

SIGHTS, FACES SEEN

Around Town

Alton Brock, who completed his Air Force basic training at Lackland air base, has been transferred to Keesler Air Force base, Biloxi, Miss., where he will attend a nine-month course in radar.

Charla Jean Berry, 10-year-old daughter of Mr. and Mrs. S. B. Berry, is "getting along fine", her father said Saturday. Charla Jean is a polio patient at the West Texas Polio center at Plainview.

There will be a special meeting of the Federated Church council on Friday, September 21, in Ward hall at the Methodist church. At that time a film entitled "Crusade for Freedom" will be shown.

Bob Wear spoke on communism at a meeting of the Child Study club and on Friday spoke at the Borger Kiwanis club on "Freedom is not Free."

Gerald Gollehon of Hereford, recently purchased 20 purebred Aberdeen-Angus cows from J. H. Johnson of LaJunta, Colo.

Mr. and Mrs. Jim Lipscomb left Friday for Washington, D. C. where he will attend the National Postmasters convention.

An 80x100-foot prefabricated steel building is being erected south of the Santa Fe railroad tracks for the Winthrop Pump company. The assembly work now being done by the company's plant on First street will be transferred to the new building.

Owen Bybee gave a talk on the law profession at the local meeting of the Hereford Kiwanis club Thursday.

A film of the SMU-Notre Dame football game was shown at the regular noon luncheon of the Hereford Rotary club Friday. Whitey Baccus of Lockney, former SMU football player, now an official in the Southwestern conference, showed the film and gave a talk.

Packard Milling company has been named local representative for the Jamesway line of poultry and hog equipment, according to an announcement by that Ft. At-

(Continued on page 6)



THE HEREFORD WHITEFACE BAND won first place in the band contest at the Castro County Fair in Dimmitt Saturday afternoon. Recognition of the achievement is recorded above as Earl Brock, Fair Official presents the winning trophy to Miss Martha Jean Brown. Director Purris Williams, center, smiles as he watches the job well done. —Photo by Wendell Burdine

\$210,994 Budget For City Approved

A 1951-52 city budget calling for an estimated expenditure of \$210,994.93 was approved by the city commission Saturday.

The commission also approved an ordinance calling for a tax rate of 1.35 on a 1951 property evaluation of \$7,246,320 to raise the funds necessary to operate the city for the coming fiscal year.

Included in the budget needs are: General fund, \$102,500; water and sewer revenue, \$46,551.27; bond interest and sinking, \$33,823.16; swimming pool fund, \$3,039.50; and emergencies, \$25,000.

Estimated receipts during the fiscal year are:

General fund, \$43,850; water and sewer revenue fund, \$68,000;

swimming pool account, \$3,300; and 1951 Tax roll, \$97,825.32.

Bonded indebtedness of the city is \$517,000 at the present time, according to a financial statement filed with the city clerk by Mayor W. E. Dameron. Of the 1.35 levied for tax purposes during the coming fiscal year, the monies will be divided as follows:

Seventy-five cents per \$100 valuation for the general fund; 60 cents for bond interest and sinking fund.

Allotment of the various bond interest and sinking fund payments are:

Waterworks bond, 2c; street improvement bond, 5c; city hall and fire station bonds, 4c; refunding bonds, 17c; waterworks and

sewer extension and improvement bonds (Series 1945), 5c; street improvement bonds, 7c; park improvement bonds, 6c; and water and sewer extension improvement bonds dated January 1, 1949, 4c; and water and sewer extension bonds, dated November 1, 1949, 10c.

Mayor Dameron said the 1.35 tax rate is the same as has been in effect since the city's general improvement program some four years ago. Legal limit for taxing in Hereford is \$1.50 per \$100 valuation.

"We are proud of our record of keeping the tax rate at this figure in the face of rising costs and salaries," Mayor Dameron said.

Hereford 13-7 Over Muleshoe Friday

The Whitefaces took their second game of the season Friday night from a harder-hitting Muleshoe eleven by a 13-7 score. Turning point of the game was a tie-breaking 42-yard pass interception into paydirt by Bill Kelly in the third period. The plunging halfback scored all Hereford's points Friday night.

On the field, Muleshoe looked like the better team. Hereford lost the polish she displayed against McLean on last Friday.

Muleshoe didn't have too much trouble solving the Whiteface line. The Mules forward wall opened up the line or blocked off the ends and the churning Gold and Purple backs did the rest.

Each week, \$5 in merchandise will be donated by a merchant participating in the contest, \$3 in cash from The Brand, and another \$2 prize from The Brand.

Twenty-five football contests will be listed in The Brand each week. Object of the contest is to guess the largest number of winners from the list.

NOTE: All entries must be turned in to any of the 16 advertisers on the page, NOT AT THE BRAND OFFICE!

All entries will be judged by The Brand sports editor.

Participating merchants are: John McLean Insurance, Giles Motors, Acme Cleaners, Hereford Wrecking Company, Neil Body Shop, Earl Hendricks Buick Phillips and Lawrence, Hereford Hardware, Palo Duro Service, Dub's Man's Shop, Hereford Bakery, Jiggs' Service, Frank Craig Motors, Don's Gulf Service, H. and W. Implement, and Shelton Tire Exchange.

Mr. and Mrs. Elmer Patterson took Gerry to Abilene the first of the week to enroll at Abilene Christian college where she will be a freshman.

Mr. and Mrs. Charles Wilder are living in Austin, where he is working toward his master's degree. Mrs. Wilder is working in the registrar's office at the University of Texas.

VFW Auxiliary Announces Essay Contest

The Hereford VFW Auxiliary announced this week that they will sponsor a local essay contest in connection with the 17th annual essay contest which is being sponsored by the national Auxiliary.

All high school students are eligible for participation in the contest and may obtain rules from Pat Sullivan who is in charge of the contest in the Hereford schools.

Prizes of \$15, \$7.50, and \$5 will be given by the local auxiliary for the three best essays which will be in turn submitted to the state contest.

BILL KELLY is shown steaming round his own left end on an 11-yard punt return in the fourth quarter of the Muleshoe-Hereford game Friday night. Aubrey Self is running interference for Kelly, blocking Muleshoe Right Guard Max Willingham (62).

—Burdine Studio Photo

Draftee Fred Close Inducted Into Marines

Fred Close, son of Mr. and Mrs. Harold Close, was inducted by the U. S. Marine Corps last week.

Close left Hereford Tuesday as part of the local selective service board's September quota for induction into the Army. He is the third man from the local board to be inducted into the Marine Corps.

Close left Amarillo Friday night for Albuquerque.

Services Saturday For Saiz Infant

Funeral services for Mary Ann Saiz, daughter of Mr. and Mrs. Benny Saiz, were held Saturday afternoon at 2 o'clock at the San Jose mission with Raymond Gillis officiating.

The infant was born on December 22, 1950 and died September 4 at the Deaf Smith county hospital.

Only the parents survive the infant.

\$416,560 School Budget Approved

A 1951-52 budget of \$416,560.50 for the Hereford Rural School district was approved by the board of trustees on Thursday.

Of the total expenditure proposed, \$300,283.50 was earmarked for salaries, \$79,070 for supplies and materials, and \$37,207 for debt service.

Individual items covered under the estimated expenditure set-up are:

Administration, \$19,826; instruction, \$259,107.50; operation of school plant, \$20,200; maintenance of school plant, \$12,000; school lunch program, \$112.00; transportation, \$34,300; fixed charges (rent, insurance, interest on borrowed money), \$3,300.

Total current operating expenditures are \$359,993.50. This is compared with a total operating expense in 1950-51 of \$347,657.90.

Capital outlay for equipment totals \$19,420 and the debt service outlay is \$37,745.75.

Receipts of \$419,921 are made

up as follows:

Federal-state funds for lunch program, \$10,000; state funds, \$186,421; county funds, \$700; district funds, \$221,800.

A balance of \$35,418 in the funds make a total of \$454,339 available for 1951-52 expenditures.

Bonds outstanding as of August 31, 1951 total \$535,000.

Relatives, Friends At Bridges Rites

Friends and relatives from out of town who attended the funeral services for Linda Kay Bridges, infant daughter of Mr. and Mrs. E. Bridges, on Wednesday, Sept. 12 were: Mr. and Mrs. M. F. Carr of Lubbock, Mrs. W. L. McKay and Mrs. O. D. Bray of Amarillo, and Mrs. J. A. Brawley and Archie Brawley.

PLEASANT MEMENTOS

350 Sets of Salt and Pepper Shakers in Unusual Display

Three hundred and fifty sets of salt and pepper shakers equal 350 pleasant memories for Mrs. G. R. Jowell.

Most people would consider dusting these sets a chore to be dreaded but to Mrs. Jowell it is a pleasant task which brings memories of trips and of friends and relatives and their trips.

Some of the sets reminds her of people whom she has never seen since many people have sent her sets simply because they had heard of her collection.

One set with two frogs on a lily pad reminds Mrs. Jowell of the night a son and daughter home from California made up a poem about the frog and the lily pad.

Mrs. Jowell's ambition, when she started the collection in 1942, was to have a set of shakers from every state in the union. During the years she has almost realized this ambition with shakers from every state except Maine, Vermont, Kentucky, Wisconsin, West Virginia, and Delaware finding their way into her collection.

She expressed a special desire for a set of shakers from Kentucky since it is the state that her family left to come to Texas. One set of shakers dates back to the days immediately follow-

ing World War I when she and her husband were at Camp Bowie. He bought the set, which is made from two bullets, to remember the trip by.

"That was long before I thought of starting a collection," Mrs. Jowell commented.

However, the Camp Bowie set is not the oldest that Mrs. Jowell

has. Her oldest set is a set of cut glass individual salts which are about an inch square and made like shallow bowls. This set, (Continued on page 6)



MRS. G. R. JOWELL shows a daughter, Mrs. Glenn Roberson, one of her 350 sets of salt and pepper shakers. Mrs. Jowell has been collecting the shakers since 1942. —Brand Staff Photo

IN THE SERVICE

Two Hereford Airmen Graduate From Basic at Lackland AFB

Two Hereford airmen — Pvt. John Coombes and Pvt. Alton Brock—have completed their basic AF airmen indoctrination course at Lackland Air Force base, the "Gateway to the Air Force."

year-old son of Mr. and Mrs. A. Brock, Box 85, Hereford. Lackland, situated near San Antonio, is the world's largest air force base, site of Air Force basic training, for men and women, headquarters of the Human Resource Research Center, and home of AF's Officer Candidate School.

The basic training has prepared the two men for entrance into Air Force technical training and for assignment in specialized work. The course included a scientific evaluation of their aptitude and inclination for following a particular vocation and career.

Word has been received here that Billy McMillan, son of Mr. and Mrs. A. A. McMillan, Hereford, is on the front lines in Korea.

McMillan, who enlisted in the army on April 7, went to Hawaii for his basic training and was sent to Japan after finishing his basic.

He arrived in Japan on August 25 and by September 2, he was on the front lines.

A member of the famous "Wolfhounds", the 25th Division, he is in the 27th Regiment, Second Battalion, G. company, Second Squadron.

His unit is located 28 miles north of the 38th Parallel. Pvt. William N. McMillan, RA18390128

Company G, 27th Inf. Reg't Apo 25, c/o PM San Francisco, Calif.



COOMBES



BROCK

Sullins Returned On Check Charge

R. A. Sullins of Hereford, was returned here Friday by Deputy Sheriff S. B. Berry to face a charge of swindling with a worthless check.

Sullins was filed on in county court on March 24 for issuing a worthless check on March 17. At the time of his transfer here, Sullins was in the Leveland jail.

No School Bond Action Thursday

No action on a bond election to build Hereford a new high school was completed at the meeting of the school trustees last Thursday because of the absence of one trustee.

A second meeting to lay plans for the bond issue will be held next Thursday at 8 p.m.

Major Schroeter, president of the board, said that because of present steel allocations, it might be several years before a school could be completed, even though it were started today.

The board took action on other items at the Thursday meeting, authorizing the purchase of 60 choir robes and okaying the purchase of about \$1200 worth of new musical instruments for the high school band.

New window drapes for the auditorium will also be purchased to complete the remodeling program in that room.

Gets R. N. Degree



MRS. ARDEN BRAME, above, the former Miss Mary Louise Grady of Hereford, who received her registered nurse degree at Hendrick Memorial hospital in Abilene Saturday. Mrs. Brame has completed her three year course at Hendricks hospital with her pediatric work in Dallas. After her graduation she will be employed as office nurse for Doctors Snow and Fain in Abilene. Mrs. Brame is the daughter of Mr. and Mrs. Jack Grady who left Friday to attend the graduation exercises Saturday evening.

Mrs. Alice Allison from West Texas is visiting in the home of her son and daughter-in-law, Mr. and Mrs. Jim Bob Allison.

Two Former Residents Are Honored

Two former Hereford residents were honor guests at an informal coffee given Tuesday morning in the home of Mrs. A. O. Thompson with Mrs. C. O. Ferguson as assistant hostess.

The honor guests were: Mrs. Gilbert Fox of Austin, the former Miss Neelie Carter, who has been visiting her mother, Mrs. Sallie Carter; and Mrs. Robert Cowan of Aurora, Mo., the former Miss Ingalls Gyles who has been visiting her mother, Mrs. J. E. Gyles.

Fall flowers were used in decoration with chrysanthemums predominating and the table centerpiece was of lavender iris and pink gladioli. Mrs. A. J. Schroeter poured.

Special guests included Mrs. Ray Sunstream of Austin and Mrs. Paul Schroeter of North Hollywood, Calif.

Others attending were: Mesdames E. H. Northon, Jim Lipscomb, J. O. Newell, Jeff Gilbreath, Sallie Carter, Lee Conklin, R. Schroeter, D. H. Alexander, Frank Gyles, W. J. Stanford, J. D. Neill, Nona Jewell, C. J. Mountz, J. J. Buckner and Nan, A. J. Schroeter, the honorees, and the hostesses.

School Lunch Room Menus

September 17-21

- Monday Barbequed Frankfurters Mashed Potatoes Buttered Mixed Greens Hot Rolls—Butter—Milk Tuesday Meat Balls — Tomato Sauce Creamed Potatoes Lettuce Wedges—Carrot Sticks Bread — Butter — Milk Gingerbread Wednesday Pinto Beans — Onion Rings Harvard Beets Combination Vegetable Salad Cornbread — Butter — Milk Cherry Cobbler Thursday Coney Bun, Cheese & Bacon Buttered Green Beans Sliced Tomatoes Prune Cake — Milk Friday Scalloped Ham and Eggs Buttered Potatoes Sliced Pineapple Salad Hot Rolls — Butter — Milk Ice Cream Sticks

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W. S. C. S. Circles

Circles of the Woman's Society of Christian Service of the Methodist church met Wednesday. Dorcas circle met in Ward hall Wednesday morning at 9:30 with Mrs. Dick Barnard presiding. Carrie Black circle met Wednesday afternoon in Ward hall for a program on religion and economics under the direction of Mrs. J. W. Spradley. Assisting were Mesdames J. P. Slaton and Ida Ricketts. Emma Wheeler Hawkins circle met with Mrs. Mary Seigler with Mrs. E. W. Harrison directing the program on economics and religion. She was assisted by Mesdames Dean Bishop, J. C. Cumings and Colby Conkwright.

Next Wednesday the circles will meet in Ward hall with Mrs. Carl Perrin conducting the lessons from the new study book "Churches For Our Countries Needs". Dorcas circle will meet at 9:30 A. M. and a joint session of Carrie Black and Emma Wheeler Hawkins circles will be held at 3 p.m.

Advertisement for EDWARDS PHARMACY, 1st Door South Hereford Clinic. Includes text: 'PRESCRIPTIONS', 'It Does MAKE A DIFFERENCE where you have your prescription compounded. Try us... and see for yourself.', and 'EDWARDS PHARMACY 1st Door South Hereford Clinic'.

Buffet Supper Opens Season For El Nino Study Club Group

El Nino Study club's first meeting of the 1951-52 season was in the form of a buffet supper held in the home of Mrs. W. H. Patton.

Club activities were discussed and members were presented with new year books. Mesdames Darrell Blanton, Ivan Block, and John Kelly made up the year-book committee.

Mrs. Bruce Wooddell, president appointed a committee to work with the Camp Fire Girls group sponsored by the club. Members include: Mrs. Jim Bookout, Mrs.

W. J. Reeves, and Mrs. R. A. Daniel Jr., assistant. Mesdames Tessie Barnett and Mrs. Joy Golden were welcomed as new members.

Those attending were: Mesdames Darrell Blanton, Ivan Block, Jim Bookout, Ben Childers, T. J. Clay, Paul Coneway, R. A. Daniel Jr., Byron Durham, Joy Golden, Tessie Barnett, O. G. Hill Jr., John Jacobsen Jr., John Kelly, Bob Lindsey, Sam Nunnally, W. J. Reeves, Edgar Skypala, Bruce Wooddell, and the hostess.

23 New Registrants For Draft This Week

Twenty-three new registrants at the local draft board was recorded this week, according to Mrs. A. Peterson, clerk.

Included in the group are: Harold Junior Wilkerson, Friona; Donald Lyle Scott, Hereford; Jack Durwood Wilson, Hereford; Delbert Neil Wall, Hart; Ray Samuel Foster, Canyon; Elson Leroy Hennington, Hereford; Harold Leroy Self, Hereford; Richard Dennis Friemel, Canyon; Jimmy Ray Gore, Friona; Arthur

Eugene Miles, Hereford; Richard Earl Pinckert, Hereford; Obe Jasper Wilson Jr., Hereford; Henry Herman Groetgut, Umbarger; Doyle Ray Vaughn, Farwell; Donald Eugene Pinnell, Adrian; Paul Henry Jesko, Muleshoe; Hermon Dallace Roberson Jr., Farwell; William Robert Dickson, Hereford; Jim Easterwood Russell, Canyon; James Franklin Owens, Canyon; Darrell Ray Franklin, Friona; Gerald Ray Runyan, Hart; Thomas Leon Sexton, Dimmitt.

