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Around Town


## Rural Phone Cut-Over Date Early In 1953

 Old-New Style Show April 9 By Friona Club

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 둔둔․․ Natt Cvetic Will Address Local Chab Nembers A5 =

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| viands tos the time thes, ane need-- quarters of the year. |

Bank's Statement Issued On Suit I. F. Allisom; president of the eral and State Bank Examiners
Hecefornd Staie biank, has preparr
and this bank is in excellent
 Tressigre.
An scocunt of the action,

 OF THE HENSAND FRIENDS have constanty trovercome We ve

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## Pioneer Day Plans Progress With

 Commiltees, Jail For Whiskers
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Seve stautomatic dial central serve the area, he seld. These
units will be small $16 \times 16$ foot
buildinss housing the equidings housing the automatic
ealls. Location of the seven stations
are: between the Dawn and Progressive schoolk near the Frio
shool, three miles west of HereSchool, three miles west of Here-
ford, three miles northwest of
Triona. three miles suthent Friona, 314 milees west of Bovina
and between Oklahoma Lane and

Forrest said the other connee ting companies are expeoted to
be able to gear their change-over

Giles Indicted By Grand Jury Russell James Giles 38, was
indicted for murder with a motor vehicle by the with a mo-
Coustrict Court erand jury in Lubbock on
Wednesday, April 2 Bond was set at ss,000, ac-
cording to Forrest Bowers, cording to Forrest Bowers, as-
ststant district attorney for the
soth and 7 Tind Judicial districts. The jury, which reported out its findings at $7: 30 \mathrm{p}, \mathrm{m}$. Wednent with 34 others for the ApGiles is still in serious condiLubbeck, where he has been in an unconscious or sami--onn
cious condition since the fatal acoldent - in which a 15 -year-
old Lubbock zirl was kalled
acar the Luibbock city limits on

Easter Pageant At Christian Chürch Tonight Anstman xa 2m mex mitation $\rightarrow+\infty$
 a feature of the program with
Itr. C. W. Parker serving as soloist Included in the cast will be:
Mor Iven Block Mrs. Robert Golaborouph, Billie Smith, Doris
Russell. Dorothy vient Dodson, Tom Woodforal, Johm keen, A. Petersen Walter Kon-
don Margat Phillips. Mrs. Bert Brown Jim Kirthy, Irs Scott, Iv-
an Block, Troy, Moore. Bob Brown, Don Veiecl, Bill CarmiBrown, Don Veipel, Bill Carm-
ctoel' Wallhoe Ford, Ken Cn
michael and Ban Harris. michael and Bill Harris,
Mirn and Mrs Ror Fill
direet the presentation.

OAMMOND R. Estrs, preident of the Tow. are zhowe above with offices of the Here-
 tound noustex. the tive occompenied to Whection by Edived 1 . Volling execilive



PREP．GOLFERS of District 1－A are shown at the Hereford golf course Monday following their 36 －hole medal play for Shown above，kneeling from left：Burton Young，Dumas，2nd place medalist＇and Don Ham，Frank Bryce，Bill Barton and John Akins，all of Phillips，members of the first－place team． In the second row，from leff，are Don T．Martin，Hereford
coach；John Whinnery，Dumas coach；Hugh Bob Tilson，Her ford medalist，and Rite Washer，Junior Kerns，Charles Ham－ ilton and Orville Hanna，Phillips，second－place team；Jack coach．All the first and and Chesty Walker，Phillips footbail coach．Atl the first and second placers－teams and medalists Le and Mrs．J，M，Mefaring $\mid$ Hugh Bob Tilson
 Field，Calife，where Lt．McFer－
ling，will be stationed until he
leceives his wings．


DR．MILTON C．ADAMS OPTOMETRIST
140 West Third
Hereford，Texas Phone $37 \quad$ Office Hours－ $8: 30 \quad 5: 00$

## Ms，The Nzw Holland 



 <br> <br> \section*{<br> \section*{Annoupcing： <br> <br> \section*{<br> \section*{Annoupcing： <br> <br> \section*{<br> \section*{Annoupcing： <br> <br> <br> Frank Tackett <br> <br> <br> Frank Tackett <br> <br> <br> Frank Tackett <br> <br> <br> In Charge of Our <br> <br> <br> In Charge of Our <br> <br> <br> In Charge of Our SHRVE DXPAREIXIT SHRVE DXPAREIXIT SHRVE DXPAREIXIT <br> <br> <br> Specializing in <br> <br> <br> Specializing in <br> <br> <br> Specializing in NOTOR TUNIFURS NOTOR TUNIFURS NOTOR TUNIFURS <br> <br> <br> JONES BROS． <br> <br> <br> JONES BROS． <br> <br> <br> JONES BROS． SERVICE STATION SERVICE STATION SERVICE STATION <br> <br> <br> East Miwey 60 <br> <br> <br> East Miwey 60 <br> <br> <br> East Miwey 60 <br> <br> <br> Whone 1281} <br> <br> <br> Whone 1281} <br> <br> <br> Whone 1281}
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and a ball club is hinged on tha
center line，weak fringes will hum center line，weak fringes will hart
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ter stripe will get you killed
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## Hospital

Notes
Patients In Hospital
Grandstand Gropings

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## 41 and $43 \%$

## Soybean Cake

We are unable to get any cootonseed cake but
do have plenty of Soy bean cake．

## Alfalfa Seed

All indications are that all alfalfa seed will be much higher．Book your supply now

## Bradley Grain



## Complete Set of

## BATHROOM FIXTURES

With Supplies To Floor
Tub and Trim $\quad$ Reg．$\$ 99.85$
Weter Closet with Seat Reg． 36.10

## 19×17 Vitrous China Lavotory

Hegular Price Complete $\$ 160.50$ Our Special
Complete
Sel
$-145^{\circ}$

See These Today
At
MTM Fi，PM：
125 Sompson

## 

## FREE

Theatre Tickets

To See

PANDORA
and the Flying Dutchman Starring
Ava Gardner WEDNESDAY - THUBSDAY APRII 16 - 17

## Star Theatre <br> re

Be Sure and Ask for Your Free Tickets Wum eoch PAIL--N-ADVANCE Slosufied ad.
in The Brond, Wo will give one troe ticket.

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WRERY CIARK celebrated his 2nd birthdoy with a porty Wedmesdoy attermoon of the home of his parents, Mr. and
wors. Shown in the picture ore from left: Pat Higgins, Mike

| $\begin{aligned} & \text { GORTABLE } \\ & \text { RADIO } \end{aligned}$ |
| :---: |
| Reg. 48.95 Volve |
| Speeded $\$ 30^{9}$ |
| Ofur mathe at |
| SAIMEex |
| DRUG |

Wilson, Butch Drummond, Gene Sparks, Lois Bosley, Larry
Clark, Ricky Clark, Rodney Wilson, Lynn Bogle, David Bosley, Sydney Davis, and Sue Drummond. Staff Photo.



