

Thursday, high 62, low 42  
Friday, high 73, low 40  
Saturday, high 69, low 43

Published Every Sunday

Our Slogan: "More People—More Farms"

Including 20 Pages of Comics

VOLUME 4—NUMBER 44

The Sunday Brand, Hereford, Texas, Sunday, April 27, 1952

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SIGHTS, FACES SEEN

## Around Town

The Theta Rho girls will sponsor the Mayfield Brothers stage show May 2 at Hotel Jim Hill. The Mayfield Brothers are a troupe of Western radio and stage artists.

Elmer Northcutt, who was listed as chairman of Precinct 8 for the Republican party in Thursday's Brand, informed The Brand by letter that he has declined to serve in that capacity. County Chairman Glen Weir said he has no replacement as yet for Northcutt but any qualified voter may hold that precinct.

Michael Kelly of Hereford, student at ENMU, Portales, will attend the sixth annual conference of accountants at the University of Tulsa on May 1-2. Kelly is an accounting major.

Joyce Lyons of Hereford is among the 36 sorority and fraternity pledges from West Texas college who will be presented formally at a dance on May 3.

Cecil Guseman is the proud grandfather of a grandson, Thomas Robert, born on April 23 at Dayton, Ohio. Lt. and Mrs. Douglas Timberlake are the parents. Mrs. Timberlake is the former Cecilia Guseman of Hereford.

There will be a meeting of the Hereford Health Foundation in the offices of the Deaf Smith County Chamber of Commerce Monday evening.

Raymond Lueb arrived in Hereford from Korea on Wednesday. He left for Fort Sill, Okla., on Friday and will return Sunday for a 30-day leave.

## Bovina School Children Visit Hereford Friday

About 105 children and teachers from Bovina spent Friday in Hereford touring different places of business here.

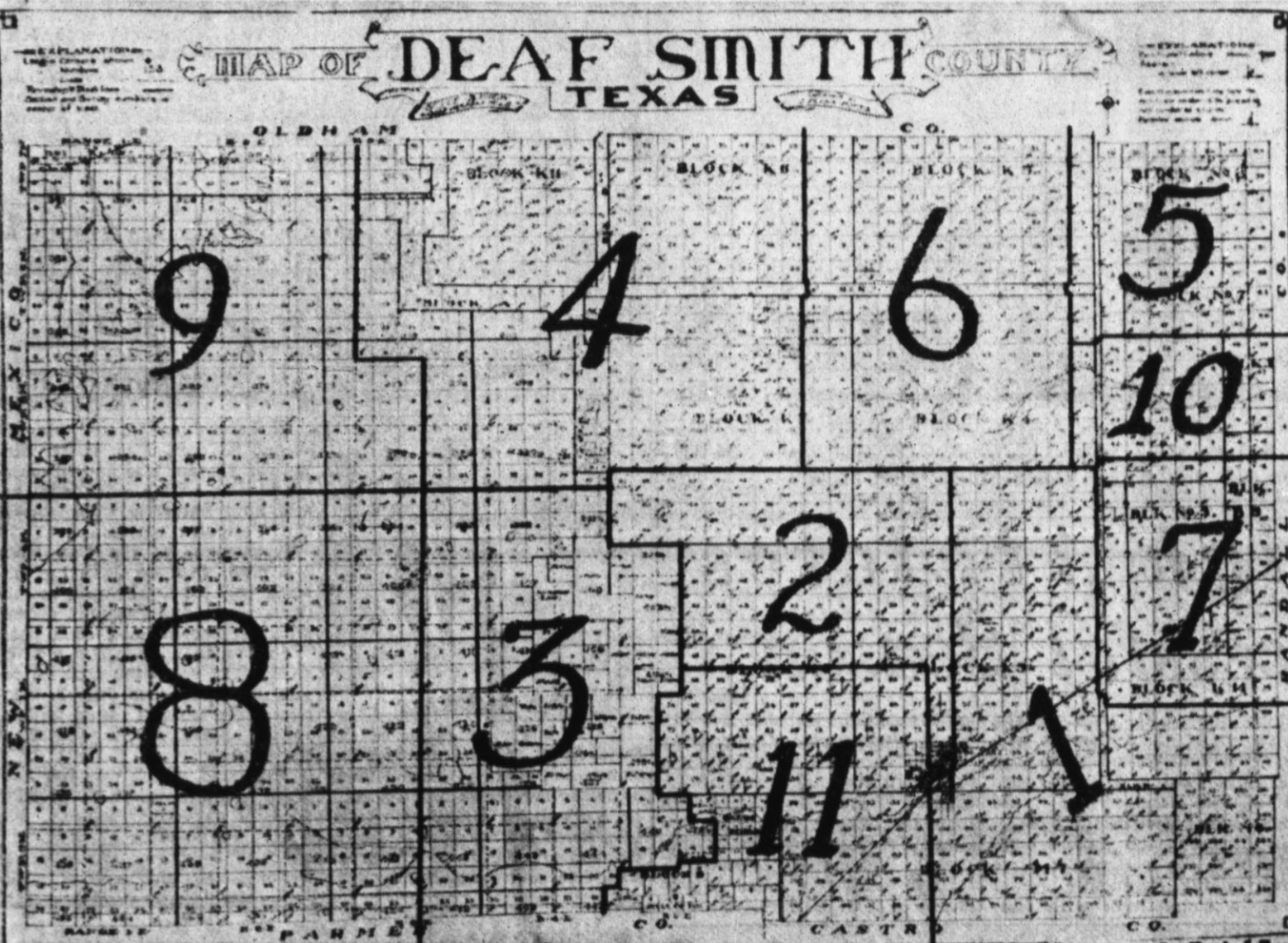
The children arrived here at 9:45 by bus. Their first stop was the Hereford Bakery and then the Womble - Campbell Mfg. Co. From there, they visited the Hereford Ice plant. From 11:50 until 12:20, they drove around Hereford.

Lunch at noon was furnished by the Deaf Smith County Chamber of Commerce at Shirley school.

In the afternoon they were shown movies of Hereford and Palo Duro canyon in Hotel Jim Hill. In the afternoon they went to Packard Milling company and the Hereford Creamery.



JOHN BLAINE, Dimmitt coach who has accepted a position at Sundown, is shown with some of the many trophies won by Bobcat and Bobbie teams while he served as coach there. Staff Photo.



THESE TWO MAPS show the precinct designations for Deaf Smith county and below, for the city of Hereford. Precinct conventions will be held for both political parties in the county on Saturday, May 3. A list of the precinct chairmen and precinct meeting places was carried in The Hereford Brand on Thursday. A final reminder of convention sites will be published next Thursday, just prior to the conventions.

## Dimmitt's Blaine To Sundown Post

Dimmitt's "Mr. Win", Coach Blaine, informed The Brand by letter Friday that he had accepted a position as head basketball coach and assistant football coach at Sundown.

Blaine, who has compiled a very impressive record with his Bobcats, will join the District A Sundown staff at the end of this school year.

The Dimmitt mentor bowed out as he ended the most colorful year of his long career in Dimmitt. The 1949 track team at Dimmitt won the district and regional titles and was state runner-up. His boys' basketball and girls' basketball teams won state championships. The boys team won 36 games without a loss, capturing the state Class A and Division II championships. The Bobbies won 38 without a loss to capture the McKamey state title for the third straight year.

One of the most thrilling of Blaine's 1951 achievements was the football record compile by his Bobcats, who lost out in the regional contest to Abernathy in a 20-19 heart-breaker at Plainview.

Blaine came to Dimmitt in 1936 as assistant coach and later was principal and superintendent of the school system. At Dimmitt Blaine had been coaching four sports.

In his announcement to The Brand, Blaine said: "I believe I will enjoy my work in Sundown as they have a wonderful physical plant, plenty of resources and at least fair material with which to work."

## Grain Sorghum Support Price Set At \$2.33

Higher 1952 support rates for grain sorghum announced recently are expected to boost production of badly-needed feed crops according to Faust Collier, PMA secretary.

Support price for grain sorghums is \$2.33 cwt for farm storage for grain grading US No. 2 or better. For elevator storage, where grain is stored prior to September 3, 11 1/2c will be deducted from the support price. For grain stored September 3-22 inclusive, the support price will be minus 11c cwt. All grain stored after September 22, 1952 will be supported at a one-cent decrease for each one-day period.

The above elevator rates are correct if charges are the same in 1952 as they were in 1951, Collier pointed out.

Terminal rate at Galveston or Houston for grain sorghums is \$2.98 cwt. It is also presumed that the higher freight rates will be reflected in the above terminal prices, Collier said.

Last year's grain sorghum support prices were \$2.16 per cwt. for on-farm storage and \$2.42 at terminal markets.

Barley grading US No. 2 or better is \$1.17 per bushel this year as compared with \$1.03 last year. Terminal rate is \$1.47 per bushel.

Support prices are being announced again early, Collier said, to spur farmers into production to ease the feed situation which he described as "serious."

## Noted Author Visiting With Witherspoons

Sidney Montague, noted author and lecturer, is a guest this week in the home of Mr. and Mrs. Jimmie Witherspoon.

Montague is on a lecture tour and stopped in Hereford for a short visit between lectures.

He will leave Monday for Phoenix, Ariz., where he will give his next lecture.

Montague, who is an authority on the north and northwest has written several books about that part of the country.



## Plaque Tuesday To Outstanding HD Club Woman In Deaf Smith Co.

Highlight of the Home Demonstration club dress revue which will be held Tuesday afternoon will be the selection of the Most Outstanding Home Demonstration club woman in Deaf Smith county.

The winner of this honor will be awarded a plaque by The Hereford Brand. The presentation will be made by Mrs. Jimmie Gillentine.

The woman will be selected by a secret committee.

The revue will be the main activity for Deaf Smith county Home Demonstration club week in observance of National Home Demonstration club week.

Garments made during the recent tailoring course will be featured at the revue which will begin at 2:30 at the Veteran's clubhouse.

There were 37 tailored garments made during this course. A division of street dresses is also being planned for the revue for the women who have made garments but did not take the tailoring course.

Following the revue there will be slides of tailoring shown to the group.

Bippus Mrs. C. F. Homfield, president; Mrs. Labry Ballard, secretary; Mrs. C. F. Rickels, council delegate.

Cultural Mrs. Fred Wolfington, president; Mrs. Paul S. Corbett secretary; Mrs. R. C. Childers, council delegate.

Dawn Mrs. J. M. Carathers, president; Mrs. J. B. Caraway, secretary; Mrs. Zed Stewart, council delegate.

Ford Miss Hilda Both, president; Mrs. E. E. Bishop, secretary; Miss Hilda Strafuss, council delegate.

Messenger Mrs. N. A. Brown, president; Mrs. J. T. Guinn secretary; Mrs. W. D. Howard, council delegate.

Progressive Mrs. V. E. Dodson, president; Mrs. P. L. Carmichael, secretary; Mrs. D. Buttrill, council delegate.

North Hereford Mrs. Paul Hoff, president; Mrs. Fred Saltzman, secretary; Mrs. Harold Pettyjohn, council delegate.

South Hereford Mrs. S. S. Williams, president; Mrs. Ronald Matthews, secretary; Mrs. W. H. Goettsch, council delegate.

West Hereford Mrs. Carlos Vaughn, president; Mrs. Roy Boyd, secretary; Mrs. R. H. Hale, council delegate.

Westway Mrs. Joe Wagoner, president; Mrs. G. C. Merritt, secretary; Mrs. B. B. Northcutt, council delegate.

Wyche Mrs. W. T. Carmichael, president; Mrs. A. E. Jury, secretary; Mrs. J. V. Pickens, council delegate.

# Freight Run South Begins On Monday

Overnight freight service between Hereford and points in Southern Texas will begin for Hereford shippers on Monday, according to Hope Newman, public relations man for Miller and Miller Freight Co. of Wichita Falls.

The Miller and Miller firm will have its terminal in the Hub (formerly Hereford Truck Line) warehouse, Newman explained. The Wichita Falls firm is planning to erect its own warehouse in the near future, but will start service from these quarters.

Bill Williams will be freight agent for the terminal, he said. Local pick-up and delivery will go into effect on Monday with the first out-bound shipment leaving Monday night. One return per-day will be scheduled

until acceptance of the service warrants more.

Hereford will be the northern terminal of the line and local merchants will have overnight service with points such as Dallas, Fort Worth, Abilene, Wichita Falls, Lubbock and intermediate points.

The nightly run will leave Hereford between 6 and 7 p. m., Newman told The Brand.

Miller and Miller was recently granted an intra-state permit for the run which begins on Monday, but they have no interstate permit as yet. Newman and Otis Nelson, attorney for Miller and Miller, were in Hereford Friday seeking affidavits from local businessmen to support their application for an inter-state permit.

## Three Divisions In Pioneer Day Float Judging

A total of \$88 in prizes will be awarded for three divisions of floats this year in the Pioneer Day parade, according to Robert Thompson, parade marshal.

Divisions for the judging will be: Commercial, \$25 first prize and \$15 second prize; Club or Organization, \$25 first prize and \$15 second prize; and individual entry, \$5 first and \$3 second prize.

Plans are underway now to have the 100-piece Amarillo Air Force band lead the parade, Thompson said.

It is hoped that entries in the parades this year will be limited solely to floats or vehicles which depict a Western or Pioneer theme. Entries are to be turned in to Thompson as soon as possible.

Immediately prior to the main parade of the Pioneer Day—on Friday, May 30—the veterans of the city will conduct a Memorial Day program for buddies killed in World War I and World War II.

Pictures of the vets killed in battle will be displayed in a downtown window. Parents or survivors of deceased veterans are asked to contact Pat Loerwald in the Chamber of Commerce office for further particulars.

The Pioneer organization met last week also in the home of Mrs. Reed Williams and decided to devote Friday, May 30 as their "Pioneer Day." Registration of pioneers will be in the lobby of Hotel Jim Hill from 9:30-12. A business meeting to name officers will be held at 1:30. The Deaf Smith County Chamber of Commerce will present an award to the oldest "old-timer."

Pioneers will be divided into three groups—40, 50 and 60-year residents.

REACTOR Annual Meet Here Wednesday

Seven directors for the Deaf Smith county REA will be elected at the annual meeting of the REA members, which will be held at the REA building on April 30.

The business session will open at 1:30 p. m. following a free barbecue at noon.

T. E. Seigler Jr., president, will be in charge of the meeting.

A president's report will be given by Seigler, a treasurer's report by H. H. Miller and a manager's report by Leo Forrest.

Preceding the election of officers the high school glee club will present several musical numbers.

Drawing for the door prizes will be held immediately following the election of officers.

## Three Saved As Craft Capsizes

Three Hereford residents narrowly averted a watery death at Buffalo lake on Tuesday afternoon when the boat from which they were fishing capsized.

The three—L. B. Redwine, Hap Higgins and George Suggs—were dumped into the water for 45 minutes before they were rescued by a sailor and a marine passing by in a motor boat.

Suggs, who was unconscious most of the time in the water came near drowning as he went down four times while unconscious. After the rescue, the service men who affected the rescue worked over Suggs for 20 minutes to revive him.

In addition, Suggs suffered facial cuts and bruises when the propeller of a passing motor boat struck him across the nose.

Both Redwine and Higgins remained conscious during the ordeal and helped keep Suggs afloat. They were near exhaustion when rescued and had to let Suggs slip to the bottom of the lake, unable to support him any longer.

The boat overturned when Suggs, who was sitting in the center of the craft at the time, stumbled while changing his position. Redwine was at the rear of the boat and Higgins was at the bow. When the boat capsized, Redwine was thrown under it and managed to escape from beneath it.

Their cries for help unheeded, the trio attempted to right the boat, but the craft would just spin around to the overturned position once again.

During one of these attempts to right the boat, Suggs was knocked unconscious and from there on until the rescue he had to be supported by his two companions. The accident occurred about 3:30 p. m. Wednesday and the rescue was accomplished at about 5:20 p. m.

While waiting for rescue, Higgins was seated at the bow of the overturned outboard and Redwine was seated at the stern, straddling the outboard motor shaft. They held the lifeless form of Suggs up by extending one foot so as to support Suggs under the arms. Four times he slipped from their grasp. Each man left the boat twice to bring him back to safety.

Both Higgins and Redwine were so fatigued just before the rescue that they were forced to let Suggs slip to the bottom of the lake. The sailor dived in and fished Suggs from the bottom.

Higgins had to be helped into the rescue craft by the two servicemen from over-exertion during the incident. It took the sailor 20 minutes to revive Suggs once the party was on the bank.

Four stitches were required to close the cuts sustained by Suggs when hit by the motor propeller. The shaft of the motor broke after it hit Suggs' face.

Redwine told The Brand that the pair had resigned themselves to drowning when rescue seemed impossible. Buffalo lake was barren of fishermen on that day, they explained.

Suggs is getting along fine following the incident.

Deputy Captures Iowa Suspect

A man wanted by Iowa authorities on a felony check swindle charge was captured in Hereford by Deputy Sheriff S. B. Berry on Tuesday, Sheriff J. C. Reese said.

Guy L. Howe was apprehended here and has refused to waive extradition. Extradition proceedings have been started, Reese said.



ROBERT THOMPSON, left, Hereford Parent-Teacher Association president, was one of two male presidents to model hats in the fashion show at the District P-TA convention last week in Canyon. Bessie Patterson Photo.

### Check Cases

A. J. Robinson, who was charged in county court with swindling with a worthless check, was apprehended in Amarillo last week, according to Sheriff J. C. Reese. Robinson paid off the check and was fined \$1.

Buck McClure, another check case, was picked up in Littlefield, Reese said and paid off his checks also.

Another check charge was filed this week, this time against Mrs. Henry H. Hill. Charges were filed against her on April 24 for a \$10 check written on the First State bank at Vega.

The complaint was signed by Bow Owens, service station owner.

Bob Wright and Bob Brooks, servicemen at the Good House-keeping shop, attended a school in Fort Worth last week.

# GRASS ROOTS

I have several comments to make on Mr. Gillett's reference to the "Moon." First—It is a little doubtful as to our local editor having any legitimate comment to make on this subject after his own confession of ignorance of wheat farming. It is hard for me to believe that any person living in an area where his bread and butter depends on agriculture one hundred per cent, to admit such a thing. I'll be glad to loan you one of my books, Jimmy, which in a very simple, easy to understand language, will explain to you where your living comes from. Secondly—if Jimmy has any information concerning the moon, it no doubt ties in with moonshine and moonburn—the latter available only on lonely country lanes. I'm sure the age limit will eliminate Jimmy on all counts. Now concerning "Sign Seeding" . . . All of us know that all different seasons are controlled by the movement of the earth in its orbit. We plant during the season in which the desired crop is adapted and that is about as far as I'm going to run my neck out. Back to the textbook idea for a minute. During my Army days, I was traversing the Atlantic, and I had the opportunity to glance through one of those Astronomy things. I couldn't begin to decipher it. I worked out a couple of problems concerning myself personally, and had myself back in the states in six months, and in perfect safety all the way. Eleven months and thirty combat missions later, I came home. If the turnip crop worked out the same, there were a lot of "turnip-less" tables in the U. S. that year.

would think I would take up for Urrin Streu—perish the thought!!!!

The boss man and I spent Thursday and Friday at the Bushland Experiment Station, west of Amarillo, visiting and listening. We feel that we picked up a lot of new pointers that will be of interest to many of you. The first day was dedicated to the control of noxious weeds and Friday was taken up with new developments in pasture grasses. The discussions were led by leading plant breeders and weed control specialists in the state. I used most of my column sniping at Jimmy, so will save some of the juicy morsals picked up there, for further journalistic plunges. Will note some of the highlights here:—Control of Bindweed, Blue Weed, and Johnson Grass. Adapted varieties of pasture grasses, both dryland and irrigated. Incidentally, this doctor from Oklahoma who led the discussion on grasses, must read the same textbooks I have. He even went further than I did on the things that grasses will do for a farming program.

On the way back from Amarillo, we visited a couple of the dryland seeding we instigated this spring. Mr. E. L. Brown must live right, because it appears that every seed he planted is up. Robert Wagener had all of his hundred acres but twenty seeded when last week's rain stopped him in the middle of the field. He is getting grass up all over the place, and if he doesn't get in there and finish pretty soon, I'm afraid it is going to hide my grass seeder. Intermediate Wheatgrass is leading the way with Blue Grama and Side Oats Grama running a close second. The Buffalo will be the last to germinate, as expected, but I feel fairly sure that the dryland seeding set off to a good start and am sure the growers are happy with the results. This Intermediate Wheatgrass seedling is a sight to see. Any of you who are familiar with grass seedling would appreciate the quick and vigorous germination of this highly palatable, early season grazer. Quite a bit of "bally-hoo" this time. This really isn't a feud.

J. T. E.



MEMBERS OF the Hereford Police department were treated with a fish fry Tuesday night at the Autocrat cafe. From left are: Clay Angelo, Chief Floyd Reeves, L. B. Redwine, J. C. Mays, C. F. Byrd, Myrle Peebles and George Suggs. Staff Photo.

## Junior High Athletes End Successful Season

Hereford's junior high athletes have put the lid on a successful all-sports career during the past year with the closing of the track season.

Included in the junior Herd's achievements have been a 5-1 football season, a 13-2 basketball season which included winning two tournaments—the Happy and Tulia junior high events—and winning two track meets.

During the football season, the eighth grade gridders compiled the following record: Tulia 12-Hereford 7; Hereford 12-Hereford 6; Hereford 13-Vega 12; Hereford 26-Tulia 6; Hereford 27-Canyon 0; Hereford 49-Vega 33.

In the last game of the season, against Vega, the first 11 boys on the squad didn't see action. Gridders from the eighth grade who are likely to see action on the 1952 "B" squad, according to Coach Medford Hammond, are: G. C. Merritt, Don Parsons, Walter Kirkland, backs; and linemen Wayne Smith, Don Sigle, Bobby Melugin; Don Janssen, Lynn Jones, Arol Acton, Martin Moore, Ralph Morrison and Jon Fraser.

During the cage season, the junior high squad beat Vega once, Canyon three times, Pleasant Valley, Floydada, both one time, Bovina twice, Dimmitt once and won two of three from Tulia and the same with Happy. Mainstays for Hammond on the court were: G. C. Merritt, Wayne Smith, Charles Green, Don Parsons, Arol Acton, Don Sigle, Bobby Melugin and Tommy Weems. The junior high thinclads won the Hereford junior high meet by a 20 - point margin, defeating Canyon, Tulia, Kress, Friona and Vega. The Herd juniors took nine of 12 firsts.

Lubbock was the site of the other junior high tournament bowled over by the locals. With nine other teams competing, the

Herd won by a 12 - point margin. In this meet, G. C. Merritt won the discus and Wayne Smith took the 50 - yard and 100 - yard dashes. The Hereford 800 - yard relay team placed first.

In Amarillo, the juniors combined with the freshmen to place third in the Panhandle Junior meet in competition with Hor-

ace Mann, Sam Houston and Elizabeth Nixon junior high schools. Team members were Oral Acton, Don Parsons, Don Janssen, Charles Green, Don Sigle, Bill Bookout, Walter Kirkland, Jon Fraser, Bobby Melugin, Gwinn Lovell, Wallace Woolsey. High point men were Wayne Smith and G. C. Merritt.

### School Lunch Room Menus

APRIL 28-MAY 2 (This week's menus were planned by Mrs. Hulsey's third year homemaking class)

**Monday**  
Vegetable-Beef Stew  
Cheese, Crackers  
Lime-Pineapple-Pecan Salad  
Honey & Butter Sandwiches  
Peanut Butter Cookies, Milk

**Tuesday**  
Meat Loaf  
Mashed Potatoes  
English Pea Salad  
Hot Rolls, Butter, Honey  
Peach Halves, Milk

**Wednesday**  
Pinto Beans, Onions  
Pickled Beets  
Tossed Green Salad  
Cornbread, Butter, Milk

**Thursday**  
Hamburger Patties, Buns  
Sliced Tomatoes, Lettuce  
Potato Salad  
Pickles, Onions, Mustard  
Gingerbread, Milk

**Friday**  
Oven Fried Fillets, Lemons  
Buttered Green Beans  
Pineapple & Cheese on Lettuce  
Hot Rolls, Butter, Honey  
Ice Cream Sticks, Milk

Visitors last week in the home of Mrs. J. B. Hammer and Ona were Mrs. Hammer's brother, J. B. Bruner and son, Smiley Bruner of Siloam Springs, Ark.

Mr. and Mrs. L. C. Young and daughters, Rosemary and Patricia, returned last week from Ventura, Calif., where they visited James (KO) Young who is stationed at Fort Jueneme, Calif. He will leave for overseas duty soon.

E. O. Billingslea returned Monday from a six-week trip to Dallas, Houston, New Orleans, Jacksonoville and Miami, Fla., Havana, Cuba Oklahoma City.

Mr. and Mrs. C. E. Williams and sons, A/1C Billie Joe Williams and Ray C. Williams and Miss Betty Hawkins visited friends and relatives in Amherst Sunday.

Saccharin is derived from coal-tar.

See **LUTHER PEVLEY** about Real Estate Res. Phone 524-W

### Cowgirl Contest Gets 1st Entry

The Lynn County Sheriff's posse has submitted the first entry in the Hereford Riders Cowgirl contest to be conducted as part of the Pioneer Day festivities. Entry for the Lynn county group is 22-year-old Mary Nell Ashcraft. She will enter the competition on her quarter mare, "Little Dandy."



MRS. ASHCRAFT

Cecil Massey manager of the Deaf Smith Chamber of Commerce, said he has received three promises of entries, but no data on the entrant. Clubs who have announced intentions of entering the contest are from Childress, Muleshoe and Amarillo.

### Courthouse Records

**WARRANTY DEEDS**  
C. D. Potter to G. H. Hanegan, W. 48', Lot 16, Blk. 5, Womble Add.  
R. P. Conaway Sr. et ux to Veterans Land Board, Pt. of Whitehead Add.  
H. C. Bousher et ux to Hereford Gin company, NE 1/4, Sec. 109, Blk. M-7.  
Roye L. Alkman et ux to Welch Flippin and Tom C. Draper W 440.5 acres, R. F. Stewart tract. Capitol Leagues, 427 and 428.  
John Blake to J. D. Poarch, Lot 55, Barber Sub., Blk. 22, Evans Add.  
A. G. Schlabs to Raymon Schlabs et al, Pt. NW 1/4, Sec. 96 Blk. K-3.

