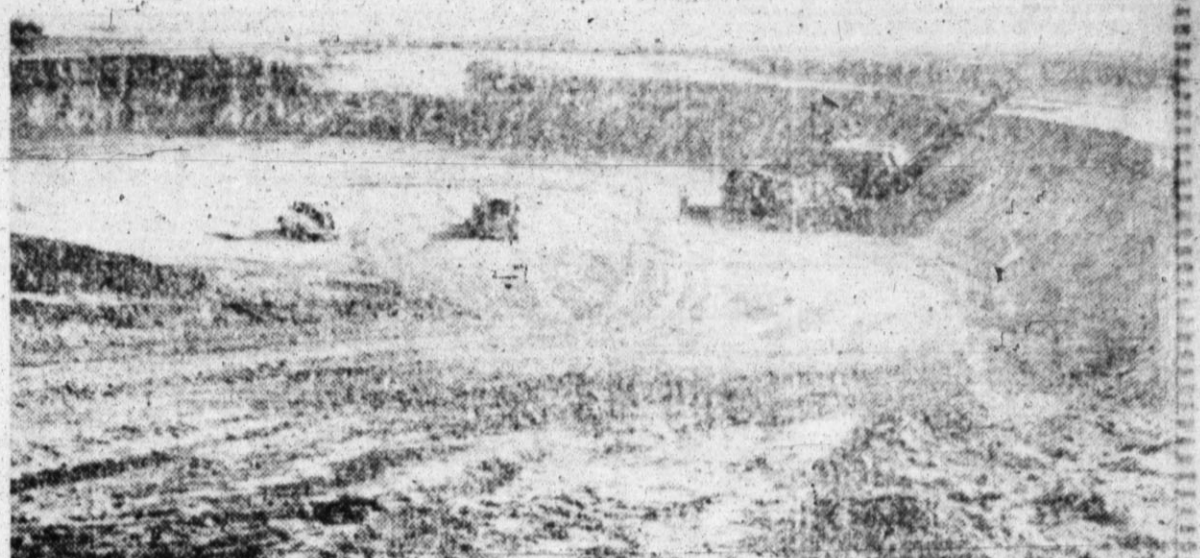
CARD OF THANKS

We want to take this opportunity to thank all of our many friends who were so kind when our house burned a short time ago. Your wonderful generosity will never be forgotten.

The Charles Wheelers

Mr. and Mrs. Oscar Reid, Mrs. John Pharis of Tucumcari were weekend visitors in the home of Mr. and Mrs. Victor Eliston.

Mr. and Mrs. Joe Greer of Amarillo, Mr. and Mrs. Lem Carlyle, Mr. and Mrs. Cawthon Bryant and John David and Mr. and Mrs. Frank Carlyle of Dallas were present at a family dinner held in the D. H. Bryant home.



EARTH-MOVING machines continue work on the international Falcon dam being constructed on the Lower Rio Grande near McAllen. Except for spillways and power plants in the river bed, the five-mile-long structure is earthen. (AP Photo)

it's CENTS-IBLE to shop where

FOOD Costs LESS

DUZ or SUPER SUDS Large Box **29¢**

Salmon Deming No. 1 tall cans **69¢**

Kimbell PEANUT BUTTER Quart 57¢	Diamond PORK & BEANS No. 300 cans 3 cans 25¢	Hunt's TOMATO SAUCE 3 cans 25¢	APPLE BUTTER 28 oz. jar 25¢
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Shortening K-B 3 lbs. for **69¢**

Extra Special

4 Bath Bars CAMAY
1 TOWEL
1 PLASTIC BAG
All For **65¢**

PEACHES
Del Monte Sli. or Halves No. 303
2 CANS 45¢

2 1/2 lb pkg. Pillsbury Pancake FLOUR Reg. 41c
1 Qt. Kimbell WAFFLE SYRUP Reg. 43c
An 84c Value For **73¢**

SUMMER FLOUR Sale
GOLD MEDAL FLOUR "Kitchen-tested" ENRICHED **209**
SOFTASILK CAKE FLOUR **39¢**
per 5 lb. bag, 2 bags SUMMER FLOUR SPECIAL at display

MEATS

Pinkney's Country Style SAUSAGE lb **29¢**

Wilson's Corn King BACON lb **47¢**

Pinkney's BOLOGNA lb **39¢**

Kraft's Elkhorn CHEESE lb **49¢**

PRODUCE

Large heads crisp LETTUCE 2 for **25¢**

Firm Colorado CABBAGE lb **3 1/2¢**

Fancy California Celery Hearts each **23¢**

U. S. No. 1 Spanish Sweets ONIONS 2 lbs **9¢**

CHECK OUR PRODUCE RACK FOR THE LOWEST POSSIBLE PRICES

HEREFORD FOOD MART
Mac & J. B. Noland, Owners
Jim Robinson, Manager
ON HIWAY 60 We Deliver Phone 1114

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GIVE AND ENJOY

THE WONDERFUL, TASTY GOODNESS OF CANDIES THAT ARE ACTUALLY **GUARANTEED FRESH!**

Russell Stover CANDIES

ASSORTED CHOCOLATES \$1.25 POUND

HERE IS YOUR STORE FOR **Russell Stover CANDIES**

For several years we have been trying to obtain Russell Stover Candies for our customers. We believe they are the finest candies made. Our first shipment will arrive Saturday Sept. 15th. Fresh chocolates will arrive every two weeks and we can always assure you of fresh candy.

CLOSE Rexall DRUGS
GOOD HEALTH TO ALL FROM REXALL

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

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ARMOUR

Parade of Stars



ANOTHER BIG ANNIVERSARY EVENT

Pasco Frozen

Orange Juice 6-oz can 17c

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

VEGETABLES



- Idaho Russet 10 lb. mesh bag **POTATOES 59c**
- Florida, Giant Size **Avacadoes 2 FOR 39c**
- Home Grown **Bell Peppers lb 21c**
- Young and Tender - Cello Pkg. **Celery Hearts 25c**
- Extra Fancy **Tokay Grapes lb 19c**

- HADACOL** \$1.25 Size **2 for \$1²⁵**
- Kasco **DOG FOOD** 10 lb bag **98c**

Meat and Poultry

HIGH QUALITY LOW PRICES

- Armour's Star Sliced Best Grade **BACON lb 59c**
- Velveeta **CHEESE 2-lb box 95c**
- From Best Beef, nice to barbeque **SHORT RIBS lb 45c**
- Fresh Sliced **BOILED HAM 1/2 lb 59c**
- Fresh Dressed, Hall Produce **FRYERS lb 59c**

Cream O' Plains

ICE CREAM 2 Pints 25c

Sno-Tip

SALMON ALASKA Tall Can 39c

Supreme Salad Waters

CRACKERS Big 2-lb Box 49c

Headline **CIGARS** BOX OF 50 \$2³⁹

BOOK MATCHES Box of 50-9c
Limit 2 Boxes

Skinner's

RAISEN BRAN 2 Boxes 29c

Deaf Smith County

PURE LARD 4-lb Bucket 89c

Folger's Mountain Grown **COFFEE** Pound can 89c

Pure Cane **SUGAR** 5-lb Bag 49c

Armour's Cloverbloom **OLEO lb 33c**

Armour's Luncheon Meat **TREET 12 oz. can 47c**

Armour's Star **Vienna Sausage 2 cans 39c**

Armour's Star **Corned Beef Hash Can 43c**

Armour's Star **DRIED BEEF 2 1/2 oz. glass 35c**

Armour's Star, with sauce **TAMALES glass jar 23c**

Armour's Star **POTTED MEAT 3 1/4 oz. can 10c**

Armour's Star **PORK FEET 14 oz. can 35c**

Armour's Star **ROAST BEEF 12 oz. can 49c**

- BARTLETT PEARS**, Hunt's quartered in heavy syrup No. 2 1/2 can 35c
- FACIAL TISSUE**, Softin, box of 300 only 19c
- VINEGAR**, Gold Seal quart bottle 15c
- CATSUP**, Libby's 2-14 oz. bottles 43c
- TUNA**, Tuxedo grated flat can 25c
- TOILET TISSUE**, facial quality, colored 2 rolls 29c
- ORANGEADE**, Golden West 2 big 46 oz. cans 49c
- OLIVES**, Primrose Spanish Queen No. 7 jar 23c
- KRAFT DINNER** 2 boxes 27c
- PORK AND BEANS**, Campfire tall can 10c

PLENTY OF FRUIT JAR LIDS, VINEGAR, ETC.



- Deaf Smith County Grains **CORN MEAL**
- 2 Lbs. 23c
- 5 Lbs. 55c
- Whole Wheat **FLOUR**
- 2 Lbs. 23c
- 5 Lbs. 55c

Special trend trend **GIANT BOX 49c**

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Hereford, Deaf Smith County, Texas — Phone 30



JAMES M. GILLETINE Publisher

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Field Day Oct. 3 At Exp. Station

Farmers and ranchers in Deaf Smith county are invited to a Field Day to be held October 3 at the Amarillo Experiment station, according to County Agent Hugh Clearman.

Although the main purpose of the Amarillo station is conservation work, the staff there has connected most all agricultural work with the conservation of

soil and moisture. The visitors at the Field Day will be able to learn about the new varieties of grain sorghums as studied by the experiment station in regard to planting dates, maturity dates, etc.

Ranchers will be interested in the section of the program which will deal with the rates of gains

DR. MILTON C. ADAMS

OPTOMETRIST

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Hereford, Texas

Phone 37

Office Hours—8:30 5:00



DR. HERBERT E. HIPPS of Waco, Tex., is testing his theory that rabies shots might help prevent polio by giving five vaccinations to 265 volunteers in Frost, Tex. Dr. Will Miller, acting director of the Corsicana-Navarro County health unit, underwrote the program. Some doctors called the experiment dangerous. But Dr. Miller said the volunteers were given only five rabies shots, whereas the regular anti-rabies treatment is 14 to 21 shots. (AP Photo)

of steers on improved pastures and on native grasses.

A visit to some of the pastures where these steers have been grazing all summer will also be included in the tour.

The program will start at 10 a.m. and will end about mid-afternoon, information received by Clearman said.

Those farmers and ranchers interested in attending the Field Day are asked to call Clearman because an estimate of the num-

ber of guests must be made by September 30.

Clearman said all interested in attending who want to notify him must do so by this weekend.

Mr. and Mrs. Frank York of Lingo, N. M. visited in the home of her sister, Mrs. Mary Stoval, Sunday. Also visiting in the Stoval home was Mr. and Mrs. Mrs. Payne is a niece of Mrs. Stoval.

Not a Banana

(Continued from page 1)

tially the same information volunteered by other Korean vets.

On the matter of cooperation, Schroeter lauded the work of the forces, especially in the Air Force, where the Navy, Air Force, and Marine Air Force have a joint operational control coordinating body. It's a new method and there will naturally be a few mistakes, he said.

One of the most pointed remarks of his entire interview on the Korean situation was the statement by Schroeter that "this is a real war, not a police action that can be consummated in a hurry."

"We tried to get it over with in a hurry before, but now the effort is organized and run like it should be done — on a long-term basis," he observed.

Delving further into the feelings of the men actually fighting the Communists, the captain explained, "Most of the officers over there are World War II veterans with families and they feel that somehow, we're not fighting a real war, just a 'half a war.' They think we should either make a decision one way or another to go all-out or not at all."

He had high praise for the military leadership in the Pacific theater and in the Korean conflict. "Don't undersell Van Fleet," he cautioned. "He's very good. So is Ridgway."

On the enemy, Schroeter opined that the Chinese were not as good on the battlefield as the Japanese. Contrary to events at the beginning of the war, lots of prisoners are being taken now. Especially during the last big push by the United Nations forces.

The guerrillas are die-hards, "but whether or not they're Communists is open to question," Schroeter stated. "We have sympathetic guerrillas behind the North Korean lines, too."

In the opinion of the fighting men, the abortive peace talks in Kaesong were just a "stall for time" on the part of the Communists.

They feel the Communists have used the time advantageously to build up their supply system and move in more Russian equipment.

Schroeter said the main problem with a Communist offensive potential is that the supply lines have broken down within about 10 days.

"They lose their steam very quickly," the Marine officer told The Brand, "but during the peace talks they have had lots of time to build their logistical supply."

Tenor of feeling among the officers in Korea is that the war can go on for 10 years—or longer—under the present circumstances, because they believe that the real enemy is Russia.

American weapons are better in many respects than those of the Communist armies. American artillery is "vastly superior". Intelligence reports indicate that the Communies have about 1000 airplanes of all types, but that is not necessarily all they have.

"Talk about the primitive methods used by the Chinese," Schroeter said, "we could perhaps adopt some of their methods for transporting their equipment forward over rough terrain as in Korea."

America's best airplane for close support in the opinion of this Korean combat veteran is the Douglas Navy AD-1, a post-World War II aviation development. The ship carries a tremendous load and can stay at its station more than any other craft.

American jets are coming into their own after a rough start in the Korean fighting, Schroeter said.

Making a sweeping observation on the Korean "real war", the returned combat veteran said, "If we want to confine the war, we can hold out indefinitely."

Asked about the role of Japan



A FIELD OF LETTUCE on the Mac Noland farm southwest of Hereford is shown in the above photo.— Travis Caraway Photo.

in our bid to halt the spread of Communism, Schroeter said he doubted very much if Japan would EVER come under the influence of Communism.

