

# Weather

Thursday, high 64, low 28  
Friday, high 70, low 25  
Saturday, high 70, low 26

# The Sunday Brand

42 Pages

Including 20 Pages of Comics

Published Every Sunday

Our Slogan: "More People—More Farms"

VOLUME 4—NUMBER 23

The Sunday Brand, Hereford, Texas, Sunday, December 2, 1951

PRICE 10 CENTS PER COPY

SIGHTS, FACES SEEN

## Around Town

Pfc. Jack Hennen, son of Mr. and Mrs. V. E. Hennen, is home on indefinite leave. Hennen, who is in the Marines, has been in a Naval hospital in Corpus Christi since last May.

District Judge Harry B. Schultze held court in Hereford Saturday.

Bill Crpig left Monday for San Diego to begin his naval training. Craig was employed at Deaf Smith County Electric company at the time he volunteered. Mrs. Craig is employed at Hereford Motor Inc.

The Hereford Gin gave the Hereford Volunteer Fire Department \$100 for its services in extinguishing the blaze recently at the gin.

Marshall Formby, former manager of KPAN, passed his bar exam last week at Baylor university.

Mr. and Mrs. Noah Ewton are visiting here. They purchased a (Continued on page 3)

## Will Present "Messiah" Here This Afternoon

The Hereford Civic chorus will give its annual presentation of Handel's Messiah Sunday night at 8 o'clock at the First Methodist church in Hereford under the direction of Dr. A. Clyde Roller. Members of the chorus will be assisted by singers from surrounding towns and by the Amarillo Symphony orchestra.

There will be no admission fee for the presentation but an offering will be taken to defray the expenses of the oratorio.

The nursery of the church will be open so that people who wish to leave their children there during the presentation may do so.

Dress rehearsal of the Messiah will be held at 2 p.m. at the Methodist church.



DIRECTOR OF the "Messiah" is Dr. A. Clyde Roller, above, director of the Amarillo Symphony Orchestra. Pictures of "Messiah" soloists appear inside this issue of The Brand.



WHAT PRICE VOTES! Hereford high freshman Royda Boyd is earning 15¢ and 15 votes for the freshman class annual queen candidate, Colleen Cooke — by shining the shoes of City Patrolman Leland Alderson. —Brand Staff Photo

## Ray Axtell Outstanding SCS Supervisor in Castro

Ray Axtell, Castro county farmer living in the Sunnyside community, was selected as the "Outstanding Supervisor of the Running Water Soil Conservation District" on Friday.

This is the first time such an award has been made.

The selection was made by a committee comprised of Castro county agricultural offices and Robert McLean, vice-president of the First State Bank of Dimmitt.

Sponsored by the Texas Bankers' Association over the entire state, the Dimmitt bank had charge of the selection in Castro county.

Axtell was selected after a search of about two weeks to find the most outstanding of the district's five supervisors.

The winner lives on an 800-acre farm in Sunnyside, but has been a resident of Castro county since 1907. He is a charter member of the Running Water district, which was formed in 1939. He has been on the board of supervisors since that time.

## "Pete" Cowart Returning Home Near Christmas

Capt. O. P. "Pete" Cowart will sail from Bremerhaven, Germany on December 9, according to word received this week by his wife.

When Cowart reaches the United States, he will proceed to Fort Hood, Texas where he will receive his discharge.

Cowart expects to be home some time around Christmas.

## Here is Another Monthly Hereford Brand Regional Roundup

Once each month, The Hereford Brand will prepare a roundup of news and pictures of people and events of this entire area. All those wishing to have society news or announcements, local items, or pictures appear in this monthly regional roundup are urged to send their material to The Hereford Brand. Wedding, engagement, and news pictures are welcome and will be published in this monthly roundup. Persons interested in supplying news from their particular community for this big edition are asked to contact The Brand office.

## Boys and Girls From Hereford, Dimmitt, Friona Don't Forget to Write Your Letter to Santa Claus c-o Hereford Brand

ALL LETTERS WILL APPEAR IN THE BIG CHRISTMAS EDITION OF THE BRAND

## Start Drilling on Well in Block K-7

Deaf Smith county will once again be the scene of oil-drilling activity as an announcement made Thursday revealed that a well would be drilled in the southeast quarter of Section 79, Block K-7.

The site is on the J. R. Overstreet farm, 19 miles north and approximately nine miles west of Hereford. A map inside this issue shows the exact spot of the drilling operations.

The well will be put down by the Hunt Oil company. Rigging operations began Thursday afternoon and it was expected to be about two or three days before the rig would spud in.

Several men are combining their interests in the drilling of this well. Among them are Henry Sears, J. R. Overstreet, and Aus-

tin Rose of Hereford; J. M. Farr of Amarillo, Mr. Culbertson and Charlie Ward, Delivan, Ill.; and Harry A. Woods of Boulder, Colo.

The well will be drilled on a 3680 block. The contract calls for a depth of 7500 feet.

## Forgery Charge Filed Thurs. in Examining Court

A charge of passing a forged instrument was filed in examiner's court on November 29 against Chester Weston.

Weston was charged with passing a \$52.33 forged check on or about November 8, according to a complaint filed by Chester Pinkert.

The check was made out to "Andres G. Vigie" for \$52.33 from the "A.B.C. Sanitary Service" of Allentown, Pa. The instrument was signed by a Charles Newton, listed as president of the firm and by Lesley Daris, listed as secretary.

## Sgt. G. Willier Wounded In Korean Fighting

Word was received this week that Sgt. Glen Willier, son of Mr. and Mrs. Noble Willier of Hereford, was wounded in action in Korea.

Willier is in a Korean hospital but "expects to be sent home in the near future."

Willier's address is: Sgt. Glen D. Willier, RA 57461746, 89 Med. Tnk. Bn., Hq. and Su. Co., APO 301, c/o Postmaster San Francisco, Calif.

## Plans Completed For Santa's Visit

The Jaycees will send out an airplane equipped with a loud speaker on Tuesday and Wednesday to announce the Santa Claus Day parade which will be held in Hereford on December 8.

After flying around over the towns in the area and announcing the parade, handbills will be

## Two Hot Check Charges Filed Against Woman

Two different charges of swindling with worthless check were filed against Mrs. Joe Andrews this week in county court.

The first charge, filed on November 28, was for passing a worthless \$25 check at Don's Gulf station on or about November 4.

The second charge was filed in the county clerk's office on November 30 on a complaint filed by George Parker. Mrs. Andrews was charged with passing a worthless \$20 check at the Dawn Independent Oil company on or about November 4.



SHERIFF J. C. REESE (center) holds the head of the calf stolen and killed early Friday morning by two Amarillo men as Constable Ed Curtsinger, right, looks on. Curtsinger is holding the Model 1897 Winchester 12-gauge shotgun the men used in killing the 400-pound calf near Dawn. Deputy Sheriff S. B. Berry, left, holds the axe found in the car the two men were riding in. Staff Photo

## Capture Amarillo Duo in Calf Theft

Two Amarillo men—Texas Joe Lovett and Arthur Miller Morris—are in Deaf Smith county jail, charged in examiner's court on Friday with calf-stealing.

The two are being held pending posting of bond, \$3000 for Lovett and \$1500 for Morris.

Both men have confessed the theft of a calf northwest of Dawn on Thursday night or early Friday morning, but in statements made to Sheriff J. C. Reese and County Attorney Gib Howard, each man blames the other for shooting the animal.

Theft of the calf, which weighed slightly under 400 pounds, was reported by Marvin May, who was driving down a rural road near Dawn at about 1 a.m. Friday morning. He saw the calf lying in the bar ditch and a little further down the road saw a parked car.

May returned to Hereford and notified Deputy Sheriff S. B. Berry, who went out to Dawn and made an investigation. Investigating the incident in the dark, he determined that the calf had been shot. He then stopped at the parked car, searched it for a gun, found none, and returned to Hereford.

Back in Hereford, Berry summoned Constable Ed Curtsinger and the two returned to the scene and found that the calf had apparently been bludgeoned. Berry had remembered seeing a big axe in the rear of the auto when he searched it, and he and Curtsinger apprehended the pair

at Umbarger at about 4 a.m. Friday.

Charges were filed against the two on Friday and they were taken to the Deaf Smith county jail.

Upon questioning, both claimed to have been intoxicated at the time and remembered nothing. Texas Rangers talked to both men, and Reese said, Morris made a statement admitting the whole deal. He implicated Lovett who, he said, bludgeoned the animal.

Bond was set for the two Friday night.

On Saturday morning, Lovett, confronted with Morris' statement and accusation, told Reese and Howard that Morris had shot the animal in the head and told where the gun could be found.

A closer investigation of the head of the calf after it was washed off Saturday morning showed a tight concentration of pellet holes at the top of the head.

Berry and Curtsinger recovered the gun, and 1897 model Winchester 12 gauge.

Plaster casts were made of the tire marks at the scene of the theft and they matched with the tires on the car in which the two were apprehended, Reese said.

Reese told The Brand that there had been no cases of single animals being stolen, but he

thought the usual procedure in cases like this was to butcher the animal on the spot.

"We are hopeful of clearing up more thefts before we are through," he commented.

## Funeral Rites Held Friday For Friona Man

Funeral services for Henry Clay Davis, Friona rural mail carrier, were conducted at 2:30 Friday afternoon at the First Methodist church.

Rev. Jimmy Tidwell officiated. Burial was in Friona cemetery. Davis, 63 years old, died at 6:30 Wednesday afternoon, about an hour and a half after being admitted to Parmer county hospital after suffering a heart attack.

Davis was born July 5, 1888 at Ravenna, Tex. He moved to Friona from Bonham in 1928.

Survivors include his wife, Mrs. Wynona Davis, Friona; two daughters, Mrs. Claude Blackburn, Friona; and Mrs. Roy Hobbs, Maywood, Cal.; two sisters, Mrs. Tom Hooks, Ivanhoe, Tex. and Mrs. George Thurman, Sweetwater, and nine grandchildren.

Funeral services were under the direction of Blackburn-Shaw funeral home of Amarillo.



"MARRYIN' AND PARTIN' SAM" had his hands full at the Hereford high school carnival sponsored Friday night by the high school annual staff. At left, he is handing out a "marryin'" certificate to Donita Davidson and Lee Drake and at right, a "partin'" certificate to Katherine Snare and Joe Hershey. "Marryin' Sam" is Clayton Rutter. —Brand Staff Photo

Texas Tech 28 - Hardin Simmons 21; Texas Christian 13 - Southern Methodist 2; Mississippi 49 - Mississippi State 7; Louisiana State 14 - Tulane 13; Oklahoma 41 - Oklahoma A and M 6; Navy 42 - Army 7; Baylor 34 - Rice 13; Tennessee 35 - Vanderbilt 27; Georgia Tech 48 - Georgia 6; Boston College 19 - Holy Cross 14; Alabama 25 - Auburn 7; Kansas 41 - Missouri 28; Xavier of the South 22 - Southern University 8.

### David Grubbs Honored on His Fifth Birthday

A birthday party honoring David Grubbs on his fifth birthday was given Tuesday afternoon by his mother, Mrs. Roy Grubbs. She was assisted by Mrs. Marvin Wells and Mrs. Wayne Evans.

The birthday cake was in the form of a miniature circus tent. Favors of colorbooks were given the group.

Those attending were: Judy and Skipper Vogel, Zee Ann and David Evans, Louis Barnett, Terry Ann Smith, Carolyn Aven, Stevie and Susan Seigler, Jimmy and Ronny Barnett, Jimmy and Ricky Grubbs and the honoree.



DICK GIFFORD, bass on the KGNC staff of Amarillo will sing the recitative "Thus Saith The Lord" and Air "But Who May Abide."



HOWARD DILL, Dean of Music in Amarillo, will sing the recitative "Comfort Ye" and Air "Every Valley Shall Be Exalted" in the Messiah. Dill is a tenor.

### Bruce Bybee Addresses Local Rotary Club

Bruce Bybee, junior Rotarian for November, gave a talk on his impressions of Rotary at the Friday meeting of the Hereford Rotary club.

High Clearman reported on plans for the Rotary clubs annual stock show.

Russell Wingert talked on the United Nations and Roy Ford showed a short film on CROP.

### Farewell Party For John Benson

Johnnie Benson who left Friday for Roswell, N. M., was given a farewell courtesy in the J. H. Hinds home Tuesday evening with Dale Hinds and Tunny Wilson as hosts. The group had assembled before the honoree arrived and as he entered the room lights were turned on to reveal guests and a score of gifts.

The evening's entertainment included games, music and candy making.

Refreshments were served to the honoree, Joe Bill Wills, Buddy Godfrey, Jim Cramer, Jamie Airhart, Joe Easley, Pat Newell, Martha Jean Brown, Sylvia McCracken, Donnie Johnson, Dixie Young, Janie Womble, Georgia Lewis, Bonnie Lewis, Barbara Lewis, Barbara Rogers, and the hosts, Bruce Benson and Mrs. Henry Benson were special guests.

### Funeral Service For B. Thomson Westway Pastor

WESTWAY—Funeral services for Rev. Bill Thomson, pastor of the Methodist church of Westway, were conducted Friday morning at 10 o'clock in the Progress Methodist church.

Thomson was killed Wednesday afternoon in a head-on collision just west of the intersection of Highways 87 and 60 at Canyon.

Rev. Thomson has been pastor of the Methodist church at Westway for the past two years. He was one of the youngest ordained Methodist ministers in the State.

Rev. Thomson was 18 years old and a junior at West Texas state college. He was president of the Wesley student foundation.

Survivors include: his parents, Mr. and Mrs. William Thomson of Progress, two brothers and three sisters.

### School Lunch Room Menus

December 3-7

(This week's menus were planned by the first period, second year homemaking class as experience in menu planning.)

**Monday**  
Hot Dogs (Frankfurters, Chili, & Coney Buns)  
Potato Salad — Lettuce Leaf  
Peanut Butter Cookies  
Apples — Milk

**Tuesday**  
Ham Loaf  
Whole Kernel Corn  
Lime Jello & Pineapple Salad  
Hot Rolls — Butter — Milk  
Honey

**Wednesday**  
Spaghetti & Meat Balls  
Buttered Green Beans  
Iced Carrot Strips  
Hot Rolls — Butter — Milk  
Ice Cream Sticks

**Thursday**  
Chicken Pie  
Candied Sweet Potatoes  
Lettuce & Tomato Salad  
Bread — Butter — Milk  
Peach Halves

**Friday**  
Fried Fish — Lemon Slices  
Black-eyed Peas  
Cabbage Slaw with Raisins  
Bread — Butter — Milk  
Cherry Cobbler

### REVIVAL SPEAKER



Mrs. Clifton W. Brannon, wife of the evangelist who is in revival at the Avenue Baptist Church, will speak on Tuesday night, December 4th at 7:15 P. M. Mrs. Brannon will give her testimony on how as a socialite and prominent clubwoman of Longview, rebelled at her husband's entering the ministry.

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Office Above Brand  
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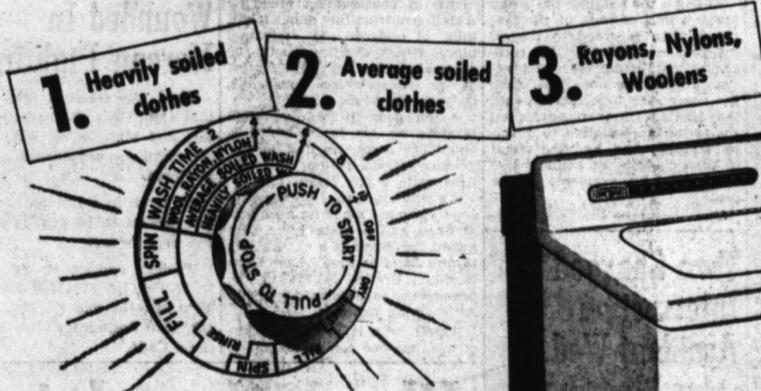
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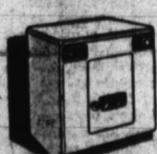
**Select-O-Dial Does Everything for You!**  
Just pre-select the proper washing time on the Select-O-Dial—set it once and the Frigidaire Washer does all the rest. It even cleans itself and shuts off automatically.

**New Styling and Convenience!**  
See how beautifully this new washer fits into kitchens—as well as utility rooms and laundries. Fits close to the wall...new high back panel puts all controls in easy, safe reach.

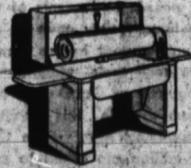
**Live-Water Washing and Rinsing!**  
Surging, penetrating currents of hot, sudsy water get clothes really clean—gently! Clothes are in water all the time, not half in, half out. Rinses twice—automatically!

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Frigidaire's Rapidry-Spin gets clothes far drier than most other washers. Many clothes are ready to iron at once. All are lighter, easier to lift and carry.

**Porcelain Finish Inside and Out!**  
Exclusive with Frigidaire! Beautiful finish protects against rust, soap or bleaches. Cleans as quickly, easily as a china plate!



**Frigidaire Electric Automatic Clothes Dryer**  
—dries clothes as fast as you wash them — in any kind of weather. New Temperature Control and new built-in Ozone Lamp.



**Frigidaire Electric Ironers Save Time—Work**  
Two new models—each with exclusive Prestee-Matic Foot Control, 26- or 30-inch Sag-Proof Roll with open ends. Selective heat, two speeds... from

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21 Beautiful  
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### Two Hereford DE Girls Chosen Beauty Queens

Shirley Sumner and Janelle Carter have been selected by members of the Hereford high school distributive-education club to represent Hereford in the annual D. E. Sweetheart contest this year.

Pictures of the girls will be sent to Austin for judging. One girl from each area will be chosen to attend the state D. E. meeting in El Paso.

State D. E. queen will be selected from the four girls at the state meeting by popular vote of the members.

Shirley is the daughter of Mr. and Mrs. G. A. Sumner of Hereford and is a junior in Hereford high school.

Janelle, the daughter of Mr. and Mrs. L. F. Carter of Summerfield, is a sophomore.



JANELLE CARTER



SHIRLEY SUMNER



BARBARA MOON, soprano of Tucumcari, N. M. will sing "I Know That My Redeemer Liveth."

### County Agent Reports

By Hugh Clearman

A few days ago between sundown and dark I saw a big pheasant rooster fly across the road and light in some trees near by. He was just outside the city limits. It reminded me of how much effort some of our neighbors and friends had expended trying to get these birds started here. It also reminded me of at least two very unhappy farmers who had watched some one kill these birds from a car on the road, thus destroying the seed which might populate this country with beautiful game birds. These farmers did not seem to be worried about the cost of getting the birds but they were very disappointed that hunters are not more considerate of an effort

which has been put forth each year for a long time. Some of our 4-H boys raised pheasants this year and they are really proud of them. Each year there seems to be an increase in these game birds so let us help mother nature by protecting them.

Mr. George Messenger was in this week to give us a report on his soybean crop. He planted four rows of beans and four rows of early hegira on about 70 acres. Planting was done about May 20 and the portion plowed under was plowed near the middle of August. Part of the acreage was harvested for seed and made an estimated 250 pounds per acre. The beans were dryland and were planted primarily as a green manure crop. Mr. Messenger expects to get a comparison between soybeans and early hegira plowed under preceding wheat. Wheat came up on this land about November 15.

### Girl Cagers Win First Test of Season Thursday

Hereford's cage Ramblers won their first game of the season in Amarillo Thursday night with a 35-8 win over Freeman Flowers.

Officers of the Ramblers, Hereford's first girls' team, were elected at a meeting held November 19 at the Whiteface Barber Shop.

Named were: Deanne Brown, director; Lois Rettman, assistant director; Pat Hampton, captain; Valerie Henneman, co-captain; Francis Stipe, secretary-treasurer; Connie Lowrie, reporter; and Nan West, advertising director. Team members have their uniforms furnished by various Hereford business firms.

Squad members are: Forwards—Frances Stipe, Pat Hampton, Valerie Henneman, Deanne Brown, Leona Gable; Guards—Nan West, Lois Rettman, Connie

### Garza Rites Pending At Edinburg

Funeral services for Mrs. Victoria Garza of Hereford are pending at Edinburg, Tex.

Mrs. Garza died Friday at her home on Norton street following a short illness.

Born in 1905 Mrs. Garza was married on November 27, 1927. She moved to Deaf Smith county in February 1951.

Survivors include: her husband Santos Garza; two daughters, Carmen and Hester Garza and two sons, Arthur and Armando Garza all of Hereford.

People from Hereford who attended the Tierra Blanca Baptist associational meeting at Dimmitt on Thursday were: Rev. R. H. Cagle, Rev. H. V. Fields, Mrs. O. G. Hill, Mrs. M. T. Rutter, Mrs. E. W. Young, Mrs. Jim Lipscomb, Mrs. A. O. Thompson.

People from Hereford who attended the Tierra Blanca Baptist associational meeting at Dimmitt on Thursday were: Rev. R. H. Cagle, Rev. H. V. Fields, Mrs. O. G. Hill, Mrs. M. T. Rutter, Mrs. E. W. Young, Mrs. Jim Lipscomb, Mrs. A. O. Thompson.



ELOISE GIFFORD, soprano of Amarillo, will sing the four recitatives "There Were Shepherds Abiding in the Fields," "And Low The Angel of the Lord Came Upon Them," "And the Angel Said Unto Them" and "And Suddenly There Was with the Angel."

### Around...

(Continued from page 1)

ranch near Colorado Spring, Colo.

Rev. Don Davidson will be in charge of the program, Preserving Our Spiritual Heritage" for the monthly P-TA Monday night, Dec. 3. Also appearing on the program will be the high school boys chorus under the direction of Don Moore.

Mr. and Mrs. Curtis Traweck announced the birth of a daughter, Sabra, on November 29 at the Amarillo Osteopathic Maternity hospital.

The Hereford Safety council will meet Tuesday afternoon at 2 o'clock in Mayor Dameron's office at city hall.

Mr. and Mrs. Noble Hoppe and sons Tony Rex and Wayne and Maxine Tolleson of Borger are visiting in the home of their parents and grandparents, Mr. and Mrs. R. T. Adams.

Ideal Christmas Gift for your youngster!

**Brownie Hawkeye Flash Outfit**

Contains everything needed to take good snapshots outdoors or indoors, including the Brownie Hawkeye Camera, Flash Model. Only \$13.25 here, inc. Fed. Tax.

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# Christmas Dollar Days

EXCITING GIFT SELECTIONS AT DOLLAR-STRETCHING PRICES!

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Gabardine, Wool and Wool Jersey

- 14.95 & 16.95 Values \$9<sup>00</sup>
- 19.95 & 22.95 Values \$12<sup>00</sup>
- 24.95 & 26.95 Values \$16<sup>00</sup>
- 32.95 to 39.95 Values \$21<sup>00</sup>
- 45.00 to 49.95 Values \$31<sup>00</sup>
- 55.00 to 67.50 Values \$39<sup>75</sup>

12 Ladies Felt Hats Values 7.95 to 16.95 \$4<sup>00</sup>

## LINGERIE

Included Are Taffeta Slips and Pettiskirts

Navy - Grey - Red & Blue A Few Large Size Slips 38 - 44 Gowns - Black and White

\$3<sup>00</sup>

Group of Wool Jersey

## BLOUSES

Values 7.95 to 12.95

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GROUP OF

## SKIRTS

Values 8.95 to 12.95

\$5<sup>00</sup>

Group of Ladies

## SUITS and COATS

- 129.95 Value \$89<sup>95</sup>
- 117.50 Value \$79<sup>95</sup>
- 99.95 Value \$69<sup>95</sup>
- 85.00 Value \$59<sup>95</sup>
- 67.50 Value \$45<sup>00</sup>
- 39.95 to 59.95 Value \$35<sup>00</sup>

Extra Special - 5 Only LADIES COATS \$25<sup>00</sup> Formerly Priced \$45.00 to \$67.50

One Group  
**NYLON HOSE**  
Odds and Ends 8 1/2 and 10 1/2 Only 50<sup>c</sup> pr.

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- Rayon \$6<sup>95</sup>

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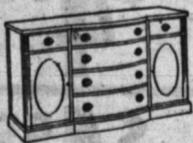
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See This Beautiful Buffet

Today \$220<sup>00</sup>

Set of 6

### CHAIRS

Arm Chair or Side Chair

\$157<sup>50</sup>

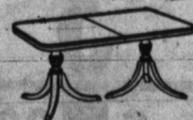


Pedestal

### TABLES

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DECEMBER 5 - 6

## Star Theatre

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With each PAID-IN-ADVANCE classified ad placed in The Brand, We will give one free ticket.

