

Weather

Thursday, high 84, low 46
Friday, high 88, low 49
Saturday, high 88, low 50

The Sunday Brand

Published Every Sunday

Our Slogan: "More People—More Farms"

36 Pages

Including 20 Pages of Comics

VOLUME 4—NUMBER 16

The Sunday Brand, Hereford, Texas, Sunday, October 14, 1951

PRICE 10 CENTS PER COPY

SIGHTS, FACES
SEEN

Around Town

M/Sgt. Hicklin Harrel, local Army and Air Force recruiter, will not be in his office in the county courthouse on Monday or Tuesday. Harrel will be attending a qualification and familiarization course in small arms at Ft. Bliss, Texas.

There will be a meeting held in the Potter county court house in Amarillo on October 24 at 8 o'clock to discuss procedure used in obtaining registration and certificate of title on motor vehicles.

The Soil Conservation election scheduled for early this month in the district of Phillip Miller will be rescheduled for a later date, due to the illness of Mr. Miller.

Mr. Layne Dimmitt is the new manager of the Davis Bumper to Bumper Service. The firm bought out the Hudson Gas Mart, formerly owned by E. Y. Crow and Harvey Hudson.

Carroll Krieg was released from the U. S. Marine Corps recently. He returned to work at Brooks Barber shop on Friday morning.

Don T. Martin and H. V. Stanton represented Hereford at a meeting of junior high and high school principals which was held at Mineral Wells Monday and Tuesday, Oct. 8 and 9.

George Graham, superintendent of Hereford schools, will attend a Texas State school administrator's meeting in Austin Monday and Tuesday.

A new employee at Elizabeth Wombles' office is Pauline Shea. Mrs. Shea began work there Tuesday morning, Oct. 9.

There will be a CROP meeting Monday night at 8 o'clock in the county court room. Everyone who is interested in the CROP program is invited to attend.

Julia London, 13-month-old daughter of Mr. and Mrs. Walter London Jr., drank some floor cleaner that her mother was using in her house cleaning Saturday morning. She was admitted to the hospital for observation although it was believed that she had not swallowed enough of the cleaner to be in serious condition.

Mrs. Roy Smith, after reading the account of young Oren Elliott's misfortune with his cat, "Smookey" has offered the youth another kitten to take "Smookey's" place. Mrs. Smith lives at 706 E. Fifth.

Writer of Books For Juveniles Visited Here

Mrs. Joe E. Boyd, author of poems and juvenile literature, who visited in the home of Mrs. E. L. Naugle last week provided an incentive for an interesting writer's session held in the home of Mrs. Naugle on Tuesday evening.

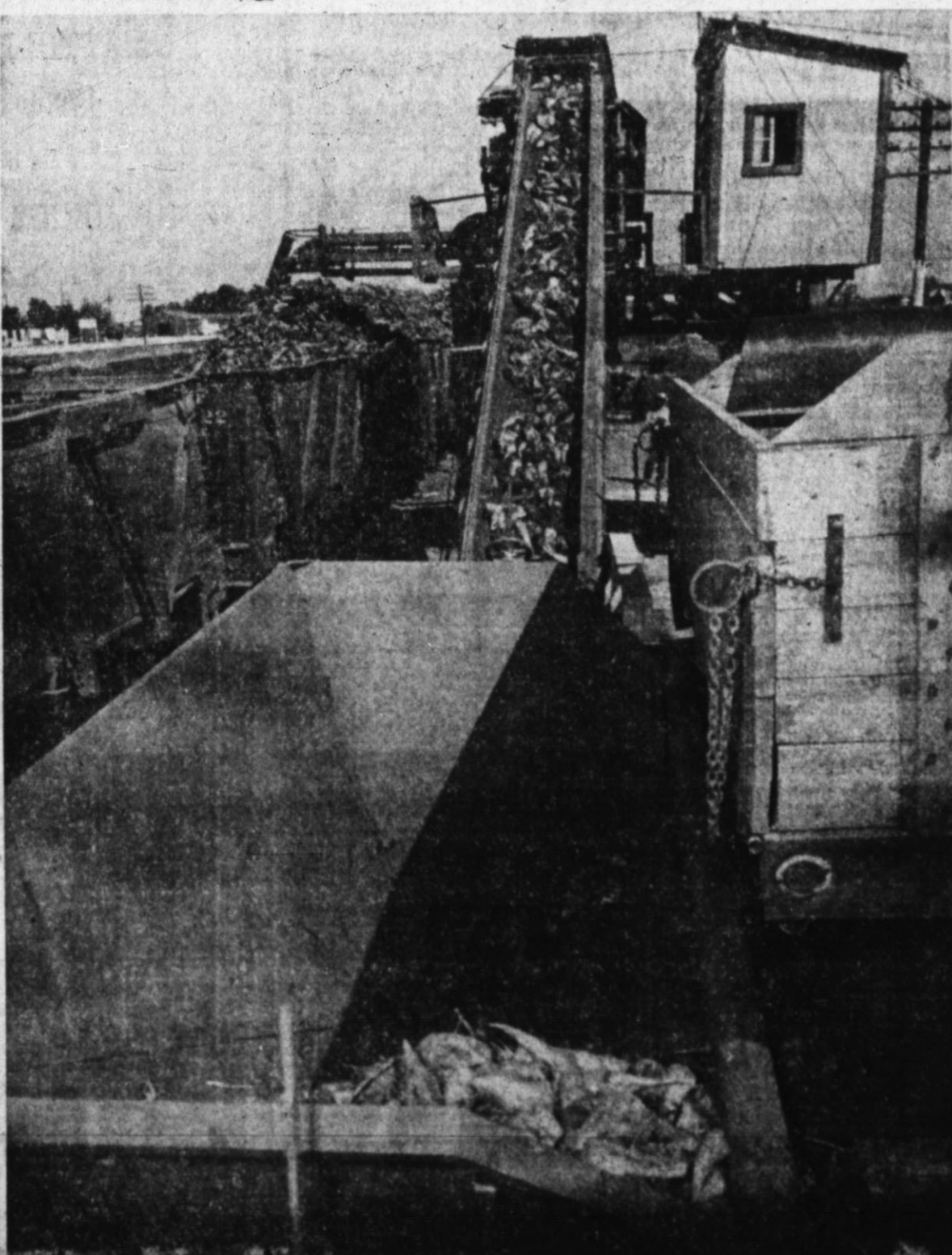
Mrs. Boyd is a member of the Panhandle Penwomen's club as is Mrs. Naugle. Other members invited were: Laura V. Hamner of Amarillo and Bessie Patterson of Hereford. Prospective members of the Penwomen and other interested writers were also present.

The program for the evening was in the form of a workshop for writers or persons interested in writing. Each person present presented an article, feature article or juvenile article for criticism.

Miss Hamner read an article which will soon be published.

Joe Smith gave a talk on markets for feature articles in the East.

Those present were: Bessie Patterson, Roberta Campbell, Corinne Jennings, Joe Smith, Bruce Beene, Mrs. Joe Boyd, Laura V. Hamner and Mrs. E. L. Naugle.



THE SUGAR BEET harvest is underway in Deaf Smith county once again. This picture was snapped as one of the first fields of beets was being loaded into cars on the American Crystal siding east of Hereford. The truck (right foreground) has just unloaded his beets in the hamper and they are going up the conveyer, center. —Brand Staff Photo

Three Santa Fe Freight Cars Derailed Near Black

Three steel box cars of an extra east-bound Santa Fe freight train hurtled off the main tracks just west of the Black siding at about 7:30 Friday morning.

Railroad officials at the scene of the wreck said the damage to the cars was "negligible." There were no injuries in the derailment.

Three cars of potash were thrown off when the journal of one broke. One of the cars was tipped on its side, a second upside down, and a third hopped off its trucks and ended along the right-of-way right side up.

About 30 feet of rail on the main track was torn up. Approximately 300 feet of track on the siding was torn off the ties.

There was no delay in traffic, and the damage was repaired for through traffic in an hour.

A Santa Fe wrecking crew from Amarillo was called in to clean up the wreckage, which was completely removed by Friday night.



THREE SANTA FE freight cars were derailed early Friday morning west of Black. They are shown above where they hurtled off each side of the main track. —Brand Staff Photo

day night. A Santa Fe switch engine was derailed Thursday near the Associated Growers, but there was no damage listed from this accident.

November Voting For PMA Leaders

Production and Marketing association farmer-committee elections in Deaf Smith county will be held between November 1 and 23, according to Faust Collier, county PMA administrative officer.

Deaf Smith county balloting will be done by mail, Collier said. These elections will be held in each of the 1468 designated agricultural communities in the state.

In each community, a PMA committee, consisting of three regular members and two alternates, and a delegate to

a county convention will be elected. At a succeeding county convention the delegates will elect a county committee, consisting of a chairman, vice-chairman, member and two alternates. County conventions must be held by November 29.

Newly elected committeemen will take office December 1, 1951.

The committeemen elected at this time will administer the 1952 Production and Marketing Administration programs in their respective counties and communities.

(Continued on page 2)

November 17 Election Date for School Bonds

Saturday, Nov. 17 is the day a \$950,000 bond issue proposal to build a new high school will be submitted to the voters of the Hereford Rural High School district.

The date for the election was set in a school board meeting held Thursday night.

This issue is being re-submitted to the voters to build the same plant intended under the defeated million-dollar bond issue put before the voters last March.

In a formal statement released after the meeting, the board said, "In presenting to the people of the Hereford public schools the \$950,000 bond issue, we would like to state that we are convinced that our action on the building program is the best for the children and the community. Our plans call for the building of a new high school and discontinuing the use of the barracks buildings as a junior high school and using the present high school for the junior high."

Contrary to previous plans, the board did not sell any of the

bonds pending approval of the issue, although there were representatives of 25 bonding companies on hand.

According to Major Schroeter, president of the board, the members felt that it would be unwise for the board to sell part of the bonds and pay interest on them when it would probably be quite some time before actual construction could be started on the new school.

It was decided, therefore, to sell the bond when the contracts were let.

In its statement, the board of trustees went on to explain the current and future problem with increased enrollment. The statement says:

"The present junior high (the barracks) is now filled to capacity. If there is no increase in enrollment in the next two years, 80 additional students are due to graduate into the junior high building in 1953. We will have no place to put them unless we transfer the 7th grade students to Shirley and Central. Both of these schools are filled to near capacity this year. Should our enrollment remain the same as in the past two years, we will have no place to put them, and the only other course open to us would be to have some half day classes or impose upon the churches and other organizations to furnish us classrooms.

"We would not be fair to say that there would be no tax increase. School taxes would need to be increased by one-third to retire the bonds. If you now pay

\$100 in school taxes, you would pay \$133.33 in 1952.

"Because of government regulation on steel and copper at this time, we feel that it will be the third quarter of 1952 before we are granted an allocation. For this reason, a new school could not be completed for occupancy earlier than the opening for school in 1953, and it could very easily be longer than that.

"This is the picture of our school building situation, and we bring it to your attention for your deepest consideration. We have tried at all times to keep pace with our school needs and we feel that we would be negligent in our duties to you as the patron and your child as a student, if we did not give you the true facts."

\$40,000 Fire Damage at Dimmitt Saturday Morning

Fire which started in the office of the Latimer Motor company of Dimmitt at about 8:30 Saturday morning caused an estimated \$40,000 in damage to the building and stock of cars and farm equipment.

The 60 x 150-foot corrugated steel building was a total loss, having burned to the ground within about 45 minutes after the blaze started.

The Hereford fire department was summoned to help fight the blaze, but the building was a

total wreck when they arrived.

Latimer estimated his equipment and stock loss at \$25,000 and the building loss at about \$15,000. The building was owned by R. L. Buckmaster. Mr. Buckmaster was not available for confirmation of his loss from the blaze.

The fire broke out in the office of the building, which is located in the central part of the north side of the building. Latimer said they were cleaning the office at the time the blaze began.

Ray Betch was in the building

also when the fire started. Reports from the scene of the blaze said the alarm was turned in about 8:30 and at about 8:30, the building was burning fiercely. At 8:55, the entire structure was pretty well burned out.

Latimer, who has a Dodge and Plymouth agency and an Allis Chalmers farm machinery agency, lost two new Dodge cars, a new pick-up, and a new tractor among the other equipment and stock in Saturday's blaze.

Latimer has been in business in Dimmitt since 1947.



FIREMEN CLIMB over the ruins of the Latimer Motor company building at Dimmitt Saturday morning following the \$40,000 fire which completely demolished the corrugated metal garage and the stock and equipment. —Bill Patton Photo

Lettuce Hits \$5.25 - \$5.50 Per Crate, Quality Good

Lettuce continued its upward climb on the eastern markets this week, ending with a high of \$5.25 to \$5.50 per four-dozen crates Saturday.

The unusual quality of Deaf Smith county lettuce, coupled with the poor quality of California lettuce is the reason for the jump in price, according to P.

W. Williams of the Williams Farms.

Friday's market was \$5 to \$5.25 per crate, climbing steadily from the beginning of the week.

This year's harvest compares favorably with the 1949 crop here both as to price, yield, and quality, Williams said.

With about one-third of the

crop harvested, the first cutting will be over by November 10, he estimated.

Best estimates for this county indicate that about 85,000 crates of "exceptionally fine quality" lettuce have been shipped out this season so far.

Other crops in the county have been making welcome news for the farmers, too.

The grain sorghum harvest is about 60% over, with yields running slightly under those of last year.

Market is steady at \$2.05 per hundred. About half of the grain being brought in is being put under government loan.

Dryland maize didn't do as good this year as last, elevator operators say, due to the moisture. Irrigated land is producing as well as last year.

The coming week is going to be the largest for harvesting of 1400 acres of sugar beets in the county.

Some harvesting has been done on castor beans, with 100 acres of dryland beans harvested. Yield has been about 500 pounds of beans per acre.

Irrigated land beans will have to wait for a frost before they can be harvested.

WELCOME

Delegates, Visitors

To The

27th Annual Convention

SEVENTH DISTRICT

Texas Federation of Music Clubs

Complete Story on Convention
Page 5 This Issue

Dalhart Wolves Held To 7-0 Victory Here

Hereford's resurging Whitefaces pulled themselves together after their defeat a week ago to hold a fast Dalhart squad to a slim 7-0 victory at Whiteface Memorial stadium Friday night.

The local eleven came close to emulating their sensational loss by the same score to Phillips two weeks ago in their performance here Friday.

Sometimes brilliant, sometimes mediocre, the Whitefaces held their own on the statistical side of the ledger. The game would have been different if their mid-field playing could have been used in the clutches.

Even excellent passing by Ray Dement, Herd fullback, failed to spark the Whitefaces, still seeking touchdowns after their fourth consecutive scoreless game.

A shuffled line-up for the Herd eleven proved adequate, but the old bugaboo of no speed in the backfield hurt once more.

Hereford slowed Dalhart's highly-touted Cessnun. They charged furiously to halt the speedy back. By the end of the evening, Mr. Cessnun knew he had been given attention.

Dalhart played a good game once they got settled down. The Herd put on its best performance in the early part of the contest.

Hereford didn't knock on the door too often, coming inside the Dalhart 20 on one occasion. Then they lost the ball on downs.

The Herd uncorked some daring plays, witness the fourth down run from punt formation which picked up a first and 10 with 14 yards to go from about midfield.

Hereford played its best game on defense, as was the case with its previous encounters. The Whiteface backs were sticking like glue to the carriers.

If the Wolves got through the line, they ran smack into trouble in the secondary.

Dalhart's lone tally came late in the second period after the Herd had to boot from their own 11 after being penalized 10 yards and losing 10 more on two plays.

Cessnun brought Kelly's boot out to the Hereford 30. On the third series of downs, the Wolves were across, Billie Ritter sneaking from the one. Cessnun's try for the extra point was good.

An offside penalty on the kick before the one exchanged with the visitors would have put Dalhart in hot water, for Kelly's boot came to rest on the Dalhart one. When the play was called back, the boot was brought back into home territory.

The second half was lacking from any real scoring threats save one by the Herd, which died a natural death.

STATISTICS

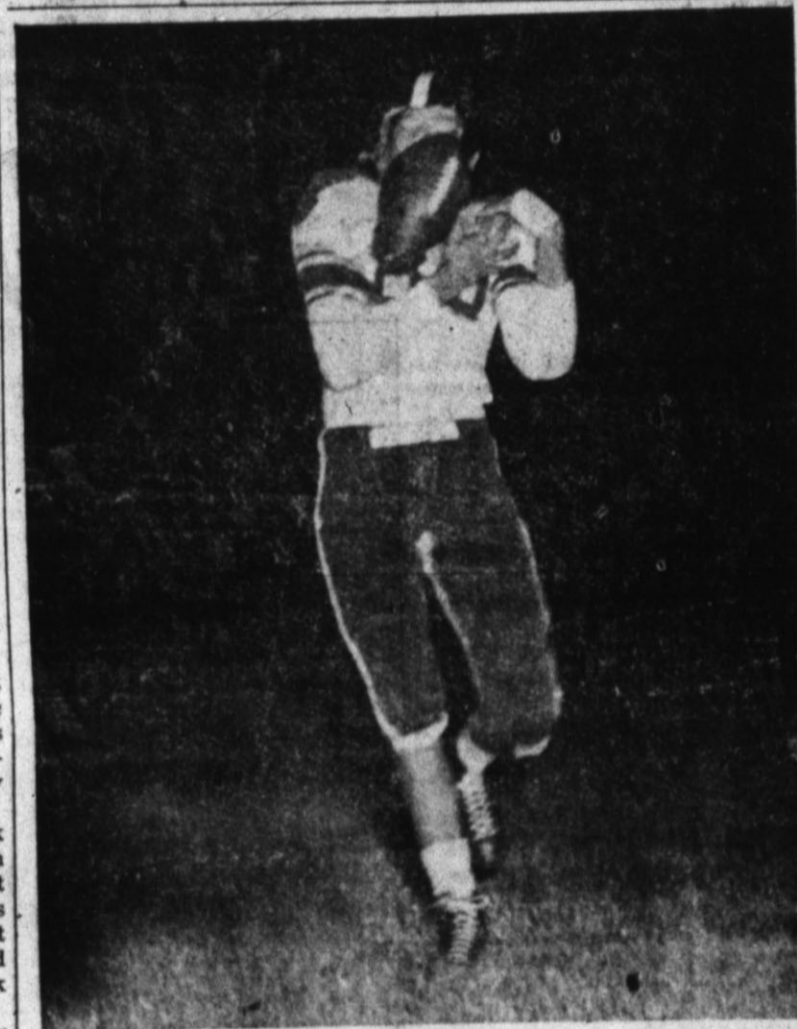
H	D
11 First downs	12
78 yds rushing	127
80 yds passing	27
7 pass completed	2
22 pass attempted	7
4 fumbles	2
45 yds penalty	30

STARTING LINEUPS

H	D
M. Wilson	LE J. Miller
Corbett	LT Dye
White	LG Willis
McCullough	C Brandt
Hund	RG D. Bohrer
Rose	RT J. Nikkel
Dickson, G	RE D. Bohrer
Graham	QB Ritter
Whitehead	LH Cessnun



WHITEFACE BOOSTERS staged a bonfire on Thursday night preceding the Dalhart-Hereford game. The bonfire, which was held on the vacant lot behind Shirley school, followed a pep rally on main street. —Brand Staff Photo



MARSHALL WILSON, Hereford right end, appears to be juggling the pigskin as The Brand camera caught him just before securing a pass from the arm of Ray Dement in Friday night's game with Dalhart. The play came in the first quarter. —Brand Staff Photo

Rainbow Girls Entertain For O. E. S. Meeting

Hereford Chapter of the Order of Eastern Star held a stated meeting at the Masonic hall Tuesday night with the worthy matron, Mrs. Effie Melton, presiding.

During the general business session, plans were made for members to attend the Olton chapter's "Friendship Night" program on October 11 and to attend ceremonies held on October 30 in Amarillo when a new chapter, known as the A. E. Shirley chapter, will be instituted. Plans were also made to send a representative group from the Order to Friona on October 29, when a new chapter will be instituted there.

Mrs. Melton, the worthy matron, was elected delegate to the Grand Chapter meeting, which will be held in San Antonio early in November. Meetings

voted to dispose of all old furniture and properties not being used in the new quarters. Mrs. W. C. Thomas, properties chairman, will have charge of the disposal of goods.

The program which consisted of music, readings and comedy skits, was presented by a group of Rainbow Girls. They included; Marilyn Lewis, Katherine Snare, Virginia Siegle, Bobby Drury, Martha Heard, Dixie Young, Barbara Winget, Sharon Dee Moore, and Sue Barnard.

Mesdames Arthur Thompson, Sank Ramey, A. O. Thompson, and Joe Evans were in charge of the social hour which followed the program. Special guests were Mrs. Noah Ewton a member of the Hereford chapter, who has been making her home in Colorado, and Mesdames Ed Boggus and Pearl Kinsley of Friona.

Mr. and Mrs. H. E. Miller announce the arrival of a granddaughter, Charolett Jean October 12. The baby, who was born with a tooth is the daughter of Mr. and Mrs. Jerry Jacobs of Texline.

Mac Baninum of Friona and Lyle Blanton returned Saturday from a business trip to Corpus Christi.

Phillip Minear, who has been in Korea, is spending the week-end with his mother-in-law, Mrs. E. F. Drury and Bobbie. Minear

will be released from the Navy soon.

Mrs. John Decker of Texline, Mrs. Bill Davis and daughter of Albuquerque and Mrs. Ethel Layman visited last week-end in Hobbs, N. M. with Mr. and Mrs. Charles Layman and daughter.

The
MATTIE MAE SWISHER
Studios of Singing
and the
JUNIOR VOCO CLUB
Extends a Welcome to the
Seventh District
Texas Federation of Music Clubs
Convention — Oct. 16-17

Jaycees Plan Christmas Event

A committee was selected at the Tuesday meeting of the Jaycees to plan Christmas decorations for the town and to get candy and nuts for the sacks which are handed out by the Jaycees at the annual Christmas parade.

