

# Weather

Thursday, high 87, low 53  
Friday, high 84, low 51  
Saturday, high 85, low 45

# The Sunday Brand

Published Every Sunday

Our Slogan: "More People—More Farms"

36 Pages

Including 20 Pages of Comics

VOLUME 4—NUMBER 15

The Sunday Brand, Hereford, Texas, Sunday, October 7, 1951

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SIGHTS, FACES SEEN

## Around Town

Regular monthly meetings of the Hereford Safety Council will be resumed Tuesday, Oct. 9. The hour for meeting is 2:00 p. m. The place of meeting is Mayor Dameron's office. All members of the board of directors and all ex-officio members are urged to be present. There are several important matters to be considered, according to Bob Wear, president of the council.

Miss Caroline Vincent, special representative of Helena Rubinstein, will visit the City Drug in Hereford the week of October 15-20.

The Hereford Riders club accepted an invitation to put on a square dance exhibition at Palo Duro canyon October 21 at 3 p. m. The performance will be held on the mesa below Coronado lodge.

Francis Hardwick, owner of the Hereford theaters, said Saturday evening that the print on "Showboat", regular feature scheduled for Sunday, Monday, and Tuesday at the Star theater, had been damaged beyond serviceable use. He will substitute instead Dean Martin and Jerry Lewis in "That's My Boy", a football picture.

What's in a name? Robert Thompson, Deaf Smith county clerk, thinks there's quite a bit in a name. Especially, he says, when there are a lot of Robert Thompsons and Bob Thompsons in the community. More confusion was added to the battle of the Thompsons or Thomsons when Bob Thomson, Pryor-Menz concert representative, came in to town last week. Thompson (the county clerk) says he is not related to Bob Thomson (the concert representative); to Bobbie Thomson (the Giants' third baseman); or, he says, to Robert Thompson (the secretary of the Communist party in the U. S. who is a bail jumper).

Mary Helen McGilvary, senior student at McMurry college from Hereford is among the 27 education students who have received practice teaching appointments for the fall semester, according to Dr. Andrew W. Hunt, head of the education department. Miss (Continued on page 4)



MEMBERSHIP ACTIVITIES for the Hereford Community Concert association were off to a fast start last week with the arrival of Pryor-Menz Concert Service representative Bob Thomson, who is assisting local officers with the drive. At left is Mrs. R. R. Willis, concert secretary, Thomson, Mrs. A. W. Hembree, Mrs. Fred Welch, Mrs. Dick Miller, and Mrs. Jay Shaw. Staff Photo

## Will Reclassify About 100 Childless Husbands

About 100 childless husbands registered with the Deaf Smith county draft board will be re-

classified as available for military service under a new Selective Service order, according to Mrs. A. Peterson, clerk of the local board.

Brig. Gen. Paul L. Wakefield, state Selective Service director, said he received authority from national Selective Service headquarters to order the move. Local boards were urged to complete these reclassifications "as soon as possible."

He requested boards to report the number of such men they reclassify by age groups as soon as board action is completed. Until these reports are completed, it will not be known how many men are affected in Texas.

When these reports are received, local boards will be sent orders to have these men physically and mentally examined by armed forces joint examining and induction stations in their areas.

"The number found acceptable will, in the majority of instances, be inducted early," General Wakefield commented, "since many of them will be in the older age groups."

Under the law, among examined and acceptable registrants, the oldest men take their turn for induction first when calls are received. Because of this provision, examined and acceptable married men in many cases will be inducted ahead of single men who have been examined and acceptable for many months.

If a registrant has an unborn

child, new regulations provide that he be deferred, provided he files with the local board the certificate of a licensed physician stating that the child has been conceived, and further provided that he does this prior to the time the local board mails him an order to report for induction.

## Joe Smith New Toastmaster's President

Officers were installed at the regular ladies night program of the Hereford Toastmasters club Monday night.

Those installed were: Joe Smith, president; Bill Patton, vice-president; W. C. Meharg, secretary-treasurer; M. C. Adams educational chairman; Francis Hardwick, sergeant-at-arms.

Paul Conaway, deputy district governor of the club made the installation.

On the evenings program were M. C. Adams and Leo Forrest with R. E. Lingenfelter serving as general evaluator.

A topics discussion was conducted by the wives of the members with Mrs. Frank Miller as topic master.

Curtis Traweek, retiring president, was presented with a past president's plaque by Francis Hardwick.

## Lions District President To Visit Oct. 17



MEADOR

Boyd Meador of McLean, governor of District 27-1, Lions International, will pay his official visit to the Hereford Lions club on October 17 at 12 o'clock.

Since this is Governor Meador's official call on the local club, one of the 73 in the district, President Ray Cowser is calling on every member to be present.



AN AERIAL view of the Walcott school area is shown above. The picture was taken about 1 1/2 hours after the barbecue serving began at noon. Carl Kropff, owner of Clover Airport, took the Brand photographer up for this shot. —Brand Staff Photo.



FOOD FOR ALL was assured at Friday's formal opening of Walcott school. Here is part of the crowd, estimated at more than 2,000 persons, as they went by the serving tables. —Brand Staff Photo

## More Than 2000 Attend Walcott Dedication Event

Residents of the Walcott and Sims communities and farmers and ranchers living along the 37.5-mile length of FM-1412 played host successfully Friday to more than 2000 of their neighbors at the formal opening of their \$312,332 farm-to-market road and the \$85,000 Walcott school.

The huge crowd consumed more than 2000 pounds of barbecue beef donated for the celebration by Colby Conkright, Johnson Brothers, Perrin Brothers, Jack Brown, C. T. Guseman, and E. H. and C. P. Norton.

Friday was ideal for the celebration as the communities presented the noon-time barbecue and an afternoon program topped off by the appearance of Bill Gilstrap, division manager of the Southwestern Public Service company at Amarillo.

The able Hereford Riders presented their square dance routine for the large crowd that braved

the blistering afternoon heat to commemorate the double opening event, an important milestone in the progress of the Wal-

cott and Sims communities. Gilstrap addressed the assemblage briefly on the advantages of living in a free community.

## "Smokey" Lost, Young Owner Offers Reward

Has anybody seen "Smokey"? "Smokey" is a four-month-old Blue Maltse kitten which stayed from the Oren Elliott trailer home near the Funston street-Highway 80 intersection sometime Thursday night.

The little kitten is the constant companion of five-year-old Oren "Buddy" Elliott III. Buddy has been sad about "Smokey's" disappearance and is hoping someone will return him to the Elliott home.

Mrs. Elliott, when telling The Brand about her son's pet, said

someone may have picked up "Smokey", thinking that the kitten was strayed or abandoned. "Smokey" is not abandoned, but wanted very much, Mrs. Elliott said. In fact, they are offering a reward for his return.

The kitten is easily identified, Mrs. Elliott says. A little on the "scrawny" side, "Smokey" has extra toes on his front feet, which makes him walk just a little clumsy.

Anyone finding "Smokey" is asked to return him to his home in the trailer park near Palo Duro Sales or to The Brand.

He presented a volume, entitled, "U. S. the Permanent Revolution", for the Walcott school library.

The Hereford Business and Professional Women's club also presented seven volumes to the school library.

Master of Ceremonies Henry Sears introduced members of the Walcott school board, the county commissioners court, Walcott P-TA officers, state highway department leaders, and residents of the community who were instrumental in starting the movement in erecting the school and building the road.

The 37.5-mile farm-to-market road was completed September 20 by Bell, Braden, Barker, and Gilven of Amarillo. The four-classroom school—which has an enrollment of 34 students—was opened in time for the current (Continued on page 8)

## Dumas Demons Scramble To 34-0 Win Friday

The undefeated Dumas Demons poured it on the Hereford Whitefaces here Friday night, losing the undermanned locals on the short end of a lopsided 34-0 score.

All the serious damage was done in the last half of the game by the visitors as the Herd held up under the black and orange onslaught, trailing at the half by only a 6-0 margin.

When all the smoke cleared after the hectic 48 minutes, Dumas had piled up an impressive statistical advantage over the fighting Whitefaces.

The visitors racked up 14 first downs as against four for Hereford; Dumas made 168 yards rushing while Hereford gained 36; the Demons picked up 105 through the air and the Herd compiled 62 yards.

Dumas had the manpower, Hereford did not. That was the story. Dumas could pick up yardage through the air or on the ground, but the Herd offensive tide failed to click on too many occasions.

Hereford's play was sparked with some brilliant tackles by linemen and linebackers as well. But the play was not as sharp as that displayed by a punching, driving, fighting Hereford squad that held Phillips to a 7-0 win the week before.

The lack of speed in the back-

field after Bill Kelly had to leave the game hurt the local eleven.

Dumas picked up 20 of their points in a hurry in the third stanza, capitalizing on lightning-like misfortunes that ran with the Herd in the second half.

Hereford went across the 50-yard stripe only once in the first

half, and then to the Demon 30 where they lost the ball on downs.

In the second quarter, the Demons threatened when they hit the air on the Hereford 18, but Fullback Ray Dement snatched a Dumas aerial on his own 15. The locals didn't do any good,

though, booting out to their 45. On the second play, Dumas bobbled the ball and Hereford recovered.

The Herd was ineffective, however, and had to kick again, with Dumas taking over on their own 22.

(Continued on page 8)



BIG TIM CORBETT, Hereford Whiteface, got his chance to tote the mail Friday night when he pounced on a Dumas fumble. Dumas fullback Jack Berry moves in for the tackle as Harold Morton prepared to throw a block into him. Ray Dement moves alongside Corbett to give him added protection. —Burdine Studio Photo

## Block Chairmen For USO Drive Named by Clay

Block chairman for the USO fund-raising campaign which will open Monday, Oct. 8, were announced this week by T. J. Clay, solicitation chairman of the business district.

Chairmen and their districts are: east highway 60, Earl Prather, Darrell Blanton, and Hilary Aven; west highway 60, Earl Hendricks and Don Little; district block 1, Sam Nunnally and Roy Peet; district block 2, Grady Rogers, Clyde Cave and Dick Barnard; district block 3, Dub Reeves, Ray Downey, and Mock Johnson; district block 4, Otis Hall and Dick Lucas.

## Schedule CROP Meeting Monday

A special meeting to organize a Deaf Smith county chapter of CROP (Christian Rural Overseas Program) will be held in the county courtroom Monday at 8 p. m.

W. E. Fisher of Ft. Worth, a special representative of CROP, will be on hand to explain the purposes of CROP, which is a non-demonstrational relief program from "the grass roots" sponsored by church bodies throughout the nation.

day night will be pastors of all the churches in Hereford plus two laymen from each congregation. Some county agencies will also be represented at the meeting.

A nominating committee was appointed at an earlier meeting on September 20, and they will present a slate of officers at the meeting tomorrow night. This is the first time a CROP unit has been introduced into Deaf Smith county.

## Fifty Attend FB Membership Kick-Off Thurs.

About 50 community chairmen and workers of the Farm Bureau and their wives attended a banquet Thursday night to launch the annual membership drive of the Farm Bureau.

G. A. Deats of Canyon, guest speaker for the occasion, told by new Farm Bureau members were needed.

The goal for the 1951 drive, which will run until October 8, is 400 new members, according to Mrs. Byrdie D. Fellers, county campaign chairman of the campaign. Community chairmen are: Wayne Higgins, Jack Dean, V. E. Dodson, Ed Druick and Frank Ford.

# Beauty at Home

By Lynn Carter

**Q. How should perfume be applied to be most effective and long-lasting — to the skin or to the clothing?**

**A.** Wear it in several places. Wear it where you yourself are aware of it, so that it gives YOU pleasure, a lift as well as to those around you. Reapply it when you lose your awareness of it.

**Q. What color eye shadow should be worn by a blonde with blue eyes and fair skin?**

**A.** Gray blue should work out very nicely.

**Q. Doesn't too much brushing destroy a nice permanent wave?**

**A.** Never! It stimulates it and gives added life to the waves. Give the hair a daily brushing with a firmly bristled brush. And massage the scalp frequently with a pomade or scalp tonic.

**Q. How can I treat scars left on my skin by pimples?**

**A.** You might try bathing these regularly with a solution of boric acid, followed by an application of zinc ointment.

**Q. What can I do to combat excessive perspiration of my hands?**

**A.** Rub them several times daily with a solution of 125 parts rose-water, 10 parts borax, and eight parts glycerine.

**Q. What is a good exercise for the thighs and calves of the legs?**

**A.** Sit on floor, weight on hands, which are behind the body. Pull knees to chest, feet on floor near buttocks, turning toes up toward knees and slide right leg on floor with a slap. Repeat exercise with left leg as you pull right leg to chest. Repeat 50 times.

**Q. Please suggest a hairdress for a girl with a narrow chin and a broad, high forehead.**

**A.** This face-type can be made to look oval by covering the forehead with soft bangs, holding the hair closely to the head, above the ears, and arranging it in soft, loose waves around the narrow chin.

**Q. How should a facial mask be used?**

**A.** Cleanse your face and neck thoroughly before getting into a fairly hot tub of water. Then spread your mask generously over face and neck and recline for 15 minutes in the tub. The steam from the hot water opens your pores and aids the mask in doing its job. Remove the mask with tissue and rinse your skin with warm, then cold, water.

**Q. How can I hide a sudden pimple that appears on my face?**

**A.** Make a paste of powder and foundation cream and pat this on the blemish. Then press powder

over the spot gently, and its hidden.

## DANIEL NEWS Attends Meeting At Kress, Hears Cousin Speak

By Mrs. W. R. Moore  
Mr. and Mrs. J. W. Tooley attended a meeting in Kress Sunday night where his cousin, Mrs. Edwina Martin, of Venezuela, was guest speaker.

Mr. and Mrs. Windell Tooley from Kress were visitors in the E. W. Tooley home Saturday night.

Dinner guests in the home of Rev. and Mrs. Eason Sunday were: Mr. and Mrs. C. L. Mc-

Broom, Mr. and Mrs. Roy Lee Jones and the Buford Sparks family  
Johnnie McBroom who is attending Texas Tech in Lubbock spent the week-end in the home of his parents, Mr. and Mrs. C. L. McBroom.

Mr. and Mrs. J. W. Danford from Hollis, Okla. called in the W. R. Moore home Sunday.

Mr. and Mrs. Hershel R. Irigh of Illinois, Sterling Holmesly of Haskell, Tex. Wilma and Billy Moore of Canyon were visitors in the W. R. Moore home Sunday.

Mr. and Mrs. Ed Peacock were callers in the J. F. Matthews home Monday.

Mr. and Mrs. W. R. Moore made a business trip to Amarillo Friday.

H. D. Moore is the owner of a new Chevrolet pickup. L. W. Tooley has a new Ford truck.

## Woman's Council Holds Luncheon

National Mission Day was observed at the luncheon program held by the Woman's Council of

the Presbyterian church Wednesday at the church. Mrs. Will S. Kerr presided.

A program on the new study book "Rural Prospects" was presented by Mrs. Paul Mathers and Mrs. J. D. Neill. Hostesses for the luncheon were Mrs. Horace Baird and Mrs. M. L. Simpson Sr.

## COWSERT & BYBEE

ATTORNEYS-AT-LAW

# ANNOUNCE

The Association

of

# Gib K. Howard

In the General Practice of Law



SCENES AT THE BOY SCOUT court of honor held Monday night at the Scout hut are shown above. In the upper photo, Scouts are given a first aid demonstration. In the lower photo, five Scouts are being presented with their advancement awards. —Wendel Burdine Photos.

## Several New Novels Arrive At Library Here

Several new novels have arrived at the Deaf Smith county library this week, according to Mrs. J. J. Boydston, librarian.

Historical novels top the list with "Woman at the Window" by Nella Garner White and "The President's Lady", a story of Rachel and Andrew Jackson, by Irving Stone, author of "Immortal Wife", as the two most outstanding ones.

Other historical novels included in the group are: "The Captive Witch" by Dale Van Every, "The

Gabriel Horn" by Felix Holt, "Moonfleet" by J. Meade Falkner, "The Glorious Three" by June Witherell, "With All My Heart" by Margaret Campbell Barnes, and "Renny's Daughter" by Mazo DeLaRoche.

"Eva A Luck Guy" an autobiography of Frank B. Gilbreath Jr., co-author of "Cheaper by the Dozen" and "Bells on Their Toes" is also included in the list.

Novels which arrived this week are: "A Father in The Family" by Louis Paul, "Requiem For A Nun" by William Faulkner, "The Stranger Beside Me" by Mabel Seeley, "The Singing Hills" by Lillian Craig, "The Big Play" by Elinor Pryor, "I and Claude" by Dillon Anderson, "Doctor of Mercy" by Elizabeth Ceifert, "A Horse of Her Own" by Barbara

Webster, "This Was Tomorrow" by Elswyth Thane, "Lie Down In Darkness" by William Styron, "Star In The West" by Richard Emery Roberts, "My Home On The Range" by Marguerite Wallace Kennedy, and "The Many Loves of Doble Gillis", by Max Shulman, author of "Barefoot Boy With Cheek".

Other books are: "Moses", a Biblical novel by Sholem Asch; "Many Happy Returns", an album of cartoons by Ted Key, creator of Hazel; "Understanding Your Son's Adolescence," by J. Roswell Gallagher, MD; "The Ascent to Truth" by Thomas Merton and "The Lobbyists" by Karl Schriftgiesser.

### Picnic Is Held

Nine and 10-year-old juniors of the First Baptist church were entertained at a picnic recently at Veteran's Memorial Park. Games were played, wieners were roasted and a picnic feast was enjoyed.



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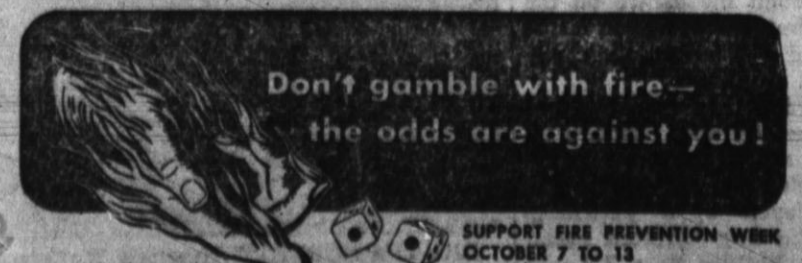
ONIAS CARROLL

# Fire Prevention Week Oct. 7 to 13

Hereford Should Be Proud of Their Volunteer Fire Department. They Have Been Ready Any Time Day or Night - We Congratulate You - Keep Up the Good Work.

## JACOBSEN BROS.

Your Case Implement Dealer





FRIDAY WAS the first barbeque for the woman shown above. She is the mother of G. D. Kappel, and lives in Oklahoma.—Alex Thompson Photo.

### Gib Howard Now Associated With Cowser, Bybee

County Attorney Gib Howard is now associated with Cowser and Bybee, local law firm.

He moved his offices from the Evans building to the Close Drug building on October 1.

Howard, who was admitted to the bar in May, 1950, took office as county attorney in October, 1950. He graduated from Baylor law school with an LL.B. in March 1950.

Howard is a navy veteran of three years, having served as radio operator for a torpedo boat squadron in the Asiatic-Pacific-Philippine area during World War II.

Mrs. Frank Robbins and children; Mr. and Mrs. T. L. Sparkman Jr. and children; Mr. and Mrs. Herb Schmidt and sons; Mr. and Mrs. Floyd Cole; Mr. and Mrs. E. H. Little and Peggy, and Mr. and Mrs. John Simpson.

Mr. and Mrs. Oscar Hunt moved last week to Hereford. They are living at 307 East Park avenue.

Mrs. Mary Dean Vanatta and children, Tommy and Deanna, of Los Angeles, who were visiting relatives in Amarillo, returned home with Henry Dobbs when he attended the Tri-State fair Thursday. Mrs. Vanatta is Mrs. Dobbs' sister-in-law. On Saturday, Mr. and Mrs. Henry Dobbs took the Vanattas back to Amarillo and visited in the D. J. Muncy home.

Mrs. H. E. Lindley and Mrs. Jack Shirley and children were shopping in Amarillo on Tuesday.

Mr. and Mrs. W. H. Thompson, Oma Ruth, Tawana and LaVon were visiting relatives near Lawton, Okla. last week-end.

Mr. and Mrs. J. E. Andrews and Alma Andrews returned Tuesday from a trip to Montague county and points in Oklahoma where they had spent several days visiting relatives.

Mr. and Mrs. Robert Simpson made a business trip to Lubbock Tuesday.

Several people from Frio have been sitting up at the A. H. Brown home with Mrs. Brown's mother, Mrs. Boydston, who is critically ill. Mrs. Boydston was brought to the home of her daughter week before last from her home at Albuquerque.

### Shower Honors Bride-Elect

Miss Regina Acker was honored at a miscellaneous shower given in the home of Mrs. Frank Wilde last Friday night.

Miss Acker is the bride-elect of John Warren of Nazareth. She is the daughter of Mr. and Mrs. Andrew Acker also of Nazareth. The prospective bridegroom's parents are Mr. and Mrs. T. E. Warren.

Wedding vows will be exchanged on October 30 in the Holy Family church at Nazareth.

Hostesses for the shower were Miss Leona Gabel, Mesdames George Turrentine, Joe Paetzold, Frank Brinkman, Frank Wilhelm and Frank Wilde.

Mountain daisies and dahlias

were combined to provide a pink and white color theme in decoration. The refreshment table held a center arrangement in a boat-shaped container with mountain daisies rising from the center of the boat which was filled with pink dahlias. Pink tapers gave candle lighting.

Mrs. Bill Craig greeted the guests at the door, Mrs. Geo. Turrentine registered the guests and Mesdames Joe Paetzold and Frank Wilhelm poured.