### 1. FOR SALE Miscellaneous

Make His Christmas really happy with this Winchester .357 calibre rifle model 075L. Like new. Used only twice. Will sell far below cost. Inquire Harman's Dept. Store. B-1-27-23-3c

**FOR SALE**  
Elec. power tool set. Excellent Christmas present wood-work beginner or hobbyist. Consists jointer, circle saw, jig saw, shaper, drill press, sander, lathe, power shaft, and new work table. Used very little—need space. See or call Bill Brady, Ph. 667-J or Mrs. Dyathia Brady, 335 or 1616. B-1-2-23-2p

**FOR SALE:** Taylor Jr. Washing Machine. Phone 687-W or see at 305 McKinley. S-1-13-23-1k

**FOR SALE:** Good grained Hygeria bundles, 10 miles south on Dimmitt Hwy, 2 miles East. Harry Smith. B-1-15-23-2p

**FOR SALE:** Registered Scotch Shorthorn bulls, 7 miles south on Dimmitt Hwy, Tom Draper, Box 671. B-1-16-6-1fc

**OFFICE SUPPLIES:** Regular lines and special orders. The Hereford Brand. B-1-18-4fc

**Chrysler Industrial Motors Sales & Service**  
McCullough Motor Co.  
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Any Quantity  
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Colorado grown Balboa Rye. Recleaned, sacked and tagged. Also have Hairy Vetch seed.  
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**BRADLEY GRAIN CO.**  
Phone 360 Box 889  
B-1-1 1/2 -9-1fc

**FOR SALE or Trade** almost new Servel Butane refrigerator. B. E. Brumley  
B-1-12-19-1fc

**FOR SALE:** Practically new Sunstrand Adding Machine. See at Hereford National Farm Loan Association.  
B-1-14-47-4c

**FOR SALE:** Assortment of Roses, Flowering shrubs, shade trees, hedge and bulbs. Mrs. J. F. Ward, North Main.  
B-1-17-20-1fc

### 2. FOR SALE Farm Equipment

**NEW & USED Heavy Duty Case Tandem Disc**  
Jacobson Bros.  
137 N. Miles Hereford  
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**Eliminate unnecessary tire wear!**  
Change the position of the wheels every 2 or 3 thousand miles. Correctly done, this increases the life of tires up to 25%.  
**Best System**  
Front Wheel Aligning  
**KINSEY MOTOR CO.**  
Phone 740  
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### 3. FOR SALE Automobiles

**HEREFORD MOTOR CO. INC.**  
Ford & Mercury Dealers  
**SPECIAL PRICE ON 1 1951 MERCURY DEMONSTRATOR (NEW CAR GUARANTEE)**

1-1951 Ford Victoria.  
1950 Mercury 4 dr. Loaded.  
1950 Ford 2 dr. O. D., heater, permanent antifreeze, original black finish, good w/w tires, exceptionally clean.

1951 Dodge 4 dr., like new, fully equipped.  
1949 Chrysler Windsor 4 dr., whitewall tires, loaded, 27,000 actual miles.  
1949 Oldsmobile 2 dr., exceptionally clean. R-H, Hydro-matic Drive.  
1948 Ford 4 dr., R-H, one owner car, really nice.

**COMMERCIALS**  
2-1951 Ford 1/2 ton pickups, fully equipped. New car guarantee. SPECIAL PRICE THIS WEEK ONLY.

**NICE SELECTION OF '40 and '41 CARS TO CHOOSE FROM.** ALSO HAVE NICE SELECTION OF COMMERCIAL VEHICLES.  
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7 sections of grass land, improvements, one hour's drive from Hereford. Price \$37.00 acre.  
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Utilities Furnished  
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**4 1/2% MONEY On**

**FARMS - RANCHES METCALF & BRALY**  
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Hereford, Texas  
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Irrigated and Unirrigated Farm Land. City Property  
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We have a beautiful tract of land, 40 acres, still in native grass, located 4 1/2 miles south of Hereford on the west side of the pavement. Ideal Highway frontage and nice spot to build a home. We will install an 8" electric irrigation well. \$2,100.00 loan.  
Price ..... \$16,000.00  
See Sam Nunnally or Glen Weir or Any Realtor in Hereford  
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320 acres or more for row crop or wheat. Have 4 row equipment and late model wheat equipment.  
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Irrigated 80 acres, 6" pump, possession after cotton is harvested. New \$5,000.00 PRUDENTIAL loan can be assumed. No improvements and want all cash.  
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A nice well located home on Park Avenue only 2 years old. 200 acres pretty well improved in water-belt. A good buy at \$75.00.  
Nice large 5 room brick home well located.  
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**GRASS LAND 4480 ACRES**  
Extra good fences, fair improvements, west of Hereford in Deaf Smith county.  
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Nice irrigated 320 acres, 290 cul. 2-8" wells, 4 room house, 30x80 new barn, 3 granaries 18x32, on paving, school bus, mail route and REA. Price \$250.00 acre. 29% down, bal. good terms.  
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5,742 acre ranch, 4,713 deeded, 1029 acres leased. Water from springs, well and three tanks. Well sodded with buffalo and gramma. Expect anyhow 1000 acres best of level wheat land. Price \$15 acre, 29% cash good terms.  
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B-4-18-21-1fc

**FOR RENT:** Bedroom. Close in. 509 Ross. Phone 847-J  
B-5-9-42-1fc

**FOR RENT:** Bedroom. Close in. 509 Ross. Phone 847-J  
B-5-9-42-1fc

**FOR RENT:** Nicely furnished six room house Three bedrooms 299 Lee. See J. B. Elliston or phone 179 or 96.  
B-5-20-46-1fc

**Store Building for Rent—126 East 3rd. See J. B. Elliston or Phone 179.**  
B-5-14-31-1fc

**FOR RENT:** Three room apartment with kitchen furnished, including Bendix washing machine. A. Petersen. Call 1484W  
S-5-16-23-1c

**FOR RENT:** Three bedroom furnished house. On pavement S. O. Wilson. Phone 1410.  
S-5-12-23-1p

**FOR RENT:** Two small houses. Furnished. Bills paid. 511 Grand Ave.  
S-5-11-23-1p

**FOR RENT:** Unfurnished four room duplex. Apply 501 Jackson or Phone 738-W  
B-5-12-22-1fc

**FOR RENT:** Close in two bedroom, private entrance, convenient to bath. Phone 699-W  
B-5-13-48-2k

**FOR RENT:** Bedroom 201 Short Street. Phone 964-R  
B-5-8-48-2k

**FOR RENT:** Two bedroom house. Nicely furnished. Call 554-W-1  
B-5-9-49-2p

**FOR RENT:** Two rooms and bath furnished upstairs apartment. Private entrance 121 Kibbee. Phone 590-J  
B-5-15-48-2k

**Stated meeting second Monday in each month. School of instruction each Thursday night.**  
**R. L. THOMPSON, Sec'y**  
**J. B. NOLAND, W. M.**  
**MASONIC BULLETIN**  
Hereford Lodge 549

**NOTICE OF MEETING**  
**ODD FELLOWS**  
Each Monday Night  
**REBEKOHS**  
Each Tuesday Night

**Veterans of Foreign Wars**  
Meets Every Thurs. 8 P.M.  
**V. F. W. CLUB HOUSE**

**FOR RENT:** Three room furnished or unfurnished Apt. Phone 1174 or 201 Grand.  
B-5-13-48-2p

**Hereford Rotary Club**  
meets every Friday at 12:05  
Hotel Jim Hill

**Kiwanis Club**  
Thurs. Noon  
Hotel Jim Hill

**Lions Club**  
meets each Wednesday, 12 noon  
Hotel Jim Hill

# POPULAR STORE Dollar Day Specials

Each Special Listed Here is Marked Down from Our Stock. Thrifty Shoppers with Xmas in Mind Should Take Advantage of These Quality Offerings at Special Dollar Day Prices.

**Ladies COATS \$39**  
Size 8-38, Some Zips  
All 100% Wool.  
Values to 65.00.

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Size 4, 5, 6, White only.  
Reg. 1.50.

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Size 1-14. Reduced

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**Large Group Sizes 9-15, 10-20, 14 1/2-24 1/2 DRESSES 1/2 off**  
Reg. to 39.95 Wool Jersey Crepe Wool Gabardine.

**Large Selection HATS \$2.00**  
Latest Fall Colors - Latest Fall Shapes. Values to 10.95

**Fall, Faille & Velvet BAGS \$2.00**  
Black, Brown, Navy. Reg. to 7.95.

**Ladies Cotton Plaid Levi Strauss BLOUSES \$2.99**  
Western, Reg. 3.98, long sleeve, Size 32-38.

**Group of Rayon PAJAMAS \$4.00**  
Pink only, Broken Sizes. Reg. 7.95.

**Ladies Fall CASUALS \$4.95**  
7.95 & 8.95 values.

**Odd Lots Ladies SHOES \$1.98**  
Values to 5.95

**Boys' Corduroy SHIRTS \$3.98**  
4.98 Values

**Odd Lot Men's Dress OXFORDS \$5.00**  
Values to 9.95

**Pepperell BLANKETS 1/2 price**  
8.95 and 10.95 Values

**CLASSIFIED**

**FOR RENT:** Furnished apartment for couple. Phone 43. B-5-8-48-tfc

**FOR RENT:** Furnished and unfurnished Apts. Private Bath 115-B Street. Call 569. B-5-12-22-tfc

**FOR RENT:** One two room furnished; one three room unfurnished Apt. Close in. Phone 640J. B-5-15-48-2p

**WANTED:** Lady or couple to keep home for elderly couple 132 25-mile Ave. B-6-12-48-2p

**WANTED:** Ironing to do in my home. Phone 1181. B-6-9-46-tfc

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**SHELLED CORN**  
We Are Paying  
\$1.85 bu. - No. 2 Yellow  
\$2.10 bu. - No. 2 White  
Rogers Grain Co.  
Dawn, Texas  
Phone Hereford 1. D. B-6-17-tfc

**WANTED:** Stalk field or other field grazing for cattle. Will also buy bundled feed. O. G. Hill or O. G. Hill Jr., Phone 1310 or 93. B-6-18-40-tfc

**11. Business Services**

**J. C. "SLIM" TULFER**  
Licensed Auctioneer  
Farm Sales a Specialty  
Phone 207, Dimmitt, Tex.  
or Book Sales at the  
Brand Office  
B-11-1 1/2-47-8x

**SEWING and ALTERATIONS:**  
Mrs. Ross Fuller 306 West 6th  
Phone 1546  
S-7-11-22-tfc

**DR. H. A. CAVNESS**  
DENTIST  
Office Phone Res. Phone  
61 1748  
B-10-42-tfc

**UPHOLSTER AND SAVE.** Don't give old furniture away. Repair, restyle as you wish in latest fabrics and plastics. Free estimate. J. H. Hinds, 310 McKinley. Phone 1092. B-11-27-8-tfc

**Enroll Your Pre-School Child** in Hereford Kindergarten. Mrs. J. R. Fowlkes. Harrison Hiway. Phone 1574-W. B-11-15-36-tfc

**DOLLS REPAIRED.** Dressed, Have Shoes, Hats, Wigs, Doll Hospital. Canyon Texas. Box 191. 2007 8th. Ave. Phone 198W. B-11-18-44-16c

**I Teach Violin and Guitar** at my residence 507 Grand Ave. Luke Fields. B-11-13-47-tfc

**Grandstand Gropings**

By Kent Snare

I was fortunate enough to be permitted an eyeball version of the Dimmitt-Abernathy tussle at Plainview this P. M. (Present tense as of now, when they deign to misprint this is their concern). And it was not forensic football—For sure, it was a fire and fall back offensive fray. Out of the overall total of six touchdowns four were aerial shots, two by each participant and all of them of the longish variety. As you know, ere this, the tally was 20-19, Abernathy. Seems I have a vague recollection of foreboding for Dimmitt if they didn't improve on their point after collecting. This playoff was tighter than a bulhead door all the way. Ironically enough Dimmitt did the initial scoring and tallied the leading touchdowns throughout, falling behind only when the second try for point failed and continuing apace. Saliently, there were several definite phases of the scuffle, initially, to start the festivities, the Dimmitts scored on a high, arching pass to Gregory, Wright converted for the one and only; Shortly after, a Dimmitt safety erred in trying to play one of Cunningham's low, long, twisting punts (one went 84 yards to die on Dimmitt's one) on the seven, Abernathy saved and scored on the first play, a pitchout Cunningham to Hammond, Barron plunged to knot it; Immediately after receiving Dimmitt's Dennis unleashed a cross country scoring heave to Warren, it was another arching left handed shot, no conversion; in alternate turn, shortly thereafter, Cunningham pegged to Hammond and the big point accrued on a lateral-forward, Cunningham to Hammond to Goldston leaving it 14-13, Abernathy at midway. Of equivocal value, the happenstance that Dimmitt scored it's three touchdowns over one goal in two quarters and Abernathy did likewise at the opposite goal. In the second half Dimmitt capitalized on a display of temper by an Abernathy that cost them 15 yards and a toucher, still no point after when Cunningham threw another long strike to Hughes and that folded the tent for sure, altho an overt passing attempt, another high lob by Dimmitt from Abernathy's 18 was intercepted by busy number 56, Wooten, who played offensive center and also teamed with Goldston, an end, to form what little pass defense Abernathy offered. Bluntly the Antelopes defense against long tosses was conspicuous by its absence. I would like to have seen Dimmitt's number 52, Brown, given a shot at scoring in the fourth from the 18 instead of the abortive pass try when Abernathy pass defensive was shortened effectively by constricted playing room. 6-2 and even that lad would have churned it. Stubby, sturdy and shifty he gave every ball carrying chore of his the all

out try and largely, it took an inundation of the opposition to deter him, altho the outside lad, Loper, halted him summarily on infrequent occasions. This Loper

lad, with or in spite of his 248 pound displacement, was adamant to Dimmitt's charging and infrequently dove through in deft fashion, if you can visualize such a maneuver, packing that much tonnage. Dimmitt alternated from the T to a single wing and toyed with a spread while Abernathy relied mainly on the Split T and an inept spread, through once, they sprung an unbalanced slicker with the center as the left wing and he deftly handed over to the close man who cleft 9 yards out of the middle, however at the time it was third and 45 for Abernathy. Big Cunningham, all 202 pounds of him, came

barging thru on keepers at surprising intervals, once up the slot for 40. All in all, it was a typical payoff tussle where the chips are stacked too high and lean too much on the youngsters who get wound too tight for normal playing operations. This game was adequately officiated—penalties were few and just—there was a tendency to pile on around the edges but the referee, calm, collected and competent, kept the jousting in hand adroitly. In an aside and for free, Pally, from my erudition only, this is as far as Abernathy will go in this state-of-war. Cast A

Audrey Hood, who is attending Texas Tech, spent the week-end in the home of her parents, Mr. and Mrs. Charles Hood.

Mr. and Mrs. Vernon Sharp and Janet of Texico visited in the Lloyd Sharp home Wednesday night.

**NEXT MONDAY IS DOLLAR DAY IN HEREFORD!**



See LUTHER PEVLEY about Real Estate Res. Phone 524-W

**10. NOTICE**

**ARTIFICIAL BREEDING**  
Using semen from College Herd at Texas Tech. Service any day. Call before 12:00 noon or contact for further information: Kester C. Duran Phone 1767-W, Rt. 3, Hereford 1/2 mile south on Main and 1 mile east. B-11-3"-23-3p

**ANNOUNCING THE ASSOCIATION OF DR. H. A. CAVNESS DR. B. M. WILTSHIRE DENTISTS**  
B-10-42-tfc

**YOU CAN GET Your Copy of Panhandle Cooking, the Cookbook put out by the St. Thomas Episcopal Auxiliary by calling 484 and leaving your name and address.**  
S-1-27-21-tfc

**13 Lost & Found**

**STRAYED:** Three mixed yearling steers from L. B. Godwin farm, branded S on left hip. Notify S. H. Slagle. B-12-17-22-3c

**6. WANTED**

**WANTED:** Custom cotton stripping with new Johnson Cotton Harvester. Tom Wilhelm, 12 miles southeast. S-6-13-23-1p

**WANTED:** Custom Bundle Threshing, Oneway and Listing. Floyd Stivers, Phone 930-J. B-6-11-23-tfc

**WANT TO RENT:** Two or three bedroom house, unfurnished. Will pay six months rent in advance. Phone 563-W. B-6-18-48-2p

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**Combined With Our Shoe and Ready-To-Wear Clearance**

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**Ladies DRESS SHOES & CASUALS**

12.95 Value	Now \$7.49
10.95 Value	Now \$6.49
8.95 Value	Now \$5.29
6.95 Value	Now \$4.29
4.95 Value	Now \$3.29
2.98 Value	Now \$1.89

**REAL VALUES IN MEN'S DRESS SHOES**

18.95 Value	Now \$13.95
16.95 Value	Now \$11.95
14.95 Value	Now \$9.95
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**SAVE SAVE SAVE**

**One Table LADIES LINGERIE All Priced Low**

**Five Only, Girls' All Wool COATS \$5.00**  
1 Size 7, 2 Size 12, 2 Size 14  
14.95 Value. They go for

**Monarch 50% Wool, 25% Rayon 25% Cotton. BLANKETS \$5.29**  
Red, Rose, Cedar 8.95 Value

**White Sheet, Size 70 x 90 BLANKETS \$1.89**  
2.49 Value - SPECIAL

**Ladies Nationally Advertised COATS and SUITS**

69.95 Value	Now \$55.00
59.95 Value	Now \$45.00
49.95 Value	Now \$39.95
39.95 Value	Now \$27.95
29.95 Value	Now \$22.50

**Ladies Nationally Advertised DRESSES**

19.95 Values	Now \$12.95
16.95 Values	Now \$10.95
14.95 Values	Now \$9.95
12.95 Values	Now \$8.95

Also a few Dresses value to \$14.95 for the low price of \$5.00

**RUTHERFORD & CO.**

**Save FULL SIZE CHENILLE BEDSPREADS**  
that will make wonderful Xmas Gifts. In solid colors and white with colored designs.  
7.95 Value **\$4.95**

**We Have 5 Metal Train cases that have the mirrors loose in the case and since they are slightly damaged we are selling them for**  
**\$2.00** Plus Tax

**Save A Large Selection of MEN'S DRESS SHIRTS**  
By Perfecto and Tru-Val  
In Solid Colors and Fancy Patterns  
A Real Value of **\$2.98**

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**NEW Coleman automatic GAS WALL HEATER**



A complete gas heater that is easily set in the wall; extends out only 3 1/2". It floods 2 average rooms with volumes of refreshing warm air that flows smooth for even temperature. No basement, no floor work needed. Installation cost low, operation cost low, heating efficiency high. Clean, automatic!

Single and Dual Wall Models  
Casing won't overheat, no danger to children. No fire tending—just adjust the control or, for slight extra charge, use automatic thermostat. Dual Wall Model, heats adjoining rooms at the same time. Approved by American Gas Association

**BLANTON Butane, Inc.**

# Abernathy Shades Dimmitt At Plainview, 20-19

Abernathy's Antelopes put the skids under the battling Bobcats from Dimmitt at Plainview Friday to ease John Blaine's eleven out of the state Class A grid picture, 20-19.

The game was as thrilling as it was close, with not a single one of the estimated 3500 frenzied fans budging from their seats until the final horn blew Dimmitt out of the race.

For Dimmitt, the loss was a shock, because the Bobcats played the better game Friday afternoon. They were alert, but three momentary lapses proved their undoing.

The razzle-dazzle which Dimmitt executed so profitably throughout the season kept the crowd on its feet a good share of the time.

In the final minutes of the game, however, the Bobcats — weary but still fighting — came back and threatened, but the fresher Abernathy defensive kept their drive stalled.

The high-scoring contest was one of the best high school games seen in this area in many a moon.

Dimmitt held a decisive edge over the Abernathy crew in The Brand's statistical book, having a 16-7 edge in first downs, a close 264-211 advantage in total yardage. Dimmitt hit 114 yards in the air to a close second of 112 by the victors.

Never before has a high school game unfolded before these eyes with 48 minutes worth of football that was played as hard and with as much determination as this second-round tilt.

Dimmitt drew first blood early in the second stanza. At the end of the first period, Cunningham booted out of bounds for Aber-

nathy on the Dimmitt 34. Hodges hit left end for 13, Glenn Brown sawed through right guard for 2. Dennis picked up 10 on a quarterback sneak, Dennis hit again at left end for 20, Warren lost six yards around right end.

From the 15, Weldon Warren hit his old bucket, Billy Gregory, who wound in the pass for the first tally of the game. Dimmitt took a 7-0 lead as the conversion by Wright was good.

Things were looking good for Dimmitt after a Cunningham pass was intercepted on the second play after the kick-off by Warren, who took it on the Dimmitt 45, hauling it back to the Abernathy 45. Two plays later, the advantage was scotched when Dimmitt lost the ball on a fumble.

Dimmitt paid dearly for the first mental lapse of the day when Abernathy failed to generate yardage after recovering the fumble, Cunningham booted one of those treacherous kicks that were dynamite to handle.

In attempting to handle Cunningham's boot, the Dimmitt tail back bobbled it on the five and an alert Abernathy man, Riley Wooten, Abernathy's 170-pound center smothered the ball. Hammond proceeded to carry over for Abernathy's first TD, Barron carried for the point to knot it at 7-7.

Dimmitt made the hearts beat quicker immediately after the Abernathy crew had their licks. Warren took the boot from Loper, Abernathy's 248-pound tackle, and returned it for 36 yards to his own 46.

On the very next play, Mr. Dennis uncorked a lefty pass that looped into the arms of Weldon Warren, who scampered

25 yards for the Bobcats' second touchdown of the day. Wright missed the uprights in his second try for the day.

Just to prove that they weren't champions without a reason, Abernathy chugged back into the picture late in the scoring second quarter with their second tally of the game.

Cunningham had just inserted the Dimmitts in hot water with another of his excellent kicks — this time to the Bobcat one — when Dennis quick-kicked out of trouble to the 50, where it was dead. Cunningham lost 12 on a pass try as the Bobcats rushed in with blood in their eyes. He then connected with Hammond — who had slipped behind the Bobcat pass defense — on the 45. Hammond scampered all the way for the TD, giving the Antelopes a 14-13 count.

On the following kick-off, Galloping Glenn Brown brought the pigskin back 48 yards to the Abernathy 42. Dennis picked up two around left end, a Warren to Smith pass hit for 10, and Dennis picked up two around left at the half.

Dimmitt definitely had the first half in their pockets as far as playing goes and the Dimmitt faithful felt — and surely with just cause — that their boys would come back and take Abernathy apart. Abernathy appeared tired at the half-way mark — more so even than the Bobcats.

Events turned differently, however, but not with out Dimmitt having its moment of glory before the one-point roof fell in for the day.

The Bobcats drew first blood in the second half when they surged ahead 19-14 well into the

third period. Dimmitt set up its third TD with Hodges smothering an Abernathy fumble on the winner's 36. Warren went around right end for 9, Brown over left tackle for 6, and picked up 15 more as Abernathy's Mr. Cunningham was assessed 15 yards for a personal foul. That put the skin on the Abernathy 4 with Warren right tackling for 2 and Brown through left tackle for 2 and another six points. The pass from center was fumbled.

Just to even things, the Abernathys felt the need for another touchdown, which they promptly picked up three plays after the kick-off. Cunningham returned the kick-off Wright's boot for 25 yards to the 35 for Abernathy Barron lost 2 around the right, Cunningham threw an incomplete pass, and then came back to hit the same receiver — Hughes — on the Dimmitt 40. Mr. Hughes marched down the gridiron for the clincher. The pass for extra point was no good and Abernathy took a 20-19 lead.

Dimmitt had one more chance to get into the ball game when they marched down to the Abernathy 14 where they had a first and 10. A Dennis pass near the Abernathy goal was speared by Wooten, and the Abernathys started to protect their lead. The game ended with Dimmitt airing for four then giving possession to Abernathy, who wrapped up the thrilling 20-19 count.

### STATISTICS

D	A	
16	First Downs	7
150	Yds Rushing	99
114	Yds Passing	112
264	Total Yds	211
15	Pass Attempted	11
6	Pass Completed	2
1	Fumbles	1
1	Opp. Fumb. Rec.	1
7	Punts	6
20	Yds Penalty	35

Mrs. Lloyd Sharp spent last Saturday in Clovis visiting with her sister, Mrs. Marvin Bell.

Mr. and Mrs. A. L. Manjeot attended the Texas A&M-University of Texas game at Waxahachie Thursday.

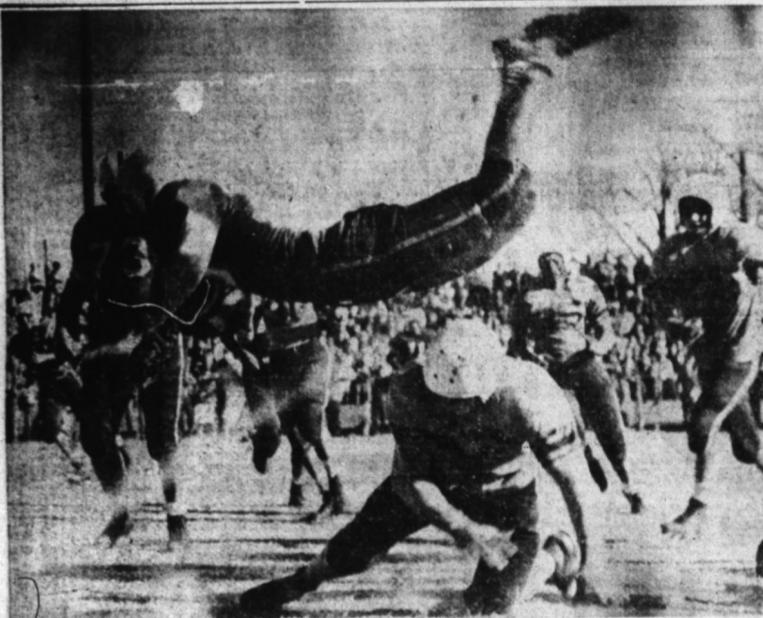
Frank Jones visited in the home of his sister, Mrs. John Bishop, at Spearman over the Thanksgiving holidays.



BOBCAT JACK HODGES looks like he's closer to being the victim of an arm bar in wrestling than he is to being the victim of a tackle on the football field, but the hold above brought the Dimmitt fullback down in the Abernathy-Dimmitt game at Plainview Friday. Applying the hold is Wooten (56). The player at extreme right moving in for the tackle is Toler (32). —W. H. Patton Photo.



GLENN BROWN bites the dust as B. Dye hits him in Friday's game at Plainview.—Brand Staff Photo.