Child Study Club Features Book Review At Annual Guest Night Event Mrs. R. P
ember Mrs. R. P. Coneway, honorary
mber of the Child Study club
ve the history of the club since
ul
 its aid in organizing other
Ild study clubs. Child study clubs.
Mrs. Noah Elliston was the $\begin{aligned} & \text { Apparently the well. - drillers } \\ & \text { Suest speaker of the evening. } \\ & \text { have their hands full at the pres- } \\ & \text { She reviewed "Mother }\end{aligned}$ ent time with many of them re-
 experiences in rearing an only
sonn from the time of his birth
until his wew wellis being dug and day, giving a
unt
ent wells being deepened ads
to the backlog of well work. dricrous account of the unim- $\begin{gathered}\text { Presumably the city is in ow }\end{gathered}$ The refreshment table was ap. eed in crystal and carried out
he club colors of blue and plnk.
隹

# GBANLOPENINE 

## Don't Niss The 50 Prinat (0) End

Of The

## MILLER KAISER - FRAZER CO. FRIDAY, APRIL 18th

SEE THE NEW<br>\section*{Henry J Corsair}<br>Raiser Marhatlan<br>Ealiser Deluxe<br>ON DISPLAY<br>Bemember the date ..:<br>fRTDAY, APRIL IAh<br>MHLER KAISER - FRAZER CO.<br>1101 East First St.<br>(Miller Oliver Co.)<br>Phone 195

Young Musicians Will Appear On Convention Programs

Friona Study Club Hears Of Personalifies

Velma Schlenker was in charge
of the program. She talked on of the program. She talked on
"Women--why they are famous."

Those present were: Mesdames
Berniece Crump, Margie Herring, Berniece Crump, Mare: Mescames Herring,
Mary Nell London, Velma


JOHN MCLEAN
Insurance Agency

## KAISER-FRAZER

## SEE TIIE NBI '52 <br> theme marsilir



New hatinn Under the hood is the new Hearry Io thriftier than ever! You get power plua....
up to 0 miles on a gallon! $A$ "penay a mile"
drives it!
 (f) len


New Nontinition


New sumbunctice
 ceamieses steel root panel! See
Kaiser-Fracer dealert, lodyy!

America's lo. 1 hiy s..the car that makes thritt a pleasure!

## SAISER CRAZZR $=2=$


$\overline{\mathrm{W}}$. A. Senters Of Friona Observe FRIONA - Mr. and Mrs. W.
A. Senter of Friona celebrated
their golden wedding aniver A. Senter of Friona celemrated
their golden wedding aniver-
sary Sunday, April 6 , with a re-
ception at the Friona clubhouse.
Greeting the guests with Mr. Greeting the guests with Mr.
and Mrs. Senter were two daugh-
ters, Mrs. L. P. Davis of Frions and Mrs. G. B. Frazier of Dim-
mitt.
News neour rou uno rour necicil
Personals



 Senter peturue of made when and Mrey wror


GRUEN wind. Priced from $\$ 33.75$,
including federal tax.

Demand this Protection NEW WATCH

Watch Master Adecenifificintryment, thet ony wath, a certificale of accuracy to assure your sat-
isfaction. Come in and we will test your pre

## LynnC.

Kester
Official A. T. \& $S$.
Railway local Reilway Local

## Around... <br> Around...








 min bir meate in mixis.
 Tuesday
or shine.
 THE PARTY?
OH, IO LOVE $\sqrt{1060}$ $\left\{\begin{array}{l}n+3 \\ 3 \\ 20 \\ 5 \\ 3\end{array}\right.$ A Ais moment in
 ain oind Whather you golones yith ine ux.anis. fact remains. Every tele-
phone call, important or ordinar
bargain.
For the average cost of
each local call, including tax, is less than 3 . Can yourt
bargain?
Ever hello is agood lar


Easter Seal Campaign Brings Total Of \$714
 and War wian bew wel peed



 son ond ind in int oeen

 given.
"The money is here and we
should use it," Wear commented.


Frank L. Lucas Funeral Rites Held April 2


Henry Sears and children are
Austin visiting of Austin visiting in the
of his mother and sister. Mr. and Mrs. John Cauthea
of Seymour, Mo., visited with
Mrs. Oliver Rudd on Mrs. Oliver Rudd on Tuesday.
They were enroute to California
where they will visit relative Mr. and Mrs. C. B. Hudson
and son \#arry were in Clarenand son- Parry were in Claren-
don the past week end visiting
relatives. Jim Edwards is visiting with friends and relatives in Okla-

The Sunday Brand, Hereford, Yexas, Sunday, April 13, 1952
 D. Chinn, Brownwood, a sister;
and two nephews, Charles Lut
cas of Brownwood and Weldon Lucas served 32 years in the cas of Brownwood and Weldon
Lucas of Coleman Frank L. Lucas was born in
Coleman county on February
pany.

Both Mr. and Mrs. Lucas were | 1894. He finished high school | $\begin{array}{c}\text { mothers of the First Christian } \\ \text { mere }\end{array}$ |
| :---: | :---: | :---: |
| church in Hereford and were bap- |  | there. He latier gracuated from

the Metropolitan School of Bus-
chized in the same ceremony short--
ly after their arrival here. He iness in Dallas.
Following graduation, he en- $\begin{aligned} & \text { ly after their } \\ & \text { remained a Chr } \\ & \text { of his death. }\end{aligned}$
Following graduation, he en-
tered the railroad industry, serv-
ing under his brother the late
 years general freight and pas--
senger agent for the Santa Fe at
音 12.
 Plainview, he was sent to Here-
ford as freight clerk and in one
fear as entered the armed forces active in civic affairs.
asis health broke in 1948
and eear entered War I. He served 11
in World We never fully recovered. He en-
months as sergeant in the Quar-
tered the hospital in his last ill-. cermaster Corps at Camp Travis ness and
in San Antonio.
Lucas was married to the for- Mr.
Mnd Mrs. Oscar Hunt will


FOR QUALITY CLEANING CALL

##  <br> Easter Clean - Up <br> 50 Only <br> Street Dresses <br> New for Spring <br> $\$ 4^{00}$ <br> "Sanforized" Eyelet Embroidered Cotton Slips <br> 80 Sq. Cotton Half Slips <br> Four Gore Full Length Cotton Slips <br> 9 Men's Better, All Wool <br> Dress Suits <br> Reduced Out of Our Better Suit Stock <br> s3500 <br> Tropical Suits <br> Sharkskin Overplaids <br> The Number One Summer Fabric and Pottern <br> $\$ 7075$ <br> It's Our 50th <br> Anniversary PENNEY'S ARE BURSTING WITH GOOD NEWS for You muw WATCH THE THURS. BRAND FOR FURTHER DETALLS <br> $$
\begin{gathered} \text { Broken } \\ \text { Sizes } \end{gathered}
$$

The Sunday Brand, Hereford, Texàs, Sunday, April 13, 1952 WESTWAY NEWS

- Rev. R. D. Evans Will Conduct Easter Services At Westway



## Picture Yourself..

in a stylish new Andover Suit

##  <br> WHAT'S NEW THIS SEASON

Our designers have perfected the new DRAPE coot for men. It looks smart, you'll agree. Note the narrower lapels, with longer style lines, lawer placed buttons, natural shoulders, and very slight body fit. Delicate refinements, yes, but important for style perfection. You are always correct and up-to-the-minute when you wear Andover clothes.