Invitations to the shower were extended to: Mesdames Andrew Acker, George Gidden of Canyon, A. Schmuecker, D. Palmer, Bill Wolfe, Ed Dzuik, Lynn Kester, L. C. Young, Opal Garrison, Tom Warren, William Wulff, R. C. McGilvary, Charles Schlabbs, Ann Holman, Gerald Banner, Eunice Guerry, Russell, George

Paetzold, James Gallagher, Walt Warren, G. W. Hund, Lester Wagner, Bill Warren, W. N. Griswold, J. E. Brinkman, John Paetzold, Mark Koenig, Bob Lamm, Bill Betzen, Charles Wilhelm, Ray Wilhelm, Nolan Grady, T. E. Seigler Jr., O. C. Golden, Eva Dement, Billy Miller, Glenn Anderson, Frank Warren, T. E. Warren, Ed Paetzold, Raymond Paetzold, Henry Kuper, Leo Kuper, Harold Hershey, Joe Peters, C. J. Albracht, Ed Loerwald, John Stengel, Werner Henseid, Frank Bezner, and Jimmie Jesko; Misses Dorothy and Evelyn Paetzold, Dorothy Salinas, Alta Mae Wilkins, Betty Holland, Theresa Koelzer, Kathleen Brunson, Maurita Ramey, Mona Fullwiter, Esther Kline, Adeline Koelzer, Theresa Fangman, Clara Acker, Clara Stengel, Doris Wil-

Mrs. Homer Brumley and Mrs. Ed Warren accompanied by Mrs. Vernon Estes of Bovina went to Childress Thursday where Mrs. Brumley and Mrs. Estes attended an executive committee meeting of the Northwest Texas conference of the W.S.C.S. of the Methodist church. They attended a spiritual life-retreat meeting the following day.

Jack McCracken, Stanley Slagle and Jim Lookingbill of Texas Tech at Lubbock spent the week-end with home folks here.

Saturday and Sunday guests in the home of Mr. and Mrs. O. A. Rudd were Mr. and Mrs. E. A. DeGraff of Snyder.

and Elnora Paetzold, helm, Mary Hund, Jan Berning,

### Sims HD Club Plans Workday

The Sims Home Demonstration club made plans for a work day at the Sims community house at their regular meeting October 3 in the home of Mrs. R. L. Pinnell.

Husbands are to be invited to the work day October 17 and the covered dish luncheon to be held at noon.

Mrs. Ruth Perrin gave a council report and Mrs. Clarence Perrin told how to make over old hats.

Those present were: Mesdames W. M. Blankenship, Haley Shaw, Clarence Hollabaugh, C. L. Bogle, J. A. Crafford, Glenn Hettler, C. A. Perrin, A. M. Meeks, and Mrs. R. L. Pinnell.

### FRIO NEWS

#### Frio Home Makers HD Elects Mrs. E. H. Little President Last Wed.

By Mrs. Owen Andrews

New officers were elected at the Wednesday meeting of the Home Makers club which was held at the home of Mrs. Gene Noel.

Those elected were: Mrs. E. H. Little, president; Mrs. E. F. Vogler, vice-president; Mrs. Joe Davenport, secretary-treasurer; and Mrs. Gene Noel, reporter.

The program was given by Mrs. Noel and Mrs. Joe Davenport. Mrs. Noel gave a talk on fashion and care of shoes. Mrs.

Davenport gave a demonstration on cleaning men's hats.

Those present were: Mesdames Frank Robbins, E. H. Little, Henry Dobbs, C. N. McClure, Olin Parris, W. A. Springer, E. F. Vogler, Joe Davenport, H. F. Benson, Sam Lindley, Charles Frye, Owen Andrews and the hostess.

Members of the C. B. Sunday school class were hosts at a housewarming for the Robert Simpsons Friday night. Those attending were: Mr. and

# it's LORRAINE week!

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THE C.R. ANTHONY CO.  
**Hereford**

Time to buy lovely Lorraine Underthings, so pretty, so practical, so packable... ideal for comfort and convenience

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Lorraine gowns, pajamas and bed jackets in your choice of 3 tested Lorraine fabrics. Tailored or dainty lace-trimmed models. Petal tone colors. Reg. sizes \$1.98 to \$3.98. Extra sizes \$1.98 to \$4.98.

#### For Day-Time, All-Time

Lorraine slips and half-slips. Your choice of pretty, practical, tailored or lace-trimmed styles in rayon knit fabrics that fit and keep their shape through wear and washings. Pink, white or black. Reg. sizes \$1.98 to \$2.98. Extra sizes \$2.49 to \$3.98.

Lorraine panties—briefs, shortie or flare leg styles in lovely, long-wearing Lorraine fabrics. Pink, white, blue or buttercup. Reg. sizes 69c to 98c. Extra sizes 98c to \$1.29.

#### Lorraine for Little Women

Perfectly sized and proportioned underthings for the smaller woman, sizes 9 to 15.

Gowns \$3.98—Slips \$2.98. Panties 89c to \$1.49.

#### Lorraine for Children

Full-cut, full-comfort underthings, ideal for the growing girl. Beautifully styled in long-life fabrics for long-time wear. Sizes 2 to 16.

Panties 79c to 98c—Slips \$1.49 to \$1.98.

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## FREE Theatre Tickets To See



WEDNESDAY - THURSDAY

OCTOBER 10 - 11

## Star Theatre

Be Sure and Ask for Your Free Tickets

With each PAID-IN-ADVANCE classified ad placed in The Brand, We will give one free ticket.

### 1. FOR SALE Miscellaneous

FOR SALE: Cedar posts 45c and 30c. Fraser Oil Co. B-1-10-15-2c

FOR SALE: Nice 14ft. motor boat with two motors. One 25 hp. Evinrude, one 16hp. Johnson. A lot of other equipment together with a specially made trailer, with loading winch. Frank Barber, 107 E. 3rd. A bargain. B-1-36-15-1c

FOR SALE: 20 gallon Mission gas hot water heater in good condition. Phone 181. B-1-14-15-3x

FOR SALE: Registered Scotch Shorthorn Bulls. 7 miles south on Dimmitt Hiway. Tom Draper. Box 671. B-1-16-6-tfc

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PRAIRIE HAY BRADLEY GRAIN CO. Box 889 Phone 360 B-1-1 1/2"-9-tfc

LAY AWAY THAT WATCH NOW FOR CHRISTMAS

17-Jewel Man's Waterproof Shockproof, \$15.00 Plus Tax. 17-Jewel Man's Waterproof Shockproof, \$17.00 Plus Tax. 17-Jewel Man's Waterproof Shockproof, \$19.00 Plus Tax. 17-Jewel Ladies 10K R. G. P. \$17.00 Plus Tax. 17-Jewel Ladies Sports Watch Waterproof, \$23.75 Plus Tax. LAMM JEWELRY STORE B-1-2"-38-10p

FOR SALE - Assortment of Paconies, Lilies and bulbs from Holland. Plant Now. Mrs. J. F. Ward North Main. S-1-17-13-tfc

FOR SALE: 80ft. 3-inch pipe and sucker rods. New cylinder. Dempster headdrive. Also circulating gas heater. S. H. Slagle. B-2-18-40-2k

### 2. FOR SALE Farm Equipment

FOR SALE: Have a few International Heavy Duty Binder, Canvas. Jack's Shoe Shop. S-2-13-15-1c

FOR SALE or TRADE A government granary 16x12x10. V. E. Dodson, Route 1. B-1-13-11-2p

HESTON MAIZE BARS I. H. C. 123 & 125 M. M. 14 ft. S. P. J. D. 14 ft. in stock. Available on order for other combines. FLOYD STIVERS Phone 930-J B-2-1 1/2"-15-tfc

FOR SALE - Oliver Model 30 combine. Has cut 900 acres of wheat. \$1500.00. W. L. Thompson. Rt. 2. Friona. B-2-18-37-tfc

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ALL STEEL FARM Buildings. Pipe and shectiron structure. cheaper than wood. Example: 50x80 with 12ft. walls & 12ft door \$6,000.00. Jesse Wofford, 816 Knight. Phone 912-R. B-2-26-38-6p

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FOR SALE or LEASE - Case hay baler. Would consider hiring crew to operate. Two miles North on Hiway 51. old Jackson farm. Phone 554-W-1. B-2-24-39-2k

FARMERS Protect your valuables in a fire-proof home safe. Minimum cost. See these safes at the Hereford Brand. B-2-30-tfc

BARGAINS IN WHEATLAND TRACTORS. Late model Case L. A.'s with factory engineered butane conversion optional. JACOBSON BROS. 137 N. Miles Hereford B-2-2"-29-tfc

FOR SALE - 1947 MM Combine 12H cut Auger unloader. In good condition. One man operated. \$1000. Chester Wiggins. Phone 907-W. B-2-20-12-tfc

FOR SALE: Cheap, two self-propelled Massey Harris Combines with new maize attachments. 306 Minnesota Ave. Borger, Texas. M. H. Brock. B-2-20-40-5p

### 3. FOR SALE Automobiles

Am wrecking 1950 Buick Special 4dr. Good front end, right side, good motor, 2500 miles, standard transmission, 760-15 white sidewall tires. Neill Body Shop 128 Schley, Hereford. B-1-27-14-tfc

Eliminate unnecessary tire wear! Change the position of the wheels every 2 or 3 thousand miles. Correctly done, this increases the life of tires up to 25% Bear System Front Wheel Aligning KINSEY MOTOR CO. Phone 740 B-3-14-tfc

HEREFORD MOTOR CO., INC. Ford - Mercury Dealer Just received a new shipment of Fords, Mercurys, trucks and pickups. USED CARS 1946 Dodge 4 dr. One owner car. 1949 Ford Custom 2 dr. 8 cyl. Exceptionally clean with white wall tires. 1949 Ford 2 dr. 1946 Plymouth 4 dr. R/H. 1941 Chevrolet 2 dr. good condition. COMMERCIALS 1944 Dodge truck, 825 tires, long wheel base, good grain bed, oak cattle racks, good condition. 1950 Ford F-2 pickup. 1950 Ford F-2 3/4 ton. Good motor. We have a representative stock of new pickups and trucks: Phone 38 or 39 B-3-11-tfc

1920 acres, 450 in cultivation. balance grass, fair improvements, \$60 an acre. GLENN WEIR Phone 200 Res. Ph. 452-W B-4-39-tfc

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4 1/2 miles south on right hand side of Dimmitt Hiway. Still in native grass, all fenced. Call Owners Sam Nunnally or Glenn Weir At 424 or 200 B-4-39-tfc

FOR SALE - Four room house, modern. 114 Fuller or Phone 80-J. B-4-11-39-4k

HEREFORD FARMS 320 acres close to Hereford. Nice home, 2 baths, large PMA barn. 2 good, 8" irrigation wells, level land to irrigate. 100 acres rolling grass land. This is a good stock farm. \$14,400 loan. Price \$165,000. 320 acres on pavement, good barn, small, old house. Good level land to irrigate, 2-8" irrigation wells, both very good, never weaken. No Johnson grass. Only \$25,000.00 cash will handle this. Good 1/2 section with very nice, modern 3 bedroom home, granary and outbuildings. 1-8" irrigation well. This owner really wants to sell so don't buy in the Hereford area without seeing this farm. Good terms can be arranged. Sam Nunnally LONE STAR INSURANCE AGENCY 136 Main B-4-40-2c

WOULD YOU BUY A BARGAIN? Irrigated 330 acres, 280 cul., 12 alfalfa, bal. row crop ready to harvest, nice 3 bedroom home, big barn, 1 chicken house, REA, school bus, mail and milk route. Price \$200 acre. All crops go. Irrigated 320 acres, 280 cul., 30 alfalfa, 2-8" irrigation wells, good imp. 4 bedroom home, 3 room tenant house, grade A dairy barn, 10,000 bus. grain storage, large barn and other imp. REA, school bus, mail, and milk route. Price \$200 acre. Irrigated 160 acres, 140 cul., 42 alfalfa, small house, big granary with shed on side, chicken house, on paving, 5 mi. town. Price \$200 acre. Irrigated 20 acres, modern 5 room home, garage, and other imp. 1/2 mi. city limits. Price \$14,250. Also modern 7 room and 2 room houses on big lot, good location, \$12,000. Down payment \$2,000, bal. 4% loan, might take 1/2 trade on down payment. New 5 room efficiency brick home, single garage, attached, good location. Price \$12,600. Down payment \$3,600, bal. 4% loan. Might consider cheap 4 room house or livestock in trade on down payment. Have other good buys in large and small acreage, houses and lots. J. M. HAMBY REAL ESTATE 208 East 3rd South of Courthouse B-4-15-3p

FOR SALE - One of the best tourist courts I ever saw. Clearing \$1,000 month. Price \$65,000 or would trade for 1/2 section irrigated land. M. A. Crum. B-4-27-15-2p

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FOR SALE: Cheap, two self-propelled Massey Harris Combines with new maize attachments. 306 Minnesota Ave. Borger, Texas. M. H. Brock. B-2-20-40-5p

FOR SALE: Four room house and bath. Well improved 212 Fuller. Phone 227-J. B-4-13-15-2p

FOR SALE or trade for cows or grass: Large house, good income. \$140.00 month. two baths corner lot, pavement on two sides. J. E. McCathern 14 miles west. B-4-27-14-3p

Quick - Efficient HOME LOANS Dependable Abstract and Insurance Service ELIZABETH WOMBLE 146 Main Phone 497 B-11-27-tfc

FOR SALE 1920 acres, 450 in cultivation. balance grass, fair improvements, \$60 an acre. GLENN WEIR Phone 200 Res. Ph. 452-W B-4-39-tfc

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FOR RENT: Nice bedroom 227 Ave. B. Phone 1007-J. B-5-9-40-2k

FOR RENT: Three room modern home on farm. Butane, Electricity. Bills paid. \$35.00 month. J. E. McCathern 14 miles west. B-5-19-14-3p

Store Building for Rent—126 East 3rd. See J. B. Elliston or Phone 179. B-5-14-31-tfc

### 6. WANTED

WANTED: Stalk field or other field grazing for cattle. Will also buy bundled feed. Phone 1310 or 93. B-6-18-40-tfc

WANTED: Ironing to do in my house. Prompt, efficient service. 65c per hour. Three blocks North REA building, first stucco east. Phone 1488-J. B-11-23-40-2p

Wanted to Buy: Two or three bedroom home direct from owner. Will trade. Phone 1468. B-4-15-14-3p

WANTED TO RENT - 3-room furnished Apt. for employee of Hereford Brand. Call Jim O'Hair, shop Foreman at 30. B-6-13-38-4p

WANTED - Four drawer letter-size metal filing cabinet. Dale Coleman, Rt. 4, Box 129. B-6-13-38-4p

### 8. HELP WANTED

NEW LAW CREATES PROFITABLE POSITIONS \$1,000 to \$1,500 monthly during November, December and January. State Farm Insurance Companies need agents for Hereford and vicinity. Write Agency Supervisor, H. C. McFarland, 918 Tyler, Amarillo, Texas. B-8-15-5c

WANTED: Experienced mechanic on Dodge, Plymouth, Chrysler and DeSoto. Good working conditions. Vacation. Contact Bob Fotheringham or Frank Vogel at Giles Motor Co. Phone 180. B-8-25-40-tfc

### 11. Business Services

McGivray, daughter of Mr. and Mrs. R. C. McGivray, is practicing teaching fourth grade music at Alta Vista grade school.

A. T. Jones, Hereford, has added to his herd by the purchase of Lancelot from T. W. Alderson of Hereford. The new animal is a purebred Milking Shorthorn and the record of the transfer of ownership has been made by the American Milking Shorthorn Society at Springfield, Missouri.

Hugh Connell, Memphis, Tenn. has been visiting his brother-in-law, George Muse the past week. He and George came to Deaf Smith county together in 1892, but Mr. Connell returned to Memphis to live. He ended his visit in Hereford Saturday.

There will be an important meeting of the girl's basketball team Thursday night at 7:30 at the Whiteface Barbershop. Officers will be elected and the coach will be introduced at this time.

Bernarr McFadden, internationally-known publisher and physical culture devotee, is among the growing list of users of Deaf Smith county-grown health food products. The David Rodgers Grain company at Dawn this week received an order from the erstwhile McFadden ordering some of their "Arrowhead" flour for himself and also ordering some for a friend.

Gerald Gollehan of Hereford, recently purchased seven purebred Aberdeen-Angus cows from J. H. Johnston of La Junta, Colo.

Enroll Your Pre-School Child in Hereford Kindergarten. Mrs. J. R. Fowkes, Harrison Hiway. Phone 1574-W. B-11-15-36-tfc

UPHOLSTER AND SAVE. Don't give old furniture away. Repair, restyle as you wish in latest fabrics and plastics. Free estimate. J. H. Hinds, 310 McKinley. Phone 1092. B-11-27-8-tfc

Heretord Rotary Club meets every Friday at 12:05 Hotel Jim Hill

Kiwanis Club Thurs. Noon Hotel Jim Hill

Lions Club meets each Wednesday, 12 noon Hotel Jim Hill

Veterans of Foreign Wars Meets Every Thurs. 8 P.M. V. F. W. CLUB HOUSE

NOTICE OF MEETING ODD FELLOWS Each Monday Night REBEKOHS Each Tuesday Night

FOR RENT: Nice bedroom. 308 Jowell. B-5-6-40-2k

FOR RENT: One large bedroom Will accommodate one to three people. Call 9533 or see at 507 Grand. B-5-18-40-2k

## Courthouse Records

DEEDS OF TRUST Oyd Ellerd et ux to Friona Oliver, Lot 32, N 25, Lot 33, Miller and Mosley Sub, Blk. 26, Evants Add. R. L. Ramey et ux to A. O. Thompson, Lots 11 and 12, Blk. 1, Bockstahler, Kaetzel, and Kokomoor's Sub, Blk. 25, Evants Add. William G. Youngblood et ux to Southwestern Life Insurance Company, Lot 11, R. G. Blue Sub Pt. Blk. 1 and 2, Evants Add.

OIL AND GAS LEASES R. C. Bowden to Superior Oil Company, W240 acres, Sec. 158, Blk. M-7, Sec. 159, Blk. M-7. Lem Cadenhead to R. F. Duffield, N 1/2, SE 1/4, Sec. 96, Blk. K-6. S. E. Goncher et ux to Ira D. Aten, Sec. 1, Twp. 3. Ted Greene to Superior Oil Company, Sec. 27, Twp. 2. R. F. Duffield to Superior Oil Company, S 1/2, Sec. 96, Blk. K-6. R. F. Duffield to Superior Oil Company, S 1/2, Sec. 96, Blk. K-6. W. E. Hines to R. F. Duffield, S 1/2, Sec. 96, Blk. K-6.

WARANTY DEEDS D. F. Allen et ux to J. F. Weir et al, 40 acres, SE pt. Sec. 92, Blk. M-7. H. A. Taylor and wife to Loy U. Botsford, Pt. Blk. 32, Evants, Add. Sam Nunnally et ux to Robert Fotheringham et ux, Lot 8, Forson's Sub, Blk. 8, Evants Add. Riley L. Coddell to Quirino Moreno, W70, Lot 11 and 12, Blk. 68. K. H. Oliver and wife to O. L. Landers and wife, Lot 33, Lytle Sub, Pt. Blk. 13, Evants Add.

NEW AUTOMOBILES E. A. Goetsch, Box 182, 1951 Nash 4-door sedan September 27. Kinsey Motor Company. 1951 4-door sedan September 28. Mrs. O. G. Hill Jr. 1951 Mercury 6-passenger coupe September 28. Mrs. Vance D. Crume, Friona, 1951 Ford 4-door sedan September 29.

WANTED: Experienced mechanic on Dodge, Plymouth, Chrysler and DeSoto. Good working conditions. Vacation. Contact Bob Fotheringham or Frank Vogel at Giles Motor Co. Phone 180. B-8-25-40-tfc

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## Mrs. Dick Lucas Discusses Political Parties for Club

Mrs. Dick Lucas gave the program at the L'Allegre club meeting held Thursday afternoon in the home of Mrs. Bill Waldrep. The theme for the day was "Spotlight on the Political Parties" and Mrs. Lucas spoke on the "Growth and Development of Political Parties" tracing political parties from the constitutional convention in 1787 to the present time.

She pointed out that in America as in England, there have usually been only two political parties at a time and emphasized on the other hand the stimulating influence of a third party that flourishes from time to time.

In conclusion Mrs. Lucas presented the view that the rise and fall of third parties has been to the advantage of the forces of liberalism within the two major parties, and have benefited the growth and development of political parties as a whole.

Mrs. Floyd Ross, president, directed a short business session when members discussed the forthcoming issue concerning a Woman's Club House for Deaf Smith county.

Members attending the meeting were Mesdames; Bruce Beene Darrell Blanton, Jack Brown, Bill Dameron, James Edmondson, Hilton Higgins, Dorothy Hopson, Lee Kent, Walter London Jr., Dick Lucas, George McLean, Marlin Pierce, Floyd Ross, and the hostess.

## Colline and Emma Jane Brown Win Honors at West Texas

Colline and Emma Jane Brown daughters of Mr. C. O. Brown, have both received honors at West Texas State college, Canyon. Emma Jane a junior has been made president of Tau Beta Sigma National honorary Band Sorority and Colline, a sophomore has been named secretary.

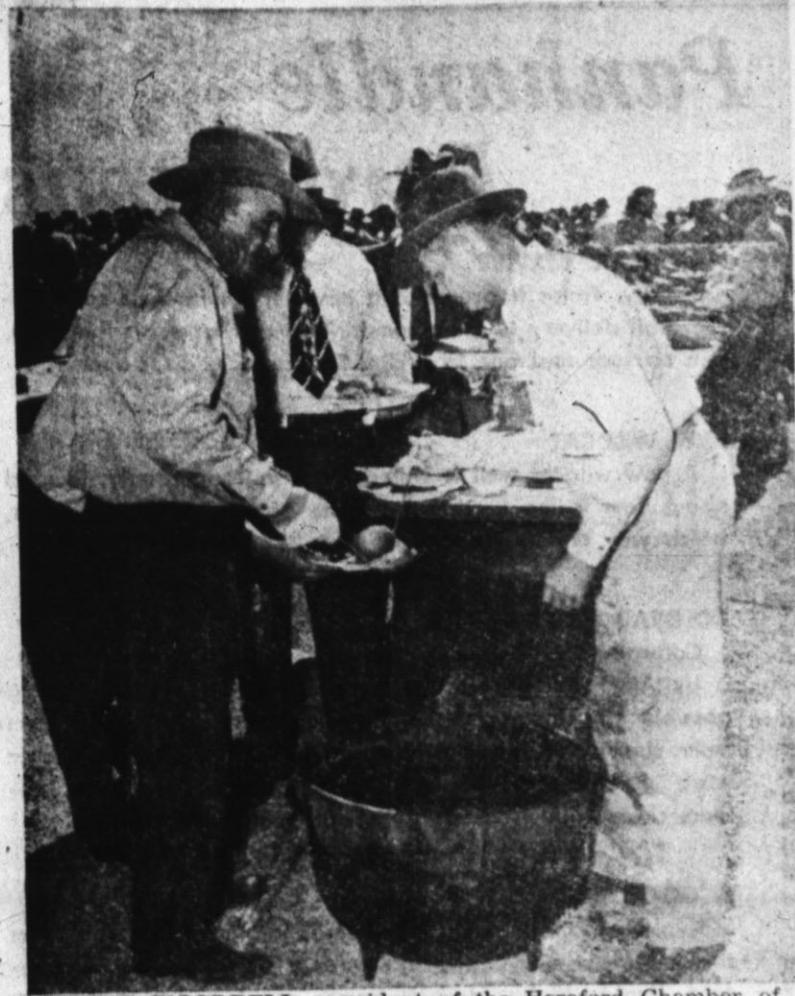
Miss Emma Jane Brown is also president of Cousin's Hall and Miss Colline Brown is vespers chairman at Cousin's hall. Both girls have part time work. Emma Jane works in the registrar's office and Colline is in charge of the cataloging department in the library at W. T.