Baptist Group Is Entertained

Mrs. John Winkler was hostess at a dinner party honoring members of the intermediate Girls auxiliary of the First Baptist church recently in the home of Mrs. Gerald Wilson. The G. A. colors of green and white were carried out in decorations.

Sammie McLallen welcomed the guests and Mrs. S. B. McLallen, W.M.U. president, gave the response. Mrs. J. B. Harlin young peoples leader, spoke on The Beautiful Things in Life. Carolyn Virden entertained with an accordion solo and Mrs. Gerald Wilson gave a reading. The program was closed with the Auxiliary theme song "We've a Story to Tell the Nations", following an account of "Most the G. A. has meant to Me", given by Mrs. Bobby Owen.

Girls present were: Wanda Kirksey, Dixie Young, LJean Latham, Sammie McLallen, Marilyn Legg, Patsy Jackson, Marylene Legg, Carolyn Virden, Mary Ann Young, Erdene Gandy, Carolyn Kester, Mesdames: J. B. Harlin, Sam McLallen, E. J. Kirksey, Gerald Wilson, Bobby Owen, and John Winkler.

H. E. Miller and F. J. Knabe are on a business trip to Oklahoma this week.

Young Mothers Study Club Has First Program of Year

Young mothers Study club opened its 1951-52 season, Monday night in the home of Mrs. Donald Henslee.

Mrs. W. L. Davis Jr. presented the program for the evening giving a discussion of "Heredity" including resemblance to relatives, inherited features and hereditary diseases.

Mrs. Bill Brady and Mrs. James Roberts were special guests and Mrs. Roy Grubbs was welcomed as a new member.

Members attending were: Mesdames Leroy Aven, Delbert Baird, W. L. Davis Jr., W. B. Dwyer, Charles Dye, Norman Gray, Roy Grubbs, Paul Harvey, Charles Hill, Lee Kent, Don T. Martin, Earl Stagner, John Winkler, and Neal Young.

First FHA Meet Thursday Night At High School

The Future Homemakers of America held their first meeting of the year Thursday night in the home economics department at the high school.

Officers who were elected last spring assumed their regular duties at this meeting. New officers include: Joan Moore, president; Shirley Sharp, vice-president; Bettye Hamilton, corresponding secretary; Sharon Moore recording secretary; Rosemary Young, treasurer; Gayle Gault,

reporter; Johnnie Burkett, historian; Sue Savage, song leader; Sue Cooke, parliamentarian; and Sue Barnard, sergeant-at-arms. Mrs. T. C. Hulsey is the new advisor for the group.

The group voted to keep every third Thursday night as the regular meeting date. They also decided to continue the use of the big sister policy in helping freshmen girls become familiar with the club and with high school.

Advertisement for LUTHER PEVLEY Real Estate, Res. Phone 524-W.

Advertisement for John McLean Insurance Agency. Text: 'An Automobile Accident Can Put You In the Red... Smack In the Red! But Even If You Have an Automobile Accident, You Can Stay In the Black... Nicely In the Black—If You Have Automobile Liability Insurance. John McLean Insurance Agency Phone 273 HEREFORD, TEXAS'.

Advertisement for Deaf Smith County Grains. Text: 'HERE ARE TWO DEAF SMITH COUNTY PRODUCTS at your favorite food store in Hereford Deaf Smith County Grains "Arrowhead" Stone Ground W'OLE WHEAT FLOUR & CORN MEAL'.

Advertisement for Berkshire stockings. Text: 'Know your prettiest accessory? It's your legs In Novelty Heels Berkshire stockings Clear sheer Berkshires pretty your legs... whenever, wherever! Such a lovely collection of colors and styles, to fit this year's every "perfect accessory" demand; that you'll want to own a complete wardrobe of pretty, sheer, sheer Berkshires. ALL IN 15 DENIER 65 gauge 51 gauge Nylace 15s. The Little Fashion Shop "Smart Clothes for Smart Women"'

Advertisement for E. B. Black Co. Furniture. Text: 'FURNITURE TO BEAUTIFY EVERY HOME We Especially Want To... WELCOME The NEWCOMERS To HEREFORD! Yes, we want to welcome every newcomer to Hereford, and invite you to come in and look around our store and feel free to ask questions. We have been serving the people of this area since 1901 with only quality and Nationally Advertised Furniture. "Come See Us Soon." E. B. Black Co.'



FORMER HEREFORD residents, Mrs. Robert Cowan and Mrs. Gilbert Fox, were honored at a coffee given, Tuesday morning in the home of Mrs. A. O. Thompson.—Alex Thompson Photo.

Courthouse Records

OIL AND GAS LEASES

John C. Sticker and Harry A. Ross to Reagan Dixon, Sec. 48, Blk. K-11.
Reagan Dixon to Superior Oil Company, Sec. 48, Blk. K-11.
Trinity Production Company to John C. Stricker et al; Sec. 48, Blk. K-11.
Elbert Kessler to Superior Oil Company, NE 1/4, Sec. 73, NW 1/4 and E 1/4 N 1/2 of NE 1/4 and S 1/2 of Sec. 58, Blk. K-11.

DEED OF TRUST

W. B. Goates and J. T. Sands to D. E. Harris, S 847.7 acres of B. G. Prestridge tract.

TRANSFER

C. Hunter Strain to First Federal Savings & Loan Association of Clovis, N 80' of S 19' of E 100', Blk. 7, Evans Add.

RELEASES

John Hancock Mutual Life Insurance Company to T. J. Carter et ux, S 1/2, Sec. 20, T4N, B3E Clowe and Cowan, Inc. to J. M. Caldwell, SW cor., Sec. 96, Blk. K-4.

Ben W. Childers to Charles W. Seed et ux, E 1/2 of Lots 7, 8 and 9, Blk. 14, Whitehead Add.

Prudential Insurance Company of Amarillo to D. E. Harris et ux, 349.1 acres of Cap. L. 426 1/2.

NEW AUTO

V. O. Sharp, Texico, N. M., 1951 Ford 2-Door Victoria.

MARRIAGE LICENSE

William DeFoor Cheshire and Mary Kathryn Carroll, September 12.

WARRANTY DEEDS

H. J. Edward and wife to J. L. Barnes, Third Lot S of NW cor., Blk. 6, Ricketts Add.

John A. Williams and Mallie Archer Williams to Dale Archer Williams, S 1/2, Sur. 4, Blk. 3.
William F. Hammons et ux to J. W. Adrian, Sec. 10, Twp. 5, Rg. 2.
D. E. Harris et ux to W. B.

Goates and J. T. Sands, S 847.7 acres of B. G. Prestridge tract.
Parke, Sec. 96, Blk. K-4.
Micky Jack Hammons to J. W. J. M. Caldwell et ux to J. G. Adrian, N 1/2, Sec. 14, Twp. 5.



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Hereford Glass Company

1302 Park Ave. Phone 1425

Shower Compliments Miss Mary Kathryn Carroll, Bride-Elect

Miss Mary Kathryn Carroll, bride-elect of Wm. D. Cheshire of Amarillo, was feted at a shower-courtesy given in the home of Mrs. R. R. Wills Tuesday afternoon. Other hostesses included: Mesdames Ray Johnson, Earl Springer, Wayne Dyer, Nelson McRight, Glenn Snyder, Harold Loerwald, and Leo Hennington.

An atmosphere of early fall pervaded the entertaining rooms where dark autumn shades in floral decorations were combined with the bride's chosen colors of aqua and pink.

The refreshment table was laid in chiny lace and chrysan-

themums and gladioli shading from deep rose to flesh pink formed the center bouquet. White satin streamers led from the floral arrangement to the table's edge ornamented with scattered white mums. Appointments were in crystal. Mesdames Harold Loerwald and Leo Hennington presided.

Mrs. Nelson McRight took care of the guest book and Mrs. Ray Johnson presided in rooms where the gifts were shown. Deep-red floating dahlias formed attractive background for a red fox figurine posed on the table where the guests registered.

Mrs. Wills greeted the guests and the bride-elect's mother, Mrs. Onias Carroll, and the prospective bridegroom's mother, Mrs. W. A. Cheshire of Amarillo, stood with her to receive the guests.

Dixie Young entertained with informal wedding music and popular refrains during the call-

ing hours. Those registering were: Mesdames Jack Higgins, Otto Olson, Mary Bodkin, L. V. Hennington, John Estes, Jay Boston, Henry Hastings, Frank Gyles, Paul Mathers, Roger Corbett, P. L. Dishman, F. G. Witherspoon, J. L. Woodford, P. M. Houser, Howard Gault, Troy Moore, Sylvester Slagle, J. C. McCracken, Claude Higgins, S. L. Waiser, J. S. Orr, J. M. Lomas, Walter Easter, T. W. Roberson, C. L. Whitehead, R. H. Cagle, Herman Gray, Allen Powelson, Pete Conougher, H. W. Engall, J. K. Baker, Billy Jackson, C. H. Dyer, Vern Witherspoon, Jeff Gilbreath, Richard Jewell, Billy Stevens, Ernest May, Robert Thompson, Dennis Lomas, Agnes Hellman, Misses Ethel Womble, Martha Thomas, Nancy Cagle, Thornton Shirley, members of the house party, and the hostess.

Miss Martha Thomas honored Miss Carroll at a personal shower given Thursday. Those attending were the honoree, Bobbie Jane Sisk, Nancy Cagle, Pat Loerwald, Joan Hennington, Leta Dene Springer, Joyce Lomas, Bobbie Owens, Sallie Womble, Elaine Thompson and the hostess.

Those sending gifts were: Joyce Lyons, Margaret Sowell, Colline Brown and Patsy Willshire.

Rebekah Lodge Mesdames Lydia Hopson, Earline Manning, Dollie Godwin, Lucille Olson, J. E. Cockrell and Orpha Nickerson made up the arrangement committee, for the Rebekah Lodge meeting held Tuesday evening in the IOOF Hall.

The program opened with a vocal duet presented by Mrs. Merlin Kaul and Mrs. Katherine Russell. Mrs. R. A. Fullwood entertained with a reading. A playlet "The Minister Comes to Visit" was presented by Mesdames Earline Manning, Alta Davis and Lydia Hopson. One new member was wel-

comed. She is Mrs. Mary Gilliland who transferred from an Oklahoma chapter. 37 members were present with one special guest, Mrs. Raymond Chism of Dimmitt.

DR. MILTON C. ADAMS

OPTOMETRIST

140 West Third Hereford, Texas
Phone 37 Office Hours—8:30 5:00

DAIRY SALE

55 CHOICE HOLSTEIN JERSEYS
THURSDAY, SEPTEMBER 20th

JOHN HUTCHINSON PLACE 1 MILE EAST
OF BRADLEY GRAIN ELEVATOR
SALE TIME: 1:00 P. M.

Mr. Fluitt and John Hutchinson have purchased some choice Holstein and Jersey Heifers during the past year that we are offering for sale at public auction. All of these are heavy springers and bred to calves soon!

- 2—HOLSTEIN COWS, milking now.
- 10—JERSEY COWS young and milking.
- 10—JERSEY HEIFERS, some springers and some open.
- 33—HOLSTEIN HEIFERS heavy springers.

All the cattle have been T. B. and Bangs tested lately. Most of the heifers have been calfhood vaccinated for Bangs. They are a clean bunch of cattle.

FLUITT & HUTCHINSON

Owners
Jack Coulter, Auctioneer



Future rainy days will be happy days

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SEE ELIZABETH WOMBLE
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As seen in Harper's Bazaar



Paula Brooks



Paula Brooks

Add autumnal color to your wardrobe with this Paula Brooks suit-dress of Worsted Jersey and Sheer Worsted Tweed—convertible collar and cuffs. Soft warm tones of Rust/Brown, Gold/Brown—in your sizes from 10 thru 20.

Paula Brooks signs her name to her tailored tab-maker with storm-tab collar and studded steer hide belt. Colors pastel to fall tones Credit MADEMOISELLE Sizes 10 to 20

Lovely new dresses by Nationally Known manufacturers arriving Daily—Visit us soon!

THE *Vogue*

Beauty at Home

By Lynn Carter

Q. What is the best rouge application for a long, thin face?

A. From the cheekbones, blended outwards towards the ears, and upward towards the temples. A tiny bit on the chin helps, too.

Q. Does diet really have anything to do with hair health?

A. Most certainly it does. You can help your hair through your bloodstream by including in your diet the mineral foods, such as sea vegetables (which contain minerals vital to the hair), whole grains, garlic, artichokes, strawberries, horseradish, cucumbers, figs, cabbage, lettuce, spinach, carrots and apples.

Q. What is a quick, easy treatment for tired eyes?

A. Massage the eyelids with iced fingertips, dipped in cream.

Q. How should one apply her eyeshadow if the eyes are of the "bulging" type?

A. Apply close to the eyelashes and outward towards the temples.

Q. What shampooing procedure do you recommend?

A. Always brush your hair thoroughly, this breaking up the

dandruff and stimulating the scalp. Then apply your liquid shampoo, rubbing it in well. Use plenty of shampoo and moderately warm water. Rinse, and give one or two additional soapings, rinsing thoroughly each time. Be sure you get every vestige of soap out of your hair!

Q. How can I remedy roughened skin on my arms?

A. Wash in warm water and soap, and scrub with a small brush or coarse wash cloth. This will remove the dead surface skin. Dry carefully, and massage with a softening cream.

Q. Is there any special way that the older woman should lipstick her mouth?

A. As a woman grows older, a wider mouth is more youthful-looking. Widen and soften the mouth outline. The "rosebud" type of mouth has a tendency to add age.

Q. What do you suggest doing about superfluous hairs on the legs?

A. If it is sparse growth, and if it is very light, do not tamper with it. Just let it be. If it is sparse and slightly dark, bleach it with some peroxide, but do not remove it until it grows darker and becomes annoying. Any one of the depilatories (or the razor) may then be used to remove it.

Q. How can I "hide" circles under my eyes?

A. After cleansing your skin, cover the circles with some tinted foundation cream. Blend in the faintest bit of rose rouge, powder generously, and set all with a piece of absorbent cotton wrung out of chilled cologne.

OL' MAN FOOTBALL STEPS on the GRID

MALE CENTER
HAPPY
HEREFORD
TELEPHONE
MEMPHIS
DALLAS
FRIONA
STINNETT

GROVER VEGA
ESTELLE
CHILDRESS
SPEARMAN
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BOVINA
MIAMI

1951 CHAMP
WEST TEXAS

HEAD COACH DON LEACH

HIS TIGERS ARE OUT FOR GOOD HUNTING IN THEIR DISTRICT THIS SEASON

SUBMITTED BY LESTER CAMPBELL — McLEAN NEWS

HEAD COACH DON LEACH

HIS TIGERS ARE OUT FOR GOOD HUNTING IN THEIR DISTRICT THIS SEASON

SUBMITTED BY LESTER CAMPBELL — McLEAN NEWS

Calliopian Club Starts Season At Luncheon in Amarillo Club

Starting the 1951-52 club season, Calliopian club members held a luncheon at the Amarillo club in Amarillo Thursday at one o'clock.

New yearbooks were presented by the yearbook committee chairman, Mrs. D. C. McWhorter. Others on the committee were Mrs. B. F. Cain and Mrs. Alton Fraser.

Special guests were Mrs. L. B. Barnett, Mrs. O. P. Cowart, and Mrs. Norman Harris now of Amarillo, former members of the club.

Active members attending were Mesdames: Richard Barnard, B. F. Cain, Clyde Guseman, R. P. Conaway, J. E. Kirby, George McLean, W. L. Davis, Jr., D. C. McWhorter, Alton Fraser, J. T. Gilbreath, Roy Grubbs, C. T. Guseman, N. E. Milburn, Carl Perrin, Bill Waldrep, and W. J. Messick.

Football Mothers Club Enjoys Tea

Football Mothers club held a meeting Monday afternoon in the form of a tea given in the Home Economics department at the high school.

Maroon and white, school colors; were used in the chrysanthemum centerpiece for the refreshment table.

Mrs. W. T. Kelly, president, conducted the meeting.

The get-together, which is an annual event for mothers of the football boys to become acquainted, had Coach Dalton Criswell as speaker for the occasion. Other coaches, Wayne Stark and M. F. Hammon, also attended. Approximately 35 mothers were present.

Following the tea, the president called a business meeting to make plans for the supper honoring Dads and dates in the high school cafeteria after Friday night's football game.

Leadership Training Courses Planned at Camp Fire Meeting

Leadership training courses were planned at a recent meeting of the Camp Fire Girls Guardians association.

The training courses will be conducted on the mornings of October 8, 9, and 10 from 9 to 11:30 at the Camp Fire hut.

Everyone interested in Camp Fire or Bluebird leadership is invited to attend these courses which include: organization, record keeping, program planning, music, dramatics, folk dances, handicraft, ceremonials, and ranks and honors.

Mrs. Bob Wilson, Mrs. Earl

Mrs. Herbie Dones, Mrs. Jeff Roberson and Mrs. H. E. Miller shopped in Amarillo Saturday afternoon.

Patty Gilbreath of Amarillo visited Reba Dones last weekend.

Plank and Mrs. Urlin Streu will serve as general instructors. Mrs. George McLean will teach music, Mrs. Floyd Ross, dramatics, and C. C. Rockwell folk dancing.

Frank Cogdell

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WE GIVE W.M. GREEN STAMPS

BOOKS ON PARADE "Doctor in Buckskin" Historical Novel About Pioneers, Indians

By Corinne Jennings

A first novel by co-authors, Terry and Don Allen, "Doctor in Buckskin", is a lively panorama of historical figures, colorful mountain men and some really convincing Indians. This is a book for any age, with historical or adventuresome leanings.

It is a story of human courage and devotion which is inspiring, warm and down to earth in its characterization, plot and telling.

The Allens, who have long shared an unusual number of interests, love "the West", having lived in a number of places throughout the vast country, still have as they say, "fatal cases of western fever" and confess that they are "contantly looking for excuses to move on across the Rockies." They now live in Carmel, Calif.

Doctor Marcus Whitman with his wife, Narcissa, in the early 1800's leave New York state to go to Oregon by wagon train, to be doctor missionaries in the new land. She was one of the first white women to live in this world, unsettled except by Indians.