## DUB'S MAN'S SHOP




ERNEST McCOY, Church of Christ minister of Borger, spoke io the Hereford Kiwanis club on Thursday. Speaking on the sanctity of the family, McCoy soid our nation will be what
our boys and girts are. "Our young people of today are iust as good as the young people of the past," he soid. "We have placed the blame for iuvenile delinquency on the wrong people. We should talk about delinquent parents." McCoy is conducting a series of meetings at the Hereford Church of Christ. Staff Photo.
Lutherans Will Attend Parley At Austin; To Call Resident Pastor


NW HEREFORD NEWS
Four Members of Geo. Hogland Family Overcome By Gas Fumes







 reported doing all right.
Members of this communty
will celebrate Easter with a ' '42' $\begin{gathered}\text { time of this writing. } \\ \text { Mr. and family Mrs. Mave been attending } \\ \text { and }\end{gathered}$
 Corbett farm Monday night
at 8 p. m. Members ring a pie,
in Herseford.



 mand


Hurricane Woven Ratitun summer Chairs-Seat $18^{\prime \prime}$, height $221 /{ }^{\prime \prime}$. From
Hurricane's Factories in

Price $\mathbf{\$ 5 . 5 0}$


Mohogany Dropleaf Table - Closed
40x25, open $40 \times 57$, extended $40 \times 75$, two leaves.


No. 98. Plotform Rocker-Seat 24 in. wide, 22 in . deep, overall height 37 in. Full coil spring seat and beck. Walin. Full coil spring seat and back. Wai-
nut and wheat finish. Wool frieze covers in grey, aqua, flame and rose beige. Duran covers in green and red.


Unfinished Chests-Marde of clear onderosa Pine, resawed stock of this ame wood is used in drawer bottoms and backs of each unit. Styled with lush sides and knobs. Five drawer Price $\$ 19.50$

Dresser, chest $143 / 4 \times 36 \times 355 / 8$ high.
Price $\$ 24.50$
Three drower Nite Stand 12 3/4×12-
$1 / 8 \times 28$ high.
Price $\$ 9.50$
Listen to Margaret's Local Newscast Every Weekday Morning at 8:00 A. M. Over KPAN, 860 on Your Dial.
E. B. Black Co.

Since 1901

## Come As You Are... After Work - Before Bedtime After the Show-Aw, Heck, just Anytime! PROMPT COURTEOUS AFTERNOONS \& NITES SERVICE IN YOUR CAR



Your Favorite
SANDWICHES
CHICKEN. In the Basket

SEAFOODS
All Kinds of Soft Drinks

| Triona News |  |
| :---: | :---: |
| By Mrs. E. R. Day | Acciden |
| munity thls week were a son | Th |
| to Mr. and Mrs. Henry Jackson, | damage in an accident |
| a son to Mr. and Mrs. B. L. Hil- th | three cars Friday afternoon |
| lock, a daughter to Mr. and Mrs. W | West 5th Street. |
| J. E. Knight, and a daughter | A Plymouth sub |
| Mr. and Mrs. Claton Taylor. by Irene Wi |  |
| Mr. and Mrs. Dick Rockey re- away fromturned to their home from Sul- |  |
| turned to their home from Sul- | 5t |
| phur Springs, Mo. Mr. Rockey |  |
| Clarey hospital there and Mrs. on 5th stre |  |
|  |  |
| Mr. and Mrs. Oscar Baxter and the Plymouth |  |
|  |  |
| west of Friona for some time, |  |
| have moved to Friona, Baxter |  |
|  |  |
| purchased the business and prop- |  |
| purchased the business ator com-erty of the Friona Motor |  |
| pany, owned by Green and Scottof Hereford. |  |
|  |  |
| Mr. and Mrs. Glenn Green re- investigated the |  |
| rick, Ark., where they went to visit Mrs. Green's brother, who is seriously ill. |  |
|  |  |
| Mrs. Johnny Hुand were in Clovis Wednesday shopping. Mrs. E. P Day Sr and Mrs, E. R. Day |  |
|  |  |
| R. Day Sr. and Mrs. E. RedayJr . were also in Clovis Wednes- |  |
|  |  |
| School Lunco |  |
| Room Menus Drive-in that |  |
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|  |  |
| ${ }^{\text {Tresday }}{ }^{\circ}$ - Amiversaries from Su |  |
| Sauce, Carrot Sticks ${ }^{\text {a }}$ April |  |
| Sauce, Carrot Sticks <br> Tomato Juice |  |
|  |  |
| Peanut $\begin{aligned} & \text { Butter } \\ & \text { Wednesday }\end{aligned}$ |  |
|  |  |
| Oven Fried Fillets, LemonsParsley Potatoes |  |
| Sliced Tomatoes, Honey |  |
|  |  |
| Fruited Gelaun  <br> Thursday Mr. \& Mrs. F. S. Walters |  |
|  |  |
| Vegetables, Beet Stew Mr. \& Mrs. E. H. Harper <br> Crackers, Cheese Sticks Mrs |  |
| Crackers, Cheese Sticks Mr. \& Mrs. Jomes A. Derryber <br> Orange Juice  |  |
| Honey \& Butter Sandwiches |  |
|  |  |
| Pinto Beans, Onions |  |
|  | TOWER THEATRES |
| Cabbage-Tomato-Celery Salad |  |
| Cornbread, Butter, Milk Cherry Cobbler |  |

## YOUNG LADY KIDNAPPED

We Won't Kidnap Anyone But Ycu'll Be Gelting

## ROBBED

II You Don't Take Advantage

Of Our

## EASY PAY PLAN

For That Complete MOTOR OVERHAUL Or
Factory Rebuilt FordEngines MOTMIG 1 M M M
MONIIS TO PAN

Taken Into One of The Most Desolate Places On Earth

Sound and gogged the moiden wos thrut into a guiniv sock, unoblo
 diven ropidily down the stroct. Inefleatively she strvegled to molease herailf from the gog. Alast the wos bound too securaly. Finolly the aer Iopped. She was then corried into a builiding garping for breath. The lock was token from her hood ond the gog removed from har mouther her captors saying: "There pretly bird, scream as long̀ as you like, no one will hear you here." "Where am I"? she gasped. "You are in a 'Fly-by-Night' Garage" was the cold and ervel response. Alas! Alas! she moaned, "No one will look for me here, the people do not' come this way. Please Mr. villian, won't you take me to the HEREFORD MOTOR CO., INC." "Impossiblel" he hissed, "that is the most popular garage in town, everybody goes there for their Motor Repaiss, they have trained mechanics, precision tools, factory tested parts and thelr work is guaranteed. You would soon be discovered there." Then she sighed and said, "I suppose if I cannot be discovered, the proper thing for me to do is to faint" and she fainted. Alas!