A report was given on the tennis courts which club is building north of the swimming pool.

A worknight was set for Wednesday night for the group to work on the clubhouse that they are building in Jaycee park.

Several new members were welcomed at the meeting.

Oren H. Eubanks Army Enlistee

Oren Hughes Eubanks, son of Mr. and Mrs. Barber Eubanks of Dimmitt, enlisted in the U. S. Army for a three-year period, according to M/Sgt. Hicklin Harrel, local recruiter.

Eubanks enlisted for the purpose of attending a meat and dairy hygiene school at Ft. George C. Meade, Maryland. He left Amarillo on Thursday for Ft. Sill, Okla.

November...

(Continued from page 1) municipalities. These PMA programs include the agricultural conservation program, price support operations, and the sugar program. Currently PMA committees also have many responsibilities in connection with defense activities, and with field operations of the Federal Crop Insurance Corporation.

Any farmer who is participating in any of these programs is eligible to vote in the election held in his community.

Messenger HD Members Hear Dr. Paul Spring

Dr. Paul Spring of Friona was guest speaker at the Messenger Home Demonstration club Friday afternoon. He told of the diseases of the heart.

Those present were: Mesdames Walter Howard, Don Kennedy, S. N. Thweatt, E. A. Brown, Earnest Brown, Floyd Brown, N. A. Brown, Bruce Coleman, J. R. Coleman, Frank Meier, Mrs. J. T. Guinn, Alta Wylie and Mrs. H. L. Dally.

FAMILY DINNER

Attending a family dinner Sunday in honor of G. C. Hartman of Dove Creek, Colo. were: Mr. and Mrs. J. R. Fox of Dalhart, Mr. and Mrs. Ezell Fox of Dumas, Mrs. E. V. Hartman of Dumas, Mr. and Mrs. Elser Hartman and children of Kress, Mr. and Mrs. Fred Drake of Ardmore, Mr. and Mrs. T. E. Cowart of Lockney, Mrs. D. M. Thomas of Lockney, Virgil Thomas of Levelland, Mr. and Mrs. C. O. Houser, of Friona, Mr. and Mrs. Elwyn Hartman, Mr. and Mrs. Bill Simpson and children, Mr. and Mrs. Leo Hennington and daughter, Mr. and Mrs. Jiggs Hartman, Mr. and Mrs. Leroy Williams, Mr. and Mrs. Buddy Witherspoon and Nell.

Power-Plus IN EVERY MILE!

ROAD TEST A MERCURY FOR PROOF OF PERFORMANCE

You'll know what real power plus means the first moment you ease a new Mercury out onto the highway. Mercury adds up. There's read-your-mind handling, foam-rubber comfort, sure-fire pickup from the V-8 "Hi-Power Compression" engine. There's everything you've ever wanted in a car—plus a lot of things you've never thought of. Try a few miles in a Mercury tomorrow.

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Will you be sure of good gasoline mileage? Mercury has continually proved its more-miles-per-gallon by winning officially sponsored economy tests.

Is it famous for long life? It is indeed! 92% of all Mercurys ever built for use in this country are still on the road, according to latest annual official registration figures.

Will upkeep stay low? You save money year after year. Mercury's famous stamina keeps repair bills at a rock-bottom low.

3-WAY CHOICE! For "the drive of your life" Mercury offers you a triple choice in dependable transmissions. Merc-O-Matic Drive, the new simpler, smoother, more efficient automatic transmission—or thirty Touch-O-Matic Over-drive are optional at extra cost. There's also silent-ride standard transmission.

MAKE THE
MERCURY
2-WAY TEST
FOR THE "BUY OF YOUR LIFE!"

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"I like my Dearborn"

stays touch-cool while it keeps us warm!

ONLY \$49.95

And you'll like it, too... Dearborn's Cool Safety Cabinet that never gets hot on top, sides or bottom—won't scorch drapes, walls or furniture—won't burn careless fingers. Circulates bone-warming heat to the far corners!

You'll like these Dearborn features—

- FAMOUS HIGH-CROWN BURNER—gives you all the heat you're paying for.
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- PILOT OPERATED—No more match lighting in cold winter mornings.
- COME ON—See our complete line of famous Dearborn gas heaters. 35,000 BTU.

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A WOMAN FROM EACH of the 13 home demonstration clubs represented at the home demonstration club dress revue Saturday are shown above. From left to right they are: Mrs. J. B. Carathers, Dawn; Mrs. Henry Kinsey, Hieselman; Mrs. Bob McQuigg, North Hereford; Mrs. Joe Wagoner, Westway; Mrs. R. N. Cooke, Cultural; Mrs. Jack Flowers, West Hereford; Mrs. Oren Russell, South Hereford; Mrs. T. J. Jarsons, Progressive; Mrs. A. G. Grisham, Sims; Mrs. Frank Rickels, Bippus; and Mrs. Troyce Carmichael, Wyche. Not in the photo were Mrs. F. R. Meier of Messenger and Mrs. Jack Higgins of Fairview who were also representatives.—Brand Staff Photo.

Child Study Club Holds Session

Child Study Club met in the Country home of Mrs. Joe Story October 4 with Mrs. Merlin Kaul, president, conducting a short business session.

Mrs. J. C. Reese was in charge of the program on "Puppy Love". Quoting from authoritative writers, Mrs. Reese said, "Puppy love is a sign of growing up — it is the halfway mark between childhood and adulthood. It is a normal and valuable part of man's development and although war causes abnormal interest in the opposite sex, puppy love problems"

springs from a need of love. Parents should take an interest in a child's activities and encourage him to have his friends in the home. Talking things over makes a child feel free to express his opinions and consequently his

Members of the club present were Mesdames: Merlin Kaul, J. W. Witherspoon, Gordon Witherspoon, Worth Covington, Pat

Neill, J. C. Reese, Leo Hennington, Earl Springer, Larry Moore, Dale Tinnin, and the hostess Mrs. L. P. Pruitt of Black. Mrs. J. B. Noland and Mrs. Chas. Noland were guests.

School Events

October 18 — FHA
October 19 — Football game, Friona there
October 23 — Hi-Y, Tri-Hi-Y, FTA
October 25 — B football game with Dimmitt
October 26 — Sophomore party

A. O. Thompson Abstract Co.



Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.

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MRS. GLENN SNYDER
PIANO and THEORY

Takes Pleasure in extending a Sincere Welcome to all delegations attending the Seventh District Texas Federation of Music Clubs Convention in Hereford, Oct. 16-17

READ THE CLASSIFIED

IN THE SERVICE

Nothing But Rain in Japan, Says Cpl. James Boardman, Local Man

JAPAN — Sept. 28, 1951; Dear Dad: Just a note to let you know I received your most welcome letter. You said you had had a beautiful rain back home. Well, maybe part of our clouds slipped over for a while. Dad, since I have been here it has rained all but three days. Those the sun came out and disappeared just as quickly. No, we have more than

our share and that's for sure. It never really rains hard. But all day and night it will come down out of a clear sky almost. I haven't seen it lightning or heard the thunder since I've been here. Quite unusual for me. I thought rain came with lightning and thunder. I hope you continue to get the rain as you need it. How is the farm coming along. Just about settled down for the winter?

How is Grandad and all the kids? Tell them hello for me. Dad, so far unless something new comes up I'll get out of Japan in January, 1954! Just think of that. Awful isn't it? Boy that is

one heck of a long time to be gone. Well, I hope it will continue to be as nice as it has been lately. Just too much rain to suit me.

Dad, I suppose I had better close while I can still call it a letter. Post Office hate my kind. Answer real soon, your son,

Jim.
Cpl. James O. Boardman
AF25634027
APO 925
c/o Post Master
2143 d Air Wea. Wg.
San Francisco, Calif.

Pvt. Nolie G. Elliston, son of Mr. and Mrs. N. G. Elliston, is spending two weeks in the home of his parents. He will spend the week-end at Fort Bliss visiting a brother, Pfc. Robert O. Elliston. Elliston's address is: Pvt. Nolie G. Elliston, Co L, 82 Airborne, Fort Bragg, N. C.

Sgt. Edward P. Calhoun of Dimmitt and Sgt. Wilburn F. McLean of Bovina were among 153 Texans who arrived in Seattle Tuesday from Korea.

Mrs. R. E. Tusha of Elida, N. M. is visiting in the home of her daughter, Mrs. Dale Tinnin.

Mr. and Mrs. Hugh F. May have returned to their home in Clovis, N. M. after a short visit in the home of their daughter, Mrs. Bruce Wooddell.

Sore Throat
of colds, Rub VapoRub on throat... Chest, Melt some in mouth, too!

VICKS

MRS. BILDERBACK
will teach
SINGER SEWING COURSES
IN HEREFORD BEGINNING
OCTOBER 22
She will offer beginners, dressmaking, and tailoring course.
Anyone interested, please call Mrs. Baker at 589 to register.

Her Christmas star within reach

WALLACE STERLING

in Third Dimension Beauty

This Christmas, pluck her star right out of our windows, and it will shine on her table through all the years to come. That's Wallace Sterling! Whether it's her first place setting, an addition to her growing service, the fancy pieces she's always wanted, she'll cherish it and thank you every day. We have all six "Third Dimension Beauty" patterns. Come in today. Select the Christmas gift she'll treasure forever.

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HEMBREE JEWELRY
Expert Watch Repairing

Ask Us for FREE Ford Tickets

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to the

ANNUAL CONVENTION

**SEVENTH DISTRICT, TEXAS
FEDERATION OF MUSIC CLUBS**



Carlye

A happy tune in Carlye's Tweed Tone. Slender skirt, brief bolero and banding at neck and hipline of a worsted jersey shirt. As advertised in September CHARM. Carlye, St. Louis. Sizes 7 to 15.

ASK FOR
TICKETS ON THE
NEW FORD

THE *Vogue*

Wallace Sterling

Annual Convention of Seventh District, Texas Federation of Music Clubs Here October 16-17

The 27th annual convention of the Seventh District, Texas Federation of Music Clubs, will be held in Hereford Tuesday and Wednesday, Oct. 16 and 17.

Host clubs will be the Hereford Music Study club.

The business sessions of the

two-day convention will be held mostly in the First Christian church. A Fine Arts recital will also be held in the First Christian church.

Junior and senior music clubs from 29 towns will be on hand for the event. About 150 persons

are expected at the meetings.

Mrs. J. M. Brush of Phillips, president of the 7th district, Texas Federation of Music Clubs, will preside at the meetings.

Mrs. J. V. Chandler of Kingsville, Tex., president of the Texas Federation of Music Clubs, will be an honored guest at the meeting.

All sessions of the convention will be open to the public with the exception of the board meeting, which will be held at 6 p.m. Tuesday, Oct. 16.

District officers of the 48-county 7th district are, in addition to Mrs. Brush:

Mrs. Jack SoRella, Amarillo, vice-president; Mrs. E. G. Ross, Goodlett, recording secretary; Mrs. Claude Hearne, Seagraves, treasurer; Mrs. John S. Mitchell, Borger, recording secretary; Mrs. Grace Wood, Brownfield, parliamentarian; Mrs. N. L. Mason, Brownfield, auditor; and Mrs. V. H. Ogle, Gruber, historian.

Mrs. L. C. Hansen of Borger, is the junior counsellor for the junior music clubs in the district.

On the Fine Arts program at the First Christian church, each senior federated music club in the district will present musical selections as will the student and junior clubs.

Borger, Amarillo, and Texas Tech will all be represented by their college musical groups.

Highlight of the Fine Arts program will be the crowning of Mrs. J. V. Chandler, state president, as "Queen of Hereford Music."

The program for the convention is as follows:

TUESDAY, OCT. 16

3 p.m. — Registration, First Christian church.

6 p.m. — Board of directors dinner, honoring state officers, district officers, and chairmen. Jim Hill Hotel.

8 p.m. — Fine Arts recital, First Christian church.

10 p.m. — Fun frolic

Mrs. W. T. Carmichael, past president of the Hereford Music Study club, will be toastmistress at the board dinner at 6 p.m.

Tuesday. She will also be in charge of the Fun frolic later in the same evening.

Mrs. Sam L. Seay, Amarillo, past president of the state and district, will give an address at the board dinner. Mrs. Seay's address will be heard again on the Wednesday program.

Mrs. Seay is also national chairman of church music materials and district chairman of church music.

WEDNESDAY, OCT. 17

9 a.m. — Registration, meeting of club presidents, First Christian church.

9:30 a.m. — Opening of convention, business session, report of club presidents, reports of district officers and chairmen.

1 p.m. — Luncheon honoring state officers, Jim Hill Hotel. Musical numbers by junior music clubs.

2:15 p.m. — Continuation of business, reports of student clubs



MRS. J. D. NEILL
President Music Study Club



MRS. L. C. HANSEN
7th District
Junior Counsellor



MRS. J. M. BRUSH
President, Seventh District



MRS. J. V. CHANDLER
President, Texas State
Federation Music Clubs

selection of place for 1952 convention.

3:30 p.m. — Adjournment. Cities to be represented and clubs sending delegates are:

SENIOR CLUBS

AMARILLO — Harmony, MacDowell and Philharmonic clubs.

BORGER Music club.

BROWNFIELD Cen-Tex Harmony club.

CANADIAN Music department Woman's club.

CHILDRESS Harmony club.

CROSBYTON Harmony club.

DALHART Music club.

DAWN Music club.

DIMITT Music club.

GROVER Music club.

HAPPY Music club.

HEREFORD Civic chorus, Hereford Music club.

LEVELLAND Music club.

LITTLEFIELD Music club.

LUBBOCK — Allegro Music club, First Christian church choir, Music Appreciation club, Senior Harmony club.

MEMPHIS Harmony club.

PADUCAH Euterpean club.

QUANAH Music Lovers' club.

SEAGRAVES Music club.

SPUR Harmony club.

SUNDOWN Music club.

WELLINGTON Musicians' club.

STUDENT CLUBS

AMARILLO college choir.

BORGER junior college choir.

LUBBOCK — Musicians' club, Harmony club, Music department, Texas Tech.

JUNIOR CLUBS

AMARILLO — Harmony club,

Junior MacDowell club, Philharmonic Juvenile club, Philharmonic Junior club.

BORGER Junior Musicians' club.

BOVINA Melodiers.

BROWNFIELD Junior High Choristers, Treble Cleff club, Music and Musicians' club.

DUMAS Melody Makers.

FRIONA Melody club.

HEREFORD Voco club, Junior Piano club.

LEVELLAND — Teen - Age Musicians, Junior Harmony, MacDowell, Sub-Junior MacDowell, and Junior clubs (mass enrollment).

LITTLEFIELD "B" Natural.

LUBBOCK — Junior Harmony club, Junior Music club, Mozart Junior Music club, Schubert club.

QUANAH Junior Music Lovers' club, The MacDowell club.

SPUR Apollo Music club, Junior Harmony club, Junior Music Lovers', and Tri-Hi-Junior Harmony club.

This is the first time Hereford has been host to the Seventh District of the Texas Federation since the late 1930's.

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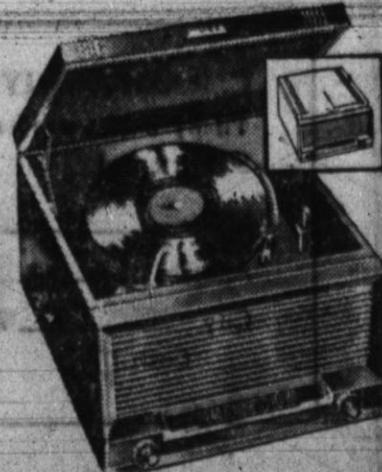
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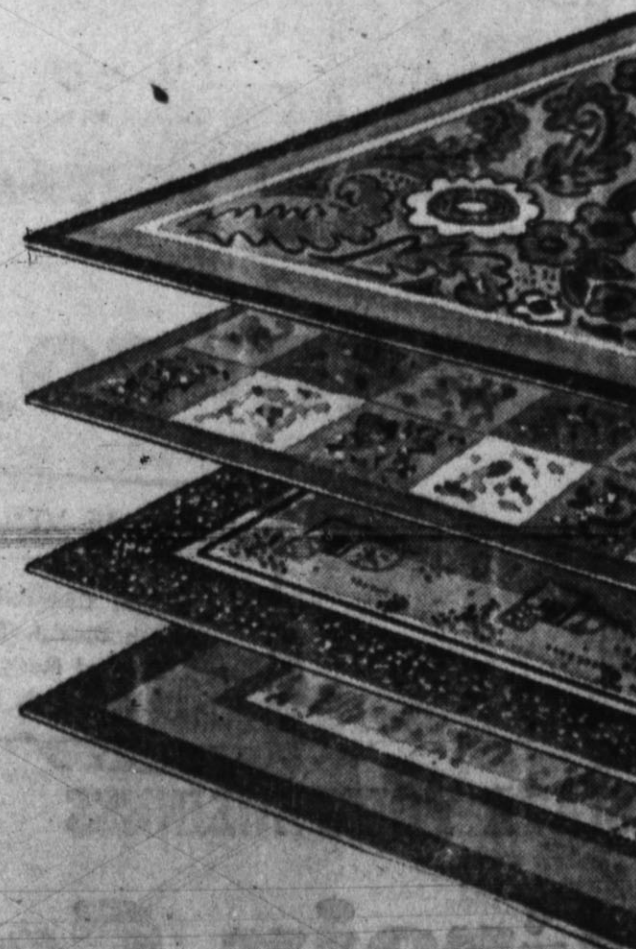
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WE GIVE 5¢ GREEN STAMPS



By JIMMIE GILBERTINE

Around 1,000 passes were issued this year by the State Fair of Texas to newspaper and radio folks on the opening day, Oct. 6. The passes covered all events,

even including the Midway, football game and the big New York stage hit, "Guys and Dolls". I understand the New York producers are protesting the "comps", declaring that they only gave out 14 passes in Los Angeles and San Francisco. The fair officials held out, though, and cited the 1950 gross on "South Pacific" at \$350,000 in Texas — a figure completely out of proportion with the gross take at other points, including the much larger cities.

Therefore, about all we had to pay at the Fair was federal tax and for hamburgers — both of which can get expensive. One of

the first fellows I saw was Marshall Formby. He said that Clint was there, too, but I never did run across him. Ben Ezell and Nancy were also in attendance.

The "Guys and Dolls" show we enjoyed thoroughly. It brought out Damon Runyon's touch of getting down on the "skid-row" level in a manner you wouldn't believe possible. We didn't get to see "South Pacific" last year, and quite a few of the newspaper folks thought "Guys and Dolls" not near as good — but there were several who thought it even better. I never saw many of these high powered shows, but it was very good. Allan Jones and Pamela Britton carried top billing, but I thought that Julie Oshins as Nathan Detroit, the crap game promoter, practically stole the show. Maxie Rosenbloom was also a top-notch. If you attend the fair, its sure worth seeing.

As with most things in life, however, one of the most interesting exhibits at the fair was absolutely free. This particular one was in the Livestock Building and was labeled "Santa Gertrudis", a new breed of cattle developed at the King Ranch. Last fall these cattle first went on the market and the 29 sold fetched an average of \$3,400 each. The new breed is a cross between the Indian Brahman and the English Shorthorn. It is the first new breed ever developed in the United States and the first new breed developed anywhere in the past 100 years. The undertaking wash started because of cattle loss due to insects and heat on the huge ranch — and with the aim of creating a fine quality beef animal with the hardiness of the once dominant Texas Longhorn.

Great-granddaddy of all "Santa Gertrudis" is Monkey, three-eighths Brahman and five-eighths Shorthorn. Plus outstanding beef characteristics, Monkey also had

enough Brahman blood to be hardy. He was placed with a herd of first cross Brahman-Shorthorn cows and all of his calves were outstanding. Since 1940 his blood has spread over the entire ranch. In 1950, from a herd of 82,000, the ranch marketed 20 million pounds of beef — about the same they got from a herd of 125,000 in 1933. In addition, they finish out their own cattle — on grass. Furthermore, the Santa Gertrudis can flourish on sparse grass, and even gain. It will, in time, unquestionably increase the amount of beef in the United States, and will probably lower the price. Huge, huge steaks and other cuts can come from the animals, which exceed others in size.

The registered Charbray was also shown at the Fair. These Cattle are one-eighth Brahman up to one-fourth Brahman and are crossed with the French Charolaise breed — for generally the same reasons as outlined for the Santa Gertrudis. One Charbray Crossbred out of an Angus Cow weighed 1,346 pounds at the age of 17 months. Lyle Blanton, I believe, has some of these cattle on his place south of Hereford.

I was also surprised to find out that J. C. Penney is a Hereford breeder. He had quite a few head of fine Herefords in the Pan-American exhibit in the Livestock Building. Several old timers around the fair grounds asked about Buryl Elliston, always referring to his as the "Ole Hoss Thief". I wonder why?

Returning from Dallas, we were stunned to hear of the death of Ernest Medkief. Ernest had been in business in this area for a long, long time, and most everyone he knew, including his competitors, thought a lot of him. When I first knew Ernest he was running the Ford place in Hereford. He held a pilot's license even at the time of his death and although he had not done much flying in recent months, he was considered an exceptionally good pilot. I remember back when they lived out on 25-Mile Avenue the house caught on fire one night and Ernest was there alone. He was awakened by their cocker spaniel, "Dulce", and managed to escape with his life. Ernest always remembered, too. To the very day of his death, he worried

about the dog and gave her the best of care. I saw him in Lake City, Colo., this summer and he was worrying about the dog not feeling too well when he left.

The community lost a mighty good citizen in Ernest Medkief. He will be missed by hundreds of people. One thing, though, I believe he would have approved of going fast — and I doubt that he ever fully realized what happened.

This is the third or fourth serious accident at the same point in recent years. It is, furthermore, stronger argument than any I have ever heard for an "or-pass" across the tracks. Where the underpass might be located is an engineering problem — but some adequate means of crossing the tracks is an obvious need.