LOOK, MAI NO HANDS! Abernathy's V. Barron, right halfback, tried to make like the daring young man in Friday's second round Class A football game at Plainview as he stumbled over Glenn Brown (kneeling). A split-second after this picture was taken, Barron did a complete flip-flop (his feet are shown on the way up). That big hunk of man (73) at the extreme left is Abernathy's 248-pound guard, Loper. At right is Hunter (35) and Warren (25). —Brand Staff Photo.



DIMMITT HALF-BACK Glenn Brown finds there's no way he can go but up as he is swarmed under by a trio of Abernathy tacklers in Friday's game at Plainview.—Bill Patton Photo.

## OFFICIAL ENTRY BLANK

Jaycee's Christmas Outdoor Home Decoration  
And Lighting Contest

**\$25 - \$15 - \$10 In PRIZES**

Name .....

Address .....

RULES

Simply Decorate and light the outside of your home to the best of your ability, using any type of light or decoration. CONTEST BLANKS MUST BE IN ON OR BEFORE DEC. 15.

PLEASE BRING OR MAIL THIS BLANK TO THE BRAND OFFICE

ELECTRIC ROASTERS \$39.95

SAMPSON CARD TABLES & CHAIRS

SMOKERS \$2.00 up

TABLE LAMPS \$6.95

FLOOR LAMPS \$9.95 up

ROCKERS \$24.50 up

CHILD'S ROCKERS \$3.95 up

HASSOCKS \$5.95 up

ELECTRIC BLANKETS Dual Controls \$49.50

MIRRORS \$5.95 up

SUNBEAM MIXMASTERS

ELECTRIC IRONS \$6.95 up

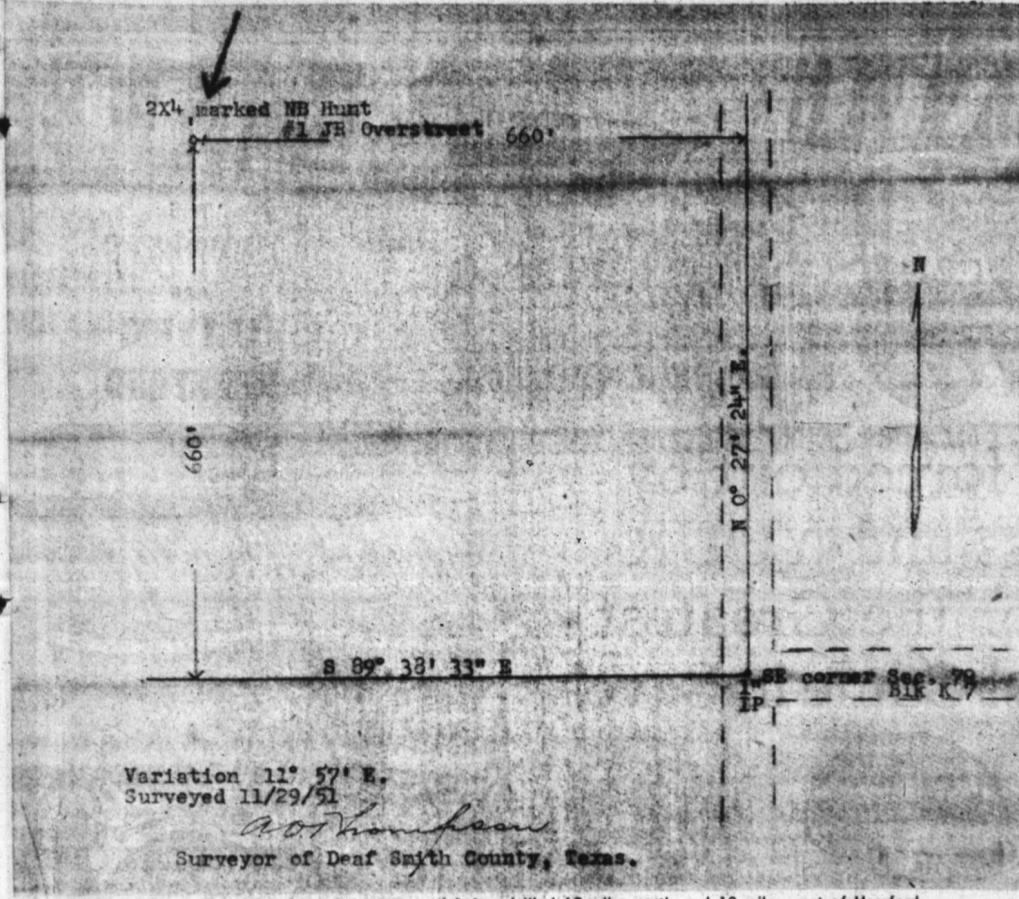
OCCASIONAL TABLES \$9.95 up

PICTURES \$2.95 up

TABLE MODEL RADIOS \$19.95 up

WHEAT-NOT SHELVES \$5.95 up

\$1 Down - Balance Easy Payments - STOP - SHOP for Xmas



## Texas Farmers in 1952 Castor Bean Increase

Texas farmers will be asked to plant 80,000 acres of castor beans during the coming year if seed is available, according to information from the State PMA office.

A program for the domestic production of 1952 castor bean crop on approximately 200,000 acres in the nation is being sighted for the USDA by the Munitions Board.

Castor oil is a strategic oil for which there is a continuing demand for military purposes. The program announced for 1952 is similar to the program in operation for 1951-crop castor beans and is made possible by commitment of funds under the Defense Production Act of 1950, as amended.

The 1952 program will be carried out by the Commodity Credit Corporation and will be available to farmers who enter into contracts with CCC, or with private companies, farmer cooperative associations, or other under contract with CCC, in areas within the States designated by CCC and for which adapted planting seed is available. These states will include Arizona, Arkansas, California, Oklahoma, and Texas. The price to be paid farmers who contract for the production of castor beans in 1952 will be the higher of 10 cents per pound, hulled basis, or the market price at the time of delivery. This is the same price as for the 1951 crop. The market price for the 1951 crop has been above the support price for the entire marketing season.

CCC will enter into contracts with manufacturers or others for the purchase of farm machinery and other equipment that may be needed in connection with the production, receiving, hulling and storing of castor beans and may contract for the purchase of quantities of planting seed for sale to farmers in areas within designated States where the seed is adapted. Production will be encouraged in concentrated areas to facilitate harvesting, receiving and hulling.

The program contemplates the planting of about 200,000 acres of which about 56,000 acres will be irrigated and the remainder dryland. It is estimated that this acreage will produce 113,000,000 to 155,000,000 pounds of castor beans in 1952 from which about 50,000,000 to 70,000,000 pounds of castor oil would be obtained. This acreage would also provide an adequate supply of seed for planting in 1953.

The Program will be financed by CCC, but losses, if any, will be reimbursed from funds provided under the Defense Production Act of 1950, as amended.

**Summary of 1951 Program**  
Under a castor bean production and procurement program announced by the U. S. Department of agriculture last February, approximately 84,000 acres were planted by farmers under contract with the Commodity Credit Corporation and a private company which was under contract with CCC. Of this total about 26,000 acres were planted in Texas, about 55,000 acres were

supply of planting seed for the 1952 crop.

The 1951 crop represents an increase of more than 900 per cent above the 1950 outturn when only 9,000 acres were grown by farmers under contract with a private company for the production of castor beans. To facilitate the harvesting, hulling and handling of the 1951 crop, a number of stripper harvesting machines, combines, and hulling and storing centers were made available to farmers who contracted for the production of castor beans.

THIS DRAWING shows the location of the new well being drilled .19 miles north and 10 miles west of Hereford.

Mr. and Mrs. Jack Miller of Panhandle visited in the home of her sister, Mrs. Lowell Sharp last Sunday. Mrs. Sharp returned to Panhandle with them and spent Monday and Tuesday.

Mrs. Jack Roberson and Mrs. J. B. Harlan accompanied Mr. and Mrs. A. L. Manjoet to Waxahachie. They visited in the homes of their sisters over the weekend.

Mr. and Mrs. G. W. Brumley left Saturday for Colorado where they will visit until Tuesday.

Hershell Miller Jr. visited friends in Lubbock on Thursday.



Declare your independence of weather... with a POMONA DEEP WELL TURBINE PUMP and modern irrigation system. With a Pomona you'll always have the water you want... where you want it—when you want it. ONLY POMONA gives you the four big features in one pump that add up to lowest cost-per-gallon irrigation.

1. TRUE WATER LUBRICATION... for longer life, maximum dependability, and lower operating costs.
2. OPEN-IMPELLERS... for complete freedom from sand-locking... minimize wear... eliminate the need for sealing or wearing rings.
3. ADJUSTABLE CAPACITY... to fit the capacity to the water needs with one single "at the surface" adjustment. Adjustment nut can also be used to compensate for wear, assuring new pump efficiency for the lifetime of the pump.
4. REVOLVABLE RUBBER SHAFT BEARINGS... for a new high in smooth, quiet operation with vibration-free shaft support under all conditions.



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# DOLLAR DAY

## 2 DOLLAR S-T-R-E-T-C-H-E-R-S

### Early Fall Dresses, Suits & Coats

AND  
PRE-  
HOLIDAY  
CLEARANCE  
SALE

Entire Stock of

## SUITS & COATS

Gabardine, Worsted Suits, Gabardine Fleece, Kaska Novella and Tweed in long and short Coats

Values to 49.95	\$34 <sup>95</sup>
Values to 59.95	\$39 <sup>95</sup>
Values to 69.95	\$49 <sup>95</sup>
Values to 75.00	\$54 <sup>95</sup>
Values to 79.00	\$59 <sup>95</sup>

Blended Rayon

## SUITS

Values to 22.95

Broken Sizes, Gold, Green, and Navy

### DRESSES

200 dresses from our Regular stock of Nationally Advertised Brands in Wool Jersey, Gabardines, Faille, Corduroy and Crepes.	
Values to 10.95	6.77
Values to 12.95	7.77
Values to 14.95	8.77
Values to 17.95	10.77
Values to 19.95	12.77
Values to 24.95	14.77
Values to 26.95	13.77
Values to 29.95	15.77
HATS	\$3.00 and \$5.00

We're Combining Dollar Day With Our Pre-Holiday CLEARANCE SALE

Many, Many More Bargains Too Numerous To Mention

The Little fashion shop

"Smart Clothes for Smart Women"

### Miss Jacqueline Newell Named to "Buffalo Gals"

Miss Jacqueline Newell is a charter member of "Buffalo Gals," newly organized girls honorary service club at West Texas State college.

The organization is open only to juniors and seniors and must have high scholastic and leadership records.

The non-profit organization was created to encourage school spirit and to promote the welfare of West Texas State college at all times, both on and off the campus.

Miss Newell, the daughter of Mr. and Mrs. Charles Newell, is a senior student at WT, majoring in commercial art. She is also a member of the A Capella choir, T-Anchor Rodeo club, and Buffalo Masquers, which is the campus dramatic organization.

She spent six weeks last summer taking an advanced art course at Los Angeles State college.

### Merry Workers Receive Thanks From Boys Ranch

A letter in response to quilts and tea towels sent to Boys Ranch by the Merry Workers club was read at a recent meeting of the club.

Plans are being made for the group to visit the ranch sometime in 1952.

Members worked on a quilt for Mrs. Bernie Kerns.

Seven members were present at the meeting.

The next meeting will be held in the home of Mrs. Alva Teese on December 12.

### Hospital Notes

#### Patients in Hospital

Jewel Nunley, med., Mrs. Bruce Miller, OB, A. T. Ford, med., Mrs. F. E. Stephens, med., George W. Kelley, accid., Ben D. Back, med., Mrs. G. A. F. Parker, med., Rev. D. W. Brashear, emer., Woodrow Welty, med., Mrs. Bill Cargo, med., Earl Lowry, med.

#### Patients Dismissed

Ethel Browning, med., 12-1; M. S. Ireland, med., 12-1; Mrs. Gladys Fincher, OB, 12-1; J. H. Fish, 11-30; Mrs. G. H. Whitaker Sr., surg., 11-29; Linda Kay Morton, med., 11-28; Mrs. Gerald McCathern, OB, 11-29.

#### Births

A son, Roy Glenn, to Mr. and Mrs. W. T. Fincher November 30.

Mrs. Edna Lee Collier and sons, Richard Lee and Skeet, moved to Amarillo Friday.



SAM ALLEN, tenor from Wayland college, Plainview, will sing "Thy Rebuke Hath Broken His Heart" and "Behold and See If There Be Any Sorrow."

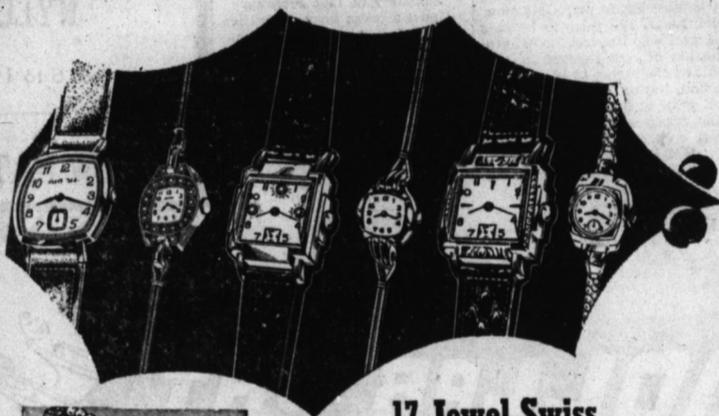


EVELYN REED, soprano from Borger, will sing "Rejoice Greatly."

# SAVE Closeout SALE

THE HEMBREES ARE LEAVING HEREFORD

We are quitting business - forced out by high Rent... So - it's our loss and YOUR gain! Check these values for the Greatest Possible Dollar Day Values! Come in-Save!



### 17 Jewel Swiss WATCHES All Popular Styles

Priced FROM \$19.75 UP

**SIMULATED PEARLS**

99¢  
1 Strand

Carefully matched and graduated. Limited quantity.

**DOLLAR DAY ONLY - DEC. 3rd**  
LARGE TRAY BEAUTIFUL RHINESTONE and COLORED STONE

**COSTUME JEWELRY 99¢**

Your choice while it lasts



B.



B. Beautiful 14K Solid Gold 3 Diamond Ring  
Sale Price \$161.50

C. Masonic Ring 10K Solid Gold Mount with Sparkling Diamond  
Sale Price \$54.00



Men's Birthstone RING 14 K Gold \$32.00



Ladies Birthstone RING 14K Gold \$20.50

## KING-SIZED Diamonds



Not one, but two beautiful rings... amazing low-price... this week only.

BOTH RINGS Sale Price \$142.



Ladies WEDDING BAND Solid Gold - 14K \$7.50

Men's WEDDING BAND 14K Solid Gold \$11.25

Beautiful Stock of DIAMONDS \$29.75 UP

PINS & EAR SCREWS



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### ELECTRIC RAZORS

New Style SUNBEAM \$22.50  
New Style SCHICK \$20.50  
New Style REMINGTON \$23.50



Expansion Sweetheart Bracelets \$7.50 up



All Billfolds Reduced Save - Save



MUSICAL BOX She'll be delighted with tune of this fine Powder Box. \$4.25



I-D BRACELETS CUFF LINKS TIE CHAINS at Drastic Reduction

SEE OUR BIG STOCK MANY, MANY ITEMS Too Numerous to Mention

## HEMBREE JEWELRY

FOR THE SERVICE MAN OR ANY MAN...

### FINE 17 JEWEL Waterproof Watches

WATERPROOF  
SHOCKPROOF  
ANTI-MAGNETIC  
LUMINOUS DIAL  
SWEEP SECOND HAND  
STAINLESS STEEL

Reg. \$37.50  
SPECIALLY PRICED AT... \$26.95

Here's a rugged, good-looking watch that will keep you on time... all the time... and at a value-inspired price. Remember: It's fully guaranteed.



52 PC. Service for 8

Wm. Rogers Silverplate Reg. \$34.50

On sale while the supply lasts. A complete service for 8 in a handsome chest. Heavily silverplated. A rare value at this low price.

25.50

COMPLETE WITH CHEST NO TAX

# "Junior Day" Observed By Music Study Club Monday

The Sunday Brand  
SOCIETY

Hereford, Texas, Sunday, December 2, 1951

Section Two



EIGHT OF THE junior music students appearing on the Music Study club's "Junior Day" Monday are shown above. They are, front row, from left: Ann Smith, pianist; Patsy Childers, pianist; and Gayle Gault and Dixie Young, who gave a two-piano presentation of "Concerto in F". In the second row is a piano quartet comprised of students of Mrs. Olive Hinds' students. They are from left: Barbara Rogers, Bobby Drury, Nancy Patterson, and Martha Jean Brown. —Alex Thompson Photo



CAROLYN AND KATHERINE KESTER presented an accordion duet at the "Junior Day" sponsored by the Music Study club in the First Baptist church education building on Monday. —Alex Thompson Photo

"Junior Day" was observed at the Music Study club meeting held in the education building of the First Baptist church Monday afternoon. Pupils of Music club members presented the program with Mrs. J. F. Neill, president, as leader.

Mrs. A. O. Thompson told of Junior Music club work in the state and stated that Texas leads in the number of junior clubs with 325 organized groups. She also told of the organization of the newly-organized junior club here which will be comprised of vocal, piano and accordion students. Another junior club, the Junior Piano club, also a recently-organized club, was represented by Joe Byrds Wills and Charles Whitehead.

An outstanding program, both for the type of music presented and for the manner of presentation, was enjoyed. Patsy Childers, student of Mrs. Ellis Coombes, played two movements of Hayden's "Sonata," Sue Nell Summer, sang "At Eve I Heard a Flute" (Strickland), with her teacher Mrs. C. W. Parker, accompanying at the piano.

Third on the program was a piano quartet with Bobby Drury, Barbara Rogers, Nancy Patterson and Martha Jean Brown playing "Moment Musicali" by Franz Schubert. They are Mrs. Olive Hinds' students.

Charles Whitehead sang "Gypsy Love Song", and "Thine Alone" (Herbert), with Mrs. Cliff Estes as accompanist. He is studying with Miss Mattie Mae Swisher. Carolyn and Kathryn Kester presented an accordion Duet, both students of Mrs. Buford Crosthwait, and Ann Smith, Mrs. C. J. Moutz' student, played "Grandfathers Clock". The concluding selection was

a two-piano presentation of "Concerto in F" played by Gayle Gault and Dixie Young, students of Mrs. Glenn Snyder.

The hospitality committee of the club was in charge of a social hour honoring the young students with Mrs. H. A. Close as chairman. Assisting were Mesdames B. Y. Crosthwait, Earl Phillips, Cliff Estes, C. J. Moutz, J. D. Neill, C. W. Parker, Earl Phillips, T. W. Roberster, A. J. Schroeter, Glenn Snyder, W. J. Stanford, Bill Stanford, Wayne Thomas, A. C. Thompson, A. O. Thompson, J. H. Hinds, R. P. Conaway, and Miss Frances Dameron.

## Lone Star Club Studies Holiday Decorations

A timely program on "Holiday Festivity" was presented at the Lone Star Study club session held at the home of Mrs. Berry Jacobsen Tuesday afternoon. Mrs. L. L. Womble was assistant hostess.

Roll call on "A Thought For the Day" established the holiday theme for the program, which had to do with gift wrapping and decoration and table decorations.

Mrs. V. E. Dodson discussed illustrated magazine articles showing various methods of decorations for the Christmas table. She also explained complementary colors and how to use them for best and most pleasing results.

Mrs. C. O. Wilkins demonstrated the wrapping of gifts and gave suggestions for children's packages which should be done in motifs they can understand, for the plain tailored packages for men, and for the altogether feminine package.

Plans for the annual holiday party were made. The party will be held on December 11 with Mrs. Earl Springer as hostess. Members of the social committee, which consists of Mesdames Springer, M. L. Sparkman and R. G. Blue, will have charge of arrangements.

Members in attendance were: Mesdames R. G. Blue, Roger Corbett, V. E. Dodson, Jack Grady,

H. E. Henslee, Jim Higgins, E. W. Hobson, John Jacobsen Jr., C. D. Kelton, Louie LeGrand, C. D. Kelton, Robert Lingenfelter, Vivian Major, Guy Newsom, Earl Phillips, J. E. Springer, Robert Thompson, C. O. Wilkins, L. L. Womble, and the hostess.

## Courage, Faith Are Living Needs Today

"Drive Carefully" was the subject of an interesting dissertation given by Mrs. O. G. Hill Tuesday afternoon for Pioneer club members.

The meeting was held in the home of Mrs. Jay Boston with Mrs. Tandy Legg as co-hostess and Mrs. John Patton as leader.

Considering high mental tensions of today and the need for spiritual guidance, Mrs. Hill discussed the question, "Where do you take your problems?" from a psychological standpoint and spiritual outlook. "We need courage and faith to steer our course if we are to be victors. Courage is not absence of fear, it is the conquest of fear. Faith acts as a lightning rod to protect and leads to eternal security, for which we are all striving," she said.

Reports from the TWFC convention held last week in Den-

ton were given by Mrs. Frank Terrell, delegate, and Mrs. Ray Johnson.

Plans for the annual Christmas affair were discussed during the business session. The program, "The World's Great Madonnas", will be presented with living figures with Mrs. O. M. Dickey as narrator. The entertainment will be held in Fellowship hall of the Presbyterian church with members of the LaPlata and Lone Star Study club as special guests.

Those attending were: Mesdames N. E. Gass, O. G. Hill, Ray Johnson, F. M. Kester, Tandy Legg, A. L. Manjeot, Ralph McCullough, H. E. Miller, John Patton, Wirt Phillips, Frank Terrell, R. A. Tynes, Bess Werner, C. B. Williams, and Mrs. Boston.

## NEWS ABOUT YOU AND YOUR NEIGHBORS

### Personals

James Alston, son of Mr. and Mrs. T. D. Alston, is home for the week-end. James is a freshman student at Texas A&M.

Mrs. J. O. Newell is visiting in the home of her daughter, Mrs. John I. Willoughby this week. Mrs. Willoughby lives in Oklahoma City.

Mr. and Mrs. Leon Tabor and daughter of Borger spent the week-end here with her sister, Mrs. U. V. Pierce, and family.

Mrs. Francis Hardwick left Thursday for Albuquerque, N. M. where she was a guest of her sister and other relatives.

Rev. and Mrs. Ansyl Lynn, returned missionaries from the Congo in Africa, spent Monday here with old friends Mrs. J. F. Ward, Rev. Don Davidson and others. Rev. Lynn is now located in Terrell, Oklahoma.

A dinner party honoring Miss Dudley Sue Dinwiddie of Hart was given Saturday night in the home of Mr. and Mrs. LeRoy Aven. Those attending were: Mr. and Mrs. Jay Boston and Kathy, Mr. and Mrs. John Estes, Mr. and Mrs. Otto Dinwiddie of Hart, Mr. and Mrs. Ray Riley of Springlake and Mr. and Mrs. Chuck Stevens and Charlie of Odessa.

Col. and Mrs. James B. Ward of Portland, Ore. are in Hereford for a surprise visit with old time friends, the O. M. Dickeyes.

Mr. and Mrs. Jerry Jacobs and daughter of Texline visited in the home of her parents, Mr. and Mrs. H. E. Miller Sr. of Hereford last week-end.

Herschell Miller Jr. is home from Cheyenne, Wyo. for 12 days before being transferred to Sherman, Texas.

## Gib Howard Guest Speaker For Study Club

Mrs. John Winkler served as hostess for Young Mother's Study club members Monday evening. In keeping with the spirit of the season, roll call was answered with suggestions for Christmas gifts.

Mrs. Wayne Edwards was in charge of the program and introduced Gib Howard, county attorney, who spoke on "Reasons for Juvenile Laws".

Howard advised that parents aid their children in developing reasoning powers, first by letting themselves serve as an example for molding character and second by avoiding criticism in the home. He warned that parents have a great deal to do in combating juvenile delinquency and said that the law can only handle the problem after the child becomes delinquent.

Plans were made for the annual Christmas party which will be held on December 10 in the home of Mrs. Norman Gray. The arrangement committee includes Mesdames; Paul Harvey, chairman, W. B. Dowell and Delbert Bainum.

Members present for the meeting were Mesdames: W. B. Dowell, Charles Dye, G. W. Edwards, Norman Gray, Paul Harvey, Charles Hill, Donald Henslee, Don T. Martin, Earl Stagner, and the hostess, Mrs. C. E. Leasure Jr. who was a guest.



VOCALISTS ON the "Junior Day" program Monday sponsored by the Music Study club were Charles Whitehead, left, and Sue Nell Summer. —Brand Staff Photo

## Buzard-Luce Nuptial Vows Exchanged Sunday, Nov. 25

Announcement of the marriage of a former Hereford resident has been made here. She is Miss Kay Buzard, daughter of Mr. and Mrs. Dudley Buzard of Floyd, N. M. and granddaughter of Mr. and Mrs. Ray Hershey of Hereford.

Her marriage to Euel Luce, son of Mr. and Mrs. J. W. Luce, also of Floyd, took place Sunday, Nov. 25 in the First Baptist church at Floyd. Rev. C. F. Booth officiated at the double-ring ceremony.

Miss Nina Jo Thompson, pianist, and Miss Elmerlyn Wicker, soloist, provided traditional wedding music for the service.

Attendants were Mr. and Mrs. Diwayne Luce, who served as bridesmatron and best man. Mrs. Luce wore a blue velvet frock with corsage of pink carnations. Ushers were Jerry Buzard and Junior Luce.

The bride was attired in a street-length dress of Copenhagen blue and carried a white Bible topped with the wedding bouquet of American Beauty roses.

