



## Mrs. Brumley To Head PTA Here Next 21 Months

New Parent-Teacher Association officers were installed Monday evening at one of the largest attendance meetings of the year. The new officers include: Mrs. Homer Brumley, president; Mrs. Carroll Whiteside, first vice-president; Elmer Patterson, second vice-president; Mrs. Jimmy Allred, third vice-president; Mrs. Stanford Knox, recording secretary; Ethel Womble, corresponding secretary; Byron Durham, treasurer; Mrs. Worth Covington, historian; Robert Thompson, parliamentarian; Roberta Campbell, reporter.

"It's Good to be an American" was the theme for the program, with Cub Scouts, Boy Scouts, Camp Fire and Blue Bird Girls as special guests. The Cub Scouts presented the color guard, and the audience gave the Pledge of Allegiance, and sang "The Star Spangled Banner" accompanied by the Jr. High Band. Two hand numbers were also given by the Jr. High School Band under the direction of Wm. O. Larson. Both numbers were enthusiastically received.

W. V. Stanton gave a humorous dialogue of an Italian immigrant amidst his new American surroundings.

Outgoing President Robert Thompson gave his appreciation to his fellow officers, and also gave his report of the Texas Congress of Parents and Teachers Convention recently held in Tulsa.

Wayne Evans acted as installing officer in pledging the new PTA officers in their duties for the next year.

# Housing Project Offers Possible 104 New Homes

Preliminary plans were released this week for a housing addition which during the next few months, will afford potential construction of 104 new homes in Hereford. Basically new homes in the addition will be GI and FHA financed and will run from \$8,000 to \$12,000 in price, including lots, with parking and gutter improvements. They are to be two and three bedroom homes.

Tentative approval of the new addition as part of the City of Hereford was extended several weeks ago by the City Council to N. D. Bartlett, local contractor, who is heading the development with his firm "N. D. and Company." Completion of the annexation process was scheduled Wednesday evening by the City Commission.

### West of Allison

The new addition is located 390 feet west of Bertram Avenue (the west boundary of the Allison subdivision) and will leave this amount of acreage (390 feet) between the two tracts. The new addition is titled "West Haven Sub-Division of Welch Addition" and parallels Harrison Highway, which adjoins on the south. Lots in the new addition, according to plat, will be 60 by 136 feet, facing east and west. There are five rows of lots containing 20 and 21 lots each. Corner lots, in some instances, are much larger. Overall, the new addition measures 1,420 feet by 870 feet and, when included with the 390 foot strip which also becomes part of the city, will substantially increase the size of the town.

### Loans Are Available

The big factor in construction of the new homes is availability of finance for GI loans in this community. Such funds, here-to-fore have not been generally available here on a large scale. The West Haven project will be financed in cooperation with the Empire Investment Corporation of Amarillo, Pampa and Ft. Worth. Loans will generally be on a 20-year basis and will carry the GI approved 4 1/2 per cent interest rates.

"GI houses which cost \$8,000 or less can be built without any down payment," Bartlett said. "Houses which run more than \$8,000 will carry a required down payment of 5 percent plus closing charge with a probable \$16,000 maximum under the GI set-up." Some payments he continued, may run 25 in instead of 20 years if desired by the owner.

The houses will be constructed on the basis of 25 at each lotting. Mr. Bartlett said that the first 25 applications will go in this week. Veterans Administration will, of course, have to approve all plans along with the resale cost of lots and houses. Stock plans and blue prints which have already been approved by VA, he believes, will speed the construction. He also estimated that the houses will be lower in construction costs than many previous instances here.

Mr. Bartlett said that he hopes to start constructing the first houses in the addition within six weeks. In regard to the financing, Mr. Bartlett said that the Empire company would stay with the program here until the demand is satisfied, or the 104 units are constructed. He provided the government continues the GI program and the paper remains in demand. The project will be highly similar to housing projects of the same type in Amarillo, Lubbock, Dallas, Ft. Worth and other cities. Failure in the past to secure similar financing, he said, is due chiefly to the huge demand in such cities which offer tracts with 500 houses at a time.

Utilities on the new project will include city water, sewerage and garbage service, along with gas, electricity and others.

People who desire can build according to personal plans instead of the stock plans. Mr. Bartlett pointed out. He said that such plans will have to be approved by VA, however, and will require possibly six to eight weeks additional time. Like the stock planned homes, these houses will be estimated for resale value in case of loan defaults, and the over-all finished cost will be set by VA.

"I have been working four years to get a project of this type going in Hereford," Mr. Bartlett said. "I feel like it will answer a definite need in the community. There are people who fail to move to Hereford every week, chiefly due to lack of adequate housing. Whether we build the entire 104 homes will, of course, depend upon the demand of the people. I personally think that they will all be constructed, provided the demand for paper of this type continues."

He also said that local labor will be used 100 per cent on the project, also that bids on materials will be sought from all sources including local dealers. An office for the N-D Company is now under construction on the location west of town and is due to be completed this week.



PARADE TROPHIES for the 1953 Rider's Club rodeo and parade are shown above. The center trophy will go to first place winner, second place is on the left and third place on the right. Competing for the trophies will be around 20 riding clubs, sheriff's posses and similar organizations in West Texas. Wm. H. Patton Photo.

# 'Gang Fights' Land In Jail

Hereford's so-called "teenage gang wars" came to an abrupt halt Monday night when a group of 15 boys and girls, ranging from 16 to 22 years of age, invaded Friona around 9 o'clock. Thirteen of the boys were arrested by Sheriff Charlie Lovelace of Farwell and landed in the Farner County jail. The two girls, both 15-year-old juveniles, were not charged by the officers, being released to their parents instead.

Charged with "Riot," the 13 boys were assessed fines ranging from \$25 to \$150 in hearings at Farwell Tuesday. Nine were still reported to be in jail Wednesday, pending payment of fines.

The following fines were levied, according to County Attorney Sam Aldridge: Loy Ray Anders \$50; Edd Perry \$100; Duaine Byers \$50; Donald Thompson \$50; Junior Maness \$50; Jimmy Merritt \$150; John Byers \$50; Bobby James Perry \$150; Joe Kearns \$100; Roy Evans \$50; Douglas Cooper \$25; Don Rice \$40 and Kenneth Bellar \$25.

Sheriff Lowell Sharp also said warrants have been filed and warrants issued for the arrest of Carl Pledger and Roy D. Beavers in connection with the Monday incident in Friona, according to Parmer County Sheriff Lovelace. No jail sentences were assessed in any of the 13 cases.

Testimony in some of the hearings stated that the group planned to "take" Friona, hit Bovina, Farwell, and then turn back east and strike in Amarillo, the County Attorney said. He said officers of the group denied this intent. Reports also had it that similar gangs have already formed in Friona and Bovina.

The Hereford gang, following an outbreak in this immediate vicinity had during recent weeks visited several times in the Friona and Dimmitt areas and the encounter Monday night at Friona came as the result of a threat made by several of the boys after they had been ousted from a pool hall in Friona the previous week.

"We'll come back Monday and clean up this town," the boys were reported to have said.

Fall Into Easy Trap  
The boys did return Monday, on

## A-M Exes Will Name Officers

The Hereford A & M Club recently organized, will meet Thursday night in Hotel Jim Hill for election of permanent officers, it was announced this week by Hugh Clearman, temporary chairman. Approximately 40 ex-students of A & M College have affiliated with the club and members expect possibly 60 at the meeting tonight. Nominated for officers in the club are Wm. H. Patton and J. W. Robinson, Jr., president; W. L. Davis, Jr., and John Estes for vice president and chairman of the entertainment committee; Gerald McCaskill and Roger Corbett, Jr., for secretary-treasurer.

ly to walk into a neat trap. They parked their cars in the block in front of Plains Hardware, then went across the street to the pool hall and invited some of the Friona boys outside. By pre-arranged signals, the fire whistle blew and dozens of cars whipped into the street, blocking all outlets. Neatly trapped the Hereford youngsters were arrested by Sheriff Lovelace, assisted by Sheriff Lowell Sharp and Deputy Neal Young of Deaf Smith County. Hereford Police Chief Leo Box and City Patrolman Doc Miller.

More than 400 Friona citizens were reported to have turned out to see "the show," which terminated sadly for some of the youths who are still retained in the jail at Farwell.

The Friona plan to trap the youngsters was apparently well formulated. Sheriff Sharp and Chief Box said that four to six Friona citizens had each of the youngsters cornered and, upon arrival of the police, would call out: "Here's one over here" or "There's one by the wall."

Friona's deputy sheriff was reported to be out of town when the event occurred, but the citizens went into their routine and peacefully settled a difficult problem without police assistance. Liquor and beer in small quantities were reported in some of the cars by the officers. They also reported finding brass knuckles and improvised weapons, made by placing bars of soap in socks. "I want to definitely specify that there were no high school students in the group," said Sheriff Sharp. "The Amarillo paper left the impression that some students were included, but I definitely told the reporters that there were none."

Several of the older boys have police records, according to the officers.

## Labor Nursery Seeks Finance

Plans were shaping up this week on the day nursery for migratory labor, according to Mrs. Bruce Woodell, who said that the group is seeking material for a rummage sale to be held May 16.

"Mrs. Bob Lamm is chairman and all donations to the sale should be left at 127 Knight St.," she said. The group, composed of church women of various denominations, was also looking for used play ground equipment, a piano, any kind of records, cotton rags and old card tables which people might donate. They reported a need for children's magazines or books of any kind suitable for children. Mrs. Don Rooks and Mrs. George Tietel are chairmen of this drive. In addition, cash contributions were also solicited for conducting the nursery. A box has been left in The Brand Office by the group and donations will be used to help defray expenses involved in the project.

## Around Town

D. C. Martin, Central School principal, has been teaching for some 20 years or so and, during that time has received several hundred times that many excuses from parents whose children missed class. Sometimes admits Mr. Martin, they bring out unusual circumstances even in the best of families. An excuse, received last week from a Latin-American mother, however according to Mr. Martin, "tops them all." It read: "My boy. He no come to schools these days. Just because he too damn lazy."

And just to prove that the virtue of honesty is not its only reward, Mr. Martin read the note, hesitated a second or two and signed it "OK, admit to class."

Dr. Lois L. Norman has been named "First Lady of Sherman," according to the April 30 issue of the Sherman Democrat. Dr. Norman was cited for civic service to the community, education activities, religious, social and home interests. She will be recalled by many Hereford residents as a niece of the late Dr. LeGrand, which also makes her a cousin of Lewis and George LeGrand of this city.

Correction: The Brand erroneously listed A. L. Hartzog as new REA director. Webb Gober was the man elected director from that area.

Mrs. Ira Ott, winner of the 1953 Hereford Brand Achievements plaque, has the following to say: "Ira is the one who really should have the plaque. You have no idea how many sandwiches and scrambled eggs he ate in order for me to do all those things."

The fountain at Rogers Drug has been completely remodeled and situated parallel to the booths. This, says Grady, is the latest recommended method for improving service and cutting costs.

Inez Adrian Hamilton of Wichita Falls will be the featured speaker for the Hereford Garden Club's table show at two o'clock in the Shirley School cafeteria Saturday afternoon, May 9. Mrs. Hamilton will present an entertaining and informative discussion on table setting including the correct use of china, crystal, linen and silver. Emphasis will be placed on making the everyday problem of setting the table an exciting, artistic challenge. Her subject will be: "Let's Make Table Settings Glamorous."



BREAKFAST WITH DADDY for the first time in Cindy Neighbors' 2 1/2 years. Neighbors, in the top picture, is wearing the loud sport shirt he chose to replace his olive drab; he smiles at his small daughter as she gets set to eat her "first breakfast with daddy." In the lower picture Sgt. Gerald Neighbors is signed up as a member of the VFW post in Hereford. Membership for 1953 was paid by the local post. Shown in the picture are: Horace Vaughn, Neighbors, Frank A. Gyles Jr. and Luther Norvell. Staff Photos.

## Neighbors Resents Propaganda Tactics

By Nelda Guy Ricketts  
Surprise and chagrin rapidly turned into hatred on the part of Gerald Neighbors, repatriated POW from Korea, this week when he learned that his name had been connected with propaganda releases used by the "Reds" during his long imprisonment. Neighbors said that not one person in his entire unit signed any of the material.

"I had nothing to do with those letters written to the Amarillo paper about Communism nor with any of the propaganda pamphlets with my name on them," was the quick reply of Hereford's repatriated POW this week.

Sgt. Gerald Neighbors, who came home Sunday afternoon after 29 months in a Communist prison camp was quick to tell his opinion of the propaganda sent out in his name.

"They took excerpts from my letters to Shirley and put them with some of their propaganda to make them sound like I wrote them, but I didn't," Neighbors said. "Some of the boys did put some stuff in their letters at first to make sure that they got sent, but I didn't."

"People from everywhere have been writing us wanting to know if I saw or knew their sons, brothers, husbands and other loved ones while I was over there," Neighbors remarked, "but I'll have to disappoint most of them—I just didn't know them."

The letters that Sgt. Neighbors and his wife have received number around 100 and every mail brings in another flood of the letters. The

requests don't just come by letter either, some of the people are so anxious to know that they have been calling long distance.

"I brought home a number of letters from the fellows in my camp. They are in their own writing and will mean so much more to their folks than anything I could say," Neighbors told the Brand.

"Daddy" Sounds Strange  
"It seems a little strange to be called, 'Daddy' but I'll soon get used to it," Neighbors laughed, when daughter, Cindy, crawled into his lap and told everyone, "This is my Daddy."

It seems a little strange to her to have someone around to call Daddy but she is beginning to enjoy the big strange man, now that some of the newness has worn off.

Neighbors changed from the "olive drab" to a loud sports shirt a few days Sunday when he returned in Hereford, but after a rest the "olive drab" will be his official dress, for Sgt. Neighbors said he wouldn't leave the Army now in any case.

Having joined the service when he was 16, Neighbors is starting on his seventh year in uniform and feels that the Army would be the best place for him in the long run.

Tuesday morning he returned to the Amarillo Air base hospital for treatment. He has asked to be allowed to drive back and forth from Hereford to Amarillo for his treatment but has had no definite answer.

As soon as the treatments are (Continued on Page Two)

## Wheat Seeding Average To Be Allotment Base

A basic change in establishing wheat marketing quotas was today announced by Faust Collier, PMA Secretary, following a general meeting in Amarillo Tuesday.

Chief change in the program will be basing of allotments on actual wheat seeded in 1951, 1952 and 1953 rather than on the Bureau of Economics average which has been used in the past.

"Special forms have been provided for collecting the information and the forms must be signed by the producer," Mr. Collier said. Checks will be made by the department to assure accuracy of the figures, and the actual seeded acreage will replace the bureau estimate for 1954.

The figures have to be submitted not later than June 12, he pointed out, and asked that all wheat producers turn in their seeded acreage figures. "This does not mean yield," he said, adding: "It is important to get the figures in correctly and as soon as possible."

Should it develop that no marketing quotas are required in 1954, it is probable that allotments will be needed in connection with the 1954 price support program.

The amount of summer fallowed acreage will also be sought on the form and volunteer wheat, unless it matured into harvest, will not be listed.

## Bloodmobile To Be Here June 2

The Red Cross Bloodmobile will be back in Hereford on June 2, it was announced this week by T. E. Seigler, chairman.

R. G. Lewis, due to his association with the doctors and hospital staff, has been named as vice chairman. Mrs. O. P. Cowart will again head the recruiting drive and Mrs. Marlin Gilliland, nurse chairman, will work with volunteer nurses who supplement those working with the Bloodmobile. Mrs. Art Manjeot will again head canteen, under other volunteer services directed by Ernestine Wood, service groups chairman.

The orientation course taught here Tuesday by Loren Burnett, field representative, was a forerunner of future classes and prepared more efficient volunteer service for the coming Bloodmobile trip, said Mrs. Corinne Jennings, secretary, who reminded volunteers of the Staff-Aide Class scheduled Tuesday evening from 7 to 9 o'clock, also under Mr. Burnett.

"Staff-Aide requirements are the above class in orientation and the Staff Aide Class, plus four hours experience, which those who work with the Bloodmobile last year already have," Mrs. Jennings said. "They act as typists, receptionists, clerks and in other capacities during the visit of the unit here. They are also eligible to wear Staff Aid uniform and pins."

## ALL-NIGHT COURT SESSION Eight Bootlegging Charges Draw Fines, Jail Sentences Saturday

Local officers, including the sheriff's department and Liquor Control board, made a big dent in the bootlegging activities of Deaf Smith County the past week end. A series of arrests filled the courthouse to capacity near midnight Saturday and resulted in an all night session of County Court, which opened at 11:50 Saturday night and continued until 7 o'clock Sunday morning.

However, shortly after dawn the Court had disposed of eight cases involving violation of Texas liquor laws, with fines, jail sentences, or a combination of the two. Judge Horace L. Schloss presided over the court, heard testimony in pleas of guilty and assessed penalties in the following cases.

Four Face Eight Charges  
H. A. DeYoung faced three charges with the offense of selling intoxicating liquor in a dry area. The sale of one pint of whiskey was involved in each case. DeYoung was assessed a fine of \$250 and costs in each case, making a total of \$825.35 in all three.

Emile Lucero, charged with sale of alcoholic beverages (12 cans of beer) was fined \$100 and costs, and given five days imprisonment in the county jail.

Jesus Morales, charged with sale of intoxicating liquor in a dry area was given a fine of \$100 and costs. Sale of one pint of whiskey was involved in the case.

Lucero, who faced the \$100 fine for selling beer, was also brought up on a second charge in which he was accused of selling four-fifths of whiskey for which he received \$10. On this charge, Lucero was given a fine of \$100 and costs and five days imprisonment in the county jail.

Jose Castaneda also plead guilty

on two counts, each arising from the sale of one pint of whiskey. Testimony showed that he received \$5 for each pint. The court, after hearing testimony in both cases, assessed a penalty of \$100 and costs in each case, plus five days in county jail on each case.