For Quick Dependable . WRECKER SERVICE Phone 39

- Body Work
- Point Jobs
- Wrecker Service
- Motor Overhouls
- Brakes Relined

Or Adjusted

- Motor Tune-Ups
- Valve Jobs
- Wash and Grease

In Foct
From A
Loose Screw To A
Complete Overhaul


## HEREFORD MOTOR <br> Your Friendly Ford-Mercury Dealer

Nope Tom

MRS. JACK BRADLEY
Congealed Chicken Salad Fine
Party Fare For Early Spring
 it time of the year does the other chicken salad recipes, but
mention of chicken salad sound
she always comes back to this so good? Chicken is a thrifty one which has
chooce of meats for it is not only
orite. Here it is: in good supply but lower in cost. Congealed Chicken salad
You may get freshly - dressed

chicten | chicken or the frozen variety, |  |
| :--- | :--- | :--- |
| ior you may take advantage of | 2 cups cooked chicken cut sma |

 Mrs. Jack Bradley gives you itoday's recipe for this depart-
ment and it is nne and over. again for several

## NOTICE!

 In order that our employees may have the entire day ofi, we will be
## CLOSED ALL DAY

On
EASTER SUN.

## GREENHEDGE CAFE



## Irrigation Farmers and

 Car OwnersWo have the following engines in stock, roody to go. 1951 Fords ( 688 cyl.)
1951 Chevroiots
1951 Mercurrs
1951 Oldsmobiles
1950 Dodges 1950 Chryslers
New Chevrolet engines 105 HP $\$ 319.75$ New Pontiac 8 Block assy. $\mathbf{\$ 2 1 9 . 7 5}$ New Pontiac 6 Block assy. \$189.75 These are new, genuine GM engines still in the crote.

We have a few Olds 88's in frames with switches, etc. ready to set on your well.

SEE US BEFORE YOU BUY Dulaney Auto Parts

Almighty God, our heavenly Father, guide. we beseech thee, the Nations of the world into the way of justice and truth, and establish among them that peace which is the fruit of righteousness, that they max become the King. dom of our Lord and Saviour Jesus Christ. Amen.

## For All Your



 Oklahoma For Easter Visit
By Mrs. Ira Ricketts Retha Jo and Buddy Godfroy ion with relatives in Frederick
ion Okla. They went with Mr. and
Mrs. Jack Rentro Mrs. Jack Renfro. Judy McGee is absent from
school with the whooping cough. school with the whooping cough
Ruth and Marion Stephenson
of Amarill Ruth and Marion Stephensi
of Amarillo were Sunday visit
ors in the C. $V$. Burges and $T$ T ors in the C. V. Burges and TT
J. Parsons homes. Ruth and Mar
ion used to live in the Progres sive community. Thursday visitors in the V. E
Dodson home were Mrs. Dodson
sister, Mrs. Weaver, her moth sister, Mrs. Weaver, her moth-
er. Mrs. Scott and Mrs. Bill Hood. Mr. and Mrs. Taft McGee were
ald
among those helping Mrs. R. L among those helping Mrs. R. L
McGee celebrate her birthday
Saturdey Saturday. They went to Long
champs in Amarillo for the cel
ebration. Mr. and Mrs. D. Y. Edward
and girls, Helen and Irene, spen
last and girls, Helen and Irene, spen
last week end with their daugh
ter and sister, Mrs. W. L. To berlin of Lubbock:
Mr. and Mrs. W. . Stephen
son of Claude are spending the
s. son of Claude are spending the
week with their daughter, Mr.
T. week with their daughter,
T. J. Parsons and family.
Wayne Wayne and Janice Edwards,
children of the Calvin Edwards, children of the Calvin Edwards,
have the chicken pox.
Roy Lee, Gene David and JimRoy Lee, Gene David and Jim-
mie Jee Dean, son of M. and
Mrs. Jack Dean are staying with Mrs. Jack Dean are staying with
Mr. and Mrs. . . E. Dodson while
their parents are on a business Thre ir parents are on a business
trip to Lubbock and Paduch. Joyce Lomas, Joan McGee and
Mary Lou Griffith were shopping

Friona Churches Give Good Friday Joint Program
FRIONA - The high schoon
choir, under the direction choir, under ene direction on
Earle Hjse, presented a commun-
ity woship service .The Word From the
April 11. The service was a community-
wide service sponsored by all
the Friona Wide service sponso
the Friona churches. Included in the program we
Scripture readings about
Seven We Scripture readings about the
Seven Words; a brief meditation
and prayer for each word; speand prayer for each
cial numbers by the
gregational singing

## Earle Hise was in charge of

 Earle Hise was in charge ofthe music, George E. Meyer wos
geneal program chairman and
Miss general program chairman and
Miss Joyce Miller was pianist.
Program for Mrogram for the evening was:
Invitation to Worship and cation by H. V. V. Reckney; Word
One, Dudley Bainum; Word Twr, One, Duatey Bainum; Word Twr,
M. C. Oborn; Word Three, Jim
Dixon; Word Four, D. O. RobaDixon; Word Four, D. O. Roba-
son; Word Five, Darrell Robins:
Word Sis. Word Six, Glenn E. Reeves; and
Word Seven by W. A. Tinney 0 Mr. and Mrs. Bob Lamm and
aura Jane are spending the Laura Jane are spending the
week end in oklahoma. They visited her miother, Mrs. Mike o
Hara and sister, Catherine, in Elk City and with. his parents, Mr. and
Canute.
Mrs. W. C. Cheshire and W. D. Cheshire of Amarillo spen
ast week enire in the and week end in the home of Mr
and Mrs. Onias Carroll in Amaril in Amarillo Saturday.
Mr. and Mrs. Bill Bo children and
Y. Edwards wer
pers Tuesday.