Her something old was a pair of heirloom ear-rings.

The bride's mother wore a yellow dress with brown accessories and the bridegroom's mother wore a dress of metallic blue with black accessories. Both wore white carnation corsages.

Following the wedding, a reception was held in the home of the bride's parents. Following a wedding trip the couple will return to Floyd where they will make their home. He is engaged in farming. Both are 1950 graduates of the Floyd high school.

Those from Hereford attending the wedding were: Mr. and Mrs. Ray Hershey, Mr. and Mrs. A. C.

Hershey and children, Mr. and Mrs. H. L. Hershey and Homer, Mr. and Mrs. Jim Ricketts and

children, Ben Conklin, and Mr. and Mrs. H. E. Hershey and children of Dimmitt.



MR. AND MRS. EUEL LUCE



MR. AND MRS. DOYLE FRENCH whose recent wedding took place in Del Norte, Colo. where the couple will make their home. Mr. French, formerly of Hereford, is associated with his father, J. M. French, in the hardware business in Del Norte.

MRS. D. C. KINSEY

## Make Fruit Cake Now But Hide It Till The Holidays

Now is the time to get your fruit cake in and out of the oven and stored away for the holidays. There are as many ways of making fruit cake as there are people who like them different, but much of the success of any recipe is in the baking. To be good it must be moist and mellow all through so be careful about temperature and timing.

Mrs. D. C. Kinsey gives you a recipe suitable for a small family whose tastes call for mildness rather than too spicy or too much citrus fruit mix. It keeps for a long time without drying out if covered with a cloth soaked in grape juice, and it can be baked in one loaf or in two smaller loaf pans.

- 1/4 lb. (1/2 cup) butter
- 1 cup sugar
- 3 whole eggs
- 1 small glass (cheese spread size) grape juice
- 2 cups flour
- 1 teaspoon baking powder
- 1 teaspoon nutmeg
- 1 pound dates
- 1 pound candied cherries
- 1 pound candied pineapple
- 1 quart pecans (chopped)

Cut up fruits in small pieces, mix with grape juice and allow to set overnight. Cream butter, add sugar and cream together, beat, add eggs one at a time, beating well after each egg.

Sift together flour, nutmeg and baking powder and add to egg mixture. Add fruit mixture,

blending well, and add nuts. Bake 3 hours in 300-F oven with pan of water underneath. To glaze, beat one egg and add one tablespoon sugar and stir well. Dip whole pieces of fruit and whole nuts and place on top of cake before baking.

"Cherry Coke" salad is especially good with pork dinners or baked chicken and dressing. Its tart and tangy and lovely to look at, and may be prepared the day before. It is a good recipe to use during the holidays for it makes ideal party food when topped with whipped cream.

Mrs. Kinsey uses it both ways and like the fruit cake, it has become a family favorite. Here it is:

- 1 package cherry Jello
- 1 cup of juice from Bing cherries
- 1 cup Coca Cola
- 1 1/2 cups chopped Bing cherries
- 1 cup chopped nuts

Heat fruit juice and Coca Cola together, pour over cherry jello while hot. Cool, add cherries and nuts and chill until firm.

## Beta Eta Chapter Entertains For Special Guests

For the benefit of special guests a history of the national organization of Epsilon Sigma Alpha sorority and the aims and objectives of Beta Eta chapter here were outlined by Miss Adeline Koelzer Monday night at a meeting of the chapter held in the club rooms. Frances Young told of her trip to Loveland, Colo. and the Dude ranch there which is sponsored by the national organization.

Eloise Goforth, president, opened the meeting with the club ritual and Mrs. Corinne Jennings, educational director, outlined programs for the coming year which will deal with "Patterns For Living". Parts were assigned for the next meeting.

Special guests were: Pat Carney, Beverly Barkley, Kathleen Brunson, Phyllis Allmon, Zelma Allmon, Dawn Spiller, Patricia Homer, Marchetta Hutcheson, Mary Jones, June Shuk, and Lillian Schueler.

Members attending were: Jeanne Wiggins, Virginia Curtis, Guiletta Gunstenson, Adeline Koelzer, Betty Owen, Quin Rudd, Frances Young, and Eloise Goforth.

BOOKS ON PARADE

Listing of 100 Children's Books Classified by Age Groups

Of the 100 books listed for children in a recent magazine there are several which should be in the home library for them, while others may be obtained from your county library. The books were listed by qualified people and associations.

The classics belong on the "must" list, must be read and should be in your own library. The adults in the family have missed them when a child it is still not too late to read them, either aloud to the youngsters or to yourself.

Check the following 25 books for this list: Aesop's Fables, Fairy Tales by Andersen, Peter Pan by Barrie, The Secret Garden by Burnett, Alice's Adventures in Wonderland and Through the Looking Glass by Carroll, Adventures of Huckleberry Finn by Clemens (Twain), and Wizard of Oz by Baum.

"Pinocchio by Collodi, Hans Brinker by Dodge, Wind in the Willows by Graham, Fairy Tales by Grimm Bros., Uncle Remus by

Harris, The Iliad by Homer, The Alahambra by Irving, Water Babies by Kinsley, Jungle Book by Kipling, Winnie-the-Pooh by Milne, King of the Golden River by Ruskin, Heidi by Spyri, Rebecca of Sunny Brook Farm by Wiggin, Child's Garden of Verses by Stevenson, Gulliver's Travels by Swift and Mary Poppins by Travers.

Recent and outstanding Newberry and Caldecott Medal Winners are next to be considered as material for the children's own library and not to be missed as far as being read are: The Story of Mankind by Van Loon, The Voyage of Mr. Dolittle by Lofting, Smoky by Will James, Hitty Her First Hundred Years by Field, The Cat Who Went to Heaven by Coatsworth, Young Fu of the Upper Yangtze by Lewis, and Invincible Louisa by Meigs.

Dobry by Shannon, Caddie Woodlawn by Brink, The White Stag by Seredy, Daniel Boone

by Daugherty, Call It Courage by Sperry, Adam of the Road by Gray, Johnny Tremain by Forbes, Miss Hickory by Bailey, Amos Fortune, — Free man by Yates, They were Strong and Good by Lawson, Make Way for Ducklings by McCloskey, and The Egg Tree.

Stories about people and places for all ages are Jackie Robinson by Roeder, Ghadi; Fighter Without a Sword by Eaton, Abraham Lincoln, by Foster, King Phillip, the Indian Chief by Averill, and Partners—the United Nations by Eleanor Roosevelt and Helen Ferris.

These may be supplemented by your own choosing or by suggestions from you librarian, Mrs. J. J. Boydston. Then there are the more current ones that can be had from the library and then added to your own shelf if they merit the place in your sight or that of the children.

For 1950-1951 under the picture book heading are, Dick Whittington and His Cat by Marcia Brown, Dr. Seuss' If I Ran the Zoo, (Dr. Seuss is a very outstanding children's author both in books and magazines articles) Benjamin Franklin by D'Aulaire, Circus Bobby by Petersham, Lost in the Zoo by Hader, Little Leo by Politi and The Two Reds by Nicholas.

The very young children will delight in Mr. T. W. Anthony by Hall, The Tune in the Tree by Lovelace, Elmer and the Dragon by Gannett, The Bib Book of Indians by Fletcher, Gypsy by Seredy, Bear Party by Du Bois, Patrick and the Goldep Shippers by Milhaus, Nickey's Football Team by Renick, Skipper John's Cook by Brown.

On the hobby and pastime list for the younger ones are Play with trees, by Selsom and What Can I Do Now? by Dow.

In the 8-12 year old bracket suggested books include Ginger Pye by Estes, Whitey and the Rustlers by Rounds, Wild Runner by Barrington, Born to Trot by Henry, Pony School by



WITH THE COTTON harvest in full swing, scenes like the above are not uncommon as the trucks and trailers wait their turn to unload. Here are some of the loads waiting at the North Plains Gin in Friona.—Brand Staff Photo.

Brown, Cowboy Joe of the Circle by Rushmore, Rusty by Santee, Black Penny by Erickson, Ballet for Beginners, Draper and Atkinson, The Great Whales by Herbert, Pory for Prize by Moore. With the exception of one or two all of these are in the county library.

For the older boys and girls: Chariot in the Sky, by Bontemps North Wood Whammy by Davis, Pedler's Girl by Howard, The Organdy Cupcake by Stolz, Everybody's Machines and How They Work, by Schneider, Teru—a tale of Yokahomo by Crockett, Door to the North by Coatsworth, Peter Graves by DuBois, To Tell Your Love by Stolz, Kon Tiki, by Hyderdahl, Famous Paintings by Chase, Americans Before Columbus by Benty, Of Courage Undaunted by Daugherty, Sea and Shore by Hylander, The Defender by Kalashnikoff, John Henry and His Hammer by Felton, and Behold Your Queen by Malven.

WESTWAY NEWS

Making Christmas Gifts Topic For Westway HD Club Meeting

By Mrs. Elmer Combs

Westway Home Demonstration club met in the home of Mrs. P. B. Sowell Wednesday afternoon. Mrs. W. B. Nunley was co-hostess. An interesting program of "Easy to Make Christmas gifts" was given by Mrs. Joe Landers, Mrs. Roy Lee Wilson, Mrs. Preach Merritt and Mrs. Verna Schroeder. Refreshments were served to the following: Mesdames Carl Schroeder, Joe Landers, Elmer Combs, Roy Lee Wilson, Bess Werner, Paul Rudd, Harold Rudd, Kenneth Rudd, George Turrentine, Johnnie Townsend, James Ray Coleman, W. B. Nunley, Joe Wagoner, G. C. Merritt, Clarence Saucy, M. C. Jackson and the hostess and Mrs. Tom Draper, a visitor.

Mr. and Mrs. Preach Merritt and G. C. visited with relatives at Seminole and Midland over the week-end.

The annual reunion of the Sowell family was in the home of P. B. Sowell Sunday. There were around 40 relatives present for the get-together.

Mr. and Mrs. George Turrentine and Janice and Mrs. Bess Werner visited with the Gene Roach family at Tatum, N. M. over the Thanksgiving holidays. Deddie and Dannie Thomas have been on the sick list this past week.

Mr. and Mrs. Vernon Wilson and sons of Hereford, Helen Jo Wilson of Ralls and Mr. and Mrs. Glen Wilson were dinner guests in the Roy Lee Wilson home

Thanksgiving day. Mrs. Lolla Singletary, sister of Mack Jackson from Huntington Park, Calif., has been visiting in the Mack Jackson home. During her visit here Mrs. Jackson and Mrs. Clarence Saucy accompanied Mrs. Singletary to Clovis to visit with a sister. Tuesday the group visited relatives at Crosbyton, Lorenzo and Plainview.

Mr. and Mrs. L. A. Mullins of Roaring Springs and Mr. and Mrs. Jimmie Odell and Larry of Amarillo were week-end guests in the Clarence Saucy home.

Homer Rudd of Texas Tech spent the Thanksgiving holidays with his parents, Mr. and Mrs. Paul Rudd.

Mr. and Mrs. Joe Landers and Ross Joe and Mr. and Mrs. Elmer Combs, Eugene and Billy Don attended a birthday dinner for W. B. Nunley in his home Sunday. Others present were Mrs. Guy Lawrence, Nelda Gay, and Melba Gay, R. M. Gunn, Mr. and Mrs. Roy Landers and Glynnda Kay, Jewel Nunley and the W. B. Nunley family.

Mr. and Mrs. Carl Smythe of Hereford were supper guests in the Clarence Saucy home Tuesday night.

Mr. and Mrs. Harold Rudd were honored at an anniversary dinner given for them in the George Turrentine home Sunday.

On Furlough

Pfc. Bob T. Adams, son of Mr. and Mrs. R. T. Adams, is home on furlough from Fort Jackson, S.C. Adams will report to Washington on December 10 for overseas duty.



A delightful mist of fragrance that sprays on from plastic squeeze-bottle... without touching your fingers. Destroys odor-forming bacteria... safely checks excess perspiration. Dries in seconds. Protects for hours. Harmless to clothing. 2 fl.oz. 100 plus tax.

Haile Drug

**Complete RADIATOR SERVICE**  
324 E. 2nd St. Ph. 1597  
Complete Line  
New and Used Radiators  
(Former location Western Battery)  
**HEREFORD RADIATOR SALES & SERVICE**  
KENNETH GOOCH



DR. GEORGE S. ROBINSON, above, of Washington, D. C., was the principal speaker at the meeting of the Amarillo district of the Methodist Church here Thursday. Dr. Robinson pointed out the dangers in the strength of our nation today because of the liquor traffic.—Brand Staff Photo.

200 Methodist Delegates at Meeting Here

Approximately 200 delegates attended a meeting of the Amarillo district of the Methodist church, which was held in Hereford on Thursday.

Dr. George S. Robinson of Washington D. C., guest speaker for the conference pointed out the dangers present in strength

in our land today because of the liquor traffic. The next district conference will be held in Claude in 1952. Representatives of Methodist organizations that attended the meeting were: Dr. Harold G. Cooke, McMurray college; Dr. Fisher Simpson, Christian Advocate, national weekly of the Methodist church; Dr. W. W. Ward of Harris Methodist hospital; Dr. E. L. Harrinton, president of Sam Houston college; Rev. Edgar Irvine, Methodist camp at Ceta Glen.

**HERE'S PROOF**

That Our Accident Policies Pay Off

**John McLean**  
Insurance Agency

127 W. 3rd St. Phone 273

**He'll NEVER Forget - if -**  
**You Will Give Him A**

**McGregor**

Lounge Robes, Reg. 25.00 \$15.00

Large Asst. of Sport Shirts Small, Medium Reg. 7.50 \$5.00 Reg. 3.95 \$2.50

Rayon Dress Sox, reg. 55c 3 pr. for \$1.00

Wilson Bros. Brief Cutaway Reg. 1.00 2 pr. for \$1.50

One Table Work Shoes Reg. 10.95 \$5.00

**Ties**

Sport Shirt Or A Wilson Sport Shirt Or A H-Bar-C All Wool 3 Button Gabardine Western Shirt Andover Suit Field & Stream Sport Jacket Nelson 100% all wool Top Coat Pioneer Genuine Alligator Belt Hickok Cuff Link Set Stetson Hat Stevens Hat

**Dollar Day He Will Remember At**

**Dub's Man's Shop**

**BE HERE EARLY!**

Buy these now for Xmas Gifts!  
 Fabulously Sheer Nylon  
**HOSIERY**  
 94<sup>c</sup> pr.  
 54 Gauge  
 Lovely Colors

Extra Nice Double  
 BLANKETS - Satin Binding **\$5.50**

**PEPPERELL ELECTRIC**  
 BLANKET 4 COLORS **\$29.95**

FIELD CREST COLONIAL  
 BEDSPREADS **\$24.95**

GIFTS TO  
**Compliment HER This XMAS!**

for deep down  
 RELAXING PLEASURE



**LAZY LOUNGERS**

Lazy loungers... soft of delightful crushed crepe with julle linings. Navy, red, powder blue or gold. \$3.95

Lazy loungers... closed back... crushed crepe with julle linings. \$3.95

Lazy loungers... sling backs... crushed crepe with julle linings. \$3.95



Misses Fur Lined HOUSE SHOES  
 Color Red **\$3.98**

**For A Very MERRY CHRISTMAS THROUGH OUT YOUR HOME**

**YOU'LL SAY THERE'S A SANTA CLAUS**

Since we are  
 Giving  
 Double  
 S & H  
 Green  
 Stamps  
 Dollar  
 Day

- Beautiful Chenille BEDSPREADS **\$6.95**
- Foam Rubber PILLOWS **\$6.95** ea.
- Boxed Embroidered PILLOW CASES **\$2.98**
- Pepperell Colored SHEET SETS **\$7.96**
- Callaway Towel Sets **\$2.88 to \$8.95**  
 Wonderful Ass't. of Colors
- Callaway Loop Weave RUGS, all colors **\$2.98 to \$7.95**
- White Rayon Damask Table Cloth & Napkins **\$11.95 to \$14.95**
- Lunch Cloths **\$1.98 & \$2.98**

- Famous Garza SHEETS - 81x99 **\$2.79**
- Lace Net Panel Curtains 90" Long **\$1.69**
- Lace Chair or Vanity Sets 98c
- Woven Cotton Bedspreads **\$4.98**
- Happy Home House Dresses **\$2.37**
- Lovely Corduroy, \$1.79 value **\$1.49 yd.**
- Mattress Pads **\$3.98**

**DOLLAR DAY**  
 SPECIALS Dec. 3  
 We're Saying "MERRY CHRISTMAS" Early With These

- Nylon Lace-Trimmed Jersey Slips  
 Sizes 32 to 40 **\$5.90**  
 Extra sizes 42 to 52 **\$6.90**
- Nylon Panties **\$1.19 to \$1.39**  
 Colors White, black, blue & tea rose.
- House Coats or Dusters **\$5.90 to \$9.90**  
 Seersucker, Quilted Cottons or Satins
- Beautiful Chenille ROBES **\$6.90 to \$8.90**
- GLOVES, Kid Leather or Suede **\$1.25 to \$3.98**
- HANDBAGS - New Xmas Shipment **\$1.98 to \$5.00**
- Nylon or Wool Slipover Cardigan or SWEATER SETS **\$3.98 to \$8.95**
- Washable Crepe BLOUSES Large Assortment to choose from **\$3.98 to \$5.90**
- Wool Jersey BLOUSES, high neck **\$3.98**
- Beautiful Boxed GIFT HDKFS. **49c to 98c**
- Misses and Ladies Red Myrick Western Shirts **\$6.95**
- SLACKS - Western by H-BAR-C, sizes 22 to 31 **\$9.90**
- HANDMADE WESTERN BOOTS **\$19.95 to \$29.95**
- Lovely Assortment of SKIRTS **\$1.98 to \$6.95**  
 Fabrics - Taffeta - Faille - Wool - Corduroy & Gabardine

Boy's Double Breasted  
**GABARDINE SUITS**  
 \$19.95 Value  
 Sizes 12 to 20  
**\$15.00**

ONE GROUP LADIES  
**SHOES**  
 Values To \$5.50!  
**\$2.00**

New Shipment  
 Dan River  
 Handi-Cuts  
**69c yd.**

Extra Special!  
 Corduroy Set  
 Skirt & Jacket  
 \$16.95 Value  
**\$10.00**

Brand-New  
 One Group  
 Xmas  
 Dresses  
**\$6.95**

One Group  
 Misses  
 BLOUSES  
**98c**

**GIFTS FOR THE MAN IN YOUR LIFE!**

- Men's Double Breasted All Wool LONDON PARK SUITS **\$42.95**
- Men's Hand Tailored, "David Crockett" WESTERN SUITS **\$69.50** THE JACKET MODEL **\$49.50**
- Men's Self-Conforming Resistol HATS **\$8.00 up**
- Extra Special - Men's Western SUIT - Jacket & Pants **\$24.85**
- Men's Handmade Aztec BOOTS **\$19.95 to \$29.95**
- All Wool SLACKS **\$9.90 to \$14.95**
- Large Assortment of Xmas SHIRTS - white or patterns **\$2.98**
- JACKETS - Quilted - Waterproof With or Without Fur Collar **\$11.95 to \$24.95**
- Men's Town DRESS OXFORDS by Wolverine **\$12.90**
- Men's Famous Guide-Step DRESS OXFORDS **\$10.90**
- All Nylon Red Myrick Western SHIRTS **\$8.90**

**CHRISTMAS MORNING MAGIC - FOR YOUNG TEXANS!**

- Little Boys' or Girls' Corduroy WESTERN SUITS or JIMMY ALLS **\$2.98 & \$5.96**
- Boys' Red Myrick Western SHIRTS In Plaids or Cords, size 2 to 12 **\$2.98**
- We Have Just Received Some More Boys' and Girls' Handmade BOOTS **\$8.50**
- Boys' Quilted JACKETS - Fur Collar **\$12.90**
- Little Boys' All Wool JACKETS **\$3.49**
- One Group Little Girls' Bobby Teen DRESSES **\$3.99**
- Boys' Fancy Suede Western SHIRTS **\$2.49**
- Boys' All Wool CAPS with ear flaps **\$1.69**
- Boys' Wrangler or Lee JEANS **\$1.98 to \$2.98**
- Kiddies' Warm Slipper SOCKS **\$2.98**
- Little Boys' Sturdy SHOES **\$2.98**

GIVE SOMETHING PRACTICAL - We Have A Most Complete Line of LEE CLOTHES for Men or Boys

The Pump  
 Primed for Fall



**\$3.98**



**\$4.98**

The Snake  
 Goes Sophisticated

IT'S MERRY CHRISTMAS TIME AT

**HARMAN'S**

**DON'T FORGET DOUBLE S & H GREEN STAMPS DOLLAR DAY!**

**Dollar Specials**

Men's White HDKFS. 12 for \$1

Ladies White & Pastel HDKFS. 10 for \$1

Ladies Fabric GLOVES \$1

Costume Jewelry Lovely Ass't. \$1 plus tax

A real value Ladies Panties 4 pr. \$1

Lace Trimmed SLIPS \$1

Beautiful Assort. Men's Ties \$1

Towels, 18x36 3 for \$1

Wash Cloths 12 for \$1



THE NEWLY-COMPLETED Fred L. Carlson home in Friona has nine rooms and a small apartment in the garage at left. The home is built on the outskirts of Friona.—Brand Staff Photo.

### Area Dairymen Invited to Attend 1951 Dairyman's Short Course

Dairymen in this area are reminded of the opportunity to make a concentrated study of subjects related to the dairy industry in the 1951 Dairyman's short course, according to County Agent Hugh Clearman.

The course is scheduled for December 6 and 7 at College Station. The annual meeting is sponsored by the dairy husbandry department of the Texas A&M college system and most sessions will be held in the Student Center.

Clearman attended one of the courses previously and stated that the course does a good job of going over management and handling of the herd.

"It's worth anybody's time", he commented. "You'll be agreeably surprised as to what you'll get out of the course."

R. E. Bursleson, Extension dairy husbandman, says a special effort has been made to give those who attend a very practical program. Demonstrations as well as speeches and discussions will be featured. Such subjects as "The Necessary Farm and Herd Plans For The Greatest Success in Dairy Farming"; "The Role of Minerals in the Dairy Herd Ration"; "Information Available On Dairying From the A&M College System and U.S.D.A."; "The Marketing of Milk and Dairy Products"; "A Pasture, Hay, and Silage Program for The Dairy Farm"; "A Concentrate or Grain

Program for 'The Dairy Farm'; "Business Management of a Dairy Farm"; "The Future Dairy Herd" and the final session of the meeting will feature a panel composed chiefly of program speakers who will answer questions from the floor on problems pertaining to the dairy industry.

Bursleson points out that the discussions will cover subjects that are of vital importance to the dairy industry of the state and each subject will be handled by a capable speaker. He believes the discussions on feeding will be of particular value because of the situation that now exists in the state as a result of

the drought and recent freeze. Those attending the short course will have opportunities to see the improvements that have been made on the dairy farm and the research projects that are now underway. Delegates will also have opportunities to confer with dairy department personnel on special problems and to visit and swap ideas with other dairymen.

Professor A. L. Darnell, dairy department of Texas A&M, is general chairman of the short course committee. Additional information on the program or on other details regarding the meeting may be obtained by writing him at College Station or from your local county agricultural agent.

Dr. and Mrs. A. Hope Owen of Plainview visited in Hereford Thursday night.

**CARD OF THANKS**  
We wish to thank everyone who was so kind to us during my husband's stay in the hospital. We want to thank you for your kind words, prayers, flowers and cards.  
Especially do we want to thank Dr. Wills and the nurses. May the Lord bless and keep you all always.  
Mr. & Mrs. P. H. Luck and children

**CARD OF THANKS**  
We wish to take this means to thank all our friends and neighbors for their flowers and kindness to us in our time of sorrow at the passing to our father and brother. May God bless all of you.  
Garland McClain  
Rev. J. H. McClain  
J. T. McClain  
Mr. and Mrs. J. C. Allred

# And Best Of All -- -- -- A PHILCO for Christmas



HEREFORD FURNITURE CO.

New 1951 Phonograph Console from

# PHILCO



PHILCO 1736

**PLAYS ALL RECORDS**  
33 1/2, 45 and 78 RPM  
UP TO 5 HOURS OF MUSIC

**Full-Fidelity Phonograph, Plus FM-AM Radio**  
Luxurious cabinet beauty in Mahogany veneers... full enjoyment of all records plus superb FM-AM radio. A sensation in quality and value! **\$279.95**



**3-SPEED TABLE COMBINATION**  
UNMATCHED AT ONLY... **\$99.95**

Plays all records, all sizes, all speeds. Powerful radio. Space-saving design. Philco 1330.

**BUY ANY NEW PHILCO ON EASY TERMS**

Use Our Lay-Away Plan



**CHAMPION OF ALL COMPACT RADIOS**  
AT ONLY **\$19.95**

Super-performing value triumph... the PT-530 in Ebony. Full Philco quality!

**CLOCK RADIO WITH APPLIANCE OUTLET**  
Turns radio and appliances off and on automatically!  
**\$44.95**



PT-530



**DON'T FORGET FILM**  
for holiday SNAPSHOTS

## Everybody's Christmas Store

**Check THESE SUGGESTIONS for CAMERA FANS**



**Helena Rubenstein COSMETIC GIFT PACKAGES**  
Also  
Evening In Paris  
Early American  
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Bour Jois  
Harriet Hubbard Ayer  
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**Gift Suggestions For Men**  
**ELECTRIC RAZORS**  
Cigarette Lighters  
Shaving Sets  
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Cigars and Wallets

### Visit Our Baby Gift Department

Christmas Greeting Cards  
Christmas Wrappings and Decorations  
Gift Candy, 1 lb. to 4 lbs.

