

HEREFORD
126 West 3rd Street

Lift Your Spirits
WE'RE OUT TO HELP YOU CUT THE HIGH COST OF EATING
Shop at

FURR

FOOD STORES
WHY PAY MORE?



Valuable GUNN BROS.
THRIFT STAMPS
Given With Each 10c
Purchase or Over

DOUBLE GUNN BROS.
THRIFT STAMPS
EVERY WED.
With \$2.50 Purchase or
Over

Gold Medal

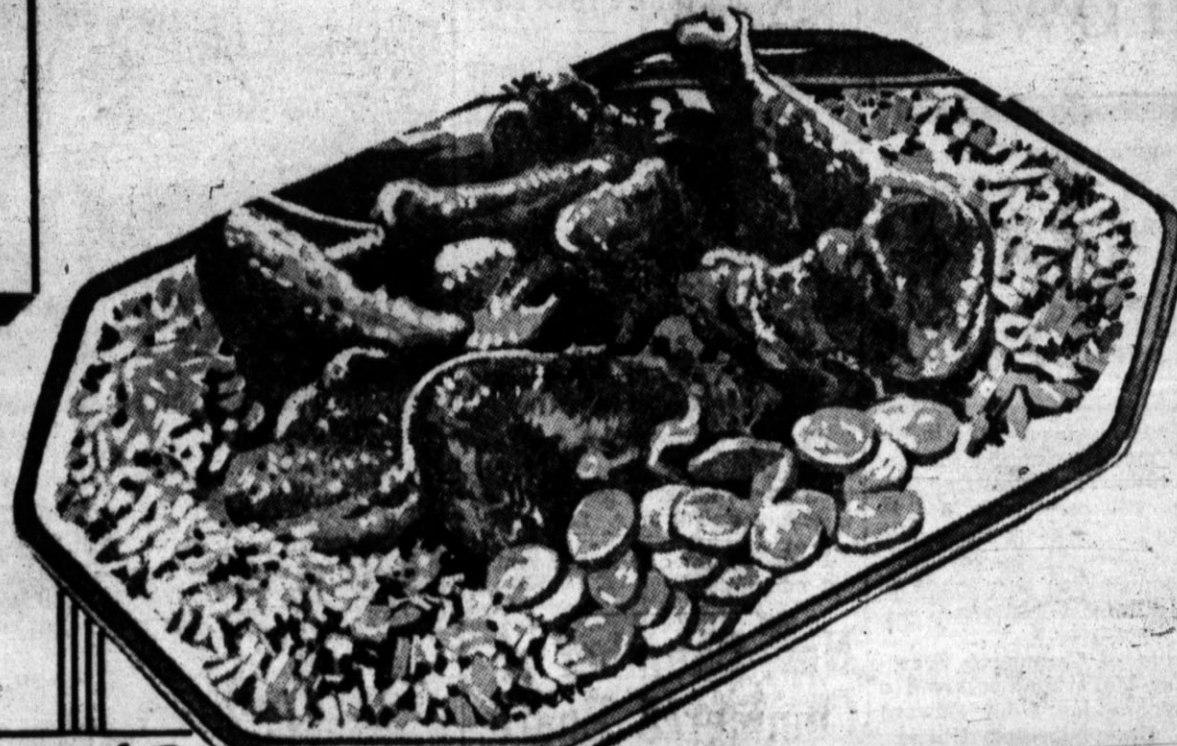
FLOUR 25 LB BAG \$1.79

Powdered & Brown
SUGAR

LG BOX 9c

Rover
DOG FOOD

13 CANS \$1.00



VAL
TEX

46-oz. TIN

GRAPEFRUIT JUICE 16c

IT'S
FRIED
CHICKEN
TIME
AT FURR'S

FRYERS

Government Graded and Inspected, guaranteed lowest price in town regardless of how cheap they get you will find the lowest price at Furr's.

CELERY Green Pascal lb 9c

Washington Winesap
APPLES 2 lbs 29c

Georgia Paper Shell
PECANS lb 39c

Fresh D'Anjo - Best of the Season
PEARS lb 17c

Full of Juice - So Healthful
LEMONS lb 19c

Marsh Seedless, Sweet and Juicy
GRAPEFRUIT 2 lbs 23c

Good with Any Meal
RUTABAGAS 3 lbs 10c

Sweet and Firm - Yellow
ONIONS 2 lbs 15c

Florida Kentucky Wonder
GREEN BEANS lb 29c

Hunt's All Green
ASPARAGUS
Picnic size can 34c

Seaside **LIMA BEANS**
303 Can 13c

American Beauty **KRAUT**
300 can 9c

Comstock sliced **APPLES**
No. 2 can 19c

Swansdown **CAKE FLOUR**
Lge. pkg. 39c

Hunt's
TOMATO SAUCE

Hunt's **PEAS**
300 can 15c

Del Monte whole green
BEANS, 303 can 25c

Stokely's **PUMPKIN**
303 Can 14c

Libby's cut **BEETS**
303 can 13c

Furr's **MILK**
3 Tall cans 39c

3-8 oz. cans 24c

Niblets Brand Whole Kernel
CORN

12 oz. can 18c

HI-DEE-HO Sour Pitted
CHERRIES

No. 2 can 24c

Vanity Toilet 650 Sheet Roll
TISSUE

3 for 25c

Libby's
TOMATO JUICE

46 oz. can 29c

ROVER DOG FOOD

5 tall cans 35c

Nutrine 100% Filled Fresh
XMAS CANDY

13 oz. pkg. 38c

Redeem Your Proctor & Gamble
COUPONS AT FURR'S

Wilson Corn-King, Sliced

BACON lb 41c

Shank Ends

HAMS lb 43c

Red Perch Fillet

FISH lb 39c

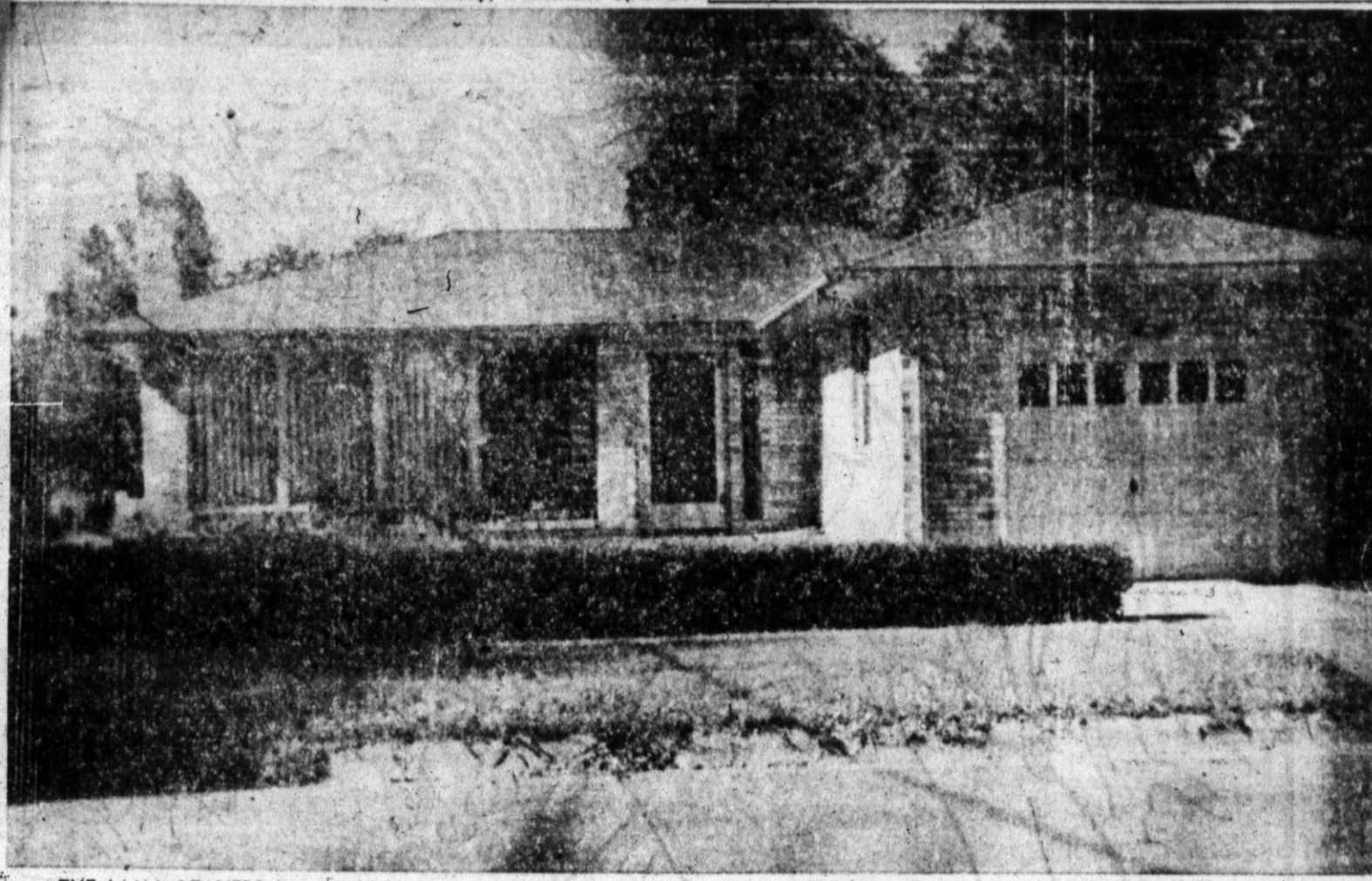
Government Graded Choice

STEAKS Rib lb 79c

Why Pay More?

77c Val., BEN GAY 59c | \$1.00 Bubble Bath, BATH SPA 69c
\$1.00 Shampoo, HALO 69c | 49c val. Blue Blades, GILLETTE 39c

Sunshine Crackers HI-HO Lb. pkg. 33c	Sunshine Cookies HYDROX 7 1/2 oz. pkg. 24c	Cleanser BABO Can 11c	Makes dishwashing easy GLIM Bot. 33c	Hormel SPAM 12 oz. can 49c	Padding or Pie Filling KREMEL 3 pkgs. 21c	Household Deodorant AIR-WICK Bot. 69c	Patio Plain CHILI 300 Can 49c
Patio in corn husk TAMALES 300 can 29c	Patio CHICKEN TAMALES 300 Can 29c	Soap WHITE KING Lge. pkg. 25c	Soap WHITE KING Giant pkg. 59c	Toilet Soap Cashmere Bouquet 2 Reg. bars 21c	Toilet Soap Cashmere Bouquet 2 Bath bars 29c	Toilet Soap 3 Reg. bars 25c	Toilet Soap PALMOLIVE 2 bath size 25c
Laundry Soap CRYSTAL WHITE 3 lge. bars 24c	SUPER SUDS Lge. pkg. 23c	FAB Lge. pkg. 25c	VEL Lge. pkg. 25c	VEL Giant pkg. 69c	Beauty Bar Soap VEL 25c	BLEACH, Clorox qt. bot. 17c 1/2 gal. bot. 29c Gal. bot. 49c	



THE LAMA BEAVERS home which was completed recently is located at 508 West Fourth street.—Brand Staff Photo.

About 100 Attend Freshman Class Party Friday

Approximately 100 freshmen attended the freshman class party Friday night in the high school gym. The gym was decorated with shocks of feed to represent "Hobo Paradise" and students were dressed as hobos. Games and group singing provided entertainment for the evening.

Fifty Attend Cub Scout Meeting Here

Approximately 50 parents and boys attended the Cub Scout Pack 52 monthly meeting last week at the Boy Scout hut. Coy Patton, Paul Coneway and Ellis Coombes were in charge of the program when 15 boys received awards. The presentation of awards was followed by group singing and display of handcraft. Plans were made for Packs 50 and 52 to have a joint Christmas party and pack meeting on December 21 at the Boy Scout hut.