Mattie Shults Is Birthday Honoree Sat.
Mas. spe
winging.
Those attending were: Mr. and
Mrs. Barge White and son of Am-
arillo: Mr. and Mrs. Alvis Day
arillo; Mr. and Mrs. Alvis Day
and Dee Smith, Mr. and Mr.
Scott Day. Normon and Qunlin
Scott Day. Normon and Qunilin
of Clovis, Mr. and Mrs. Cayson
Jones, and Glendal, Mr. and Mrs
ones, and Glendal, Mr. and Mrs.
Sames Jones. Mr. and Mrs. E.
R. Day Sr. Will Jones and Lucy
.
R. Day Sr. Will Jones and Lucy
Jones of Friona and the hosts.
Mr. and Mrs. Day.
Mr. and Mrs. Day.
Visitors in the Tom Howard
home are: Mr. and Mrs. H. B.
Rome are: Mr. and. Mrs. H. B
Ramsour of Hilo, Hawaii. They
are Baptist missionaries.
G-E
PORTABLE
RADIO
Reg. 48.95 Value
$-530^{95}$
Other Medels at Drostic
Reductiona!
See Thom at
IAIIS
DRUG

Dr. and Mra. A. T. Mims have
been guests of his uncle, W. J. $\begin{gathered}\text { Mrs. G. L. Muse is in Themple } \\ \text { git through the Scott and }\end{gathered}$ Stanford, the past week. Dr. White clinic. She will be gone
Mims and his family plan to about 10 days. Mims and his family plan to about days.
move to Hereford in July when meve wil be associated with the
he wob Lawrence has returned
Hereford Medical and Surgical Arom Spearman Thursday where trom spearman Thursday

## Now Available

* NEW PUMPS
$\star$ NEW and USED PPPE
* CATTLE GUARDS

We Are Prepared and Equipped
To Repair and Rehuild Any and All Makes Pumps and Gear Heads

Phone 1577

## DARREL HABKINS

Miss Peggy Bell Bride Of Robert Alexander Fri.

MRS. ROBERT ALEXANDER
 $\begin{aligned} & \text { nounce the marriage of their } \\ & \text { duaghter, Peggy Joye, to Robert } \\ & \text { Alexander, son of Mr. and Mrs. }\end{aligned} \left\lvert\, \begin{aligned} & \text { Attending the couple were Bet- }\end{aligned} \begin{aligned} & \text { will make their home in Amar- } \\ & \text { illo where he is hay }\end{aligned}\right.$

## WALKER BROS. ALL STAR CIRCUS

Thursday, April 17th Lecated at Veterans Ball Park


FEATURING
$\star$ The Grear and Unprediotable Smetona $\star$ The Clarks North American Black Bears $\star$ Rio and Erma
$\star$ Mel Hall - World's Greatest Equilibrist
$\star$ The Flying Sanchez's - Direct From Mexico City $\star$ Nobel Hamiter's Riding Dogs and Monkeys $\star$ Congo - Hollywood Trained Chimpanzee Sponsored by The
Hereford Junior Chamher of Commerce


## Planning On Building

 A New BARN OR GRANARY?Carl McCaslin Lumber Co. Has All the
Necessary Naterial In Stock

## $2 x 4$ 's $2 \times 6$ 's $2 \times 8$ 's

Corrugated or Chamel
Drain Iron
Shiplap - V-Crimp Iron
Coment
See Us TODAY For An XXtimate

## Editorials

## Opportunities At Hand To

 Create Our Own Goodwillvast trade territory, which cold as some other to Hereford just as well place. What we need is a chance to place. What we need "spread the good news."<br>

neer Days.
Preparations are being made to give he community and thousands of visitors the best entertainment availabie. Ler's make
this fact known by making visits to surounding communities and creating good come to Hereford.
Once they come to Hereford and deal with the people, they will want to return.
Getting them here--the "goodwill"" par Getting them here-the goodw. The rest will be up to the individual mercl
with whom the person wants to deal. As we said before, the pioneer
event will give Hereford it's golden op tent "beat the drums."

## 'America At Crossroads' In Principle Of Seizure

| "America is at the crossroads," a steel company president told a nation-wide radio audience Wednesday night when giving . industry's side of the steel dispote. <br> There are many facets of the current trouble to be considered. Most of them are technical and economic intricacies beyond the scope of the detached observer. To attempt an evaluation of these issues of the dispute would be futile for a person not familiar with ell phases. <br> There is a side to the question, however, that can be judged without a working knowledge of the steel industry and its tabor-price history. And that deals with the government's moral right to interfere in any private industry. <br> That is why "America is ot the crossroads." Can the government tell industry HOW MUCH to pay and HOW MUCH to charge? Can the government impose closed shop restrictions on any industry? |
| :---: |
|  |  |
|  |  |
|  |  |

$\square$


 come out of this writer's pockel-direct-ly-any more than it does anyone else's. We share in none of the pronk We do, however, hold "stock" in a com
pany far greater-the United States and tion. Or the rights granted free enterprise under that some Constitution. We're
ous of those rights and are loathe to see them distorted to serve the interests of sel fish labor leaders seeking to put industry in their pocket and make all workers
their organization or be without a job. The government has no more right to seize private industry any more that
has to seize leadership of a labor unio and force the workers to produce their differences honorobby over
ference table IF THEY WANT TO.
$\qquad$ open to legal-and
was the seizure order.

Truman has placed the government of
the $U$. $S$. in the position of condoning the The democratic government of the United States has-in effect and through its ac that he has to accede to the wuipn demand


sunday's Current question Ciiizens Express Feelings On
Federal Seizure Of Industry Do you think go
vate industy violate
Constitution? Why? RAY COWSERT-Yes. Th tainly violated their rights
DON DAVIDSON-it's DON DAVIDSON It's a very dangerous step. Im no
It
urprised at it. It's the trend of government today. To me surprised at it. It's the trend of government today. To me ence of government. In time of war, it would be iustifiable, but certainly not in time of peace. If we are at war, we'd
ought to get down to business. If we're going to seize industry, we'd ought to be doing more about the boys in Korea Than we're doing. If rankest socialism were
would be hoppy for a chance to do fust what Truman has would JOE LOWRY-When a counity is in a state of war they should be allowed to do anything but in peacetime I don't
hink they should seize private industry. Any step of government control is a step toward socialism and such government control would be socialistic.
DON ZIMMERMAN - In a national emergency the government should have the right to take over any industry or any phase of national life that would be beneficial 'o know. It depends on how much steel they have stockpiled. If there is a shortage certainly the government should have the right to operate it. I think they should think they should be tolerated in normal times. PAUL HARVEY-1 sure do. If we can't run our own businesses it's a poor country to live in. If in a state of emergen
ey ond it is jeopardizing the country $!$ should think the gov ey ond it is leopardizing ion the to seize it it would keep production going. Where there is no more emergency than there is now I don't think the

## 'Tater Peelin's

## Three husky little girls doesn't seem to pose too much of a problem for one of our old ewes but bein' one of the trip-

 let lambs and hovin' to wait for a turn af the lunch counter which nature has provide with place settings for oniy wowould be something like standin' in a bread line always
$\qquad$
Congratulations to John David Bryant who won the bicylce recently in the contest for ma
Hereford Junior High's library fund.
We always read with interest the rules for the local Flower Shows but evidently our green thumb didn't grow long enough to include flowers becouse we doubt some we could even grow a prize old maid
Since one of our fayorites is gladi

We buried our old thirteen year old Joe Dog last week Wut under the tree back of the lot where Buster had made a grave for his puppy and his little white
many blackeyed peas last cannin' seeson.

