

SIGHTS, FACES SEEN

## Around Town

The regular Jaycee dinner meeting will be held Tuesday at 7 p.m. in the clubhouse. Dinner will be served by the Jaycee-Elks.

Roy Peet left this week for New York City where he will attend the New York Gift Show. While in the east, he will attend a reunion of his former Puerto Rican army buddies in Pittsburgh. He plans to return to Hereford August 19.

Rev. and Mrs. Roy Ford will be honored at a church-wide open house at the home of Mr. and Mrs. J. E. Kirby Wednesday. Plans are being made for friends of the Fords as well as members of the congregation to share in the farewell courtesy to the Fords. Hours will be from 4 to 6 in the afternoon and from 8 to 10 in the evening.

Rev. Ford has accepted the pastorate of a Christian church in Albuquerque, and he and his family plan to leave soon for the new location.

Hereford's junior baseball team won its first game with outside competition, downing Dimmitt Friday night at Central field by an 8-2 score. The boys will play a return game with Dimmitt on Monday at 5 p.m. Bob Wear, head of the midge league, asks that all boys who played in Friday's game be at the Central school field at 4 p.m. Monday for the trip to Dimmitt. All athletes haven't been contacted in regard to the Dimmitt return game, so this means being taken to inform them of the game tomorrow.

(Continued on Page 2)

## Rim Blows Off, Leg Is Broken

Travis Hendricks, partner in Mackey's service station, suffered a broken leg Wednesday night at about 8:30 when the rim blew off a tire he was preparing to remount on a truck.

Hendricks suffered a broken left leg and a broken little finger on his left hand. He was taken to Deaf Smith county hospital where his condition was reported as very good Saturday by his wife.



SEWING CLASSES for county 4-H club girls are now being taught by Argen Draper, county home demonstration agent, in the home ec room at the Hereford high school. Mrs. Draper is shown above explaining the use of sewing patterns to the girls. Club members in the group pictured above are:

Marie Hunter, Workers; Helen Dillar, Sadie Lee Oliver; Martha Heard, Happy Homes; Patsy Townsend, Sadie Lee Oliver; Marilyn Russell, County-Wide; Mozelle Telchik, Workers; Betty Lou McCraughy, County-Wide; Paula Beth Corbett, Workers; and Ann Dyer, Jolly Girls. Staff Photo.

## Community Candidates For 1953 ACP Chosen

Candidates for the newly-created community offices under the 1953 Agricultural Conservation Program for Deaf Smith county's five communities were nominated late this week by the committees appointed for that purpose.

Each community will name its officers and delegate to the county convention by mail ballot. Ballots must be postmarked no later than midnight, August 22, Faust Collier, PMA secretary, reminded farmers.

There are approximately 1,250 eligible voters in the county for this election.

Men whose names will appear on the ballots for the various communities are:

**COMMUNITY "A"**  
Delegate to county convention — V. P. Walker and Edward Reinauer; alternate — Ed Dzulik and J. C. McCracken.  
Chairman, community committee — Frank Bezner and Leo Forrest; vice-chairman — Emmett O. Dixon and Marion Fite, Jr.  
Member, community committee — J. D. Burner and Melvin May; first alternate — Ernest McGee

and Denzil Pullum; second alternate — J. D. Neill and Claude Dameron.

**COMMUNITY "B"**  
Delegate to county convention — Robert McQuigg and J. B. Noland; alternate — Moody Stephan and Grant G. Hanna.  
Chairman, county committee — J. K. Baker and F. J. Knabe; vice-chairman — Fred S. Barrett and E. W. Hill.  
Member, community committee — Paul Corbett and S. J. Barclay; first alternate — George G. Heard and Clinton Jackson.  
second alternate — Mack Noland and Raymond Petzold.

**COMMUNITY "C"**  
Delegate, county convention — Troy Stambaugh and Frank Witkowski; alternate — Phillip Miller and Maurice Tannahill.  
Chairman, community committee — Roger Brumley and Ira Scott; vice-chairman — Austin Rose, Jr., and G. M. Newsom.  
Member, community committee — Garland Solomon and Harold Head; first alternate — Glenn Burrus and Waldron Melton; second alternate — Tom Draper and P. B. Sowell.

