



52ND YEAR—NUMBER 48



SNOW DOWNTOWN Monday afternoon caused quite a slush as most of the snow melted as fast as it hit the ground. Monday night's 5 inch snowfall stayed on the ground as temperatures continued low. Staff Photo.

Legionnaires Will Open Convention On Saturday

Cliff Cribbs Home Near Friona Is Destroyed By Fire, Explosion

The home of Mr. and Mrs. Cliff Cribbs 3 miles northwest of Friona was destroyed by fire and an explosion Saturday morning in which they lost all their household goods.

The Friona fire department answered the alarm but due to water shortage and the fact that the blaze had a head start they were unable to save the building but prevented the flames from spreading to other nearby buildings.

Mrs. Cribbs was visiting in Petersburg, Texas at the time of the fire.

Mr. Cribbs said that he had just returned home from work and went into the house and started the fire and went outside to do the chores when he heard an explosion.

Looking back at the house he saw the flames and gave the alarm. It is believed that a leak in the butane system may have been the cause of the blast although he said he detected no odor of the gas when he lit the stove.

The Cribbs did not own the property but rented having recently moved to Friona. This is the second time that the family have lost their belongings due to a fire.

The house and personal property were reported to be a total loss.

Most Stores Will Be Closed Here Thursday

Due to the Thanksgiving Holiday, the majority of Hereford stores will be closed on Thursday of this week, as announced by the Merchants Committee of the Chamber of Commerce. Due to the problem of mail delivery on this holiday, The Brand is being mailed one day early.



REV. Wm. S. ARMS
Convention speaker



ALBERT D. BROWN, JR.
Legion State Commander

Full Program Is Planned For Two Days Activities

Legionnaires of the 18th Congressional District will gather here for their annual fall convention for two days, Saturday and Sunday, November 29 and 30 when the state commander, Albert D. Brown, Jr., will be present and the Rev. Bills Arms of Ft. Worth, the keynote speaker. Mike M. McCully of Clarendon, 18th District Commander, will preside at the sessions. Reports from standing committees will be heard and a district program for 1953 will be outlined. Commander McCully states.

The local American Legion post headed by T. J. Clay as commander, has arranged a fine series of entertainment features for the visiting Legionnaires and the members of the Auxiliary.

State Commander Brown is from Austin and 30 years of age is one of the youngest state commanders in the department of Texas history.

The Rev. Mr. Arms is a former state chaplain and presently is pastor of the Gateway Baptist Church in Fort Worth. A brilliant speaker, he has made a statewide reputation as a foe of Communism and subversiveness.

Another guest will be Eugene L. Jackson of Cisco, commander of the Fifth Division, one of the five American Legion state vice commanders.

A complete program can be found on page 1, Section 3.

Covington, Knox, Whitfield Win In Football Guessing Contest

C. W. Covington of 228 Avenue J was named Tuesday as the first place winner in The Brand's football guessing contest and will be awarded two tickets to the New Year's Cotton Bowl game between Texas University and the Tennessee Vols. Covington had a total of

132 points in the contest. Ruben Knox and Shelby Whitfield tied for second place with 131 points and will be awarded one ticket each to the annual game at Dallas.

The contest was a close one and runnersup in the contest with their total points are as follows: E. H. Loerwald, 129; I. L. Whitfield, 128; Terry McWright, 127; S. T. Loerwald, 127; W. L. Davis, Jr., 127; Mrs. George Olson, 126; Mrs. J. B. Brown, 125; Jack Clark, 125 and Mrs. Earl V. Stagner, 126.

Winners in last week's contest are as follows: Kenneth Cowan, 1st prize; Mrs. Wanda Tinsley, second; and Mrs. J. S. Clark, Jiggs A. Hudson, Mrs. Joy Golden, Mrs. I. L. Whitfield, George L. Olson, Terry McRight, S. T. Loerwald, Ruben Knox, Jeanne Dowell, C. W. Covington, W. L. Davis, Jr., Earl V. Stagner and Mrs. Earl Stagner all tied for third place.

Sunday School Attendances

First Methodist	362
Avenue Baptist	251
First Baptist	605
Immanuel Lutheran	59
Seventh Day Adventist	32
Assembly of God	145
First Christian	No Report
Church of Nazarene	No Report
First Presbyterian	No Report
Christian Science	No Report



JOSEPH WALK BRADLEY
dies here Monday

Joseph Walk Bradley, Well-Known Panhandle Figure, Dies At Age 85

Joseph Walk Bradley, 85, 207 So. 25 Mile Ave., died at his home Monday afternoon at 4:30 following an illness of several months.

Mr. Bradley came to this section in 1887 when he bumped over the prairie horizon in a covered wagon. Then a youth, he went to work as a cowboy on the T Anchor ranch with headquarters in the present Randall county.

This youth destined to become one of the early pioneers of the Panhandle and Hereford area became a great character in the building of a great country.

L. L. Cocanougher, Rancher, Injured In Auto Wreck Monday

L. L. Cocanougher, 62, well known rancher and stockman of the Hereford area was injured in an auto accident Monday.

Mr. Cocanougher was enroute to a cattle sale at Lovington, N. M., when three miles south of Portales the car skidded on the snow on the highway.

The rancher lost control of the car which turned over completely and landed in a ditch. He was alone in the car at the time of the accident.

Mr. Cocanougher managed to crawl out of the wrecked car and was taken to Portales, then he phoned his brother, W. O. Cocanougher who brought the injured man to the Deaf Smith County Hospital at Hereford, and notified his wife at the ranch eight and a half miles east of Hereford and brought her to the hospital.

Mr. Cocanougher tried to get a bus out of Portales for Hereford following the accident but buses were delayed which accounted for the fact that although the accident happened at 1:15 in the afternoon, he did not reach the hospital until seven o'clock Monday night.

The injured rancher suffered body bruises and injury to his shoulder and possible internal injuries, but no bones were found to be broken.

PATIENTS DISMISSED

Patients dismissed on Nov. 21, Tony Hoffman, med.; those dismissed Nov. 22 were: Florence Wiles, OB; J. E. Cockrell, surg.; Mary Kay Tiggs, med.; on Nov. 23; Mrs. Lester Funk, On Nov. 24; Dr. J. G. Ketchersid, surg.; and on Nov. 25th Mrs. Chester Wiggins, surg.; and Mrs. C. L. Tiggs, surg.

Continued on page 2

Heavy Snowfall Welcomed Sight For Wheat Farmers

Farmers in the Hereford area were in full smile this Tuesday morning following the five inch snow fall of Monday night and the one inch fall of Sunday night, although many expressed hope there would be more of the same to bring the much needed moisture in sufficient quantities to benefit the dusted in wheat crop and give a good prospect for a fine spring pasture.

The Hereford weather readings for the past three days, Sunday, high 41, low 23; Monday, high 35, low 26; Tuesday, high 35, low 19; Sunday night's snow fall was recorded at one inch and the moisture at .011 while the snow fall for Monday night was recorded at five inches with .013 of moisture.

The wind was expected shift to the north with the snow ending and sky clearing Tuesday afternoon. However a hard freeze is predicted for Tuesday night.

The snow fall was heavier in the South Plains and the southeastern Panhandle, however throughout most of the area the average moisture was a quarter of an inch.

Highways are expected to become dangerous Tuesday night in the cold freeze, but highways are clear of drifting snow.

Surrounding areas report as follows on the weather picture for Monday:

PLAINVIEW — Rainfall totaled 40 of an inch this afternoon at Hale County Abrook and as much as one-half inch had fallen in other parts of Hale County. The rain is heavy enough to benefit wheat already up. Only about half of the wheat acreage (an estimated 75,000 acres) has been seeded and only a small percentage of the seeded crop has come up. The cotton harvest, estimated 75 to 80 percent complete, was stonned by the rain.

DIMMITT — Two inches of snow, about a quarter of an inch of moisture.

FLOYDADA — Almost a half-inch of rain is enough to benefit wheat which has sprouted. Moisture has stopped cotton harvest in this area.

KRESS — Approximately 25 of an inch of moisture early Monday afternoon, with skies over-

cast and prospects for more rain.

CANYON — Moisture up to noon Monday totaled 21 of an inch and one hard snow flurry during the afternoon may have added another tenth of an inch.

CANADIAN — Snow and sleet which began to fall Sunday night and continued intermittently Monday melted down to about .35 of an inch of moisture. Temperatures were hovering above the freezing mark Monday.

FARWELL — Snow, sleet and rain added up to approximately .25 of an inch of moisture. Snow which began to fall Monday morning turned to sleet during the afternoon.

DALHART — More than 2 inches of snow, according to the CAA weather observer's report, and the fall was continuing late Monday afternoon.

DUMAS — Two-day moisture total: .37 of an inch, up to 6 p.m. Monday.

WELLINGTON — Moisture in the form of a slow drizzle Sunday night and Monday totaled an estimated half an inch by early Monday evening. No snow was reported in the area. Farmers hailed the moisture as "just the thing" for a considerable acreage of late wheat.

LITTLEFIELD — Light snow Continued on page 2

Around Town

St. Anthony's Parish School will hold its annual Thanksgiving dinner at the St. Anthony's school Thanksgiving Day at 12 o'clock and everyone is invited to attend.

Bob Wear was guest speaker for the Summerfield Thanksgiving dinner Saturday night. He spoke on the subject, "Am I My Brother's Keeper". The meeting was held in the Summerfield Community House and is an annual affair.

Robert Bell will be the Master of Ceremonies at the Saturday night banquet here at the American Legion and Auxiliary convention.

Rehearsal for Handel's Messiah will be held Sunday at 3 p.m. at the First Baptist church. This will be the last rehearsal here as the rehearsal Sunday week will be held in Amarillo. All members of the chorus are urged to be present at these rehearsals.

Billy Graham is reported by relatives to be doing fine following an operation on Tuesday at the Veterans Hospital in Amarillo. Mrs. Graham says that he will be able to come home this next week.

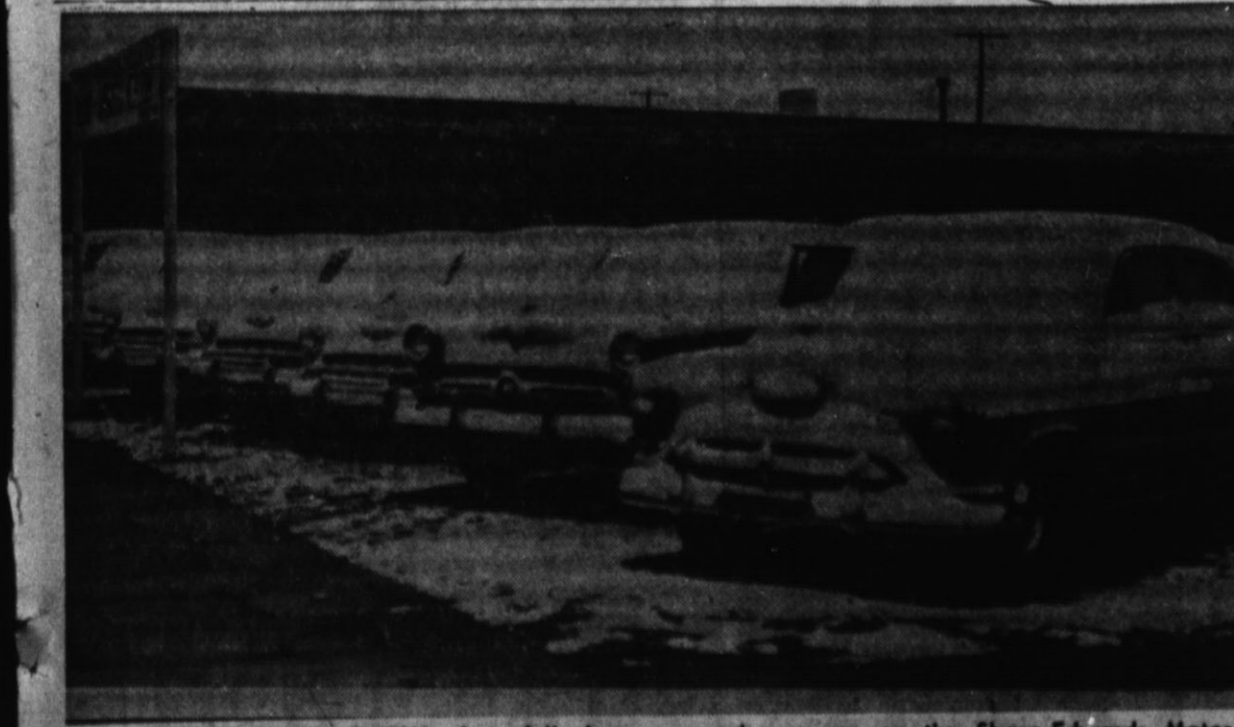
Hereford Jaycees will start this Sunday erecting the Christmas lights in the downtown business district and the Park Avenue shopping district.

A lot of local merchants have started putting in their Christmas windows for the shopping season that's just around the corner.

The regular meeting of the VFW scheduled for Wednesday night has been postponed until December 3.

All Jaycees and their wives are urged to attend the work party at the Jaycee Club House at 7 p.m. Candy for the Santa Claus parade is to be sacked at the meeting.

The Kiwanis club will not hold its regular meeting Thursday at the Jim Hill but will postpone that meeting until the following week.



COVERED WITH SNOW that fell here Sunday night piled up high on parked cars all over town. The above line of snow-covered cars are on the Sharp-Edwards Motor Co. at 439 N. Main. Staff Photo.



MORE SNOW fell here Monday bringing the total for Hereford to over six inches by Tuesday with the promise of more to come. The above picture taken on Union Avenue Tuesday morning was just one of the homes in Hereford that had the Christmas look for Thanksgiving. Staff Photo.

Joseph

(Continued from Page 1)

who gave ungrudgingly of their youth, their strength, their courage, in the development of Hereford and the Panhandle.

Joseph Walk Bradley was born on Aug. 25, 1887 in Grayson county, his mother was the Nancy Ann Reeves.

Mr. Bradley was married Jan. 17, 1895 to Miss Willie Bynum in Grayson county and came to Deaf Smith county to make his home in 1898 and became a well known and well loved and successful rancher of the state.

Funeral services will be conducted Wednesday morning at 10 o'clock in the Rose Chapel of the Gilliland Funeral Home with Rev. Russell Winget of the First Presbyterian church of which Mr.

Bradly was a member, officiating. Interment will be in the West Park Cemetery.
 Pallbearers: Carl Williams, Miles Roberson, Arthur Rogers, Arthur Thompson, Bill Cocanougher and Noile Elliston.

Heavy

(Continued from page one)

and sleet Monday morning totaled about .03 of an inch of moisture. Total precipitation this year in the Littlefield area is only about 10.5 inches.

PORTALES — Light snow mixed with a drizzle totaled about .05 of an inch of precipitation. Misty weather continued Monday evening and observers predicted roads would be in dangerous condition if the temperatures dipped below freezing.



LADDER OF BOMBS AND ROCKETS. Luther Pennington, aviation ordnance man first class, of San Angelo, Tex., mounts a lethal ladder of bombs and rockets to make last-minute adjustments on the ordnance load slung from the wing of an AD Skyraider. The folded wing is lowered for flight. Pennington is serving with Attack Squadron 702 aboard the aircraft carrier USS Kearsarge in the Korean combat zone. (U. S. Navy Photo from AP Photos)

FRIONA NEWS

Approaching Marriage Of Ella Mae Wood, Dean Hall Is Announced

Announcements have been sent out here announcing the approaching marriage of Miss Ella Mae Wood and Dean Hall on Saturday evening November 29 at 7:30 at the First Baptist church in Friona. Miss Wood is the daughter of Mr. and Mrs. E. J. Wood of Ft. Worth and Mr. Hall is the son of Mrs. C. E. Hall of Friona. Miss Wood is a registered nurse and is employed at the Parmer County Hospital in Friona. Mr. Hall is a former student of WTSC but is now employed by his brother, Ed Hall in Friona.

On Thursday night the Parent-Teachers Association met in their regular meeting. The president, Mrs. Claude Osborn was in charge. Miss Hanson read the minutes and they were approved. Prayer was given by Mrs. J. T. Gee. The fifth and sixth grades presented a Thanksgiving program. Rev. U. S. Sherrill gave a talk on how thankful we should be of our homes and community. Music by Mrs. Bill Whitefield concluded the program.

The Friona P-TA presented their three act comedy Friday night at the school auditorium. Proceeds will be used on the purchase of a piano for the auditorium.

On Thanksgiving Day the Friona Chiefs will meet the Idalou eleven at the high school stadium in Plainview. Gametime is 2:30 p.m. The Friona Band and Pep Club will make the trip to this bi-district playoff.

Mrs. Alta Wyly and son, Porter, of San Jon, N. M., left this week for Pierre, S. D., to visit another son and attend to business.

The Otey Hinds' family have moved to Friona while they are building a new house on their farm east of Friona.

Cpl. Dave Hester and Miss Tila Rue Day of Amarillo visited over the week end with her parents, Mr. and Mrs. E. R. Day Sr.

Mr. and Mrs. Smith Pope and family of Borger are visiting their parents, Mr. and Mrs. L. D. Pope and Mr. and Mrs. Jennings Duke over the week end.

Mr. and Mrs. Curt Seigrist and family of Elk City, Okla., visited her sister and family, Mr. and Mrs. Oscar Baxter and family of Friona over the week end and visited in the Claude Paul home Saturday night.

Mr. and Mrs. Don Baxter and

family visited Sunday with Mr. and Mrs. E. M. Jack.
 Mrs. V. R. Jordan, who underwent surgery at St. Mary's Hospital in Lubbock last week is out of the hospital at the home of her sister in Lubbock. Reports are that she is improving.

Mr. and Mrs. Calvin Martin left Wednesday to their home in Lamar, Colo., after a weeks visit in Friona with her parents, Mr. and Mrs. J. W. Baxter and her sister Mrs. Miles Robbins and family.

Mr. and Mrs. E. R. Day Sr., Tila Rue and Cpl. Dave Hester of Amarillo were in Clovis Saturday night and attended the Clovis Jamboree.

Gladys Baxter and Donnie Dean Marshall visited in the home of Mr. and Mrs. Jim Baxter Saturday night.

Mr. and Mrs. E. R. Day Sr., and Mr. and Mrs. T. B. Armstrong will be in Lile Lake Thanksgiving Day visiting with Mr. and Mrs. Will Walling and attend the football game.

Q. How can I prevent drying of uncooked pie crust when putting it away for a few days?

A. When one wishes to put away the uncooked pie crust to be used a few days later, brush it thickly all over with butter, then place in a covered bowl in the refrigerator. This method prevents drying.



FRANK JUNELL, recently named vice-president of Hardin-Simmons University, Abilene, will be in Hereford Monday and Tuesday, Dec. 1 and 2, visiting friends of the institution, according to Wayne Evans, president of the H-SU Ex-Students Association.

Q. How can I make milk taste like cream when it is necessary to use milk on cereals or in coffee?

A. Scald it first, then serve hot; it will give the effect of cream.

Let's Remember

On this Thanksgiving, let's take time from the turmoil of life to thank God that we have

Plenty to eat
 Lots of friends
 A freedom of action

Our only worry is that we may eat too much Others in the world have never known anything but hunger.

These are just a few of our blessings as Americans.

WE ARE LUCKY--

Let Us Give Thanks

CITY DRUG STORE

Phone 100

Food Savings

We Give **BABY BONDS** We Give **BABY BONDS**

White Swan SPICED - SEEDLESS GRAPES No. 303 Can 26¢	MOTTS - PURE APPLE - JUICE quart bottle 25¢
	CAMPBELL'S TOMATO - SOUP 3 Cans 28¢
	White Swan APPLE JELLY 12-oz. glass 15c Wapco KRAUT 2 No. 303 Cans 23c
CORN, Country Kist - Whole Kernel 12-oz. Can 15c	GREEN BEANS, Wapco Cut 2 No. 303 Cans 35c
BUTTER BEANS, Speckled 1 lb. pkg. 24c	PEAS, Concho 2 No. 303 Cans 29c
MARSHMALLOWS, White Swan 8-oz. pkg. 19c	PORK & BEANS, White Swan 3 No. 300 Can 29c
GLADIOLA FLOUR 5 lb. Bag 45¢	LIBBY'S TOMATO - JUICE 46 oz. Can 29¢

CRACKERS JACKS 2 Pkgs. 9c	White Swan Halves or Sliced PEACHES 2 No. 303 Can 45c	PRODUCE Idaho - Fancy - For Cooking APPLES 2 lbs. 27c	MEATS ALL PRICES IN THIS AD ARE GOOD NOV. 26 - 28 - 29 and Dec 1st. U. S. Good or Choice Grade BEEF ROAST lb. 49c
White Swan Wide NOODLES 2 5-oz. pkgs. 25c	KLEENEX 200 Sheet 2 Pkgs. 29c	Solid - Sweet CABBAGE lb. 7c	Pinkneys - Sun Ray FRANKS 1 lb. cello pkg. 45c
White Swan Fancy PIMENTOS 4 oz. Can 15c	Big Mike DOG FOOD 2 No. 300 Cans 15c	RUTABAGAS lb. 9c	HAMBURGER lb. 45c
		Red McClure SPUDS 10 lb bag 43c	Corn King - Sliced BACON lb. 45c

HUNTER'S FOOD MARKET
 219 Sampson — Ph. 143 — Free Delivery

FRIONA NEWS

Friona Baptist Women Attend Recent Meeting Here In Hereford

By Mrs. E. R. Day Sr. On Friday November 21 the women of the First Baptist church attended a conference in Hereford. The meeting was held at 10 a.m. with officers in the W. M. U. and Counselors of the youth organization participating. The Junior girls will meet on Tuesday afternoon at 4 p.m. The Royal Ambassadors served as ushers in the church Sunday morning which closed Focus week during which they had a Mission Study, a Father and Son supper, and a ball game. The group will meet on Tuesday of each week at 4 p.m. The Y. W. A. Girls will meet at the parsonage Wednesday afternoon following school and will feature a mission study period

The Hereford Brand

Published Every Thursday at 336 Main St. Hereford, Deaf Smith County, Texas — Phone 30 Our Slogan: "More People—More Farms"



Texas' Outstanding Semi-Weekly First In GENERAL EXCELLENCE NEWS PICTURES AGRICULTURAL PROMOTION

JAMES M. GILLETTE Publisher

Subscription Rates: \$2.50 per year, Zone 1; \$3.50 per year outside Zone 1. With The Sunday Brand, \$4.95 per year, Zone 1; \$6.15 per year outside Zone 1.

All subscriptions strictly cash in advance. Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879. Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office.

followed by a Mexican supper after which the group will attend prayer meeting.

The Women of the church will meet on Tuesday afternoon for their community mission program and work on seed toys for the coming Christmas season.

Four hundred and eighty eight Friona people took the chest X-ray last week. On a previous examination 400 were given the examination.

Canyon Boy Win DeMolay Honor

CANYON — Fred E. Wortham Jr., Canyon sophomore journalism student at West Texas State College, recently was awarded the degree of Chevalier by the Grand Council of DeMolay.

This is the highest award made by the order and is presented for outstanding work both in the DeMolay organization and in civic and community affairs.

Wortham is editor of the WT student newspaper and member of the Buffalo Bills, men's service organization on the Canyon Campus.

The presentation of the degree was held in San Antonio where he was active in DeMolay work for a number of years before his family moved to Canyon in 1951.

His parents are Mr. and Mrs. Fred E. Wortham of Canyon.

Rose Mary Vega Dies In Amarillo Nov. 22

Rose Mary Vega, nine years of age, of southeast Hereford, died Saturday November 22 at 9 a.m. in Amarillo, Texas. Funeral services were held Sunday, Nov. 23 at 2 p.m. in the St. Anthony's Catholic church.

Home Demonstration Club Activities

South Hereford Club

South Hereford Home Demonstration Club met Tuesday afternoon with Mrs. Clarence Hollabaugh. Garments in stripes and plaids were modeled by members.

Mrs. Tom Draper, CHDA, gave a demonstration on selection of kitchen utensils. A sunshine box for Mrs. Julia Sowell who is ill was packed and delivered as a gift.

Those present were Mesdames; John Hacker, J. P. Slaton, A. C. Flowers, Eldon Craig, Tom Draper, S. S. Williams, Franklin Miller, Harry Schulz, Ronald Matthews, John Draper and the hostess.

North Hereford Club

North Hereford Home Demonstration Club held its regular meeting Thursday afternoon with Mrs. Paul Hoff. The program on small equipment for the kitchen was led by Mrs. Tom Draper, CHDA. A round table discussion of size, kind, and care of utensils was held.