Arrest of the four men followed under-cover purchases by the State Liquor Control board and a series of raids by local officers. Charges resulted from the purchases of liquor at various points, but the raids failed to show possession, according to local officers.

New Congregation To Head Dr. Hamlett In Courthouse Services

Dr. Earl G. Hamlett, Methodist District Superintendent, will deliver the sermon for the new Methodist Church group in the district courtroom here Sunday morning at 11 o'clock, it was today announced.

"This will change previous announcements," said Rev. Neal, "as we were able to get Dr. Hamlett at the last minute."

The charter members of the East Side Methodist Church met at the District court room Sunday afternoon for an organizational meeting and temporary officers were elected.

Mrs. Claude Francis was elected Sunday school superintendent and Arthur Logan was elected treasurer. A committee to nominate the permanent officers for the coming conference year was also named.

The new church will hold services temporarily in the District courtroom until the new building is completed.

Sunday school will be held at 9:45 and preaching at 11 o'clock.

### Neighbors...

(Continued from Page 1) over there will be a 30-day leave for Neighbors before he has to report to camp.

During Neighbor's imprisonment he said the Reds fed him millet, whole corn and river water. About two days before

their release his diet changed to fried potatoes, eggs, fried beans, beer and whiskey.

Neighbors was captured in December 1930 when the Communists set up a road block. There were two other men taken prisoner at the same time.

"When we were captured they took my wallet, about \$200, my rings, pictures, everything. I got away with one picture of Shirley—that thing is worn almost out, ragged, torn, dirty—but I wouldn't take a million dollars for it, Neighbors said. "I received five pictures from Shirley and 15 letters during the time I was a prisoner."

The \$200—or rather \$20 of stolen money—was returned to Neighbors when he was released. A cigaret lighter—not his—was returned a-

### Foresee Few Changes Here In PMA Program, Payment Methods For '33

Following a general meeting in Amarillo Tuesday of government agencies, it was believed that the PMA program in this county will be highly similar to that of last year—except for discontinuation of payments on Winter Legumes planting and sub-soiling practices. Attending the meeting from Hereford were N. E. Gass, Walter Hodges, Faust Collier, Gerald McCask-

ill and Hugh Clearman. The group was also reminded that approximately one-half of the national allotment for various program payments has been dropped. Effect of the cut in this immediate area will depend, however, upon practices as compared with other Texas counties.

A meeting of all agencies SCS, Farm and Home, PMA, Extension Service, and other groups will also be held for the purpose of working up a complete county-wide program. Results of the group findings must be submitted by June 1, and will be submitted to state and federal offices for approval or alteration.

Also discontinued was the practice of asking individuals regarding cooperation in the PMA program. This year the only requests used in making up the program will be those filed by individuals between Nov. 15, 1933, and Dec. 10, 1933.

The treatment, according to Neighbors, was "rough." After all his ordeal, Sgt. Neighbors, still says, "If it is necessary I'd do it all over again."

No species of birds now living have teeth.

### Hospital Notes

**Patients in Hospital**  
Mrs. C. B. Hudson, surg.; Mrs. Marion Causey, med.; Mrs. C. A. Guinn, med.; Mrs. B. C. Harper, OB; Mrs. W. H. Holder, med.; Mrs. Antonia Tijerina, surg.; Mrs. Wirt Phillips, surg.; Mrs. J. W. Thuet, med.; Mrs. Frank Dobson, surg.; Mrs. G. A. F. Parker, med.; Ernest Estrada, med.; Mrs. Gayle Higgins, surg.; F. A. May, med.; Mrs. G. O. Thompson, OB.

### Patients Dismissed

Mrs. Lee Gamez, OB, 5-3; Paul Morales, OB, 5-2; Mrs. E. L. Howard, OB, 5-3; R. O. Taylor, surg., 5-4; Mrs. Ralph Glenn Smith, OB, 5-4; Mrs. C. R. McQuigg, med., 5-4; Mrs. Pat Neill, surg., 5-4; Mrs. Wayne Newsom, OB, 5-4; Mrs. Carl Sundeen, OB, 5-4; Diane Castillo, med., 5-4; Mrs. T. J. Presley, med., 5-5; Mrs. Joe Rodgers, OB, 5-2; Mrs. B. E. Williams, OB, 5-3; Harry Denger, med., 5-3; and Sylvia Lynn Ireland, med., 5-6.

Iceland is ruled by the King of Denmark.

### For Athlete's Foot A Keratolytic Is A Must!

What is a keratolytic? An agent that deadens the infected skin. It then peels off, exposing more germs to its killing action. Get T-4-L, a keratolytic, at any drug store. If not pleased IN ONE HOUR, your 40c back. Today at **Rogers Drug Co.**

### How To Relieve Bronchitis

Creomulsion relieves promptly because it goes into the bronchial system to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial membranes. Guaranteed to please you or money refunded. Creomulsion has stood the test of millions of users. **CREOMULSION** relieves Cough, Chest Cold, Acute Bronchitis

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Announcing Opening Of  
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**HEREFORD SOFTBALL LEAGUE SCHEDULE**  
(Veteran's Park)  
First Game Starts at 7:30 p.m.

May 7 REA - HH KC - Sum	May 12 P66 - Dawn REA - Sum.	May 14 HH - P66 KC - Dawn	May 19 REA - KC HH - Sum.	May 21 P66 - Sum. REA - Dawn
May 26 P66 - REA Dawn - HH	May 28 HH - KC Sum. - Dawn	June 2 KC - P66 Open	June 4 REA - HH KC - Sum.	June 9 P66 - Dawn Sum. - REA
June 11 HH - P66 KC - Dawn	June 16 REA - KC HH - Sum.	June 18 P66 - Sum. REA - Dawn	June 23 P66 - KC Dawn - HH	June 25 P66 - REA Sum. - Dawn
June 30 HH - KC Open	July 2 All Star Game	July 7 REA - HH KC - Sum.	July 9 P66 - Dawn REA - Sum.	July 14 HH - P66 KC - Dawn
July 16 REA - KC HH - Sum.	July 21 P66 - Sum. REA - Dawn	July 23 P66 - KC Dawn - HH	July 28 HH - KC REA - P66	July 30 Sum. - Dawn Open

**PLAY OFFS AUGUST**  
League Members: REA; HH - Hereford Hardware; KC - Knights of Columbus; P66 - Rocky's Service Station; Dawn; Summerfield.

Now At  
**Hereford Implement Co.**  
**FLEXIBLE PLASTIC CONTAINERS**  
In Pints, 1 1/2 Pints, Quarts,  
2 Quart, 4 Quart Sizes  
**IDEAL FOR THE COMING-UP**  
**STRAWBERRIES**  
Also In Stock:  
Clear Plastic Containers  
Direct Fill Round Containers  
Pints, Quarts, 2 Quart  
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Plastic Bags in Various Sizes

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**BY POPULAR REQUEST WE'RE REPEATING OUR BIG MONARCH QUALITY MERCHANDISE AT REASONABLE PRICES**

**STOCK-UP SALE**

<b>BISCUITS</b> Monarch, Puffin <b>3 Cans For 29c</b>	<b>MEATS</b> Good & Choice Beef <b>T-Bone Steak lb. 69c</b> <b>Bacon Squares lb. 33c</b> Beef <b>LIVER lb. 45c</b> All Meat <b>FRANKS Cello Pkg. lb. 45c</b>
<b>APPLE SAUCE</b> No. 303 Can 24c <b>CORN</b> No. 303 Can 5 For \$1.00 <b>PINEAPPLE</b> No. 2 Can 3 For 93c <b>ORANGE JUICE</b> Lge. Size 39c	<b>PRODUCE</b> Extra Nice <b>FRESH CORN 2 Ears 15c</b> Vacuum Pack <b>LETTUCE Lge. Head 15c</b> Fresh Green <b>ONIONS Bunch 5c</b> Pkg. <b>TOMATOES 2 Pkgs. 25c</b>
<b>SPINACH</b> No. 303 Can 5 For 93c <b>GREENS, Chopped</b> No. 303 Can 7 For \$1.00 <b>Spanish Rice Dinner</b> No. 300 Can 5 For 93c <b>PEANUT BUTTER</b> 12 oz. Jar 37c	<b>Evaporated, White Swan MILK</b> Lge. Can 27c 2 For
<b>CATSUP</b> 14 oz. Bottle \$1.00 4 For	<b>COOKIES</b> Carton of 6 Plus Deposit 19c
<b>CUCUMBER PICKLES</b> Monarch, Old Fashioned Sweet Jar 35c	<b>CRACKERS</b> Hi-Ho Sunshine Lge. Box 29c

We Reserve Right To Limit Quantities -- Double S & H Green Stamps On Wednesday

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HAVE A PACKAGE OF **WHITE KING SOAP** ON HAND WHEN THE DOORBELL RINGER CALLS... WIN A WESTINGHOUSE APPLIANCE!  
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PIGGLY - WIGGLY

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Straight Neck Yellow

lb. **10¢ SQUASH**

lb. **10¢**

East Texas Bunch

**TURNIPS**

Bunch

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Florida Sweet & Juicy

**ORANGES**

lb.

**10¢**

California - Red

**RHUBARB**

lb.

**10¢**



MAY 6 THRU 16, 1953

Shurfresh **OLEO** 5 Lbs. **\$1.00**

Shurfine **CATSUP** 5 For **\$1.00**

Shurfine, 46 oz. Can **Orange Juice** 3 Cans **\$1.00**

Shurfine, No. 303 Can **HOMINY** 11 CANS **\$1.00**

**HAMS 8 to 14 pounds**

**WHOLE** Cured and Tenderized lb. **59¢**

**BUTT END** lb. **59¢**

**SHANK END** No Hock lb. **59¢**

**Center Slices** lb. **97¢**

Longhorn **CHEESE** lb. **45¢**

PLENTY OF FRESH DRESSED FRYERS AND HENS

Libby's Frozen Fresh **Strawberries** 12 oz. Pkg. **29¢**

BAKE SALE IN OUR STORE SATURDAY, MAY 9

Shurfine, Enriched **FLOUR** 25 Lb. Bag **\$1.69**

Shurfine, Sliced or Halves **PEACHES** 4 No. 2 1/2 Cans **\$1.00**

Shurfine, Tall Cans **MILK** 8 FOR **\$1.00**

Peach or Apricot, Shurfine **PRESERVES** 4 12 oz. Jars **\$1.00**

Frozen Shurfine **Orange Juice** 6 6 oz. Cans **\$1.00**

Shurfine **Shortening** 3 Lb. Tin **73¢**

**APPLE SAUCE** Shurfine No. 303 Can 5 For **\$1.00**

**COFFEE** Admiration Lb. Can **79¢**

Lux **TOILET SOAP** Bath Size 2 For 19¢ Shurfine **Apple Butter** 28 oz. Jars 4 For \$1.00

Shurfine Blended **PEAS** No. 303 Can 6 For \$1.00 Shurfine **Pork & Beans** No. 300 Cans 9 For \$1

Shurfine Grapefruit **JUICE** 46 oz. Can 3 For \$1.00 Shurfine **SPINACH** No. 303 Can 8 For \$1.00

Shurfine **Fruit Cocktail** No. 303 Can 4 For \$1 Dill or Sour, Shurfine **PICKLES** 22 oz. Jar 3 For \$1.00

Sturgeon Bay, R. S. P. **CHERRIES** No. 2 Can 4 For \$1.00 Shurfine **POTATOES** No. 303 Can 7 For \$1

**FREE** A PACKAGE OF **JELL-O** PIE FILLING (LEMON OR COCONUT CREAM)



WITH COUPON FROM BACK OF YELLOW BANDED SPRY



Let us buy the filling!

**SPRY** 3 lb. can **79¢**

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

# WANT ADS Phone 30 or 31

## FREE Theatre Tickets To See



Sunday - Monday - Tuesday  
May 10 - 11 - 12

### Star Theatre

Be Sure and Ask for Your Free Tickets  
With each PAID-IN-ADVANCE classified ad placed in The Brand, we will give you free tickets.

#### I. FOR SALE Miscellaneous

Chrysler Industrial Motors  
Sales & Service  
McCullough Motor Co.  
Ph. 17  
111 W. 1st. B-1-9-tfc

LUMBER  
UTILITY GRADE  
2x4's - \$45 - 2x6's - \$45  
1x8's and 1x10's  
\$6.50 per 100 feet  
CARL McCASLIN  
LUMBER COMPANY  
B-1-1 1/2-17-tfc

GENERATORS and starters for cars and trucks. Hereford Wrecking Co., Phone 320. T-1-12-18-tfc

For Sale or Trade for Cattle. Hubam clover seed, 10 cts. I. H. C. Manure Spreader, Allis Chalmers Mower, Windrowing attachment. M.M. 16-10 Fertilizer Distributor, New. 2 Lee 7.50 x 16 8 ply tires, tubes, rims & wheels, nearly new. L. L. Arnold  
13 miles S.E. on Dimmitt Hwy., 1 1/2 miles west  
B-1-16-8c

For Sale: Soft Water Ser. Ozarka Water, Distilled Water, Polished Water. We have 56 different Models of Water Softening Equipment to offer. Also have many kinds water cond. equip. to offer including Rust control equipment. Water conditioning is our business. Let us solve your water conditioning problems, large or small. About three years ago there was an article that came out in a leading magazine entitled "Knowledge of Water Fifty years behind Knowledge of Food". National Survey shows that 85% of all tap water in the United States is Hard Water, also 12,000 hot water heaters have to be replaced every week on account of hard water corrosion in the United States. Hard Water has the same effect no matter where you find it. We have a twelve page pamphlet on knowledge of water in the office at 841 East Highway 60 that are free for the asking.  
Soft Water Service  
841 East Highway 60  
B-1-45-2c

OFFICE SUPPLIES: Regular lines and special orders. The Hereford Brand. B-1-16-tfc

LUMBER: No 4 Fir, 2x4's \$6.95. 1x8 Ship lap. \$6.95 per 100'. Rockwell Bros. & Co. Phone 4  
B-1-17-39-tfc

15 PERCENT PROTEIN cattle cube. 56 per ton. Hereford Milling Co. B-1-10-14-tfc

USED SEWING MACHINE 804 Miles. B-1-5-45-2p.  
JUST ARRIVED  
Hercules combination or key lock FIRE PROOF Safe Boxes. Just the thing for your valuable papers.  
\$32.50 & \$34.50  
THE HEREFORD BRAND

20 PER CENT PROTEIN Laying Mash. \$4.50 per hundred. Hereford Milling Co. B-1-10-16-tfc

PICTURE FRAMING with personal attention on each job. Mrs. J. J. Buckner, 224 Ave. D. B-1-15-43-tfc

Hereford Glass Co.  
Expert Car Glass Installation  
Table Tops and Window Glass  
Picture Frames  
302 Park Ave. Ph. 1425  
B-1-16-tfc

FEED MOLASSES: Barrel Lot 2 cents pound. Hereford Milling Co. B-1-9-14-tfc

1,000 PLANTS for your flower and vegetable garden. Hereford Floral Shop. Phone 773. B-1-13-18-8p.

FOR SALE good cleaned sacked common sudan seed at 12 cents per pound. Also one registered polled bull, 18 months old in SW Friona. Phone 4581, Roy Williams. B-1-27-18-4c.

TURKEYS: 1 to 3 week old poults. \$1.00. Phone 1754-J. W. D. Nafziger. B-1-13-19-tfc.

#### 3. FOR SALE Automobiles

FOR SALE: 1951 Kaiser Radio, heater and overdrive. Low mileage. One owner \$1,275.00. Dick Lucas. Phone 927. B-3-19-2p.

#### HEREFORD MOTOR CO. USED CARS

New 53 Plymouth, 4 door sedan. Liberal discount.  
50 Cadillac 62, 4 door, R&H, Hydramatic. New motor and Trans. A Cream Puff. Only \$2695.00  
51 Ford 4 Door. R&H, Overdrive. A clean car for \$1385.00  
52 Ford 2 Door, R&H. A clean one owner car ... \$1850.00  
50 Studebaker Starlight Coupe. A beautiful one owner car. \$1095.00  
TRUCKS  
52 International 2 ton, heater, very clean. \$1495.00  
Someone should buy this right away.  
51 Chevrolet 1/2 ton, R&H, 4 speed trans. \$1045.00  
We have a fine selection of used cars and trucks. Come by and take one home. B-3-44-tfc

#### 2. FOR SALE Farm Equipment

FOR SALE or trade, complete line of potato equipment including planters, diggers and processing machinery. See Bill Warren or call 1763-J. B-2-21-19-4c.

#### FOR SALE Heavy Machinery trailer suitable for transporting S-P combines. Tandem equipped. May be seen at 503 Irving Street. Hereford. Sundays or after 6 P. M. B-2-19-2p

FOR SALE or trade, complete line of potato equipment including planters, diggers and processing machinery. See Bill Warren or call 1763-J. B-2-21-19-4c.

