



# 1000 REA

(Continued from page 1)  
on the south side of the Santa Fe railroad tracks.  
T. E. Craddock, secretary - treasurer of the National Rural Electric Cooperative's association, will deliver the main address at 3 p.m.

Members and guests will be treated to a free barbecue at noon. Registration for the door prizes will begin at 10 a.m. This will be followed by music, the

appliance show, and a building tour.  
Bob Wear will give the invocation and Bruce Woodell, president of the Chamber of Commerce, will make the welcoming address.

After the barbecue, the afternoon-sessions will be devoted to business with the past year's reports being presented. Election of officers will precede the main address.

## Rites For

(Continued from page 1)  
camp meeting.  
Being very active until she was over taken by illness, Mrs. Bailey liked to push a hand plow and raise a garden and flowers

to share with her neighbors. A lover of the outdoors, she enjoyed watching things grow, especially plants that are not supposed to grow in this climate. She had a two-foot grapefruit tree growing in a bucket.

Mrs. Bailey is survived by four sons, O. T. and R. L. Bailey of Hereford; C. L. Bailey, Douglas, Arizona, and Fred Bailey, Amarillo; three daughters, Mrs. Bonnie Martin and Mrs. Abe Martin of Hereford, and Mrs. George Thorp, Hammon, Okla., 16 grand children and seven great-grandchildren; a sister, Mrs. Zina Berry, Amarillo, and a brother, T. B. Woody, Kopperl, Tex.

Interment was in Llano Cemetery in Amarillo under the direction of Blackburn-Shaw Funeral Home.

## IN THE SERVICE SFC Francis Young Returning to States Under Rotation Program

WITH THE 25TH INFANTRY DIVISION, U.S. ARMY - SFC Francis V. Young, son of Mr. and Mrs. Lemman C. Young, Rt. 1, Hereford, recently left the 25th Reconnaissance company of the famed 25th Infantry "Tropic Lightning" division in Korea and is enroute to the United States under Army rotation plan.

Sergeant Young entered the army during August, 1948, and arrived in Korea in July, 1950. He served nine months with the reconnaissance company as a scout.

While serving in the Far East Command he was awarded the Silver Star and Bronze Star medals.

Pvt. Clifford S. Kerr  
Hdq. & Hdq Sqdn.  
3625 Medical Corps  
Tyndall Air Force Base, Fla.

Lee W. Mullin, whose wife, Alma Dale Mullin resides in Hereford, was recently promoted to the grade of Sergeant First Class. Mullin is serving in Korea with B Company, 194th Engineer Battalion.

On November 13, 1950, Mullin worked for Smith Building company as building construction foreman. He attended school at Hollis, Okla.  
The 194th Engineer Combat Battalion of which he is now a member, is a National Guard Unit of the U. S. Army, which was inducted into the federal service from Oak Ridge, Tenn.

## Hospital Notes

Patients in Hospital: Mrs. Frank Fortenberry, OB; Mrs. H. D. Buse, OB; Lema Berry, surg.; O. C. Cummings, med.; Mrs. Elmore Nunn, OB; Mrs. Buck Brownlow, surg.; Mrs. J. E. Buyer, med.; Laura Gail Bicknell, med.; Mrs. Howard D. Kelly, OB; Mrs. H. L. Scott, med.; Mrs. U. E. Cook, med.; Mrs. Frank Duncan, med.; Eugenia Alexander, med.; Mrs. Alfred Reinart, OB; Mrs. E. J. Shea, med.

Patients Dismissed: Mrs. Joe B. Bridges, OB, 4-28; Mrs. Jim Kirby, OB, 4-28; John Ross, med., 4-28; Thadnel Cole, med., 4-28.

## FRIONA NEWS

**Completes Boot Camp**  
Jimmie B. Hughes, son of Mr. and Mrs. P. L. Hughes, is home on a 10-day leave from the U.S. Marines. Jimmie has just completed boot training at San Diego, Calif. He will leave Sunday for his new assignment.

**New Pharmacist**  
Jimmie Baxter, new pharmacist at the Friona hospital, moved here this week with his wife and daughter. A graduate of Friona High School, he served in the Navy during World War II before entering Oklahoma University where he is a graduate.

4-27; Norman Martin, med., 4-26; Mrs. Frank W. Durkee, med., 4-26; Wayne Edwards, med., 4-27; Pat Warren, med., 4-26; W. B. Wiltshire, med., 4-26; Mrs. Winford Perry, Adrian, OB, 4-26; George Graham, surg., 4-26; Stephen Conway, surg., 4-26; Lewis Barnett, med., 4-26; Theresa Nan Robinson, med., 4-27; Garry Joe Ward, med., 4-27.

**Births:** A son, Robert Ray, to Mr. and Mrs. Frank Fortenberry, April 26; a son, Howard Dennis, to Mr. and Mrs. Howard D. Kelly, April 27; a son to Mr. and Mrs. H. D. Buse, April 26; a daughter to Mr. and Mrs. Joe Bridges, April 26; a son, Kenny Ray, to Mr. and Mrs. H. L. Scott, April 27; a son, to Mr. and Mrs. Joe Reinart, April 27.

## Producers With 1948 Cotton in CCC Loan Will Get Their Checks

Cotton producers who placed 1948-crop cotton under Commodity Credit Loan Program and did not pay off their loan or sell their equity before August 1, 1949, will soon receive a check from CCC for their share in the profits from the cotton. No action of any kind need be taken by the producer unless he now has an address different from that shown on the loan agreement. Where change in address has occurred, the producer should notify PMA Commodity Office, Masonic Temple Building, New Orleans 12, Louisiana, furnishing the old and new address, number of bales involved, name of warehouse, in which cotton was stored and, if possible, the warehouse receipt number.

Approximately 3.8 million bales of 1948-crop cotton was pooled for producers accounts. All cotton in the 1948 loan has been disposed of, and the amount remaining after satisfaction of the loans plus interest and expenses on conducting the pool is about \$67 million. Each producer will receive approximately 11 percent of the amount of the loan on the cotton.

First checks are already in the mail and the distribution should be completed within 8 or

## Reese Names Homer Henslee Tax Deputy

Homer Henslee, Hereford businessman, will assume the duties of tax deputy on May 1, according to Sheriff J. C. Reese.

Henslee, who has been employed for the past few years as book-keeper for the Hereford hardware, is a long-time Hereford businessman. He owned the Hereford hardware from 1945-1947.

Prior to buying the Hereford hardware, Henslee worked for Streu hardware for 20 years.

Resident of Hereford for the past 26 years, Henslee is replacing Worth Covington, who resigned as tax deputy to become connected with Rogers Grain company at Dawn.

Reese said Covington will remain at his office for a few days after May 1 to help Henslee become acquainted with his work.

10 weeks. Checks for individual producers will be prepared when the note card covering his cotton is reached.

# WELCOME LIONS! 2T-1 CONVENTION DUB'S MAN'S SHOP

Headquarters For Nationally Advertised Men's Wear In Hereford



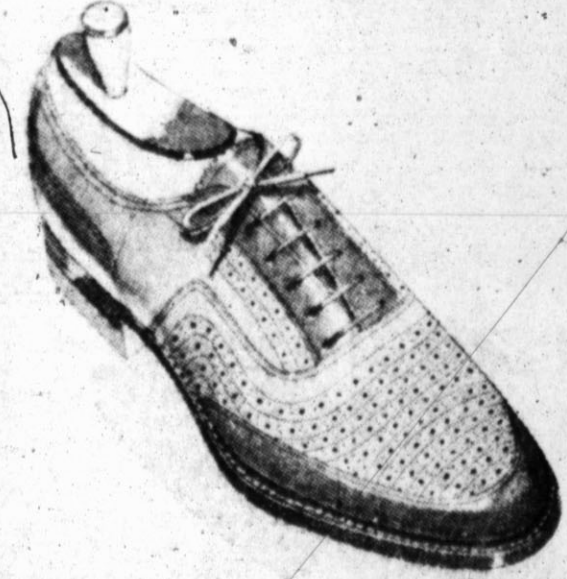
## STETSON and STEVENS STRAWS

Snap Brims and Western Style



### Today's BEST BUYS

You don't have to go over-board to dress up with the best. There's smart styling and quality in every Andover creation—at a modest price that will gladden the tightest-budget. Come in and see for yourself.



## Florsheim SHOES

New Shipment Men's Summer Shoes

See Our Stock Of MEN'S ACCESSORIES

305 N. Main

Phone 112

# REMEMBER HER ON Mother's Day



## PLAYTEX superfoam PILLOW



In 2 heights "REGULAR" and "EXTRA-PLUMP"

Here is a world of guaranteed sleeping comfort for you... with the Playtex Superfoam Pillow... the only pillow that carries the Gold Seal Guarantee. See this science-perfected pillow today. Feel it. Press it against your cheek. You'll see and feel why Playtex is America's greatest pillow value! Come in, phone or use the handy mail coupon below to order your Playtex Pillows now!



**E. B. BLACK FURNITURE**

Please send me the following Playtex Superfoam Pillows:	"REGULAR" PLAYTEX SUPERFOAM PILLOWS:	In extra-fine Sanitized Cotton	Pink	In Sanitized Cotton with concealed zipper, contrasting piping	Pink	In Two-Tone Rayon Satin with concealed zipper, matching cording	Blue
	"EXTRA-PLUMP" PLAYTEX SUPERFOAM PILLOWS:	In extra-fine Sanitized Cotton	White	In Sanitized Cotton with concealed zipper, contrasting piping	White	In Two-Tone Rayon Satin with concealed zipper, matching cording	Green

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 City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

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# E. B. Black Co. Furniture

# NOW AVAILABLE

FOR IMMEDIATE DELIVERY

- ★ New Pontiacs
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★ NEW ALLIS-CHALMERS TRACTORS and EQUIPMENT

★ MEYERS DITCHERS

### USED CARS and TRUCKS

1950 Pontiac 4-Door, Heater	\$1685 <sup>00</sup>
1949 Ford Club Coupe, Radio & Heater	\$995 <sup>00</sup>
1948 Chev. 1/2 Ton Truck	\$795 <sup>00</sup>

One Good Used G. M. C. 3/4 Ton Pickup

**PALO DURO SALES**  
East Highway 60 Phone 1000

## Principal Martin Announces High School Honor Roll of 90 Students

Ninety students are listed on the Hereford High school honor roll for the fifth six weeks, as announced by Principal Don Martin.

Making the roll are: Rita Vinton, Elna Bishop, Gayle Gault, Joan Knabe, Anthony Brorman, Johnny Burkett, Norma Grace Gray, Lu Durham, Richard Tucker, Patsy Childers, Patsy Cates, Jerry Witherspoon, Earlene Nipper, Edith McMullan, Cecilia Wilkins, Sherry Benson, James Alston, Doris Stanfield.

Kenneth Carroll, Keith Savage, Nelda Guy Lawrence, Wanda Sue Wimberley, Donald Moore, Marian Lomenick, Linda Betzen, Ray Graham, Paul Schroeter, Frank Jones, Eleanor Jo Aven, Leon Frerich, Mavis Hensley, G. W. Suggs, Tommy Woodford, Patsy Wiltshire, Alberta Higgins, Leora Wilhelm.

Rose Curry, Ken Carmichael, Anita Ponder, Dale Winget, David Goldston, E. W. Solomon, Nelson Pierce, Evelyne Tucker, Gladys Thompson, Catherine Drerup, Clayton Rutter, Anna Jewell Cox, Martha Heard, Leaton Clark, Anna Jo Southall, Marian Wilson.

Lucille Jones, Virginia Sigle, A. L. Williams, Mary Ruth Strange, Melba Wall, Jessie Evelyn Curry, Bill Kelly, Johnny Boyce, Raymon Childers, Everell Allen, Pat Walton, Joan Moore, Christeen Payne, Ted Houston, J. W. Sirkle, Bruce Bybee, Richard Pickens, Carroll Jones, Nancy Crawford, Robert Woolsey, Glen Andrews, Sue Scarth, Glenns Goldston.

Terry Kirby, Gene Walker, Wynogene Sowell, Janice Craig, Wilma Allen, Troy Corder, Katherine Snare, David Corder, Mollie Bettis, Nan Buckner, Pat McCullough, Sharon Dee Moore, June Marion Smith, Nelldean Flowers, and Wayne Lady.

## Scrap Metal Urgently Needed for Nation's Defense Program

Faust Collier, Deaf Smith county PMA administrative officer, received information this week on the need for gathering scrap for the nation's defense program.

As yet, no official program has been suggested for concerted scrap drives, Collier said. Here is the information received here by Collier: Iron and steel scrap is needed once again to keep the Nation's steel mills rolling at full capacity, says the National Production Authority, U. S. Department of Commerce. Spring "clean-up" offers farmers and ranchers a good opportunity to salvage the scrap so urgently required for military and civilian products.

About 67 million tons of scrap from all sources will be required 1951 must come from farms and ranches. The all-time high of 61 million tons was attained last year. Therefore, steel mills will require 6 million more tons of scrap in 1951 than was used in 1950.

Much of the scrap needed in 1951 must come from farms and ranches of America—worn out tractors, plows, rakes, and harrows, even such small pieces as plow points, bolts, and washers to be found on almost every farm. All is needed to make the steel we must have for military equipment as well as new farm machinery. Disposing of surplus scrap is also a source of income.

Principal H. V. Stanton announced the following honor roll for the Junior High school for the fifth six weeks:

High honor roll, eighth grade: Virginia Brock, Norma Ruth Cummings, George Jury, Billie Martin, Coelita Shelton, Dixie Young.

Low honor roll, eighth grade: Veradelle Andrews, Gracie Bell Brunson, Jimmy Burkett, Colleen Cooke, Ann Dyer, Billy Fritz, Mary Ellen Lee, Gay Malone, Gary McQuig, Vonda Pitts, Houston, J. W. Sirkle, Bruce Bybee, Richard Pickens, Carroll Jones, Nancy Crawford, Robert Woolsey, Glen Andrews, Sue Scarth, Glenns Goldston.

High honor roll, seventh grade: Sylvia Cox.

Low honor roll, seventh grade: Paula Beth Corbett, Marjorie Cox, Della Ruth Dow, Charles Green, Carolyn Inman, Lynn Jones, Gwinn Lovel, Katherine McDonald, Joy Martin, Carol Roberts, Sarah Joe Smith, Martha Teague, Ruby Wilcox, Donald Zimmerman, Key Crawford, and Patricia Smith.

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## Nineteen Deaf Smith Women Attend District THDA Session in Dalhart

Nineteen Deaf Smith county women attended the district meeting of the Texas Home Demonstration Association at Dalhart Thursday.

"Family Life Unity" was topic of the outstanding speech of the session made by Dr. Mina W. Lamb of Texas Tech. Mrs. Frank Wilde, Deaf Smith THDA chairman, was chairman of the district election committee, and Mrs. Earl DeHart was

parliamentarian for the session. Local women attending were the three official delegates, Mesdames Frank Wilde, George Epling, and C. A. Saulcy, and Mesdames C. P. Norton, Joe Waggoner, Mack Jackson, Elmer Conbs, Hugh Millard, J. T. Richardson, Earl DeHart, Louie Olsen, Gladys Parsons, R. N. Cooke, Lowry Walker, W. J. Hacker, Arden Draper, Clarence Hollabough, Franklin Miller, and Doris Mahaffey.

## Texas Tech Men's Glee Club Will Present Program Tuesday Afternoon

A varied program Tuesday afternoon at 2:30 will be open to the public when the Texas Tech Men's Glee Club performs for the students of Hereford High School in the school auditorium.

Raymond Elliott, professor of music education at the college, is director of the 30 voice club, and Miss Loyce Elliott, graduate student, is accompanist.

The program will make a wide appeal to various levels of appreciation, including such numbers as "O Susanna," "The Creation," "Shortin' Bread," and "Cindy."

Principal Don Martin extends an invitation to the public to

attend the program.

**Attend Conference**  
Representing the local Baptist church at a Workers Council held in Happy Thursday were Mrs. Maude Orr, Mrs. Lee Lambert, Mr. and Mrs. J. C. Allred, Rev. R. H. Cagle, Bob Lawrence, Mrs. Clarence Schulz, Mrs. Jimmie Allred, Mrs. Jack Robertson, Mrs. J. B. Harlin, Mrs. O. G. Hill and Mrs. Jim Lipscomb.

**Leaves For Service**  
Lt. Richard Petersen will be in active duty with the Air Corps at Lubbock on May 1. Lt. and Mrs. Petersen and son, Gary, left Friday for Lubbock.

*Vanity Fair nylon tricot lingerie*



**The 'BIG' Gift for Mom**

Only by  
*Vanity Fair*

This inspiration of unusual design—a nightdress in peerless nylon tricot and wide nylon "Val" lace from France—gracious—becoming—

Daphne  
Magnolia  
32.38 \$16.95

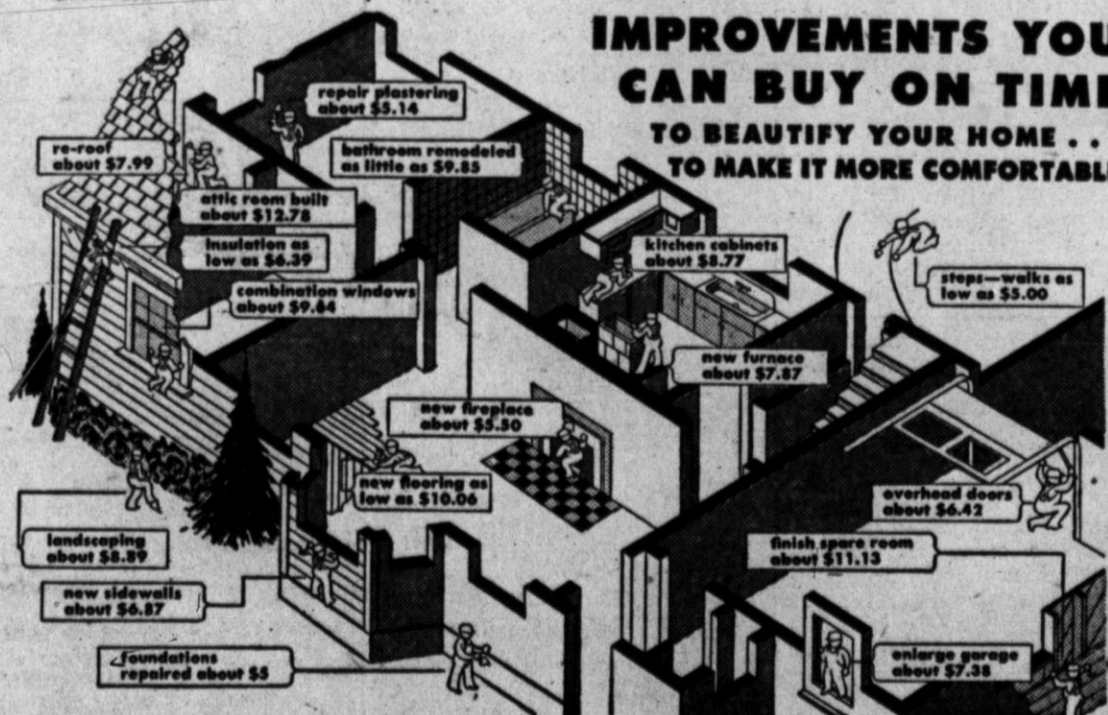
Just Received A Shipment of Vanity Fair  
Panties, Gowns, Slips and Petti-Skirts  
In Time for MOTHER'S DAY - MAY 13

Welcome  
LIONS  
and their  
LADIES

THE *Vogue*

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SEE US NOW ABOUT THE F. H. A. TITLE I PAYMENT PLAN!



ABOVE FIGURES ARE APPROXIMATE MONTHLY PAYMENTS

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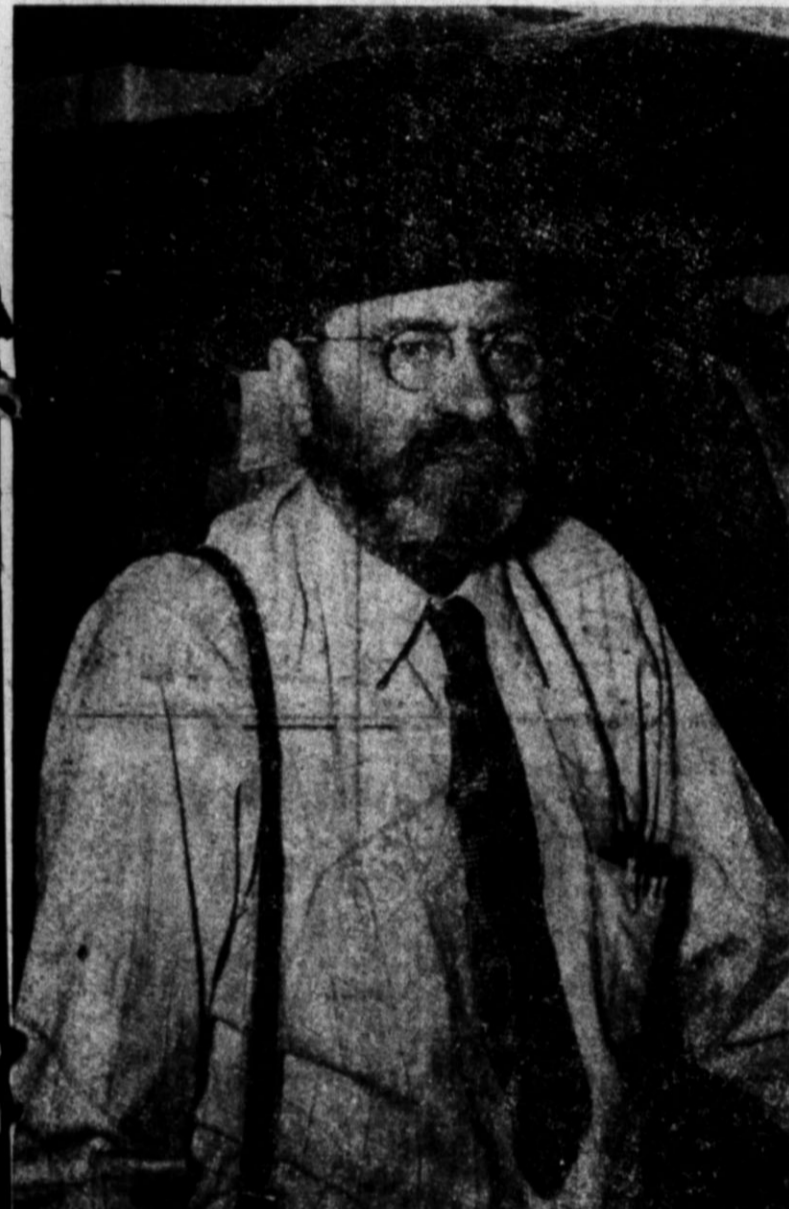
One Block East of Courthouse in Hereford

Phone 7 The Lumber Number





GOING TO THE DISTRICT THDA CONVENTION—One group of home demonstration club women left Wednesday morning for Dalhart to spend a day visiting before the home demonstration convention on Thursday. From left to right, are Mrs. C. A. Saulcy, delegate, Mrs. Elmer Combs, Mrs. Joe Wagoner, and Mrs. Mack Jackson, members of the Westway club.—Brand Staff Photo.



### Child Study Club Hears of Canada

An interesting program was presented at the Child Study club regular meeting held in the home of Mrs. Pat Neill Thursday night. During the business session directed by the president, Mrs. Maurice Tannahill, plans were made for the closing dinner program to be held on May 10.

Interesting facts about Canada, the people and their home life was discussed by Mrs. H. H. Cooke whose former home is Canada.

Mrs. Merlin Kaul discussed "Children's Literature" stressing the importance in selections of good literature for children and telling how good literature is being used in the public schools.