Mrs. Lloyd Neill directed a garment revue as members modeled dresses they had made.

Roll call was answered by members telling of projects in home improvement they had made during the past year. The club will feature a Thanksgiving dinner at the Legion Club House on November 27.

A Christmas party was planned for December 18, at the home of Mrs. Aubyn Hodges.

Those attending were Mesdames; R. E. Barrett, Tom Draper, Tony Hoffman, O. C. Williams, O. L. Williams, C. L. Whitehead, R. A. Fullwood, Otto Olson, W. H. Russell, Aubyn Hodges, Mary Bodkin Lloyd Neill and the hostess.

Officers Named For Coming Year By Hereford Camp Fire Council

Officers of the Hereford Camp Fire Council for the coming year were elected in the recent meeting of the group at the Camp Fire Hut. Heading the group next year will be Elmer Patterson, president and Glenn Witherspoon, vice-president, both who were re-elected to these posts.

Serving with them will be Mrs. Jack Gilliland, secretary; Dub Hair, treasurer; Earl Phillips, adult membership; F. L. Alexander, regional representative; Howard Gault and Gaylord Newell, finance; Mrs. Forrest Ricketts, Mrs. Clint Forney and Mrs. Elmer Patterson, public relations; Mrs. O. H. Culpepper, extension.

Mrs. A. L. Manjeot, community service; Mrs. Jim Kirby and Mrs. S. S. Williams, awards; Mrs. Berry Jacobsen, registrar; Mrs. Dick Barnard, Mrs. Leroy Aven, and Mrs. Jay Boston, training; and Mrs. Deward Roberson, social.

New members of the council were introduced when the group honored Miss Elizabeth Owen of Dallas, regional field advisor, with a covered dish supper at the Hut Monday evening.



THURMAN NIXON, above arrived recently at the Antiaircraft Artillery Replacement Training Center at Ft. Bliss, Texas for training as an antiaircraft artilleryman. He is the son of Mr. and Mrs. O. F. Nixon of Hereford. He went into service October 29 of this year and is 21 years of age.

Hospital Notes

PATIENTS IN HOSPITAL

John Estes, L. L. Cocanougher, accident; Mrs. C. C. West, med.; Carolyn Lance, surg.; Mrs. J. A. Bievin, med.; Mrs. Allen Dawson, OB; E. M. Cox, med.; Mrs. E. E. Layman, med.; Mrs. James Derryberry, OB; Baby Flegre, med.; Mrs. G. A. F. Parker, med.; Baby Amaro, med.; Mrs. H. L. Meacham, surg.; Dr. B. M. Wiltshire, med.; and Mrs. W. C. Davis, OB.

BIRTHS

To Mr. and Mrs. James A. Derryberry a boy on Nov. 24. To Mr. and Mrs. Allen Dawson a boy on Nov. 24.

Funeral Held For Atilano Rosales, Jr.

Atilano Rosales Jr., age two months, Labor Camp resident, died Nov. 25 at 5 a.m. at home. He is the son of Mr. and Mrs. Atilano Rosales of Totulla and San Antonio. Funeral services will be held Nov. 26 at 3 p.m. at the Catholic church.

A good dish to serve with a roast pork dinner is baked cranberry apples. Fill the cavity left in the apple after core has been removed with cranberry sauce, and bake.

Thanksgiving

Thanksgiving 1952... and we are truly thankful for every one of the American privileges that give us the greatest standard of living in the world... privileges given to us by the great men who founded this country. We are thankful for the right to improve even these high standards, the right of free enterprise, the right of expressing ourselves.

But our greatest thanks are expressed for YOU our Friends and Neighbors throughout the Year!

BEAVERS MOTOR CO. 302 East 3rd St. Phone 383



Thanksgiving Day

brings an opportunity for us to say "Thanks" to our many friends and customers -- and to wish each of you a most enjoyable occasion.

Quality Food Store

Thanksgiving Day

YES

Today don't seem to be a day for talk of cars, and gas. So far as thinks like that are concerned, Just for today, let's let'em pass.

Let's talk instead about today And what it means to us. No, not just things like Turkey And the usual rush and fuss.

Though they're important to thanksgiving, too Because they show at least a part Of the things that folks like us Folks like you and me and Bill and Art

Has got to be thankful for; But, too, things like just bein' free and alive, too by the way Are blessings easy enough to see.

Why, even when things go wrong They could always be lots worse, And many thing's a blessin' that We thought to be a curse.

After all, our fathers weren't on top of the world When they first gave thanks for what they had So let's follow in their footsteps, And be thankful and be glad.

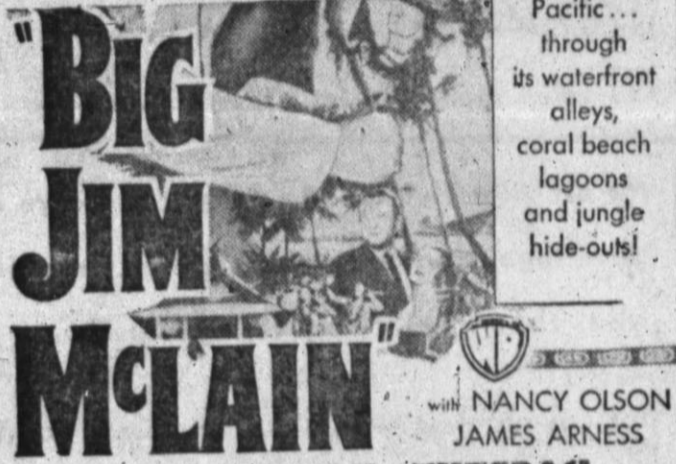
HEREFORD WRECKING CO.

Just A Word Of Thanks To Our FRIENDS AND CUSTOMERS On This THANKSGIVING DAY 1952 We're Sincerely Grateful For The Opportunity Of Serving You THE Vogue

Now at Hereford Furniture Co. PHILCO 21" TV New for 1953 with Almost 10% BIGGER Picture than the Screen on Many other so-called 21-inch Sets. Other New 1953 Philco Television Sets as Low as \$199.95. Philco Factory Supervised Service Hereford Furniture Co. Across Street From Post Office Phone 823

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Pacific... through its waterfront alleys, coral beach lagoons and jungle hide-outs!

Big Jim McLain
with NANCY OLSON
JAMES ARNESS
SUNDAY - MONDAY - TUESDAY
November 30, December 1 and 2

Star Theatre

Be Sure and Ask for Your Free Tickets
With each PAID-IN-ADVANCE classified ad placed in The Brand, We will give one free ticket.

1. FOR SALE Miscellaneous

FOR SALE: About 10,000 graded Higari bundles. Phone 262. Ly-an L. Block. B-1-12-48-2p

FOR SALE or Trade: 1948 '600 Nash. R. W. Sparks. 135 Ave. H. Hereford, Texas. B-1-14-48-2k

GENERATORS and starters for cars and trucks. Hereford Wrecking Co., Phone 320. T-1-12-18-1fc

We have 100 FEED MOLASSES Any Quantity FRASER MILLING CO. B-1-30-1fc

Chrysler Industrial Motors Sales & Service McCullough Motor Co. W. 1st. Ph. 17 B-1-9-1fc

ICE SUPPLIES Regular and special orders The Hereford Brand B-1-16-1fc

Hereford Glass Co. Expert Car Glass Installation Table Tops and Window Glass. 707 Park Ave. Ph. 1425 B-1-16-1fc

LUMBER UTILITY GRADE 2x4's \$45 2x6's \$45 1x8's and 1x10's \$6.95 per 100 feet CARL McCASLIN LUMBER COMPANY B-1-11-17-1fc

ROTARY RIG FOR SALE Ideal for irrigation or shallow well. 4 1/2" Kelley & Drill pipe. Will take 24L in on trade. Phone 65932 Odessa, Texas B-1-45-8c

WANTED: DEALERS! Hard water in your area will make you money and save the customers money!! \$50.00 complete will buy for them, from you, the "EJAX WATER TURBULATOR" Simple to install in main line, keeps scale from forming in boilers, hot water heaters, plumbing, etc. Has many other advantages in combating hard water. Write for information on dealership. "EJAX" Box 37, 1006 Burnett Street Fort Worth, Texas B-1-47-1fc

TURKEYS, ducks, geese and butchering hogs for sale Phone 1754 J. L. Bill Nofziger. B-1-12-20-1fc

FOR SALE: 600 6" and 8" cedar posts. Reasonable. Phone 1748. B-1-11-20-1fc

FOR SALE: Women's and children's apparel shop. Small investment. Write P.O. Box 452

FOR SALE: Well improved 50 acres. Irrigated. Within one mile of Hereford. Phone 1767-J or Box 949. B-4-17-22-1fc

WANTED: Rabbit fryers. Pay top prices. Phone 2-7095 or ship Floyd Rogers, 808 La Salle, Amarillo. B-1-15-22-2k

FOR SALE: 39,000 hegari bundles for sale. W. B. Boston, 6 miles south Summerfield. B-1-14-21-1fc

2. FOR SALE Farm Equipment

FOR SALE 2 LA Case Tractors 2 15' Plows 1 Set Dempster Drills All equipment in A-1 shape Priced to Sell. JACK WILSON ON 25 MILE AVE Phone 433 B-2-47-4c

FOR SALE 2 John Deere Model D Wheatland type tractors. In Good shape. All to be sacrificed within next 10 days. LESLY-VAUGHN MOTOR CO. 345 East First St. Phone 600 Studebaker-Massey-Harris T-2-34-1fc

FOR SALE OR TRADE For livestock, 1 Allis-Chalmers Combine with motor. 1 1951 Massey-Harris Tractor 44 with all row equipment. One IHC disc harrow, one four row knife sled. All practically new. See at Yeatts Farm, 12 miles northwest or notify 135 Avenue H, Roy Yeatts Hereford, Texas B-2-48-2p

FOR SALE SOUTH OF BLACK Very nice, clean 160 acres, 30 acres grass, in good irrigation area. Unimproved. No Well. Price \$150.00 SAM NUNNALLY Lone Star Insurance Agency Ph. 424 Nite & Sun. 1711 B-4-45-1fc

ROLLING YOUR WAY A new model Universal Home is yours for the asking. Order now and get Tile Bath, Inlaid Linoleum, Garbage Disposal, and choice of decorations, or if you choose we will build to your plans and specifications any size you may desire. Our homes are built to last, sturdy, beautiful and economical. You will be delighted with your Universal Home. Call or write at 725 North Grand, Phone 3-7491, Amarillo, Texas. T-4-2-41-1fc

FOR SALE Grocery store in County seat town. OPS No. 2. About \$10,000 stock. Good terms. 118

FOR SALE 2 BEDROOMS WILL SELL NEW HOME AT 311 PARK SAM NUNNALLY Lone Star Insurance Agency 136 Main Phone 424 B-4-46-1fc

NEED A HOME? We have a very nice 2 bedroom home on a very large corner lot, ideal location, with nice lawn, trees and pickett fence. Good garage. \$2,000 cash down payment will handle. PRICE \$7,850 SAM NUNNALLY Lone Star Insurance Agency Ph. 424 Nites & Sun. 1711 B-4-21-1fc

FOR SALE 320 acres of good level land, no blemishes, no light soil, 1 1/2 miles off pavement... \$8,500 down and good terms on the balance. SAM NUNNALLY 136 Main Phone 424 Night 1711 B-4-8-1fc

CHOICE Irrigated and Unirrigated Farm Land, City Property P. O. Box 506 - 338 Main E. B. POSEY, REALTOR Hereford, Texas B-4-15-1fc

REAL ESTATE Irrigated Farms, Dry Land Farms, Homes and City Property. CHARLES SOWELL Office Ph. 792 228 Cl. St. Res. Ph. 193-W T-4-13-1fc

HOUSES FOR SALE: New, two bedroom house on 100 ft. lot, fully insulated, well constructed, lots of storage space, wall to wall carpet on living room. Immediate possession. Price \$7500.00. For any type house see us first. Phone 9515 CAWTHON BROTHERS B-4-20-1fc

SECTION LAND, Yokum County, good water. Price \$25.00 acre. Phone 1095, C. S. Gunter. B-4-14-48-2c

HEREFORD FARMS Nice level 1/2 section all in cultivation. No sloping land. 1 8" irrigation well. Small house. Close in. \$28,000 cash will handle. Beautiful 1/4 section close in and on pavement. One 8" electric irrigation well. Priced reasonably. Choice section with two 8" irrigation wells. All level land with no waste land. Small improvements. \$60,000 cash down payment. B-4-18-1fc

SAN NUNNALLY 136 Main Phone 424 Nites & Sundays 1711 B-4-18-1fc

NEED A HOME? We have a very nice 2 bedroom home on a very large corner lot, ideal location, with nice lawn, trees and pickett fence. Good garage. \$2,000 cash down payment will handle. PRICE \$7,850 SAM NUNNALLY Lone Star Insurance Agency Ph. 424 Nites & Sun. 1711 B-4-21-1fc

FOR SALE or Trade: A large two-story house to be moved or torn down. Bruce Parr, Friona, Texas. B-4-19-22-3p

FOR SALE: 320 acre farm 30 miles NW on farm to market paving. Walter Seed. B-4-15-22-2p

WESSON SPECIALS 160 ACRE FARM: All good land in cultivation and irrigation. Per acre \$160.00. 320-ACRE FARM: Good improvements. 2 irrigation wells. All perfect land. Per acre \$165. 400 ACRE FARM: Good improvements. Good irrigation well. 310 acres in cultivation. Per acre \$130.00. 1500 ACRE RANCH: Good improvements. 1200 acres grass. Irrigation area. Per acre \$65.00. MANY OTHER GOOD BUYS IN FARMS AND RANCHES: WESSON REAL ESTATE Phone 944 317 Sampson West of Courthouse Hereford, Texas B-4-22-1fc

NEED YOUR LISTINGS Box 1503 Hereford B-4-2-13-1fc

HEREFORD FARMS One quarter section, close in, shallow water. PRICE \$105 per acre SAM NUNNALLY Lone Star Insurance Agency 136 Main Phone 424 Night & Sun. 1711 B-4-15-1fc

A bargain in well located, well improved section, 3 irrigation wells. Will accept some desirable trade. One improved section, 3 miles off highway in irrigation belt. The price is below anything else in that vicinity. 160 acres in cultivation. Well located. Priced \$80 per acre. Terms. 270 acres well located and in irrigation area. Priced \$85 per acre. Good terms. For other bargains see ROSE & BARBER B-4-20-1fc

FOR SALE My Home on 25 Mile Avenue, just outside City Limits. 30 acres with new 8" irrigation well. Sown in alfalfa. JACK WILSON Phone 433 B-4-47-4c

FOR SALE Have several nice clean well located, 4 and 5 room houses. Price range from \$6,500 to \$8,000. Good Terms. GLENN WEIR, REALTOR 109 Main St. Phone 200 Res. Phone 802 Hereford, Texas

FOR RENT: Three room duplex apartment. 704 Lee. Mrs. F. L. Lufas. Inquire 707 Lee. B-5-15-48-1fc

FOR RENT: 3 room furnished modern apartment. Phone 1260. T-5-9-48-1k

FOR RENT: 3 room furnished house. Phone 957-W. B-5-9-48-1fc

FOR RENT: Bedroom close in. 509 Ross. Phone 847-J. B-5-9-29-1fc

FOR RENT: One of the better apartments. 3 large rooms. Private bath. 613 South 25 Mile Avenue. Phone 325. B-5-19-20-1fc

FOR RENT: Duplex apartment, unfurnished. Exceptionally desirable. Corner Miles, Park Avenue. Call 442. B-5-13-20-1fc

FOR RENT: Modern furnished apartment for couple. 603 East 4th. B-5-10-47-1fc

APARTMENT for rent: 815, 25 Mile Avenue. T-5-7-46-1fc

FOR RENT: Small furnished garage apartment. Private bath and entrance. \$10 a week. A. Petersen. Phone 1484-W or 839. B-5-18-47-1fc

FOR RENT: Nice four room apartment. Available Dec. 1st. \$30.00 per month. T. W. Alderson. Phone 397. B-5-17-22-1fc

FOR RENT: two room furnished apartment. Phone 556. B-5-9-22-3k

FOR RENT: Furnished apartment, Private bath. Electric refrigerator. 428 North Jackson. B-5-11-22-2k

FOR RENT: Bedroom 113 Fuller

6. WANTED

WANT TO BUY good used piano. See C. G. Sciumboto, one mile west Frison Camp. B-6-15-42-2p

WANTED TO RENT: Irrigated land for planting castor beans. Contact Jack Dean or Virgil Dodson. B-6-15-47-2p

WANTED: Pasture grazing for cattle. O. G. Hill. Phone 93 or 1310. B-6-12-40-1fc

FARM WANTED I am interested in buying a good 1/2 section farm. Must be in strong water district and would prefer on natural gas. Write, giving location, and description, to W. E. SUTTON Olton Route Plainview, Texas B-6-47-4p

WANTED: Custom plowing, planting and listing. Floyd Stivers. Phone 9303. B-6-10-43-1fc

FEEDER SHOATS WANTED: 110 pounds up. 3 miles east of Texaco Refinery on Third Avenue, Amarillo. Phone 2-4068. B-6-18-47-1fc

8. HELP WANTED LADY TO HELP with children and housework: 3 room furnished house available. Phone 957-W. B-8-14-48-1fc

10. NOTICE MADAM ARLENE Born reader and advisor. Gives help and advises no matter what your problem. 1211 So. Buchanan, Amarillo. Everybody Welcome. 10:00 A. M. to 7:00 P. M. Satisfaction assured. B-10-20-8P

PERSONAL INTERVIEW for local man in sales deal. Have opening in Hereford. Good starting salary and working conditions. Also advancement, paid vacations. See Mr. Muss, Jim Hill Hotel, Thursday and Friday, 4 p.m. to 9 p.m. T-10-34-47-1p

11. Business Services Complete EARTH MOVING SERVICE We've Added a New Service Concrete Irrigation Ditches Using Fullerform Method and Machinery SAVE WATER - SAVE SOIL - SAVE MONEY - SAVE LABOR See Us for Complete Details WALLACE CONST. Phone 399 618 West First - Hiway B-11-2-19-1fc

ENROLL YOUR Pre-School child in Kindergarten. Mrs. J. R. Fowlkes. Harrison Highway. Phone 1574-W. B-11-14-1fc

Manufacturers Installers Sewer, Culvert & Irrigation Tile George W. Byrd Phone 1658 Hereford, Texas FERGUSON PIPE COMPANY Phone 2921 - Farwell, Texas T-11-11-1fc

PLUMBING SUPPLIES, lavatories, closets, sinks, bath tubs, water heaters, soil pipe and fittings, lead pipe, traps, etc. We have practically everything for your plumbing needs. Priced right. Miller Plumbing Co. 125 Sampson. Phone 1287. B-11-34-19-1fc

EXTRA SPECIAL CATTLE TRUCKS INSURED YOU DON'T HAVE TO WAIT—WE WRITE THE POLICIES John McLean Insurance Agency Phone 273 - 127 W. 3rd B-11-7-1fc

Quick - Efficient HOME LOANS Dependable Abstract and Insurance Service ELIZABETH WOMBLE 146 Main Phone 497 B-11-27-1fc

WE REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances. Phone 75, Witherspoon Electric, 129 West 3rd Street. B-11-20-47-4k

CHRISTMAS CARDS with name printed, \$1.60 per box and up. Francis Printing Co., 119 West 2nd Street. B-11-17-46-1fc

"BEST SHOP SERVICE IN HEREFORD" Authorized J. I. Case shop service. Contact Carl Kropff for mechanic work on all makes of tractors. New equipment and can handle any job. Call 1108 or come by Farm and Home Supply, your J. I. Case



ONE INCH SNOW that blanketed the city Sunday night was a pleasing sight and brought much needed moisture to the area. Above is the Ellis Combes home on 707 North Lee. The snow started melting almost before daylight and by the time there was light enough to take pictures most sidewalks and streets were clear. Staff Photo.

THERE IS NO Substitute for soft water for soft water service. No equipment to buy, no work for you. Phone 317, Hereford, Tex. B-11-23-47-4k

13. LOST LOST: Boys plastic rim glasses, in case, Friday night. Return to Brand Office. B-13-13-47-2k

CARD OF THANKS We wish to take this means of expressing our sincere thanks and appreciation for the Love Offerings that were sent to us by our many friends and for the lovely Card Shower. May God Bless each and everyone. Mr. and Mrs. Raymond Sargent T-48-1P

Kiwanis Club Thurs. Noon Hotel Jim Hill

Hereford Rotary Club meets every Friday at 12.05 Hotel Jim Hill

Regular Meeting Night 1st & 3rd Tues. Night of Each Month AMERICAN LEGION AND AUXILIARY

Stated meeting second Monday in each month. School of instruction each Thursday night R. L. THOMPSON, Sec'y Robert E. Wagoner W. M. MASONIC BULLETIN Hereford Lodge 845

NOTICE OF MEETING ODD FELLOWS Each Monday Night REBEKOKHS Each Tuesday Night

Veterans of Foreign Wars Meets Every Thurs. 8 P.M. V. F. W. CLUB HOUSE

Lions Club meets each Wednesday, 12 noon



STATIONED ON CHEJU ISLAND... Pvt. Robert G. Betzen (cook with Co. A. 453rd E. C. B. on Cheju Island. Reading in part from a recent letter to his sister Clea, Robert writes: "When Thanksgiving comes say a little prayer of thanks for the wonderful country you live in... and a prayer for the people over here. These people don't have electricity, cars, ice boxes, or even furniture in their houses, only straw mats, and in houses built of mud. Here the people don't even get enough to eat. Little children don't have toys except maybe a ball or a few blocks somebody made for them. Here the people have no radios or movies. So when you say your Thanksgiving prayers you can remember these poor people also." Robert is the son of Mr. and Mrs. William Betzen, northwest of Hereford. He went into service in October of 1951 and has been on Cheju Island since the past May.



BLIND BOWLER: P. J. (Polly) Norris rolls a bowling ball in a Fort Arthur, Tex., bowling alley while his seeing-eye dog, Heidy, watches. Norris is blind, but he has an 82-pin average in the Memorial Bowling Center league. He has rolled a 69 for low and 172 for high game. Teammates lead him to the approach line, but Norris does the bowling. He is 39, married and the operator of a news stand. Norris has been bowling only three months and is admired by other bowlers who can see the pins but have trouble hitting them.



NINE-POINTER FIRST TIME OUT. Gene Rowell, 11, of Austin, Tex., grins with pride and holds the .22 rifle he used to kill his first deer--and the first live target he ever held in his sights. His mother, Mrs. C. W. Rowell, who also bagged a deer on the first day of the season, looks admiringly at her young hunter. (AP Photo)

Texas Farm Family Outlook Seems Uncertain Due To Lack Of Rain

Weather, during the months just ahead will have a tremendous effect upon Texas agriculture in 1953. Most of the state must have above normal rainfall before producers can begin to plan for 1953 and next year's production. Scattered rains have been beneficial but general and heavy rains are needed.

According to C. H. Bates, farm management specialist for the Texas Agricultural Extension Service, the demand for products from the farms and ranches of the state will continue high during 1953 -- especially the first half. Employment is at a record high level and total increase if individuals is expected to rise slightly above 1952 levels. Government spending for defense, he

adds, is scheduled to be higher during the first six months of next year and the increasing population rate is another favorable factor. The present population of the nation is estimated to be 157 million and is increasing by more than two million annually.

Prices on the whole, says Bates, are expected to continue near the 1952 levels. Prices of some commodities may show further declines during 1953, especially where export demand is a factor. Cotton and wheat are crops with large export outlets. No sharp price drops are expected because of the present strong demands, says Bates.

Farm costs are expected to edge upward in the months ahead continuing the cost-price squeeze on farm operators. Farmers will need large amounts of machinery, tools, fertilizers, insecticides and other manufactured articles if high production is to be maintained. None of these is expected to be cheaper than in 1952. Except for some large machines, wire and fencing, ample supplies of production materials are in sight, says Bates.

Labor, says the specialist, will continue to be tight and farm wages, already at record levels, are expected to rise slightly. In some areas, seasonal labor shortages are likely to be more acute than in 1952, particularly in weather conditions are favorable for seeding normal acreages of cotton and other "high labor" crops.

Feed supplies are extremely short in Texas and the Southwest, and producers should give special attention to building up feed reserves. Feed costs are likely to be unusually large this winter because of the local shortages.

The over-all picture right now is not a bright one, says Bates, but, he adds good general rains before December 1 would materially improve the situation. Bates believes that agricultural producers must take advantage of every opportunity to cut corners and hold down labor and other operating costs if they are to have a profitable year in 1953.