**COMMUNITY "D"**  
Delegate, county convention — Robert Wagner and G. K. Horton; alternate — Hugh Fortenberry and R. J. Fisher.  
Chairman, community committee — Cruce G. Richardson and Bill R. Waldrep; vice-chairman — Paul Lyons and Dale M. Coleman.  
Member, community committee — Edwin Morrison and Orville Groneman; first alternate — W. F. Perry and C. H. Hamrick; second alternate — Fred R. Paschel and T. R. Rohrback.

**COMMUNITY "E"**  
Delegate, county convention — J. R. Allison and E. T. Allred; alternate — Ralph Hastings and George L. Muse.  
Chairman, county committee — Joe A. Allred and J. E. Dryer; vice-chairman — Wayne Higgins and Paul Coursey.  
Member, community committee — Henry Browning and Bryon Gist; first alternate — J. D. Greeson and C. L. McBroom; second alternate — C. D. Carnahan and George Benson.  
Candidates were chosen by a three-man nominating committee from each community.

**WEATHER**  
Thursday, high 98, low 63  
Friday, high 99, low 64  
Saturday, high 94, low 64

**May Name HHS Coach Tuesday**  
Selection of a new coach at Hereford high school will be made in the near future, probably next Tuesday night at the regular meeting of the board of trustees, according to Supt. George Graham.

Some applicants will be interviewed at that time, Graham said, to replace Dalton Criswell, who submitted his resignation last Saturday to enter private business in Hereford.

Graham said there are "five or six" applicants for the coaching berth to date and more applications anticipated.

"We hope to do something by the first of the week," Graham commented.

## Pre-Membership Drive Meetings Slated By FB

A series of community meetings prior to a September 1-10 membership drive of the Deaf Smith County Farm Bureau will be held at various places during the coming week, Horace Vaughn, publicity chairman, said today.

O. K. Hoyle of Seamore, Texas, will be present at all the meetings, Vaughn said.

Date, places and persons in charge of all the meetings for the coming week are:

Monday, Aug. 11 — Simms school with Jack Dean;  
Tuesday, Aug. 12 — Walcott school with Frank Ford;  
Wednesday, Aug. 13 — Daniel school with Bryon Campbell;  
Thursday, Aug. 14 — Dawn school with Wayne Higgins;  
Friday, Aug. 15 — VFW clubhouse, Hereford, with Horace Vaughn;  
Monday, Aug. 18 — Westway with M. C. Kaul.

Mrs. V. E. Dodson and Byrdie D. Fellers are attending a Farm Bureau school in Waco at the present time, with Mrs. Dodson studying Farm Bureau Philosophy and Miss Fellers studying Ways and Means of Accommodating Farmers with Lower Insurance rates.

Both topics will be discussed at the meetings listed above.

**Pleads Guilty On DWI Count**  
Frank Moreno pled guilty before County Judge Leonard H. Foster Thursday to a charge of driving while intoxicated filed against him on August 7.

Moreno was fined \$75 and costs of \$29.30. The offense occurred on August 6.

# Record Lettuce Acreage Goes In

Complete planting on an estimated 4,000 to 4,500 acres of lettuce in the Hereford irrigation area — the largest acreage in the history of this vicinity and about 1,000 acres more than the 1951 planting — should be accomplished by the end of this coming week, lettuce shippers told The Brand Saturday.

All lettuce planted in this area is the Great Lakes type. Some of it is already up and thinning operations have just started and will pick up speed during the coming two weeks.

"The crop, lettuce men say, is in "beautiful shape". With general conditions remaining as favorable as they have been up to date, they foresee a "very satisfactory" lettuce deal. With guarded optimism and an eye on the California production, they look for a "normal" or better market to produce a good lettuce deal this fall.