Meeting here Oct. 16-17 will be the Seventh District of Texas Federation of Music Clubs. Delegates will come pouring in from all over the area. Last year Hereford was favored with several sizeable conventions, and they have continued on into 1951. Hereford will never be a convention city, but we do have the facilities to handle these small affairs and everyone in the community should go out of their way to welcome the visitors.

A Prediction: 7,000 to 10,000 acres of lettuce will be planted in this area next year. Most lettuce growers are making a killing, thanks to the good market, good quality and yield. Lettuce is a big business already, and it will get bigger and bigger as the years pass.

Lunch Room Menus

- October 15-19**
- Monday**
Ham and Lima Beans
Sliced Tomatoes
Cabbage Slaw
Bread — Butter — Milk
Cinnamon Rolls.
- Tuesday**
Hamburger Patties
Tomatoes — Lettuce — Onions
Pickles — Mustard — Mayonnaise
Buns — Peaches — Milk
Oatmeal Cookies
- Wednesday**
Pinto Beans — Sliced Onions
Buttered Mixed Greens
Combination Salad
Cornbread — Butter — Milk
Cherry Cobbler
- Thursday**
Barbeque Frankfurters
Mashed Potatoes
Buttered Sweet Peas
Whole Wheat Rolls — Butter
Fruited Gelatin — Milk
- Friday**
Meat Balls and Spaghetti
Buttered Green Beans
Lettuce Wedges
Bread — Butter — Milk
Ice Cream Sticks

"Should Mothers Work" Topic for Study Club

Mrs. Bob Lindsey gave the program at the El Nino Study club meeting held in the home of Mrs. Ben Childers Monday night. The theme "Should Mothers Work" was discussed in an interesting manner as Mrs. Lindsey gave both sides of the question. She recommended a check on the mother's attitude toward working, together with opinions of each individual in the family before any decision is reached, and stated that no set rule could be applied to every instance. "It would seem better for some children for the mothers to work outside the home, while on the other hand some children would be definitely handicapped" she said.

Mrs. Bruce Wooddell conducted a business session when plans for a club project were discussed and members voted to cooperate with the proposed Woman's club house.

Members also voted to sell Christmas and special event cards again this year.

In attendance were: Mesdames Darrell Blanton, Ivan Block, Jim Bookout, T. J. Clay, Paul Conaway, R. A. Daniel Jr., Byron Durham, O. G. Hill Jr., John Jacobson Jr., Bob Lindsey, S. G. Nelson, Sam Nunnally, W. H. Patton, W. J. Reeves, Edgar Skypala, Bruce Wooddell, and the hostess.

Girls Auxiliary Installs Leaders

Sara Ellen Dozier Girls auxiliary of the First Baptist church met Tuesday evening for initiation of new members and installation of officers.

Star ideals was the theme of the initiation rites with colors of the Auxiliary used for emphasis.

Mrs. Jack Kirksey directed the installation service using a ship of state with incoming officers manning the crew.

Those attending were: Earledean Gandy, Carolyn Virden, Mary Ann Young, Dixie Young, Janice Cooke, Marlene Allred, Sammy Lou McLallen, Patsy Ford, Wanda Kirksey, Marlene Legg, Marilyn Legg, Mrs. John Winkler, and Mrs. Jack Kirksey.

FOUND Style Spun Precisional SLIPS

A New Precisional Slip At a Miracle Price

Controlled Fit . . .



At Anthony's Exclusively . . . a rare find! In ACETATE RAYON and NYLON CREPE

We've been looking for a proportioned FIT slip for a long time. Our standards were high . . . we wanted it EXQUISITELY LACY . . . we wanted it in EVERY FIGURE TYPE . . . EVERY LENGTH . . . and most important of all . . . we wanted it in today's miracle fabric . . . at a miracle price . . . \$3.98! We think Style Spun's NEW Precisional Slip is the answer. Try it . . . we leave it to you.

SHORT . . . MEDIUM . . . TALL

PRICED ONLY

\$3.98

If your slip FITS PERFECTLY . . . it will last longer. No sag under the arms . . . no pull across the hips . . . no pulling up at the shoulder straps to shorten . . . none of the bad fit features that cause strain and reduce wear. Style Spun Precisional Slip looks like a delicate bit of feminine fluff . . . and wears like a leather boot! Acetate Rayon and Nylon Crepe with shirred nylon net and imported val lace . . . white or pink. Sizes 32 to 44.

C. R. ANTHONY CO. I'll try it . . . send me Style Spun Precisional Slip at once!

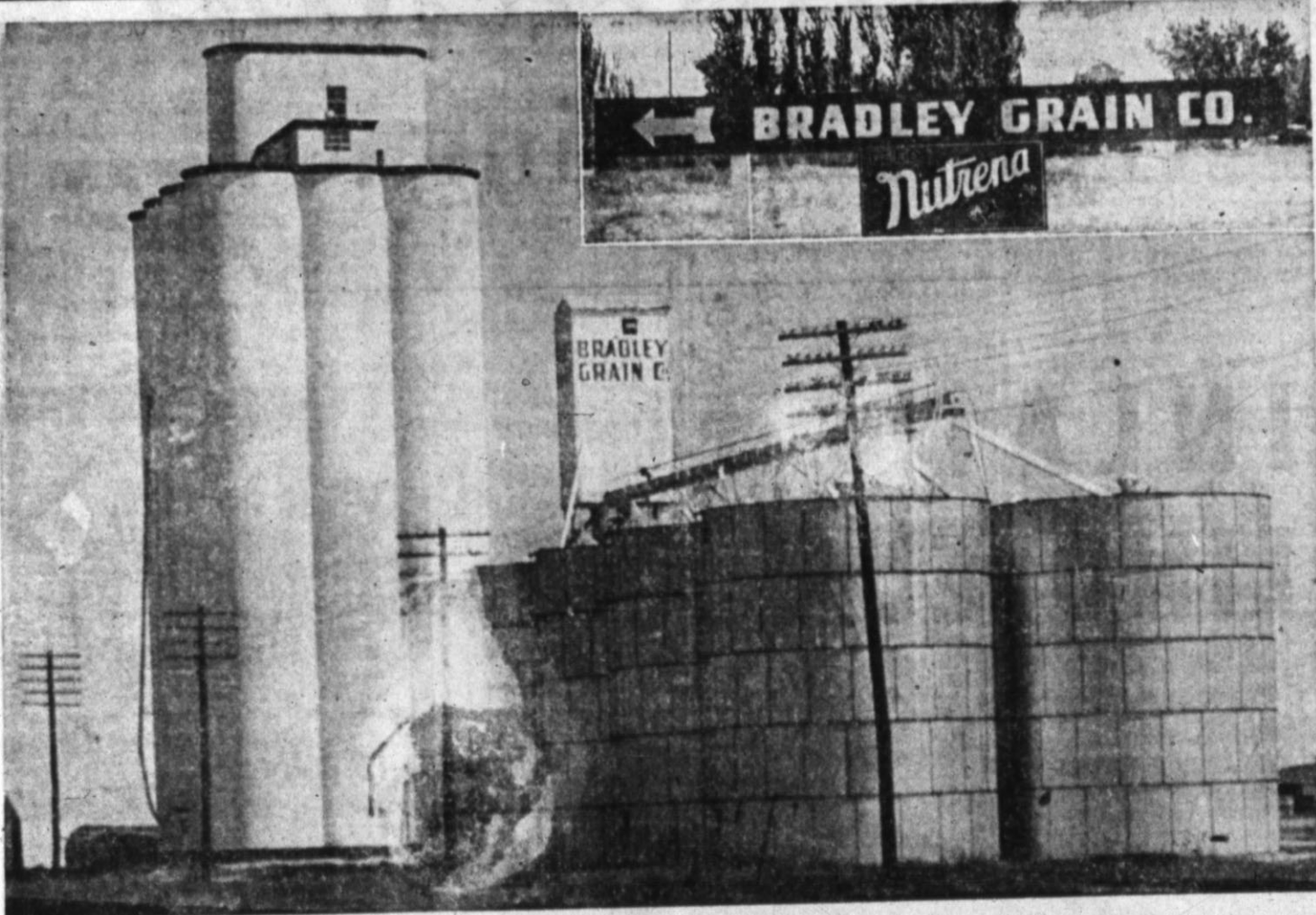
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Average Figure			
Short	Med.	Tall	Size

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THE C. R. ANTHONY CO.
HEREFORD

We Buy Cotton Hereford Poultry & Egg

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YOU'LL FIND BRADLEY GRAIN CO.

EASY TO GET TO AND EASY TO UNLOAD

WELCOME VISITORS to the Annual Convention Seventh District, Texas Federation of Music Clubs in Hereford, Oct. 16-17

WE REALLY APPRECIATE YOUR BUSINESS

Bradley Grain Co. And Hereford Feed Co.

Constitutional Amendment Election On November 13

A special election to vote on five Constitutional amendments will be held on Tuesday, Nov. 13, according to County Judge L. H. Foster.

Included in the voting will be amendments to the state constitution allowing:

Authorization of a state-wide system for retirement and disability pension for appointive county officials and employees;

Providing for the investment of the permanent University fund in additional securities to those now enumerated in other articles in the constitution;

Authorizing the legislature to provide for the levy of an ad valorem tax not to exceed 50c on \$100 evaluation for the creation and establishment of rural fire prevention districts.

An amendment for increasing Veteran's Land for the purchase of lands in Texas to be sold to Texas Veterans of World War II, and to Texas veterans of service in the armed forces subsequent to 1945;

Lastly, an amendment giving the legislature power to set up a system of payments of assistance to needy persons over 65 years of age; to needy children under 16 years of age; removing the \$35,000,000 limitation upon amount of state expenditures for such purposes; disqualifying persons who dispose of property under certain conditions; providing a maximum old age assistance; providing for the acceptance and expenditure of funds from the federal government; providing

that expenditures from the state funds shall not exceed the expenditure from federal funds with respect to any individual; and providing conditions as to residence within the state in order to be eligible to receive assistance; and providing a limitation of \$42,000,000 per year on state fund expenditures for such purposes each year.

The last Constitutional election was held in Texas two years ago. One is scheduled for next year also. Judge Foster said.

Polling places and election officials will be announced later.

Mrs. C. C. Ferguson made a business trip to her ranch at Provo, Utah last week.



MRS. W. T. CARMICHAEL
Past-President, Music Study Club
Board Toastmistress Dinner



MISS SWISHER
Publicity



CHARLES WHITEHEAD
Voca. Club Pres.



JOE BILL WILLIS
President, Junior Piano Club

Class Group Meets

Mary Martha Class of the Methodist church met with Mrs. Adam Flowers Friday afternoon.

New officers elected during the business session were; Mrs. Joe Poindexter, president; Mrs. Homer Henslee, vice-president; Mrs. T. W. Powell, 2nd. vice-president; Mrs. J. C. Cummings, secretary and Mrs. O. B. Russell, reporter. Mrs. Tom Alderson will serve as letter reporter.

Mrs. M. T. Sparkman and Mrs. O. B. Russell gave the program from the study book "In this line of Splendor". Mrs. Homer Henslee read the poem "The Mortgage."

Members present were: Mesdames Tom Alderson, Price Prather, C. E. Williams, J. H. Lomas, Homer Henslee, M. T. Sparkman, R. L. Dowell, Frank Terrell, J. C. Cummings, and the hostess. Mesdames; Don Davidson, E. E. Fridley and Ross Fuller were guests.

Mrs. Hazel Shepard of Glendale, Calif. spent the week-end with Mr. and Mrs. Richard Combs

Two Stores in Shopping Event

Two Hereford grocery stores—Piggly Wiggly and Thomas Foods—are taking part in the Panhandle Associated Grocer's sale, being conducted from October 11 through October 20.

The shopping event is called "Hunt Food's Dollar Stretcher's sale."

Two new Buicks are being given away in conjunction with the sale, according to Gaylord

Newell, manager of Piggly Wiggly. Patrons may register without obligation any time they enter the store and as often as they wish.

C. C. Nolen Named Assistant Dean At Texas Univ.

C. C. Nolen, son-in-law of Mayor and Mrs. W. E. Dameron, was named assistant dean at Texas university October 15.

Nolen, a 1949 graduate of Texas university, has his BA degree in psychology and sociology, and will receive his master's degree in the spring.

In addition to being named assistant dean, Nolen is also director of the Student Union.

Nolen was chosen from 35 applicants for the position.

Mrs. Nolen, the former Miss June Dameron, and their daughter were visitors in the Dameron home here for the past three weeks. Nolen joined them here and they returned to Austin Saturday morning.

Welcome Visitors to the ANNUAL CONVENTION, 7th DISTRICT TEXAS FEDERATION OF MUSIC CLUBS

Visit Our Store While In Town

SUGARCANE

THE FINEST RAYON GABARDINE

UNIDURE-UNISEC TREATED

- Non-oily stain resistant
- Permanent wrinkle resistant
- Durable water repellent
- Retards perspiration odors
- Garments stay cleaner longer

Styled by Jeanne Durrell



Full-skirted casual with staggered pockets for a smart young look. Magnolia, sand, moss rose, coral, Capri blue, midday blue, green and brown. \$22⁹⁵

Sizes 8 to 16

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New and Used Radiators
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HEREFORD
RADIATOR SALES & SERVICE
KENNETH GOOCH



in the SPOTLIGHT



Here's styling and quality to win the approval of even the most critical eyes. Come in and see the wonderful assortment of fine fabrics and smart new models now ready for you at prices that have won acclaim for Andover Clothes across the country.

for your approval THE BIGGEST & BEST SELECTION in our entire history for outdoor men...



THE STETSON LALOO

From dawn to dusk, you're 'n' ready for action in the Laloo. A dust-defying, wind-repelling, rain-withstanding hat that stays with you year after year. Stop in and see this Stetson thoroughbred today.

SHIPMENTS in New Fall Anover Suits and Topcoats arrived this week... affording you selections in styles and newest fall patterns. We have also received our Fall Shipment of Stetson hats. Visit us soon and look over these two lines. We think they will compare with anything to be found in the larger cities, including Quality and Price.

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305 N. Main

Phone 112

Get Her Christmas Gift NOW!

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The Gift that Gathers More Gifts



CHRISTMAS CLUBS NOW FORMING!
JUST \$1 DOWN RESERVES ANY!
ONLY \$125 PER WEEK

\$59⁹⁵

LANE CHESTS as low as \$49⁹⁵



Popular water-tight chest with built-in drawers in deep lid. See automatically locking in any interior setting. \$59⁹⁵

She'll find her Lane her most serviceable piece of furniture—for in its sweet-smelling red cedar interior, her most treasured linens, silks and woolens find absolute protection against moths and dust, stay fresh and clean as new!



An elegant colonial low-boy design in rich, wide-grained mahogany. Convenient drawers, individually locking, beneath spacious cedar storage compartments. A beautiful, decorative design to grace any hallway, living room or dining room! 79⁹⁵

10TH PROTECTION GUARANTEE! WITH EVERY LANE CHEST

- PRIMA VERA
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- MAHOGANY
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- LIME OAK
- NATURAL CEDAR

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423 N. Main St.

Phone 19

Hospital Notes

nough; Mrs. C. J. Berend, OB; Mrs. Al Fremel, OB; Mrs. L. L. Kendall, OB; Mrs. E. H. Loerwald, OB; Mrs. Susie Rodriguez, med; Mrs. G. A. F. Parker, med.; Mrs. Ruth Nettles, OB; Julia London, med.; Novella Arrington, surg.; Clifford Ray Edwards, ac-

Patients In Hospital
Mrs. Dorse Wardlow, OB; G. C. Merritt, med.; Mrs. Iva Coca-

Patients Dismissed
Linda Kuper, med., 10-13; Jack Ward, med., 10-12; Mrs. W. R. Hair, OB, 10-13; Willie Martinez, surg., 10-13; Bryan Knox, burn, 10-11; Virgil Walker, med., 10-11; Shirley Sumner, surg., 10-12.

Births
A son to Mr. and Mrs. C. J. Berend October 11.
A son to Mr. and Mrs. Ross Nettles October 12.

A daughter, Christy Ann, to Mr. and Mrs. E. H. Loerwald October 12.

A daughter, Christy Elaine, to Mr. and Mrs. W. R. Hair October 10.

Mrs. Kelly Gray Honored on Her Birthday

Mrs. Kelly Gray was named honor guest at a dinner given on her birthday, September 30, at the Westway community house. Mrs. Pat Ranspot and Mrs. Adolph Duckworth of Tulia baked the birthday cakes.

Following the dinner the afternoon was spent in group singing.

Those attending were: Mr. and Mrs. Frank Byrd and Margaret, Wanda Hill, Mrs. C. M. Leffel, Mr. and Mrs. Roy Manning, Mr. and Mrs. E. B. Miles, Mr. and Mrs. Lee Little, Mr. and Mrs. Oscar Hunt, Mr. and Mrs. Sank Ramey, Darrell Harkins, Norma McBride, Larry Don Rutherford, and Mr. and Mrs. Pink Luck of Hereford, Mrs. Adolph Duckworth, Roger and Janice of Tulia, Mr. and Mrs. Kenneth Ladd and children of Amarillo, Mr. and Mrs. Merlin Kaul and sons, Mr. and Mrs. Pat Ranspot, and children, Mr. and Mrs. Clarence Morrison, Mr. and Mrs. Elmer Combs, Mr. and Mrs. J. H. Landers, Mr. and Mrs. Jimmy Thomas, Mr. and Mrs. G. C. Merritt, Mr. and Mrs. Billy Bob Jackson, Mr. and Mrs. Robert Boyd, Mrs. Sherd Smith and Mr. and Mrs. Buck Green.

Grandstand Gropings

By Kent Snare

I hope that the final chapter of Hereford's version of "Frantic football furnished on Fridays" was enacted in the Dalhart debate.

There were all manner of doings in that tussle, even a successful running attempt on forth and fourteen from midfield. Although a like maneuver was later essayed with something less than satisfactory results.

Kelly's first canto quick kick, aided and abetted by a north-bound zephyr of some velocity, caught Dalhart with its defense drooping and extracted some zip from the opposing faction even though it was called back from the six inch line. However a second attempt punt in the next quarter did not negotiate much distance and Dalhart availed themselves immediately thereto.

Cessnun did not maintain the schedule of big, fast backs that Hereford's foes have consistently harassed us with. About the only thing he accomplished was absorbing his lumps which was meted out fittingly.

There were moments in the fracas, especially those impelled by a couple of overzealous Dalhart backfielders, that reminded me of the saga about the social worker, who was teaching a bunch of boys from below the tracks, the fine points of football. Her final scrambled instructions were, "Remember boys, if you can't boot the ball, you can always kick the fellows on the other side. Ready now, let's get started. Where's the ball?" "T heck wid the ball," yelled one of the small roughies, "Let's start playin."

The progress of the game was unpredictable in more ways than one and neither Hereford nor Dalhart mastered a really effective, concerted offense. Of course it wasn't as bad as the situation in the following anecdote but was sufficiently similar so as to bring it to mind.

A little college team was taking an unmerciful beating from one of its burly opponents. At the outset, the other team, ran, passed and then went over from the 20-yard line. The little college team then received, got as far as the 20, punted, and again was slammed back to its own 20, from where another score was made.

At no time did the little college team advance further than its own 20-yard line, and the score mounted to alarming proportions. Towards the expiration of playing time, the coach of the little college team sent in a tobacco-chewing youngster fresh out of the army and playing in his first game.

The team, at the moment, was in possession of the ball on — you guessed it — its own 20-yard line, second down 15 to go.

In the huddle, the harried quarterback in desperation turned to the new arrival. "What do you think we ought to do now?" he queried. The kid shifted his cud from one cheek to the other, spat over his shoulder and hitched up his britches. "Well," he drawled, "You been on this one spot all day. What do you say we put up a tent?"

Not to be facetious, fellows, but it's four times out now and



SHERRY BENSON is crowned football queen preceding Friday night's game with the Dalhart Wolves. Ray Graham, football captain places the crown of flowers on her as Billy Gene White co-captain watches. Cheerleaders, Sue Smith, Joan McGee and Betty Hamilton and mascots, Norma Jean and Carleta Gollehon also look on.—Brand Staff Photo.

Minor Injuries To P. B. Sowell In Accident

Only minor injuries and very little damage resulted from an accident Thursday afternoon 17 miles west of Hereford when P. B. Sowell rolled his 1951 GMC pick-up.

Sowell, who was going from his house to a barn several miles down the road, turned west and ran off the left edge of a culvert.

Sowell said that as he made the turn the sun which was almost down blinded him until he couldn't see the road.

no tally. What say we try "buntin" in the next go.

The Olive Hinds Music Studio & The Junior Piano Club
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Members of the 7th District, Texas Federation of Music Clubs for their

ANNUAL CONVENTION

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WELCOME VISITORS TEXAS FEDERATION OF MUSIC CLUBS

Mrs. Ellis Coombes

To the Annual Convention, 7th Dist.

Piano Studio

707 Lee Ave.

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NOTICE!

To Our Friends and Customers

We have sold the Hudson Gas Mart to Davis Bumper of Bumper Service. We wish to thank each of you for your past patronage and consideration.

If you have an unpaid account please mail to Box 821, Hereford, or contact us.

E. Y. CROW
Phone 225-W

HARVEY HUDSON
Phone 872-J

THIRD In Sales of Service In Sales of Parts

In Competition with 37 Ford Dealers in 7 States

Win All-Expense Trips to Havana, Cuba



C. C. HAYES
Service Manager



BEN MALONE
Parts Manager

As heads of the Parts and Service departments, Ben and C. C. won all-expense paid trips to Havana, Cuba, where they will be guests of the Ford Motor Company on guided tours to places of interest on the island . . . and at dinners and banquets the three nights they'll be there. A highlight of their visit will be a banquet their last night there when Six Beautiful New 1951 Ford Victoria Coupes will be awarded as door prizes. Ben and C. C. may be among the lucky winners.