GOVERNOR ON VACATION. Governor Allan Shivers, on a combined and good-will tour, is shown arriving at the airport in Nassau, Bahamas. Escorting the governor is Lt. Blair Moody, aide-de-camp to Major Gen. Sir Robert Neville, Governor of the Bahamas. Shivers and his wife and three other couples vacationed in a swank hotel for several days. (AP Photo)

LIBRARY NEWS

NEW BOOKS IN DEAF SMITH COUNTY LIBRARY

FICTION -- Only the Loving -- Ames; Adam Brunskill -- Armstrong; Blossoming Year -- Carpenter; Devil's Bridge -- Deasy; Crystal Years -- Doan; Pilgrim Soul -- Downes; Queen's Gift -- Fletcher; Best American Short Stories of 1952 -- Roley; Ten Against Caesar -- Granger; Best Thing that ever Happened -- Leslie; Tomorrow the Harvest -- Paradise; Stranger Came to the Farm -- Waltari; It's Different For a Woman -- Ward.

NON-FICTION -- Country Postmaster -- Geddes; 40 Acres and No Mule -- Giles; My Island Home -- Hall; Blue Hills and Shoofly Pie in Pennsylvania -- Dutchland -- Hark; I Never Thought We'd Make it -- Havemann and Love; Please Excuse Johnny -- McGehee; Power of Positive Things -- Peale; Canada: The Golden Hinge -- Roberts.

At the death of his father young Adam returns to his home town of Winterings. He becomes involved in the rivalry of two mining concerns, and sides are taken. The climax of this quarrel is a fight between Adam and his burly cousin Reuben. Published by Harcourt, Brace and Company, this Adam Brunskill is a stirring piece of narrative writing.

Already eighth of the Best Seller list in New York Herald Tribune's Book Review Section is Inglis Fletcher's Queen's Gift. A story of the conflict that fixed the American Way, it captures the excitement, challenge, suspense and consequence of the contest over ratifying the Constitution in those troubled years when political liberty was a new and a perilous experiment. Mary Rut-



PVT. LEONARD WALTERSCHEID, Battery A, 11th Training Battalion, A.A.A.R.T.C. of Ft. Bliss, Texas is pictured above, Leonard was inducted October 29, 1952 and is the son of Mr. and Mrs. F. J. Walterscheid, Rt. 1, Hereford, Texas.

ledge is convinced that only the Constitution will protect all she values while Adam, her husband, opposes her views.

A powerful guide for overcoming obstacles is Mr. Peale's Power of Positive Thinking. The author proves by actual experiences that an attitude of the mind can change lives, with success in all things, and overcome all obstacles.

The Brownie Troop 8 of Friona met Monday at the Congregational church and played games and made cookies. Martice L. Fulcher served cookies and gingerale. There were 16 to answer roll call.

Say, "Thanksgiving" to any man, woman or child in the United States and they'll think of turkey, cranberries, and other little solid, satisfying things.

It's been that way for more years than any of us can remember. And maybe it's just as well this year that we go on having these old familiar symbols--because somehow we feel in our hearts on this greatest of all Thanksgiving Days that we owe a sense of gratitude that cannot adequately be expressed or pictured.

WE JOIN IN REAL THANKSGIVING FOR EVERY ONE OF OUR MANY PRIVILEGES, FRIENDSHIPS, AND CUSTOMERS

Park Avenue Drug Store

LIFETIME PORCELAIN FINISH
INSIDE AND OUT!

Frigidaire Automatic Washer

Frigidaire's famous Lifetime Porcelain finish stays brilliantly white, withstands scuffing, stains from cleaning fluids or soaps--can never rust.

See These Other Features, Too!

- Select-O-Dial Control
- Rapidry Spin
- Top-loading convenience
- No bolting down
- Live Water and Running water rinse

31.95 (Down) **309.95** Cash Price

See a demonstration!

FARM & HOME SUPPLY

THE ONLY WASHER WITH LIVE-WATER ACTION!

WHERE HEREFORD SAVES

SHOP DAILY at YOUR FURR FOOD STORE

PRICES GOOD FRI. & SAT. NOV. 28 thru 29

Hip-O-Lite
MARSHMALLOW CREAM pt. jar 31c

Popular Brands
CIGARETTES Carton **\$1.85**

U. S. Good and Choice Round Beef
STEAK LB **89c**

Armour's Star - Freshed Dressed
FRYERS LB **59c**

U. S. Good Arm
BEEF ROAST LB **59c**

No. 1 Longhorn
CHEESE LB **55c**

U. S. No. 1 Idaho - 10 lb. Mesh Bag
POTATOES ONLY **53c** BAG

White
ONIONS 2 LBS **17c**

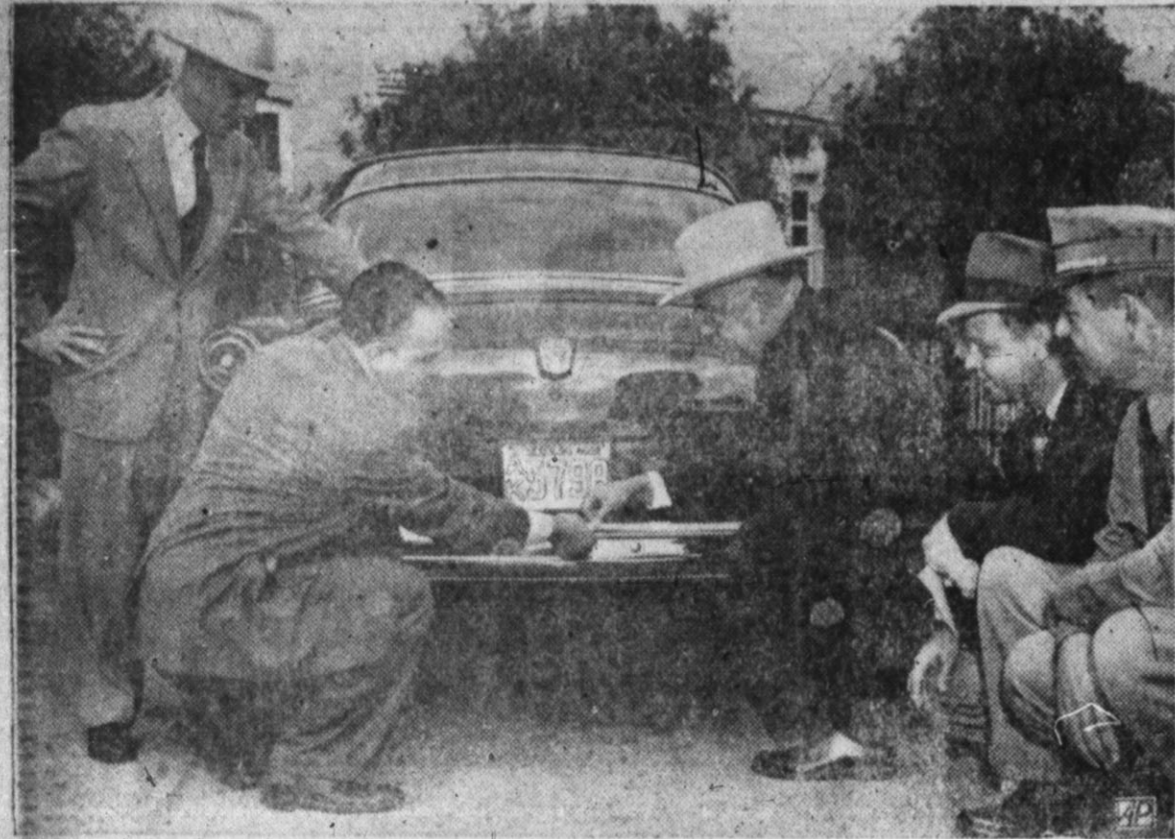
Swift's
PEANUT BUTTER 12-oz. glass 35c 20-oz. glass 59c

Campfire Blackeye PEAS 2 No. 300 Cans 25c	Chase and Sanborn Instant COFFEE 2-oz jar 51c 4-oz 95c
Blue Plate Mustard or - 2 no. 2 Cans TURNIP GREENS 29c	Furr's Candy - 2 lb. Bag ORANGE SLICES 51c JELLY DROPS 51c
Russell's - 2 28-oz. Jars APPLE BUTTER 45c	Hormel Luncheon Meat SPAM 12-oz. Can 49c
Franco American SPAGHETTI 2 Tall Cans 29c	Million Smiles VINEGAR qt. jar 21c
Hi-Dee-Ho Pie CHERRIES 2 No 303 Cans 45c	Ideal DOG FOOD 2 Tall Cans 29c

Spillwell Stewed
TOMATOES No. 2 Can 19c

Golden Rip
BANANAS 2 LBS **23c**

Minute
RICE 5 oz. Box **10c**



"LITE-A-BUMPER FOR STETY . . . Texas Junior Chamber of Commerce President Ray Roberts places reflector tape on the personal auto of Col. Homer Garrison, department of public safety director, in Austin, to start the Jaycee's "Lite-A-Bumper for Safety" campaign. Above are Bob Hill, vice president of the U. S. Jaycee's, Roberts, Garrison, Gene Peterson of Austin, and Sgt. Phillip Zeissel of the Texas Highway Patrol. (AP Photo)

Courthouse Records

DEEDS OF TRUST

D. Y. Edwards and wife Edna Edwards to the First Federal Saving and Loan Assn. of Clovis, N. M., all of lot No. 4 in block No. 4 of the Hester and Baskin subdivision block No. 3 of the Mabry addition to the town of Hereford.

Clarence E. Watts and Helen Watts to the Hereford Lumber Co., Lot No. 1 block No. 1 Harwells subdivision of block No. 30 Evants addition to the town of Hereford, Deaf Smith county.

Elwood Skypala and wife Jerry Skypala to Ben Childers Lot 16 Ralph Smith subdivision block No. 4 Mabry addition to the town of Hereford, Deaf Smith county.

Charlie W. Owens and wife Helen Owens to Fred E. Young, Lot 87 of the Allison subdivision of block No. 2, west one half of block 3 and the east part of block 16 of the Welch addition to the town of Hereford, Texas.

Frank Cummings and wife Harriett Cummings to the First Federal Savings and Loan Assn. of Clovis north 53 feet of Lot No. 5 of the Parker subdivision of the west one half of block 23 Evants addition to the town of Hereford, Deaf Smith county.

O. L. Culp and Gladys Culp, wife, to the First Federal Saving and Loan Assn. of Clovis, land being a part of block 21 Evants Addition to the town of Hereford.

P. L. Burrell and wife Estell Burrell to Claud Higgins, Lots Nos. 1, 2, 3, 4 and 5 block No. 1 of Meachams subdivision block No. 16 Mabry addition to Hereford, Texas.

Beulah M. Messenger to L. J. Capplemann, 160 acres of land out of capitol League No. 441 being northwest quarter one fourth of section No. 20 Township 20 - North Range 3 east.

Frank Cummings and wife Harriett Cummings to Parker Brothers Planning Mill, Corp., North 53 feet of lot No. 5 of Parker subdivision of the west one half of block No. 23 of Evants addition to the town of Hereford.

Q. What is the best way to apply my night cream?

A. Use the fingertips, and make three strokes up on each side of the neck, two up the front and back. Then work out from the chin up to the ear, and from the sides of the nose up and out to the temples. On the forehead, work from the center out. This is very good for you!

Baptist W. M. U. Holds Clinic

Terra Blanca Association of the Woman's Missionary Union of the First Baptist church held its annual meeting in Hereford Friday at the church.

An all day session was held beginning at 10 in the morning. Mrs. O. G. Hill Sr., outgoing president, opened the session with a devotional program and Mrs. T. H. Knighton of Canyon, president, presided.

Workshops in the various phases of the work were held under the direction of Mrs. Knighton, Mrs. Lee Stephens of Corpus Christi, Mrs. Lee Hemphill, Mrs. C. B. Jacques and Rev. John Rankin, all of Littlefield.

Lunch was served in the church fellowship hall at noon followed by an afternoon program dealing with the work of the general

conference under the direction of Mrs. Lee Stephens and Mrs. Knighton.

Approximately 130 delegates and workers attended the annual clinic and workshop.

How To Relieve Bronchitis

Creomulsion relieves promptly because it goes into the bronchial system to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial membranes. Guaranteed to please you or money refunded. Creomulsion has stood the test of millions of users.

CREOMULSION

relieves Coughs, Chest Colds, Acute Bronchitis

Kalmikoff, Overhuls Pitted With Murdock Brothers At Bull Barn

Ivan Kalmikoff, the Southwest States junior heavyweight champ from Russia, and George Overhuls, strong-armed Amarilloan, will try to break up the tag team supremacy of the fabulous Murdock Brothers in the main event of Hereford's wrestling card Saturday night.

Since getting back together in this area after a long separation, the Murdock brothers have been almost having their own way in tag team matches. They cooperate splendidly in a riotous attack that combines humor with rare team work.

Let either Frankie of brother Paul (Farmer Jones) get into difficulty, and the other rushes to his aid with flying fists and sometimes a heavy shoe used club fashion over an opponent's head.

The Murdock and the Kalmikoff-Overhuls combination go for two out of three falls or a one-hour time limit.

By way of warming up for the main event, Overhuls and Frankie Murdock tangle in a one-fall or 20-minute time limit preliminary here Saturday night. This match

should set the stage for a tough finale. Tiger Brown and Larry Wright, two newcomers to the area, carry on in the supporting card with a one-fall or 20-minute scrap.

State Draft Call To Furnish 2,814 Men In December

AUSTIN—State Draft boards will be called upon early in December to furnish 2,814 men for the armed forces during January 1953, Lt. Col. Morris S. Schwartz, deputy state Selective Service director, said here Thursday.

Authority for the action was received in state draft headquarters Wednesday from national Selective Service headquarters. The January quota for the entire country is 48,000.

Colonel Schwartz pointed out that the January call is larger than any monthly quota received



FRANKIE HILL MURDOCK to wrestle here Saturday

during 1953. Large quotas of recent months, he said are necessary to replace the "thousands of men getting out of the service."

The armed forces at this time are maintaining their strength, not building up to a higher strength, Colonel Schwartz said. He pointed to figures showing number of Texans separated and number taken into the armed forces during September, latest month for which statistics are available.

"In September, we received notification of the separation of 4,612 Texans from the armed services," Colonel Schwartz said. "Our records show that 4,613 Texans were taken into the armed forces by enlistment and induction."

Colonel Schwartz said he expected more or less the same situation to prevail until next spring, provided the world situation and U. S. policy remain the same.

State draft headquarters also announced physical examination of around 7,500 men in December and probably another 7,500 in January. December examination calls already have been sent to boards and January examination call is expected to be sent in late November.

Stop Taking Harsh Drugs for Constipation

End Chronic Dosing! Regain Normal Regularity This All-Vegetable Way!

Taking harsh drugs for constipation can punish you brutally! Their cramps and griping disrupt normal bowel action, make you feel in need of repeated dosing. When you occasionally feel constipated, get gentle but sure relief. Take Dr. Caldwell's Senna Laxative contained in Syrup Pepsin. It's all-vegetable. No salts, no harsh drugs. Dr. Caldwell's contains an extract of Senna, oldest and one of the finest natural laxatives known to medicine.

Dr. Caldwell's Senna Laxative tastes good, acts mildly, brings thorough relief comfortably. Helps you get regular, ends chronic dosing. Egen relieves stomach sourness that constipation often brings.

Try the new 25¢ size Money back if not satisfied Most bottles in Box 220, N.Y. 18, N.Y.
DR. CALDWELL'S SENNA LAXATIVE
Contained in pleasant-tasting Syrup Pepsin

MARYLAND CLUB

COFFEE lb. 79¢

ARMOUR'S

CHILI 39¢

EATMORE

CRANBERRIES lb. 31¢

Kuner's PUMPKIN can 12¢

OCEAN SPRAY JELLIED

Cranberry Sauce 23¢

PRINCESSES FINEST YELLOW CLING

PEACHES No. 2 Can 23¢

Austex with chili gravy

TAMALES 25¢

Hunts

TOMATO SAUCE 3 Cans 25¢

Havanap

NAPKINS 100 count 18¢

Kuners

SAUERKRAUT 14 oz. 10¢

Tiny Tot Early June

PEAS 1 lb. Can 22¢

Our Darling

CORN, Cream Style 17¢

Dole Crushed

PINEAPPLE No. 2 1/2 Can 39¢

PRODUCE

CELERY HEARTS 18¢

Nice Tender

CABBAGE lb. 6¢

Krispy Cello Pak

CARROTS 15¢

QUALITY MEATS

CELLO PAK

FRANKS lb. 45¢

LEAN STREAKED

SALT PORK lb. 29¢

ALL MEAT

BOLOGNA lb. 39¢

PINKNEY'S COUNTRY STYLE

SAUSAGE lb. 29¢

CON CRANE

BRICK CHILI lb. 54¢

TURKEYS

TOMS lb. 66¢

HENS lb. 69¢

HEREFORD FOOD MART

Phone 1114 Toots Pittman, Butcher

Right on the Highway Right on the Price

We Deliver Bill McEndree, Owner

WANTED: DEALERS!

Hard Water in your area will make you money and save the customers money!! \$50.00 complete will buy for them, from you, the "EJAX WATER TURBULATOR"! Simple to install in main line, keeps scale from forming in boilers, hot water heaters, plumbing, etc. Has many other advantages in combating Hard Water. Write for information on Dealership.

"EJAX"

Box 37, 1006 Burnett Street Fort Worth, Texas

WRESTLING

SATURDAY NIGHT, 8:30 P. M.

TAG TEAM MATCH

IVAN KALMIKOFF, GEORGE OVERHULS

VS.

FRANKIE MURDOCK FARMER JONES MURDOCK

TWO OUT OF THREE FALLS, OR 1 HOUR TIME LIMIT

GEORGE OVERHULS

VS.

FRANKIE MURDOCK

ONE FALL OR 20 MINUTE TIME LIMIT

TIGER BROWN

VS.

LARRY WRIGHT

ONE FALL OR 22 MINUTE SCRAP

AT THE BULL BARN IN HEREFORD

Sponsored By The Hereford Lions Club

George Ochoa, Accused Of Killing Two Men In Texas, Will Go Free

MEXICO CITY — Scar-faced George Ochoa, the gay caballero, the devil with the señoritas, the panther on wheels, the hombre accused of murdering two men in Texas -- George Ochoa, will go free.

Like less debonair and colorful border jumpers, Ochoa proved that often a man can laugh at United States law -- from the Mexican side of the border.

Like, for example, Jose Villalobos. There's nothing colorful about Villalobos. A Texas sheriff stopped him on a lonely Big Bend road and asked to see his citizenship papers. Villalobos killed him with it. Jose was arrested in Mexico. He confessed. Then he was freed.

Ochoa never admitted he was guilty. He was charged in Laredo, Tex., in 1949, with killing two men in separate rooms of a hotel. Both men knew Ochoa's beautiful wife, Rosa.

By the time officers got on Ochoa's trail, he was over the Rio Grande -- or the Rio Bravo, as the snake-like border river is

known in Mexico. Mexican officers, finally arrested him. There were more than two years of attempts by the United States to extradite him for trial. Ochoa even claimed once he wanted to stand trial in the United States. But he beat the extradition attempts on Nov. 14. The Supreme Court said there wasn't enough evidence against him.

It's hard to extradite a man from Mexico -- almost impossible if he's a Mexican citizen, a little easier if he's a United States citizen.

Although both Ochoa and Villalobos have Latin names and claimed to be Mexican citizens, they never proved their claims. The evidence was stronger in the other direction.

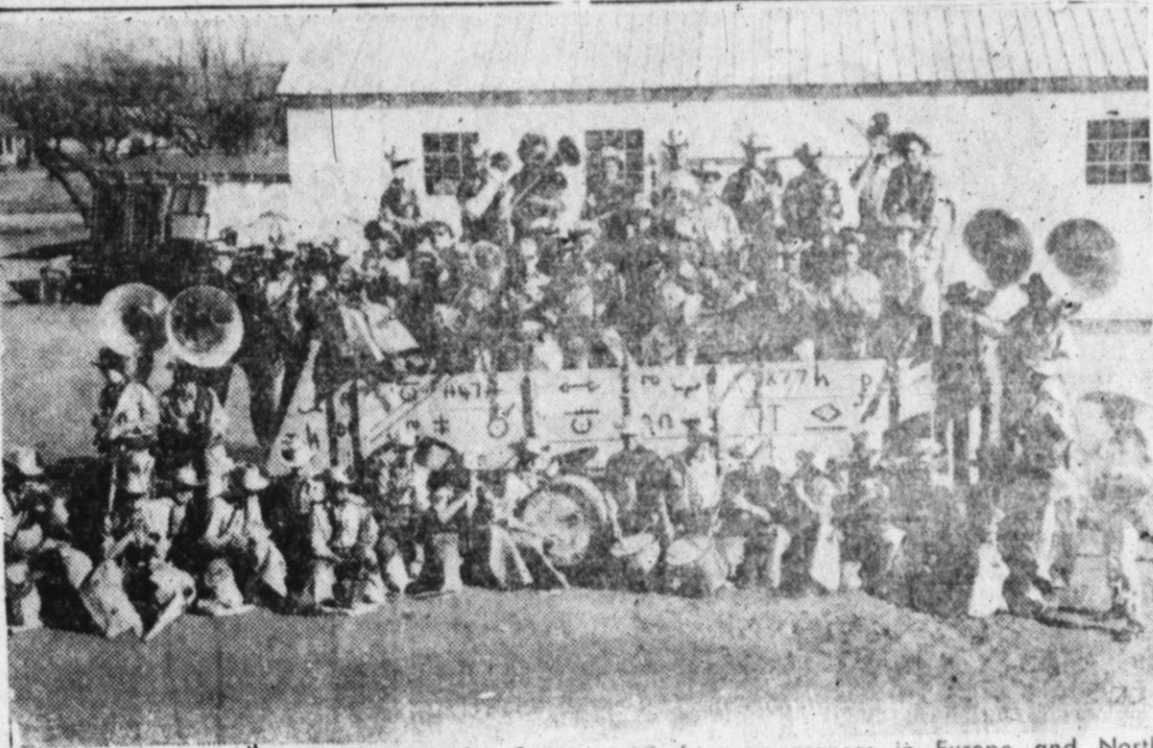
That didn't seem to matter. Ochoa found himself in a pretty good spot after he finally landed in the federal jail in Mexico City.

He stayed out of jail for a long time, though.

The bodies of Henry Whittenburg Jr., 31, Laredo cotton ginner, and Air Force Cpl. James Lindsay, 30, of Oneida, Tenn., were found on July 31, 1949. Whittenburg's body lay in a fifth-floor Laredo Hotel room. Lindsay's in a tenth-floor room. Both had been shot with the some .32 calibre pistol.

Witnesses told of seeing a scar-faced man around the hotel in the early morning. Police Chief David O. Gallagher discovered that both men knew Mrs. Ochoa, although there was no evidence they knew each other.

"Jealousy," said Gallagher, and a day later he filed a murder



ALL SET TO TRAVEL. The colorful Cow-boy Band of Hardin-Simmons University in Abilene, Tex., is ready to travel again. The band, which covers more than 25,000 miles each year, is scheduled to leave Dec. 19 for appearances in Europe and North Africa. Thirty musicians and an array of featured entertainers will perform for United States soldiers under sponsorship of the USO and the Department of Defense. (AP Photo)

charge against Ochoa.

But Ochoa had disappeared, after putting in a debonair appearance at his golf club.

This appearance was in character. Ochoa was a wealthy importer. He inherited the business and it didn't demand too much of his time.

His friends called him Gavo. He was a flashy dresser but "he took off his shirt at the slightest opportunity", a friend said dryly. "He was a fine swimmer and diver, a crack shot, an expert boxer and a very good golfer. He was 38 then."

Another friend summed him up this way: "Gavo was a polished gentleman when sober and a panther on wheels when drunk. He was a gay caballero, blue-eyed and smiling. He was well educated, clever, witty and a devil with the ladies."

But that wasn't the Gavo who showed up on Christmas night in 1949 at the home of a Laredo broker, J. J. Ballesteros. Ochoa looked "terrible" red eyed and haggard. He demanded money, got none, snatched some cold tamales from Ballesteros's refrigerator and fled back across the border.

All this time, the State of Texas and the U. S. Department were trying to get Mexico to arrest Ochoa. Mexican officers finally did catch him -- in a Mexicali hotel room on July 11, 1950. He had died his blond hair and registered as Guillermo Vidal.

He was transferred to the penitentiary at Mexico City. There he lived in a private room. He liked to sit up all night playing dominoes.