"There's a new generation coming to the fore in Japan now," he commented. "They dress Amer-

ican and love everything that is American." "Even Frankie Sinatra," he laughed. W.W.K.

Mr. and Mrs. Will S. Smith of Los Cruces, N. M. visited in the

home of her parents, Mr. and Mrs. Cecil Wilkins over the week-end. Also visiting in the Wilkins home was her brother-in-law and sister, Mr. and Mrs. O. W. Thompson and children of Tulsa.

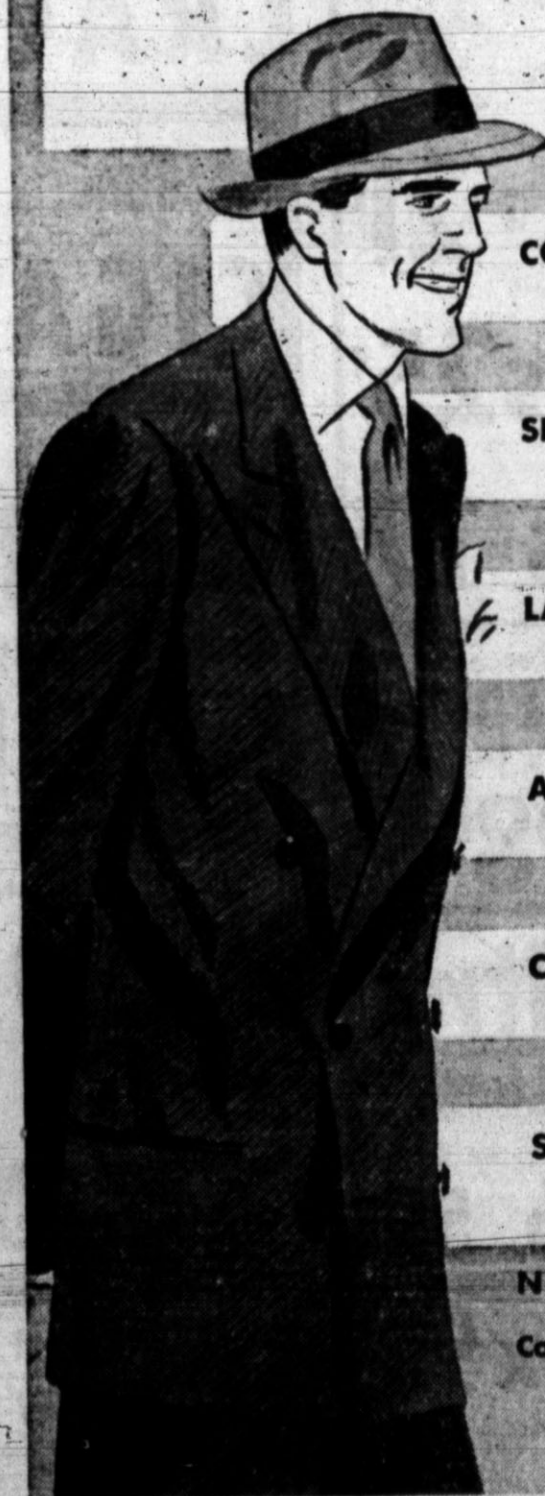
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SEAT is proportion cut to fit smoothly without bagging... yet give you plenty of room for comfort!

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Men's All Wool
Gabardines and Sharkskins
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6 Only
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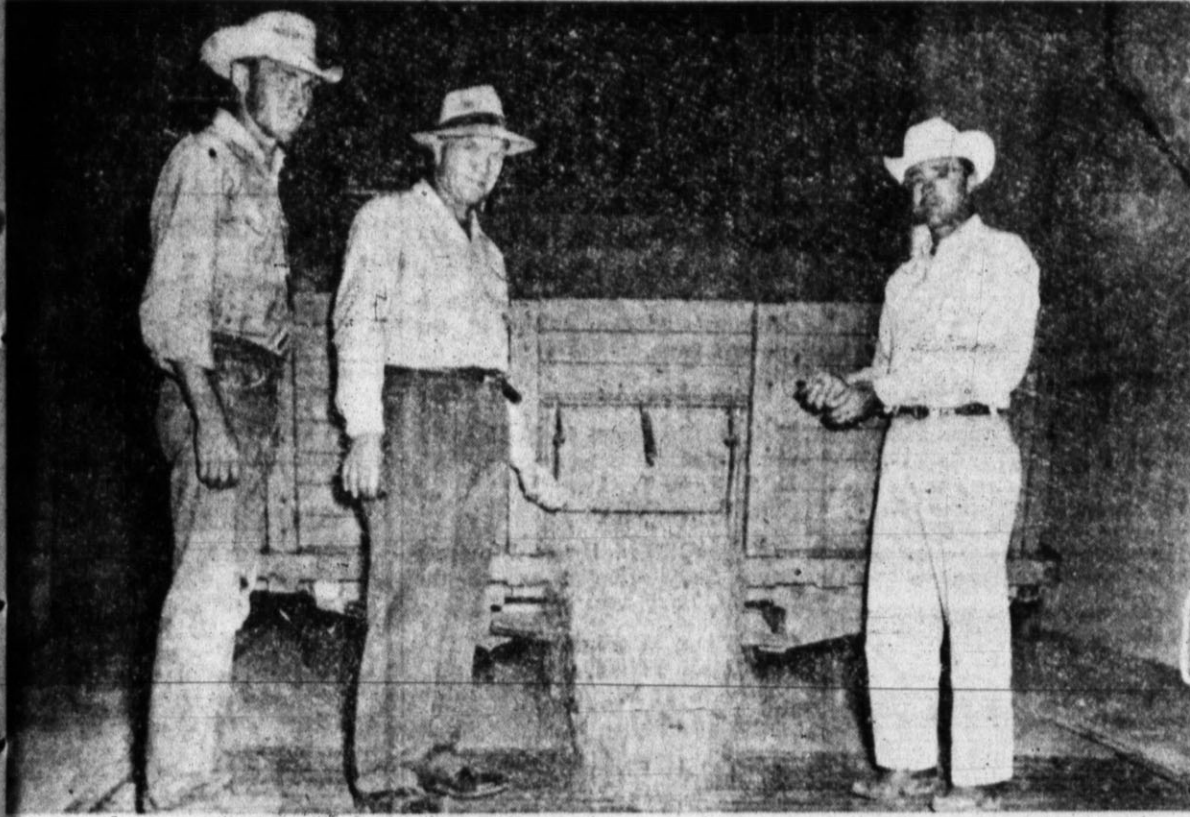
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ROBERSON Service Station
Hereford Saves Your Teeth —We Save Your Car.
Phone 440
Hiway 60



ONE OF THE two first loads of the 1951 maize crop is shown here being unloaded in the Bradley Grain company's new 320,000-bushel elevator Tuesday afternoon. Shown at left is Bobbie Jones, who brought the first load of 3,620 pounds in. Standing beside him is Sylvester Stagle and Jack Bradley, owners of the grain company. The other "first" load brought to Hereford was taken to Pitman Grain company by the Hewitt Brothers.—Brand Staff Photo.

SCS Division 3 To Elect on October 2

An election to name a director for Subdivision Three of the Tierra Blanca Soil Conservation district will be held October 2 at the Walcott school beginning at 7:30 p.m.

The five-year term of Phillip Miller will expire at that time and voters will have the opportunity of either re-electing Miller or naming a new director for the coming five years.

Miller will attend the last meeting of the county board under his present term of office on September 27.

Territorial boundaries for Subdivision Three are: northern boundary along 14-Mile Road, western boundary along the Bootleg farm-to-market road, southern boundary along Harrison Highway, and the eastern boundary along a north and south line four miles east of Highway 51 to the 14-Mile Road.

There are five directors in the district. They are: Frank Rikkels, first; Mal Stewart, president of the board, second; Phillip Miller, third; Wiley Roberson, fourth; and Chris Wimberly, fifth.

CARD OF THANKS

Thanks — For your help and patronage in establishing and maintaining The Wonderland Children's Shop. We are moving it to Llano, Texas, again. I sincerely thank you. It has been a most enjoyable experience.

Mrs. Zon Bruhl.

Jaycees Plan Town Hall Meet, Member Drive

The Jaycees planned two big events at their Tuesday meeting — a town hall meeting to discuss the water conservation bill which will be voted on September 29 and the annual membership drive.

A date for the town hall meeting has not been set but it will probably be sometime during the

week preceding the election.

The annual membership drive will get underway as soon as a goat can be obtained. Bob Blount was appointed to get the goat which will wear a sign "50 New Members or Bust". The goat will be given to a Jaycee who has not brought a new member and the only way he can get rid of it will be to get a new member.

It was announced that Ray Cowsett will be the guest speaker at the meeting Tuesday.

Mr. and Mrs. Morgan Cole visited her brother, Alton Biggers last week.

Gay Guilty on Check Charge

Steve Gay pled guilty in county court on September 11 to a charge of swindling with a worthless check. He was fined \$1 and costs of \$28.30 by County Judge L. H. Foster.

Mr. and Mrs. R. L. McGee are spending two weeks vacationing in Arkansas. Earnest McGee drove them to Arkansas this week.

Around...

(Continued from page 1)

whom I could purchase cards. Any effort made for me will be sincerely appreciated." L. Edward Burgess, 715 North 22nd, Lawton, Okla.

Thelma Jersig is taking the place of Zula Gilliam in the city office. Mrs. Jersig has recently moved to Hereford from Amarillo.

Tom McFarland, chairman of the board of directors of the proposed High Plains Water Conservation district No. 1, said he attended a meeting at Lubbock Tuesday at which time the Lubbock city commission adopted a resolution in favor of creating a water district.

Mr. and Mrs. D. F. Walker gave several musical selections on the steel guitar at the Wednesday meeting of the Hereford Lions

club.

All farmers wishing to enter the wheat milling and baking contest at the Tri-State fair in Amarillo are asked to have their samples of wheat in at the county agent's office by this weekend. County Agent Hugh Clearman has a sample of Wichita Wild wheat from W. P. Axe to enter in the contest.

The REA will have a display at the Farmer County fair in Friona on Friday and Saturday. The display is in charge of A. T. Ford.

Mrs. Argen Draper will judge the women's division of the Farmer County fair at Friona Friday.

Mrs. W. B. Keeton of Hollis, Okla. is visiting in the home of her son-in-law and daughter, Mr. and Mrs. Glen Boardman.

Mourning doves oftentimes nest in Texas in the early fall.

Baptists Will Discuss Their Mission Budget

A proposed ten-million-dollar mission budget for the Baptist General Convention of Texas in 1952 will be up for discussion when Baptists of this area meet Tuesday, Sept. 18, for the annual conference of the Tierra Blanca association. The meeting will be held at the First Baptist church, Canyon.

Dr. Guy Newman, pastor of the First Baptist church, Brownwood, will represent the denominational headquarters in Dallas at the conference. He will present the need for the multi-million-dollar budget.

Representatives from the 18 churches in this association will report on their progress during 1951 and will make plans for the coming year.

Dr. Newman will urge the individual churches of the association to follow the Baptist General Convention example by designating fifty per cent of their own budgets for state and world-wide missions.

The Baptist churches in this association have a combined membership of 6,568. The 3,300 Baptist church in Texas now support 12 colleges and professional schools, six hospitals, and three children's homes.

CARD OF THANKS

I want to thank each of the doctors and nurses for their wonderful work and care of Alton while he was in the hospital. Also all the fine dear friends for their flowers and food during our time of need. May the Lord extend His richest blessings to all of you. Thank you again.

Mrs. Alton Biggers & Family

Mrs. Gilbert Fox of Austin is visiting in the home of her mother, Mrs. Sallie Carter and other relatives this week.

Hospital Notes

Patients in Hospital: Johnny MacDoud, T&A; Mrs. Marline Campbell, surg.; Mrs. E. Bridges, OB; Pauline Kamenzind, surg.; Mrs. Maoma Gibson, med.; Louis Wayne Sifford, accid.; Mrs. G. A. F. Parker, med.; H. N. Gray, med.; Nadine Gama, observation; Mrs. Ruby Lee Sewell, surg.; Mrs. James Martin, med.; Dennis Charles Owen, surg.; Mrs. W. A. Laster, med.

Patients Dismissed: Linda Kearns, dental, 9-11; Mrs. J. A. Grimes, med., 9-10; Mrs. Ben Martinez, OB, 9-10; Estella Encinia, med., 9-10; Mrs. W. C. Flack, med., 9-9; Mrs. Fred Higgins, OB, 9-9; Sharon Owens, med., 9-11; Maxine Tolleson, surg., 9-11; Mrs. W. C. Witherpoon, med., 9-11.

Births: A daughter, Linda Kay to Mr. and Mrs. E. Bridges September 10.

Young People's Post Vacated by A. Thompson

Mrs. Alex Thompson, who has been superintendent of the young people's department at the First Baptist church since 1929, has announced her resignation from that position to be effective October 1.

The committee on nominations for department superintendents abided by her wish to retire and nominated Jimmie Allred to fill the vacancy.

Last Wednesday night, the church voted to give a leadership banquet in Mrs. Thompson's honor. Arrangements for the banquet, which will be held later this month, are in charge of a committee comprised of: Mrs. O. G. Hill, chairman; Mrs. Art Manjeet; and Mrs. G. P. Owen.