### Barbara Pinnell Winner Of 4-H Dress Revue

Barbara Jean Pinnell, daughter of Mr. and Mrs. E. K. Pinnell of Adrian, was named county winner in the 4-H dress revue held Saturday afternoon at the Veteran's clubhouse.  
A member of the Cap Rock 4-H club, Barbara Jean has entered each of Deaf Smith county dress revue and has won second place in her division each year. As county winner she will be entitled to go to the District revue in Amarillo on May 3. Winner of the district revue will go to the State meeting later in the summer.

The dress, which won her first place in the dress outfit division as well as county winner, was a bolero type dress of navy blue rayon tulle with a white tulle nylon blouse and blue accessories.

ies. In addition to making both her dress and blouse—which she designed the pattern for herself—Barbara Jean, also trimmed her hat.

#### Card of Thanks

We wish to take this means of expressing our thanks and appreciation for those who furnished the meal at the noon hour, for those who called at the funeral home, for the cards of sympathy, phone calls calls in the home and to those who helped us in any way in the loss of our dear brother, husband, uncle and stepfather, Kenneth Turner of Dimmitt.

- May God richly bless all of you.
- Mr. and Mrs. C. E. Williams  
Mr. and Mrs. W. T. Gollehon  
Mr. and Mrs. George Burch  
Mr. and Mrs. John Turner  
Ester Noble  
Mrs. Kenneth Turner  
A/1C Billie Joe Williams  
A/2C Wayne E. Williams  
Ray Williams  
Mr. and Mrs. Hugh Fite  
Lem Fite  
Jimmy Fite

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Short Corn - Both High Yielders!

More Farmers Plant DeKalb than any other Seed!

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Best Buy  
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Seed Corn You  
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In 1951 Was  
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# MOTHER



Mother's Day is May 11th; it is later than you think. Do not forget Mother on the day that has been dedicated to our Mothers all over the country. Give her a new watch, pearls, pins, ring or something in the Jewelry line for it is not to be

## DENIED

that Jewelry gifts are appreciated and are lasting gifts, something to give pleasure and is cherished down through the years. The sparkle in her eyes will match the sparkle in our most precious stones. This, together with

# THE CHARGE

account you may use and pay later. Your credit is good and should you want to buy a watch or Diamond, we are happy to suggest using our easy payment plan and pay for this gift that Mothers will treasure, in small monthly installments.

COWAN JEWELRY

PHONE 34

HEREFORD, TEXAS

# Special Events In HD Council

(Ed. Note: This is one of several stories that have been prepared on Home Demonstration club activities during the past year. It is written for Home Demonstration Club Week April 27-May 3).

The Home Demonstration women of Deaf Smith county took the lead in the educational phase of the Civil Defense program of the county. This is a part of the Civil Defense program being carried out throughout the nation.

First civil defense chairman of the council appointed was Mrs. Paul Rudd of the Westway Home Demonstration club. Each of the 12 clubs over the county also appointed chairmen in their individual clubs, with Mrs. Rudd as their counsellor.

Four women were sent to Carlsbad last spring. They were given the instructors course in Red Cross home nursing. Three of these women were Home Demonstration women. They were Mrs. George Epting of Ford Home Demonstration club, Mrs. E. M. Cox of West Hereford Home Demonstration club, Mrs. P. B. Sowell of the Westway Home Demonstration club of Hereford. It took three weeks of work and study for them to complete their courses.

## "Care Of Hands" Was Westway HD Topic Wednesday

A demonstration on "Care of the Hands" was given at the Westway Home Demonstration club Wednesday afternoon.

Mrs. Clarence Saucy talked about protection of the hands about protection of the hands while working and Mrs. Leo Ohlig and Mrs. Elvin Wilson discussed manicures.

The next meeting will be held in the REA building on May 15. A demonstration on "Freezing Foods" will be given at this meeting.

Those present were: Mesdames George E. Turrentine, P. B. Sowell, C. A. Saucy, B. B. Northcutt, Leo Ohlig, Abraham Drager, Johnnie Townsend, Irene Merritt, Bess Werner, Fannie Rudd, Nita Rudd, Harold Rudd, Elvin Wilson.

## FTA Members Entertained

Members of the Eta Alkappa FTA were entertained Sunday afternoon at a tea given by members of the Hereford Delta Kappa Gamma of Pi chapters at the home of Mrs. Gerald Wilson.

Miss Marjorie Curtis, exchange teacher from England who is teaching in Amarillo, spoke to the group on the difference in the school systems in England and America.

Special guests, other than members of the FTA were: Mr. and Mrs. George Graham and Pat Sullivan.

At Canyon Friday.

In the marching division, Dimmitt rated a 2, and Friona a 3. In the Class B sight reading, Dimmitt got a 2 and Friona a 3. In the marching division, Dimmitt rated a 2.

Ratings were given on a basis from 1 to 5 by the judges.

There were about 400 persons attending the program.

The costumes were the highlight of the evening. They were old-fashioned and of the hillbilly type. Mrs. Joe Waggoner of the Westway Home Demonstration club was mistress of ceremonies. She was dressed in hillbilly costume.

The program was opened by group singing led by Mrs. Troyce Carmichael of Wyche Home Demonstration club. Mrs. Carmichael wore an old-fashioned dress and bonnet. County Wide 4-H girls formed a trio and sang a number of songs accompanied by Mrs. T. J. Parsons.

The first stunt on the program was a skit called "The Dude Arrives." This was presented by the Home Demonstration club of Westway.

A song, "Hole in the Bottom of the Sea," was sung by Mrs. Bruce Brown. Mrs. Brown is very talented, and composes many of her own songs. She was presented by the Dawn Home Demonstration club.

Other skits on the program included: "The Newlyweds Make A Garden," by the North Hereford Home Demonstration club. The characters in this skit were good.

A Negro skit was done by the Dawn Home Demonstration club; "The Minister's Mistakes," by the West Hereford Home Demonstration club; "The Wishing Box" by Wyche Home Demonstration club; "The Taxi Ride" by Cultural; and "Teaching Them to Drive" by South Hereford club.

There was quartet singing, with 4-H boys and girls. Twin boys, sons of Mr. and Mrs. M. S. Rouse sang "Too Old to Cut the Mustard." Hill Billy songs were the climax of the program, sung by two 14 year old boys. They played and sang popular hillbilly songs.

A recreation school for 4-H boys and girls and home Demonstration women of Deaf Smith county was held here in February. Attendance was good for both days of the training.

Those taking advantage of this school received excellent training in the direction of recreation for large or small groups, and family night recreation. It was so designed to make the old, feel young and the young happy and contented.

This school was taught by Miss Lucille Moore, recreation specialist from the Extension Service of A & M college. Miss Moore did an excellent job in training the group.

Things learned in the school are being used during recreation periods at the regular meetings of 4-H groups and home demonstration women as well as other groups over the county.

There were eighteen 4-H girls who received this training. Four 4-H leaders were present both days. There were three 4-H boys' club sponsors represented by six boys with two 4-H boys' leaders present.

Nine Home Demonstration clubs were represented by a woman from each club. The Deaf Smith County Council was represented by its chairman and one member of the recreation committee and its chairman. Six schools were represented, with two teachers from the Hereford schools. The out-of-town schools represented were Vega, Adrian and parochial schools.

Other organizations who had members attending the school were the American Legion Auxiliary, Farm Bureau and the Dan-

iel community.

Recreation in county organizations, and in individual organizations, have already made improvement, due to the recreation schools training.

## Mrs. Dale Coleman Gives Demonstration For Cultural Club

Mrs. Dale Coleman gave a demonstration on plaids and stripes to members of the Cultural Club Demonstration club at their regular meeting Thursday in the home of Mrs. Art Lewis.

Mrs. Coleman gave special attention to the use of darts and tucks and advised using a pattern that showed how to lay material on stripes and plaids that makes it easier for the individual cutting out of the garment.

Roll call was answered by "What Home Demonstration Work Has Meant to Me" in honor of National Home Demonstration Week which begins today.

The club is to have a work day next Thursday afternoon at 10 a. m. at the Paul Corbett cottage.

Members attending this meeting were: Mesdames Earl DeHart, R. C. Childers, Louise O'Neil, Fred Wolfington, Paul Cor-

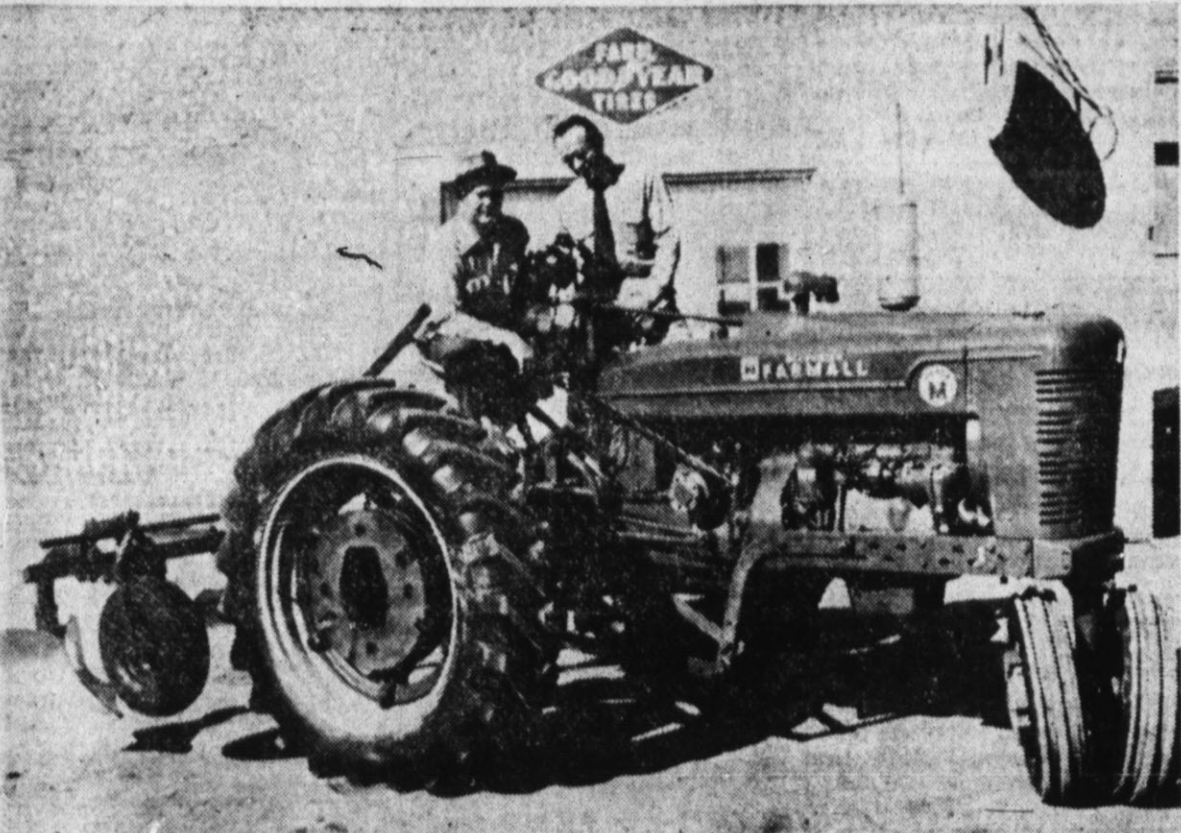
bett, J. T. Richardson, Grady Parsons, John Hunter, A. C. Hershey, two visitors Mrs. Glen Wilson, and Mrs. Bellar, Mrs. Dale Coleman and the hostess.

## LMV Horizon Club Names Officers For Year On Thursday

Mary Frances Pittner was elected president of the LMV Horizon club Thursday afternoon. Other officers elected were: Earleen Plank, vice-president; Annette Bernd, secretary-treasurer; Virginia Brock, reporter. Following the election of officers the group planned a hayride and weiner roast to be held on May 4.

A discussion of the proposed group trip for this summer was held during the business session.

Emer Dells of San Diego visited relatives in Hereford Wednesday night.



DAN PENICK, zone manager for International Harvester, shows Earl Stagner, sales manager for Hereford Implement company,

the new Super M Farmall tractor, which he delivered to Hereford this week. Staff Photo.

## Cultural Home Demonstration Club Youngest In Deaf Smith Co.

The Cultural Home Demonstration club was organized in August, 1948, with nine charter members. While four years old, it is still one of the youngest clubs in the county. It now has a membership of 20, with five of its charter members still on the roll.

The clubs first president was Mrs. R. N. Cooke, who served a part of two years. Mrs. R. C. Childers was then elected and served two years. This year, Mrs. Fred Wolfington is serving as president, with Mrs. Paul S. Corbett secretary. This is Mrs. Corbett's second year as secretary of the club.

Cultural club has carried out many projects since its organization. It has carried out all the programs required by the THDA. Some of the accomplishments for the club are glass etching, shell craft, textile painting, dress-making, work simplification, nylon corsages, dish gardens and tailoring.

Latest project carried by all the clubs in the county was the tailoring course. It was a very profitable one. This club had five suits made. They were very lovely after the long and trolisome task was over, but each one felt that she had spent her time well.

Summer meetings have been held since the organization of the club. This club has felt that members needed these summer meetings as badly as the others, therefore it has met regularly right on through the summer. The club finds that this is a good time to have the required programs, that are listed on the "Measure Your Club" sheet, given to each club every year to fill out. This year will be another good year for Home Demonstration club women of Deaf Smith county.

The Cultural Home Demonstration club was 100 per cent in attendance at the regular meetings of the Council of Home Demonstration club meetings for the

year of 1951 with only one absentee in 1950. To have 100 per cent in attendance at the regular meetings of the council, it is required that the president and the delegate or the vice president and the alternate delegate be present at each of the regular meetings of council. President for 1950 and 1951 was Mrs. R. C. Childers. Delegate for 1950 was Mrs. R. N. Cooke and 1951 was Mrs. Fred Wolfington. President for the club this year is Mrs. Fred Wolfington and the delegate for this year is Mrs. R. C. Childers. This is Mrs. Childers' first year to serve as delegate.

The reports from council were presented to the club well and the reports given at the first meeting of the month, with all matters requiring action, acted upon at the same meeting. This left the last meeting of the month with less business and more time to devote to the program or demonstration.

Mrs. Fred Wolfington also served as secretary to the THDA, chairman, Mrs. Frank Wilde. Mrs. Wolfington was elected as a delegate from council to go to the state meeting at Big Spring last year. This year she is serving as president of the club and is still going to council.

Mrs. Childers served as marketing Chairman of Council last year, and was elected to serve in that capacity again this year. This is Mrs. Childers' sixth year in Home Demonstration club work. Mrs. Wolfington has been in club work for about four years.

## Area Bands Rate High In IL Fri.

Area bands rated highly in the Class B competition at the Inter-scholastic League music competi-

tion at Canyon Friday. In the marching division, Dimmitt rated a 2, and Friona a 3. In the Class B sight reading, Dimmitt got a 2 and Friona a 3. In the marching division, Dimmitt rated a 2.

Ratings were given on a basis from 1 to 5 by the judges.

You Are Cordially Invited to Attend the Formal Opening of the Twentieth Century Beauty Salon

116 W. Second Street Hereford, Texas

SATURDAY MAY 3rd

4:00 p.m. to 10:00 p.m. DEANNE BROWN, Owner

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# FORD WINS AGAIN!

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IN THE 1952 Mobilgas Economy Run



For the Class "A" Winner for 3rd Consecutive Year!

Again this year... Ford was first in gas economy over all cars in its price class in the Mobilgas Economy Run. In this toughest test, a Ford Six with Overdrive (optional at extra cost) averaged 53.855 ton-miles per gallon and 25.463 actual miles per gallon. A very important contributing factor is Ford's Automatic Power Pilot which squeezes the last ounce of power out of every drop of gas. Pounded for pound, Ford's All-New Mileage Maker Six is definitely the most economical low-priced car to run!

**HERE'S THE CERTIFIED PROOF**

NEW FORD 101-horsepower MILEAGE MAKER SIX with Overdrive	
TON-MILES*	PER GALLON
53.855	25.463
MILES PER GALLON	

\*The AAA Control Board determines the winner by a "ton-miles per gallon" formula. To insure equal chances for all cars in each class regardless of size and weight, "ton-miles per gallon" equals the car weight (including passengers) in tons, multiplied by number of miles traveled, divided by number of gallons consumed.

"Test Drive" the Economy Winner Today!

For Economy plus Quality... Choose the '52 Ford!

# Hereford Motor Co., Inc.

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Be Sure and Ask for Your Free Tickets

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FOR SALE Miscellaneous

FOR SALE: Registered Scotch Shorthorn bulls, 7 miles south on Dimmitt Highway. Tom Draper. Box 671. B-1-16-6-1tc

FEED 16% Dairy Feed Steam Rolled Milo Milo Cubes Ground Milo Rolled Milo & Molasses Alfalfa & Molasses Cubes Rolled Barley Yellow Corn Yellow Corn Chops Cotton Seed Meal

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Chrysler Industrial Motors Sales & Service McCullough Motor Co. 411 W. 1st. Ph. 17 B-1-9-1tc

OFFICE SUPPLIES: Regular lines and special orders The Hereford Brand. B-1-18-1tc

Hereford Glass Co. Expert Car Glass Installation Table Tops and Window Glass 1302 Park Ave. Ph. 1425 B-1-16-1tc

FOR SALE OR TRADE: One 1950 Model 8 ft. Sverel Refrigerator Will trade for calves or pigs. B. E. Brumley, Box 608 B-1-21-28-1tc

DAY OLD and STARTED CHICKS We have chick waterers, feeders, litterers and water warmers. Nutrena Chick Starter Red Chain Chick Starter Hereford Feed Co. at Bradley Grain Co. Phone 360 B-1-31-1tc

FOR SALE Baby Chicks and Started Chicks at Meyers Hatcherly 8th & 17th Streets Canyon, Texas B-1-11-1tc

WE HAVE THE NEW 75% Wetable DDT - 5 lb. or 50 lb. packages. Bradley Grain Co. Hereford Phone 360 B-1-11-37-1tc

Nice Vinita Oklahoma Prairie Hay Bradley Grain Co. B-1-1-14-1tc

LUMBER Utility Grade 2x 4's S4S - 1x8 S4S Also Shiplop \$6.50 per hundred feet CARL McCASLIN LUMBER CO. B-1-17-17-1tc

WHITE TYPING PAPER Good Quality Pkg. of 500 Sheets \$1.25 At The BRAND OFFICE B-1-2-42-1tc

FOR SALE: Livingroom and bedroom suite, dining chairs, occasional chair, wool carpet, pad, bookcase and coffee table, phone 1721-W. B-1-18-42-1tc

New Sverel Refrigerators 8.5 ft. Standard \$258.00 6.0 ft. Standard \$191.60 6.0 ft. Delux \$218.00 New Tappan Elect. \$149.95 Moore Heaters Wood Floor Furnace F. M. Pump Jack F. M. Engine 1/20 to 1/3 H. P. Motors Butane tractor tanks Butane carburetors Commercial Oil Co. 101 So. Lee Phone 484 B-1-17-4c

FOR SALE: Several A one milk cows, nurse cows, and heavy springers. 13 miles southeast Dimmitt Highway, 1 1/2 miles west, L. L. Arnold. B-1-24-16-4P

FIELD SEED Please place your order early Westland Milo 7078 Combine Milo Plainsman Milo Caprock Milo Martin Milo Combine Kafir Texas Hegari Arizona Hegari D.D. Sooner Milo Sudan Grass Seed Red-Top Cane Seed African Millet Cane Atlas Sorgho Axtell Sorgho Pinto Beans-Early Colo. FRASER MILLING CO. Hereford, Texas B-1-17-10-c

BOTH DEKALB CHIX AND DEKALB SEED CORN have bred-in features that should make you more money. I can supply you with both. Call or see me today! GRANT HANNA, Rt. 4, Hereford, Texas, Phone 1724-W.2. B-1-44-81c

FOR SALE: Dahlias, Cannas, Glads, flowering plants and cut flowers. Mrs. J. F. Ward, North Main. S-1-15-39-1tc

FOR SALE: First year Locket No. One, storm proof, cerasan cleaned cotton seed. A. E. Fowler, Box 366 Littlefield. B-1-19-44-2K

FOR SALE: Approximately 10,000 feet of 6" aluminum irrigation pipe 20 foot joints with dresser couplings. Pipe at 65c per ft. Coupling \$2.00 each. F.O.B. Snyder, Texas. J. W. Morman and Sons, Box 491, Snyder, Texas. B-1-36-44-2K

FOR SALE: Upright piano in good condition. \$100.00. One practically new roll away bed with inner spring mattress. \$25.00, 129 West 3rd, phone 1547. S-1-55-44-1P

CHAMPLIN HI-V-1 Motor Oil EX-HEAVY DUTY Bulk 75c Gallon 5bbls. 86c Gallon Cans 1.00 Gallon For tractors, trucks, cars and diesel motors. "Where you get more merchandise for less money." Fraser Oil Co. 101 So. Lee B-1-17-10c

FOR SALE: Some good registered Hereford bulls. Inquire at West Side Auto. C. I. Rudd or W. D. Natzger. B-1-19-43-1tc

FOR SALE: Ford tractor and equipment. Located 108 Fuller. B-9-17-3P

FOR SALE: Cadillac motor, fully equipped for irrigation use. Hereford Wrecking Co., phone 320. B-2-14-36-1tc

FOR SALE: 1951 Massey Harris Number 44 tractor. Four row lister and planter. Four row cultivator with rotary hoes. A 10 foot Case One-way. This machinery all like new. Call or write A. H. Palk, Adrian, Tex. or R. E. Carruth at Hydro, Oklahoma. B-2-44-17-2K

FOR SALE: Late model Oliver 80 4 row tractor with complete 4 row equipment. New paint, top mechanical condition. Good rubber. Priced for quick sale. Call Pete Guinn at 39 or look this equipment over at Hereford Motor Co. Inc. S-2-39-44-1tc

FOR SALE Automobiles

KINSEY MOTOR CO. 2nd & Schley Phone 740 USED CARS 1948 Dodge 4 Door Sedan 1941 Chevrolet Club Coupe 1941 Plymouth 4 Door Sedan COMMERCIALS 3-1950 Chevrolet 1/2 ton pick-ups. 1946 Ford 1 1/2 Ton Truck 1945 G.M.C. 3 Ton Truck 1947 1 Ton Pickup 1947 Dodge 2 Ton Cab Over

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FOR SALE: 1950 Chevrolet half ton pickup. Radio, heater, on butane. See at 132 Ave. E. B-3-15-16-4K

Eliminate unnecessary tire wear! Change the position of the wheels every 2 or 3 thousand miles. Correctly done, this increases the life of tires up to 25% Bear System. Front Wheel Allgating KINSEY MOTOR CO. Phone 740. B-3-14-1tc

REAL ESTATE

FOR SALE 28x36 building that I built one year ago. Lot 100 ft. wide and 190 ft. deep. Joining city limits on Harrison Hwy. RAY DOWNEY GOOD HOUSEKEEPING SHOP B-4-40-1tc

FOR SALE: Two bedroom house attached garage, insulated, central heating, good location. A bargain! S. S. Dodson at Hereford Glass Co. B-4-21-43-1tc

FOR SALE: 120 acre farm near Springer, New Mexico. 40 acres irrigated. Improved, REA, telephone, school bus, large GI loan. Will take late model car on deal. Alderson and Ridgway, 238 Main, Hereford, Tex. B-4-34-43-4K

FOR SALE: Nice five room house close to high school, large corner lot. \$7,000.00 loan, \$3,000.00 payable, \$40.00. This is less than rent. A choice highway business location. 140 feet on Highway 60. Several small tracts. Nice improvements. Well located. Alderson and Ridgway, 238 Main, Hereford, Texas. B-4-47-43-4K

FOR SALE - Five room house on 104th. front lot on pavement adjoining high school playgrounds. Call 1219. Genevieve Guseman. B-4-19-11-1tc

FOR SALE 30 acres good smooth land right near town, clean as a hound's tooth, \$8,500. GLENN WEIR 109 Main Res. 452 Office 200 B-4-49-1tc

FOR SALE: Modern two bedroom home. Ideal location, to grade and high school. 128 Ave. G. B-4-16-41-7P

CHOICE Irrigated and Unirrigated Farm Land. City Property P. O. Box 506 - 338 Main E. B. POSEY, REALTOR Hereford, Texas B-4-15-1tc

FOR SALE 240 acres improved, 1 mile off pavement, good irrigation well, good 4 room modern stucco house, 3 car tile garage, good Grade A dairy barn and other improvements. \$150 per acre. \$10,000.00 loan can be assumed and will take small amount of clean trade on this farm. It is cash rented for this year. Glenn Weir Realtor 105 Main Office Ph. 200 Res. Phone 452-W B-4-38-1tc

FOR SALE Three bedroom home, well located, two baths, practically new, \$16,000. Glenn Weir Realtor 105 Main Office Ph. 200 Res. Phone 452-W B-4-38-1tc

GREAT GRAZING - 876 acres very fertile bottom, 100 acres meadow, 300 acres of sowed pasture, balance open timber pasture, abundance fine creek and spring water, good fencing, estimated to carry 300 mother cows easily. 2 sets of improvements, excellent location, near good banking town. Price \$50 per acre. Others with permanent grass. Southwest Land Co. 2518 College, Springfield, Mo. B-4-61-43-4C

FOR SALE: New two bedroom house with garage and utility room. Inquire Wayne Qualls, 206 K. Street, phone 519W. S-4-19-44-1P

FOR SALE A close in stock farm with good improvements and an irrigation well - \$150.00 per acre. An improved half section in shallow water belt near Dimmitt. 200 acres in cultivation. Price \$125.00 an acre. Rose & Barber, 107 East 3rd 5-4-44-1c

WANT A practical nurse for one month beginning May 3. Mrs. Paul Mathers B-8-13-44-1c