While Gavo played dominoes, his lawyers kept wrapping red tape around the case. The U. S. State Department almost dropped its extradition proceedings when Ochoa said he wanted to be tried in the United States. The joker was that Ochoa wouldn't waive the injunction preventing arrest his lawyers had filed for him.

In June of 1951, a Mexican

Texas Tech To Play Strong Tulsa Eleven At Jones Field Saturday

One of the highest rated teams ever to play in Jones Stadium will be Texas Tech's opponent here Saturday afternoon.

That's the University of Tulsa, coached by a Tech alumnus, J. O. (Buddy) Brothers.

Tulsa is well on its way toward a third successive offense championship. The Golden Hurricane ran and passed for 4,747 yards in 1950, upped that mark to 5,282 in 1951.

Quarterback Ronnie Morris, a magician at ball handling, is the key to the split-T attack, but the

judge said Ochoa would have to go back to Laredo to be tried.

But on Nov. 14 of this year, Ochoa, the smooth operator, turned out to be the winner when the Supreme Court issued an injunction against his extradition, deciding there wasn't enough evidence against Gavo.

The Villalobos case wasn't quite as complicated and was in doubt a much shorter time.

Sheriff O. W. (Blackie) Morrow of Presidio County was shot to death on the lonely road between Marfa and the Texas town of Presidio on March 12, 1950. Skilled trackers followed Villalobos' trail to the border. They got the Mexican officers to help and on March 16 caught Villalobos in the mountains of Northern Mexico.

After he confessed he was clapped into jail while the United States tried to extradite him. But in May, 1950, Federal Judge Felipe Galindo Hernandez of Chihuahua City ordered Jose released.

The judge said no order authorizing Villalobos arrest had ever been issued in Mexico.

Villalobos never went back to jail -- at least not on U. S. charges.

biggest weapon is fullback Howard Waugh.

Waugh, who bulls through the line, then outsprints the secondary, is leading the nation's rushers. He added 250 yards to his personal total in Tulsa's 45-34 victory over the University of Arkansas Saturday.

All the Hurricane's talent is not confined to the backfield. Guard Marvin Matuszak is due to repeat as an All-American, and tackle Jim Prewett won't be far behind.

Things two weeks ago would look pretty dismal for Texas Tech. But the Red Raiders have already toppled a previous national leader, Rodney Williams of Hardin-Simmons. They held him to 14 yards in a 14-14 draw.

Then, pitted against a powerful University of Arizona team, the Raiders emerged victorious 19-14 in Tucson Saturday night. Tech trailed 7-6 and 14-13 and had to hold the Warren Woodson-coached Wildcats for downs on the Tech 12-yard line in the final 55 seconds.

Tulsa game time is 2 p.m. Good seats will be available, since many Tech students will be home for Thanksgiving.

Q. How can I prevent stretching of buttonholes in a sweater?
A. Before laundering - knitted garments, it is wise first to baste the buttonholes in order to prevent their stretching. The threads can easily be removed when the garment has dried.

A. O. Thompson Abstract Co.

Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.

DR. MILTON C. ADAMS
OPTOMETRIST

140 West Third Hereford, Texas
Phone 37 Office Hours—8:30 5:00

DAIRY SALE

15 miles north, 1 3/4 miles east of Dimmitt -- or 6 miles east on Farm to Market Road, 3 miles south, 3/4 miles east of Hereford.

WED. DEC. 3, 1952

Time: 1:30 P. M. Terms: Cash

Lunch will be served by Wyche Home Demonstration Club

LIVESTOCK

29 HEAD OF CHOICE DAIRY CATTLE

12—Holstein Cows, milking with second calves. Milking from 34 to 57 lbs. per day. They have been milking 1 to 3 months.

2—Holstein Cows, milking with 3rd calf. Milking 65 lbs. and 50 lbs. now. Freshened Oct. 7th and 12th.

1—Guernsey Cow -- Freshened Sept. 19, and milking with 3rd calf.

1—Jersey Cow -- Freshened Oct 14, and milking with 4th calf.

7—Holstein Cows -- heavy Springers and producers. These cows will freshen before sale date. 3rd Calf Cows.

4—Holstein Cows -- Will freshen in February, and produce well.

1—Holstein Yearling Heifer -- open.

1—Holstein Yearling Bull.

These 16 cows that are in production are giving 8 cans of milk per day, which is a 5-gal. average.

An Individual Certificate will be furnished for T.B. and Bangs. They can go anywhere. Complete lactation records from DHIA will be given on each cow at sale.

You must see these cows to appreciate them. You are invited to inspect this herd before sale date and see them milked.

This Herd has rated first place as a herd and also had the highest rated Cow in the Randall County Dairy Association, which includes Randall, Parmer, and Deaf Smith Counties.

DAIRY EQUIPMENT

1—2-unit De Laval Milking Machine -- magnetic type -- new style -- complete with pump.

1—6-can Kelvinator Milk Cooler -- a good one.

1—Open type Aerator

1—2-Compartment Wash Vat

24—10-gal. Milk Cans

1—Drain Table -- a large and good one.

8—tons of good Alfalfa Hay

Not Responsible For Any Accident Which Might Happen At Sale. Listen to Ken on KSEL each Monday, Wednesday and Friday, at 6:55 A. M.

W. H. JOHNSON & SON, Owner

Col. Ken Boxeman, Auctioneer Boyd Gregory Clerk

Q. How can I prevent stretching of buttonholes in a sweater?
A. Before laundering - knitted garments, it is wise first to baste the buttonholes in order to prevent their stretching. The threads can easily be removed when the garment has dried.

Buy Now and Save!

FREE 1 STALK PASCAL CELERY OR 1 LB. CRANBERRIES with the purchase of \$5.00 other merchandise, excluding meats. This Good Wednesday Only.

CORN No. 303 Can 2 for 37c
Sweet, Cream Style - Shurfine

GREEN BEANS No. 303 Can 27c
Whole - Shurfine

TOMATO JUICE 46 oz. Can 31c
Shurfine

FRUIT COCKTAIL No. 303 Can 25c
Shurfine

MILK Tall Can 2 for 29c
Shurfine

WHOLE BEETS No. 303 Can 2 for 29c
Shurfine

PIE CHERRIES No. 2 Can 25c
Shurfine

PICKLES, Scur or Dill qt. jar 29c
Shurfine

CAKE MIX 37c
Pillsbury, Buy 1 at Regular Price, Get another at 1/2 price.

Turkeys, Hens, Fryers & Hams

Extra Lean

PORK CHOPS lb. 59c

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Thanksgiving

The one day of the year dedicated to giving thanks for the many blessings we enjoy as Americans... the one day when many will pause to say a prayer for peace throughout the world, for plentiful and nourishing food for everyone, for integrity and honesty in governments, and for love and understanding in the home. May the prayers of Americans for these things be answered.

PEACE
HARVEST
HOME
GOVERNMENT

SOUTHWESTERN PUBLIC SERVICE COMPANY
38 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE



BY HIMMIE GILLENLINE

Things seem fairly quiet since the school bond election. They sure were humming Friday and Saturday, though. All it took to pass the bond issue was 300 additional votes. I still hear people comment on the fact that the opposition vote in the three elections was so near the same: 611 - 613 - 638. Perhaps the letter written by Bill Kerr did more toward helping pass the bond issue than any other single thing. Bill's letter reflected some good horse sense and pretty well "hit the nail on the head". Main thing was that Bill put the welfare of the boys and girls of the community ahead of all else, including money and prejudice.

Jack Brown and Bob Lewis reviewed the weather Monday and decided that 1953 wheat prospects are looking up. Knowing very little, if anything, about farming, I started telling them all about raising wheat. These long, cold winters, I recalled, are the ones which really make the wheat crops. They went along with me until I advanced a theory that hard, deep freezes also eliminated green bugs. Right then both of them popped up and disputed the theory.

They declare that Robert Veigel got to wondering about this theory a couple of years back and decided to make a test. He went out to his field and dug up some bug-infested soil. Robert then took the soil in and put it in his freezing chest at home. He left it several weeks, thawed it out -- and had green bugs running around all over the living room. Science marches on. They convinced me, but I'd still like to know what Mrs. Veigel had to say about this noble experiment.

Found: Owner of the Siroloin steak confiscated by Harold Class's dog "Junior". The steak belonged to their neighbor, Gaston Baer.

How many people sent candles to Lloyd Manjeot in Korea? Looks as if this might be an excellent job for the Boy Scouts and the

Campfire Girls. If Lloyd, along with those other GPs in Korea, want some candles they should get 'em -- and soon. Lloyd isn't the kind of boy to send out a false alarm. How about it, folks? Here's a direct appeal for an item from the source of actual need. You'll know exactly where they go. No administration costs. No overhead. The address is: Lloyd H Manjeot 065761, Hq. Co., 1st Bn., 38th Inf. Regiment, APO 248, care P-M, San Francisco, Calif. If you don't want to mess with mailing them, bring them by the Brand office and we'll do the job and pay the postage -- and in one big shipment. It goes out Dec. 10. Remember the date. Bring in some candles. If you missed his letter in The Brand, come in and we'll be glad to show it to you.

Maybe the folks at the Legion Convention here Saturday and Sunday might even take up a special candle collection. It would be a swell deal.

Lloyd says, in part: "... We still do not have any light, so I call on The Hereford Brand to please appeal to the fine people of Hereford to please send us some candles. Honest, you can never imagine how bad we need candles. I do hope the people of Deaf Smith County will see fit to help us see the light."

Let's get those kids some candles by Christmas. If folks want to ship candles direct, OK. If you want to contribute money, we'll find some merchant who will get them for us wholesale. Who will volunteer?

Thanksgiving, when it first started, was a sincere, deep-rooted expression of appreciation to God for the fine things He had given a race of hardy pioneers. Wild turkey and venison were the chief item of food upon the occasion. Today, the turkey is still symbolic of Thanksgiving. Sometimes I wonder, however, about the occasion. Are the vast numbers killed in automobile accidents each November in keeping with the



WATER HEARING HELD . . . J. B. Thomas (above) of Fort Worth is shown at a hearing in Austin, Tex., on plans to conserve the state water supply. Thomas is chairman of Gov. Allan Shiver's state water committee. The committee hopes to have a conservation program ready for January's meeting of the state legislature. (AP Photo)

original Thanksgiving? How many people even return thanks upon the occasion of Thanksgiving Dinner? Do we, the American people, enter into the occasion with a spirit of humble gratitude known to those Pilgrims in the 17th century? It is just another holiday? A time to visit friends or relatives?

Thanksgiving is an American institution. How you observe it is, of course, your business. How your children observe it will be reflected through your own customs and what meaning of the occasion holds for you. It is well worth thinking about in a serious vein.

Q. What is an exercise that will help banish the beginning of a "dowager's hump"?

A. Grasp either side of a doorway and let your body swing forward from the waist while your hands stay back on the frame for support. This will bring the shoulders together, pinching those flesh spots, and will encourage you to carry yourself better.



IT'S A PLEASURE TO CHECK OUT HERE!

Fast . . . Accurate . . . Courtous--that's the kind of check-out service you like -- and that's the kind you enjoy at COOPER'S! But the real pleasure in checking out here is in seeing the lower cost of your entire food order--in feeling the money saved right in the palm of your hand! Enjoy the pleasure today. Do all your weekend food buying here where every price is a low price -- and check out with bigger savings.



GOLD MEDAL	FLOUR	10 lb. Bag	85¢
BIG BEN	Pork & Beans	NO. 2 1/2 CAN	15¢
RED-SOUR PITTED	CHERRIES	SHURFINE No. 2	25¢
Schillings	COFFEE	LB. CAN	69¢
SUNSHINE KRISPY	CRACKERS	LB. BOX	23¢
HUNT'S HALVES	PEACHES	2 1/2 GAN	29¢
WHITE AMERICAN BEAUTY	MEAL	5 LB. BAG	39¢

SPAM	CAN	43¢
Vermont Maid - 12 oz. Bottle	SYRUP	25¢
Pillsbury 2 1/2 lb. Pkg.	PANCAKE MIX	35¢
FOR A DIFFERENT BREAKFAST TRY -- SPAM -- VERMONT MAID SYRUP AND SOME DELICIOUS PILLSBURY PANCAKES		
	SPRY	69¢
Each can has 15c Coupon good on 1 Doz. Eggs.		
Each Box Has Coupon Worth 20c On A Pound Of Your Favorite Coffee	SURF GIANT BOX	59¢
With Coupon		

THANKSGIVING GREETINGS

From A Firm which Sincerely Appreciates Your Patronage and Friendship

You have been wonderful to us since we entered business in Hereford . . . and we appreciate the opportunity of telling you how much we appreciate it. It is always a pleasure to serve you!

LESLEY - VAUGHN MOTOR CO.
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GROUND-BEEF	FRESH GROUND	39¢ lb.
SWIFT PREMIUM BACON	LB. CELLO PACKAGE	59¢
Pork-Chops	END CUTS 45¢ lb. CENTER CUTS 55¢ lb.	
SPICED Luncheon-Meat	Sliced	49¢ lb.

Farm-Fresh Produce

U. S. NO. 1 IDAHO RUSSETS POTATOES	10 lbs.	59¢
COCONUTS	each	15¢
CABBAGE	lb.	7¢
YELLOW ONIONS	2 lbs.	15¢

WE RESERVE RIGHT TO LIMIT QUANTITIES

Cooper's MARKET
Fine Foods

sport slants

By John Bennett

WHITEFACES END SEASON

Hereford's Whitefaces have put up their football togs until another season after winding up their 1952 schedule with a decisive 34-12 win over the Tulla Hornets here at Whiteface Field last Friday night. And it was a fitting finish for the Hereford eleven for they have had a lot of trouble with their opponents all season but wound up second in this district with a 2 win and 1 loss record . . . which isn't too bad, considering. Floydada took the title in this district and will play Phillips for the bi-district. Floydada won over Canyon for the title 32-0 while Phillips was drubbing the Dumas eleven 27-0. These playoffs, Phillips should be favored to win by several touchdowns.

BASKETBALL SEASON OPENS

Now with the football season practically gone we must look to the coming basketball season for our pleasures along the sporting line. Hereford opens its season with Vega here at the local gym Tuesday night but due to the fact that The Brand is coming out a day early due to Thanksgiving, we are unable to carry the results and pictures of that game. Hereford will have very few games at play in gyms where the seating

High School Games Played This Past Week

- Littlefield 45, Muleshoe 28
- Lockney 27, New Deal 14
- Brownfield 58, Levelland 7
- Panhandle 45, Canadian 6
- McLean 20, Clarendon 0
- Wheeler 27, Quitaque 6
- Perryton 0, Dalhart 0
- Wellington 58, Paducah 0
- Olton 14, Dimmitt 7
- Halls 18, Crosbyton 12
- Floydada 32, Canyon 0

capacity is such that it will handle any crowd. With the passing of the school bond issue here Saturday this season, 5 or 6 at the most, due to the inadequacy of the gym here. Most teams wish to urday it looks as if we will have a gym big enough to take care of large crowds as this important sporting event in our school system. Of course that will be a couple of years ahead of us . . . but it is something to look for. Coach Stark has had several boys out for practice during the past week or so and is due to pick up more now that the football season is over with. He should have plenty of material.

SOUTHWEST CONFERENCE GAMES

SMU lost any chance it may have had for a share in the Southwest Conference championship Saturday when Baylor tied the Mustangs 7-7 in the muddy Cotton Bowl. The tie gave the Longhorns the cinch on the title and we've picked right this season as the Texas boys have been our solid choice to win all season. Arkansas lost a heavy scoring game to the Tulsa club 44-34 and TCU lost a 12-6 to Rice. Tennessee, who will play the Texas Longhorns in the Cotton Bowl New Year's Day were tied in their game Saturday with the Kentucky Wildcats 14-14 on a sloshy field caused by a 2 inch snow. Some teams were idle Saturday due to Thanksgiving games that will be played Thursday. Texas and A & M tangle Thursday in their annual get-together and that ought to be a good one . . . and the Longhorns ought to win it. Rice and Baylor get together Saturday in another good one and the SMU Mustangs will take on the TCU Horned Frogs in another Southwest Conference game that ought to be a good one.

Phillips Wins Over Dumas For I-AA Champion

Phillips downed Dumas 27 to 0, Saturday in a battle of two undefeated schoolboy football teams to take the District I-AA title. Phillips will play Floydada next Saturday at a site to be decided later, probably Sunday. Each team went into the game with a record of nine wins and no losses. Phillips scored once in each quarter. Teddy Reddick went over from the 1 on fourth down for the first score. Dale Meek passed to Reddick for the extra point. In the second period, Reddick capped an 89-yard drive by passing to Allan Greer for a touchdown. Meek kicked the point. Dale Wiley got loose for 40 yards and a score in the third. Meek again got the conversion point. The last score came when Wiley ambled 33 yards for a counter.

Horned Owl Helps Control Crows In Pecan Crop

BELTON, Texas — Pop-Pop, a horned owl, makes it easy for Nelson H. Hamder, a pecan grower, to kill crows by the hundreds. Hamder ties a three-foot twine to one of Pop-Pop's legs. He ties the other end to a crow, dead or alive. Hamder hides nearby. Other crows think Pop-Pop is attacking one of their buddies. They're right. Pop-Pop loves crow meat. The aroused crows swoop down on Pop-Pop. Hamder with his shotgun dropping crows like flies -- or dead crows. As far as a pecan farmer is concerned there just isn't any bird more destructive than a crow. Hamder says he has tried many ways of controlling crows and the owl method is the best.

Dingy Rugs
If the rug has a dingy, faded look after cleaning it, get a pan of warm water and put a cup of vinegar and a tablespoonful of ammonia into it. Wring a woolen cloth out of the water and wipe the rug all over. Both acid and ammonia have a tendency to restore faded colors.



AROUND LEFT END. Morris Stone (31), Rice back, scampered around left end and picked up six yards before he was stopped by Charles Rogers (81), Texas Christian end, in game played in Huston. Rice won 12-6. (AP Wirephoto)



HAILED DOWN FROM BEHIND. Baylor back Glenn Jones pulls down Southern Methodist back Jerry Norton from behind as Norton picked up two yards deep in his own territory in the second quarter of game played during rain in Dallas, Tex. The game was a 7-7 tie. (AP Wirephoto)

Floydada To Play Phillips Friday For Bi-District

Floydada and Phillips will play in Amarillo Stadium Friday afternoon at 2 p.m. for their bi-district playoff and it ought to be one of the best high school games this season. Both teams are undefeated and untied. Officials from both schools met an Canyon Sunday and accepted Amarillo's bid for the game. Floydada has an impressive record as do the Phillips Blackhawks. Floydada has scored a total of 356 points and have allowed only 7 points to be scored on them. In winning it-10 game schedule the Phillips eleven has rolled up a total of 386 points and have allowed 77 points. Last Friday, Floydada won their last conference game by beating Canyon 32-0 and Phillips dumped the undefeated, untied Dumas club 27-0 to take the I-AA title. Phillips fans will sit on the west side of Amarillo Stadium and the Floydada rooters will take the east. The stadium seats some 15,150.

Jack O'Reilly, George Overhauls Take Tag Team Match At Bull Barn

Jack O'Reilly of Sidney, Australia and George Overalls of Amarillo took two straight falls in the tag team match at the Bull Barn Saturday night from Jesse James of Houston and Billie Weidner. Overalls took the first fall in the match in 18 minutes from Weidner with an arm stomp. O'Reilly came back in the second and took that one from Jesse James in 12 minutes with the same hold that Overalls used on Weidner . . . the arm stomp. George Overalls and Billie Weidner opened the show in the 1st event and that was called a draw as time ran out in the one fall, 20 minute time limit struggle. Alex Perez of Amarillo won by default from Buck Weaver of Terre Haute, Indiana in the second event which was scheduled for one fall with a 20 minute time limit. Tommy Martindale was scheduled in the main event to be teamed with the popular Jesse James in the tag team match but could not appear and Weidner was substituted.



O'D. BOONE may not have 'killed a bar' at the Hereford Canyon Football game but he sure brought good luck to the local Whitefaces with the attractive coon skin cap. Staff Photo.

Schedule Given For Whitefaces Basketball Squad

The following schedule for the Whitefaces Basketball club has been announced by Coach Wayne Stark. Stark emphasized that all the home games listed are "A" and "B" games with the "A" games scheduled to get underway at 6:30 p.m. With the "A" game immediately following.

- Nov. 25 . . . Vega (here)
- Dec. 2 . . . Springlake (here)
- Dec. 6 . . . Amarillo (here)
- Dec. 9 . . . Plainview (here)
- Dec. 11, 12, 13 Happy tourney there
- Dec. 16 . . . Springlake (here)
- Jan. 3 . . . Friena (here)
- Jan. 5 . . . Vega (here)
- Jan. 8, 9, 10 Dalhart tourney there
- Jan. 20 . . . Dumas (here)
- Jan. 22, 23, 24 Floydada tourney there
- Jan. 27 . . . Dumas (here)
- Jan. 30 . . . Floydada (here conf.)
- Feb. 3 . . . Canyon (here conf.)
- Feb. 6, Tulla (here conf.)
- Feb. 13 . . . Canyon (here conf.)
- Feb. 17 . . . Tulla (here conf.)

The Hereford Brand SPORTS

Hereford, Texas, Thursday, November 27, 1952 Section Two



Thanks To You...

It Has Been A Good Year!

We wish to take this opportunity to say "Thanks Friends" for your generous patronage throughout the year. We believe the people of this area are the finest in the world and we're happy that we had the opportunity to serve you.



HEREFORD MOTOR CO., INC.

142 N. Miles Ave. Your Friendly Ford - Mercury Dealer Phone 39

'Truth Or Consequences' Given Before Full House At Frio

By Mrs. Owen Andrews

The Young Peoples version of "Truth or Consequences" was presented to a full house Thursday night. They called it "The Right Answer, Oh Brother!" Dan McLallen was master of ceremonies for the hilarious quiz program, which was mostly "Oh Brother". "Grandma's Greasy, Grimy, Sticky Hand Soap" was the product advertised. Some of the stunts were the exhibition of the "champion spitter" - Clark Andrews, the "Bus Ride", with James Dobbs as the mean little five year old and a "Womanless Wedding" fea-

turing Leonard Schmidt as the blushing bride, as a consequence for his failure to answer the question "How many leaves are there on a tree?" Bill Warrick was the wedding soloist, rendering an original version of "There's no Place like Home". A complete cast helped present the wedding and the entire "studio audience" was invited to the "wedding reception" where couple and attendants stood in a receiving line. Refreshments of cookies, coffee and cocoa were served.

The program originated by the G. A., which is sponsored by Mrs. R. L. Simpson. Most of the program was original or at least an original version of stunts seen elsewhere.

Mrs. Edgar Vinson's father, from Winters, has been here about two weeks visiting the home of his son. He became ill while here but was able to go home last week.

Mr. and Mrs. Henry Dobbs were in Amarillo Thursday and were accompanied home by Mrs. Dobbs sister-in-law, Mrs. Mary Vanatta from Los Angeles who is visiting her grandparents in Amarillo.

Mrs. Herb Schmidt's parents Mr. and Mrs. Hines of Cordell, Okla., and her brother Frank of the Army, visited the Schmidt home last week end. Frank was to report to a camp in New Jersey where he was expecting overseas assignment.

Mr. and Mrs. Jim Brooks and Mr. and Mrs. Henry Andrews were deer hunting last week in south Texas. The Andrews became ill and returned home the last of the week but the Brooks remained for a few more days.

The Frio Homemakers club will meet at the community building on Dec. 3. Members and visitors are urged to attend.

The J. E. Warricks and H. E. Lindleys attended funeral services at Wellington on Friday for Mr. Durfey, father of Mrs. Velman



GOVERNOR ALLAN SHIVERS signs the official memorandum designating the period from November 17 to December 25 as Christmas Seal Month in Texas. Mrs. Frances Rains, Seal Sale Director for the Texas Tuberculosis Association, looks on. Inset is Dr. Z. T. Scott, retired Austin physician who instigated the first Christmas Seal Sale in Texas in 1909 and now serves as treasurer for the statewide organization.

Warrick of Wellington.

Miss Betty Robbins attended Wayland homecoming celebration at Plainview Saturday.

The Hiram Odoms of Dimmitt and J. B. Thompsons visited the W. H. Thompsons Sunday afternoon.

Mr. and Mrs. Henry Stahl and son, formerly of Hereford visited the H. F. Bensons Friday night. They have been in California for several months. Henry had been recalled into the army.

He is now discharged and the family was on its way east to see their relatives. He was a technician at the hospital at Hereford while here and went from here to a hospital in Perryton.

Attending the Dumas-Phillips game Saturday were Clark Andrews, Leonard Schmidt, Dan McLallen, Virginia Brook, Frances Andrews and Veradelle Andrews.