Attending the meeting were Mesdames N. D. Bartlett Jr., Worth Covington, George Heard, Merlin Kaul, J. C. Reese, John Robinson, Maurice Tannahill, Dale Tinnin, F. G. Witherspoon, H. H. Cooke and the hostess.

### Friona FHA Tea Honors Mothers

FRIONA (Special)—The FHA girls of the Friona High school honored their mothers with a tea Sunday evening at the Friona club house.

Soft music was played by Joyce Ann Miller at the piano while the guests were being greeted by the receiving line, Vera Ann Jones, Mrs. Miles Robbins, Mrs. Ralph Miller, Martha Blankenship, Ruby Shaffer, and Mrs. M. Baker.

In a candlelight ceremony, the retiring officers gave duties to each of the new officers. Dorothy Robbins is the new president; Joyce Ann Miller, vice-president; Mary Joyce Renner, secretary; Patsy Reed, treasurer; Peggy Creed, parliamentarian, and Wanda Beaty, reporter. Mary Lou Miller sang "Smiling Through".

Cake squares decorated with the letters "FHA", sandwiches cut in pen wheel shapes, punch, nuts and mints were served from a linen-laid table centered by red roses, the chapter flower and color.

TWO-TONE EFFECTS are in style says G. F. Owen, who strikes a tough pose to go with his beard and top hat. The top hat is a special Owens creation designed for Pioneer Day, May 18 and 19. Owen is co-chairman of the committee in charge of the Pioneer Day celebration.—Bill Patton Photo.

Art Allen of Santa Fe was here recently attending to business and visiting the Emil Dettman home. Emil Dettman has just returned from Dallas where he attended a tractor school.

### DR. MILTON C. ADAMS

OPTOMETRIST

140 West Third Hereford, Texas  
Phone 37 Office Hours—8:30 5:00



**WELCOME**  
**DISTRICT 2-T-1**  
**LIONS**

**THE FIRST NATIONAL BANK**  
OF HEREFORD

Member:  
Federal Reserve System  
Federal Deposit Insurance Corporation

40 years

4%



Joined for LEADERSHIP in service to farmers.

# WELCOME LIONS

## Gifts of Fashion for MOTHER



Express your love for Mother with gifts that have a warm, personal touch... selected with affection especially for her.

### Slips

Beautifully made, exquisitely styled with dainty trimmings of nylon net and lace. White or pink.



### Half-Slips

Smooth-fitting V-front style that won't twist or ride up. Fine rayon crepe with val-type lace trim. White, pink, black, or navy.



### Blouses

Flattering summer styles of washable pure silk. Many lovely patterns and colorings. Smartly styled with Peter Pan and stand-up collars, plastic and glitter buttons. Cool, cap sleeves.



12<sup>95</sup>

### DRESSES

By Nelly Don, Peg Palmer, Georgiana

Linens, voiles, chambrays and sheers. All colors, prints and solids.

### COSTUME Jewelry



Say it with sparkle! You'll delight Mother with one of these lovely necklaces, pins, or a pair of earrings! Many new designs—pearls, rhinestones, and combinations!

### Brilliant SEERSUCKER Plaid HOUSECOAT



Welcome Visiting LIONS and Ladies

### Exquisite Nylon Hose

A practical and thoughtful gift that Mother always appreciates. Choice of several well-known brands in 51-gauge, 15-denier day-time sheers, or 30-denier service sheers. Popular summer shades.



Clearspan Munsing Berkshire

### Gowns

Such night-time glamour for Mother! Enchantingly lovely styles in multi-filament crepe, lavished with nylon net and lace. In white, pink, blue, maize, and Nile.



The Little Fashion Shop

"Smart Clothes for Smart Women"

MOTHER'S DAY  
Sunday MAY 13

- Big beautiful plaid with new wing collar, French pocket.
- Luxuriously full circular skirt.
- Patent leather belt.
- Washes in a wink. Needs no ironing.
- In a rainbow of striking color combinations of Gold with red and Aqua with gold.
- Sizes 12 to 18.

The Sunday Brand, Hereford, Texas, Sunday, April 29, 1951

# Mrs. Charles Hill New Young Mothers Prexy

Mrs. Charles Hill will serve as president of the Young Mothers' Study club for the 1951-52 season. Officers were elected at a meeting of the club held in the home of Mrs. W. B. Dowell Monday night.

Other officers chosen are: Mrs. W. B. Dowell, vice-presi-

dent; Mrs. Donald Henslee, recording secretary; Mrs. Leroy Aven, corresponding secretary; Mrs. Pat Robinson, treasurer; Mrs. Don T. Martin, parliamentarian; Mrs. W. L. Davis Jr., historian and Mrs. Chas. Dye, reporter.

Roll call was answered by

members naming favorite household tasks and plans were discussed for the installation dinner to be held on May 14.

The program was under the direction of Mrs. Don T. Martin when a round-table discussion of children's habits and what to do about them was featured.

Those in attendance were Mesdames W. L. Davis Jr., W. B. Dowell, Norman Gray, Paul Harvey, Charles Hill, Don T. Martin, Pat Robinson, Earl Stagner, John Winkler, Neal Young and Donald Henslee.

## Tila Rue Day Receives Cap

Friona (Special) — Tila Rue Day, daughter of Mr. and Mrs. Emmett R. Day Sr. of Friona, was one of the 22 girls receiving their caps Friday evening from Northwest Texas school of nursing. The program was held



at the new St. Paul's Episcopal Church on Georgia Street in Amarillo.

Miss Day, a graduate of Friona High school with the class of 1950, entered the hospital for training in August, 1950.

She is a member of the student council, archery team, volleyball, badminton, and basketball teams. In college intramurals, she was chosen on the all-tournament team.

### Card of Thanks

We wish to express our appreciation to our many friends for their kindness during our time of sorrow at the death of our husband and father, J. A. Noland. The beautiful flowers, food and other acts of kindness were deeply appreciated by each of us. We especially wish to thank Dr. Willis and Matt Gilliland. May God bless each of you.

Mrs. J. A. Noland  
Mr. and Mrs. L. B. Lookingbill and family  
Mr. and Mrs. Charlie Noland and family  
Mr. and Mrs. Mack Noland and family  
Mr. and Mrs. J. B. Noland and family  
Mr. and Mrs. Jim Noland and family  
Mr. and Mrs. Joe Story and family  
Otho Noland and children

## Womens' Club Federation Luncheon Mon.

The fourth and concluding luncheon program of the year for Deaf Smith County Federation of Women's Clubs will be held Monday April 30, at the Methodist Church, beginning at 1 o'clock.

The program will be under the direction of Mrs. J. D. Neill, chairman of the Fine Arts Department, and Mrs. Jim Clark, chairman of International Relations. Students at Wayland college, Plainview, will present the program which will give an overall idea of the International program of Wayland college and something of the countries which the students represent.

Entertainers will include: Paul dePaula of Brazil who will sing and speak on life in his country, Katsuro Taura of Ha-

### Card of Thanks

We wish to express our appreciation to the many people of Hereford for the flowers sent and the kindness shown following the death of our wife and mother.

John McCleskey  
Johnny McCleskey  
Mrs. Rex Brown and family.

Week end guests in the homes of Mr. and Mrs. John Hickman and J. Robert Hickman's family were Mr. Hickman's sister-in-law, Mrs. Powell Hickman, and daughter, Mrs. Louise Holmes of Dallas, Texas.

Hostess Clubs will be: Hereford Garden Club, Farm and Ranch, Pioneer Study club, Sims and Ford Home Demonstration

clubs. wail who will also sing and accompany himself on his ukelele and will tell something of the Hawaiian Islands, and Sammy Hon who will speak on his native China.



GRRR—Though Gaylord Newell's whiskers are not as long as some belonging to other Main Street characters, his change his appearance more than the usual run. Anyway, Gaylord is sure to stay out of the horseshank between now and May 18 and 19, date of the big celebration.—Bill Patton Photo.

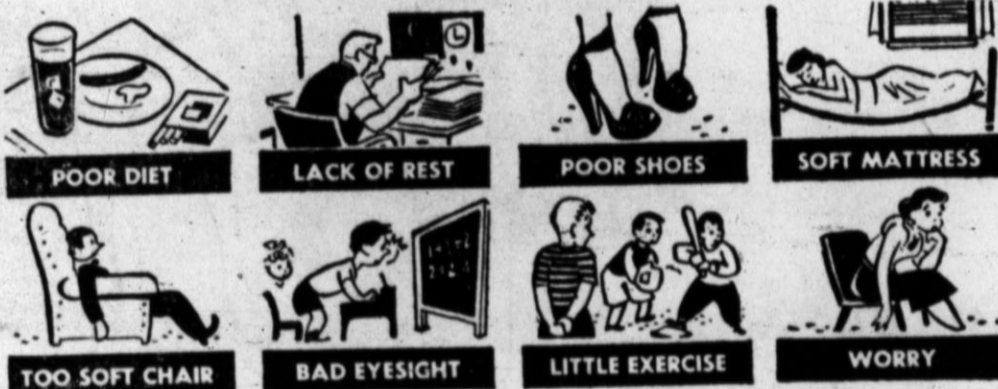
**Correct Posture Week**  
MAY 1 to MAY 7th

**STAND TALL  
SIT TALL  
WALK TALL**

**GOOD POSTURE** is more than standing or sitting straight. It is that position of the body in which all of its parts are working effectively and with proper balance, ease, and comfort. Good Posture is important. The internal organs have plenty of room and nerves are free from pressure at the spine when the body has good posture. Lungs, heart and digestive organs function better when they have room. You feel better.

A week devoted to reminding all Americans that long life and sound health demand correct posture.

### SOME CAUSES OF POOR POSTURE



Have a Chiropractor check your Posture regularly and suggest corrective measures for any distortions that may be revealed.

Chiropractic Public Health Committee of Texas

## Playful Footnotes

Foot-happy, fancy-free casuals to dance in, play in, vacation in! See our collection of exciting new styles and eye-catching colors... at budget-carefree prices!

White, Red, Wheat  
White and Beige  
White, Golden Wheat, Brown and Beige  
White  
White and Beige  
White and Red

**\$4.98 TO \$9.95**

See Our Selection of Casuals at \$3.98

# HEREFORD SHOE STORE

Home of Weatherbird and Weather-Ten Shoes  
323 N. Main Phone 955

Now in full swing... **CARNIVAL**

## PENNEY'S 1951 SUMMER DRESS

...with LOTS MORE brand new styles arriving every day!

### Rayon Bemberg SHEERS

**5.00**  
CC VALUES

Prized for that dressed-up look, cool feeling... no age limit!

Treasured... because of their soft muted colors, gentle lines, refreshing prints. Because they're sheer heaven to wear... and easy to launder. Your size is here: juniors', misses', women's, and half sizes.

**BE SMART...BUY TWO! BE SMART...BUY TWO!**

**RACK AFTER RACK OF BETTER DRESSES  
PRICED 5.90 to 8.90**

# The Sunday Brand

The Sunday Brand, Hereford, Texas, Sunday, April 29, 1951



HOTEL JIM HILL, headquarters for the 1951 District 2T-1 Lions Convention in Hereford April 29-30 and May 1. The hotel is located in the center of town on Third Street, one block east from Main. All of the convention meals will be served here, except the Ladies Breakfast Monday morning. Visitors will also register at the hotel for hospitality books.

## Hereford Plans for 600 At District 2T-1 Event

Hereford is opening its doors wide to the Lions District 2T-1 convention April 29 and 30 and May 1.

Approximately 600 guests are expected to attend the convention. This is the first opportunity Hereford has had to play host to the district in this annual event, and plans are completed that will assure each and every delegate an enjoyable three days. Lions and their ladies from

74 clubs in the district are expected to make this convention one of the biggest events in the entertainment life of Hereford.

A full convention schedule has been readied. A complete recap will be found inside these pages. There will be entertainment, too. "You'll be sorry if you miss a single one of the entertainment features this year!"

Such is the boast of R. L. Thompson, entertainment chairman, who this week put finishing touches on program arrangements for the District 2T-1 session in Hereford April 29-30 and May 1. Thompson, who served as Cabinet Secretary under District Governor John McLean in 1948, adds: "That's what we started out to do, and we did it—I hope."

Rather than pick any particular portion of the program to highlight, Thompson, turned in the following list:

Gordon Suits and his KGNC Variety Show. Gordon plays his own accompaniment and sings popular and novelty songs. He also does animal imitations and frequently conducts the "funny paper" reading over station KGNC, Amarillo. He will also be accompanied by the famous Gordon Suits quartet, a male quartet in which all four parts are sung by Gordon Suits.

Raymon Childers, Hereford piano artist, will be heard several times when he entertains with dinner music during the convention.

The Hereford High School Choir, including a girls octet and a girls sextet, will also appear on the program and although familiar to Hereford Lions will provide a sensation for visitors.

Sid Bryan and his \$2,000 accordion.

The West Texas State College "A Capella Choir", directed by Houston Bright. Also a girls ensemble and soloists.

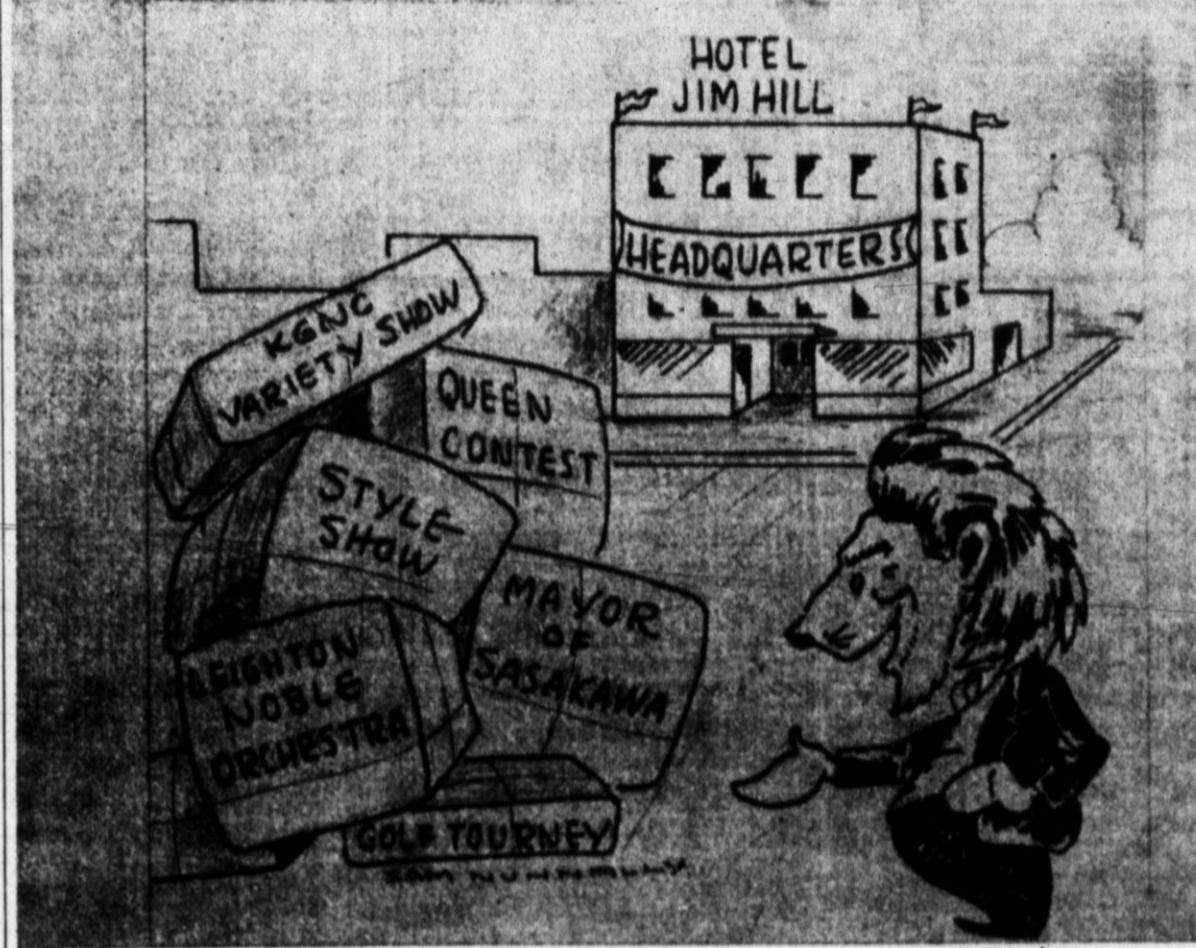
Hon. Frank Streetman, mayor of Sasakwa, Okla., famous humorist speaker who is often hailed as "the second Will Rogers of Oklahoma."

Bren Flennikin, Dalhart tenor, who starred in the lead of the musical smash hit, "Oklahoma!"

The Lions Club String Band of McLean, Texas.

Music by Wayland College students, Plainview, Texas.

Leighton Noble and his Orchestra will provide dinner music and a floor show for the Governor's Banquet, and will immediately following the Banquet.



OPEN THEM UP, LIONS AND LADIES. THEY'RE ALL YOURS!

## Queen Contest Will Be Highlight Of Convention

Thirty-one clubs have entered the annual 2T-1 Lions Queen contest, according to Bruce Miller, chairman. Clubs which have already entered follow:

Eulaine Ellis, Pampa; Jo Parker, Canyon; Hazel Katherine Smirl, Borger; Wilda Lee Noble, Turkey; Betty Jane Powers, White Deer; Jeanne Price, Strat-

ford; Margaret Wood, Spur; Helen Brown, Olton; Verna Lee Stephens, Abernathy; June Mouser, Kress.

Ouida Burke, Mobeetie; Mary Eva Roe, Anton; Orphie Bee Burgess, Hale Center; Patsy Usrey, Hedley; Norma Jean Painter, Sunray; Deanne Franklin, Phillips; Joan Dakil, Childress; Pat Crews, Monroe; Beverly Jo Nance, Downtown Amarillo.

Mary Anne Kelley, Lubbock; Elna Ruth Peterson, Plainview; Joyce Wendborn, Lubbock Southplains; Pansy Sloan, Slaton; Bobbie Sue Cearley Earth; Patsy Boyd, Idalou; Frances Traweck, Matador; Daphne Telchid, O'Donnell; Mary Tom Bomar, Silverton; Kay Szydłowski, Brownfield; Jean Ann Gillum, Levelland; Betty Jo Patterson, McLean.

"Queens must be 16 and not over 21 years of age," Miller said. "They must not be married."

A total of 38 queens were entered in the contest in 1950.

Winner in the district contest will be eligible to compete in further contests culminating with selection of the "Queen of" (Continued on page two)



MISS ANNE HILLS, above, was winner of the 1950 Lions International Queen award. She is the daughter of Lion G. W. Hills, Ruston, La., Lions Club, District 8-L.

### Convention "Big Shots"



DR. MARSHALL HARVEY  
Lubbock, Texas  
District Governor  
Lions International  
District 2T-1



WAYNE EDWARDS  
Boss Lion  
Hereford Lions Club  
Hereford, Texas



EARL F. WILSON  
Lubbock, Texas  
CABINET SECRETARY  
District 2T-1

### LEAD SINGER IN "OKLAHOMA"

#### Brent Flennikin Appears On Ladies Breakfast Program

Since the 1951 Convention is based upon a "be sure and bring your wife" theme, special plans have been made to entertain visiting ladies.

One of the convention features, so far as the ladies are concerned, will be the Ladies Breakfast Monday morning, April 30. This particular feature is under the supervision of Mrs. Wayne Edwards, wife of Hereford's genial Boss Lion, and will be held at Hereford's modern Shirley School Cafeteria. Arrangements were made with the school officials in order that mothers and wives over the district could, among other things, see the new cafeteria.

Brent Flennikin, who sang the lead role in the stage show, "Oklahoma," will be star performer for the occasion. He comes here from Dalhart, which is his home town, and is widely acclaimed as a singer. Several male quartets are also planned for the ladies breakfast Monday.

"We are planning for this affair to be a highlight in entertainment for the ladies," declared Mrs. Edwards, and we hope that you will plan to be here for the occasion."

Transportation will be available for all ladies wishing to attend the breakfast. A special committee has been named to handle cars for the occasion and any lady desiring to attend may

### Guest Stickers For Lions Cars

Guest stickers for your automobile will be available to all who register for the 2T-1 convention in Hereford this year, according to Guy Lawrence, chairman.

"Be sure and get one," he adds. "Maybe the cops will take a hint if you over-park. Who knows?"

### International Directors



ELMER E. STEWART, International Director, Shreveport, La., will appear on the District 2T-1 Convention program this year. He is a former District Governor, Dist. 8-A, and holds the 25-Year Old Monarch chevron, two merit awards and one special service award. He also has a 12-year perfect attendance record.



EARL D. BAUMANN, M.D., International Director, is another distinguished Lion on the 2T-1 program. A resident of Bellevue, Penn., he served as governor, District 14-B, and is a senior master key member of the North Borough (Penna.) Club. Lion Baumann is an active physician and surgeon, but finds time for Lions Club work—and a 10-year perfect attendance record.

## New Styles In Dance Music To Be Convention's Feature

You've heard him over CBS and NBC networks, you've heard him on records—and you'll hear him in person at the Lions 2T-1 Convention Monday evening, April 30, in Hereford. Leighton Noble, one of the nations top name bands, will play during the dinner hour at the governor's annual banquet, and for the dance which follows.

Creator of a new style of dance music which he bases on "tone color" in his arrangements, Leighton Noble was secured only after lengthy negotiations with booking agencies. He regularly appears in Hotel Claremont, Berkeley; Ambassadors, New York; Waldorf Astoria, New York; Biltmore, New York; Edgewater Beach, Chicago, and the Statler, Boston.

Other activities of the Leighton Noble orchestra include recordings on Coral Records (Decca) and Vocalion; Standard transcriptions; CBS and NBC coast-to-coast networks, and in Universal pictures.

### PERSONAL HISTORY

For the Leighton Noble fans, here's a bit of background on the famous leader and his orchestra.

Leighton Noble was born in Pasadena, California on Christmas Day, 1912. Almost before he could talk, Leighton was getting his full share of musical thrills. His mother was a singer, his sister a pianist. By the time he was six, little Leighton decided that he would be both. He attacked singing first and mast-

ered that in a few months. Piano was a little more difficult but was accomplished in time for Leighton to lead his own band as a high school freshman.

Until he was nineteen Noble led his school dance band. Then he entered a Phil Harris singing contest in Los Angeles and was offered a job by Hal Grayson. He became featured vocalist with the Grayson band, leaving after six months to join George Hamilton at the Biltmore Bowl. While with Hamilton he made several motion pictures, but did not get billed prominently. So tiring of this Leighton went with Orville Knapp and his orchestra and was booked into the Waldorf Astoria Hotel in New York. There the band progressed splendidly and Leighton Noble got to be known as a fine vocalist.

Then tragedy struck the orchestra. Flying to Boston, Knapp misjudged a landing near Boston Airport while piloting his own plane and was killed. Leighton took over the baton but surrendered it when George Olsen purchased the arrangements from the Knapp estate. He remained with Olsen for an orchestra which made its debut at the Aradia Restaurant in Philadelphia.

To say that Noble made good would be putting it mildly. From his Philadelphia success he went to the Statler Hotel in Boston and the Cavalier Hotel in Virginia Beach. Then came his New York opening at the Essex House. Word of his popularity reached the West and he was booked into the Edgewater Beach Hotel. Then came Hollywood and Slapsy-Mamie's, the Trocadero and Ciro's. Following was San Francisco and the Palace Hotel and most recently the Claremont Hotel in Berkeley, Cal.

Noble has created a new style of dance music which he bases on "tone color" in his arrange-

ments. With his own keyboard mastery and his pleasing vocals, Leighton features the Noble Trio. In all, the band is a perfect blend for all—dancers and listeners alike.