HELTON REAL ESTATE LOBBY JIM HILL HOTEL One section of land in Deaf Smith County. Irrigated. Has one 8" Well. -.95.00 per acre. ANY SIZE FARMS OR TRACTS OF LAND TO FIT YOUR NEEDS B-4-44-1tc

GI's 320 acres wheatland, plowed and ready for Maize. Rented for this year. Will sell to 3 GI's. Price ..... \$70.00 SAM NUNNALLY 136 Main Street Phone 424 Phone 1711 B-4-44-2c

FOR RENT: Apartment and bedrooms. Mrs. J. F. Ward, North Main. S-5-10-39-1tc

40 ACRES On pavement, 4 miles from town, 8" irrigation well on electricity. No improvements. New land. Price ..... \$16,000 SAM NUNNALLY Nite 1711 Phone 424 136 Main B-4-44-2c

NEW HOUSE Located at 311 Park Ave. Drive by and look at it. SAM NUNNALLY Nite 1711 Phone 424 136 Main B-4-44-2c

FOR SALE Sec. 28, R2E, T5N, Deaf Smith. Perfect smooth section. All in cultivation. Summer irrigated and chiseled. Excellent moisture conditions. Good two room camp house. New steel 33' windmill tower and new 12' Aermotor mill. Plenty good water. Can give immediate possession. Contact Lon Davis Jr., Floydada, Texas. B-4-17-6c

Colorado Mountain Ranches Good Colorado mountain hay and cattle ranches, homes and business opportunities. Blodgett Realty Realtor Carbonale, Colorado S-4-1-42-4p

REAL ESTATE LOANS - AUTO LOANS YOU DON'T HAVE TO WAIT QUICK SERVICE JOHN McLEAN Phone 273 5-4-2-1tc

FOR RENT

FOR RENT: Partly furnished garage apt. 701 North Main. B-5-9-16-1tc

FOR RENT: Bedroom. Close in. 509 Ross. Phone 847-J B-5-9-42-1tc

FOR RENT: Furnished Apts Private bath. 115-B Street. Call 569. B-5-11-22-1tc

FOR RENT: Two room furnished apartment. Bills paid. 901 Union. Phone 318-J. B-5-10-40-1tc

FOR RENT: Unfurnished three room apartment. Has a Bendix Washer. Mrs. A. Petersen, phone 1484-W or 839. B-5-17-42-1tc

FOR RENT: Furnished apartment A. Peterson, phone 1484W or 839. S-5-10-44-1tc

FOR RENT: One 3 and one 4 room apartment. 608 East Third. S-5-11-44-1K

FOR RENT: Furnished apt. and bedroom, Mrs. W. M. Mergert, 401 Lawton Ave. S-5-13-44-1K

FOR RENT: Large four room furnished apt. with private bath, lots of storage space and garage, phone 164W. Mrs. John Jacobson Jr. B-5-22-44-1tc

NOTICE: The bridal suite is vacant. New, dainty, unfurnished. A cottage for two. Separate and apart. Very little to be desired. Price comfortable to purse. To see it is like it. M. M. Beavers 407 Ross St. Phone 270J. S-5-40-44-1K

FOR RENT: Duplex, three large rooms each side. 207 Bennett St., call 916J. B-5-13-44-1tc

FOR RENT: Three room unfurnished house. 129 Ave. A. B-5-9-17-2P

FOR RENT: Three room semi-modern newly decorated furnished house. One four room modern furnished apt. will be vacant May 1st. Phone 9533. B-5-23-44-2K

FOR RENT: Two room apt. private bath and private entrance 606 East Third. B-5-13-43-1tc

FOR RENT: Four room unfurnished duplex apt. Private bath. Call 368 or 830W after 5 o'clock. S-5-15-44-1P

WANTED

WANTED: Custom floyding, planting and listing. Floyd Stivers. phone 930J. B-6-10-43-1tc

HELP WANTED

RECEPTIONIST and stenographer wanted. Must be able to take dictation. Apply to Grant A. Fuller, the Hereford Clinic. B-8-18-17-1tc

HELP WANTED MALE: We have opening for one first class, experienced, local mechanic. Good working conditions Good pay. Apply Loyd Neil, Service Manager. Kinsey Motor Co. Phone 740. B-8-28-33-1tc

WANTED: Experienced caterpillar and tractor drivers Wallace & Byrd, 625 West 1st. B-8-12-9-1tc

WANTED: Baby sitter, high school girl for occasional afternoon or evening. Call 828. B-8-13-43-3P

MAN OR WOMAN to take over route of established customers in Hereford. Full or part time. Weekly profits of \$45.00 or more at start possible. No car or other investment necessary. We will help you get started. Write C. R. Ruble, Dept. A-5, The J. R. Watkins Company, Memphis, Tennessee. S-8-50-44-1P

NOTICE

KPAN LOG WEEKDAYS A. M. 6:30 Ridin' the Range 7:00 Liberty Jamboree 7:15 News - LBS 7:30 Tomorrow's Tops 7:45 Rangers Quartet - LBS 8:00 Local & Texas News 8:10 Morning Serenade 8:30 Sons of Pioneers 8:45 Organairs 9:00 World News 9:15 Streu Music 9:30 Church of Christ 9:45 Taps Is Pops 10:00 Major Lively - LBS 10:15 Dan Malloy. - LBS 10:30 F. Kennedy - LBS 10:45 Texas School of Air 11:00 Ranch Rhythms 11:15 Devotion 11:30 Merriman Orchestra-LBS 11:45 CHUCK WAGON GANG 12:00 Texas News 12:05 Commentary 12:10 Eddie Arnold 12:15 Trading Post 12:30 News 12:45 Music Remote 1:00 Dimmitt Hour 1:30 Dimmitt Hour 2:00 News - LBS 2:15 Bandstand-LBS 2:30 Bandstand-LBS 3:00 Music in Mello-mood 3:30 Music in Mello-mood 3:45 Western Jubilee 4:00 Western Jubilee 4:30 Brad Steel-LBS 4:45 Van Vooris-LBS 5:00 Taps in Pops 5:15 News 5:30 John T. Flynn-LBS 5:45 Sports 5:50 Twillight music 6:00 Bible Hour 6:15 Allen Roth

I STILL HAVE THE RIGHT VARIETIES OF DEKALB SEED CORN FOR YOUR FARM. See me today and place your order while the supply lasts. GRANT HANNA, Rt. 4, Hereford, Texas, Phone 1724-W-2. B-10-44-81c

HAIL INSURANCE If the recent good rains have ASSURED your wheat crop, let us INSURE it for you! Rose & Barber 107 East 3rd Phone 45 B-11-44-1tc

NOTICE: Get ready now for harvest. Hesston receding finger, platform augers, V cylinders bars, and unloading augers, for most combines. Variable speed ground drive for 123 and 125 self-propelled combines, 801 Texas Street, phone 930J. Floyd Stivers B-10-37-43-1tc

NOTICE MR. FARMER I now have the equipment to pull and set your pumps. Can clean out or drill new wells and also sell Peerless Irrigation or Pressure Pumps. E. W. Allen 123 Ave. J Phone 1107-W B-10-2-5-1tc

Business Services

ALTERATIONS of all kinds. 610 Park Ave. B-11-7-15-8P

Upholstering - All Kinds Furniture Repair - Finest Fabrics - Free Estimates J. H. Hinds 310 McKinley Phone 1092 B-11-41-1tc

GENERAL AUCTIONEER farm sale. Stock sales, merchandise. W. H. Flippin Jr., Friona, Texas, phone 2672. B-11-15-37-1tc

NOTICE: Let us book your auction sales. Jack Coulter and Clinton Jackson. 807 N. Main Phone 243. B-11-17-10-1tc

Motor Protection at Boiling Temperatures. CHAMPLIN Motor Oil. WITH HI-V-1 MOTOR OIL ON THE JOB! HI-V-1 won't oxidize or thicken at high temperatures... it flows freely to give the extra protection needed when an engine gets hot! Drive into your Champlin dealer's today and try HI-V-1!

CATTLE RANCHES 2880 ACRE RANCH: Complete set of modern Ranch improvements. Plenty of water by wells and windmills. One Section of fine level land in cultivation One section of fine grass land on draw. 2 1/2 Sections of fine level grass land that could be farmed. 1/2 mineral intact. Excellent terms can be arranged. Possession on purchase. Fine location on pavement NW of Hereford. Per acre \$62.50. 640 ACRE FARM: 4 room modern stucco house. Large granary. Well and windmill and corrals. 600 acres of good land in cultivation. About 400 acres of fine level land. Balance slightly rolling. All could be watered. 1/2 mineral intact. Possession on purchase. Could be bought at 29% down. Good terms on the balance. Located in irrigation area. 7 miles from Dimmitt, Texas. 320 ACRE FARM: Fair farm improvements. Well and windmill. 220 acres of fine level land in cultivation. 100 acres of fine grass land which about 12 would be good farm land. 2/3 oil royalty goes. Possession on purchase. \$15,000.00 loan can be assumed. Located in good irrigation area in Castro County. Per acre \$125.00. MANY OTHER FINE BUYS IN FARMS AND CATTLE RANCHES: Let us tell you about some of them. JOHN HANCOCK FARM LOAN SERVICE: Free, prompt and liberal appraisals. Loans for putting down irrigation wells. For making improvements. For buying land or re-financing your present loan on a more liberal basis.

Seeds-Seeds FIELD SEEDS OF ALL KINDS BULK GARDEN SEED LAWN GRASS SEED West Texas Feed, Seed and Hatchery Co. We Buy Eggs, Cream, Poultry and Hides Jack Wright, Manager HOME OF "MERIT" FEEDS Hereford, Texas Wesson Real Estate Hereford Located West of Court House Texas

Quick - Efficient HOME LOANS Dependable Abstract and Insurance Service ELIZABETH WOMBLE 146 Main Phone 497 B-11-27-1tc

13 LOST IF THE BOYS who picked up the billfold in Brand office on Tuesday will return to owner with all contents, no questions will be asked. B-13-25-17-2P

Lions Club meets each Wednesday, 12 noon Hotel Jim Hill

Kiwanis Club Thurs. Noon Hotel Jim Hill

Regular Meeting Night 1st & 3rd Tues. Night of Each Month AMERICAN LEGION AND AUXILIARY

Stated meeting second Monday in each month. School of instruction each Thursday night. R. L. THOMPSON, Secy J. E. NOLAND, W. M. MASONIC BULLETIN Hereford Lodge 519

NOTICE OF MEETING ODD FELLOWS Each Monday Night REBEKOHS Each Tuesday Night

Hereford Rotary Club meets every Friday at 12:05 Hotel Jim Hill

Veterans of Foreign Wars Meets Every Thurs. 8 P.M. V. F. W. CLUB HOUSE



HEREFORD SCOUTS who attended a field day at Camp Don Herrington last week-end are shown above. Front row from left: David Hammer, Nathan Wilson, Buddy Jowell, Robert Kinsey, Don Crutchfield, Billy Reinouer, Sam Lesly, George Heard, Fred Lookingbill, Bill Drake and Johnny Pool. Middle row: Eugene Combs, George Drake, Dwain Werley, Billy Ed Callaway, Jack Rogers, Steve Slagle, Bobby Veigel, Lynn Bybee, Joe Easley, Robert Davis, Bill Woodford, Tom Woodford, and Scoutmaster Wendell Eurdine. Back row: Ottis Vaughn, Richard Hollis, Gerald Hollis, Donald Sigle, Lisle Patton, Bill Combs, Jeff Minton, Ed Vaughn, and Carroll Whiteside. Patton Photo.

EASTER NEWS

**Mrs. Olin LaPlant Honored On Her Birthday Friday, Apr. 18**

By Mrs. A. H. Brown  
 Mrs. Olin LaPlant was honored with a birthday party Friday night, April 18. Those attending were Mr. and Mrs. W. O. Mackley and daughter, Mr. and Mrs. Bill Carthel and son, Mr. and Mrs. Dick Golden and Mr. and Mrs. Glen Bell of Hereford.

G. H. LaPlant, H. O. Mackley, Frank Ham, Steve Gium, W. O. Mackley, F. O. Goodwin, and Dick Golden.

Mr. and Mrs. H. O. Mackley went to McQueen Tuesday. Kathie Mackley, daughter of Mr. and Mrs. W. O. Mackley, has been ill.

Mr. and Mrs. Leo Hall and daughters visited in Wellington over the week end.

Mr. and Mrs. Frank Ham and boys visited in Amarillo last Sunday.

Mr. and Mrs. G. H. LaPlant visited in the home of Mr. and Mrs. A. H. Brown all day Sunday. Mrs. Frank Ham and Mrs. F. O. Goodwin were in Amarillo on Monday.

Mrs. Fred Walton was visiting her mother, Mrs. M. W. Fields of Puckett, Sunday. Her mother fell and hurt herself but was doing fine Sunday.

Mrs. Ruby Stone was in Amarillo Tuesday to have her eyes operated on.

Mrs. Ben Medley and daughter Mr. and Mrs. C. M. Smith visited in the home of Mr. and Mrs. W. A. Eggeeson Monday.

Missy Singer spent the night with her grandparents, Mr. and Mrs. A. H. Brown, Thursday night.

A. J. C. Billie Joe Williams and A. J. C. Wayne E. Williams returned to their base at Chamber Air Force base, Bantrol, Ill. after spending 23 days in the home of their parents, Mr. and Mrs. C. E. Williams.

Mr. and Mrs. N. W. Owens of Albuquerque visited friends in Hereford for a while on Thursday.

**Only FRIGIDAIRE has all porcelain on all three —inside and out!**

Only Frigidaire makes Lifetime Porcelain, the brilliant, hard, pure white finish that can't be stained, scratched, scuffed or burned... and, it stays that way for a lifetime! Frigidaire Lifetime Porcelain Finish also available on new, Cyclo-matic Frigidaire Refrigerators.



**DE LUXE REFRIGERATOR WITH FULL-MORN FREEZER**

- America's No. 1 Refrigerator! First in beauty, new conveniences and features.
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Model BR-97-P **\$62<sup>50</sup>** DOWN

Cash Price \$399.75  
 78 weeks to pay balance



**THE ONLY WASHER WITH LIVE-WATER ACTION!**

Frigidaire's exclusive Live-Water Action gets clothes really clean. Two Live-Water rinses get them bright as new, and the Rapidry-Spin finishes them pounds lighter—all automatically.

- Exclusive Select-O-Bid
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This new Frigidaire Electric Range with the "Wonder Oven" cooks at two different temperatures at the same time in the same oven.

- Cook-Water Oven Check Control
- Roll-in Storage Drawer
- High-Speed Thermostat
- Efficient 5-Speed Cooking Unit
- Full-width Cooking Top Lamp
- Two-speed electric Fan-Signal

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 RD-40

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**Grandstand Gropings**

By Kent Snare

I have on several recent occasions made alliterations or illiterations as you may decree, to the Olympics... I neglected to call them by their proper cognomen since our present species date no further back than 1896 A. D. . . . Before you puff up and make any extraneous comment, leave me say that I have some vague, unfactual knowledge of the date of the Olympic origin . . . Don't get me wrong, I weren't there . . . In fact, I wasn't even represented by proxy

According to the best illegible records, the one and only Olympic games antedated the aforementioned modern Olympics of 1896 vintage, by something more than a lap and a half . . . Actual, (Minion, don't mess with that actual—you beat me 'o it, KS) they hit the deck in 766 B. C. or sooner—some set the date as early as 1453 B. C. as memorial services to honor the Hellenic dead . . . (1453 plus 1952, that's 3405 annuals entire, 6-2-even, that our progeny, theirs,

theirs and ad-infinitum, won't have the R-T's Roosevelt-Truman's accumulation retired by then) . . . After the aside, further Olympiad comment, (After all, you don't have to read this, you can always go to the want ads or the editorials, if any), eventually, the Olympic games became a series of athletic contests to promote good will among warring tribes . . . They were banned in A. D. 392 and renewed in 1896, as ascribed . . . Since then the US and A has sacked the overall gong on every try . . . We haven't done too well in the winter Olympics, which are of the newcomer type, starting in 1924 in Chamonix, France . . . To be specific, only six winter meets have been held, as above and: in 1928 at St. Moritz again and this semester at Oslo . . . When they throw one at Pago-Pago I gone be there with a slow-match . . . In the flat races of the Olympics we have always done all right . . . For instincts,

the two times the 60 meters were held, we took two . . . In the 12-100 meter runs we lose twice, in 1924 to Abrahams of Great Britain and in 1928 to Percy Williams of Canada . . . The record is jointly held by three dark-haired Americans at 10.3, the individuals being, Eddie Tolan, Jesse Owens and Harrison Dillard, the latter being by far a better hurdler than sprinter . . . As he holds two world marks, one made on a balmy June night in 1947 at Salt Lake City, the 229 fows in 22.3 and the 120-yard highs at Lawrence, Kans. in April, 1948, in 13.6 . . . by the bye, One of those Okie sprouts, I tote you about, ran the 120s in Oklahoma last week in 13.7 . . . He only had a four-mile tail wind and his mark probably will be recognized as a world interscholastic record . . . His labe, Bill Curtis of Waurika, incidentally, he has trouble beating a lad from Stillwater, one Eddie Ray Roberts . . . As per prior wish, I hope they both make the Olympics . . . This Roberts lad has hit 9.7 in the 100 and he is a junior . . . Check the watches, somebody may not have wound em? . . . "Hoo-Boy," about out of space . . . But did you read about the Not-So-Rapid Robert Feller losing a one-hitter to Bob Cain of the Browns who likewise tossed a one-hitter to win 1-0 on the night of April 23 in 1952 at St. Louis . . . To cap it, the "Blankets" freshie Fridley, who has been elaborating the eqine hide, misplayed a legit

single into a triple and that was the ball game . . . I write in the gazette dated the 24th instant, that Rog Hornsby's Browns had lost two . . . Well, tthe A. L. via Harridge has ordered a finish made of the Chisox-Brown game last week wherein the Richard's led the Hornsby's 10-2 in the 7th . . . Wanna wager?

**Shower Honors Recent Bride**

Mrs. Jim Cox, a recent bride, was complimented at an informal shower courtesy given in the home of Mrs. Kenny Wilson on Thursday evening. Kathleen Brunson was co-hostess. Mrs. Cox is the former Miss Alta Mae Wilkins.

Guests attending were: Mesdames Bruce Wiggins, Glenn Manning, Joe Curtsinger, Guy Cornelius, W. O. Witherspoon, O. B. Sumner, George Sumner, and Misses Faye and Alice Shirley, Lola Faye Brunson, Elia Mae Childers, Shirley Sumner, Daria Hexl, the honoree and the hostess.

Those sending gifts were: Mesdames Charles Cogdel, Robert Boyd, Warren Owen, Bill Johnson, Jim Young, and Bob Alexander. Also Mary Frances Rogers, Frances Young, Virginia Curtsinger, Betty Holland and Rosa Ford.

**FIELD SEEDS**

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- R. T. Cane NC
- African Millet Cane
- Big German Millet
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- Atlas Sargo
- Sudan, Sweet, Cert.
- Sudan, Common NC
- Martin Tex. Cert.
- Martin, Ariz. Cert.
- Westland Kans. Cert.

- Plainsman Tex. Cert.
- Caprock Tex. Cert.
- Redbine No. 60 & No. 66
- Hegari Reg. NC
- Hegari Early NC
- Hegari Ariz. Reg.
- Hegari Ariz. Early
- Milo D. D.
- Kafir, Blackhull
- Cotton Seed, Sinkers

Hybrid Corn - No. 8, 12, 18, 20, 24, 26, 28, U-72, U-75, G-788W, 11-W,  
 White & Yellow Sure Cropper  
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**Looking Ahead..**

During the past year many firms have raised their interest rate and with inflation still running, it is forecast that the cost of money will go higher.

We still make long-term Federal Land Bank Loans, payable on or before. Interest only to date of payment. No bonus or penalty, or any questions as to the source from which you obtained the money.

Our rate is still 4% per Annum  
 —Guaranteed for life of loan!

Over One Million farmers have chosen a Federal Land Bank Loan as the Safest and the Best.

Come In and Let Us Explain

**Hereford National Farm Loan**

Across Street from Post Office



LARRY WOMBLE was named honoree at a party given by his mother, Mrs. Lawrence Womble, on his fourth birthday Thursday afternoon. The birthday cake was a hay wagon drawn by cookie horses, with a cookie man atop the load driven by the horses. Favors of balloons and cowboys were given the guests. Those attending were from left around the table: Mary Hersley, Dale Hersley, Kyle Kendall, Jerry Lowe, Jimmy Hersley, Cynthia Seed, Larry Womble, Rita Beth Gibson, Cindy Ross, David Kendall, Nick Milburn, Douglas Watson, Gloria Covington. Back row: Sherry Kendall and Carl Worth Covington. Staff Photo.

# Household Scrapbook

By Roberta Lee

**Stains On Furniture**  
Mix a tablespoon of powdered pumice with enough linseed oil to make a thin paste, and you will have a mixture which is excellent for removing white water stains from furniture. Rub on the spots until they disappear; then wipe off carefully with a soft cloth dampened with furniture polish.

**Softener Water**  
Ammonia should be used to soften the water in which wools and knitted garments are washed. Only a little is needed.

**Garnishes**  
When selecting garnishes for foods, select light ones for dark foods and dark accompaniments for the lighter dishes.

**Sweeten Breath**  
To secure a sweet breath, dissolve a small piece of licorice in the mouth after the use of the tooth brush. This sweetens the mouth and stomach. Keep some of it broken up in a glass bottle in the washroom. Put a piece into the mouth at bed time also.

**Curtains**  
It is wise to have the measurement of curtains before washing so that they may be stretched to as nearly as possible the desired size when drying.

**Carpet Cleaning**  
Discolored spots in the carpet can frequently be restored by rubbing with a sponge dipped in ammonia diluted with water.

**Waterproof Pottery**  
If the inside glaze of a pottery flower bowl is imperfect, and moisture forms on the outside, warm the pottery with hot water, and wipe. Then pour into it a few spoonfuls of melted paraffin and turn and tip the vessel until the whole interior is coated.

**Baked Potatoes**  
Allow potatoes to stand in hot water for fifteen minutes before baking, and the baking will require but one-half the usual time.

**Patent Leather**  
Orange juice makes an excellent polish for patent leather.

**After Fertilizing**  
After fertilizer is applied to the lawn, go over with the back of a rake so as to remove the fertilizer from the leaves or blades of grass. Then wet thoroughly so that it will get down to the roots.

**Helpful Tool**  
A small magnet kept in the sewing machine drawer will greatly aid in finding the lost needle on the floor.

South America is wider at its widest point than in North America.

## 20th Century Beauty Salon Opening Set

Deanne Brown announces the opening on Saturday, May 3, of the 20th Century Beauty Salon at 116 W. Second, one door west of Caves. The grand opening will be observed from 4 p. m. to 10 p. m., according to Miss Brown. A free \$25 permanent wave plus other door prizes will be awarded. Miss Brown, a veteran of three years in the WAVES during World War II, has been in Hereford for about a year. She has specialized in hair cutting and styling since 1946 in Los Angeles and in Amarillo. She has a beauty operator's license, a barber's license and an instructor's and manager-operator's license.

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### West Hereford HD Club Meets

West Hereford Home Demonstration club met with Mrs. Howard Gore Tuesday afternoon, with Mrs. R. H. Hale in charge of the program. Mrs. Hale introduced Mrs. Dale Coleman who gave the lesson on "How to Use Planks and Stripes." Mrs. Coleman showed several semi-finished dresses to demonstrate her lesson and demonstrated using the slip-stitch as an easy way to match stripes.

Mrs. Carlos Vaughn, president, directed the business session and announced a 4-H Club Dress Revue to be held Saturday afternoon at 2:30 at the club house. Mrs. Jack Flowers received the Pollyanna gift. The next meeting will be held on May 13 with Mrs. Jack Flowers.

Those attending were: Miss Evelyn Bell and Mesdames Coleman, Vaughn, Flowers, Roy Boyd, John Jacobsen Sr., Ed Cox, Ulys Pierce, Frank Wilde, R. H. Hale, P. H. Luck, Wesson, Vern Witherspoon and the hostess.

### Football Star Scores In Air Over Korea

A former Hereford football star—1st Lt. George W. Weems—has distinguished himself in Korea for action during an aerial attack against nine Red tanks, a few miles north of Pyongyang. The young marine flight leader is the son of Mrs. Lon Morton, of the I. C. Little ranch in Childress county. He is a nephew of Mrs. Pete Coonaugh of Hereford.

Weems graduated from Hereford high school in 1942. He was reared in Hereford. According to a dispatch of the encounter, the leatherneck led F-51 Mustangs and Marine Corsairs against camouflaged enemy armor. The raid took place during the last day of February. Three tanks were destroyed and six damaged. His flight dropped six bombs on the first run and they "all landed dead center," he reported. "Pieces of tank flew everywhere."

### Hereford Band Rated Friday

The Hereford high school band received a second division rating in sight reading and a third division rating in playing at the interscholastic league contests in Canyon Friday. The ratings for the solo and ensemble entries have not been announced, according to Purris F. Williams Sr., band director. The Hereford band did not enter marching competition this year.

Mrs. Charles Owens and Mrs. Veleria Kelly are visiting relatives in Sayre, Okla.



Chrysler V-8 Saratoga Sedan, gasoline economy winner in Class "F". Entered and driven in the 1952 Mobil Oil Gas Economy Run by Chrysler Dealer Mel Alshure, Hollywood. It was one of three Chrysler FirePower V-8's to win in their respective classes.

## 180 HP CHRYSLER V-8 FIRST! IN 3 CLASSES IN ECONOMY RUN!

Here is truly dramatic proof that Chrysler's great new FirePower 180 HP V-8 engine design sets an entirely new standard of efficiency among American passenger car engines!

In this annual economy test, rigidly supervised, and limited strictly to stock car entrants, cars competing are divided, by price and size, into 11 standard classes. The route, from Los Angeles to San Valley, covered 1,415 miles of every possible kind of driving. Average speed for all cars was just under 41 miles per hour.

And in 3 of the 11 classes, the Chrysler V-8 engine was best for gasoline mileage.