For Sale Heavy Machinery trailer suitable for transporting S-P combines. Tandem equipped. May be seen at 503 Irving Street. Hereford. Sundays or after 6 P. M. B-2-19-2p

Lions Club meets each Wednesday, 12 noon Hotel Jim Hill

Stated meeting second Monday in each month. School of instruction each Thursday night.  
B. L. Thompson, Sec'y  
Robert E. Wagoner, W. M.  
MASONIC BULLETIN  
Hereford Lodge 849

Regular Meeting Night 1st & 3rd Tues. Night of Each Month  
AMERICAN LEGION AND AUXILIARY

Veterans of Foreign Wars Meets Every Thurs. 8 P.M.  
V. F. W. CLUB HOUSE

SACRIFICE FOR QUICK SALE John Deere model 55 combine, \$2,250.00. Must be seen to be appreciated. "Not custom built machine." Rubber belt type pickup attachment nearly new, \$100.00. Complete stock of model 55 parts, bearings, shafts, sprockets, pulleys, etc. 50% discount any or all. 2 heavy duty 5 hole Budd wheels. \$20 each or \$35 if take both wheels. May be seen at 503 Irving, Hereford. Sundays or after 6 p.m. TED EATON B-2-19-2p

Good 3 bedroom home \$9,000. Close to schools. Alderson & Ridgeway 238 Main Phone 397 B-4-44-tfc

PRUDENTIAL FARM LOANS America's Largest Farm Lender SAM NUNNALLY 136 Main Lone Star Agency B-4-12-tfc

#### 4. REAL ESTATE

REAL BARGAIN 425 acres, highly improved; 85 acres in New Granger seed alfalfa. Lovely 3-bedrm home, outbuildings and 2 steel grain bins; 3 wells, good water right. On oiled highway 3 miles from City of Milford, Utah. Price \$79,000; terms \$18,000 down, \$16,000 Oct. 1, 1953; will take hay from 80 acres (cut and windrowed) for five years for \$25,000. Balance of \$20,000 in four equal \$5,000 payments starting Oct. 1, 1954. Call or write D. E. Kirk, phone 180, P.O. Box 55, Milford, Utah. B-4-18-4c

HOUSE FOR SALE Three bedroom Bath and half. Good condition. Owner leaving town. Priced reasonably if interested call 314. B-1-19-45-tfc.

FOR SALE - 3 bedroom modern house. Close in \$7,500. Hugh Bookout Realty 533 E. 1st St. Res. Ph. 1270-W Off. Ph. 1674 B-4-45-3c

Have small house to be moved. Cheap. Several homes in Hereford from \$5,000.00 up. One large home with acreage in Amarillo. Also farms and Ranches J. W. Robinson Phone 932 or 269 B-4-15-tfc

COMBINED FARM AND RANCH FOR SALE 2,920 acres Deeded Lands for sale at \$35 per acre. Some terms. Three miles out. On REA. School Bus route, Mail route. 4 houses, 4 wells, all fenced. 1,200 acres in Cultivation. Balance pasture. One half mineral rights go. One third wheat goes. 600 acres sowed to wheat. J. B. Proctor Roy, N. M. B-4-17-9p

HERE'S YOUR CHANCE TO STOP PAYING RENT 2 4-room homes on 25 Mile Ave. \$500 cash, balance \$60 per month, including interest. Act Quick J. B. ELLISTON 132 E. 3rd. Phone 179 B-4-45-tfc

Kiwanis Club Thurs. Noon Hotel Jim Hill

NOTICE OF MEETING ODD FELLOWS Each Monday Night REBEKAHS Each Tuesday Night

Hereford Rotary Club meets every Friday at 12:05 Hotel Jim Hill

Veterans of Foreign Wars Meets Every Thurs. 8 P.M. V. F. W. CLUB HOUSE

Good 3 bedroom home \$9,000. Close to schools. Alderson & Ridgeway 238 Main Phone 397 B-4-44-tfc

PRUDENTIAL FARM LOANS America's Largest Farm Lender SAM NUNNALLY 136 Main Lone Star Agency B-4-12-tfc

If you want to buy a farm, irrigated or dry land, house & lot, any size, in Hereford or if you have something you would like to trade in way of business or property, located in other towns or states, we have listings for property for trade or sale. Would appreciate showing you what we have. Also farms on G.I. State loans. J. M. Hamby Real Estate South of Courthouse Phone 701 B-4-17-tfc

If you have something for sale or trade -- see us. G. I.'s we have a farm for you. J. B. ELLISTON Real Estate 132 E. 2nd. Phone 179 B-4-39-tfc

FOR SALE OR TRADE New home at 311 Park Ave. \$5,300 loan. Fully Carpeted. Price \$9,500 Sam Nunnally LONE STAR AGENCY 136 Main. B-4-43-tfc

SPECIAL House for sale - 3 room and bath. Price \$2,000. Hugh Bookout Realty 533 East 1st St. Res. Ph. 1270-W Off. Ph. 1674 B-4-45-3c

REAL ESTATE Irrigated Farms, Dry Land Farms, Homes and City Property. CHARLES SOWELL Office Ph. 792 228 Cl. St. Res. Ph. 193-W T-4-13-tfc

FOR SALE A few good houses well located and reasonably priced. Two practically new, one has 1750 sq. feet floor space and one has 1568 sq. feet. Can sell these houses below cost to build. List your property with me. I. O. CROTHWAIT 437 N. Main St. Phone 120 Res. Phone 229-W T-4-19-1c

For Sale: 164 acres within 13 miles of Hereford. Good fence and windmill. Strong 8" irrigation well. 1/2 mineral rights. \$135.00 per acre. ROY C. CHILDERS Buffalo Lake B-4-19-4c 108 Taylor St. Amarillo, Texas

HEREFORD IMPLEMENT CO. HAS EYE-OPENING USED EQUIPMENT BUYS

1940 Model John Deere G. Tractor Clean with Good Rubber \$675  
1949 Allis Chalmers C w/ 2 Row Lister, Planter & Cult. \$695  
2 R. Side Mount Spud Cult - H&M \$125  
2 R. Side Mount Spud Cult. - C \$135  
3 R. Middle Buster (2 in front) \$150  
2 R. Tool Bar Plant. Allis-Ch - C \$125

In Stock - New DRAG BOX PLANTERS May Be Fitted to all Types Tool Bars  
HEREFORD IMPLEMENT CO.

## The Hereford Brand

Published Every Thursday at 336 Main St. Hereford, Deaf Smith County, Texas - Phone 30.



Texas' Outstanding Semi-Weekly First in - GENERAL EXCELLENCE NEWS PICTURES AGRICULTURAL PROMOTION

JAMES M. GILLETTE ..... Publisher  
Subscription Rates: \$2.50 per year, Zone 1; \$3.50 per year outside Zone 1. With The Sunday Brand, \$4.95 per year, Zone \$6.15 per year outside Zone 1.

All subscriptions strictly cash in advance. Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879. Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon notice of same being given to the editor personally at the office.

FOR RENT: Building 20 x 80, just off of Main Street. Call 197 for information. B-4-15-19-4k.

5. FOR RENT FOR RENT: Furnished apartment. 613 South 25 Mile Ave. Phone 325. B-5-11-10-TTC.

FOR RENT: Especially nice large unfurnished apartment. Small, newly furnished apartment at Fullwood apartments, 232 West 3rd. B-5-17-11-tfc.

FOR RENT: Partially furnished garage apartment. Phone 218. B-5-9-12-tfc.

FOR RENT: Two rooms and bath, furnished. All bills paid. Phone 64 or 415-W. B-5-14-18-tfc.

MAYFLOWER MOVING STORAGE PACKING BY EXPERTS

McKNIGHT Transfer & Storage Co., Inc. Phone 67277 108 Taylor St. Amarillo, Texas

1949 PACKARD 4 Door, Radio and Heater. 1 Owner. A lot of trouble free miles left. \$765.00

1946 FORD Heater. Cheap. As Is \$316.00

1952 DODGE Coronet Clb. Coupe. Radio & Heater. 1 Owner. Extra Nice. \$1650.00

1952 DODGE Coronet 4 Dr., Radio & Heater. One Owner. Extra nice. \$1675.00

1942 DE SOTO Radio & Heater. As \$235.00

1951 DODGE Coronet 4 Dr. Load with Extras. 1 Owner. \$1395.00

'50 PLYMOUTH 4 Dr. Deluxe, Heater, Owner. Extra Clean \$1095.00

1949 FORD 2 Door. Heater. Clear Maroon. \$798.00

Car Lot Located 3rd & Miles After 6 p.m. Call 1233 for Sale

#### Condensed Statement

### THE FIRST NATIONAL BANK OF HEREFORD

Hereford, Texas  
at the close of business, April 20, 1953

#### ASSETS

Loans & Discounts	\$1,851,009.36
Banking House	11,000.00
Furniture & Fixtures	2,000.00
Federal Reserve Bank Stock	7,500.00
Other Real Estate	3.00
Other Assets	1.00
C. C. Loans	\$ 827,855.29
U. S. Gov't. Bonds	\$1,969,400.00
Other Bonds & Securities	147,998.75
Cash and Due from Banks	\$2,475,358.61
	5,420,612.65

#### LIABILITIES

Capital Stock	100,000.00
Surplus	150,000.00
Undivided Profits & Reserves	256,985.60
Deposits	6,785,140.41
	\$7,292,126.01

YOUR BABY BANK BONDS

## THE FIRST NATIONAL BANK of Hereford

Member: Federal Reserve System, Federal Deposit Insurance Corporation

(Continued from Page Four)  
**FOR CASH RENT:** Improved 8 1/2 acre farm, three room house. Other buildings on draw, 9 miles north Littlefield. 20 acre draw. Grass. \$550.00. Possession now. K. E. Strain; telephone 1319-J, Hereford.  
 T-5-31-19-1p.  
**FOR RENT:** South bedroom close in. Come to 219 Lee.  
 B-5-10-19-2k.  
**FOR RENT:** Modern three room house. Large walk in closet with or without garage. Phone 998; 122 Avenue E.  
 T-5-19-19-1p.

**FOR RENT** Furnished five room house. 704 Jackson, 543-M.  
 T-5-9-19-1p.  
**FOR RENT:** Two room apartment Mrs. W. M. Megert. 401 N. Lawton.  
 B-5-12-19-2c.  
**FOR RENT:** Furnished two room house Shorty's Shoe Shop.  
 B-5-9-19-2c.  
**FOR RENT:** Two room modern unfurnished upstairs garage apt. \$40.00 per month. Phone 238-J.  
 B-5-14-19-2p.  
**THREE ROOM** Furnished apartment for couple. 1011 Park Ave. Mrs. Jack Bradley.  
 B-5-12-18-tfc.

**NICELY FURNISHED** 3 or 4 room apartment. 603 E. 5th Phone 333J  
 B-5-12-17-tfc.  
**FOR RENT:** Furnished and unfurnished apartments. Private baths 115 B Avenue. Phone 569.  
 B-5-13-45-tfc.  
**FOR RENT:** Bedroom with private entrance. 113 Fuller Street.  
 B-5-9-45-2k.  
**FOR RENT** Three room modern apartment. Furnished. Refrigerator, bills paid. Very nice. Sunday call 1270-W. Week days Bookout Realty 1674.  
 B-5-20-19-tfc.  
**FIVE ROOM FURNISHED** Apartment. 308 Jowell. Mrs. W. N. Lemmon.  
 B-5-10-45-3c.  
**FOR RENT:** two room furnished apartment. Bills paid. Phone 556.  
 B-5-10-45-3k.  
**FOR RENT:** Two room furnished apartment. 615 25 Mile Avenue.  
 B-5-10-45-2p.  
**SMALL FURNISHED GARAGE** apartment. \$10.00 per week. A. Peterson. 1484-W or 839.  
 B-5-12-45-tfc.

**6. WANTED**  
**WANTED:** Custom plowing, planting and listing. Floyd Stivers. Phone 930J.  
 B-6-10-43-tfc  
**COMPLETE CHRYSLER** Irrigation motor service. Seigler Motor Co. Phone 630.  
 B-6-10-35-tfc  
**FOR PLOWING** and planting call L. F. Stayton. Phone 1173-W.  
 B-6-10-43-12p.

**8. HELP WANTED**  
**AVON COSMETICS**, and toiletries coast to coast favorite, needs woman over 30 to represent Company in North part Hereford. Opportunity to build good income; write Manager, Box 1054, Amarillo, immediately. Car necessary.  
 B-8-32-18-6k.  
**HELP WANTED:** Messenger wanted for summer. Must be 16 years old and have bicycle. Apply Western Union.  
 B-8-17-45-2p.

**WANTED TO HIRE:** A couple to keep house and work on irrigated farm. Must be experienced. Modern home. Or would hire elderly lady to keep house for father and son. 9 miles south, 1 east Summerfield, Texas. A. F. Huckert.  
 B-8-40-45-2p.  
**WANTED:** Managers for Beauty Counselor Cosmetics in and around Hereford. No canvassing. Write Bernice Carter. 312A West 10th, Amarillo, Texas.  
 B-8-20-19-4-p.

(Continued on Page Six)

**FOR BIG LEAGUE SPECIALS SHOP**

**YOU'RE TOPS IN OUR LEAGUE**  
 Make a "Hit" with these Foods

**FURR FOOD STORES DAILY**

Reg. Bars Soap	SWAN 3 For	25c
Lge. Bars Soap	SWAN 2 For	25c
Soap - Lge. Pkg.	WHITE KING	29c
Soap - Giant Pkg.	WHITE KING	53c
Lge. Pkg.	LUX FLAKES	29c
Toilet Soap	LUX 4 Reg. Bars	23c
Toilet Soap	LUX 2 Bath Bars	23c
Stokley's - 2 No. 2 Cans	PIE CHERRIES	49c
Church's - 24 oz. Bottle	GRAPE JUICE	35c
Palm Valley - 2 No. 303 Cans	GREEN BEANS	33c
Aywon - 2 No. 303 Cans	Beans & Potatoes	33c
Mayfield - 2 No. 303 Cans	CORN	25c
American Beauty 2 No. 300 Cans	SAUER KRAUT	29c
Dorman Fresh 2 No. 300 Cans	BLACKEYE PEAS	27c
Garth - 2 No. 303 Cans	TOMATOES	25c
Del Monte - 3 8-oz. Cans	TOMATO SAUCE	23c
SILVER DUST		

**BAKERY**

Oven Fresh Chuck Full of Cherries  
**DATE NUT CAKES** 43c 59c  
 A Delicious Angle Food Iced with Vanilla Milk Chocolate  
**FUDGE ANGEL FOOD** Each 29c  
 Oven Fresh - Chuck Full of Cherries  
**CHERRY PIES** Each 39c  
 Beautiful Delicious Furr's Special  
**MOTHERS DAY CAKE** Each 89c  
 For A Real Treat Serve This Delicious Cake  
**Cherry Heart Coffee Cake** Ea. 39c

**Cheeseburger Loaf**  
 (Makes 6 servings)  
 1/2 cup melted butter, 1 egg, 1 cup cracker crumbs, 1 pound ground beef, 1 tablespoon catsup, 1/2 pound ground pork or veal, 1/2 teaspoon salt, 1/2 teaspoon dry mustard, 1 cup grated American-type process cheese.

Best Carnation and egg together. Add cracker crumbs and the remaining ingredients and stir until well blended. Place half cheese in paper-lined loaf pan. Top with half meat. Baked with remaining layers. Bake in moderate oven (350° F.) about 1 hour. Allow to stand about 15 minutes before slicing.

**LIPTON TEA**  
 Lb. Pkg. \$1.35  
 16-Count Tea Bags 21c

**Shortening SPRY 3 Lb. Can 59c**  
 Each 3 Lb. Can Has A Coupon for a Free Pkg. of Jello Pudding With A \$5.00 Purchase or Over

**FURR'S GARDEN FRESH VEGETABLES**

Golden Ripe **BANANAS** 2 LBS. 25c  
 Fresh **PINEAPPLE** 29c EACH  
 Fresh - Calif. **TOMATOES** 2 LBS. 29c  
 Nice Long Green Slicers **CUCUMBERS** Lb. 15c  
 Bulk **CARROTS** 2 LBS. 15c  
 U. S. No. 1 Red **POTATOES** 10 LBS. 39c

Graded U. S. Good **GROUND BEEF** 3 LBS. \$1.00  
**PICNIC HAMS** 4 to 6 Lbs. Lb. 45c  
**CHUCK ROAST** Lb. 54c  
**DECKERS** Tall Korn Lb. 54c  
**PORK ROAST** Lb. 54c  
**PERCH FILLETS** Cello Pack Lb. 29c

Coffee **SCHILLINGS** Honey Boy Lb. Can 85c  
**Salmon** Tall Can 39c  
 Oleo **NUCOA** 2 Lbs. 49c  
 White or Yellow Pop Corn **JOLLY TIME** 2 10-oz. Cans 39c

Delicious With Chicken Ocean Spray **CRANBERRY SAUCE** Tall Can 23c

Soap **TREND** 2 Lge. Boxes 25c

Swanson **BONED TURKEY** 5 oz. Can 41c

Swanson **BONED CHICKEN** 5 oz. Can 45c

Swanson Egg Noodle **GIBLET DINNER** Tall Can 24c

**6-qt. DUTCH OVEN** \$4.69 WITH CARD (without card)

Kratschmers **WHEAT GERM** 12 oz. Jar 33c  
 Snow Crop Frozen Foods **Straawberries** 10 1/2 oz. Can 27c

Chef-Boy Ar-Dee **Spaghetti & Meat Balls** Tall Can 27c  
 Snow Crop **Orange Juice** 6 oz. Can 19c

Brown Beauty **BEANS** 2 Tall Cans 27c  
 Snow Crop **Cul Corn** 10 oz. Pkg. 19c

Fancy **KARO SYRUP** 12 oz. Bot. 17c  
 Grigg Bros. **Green Peas** 12 oz. Pkg. 19c

New Detergent **AINSO** Giant Box 55c  
 Snow Crop Leaf or Chopped **Spinach** 14 oz. Pkg. 19c

**MAZOLA OIL** Pt. 35c Qt. 68c  
 White Swan **Beans** 2 9-oz. Cans 15c  
 Dinty Moore **BEEF STEW** 24 oz. Can 54c  
 Insecticide **REAL KILL** Pt. 68c Qt. \$1.10

Bright and Early **COFFEE** All Grinds Lb. Pkg. 83c

Park Lane All Flavors **Ice Cream** 4 Pis. 49c

Chuck Time **Sausage** 3 Cans 25c  
 Bleach Qt. Bot. 16c 1/2 Gal. Jug 29c Gal. Jug 49c

**OK Specials**

1951 CHEV. - 4 Door Radio, Heater & Power-glide. One Owner. \$1350.00  
 1946 FORD Club Cpe. Radio and Heater. \$425.00  
 1951 CHEVROLET Fleet-line, 2 door, Deluxe, Good \$1175.00  
 '49 PLYMOUTH 4 Door, Heater \$895.00  
 1950 FORD 4 Door. One Owner. Radio, heater and overdrive. \$1095.00  
 1952 OLDS. Super - 4 Door. One owner. Clean. \$2495.00  
 1950 CHEVROLET Sedan Delivery. Good finish. Good condition. \$1100  
 1951 CHEVROLET 1/2 Ton - In Good Condition. \$925.00  
 1950 FORD 2 Door. One owner. 15,000 miles \$1125.00

**Kinsey Mtr. Co.**

**WRESTLING**  
 At Bull Barn in Hereford  
 Sponsored By The Hereford Lions Club

**DOUBLE MAIN EVENT**  
**WHITEY WHITTler**  
 vs.  
**LUIGI MACERA**  
 Two Out of Three Falls - One Hour

**JOHNNY JAMES**  
 vs.  
**BUCK LIPSCOMB**  
 Two Out of Three Falls - One Hour

**Sat. May 9th - 9:00 p.m.**

**Services For Mother Of Mrs. Homer Fox Held In California**

Funeral services for Mrs. Ida Clinin, of Burbank, Calif., mother of Mrs. Homer Fox of Hereford, were pending the arrival of relatives.