With her arrival there, most of the Indians were seeing a white woman for the first time. Her beauty and well trained voice, which she used in singing hymns and even lullabies, as well as her great charm won for her and her husband many friends.

The doctor had to compete with the Indians' own medicine men when failure of some given task would spell death for him by the next of kin, if they died.

He was a doctor who operated on the well known Jim Bridger to remove a steel arrow-head long embedded in his flesh and which kept him from returning to real health as long as he carried it. The Indians lined up to watch the doctor work in the open before an oncoming thunderstorm, just finishing in time to rush him into a cave before the rain poured down.

This was one of the many tense moments the doctor experienced, often with the Indian medicine men trying to put a spell on his work, as he was trying to save their own people.

Narcissa found a full days work in the cooking and caring for other missionaries who made their place a stop-over enroute to their own posts. The neighboring Indians were ever underfoot, even sitting in her kitchen watching her cook, hoping to be asked to eat. She never knew when she would find one sitting in her door or looking in the window.

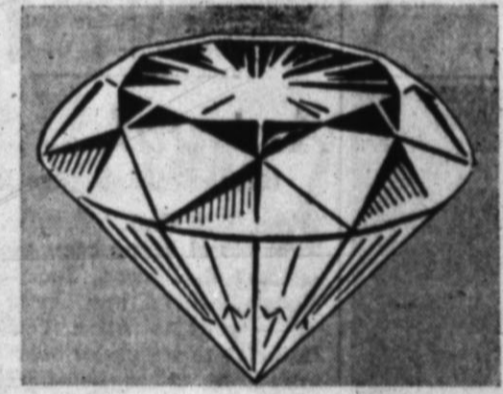
Some were friendly and others were openly the Whitmans' enemies and it was no easy task to handle them, get them to work for themselves, convert them to a new religion and see the doctor before it was too late for him to do them any good.

It was Narcissa's journal or diary that she kept and sent home that we of today are able to know about their struggles,

sadnesses, happinesses and the final outcome of their journey and the results of their missionary works.

The "Doctor in Buckskin" Whitman was one of the most daring of all pioneer doctors and the Allens have brought to life a worthwhile story of these two people.

If you like this type book in fiction or non fiction it is obtainable at the County Library and the librarian, Mrs. J. J. Boydston will be glad to recommend others in this same category for your reading.



Diamonds

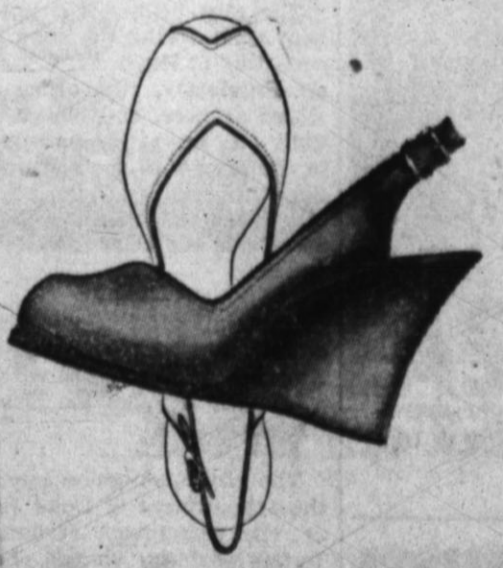
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Parmer County Fair

350 Sets....

(Continued from page 1)

which belonged to Mrs. Jowell's mother, also has the individual salt spoons.

Several of the sets are from foreign countries with France, Germany, Italy, Africa, Mexico, Canada and Hawaii represented. When the collection grew to such an extent that all the available space in the house was in use, shelves were built for the 350 sets on the north and west wall of the living room in the Jowell home.

Her collection includes sets which illustrate such Mother Goose stories as the cow jumped over the moon, the tortoise and the hare, humpty dumpty sitting on a wall, and the fox and sour grapes.

A set that causes much comment is the serpent and the apple in the Garden of Eden. Another of the unusual ones is "Hitch your Wagon to a Star" with a wagon and a star hooked together making up the set. The skunk and scent is a skunk with its matching shaker a "one cent" piece.

A brother who is always watching for something unusual for collection came up with a clever one not long ago. Two small bottles with pictures of he and his wife on them and labeled "Old Salt" and "Hot Pepper" respectively make up the set.

Several of the sets have been made by Mrs. Jowell herself. A Santa and wife made of ceramics are one of the sets that she has made.

The collection is placed according to types. Groups of figurines make up a shelf with birds, fish, animals, and wooden ones included in the groups.

Mrs. Jowell commented that she could set the table for almost any holiday from her collection. A set for Thanksgiving might be her turkey in the roaster or maybe the Puritan set. There are always rabbits for Easter and cats for Halloween.

A loaf of bread and a pound of butter make one set while there is a baked potato with the butter melting temptingly in it for any occasion.

More expensive sets in Mrs. Jowell's collection include Ahdin and his lamp, the goose and the golden egg and a cut glass set with mother of pearl tops.

The expense and time involved in carrying on such an interesting hobby are offset by the pleasure derived from such a representative collection, Mrs. Jowell believes. —N. G. L.

Around...

(Continued from page 1)

kinson, Wis. firm.

Four local castor bean growers —Virgel E. Dodson, Jack Dean, Walter Paetzold, and Lester Galley — went to Altus, Okla. on Thursday to see castor bean combines in operation. Local growers are to have a castor bean receiving station here, according to Tom McFarland, local C. of C. secretary-manager.

The city offices will now be kept open during the noon hour, according to Mayor W. E. Dameron. Previously, the office was closed at noon and stayed open until 1 p. m. on Saturdays. Now to conform with the schedule of the other utility offices, the city office will be open during the noon hour and close at noon Saturdays.

The National Reclamation Association, which will meet in Amarillo on October 16, will have a side trip through the Hereford irrigation area.

The city commission approved the appointment of Luke Jordan as city patrolman. Jordan is a former deputy sheriff, having served in Amarillo on the staff of Sheriff Paul Gaither.

Pfc. Clarence D. Botts in Korean Waters

Pfc. Clarence D. Botts, USMC, son of Mr. and Mrs. Clarence Botts of Hereford is serving on board the 27,000-ton aircraft carrier USS Essex in Korean waters.

A veteran of 68 World War II combat operations, her aircraft destroyed 1,531 enemy planes and sent 111 Japanese ships to the bottom. The carrier was removed from mothballs and re-commissioned last January at Bremerton, Wash.

During the last two years of her five-year retirement from active service, the Essex underwent a \$40,000,000 structural modernization program, to enable her to handle heavier fighters and fighter-bombers.

The carrier arrived in the Korean theater in late August to relieve the aircraft carrier USS Princeton.

Hereford....

(Continued from page 1)

when Rose recovered a Mule fumble on the enemy nine. The potential danger fizzled when Kelly muffed the abill.

Hereford's first touchdown was set up by another Mule fumble, this time on the Mule 30 with Randy Thomas smothering the pigskin. From the 30, Morton took a pitchout for five, Kelly lost one on a fumble, Morton picked up 5½, and Graham made a first and 10 with a 4½-yard spurt.

With the Herd knocking on the door, the Mule line stiffened on the four, with Kelly packing the mail from the half-yard line on last down. Kelly converted to tie the game, 7-7.

The Herd jumped out in front of the visitors after Kelly kicked off to Harvey who ran the ball back to his own 42 yard line.

On the first play from scrimmage, Johnson tossed a pass which was plucked up by Kelly, who ran 42 yards for Hereford's second TD.

In the fourth quarter, Hereford had the ball down to the Mule 11, but fizzled out once again on a fumble.

Hereford looked bad in the first half of the game, but came back from a deficit to end up over Muleshoe in the yardage department and the first down department.

Muleshoe's big backs ran out of steam, but they did their damage to the Herd line while they were still under their full power.

The Mule line kept Defty Ray Graham off balance all night as he had to chuck on the run with the Purple and Gold grid-ers in hot pursuit.

The Herd backfield didn't perform as smoothly as in the season's opener, although the backfield work was the bright spot in the Herd performance Friday night.

STATISTICS

Hereford	Muleshoe
19	7
202	177
12	25
1	3
3	4
4	3
4	6
55	40

STARTING LINEUP

Hereford	Pos.	Muleshoe
Thomas	LE	B. Willis
Corbett	LT	L. Kriegel
McCullough	LG	D. Taylor
London	C	Ladd
Hund	RG	R. Waggoner
Fish	RT	D. Burkhead
Boyd, F.	RE	King
Graham	QB	Harvey
Kelly	LH	Johnson
Morton	RH	Seid
Dement	FB	Heathington

SUBSTITUTIONS—Hereford:

Morton, Self, Winget, Janssen, White.

Visits Mother

Mrs. Rex Tynes spent the past week-end in Lorenzo where she visited her mother, Mrs. A. P. Avera, who celebrated her 90th birthday. Mrs. Tynes was joined there by her four sisters who also made the trip for the celebration.

Mr. and Mrs. Carles McDonald and daughter Mary Gayle of Austin were guests of his grandparents, Mr. and Mrs. C. F. Kerr last week.



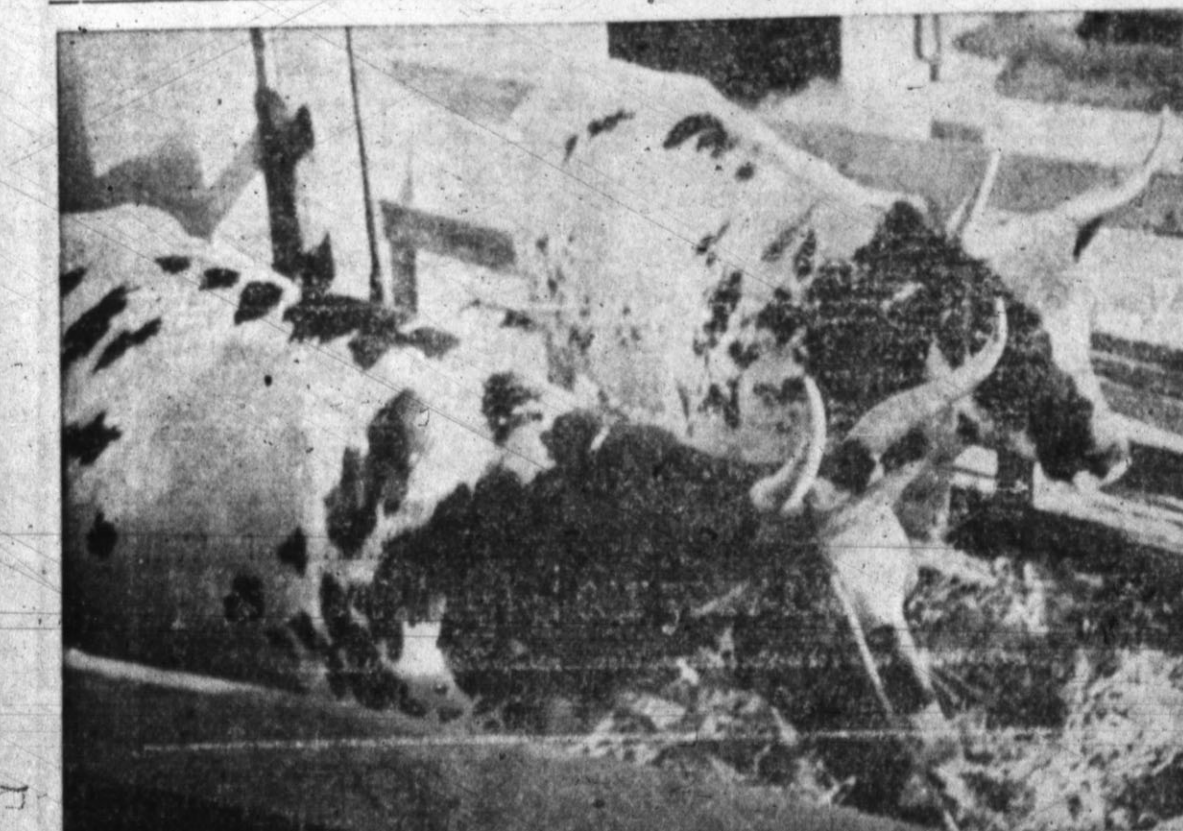
GRAND CHAMPION among the adult male Shorthorns at the Parmer county fair this year was this 2180-pound bull belonging to Bill Flippin Jr. of Friona shown holding the winner. The animal is six years old.—Brand Staff Photo.



WATERMELONS GROW pretty big in Oklahoma, according to this exhibit at the Parmer county fair. Shown with the 106-pound melon are Gaylon Rhodes, Friona, and Debby Knox, daughter of Mr. and Mrs. Jack Knox of Friona.—Brand Staff Photo.



EVEN THE HEIFERS were talking about the Parmer county fair, as this Brand photo shows. The heifer at the front belongs to the Friona FFA chapter. The one in the rear belongs to Tom Gee.—Brand Staff Photo.



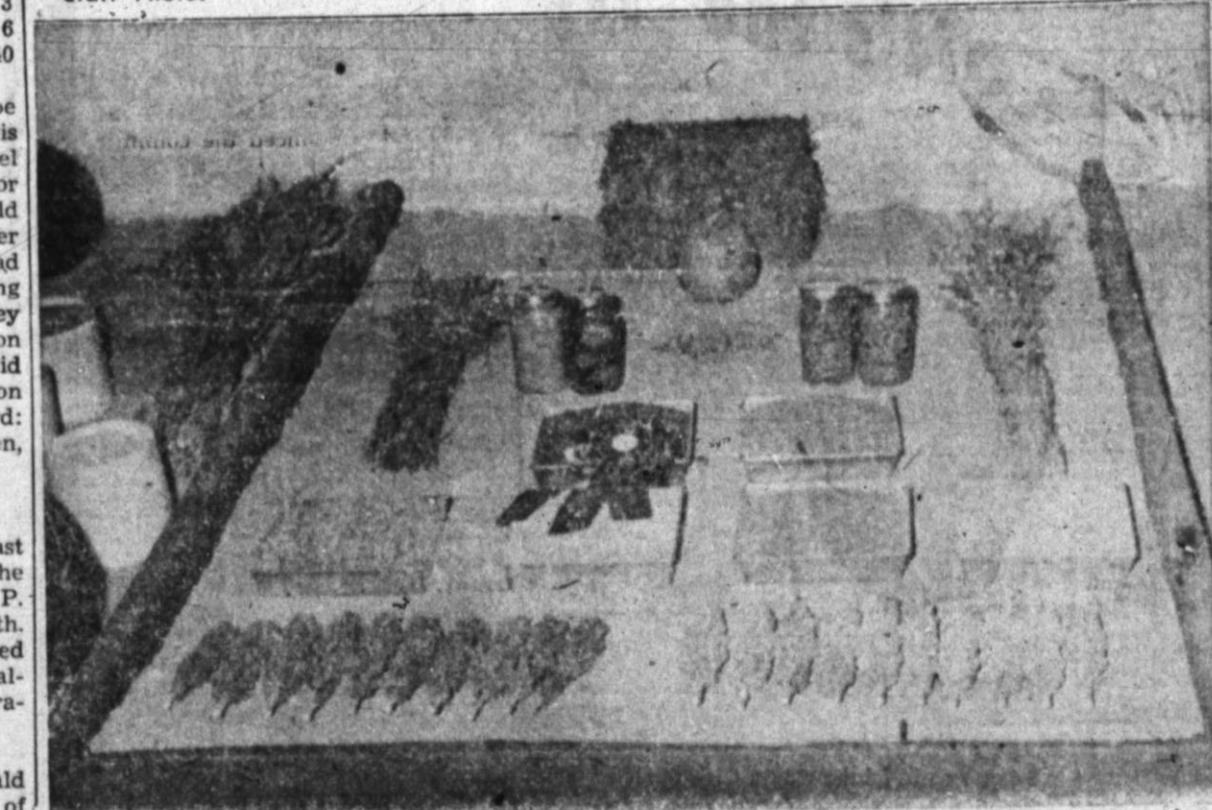
THE FIRST AYRSHIRES to be shown in this area were exhibited at the Parmer County fair this week-end. They belong to M. L. Means of Bovina. All six major breeds of dairy cattle were exhibited at the fair this year.—Brand Staff Photo.



HEREFORD'S FIRST touchdown Friday night against Muleshoe came on the last down of the Muleshoe half-yard line. Kelly is shown plowing through as Tim Corbett makes a path for him.—Burdine Studio Photo.



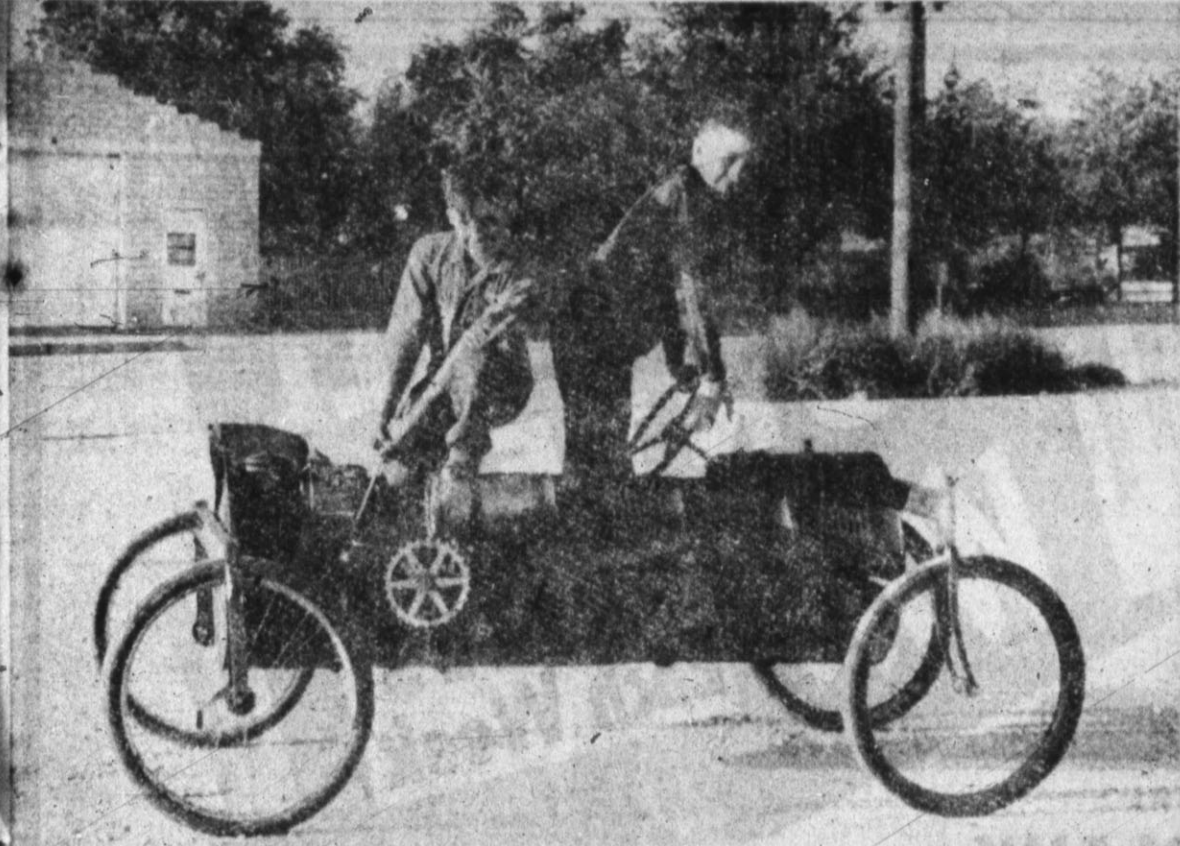
TIM CORBETT is shown making a path for Bill Kelly as the Hereford half back steams down the west side of the field Friday night for a handsome gain against the Mules.—Brand Staff Photo.