## years ago.

It must have been from our dad that we inherited a strong
likin' for dogs becouse as long as he lived he alwas man likin tod to keep at least one bird dog-usvally a setter. We have often wondered how the lrish setter he had when he died knew where they had taken him because the next moting in front of the undertaking parlor where ho kept watch uniil ine body war taken awry
for burial.

## I'll

 Never Forget By CLAUDE RUTUDGE 1 remember one Sunday schoolpicnic at the old Ford schoolpicnic at the oid Ford school-
house. Everyone was there and
after dinner someone suggested after dinner someone suggested that old Fred Williamson tune
up his fiddle so they could up his fiddle so they could
dance. Someone else didn't like
the idea of dancing at the dance. Someone else dideo of dancing the
the ide
schoolhouse so old Fred roundschoolhouse so old Fred round ed up his bunch pretty quick
and took off. He said that ony
place there was no music was I was here before there ever
was a town of Hereford. I re-
member when the riitrod came
through. It came into Amarillo through. It came into Amarill
ond stopped for a long time be
fore it cáme on to Herefor fore it cáme on to Herefor
That was in 98 . They moved
Plata down here then. The
moved the courthouse and the aial and all.
I remember when they sold
the old courthouse to the Cath
olics ond they moved it right
across the street and remod-
eled it and put some stucco on
it. Before it had fust been an
old frame building.
After they sold the court-
house they bilt the new one.
I was here when Cari Git-
iland came here. He used to
weer his hair clear down on
his shoulders. a can remember
when old Judge Slaton coime
here.
There has been a lot of
changes since then. I remember one time seeing 40,000 head Dimmitt. It was iust open coun-
try between here and Dimmitt try between here ond Dimmitt
then and it was solid cattle all then and it was solid cattle all
the way. They were waiting for the way. They were waiting for
cars to ship them out. Of course cars to ship them't hove all the
Hereford couldn: have
cars so there was a lot of those cars so there was a lot of those
cotle that had be token
home and kept through the

## I, remember that obout that time Bovina was one of the largest cattle shipping center

 around here.On stormy nights it would keep all hands and the cook
to keep the herd separgted and
if they ever got mixed up we tiey ever got mixed up we
never got them separated.
In that time the In that time the lowyens
would fit themselves out with court from country follow the or womd nid som noitido

 ind ind wo noid voum piat

## and came to Do Dimmit for for gro- and


(Continued on pade five)
The Sunday Brand

## 





## Panhandle <br> Paragraphs

NEW GIN FOR BOVINA Bovino will begia ia the meor fivivere. Acconding to present plans, the gin will be ready for operation before the gimining season this foll.

## vocational cunac

Levelland tigh school will thold a vocetional dilinic this week. Businessmen, business womer, howsewives ond pret MULESHOE C OF C BanOUET
Duth Hohn will be the specier for the onsuol inclestore

## paveng contrac

Whelleract for the hand-surfocing of Highmey 66 from the Wheller county line through sucleom is to be let on April 15 or 16 . The rood will be peved wisit co.
of the most costly proietcs in the crea.

RURAL PHONES
RURAL PHONES Rural for the Portales erie promised for Rural-telephones for the Pontoles area ore promised for
January or Februery of 1953 . The ploms for the progrom will be completed sometime diving Aprill and bids bint be opened shamzock daive
The Shamrock Cleon-Up compoigm mill be held mext week. The Shomrock Chomber of Commerce is sponsoning the divve onso
CONSOUDATION veroti The proposed comsolidation between Spose three members
school districts resulted in the revignolion of ompletely ebendoned.

## rain-making Apreoved

Matador citizens were enthuiestic over the "roin-moling"" plan presented ot a meeting lout week. The group argonized or raise the cost of opplying siliver iodide tilinough generators or rein-bearing clouck
NEW fine thuck
A new fire truck for Miomi envived lost week. The Miomi volunitee
home ruie dereatid
ins defected the pro-
ChILDRENS EASTER PARMDE
A king ond queen, of the Coirdien's Enster perode wer selected recently in Dolthort. There were 37 chilren entered

## The

## BOOTLEG <br> Philosopher

Editor's note: The Boolleg Milonopher on his form ne
Dear edition:
While it looks the one of the hordest mings on earth to To nowodoys is to fied somebody who has a good enough record of his owa to be invertigotion somebody elve's record, be somebody.
be somebody.
Surely there is somebody leet in tis country who houny
beea in on a supplus slip deel houn7 deolt mith ony Wesh-



## Beauty at Home

 4 on my arms more firm and at-tractive. and less soft and flab

 | A. Active sports are good, such |
| :--- | :--- | \(\begin{aligned} \& perspires freely, and the air <br>

\& evaporates the perfume with the\end{aligned}\)

## bent, and feet together a flighty few $\begin{gathered}\text { and . What is a good cleansing } \\ \text { and } \\ \text { skin? }\end{gathered}$

 In ever-increasing circles. Relax
and swing arms in opposite di-
labe over this with some common
rections, beginning this time with
a downward movement, coming
forward, and moving back.

\section*{| for whe is a good perfume hint | $\begin{array}{l}\text { A. o make the nails look } \\ \text { long more siender, apply }\end{array}$ |
| :--- | :--- | :--- |
| the summer |  |
| pale polish to the entire nail |  |}

## Economical POWER

IS AN ESSENTIAL IN ANY INDUSTRY AND FARMING IS NO EXCEPTION

## BUTANE \& PROPANE

IS THE ANSWER TO AGRICULTURE'S SEARCH FOR ECONOMICAL POWER

Ensign Carburetor BLANTON BUTANE INC.


To make them looko shorter, ap-
ply dark polish, leaving the
moons and tips white For
 ing hand, light polishes are mere more
ing o. What type of eyebrow pen-
becoming and call less attention a. How can a woman judg
the length of hair she should
wear?