**Three New Sheds**  
Three new sheds to handle the enlarged 1952 crop have already been constructed. Two new shippers — Troutman Brothers of Cincinnati and Ralph Price (although Price is not new here his business affiliation is) — have added to the county's fast-growing lettuce industry.

New sheds are being built — or have been built — for Charlie Huston at the site of the old canning plant; Price and Ballenger just south of Associated Growers; and Troutman Brothers, on the ice plant site east and south of Hereford.

Other shippers in the area are the Williams Farms and Texas Arena.

Just how much dryland maize has been lost due to the weather has not been determined, but it is conceded to be a fair-sized chunk out of the 100,000 acres estimated for the county.

Rainfall during the months of June and July have hung pretty close to the figures recorded for the same period last year.

Records at the station here show that June, 1952 moisture amounted to 3.03 inches while 1951 beat that a little during the month of June with 3.14 inches having fallen.

In July 1951, the total rainfall was 2.04 inches with 3.34 inches recorded in July of this year.

## Grain Sorghums Showing Lack Of Rain In West

Irrigation wells have been working overtime with the dry spell being aggravated by an unusual heat wave during the past two weeks.

The need for rain throughout the county was expressed by farmers from all sections of the county.

## Kenneth Coker's Mother Dies At El Reno, Okla.

Kenneth Coker was called to El Reno, Okla., Thursday morning by the death of his mother. She suffered a heart attack on the Coker family farm near El Reno and died within a few minutes.

Funeral services for the 65-year-old woman were held Saturday afternoon in El Reno.

No further information regarding Mrs. Coker is available at this time. More complete information will be carried in The Thursday Brand. The Cokers will return to Hereford Sunday.

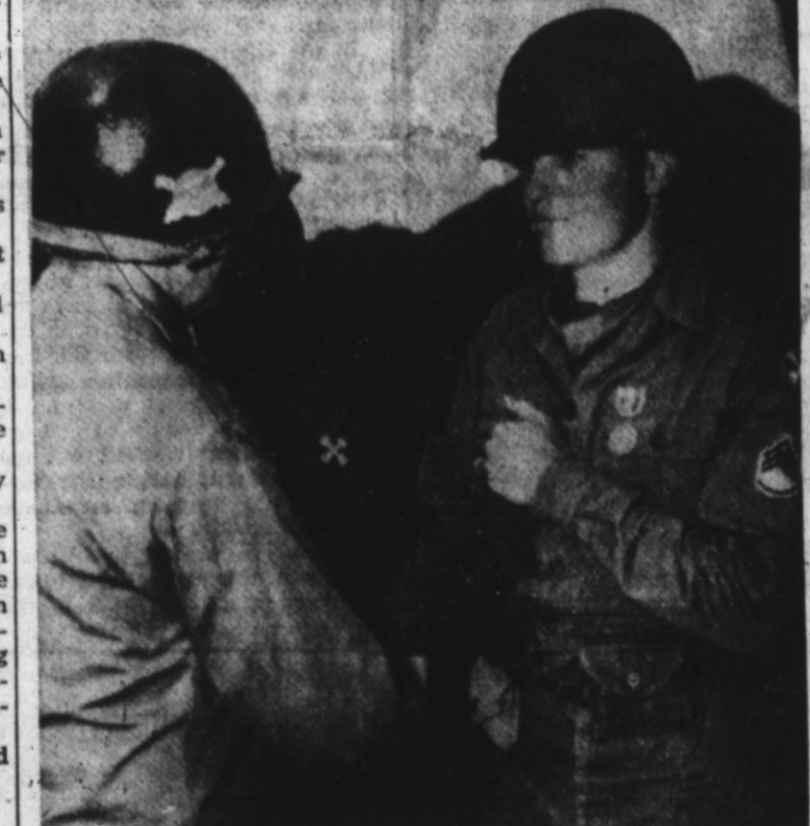
**Some Re-Planting**  
Re-planting of some lettuce in the area has been necessary because of rains which fell at an inopportune time for the sprouting lettuce.

Approximately 65% of the lettuce crop in the county has been planted.