THE BLUE RIBBON agriculture display at the Parmer County fair this week went to the Farwell exhibit, above.—Brand Staff Photo.



OVER 180 EXHIBITS were entered this year in the Parmer County fair home arts department, above. Mrs. Otho Whitfield was superintendent of the division. Mrs. George A. Jones is shown above in the home arts building.—Brand Staff Photo.



WHEELER AND JIMMY SEARS, sons of Henry Sears, are shown above with the car they built this summer for \$14. Not included in the cost is the Wisconsin 5-horse motor which was given to the boys by their father. The idea of building a car first started when the boys saw a similar one in Popular Mechanics. Travis Caraway Photo

Mr. and Mrs. Arthur Taylor of Winchester, Ky., have returned to their home after visiting their cousins, Mrs. H. G. Conkright and Mrs. John Patton, and other relatives.

Federation Holds First of Four Scheduled Sessions for 1951-52

First of the four luncheon programs scheduled by the Deaf Smith County Federation of Women's clubs for the 1951-52 club season, was held in the Presbyterian church beginning at one o'clock Friday. Hostess clubs included: Pioneer Study club, La-Plata club, Hereford Garden club and Westway and North Hereford Home Demonstration clubs.

Mrs. Reed Williams was chairman of the program on "Welfare" and introduced attorney Bruce Miller, who talked on The Deaf Smith County Research foundation saying, "Medical science has its eyes on Deaf Smith county. Scientists want to know why we have so few cases of bone disease."

Mr. Miller explained the general set-up of the research plan and told of its benefits to mankind as well as to the county. Miss Mattie Mae Swisher presented Ed Dzak, vocalist, who sang "Top of the Morning to You", "Little David Play on Your Harp," and "Try Smiling". Mrs. Elmer Patterson, president, directed a business meeting and announced the committee in charge of investigations concerning a proposed woman's club house. The fact-finding committee is comprised of: Mesdames Reed Williams, Earl DeHart, Francis Hardwick, Morris Thompson, and A. L. Manjeot. Sixteen clubs were represented at the meeting with approximately 75 club women in attendance.

Texas Game & Fish magazine goes to every state in the Union.

CARD OF THANKS

We wish to thank the kind people of this community for gifts, cards, sympathies, and assistance offered us during the illness of our daughter, Charla Jean Berry.

Mr. and Mrs. S. B. Berry

Grandstand Gropings

By Kent Snare

The score against Muleshoe was on the right side of the ledger and that was almost the full extent of satisfaction from Hereford's angle.

From the writer's viewpoint, which was highly tinged with Muleshoe comment since said viewpoint was in the opposition's sector almost surrounded by Muleshoers, the salient spot was Kelly's successful kick which evened the tally and his subsequent interception and score.

Muleshoe inclination to pass at that point was undoubtedly predicated by the knotted count.

Muleshoe's out-sized Seid put on quite an exhibition until he ran out of gas. He managed to play a lot of offensive fullback and functioned at right guard on defense. Incidentally, Burkhead at right tackle made his presence felt defensively as well as punting efficiently, altho it's a mystery to me how he gets his kicks off from such a low point of kicking impact.

Seid chunked a nice pass even though his sights were set a bit high.

Aggressive flank play by Hereford was conspicuous by its absence although the center of the Whiteface line particularly Rose and London earned their ratings. End play consisted mainly of feet shifting and arm waving and

the tackles, except for a telling lick or three by Janssen, did not greatly discommode the opposition.

Peeloffs to his left by Seid on pitch-outs worked with disgusting regularity whereas a well-timed cross block by the right tackle would have discouraged continuance of this maneuver.

Kelly's all-around performance was excellent, especially after he was shifted to full. Morton generates a lot of straight ahead stuff and his slashes to the right in the late stages kept Muleshoe in the hole.

Although his over-throwing cut his completions to nil, Seid, with his direct pass from center, had a distinct firing advantage over Graham, who had a pitiful pitching evening firing hurriedly from a rushed T to ganged potential receivers.

Kelly's accurate punt in the third stanza mired Muleshoe and was the turning point in the ball game.

The diminutive Self was a bird dog on defense and plugged several gaps more than somewhat.

Aside from the Alphonse and Gaston fumbling act which was wholeheartedly entered into by both parties, the glaring lack of deception in our T impressed me. The average high school "T" gen-

Complete Plans For "Kids' Day"

Arrangements have been completed by the "Kids' Day" committee of the Hereford Kiwanis club for the annual observance of the event here Saturday, Sept. 22.

The youngsters are invited to a free show at the Star theater beginning at 10 a.m. next Saturday. Refreshments will be served.

All those attending are asked to bring a donation to the show, the money to be used for work among underprivileged school children in the local school system.

Last year, 1100 children attended the free show.

Assistance rendered to underprivileged children during the past year, according to school records, include:

Workbooks, pencils, notebook paper, shoes, new and used clothing, free lunches for those unable to pay, mid-morning lunches served to underweight and undernourished children, physical

examinations, chest X-rays, and medication, and five pairs of glasses purchased by the Lions club.

Many needy children were overlooked because of lack of funds, according to Bob Wear,

chairman of the Kids' Day event. Children attending the movie are asked to bring their donation—large or small—to continue and expand this work among the underprivileged.

Mrs. Gilbert Fox of Austin left Wednesday morning after a visit here with her mother, Mrs. Sallie Carter, and other relatives.

Craig Conklin of Amarillo is spending a couple of weeks here with his grandparents, Mr. and Mrs. Lee Conklin.

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Don't wait! You can bring new beauty and extra comfort to your home for the wintry days ahead. Make a check-list of needed improvements; see us for estimate of the work, and enjoy new home convenience, quickly and economically.

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Consequently, it is practically as important that STORM SASH be installed in the glass area as it is to INSULATE the floors, ceilings, and side walls.

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Arkansas U. Vs Oklahoma A & M	No. Carolina U. Vs No. Carolina State
Baylor Vs Houston U.	Stanford Vs Oregon U.
California Vs Santa Clara	Syracuse Vs Temple
Cincinnati Vs Kansas State	Texas Christian Vs Kansas U.
Denver Vs Drake	Texas U. Vs Kentucky
Duke Vs South Carolina	U. C. L. A. Vs Texas A & M
Georgia Tech Vs So. Methodist	Wake Forest Vs Boston College
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PRIZES

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4 COTTON BOWL TICKETS

1st Weekly Prizes
6 GREASE JOBS AT
EARL HENDRICKS BUICK
\$3.00 CASH AT BRAND
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RULES

- Anyone can enter except employees of paper and their families. Use official entry blank from paper.
- Circle each team you think will win for every game on blank. Weekly prizes given those naming most winners. Cotton Bowl tickets awarded to those picking most winners over complete contest.
- Put entries in contest boxes at stores sponsoring this page. Do not bring to paper. Entries must be in by 6 o'clock Friday before games.
- ONLY ONE ENTRY ALLOWED PER CONTESTANT!
- Judges sports editor of Brand. Decisions final.

WATCH THIS SPACE FOR WEEKLY WINNERS

It's fun to win! Be an expert - Cash Prizes every week!

Baptist Church is Setting For Turner - Lehnick Rites Sept. 9

Miss Emmarie Turner, daughter of L. M. Turner and the late Mrs. Turner, became the bride of Edward L. Lehnick, son of Mrs. Lethae Lehnick of Canyon, Sunday afternoon at 5 p.m. in the

First Baptist church. Rev. Roy Ford, pastor of the First Christian church, read the double ring ceremony. Decorations for the church included a background of greenery

and white gladioli at the altar flanked by candelabra holding white tapers. Wayne Eyans, Baptist church organist, played a prelude of wedding music and accompanied

Mrs. A. C. Thompson, violinist, and Henry Turner, brother of the bride, soloist.

The bride's attendants were Mrs. Leroy Foster, matron of honor, and Barbara Brown of Hale Center. Mrs. Foster wore orchid taffeta made with round neckline and puff sleeves with fitted bodice attached to a full skirt. She carried a posy of carnations tied with orchid satin ribbon. The bridesmaid's dress was of blue taffeta made similar to that worn by the matron of honor and her flowers were tied with streamers to match her dress.

Flower girls were Pamela Coltharp and Sheila Jane Sheppard. They wore blue and yellow taffeta dresses with bands of flowers in their hair. Wyndolyn Sheppard wearing a blue taffeta dress, carried the rings on a white satin pillow. Candelighters were Ray Carol Loye and Delton Cochran.

Curtis Lehnick, brother of the bridegroom, served as best man and J. D. Greason and R. M. Sheppard ushered.

The bride, given in marriage by her father, wore a white slipper satin gown made with fitted bodice with insets of lace, and Peter Pan collar. The long fitted sleeves came to points over the hands and the full gathered skirt ended in a cathedral train. Her fingertip veil was attached to a band of seed pearls. The wedding bouquet was a white orchid topped a white Bible.

Mrs. Turner wore a navy gorgette dress with corsage of red roses. The bridegroom's mother wore a black crepe dress accented with black velvet. Her flowers were red roses.

Couple Honored At Reception
Following the wedding the
(Continued on page 2)



MRS. EDWARD L. LEHNICK Elmer Patterson Photo

Music Study Past Presidents Are Honored

Music Study club's annual past-president's luncheon was held in the home of Mrs. A. O. Thompson Monday to honor the incoming president, Mrs. J. D. Neill.

Co-hostesses with Mrs. Thompson were her daughters, Mrs. W. T. Carmichael and Mrs. A. J. Schroeter, also past presidents of the club.

Orchid and pink gladioli centered the table laid with white linen and corsages in orchid and pink were place favors.

The courtesy is held each year one week previous to the club's opening session of the year when the new officers term begins.

Those attending were: Mesdames J. P. Slaton, H. L. Broadwell, now of Amarillo, C. C. Ferguson, C. H. Dyar, W. E. Dameron, R. P. Coneway, H. K. Fox, C. J. Mountz, J. C. McCracken, T. W. Roberson, J. R. Allison, A. J. Schroeter, W. T. Carmichael, J. D. Neill, and the hosts.



MRS. W. D. CHESHIRE

Mary Katherine Carroll Becomes Bride of W. D. Cheshire Saturday

In the Presbyterian church yesterday evening at 7 o'clock, Miss Mary Kathryn Carroll, daughter of Mr. and Mrs. Onias Carroll, was married to William D. Cheshire, son of Lt. Col. and Mrs. W. A. Cheshire, Amarillo.

Rev. Russell Wingert, pastor, was the officiant for the double ring ceremony.

Greenery was banked at the altar with arrangements of pink gladioli at the sides. White cathedral tapers in double candelabra gave illumination for the scene and the decorative motif was carried into the audience by

two-candle arrangements placed along the aisle tied with flowers and ribbon in pink.

Miss Thelma McMinn, organist, played "Ave Maria" and "The Rosary" preceding the ceremony and accompanied Charles Whitehead, soloist, who sang "The Lord's Prayer" and "Through the Years". Miss McMinn also gave the traditional wedding marches and played Leibstraum softly as background for the ceremony. Vonda Sue Carroll and John Carroll Lee, cousins of the bride, lighted the candles.

Mrs. Harold Loerwald served as matron of honor and bridesmaids were Florence Ledwig of Groom, Martha Thomas, and Mrs. R. L. Hennington. All the bride's attendants wore identical dresses of aqua honey-crisp designed with fitted bodice and full ballerina skirts. They wore heart-shaped half-hats to match their dresses and carried arm bouquets of pink gladioluses.

Harold Loerwald was best man and ushers were Jack Carroll, Dick Robinett and Laddie Cerno-kaus, all of Amarillo.

The bride, escorted to the altar and given in marriage by her father, wore a Pauline original of French imported Chantilly lace, made over bridal satin, designed with fitted bodice detailed with a yoke of tulle forming a sweet heart neckline. The yoke was edged in seed pearls and artistically caught in scallops with pearl trim, and long lace sleeves came to petal points at the hands. The full lace skirt extended into a chapel train and her double-tiered veil of French illusion was attached to a bonnet studded with seed pearls. Her something old was a lace-ribbon used by her mother in her wedding, and which tied her wedding bouquet of blush pink orchids surrounding a center orchid of white. She also carried the blue handkerchief her mother used in her wedding.

The bride's mother chose a plum satin dress with winter rose accessories and the bridegroom's mother wore mauve lace with black velvet accessories. Both wore orchid corsages.

Reception is Held

Following the ceremony a reception was held in the home of Dr. and Mrs. R. R. Wills. The bride's table was done in white with the white satin cloth garlanded with greenery and tiny mums. The center decor was of

white chrysanthemums graduating from large to small at the sides. The tiered wedding cake was topped with tiny pink rose petals and appointments were in

crystal and silver. Tall white tapers in double candelabra gave candle lighting. Mrs. W. E. Taylor presided at the punch bowl
(Continued on page 2)

Malm-West Wedding Vows September 6

Announcement has been made of the marriage of Miss Nancy Malm, daughter of Mr. and Mrs. V. A. Malm of Curtis, Okla. and formerly of Hereford, to Preston West, son of Mr. and Mrs. B. A. West of this city.

The wedding took place in the Baptist church of Clovis, on

Thursday evening, Sept. 6, with the pastor, Rev. W. S. King, as the officiant for the simple ceremony. Attendants were Miss June Heck and Oliver Lee West, brother of the bridegroom.

The bride was attired in a navy suit with pink accessories.
(Continued on page 2)



MRS. PRESTON WEST

The Sunday Brand
◆◆◆ SOCIETY ◆◆◆

Hereford, Texas, Sunday, September 16, 1951

Section Two



PAST PRESIDENTS OF THE Music Study club are shown in the above picture, taken at the annual past-president's luncheon held Monday in the home of Mrs. A. O. Thompson. Shown in the picture are: Seated, from left—Mrs. H. L. Broadwell, Mrs. John P. Slaton, Mrs. Charles Ferguson, Mrs. Ray Coneway; standing, from left—Mrs. Carl Mountz, Mrs. W. T. Carmichael, Mrs. C. H. Dyar, Mrs. Wiley Roberson, Mrs. J. D. Neill, Mrs. Major Schroeter, Mrs. J. C. McCracken, Mrs. Homer Fox, Mrs. Bob Allison, Mrs. Elmer Dameron, and Mrs. Alex Thompson.

—Alex Thompson Photo



GUESTS AT A BIRTHDAY party on Monday, Sept. 10 held in honor of Patsy Price are shown above. They are, from left: Billy Price, Patricia Powell, Candy Wood, Judy Price, Gail Witherspoon, Patsy Price, Gloria Covington, Corretta and Norma Jean Gollehon, and Merle Carmichael.—Alex Thompson Photo.

Former Hereford Girl is Married To Iowa Man

Announcements have been received here of the marriage of Miss Mavis Hensley to William C. Sager, son of Mr. and Mrs. W. J. Sager of Colfax, Iowa. Mrs. Sager is the daughter of Mrs. Lester Akins of Oakdale, Iowa, and Ernest Hensley of Andrews, Texas. The bride is the granddaughter of Mr. and Mrs. W. A. Powell of Summerfield, with whom she made her home here. She is a 1951 graduate of Hereford high school.

The wedding took place in the Oakdale chapel with the Rev. W. W. Bentzinger, officiating at the double ring ceremony. Russell Miller played organ selections of wedding music and the traditional wedding marches.

Miss Marie Kennicott of Anamosa, Ia., was the bride's only attendant. Max Liggett of Collins, Iowa, served as best man.

The bride was given in marriage by Lester R. Akins. She wore white starched nylon lace over taffeta made with ballerina skirt and strapless bodice over which was worn a short lace jacket. Her misty face veil was held by a Juliet cap of flowers and she carried a traditional bridal bouquet of white carnations.

For Your Next Dance Enjoy WELDON BRIGHT Hammond Organ & Orchestra Call or write KGNC, Amarillo

tions and stephanotis and a white prayer book. For the wedding trip to Des Moines and points of interest in the Ozarks, the bride wore a dusty rose suit with black accessories and corsage of white carnations.

The couple is now at home in Collins, Iowa, where he is employed by the Donnelly Advertising agency.

Mrs. Sager graduated with the 1951 class of Hereford high school and received a scholarship to WTSC Canyon.

Mr. Sager is a graduate of the Collins, Iowa, high school and a

Personals

Mr. and Mrs. Warren Owen are spending the week-end in Carlsbad and other points in New Mexico.

Lyle Blanton returned Friday morning from a business trip to Dallas, Austin, and San Angelo.

Mr. and Mrs. Lyle Blanton vacationed last week in Colorado and New Mexico.