Mrs. Clinin died at her home in Burbank, Calif., suddenly Sunday morning. Funeral services will be held in Palo Alto, Calif.

Mrs. Homer Fox, accompanied by her brother, Ralph Clinin of Falfurios, Texas, left Sunday for California.

Mrs. Clinin had lived near Friona until the early 1920's when they moved to Colorado.

**Card of Thanks**

Our heartfelt appreciation to the many friends who were such help in our loss of our husband and father is gratefully acknowledged.

Mrs. E. Hutcheson and children

**Hereford Wins Over Tulia, 6-1**

Hereford's baseball team, despite all handicaps, emerged 6-2 winner Sunday over the Tulia nine in their first game of the 1953 Irrigation Belt season.

Working against the Hereford boys was the fact that almost half of the roster was out of town, the fact that one of their pitchers, Johnny Renner of Friona, has not been on the roster long enough to qualify for the game—and unexpected cold weather. Manager Andy Anderson reached down into the high school youngsters who recently joined the team, however, and came up with a winning combination.

Winkler pitched the first six innings of the game, chalking up 10 strikeouts and allowing only one

walk. Anderson finished the game with five strikeouts and no walks. Only three hits were chalked up against the Hereford boys. The Hereford batters, in turn, kept things humming against Tulia. The game was fast, despite the weather, and Anderson says 1953 opens with prospects equal to some of the best years seen by the squad.

Players Sunday were Jackie Burrus, catcher; Winkler, pitcher; Raymond Lueb, first base; Raymond Cummings, second; Wendell Burdine, short-stop; Dick Ross, third; Sam Albracht, left field; L. J. Clark, center, and Dwayne Stewart, right field. Substitutions included Anderson for Winkler; Jackie Hennen for Cummings at second and Everett Allen for Albracht in left field.

The game started at 2:45 and the players were in the showers shortly after 5 o'clock. Next game has not been announced, Anderson said, but will be away from home.

**The Weather**

	High	Low
Sunday	69	36
Monday	59	35
Tuesday	53	35
Wednesday	62	33

Q. How can I make a substitute for a cedar chest?  
A. If a plain wooden chest is oiled once a year with oil of cedar, it will serve the same purpose as a genuine cedar chest.

(Continued from page five)

**9. Situations Wanted**

WOULD LIKE TO STAY in home care for elder person. 312 North I, back entrance. B-9-15-5-2p.

EXPERIENCED FARM HAND or truck driver wants job. 300 West 6th. Clyde Peters. T-9-13-19-1p.

**10. NOTICE**

COMPLETE CHRYSLER Irrigation motor service. Seigler Motor Co. Phone 630. B-10-10-35-tfc

**11. Business Services**

Quick — Efficient HOME LOANS Dependable Abstract and Insurance Service. ELIZABETH WOMBLE 146 Main Phone 497 B-11-27-tfc

CHRYSLER INDUSTRIAL MOTORS - SALES AND SERVICE FREE PICKUP AND DELIVERY ON MOTOR OVERHAULS SEIGLER MOTOR COMPANY B-11-15-tfc

YARD AND GARDEN work with Rototiller Pulverizer Tractor. All work guaranteed. Free estimates. Phone 1186. B-11-15-16-tfc

RUBBER STAMPS fast service. Francis Printing Co. Ph. 1303. B-11-9-3-TFC

Car owner with 6 hours week spare time to service Hereford route new merchandise amusement machines. Income up to \$300.00 monthly. \$864.00 cash investment required which is fully secured. Write giving references and phone. P. O. Box 1872, Amarillo, Texas. T-11-19-1p

MOTHER'S DAY GIFT "Gardening For The Master" Call Mrs. J. F. Ward Phone 250 B-11-19-2c

FREE EMPLOYMENT SERVICE Great Top Court Phone 9532 B-11-19-1c

Windmills, pressure pumps irrigation pumps Complete service on all kinds. Agent for Fairbanks-Morse Pressure Pumps. Phone 981-J 615 Irving St. Hereford Texas A. E. Acton B-11-39-tfc

Manufacturers Installers Sewer, Culvert & Irrigation Tile George W. Byrd FERGUSON PIPE COMPANY Phone 1658 Hereford, Texas Phone 2921 - Farwell, Texas T-11-11-tfc

WE REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances. Phone 75, Witherpoon Electric, 129 West 3rd Street. B-11-20-50-tfc

COMPLETE CHRYSLER Irrigation motor service. Seigler Motor Co. Phone 630. B-11-10-35-tfc

INCOME TAX SERVICE INCOME TAX & BOOKKEEPING SERVICE EARL NEEDHAM 201 W. 1st In the "Quonset Building" On Highway 60 B-11-40-tfc

ENROLL YOUR Pre-School child in Kindergarten. Mrs. J. R. Fowlkes. Harrison Highway. Phone 1574-W. B-11-14-tfc

EXTRA SPECIAL CATTLE TRUCKS INSURED YOU DON'T HAVE TO WAIT—WE WRITE THE POLICIES John McLean Insurance Agency Phone 273 - 127 W. 3rd B-11-7-tfc

First Federal Savings & Loan Association of Amarillo Dwelling Loans - Prompt Service John McLean Insurance Agency Agents Phone 273 - P. O. Box 267 B-11-7-tfc

BRICK, STUCCO, PLASTER, and Carpenter work new or remodeling barbecue pits. All work first class. See Mack at Lee Little's Station. B-11-21-45-4p.

**13 Lost & Found**

LOST: Billfold containing drivers license and money. Carroll W. Loughby. Call 171-W or 1381-J. B-13-13-45-X.

**Skips & Things**

NEW ELECTRONIC Watch Timing Instrument CHECKS EVERY DETAIL ONLY WITH THE PAULSON TIME-O-GRAP

Be Prepared For Doorbell Ringer

**White King** Giant Size 49c

Also Good House trailer Priced Right

**Hereford Mtr. Co.** Phone 39

**Pick of the Pick-Ups**

**1946 FORD**  
1/2 Ton, heater, new paint, new seat covers. Very Good.  
Only \$449.00

**1951 FORD**  
V-8, 1/2 Ton, new motor with no miles. Like a new one.  
\$1049.00

**'51 CHEVROLET**  
1/2 ton, radio & heater, 4 speed with a deluxe cab. Nice.  
Only \$949.00

**'49 CHEVROLET**  
1/2 ton, red, heater and sunshade. Cleanest you ever saw.  
\$699.00

**'51 CHEVROLET**  
1/2 ton, one owner, extra nice, rear bumper. Like new.  
\$1049.00

**1949 FORD**  
1/2 ton 6 cyl., new paint that looks like a new truck. Perfect.  
\$699.00

**1951 FORD**  
1/2 ton, 6 cylinder, heater and sunshade, extra good tires, only  
\$899.00

**1951 G. M. C.**  
1/2 ton, new paint, the Cadillac of G.M. trucks.  
Only \$849.00

**HUNTER'S FOOD MARKET**

219 Sampson — Ph. 143 — Free Delivery We Reserve Right To Limit Quantities

**HIGHEST QUALITY - LOWER PRICES**

PRICES EFFECTIVE MAY 7 - 8 - 9 & 11, 1953

Wapco Chunk-Style **TUNA** Can 29c

**PINEAPPLE** Doles - Sliced No. 1 Flat 2 Cans 29c

**COFFEE** White Swan The Cup that Cheers Lb. 87c

Concho **PEAS** 2 No. 303 CANS 29c

White Swan **APPLE SAUCE** No. 303 Can 22c

Florida **ORANGES** 2 Lbs. 15c

Fresh Fancy **TOMATOES** Lb. 19c

Fresh Garden **CORN** 4 Ears 29c Cello Pkg.

New - White **POTATOES** 5 Lbs. For 27c

Scotty **DOG FOOD** 3 No. 1 Tall Cans 23c

Sunsweet **Prune Juice** Qt. 37c

White Swan **CATSUP** 14 oz. Bot. 19c

White Swan - Pure **Apple Jelly** 12 oz. Tin 18c

Giant **CHEER** Pkg. 67c

Wapco - Whole **GREEN BEANS** No. 303 Can 23c

White Swan - New Small - Whole **POTATOES** No. 300 Can 17c

Libby's - Fancy California **SPINACH** No. 303 Can 14c

Ranch Style **BEANS** No. 303 Can 14c

White Swan Medium Green **LIMA BEANS** No. 303 Cans 25c

Swift's **Steak** Lb. 49c

**Bacon** Lb. 55c

Longhorn **FRANKS** Lb. 46c

Longhorn **CHEESE** Lb. 45c

White Swan Marshmallow **CREME** Pint Jar 25c

Northern **TISSUE** 2 ROLLS 15c

**CHOCOLATE SYRUP** Hersheys 16 oz. Can 19c

**MILK** Armours 2 Tall Cans 25c

Be Prepared For Doorbell Ringer **White King** Giant Size 49c



A FAMILY REUNION was given in honor of Mr. and Mrs. Franklin Byrd at the Berger park Sunday, April 26. There were 7 children, three in-laws, and 11 grandchildren present for the occasion. Present for the occasion were: Mr. and Mrs. Franklin Byrd and Odella, Mr. and Mrs. E. F. Byrd and Linda, Mrs. Frank West and Travis and Chester, Mrs. O. G.

O'Neal, Leottie, Martha and Sue, Mr. and Mrs. C. M. Leffel and Charles of Hereford. Shown in the above picture are from left seated: J. O. Byrd, Borger; Mrs. Franklin Byrd, Franklin Byrd, E. F. Byrd, Hereford; Standing: Odella Byrd, Hereford; May Phillips, Daltart; Cora Leffel, Hereford; Izell O'Neal, Hereford and Elizabeth West, Hereford.

Mr. and Mrs. H. V. Williamson returned Sunday from Arlington where they spent several days with their son Thurman, and his family.

Mr. and Mrs. George Graham and Mr. and Mrs. B. E. Roberson returned Tuesday from a week end trip to the mountains in Colorado.

Mr. and Mrs. Bill Cheshire of Roswell, N. M. visited in the home of her parents, Mr. and Mrs. Carroll last week.

Mr. and Mrs. I. W. Botsford of Waxahachie spent Saturday in the home of his parents, Mr. and Mrs. R. W. Botsford.

### Bud To Blossom Club Tours Gardens

Bud To Blossom Club met in the home of Mrs. Preston Hagans for a short business session Friday afternoon with the president, Mrs. Herbert Haseloff, presiding. Plans were made for the luncheon and installation which will be held on May 15. Mrs. Pat Robinson made the arrangement for the day, using purple iris.

Following the business session members attended the seated tea held by the Garden Beautiful Club at Hotel Jim Hill and later went on a tour of gardens. Those visited were gardens at the homes of Mesdames O. G. Hill, Sr., Deward Roberson and A. O. Thompson.

Those attending the days' meetings were Mesdames: Preston Hagans, Roger Brumley, R. A. Daniel, Herbert Haseloff, C. R. Higgins, Ernest Kendall, W. H. Patton, Frank Prowell, Pat Robinson, Lloyd Sharp and Ira Scott.

Mrs. Ed Warren left Saturday for Tulsa, Oklahoma where she is visiting relatives.

Mr. and Mrs. O. G. Hill, Sr. left Saturday for Kansas City on a business trip.

D. O. Williams of Amarillo was in Hereford on business Monday and spent Monday night with his brother-in-law, Bill Hutson.

Mr. and Mrs. Norton Fordergraff and daughters of Henrietta, Texas spent Sunday in the home of Mr. and Mrs. Harry Linderer.

R. M. Gunn left Tuesday morning for an extended visit to points in South Texas. He will visit relatives and friends at Breckenridge and other points before returning home.

Mr. and Mrs. J. Wallace Robinson were in Amarillo Sunday to visit with her mother, Mrs. Nation.

Mr. and Mrs. F. A. Tucker visited with relatives in Plainview, recently.

Otis Buster, former resident of Hereford, was a visitor in Hereford Saturday. Mr. Buster now lives in Wichita Falls.

Mr. and Mrs. Nelson McRight have returned from a trip to Mount Hope, Alabama where they visited his mother and other relatives.

## Dist. 1 Garden Clubs Name Mrs. Manjeot As Governor

Mrs. A. L. Manjeot was elected governor of District 1, Texas Garden Clubs, Inc. at the annual district meet, clinic and short course held in Lubbock recently. There are 59 counties in this district.

Mrs. Manjeot started garden club work in 1939 as a member of the Hereford Garden Club and has served on practically all committees of the club. She served as 3rd, 2nd, and 1st vice-president before becoming president in 1944, during which time the club became a Standard Garden Club.

She served two years as 1st vice-councilor of District 1, Texas Garden Clubs and as chairman of horticulture and Gladiolus Christi Elo Award committee for two years. She also served as director of Area 6 in District 1 for two years. She was awarded the Horticulture award in the district in 1946 and received the Texas Garden Club award in horticulture in 1951.

Mrs. Manjeot's "Flower Show Schedules" are used in many states by the National Federation. Her "The Wonderful World" based on the scriptural story of the creation, is widely known and used.

She has given demonstrated lectures in many counties, taught classes in horticulture, creative art and directed nature hikes. She is a nationally accredited Flower Show judge and has made application to become a national instructor.

She is a member of the Texas Founders Group of National Accredited Judges and was invited to judge and exhibit in the Dallas Annual Flower Show. She is treasurer of District 1, National Judges Club.

"Others" Is Slogan

"Others" is the slogan adopted by Mrs. Manjeot for her term of two years. Projects will include: The founding of a scholarship in horticulture or floriculture at Texas Tech to be given to a graduate of Boys Ranch, and "Unified Christmas Lighting" for peace and hope in District 1, and a greater interest in junior garden work.

Mrs. Manjeot has not devoted all of her time to garden club interests.



Mrs. A. L. Manjeot

She is a past president of Tierra Blanca Missionary Union and founded the Youth Camp in District 9. She has taught a Sunday School class for over 25 years and has served as worthy advisor, of the Order of Rainbow for Girls, and as worthy matron of the Hereford chapter of the O. E. S. She has been president of the Pioneer of them.

Study Club for the past two years and has written many plays and short stories for youth and missionary organizations.

The Manjeots have one son, Lt. Lloyd Manjeot, in the armed service and have taken homeless youths into their home for months at a time, helping to educate many.

## THE SUNDAY BRAND SOCIETY

Hereford, Texas, Thursday, May 7, 1953

Section Two

# STUDEBAKER WINS AGAIN!

(Actual Gas Mileage)

\*\*\*

### 3 STUDEBAKERS ENTERED

### 2 First Place Winners - 1 Second Place Winner

CLASS "D"	
	Miles Per Gal.
STUDEBAKER Land Cruiser	22.88
NASH Statesman	19.44
HUDSON Wasp	19.09

CLASS "C"	
	Miles Per Gal.
STUDEBAKER Commander	24.50
DODGE	23.41
MERCURY	23.15

CLASS "A"	
	Miles Per Gal.
FORD "6"	27.03
STUDEBAKER Champion	26.88
FORD "V-8"	22.51
CHEVROLET	21.50

Official Results "AUTOMOTIVE NEWS" April 27, 1953

TOPS IN ECONOMY --- SPEED --- STYLING --- HIGH RESALE --- YOU CAN'T BEAT STUDEBAKER --- GET ONE AND SAVE!

# LESLEY-VAUGHN MOTOR COMPANY

CONG. WALTER ROGERS SAYS:

**Bricke Amendment, Interest Rates Create Discussion Inside Congress**

**Behind The Scenes:** Two matters that are causing much concern on Capitol Hill at the present time, and which have not been too widely publicized, are the conflict between the administration and the Republican Senate leadership with reference to the Bricker Amendment and the guess-work that is going on concerning the anticipated increase in interest rates. The Bricker Amendment is a proposal

ed States which shall be made in pursuance thereof; and all treaties made, or which shall be made, under the authority of the United States, shall be the supreme law of the land; and the Judges in every state shall be bound thereby, any thing in the Constitution or laws of any state to the contrary notwithstanding." During the presidential campaign in 1952 the Bricker Amendment was discussed several times but the discussions were usually lacking in the details that must be considered in a matter of this kind. Senator Bricker and the proponents of his amendment in the Senate apparently assumed that Eisenhower was favorable to such an amendment and that the adoption of the resolution to so amend the Constitution would be more or less a matter of formality. As soon as the administration began to function there was a decided coolness toward the Bricker amendment. This situation finally came to a head when the Secretary of State, John Foster Dulles, and President Eisenhower, together with the other high officials in the administration, announced that they had concluded that the Bricker amendment should not be adopted. Truman had taken the same position concerning the Bricker Amendment, and it was thought here on the Hill that much support for the Bricker Amendment was generated by the fact of Truman's unpopularity. However since the new administration has taken this same position, there will no doubt be some fireworks later on. Senator Bricker and other proponents of the amendment have voiced their opinions in support of it in no uncertain terms during speeches at recent conventions of the American Society of Newspaper Editors and also the Daughters of the American Revolution. The problem concerned is not as simple as it might appear on its face. In fact, there are many incidental matters, facets and details that can, and no doubt would, arise. At the present time the treaties made between this country and foreign countries are of course not binding until ratified by the Senate. The decisions of the courts in the past concerning the priority of the Constitution or the treaties seem to conclude that these two pronouncements are on a parity insofar as one controlling the other is concerned. In any event, look for some happenings on this front.