Yes, Hereford Motor Company rated 3rd place in all Ford companies in its class in the entire nation in the sale of parts and service during the months of June, July and August. That's a feat made possible only by the close co-operation of every member of our company. We're proud of the national recognition which we've won . . . but we're proudest of all that our service has been such that our list of satisfied customers has increased steadily . . . that our customers are pleased with the friendly service we offer.

Here was our record for the contest:

Sales of Service and Parts Totalling \$44,588 . . .

An Increase of 129% Over Our Assigned Quota.

That's the record of the Hereford Motor Company, which brought the 3rd place record to Hereford. Ford dealers throughout the country were divided into groups according to their sales of service and parts last year. Quotas for this year were set at 20 per cent above last year's. Hereford fell in the group whose sales averaged around \$25,000. It was one of the smallest towns in the group of 37 Ford dealers in 7 states.

Hereford Motor Company Personal

All of Whom Played an Important Role in the Contest

DOROTHY CRAIG
Bookkeeper

J. A. PAYNE
Parts Salesman

L. W. PHILLIPS
Mechanic

D. M. COWART
Front-End Mechanic

HERBERT KERR
Mechanic

BILL ZELNER
Mechanic

GEORGE JOHNSTON
Mechanic

GLENN MANNING
Body Mechanic

J. T. JAMES
Body Mechanic

GUY WILLIS
Mechanic

MARVIN BOEVER
Lubrication

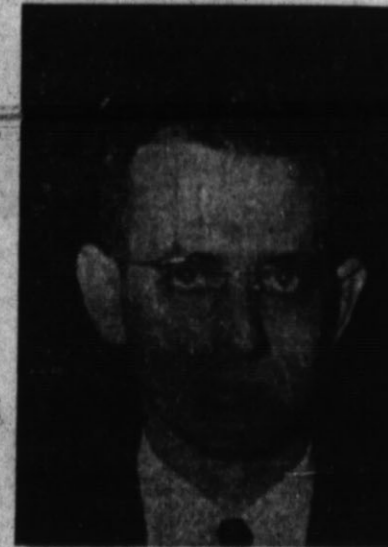
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Hereford Motor Company, Inc.

Your Friendly FORD and MERCURY Dealer

Gunstenson - Arnold Engagement Revealed

Mr. and Mrs. W. T. Gunstenson announce the engagement and approaching marriage of their daughter, Guiletta, to Clifford L. Arnold, son of Rev. and Mrs. P. L. Arnold of Elliott, Texas.

The wedding vows will be exchanged in the First Baptist church on Sunday Dec. 2, with Rev. R. H. Cagle, pastor, officiating.

Miss Gunstenson is a graduate of Hereford high school and was

employed as dental assistant to Dr. Will F. Graham until his recall into the Navy. She is now employed as secretary in the office of Guseman and Dawson.

Mr. Arnold is a graduate of Plainview high school. He has attended Wayland college at Plainview and West Texas State college at Canyon and is a Navy veteran of World War II. He is employed at Miller Auto supply here.



MISS GUILLETTA GUNSTENSON

"International Relations" Lone Star Study Program

"International Relations" was the theme for the program when the Lone Star Study club held its regular meeting in the home of Mrs. G. W. Newsom with Mrs. E. W. Hobson as co-hostess Tuesday afternoon.

Two discussions of topics relative to the theme were presented with Mrs. John Jacobsen Jr. opening the program in a talk on "Your Stake in World Peace". Quoting from George Fielding Elliott, Mrs. Jacobsen said "In difference threatens our foreign policy. We must all educate ourselves on these vital issues".

Mrs. Jim Higgins talked on "What You Can Do Personally to Stop Communism". Mrs. Higgins explained the inner workings of Communism centering her main

discussion on the statement of Howard Whitman that "Free enterprise is our best weapon against Communism." She stressed the thought that around the world people must be taught that freedom means peace.

Mrs. Jim Higgins, president, conducted the short business session.

Those present were: Mesdames Roger Corbett, V. E. Dodson, W. S. Fluit, Leo Forrest, Jim Higgins, H. E. Henslee, E. W. Hobson, John Jacobsen Jr., C. D. Kendall, Joe Kendall, Robert Lingenefer, Vivian Major, Coy Phillips, Earl Phillips, M. T. Sparkman, Robert Thompson, Ed Warren, C. O. Wilkins, L. L. Womble and the hostess.

Dawn Music Study Club Has Program On Hymns, Church Music

Mrs. Reece Stewart was hostess for the Dawn Music Study Club Tuesday afternoon.

Mrs. Carl Wimberley was leader of the program on "Church Music." She said in part, "The average pianist will play church music more than any other type. Accompaniment is an art, and many pupils may be able to present a high grade performance, and yet not be able to become a good accompanist."

A discussion interspersed with illustrative selections was presented showing the different types of hymns, preludes and accompaniments for solo and children's singing.

Mrs. J. B. Caraway gave pointers on Congregational Hymn Singing, stressing an understanding of the message and good enunciation.

Musical selections included a hymn offertory "When They Ring the Golden Bells" played by Mrs. Carl Wimberley; A church classic "Prelude" (Chopin) Op. 28 No. 7 by Mrs. David Rodgers; "How Lovely are Thy Dwellings" (Liddle) sung by Mrs. R. T. Stewart with piano accompaniment given by Mrs. Reece Stewart; and "The Lord's Prayer" (Malotte) sung by Mrs. Gayle Neal with Mrs. R. T. Stewart accompanying. Mrs. J. B. Caraway led the group in hymn singing to conclude the program.

Mrs. Gayle Neal, president, presided over a short business session when Mrs. David Rodgers was named delegate to the Seventh District Music Club Con-

vention to be held in Hereford on October 16-17.

Members present were Mesdames; Zed Stewart, David Rodgers, Carl Wimberley, J. B. Caraway, Gayle Neal, Reece Stewart. Mesdames H. V. McCabe and Russell were special guests.

Friendship Class Has Study Program

Friendship class of the First Methodist church met in the home of Mrs. Forrest Minton Wednesday evening for the monthly study program. Mrs. Leroy Aven conducted the lesson on "The Ecumenical Church". Mrs. J. W. Kirby is teacher of the class.

Special guests were Mesdames; E. W. Harrison, Dorothy Ross, W. S. Fluit, and J. P. Slaton.

Members present were: Mesdames Ed Warren, Leroy Aven, Dean Bishop, Homer Brumley, Larry Moore, James Garner, J. W. Thomas, George Heard, E. W. Hobson, Carl Perrin, J. W. Kirby, Miss Frances Turrentine and the hostess.

Mr. and Mrs. A. B. London were among the many from Hereford attending the Texas A&M-Oklahoma U football game Saturday night. Before returning home they will visit a son Jack and his wife at Carnes City and a son, Lt. Bill London and Mrs. London at Fort Hood and relatives in Dallas.

The Sunday Brand SOCIETY

Hereford, Texas, Sunday, October 14, 1951

Section Two

LaJuan White Bride of Carleton Buck October 6

Mr. and Mrs. W. G. White have announced the marriage of their daughter, LaJuan, to Mr. Carleton Buck, son of Mr. and Mrs. Milton Buck of Vega.

The double ring ceremony was performed in Clovis, N. M. on Saturday evening, Oct. 6, in the presence of members of the two immediate families.

Miss Marco Sumner of Amarillo and the bridegroom's brother, J. W. Buck of Vega, served as attendants. Miss Sumner wore a gray wool jersey dress accented with red accessories.

The bride was attired in a frock of brocade faille in leaf brown made with tight fitting bodice and high neckline finished with small round collar, bracelet length sleeves and full gathered skirt. Touches of brown velvet trimmed the dress and matched brown accessories and small suede hat. The wedding bouquet was a single orchid

pinned to her shoulder. After the wedding the couple left on a wedding trip to Washington, D. C., and other points in the East. Upon their return they will make their home in Amarillo where both are employed.



MRS. CARLETON BUCK

Mrs. Buck is a graduate of Hereford high school and has been employed in the Amarillo Credit Association offices since her graduation last May. Mr. Buck is employed as an accountant and bookkeeper in Amarillo.

Reviews "Bogio" for Young Mothers Club

Mrs. A. L. Manjeot was guest speaker for the Young Mothers Study Club Monday evening when a meeting was held in the home of Mrs. Earl Stagner.

Mrs. Paul Harvey was program leader. Roll call was answered by members naming favorite recipes.

Mrs. Manjeot reviewed the book, "Bogio" by Fred Seale of Amarillo, which is the story of a small crippled boy who thought he was an orphan, and his dog. The reviewer gave a clear pic-

ture of the boy's life as a newsboy who fended well for himself despite his handicap, and who, in conclusion of the book, found not only himself but his long-lost parents.

Those attending the meeting were Mesdames; Delbert Bainum, W. B. Dowell, Charles Dye, G. W. Edwards, Norman Gray, Paul Harvey, Charles Hill, Donald Henslee, Lee Kent, Don T. Martin, Pat Robinson, Neal Young, John Winkler and the hostess.

Mrs. C. J. Lance is Honored at Shower

Mrs. C. J. Lance, the former Miss LaVerne Loftin of Tulla, was complimented at a shower courtesy given in the home of Mrs. Joe Kendall Friday afternoon. Autumn shades of brown, rust and gold gave the seasonal accent in decorations with chrysanthemums predominating in the floral decor. The refreshment table was appointed in crystal and silver.

Mrs. Earl Lance Sr. of Sumnerfield, mother of the bridegroom, the bride and her mother, Mrs. R. A. Weiss of Tulla, made up the receiving line. Mrs. Reece Dawson kept the guest register and Mrs. C. J. Crump presided at the punch bowl.

Close friends of the family

here made-up the guest list, including: Mesdames C. H. Carl, Wood Vaughn, Edgar Moseley, Garden Wheeler, Troy Riddle, C. J. Crump, S. L. Walser, C. R. Walser, Jim Clark, D. C. Walser, Guy Walser, Hollis Walser, Addie Lance, R. D. Lance, Delbert Bainum, Preston Hagans of Littlefield; Reece Dawson, Jeff Roberson, Eddie Roberson, E. Roberson, Bill Hampton, W. W. Hampton, D. R. Vandiver, W. C. McHarg, George Gibson, Earl Lance Jr., Earl Lance Sr., Welton Webb, J. M. Lubuck, R. A. Weiss, and Laveta LaPorte of Tulla.

Mesdames C. R. Walser and S. L. Walser assisted Mrs. Kendall as hostesses.



MRS. C. J. LANCE



MRS. JIM BLACK, flower show chairman for the Hereford Garden club's fall show, is shown above with the focal center of the show which depicts the theme, "Summer Departure—Golden Dawn of Autumn."—Bessie Patterson Photo.

Mrs. W. H. Patton, Bud to Blossom Club President, Plans Busy Year

Members of the Bud to Blossom club have gotten off to a good start in the season's activities under the direction of Mrs. W. H. Patton, president.

Regular study programs have been begun and some good flower show practice was experien-

ced the past week as members of the club shared in the grading and final scoring of the Artistic classes in the Hereford Garden Club Fall Flower Show held in the home of Mrs. O. G. Hill.

Organized in 1947, the club is

affiliated with Texas Garden Clubs, Inc. and has followed standard plans for the garden club work each year. Two special attractions are planned for this year: the Standard Flower Show, the time to be decided later, and a Contest—Identification of Iris, courtesy of the Hereford Garden club. Other special programs have been arranged on the club calendar of events at intervals throughout the year, including pilgrimages and holiday events.

Mrs. W. H. Patton-President

Mrs. W. H. Patton, president of the club, was born in Plainview but moved from California to Hereford with her parents, Mr. and Mrs. H. E. Danforth, when a very young girl.

She is a graduate of Hereford high school and attended Texas Technological college in Lubbock. She is a member of the First Baptist church and active in its various departments. At present she is secretary and reporter for the Fidelis Matrons class.

Mrs. Patton is a member of EP

Nino Study club and serves that club as chairman of the cheer committee.

When a child, she learned to love flowers and to work with them for her mother liked to work with flowers and kept her yard full of them. Now, flowers have become more or less a hobby and her chief interest is landscaping and beautifying the premises around her new home on Star street.

She is proud of her corps of officers for the coming year's work and is looking forward to seeing the club grow, both in membership and accomplishments.

Other officers of the club include: Mrs. Herbert Haseloff, 1st vice-president; Mrs. R. A. Daniel Jr., 2nd vice-president; Mrs. John Winkler, 3rd vice-president; Mrs. R. N. Yarbro, recording secretary; Mrs. Glenn W. Williams, corresponding secretary; Mrs. Don T. Martin, treasurer; Mrs. Edgar Skypala, reporter; Mrs. Ben Childers, federation councilor and Mrs. Ernest Kendall, parliamentarian.



MRS. W. H. PATTON

"Tolerance" Subject Of Pioneer Program

In a program built around the quotation "Men should be judged, not by their tint of skin, the Gods they serve, the vintage they drink, nor by the way they fight or love or sin, but by the quality of thoughts they think", members of the Pioneer Study club heard Mrs. Ray Johnson speak on "Applied Tolerance" Tuesday afternoon at a meeting held with Mrs. Mary Seigler.

Mrs. Carl Gilliland was leader of the program and introduced the speaker who brought out the two leading factors of intolerance; prejudice and discrimination.

Mrs. Johnson outlined the difference between prejudice and discrimination and cited instances of both and instances of indifference which become a part of both factors. She spoke at length on the problem of the American Negro and concluded by saying "The situation needs careful study and a planned course of action. Socially, educationally and politically we are down on those we are not up on".

The next meeting of the club will be held on October 23, in the home of Mrs. John Patton.

Members present were Mesdames; Fred Barrett, A. G. Bell, Jay Boston, H. A. Clise, Burt France, Carl Gilliland, O. G. Hill, Ray Johnson, Tandy Legg, A. L. Manjeot, Ralph McCullough, H. E. Miller, John Patton, Wirt Phillips, F. L. Terrell, Al Werner, J. M. Gilliland and the hostess.

MRS. REX TYNES

Chicken Loaf Ideal for Informal Buffet Service

People who have been attending dinner parties and luncheons served in Mrs. Rex Tynes tea room have requested that some of her recipes be printed in this column.

One of the most recently requested is one for chicken loaf which Mrs. Tynes has worked out to the point of perfection. This recipe for chicken loaf is ideal for buffet service which is

a graceful way to arrange food. Also, the unhurried, friendly atmosphere of a buffet supper gives even the most inexperienced cook a chance to entertain with ease.

Chicken Loaf
1 four-pound chicken
2 cups bread crumbs
1/2 cup rice
1 1/2 teaspoon salt

3 cups chicken stock
4 beaten eggs
Mushroom Sauce

Stew chicken, remove meat from bones and grind, reserving broth. Cook rice until flaky and tender and drain. Mix all the ingredients together and pour in buttered baking dish. Bake slowly for one hour.

Mushroom Sauce

Melt 1/4 pound of butter and add one small can of sliced mushrooms. Simmer five minutes and add 1/4 cup of flour and 2 cups chicken broth or milk. Cook until smooth and thick. When done add a little paprika. 1 tablespoon chopped parsley and 1/2 teaspoon lemon juice. Serve hot over individual servings of the chicken loaf.

Plainview Churchman is Guest Speaker for Calliopian Club

Calliopian club members held a meeting in the home of the president, Mrs. W. L. Davis Jr. Thursday evening.

Featured speaker for the evening was Henry Seaman of Plainview, Vicar of the Episcopal church here, who spoke on "Religions".

He told of the religions of the East and of the Russians and compared their beliefs to our own Christianity. He stated that the basic element of the oriental religion is withdrawal from life with no control over destiny, while the Communist of Russia thinks in terms of the masses and that the end justifies the means.

He pointed out the spiritual value of Christianity and compared the American standard of

living brought about through Christianity, with standards of other nations who embrace other religions.

In conclusion the speaker urged a study of the religions of other nations for a better understanding of the people and of their way of life.

The president conducted a short business session following the program when members discussed further plans of a proposed Woman's Clubhouse.

Members attending were: Mesdames Richard Barnard, B. F. Cain, J. T. Carroll, Clyde Cave, Paul Conaway, G. W. Edwards, Alton Fraser, J. E. Kirby, George McLean, D. C. McWhorter, Carl Perrin, Bill Waldrep, Elizabeth Womble, W. J. Messick, Miss Nell Spradley, and the hostess.

Jaycee-Ettes Install Leaders

New officers for Jaycee-Ettes were installed at a dinner given Tuesday evening at the Western Wheel Inn. Mrs. Dick Lucas, president was in charge of installation rites.

Others attending were: Mesdames Sam Nelson, Ed Skypala, Jimmy Roberts, John Kelly, Ray Hardy, T. J. Clay, Bob Lindsey, Franklin Miller, Dub Reeves, Stan Barrett, Harold Loerwald, Bill Howard, Jim Terry, J. W. Barnett, and Clint Formby.

Birthday Surprise

Lajuan Latham was honored at a surprise birthday party given in the home of Dixie Young recently. Miss Young and the honoree's mother, Mrs. M. R. Latham, were hostesses.

A theater party was the order of the evening with gifts presented and refreshments served later at the Young home.

Those attending the party were: Sue Cooke, Sandra Wright, Barbara Rogers, Dorothy Veigel, Norma Grace Gray, Sylvia McCracken, Gayle Gault, Patsy Jackson, Jan Houston, Sue Savage, Rita Latham, Mary Ann Young, Mrs. E. W. Young, the honoree, and the hostesses.

Mr. and Mrs. Jack Wilkins and son Lanny attended the Dallas fair. They were joined at Dallas by their son Jim. They returned him to Denton where he is attending NTSC.

Mrs. J. H. Pitman returned to Louisiana, Mo., with her daughter, Mrs. Don Taylor, who has been visiting here for the past three weeks.

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match wits with the nation's football experts!

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WIN PRIZES Each Week



YOUR OFFICIAL ENTRY BLANK FOR FOOTBALL CONTEST

Week Ending Oct. 20

HEREFORD vs FRIONA

So. Methodist vs Rice	California vs Southern California	Kentucky vs Villanova
Army vs Harvard	Houston U. vs Hardin-Simmons	Michigan U. vs Iowa U.
Boston College vs Detroit	Michigan State vs Penn State	Missouri vs Iowa State
Colorado U. vs Kansas State	Texas A.&M. vs Texas Christian	Navy vs Northwestern
Dartmouth vs Syracuse	Texas U. vs Arkansas U.	Notre Dame vs Pittsburgh
Georgia Tech vs Auburn	Oklahoma U. vs Kansas U.	U. C. L. A. vs Oregon U.
Georgia U. vs Louisiana State	Oklahoma A.&M. vs Drake	Wisconsin vs Purdue

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<p>NEVER OUT OF BOUNDS Our Prices Are Reasonable, Our Service Reliable. Bring Your Car In For A Complete Check-up</p> <p>DON'S GULF SERVICE 408 W. 1st Phone 1514</p>	<p>JOHN DEERE IMPLEMENTS H & W Implement Co. 618 W. 1st St. Phone 5</p>	<p>PICK A WINNER EVERY TIME! Bring Your Buick Home For That Fall Service</p> <p>EARL HENDRICKS BUICK Smart Buys Buick W. Hwy. 60 Phone 11</p>	<p>COMPLETE CONOCO SERVICE We Will Service Your Car or Truck On Sunday.</p> <p>PALO DURO SERVICE East Hwy. 60 Phone 1350</p>
<p>PHONE 111 ACME CLEANERS Good Clean Clothes Like Good Clean Sports, Can't Be Beat PICK UP & DELIVERY SERVICE MADE TO MEASURE CLOTHES</p>	<p>ALL AMERICAN The Best and Latest In Sporting Goods - Guns - Shells - Fishing Tackle.</p> <p>HEREFORD HDWE. 215 N. Main Phone 567</p>	<p>THE LITTLE THINGS We Will Look Out for the Little Things In Your Insurance-Which Will Take Care of the Big Things In Time of Loss.</p> <p>JOHN McLEAN INSURANCE AGCY. Phone 273</p>	<p>OUR MECHANICS ARE EXPERTS We Have Bear Wheel Aligning Equipment</p> <p>GILES MOTOR 218 W. 3rd Phone 180</p>

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4 COTTON BOWL TICKETS
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\$3.00 CASH AT BRAND
\$2.00 CASH AT BRAND

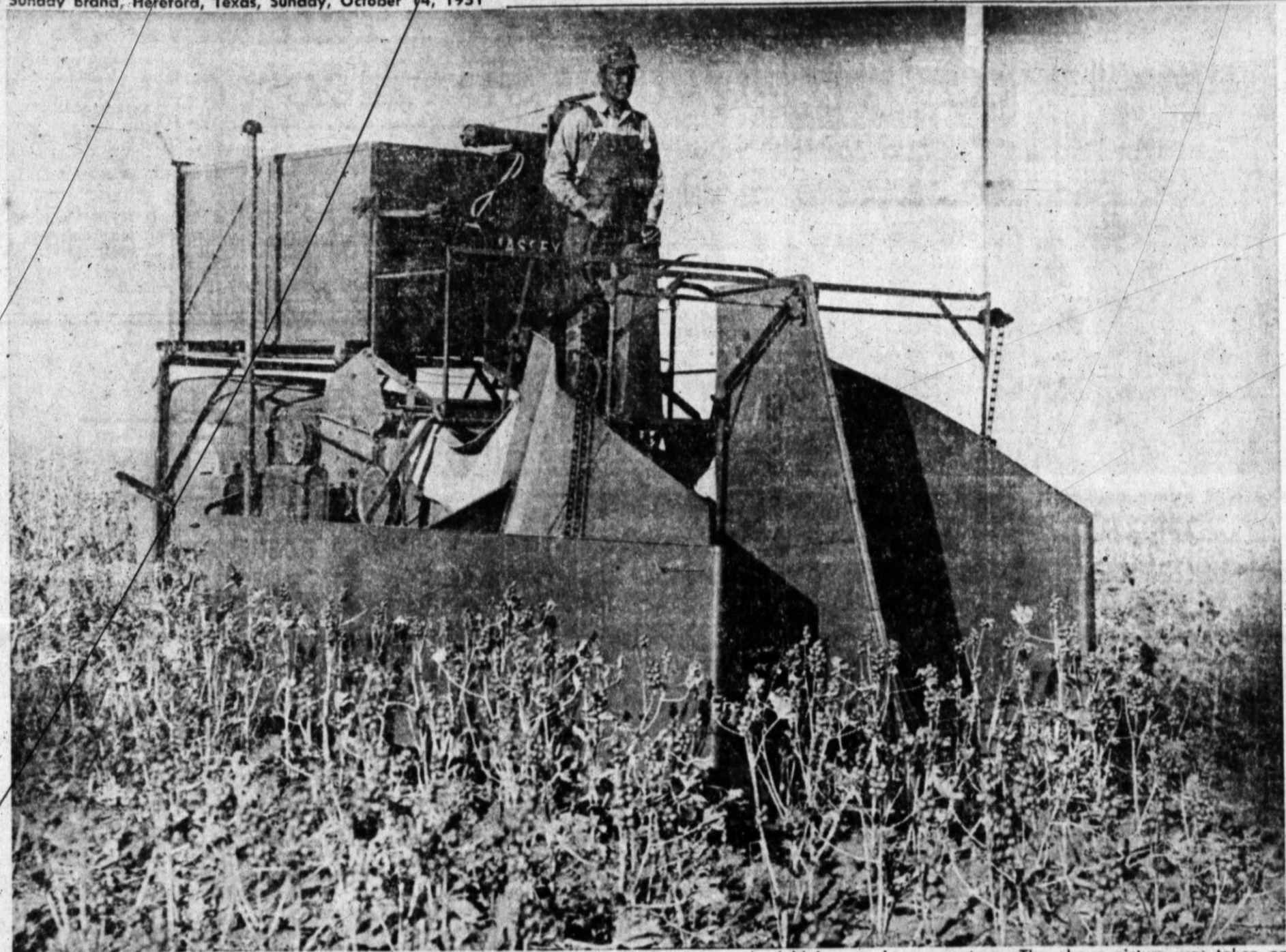
RULES

1. Anyone can enter except employees of paper and their families. Use official entry blank from paper.
2. Circle each team you think will win for every game on blank. Weekly prizes given those naming most winners. Cotton-Bowl tickets awarded to those picking most winners over complete contest.
3. Put entries in contest boxes at stores sponsoring this page. Do not bring to paper. Entries must be in by 6 o'clock Friday before games.
4. ONLY ONE ENTRY ALLOWED PER CONTESTANT!
5. Judges sports editor of Brand. Decisions final.