Taking dinner with the Owen Andrews Sunday were the T. L.

Sparkmans Jr., Mr. and Mrs. J. E. Andrews, Mr. and Mrs. T. L. Sparkman Sr., Miss Alma Andrews and the Henry Andrews called in the afternoon. Mrs. W. S. Dixon of Dimmitt attended Sunday School here and also spent the rest of the day with the Owen Andrews.

W. H. Andrews was ill with pneumonia going to the Dimmitt hospital Saturday night.

The Frio Baptist church held baptismal services Sunday afternoon at the Avenue Baptist church at Hereford. Baptized were Mr. and Mrs. Theo Lamb and Cleotis Miller.

Mr. and Mrs. D. P. Schmidt of Clinton, Okla. came Sunday to visit their sons, Leonard Schmidt and Herb Schmidt and families. They expected to be here to see Leonard off on Wednesday morning as he was to leave for induction into the army. Clark Andrews was leaving with the

Funeral Service Held For Friona Resident

FRIONA — Marcus A. Jarius, 72, retired farmer of Friona, died in the Parmer County Hospital Nov. 20. He was born Aug. 13, 1880 in Trop, Texas, and for the past two years has been making his home in Friona with his son and family, Rodney Jarius.

Funeral services were held Friday, Nov. 21 at 2 p.m. in the Central Baptist church of Lubbock with the Rev. Jack Welch officiating.

Survivors include his wife, Mrs. Lelia Jarius of Friona, three sons, Rodney and Raymond of Friona and George R. of Borger. Funeral arrangements were under the direction of the Muleshoe Funeral Home.

same group for army duty.

Mr. and Mrs. Leonard Irwin and family took Sunday dinner in the Luthel Dowdy home in Tulia and they and the Dowdys visited a while in the afternoon with the R. C. Irwins. They report that news has been received of the birth on Nov. 13 of a daughter who has been named Teresa Ann to Mr. and Mrs. Tommy Irwin of Washington, Okla. Tommy is a former resident of this community.

Taking Sunday dinner in the J. H. Dobbs home were the D. Johnsons and Pat Robbins.

Mr. and Mrs. H. D. Robbins, Glenda and Marie Rhodes and Mrs. Grace Little of Hereford, took Sunday dinner in the E. H. Little's home.

Sam Venturella, Hereford, has recently purchased the registered Brown Swiss Bull, Lena-Don's

Jim 113455 from D. C. Brunett, Friona, Texas, according to a report from Fed S. Idtse, Secretary of the Brown Swiss Cattle Breeder's Association, Beloit, Wisconsin.



New Zenith "Prescott" Console TV, 17-inch (146 sq. in.) screen. Cabinet of mahogany veneer and matched graining effects. Smart styling and classically simple lines distinguish the cabinet.

New Zenith "Alcott" Table TV, 17-inch (146 sq. in.) screen. Cabinet is classically simple design with mahogany veneer sides and top. New Zenith "Wide-Angle" escutcheon.



How much better can TV reception be?
ASK YOUR DEALER ABOUT ZENITH
CUSTOMIZED PERFORMANCE
ASK ANY ZENITH OWNER

Only in a Zenith can you see and appreciate fully this latest, greatest TV advance! The miracle of a television receiver actually "custom fitted" in and for your home. Zenith alone brings you Customized Performance. Assures you of a TV that is exactly, precisely tuned to your location — and the special conditions in your area that affect local reception. Only Zenith has it. Only Zenith's superior engineering "know-how," quality controlled manufacture and 33 years of Radionic leadership make it possible. Ask any Zenith owner. See your nearest dealer for proof... for a revealing demonstration now!

Come in! Treat your eyes to the finest in television...ZENITH TV!

FARM & HOME SUPPLY

1301 Park Ave.
Dalton Criswell

Phone 1109
Ray Downey

Thanksgiving Day-1952



Once again it is Thanksgiving Day. Here, in our country and in our nation are good crops... well-fed, happy people... Real Thanksgiving Spirit! But this joy and plenty are actually missing in many of our neighboring countries... for the world needs food badly.

So today, as we Americans bow our heads in thanks for another prosperous year, let us give thanks with the same spirit as did our forefathers in 1621.

IT IS WITH THIS SAME SPIRIT THAT WE SAY THANK YOU TO OUR FRIENDS AND PATRONS... AND ASSURE YOU THAT SERVING YOU IS ALWAYS A PLEASURE.

MAY YOURS BE A TRULY PLEASANT THANKSGIVING DAY!

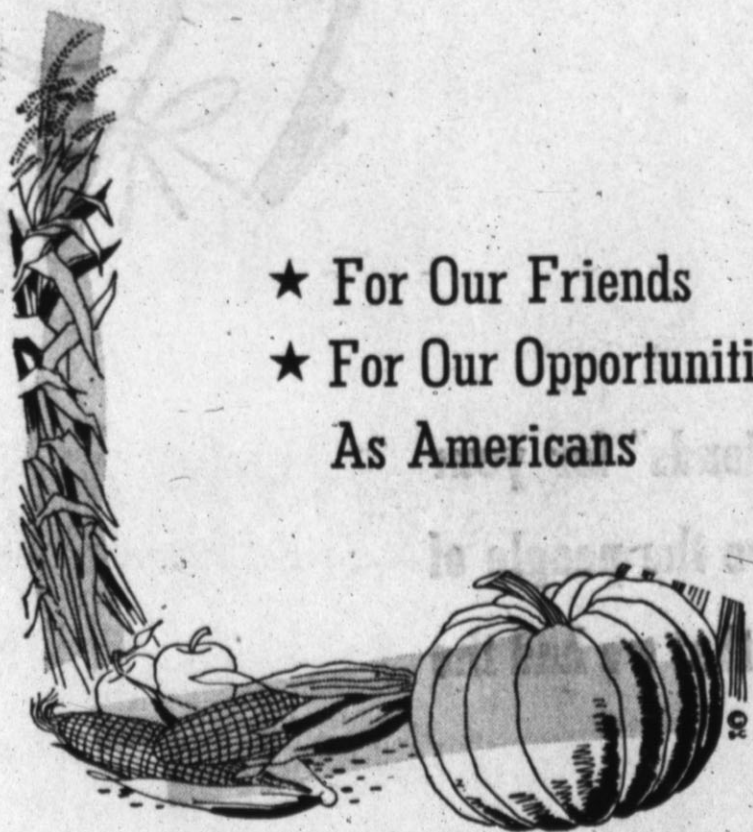
Hereford Potato Growers Ass'n.

Henry Benson, Mgr.

We Are

THANKFUL

- ★ For Our Friends
 - ★ For Our Opportunities
- As Americans



HEREFORD

IMPLEMENT COMPANY

Garden Beautiful Club Studies Decorative Indoor Plants-Flowers

Mrs. W. J. Stanford was hostess for the Garden Beautiful club Friday afternoon with Mrs. Geo. Graham serving as assistant hostess.

Mrs. Graham, president, announced the Christmas guest tea which will be held in the home of Mrs. Robert Veigel on Dec. 5.

Mrs. Carroll Whiteside, horticulture chairman, requested members to grow geraniums this winter and keep a record of the care and growth of the plants.

Mrs. Deward Roberson, program leader, introduced Mrs. Roy Manning who spoke on "Decorative Plants for the Indoors". She showed many varieties of indoor plants, discussing light, moisture and soil texture.

Mrs. S. L. Easley spoke of the subject "The friendly geranium is a good neighbor of the plant world", giving details concerning the growth and care of geraniums. She stressed the fact that too much water will keep geraniums from blooming.

Mrs. Homer Brumley, representing the fact finding committee told of the issue for the Saturday bond election.

Attending the meeting were Mesdames; J. W. Thomas, Tom Carter, S. L. Easley, J. B. Harlin, E. W. Harrison, E. W. Hobson, Frances Houston, D. C. Kinsey, J. W. Kirby, F. P. Lyons, G. P. Owen, Cary Perrin, Helen Pipkin, D. B. Roberson, Mary Seigler, E. W. Solomon, J. M. Thomson, Carroll Whiteside, Robert Veigel, J. L. Woodford, Miss Frances Turrentine and the hostesses.

Q. How can I clean suede gloves?

A. First put on the glove; then rub briskly all over it with a stale bread crust with about an inch of crumb to it, changing the bread when it becomes soiled. Pipeclay well rubbed in is the best method for cleaning white suede gloves.



TEAM MANAGERS Virgil Cocanougher left and Don Veigel help keep the team's gear in shape and doctor up scratches and bruises. Virgil is a junior and Don is a senior. Both play important jobs during the season. Photo by W. H. Patton.

Hints Offered On Saving Deer Meat

Between 30 and 40,000 legal deer normally are harvested in Texas yearly. Although weather conditions haven't been favorable for deer, R. C. Callender, Wildlife conservation specialist for the Texas Agricultural Extension Service, says hunting this year should be fairly good.

The specialist counsels hunters to observe rules of safety not only while traveling to hunting areas, but especially while hunting. Most hunting accidents, he adds, can be prevented.

Taking care of the kill is listed by Callender as a highlight of the deer hunting trip. He says experienced hunters go prepared. Minimum equipment comprises a good hunting knife, 15 to 20 feet of very small rope or sash cord, a pad of clean white cloth, and a deer sack seven or eight feet long of lightweight unbleached domestic. Of course, he adds, each hunter will use the type of gun best suited to the section in which he is hunting.

Proper care of the meat begins immediately after the kill. A good job of bleeding improves its keeping and quality. Next, he says, field dress the carcass by removing all viscera and use the clean cloth to wipe the body cavity dry. Then slip the deer sack over the carcass and tie it securely around the base of the antlers to prevent damage from flies or other insects. The carcass should be hung in the shade of a tree or placed in a shady spot on the ground until it is taken into camp.

In camp the carcass should be hung in a cool place with the chest cavity propped open to facilitate cooling. If the animal was badly shot up, especially in the abdomen, it may be necessary to rinse out the body cavity. When this is done, Callender says to wipe out the cavity and keep the carcass dry from then on.

He says the carcass should be hung outside during the night and if the daytime temperature is warm, it should be wrapped in blankets or tarps and placed in the shade. He doesn't advise tying the deer on the fender for the trip home unless the weather is cool or the trip is made at night. It's better, he says, to get the

meat away from the hot car motor and out of the sun.

Now for saving the meat after it reaches the home. The faster, and a good means of preserving, is freezing. The shoulder, neck and lower portion of the ribs, when boned, make good sausage. Grind the meat and use three parts deer meat to one of pork back fat. For a drier product, he

says, make it four to one. Season with one and a third cups of salt and three-fourths cup black pepper to 50 pounds of meat. Sage may be added if desired.

For curing the thicker, plumper muscles, he likes to use one and a half pounds of salt a quarter pound of sugar and an ounce of salt peter dissolved in one gallon of water. Weigh the meat in the

container so it will be fully covered with the brine. For best results leave the meat in the brine for two days for each pound of meat per piece and do the curing at temperatures of 36 to 38 degrees F. The meat may be eaten at once or smoked and held for later use.

Regardless of how the meat is preserved, Callender says, save it.

A Sincere THANK YOU

To Those Who Have Made 1952 A Successful Year For Us

May Your THANKSGIVING

Be Happy and Pleasant
M & M PLUMBING CO.

Thanksgiving

A HAPPY HOLIDAY . . . that's Thanksgiving when family and friends get together for the most important meal of the year . . . giving thanks for the blessings that have been ours since Pilgrim Days. We are happy to extend our good wishes to you at Thanksgiving . . . and are thankful for the fine patronage you have accorded us through the year gone past . . .

HEREFORD POULTRY & EGG CO.

129 Sampson

Phone 1208

Bud To Blossom Club Plans For Flowers For District Convention

Bud to Blossom club was entertained in the home of Mrs. Ernest Kendall Friday afternoon. Roll call was answered with "mistakes I have made in the garden".

Mrs. Herbert Haseloff, president, presided over a short business session and urged members to plant Red Emperor Tulips so they will be in bloom at the time the Seventh District Texas Federation of Women's Clubs Convention convenes in Hereford in April.

Members voted to have a bake sale to finance their part in convention plans, the date to be announced later. The annual Christmas party was announced for December 5, in the home of Mrs. A. L. Manjeet. An exchange of Christmas arrangements will be held.

Mrs. Pat Robinson was in

charge of the program for the afternoon. She discussed "Putting Plants to Bed" dealing for the most part with bulbs. She recommended cutting off dried roots but allowing the husks to remain, and placing in a closed container and keeping in a dark cool place.

The arrangement for the day was made by Mrs. Lloyd Sharp who used marigolds and chrysanthemums in a mass arrangement featuring shades of yellow and gold.

Members present were Mesdames; Roger Brumley, R. A. Daniel, Herbert Haseloff, C. R. Higgins, Ray Howell, Jack Johnson, W. H. Patton, Frank Prowell, Pat Robinson, Lloyd Sharp, W. Glenn Williams, R. N. Yarbro and the hostess.

THANKSGIVING 1952

Just Want To Say

THANKS FRIENDS

For Your Wonderful Patronage and Consideration The Past Year.

MAY YOU HAVE A BOUNTIFUL THANKSGIVING

SEARS GRAIN COMPANY

Henry Sears and Employees



Page Four

Mr. and Mrs. Herbert Haseloff and children are in Vernon for the Thanksgiving week end. They are guests of her parents, Mr. and Mrs. Z. P. Pilgreen.

Austin to spend the Thanksgiving week end with Mr. Yarbro's and Mrs. Hellman's mother, Mrs. W. W. Wyman.

Mr. and Mrs. R. N. Yarbro and children, and Mrs. and Mrs. Leo Hellman of Dimmitt, have gone to

Most hunting accidents could be avoided if hunters would observe the rules of safety while traveling and hunting.

Long Time Ago

54 Years Ago
Nov. 29, 1907

A description of the Panhandle of 45 years ago came from a well satisfied visitor of that time in which he says that in company with several other land seekers from Oskaloosa, and Des Moines and other Iowa points, I made a trip to the Panhandle and to say that I was surprised at the immense immigration flowing to the Panhandle would be putting it mild.

We waited at Kansas City from 11 a.m. until 5 p.m. before our car was attached to the last section of the train.

With the exception of the extreme Eastern part, the Panhandle is as fine a country as I have ever seen.

On every hand you can see prosperity and the crops we saw would not shame even our Iowa or Illinois farmer. It is a great country, and has a great future before it.

I was told the crops were not as good as the last year as it was an off season in the Panhandle, the same as with us in Iowa and the rest of the country.

But in spite of that fact the corn yield was from 25 to 40 bushels per acre and Kaffir from 2 to 3 tons per acre for which they got \$8 to \$10 per ton in this part of the Panhandle.

Besides all this I saw immense fields of Milo Maize and sugar cane and cotton. Many stands of alfalfa and all this on \$15.00 acre land.

That is the average price for good land in the Panhandle and according to the crops they raise, it is well worth \$50 per acre.

25 Years Ago
Nov. 22, 1927

Seven inches of snow, rain, hail, roads bad, wires out of commission for two days.

The weather man put his soul into the job when he decided about 3:30 p.m. last Friday to switch the beautiful fall weather

which had prevailed here for a time to a brand more in keeping with the time of the year.

First it was rain, steady and wet, it fell all afternoon and all day, changing late the following afternoon to a mixture of rain, sleet, hail and snow, and Saturday morning there was a gorgeous covering of the "Beautiful" over everything.

Temperatures dropped day by day and Sunday it snowed again. Estimates show that there was between 6 and seven inches in the vicinity of Hereford, although in nearby areas it was reported at twice that amount.

The official weather gage showed 1.65 inches of moisture.

Roads and city streets not paved were almost impassible. Stage service had to be discontinued for the time being. West bound trains were late and telephone and telegraph service was completely out for two days.

Hereford was completely cut off from the world for two days and a night when the line poles fell under the weight of the ice.

And the Hereford high school football team will enter the final for the class B district one as a result of their argument last Saturday afternoon on a snow swept temporary grid with the semi-finalists from Dalhart High.

Whitefaces took the game with a score of 19 to 0.

Leta Dene and Franklin Springer, both students at West Texas State College were home the past week end to visit their parents, Mr. and Mrs. J. E. Springer. Also a guest in the Springer home Sunday was W. Clyde Swartzell Jr., of Canyon.

Q. How can I prevent syrup from turning back into sugar?

A. The turning back to sugar can be avoided when making syrup, if, when it is coming to a boil, one-third teaspoon cream of tartar is added to every two cups of sugar used.

REAL ESTATE BOARD REPORT

Elvin Wilson has just completed the purchase of 160 acres out 12 miles west on the Gilbreath road. We predict a very bright future for this young farmer who is one of our county's hardest workers.

We note that Jacobsens are building a new building on the back of the Old Western Wheel inn lot down on the highway. We understand that J. M. (Morris) Thompson and Lee Little are going to manufacture irrigation tubes in this new building. They are already the manufacturers of the popular plastic irrigation dams.

The Mrs. G. F. Shirley home has been sold to a young couple from Dimmitt, Norma Jean and Marvin Coffee. These newcomers to Hereford are putting in the new drive in down on the intersection of Highways 51 and 60. Their new home is at 130 Ave. G.

B. F. and Morgan Cain are building a very nice home up on north Knight Street. They will be right next to Mr. Wesson and after looking at their house plans we know that it will be a home that will be a credit to Hereford.

Truitt Johnson who has been farming out southeast of Hereford is building a new home in Friona. We understand that Truitt has rented a farm down in Parmer County.

We noticed that the paving leading out to the old POW camp is breaking up. Seems like there would be a way of salvaging paving once the initial cost has already been put into it.

We note that the Parkway Village Drug Store has been made just about twice as large as it was. This is a popular noon-time hangout for the school kids. . . . makes us think of our own high school days when we ran the hot dog counter in just such an establishment.

One of the great differences between man and the lower animals is the right to own property.



Thanksgiving

Today a deep feeling of thanksgiving must surely fill the hearts of every American! Let us express our thanks by attending the church of our choice on Thanksgiving Day. There, in quiet meditation, we will realize fully the wealth of blessings we enjoy because we are Americans!



ROCKY'S SERVICE STATION

A WORD OF SINCERE THANKS



To Our Friends and Patrons

In this troubled world, just living in America (and especially Deaf Smith County) is enough for which to be truly Thankful

Shortages in many lines have made things seem a little tough in spots this year. But, as usual, things turned out pretty well. And most of our friends do, after all, have good reason to observe Thanksgiving 1952

. . . . and as we think about these things, we appreciate you — our friends and customers to the very fullest extent and we want you to know that our hearts are filled with appreciation and gratitude.

DAVIS - McCracken
Your M-M Dealer

1952



1952

With Every Sunrise Every American Can Do Well To Give Thanks That He Has The Great Privileges And Responsibilities Of Being An American.

And Further -- He Can Do Well To Invest Every Working Hour Proving Worthy Of That Great Title.

Carl McCaslin Lumber Company
A Complete Building Service

1 Block East of the Courthouse

Phone the Lumber Number 7

DIMMITT NEWS

Mr. and Mrs. Barber Eubanks Honored At Going-Away Party

By Mrs. C. J. Mapes
Mr. and Mrs. Barber Eubanks who plan to move to Oklahoma soon, were honored at a dinner party last week at the home of Mr. and Mrs. Willis Hawkins Sr. Decorative emblems of Soil Conservation graced the table, symbolizing the associated contacts of the men in this particular field for some years. A variety of games with a partying sing-song furnished the diversion for the evening. 14 guests enjoyed the fete. The Dimmitt Rebekah Thanksgiving dinner at the lodge hall Thursday evening at 8 o'clock was thoroughly enjoyed by 35 guests. Rev. D. W. Brashear's brought a very inspiring message on Thanksgiving. The Auxiliary will not meet this Thursday because of Thanksgiving but all members are urged to attend the next regular meeting.

large number of Dimmitt friends. Mr. Will Hochstein, a delegate to San Antonio for the Farm Bureau Convention last week reports it drew one of the largest crowds ever to attend in Texas.

Mr. Hochstein was very enthusiastic and is to give a report at the regular meeting which slated for Monday night Nov. 24.

WMU Circles at the First Baptist church Monday for a Missionary study. Around 45 ladies attended the interesting study.

High chiefs were elected for the National Honor Society of Dimmitt High School held in its monthly meeting on Nov. 12.

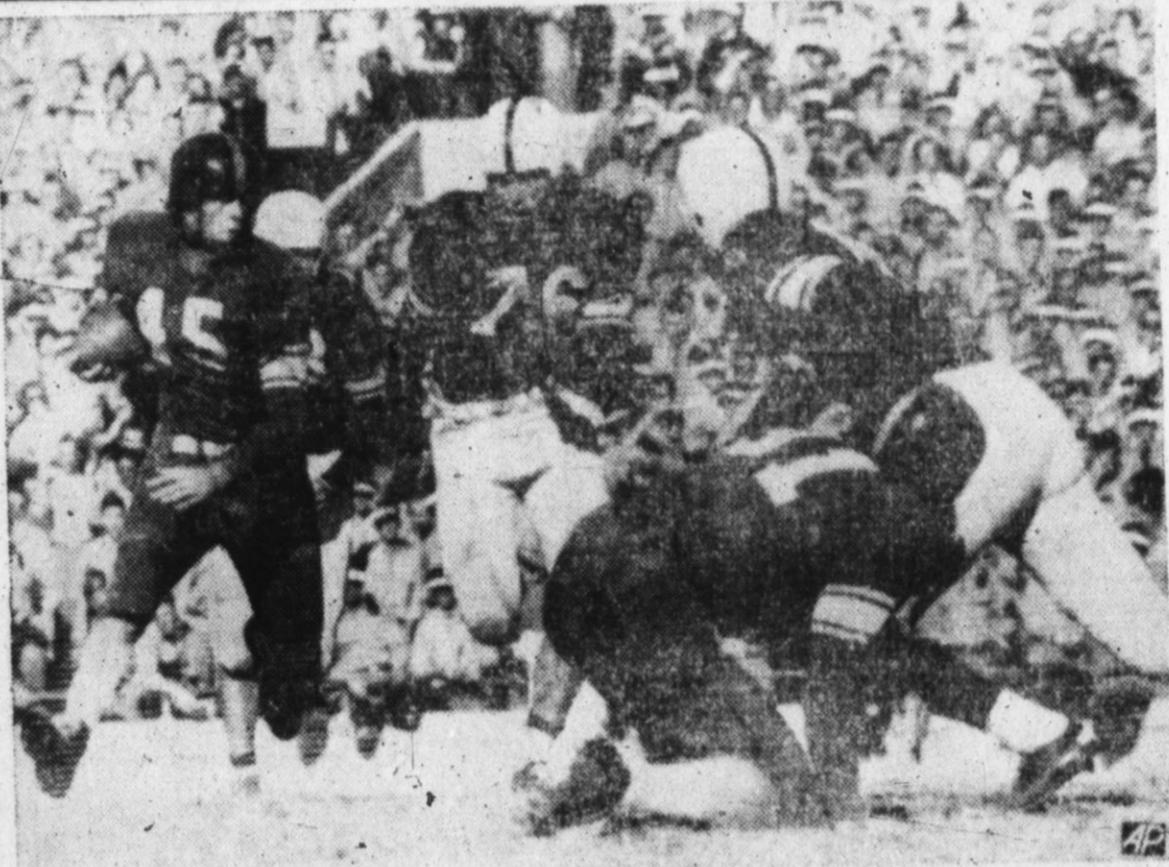
Officers appointed by the teacher's council were: Ralph Smith treasurer; Sandra Neumayer, corresponding secretary; and Jackie Clark, assistant corresponding secretary.

President, Ray Murphy, appointed committees for the purpose of presenting gifts to the children of West Texas Polio center. Also to make an effort to keep the school presentable by placing trash cans about, and the assembling of a scrap book.

Sandwiches and lemonade were served to the group at the adjournment of the meeting.

According to Mr. Gene Ivy, boss Lion, Moran, held a panel discussion at the regular meeting Tuesday in regard to the possibility of raising funds for the city's Christmas decoration.

It's a boy for the Robert Ramey's, Edwin weighed in at 5 pounds at 9 a.m. Nov. 21, in North West Texas Hospital in Amarillo. The young man is a namesake for his grandad, (Goose) Ramey.