Mrs. Thompson has decided several months ago to relinquish her post as superintendent. Prior to her appointment as head of the young people's department, Mrs. Thompson was superintendent of the intermediate department.

Following her resignation, Mrs. Thompson will continue to decorate the church with flowers and will likely be made classification officer for the Sunday school.

Herrs Visit Parents Here

Mr. and Mrs. Erwin A. Herr and daughters Kathleen and Nancy visited Hereford on a motor trip from Lynn, Mass. last week.

He is the son of Mr. and Mrs. Emil A. Herr of this city. Mrs. Herr is formerly from Amsterdam, N. Y.

A bridge and canasta party was given in their honor Sunday night, Sept. 9 by Mrs. Emil Herr. Those attending were Mr. and Mrs. Werner Koelzer, Mr. and Mrs. E. C. Hewitt and family, Mr. L. C. Hewitt, Mr. and Mrs. Raynold Herr and family, and Mr. Wilfred Herr.

Monday night Mr. and Mrs. A. D. Godwin entertained the visiting family with a dessert party. Mr. and Mrs. Erwin Herr will return to Massachusetts next week where he has been employed as an Electronics Engineer by the General Electric company for the past several years.

On their visit here, they were quite impressed by the growth of Hereford during recent years.



Gerber's

BABY FOOD
3 cans 25¢

Golden Light

COFFEE
lb. can 85¢

IVORY SOAP
2 lg. bars 29¢

★ PRODUCE ★

Stringless

Green Beans 2 LBS 25¢

Home grown

CANTALOUPE lb 7¢

Large Crisp

Bell Peppers 2 LBS 25¢

Jonathan

APPLES 2 LBS 27¢

PEACHES 3 No. 2½ cans 97¢
Heart's Delight in heavy syrup

APRICOTS tall can 23¢
Heart's Delight in heavy syrup

ORANGE JUICE 4-46 oz. cans 93¢
Kimbell's

SHORTENING 3 lb. ctn. 69¢
Kimbell's

TOILET TISSUE 4 rolls 39¢
Charmin - very soft

PRUNE JUICE 3 qt. bottles 97¢
Heart's Delight

We Have

A Complete

Line of

SCHOOL

SUPPLIES

THOMAS FOOD

IN PARK AVE. VILLAGE

We Deliver - Phone 15
PLENTY OF PARKING SPACE

WE GIVE S & H
GREEN
STAMPS

SEED WHEAT FOR SALE

No. 1 Certified
WESTAR and WICHITA
Cleaned, Treated and Sacked

at
PITMAN GRAIN
Jay Boston

Get more mileage per gallon! Get a Studebaker Champion!

TOP GAS-SAVER OF THE TOP 4

IN THE LOW PRICE FIELD!



NEW STUDEBAKER CHAMPION

One of the 4 lowest price largest selling cars!

A Champion in extra value, too!

Big visibility one-piece windshield... Brakes that automatically adjust themselves... Variable ratio "extra-leverage" steering... Tight-gripping rotary door latches... Soft-glow "black light" instrument panel dials... Automatic choke... Automatic spark and heat controls... "Heat-dgm" pistons... Big capacity trunk... New longer wheelbase... Flight-streamed styling—no bulging excess bulk... Rich upholstery... Big choice of body colors.

FRANK CRAIG - Studebaker, Massey-Harris

445 E. 1st St.

Phone 756

SUMMERFIELD NEWS

Carl Lee Elected Superintendent Of Summerfield Sunday School

By Bobbie Walsler
Carl Lee was elected superintendent of the Sunday school at the regular business meeting of the church Wednesday night. Other officers elected were: K. W. Neal, assistant superintendent; Bobbie Walsler, secretary and church clerk, Mrs. J. F. Chettaman.

Teachers elected were: Mrs. C. R. Walsler, beginner's teacher; Mrs. Guy Walsler, primary teacher; Mrs. Earl Lance Sr., nursery; Mrs. J. M. Wright, intermediate girls; Mrs. D. C. Walsler, intermediate; Rev. A. A. Simons, junior boys; Mrs. K. W. Neal, junior girls; Mrs. Ky Lawrence, women; J. M. Wright, men; J. B. Noland, song leader; Gene Streun, assistant song leader; Mrs. L. B. Lookingbill, pianist.

The young people gathered at the church Thursday night for a wiener roast and to paint the basement of the church. Those present were: Charlene Lee, Don Clark, Darrell Dawson, Payton Rainey, Jim, Bill, and Ann Lookingbill, Nan Longbottom, Wayne and Bobbie Walsler, Wayne and Willis DeLozier, Janelle Carter,

Mr. and Mrs. Carlyle Sargeant, Mr. and Mrs. Carl Lee, Carolyn and Jackie, Mrs. J. M. Wright and Mrs. Reece Dawson.

Rainfall ranging from 1 1/2 to 2 inches fell over the community Friday night. The farmers were able to shut off their irrigation wells for a while and many of them are still off.

Mr. and Mrs. Cater and two small children were visitors in Plainview recently.

Mr. and Mrs. L. B. Lookingbill, Ann and Freddy were visitors in Amarillo Sunday.

Mr. and Mrs. Delbert Banium and family spent the week-end in Littlefield and Lubbock visiting friends and relatives.

Mr. and Mrs. Guy Walsler were in Amarillo Monday on business.

Mr. and Mrs. Earl Lance Sr. were honored with a birthday dinner in the home of Mr. and Mrs. C. R. Walsler. Those present were: Mr. and Mrs. Weldon Webb of Lubbock, Mr. and Mrs. Joe Kendall, Mr. and Mrs. S. L. Walsler of Hereford, Mrs. Reece Dawson, Ann and Jerry Lance and the honorees and hosts.



LITTLE NITA WILSON (left), 4, and Tommy Bouchier (right), 7, couldn't seem to convince three Junior Rodeo officials in Post, Tex., that they were old enough to enter the rodeo. The entry blanks said "19-years-old or under," but the judges ruled the children were a bit too young to compete. Show officials (left to right) are: Jack Schmidt; Jack Kirkpatrick, Junior Rodeo manager; and Roy Josey, Rodeo Association president. (AP Photo)

Pic-tours of Europe

VISITORS TO DENMARK IN AUGUST MAY ENJOY THE THRILL OF TUNA FEASING AND CATCH SOME OF THE BIGGEST IN THE WORLD ALONG THE BEAUTIFUL DANISH RIVIERA (COPENHAGEN TO ELSINORE). IN WATERS BETWEEN SWEDEN AND DENMARK, WHERE EXCELLENT BOATS AND FINE HOTELS ADD TO THE PLEASURE OF THE SPOT.

ONE OF THE GREAT TRAVEL ATTRACTIONS OF THE WORLD IS THE FABULOUS STORE OF MAGNETIC PAINTING, SCULPTURE, ARCHITECTURE AND FOLK ART THAT HAS DRAWN AMERICANS TO EUROPE IN INCREASING NUMBERS YEAR AFTER YEAR.

TRAVELERS IN FRANCE HAVE FUN AND SEE GAY CENTURIES-OLD FOLK CELEBRATIONS AT THE WINE FESTIVALS HELD IN MANY OF THE CHARMING TOWNS IN THE GRAPE DISTRICT. ONE OF THE MOST FAMOUS IS THE GRAND VINE HARVEST AT GRIMAUD (VAR) ON SEPTEMBER 9.

IN THE SERVICE
Five Sons of Mr. and Mrs. Bruce Plummer Serving in Armed Forces

Melvin Plummer, son of Mr. and Mrs. Bruce Plummer, joined the Navy on August 30. He is stationed at San Diego at the present time.

His address is:
Melvin Plummer, 40-86-91 Co. 51-842 U. S. N. R. T. C. San Diego, Calif.

Mr. and Mrs. Bruce Plummer have four other sons in the service. They are:

Sgt. Glenn H. Plummer 4228 Jason Street Lowry A. F. B. Denver, Colo.

Cpl. Ben R. Plummer US 54028678 Co. D, 67th Medium Tank Bn. APO 42 c/o Postmaster New York, N. Y.

1st Lt. Jessie Helen Plummer, AFNC 3415 Medical group Lowry AFB Denver, Colorado

Pfc. Albert Edwin Plummer, AF 18389792 3459th Student Training Sqdn. F. E. Warren AFB Cheyenne, Wyo.

MILLER'S PLUMBER

HERE IS A SENTENCE YOU SHOULD HEED -

An Extra bath is what you need!

Miller PLUMBING
Sheet Metal Work
125 N. SAMPSON • Phone 1287
HEREFORD

Hereford Pep Club Re-Elects Clara Jayne West

Clara Jayne West was re-elected president of the Hereford Pep Club at a recent meeting of the group. Other officers were: Mary Ann Beckman, vice-president; Sharon Moore, secretary; and Barbara McGee, treasurer. Carella and Norma Jean Gollehon, daughters of Mr. and Mrs. Gerald Gollehon, were chosen as mascots for the 1951-52 school term.

Beta Sigma Phi Area Meet Slated For September 23

Arrangements for the area council meeting of Beta Sigma Phi, to be held September 23 in Amarillo, were made by the Amarillo Council Thursday at a meeting held in the home of Mrs. N. S. Vraboy. Mrs. J. L. Pate Jr. president, presided.

All chapters from nearby Panhandle towns are invited to attend the area meeting which will be held at the Herring Hotel. Registration will begin at 9 a.m. and speakers will include, Walter W. Ross, Kansas City, founder of the sorority and member of the board of Girlstown. Forums will be held and a feature of interest will be a style show sponsored by Colberts.

Plans and arrangements are under the direction of Mrs. Ralph W. Hall chairman, Mrs. N. S. Vraboy, Mrs. Roy Roper, Mrs. J. L. Pate and Mary Minnich.

This meeting will be the first area meeting held since 1941 in Borger and approximately 300 members are expected. Chapter towns include: Borger, Childress, Amarillo, Dalhart, Dumas, Hereford, Pampa, Perryton, Phillips, and Plainview.

Bridges Infant Died Monday; Rites Wednesday

Funeral services for Linda Kay Bridges, infant daughter of Mr. and Mrs. E. Bridges, were held Wednesday morning at 10 o'clock at the Assembly of God church with Rev. S. E. Eldridge officiating.

Interment was in West Park cemetery under the direction of Gilliland Funeral home.

The infant was born September 10 at the Deaf Smith county hospital and died several hours later.

Survivors include the parents, nine brothers and three sisters.

In The Service

Cpl. James Boardman, 25634027 2353 Pers. Processing Sq. (OS -Repl.) 2349 Pers. Processing Gp. Camp Stoneman, Calif.

CARD OF THANKS

In appreciation to our many friends may we express our heartfelt thanks and appreciation for your many words and deeds of kindness through our recent bereavement. Your thoughts and many acts of kindness have enabled us to carry on.

The Brownlows

A recent visitor in the M. T. Rutter home was Mrs. A. B. Christian of Abilene. Mrs. Christian is a former Hereford resident.

New Fall Ready - to - Wear

Dressy Type Fall
WOOL WORSTED SUIT
Strea Gabardine

\$34⁷⁵

2606

A smooth firm finished all-wool fabric. Five self covered button single breast front . . . hip and breast button trim. Slim line skirt with kick pleat. In gray and tan.

Sizes 10 to 18.

Washable
BURLINGTON'S GABARDINE
Beautifully Tailored into
NEW FALL CASUALS
You'll never tire of!

- Gray
- Navy
- Red
- Cocoa
- Green

BY Pat Perkins

3312 A, 3306 B, 5302 C, 3308 D

Going or Coming They're Good Looking
RAYON GABARDINE
COATS

Clever Back Details

Reasonably Priced
\$24⁷⁵

236, 204

Above: Boxy style in rayon sheen gabardine . . . gored back with button detail . . . stand-up V back collar and wide V cuff. 10 to 18.

Left: Four gored back box style coat . . . 100% all rayon gabardine . . . four button single breast . . . double tab button trim pockets. Full swing model. 8 to 16.

Solid Wool Flannel
Wool Glen Plaid
FALL SKIRTS
Sizes 10 to 20

\$7⁹⁰

1410, 1350

Solid Triple tier pocket effect . . . wide waist band . . . fly front with saddle stitch trim. All wool yarn dye flannel. Colors: gray and charcoal. Sizes 12 to 20.

Plaid Permanent knife pleats all around this all wool Glen Plaid flared skirt. Colors: red, navy, and brown. Sizes 10 to 18.

and Priced only
\$6⁹⁰
Junior - Regular and Half-Sizes

A - Designed to give you that well-groomed look . . . tucked mandarin collar . . . slim skirt with inverted pleat and tucked hip pocket. Sizes 12 to 20.

B - Full crease resistant whip-pet gabardine. Wing neckline . . . diagonal button opening . . . side hip pockets . . . shell buttons . . . man-made alligator belt. Sizes 12 to 20.

C - Casually smart with . . . tucked bib front . . . removable tab at neck . . . slim inverted pleat skirt . . . gold toned buttons . . . simulated leather belt. Sizes 9 to 15.

D - Slim as a shadow, three-quarter step-in dress of Burlington rayon. Collarless keyhole neckline and pert hip pockets tab trimmed. Self belted. Sizes 14 1/2 to 24 1/2.

Anthony's
THE G. B. ANTHONY CO.
Ready-To-Wear BALCONY

New Fall
MILLINERY
Arriving Daily
\$1⁹⁸ up

How Can I?