The other matter referred to concerns interest rates, that is causing much trouble. Many economists subscribe to the policy that the best and quickest way to start a recession or a depression is to increase interest rates. However, another school of thought in the economic field denies this and takes the position that such a movement

could well prevent a recession or depression by creating a stabilization of the dollar and a gradual deflationary trend which would be a guard against inflation. No matter which school of thought you might agree with, the fact remains that something will probably be done with the rates in the very near future. In fact, some action may be taken before this newsletter reaches you. It has been a matter that has been under consideration by the present legislative leaders and the administration, and we have all been expecting some action every day. A decision must be made on the problem for the reason that at the present time the mortgage market is almost non-existent. This means that many, many builders and contractors over this country find themselves in a vacuum as their business is financed primarily by the disposition of these mortgages as they complete the housing units. It would be utterly impossible for these builders to carry these mortgages themselves, and unless they can dispose of them as they move to cease operations. This means extensive unemployment in many of the crafts, as well as in the common labor fields. It is going to be a hard decision to make, but it is one that must be made. A blanket increase of one-half of one per cent in interest rates would mean that the national debt would be increased by almost 1 1/2 billion dollars. This 1 1/2 billion dollar increase would be payable each year, in addition to the present interest payments that are being made of approximately 6 1/2 billion dollars. This would mean an annual increase in government expenditures of 1 1/2 billion dollars. In ten years this would amount to 15 billion dollars.

**Korean Mutual Defense Assistance Pact Dated January 26, 1950:** You might be interested to know that the agreement between this country and Korea was written in both the English and the Korean languages, and concludes with the following paragraph: "Done in duplicate, in the English and Korean languages, at Seoul, Korea, on this 26th day of January 1950. The English and Korean texts shall have equal force, but in case of divergence, the English text shall prevail." With the truce talks proceeding in Korea at the present time, the paragraph that I have quoted may turn out to be one of the most important paragraphs in the mutual assistance pact.

**Visitors:** Fred Haiduk, of Groom, and Les Flesner, of Houston, formerly manager of the Borger Chamber of Commerce, now with the U. S. Chamber of Commerce, were in the office this past week.

**POLL PARROT speaks**



To join this club  
You pay no dues  
You simply wear  
Poll Parrot Shoes!

**Anthony's**  
THE C. R. ANTHONY CO.  
Hereford



You are invited to take an important part  
in the great New Packard Program

Here is an unusual opportunity to see for yourself the fine new cars that make the New Packard Program the news story of this automotive year. 25 beautiful new cars will be awarded, including a glamorous Packard Caribbean. We hope you will join us. Please read on—

**L**AST December the people of this country gave a typical, enthusiastic welcome to the announcement that Packard was returning to the fine-car field. Once again America had a new choice in fine cars!

At the same time, the Packard CLIPPER was announced as the only medium-priced car in America built in the fine-car tradition. The big type of car, priced just a few hundred dollars more than the low-priced lines.

These announcements were the first step in the revitalized Packard Program! Now you are invited to participate in step number two with 12 new Packards and 12 new Packard

CLIPPERS to be awarded those who follow the simple rules for participating in Packard Invitation Month.

May 9th to June 9th is the time. Just visit your dealer then. See the new Packard or CLIPPER and, on an official participation form (which your dealer will provide), write 25 words or less about the feature that impresses you most. Tell us what we should say about that feature in future advertising.

Send in as many suggestions as you wish. Just be sure that each one is written on an official participation form and is in the mail before midnight on June 9th, 1953. See your Packard dealer soon.



Grand Award The Packard Caribbean—America's most glamorous sports car.

**SEIGLER MOTOR CO.**



**TEXAN HONORED AT MEDICAL EVENT** -- Dr. L. H. Reeves of Fort Worth will represent Texas at the First Western Hemisphere Conference of the World Medical Association in Richmond, Va., April 23-25. The 75-year-old physician is shown here in his office after Gov. Allan Shivers designated him to represent the Lone Star State. Along with 47 other doctors born in 1878, Reeves will be honored by leaders of the medical societies of the United States and Latin America at the conference which will commemorate medicine's greatest advances. (AP Photo).

**Beautiful Floors and Walls**

For Every Home

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**INLAID LINOLEUM**

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Floor and Wall Coverings of beautiful, durable materials offered at low cost. Because they are manufactured to the highest standards of quality, they make it possible for even modest homes to have the same smart appearance once obtainable only with expensive materials. Armstrong's Quaker is made by printing an enamel surface on a specially made saturated felt. The special felt, the exclusive K-99 enamel that decorates its surface, and the other materials that go into the manufacture of Armstrong's Quaker are all made in Armstrong's own plants. This assures quality throughout the manufacturing process.

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**PITMAN SERVICE STATION**



MAIN STREET & HIGHWAY 60

Phone 588

"WE FIX FLATS"

Spring is on the way to

**TEXAS**



This year make SURE! Treat your car to

**CONOCO "Spring Tonic" Service!**

More than just an oil change  
A COMPLETE "SPRING TONIC"  
FOR YOUR CAR!

Available only at your CONOCO Dealer



**DRAIN AND REFILL WITH CONOCO Super MOTOR OIL.** While the engine is hot, he'll drain your gritty, winter-worn oil. He'll recondition air and oil filters, and, most important of all, he'll refill your crankcase with the right grade of Conoco Super—the motor oil with Oil-Plating® that helps your engine eat less—run better—live longer!  
**CONOCO Super IS A HEAVY-DUTY OIL**



**FREE BATTERY CHECK-UP**  
Your Mileage Merchant will clean battery terminals and make sure your battery is in top condition.

**FREE RADIATOR SERVICE**  
He'll tighten hose connections, flush radiator if you wish, and see that your cooling system is set for warm-weather driving.

**Conoco "Chek-Chart Lubrication"**

Using Conoco's special Chek-Chart for your make of car, he will get to every single lubrication point, assuring smooth, squeak-free riding. And he'll replace winter-worn transmission and rear-axle lubricants with correct Spring-grade Conoco lubricants for quiet, wear-free operation.



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- T. C. Covington Sand & Gravel**  
T. C. and G. M. Covington
- Walker Refrigeration Service**  
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Locally Owned - Locally Operated
- M & M PLUMBING CO.**  
Mr. and Mrs. A. M. Hare



Our Mother-

**HOLY BIBLE**  
**Attend Church**  
**YOU IN THE CHURCH**  
**THE CHURCH IN YOU**

Character is a byproduct of the church. It is here that young and old alike are showered with benedictions that testify and influence for a better citizenship and a stronger group character. Statutes today declare that the church alone can furnish leadership to handle the affairs of state in these perilous times. Then we with our children should go to the church of our choice on Sunday. "You in the Church and the Church in you" - says a combination for good. Be a regular CHURCH-GOER and a daily BIBLE READER.

Every hour of every day... and night... consciously or subconsciously... we draw upon Mother's strength and love. It is a meager tribute that we should pause once a year and dedicate one day to Mother.

Mother is what makes the wheels go round. Home isn't home without Mother. The countless details, the careful planning, the constant loving care... that takes Mother every time. Children won't tick without Mother. Form the start, Mother is our warm meal when we are hungry, our extra blanket on a cold night, our light in a dark room. Little minds and hearts reach out for MOTHER. Baby-sitters aren't the same. Servants are insufficient. Even Daddy isn't quite enough. A well child runs on eager feet to tell MOTHER of his joys; a sick child calls constantly for MOTHER to soothe away his pains. There's something special, something extra, that comes only from Mother.

Who else can kiss a hurt and make it well? Who else can give us lovely memories of a happy childhood, rich with fun and friends? And who, but Mother, can lead us from our earliest days to find Him as our Refuge and Strength, a very present Help in time of trouble?

Life brings floods of uncertainties, disappointments, failures. Mother is the rock that stands fast. Her faith is sure, her spirit never wavering, her love never failing. Life, too, brings joy, achievement, success. Then we know one heart is happier than our own. Mother is then the soaring cloud of radiant rapture, lifting us to new attempts.

As long as Mother lives, we shall not lack for care or love or prayers. When separation comes, as come it must, "death is swallowed-up in victory." Life will not change Mother's love; death will not conquer it. Mother's spirit will walk ever beside us; her love will wrap us close. Her gentle hand will guide us; her sweet voice will echo in our ears. Again we'll feel that extra blanket slipped quietly over us, in the coldness of our night! Mother is and will be forever more our guardian angel. In this world or in the next, we know that we may draw eternally upon the strength and the love that is... MOTHER. Go to your church this Mother's Day.

This Series of Church Ads is being Published Through the Cooperation of the Local Ministerial Alliance and Is Paid for by the Undersigned Individuals and Business Institutions

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Dick Barnard - Jesse Stanford
- HEREFORD IMPLEMENT CO.**  
Wayne and Raylon Evans

At The Churches

At The Churches

<p><b>Church of Christ</b></p> <p>A special meeting is in progress at the Church of Christ and will continue through Sunday, May 10. Dean Brookshire of Plainview is in charge of the services.</p> <p>Services are at 9:45 each morning and 8 o'clock each evening.</p> <p>The Church of Christ has two morning worship services each Sunday morning.</p> <p>The first service begins at 9 o'clock and starting at 9:15 is on the air. The broadcast is over at 9:45 and the services are dismissed at 9:50.</p> <p>The second service is held at 11 o'clock.</p> <p>Sunday school is held each Sunday morning at 10 o'clock.</p> <p>Time for the young people's meeting on Sunday evening is 7:15. The evening worship is held at 8 o'clock.</p> <p>Wednesday evening prayer services are held at 8 o'clock.</p> <p>The Hereford Church of Christ radio broadcast is heard daily at 9:30 over KPAN.</p> <p>The nationwide broadcast by the Church of Christ is each Sunday afternoon at 1 o'clock.</p> <p><b>First Presbyterian</b></p> <p>Sunday school is held at 9:45 each Sunday morning at the First Presbyterian church.</p> <p>It is followed by morning worship at 11 o'clock.</p>	<p><b>Immanuel Lutheran</b></p> <p>On May 10, the morning worship service will begin at 8:30 with Rev. W. Gummelt of Farwell as guest speaker. Sunday school will begin at 9:30.</p> <p>On May 17 the regular schedule will be followed with morning worship at 11 o'clock, Sunday school at 10 o'clock and adult Bible class at 10 o'clock.</p> <p>Each Saturday morning at 11 o'clock over KPAN hear Immanuel's radio program.</p> <p>The Immanuel Lutheran Church is located at Park Avenue and B. Rev. Harold Kaestner is the pastor.</p> <p><b>St. Anthony's Catholic</b></p> <p>Sunday Mass at 6:30, 8 &amp; 10 a.m. Daily Mass at 7 a.m. at the new church and 8:15 at the old church. Holy Hour at 8 Thursday.</p> <p>Confessions: Thursday from 8:30 to 9:30 p.m. Saturday from 5 to 6 p.m. and 8 to 9 p.m.</p> <p><b>Seventh Day Adventist</b></p> <p>The Seventh Day Adventist services will be held on Saturday, April 4 at the church at Third and Lawton.</p> <p>Sabbath school is held at 10 a.m. and the worship service is conducted at 11 a.m.</p>	<p><b>Church of Nazarene</b></p> <p>Sunday school hour is at 10 o'clock Sunday morning.</p> <p>Each Sunday morning worship services are held at the Church of the Nazarene at 11 o'clock.</p> <p>Youth services start at 6:45.</p> <p>The Sunday night services are conducted at 7:45.</p> <p>Prayer meeting on Wednesday night at 7:45 p.m.</p> <p>Rev. Jess Rains is pastor of the Church of the Nazarene which is located at Fourth and Jackson.</p> <p><b>First Methodist</b></p> <p>Sunday school is at 9:45 at the First Methodist church. There will be a special Mother's Day service with the pastor, Rev. T. Edgar Neal, preaching on "Mothers, the Makers of Men" at 10:55 o'clock. The MYF Groups will meet at 6:45. The evening worship hour is 7:30 o'clock.</p> <p>Tuesday at 9:15 the Woman's Prayer group will meet in Ward hall. At 7:30 the Board of Stewards will have their regular monthly meeting.</p> <p>At 3 o'clock Wednesday the Lullie Fox Circle will meet in Ward hall and the Carrie Black Circle will meet in the Intermediate room. At 3:30 the Young Woman's Circle will meet with Mrs. Bill Stanford.</p> <p>At 7:30 Wednesday the choir will meet for rehearsal. Prayer meeting will be held in Ward hall at 7:30. The Methodist men will meet at 7:30 in Fellowship hall for a covered dish supper, Wednesday, May 13.</p>	<p><b>First Christian</b></p> <p>Thursday, May 7, the Christian Mens' Fellowship will serve the dinner for the mother-daughter banquet.</p> <p>Sunday, May 10, is Mother's Day and special recognition will be given to the oldest and youngest mothers present at the morning service.</p> <p>Sunday night, May 3, the congregation will vote on the proposed amendment to the constitution.</p> <p>Sunday school classes for all members of the family meet at 9:45 at the First Christian church.</p> <p>Morning worship is held at 10:55.</p> <p>The youth meetings are held each Sunday night at 8 o'clock. Sunday evening worship is held at 7 o'clock.</p> <p>On Wednesday evenings choir rehearsal is held at 7:30.</p> <p>Don Root is the pastor of the church which is located at Sixth and Main.</p> <p>June 1-5 is vacation Bible school time at the First Christian church.</p> <p>On June 7, the vacation Bible school will have an exhibit and program.</p> <p><b>Christian Science</b></p> <p>A lesson-sermon entitled "Adam and Fallen Man" will be read in Christian Science Churches Sunday. The Golden Text is from Ephesians 5:14.</p> <p>Christian Science services are held each Sunday morning at 11 a.m. in the Star Theatre. All are invited to attend.</p>	<p><b>Avenue Baptist</b></p> <p>Each Sunday morning at the Avenue Baptist Church Sunday school is held at 9:45. The morning worship services are held at 11 o'clock.</p> <p>Training union is held each Sunday evening at 6:45 o'clock.</p> <p>The Avenue Baptist church has evening worship services on Sunday evening at 8 p.m.</p> <p>Mid-week prayer services at 7:30 p.m. on Wednesday night.</p> <p>W. M. U. meets Friday at 2:30 p.m.</p> <p><b>East Side Baptist</b></p> <p>Sunday school will be at 9:45 a.m. Sunday morning and Training Union will be held at 6:45 p.m. Worship services will be at 11:50 a.m. and 7:45 p.m.</p> <p>Teachers and Officers will meet on Wednesday evening at 7:30 with the Prayer Service following at 8:00 p.m. Training Union Workers will meet following Prayer service.</p> <p>The men of Eastside Chapel will attend the Associational Brotherhood Rally in Tulla on Tuesday evening, April 14 at 7:30 p.m.</p> <p>All are invited to attend each of these services.</p> <p><b>Assembly of God</b></p> <p>Each Sunday morning Sunday school is held at 9:45 and the morning preaching is at 11 o'clock.</p> <p>Young people's and Junior children's church meets on Sunday</p>	<p>night at 6:30.</p> <p>Each Sunday morning at 8:45 over KPAN the Assembly of God church has a radio program.</p> <p>Prayer meeting will be held at 7:30 p.m. on Wednesday night.</p> <p>The WMC meets on Thursday afternoon at 2 p.m.</p> <p><b>First Baptist</b></p> <p>Sunday school at the First Baptist church is held at 9:45 and the morning worship services are held at 10:50.</p> <p>Sunday evening the training union will be held at 6:45 with the evening worship at 8 o'clock.</p> <p>Superintendents meeting will be held each Wednesday evening at 7 o'clock with teachers and officers at 7:15. Prayer meeting is held at 8 o'clock.</p> <p>The church is located on the corner of Fifth and Main Streets. Bob Lawrence is the educational director and Shirley Sharp is secretary.</p> <p><b>St. Thomas Episcopal</b></p> <p>The service of holy communion will be celebrated Sunday morning at 11 o'clock, at the St. Thomas Episcopal Church.</p> <p>Rev. John Cummings of St. Andrews Church, Amarillo, will officiate and preach the sermon.</p> <p>Sunday school will meet at 9:30.</p> <p>The fifth in the series of lectures to the inquirers class will be delivered tonight, Thursday, May 7 by Bishop George Quarterman at 8 o'clock at the church.</p>
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### Garrison Active In Marine "Sea Jump" Exercise

3D Marine Division (Camp Pendleton, Calif.)—Taking part in Sea Jump, the largest Navy and Marine Corps training exercise ever staged on the West Coast, April 20 to May 17, is Private First Class Elbert J. Garrison, 20, of Hereford, Texas.

Garrison, a mortarman, is the

son of Mr. and Mrs. E. Garrison of Route 3, Hereford.  
Sea Jump, a graduation exercise for the Division, completes a rugged 14-month curriculum of beach, desert, snow and atomic training. Infantry, artillery and other supporting elements boarded ship April 20. Supported by simulated atomic weapons, behind-the-line helicopter envelopments and Marine air units, the Leathernecks landed and attacked inland against an aggressor force, theoretically in control of California.



107 CANDLES -- Confederate veteran Thomas E. Riddle slices into his candle-decked birthday cake at a party celebrating his 107th birthday at Austin. Riddle is one of Texas' two living confederate vets and he expects to live to be 110. With him is his daughter, Mrs. L. C. Thomas of Glendale, Ariz. (AP Photo).

### Garden Beautiful Club Seated Tea Features Film-Talk on Silver-Crystal

Garden Beautiful Club held a meeting Friday afternoon in the form of a seated tea in Hotel Jim Hill.