## 

## I'll Never. <br> 

## 隹

## Presidential Timber Faces Crucial Time for Decision

Gonimdar stevenson
 tion mas ato ture tor daceston in
 $\underset{\substack{\text { comman } \\ \text { in max. }}}{ }$ Baterot of the enenat tor heo cor
 with nis in mind
in in nithois volers rite week

 Sen Trit mipt to an impresive
 Toutr nan that mood of ototh Buenruce that never was in doubt rari
 ential rece tor prosesident
 tor siemonew in the Gop raee ond
 Sistevenoner wase nume wa on te
 mave on
campligh

## In Short

 Numand: by President Truman, what Reported in in i. U. S.pongered Sove communit tovernemen ofmiais



 omernhel by the surreme court tite




Floods
 ceet in thy varn in sooth bakota the Raid and mint moliths mowdritu
 Malie e. .tood emergencr" was de-

 Trea mast feverer reent food in this
 bie weateres buraze authorties in South peato thought whit var sorest
 toin on the rueve smated yupazinut





The possibility loomed that the 5 In that case he would be campaignductant presidential candidate the tion, primarily on the issue of
cooperation with other free nations. On that issue, Stevenson would wel-
His supporterses said that once the come a battle in the November leec-
covernor entered race, Senators
tion with Gen. Douglas MacArthur or Istes Ketauver of Tennessee, Robert tion with Gen. Douerett Dirksen of Milinios, men Kerr of Oklahoma and Richard tioned as possib
had a fight on their hands.
Stevenson has made it clear he to engage Eisenhower on the interna
 ants to wind up the reorganizaton- $\begin{aligned} & \text { feles they think largely alike. Ther } \\ & \text { and cleanu of Ilinois state govern- } \\ & \text { might be a celear-cut issue with Eisen } \\ & \text { mower on Far Eastern policies, he has }\end{aligned}$


 it of ohio
CONGRESSIONAL CAPERS $\mathrm{C}_{\text {warmed }}^{\text {App }}$ He hit inquisitiors
 Mcernere, iresient Trumon'H nom Nection







 Congress warmed the griddle










## The WORLD This WEEK

## LABOR: Unrest Boils Over

 teed agiant Ilegen searer fopert witit out die procesion or the died down
 United steeliorkeres oven tio country
 effect. Backrroume of Dispute Aimat trionane of Dispone




## Sidelights

## - In Long Buckby, Enshed up to ack Gofrs house, looked at the burning chinney. climbed up at the burning chimney. climbed up on the root, stuck the hose nozzle down a chimney and cut loose. Screams promptly burst forth next door. The frimenen had put the hose down the wrong chimney drenching one of Goffs neighbors. - In Philadelphla, Elisenhower boost-  $\$ \$ 260 \mathrm{a}$ day. me hired for less than - In London, a guitar player at a policeman's ball cluthed the micropoliceman's ball clutched the micro- phone and slid to the floor. The bull- fidder grabed the guitarist and hung on. Then the piano-player tried to pull them apart. Finally an electrican pulled the plug on the short-circuited mike. All three musicians are recover-

THEY CAIL II STABLIZATION
hen its leaders asked pay increases cost of the pay increase and other $181 / 2$ cents, union shop, ations pro-. The steel problem, bis as it was
ontract concessions. Neegotiation



 The steel industry had estimated ithree-way affair.
that price increases up to siz a ton These communioations squa
would be needed to cover the added involved labor wage fichta


SR RADHAKCESHMAN

## sponsored conterences.

sponsored conterences.
Russias
dent chamber of
denmerce pre
dent, II. V. Nesterov, said the
addres, the the conterene, that th
Soviet Union is reedy for a vast
western Beactlon.
In western capitals officials gen-
Saliy have considered all these revent
Soviet moves as propoganda designed to arouse fllse hopes of peacefal Cod
munist intentions in the west and

CARTOONISTS VIEW CURRENT STAGES OF 1952 PRESIDENTIAL CAMPAION

military aid

Optimism In Korea
 nit $p$ anmmien in the tace oft










 Atmin mine



 Tixite min mins sim




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## South Africa

Mingoc

 red (mixed Begrood) Asiatic and colmed their drive at crushing the gov-
"

$\rightarrow$ rim matimism
 Arition himet monted deon south Amod yhoum mourt rean inviad

 Way on the 300th anniversary of the
firt witte esteles in South Atripe.
Leaders of the movenent mapped
plans to have volunteers ignore segre.That meant White Coale passes black quired to carry pere to be bels are trown
w. Indians would croses torblden
and
coloreds provincial irontiers and coloreds public builidings, to the situation sald
Observers close
the campaign contained the seeds of the campaign contained the seeds or
a real race explosion. The min sig-
aificance, they said, whe in the fact nihe Atrican National Cosgress (ANC),
the (Ind col-
the Indian Congress (IC) Franchise Action Council
oreds FAC) came together virtun Councily for the
Irat time to fight for their political
ools: - Freedom to organize politici. soaks:- Freedom to organize poincal
io and vote. freedom to work and live
where they wish, improved housing.
better hospitals and more schools.

The Sunday Brand, Hereford, Texas, Sunday, April 13, 1952

Gregory Combs Is Honored , On Birthday Mrs. L. W. Combs honored her
son Gregry, at an party given
at their home, 607 Park avene at their home, 807 Park avenue,
on his 9 ht birthday Wednesday
anterno afternoon. The party was built around a
cowboy theme with cakes in cowboy theme with
shapes of horses and riter
were given as favors. Guests, most of whom were
Cub Scouts included: Gary Tannahill, Clint Coneway, Stephen Coneway, Stephen Mc Whorter,
Lyle Patton, Craig Griffith, Gary
Gearn, Eddie Skypala, Jackie Gearn, Eddie Skypala, Jackie
Hammer, Dickie Combs and the
honoree.

Summerield Club Hears Review of


RAYMOND P. ESTES, presi
dent of the Texas Real Estate
 Hereford Real Estate board,
which was held at the Wes-
tern Wheel Inn. Accompanying
Estes was Edward J. Voltin, executive secretary of the, state
association. A native of Fort Worth, Estes was named presi-
dent of the state board in May,

Visitors Are

## Entertained

Mrs. L. B, Barnett was host-
ess at a coffee Monday morning
honoring twa doctors honoring two doctors' wives who
were visitors in the city. Mrs. Ben Wilson of Dallas, wh
with her husband were gues with her husband were guests
of the Barnets, and Mrs. A. T.
Mims, whe with her husband,
. were
fords.
Dr. and. Mrs. Mims will lo-
cate in Hereford in July,
Spring flowers and other sug. gestions of the season marked
the appointments for the cof-
fee. the appointments for the cof-
fee.
Hereford guests included: Mesdames T. E. Seigler Jr., Wayne
Evans. J. E. Kirby. Roy Grubbs,
R. R. Wills, J. W. Barnet, Jack
Bradiey, J. T. Gibreath Jr., Rob-
 Streu, Richerd Barnard, Gaylord
ford, Rewll and Louis Woodford.
Nel Newered Dish Supper Party
Cuesday evening Dr. and Mrs Barnett were hosts at and mover.
ed dish supper party honoring ed dish supper party
Dr. and Mrs. Mims.
Guests included: Dr. and Mrs.
Roy Grubbs, Mr. and Mrs. Wayne
Evans. Dr and Mrs. R. . Wills,
Mr. and Mrs. J. E. Kirby, Dr.