FIVE-YARD GAIN..David "Kosse" Johnson (45), Rice back, picked up five yards around right end before being downed by Texas A&M tackle Jackie Little (76) during game in College Station, Tex. Rice end Bill Fisk (81) blocks out Bob Gosney (53), Aggie guard. Rice won 16-6. (AP Wirephoto)

SCHOOL LUNCH ROOM MENU

November 24 - 26
Monday
Barbecued Ham Chunks

Mashed Potatoes
Sliced Peaches
Hot Rolls . . . Butter . . . Milk
Honey
Tuesday
Hamburger Patties . . . Buns
Sliced Tomatoes . . . Lettuce
Onions . . . Pickles . . . Mustard

Lime-Pineapple Salad . . . Cheese
Ice Cream Sticks . . . Milk
Wednesday
Turkey Loaf . . . Giblet Gravy
Buttered Green Beans
Cranberry Sauce
Bread . . . Butter . . . Milk
Pumpkin Pie

Warranty Deeds
Lee Howard and wife Veima Howard to Roy C. Childers all the northeast one fourth section, No. 10 block K-7 Deaf Smith County containing 163.375 acres.
Joe Frank and wife Ida Frank to F. C. Crofford, all of section 26 in block K-8 save and except the east 240 acres of the north

one half of section No. 26 block K-8 and containing 412 acres of land.
Harold T. Higley and wife June Evelyn Higley to Robert Cummings, all of lot 15 of Bradley subdivision of the south one half of block No. 3 of the Evans addition to the Town of Hereford, Deaf Smith County.

-- THANKSGIVING --

Yes, it's Turkey-Day again, and we are thankful. We are thankful for YOU, the person who keeps our front door open. You're the one who has made our success here in Hereford possible. . . and it's you, that we salute and humbly say, "THANKS".

WEST TEXAS FEED, SEED & HATCHERY CO.

THANKSGIVING DAY

On this Thanksgiving Day 1952, we pause in our endeavors to say a SINCERE "THANK YOU" to our friends and customers in Hereford and surrounding territory. We're newcomers in Hereford, but you have accepted us as though we were old friends, and have placed your trust in our ability as watchmakers and jewelry merchants. We have, at all times, tried to render the best service possible, and to sell only Quality Merchandise at competitive prices, and we want to take this opportunity to tell you that we will continue to do so in the future. We are Thankful that we chose Hereford as our home, and that we have had the opportunity to be of service to you. May you have a bountiful Thanksgiving.

YOUR FRIENDLY CREDIT STORE

COWAN JEWELRY

Dies At Age Of 75

WELLINGTON — Mrs. J. B. Wellborn, 75 years old, died Saturday afternoon in St. Joseph's Hospital. She had been a resident of Collingsworth county for 48 years.

Funeral services are pending with Kelso Funeral Home.

Mrs. Wellborn was born May 22, 1877 in Cook County. She lived in the Plemmons and Aberdeen communities in Collingsworth County before moving to Wellington in 1918.

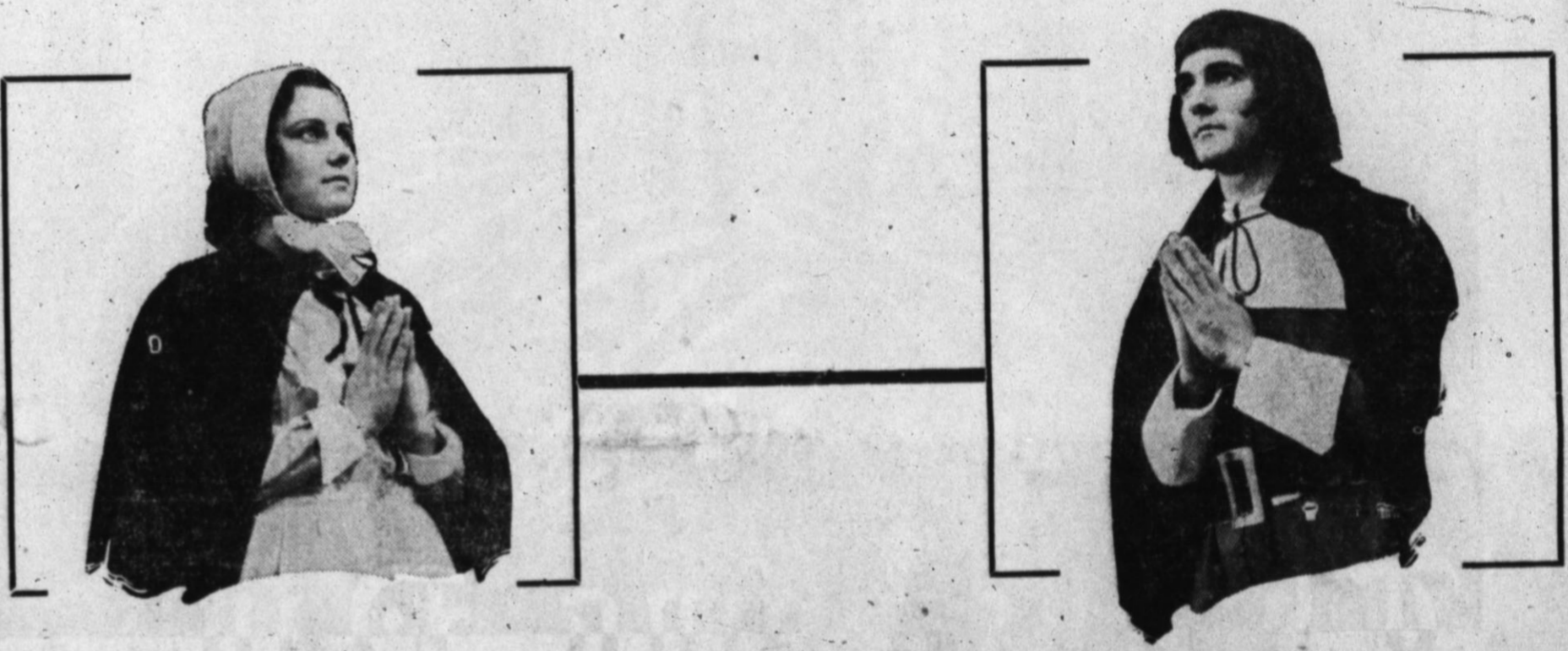
She was married May 22, 1892 in Montague County. She and her husband lived there before moving to Collingsworth County in 1904.

Mrs. Wellborn had been a member of the Church of Christ since 1924.

Survivors include her husband, five sons, George Wellborn, Proser, Wash.; Roy Wellborn, Bloomington, Tex.; Lon Wellborn, Wellington, Wash.; Earl Wellborn, Dryden, Wash.; and Ira Wellborn, Bovina. Three daughters, Mrs. Blake Stewart, Corpus Christi, Mrs. Ethel Riley, Hereford, and Mrs. T. V. Reeves, El Centro, Calif.; one brother and one sister, 25 grandchildren and 19 great-grandchildren.

When Basting:

Do not knot the end of the thread when basting. Merely start by making two stitches in the same place. This will hold the end of the thread sufficiently and when the basting is pulled out there will be no forgotten knot to make holes along the lines of basting.



Thanksgiving...

In Grateful Memory Of The
Courageous Band Of Early
Settlers Who Withstood
Starvation and Hardships
And Out Of Whose Historic
Struggles This Great
Nation Was Born!

Use Our Convenient Drive-In Window During The Bad Weather

The
Hereford State Bank

Member Federal Deposit Insurance Corp.

A Sincere
THANK YOU

To Our Friends And Customers
For Your Consideration During
The Past 12 Months

KEMP LUMBER CO.

109 Miles
Phone 44

Seek Ye The Lord While He May Be Found



Thanksgiving Day

Does Thanksgiving Day classify you on the platter level or on the prayer level? Will this day leave you with a singing soul, or only a stuffed stomach? Which day is it with you... Turkey Day or Thanksgiving Day? The "founding fathers" declared it a day of Thanksgiving to God. Then in all our supplication, may our much more abundant occasion for Thanksgiving make us even more humble. With Thanksgiving let your requests be made known to God (Phil. 4:6). A-MEN.

This Church Page Is Being Published Each Week With the Hope of Getting More People to Go to Church. It is Sponsored By the Following Business Firms Who Believe We Should Attend Religious Services Regularly.

Immanuel Lutheran

A special Thanksgiving Worship Service will be held on Thanksgiving Day at 10. Sermon Topic: "Give Us This Day Our Daily Bread".

Divine Worship services are held regularly each Sunday at 11 with Sunday School and Bible Classes for every age group at 10.

Fellowship Night will be held Wednesday, Dec. 3. All members and friends are invited to attend - become acquainted with your pastor and with other members of your church. Basket Supper at 6:30.

Sunday School Teachers meet Wednesday, Dec. 3 at 3 p.m.

Church of Christ

Each Sunday morning at the Church of Christ, Sunday school is held at 10 o'clock. The morning worship starts at 11 a.m.

The mid-week prayer service is held each Wednesday night at 7 p.m. at the Church of Christ.

Sunday evening the young people of the church meet for Bible study at 6:15 followed by evening worship at 7 p.m.

The Hereford Church of Christ radio broadcast over KPAN may be heard daily at 9:30 a.m.

Christian Science

Evil of any nature cannot withstand the power of God, a point brought out in the Christian Science Lesson-Sermon to be read next Sunday. "God overthroweth the wicked for their wickedness" (Proverbs 21-12). This is the Golden Text for the subject "Ancient and Modern Necromancy, Alias Mesmerism and Hypnotism, De-nounced."

Church of Nazarene

Each Sunday morning worship services are held at the Church of the Nazarene at 11 o'clock.

The Sunday night services are conducted at 7:45.

Sunday school hour is at 10 o'clock Sunday morning.

Rev. Jess Rains is pastor of the Church of the Nazarene which is located at Fourth and Jackson.

Assembly of God

Each Sunday morning Sunday school is held at 9:45 and the morning preaching is at 11 o'clock.

Young people's and Junior children's church meets on Sunday night at 6:45. The two groups are meeting on the lawn during the summer months.

Each Sunday morning at 8:45 over KPAN the Assembly of God church has a radio program.

Prayer meeting will be held at 6 o'clock on Wednesday night.

First Presbyterian

Sunday school is held at 9:45 each Sunday morning at the First Presbyterian church.

It is followed by morning worship at 11 o'clock.

The First Presbyterian church is located at Seventh and Lee. Rev. Russell Smith is the pastor.

First Baptist

Sunday school at the First Baptist church is held at 9:45 and the morning worship services are held at 10:50.

Sunday evening the training union will be held at 6:15 followed by the evening worship services at 7:30.

Officers and teachers meet at 6:30. Prayer meeting at 7:30 and at 8:15. Choir practice on Wednesday evening.

The church is located on the corner of Fifth and Main Street. R. H. Cagle is pastor; Bob Lawrence, educational and music director and Shirley Sharp, secretary.

St. Anthony's Catholic

Sunday Mass at 6:30, 8 and 10 a.m.

Daily Mass at 7 a.m. at the new church and 8:15 at the old church. Holy Hour at 8 Thursday.

Confessions: Thursday from 8:30 to 9:30 p.m. Saturday from 5 to 6 p.m. and 8 to 9 p.m.

First Christian

Sunday school is held each Sunday morning at 9:45 at the First Christian church. The morning worship service will be held at 10:50.

Evening services are at 7:30. The new pastor Rev. Don Root will fill the pulpit at morning and evening services.

First Methodist

Sunday School is at 9:45 a.m. at the First Methodist Church with worship services at 10:55 a.m. and 7:30 p.m. The MYF groups meet at 6:45 p.m.

Tuesday at 9:15 a.m. the Woman's Prayer Group will meet in Ward Hall. At 7:30 p.m. the Wesleyan Service Guild will meet with Mrs. Byron Durham with Mrs. L. C. Thomas as co-hostess. Mrs. O. D. Lowry will lead the program.

Wednesday at 12:30 p.m. the Woman's Society of Christian Service will meet for the regular Fellowship Luncheon. Mrs. Otto Gilliland will lead the program on "Good Tidings of Great Joy". Mrs. J. P. Slaton will bring the devotional. The choir will meet at 7:30 p.m. Prayer meeting will be in Ward Hall at 7:30 p.m. The Board of Christian Education will meet at 7:30 p.m.

At 2:30 p.m. Thursday the Happy Helpers will meet in the Primary room.



Avenue Baptist

Each Sunday morning at the Avenue Baptist Church Sunday school is held at 6:45. The morning worship services are held at 11 o'clock.

Training union is held each Sunday evening at 6:45 o'clock. The Avenue Baptist church has evening worship services on Sunday evening at 8 p.m.

Mid-week prayer services at 7:30 p.m. on Wednesday night.

Seventh Day Adventist

"The Fall of Jericho" will be studied for the lesson period Nov. 29th.

Lesson Scripture: Joshua, 3:4 and 6:7.

Memory Verse: Heb. 11:30. Study Helps: Patriarchs and Prophets pages 481 and 498.

Nov. 29 to Dec. 6 has been designated a prayer week in the Seventh Day Adventist church. First reading will be at the 11 o'clock service.

Sabbath School ... 10 a.m. Worship Service - 11 a.m. Church is located at Third and Lawton.

St. Thomas Episcopal

Services will be held at 8 a.m. Sunday morning with Rev. Seaman conducting.

GILLILAND FUNERAL HOME

* Matt Gilliland - Marlin Gilliland

BRADLEY GRAIN COMPANY

* Jack Bradley - S. H. Slagle

E. B. BLACK CO.

* Dick Barnard - Jesse Standford

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* Mr. and Mrs. Frank L. Daniel

BIG T PUMP CO.

* Hilrey & Leroy Aven

McCULLOUGH MOTOR CO.

* Ralph & Ray McCullough

HEREFORD LUMBER CO.

* Mr. and Mrs. Jack Kirksey

HEREFORD LAUNDRY & DRY CLEANERS

* Earnest Kendall

SHELTON TIRE EXCHANGE

* W. O. and Bessie Shelton

PITMAN GRAIN CO.

* Mr. and Mrs. J. A. Pitman

VAUGHT LAUNDRY

* Mr. and Mrs. M. P. Vaught

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* Harry Seed - Les Thompson

WESTERN FLOWER & GIFT SHOP

* Roy M. Peet, Mrs. Odis Lee, Shelby Whitfield

McRIGHT & SMITH TRACTOR REPAIR SHOP

* A. N. McRight - Sandford Smith

SEARS GRAIN CO.

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HEREFORD STATE BANK

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* Mr. and Mrs. S. S. (Fritz) Dodson

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* E. H. Cole

SOUTHWESTERN PUBLIC SERVICE CO.

* C. D. Hardesty

New Philosophy Of Management Is Emerging From Past Shortcomings

A new philosophy of management -- one which places the interests of the public first in all matters pertaining to the conduct of a business -- is emerging from industry's self-analysis of its own shortcomings.

So says Prof. Arch W. Hunt Jr., of the Baylor University School of Business, in a Baylor Business Studies publication recently released.

"This new thinking conceives that a company must be operated and directed to serve the interests of all public groups," Hunt reported.

"Management is coming to recognize that it has a moral responsibility to the public, and that it must accept this obligation if its public relations program is to be effective," he continued.

"Public relations will be effective in an organization only when

social consciousness permeates its entire hierarchy."

Professor Hunt charges that "not only have many individual producers and distributors lost face with the public, but it may be assumed that in far too many instances they have brought our entire business system of capitalism and individual initiative into disrepute."

It means, he said, "The future of not only our industry but our American tradition of free enterprise may depend upon regaining the lost friendship and confidence of the public."

Sound public relations is not a temporary or transitory activity Hunt warned. "We do not improve our relations with others in a few days, weeks or even months. Good will, confidence and friendship require time to mature; respect and influence can-

not be acquired overnight."

"Good public relations, like the making of personal friendship, is the result of an evolutionary process in which casual acquaintance gradually develops into friendship through sundry acts of courtesy and helpfulness."

An effective public relations program is never negative or static, Hunt said. It must be positive and dynamic, providing the basis for all production, finance, purchasing, sales and personnel policies.

Q. What is a good facial mask for an oily skin?

A. Fuller's earth, mixed with witch hazel to a smooth paste, is very good. For bleaching the skin, equal parts of witch hazel and peroxide can be used.

Q. How can I remove indelible ink stains from fabrics?

A. Soak the fabric in strong ammonia solution. If necessary repeat the process.

SNOOPY IN THE BULL PEN

Hi, how did you make out on your six weeks test? I surely hope every one passed and gets a privilege card.

Those that went to the Horizon Club Turkey Hunt sure had a bang up good time. Willie and Nancy and Eddie and Bob were the turkeys. The others had to catch them but came back after an hour of hunting. The turkeys came back too but they had fun because after a few blocks they doubled back and stopped across from the Hut to watch the rest of the group looking for them. Anyway it was fun. After the hunt the group ate and played games. Did you ever play Pinchy-Winchy? Well, Clarence has. Oh, by the way Clarence did you explain to your mother how you got all the lipstick on your handkerchief. Some couples present were: Rhoda and John, Ray and Jean, Nellie and Billy Gene, Dorothy and Jimmy, Beryl and Gracie, Jerry and Frankie, Paula Beth and Robert, Marion and Mike, Raymond and Elna, Nancy and William, Eddie and Bob, Jan and Charles.

Guess who was seen talking under a tree together. It hasn't been the first time either. It was Duwayne and Sue. Could, there be spring in the air?

Oh, just a few more weeks, a week to be exact. The 1952 Pep Club Banquet is December 5th. The Cheer Leaders try outs will be the third of Dec. and the new 1953 cheer leader will be announced at the banquet. The head cheer leader won't be announced until the beginning of school 1953. Good luck to all those trying out. May the best girls win!

Say, you know the other night at the football game I overheard Mr. Latson in a little conversation about monkeys. I couldn't quiet make out what he was saying but I did hear him say, "I sure do love bananas." Just as he said it, he reached and got hold of some girl's hand, who had one of those hand warmers.

Say, I wish someone would inquire around and find out what happened to Lee Drake's face. You know he came to school the other day with his face all bandaged up and no one could find out what really happened. Don't tell anybody but I think Suzie B. kind of got rough, isn't that right Lee?

Well, as you all know, last Friday was the last Pep Rally and Football game for the seniors and here's hoping the best of luck to next year's football team. So long for now.

Snoopy

Scores Of College Games Played This Past Week-End

- SMU 7, Baylor 7
- Rice 12, TCU 6
- Penn State 17, Pittsburg 0
- Princeton 33, Dartmouth 0
- Columbia 14, Brown 0
- Holy Cross 28, Temple 0
- Yale 41, Harvard 14
- Villanova 51, Boston U. 6
- Georgia Tech 30, Fla. State 0
- Alabama 27, Maryland 7
- Kentucky 14, Tennessee 14
- Minnesota 21, Wisconsin 21
- Ohio State 27, Michigan 7
- Notre Dame 27, Iowa 0
- Oklahoma 34, Nebraska 13
- Missouri 20, Kansas 19
- Tulsa 44, Arkansas 34

Rockspring Rancher Takes Steps To Feed Wild Game On Dry Ranch

ROCKSPRING, Texas — Rancher Hal Bradford has sold or moved all his cattle and cut his goat and sheep herds to a bare minimum.

Still on his ranch -- and victims of the drought -- are wild deer and wild turkey. For these the tall, weathered rancher supplies food.

He has bottle-fed fawns whose mothers have died from the drought. Some of these "fawns" are getting pretty big, when they stand on their hind legs to compete for a bottle of milk, their sharp hooves flail Bradford's shoulders.

Bradford feeds about a sack of shelled corn a day to the deer and turkey on his 9-section ranch 17 miles northwest of here.

When one doe's fawns were born, Bradford began bottle-feeding them, and gave their mother a Spanish kid goat to raise. Both liked the idea fine. Now the kid thinks he's a fawn, cavorting with other pet deer in Bradford's back yard.

"I have some neighbors who like to hunt, but they don't like to feed the deer," Bradford said. He believes everybody should help the deer through periods drought.

"A little feed with a deer goes a long way," he said. "Although deer starved all over this country last winter, few of mine died because I fed them."

"I went to the game department and asked for help in feeding to keep the deer from dying. But

they said 'No'.

It doesn't make much sense that the game department will spend a lot of money trying to protect the game, but when those poor old does and fawns are starving to death by the hundreds, they won't spend a penny to feed them."

Bradford admits the game department might go broke trying to feed all the hungry deer in Texas this year.

"But I'm going to keep feeding," he said, "and after I've spent all my money for corn the game warden will probably catch me eating one of those poor old does."

Bradford grinned. "Naturally, I won't have any money to pay my fine," he said, "so I'll lay it out in jail, and they'll have to feed me instead."

"So either way, my deer and I hope to make it through the winter."

Q. How can I make a good substitute for a ring mold?

A. Fill a glass jar with chopped ice seal and set into a bowl. Pour the mixture to be molded around the jar. Remove the jar when the mixture is well frozen.

Q. How should the very round face be rouged?

A. Blend the rouge high on the cheeks, close to the nose, close under the eyes. Fade it out at the edge of the cheeks, and this will keep the color highlights in the center of the face, and thus make it appear thinner.

Profit From The Brand Classified Columns

THANK YOU

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Consideration
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Always
A Pleasure

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Top hand from a famous family!

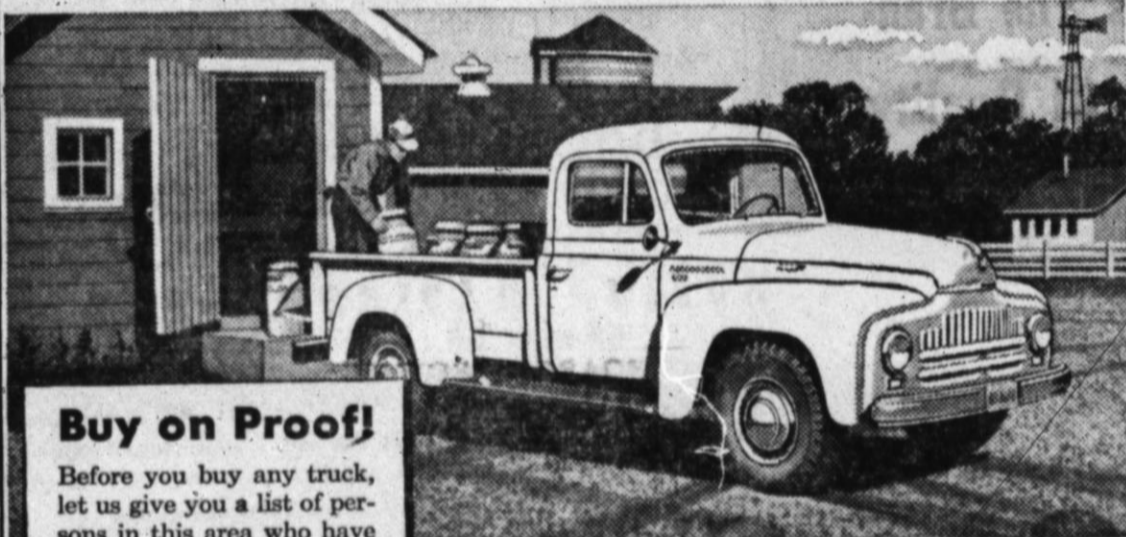
You can comb the county without finding a better "top hand" than an International Truck with pickup body.

One reason is the 45 years of truck manufacturing experience behind it. And true to its century of farm family traditions, International pickups deliver the same outstanding performance and enduring economy.

Invest 30 minutes in finding out why. Do it next time you're in town.

You can't beat these International pickup truck exclusives:

- Silver Diamond valve-in-head engine built in the world's largest truck engine plant.
- The "roomiest, most comfortable cab on the road" — the Comfo-Vision Cab.
- Super-steering system — more positive control, easier handling, 37° turning angle.
- Nine models... 4,200 to 8,600 lbs. GVW ratings. 6½, 8 and 9-ft. bodies. 115, 127, 134-in. wheelbases.
- The traditional truck toughness that has kept International first in heavy-duty truck sales for 20 straight years.
- Largest exclusive truck service organization.



Buy on Proof!

Before you buy any truck, let us give you a list of persons in this area who have recently bought new Internationals like the one you are considering. Check with any or all of them. Find out how Internationals cut hauling costs on jobs like yours.

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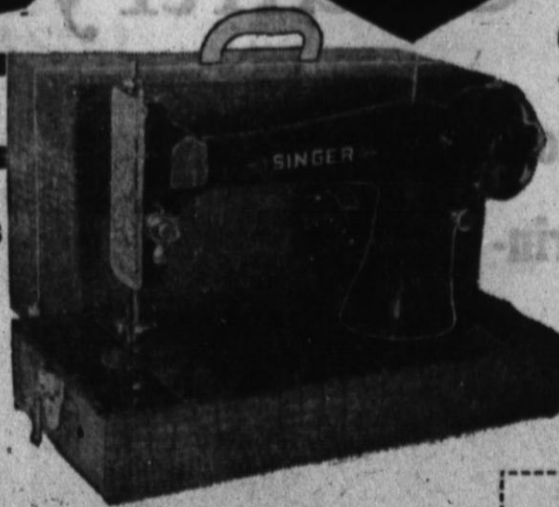
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IT'S THANKSGIVING AGAIN!