By Anna Ashley

Q. How can I test jelly most efficiently when making it?

A. Jelly is done when a very little poured from a spoon forms a single large drop and breaks away quickly from the spoon. This is a more satisfactory way of testing than the common way of pouring Jelly on a cold plate and waiting to see whether it will "jell," because during the time of waiting the jelly may overcook.

Q. How can I treat ivy poisoning?
A. Wash the part affected with boric solution, and follow with

an application of zinc ointment. Wash off the ointment each day with the boric solution, dry and apply fresh ointment.

Q. How can I clean brushes in which paint has been allowed to dry?
A. Soak in turpentine, gasoline, or hot vinegar for about an hour. Then wash thoroughly in strong soapsuds.

Q. How can I keep grapes fresh for a long time?
A. Cut a circular piece out of a pumpkin or gourd, large enough to insert the hand. Clean out the interior thoroughly, place ripe grapes inside and replace the cover securely. Keep in a cool place and the grapes will keep fresh for a long time.

Q. How can I remove weather stains from stone steps and windows?

A. Try scouring with coarse steel wool dipped in warm suds, with a spoonful of kerosene added.

Q. How can I prevent brass from tarnishing?
A. Apply a thin coat of gum shellac and alcohol to the brass to prevent tarnish. Or, a thin coat of lacquer can be used if it is very clear.

Q. How can I make a walnut stain?
A. Mix one quart of boiled linseed oil, one quart turpentine, one pint of whiting, one tablespoonful of burnt umber, 1/2 teaspoonful Venetian red, 1/2 teaspoonful of yellow ochre.

Q. How can I restore the original brightness to pearl buttons?

A. Rub them with a little olive oil. This takes away the blurred appearance. Then sprinkle with nail powder and rub thoroughly.

Q. How can I renew the finish on furniture and conceal the small blemishes?

A. Apply equal parts of boiled linseed oil, turpentine, and white vinegar, with a bit of wool material, and polish with a silk cloth.

Q. How can I remedy new shoes which hurt at the heel?
A. Rub inside the heel with



THE MODIFIED RANCH style home above is the Faust Collier home. The house which is located at 111 Avenue I, features a combination living-dining room with one wall finished in knotty pine.—Brand Staff Photo.



ZULA GILLIAM, who is now assistant secretary-treasurer of the Hereford office of the National Farm Loan association, is shown above when she was employed at the city offices.—Brand Staff Photo.

hard soap before putting on. Also try fastening a few cross strips of court plaster to your heel. The plaster will take the rub.

The barn or screech owl is often called the "feathered cat" because it is a great foe of mice.

Over the Labor Day week-end Mr. and Mrs. H. E. Henslee visited relatives in Oklahoma. On their way to Tulsa to visit Mr. Henslee's sister, Mrs. Phil Carmen and mother, Mrs. Rosa Bailey, they stopped in Elk City and visited her brother, W. G. Worth and his brother, E. E. Henslee. Mr. and Mrs. E. E. Henslee accompanied them to Tulsa.

Council Honors H. D. Club Delegates

Home Demonstration Club council held a covered dish supper at Shirley school Friday night honoring delegates to the recent THDA meeting in A & M college. Mrs. R. C. Childers gave the invocation.

Mrs. W. R. Scarth introduced the program and the delegates who were Mrs. Frank Wilde, Mrs. Herbert Hoover and Mrs. R. N. Cooke. They gave reports from the convention which was built around the theme "United We Stand", and told of the colorful pageant staged by delegates in which Mrs. Hoover and Mrs. Cook participated. Each reported on some convention highlight.

Ceramic Art Group Meets

Hereford Ceramic Art club held its first study session of the season at the home of Mrs. Glenn Boardman Thursday afternoon.

Mrs. Phil Radovich presided as president of the club and members voted to sponsor a hobby show and sale in December. Mrs. V. E. Dodson, chairman of the year book committee, distributed new yearbooks.

Mrs. E. M. Cox was in charge of the lesson for the afternoon and led a roundtable discussion to open the program. She gave a demonstration of floating ornaments to be used as accessory ornaments in flower arrangements. Mrs. Cox and Mrs. F. M. Kester demonstrated and showed finished butterflies, instructing the group how to fashion and wire them. The next meeting will be held in the home of Mrs. V. E. Dodson.

Refreshments were served to: Mesdames Vivian Major, O. H. Culpepper, Carlos Vaughn, F. M. Kester, E. M. Cox, H. F. Trimmer, V. E. Dodson, John Robinson, Carl Gilliland, Jim Black, Phil Radovich and the hostess.

singer, J. M. Edelman, and the hostess.

Fire Monday at Potter Place

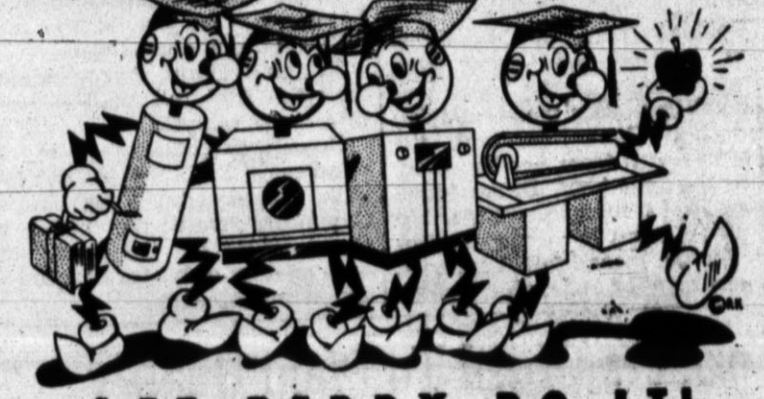
Damage estimated to be more than \$2000 occurred on the Old Potter place five miles south of Hereford on the Old Dimmitt road last Monday.

The fire, which started at about 10:30 p.m., was believed to have been caused by a light switch on the back porch. The tenant on the farm, Mr.

Sargent, lost all his personal belongings and furniture in the fire.

Mr. and Mrs. Newt Gilliland and son Jimmy of Dallas were in Hereford the past week to visit his parents, Mr. and Mrs. J. M. Gilliland and other relatives. They were accompanied home by their daughter Jean who had spent the past month here with her paternal grandparents and Mr. and Mrs. Henry Hastings who are her maternal grandparents.

WASHING BACK TO SCHOOL



LET REDDY DO IT!

Yes, when it's "Back To School" for the children, it's "Back To Big Washings" for Mother. But there's no reason to break your back with hand scrubbing or wringing or hanging the clothes on the line. Let Reddy Do It.

Reddy's wash day team, automatic washer, clothes dryer, ironer and electric water heater, will carry all the heavy wash day load for you. They make washing simple, if not downright easy — and they leave you fresh for many other household duties.

Reddy's back is strong—it's electrified — put your washday work on him.

• DRYER •
• WATER HEATER •
• WASHER • IRONER •

SEE YOUR Electric APPLIANCE DEALER!

SOUTHWESTERN
PUBLIC SERVICE
COMPANY

17 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

PRESCRIPTIONS

It Does
MAKE A DIFFERENCE
where you have your prescription compounded.
Try us... and see for yourself.

EDWARDS PHARMACY
1st Door South Hereford Clinic

FINANCIAL INDUSTRIAL FUND

A MUTUAL INVESTMENT FUND
CAPITAL ACCUMULATION PLAN
SYSTEMATIC INVESTMENT PLAN
For Prospectus or Appointment See
H. A. CLOSE, AGENT

1000 colors in paint

Visit the Nu-Hue Color Bar

by MARTIN-SENOUR
McCASLIN LUMBER CO.
PHONE 7

HERE'S A Pickup THAT WILL Stand Up

Model L-110 (illus.) has 6 1/2-foot pickup body, 4,200 lbs. GVW. Pickups in the L-110, L-120 and L-130 Series include 115, 127 and 134-inch wheelbases, 6 1/2, 8 and 9-foot bodies, GVW's to 8,600 lbs. Specifications subject to change without notice.

If you could look ahead a few years there wouldn't be any doubt in your mind:— International pickup trucks are your best pickup buy today for lower operating and maintenance costs, longer truck life.

Here's why!

Internationals give you extra stamina: you get the traditional truck stamina that has kept Internationals first in heavy-duty truck sales for 19 straight years.

Internationals give you extra economy: you get lower operating and maintenance costs because every International is all truck. The new Silver Diamond engine gives you the right balance of power, pep and economy.

You get the Comfo-Vision Cab, "roomiest on the road." You get full front visibility; more positive steering control.

But get all the facts. Come in, pick out your new International pickups—now!

HEREFORD IMPLEMENT CO.
HEREFORD, TEXAS

INTERNATIONAL TRUCKS
"Standard of the Highway"

Honey-Smooth

1. ROAD-TEST IT FOR PROOF OF PERFORMANCE!

It's more a treat than a test, when you put a new Mercury through its paces. You never knew that traffic could be tamed so easily, that hills could simply melt away! The secret? Lots of things—its husky V-type "8" engine—its low-slung design—its nimble steering. Yes, here's sweet driving, with all the thrift that makes Mercury so popular.

2. BUDGET-TEST IT FOR PROOF OF VALUE!

Does it have a down-to-earth first price? Mercury's price tag you can understand—a big dollar's worth for every dollar invested.

Will you be sure of good gasoline mileage? Mercury has proved its more-miles-per-gallon by winning officially sponsored economy tests.

Will upkeep stay low? Mercury engineers have engineered trouble out for extra years of money-saving dependability.

Is it famous for long life? It is indeed! 92% of all Mercurys ever built for use in this country are still on the road, according to studies of the latest annual official registration figures.

3-WAY CHOICE! For "the drive of your life" Mercury offers you a triple choice in transmissions. Merc-O-Matic Drive, the new smoother, more efficient automatic transmission—or thrifty Touch-O-Matic Overdrive are optional at extra cost. There's also silent-ess standard transmission.

and Money-Smart!

2-WAY TEST PROVES **MERCURY** BEST... FOR THE BUY OF YOUR LIFE!

HEREFORD MOTOR CO. INC.
142 N. MILES AVE. PHONE 39

Household Scrapbook

By Roberta Lee

The Hands

Keep a half-lemon, cut side down, in a saucer by the kitchen sink. After using soap or cleansing powders, apply the lemon to the hands and rub well with rind and all. It neutralizes the alkalis, removing stains and dirt, whitening the hands and preventing roughening and irritation. It will dislodge accumulations under-

neath the fingernails and kills such odors as fish and onion.

Oil Stains

To remove oil stains from a rug dampen a cloth with gasoline and rub around the edge of the stain, working towards the middle. Change to a clean part of the rag as soon as one part is soiled.

Thick Ink

If the ink in the bottle has become thick, add a little vinegar to it and it will be usable again.

Car Sickness

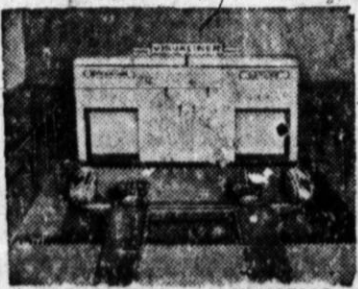
If one is inclined to become sick on a car or train, this can be prevented by beating the white of an egg stiff, adding the juice of one lemon, and one teaspoon sugar, and taking this before starting on the journey. It is usually an effective protection against that nauseating feeling.

More Juice

When extracting juice from oranges or lemons, warm the fruit and roll briskly with the hand until soft. It will be surprising how much more juice will be obtained from the fruit.

Cleaning Hands

Grease and grime may be removed from the hands by adding a little sugar to the soap lather.



FRONT END ALIGNMENT VISUALINER AND WHEEL BALANCING For All Makes of Cars FRANK CRAIG Studebaker, Massey-Harris



PART OF THE CROWD that attended the formal opening of the Kinsey Motor company is shown above. An estimated 1800 persons visited the new building during the day Saturday.—Brand Staff Photo.

The dirt will disappear like magic, leaving the hands soft and white.

Sandpaper

To make sandpaper coat stout paper with glue and then sift fine sand over its surface before the glue sets. Emery paper can be made in the same manner, only powdered emery is used instead of sand.

Floor Mops

Floor mops will gather dirt more quickly and thoroughly if washed in soapsuds about once a month. Soda added to the water will loosen the dirt wonderfully.

Starch

To prevent starch from sticking, add one teaspoonful of lard to each quart of starch and boil it one minute before using.

Stocking Runs

If a run, or a small hole, in the silk stocking is rubbed with a dampened cake of soap, it will prevent a long run.

Don Shipley and Oliver Streu attended the wedding of Dolores Smith and Brad Beedy at Stratford Sunday. Beedy, Shipley and Streu are all members of Los Camaradas social club at Texas Tech.

Courthouse Records

WARRANTY DEEDS

T. C. Malloy, et ux, to Ralph Shirley Pt. Blk. 21, Evans Add.
Leslie Daub et ux to Ralph Shirley Lots 14, 15, 16, 17, 18, 19, and 20 of Severn's Sub. Blk. 24, Evans Add.
T. C. Malloy et ux to J. D. Porsch, Lots 14, 15, 16, 17, 18, 19, and 20 of Severn's Sub. Blk. 24, Evans Add.
Ralph Shirley et ux to T. C. Malloy, Lots 14, 15, 16, 17, 18, 19, and 20 of Severn's Sub. Blk. 24, Evans Add.
Abbie Collins Hodges to Joe A. Collins, S 1/2 Lot 4, Blk. 26.
E. Ward Jr. et ux to Tom Hall, Lots 19, 20 of Phillips Sub. Blk. 39, Evans Add.
E. Ward Jr. et ux to Tom Hall, Lots 16, 17 and 18 of Phillips Sub. Blk. 39, Evans Add.
Delmar Sigle et ux to J. M. Thompson, Lot 20 and South 1' of Lot 21, Barber Sub, Blk. 22, Evans Add.