LEADERS FOR COTTON BOWL TICKETS

1. Kent Snare	58
2. Sophie Snare	55
3. Katherine Snare	55
4. I. L. Whitfield	52
5. J. B. Brown	40
6. Raymond Webb	48
7. Dallas Phillips	48
8. Earl Stagner	48
9. A. W. Goforth	47
10. E. H. Loerwald	47
11. S. T. Loerwald	47
12. Mrs. I. L. Whitfield	47
13. Mrs. Earl Stagner	47

It's fun to win! Be an expert - Cash Prizes every week!



MACHINE HARVESTING of castor beans in Deaf Smith county is now in full swing as the initial season's crop matures. The above picture was taken on the Elliott-Haseloff farm northwest of Hereford.—Bill Patton Photo.

Water District Directors Issue Policy Text

The board of directors of the High Plains Water Conservation District No. 1, E. C. Hatton, A. C. Chesher, Jesse M. Osborn and Tom McFarland, issued a statement to the press this week explaining the policy of the newly organized district. The statement is as follows:

A good strong underground water conservation district has been voted in by a better than two to one majority.

The elected directors met Friday, October 5, to canvass election returns. Not all returns are in, but from those available it is certain that parts of at least 12 counties, containing some 4,800,000 acres, will constitute the district.

The main reason we have spent all the time and money we have is to retain title to our water. No regulation is contemplated by the directors unless and until it is needed and the people want it and ask for it.

"Studies of water levels indicate there is no critical situation as to water supply in the bounds of the district. Therefore no regulation is necessary at this time in this area.

"We do not want the water to run out. It may be that by recharging water sands the supply can be made to last forever, without any regulation. It is intended to begin studies in the near future on the most effective and most economical method of recharge.

"No permit to drill a new well is necessary. Landowners should be careful, however, to make new locations a reasonable distance away from existing wells.

"No tax can be paid to the district this year.

"The directors plan to meet within the next 45 days in order to prepare by-laws, to complete organization of the district, and to make plans for the January

WESTWAY NEWS

Disease of Chickens Topic of Talk By Mrs. Argen Draper

By Mrs. Elmer Combs
Mrs. Argen Draper gave a talk on diseases of chickens at the Thursday meeting of the Sadie Lee Oliver 4-H club. Those present were: Mary Lynn Morrison, Gable and Ann Wagoner, Mrs. C. A. Sauley, Mrs. Argen Draper and Mrs. Clarence Morrison.

Mrs. Guy Lawrence, Mrs. W. B. Nunley, Ricky Lee and Ronald Lloyd of Hereford were dinner guests in the Joe Lenders home Wednesday.

Mrs. E. A. Sauley and Mrs. C. C. Combs visited in Amarillo Thursday.

Mrs. Roy Lee Wilson went to Falls Friday to bring her daughter, Helen Jo, home for the weekend. Helen Jo is teaching in the high school there.

W. E. Combs spent Sunday night in the Elmer-Combs home.

Mr. and Mrs. M. C. Diller and children were visitors in Texoma Sunday.

Mrs. Guy Lawrence, Mrs. W. B. Nunley, and Ricky Lee and Ronald Lloyd of Hereford were callers in the Elmer Combs home

Wednesday. Mr. and Mrs. Ralph Durstine of Friona were callers in the Merla Kaul home Wednesday.

Mr. and Mrs. Gerald Townsend of Winter, Tex., have been staying a few days in the J. M. Townsend home.

Mrs. Paul Harvey and son, Mike, have returned from Denison where they visited relatives.

Wednesday. Mr. and Mrs. Ralph Durstine of Friona were callers in the Merla Kaul home Wednesday.

Mr. and Mrs. Gerald Townsend of Winter, Tex., have been staying a few days in the J. M. Townsend home.

Mrs. Paul Harvey and son, Mike, have returned from Denison where they visited relatives.



COMPLETE SERVICE

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Baptist W. M. U. Business Group

The Business Woman's circle of the First Baptist Church

W. M. U. met in the home of Mrs. Gerald Wilson Thursday evening for a supper session and a program. Mrs. Jim Clark gave the devotional lesson and conducted the business meeting.

Mrs. George Graham presented a program on the program of the Southern Baptist Seminary throughout the world. Mrs. E. W. Young, accompanied by Carolyn Virden on the accordion, gave

vocal entertainment.

Those present were Mesdames; Lynn Kester, E. W. Young, Alwyn Savage, R. H. Cagle, Lola Owens, Jim Clark, Gerald Wilson, and Mrs. Carroll Whiteside

and new member.

The next meeting will be held on November 8 with Mrs. R. H. Cagle.

SAVE 10% on Christmas Cards

Down through the years it has been our pleasure to handle some unusually nice Christmas Cards . . . but we handle many of them the last-minute. To remedy this situation, we are willing to share our profits with you—if you will order early.

We have the new 1951 Samples of most of the card lines now on hand. Come by any time during October and make your selection—and we will give you 10% off the regular price.

In addition, you will have the advantage of first choice, since we never duplicate sales on the same selection . . . plus assurance of delivery.

The Brand Office

P. S. Billings will be handled at your option if you are established on our books with a good credit rating. Prices are about like last year, ranging from \$8.00 per hundred (with name imprinted) and up.

Box Selections at \$1 up, have not yet arrived.



Of course, it's an Electric Roaster!

Yes, Mr. Husband, your wife CAN COOK an entire meal in an automatic electric roaster . . . and a fine meal it is, too. The electric roaster is the answer to many a home cooking problem. It's portable and so the meal can be cooked the modern electric way. Then the entire unit can be unplugged and moved near the serving table . . . for ease of serving and for really hot, wholesome meals. What's more the roaster

is fine for that outdoor picnic or outing meal. The meal can be cooked in advance at home and the roaster taken to the picnic spot . . . it's designed to keep meals hot for hours. And, for those of you who already have an electric range . . . the electric roaster is a fine adjunct for larger quantity meals at holiday time.

SEE YOUR Electric APPLIANCE DEALER

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BOOKS ON PARADE

"My Home on The Range" Seeks To Capture, Hold "Old West"

Reviewed By
Corinne Jennings

Seeking to capture and hold some of the "old west" which is so fast disappearing, a number of books with an Arizona background have appeared this year. One of the most outstanding is "My Home on the Range", by Marguerite Wallace Kennedy.

A young girl with her family move to Arizona where she is employed as a much-needed teacher. This was the profession which placed the early-day women to the best advantage for an early marriage.

But before the heroine took this step, she had a fling at teaching school and being a farmer in raising onions on a large scale. The last was a project encouraged by Bennie, the little but seemingly old third-grader. He was a juvenile philosopher too.

He told her by getting up at 4 o'clock she could get in several hours work, then by working after school and on Saturdays and Sundays she could really get ahead with the garden since it did not seem that his first choice of getting a herd of cattle started

looked so easy. Then he said, "You can rest while you teach school."

He was very surprised later when "teacher" married a big rancher who looked like, as she put it, "The Count of Monte Cristo."

"Who'd a thought of gettin' into the cow business that way?" he exclaimed.

"Mr. Jim", as others called him, was owner and boss of the 120,000 acre MK Ranch. His heart was just as big in proportion and this with his good will and generosity were eventually his undoing as far as a BIG rancher owner.

Other unforgettable people of the story included Mrs. Fassbinder the "Heart-and-Hand Wife", who met her husband by correspondence and then came west to marry him.

"Shorty", in town on a big spree following roundup, was temporarily jailed in a boxcar that leaves town unexpectedly with its cargo. From Willcox, Ariz. to Pecos, Tex. was a long trip for a cowboy who did his traveling by horse.



THE JOB OF KEEPING the estimated 2000 persons supplied at the Walcott school and road opening fell to the quartet shown in the above picture. From left, the are: Floyd Brown, Roy Pruitt, Jack Weaver, and Ernest Weaver.—Brand Staff Photo.



TABLE OR NO TABLE, the barbeque served at the opening of Walcott school and FM-1412 Friday surely was good, as you can imagine from looking at this group who took their food on the ground.—Brand Staff Photo.

Arizona is full of old prospectors and each one is different from the one seen before. Heinrich Wold was a perennial optimist who couldn't stop believing in jackpots.

"Spike", for a long time unsuccessful in his own love affairs, was a ready and easy sympathizer for other "unfortunates" and ever ready to help them. Helping out one of his Spanish-speaking friends who could not write, he sent the message for a rival, "You, tell that coyote, Senor Acosta, that I will kill him next Sunday."

"Pinkie" was right good in jogrify and figgers but grammer

shore threwed him", was typical of many of the earlier cowboys who had little chance at schooling.

Katie was only one of the many cooks who came for a time to the MK Ranch and as one of the boys described her, "Wide as two ax handles but her biscuits were lighter'n hen feathers." Cooks on the ranch did not last much longer than school teachers in their state of "single bliss."

The problems and life on such a big ranch were not easy for a tenderfoot, but the adventure of it all was loved by her and she did everything with gallantry and a good humor which is heart appealing.

This bids to be one of the freshest and gayest books of this or any year and one to be enjoyed and remembered with pleasure long after you have put it aside.

"There is a big demand at present for Southwestern reading material, in both fiction and non-fiction at the county library," says Mrs. Boydston, the librarian. "So add this one to your list," she advises.

Mrs. Lora Long left Friday for Spur where she will stay with a granddaughter while her parents, Mr. and Mrs. J. L. Garner, are vacationing. Mrs. Long will also visit with a son and daughter-in-law, Mr. and Mrs. Arnold Long, while she is in Spur. She

November Draft Quota Six Men

The Deaf Smith county selective service board has a November call of six men, according to Mrs. A. Peterson, clerk.

State selective service headquarters today received the smallest state draft call since beginning of the United Nations military action in Korea.

The call, for December, asked for only 362 men. Brigadier General Paul L. Wakefield, state Selective Service director, said. Previously, the smallest call was 367 men, levied in July.

State draft headquarters at the same time received an upward adjustment of its November call from 575 men to 665. General Wakefield said he understood Marines had asked for more men for November.

The increase for November will cause local board quotas to be adjusted upward slightly at boards in the following communities:

General Wakefield said the December call would not be issued to local boards until "sometime during the latter part of October."

The December call brings the total called for in Texas since beginning of the Korean fight to 30,432. More than 75,000 men have been examined in Texas by the draft system since August 1950.

Announce 1952 Support Boosts On Food Grains

Price support on 1952 "non-basic" food grain crops are being increased this year to help assure adequate feed supplies for large livestock production. B. F. Vance, chairman of the State Production and Marketing Administration committee, said today.

National average price support rates for the grain will be: Oats, 78 cents per bushel for No. 3 or better; barley, \$1.22 per bushel

for No. 2 or better, with discounts for lower grades; rye, \$1.42 per bushel for No. 2 or better of No. 3 on test weight factor only; grain sorghums, \$2.38 per cwt for No. 2 or better, with discounts for lower grades.

The 1952 support represent 80

per cent of parity, compared with 1951 supports of 75 per cent. As in the past, the supports will be carried out through on-farm and warehouse storage loans, and purchase agreements.

Mrs. Scrapp Johnson and Mrs. Wallace Cox have returned from a visit to Lubbock with relatives.

Mrs. O. G. Hill went to Friona Tuesday to install new officers of the WMU of the Baptist church. She was accompanied by Mrs. Jack Roberson.

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NOTICE TAX PAYERS

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If Paid In ---

October 3%

November 2%

December 1%

DELINQUENT IF NOT PAID BY JANUARY 31st

Poll Taxes Were Not Included In Your Tax Statement

J. C. REESE

Tax Assessor -- Collector -- Deaf Smith County



THE ARRANGEMENTS COMMITTEE and the commentator for the Home Demonstration club dress revue Saturday are shown above. They are from left: Mrs. Bryan Campbell, Mrs. R. C. Childers, Mrs. Jack Higgins, commentator, Mrs. Paul Rudd, and Mrs. Joe Gill.—Brand Staff Photo.

Home Demonstration Club Dress Revue Held Saturday

The Dress Revue sponsored by the Deaf Smith County Home Demonstration Clubs at Hotel Jim Hill Saturday afternoon was outstanding, not only for the workmanship in the dresses themselves, but for the ingenuity of the members in utilizing materials and in making accessories to go with the dresses.

No prizes were given but many high scores were recorded even to beginners. Miss Doris Leggett, district home demonstration club agent, praised the club women

and told them that "In time of stress and strain it is more necessary than ever for women to do their part in the home and in the community."

Patsy Childers, secretary-treasurer of the Workers 4-H club, entertained with piano music both before and following the revue.

STREET DRESSES
Modeling street dresses were Mrs. J. M. Carothers, Dawn; Mrs. Clarence Perrin, Sims; Mrs. J.

P. Slaton, South Hereford; Mrs. Elmer Combs, Westway; Mrs. Bob McQuigg, West Hereford; Mrs. A. G. Grisham, Sims; Mrs. T. J. Parsons, Progressive; Mrs. Paul Corbett, Cultural; Miss Lula Botsford, Dawn; Mrs. Orin Russell, South Hereford; Mrs. S. S. Williams, South Hereford; Mrs. F. R. Meier, Messenger; Mrs. J. T. Richardson, Cultural; Mrs. Joe Wagner, Westway; Mrs. Ira Ott, Wyche; Mrs. Vern Witherspoon, West Hereford; Mrs. Carlos Vaughn, West Hereford; Mrs. Frank Rickel, Bippus; Mrs. John Hacker, South Hereford and Mrs. Henry Kinsey, Heiselman.

HOUSE DRESS
House dresses were modeled by Mrs. T. L. Sparkman Jr., Dawn; Mrs. Leo Ohlig, Westway; Mrs. Leona Packard, Cultural; Mrs. A. E. Jury, Wyche; Mrs. J. V. Pickins, Wyche; Mrs. Joe Landers, Westway; Mrs. R. R. Tooley, Fairview; Mrs. C. M. Phipps, Westway; Mrs. John Jacobsen Sr., West Hereford and Mrs. H. S. Fuller, Dawn.

BEST DRESS
Those showing best dresses were Mrs. Jack Higgins, Fairview; Mrs. R. C. Childers, Cultural; Mrs. John Draper, South Hereford; Mrs. M. T. Sparkman, Progressive; Mrs. R. N. Cooke, Cultural; Mrs. Jack Flowers,

NORTHWEST HEREFORD NEWS

Club Women Spend Day Working On Their Road-Marking Project

By Mrs. R. C. Childers

A work day session and luncheon was held in the home of Mrs. Paul S. Corbett Thursday afternoon. Mrs. R. C. Childers, chairman of the community project, was in charge of the days work. Women of the Cultural Home demonstration club painted names of the roads on 18-inch planks to be placed on every corner in this vicinity.

During the business session, Mrs. Earl Dehart made a report to the club from the committee meeting of the plans for a club house last Friday morning.

Mrs. Fred Wolfington gave the council report, stating that the council officers are to give a report at the next regular meeting and that each club is to send in a name for the decorating committee and one name to be in a skit at the Christmas program. Mrs. Wolfington was elected to go to council and participate in the skit, and Mrs. Grady Parson to serve on the decorating committee.

The resignation of Mrs. R. N. Cooke as clothing demonstrator was read and accepted. Mrs. R. C. Childers was elected to serve in Mrs. Cooke's place.

Women attending the luncheon were: Mrs. Louie Olson, Mrs. R. N. Cooke, Mrs. Earl Dehart, Mrs. J. T. Richardson, Mrs. R. C. Childers, Mrs. Art Lewis, Mrs.

Pat Robinson and Mrs. Corbett. Members attending the business session at 2:30 were Mrs. Fred Wolfington, Mrs. Thomas Barclay, Mrs. Curtis Barclay, and Mrs. Grady Parsons.

The Workers 4-H Club met in the home of Mrs. Art Lewis Tuesday afternoon at 4:30. Mrs. Louie Olson gave a demonstration on candling eggs.

Girls attending this meeting were: Mary Dufer, Bonnie Lewis, Georgia Lewis, Jan Cooke, Freda Inman, Sue Cooke, Paula Beth Corbett, Patsy Childers, and Colleen Cooke.

Out-of-town visitors in the Art Lewis home last week, were Mr. and Mrs. Tommie Lewis and children from Waukomas, Okla., and Jimmie Lewis of Enid, Okla. Mr. E. M. Cooke, father of Mr. R. N. Cooke returned to his home in Canyon after a several week visit in the Cooke home.

Laura V. Hamper of Amarillo was a caller in the R. C. Childers home Tuesday. Miss Hamper came to see Raymon's hamsters. She plans to write a story about a little boy who was interested in hamsters; and before writing her story, Miss Hamper wanted to see one. She was amazed at their size. She expected to see something as big as a rabbit, instead of a rat-sized animal.

Mr. and Mrs. J. T. Richardson and Mr. and Mrs. Pat Robinson were honored with a visit from

an old friend and family from Gould, Okla. They were Mr. and Mrs. Woodrow Gibbinu and their three children.

Mr. and Mrs. Earl Dehart and Kenneth were visitors in the homes of Mr. and Mrs. Arthur Dehart and Mr. and Mrs. Glen Robinson in Claude Sunday. Mr. and Mrs. Grady Parsons Jimmy and Joe Harrel were visitors in the home of Mr. and Mrs. Aubrey Talley in Halfway Texas Sunday.

Jack Parsons, and Susie Bursley of Amarillo were visitors in the home of Mr. and Mrs. Gady Parsons Saturday. Jack is the son of Mr. and Mrs. Parsons.

Mrs. A. H. Inman of Plainview was a caller in the home of her sister and family, Mr. and Mrs. R. C. Childers, Monday morning.

Mrs. R. C. Childers attended the instruction course in tailoring for instructors Wednesday afternoon, in the rear of the Yancy Sewing Machine shop. Mrs. Argen Draper was in charge. Other demonstrators attending were: Mrs. T. J. Parsons and Mrs. Grisham from Plainview; Mrs. Franke Wilde from South Hereford Home Demonstration Club.

Bill Goldston Named Agent in Gray County

Bill Goldston of Hereford has been appointed by the Gray county commission as assistant



MRS. MARSHALL KIMBROUGH is shown at the piece-goods counter at Harman's. She has been employed there for about a year.—Brand Staff Photo.

county agent for Gray county. He will work with Foster Whaley, county agent.

Hereford high school and Texas A&M has been in training with the county agent at Perryton for the past three weeks. Goldston, who is a graduate of

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Editorials

Government No Better Than People Who Tolerate It

The battle of political morality continues in Washington, much to the consternation of the bewildered masses on the home front.

A lot has been uncovered in this great drama to throw the American voter into a state of confusion.

Some of the antics of political figures do not leave a wholesome taste in the mouths of us at home who naively visualize our leaders as "lily whites" who are not—or should be—not affected by pressure—from either side.

However, some of the practices admittedly carried on are winked at as "good politics."

Whether this bartering with the welfare of our nation is "good politics" or not is up to the voter to decide in accordance with his own principles.

We should remember, however, that this is not all one-sided. The doubtful practices follow our nation-wide circuit of government, but that cannot be blamed on one particular party.

The blame should be put, rather, on the voters for letting such a thing grow. We have not jealously guarded our franchise of the vote. Consequently, our government can only be a mirror of our own actions.

Without a doubt, there is a reason for uncovering all this "mess." One of the vital reasons probably has something to do with November, 1952.