In Class "F", this magnificent new engine won first place for a Saratoga 6-passenger sedan (125 1/2-inch wheelbase, 4010 pounds). In Class "H", it won first honors for a Saratoga model 8-passenger sedan (139 1/2-inch wheelbase, 4510 pounds). And in the top price and size, Class "I", it was again first, in a Chrysler

Crown Imperial Sedan (145 1/2-inch wheelbase, 5360 pounds). To travel these substantial cars at this speed under these conditions gives additional proof, we believe, that here in the FirePower V-8 engine is the finest and most efficient engine ever put into an American passenger car!

**WE INVITE YOU TO DRIVE THIS ENGINE, YOURSELF...**

The same engine which has just scored these remarkable accomplishments is no farther from you than your own Chrysler Dealer. He will welcome the chance to let you take the wheel and feel for yourself what Chrysler has done... not only in engine performance, but in power steering, power brakes, new shock absorbers, passenger comfort... to deserve the title: "Finest Car America Has Yet Produced!"



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# MAMA KNOWS BEST!

BABY WEEK APR. 26<sup>TH</sup> - MAY 3<sup>RD</sup>

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## PIGGLY WIGGLY

<b>JELLO</b> Six Delicious Flavors	2 FOR 15¢	<b>BABY FOOD</b> Strained or Chopped Gerber's
<b>GERBER MEATS</b> , strained	per can 19¢	
<b>PABLUM CEREAL</b> , big 16 oz. package	39¢	
<b>VANILLA WAFERS</b> , Nabisco, large box	23¢	
<b>KLEENEX</b> , box of 200 tissues	2 for 29¢	<b>4 CANS 25¢</b>
<b>DELSEY</b> Toilet Tissue	2 ROLLS 25¢	
<b>MILK</b> Tall Cans Pet or Carnation	14¢	<b>BOTTLES</b> Evenflo Complete Unit FOR 29¢
<b>ARROWROOT BISCUITS</b> , Sunshine, lg. bx.	19¢	
<b>BABY CREAM</b> , Johnson's 25c size	19¢	
<b>BABY SOAP</b> , Johnson's	2 bars 35¢	
<b>BABY OIL</b> , Johnson's med. size bottle	35¢	<b>KARO</b> White or Blue; 1 1/2 lb. bottle 19¢
<b>ORANGE JUICE</b> Pasco, Fresh Frozen - 6 oz. can	2 FOR 25¢	
<b>CRACKERS</b> HI-HO LRG BOX	29¢	<b>Baby Scales</b> Pink or Blue, Really Nice ea. \$6.95 <b>Baby Trainers</b> Pink or Blue ea. 39¢
<b>PER BOX</b>	15¢	

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS



By JIMMIE GILLEN

The shaving permits are out and I think they should enforce them. Ray Downey was going around Friday with the permit on his shirt pocket — and looked like he hadn't shaved in a week.

Prediction: The cosmetic permits won't go over worth a darn. Fact is, most of the girls are just a little bit shrewder buyers than are the men. They don't like the idea at all. They figure three bucks will go a long way on new nylons, etc. They aren't about to part with the funds. They'll go to jail first. Furthermore, it is a little bit rough on the working girls. Remember how those women in Marshall, Texas, refused to collect withholding taxes for the government? That's what will happen on most of these cosmetic permits. A few of the older ladies will buy maybe, but the JayCees made a bad investment on the Cosmetic permit buttons. They'll have to eat 'em sure as the world.

Lt. J. W. Robinson, Jr., says they are reshuffling the Negro troops in the European Theater. About one colored officer out of each six white officers and around one enlisted man out of eight. J. W. thinks this is alright. In fact, he says: "It's the only way The Negro troops are no good as combat units when they appear as separate companies." He says that by mixing the troops and officers the colored personnel does a much better job of soldiering. This is going to result in quite a ruckus from a lot of the Southern boys, however, despite what J. W. thinks. Some old boy from Texas or Alabama is liable to even resent superiority on the part of the colored officers. I'd almost bet it happens.

J. W., on the other hand, can't figure why the German and French women and girls consistently date the Negro troops. He says quite a few of the women seem to definitely prefer the colored boys, and that practically every one of the Negro GIs has one or two girls in each town where they are stationed. Some of them even marry, and he says there are lots and lots of Negro babies with white mothers.

In these days when there is a national week for every week in the year — and then some — it is difficult to do justice to any of them. However April 27 to May 3 has been designated Home Demonstration Week in Texas, and will be observed widely in Deaf Smith County. This year will also mark the selection of the out-standing member of Home Demonstration workers in this county. A plaque will be presented by The Brand to the lady selected and it is our hope to continue this award each year. Selections will be made through the Council, and the honor will be similar to the annual Man of the Year selection for the community each year.

We even asked for the privilege of making this award, chiefly because we have so much admiration for the clubs and the program which they sponsor. Home Demonstration women have always impressed me with their willingness to work. Most always they take pride in making their homes comfortable, attractive and sometimes inspiring. The entire program is typical of the American Way of Life: People working together for accomplishment and improvement of themselves, their families, their homes, and their communities.

Mrs. Tom Draper is doing an unusual job as Home Demonstration Agent and it certainly seems in order to recognize her accomplishments during this occasion. I believe that the HD work has made more progress, held more general interest since she took over than at any other time since I have been in the area. Anyway, we all know she is doing well.

Another week which needs to be instituted is "Make Your Will Week." This would sure make all of the lawyers mad because lots of the cases result from lack of wills. You'd be surprised how many otherwise intelligent persons do not have a will — and at how many times this leads to trouble and frequently to law suits. No matter how busy you may be you can certainly take

time to make a will. Do it next week.

Kenneth Coker sent me over an almanac, but I can't figure out how to use the fool thing for planting. About all I can see in the book is some advertising about little liver pills and a B-1 tonic, alcohol content not designated. Maybe I'll never make the grade on this moon planting. However, I do have one booster. He says that he has been planting stuff left and right, leaving an extra row or two to be planted by the moon — and he is going to plant some after the moon date. Furthermore, he has promised to keep a chart and record the results. Finally, we are going to get some scientific research on this business of planting by the moon.

Nelda Guy Lawrence, our girl reporter, bought some fancy new hose with figures on them the other day. This pair has curved lines with a diamond on the point just about seven inches from her shoe tops, but some of them even have pictures of the empire state building. Needless to say the hose created quite a bit of comment around, until Bessie Patterson walked in Friday afternoon and failed to notice them. Finally, Nelda Guy asked, "Did you notice my new hose, Bessie?" "My Goodness," exclaimed Bessie, "I sure did, but I just thought your garters had fallen down."

Some jokes: Upon entering a room in a Washington hotel, a woman recognized a well-known Government official pacing up and down and asked what he was doing there.

"I'm going to deliver a speech," he said.

"Do you always get very nervous before addressing a large audience?"

"Nervous?" he replied. "No I never get nervous."

"In that case," demanded the lady, "what are you doing in the ladies' room?"

When a visiting politician inquired about public sentiment in a rural community, one of the farmers replied, "Still going strong — there were 18 cars parked in my lane last night."

On a crowded city bus, a passenger apologetically handed the driver a \$5 bill, saying: "I'm afraid I don't have a nickel."

"Don't worry," the driver replied grimly, "in a minute you'll have 99."

In the general post office at San Antonio there are three letter drops. One is labeled "Local," the second "Texas" and the third, "Other States and Foreign Countries."

### Hospital

#### Notes

##### Patients In Hospital

Mrs. Ruth Kerr, OB, Wynette Wilde med., N. M. Smith, med., Mrs. P. H. Luck, med., Mrs. G. A. F. Parker, med., T. E. Seigler, med., Mrs. Lula F. Lane, surg., J. E. Cockrell, surg., Dr. L. B. Barnett, ortho., H. E. Miller, med., Melvin Joe Burgess, accident, Willie D. Wisdom, surg., Mattie Woodburn ortho., B. E. Brumley, cardiac, Mrs. Carrie Larsen, med., Mrs. A. H. Boatman, med., Mrs. J. D. Poarch, OB, John Bob Drake, med. Mrs. Minnie Walker, ortho.

##### Patients Dismissed

Mrs. Myrtle Nickel, med., 4-26; Mrs. Scripp Johnson, med., 4-25; Mrs. W. L. Davis Jr., med., 4-23; Darrell Harkins, med., 4-23; Jimmie Barnett surg., 4-24; Rev. Roy Bickford, T&A, 4-25; Mrs. H. L. Childress, med., 4-25; Mrs. R. A. Welch, OB, 4-26; Mrs. R. H. Parker, med., 4-21.

##### Births

A daughter, to Mr. and Mrs. R. R. Kerr on April 25. A son Billy Craig, to Mr. and Mrs. J. D. Porach on April 25.

##### Card of Thanks

We would like to thank our friends for their many deeds of kindness, for the flowers, food, cards visits at home and since I am in the hospital.

Our sincere thanks to Rev. and Mrs. Fields also, Rev. Marvel Upton and Rev. R. L. Shannon, the pallbearers, and everyone who helped in any way during the illness and after the loss of our loved one.

God bless you and may you



DUSTY HOLLOW may not have the improvements the ladies shown above campaigned for at the Star theater on Wednesday and Thursday, but their audiences had a hilar-

ious time listening to their pleadings. The ladies shown above are members of the LaPlata Study club who carried the ball for improvements. Staff Photo.

### Mrs. A. L. Manjeot Discusses Flowers For SA Guild Ladies

Mrs. A. L. Manjeot discussed "Flowers for our Altars" at the meeting of the St. Anthony's Guild Wednesday evening.

Hostesses for the meeting were Mrs. Ed Loerwald, Mrs. Arnold Betzen and Mrs. John Crawford. A musical program by Dolores, Suzanne and Patsy Loerwald provided entertainment.

Those attending were: Mes-

dames Arnold Hussman, Ed Dzulick, C. Drery, Ed Jesko, A. Urbanczyk, Frank Brinkman, Agnes Cardinal, Charles Behrends F. T. Walterschied, Ray Wilhelm, Henry Brorman, Harold Hersley, Louis Dupnik, Marvin Diller, W. J. Albracht, John Henderson, Leon Vinton, Henry Hellman, Gene Loerwald, Nolie Elliston, George Hund, Carl Luke, M. H. Koelzer, John Gallagher, Ben Janacek, Andy Kerschen, and Miss Theresa Koelzer. Guests were: Mesdames Clapp, Connally Donald Endres and Miss Adeline Koelzer.

### Gives Demonstration

Argen Draper gave a demonstration on "Putting in a Sleeve and Hem" at the meeting of the Caprock 4-H club.

The meeting was held in the home of Mrs. R. L. Pinnell. Those attending were: Judy Pinnell, Linda Pinnell, Eulaine Perry, Barbara Pinnell, Wanda Pinnell, Mrs. R. L. Pinnell, Mrs. Tom Draper, and Rebba Pinnell.

Mrs. Robert Alexander will move to Amarillo Sunday.

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Studebaker Champion ...first in actual gas mileage among 23 cars entered in standard classes!

Studebaker Commander V-8 ...second in actual gas mileage and best of all eights entered!

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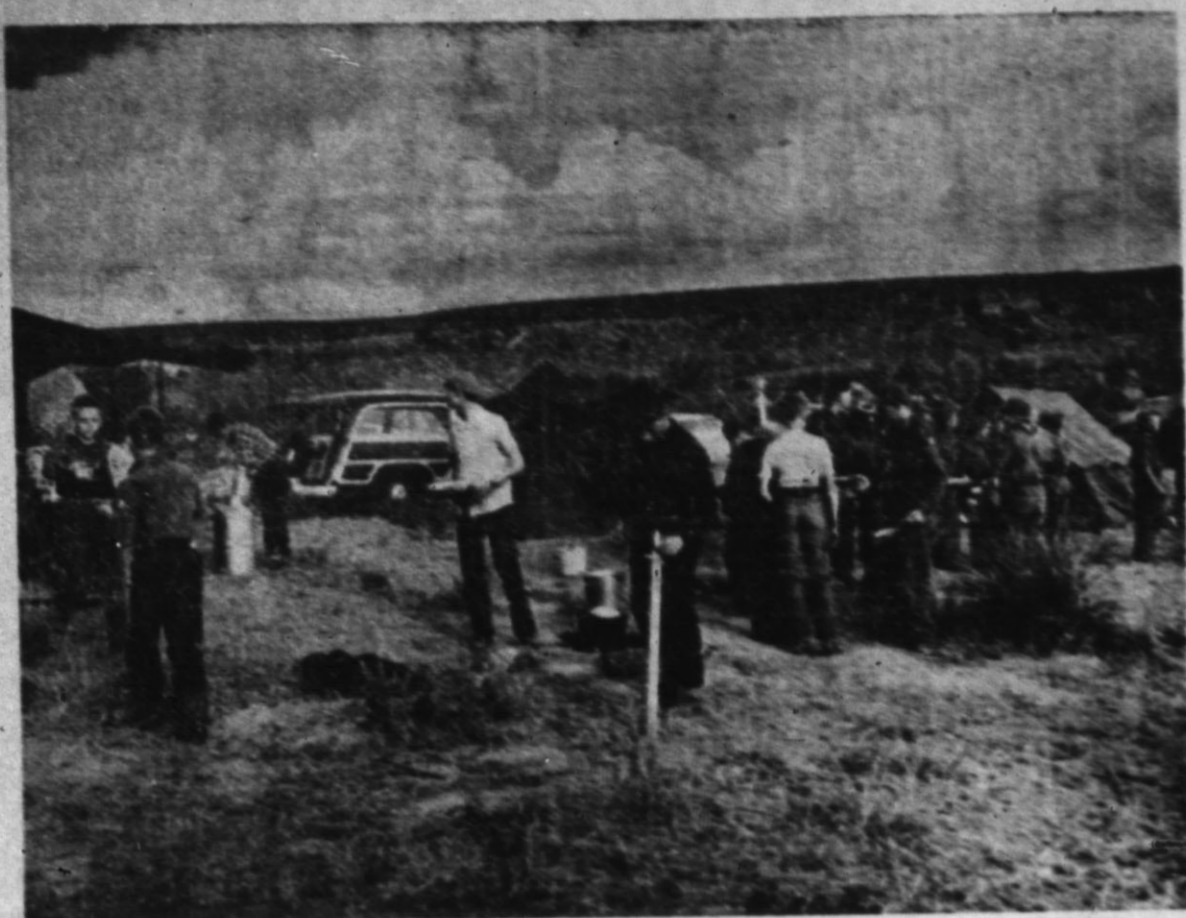
Come in! See cars just like these record-makers in our showrooms!

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Mrs. W. T. Gollebone of Dimmitt, sister of Mrs. C. E. Williams, entertained in her home Monday, Mrs. C. E. Williams, A/IC Billie Joe Williams, A/IC Wayne E. Williams and Ray Williams and other relatives of Dimmitt.



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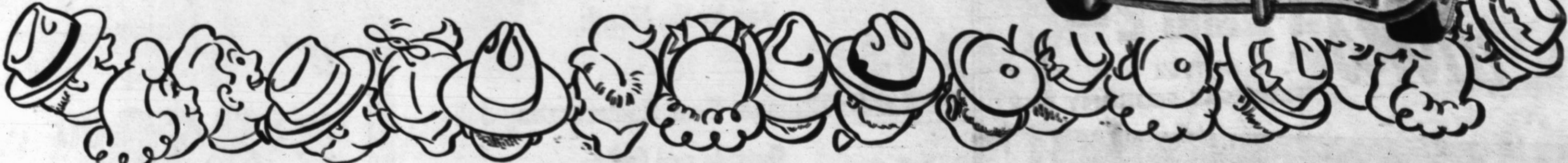
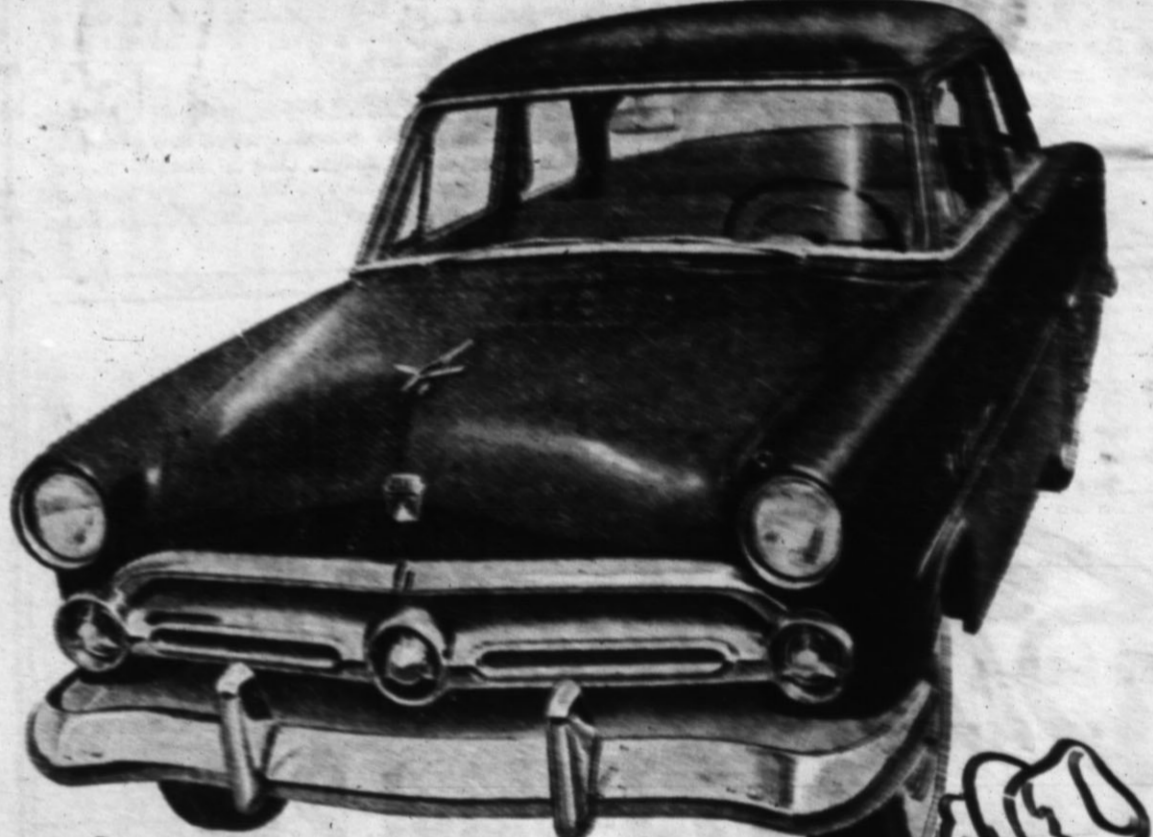
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Those attending were: Mesdames Nancy Millard, Edna Dwyer, John Robinson, Edna Brown, Ella Cochran, Julia Sowell, Leona Matthews, Alie Fullwood, Vera Sowell, Lucille Olson, Ora Buckee, Ruth Rogers.

# Everyone Is Looking At The Big New FORDS—FORDS—FORDS

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All Models - All Colors - With or Without Extras



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## THIS WEEK'S USED CAR SPECIALS

- 1950 Mercury 4 dr. Sedan, Radio, Heater, Seat Covers, 2 Tone Paint, Low Mileage **1595.00**
- 1950 Chev. Fleetline, Radio, Heater, Clean **1195.00**
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The Garden Beautiful club president, Mrs. George Graham, has announced that members of the club will be on hand at each home designated to welcome the visitors and serve as guides. Refreshments will be served at the Newell home.

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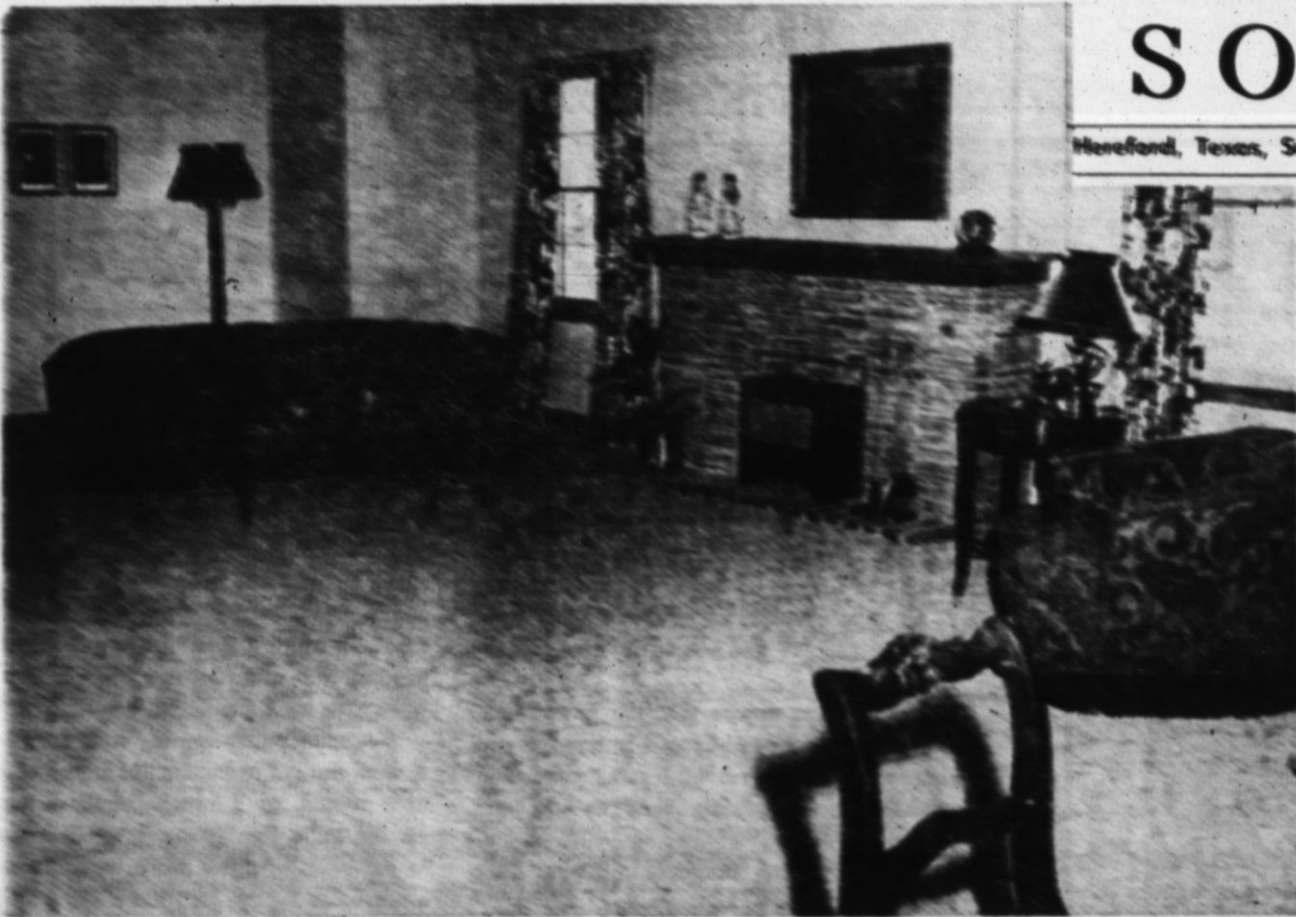
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(More pictures on Page 8)

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Hereford, Texas, Sunday, April 27, 1952

Section Two



**SIMPLICITY** is the keynote in the Earl Plank home two and a half miles northeast of Hereford, where arrangement of rooms and furnishings leaving no chance to become cluttered. The house is of brick and stucco and red brick makes an attractive as well as practical floor covering for the entrance hall. The dining room is on the left and the living room on the right. The north kitchen and the breakfast room occupy the left side and a den connects with the kitchen and living room. Built in the center of the kitchen is the barbecue pit which makes every day a day for cooking out at the Plank home.

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A serving counter divides the kitchen from the breakfast area and counters against the south wall with drawer space below end up with the refrigerator by the door. On the east wall is an old fashioned pantry (but more convenient) with sliding doors and just off the kitchen is a well equipped utility room. Colors in the kitchen range from green to chartrouse to gray.

Dianne's room is girlish in every respect and is done in pink and white. The owners' room features lilac with green and white. Arrangement of the bedrooms provides privacy, without sacrificing floor space, from the traffic noise of the other parts of the house. Staff Photo.