Five Local Men Enlist in Air Force Last Week

Five local men have enlisted the past week for the U. S. Air Force, according to M/Sgt. Vincent Sicola, local recruiter. Enlistees are: Buren David Sowell, son of Mr. and Mrs. P. B. Sowell, Hereford. His wife is LaVerne Sowell. John B. Sowell Jr., son of Mr. and Mrs. J. B. Sowell Jr., Hereford. His wife is Johnny Sowell. Charles Frye, son of Mr. and Mrs. C. W. Frye, Hereford. His wife is Jeanne Frye. Bill Stevens, son of Mrs. Seale J. Stevens, Hereford; and Henry H. Murrell Jr., son of Mrs. Phyllis Murrell, Hereford. He is married. Stevens and Murrell left Amarillo on December 4 for Lackland AFB, San Antonio. Buren Sowell, John B. Sowell Jr., and Charles Frye left Amarillo December 5 for Lackland. On completion of basic training — if found qualified — they may be sent to an AF technical school or to an AF base for on-the-job training in a career field best qualified to enter.

Name Fourteen For Physical Exams Friday

Fourteen more registrants of the Deaf Smith county local draft board will take their pre-induction physical examinations on December 7. Those named are: William Wallace Brandt, Dallas; John Wesley Tabor, Bovina; E. W. Womble Jr., Gunnison, Colo.; Billy Dale Allen, Dimmitt; Eugene Joe Frische, Canyon; David Lloyd Lindsey, Canyon; Richard Gomez Esquivel, Center, Colo.; Leo Curtis Bellows, Vega; William Henry Longford, Dimmitt; Melvin Beal Walton, Fence Lake, N. M.; Barney Albert Scheller, Muleshoe; John Douglas Damron, Canyon; Carl McGlenin Jr., Plainview; and Eugene Bert Reynolds Jr., Silverton.

Twelve Hereford Men to Austin

Twelve Hereford businessmen will leave for Austin December 13 to appear before the Interstate Commerce Commission on behalf of the Miller and Miller Freight line, which seeks to serve Here-

ford from the south. The Miller and Miller service will give a connection from Dallas to Plainview, Plainview to Hereford, and, eventually, from Hereford to Denver when Highway 51 is completed.

Stop Taking Harsh Drugs for Constipation

DR. CALDWELL'S SENNA LAXATIVE

End Chronic Dosing! Regain Normal Regularity This All-Vegetable Way!
Taking harsh drugs for constipation can punish you brutally! Their cramps and griping disrupt normal bowel action, make you feel in need of repeated dosing. When you occasionally feel constipated, get gentle but sure relief. Take Dr. Caldwell's Senna Laxative contained in Syrup Pepsin. It's all vegetable. No salts, no harsh drugs. Dr. Caldwell's contains an extract of Senna, oldest and one of the finest natural laxatives known to medicine. Dr. Caldwell's Senna Laxative tastes good, acts mildly, brings thorough relief comfortably. Helps you get regular, ends chronic dosing. Even relieves stomach sourness that constipation often brings.
Try the new 25¢ size. Money back if not satisfied. Med. bottle in box 25¢. N. Y. 16, N. Y.



SANTA CLAUS was busy Saturday afternoon handing out candy and finding out what all the Hereford kiddies want for Christmas.—Brand Staff Photo.

Capacity Crowd Hears "Messiah" Here Sunday

A capacity crowd attended the presentation of Handel's "Messiah" Sunday night at the First Methodist church. About 35 members of the Amarillo Symphony orchestra along with about 90 singers from Hereford and the surrounding area under the direction of Dr. A. Clyde Rolfer, presented the Messiah. The Hereford chorus will join the Panhandle chorus and the entire Amarillo Symphony orchestra on Sunday evening, Dec. 9, at 8 o'clock in the Municipal auditorium for the Amarillo presentation of the Messiah.

The final rehearsal for the presentation will be held at 2:30 on Sunday afternoon. Supper will be served to the visiting musicians following the rehearsal.

Shower Courtesy For Kovacs Family

The Ludwig Kovacs family, which have arrived as displaced persons from Germany to be employed by Mr. and Mrs. M. L. Simpson in the Jumbo Community, were given a welcome courtesy at the Presbyterian church Sunday evening.

A film depicting the life of displaced persons in the United States who were trying to understand American ways and attitudes, was presented so the honor guests, who speak very little English, could understand the nature of the courtesy.

Following the film a social hour was enjoyed in Fellowship hall when a shower of miscellaneous gifts including household furnishings and supplies, was featured.

Mrs. A. L. Manjoet and Mrs. John Jacobsen Jr. served as two of the judges in the Amarillo Garden club Christmas flower show held Tuesday in Amarillo.

Members of the Bud to Blossom club attended were: Mesdames Ernest Kendall, Herbert Haseloff, W. H. Patton, D. C. Martin, and R. N. Yarbrough. Others attending were: Mesdames Earl Springer, Jim Higgins, and Walter London Jr.



A CORN LOADER serves a better cause in the cotton-loading shed for C. M. McClure, who has 400 acres of cotton seven miles south of Hereford. As shown above, the cotton is unloaded from the cotton trailer then loaded into the semi-trailer shown at left. The trailer holds nine bales of cotton, which is hauled to gins at Roundup, Taft, or Dalhart, and Sudan. The transporting is done, McClure says, because the local gin is behind in processing operations. The conveyor saves a lot of time and labor in getting the cotton in to the semi.—Brand Staff Photo.

Santa..

(Continued from page 1)
are urged to take part in the parade which will be led by Santa Claus on a fire truck. The parade will proceed to the corner of 3rd and Main where Santa Claus will have a sack of candy and fruit for all the children of the area.

Local entertainment will be provided during the afternoon according to Dub Reeves, who is in charge of the parade and entertainment.

Driving...

(Continued from page 1)
maximum of \$200, the justice of the peace said. Reckless drivers are causing too many injuries and deaths and causing too much loss of property. "I'll just keep raising the fines until the reckless driving stops,"

Thomas commented. "We'll commence this morning and see if we can't stop it."

"I hate to be exorbitant on fines, but \$14 to \$18 doesn't seem to be exorbitant. It doesn't seem to stop the reckless driving either," Thomas told The Brand.

Hospital Notes

Patients in Hospital
Mrs. Donald Enders, accid., Mrs. Otis King, OB, Mrs. Ben Janacek, OB, Shirley Harms, med., Mrs. Jewel Ragland, med., Jerome Friemel, Mrs. E. C. Hewitt, med., Belton Finney, med., Paul Rodgers, med., Mrs. L. R. Sperry, med., Mrs. C. M. Hicks, OB, Mrs. Will Gentry, med., Mrs. Olive Engman, med., L. H. Wilhelm, med., Woodrow Welty, med., Mrs. G. A. F. Parker, med., Ben D. Back, med., George Kelly, accid., Mrs. F. E. Stephens,

med., A. T. Ford, med.
Patients Dismissed
Mrs. Otis King, OB, 12-3; Jewel Nunley, med., 12-2; Mrs. Bruce Miller, ON, 12-3; Mrs. Bill Cargo, med., 12-2; Mrs. George Fowler, ON, 12-4; Mrs. James Edmondson, med., 12-4; Mrs. O. B. Roberson, med., 12-5; Rev. D. W. Brashears, emergency, 12-5; Earl Lowry, med., 12-3; Mrs. Beatrice Hudson, dental, 12-5.

Births
A son to Mr. and Mrs. Otis King on December 5.
A son to Mr. and Mrs. George Fowler on December 2.
A daughter to Mr. and Mrs. Ben Janacek on December 4.

The J. J. Durhams attended the Texas U-Texas A&M game last Thursday.

See LUTHER PEVLEY about Real Estate Res. Phone 524-W



Church of Christ We Welcome You CHURCH OF CHRIST (Sunday)

Radio KPAN 9:15 A. M. Bible Study 10:00 A. M. Worship 11:00 A. M.

Young People 6:15 Evening Worship 7:00 Program KPAN—800 on Your Dial 9:30 A. M.

The Bible is right and it does make a difference what we BELIEVE AND PRACTICE. We invite you to all services of the church.

SAVE on Christmas Cards

Buy NOW While The Selection Is Still Good

The Brand Office

P. S. Billings will be handled at your option if you are established on our books with a good credit rating. Prices are about like last year, ranging from \$8.00 per hundred (with name imprinted) and up.

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS



Libby's
**Pineapple
Juice**

Big 46 oz. can

29^c

No. 211 Can
No. 2 Can

2 for 25c
2 for 29c

GET FREE UPSIDE DOWN CAKE RECIPE HERE

Libby's Crushed
PINEAPPLE, No. 2 Can

27^c

Pillsbury's White
CAKE MIX

pkg. **37^c**

Libby's Sliced Hillsdale
PINEAPPLE, Big 2 1/2 can

33^c



Delicious Flavor
7 oz. can

43^c



**RED ALASKA
SOCKEYE
SALMON**

DEEP RED
COLOR...

DELICIOUS
FLAVOR!

LB CAN

Finest quality
Stock up while
the supply lasts

79^c



11 Oz. Can **24^c** 16 Oz. Can **38^c**



Libby's Potted Meat

Reg. 1/4 Size
Cans

Large 1/2 Size
Cans

2 for 21^c 2 for 29^c



**BEEF
LOAF**

per can **39^c**



**CHILI
SPAGHETTI**

Per Can

32^c

**TOMATO
JUICE**

No. 300 Size

3 cans for 27^c



PERFECT FOR SNACKS
APPETIZERS-SANDWICHES
Ideal
for School
Lunches
Party
Treats

2 FOR 35^c



4 Oz. Size
2 cans 41^c



Save at Your
Friendly

Piggly-Wiggly



LIBBY'S
VIENNA SAUSAGE
AND
BARBECUE
Sauce
5 oz. Size

2 FOR 49^c



Stock up at
this Price

Libby's Kraut
Big 2 1/2 Cans

2 for 31^c



Libby's
WHOLE BEETS
10 count
No. 2 Can

2 for 35^c

**Libby's CORNED
BEEF HASH**

No. 2 Size

39^c



LIBBY'S
**PEAS AND
CARROTS**

Buffet Size

2 cans 23^c

LIBBY'S
Large Pitt
Ripe Oliv

Per Can
30^c

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS



SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

WONDERLAND of Values



Libby's
TOMATO JUICE Big 46-oz can **25¢**



Libby's Garden Peas No. 303 Cans **2 FOR 35¢**



Libby's Cream Style **CORN** GOLDEN No. 303 CANS **2 35¢**

Libby's Whole Kernel **CORN** GOLDEN No. 303 CANS **2 37¢**

Libby's Country Gentleman **CORN** No. 303 CANS **2 39¢**

Libby's **CATSUP** 14-oz bottles **2 FOR 43¢**

LIBBY'S **DICED BEETS** Buffet Size **2 for 15¢**

LIBBY'S **DICED BEETS** No. 303 Size **2 for 23¢**

LIBBY'S **GREEN LIMA BEANS** No. 303 Size **2 for 49¢**

LIBBY'S **SPINACH** No. 2 Cans **2 for 39¢**

FREE PIGGY-WIGGLY BIG 24-INCH DOLLS

We will give 10 of these dolls this week end. ANY boy or girl may register, but must be accompanied by parents or guardian. Register any time Thursday, Friday or Saturday. Winners names will be posted in our store Monday. No purchase required to register. See dolls on display in our store.



Why Pay More? Our affiliation with Panhandle Associated Grocers places us in a position to BUY CHEAPER and therefore, to offer you Greater Bargains. We invite you to Compare our prices with other stores. Quality for Quality and item for item, you'll find Overwhelming Savings at your Friendly Piggy-Wiggly Store in Hereford.