Miss Colline Brown is also recreation chairman of the Methodist Student center. Both girls are graduates of Hereford High school where they were outstanding students.

## Roy Long Fined \$500 on DWI Charge Tuesday

Roy Scott Long was fined \$500 and costs and sentenced to 10 days in the county jail on Tuesday when he pled guilty in county court to a charge of driving while intoxicated.

Long was charged with an offense on Saturday, Sept. 29 growing out of a highway accident in which he and Bill Craig were injured. Craig and Bill White were passengers in an REA pick-up truck which collided head-on with the Long coupe.



BRUCE WOODDELL, president of the Hereford Chamber of Commerce, is shown dishing out the beans at the Walcott school celebration Friday. —Brand Staff Photo

### Rainbow Girls Will Assist In State Project

Hereford Assembly of the Order of Rainbow met Monday night in the Masonic hall. Members decided to take part in a project now being conducted by the grand worthy advisor, which is a selling campaign for the benefit of the Old Ladies Home of the Order of Eastern Star. Marlene Allred was elected to receive the degrees of the Order and an invitation from the local O.E.S. chapter to present a program on October 9, was accepted. Sharon Moore, worthy advisor, presented Mrs. Belle Hromas with a gift for her support and loyalty to the Rainbow Girls.

### Church Bells at St. Anthony's Dedicated Sun.

The bells of St. Anthony's Catholic church were blessed Sunday, Sept. 30 at 10:30. The gift to the new church is a memorial to the late Andrew Fivic of Detroit.

Members of Mr. Fivic's family left plans for a memorial to him under the direction of Rev. Fr. Colman, S. A., rector of the church.

The bells, which were installed last week, consist of a chime of 10 bronze bells made and cast by Petit and Fritzen of Holland. Weights of these bells range from 880 pounds to 110 pounds.

The bells and electric system was installed by the L. T. Verdin company of Cincinnati, O. A piano-like key board is placed near the organ console. There is also a Westminster melody machine in the church tower, for playing the Westminster melody automatically on four of the 10 bells.

The chimes are set and controlled automatically and chime every hour except the three hours designated to the Angelus, 7 a.m., 12 noon, and 6 p.m. The chimes begin the day at 8 a.m. and finish their final peal at 9 p.m.

The function of the large bell is to call members to mass, ring out the Angelus, send out the tidings on religious holidays. The chimes or set of bells play the Christmas carols, appropriate hymns, and patriotic songs on national holidays.

### Local Knights Of Columbus Plan Broadcast

The next meeting will be held with Mrs. Lloyd Neal on October 18, when the program will be on the care of hats and bags. An exchange of house plans will also be featured.

Those attending were: Mesdames Paul Hoff, Bob McQuigg, H. M. Keelzer, Mary Bodkin, Lloyd Neill, R. A. Fullwood, C. L. Whitehead, W. H. Russell, Fred Saulsman, Tony Hoffman and the hostess.

## Mutual Concert Membership Drive Kick-Off Tuesday

The annual membership drive of the Hereford Mutual Concert Association will get under way with the dinner for all workers, chairmen, and members of the board of directors at Hotel Jim Hill on Tuesday evening. The dinner is scheduled to begin promptly at 6:30 and to be concluded by 8 o'clock.

"It is important for all workers in the drive to attend this dinner as guests of the association," said Bob Thomson, representative of Pryor-Menz Concert Service, who is here to help with the drive.

Jim Kirby, president of the local association, emphasized that admission to concerts throughout the season is by membership card only, and that no individual admission tickets will be sold. Mr. Thomson pointed out that no memberships will be available after the close of the drive at noon on Saturday, Oct. 13.

A series of at least three concerts is guaranteed, and more will be arranged if the budget permits. Included in the list of talent available are names familiar to local audiences. Some favorites of previous years may be secured for return engagements. Each member will be asked to indicate his preference in types of program and will be encouraged to help in selecting talent.

Not only may local audiences choose from a variety of solo artists, but several outstanding musical organizations are available. Our neighboring city of Portales, Kirby said, staged such a successful membership campaign, that it has scheduled a concert by the Dallas Symphony. Members of the Hereford Mutual association may attend that performance by presentation of their mutual membership card. In like manner, they may attend any concert of a mutual concert association in neighboring towns.

The New York Wind Ensemble, combining the New York Brass Ensemble and the New York Woodwind Quintet, appeals to youthful as well as mature audiences. The Ithaca, N. Y., Journal described their program as "a thoroughly unique evening of chamber music."

Lovers of drama will find their tastes fulfilled in the appearance of the Demi Tasse Players, with their presentation of three one-act plays, or in the presentation of scenes in the lives of famous characters of history and literature, given by Hal and Ruby Holbrook.

It is likely that members of the

local association will ask for a return engagement of the popular negro tenor, John Anglin, who charmed his audience here during Hereford's first concert series three years ago. He is teamed this year with Martha Flowers, soprano, winner of the Marian Anderson award for 1950, and with Kelley Wyatt, pianist. Many local members expressed enthusiasm for Mr. Wyatt's performance as an accompanist, and they will be pleased to know that he is now being presented in a group of solos.

Another young star, who is available through the Pryor-Menz service, is Grace Hoffman, mezzo-soprano and winner of the Blanche Thebom Award and the 1950 Chicago "Theatre of the Air" Award. Joan Field, violinist, won the unanimous applause of New York critics with her appearance in Town Hall.

Leslie Chabay, tenor and member of the Metropolitan Opera Association, presented "one of the best song recitals given this season" according to the New York Times of January 23, 1950. The New York Herald Tribune of the same date described his appearance as "A real musical temperament at work."

Variety is added to the list of artists available by Lillian Moore, comic dancer. "Miss Moore had fun, and her audience had fun with her," the New York Herald Tribune said.

Through connections with other concert services, the Pryor-Menz can add still further to the variety of artists available to associations with strong memberships. Among those who may be secured are Pierrette Alarie and Frances Yeend, sopranos; Nan Merriman and Mona Paulee, mezzo sopranos; Christopher Lynch, tenor; Walter Cassell, Igor Gorin, Michael Rhodes, baritones;

Also Joseph Battista, Jorge Bolet, and Eugene Istamin, pianists; Morley and Gearhart and Albert and Herbert Telschik, duo-pianists; Tossy Spivakovsky and Patricia Travers, violinists; Mildred Dilling, harpist; Vivian Della Chiesa, soprano; and others. Memberships are \$4.80 for adults and \$2.40 for students, tax included. Plans have been made to contact every resident of

See LUTHER PEVLEY about Real Estate Res. Phone 524-W

### LaMujer Horizon Club Studies Clothes, Styles

The La Mujer Horizon club studied clothes and styles best suited to each girl at their recent meeting.

Mrs. Lillian Beavers was guest speaker for the meeting. A committee comprised of Earleen Plank, Patsy Jackson, Rita Vinson and Virginia Brock

was appointed to set up a window display for the 1951 National Membership Drive.

Those present were: Marcella Bezner, Cleta Betzen, Gwendolyn Jesko, Eddie La Nell Morrison, Dalene Tinnin, Earleen Plank, Patsy Jackson, Laura Jane Lamb, Virginia Brock, Rita Vinton, Dorothy Hund and the sponsor, Mrs. Earl Plank.

Mr. and Mrs. Jack Gilliland and Mr. and Mrs. O. J. Bean of Friona went to Albuquerque last week-end to attend the New Mexico State fair.

### Tiny Tot Is Party Honoree



Diana Lynn Hickman was honored on her first birthday at a party given by her mother, Mrs. Robert Hickman at their country home recently.

After the little group assembled supervised play with toys and gifts was enjoyed and the birthday cake holding a single lighted candle was featured.

Children attending were: Jimmy Gentry, Ann Gentry, Bobby Gentry, Linda and Julia London, Beverley Lemons, Linda Lemons, Jean Lemons, State and Tilford Carter Norvell, and the honoree.

Mrs. L. E. McMinn of Mt. Pleasant visited her brother Tom McClung and family and her sister-in-law, Mrs. J. F. Ward and other relatives here this week. Mrs. McMinn came here from Amarillo where she had been visiting a son who is ill in a hospital there.

Mrs. M. E. Haggard of Somerset, Ky. is visiting her sister, Mrs. H. G. Conkwright.

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WATCH

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ITSELF

TO

DEATH



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MORRIS EASLEY



J. W. ROBINSON JR.



GEORGE JOWELL

# Editorials

## Farmers Losing Money on Grain Sorghum Loan Rate

Deaf Smith county grain sorghum farmers stand to lose as much as \$55,000 on their 1951 crop under the present Commodity Credit Corporation loan set-up through an oversight.

The Brand feels the inequity that will be outlined represents money out of the pockets of Deaf Smith county farmers that must be put back if the government is to live up to its promise of 75% of parity for the 1951 grain sorghum loans in this area.

To facilitate action on this matter, The Brand is sending copies of this editorial to Senators Lyndon Johnson and Tom Connally and to Representatives Walter Rogers and Lindley Beckworth.

Here's the problem that confronts local producers:

As things now stand, farmers storing their grain sorghum for loan in approved warehouses will, when they settle up, be getting only \$2.07 a hundred for their grain instead of \$2.09 a hundred because of a six-percent freight rate raise granted to the nation's railroads by the Interstate Commerce Commission effective September 1.

In the face of this freight rate hike, local farmers will not receive their full 75% of parity, but two cents per hundred less.

All the grain sent from Deaf Smith county goes to Galveston, which is a terminal market. The price received there for the grain is \$2.71 a hundred. Freight to Galveston was 48 1/2 cents a hundred but after September 1 was raised to 50 1/2 cents per hundred.

Under the old set-up, freight, handling charges, and tax made the Galveston price pay local producers the full \$2.09 per hundred.

Now, due to an oversight in the loan structure, the farmers in Deaf Smith county will end up with two cents per hundred less than he should have.

As far as we know, this discrepancy has never been brought to the attention

of the United States Department of Agriculture.

This error is an administrative mistake and can be corrected by the CCC.

We mention this fact to our representatives in Washington so they will take steps to assure that farmers here are not penalized by the rate increase granted by the ICC.

This loss of 2c a hundred does not affect grain stored on the farm, because the CCC takes the grain from the farmer in this case at an approved storage warehouse and the CCC then pays the freight to the terminal market.

But only a small percentage of the grain sorghum grown in Deaf Smith county is stored on the farm. This year's crop is estimated at about 5 1/2 million bushels and that small joker alone could cost the \$55,000 figure mentioned at the beginning of this article.

This raise in freight rates affects grain shipments to Galveston because Galveston is a shipping port and shipments there are considered inter-state rather than intra-state commerce. So the two cents per hundred freight raise takes the money right out of the pocket of the Deaf Smith county farmer.

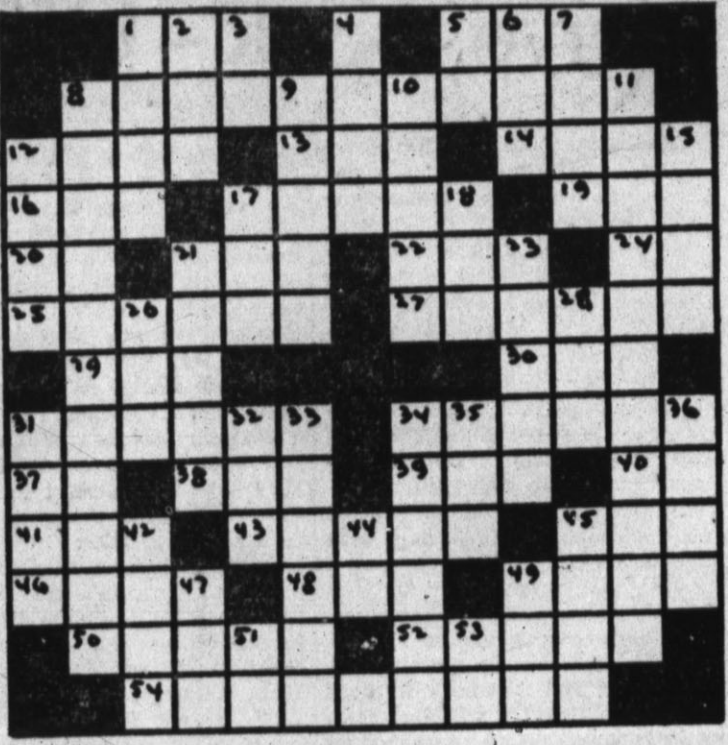
The matter has come to the attention of the Deaf Smith County Farm Bureau and President V. E. Dodson has wired State President Walter Hammond on the matter.

We take this opportunity, however, to set our readers straight on the situation and to ask our elected representatives for correction of a discriminatory regulation and equality with other areas.

We're not stomping on anyone's toes for the oversight, but point out to our readers and to our lawmakers that Deaf Smith county farmers are not getting their rightful 75% of parity loan rate for their grain sorghums.

The Brand is looking forward to speedy rectification of this error.—W. W. K.

### CROSSWORD By A. C. Gordon



- ACROSS**
- 1—Spherical body
  - 2—Line
  - 3—Pertaining to the medical study of mental disorders
  - 4—North American lake
  - 5—Laden with years
  - 6—Dry
  - 7—The thing, in law
  - 8—Irritated
  - 9—Prefix denoting three
  - 10—Preposition
  - 11—A title of a monk or friar
  - 12—Pastry
  - 13—Roman 900
  - 14—Appearing in successive parts
  - 15—Latin expression for "time"
  - 16—Prefix denoting "not"
  - 17—Bachelor of Educational Music (abbrev.)
  - 18—Vapors
  - 19—Part of the body
  - 20—Musical note
  - 21—Feminine nickname
  - 22—Above (poetical)
  - 23—Creek letter
  - 24—Mythological goddess of the dawn
  - 25—A European flatfish
  - 26—Resting place
  - 27—Flat-bottomed boat
  - 28—Day before a holiday
  - 29—Step
  - 30—Takes a sea voyage
  - 31—To cook in a certain manner
  - 32—A lofty dwelling
  - 33—Suffix signifying a condition
  - 34—Grain
  - 35—Abbreviation in dates to show a time in history
  - 36—A febrile
  - 37—Abbreviation "right"
  - 38—Period of time
  - 39—Fifth
  - 40—Orientation
  - 41—Hourly
  - 42—Skilled
  - 43—Cautious, prudent
  - 44—Durations of time
  - 45—Dull
  - 46—Man's name
  - 47—Expire
  - 48—Conclusive
  - 49—Clowing fragment
  - 50—Fish eggs
  - 51—Vegetable
  - 52—Peace
  - 53—The populace
  - 54—Most certain
  - 55—Spanish dance
  - 56—Abbreviated religion
  - 57—To live through; endure
  - 58—Sweden break
  - 59—Roman numeral
  - 60—Foundation
  - 61—To secure
  - 62—Dance step
  - 63—Legal Navigation (abbrev.)
  - 64—Order of Unions (abbrev.)

### SUNDAY'S CURRENT QUESTION

#### All Merchants Agree Truck Line From South Desirable, Needed

How do you, as a merchant, react to the possibility of having truck service into Hereford from the south. Will it affect your business materially?

**URLIN STREU**—Prior to Thursday I wasn't interested in the truck line but when I had to drive to Amarillo early Thursday morning after some stuff that was needed badly, I began to think what a truck line from the south would mean to me. It will give me one to three days faster service from Dallas, Fort Worth, and Lubbock. Sometimes I might go for months at a time without using the south truck route, but I think it will definitely affect my business.

**J. W. THOMAS**—The truck line will not affect my business materially because there is very little that I have to get from Dallas, Fort Worth, or Lubbock but I think that it is a very good thing for people who have to get merchandise from the south since it gives them so much faster service.

**ROY OSWALD**—Everyone I've talked to is in favor of the truck line from the south and I'm very much in favor of it since all of my merchandise except tires comes out of Dallas. It'll help me a lot.

**PREACH PARKER**—I think that we should definitely have it. It will be better for the whole town. It will affect us because we could get a lot of our supplies from Dallas and Fort Worth if we could get better service. I'm really in favor of it.

**CARL McCASLIN**—It will help on service. It will help get merchandise in here from Lubbock and Dallas. I really need it from the south since I have trouble getting anything from Lubbock and Dallas.

**OTIS HALL**—If it will give us overnight service from the south I would sure like to see it because we get a lot of merchandise from Lubbock, Dallas and Fort Worth and it is taking our merchandise from Lubbock three days to get in here by way of Amarillo.

### 'Tater Peelin's

By Roberta Campbell

Maybe the younger generation is goin' to the dogs but that isn't our impression of them especially after we watched the FFA boys of Silverton act as hosts for a Homecoming and barbecue for ex-students there.

One of the boys was worried about gettin' dishpan hands but his mother can find a good soap opera that will fix that up.

One of the guests whose name will be familiar to many people in this vicinity was Ruby Redin Steele a former teacher in Hereford and also at Walcott.

When we think of people who will not give up for advancement we always appreciate Albert Higgins' attitude. Back a good many years ago when some folks were buttin' their heads against the wall over shorter hair and shorter skirts, Mr. Higgins felt that it was about time to stop moppin' the floor with a mother hubbard and observed that bobbed hair was a nice arrangement for a busy mother and a farm woman.

Mr. and Mrs. Higgins who now live at Texline have had the pleasure of a close association with their four sons and one daughter all through the years except for the time the boys were in service.

Another father son combination interestin' to watch is Ivan and Robert Woolsey with a well rig. Robert, a sophomore in high school certainly knows all the ropes and all the wrenches.

### BOOK REVIEW

#### "Caine Mutiny" Popular Among Book Reviewers

Reviewed by Corinne Jennings

Popular among book reviewers and high on the best seller list is "The Caine Mutiny" by Herman Wouk.

The author's career was determined by World War II after he graduated from Columbia college after which he worked for Fred Allen. Then in 1941 he joined the Treasury department as "a dollar a year man" on the radio to sell war bonds. Later in 1942 he joined the navy.

For three years, Wouk served on a destroyer mine sweeper of World War I vintage. The Caine of the story is in this class. The hero, Willie Keith, resembles the author in background and training. Though all persons and events of the story are imaginary, says the author.

The biggest difference lies in the two captains in the story and in real life as Wouk's captains were both decorated for valor.

Keith did not like the Caine's first captain because he thought he disliked him and was unfair to him. It was long afterwards that he learned that De Vries had actually defended him to another officer predicting that Keith would some time make a first class officer.

Early De Vries is replaced by Lt. Commander Philip Francis Queeg, USN, and his first pleasant appearance, misled the men but in short time they started asking themselves and each other what manner of man was he.

Was he a coward, or was he crazy at times, or was he just a small personality who had managed somehow to reach so high a command?

Some of the men on ship agreed it was the first and that he cracked under strain, not so many thought it was the second but one man did and he did a lot of thinking and studying about it, even kept a log; all of them agreed on the last and that he stressed little things too much and especially in times of crisis.

None were prepared for mutiny however when Maryk took over in extreme emergency when the captain floundered in what to do about saving the ship and the crew in time of peril.

"The impact of what was taking place between Maryk and Queeg penetrated Willie's mind slowly. He could not believe it was happening. It was incredible as his own death.

"Commander Queeg you aren't issuing orders on this bridge. You're on sick list. I'm taking responsibility. I know I'll be court martialed."

Later during trial two doctors work to prove Queeg's sanity while Maryk's lawyer lead Queeg into a trap so that the jury, made up of officers, the judge and his own lawyer see him as a man, as the crew knew him.

"Caine Mutiny" is a good story, well written, with high dramatic moments, good characterization, and with a thread of a love story throughout. It is likely to be a favorite with boys and men because of its theme.

It is comparable to the sea classic "Mutiny on the Bounty" by Nordhoff and Hall says the librarian, Mrs. Boydston and is quite popular with readers at the Deaf Smith County Library.

### Beta Sigma Phi Honors Pledges

Kappa Iota chapter, Beta Sigma Phi sorority, met in the home of Mrs. V. O. Hennen Tuesday night. Honored at the meeting were new pledges who included: Mrs. Beris Powell, Mrs. John Schneider, Mrs. R. J. Cramer and Mrs. Irving Alexander.

Mrs. Gene Pritchett welcomed the guests and pledges and Mrs. George Jones told of the meaning and purpose of Beta Sigma Phi.

Following a short business session, Mrs. Nollie Elliston, guest speaker for the evening, gave a short dissertation on "Prose and Poetry".

Members present were Mesdames Ben Malone, Tom McFarland, Eddie Johnson, George Jones, Gene Pritchett, Norman Moore, Ernest Wade, and the hostess, Rosalie Thames was a guest.

## Panhandle Paragraphs

**NEW MAIL SERVICE**

Liberty, Texas is proud of a new service in their community—mail delivery to their homes. Two carriers serve the town, one on foot and one in a car. Service started October 1.

**NEW WILDCAT**

A new wildcat well is slated for Armstrong county, located about four miles northeast of the Magnolia No. 1 Adair, which was dry and abandoned at 3985 feet.

**COLORADO CITY EVENTS**

Colorado City is anxiously awaiting the outcome of a visit by Air Force officers who are inspecting the area as a possible site for a military auxiliary airport. Another item from the Colorado City Record tells of outstanding civic work by the local Jaycees who sponsored the Hagen Brothers circus with proceeds going for youth welfare work.