Mr. Sager is a graduate of the member of the 34th. division of the National Guard.

SEED WHEAT FOR SALE
 No. 1 Certified
WESTAR and WICHITA
 Cleaned, Treated and Sacked
 at
PITMAN GRAIN
 Jay Boston

Malm

(Continued from page 1)
 Her corsage was of white feathery carnations tied with white satin ribbon.

Mrs. West attended Hereford schools when her parents lived here and has resided in Hereford for several years. She is employed by the Southwestern Bell Telephone company.

Mr. West attended Adrian schools and served two years in the Army during the war, the last year with the occupation forces in Manila.

The couple will make their home in Hereford. Mr. West is engaged in farming.

Mary

(Continued from page 1)
 and Mrs. Willis served the three-tiered wedding confection.

A travel suit of gold velvet was donned by the bride for the wedding trip to points in Colorado. Her accessories were in black velvet with small black velvet hat and the detachable center orchid of the wedding bouquet formed her corsage.

Mrs. Cheshire graduated from Hereford high school and from Amarillo Junior college where she was a member of Gamma Theta Chi, serving as president for one year.

Mr. Cheshire graduated from Paecock Military academy in San Antonio and is a graduate of Amarillo Junior college. While there he was a member of Sigma Alpha Delta fraternity, president of Beta Phi Gamma, press club, and editor of "The Ranger", college paper, for one year. He has been a member of the National Guard for two years and ranks as second lieutenant.

The couple will make their

Baptist

(Continued from page 1)
 couple was honored at a reception given at the home of the bride's sister, Mrs. J. D. Greeson. The bride's table was laid with lace and centered with the tiered wedding cake.

When the couple left on a wedding trip to Colorado, the bride was wearing a gray wool suit with navy velvet accessories and the wedding orchid. Following the wedding trip they will reside in Canyon where he will finish his college work at West Texas State college.

Mrs. Lehnick is a graduate of Hereford high school and attended WTSC last year. She was a member of Delta Zeta Chi sorority and Buffalo Masquers at the Canyon school.

Mr. Lehnick graduated from West Texas high school, Canyon, and attended Amarillo Junior college. He has also done service in the Navy.

Wedding Is Announced

Mr. and Mrs. Donald Rudd who were wed recently in Ashburn, Arkansas will, make their home here.

The couple was married September 4, in Ashburn with the bride wearing a blue taffeta dress with blue accessories.

Mrs. Rudd is the former Miss Margie Sue Simpson, daughter of Mr. and Mrs. F. O. Simpson of Idabel, Oklahoma.

Mr. Rudd is the son of Mr. and Mrs. C. I. Rudd of this city.

home in Amarillo at 1200 W. 5th St. after the honeymoon trip. Mr. Cheshire is employed by the West Texas Wholesale company.

ANTHONY'S PRESENT
Another Sensational

Fall and Winter
80 sq. Print SALE

For Only **29¢** A YD
 Priced Far Below Today's Market Prices!

A BEAUTIFUL SELECTION OF.....
36 Inch 80 Square PRINTS

You can't afford to miss this sensational sale of fine quality fabrics. Most outstanding values. You'll find stripes and plaids, large bold and small subdued print patterns. Every piece is guaranteed washable... won't shrink and colors are fast to sun and suds. Shop early tomorrow for best selections.

C. R. Anthony Co.

SALE of HABERLEIN PERMANENT FINISH
WASHABLE ORGANDY Priscilla Curtains

EXTRA Large 80-inch Width 90-inch Length **\$299** Pair
 Double Window 156-in. Width by 90-in. Length only **\$599**
Full 7 1/2 inch Finished Ruffle

Just in time to add that livable touch to your home for indoor fall living. Extra full... extra large stay crisp Haberlein finished Organdy. The full ruffling is extra wide... 7 1/2 inches finished. The ruffle has a non-fray picot finished edge. You choose from colors to complete any decorative scheme... white, yellow, green, rose, and blue. And organdy priscilla curtains are ideal for any room in your home. Shop Anthony's tomorrow and save plenty on curtains.

Dorothy Perkins
 cream of roses
CLEANSING CREAM

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1/2 Price Sale
 Large \$2.00 Jar **\$1.00** limited time

Dorothy Perkins Cream of Roses Cleansing Cream penetrates quickly, thoroughly melting away all traces of grime and make-up in one delightful application. It leaves your complexion beautifully clean—soft and lovely as rose petals! Get a supply—and see!

Save a dollar a jar—now!

City Drug Store
 PHONE 100

Coffee is Initial Fall Event For Lone Star Study Club Tues.

A coffee held in the home of Mrs. Vivian Major Tuesday morning was the initial event of the season for the Lone Star Study Club. Mrs. R. G. Blue was cohostess.

Mrs. Jim Higgins presided giving greetings and welcome to the group, after a social hour when new yearbooks were distributed and discussed by Mrs. Robert Thompson, year book chairman, who gave a pre-view of the year's study. Roll call was answered by members telling something of summer vacations.

The refreshment table was laid in white linen and centered with a low bowl of vari-colored asters. Mrs. Jim Higgins presided at the silver coffee service.

The next meeting will be held on September 25 with Mrs. Jack Grady when the first study program will be presented by Mrs. W. S. Fluitt and Mrs. E. W. Hobson.

Buran Scott New Manager Hereford Motor Company



BURAN SCOTT

Buran Scott assumed the duties of general manager of the Hereford Motor company on September 1.

He is replacing Frank Vogel who recently purchased an interest in Giles Motor company. Scott comes to Hereford from Poteau, Okla. where he was an automobile dealer for 13 years.

Berry Jacobsen, John Jacobsen Jr., C. D. Kelton, Joe Kendall, Louie LeGrand, Guy Newsom, Earl Phillips, Coy Phillips, M. T. Sparkman, J. E. Springer, Robert Thompson, Ed Warren, C. O. Wilkins, L. L. Womble, and the hostess.

Study Course

The study course for the year will be "Reflections At The Crossroads" and topics concerned with everyday living will provide discussion subjects. They will include such subjects as international interests, government, world peace, religion, health and social events will be interspersed throughout the year.

Past District Official Speaks To Dawn Club

Mrs. Glenn Dowlin of Canyon, past-president, Seventh District, Texas Federation of Music clubs, was guest speaker for the first meeting of the year held by the Dawn Music club in the home of Mrs. R. T. Stewart recently.

Mrs. Gayle Neal, president, presided over the meeting. "It is difficult to see the little things we can do that are worthwhile", Mrs. Dowlin said as she spoke on Federation. She stressed the importance of teaching children to appreciate music and in encouraging their participation musical activities of the community.

Special music was presented by Miss Betty Graham of Canyon, who sang "Bless This House" "The World Is Waiting for the Sunrise", and "Mother Machree". She was accompanied by Mrs. Dowlin.

During the business session, Mrs. Paul McClung and Mrs. Reece Stewart were welcomed as new members of the club.

Those present were: Mesdames Zed Stewart, Bill Carthel, Carl Wimberley, Gayle Neal, Reece Stewart, Paul McClung, Glenn Dowlin, Miss Betty Graham of Canyon, and the hostess.

Mrs. L. E. Miller, who has visited in the home of her son, H. E. Miller and other relatives during the summer will return to her home at Fort Worth next week.

Mr. and Mrs. Clyde Hughes of Medford, Ore. have announced the arrival of a son, Clyde Lynn Jr. Mrs. Hughes is the former Joan Beams of Hereford.

FRIO NEWS

Handiwork, Hobby Display on Program For Home Makers Club

By Mrs. Owen Andrews

Displays of handwork and hobbies made up the program for the Frio Home Makers club when they met on Wednesday afternoon in the home of Mrs. Floyd Cole.

Mrs. E. H. Little gave a demonstration on gift wrapping using a book by Brucelle Lowery as her reference.

Those present were: Mesdames Glenn Gripp, Frank Robbins, Harold Shearhart, E. H. Little, Henry Andrews, Olin Parris, T. L. Sparkman, H. M. Mobley, T. L. Sparkman Jr., Owen Andrews, Miss Alma Andrews, and the hostess.

The next meeting is to be held in the home of Mrs. Gene Nole on September 26. The program will be on fashion trends and care of hats and shoes. Officers for the coming year will also be elected at this meeting.

New Sunday school officers were elected at the Wednesday night service. Elected were: D. Johnson, superintendent; Henry Dobbs, assistant; Henry Dobbs, church clerk; Veradelle Andrews, secretary; Lester Irwin, song leader; Alma Andrews, pianist. Teachers elected were: Leonard Irwin, adults; Mrs. H. D. Robbins, young adult class; Mrs. Owen Andrews, young people; Mrs. D. Johnson, intermediates; J. E. Andrews, juniors; Lavada Shannon, primary class; and Mrs. Henry Dobbs and Lamerias Berryman, beginners.

WMU officers are: Mrs. D. Johnson, president; Mrs. W. H. Thompson, secretary, and Alma Andrews, program chairman. Brotherhood president is W. H. Andrews.

Training union officers are: Leonard Irwin, president, Mrs. R. L. Shannon, general secretary.

Mr. and Mrs. W. A. Springer and Charles Ralph went to Silverton Friday evening to attend a family reunion and steak supper at the home of Mrs. Springer's brother, Alton Steele and family.

Mr. and Mrs. John Lee Francis and son and Jim Ed Steele of Silverton spent Sunday in the home of Mrs. Francis' sister, Mrs. W. A. Springer. They drove a bus for Mr. and Mrs. J. H. Stone to the Springer home. Mr. and Mrs. Stone of Oklahoma City live in the bus while they visit their children and for pleasure traveling. They will visit the Springers here for a few days.

Betty Robbins left Monday for Plainview where she will be a sophomore at Wayland college.

Wade Thompson also was to leave this week for Texas Tech where he will be a junior.

Mrs. A. H. Brown came home Saturday from Albuquerque. She has been with her mother, Mrs. Boydston, who is seriously ill.

Mrs. Jimmy Singer and infant son of Dalhart are spending a few days in the Brown home.

Mr. and Mrs. Olin Parris accompanied by the David Yandelle and Ed Stones of Tahoka were fishing in New Mexico the last of the week.

The Sam Lindleys and Ridgways were fishing and vacationing in Arkansas last week.

Mr. and Mrs. Joe Davenport and Jo Frances are spending this week visiting Joe's relatives and Mrs. Davenport's sister at Midland.

The D. Johnsons entertained her brother, Buren Kunkle of McLean the first of last week. On Thursday the Johnsons went to McLean to visit and bring back a load of watermelons.

Mrs. H. M. Mobley had visiting

her at her home on Monday of last week the D. P. Smiley family of Roaring Springs.

Doris Jean Andres, Connie Kent, Austin Hodges and Bill Irwin began school this year. D. O. Benson is driving the bus again.

Several young people enjoyed a watermelon party at the D. Johnson home Saturday night.

Mr. and Mrs. Erwald Schmidt and daughter of Clinton, Okla., came Monday to visit several days with his brothers, Herb and Leonard Schmidt. On Tuesday Mr. and Mrs. Herb Schmidt and the Erwald Schmidts left for a

vacation at Carlsbad.

Mrs. H. F. Benson, Mrs. R. L. Shannon and Mrs. Owen Andrews were among those who attended a bridal shower for Mrs. Bob Duncan, the former Elizabeth McReynolds at the home of her grandmother, Mrs. W. C. Lowry on Friday afternoon.

Robert Simpson accompanied two other men on a fishing trip to San Saba county the last of the week.

Mr. and Mrs. Oscar Hunt recently returned from a trip. They visited in Eads, Colo. and Kansas City, Kan. They went on to their old home town of Eldorado Springs, Mo., where they visited their grandchildren.

The G. A. group elected officers at its Wednesday night meeting, last week. Elected as president was Verdelle Andrews. Winnie Jo Irwin was elected vice-president, Nell Simpson, sec-

retary, and Oma Ruth Thompson, historian. Veradelle Andrews and Tawana Thompson are program chairmen.

Mr. and Mrs. J. H. Dobbs and son, Mr. Bergin and Martha Ann and Wade Thompson attended the Dimmitt-Silverton ball game Friday night.

Taking Sunday dinner at the D. Johnson home were: Mr. and Mrs. H. D. Robbins, Betty, Glenda and Pat, Sandra Glenn, and Peggy Little. Bob Brown visited in the afternoon.

Enjoying a supper at Buffalo lake on Friday evening were: Mr. and Mrs. Mobley, Mr. and Mrs. Donald Adams, Mr. and Mrs. Garland Adams, Mr. and Mrs. Raymond Mobley and children, Mr. and Mrs. Harold Baize and daughters, Mr. and Mrs. Lee Renfro and family.

Visiting the John Simpsons Sunday were Mr. and Mrs. J. E.

Warrick.

Wayne Jackson, formerly of Wellington and a school chum of J. E. Warrick Jr. was visiting the Warricks the first of the week. Jackson arrived in New York September 4 from four years of work as a civil engineer in Indonesia.

Mr. and Mrs. Frank Robbins and children visited Frank's uncle, Laud Robbins in Santa Fe last week and went on into Colorado.

Mr. and Mrs. E. H. Little were Sunday dinner guests of his mother, Mrs. Grace Little of Hereford.

Mr. and Mrs. C. N. McClure went to Morton after Mrs. McClure's sister, Mrs. Daughy. They then vacationed in Arkansas and Missouri. They returned home the last of the week.

Phillips, Lawrence Employees Honored At Party Thursday

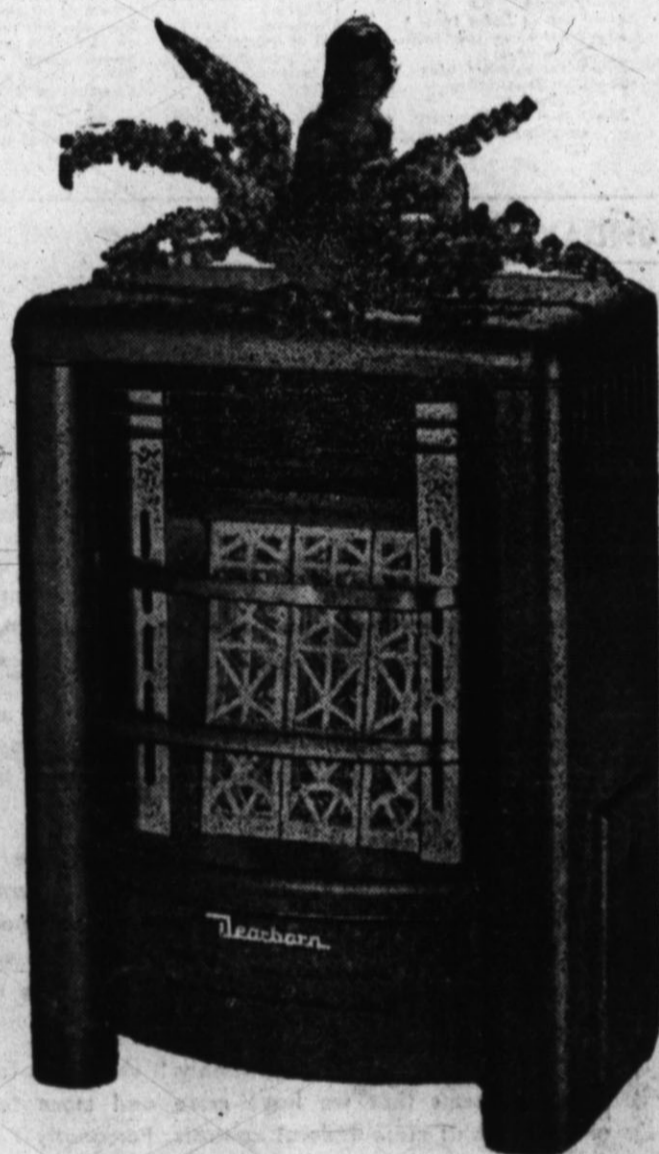
The Phillips and Lawrence employees were entertained Thursday night at a picnic supper in the back yard of the Earl Phillips home.

Hoseshoe pitching and croquet provided entertainment following a hamburger supper.

Those present were: Mr. and Mrs. J. T. McGuire and children; Mr. and Mrs. Max Stipe, Mr. and Mrs. Billy Ray Smith, Mr. and Mrs. Roy Robertson and Gerry, Junior Thompson, Horace Anaya, Mr. and Mrs. Guy Lawrence and Melba Gay and Mr. and Mrs. Earl Phillips and Margaret.

Motion not color prompts wild deer to flee.

There IS a Dearborn Heater to suit YOUR needs



Over A Million Satisfied Customers

(Including several hundred in this area)

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EFFICIENCY

Dearborn heaters produce a flood of wall-to-wall warmth that flows out to the farthest corners . . . NO chilly drafts, NO cold floors with a Dearborn. Warm heat is forced outward and downward . . . where you work or play . . . where children must be protected every minute, and not ceiling-ward as with ordinary heaters.

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All Dearborn models must pass the 342 rigid tests of the American Gas Association. This Blue Seal of Approval protects you and your home on each Dearborn, regardless of whether you use natural gas or Butane. Come in and let us show you some of the many Exclusive Dearborn features developed for your Safety and Convenience.

ECONOMY

Each Dearborn heater is designed specifically for the gas which it is to use—and each "High Crown" burner is thoroughly checked before leaving the factory. Combined with the patented chassis which forces the circulation of warmed air into the room, Dearborn produces a maximum of heat with a minimum of gas and substantially reduces operating costs.

and BEAUTY

Dearborn's satin-smooth, hammered copper-tone finish was created to blend softly with wood finishes and contrast smartly with fabrics. Because the Saf-T-Cabinet stays cool on back and sides, you may place your heater where it looks best in the room, and books or a lamp, or a vase of flowers may be placed on top of the cabinet—even when the heat is on.

IN ADDITION TO CABINET MODELS, you will also find a large selection of Radiant type Dearborn Heaters in our store. You will save plenty—both in money and health—by carefully checking the new Dearborn Heater line—at Streu's in Hereford and Dimmitt.

WE HAVE IN STOCK A Heater in every Price Range

STREU HARDWARE



"Gee Mom, we're chasin' rustlers..."