### Informality Is Keynote Monday Lions Breakfast

Informality will be the theme of the Monday morning breakfast, April 30, according to Curtis Traweck, chairman, who announced this week that "soft music" and no other entertainment will be featured in an effort to help all visitors get better acquainted. The breakfast, slated in the Hotel Jim Hill ballroom, will be served buffet style.

"You can eat any time between 7:30 and 8:30 o'clock," he said. "This should take care of the early birds and at the same time cover the later risers, along with others who may get up and drive over early."

The breakfast will be open to all Lions and will be covered in regular hospitality books. Ladies on this particular occasion, will breakfast at Shirley School Cafeteria.

### No Parade This Year For 2T-1

"There will be no parade in connection with the 2T-1 Lions Convention in Hereford April 29-30, May 1," says President Wayne Edwards in answer to several telephone calls from various clubs.

"In the first place, it always rains when we have a parade," Edwards pointed out, adding, "and this country is already saturated. Besides, it would be a tough job bringing floats from over the district."





NEW OFFICERS OF the Hereford Lions, who will take office officially on July 1, are shown above. They are, from left: Dr. R. R. Wills, taitwister; Dr. Roy J. Grubbs, second vice-president; Roy Cowsert, president; Deward Roberson, first vice-president; George McLean, secretary; N. D. Bartlett, director; W. J. Stanford, liontamer; W. C. McHarg, third vice-president; and Gib Howard, director. —Alex Thompson Photo.

### Queen...

(Continued from page 1)  
Lions International for 1951" at Atlantic City, N. J., June 24-28. Winner of the 1950 title was Miss Anne Hills, daughter of G. W. Hills, Ruston, La., Lions Club, District 8-L.

Queens who, in addition to graciousness and charm, personality and poise, are selected to best exemplify the wholesome attributes and qualities for which Lionism is universally known and respected.

District governors of each district have been requested to notify the International Office immediately after the District Convention as to the name, address and other particulars regarding the Queen which the Convention has selected to represent its State, Province or Multiple District.

The Hereford committee this year has also arranged to secure corsages for all queen entries, where authorized by sponsoring clubs. "This resulted from some confusion in 1950," Miller pointed out. "The bill will be sent to the committee will be glad to handle corsage arrangements in advance.

### FRIONA NEWS

#### Mrs. Osborn Is New President of Friona Parent-Teacher Association

By Mrs. E. R. Day

Mrs. Claude Osborn was installed as president of the Friona Parent-Teacher association at the meeting Thursday night when open house was held.

Mrs. Bruce Parr is vice-president; Mrs. Ralph Taylor, treasurer; Miss Ranghild Hanson, secretary; Mrs. George Jones, parliamentarian, and Mrs. A. L. Black, historian. Mrs. Roy Miller is retiring president.

A special feature of the evening was a style show of garments made by the homemaking department.

Refreshments were served to the PTA in the Friona cafeteria.

The annual Junior-Senior banquet was held at the high school Friday night.

Mr. and Mrs. David Mosley are visiting his brother and family in Menola, Texas, and other relatives and friends in Central Texas this week.

Mr. and Mrs. H. V. Jobe are spending a two-weeks vacation

in California.

Included in the group representing Friona at the State Baptist Sunday School convention in Amarillo last week were Rev. and Mrs. Russell Pogue, Mr. and Mrs. Wesley Hardesty, Joe Menfee, Mrs. Monroe White, Mrs. Leon Hart, Mrs. Eva Miller, Mrs. H. T. Magness, Mrs. Clyde Sherrib, Mrs. Callin Tally, Mrs. W. S. Crow, Mrs. Helen Haws, and Mrs. D. O. Roberson.

The Tierra Blanca Baptist Brotherhood will meet with the men of the First Baptist church of Dimmitt Tuesday evening at 7:30 when supper will be served by the Dimmitt church. The Friona men won the attendance banner at the last meeting and are hoping to hold it this time.

Tuesday evening the WMU will meet at the Baptist church for mission study when instruction will be given on the what, why, and how of WMU.

Rev. Russell Pogue was on the program Thursday for the worker's conference at Happy.

Mrs. Frank Reed and Mr. and Mrs. G. E. Reed left Sunday for Iowa where they were called by the illness of her mother.

Mrs. Sam Jones and Mrs. Julien Eskew and son visited in Amarillo Sunday night with Mr. and Mrs. P. V. Curry. On Monday they drove to Panhandle where Mrs. Eskew attended to business. Mr. and Mrs. Sam Jones and Sue visited Mr. and Mrs. Jess F. Jones in Lubbock over the week end.

Mrs. Juan Eskew and son visited her sister and family, Mr. and Mrs. Haney Tate Friday night and attended the school play.

Mrs. Patsy Kendrix of Amarillo is visiting in the home of her parents, Mr. and Mrs. Giles Cobb for a few days.

Mr. and Mrs. E. R. Day Sr. returned home Saturday from Wichita Falls where they attended the county judge and commissioner's convention. They reported a good rainfall while there.

Harold Joe Wells, LaVon Rogers, Marvin Massey, Marilee London, all from Texas Tech, Lila and Wanda Robbins of W. T., and Tila Rue Day, student at Northwest Texas hospital nursing school in Amarillo, were at home for the week end with their parents.

Mr. and Mrs. Lewis Welch were in Lubbock visiting his mother last week.

Mr. and Mrs. C. A. Guinn visited their son, Allen Guinn, and family in Muleshoe last week end.

**Announce Engagement**  
Mrs. F. N. Welch has announced the engagement of her daughter, Murna, to Jack Miller of Dimmitt. The wedding date has not been set. Both are students at Texas Tech, Lubbock, where he is a senior and she a sophomore.

EM/FA Emmett R. Day Jr. has written his parents his ship, the USS Fulton, is now preparing to leave San Francisco. They are scheduled to be in Norfolk, W. Va., in September.

Mr. and Mrs. James Wilson and Mr. and Mrs. C. A. Guinn attended church in Bovina Sun-

day night.

Mr. and Mrs. Joe B. Collier spent Wednesday night with Mr. and Mrs. D. C. Collier in Amarillo.

Mr. and Mrs. John Hand ar. son, Mr. and Mrs. Johnny W. Hand and girls, and Jim Mears attended a birthday dinner honoring their uncle, Jack Redinger on his 71st birthday in Seling, Okla., Sunday. They visited Saturday night with Johnny's father, Jess Hand.

Sunday dinner guests in the home of Mr. and Mrs. Joe B. Collier were Mr. and Mrs. James Boyles, Mr. and Mrs. Clyde London, Mrs. Jack Likes, and Hugh Mosley.

Helen Taylor, who is working

in Canyon, visited here over the week end.

Don Lewis, son of Mr. and Mrs. Henry Lewis, is ill in the Farmer County hospital with mumps. There are still several cases of measles and mumps in the community.

Mrs. Viola Bandy and Mrs. Clara Bell, mother and daughter, Linda, of Amarillo visited Bill and Eugene Bandy Sunday and attended to business here.

Mrs. W. B. Norwood Sr., Lois and Jimmie, visited in the home of Mrs. W. B. Norwood Jr. and family in Albuquerque, N. M., Friday through Sunday.

W. B. Norwood Sr. was called to Dallas Saturday because of the illness of his brother. He

was accompanied by his sister, Mrs. W. C. Osborn. They returned home Sunday night.

**Region I Winners**  
Students of the Friona High school who won places in Region I Interscholastic League at Texas Tech last week end were Edmund Schiabs, slide rule, class B, second place and Joyce Ann Miller, third place; and Vera Ann Jones, shorthand, class B, second place.

Mrs. G. Cranfill had as a week end guest her sister, Mrs. Arthur Balls of Texline.

Mr. and Mrs. Howard Ford are building a new home in the east part of town.

# CERTIFIED

Arizona Gold Tag

MAIZE - KAFFIR

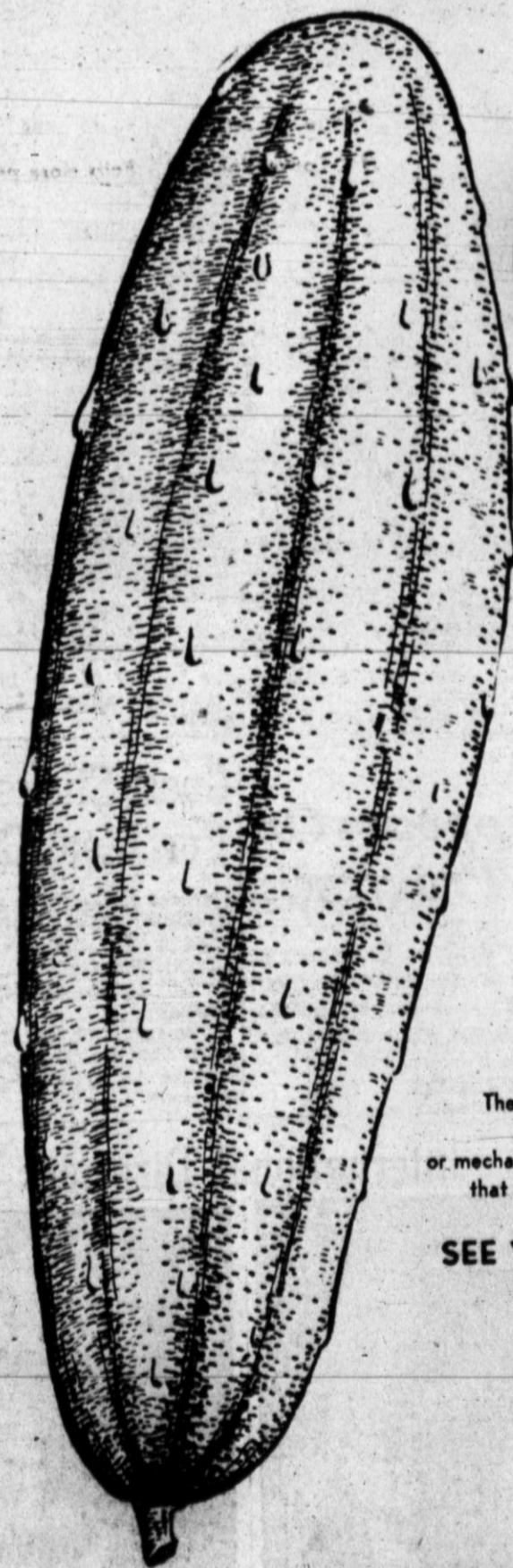
HEGARI

Also New Shipment of

KANSAS WESTLAND

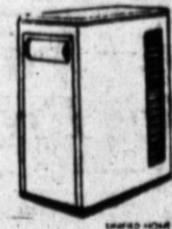
## Black Grain Co.

"Pete" Brackston, Mgr.



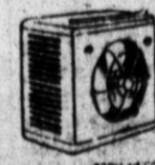
# Cool...

is how you want your home or business to be when the going gets hot. And, it won't be long. In fact, the first day of summer will soon be upon us. Reddy Kilowatt offers sure, positive coolness... pleasant coolness in a variety of ways to fit the budget of all. Don't suffer the tormenting heat of the summer that's sure to come. Install an electrically operated air cooler for safe, sure summer comfort.



There's a variety of makes and models of electrically operated air coolers from one-room evaporative or mechanical coolers to the compact all-purpose units that cool entire homes or businesses. There's one for you.

SEE YOUR Electric APPLIANCE DEALER



## WELCOME LIONS To District 2-T-1 CONVENTION

WE HOPE YOU ENJOY  
YOUR STAY IN  
HEREFORD!

### BRADLEY GRAIN CO.

## SOUTHWESTERN PUBLIC SERVICE COMPANY

25 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE



# Official Program

District 2T-1 Annual Convention  
April 29 and 30 - May 1

Hotel Jim Hill, Headquarters — Hereford, Texas  
Sunday, April 29

- 1:00 p.m. Registration  
Hotel Jim Hill Lobby
- 3:00 p.m. District Governor Cabinet Meeting  
Chamber of Commerce Office — Hotel
- 6:30 p.m. Buffet Supper - Entertainment: Gordon Suits  
KGNC Variety Show  
Ball Room, Hotel Jim Hill
- 8:30 p.m. Church Services  
First Baptist Church, Fifth and Main Streets

Monday, April 30

- Registration
- 7:00 a.m. Breakfast - All Lions  
Hotel Jim Hill - Entertainment
- 8:30 a.m. Ladies Breakfast - Special Entertainment  
Shirley School Cafeteria  
Courtesy car at your request
- 9:15 a.m. Convention Called to Order  
Star Theatre; Wayne Edwards, President  
Hereford Lions Club
- 9:30 a.m. Introductions: Howard Gaulf  
Zone Chairman, Hereford
- 9:40 a.m. Address of Welcome  
Mayor W. E. Dameron, Hereford
- 9:50 a.m. Response to Welcome Address  
Ralph Randel, Panhandle
- 10:10 a.m. Presentation of Gavel to  
Dist. Gov. Marshall Harvey of Lubbock
- 10:25 a.m. Address: International Director
- 10:45 a.m. Appointment of Committees
- 10:50 a.m. Cabinet Secretary's Report  
Earl F. Wilson
- 11:00 a.m. Announcements
- 11:10 a.m. Ed Slaughter
- 11:40 a.m. Recess for Lunch
- 12:15 p.m. All-Get-Together Luncheon  
Hotel Jim Hill  
Special Entertainment during lunch

Monday Afternoon, April 30

- 2:00 p.m. Convention Called to Order  
First Methodist Church; Fifth at Main
- 2:00 p.m. Style Show - Star Theatre
- 2:10 p.m. Necrology Ceremony, Rev. Don Davidson  
Pastor, First Methodist Church, Hereford
- 2:30 p.m. Report: District Governor  
Marshall Harvey, Lubbock
- 2:45 p.m. Presentation Contest Prizes  
Rev. R. H. Cagle; First Baptist Church, Hereford
- 3:00 p.m. Entertainment
- 3:30 p.m. Committee Reports
- 3:45 p.m. Nominations
- 4:00 p.m. Queen's Contest - Star Theatre  
Bruce Miller, Chairman, Hereford
- 5:45 p.m. District Governor's Council Meeting
- 7:30 p.m. ANNUAL BANQUET - Hotel Jim Hill  
Honoring Dist. Gov. Marshall Harvey and  
International Directors Bauman and Stewart
- 10:00 p.m. Dancing: Music by Leighton Noble and his  
orchestra  
Hotel Jim Hill Ballroom

Tuesday Morning, May 1

- 7:30 a.m. Breakfast for All Lions and Ladies  
Hotel Jim Hill
- 8:00 a.m. Voting for District Governor and  
for Convention City - Polls close at 10:00 a.m.
- 10:00 a.m. Convention Called to Order  
by Marshall Harvey, Star Theatre
- 10:00 a.m. Address by International Director
- 10:50 a.m. Presentation of Gifts
- 11:00 a.m. Reports of Committees  
Recess for Luncheon
- 12:30 p.m. Luncheon, honor Dist. Governor-Elect  
All Lions and Ladies, Hotel Jim Hill  
Report of Elections Committee, Dist. 2T-1  
Auld Lang Syne  
Adjournment



# Welcome to Hereford, DISTRICT 2T-1 LIONS

We join the Hereford Lions Club in extending you Greetings and Best Wishes for a successful convention. If we can be of assistance—whether in the line of our regular business or not—please feel free to call upon us. We are deeply grateful that you have selected Hereford as your convention city . . . and want to make your visit as pleasant as possible.

**We Know You'll Be Busy . . . But Visit  
us if you can find time!**

We offer you the use of the Hereford Golf Course, a dandy well-kept course with grass greens, nine holes; Par, 36. Hospitality books include golf, theatres, all breakfasts, all noon luncheons, governor's banquet and ball, style show and special ladies' breakfast. Remember the buffet dinner Sunday evening, courtesy of Hereford Lions Club.

Chamber of Commerce  
Clowe and Cowan  
Hereford Brand  
C. M. Stapp, D. C.  
Jacobsen Bros., Inc.  
Loerwald Brothers  
Beauty Mart  
Hereford Gin Co.  
The Little Fashion Shop  
Cave's 5, 10 & 25c Store  
Hereford Hardware  
Hereford Food Mart  
Ladyfaire Beauty Shop  
Kinsey Motor Co.

Shelton's Tire Exchange  
Consumer's Fuel Co-Op Association  
Hereford National Farm Loan Association  
Scotty's Planing Mill  
Big T Pump Co.  
Davis McCracken Implement Co.  
Beaver's Motor Company  
McCullough Motor Co.  
Hereford Lumber Co.  
Hereford Wrecking & Parts Company  
Hereford Creamery  
Hunter's Food Store  
Kemp Lumber Co.  
Deaf Smith Co. Electric Inc.

Rockwell Bros. & Co.  
Gulf Service Station  
Southwestern Public Service  
B & D Tractor Company  
Elizabeth Womble  
C & R Cleaners  
B. F. Goodrich Store  
Western Flower & Gift Shop  
Lone Star Insurance Agency  
Quality Food Store  
C. R. Smith and Son  
Jigg's Service Station  
McRight - Smith Garage  
Parkway Grocery

# Mayor of Sasakwa Speaker At Luncheon at Hotet Jim Hill

Frank Streetman, often billed as the "Second Will Rogers of Oklahoma", is another Convention Headliner this year. He served on the cabinet of Governor Kerr of Oklahoma and is rapidly becoming one of the



FRANK STREETMAN

most popular speakers of the Southwest.

As mayor of Sasakwa, Okla., (population 523 souls) Streetman finds time to operate a

general store, but mostly he just plain "likes to talk". He says the town has two bootleggers who do a pretty good job of taking care of the county, 80 percent, maybe, and he sells Hadaool for the church folks. Anyway, his face has spread far and wide during the past year. He appeared at the Hereford Chamber of Commerce banquet in January—and went over so big that Program Chairman Robert Thompson couldn't wait to sign him up for the annual 2T-1 convention on April 29-30, and May 1, in Hereford.

The "Mayor" is slated to speak at the noon luncheon on Monday.

In 1950 there were 10,004 rotary hoe-equipped tractors in Texas. By using rotary hoes, cotton growers can cut their hoe bill by 50 to 60 percent.

Mr. and Mrs. Frank Morris Jr. of Gainesville visited his aunt, Mrs. Jennie Thompson, Saturday. They were on their way to Colorado.

## Two Flights In Golf Tourney

"Ah-ah-ah! Don't forget those golf clubs!"

A huge trophy for District 2T-1 Lions championship is already on display in Hereford and David Roberson, chairman of the golf tournament this year, says there are dozens of other prizes awaiting golfers.

The championship flight will feature first and second place awards and a handicap flight will feature prizes for winners in first, second, third and fourth places.

"Be sure and bring your handicap," says Roberson. "You can enter both flights if you choose. Hospitality books will include admission to the golf course at any time."

The Hereford Golf Course, rebuilt in 1949, features sporting terrain with a creek and several gullies to heckle the average player. The grass greens are kept in excellent condition. Supervision of the course is under Pro Jim Terry. Location: south on Main Street across Tierra Blanca Creek and adjoining the city limits of Hereford.

## Texas' Own On Program

TEXAS' OWN Herb C. Petry, Jr., president of Lions International will not be able to attend the 2T-1 convention this year, but sends his best wishes. A frequent visitor over the district, Lion Petry has many close friends in the various clubs. Texans, like the rest of the world, are proud of Petry and his enviable record in Lionism—a record in which he is uniquely qualified to serve in the highest office of the world's largest and most active service club organization.

Guests in the home of Mrs. Jennie Thompson Tuesday of last week were Mr. and Mrs. Grover Bishop of Ladonia and Mrs. Georgia Fields of Belin, N. M.



THE DAY OF RECKONING and beard-measuring came one day last week for Elmer Patterson, left, and Wilburn Axe, right. Axe is using a pliers to get a few hairs from the chin of Patterson for the official measurement. Beard-growing for Pioneer Day and for the pleasure of the ladies has been the aim of these two grizzlies. Brand Staff Photo.

## Tuesday Breakfast To Stress Youth Program

Emphasizing the importance of young people and the work which Lions Clubs all over the district are doing for youth, the Tuesday morning breakfast, beginning at 7:30 o'clock, will be open to all Lions and ladies attending the 1951 Convention in Hereford.

The program, although honoring key members, will be devoted 100 percent to boys and girls. Ralph Randall of Panhandle will act as toastmaster. Bob Lawrence of Hereford will lead the group in singing "America", followed by invocation. Marlow Fisher of the State office will also present keys to several members, according to Bob Wilson, chairman.

The program features: songs, Hereford High School choir, Stunts, Boy Scouts, Song, David Goldston; Stunts, Campfire Girls; Music, Dick Wilson; Cornet Solo, Purris Williams.

"Many of us feel that our work with boys and girls is the

work with boys and girls is the activities," Wilson said. "For this reason we hope that the program may inspire toward further emphasis of the work over the entire district."

Mr. and Mrs. H. E. Miller visited their son, Herschel Jr. at Lackland Air Force base last week. They left Hereford Friday and spent Friday evening and Saturday night there. They returned by way of Fort Worth, Newcastle, and Waco, where they visited relatives and friends. They saw the Ice Capades at Fort Worth. They also took time out to fish at Possum Kingdom, returning to Hereford Wednesday night of this week.

## Thirty Cuties Will Preview New Styles

Approximately 30 models will review 1951 Spring Fashions in a special Lions Club Style Show, which has been included in the 2T-1 District Convention. Dr. R. R. Wills, committee chairman, says the style show was originally included as a special appeal to wives attending the meeting but, after previewing some of the "cuties" who will model, he believes the event will hold wide attraction for the men as well as the women.

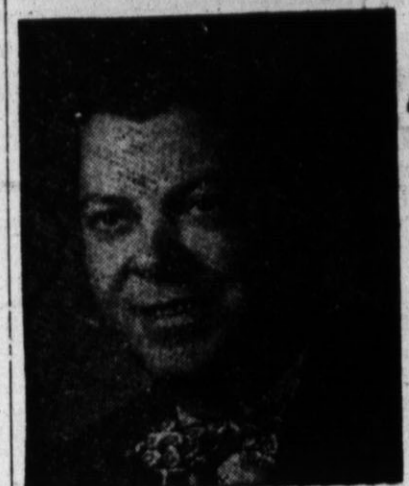
The style show will be held Monday afternoon in connection with the annual 2T-1 Queen's Contest, at the Star Theatre. Admission to the two events will be limited to Lions and their families and will be covered in convention hospitality books.

Doc Wills admits that style shows are a little bit out of his line as an M. D., but says he has had a lot of help from various ladies and that he believes it will be well worth attending.

## Six Men of Area Join Service

The local Selective Service office recently has received notification of enlistment in the armed services for six men of the area.

The following five men have enlisted in the US Navy: Milford Kenneth Howard, Dimmitt; Clyde Lanier, Amarillo; Donald Ray Mickey, Canyon; Ronald Eugene Dowell, Hereford; and Mac Junior Goethe, Wildorado. A notification card was also



MELVIN JONES, Secretary - General, Lions International, Chicago, Ill., is known the world over as the "grand old man of Lionism".

received for James Wallace Robinson, Jr., Hereford, a second lieutenant in the U. S. Army, who has been recalled to active duty.

**WELCOME LIONS TO DISTRICT 2-T-1 CONVENTION**

WE HOPE YOU ENJOY YOUR STAY IN **HEREFORD**

**STATE BANK**

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

**If You Are In Need Of BUTANE Or PROPANE Phone 124**

CONSUMER'S CO-OP FUEL ASSN.

STREET MAP OF HEREFORD, TEXAS

**BUSINESS and PROFESSIONAL DIRECTORY**

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**MR. FARMER!**

Use **Certified Seed** FOR GREATER PROFITS

You May Rely On Us As Usual To Supply You With The Best Obtainable!