Pasco, Fresh Frozen

ORANGE JUICE 6-oz can **19¢**

COFFEE lb can Chase & Sanborn **85¢**

Stakley or Kuner's

PUMPKIN no 2 1/2 can **19¢**

Lane's **ICE CREAM** 1/2 Gallon **69¢**

Admiral **OLEO** Colored Quarters lb **25¢**

Swift's Shortening **SWIFTNING** For Cakes, Pastry & Frying 3 lb. can

89¢

Johnson's Old Fashioned **Whipped Cream CHOCOLATES** Lb. Box

59¢

Headline **CIGARS** Box of 50 **\$2.39**

CHEER Giant Size **67¢** With Coupon

2 lg. sizes **52¢** With Coupon

DREFT Giant Size **67¢** With Coupon

2 lg. sizes **52¢** With Coupon



everybody loves **CHICKEN** **FRESH DRESSED DAILY**

Those Good Fresh Dressed Hall Produce Chickens

FRYERS lb. **44¢**

Armour's Dexter Sliced **BACON**, sealed package lb. **45¢**

Pure Meat Made Daily **FRESH GROUND BEEF** lb. **69¢**

Cooked in the Can with natural juice **HAMS**, boneless, 10 to 12 pound size lb. **89¢**

CHEESE, Swift Brookfield 2 pound box **89¢**

BANANAS Fancy Central Amer. Fruit **2 lbs. 29¢**



ORANGES Florida Fancy, Fresh, Sweet, Juicy 5 lb. mesh bag **39¢**

CELERY Calif. Pascal Large Bunches, ea. **19¢** 2 BU. 35¢

Apples Canada Winesap or Wash. Delicious LBS. **2 35¢**

CARROTS Ariz. New Crop U. S. No. 1 BU. **2 25¢**

GREEN ONIONS Calif. Fresh Lg. BU. **2 13¢**

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS



SCRAP FOR DEFENSE—Portions of the collapsed Katy railroad bridge near Denison are to be salvaged from the Red River to furnish scrap for the national defense drive. Visible in the foreground are portions of the old bridge that washed out in a flood of 1908. Some old coal cars had been moved onto the bridge to try to hold it. The cars, too, will be salvaged.—AP Photo.

FRIO NEWS

Rev. Shannon Tenders Resignation As Pastor of Frio Baptist Church

By Mrs. Owen Andrews
On Sunday morning, Rev. Shannon offered his resignation as pastor of the Frio Baptist church and asked for their church letters. The Shannons will move this week to Rankin, which is about 60 miles south of Midland. Rev. Shannon will pastor there. Rankin is a little town on a new oil field. Miss Larada Shannon, third grade teacher at Shirley school in Hereford, will room at Hereford and continue the year's work.

A pulpit committee including

Frank Cogdell

**Income Tax Service
Office Above Brand**

Telephone 1383

T. L. Sparkman, Jr., Henry Dobbs, Olin Parriss, A. D. Johnson and Owen Andrews was elected, to keep someone to fill the pulpit from Sunday to Sunday until a new pastor is called and to make recommendations to the church on the matter of calling the pastor. W. H. Thompson will conduct services this Sunday. He was granted a license to preach at the Sunday evening service.

Among those who attended the Dimmitt-Abernathy ball game at Planview Friday were Mr. and Mrs. Henry Dobbs and family, Mr. and Mrs. A. H. Brown and family, Mr. and Mrs. E. H. Little and Peggy, Veradelle Andrews, Frances Andrews, Nell Simpson, Clark Andrews, Virginia Brock, Leonard Schmidt. They saw Betty and Lyle Robbins and Wade Thompson there also.

Mr. and Mrs. T. L. Sparkman Sr. visited his father, G. W. Sparkman in Amarillo, on Sunday. The senior Mr. Sparkman recently went back to work as caretaker at the St. Anthony's hospital after a two-weeks rest. He is 84 years old and still able

to work at his job and enjoy it.

The Mobeys entertained at a farewell party for the James Tidwells, of Dimmitt, who are leaving to make their home in Roseburg, Ore. They lived there before coming here. Those who attended played canasta and dominoes. They were Mr. and Mrs. Geo. Cameron and children, Mr. and Mrs. Buck Word, Miss June Belknap, Mr. and Mrs. Tidwell and Stephen, all from Dimmitt, Mr. and Mrs. Raymond Mobley and children, Mr. and Mrs. Floyd Cole and Jana and Austin Mobley, Don Mobley, La Nelle Mobley and Mrs. H. M. Mobley.

Mrs. E. B. Berryman and Mrs. Lee Little of Hereford visited Mrs. Earl Cole Wednesday.

Mr. and Mrs. Henry Dobbs had the Mobeys as dinner guests Sunday.

The W. H. Thompsons took Sunday dinner with the Olin Parrisses.

Mr. and Mrs. Clytus Parriss and family of Eldorado, Ark., recently visited his brother, Olin Parriss and family.

The Parrisses were at Lubbock Thanksgiving Day with their folks, the Parker, Yandell and H. A. Parriss families.

The Frio Home Makers club met Wednesday in the home of Mrs. E. H. Little. The program consisted of suggestions for

Christmas decorations for the home with emphasis on making original arrangements. Mrs. Frank Robbins displayed a miniature house made of sugar cubes and set together with red icing. The house was complete with holly on windows and doors, shrubbery in the lawn and tooth pick fence surrounding it. Mrs. Robbins discussed clever ways of arranging home-grown greenery into attractive wreaths. She has numerous magazine illustrations displaying arrangements for Christmas centerpieces, window decorations, etc. Mrs. Floyd Cole discussed "Buying and Caring For the Christmas Tree", with emphasis on keeping it safe from fire. Mrs. Little, president for the coming year, read the program plans for the year.

Present for the meeting were: Mesdames E. F. Vogler, Frank Robbins, T. L. Sparkman, Henry

Andrews, W. A. Springer, Henry Dobbs, H. F. Benson, Owen Andrews, Miss Alma Andrews, and the hostess, Mrs. Little.

The next meeting will be the Christmas party at the home of Mrs. E. F. Vogler and will be on December 12. It was decided to bring presents in the 75c - \$1 range for exchange at the party.

Mr. and Mrs. J. E. Warrick and Mr. and Mrs. E. B. Berryman spent the week-end visiting their relatives at Wellington. Buck visited his father, Mrs. Berryman visited her sister, and the Warricks visited their children.

The first of the week, Mr. and Mrs. H. E. Lindley and Mr. and Mrs. J. E. Warrick went to Lubbock where the women visited a former Wellington neighbor, Mrs. B. P. Clark, while the men went off to Tahoka on business.

Mrs. A. H. Brown's father, Mr. Boydston of Albuquerque, and

HS Spanish Club Discusses Yule Customs in Mexico

"Christmas in Old Mexico" was the title of the program at the monthly meeting of the high school Spanish club Friday night. Donald Moore discussed customs of Old Mexico which were different from observance of Christmas in the United States. Christmas in Old Mexico starts

Mr. Brown's sister, Mrs. W. R. Nobles and Mr. Nobles, were visiting the Brown home the last of the week.

Rev. and Mrs. R. L. Shannon, Mr. and Mrs. W. H. Thompson, and Mrs. H. M. Mobley attended the Baptist Worker's Meeting at the Dimmitt Baptist church on Thursday.

on December 16 and ends with the breaking of the pinata on January 6.

The next meeting of the club will be held on December 21.

Those attending were: Carroll Jones, Louise Wester, Frank Jones, Charles Whitehead, Eva Gail Biggers, George Drager,

Evelyn Wilf, Louis Biggers, Donaid Moore, Delton Cochran, George Parker, Mrs. Alton Biggers, and Mrs. Charlotte Calvert.

Mrs. J. H. Pitman and Mrs. J. A. Pitman went to Lubbock Tuesday to see Mac Pitman who is in the hospital there.

Better Blending is the reason **WHITE SWAN** is America's Finest Coffee!

NOW—Bigger Value Nylon Coupon in Every Pound!

SAVE — the difference SHOP OUR SPECIALS!

COFFEE
Admiration
Drip or Reg. Grind
lb. 85c

ICE CREAM
Dessert
Frostee
2 PINTS 25c



- SALMON, Honey Boy tall can 39c**
- TIDE or CHEER lg. box 29c**
- POTTED MEAT 3 cans 25c**
- VIENNA SAUSAGE 2 cans 25c**
- Kimbell APPLE JELLY 2 lb. jar 33c**
- PEANUT BUTTER 12 oz. jar 26c**
- RAISINS, Sun Maid 2 lb pkg. 39c**
- Kimbell PICKLES, sour or dill qt. 25c**
- KLEENEX, 200 size 2 boxes 29c**

REDEEM your Proctor and Gamble Coupons Here!

We have Pecans, Brazil Nuts, Walnuts, Almonds -- and all kinds of Fruit Cake Mix!

SUGAR Pure Cane (Limit) **10 lbs. 91c**

OLEO Sun Valley Colored Quarters **lb 23c**

- PRODUCE**
- Florida ORANGES 5 lb. bag 35c**
 - Colorado Red McClures POTATOES 10 lbs. 49c**
 - Fancy Central America BANANAS 2 lbs. 25c**
 - California AVACADOS, large size each 19c**

- MEATS**
- Pinkney's Country Style SAUSAGE 1 lb. 29c**
 - Sunray BACON, Sliced 2 lbs. 85c**
 - PORK STEAK, lean 1 lb. 49c**
 - BOLOGNA, Pinkney 1 lb. 39c**

Xmas Nuts of all kinds

Plenty of Hens and Fryers

HEREFORD FOOD MART
Mac & J. B. Noland, Owners
Jim Robinson, Manager
ON HIWAY 60 We Deliver Phone 1114



WALLPAPER

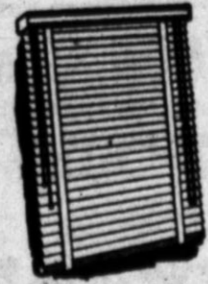
ADDS

FRESH NEW BEAUTY TO YOUR HOME

Re-Paper Now Before the Christmas Holidays

Window Shades

Venetian Blinds



E. B. Black Co. Since 1901

NORTHWEST HEREFORD NEWS

R. N. Cooke Farm Sale Last Way Into Night, Over 1000 Attend

By Mrs. R. C. Childers

One of the biggest things ever to happen in this community was the farm sale on the R. N. Cooke place Friday. The sale started at 10 a.m. and continued into the night closing about 10 p.m. Over a thousand people attended the sale. People from all over the Panhandle and New Mexico were present. Women of the Cultural Home Demonstration club served lunch, but were not prepared for such a large crowd. More food was bought and sold, and still there was not enough. However, hot coffee was available all through the day and into the night. Mrs. Paul S. Corbett, who is finance chairman for the club was in charge. Those donating food were Mrs. Leona Packard, Mrs. Earl Dehart, Mrs. Pat Robinson, Mrs. J. T. Richard, Mrs. C. S. Barclay, Mrs. Tom Barclay, Mrs. J. T. Richardson, Mrs. C. S. Barclay, Mrs. Tom Barclay, Mrs. Edgar Telchik, Mrs. Fred Wolfington, Mrs. Jack Renfro, Mrs. Art Lewis, Mrs. John Hunter, Mrs. A. C. Hershey, and Mrs. R. C. Childers.

Mrs. Grady Parsons, and Mrs. Pat Robinson.

Mrs. R. C. Childers was in charge of the program at the Federated Luncheon held in the First Christian church Friday at 1 p.m. Mrs. Merlin Kaul was co-chairman, but was unable to attend the program. Mrs. Childers' principal speaker was Mrs. Luther G. Roberts of Clovis N. M., wife of the Church of Christ minister there. She spoke to a group of 80 women on the subject, "The American Home and Christian Education."

Mrs. Sam Nelson of Hereford played several numbers on the marimba.

Sixteen clubs were represented from over the county with eight guests present. Members from Cultural Home Demonstration club attending were Mrs. Grady Parsons, Mrs. Earl Dehart, who is vice-president of the Federation, and Mrs. J. T. Richardson who is the Federation delegate from the Cultural club.