When your "cowboy" calls to beg for just a few more minutes of play with the gang...

Isn't it a perfect example of how even those "little" telephone calls so often reassure and bring peace of mind?

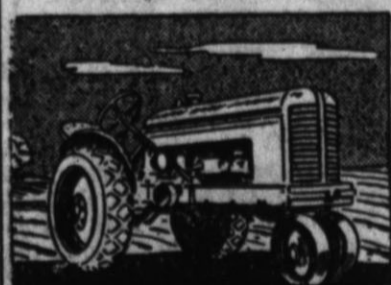
And when you remember that the average cost of each local call, including tax, is only about 2 1/4¢...

Can you think of a better bargain?

Every "hello" is a good buy



FOR FASTER LONG DISTANCE SERVICE... CALL BY NUMBER



Low Brothers Truck and Tractor PAINT COSTS LESS than new equipment!

You won't need to buy a new tractor, truck, or other pieces of equipment anywhere near as soon if you keep them painted with LOW BROTHERS TRUCK AND TRACTOR PAINT. For this preserving paint simply won't let metal rust or wood decay.

Always have a can of this paint handy. Let us keep you supplied.

KEMP LUMBER CO. 109 Miles Phone 44

Editorials

We Cringe at Taxes, But We Must Protect America

The surest way for a politician to get his name splattered across the front pages of many newspapers these days is to lambast our tax structure.

But in all probability, the man who pounds the table asking for a tax cut will be the same man who will engage in undercover pork-barreling to get his favorite money bill stuffed down the throats of the American taxpayer.

Politics, like war, makes strange bedfellows.

True, the American taxpayer is loaded down with unnecessary expenditures in our unwieldy government bureaucracy, but the question is whether or not we can afford—from a national safety standpoint—to lop off money from our budget at the present time.

None of us like to pay for something we don't get. But we can't afford to skimp on our military budget, regardless of what we have to pay.

We're up against a nation that knows not taxation but confiscation to meet the needs and desires of the state.

Maybe it's better that we pay heavily until the danger of Russian aggression is slackened. It is a small investment after all. It will impress the benefits of American citizenship on us more indelibly.

We are bombarded daily with mail from committee after committee—patriotic in purpose supposedly—which screams "Communist" because of increased taxes.

Of course, no one wants to see more and more of their income going for taxes, but at least we've got an income.

If our expenditures for non-essentials are too high, let's tell our Congressman. After all, they're the ones who have the final OK on the budget, tax, levies, etc.

They can't serve two masters, and they're supposed to be looking out for the people who put them in office. The only way we can let them know how we feel is through the ballot box.

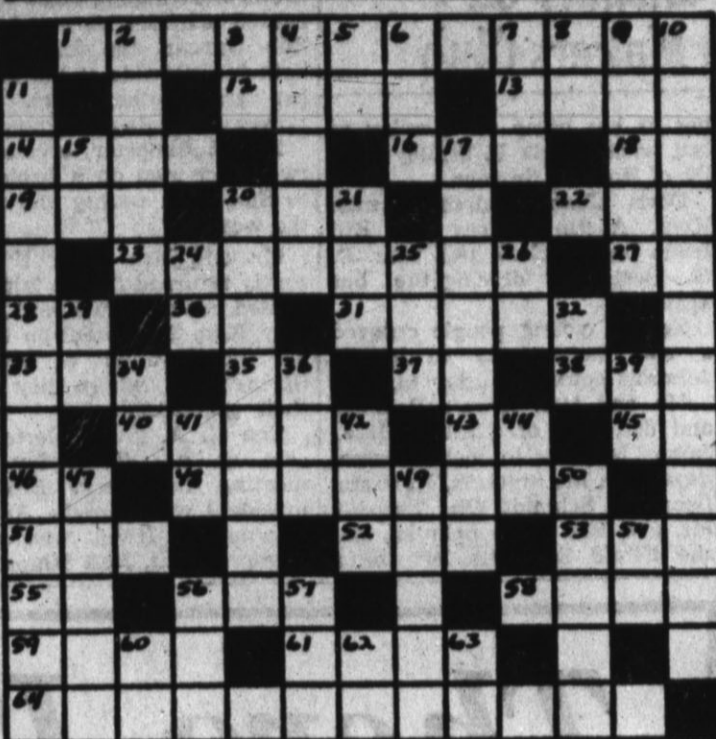
We don't like to have our tax money used as a political lever by any cocktail party congressman. There are some solons who are not above that.

Above the fury of this partisan bickering, we know we can tax our income sufficiently to carry our essential commitments and not go under.

It's up to our lawmakers to guide the way through this maze of pitfalls and lead us to victory—moral, economic, and military.

The power lies with them and them alone. They must answer in the event of failure.—W. W. K.

CROSSWORD By A. C. Gordon



- ACROSS**
- 1—Financial-minded athlete
 - 3—Baseball marker
 - 13—The end of the line for a race horse
 - 14—The mark of "white wash" on the scoreboard
 - 16—Implement used by devotees of the fairways
 - 18—Musical symbol meaning "medium loud"
 - 19—Exclamation denoting triumph
 - 20—Condition of failure in a bridge game
 - 22—Spectator activity at the race track
 - 23—The supreme triumph of a fisherman (pl.)
 - 27—Dazzling Hockey (abbrev.)
 - 28—Roman 101
 - 30—Toward
 - 31—Sport of India (pers.)
 - 33—What every sportsman plays to do
 - 35—Wave length (abbrev.)
 - 37—District Attorney (abbrev.)
 - 38—A necessity for every smooth-running racing car
- DOWN**
- 2—Pertaining to the country
 - 3—Battering ram of the great collegiate sport (abbrev.)
 - 4—Alleviated
 - 5—One of baseball's positions (abbrev.)
 - 6—At least six games of tennis (abbrev.)
 - 7—To be indebted
 - 8—Chemical symbol for nickel
 - 9—Equipped for warfare
 - 10—Offensive threat in football (two words)
 - 11—Fishermen are proverbially known as disciples of this man (two words, poss.)
 - 15—Exclamation of inquiry
 - 17—Land of the sport of cricket (poss.)
 - 20—Implement used in a winter sport
 - 21—To caren
 - 24—Preposition
 - 25—Incline the head
 - 26—Thus
 - 29—Roman numeral
 - 34—Northern Lacrosse (abbrev.)
 - 36—Pastureland
 - 39—Mythological maiden
 - 41—Officer Commanding
 - 42—A Spanish married woman (abbrev.)
 - 44—Exist
 - 47—Sport term, meaning to win every game of a series
 - 49—Enthusiasm
 - 50—Baseball turf gripper
 - 56—Printer's measure
 - 56—Neither
 - 57—Feminine suffix
 - 60—Roman Orders (abbrev.)
 - 62—Exclamation of pain
 - 63—Chemical symbol for nickel

I'll Never Forget

By Byrle Elliston

Back in 1899, when I landed in the Panhandle, little did I think I would come to this. Them days I thought I was a bronc buster. I soon found on our ranch in Armstrong county that the West Texas calves were tougher than our East Texas horses. 'Course I didn't realize then that they got their bounce from the grass grown on the mineralized soils of the plains.

I remember killing fat beef right of the prairie in February. It was perfectly legal in those days to put your own brand on any maverick you found not following a cow. Lots of kids were grown before they knew what it was to kill their own beef.



BYRLE ELLISTON

I had been told how tough the people were out here, and everyone carried a gun. One man especially I had been told to avoid: they had described him to me perfectly. The first time I came in from the ranch to get the mail and some Bull Durham, I started to hitch my horse in front of the courthouse. This famous outlaw rode up on the other side of me, hung his gun on his saddle horn, and got off his horse. I got back on my horse and rode behind Kight Bros. general store, got my mail and Bull, and headed for the ranch, expecting a battle all the way.

In a few days we had visitors at our house. This so-called outlaw and his sister had heard over the barbed wire telephone line that we had bought a ranch over there, and since they were one of our nearest neighbors—only 10 miles away—they wanted to get acquainted. I found they were among the finest people in the west. I explained what had been told me, and they got a big kick about my initiation to the west. He explained that everyone carried guns them days, as there were lots of wolves and worlds of antelope. They were our closest friends after that.

That reminds me of other newcomers to the Panhandle. Initiation stunts pulled on the There are others around here who can tell about the badger fights we used to pull on strangers right here in Hereford.

I'll never forget having to drive a herd of horses from the ranch in Armstrong county to Castro county in the winter of 1902. I made it across the Palo Duro to the T Anchor ranch the first night. The next day it snowed so much we only made it to Umberger the next day then on to Hereford the next. We don't know anything about winters today. People suffered in those days, when the only fuel there was to burn on the plains was what wood they could drag from the canyon or cow chips. However, they were toughened to it.

Little did I realize when I was first shown Palo Duro canyon by Mrs. Phobe K. Warner and Miss Laura Y. Hamner, that I would later have a small hand in gaining recognition for the park as one of the scenic wonders of the world. I began right then to collect Indian fossils and relics from the canyon to save for posterity.

Throughout the last 40 years I have enjoyed and boosted the canyon, showing pictures of it throughout the United States and helping to fight the bill through the legislature to make a state park. Now I see that it is recognized by those living away from here as one of the scenic beauty spots and drawing cards of the southwest.

And I'll never forget the old Ad-Ran college at Hereford, where my dad and mother sent me when they realized I needed a little taming and civilization. Brother Randolph Clark (Continued on page 6)

Panhandle Paragraphs

NOT A GHOST OF A CHANCE
A man was fined \$15 on a firearms violation despite his explanation that he was "shooting at a ghost," according to a report in the Stephenville Empire. "As long as you can't get the ghost as a witness, I'm going to find you guilty," said the judge.

WRONG NUMBER
A prisoner found out too late that he had a wrong number. He used the telephone to call a friend and got the police dispatcher's office by mistake. "Say George," boomed the prisoner, "this is Bobby, I'm in jail and got something I want you to do, I got a hot car in front of my house and I want you to get it away from there and quick!" The detective got the car and the prisoner, who faced forgery and burglary charges now faces a car theft charge, the Scurry County Times reports.

FRAGILE DIET
Bob Scott last week had a slight temperature so his mother gave him an aspirin and slipped a thermometer in his mouth. She turned her back for a few minutes before taking the thermometer out and to her surprise she discovered the youthful patient had bit the end off the thermometer and swallowed it. She rushed to call a doctor who told them to feed him plenty of bread. The boy's temperature went down but the parents' didn't. The Stateline Tribune reports that they have a more squeamish appetite than their young son.

VACATION BLUES
A family had a hard time getting started on their vacation, according to a report in the Moore County News. First when the father parked the car in front of a garage to have some minor repair work done, it rolled back into a plate glass window. Slightly unnerved, the started out on their fishing jaunt. About 20 miles from home they called back for someone to bring their fishing tackle—they had forgotten it. About 40 miles farther on they called back again—the man had forgotten his wallet.

WRONG BRIDEGROOM
The Claude News admitted a mistake they made in an earlier paper but it made their face red to do it. Seems they had Frances Ruth Lowry married to the wrong fellow. She actually married Pvt. Harold Eugene Dye but when the account appeared in The News it had her married to his brother, Roy L. Dye, Jr. Roy Jr. had called in to renew his subscription and they had his name on their mind when they wrote the story.

MANY-FACED CLOCK
In a column in the County Wide News the writer is talking about clocks and how a person has to be a mathematical wizard to tell time in Littlefield. One clock in the newspaper office has to have four and a half minutes subtracted from it but the favorite of the coffee drinkers are the two clocks at the drug store. No matter how late they arrived at work, one clock reads 6:30 so they can relax and enjoy their coffee. If they happen to be hungry all they have to do is turn their heads and look at a clock on the other wall and leave for lunch. That particular clock says that it is five seconds until 12.

The BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his farm near Bootleg is his typical self this week, writing more and solving less than anybody we know.

*Dear editor:
I was land up a couple of weeks with a little sickness and got behind the news, but it's a funny thing, when I started readin the papers again this week, I couldn't even tell I'd missed anything, the weather was still the chief topic of conversation, everybody was wishin for cooler weather, traffic accidents was about as prevalent, livin costs was still goin up, inflation is still about to wreck civilization according to the people who want a job controllin it, and the Korean truce talks are at about the same stage.

It's the latter that gets me. As I understand it, they've been talkin about what they'd talk about if a truce meetin was arranged, and if they're any further now than they were six weeks ago, I can't tell it.

I hate to say it, but when it takes 53 different meetings and 39 radio broadcasts to discover you ain't no nearer an agreement than when you started, you just ain't gettin very far.

It reminds me of me and my neighbor's plans to build a new fence separatin our two pastures. We been thinkin about it for years, but ain't no nearer actual construction than when we started. When his cows get in my pasture, I'm all for gettin started on the fence, but when mine gets in his, I regret it very much but get out of the mood for fence buildin. There ain't nothin that burns a man up more than to discover some strange cows in his pasture eatin his grass, or that wakes him want to change the subject faster when he finds out his cows is over in somebody else's pasture eatin their grass, and I reckon the same thing is true in town when the neighbor's chickens get in your garden, your chickens get in his garden, or your dog digs up his flowers or vice versa or your children throw the rocks or his does. In fact, hot weather and neighbors sure don't mix.

In a case of a war, though, the matter is a little different, and it seems to me some-way ought to be found to make some progress toward a truce. But don't ask me for a suggestion. I don't have one. I been a victim of long-drawn-out conversations all my life. I been talkin with my wife for years and if we ever settled anything I'm blamed if I can think what it was.
Yours faithfully, J. A.

New Weapons Should Make Russians Stop and Think

America's revelation of devastating new weapons should make Moscow stop and think.

We have given the Communists fair warning of terrible new developments in the science of destruction. Now comes further revelations of "Buck Rogers" warfare—atomic war heads and even pilot-less push button bombers.

These, coupled with the successful proximity fuses for atomic missiles, can be the scourge of any army.

The proximity fuse, which detonates an atomic charge in a guided missile with the aid of electrical impulses, was a terrific weapon in the Germans' anti-aircraft program during World War II.

It is now adapted for use by the Americans with atomic charges—a more fearful weapon yet.

Papers are now carrying stories about the manufacture of pilotless bombers that can destroy targets deep in enemy territory by radio direction.

Our government has told us this much. There are many, many more secret weapons which, for national security purposes, must remain secret.

Our leaders were wise to "leak out" this much information on our weapons. It'll give the Russians something to think about.

It should serve as a grim warning to them that America is prepared to raise atomic havoc with their country and industry if they dare start anything to breach the semblance of world peace we now enjoy.

Morally, America has the right to use any and all weapons we can develop in our fight against Communism. If we see the chance to use any of them in destroying Communist armies, we should do it.

The Reds have had their chance to end the Korean fighting by negotiation. They deceived our trust.

In the face of deceit, we should give them both barrels.—W. W. K.

Local Control of Water Is Vital to This Area

The Hereford Chamber of Commerce and the Junior Chamber of Commerce are making a great contribution towards informing the people of the county as to the problems to be decided in the water conservation district election on September 29.

More community meetings are scheduled to further acquaint the people with the importance of home control of this area's lifeblood—underground water.

"Foreign" control of our water could not be handled under a workable set of rules as can be done with local control.

A person with detached interest in this area's water problem cannot do the job as thoroughly as administrators who know first-hand, the problem of preserving our water supply.

Our vital water could get tied up in administrative red tape if control is allowed to slip from our hands.

Underground water is this area's God-given gift. It must be dealt with locally.

The Hereford Chamber of Commerce and other interested parties are working hard to make sure local voters exercise their vote to keep water control at home.

Voters in this area will have their say on September 29. Don't take passage of the bill for granted.

Do your share by voting.—W. W. K.

Foolish men work all their lives in order to be able to rest without understanding, that they can rest almost any time.

The Sunday Brand



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Hereford, Deaf Smith County, Texas
News Editor W. W. Knief
Adv. Manager Carl Sundeen
Shop Foreman Jim O'Hair

SUNDAY'S CURRENT QUESTION

Federal Aid to Education With No Federal Strings All Right

With education costs up over 400%, there has been some talk of increased federal aid to education. Do you think more federal aid is the solution to our problem or should it be handled locally?

PAT SULLIVAN—If it can be guaranteed that positively no strings will be attached then more federal aid is the answer to the problem. Otherwise I don't think federal aid would be the answer.

BYRON DURHAM—I think that we should have more federal aid but that it should be administered locally or by the state.

REV. DON R. DAVIDSON—Federal aid is a wide open gate to first class socialism and I'm against it first, last and always. Federal aid for education would require political supervision and we ought to never mix politics and education. Taxes for local aid can go lots higher before they really hurt.

J. C. REESE—I would say that probably it should be locally controlled. It seems that we have more and more federal help and more and more federal controls. Personally I think it should be handled locally so that the schools may be administered and controlled from a local level by local folks.

'Tater Peelin's

By Roberta Campbell

Now, now, Dr. Willis, though we quite agree with your ideas about flyin' saucers, let's not get too rough with our newspapers.

Just where do you suppose the papers first got their information about black widow spiders bein' so highly poisonous.

We doubt that a newspaper reporter could look a spider in the face and tell that it had more venom to its size than a rattlesnake and we never knew of one bein' called to treat anyone bitten by a spider.

We did hear of a newspaper man who let a black widow spider bite him.

This is the time of year when those first day of school stories bring a chuckle to so many of us. Mrs. Bob Brooks down at the Zesto was curious to know how Gene Stone, one of her little customers, was goin' to take to an education.

To her inquiry as to how he liked school his emphatic answer was,

"Well if its all like today I'm not goin' to like it! We just stayed on one page at the time and played some games."

But is probably Mrs. J. R. Fowlkes who will get the most laughs out of the bunch of little kindergarten youngsters she has enrolled.

Come to think of it the only criticism we've ever heard of our grade schools is the amount of home work assigned to the pupils.

Maybe some of the teachers have failed to take into consideration the fact that many of the children spend a greater part of their day at school and on the bus and that they also have some responsibilities at home.

After they do chores and get lessons they seem to run out of time for all the sleep which their health teacher says is necessary.