Thinning will start "in a big way" next week. About 150 acres has been thinned so far.

California, which completes its season as the local shipping starts, holds the key to the market here. California's yield and quality could affect the local market.

Market-wise, local shippers



SGT. JOE T. LYONS (right) of Hereford, Texas is congratulated by Brig. Gen. Kenneth S. Sweany, X Corps Artillery commander, after receiving the Army Commendation Ribbon during ceremonies in Korea. Lyons was commended for meritorious service while a member of Service Battery of the 196th Field Artillery Battalion, a part of X Corps. His wife Joyce Lee lives at 500 E. Third st. His parents, Mr. and Mrs. F. P. Lyons, live at 508 Jackson st., Hereford. (U. S. ARMY PHOTO)

## Mother Of Mrs. Lowell Sharp Succumbs

Mrs. Cora Belle Robinson of Panhandle, mother of Mrs. Lowell Sharp of Hereford, died Thursday morning in her home following a prolonged illness. She was 65 years of age.

Mrs. Robinson had been in ill health for the past 20 years and her condition became worse the month preceding her death.

Funeral services were held at 10:30 Friday morning in the First Baptist church of Panhandle with Brother W. E. Thorn officiating. Mrs. Robinson had been a member of this church since she was 18 years of age.

Survivors include the following sons and daughters: E. H. Robinson of Amarillo; Mrs. Hayden Dowlen of Panhandle; Mrs. Jack Miller of Panhandle; and Mrs. Lowell Sharp of Hereford; and seven grandchildren.



IT'S NICE TO have a man around the house! Friday was moving day for the Cecil Masseys and the erstwhile Chamber of Commerce manager had to don his working clothes and lug furniture to the new Massey home. The pose above, with Massey waltzing with a dust mop, is one of these "you don't dare" pictures snapped at an inopportune moment—from Massey's standpoint, that is! Staff Photo.

# Questions, Answers On HR Charter

(Ed. Note — This is the first in a series of four articles being prepared especially for Brand readers on the proposed Home Rule Charter which will be submitted to the voters of the city on September 6. This and three subsequent installments will attempt to answer all questions residents might have on the workings of the new charter. It is written in the language of the layman for clarity with the least possible confusion. These articles will appear in The Sunday Brand each week until September 6.)

**Q. What is a Home Rule Charter and what does it mean?**  
A. A Home Rule Charter, if adopted, will be the Constitution of the people of Hereford, outlining their future government, and it means exactly what its title implies in that the citizens of Hereford will have the right to adopt their own Constitution, make their own laws that are not in conflict with the Constitution and Laws of the State of Texas. This privilege is granted to every city in Texas obtaining more than 5,000 population. Cities below 5,000 operate under the general laws as the City of Hereford is now operating and have only such authority as is granted to them by the legislature of the State of Texas.

**Q. Is there any change in the governing body of the city?**  
A. The charter provides that there shall be a mayor and two commissioners, the same as is now in existence. All of the commissioners are to be elected for a term of two years, and are elected from the city at large, and are the only elective officers of the city.

**Q. Have the qualifications for mayor or commissioner been changed?**  
A. The charter provides that the mayor and each of the commissioners shall be citizens of the United States, qualified voters of the State of Texas, must reside for two years preceding the election date within the corporate limits of Hereford, and must be a bona-fide owner of real estate and must not be in arrears in the payment of taxes or any other liabilities to the City of Hereford, and if during their term of office they become delinquent in the payment of their taxes or any other liability to the city, they become disqualified to continue in their respective offices. The mayor is to be paid not to exceed \$50 per month, and the commissioners not to exceed \$25 per month each.

**Q. Does the governing body have more, or less, powers under a Home Rule Charter than under present laws?**  
A. The governing body under this Home Rule Charter has less authority than they have under the present laws. Every ordinance passed by the city commission, except ordinances appropriating money or authorizing the levying of taxes, are subject to approval by the citizens of Hereford.