**HAIR BRUSH SETS**  
Emerson Radios - Portable Battery and Electric and Combination Sets

**Betty Crocker Irons**  
Also Steam Attachments  
**PEN and PENCIL SETS**  
Parker and Shaffer

**Shop Early For A Wider Selection**



# CITY DRUG STORE

and Use Our Lay-Away Plan

327 N. Main St. Phone 100



# Hereford Furniture Co.

Corner Fourth & Main Hereford WE Give S & H GREEN STAMPS Phone 823



A PARTY HONORING Donna Rae Williams on her fifth birthday was given by her mother, Mrs. W. Glen Williams, Saturday afternoon. Supervised games, group singing and listening to nursery records provided entertainment for the group. Favors of Rudolph the red-nosed reindeer and balloons were given. Shown around the table are from left: John Fowlkes, Robert Haseloff, Nancy Martin, Mike Whelan, Betty Mae Scott, Rickey Lucas, Penny Johnson. Standing in front of the table are: Donna Rae Williams, left, and Martha Ann Henslee.—Brand Staff Photo.

NORTHWEST HEREFORD NEWS

Cultural Club Tour Called Off; Cooke Farm Sale Held Friday

By Mrs. R. C. Childers
Regular meeting of the Cultural Home Demonstration club was held in the home of Mrs. Edgar Telchik Tuesday morning at 9 o'clock. The group had made plans to tour several business houses in Amarillo but due to various reasons the group was unable to make the tour. For the business session there were present, Mrs. C. S. Barclay, Mrs. R. N. Cooke, Mrs. Grady Parsons, Mrs. Paul Corbett and the hostess. Mr. and Mrs. A. H. Inman of Plainview spent Wednesday and Thursday in the home of Mr. and Mrs. Wayne Johnson. Mrs. Edgar Telchik, Mrs. Yancy and Mrs. R. C. Childers took the final lesson in the tailoring course, which is being taught by Mrs. Argen Draper in the rear of Yancy Sewing Center on Wednesday afternoon. Mr. and Mrs. Jack Renfro were in Amarillo on business Wednesday.

Sue Cooke attended the Methodist League scavenger hunt Wednesday night with a group of B.T.U. students. Patsy Childers will sing in the Messiah which is to be held Sunday evening at the First Methodist church. Mrs. Fred Wolfington was in Amarillo for a physical examination at the Osteopathic clinic Wednesday. Guests in the R. C. Childers home Wednesday evening were Mr. and Mrs. Jack Renfro. Neighbors of the R. N. Cookes have been helping the Cookes prepare for the farm sale which was held Friday at their farm home in this community. Ladies of the Cultural Home Demonstration club served lunch. Among those helping prepare for the sale were Marti Mason, Lyle Rickman, M. F. Finlay, Woodroe Inman, and Leroy Packard.

Fidelis Matrons Observe Holidays

Fidelis Matrons Class observed the Thanksgiving holidays at an annual supper party in the home of Mrs. Jimmie Allred Tuesday night. The covered dish feast was served from a buffet table laid with a yellow cloth and featuring figurines in the Thanksgiving motif. Small tables for four were laid with bright cloths in autumn tones and centered with Thanksgiving suggestions. Mrs. Herbert Haseloff, class president, presided.

Martin, Earl Stagner, Jimmie Mercer, J. B. Brown, Jack Johnson, W. C. Rose, Hollis Rainey, Otis Lee, Clinton Jackson, Kenny Gearn, W. R. Hair, E. R. Kendall, B. C. Roberson, Clyde Rayburn, Clarence Schulz, Ray Howell, Wayne Evans, A. L. Manjeet, W. H. Patton, and the hostess. Mrs. L. B. Barnett and Mrs. George Graham were guests.

Bluebirds Make Christmas Candles

Members of the Blossom Bluebird group met Friday afternoon at the Camp Fire hut to make Christmas candles to burn in their windows during the Christmas season to show that they are Camp Fire girls.

Those attending were: Mary Beth Gilliland, Brenda Beasley, Sherry Kendall, Beverly Ann Boyer, Judy Bradley, Mary Ray Downey, Neelia Gilliland, Judy Hoff, Roxy Lynn Fawyn, Sandra Campbell, Martha Ponder, Nancy Kay Breitling, Joy Story, Jan Susan Reece, Sara Gillentine, Geraldine Tyler, Susan Ford, Linda Edwards, Cheri Baker.

HEAR CLIFT BRANNON

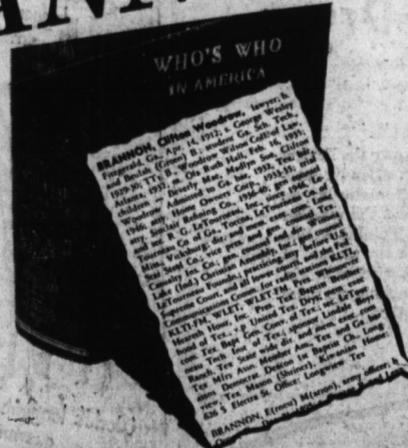
Morning -- 7:00

Evening -- 7:30

DECEMBER

2--9

Avenue BAPTIST CHURCH Hereford, Texas



These I counted loss for Christ...



"For I determined not to know anything among you, save Jesus Christ, and him crucified." 1 Corinthians 2:2.

IT'S HERE

The New

EXCITING '52 PONTIAC

New Matched Colors and Fabrics, Grille, Moulding and Interior Changes Are Styling Improvement on This Wonderful New Car.

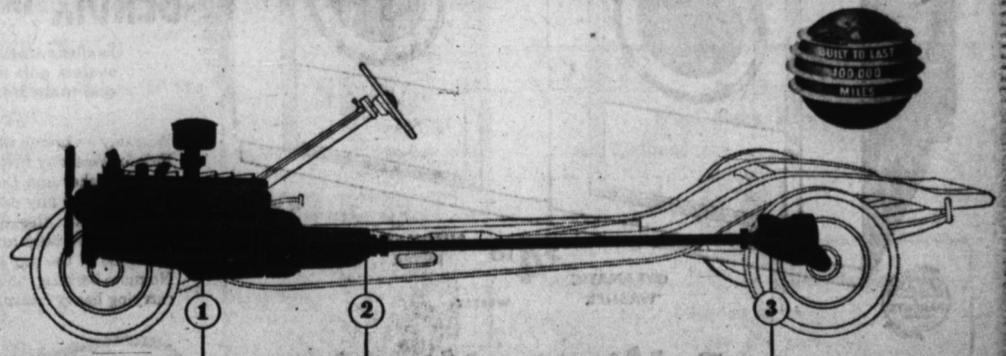
See These Today at

Jack McLaughlin Pontiac East Hiway 60



Presenting the Great New 1952 Pontiac

with Spectacular New Dual-Range Performance!



THE POWER YOU WANT WHEN YOU WANT IT WHERE YOU WANT IT

- 1 HIGH-COMPRESSION ENGINE!
2 NEW DUAL-RANGE HYDRA-MATIC!
3 NEW ECONOMY AXLE!
Beautiful New Silver Streak Styling
Choice of So Luxe Upholstery to Harmonize with Body Color
Complete New Color Specifications, Inside and Out
Non-Slump Glass All Around\*
Choice of 6 or 8 Cylinder Engines
Lowest Priced Car with Hydra-Matic Drive\*
Twin-Duct, Built-In Ventilating System
Unmatched Record for Long, Trouble-Free Life
\*Optional at Extra Cost.

Here is your invitation to test drive the automotive engineering triumph of the year—the great 1952 Pontiac with Dual-Range performance!

No description can give you a complete understanding of the spectacular performance built into this new Pontiac. Only your own hands at the wheel, your own foot on the accelerator can tell this great story—for there has never before been driving like this!

Just set the new Dual-Range Hydra-Matic in the Traffic Range and feel Pontiac's high-compression engine whisk you out in front with the most

engery surge of power you ever felt! Then flick into Economy Range and relax—a ride so smooth, so effortless you almost forget you have an engine.

That kind of power and economy is built into Pontiac to stay! It's a great story, a great car, and a great value—come in and see!

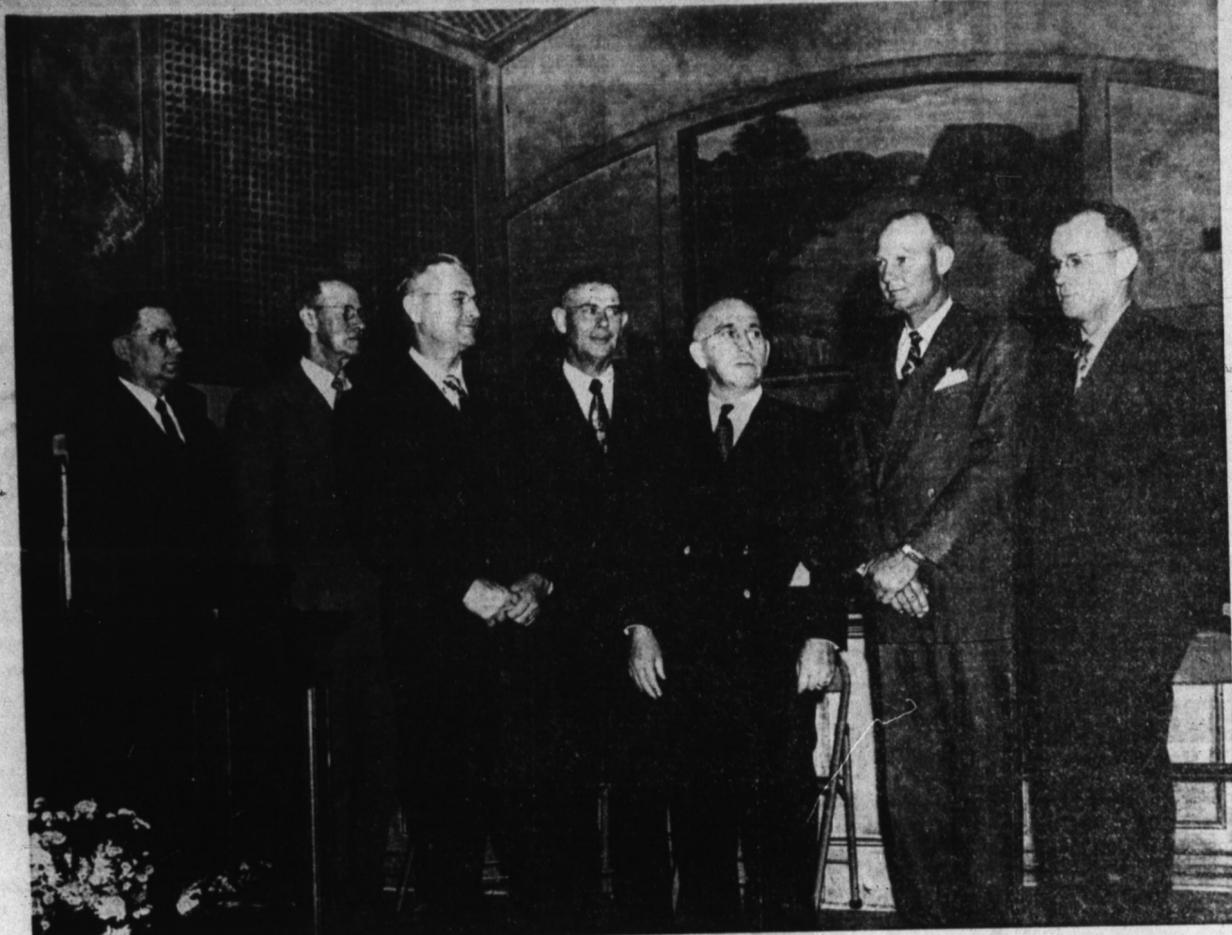
Dollar for Dollar you can't beat a

Pontiac

Jack McLaughlin Pontiac

East Hiway 60

Phone 1000



CAROL WHITESIDE AND Jim Bob Allison were ordained as deacons of the First Baptist church on Sunday morning. Shown in the picture are from left: Rev. R. H. Cagle, Rev. W. M. Draper, Andrew Q. Allen, Rev. Earl Lantroup, Rev. Franklin E. Swanner, Jim Bob Allison and Carroll Whiteside.—Alex Thompson Photo.

### First Baptist Church Honors Two Members

Sunday morning at the regular worship service, the First Baptist church of Hereford ordained Jim Bob Allison and Carroll Whiteside to the office of a deacon.

The council for the ordination service was comprised of Rev. F. E. Swanner, Plainview, who questioned the candidates; Rev. Bill Draper, Plainview, who gave the charge; Rev. Earl Lantroup, Plainview, who led the ordaining prayer; and Andrew Allen, state Sunday school secretary for the Texas Baptist Convention, Dallas, who brought the sermon.

Rev. R. H. Cagle was the moderator and Bob Lawrence the clerk. The two men honored by their fellow members of the First Baptist church are local businessmen. Mr. Allison is engaged in ranching and farming, and Mr. Whiteside is parts manager for the Kinsey Motor company.

### "American Home and Christian Education" CFWC Program Topic

Deaf Smith County Federation of Women's clubs held its second quarterly session in the First Christian church Friday. Hostess clubs for the luncheon at one o'clock included Bud-To-Blossom, Child, Lone Star Study and Cultural and South Hereford Home Demonstration clubs.

Tables were arranged to carry out the program theme "Education and The American Home" with miniature home and schools placed at intervals with autumn leaves and candles giving colorful accent.

The program presented by the Education and American Homes departments was under the direction of Mrs. R. C. Childers and Mrs. Merlin Kaul, department chairman. Mrs. Childers introduced the speaker for the day, Mrs. Luther G. Roberts of Clovis, N. M. who chose her subject "The American Home and Christian Education".

Briefly outlining the purpose

of womanhood from Biblical description, as a helpmeet and mother, she called the home the greatest educational agency in the world today which should strive for education of the inward being as a bulwark in time of outward stress. She called religious faith an anchor of human intelligence and mental balance, and stated that while the school and church are looked upon as great sources of training, God has provided mothers to be the greatest teachers of all.

"Memories of a happy home are the greatest assets in life and parents should realize that the time with their children is short, and should begin early to develop a spiritual home life by worshipping God in the home and publicly. Other needs of our children according to psychologists, include: 1—a sense of security; 2—to belong; 3—to love and be loved; 4—to achieve; 5—to know; 6—a need for change; and 7—a need for esthetic appreciation." She concluded, explaining each need in relation to the child's growth and development.

Mrs. Sam Nelson entertained with several selections on her marimba and Mrs. Ray Johnson gave a brief summary of the Texas Federation of Women's Clubs annual convention held in Denton recently.

Mrs. Elmer Patterson, president, conducted a brief business meeting when reports were heard and announcements were made. She announced the third regular session of the federation on February 29 at the Methodist church. The program under the direction of Mrs. Lyle Blanton will be presented by the International Relations department.

Hostess clubs will be: Wyche H. D. Club, Music Study, Les Meres Study, Farm and Ranch, Bay View and B&PW Clubs.

### Club Plans For Christmas Party

Sunshine Club met in the home of Mrs. Myrtle Cawthon Thursday afternoon when plans were made for the annual Christmas party which will be held in the home of Mrs. P. H. Teague on December 20.

Plans were also made for the group to make a trip to Boys Ranch near Dimmitt on December 13.

During the business meeting three new members were welcomed. They are Mrs. P. H. Teague, Mrs. Fannie Hammoek and Mrs. M. A. Gallowpe. Mrs. Myrtle Cawthon won the penny gift.

Members present were Mesdames; L. C. Miner, Clint Lun-

### Happy Homes HD Club Plans For Christmas Party

The Happy Homes 4-H club met Thursday afternoon to make plans for their annual Christmas party.

A discussion of control of poultry parasites was also given. Mrs. Ira Ott, leader, gave a demonstration on how to make corsages out of nylon hose.

Members present were: Jane Newsom, Patsy Dawson, Martha Logan, Barbara Dameron, Kay Scott and Jo Scott.

dry, Eula Pittman, Buck Watts, J. C. Mays, George Miner, R. R. Stewart, the new members and the hostess.

### Barry Hudson Has Birthday Party

Barry Hudson celebrated his fifth birthday Saturday afternoon at a party given by his mother,

Mrs. C. B. Hudson, at their home on Union Avenue. Games were played and prizes were won by the youngsters. Favors were huge suckers tied to toys. The main feature of interest was the musical birthday

cake which provided merry tunes to delight the little group. Birthday cake and ice cream were later served to; Gary Gore, Cheryl Parker, Barbara Ann Gholson, Robin and Russell Hulse, Randy and David Dowell,

Lee and Ronnie McMurry, Nancy Schnack and the honoree. Mothers attending were Mesdames; W. R. Dowell, Daws Schnack, Howard Gore, Leeland McMurry, Dick Gholson, and the hostess.

Bill Engman, son of Mr. and Mrs. H. J. Engman, who is enrolled at ENMU at Portales, was home during Thanksgiving. Lola Pitts, daughter of Mr. and Mrs. Joe Pitts, was home from ENMU for the Thanksgiving holiday.

# the PERFECT PAIR

## to banish care...on washday!



### BENDIX automatic Washer

Exclusive Tumble-Action with Dyna-Surge Cylinder. Gentle... thorough.

### BENDIX automatic Dryer

Exclusive new Pow-R-Vent system gets rid of heat, lint and moisture.

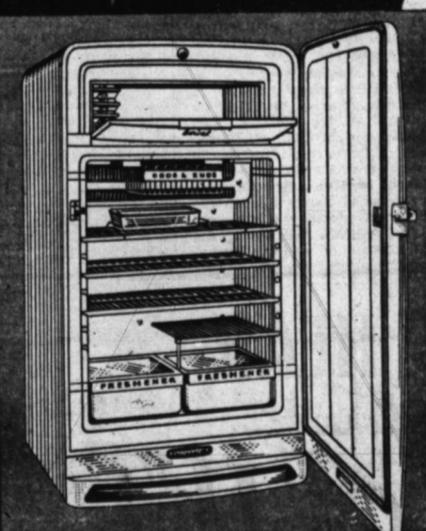
**\$416** AUTOMATIC WASHER WEEKLY

**\$373** AUTOMATIC DRYER WEEKLY

Washday's a breeze when you own the Perfect Pair for Washday Freedom... a Bendix automatic Washer and Bendix automatic Dryer. There's never any doubt about the weather because with this Bendix Tumble-Action team you can wash and dry in any season, at any time of the day or night without work! No more bending, lifting, stretching, no more carrying heavy baskets of clothes.

# Here's ALL THAT'S NEW!

## ...and silence too!

Like magic... bigger inside—smaller outside!

More useful space in less floor area—that's just the start of Servel's new conveniences. There's a big clear-across Freezer Compartment, too, with plenty of room for frozen foods, ice cubes.

New roomier Food Compartment! There's even a new "Odds and Ends" Tray to hold small bottles, baby foods. Quick-Change Shelves adjust to hold a giant turkey, a watermelon.

Twin Dew-Action Vegetable Fresheners roll in and out. Keep salads garden crisp. See-through glass tops, too. You get all that's new—plus Servel's silent, long-lasting freezing system!

World's longest guarantee—10 years!

COMPARE BOTH TYPES YOU'LL CHOOSE

# Servel

## The GAS Refrigerator

PRICES AS LOW AS

# \$239<sup>50</sup>

BIG REPLACEMENT ALLOWANCE

Also On Display New Servel Electric Models

### SOFT WATER SERVICE

841 E. First St. (On Hiway 60) J. O. Miller Phone 317

## see our 5-Minute Miracle

See these Wizards of Ease perform the 5-Minute Miracle. Watch while we smear clothes with familiar household staples... catsup, iodine, jelly... soy sauce... hair oil... and then see the spots vanish before your very eyes in the Bendix 5-Minute Miracle. Next, see the Bendix automatic Dryer dry clothes without work. It's a treat to feel the soft fluffiness of clothes as they are removed from the dryer. Stop in today.



a FREE gift awaits you

See our 5-Minute Miracle demonstration and receive this:

### SPEED DAMPENER MIRACLE SPONGE

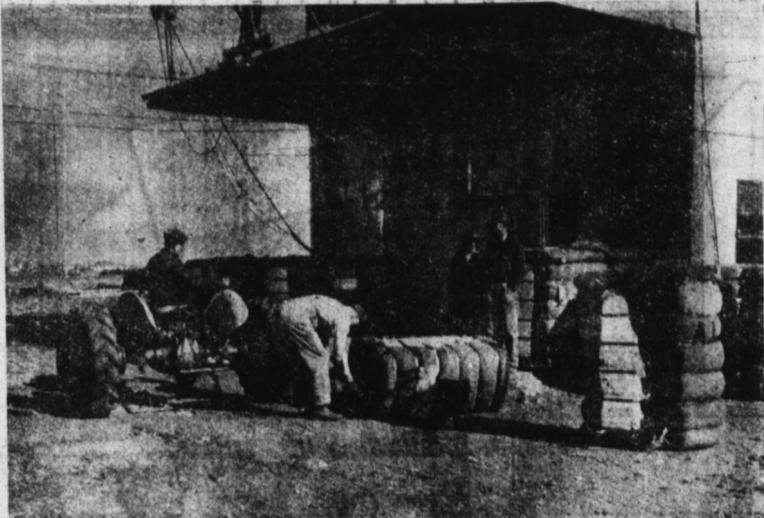
- Dampens dry spots on clothes being ironed
- Dampens pressing cloths steaming garments for use in washing windows and woodwork
- Dozens of other household uses

Softest sponge in the world

Products of BENDIX HOME APPLIANCES  
Division AVCO Manufacturing Corporation

### SOFT WATER SERVICE

841 E. First St. (On Hiway 60) J. O. Miller Phone 317



YARD WORKERS at the North Plains Gin in Friona are kept busy as the gin approaches its goal of 90 bales per day.—Brand Staff Photo.

## Beauty at Home

By Lynn Carter

## El Nino Club Hears Talk On Pre-School Child

Mrs. Byron Durham was speaker for the El Nino Study club Monday evening when a meeting was held in the home of Mrs. Paul Coneway. Mrs. John Jacobsen Jr., vice-president, had charge of the meeting.

Mrs. Durham's subject was "Training the Pre-School Child" and she prepared her talk from her experience as a primary teacher. She warned against reading too far advanced stories in the pre-school age. She told the parents to allow the child to stay away from home some so that he will be accustomed to doing without his mother, and to teach him social and systematic personal habits.

"Any child who is taught to play cooperatively with other children before starting to school has a head start", she concluded. During the business session plans were made for the annual Christmas party which will be held in the home of Mrs. Edgar Skypala on December 10. Mrs. Ivan Block will have charge of the program and gifts will be exchanged.

Members present were: Mesdames J. W. Barnett, Jim Bookout, T. J. Clay, Byron Durham, O. G. Hill Jr., John Jacobsen Jr., B. B. Lindsey, S. G. Nelson, W. H. Patton, W. J. Reeves, Edgar Skypala, and the hostess.

Rev. and Mrs. Noel Bryant visited in the home of his parents, Mr. and Mrs. D. H. Bryant, for several hours on Friday.

Mrs. Glen Willier and son of Colorado Springs spent the Thanksgiving week-end in the home of Mr. and Mrs. Noble Willier.

**Q. What type of wrist and hand ornaments go with slim, small hands?**

A. Choose narrow bracelets and rings with rosettes of gems. For the broader hand, pick more solid bracelets, pushed up on the arm, rings with elongated settings. Wear light nail polish.

**Q. What treatment do you recommend for dry hair?**

A. Hot oil treatments, accompanied by scalp massage. First, part strands of hair, then dip cotton balls into warm olive oil and rub these well into the scalp. Then place the fingers of both hands on scalp and move the scalp with brisk motions. Then bind the hair to protect it and the pillow, and go to bed. In the morning, give the hair a good shampoo.

**Q. How can I whiten my complexion and keep it soft and smooth?**

A. After washing with pure white soap and warm water, wash again in warm buttermilk. Wipe lightly with a soft towel.

**Q. How can the girl with a too-heavy jaw make up to minimize this?**

A. This type of jaw will look more feminine and delicate if you blot out the corners with a darker shade of foundation base, so that they do not draw attention.

**Q. What is a good exercise for slimmer hips and thighs?**

A. Lie on one side, one arm under the head, the other in front supporting you. Now bring both knees to chest, then stretch each leg alternately and return knee to chest. Do this rapidly and accurately, and keep hips still as you work. Count to 50, lying on

each side.

**Q. What shape of fingernail do you recommend?**

A. The oval shape — not the pointed variety. And never file deeply at the corners. Let the nails grip your fingertips.

**Q. How does one go about making a honey and meal facial mask?**

A. Blend two tablespoons of honey with two tablespoons of cornmeal or barley meal. Add enough witch hazel to make a paste. Leave on for 30 minutes, then remove with warm water.

**Q. What is a good under-arm deodorant?**

A. Chloramine is an antiseptic preparation that deodorizes without suppressing the natural function of perspiration. A little boric acid dusted under the arms also helps to preserve your peace of mind.

**Q. What is the best way to line the eyes with eyebrow pencil?**

A. With a thin point on your pencil, stroke softly along the base of the lashes, both upper and lower lids. Then hold the pencil firmly and extend your line upward and outward at the outer corner of the eyes and in a tiny, uplifted dash about an eighth of an inch long. This will give you a real wide-eyed, little-girl look, and make your eyes seem much larger.

Mr. and Mrs. LeRoy Aven and Carolyn visited in Olton recently.

Mr. and Mrs. Jay Boston attended the Dimmitt-Abernathy football game at Plainview on Friday afternoon.