**PITMAN GRAIN COMPANY**

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Frank Cogdell  
Income Tax Service  
Office Above Brand  
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**Gear Head Repairs**  
For Irrigation Pumps  
In stock or made in our modernly equipped Machine Shop for any make gear head.

BEARINGS, GEARS, SHAFTS  
W. M. (Bill) Whitesides  
207 East Fifth Plainview, Texas

L. BASKIN INVESTMENTS  
List Your Holdings With Us For Quick Sale  
OFFICE JIM HILL HOTEL East Door Ground Floor

**THIS SPACE FOR SALE**

**Hereford Wrecking Co.**

Highway 60 Complete Line of USED PARTS  
See us for Expert Repair Work of All Kinds!

Complete service on all Butane & Propane systems. Appliances of all kinds. Ensign Carburetors  
**BLANTON BUTANE GAS CO.**  
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CARGRAY GASES

A. O. Thompson Abstract Co.  
Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.

PICK-UP AND DELIVERY SERVICE  
**PHONE 111 ACME CLEANERS**  
308 N. Main Hereford  
MADE TO MEASURE CLOTHES  
Put Your Winter Clothes In Moth-Proof Bags

# Troop 51 Wins "C" Rating At Field Day Contests

Hereford Boy Scout Troop 51 earned a 'C' rating for overall performance at its first field day competition at Camp Don Herrington on April 20-22.

Leaders of the troop are Wendell Burdine, Harold Loerwald, and David Miles. This is the first troop that has represented Hereford at a field day in six years.

The leaders commended Joe Easley, senior patrol leader, Lynn Bybee, quartermaster, and Billy Woodford, Bobby Veigel, and Donald Seigel, patrol leaders, for their work during the field day event.

Boys attending from the local patrol were: Bybee, Easley, Woodford, Veigel, Seigel, Robert Davis, Billy Reinauer, Bill Drake, Gary Slaughter, Laughter Cates, Richard Hollis, Kenneth Ladd, Monty Roe, Jack Rogers, Jessie McGuire, Gerald Hollis and Edward Vought.

and Hereford's troop 51 took the 'C' rating. Seven ratings were given to the 31 competing troops. Entries in each of the contests received A, B, C ratings or X rating for participating but not placing.

Hereford's event-by-event scoring is as follows:  
ATTENDANCE — A — whole troop participated.  
CAMPING — B — whole troop participated.

ATTENDANCE — A — whole troop participated.  
COMPASS — B — Billy Woodford's Buffalo patrol.

FIRST AID — X — two teams led by Billy Woodford and Joe Easley.  
MARKSMANSHIP — X — Monty Roe, Jessie McGuire, Richard Hollis, and Kenneth Ladd.

TENT PITCHING — B — Joe Easley, Billy Woodford, Don Siegel, Monty Roe, Billy Drake, Robert Davis, Richard Hollis, Larry Cates.  
FLAPJACK FLIPPING — A — Gary Slaughter and Bobby Veigel on one team and Don Siegel and Lynn Bybee on the other.

FIRE — BUILDING — A — Billy Woodford, Billy Reinauer, Ed Vought, Jack Rogers.

NATURE STUDY — C — Don Siegel, Billy Woodford, Ed Vought, Lynn Bybee, Monty Roe, Richard Hollis, Jessie McGuire, Larry Cates, Roger Davis.

KNOT-TYING — X — Joe Easley, Billy Drake, Bobby Veigel, Richard Hollis, Ed Vought, Billy Reinauer, Kenneth Ladd, Gary Slaughter.

BAIT-CASTING — B — Joe Easley, Jack Rogers, Jessie McGuire, Larry Cates.  
ARCHERY — X — Joe Easley, Lynn Bybee, Don Siegel, and Bobby Veigel.

SIGNALLING — X — Billy Woodford, Don Siegel, Joe Easley, Lynn Bybee.  
MYSTERY EVENT — B — (observing 20 articles on a table for one minute and writing down the names from memory of as many articles as possible) — Joe Easley.

The names for Scouts taking part in most of the events were drawn by lot.  
The 'C' ribbon denoting performance in the field event will be presented at the next troop 51 court of honor.

# District 2T-1 Politics Can Be Like West Texas Weather

Up until the last issue of The Lions Din, the political waters appeared calm and undisturbed.

Lion Boyd Meador of McLean was the only avowed candidate for district governor. There were, however, a few ripples spreading about as some of the clubs from the south end of the districts sent out feelers.

District 2T-1 politics, always as unpredictable as West Texas weather, should never be discounted, and no one would be surprised to see the 1951 governorship develop into a "horse-race," especially if those boys from Spur decide to enter a candidate.

Memphis' pride and joy, "Bull" Durham, we understand,

will not be in the race this year, but this does not mean that the Memphis boys are out for future years. They are determined to have old Bull in the running—and not too long off.

Perryton, too, should not be discounted. They have a live-wire club and some comment frequently circles the dinner table at their weekly sessions.

The field is still wide open, to say the least, and as old timers will tell you, if McLean expects to "fiddle around" it had better be on that string band. There's no rule that says a candidate can slide through without opposition, but it hasn't happened for a long, long time—not in District 2T-1, anyway.

# Presbyterian Women Meet Director-General

The afternoon group of the Woman's Council of the Presbyterian Church met in Fellowship hall Wednesday afternoon with Mrs. J. G. Weir and Mrs. Fred Barrett serving as hostesses.

The devotional lesson was given by Mrs. J. T. Gilbreath Jr. followed by the Bible Study program presented by Mrs. M. L. Simpson Sr.

Mrs. Henry Hastings gave the yearbook of prayer in conclusion of the service.

Debbly, and the honorees.

Mr. and Mrs. Finis Wright of Amarillo were visitors Tuesday in the Elmer Combs home.

Mr. and Mrs. Art Shaffer, Linda and Gordon, of Cloyce were week end guests in the Joe Waggoner home.

Mr. and Mrs. Van Coltharp and Pamela Sue were visitors in the Joe Waggoner home Sunday afternoon.

Dr. E. G. Hamlett of Amarillo was here Sunday to conduct the district quarterly conference in the Methodist Church.

Mrs. Don Combs and Lou Ann were callers last Thursday in the Elmer Combs home.

Mrs. Joe Waggoner, Mrs. Clarence Saulcy, Mrs. Elmer Combs, and Mrs. Mac Jackson went to Dalhart Wednesday to attend the District THDA association meeting on Thursday.

Westway Home Demonstration club met Tuesday at the REA building in Hereford where Mrs. Abraham Drager served as hostess. The club was given a demonstration on freezing foods.

Terry Jan and Sandra Townsend, Debbly and Danny Thomas and Marilyn Jackson have been ill the past week.

4-H Club Meets  
The Sadie Lee Oliver 4-H club girls met last Thursday in the home of Mrs. Joe Waggoner.

Patsy Townsend acted as president. After the business meeting, refreshments prepared by the Waggoner girls were served to the following members: Patsy Townsend, Helen Marie Diller, Jackie Brickman, Lillian Dragger, Mary Lynn Morrison, and Gayle and Ann Waggoner.

Fred Severance and his father of Hereford were dinner guests in the Clarence Saulcy home Sunday.

Ruby Welch of Portales, N. M. is here to spend a few weeks with her sister, Mrs. B. B. Northcutt.

Mary Catherine Boyd spent a few days last week with her sister, Mrs. Earnest Adams in Lubbock. Mr. and Mrs. Robert Boyd, Frank and Francis visited with their daughter on Sunday and Mary Kathryn returned with them.

Mr. and Mrs. Clifton Combs were week end visitors in Plainview.

J. H. Landers has had repairs made on his water well, and a new irrigation well is being drilled on the Clark place just east of the store.

Mr. and Mrs. A. I. Fagio and Steven Lee and Mrs. Elizabeth Rae of Amarillo and Mr. and Mrs. Jay Fortenberry of Hereford were guests one day last week in the Jimmy Thomas home.

Elmer Combs and Bert O'Connor were in Amarillo on business one day last week.

Birthday Dinner  
Jimmy Thomas and Rev. Bill Thomas were honored Sunday at a birthday dinner given in the Jimmy Thomas home. Dinner was served to Dr. E. G. Hamlett of Amarillo, Rev. and Mrs. Don Davidson, and Mr. and Mrs. Van Coltharp of Hereford, Mr. and Mrs. T. D. Alston, Mr. and Mrs. Elmer Combs, Eugene and Billy Don, Mr. and Mrs. Joe Landers, Ross Joe, Mr. and Mrs. Merlin Kaul, Larry and Walter Lynn, Mr. and Mrs. Roy Lee Wilson, Nathan, Mr. and Mrs. J. C. Morrison and Raymond, Ralph and Mary Lynn, Mrs. Jimmy Thomas, Daddie, Danny and



**Here Comes WICHITA**

Let's everybody be on hand when the train comes in. Let's show the boosters from the Wichita Chamber of Commerce that this is the handshaking town in the whole Southwest.

**COME EVERYBODY**

SANTA FE STATION, 10:05 A.M. O'CLOCK, MAY 1

# WCSA Concludes Program Series

All circles of the Woman's Society of Christian Service of the Methodist Church met in Ward hall for the concluding program in a series of four on worship. Mrs. Don Davidson has conducted the series with 36 members enrolled for the study.

The session opened with the song "O Worship the King" followed by the prayer given by Mrs. E. W. Harrison.

Mrs. Davidson's program dealt with the question "What Are the Results of Worship" and a discussion of how to improve the worship service.

As chairman of the action committee, Mrs. E. W. Solomon, spiritual life leader, reported that the committee recommended the study of the Bible as an important part of the worship service and as a means of spiritual growth. Silent scripture reading and prayer concluded the program.

# WESTWAY NEWS

## T. D. Alstons Move to Westway Community From Progressive

By Mrs. Elmer Combs  
Mr. and Mrs. T. D. Alston and son James have purchased the H. M. Thomas place in this community and have now moved in. The Alstons formerly lived in the Progressive community.

Mr. and Mrs. Bert O'Connor have returned to the Elmer Combs home. The O'Connors have been visiting a daughter in Dallas.

Mrs. Guy Lawrence of Hereford spent one afternoon last week visiting her sister, Mrs. Joe Landers.

There were 57 present at Sunday school last Sunday morning. Rev. Bill Thomson filled his appointment. Colleen Brown, a visitor from Hereford, sang a special number. Billy Ladd gave his birthday offering. Other visitors included Linda Shaffer, Roland Welch of Cloyce, and Mrs. Ebert Walker and sons and Becky Jackson of Hereford.

Willing Workers missionary met last Wednesday in the home of Mrs. Joe Landers. After a covered dish luncheon, Mrs. R. L. Wilson opened the meeting with a prayer. Mrs. Billy Bob Jackson acted as president in the absence of the president. She also acted as leader of the lesson study "Faith in the Resurrection." Each member read a selected scripture relative to the subject. Those present included: Mesdames Glen Williams, Kenneth Ladd, Rhodes, Carl Schroeder, Billy Bob Jackson, Clarence Saulcy, Joe Waggoner, R. L. Wilson, Elmer Combs, Clarence Morrison, and the hostess.

Mr. and Mrs. B. B. Northcutt were in Plainview Thursday on business.

Mrs. Clarence Saulcy spent last Thursday helping Mrs. Mac Jackson paper. Mrs. Jackson is putting the finishing touches on her new home on Highway 51.

Mr. and Mrs. W. E. Combs of Plainview visited Thursday and Friday in the Elmer and Clifton Combs homes.

Mr. and Mrs. C. M. Warden, Marvin and Mary Jo, spent the week end at Sweetwater.

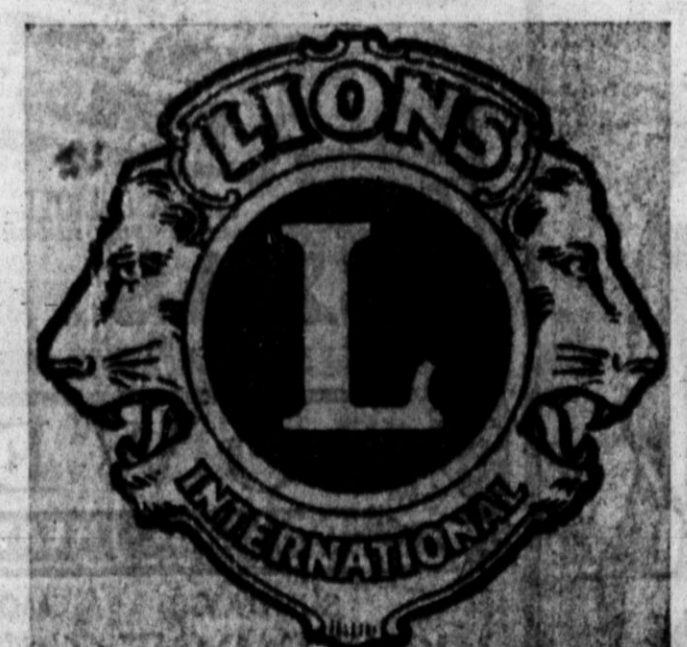
Mrs. Merlin Kaul was in Canyon on business Saturday.

Billy Perez and son Larry of Hereford spent the week end in the Clarence Saulcy home.

R. M. Gunn of Hereford spent Thursday night and Friday in the Joe Landers home.

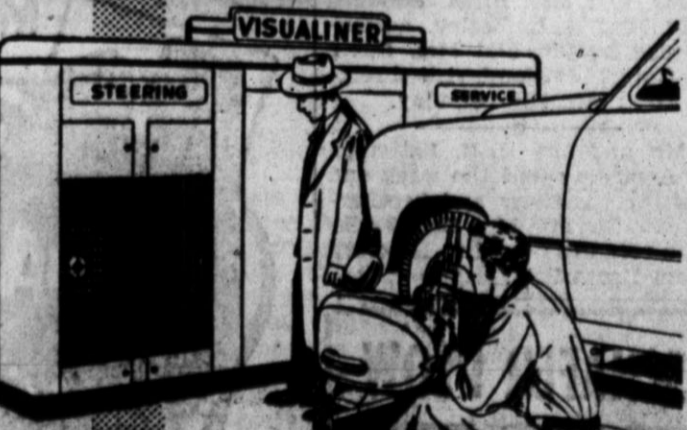
Becky Jackson of Hereford was a visitor Saturday night in the Billy Bob Jackson home.

## WELCOME DISTRICT 2-T-1 LIONS AND LADIES



**John McLean Insurance Agency**

### SEE FOR YOURSELF WHY YOUR CAR STEERS HARD



**Visualiner**

"Wandering," hard turning, and pulling to the right or left are symptoms of a steering mechanism that is out of kilter. A complete steering service check on our Visualiner takes but a few minutes and you can see for yourself the exact alignment condition of your car. For "new car" steering comfort, plus more safety and more tire mileage, drive in today and let us check your car on the Visualiner.

**Visualiner Steering Service** MEANS EASIER STEERING

**FRANK CRAIG**  
Studebaker, Massey-Harris

## For Her Graduation Parents—help her dreams come true!




There's nothing like a Lane Cedar Chest to gather gifts for a girl's future home!

And the sooner you give her that Lane, the more things she can collect! She'll love this stunning "Miss America Special" in blond oak or walnut with full-length drawer in base. Model #2628, \$69.95. Larger De Luxe size in blond oak, walnut, grey walnut, mahogany, or cordovan, \$79.95. Moth protection guaranteed.

**\$69.95**

## GIVE HER A Lane Cedar Chest



Streamlined modern with walnut veneer, padded borders. Lane-patented self-rising tray. Model #2593. Moth protection guaranteed like all Lane's. **\$59.95**

Distinctive modern with flat top and silver grey walnut veneer. Tray automatically lifts with lid. Model #2660. Also in blond oak. Model #2655. **\$59.95**

Lane is the only Pressure-tested, Aroma-tight Cedar Chest

**EASY TERMS AS LOW AS \$12.50 A WEEK**

Absolute moth protection guaranteed by one of the largest insurance companies.

AS ADVERTISED IN LIFE

# H & H Furniture

Otis Hall 426 N. Main Verne Hilton Phone 19



By JIMMIE GILLENTE

Welcome to the Lions of District 2T-1 and please remember this is the biggest convention Hereford ever had. Everyone is doing their best. They want you to have a good time and to like the community. If we fall short, it is just because of our lack of "know how". Anyway, all of the old boys up and down the street are pretty nice fellows. I can't think of a single one who wouldn't make a good Lion, but some of them got off on the wrong foot and got associated with the Rotary and Kiwanis before they found out what they were missing—and it was too late for them to do anything about it.

However, just go ahead—and visit with them and you'll find they are pretty good old boys after all. Understand the Federated Womens Clubs are having a luncheon in the basement of the Methodist Church at the same time the Lions are meeting upstairs. Bessie Patterson wanted to know if it would be alright, and the Lions told her it would be OK, provided the women were reasonably quiet and didn't make much noise. Bessie recalled a Lions meeting she once attended and, for some reason, became a shade indignant.

Bill Rutherford, who served as District Lions Governor of 2T-1 in 1949, also happens to be publisher of the Moore County News at Dumas. Bill is also unfortunate in that he doesn't live in The Town Without A Toothache, but he did the next best thing and got a nice set of false teeth. All of these things considered, plus the fact that Bill will be here for the convention, I am going to steal Wes Izard's thunder and use Bill's column which appeared in the News this week. I believe you will agree that Bill underwent quite an experience.

**KNICK - KNACKS  
WISE CRACKS**

By William R. Rutherford  
Getting your mind out of the gutter is not one half so painful as getting your teeth out of a sewer according to our horrible remembrances of a hectic Wednesday, last.  
Very sleepily following a hectic night, we groggily reached for the flush lever on the com-

mode while our indispensable upper plate dangled lazily in the other hand. Suddenly those fabled teeth were imbued with atomic energy and devilish ingenuity.

They fairly bit the hand that paid for them as they slithered straight into that miniature Niagara Falls and down the chute to escape and oblivion.

Diamonds in a sewer did not compare with the loss. You can only hock the gleaming ice but you can flat starve to death without your teeth.

Frantically, we phoned Lewis Plumbing and Heating Company and with tears in our voice, begged them to drop far more lucrative jobs and go on a missing teeth scavenger hunt. Fortunately, Mr. Lewis Sr. eats by artificial ivory manipulation and the gentleman recognizes grim tragedy when face to face with it.

Men dream of walking out without their pants but at the moment, we would have done a male version of Lady Godiva's act down Dehus Ave., to get those teeth back.

Well, they ripped out the commode and shook it like a tiny rabbit in a tiger's paw. They dug holes here and dug holes there and swabbed between 'em while we sat with eyes peering into the murky depths below. Ever see what comes out of a sewer? Bet you'd be surprised.

After what seemed anguished hours, those damn teeth slipped meekly forward as innocently as a lamb towards it's mother.

We boiled 'em in scalding water, soaked them in Pollident, we carried them to Dr Fowler and he soaked them in acid and alcohol and polished them to a gleaming white with antiseptic powder but sometimes even yet, we imagine they taste funny.

That's all probably an association of ideas, however, for in grim life, we have noticed there is not too much difference in the relative importance of human ends. Some folks are dead at one end, some the other and some at both. Maybe we had best try sitting on our teeth to see if we are in the last category.

How about the meat situation? Deaf Smith County is close to the top producing beef county in Texas. We ship carload af-

**NORTHWEST HEREFORD NEWS**

**Girls Reading Dresses for 4-H Style Revue Thursday, May 5**

By Mrs. R. C. Childers

ter carload of cattle to feed lots all over the nation. If we can't buy beef in Hereford, due to government red tape, it's a downright disgrace. How about it, Mr. Jay Taylor and the cattlemen's association? How about it, Mr. Walter Rogers and the U. S. Congress? How about it, Mr. Di Salle and the bureaucrats?

Deaf Smith County is populated with good, substantial, law-abiding citizens. Are you going to make law violators and black marketeers out of us? Do you think that the people of this area are going to do without beef so your 40-hour a week bureaucrats can make little marks on the Price Control record books? If this is what you expect, you had better get a bunch of checkers out to this country quick. They still have a lot of old fashioned horse sense—and it is my guess that they will keep right on eating beef. And if they don't, you better get set in Washington. These folks can raise more heck in 15 minutes than any place I ever saw, especially when they are right about something. Wait and see. Wait and see.

Mr. and Mrs. Buel Monroe moved this past week to Ft. Sumner, N. M. They formerly lived on the Art Lewis place and were employed by Mr. Lewis until he sold his farm.

Local men attending the Baptist District Brotherhood meeting at Dimmitt Tuesday night were Mr. R. N. Cooke, Mr. Martin Mason, Mr. Fred Wolfington and Mr. T. B. Cox.

Mr. and Mrs. M. G. Caywood were in Amarillo on business on Monday.

Mr. and Mrs. Jack Renfro returned this week from a business trip to Nebraska.

Mr. and Mrs. C. S. Barclay attended the Noland funeral at Summerfield Wednesday afternoon.

Jim Suttle visited in the C. S. Barclay home Wednesday night. Mr. Suttle is leaving in a few days, he is stationed at Greenville, S. C.

Five women from the Cultural club attended the district meeting at Dalhart, Thursday. They were Mrs. Louie Olson, Mrs. Grady Parsons, Mrs. J. T. Richardson, Mrs. R. N. Cooke, and Mrs. Earl DeHart. The group left Wednesday afternoon and spent the night in Dalhart.

Rev. M. M. Beavers just came in with the following notice. He wanted to run it as an ad, but I talked him into letting me put it in this column as it seemed to fit pretty well.

**WANTED**  
I am out of meat. I want to borrow one half a hog, dressed and ready for the pot; the half to weigh about 100 pounds. Want option one year to return. Some warm-hearted friend, one-half of your family allowance. I mean borrow, not buy. This is no joke. I am not a Pentagon Democrat. If I were, I would want the whole hog. Phone 270-M. 407 Ross.

Can anyone help Rev. Beavers? He sincerely tells me that it was a gag, but he says he really wants to borrow a half hog. Furthermore, he will pay it back just like he tells you. I know Rev. Beavers and I am willing to endorse this indebtedness. If you have an extra half hog around the house, you can't go wrong. Call 270-M.

The Workers 4-H club met in the home of Mrs. M. G. Caywood Tuesday afternoon.

The program for the afternoon was on putting in hems and it was given by Mrs. R. N. Cooke. This is the last program the girls will have on this phase of sewing. The dresses are to be completed and turned in by Saturday to the county agent's office to be judged before the dress review which is to be held May 5 at the high school auditorium.

Girls attending this meeting were: Lytia Ghale Richman, Sue Cooke, Mary Dufer, Jan Cooke, Paula Beth Corbett, Bonnie Lewis, Colleen Cooke, Patsy Childers, Carolyn Cooke, Patsy Caywood, Mrs. Cooke, one visitor, Mrs. W. Dufer, and the hostess.

Mrs. Paul Corbett, Paula Beth and James went to Amarillo on Monday.

Doyle Boswell of Wichita Falls, is visiting his parents, Mr. and Mrs. Ben Boswell. The Boswells live on the Paul Corbett place.

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**Lunch Room Menus**

Menus for school lunches to be served at the public school cafeterias April 30 through May 4 are as follows:

- Monday**  
Franks with cheese  
Mashed potatoes  
Buttered green beans  
Bread—Butter—Milk  
Fresh fruit salad
- Tuesday**  
Salmon Salad  
Buttered potatoes  
Creamed peas  
Hot Rolls—Butter—Milk  
Fruited orange gelatin
- Wednesday**  
Ranch style beans  
Spiced beets  
Tossed green salad  
Cornbread—Butter—Milk  
Apple cobbler
- Thursday**  
Ham loaf  
Mashed potatoes  
Cabbage & pineapple salad  
Bread—Butter—Milk  
Fruit cup
- Friday**  
Hamburger patties  
Sliced tomatoes—lettuce  
Potato salad—onions  
Buns—Butter—Milk  
Prune cake

Mr. and Mrs. B. M. Sudduth and Mrs. S. L. Easley, accompanied by Mr. and Mrs. David McGee of Levelland, visited relatives in Amarillo Sunday.