This restriction of power upon the governing body and the rights reserved to the citizens of Hereford is outlined in Article XIV of the charter concerning initiative and referendum. The power of initiative as reserved by the citizens of Hereford simply means that if at least 10% of the voters voting in the last regular election with a minimum of 100 petitioners should submit an ordinance to the city commission, that such citizens believe should be passed unless the commission passes the ordinance, they must submit it to a popular vote, and if a majority of the citizens vote for such an ordinance, the same becomes the law with or without the consent of the city commission. And in the same manner, under the powers of referendum, should the city commission pass any ordinance and 10% of the qualified voters petition the commission, such ordinance must be submitted to a public vote and if a majority of the votes vote against the ordinance the same cannot be effective.

**Q. Can any member of the governing body be recalled?**  
A. Under the Home Rule Charter and the power of recall which is reserved to the people, the mayor or any commissioner may be removed from office by recall petition signed by 250 qualified voters of the City of Hereford or 51% of the voters voting at the last election, of which number at least 50 persons must state that they voted for the member to be recalled, and if the member so to be recalled does not resign, it must be submitted to the citizens of Hereford, and if a majority of the citizens vote for a recall the member is ousted. Any member can be recalled for any reason.

**Q. What provisions are made to extend the city limits?**  
A. There are two methods in extending the city limits. One is by a majority of the qualified voters of any territory adjoining the Hereford city limits, or in case there are no qualified voters in said territory then the person or persons owning a majority of the land in the territory desiring to be annexed to the city must petition the city commission to be annexed. The city commission may or may not annex such territory, and they would not be compelled to do so, even though all of such citizens petitioned to be annexed. The other method to annex territory can be by ordinance with or without the consent of the people in such territory to be annexed. However, should the city commission attempt to annex a territory without being petitioned to do so, the ordinance annexing such territory must be published in the newspaper for one time and the citizens of such territory to be annexed have the right to contest the annexation by filing their written petition with the city commission stating their reasons against such annexation.

In the event the territory is annexed to the city with or without the permission of the inhabitants of such territory, the territory annexed immediately becomes a part of the city, and is entitled to all of the rights and privileges of other citizens, and likewise are bound by all of the acts, ordinances and restrictions and regulations of the city.

Any territory to be annexed to the city must be adjoining the present city limits.

Should any property lying adjacent to the city limits or within five miles of the city limits be platted into blocks and lots, such plat must be submitted for the approval of the city commission. This is so whether or not the property is annexed to the city.

**Q. What powers will the city (Continued on page 2)**

## Questions.....

(Continued from Page 1)

have under the new charter for zoning, and what does zoning mean?

A. Zoning is the power of the zoning commission to divide the city into districts and to designate in each district what type of business or what type of construction may be erected, and to decide what districts are to be business, semi-business or commercial; what districts are to be family units or semi-family units. The charter provides the city commission shall have the power to appoint a zoning commission and a planning commission. The authority for zoning of cities is set out in the Laws of the State of Texas, and provides for the procedure and the steps to be taken in zoning the city into districts.

Q. Define the specific powers the city commission will have in the health regulation of the city.

A. Subject to power of initiative and referendum which is reserved to the citizens of Hereford, the city commission has the power to pass such laws as are necessary and protect the citizens of Hereford, and in that connection to provide for a health department of the city. They will have the power to establish quarantine stations, pesthouses, and to take all steps to protect the citizens

against contagious or infectious diseases, and also have the power to regulate and license any place of business where food or drink are served or sold to the public and to require certain sanitary conditions of any place of business. The city commission will have power not only within the city limits of Hereford but for a distance of 5,000 feet outside of the city limits to regulate and prohibit all nuisances and to police play grounds and parks and to license and regulate the operation of dairies, and feeding pens and slaughter pens; and to require the owners within the city limits to connect their premises to the sewer system, and if they fail to do so the city shall have the right to connect such premises and charge the cost thereof against the owner, and will also have the right to regulate and prohibit the keeping of chickens, pigs, cattle, horses, sheep, goats, and rabbits within the city limits.