Members and guests enjoyed a delightful program presented by A. O. Thompson who showed the film "The Silversmith" and Mrs. Lynn Kester who talked on silver and crystal for the table.

Mrs. Kester showed two long tables set with matching silver, crystal and china and explained the different kinds of crystal, describing the etched, frosted and clear. She also told how crystal and silver is made and explained the durability of sterling and plated silver and dirilyte.

After the demonstration lecture,

Mrs. Kester removed the labels from the crystal and silver and conducted a contest in identification of patterns. Mrs. Wayne Evans was awarded the prize for the most correct answers.

Mrs. Deward Roberson was in charge of the arrangements for the table using orchid iris, sweet peas and tiny yellow accessory blossoms backed by tall white tapers.

Mrs. George Graham, president, announced the May 15 breakfast which will be held at the Tynes Party House.

Guests included: Mesdames Lowell Sharp, J. B. Snead, O. H. Herring, Rex Tynes, Jim Loving, Vivian Major, J. O. Newell, Pat Webb, R. B. Ford, Pat Robinson, A. O. Thompson, Preston Hagans, Lloyd Sharp, Ernest Kendall, Frank Prowell, Herbert Haseloff, Chas. Higgins, Rober Brumley, R. A. Daniel, W. H. Patton, Ira Scott, S. M. Easley, R. P. Coneway, Colby Conkwright, Ralph McCullough, N. D. Bartlett, Wayne Evans, and Miss Jonnie Estes.

Members of the club attending were Mesdames: R. B. Miller, R. N. Larmer, J. W. Thomas, O. M. Dickey, S. L. Easley, George Graham, E. W. Harrison, G. P. Owen, D. B. Roberson, Mary Seigler, W. J. Stanford, J. M. Thomson, Carroll Whiteside, Robert Veigel, T. Edgar Neal and Miss Frances Turrentine.

Bert Boomer, Mac Pitman and J. A. McWhorter were among those to attend the Grainmen's convention held in Amarillo Monday.

Mrs. Ralph McCullough visited with relatives and transacted business in Amarillo Wednesday.

### Music Club To Observe Music Week On KPAN

The Music Study Club will observe Music Week in a program presented over KPAN Friday afternoon at 1:30 p.m.

Mrs. C. J. Mountz will give a brief history of the Music Study Club, its purposes and aims and its major activities since organization in 1916. Mrs. J. C. McCracken will play "Intermezzo-Op. 118 NO 1 (Brahms) and the club chorus

will present "How Lovely Are Thy Dwellings" (Liddle) and "Mam'selle Marie" (Guion). Singers will be Mesdames: T. W. Carmichael, C. W. Parker, J. C. McCracken, C. J. Mountz, Earl Phillips, A. O. Thompson, and S. O. Wilson. Mrs. Bill Stanford will be the accompanist. Mrs. J. C. McCracken will conclude the program with a piano solo "The Juba Dance" (Dett).

The Hereford Brand, Hereford, Texas, Thursday, May 7,

Card of Thanks  
We would like to take this means of expressing our appreciation to the people of Hereford and to the VFW, VFW Auxiliary and the Vogue in particular for their many kindnesses to us during the I was a POW.  
The thoughts, the prayers calls were all appreciated.  
Sgt. Gerald E. Neight  
Shirley and Cindy

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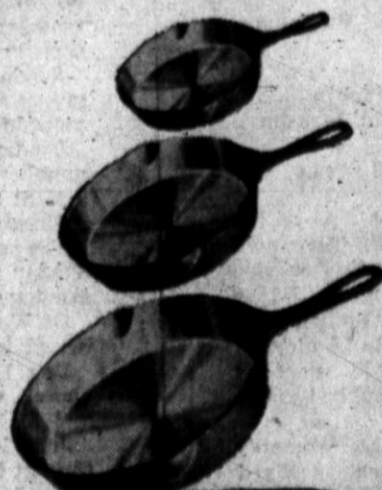
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Knowle's -- Place Setting

**DINNERWARE \$2.15 & Up**

Terrace -- By Fostoria

**TUMBLERS \$8.50 Set**

Solana

**OVENWARE, Casserole \$1.10 Up**

Reverseware

**MIXING BOWLS \$2.25 Up**

Westmoreland

**MILK GLASSES 50c Up**

Syracuse

**CHINA, Place Setting \$9.95 Up**

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from

**Streu's**

Mr. and Mrs. Lison Wilson of Amarillo stopped here briefly this week enroute to Colorado where they will visit with relatives and do some fishing at Drowsy Water Ranch. Before returning home they will visit relatives in Long Beach, California.

Mr. and Mrs. J. B. Harlin have returned from Itasca where they attended a family reunion of his people. They were accompanied by their daughter, Mrs. George Cameron and children of Dimmitt.

## Jumbo News

By Mrs. Bill Simpson

Mr. and Mrs. Bill Goodpasture visited over the week end in Vernon with their parents, Mr. and Mrs. B. Goodpasture, and Mr. and Mrs. Wylie Sweetman.

Mr. and Mrs. Henry Stahl and Doug of Amarillo were overnight guests in the M. L. Simpson, Jr. home Saturday night. The Stahls are former residents of Hereford.

Mr. and Mrs. Dean Barden spent Sunday with the W. E. Clowdus family.

Bill Goodpasture and Barton Clowdus took a load of C. E. Whites implements to Sulphur Oklahoma last week. While in Sulphur they visited the Turner Ranch and Turner Falls.

Mr. and Mrs. George Pope were in Lubbock on business last Friday. Mr. and Mrs. Bob Landers, visited in Hale Center over the week end with their parents and friends. The Landers moved here from Hale Center about the first of the year.

Mrs. U. L. Lesly broke the middle finger of her left hand. She was helping her husband hitch a trailer to a jeep when a gust of wind blew the hitch over on her finger. The Leslys and their girls went to Portales, N. M. Sunday to visit friends there and Mrs. Lesly returned Sunday night with the mumps.

Several others in the community are still ill. Among these are: Betsy Simpson, Darrell Pope, Carolyn Simpson, Billy Lytle, and Mrs. U. L. Lesly of course.



**HIZZONER LOSES A TIE** -- Mayor Charles Spangler (right) of Marshall, Tex., is shocked to find himself losing a five-dollar cravat while being initiated as an honorary Louisiana Colonel and member of the Shreveport Goodwill Tour delegation. With the scissors is Irving Selber, who presented Spangler with his plantation-style straw hat and replaced the tie with a black string bow. Marshall was the first stop of a Shreveport Chamber of Commerce special train on a three-day tour of Texas cities. (AP Photo).

## FOIBLES

By Kent Snare

The pay for play golfing gentry has been protesting, via press, verbal chords and action, against the guarantees some golf meets have allegedly given Mr. B. Hogan, the B. being for Ben and Mr. Big of golf simultaneously. . . . Envy incites many a climax and I think this action stems from it as much as anything. . . . Hogan is supposed to have received 5 G's from the Pan-American open for putting in an appearance there and some of the American golf pro's refused to enter the tournament on account of their not having been dealt with in a similar vein. . . . After all, Mr. Hogan is sitting right on top of the golf world, by virtue of his ability, and can hardly be criticised for making hay, even be it green hay while the chance is there. He won't always be in the driver's seat

## Fancy and Plain

and cumulative ideas will be valueless when he is deposed. . . . Tournament golf has definitely reached the upper brackets of high finance and the collection has to be done from the top. . . . When you achieve the lower rungs of the golfing ladder you can't reach the moola. . . . Bantam Ben recognizes that fact and the balance of the golfing brethren should give countenance to it, too and not give him so much loose talk of criticism and static on the side. . . . As long as he's winning he can demand some of the take and the non-abiders will wind up running way behind some Johnny come lately's, who get their chance from the absence of the enviers, who stay out of tournaments on account of Ben's guarantees, as they are now doing.

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The small family finds ample storage space in the freezer compartment of the combination, and gains the economy that the big family finds in the home freezer. Roasts, stewing chickens, ham, and other economy meat cuts can be stored and made into individual meals that are both economical and attractive. Thus you end the usual "cooking for two" expense, which usually means expensive "one time" meat cuts.

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# Dawn News

By Bertha Frya

sons spent last week at Frankston and Abilene.

Miss Bertha Frye returned Thursday from a two weeks' visit in El Paso.

A family get-together and birthday celebration of three members of the Stewart families was held at the home of Mr. and Mrs. Zed Stewart last Tuesday night. Celebrating birthdays were: W. J. Stewart of Canyon, Miss Dorothy Stewart and Mrs. Zed Stewart.

Present for the party were: Mr. and Mrs. W. J. Stewart of Canyon, Mr. and Mrs. Clifford Stewart and children, Mr. and Mrs. Reece Ste-

wart and children, Mr. and Mrs. Ray T. Stewart and children, Mr. and Mrs. Zeb Stewart and Dwayne Mrs. J. W. Combs and children of Oklahoma City and E. M. McDill.

A. T. Frye was in Plainview on business last Thursday.

The Dawn Home Demonstration club met Friday afternoon in the home of Mrs. T. L. Sparkman.

The Dawn Music Club and the Dawn Home Demonstration Club participated in Family Fun Night at the Hereford High School Friday night.

Fred Frye left Monday for induction into the armed services.

Mr. and Mrs. R. A. Frye and Fred spent Friday night in the home of her sister, Mr. and Mrs. Willard White and family near Plainview. On Saturday, Mr. and Mrs. Frye attended the convention of Contemporary Hand Weavers of Texas at Lubbock.

Also attending the Weavers Convention at Lubbock was Mrs. J. F. Matthews of the Daniel Community.

Visitors in the H. H. Miller home Wednesday night were: Mr. and Mrs. Billy Hill and Billie Heleene and A-2c and Mrs. H. M. Thompson of Amarillo.

Released from the Canyon hospital and returned to their home are: Mrs. L. A. Smith, who suffered a broken hip and Miss Emma Jernigan who received some broken bones in a car accident on Easter morning.

Mrs. A. T. Frye spent Friday and Saturday with her daughter, Miss Mary Frye, who is teaching in the Muleshoe schools.

Rev. and Mrs. Paul McClung and Kenneth returned Saturday from a visit with relatives in Overton.

Mrs. Harold Robinson and her sister, Miss Janie Mixon of Borger and Mrs. Norman Carruth of Amarillo spent the week end in the home of the Zed Stewarts. They also visited in the homes of Tony Burrus and Poy T. Stewart Sunday morning.

Mr. and Mrs. Charles Corber were week end guests in the home of Mr. and Mrs. John Wilmoth at Albreed.

Mrs. Zed Stewart and daughter, Mrs. J. W. Combs and baby, Debra Sue, spent Saturday evening in the home of Mr. and Mrs. W. J. Ste-

# CHIP SHOTS

Clovis golfers came here Sunday, May 3, and were defeated by the Hereford swingers 37½ points to 20½ points. It would have been even more one-sided, but the weather was sort of chilly and only 12 Clovis players showed up. So, in order to let everyone play, J. D. Taylor and I flipped a coin and let one Hereford man play for Clovis and one from Hereford. Several men who never play together got to do that very thing last Sunday. We return the match with Clovis on Sunday, June 7. They said they could have around 35 or 45 golfers over there, but that they wouldn't blame the Hereford boys if they didn't come. Anyhow, when we go let's take a good bunch; two wrongs just don't make a right and I think we have a bunch of mighty good sports.

I've been licking my wounds all week after J. D. Taylor, Clovis pro, shot that sizzling new course record of 65 last Sunday. I really enjoyed watching him shoot it even if it did cost me. Here's Taylor's card:

Par: 4 5 4 3 4 3 4 5 4 - 36  
Taylor: 4 3 4 3 5 3 3 5 3 - 33

Second nine

Par: 4 5 4 3 4 3 4 5 4 - 36 - 72  
Taylor: 4 5 3 2 4 3 3 5 3 - 32 - 65

This breaks the old record of 67 which has stood up since 1949 and was held by Kenneth Wright, professional at Littlefield.

Several of the ladies enjoyed playing with Mrs. Taylor Sunday. She is the New Mexico State Women's golf champion and even though it was chilly she shot a nice 88 for the 18 holes she played. She was playing Helen Ann Mc-

wart in Canyon.

Mr. and Mrs. Clinton Jackson and children were Sunday dinner guests in the home of Mr. and Mrs. George S. Parker. Visiting in the Parker home Sunday afternoon were: Mr. and Mrs. Muri Parker, Jim Payton of Glazier was a caller in the George Parker home Monday.

Whorter and defeated her 3 and 1. Other ladies playing were Lucille Posey, Sybil Nell Gilbreath and Rowena Posey.

There is nothing on tap for next Sunday, May 10. This is Mother's Day and we should all be thankful that we have the fine mother we have and should treat them like the queens they are on their day.

**BOARD MEET**

The executive board of the Deaf Smith County Federation of Women's Clubs will meet Saturday afternoon in the county court house at 2:30 o'clock. The final quarterly luncheon will be held May 15 at one o'clock at Summerfield. Mrs. Lyle Blanton, chairman international relations department, will be in charge of the program.

Mr. and Mrs. R. G. Bowdry were in Stamford over the past week end.

Mr. and Mrs. M. T. Rutter transacted business in Amarillo Monday.

Of every seven deaths last year one was due to cancer, the American Cancer Society points out.

*Sweet Triumphs*  
IN FLATTERING NYLONS!

for  
**MOTHER'S DAY**

Important Spring accessory note  
in sheer, flattering  
**PERSONALITY HOSIERY**  
in the newest shades. 60 gauge.  
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Policy than is written by JOHN McLEAN INSURANCE AGENCY we betcha!

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Best of all, you'll find the '53 Buick of your choice priced lower than cars nowhere near it in smart and spirited action.

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**FRIDAY SATURDAY**

**STAR**

Alan LADD · Deborah KERR  
Corinne CALVET · Charles BOYER

Deadly dangers and mysteries of The Orient flame into the open...and LADD's in the thick of it!

**"THUNDER IN THE EAST"**

**SUNDAY MONDAY TUESDAY**

ALL THE ACTION, EXCITEMENT, BEAUTY AND ROMANCE THE SCREEN CAN GIVE!

**THE QUIET MAN**  
COLOR BY TECHNICOLOR  
starring JOHN WAYNE MAUREEN O'HARA BARRY FITZGERALD

WE CONGRATULATE YOU ON THE OCCASION OF YOUR WEDDING ANNIVERSARY

Anniversaries from Thursday, May 7 - Saturday, May 9

Mr. and Mrs. Bob Williams  
Mr. and Mrs. G. H. Whitaker

Mr. and Mrs. Tom Sanders  
Mr. and Mrs. H. Hamilton  
Mr. and Mrs. L. H. Shore

Mr. and Mrs. E. C. Eubanks  
Mr. and Mrs. E. E. Doak  
Mr. and Mrs. G. W. Johnson

Mr. and Mrs. Bert Coffin  
Mr. and Mrs. S. B. McLallen

**WEDNESDAY THURSDAY**

THE MOST BEAUTIFUL WOMAN IN HISTORY!  
VIVIAN LEIGH CLAUDE RAINS  
**CAESAR and CLEOPATRA**  
IN TECHNICOLOR!

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Raw Emotions in the Utah Territory of 1860!  
**PASSAGE WEST**  
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**THE DUEL AT SILVER CREEK**  
TECHNICOLOR  
Paulo MURPHY · Faith DOMERGIE · McNALLY

**FRIDAY SATURDAY**

**TEXAS THEATRE**

**GENE AUTRY**  
and CHAMPION  
NIGHT STAGE TO GALVESTON

**SUNDAY MONDAY**

MADCAP MILITARY MANEUVERS!  
LEO GORCEY and the BOWERY BOYS  
**Here Come THE Marines**  
with HUNTZ HALL · Hanley Stafford · Rhyna Doll

MAN OR MONSTER—HE WAS STILL HER MATE!  
**THE SON OF DR. JEKYLL**  
LOUIS HAYWARD

*Shurfine*  
**Cooper's Market Presents**  
**Daisy Days**  
 10 DAY PAGEANT OF SPRING FOOD SPECIALS

PURE CANE

**SUGAR**

10 Lb. Bag

**89¢**

SHURFINE YELLOW CLING — SLICED OR HALVES

**Peaches 4**

No. 2 1/2 Cans

**\$1**

**STRAWBERRIES**

Frozen ECO-Brand 10 1/2 oz. Cans

**5 for \$1**

SHURFRESH

**OLEO**

**5 LBS. \$1**

Shurfine **CORN**

Cream Style Golden

6 No. 303 Cans \$1



SHURFINE

**FLOUR**

25 Lb. Cotton Bag

**\$1.69**

Shurfine

**ORANGE JUICE**

**3**

46 oz. Cans

**\$1**

Shurfine **PEAS**

Blended Sweet

6 No. 303 Cans \$1

Shurfine **MILK**

Tall Cans

8 For \$1

Shurfine

**Pork & Beans**

No. 300 Cans

9 For \$1

Shurfine

**Apple Butter**

28 oz. Size

4 For \$1

Shurfine

Peach or Apricot

**Preserves**

**4**

12 oz. Jars

**\$1**

Shurfine

**GRAPEFRUIT**

**JUICE**

**3**

46 oz. Cans

**\$1**

**CATSUP** 5 For \$1

No. 303 Cans **SPINACH** 8 For \$1

Dill or Sour - 22 oz. Jars **PICKLES** 3 For \$1

Frozen Orange - 6 oz. **JUICE** 6 For \$1

Red Sour Pitted - No. 2 Cans **CHEERRIES** 4 For \$1

303 Cans **Applesauce** 5 For \$1

303 Size **PEARS** 4 For \$1

303 Size **HOMINY** 11 For \$1

303 Size **POTATOES** 7 For \$1

303 Size **FRUIT COCKTAIL** 4 Cans \$1

A SHURFINE DAISY-DAY SPECIAL!