Members of Home Demonstration clubs ordering cutting boards will be glad to know that the cutting boards are here and can be obtained from Mrs. Childers. Those not delivered before the council Christmas party can get them then.

Mr. and Mrs. Jack Renfro were guests in the home of Mr. and Mrs. H. H. English of Lubbock,

Sunday.

Mr. Earl Johnson and son John Johnson of Pampa were visitors in the R. C. Childers home Friday.

Mr. and Mrs. J. T. Richardson were called Saturday to Waurika Okla., because of the death of a relative there.

Mr. and Mrs. A. C. Hershey, and Marvin and Patricia attended the wedding of Mr. Hershey's niece, Kay Buzard at Floyd, N. Mex. on Sunday.

Mr. and Mrs. Warren Adams from Tokio, N. Dak. were guests in the home of Mr. and Mrs. Jack Renfro Thursday. Mr. and Mrs.

Warren were on their way to Phoenix, Ariz., where they are spending the winter.

Mr. R. N. Cooke and daughter Colleen were in Amarillo on a business Monday.

Mr. John Johnson of Pampa came after some cows Monday, that he and his father bought at the R. N. Cooke sale Friday.

Mr. R. N. Cooke reports that most of the merchandise bought at the sale Friday has been called for. All in all, Mr. Cooke reports that he had a good sale. We of this community are very glad. But will hate to lose them as our neighbors.

1950-51 Spur Cattle Feeding Studies Told

COLLEGE STATION, — Practically equal gains were obtained with solvent-processed and hydraulic-processed cottonseed meals as protein supplements in the 1950-52 cattle feeding studies at the Spur Experiment Station. F. T. Marion, assistant animal husbandman at the Spur station, reports that gains obtained with

whole cotton seed in this experiment were too expensive for economical feeding, when cotton seed was valued at \$90.50 per ton.

A greater net return was obtained from feeding steers four pounds of cottonseed meal and four pounds of sorghum grain daily than from feeding two pounds of cottonseed meal and six pounds of grain. The steers fed four pounds of cottonseed meal gained one-fifth of a pound more weight per head daily.

The addition of four pounds of alfalfa hay to rations containing cottonseed meal, sorghum grain

and sumac silage increased the steer gains and net returns over rations fed without alfalfa hay.

Daily gains of steers were lowered 0.32 pound by the addition of one-half of a pound of granulated salt per steer to the daily ration. Other than lower gain and a decline in appetite during the last 28 days of feeding, no ill effects were apparent from the high salt intake.

Progress Report 1402, which gives these results, is available from the Publications Office, College Station, Texas.

TOM CARROLL is shown above with two fish that he caught near his home in Coos Bay, Ore. The fish weighed 25 and 17 pounds.

Mary Louise Brorman of Tucumcari was the week-end guest of Johnnie Vinson who was home from W. T. over the week-end. The girls returned to the dedication service of the new field gym.

Mr. and Mrs. J. W. Garner visited relatives in Turkey over the week-end.

Stock Up Now!



FOR YOUR HOLIDAY FEASTING and ENTERTAINING

QUALITY MEATS

Banner BACON, sliced layers	lb. 39c
SPARE RIBS	lb. 55c
Fancy PIG LINKS	lb. 59c
ROUND STEAK	lb. 94c
Cooked Canned Hams	
Hens - Fryers - Ducks	

Red - White, heavy syrup, fancy
PEARS
No. 2 1/2 cn. 49c
Big M Vegetable or Tomato
SOUP, 3 cans 31c

Red & White BLEACH
LAUNDREX
The Perfect Bleach
2 QTS. 25c

Wilson's
BAKERITE
Shortening
3 lb. CAN 86c

Brimfull CORN	2 No. 303 cans	37c
Brimfull HOMINY	2 No. 303 cans	19c
Small, R & W PEAS	No. 303 can	25c
Mustard Greens	2 No. 2	25c
Turnip Greens	2 No. 2	25c
Mother's CORN MEAL	5 lbs	45c
APPLE JUICE, B. F.	46 oz.	29c
Salad Dressing, B. F.	pt.	27c
Marshmallows, B. F.	pkg.	19c
Grapefruit, B. F.	No. 2 can	21c
R & W Apricot Nectar	46 oz.	39c
Nutritious MEAT BALL	1 lb.	59c
Palomolive Soap	3 reg.	25c
TIDE	large box	29c
P & G SOAP	2 bars	15c
JOY	bottle	29c
White King	lg. box	29c
Red & White COFFEE	lb.	85c

Northern
TISSUE 2 rolls 15c
SHERIMP, Brimfull can 39c

Red & White
MILK
3 Tall CANS **39c**

Fresh Fruits & Vegetables

Hamilin ORANGES	5 lb. bag	35c
Seedless, large size GRAPEFRUIT	3 for	25c
CELERY, large fancy	lb.	12 1/2c
SPUDS, reds	10 lb. bag	53c
Guaranteed PECANS, new crop	lb.	39c

PEANUT BUTTER, Brimfull 12 oz. jar 27c

Brimfull Fancy - Pink
SALMON
tall can **59c**
Sun-Spun
OLEO
1st Grade colored quarters
lb. **25c**

Gooch's Best
FLOUR
10 lb. BAG **89c**

XMAS Goodies
Large Assortment Colors and Flavors. 30 Different Kinds.
CANDY NUTS TREES Complete Assortment Any Size from 3 ft. to 12 ft.
KITCHEN SETS 6 Pcs. 98c

SANTA CLAUS
Will Be In Hereford
SATURDAY, DEC. 8th
FREE CANDY & NUTS



Perfect gift for a perfect fit!

RESISTOL
"Self-Conforming"



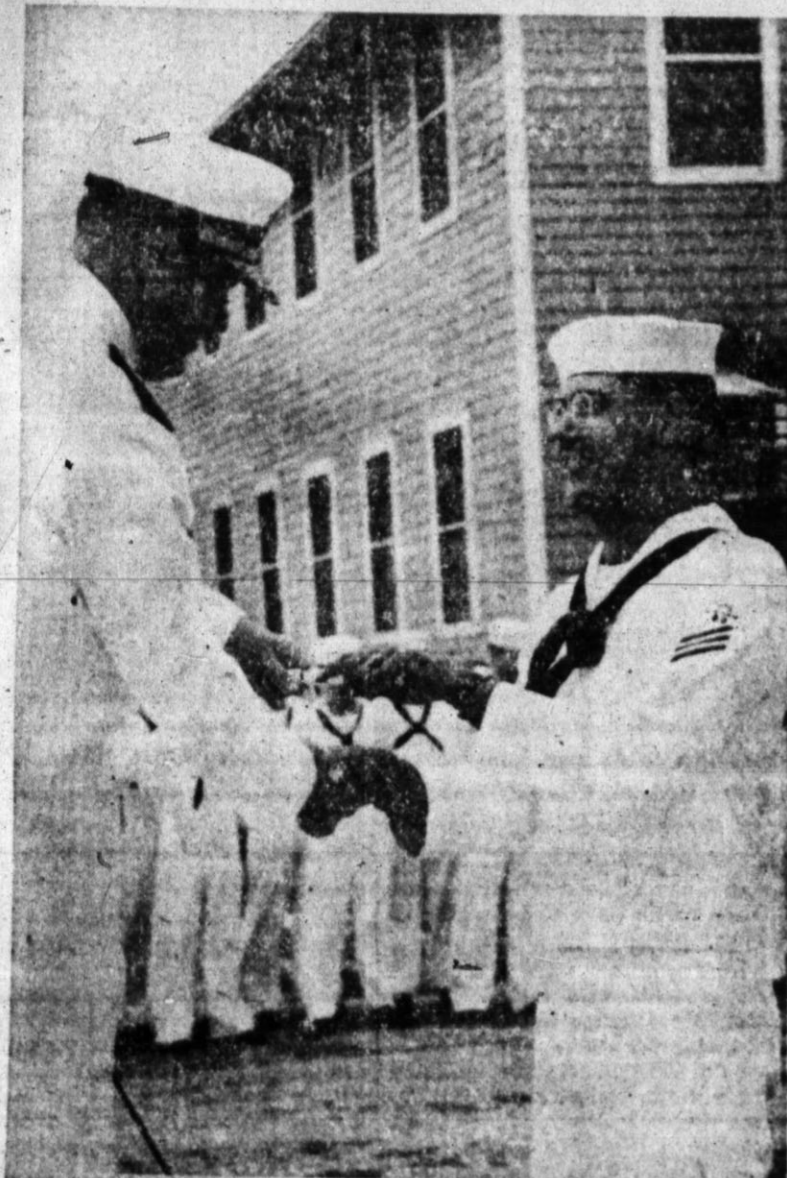
Delight him with this miniature hat ash tray and hat box. Resistol gift certificate inside.

This time give him a Resistol... he deserves it! And he'll appreciate the chance to choose his Resistol because of its smart look and easy comfort. The perfect gift for a perfect fit!

Many Styles To Choose From
\$8⁰⁰ to \$20⁰⁰

HARMAN'S
We Give S & H Green Stamps

HUNTER'S Red & White Food Store



GENE M. ROBERSON, sonarman seaman, USN, son of Mr. and Mrs. Charles D. Roberson of Hereford, receives his diploma after completing a six-month course of instruction at the Fleet Sonar School in Key West, Fla. Presentation was made by Rear Admiral F. G. Fabrian, USN, Commander of the Destroyer Force of the Atlantic Fleet.—Official U. S. Navy Photograph.

Damerons Are Home Again

Mayor and Mrs. W. E. Dameron have returned from a month's vacation and business trip to points in the East. They left Hereford early in November for Kansas City and from there went to Chicago and on to Baltimore, Md. for the Easton cattle sale. They spent some time on the east coast sight-seeing and then returned to Baltimore for a week. In New York they had 10 days of sight-seeing and visiting with two old friends, Miss Minnie Dea Coffin and Mrs. Louise

Tinsley, both former Hereford Hereford residents. While there they saw some good shows and heard Dr. Vincent Peale twice. In Washington, D. C., they visited a nephew, Capt. Andrew P. Jones who is stationed there with the Navy.

They returned home by Chicago where they attended more cattle sales and stayed on for some sight-seeing, reaching home Saturday. Many side trips of interest to historic spots and other marked sites were enjoyed in every city they visited.

Ruby Barclay was home from West Texas State college this week-end.

Household Scrapbook

By Roberta Lee

Set Colors

To set the color in blue garments, soak in a solution of one cupful vinegar to each gallon of water several hours. To set brown, pink or gray, soak in a solution of one cupful salt and one tablespoon alum to each gallon of water. For green, use four ounces alum to a tub of water. For mixed colors, use a solution of 1/2-cup vinegar, 1 cup salt, 1 tablespoon alum, and 1 tablespoon of lead (POISON) in one gallon water. Hang without wringing in shade.

Stained Fingers

Vegetable stains on the fingers may be removed by holding the fingers for a few minutes in very strong tea. Then wash with soap and water.

Quicker Method

The setting of a jelly can be hastened by placing the mold in a basin containing cold water in which salt has been dissolved.

Dust Cloth

The following is a good treatment for the dust cloth: Pour about two-tablespoonfuls of furniture polish into a glass jar; then pour it out and put the dust cloth into the jar, leaving it in there for two days before using. The cloth should be kept in the jar after using.

Loose Casters

Loose casters in furniture can be exceedingly annoying. Remove the caster, fill the hole with melted paraffin, and then quickly reinsert the caster. There will be no further trouble.

Prevents Slipping

A towel or a piece of cloth pinned around the leaf of the sewing machine will prevent slits from slipping off while they are being stitched on the machine.

Brown Sugar

Brown sugar requires moisture or it will cake. The refrigerator is a good place to keep it. If it does cake, soften by putting into a bag and wrapping a damp cloth around it. Or, roll on a board with the rolling pin.

Linoleum Treatment

On washday, before mopping the linoleum floor, add the leftover starch to the water. It will give a brilliant gloss to the linoleum.