We, as Americans, have so many reasons to give Thanks on this holiday that belongs truly to us! On this Thanksgiving Day, join with your family and friends to give thanks reverently for all the blessings we enjoy! In the quiet peace of your home, pause and contemplate our greatest blessing -- Freedom -- and give thanks that you live in America, the land of freedom!

A PLEASANT THANKSGIVING

FROM

Associated Growers of Hereford

John J. Paetzold, Owner

Larry Loerwald, Mgr.



We Are Thankful For Our Customers

Whose Generous Patronage Has Been Ours



We Are Thankful For Our Employees

For Their Loyal Services, Faithfulness and Courtesy, And For Their Contribution To The Characteristics Which Gives The Bradley Grain Co. It's Personality As A Hereford Concern Of Quality And Service.



We Are Thankful For Our City

For It's Outstanding Record Of Expansion . . . It's Splendid Schools . . . It's Cleanliness . . . It's Beautiful Parks . . . It's Prosperous Businesses That Together Make Hereford "The Best Little City In Texas."



We Are Thankful For Our Country

For The Priceless Tradition Of Thanksgiving Day. For Ancestors Who Went Through Hardships With Tenacious Faith In Their Principals. This Inheritance of Courage, Faith And Power Is Ours.



Bradley Grain Company

American Legion, Auxiliary Will Have Full Program Here



T. J. CLAY
Commander
Hereford Post 192



MONROE PARKER
Vice-Commander
Hereford Post 192



JIGGS HARTMAN
Adjutant
Hereford Post 192



HOMER LOGAN
Sgt-at-Arms - Hereford Post 192



MRS. IRA OTT
President
Hereford Unit 192



MIKE McCULLY
18th District Commander



SHIRLEY L. DRAPER
18th District Vice-Commander



MAURICE LANE
18th District Adjutant



GORDON B. COMBS
18th District Sgt-at-Arms



MRS. C. W. PARKER
1st Vice President
Hereford Unit 192

The Hereford Brand

Hereford, Texas, Thursday, November 27, 1952 Section Three

Program of Activities THE AMERICAN LEGION

Eighteenth District Fall Convention
Hereford, Texas - Nov. 29-30, 1952

Saturday, Nov. 29, 1952:-

- 12:00 Noon Registration - Jim Hill Hotel
- 7:00 P. M. Child Welfare Banquet - Jim Hill Hotel
Admission by Special Ticket
- 7:15 P. M. Movie, "Carson City" at the Star Theatre
- 8:00 P. M. Wrestling Matches - Sampson & Highway No. 60
- 9:00 P. M. Dance - Dress Optional
Admission by Registration Badge

Sunday, Nov. 30, 1952:-

- 8:00 A. M. Dutch Breakfast - All Legion Members
Jim Hill Hotel
- Registration - Jim Hill Hotel
- 9:30 A. M. Joint meeting - American Legion, American Legion Auxiliary,
Forty and Eight - Jim Hill Hotel
- Call to Order - T. J. Clay, Commander, Hereford Post 192
- Introduction of 18th District Commander, Mike McCully
- Advance of Colors - Homer Logan, Hereford Post 192 Sgt-at-Arms
Gordon B. Combs - 18th District Sgt-at-Arms
- Invocation - Rev. Russell Wingert
- Preamble - Mike McCully, 18th District Commander
- Address of Welcome -- Ralph Smith
- Response to Address of Welcome -- W. Paul Spellman
- Introduction of Distinguished Guests - Mike McCully
- Introduction of 18th District President, Mrs. Loula M. Byrd
by Mrs. Ira Ott, President Hereford Unit 192 - for announcements
and appointments.

RECESS

- 10:45 A. M. Mass initiation of Legion
- 11:15 A. M. Guest Speaker - Reverend William S. Arms, Past Department
Chaplin of American Legion - Ft. Worth - Subject,
"America's Subtlest Threat"

RECESS

- 1:45 P. M. Call to Order - 18th District Commander Mike McCully
- Reading of Convention Call - 18th District Adjutant Maurice Lane
- Roll Call of Posts - 18th District Adjutant Maurice Lane
- Reading of Minutes of Last Convention - 18th District Adjutant
Maurice Lane
- Report of Department Membership Committeeman
- Introduction of Distinguished Guests - 18th District Commander
Mike McCully
- Committee Reports:
Membership
Resolutions
Convention City
Retire Colors
Adjournment

18th District 40 at 8 Association Promenade

- 11:00 A. M. Registration of Voyageurs and "Poor Goofs"
American Legion Hall
- 2:00 P. M. Deadline for accepting "Poor Goofs" for Initiation
- 1:30 P. M. Begin Street Work with "Poor Goofs"
- 2:30 P. M. Street Work with "Poor Goofs" completed
- 3:00 P. M. Start Degree Work and Wreck -- American Legion Hall
- 5:00 P. M. Business and Election of Officers
- 7:00 P. M. Child Welfare Banquet - Jim Hill Hotel
Admission by Special Ticket
- 7:15 P. M. Movie, "Carson City" at the Star Theatre
- 8:00 P. M. Wrestling Matches - Sampson Street & Highway No. 60
- 9:00 P. M. Dance
Admission by Registration Badge

The American Legion Auxiliary 18th District Fall Convention

Saturday, Nov. 29, 1952:-

- 11:00 A. M. Eight and Forty Registration -- Jim Hill Hotel
- 12:00 Noon Legion Auxiliary Registration -- Jim Hill Hotel
- 3:00 P. M. Auxiliary Tea -- Members and Guests - Veteran's Club House
Entertainment directed by Mrs. Cecil Parker
Courtesy Transportation from Jim Hill Hotel
- 5:00 P. M. Initiation of 8 and 40, Payhandle Salon No. 511 -- Veteran's
Club House - All 8 and 40 members welcome.
- 7:00 P. M. Child Welfare Banquet - Jim Hill Hotel -
Admission by Special Ticket
- 7:15 P. M. Movie, "Carson City" at the Star Theatre
- 8:00 P. M. Wrestling Matches - Sampson Street & Highway No. 60
- 9:00 P. M. Dance -
Admission by Registration Badge

Sunday, Nov. 30, 1952:-

- 8:00 A. M. Dutch Breakfast - All Auxiliary Members - Jim Hill Hotel
Registration - Jim Hill Hotel
- 9:30 A. M. Joint Meeting - American Legion, American Legion Auxiliary,
Forty and Eight - Jim Hill Hotel
- Call to Order - T. J. Clay, Commander, Hereford Post 192
- Introduction of 18th District Commander, Mike McCully
- Advance of Colors - Homer Logan, Hereford Post 192 Sgt-at-Arms
Gordon B. Combs, 18th District Sgt-at-Arms
- Invocation
- Preamble - Mike McCully, 18th District Commander
- Address of Welcome
- Response to Address of Welcome -
- Introduction of Distinguished Guests -
- Introduction of 18th District President, Mrs. Loula M. Byrd
by Mrs. Ira Ott, President Hereford Unit 192 - for announcements
and appointments.

RECESS

- 10:45 A. M. Mass Initiation of Legion
- 11:15 A. M. Guest Speaker - Reverend William S. Arms, Past Department
Chaplin of American Legion - Ft. Worth

RECESS

- 1:45 P. M. Auxiliary Business Session - Veteran's Club House
Call to Order - Mrs. Ira Ott, President Hereford Unit 192
- Introduction of District President by Mrs. Ott
- Introduction of Distinguished Guests - Mrs. Laverne Teakel,
District Assistant President
- Advance of Colors-Hereford Unit 192-Mrs. Ray Watson, Sgt-at-Arms
Mrs. Harold Pettyjohn, Asst. Sgt-at-Arms

Pledge of Allegiance

- Music - God Bless America - Berlin
- Brotherhood & Malotte - Mrs. C. W. Parker
- Prayer - Mrs. Harold Pettyjohn, Hereford Unit 192 Chaplin
- Preamble
- Call to Convention - Mrs. Genevive Bonner, District Secretary
- Roll Call of Units - Mrs. Genevive Bonner, District Secretary
- Minutes of Spring Convention - Mrs. Genevive Bonner, Dist. Sec.
- Report of Rules and Regulations Committee - Mrs. Nadine Rogers
- Department Hospital Representative - Mrs. Ora Farlow
- Fifth Division Vice-President - Mrs. Ethel Campfield
- Report of Credentials Committee - Mrs. Francis McCully
- Report of State Convention - Mrs. Kathryn Pitt
- Report of Resolutions Committee - Mrs. Octavia Roberts
- Reports of Other Committees -

RECESS

- Mass Initiation - All eligible Auxiliary Members, conducted
by Mrs. Loula Byrd, 18th District President
- Retire Colors - Hereford Unit 192 - Mrs. Ray Watson, Sgt-at-Arms
Mrs. Harold Pettyjohn, Asst. Sgt-at-Arms
- Adjournment

Just A Word Of

SINCERE THANKS

to our many friends
and customers



ODICE AND ED BULLS

PITMAN SERVICE STATION

A SINCERE

THANK YOU

to those who have made

1952 A Successful Year

For Us

May Your Thanksgiving Day

Be Happy and Pleasant

From

THE HEREFORD BRAND

And

THE SCNDAY BRAND

Camp Fire Girls Entertain Group

Wakita Camp Fire Girls entertained a group of friends at the Camp Fire Hut Monday night with a games party.

Members and their guests attending were: Eugenia Alexander and Lovella Finley; Jane Book-out and LaWanna Lookingbill; Joan Cupell and Patricia Medlin; Linda Hair and Marilyn Sigle; Melba Gay Lawrence and Patricia Howard; Mary Lynn Morrison and Ann Wagoner; Carol Ann Newell and Janet Lindley; Linda Kay Noland and Raline Rule; Betty Paetzold and Polly Monroe; Nona Marie Strange and Doris Nell Walker; Virginia Wither-spoon and Iris Hodges; Ann Caraway and Dollie Frowell; Leoda King and Lila Bell; Dee Buck and Carol Ann Benzer; Carolyn Kirby and Betty Hagar; Sharon Arrington and Linda Russell.



DELICIOUS TAGS. These three donkeys traveled from Laredo, Tex., to Cleveland, Ohio, but were put off the train after they ate each other's shipping tags. For a time, no one knew where they were going. A checkback showed one went to Cleveland and two to Gaston, Indiana. A Cleveland photographer supplied the "Go-Ike" sign the donkey is munching. It apparently is as tasty as a shipping tag. (AP Photo)

Tatum, Emerson Shepard, Horace Coffman, W.R. Jones and Tim O'Shanahan, all of Lubbock.

Others are Jack Gregory, Dimmitt; Travis Campbell, Dimmitt; Bob Wear, Hereford, Lawrence McGee, Hereford; Garner Jones, Lamesa; W. A. Brown, Crosbyton; L. G. Daugherty, Seminole; Roy Tidwell, Littlefield; Oscar Kelly, Spur; E. S. Lee, Spur, Marvin Carlile, Tulia; and T. J. Finley, Brownfield.

Castor oil, the black medicine of childhood, is holding its own despite today's demand for more popular remedies. The reason -- aircraft engines, for which the oil makes a perfect lubricant. While most of the world's supply of castor beans are grown overseas, this year's U. S. crop will exceed last year's, the Chamber of Commerce of the United States reports.

Land Levelling Underway To Conserve Water

During recent weeks the farmers have been taking advantage of favorable weather and the availability of heavy dirt-moving equipment to put their land in shape for better irrigation next summer, says the chairman of the county PMA committee.

Here in Deaf Smith county where water is life to the land, the practice of leveling land is one of the most important conservation practices, the chairman points out. In many instances production of a field has doubled through leveling. On uneven land water must be backed up to irrigate the high places, resulting in

over-irrigating the low places and skimping on the high spots, resulting in uneven crops and greatly reducing yields. By leveling their land farmers are able to do a more effective job of irrigating with less water.

The Agricultural Conservation Program has been the means of getting a lot of this leveling done in Deaf Smith county. Through the program many farmers have been assisted to put their land in shape for more efficient use of water and this in turn has encouraged the purchase of heavy dirt-moving equipment by contractors.

Land levelling for irrigated land is an approved practice in the Agricultural Conservation Program for 1953. Technical assistance for staking out the land for leveling is provided by the Soil Conservation Service. Farmers planning this and other dirt-moving prac-

tices should make arrangements for such assistance through the local PMA committee.

Q. How can I clean gold or silver lace?

A. Sew the lace to a strip of clean linen and boil in a solution of one cupful of salt to one gallon of water. Dry without removing from the linen; and then sponge with a piece of white velvet dipped in alcohol.

Coffee Experts Say:

"WHITE SWAN COFFEE BEST OF SIX TOP BRANDS!"

Ask your grocer for White Swan Coffee—first choice of experts!

The TRUTH about bleaching COTTONS

There is no substitute for liquid bleaches!

You do need a liquid bleach for removing stains, odors and for disinfecting... all in one operation!

No other washday product does these jobs as well.

And you'll prefer Hi-lex Liquid because only Hi-lex contains Ingredient "X"... the perfect water-conditioning agent.

For hospital cleanliness, get Hi-lex liquid Bleach!



BLEACH-DISINFECT-DEODORIZE

Area Alumni, Friends Of Abilene Christian Will Meet In Lubbock

Alumni and friends of Abilene Christian College in the South Plains area met at 7:30 p.m. Tuesday, Nov. 25, in a special program at the Broadway Church of Christ, Lubbock.

Thirty-six men of the area comprise the advisory committee planning the program designed to help ACC raise \$106,000 to furnish the new \$650,000 men's dormitory now under construction on the campus and to help pay incidental expenses connected with the project.

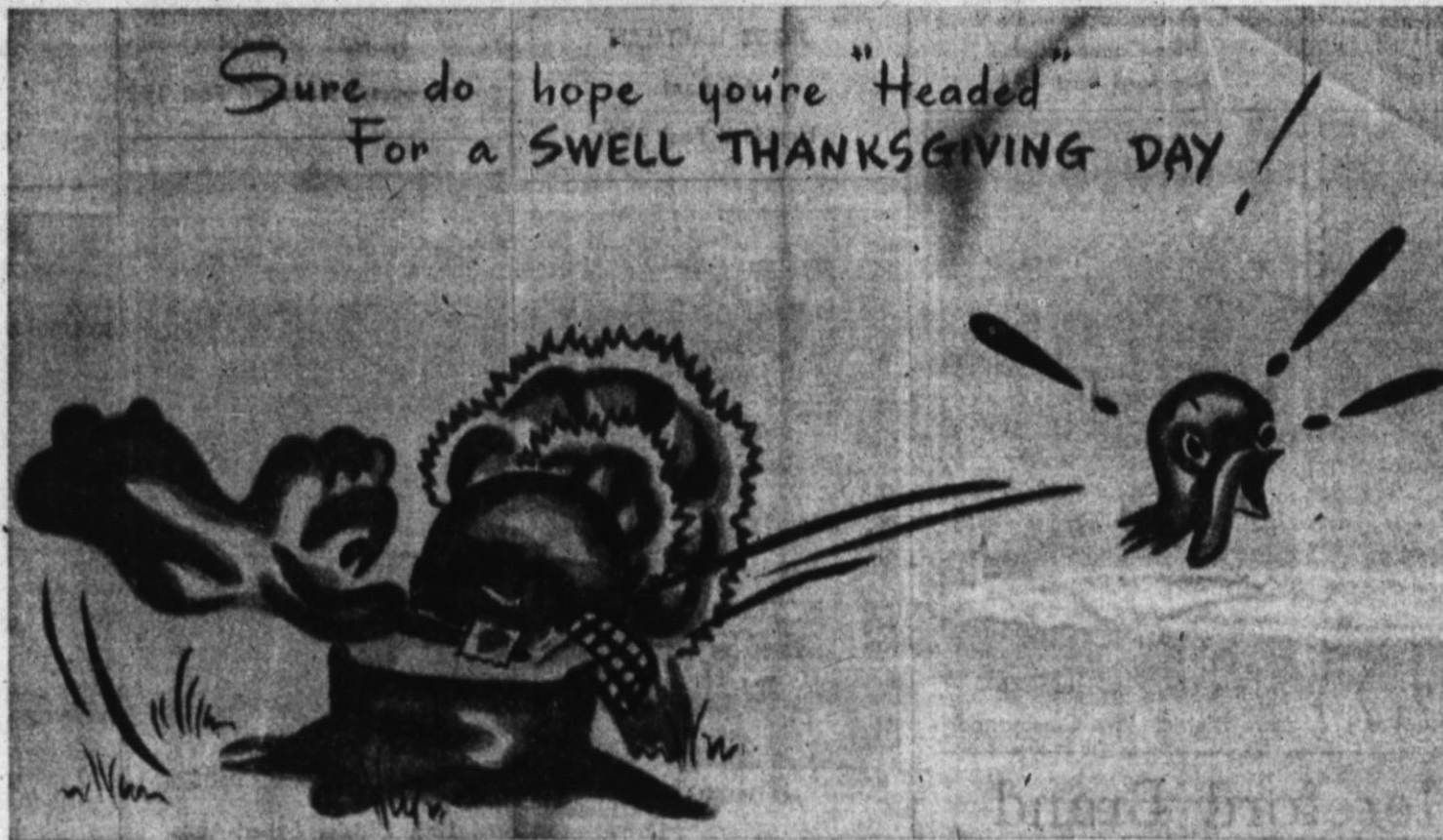
The J. E. and L. E. Mabec Foundation, Inc., of Tulsa, Okla., is building and financing the three-story building for the college as a gift.

The ACC Cappella Chorus under the direction of its blind founder and conductor, Dr. Leon

ard Burford, will present a program of both religious and secular numbers as a feature of the program.

Dr. M. Norvel Young, minister of the Broadway church will be principal speaker and Bob Wear, minister of the Hereford church of Christ, will be master of ceremonies.

Members of the advisory committee are B. Sherrod, J. C. Rigney, M. Norvel Young, Earl Davis, Joe Phillips, Charles Aydelotte, Oscar Paden, O. H. Tabor, Jack Hardesty, Cecil Huff, W. R. Jones, Don Baldrige, G. S. Westbrook, Ralph Bumpass, John T. Smith, Billy Wood, F. Q. Bennett, Dr. J. C. Anderson, John McPhail, W. J. Rogers, T. A. Rogers, Alex McDonald, E. K. Huffstetler, Jim Kuykendall, Jimmy Kerr, Clyde



Fertilizer

AND

May We Have A Few Minutes Of Your Time To Say

Fertilizer

"Thank You"

Only A Rich Man Can Afford To Farm Without It

Fertilizer

Serving you folks has been a genuine pleasure for each of us! It is our firm belief that we have the most considerate . . . the most congenial . . . and the best group of customers in the world. We enjoy visiting with you from time to time and serving you when the occasion arises. May each of you have the Happiest Thanksgiving possible in 1952.

— HOWARD GAULT
— OTIS DICKEY
— JOHN ESTES

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HOWARD GAULT

Fertilizer - Seeds - Potatoes - Onions

Once Again

it is
THANKSGIVING

And

We Take This Opportunity
To Say

THANKS FRIENDS
For Your Continuous Patronage
Through The Year

F-R-O-M

ROCKWELL BROS. & CO.

THANKSGIVING GREETINGS



We are continuously grateful and Thankful for our good friends and customers in this area and look forward to the opportunity of service to you in the future

PITMAN GRAIN CO.
and Employees

1952 Wool Support Is Extended; Closing Date Extended For Loans

Closing dates for loans and purchases under the 1952 wool price support program will be extended an additional 3 months, according to B. F. Vance, Chairman of the State Production and Marketing Administration Committee. This is being done, he explains, to give producers reasonable time to put the current year's production under the 1952 program.

The latest date on which non-recourse shorn wool loans and pulled wool purchases may be requested under the 1952 program will be March 31, 1953, instead of December 31, 1952. Requests for appraisal may be made by handlers through February 28 instead of November 30.

The maturity date for shorn wool non-recourse loans will be April 30 rather than January 31. The maturity date of the advance or recourse loans will be 5 months from the date of the note or April 30, which ever is earlier.

Vance points out that the national average support price for wool shorn or pulled during 1953 will be 90 per cent of parity, the same as under the 1952 program. The actual support prices will be announced about April 1, 1953.

Legislation requires a support program on wool, and directs that it be at such a level within 60 and 90 per cent of parity as will encourage an annual production of about 360 million pounds of



TIGHT TCU DEFENSE... Texas Christian defensemen David Finney (24), left, and Johnny Crouch (85), right, completely smothered Texas end Gilmer Spring (88) as he attempted to catch a T. Jones pass during game

Fort Worth, Tex. Finney barely missed intercepting as the TCU defense kept Texas' passes well covered. Texas won 14-7 to clinch the right to oppose Tennessee in the Cotton Bowl game Jan. 1. (AP Wirephoto)

3,660,000 Bales Is Forecast For Texas Crop

A 1952 Texas cotton crop of 3,660,000 bales with an average yield of 174 pounds per acre was forecast by the Bureau of Economics, U. S. Department of Agriculture, on November 10, 1952. This is 60,000 bales above the October forecast. It is expected that 10,114,000 acres of Texas grown cotton will be harvested this year.

The forecast for the nation is for a 1952 crop of 14,905,000 bales or 492,000 bales above the October forecast. The average yield forecast for 1952 is 289.7 pounds of lint cotton per acre with 24,693,000 acres expected to be harvested.

The 1952 crop is expected to be about 1,000,000 bales short of the goal set for the nation and will not materially increase the amount of carry-over cotton at the end of the marketing season above the carry-over at the end of the 1951 marketing season.

B. F. Vance, State Production and Marketing Committee Chairman, reminds cotton growers that the cotton price-support program assures them of 90 per cent of parity for their cotton. In addition to supporting the price of cotton, the price-support system provides assistance to growers who use it in orderly and systematic marketing of their crop. The effectiveness of the price-support program in stabilizing and strengthening the market for cotton depends on the extent to

which farmers use the program. Price supports on all eligible 1952-crop upland cotton is provided to eligible producers through purchase agreements. Growers who do not wish to obtain loans may be assured of price-support protection through purchase agreements, according to the local PMA office.

Between 30 and 40,000 legal deer normally are harvested in Texas yearly. They furnish lots of good meat provided proper attention is given to saving it. This care starts with the kill and is not completed until the meat is used, either fresh or preserved for later use.

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\$3.25 Per Hundred

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It Will Pay You To Drive To Bradley Grain Co.

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She'll be mighty proud, correctly fitted and well shod for party, school and play in her pick of our cute new Poll-Parrots.



Poll-Parrot SHOES
For Boys and Girls

Anthony's

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shorn wool. Production has been below this level for several years.

The Bond-Baker and Company Inc., of Roswell, N. M., is now the nearest approved warehouse for placing wool under E.C.C. loans, according to the P. M. A. office.

Brass Fixtures

The outdoor fixtures will clean very nicely if the scouring soap is mixed with kerosene. Apply with a flannel cloth and rub thoroughly.

Milky Water

If water has a milky appearance, it can be quickly cleared by dissolving a small piece of rock alum in a pint of boiling water and using this to a tub of water.

Unpleasant Medicine
Try placing a bit of alum in the mouth for a moment before taking medicine, and it will usually overcome any unpleasantness.

LET US GIVE THANKS!

Dear Lord, how can we thank Thee half enough
For all Thy gifts to us this fruitful year!
For Spring's bright promise gloriously fulfilled
This harvest-time; for these that are more dear
Than bread assured; all the sweet joys of life --
Home, work, love, friends -- that gild the passing days;
And children's laughter on the evening air --
For all, dear Lord, we give Thee grateful praise.

But most of all, O God, we thank Thee for
Our cherished heritage of freedom. Here
Where men walk safely, surely, speak and pray
As each one wills, and freely, without fear,
Lord make us strong to hold and spread this boon!
For our abundance help the weak to raise
Their hearts and come to share our brotherhood,
And join with us in songs of thanks and praise.

--Maureen Murdoch

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THANKSGIVING

1952



"There is one day that is purely American," said O. Henry -- a day of glad reunions... happy feasting... sweet remembering -- day of thanks for a proud heritage... a glorious present -- a day that is purely ours -- Thanksgiving Day!

Best Wishes to each and every one of our Friends and Customers. May you have a bountiful Thanksgiving.

JACOBSEN BROS., INC.