Mr. and Mrs. J. B. Patterson of Amarillo spent the week end visiting his sister and brother-in-law, Mr. and Mrs. Dick Fallis, who recently moved to Hereford from Brownfield.

**NO MATINEE MONDAY AFTERNOON**

BOXOFFICE OPEN 6:45 - SHOW STARTS 7:00 P.M.

WE HAVE TURNED OUR SHOW OVER TO THE LIONS MONDAY AFTERNOON

**WELCOME LIONS AND GUESTS**

ROTARIAN FRANCIS HARDWICK

"Willie and Joe" are on the Screen!



"Nonsense. S-2 reported that machine gun silenced hours ago! Stop wiggling your fingers at me."

Bill Mauldin's Up Front

UP FRONT

With The STAR

LIONS SUNDAY MONDAY TUESDAY



"I'm lookin' fer turtle eggs, Junior."

Bill Mauldin's Up Front



Bill Mauldin's Up Front

LIONS SUNDAY MONDAY TUESDAY



THE GENERAL THE HORSE THE MEDIC THE W. P. THE BABE



"Sure I got seniority. I got busted a week before you did."

Bill Mauldin's Up Front



"Why th' . . . couldn't you have been born a beautiful woman?"

Bill Mauldin's Up Front

Bill Mauldin's Up Front

THIS HISTORIC EVENT IS COVERED IN ITS ENTIRETY BY THE PARAMOUNT NEWS CAMERAS AND PREPARED BY THE EDITORIAL STAFF AS A DRAMATIC FULL-REEL PRESENTATION.

SPECIAL RELEASE THE MACARTHUR HOMECOMING



I Have Been On A Diet for 3 Weeks—I Lost 15 Pounds

**BUT . . .**  
I Got Too Big For MY PANTS

WHEN I THOUGHT I HAD ALL OF YOUR WEDDING ANNIVERSARIES. Thanks for reading my ads . . . you have swamped us with new anniversary dates, and inquired about ones we already had. Bear with us and we will check and send you your passes, if we do not have the date on file.

Francis Hardwick

**KEEP THEM ( WEDDING ANNIVERSARIES ) COMING**

**"USH" SAYS**

We are thinking of you on your wedding anniversary and hoping most sincerely that the years ahead will bring whatever means the most to you and the best of everything."

Anniversaries from Sunday, April 29th, through Wednesday, May 2nd . . .

**Congratulations**



Mr. & Mrs. Worth Covington  
Mr. & Mrs. R. W. Brittain  
Mr. & Mrs. J. R. Cramer  
Mr. & Mrs. George Lutz

Mr. & Mrs. Fred Prahm  
Mr. & Mrs. E. B. Posey  
Mr. & Mrs. Ray Honea  
Mrs. Sanford Harper

Mr. & Mrs. R. L. Cocanougher  
Mr. & Mrs. P. E. Gitter  
Mr. & Mrs. J. C. Simpson

**NOTICE**

BY SPECIAL REQUEST WE ARE RETURNING  
**"A LETTER TO A REBEL"**  
THIS OUTSTANDING 16 MINUTE SHORT  
BE SURE AND SEE



STAR WEDNESDAY THURSDAY

**THRILLS - THRILLS**



SUNDAY MONDAY

**TOWER DRIVE-IN THEATRE**

SUNDAY MONDAY  
JOHN WAYNE · Gail RUSSELL  
**ANGEL and the BADMAN**

TUESDAY WEDNESDAY  
**DELIGHTFULLY DANGEROUS**

THURSDAY FRIDAY  
BUD ABBOTT LOU COSTELLO Comedy Riot  
**MEXICAN HAYRIDE**



**WELCOME LIONS**

of District 2T-1

It won't take long for you to discover

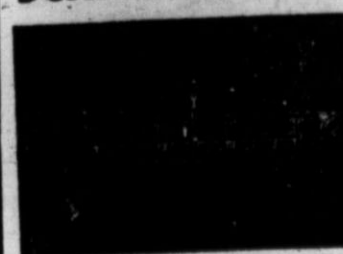
Hereford's most popular spot --

Where Friends Meet

**CITY DRUG**

Three Registered Pharmacists - Phone 100

**SCHAFFER PLOW**



The easy pulling plow that pays for itself.

MILLER OLIVER CO.  
HIGHWAY "60"

# The Sunday Brand SOCIETY

The Sunday Brand, Hereford, Texas, Sunday, April 29, 1951

Section Two



**SPRING MEANS** increased golfing activity among Hereford's sports-minded ladies. Several of them have already indicated their intention of taking part in the regularly-scheduled Ladies Day golfing. Club Pro Jim Terry takes time out to demonstrate a smooth putting technique to Mrs. Lucille Posey, 1950 woman's champion on the local course. Looking on is Mrs. Pauline Howard, extreme left, and Dr. Richard Lingenfelter, extreme right. Brand Staff Photo.

## Green-McAdams Wedding Ceremony This Afternoon

Marriage rites will be performed for Miss Louise Green, daughter of Mr. and Mrs. Dudley Green, and Randolph McAdams Jr., son of Mrs. Sallie McAdams of Stratford, this afternoon in the home of the bride's parents at 4 o'clock.

The informal home service will be held before an improvised altar in front of a large window arranged with white stock and background of greenery.

**Read Rites**  
Rev. Don Davidson, pastor of the First Methodist Church, will read the marriage rites with soft musical background provided by the bride's sister, Miss Claudia Green. Miss Green will also play a short prenuptial prelude and the wedding marches.

The bride's only attendant will be Miss Mary Jo Mathies who will be maid of honor. She will wear a pink Spring suit with black accessories and a white gardenia and pink rosebud corsage. Jack Frizzell of Stratford will serve the bridegroom as best man.

Given in marriage by her father, the bride will be attired in navy. Her Spring suit will feature navy with pink accents. She will wear a small navy and white hat and white blouse, with accessories in black and white. She will carry a white satin Bible-topped with a single white orchid.

After the ceremony, which will be attended by relatives only, guests will be served refreshments from the bride's table where white and blue flowers and silver appointments will be used in decoration. Mrs. Lewis Schneider will pour and Mrs. Bobby Banks of Adrian will serve the tiered wedding cake.

Following a short wedding trip the couple will return to Stratford where she is employed in the First State Bank. Pfc. McAdams will return to San Antonio where he is stationed at Brooks Air Force Base. Miss Green has been employed in the Stratford bank since the first of the year. She is a graduate of Hereford High school.

Out-of-town relatives expected for the occasion include: the bridegroom's mother, Mrs. Sallie McAdams, his sister, Miss Rowena McAdams, Mrs. Noble Kelp and Mr. and Mrs. Jim O'Quinn, all of Stratford. Also Mr. and Mrs. Ozie Green of Spearman, Mr. and Mrs. Percy Gruhlkey, Adrian, Bill Green of Amarillo, and Mrs. Bobby Banks, Adrian.

### Class Is Entertained

Fidels Matrons Class of the First Baptist Church was entertained in the home of Mrs. Jimmie Allred Tuesday morning. Mrs. W. J. Reeves was co-hostess.

Mrs. Frank Watson presented the devotional lesson on "Influence on Others" and plans were made for the class come-as-you-are party to be given in the near future.

Those present were Mesdames A. L. Manjeot, J. B. Brown, Oma Lee Dickson, W. R. Halr, Herbert Haseloff, E. R. Kendall, W. H. Patton, W. J. Reeves, M. R. Short, Ed Skypala, J. W. Witherspoon, Wayne Evans, Hollis Rainey, Clarence Schulz, Frank Watson and the hostesses.

## "Problem Night" Held Monday For Les Meres Club

A "problem program" was the order of the evening for Les Meres Study club Monday when a meeting was held in the home of Mrs. R. N. Yarbrow.

At a previous meeting members had submitted questions concerning individual problems with their children which were distributed among the members. The Monday night program featured answers and discussions of the submitted question after study by the individual. The annual problem-night program as a climax to the season's study centered around the pre-school and school-age child.

The next meeting will feature the election of officers for the 1951-52 season.

Members attending the meeting were Mesdames Eugene Bagwell, Dick Gholson, Spicer Gripp, Glenn Gripp, W. D. Jones, Robert Lemons, Monroe Parker, Fred Kroll, Elvin Wilson, and the hostess.

## "The Opera" is Music Study Club Program

Mrs. Mary Carter was program director for the Music Study club session held Monday afternoon in the home of Mrs. W. J. Stanford.

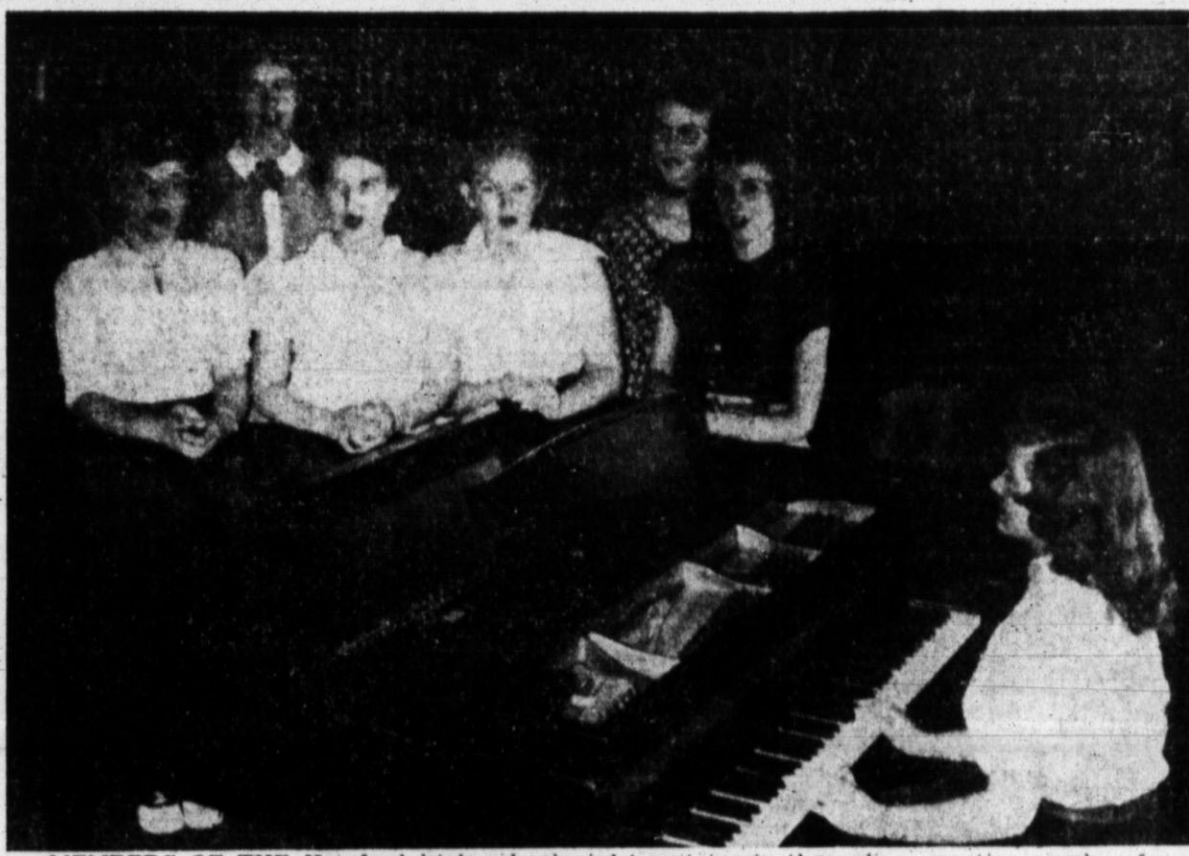
"The Opera" was the subject of the lesson for the day and in an introduction to the subject Mrs. Carter gave a history of the opera and its development mentioning the different types such as grand opera, comic opera, the romantic opera and the short musical drama, the operetta.

Opera selections were presented by Mrs. A. C. Thompson, violin solo, "Flower Song" Faust, with piano accompaniment by Mrs. Bill Stanford; Mrs. Ellis Coombes, "Melodies From Carmen" and Mrs. C. W. Walker who sang "Vissi D'Arte-Vissi D'Amour" from Tosca with Mrs. Bill Stanford accompanying. Mrs. W. J. Stanford played "Witches Dance" by McDowell. Two chorus numbers were sung by the club with Mrs. J. C. McCracken directing.

The next meeting will be the final session of the season and will be in the form of a luncheon at Hotel Jim Hill on May 14.

Members of the club attending were Mesdames J. R. Allinson, W. T. Carmichael, Mary Carter, H. A. Close, Ellis Coombes, J. C. McCracken, J. D. Neill, Earl Phillips, T. W. Robertson, A. J. Schoeter, Glenn Snyder, Bill Stanford, A. C. Thompson, C. W. Parker, Miss Frances Dameron, Miss Mattie Mae Swisher and the hostess.

# LaPlata Club Will Present Annual Music Festival Here on May 1



MEMBERS OF THE Hereford high school girls' sextet run through a practice number for the benefit of The Brand photographer. The sextet is on the program of the LaPlata club Music Festival, which will be held May 1 and presented in four Hereford homes. Members of the sextet as shown above, are, from left: Anna Lois Cummings, Shirley Sharp, Glennys Goldston, Marilyn Barkley, Joan Knabe, and Gerry Patterson. Evelyn Benson is the accompanist. Brand Staff Photo

National Music Week, which begins Sunday, May 6, will be observed in Hereford with Women's clubs and other organizations and individuals joining in the program.

First observance will be the LaPlata club's contribution in their annual music festival on May 1. The programs will begin simultaneously in four homes and entertainers will progress to each home.

Entertainers this year will be among the youth of the city and will include David Goldston, vocalists, with Mrs. Cliff Eses as accompanist; Purris Williams, cornetist, with Raymond Childers accompanying; Bobby Jane Sisk, reader, and the High school Girl's Sextet. Singing in the sextet will be Shirley Sharp, Anna Lois Cummings, Marilyn Barkley, Glennys Goldston, Geraldine Patterson and Joan Knabe. Evelyn Benson will accompany at the piano.

Setting for the programs will be the homes of Mr. and Mrs. J. R. Allison, on Texas Avenue; Mr. and Mrs. Jimmie Allred, 129 Ave. D; Mr. and Mrs. Leroy Aven, 200 Star; and Mr. and Mrs. Homer Brumley, 60 E. 5th St. Hostesses will include Mesdames J. M. Thompson, Charles Newell, Leroy Aven, and M. C. Adams, members of the club.

Owners of the homes have the

## Mrs. Dickey Reviews "Faith is the Answer"

Mrs. O. G. Hill was hostess for the Pioneer Study club Tuesday afternoon with Mrs. Carl Gilliland serving as co-hostess.

A Fine Arts program consisting of music and readings was presented by Mrs. O. G. Hill and Mrs. T. W. Roberson, guest of the club, concluding with "Have You Ever Been To Texas in the Spring."

Mrs. Frank Terrell was leader of the study program which was built around the theme "The World of the Future."

The life and works of Dr. Norman V. Peale, author and minister, was presented by the leader who also told of his column, "Confident Living" in various newspapers which she said "has inspired millions all over the world." She cited instances where physicians have prescribed Dr. Peale's church services for patients.

Mrs. O. M. Dickey reviewed Dr. Peale's book, "Faith is the Answer" commenting in introduction to the book "In Faith is the Answer" Dr. Peale avoids technical terms and discussions and prescribes love and faith as

a measure of keeping whole. He recommends Christianity as a way of life with the power of faith as a guide, and advocates belief in the scripture "As a man thinketh in his heart—so is he."

Members of the club attending were Mesdames Ralph McCullough, Fred Barrett, A. G. Bell, Jay Boston, H. A. Close, O. M. Dickey, Burl France, N. E. Gass, F. M. Kester, C. B. Williams, Tandy Legg, A. L. Manjeot, Wirt Williams, B. E. Robertson, Mary Seigler, Frank Terrell, Rex Tynes and the hostess.



Bobby Jane Sisk



Purris Williams Jr.



David Goldston

## Virgie Lee Sparks To Wed Jack Marshall Saturday

To announce the engagement and approaching marriage of her daughter, Virgie Lee, to Jack Marshall, Mrs. Hazel Sparks entertained at an informal affair at her home Friday evening. Individual plate favors revealed the wedding news "Virgie Lee and Jack — May 5" and

flowers used in decoration carried out the bride's chosen colors of blue and white.

The wedding will take place in Amarillo in the evening of May 5 at the home of Mrs. Bess Jennings, a former Hereford resident. Mrs. Jennings assisted Mrs. Sparks at the announcement party.

Miss Sparks is a graduate of Hereford high school and is employed in the PMA offices here.

Marshall is the son of Mrs. H. A. Marshall of Hutchinson, Kansas. He is a graduate of Wynoka, Okla. high school and attended Yale university. He has been in the U.S. Army for eight years and is now stationed at Amarillo in the recruiting office.

Invited guests for the party include: Mesdames Walter London Jr., Leroy Price, Grant Hanna, Harold Meacham, Bessie Smith, G. D. Calson Jr., F. G. Collier, Harry Lomas, Bess Jennings of Amarillo, Lake Dishman, C. C. Nolen of Austin, Eugene Sparks, Misses Nell Spradley, Frances Young, Virginia Curtsinger, Dorothy Troxell, and Marjorie Thomlinson, W. I. Woolery of Amarillo, and Rena Rae Noland.

## Sunshine Club Met Monday

Sunshine club was entertained in the home of Mrs. Oscar Vaughn Monday afternoon with members answering roll call by revealing vacation plans. An anniversary party was planned celebrating the club birthday on May 10. Mrs. R. R. Stewart won the penny gift.

Refreshments were served to Mesdames George Miner, Lizzie Denny, Clint Lundry, W. E. Pittman, D. F. Mathis, R. Stewart, J. C. Mays and the hostess.

## Hereford Garden Club Group Planning Spring Flower Show

Fruit trees in blossom give the go-ahead sign for spring flower shows and one of the first of the season will be held on Saturday May 19 by the Hereford Garden Club.

The show will be held in the Southwestern Public Service building and will be open to the public from 2 to 9 p.m.

Theme for the show will be

"The Iris Parade Around The Clock" and pioneer days will be suggested in arrangements in keeping with the Pioneer Day celebration scheduled for May 19.

In the horticulture division specimen of irises, the club flower, will predominate and individual iris gardens will also be

judged. Daybreak, noon, and evening features will mark arrangements in the artistic division which will be themed "A Day of Iris Around The Clock."

Mrs. W. S. Fluitt, president of the club, has announced the following committee chairman, Mrs. O. G. Hill, general chairman, Mrs. John Jacobsen Jr., schedule; Mrs. Homer Brumley, staging; Mrs. Lyle Blanton, judging; Mrs. E. E. Fridley, hospitality; Mrs. Ralph McCullough, entries; Mrs. A. L. Manjeot, education and publicity; Mrs. Jim Black, clerk and Mrs. W. S. Fluitt, classification.

Out of town judges will be secured for the event.

## Patty Skypala Birthday Party

Patty Ileene Skypala was honored at a party given by her mother, Mrs. Edgar Skypala, on Wednesday afternoon to celebrate her sixth birthday.

The birthday table carried out a May-Day theme with gaily colored ribbons extending to May basket favors at each guest's place. The musical birthday cake played the birthday song as the little folks gathered around the table.

Moving pictures were made and movie cartoons were shown for added entertainment.

Children attending were: Dennis and Doug Bradshaw of Clarendon, Donna, Elizabeth, Sandy and Gale Blythe, Sally Whiteside, Becky Jackson, Suzanne Terry, Coretta and Norma Jean Gollehon, Eddie and Vella Kee Skypala and the honoree.

Mothers attending were Mrs. G. W. Bradshaw, Clarendon, Mrs. Jim Terry and Mrs. H. D. Blythe.



MRS. W. S. FLUITT, president of the Hereford Garden club, who has announced the Spring Flower Show on May 19.



NEIGHBORS FOR MORE THAN 30 YEARS honored Mrs. J. A. Noland on her birthday Monday in the home of her daughter, Mrs. L. B. Lookingbill, at Summerfield where hostesses were the daughters, Mrs. Lookingbill and Mrs. Joe Story of Hereford, and the daughters-in-law, Mrs. J. B. Noland, Mrs. Charlie Noland, and Mrs. Mack Noland. The honoree and five other women who moved to Summerfield from 31 to 50 years ago were special guests. From left to right, are Mrs. Story, Mrs. J. A. Noland, Mrs. Lookingbill, and the five special guests, Mrs. Lee Kendall, Mrs. W. L. Johnson, Mrs. J. L. Lookingbill, Mrs. B. C. Robertson, and Mrs. J. D. Story. Brand Staff Photo



**WELCOME  
LIONS  
TO THE 1951  
DISTRICT 2T-1  
CONVENTION  
IN HEREFORD**

We want you to have a good time in Hereford ... and Invite you to call upon us at any time for assistance in making your convention a success. In addition to the splendid programs which have been planned for you, we also invite you to visit spots of interest over the community -- and to drop into our places of business, especially if you happen to be in the same line.

**BEST WISHES FOR A SUCCESSFUL CONVENTION**

... and we hope you'll come back to Hereford soon!

- James Witherspoon  
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- H & W Implement
- Community Cleaners
- Lindley's Grocery and Market
- Corbett Cleaning Company
- Frank Craig Motors
- Packard Milling Co.
- Blanton Butane Inc.
- Roberson Service Station
- Rose & Barber, Realtors
- Packard Milling Company
- Miller Oliver Company
- Park Avenue Drug
- Hereford Potato Growers Association
- Wesson Real Estate
- Bill Metcalf Real Estate
- Community Ice Company
- Earline's Flower & Gift Shop
- Thomas Food
- Yancey's Sewing Machine Center
- West Texas Gas Co.
- Hereford Implement Company
- Farmer's Drive-In -- Troy Moore
- Wilkin's Sheet Metal
- Jimmie Allred Oil Company
- Giles Motor Company
- Perry Bros. 5 & 10
- Triple E Cafe
- Piggly Wiggly
- Furr Food Store
- Hereford Poultry & Egg
- Associated Growers of Hereford
- Wonderland Children's Shop
- Commercial Oil Company
- Hereford Laundry & Dry Cleaners
- L. Baskin
- Phillips & Lawrence Nash
- Elm Courts
- Tierra Blanca Lodge
- Pitman Service Station
- Hudson Gas Mart
- Tasty Drive-Inn, 1 & 2
- Western Wheel Inn
- Hotel Jim Hill

# Spring Piano Recital is May 1 at the High School



PAT WALTON

Mrs. Olive Hinds will present a group of pupils in the annual Spring Piano concert Tuesday night, May 1, at 8 o'clock in the High school auditorium.

The program will feature Patricia Walton and Barbara Smith, high school seniors, as soloists and Charles Whitehead, vocalist, as guest entertainer. He will be accompanied by Mrs. Cliff Estes.

Piano duets, trios and solos from such composers as Mendelssohn, Rossini, Labitzky, Victor Herbert, Debussy and many others.

Those appearing will be: Claudia Green, Gladys Lee, Irene Witherspoon, Linda Reese, Wylajeane Quattlebaum, Sammie Lu McLallen, Bobbie Jean Drury, Sheryl Patterson, Shirley Pierce, Linda Kay Nolan, Jo Ann Cupell, Yvonne Axe, Nancy Story, Martha Heard, Waldon Scott, Nancy Patterson, Nancy Crawford, Virginia Sible, Joe Bill Wills, Wayne Scott and Maxie Wiseman.