Postage Stamps

If stamps have become stuck together, place them under a thin piece of paper and run a hot iron over the paper very lightly. They will then come apart readily.

Lace Curtains

Baste tissue under the worn places in lace curtains and darn or stitch back and forth on the sewing machine, later removing the paper.

Mrs. Tom Draper is spending the week in Canadian visiting with friends.



OH LOOK! These youngsters seem to say as they gaze raptly at a Christmas display in a store window. The children are Marilyn Joy Jones, daughter of Mr. and Mrs. Elmer Jones, Quinell and Kent Cruse, children of Mr. and Mrs. Glen Cruse.—Brand Staff Photo

SAVE

ON Gifts!

Gifts for LESS

Stylespun
51 Gauge
15 Denier
NYLONS
89¢

Anthony's own brand Stylespun... your guarantee of highest quality and style at lowest possible price.

Tricot Knit
Brief Style
PANTIES
59¢

Lovely selection of styles in two bar tricot knit pantie. Solid colors and two tones.

Uplift Style
Stitched Cup
BRASSIERES
98¢

By Lovable... rayon satin, nylon and cotton broadcloth. Full or half stitched uplift cups.

Wrap Around
Chenille
ROBES
\$4.98

Baby chenilling... closely stitched rows... soft and feathery... warm and smart looking.

Brushed Rayon
Zemberg
GOWN
\$3.98

For comfortable warm lounging... for sound, warm sleeping, washable brushed rayon zemberg.

All Plastic
Leather Grain
HAND BAGS
\$2.98

Simulated grained, and smooth leathers... durable all plastic... Beautifully fitted.

Acetate-Nylon
Soft Crepe
SLIPS
\$2.98

Make your gift selection from lavishly lace trimmed styles or tailored styles, soft non-cling acetate and nylon crepe.

Acetate-Jersey
Zip-Front
ROBES
\$5.90

Smooth sleek acetate jersey knit robes. Lovely to look at. Full 30 inch zipper. Five colors in three styles.

Unlined Rayon
Lounging
ROBES
\$8.90

Men's rayon jacquard robe. Shawl collar... wrap style... satin facing cuffs and belt.

Sanfor'zed
Broadcloth
SHIRTS
\$2.98

A good quality well fitting dress shirt very low priced. Solids, fancies or white. 14 to 17.

Gabardine
Men's Sport
SHIRTS
\$3.98

Deluxe quality sport shirt. Embodying many expensive features. Matching buttons. Many colors, all sizes.

Box of 3
Colored
HANKIES
89¢

Soft absorbent all cotton hankies for men and boys. Ass't. of 3 colors.

Men's
Fleece Lined
HOUSE SHOES
\$4.98

Leather soles and uppers. A gift he will use and use and use.

Boys'
Western Design
SPORT SHIRTS
\$2.49

Fruit of the loom, first quality. Long sleeves, sports collars.

All Nylon
Infants
SHAWL
\$5.90

For lap or carriage use. All nylon with self fringe trim. In white, pink, blue.

Infants
Crib Size
BLANKET
\$2.98

Nursery pattern design. All cotton with warm deep nap. Wide rayon satin binding.

Type 180
Percale Fitted
CRIB SHEET
\$1.69

Chix or Pepperell Colors or White

Little Misses
All Wool
COATS
Size 1 to 3
In Brown, Blue, Red,
Green, Grey.
\$3.66

LITTLE TOTS
RABBIT FUR
MUFFS

Nursery
Figures
\$2.98

Pure white, fluffy rabbit hair muffs for the little miss. Rudolph, Scottie, or doll motif trim. Rayon ribbon.

ANTHONY'S

Santa Claus

Will Be
In Hereford
Sat., Dec. 8th
Parade starts at
2:30 P.M.

FREE
Candy & Nuts
For every boy & girl



Out Of This World

- In PERFORMANCE
- In ECONOMY
- In RESULTS

ROPER for '51

Truly "America's Finest Gas Range"

Costs LESS To Buy
Costs LESS To Install
Costs LESS To Use



Here for you to admire is the most complete, breathtakingly different group of cooking appliances ever presented. They're products of ROPER—manufacturer of "America's Finest Gas Range" for more than 66 years. Nowhere else will you find such value. See them soon.

BLANTON BUTANE, Inc.



THERE WERE NO identifications given for the Mystery Farm shown above. The first city and the first rural reader to make the correct identification will receive two theater tickets. The second person in each group to identify the place will be given a free wrestling ticket. —Brand Staff Photos.

CONG. ROGERS REPORTS

Rogers Gives Views on Armistice In Korea, Preparedness Program

KOREA: At last some encouraging word is coming from Korea. The present accomplishments are the result of a long and tedious uphill climb and it is still a touch-and-go proposition. Much progress has been made in negotiations, and let us hope and pray that further progress will be made and a peaceful solution can be effected.

There are many things that I could say about this situation, but I shall refrain from so doing for the reason that a wrong word or a misconstrued phrase at this time could easily slow down, if not measurably hinder continued negotiations. The task is a difficult one and our members of the negotiating team are under a tremendous burden. The success or failure of the entire program is going to depend solely upon the honor of the participating parties. For that reason there should be a clear and definite understanding on all points at issue so that there can be no misconstruction or misapplication of the terms employed.

Present indications are that an armistice can and will be worked out. However, there is always the possibility that the whole thing could blow sky high without warning. As I told you many months ago, the preparedness program of this country has proceeded pretty well on schedule, and it would certainly be to the best interest of all parties concerned that the war in Korea be ended forthwith. If Russia and her satellites continue to stand in the way of world peace, they will soon find out that the United States of America does not bluff.

You have probably noticed in the newspapers that the communists do not want to agree to a free inspection behind the lines as suggested by the UN negotiators. It has been suggested that the reason for their opposition to this point is that they do not want the UN forces to have the opportunity to view the many weaknesses incident to their military establishments, and they fear that the Americans will quickly recognize and appraise such weaknesses and that their position in the negotiations would be considerably shaken.

Sincerity of purpose in bringing about a peaceful solution to the problem would seem to me to warrant the provisions requested by the UN team concerning inspection by both sides. This would not only insure full compliance with the terms of a cease-fire agreement but would serve to evidence the honor of both sides in entering into such an agreement.

INVESTIGATIONS: The subcommittee of the House Ways and Means committee continues to gather evidence of malpractice by a number of employees of the Internal Revenue Department. As fast as this evidence is gathered Commissioner Dunlap is swinging the axe to completely cleanse that department of ques-

tionable employees and questionable practices. The way to finally stop such corruption is to go after bribe givers as well as bribe takers, and until this is done, the disease will not be entirely cured. It may be necessary to pass new legislation to properly punish such offenders. This is a matter that is now under consideration by several of us who are in Washington at the present time. You can look for some definite action along this line in the next session of Congress.

CHRISTIANITY VS. ATHEISM: Here is a story I thought you would enjoy. A group of Russian explorers, all atheists, came across a tribe in dark Africa that had formerly been cannibals but had recently subscribed to Christianity. The chief welcomed the Russians and told them that they need have no fear because his people had become Christians. The leader of the Russians questioned the chief as to what benefits he thought he could gain from Christianity. The chief replied that it would be difficult to tell all of the good things that Christianity had done for his people but that he was sure it had done a lot for the Russians. The Russian advised the chief that they were all atheists and he could not possibly understand why the chief thought that the adoption of Christianity by the tribe could benefit the Russians. The chief replied: "If my people had not adopted Christianity, we would be having you folks FOR dinner, rather than TO dinner."

Panhandle Area Farming Progress

COLLEGE STATION — Panhandle farmers made excellent use of wheat land this year for growing grain sorghums, points out Knox Parr, district Extension agent at Amarillo.

Wheat has been the one crop in this area for more than 10 years. However, extremely low wheat yields were produced in 1950 and 1951 because of the disastrous effect of drought, severe cold, insects and disease. Wheat farmers turned to grain sorghum as a crop for their bare land.

In 1951 approximately 65 percent of the wheat land in the area was planted to grain sorghums. Hansford and Ochiltree counties each planted approximately 225,000 acres to grain sorghums. Moore county produced 5,000 tons of sorghum silage. Similar situations existed in many other counties.

Farmers used the same machinery for planting sorghum they used for wheat. When the crop matured, they harvested it with wheat machinery, stored it in wheat elevators and sold it to wheat buyers.

"This is a big change, which probably will remain with us and help stabilize agriculture in the Plains area," says Parr. "Farmers with more than one crop to depend upon are a much better financial risk."

He points out that wheat and grain sorghums are planted and



BARRY HUDSON was honored on his fifth birthday by a party given by his mother, Mrs. C. E. Hudson. Guests shown around the table are front row from left: Gary Gore, Barbara Ann Gholson, Ronny McMurry, Barry Hudson, Cheryl Parker, Russell Hulse. Back row from left: David Dowell, Robin Hulse, Randy Dowell, and Lee Janior McMurry.

Courthouse Records

WARRANTY DEEDS
L. G. Evens et ux to W. B. Goates, Lot 54; Allison Sub, Blk. 2, W 1/2, Blk. 3, E Pt. Blk. 16, Welsh Add.

J. Hugh Neece et ux to George S. McCarthy et ux, S 1/2, Sec. 85, Blk. M-7, B. S. & F. Sur. with exceptions.

G. B. Hagar et ux to Parker Brothers Planning Mill Inc. Lot 9, 10, 11, Parker Sub., W 1/2, Blk. 23, Evans Add.

QUIT-CLAIM DEEDS
May Maxwell to G. M. Sim-

mons, NE 1/4, Sur. or Sec. 14, Twp. 5-

Mary M. Click to Thersa C. Clark et al, W 1/2, E 1/2, Sec. 15, Blk. 3.

W. E. Mitchell to C. A. Rettman, E 146.15 acres, Sec. 25, Blk. 3.
Lyndell Mitchell to C. A. Rettman, E 146.15 acres of Sec. 25, Blk. 3.

Mrs. C. C. Bowman et vir to N. F. Collum, W 200', S 167.42', Lot 2, Blk. 2; Womble Add.

MINERAL DEEDS
V. E. Dodson et ux to Ira Scott Sec. 3 and 9, Twp. 6, N. Range 2, East, Capitol Syndicate Sub.

V. E. Dodson et ux to Ira Scott, Sec. 4 and 10, Twp. 6, N. Range 2, E Capitol Syndicate Sub.

V. E. Dodson et ux to Ira Scott, Sec. 33, Twp. 7, N 2, East Capitol Syndicate Sub.

Ira Scott et ux to V. E. Dodson W 1/2, Sec. 16, Twp. 6, N. Range 2, East Capitol Syndicate Sub.

OIL and GAS LEASES
Sol Simon to T. W. Dunbar, SE 1/4, SE 1/4, Sec. 33, Blk. K-6.

Sol Simon to T. W. Dunbar, NE 1/4, NW 1/4, Sec. 6, Twp. 5 N. Range 4 E.

Sol Simon to T. W. Dunbar, SW 1/4, SW 1/4, Sec. 16, Twp. 5, North Range-2, East.

Sol Simon to T. W. Dunbar, Sec. 46, Blk. K-3, Sec. 29, Blk. K-8

Sol Simon to T. W. Dunbar, Sec. 46, Blk. K-3, Sec. 29, Blk. K-8.

Sam Nunnally et al to J. H. Sears et al, SW 1/4, Sec. 44, Blk. K-8.

Reagan Dixon to Superior Oil Company Sec. 4, Blk. E.
Sol Simon to T. W. Dunbar, SW 1/4, SW 1/4, Sec. 36, Blk. K-7.