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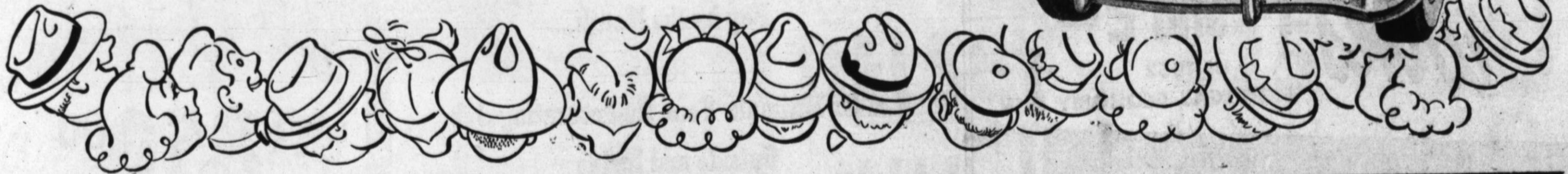
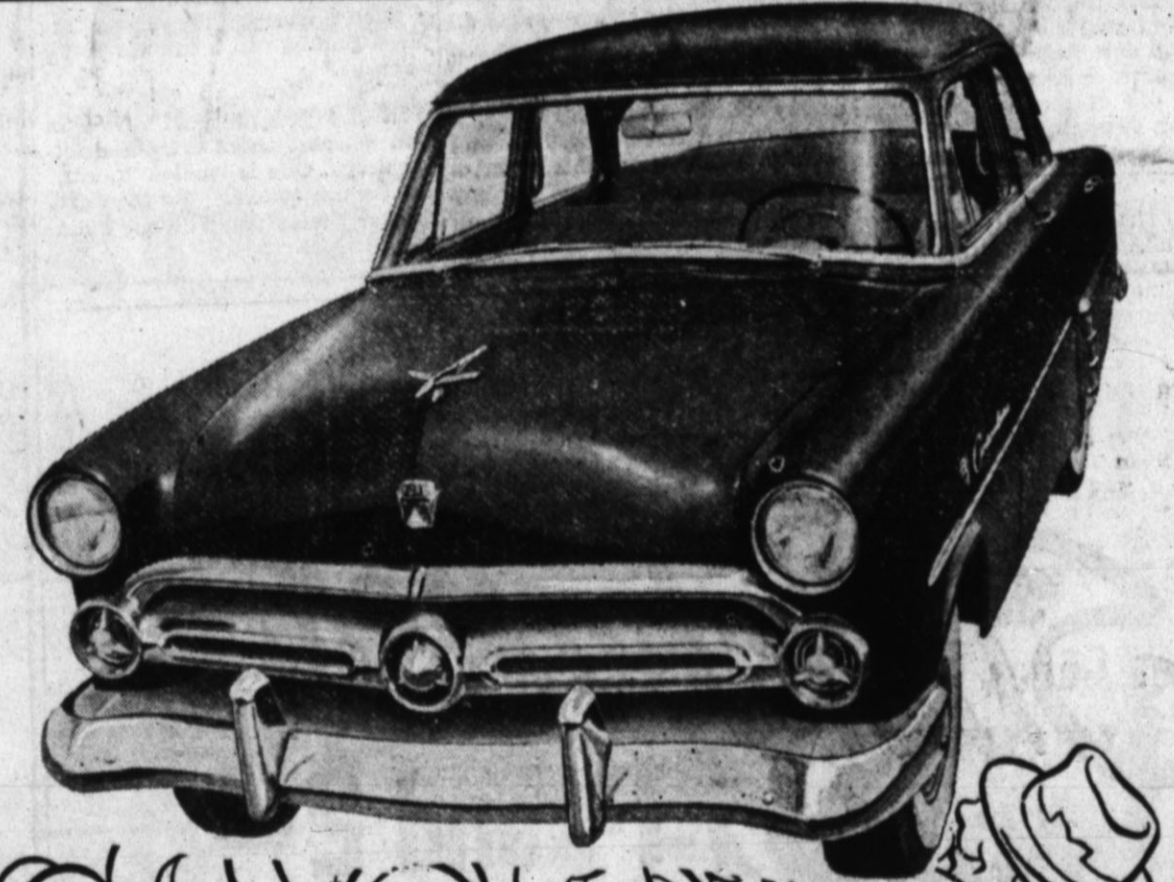
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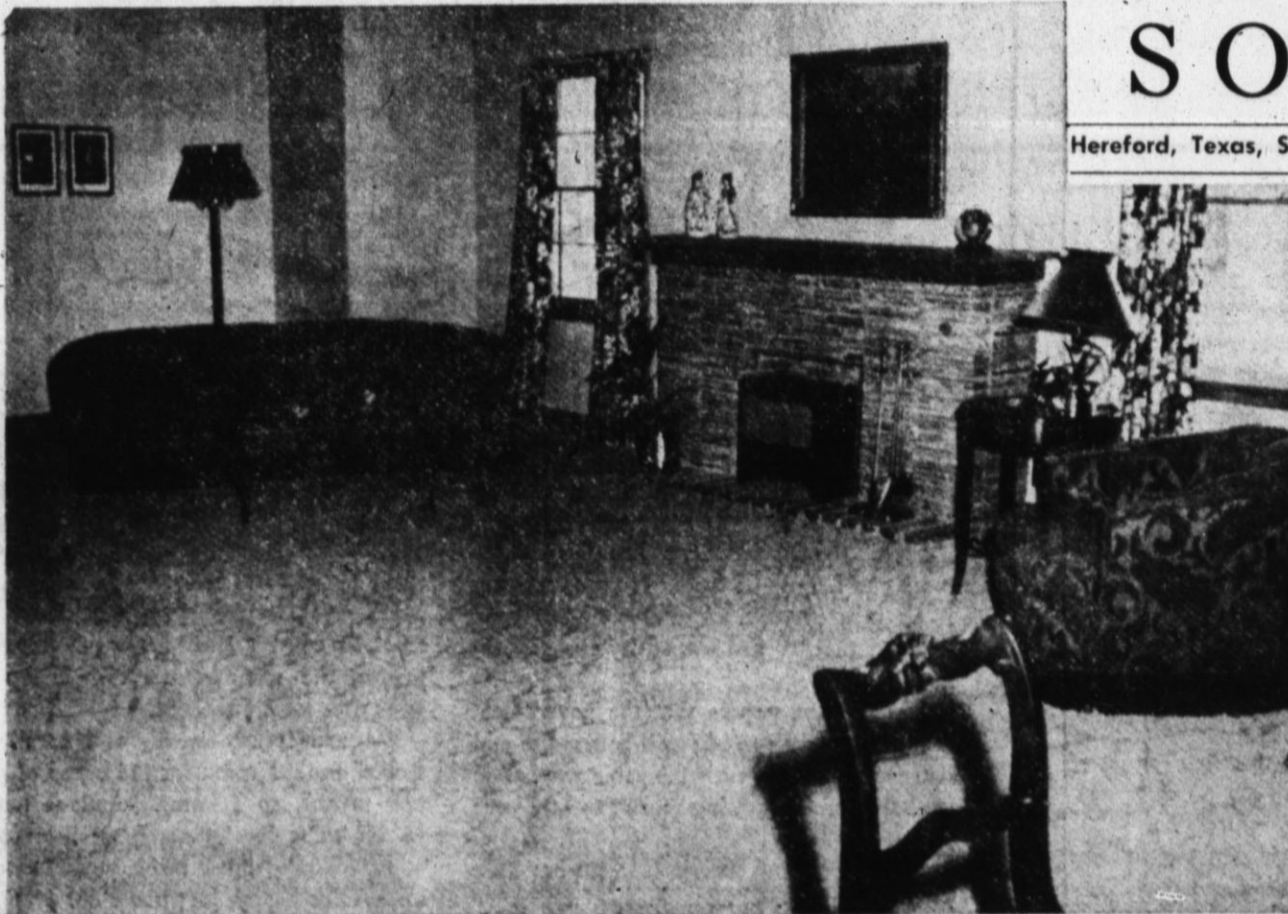
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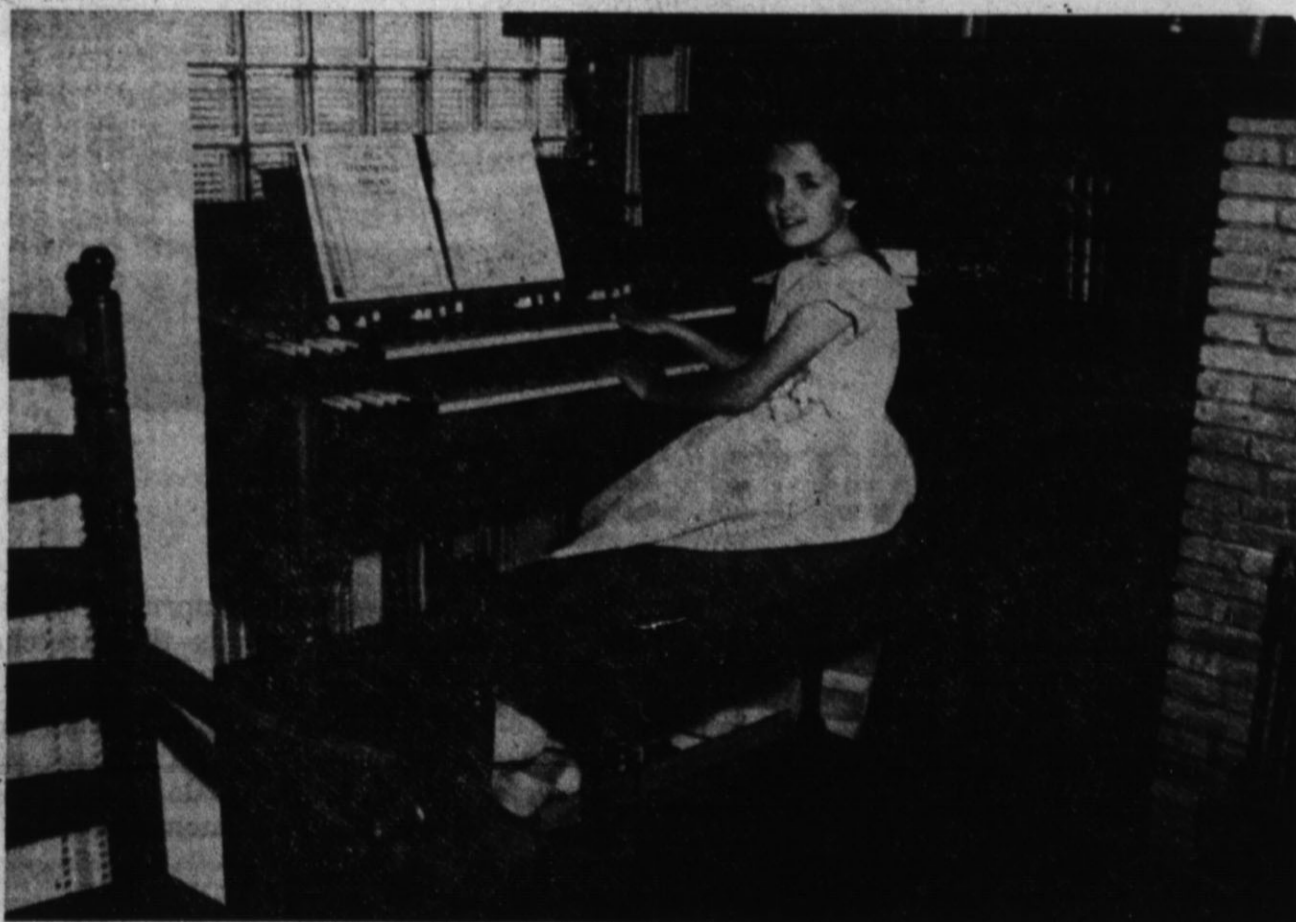
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The practicality of drapes and furnishings all over the house gives a lived in look that radiates hospitality. Staff Photo.



LITTLE DIANNE WILSON, age 5, seems to have free access to the cookie jar as she perches on the cabinet top to pose for her picture. The convenient room arrangement of the Gerald Wilson home is designed for casual living. The Chinese influence is seen in the living room and dining area in reds and grays which not only makes the room charming to look at but gives an atmosphere of easy living. Gray carpeting blends in with furnishings and window drapes.

A serving counter divides the kitchen from the breakfast area and counters against the south wall with drawer space below end up with the refrigerator by the door. On the east wall is an old fashioned pantry (but more convenient) with sliding doors and just off the kitchen is a well equipped utility room. Colors in the kitchen range from green to chartreuse to gray.

Dianne's room is girlish in every respect and is done in pink and white. The owners' room features lilac with green and white. Arrangement of the bedrooms provides privacy, without sacrificing floor space, from the traffic noise of the other parts of the house. Staff Photo.

## Marriage Is Announced

Announcement has been made of the marriage of Miss Annie Mae Caster, daughter of Mr. and Mrs. E. A. Caster, and Cpl. Dwight E. Moore, son of Mrs. Ruth Baker of Canyon.

The wedding vows were exchanged in Clovis on Saturday, April 19, with Justice of the Peace Thorpe performing the ceremony.

Attendants were Mr. and Mrs. Garland Cox of Hereford.

The bride was attired in a navy linen dress featuring white accessories.

Mrs. Moore is a senior in Hereford high school and will continue with the class to graduate in May.

Cpl. Moore entered the service in 1950 and is now stationed at Amarillo Air Force base. The couple will make their home in Amarillo after the close of school.

## Fidelis Matrons Class Has Meet

Fidelis Matrons Class of the First Baptist church met Tuesday night in the home of Mrs. W. H. Patton. Roll call was answered with favorite Bible characters.

Mrs. Jimmie Mercer was program leader and introduced Mrs. Bob Hess who reviewed "The Reluctant Angel" by Ennen Reeves Hall.

A short business session was followed by a social hour when refreshments were served.

Those present were: Mesdames W. C. Rose, Earl Stagner, Frank Prowell, E. R. Kendal, A. L. Man-



MRS. DWIGHT E. MOORE

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REGISTERED CHRONOGRAPH WATCH TECHNICIAN

## Mrs. Otho Whitfield Named Delegate To Congregational Meet

FRIONA — The Women's Fellowship of the Congregational church met in the church parlors with Mrs. Floyd Reeve presiding in the absence of Mrs. Pearl Kinsley, president. Mrs. Glenn Reeve gave the devotions; Mrs. Otho Whitfield and Mrs. Della Whitefield were hostesses.

Mrs. Otho Whitfield was elected as delegate to the fifth annual meeting of the Central South Conference of Congregational Christian churches which is to be held in Dal-

las April 29th, 30th and May 1. The next meeting of the Fellowship is to be held on May 7. It is to be an all day meeting with a luncheon at noon.

Gibraltar is two square miles in area. Limburger cheese originated in Belgium.

A "piece of eight" was worth about a dollar. The word "alibi" literally means "elsewhere."

### Card of Thanks

It is impossible for us to personally reach each of you who befriended us during our sorrow. Please accept this means of expressing our since thanks for the countless ways in which you remembered us.

Glenn Allen  
 Mr. and Mrs. J. W. Robinson Sr.  
 Lt. and Mrs. J. W. Robinson Jr.

Lincoln was assassinated during his second term as President.

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Land sakes but our co-op is certainly a busy place. It used to be that us women folks didn't know about business. Nowadays, our co-op helps us all understand how it works.

First, the government has loaned us money to help build lines. We are repaying it all plus interest. And don't let anyone tell you that we are owned by the government.

I see in the papers that the government is loaning money to big steel companies and defense plants in much the same way. You probably are borrowing money to buy your house, and have it secured by FHA. We all buy on credit and the government has been able to help lots of us this way.

Then, our manager says that the 900 rural electric cooperatives in the United States are spending more than six billion dollars for building lines, farm wiring and electrical equipment, meters and ranges, you know. That is certainly lots of money spent by us rural folks.

He says that money is spread out from coast to coast and it helps pay the labor people, the manufacturer, wholesaler and your own local merchant.

We are locally-owned, and locally-controlled, too. I voted for the board of directors myself, so I know. And as long as we all work for its good, we help lots of other folks. And I think you-like to see other folks happy, just like I do.

Now this is why I'm going to attend the ANNUAL MEETING of our DEAF SMITH COUNTY ELECTRIC COOPERATIVE at HEREFORD on APRIL 30th - I'll be there in time for the big free BARBEQUE at noon - Hope to see all my friends there too  
 —Norton Bldg.: 2nd St. & Schley.

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## Your vacation starts when you take the wheel

YES, we know vacation time's still a few weeks away. But before you start laying out your sport clothes, giving last year's bathing suit a critical gander, or scanning road maps, we'd like to ask one important question: How are you going to get there? Will those miles you decide to travel slip beneath you so easily that you hardly know the road is there? Will you pull up at a hotel, motel or camp, wishing you'd set your sights on one another two hours away? Will your shoulders be free from aches—and you-know-what free from numbness?

The best way to get the right answer to these questions is to start out in a Buick. There's legroom, shoulderroom, elbowroom for everyone to ride at ease—and big, soft, deep cushions to keep you comfortable. There's a Million Dollar Ride to soothe the miles. There's an oversized trunk to keep the car uncluttered. There's Dynaflo Drive\* to let the driver ride relaxed for hour after hour and protect back-seat riders from that wooziness that goes with lurch-and-go driving. And along with all this, there's a mile-eating

Fireball 8 Engine—a high-compression valve-in-head with turbo-top pistons—that stretches a tankful of gas surprisingly far. Time's affecting. If you want to make this year's vacation trip a joy from the day you leave home, the wise thing to do is order that Buick now. How about a demonstration?

Equipment, accessories, trim and models are subject to change without notice. Wheel Covers standard on Roadmaster, optional at extra cost on other Series. White sidewalls optional at extra cost when available. \*Standard on Roadmaster, optional at extra cost on other Series.

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MR. AND MRS. ED JESKO

**Ed Jeskos Celebrate 25th.  
Wedding Anniversary Sat.**

Mr. and Mrs. Ed Jesko celebrated their 25th wedding anniversary at a buffet supper given at their home Saturday by members of St. Anthony's Guild.

Colors of the rainbow were featured in floral decorations and appointments at small tables laid for four. A square wedding cake with "25th Anniversary" done in sugar paste icing inscribed across the top with a miniature bridal couple in the center.

Marcella Bezner was in charge of the guest register. Many lovely gifts were received.

Assisting in receiving the guests were the couple's children: Mr. and Mrs. Jimmy Jesko, Mr. and Mrs. Robert Kerschen, Johnny and Gwendolyn Jesko. Their five grandchildren were also present.

Others attending were: Messrs. and Mesdames Henry Fangman, Anthony Jesko, Matt Jesko, Wm. Betzen, M. H. Koelzer, C. H. Berends, Frank Zinzer, Ed. Loerwald, Ed. Dziuk, Frank Bezner, A. J. Hicks, Jack Hicks, G. W. Hund, Andrew Kerschen, Geo. Turrentine, J. M. Paetzold, A. G. Schlabbs, W. C. Fangman, John Henderson, Lawrence Jentzen, Mrs. Mary Hellman, Hank Erdman and Dorothy Hund, Annette Berend, Clea Betzen, Joan Berning, Ethel Mae Hicks, Katie Erdman and Theresa Koelzer.

**Married in Hereford**  
Mr. and Mrs. Jesko were married here April 27 in St. Anthony's Catholic church. They have made their home in Hereford for

the past six years when they purchased their present home at 709 Grand. Before that time they made their home on a farm near Friona.

Both are active in church work. She is a member of St. Anthony's Guild and of the Confraternity of Christian Mothers. Mr. Jesko is a member of the Knights of Columbus and served

on the building committee of the new St. Anthony's church. Their grandchildren are their chief interest; their main hobby is raising flowers.

Mrs. Lee Benefield has returned from Odessa where she visited with her brother, Fred Poutnik, who underwent surgery last week.

**Miss Curtis Speaker At Annual  
B&PW Club Emblem Breakfast Sun.**

The B&PW club annual "Emblem Breakfast" was held in a downtown cafe Sunday morning. Mrs. C. W. Parker and Mrs. Leta Curtsinger were co-hostesses with Mrs. Parker serving as program chairman.

Miss Della Stagner, president of the club, gave the invocation and Mrs. Parker presented Mrs. Otis Hall, second vice president, who spoke briefly of the meaning of the emblem and its significance in the work of the club.

She told of the five symbols of the emblem which include: The Torch — symbol of light, wisdom, principle and leadership; Wand — Winged staff of Mer-

cury, symbol of a new day for women; Ship of Commerce—symbol of expansion and opportunity; Nike — symbol of strength and triumph; and The Golden Circle — symbol of unbroken harmony, endless friendship and benediction of love.

Guest speaker for the occasion was Miss Marjorie Curtis, exchange teacher in the Amarillo public schools. She told of her home in England and of the differences in the homes there and gave an account of her trip to the United States. She said before coming to the United States, she had never heard of Texas and compared the people to her

idea of them before coming to Amarillo. Miss Curtis was presented with a gift from the club in appreciation of her visit.

Those attending were: Della Stagner, Vida Grady, Faye Bell Campbell, Ellen Carter, Leta Curtsinger, Lee Hall, Doris Lindsey, Velma Cooke, Earline Walton, Esther Klinke, Kathleen Brunson, Frances Parker, Erma Walker, Frances Neff, Myrtle Geer, Naomi Hodges, Charlotte Calvert, Jewell Malone and Sadie Rigler.

The Battle of New Orleans was fought after the War of 1812 had ended.

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# Editorials

## Participation In Precinct Conventions Duty Of All

The precinct conventions coming up on May 3 for both the Democratic and Republican parties is the best place in the world for you and me to show interest in governmental affairs, be they county, state or national.

These conventions are the logical place for us to express our feelings, if we refuse to devote the time at precinct conventions to assure our party of representative delegates, how can we expect equality at county or state levels?

True but true—politics, like charity, begins at home. We must show an interest in who will help select our leaders just the same as we vote on the candidates in November.

If we fail, we have no justification for complaint later on.

There isn't much use in implying that people vote if they don't take the time and interest to attend the conventions where they underwrite the people who will help decide the issues or candidates for that voting.

You can be sure your franchise of the vote, your right to meet in precinct conventions to select delegates, is unique on the face of the earth.

Protect it by using it.

Whether we feel there are any important issues to be decided or not, let's all take time out and attend the conventions. The fact that you express interest in the workings of your political organization carries weight in itself.

Participation is the best insurance for democratic politics and political gatherings. The IMPORTANCE of precinct conventions is not to be overlooked by anyone. That is the beginning of the political process. That beginning should be guarded as jealously—and used as zealously—as any other part of the convention cycle.

From these precinct conventions will come your county delegates. From the county convention will come state delegates and the state convention will come the national delegates.

You can't expect representation the way YOU WANT IT if you leave any of the stepping stones to chance.

Apathy on your part in the precinct and county conventions can be disastrous for your interests on the national level.

For yours!—for your country—take an active interest in political events. Participate in the precinct and county conventions of the party of your choice.—W.W.K.

### CROSSWORD ~ ~ ~ By A. C. Gordon

#### This and That

- ACROSS**
- Inhabits arctic
  - To take a nap
  - Ancient Egyptian sun god
  - Very quality
  - Common
  - Part of verb "to be"
  - Dimensions
  - Common direction
  - To "it"
  - Purpose
  - Recently body
  - To attempt
  - Facial expression
  - Branch of algebra
  - A kind of soil
  - Makes a low unarmored sound
  - Stop setting
  - Put on whom
  - To stoop
  - To go over directly
- DOWN**
- Preposition
  - Luminous vapor
  - To make neat
  - To lubricate again
  - Concerning
  - Spells
  - Relation
  - Like
  - Wide-swinging annual
  - Chemical symbol for bromine
  - Preposition
  - Caroten element
  - Looks at slyly
  - Scottish landed proprietor
  - To strike sharply
  - To restore to freshness
  - Alternative
  - Dashed signal
  - Old Prussian lancer (pl.)
  - Gold elevations
  - Loops in a rope
  - I am obliged
  - Face of burned clay
  - Stylish
  - Tumbler
  - Chemical symbol for calcium
  - Spanish alternative
  - Printer's measure
  - Parthen

#### SUNDAY'S CURRENT QUESTION

## Readers Feel Need Exists For Summer Recreation Program

Do you think Hereford needs a community-wide supervised summer recreation program? Why?

**GLADYS CARROLL**—If the program is just for children, yes. Every community needs a supervised recreation program for children.

**EUGENE ROBERSON**—I don't think they need a supervised recreation program anymore in the summer than they do in the winter. I do think that they need some kind of a recreation program though for the entire year.

**MRS. HOMER LOGAN**—I think it would be wonderful if enough people would co-operate.

**DELMO WILLIAMS**—I think it would be all right. It would give the kids something to do. There isn't very much goes on here in the summer time. There are no school activities or anything other than the swimming pool and that would give them something to do.

**LEO FORREST**—Yes. There are a number of children who are not properly supervised in that their mothers and fathers both work and these children particularly would benefit by a supervised summer recreation program. Then for the children whose parents are at home they would enjoy it.

**ELMER PATTERSON**—It just depends on what it is. If it's a good athletic program—outside activities and such so that the young folks can participate, it might be a good thing.

## The BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his farm near Bootleg is probably all mixed up this week, his letter indicates.

Dear editor:  
Every mornin for more than eight months now the newspapers have been carryin a daily report on the progress of the truce talks in Korea, it's become sort of like the weather report, you know it's one piece of news you can always find in the paper, or the market report, regardless of whether the price of cattle is gain up or down or standin still, there'll be something in the paper on it, and I've been thinkin.  
You know, the papers lately have also been carryin some reports of pilots who are tired of flyin and had rather stay on the ground, and I think I can sympathize with em, many's the time I've looked out over a hot, weedy field and immediately felt too tired to plow, and I blamed sure wouldn't want to get court martialed for it.  
But here's what I'm gettin at. Why can't some of these tired aviators volunteer for the truce talks? Seems to me it's one of the safest jobs in the army, it takes place out the sun in a tent, and apparently it has a good future. Also the workin hours ain't so bad, I noticed one day the truce talks lasted fifteen seconds, and a man who objects to work in fifteen seconds a day is just being unreasonable, he just ain't tryin to get along. I'd come close to volunteerin for that job myself, with them kind of hours, if they was holdin the talks out here instead of in Korea.  
If you think this suggestion has any merit, you can pass it along to the proper authorities.  
By the way, I have noticed the followin Democrats have decided they do not want to be President next year: Truman, Stevenson, Douglas, although all three were prominently mentioned as candidates a while back. Hours gettin too long in that job too?

Yours faithfully,  
J. A.

## I'll Never Forget

I'll never forget my first visit to Hereford when these broad plains thrilled my imagination when I was told that this is the Llano Estacado which was mentioned in our geography. And when this deep soil and oceans of water was revealed to me I'll never forget that either. And when I saw he feed crops and the fine vegetables in two or three gardens, I'll never forget my vision of what the future may be which was similar to what has happened. Instead of realizing in a few years what I visioned it has been 'about 30 years maturing.



DR. G. W. HEARD

I was so enthusiastic over the possibilities that I bought the first piece of land I found for sale. I knew in my mind that if I waited till I made a second visit to these plains that that every piece of land would be sold. My entire vision was correct except in the time it took to mature.

I'll never forget when I closed this deal for 160 acres a warm hearted citizen called me to one side and told me to be careful about buying any more land.

Two years later I opened a dental office in Hereford. The part I'll never forget was the scarcity of dental caries in this area. Where I came from, everyone's teeth decayed, while in Hereford there were large families who had never lost a tooth. This disturbed my bread basket.

In our dental conventions I revealed my findings to the boys. I'll never forget the ridicule bestowed on me. They argued from the point, that all areas or communities were similar. And that was the information generally among the states until my discovery of the scarcity of dental caries in the Hereford area.

The fundamental of all life—health or disease is the food we eat. I'll never forget the stunning blow I had when the revelation came to me that it is the food we eat which builds or diseases our body. After the state department of health reported to the world that the lowest rate of dental caries existed in Deaf Smith county did not satisfy me. What I wanted to know was why this phenomenon existed. There is always a cause for whatever happens.