And Employees

Directors Of Wheat Producers Discuss Plans For Raising Funds

The Board of Directors of the Wheat Producers Association of Texas met recently in Amarillo to consider the possibility of framing an enabling act to be presented to the Legislature for raising funds to carry on the work of the Association. Mr. E. M. Jack represented Deaf Smith County at this meeting.

The meeting was called to order by President R. C. Buckles of Stratford, Texas. The following directors and guests were present: K. Kendrick, Stratford; E. M. Jack, Friona; E. L. Lamb, Jernico; Edward Stallwitz, Dumas; Clyde Kohler, Dumas, Martin Gossett, Dumas; Hood Wills, Perryton; W. H. Lance, Perryton; Rep. Sam Wohlford, Stratford; Rep. Morris G. Cobb, Amarillo; John Detten, Amarillo; Leo Witkowski, Happy; R. I. Cross, Amarillo; Joy D. Smith, Stratford; Kenneth B. Porter, Amarillo; Rep. Grainger McIlhenny, Wheeler; John H. Harnly, Miami; John Bookout, Hartley; J. W. Cox, Tullia; LeVerne Edwards, Panhandle; R. V. Converse, Spearman; G. A. Dietz, Happy; Rep. Guy Hazlett, Borger; Senator Grady Hazelwood, Amarillo; and President R. C. Buckles.

The group studied the enabling acts of Oregon, Kansas and Nebraska; and appointed Mr. J. R.

Hogge of Amarillo to make an outline of the type of bill he thought would be best suited to Texas.

It was the consensus of opinion of those present that the growers of Texas would be willing to make a small contribution on the wheat they grew in order to finance and work out their own problems rather than ask the State Legislature for more taxes. The Directors felt that by taxing themselves on the wheat they grew the money could be used directly for solving the problems of the wheat growers in the State.

The attacks of greenbugs, cut worms, and mosaic root rot which practically eliminated the wheat crops in Texas in 1950-51 seemed to be the paramount research problems which need attention at this time.

The bill would probably ask each grower to contribute one-fourth of one per cent of the value of the wheat and this would be used to aid in solving research, marketing, and public relation problems as it relates to the growing of wheat. Since industry in general usually spends twenty times this amount on research alone it was felt by the group that no grower would object to the tax of 1/4 of 1% of the value of the product.

The County Chairman would appreciate the comments of the growers of the county concerning the varied reactions to legislation of this type.

Sam Mears, Edward Spring Honored At Going Away Party

Sam Mears and Edward Spring were the honorees of a going away party given by the Methodist M. Y. F. November 17. Both of the men are leaving for the service. Sam going the 19th and Edward will report on Nov. 26.

Games and refreshments were enjoyed by the following: Jimmy and Lewis Gore, Elizabeth and Shirley Cocanougher, Patsy Anthony, Zelma and Wanda Beaty, the honorees and the sponsors, Mr. and Mrs. Opal Jones.

Silver Tarnish
It is annoying to find the silver tarnished, even though it has been polished before being put away. A piece of camphor ice put away with the silver will prevent the tarnish.



ANOTHER BIG BUCK... J. W. Robinson, Jr. above is shown with the big buck that he killed on a recent hunting trip to New Mexico. He returned to Hereford Wednesday with the kill which he says is much larger and has two points more than the one his father killed a short time ago in New Mexico. Staff Photo.

Lacquering New Wood
To insure a smooth surface, new wood should have a wood filler before lacquering. The filler is applied by brushing on, wiping off the excess and allowing to dry. Apply the lacquer with a soft-hair brush and it should be "flo-wed on" rather than stroked back and forth. It should smooth itself out and never be gone over a second time.

Wyche Home Club Meets On Thursday With Mrs. Ira Ott

The Wyche Home Demonstration Club met Thursday afternoon Nov. 20 in the home of Mrs. Ira Ott for a demonstration in craft design and Mrs. C. C. Ellis the program leader, gave a lesson on knotting.

Mrs. Flood read the minutes of the previous meeting and in the absence of Mrs. Pickens, Mrs. Carmichael gave the council report.

The members plan a Dairy Sale on the Truitt Johnson farm for December 3rd.

The clubs annual Christmas party will be held with Mrs. Raymond Paetzold and Dec. 11.

Refreshments were served to the following: Mesdames: W. R. Searth, W. P. Axe, Edwin Flood, Elmer Reinart, C. C. Ellis, C. R. Damron, Chester Hancy, Jr., Jim Cross, Charles Packard, V. P. Walker, Pack Searth, E. A. Wilke, W. T. Carmichael and H. L. Ward.

The third Texas Livestock Roundup will be held in the Will

Rogers Auditorium, Fort Worth on November 20.

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1952

THANKSGIVING

Who else has so much for which to be Thankful?

We as Americans have the great blessing of abundance in a great clean land, so rich, so lavishly endowed, abundance is all around us . . . in good brown earth and golden harvest . . . in busy, hard-working cities . . . in the faces of a free and happy people.

WE HAVE THESE BLESSINGS TO BE THANKFUL FOR

They are a part of a hard-won heritage . . . and they are ours as long as we are worthy and prepared to work for them and fight for them.

To give thanks for what we have . . . to re-affirm our faith in freedom and our determination to preserve and cherish it . . . that is the true meaning of THANKSGIVING!



PACKARD MILLING CO.



PLENTY OF DUCKS. A low flying photographer's plane flushed this great flight of ducks in the marshes west of Port Arthur, Tex. The Port Arthur News said there were almost as many hunters as there were ducks. (AP Photo)

Linda and the Indians — A second story of Linda and her pony by C. W. Anderson. Containing full-page illustrations, this will be a favorite with young horse enthusiasts of about six to nine.

Jenny's Adopted Brothers — Ester Averill's new story about a shy little black cat whose heart is as big as a full-blown balloon. Jenny was called "a personality ranking not far below such giants as Peter Rabbit" by the Atlantic Monthly magazine. Jenny will be enjoyed by five to teners.

Salt and Pepper — Pepper is a little black-haired boy who owns a white-haired dog called Salt. Ruth and Latrobe Carroll tell their adventures in this very funny story about moving-day. Youngsters six to ten will love the illustrations.

When the Mississippi Was Wild-Again LeGrand weaves a hilarious situation as he tells why brave settlers settled the west and why the Mississippi is not too wild and not too tame. This will be popular with children five to ten.

Dee Dee's Birthday — The busy and happy ways this small Chinese boy spends his birthday can be followed in clear gay pictures by anyone aged three to eight.

The Dog. Keep the water for the dog fresh and cool, and see that the container is clean. Water is as

necessary to a dog as to a person, and it will mean much better health for the pet if a little attention is paid to it every day.

LIBRARY NEWS

A new column concerning children's books which you may find in the County Library. The purpose of this column is to inform all young readers and their parents about good books.

FOR THOSE WHO WANT PICTURES MOSTLY: Linda and the Indians, Jenny's Adopted Brothers, Salt and Pepper, Chocolate Touch, Pinkie, Petunia's Christmas, My Fried Johnny, Party for Poodles, Adventures of Walter M. Duffie Duff, Five Little Monkeys, When the Mississippi was Wild, Dee Dee's Birthday, Seven Little Pifflesniffs, Black Sombrero, Half Pint.

BOOKS FOR IN BETWEEN: HORSE STORIES — Pat's Harmony, Midnight Colt, Bronto, Corporal Bess, Wild Stallion, Wild Dogs of Drowning Creek, Folks in the Trail, Texas Trail Drive, Rustlers on the High Range.

DOG STORIES — Rip a Game Protector, That's My Dog.

SPORTS STORIES — Rock Taylor, Football Coach, Line Smasher.

MYSTERIES — Mystery of Burnt Hill, Silver Purse, Trail North to Danger.

ADVENTURE STORIES ABOUT BOYS AND GIRLS — Fe-city find a Way, Sea Sprite, Fast Turns, Summer for Seven, Thanks to Letty, Slipper Under Glass, Stormy Year, End of a Golden String, The Trap.

Al Evans, Popular Radio Artist, Gives Program At Dimmitt

DIMMITT — Al Evans, popular radio artist, presented a program of prose and poetry, at the regular meeting of the book review, Wednesday, Nov. 12 at 3 p.m. in the District Court room. Mrs. Goodwin Miller introduced the speaker.

An enthusiastic audience was held spellbound during the entire performance by Mr. Evans' clever presentation of modern and ancient authors, spiced with humor and wit.

17 members out of the 21 club women enrolled were present with 16 guests.

After a few minutes recess for visiting and meeting the speaker, a short business session was called to order by the president, Mrs. Noel Gollehon.

In order for the teachers to attend it was voted unanimously for the business to be called for 3:30 p.m. and the book review for 4 p.m.

Secretary Mrs. Pearl Sheffy, announced that she would present Mrs. Dolly Lynch, of Amarillo in December, to review the book, "The Giant" by Edna Ferber.

Just A Note Of SINCERE THANKS

for all the blessings made possible by our FRIENDS AND customers

May You Have A Bountiful THANKSGIVING

BLANTON BUTANE, INC. and Employees



A Sincere THANKS Friends and Customers For Your Continuous PATRONAGE

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John H. Patton Wm. H. Patton

Once Again It's Time To Pause In Our Endeavors And To Say

THANK YOU

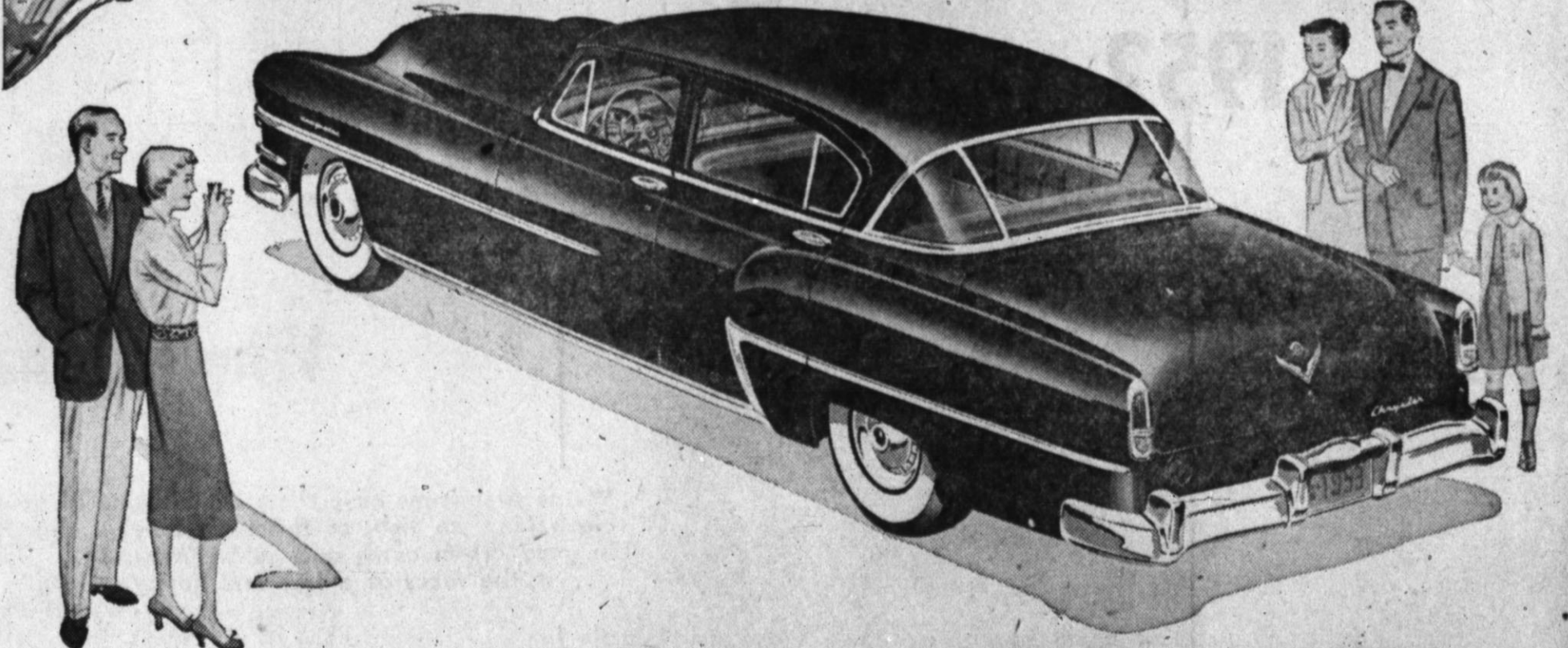
To Our Friends and Customers

... and, as always, it is truly a pleasure. Your patronage and your consideration have made the past year pleasant for us. Nowhere can be found a finer, more cooperative group than among our patrons... and in expressing our Sincere Appreciation, we also wish for each of you

A PLEASANT THANKSGIVING

Hereford Lumber Co.
and Employees

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1 Come see the most beautiful Chrysler ever designed! Stunning new Highway Fashion... bumper to bumper... inside and out. Radiant new front-end beauty. New lower profile. Graceful new rear deck with 44% larger trunk space!



2 Come drive the car with America's only new-type engine... 180 h.p. FirePower that outperforms all others! Terrific acceleration and safety-margin reserve power... plus faster, safer stops with Chrysler's unequalled Power Brakes!



3 Come try the only Full-time Power Steering... it does 85% of the work for you... provides far safer car control in every situation. And it's "teamed up" with shock absorbers that have twice the ordinary cushioning power over roughest roads!

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SPORT SHOTS

Dallas Texans Turned Back Over To National Football League

By Harold V. Ratliff
Associated Press Sports Writer

Dallas has the unusual distinction of having a professional football team playing under its name although disowned by Dallas.

The Dallas Texans were sent out into the cruel world to shift for themselves when the Dallas "millionaires" declined to lose any more money. They were turned back to the National Football League. The league thus took them over and is operating the club at its own expense. But the team's name wasn't changed.

So Dallas lives on in professional football.

Many Dallas people expressed humiliations and chagrin that the city that has become known as the football capital of the Southwest couldn't keep a pro team for

a season. They were not humiliated and chagrined enough, however, to cough up any financial aid.

The facts of why Dallas could not keep its pro football club are these:

The men who brought the franchise to Dallas didn't have as much money as given credit for and they had expected the club to click at the box office so there would be no need to make up any losses.

They were sold a bill of goods and were quite honest in believing that pro football would go in Dallas regardless of whether there was a winning team. But even with a winner, it is doubtful that pro football would have broken even the first year.

Dallas is a college football town, made so by Southern Methodist teams of the late forties when

one man -- Doak Walker skyrocketed attendance to fantastic proportions. It isn't even drawing well -- or rather it is far below the Walker era -- for college football now.

The real pay-off as to whether pro football would click in Dallas came before the season opened. The Texans were going to show off before Dallas for the first time. They were going to play the Detroit Lions who had Doak Walker with them. It was a perfect set-up for a sell-out crowd in the Cotton Bowl. But only 32,000 turned out. That, incidentally, was the only paying crowd pro football drew in Dallas. And it was made possible by a Dallas civic club promoting the game and pushing the ticket sale in the interest of charity.

It developed that only three of the stockholders in the Dallas pro club were willing to go on losing money in order to finish out the season.

It is understandable that a person doesn't want to sink his cash in a failing project. However, it would appear that the men who brought pro football to Dallas should have studied up on pro football history and been adequately fortified with losable money before making the move.

The history of pro football is that it doesn't make any money for at least a year, most times longer than that. Dallas isn't the first city to pull out of pro football without finishing the season. Miami, Fla., did the same thing several years ago. That should have been an eye-opener to Dallas. Pro football, just like any business has to get started. And it can lose money fast doing it.

Houston has been talking about getting a pro team for several years. Dallas' experience probably will keep Houston out of the market now.

University of Houston probably has rosy dreams these days of getting into the Southwest Conference. The Cougars have beaten two out of three Southwest Conference football teams this year and have a good season record. They played Mississippi, the Sugar Bowl team, a close one. They beat Tulsa easily and Tulsa is one of the best teams in the nation.

That, they probably think, should further their bid to be invited into the Southwest Conference.

Texas Tech can tell them differently. Tech beat three Southwest Conference teams one year and never could get to first base toward entering the league.

It would appear that being able to compete isn't the prime question.



ALL SET for the American Legion 18th District Convention here Saturday and Sunday, Nov. 29-30, is Carlos Vaughn of Hereford. Mr. Vaughn is Grade De Porte, 18th District, under Grade Chef De Gares Shirley Draper, Mike McCulley and Pete Scanlon.

Bank deposits by school children in the 154 communities where school savings accounts are offered now total \$60,000,000 according to the Chamber of Commerce of the United States. The 1,984,396 youngsters with school savings have boosted their average amount on deposit from \$24.21 in mid-1950 to \$30.54.

Boy's ambitions are changing, according to reports reaching the Chamber of Commerce of the United States. While youngsters once dreamed only of being G-men, railroad engineers or big-league baseball players, nowadays they want to be on the inside in the new world of science--chemistry, physics, electronics.

Hereford Rotary Club Announces Ladies Night

The Hereford Rotary Club announced Ladies Night for December 12th with Frank Beizer as general chairman and George Head program chairman.

Visitors were Calvin Hammon, Troy Kelly, Bob Brookout, Al Trautman and Neil Spradley. The visiting Rotarian was A. Ogrove. Dr. M. C. Adams handled the program with an interesting talk on Eyesight.

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LOOK OVER the new cars that are being introduced these days. You'll find none as new as the Nash Golden Airflyte. No other cars can offer the ahead-of-the-time continental styling of Pinin Farina. Only in Nash can you find such exclusive features as the Airliner

Reclining Seats, Twin Beds, Weather Eye Conditioned Air System. Yes--compare them all, feature by feature. You'll agree--the distinctive new Nash Airflyte leads the whole world in beauty, performance, economy and comfort--today--tomorrow--and in the future!

Farina styling means new beauty and comfort with the accent on roominess. Widest front and rear seats of any car. Even Reclining Seats and Twin Beds if you wish.

Farina styling narrows front pillars to eliminate "blind spots". New continental sloping hood shows you more of the road for safer, easier driving.

Farina styling provides more than 17 1/2 square feet of usable floor space in luggage compartment. Tail light conceals gas intake.

Farina styling is complemented by the new Super-Jetfire engine--proved in competition the world over for performance, endurance and economy.

Farina styling features new "Road-Guide" fenders to give the eye an aiming point for easy parking and passing.

Farina styling is functional and practical. Wide doors are square-cut for easy access.

Farina styling gives greatest eye-level visibility. Widest one-piece windshield--pioneered by Nash on all models. Widest rear window.

Farina styling makes full use of Airflyte Construction for greater strength, safety and rigidity--and lasting freedom from body-bolt squeaks and rattles.

Farina styling incorporates enclosed front wheels to cut air drag. Exclusive Airflex Front Suspension levels road bumps--absorbs shocks and noise.

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THE FINEST OF OUR FIFTY YEARS

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THANKSGIVING
-- 1952 --

Yes, Once again it is time to bow our heads and give THANKS to the good LORD that we live in America, the land of FREEDOM.

A Sincere THANK YOU to our Friends and Customers

SHELTON TIRE EXCHANGE

Dawn Area News Highlighted By Visiting During Past Week

By Bertha Frye

A son was born to Mr. and Mrs. H. H. Miller at the Neblett hospital in Canyon Tuesday Nov. 18. A daughter was born to Mr. and Mrs. J. M. Carathers Wednesday Nov. 19 at an Amarillo hospital. Carl Wimberley returned home after several weeks stay at Marlin.

The Dawn Home Demonstration club met Friday afternoon in the home of Mrs. Walter Galley. The Music Club will have a special Christmas program on Dec. 18 in the home of Mrs. H. V. McCabe.

Mr. and Mrs. Billie Airhart who were married Saturday Nov. 22 in California are spending the Thanksgiving holidays in the home of his parents, Mr. and Mrs. Lloyd Airhart.

Mr. and Mrs. Jim Hathaway and son of Mobeetle were the week end guests in the home of J. W. Dart.

Mr. and Mrs. Marion Russell of Oklahoma spent last week in the home of her parents, Mr. and Mrs. Zed Stewart.

Mr. and Mrs. Firtle Hunsacker and children of Borger were the over night guests Tuesday in the Glenn Caraway home.

Mr. and Mrs. P. B. Sowell of

Ford Home Club Holds Dress Review At Meet

Westway and Mrs. Henry Tiefel of Hereford were Monday visitors with Miss Bertha Frye.

Members of the Ford Home Demonstration Club held a dress review of creations by members at the home of Mrs. Earl Dyer last Wednesday afternoon.

Mrs. Tom Draper gave an informative talk on the selection of kitchen utensils.

A committee was appointed to give a report to the commissioners court Monday Nov. 24 and plans were completed for the club Christmas party in the home of Miss Hilda Stratfuss and the date set for Dec. 17.

The 4-H Achievement meeting for the club girls was set for Friday night Dec. 5.

Refreshments were served to Mesdames; Herman Both, Bill Romms, Cecil Cayton, David Stribling, Hardy Benson, Henry Browning, Willa Williamson, Leroy Williamson, Tom Draper, and the hostess.

Circle Has Program

Emma Wheeler Hawkins Circle of the Methodist Church met Wednesday afternoon in the home of Mrs. T. W. Alderson. 18 Members were present.

Mrs. Ed Warren, president, presided and Mrs. E. W. Solomon gave the devotional program.

Subject for the day was "Stewardship" with Mesdames; E. Warren E. W. Hobson and George Terry participating in discussions. Refreshments were served at the conclusion of the program.



MRS. A. BLIEDEN
Department President
American Legion Auxiliary



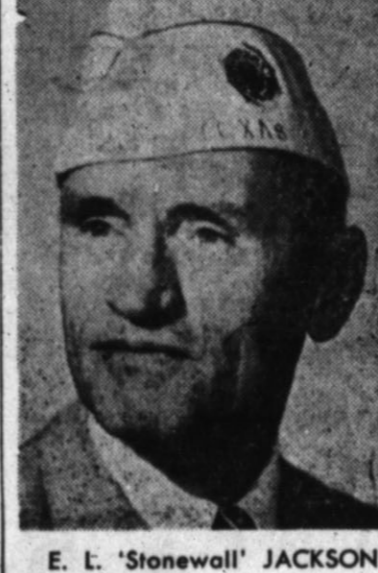
MRS. MONROE PARKER
Secretary
Hereford Unit 192



MRS. LOULA M. BYRD
18th District President




MRS. H. E. CAMPFIELD
5th Div. Pres.



E. L. 'Stonewall' JACKSON
5th Division Commander



SALLIE HARRIS
Le Petite Chapeau
8 et 40



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CHURCH OF CHRIST (Sunday)

Radio KPAN 9:15 A. M.
Bible Study 10:00 A. M.
Worship 11:00 A. M.

Evening:
Young People 6:15
Evening Worship 7:00
Daily - Radio Program
KPAN-860 on Your Dial
9:30 A. M.

The Bible is right and it does make a difference what we BELIEVE AND PRACTICE. We invite you to all services of the church.

Watch For K. R. A.

Thanksgiving

We take this opportunity of expressing the Thanks and Appreciation we feel throughout the year.

We realize that YOU are the reason we are in business. YOUR confidence and loyalty have enabled our growth.

It is to YOU that we express our whole hearted Thanks on this holiday occasion.

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And Employees



Thanksgiving

IS MORE THAN AN AUTUMN HOLIDAY!

It's more than turkey and sage and pumpkin pie... more than a brisk walk, or a week at grandmothers.

Thanksgiving is the day for all of us to stop and think -- seriously and hard -- about the things we take for granted every day. It's a day to take stock of our advantages, our assets... and to be thankful that they are so many and so great.

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A GO-GET-EM GUY!
— on a treason trail through the islands of the Pacific... through its waterfront alleys, coral beach lagoons and jungle hide-outs!

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Books for \$4.50
\$2.50 BOOKS for \$2.25
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Due To Circumstances Beyond Our Control There Will Be A Very Blank Ad For The Texas Theatre -- But There Will Be A Show -- Fri. & Sat.

DESERT PASSAGE

Sun. - Mon.

TARZAN & THE LEOPARD WOMAN

We Of The Theatre Congratulate You On The Occasion Of Your Wedding Anniversary

Anniversaries from Thurs., November 27 - Sat., November 29

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Mr. & Mrs. W. M. Betzen	Mr. & Mrs. C. L. Thompson
Mr. & Mrs. Jack Walker	Mr. & Mrs. Lee Lambert
Mr. & Mrs. John S. Davis	Mr. & Mrs. W. R. Hair
Mr. & Mrs. Walter L. Kuper	Mr. & Mrs. Frank Wright
	Mr. & Mrs. Lee Conklin