Stick-to-the-Ribs Cooking Needed During Fall Days

At the first hint of fall and cooler weather, appetites begin to call for stick-to-the-ribs kind of food instead of the frothy and fancy type enjoyed during the hot summer months. Interest in picnics and out-of-door snacks decreases and the kitchen again invites the skill and know-how of the cook, which in most instances in this part of the country, is the lady of the house herself.

A good pie is popular in any season, but with cooler days richer flavors tempt the appetite. Today's recipes include two old favorites based on the simplest ingredients with the measure of success based on skill, not on the price of the ingredients.

Mrs. Dudley Green gives you

her recipe for pecan pie which she has used so long she has forgotten its origin. It is so simple that even the beginner need not fear failure, and it is delicious.

Pecan Pie

3 eggs
1 cup sugar
1 cup white Karo
1 cup pecan meats
vanilla extract
Beat eggs slightly and add the rest of the ingredients in order given, blending well. Pour in an unbaked pastry shell and bake in a pre-heated oven at 400-F degrees for 10 minutes. Reduce the heat to 300-F degrees and bake 45 minutes.

When Ed, theATER was doing a series of articles for The

American Magazine on sectional cookery, one of his journeys took him into what he called the gastronomic wonderland of the Pennsylvania Dutch and one of the recipes he obtained is Mrs. John Kauffman's "Shoo-Fly Pie" which he says is luscious. Here it is:

"Shoo-Fly Pie"

Filling
1/3 cup molasses
1/2 teaspoon (scant) baking soda
1/3 cup boiling water
1 unbeaten egg
Top
1/2 cup flour
1/2 cup brown sugar
butter size of an egg
Bottom—any good short piecrust
Combine molasses and soda and pour the boiling water over, stirring well until blended. Then take the flour, sugar and butter and work them together to make crumbs. Pour the syrup mixture in the unbaked pastry shell, add the crumbs and bake 30 minutes at 400-F degrees. This makes one large pie.



Top brass of Shrinehood were tremendously gratified at the response to the opening sale of the book 'Bogio' by Fred M. Seal, at the Texas-All-State Shrine ceremonial in Amarillo recently. The proceeds for the building fund of a projected Shriners Hospital for Crippled Children in Amarillo were upped by more than \$3,000 by sales of the book during the convention. A royalty of all future sales will benefit the Crippled Children's hospitals and Boys Ranch.

Seal, prominent Amarillo homebuilder, wrote the new best selling book about a crippled newsboy, after children who had heard him tell its stories demanded copies for their own children. He has assigned all royalties to organizations dealing with underprivileged and crippled children.

Lutheran Ladies Aid Society Met Wednesday

The Lutheran Ladies Aid society held a regular monthly meeting Wednesday afternoon at the church.

Mrs. Earl Springer presided over the business meeting which was followed by a linen and food shower for Mrs. Charles Wheeler whose home was destroyed by fire.

Refreshments were served to: Mesdames Charles Wheeler, J. H. Drager, Sam Nafzger, Andries Drager, Abraham Drager, Welo Groveman, Werner Kuhkel, F. S. Drager, Guy Cox, Richard Drager, Arthur Tiesel, George Tiesel, Earl Springer, E. P. Vogler, R. A. Frye and Miss Bertha Frye.

Estelle Miller visited in the home of her brother and sister-in-law, Mr. and Mrs. H. E. Miller on Monday. After a short trip to Colorado to see her niece she will return to Hereford.

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"Road Ahead" Pioneer Study Club Theme

"The Road Ahead" will be the overall theme of programs of The Pioneer Study Club for the 1951-52 season which opened Tuesday morning with a seated coffee given in the home of Mrs. R. A. Tynes.

Year books this year are dedicated to Mrs. A. O. Thompson Sr. affectionately known as Aunt Jenny, who is the oldest charter member and who devoted much time to the work of the club during its early days. Her enthusiastic interest in activities of the club throughout the years still provides an inspiration to club members.

Programs, designed as travel guides for the road ahead, include varied interests and includes book reviews, one-act plays, and discussions of timely topics.

Year books were distributed by year book committee chairman,

Mrs. H. E. Miller, and outlines were discussed.

Mrs. A. L. Manjeot, new president of the club, spoke on the aims and objectives of the club for the coming year.

Mrs. C. R. Smith also attended the meeting, representing her mother, the late Mrs. E. M. Vanderburg, who was also a charter member of the club. Other early day members were invited to attend.

Members attending were Mesdames: Fred Barrett, A. G. Bell, J. E. Beyer, Bonnie Brumley, Jay Boston, Burl France, N. E. Gass, Carl Gilliland, O. G. Hill, Ray Johnson, F. M. Kester, Tandy Legg, A. L. Manjeot, Ralph McCullough, H. E. Miller, John Patton, Mary Seigler, A. L. Werner, C. B. Williams and the hostess.

The first program will be given at the next meeting which

Methodist Men Hear Dr. Earl Hamlett Wed.

Dr. Earl G. Hamlett, Superintendent of the Amarillo District of the Methodist church, was the speaker at the regular meeting of the Methodist men Wednesday night. The meeting was held in the basement of the Methodist church and featured a covered dish supper.

The next meeting of the group will be held October 10, at which time the annual election of officers will be held. A nominating committee, with George McLean as chairman, was appointed by the president.

Colby Conkwright, president, presided and Program Chairman Buck Parsons introduced the speaker.

Dr. Hamlett's talk was based on outstanding laymen in the church which he had known during the years of his ministry, and he used as examples John R. Pepper of Memphis, Tenn.; S. M. Jay, of Abilene, Texas, and two others who were not called by name.

The next meeting of the group will be held October 10, at which time the annual election of officers will be held. A nominating committee, with George McLean as chairman, was appointed by the president.

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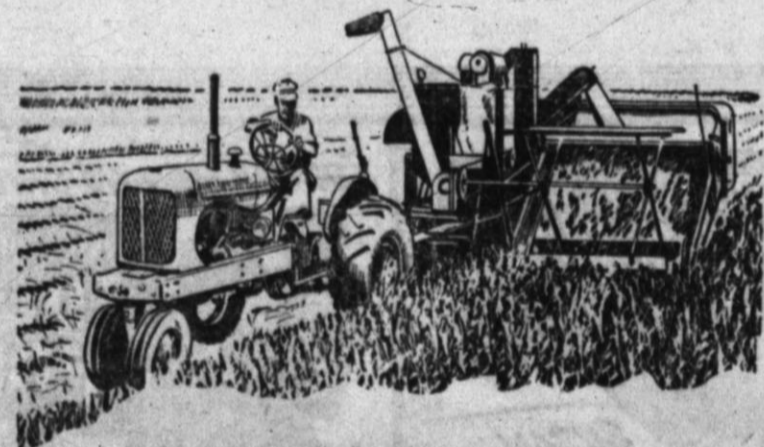
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(Continued from page 4)

loose-herded a bunch of us at the opening of the college. The wildest of us they corralled in the top floor of the building. Several of us had brought our shooting irons and ropes with us. They soon appropriated our shooting irons. After a few days some of us became restless and wanted more air and were scared to try to get out by the front door, so we knotted our ropes and went and came by the window.

Some of us decided there was too many frying chickens and water melons laying around; so we decided to move some of them to the creek. But soon the college officials decided, we didn't need that kind of diet and took our ropes and kept us penned up. We weren't wild—just not halter broke. We were used to eating those things and were about like a coyote, when we found something to eat, just took it.

Kids were about the same in

those days as they are today. The old folks just knew they were going to the dogs. They were just a chip off the old block, just needed to be loose herded and have a few of the rough edges rubbed off. Some of the older folks still say the kids are going to the dogs, but I think there isn't much wrong with them that a few hobbies and a little help won't remedy.

As I look back, I think of the old college group was the finest bunch of boys and girls I have ever known—with the exception of a few of us. There are lots of those early day boys and girls still right around Hereford that thought this a good country and stayed with it.

I don't dare talk too much for fear some things I am trying to forget might be brought up. Fred and Mike Baird are still here, so is Claude Ricketts. And there are lots of fine women who have been the backbone of the country. We have lived to see Hereford grow from a town without a side-walk to a modern city.

Finally, in 1904, I became afflicted with a fatal disease—heart trouble. A little girl north of

Hereford took pity on me, as I convinced her I needed someone to keep house for me since I was going to batch on the ranch and quit the Big City life. How she has stood it all these years no one but her can tell!

Finally most of the country decided they could not graze land that could be sold for \$2.50 to \$5 per acre. There were lots of suckers coming in from the north and east, and we unloaded on them. Then I embarked in the real estate business. And, gee whiz, those suckers broke the land out and paid for it and all expenses out of their first crop! And, to think today, since people have learned how to farm and apparently land is higher than a cat's back, they still can pay for it with one or two crops!

Those first successful crops started us to advertising, and I started gathering exhibits of corn, 'taters, celery, maize, pumpkins, and so forth, and taking them north to show the suckers. Little then did I realize that I would become involved in taking some 40 exhibits over a 40-year period to state and other fairs.

In the first exhibit in 1907, I took to the state fair a cabbage head weighing 26½ pounds raised north of Hereford by my partner-in-law, T. B. Kellow; a pumpkin weighing 90 pounds raised south-east of town by O. M. Daniels; a watermelon weighing 60 pounds we swiped from R. J. Kibbe; three large-sized bales of alfalfa; and numerous fruits and vegetables that we entered as individual exhibits. We brought home 55 blue ribbons and 46 red ribbons. We knew nothing about exhibiting or displaying, but the products spoke for themselves.

The last exhibit we took to the state fair in Dallas with the cooperation of some 50 other people in 1946. Fair officials said that exhibits, with publicity we had had previously, drew to the fair at least 400,000 who would not have come otherwise. The cooperation of local people in telling what we have here has been responsible for its being known all over the world. It behooves us to keep it up.

I am just wondering if it would not pay us to get back to some of the old time ways. I remember the time I was allowed to join the Odd Fellows. I had been scared to death about what would happen to me and how tough the goat was. Well, I remember Eska Harrison and I

rode him the same night and survived. We found they believed in a Creator and in helping their fellow man. There are not many homes in Hereford where there was sickness or distress but where you found the Odd Fellows and Masons doing their good deed in a quiet, unassuming way. We need to get back to some of that and try to do unto the other fellow as we would be done by. We need to live more of the old west in that way. I find in my rounds of the United States that people still think we are that way. Let's live up to it.

Back in the early days, we thought the newcomers were the suckers, but they have been part of the foundation of this country. Look what Rat Jowell, D. L. McDonald and others have done. They saw visions many years ahead of us. McDonald discovered we could make this country blossom like a rose by irrigation. He had visions of new crops and pioneered many of them. Rat Jowell saw improved herds through the introduction of the registered Whiteface.

We are just now living up to their vision, and today, as then, we need and must have new vision, new money, and new blood. And we need to assist them in every way possible. Then we will be facing VERY SHORTLY a development never dreamed of. By all cooperating, we can put it over.

Well do I remember, back in the early days—some of you old outlaws remember—when we had a Chamber of Commerce drive. We took sides—reds and blues—and the ones that lost had to eat kaffir corn while the others ate steaks at the end of the drive.

The drive was a huge success, and did we have a crowd at the feed! Back in those days when we had 1,500 population and 1,500 windmills, we talked 5,000 and 10,000 population in four or five years. And, darn it, we all worked for it. Even the babies cried for Hereford!

And every discovery or industry that even looked this way, we would have a called meeting. And if two people got their heads together on the street, the first thing you knew J. Ray (then editor of The Hereford Brand) would have his ear at your back and would be making a story of what we could do here. EVEN at one time there was a fight and a spirit of friendly rivalry—even a nip and tuck battle—between

Lubbock, Amarillo, Plainview, and Hereford as to which would be the Queen of the Plains.

We have had a number of opportunities and got lax and lost them. We have really tried on others, and lost anyway. We had a big opportunity a few years ago, relaxed, and almost lost it. It has been revived now by the Deaf Smith County Research Foundation and live Chamber of Commerce and civic organizations.

Let's get behind it 1,000% and make a dream of a life time come true by bringing small farmers, lots of new blood and money, and new life to Hereford.

In a passing vision of the future I see 10 health food factories and a major oil field for Deaf Smith county in the very near future. I have covered 43 states and Canada, and we have the finest country on earth. Let's fill it with more good people who want to help us enjoy our sunshine, food, and water!

If this doesn't cause all the subscribers to The Brand to cancel their subscriptions, and if I don't hang for it, I'll try to keep quiet and be good from now on.

Byrle Elliston.



THEIR FIRST PICTURE taken together in 15 years shows Ragsdale brothers and sisters as they met in a family reunion in Hereford in August. They are, from left: Mrs. B. R. Fulkerson, Roswell, N. M.; Mrs. Robert Boyd, Hereford; Mrs. John Harmon, Holliss, Okla.; Mrs. P. H. Luck of Hereford; and Mrs. E. J. Duncan of Pampa. Seated in front is Floyd Ragsdale of Hollis, Okla.—Elmer Patterson Photo.

COMPLETE AUTOMOTIVE SERVICE

WATCH FOR SIGNS of SAFETY

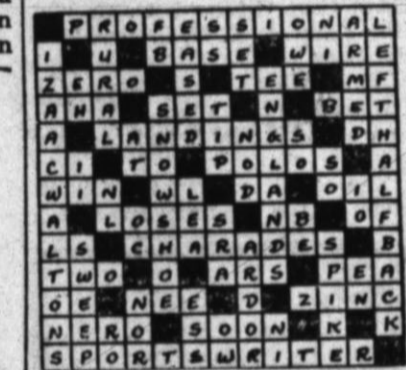
Western Battery & Electric

O. E. S. Sponsors Friendship Night

Out of town visitors from chapters in Bovina, Olton, Clovis, N. M., Estelline, Mercedes and Canyon attended the Order of Eastern Star friendship night held by the Hereford O. E. S. chapter at the Masonic Hall Tuesday night. Special guests were two grand officers; Mrs. Willa Mae Ross of Bovina, and Mrs. Iona Jones of Clovis, N. M. who is past worthy grand matron of the grand chapter of New Mexico.

An appropriate program carried out the theme of the program with Mrs. Roy Ford serving as narrator. Poems were allouetted in pantomim with R. L. Thompson, Mrs. Lois Moore, A. O. Thompson and Mrs. Edna Gault participating. As the conclusion Mrs. Floyd Walton Jr. sang "Prayer Perfect".

Hostesses included: Mesdames Minnie Evans, Bessie Hill, Kathryn Kester, Helen Sowell, Edna Gault, Lois Moore, Argen Draper, and Charlotte Close.



WE HAVE BEEN ABLE
TO SECURE A FEW MORE
**OLIVER
COTTON
HARVESTERS**

Due To Drouth Conditions In Other Parts of the State, These
Harvesters Became Available.

H. E. MILLER, OLIVER

1101 E. 1st St. Phone 195

ever take a peek?

A tip from:
The Flame Room

SILVER CAKE

Sift once and measure... 6 cups cake flour
Add and sift together three times... 8 teaspoons tartaric or phosphate, or 4 teaspoons S.A.S. baking powder
1½ teaspoons salt
Cream thoroughly... 1 cup butter
Add gradually, then cream until fluffy... 3 cups sugar
Add alternately with flour, beating well after each addition... 2½ cups milk
Add... 1 teaspoon lemon extract
Fold in quickly and thoroughly... 8 egg whites, stiffly beaten

Preheat the oven of the gas range to 370° F. Bake in four greased 9-inch layer pans for 25 to 30 minutes. Spread your favorite lemon frosting between layers and on top and sides of cake.

If you do you will be very impressed with what you see. Turn the thermostat on a new GAS oven and you get any heat you set. More important, you get the same exact heat in every corner and on every level at once. Take a peek into a modern gas range oven and you will see the results of constantly circulating air... distributing heat so perfectly you can bake 4 cake-layers at one time—and not be able to tell them apart. See the modern gas ranges at your dealer's today.

West Texas Gas Company
HELPING BUILD WEST TEXAS SINCE 1927

FOUR BLOODY HOURS... AT THE MERCY OF OUTLAW GUNMEN!

TYRONE POWER

SUSAN HAYWARD

rawhide

By MARLOWE Dan JAGGER Edgar BUCHANAN Jack ELAM
Directed by HENRY HATHAWAY Produced by SAMUEL G. ENGEL

SUNDAY-MONDAY-TUESDAY

HEREFORD **star** YOUR COMMUNITY CENTER

IDOL OF MILLIONS... A SHORT STORY OF POWER!

Valentino

ANTHONY DEXTER as
ELEANOR PARKER

Richard Carlson - Patricia Medina - Joseph Calleia

WEDNESDAY-THURSDAY

HEREFORD **star** YOUR COMMUNITY CENTER

DEADLY MEN NO OTHER PRISON CAN HOLD!

INSIDE THE WALLS OF
FOLSOM PRISON

STEVE COCHRAN DAVID BRIAN

TEXAS SUNDAY MONDAY

OF YOUR WEDDING ANNIVERSARY
WE CONGRATULATE YOU ON THE OCCASION

Anniversaries from Sunday, September 16th through
Wednesday, September 19th...

Mr. & Mrs. Ray Carson Mr. & Mrs. W. L. Carter
Mr. & Mrs. Phillip Miller Mr. & Mrs. Loyd Lovel
Mr. & Mrs. J. J. Durham Mr. & Mrs. S. B. Pulliam
Mr. & Mrs. W. C. Vaughn Mr. & rs. Lee Langwell
Mr. & Mrs. Grant Hanna Mr. & Mrs. Phillip Barclay

TOWER
DRIVE-IN THEATRE

SUNDAY — MONDAY

ROBERT MITCHUM JANET LEIGH WENDELL COREY
HOLIDAY AFFAIR with GORDON GEBERT

TUESDAY — WEDNESDAY

YVONNE DAN DE CARLO DURYEA
BLACK BART with TECHNICOLORE

THURSDAY — FRIDAY

Pinky Jeanne CRAN Ethel BARRYMORE Ethel WATERS

MANDRAKE

THE

MAGICIAN

BY LEE FALK & PHIL DAVIS

THROUGH THE AMAZING VENUSIAN TELESCOPE, MANDRAKE READS AN AMERICAN NEWSPAPER A HUNDRED MILLION MILES AWAY!