Shurfine Pure Vegetable

**Shortening**

3 Lb. Can **73¢**

Shurfine **PEAS** Blended Sweet 6 No. 303 Cans \$1

Shurfine **MILK** Tall Cans 8 For \$1

Shurfine **Pork & Beans** No. 300 Cans 9 For \$1

Shurfine **Apple Butter** 28 oz. Size 4 For \$1

Shurfine **Daisy Days**

SHURFRESH **OLEO** 5 LBS. \$1

Shurfine **CORN** Cream Style Golden 6 No. 303 Cans \$1

Shurfine **Preserves** Peach or Apricot 4 12 oz. Jars \$1

Shurfine **GRAPEFRUIT JUICE** 3 46 oz. Cans \$1

Shurfine **Daisy Days**

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**The Bells are Ringing**

HAVE A PACKAGE OF WHITE KING SOAP ON HAND WHEN THE DOORBELL RINGER CALLS ... WIN A WESTINGHOUSE APPLIANCE!

**WHITE KING SOAP** Large Box **25¢**

MEAT DEPARTMENT

SIRLOIN STEAK	Lb.	65c
T-BONE STEAK	Lb.	69c
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RUMP ROAST	Lb.	59c
SPICED LUNCHEON MEAT	Lb.	53c
LEAN SALT PORK	Lb.	29c

GARDEN FRESH PRODUCE

New California Red <b>NEW POTATOES</b>	5 Lb. Bag	37c
<b>CARROTS</b>	Lb. Cello Bag	2 For 19c
<b>CORN</b> Fresh and Tasty	2 Ears	13c
New Crop Arkansas <b>RADISHES</b>	2 Bunches	7c

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*Fine Foods*

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

### Denzil Pulliam Holstein Herd Is Top Producer

Denzil Pulliam's Holstein herd was one of the high herds in milk and butterfat production in the March DHIA.

A Holstein owned by Denzil Pulliam of Hereford was one of the ten top cows in butterfat.

In the 60 pounds and over class Denzil Pulliam had a Holstein, Leo Witkowski had a shorthorn and a Jersey and M. L. Simpson, Jr. had a Holstein.

In the 50 and 60 pound class were three Holsteins owned by Denzil Pulliam; four Shorthorns and a Jersey owned by Leo Witkowski; two Holsteins owned by M. L. Simpson, Jr.; two Holsteins owned by George Heard; three Holsteins owned by Michael McDonald.

In the 40 to 50 pound class were: eight Holsteins owned by Denzil Pulliam; five shorthorns and two Jerseys owned by Leo Witkowski; four Holsteins owned by Herbert Boardman; two Holsteins and a Jersey owned by M. L. Simpson, Jr.; six Holsteins owned by George Heard; eight Holsteins owned by Michael McDonald.



By Vern Sanford

**Texas Press Association**  
AUSTIN, Tex.—The House of Representatives wrangled this week over whether to adjourn quickly or pass a tax to pay teachers more money.

The bill to increase teacher salaries \$600 per year passed both Senate and House.

But Comptroller Robert S. Calvert says there is not enough money in sight to cover the cost of the bill, estimated at \$33 million or more per year.

Therefore, it is necessary for the Legislature to pass a tax bill if the teachers are to get a salary increase.

Meanwhile, there was a delay in consideration of tax bills. At the same time, there was pressure for adjournment of the Legislature next Tuesday.

That put the House in the middle of a squeeze play: if they quit so early the chances to get a tax bill passed were remote.

To quit without a tax bill would deny the teachers a raise; to continue in session might be hard to do, inasmuch as Representative John Crosswait of Dallas claimed majority support of his resolution to adjourn.

What would be the answer to the \$33 million question?

Both Governor Allan Shivers and Speaker Reuben Senterfitt thought they knew. Both predicted that no new tax measure would pass.

Senterfitt yielded the floor in order to vote for the teacher pay bill, but he commented that "it will gain the teachers nothing unless we pass the biggest tax bill in the history of Texas."

He added that in his judgment the people of Texas would not tolerate a tax of that size.

An \$84 million omnibus levy, sponsored by Representative George Berry of Lubbock, was being considered to raise additional revenue.

If the Legislature adjourns on schedule—that is, at the end of its regular 120 day session next Tuesday—House members may be on a political hot seat.

They would be asked why they voted a pay raise for teachers, then failed to provide funds for it.

Senators would have the reply that the House did not give them a tax bill to consider. (Tax bills must originate in the House.)

One alternative to passing a tax bill now is to wait and see if the courts uphold a natural gas tax law, passed by the last Legislature, that would put \$45 million into the treasury.

If the law is held valid after this session adjourns, there would doubtless be demands for a special session to appropriate the money.

The teachers would see the funds as properly going for an increase

in their salaries, in view of the Legislature's approval of that course.

Senators heard charges of official misconduct against District Judge C. Woodrow Laughlin and recommended passage of a resolution calling for a legislative investigation.

Approval of the House is required to authorize a probe of the South Texas political figure.

Laughlin was elected 79th district judge last year with the help of Duval County political boss George Parr.

Among other things, the judge is charged with dismissing without authority about 60 Starr County indictments involving election irregularities.

The House passed and sent to the senate a bill intended to ban books containing Communist propaganda from school, college, and public libraries.

The bill requires removal of books if they contain Red propaganda, ridicule the home, religion, the Constitution, or Texas history.

Representative Marshall O. Bell of San Antonio accepted a change which exempts from the ban any books which the governing boards of schools consider "useful for comparative work, or constructive purposes."

Opponents of the bill said the change left the ban up to local school officials, who already have such authority.

Another change calls for a big red stamp in books written by members or former members of a Communist or front organization.

Opponents argued that labeling some books as subversive might make them more tempting to youngsters.

There was continuous skirmishing over small loan legislation. Opponents won a round last week by delaying a bill by Representative Reagan Huffman of Marshall.

Among other things, the bill proposes jail sentence for any lender whose charges exceed 36 per cent a year. Supporters of the bill say this, along with other proposed legislation, would eliminate loan sharks.

Most Texas finance companies disagree by saying that the small loan bills would only drive loan sharks underground and would give a foreign corporation unfair advantages over reputable Texas lending institutions.

Texas business will suffer unless an adequate road program is provided by this legislature, says J.H. Kuitgen of Waco, president of Texas Good Roads Association.

Kuitgen commented here that more than 20 groups had recently appeared before the highway commission seeking funds for road improvements. They were told the money was not available.

The Texas Liquor Control Board reports an increase in revenues. Administrator Coke R. Stevenson Jr. reported that state liquor collections in March of this year were nearly \$1.5 million, greater than the same month a year ago.

These revenues go mainly to the state's "clearance" fund, and thence to schools, farm-market roads, needy blind, dependent children, teacher retirement, aid age

assistance, and other state purposes.

J. W. Edgar, state commissioner of education, urged school people to take the lead in fighting un-American influences.

A new state law requires all persons paid with state funds to file loyalty oaths.

The Legislature offered a way for the state to get a courts building and office building without additional cost to taxpayers.

The proposed constitutional amendment, to be voted on by the people in November, would authorize the use of Confederate pension funds for the buildings.

Short Snorts: Two "deans of the

House" were among legislators who received engraved tie clasps as emblems of 10 years' service. They were Representatives S. J. Isaacks, 84, of El Paso, and Henry G. Lehman, 49, of Giddings. GOP National Committeeman Alvin Lane has invited Wright Morrow, Governor Allan Shivers, and Senator Price Daniel to join forces permanently with Texas Republicans. The "clean competition" bill to prohibit grocers from selling goods below cost is buried in a committee.

**TRAINING 75 DOCTORS**  
The American Cancer Society is financing the training of 75 young doctors in diagnosis and treatment of cancer. A contribution to the 1953 ACS crusade will help support this work.

**700,000 HAVE CANCER**  
The American Cancer Society estimates that about 700,000 Americans are now under treatment for cancer. Support the 1953 ACS crusade by giving a generous donation.

During the present year the American Cancer Society is supporting 270 grants-in-aid and 31 institutional grants. Aid this work by giving to the 1953 ACS crusade.

YOU'LL TASTE THE **BEST** IN REAL COFFEE GOODNESS... the difference is **QUALITY!**

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**NEW 21-INCH PHILCO**  
WITH **Golden Grid TUNER**

**Only Philco has Directional BUILT-IN AERIAL for Both UHF and VHF!**

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Philco Factory Supervised Service  
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## YOU GET MORE...YET PAY LESS with DODGE "Job-Rated" TRUCKS!

**GET MORE—get features like these:**

- SHARPER TURNING** than other leading makes to save you time and effort.
- 7 POWERFUL ENGINES**, with 100 to 171 h.p.—3 engines brand-new. You can be sure of the right power for your job with Dodge!
- TRUCK-O-MATIC TRANSMISSION** with 4-speed Fluid Drive, for the best in shift-free driving. Available in 1½- and 2-ton models.
- SUPERSOFT BRAKES** of the advanced dual-primary type. In 1- through 4-ton trucks. Of the leading makes, only Dodge offers these up-to-date brakes.
- More power** in the 1½- and 2-ton ranges than other leading makes.
- More pick-up and express bodies** than other leaders, including new 116-wheelbase ½-ton pick-up.
- Greatest ½-ton-panel payload** and cubic capacity.
- Fluid coupling**, for smoother traction in 1½-, 2- and 1-ton models, offered only by Dodge.
- 2 fuel filters** on all models to assure cleaner fuel and cleaner engine.
- Flooding oil intake** selects clean oil just below top, avoids sediment at bottom of crankcase.
- Water-distributing tube** on all models directly cools valve seats... means longer valve life.
- Exhaust valve seat inserts** on all models for better valve seating, longer engine life.
- 4-ring pistons** on all models save oil, upkeep.
- Independent parking brake** on all models is simple, efficient, powerful.
- Cyclebond brake linings** last longer... no rivets to score brake drums.
- Oriflow shock absorbers** on 1½-, 2- and 1-ton models give smoother riding.
- Better balanced weight distribution** for extra payload.

**PAY LESS thanks to new lower prices**

You save when you buy a Dodge "Job-Rated" truck, thanks to new lower prices. And you save when you operate a Dodge truck, thanks to quality features like those shown in box at left. You get more value and you pay less for it, with new Dodge trucks!

So if you've been thinking of buying a truck, stop by today!

See or phone us for a good deal!

Pioneer and still leader in sharp turning for fast, money-saving operation! **DODGE "Job-Rated" TRUCKS**  
**SEIGLER MOTOR CO.**  
218 West Third St. Phone 630

## Remember MOTHER WITH LOVELY GIFTS FROM Anthony's

Royal Miss.....  
**SWISS-SETTE**

Spring into Summer  
**DRESSES \$3.98**

Woven cotton chambray striped with sheer leno-weave... launders beautifully and needs no starch. Choose coat style or button through waist style... Johnny collar or wing collar. In blue, tan, gray or red. Sizes 12 to 18, 14 to 20, 16½ to 24½.

Tricot Knit  
**NYLON SLIPS**

by Kel-Roy

**\$3.98**  
Full Slip

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**BACKLESS BLOUSES**

All Cottons For Hot Weather Wear

**\$1.98**

Sizes 32 to 40.

Lovely to look at and so comfortable and practical to wear all year around. Choose nylon permanent pleat net or nylon lace trim. In white only. Sizes 32 to 40. Extremely low priced at Anthony's.

**NEW LOW PRICE On Famous Dan River SHEETS**  
Just In Time For Mother's Day

**\$2.15** 81 X 108

Sturdy snow white cotton muslin sheets by Dan River. Full bed size... 128 threads to square inch.

Type 128	72 x 108	\$1.89
Type 128	81 x 99	\$1.88
Type 140	81 x 108	\$2.59

**Foam Latex Pillows**

**\$4.98**

Extra fine quality foamed latex pillow... covered with a zipper closing white muslin case. Comes in handy usable plastic bag.

# Northwest Hereford News

By Mrs. R. C. Childers

Measles have been making their rounds in the various communities. Charlotte Hodges is recovering from the measles contracted last week. She is the small daughter of Mr. and Mrs. Charlie Hodges. Mrs. Hodges is a teacher in Shirley School.

Mrs. Hodges, Mr. and Mrs. A. C. Hershey, Mr. and Mrs. Edgar Telchik and Mrs. R. C. Childers and Patsy are attending the Gospel Meeting which is being held in the Hereford Church of Christ this week. Dean Brookshire of Plainview is doing the preaching.

A work meeting was held in the C. S. Barclay home Tuesday afternoon May 5. Mrs. Earl DeHart taught the Copper Craft lesson to the second group of women from the Cultural Home Demonstration Club.

Members from the Cultural Club attending the regular Council meeting in the District Court room Monday afternoon were Mrs. Fred Wolfington, Mrs. Paul Corbett and Mrs. R. C. Childers. A report of the delegates to the District meeting at Dumas was given by Mrs. V. E. Dodson, Mrs. G. T. Parsons and Mrs. Clarence Hallabaugh. During the business session Mrs.

Childers reported that only 96 orders had been received, which was about one third of total order blanks mailed out. Orders for total of 160 crates of strawberries have been turned in, and are due to arrive in Hereford this week. She also stated that orders will be taken for a second load to be delivered about a week later.

Raymon Childers, Jr. returned Sunday evening from a trip to Ruidosa with the Senior class of the local high school.

Raymon Childers, Jr. and the Boys Chorus will appear on TV on the Carl Hare show Saturday May 9 at 9:00 p.m.

Patsy Childers arrived home on Sunday evening from a week end spent in Abilene. She accompanied Mr. and Mrs. Elmer Patterson, Nancy and Sherrol to Abilene Saturday morning to attend the "High School Day" services when students were to be their guests for the week end, at Abilene Christian College. Others going were Peggy Lytle, and Caren McGee.

Every day more than 600 Americans die of cancer. You can help diminish this terrible toll by supporting the American Cancer Society's 1953 crusade.



APPEARING ON AN EVENING CONCERT at the New Mexico Federation of Music Clubs annual convention in Silver City May 1-2 were Evelyn Benson of Hereford, (left) and Bettie Lou Beverly, Lovington. They played the Mozart "Sonata in D for Two Pianos." Both are students of ENMU, Portales.

**Card of Thanks**  
We would like to thank Dr. Lawrence, Dr. Wills, Dr. Mims, the nurses and friends who were so kind to us during our stay in the hospital.  
Thanks for the cards and visits, we appreciate them.  
Mr. and Mrs. W. E. Combs

**22,000,000 WILL DIE**  
Unless present rates are altered, 22,000,000 Americans alive today will eventually die of cancer. Help to change these figures by supporting the American Cancer Society's campaign.

**EDUCATION ACS GOAL**  
One goal of the American Cancer Society's 1953 campaign is to save lives now by educating the public about cancer's early symptoms and urging them to have frequent medical examinations.

The Real McCoys  
By John and George



IT'S ALL RIGHT NEIGHBOR YER PERTECTED BY OUR \*POLICY WITH

JOHN McLEAN  
Insurance Agency  
"23 Years of Insurance  
Know How"  
127 West 3rd Phone 273

**SEEK CHEMICAL CURE**  
The American Cancer Society announced that scientists have discovered some 300 chemicals that

affect cancer growth. Hope is held that some of these may eventually be developed as successful cancer treatments. Help support this work by giving to the 1953 ACS crusade.

## DR. MILTON C. ADAMS

OPTOMETRIST

140 West Third Hereford, Texas  
Phone 37 Office Hours—8:30 5:00

## Farm Equipment

New Super M Tractor  
With All Equipment \$3,300.00

4-Row Go-Devis  
Fit Any Make Tractor, Drag or Power Lift \$148.00

**STALK CUTTERS**  
4 Row \$120.00 5 Row \$133.50

9 Row SAND FIGHTERS \$100.00  
Lister Points Each \$4.50

Rotary Hoes Per Row \$6.40  
Planter Drags \$2.00

## FARM EQUIPMENT CO.

514 W. Highway 60

### FOR SALE

TRUCK - TRACTOR - AUTOMOBILE

# TIRES

All Sizes

To Go At

**COST OR BELOW COST**

Also Used Cash Register and Adding Machine See

## L. D. McDuff

407 Irving

Phone 614

## REAL ESTATE BOARD REPORT

Heard the durndest term applied to a farmer the other morning at breakfast at the Jim Hill Hotel. Fellow called D. C. McWhorter an Agriculturist. Come to think of it though, none of the farmers out here look at all like the Eastern Oklahoma farmers we knew.

Funny how a builder can take a tract and single handed make a beautiful thing out of it. But that's just what John Phillip has done up on the north end of J Street. About two years ago John bought an old place, tore down the house and has now built 5 or 6 new homes that would do credit to any town. All his houses are finished even to the back yard fence and front lawn with nice grass growing on it.

The prediction straight from the Washington Headquarters of the National Realtors Association is that for the next few years there will be more money spent on remodeling and adding to older homes than will be spent on the construction of new ones. Working toward this end, The Carl McCaslin Lumber Co. has started remodeling their Lumber yard and after seeing the plans, we do not hesitate to say that it will be one of the most modern Yards in Texas. We notice that all Lumber Yards in Hereford have the title 4-FHA loan available to build a garage.

add a room, remodel the kitchen, going even so far as to furnish the money for such things as built in washing machines, garbage disposal units and dish washers. In Amarillo the other day we discovered the FHA will also guarantee loans to put in landscaping around your home. Ask any Lumber Yard.

We see that Mr. Hardesty is moving his house off of the 20 acre tract out on Harrison Highway. Mr. Hardesty sold this tract to N. D. Bartlett, Jr. who will build his new addition there. N. D. hopes to build 50 to 100 houses there under FHA and GI Loan supervision. New homes a-building: Marie and Ralph Sears up on Knight St. Esther and Sully Gleaton up on North Star Street. Also on North Star is Russell Pogue, and Homer Logan. Russell preaches on Sunday. Homer takes care of the Veterans Park out east of town and as far as we can tell, Sully and Ralph don't do nuthin.