The first of my research revealed to me that every heavy milk user had no dental caries and those who ate heavily of meats, gravy, white bread, mashed potatoes, had pyorrhea and those who used white bread or any refined starches (carbohydrates) candies, soft drinks had caries. All these are modified depending on the various selections of foods.

Another idea I'll never forget that the soil where the food is grown must be perfect if the food is perfect and that

(Continued on Page 5)

## Panhandle Paragraphs

### PANHANDLE BUILDING PERMITS

Hughes Fitts, Inc., took out 20 building permits for \$154,500 Wednesday in Panhandle. Building permits taken out at Panhandle since March 1951 total \$1,235,078.

—pp—

### NEW WELLS FOR MEMPHIS

The Community Public service company of Memphis has begun drilling two additional water wells. These two wells have made it necessary to raise the water rates.

—pp—

### CATTLE-KING SHOW

The tenth annual Cattle-King Horse and Colt show was held Friday in Paducah. The celebration got underway with a colorful western parade.

—pp—

### KITE FLYING CONTEST

A kite-flying contest was held last Saturday in Littlefield. The contest was open to all boys and girls from six to 16. Any kind of kite was eligible to be entered as long as it was made by the entrant.

—pp—

### NORTH PLAINS FAIR

The tentative program for the three-day North Plains Fair has been outlined by the executive board of the fair association. The opening day, August 28, will be 4-H, FFA day. The second day will be public schools day and the third day will be Boy Scout and Girl Scout day.

—pp—

### INOCULATION PROGRAM

Inoculation of students in the Samnorwood, Dodson and Quail schools is now underway. All students who have not been inoculated, and whose parents wish them to receive it, are given shots for typhoid, diphtheria, smallpox, whooping cough, as well as the tuberculosis patch test.

—pp—

### PARK IMPROVEMENT

Park equipment is to be installed in Swenson park in Spur and plans are being made to beautify the park and maintain it for the entire summer.

—pp—

### BUILDING PERMITS

The issuance of a \$120,000 permit for the new home of the Levelland State bank show Levelland's building permits over the half million dollar mark for 1952 and gave the city a strong boost toward bettering last year's mark.

—pp—

### FLOYDADA RATE HIKE

The Floydada City council granted an increase in rates to the Southwestern Bell Telephone company. The rates went into effect last week.

—pp—

### COW CALLING CONTEST

The Fourth Annual National Cow Calling contest and Old Timers Reunion will be held on Saturday, May 24 in Miami. Committees are being appointed to plan the event.

—pp—

### CROP GOALS

A goal of 115,000 acres of cotton has been set for Mitchell county for the current year. The goal for grain sorghum is 35,000 acres.

—pp—

### EXTENSION APPROVED

A two-mile extension to the proposed paving on a Farm-to-Market road in Armstrong county was approved last week by the highway department.

## 'Tater Peelin's

By Roberta Campbell

All this speculation about what ails the wheat crop gives people a chance to express their opinion but spider mites, (and we had millions) cut worms, wheat mosaic, frost or what have you seems to have been helped wonderfully by a good drink of water.

Hail and more rain is 'about' all there is left to worry about now until harvest time.

—tp—

It's a nice improvement that has been made at Close Drug and the remodlin will really be over when Harold Close finally has a chance to put down the dust cloth that is almost become a trade mark with him.

—tp—

Wonder if it was coincidence or if Ford Motor company has been listenin to the heart beat of our Ford's motor.

Anyway that ad about a motor tune up they sent us was well timed because our aging and abused Ford seems to be developin sinkin spells, lack of pep and energy, low oil pressure and maybe hardenin of the radiator arteries.

—tp—

Seems like a shame that a front door as pretty as the one at Mrs. G. R. Jowell's home at 611 E. Fourth street has to be covered by a screen door that hides a part of it.

## Still Need Long - Range School Building Program

A recent report from the Office of Education regarding the school plant situation in Texas presented some very thought-provoking figures.

According to the report, only 45% of the school children in the state are housed in "satisfactory" school buildings. Another 20% are housed in buildings termed "fair" and the remaining 35% are instructed in plants called "unsatisfactory."

The study outlined that the 1949-50 Texas school enrollment was 1,354,167 pupils. Of these, 76.35% were housed in buildings acceptable as to fire safety; 16.08% in schools "possibly" acceptable; and the remaining 7.57% were forced to go to school in buildings not meeting fire safety conditions.

How do we in Hereford compare with this state-wide analysis? We're fortunate in that none of the students, to our knowledge, have to go to school in buildings of the latter category. We may have part of our system classified in the "possibly" acceptable group, but the safety of our children is more in line with the first figure—fire safety-wise.

What about over-crowding? In the first few months of 1951 our school board outlined a situation they said would be detrimental within a few short years unless we had a new school plant.

Hereford, like many other small communities in the state, is growing year by year and so is the school population. In this year's school census we had something like 250 new youngsters in the system. What about them?

Has our problem grown or become smaller?

A defeat of the issue to build a new high school was dealt two times by the voters of the district. Has that abolished the problem that was before us in March, 1951?

The answer is: If the appraisal of the conditions last year have been borne out in this first year's experience, the problem is still very real.

We still need a long-range program to alleviate any conditions that might be harmful to our educational efficiency in the Hereford system.—W.W.K.

## Hereford Softball League Needs Support Of Fans

One of Hereford's youngest recreational undertakings—the Hereford Softball League—will be launched Thursday night at the season's official opener.

Games will be played on Mondays and Thursdays with double-headers scheduled for each of the nights.

Last year was the first year for the newly-formed league. It took no little effort to get the league organized and to keep it operating in its initial season. Things didn't always run smoothly, but there were the first year lumps to overcome.

This league is not only a fine way for members of the teams to get their recreation, but provides another avenue of relaxation for the spectators.

Support the Hereford Softball League. They are paying for the privilege of playing nightly and depend upon your support to help them meet the overhead.

While support for baseball in Hereford the past few years has slackened, the softballers give Deaf Smith county sports fans a chance to see a good ball team in action.

The brand of ball offered in Hereford will compare with city or industrial league play in most localities.

High point for the players themselves will be the All-Star game which will be

held during the middle of the season.

Choose one of the six teams and support it. Let the team and your favorite player know you appreciate seeing fine softball contests with local talent.—W.W.K.

## The Sunday Brand

Established 1948  
Published every Sunday at 336 Main St.  
Hereford, Texas



James M. Gillentine, Editor and Publisher

Subscription Rate: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With The Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivers, 50c per month. Single copies, 10 each.

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Hereford, Deaf Smith County, Texas  
News Editor ..... W. W. Knief  
Asst. Manager ..... Melvin Young  
Shop Foreman ..... Jim O'Neil

### I'll Never...

(Continued from page 4)

when the food is perfect all things being equal health will be perfect. And when health is perfect disease cannot attack. When the soil is correct—containing all the food values the food will be correct and when these foods have not been changed, the health of

the people will be perfect.

The first system or method of refining food was the bolting cloth which was used to separate the white flour from the darker part. This darker part contains nearly all the health value of the wheat. Soon after this bolting cloth came into use the old mill two miles away installed one of these refineries. I'll never forget the days

when I was mill boy. It was interesting to ride on this sack when the older boys would set me on the sack which lay across the mule's back to watch the wheat in the hopper and the bran and shorts and white flour all came out in separate sacks.

Another interesting story was when I was able to read I read a story. I'll never forget the bolting cloth refining the flour. People ate the white flour. This far-sighted man saw far into the future with all the diseases and death due to the refined flour products and exclaimed: The bolting cloth will prove to be the shroud of the American people. This incident more than 75 years ago is very vivid in my mind yet.

The bolting cloth was the beginning of food refining and has progressed till it is difficult to secure food which contains the mineral-vitamin content—the minimizing values which maintain health. Without these values health is impossible.

The world is becoming aware of this fact so we are flooded with imitations, synthetics, counterfeits which someday we will never forget that when our food has been changed, bolted, milled, refined, over-heated, we are preparing ourselves for the shroud and that when we are ailing we create the ailment. We have forgotten that what we have we create. I'll never forget my arthritis and "shaking palsy" which forced me to retire from my office dental practice. I'll never forget the salute one morning while crossing Fourth street a fellow on the other corner yelled, "Hey there, doc, what cemetery did you break out of?"

When I think of my Bible I never forget what it says: We were placed here to rule and to choose whom we serve and that what we have we create. Now in my eighties with the best health of my life—the fact that I have created it—I'll never forget and to the fellow standing off looking on should never forget that whatever may be his ailment it is self-created.

In other words, disease and health are not bedfellows. God and the devil are not playmates.

We must not forget that we are what we eat and when our food is correct our body will be correct. And our diseases are incurable when the food is wrong.

I'll never forget when I visited the experiment station of Francis M. Pottenger, M.D. of Monrovia, under the management of University of Southern California. In this experiment was 900 cats. The pen which interested me most were fed cooked meat and pasteurized milk. The cats would not breed till part of the food was raw but the kittens were never normal till all pasteurizing and cooking was eliminated. The caretaker I took to be a medical student of the university. He told me that each litter of the cats improved in proportion to the amount of raw food fed and that the kittens were not at their best till all the food was fed raw. This caretaker told me that cats responded to food similar to humans.

I'll never forget the visit of Dr. Ideston A. Price when the samples of butterfat were sent to him for analysis. He told me that the cream from cows on green pasture gave the best analysis and the cream from cows fed only dry feed analyzed as poor as any other area. Dr. Price found in the cream from this area an unusual vitamin which is a wonderful healer. But poor food and heat are damaging to these values.

The word "fad" comes from the first letters of the words "for a day."

### LET'S COOK SOMETHING

### Many Ways To Serve Hot Dog Buns, Try Stuffing Spanish Style

You can get these stuffed hot-dog buns, crammed with good things, all ready for baking a day ahead and keep them in the refrigerator, just remembering to allow thirty minutes baking time before serving. Stuffed buns are not new to Mrs. L. W. Combs who obtained the recipe shortly after she was married in California and has been using it ever since, but not many people know about them here. She likes to serve them at informal supper parties or home picnics and her husband and children keep them on the want list the year around. Here's how to prepare them:

- Stuffed Buns**
- 12 hard boiled eggs
  - 1 large onion
  - 1 can ripe olives (pitted)
  - 1 whole green pepper
  - 1 package Blue Hill Pimientos
  - 1 Cheese (other brands will do)
  - 8 tablespoons tomato ketchup
  - 8 tablespoons salad oil

Grind all ingredients in food grinder, salt and pepper to taste and mix well. Put in clove of garlic and allow to set at least 4 hours in refrigerator. Then remove garlic and mix all together again well.

Cut off top of hot-dog bun and scoop out center. Fill with mixture, wrap each bun in waxed paper and return to refrigerator. Thirty minutes before serving time place the wrapped buns

on rack and bake in 300-F. oven for about 20 or 30 minutes. Serve hot in the waxed paper they are baked in with lime jello or tart salad.

### Friona's Annual Junior-Senior Banquet Friday

FRIONA — The "Big Round-up" annual Friona high school junior-senior banquet, was held Friday night, April 18 in the Friona Womens' clubhouse.

A western theme was used in the table and refreshments throughout the evening. The walls were decorated with Indian blankets and different cattle brands. Tables were decorated with different kinds of cactus and old kerosene lamps provided illumination.

The school colors, red and white were used in the ceiling decoration.

Dr. Floyd Golden of ENMU, Portales, delivered the address. Dr. Golden is a former instructor in the Friona schools.

The menu featured chicken-fried steak, vegetables and dessert. Mothers of the junior class

members prepared and served the food.

Friona will have 18 seniors graduating this spring. They are: Joyce Ann Miller, Wedie Nell Day, Nancy Clingan, Joy Baxter, Betty Hodges, Dale Hart, Jay Cobb, Max Wells, Rex Blackburn, Frankie Allen, Walter Haws, Jack Redfern, Frank Reed, Ralph Reed, Billie Nazworth, Doyce Barnett, Johnnie Packer and Ross Miller.

Class sponsors are Raymond Cook and Gette Tyre for the seniors and J. T. Gee and Mr. Hise for the junior class. Room parents — who, with members of the faculty were guests of the junior class — are Mr. and Mrs. Sam Jones and Mrs. Virgil Jodson for the juniors and Mr. and Mrs. Roy Miller and Mr. and Mrs. Claude Blackburn for the seniors.

Rubber got its name from its early use as an eraser or "rubber."

The sun is 700 times heavier than the total weight of the nine planets.

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## Soybean Cake

We are unable to get any cottonseed cake but do have plenty of Soy bean cake.

## Alfalfa Seed

All indications are that all alfalfa seed will be much higher. Book your supply now.

## Bradley Grain

# Streu's Diary

April 25, 1952

**DEAR DIARY:**

Well, we have had our March winds — and our April showers — and it looks as though we might just have some May flowers—if it doesn't freeze them. Lots of moisture in the ground for wheat and for spring planting and for gardening and lawns — however, it would be well to have some new hose and a good Rain King sprinkler ready just in case your lawn should happen to need a bit of water before fall. In addition to having all grades of that fine Goodyear hose, we have hose fittings of all kinds — and if you will bring in your old hose, we can install regular factory type ends on it—assuming of course, that it is worth fixing.

Have a good assortment of various sprinklers and all lengths of Soil-Soakers — besides plant food, and garden tools galore, and wheelbarrows and Handicarts, and garden tool handles, too.

Jean says to mention the table cloths and place mats of denim (whatever that may be) and the bandana napkins and the Block Brand design table coverings designed to match the Westward Ho ranch style dishes. Looks like a lot of foolishness to me, but we've got the junk.

Just received a big shipment of 1½ and 2 quart Revere double boilers — first we have received since before Xmas. Think we have almost a complete line of Revere, now. Our stock of fine aluminum ware is also complete and our Wagner cast iron ware is good.

Received fill-ins on our Aeromotor Windmills and repairs the other day — have plenty of straight ash sucker rod and some few pieces of well pipe as well as a full line of well cylinders and extra valves and balls for same. We do thread pipe up to and including four inch.

From now till the 1st of the month, we will allow a \$50 trade-in on any old radio on a new RCA Victor console combination with three speed record players — or — If you don't have anything to trade in, we will let you select \$50 worth of any record albums you want to go with your new machine. Yep, I guess old Streu has gone plumb crazy!!

STREU

P. S. There is still a few shares of Hereford Golf Club stock available — you can still get in on the ground floor.

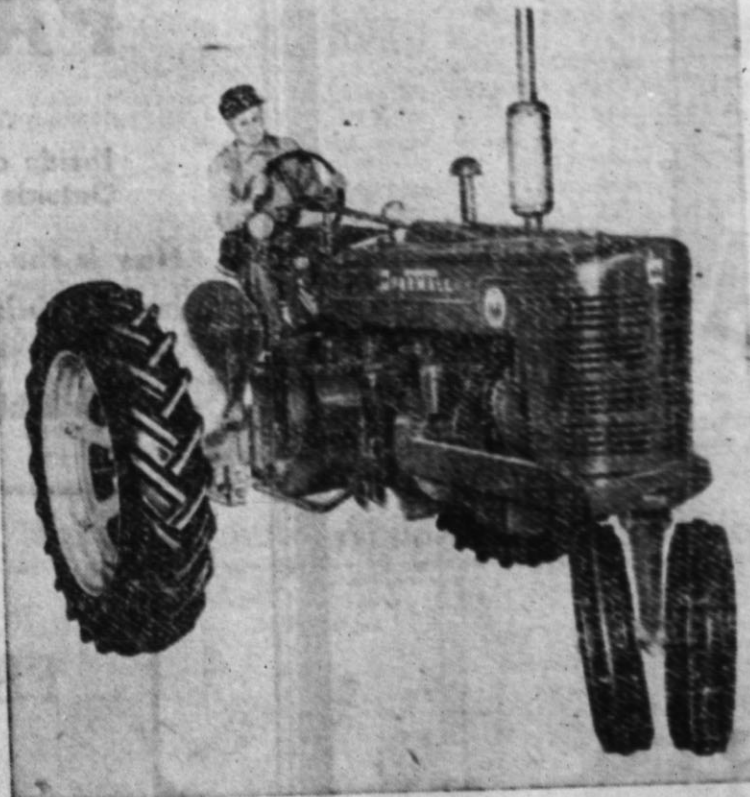
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DOUBLE-DISC BRAKES**



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## Piano Concert Tuesday Evening

Mrs. Olive Hinds will present a group of students in the annual Spring piano concert Tuesday, April 29 at 8:15 p. m. in the high school auditorium.

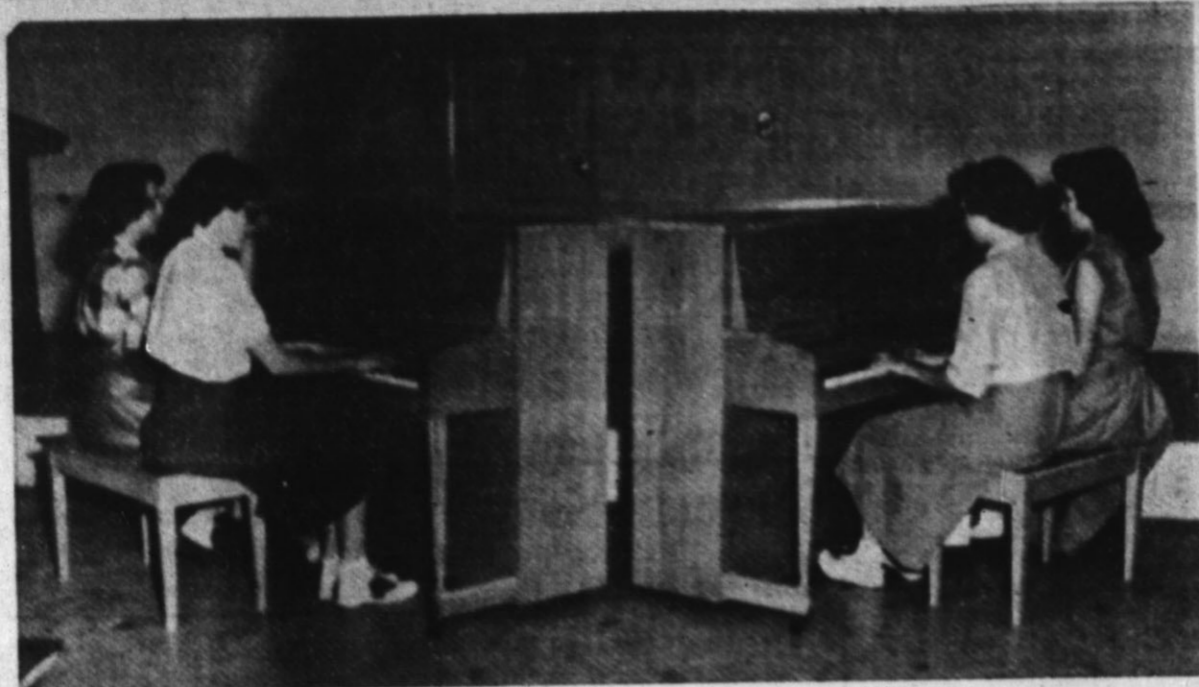
The program will include piano quartets and ensembles. Solos will include "Polonaise op 40 No. 1" Chopin; "Prelude op 3, No. 2" Rachmaninoff; "Hungarian Rhapsody No. 2 Liszt; and many familiar melodies.

Assisting will be Chas. Whitehead, voice, with Mrs. Clif Estes accompanying; Jimmy Lady, John Benson and Kenneth DeHart, cornet solo; Dale Hinds, tenor saxophone solo, with Barbara Sue Rogers accompanist.

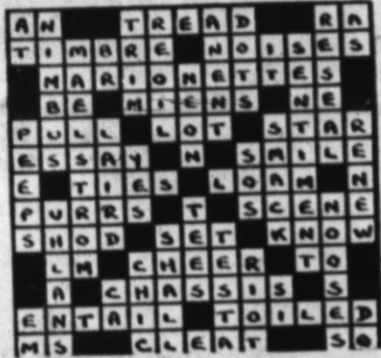
Piano students appearing will be: Judy Price, Jo Ann Cupell, Tommie Kay Robinson, Wayne and Waldon Scott, Shirley Pierce, Gladys Lee, Clydene Allred, Linda West, Theresa Fambrough, Bonnie Ruth and Dwayne Franz, Jacqueline Brown, Sandra J. Caraway, Sue Kirby, Cecelia Waters, Nancy Crawford, Barbara Sue Rogers, Nancy Patterson, Martha Jean Brown, Joe Bill Willis, Martha Heard, Bobbie Jean Walser, Bobbie Jean Drury, Sammie L. McLallen, Linda Reese, Yvonne Aze, Karen McGee, Nancy Story and Donna Cowser.

Usherettes will be Martha Bookout, Linda West, Gladys Lee, and Clydene Allred.

The public is cordially invited to attend.



THE PIANO QUARTET, which will perform at the annual Spring concert of Mrs. Olive Hinds music studio, is shown above. They are from left: Donna Cowser, Nancy Story, Bobbie Drury and Martha Jean Brown. Staff Photo.



## Speech Recital Presented Today

Mrs. D. W. Hawkins will present a group of speech and expression students in a recital program in Ward hall Sunday afternoon, April 27, at 3 o'clock. The public is cordially invited to attend.

Vella Key Skypala will assist with musical numbers.

Students who will appear are: Carolyn Thomas, Donna Sue Blythe, Patty Skypala, Linda Sue Witherspoon, Rosalie Thomas, Virginia Witherspoon, Eddie Skypala, Eugene Snead and Don Crutchfield.

## Summerfield Club Hears Book Review

Mrs. Earl Lance, Mrs. D. C. Walser and Mrs. C. R. Walser were hostesses for the Summerfield Study club Thursday afternoon.

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noon at a meeting held in the Community house.

Mrs. Guy Walser presided over the business meeting when plans were made for the closing luncheon which will be held in the Community house on May 8.

Mrs. Walser also presented the program for the afternoon reviewing "Nobody's Child" by Phyllis Hambleton.

Summarizing the book, Mrs. Walser stated: "It was hard to say who was to blame. Jacqueline's parents meant well, so did everybody else. Here is an intelligent, honest, sentimental novel of the effects of divorce on a normal, happy child. Nobody in the book is a bad person, the parents did what most well-meaning parents do, but in the end they tore their child's emotions apart. Eleven year old Jake becomes so tormented by fear and loneliness that she is driven to seek her own solution to a problem that should never have been hers."

Members of the club attending were: Mesdames Roy Campbell, L. L. Cannon, L. J. Counselman, Delbert Bainum, Lee Curry, Geo. DeLozier, Chas. Noland, J. B. Noland, Jack Streun, Guy Walser, C. R. Walser, Earl Lance and one guest, Miss Mabel Cannon.

Aelurophobia is a morbid fear of cats.

## Films of Guatemala and Mexico Shown For Child Study Club

Colored films of Guatemala and Old Mexico were shown at the Child Study club session held in the home of Mrs. Dale Kelly Thursday evening.

The films were shown by N. D. Bartlett Jr. and Earl Springer and were made on a recent trip to Guatemala and Mexico by the Bartletts and the J. M. Thomsons.

Mr. Bartlett served as narrator and described in detail many of the places shown. He told of the silver mines which have been in production since 1532 and tribes of Indians whose mode

of living and customs are the same as in 500 B. C. He also told of a textile factory operated by two Lubbock, Texas, girls who buy the materials woven by the natives and convert into dresses and household furnishings and place them on Texas markets.

During the business session, members decided to hold the final meeting of the year on May 8, in the home of Mrs. J. C. Reese. A buffet supper will be featured. Those in charge of arrangements will be Mrs. F. G. Witherspoon and Mrs. George Heard.

Those in attendance were: Mesdames Cawthon Bryant, George Heard, Parker, Merlin Kaul, Larry Moore, Earl Springer, Joe Story, Maurice Tannahill, F. G. Witherspoon, J. W. Witherspoon, Richard Jewell, Lawrence McGee and the hostess, Mrs. Charley Sowell was a guest.

## Calliopian Club Names Nominating Committee Thursday

Mrs. W. L. Davis Jr. named Mrs. Carl Perrin, Mrs. J. E. Kirby and Mrs. B. F. Cain to serve on the nominating committee for new officers at a meeting of the Calliopian club held with Mrs. Elizabeth Womble Thursday evening.

Reports of the benefit book review sponsored recently by the club were also given.

George McLean, guest speaker, presented the program for the evening, speaking on the subject, "A Grecian Gift" in which he outlined the background for Greek Mythology and briefly reviewed several of the traditional Greek myths. He also played two records based on Greek mythology, giving descriptions and comments preceding the music.

Those attending the meeting were: Mesdames Richard Barnard, B. F. Cain, J. T. Carroll, Paul Coneway, W. L. Davis Jr., G. W. Edwards, Alton Fraser, J. T. Gilbreath Jr., J. E. Kirby, George McLean, D. C. McWhorter, Carl Perrin, Bill Waldrep, the hostess and Miss Nell Spradley.

## Prescriptions



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Wayne Edwards

Next Door to Hereford Clinic

Mr. and Mrs. J. L. Hoffman Henry Hoffman left Wednesday for South Texas, Louisiana, Tennessee and Alabama. They will visit relatives and friends and will make sight-seeing tours. On their return from Florida, where they expect to spend some time, they will visit relatives for about six weeks.

Among 23 cars entered in standard classifications in the 1952 Mobilgas Economy Run...

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# Congressmen Rebuff Truman for Seizure

# The WORLD This WEEK

# Two Primaries Take Politics Limelight

## Bonn Negotiators Press for Treaty

SIX weeks ago Russia tossed what Dean Acheson called a "golden apple" over the Iron Curtain. The Secretary of State was referring to a story in Greek mythology in which the goddess of discord threw a golden apple into the midst of a party to stir up trouble and break up the gathering. Russia's "golden apple," calling for Big Four discussions to prepare unification of Germany and a German peace treaty, had the same purpose but failed, Acheson believes.

**Rush Peace Contract**  
As soon as Russia made the proposals for German unification and a German peace treaty, the Western High Commissioners and West German Chancellor Konrad Adenauer started working double time to work out a peace contract which would bind 48 million Germans to the West.  
In Bonn, this week, negotiators set next month as the goal for signing an Allied-West German treaty. Dean Acheson informed Adenauer he will come to Europe to sign the peace contract sometime between May 10 and May 20.  
When it is signed, the Allied-West German pact will open the way for German rearmament and the granting of almost full sovereignty to the West Germans.