**PENNEY'S**  
ALWAYS FIRST QUALITY

Christmas

**DOLLAR DAYS**

TREMENDOUS SAVINGS ON THRIFTY GIFTS!

Plastic Film  
**GARMENT BAGS**  
Full Length Zipper  
**\$1<sup>00</sup> ea**

Foam Rubber **BED PILLOWS**  
Cotton Covered Tick  
**\$5<sup>00</sup> ea**

Ladies **HOUSE SHOES**  
Maroon Color Wool Felt Split Leather Soles  
**\$1<sup>00</sup>**

Ladies **DRESS SHOES**  
One Large Group up to \$4.98  
Values - Reduced to  
**\$3<sup>00</sup>**

Child's **SNOW SUITS**  
and Matched Caps, Cotton Twill, Sizes 2, 3, 4  
**\$4<sup>99</sup>**

10 Only  
Ladies Rayon Satin  
**DRESSING ROBES**  
Reduced to  
**\$3<sup>99</sup>**

Bargain in Girls' and Ladies Dresses  
One Large Rack. Reduced to Save Plenty

All Ladies **WINTER COATS**  
Values up to \$39.75, Gabardine, Fleece & Etc.  
Reduced To  
**\$17<sup>77</sup>**

Remnants  
One Large Table, Shop and  
See How Much You Save

"Cone" Corduroy  
38 in. Wide, Colors Green, White & Maroon  
Reduced to  
**\$1<sup>00</sup> yd**

One Large Table of Silvermoon  
Plain or Printed, Needle and Thread  
Suiting, Cotton Gabardine - 79c yd. value  
Reduced To  
**50<sup>c</sup> yd**



6 SECTION  
HOSIERY CASE

**79<sup>c</sup>**

Handy gift! Colorful quilted vinyl with 6 clear pockets. Tuck in some Gaymodes, for that personal touch she'll love!



MUSICAL  
POWDER BOX

**\$2<sup>98</sup>**

Plays her favorite tune when she lifts the lid. Made of hand spun aluminum, with attractive floral decoration on top. Choice of colors, tunes!



NUT BOWL  
WITH 6 PICKS

**\$1<sup>59</sup>**

Highly polished wooden bowl has tree-bark effect! You get 5 steel nut picks, nut cracker that fits in center of bowl. Unusual gift ideal!



REVOLVING  
TIE RACK

**98<sup>c</sup>**

Keeps his ties neat, easy to get off! Brown plastic wheel holds 36 ties. Chrome hardware, individual gift box!

Cannon Towels

12 x 12 Wash Cloths 17c ea.  
15 x 25 Hand Towel 33c ea.  
20 x 40 Bath Towel 2 for \$1.00

Window Curtains

Rayon Panels \$1.00  
Cotton Lace Panels \$1.00  
80 x 90 Organdy Priscillas \$3.88

Ladies

Nylon Lace Trim **PANTIES**  
Special Price

**\$1<sup>00</sup> ea**

Bargains in Ladies Rayon Gowns. All Sizes  
Special Price

**\$1<sup>00</sup> ea**

Ladies **RAYON SLIPS**

White and Pink, Size 32 to 40

**\$1<sup>00</sup>**

Ladies **JEWELRY**

All New Stock, Just Right for Christmas

**\$1<sup>00</sup> PLUS TAX**

Matched Salt and Pepper Sets \$1.00  
Glass Lazy Susan \$1.00  
Hand Hammered Bowls and Trays \$2.00

"XMAS SPECIALS"

Christmas Cards, Box of 50 Cards & Envelopes

**98<sup>c</sup> BOX**

Men's

Wool Neck Scarfs

All Reduced to

**88<sup>c</sup>**

Men's and Boys' Cloth Hats, Broken Size

Reduced to

**50<sup>c</sup>**

Men's White Painter Overalls

Size 38 & 40

Reduced to

**\$1<sup>00</sup>**

Our Best Army Twill

Work Shirts - Sizes 14 and 17

Lucky If This Is Your Size

Reduced to

**\$1<sup>50</sup>**

**PENNEY'S**  
ALWAYS FIRST QUALITY

CHRISTMAS

MONDAY

**DOLLAR DAYS**

DEC. 3

MARY ESTHER  
CHERRIES

lb. box

**69<sup>c</sup>**

24 large, luscious sweet cherries... thickly coated with dark chocolate... delicious! Buy several boxes to enjoy during the holiday season!

MARY ESTHER  
CHOCOLATES

lb. box

**79<sup>c</sup>**

Penney's own, delicious assortment of big, home-style pieces, with milk and dark chocolate coatings. Nut centers! Buy for home, for gifts!

1-LB. TIN  
MIXED NUTS

lb. box

**\$1<sup>29</sup>**

Attractive gift tin contains cashews, filberts, brazil nuts, pecans, almonds, even some peanuts and fancy candies! Give several—they'll keep fresh because they're packed in a sealed plastic bag!

"6 Only"

Men's All Wool

Gray Tweed Suits

Sizes 35, 38, 39, 40, 42

Reduced to

**\$20<sup>00</sup>**

Men's

All Wool Brown Tweed

Top Coats

Reduced to

**\$24<sup>75</sup>**

9 Only

Men's All Wool Sharkskin

and Cross Dyed Gabardine

Reduced to

**\$35<sup>00</sup>**

Men's

Plain Color Dress Shirts

Nu-Craft Collars

**\$1<sup>77</sup>**

**C.R. ANTHONY CO.**

**MONDAY  
DEC. 3rd**

# DOLLAR DAY



SALE PRICED  
\$1.15 Value  
ALL NYLON

## HOSE

51 Gauge  
15 Denier  
Dark Heel, Foot and  
Seam. Sizes 8 1/2 to 11.

Beige, Blush,  
Moon Tide,  
Magic Brown

**\$1**

## Ladies DRESSES

Crepes and Corduroys  
in Broken Lots  
Reg. Values to \$16.75

Come Early **\$10<sup>00</sup>**

## Ladies SKIRTS

Broken Lots,  
Solids, Plaids,  
Corduroys.  
Val. to \$7.90

**\$5<sup>00</sup>**



## Ladies HATS

All Dark Fall Shades

Reg. \$2.95 \$1.47  
Reg. \$3.95 \$1.97  
Reg. \$4.95 \$2.47

1/2 price

## Children's All Wool COATS

Special Purchase  
Sizes 3 to 6 **\$4<sup>66</sup>**

Multifilament  
Rayon Crepe

## GOWNS

SALE PRICED

2 \$5.  
For



Choose from three styles...  
square Dutch or V neck  
styles with lace and em-  
brodery trim top and mid-  
riff. Colors are pink and  
blue.

Ladies Multi-Crepe, Lace Trim

**PAJAMAS \$3<sup>00</sup>**

Pink and Blue; 34 to 40's

SPECIAL PURCHASE

## LADIES BLOUSES

Rayon Crepe and Broadcloth.  
Colors and White. Sizes 32  
to 38.

**\$1<sup>00</sup>**

Cotton  
Comforts

Dark Covers  
Only

**\$5<sup>00</sup>**

Children's  
**RAYON  
PANTS**

Pink and White  
Sizes 0 to 10

5 **\$1<sup>00</sup>**  
pr

Make Anthony's Your Xmas Headquarters



In Plastic

## GIFT BAGS

**\$2<sup>98</sup>**

Lovely selection of new gift  
bags. Shoulder strap, pouch and  
under arm styles. Beautifully  
fitted. Black, red, green, and  
brown.

Women's - Girls'  
ZEPHYR  
CHENILLE  
**ROBES**

Women's 12 to 20

**\$4<sup>98</sup>**



Girls - 8 to 16

**\$3<sup>98</sup>**

Shawl type collar... novelty  
overlay... self belt... front  
pocket... wrap around styles.  
Mother, daughter matching  
robes. Nu blue, melon, coral,  
white, and aqua.



Men's

## WHITE DRESS SHIRTS

**\$2<sup>98</sup>**

Fine count sanforized cotton  
broadcloth... regular and  
spread collars, regular barrel or  
French cuffs. Extra fine white  
pearl buttons. Sizes 14 to 17.  
Sleeve lengths, 32 to 35.

Ladies Rayon

## CREPE SLIPS

Lace Trimmed. White and  
Pink. Sizes 32 to 44

**\$1<sup>00</sup>**

Marquisette  
**PANELS**

42 x 81 Inches  
Unusual Value  
Egg Shell Only

**88<sup>c</sup>**

Ladies  
**RAYON  
PANTIES**

White - Pink  
Med. & Large

4 **\$1<sup>00</sup>**  
for

Chenille

## BED SPREADS

Full double bed size; Thick  
Heavy Chenille. Large asst.  
of Colors.

**\$4<sup>98</sup>**

69c to 89c values

**Bath Towels**  
20x40-in.

2 **\$1.**  
For



Large, soft absorbent Turkish bath  
towels. Both first quality and irregu-  
lars included in assortment. Solids,  
jacquards and plaids.

**White Handkerchiefs**

12 For **\$1<sup>00</sup>**

Men's and boys' handkerchiefs. Wide neat hems.  
A lot of hanky for so little money.



Mesh  
**DISH  
CLOTHS**

Size 17 x 17

10 **\$1<sup>00</sup>**  
for

**WASH  
CLOTHS**

Large Asst. of Colors

10 **\$1<sup>00</sup>**  
for

Double  
**BLANKET**

5% Wool-95% cotton

Stripes in Blue, Rose,  
Brown, Green

Size 66x80

Sateen Bound  
**\$3<sup>98</sup>**

MEN'S  
**RAYON  
DRESS SOCKS**

All dark colors  
10 1/2 to 12's

4 **\$1<sup>00</sup>**  
pr

MEN'S  
**BROADCLOTH  
SHORTS**

Stripe Prints  
Sizes 28 to 40

2 **\$1<sup>00</sup>**  
for

Men's  
**COATS  
and  
JACKETS**

Broken Sizes, Twill,  
Wool and Sateen finish  
Val. to \$14.75  
Close out at

**\$5<sup>00</sup>**

Men's Knit  
**Undershirts**

Irreg. Full comb.  
14 Cut  
Sizes 36 to 44

3 **\$1<sup>00</sup>**  
for

Men's  
**T-SHIRTS**

Irreg. of Reg. 79c val.  
Med. and Large

2 **\$1<sup>00</sup>**  
for



Men's Knit  
**BRIEFS**

Irreg. of Reg. 69c val.

2 **\$1<sup>00</sup>**  
for

## Parmer County Cotton Harvest About 50% Over

Parmer county's cotton harvest is about 50% completed, according to Wright Williams, one of the partners of the new North Plains Gin at Friona. Williams sees the end of operations by the last of December.

The Friona gin has processed 1700 bales of cotton to date, Williams said. He expects the county yield to total near 8000 bales off 12,000 acres.

That 8000-bale estimate is less than the previous total guess for the season due to the freeze.

Average yield in the county has been cut to about 2/3 bale per acre, he said. The best yield is on the Rene Sneed farm with 1 1/2 bales per acre.

A high ginning rate of 85 bales per day was hit last week by the North Plains Gin. The ultimate capacity of 90 bales a day of the gin will not be reached unless there is drier cotton coming in.

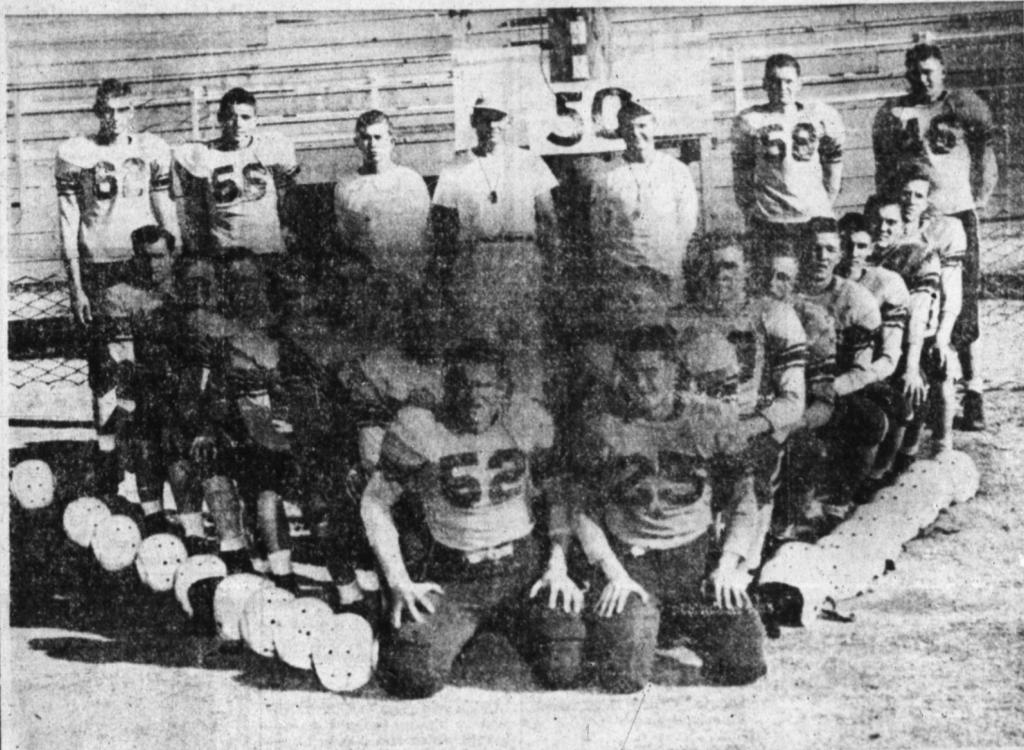
Hand-pulling is still going on in Parmer county fields, he stated.

The freeze cut the yield on irrigated cotton about 20%.

Every grade of cotton is coming in, with the average 15/16 staple strict low middling.

Two 12-hour shifts are handling the cotton at the North Plains gin.

Cotton is making itself a place in Parmer county agriculture, Williams said, with a large increase in acreage for 1952 anticipated. Many cotton men from south of here are buying land in Parmer county to put into cotton.



A "DRESS-UP" PICTURE of the Dimmitt Bobcats, undefeated champions of District 2-A, was taken last week by The Brand, just prior to the Bobcat-Abernathy game at Plainview. Shown above, starting from left center and continuing around the triangle clockwise, are: Glenn Brown (52); Don Zeigler, Ray Murphy, Paul Stanford, Douglas Dennis, Bill Gregory, Glen Lust, Marvin, Manager Jackie Copeland, Coach John Blaine, Assistant Coach Lester, Bobby Jones, Wesley Smith, Jack Hedges, James Dobbs, Elmo Blackwell, Bill Hunter, Donald Wright, Jimmy Howell, John Gilbreath, and Weldon Warren (25). —Brand Staff Photo

## Castro Christmas Party December 13

One of Castro county's outstanding 4-H activities of the year — the annual Christmas party — has been scheduled for Thursday, Dec. 13 in the high school gymnasium at Dimmitt. Plans are being made to accommodate about 450 persons at the gala event, according to J. Edd McLeroy, Castro County Agent.

The Christmas party is for all boys and girls club members, parents, and adult leaders.

Featured event of the evening will be a big talent contest and an exchange of gifts among all those attending.

Tentative plans call for either a Christmas pageant or a movie to start the proceedings, McLeroy said. At the registration event, each member is expected to bring a present, which he will

turn over to the committee for the gift exchange later in the evening.

Group games has always played a big part in the past 4-H Christmas parties and will do so this year, McLeroy said. The games will be divided into age groups.

The talent contest and group singing will occupy a major spot in the audience participation portion of the evening.

Prizes for the talent quest will be donated as in the past by various Dimmitt merchants. The prize list and the talent competition will be divided into four groups — junior boy, senior boy, junior girl and senior girl. Members of the 4-H council will solicit prizes.

A little bit of Spanish tradition

will be injected into this Christmas party, McLeroy said, with the introduction of a game called "pinyata" where huge earthen figures filled with miscellaneous tokens are hung up and broken with sticks by blindfolded contestants.

Two "pinyata" jugs — one Santa Claus and one swan — have been ordered from Juarez.

The reason for the annual success of the Christmas party held for the seven boys and seven girls clubs in the county is that all club members are given a chance to participate in the various activities, McLeroy told The Brand.

Castro county's annual Christmas party received publicity in last month's issue of Progressive Farmer.



HERE IS THE DEAF SMITH county "mystery farm" for this month. A first prize of \$5 will be given to the first resident of the county who correctly identifies the place. One wrestling ticket will be given to the second person to correctly identify it. Last month's farm was the Mac Pitman place, identified 8 a.m. November 4 by Earl Wood. There was no second identification. —Brand Staff Photo



DIMMITT'S SPARKPLUGS — Glenn Brown and Weldon Warren — are shown above with Bobcat Coach John Blaine. Brown is being boomed for an all-state backfield berth among prep gridsters. He is second high scorer in the state with a total of 158 points. Warren is the Bobcats' field general, calling all the Dimmitt plays from his halfback post. —Brand Staff Photo

## Seek All-State Spot For Brown

Texas prep circles had better reserve an all-state berth for Dimmitt's smashing Glenn Brown — the oldest of six football-playing Brown brothers.

For the 17-year-old gridiron powerhouse has been burning up the grass on District 2-A all season. The senior who fills the left half back spot for the Bobcats has scored a total of 158 points for Coach John Blaine's grid combination.

Brown, the son of the A. H. Browns of Hereford, is in his third year of football this season. Blaine said the crafty back almost had to be drafted for the gridiron the season before last. He was not on the varsity squad at the time, but he was "discovered" by Blaine's assistant at the time.

Glenn is an outstanding basketball player, but a little too slow to make an equal mark in track, Blaine said.

The Bobcat mentor calls the 150-pound package of power one of the better football players ever to wear a Bobcat uniform. And the record bear him out.

Brown has another brother, Franklin Brown, playing high school football. Blaine can also look forward to having a squad with a Brown on it for several more years as there are five more Brown boys to follow him through high school football.

## Wheat Acreage Down in Castro, Cotton Gains

Castro county's estimated 150,000 acres of wheat for 1952 is "about 98% planted," according to County Agent J. Edd McLeroy.

This is under the 1951 figure when more was planted but drought and greenbug cut the county harvest to 30,000 acres.

Of the 1952 acreage, 50,000 is planted on irrigated land, McLeroy estimated.

The county agent said he believed Wichita was the most popular variety planted last year. It seemed, he commented, to withstand the drought and the greenbugs better than the other varieties.

Other popular varieties were Westar and Comanche.

The failure of wheat last year and the smaller harvests of the past few years plus the greenbug scourge have made many farmers afraid of wheat.

McLeroy told The Brand that was one of the main reasons in his mind why cotton has gotten

(Continued on page 5)



NOVEMBER'S MYSTERY FARM for Parmer county was the R. E. Sneed place located at the Hub. Don Lewis identified the place at 9:06 a.m. November 4 for the \$5 first prize. Mrs. Ben Stakes, Box 374, Friona, made the second identification. She called at 9:30 a.m. November 4. Above is the newest Parmer county farm to be identified. —Brand Staff Photo

## The Sunday Brand

Hereford, Texas, Sunday, December 2, 1951

Section Three



PERIOD FURNITURE is the basis of the decorating plan in the Frank A. Spring living room in Friona. The 23x14-foot room is furnished in rose, green, and gold. Contrasting flowered faille drapes with matching cornices add the finishing touches to the room. —Brand Staff Photo



MORGAN DENNIS was the owner of the Castro county mystery farm shown last month. The first correct identification was made by Ken McDermott at 8:39 a.m. November 4. He receives \$5. The second identification was made by Bill Wolfe of Dimmitt at 9:40 a.m. Sunday and he receives a free wrestling ticket. Above is the newest Castro county mystery farm. Call or write your identifications. The place was run in the Thursday Brand previously as a Deaf Smith county farm, but is in Castro county and has not been identified. —Brand Staff Photo

More Pictures Inside —



THE FRANK SPRING residence in Friona is shown in the above picture. There are six rooms in the three-year-old home. White slate siding was used on the three-bed-room home. Spring is executive vice-president of the Friona State Bank. Staff Photo

### Legal Notice

THE STATE OF TEXAS  
TO: JASPER WRIGHT Defendant, Greeting:

You are hereby commanded to appear before the Honorable 69th District Court of Deaf Smith County at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 27th day of December A. D. 1951, then and there to answer Plaintiff's Petition filed in said Court, on the 15th day of November A. D. 1951, in this cause, numbered 3430 on the docket of said court and styled MRS. EMMA WRIGHT Plaintiff, vs. JASPER WRIGHT Defendant.

A brief statement of the nature of this suit is as follows, to wit:  
Suit for Divorce on grounds of cruel treatment, as is more fully shown by Plaintiff's Petition on file in this suit.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs. Issued and given under my hand and Seal of said Court, at office in Hereford, Texas this 15 day of November A. D. 1951.

Attest:  
R. L. Thompson, Clerk,  
District Court, Deaf Smith,  
County, Texas

(SEAL)  
By Evelyn Dye, Deputy.  
S-21-4-c

Green, Lee Curry, Guy Walsler, Jack Streun, Charlie Noland, George DeLozier, J. B. Noland, J. M. Wright, L. H. Lookingbill, Delbert Bowman, D. C. Walsler, Bradley Lookingbill, and Melvin Rainey. Guests attending from Hereford were: Joe, Kendall, C. H. Carl, Riddle, Wood Vaughn, Edgar Mosely, S. L. Walsler and Garran Wheeler and daughter.

Mr. and Mrs. E. C. Eubanks attended the tax clinic at Lubbock on Monday, Tuesday and Wednesday of this week.

## Household Scrapbook

By Roberta Lee

### Something in the Eye

Do not rub the eye when you feel something has lodged in it. Frequently the tears will wash out the speck. If this does not work, look in the mirror and see if you can detect the speck with the other eye; if so, remove it with the corner of a clean handkerchief. If none of these remedies work, apply a cloth wet with boric acid solution and go to a doctor at once.

### Pie Crust

Too much water makes a pie crust tough and also makes it hard to roll out. Add about a teaspoonful of water at a time, and use as little flour as possible on the rolling pin and board.

### Aids Bleaching

Add a teaspoon of turpentine to the water when washing white clothes. It aids materially the bleaching process.

### China and Glass

China and glass can be toughened by placing the new articles in cold water and slowly bringing to a boil. Allow it to boil for three or four hours and then let stand until cool. If this is done, hot water will never crack it.

### Boiled Water

If one is compelled to boil water for drinking purposes, pour it from one pitcher to another three or four times before using. This will remove the flat taste from the water.

### The Silver Drawer

A ball of camphor in the silver drawer not only prevents tarnish, but if the drawer is lined with felt it will keep away the moths.

### Rust Spots on Lace

Iron rust can usually be removed from lace by use of lemon

juice and salt, and exposure to strong sunlight. But if this is not wholly successful, why not dip the lace into coffee and make it ecru, thus covering any remains of the rust spots?

### Darning Suggestion

When it is necessary to darn some woolen material of many colors, try using a strand of each color in the needle.

### Cold Tea

Cold tea poured over the house plants will prove very effective as a fertilizer.

### Knives

If a kitchen knife or fork

comes loose in the handle, fill the opening in the handle with powdered resin. Then heat the handle end of the implement and force it into the handle opening. Tie a string around it and allow it to remain until dry.

**Sore Throat**  
of colds. Rub VapoRub on throat... chest. Melt some in mouth, too!

**A. O. Thompson Abstract Co.**  
Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.

Today and every SUNDAY 1:30 P. M. KPAN Faith of Our Fathers Hour

### County Leads in DHIA Production For September

Deaf Smith and Randall counties led the state of Texas for average milk production per cow during the month of September, according to a Dairy Herd Improvement release issued by H. L. Hershey, local DHIA supervisor.

Two Deaf Smith county dairy herds were among the three high herds in the association in milk and butterfat production for the month of October, the monthly statistics show.

herd of George Heard averaged 1000 pounds of milk testing 3.4% for a 29 lb. butterfat average.

Six of George Heard's Holsteins placed among the top 10 individual producers for the month with milk production ranging from 1920 to 2250 pounds and butterfat ranging from 57 to 67 pounds. H. Kriegshauser of Deaf Smith had one Holstein among the 10 top cows in butterfat production and four in the 60 to 70-lb class.

Eight of Heard's Holsteins were in the 50-60 pounds class along with five of Kriegshauser's Holsteins.

Denzil Pullium had one cow in the 50-60 pound class.

Six Heard Holsteins, five Kriegshauser Holsteins, one Bob Kerschen Brown Swiss, four Pul-

lium Holsteins, and two C. J. Albracht Jerseys were all in the 40-50 pounds butterfat class.

### Pink and Blue Shower Honors Mrs. R. Dawson

SUMMERFIELD — Mrs. Reece Dawson was honored with a pink and blue shower Wednesday afternoon in the home of Mrs. L. H. Lookingbill Sr.

Those attending were: Mesdames A. A. Simons, J. A. Noland, Roy Euler, J. R. Euler, J. F. Cheatham, Carl Lee, Carlyle Sargent, K. W. Neill, C. R. Walsler, Ray Johnson, Dawson, Buck

## Electric Gifts keep on giving

**ELECTRIC WAFFLE IRON**  
Tasty, golden brown waffles and crisp little pig sausages. Mmmmm! There's a food treat that's good for breakfast — Sunday night supper — unexpected guests. Just think of the wonderful waffles that can be prepared at your house — or your friend's — if an electric waffle iron is one of the gifts for your household or for someone on your Christmas list. Economical to operate, economical to buy, truly, an electric waffle maker keeps on giving long after the holiday season.