Nancy Crawford, Martha Heard, and Nancy Patterson will complete their required work for high school credit in applied music with this program.

An invitation is extended to all who wish to attend the program.

Cave; W. L. Davis Jr., Alton Fraser, J. T. Gilbreath Jr., D. C. McWhorter, N. E. Milburn, Elizabeth Womble, George McLean, Miss Nell Spradley and the hostess.

## Mrs. Teas Hostess To Merry Workers

Work was done for the hostess Thursday when the Merry Workers club met in the home of Mrs. Alva Teas. Roll call was answered by Bible verses.

Three new members, Mesdames J. W. Teas, Doris Williams, and Frank Byrd, were present.

Others attending were Mrs. P. A. Turnbow, a guest, and the following members: Mesdames Fred Higgins, J. M. Lee, D. F. Henson, W. J. Frost, Lola Blankenship, L. W. Phillips, and the hostess.

The next meeting will be in the home of Mrs. J. M. Holbert on May 3.



BARBARA SMITH

## Square Dance Program Set At Palo Duro

A square dance program that will run through the entire summer months in Palo Duro Canyon gets underway with a dance Saturday night and a clinic for callers and leaders Sunday afternoon.

Noble Fowlkes, one of the Panhandle's leading square dance experts, is in charge of both events. Fowlkes is closing his dance studio in Amarillo for the summer and will conduct the weekly dances on the dance pavilion to be constructed at the first crossing in Palo Duro Canyon.

Guest of honor at the Saturday night and Sunday sessions will be Ed Gilmore of Yucipa, Calif. Gilmore is the originator of

the "Yucipa Twister" and the "Yucipa Rollaway", both of which are popular in the Panhandle. He has more than 8,000 people, and is accustomed to handling classes of from 300 to 600 people.

The square dance expert has taught in virtually every state in the midwestern and western parts of the nation.

Music for the dance sessions through the summer will be furnished by the Palo Duro Ranch

Hands. Saturday nights will be devoted to regular dancing. Instruction will be given on Wednesday nights.

The season will be closed on Sept. 15 after a five-day festival which will be led by the well-known square dancer, Herb Greggerson of El Paso.

Miss Thornton Shirley has returned home after a week's visit with friends in Odessa.

## Mrs. Bruce Woodell Named El Nino Club President

New officers were elected during the business session at a meeting of El Nino Study Club held with Mrs. Byron Durham Monday night. Mrs. Bruce Woodell was named president with Mrs. John Jacobsen Jr. vice-president.

Others named to serve are: Mrs. Edwin Skypala, recording secretary; Mrs. R. A. Daniel Jr., corresponding secretary; Mrs. T. J. Clay, parliamentarian; Mrs. Pat Robinson, historian; and Mrs. John Kelly, reporter.

Members of the nominating committee were Mrs. Paul Conaway, Mrs. Ivan Block, and Mrs. Byron Durham. Those appointed to serve on the year book committee are Mrs. Darrell Blanton, chairman; and Mrs. Ivan Block and Mrs. John Kelly.

**Dr. Rush is Speaker**  
Dr. Clyde Rush was the speaker of the evening, giving a comprehensive discussion of the subject "Spiritual Guidance of Your Child". "Don't adopt a holler-than-thou attitude with your child for it is through your actions that his habits are developed. The child is a true product of the home and parents need to be spiritual leaders, guiding through example," he said.

Members present were Mesdames Darrell Blanton, Jim Bookout, Ben Childers, Paul Conaway, John Kelly, Sam Nunnally, W. H. Patton, W. J. Reeves, Worth Ware, Bruce Woodell, Edwin Skypala, Bob Lindsey, and the hostess.

## Calliopian Club Has Program On Cartoonist

Mrs. Carl Perrin was hostess to members of the Calliopian club in the home of Mrs. J. E. Kirby Thursday night. During the business session plans were discussed for the installation dinner and final program of the season on May 17. Mrs. George McLean was welcomed as a new member.

Miss Nell Spradley gave the program for the evening, presenting the story of Al Capp, comic strip artist. "Born in New Haven, Conn. in 1909, he struggled with poverty during his early years and then roamed the country while still in his teens. It was when he was nine that he lost a leg in a car accident which both maimed and made him. While in the South he came upon his idea for 'Lil' Abner' which rates with the top 5 comic strips," she said.

"Al Capp's love for his characters makes them so human that Lil' Abner fills the niche in comics comparable to Gershwin in Jazz. It is read by 38 million people in 700 American newspapers. Capp has been favorably compared to the classic cartoonist, Rube Goldberg and with such writers as Mark Twain," she concluded.

Members attending the session were Mesdames Richard Barnard, J. T. Carroll, Clyde

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**ANTHONY'S BABY WEEK**  
Welcome Lions Club Visitors

 <b>98¢</b> Seersucker BOXER SHORT elasticized waist boxer short. Blue, green, brown, striped seersucker. 2 to 6. Sanforized shrunk.	 <b>\$1.98</b> Seersucker CREEPER ALL Solid color seersucker creepers... gripper crotch and leg closing. Plastic lined panty. Red, green, blue, and brown. 1 to 3.	 <b>49¢</b> Fly Front KNIT SHORT Boys fly front flat knit combed cotton brief. Wide elastic waistband. Snug fit leg. 2 to 6.	 <b>\$1.49</b> Cardigan Style Cotton SWEATER Sizes 1 to 3 Cardigan style cotton knit sweater... Applique kitten pockets. White, blue, maize. 1 to 3.	 <b>\$1.49</b> Plastic Lined KNIT CREEPER Plastic lined panty. Cotton knit with embroidery trim front. Blue, maize, Nile. 9 to 18 months.	 <b>\$1.98</b> Strip Seersucker Plastic Lined KNIT CREEPER Water-proof plastic lined panty creepers. Tricot knit rayon. Blue, white, and maize. 9 to 18 months.
 <b>98¢</b> SUN SUIT Assorted solid color cotton twill boxer shorts. Sanforized 2 to 6.	 <b>49¢</b> Cotton Twill BOXER SHORT Assorted solid color cotton twill boxer shorts. Sanforized 2 to 6.	 <b>\$1.98</b> Plastic Lined Panty SEERSUCKER SUN SUITS Plastic lined panty sun suit and dress... of easily washed, no ironing seersucker. Red, blue, green, brown.	 <b>98¢</b> Broadcloth SUN SUIT Assorted Colors Of sanforized broadcloth in blue, aqua, maize, and white. Animal design on bib. 1 to 3. Sizes 1 to 4.	 <b>98¢</b> Seersucker CRAWLER Sanforized striped seersucker creepers. Animal design on bib. Red and blue... 9 to 18 months.	 <b>\$1.98</b> Striped SEERSUCKER OVERALLS Washable... needs no ironing, striped seersucker... Sanforized. Colors... Blue, brown and green. 3 to 6.
 <b>\$1.98</b> Washable Rayon SPORT SHIRT Washable rayon crepe in California floral prints. Assorted colors. Sizes 2 to 6.	 <b>98¢</b> Girls' Cotton Twill SHORTS Sanforized cotton twill short with plaidingham trim. Red, maize, aqua, and blue. 3 to 6.				

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# Editorials

## Regulations Hamstring County's Meat Supply

The plight of local meat wholesalers and retailers which was thrust upon them by the closing of the Deaf Smith County Meat company, was treated fully in the news columns of the Thursday Brand.

Some of the reactions of men in the meat industry to the Office of Price Stabilization's Distribution Order No. 1, which led to the decision to close, were also recorded without bias.

But there is another side of this controversial issue we would like to place before our readers. Before this writer had the opportunity to fully digest DO-1 and realize the implications of the order, the rules and restrictions contained therein had little meaning.

The true effect of these regulations on each and every one of us is, however, greater than we realize.

To our way of thinking, the order—although designed to combat what the government calls "dislocation of the regular channels of distribution (black market)"—does just the opposite of what is heralded for it.

Under the inflexible "boom" lowered by the order, our government is opening the door for black markets, putting the slaughterer in an impossible position economically, and further disgusting the people with what can only end up as an abortive attempt at regulating the price and everything else concerned with the meat the consumer puts on the table.

The plan doesn't reflect an allowance for increases in business—the very thing that put the crimp on the local meat company. The hard and set rates—figured on a mathematical basis with the usual bureaucratic comprehension of the masses—are figured on a base determined by the 1950 business. Any businessman can tell you that the firm that hasn't increased its volume during the past year stands a slim chance of survival.

Coupled with the present ceilings on wholesale meat and the "speculator's market" in on-the-hoof stock, the packer can't come out even on his beef-slaughtering. Pork is also frozen, so there's no chance to make up there. By-products form the major part of the packer's profit now, but if the packer must slaughter beef for the American people, he should be able to do it profitably.

This government regulation boils down to one thing—you can't legislate American free enterprise and keep it free. You can't run business into the poorhouse and still collect taxes. The only business that can be run at a loss nowadays is the American government—and that only because there are 150 million stockholders to absorb the loss.

Briefly and simply, here's how the regulation affects you as a consumer, custom slaughterer, or farmer owning stock you want to slaughter:

Effective April 1, both federally-inspected and non-federally inspected slaughterers were put on quotas based on formulas using past production history and the amount of slaughter needed this year;

Effective May 1, a custom slaughterer cannot slaughter more than is provided for under the schedule outlined in a supplement to DO-1, which is based on past slaughtering history;

Class 3 slaughterers (a resident operator of a farm on which you reside at least six months a year who, during 1950, transferred no more than 6,000 pounds of meat most powerful force tending to regulate the resulting from slaughter on your farm of livestock) may not transfer (sell, give, exchange, lend, deliver, consign, and also the packing or storing of meat in warehouses or locker plants) to any person who receives meat for resale unless you transferred meat to such person in 1950. You may not transfer more than the equivalent amount of meat you transferred during the same period of 1949-50. In no event may you transfer more than 3,000 pounds of meat in any six month period.

Meat must be tagged and an invoice made out for each transfer of meat.

Under "limitations upon slaughter of livestock for home consumption," the directive lists only two situations where livestock may be slaughtered by you for consumption in your own household or on a farm which you operate—(1) if you operate a farm

at which you reside for more than six months a year; or (2) if you actually superintended the raising of the livestock and it was raised on your own premises for at least 90 days immediately before slaughter, or if the livestock is less than 90 days old at the time of slaughter, then it must have been raised on your own premises from the time of its birth.

This sketchy outline of the document (which contains about 6,000 words) is not intended to answer all your questions or give you all the angles on this new regulation—it's just a peek into the red-tape that is going to govern your meat supply for a while at least.

You can't regulate the desires, needs, and actions of these 150 million Americans by a blueprint—the "government planners" should know that.

If the American people want steak for supper, they're going to have it. The steak will probably taste just as good even if its legality isn't attested to by red-tape authorizations and slaughtering permits.

We're not advocating willful disobedience of government regulations. We merely think the government is trying to socialize our life too far and want our readers to know about it. We think they're trying to hitch us to an impossible program where the planners try to read the American pulse through charts and graphs.

Americans are a determined people with normal desires and more than a normal amount of intelligence. We don't take to this regimentation of the food we put in our mouth the way slave nations do. We can tell for ourselves whether something is logical or not.

And when a program comes to the point that an American farmer cannot butcher a beef during May of 1951 because his slaughtering history shows that he didn't do it in May of 1950—the "planning" has outlived its usefulness. It has to go.

One one hand, our government tells us that the way to combat inflation is to work harder and produce more so the dollar will be worth more on a market flush with consumer goods. On the other hand, then, they come forth with restrictions covering the amount of meat we can produce so far as not to dislocate "the regular channels of distribution."

The greatest law the "planners" overlook (probably because they didn't have anything to do with its passage) is the law of supply and demand.

Distribution Orders to the contrary, the price of ANY commodity is DEMAND. A slow market can do more to bring down the price than a whole corps of government snoots.

We can't agree with the philosophy that the people of America must have regulations "saving" them from a situation foreign to our system of free enterprise. We can't help but wonder how the meat situation would work out if the government would leave supply regulate the price of meat.

You can't sell regardless of price if the people won't buy. And the people won't buy if they think the price is out of line. —W. W. K.

## The Sunday Brand

Hereford, Texas

Established 1948

Published every Sunday



James M. Gillentine, Editor and Publisher

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Hereford, Deaf Smith County, Texas

News Editor . . . . . W. W. Knief  
Society Editor . . . . . Mrs. John McLean  
Adv. Manager . . . . . Carl Sundeen  
Shop Foreman . . . . . Jim O'Hair

## Washington Merry-Go-Round

### Marshall Works Hard

THE WASHINGTON rumor factory is probably the most active and the most irresponsible in the world. Tales cooked up in capitol hill lobbies, the drawing rooms of high society or in a taxi cab conversation are spread as fact within a matter of hours.

The story that the late Franklin Roosevelt was insane and had to be chained to his bed at night was a good example. One confidential news agency believed it to the extent of relaying it to its many thousand customers.

Latest Washington canard is that Secretary of Defense George Marshall is in his dotage and unable to come to his office more than a half a week.

On the contrary, I can state that Marshall, though 70, is probably in better health than before his kidney operation, gets to the office before 8 a.m., has the papers read and sent out of his office by around 8:20 a.m., and puts in a full six-day week, working even on Saturday.

Marshall is alert, his memory is amazing, and he seems completely on the ball. Furthermore, Marshall has put the old uniform aside and is trying to run the defense department as a civilian. This writer had some skepticism about this phase of Marshall's new job when first appointed secretary of defense, but the skepticism appears not to have been justified.

### Cattle-Feed Shortage

Secretary of Agriculture Charles Brannan had been at daggers' points over government farm policies for some time with the man he fired last week, Ralph Trigg, chief of production and marketing.

Main reason the ax fell was that the production of certain vital farm crops—chiefly cattle feed—is desperately behind our defense goals.

About 127,000,000 tons of grain will be needed to feed our greatly expanded population of beef cattle and hogs this year. However, farmers have planted or scheduled for planting only enough acres to produce 117,000,000 tons of feed grain.

Corn will be about 6,000,000 acres short of the 90,000,000-acre production goal fixed by Brannan—which Trigg was supposed to deliver.

At the same time we have 4,000,000 more beef cattle and over 5,000,000 more hogs to feed this year than in 1950. The pinch may not be felt this year because of feed-grain reserves.

However, with these reserves exhausted, we will face a serious cutback in cattle production for defense needs—and therefore a meat shortage—in 1952. Manpower shortage on the farms is one reason—perhaps the chief one—for the failure to divert more grasslands to planting feed grain.

### Presidential Pique

President Truman's pique and an economist's desire to throw off his new deal label are back of the administration's tragic failure to clamp on price controls six months ago.

This never-told story starts last year when the elder statesman, Bernard Baruch, publicly came out for price controls.

Real truth was that the White House and national security resources board were at that very time toying with the same idea. But when Mr. Truman heard that the white-haired New York financier was for price controls, he reversed himself.

The President had put Baruch on his "S.O.B. list" when Baruch refused to serve on a Democratic committee in the 1948 elections, and Truman didn't want to be in the position of coming out for price controls just after Baruch did.

Another factor was the strong opposition to controls by Leon Keyserling, then acting chairman of the council of economic advisers. Keyserling, a former department of agriculture economist and assistant to Sen. Bob Wagner, was being attacked by Right Winters in capitol hill as a wild-eyed radical.

Keyserling, an able economist but subject to human ambitions, wanted to be named chairman of the council and gain acceptance as a middle-of-the-road adviser. And at that time he told both the President and Stuart Symington, chairman of the resources board, that his controls were "unworkable." In our consultation with Symington, Keyserling argued that high prices would, in fact, be helpful by draining off excess purchasing power and its competition for goods, services and materials needed for rearmament.

### Washington Pipeline

Illustrating the Washington canard factory here is another I heard recently: "Drew Pearson has now sold out to Pan American Airways. He got a free trip to Europe with Pan American and is now in their pocket." Real fact is that I paid my way to Europe on Pan American as I have on every other airline. However, I do not hesitate to pay tribute to Pan American's efficient operation across the Atlantic.

## Go Home, Harry! We'll Get Our Own Meat

# 'Tater Peelin's

By Roberta Campbell

At least the weatherman is makin' an effort to be co-operative—however we suspected Nell Spradley as being a bit facetious with her inquiry as to whether it had rained enough at our house to stop the pump yet.

Anyway we will keep right on irrigatin' until the road gets so muddy we can't get to the pump house or Nell can't get to town without pontoons or we run clear out of anything to water.

Incidentally we have a lot more respect for earth-movin' equipment such as D. W. Wallace has since we've tried buildin' dams with a shovel.

If England insists on wearin' the pants for the UN maybe we should insist that she put a little more into the pockets. Communist bullets won't hurt an Englishman any more than they do an American.

We will feel quite accomplished if we ever get to where we can drive and read a Burma Shave sign backward—then remember it long enough to reconstruct it to make sense.

One we read recently which sure will apply around here in a big way come May 20th ended with Nobody knows the STUBBLE I've seen Burma Shave.

## SUNDAY'S CURRENT QUESTION

### Opinions Vary on Advisability of Making Committee Report Public

When MacArthur testifies before the congressional committees, do you think the testimony and information brought out at that investigation should be made public or kept private?

Mrs. Jim Bob Allison—I just want to see the best thing done for the country. There is so much talk that it might be better if it wouldn't be known.

Irving J. Alexander—I think it should be made public so that all the facts are brought out to the people so that they can judge for history who was right and whether the right thing was done by a man who led our country to victory and who has done such a superb job in converting Japan into a democracy.

Foy Huff—I think it should be made public. I think the country as a whole would like to know.

Mrs. Lowell Sharp—Unless it affects our national security in an adverse fashion, I think it should be made public. I think the more we know about what is going on, the better able we are to vote for people who are running for office.

Johnnie Albracht—No I don't think it should be made public. I think there has been a little too much made public already. Certain things I think should be made public but not everything. I think it is hurting the people's influence toward some of our leaders by making some things public that shouldn't be made public.

Mrs. Joe Smith—I think the essence of it should be made public, whether or not verbatim I wouldn't say.

Sully Gleaton—It should be made public. I think the people should know about it.

# Louisa's Letter

Dear Louisa: The boy I go with is in the Army. He doesn't like for me to have dates with other boys but from his letters I judge that he goes to dances and entertainments that are given for the soldiers.

Too often the young couple find they are not as much in love when the boy comes back as they thought they were when he left, and one or the other either marries someone else or just sticks it out from a sense of obligation.

Why can't you both go out with other people occasionally, especially to places where there are other young people, but always keep each other as the "best" girl and boy? And then,

# Panhandle Paragraphs

## Location Accidental Killed by Auto

Immediately facing the intersection of Dallas' imposing union railroad station, an enterprising air line has erected a complex and ornate sign board with flasher arrangement. At one flash an air liner is on the runway and at the next flash it is outlined in blue neon against the night. The location could, of course, be an accident.

Charges of failure to stop and render aid were filed in City Court Monday morning against a 19 year old Littlefield youth, held in the traffic death of a negro woman, Bessie Harrison, 46, here early Sunday morning.

The young man arrested at his home later Sunday, was accused of driving the car which struck down and instantly killed the woman, who had been knocked down only moments before by another car.

—The Matador Tribune

## Bridge In Use Again

Best news of the week is the report this morning that the Canadian River Bridge may be repaired and opened for traffic by the middle of next week. Crews are preparing to start on the flooring of the new span today. Steel work is practically completed.

—The Canadian Record

## Station Opens

Opening day, Friday and the 13th, for Radio Station KFLD was a gratifying day for the staff and owners, Jes Stanton, manager, reports this week. Hundreds of visitors, many flowers and well wishes, crowded the reception room—all the things that go with such an event to please the sponsors of a new enterprise in a community. Nearly 1,500 persons registered for the opening.

Floyd County Hesperian

## Shot to Death

Paul Whitfield, 43, rural mail carrier for Anton, Route 1, and former mayor of Anton, was found dead of gunshot wounds at approximately 3 p.m. Tuesday in a workshop behind his residence in north Anton. It was reported Wednesday.

Hockley County Herald

## No Pump Necessary

The recent high winds have cut the cost of irrigating. There are some who say that during the recent wind storms that the only pumping necessary is just to prime the well, once the water starts to flow the wind sucks a full pipe with out the aid of the pump, that is if the spout of the well is headed away from the wind. Otherwise the well is blown full of sand.

Castro County News

## The BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his farm near Hereford discusses farming this week, which has to do mostly from the theoretical side, if you ask us.

Dear Edtlar:

I read in a copy of the Amarillo Daily which my neighbor had, wrapped up some fresh vegetables in and brought me, a good neighbor with a good garden is hard to beat, I'd raise one myself but there ought to be somebody left for neighbors to take fresh vegetables to or too many greens would go to waste, where the experts in Washington have been studyin' the census figures and have discovered only 16 percent of the

when the war is over, if you still care for each other, you can cut out the other dates. It makes a difference, however, if your young man is stationed where he doesn't have the opportunity of seeing other girls. Under such circumstances if it worries him to think of you having dates, you can give them up for the time being, as a contribution to his happiness.

Yours,  
Louisa.

Dear Louisa: My child hates to go to school because his teacher is so crabbed and cross. She is really a sick woman and shouldn't be teaching, but she needs the money and the trustees hate to dismiss her.

She was a fine teacher several years ago. But now she has her whole class on edge.

What do you think about this situation?

MOTHER-VE.

It is a sad situation indeed, but no woman should be allowed to ruin the disposition of a class of children and cause them to have all kinds of complexes even if she is sick and needs the money.

It would pay the school to give her a leave of absence and pay for a rest cure rather than keep her on duty as she is.

Louisa.

The number of farmers in this country ought to be left up to nature, the same as the number of barbers is. Some times a given town will have too many barbers, some times not enough, but either situation don't last long, something which no expert could figure out because it's too simple, takes place, and before long the thing has leveled off, either some barber takes up farm or some farmer takes up barberin, whichever way the situation is leanin in. The same situation is true of blacksmiths and five-and-ten-cent stores and beauty parlours and fillin schools and meat markets and station teachers and candidates for county office.

I don't care if 16 percent or 27 percent of the population is still farmers, we can still raise more stuff than most town birds can pay for.

Yours faithfully,  
J. A.



## Wesleyan Service Guild Elects Mrs. Eleanor Hudspeth President

Mrs. Eleanor Hudspeth was elected 1951-52 president of the Wesleyan Service Guild of the First Methodist Church Wednesday night when Mrs. Don Davidson was hostess.

Mrs. Byrdie Dee Fellers presided during the business session at which the nominating committee gave its report and the officers were elected. Mrs. Earlene Walton is vice-president; Mrs. Eloise Goforth, recording secretary and treasurer; Mrs. Margaret Ann Durham, promotion secretary; Mrs. Ruby Crawford, spiritual life secretary; Mrs. Bettye Wisenand, missionary education; Mrs. Onleta Davidson, Christian social relations; Mrs. Luella Durham, recreation and supplies. These officers will be installed

ed by the pastor, Rev. Don Davidson, at 8 o'clock on May 21 at the meeting in Ward Hall with Miss Erma Walker and Mrs. Eloise Goforth as hostesses.

Following the devotional by Mrs. Eleanor Hudspeth, a piano and organ solo, "Sun of My Soul", was played by Miss Donieta Davidson. The lesson, "Christian Symbolism and the Arts" was led by Betty Stanford. Mrs. Luella Durham closed the meeting with prayer.