**White-Cloaked Troops**  
While the talking went on at Panmunjom, the appearance of white-cloaked Chinese cavalry on Korea's central front puzzled U. S. Eighth Army officers.  
One group of 200 was spotted Tuesday afternoon moving toward Kumsong. Heavy Allied artillery zeroed in and ripped the column to pieces.  
Another group of 50 was spotted five minutes later in the same sector, and the third column of 60 was seen about dusk.

**Officers Study Details**  
"We can't attach any special significance to the white-cloaked troops at this time," an Eighth Army staff officer said. "Intelligence officers are studying the details. All we have now are fragmentary reports."  
Another officer said the white uniforms might be explained by the fact that there was still snow in the mountains northeast of Kumsong.

**Allies Stand Firm**  
In Berlin, the Communists' favorite newspaper, *Junge Welt*, devoted to youth activities, was plastered with "interviews" with East German youths demanding a national army to "defend ourselves" and sounding off against West German units within the European defense forces.

**The Soviet proposals for making peace with Germany have left unchanged the firm stand of Britain, France, West Germany and the U. S. to integrate the German nation into the free community of Europe. Officials predicted as early as two weeks ago that Russia's "golden apple" would be rejected.**

**The reason, according to State Department officers, is that the true nature of Soviet intentions is known. The Kremlin offers on Germany and, more recently, on trade with western nations are considered nothing more than empty gestures in the direction of East-West accord. The goal of the Russian overtures: To wreck the unification of western Europe.**

### In Short

**Died:** Sir Stafford Cripps, 63, longtime Socialist statesman who was known as "Mr. Austerity" in Britain's Laborite post-war campaign for economic recovery, of a spinal infection in a Zurich, Switzerland, clinic.  
**Nominate:** by President Truman, Stanley Andrews, 56-year-old Arkansas editor, to head the Point Four program as Technical Cooperation Administrator to succeed Dr. Harry Bennett, who was killed in an airplane accident in the Middle East last year.  
**Revealed:** by the Association of Casualty and Surety Companies, that the number of American traffic deaths exceeds all war deaths since the Revolutionary War started in 1776. The figures: 1,065,000 Americans have died in war since the beginning of the Revolutionary War; 1,012,000 have died in traffic deaths.  
**Sweeps:** as the first postwar U. S. Ambassador to Japan, Robert D. Murphy, former ambassador to Belgium and political adviser to Gen. Dwight D. Eisenhower.  
**Assumed:** by the Army, that Brig. Gen. John H. Nicholson, of Korean War fame, will become commandant of cadets at the U. S. Military Academy at West Point effective in August.  
**Suspended:** by the Government, price controls on 16 commodities, including some fats and oils, hides, raw wool and burlap.

## STEEL: Capitol Tempers Boil

IF ANY proof was needed of the bad blood between the White House and the Capitol, it came this week when the Senate took some swipes at President Truman's steel seizure order.

Government and industry men were called into separate Senate committee sessions as the upper chamber scheduled a vote on moves to bar the President from making his seizure of the steel mills stick.

After rounds of bitter debate, the Senate hooked onto a \$90-million-dollar appropriation bill an amendment proposed by Sen. Ferguson (R-Mich) forbidding use of any of the money to carry out the order.

Actually, none of this money was needed to enforce the seizure, but Sen. Bridges (R-NH), GOP floor leader, labeled the vote a gesture of Senate disapproval.

**Extra Curbs Proposed**  
Sen. Knowland (R-Calif) pressed for a vote on the companion amendment designed to make it impossible for the President to enforce the seizure order.

Knowland's amendment sought to forbid the use of any government money, regardless of the source, to operate the steel plants, or to seize or operate any others without specific Congressional approval.

A resolution asking impeachment of President Truman for seizing the steel mills was introduced in the House by Rep. Hale (R-Me).

The President, facing the heavy fire in the Senate, and the House moves to impeach him, stuck to his guns in the fight over seizure of the steel plants.

A powerful Senate drive Tuesday to force him to cancel the seizure order fell just short of the two-thirds majority vote it required for passage, but its Republican backers, led by Sen. Knowland, rebuked their cries of "dictator" and cast about for other devices.

**John R. Steelman**, Truman's No. 1 "trouble shooter" and acting defense mobilizer, appeared before Senators with Roger L. Putnam, defense mobilizer; Ellis Arnall, price administrator; and Nathan Feinsinger, chairman of the Wage Stabilization Board (WSB).  
Speakers for the steel industry got in an inning before the Senate Labor



**BOTH SIDES OF THE STORY**  
Sec. of Commerce Charles Sawyer confers with steel leaders, top, E. G. Grace, of Bethlehem and Benjamin Fairless, of U. S. Steel. At bottom, Sawyer talks with Philip Murray and Arthur Goldberg, of Steelworkers Union.

Committee where they talked back sharply to Truman's attacks on their demands for a big boost in steel prices.

White House strategists angled for support of the Mobilization Advisory Committee, a 16-member group composed of four representatives each of labor, industry, agriculture and the public.

Steelmen particularly wanted the committee's endorsement of the WSB's recommendations for a wage increase amounting ultimately to 17½ cents an hour, fringe benefits worth 8½ cents an hour and a union shop agreement which would require all steel workers to join a union.

Truman sent a sharp letter to the Senate Monday declaring: "I do ask that the Congress, if it takes action, do so in a manner that measures up to its responsibilities." He challenged Con-

## Floods

**Missouri Roges On**  
The Missouri River, aided by fresh rains, was still dealing out destruction this week. At some points it flooded to a width of ten miles.

Major dikes at critical spots held. Workers at Kansas City, Kans., and Kansas City, Mo., the twin-city area struck in the disastrous flood of the Kansas River nine months ago, were harassed by the new rains, but kept at it to bolster dikes.

From southeastern Nebraska to St. Charles, Mo., where the Missouri empties into the Mississippi, the river had inundated an estimated 300,000 acres of land. Some 12,000 persons abandoned their homes in the same area.

The Upper Mississippi, between St. Paul, Minn., and La Crosse, Wis., steadily fell this week while flood control officials predicted that the "worst of it is over."

The focus of the rainfall jitters was at Kansas City. Army engineers checked over rebuilt levees which were bolstered after the flood last July to withstand a flood crest of 40.8 feet.

## THE DEMOCRATIC PRESIDENTIAL RACE — TWO VIEWS



"IS THAT THE ONLY STYLE YOU CARRY?"



ADLAI STEVENSON: "I COULD NOT ACCEPT"

## Ike Gets Boost in Two Big Primaries

TWO big but relatively unexciting state primaries took over the political spotlight this week as New York and Pennsylvania Republican and 154 Democratic delegates cast their ballots for 156

## South Africa.

**Constitutional Storm**  
The constitutional storm sweeping the 42-year-old Union of South Africa is a dramatic climax to Prime Minister Daniel Malan's policy of apartheid (pronounced apart-tate), or racial separation.

The idea was to sort out the 10 million negroes, Indians and coloreds into tight social, economic and political compartments where they would live under the guardianship of 2½ million whites.

The immediate issue in South Africa this week was Malan's backing of legislation to curb the courts. The nation's highest court ruled on March 20 that a Malan law which removed the 50,000 coloreds of Cape Province from the general voters' role was unconstitutional.

**Separate Roll Suggested**  
While they were registered on the general voters' role, the coloreds of the province had a voice in choosing 55 members of the lower house of parliament. Under Malan's law, the coloreds were to be placed on a separate roll to vote for special representatives in parliament.

Colored voters' rights were protected by a so-called "entrenched clause" in the South African Act of 1909—the country's constitution—by which the British Parliament established the South African Union.

**Passive Resistance**  
While the fight over Malan's legislation raged, opposition groups risked civil strife in the sweeping plans they laid to thwart the prime minister's efforts to rewrite the constitution.

Ranking anti-government chiefs took steps to mobilize hundreds of thousands of their white supporters in a folded-arms movement—a sort of passive resistance campaign—which threatened to paralyze industry and commerce.

**Uncommitted Delegates**  
The hitch in all this is that both parties in both states will send their delegates to the Chicago convention in July without instructions on what candidate to support. That puts them in a powerful bargaining position, since New York ranks first and Pennsylvania third in total delegate strength. Together, New York and Pennsylvania command more than one-tenth of the nation's delegates.

On the Democratic front, Gov. Adlai Stevenson, of Illinois, who bowed out of the presidential race last week, said he thinks the Democratic party "cannot retreat" from the all-out civil rights plank it wrote into the party's 1948 platform—a program that sparked a southern revolt and split the party wide open.

Even though Stevenson has said he "could not accept" the Democratic nomination, he is expected to take a leading part in the party's convention at Chicago.

North-South factions were busy this week trying to work out a compromise that would prevent another Dixie bolt like the one in 1948.

## Riots Shake Big Prisons

**Salted Coffee**  
It was the breakfast hour at the big Southern Michigan Prison in Jackson. "There's salt in the coffee!" a convict shouted.

That started it. Plates, cups and kitchen utensils were suddenly flying through the air in a wild demonstration. Like wildfire, the trouble spread to other parts of the prison including the mental patients' ward and the epileptic patients' ward.

Fires were set in the green house, mess hall, library, chapel, store and in the prison's \$250,000 laundry, which was burned to the ground.

Guards were grabbed as hostages by the rioters and hustled into the cellblock before other guards could aid them.

State police and guards formed flying wedges and began the slow task of working their way into each unit of the prison controlled by the mutineers to force the convicts back into their cells.

After 20 riotous hours, a measure of order was restored when the mutineers were isolated and the mental ward patients secured. One prisoner was killed. That intensified the anxiety for the welfare of the guards held by the prisoners. Death of the prisoner, Darwin Millage, serving a sentence for statutory rape, was kept from the prisoners for a time.

Rebellious convicts at the Rahway State Prison Farm in New Jersey, meanwhile, surrendered meekly to authorities, ending a five-day mutiny.

## Sidelights

● In Moscow, the government newspaper *Izvestia* complained this week about a lack of comedy in Soviet theater, declaring that comedy is "particularly well suited to our energetic, cheerful life and full, healthy humor."

● In Philadelphia an electric calculator which deals out paychecks for city employees went on the fritz after it was rolled across a bumpy floor, turned out a week's paycheck of \$9,999 to a worker on sick leave and a batch of \$2.47 checks to other workers for a full seven days of work.

● In Washington, startled White House officers had to make a quick change in their way of presenting Daughters of the American Revolution to Mrs. Harry S. Truman when several ladies stepped up to the first lady and reeled off name and age. Seems they misunderstood when told to give their names to an aide.

## Dates

**Monday, April 28**  
National Academy of Sciences meets in Washington.  
Birthday of James Monroe (1758-1831), fifth President of the United States.

**Tuesday, April 29**  
Presidential primary election in Massachusetts.

**Wednesday, April 30**  
Anniversary of the inauguration of George Washington as the first President of the United States in 1789.

**Thursday, May 1**  
Shenandoah Apple Blossom Festival, Winchester, Va.  
White House diplomatic reception, Washington.

**Friday, May 2**  
Britain to open first all-jet airline service, from London to Johannesburg.

## INFANTRY MEETS THE ATOM

**Desert Rock IV**  
At Yucca Flat, Nev., one day this week, 1,500 test Army troops huddled in foxholes dug four feet into the ground and waited for the shock of an atom bomb burst three miles away.

The bomb, the largest ever tested in the United States, flashed with the brilliance of 150 suns. Television cameras carried the fireball into the living rooms of millions of Americans.

Close to ground zero—the point on the ground directly under the atom bomb blast which went off at about 3,500 feet after being dropped from an Air Force bomber—were 24 pigs and 1,000 mice in cages and pens. Seven tanks, more than 20 machineguns and mortars, heavy artillery pieces, and several light planes were also near the blast site.

The most spectacular role of the maneuver was given to 120 paratroopers. When radiation was reduced, they jumped from four C-46 transports to help ground troops complete a pioneer movement on the "enemy" stronghold at ground zero.

The Army's big tactical maneuver in Exercise Desert Rock IV, as this week's atom test was labeled, was designed to test soldiers' psychological reactions when they felt the shock of an atom bomb bursting nearby, and to provide valuable training and indoctrination. The training will be used to teach other soldiers the art of fighting and surviving in atomic warfare.



**YUCCA RAT BLAST**  
This week's atomic blast at Yucca Flat, Nev., in which some 1,500 infantrymen participated along with specially-selected paratroopers from Fort Bragg, N. C.

## Quotes

**Gen. Alfred M. Gruenther**, SHAPE chief of staff: "The western nations lack the necessary forces to stop a determined Soviet attack in Europe, but they will be considerably stronger a year from now. We are in existence to deter Soviet attack, and that the Russians know very well that that is the only objective we could have."

**Adm. Robert B. Carney**, chief of the West's defense forces for Southern Europe: "The Allied naval situation would be relatively good in the Mediterranean should war start tomorrow but the South European Command is desperately short of land based, tactical air power and Italian, Greek and Turkish land forces are all short of weapons, transportation and communication equipment."

**Mrs. Anne Henke**, 35-year-old Chicago woman after two weeks of eyeing Moscow femininity while her husband attended the Moscow Economic Conference: "There's certainly nothing exciting about Moscow women at all. Their clothing is very drab in both color and cut and prices are sky-high. Most of them have a scrubbed look."

(All rights reserved. AP Wirephotos)

**ADLAI STEVENSON: "I COULD NOT ACCEPT"**

Advertisement for a donkey, featuring a cartoon illustration of a donkey and a man. The text includes a quote from Adlai Stevenson and a description of the donkey's features.

### Patty Nobles Favored At Games Party

Patty Nobles, who has been visiting in Hereford with her parents, Dr. and Mrs. Millard Nobles, formerly of Hereford and now of Dallas, was honored at a get-together of former playmates in the home of Mrs. Pete Cowart Tuesday afternoon.

Games were enjoyed and balloons were given each little guest. Ice cream cones were served to David Evans, David Grubbs, Louis Barnett, Nick Milburn, Penny Johnson, Lillian and Lou Ann Cowart and the honoree.

### Courtesy Honors Mrs. M. W. Nobles

As a courtesy to Mrs. Millard Nobles of Dallas who formerly made her home here, Mrs. L. B. Barnett entertained with an informal coffee at the Barnett home on Harrison Highway Tuesday morning.

Guests included old friends of Mrs. Nobles and co-workers in study clubs. They were: Mesdames Paul Coneway, D. C. McWhorter, Richard Barnard, Les Combs, J. R. Johnson, Pete Cowart, T. E. Seigler Jr., J. T. Gilbreath Jr., Clyde Cave, Roy Grubbs, R. R. Willis, J. R. Allison, B. F. Cain, Wayne Evans, Robert Veigel, Roy Ford and Louis Woodford.

### County Attorney Speaker For Les Meres Study Club

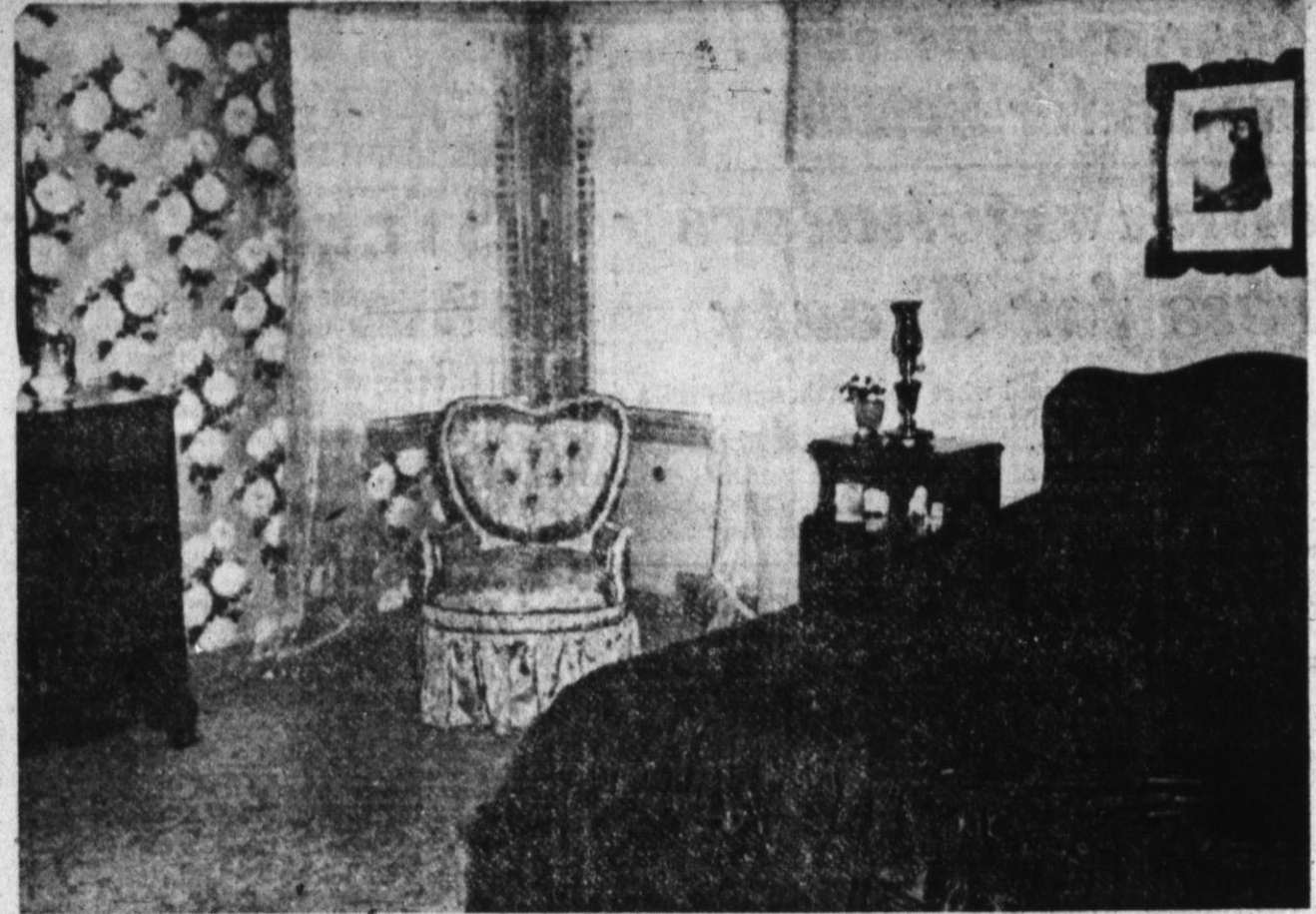
Les Meres Study club met with Mrs. T. E. Brisendine Monday evening with Mrs. Elvin Wilson as co-hostess.

Plans were completed for the Bingo party which will be sponsored by the club on May 2. Funds will benefit the club project for the year, the Mexican Hospital at the Labor Camp. Those serving on the Bingo party committee are Mrs. Elvin Wilson,



FLAT GRAY WALLS with pink ceilings establishes the color scheme for the living room and dining room of the C. D. Kelton home with window treatment and gray wall-to-wall carpet uniting the general color scheme. One bedroom is done in yellow and deep rose and the pink and gray-blue background is reflected in the master bedroom. The curtains are blue and the cornices are in blue and pink. Both bedrooms provide ample storage space but double storage space features their bedroom. One half is done in blue-gray and the other in pink and includes her powder room. The kitchen is all-electric and features a combination of colors in lime and blue. It is located conveniently to the den which is done in russet brown, tan and gold.

The Keltons had their old home torn down and the new one erected just a little north of the old one. It is called the bungalow-hip style. The exterior is in pale green stucco with natural wood finish. Staff Photo.



AN ATMOSPHERE OF comfortable living is noted in the V. L. Hilton home with wall treatment, carpets and furniture chosen for harmonious informal living. Throughout the house the traditional has been combined with modern with the effective use of contrasting polished mahogany in most of the rooms with one bedroom in modern bleached hackberry. Woodwork is walnut-finished gumwood.

The living room walls are in soft rose and carpets in taupe. One's attention is drawn to a deep picture window in the east wall framed by draw curtains in bold black and rose design. Additional interest in the room is contributed by mahogany tables and the divan and casual chairs with upholstery in rose and gray.

Conveniently located to both the den and the livingroom, which is done in red and green, is the compact kitchen which is in lime-yellow and red. The owner's bedroom has one wall in plain blue paper and the rest in floral design with dusty rose ceiling. The mahogany furniture is enhanced by drapes and bedspread of mahogany taffeta. The guest room combines chartreuse, lime and Hunter's green.

As is characteristic of modern home, much thought has been given to storage space which is found in big roomy closets and plenty of shelving and cabinets. Practically all storage furniture in the house is built in. Staff Photo.

chairman, and Mesdames Dick Gholston, I. E. Pendleton and W. N. Rieger.

Plans were also discussed for the float to be sponsored by the club in Hereford's Pioneer Day celebration in May.

Speaker for the evening was Gib Howard, attorney, whose subject was "Juvenile Delinquency." He cited cases where adult delinquency was responsible for the youth delinquency and stated that "The best juvenile court in the world cannot do as much in years by way of correction as can the

parents by way of prevention." Those present were: Mesdames Dick Gholston, Howard Gore, Glenn Gripp, Spieer Gripp, C. B. Hudson, Monroe Parker, W. N. Rieger, Elvin Wilson, Gib Howard, T. E. Brisendine and I. E. Pendleton.

### Delta Kappa Gamma At Corpus Christi

Members of 99 chapters have been attending the state convention of Delta Kappa Gamma, na-

tional honorary society for women teachers April 24-26 in Corpus Christi.

Pi Chapter, of this area, delegates included Miss Alma Hall of Amarillo, present chapter president, and Miss Una Brooks, president-elect, also of Amarillo.

Members of the chapter in Hereford include: Mrs. Eleanor Hudspeth, Erma Walker, Mrs. Ben Malone, Della Stagner, Mrs. Byron Durham, Mrs. Fred Welch, Mrs. Faust Collier and Madeline Bell.



Standard equipment, accessories, and trim illustrated are subject to change without notice. Overdrive optional at extra cost.

## MERCURY BEATS ALL COMERS IN MOBILGAS ECONOMY RUN

### 3 WINS IN 3 YEARS!

**GRUELING 1,415-MILE TEST**

What a test to prove Mercury's superiority! This year's Mobilgas Economy Run covers a 1,415-mile course from Los Angeles to Sun Valley, Idaho. This longest and toughest test extends from below sea level in sweltering Death Valley to 8,010 feet in Arizona mountains. Mercury outperformed all others and won both the grand Sweepstakes prize and first place Class C trophy.

1952's challenger wins Grand Sweepstakes Prize against all entries!

Mercury's done it again... captured the coveted grand prize in this "world series" for automobiles.

And this isn't the first time! Just look at the record: three out of three times winner in its price class; two out of three times Sweepstakes winner against all cars in every class!

The Mobilgas Economy Run is a punishing, 1,415-mile run open to all cars of every make. Unlike old-time stock-car classics, it tests on-the-road economy rather than speed.

Every car is a stock car, selected at random by the A.A.A. To assure an equal chance for all, regardless

of size and weight, ton-miles-per-gallon performance\* determines the winner.

The results are now in the record book. A 1952 Mercury Monterey Special Custom Sedan with optional overdrive swept the field with a 59,7188 ton-miles-per-gallon mark, averaging 25.4093 miles per gallon. And the engine that did it is Mercury's famous V-8.

That's something to think about when you buy a new car.

Right now, in our showroom, is a 1952 Mercury similar to the one that won this official, impartial test. Why not stop around and give it a try? No obligation, of course.

\*Ton-miles-per-gallon equals the car weight (with passengers), multiplied by miles traveled, divided by gallons of gasoline used.

## MERCURY—AGAIN PROVED "AMERICA'S NO. 1 ECONOMY CAR" HEREFORD MOTOR CO., INC.

142 N. Miles Ave. Sales — MERCURY — Service Phone 39

SUNDAY  
MONDAY  
TUESDAY

# STAR

WEDNESDAY  
THURSDAY

**NORTHWEST TERRITORY**  
... A RAW FRONTIER, AS UNTAMED AS THE PEOPLE WHO SOUGHT TO TAME IT!

**BEND OF THE RIVER**

JAMES STEWART  
ARTHUR KENNEDY  
JULIA ADAMS

ROCK HUDSON · LORI NELSON

EVERY INCH A LADY... till you look at the record!

**"THIS WOMAN IS DANGEROUS"**

Joan Crawford · Dennis Morgan · David Brian

WE CONGRATULATE YOU ON THE OCCASION OF YOUR WEDDING ANNIVERSARY

Anniversaries from Sunday, April 27 - Wednesday, April 30

Mr. & Mrs. Alvin C. Thompson    Mr. & Mrs. Olen R. Hardy    Mr. & Mrs. Clarence E. Lundry    Mr. & Mrs. Worth Covington  
Mr. & Mrs. Fred Prahm    Mr. & Mrs. R. L. Cocanougher    Mr. & Mrs. E. B. Posey    Mr. & Mrs. Roy W. Brittain  
Mr. & Mrs. Paul E. Gitter

Sunday - Monday

Fun by the Ton!

**JUDY CANOVA**

Honeychild    TRUCOLOR

Tuesday - Wednesday

MARGARET O'BRIEN

She's all grown up and waiting to be kissed!