Frank Bezner is just putting the finishing touches on his farm home out on the Dimmitt highway. Was out there tonight and we have never seen such beautiful kitchen cabinet work in ANY home before. Frank used an architect to design his home and it has perfect balance. Where a fellow spends anything over \$10,000 for a home it will probably be here for 50 or 60 years with our present building methods. An architectural bust will be with him for as long as he owns the house. We have always been of the opinion that the \$150.00 to \$250.00 spent with an Architect

is money well invested. There should be much more money available in Hereford for our single application FHA and GI home loans by the end of this year. The large lending agencies, mostly Insurance Companies, have refused to lend their money through FHA and GI on the old 4 and 4 1/2 per cent interest rate. Congress has approved an increase in these rates which should loosen up the purse strings. These Insurance Companies are the caretakers of money invested by Mr. and Mrs. America in the form of Life Insurance and can't be blamed for not letting it out at such rates when Government and municipal bonds bring nearly that much without the service problem and expense to contend with.

With all its higher quality...



Above: The "Two-Ten" 4-Door Sedan. At right: The "One-Fifty" 2-Door Sedan, two of 16 beautiful models in 3 great new series.

It brings you more new features, more fine-car advantages, more real quality for your money... and it's America's lowest-priced full-size car!

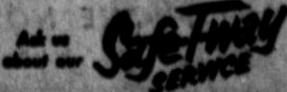
Farther ahead than ever in quality... yet the lowest-priced full-size car... with sharply greater economy of operation!

Imagine—the most beautiful car in its field, with new Fashion-First Bodies by Fisher that set the standard of styling, inside and out. The most powerful car in its field, with your choice of a new 115-h.p. "Blue-Flame" high-compression engine\* or greatly improved 108-h.p. "Thrifty-King" high-compression engine.

Yet, with all these new and exclusive advantages, there is no increase in Chevrolet prices, and it remains the lowest-priced line in its field!

Yes, indeed, only Chevrolet gives such excellence with such economy. Come in and prove it at your earliest convenience!

\*Combination of Powerglide automatic transmission and 115-h.p. "Blue-Flame" engine optional on Bel Air and "Two-Ten" models at extra cost.



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11 Years Your Chevrolet-Oldsmobile Dealer

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THURS. - FRI. - SAT. ONLY

With Each

LIVINGROOM SUITE

Purchased We Will Give

IN OTHER

# FREE

# \$75.00

MERCHANDISE

For Mother's Day....



Choose Now From Our Big Selection For That Big Occasion

# MOTHER'S DAY

# H & H FURNITURE CO.

Across Street from Piggly Wiggly

Phone 19

# Summerfield NEWS

By Bobbie Walsler

Mr. and Mrs. A. R. Floyd and family of Sudan, Mr. and Mrs. Wayne Cash and family of Lubbock, Mr. and Mrs. M. L. Jackson and Eugene of Muleshoe were visitors in the home of Mr. and Mrs. Aneril Jackson.

Lee Curry was honored at a surprise birthday dinner in the home of his daughter, Mrs. Guy Walsler Sunday.

Those present were: Mr. and Mrs. John Black and Mr. and Mrs. R. A. Baker of Amarillo, Mr. and Mrs. Adam Flowers of Hereford, Mrs. C. R. Walsler, Mr. and Mrs. Lee Curry, Mr. and Mrs. Guy Walsler and family.

Mrs. J. A. Noland returned Monday from Hot Springs where she has been spending a few weeks.

Mr. and Mrs. J. C. Clearman and family spent Sunday in Seminole, Texas visiting with his mother. They were joined there by his brother from Lamesa.

Rev. and Mrs. A. A. Simons are visiting friends and relatives in Dallas, McKinney, Gainesville, and Oklahoma. Sunday Rev. Simons will preach in Cook County at his boyhood home.

Carl Lee had charge of the prayer meeting Wednesday night.

Wayne Lee, son of Mr. and Mrs. Carl Lee, now of Springlake, will bring the morning and evening message at the Summerfield Baptist Church Sunday.

Mrs. Guy Walsler, and Obe Roberson both felt lucky Thursday when they won door prizes at the annual REA meeting in Hereford. Mrs. Walsler won a traveling iron and Obe Roberson, a deep fryer. Roy Euler was serving on the jury at Farwell last week.

Jeanette Euler and friends, Dorothy Benson, and Nova Ann Brown of Pampa visited in the home of Mr. and Mrs. Roy Euler over the week end. Miss Benson is director of religious education in the Presbyterian Church at Pampa and Miss Brown works with the Celanese Company.

In one recent year cancer caused the loss of 1,100,000 working years among Americans, according to estimates of the American Cancer Society.

In 1952 about 70,000 Americans were saved from cancer. Support the American Cancer Society and help to increase this life-saving work.



AGATHA ANN THOMPSON celebrated her third birthday this week with a party given by her mother, Mrs. Lucky Smith. Guests helping her celebrate were from left around the table: Jimmy Messer, Venita Potts, Lois Winkle, Barbara Blackwell, Karen Blackwell, Agatha Ann Thompson, Jackie Messer,

James Blackwell, LaWanda Cates, Frogue Hagar, Wilma Joyce Perkins. In front of the table from left to right: Jimmy Don Winkle, Darlene Hommons, Kenny Hagar, Calvia Joyce Hommons. Staff Photo.

The Hereford Brand, Hereford, Texas, Thursday, May 7, 1953  
Cancer kills more children from any other disease, American Cancer Society statistics show.

**SMART MODERN Wallpaper**

Here's Your Beauty Secret For A Lovelier Home . . .

Our wallpaper works magic in making your home look sparkling fresh again! Come in soon for a Spring preview of our exciting new patterns in modern or provincial style.

**Parker Bros.**  
BUILDERS SUPPLY  
1306 Park Ave. Phone 719

**A Lovelier Mom**

Mom deserves something special for Mother's Day. Why not treat her to a lovely natural-looking permanent wave or a new flattering hair style! Make her appointment today!

THE LADYFAIRE BEAUTY CENTER  
120 E. 2nd St. Phone 65

## How Can I?

By Anne Ashley

Q. How can I keep clothes from taking on an ugly color when soaking them?  
A. If clothes are soaked too long, the dirt is distributed through the fabric and imparts an ugly color to the clothes. When soaking them over night, be sure that the water is cold, otherwise the clothes will be a poor color.

Q. How can I remove burnt stains from aluminum?  
A. Burnt stains on aluminum, or any other unsoldered vessel of tin,

brass, iron, etc., can be removed by placing the empty vessel over a gas flame or fire until it is red hot.

Q. How can I improve the flavor of chicken salad?  
A. The flavor will be greatly improved if a little lemon juice is sprinkled over it.

Q. How can I test the grade of

gasoline?  
A. Pour a little gasoline into the palm of the hand; if it evaporates quickly and leaves the hand dry and clean, it is high grade. If it evaporates slowly and leaves a greasy deposit, it is poor grade.

Q. How can I remove the printing on flour sacks?  
A. By boiling the sacks in a mixture

consisting of a tablespoonful of kerosene and two quarts of soap suds. This treatment will not only take out the lettering, but will bleach the bags.

Q. How can I polish nickel?  
A. Try washing nickel trimmings with warm water, in which two tablespoonfuls of kerosene have been stirred.

# THE GREATEST DEMONSTRATION you ever enjoyed in an automobile!

**Thrill!** Try the custom "Le Mans" engine that led all American engines two straight years at Le Mans, France.

**Look!** The sweeping flair that's Pinin Farina alone—the daring style that started the new continental trend.

**Relax!** With Reclining Seats you can change the angle of either front seat back for driving and riding comfort.

**See!** What vision you behold! Widest windshield, widest rear window and by far the greatest eye-level visibility.

**Sleep!** Only Nash offers Twin Beds for hunting, fishing, traveling. Form-fitting mattresses, screens available.

**Listen!** Double-rigid, rattle-free Airflyte Construction gives the quietest, safest ride you ever felt in an automobile.

**Park!** New Nash Power Steering (optional) and Airflex Suspension take the effort out of parking and driving.

**Test!** Try the roughest roads. See why a famous auto editor called this "The finest shock-proof ride in the world."

**Measure!** You never drove cars of their size that go so far as Nash Airflytes on a tankful of regular gasoline.

The distinguished crest of Pinin Farina appears only on the world's finest, most beautiful motor cars.

serve healthful **MILK** for after-school snacks

**THE GOOD-HEALTH BEVERAGE!**

When you serve CREAM-O-PLAINS milk, you're serving the best possible beverage — rich in necessary vitamins and minerals — in delicious flavor, such a perfect complement for snacks and every meal of the day. Phone 680 for daily delivery.

**CREAM-O-PLAINS**  
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YOU'RE going to enjoy the most amazing experience of your whole motoring life the first time you drive this new Nash Ambassador Airflyte.

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# Beauty at Home

By Lynn Carter

**Q.** How can I flatter my oval face with my hairdress?  
**A.** You should retain the oval outline in your hairstyle. Keep it simple with a center parting, if

you like it that way. Draw the hair back from your forehead instead of having it down over the brow. Keep the hair rather full and soft at the cheekbones, this softening the outline of the face.

**Q.** I am troubled with whiteheads on my skin. What can I do?  
**A.** You can try applying a thick paste of fuller's earth and witch hazel, and wrapping some gauze over this to keep the mask in place. After a time, wash it off with cool, then cold, water.

**Q.** What is a good hand and arm bleach?  
**A.** Cucumber juice, mixed with equal parts of rosewater and glycerine, is very good for this purpose.

**Q.** How should the very round type of face be rouged?  
**A.** Rouge the outer portion of your cheeks. Carry it upward toward the temple and then straight down so that it faintly shades the jaw. Remember to use the darkest tone of rouge that blends with your complexion. This creates shadow and reduces the apparent width of your face. Use a foundation cream at least one shade darker than your complexion.

**Q.** How can I make a strong patch for a split fingernail?  
**A.** Cut a bit of fine, old handkerchief linen to the size you need and paste this down with the same kind of cement you use with false fingernails. A well-applied patch can remain intact for a week, giving the nail time to grow and gain strength.

**Q.** What is the best shade of mascara one should use?  
**A.** As a rule, it should be a shade darker than one's hair.  
**Q.** What is a good homemade facial mask that will also bleach?  
**A.** Mix the juice of a lemon and enough powdered oatmeal to the beaten white of an egg to make a paste. Apply in the usual manner.  
**Q.** Please tell me how I can develop a fuller bustline?  
**A.** One of the best exercises I know is swimming the breaststroke at least 20 minutes at a time. Other suggestions are proper, full-lunged breathing, professional massage, and improved posture.  
**Q.** How can I remedy enlarged pores on my face?  
**A.** If you clean your face oftener, these pores will tend to shrink. Large-pored skin usually accompanies oiliness, so use lots of soap and water. Next, apply skin lotion to do an extra-careful rinsing job. Finish with vigorous patting with astringent. For party time, camo-



## Church of Christ We Welcome You

CHURCH OF CHRIST (Sunday)

Worship ..... 9:00 A. M.  
 Radio KPAN ..... 9:15 A. M.  
 Bible Study ..... 10:00 A. M.  
 Worship ..... 11:00 A. M.  
 Evening:

Young People ..... 6:45 P. M.  
 Evening Worship ..... 7:30 P. M.  
 Daily Radio Program  
 KPAN-860 on Your Dial  
 9:30 A. M.

The Bible is right and it does make a difference what we BELIEVE AND PRACTICE. We invite you to all services of the church.



**OLD ALTON CHURCH** -- The Old Alton Church near Denton, Tex., will celebrate its one hundredth anniversary April 26 with an all day meeting of members and friends at the church. The church, with its adjoining cemetery, are the oldest in Texas. (AP Photo).

## Opinion Poll Shows Eisenhower Popular

Dallas, Texas, May 2 (Special)—Final results of the April public opinion poll of Facts Forum, national public affairs organization, were announced today by President Robert H. Dedman, showing the percentage of "yes" votes on each question as follows:

Is there far more Communist influence in Hawaii than any state now in the Union? 51 per cent. Should the Bricker Amendment providing that the Constitution supersede treaties be enacted? 77 per cent. Should the Fifth Amendment be changed to require answers if treason is involved? 75 per cent. Are McCarthy's present critics more effective than those of former years? 39 per cent. Will our country be either lost or saved by the action of a 4 percent or less minority? 36 per cent. Are both Communism and Fascism extreme Leftist movements? 78 per cent. Should we respond if called upon



**CHIGOTA SLUGGER** -- One of the Minor League's great natural hitters is Robert L. (Buck) Frierson, who opens his 14th pro baseball season with Paris of the Big State League this year. He is from Chicota, on the Red River north of Paris. (AP Photo).

to stop Communists in Indo China? 59 per cent. Should U. S. sell China Nationalists six destroyers they need to blockade? 89 per cent. Would a 10 percent cut in income tax rates increase the total tax revenue? 37 per cent. Should the end of price and wage controls hurt the wage-earner? 17 per cent. Should security risks be permitted to retire on government pay? 13 per cent. Would you favor Ike now in an election over the Democratic nominee? 87 per cent.

Comparison of results on the latest poll and that of other polls shows the proposed Bricker Amendment has lost some of its popular support, although a big majority still favors it. On a poll last December, 83 per cent of the voters endorsed it; now, 77 per cent indicates support. The Bricker Amendment, now in committee in Congress, specifies that no treaty nor executive agreement shall alter, abridge or supersede the U. S. Constitution, or national laws.

Also, there has been some fluctuation in voting on two other issues. On the question, "Are the large foundations helping preserve freedom?" 48 per cent answered "yes" in July of last year; 40 per cent in January of this year, and now 57 per cent answers in the affirmative. On the query, "Would you favor Ike now in an election over the Democratic nominee?" 89 per cent said "yes" on a poll in January; in March, 85 per cent answered affirmatively, and the April poll shows 87 per cent favors President Eisenhower.

Strike back against Cancer by supporting the American Cancer Society's 1953 crusade.

## Stop Taking Harsh Drugs for Constipation

End Chronic Dosing! Regain Normal Regularity This All-Vegetable Way!

Taking harsh drugs for constipation can punish you brutally! Their cramps and griping disrupt normal bowel action, make you feel in need of repeated dosing.

When you occasionally feel constipated, get *gentle* but *sure* relief. Take Dr. Caldwell's Senna Laxative contained in Syrup Pepsin. It's *all-vegetable*. No salts, no harsh drugs. Dr. Caldwell's contains an extract of Senna, oldest and one of the finest natural laxatives known to medicine.

Dr. Caldwell's Senna Laxative tastes good, acts mildly, brings thorough relief *comfortably*. Helps you get regular, ends chronic dosing. Even relieves stomach "sourness" that constipation often brings.

Try the new 25¢ size Dr. Caldwell's. Money back if not satisfied. Mail bottle to Box 780, New York 18, N. Y.

**MORE CLINICS NEEDED**  
 There are 631 approved cancer clinics in the U. S. today. The American Cancer Society points out that this is only about half the number needed. You can help improve cancer control by giving to the American Cancer Society's 1953 campaign.

The Internal Revenue Department has ruled that contributions to the American Cancer Society are deductible for income tax purposes, the ACS points out.

John Paul Jones was the first great U. S. naval hero.

**NEED RESEARCH FUND**  
 In the last eight years the American Cancer Society has devoted \$24,500,000 of public contributions to cancer research. Continued support is needed. Strike back at cancer by giving to the 1953 ACS crusade.

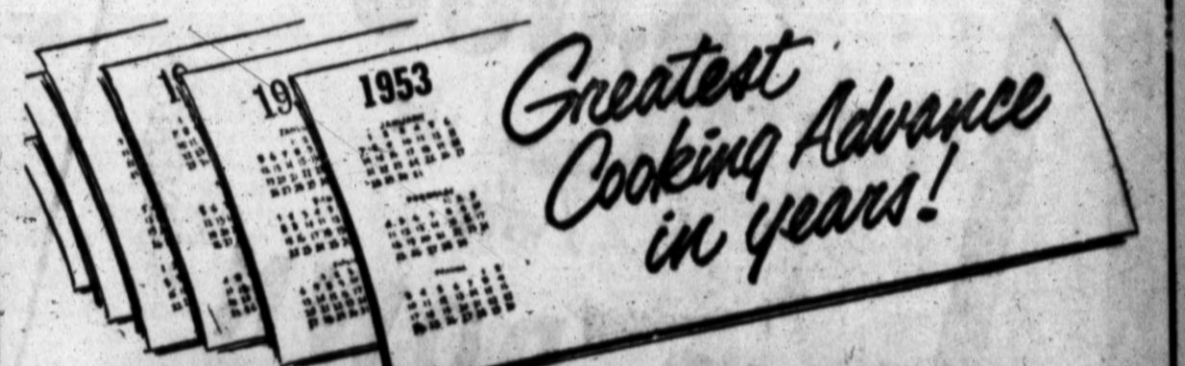
About 160,000 children under 18 years old have lost their fathers from cancer and about 175,000 have been made motherless by cancer, the American Cancer Society says.

New Mexico was the last state admitted to the Union.

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YOUR RANGE	Trade-In Allowance	\$100.00
Balance In Easy Monthly Payments		\$356.45

Balance In Easy Monthly Payments \$356.45

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flage these pores with a heavy makeup base or skin paste.

**Q.** How can I induce more plumpness in the front of my neck?  
**A.** Try massaging olive oil or a pure cold cream into the front of the neck with the first three fingers of each hand, massaging first the right of the neck, then the left. The motion should be rotary, which is circulation-inducing.



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Armour's No. 300 Size PORK & BEANS	Can	10c	Large Box RINSO	27c
Van Camp TUNA	6 oz. Can	29c	Northern TISSUE	3 Rolls 29c
Wolf Brand CHILI	No. 2 Can	49c	Calif. Dried APRICOTS	12 oz. Pkg. 45c
Burnett's Instant - 4 oz. Box PUDDING & PIE FILLING		12c	Washington Dried APPLES	8 oz. Pkg. 25c

## TOP GRADE MEATS

Fresh Ground Hamburger	lb.	29c
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