Would You Like To Have the Best In
CUSTOM SLAUGHTERING AND PROCESSING
For Home Freezing?
V. C. Hopson Has What You Want in
Custom Slaughtering & Processing
FREE PICK-UP SERVICE
SEE
V. C. HOPSON
1 1/2 Miles North on Highway 51 - Ph. 1471

EXTRA EXTRA
NOW DODGE GIVES YOU A NEW KIND OF GLARE FREE DRIVING

CUTS DOWN GLARE OF SUN, SNOW AND HEADLIGHTS...REDUCES DRIVING FATIGUE AND EYE STRAIN...CUTS HEAT FROM SUN RAYS GIVES YOU PROTECTION ALL AROUND!

Available now at remarkably low-cost!
Anti-glare and anti-heat, the new Dodge-Tint Safety Glass makes all your driving safer and more enjoyable. It fights off the glare of sun, sky or snow by day... takes the sting out of blinding lights at night. It reduces eye-strain and driving fatigue. Keeps your car cooler... cuts summer sun's heat 21%.
Come in and test this new advance yourself. See how it adds smartness and style to new Dodge beauty. You'll be surprised at its low cost... less than half that of older type tinted glass. Come in today.
Specifications and equipment subject to change without notice.

GILES MOTOR CO.
218 W. 3rd Phone 180

HERE'S PROOF
That Our Accident Policies Pay Off

CONTINENTAL CASUALTY COMPANY

John McLean
Insurance Agency
127 W. 3rd St. Phone 273

GET Christmas GIFTS THE EASY WAY—

BE THRIFTY
Save
GUNN BROS. STAMPS
OF VALUABLE GIFTS

Get Gifts That Are the Same As FREE Just For Saving
GUNN BROS. STAMPS
Save every Gunn Bros. Stamp you can get your hands on... fill those books fast... and cash them in before Christmas for the gifts of your choice. It's so simple—so easy—so economical! Start saving Gunn Bros. Stamps in dead earnest today!

The Firms Listed Below Give Those Valuable GUN BROS. STAMPS

C & R Cleaners Westen Hardware
Draper's Variety Store Pitman Service Station
Furr Food West Texas Feed, Seed & Hatchery

EVERY STAMP YOU FAIL TO COLLECT IS A DEFINITE LOSS TO YOU!

GRANDSTAND

(Continued from page 1) booted the last two... To further stress how important Neyland considers this item, they had a great point after kicker, Shires coming up this year, but with Rechichar around for this semester, they held out Shires, I understand, to give him an additional year when they might be sans a booter.

CAN YOU BEAT THIS ONE?

IN THE FINAL GAME OF THE SEASON CHILDRESS JUNIOR HIGH AGAINST WELLINGTON JUNIOR HIGH IN BOBCAT STADIUM. MICKEL BARRON 13-YEAR-OLD Q.B. BOBKITTEN. HANDLED THE BALL 15 TIMES. Made 6 TOUCHDOWNS (1 CALLED BACK) CARRIED FOR 4 and PASSED FOR 2 EXTRA POINTS - CARRIED 2 TIMES TO MAKE THE ONLY BOBKITTEN FIRST DOWN and a 50 YARD RUN that WAS CALLED BACK. FINAL SCORE: CHILDRESS BOBKITTENS 48, WELLINGTON SPARKLERS 13. Mickey was TOO BUSY MAKING T'S TO TRY FOR FIRST DOWNS - WELLINGTON MADE 8 FIRST DOWNS...

TULIA and CANYON CO-CHAMPS

TULIA and CANYON CO-CHAMPS. HONORS DISTRICT 2-A 1951. AIN'T NEVER SEEN NOTHIN' LIKE IT - SAYS - MORRIS HIGLEY CHILDRESS INDEX.

WHO'S THE LEADING GOLFER OF YOUR COURSE? SHAMROCK tied WITH PHILLIPS and WON DRAW TO REPRESENT THE DISTRICT in PLAYOFFS.

IRISH. SHAMROCK tied WITH PHILLIPS and WON DRAW TO REPRESENT THE DISTRICT in PLAYOFFS.

Free-For-All Ends Wrestling Card

Everybody got into the act at the Bull barn Saturday night as the main event of the evening—a tag team match between Leo Wallick and Frankie Hill Murdock and Dory Funk and Bob Cummings—ended in a free-for-all with Murdock and Wallick coming out with the victory via disqualification. Dory Funk and Bob Cummings forgot their ring opponents and squared away at each other among the paying fans until the melee was broken up. It all happened this way: The combo of Funk and Cummings lost the first fall in the event in 22 minutes as Murdock and Wallick cornered Dory Funk and worked him over. Referee Paul Mischler kept Cummings in his corner to keep the match from breaking into a genuine rat-race. Funk, who was badly battered by the two opponents, felt that Cummings should have come to his aid and was quite perturbed at his partner.



MAN-SIZED CATCH—A man-sized catch and a hungry pup add up to a big event in the life of three-year-old Stevie Wallace, son of Highway Patrolman and Mrs. Raymond-Wallace of Cuero, Tex. Stevie caught the large bass in the waters of Cuero Municipal Park lake.—AP Photo.

No Pro Hired By Golf Ass'n Yet

No new developments have come up in the Hereford Golf Association's search for a new club pro, according to Dr. John Channer, association president. Jim Terry is leaving Friday for his new post as pro and club manager of the Childress country club.

High School Class Favorites Are Selected

High school class favorites and annual queen candidates were chosen in class meetings last week. Senior class favorites are Betty Ramey and Wayne Laddly. Bettye Hamilton and Sammy Albracht were chosen as junior class favorites.

Chosen as sophomore class favorites were Melrose Whitfield and Tommy Woodford. Mozelle Telchick and Pickens Moore are freshman class favorites. Annual queen candidates chosen were: Evelyn Benson, senior; Mary Frances Rogers, junior; Donna Caylor, sophomore; Colleen Cooke, freshman.

The annual queen candidate who receives the most votes at a penny a vote will be crowned queen at Stunt night on December 14. Money raised in the contest will be used to help pay for the 1952 Round-Up.

Relieve My GRIEVANCE take 666. LIQUID OR TABLETS—SAME FAST RELIEF!

GASOLINE TIPS BY DUDE. Our main concern is that each of our customers leaves thoroughly satisfied. ROBESON Service Station. Hereford Saves Your Teeth—We Save Your Car. Phone 440 Hiway 60.

Georgia Tech; At the halves Karras, Illinois; Lauricella, Tennessee; or Kazmaier, Princeton, or maybe all three if position isn't considered. For fullback, Olszewski, Cal; Matson, San Francisco; or Modzelewski, Maryland. Of course, my picking is from the rankst of grandstand positions... radio and the newspaper, but it's fun and I wonder how near I'll be. The ability to that of the coach in this fable—A referee working in a tight ball game had no high respect for one of the participating coaches who had a bad habit of audibly coaching from the sidelines. The long-suffering arbiter put up with this extra-curricular activity for a time and then charged the tutor 10 yards. This action brought the offender bailing out on the field. "What's the 10 yards for?" he screamed. "Coaching from the sidelines," replied the referee calmly. "But that's 15 yards," yelled the mentor. "For your type of coaching, I charge only 10 yards," patiently explained the referee.

OPS Announces Changes in Livestock Distribution Plan

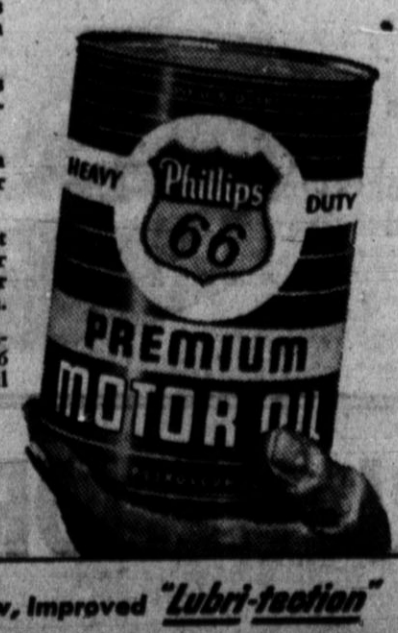
The Office of Price Stabilization has announced changes in the livestock distribution regulation to make more effective a priority program to procure meat for the armed forces and modify some of the reporting requirements of the livestock regulations. Harry Van Horn, chief of the foods and restaurant section of the Lubbock district office, said today. A final cutoff date of December 15 has been set for the OPS to accept applications for registration of slaughterers, it was pointed out. An amendment to the regulation requiring registration of slaughterers changes the reporting requirements to assure that the Office of Price Stabilization will receive from the slaughterers the necessary data needed for assisting the military in acquiring beef.

Nineteen...

(Continued from page 1) competitive spirit, conduct, scholastic achievement, and amount of playing time. The latter is the only differentiation between the major and reserve awards. Mr. and Mrs. D. R. Grimes were in Amarillo Monday on business.

You be the Judge!

Fill your crankcase with new, improved Phillips 66 Heavy Duty Premium Motor Oil. Try it for ten days, or up to 1,000 miles. If it doesn't satisfy you on every count go to any Phillips 66 Dealer, and he'll arrange for a refill using any available oil you want at our expense. Yes, we guarantee this great new motor oil will satisfy you. We can do this because we know it has the quality you want and need. It brings you a new high in Lubri-taction: WEAR PREVENTION? Yes! It keeps corrosion and friction from harming your engine. BEARING PROTECTION? Yes! Acids are neutralized—protecting bearing surfaces from pitting. CLEANING ABILITY? Yes! And a clean engine means more power—less gasoline consumption. LOW OIL CONSUMPTION? Yes! It resists decomposition—so fewer make-up quarts are needed over thousands of miles of operation. It's because of important features like these that Phillips 66 Heavy Duty Premium Motor Oil surpasses manufacturers' specifications for all makes of cars. It's truly a "Heavy Duty" motor oil—will do an outstanding job in trucks as well as passenger cars. Try it! We guarantee satisfaction.



Santa's electric workshop has turned out an outstanding selection of electric gifts for this Holiday season. From roaster to range and curling iron to automatic ironer, you'll find an electric appliance that makes your gift buying easy and attractive. Used every day—remembered every day—electric gifts never stop giving household help and pleasure. Visit Santa's Electric Workshop at your appliance store now and see the electrifying gifts on display.

SEE YOUR Electric APPLIANCE DEALER! SOUTHWESTERN PUBLIC SERVICE COMPANY. 27 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE.

CHEVROLET. More people buy Chevrolets than any other car! CHEVROLET logo and image of a Chevrolet car.

WELL put it up to you! There must be plenty of good reasons why more people buy Chevrolets than any other car. Here are some things to think about. There's the way Chevrolet looks. Nice clean, curved lines—like cars in the high-price field! Chevrolet's Body by Fisher sets the pace among low-priced cars. There's the way Chevrolet rides and handles. The smoothness and big-car comfort of Unitized Knee-Action. Bigger brakes—biggest in the field—for safer, surer stops. Finest no-shift and standard driving at lowest cost with Powerglide or Synchro-Mesh transmission. There's the way Chevrolet saves. Chevrolet is the lowest-priced line in the field and the savings go on and on with low operating costs. There are plenty more reasons why Chevrolet is America's favorite. Come in and let us show them to you.

KINSEY MOTOR COMPANY. 2nd and Schley. Phone 740. Chevrolet's time-proved POWERglide automatic transmission. Finest no-shift driving at lowest cost. Combination of Powerglide Automatic Transmission and 105-h.p. Engine optional on De Luxe models at extra cost.

The Hereford Brand

Published Every Thursday at 336 Main St.
Hereford, Deaf-Smith County, Texas — Phone 30

Our Slogan: "More People—More Farms"



JAMES M. GILLETTE Publisher

Subscription Rates: \$2.50 per year, Zone 1; \$3.50 per year outside Zone 1. With The Sunday Brand, \$4.95 per year, Zone 1; \$6.15 per year outside Zone 1.
All subscriptions strictly cash in advance.
Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office.