**A GOOD IDEA**

Uvalde football fans are being treated to a rare film showing what might catch interest if it were tried out in Hereford. Uvalde high's football games are filmed and the motion pictures of the game are shown at a public meeting in the town hall. That's a good way to create more interest in football and gain local support.

**HOUSING PROJECT**

In the face of an ever-increasing housing shortage, some Paducah business interests are going ahead with a 30-unit housing project costing approximately \$280,00.

**SPONSOR HEALTH CHECKS**

The VFW in Tulia is sponsoring a chest X-ray and blood-typing program for residents in Swisher county. The project is being carried on in cooperation with the State Department of Health.

**DEDICATE MUSEUM**

The No Man's Historical museum at the Panhandle A & M college, Goodwell, Okla., was dedicated Wednesday, Oct. 3, according to the Guymon Observer. The museum is the work of the No Man's Historical Society, which was first formed in 1934.

**SCHOOL CONSTRUCTION**

Priorities for building schools are still being obtained, according to the Mission Times, which tells of federal OK's for a new 12-classroom elementary school to be constructed in nearby Sharyland.

## The BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his farm near Bootleg probably is unnecessarily alarmed, but there may be food for thought in what he says.

Dear editor:

I found a copy of a newspaper on my front porch yesterday, in fact it had blown against the screen door about mid-way up and all I had to do was reach around and pull it off without even bendin over and I did and took it inside and propped my feet up and settled down to some concentrated reading, but I hadn't gone past the second page when a startlin item caused me to sit straight up.

Accordin to this item, the State of Texas now has a surplus of 29 million dollars in its general revenue fund and a net cash balance of 162 million dollars.

Now I have always been in favor of freedom of the press, in the free flow of news, but don't you think maybe such news as the above ought to be suppressed or a least soft-pedalled?

That is, it's a fine thing the state has a big surplus, but what kind of shape are we gonna be in when the next delegation gets to Washington askin for money? What are we gonna say if some Washington bird looks the delegation over and says: "From Texas, huh? The state with all that money? What you doin up here askin for money?"

Why, with Washington in the financial shape it is, billions of dollars in the hole and not makin much progress out of it, with Congress stayin up at night huntin new sources of revenue, it ain't unthinkable to see some Congressman hit on the idea of Washington sendin a delegation to Austin askin for money.

This would be a reversal of the entire American trend and might wreck the entire economy. For years now we've been taught to ask Washington for financial help on everything from when to plant cotton to how to get the road graded from your house to town, and to have somebody throw a monkey wrench in this system will play havoc with everything.

What in the world has come over the Texas Legislature that they've let a thing like this happen? The role of a state government is to stay broke and keep up its contacts with Washington, the same as county government is supposed to go in the hole and call on Austin for help.

Just let Washington once start callin on Austin for help and let the word leak out and you'll have every busted country in the world wearin out the steps of the capitol in Austin. I tell you, the worst thing I ever heard of is a surplus of money in the hands of the state government. What in the world was the Legislature thinkin about? Let's call em back and have em finish up their job.

Yours faithfully,  
J. A.

## Special Tribute This Week To Our Volunteer Firemen

Hereford's volunteer firemen are being given special honor in this issue of The Hereford Brand in conjunction with the observance of National Fire Prevention Week October 7-13.

This paper has, in the past, pointed out the efficiency with which the present force is protecting our community from our dread enemy—fiery destruction. We intensify our efforts to honor them, however, during this special "week," and the entire community joins us in the recognition.

Editorially, we have mentioned the pride with which we speak of the Hereford volunteer fire department. We base our tributes on the record compiled by our volunteer fire-fighters and on the record alone.

For, without a doubt, Hereford has one of the best volunteer fire departments in the state. If there is a doubt in your mind, just refer to the decreasing fire insurance premium rates and the decreased annual fire loss in the community.

Hereford is fortunate in having a well-staffed, conscientious group of men on the force. Without the desire to serve, a grand array of fire-fighting equipment would be useless.

Here we have not only men with the desire to serve and to learn how to serve better, we also have the proper equipment, yes, the best equipment, for them to serve us with.

Our city has recognized the fact that we can not skimp on protection for our homes and possibly our lives, so they have provided our volunteers with the equipment necessary.

No small amount of the credit for good equipment goes to the firemen themselves who pooled their fees to pay for their newest piece of equipment—the emergency unit.

This unit puts our local fire and emergency service on a par with any other community in Texas.

In addition to answering fire calls any time of the day or night, the firemen spend

a lot of time learning their jobs better and learning the newest methods in fire control, prevention, and life-saving.

These are parts of the firemen's jobs many people do not come in contact with.

We point out these things about the Hereford fire department because we're proud of our volunteers and proud of the job they're doing.

We don't need to have a special "week" to let them know how we feel about their services. We do, however, want to bare our feelings while all eyes are on the fire department and the entire community is pointedly aware of fire prevention and the importance of a well-equipped, efficient fire department.

Another great step has been made in giving Hereford a better fire department,

(Continued on page 7)

### The Sunday Brand



Established 1948  
Published every Sunday  
Hereford, Texas

James M. Gillentine, Editor and Publisher  
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Hereford, Deaf Smith County, Texas  
News Editor ..... W. W. Knief  
Adv. Manager ..... Carl Sundeen  
Shop Foreman ..... Jim O'Hair

# Special Tribute...

(Continued from page 6)

namely, the employment of a full-time fireman to reside at the fire station and to take full charge of the equipment and fire alarms.

Certainly, Hereford is well ahead of her contemporary, small towns on the road to the best obtainable fire protection.

Although the names of all men who have served Hereford's fire department faithfully since its inception are not available, we take this opportunity to thank them for their loyal service on behalf of the entire community.

As an added tribute, we list the names of those who now serve on Hereford's fire-fighting squad. Their unselfish service merits special recognition.

Civic-minded members of the fire department are:

Earl Phillips, chief; Glenn Witherspoon, assistant chief; H. C. Angelo, full-time fireman; Onia Carroll, Roger Corbett, Jiggs Hartman, V. C. Hopson, George Jewell, Richard Jewell, Debs Knox, S. T. Loerwald, Orland Newell, S. M. Easley, J. Wallace Robinson, Charles Sanders, Clarence Strange, Arthur Tiefel, Gordon Witherspoon, Willard Witherspoon, Frank A. Gyles, Glen Nelson, Blue Turpin, Ogle Riddle.

A few moments of sober reflection on the performance record of the Hereford volunteer firemen now and in the past and you will agree with us that Hereford is fortunate in having the type of fire protection we enjoy.—W. W. K.

## DIGGIN' DIVOTS By Jim Terry

Ball sweepstakes winners as of last week-end were tied three ways with G. Arbuckle shooting a 79-6-73, Urlin Streu, 76-3-73, and J. M. Posey 78-5-73. Strong winds pushed up the scores, considerable.

The Littlefield Country club was a very gracious host to the Hereford Golfers and we are looking forward to entertaining them to a team match at the Hereford club sometime in October.

The Hereford Junior Chamber of Commerce is scheduled to play the Amarillo Junior Chamber of Commerce on the Ross Rogers course in Amarillo on October 14. This will be the play-off as the Amarillo team beat local Jaycees by one stroke at Berger and local Jaycees beat Amarillo by a large margin at the Hereford course earlier in the year.

Date of the match between local Rotarians and Amarillo Rotarians has not yet been set. Waiting on cooler weather, I hear. Speaking of weather, many of the golfers want to have an Eskimo Open next New Year's day, play rain, shine, sleet or snow at least 9 holes regardless of the weather. That's the spirit you pro likes to see. Hereford is really becoming a "Golfing Town". Sign in the Pro-shop — "For when the one Great Scorer comes to write against your name — He writes not that you won or lost but how you played the game."

Golfingly yours, Jim T.

**Colds**  
To relieve misery, rub throat, chest and back with comforting VICKS VapoRus

## Mrs. Bill Howard New Jaycee-Ette President-Elect

Jaycee-Ettes held a regular meeting in the home of Mrs. Sam Nelson recently when new officers were elected. Officers include Mrs. Bill Howard, president; Mrs. Jim Terry, vice-president; Mrs. Jimmy Roberts, secretary-treasurer; and Mrs. T. J. Clay, reporter. Officers will be installed on October 9 at the Western Wheel Inn.

Plans were made at the meeting for a holiday style show which will be staged in Hotel Jim Hill on October 23, at 8:15 p.m. Mrs. Cecil Parker will provide background music for the show.

**Picnic Is Held**  
Wednesday night Jaycee-Ettes honored their husbands at a picnic given in Veteran's Memorial park.

Those attending were Messrs. and Mesdames: T. J. Clay, Paul Conaway, Bill Howard, Dick Lucas, Jimmy Roberts, Jim Terry, Clint Fomby, Ray Hardy, Mrs. Harold Loerwald, Dick Barrett.

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## Surprise For Pat Lawhon

On returning home Wednesday night, Pat Lawhon found members of The Hereford Riding club assembled for a back yard party in honor of his birthday. A three-tiered birthday cake, baked by Mrs. Ky Lawrence, was featured and a wiener roast was enjoyed.

Guests, who were members of the square dance team and the quadrille team, staged the party and presented gifts including a Stetson Hat.

Those present were: Messrs. and Mesdames Mal Stewart, T. W. Roberson, Jeff Roberson, Ralph Sears, Cecil Rockwell, Homer Brunley, Jack France, O. W. Perry, Leo Forrest, Mrs. W. C. Hitchings, Mrs. J. W. Spradley, Nell Spradley, and Harold Easley.



OFFICERS OF THE AMERICAN LEGION auxiliary were installed recently. They are, from left: Lois Hollingsworth, chaplain; Barbara Wildg, secretary-treasurer; Pat Ott, first vice-president; Jean Crowell, president; Lillian Davis, second vice-president; Mable Vaughn, historian and Reba Wasson, assistant sergeant-at-arms.—Alex Thompson Photo.

### IN THE SERVICE

## Pfc. Wayne Williams Permanent Party at Chanute Air Force Base

CHANUTE AIR BASE, ILL. — Pfc. Wayne Elwood Williams recently reported to this central Illinois air base as permanent party.

The son of Mr. and Mrs. C. E. Williams of Hereford, Williams is now serving in the Finance, Accounting and Dispensing branch of the Air Force, according to word received here this week.

Williams' address is: Pfc. Wayne E. Williams, AF 18390476 Hdq. Sqd. Sec., Chanute AFB, Rantoul, Ill.

Chanute, one of the Air Force's pioneer bases for technical training, today teaches over 50 specialized courses. Schools on the base train weather observers and forecasters, many specialists in the fields of aircraft maintenance and most of the trades needed to keep a modern air arm operating.

Founded in 1917 to train combat pilots for World War I, the base is named for Octave Chanute, Illinois resident and aviation pioneer. The base is located in central Illinois, approximately 120 miles south of Chicago.

T/Sgt. Bobby G. Allomn of Hereford, is one of the key personnel now celebrating the first anniversary of Combat Cargo Command, Far East Air Forces. Allomn is first sergeant, 374th Food Service Group.

All are members of units of the 315th Air Division (Combat Cargo), which was formed one year ago to furnish airlift to United Nations troops fighting in Korea. General John P. Henebery revealed that Combat Cargo has also been carrying on the greatest air drop resupply operation in military history to frontline troops in Korea.

"Our C-119 and C-46 aircraft", he said, have airdropped more than 17,000 tons of high priority cargo, including ammunition, gasoline, rations, medical supplies and other material, to frontline troops. Many of our drops have been to units which were completely surrounded, and which were able to fight their way out with the aid of weapons and ammunitions supplied them by air drop."

## Supt. Graham Is Speaker For Dawn Study Club

"To cause a small child to lose confidence in other people is one of the greatest errors parents can commit" stated Supt. George Graham of Hereford in speaking to the Dawn Study club Tuesday afternoon. The meeting was held with Mrs. Gayle Neal.

Mr. Graham's subject had to do with "Things Teachers Wish Parents Would not Do" and he stated that a discussion of the shortcomings of teachers and civic and religious leaders in the presence of children is a common fault. He stressed the need for closer cooperation between parents and teachers.

Following Supt. Graham's talk a round table discussion of school problems was held.

Members present were Mesdames: N. R. Miller, Floyd Walton Sr. A. T. Frye, Alfred Smith, William Wimberley, Zed Stewart, David Rodgers, Murphy White, Carl Wimberley, and the hostess.

## Jones vs. City Action Ends on \$550 Payment

The City of Hereford this week paid Mrs. Elsie Jones the sum of \$550 for hospital and medical expenses and damages as a result of a suit brought by Mrs. Jones against the city.

Settlement of the action was affected Friday. Mrs. Jones had instituted a \$5259 damage suit against the City of Hereford for alleged injuries suffered when she fell in a city water meter hole.

The case was declared non-suit in district court on Wednesday following a motion filed with District Judge Harry B. Schultz by Mrs. Jones' counsel.

Mrs. Henry Benson and Bruce and Mrs. Paul Dishman visited in the home of Mrs. Benson's brother in Littlefield Friday.

Mrs. Ralph Jones and son, Ralph III of Liberal visited this week with her mother, Mrs. W. E. Dunlap.

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CANASTA PROVIDED entertainment Saturday afternoon at a party honoring Linda West on her 12th birthday. Guests are shown above at the canasta tables. From left: Dorothy Williams, Ella Marie Williams, Carla Sue Croswait, Donna Wooddell, Martha Bookout, Denise Barnard, Marlene Gilliland, Virginia McDonald, Linda West, Carolyn Kirby, and Gladys Lee. Hostesses for the occasion were: Mrs. Zula Gilliam, Mrs. Jess Carter, Mrs. Dick Barnard, and Mrs. Earl Wood.—Bill Patton Photo.

## Grandstand Gropings

By Kent Snare

Reams of copy were reeled off last season about Ears Whitworth's thin thirty at Oklahoma Aggies and it is only fitting that a squib be inscribed to the "Elite Eighteen" which comprised the Whiteface squad that performed vainly but valiantly against Dumas Friday night.

They really went all out in effort, tussling an alert team that intercepted a desperation pass emanating from near Hereford's double stripe and also touched down a windblown, skying, goal line punt for another tally. In addition they computed three other sundry TD's and garnered four points after.

The final count parallels a situation, recited by Carl Sunden in which Moon Mullins found himself involved several seasons back. The Ex-Notre Dame full back was tutoring S. Ambrose college and his squad encountered one of the Svenska and Norsky combines in Northern Minnesota and received a very classic shellacking. The following week Mullins made his customary appearance before the Quarterback Club and was immediately interrogated about the deluge of the prior week-end. His succinct reply was, "They got to us a little in the last 58 minutes."

Our ball club came unglued in the third quarter, seemed like they began to come "unstuck" after Kelly's departure in the second stanza. Dement in the third quarter, after we got in arrears badly, labored with both his punts and passes against an aggressive foe and a persistent north wind, neither of which cooperated with him to any extent.

The first half was tighter than a wet boot until the brotherly pass combine, Lummus, Joel, 31, to Lummus, Rusty, 27, clicked for 78 yards and a touchdown. The aforesaid Rusty from left end, intercepted a lob for another tally and almost found daylight on an end around in the first lap.

The ensuing is just for a guffaw, I hope, but I imagine that Hereford high's coaching staff, with it's sparse bench, can understand Carl Snaveley's dilemma when he was at Cornell. The Silver Fox had a ball club almost sans tackles. Early in the season he was beset by a persistent

mand a sequel — It was late from Ye Editor, there comes to September and the baseball season was waning rapidly. Old Oil Smith, hard bitten catcher of the Pittsburg Pirates, buckled on his armor and turned to umpire Ernie Quigley. "Well, Ernie, said Smith, hoping to needle the arbiter, "do you think there's enough time left for you to have at least one good day this season?" The suave Quigley drew himself up haughtily, "My boy," he replied, "Since sarcasm is two-edged, it ill behooves you to dally with such a dangerous weapon." As Quig withdrew to his post behind the plate, Smith turned to the batter about to get in position to face the pitcher, "Say, Bud," he queried, "you got any idea what he said?"

## Marvin Metcalf Enlists in Air Force Monday

Marvin Paul Metcalf, son of Mr. and Mrs. Paul W. Metcalf of the Vega community, enlisted in the Air Force Monday, according to M/Sgt. Hicklin Harrell, local recruiter.

Metcalf, who left Amarillo on Monday for Lackland Air Force Base for his basic training, enlisted for a four-year term in the Air Force.

ament that dictionary crack

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**BRADLEY GRAIN COMPANY**

## Dumas....

(Continued from page 1)

That was the beginning of the end.

On the first play from scrimmage, Dumas Fullback Jack Berry skied to Left End Rusty Lummus with the connection good for 78 yards as the slender Dumas captain streaked for the Hereford goal, out-distancing would-be tacklers who gave futile chase.

After the kick-off, Hereford

failed to make on the next series of downs and relinquished the ball to the visitors, who held it until the half.

After the Herd lost the ball on downs again in the fresh minutes of the third quarter, Dumas brought the pigskin down to the Hereford 20 where their drive stalled.

Hereford lost the ball when Dement dropped on the first play. Dumas took advantage of the situation, Berry going for the TD from the Herd five.

Hereford's lack of offensive power hurt once again when the

Herd fizzled after the kickoff, having to kick the ball from their own four after suffering a 15-yard penalty.

The Herd's inability to bring the ball out cost another Dumas TD when Dement had to kick from his own doorstep. The ball, kicked into the wind, went high and short, with Berry grounding the ball in paydirt for still another Dumas marker.

As if Hereford didn't have enough tough luck at this point, they started hitting the air back on their 10. The pesky Rusty Lummus made a one-handed

grab of one of Dement's tosses and scampered for the third TD of the third stanza, lowering the boom to 27-0.

It all happened so quick in the third quarter that many of the spectators weren't aware of the score as the proceedings raced along.

At the third quarter, a Hereford fumble on their own 31 gave the ball to Dumas. The black and orange machine powdered its way through the Hereford line and around Hereford's ends for another touchdown march.

After the fifth Dumas touchdown of the evening, Hereford kept the ball momentarily after the kick-off, but lost to the high Demons on the Dumas 46. As the Dumas eleven took the ball to the Hereford 31, Morton intercepted an enemy aerial on Hereford's 44.

STATISTICS		
H		D
4	First Downs	14
36	Yds Rushing	166
62	Yds Passing	105
98	Total Yds	271
4	Pass Comp.	4
5	Fumbles	3
1	Opp. Fumb. Rec.	2
20	Penalties	40

STARTING LINE-UP		
H	POS.	D
Thomas	LE	R. Lummus
Corbett	LT	Petty
Janssen	LG	Riley
London	C	Richards
Rose	RG	Gaulding
Fish	RT	Baird
Boyd, F.	RE	C. Lacy
Graham	QB	Martin
Kelly	LH	Mowery
Morton	RH	Cashion
Dement	FB	J. Berry

## Child Punishment Is Club Subject

Mrs. Howard Gore entertained members of Les Meres Study Club at a reglar meeting in her home Monday night. Mrs. H. L. Meacham was co-hostess.

After a short business session when a club house for Deaf Smith County clubwomen was discussed, a program was presented by Mrs. W. N. Reiger.

Speaking on "Correct Punishment For Your Child", Mrs. Reiger recommended deprivation of things desired rather than the use of the switch. "Altho children need to be punished in various ways for wrong doing, the parent should first seek out the best method of punishment for each individual, and don't punish any child before other people." She said.

Mrs. Dick Gholson spoke on "My Child Won't Eat". Taking her material from an article in a recent issue of the Ladies Home Journal, Mrs. Gholson gave the author's view point and urged against forcing food on a child.

Those in attendance were Mesdames; L. R. Boyer, Joe Davenport, Dick Gholson, Spicer Gripp, C. B. Hudson, Robert Lemons, H. L. Meacham, Eugene Noel, Parker, W. N. Reiger, Elvin Wilson, R. N. Yarbro, and the hostess.

## More Than...

(Continued from page 1)

A brief history of the movement to get the Walcott school built and to get the hard-surfaced road completed was given as part of the program as well as recognition of those whose efforts aided the completion of the projects.

Mrs. Tom Alderson, Mrs. Mary Seigler and Mrs. J. W. Thomas were in Dimmitt Tuesday to visit Mrs. W. M. Stovall who is ill at the home of her daughter, Mrs. J. C. Gilbreath.

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Thanks Boys!





# SOCIETY

## The Sunday Brand

Hereford, Texas, Sunday, October 7, 1951 Section Two

MRS. H. E. HENSLEE

### Tempting Menus for Buffet Suppers With Nourishment

A small apartment with a serving surface no larger than a card table can still offer hospitality to a few friends. By having the food prepared in advance or by the last minute use of the pressure cooker, the traditional buffet supper can be arranged without fuss or flurry.

With the season changing into fall when hot foods appeal, a good meat dish, a vegetable and a favorite salad make ideal selections.

Here is a menu that is easy on the budget and on the cook, and it is good for use at lunch, especially in the middle of the week in between heavy Sunday dinners. Mrs. H. E. Henslee likes to serve this to her family and guests.

**Ham Loaf—Baker Sweet-Potatoes.**

**Apple Sauce—Currant Rice Coffee—Hot Rolls Ham Loaf**

1 lb. cured ham

1½ lb. fresh pork  
2 eggs  
1 cup sweet milk  
1 cup cracker crumbs  
1 small can crushed pineapple

Grind the meat together and add all the rest of the ingredients in order given. Shape into a loaf and place in a buttered baking dish.

**Make a sauce of:**  
½ cup brown sugar  
½ cup water  
½ cup vinegar  
1 teaspoon mustard

Mix all together and heat. Pour half of the sauce over the ham loaf and cover, and bake in slow oven, (250-F) After baking one hour pour the remaining half of the sauce over loaf and continue baking for another hour.

This may be made into balls and cooked with the sauce, the same as the loaf. When made into balls pour all the sauce over

(Continued from page 1)



MISS RUTH TUCKER

## Parents Announce Engagement of Miss Ruth Tucker to R. A. Hess

Mr. and Mrs. F. A. Tucker, of Hereford, are announcing the engagement and approaching marriage of their daughter, Ruth, to Mr. Robert Alton Hess, program director of radio station KPAN.

The wedding will be held Saturday, Nov. 3, at 6 p.m. in the First Baptist church of Hereford, with Dr. A. C. Getys, Vernon, former college professor of the bride-to-be, performing the ceremony. He will be assisted by the Rev. R. H. Cagle, pastor of the First Baptist church here.