# FERGUSON SUIT AGAINST FORD SETTLED! 

On April 9, 1952, the United States District Court for the Southern District of New York entered a final judgment, with the consent of all parties, which ended four years of litigation between Harry
Ferguson, Inc. and Ford Motor Company and othFerguson, Inc. and Ford Motor Company and oth ers. It was ordered and adjudged that:

1. The sum of $\$ 9,250,000$ shall be paid to Harry Ferguson, Inc. as royalties on Patents Nos. 1,916,945; 2,118,180; 2,223,002 and 2,486, 257.
2. Ford Motor Company shall not manufacture, offer December 31,1952 , such tractors, and Dearborn Mofors Corporation shail not sell any 1952, as have
(a) a pump having a valve on its suction side as for example in the present Ford 8 N tractor, arranged to be automatically controlled in accordance with the draft of an implement, or
(b) a pump for a hydraulically operated draft control system for implement control and a power take-off shaff both driven by the ampte in the preeent Ford 8 N , fractor, or
(c) a coupling mechanism on the upper portion of the center housing, of the form employto November 22, 1949; and Ford Motor Company and Dearborn Motors Corporotion must affix a notice on any long coupling pins, manufactured by them, to the effect that the pin is sold only for replace
ment on 8 N tractors made by Ford prior to November 22, 1949.

This notice will continue to be affixed until October 25, 1966.
3. The Ford Motor Company and Dearborn Motors Corporation shall have a period of time, expiring not later than December 31, 1952 in which to make these changes.
4. All other claims and counter claims are dismissed and withdrawn on the merits.

A copy of the consent julgment is available to anyone interested in reading it.

This settlement between Harry Ferguson, Inc and The Ford Motor Company resolves the issues. The inventions in their entirety with which this action was concerned will be found only in the Ferguson Tractor and in the Ferguson System in the future. It is fitting that farmers all over the world . . . and especiolly in the Amerteas, shall contirue to look to Ferguson for fulfiliment of all these inventions contribute to a greater and more prosperous practices. more houndant production and lower practices, more obundant proauction, and lows System as amployed in the Ferguson Tractor.

Now, indeed, the Ferguson with the one and only complete Ferguson System is the tractor that meets more of the needs of more of the formers, more of tion on your own form. Such a demonstrotion can be quickly arranged by telephone. Won't you call us about it?

# B \& D TRACTOR COMPANY 



Colvin Hammons


George Carlyle


Leff to Right-J. W. Sirkel, Glein Pierce, and Keith Hodges


Ned Edwards Ned Edwards
Feature Booker


Blanche Boyd

These two people spend their entire time previewing and buying movies. I their iob to pick the best for YOU. They look at pictures in a special prevve room, on average of 12 working days each month in order to bring you the very finest af entertainment. We present them because we are proud of the iob they finest af entertainment. We done in bringing to Hereford "pictures which are second to none in Texas."


Front Row-Dolores Tisdale, Dorothy Thomas, Helen Hanegan, Lois Ann Thomas, Nancy Smith, Pat S
Yancey, Gail Evans, Peggy Tisdale, Mackie Redwine, Nellie Conklin, Belly Cule

WE ANNOUNCE THE OPENING OF HEREFORD'S MODERN TOWER DRIVE-IN
BUILT FOR YOUR CONVENIENCE © PLEASURE
We like for a lot of reasons. Perhaps, because it is the most downWe like to open the Drive-In each year ... . .or a lo t of reasons. Perhaps, beccuse "Many of them wear
to-earth theatre in the world. It takes no pteparation for our Drive-In customers: Meny to-earth theatre in the worid. ircks and sport shirts. They turn the speaker volume, "up" or "down" to house slippers, coorsonal taste. If one of the kids gets sleepy, he iust cuddles up in the back seat and goes to sleep. If one starts cryin, he bothers no one but his own family-and youd hart's content-without goes to sleep. If one starts cryin, he bohn, hot dogs, and drink soft drinks to their heart's content-withou
 noise or bother to anyone else.

SAVAGES Gave If Its Name.... GUNSLINGERS Gave if its Fame!
 TOWER

Opening the Drive-In this year is an even greater pleasure for us, perhaps, because in 1952 we believe we are offering you the finest selection of pictures in our history. in 1952 we believe being shown in He reford for the first time. Many of them are new, being shown in Pereford and Come Orr Out When the Urge Don't plan to visit the Drive-In-just Pick Up and Come Orr Out When the Urge Strikes You!
YOU'LL FIND A PARADE OF STARS . . . UNDER THE STARS . . EVERY EVENING.


TOWER
DRIVE-IN TUES. - WED.


TOWER
DRIVE-IN


STAR

SUN. - MON. - TUES.



## Montag's

 STATIONERY
## See This Beautiful Stationery

 In Our Office.
## 20 <br> Pages The Panhandle's Largest Comic Section world's greatest featuras

## The Sunday Brand



## stand auk vounc



> Do You Need A Typewriter In Your Business or Home? We Have Remington Portables On Hand The Hereford Brand



BMLIONS OF SOLDIER ANTS, MOVINGIN A SOLID BANO, DEVOURING ALL BEFORE THEM. AOVANCE UPON THE CAMP/ THE WOOOS SEEM TO BE ALIVE WITH CRAZED ANIMALS...
FLASHLIGHTS!


## Steel Age Office Desks highest auality

See them at
The Hereford Brand

THIMBLE THEATRE :- Starring POPEYE By TOM SIMS and BILL ZABOLY


## COMBINATION

- File and Storage Cabinets
with Plunger Locks
 The Hereford Brand


AS A COMMITTEE REPRESENTING MRS. MARTAN'S FRIENDS AND NEIGHBORS, WE HAVE CALLED REPEATEDLY TO LEARN WHY YOU OCCUPY MRS MARTAN'S HOME WE INSIST UPON SEEING HER DAUGHTER~ WE SUSPECT~~



New Air Foam Cush ions

- REMOVABLE COVERS
- NEW LOW PRICE 55.50 ${ }^{\text {To } 56.70 ~}$

EXCELLENT FOR OFFICE - AUTO - TRACTOR!
THE HEREFORD BRAND


We Will Have A New Supply of

## FIRE - PROOF VAULTS

Within the Next Week or Two
The Hereford Brand

## THE KATZENJAMMER RIDSS



# We Have ESTERBROOK Fountain Pens and Push Type Pencils. 

 Also Pen Points The Hereford Brand $\$ 2^{30}$ ea.

We Have OFFICE CHAIRS to Fit Your Every Need. Drop in to See Them. Executive, Steno, and Lounge Chairs.

## The Hereford Brand




Will Handle Your Every Need In the Way of General Office Supplies. Also Fill Any Special Orders.

The Hereford Brand