**ELECTRIC TOASTER**  
What goes better with your morning coffee than toast done just the way you want it? Nothing prepares toast to your choosing better than an electric toaster. Here again is an electrical gift that keeps on giving. Useful yet beautiful, luxurious yet economical, ready to pop into action at your command. Your electric appliance dealer has many models from which to choose. See him soon.

**ELECTRIC COFFEE MAKER**  
Like your coffee first thing in the morning? Then you'll like an automatic electric coffeemaker. Make your preparations the night before, then plug in your coffeemaker to your clock, radio or timed outlet on an electric range. When you wake up in the morning, your "eye-opening" coffee is piping hot—ready to serve. An automatic electric coffeemaker says "Merry Christmas" every morning of the year.

**ELECTRIC IRON**  
Yes, electric servants are ready to bring more leisure to the working tasks of housework, too. Lightweight irons — pounds lighter than old-fashioned irons — make wash day less of a chore, more of a joy. — Take the wrinkles out of wash day with an electric iron under the Yule tree on Christmas Day.

**ELECTRIC GRIDDLE**  
Here's a useful appliance. Toasted sandwiches, pancakes, hamburgers, french toast — most any snack can be whipped up on an electric griddle in a matter of minutes. Tell Santa's helper — your electric appliance dealer — to put one aside for you.

SEE YOUR Electric APPLIANCE DEALER!

for a Merry Christmas

**SOUTHWESTERN PUBLIC SERVICE COMPANY**  
27 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

# STOP!

... for a CAR CHECK - UP

**GO ...**

to our modernly equipped garage for a complete and dependable check-up! If your car lacks pep, is sluggish and hard to start, if it overheats . . . in fact, if your car is giving you any trouble at all it needs our expert attention! For miles and miles of carefree driving bring your car down now for our guaranteed service.

**STOP! THE DRIVER WHO CARES TAKES TIME FOR REPAIRS!**

**HEREFORD MOTOR CO.**  
2nd & Miles Phone 39

**DIMMITT NEWS**

**Dimmitt Man Injured in Auto Accident Near Midland This Week**

By Mrs. C. J. Mapes

B. A. Fuller, retired rancher and farmer, was injured in a highway collision just out of Midland, the early part of the week. He suffered a broken rib and collar-bone. Fuller was on his way to visit his brother for the week-end.

Mr. and Mrs. Morgan Dennis entertained with a six o'clock dinner Saturday, honoring 20 college students home for Thanksgiving. They also had Mrs. Dennis' father, W. R. Morrison, of Amarillo, as a week-end visitor.

Miss Catherine Duree and friend, Miss Neva Herod of Corsicana, visited with Mrs. Birdie Duree this week. Returning home they were accompanied to Corsicana by Mrs. Frank Easter Sr. She will join her son, Frank Jr., and motor on to Waco for a short visit.

Mrs. Mary O. Brownlee of Berkeley, Calif., has returned home after visiting relatives, friends and looking after land interests in Castro county. Mrs. Brownlee is a former resident.

Mrs. J. A. Ballinger of Tulia has closed her home and plans to spend the winter in the home of her daughter, Mrs. Birdie Duree.

LeNora Poe and George Ray Jr. attired in Spanish-American costumes, represented a very effective announcement of the Spanish-American School of Missions Sunday at the Baptist church. Rev. Charles Dixon of Brazil will conduct the mission study to be held at the church this week.

Mr. and Mrs. Sam O'Neal, of Altus, Okla., spent Thanksgiving with Mr. and Mrs. Floyd Copeland and attended the bi-district football game between Dimmitt and Canadian.

Mesdames W. O. Lawrence and Elizabeth Huckaby had Mrs. Earl Landtroop and her mother, Mrs. Bishop, of Plainview, for the noon meal Sunday.

County-wide Workers' meeting sponsored by the WMU Thurs-

day had a large attendance.

Howard Powell, LaJara, Colo., is visiting his sister, Mrs. W. C. Copland, who will join him for an extended visit to East Texas.

Friends of Mesdames Jim Goins and Tom Tate, will be interested to hear they are both recuperating. Both ladies' have undergone major operations in the Plains Memorial hospital.

Graveside services for Virginia Kay Goins, infant daughter of Mr. and Mrs. Jim Goins were held at 5 o'clock Monday afternoon. Rev. George Ray officiated.

The baby died at 9 o'clock Sunday night at Plains Memorial hospital.

Other survivors are grandparents, Mr. and Mrs. J. H. Butler, and two brothers.

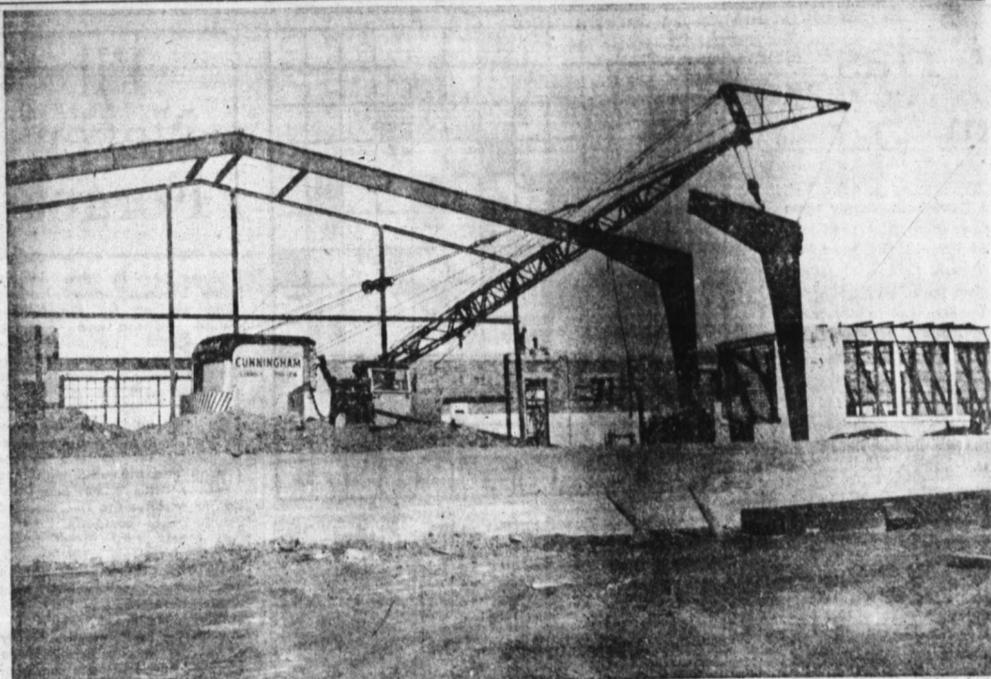
Dimmitt is taking on the Yuletide spirit. Old Santa's exhilarating smile captivates citizens and tourists day and night.

Messrs. and Mesdames Billy Hackleman and Bob Mapes were guests of Mr. and Mrs. Percy Merritt, of Greer, N. M. on Thursday.

**Shirley School Honor Roll For 2nd Six Weeks**

Thirty-seven Shirley school students were on the honor roll for the second six-weeks of the school year, according to a report released by Bryon Durham, principal of the school.

Honor roll students are: Eugenia Alexander, Ronald Anderson, Ada Mae Bettis, Jane Bookout, Martha Bookout, David Brumley, Judy Kay Coffin, Gregory Combs, Lois Christman, Jean Ann DeShazo, Louvilla Finley, Peggy Graham, James Gentry, Judy Kay McGee, Randall McGee, Linda Hare, Judith Raye Haseloff, Patricia Ann Howard, Karolya Kirby, Gladys Lee, Dan-



THE STRUCTURAL STEEL for Dimmitt's new gymnasium was rising fast last week when this picture was taken. The gymnasium, which will seat almost twice as many fans as the old gym, is at the west end of the new half-million dollar grade school building in Dimmitt. The work on the school is expected to be done so the school can be ready for occupancy in September, 1952. —Brand Staff Photo.

ny Martin, Harold Meacham, Sneryl Patterson, Ruth Powell, Weldon Riley, Sandra Roberson, Betty Smith, Linda Smith, Charlie Smith, Lynn Thompson, Charles Murray Thompson, Woody Tottenham, Linda West, Dorothy Williams, Ella Marie Williams, Carroll Leeland Whiteside, and Shirey Zellner.

**Honor Students At Central School**

Central school's honor roll for the second six-weeks of the school year was released this week by D. C. Martin, principal.

On the honor roll are: Kenneth Walser, Nancy Green, Judy Walser, Jimmy Curtsinger, Lynda Phillips, Norma Sue Sowell, Wilma Sue Channer, Sheron Burk, Denise Barnard, Ann Reeves, Linda Kay Noland, Reed Green, William Ponder, Virginia Witherspoon, Jan David Wallace, Pat Robbins, Lana Crow, Betty Theresa Fambrough, Glenna Belar, Ruth Ann Fincher, Jeanette

**Courthouse Records**

**WARRANTY DEED**  
J. G. Evans et ux to W. B. Gontes, Lot 54, Allison Sub., Bk. 2, W 1/2, Bk. 3, E Pt. Bk. 16, Welsh Add.

**NEW AUTOMOBILES**  
Fore Motor company, Tulia, 1951 Ford, 4-door sedan, November 17.

Joe Brorman, Box 521, 1951 Plymouth, 4-door sedan, November 20.

J. H. Carpenter, Amarillo, 1951 Hudson coupe November 20.

Hereford Motor Company Inc. Drawer 900, 1951 Mercury 6 passenger coupe November 21.  
Orville Groneman, Vega, 1951 Dodge club coupe November 23.

Mrs. E. E. Hopson, 128 Avenue A, 1951 Dodge 4-door sedan November 23.

Sharp Edwards Motor company 439 Main, 1951 Mercury 4-door sedan November 24.  
Mrs. John Paetzold, Route 3, 1951 Ford 2-door sedan November 24.

**MARRIAGE LICENSE**  
Clifford Loyal Arnold and Guilletta Uvonne Gunstenson November 27.

Of the 102 new domestic corporations in Texas approved this week by Secretary of State John Ben Sheppard, one was in Deaf Smith county.

Sears Grain Company of Black '50 years, Mills and Gins, Capital stock: \$5,000. Incorporators: J. H. Sears, Celestine J. Sparkman and George R. Jowell.

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FRIENDLY, COURTEOUS SERVICE

You need not pay more for safe, efficient washing. And you need not waste time in waiting. 14 machines, in perfect working order, are at your service.

**VAUGHT LAUNDRY**

115 Lawton St.

Phone 368

**DR. MILTON C. ADAMS**

OPTOMETRIST

140 West Third Hereford, Texas  
Phone 37 Office Hours—8:30 5:00

**SANTA CLAUS IS ALREADY HERE!**

If You Don't Believe it, Check With Us At

**HEREFORD IMPLEMENT CO**

They're NEW...and YEARS AHEAD!

**INTERNATIONAL HARVESTER**

*Refrigerators*

they're femineered

Wonderful idea is right! Color in the refrigerator handle sparks your kitchen with new, glowing beauty! Plastic squares in choice of ten smart, easily interchangeable shades! See the handle with the new decorating twist...now!

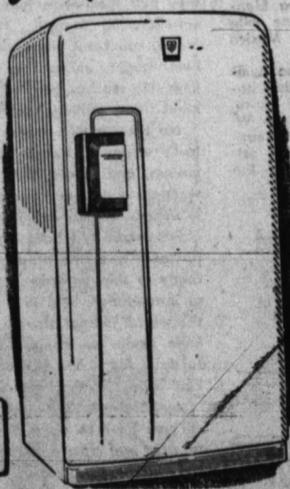
It's another exciting result of femineering! Functional features galore, designed with a woman's love of beauty and efficiency in mind. Striking eye appeal, plus new utility, greater convenience in the refrigerator that's years ahead, today! See it!

7 MODELS 7 SIZES

7 PRICES Starting at

\$219.75

SEE THEM AT OUR STORE!



LOOK AT ALL THESE FEATURES

Butter Keeper keeps full pound creamy!

Egg-O-Mat holds 16 eggs, releases two at a time!

Pantry-Door adds nearly 8 ft. of front-row storage!

Tight-Wad Unit—quiet, economical, warranted 5 years!

**HEREFORD IMPLEMENT CO**

331 N. Sampson

Phone 51



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You Pay As Little As

**10% DOWN**

with an

**F. H. A. TITLE 1 LOAN**

Remodel... modernize your home now... pay later... with an F. H. A. Title I Loan! It is the ideal low cost way of financing home and farm dwelling property improvements. You can borrow UP TO 90% of the cost of the project—in any amount UP TO \$2500. Yes, only 10% down and up to 36 months for repayments.

Don't wait! You can bring new beauty and extra comfort to your home for the wintry days ahead. Make a check-list of needed improvements; see us for estimate of the work, and enjoy new home convenience, quickly and economically.

SEE US FOR COMPLETE DETAILS

**Home Improvements That Can Be Made Up To \$2500 With 36 Months To Pay**

- Extra Rooms
- Doors
- New Kitchen
- New Floors
- New Bath
- Venetian Blinds
- New Roof
- Side walks
- Windows
- Drive ways
- Garage
- Fences

Let Us Estimate Your Needs Now

**CARL McCASLIN Lumber Co.**

1 Block East of Courthouse Phone the Lumber Number 7

# Deaf Smith County Has Date With Destiny in '52

All signs point to a bigger and better year for Deaf Smith county in 1952 in regard to gaining national acclaim for our products, developing national markets, and possibly inducing outside capital to bring industrial payrolls here.

One of the greatest steps in the realization of the plan for a more profitable Deaf Smith county is the reorganization of the Hereford Chamber of Commerce into the Deaf Smith County Chamber of Commerce.

Ranching and farming, as we all know, is the backbone of business in this community. Take away the productivity of our soil or our water and we could eventually board up the stores along Main street.

In the reorganization of the Chamber of Commerce, this truism played an important part.

Yes, the Hereford Chamber of Commerce always realized the vital part farms and ranches played in Deaf Smith county's economy.

Yes, the merchants did figure it was vital to put this area before the public's eye, so, in the cycle of community economy, it would mean more business in the long run for the merchants themselves.

The Hereford Chamber of Commerce has pulled no punches in boosting Hereford and Deaf Smith county during the past few years.

But the time has come for bigger things. The time has come for Deaf Smith county to "shoot the works."

The job ahead—the goal which is so near realization—calls for a larger effort. It can no longer be done by a junior-sized Chamber of Commerce with an inadequate budget.

The job must be done by the entire community banded together as the Deaf Smith County Chamber of Commerce.

What is that job? It's been in the minds of prominent people here for several years. Deaf Smith county's job, the goal which cannot be attained with anything short of an all-out effort, is creating a national market and commanding a premium price for everything and anything grown or produced in Deaf Smith county.

The job is also inducing large manufacturing concerns to invest capital in this area, to bring industrial payrolls into the county, to create a bigger and better demand for Deaf Smith county grains, meats, and vegetables.

In achieving this goal, agriculture will prosper, industry will prosper, the merchant will prosper, and we will build a

bigger and better Deaf Smith county upon a solid foundation rotating around the products of our own fertile soil.

There may be mineral riches under Deaf Smith county soil, but there is an untapped bonanza still to be unloosed in our farmlands.

Deaf Smith county is fortunate, indeed, to have among its citizens men of great vision. They are men who see beyond today or tomorrow when they ask support of plans to capitalize—for the benefit of all concerned—on the natural blessings of our community.

Pathetically enough, many smaller communities fail to grasp the opportunity which is being offered to Deaf Smith county now. They cannot, to use an old saw, "see the forest for the trees."

Consider the advantages of a Deaf Smith county which would supply to the nation its full production of grains and vegetables, all enriched with the God-given mineral superiority in this area.

Imagine, if you can, a label for foods grown in this county which would AUTHENTICALLY bespeak of its origin in Deaf Smith County, Texas.

Visualize vegetable processing and canning plants with large industrial payrolls springing up right here among us.

It's MORE than an idle dream! It's within our power to make it a reality.

If sufficient support is given a county-wide Chamber of Commerce, literature singing the praises of Deaf Smith county—along with the cold, hard facts to back it up—will be distributed nationally.

Such a plan is NOT speculation. It is in the mill if future support warrants fulfillment of the endeavor.

Whether Deaf Smith county receives national recognition or not depends upon the support you and I give the Deaf Smith County Chamber of Commerce in 1952.

If we don't believe in Deaf Smith county ourselves and show it, what reasonable basis would we have for expecting industry to show faith in this area's future by investing here?

Let's all help pay the county chamber's way now so it will pay our way later.

This is not just another appeal for a dollar or two. It is an appeal for an investment in this area and its future.

Deaf Smith county and all her citizens can have a date with destiny. Let's keep it.—W. W. K.

# Survey Shows Tendency To Censor News Events

A recent survey conducted by the journalism department of Texas A & M college shows convincingly that government units at local levels tend to determine which matters of public business the people should know about and which matters they should not know about.

The editors quizzed in the survey also acknowledged that the situation is not serious but could easily become a major problem.

Sixty-seven per cent of the papers responding to the questionnaire reported either frequent or isolated cases where their reporters were denied access to the public records or being excluded from meetings.

"Being excluded" meant everything from not being able to sit in on meetings to calling "executive" sessions or meetings without notifying the press.

Public officials—people living off the tax moneys the people pay—who put themselves in the role of censor over what you—and I shall read or hear are guilty of the most flagrant type of mismanagement of the public interest.

Let's don't be naive and say to ourselves that "it can't happen here." It has happened before. It IS happening now. But with the groundwork being laid by the free press and the weight of public opinion providing the momentum, the matter will be cleared up.

A free press which refuses to be "hushed" or sidetracked will see that the public gets ALL the information about public business.

The Hereford Brand will carry on the campaign right here in this community.

The matter IS serious. We can give a finger and lose a hand. No one wants that

to happen. We will guard EACH of our rights, no matter how small, with equal vigor.

Which of the governmental departments on the local level are guilty of withholding information?

In larger cities, the survey conducted among Texas editors shows that the police departments were guilty more than any other of everything from deliberate withholding of news to failures to keep adequate records that are available for inspection.

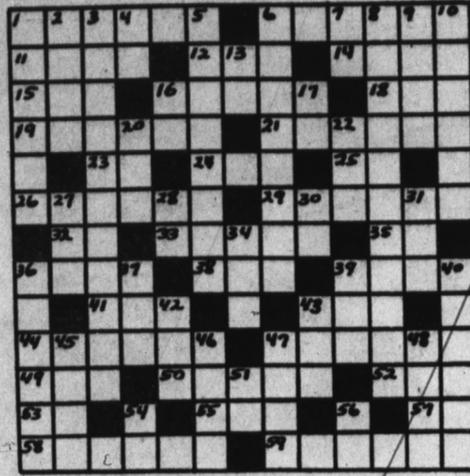
City councils and school boards were second to police in denying reporters access to news. More trouble was reported with administrators such as school superintendents and city department heads than with the boards over them, such as school board and city council. The administrators seemed to feel insecure and thus reluctant to reveal or say anything without specific approval.

The most frequent violators on the news front in the small communities served by weekly papers were school boards and commissioner courts, both of which ranked well ahead of the police. Most of the trouble was with closed sessions rather than denial of access to records.

Cases of any type of censorship—regardless of how trivial—is dangerous as long as the human element is involved.

If the public is good enough to foot the bill, the public is good enough to know what's going on.

Reluctance can breed nothing but suspicion. A reluctance tolerated with wishy-washy excuses can be a dis-service to the public which SHOULD have the information and the decision at its fingertips. W. W. K.



### The Domestic Scene

- ACROSS**
- 1—Something for the "green thumb" person
  - 6—Added "zest" to the cookery
  - 11—Item for the housewife with a pressing engagement
  - 12—To dine
  - 14—Untruthful narration (two words)
  - 15—The kind of profit we all like
  - 16—Something every garden craves
  - 18—Unrefined element
  - 19—To reap
  - 21—Was prodigal
  - 23—Elementary Orders (abbrev.)
  - 24—Siesta
  - 25—Indefinite article
  - 26—To hold back (a bridge)
  - 29—To seem
  - 32—To like
  - 33—Employing
  - 35—Chemical symbol for strontium
  - 36—Skills
  - 38—Distress signal
- DOWN**
- 1—Cooking condiment
  - 2—Extent of space
  - 3—A kind of polishing stone
  - 4—Dictionary of National Antiquities (abbrev.)
  - 5—Proximity
  - 6—Kitchen implements used for slow boiling (abbrev.)
  - 7—The U.S. "corn state" (abbrev.)
  - 8—"Line of work" for the laundering housewife
  - 9—Some of the Irishmen
  - 10—One who makes a deed
  - 11—Preposition
  - 15—Pronoun
  - 17—Ancient sun god
  - 20—Callus-inducer for the gardener
  - 22—Leafblood of the tree
  - 27—Auricle
  - 28—Gentlemanly Unions (abbrev.)
  - 30—Abbreviation for Portugal
  - 31—Uninvited guest at most family picnics
  - 34—Electrified particle
  - 35—Gravy-catchers for the housewife
  - 37—Dry, of wine
  - 39—Oven (Scottish)
  - 40—A kind of fur (pl.)
  - 42—A catastrophe of the seam
  - 43—Bovine talk
  - 45—Over again
  - 46—Tomatoes
  - 47—To use the scissors
  - 48—Formerly
  - 51—Declamation of satisfaction
  - 54—To exist
  - 56—Male parent

## I'll Never Forget

Some time in the 1880's, some brothers named Isaacs, then working for the GMS—Gunter, Munson and Summerfield—Cattle company, had some argument or difficulty with the company management, quit, and went up the Palo Duro creek to about the last living water hole and built them a two room picket house—that is pickets set on end in the ground and plastered with mud—about this same time—just before or after the LS—Lee and Scott—Cattle company built a two room cedar picket house at a spring on Section 22, Block K-3, Deaf Smith county and about four miles from where Hereford now is.

Some time prior to 1889 the LS's having built an exceedingly good four or five barbed wire fence—I understand some of that fence is still in use until this very day—from the south-



ANDERSON WITHERSPOON

west corner of the XIT's—abandoned this two room house to the coyotes.

In the year of 1889 a Mr. Parrish came to occupy this place and later secured a U. S. Post office here—called Down—the first down in Deaf Smith county.

In the years from 1880 until 1890, quite a number of families and bachelors—there were lots of bachelors on the plains in those days—looking for grass and water for cattle and sheep. Most of these settled in the Tierra Blanca and other draws where nature furnished water and fuel.

Among these many little cattle men were: Mr. Jowell, Mr. Cox, Mr. Carter, Mr. Brady, the Day brothers, the Wombles, the Witherspoons and many more. In whom the best, the cleanest people the west has ever known.

These were just not the kind of people that drank whiskey, caroused around and raised H—in general. Neither was there much cow stealing.

Everett Haley's history of the XIT notwithstanding, there was practically no guntoters then and the few killings were done by the very men guntoters that was paid out of tax money to protect the rest of us. In about 1884 or 1885 the XIT's Capital Freehold Land and Investment company—a Scotch and English financed corporation—built quite a large rock house in the north bank of the Tierra Blanca draw and about one mile east of the Texas-New Mexico line.

This house became the number 5 Escabada—not Escarabada—division of the XIT ranch. Some time in 1888, one W. D. Witherspoon—after meandering all over the plains, settled on a large lake in the (Continued on page 5)

### SUNDAY'S CURRENT QUESTION

## Varied Solutions Offered For Curbing Nation's Traffic Toll

In your estimation, what is the leading cause of our high traffic toll in the nation? How could it be remedied?

MRS. HOMER BRUMLEY—I think it's too fast driving by poor drivers. I think that the drivers license examinations should be stricter and should be given every year. I think that alcohol is a big factor in it too. More stringent punishment for those who drive while drinking might help.

S. B. BERRY—I think that failing to regard the rights of others is a big part of the cause. Carelessness is about 95% of the picture, too. Stricter law enforcement is about the only way that it can be stopped. Less ticket fixing would help too. The judges aren't giving strict enough punishment. I believe that there are just too many lawyers in on it.

MRS. M. C. ADAMS—I think that it is possibly carelessness on the part of the drivers. About the only remedy that I can think of is four-lane highways all over everywhere and that is next to impossible. I guess that about the only other thing that could be done would be to train the drivers.

BOB WEAR—The proven fact is that most of the accidents are caused by carelessness on the part of the driver. There is only one solution and that is that each person exercise greater care by observing all the traffic regulations and by manifestation of the proper respect for each other. Keeping cars in good mechanical order would also help.

LELAND ALDERSON—According to the Texas Department of Public Safety over half of the nation's traffic toll is caused by young people between the ages of 16 and 25. The best way to remedy that is for the parents to clamp down on them.

## 'Tater Peelin's

By Roberta Campbell

Whether we care to admit it or not whenever we find ourselves unable to get along with others we can look for the trouble within ourselves. Maybe we are too critical or too possessive, too self-centered or snobbish or maybe our biggest fault is that we have developed a tongue like a cow instead of ears like an elephant. Whatever the weakness, possibly the most pathetic of all social misfits is, we would say the spineless victims of acute alcoholism who haven't the will power to throw on the brakes before they have brought unhappiness to their families, unappreciated sympathy from their associates and contempt from outsiders.

Since any lasting help for them must be the result of their own courage and determination, they must face the fact that whatever alibi they try to offer, they don't really have anybody twistin' their arm or sittin' on their chest holdin' their nose or pourin' the stuff down them with a funnel.