RELEASES

First Federal Savings and Loan Association to Hugh B. Bookout et ux, Lot 1 and N 1/2 Blk. 14, Ot. Dora Inman to Billy Charles Cargo et ux, North 50' Lots 1, 2, 3 and Lot 4, Blk. 1, Miller and Shore Sub, Blk. 29, Evans Add.
E. Ward Sr. to E. Ward Jr. et ux, Lots 19 and 20, Phillips Sub, Blk. 39 of Evans Add.

TRANSFERS

Rockwell Lumber Company to First Federal Savings and Loan Association, Lots 1 and 2, Blk. 4, Hester and Baskin Sub. Blk. 3, Mabry Add.
Mrs. Wilma Carnahan to Kansas City Life Insurance company South 85', North 195', East 1/2, Blk. North 53.
Ollie D. Bradley a feme sole to First Federal Savings and Loan Association of Clovis, Pt. Blk. 7 of Evans Add.
Leon J. Bell to E. L. Kennedy or Nellie I. Kennedy.

RIGHT-OF-WAY

Don W. Moore to Southwestern Public Service Company 10x200' out of SW cor. Blk. 32, Evans Add.

DEEDS OF TRUST

Domingo Zamora to R. P. Coneway, Lots 3, 4, 5, and 6, Blk. 40, Whitehead Add.
David M. Rodgers Jr. et ux to N. D. Bartlett Jr., Lots 9, 10 and 11, Blk. 31, Ot of Dawn.

Edna R. Jett to First Federal Savings and Loan association, Pt. Blk. 7, Evans Add.

C. W. Hecklemann et ux to E. L. Kennedy or Nellie I. Kennedy, North 225.7', Blk. 31, Blks. 10, 11, and 12, Ricketts Add.

Ralph Shirley et ux to Leslie Daub, Lots 14, 15, 16, 17, 18, 19, and 20, Severn's Sub. Blk. 24, Evans Add.

OIL AND GAS LEASES

Dr. G. V. Smith et ux to J. E. Dickinson, Sec. 9.
J. E. Dickinson to Superior Oil Company, Sec. 9.
Olice Herring Coates et al to R. C. Bowden, W 1/2, Sec. 5, W 1/2 Sec. 32.
R. C. Bowden to Superior Oil Company, W 1/2, Sec. 5- W 1/2 Sec. 32.
Capitol Mineral Rights Company to Blair Cherry, W 1/2 of Sec. 4 of Sur. 8, T. 3, Right 1, East of Capitol Syndicate Sub. Carl C. Hudspeth Sr. to Carl C. Hudspeth Jr., trustee, NW 1/4, Sec. 72, Blk. K-5.
Eibert Kesler to Superior Oil Company, Sec. 64, Blk. K-5.
J. E. Dickinson to Superior Oil Company, SW 1/4, Sec. 11 and W 1/2 of NW 1/4 of Sec. 14.

AUSTIN: The following amendments have been made to charters of corporations in Hereford, according to the Secretary of State: Hereford Motor company. Increasing capital stock to \$20,000 (Pd: all). Domestic corporations which have been dissolved this week are: Palo Duro Sales, Inc.

NEW AUTOS

B. M. Whitshire, Hereford, 1951 Plymouth 4-Door Sedan, September 1.
Alton Kemp, Box 185, 1951 Hudson, 2-Door Sedan, September 5.
L. E. Schneider, Box 150, 1951 Mercury, 6-Passenger Coupe, September 4.
Norman L. Dewett, Route 1, 1951 Nash Station wagon, September 4.
John Lene, Box 694, 1951 Hudson 2-Door Sedan, September 5.
Palo Duro Sales, 1951 Pontiac 2-Door Sedan, September 5.
J. D. Kelly, Box 726, 1951 Plymouth Suburban, September 6.
Porter Johnson, 503 M, 1951 Ford 2-Door Sedan, September 7.
Gaylord Newell, 426 Main, 1951 Oldsmobile 2-Door Sedan, September 7.
Calvin Goodin, 608 West 2nd, 1951 Chevrolet 2-Door Sedan, September 7.

Dawn Study Club Opens Year's Study

Dawn Study club began the 1951-52 club year last week with a program given in the home of Mrs. L. L. Arthur, Mrs. Penny Womble, vice-president, presided over the business session.

Mrs. H. H. Miller discussed "Adolescent Love Affairs," stating that the attitude of the parent toward the problem of adolescent love affairs may determine the child's future. Mrs. Miller spoke on the prevalent child marriage problem and pointed out that the adolescent needs love and understanding, not ridicule.

Mrs. Ernest May spoke on "Guard Your Husband's Heart" reviewing a recent magazine article. "Since one of every three deaths is caused by disease of the heart or blood vessels, women can help prolong their husbands lives by watching for the symptoms and getting them to a doctor, as many heart ailments may be controlled if detected early enough."

Those attending the meeting were: Mesdames Melvin May, Alfred May, William Wimberley, Zed Stewart, Carl Wimberley, Ernest May, and the hostess.

Relative Dies
Mr. and Mrs. Hugh Witherspoon and Willard Witherspoon left early Saturday morning for Glinter, where they attended funeral rites held there for Mr. Willard Witherspoon's aunt, Mrs. Mack Lowe. They were accompanied by Mrs. Lowe's sister, Mrs. J. B. Wallace of Amarillo.



Church of Christ We Welcome You

CHURCH OF CHRIST (Sunday)

Radio KPAN 9:15 A. M.
Bible Study 10:00 A. M.
Worship 11:00 A. M.

Evening: Young People 6:45
Worship 7:30

Radio Program: KPAN—860 on Your Dial 9:30 A. M.

The Bible is right and it does make a difference what we BELIEVE AND PRACTICE. We invite you to all services of the church.

For Your Next Dance Enjoy WELDON BRIGHT Hammond Organ & Orchestra Call or write KGNC, Amarillo

An Automobile Accident Can Put You In the Red . . . Smack In the Red!

But Even If You Have an Automobile Accident, You Can Say In the Black . . . Nicely In the Black—If You Have Automobile Liability Insurance.

John McLean Insurance Agency
Phone 273
HEREFORD, TEXAS

FACTS ABOUT MONEY!

"THE ALMIGHTY DOLLAR"

Washington Irving, the American writer and humorist, is credited with having originated the often-used expression "The Almighty Dollar" . . . perhaps a more appropriate expression today than in Washington Irving's time.

. . . SAVE AS MUCH AS YOU CAN REGULARLY . . . A SAVINGS ACCOUNT IS THE WAY TO REAL BUYING POWER AND SECURITY!

"I took the Blindfold Test—that new Dodge Oriflow Ride sure opened my eyes!"

Come in! Try it! FEEL HOW NEW ORIFLOW RIDE MAKES ROUGHEST ROADS BOULEVARD-SMOOTH!

The big, dependable **DODGE**
Drive it 5 minutes...and you'll drive it for years!

GILES MOTOR CO. 209 W. 3rd Phone 180

HEREFORD STATE BANK

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

the Popular Call of the West

SUPREME Salad Wafers
DAINTY SALTED CRACKERS...

branded by Supreme Bakers . . . as customary in the West as mountain music! There's always a grand promenade to the grocer's—for that familiar green box of crackers Supreme in Flavor!

Supreme FLAVOR BY Supreme BAKERS
BOWMAN BISCUIT COMPANY OF TEXAS

BUTTER COOKIES Real Butter Flavor! Another outstanding product of Supreme Bakers



SAM ALLEN, VOCALIST, and Weldon Bright at the organ, gave visitors to the Kinsey Motor company opening on Saturday their share of good musical entertainment. Allen, publicity director at Wayland college, is shown at left, accompanied by Bright.—Brand Staff Photo.

Texas Land Prices Rose Average of 12 Per Cent in 1950

COLLEGE STATION — Texas farm and ranch land prices rose an average of 12 percent during 1950, according to a study made by the USDA and the Texas Agricultural Experiment Station.

An average increase from \$44.44 per acre to \$49.95 was found in a survey made by John H. Southern, agricultural economist with the Bureau of Agricultural Economics, and Joe R. Motheral, associate professor of agricultural economics and sociology with the experiment station.

From studying 24 representative counties, the economists

found that the number of land transfers had increased by 20 percent during 1950, and the acreage changing hands increased by more than 50 percent.

A substantial decline in the average selling price occurred in the Panhandle wheat area, the Edwards Plateau and Central Basin, and the Northeast sandy lands, and a slight drop occurred in the High Plains and Trans-Pecos grazing area.

The largest increases occurred in the Grand Prairie, with 49 percent; the Rolling Plains, with 44 percent; and the North-central grazing area, with 31 percent. Gains of 20 percent or more occurred in seven other areas.

The economists report that since 1949, the begging of the rise in land prices, a narrowing of the price spread between the

"best" and the "poorest" land has been noted in most areas of the state.

In a special study made of the 1950 land market in Jones, Ellis and Nacogdoches counties, Southern and Motheral found that farmers who owned other land were the chief buyers of land, as has been the case throughout the World War II and postwar periods.

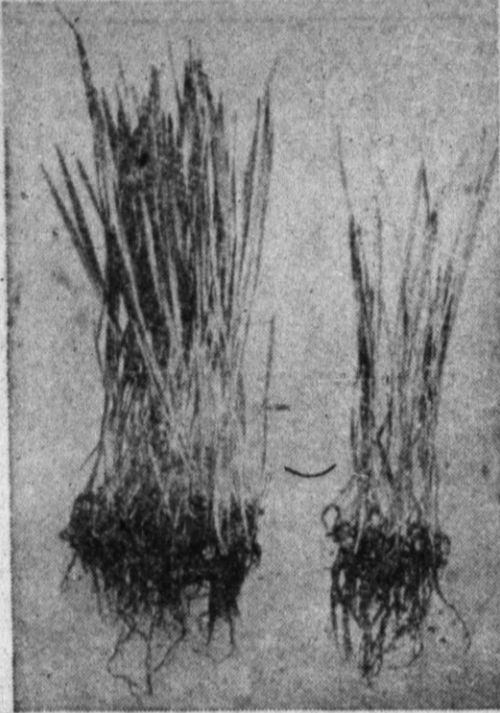
The number of sales increased 60 percent in Ellis county over the 1949 level and acreage sold nearly doubled in Jones and Nacogdoches counties there was little difference in the number of sales and acreage sold during 1949 and 1950.

The average price of land in Jones county increased \$21 per acre over 1949, an increase of about one-third. A slight drop in the average price occurred in Nacogdoches county, while prices in Ellis county continued a steady increase that has been underway since 1942.

"Two factors dominating the 1950 land market in Texas were the threat of war and the program administered by the Veterans Land Board," said the economists. "Land prices were quick to respond to the influence of the sudden outbreak of hostilities in Korea, and they continued to climb for the second straight year."

Under the program administered

Control of diseases by seed treatment gives extra plants and healthier plants.



FOR A BETTER CROP

Control of seed-borne stinking smut or bunt, scab seedling blight, seed decay and root rot can make a lot of difference in the stand and yield of wheat. In the photograph are shown the plants produced from both untreated seed and seed which was properly treated with seed disinfectant to control these diseases.

The wheat seed in this test showed a laboratory germination of 74%, but when 100 treated seeds and 100 untreated seeds were planted, the treated

seed produced 86 plants and the untreated produced 32 plants. The effectiveness of seed treatment in reducing losses to seed diseases has resulted in differences in yield of several bushels to the acre in some years. That's why the Texas-Oklahoma-Wheat Improvement Association and state-extension services urge farmers to plant only cleaned and treated seed. For information on the locations of cleaning and treating plants, farmers are advised to contact their county agent.

this weed may be obtained by the timely use of 2, 4-D and intensive cultivation between annual crops of wheat or sorghum, or in a wheat-sorghum-fallow rotation.

Results of the 1949-50 experiments on controlling field bindweed at Amarillo are given in Progress Report 1392, which is available from the Publications Office, College Station, Texas.

Mr. and Mrs. James McGuire of Bolixi, Miss. and Mrs. William McGuire of Tampa, Florida are

visiting in the home of the Mrs. McGuire's parents, Mr. and Mrs. John Albracht.

Mr. and Mrs. Guy Lawrence, Nelda Guy and Melba Gay visited in the Raymond Chisum home in Dimmitt Sunday.

Field Bindweed Control Method Is Outlined

COLLEGE STATION.—Thorough cultivation of uncropped land every two weeks to a depth of four or five inches throughout the bindweed growing season was the fastest and most reliable method of controlling field bindweed on a large scale in experiments conducted at Amarillo experiment station during 1949 and 1950.

R. D. Hamilton, formerly assisted by the Veterans Land Board, approximately 4,000 farms were bought, and more than \$29 million were spent for land by the board.

The results of this study are given in Progress Report 1389, available from the Publications Office, College Station, Texas.

stant agronomist at the Amarillo station, reports that the stand of bindweed increased faster on uncropped land than it did on land cropped either to wheat or clovered sorghum in the experiment. Sorghum in narrow rows materially retarded the growth of bindweed and prevented the setting of bindweed seed.