**Her First Romance**

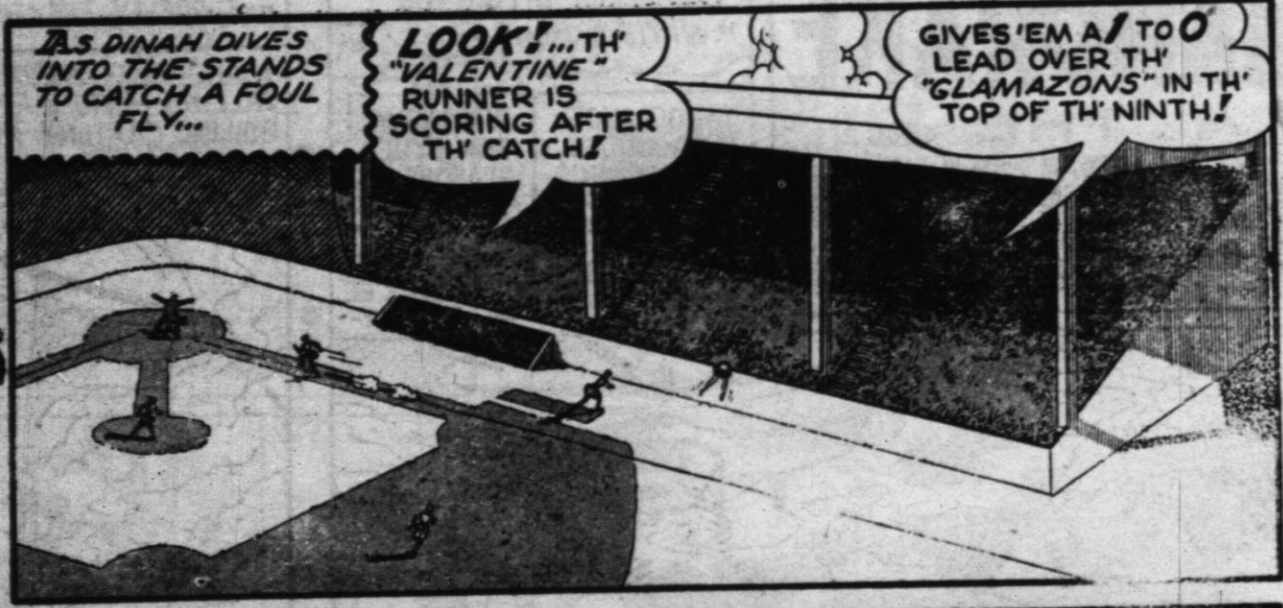
ALLEN MARTIN, Jr. · JIMMY HUNT · SHARYN MOFFETT

## ENTERTAINMENT UNDER THE STARS NO BABY SITTER TROUBLE HERE Come As You Are

# TOWER DRIVE-IN

# CLARK LIKE

by  
RAY GOTTO



AS DINAH DIVES INTO THE STANDS TO CATCH A FOUL FLY...

LOOK!... TH' "VALENTINE" RUNNER IS SCORING AFTER TH' CATCH!

GIVES 'EM A / TO O LEAD OVER TH' "GLAMAZONS" IN TH' TOP OF TH' NINTH!



OOH! AH SHO' WENT TO A HEAP UF TROUBLE T' HAND 'EM A BIG, FAT RUN!



LATER WITH THE GLAMAZONS UP FOR THEIR LAST CHANCE, SAL SINGLES!

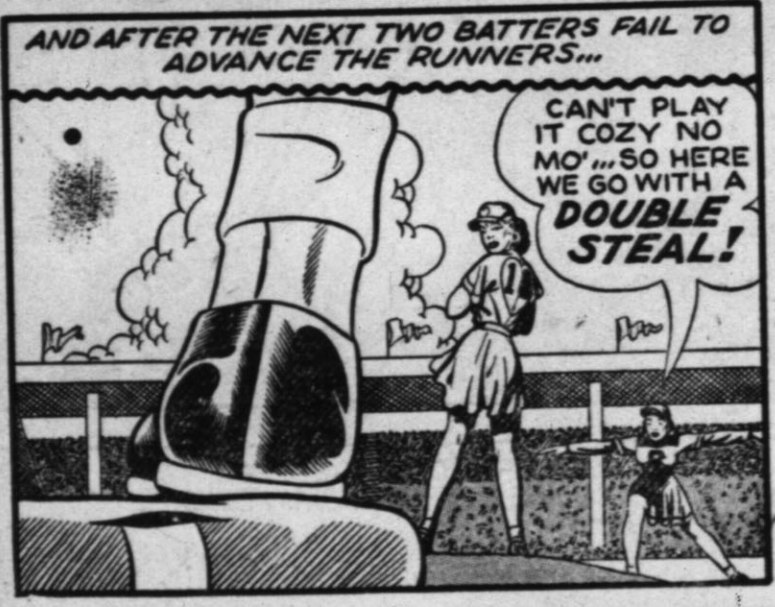


GOTTA SACRIFICE HER T' SECOND SO'S TH' TYIN' RUN'LL BE IN SCORIN' POSITION!



DINAH BEAT TH' THROW!

TH' "VALENTINES" LEFT TH' HOT. CORNER WIDE OPEN SO SAL'S RACING TO THIRD!



AND AFTER THE NEXT TWO BATTERS FAIL TO ADVANCE THE RUNNERS...

CAN'T PLAY IT COZY NO MO'... SO HERE WE GO WITH A DOUBLE STEAL!



ON THE NEXT PITCH DINAH DASHES FOR SECOND...



SO THEY WANTA GET TRICKY, EH?... I'LL OUTSMART 'EM BY PICKIN' SAL OFF THIRD BASE!



YOU DONE BROKE ONE RULE TOO MANY, SISTER!

(GULP) I THOUGHT SHE'D PEG IT TO SECOND!

Produced by Stephen Stringer.  
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CAN THE TYING AND WINNING RUNS SCORE?

## Montag's STATIONERY

See This Beautiful Stationery  
In Our Office.

The Brand

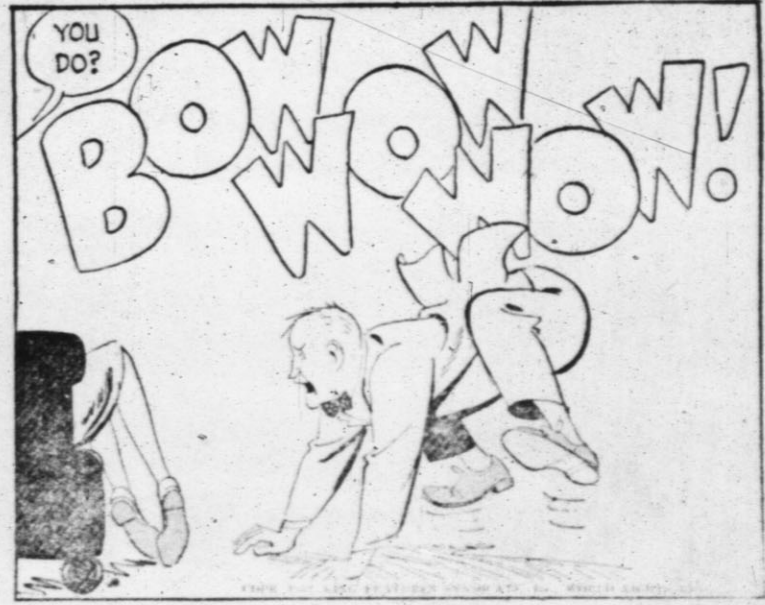
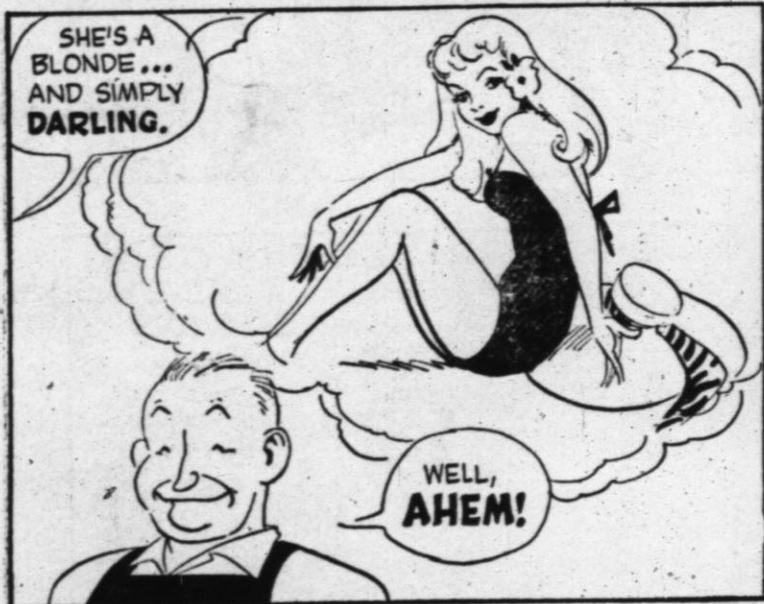
# The Sunday Brand

Merford, Texas

Our Slogan: "More People—More Farms"

**BUZZ SAWYER**  
Registered U. S. Patent Office

FEATURING HIS PAL  
**ROSCO SWEENEY**  
By ROY CRANE



**LITTLE ANNIE ROONEY**

by **BRANDON WALSH**



**KIDNAPING?? BAH!**  
I AM THE LITTLE GIRLS AUNT~ I WAS ONLY TRYING TO SAVE MY POOR, DEAD BROTHER'S CHILD FROM THE CLUTCHES OF HER SILLY, SELFISH MOTHER~



EASY, I AM THE SHERIFF IS ONLY DOING HIS DUTY~

DUTY?--NONSENSE!! JUST BECAUSE I TRY TO LOVE AND PROTECT AN INNOCENT LITTLE CHILD, I AM TREATED LIKE A COMMON CRIMINAL~ IT'S AN OUTRAGE~ I'LL SUE THE COUNTY~ I'LL~



IF MRS. MARTAN TAKES MY ADVICE, SHE WILL LET THE LAW TAKE ITS COURSE~

PLEASE DON'T SAY THAT, SHERIFF~



SHE DOESN'T MEAN WHAT SHE HAS BEEN SAYING~ SHE'S NERVOUS~ OVERWROUGHT~ AND I WOULD BE WRONG NOT TO DO MY BEST TO HELP MY DEAD HUSBAND'S OWN SISTER~



THANK YOU, SHERIFF, FOR YOUR GOOD WORK IN FINDING MY LITTLE LOST DAUGHTER~

LOST? HOW CAN YOU SAY "LOST" WHEN SHE WAS ALWAYS SAFE AND HAPPY WITH ME?



COPY. 1952, KING FEATURES SYNDICATE, Inc., WORLD RIGHTS RESERVED.

DON'T THANK ME, MA'AM~ IF IT WAS NOT FOR **LITTLE ANNIE ROONEY**, YOUR LOST CHILD WOULD STILL BE LOST~ I MEAN SHE WOULD STILL BE IN THE CUSTODY OF HER LOVING AUNT~



DON'T TELL ME THAT NOSY LITTLE BRAT. IS THE CAUSE OF ALL MY TROUBLE!?!



4-27

DARRELL WOODRUFF

Do You Need A Typewriter In Your Business or Home? We Have Remington Portables On Hand The Hereford Brand

# MANDRAKE

## THE MAGICIAN

BY LEE FALK & PHIL DAVIS

AS THEY FLY TO MYSTERIOUS TABOOLAND, TO FIND THE "WHITE QUEEN" --

TABOOLAND'S SURROUNDED BY VOLCANOS. NO WONDER EVERYONE AVOIDS IT!

PROBABLY FOR OTHER REASONS TOO. WE'LL NEED MORE ALTITUDE. THE AIR ABOVE THEM WILL BE TRICKY --

THE AIR CURRENTS TOSS THEM VIOLENTLY -- SUDDENLY, THEY DROP --

MANDRAKE -- WE'RE FALLING -- INTO THAT BOILING CRATER!



THE LITTLE CRAFT FIGHTS ITS WAY OUT OF DANGER -- THEY FLY THROUGH SMOKE AND STEAM --

Whew -- THAT WAS CLOSE! WILL WE LIVE LONG ENOUGH TO FIND MR. BUCKS' GRAND-DAUGHTER?

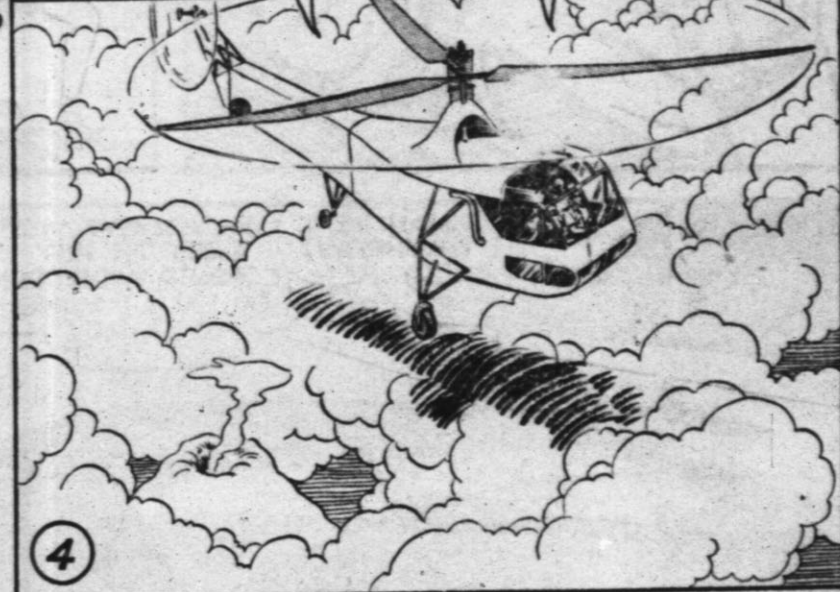
IF SHE'S ALIVE, WE'LL FIND HER. SHE'D BE A YOUNG WOMAN BY NOW. Hmm -- I HOPE WE'LL BE OUT OF THIS SOON --



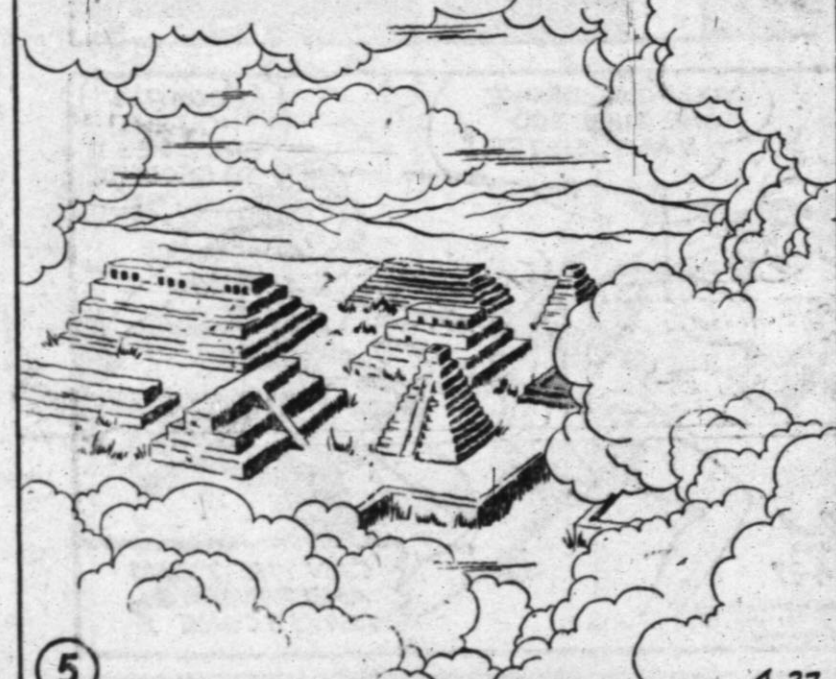
SOON THEY BREAK INTO OPEN SUNSHINE ABOVE SOLID CLOUD BANKS --

AH, THIS IS BETTER. THOSE LOVELY CLOUDS DOWN THERE. IF WE COULD ONLY SEE THROUGH THEM!

BELOW THEM IS -- TABOOLAND. WE'LL SOON KNOW THE ANSWER TO THE MYSTERY -- LOOK --



THROUGH A BREAK IN THE CLOUDS, THEY SEE A FABULOUS GLEAMING CITY -- UNLIKE ANYTHING ELSE ON EARTH --



THAT'S AN ANCIENT MAYAN CITY. THAT CIVILIZATION DIED A THOUSAND YEARS AGO. LET'S LAND AND LOOK AT THE RUINS.

BUT, MANDRAKE, IT DOESN'T LOOK LIKE RUINS!



4-27  
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CONTINUED --



WE HAVE 'EM

Complete line of Desk Lamps.

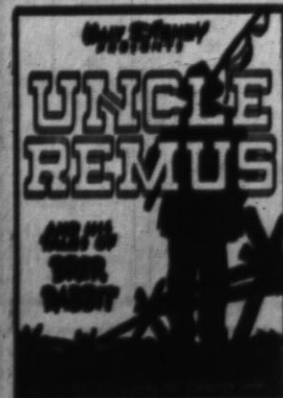
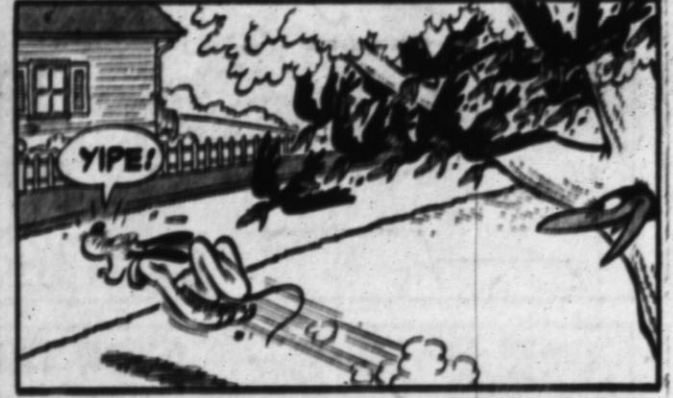
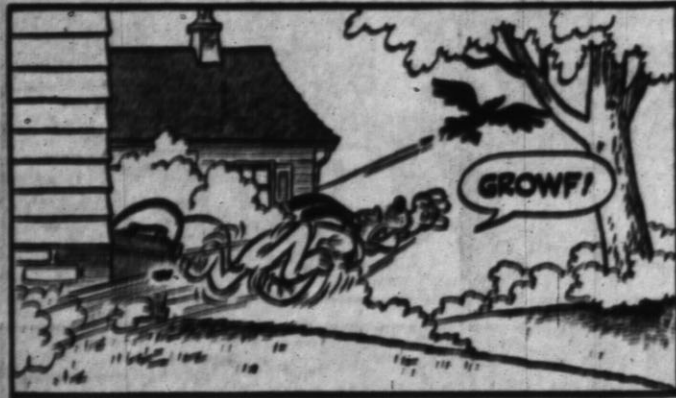
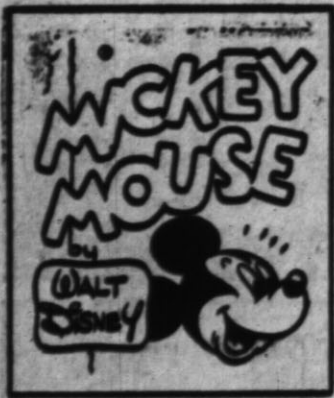
Flourescent, also goose neck lamps.



AT THE

BRAND

PHONE 30



DEER HAST AN' GOT MUCH HANKERIN' FOR LAYIN' CETT'ERS - AN' HE ON'LY 'XPOSES HISSEL PESTACKIN'.



# Steel Age Office Desks

HIGHEST QUALITY

See them at

The Hereford Brand

\$178<sup>50</sup>

# THIMBLE THEATRE :: Starring POPEYE

By TOM SIMS and BILL ZABOLY  
Registered U. S. Patent Office



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COMBINATION

## File and Storage Cabinets

with Plunger Locks

# The Hereford Brand

# \$66<sup>00</sup>



# JOHNNY HAZARD

by FRANK ROSSIN



JOHNNY HAS RESCUED MAMMOTH FROM THE CLAWS OF A WOUNDED TIGER. NOW HE IS RETURNING TO THE CAMP...TO ASK CERISE SOME POINTED QUESTIONS.

THERE THEY ARE! THANK GOODNESS... IS EVERYBODY ALL RIGHT?

UNDER CONTROL, G.G. ... THANKS TO JOHNNY!



HAZARD... I CAN NEVER THANK YOU ENOUGH! THIS LITTLE ELEPHANT MEANS A LOT TO ME!

FORGET IT, MR. GRIPPMAN! BUT IF NOBODY MINDS, I'D LIKE TO TALK TO CERISE... ALONE!



OKAY, CERISE... NOW WHAT WAS THE IDEA OF BUMPING ME WHEN I AIMED AT THAT TIGER?

THINK FAST, BABY... MAYBE I CAN USE THIS GUY... TO GET ME AND MY DIAMOND OUT OF HERE!



I TOLD YOU... I TRIPPED! I WAS SCARED, SO I RAN TO YOU FOR PROTECTION!

I CAN'T BUY THAT... THERE WERE ARMED NATIVES RIGHT NEARBY... YOU SAW THEM!



ARE YOU BLIND, JOHNNY? A GIRL RUNG TO THE MAN SHE LOVES... FOR PROTECTION! THAT'S WHY I RAN TO YOU!

OH, SO NOW YOU LOVE ME... IS THAT IT? WHY?



YOU'RE MORE MAN THAN BRIAN DREW OR GRIPPMAN! THAT'S WHY I WANT YOU TO TAKE ME AWAY WITH YOU... NOW!

JUST BREAK UP THE PICTURE AND LEAVE GRIPPMAN HOLDING THE BAG... RIGHT?



I DON'T UNDERSTAND...

CUT! WHY DON'T YOU SAVE YOUR ACTING FOR THE PICTURE? THE ONLY ONE YOU LOVE IS CERISE... AND EVERYBODY KNOWS THAT!



WHY... YOU CHEAP LITTLE ERRAND BOY! I'LL HAVE YOU FIRED AND BLACKLISTED FOR THAT! GET OUT OF THIS CAMP... IMMEDIATELY!

OKAY, BIGTIME! ONLY IF I WERE YOU, I'D START EXERCISING MY LEG MUSCLES!



YOU SEE... I'M THE ONLY ONE WHO CAN FLY THAT PLANE OUT OF HERE... AND IT'S A LOO-ONG WALK HOME!

4-27 CONTINUED...

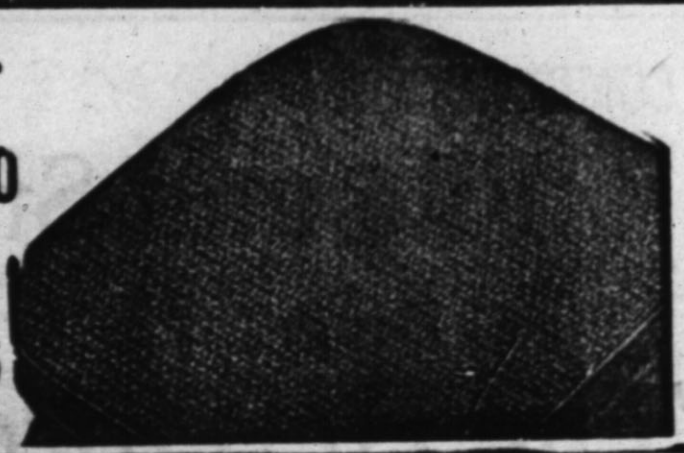
## New Air Foam Cushions

- REMOVABLE COVERS
- NEW LOW PRICE

\$5.50 TO \$6.70

EXCELLENT FOR OFFICE - AUTO - TRACTOR!

THE HEREFORD BRAND



**BLONDIE**  
by  
**CHIC YOUNG**



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We Will Have A New Supply of

**FIRE - PROOF VAULTS**

Within the Next Week or Two

**The Hereford Brand**

**KING**  
of the  
**ROYAL MOUNTED**  
by  
**ZANE GREY**

WHERE'S TH' GIRL, TRIG?

SHUT UP AND GET GOIN' BEFORE THAT MOUNTIE GETS WISE... SHE GOT AWAY!

3

USING HIS KNOWLEDGE OF THE GHOST TOWN, THE "MAYOR" OF SAWTOOTH RESCUES JEANNE FROM THE TWO DESPERATE GUNMEN!

I'M SAFE, KING! DON'T LET ZOSE MURDERERS ESCAPE!

THIS TIME I HAD A GOOD PLAN!

GREAT!

2

STOP OR I'LL SHOOT!

OH, YEAH! WE'LL RUN YOU DOWN, COPPER!

H-HE GOT ME, TRIG! W-WE'RE OUT OF CONTROL!

4

OH, DEAR! THAT'S THE FINISH OF YOUR GRAND LITTLE POWER SLED!

IT'S THE END OF THE TRAIL FOR TWO RUTHLESS KILLERS, JEANNE! THIS CASE IS CLOSED!

5

Next WEEK: THE STRANGE CASE OF THE HORSELESS CARRIAGE!

Produced by Stephen Slinger, Inc.  
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We Have **ESTERBROOK** Fountain Pens and Push Type Pencils.

Also Pen Points

The Hereford Brand

\$2<sup>30</sup> ea.

# THE KATZENJAMMER KIDS



We Have OFFICE CHAIRS to Fit Your Every Need. Drop in to See Them.  
 Executive, Steno, and Lounge Chairs.

## The Hereford Brand

# GRANDMA

by  
CHAS. KUHN-



## TRADE WITH YOUR NEIGHBORS ---

### The Friendly Merchants Of Hereford

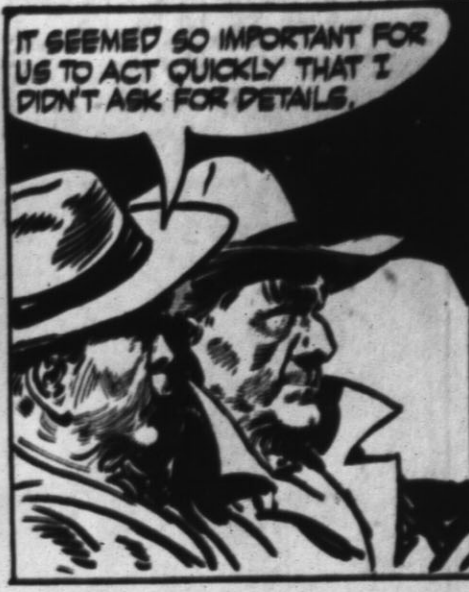
Friendly, Courteous Service  
Nationally Advertised Brands  
Complete Stocks Always

For The Name of the Dealer of Your Preference  
In Mercandise, Shop the Ad Columns of This  
Paper!

This Message Sponsored In The Interest  
Of A Bigger & Better Hereford By

**THE BRAND**

PHONE  
THIRTY



Will Handle Your Every Need In the Way of General Office Supplies. Also Fill Any Special Orders.

**The Hereford Brand**