The engagement was announced in Dallas, where Miss Tucker

is now living, on Saturday, Sept. 29, when Mrs. C. W. Potts was hostess at a luncheon at the Dolly Madison Tea Room. Fourteen guests attended the luncheon.

Mrs. Potts is vice-president of the Dallas Mary Hardin-Baylor club, of which Miss Tucker is president. Table decorations of colonial nosegays and streamers in the Mary Hardin-Baylor colors of purple, gold and white carried the names "Bob and Ruth" and the wedding date.

The son of Mrs. T. L. Gates of Mt. Pleasant, Mr. Hess graduated from Mt. Pleasant high

school. He attended Arlington State college, Arlington, and is a graduate of Southern Methodist university, Dallas. Until recently, he was employed at radio station KYBS in Dallas. He is a Navy veteran of World War II.

Miss Tucker graduated from Mary Hardin-Baylor college, Belton, where she was listed in Who's Who Among Students in American Universities and Colleges. Her senior year, she was editor of the college newspaper, "The Bells."

A graduate of Hereford high school, she was formerly em-

ployed at The Hereford Brand. For the past 3½ years, she has been news editor for the public relations department of the Baptist General Convention of Texas, Dallas.

After the wedding, the couple will live in Hereford.

Mr. and Mrs. J. C. McCracken were joined at the Broadmoor Hotel in Colorado Springs recently by his brother, C. C. McCracken and Mrs. McCracken of Lincoln, Neb. for a several days visit there.



MR. AND MRS. DAVID MILES

### Prime Minister Atlee LaPlata Study Topic

Mrs. Charles Spurlock was hostess for the LaPlata Study club meeting held Tuesday evening in her home. Mrs. Milton Adams was cohostess.

Mrs. Morris Thomson, president, reported on the Seventh District, Texas Federation of Women's Clubs board meet held recently in Lubbock. Other reports from committees were heard.

The program for the evening was in the hands of Mrs. S. S. Dodson who gave a review of

(Continued on page 8)

## Miss Edith McMillan Marries David Miles in Home Rltes

Miss Edith McMillan, daughter of Mr. and Mrs. A. A. McMillan, and David Miles, son of Mr. and Mrs. E. J. Miles, were married Saturday, Sept. 29 in the home of the bride's parents with Rev. Roy Ford, pastor of the First Christian church, reading the double-ring ceremony. The home was decorated with fall flowers with carnations predominating.

Miss Helen Austin was the bride's only attendant. She wore yellow organdy with black accessories and a white carnation

corsage. LeGrand Morton served as best man.

The bride, given in marriage by her father, was dressed in a navy blue crepe made with short sleeves, high round neck with small collar and a full shirred skirt. Her flowers were pink feathered carnations topped a white Bible. She carried out the traditional something old, new, borrowed and blue.

Following the wedding, refreshments were served to relatives and close friends who attended the ceremony from a lace

laid table featuring a tiered wedding cake topped by a miniature bridal couple. Double candelabra held white tapers.

When the couple left for a short wedding trip to Carlsbad, N. M., the bride was wearing a gray gaberdine suit with black accessories and a small black velvet hat.

The bride is a senior in Hereford high school and plans to complete her work to graduate next May. Mr. Miles is employed as a bus driver for the Hereford schools.

## Miss Bobbie Jane Sisk Becomes Bride of Jack Reynolds Saturday

Of interest here is the wedding of Miss Bobbie Jane Sisk daughter of Mrs. Loraine Sisk, and Jack Reynolds, son of Mr. and Mrs. E. J. Reynolds which was held Sunday morning, Sept. 30.

The couple exchanged vows at 9 o'clock in the home of the bridegroom's sister, Mrs. F. A. Gyles Jr., with only close friends and relatives witnessing the ceremony. Rev. R. H. Cagle was the officiant.

After the ceremony and reception held for guests in the Gyles home, Mr. and Mrs. Reynolds left for a wedding trip to points in New Mexico and Colorado.

The couple and their attendants stood before an improvised altar arranged in front of a picture window with seven-branched candelabra entwined with greenery and gold cathedral tapers.

Miss Patsy Wiltshire was maid of honor. She wore a navy woolen suit with navy accessories. Martha Thomas and Nancy Cagle were bridesmaids. Miss Thomas wore a rust and black suit in checked design and Miss Cagle wore a watermelon pink suit in wool. All wore white carnation corsages. Miss Audrey Hood lighted the candles. Bill Forbus served as best man and

Herschel Miller and Louis LeGrand were groomsmen.

The bride chose a woolen suit in toast brown for her wedding. She wore a beige blouse, brown accessories and a felt hat matching her suit. The wedding bouquet was of white rosebuds.

Presiding at the refreshment table during the reception were Mrs. Paul Dishman and Mrs.

Obed Caraway.

Table decorations included a center arrangement of white chrysanthemums combined with giant morning glories. White tapers in candelabra gave candle lighting.

Both Mr. and Mrs. Reynolds are graduates of Hereford high school. She attended West Texas

(Continued on page 8)

## Frances Walker Weds James Jennings Sat.

Announcements have been made of the marriage Saturday Sept. 29, of Miss Frances Walker, daughter of Mr. and Mrs. Jack Walker, to James H. Jennings of Friona.

The bridegroom is the son of Mr. and Mrs. O. M. Jennings of Muleshoe.

The wedding took place in Clovis, N. M. in the Methodist church parsonage with the pastor, Reverend Raper, officiating.

Attending the couple were Mrs. Ervin Robinson, the bride's sister, and J. W. Gammon of Lubuddy.

The bride was attractive in a cocoa brown wool suit worn with a lime blouse and dark brown accessories. Her corsage was of gardenias.

Following a short honeymoon trip to points in Colorado, the couple will make their home in Friona where the bridegroom is manager of the Banger Air Park.

Mrs. Jennings is a Hereford high school graduate and of a Beauty school in Lubbock. She will continue with her work here at the Park Avenue Beauty shop.



MR. AND MRS. JACK REYNOLDS

—Bill Patton Photo



MRS. JAMES JENNINGS

### Thirty-Five at First Meeting Of Civic Chorus

Thirty-five people were present at the first rehearsal of the Hereford Civic chorus which was held Sunday, Sept. 30, at the First Methodist church.

The group decided to sing "Cherubim" on the fine arts program of the convention of the Federation of Music clubs which will be held at the First Christian church October 16 and 17.

The next rehearsal will be held in the First Christian church Sunday, Oct. 7. Everyone interested in singing with the group is asked to be at this rehearsal.

Don Moore, music instructor in the public schools, will conduct the group and Mrs. Ellis Coombes will serve as organist.

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SECOND ARMORED DIV., APO 42, U. S. ARMY, MAINZ, GERMANY—Cleaning their 90 millimeter tank gun are Corporal William C. Davis, left, and Pfc. Rudy Martinez of the 2nd Armored Division's 66th Medium Tank Battalion in Germany. Cpl. Davis is from Hereford. Martinez is from Phoenix.—U. S. Army Photo.

### Legal Notice

STATEMENT REQUIRED BY THE ACT OF AUGUST 24, 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1933, AND JULY 2, 1946 (Title 39, United States Code, Section 233) SHOWING THE OWNERSHIP, MANAGEMENT, AND CIRCULATION OF The Sunday Brand published Weekly at Hereford, Texas for October 1, 1951.

1. The names and addresses of the publisher, editor, managing editor, and business managers are:  
Publisher James M. Gillentine, Hereford, Texas  
Editor James M. Gillentine, Hereford, Texas  
Managing editor W. W. Knief, Hereford, Texas  
Business manager Melvin Young, Hereford, Texas.

2. The owner is: JAMES M. GILLENLINE, Hereford, Texas.

3. The known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages, or other securities are:  
Mrs. Seth B. Holman, Amarillo, Texas.  
First National Bank, Hereford, Texas.

4. Paragraphs 2 and 3 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting; also the statements in the two paragraphs show the affiant's full knowledge

and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner.

5. The average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the 12 months preceding the date shown above was: 2832.

Swore to and subscribed before me this 1st day of October, 1951  
Atha McIver  
(SEAL)  
(My commission expires 6-1, 1953)

### Hereford High Nominates Student Council Officers

Student council officers were nominated by the junior and senior classes at Hereford high school.

Candidates for the presidency are: Ray Graham, Bruce Bybee, and Bill Kelly all seniors. Junior candidates for vice-president are:

Dale Winget, Marshall Wilson, and Raymond Dement.

Officers will be elected by the student body at an assembly on Thursday, Oct. 4.



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## Helena Rubinstein offers Stay-Long lipstick sampler with make-up analysis free!



Helena Rubinstein's beauty consultant will be here **Monday, Oct. 15**  
Make Appointments This Week

Gives you free make-up analysis, skin-care chart and new Stay-Long lipstick sampler!

HERE is your opportunity to get the personal advice and help of a specially trained beauty expert!

Helena Rubinstein's Beauty Consultant will be here all this week to help solve your beauty problems. She will analyze your skin, chart your proper make-up shades, give you an individual beauty guide... all without charge.

She will show you how to make up like the glamorous stage and screen stars. She will teach you how to tilt your eyes, how to paint a luscious smiling mouth, how to rouge. All three techniques emphasize the thrilling young "winged"

look that's caused such a sensation in fashionable Harper's Bazaar!

Learn how Helena Rubinstein's "Make-up-on-the-Wing" gives a youthful "lift" to your whole face! Discover the secret of flawless all-day make-up!

**FREE LIPSTICK.** After your beauty analysis, you will receive one of Helena Rubinstein's sensational new Stay-Long samplers in a bright new shade for fall... one that's right for your coloring. Helena Rubinstein's new creamy, smear-proof formula lasts all day, won't come off on cups or napkins, cigarettes or people! And Stay-Long lipstick actually protects your lips against dryness.

Helena Rubinstein's Beauty Consultant will be here Oct. 15-20 So make your appointment now

**CITY DRUG STORE**

### Parents, Teachers Given Challenge to Alter Deiriments

Rev. Leon Hill, a retired minister from Amarillo, was guest speaker Monday night at the meeting of the Hereford P-TA.

Rev. Hill spoke on "Who Bends The Twig", challenging the parents and teachers to correct the type of living that he feels is detrimental to our way of life.

He emphasized that everything in national life is a result of past training.

It was announced that a school of instruction for the officers of the local P-TA and other members who are interested will be held. The first meeting will be a covered dish supper at the Robert Thompson home October 18.

### STUDENTS VISIT

Guests of Miss Jacqueline Newell here Sunday in the home of her parents, Mr. and Mrs. Charles Newell, were Wanda Robinson of Friona, Dwayne Berry, Seagraves and Chester Dowell, Rotan, all students at West Texas State College, Canyon. Miss Newell is a senior at W. T.

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HEREFORD vs DALHART

Army vs Dartmouth	Notre Dame vs So. Methodist	California vs Washington State
Baylor vs Arkansas U.	Ohio State vs Wisconsin	Duke vs No. Carolina State
Boston College vs Fordham	Oklahoma A. & M. vs Wichita	Georgia Tech vs Louisiana State
Colorado U. vs Missouri	So. California vs Oregon State	Illinois U. vs Syracuse
Florida vs Auburn	Texas Christian vs Texas Tech	Iowa State vs Kansas State
Michigan U. vs Indiana U.	Texas U. vs Oklahoma U.	Kansas U. vs Utah U.
Navy vs Rice	Tulsa vs Houston U.	Kentucky vs Mississippi State
U. C. L. A. vs Stanford		

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<p><b>PHONE 111</b> <b>ACME CLEANERS</b> Good Clean Clothes Like Good Clean Sports, Can't Be Beat PICK UP &amp; DELIVERY SERVICE MADE TO MEASURE CLOTHES</p>	<p><b>ALL AMERICAN</b> The Best and Latest In Sporting Goods - Guns - Shells - Fishing Tackle. <b>HEREFORD HDWE.</b> 215 N. Main Phone 567</p>	<p><b>THE LITTLE THINGS</b> We Will Look Out for the Little Things In Your Insurance-Which Will Take Care of the Big Things In Time of Loss. <b>JOHN McLEAN</b> <b>INSURANCE AGCY.</b> Phone 273</p>	<p><b>OUR MECHANICS ARE EXPERTS</b> We Have Bear Wheel Aligning Equipment <b>GILES MOTOR</b> 218 W. 3rd Phone 180</p>
<p><b>ALWAYS A WINNER...</b> When You Put Hereford Bakery Products on the Table <b>HEREFORD BAKERY</b> 312 N. Main Phone 46</p>	<p><b>HEREFORD WRECKING and PARTS CO.</b> New and Used Parts Automotive Service Wrecker Service Cylinder Reboring Welding 709 E 1st Phone 320</p>	<p><b>PHILLIPS &amp; LAWRENCE</b>  <b>NASH</b> 503 East 1st St. Phone 97</p>	<p><b>JIGGS SERVICE STATION</b> "Service In Jigg Time" <b>TEXACO PRODUCTS</b> 143 E. 3rd Phone 875 Across from Jim Hill Hotel</p>
<p><b>THERE'S THOUSANDS OF EXTRA YARDS IN GOODYEAR TIRES</b> Vulcanizing and Recapping Let Us Fix Your Tractor Tire Right On Your Farm <b>SHELTON TIRE EXCHANGE</b> 303 East 1st St. Phone 122</p>	<p><b>DUB'S MAN'S SHOP</b> Home of Famous Nationally Advertised Men's Wear, McGregor, Wilson Bros., Stetson Hats, Florsheim Shoes. "COME SEE US" 305 N. Main Phone 112</p>	<p><b>THERE'S NO TIME OUT</b> or Wasted Time When You Put Your Car In Our Garage. <b>FRANK CRAIG</b> Stuebaker, Massey-Harris</p>	<p><b>NEILL BODY SHOP</b> All Types of Body Work <b>FREE ESTIMATE</b> Painting Welding Glass Work 120 Schley Phone 1392</p>
<p><b>NEVER OUT OF BOUNDS</b> Our Prices Are Reasonable, Our Service Reliable. Bring Your Car In For A Complete Check-up <b>DON'S GULF SERVICE</b> 408 W. 1st Phone 1514</p>	<p><b>JOHN DEERE IMPLEMENTS</b> <b>H &amp; W Implement Co.</b> 618 W. 1st St. Phone 5</p>	<p><b>PICK A WINNER EVERY TIME!</b> Bring Your Buick Home For That Fall Service. <b>EARL HENDRICKS BUICK</b> Smart Buys Buick W. Hwy. 60 Phone 11</p>	<p><b>COMPLETE CONOCO SERVICE</b> We Will Service Your Car or Truck On Sunday. <b>PALO DURO SERVICE</b> East Hwy. 60 Phone 1350</p>

## PRIZES

Grand Prize  
**4 COTTON BOWL TICKETS**

1st Weekly Prizes  
\$5.00 In Trade At ACME CLEANERS  
\$3.00 CASH AT BRAND  
\$2.00 CASH AT BRAND

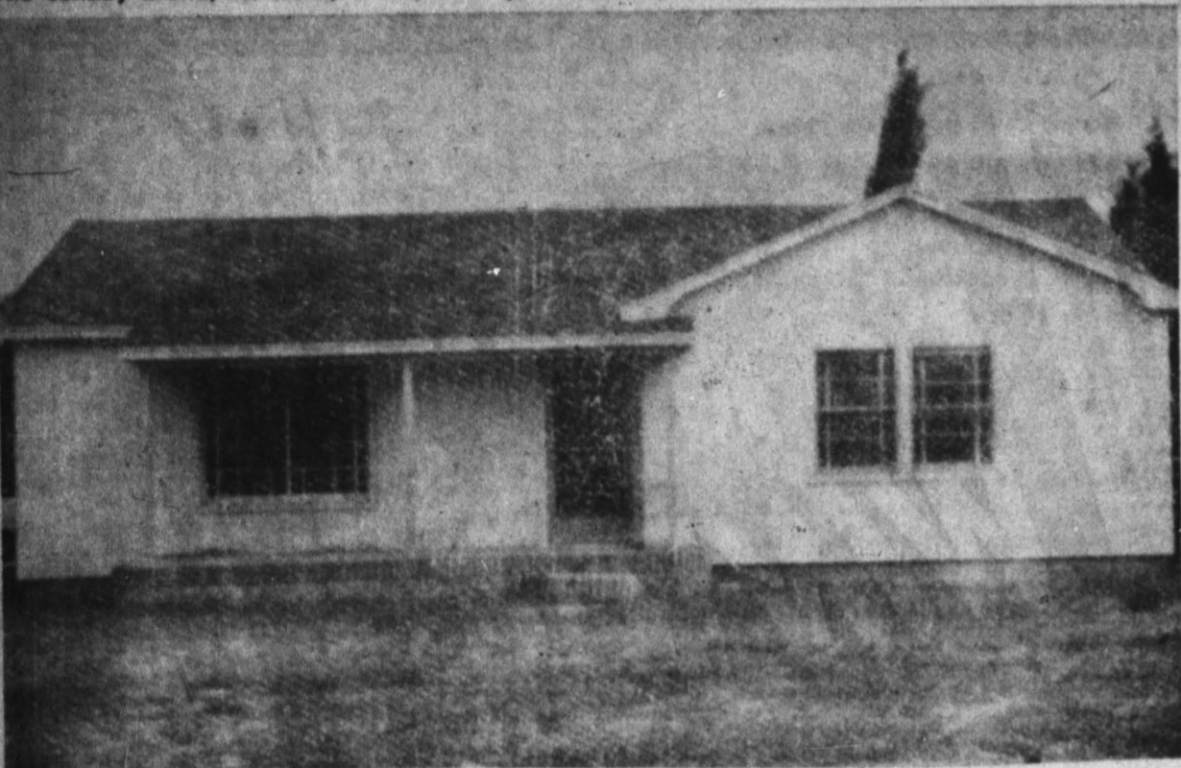
## RULES

- Anyone can enter except employees of paper and their families. Use official entry blank from paper.
- Circle each team you think will win for every game on blank. Weekly prizes given to those naming most winners. Cotton Bowl tickets awarded to those picking most winners over complete contest.
- Put entries in contest boxes at stores sponsoring this page. Do not bring to paper. Entries must be in by 6 o'clock Friday before games.
- ONLY ONE ENTRY ALLOWED PER CONTESTANT!
- Judges sports editor of Brand. Decisions final.

## LEADERS FOR COTTON BOWL TICKETS

1. Kent Snare	41
2. Sophie Snare	36
3. Katherine Snare	36
4. Arthur Tinsley	35
5. Raymond Webb	35
6. J. B. Brown	33
7. F. M. Cogdell	33
8. George L. Olson	33
9. Dallas Phillips	33
10. LeRoy Suttle	33
11. I. L. Whitfield	33
12. Tom Woodford	33

**It's fun to win! Be an expert - Cash Prizes every week!**



THE EXTERIOR of the Harlan Dodd residence in Dimmitt is shown above. Dodd bought the house shell in Lubbock, moved it to Dimmitt, and finished the inside himself.—Brand Staff Photo.

### Avenue Baptist WMU Officers Are Elected

The WMU of the Avenue Baptist church elected officers for the coming year at their Tuesday meeting.

Those elected were: Mrs. Floyd Lowe, president; Mrs. A. B. Grisham, vice-president; secretary-treasurer, Mrs. Raymond Bean; young people's secretary, Mrs. Moody Stephens.

Chairmen and committees were also appointed at the meeting. Chairmen are: Mrs. H. V. Fields, community missions; Mrs. C. C. New, benevolence; Mrs. Jack Fambrough, mission and

Bible study; Mrs. A. G. Grisham, program and literature; Mrs. Bill White, stewardship; Mrs. Lewis Shirley, social; Mrs. George Summers, publicity; Mrs. T. B. Cox, music.

It was decided that two night meetings a month would be held on first and third Tuesdays and two day meetings would be held on the second and fourth Tuesdays.

Those attending a family dinner at the home of Mrs. Phil Radovich Sunday were: Mr. and Mrs. W. F. Ball of Tucumcari, Mr. and Mrs. D. S. Thomas of Amarillo, Mr. and Mrs. C. L. Zimlick and daughters of Amarillo, Mr. and Mrs. Wirt Phillips, Bill Phillips, Mr. and Mrs. Dishman and Jack Jake.

Mr. and Mrs. Dale Tinnin and family spent the week-end in Italis visiting with his mother, Mrs. O. M. Tinnin.

### CONG. WALTER ROGERS SAYS Taxing Legislative Expense Accounts Only Just Procedure

**TAX EXEMPT EXPENSE ACCOUNTS:** The Senate on September 27, by 77 yeas to 11 nays, adopted an amendment to the tax bill repealing tax exemptions for the President, Vice-President, Speaker of the House, and Member of Congress in so far as the tax exempt expense accounts of these officials are concerned; the amendment to be effective as of January 3, 1953. You will remember that I introduced this piece of legislation shortly after I was sworn in. The difference between the Senate amendment and the bill that I introduced is that the effective date of my bill would be much earlier than January 3, 1953.

Under the Constitution, it would be impossible to make any change in the expense account of the President during the term for which he is elected. It is my opinion that when this matter comes before the House of Representatives, the Senate amendment will be adopted. It has been my contention all along that elected officials are in no different category than any other individual in any event, and certainly not concerning tax matters. I do not feel that a blanket tax exempt expense account should be available to anyone, regardless of position, as it could very easily lead to a situation where a great number of people both in public and private life could employ that method as a tax loophole, and the result would be abuses that would be unfair and discriminatory.

Fairness and equality in the carrying of the tax burden is an absolute must under the Democratic form of government. There are many loopholes that are being employed at the present time but these are being fast discovered and closed. The sooner all of these are closed the sooner

we as individual citizens may expect some lightening of the heavy tax burden that we are carrying. **DREW PEARSON VS. SENATOR McCARTHY:** The great battle of charges and counter charges continues on the Washington front, and one phase of it has shifted from Capitol Hill to the courthouse, where Drew Pearson is suing Senator McCarthy of Wisconsin, the Washington Times-Herald, and nine other defendants.