NARDA--GUILTY OF--WHAT? AH--THE SHORT-WAVE! CAN WE HEAR IT ON THE RADIO?

YES, I CAN REACH AN AMERICAN STATION. AH--NOW--



HERE IT IS! Shhh--

--AND NARDA IS FOUND GUILTY OF THE MYSTERIOUS, UNSOLVED MURDER OF MANDRAKE AND LOTHAR, AND WILL BE--



SOMETHING WRONG?

WRONG! LOTHAR, DO YOU UNDERSTAND WHAT'S HAPPENED? THEY THINK NARDA KILLED US! POOR DARLING! WHAT CAN WE DO?



YOU HEARD THE VERDICT OF GUILTY BROUGHT IN BY THE JURY. THE LAW DEMANDS, NARDA, THAT I SENTENCE YOU TO---

BACK ON EARTH, NARDA HEARS HER SENTENCE!



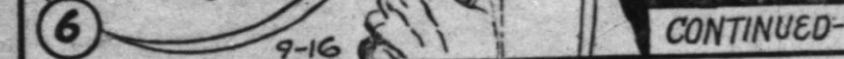
THE RADIO'S GONE BAD. TRY THE TELESCOPE AGAIN! FIND THAT SAME NEWSBOY. MAYBE HE'S GOTTEN A LATE PAPER--I'VE GOT TO KNOW WHAT'S HAPPENING.

BZZZZ--ERRR--



OH, NO--NO!

Evening
NARDA SENT TO DEATH
FIRST WOMAN IN RECENT YEARS TO RECEIVE EXTREME PENALTY IN STATE



CONTINUED-

Montag's STATIONERY

See This Beautiful Stationery
In Our Office.

The Brand

The Sunday Brand

Hereford, Texas

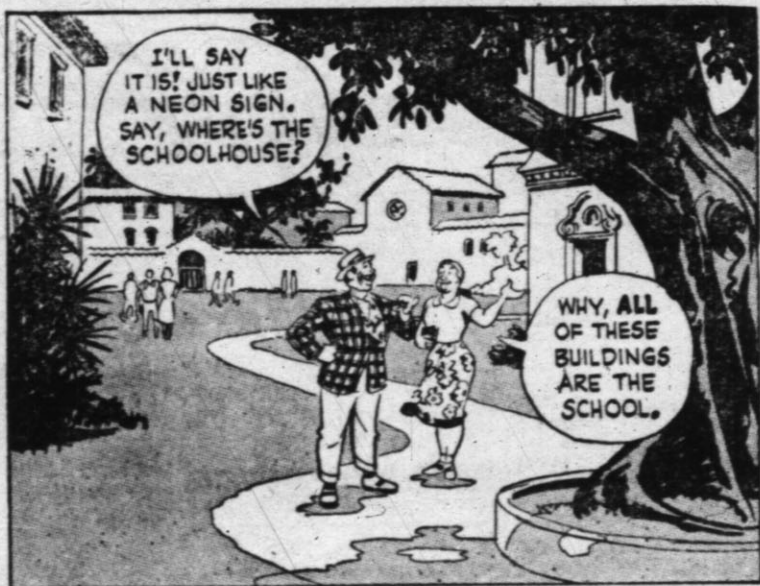
Our Slogan: "More People—More Farms"

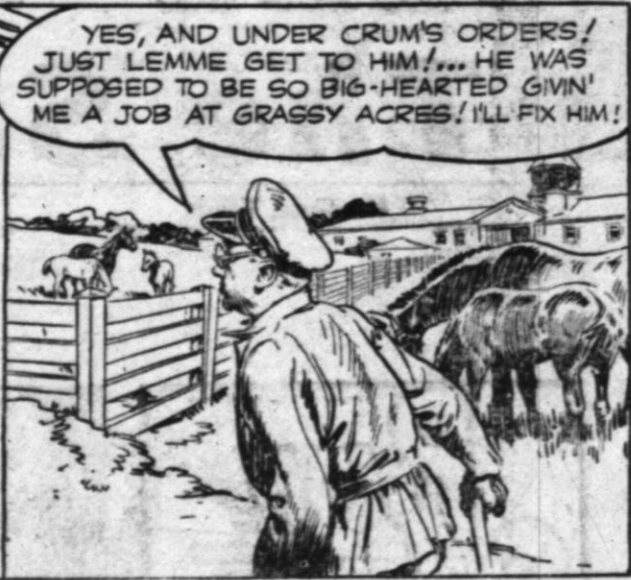
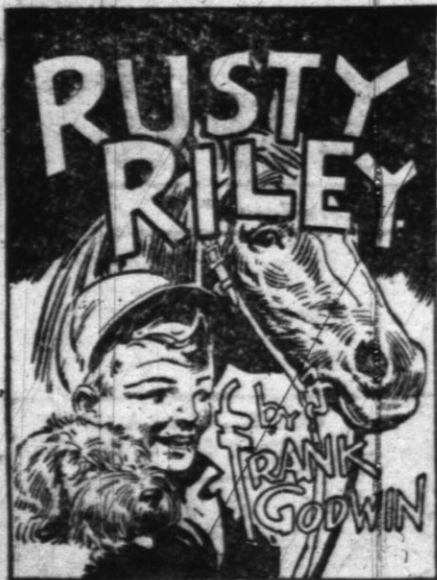
The Sunday Brand, Hereford, Texas, Sunday, September 16, 1951

Registered U. S. Patent Office

BUZ SAWYER

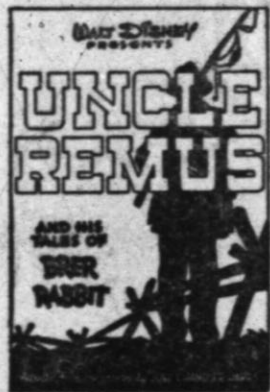
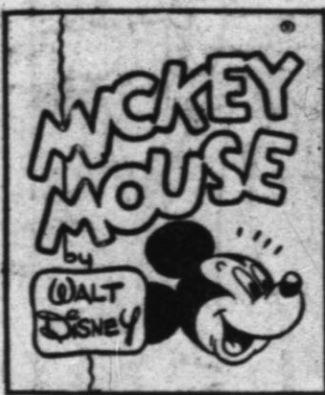
FEATURING HIS PAL
ROSCO SWEENEY
By ROY CRANE






This Space For Sale!

For Complete Details - Inquire
THE HERFORD BRAND
 Phone 30



BRER PIG CAN'T HELP BEIN' A PIG... SO BRER RABBIT TRIED TO HELP 'IM!






WE HAVE 'EM

Complete line of Desk Lamps.

Flourescent, also goose neck lamps.



AT THE

BRAND

PHONE 30

A HEAP O' TIMES YOU GITS MORE THAN YOU TAKES!

KING of the ROYAL MOUNTED

by
ZANE
GREY



THE CRITTER WHO STARTED THIS BLAZE AND SHOT ME CAN'T BE FAR AWAY, KING! GO GET HIM... HE'LL DESTROY THIS WHOLE AREA!

YOU BET WE'LL GET HIM! OH-OH! LOOK AT THIS!



HUNTING A SABOTEUR IN A VITAL DEFENSE AREA, KING AND KID FIND A WOUNDED PATROL PILOT NEAR THE SCENE OF THE LATEST BLAZE!

THE REMAINS OF A SKY ROCKET! CAN YOU FLY THE 'COPTER WITH ONE ARM AND GET THIS EVIDENCE TO A SAFE PLACE?

SURE! DON'T LET THAT FIREBUG GET AWAY, SERGEANT!



DO YOU THINK THEY FIRED THE ROCKET FROM HERE, OUTSIDE OF THE RESTRICTED AREA?

THAT WAS THE IDEA OF USING A ROCKET, KID!



JEEPERS, YOU'RE RIGHT! LOOK AT THOSE CIGARETTE BUTTS!

AND THIS SCORCHED HOLE IN THE GROUND... THE LAUNCHING SPOT?



THAT MOUNTIE WENT RIGHT TO WHERE WE SHOT THE ROCKET, PYRO!

HE'S TOO DANGEROUS, GORK! I'M GOING TO PLUG HIM!



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...CONTINUED...

This Space For Sale!

For Complete Details - Inquire

THE HEREFORD BRAND

BLONDIE

by
CHIC YOUNG



This Space For Sale!

For Complete Details

Inquire At

THE BRAND

LITTLE ANNIE ROONEY
by
BRANDON WALSH AND
DARRELL MCCLURE



OH, HOW WONDERFUL~HOW LOVELY!
HOW HEAVENLY EVERYTHING LOOKS~
I CAN HARDLY BELIEVE IT'S
REAL~HOW CAN I
THANK YOU?



G'WAN~I DIDN'T DO ANYTHING~
IT WAS THAT GRAND DOCTOR
WHO CURED YOUR EYES~ALL
I DID WAS HOPE AN' WISH
AN' PRAY~



I DON'T UNDERSTAND HOW A DOCTOR CAN
CHANGE THE WHOLE WORLD~ THE WORLD
USED TO BE ALL FOGGY WITH GRAY AND
GLOOMY SKIES, GRAY FLOWERS, GRAY
BIRDS, GRAY
EVERYTHING~



OH, DEAR! I FORGOT I
USED TO HAVE A GRAY, FOGGY
FACE~ DID THE DOCTOR
CHANGE IT, TOO?

DID THE DOCTOR??!--
WAIT-- I'LL BE BACK
IN A MINUTE~



IF YOU WANNA SEE
A PRETTY LITTLE KID
JUST TAKE A LOOK IN
THIS' LOOKIN' GLASS~

OH, GOODY~ IS THAT ME!? I NEVER
COULD SEE MYSELF GOOD~ I ALWAYS
LOOKED LIKE I HAD A GRAY, FOGGY
FACE~



NOW I LOOK JUST LIKE YOU AND
ALL THE OTHER KIDS~ OH~ I DO
HOPE I'LL NEVER HAVE A
FOGGY FACE
AGAIN~

BUT THE
DOCTOR
SEZ YOUR
EYES ARE
ALL CURED~



BUT ARE YOU
SURE THE DOCTOR
IS RIGHT? I KNOW
I'LL DIE IF HE'S
WRONG~

DON'T YOU WORRY~ THE
DOCTOR IS RIGHT~ AN' HE
DOESN'T TELL
LIES~



~AN' HE KNOWS ALL ABOUT EVERYTHING~ IF THAT
SWELL DOCTOR TOLD ME TOMORROW WAS CHRISTMAS
I'D RUN RIGHT OUT AN' MAIL A LETTER TO SANTA
CLAUS!!



DARRELL MCCLURE

9-16

New Air Foam Cushions

- REMOVABLE COVERS
- NEW LOW PRICE

\$5.50 TO \$6.70

EXCELLENT FOR OFFICE - AUTO - TRACTOR!

THE HEREFORD BRAND.



JOHNNY HAZARD

by FRANK ROSSIN



HERE'S YOUR MAN, OFFICER! MR. MAJOR, HIMSELF!

MR. MAJOR, IS IT ?? IN LOWER CIRCLES THIS 'ERE WORTHY IS KNOWN AS "BROTHER JACK"! LOOKS LIKE WE OWE YOU AND THE LADY APOLOGIES AND THANKS, GIR!

JOHNNY'S QUICK THINKING AND ACTION SMASHES MR. MAJOR'S ATTEMPTED MURDER OF JACQUES-JACQUES! WHEN MAJOR ATTEMPTS TO GET AWAY THE MEMBERS OF THE ORCHESTRA JOIN JOHNNY IN FOILING HIM...



NOW COME ALONG, "MR. MAJOR"! WE 'AVE A LITTLE CONFERENCE TO ATTEND TO!



JULES! YOU ?? YOU TRIED TO KILL ME!



YOU KNOW THIS MAN, MR. JACQUES-JACQUES?

OUI! THE BLACK SHEEP OF OUR FAMILY! ALL MY LIFE HE 'AS GEEVEN ME TROUBLE! NOW THEES!



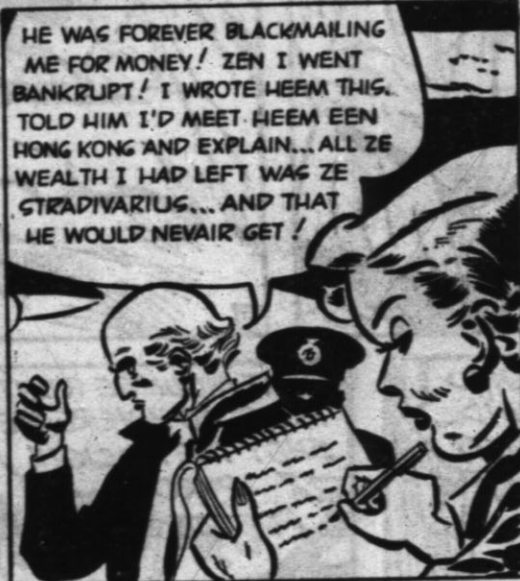
SUFFERIN' SUSIE! NOW I GET IT! BROTHER JACK... OF COURSE... FRÈRE JACQUES IN FRENCH! JACQUES-JACQUES' BROTHER... ALIAS MR. MAJOR!

B-BUT... JOHNNY! WHY WOULD HE WANT TO KILL HIS OWN BROTHER ?? BOY! WHAT A STORY THIS'LL MAKE!



LATER, AT THE POLICE STATION...

WHY DID I DO IT? BECAUSE... I HATE HIM! ... I HATE HIM! ONLY SORRY I FAILED!



HE WAS FOREVER BLACKMAILING ME FOR MONEY! ZEN I WENT BANKRUPT! I WROTE HEEM THIS. TOLD HIM I'D MEET HEEM EEN HONG KONG AND EXPLAIN... ALL ZE WEALTH I HAD LEFT WAS ZE STRADIVARIUS... AND THAT HE WOULD NEVAIR GET!



...SO, SINCE THE GOLDEN MEN WAS ALL OUT O' GOLDEN EGGS, THIS 'ERE MR. MAJOR... 'IS OWN BROTHER, MIND YOU... DECIDES TO KILL THE MEN AND TYKE THE LAST ASSET THROUGH H'INHERITANCE... THE VIOLIN!



YOU MEAN HE PLANNED THIS HORRIBLE THING JUST TO GET HOLD OF A FIDDLE ??

YOU SEE, MIDD, THAT FIDDLE IS WORTH A FORTUNE! BEEN IN THE FAMILY FOR YEARS! IT WOULD 'AVE BECOME MR. MAJOR'S UPON THE DEATH OF HIS BROTHER JACQUES-JACQUES!



WOW! WHAT A STORY! WAIT'LL I GET THIS ON THE WIRES...

HEY! BRANDY! WAIT FOR ME...

9-16

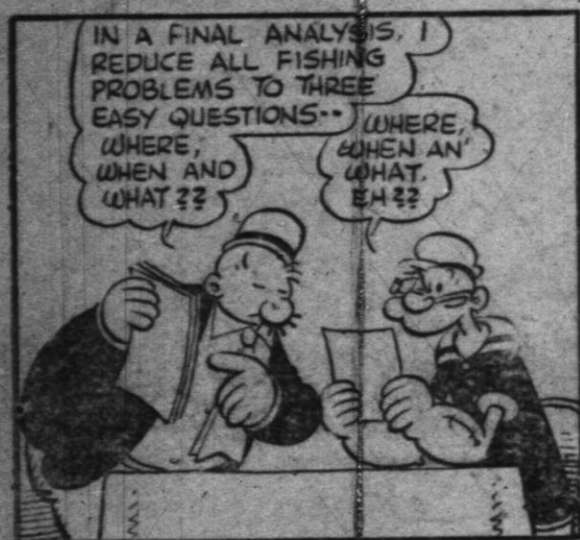
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Read The Want Ads

THIMBLE THEATRE :: Starring POPEYE

By TOM SIMS and BILL ZABOLY

Registered U. S. Patent Office



SHOP IN HEREFORD FOR BEST BUYS



THE KATZENJAMMER KIDS



TRADE WITH YOUR NEIGHBORS—

The Friendly Merchants Of Hereford

- Friendly, Courteous Service
- Nationally Advertised Brands
- Complete Stocks Always

This Message Sponsored In The Interest Of A Bigger & Better Hereford By

For The Name of the Dealer of Your Preference In Merchandise, Shop the Ad Columns of this Paper!

THE BRAND

PHONE THIRTY

GRANDMA

by CHAS. KUHN-



FOR HEALTH'S SAKE ROLLER SKATE

WEEK DAYS 3:30 to 5:00 8:00 to 11:00	SATURDAY 2:30 to 5:30 8:00 to 12:00	SUNDAY 2:30 to 5:30 NO SKATING
--	---	--------------------------------------

We have Chicago SKATES in the regular and detachable types.
We will teach a class of beginners.

JOHNNY and GENE'S

CLARK DIKE

by
RAY GOTTO

AFTER THREE STRAIGHT WALKS IN THE FIRST INNING, THE GLAMAZONS CALL TIME OUT!

SAGEBRUSH SAL CAN'T FIND THE STRIKE ZONE ON THESE HITLESS MARVEL BATTERS!

WONDER WHAT'S COOKIN' IN THAT MUDDLE AT THE MOUNDS!

PROBABLY SWAPPIN' RECIPES!

THEM LITTLE RUNTS CAN BEAT US WITHOUT SWINGIN' A BAT!

LET'S FERGIT TH' HITTUHS AN' WORK ON THEM RUN-NUHS!

AND ON THE NEXT PITCH...

HERE'S WHERE WE GO INTO ACTION!

BALL ONE!

YOW!

A PICK-OFF PLAY!

OUT!

A QUICK THROW BACK TO THE PLATE AS THE RUNNER FROM THIRD TRIES TO SCORE.

OUT!

Produced by Stephen Slesinger.
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AND AS THE RUNNER ON SECOND TRIES TO TAKE THIRD...

OUT!

GOT HIM FOR A TRIPLE PLAY!... BUT CAN OUR LUCK HOLD OUT FER EIGHT MO' INNIN'S?

This Space For Sale!
For Complete Details - Inquire

THE HEREFORD BRAND

Phone 30