The stand of bindweed was materially reduced by applying one pound acid equivalent of the ester of 2, 4-D per acre at the bud to first bloom stage in the spring and summer and at the rosette stage in the fall. Better results were obtained with 2, 4-D under favorable fall conditions of high moisture and excellent growing weather than at other times of the year.

Hamilton suggests frequent cultivation supplemented by fall application of 2, 4-D in a wheat-fallow rotation as a fairly rapid and economical method of controlling large scale infestations of bindweed.

Slower reduction in stand of

MR. FARMER

Now Is the Time To Start On Those

COMBINE REPAIRS

RIGHT NOW

We Have Plenty of Materials and Plenty of Help - To Do the Job Right and Without Delay -

SEE US TODAY!

Avoid Last Minute Rush!

Wilkins Sheet Metal

Jack Wilkins



Introducing the new 180 h.p.

Chrysler Saratoga

A lower-priced member of the

FirePower V-8 family...

- 1 180 Horsepower...125½-Inch Wheelbase**
... Come drive it today! ... The mighty FirePower engine gives this new Chrysler Saratoga line the greatest power per pound of car weight ever offered in an American passenger car!
- 2 Performance Unequaled at Any Price**
... Even on non-premium grade gas, the revolutionary new Chrysler FirePower engine's smooth acceleration and power-in-reserve easily outperform any other passenger car engine.
- 3 Power Braking...Oriflow Shock Absorbers**
... Swift, smooth stops with up to 2/3 less pedal



Hemispherical Combustion Chambers the engineering reason why no other American passenger car engine today can match FirePower performance.

pressure! ... Steadiness even on roughest roads that gives comfort and safety never possible before!

4 Fluid-Matic Drive

... The safe, easy, flexible driver-controlled automatic transmission which millions of owners today call the most satisfactory of all modern transmissions.

All in the New Saratoga at No Extra Cost
... All the above, plus Waterproof Ignition, Chassis Undercoating, Electric Windshield Wipers, Safety-Rim Wheels, many features other cars will have "some day" ... yours on Saratoga now!

NOW ON DISPLAY

McCullough Motor Company

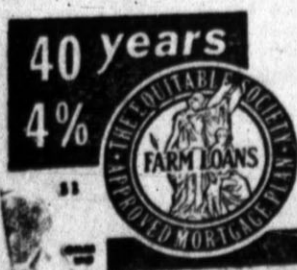
411 W. 1st St.

HEREFORD, TEXAS

Phone 17

Consider This When You Choose Your Bank

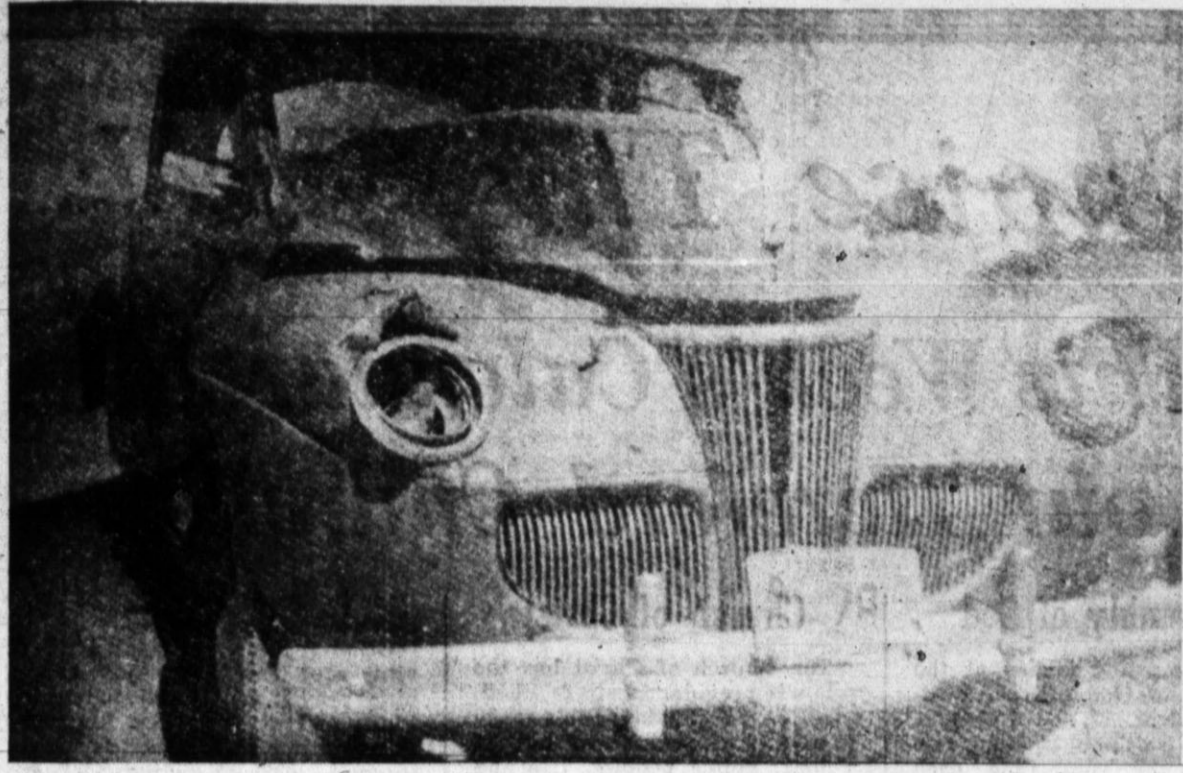
When you say "My Bank," you express a full measure of confidence in the banking connection you have established to handle your financial affairs. Whether you realize it or not, such confidence is founded on this bank's sound record of achievement in the past, skill and know-how in beating present day problems and faith in our ability to capitalize on the opportunities of the future. Make this your bank!



THE FIRST NATIONAL BANK
OF HEREFORD

Member:
Federal Reserve System
Federal Deposit Insurance Corporation

Joined for LEADERSHIP in service to farmers



THE 1941 FORD owned by Neil Crist of Route 1, Hereford, is shown after it hit the back of an illegally parked truck in the 500 block of Highway 60 on Sunday, Sept. 2. Damage to the Crist auto was estimated at \$500.—Leland Alderson Photo.



D. C. KINSEY and A. R. Rogers, above, owners of Kinsey Motors in Hereford, are shown at the formal opening event of the firm's new building Saturday, Sept. 8.—Brand Staff Photo.

WASH IT! SCRUB IT!
Super Kemo-Tone
 You can't mar its matchless beauty!
 Only \$1.59 qt.
 \$4.98 gal.
 Kemp Lumber Co.
 109 Miles Phone 44

Pfc. and Mrs. Claude McAdams arrived Saturday for a week's stay here with her parents, Mr. and Mrs. Dudley Green.
 Mr. and Mrs. B. F. Block, Wanda and Marcia and Mr. and Mrs. Ivan Block, Louis and David attended the Block family reunion in Amarillo Sunday.
 Mr. and Mrs. R. W. Elliston were in Amarillo Monday. They took their daughter, Georgia Ray to begin schooling at Draughons Business school.

Now You Can Own This
RAMBLER
 with 18 Months to Pay!

Come see the new double-value, double-duty Rambler All-Purpose Sedan that's two cars in one. Find out how little it costs with our new lower monthly payments.
 You've never seen or driven anything like it—the smartest family sedan in the low-price field—that instantly converts to a heavy-duty Station Wagon at the drop of a seat. See it and 17 other value-packed Nash Airflytes. Call us at once and get our great proposition.
 Come Take a 'Show Me' Drive in the New Nash Rambler
 Phillips and Lawrence, Nash

Hereford Garden Clubs Start Year With Programs in Homes

Hereford's garden clubs held their first program-sessions of the fall and winter season in homes of members Friday.

The Hereford Garden club met for a morning session in the home of Mrs. Francis Hardwick with Mrs. O. G. Hill and Mrs. F. M. Kester as assistant hostesses. Mrs. Ralph McCullough directed the business program when members planned to sponsor a pilgrimage on September 28. The group will visit Palo Duro park and a nursery in Amarillo in the morning and in the afternoon will attend the Amarillo Rose show.

Plans were discussed for the annual fall flower show which will be held in the home of Mrs. O. G. Hill on October 5. Theme for the show will be "Summer Departure and Autumn's Sunrise."

The club will send six members to Lubbock on October 1, where they will serve as judges in the Lubbock Garden Club Flower show, the president announced.

Members attending the meeting were: Mesdames J. P. Slaton, Frank Brinkman, C. C. Ferguson, Rex Tynes, A. L. Manjeot, E. Ramey, A. O. Thompson; M.

T. Rutter, F. H. Oberthier, Edna Collier, O. G. Hill, F. M. Kester, Jim Black, Jeff Gilbreath, John Jacobsen Jr., E. E. Fridley, Jack Roberson, Harry Lomas, Otto Massie, and the hostess.

Bud-To-Blossom Club
 Mrs. R. N. Yarbrow was hostess to members of the Bud-To-Blossom club Friday afternoon. Mrs. A. L. Manjeot, guest of the club, gave the program.

She spoke on "Holiday Arrangements" and told something of the meaning of various holidays, suiting her demonstration of arrangements to the special holiday described. Included were Christmas arrangements and those featuring Cambridge Arms in both formal and informal table settings.

Those attending were: Mesdames R. A. Daniel Jr., Herbert Haseloff, Scott Kirkpatrick, W. H. Patton, D. C. McWormer, Jed Miller, Marcus Latham, John Winkler, Edgar Skypala, E. R. Kendall, Don Martin, Glenn Williams, C. B. Hudson, and the hostess.

Garden Beautiful Club
 Garden Beautiful club met in the home of Mrs. Frances Houston for the first program of the year. Mrs. D. C. Kinsey gave the

lesson on parliamentary law including a drill.

Mrs. Ernest Medkief discussed "Lily Ponds", telling of construction and care and type of lilies to use in the pond.

Attending the meeting were: Mesdames Tom Carter, George Graham, J. B. Harlin, E. W. Hobson, D. C. Kinsey, J. W. Kirby, F. P. Lyons, Ernest Medkief, R. B. Minshell, G. P. Owen, Helen Pipkin, Joe Poindexter, D. B. Roberson, B. E. Roberson, Mary Seigler, W. J. Stanford, J. W. Thomas, J. L. Woodford, and the hostess.

Mrs. C. F. Kerr Feted On Birthday

Mrs. C. F. Kerr celebrated her 75th birthday at a dinner for members of the family and a few old friends at her home Friday.

Highlights of the occasion for Mrs. Kerr was the presence of a childhood friend whose birthday is on the same day. She is Mrs. Sallie Yearoy of Electra, 81, who made the trip here for the special occasion.

Mrs. B. T. Bell, 96 years of age, was the oldest guest present. Mr. Kerr is 91 and Mrs. W. B. Beach is 90.

Others attending were: Mrs. Ida Bennett, Mr. and Mrs. Bryan McDonald, Dick, Lee, Patricia, and Billy Jo of Canyon; Mr. and

Kings Daughters Install Officers

Kings' Daughters class of the First Baptist church was entertained at a covered dish luncheon in the home of Mrs. R. C. Anderson Thursday.

Mesdames H. B. Coffin and Charles Calloway were co-hostesses.

After the luncheon, new officers were installed with Mrs. Charles Calloway, president; Mrs. Paul Harvey, vice president; Mrs. M. R. Latham, class

ministriss; Mrs. J. W. Witherspoon, fellowship; Mrs. Cecil Gunter, stewardship; Mrs. H. B. Coffin, secretary; Mrs. O. A. Smith, program chairman.

Those attending were: Mesdames O. A. Smith, J. M. Thompson, W. J. Dixon, Paul Harvey, George Graham, Malcolm Cassels, H. B. Coffin, W. S. Rice, M. T. Rutter, Chas. Calloway, Gerald Wilson, Otis Lee, B. F. Block, and the hostess.

Texas has 46 state parks for the outdoor trade.