The case grew out of an altercation at the swank Sulgrave club here in Washington. Whether not the Sulgrave club is swank is hearsay with me, as I have never had the occasion to visit it. I have talked to several of those who were present at the dinner the evening of the difficulty between Drew Pearson and Senator McCarthy and I have heard several stories, all just about alike, except a little difference in detail. The case is now in the pre-trial stage, that is the testimony of the interested parties is being taken. A move was made by the defendants to prevent the proceedings or the testimony so taken to be published. I was rather surprised at this move on the part of Senator McCarthy and the Times-Herald as it certainly would have been at least a limited infringement upon the freedom of the press.

The Judge, however, refused to allow the proceedings to be secretive. The testimony growing out of this proceeding is affording the residents of this section of the country some juicy reading material. From the local newspaper accounts, it would seem that the entire proceeding is going along on the theory of "everytime you call me a bad name, I'll call you a worse one."

It seems that name calling and accusation throwing are becoming

fine arts. This would probably develop into a new field for public relations firms.

One bit of testimony that caused some furor in the Pearson vs. McCarthy case was that brought out by Pearson's attorney Roberts to the effect that Senator McCarthy's income tax returns over a period of several years prior to his appointment to the circuit court bench showed annual losses in stock market operations that exceeded the Senator's income. However, the attorney for Pearson indicated by his questioning—and referred to an income tax return—that there was an increase in the income of the Senator to \$36,000.

According to the local papers, Senator McCarthy refused to divulge where the \$36,000 came from. This type of testimony is merely a forerunner of what can be expected during the actual trial of the case.

**PUBLICATION OF INCOMES OF OFFICIALS:** Talking about incomes, the President's message to the Senate and House of Representatives advocating an annual publication of the incomes of elected and appointed public officials certainly caused some repercussions on the Hill. It was interesting to note that some of the Senators who have been crusading for every type of investigation apparently do not want to make known their own personal business.

Frankly, I can think of no honest reason why any public official would want to hide his income or the source of his income. Certainly senators and congressmen should not be exempt from the searching light of truth any more than they should have tax exemptions.

It is a well known fact that some of the elected public officials in the Congress have a pretty sizable income from lectures, speeches, and appearances, and of course there has always been a great deal of rumor about the income of elected officials from outside sources.

If the elected officials are required to publish an annual

statement as to their incomes, there would need to be no further guess work or rumors about the matter, and the people could have the exact truth, unvarnished, to which they are entitled.

### Junior Piano Club Is Organized Here

A new federated music club which has been named the "Junior Piano Club" has been organized among the piano pupils of Mrs. J. H. Hinds.

Purpose of the club is to enable students to play in state and national contests, and to further the interest of the students. Members of the club will be able to take part in all festivals and contests and will be represented at the forthcoming Seventh District Convention slated to be held in Hereford October 16-17.

Officers chosen were: Joe Bill Wills, president; Don Glenn of Dimmitt, vice-president; Virginia Seigle, secretary-treasurer and Mrs. J. H. Hinds, counselor.

WANT ADS GET RESULTS

## Now Available

- ★ NEW PUMPS
- ★ NEW AND USED PIPE
- ★ CATTLE GUARDS

We Are Prepared and Equipped To Repair and Rebuild Any and All Makes Pumps and Gear Heads

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**DARREL HARKINS**

1st Door West of Sears Elevator  
On Highway 60

at your favorite food store

# SAVE 10% on Christmas Cards

Down through the years it has been our pleasure to handle some unusually nice Christmas Cards . . . but we handle many of them the last-minute. To remedy this situation, we are willing to share our profits with you—if you will order early.

We have the new 1951 samples of most of the card lines now on hand. Come by any time during October and make your selection—and we will give you 10% off the regular price.

In addition, you will have the advantage of first choice, since we never duplicate sales on the same selection . . . plus assurance of delivery.

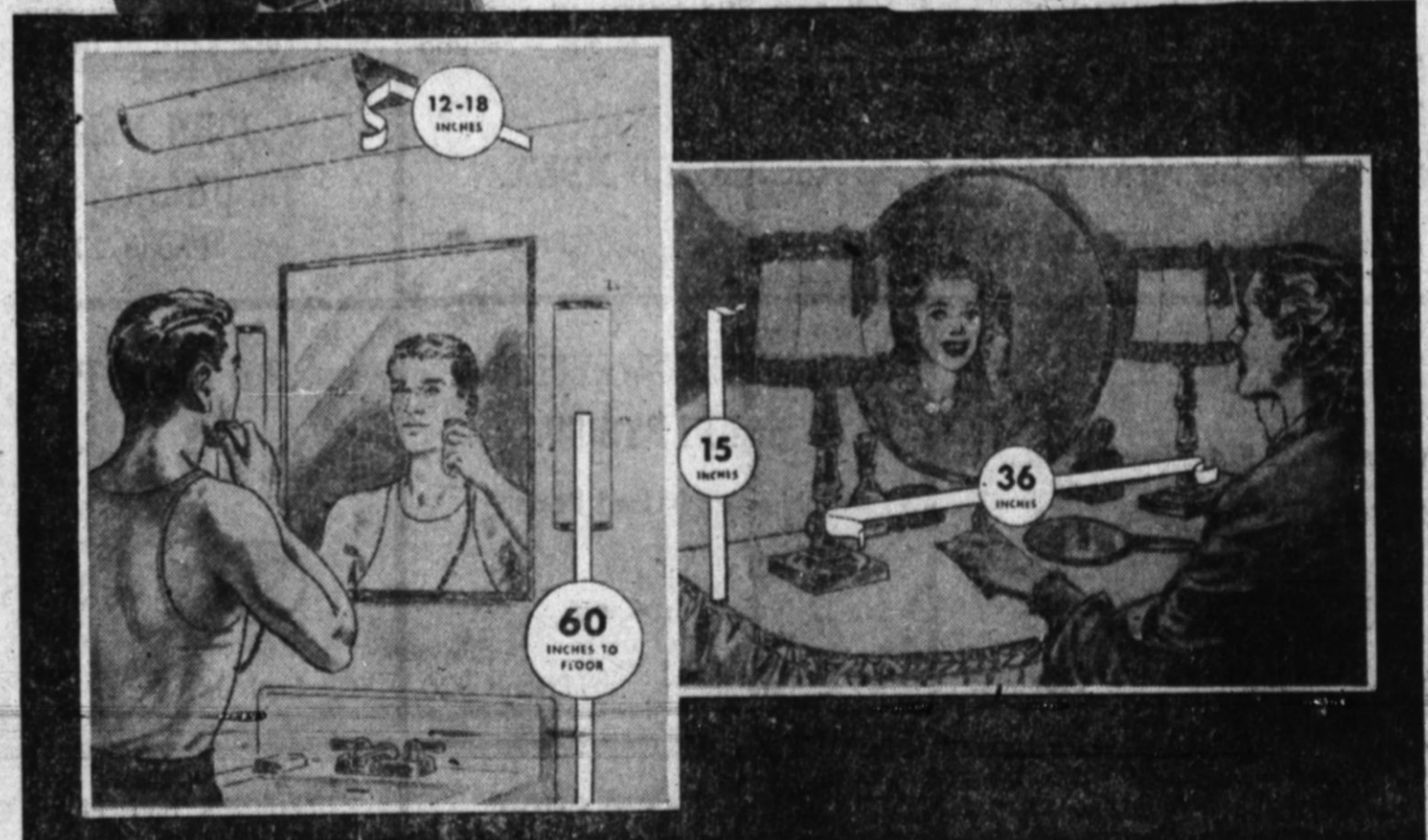
## The Brand Office

P. S. Billings will be handled at your option if you are established on our books with a good credit rating. Prices are about like last year, ranging from \$8.00 per hundred (with name imprinted) and up.

Box Selections at \$1 up, have not yet arrived.

SEE YOUR HOME IN A NEW LIGHT

*Correct LIGHTING FOR your home!*



For shaving, you need three fixtures—positioned as shown—to light your bathroom mirror effectively. Each uses a 15-watt fluorescent tube. Alternate recommended method calls for 60-watt incandescent bulbs with opal glass shades.

Dressing table lamps should have white, pastel ivory or champagne colored shades so as not to distort the color of your face. Shade bottom diameter is 9 inches minimum and at least 7 inches deep. Use 30-70-100 three-life frosted bulb or standard 100-watt bulb.

EYES ARE RATIONED



TWO TO A PERSON . . . PROTECT THEM WITH CORRECT LIGHTING

"SEE YOUR HOME IN A NEW LIGHT", an informative booklet containing 22 home lighting recipes for better living in a better lighted home, is available from your Public Service Company without charge. Ask for a copy at your local Public Service Company office.

SOUTHWESTERN  
**PUBLIC SERVICE**  
COMPANY

27 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE



DIMITT'S PASSING threat, Senior Douglas Dennis, is shown above cocking his rifle arm for another toss. Dennis has been the big gun in the Bobcat triumphs so far this season.—Brand Staff Photo.

of Sec. 1, Blk. H.  
 R. C. Bowden to Superior Oil Company, E½, NW¼, Sec. 24.  
 R. C. Bowden to Superior Oil Company, SE¼, Sec. 4, SW¼, Sec. 3.  
 R. C. Bowden to Superior Oil Company, S1, N½, Sec. 2, Sec. 12, Sec. 13, W½, Sec. 11, N½, and SE¼, Sec. 14, N½, Sec. 23.  
 R. C. Bowden to Superior Oil Company, Sec. 13, Sec. 12, Sec. 1, N½, Sec. 24, N½, Sec. 14, Sec. 6, N½, S¼, Sec. 18.  
 R. C. Bowden to Superior Oil Company, SW¼, Sec. 25, Blk. 7.  
 R. C. Bowden to Superior Oil Company, N½, SE¼, Sec. 31, Blk. K-6.  
 Ken Ro Oil Corporation to Helen Lanyi, N½, SW¼, Sec. 33.  
 Ted Greene to Superior Oil Company, S½, NE¼, Sec. 23, W½, SW¼, Sec. 35.  
 J. W. Collins to Superior Oil

Company, Sec. 36, S½, Sec. 31, Sec. 6, Twp. 6, Sec. 1.  
 Ted Greene to Superior Oil Company, Sec. 20, 20, 22 and W 80 acres of N250 acres, Sec. 24, Sec. 26, W 160 acres, Sec. 15, Blk. BWP.  
**MARRIAGE LICENSES**  
 Elmer Jack Reynolds and Bobbie Jane Sisk September 29.  
 David E. Miles and Edith Arceen McMillan September 28.  
 Charles Holster and Mary Lou Cannon September 17.  
**CARD OF THANKS**  
 We wish to thank our many friends for the lovely flowers and cards that were sent while Bill was in the hospital.  
 We would also like to thank the nurses and doctors who were so nice to us.  
 Dorothy and Bill Craig

### Bay View Club Has Program

Bay View Club opened its fall and winter course of study on "The moods and trends of the half century" at a meeting held in the home of Mrs. Colby Conkright Thursday afternoon.  
 Mrs. A. M. Jones, president, presided over a business session when matters concerning the General and State Federations were discussed and the proposed Woman's Club House was discussed. Reports from committees were heard and announcement of the state meeting at Denton was made.  
 Mrs. John McLean gave a review of the book "Fifty Fabulous Years" by H. V. Kaltenborn.

She said in part: "With the vigor and authority so characteristic of his broadcasts, Mr. Kaltenborn tells the story of his life from his days as a volunteer in the Spanish-American War—down to the present. Today he is the acknowledged dean of radio commentators and one of the most influential molders of public opinion.  
 There were many dramatic incidents in his career as a newspaperman, war correspondent and pioneer news analyst. He has known first-hand most of the men who have shaped our time, and he writes of them all with the experience and wisdom gained in a long and distinguished career."  
 Members of the club present were Mesdames; J. R. Allison, Phillip Barkley, Lee Benefield, Colby Conkright, H. G. Con-

wright, C. J. Crump, Howard Gault, Francis Hardwick, E. W. Harrison, George Heard, A. M. Jones, J. W. Kirby, Paul Mathers, John McLean, F. T. Roloson, J. P. Slaton, J. W. Spradley, H. C. Williams, Bob Wilson, and Miss Frances Turrentine. Mrs. M. E. Haggard of Somerset, Ky. who is visiting her sister, Mrs. H. G. Conkright, and Mrs. Alice Allison of West, who is a house guest in the home of her son, J. R. Allison, were guests.  
**Ceramic Art Club Has Lesson On Making Flowers**  
 Ceramic Art club met in the home of Mrs. V. E. Dodson Thursday afternoon. Mrs. Phil

Radovich conducted a brief business session followed by a lesson on making flowers of clay given by Mrs. John Robinson.  
 Those present were: Mesdames George Benson, Edd Cox, Jeff Gilbreath, F. M. Kester, Phil Radovich, Carlos Vaughn, B. E. Brumley, and the hostess.  
**A. O. Thompson Abstract Co.**  
 Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.

### Courthouse Records

**TRANSFERS**  
 Ben W. Childers to Prudential Insurance Company, Lot 8, Forson's Sub., Lot 3, Blk. 8, Evans Add.  
 First National Bank of Hereford to Baptist Foundation of Texas, E½, Lot 11, E½, Lot 12, E½, S½, Lot 13, Hough's Sub. Blk. 33, Evans Add.  
 First Federal Savings and Loan Association of Clovis to the Baptist Foundation of Texas, W½, Lots 11 and 12, W½, S½, Lot 13, Hough's Sub, Blk. 33, Evans Add.  
**RELEASES**  
 Morrow Thomas Hardware Company to C. Hunter Strain N. D. Bartlett Jr. to W. L. Winget, Lot 50, Allison Sub. Blk. 2, W½, Blk. 3, E. Pt. Blk. 16, Welsh Add.  
 First Federal Savings and Loan Association to Ruby L. Daub, W 50', East 200', S 130', Blk. 76.  
**WARRANTY DEEDS**  
 Morrow Thomas Hardware Company to Floyd McGee, Pt. Sec. 62, Blk. K-3, Lots 10, 11, 12, 13, 14, 15, 16, 17 and 18, Wills and Hollands Sub., Blk. 18, Evans Add.  
 Frank Tackett Jr. et al to W. W. Culp, Pt. Sec. 66, Blk. M-7.  
 W. P. Martin to Clara Shore, S 20', Lot 13, N 40', Lot 14, Turrentine's Sub., E½, Blk. 10, Evans Add.  
 C. D. Taylor et ux to B. N. Taylor et al, S½, Sec. 29, 33.10 acres N½, Sec. 32.  
 B. N. Taylor et al to C. D. Taylor, S½, Sec. 29, 33.10 acres, N½, Sec. 32.  
 Malcolm Moser to The Equitable Life Assurance Society of the United States.  
 Sam Nunnally and wife to Prudential Life Insurance Company of America, Lot 8, Forson's Sub. Lot 3, Blk. 8, Evans Add.  
 J. T. McIver et al to Kansas City Insurance Company, Blk. 28, Welsh Add.  
 Helen and R. B. Miller to Baptist Foundation of Texas, E½, Lot 11, E½, Lot 12, E½, S½, Lot 13, Hough's Sub. Blk. 33, Evans Add.  
**OIL AND GAS LEASES**  
 R. C. Bowden to Superior Oil Company, E½, Sec. 91, W½, Sec.

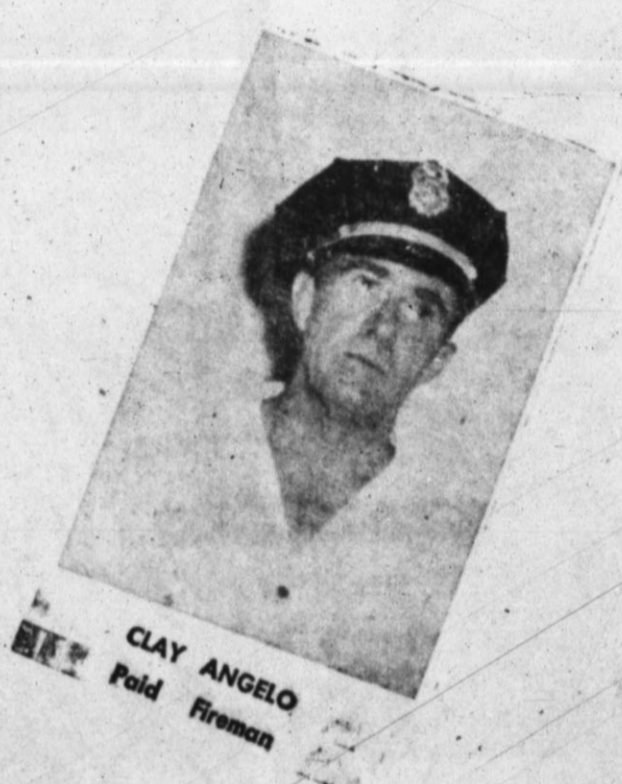
86, S½, Sec. 68, W330 acres, E½, Sec. 69, Blk. M-7.  
 R. C. Bowden to Superior Oil Company, S½, Sec. 153, Blk. M-7, N¼, Sec. 152, Blk. M-7, Sec. 135, Blk. M-7.  
 R. C. Bowden to Superior Oil Company, E½, Sec. 28.  
 R. C. Bowden to Superior Oil Company, SW¼, Sec. 93, Blk. K-5, Sec. 8, K-6.  
 R. C. Bowden to Superior Oil Company, Sec. 29, 13, 14, 15, and 26, W½, Sec. 16, E½, Sec. 35, Blk. 7.  
 R. C. Bowden to Superior Oil Company, S½, Sec. 31.  
 R. C. Bowden to Superior Oil Company, Sec. 27, Twp. 4.  
 R. C. Bowden to Superior Oil Company, N½, Sec. 100, Blk. K-3.  
 R. C. Bowden to Superior Oil Company, E½, Sec. 88, Blk. M-7.  
 R. C. Bowden to Superior Oil Company, N½, SE¼, Sec. 11, Blk. K-6, W½, Sec. Blk. K-6, W½, Sec. 5, Blk. E.  
 R. C. Bowden to Superior Oil Company, Sec. 28, Blk. K-6.  
 R. C. Bowden to Superior Oil Company, NW¼, SE¼, Sec. 14, Blk. K-6.  
 R. C. Bowden to Superior Oil Company, Sec. 9, Blk. K-14, N½, Sec. 10, Blk. K-14.  
 R. C. Bowden to Superior Oil Company, Sec. 7, Blk. K-7, Sec. 97, E½, Sec. 98, NW¼, Sec. 82, W½, Sec. 90, Blk. K-4, E½, Sec. 71, Blk. K-3, Sec. 40, Blk. K-8.  
 R. C. Bowden to Superior Oil Company, Sec. 27, Blk. K-6.  
 R. C. Bowden to Superior Oil Company, W½, Sec. 71, Blk. K-3 SE¼, S½, S½, NE ¼, Sec. 2, Blk. K-8.  
 R. C. Bowden to Superior Oil Company, N½, Sec. 18, Blk. K-14 NW¼, Sec. 152, Blk. M-7.  
 R. C. Bowden to Superior Oil Company, Sec. 15, Blk. K-7.  
 R. C. Bowden to Superior Oil Company, W½, Sec. 43, Blk. K-4, E½, Sec. 38, Blk. K-4, Sec. 44, Blk. K-4, Sec. 32, Blk. K-3.  
 R. C. Bowden to Superior Oil Company, Sec. 157, E½, Sec. 174, E400', Sec. 158, Sec. 151, Blk. M-7.  
 R. C. Bowden to Superior Oil Company, Sec. 175, Blk. M-7, 7½ acres, Sec. 1, Blk. H.  
 R. C. Bowden to Superior Oil Company, Sec. 92, Blk. M-7, except 40 acres in SE-¼, W½, Sec. 91, Blk. M-7.  
 Sam Wilson to R. C. Bowden, Sec. 175, Blk. M-7, 7½ acres out



GLENN WITHERSPOON  
Asst. Fire Chief



EARL PHILLIPS  
Fire Chief



CLAY ANGELO  
Paid Fireman

# We Salute The ..... HEREFORD FIRE DEPARTMENT

On the Occasion of

## National Fire Prevention Week - Oct. 7-13

### We Ask That You Help Them By Making Every Effort To Prevent Fires

### Don't

- Smoke In Bed
- Use Gasoline For Cleaning At Home
- Burn Trash In Open Bonfire
- Keep Matches In Reach of Children
- Run Electric Cord Over Nail or Under A Rug
- Don't Leave Iron Attached or Unattended

#### Know Your Local Fire Fighters

- Onias Carroll
- Roger Corbett
- Jiggs Hartman
- V. C. Hopson
- George Jowell
- Richard Jowell
- Debs Knox
- S. T. Loerwald
- Orland Newell
- S. M. Easley
- J. Wallace Robinson
- Charles Sanders
- Clarence Strange
- Arthur Tiefel
- Gordon Witherspoon
- Willard Witherspoon
- Frank A. Gyles
- Glen Nelson
- Blue Turpin
- Ted Bednorz
- Ogle Riddle

#### Honorary Members

- Jack Wright
- J. M. Pitman
- Hap Wiseman
- John Patton
- Marvin Morrison
- Jim Gillentine
- Roy Ford

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# The City of Hereford

Now Is the Time For  
**EGG MASH**  
and  
**POULTRY FEEDS**

West Texas Feed, Seed and Hatchery Co.  
Jack Wright, Manager  
HOME OF "MERIT" FEEDS  
Hereford, Texas



**ARE**

**WOW**

**GUILTY?**

**FIRE**  
 Prevention  
 Week  
 Oct. 7 to 13

**YOU ... AND THOUSANDS LIKE YOU ...  
 ENDANGER LIVES, PROPERTY ... JOBS,  
 THROUGH CARELESSNESS WITH FIRE!**

**STOP FIRES!**

On The Occasion Of National  
 Fire Prevention Week, We Pay  
 Special Tribute To Our Own Fire  
 Department ... We Have Many  
 Reasons To Appreciate The Hard  
 Work Of Each Member.