Long Time Ago

45 Years Ago
The local railroad committee met to decide what could be done to close the contract for the right of way and the cash bonus of \$15,000. Unless something is decided at an early date representatives of the Panhandle Short Line railroad will move elsewhere to build their road.
The first regular meeting of the city council was held Tuesday night in Judge Gough's office. The group voted to build substantial street crossings everywhere that residents would construct sidewalks. Members of the council will start the movement by having sidewalks laid around their property.
C. E. Edwards became associated with The Brand this week.
Work began on the construction of crossings at the principal corners on Dewey avenue this week.

25 Years Ago
The Hereford high school was admitted to the Southern Association of Colleges and Secondary schools, according to an announcement made this week by C. H. Dillehay, superintendent. This is the highest rating that a school in this region may obtain.
Deaf Smith county carried away the prize of the best poultry exhibited at the Tri-State poultry show in Amarillo this week.
W. G. Baxter and Mark Cowert were in Fort Worth this week conferring with officials of the Burlington Railroad. Plans were made for a new survey, to

be made near the old one sometime early in 1927.
Summerfield community held a community party Saturday night. A large number from Hereford attended the party.
A number of Hereford businessmen attended a booster meeting of the Abo highway at Clovis last Monday.
J. Z. George, industrial expert from Amarillo, and P. C. Bennett county agent of Potter county, will be the principal speakers at the Hereford Chamber of Commerce luncheon next Monday.
The Fairview school house was dedicated Friday night.

Legal Notice

NO. 1224
NOTICE TO CREDITORS OF THE ESTATE OF C. F. VANCE, DECEASED
NOTICE is hereby given that original letters of Administration upon the Estate of C. F. Vance, deceased, were granted to me the undersigned, on the 3 day of December, 1951, by the County Court of Deaf Smith County. All persons having claims against said Estate are hereby required to present the same to me within the time prescribed by law. My residence and post office address are: 104 Avenue B, Hereford, Texas.
Onias R. Carroll,
Administrator of the Estate of C. F. Vance, Deceased
49-3-c

Good Hunting? Here's How to Cook Game

COLLEGE STATION — Although game meat is different in flavor from domestic meat, it can be palatable and nutritious. Frances Reasonover, foods and nutrition specialist with the Texas Agricultural Extension Service, says that standard methods of cooking beef and lamb are successful for venison and antelope. Wild game should be cooked according to the type of cut and age of the animal, she adds.
For tender cuts, such as loin and shoulder, use dry heat, the specialist suggests. Season the meat with salt and pepper and place on a rack in an uncovered pan, fat side up. Do not add water and do not cover. Extra fat, such as bacon, may be added to venison or elk. Roast in a slow oven, 300 to 350 degrees Fahrenheit, allowing 25 to 30 minutes per pound. If the meat is frozen, a longer time will be needed for cooking.

When frying game meat, Miss Reasonover says to first heat the frying pan until it is sizzling hot. Brown both sides of the meat, turning only once. Season ready to turn. For thick steaks or chops, reduce heat after browning to finish cooking. Insert a rack under the meat to prevent over-cooking the meat next to the pan.

Steaks, chops, or ground meat patties may be broiled on a hot, greased broiler rack about three inches from the heat. If the meat is very lean, brush with fat. When it is brown enough, season and turn. Reduce the heat and cook until done. Serve on a hot platter.

Less tender cuts, such as flank, round, rump, or shortribs, can be made tasty by braising. Miss Reasonover says the first step by this method is to brown the meat slowly on all sides in a heavy utensil. Then season with salt, pepper, herbs, spices, or vegetables. Add a little liquid in the form of water, soup stock, vegetable juice, or sour cream. Cover closely and cook at a low temperature until tender. Cooking it may be done on top of the range or in a slow oven at not over 300 degrees Fahrenheit.

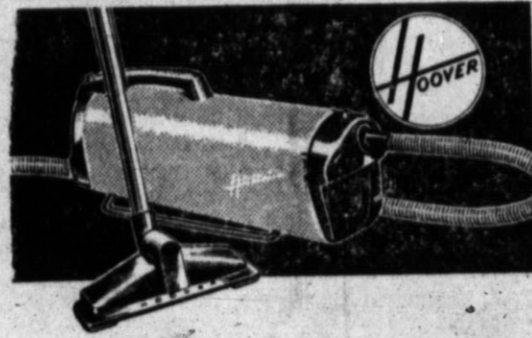
Proper seasoning for wild game is important, Miss Reasonover emphasizes, especially if the "game" taste of meat is not relished. Bay leaves, thyme, mar-

joram, savory, parsley, chives, green pepper, celery and onion tops, garlic, cloves, sage, allspice, tomatoes, ketchup, fresh dill leaves, sliced oranges, apples and Worcestershire are a few suggestions. Basting wild game with pickle juice, tomato juice, orange lemon or grapefruit juice, or sour cream enhances its flavor, the specialist adds.

Mr. and Mrs. Glen Boardman spent Friday and Saturday in Lubbock visiting with Mrs. Boardman's brother and sister-in-law, Mr. and Mrs. Kenneth Keeton.

Horace Sullins from Roswell visited Leola Sullins Sunday in the home of Mrs. C. P. Grimes. Mrs. Sullins is able to be up after spending several weeks in the Roswell hospital.

Pat Walton, daughter of Mr. and Mrs. F. E. Walton Sr. spent the week-end in the home of her parents. Pat is a freshman student at West Texas State college in Canyon.



Now, we can offer you the **HOOVER**

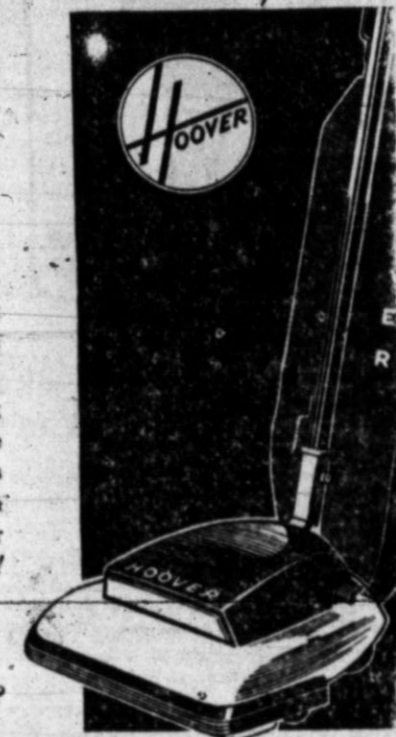
As your new Authorized Hoover Dealer we invite you to visit our store and see the famous Hoover Cleaners at our demonstration table. Or to call us for a no-obligation home showing.

BOTH TYPES—UPRIGHT AND TANK
The world-famous Hoover Triple-Action Cleaner beats, as it sweeps, as it cleans, brightens colors, preserves rugs.

Hoover AERO-DYNE Tank Cleaners feature extra-effective controlled suction and famous "Litter Gitter" nozzle. With Hoover's exclusive Dirt Ejector your hands never touch the dirt!

No other cleaner cleans like the Hoover.

Which type do you prefer?



Hereford Furniture Co.

Corner 4th & Main Phone 823

The WOMAN and Her BANK



How To Endorse Checks . . .

Before depositing a check which is drawn to your order, or before transferring it to another person, you must sign it on the back at the extreme left end. If your name on the face of the check is misspelled or incomplete, write your first endorsement in the same incorrect way; then underneath it, write your regular, correct bank signature.

When you endorse a check without qualification, YOU ASSUME RESPONSIBILITY: (1) that the check is genuine and valid, (2) that you have received value for it, and (3) that, if necessary, you will pay yourself (see Qualified Endorsement). You may hold previous endorsers responsible for payment, just as any endorsers after you may hold you responsible if the bank upon which the check is drawn should refuse to honor it.

NEVER cross out or change any written part of a check. If spoiled, write "Cancelled" across the face of the check and file it with your cancelled checks.

Hereford State Bank

MEMBER: FEDERAL DEPOSIT INS. CORP.

the paint you've been looking for!



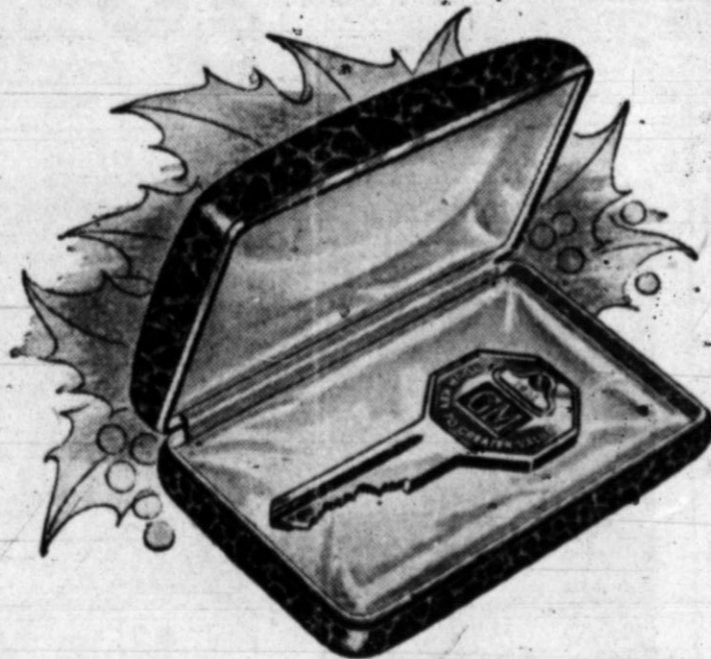
WALLHIDE
Rubberized
SATIN FINISH

For thrifty, lasting beauty, paint with this sensational new Wallhide Rubberized Satin Finish. Amazingly easy to apply with brush or roller—dries odor-free to a lovely velvet-like finish in less than an hour. The tough surface doesn't chip or crack—and it can be cleaned again and again.

See the rainbow color range at

CARL McCASLIN
Lumber Co.

1 Block East of Courthouse
Phone the Lumber Number 7



key to someone's Merry, Merry Christmas

This is the key to many things.

It's the key to a Buick, as you may well guess.

It's the key to power that is nimble and mighty and always alert—and to miles that are wondrously smooth and supremely pleasant.

It's the key to a prized possession that will keep this Christmas joyous in memory for months and even years.

And it's the key to sparkling eyes and happy smiles and delighted surprise for that very special Someone who receives it.

Want to know why a Buick's key can work such wonders? Come in and find out firsthand.

This, we promise, is one bit of Christmas shopping that you're going to enjoy.

When you touch off that Fireball Engine that's a high-compression valve-in-head

eight—when you set that Dynaflo* pointer at "D" for "Drive"—when you lay hands on that graceful wheel, ease into motion and feed the power—you're going to feel like Santa Claus and all his reindeer as they skim through the air with the greatest of ease.

This is a great car, a great performer, and a great buy.

No need to tell you the shopping days till Christmas are getting fewer and fewer.

There's no time like now for taking steps to make this a Buick Christmas.

Equipment, accessories, trim and models are subject to change without notice. *Standard on ROADMASTER, optional at extra cost on other Buicks.

NO OTHER CAR PROVIDES ALL THIS:

- DYNAFLOW DRIVE* • FIREBALL ENGINE
- 4-WHEEL COIL SPRINGING • DUAL VENTILATION
- PUSH-BAR FOREFRONT • TORQUE-TUBE DRIVE
- WHITE-GLOW INSTRUMENTS • DREAMLINE STYLING
- BODY BY FISHER

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

"Smart Buy's Buick"



EARL HENDRICK'S BUICK

West Highway 60

Phone 11

Tune in HENRY J. TAYLOR, ABC Network, every Monday evening.