There will be a lot of mud-slinging from now on out, and we, the people, will not be given the true facts to decide this thing for ourselves.

If our elected representatives really want to clean up this thing, why don't they? If they have sufficient evidence, they should ACT and act quickly.

If they don't have anything stronger than a suspicion, why cloud the issue with doubt?

It's difficult to believe that there hasn't been a certain amount of knowledge among the lawmakers on these practices in the past.

So, why pick the present time to open them up? If they have proof of genuine breaches of the voter's trust, we will listen to them. Yes, even help them out the guilty parties.

If all they have is a loser's disdain for the politician's "to the victor belong the spoils" code, then they have nothing to complain about.

If their delvings have a purely selfish political motive, they are not serving the best interests of the American people and they shouldn't expect to use the American press as a soap box for their campaign skulduggery.

We pride ourselves in trying to base our policy on fairness and accuracy as much as is humanly possible. If there is any deceit of the American people, we want to know about it and publicize it.

There have been some things done with which we disagree, and have voiced our disapproval.

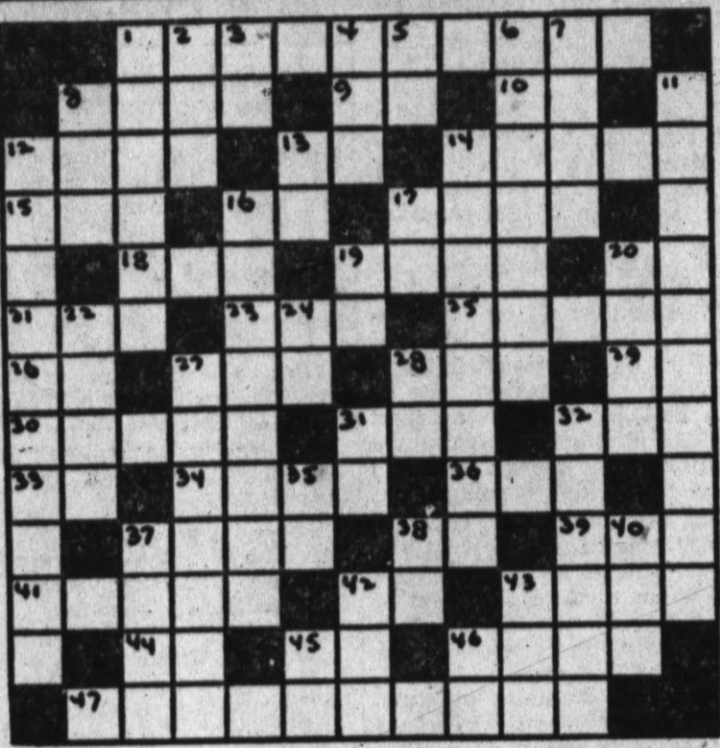
If further bona-fide violations appear, we will do all in our power to expose them. But we refuse to spout propaganda for any party or politician.

There are ills within both American political parties. They have cropped up because you and I, the American voter, have taken our obligations too lightly.

If our citizens would express violent disapproval of some of the current shady practices, they might stop.

Our government can never be any better than the people who tolerate it.—W. W. K.

CROSSWORD ~ ~ ~ By A. C. Gordon



ACROSS

- 1—Popular home entertainment
- 8—The man who wins the game
- 9—Indefinite article
- 10—Greek letter
- 12—Triumph
- 13—Preposition
- 14—Frequently
- 15—Domestic fowl
- 16—A brace (abbrev.)
- 17—Well-known flower
- 18—Alien
- 19—North American waterfowl
- 20—Baseball Watchers (abbrev.)
- 21—Contracted "it is"
- 22—To hobble the baseball
- 23—Sentence connective
- 24—Implement used in a wet sport
- 25—Exclamation of satisfaction
- 26—Colling implements
- 27—A tennis ball "net taker"
- 28—Trouble
- 29—Indefinite article
- 34—Unable to speak

Fun and Recreation

- 35—Atmosphere
- 37—Ventilates
- 38—Roman 1010
- 39—Royal Athletic Revolution (abbrev.)
- 41—Dapatch
- 42—Exist
- 43—Act of falling to win the game
- 44—The "Blue Grass State" (abbrev.)
- 45—Latin abbreviation for "that is"
- 46—Partakes of a watery sport
- 47—Positions occupied by coaches in a baseball game

- 11—Participants in a popular winter sport
- 12—A defeat in a game in which the loser fails to score (colloq. poss.)
- 13—Either
- 14—Eastern
- 15—The primary aim of every game
- 16—The "in"
- 17—Assimilated form of the prefix "in"
- 18—Comparative suffix
- 19—Something every marksman draws on his target
- 22—Fairway implement
- 24—Public conveyance (abbrev.)
- 27—That which is unusual (poss.)
- 28—Scottish "one"
- 31—Measure of weight
- 32—Implements used by the low-pulling sportsman
- 35—Abbreviated manuscript
- 37—Queries
- 38—Pronoun
- 40—Beast of burden
- 42—Part of horseshoeing
- 43—Tract of land
- 45—Estate
- 46—Chemical symbol for radon

DOWN

- 1—Outdoor game
- 2—Suffix forming nouns denoting persons
- 3—Behold
- 4—The winning position in a race
- 5—Preposition
- 6—A number of positions on a baseball team
- 7—It takes three of these to end your last warring in a ball game
- 8—Hasten

SUNDAY'S CURRENT QUESTION

Readers Agree With Industrial Leader on Danger of Controls

Charles Wilson, president of General Motors, said Wednesday that he sees government controls as an attempt at regimentation. Do you agree with him? What are your reasons for agreeing or disagreeing with him?

BEN CHILDERS—I agree with him because it seems that every country that has taken control of business have taken over the countries. I think that it is the same thing as socialism.

W. E. LANDRUM—I agree with him because I have confidence in his ability. I think that he is pretty familiar with government problems and how to solve them.

SCOTTY BUCKNER—I agree with him. I don't think that they have any right to tell us what to do and I've thought that for a long time.

ROY PEET—I think that Wilson knows what he is talking about when he says he thinks it is leading us to regimentation. I have enough confidence in his ability and all to be inclined to agree with him.

TOM HOWARD—I agree with him definitely. Well, in the first place, this country was based on free enterprise and if the government takes control and tells a man what he can do and can't do—against his better judgment then we've lost what we fought for in 1776. If we are going to lose our freedom to the government then we might as well lose it to Russia.

KENT SNARE—Yes. Governmental aim since 1933 has been regimentation. The innumerable government agencies have been created so that great masses of people affected by various agencies think and do as the guiding agency dictates, in order to forestall either loss of subsidies or political influence.

'Tater Peelin's

By Roberta Campbell

We are thinkin' more of irrigation right along since another nice surprise came to us as we bogged around in the field last Saturday afternoon.

Mrs. Essie Cardwell accompanied by her mother, Mrs. J. D. Bourn drove out to our place with a wonderful pineapple layer cake topped with the prettiest icing you can imagine.

She certainly doesn't need any of those suggestions the West Texas Gas company's office puts out about cooking.

Up until this week to ride a fire truck was mostly something every youngster dreamed about but the Fire Department sure made a hit with the school kids by givin' them a ride that they are still talkin' about.

A letter with some money enclosed from Mrs. E. A. Ferguson this week gives our faith in the honesty of a majority of the people another boost.

This summer a part of the time our blackeyed pea patch was run much as the old country store where if the customer found the store keeper gone he helped himself and left the money or a bill of what he got.

We've found money tucked around the house with or without a note and any number of people have driven back out to pay us when we didn't even know they had been a customer in our absence.

Yep, we are still convinced that most people are still honest.

By the way, we would like to know which one of you ladies we should thank for bringin' our clothes in out of the rain this summer.

I'll Never Forget

I came to Hereford 50 years ago this January 15 from Tennessee. Sheriff Sanders, my father-in-law, had a section of land that Amarillo now stands on and he told me to go to Hereford because it was the healthiest place in the world. He told me that my mother had died of consumption and that his daughter, my wife, had died of the same thing. He thought that since I was so weakly I should come to the Plains.

When I first came here there were no flies at all around here. A man could kill a beef and in the dead of summer hang it from the tower of the windmill and not any flies would bother it. Then when you needed meat, all you had to do was to let it down from the tower and cut a chunk of it off. I ate meat done this very way when I was on the George Muse ranch.

I was in the dray business and it was my job to haul off carcasses. I hauled them out to the stock yards and there was a family that lived within 200 yards of where the carcasses were dumped and they said that they never did notice any odor or flies from the dump. The carcasses just dried up in the skin and never caused any trouble.

I ran the first filling station there ever was in Hereford. It was where Tom Carter's office is or where Bill's Barbershop is. There was only about a half dozen cars in Hereford at the time and so I also ran a wholesale business for Pierces-Fordice company. The warehouse was right south of the passenger depot.

I've done a great deal of dray work in Hereford. I hauled the bricks for the first brick building in Hereford. It was the old Western National bank and John Patton is in it now. I went down to the lake where Lake Park is now and dipped up water in a barrel and hauled it up to make the mud to go between those bricks in that building.

I traded quite a bit, especially in horses, because I was very interested in horses. I sold out of the dray business two or three times but I never did stay out for very long. Whenever I sold out, I did so with the understanding that as long as they were in the business I would not start up again, but they always quit before long and I had the opportunity to go back into it.



D. H. BRYANT

I remember Red Smith and I went out for some bundle feed one time when there was snow on the ground and no road to follow.

Back in the days when I was in the dray business there was more snow in the winter. I remember one time when I had to go out to the cemetery in the dray wagon to break the snow so that I could get the horse through.

There was snow up to the eaves of the sheds along Harrison highway. Several times the snow was so deep that the horse couldn't get to the cemetery and we would have to use a sled.

One time when I didn't have anything to do, I left my team on the street in front of the old hotel that used to stand close to the railroad. Some of the boys got an old cast away stove and loaded it on my wagon and drove my team back to the hotel and parked it.

When I came out I asked an old man what I was going to do with the stove and he told me to dump the stove out in the street and not haul it. The man who ran the hotel really did raise a fuss about it when I dumped it in front of the hotel, but it was really

(Continued on page 7)

Panhandle Paragraphs

CO-OP RECEIVES LOAN

The Dickens County Electric cooperative received a loan of \$155,000. The money will be used to build 111 miles of distribution line to serve 147 new rural consumers and will also make system improvements for the county.

TELEPHONE RATE INCREASE ASKED

A rate increase of 50% was asked Olton citizens by the Southwestern Associated company. The city commission has offered them an increase of 11.6% but they feel that 40 or 50% is too much. Such an increase would raise business telephones on a one party line to \$7.50 plus tax per month and residence phones on a one party line would be raised to \$4 a month plus tax.

SCHOOL BOND ISSUE APPROVED

A bond issue for school construction and improvements at White Deer and Skellytown carried by a vote of 172-10. In addition to passing the \$800,000 bond issue the voters passed the issue of increasing the school tax from \$1.25 to \$1.50 maximum.

HS STUDENTS PASS FIRST AID

Fifty Colorado City high school students qualified for Standard First Aid certificates this week by passing a first aid course. The course was offered the students through the American Red Cross unit at Colorado City.

PERMITS OVER \$1,000,000

Building permits for 1951 have passed the million dollar mark in Brownfield. With three more months for building permits to be issued this year it is certain that 1951 will surpass the all-time record of \$1,117,225 set in 1950.

RED FEATHER DRIVE

Matador's annual community chest drive will get underway November 15 with a goal of \$3,000. The board of the organization met and set the budget \$250 below the goal.

50th BIRTHDAY

According to the first resident of Shamrock, the town was 50 years old on Tuesday, Oct. 9, October 9, 1901 was the day that work was begun on the first home in Shamrock—a one-room shanty with a dirt floor, no windows, and one door.

The BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his farm near Bootleg once more is no doubt misinterpreting statistics, his letter this week reveals.

Dear editor:

With occasional Fall weather already been enjoyed out here, I've been wanderin around more than usual lately, I don't mind wanderin around any season of the year, through spring plantin or any other time, a man who wanders around only when there ain't nothin else to do is likely to find very little time to do it in, but Fall is one of my favorites, next to winter, spring and summer, and my readin material has been pickin up noticeably, this mornin I picked up four newspapers, three magazines, and a copy of the Congressional Record, and when I got home I ran across an item which has me disturbed.

According to the latest statistics, one American in twenty is now workin for the Federal government, supported, as the writer pointed out, "by the other nineteen of us."

This fact had the editorial writer disturbed and you got the impression it was too big a load for him and 18 others to support their Federal worker.

Well, I don't know what proportion of the population ought to be workin for the Federal government, but so far it ain't the number that bothers me so much as what they do or try to make me do, but what I started out to say is that this editorial writer complainin about supportin one-nineteenth of a Federal worker ought to consider the plight of the farmer. The farmer has to support not just one-nineteenth of a man but nineteen complete men.

That is, I guess he does. I read the other day where in 1850 it took one man in the country to grow enough food for himself and one extra man in town, and that the ratio has been increasin so that now one farmer raises enough food for 19 men in town. No wonder I'm tired.

However personally I don't put too much stock by these figures, maybe some farmers do raise enough to support nineteen city people, but I don't believe I make the grade myself. In fact, if nineteen people in town can live off of what I make out here, this country is on shorter rations than I ever dreamed of. If I lived in town and that's all I had to eat, believe I'd hunt me up a Federal job too.

Yours faithfully,
J. A.

School, Road Opening Was Tribute to Communities

Residents of the Walcott and Sims communities can well be proud of the ceremonies that heralded the opening of their new school and the farm-to-market road in their part of the county.

This is the first time The Brand has had the opportunity to publicly thank and congratulate those fine people and to let them know how successful we thought their effort was.

We—and about 2000 other persons—appreciated the chance to visit with those folks and to share in their day of community pride.

We have heard nothing but praise for the people of that area and for their foresight and determination in bringing the twin project to a successful conclusion.

Walcott school is, without a doubt, the

finest rural plant that can be found in the Southwest. The 37.5-mile road coursing through the two communities is a vital and valuable addition to Deaf Smith county's road network.

In addition to their foresightedness, the people of this area have also another important trait befitting good neighbors and citizens—the ability and desire to share their proud moments with their friends and neighbors.

This gesture, made and accepted in a spirit of true neighborliness, only strengthens the bonds of friendship between our people—on a smaller scale here in West Texas—and on a larger scale throughout the entire Southwest.

Thanks to the residents of the Walcott and Sims communities, the dedication of their road and school will live as one of the greater moments in Deaf Smith county history.—W. W. K.

Promoting U. S. 60 Travel Profitable

Now that the last stretch of U. S. Highway 60 (at Vici, Okla.) has been surfaced and formally dedicated, local businessmen can expect a new surge of promotion of Highway 60 travel.

There is a lot of room for increased travel on this highway. There is also a great deal of financial advantage to many local businesses if such travel is increased.

While there is no organized Highway 60 association in Hereford, several local businessmen are members of the national group and have aided, in many ways, the publicizing of this route.

Highway 60 now can boast a good coast-to-coast inducement for travel in offering one of the better transcontinental arteries.

While there will be no immediate jump in revenue from the new facilities offered by this route, continued plugging, as is done with other cross-country highways, will eventually mean money in the pockets of Hereford businessmen.—W. W. K.

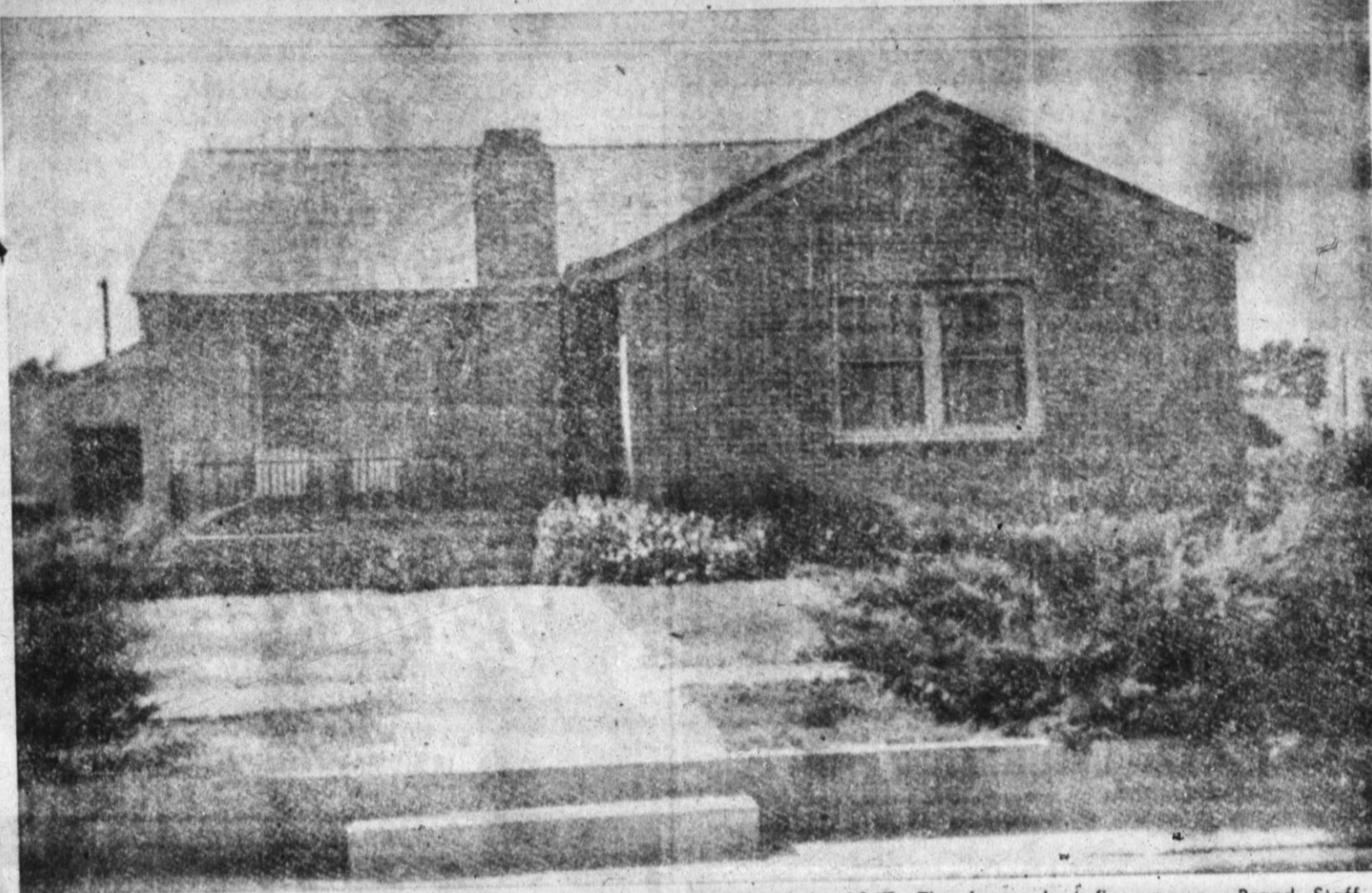
The Sunday Brand



Established 1948
Published every Sunday
Hereford, Texas

James M. Gillentine, Editor and Publisher
Subscription Rate: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With The Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 50c per month. Single copies, 10 each.
Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.

Hereford, Deaf Smith County, Texas
News Editor W. W. Knief
Adv. Manager Melvin Young
Shop Foreman Jim O'Hair



THE W. L. JONES residence located at 135 Avenue C was completed in 1947. The house has five rooms.—Brand Staff Photo.

Beauty at Home

By Lynn Carter

Q. How can I treat my elbows to keep them soft and beautiful?

A. Soaking in warm olive oil for a few minutes will soften them. If they are dry and discolored, wash in warm water and soap, then gently rub the surface with a piece of toilet pumice, taking care not to injure the skin.

Q. What will "shorten" the appearance of a rather long face?

A. Try wearing the hair parted on either side, and medium long, combed away from the face, perhaps a chignon. Shape eyebrows straight and heavy. Apply mascara and eyeshadow only on outer corners of eyes. Blend rouge deftly on outer edges of

cheeks; apply lipstick to full outline of lips.

Q. My neck seems to look darker than my face. How can I remedy this?

A. Try bleaching the neck with buttermilk massages.

Q. What is a simple exercise that will combat double-chin?

A. Drop the head forward until the chin rests on chest. Lift it up and well back, then swing head in circle and drop it forward on the chest again. Repeat.

Q. Please give me some hints for eye beauty.

A. The eyes should be washed morning and night with an eye lotion, using two eye cups. Placing these over your eyes, rolling them with the head thrown back. This is wonderfully cleansing. For tired eyes, use eye pads steeped warm milk or water. Lie down, and relax.

Q. Can you suggest a good home remedy for excessive freckles?

A. One which has been recommended consists of one ounce of lactic acid, one ounce of glycerine, and six ounces of rosewater, mixed together and applied with fresh cotton two or three times

daily.

Q. How can I treat regged cuticles on my fingernails?

A. Dip some gauze strips into manicure oil, wrap these around the fingertips, and leave on for 15 minutes. Then brush off with warm suds and apply cuticle remover for a minute or two. Brush this off and any dead cuticle will come with it. The new cuticle will be softer.

Q. How can I keep my very oily skin smoother and less moist-looking?

A. An astringent lotion, chilled with ice, will help lots. This firms flabby muscles, and exercises lazy skin pores through which too much oil is exuding. After removing cleansing cream, or after washing, apply the lotion with fresh cotton, and then "slap" until dry.

Q. What are good rinses for hair softness and luster?

A. Lemon or vinegar. One lemon usually is enough, although some prefer two, to a bowl of water (about four quarts). When using vinegar, add three tablespoons to a quart of water, and follow with a rinse in clear, cool water.

I'll Never....

(Continued from page 6)

funny and I didn't intend to haul that stove.