**We Would Like To Urge  
 Everyone To Use Extreme  
 Caution Where There Is  
 Danger Of Causing Fire.**



BUDDY WITHERSPOON



S. T. LOERWALD



ROGER CORBETT



GEORGE JOWELL

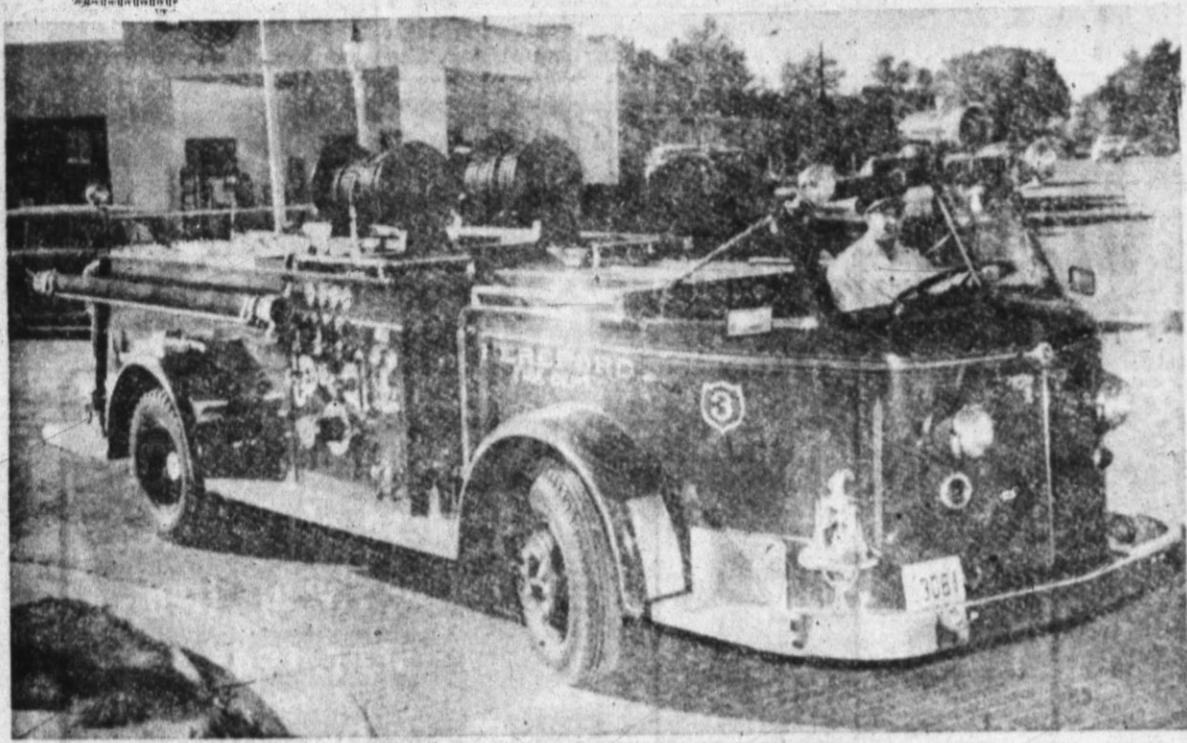


MORRIS EASLEY

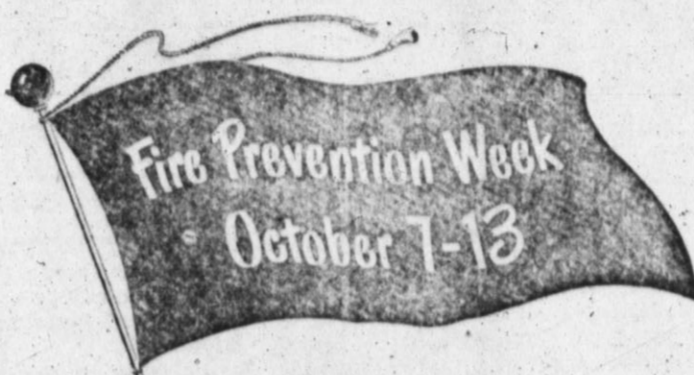


CLARENCE STRANGE

**Pitman Grain Company**



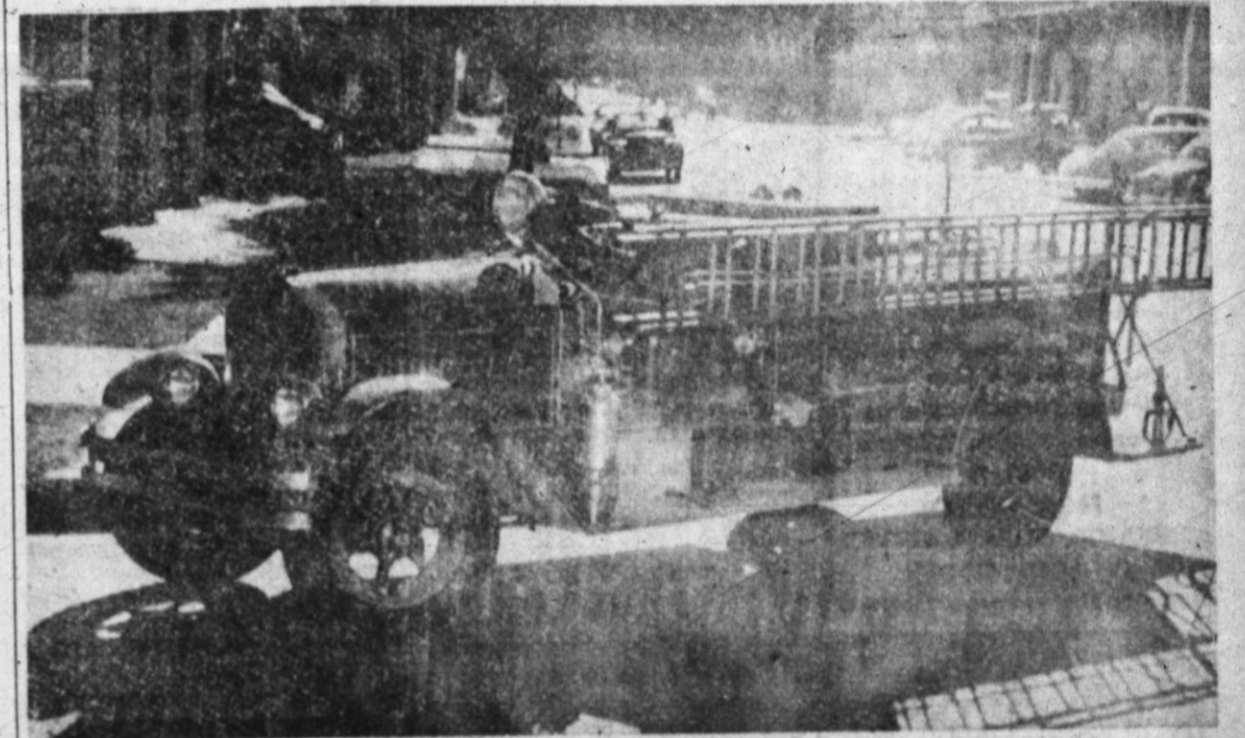
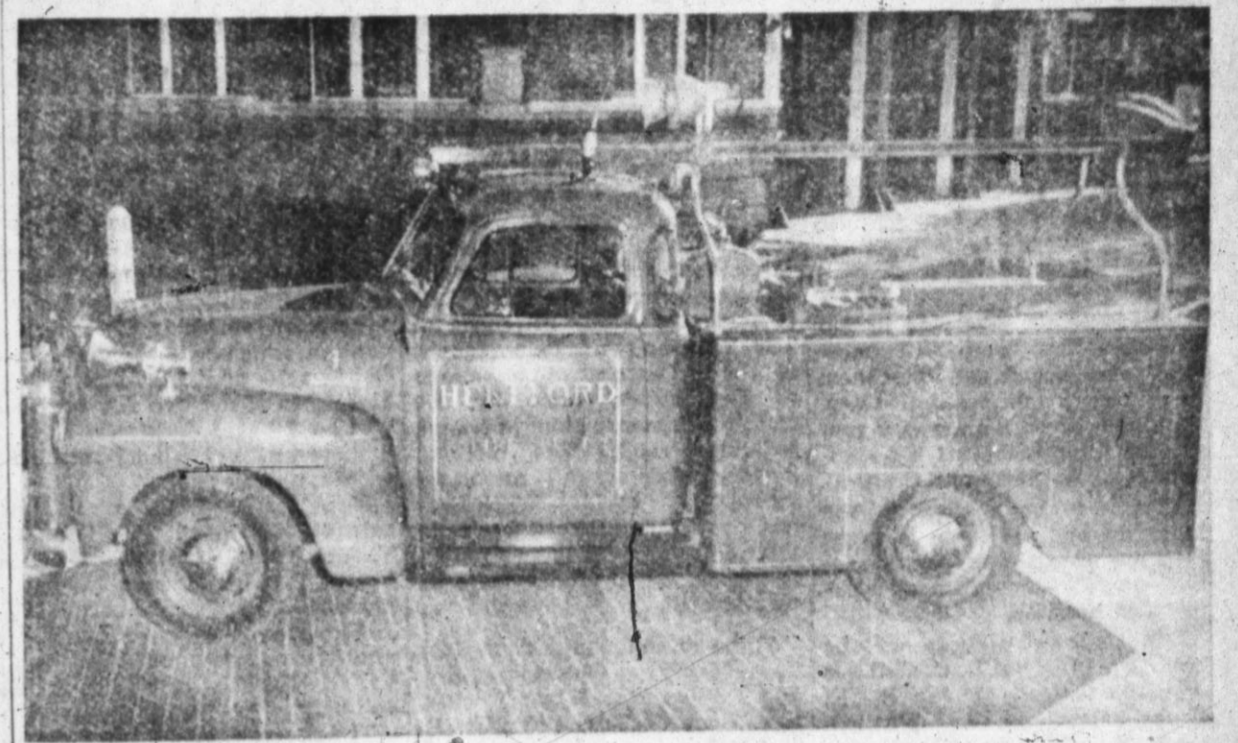
SHOWN IN THE TOP photo is the Hereford fire department's newest pumper, a 1948 La-France pumper with a 750-gallon per minute capacity. It has a 350 gallon tank. Below is a 500 gallon per minute pumper.



Here's how to make  
this week  
last all year!



- Never smoke in bed.
- Clean out rubbish from attics, cellars. Turn waste paper into salvage depot.
- Have frayed electric cords replaced.
- Use safety-type ash trays.
- Have chimney inspected and cleaned annually.
- Make a fire "safety-check" of your home today.



THE TOP PHOTO here shows the department's newest addition, an emergency unit complete with power generating unit, resuscitator, and other emergency equipment. The bottom photo shows the old LaFrance 500 gallon pumper.



JIGGS HARTMAN



DEBS KNOX



OGLE RIDDLE

The Three Most Common Causes of Fire  
MEN ... WOMEN ... CHILDREN

We Urge You To Keep  
FIRE PREVENTION IN MIND  
ALL YEAR 'ROUND

We Congratulate The Hereford  
Fire Department On Their Fine  
Work. Keep It Up.

**WITHERSPOON ELECTRIC**



Like many American firms, we believe that business has a responsibility to contribute to the public welfare. This advertisement is therefore published in the public interest by



BLUE TURPIN



GLENN NELSON

**FIRE  
Prevention  
Week  
Oct. 7 to 13**

JOIN WITH  
US IN PAYING  
TRIBUTE TO  
HEREFORD'S  
VOLUNTEER  
FIRE  
DEPARTMENT  
ON THE FINE  
WORK THEY  
HAVE BEEN DOING



BOB NEWELL



DICK JOWELL

**DAVIS - McCracken**  
Your Minneapolis-Moline Farm Equipment Dealer

NORTHWEST HEREFORD NEWS

### Club Ladies of Community Will Meet on Road-Naming Project

By Mrs. R. C. Childers  
Ladies of the Cultural Home Demonstration club will meet in the Paul Corbett home Thursday Oct. 11 for an all-day work session on the community project, which is naming the road in this vicinity. The group will meet and paint boards and letter them in preparatory of posting them. The roads were named at a previous joint meeting of the committees of Westway and Cultural.

This is to be a covered dish luncheon and each one is urged to come as early as possible, so that we can accomplish as much work as possible.

The Halloween Party will be held Oct. 19 in the R. C. Childers granary instead of the R. N. Cooke barrack as first planned. Come in costume or at least wear a mask. "42" will be played later in the evening, says Mrs. Fred Wolfington, who is recreation

chairman. Mrs. Joe Wagoner of the Westway community gave the women of the Cultural Home Demonstration club their first lesson of the tailoring course in the R. C. Childers home Tuesday afternoon at 2:30. This course is being taught to Home Demonstration women of Deaf Smith county by the clothing demonstrators of each individual club. The clothing demonstrators each attend a school taught by Mrs. Argen Draper, and then take it back to their clubs. Mrs. Wagoner taught in the absence of Mr. R. N. Cooke who, was ill.

Those attending the first class were: Mrs. Fred Wolfington, Mrs. Earl DeHart, Mrs. Edgar Teichik, Mrs. Paul Corbett, and Mrs. R. C. Childers.

Club members of this vicinity are making preparations this week for the dress review which is to be held Saturday at Hotel Jim Hill.

Mrs. Leona Packard is having to make from one to two trips to the Co-op hospital at Amherst for medical treatment.

Mr. and Mrs. Curtis Barclay harvested their lettuce this week. Mr. and Mrs. Jack Renfro returned Sunday from an extended business trip to Dallas.

Mr. and Mrs. Wayne Johnson are harvesting milo on the Richard Jewell farm 25 miles north of Hereford this week. Mrs. Johnson is driving the truck, hauling grain to the elevator.

Leroy Packard plans to start harvesting, while still others have to wait for frost before they can start.

Mr. and Mrs. Walter E. Robinson of Claude spent Sunday in

## Music Study Club Makes District Convention Plans

Members of the Music Study club made plans at their meeting Monday at the Earl Phillips home for the Seventh District, Texas Federation of Music Clubs convention which will be held here October 16 and 17. Among the highlights of the two-day session will be a board dinner on Tuesday evening and a luncheon held on Wednesday noon.

Mrs. J. D. Neill, president, named Mesdames J. E. Beyer, Bill Brady, B. F. Cain, W. T. Carmichael, H. A. Close, Ellis Coombes, B. Y. Crosthwait, Cliff Estes, C. C. Ferguson, H. K. Fox, Jeff Gilbreath, George McLean, J. D. Neill, T. W. Roberson, A. J. Schroeter, Glenn Snyder, W. J. Stanford, Bill Stanford, Wayne Thomas, A. C. Thompson, A. O. Thompson, Lindal Murray, R. P. Conaway, C. H. Dyar, and the hostess.

The program leader for the afternoon was Mrs. T. W. Roberson who gave a discussion of "American Music". She answered the questions: "What is American Music?" and "Who is an American Composer?" and told of the three periods in the development of American music—beginning with 1620.

She mentioned Francis Hopkinson, first known American composer, and William Billings, first composer to make music his profession. She told of the beginning of folk music and the origin of The Ballads, mentioning other outstanding composers; Louis Gottschalk and Stephen Foster, giving something of Foster's life.

Musical selections presented were: "Prelude in F" (William Mason) played by Mrs. B. Y. Crosthwait; A chorus number "The Drum and Fife" (Pelissier) sung by Mesdames Troyce Carmichael, C. C. Ferguson, A. O. Thompson and Wayne Thomas. "Beautiful Dreamer" (Foster) and the hymn of the month "Come Holy Ghost, in Love" (Mason) were sung in conclusion by the

club chorus. Members attending the meeting were: Mesdames J. E. Beyer, Bill Brady, B. F. Cain, W. T. Carmichael, H. A. Close, Ellis Coombes, B. Y. Crosthwait, Cliff Estes, C. C. Ferguson, H. K. Fox, Jeff Gilbreath, George McLean, J. D. Neill, T. W. Roberson, A. J. Schroeter, Glenn Snyder, W. J. Stanford, Bill Stanford, Wayne Thomas, A. C. Thompson, A. O. Thompson, Lindal Murray, R. P. Conaway, C. H. Dyar, and the hostess.

the home of their daughter, Mrs. Earl DeHart and family. Afternoon callers in the DeHart home were Mr. and Mrs. J. T. Richardson.

Mr. and Mrs. J. C. Stanton and daughter have moved to Dimmitt from the Paul Corbett farm.

A called meeting of the Cultural HD club scrapbook committee was held in the R. C. Childers home Tuesday afternoon. Mrs. Earl DeHart chairman and Mrs. C. S. Barclay, made plans to complete the scrap book and turn it in for judging in November.

Mrs. DeHart urges that everyone who has not turned in their material on the scrap books to please do so.

Mrs. R. C. Childers and Patsy visited in the G. F. Witherspoon home Wednesday afternoon.

### Bobbie...

(Continued from page 1)

State college, Canyon, and has been employed in the local REA offices. She is an officer in the Grand Assembly of the Order of Rainbow for Girls, holding the office of grand recorder, and has served the Hereford Assembly as worthy advisor.

Mr. Reynolds is employed as manager of the Spud-Nut shop in Pampa where the couple will make their home following the wedding trip.

### Tempting...

(Continued from page 1)

the meat at first and allow to bake in covered baker.

**Currant Rice**  
Currant rice is delicious with the ham loaf and is so easily prepared, either with precooked rice or in the pressure cooker, which only takes ten minutes.

If you prefer the precooked variety, use 1 1/2 cups (one small package) precooked rice, 1/4 cup currants, salt to taste, and 1 1/2 cups water.

Combine rice, currants salt and water and bring to a full rolling boil. Remove from heat, add 2 tablespoons butter, cover and let stand 10 minutes.

Arrange the rice around the loaf in large chop dish or platter and garnish with parsley.

**Pressured Rice**  
Some prefer plain rice cooked in a Presto. Place 5 cups of water in the cooker, add salt and 1 1/2 cups rice. Pressure at cook for ten minutes and cool immediately. Drain in cold water. Puff the currants in hot water and add to rice, add butter and more salt if needed. Heat just enough to serve rice hot, and serve immediately.

### Prime...

(Continued from page 1)

Prime Minister of England Atlee. She told of his educational background and described him as having moderate habits and moderate views. In conclusion she described his rise in England's affairs and the rise of the Labor Party.

The next meeting will be held on Tuesday October 23 to avoid a conflict. The club will meet with Mrs. Charles Newell.

In attendance were Mesdames: Leroy Aven, Milton Adams, Homer Brumley, Les Combs, Dalton Criswell, Emil Dettman, S. S. Dodson, J. R. Johnson, Charles Newell, Elmer Patterson, Roy Smith, Urlin Streu, Morris Thom-

### L. A. E. Club Has Program On Medicine

(Continued from page 1)

The country home of Mrs. Al-tus Higgins was the scene of the L.A.E. club session held Tuesday afternoon.

Theme for the program was "Medicine and Science". Mrs. George Benson discussed "Psycho-Neurosis" and pointed out the need for people to watch their emotional welfare as well as their physical conditions.

Mrs. P. L. Dishman talked on "The Medicine Cabinet" listing some of the items necessary for keeping a well stocked medicine cabinet and suggesting a frequent check and elimination of old prescriptions.

After the program refreshments were served to Mesdames; C. E. Beauford, George Benson, P. L. Dishman, Bob Higgins, Bill Jones, Jim Loving, Fordon New-som, Phil Radovich, B. A. Riddell, T. W. Roberson, Sanford Smith, George Suggs, Jim Whelan, and the hostess.

A slumber party for The Girls Auxiliary of the Baptist church was held in the Jimmie Allred home Thursday night. The party honored new members of the junior group and those promoted to the senior group. Sponsors are Mrs. Jimmie Allred and Mrs. J. B. Snead.

Those enjoying the party were: Caren Sue Smith, Sandra Ramey, Janet Rayburn, Sandra Roberson, Patricia Caywood, Mary Thompson, Vela Kee Skypala, Gayle Blythe, Martha Ann Book-out, Gladys Lee, Clydene Allred, Marlen Allred and Mrs. Allred.

son, Lynn Kester, Ray Downey, Harry Bennett and the hostess.

### Slumber Party

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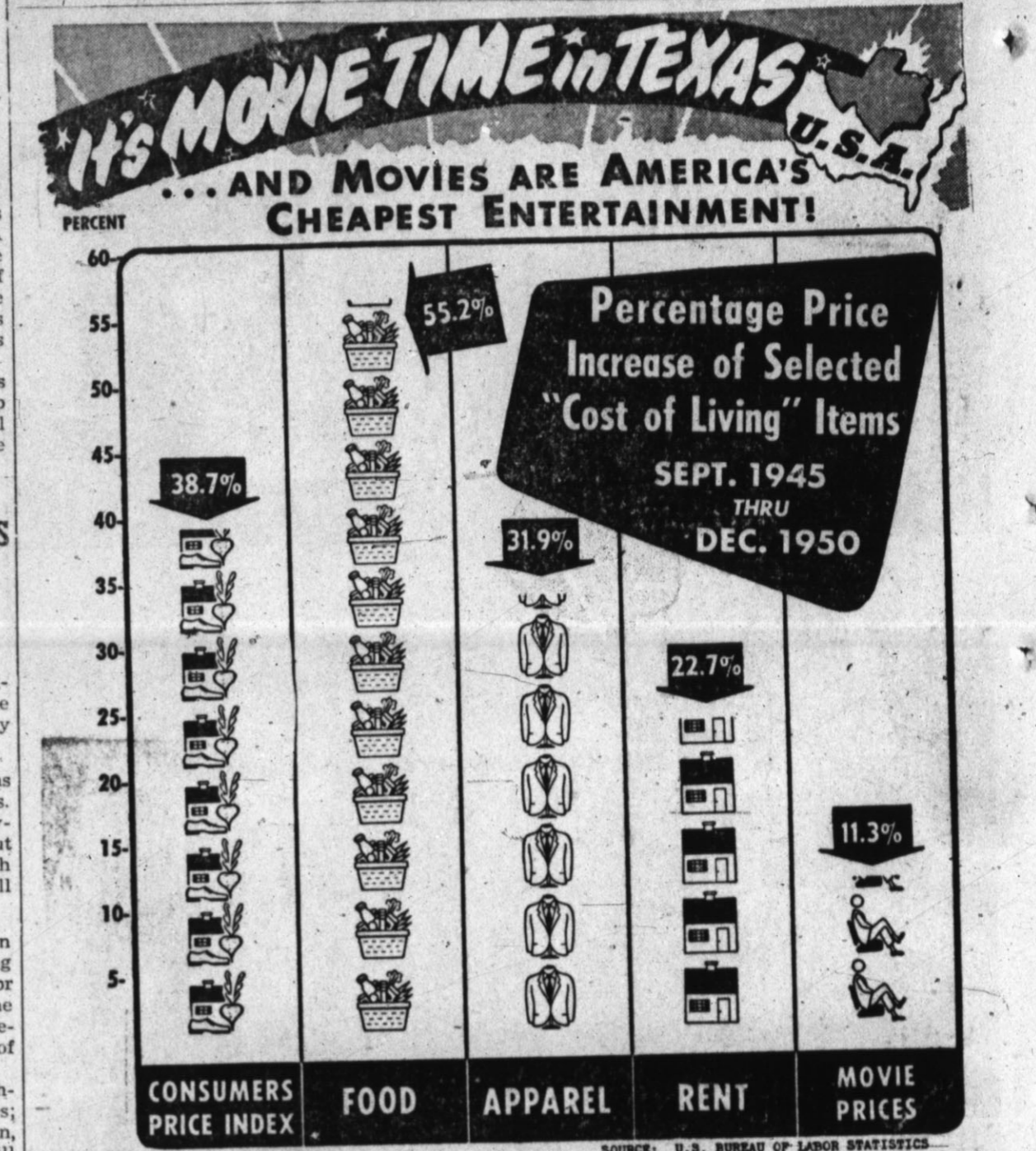
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son, Lynn Kester, Ray Downey, Harry Bennett and the hostess.