Refreshments were served to the following members and guests: Mattie Mae Swisher, Luella Durham, Erma Walker, Margaret Ann Durham, Nadine Wade, Byrdie Dee Fellers, Eleanor Hudspeth, Eloise Goforth, Betty Stanford, Donieta David-

## Mrs. Gill Hostess To Fairview Club

Mrs. Joe Gill was hostess to the Fairview Home Demonstration club Tuesday afternoon when Mrs. Jack Higgins was in charge of the program on posture.

Mrs. Higgins stressed the many things individuals do, and could avoid, which cause bad posture. Using Mrs. Gill as her model, she demonstrated what a person should do to obtain and keep good posture.

Refreshments were served to Mesdames Jack Higgins, Wayne Higgins, Byron Campbell, Catherine Luster, Linda Krahn, L. Noy Tooley, and the hostess.

The next club meeting will be in the home of Mrs. Jack Higgins on May 8.

son, Sarah Ann Hudspeth, and the hostess.



COUNTY SPELLING WINNER — Louis Drerup, son of Mr. and Mrs. Cornelius Drerup, who live just west of Hereford on Highway 60, used modern spellers for study in preparation for the final county spelling eliminations, but one of his standbys was a blue back speller—the kind of speller used by winners in contests years ago. Louis says this is the first time he has ever entered a contest. Two students from each elementary school and the junior high school participated in the final elimination Wednesday afternoon. George Davis from Central school is alternate. Louis, a student at St. Anthony's school, will compete with students from all over the area in the Globe-News spelling bee on May 5 in Amarillo. As an award for winning the county contest he will receive a set of Junior Encyclopedia Britannicas and his school will be entitled to free use of films from the same company for one year.

Brand Staff Photo

## Lone Star Study Club Completes Course of Study For Season

Completing their course of study for the season, members

of the Lone Star Study club enjoyed a program on "American Pottery and China" Tuesday afternoon in the home of Mrs. R. G. Blue.

Mrs. Ed Warren, leader, discussed American Pottery and China saying in part: "The quality and abundance of food served is the first consideration of the housewife, but equally important is the manner in which it is served. The china used is a badge of hospitality expressed silently but effectively. The word china came from that country due to the fact that the Chinese were the first to make fine quality glassware."

Mrs. Homer Henslee told something of "American Glass" giving its date as of colonial times. She said that the story of American glass is one of struggle, failures and fresh starts, and its history is closely connected with the history of the nation.

"The secret of making fine glassware has been handed down generation to generation never written making it hard to keep track of the source of its history," she concluded.

Members attending were Mesdames Earl Springer, Roger Corbett, Jack Grady, H. E. Henslee, Jim Higgins, E. W. Hobson, John Jacobsen Jr., C. D. Kelton, Robert Lingenfelter, Vivian Major, Guy Newsom, Coy Phillips, Robert Thompson, Ed Warren, L. L. Womble and the hostess.

MRS. FRANCES HOUSTON

## Many Tasty Dishes Can Be Prepared From Eggplant

In or out of season, there are many delectable dishes that may be prepared from eggplant, which is called the "Potato of Armenia."

In America, when eggplant is in season, it is daily fare in all Armenian restaurants. The French have a way of preparing it so that none of the usual complaints can be lodged against it. The vegetable is not watery and is so camouflaged that even children like its rich creamy texture.

Mrs. Frances Houston prepares eggplant often and the recipe printed today is her favorite. She got the recipe from her mother, Mrs. F. H. Oberthier, whose collection of treasured recipes would make a young cook book. Here it is:

1 medium eggplant  
2 cups water  
1/2 glass Old English Cream Cheese  
Salt and pepper to taste  
dash of tobacco sauce  
dash of paprika  
2 cups white sauce  
1/2 cup cracker crumbs rolled fine

Pare eggplant, cut in small pieces and cook in the salted water until tender. Drain well and mash to a pulp. Add the cheese to the white sauce (which should be thick) and add mixture to eggplant. Add salt, pepper, tobacco and paprika and pour in buttered casserole. Top with the cracker crumbs and bake in moderate oven until brown, usually 30 or 40 minutes.

Eggplant Casserole

Be sure that all water is drain-

## Friona Chorus To Sing Sunday

Special music featuring the Friona High school chorus under the direction of Glenn Cunningham will be presented Sunday evening at 7:30 at the local First Methodist Church.

The Friona chorus recently completed a successful tour of this part of the state.

Rev. Don Davidson, pastor, extends an invitation to visitors to attend the service.

### Home From College

Home for the week end from Hardin Simmons University, Abilene, were Nancy Cagle and Reba Dones, Elaine Cox, a student at Wayland college, Plainview, also spent the past week end here with home folks.

ed off the eggplant before mashing of the finished product will not be firm and creamy.

## GIVEN AWAY!

with gallon purchase of **MELLO-GLOSS\***  
(Lowe Brothers semi-gloss wall and woodwork finish)



**DECO-KRAFT  
DROP-CLOTH**  
makes painting a pleasure!

Big, heavy-duty Lowe Brothers Drop Cloth makes painting with durable, one-coat MELLO-GLOSS even easier, quicker and more worry-free than ever! It protects furniture, rugs and floors while you give walls and woodwork a lasting, washable coat of semi-gloss beauty. You'll find it very useful during cleaning and moving, too!

Lowe Brothers MELLO-GLOSS is the ideal paint for kitchens, bathrooms, sun and rumpus rooms—anywhere that you want a long-wearing, washable finish on walls or woodwork. Very easy to apply with brush or roller... one coat is ordinarily sufficient... dries overnight to a smooth, semi-gloss luster that retains its original beauty even after repeated washings! Cleans easy too! Use the coupon—get your new Lowe Brothers Drop Cloth now—with your 1 gallon purchase of famous MELLO-GLOSS!

\*NOTE: Offer also good with 1 gallon purchase of MELLOTONE (one-coat flat wall finish) or PLAX (tough, sparkling finish for all enameling). Time is limited! Act now!

\$1.25 DROP CLOTH AT NO CHARGE!

...with purchase of 1 gallon  
**MELLO-GLOSS 588**  
at regular price! 5 Gal

Bring in this coupon

### Lowe Brothers DROP CLOTH OFFER

This coupon, properly completed, and presented at the store, entitles you to a Lowe Brothers Drop Cloth without charge on the purchase of 1 gallon or more of MELLO-GLOSS, MELLOTONE or PLAX, 1 to a customer. Offer good for short time only!

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This Offer Good 2 Weeks Only

## KEMP LUMBER CO.

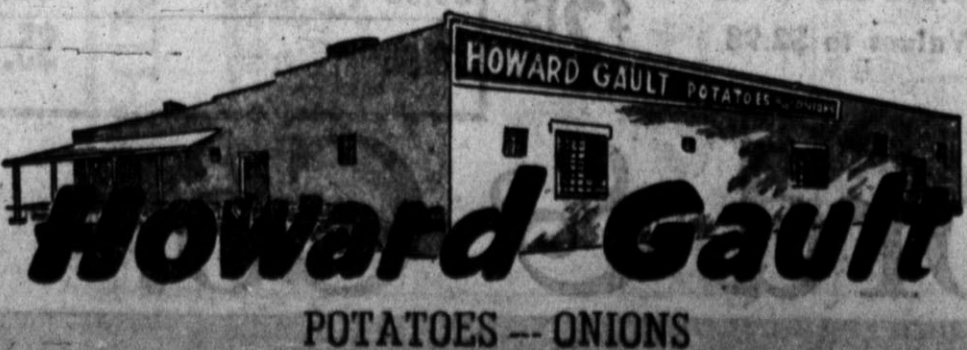
109 Miles

Phone 44



**WELCOME  
LIONS  
and  
LADIES**

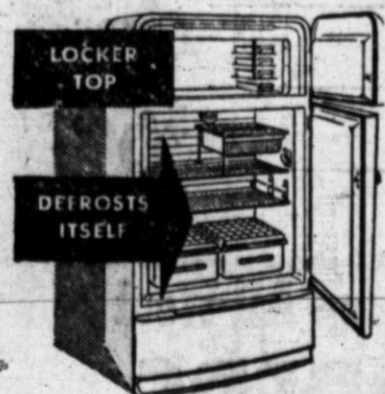
TO THE  
DISTRICT 2-T-1  
**CONVENTION**  
IN HEREFORD  
VISIT US — If you can find the time



POTATOES — ONIONS

## New Frigidaire Refrigerators

Made for  
once-a-week shopping!



10 cu. ft. Imperial  
\$495.75



10.7 cu. ft. De Luxe  
\$382.75



8 1/2 cu. ft. Master  
\$287.75

other Frigidaires from  
\$194.75

Good  
Housekeeping  
Shop  
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# Auction SALE

## Still In Progress

### 2-SALES DAILY-2 2 P.M. and 7:30 P.M.

## FREE DOOR PRIZE EACH SALE

## COMPLETE SELL OUT COME AND GET THE BARGAINS

# COMMERCIAL OIL CO.

131 N. Main      Hugh Bookout, Mgr.

# FREE-FREE-FREE-

The Hit of the Year!  
Sterling Silver Heart Charm Bracelets  
The Season's Newest Sensation  
**FRIENDSHIP HEARTS**  
Exchange Hearts With Your Friends  
See These Today!  
To the first  
**50 GIRLS**  
Ages 8 to 18, we will give a new  
Heart Bracelet, and One Heart  
**ABSOLUTELY FREE!**  
Offer begins Monday, April 30

THE NEW HEART  
*Bracelets*  
Exchange Hearts  
The Newest Fad!

# HEMBREE JEWELRY

**MAY DAY**  
DOORS OPEN  
9 A.M. SHARP

# SELL-A-BRATION!

Starts Tomorrow Monday April 30th

WE ARE STARTING OUR 5th YEAR IN BUSINESS AND WE ARE HAVING THIS SALE IN APPRECIATION OF YOUR BUSINESS AND YOUR FINE SUPPORT DURING THESE YEARS. DUE TO LIMITED SPACE IT IS UTTERLY IMPOSSIBLE TO LIST ALL OF THE BARGAINS YOU WILL FIND IN OUR STORE. PLEASE — ALL SALES FINAL - ALL SALES CASH!

Men's Heavy Weight (These Cannot Be Replaced at this Price)

**KHAKI PANTS** 3.98 Val. **\$2.45**

Regular 39c Yard  
**LL-BROWN DOMESTIC 4 Yds.** **\$1.00**  
Limit 4 yds. to customer (While they last)

Nationally Advertised

MATERNITY DRESSES	
WERE	NOW
\$22.95	\$14.75
\$16.95	\$10.75
\$14.95	\$8.75
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Men's Blue Chambray  
**WORK SHIRTS** Reg. 1.98 **\$1.05**

One Table Prints, Broadcloth, Linens, Weave, etc.  
**PIECE GOODS** Val. to 79¢ **39¢** yd.

Men's **SLACKS**

Were	Now
\$14.95	\$10.85
\$10.95	\$8.85
\$8.95	\$6.85
\$6.95	\$4.85
\$5.95	\$3.85

Men's Sanforized - 8 oz.  
**DUNGAREES**  
Regular \$2.98 value **\$2.29**

Large Size **BATH MAT SETS**  
Regularly \$4.98 **\$2.65**  
Peach and Rose

Large Selection **REMNANTS**  
**1/2 Price**

20 x 40 Cannon **TOWELS**  
79c value **45c**

**BRASSIERES**  
Values To 1.95 **85c**

4 YD. DRESS LENGTHS  
Reg. 1.49 per yd. **\$3.49**  
Per Length

Men's **SPORT COATS** **1/4 off**

## DRESSES

Were	Now
\$24.95	\$16.75
\$22.95	\$14.75
\$19.95	\$12.75
\$16.95	\$10.75
\$14.95	\$8.75
\$12.95	\$7.75
\$10.95	\$7.25
\$9.95	\$6.75
\$8.95	\$5.95



One Rack Ladies **SHOES**  
Values To 9.95 **3.95** PR.

Purrey **BLANKETS**  
by Nashua Ceiling \$12.95  
During This Sale **\$8.85**  
ONLY A FEW DON'T WAIT

**SHEETS**  
81x108 Dan River Combed Percale.  
Regular \$5.25 Value **\$3.25** EA.  
Limit 2

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Regular \$4.95 Value **\$3.15** EA.  
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81x108 Garza Type 128  
Regular \$3.49 Value **\$2.75** EA.  
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Children's **DRESSES**  
"Prissy Missy" and Other Famous Brands

Were	Now
\$10.95	\$6.75
\$9.95	\$5.75
\$8.95	\$5.25
\$7.95	\$4.75
\$6.95	\$4.00
\$5.95	\$3.75
\$4.95	\$3.00
\$3.95	\$2.75
\$2.98	\$2.25

36x50 Bunny Esmond **BABY BLANKETS**  
Regular \$3.49 Values **\$2.35**

## One Group All-Wool TOPPERS

Were	Now
\$49.95	\$35.00
\$39.95	\$27.95
\$29.95	\$19.95



Cannon **WASH CLOTHS**  
Regularly 15c Each **9c**

Men's Leather Palm Safety Cuff **WORK GLOVES**  
Regular \$1.39 Value. **95c** pr.

Men's Dress Shoes  
Freeman's and Nunn-Bush  
**DRESS SHOES**

WERE	NOW
\$23.50	\$19.50
\$22.95	\$18.95
\$19.95	\$14.50
\$18.50	\$13.50
\$16.50	\$11.50
\$15.95	\$10.95
\$14.95	\$9.95

**BOY'S SPORT SHIRTS**

WERE	NOW
\$2.95	\$2.45
\$2.49	\$1.95
\$2.29	\$1.75
\$1.98	\$1.45
\$1.59	\$1.15

Boy's **TENNIS SHOES**  
Size 7 to 2 \$2.98 values **2.25** pr.  
Size 2 1/2 to 6 \$3.50 values **2.75** pr.

## LADIES ALL-WOOL SUITS

WERE	NOW
\$69.95	\$49.75
\$59.95	\$39.75
\$49.95	\$35.00
\$39.95	\$25.00

One Rack Women's and Misses

**SHOES**  
Values To \$6.95 **\$2.95** PR.

**BALLARINAS**  
Black and White  
Values to \$2.98 **\$2.15** PR.

Women's **Dress Shoes**

Were	Now
\$13.95	\$10.95
\$12.95	\$9.95
\$10.95	\$7.95
\$9.95	\$6.95
\$8.95	\$5.95

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# THIMBLE THEATRE :-: Starring POPEYE

By TOM SIMS and BILL ZABOY

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## Montag's STATIONERY

See This Beautiful Stationery In Our Office.

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Our Slogan: "More People—More Farms"

## BUZ SAWYER by ROY CRANE



# Right Around HOME<sup>®</sup> with MYRTLE

by Dudley Fisher



This Space For Sale!

For Complete Details  
Inquire At  
THE BRAND

# KING of the ROYAL MOUNTED

by  
ZANE  
GREY



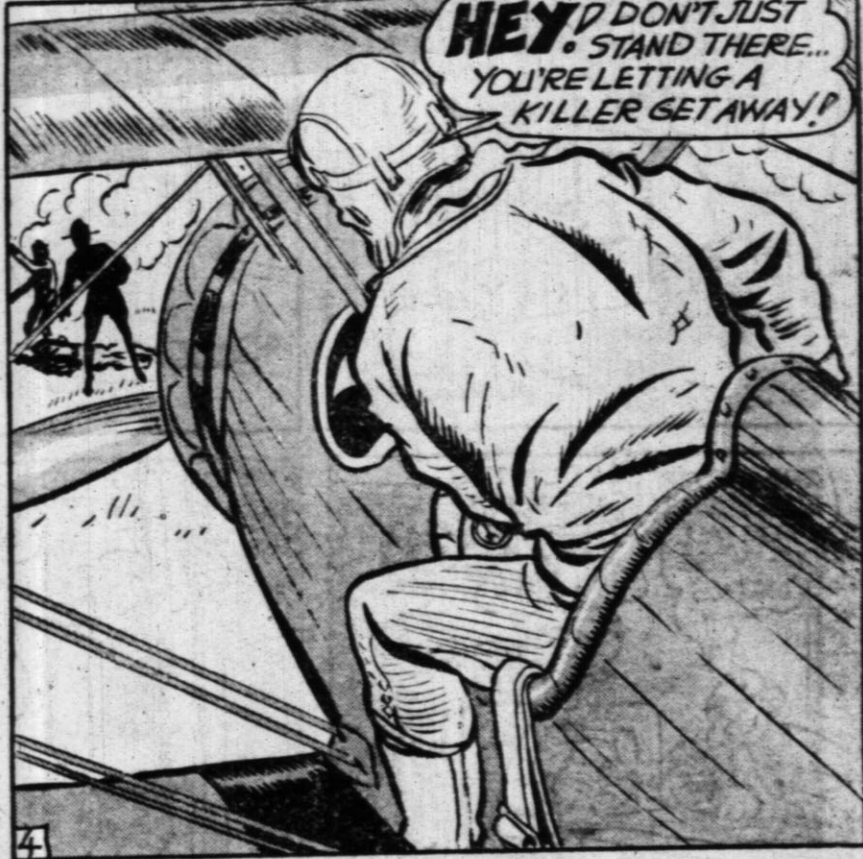
1 WHILE THEIR AERIAL ANTICS AND ROARING ENGINES DROWN OUT THE SHOTS, "SPEED" McBLAZE SENDS HIS TEAMMATE PLUNGING TO DESTRUCTION!



YOU CAN'T GO INTO THAT, KING!  
HE MAY NOT BE DEAD!



IS HE ALIVE?  
NO... BUT IF I HADN'T FISHED HIM OUT OF THOSE FLAMES, THIS COULD HAVE BEEN A PERFECT CRIME... THIS MAN WAS MURDERED... SHOT!



HEY! DON'T JUST STAND THERE... YOU'RE LETTING A KILLER GET AWAY!



WELL, "SPEED" McBLAZE, WE MEET AGAIN!  
KING! S-SAY-ER-DON'T LET THAT LITTLE SCRAPE WE HAD TEN YEARS AGO INFLUENCE YOU... I'M ON TH' LEVEL. SOMEONE SHOT AT US FROM TH' WOODS... LOOK AT MY WINGS!



HMM! SIX HOLES IN YOUR PLANE!  
YOU SEE, SERGEANT, IT COULD HAVE BEEN ME THAT HE INTENDED TO KILL!  
YOU'D BETTER THINK SO OR I'LL INCLUDE YOU IN MY PLAN FOR MURDER!

JIM  
GARY  
4-29

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**WE HAVE 'EM**

Complete line of Desk Lamps.

Flourescent, also goose neck lamps.



AT THE

**BRAND**

PHONE 30

# The KATZENJAMMER KIDS



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For Your Best Buys!

# GRANDMA by CHAS. KUHN-

THANKS, BOYS, FOR HELPING ME CARRY OUT TH' TRASH!



NOW, LET'S ALL WASH UP, AN' I'LL TAKE YOU T' TH' SHOW AS I PROMISED!



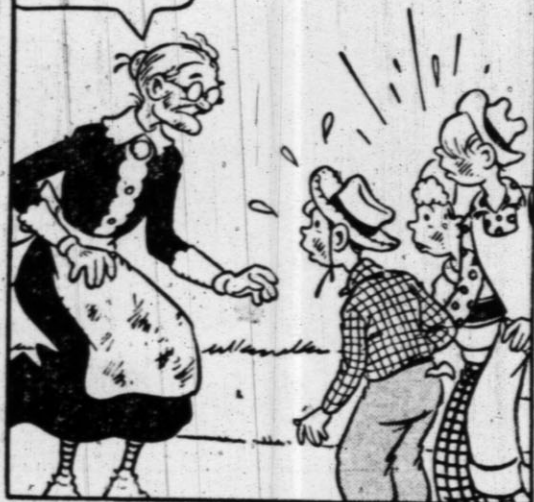
WASH UP? GOSH, GRANDMA, IT'S DARK IN TH' MOVIES-



W-E-L--L, OK!! -



BUT I MUST CLEAN UP A BIT!!



IF YOU'LL BRING THIS TUB O' RAIN WATER INTO TH' KITCHEN--



YOU BOYS CAN HAVE A GAME O' BOBBIN' FOR APPLES, WHILE I GET DRESSED!!



REMEMBER, IT'S NOT FAIR T' TOUCH TH' APPLES WITH YOUR HANDS!!



YOU MUST LIFT TH' FRUIT FROM TH' WATER WITH YOUR TEETH -



AN' HERE'S A TOWEL IF YOU SHOULD ACCIDENTALLY GET YOUR FACES WET!!



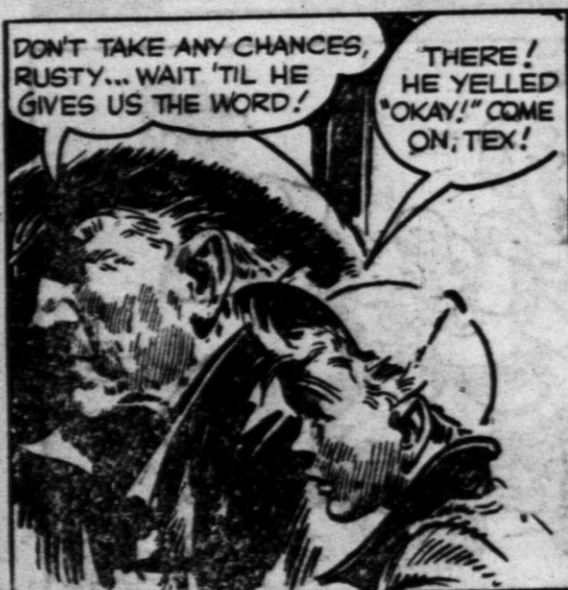
4-20  
CHAS. KUHN-

Automatic Savings  
SURE Savings ---  
U. S. Savings Bonds

COURTESY OF  
THE HEREFORD BRAND



# RUSTY RILEY by FRANK GODWIN



**WANT ADS ★ READ FOR PROFIT! ★ USE FOR RESULTS!**

Tell the town what you want to buy, rent, swap, hire, lend or borrow! And the one sure-fire largest place for buyers and way to get results is through the classified ads... the town's sellers!

Turn to the want ads to turn a neat profit! And an ad-taker is waiting to help you break into print.

**PHONE 30**

# WICKKEY MOUSE

by WALT DISNEY



# UNCLE REMUS

AND HIS TALES OF BRER RABBIT

THIS IS TH TALE 'BOUT HOW BRER BAR SLIPT UP ON HIS IGNORRANCE AN' LOST HIS HIDIN' PLACE.



## TRADE WITH YOUR NEIGHBORS— The Friendly Merchants Of Hereford

- Friendly, Courteous Service
- Nationally Advertised Brands
- Complete Stocks Always

This Message Sponsored In The Interest Of A Bigger & Better Hereford By

For The Name of the Dealer of Your Preference In Mercandise, Shop the Ad Columns of this Paper'

**THE BRAND**

PHONE THIRTY



**Synopsis:** AT THE FIRST THIN LIGHT OF DAWN PAUL AROUSES PRINCE VALIANT AND HIS FRIENDS, AND THEY SHAKE THE SNOW FROM THEIR CLOAKS. THERE IS NO TIME TO LOSE.