I used to haul big engines for wells for McDonald. I would put six horses on the wagon to pull the engine out to the job. One time McDonald had me to go to the Matador ranch to unload one of those engines. The foreman was really shocked that I unloaded the engine so fast. Instead of hauling two loads of crossies and making a pen to roll the engine on from the train to the wagon, I just ran the tongue of my wagon up under the door of the train and loaded the engine right on the wagon. Then I hooked the team on to the back of the wagon and pulled it away from the train so that I could hook them onto the tongue.

One time when I wasn't in the dray business there was a prospective oil boom on they were putting down an oil well about 18 miles out on the Bruner place. I went to the fellow and asked him if he needed someone to unload and haul the three carloads of stuff he had setting on the tracks. He did, so I took the job. He wanted to know if I knew how to move the stuff. I told him that I had never handled any oil equipment but that I had looked over what he had and I could handle it.

After everyone else had stopped hauling, he asked me to stay on and haul supplies and things for him. I worked for him until they decided that the well was no good and gave up.

I went out with the first combine ever run in Deaf Smith county. It was Troy Womble's combine and it took eight horses to pull it. I drove the horses. We worked for 15 days harvesting the wheat. A man by the name of Bill Neigelens helped us. He brought his wagon along and drove it along under the spout. That was in the days when there wasn't a bin on the combines.

During World War I, I helped build 25-Mile avenue. When I finished the month's work they paid me \$750. It was the most money I had made for a month's work up until that time. I paid Uncle Jim Cloyd \$150 for helping me with the road.

During the time I have been in Hereford I have gone back to Tennessee 15 or 16 times but I was always eager to get back to the Plains. Just like a woman up at Amarillo said the other day—"I think it is the grandest place on earth."



Regal and reasonable—A low poster bed (single or double), a double bow Mr. and Mrs. dresser, matching pouf and bench, five-drawer bow-front chest, (Night table and chair extra)

As Illustrated

NOW YOU CAN HAVE THE

Custom-made look

You have your choice of 25 bedroom pieces, so reasonably priced that you're certain to find exactly what you want for your floor-plan needs! Hurry in to see this New Hampton Court bedroom group soon—you know that the Drexel landmark combined with our price tag is your proof of unusual value!

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FREE!... A \$119.50 Youngstown Kitchens FOOD WASTE DISPOSER

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Youngstown Kitchens
JET-TOWER DISHWASHER

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**Where use not contrary to current local ordinances or state laws.

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Youngstown Kitchens
ELECTRIC SINK



Features famous Jet-Tower Dishwashing! Fifty-eight jets of piping-hot, booster-heated water shear off all food soil in less than 10 minutes. Vigorous, top-to-bottom Hydro-Brush Action.

And See the Youngstown Kitchens **FOOD WASTE DISPOSER**

Banishes garbage forever. Three ways best: (1) Takes continuous feed, (2) self-cleaning, (3) self-reversing action means longer life.



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WHOLE WHEAT

IT'S A FIREBALL ENGINE



THE whole world looks different to you, the first time you take command of this great-powered, superbly poised master of the highways.

The landscape seems to glide by more serenely. The road beneath you has suddenly become more luxuriously smooth. You hold your course like an ocean liner on a calm sea. You're exalted, exultant, and magnificently at ease.

It takes a long list of engineering achievements, combined only in a Buick, to give you this experience.

Little things, like the sixty ball bearings that recirculate through the steering linkage, to give you such effortless control over two-tons-plus of solid automobile.

Technical things, like the T-square alignment of the rear wheels by a torque-tube drive.

You take the High Road!

Important things, like a high-compression Fireball Engine, with an exclusive combustion chamber that gets more power, more distance from fuel.

Thoughtful things, like four big soft coil springs—to cushion all four wheels—or seat cushions of double-depth softness.

Spectacular things—like Dynaflo Drive, which introduced a whole new concept of smoothness to the transmission of power, now thrilling more than a million owners.

Convenient things—such as a turning radius that lets you maneuver this distinguished dazzler in smaller space

than any other car of its over-all length.

Here surely is a fine car in name, in style, in appointments, in comfort, in luxury, and performance—at a price that makes it an outstanding buy in its field.

May we give you facts and figures along with a thrill? A call from you will bring a ROADMASTER to your door.

Equipment, accessories, trim and models are subject to change without notice.

ROADMASTER
Custom Built by BUICK

Take to HENRY J. TAYLOR, ABC National, every Monday evening.

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

EARL HENDRICK'S BUICK

West Highway 60

Phone 11

CONG. WALTER ROGERS SAYS

Package Appropriation Bill For Quick Adjournment Frowned Upon

ADJOURNMENT OF CONGRESS: The Congress continues to grind towards adjournment. It is still conjectural as to when the necessary legislation will be ready for final decision. This could be within the next few days or it could continue for several weeks. The major obstacle has been the appropriations bills—the failure of the House and the Senate to agree. The bills have been in conference committees and they have been working long and exhaustive hours, under pressure from both the Senate and the House.

upon the part of many House members has been the continued insistence by a number of Members of Congress for a one-package bill. Such a procedure is frowned upon by a number of the members with whom I agree, for the reason that it defats the opportunity to vote separately on matters for which money is being spent. That is, the particular appropriations bill may include several matters that are excellent and one or two that are distasteful.

Under such a situation, the member of Congress is left in the dilemma of having to vote against the entire bill or to swallow the distasteful part of it in order to vote for the good portions.

It is my personal opinion that much time could have been saved and most of the matters disposed of by allowing separate votes on the several items. It is entirely possible that when the bills come out of conference if the one-package theory is attempted, the Congress might recommit the bills with instructions for certain changes. This

could cause delay that would prevent adjournment this year. As I said in a previous newsletter, such a situation would not disturb me greatly, as there is much important legislation that will be lost this year by an early adjournment.

INVESTIGATIONS: The several investigations are proceeding on schedule. I have received some mail that is highly critical of the many investigations that Congress has had this year. Frankly, I am happy that the Congress has gone into these matters by its investigatory powers, so that the entire truth could be published. No democratic government could last long if truth is suppressed.

It is deplorable that some people would use the Congressional powers of investigation for political and personal gain and undertake to create confusion and ill will by suspicion and innuendo. The committees which are doing investigation work are trying to do a good job and are trying to dig out, in the final analysis, the truth, the whole truth and nothing but the truth. Such a result should be the guiding light of any investigating body and the findings of that body should be made known to the entire citizenry, let the chips fall where they may.

INCREASE IN THE AIR FORCE: The proposed increase



THE SPEAKER'S table for the Farm Bureau's membership kickoff dinner is shown above. Seated at the speaker's table are the county board of directors and their wives, V. E. Dodson, president of the county Farm Bureau, and Mr. and Mrs. G. A. Deats of Canyon. The banquet was held last Thursday in the basement of the Catholic school.—Grand Staff Photo.

in the Air Force to approximately 140 groups will of course be of great interest to many of you. I have known for some time that such a program was looked upon with favor by some of the high officials in the Defense Department. This of course is going to cost a lot of money, and this money must come from the present income of the Government and not from additional taxes.

FOREIGN AID: The foreign aid issue is still a primary issue here and will probably be settled just before Congress adjourns. Seven billion dollars is a lot of money, and I have not yet been able to convince myself that we can afford it in addition to the other burdens that we are now bearing. If you have any suggestions, please let me hear from you.

VISITORS: Recent visitors from the district are listed as follows: Mr. and Mrs. Burrell B. Evans, from Tulsa; Mrs. and Mrs. M. I. McGehee, from Happy; Moss Mildred Wilson, from Quitaque; R. A. Langhorne, J. E. Jones and W. D. Henson, from Dalhart; and Beck Atkinson, from Amarillo.



MRS. DAVID BEAVERS has been employed at The Vogue for eight months. She is shown above, behind the accessories counter.—Brand Staff Photo.

Mr. and Mrs. Albert Herbst, Seth B. Holman, also a former one-time Hereford residents, now of San Antonio, have been visiting with old friends here and in Amarillo the past week, Mrs. Hereford resident, accompanied them to Hereford from Amarillo for a visit here Thursday and Friday.

TELEVISION CROSSWORD

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A	S	S	I	S	T	A	N	T	S

Rexall ORIGINAL Sale

ADD A PENNY AND GET TWICE AS MUCH!

ASPIRIN No faster-acting aspirin made! 5 grain 100's. Reg. 54c. 2 for 55c	HELEN CORNELL CREAM SHAMPOO Contains lanolin and water-softening Klenzorin. 4 ounce. Reg. 79c 2 for 80c
2-QT. VICTORIA HOT WATER BOTTLE Reg. \$2.39 2 for 2.40	ANTISEPTIC MI31 Mouthwash and all-purpose antiseptic. Reg. 79c Pint 2 for 80c
GARDEN SPICE STICK COLOGNE Concentrated, it can't spill. Reg. \$1 2 for 1.01	MEDFORD XMAS CARDS Box of 20, no 2 alike. Reg. 59c 2 for 60c
MILK OF MAGNESIA Reg. 39c Pint 2 for 40c	ADHESIVE TAPE 1" x 5 yds. Reg. 35c 2 for 36c
LAVENDER SHAVE CREAM Reg. 59c tube 2 for 60c	THEATRICAL COLD CREAM 1-lb. tin. Reg. \$1.00 2 for 1.01
ELITE POUND PAPER Reg. 75c 2 for 76c	REXALL SACCHARIN 1000's Reg. \$1.26 2 for 1.27
ALCO-REX RUBBING ALCOHOL Reg. 59c Pint 2 for 60c	BOBBY PINS black or brown; 24 Reg. 10c 2 for 11c
PETROFOL MINERAL OIL Reg. 59c Pint 2 for 60c	HOUSEHOLD ENVELOPES 6 1/4 Reg. 10c pack 2 for 11c
MEDFORD FACIAL TISSUES Box of 300's 2 for 43c	GLYCERIN SUPPOSITORIES 12's Reg. 43c 2 for 44c
BEEF, WINE & IRON TONIC Pint 2 for 1.41	REXILLANA COUGH SYRUP Reg. 59c 2 for 60c
PURETEST MINERAL OIL Pint 2 for 86c	KLENZO ANTISEPTIC Rexall Reg. 79c Pint 2 for 80c
PANOVITE Multi-vitamin caps. 100's 2 for 3.20	LAVENDER BATH POWDER 9 ozs. Reg. \$1.25 2 for 1.26
	BILLFOLDS men's and ladies' Reg. \$1.00 2 for 1.01
	PLASTIC APRONS 2-color, bib style. Reg. 50c 2 for 51c
	HAIR BRUSHES Klenzo, nylon. Reg. \$1.00 2 for 1.01
	POCKET KNIVES Iroquois, 2 blades. Reg. 60c 2 for 61c
	PLASTIC SCUFFS assorted sizes. Reg. 59c 2 for 60c

AMERICA'S NO. 1 SALE VALUES Not 1c Sale merchandise, but specially priced during 1c Sale only!

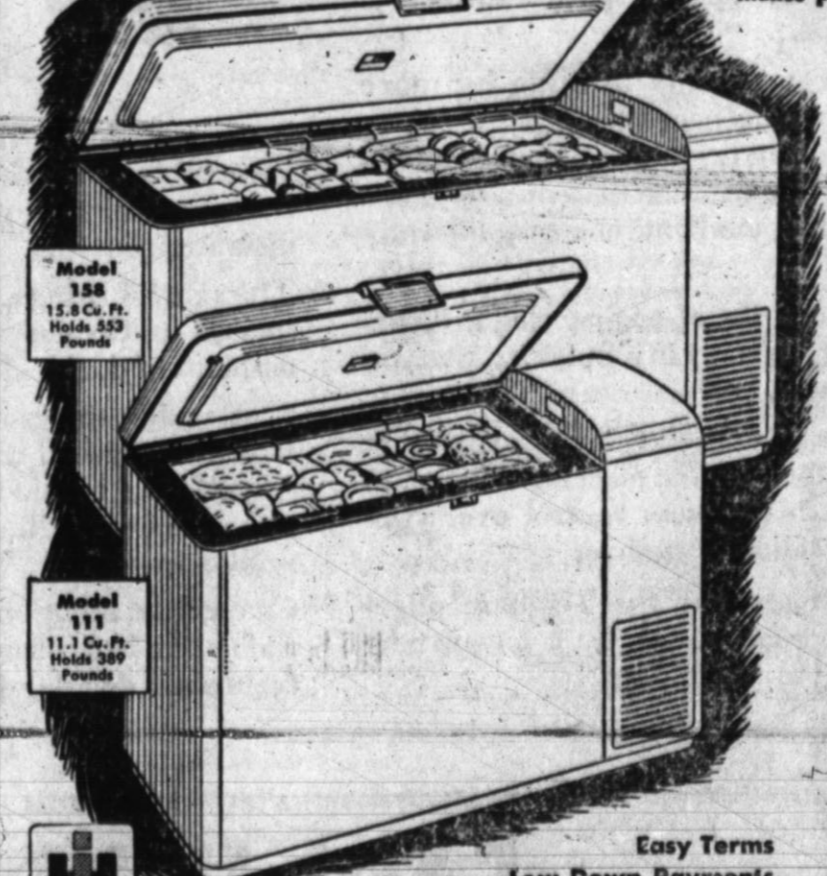
AMMONIATED TOOTH PASTE U. of Ill. licensed formula. 3 1/4-oz. 3 for 79c	QUIK-BANDS 22c Choice of regular or elastic styles. ea. 22c
JANE WINSLOW WHIPPED CREAMS Chocolate covered; 6 flavors. 2-lb. box 99c	COLOGNE DUET 89c Apple Blossom • Gardenia Both for 89c
BAG O' POPS Assorted flavors; cello bags of 30. ea. 22c	"8480" OATMEAL COMPLEXION SOAP 3 ounce cakes. Box of 6 43c
WRITING PAPER 59c Fashioned sheets and envelopes. box 59c	GLASS TUMBLERS 35c In popular shapes. Reg. 10c each. 6 for 35c

YOU CAN DEPEND ON ANY DRUG PRODUCT THAT BEARS THE NAME **Rexall**

For Hunters, too

Everything in Season—Every Day

PLUS year 'round TIME, MONEY and FOOD SAVINGS with these NEW 1951 INTERNATIONAL HARVESTER FREEZERS



with NEW OVER-ALL FAST FREEZING! Makes perfect freezing truly carefree!

Place food anywhere on all 5 inside surfaces and it's safely frozen for months of sealed freshness! Freezing is as much fun as serving the treats you've stored from every season of the year! And there's room for months of meals for most any size family!

TWO HUGE SIZES
New, Exclusive Features
Over-All Fast Freeze Area—25 sq. ft. of fast freeze area in Model 111—over 33 sq. ft. in Model 158!
Dri-Wall Cabinet—stops excessive moisture on outside of cabinet.
Silent-Sealed Operation—no fan, no noise.
PLUS... Frost-Lok self balancing lid... Vac-U-Seal insulation... automatic interior light... handy baskets, dividers... "Tight Wad" 5-year warranted refrigeration unit, and more features. See them today!

KITCHEN SIZE MODEL 70
Tabletop—all IH features—see it too! **279⁹⁵**

Easy Terms Low Down Payments

Hereford Implement Co.

MARINE AIR-DEVILS IN HOT PURSUIT... BLOOD-RED TRAILS STREAK THE SKY!

JOHN WAYNE ROBERT RYAN

FLYING LEATHERNECKS
COLOR BY TECHNICOLOR

with DON TAYLOR JANIS CARTER WILLIAM HARRIGAN

HEREFORD **Star** YOUR COMMUNITY CENTER

THE WEIRDEST VISITOR THE EARTH HAS EVER SEEN!

The MAN from PLANET X
ROBERT CLARKE • MARGARET FIELD

TEXAS SUNDAY MONDAY

WE CONGRATULATE YOU-ON THE OCCASION OF YOUR WEDDING ANNIVERSARY

Anniversaries from Sunday, October 14th through Wednesday, October 17th

Mr. & Mrs. D. H. Bryant	Mr. & Mrs. A. K. Kersten
Mr. & Mrs. T. J. Parsons	Mr. & Mrs. F. M. Cogdell
Mr. & Mrs. F. H. Burleson	Mr. & Mrs. J. E. Turner
Mr. & Mrs. W. O. Jones	Mr. & Mrs. J. B. Shannon
Mr. & Mrs. F. E. Winfrey	Mr. & Mrs. G. R. Jowell
Mr. & Mrs. Russell Hunter	Mr. & Mrs. W. E. Ferguson
	Mr. & Mrs. J. A. Grimes

TOP FAMILY ENTERTAINMENT Technicolor Musical

"HALF WAY TO HEAVEN"

The Western Kid "WHITE PHANTOM"

The screen's sensational new young star discovers!

THE PRINCE who was a THIEF
COLOR BY TECHNICOLOR

TONY CURTIS • PIPER LAURIE
EVERETT SLOAN • EFF COREY • PEGGY CASTLE

WEDNESDAY-THURSDAY
HEREFORD **Star** YOUR COMMUNITY CENTER

TOWER DRIVE-IN THEATRE

SUNDAY — MONDAY
SEE JUDY HOLLIDAY IN HER HILARIOUS ACADEMY AWARD PERFORMANCE!

BORN YESTERDAY
JUDY HOLLIDAY • WILLIAM HOLDEN • BRODERICK JOHNSON • CRAWFORD

TUESDAY — WEDNESDAY
Betty Hutton is the new father of his country!

CLIFTON WEBB • MYRNA LOY • JEANNE CRAIN

"Cheaper by the Dozen"
Color by TECHNICOLOR

KING of the ROYAL MOUNTED

by
ZANE
GREY



"THE FIREBUGS HAVE HEMMED US IN! THERE'S NO WAY OUT, KING!"

"THAT FIRE PATROL 'COPTER PASSED UP THIS BLAZE TO HELP THE SMOKE JUMPERS OVER IN THE DEFENSE AREA!.. HUG THE GROUND, KID?"



1 JUST AS KING AND KID DISCOVER A POSSIBLE ESCAPE FROM THE FIRETRAP, GORK AND HIS ARSONIST PAL BLOCK OFF THE AISLE WITH BLAZING ROCKETS!

"GREG, LOOK BEHIND US! SOMEONE'S FIRING ROCKETS INTO THAT OTHER FIRE! TURN BACK... WE MUST HAVE OVERLOOKED SOMETHING!"



"BY GEORGE, YOU'RE RIGHT, HAL! A MOUNTIE AND A BOY ARE TRAPPED! QUICK... LOWER THE ROPE LADDER!"



"KING! THERE IN THE SMOKE!"

"THANKS TO A COUPLE OF BRAVE MEN, WE MAY SURVIVE THIS... GRAB IT AND CLIMB!"



Produced by Stephen Sleinger, Inc.
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"DO YOU SEE WHAT I SEE, GORK?"

"DON'T JUST STAND THERE, DULLARD! PICK 'EM OFF WITH THE RIFLE! WE CAN'T LET THEM ESCAPE!"



..CONTINUED..

Montag's STATIONERY

See This Beautiful Stationery
In Our Office.

The Brand

ns
Y
: collec-
are well
he same
riding to
tax col-
is been
ith \$51.
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Smith
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arty val-
38,678.
lagging
paid so
it year

The Sunday Brand

Hereford, Texas

Our Slogan: "More People—More Farms"

The Sunday Brand, Hereford, Texas, Sunday, October 14, 1951

BUZ SAWYER

FEATURING HIS PAL
ROSCO SWEENEY
By **ROY CRANE**
Registered U. S. Patent Office.

BOOOO!

BOOOO! KILL HIM!
BOOOO!

TAKE BIG JOHN OUT!

BUT I DON'T UNDERSTAND, DIDN'T I CARRY TH' BALL OVER TH' GOAL LINE?

I'LL EXPLAIN IT AGAIN, YOU MORON! YOU CARRIED IT ACROSS THE **WRONG** GOAL LINE, IT'S **NOT** A TOUCHDOWN, IT'S A **SAFETY**, AND IT PUTS WENOE U. AHEAD, 9 TO 7.

WHAT'S MORE, TACKLES DON'T CARRY THE BALL, YOU DUMB CLUCK! IF WE LOSE THIS GAME, IT'S YOUR FAULT.

MAYBE I SHOULDN'T OF COME TO COLLICH.

DON'T WORRY, BIG JOHN, WE'LL GET ANOTHER TOUCHDOWN AND MAKE IT UP FOR YOU.

FOURTH QUARTER: THE YIPPAHOOPY TEAM IS EXHAUSTED. THE ZIP IS GONE. CHANCES FOR ANOTHER SCORE ARE SLIM INDEED.

I'VE LOST THE GAME! IT'S ALL MY FAULT.

WHEN A BREAK! WITH 3 MINUTES TO GO, LUCILLE, THE GALLOPING AMAZON, RUNS A PUNT BACK 48 YARDS TO THE WENOE U. 10.

LISTEN, YOU DUMB CLUCK. I'M GOING TO GIVE YOU A CHANCE TO WIN THE GAME! GO IN THERE, AND KNOCK SOME HOLES IN THAT WENOE U. LINE.

AN' LET COOKIE DO TH' RUNNIN'-- SURE!

TWICE BIG JOHN TEARS THAT LINE APART LIKE A WILD BULL.

CRASH!

AND LUCILLE GOES OVER FOR THE WINNING TOUCHDOWN.

THIS TIME IT'S ME THAT'S CARRYIN' YOU OFF THE FIELD, COOKIE. YOU SAVED THE GAME.

BUT YOU OPENED THE HOLES FOR ME, BIG JOHN. IT WAS YOU WHO WON THE GAME.

old Deat died un-19 while Durango, heart at- left Here- n a hunt- Mrs. Dick- d. ily were day night lion from horse on him, left n horse- rty, con- later in t for him he top of death his ipped to to early complete, Hereford n Boaz, d moved in 1937 is wife.