Rev. N. A. McMillan of Anson has been visiting in the home of his son, A. A. McMillan and family.

Mrs. D. H. Alexander attended homecoming celebrations and a class reunion of Silverton high school Thursday and Friday. She

and Mr. Alexander were guests of his brother and her sister, Mr. and Mrs. Gordon Alexander.



Despite soaring operating costs, the movies continue to hold their price line as America's cheapest entertainment.

That is proved by this graph of price increases from September, 1945, to December, 1950, which has been made up from a compilation of living cost increases by the U.S. Bureau of Labor Statistics.

According to the Bureau's figures, the average rise in movie admission prices in five years is considerably less than one-third of the 38.7 percent rise in the general cost of living in the same period.

Even more impressive is the small advance in movie admissions as compared with the increase in the cost of food and clothing.

Although held down by Federal controls, rent went up twice as much as movie admissions.

The EYES of TEXAS are on the MOVIE SCREENS

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SINGLE VISION GLASSES \$14.50 Complete

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WGN's TECHNICOLOR MUSICAL OF MISSISSIPPI!

**Show Boat**

KATHLEEN GRAYSON AND GARDNER  
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SUNDAY-MONDAY-TUESDAY

**Star** YOUR COMMUNITY CENTER

HEREFORD

WE CONGRATULATE YOU ON THE OCCASION OF YOUR WEDDING ANNIVERSARY

Anniversaries from Sunday, October 7th, through Wednesday, October 10th . . .

Mr. & Mrs. Ben Janacek  
Mr. & Mrs. Luke Jordan  
Mr. & Mrs. Glen Nelson  
Mr. & Mrs. Paul Hoff  
Mr. & Mrs. Virgel Zumwalt

Mr. & Mrs. I. H. Willoughby  
Mr. & Mrs. Harvey Lindsey  
Mr. & Mrs. J. H. Landers  
Mr. & Mrs. Woodrow Garrison

Mr. & Mrs. F. L. Pincert  
Mr. & Mrs. D. R. Holt  
Mr. & Mrs. Grady Wilson, Jr.  
Mr. & Mrs. C. E. Willhite  
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Mr. & Mrs. D. R. Holt  
Mr. & Mrs. Grady Wilson, Jr.  
Mr. & Mrs. C. E. Willhite  
Mr. & Mrs. Johnny Dowell

**TOWER DRIVE-IN THEATRE**  
Sunday - Monday  
DEATH OF CLARENCE BOWEN  
**SIERRA**

Tuesday - Wednesday  
Walt Disney's  
**Treasure Island**

Thursday - Friday  
Ma and Pa Kettle Go To Town  
MANN WITH A PLAN

Let's See A MOVIE TONITE

THE GUY WHO CAME BACK  
PAUL DOUGLAS  
JOAN BENNETT LINDA DARNELL

WEDNESDAY-THURSDAY

**Star** YOUR COMMUNITY CENTER

HEREFORD

# We can still deliver a Hudson at the old price!

Hurry! Come in while our stock lasts!

You save because we anticipated factory price increases and bought in advance!

Own the finest Hudson ever built FOR AS LITTLE AS \$50 TO \$90 A MONTH (depending on the model selected and the value of your trade-in)

**HUDSON**  
MOST DURABLE CAR YOUR MONEY CAN BUY

Standard trim and other specifications and accessories are subject to change without notice.

**HEREFORD HUDSON CO.**  
1220 E. FIRST  
HEREFORD

RIGHT now you can choose from R Hudson's four custom series priced in four popular brackets, and avoid the current round of price increases already started by many makers.

Every new Hudson has a sturdy high-compression engine—and "step-down" design, with the lowest center of gravity in American motoring for the steadiest, safest ride ever known.

Here's your chance to make a sound investment. See us without delay!

The Hudson Hornet is a ten-time winner in 1951 National Stock Car Races—the new favorite with men who know motor cars best. In a recent major race, one fourth of all drivers selected Hudson Hornets, and these great cars took four of the first six places!





# The Sunday Brand

Hereford, Texas

Our Slogan: "More People—More Farms"

Hereford, Texas, Sunday, October 7, 1951

Registered U. S. Patent Office

# Buz Sawyer

FEATURING HIS PAL  
**ROSCO SWEENEY**  
By ROY CRANE

SENSATIONAL GIRL FULLBACK WINS OPENING GAME FOR YIPPAHOOPY! BLAH, BLAH!

BAH! AN' WHO DID TH' BLOCKIN' FOR HER? WHO OPENED THEM HOLES IN THE LINE? ME, THAT'S WHO.

COACH, I DECIDED I DONT WANTA PLAY IN THE LINE. I WANTA BE A BACKFIELD STAR AN' MAKE TOUCHDOWNS.

IZZAT SO! SEE HERE, CZIZAK, I'M RUNNING THIS TEAM, AND YOUR DUTY IS TO OPEN HOLES FOR THE BALL CARRIER.

COMES THE BIG GAME WITH WENOE U.

YEA, LUCILLE!

NOBODY CHEERS FOR ME! BY DOGS, I'M GONNA FIND SOME WAY TO CARRY TH' BALL.

NEAR THE END OF THE HALF THE SCORE IS TIED 7 TO 7. YIPPAHOOPY IS DRIVING FOR A TOUCHDOWN.

LUCILLE ZIPS A PERFECT PASS INTENDED FOR RABBIT WALL WHO IS IN THE CLEAR AND RACING FOR THE GOAL.

HOT DOGS! HERE'S MY CHANCE!

HEY, WOTSA MATTER?

INELIGIBLE PASS RECEIVER. PENALTY, 15 YARDS.

THE LUG COST US A TOUCHDOWN!

SECOND HALF, SCORE STILL TIED 7 TO 7. WENOE U. KICKS OFF TO YIPPAHOOPY... ONE OF THOSE LOW DANGEROUS BOUNCING KICKS.

CAREFUL! LET IT GO.

THE HECK WILL!

I'M GONNA BE A STAR.

HOT DOGS! I MADE A TOUCHDOWN!

DID YOU?

BOOOO!

WELL, DIDN'T I?

YOU DID NOT, YOU BABOON, YOU IMBECILE, YOU SO AND SO MORON! YOU RAN THE WRONG WAY! YOU MADE A SAFETY AND GAVE THE OTHER TEAM TWO POINTS... THEY LEAD 9 TO 7!

Roy Crane 10-7

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## ROYAL MOUNTED

by ZANE GREY

WELL, WHAT DO YOU KNOW! THIS BLAZE HAS BEEN BACK-FIRED! IT CAN'T JUMP THE RIVER NOW!

RIGHT! I'LL HEAD FOR THOSE FIRES IN THE DEFENSE AREA... WE'D BETTER HELP THE SMOKE JUMPERS!

1

BY AIMING ROCKETS BEHIND KING AND KID, TO SURROUND THEM, THE FIRE-BUGS HAVE BACKFIRED A BLAZE THAT WOULD HAVE SWEEPED ON OUT OF CONTROL!

KING, I-I MUST BE PASSING OUT.. I-I HEAR A-A LOUD BUZZING! GASP-GASP!

IT'S A FIRE PATROL 'COPTER... COME TO RESCUE US... OH! IT'S TURNING AWAY... I-I'LL TRY FIRING SHOTS!

2

AW, GEE, GORK! THOSE SMOKE JUMPERS'LL PUT OUT TH' PRETTY FIRES WE STARTED IN TH' DEFENSE AREA... WELL, AT LEAST WE GOT RID O' TH' PESKY MOUNTIE!

SHHH, PYRO! LISTEN! SHOTS!

3

G-GOSH, IT'S TH' MOUNTIE! HE'S IN THAT POCKET BETWEEN TH' FIRES!

HE'S A SETTIN' DUCK, PYRO! WE'LL SEND SOME ROCKETS RIGHT AT HIM! LOAD UP!

4

TH-THE FIRE'S DYING OUT! I-I CAN BREATHE BETTER NOW, KING...

OH!

FIRE ROCKETS!

5

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World Famous Comics, Inc.

...CONTINUED...

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THE HEREFORD BRAND  
Phone 30



GOLLY, TEX, WAS I SURPRISED TO FIND QUEENIE AND SNOWFLAKE HERE!...AND QUEENIE SAYS HER MOM'S HERE, TOO... HOW COME?



WELL, LIKE I TOLD YOU, MR. MILES BOUGHT THIS OLD PLACE SOMETIME BACK... THIS HERE BUSINESS OF SNOWFLAKE AND QUEENIE'S POP HAS GOT HIM ALL HET UP ABOUT HARNESS RACIN' AND STANDARD BREEDS. HE AIMS TO RAISE SOME OF 'EM HERE!



... HE THINKS WE'RE RIGHT ABOUT "CATFOOT" KENDALL BEIN' INNOCENT OF TAMPERIN' WITH CORNY BOTTE'S SULKY AND HE'S GOIN' TO PUT HIM IN CHARGE, AFTER WE CLEAR HIM!

JEEPERS, THAT'S SWELL!... BUT YOU NEVER DID TELL ME HOW WE'RE GOING TO CLEAR HIM OF THAT CHARGE!



WELL, RUSTY, MY WHOLE PLAN HINGES ON SURPRISIN' CRUM WHEN WE ENTER SNOWFLAKE INSTEAD O' THAT BROWN COLT THAT CRUM'S STOOGES HAS BEEN CLOCKIN' AT THE MILESTONE TRACK.

HE SURE WILL BE SURPRISED... BOY! IS THAT HORSE FAST!



THAT AFTERNOON AT THE FAIRGROUNDS. THE RACES DON'T START 'TIL TOMORROW, BUT I THOUGHT IT WOULD BE A SMART IDEA TO LOOK OVER THE TRACK AND PICK OUR STALL.

GEE! THIS IS GOING TO BE FUN.. LET'S TAKE A WALK AROUND!



HERE'S THE STABLE ENTRANCE TO THE RACE TRACK... C'MON... LET'S GO IN.

WAIT A SECOND, TEX.. THAT MAN RUNNING THE FERRIS WHEEL!



I'VE SEEN HIM QUITE A FEW TIMES AT MR. CRUM'S PLACE... I THINK THEY CALL HIM "NICK"!

I'LL HAVE HER GOING IN AN HOUR, NICK.


TAKE YOUR TIME.. AS LONG AS IT'S GOING BY TOMORROW!



WHAT'S THE MATTER TEX?

I WAS JUST THINKIN' - THAT FERRIS WHEEL AND THAT SHOOTIN' GALLERY ARE SURE RIGHT CLOSE TO THE RACE TRACK!


10-7 TO BE CONTINUED



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Complete line of Desk Lamps.

Flourescent, also goose neck lamps.



**AT THE**

**BRAND**

PHONE 30



# THIMBLE THEATRE :-: Starring POPEYE

By TOM SIMS and BILL ZABOLY  
Registered U. S. Patent Office



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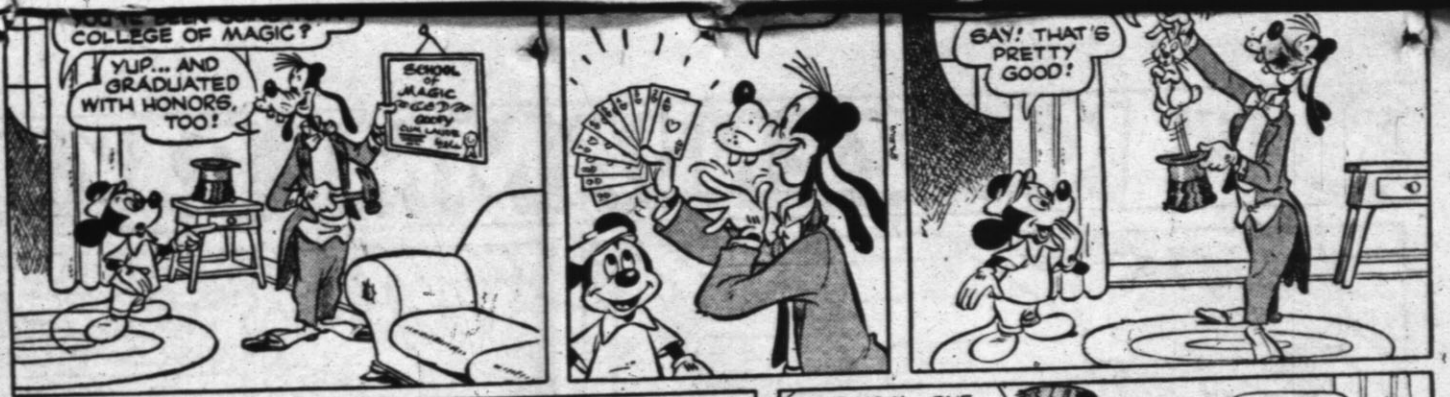
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# Mickey Mouse

by WALT DISNEY



# UNCLE REMUS

AND HIS TALES OF BRER RABBIT



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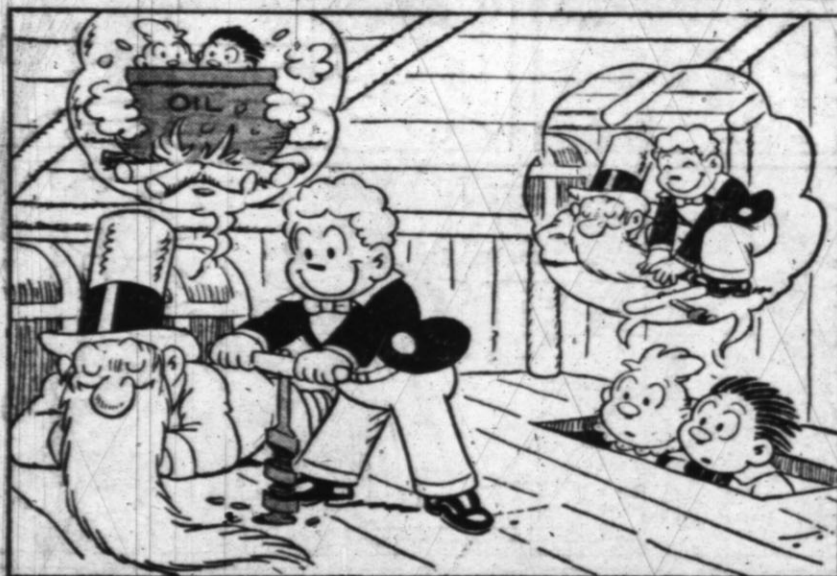
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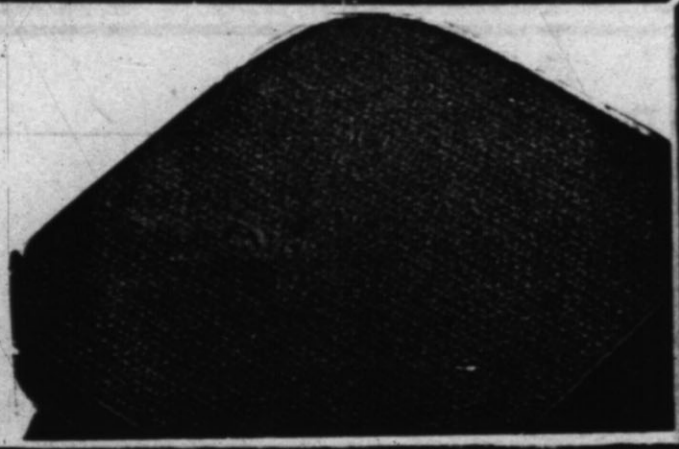
## New Air Foam Cushions

- REMOVABLE COVERS
- NEW LOW PRICE

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**THE HEREFORD BRAND**



# MANDRAKE THE MAGICIAN

BY LEE FALK & PHIL DAVIS

ON VENUS, AS THE PLANT SOLDIERS ATTACK MANDRAKE AND LOTHAR WHO ARE HELPLESS AGAINST THEM---

WHAT'S GOING ON HERE? LOTHAR SNEEZES--AND THEY FALL!

I SEE IT NOW! THE COMMON COLD GERMS! THEY'RE HEAVY ON VENUS--THEY'RE DEADLY HERE--AND STRIKE INSTANTLY! WE WANTED AN EARTH WEAPON! WE HAVE IT!

US GOTTA FIGHT THEM--KERCHOO!  
OH, MY COLD--KERCHOO!



UNDERSTAND, LOTHAR? YOU'RE OUR WEAPON! KEEP SNEEZING!

ME NO UNDERSTAND--KERCHO!

THE INVISIBLE ATTACKERS SPREAD RAPIDLY THROUGH THE TOWN--THE PLANT PEOPLE FACE A CATASTROPHE...



THE HIGH COUNCIL OF VENUS MEETS IN EMERGENCY SESSION--

WE HAVE NO DEFENSE AGAINST THIS UNKNOWN ATTACK! WE ARE HELPLESS!

IT WAS A MISTAKE TO BRING THESE EARTH CREATURES HERE! GET RID OF THEM, BEFORE WE ARE ALL DESTROYED!

MEANWHILE, BACK ON EARTH--POOR NARDA---

I'M TRYING TO GET A NEW TRIAL, NARDA--BUT IT DOESN'T LOOK GOOD.

I DIDN'T KILL MANDRAKE AND LOTHAR--THEY DISAPPEARED INTO THE AIR! I'VE ONLY A WEEK TO LIVE! DO SOMETHING--



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10-7  
CONTINUED--

**Read The Want Ads**



**LITTLE ANNIE ROONEY**  
by  
BRANDON WALSH  
AND  
DARRELL McCLURE



**SHOP IN HEREFORD FOR BEST BUYS**

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# JOHNNY HAZARD

by FRANK ROSSIN



AS JOHNNY AND SCOTTY SLEEP, A SUB SURFACES IN THE RIVER OUTSIDE AND ITS CREW PROCEEDS TO LOAD A MYSTERIOUS CARGO INTO SCOTTY'S FLYING BOXCAR! SUDDENLY FLASHLIGHTS RUPELY AWAKEN JOHNNY AND SCOTTY...



## FOR HEALTH'S SAKE ROLLER SKATE

WEEK DAYS 3:30 to 5:00 8:00 to 11:00	SATURDAY 2:30 to 5:30 8:00 to 12:00	SUNDAY 2:30 to 5:30 NO SKATING
--	---	--------------------------------------

We have Chicago SKATES in the regular and detachable types. We will teach a class of beginners.

JOHNNY and GENE'S

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**GRANDMA**  
by  
**CHAS. KUHN-**



**TRADE WITH YOUR NEIGHBORS ---**

**The Friendly Merchants Of Hereford**

**Friendly, Courteous Service  
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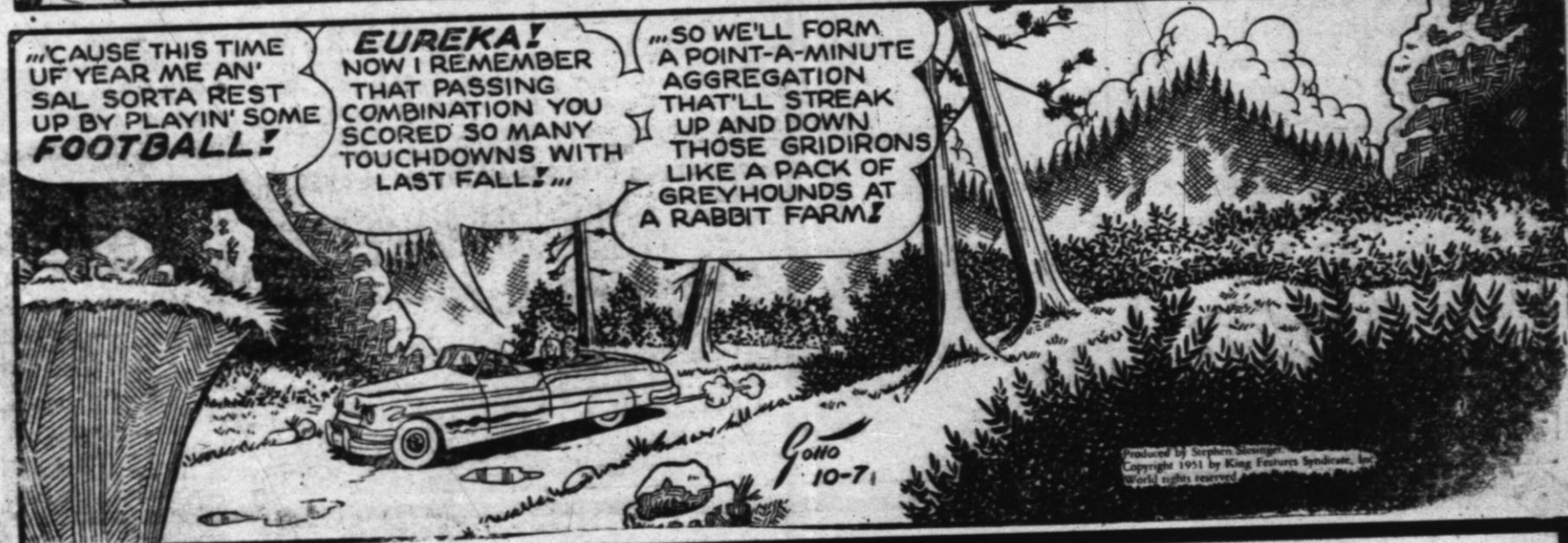
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In Mercandise, Shop the Ad Columns of This  
Paper!

**THE BRAND**

PHONE  
THIRTY

# CLARK IKE

by  
RAY GOTTO



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