Our conservative Scotch blood has finally paid off. For years we've been savin' old stockings to make a rug but every so often we would decide that we would never find time to make the rug and haul out the hose to burn. However we always wound up by puttin' them away again and since Mrs. R. A. Fullwood gave the demonstration on nylon corsets we've been havin' the time of our life takin' out color and puttin' more in for different kinds of flowers. We even had some to pass on to other women.

We don't want to embarrass anybody, but since there is no doubt times when the advice would have been applicable in any home we will have to pass on to you something that tickled us.

A young couple weren't exactly gettin' along at meal time one day lately and their five year old son whammed his fist down on the table and exclaimed "Now let's not have anymore fightin' around here! This is not Korea. Let's not have anymore of that loud talkin'!"

# Panhandle Paragraphs

### WANT ADS

The following classified ads come from the Lamesa paper. For sale—75 head of milk goats 1 to all. Will pay any man to buy one will save Dr. bill and hospital bills and prolong the lives of your family if they drink goat milk. I am 87 years old and drank goat milk all my life and still living. Liable to live 25 years longer if I don't get killed. I live at east end of North 2nd St. Have good second hand cars to sell. Worth the money.

For sale—Land for sale in New Mexico. 10 different tracts. 7 River Ranch would run 3000 head of stock. Panyon Rancy would run 1000 head. Rest of places have all been ranches. Can be used for farm. Mineral rights to all this land. Have raised 22 children, would marry widow woman with plenty of sense. Would take 12 children. Must be able to drive car. Have car but would buy better one, any kind she wants. Haven't been to a doctor in 35 years. I have six lots in Lamesa they all have gas through the lots.

### TURKEY SHOOT

The Jaycees of Floydada will hold a turkey shoot December 15 and 16 at their rifle range. There will be 28 turkeys given away to the rifle experts. They had the same type of turkey shoot just before Thanksgiving.

### OCHILTREE COUNTY C O F G

New directors of the Ochiltree county Chamber of Commerce were elected recently. There are three new directors from Perryton and two from the rural areas. There were several hold-over directors.

### TO ASK FOR BOND ISSUE

The Board of Trustees of the Lockney school district will ask voters to approve a \$250,000 bond issue on January 1 for the purpose of constructing a new school building. The board plans to build a 9-class room building to house the sixth, seventh and eighth grades.

### ROBERTS COUNTY WHEAT

The Roberts county agent estimated that 25,000 acres of wheat would be planted in Roberts county this year. Rains in the past few weeks have made the wheat that is already planted begin to come up.

### BROWNFIELD GOODFELLOW FUND

Plans are being made for a Brownfield Goodfellow fund took shape this week with the announcement of committees from the Lions club and Epsilon Sigma Alpha who are working to make Christmas a happy day for Brownfield children. Money from the fund will be used to buy food and clothing for the needy families of Brownfield.

### NEW COMMUNITY BUILDING

Plans for a new community building five miles north of Levelland were made at a recent meeting of the Farm Home club of Levelland. The building will have dressing rooms, a stage, fireplace, terrace, kitchen and nursery. A total of \$1,120 had been raised toward the project when the group met.

## The BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his farm near Bootleg has joined the fantastic weapons school of thought, his letter this week reveals. He ought to be good at it.

I have noticed from time to time lately some Congressman or other expert in Washington has been given a secret look at some of the secret weapons this country has and invariably they pull themselves together and announce the things are unbelievable, fantastic, they're capable of sledge-hammer blows, knock-out blows, but I notice the war in Korea is still being fought, unless they've finally signed a truce by the time this reaches you, with the old-fashioned weapons like hand rifles, artillery, and American boys.

No I know this country is capable of producing some fantastic weapons, but up to now they're mostly experimental models, and I have been thinkin'. If the talk about fantastic weapons is designed to scare the enemy, why don't they really unlimber? Why be pikers in this fantastic business?

For example, I have a weapon, that is, I have it in mind, not exactly in the production stage—no use havin a boat ready to ship any overseas yet, which can be fired say from an abandoned field in a safe spot and will sweep around the world without stoppin, slicin down buildings like a sharp knife peelin an apple from stem to bottom. All you have to do is fire it and yell duck and the war is over and mankind is back to the handicraft age.

Another one I'm workin on will drain any ocean we got. All you have to do is open a plug and wait till the water runs out and cross over to enemy territory in trucks and tanks, bein careful of course of the dead fish. Where the ocean will drain to is too fantastic to mention.

Another weapon I'm workin on is known as the J. A. Extra Hardy Johnson Grass Root. This variety you plant in your own field, aim at where you want it to come out on the other side of the earth, and retire to your fireside. In three weeks Russian wheat fields will be rank with the stuff. I figure this one will wreck the food production schedules of any country you want to knock out.

I'm workin on a lot of others, but this will give you an idea of what a first-class fantastic weapon ought to sound like on paper.

Yours faithfully,  
J. A.

The Sunday Brand  
Established 1948  
Published every Sunday at  
336 Main St.  
Hereford, Texas

James M. Gillentine,  
Editor and Publisher

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Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879. Hereford, Deaf Smith County, Texas

News Editor ..... W. W. Knief  
Adv. Manager ..... Melvin Young  
Shop Foreman ..... Jim O'Hair

### Dimmitt Sport Success Lies in "Starting Young"

One of the secrets of Dimmitt's success on the prep sports front is in Coach John Blaine's method of encouraging competition in regular physical education periods.

All Dimmitt school boys from fifth grade on up are given the opportunity to "dress" for sports during their PE class periods. They are encouraged and sponsored by the athletic department in these inter-mural activities.

Success of this system is given by the showing of the Dimmitt football team this year, in years past, and the fact that 55 boys in Dimmitt high school came out for football practice this season.

### Dimmitt, Bovina Students Tech Class Favorites

Two area students at Texas Tech were named class favorites by their respective classes in recent elections.

Harold Brannon of Dimmitt was named junior class male favorite and Bill Derrick of Bovina was named freshman class male favorite.

The favorites will receive prominent spots in the Texas Tech yearbook, "La Ventana".

### Government Calls For 1949 Wheat

The government issued a call to the Dimmitt Wheat Growers

last week for some 1949 wheat which was stored under CCC loan at the Friona elevator.

CCC called for 45 cars, or slightly more than 75,000 bushels. The shipment was sent to Lubbock.

### Carol Ann Newell Elected President Of WaKiTa Group

Carol Ann Newell was elected president of the Wa Ki Ta Camp Fire girls at their meeting Tuesday afternoon.

Chosen to work with her were: Linda Kay Noland, vice-president; Jo Ann Cupell, secretary; Nona Marie Strange, treasurer; Lynnell Best, scribe.

Plans were made for a Christmas party and a work day. The work day will be held on Saturday at the home of Mrs. Bob Wilson.

Those attending were: Lynnell Best, Linda Kay Noland, Carolyn Harper, Mary Lynn Morrison, Virginia Witherspoon, Eugenia Alexander, Linda Hair, Lawanna Lookingbill, Carol Ann Newell, Nona Marie Strange, Sandra Worley, Jane Bookout, Patsy Hyde, Virginia Isabell, Melba Gay Lawrence, Betty Baetzold, Dolly Paetzold, Donna Witherspoon and Jo Ann Cupell.

### Wheat...

(Continued from page 1)

such a toehold in the county, a toehold which has grown beyond expectations.

Some people were discouraged with cotton, initially, he thought, but they are making more money on that crop than they had

anticipated.

The county will get about 28,000 bales this year, he believes, with about 8000 bales, or less than 1/3, of the cotton in the county already ginned.

### I'll Never...

(Continued from page 4)

Eastern part of Deaf Smith county and was the first settler—nester—to settle on the plains proper in Deaf Smith county.

There has been quite a lot said and written about pioneers and pioneering but this Mrs. Witherspoon had more to contend with—perhaps—than anyone else that ever lived on the plains. The lake soon dried up and Mrs. Witherspoon and two boys—about 16 and 17 years old had to dig a well—pick and shovel—more than 60 feet deep and draw water two or three years by hand to water 50 or 60 head of stock. Their father—W. D. Witherspoon—worked in Amarillo the greater part of the first two or three years they were here.

Some time during these years Mrs. Witherspoon sickened—was confined—a child was born—died and was buried there "on the lone prairie" and is buried there to this day and where no one knows perhaps in someone's plowed field.

All this time 30 miles from a P. O., 30 miles from a RR, 30 miles from a doctor and ten miles to the nearest neighbors. These were real pioneers. Late in 1880 or early in 1890 some men—prospective settlers—perhaps from Amarillo and Tascosa met and decided to organize Deaf Smith county.

Almost in the exact center of the county a section of land—640 acres of it was surveyed

into town lots and called Grenada.

Quite a number of families flocked into Grenada and surrounding country including the whole Witherspoon delegation. Grenada was voted the county seat of Deaf Smith county in the summer and fall of 1890. Air, a rival town and postoffice, died of disappointment.

Some time after the election a P. O. was established at this place and called LaPlata, the second post office in Deaf Smith county—Air had one first.

From 1891 until 1898 the population of Deaf Smith county dwindled quite a bit. In 1898 the Pecos Valley railroad built a railroad across Section 61, Block M-7, drilled a water well, put up a windmill and called it Bluewater.

From that date until now, the hoe man has been coming thick and fast—this spelled the end of the man on "horseback."

From then it was just a matter of getting rid of land and cattle as early as possible.

Just a word in regard to one of the earliest nesters that came to Deaf Smith county—C. G. Witherspoon. He settled on a quarter section of land—homesteaded in the eastern part of the county in June 1889. He taught the first school ever taught in Amarillo.

He was elected the first county clerk the county ever had.

He held this position many years then graduated from the University of Texas and was appointed agent for the Western Union land company. He sold every town lot in the village of Hereford that was sold for many years. He sold more than 140 sections of land for the Western Union land company as well and never a dissatisfied customer.

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ONE OF DIMMITT'S many new homes still in the construction stage is shown above. Dimmitt is currently undergoing a surge of home and school construction. —Brand Staff Photo

### County HD Agent Reports

By Argen Draper  
With the holidays nearing,

crafts are more popular again. Corsages seem to be the current interest. Mrs. J. V. Perrin had an unusual corsage made of banded duck feathers. The feathers had the rich tint of *orange*. The corsage was tied with black satin ribbon and was quite effective on the pale pink gaberline dress she was wearing. She says her husband hunts corsages now instead of ducks.

Mrs. Hardy Benson had on a ribbon corsage made of white satin ribbon, tied with white. A sunshine pal of hers had given it to her.

Several of the club women have made very pretty corsages from nylon hose. I'm proud of a jonquil corsage Mrs. J. E. Dyer brought me — It was made especially for a dark green dress.

Everlasting corsages are popular during the winter months, but nothing will replace the fresh blossoms to accent a costume. Make flower garden plans now for corsages all year.

Plenty of time remains for planting some bulbs and bulb-like plants. Lilies, iris, and Dutch iris and tulips may be planted now. Sweet peas may be sown for early spring bloom. Seeds that may be planted are larkspur, cornflowers, California poppies, and cosmos.

voices. I wish to review the subject.

The proponents of federal financing of the Canadian River Dam base their case on the following arguments.

(1) The dam is vital to the future growth of this community.

(2) The problem of financing is one that cannot be solved without federal help.

(3) The plans call, not for an outright gift of federal funds, but for a 50-year loan to be repaid by the users of the water.

I will grant that a dependable water supply is vital to the future growth of the West Texas community. But I am not convinced that the Canadian River Dam is the proper solution or the only solution to the problem. Instead of looking at this thing from the standpoint of what we can get by whatever means, let's look at it with an eye to what we can get by proper methods and by "proper" methods. I mean methods which will not bring upon us something worse than the problem we are trying to solve.

The Constitution of the United States says "Congress shall have the power to lay and collect taxes, duties, imposts, and excises, to pay the debts and provide for the common defence and general welfare of the United States". To my way of thinking, this cannot be construed as giving authority to Congress to lay and collect taxes for the purpose of making a 50-year loan to West Texas in order that West Texas may gain an advantage over the other communities in the competition for population and payrolls. If an advantage to West Texas in such competition is properly a matter of concern to Congress, then so also are a host of pet schemes of community boosters throughout the 48 states. I challenge the proponents of our particular scheme to estimate how much money the federal government would tie up if all such schemes were given blanket endorsement by Congress. I challenge them also to demonstrate that such a colossal financing of community projects would be in the real interest of the United States.

If such a wholesale financing of community projects cannot be proven to be in the real interest of the United States then it must be contrary to that interest and we have no right to ask for it.

I have asked before, and I ask again, what sort of plans and cost estimates would be produced by what West Texas engineers, and what West Texas response would there be to community financing? Has anyone tried to figure out what sort of water supply could be financed by revenue bonds? I want to know what West Texans think about this situation and I will appreciate it if officials of the Bureau of Reclamation, Congressmen of the United States, and other visiting firemen, will tone down their remarks so that the voices of West Texans may be heard.

marks so that the voices of West Texans may be heard.

I ask my neighbors to remember that the welfare of the United States is more important to our children than the Canadian River Dam. Can we reach into the grab-bag once again and hope at the same time to teach Constitutional government to our children? Can we give willing ear to the sales talks of a federal bureau and hope to remove from office that concept of government which has made bureaucracy a threat to individual liberty, and if we believe that each community should meet its own problems whenever possible, why do we not make water plans which this community can handle and then proceed to handle them?

Yours very truly,

C. O. Towne  
Amarillo, Texas  
November 21, 1951

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### Letter To The Editor

HEREFORD BRAND

Dear Sir:

We of this community are, I am sure, concerned with the welfare of the United States. But too often we leave to somebody else the burden of expressing that concern in a positive manner. A short time ago, Mr. J. Evetts Haley spoke out against federal financing of the Canadian River Dam. The response was a deafening chorus of official protest against his views, a chorus remarkable for the lack of local

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It has a powerful prize winner of an engine, a V-8 high-compression engine—the better to take you up hills. It has a very low center of gravity—the better to take you around curves. It has a big staunch frame, wide tires, new-type spring suspension, supersafety brakes—the better to make you happy behind the wheel.

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the U. S. are still on the road, according to the latest official annual registration figures.

Will upkeep stay low? You save money year after year. Mercury's famous stamina keeps repair bills at a rock-bottom low.

Does it represent solid value? Mercury owners say YES! So will you when you get the rest of the story. Drop in today and see.

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8-WAY CHOICE INCLUDING MERC-O-MATIC DRIVE!  
For "the drive of your life," Mercury offers a triple choice in dependable transmissions. Merc-O-Matic Drive, the new simpler, smoother, more efficient automatic transmission—or thrifty Touch-O-Matic Overdrive are optional at extra cost. There's also silent-gate standard transmission.

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No fiction could possibly match the suspense and violence of this adventure which actually happened in the early West. I earnestly recommend it.  
The Manager

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RODE OUT OF THE HILLS INTO A TOWN OF UNPROTECTED WOMEN!  
All of their menfolk were gone when the desperadoes came—and all except one were woman-hungry madmen. Hot lead stopped some, but there were many.

GRANNY'S PISTOL HELD THEM OFF UNTIL—

Barbara LEARNED THE TERROR OF A KILLER'S LUST!

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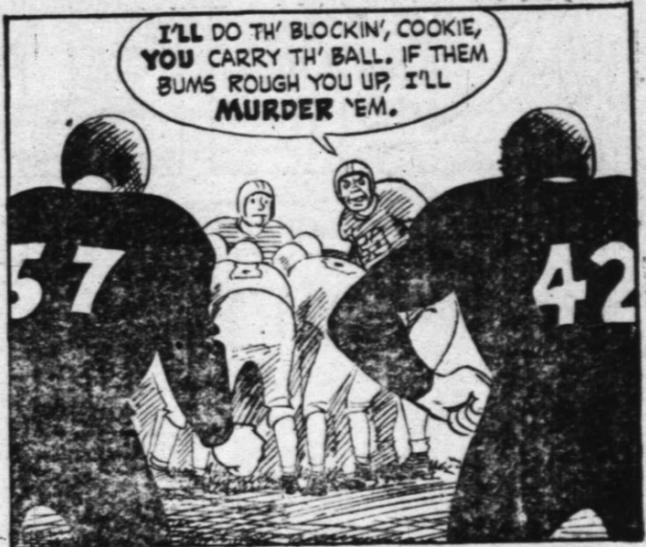
The Sunday Brand, Hereford, Texas, Sunday, December 2, 1951

## Buz Sawyer

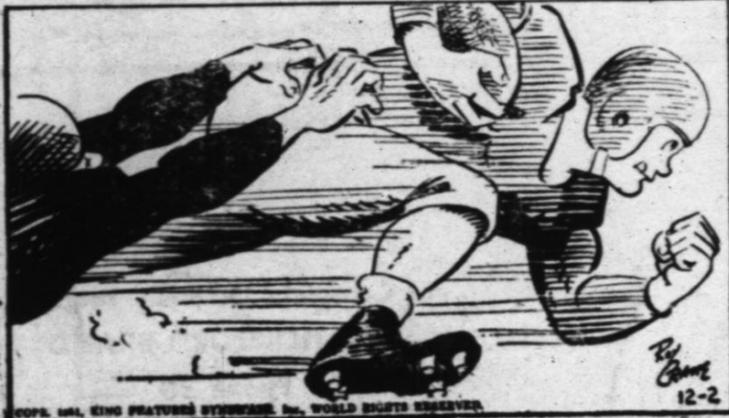
FEATURING HIS PAL  
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FOURTH QUARTER. YIPPAHOOPY TRAILS WEYBELOE NORMAL 6 TO 21. SUDDENLY, BIG JOHN CZIZACK, WHO QUIT FOOTBALL TO PAINT PICTURES, RUNS ONTO THE FIELD.



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LUCILLE IS A CANNONBALL. BIG JOHN A TIDAL WAVE, A TORNADO, AN AVALANCHE.

FINAL SCORE YIPPAHOOPY 26, WEYBELOE NORMAL 21.



YA STILL MAD AT ME, COACH?

WELL—AHEM! UNDER THE CIRCUMSTANCES, JOHN, I FEEL VERY KINDLY TOWARDS TEMPERAMENTAL ARTISTS.

**GRANDMA**  
by  
**CHAS. KUHN-**



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**THE HEREFORD BRAND**  
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Complete line of Desk Lamps.

Flourescent, also goose neck lamps.



AT THE

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PHONE 30

# MANDRAKE

## THE MAGICIAN

BY LEE FALK & PHIL DAVIS

WE WASN'T TRYIN' TO PUSH HIM OFF NO ROAD. I LOST CONTROL OF THE CAR.

1

THAT'S THEIR STORY, MANDRAKE. CAN YOU THINK OF ANY MOTIVE THEY'D HAVE TO KILL YOU?

NO-- NOT YET. LET THEM GO.

HE SAID --GO!

\*!@#&!\*

2

NO MOTIVE, UNLESS I CAN TIE THEM UP WITH THE ATTEMPTED MURDER OF DUKES. THEY KNOW I'M WORKING ON THAT.

THEY'RE A COUPLE OF SMALL-TIME GAMBLERS-- TRYING TO GET CONTROL OF THE TRACK FROM DUKES.

3

THAT'S MOTIVE ENOUGH-- IF WE COULD ONLY FIND THE GUN THAT SHOT DUKES. THE ANSWER IS IN THAT ROOM. I'M GOING TO REPEAT EXACTLY WHAT DUKES DID.

CAREFUL, MANDRAKE. YOU MIGHT WIND UP ON THE FLOOR, DEAD!

4

DUKES CAME INTO THE DARK ROOM -- SHUT THE DOOR. IT LOCKED ITSELF. THEN--

I'M AFRAID-- SOMETHING'LL HAPPEN-- TO YOU--

5

--HE TURNED ON THE LIGHTS LIKE THIS, AND --OH!

A SHOT SUDDENLY RINGS OUT IN THE LOCKED ROOM!

6

**BANG**

12-2 CONTINUED-

This Space For Sale!

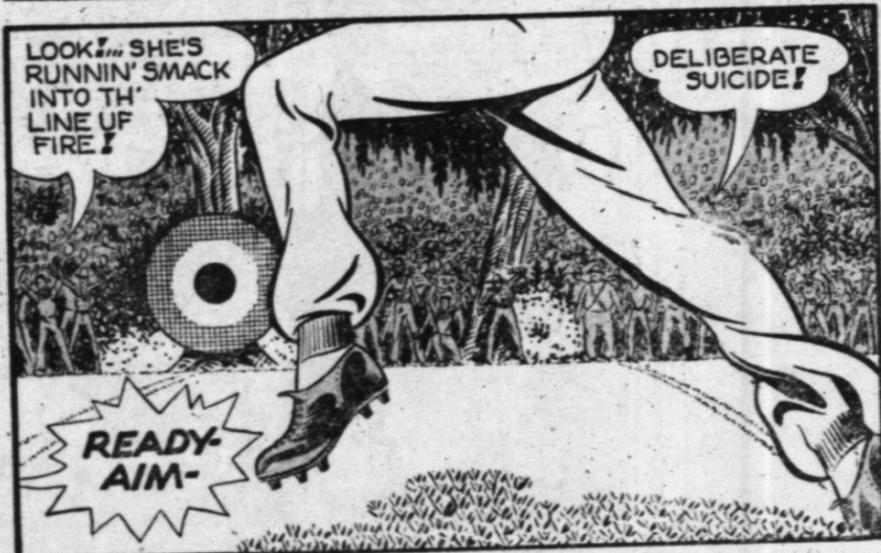
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by RAY GOTTO



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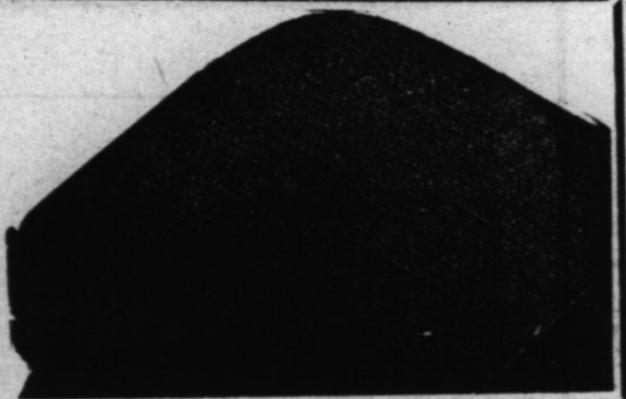
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BRANDON WALSH AND  
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of the  
**ROYAL MOUNTED**  
by  
**ZANE GREY**

WELL, NURSE DALE! DON'T TELL ME YOU'RE ONE OF CORPORAL DEAN'S PRISONERS!

HARDLY, KING! I'D JUST LIKE TO LEAVE HERE BEFORE I'M SNOWBOUND... HAVE YOU ROOM FOR A PASSENGER?

ARRIVING AT FORT NORTH TO TRANSPORT TWO MURDER SUSPECTS TO HEADQUARTERS, KING GETS A PLEASANT SURPRISE?

OF COURSE! BUT WE'LL HAVE TO LEAVE AT ONCE. THERE'S A BLIZZARD REPORTED!

HERE ARE THE PRISONERS, KING! 'SPEC' TATE WON'T GIVE YOU ANY TROUBLE BUT.....

...WATCH OUT FOR "MOOSE" SLADE... HE'S A KILLER!

I'LL HANDCUFF THEM TO THE CHAIR ARM, DEAN... COME ON, YOU TWO, THAT STORM'S GOING TO STRIKE ANY MINUTE NOW!

I'M GLAD YOU'VE COME ALONGS, MARVA... IF THAT STORM CATCHES UP WITH US, I'LL NEED YOU TO KEEP AN EYE ON THOSE CHARACTERS!

THE GARY 12-2

HMM! YOU'LL NEVER GET ME TO TH' GALLOWES! THIS PLANE AIN'T GONNA REACH CIVILIZATION... I KNOW!

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...CONTINUED...

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# JOHNNY HAZARD

by FRANK ROSSIN



FROM THE EDGE OF THE JUNGLE, DEBRIS CALLS ON JOHNNY AND SCOTTY TO SURRENDER, BELIEVING THEM TO BE UNARMED. FROM THEIR DITCHED PLANE, JOHNNY AND SCOTTY HEAVE TWO GRENADES FROM DEBRIS' OWN CARGO, BUT TO THEIR SURPRISE...

PLOP!  
PLOP!  
HA! HA!  
HEE...HEE!  
HO!

SUFFERIN' SUSIE!  
THEY'RE... DUDS! NO WONDER  
DEBRIS SAID HIS CARGO MIGHT...  
OR MIGHT NOT... EXPLODE! HE  
DOUBLE-DEALS...EVERYBODY!



HAZARD! WE'RE COMING  
AFTER YOU... BETTER SURRENDER  
... OR WE CUT YOU DOWN!

WHAT CAN WE DO,  
JOHNNY? THE REST  
OF THESE GRENADES  
MUST BE DEADHEADS,  
TOO!



NO DOUBT,  
SCOTTY! HMM...  
HOW WERE YOU AT OUR  
NATIONAL PASTIME,  
SCOT?

BASEBALL? STRICTLY  
A FLUB AT BATTING...  
BUT I HAVE TWO  
GAND-LOT NO-HITTERS  
TO MY CREDIT!  
WHY?



BATTING A THOUSAND WON'T  
HELP HERE... BUT PITCHING MAY  
GIVE US! LOOK, DEBRIS HAS  
HIS WEAPON HOLSTERED... GIVES  
US A CHANCE FOR A DOUBLE PLAY  
... AND THEN...



VICTORY GOES TO THEIR  
HEADS... THEY LOWER THEIR  
GUNS... A LITTLE CLOSER...  
NOT YET... CLOSER...



...NOW!



...NOW FOR  
A THIRD...  
OUT!

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CONTINUED...

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# THE KATZENJAMMER KIDS



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