ER COP

Comics

SS

LITTLE ANNIE ROONEY
 by
 BRANDON WALSH
 AND
 DARRELL MCCLURE

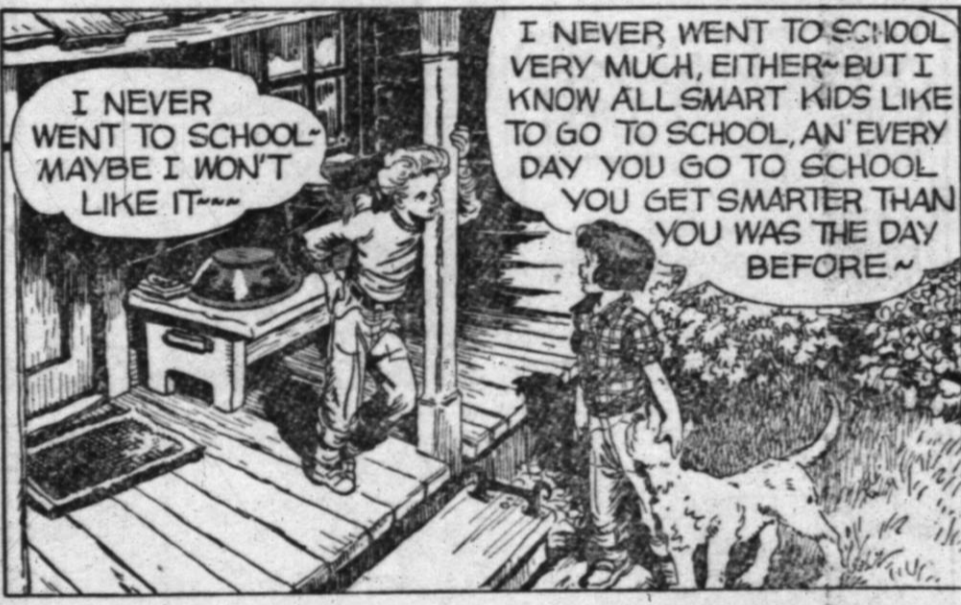


HONEST~ YOU MEAN I KIN GO TO SCHOOL EVERY DAY JUST LIKE REGULAR KIDS DOES? HONEST, NO FOOLIN'??

THAT'S RIGHT~ WE HAD TO KEEP ROSE OUT OF SCHOOL BECAUSE OF HER POOR EYESIGHT~ THE OPERATION SOLVED THAT PROBLEM AND TOMORROW YOU CHILDREN WILL START~



GEE, I GUESS I'M THE LUCKIEST KID IN THE WHOLE WORLD~ I'M GONNA GO TO SCHOOL~ AN' ROSE AN' ME WILL BE TOGETHER~



I NEVER WENT TO SCHOOL~ MAYBE I WON'T LIKE IT~

I NEVER WENT TO SCHOOL VERY MUCH, EITHER~ BUT I KNOW ALL SMART KIDS LIKE TO GO TO SCHOOL, AN' EVERY DAY YOU GO TO SCHOOL YOU GET SMARTER THAN YOU WAS THE DAY BEFORE~



WHERE IS ANNIE~ AND ZERO?

THEY WENT TO LOOK AT THE SCHOOLHOUSE, SO ANNIE CAN TELL ME ALL ABOUT IT~



GEE, AIN'T IT PRETTY~ AN' THE INSIDE IS NICER THAN THE OUTSIDE~ WHEN I TELL ROSE ALL ABOUT IT, I'LL BETVA SHE'LL FEEL GLAD ALL OVER JUST LIKE WE DO~



LATER

~BUT SOME KIDS SAY THEY JUST HATE GOING TO SCHOOL~

THEY'RE JUST PRETENDIN'~

DARRELL MCCLURE



'CAUSE WHEN KIDS ARE SINGIN' "SCHOOL DAYS, SCHOOL DAYS, DEAR OLD GOLDEN RULE DAYS"~ THEY ALWAYS SING LOUDER THAN ANYONE ELSE DOES~

10-14

This Space For Sale!

For Complete Details - Inquire
THE HEREFORD BRAND
 Phone 30

BLONDIE

by
CHIC YOUNG



10-14
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WE HAVE 'EM

Complete line of Desk Lamps.

Flourescent, also goose neck lamps.



AT THE

BRAND

PHONE 30

MANDRAKE

THE MAGICIAN

BY LEE FALK & PHIL DAVIS

LOTHAR'S PRIVATE BACTERIOLOGICAL WARFARE (A COLD) DEFEATS THE PLANT SOLDIERS OF VENUS...

AGREED--AGREED! ANYTHING--TO GET HIM OFF OUR PLANET!

WE'VE DECIDED TO RETURN YOU TWO TO EARTH.

WE CAN'T ACCEPT YOUR TERMS, UNLESS ALL THE EARTH MEN AND ANIMALS YOU CAPTURED RETURN WITH US.

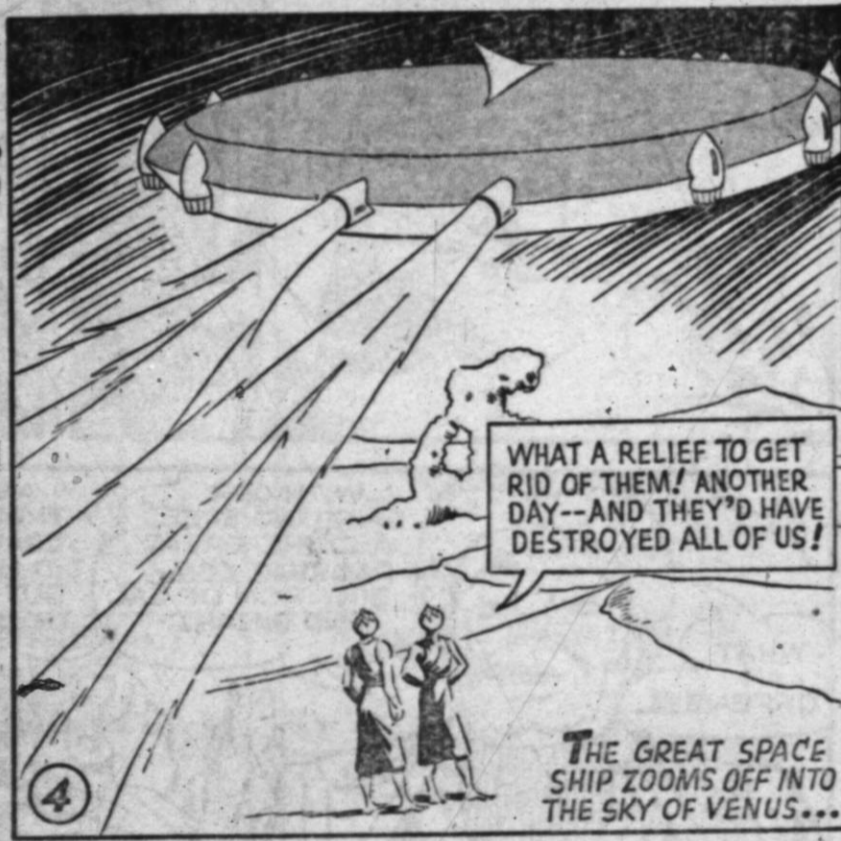
IMPOSSIBLE!



THE EARTH PRISONERS LEAVE THE ZOO, RE-ENTERING THE EGG-SHAPED CRAFT....

UNDERSTAND IT, LOTHAR? COLD GERMS ARE NEW HERE, AND DEADLY AS PLAGUE.

ALL WE UNDERSTAND IS --US GOING HOME!



THE GREAT SPACE SHIP ZOOMS OFF INTO THE SKY OF VENUS...

GOING HOME! ME FEEL BETTER ALREADY!

WHAT? DON'T LOSE THAT COLD OF YOURS UNTIL WE GET THERE! YOU'RE OUR ONLY WEAPON.



AND ON EARTH--NARDA FACES THE LAST MILE...

BUT THERE MUST BE A MESSAGE FROM THE GOVERNOR--A REPRIEVE! I'M INNOCENT--I DIDN'T KILL MANDRAKE--

SORRY--NO MESSAGE HAS COME. THIS IS THE DAY--



CONTINUED--

This Space For Sale!

For Complete Details - Inquire

THE HEREFORD BRAND

US 11 Y ... colle- are well te same rdng to tax col- is been th \$51.- ne. f Smith is \$224.- rty val- 18,678. lagging paid so t year

RUSTY RILEY

By FRANK GODWIN



This Space For Sale!

For Complete Details

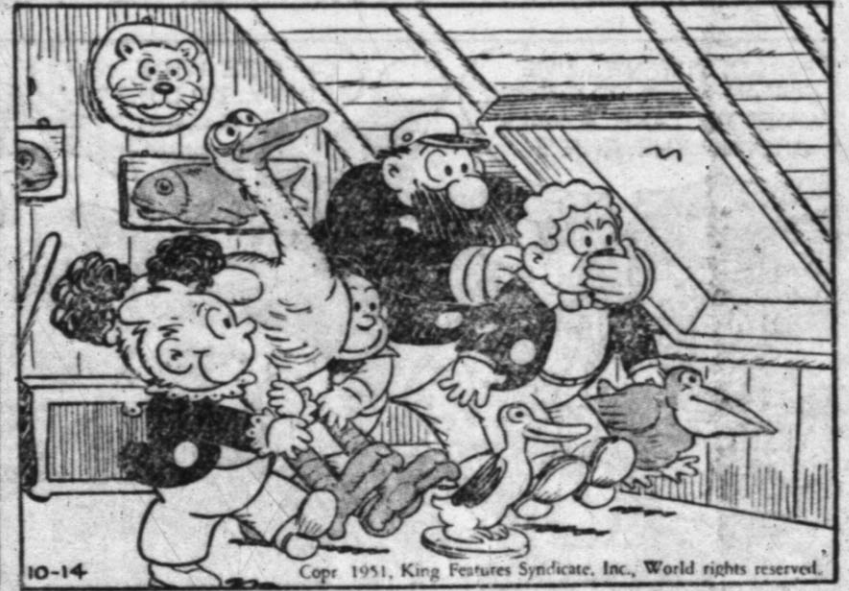
Inquire At

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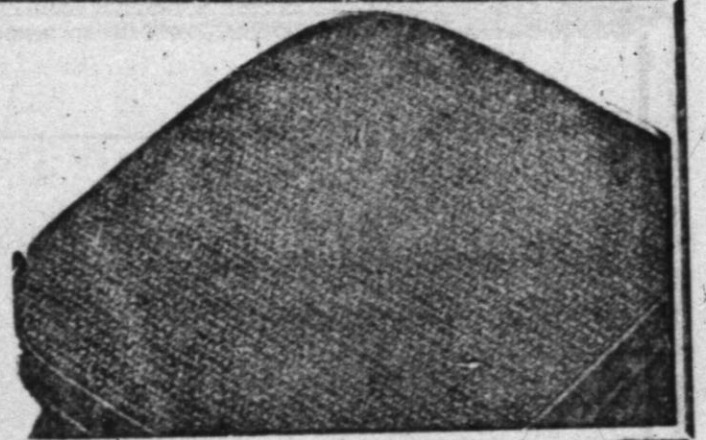
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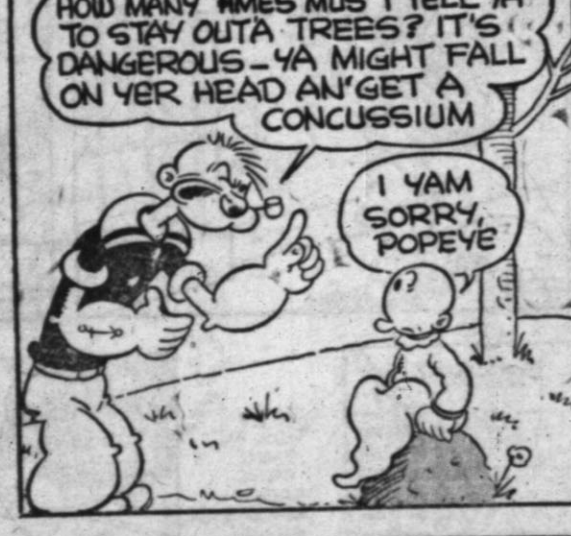
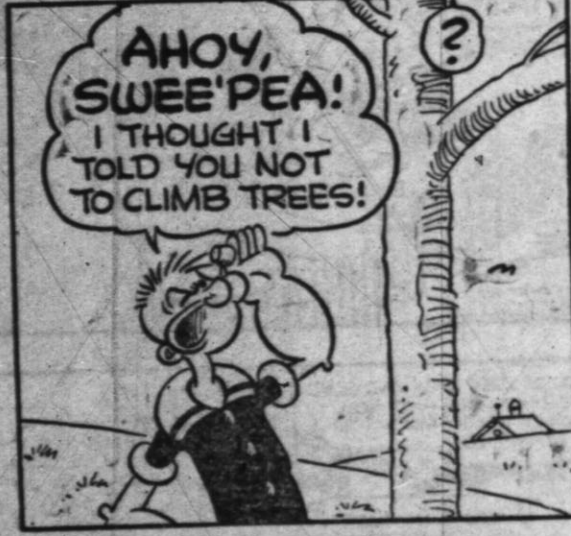
by
RAY GOTTO



Read The Want Ads

THIMBLE THEATRE :-: Starring POPEYE

By TOM SIMS and BILL ZABOLY
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JOHNNY HAZARD

by **FRANK ROSSIN**



THEIR QUARTERS INVADDED BY BARON DEBRIS AND HIS COHORTS, MR. FLOTT AND MR. JET... JOHNNY AND SCOTTY ARE GIVEN AN ULTIMATUM TO FLY OUT A MYSTERIOUS CARGO...

WE THINK MAYBE BETTER YOU LOSE FLYING LICENSE... THAN HEAD!

WE HAVE NO DESIRE TO FORCE YOU, HAZARD. WE WEEI. PAY WELL!



I'M SURE YOUR PAY-OFF WILL BE A BEAUT, DEBRIS... BUT YOUR OFFER IS SO... ATTRACTIVE!



A SHORT TIME LATER...

MY... MY! THEY SURE HAVE BEEN BUSY LITTLE BEES... HAVE THE PLANE ALL LOADED ALREADY!

WE MERELY WEEGHED TO HAGTEN OUR DEPARTURE! EEF EVERYTHING GOES SMOOTHLY YOU TWO SHOULD BE GAPELY TUCKED BACK EEN BED BY MORNEENG!



OPERATION COMPLETED, SIR! WE AWAIT FURTHER ORDERS!

BON! YOU WEEI RETURN TO GUB AND REMAIN ON BOTTOM TILL YOU RECEIVE RADIO EENSTRUCTION!

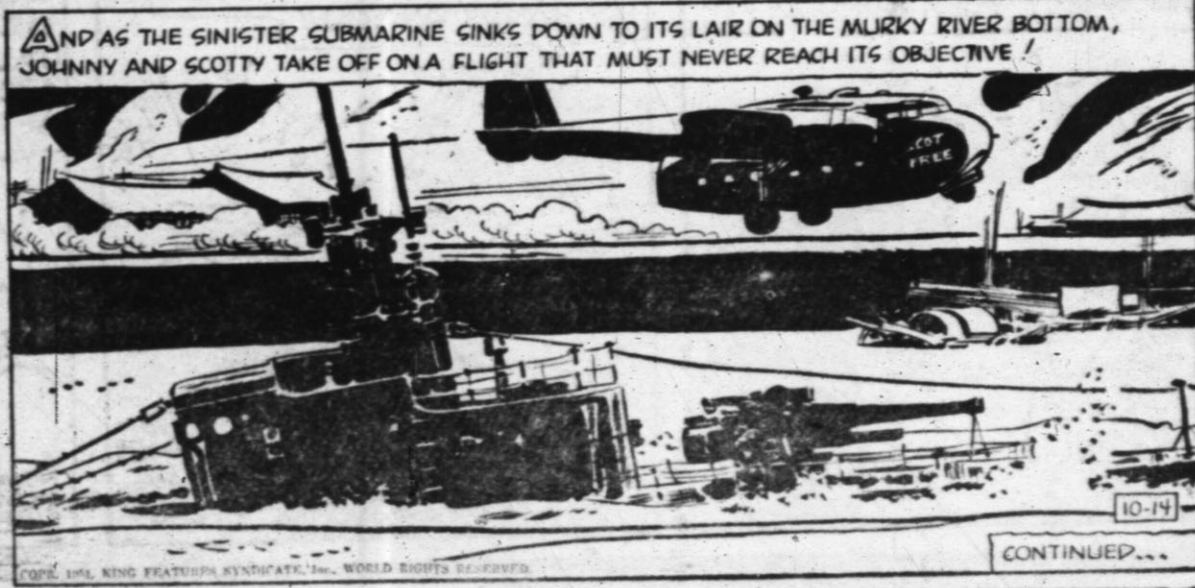


AFTAIR YOU, GENTLEMEN!



WHAT DO YOU GUESS THIS HOT CARGO IS?

DON'T CARE... BUT IF DEBRIS IS HANDLING IT... IT MUST NEVER REACH ITS DESTINATION!



AND AS THE SINISTER SUBMARINE SINKS DOWN TO ITS LAIR ON THE MURKY RIVER BOTTOM, JOHNNY AND SCOTTY TAKE OFF ON A FLIGHT THAT MUST NEVER REACH ITS OBJECTIVE!

CONTINUED...

This Space For Sale!

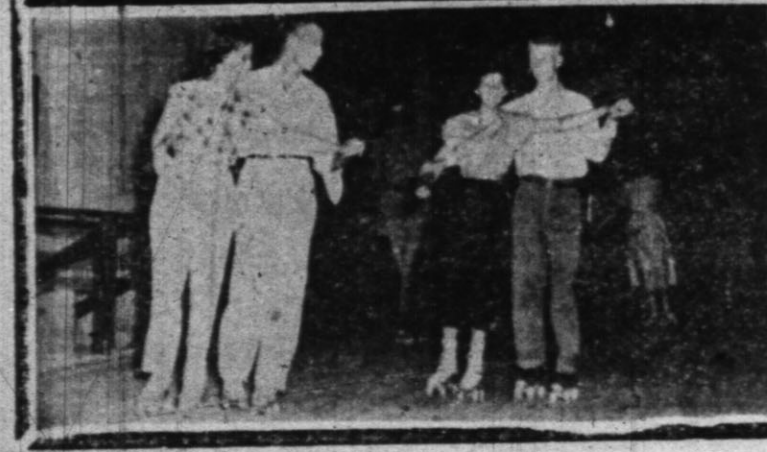
For Complete Details - Inquire

THE HEREFORD BRAND

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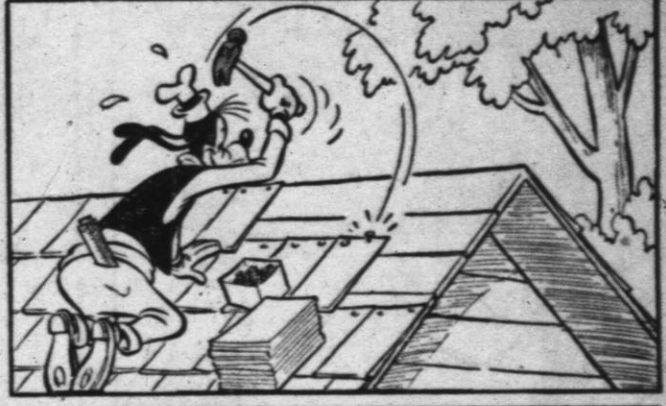
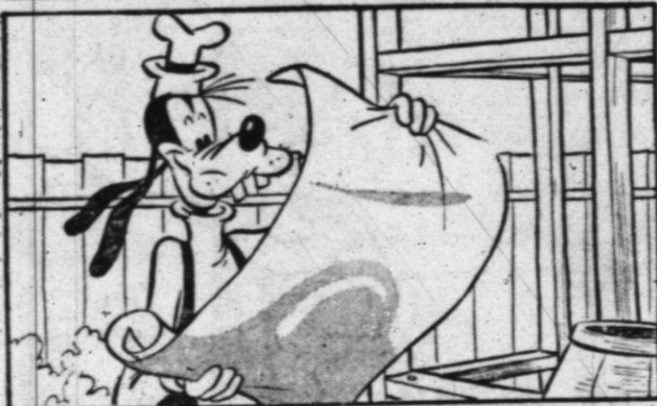
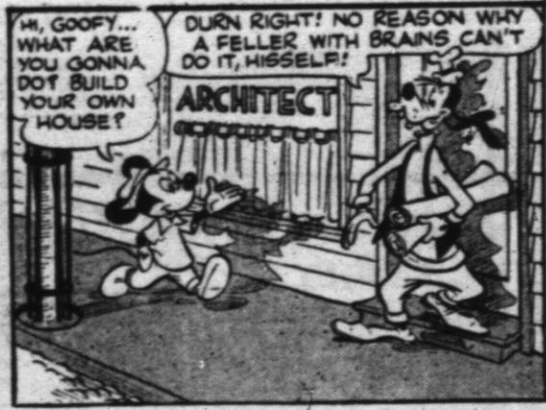
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WEEK DAYS	SATURDAY	SUNDAY
3:30 to 5:00	2:30 to 5:30	2:30 to 5:30
8:00 to 11:00	8:00 to 12:00	NO SKATING

We have Chicago SKATES in the regular and detachable types.
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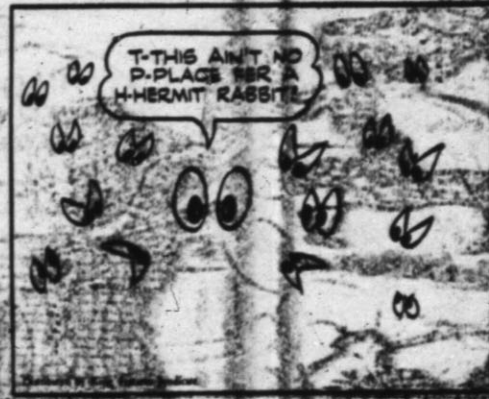
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by WALT DISNEY



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