Churches.... (Continued from page 7) Young people's visitation is held each Monday night at 8 o'clock. The Avenue Baptist revival currently being conducted by Evangelist Cliff Brannon is proving to be one of the most suc-

A. O. Thompson Abstract Co. Complete tract index of all lands and town lots in Deaf Smith County. Write for information.

cessful meetings ever held in the history of the church, Rev. H. V. Fields, pastor, announced. From the very start it has been a God sent, not a man made revival and unusual crowds have jammed the auditorium to hear the Evangelist who preaches with the logic of a lawyer and pleads for a verdict for the Lord with the persuasion of a trial attorney. The music team, comprised of Ruth and L. C. Messer, is thrilling the congregation and lifting them to spiritual height, Rev. Fields stated. Tonight, Thursday, the Evangelist will speak on the subject that has startled congregations in seven states this year, with the facts and revelations of existing conditions in our nation disclosed by the answer to the question "Will God Spare America". This sermon has been one of Evangelist Brannon's most fruitful and the pastor stated he expected an unusual crowd to jam

G I Insurance Eligibility After Discharge Explained

EDITOR'S NOTE: Many servicemen from Korea and elsewhere are being discharged now. Their most frequent questions concern their rights of government life insurance. This is the first of a series of four articles prepared by Veterans Administration, that will attempt to answer these questions.

INSURANCE AFTER DISCHARGE

Two new types of low-cost government life insurance are available to eligible veterans of the U. S. armed forces who served anywhere in the world since the Korean Campaign started on June 27, 1950. The first of these two types is a non-convertible five-year level premium term policy that may be renewed every five years at the premium rate for the then-attained age. The second type is a special form of National Service Life Insurance, on either term or permanent plans, that may be issued to disabled veterans whose disabilities have been found to be service-connected. In this article, we will discuss only the five-year level premium term plan. The special NSLI provided for disabled veterans will be discussed in the next article. To qualify for the five-year level premium term policy (under Section 621 of the NSLI Act) veterans must have been ordered to active duty for 31 days or more; they must have served since June 27, 1950, and they must have been released from

DAWN NEWS

Planning Under Way For Dawn Christmas Tree, Village Program

By Bertha Frye Plans are getting underway for a community Christmas tree and program to be held at the school house. Pfc. Kenneth R. Adams and another serviceman were involved in a car accident somewhere in Virginia while they were enroute to New Brunswick, N. J. last week. Neither of the boys

were seriously injured. Dean Garrett of Hereford spent the week-end in the home of Mr. and Mrs. Henry Turner and boys. Carol Miller was home from A&M college over the week-end. Young Dennis David Norton spent last week in the home of Mr. and Mrs. Hugh Grimes while his parents were away on a trip. Mrs. J. M. Carathers returned home Friday after a weeks stay in a hospital in Amarillo. Mr. and Mrs. Dudley Rutherford and Mr. and Mrs. Johnnie B. Caraway spent Sunday in Etter visiting Mr. and Mrs. J. R. Oglesby. Robert Eldon and Alice Ann Caraway, who had been spending the week in the Oglesby home returned home with their parents. Mrs. Reece Stewart and Mrs. Ray T. Stewart attended the concert at WTSC presented by Holmes Ambrose and Matilda Gaume on Sunday afternoon. Mr. and Mrs. Zed Stewart and Dwayne attended the scenic road dedication at Palo Duro Sunday afternoon. Mrs. H. S. Fuller was confined to the hospital at Canyon for several days last week. The Dawn Study club met Tuesday in the home of Mrs. Norman Miller. The next meeting will be the Christmas program at the home of Mrs. H. V. McCabe on December 18. The Dawn Home Demonstration club will hold its annual Christmas program in the home of Mrs. Johnnie B. Caraway on December 14. Mrs. Gayle Neal is entertaining the Music club members and their husbands with a party at her home Thursday night, Dec. 6. Mrs. Paul McClung returned home from the Canyon hospital Saturday. Attending the first basketball game of the season at WTSC on Friday evening were: Mr. and Mrs. Zed Stewart, Mr. and Mrs. Clifford Stewart, Mr. and Mrs. A. Stewart and Ralph Atchley. Mrs. George S. Parker and daughter, Mrs. Noble Willier of Hereford visited in the home of Mrs. Parkers son and family, Mr. and Mrs. Tom Parker, at Ulysses, Kans. from Monday until Thursday last week. Mrs. Clinton Jackson and Mrs. Jerry Albracht and children of Hereford visited in the George Parker home Thursday. Sgt. Glen Willier, who was wounded in action in Korea is a grandson of Mr. and Mrs. George S. Parker. Mr. and Mrs. Larry Loerwald and children were in Dawn on Sunday. Mr. and Mrs. J. W. Flynn of Idalen were week-end visitors in the home of Mr. and Mrs. George Cantrell. Mrs. Edd Cardinal is home from Roswell where she has been with her mother, Mrs. Leola Sulins, for the past six weeks. Tom Pendercraft spent the week-end in Lubbock with his family.

Mrs. F. L. Alexander Named President of Episcopal Auxiliary

Mrs. F. L. Alexander was elected president of the Ladies Auxiliary of the St. Thomas Episcopal church Wednesday afternoon. Mrs. Frances Houston was elected vice-president. Mrs. Joe

Smith, secretary, and Mrs. Herschel Trimmer, treasurer. Mrs. Bill Kennedy of Friona was in charge of the program. Those attending were: Mesdames Alton Fraser, F. L. Alexander, Roy Crutchfield, Bob Pipkin, Bill Kennedy, Jack Bradley, Frances Houston and Joe Smith. Mr. and Mrs. Frank Bezner and daughter spent Sunday in Cheyenne, Oklahoma.

Helen Markham, who is attending school at West Texas state college in Canyon, spent the week-end in the home of her parents, Mr. and Mrs. B. F. Markham.

Irrigated Farms? Dry Land Farms? Homes? Loans? Insurance? Lands, Yes, Lots!!! Rose & Barber 107 East 3rd St. Phone 45

PRESCRIPTIONS CRUTCHES RENTED another special service at EDWARDS PHARMACY 1st door south Hereford Clinic

Travel the Santa way for your Christmas holiday Crowded highways or stormy weather will not interfere with your holiday trip when you go Santa Fe. Santa Fe is the family way to travel. Children under 5 years ride free, under 12 for half fare, when accompanied by an adult. Take along your Christmas bundles, too; 150 lbs. of baggage allowed free with each adult ticket. Let your Santa Fe Agent arrange your holiday trip.

active service. These veterans are eligible, without physical examination, for a five-year level premium term policy in amounts ranging from \$1,000 to \$10,000, less any other government life insurance in force at the time of application. They must apply in writing to Veterans Administration, Washington 25, D. C., within 120 days after their release or separation from active service, and pay the required first premium. The premium rates for most ages under this policy are the lowest of any government life insurance yet authorized by the Congress. While this policy may be renewed every five years at the premium rate for the then-attained age, it is not convertible to any other plan of government life insurance, nor will it earn dividends. Because it is a term policy running for only five years, it does not have any loan value, cash surrender value, or extended insurance value. It merely provides life insurance coverage while premiums are being paid for the five-year period. A veteran taking out this type of policy may name any person or persons, firm or corporation, or his estate as the beneficiary or beneficiaries to whom payments shall be made in event of his death while the policy is in force under premium-paying conditions. Death payments made to the beneficiary or beneficiaries are exempt from taxation, but the exemption does not extend to any property bought with this money. These payments also are fully exempt from claims of creditors against the insured veteran or his beneficiary or beneficiaries, but this exemption does not apply against the United States. Veterans who plan to apply for this insurance may do so immediately following separation or release from active service but they must meet requirements within 120 days after separation or release. For further information, veterans should contact their nearest VA office immediately after separation or release. the auditorium to hear this timely message. Tomorrow night, Friday, at 7:30 the sermon subject will be "Gods Three Death Warrants". This message deals with the unpardonable sin and the sin unto death, Rev. Fields stated. Much interest has been aroused in it. Saturday night at 6:30 a kids party for the youth of Hereford will be given at the church with refreshments being served and a free talking movie concerning the adventures of an intermediate youth at 6:45. Following the movie at the evening service the sermon topic will be "Russias Place in Bible Prophecy". The subject and the nature of this message has drawn the largest crowds to hear the Evangelist speak. He will identify Russia from the Bible and describe her allies to fight with her against the United Nations in the land of Palestine in the battle of the ages. He will tell from the Bible which side Iran and her oil will be on in this battle. The public is cordially invited to hear these messages. A goal of 399 has been set for Sunday school Sunday morning at 9:45 which will be a record attendance. The classes are campaigning to obtain their quota as a highlight of the revival.

A TRUE story of the WEST. DESPERATE OUTLAWS RODE OUT OF THE HILLS INTO A TOWN OF UNPROTECTED WOMEN! "THE SECRET OF CONVICT LAKE" FORD STAR FRIDAY - SATURDAY December 7 - 8

DOUBLE FEATURE Feature No. 1 Whip Wilson WANTED DEAD OR ALIVE 3 JEALOUS HUSBANDS! Three Husbands Also Chapter No. 10 ROAR OF THE IRON HORSE FRIDAY and SATURDAY Texas YOUR FAMILY THEATRE

THERE'S NOTHING LIKE A "ROCKET"! For that feeling of Power Unlimited... and a sure, steady ride on the road! When Mean Colds Stuff You Up It's so easy to relieve coughs and stuffiness of colds in a hurry this home-proved Vicks VapoRub in a vaporizer or in a bowl of boiling water as directed in package. Just breathe in the steam! Every single breath carries VapoRub's soothing medications deep into throat and large bronchial tubes. It medicates irritated membranes, helps restore normal breathing. For coughs or upper bronchial congestion there's nothing like using Vicks VapoRub in steam. For continued relief always rub it on throat, chest and back. VICKS VAPORUB

Revel in the most thrilling ride of all! Ride Oldsmobile's luxurious "98" and ride the "Rocket" at its glorious best! Ride the smooth, swift surge of "Rocket" power that sweeps you ahead of traffic! Ride the "Rocket" on the open road—strong and sure on straight-away and curve—a brand new thrill as you top every hill! This is true high-compression power, "Rocket" Engine power... paired with the automatic magic of Oldsmobile Hydra-Matic! See your Oldsmobile dealer and try this magnificent car! Ride Oldsmobile's glamorous "98"—you'll discover a new adventure in motoring!

SEE YOUR NEAREST OLDSMOBILE DEALER KINSEY MOTOR COMPANY 2nd and Schley Phone 740

I ain't so Goofy I don't know the perfect Gift for a MERRY XMAS of HAPPINESS Theatre GIFT Book SCRIPT GOOD ANYTIME AT YOUR FAVORITE THEATRE \$5.00 Gift Book FOR \$4.50 \$2.50 Gift Book FOR 2.25

WHY MOVIE EXHIBITORS GET GRAY HAIRS - I PLANNED A SPECIAL AD CAMPAIGN WE ORDERED SPECIAL AD MAT NOW NO MAT - SO HERE GOES Gregory Peck - Virginia Mayo - Lon Chaney Jr. - Barbara Payton CAPTAIN HORATIO HORNBLLOWER Colored by Technicolor Vivid Life on the Screen Surging Action Blazing Sea Battles Tender Romance Gregory Peck at His Most Heroic Virginia Mayo at Her Loveliest STAR SUNDAY MONDAY TUESDAY BRIDE OF THE GORILLA Which Had She Married ... Man or Monster ?? So Terrifying ... So Tantalizing ... The Strongest Curse Ever Placed on Love As Human Hands Becomes Ripping Claws TEXAS SUNDAY MONDAY WE CONGRATULATE YOU ON THE OCCASION OF YOUR WEDDING ANNIVERSARY Anniversaries from Thursday, December 6 - Saturday, December 8 Mr. & Mrs. Glenn Snyder Mr. & Mrs. John W. Sexton Mr. & Mrs. Pies Turnbow Mr. & Mrs. C. S. Barclay Mr. & Mrs. Fletcher E. Cole Mr. & Mrs. Glenn O. Edwards Mr. & Mrs. W. A. Hunter Mr. & Mrs. H. Waldron Melton Mr. & Mrs. Lloyd B. Sharp Mr. & Mrs. Earl DeShazo Mr. & Mrs. A. C. Flowers Mr. & Mrs. Jack Welty Mr. & Mrs. Harry F. Denges Mr. & Mrs. V. C. Woolery