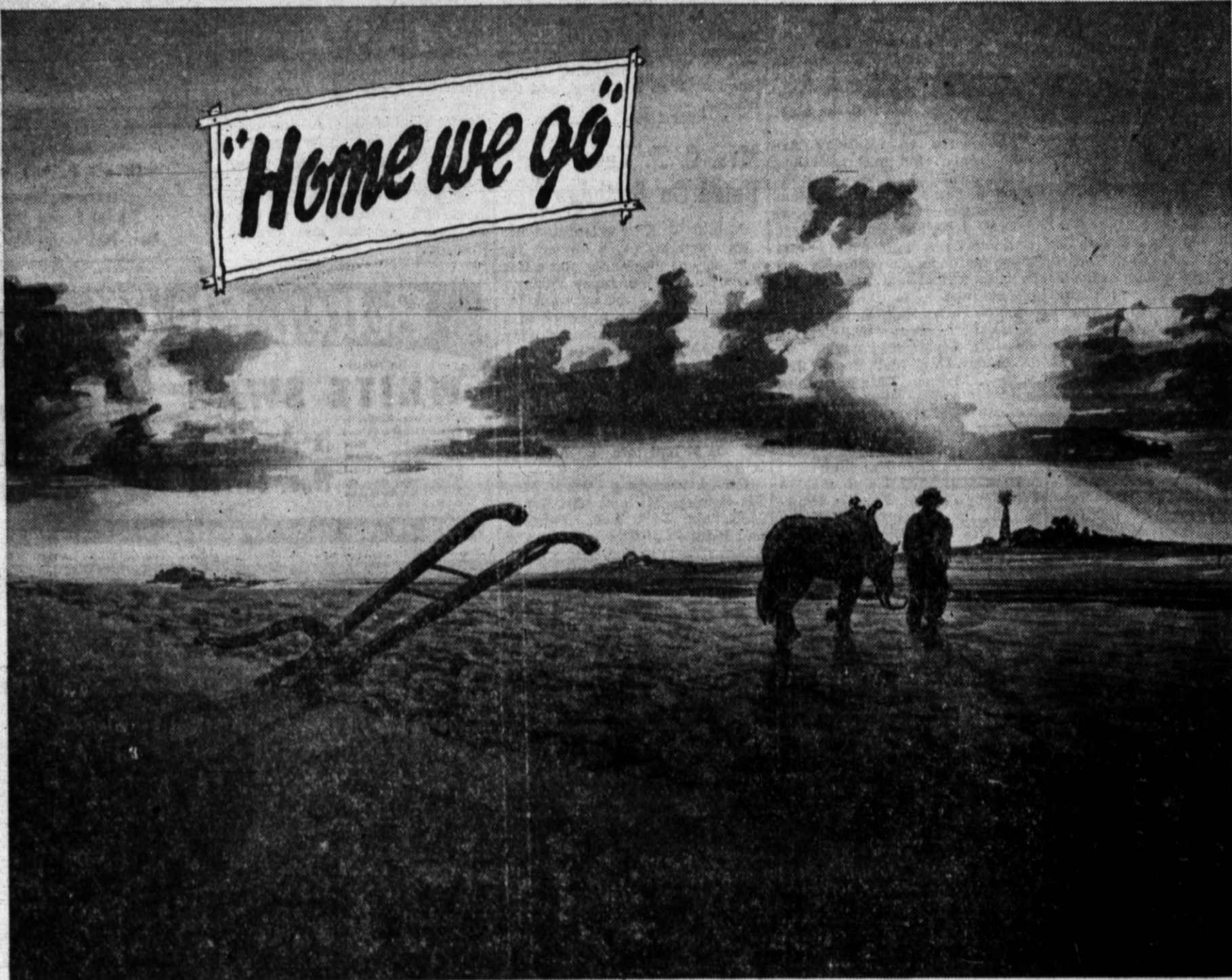
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Values

...TO CROW ABOUT!

TOILET-TISSUE Pasadena 3 ROLLS 19¢	SUGAR 10 LB 95¢ Pure Cane	BRITE For Clothes or Dishes Lg. Pkg. 25c
TUNA 33¢ Brimfull Light Meat CAN	COFFEE LB 85¢ Red & White Quality	MILK Red & White 3 TALL CANS 39¢
KRAUT 2 No. 2 cans 29c Stokley's Chopped	OLEO 2 LBS 55¢ Sun Spun 15000 USP of Vitamin A	PEANUT BUTTER FULL PINT 29¢ Brimfull Fancy
PEAS No. 2 can 27c Marco Fancy - No. 2 Sieve	PINEAPPLE 23¢ Brimfull Crushed No. 2 Can	LAUNDREX The Perfect Bleach 2 qts. 27c
TAMALES Lg. Can 25c Marco	QUALITY PRODUCE	CRAB APPLE Jelly 12 oz. jar 24c Marco
PEPPER 1 oz. can 23c Durkee's Black	OKRA , gaden fresh lb. 19c	SHORTENING , R & W 3 lb. can 93c
CATSUP 14 oz. bottle 23c Tommy Tinker	CAULIFLOWER large head 25c	PICKLES , B. F. Home Style pint 25c
CORN 2 303 CANS 32¢ Golden Cream-Style	PARSNIPS 1 lb. cello bag 19c	VINEGAR , pure cider, R & W qt. 23c
FRYERS lb. 59c Home Grown, Fresh Dressed	MUSTARD , fresh bunch 8c	ORANGE JUICE , Brimfull 46 oz. 30c
BACON lb. 46c Armour's Star, Slab - Half or Whole slab	TURNIPS & TOPS , fresh bunch 11c	ASPARAGUS , R & W, fancy can 45c
HUNTER'S Red & White Food Store	AVACADOS ea. 19c	BACON lb. 48¢ Armour's Tra-Pak
FLOUR 25-LB BAG \$1.89 Light Crust	APPLES , Jonathans, large lb. 12½c	HENS lb. 49¢ Fresh Dressed and Drawn

Attend the Church of Your Choice This Week



"Come Unto Me, All Ye That Labor And Are Heavy Laden And I Will Give You Rest." That is an invitation; that is a promise. Rest for the toilers... what a boon that is! Some of us scarcely expected rest until we get to Heaven, but "Home We Go." It is the charm of Jesus that He gave to men in toil the assurance and the fellowship that lifted the uncommon and the ordinary into the precious. In His company men found glory and great living. They toiled as did their fellows but found renewed strength for the task. The difference was not with the road but with the company. Your task may be heavy and your toil all too trying, but if you know where you are coming out... that makes a difference. You may be weary with the day-in and day-out responsibility, but if good company is added... that makes a difference.

God glorified work... we are workers together with God. To know that one's work really counts is to find new joy in the task. The men who toiled with the Carpenter of Nazareth, found their labor "was not in vain in the Lord." Now our nation declares a holiday in honor of our working men. May our acts, as we pause for rest, be honorable, may our respite be earned. As we turn our backs on our plow for a day may we find rest of soul, joy of heart and refreshment of spirit for tomorrow as "Home We Go."

YOU IN THE CHURCH
THE CHURCH IN YOU

Character is a by-product of the church. It is here that young and old alike are showered with benediction that fortify and influence for a better citizenship and a stronger democracy. In the church the ministerial are molding religious character. Statesmen today declare that the church alone can furnish leadership to handle the affairs of state in these perilous times. Then we with our children should go to the church of our choice on Sunday. "You in the Church and the Church in you" form a combination for good. Be a regular CHURCH-GOER and a daily BIBLE READER.

© Williams Newspaper Features
Box 211
Fort Worth, Texas

This Week's Calendar at Your Hereford Churches

Assembly of God

Revival meeting begins at the Assembly of God church, Wednesday, Sept. 12, at 7:45 p.m. and will continue at least two weeks at the same time each evening. There will be no services on Saturday.

Evangelist will be Morris Lefkowitz, Christian-Jewish evangelist from Oklahoma City.

The Assembly of God church has the following regular meetings scheduled for Sunday, Sept. 9; Sunday school, 9:45; morning preaching, 11 o'clock; young peoples and junior children's church, 7 p.m.; evening worship, 8 o'clock; Wednesday prayer meeting and Bible study will be at 8 o'clock.

Thursday afternoon at 2:30 there will be a meeting of the Women's Missionary council.

Avenue Baptist

Revival services at the Avenue Baptist church are held at 10:15 a.m. and 8 p.m. Services are conducted by Rev. Jack Sisemore of the Line Avenue Baptist church in Amarillo.

Regular services for the Avenue Baptist church are: Sunday school, 9:45; morning worship, 11 o'clock; training union, 7 o'clock; evening worship, 8 o'clock. Visitors are always welcome.

Christian Science

Christian Science service are held at 11 o'clock each Sunday morning in the Star Theatre. Visitors are welcomed to attend these services.

That the enduring substance of Spirit, God, far outweighs the seeming substantiality of matter is brought out in the Lesson-Sermon entitled "Substance" to be read in all Christian Science churches on Sunday, September 16. The everlasting quality of God's creation is seen in this citation from Psalms, "The works of the Lord are great, sought out of all them that have pleasure therein. The works of his hands are verity and judgment; all his commandments are sure. They stand fast for ever and ever, and are done in truth and uprightness."

Continuing in the same vein, Mary Baker Eddy writes, "The substance, Life, Intelligence, Truth, and Love, which constitute Deity, are reflected by His creation; and when we subordinate the false testimony of the corporeal senses to the facts of Science, we shall see this true likeness and reflection everywhere" (Science and Health with Key to the Scriptures, page 516).

The Golden Text, from Hosea, states, "Turn thou to thy God: keep mercy and judgment, and wait on thy God continually."

Church of Christ

The Church of Christ has the following regular meetings scheduled for this Sunday: Bible study 10 o'clock; morning worship, 11 o'clock; young peoples, 7:15; and evening worship, 8 o'clock.

Ladies Bible study will be on Wednesday morning at 9:45; and prayer meeting will be at 8 p.m.

You are cordially invited to listen daily at 9:30 to the Church of Christ broadcast over station KPAN.

Church of the Nazarene

Regular services for the Church of the Nazarene are: Sunday school, 10 o'clock; morning worship, 11 o'clock; evening worship, 8 o'clock; Wednesday night prayer service, 8 o'clock. Roy Bickford is pastor.

First Baptist

Sunday's schedule at the First Baptist church is: Sunday school 9:45; morning worship, 10:55; training union, 7:15; and evening worship, 8:30.

Wednesday evening at 8:30 there will be a prayer service followed by choir practice at 9:15.

First Christian

Regular services for the First Christian church for this week are: Sunday school, 9:45; worship service, 10:55 and 7:30. Youth groups will meet at 6:30.

Other meetings which are scheduled are: Young Matrons group, 8 o'clock, Monday, Sept. 17, in the home of Mrs. Walter London, Jr. On Wednesday the Christian Womens Fellowship groups will meet at 3 p.m. Group 1 will meet with Mrs. Sid Barclay and group 2 will meet with Mrs. Roy V. Smith.

First Methodist

Rev. Don R. Davidson, pastor of the First Methodist church, concluded a series of revival services at Hale Center Wednesday night Sept. 12. He will be in his pulpit at both worship hours Sunday.

On Sept. 19 the Dorcas circle will meet in Ward Hall at 9:30 a.m. The Carrie Black and the Emma Wheller Hawkins circle will meet together at 3:00 p.m. in Ward hall. Mrs. Carl Perrin will direct the study, "Churches for Our Country's Needs", at both the morning and afternoon meetings. All Methodist women are urged to participate in this vital study.

Rehearsals for the senior choir are held each Thursday evening at 8:00. New members are invited. The junior choir will con-

tinue to furnish the music for the Sunday evening services.

Other regularly scheduled services are: The Wednesday evening prayer and Bible study in Ward hall at 7:30; The Korean Prayer band at 3:30 Sunday afternoon in the Sanctuary; The Senior and Intermediate MYF groups at 6:30 p.m. Sunday.

First Presbyterian

Regular services for the First Presbyterian church are: Sunday school, 9:45; morning worship, 11 o'clock; evening services, 7:30.

Immanuel Lutheran

Two services will be held at Immanuel Lutheran church Sunday in observance of the annual Mission Festival. The Rev. J. A. Birnbaum, pastor of St. Paul's Lutheran Church of Vernon, Texas will deliver the messages at both the 11:00 A. M. service and again in the afternoon service which begins at 3:30 P. M. The offerings for the day will be devoted entirely to the world mission program of the Lutheran Church-Missouri Synod.

Both noon and evening meals will be served to the congregation and its guests in the church basement. The public is invited to attend.

Listen to the church's weekly radio program, the Saturday morning devotion over KPAN at 8:45 A. M. The Lutheran Hour is heard on Sunday evening at 6:00 P. M.

Yesterday the ladies of the congregation held a household shower for the Elmer Wheeler family, whose home and possessions were destroyed by fire.

Each Saturday morning the pastor conducts a class in religious instruction for young people in the church office. The class begins at 9:00 A. M.

A former member of the mission board of the Texas District of the Lutheran Church-Missouri Synod, The Rev. J. A. Birnbaum of Vernon, will be the guest speaker at the Mission Festival to be celebrated at Immanuel Lutheran church Sunday, Sept. 16. Speaking on the text, Acts 16:30-31, Rev. Birnbaum will address the congregation on the question, "What must I do to be saved?" in the morning service at 11:00 A. M.

In the afternoon Pastor Birnbaum will speak on the theme, "Be witnesses for Christ". This service begins at 3:30 P. M.

All the offerings are for home and foreign missions supported by the Lutheran Church-Missouri Synod. It is used to help establish and support new congregations in Texas, and to send missionaries to new fields in Japan.

(Continued on page 7)

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Long Time Ago

45 Years Ago
 Tomorrow, September 15, the Panhandle exhibit car will leave Amarillo over the Santa Fe road for a tour of a number of the middle, west, and northern states. The car will be in charge of E. W. Ward, Potter county farmer, assisted by someone from Hereford, and will carry the most complete and best exhibit of farm products ever before sent out from a new country.

L. R. Brady and R. W. Baird announced this week that they will begin the erection of a large elevator as soon as they can procure the services of mechanics and arrange the usual details. They have purchased the lots located between their present warehouse and the Hereford Lumber company. This is the first step toward a flour mill to be started as soon as the prospects for the next crop show up to satisfaction.

The Burton-Lingo Lumber company was purchased by Kemp Lumber company of Roswell, N. M. J. W. Burkes, who for the past two years has had the management of Burton-Lingo's business, will continue in the same capacity with the new firm.

A total of 351 pupils are enrolled in the Hereford public schools this term.