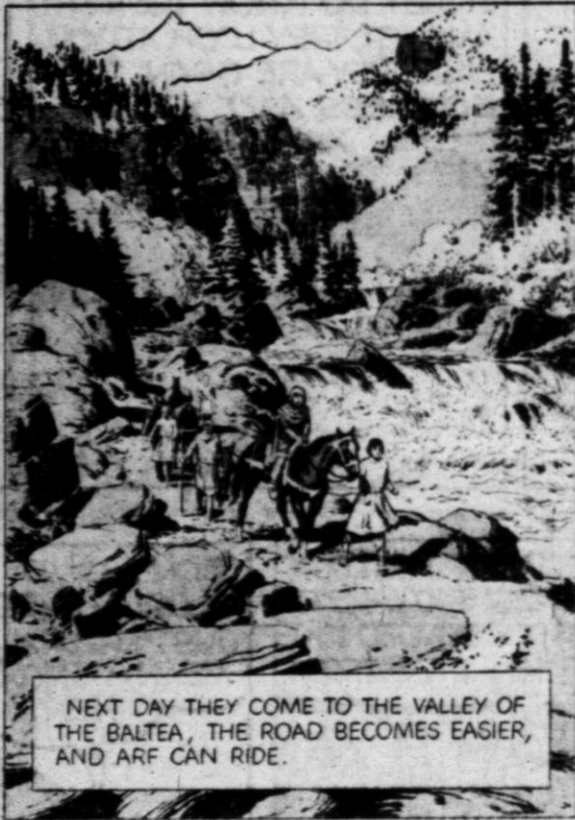
AT FIRST THE DESCENT IS SLOW, FOR THE NEW-FALLEN SNOW IS SLIPPERY, THE WAY PERILOUS.



LATE IN THE DAY THEY ARE BELOW CLOUDS AND SNOW. HERE THEY REST, PASTURE THE HORSES AND DRY THEIR GEAR.



AND VAL AND PAUL EXAMINE ARF'S FROZEN FEET. THE BOY IS IN AGONY, HIS FEET SWOLLEN AND DISCOLORED.



NEXT DAY THEY COME TO THE VALLEY OF THE BALTEA, THE ROAD BECOMES EASIER, AND ARF CAN RIDE.



THE VILLAGE OF AOSTA IS A WELCOME HAVEN TO THOSE WHO HAVE CROSSED THE ALPS BY EITHER GREAT ST. BERNARD OR PETIT ST. BERNARD PASS.



A DOCTOR DRESSES ARF'S FEET, BUT TO VAL HE WHISPERS: "TAKE HIM SWIFTLY TO THE HOSPICE AT TORINO, FOR IT WILL TAKE GREATER SKILL THAN MINE TO SAVE HIS LIFE."



SO THEY JOURNEY TO THE TOWN OF TORINO WHERE HANNIBAL RESTED HIS ARMY AFTER CROSSING THE ALPS LONG YEARS AGO. ARF IS CARRIED INTO THE HOSPICE, AND THE DOCTORS SUMMONED.

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VAL'S HEART SINKS AT THE VERDICT: "THE LAD MAY LIVE, BUT IF HE DOES, IT WILL BE MANY MONTHS ERE HE CAN TRAVEL."

NEXT WEEK - On with the Quest.

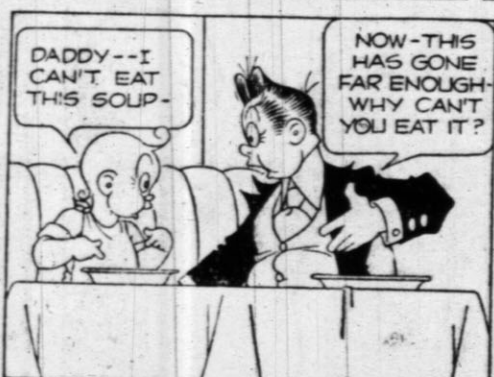


This Space For Sale!



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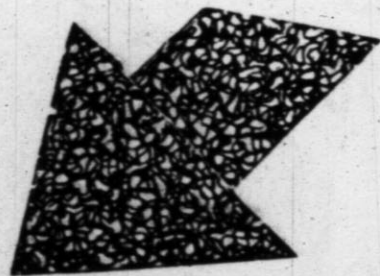
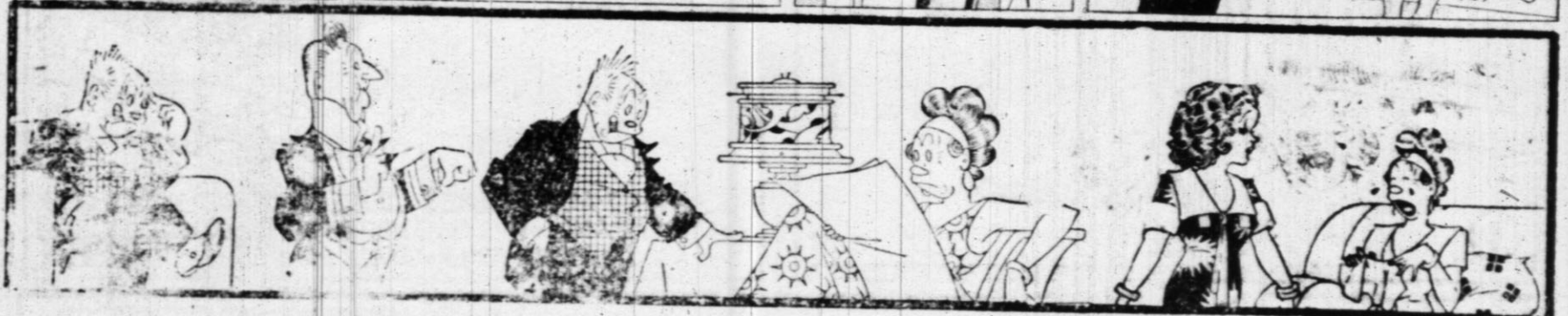
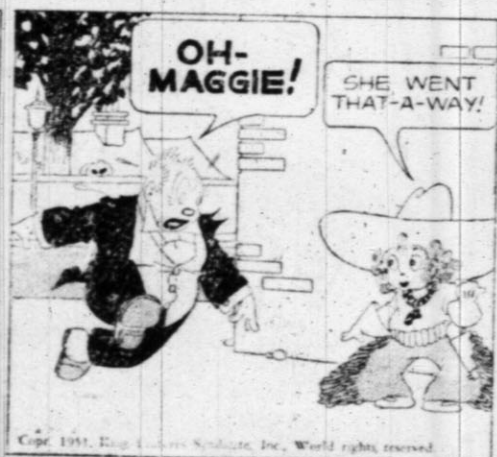
**SPOOKUMS**  
by  
**GEOMCMANUS**



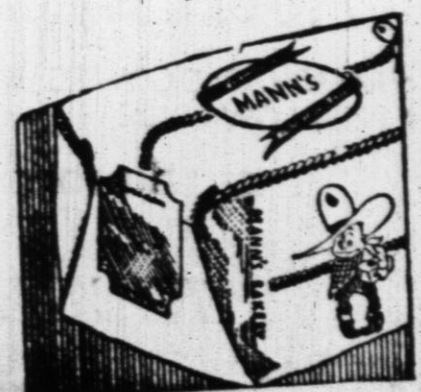
**Bringing Up Father**

Registered U. S. Patent Office

By George McManus



LOOK FOR THE  
LOAF WITH THE  
"LITTLE MANN"



**Mann's MALTED MILK Bread**

# MANDRAKE THE MAGICIAN

BY LEE FALK & PHIL DAVIS

MANDRAKE FINDS HIS HOUSE,  
FLOWN AWAY BY A DIRIGIBLE,  
IN A WHOLE COLONY OF STOLEN  
HOUSES! AS HE IS ABOUT TO  
INFORM THE POLICE --

WE'RE ABLE TO SELL SO  
CHEAP BECAUSE OF OUR  
UNIQUE PRODUCTION  
SYSTEM. HERE'S A BEAUTY  
--JUST RIGHT FOR YOU!

SHOULD BE--IT'S MY  
OWN HOUSE. CAN HE  
KNOW WHO I AM?  
NO--HE'S NEVER  
SEEN ME BEFORE--

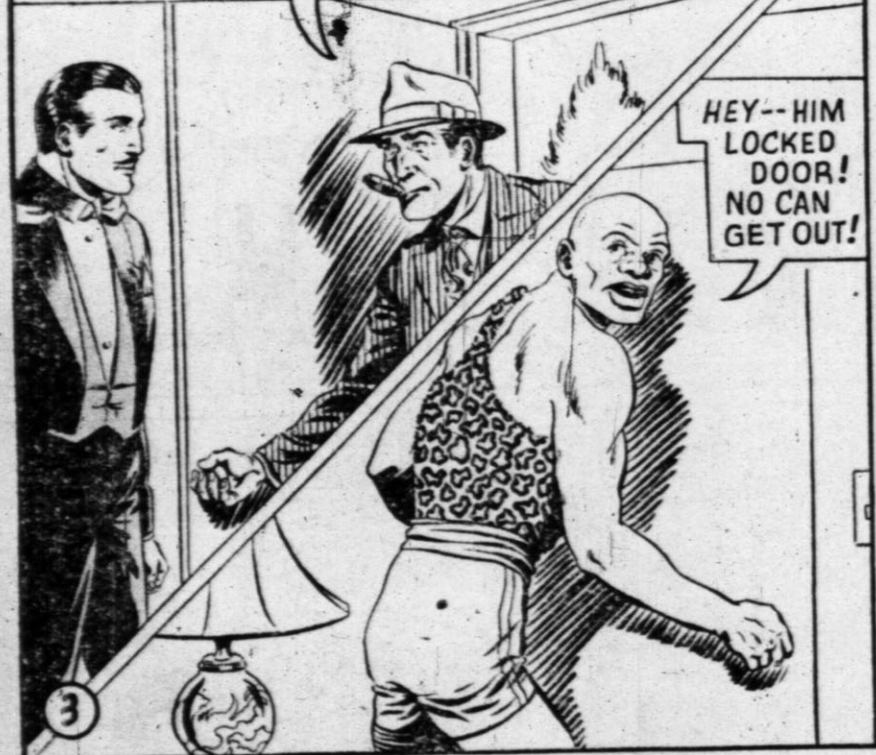
GOOD MORNING. ARE YOU  
HOUSE-HUNTING? COME  
RIGHT IN. WE'VE MANY  
BARGAINS. I'VE GOT  
JUST THE PLACE  
FOR YOU!

HOUSE-HUNTING  
IS RIGHT!  
WELL--er--I HAVEN'T  
MUCH TIME -- BUT  
WE'LL LOOK AROUND.



LOOK AROUND THE HOUSE ALL YOU WISH.  
EXCUSE ME A MOMENT -- I HAVE A CALL --

HEY-- HIM  
LOCKED  
DOOR!  
NO CAN  
GET OUT!



AS THEY START OUT THROUGH THE WINDOW, WAITING  
RIFLEMEN, HIDDEN IN THE BUSHES, OPEN FIRE --

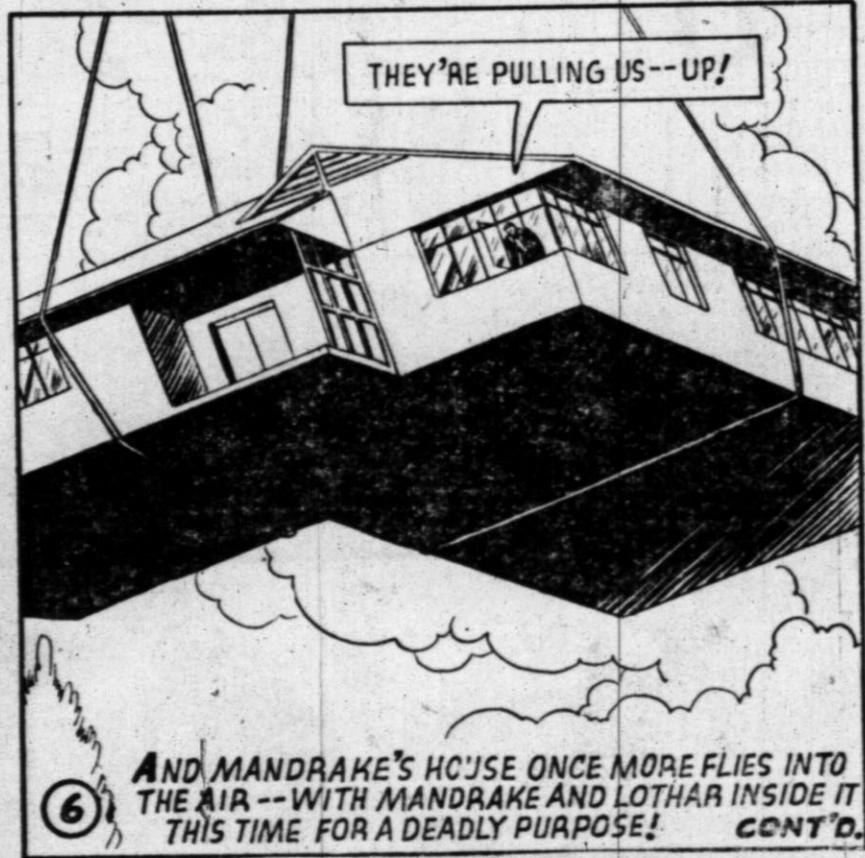
HE DOES KNOW WHO WE ARE!  
IT'S A TRAP! QUICK -- THROUGH  
THE WINDOW -- LOOK OUT!



OUTSIDE, WORKMEN RAPIDLY ATTACH THE  
CABLES FROM MANDRAKE'S HOUSE TO  
MAGNETIC CABLE COUPLINGS THAT  
HANG FROM ABOVE --



THEY'RE PULLING US -- UP!



AND MANDRAKE'S HOUSE ONCE MORE FLIES INTO  
THE AIR -- WITH MANDRAKE AND LOTZAR INSIDE IT  
THIS TIME FOR A DEADLY PURPOSE! CONT'D.

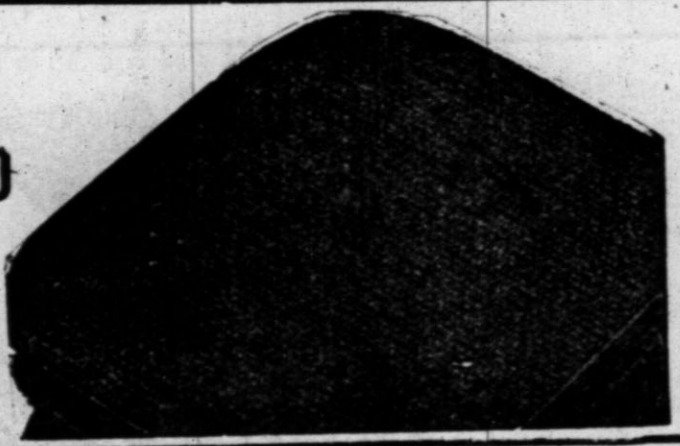
## New Air Foam Cushions

- REMOVABLE COVERS
- NEW LOW PRICE

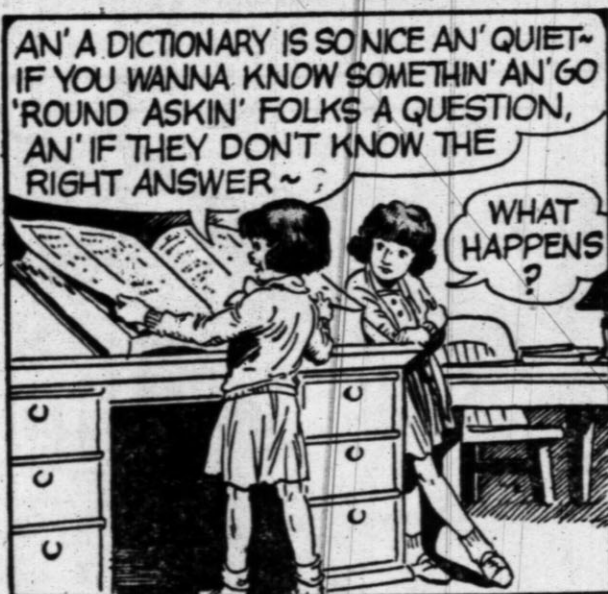
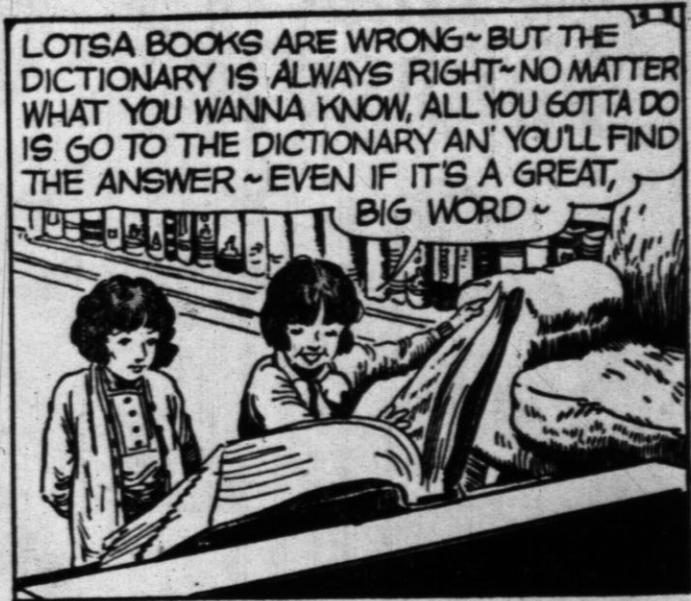
\$5.50 TO \$6.70

EXCELLENT FOR OFFICE - AUTO - TRACTOR!

## THE HEREFORD BRAND



# LITTLE ANNIE ROONEY by BRANDON WALSH



This Space For Sale!

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Phone 30

# OZARK IKE by RAY GOTTO



OH, OZARK, I HOMERED OFF TH' FUST PITCH UP OUR FUST GAME!

THA'S TH' WAY T' SHOW RED WHO'S BOSS, DINAH, HONEY!

GUESS I RILED THAT GLAMAZON DINAH TOO MUCH BY KISSIN' OZARK IKE!

THINK NOTHIN' OF IT, OL' GIRL! THAT HOMER WAS A STROKE OF LUCK!



THE NEXT BATTER UP STRIKES OUT!



THEN A POP FLY TO THE CATCHER...

...AND TWO ARE AWAY AS SAGEBRUSH SAL COMES TO BAT!



SAL SWINGS AT THE FIRST PITCH AND MISSES!



THE SECOND PITCH...

HA! I KNEW THIS SAGEBRUSH SAL WAS JUST LIKE ANY OTHER BATTER!

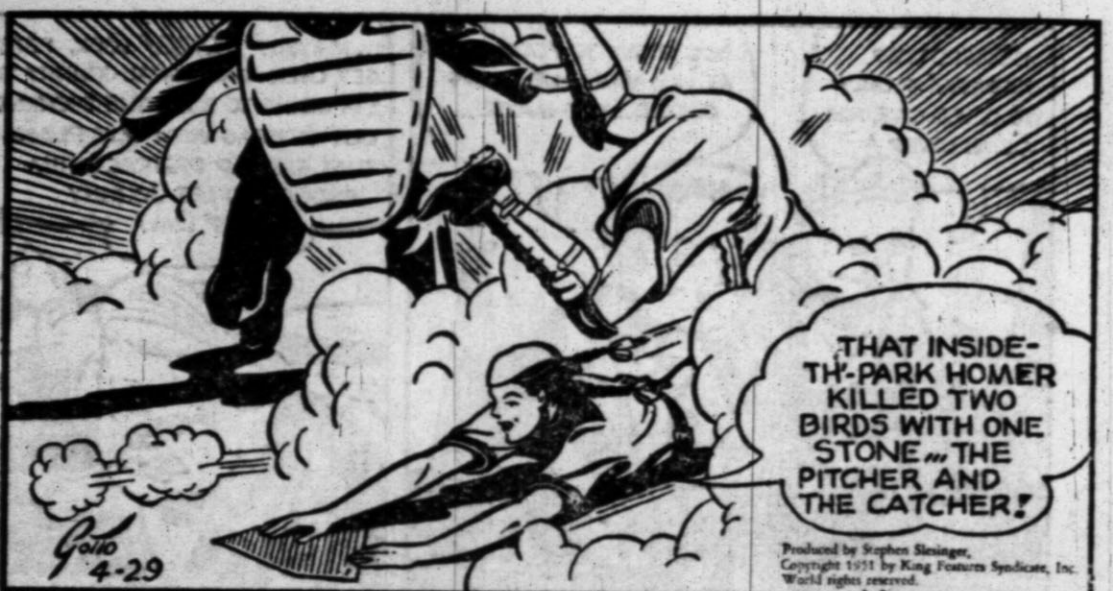
OOFF! CAUGHT ME NAPPIN' WITH A CHANGE O' PACE!



THIS SAL IS JUST MY MEAT! HERE'S WHERE I STRIKE HER OUT WITH THREE STRAIGHT PITCHES!



BUT REL... VERY MUCH MISTAKEN! SAL LEANS ON THE NEXT PITCH AND DRIVES IT HIGH AGAINST THE CENTER FIELD WALL!



THAT INSIDE-TH-PARK HOMER KILLED TWO BIRDS WITH ONE STONE... THE PITCHER AND THE CATCHER!

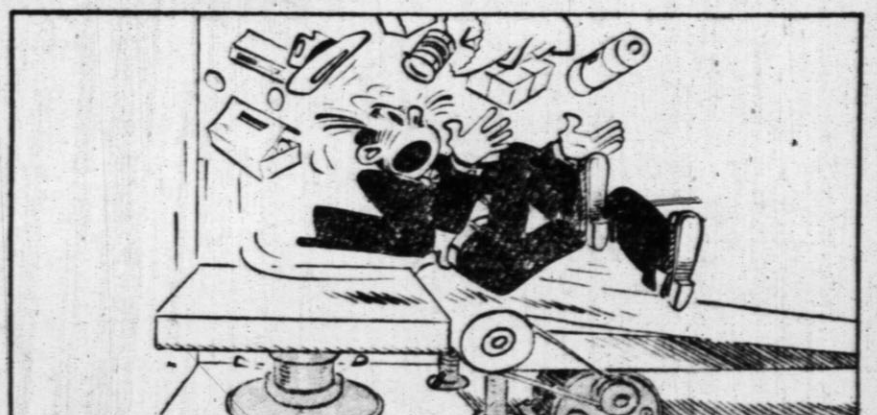
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THIS SPACE FOR SALE

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THE HERFORD BRAND  
Phone 30

# BLONDIE

by  
CHIC YOUNG



EVERY NEW  
CONVENIENCE  
YOU'VE BEEN  
LOOKING FOR

## Serwel

The GAS Refrigerator

**Only Serwel -- The Gas Refrigerator**

has NO MOTOR TO WEAR  
NO MACHINERY TO GROW NOISY  
STAYS SILENT -- LAST LONGER

**COMMERCIAL OIL CO.**

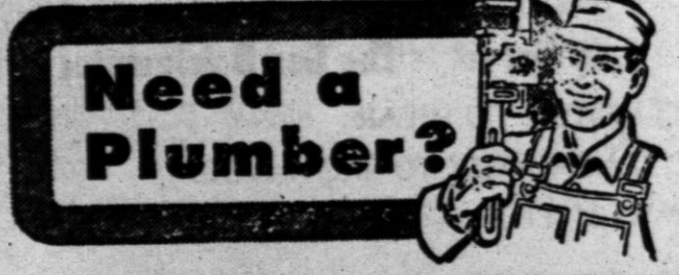
131 Main Street Phone 68  
Factory Trained Service Men On Duty at all Times



# TEENA<sup>®</sup> *by Lilla Terry*



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529 E. First St.

"Authorized Lenox Dealer"

DOMESTIC COMMERCIAL INDUSTRIAL

Let our plumbing experts find your leaks! Save time . . . save money with quick, efficient, low-cost repairs! Guaranteed plumbing service at all times!

Phone 708

# JOHNNY HAZARD by FRANK ROSSIN



PETEY BREAKS UP KRAG'S PARTY BY KNOCKING OUT THE LIGHT WITH HIS SNIPER-SCOPE RIFLE! WHEN KRAG GRABS GOOGIE AND MAKES A DASH IN HIS CAR, PETEY AGAIN FOILS HIM WITH A WELL-DIRECTED SHOT AT ONE OF THE TIRES...



# PITMAN GRAIN

PHONE NO. 1

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