They are distributed as follows: First, 51; second, 40; third, 50; fourth, 42; fifth, 35; sixth, 38; seventh, 31; eighth, 34; and high school, 30.

25 Years Ago
 Hereford's postal receipts have reached an amount which entitles the city to apply for free mail delivery within the city limits, it was reported at the Monday meeting of the Chamber of Commerce.

Earnest B. Handley, local Ford dealer, has leased the entire Renfro building on West Third and will move in as soon as the present business can be moved to a new location.

G. A. F. Parker, president of the Panhandle Council of Boy Scouts, attended a general meeting of representatives of the Council at Wellington September 13.

A record enrollment of 713 students were enrolled this week in the Hereford public schools. Two hundred forty-three were enrolled in high school, 120 in the departmental grades and 350 in the first five grades.

At a recent meeting of the Hereford Chamber of Commerce, the question of better telephone service was discussed and a desire for the drop light central system was expressed. A committee comprised of Bobo McLean, G. W. Brumley, and Judge L. C. Penry was appointed to study the problem.

Deaf Smith county's annual free fair opened Thursday morning. The community agriculture booths and the livestock exhibit appear to be bigger than ever, while the ladies division promises to uphold the traditions of the past and to present a varied exhibition of unusual interest.



WALTER PAETZOLD is shown on the J. J. Paetzold place southeast of Hereford looking over some of his father's 60 acres of castor beans. Paetzold picked 6000 pounds of ripe castor beans last week, the first ever from this area.—Brand Staff Photo

For Best Results Fertilize, Inoculate Winter Legumes

COLLEGE STATION—Legumes can literally become nitrogen factories if they are properly inoculated. The inoculation must either be done by the planter or else the legumes must be planted on land where nitrogen-fixing bacteria of the type needed are present, says W. B. Coke, an extension agronomist of Texas A. & M. college.

To be on the safe side, he recommends the use of the commercially available cultures. The label on the inoculant container lists the legumes on which the culture is effective.

Here's why inoculation is so important. Above every acre of land surface there is about 35,000 tons of free nitrogen. In this state it totally useless to plants but nature has given certain plants the power to take this nitrogen from the air and put it into the soil. These plants are the legumes and they get their power from the nodules formed on their roots by the nitrogen fixing bacteria. The plant furnishes the necessary energy for the bacteria and the bacteria use this energy to fix the free nitrogen from the air.

Coke says the legume plants must be thrifty and make good

growth—if the bacteria are to thrive. Lime or calcium, phosphorous and potash as well as the trace elements must be supplied if they are lacking in the soil. They are supplied by adding fertilizer to the soil.

The manufacturer's directions should be followed when the inoculate is applied to the seed. Coke says the inoculated seed should be planted as soon as possible after the mixing for exposure to bright sunlight may kill the bacteria.

According to Coke, fertilizer recommendations vary with the different soil type areas of the state. His general recommendations are that from 200 to 400 pounds per acre of 0-14-7, 0-12-12 or 3-12-12 be used on the sandy soils and from 200 to 400 pounds of 20 percent superphosphate per acre be applied on other types of soil. However, he points out when legumes are grown on depleted land, a complete fertilizer such as 5-10-5 should be used at the rate of from 300-400 pounds per acre.

Fertilizers may be applied as

part of the seeding operation, says Coke by using a fertilizer attachment on the grain drill or row crop planter. This method of distribution lowers costs and places the fertilizer where it is more readily available to the plants.

Coke suggests that you contact your local county agent for more detailed information on the amount and kind of fertilizer to use in your section of the state. He especially recommends that you inquire about the soil testing service that is available from the Texas A. & M. College System Soils laboratory at College Station. The analysis and recommendations given on each sample submitted might give you the answer to some of the soil and production problems encountered on your farm.

Mrs. W. H. Graham of San Antonio is visiting in the home of her son, George Graham, for some time. She has been seriously ill for some time in a San Antonio hospital.

Church....

(Continued from page 6)

New Guinea, Nigeria and many other parts of the world. This year the Synod has a \$4,750,000 budget for its work of education and mission expansion.

Pastor Birnbaum has wide experience in the parish ministry, and has also served the church at large in different capacities. He came to Vernon directly from the Seminary, and has served the congregation there for 35 years. It now has nearly 500 members and supports a Christian day school with two teachers.

During these services, Immanuel Lutheran church will also be observing the second anniversary of the dedication of its church building erected in 1949. During the past year, much additional work has been done on the church and the grounds, including planting a lawn, finishing of the basement, and the adding of Sunday School furniture. A successful Vacation Bible school was

concluded in August.

from 8:30 to 9:30 p.m.

Seventh Day Adventist

The Seventh Day Adventist will hold regular Sabbath school services at 10 a.m., Saturday, Sept. 15. The lesson for the day will be found in Job 12:7-9.

Worship services at 11 o'clock with B. D. Fortner, Elder, will use the time for Bible study.

The Seventh Day Adventist church is located at Third and Lawton.

St. Thomas Episcopal

Regular church service for the St. Thomas Episcopal church is at 8 a.m. each Sunday morning. Sunday school is at 9:45. The church is located at Highway 51 and 9th.

A. O. Thompson Abstract Co.



Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.

St. Anthony's Catholic

Regular services at St. Anthony's Catholic church are: week day masses, 6:30 and 7:30 a.m.; Sunday masses, 6:30, 8 o'clock; and 9:30 a.m. Holy hour every Thursday

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They say—here's the big thrill—big mileage—big power of a valve-in-head Fireball Engine—eight-cylinder performance at the price you'll pay for most sixes.

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But a smart buyer will also let this dashing darling speak for itself.

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DAWN NEWS

Far East, Pacific Missionaries At Dawn Baptist on September 16

By Bertha Frye
Rev. and Mrs. Max Pettit, of Abernathy, who are returned missionaries from China and the Philippines, will be at the Dawn Baptist church at both services on Sunday, Sept. 16.

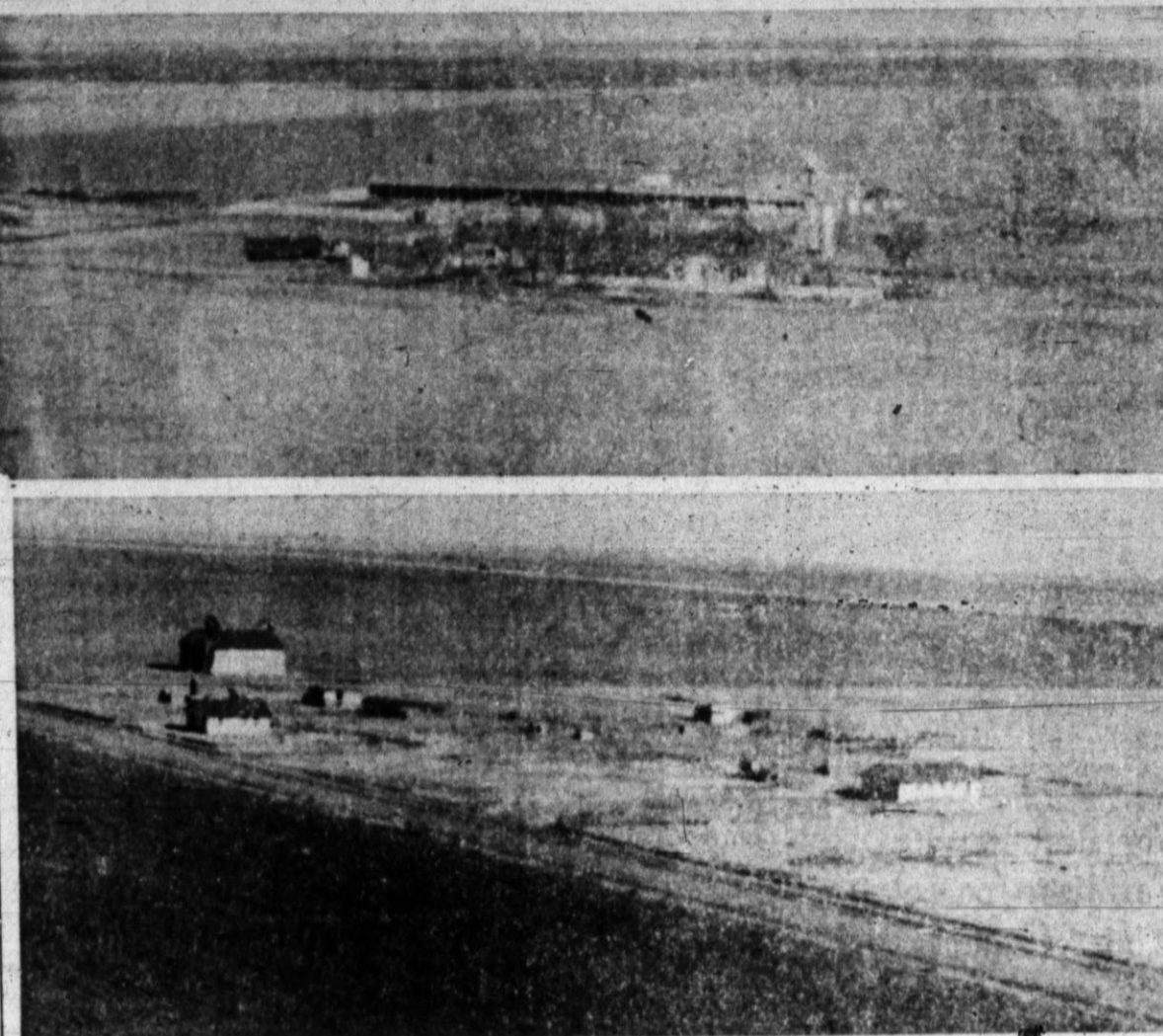
ford and sons and Miss Louise New of Chariton, Iowa were Tuesday evening dinner guests of Mr. and Mrs. Jim Thomas at Westway.

Stewart

Mr. and Mrs. Clifford Stewart and family visited her mother, Mrs. L. M. Harris in Amarillo Saturday evening.

Legal Notice

THE STATE OF TEXAS
County of Deaf Smith
NOTICE OF EXECUTION SALE
By virtue of an execution issued out of the District Court of Deaf Smith County, Texas, on a judgment rendered in said Court on the 30th day of July, 1951, in favor of D. L. WELTY and against IRVING H. WILLOUGHBY and wife, GLADYS WILLOUGHBY, in the case of D. L. WELTY VS. IRVING H. WILLOUGHBY and wife, GLADYS WILLOUGHBY, No. 3362, in such court, I did on the 31 day of August, 1951, at 9 o'clock a.m., levy upon the following described tracts and parcels of land situated in the County of Deaf Smith, State of Texas, as the property of said IRVING H. WILLOUGHBY and wife, GLADYS WILLOUGHBY, to-wit:



IDENTIFICATIONS OF the C. T. Guseman 7-Bar ranch, top photo, were made by city and rural readers the day the picture came out, Thursday, Sept. 7. Dan Guseman lives on the place, which is 35 miles northwest of Hereford. Edmond Morrison, 612 Jackson, identified the place at 7:50 Thursday a.m. Benney Womble, Box 266, was the first rural reader to identify the farm. Both will receive two free theatre tickets by calling at The Brand office. The first city and the first rural reader to identify the lower photo will also receive two free theater tickets.—Brand Staff Photos.

Black Social, Study Club Met Thursday In Club House

The Black Social and Study club met Thursday at the Black club house for their first meeting of the season. Mrs. Christine Braxton and Mrs. Beulah Mae Deaton were hostesses.

Mr. and Mrs. Homer Sullivan of Lubbock, relatives of Jake Boydston, visited in the Jake Boydston home Sunday.

Mr. and Mrs. D. H. Bryant will visit a week in the home of a daughter, Mrs. L. B. Taylor, at New Home

Car Hits Parked Auto, Lamp Post

A 1941 Chevrolet, driven by Mary Domingo Saiz, resident of the Mexican labor camp, hit a parked car and a telephone pole in the 100-block of Main street Sunday night.

rolet belonging to Douglas Parks was damaged to the extent of \$100. Policeman Leland Alderson filed charges on Mary Saiz for driving with defective brakes.

BIG NEWS—JUST RECEIVED

Advertisement for Firestone tires. Includes text: 'A SHIPMENT of those Much-Demanded, Hard-to-Get Firestone World Famous TIRES'. A table of prices: 6.00-16, 8.00-15, 7.60-15, 7.10-15, 6.70-15, 8.20-15. Also includes 'OPEN AN ACCOUNT TODAY' and 'Pay as little as \$1.00 A WEEK'.

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2nd and Schley Phone 740

Advertisement for 'Guts' movie. Text: 'Have YOU Got Enough Guts? The REDS hope you will NOT See "/>

Advertisement for 'Rawhide' movie. Text: 'FOUR BLOODY HOURS... AT THE MERCY OF OUTLAW GUNMEN! TYRONE POWER SUSAN HAYWARD rawhide'.

Advertisement for 'Texas' movie. Text: 'DEAF SMITH COUNTY'S BIGGEST BABY SITTER FRIDAY & SATURDAY HEREFORD Texas'.

Advertisement for 'Folsom Prison' movie. Text: 'DEADLY MEN NO OTHER PRISON CAN HOLD! INSIDE THE WALLS OF FOLSOM PRISON'.

Advertisement for 'Tower Drive-In' theater. Text: 'TOWER DRIVE-IN ENTERTAINMENT UNDER THE STARS NO BABY SITTER TROUBLE HERE'.