Q. Will the tax rate be increased under this new charter?

A. Under the present law the maximum tax rate that can be levied is \$1.50 on the \$100 valuation. Under the Home Rule Laws of Texas, a city can have a tax rate not to exceed \$2.50 on the \$100 valuation, unless there is a restriction in the charter. Your proposed Home Rule Charter provides in Article XII, Section A, that an ad valorem tax may be

levied which shall not exceed \$1.50 on the top \$100 valuation. Therefore, there cannot be any increase in the tax rate of the City of Hereford under the proposed Home Rule Charter, unless a majority of the qualified voters of the City of Hereford shall in the future vote to amend the charter to increase the tax rate.

Q. How may the charter be amended?

A. Under the Statutory Law, Home Rule Charters may be amended not more often than every two years, and must be by a majority vote of the qualified voters of the City of Hereford.

Next week questions concerning the City Manager, the Regulation of Public Utilities and Franchises, and the different Departments of the City will be answered.

## Hospital Notes

### Patients Dismissed

Floyd Stone, med., 8-6; Mrs. C. R. Williams, OB, 8-7; Mrs. O. G. Hill, Jr., OB, 8-7; Darrell Davenport, med., 8-7; Ronnie Davenport, med., 8-7; Mrs. George Olson, OB, 8-7.

### Patients in Hospital

Mrs. G. A. F. Parker, med., Mrs. L. A. Ragland, med.; Travis Hendricks, ortho.; Mrs. Bill Brogden, OB; Lappe Rangel, med.; Mrs. Edmund Loerwald, OB; Mrs. Sammy F. Steven, gyn.

### Births

A son, Paul Edmund, to Mr. and Mrs. Edmund Loerwald, August 7.

A son, Harold Dean, to Mr. and Mrs. Ray Williamson, August 5.

## Contacts Vital Under 1953 ACP

One of the important new features of the 1953 Agricultural Conservation Program will be the contact of individual farmers by their elected PMA community committeemen, says N. E. Gass, chairman of the Deaf Smith county PMA committee.

The soil and water conservation practices to be carried out by Deaf Smith county farmers under the 1953 ACP will be those which the individual farmer and his community committeemen determine are the most needed on the farm.

In the chairman's opinion, this important step in program development can be expected to result in reaching more acres with needed conservation practices and in using Agricultural Conservation Program assistance for the most urgently needed practices.

The chairman explains that when the community committeemen visit an individual farm, he will be prepared to go over the farm field by field with the farmer and help determine what practices are most needed. A year-by-year schedule of conservation practices worked out for each farm will enable the farmer to use program assistance most effectively.

Gass urges farmers to take advantage of this opportunity to get the most effective help from the



WEDNESDAY WAS "surprise day" for the Hereford Lions who came to their weekly luncheon meeting prepared for a nice program. They didn't know the "program" was going to be dis-assembling the carnival

stands they erected for the annual Lions carnival during the latter part of July. They're shown storing the works in the Bull Barn. Alex Thompson Photo.

## ACP Nominating Groups Selected

Nominating committees for Deaf Smith county's five new community designations for carrying out 1953 Agricultural Conservation Program work were announced this week by Faust Collier, secretary of the PMA office in Hereford.

These committees will meet in the local PMA office this week to select candidates for the office of chairman, vice-chairman, member, first alternate and second alternate.

These committees will also name a delegate to the five-man county convention which will elect the overall county committee for the coming year.

program, from the committeeman and from the agencies available in the county to help him with his conservation problems. It will be a test of the committee system and a test of the Nation's efforts to assure the needed continued production.

As the chairman sees it, this use of local farmers as members of committees to administer farm programs is putting democracy to work to serve the interests of all the people. Progress has been made, but in this direct and centralized effort farmers will determine the effectiveness of this democratic operation in assuring continued and increasing production.

### August 22 Election

Community elections will be held up until August 22. Mail ballots will be sent out and they will be eligible if postmarked prior to midnight, August 22. The nominating committees will meet in the local PMA office and use the list of voting members of the county.

The five delegates from the county to the county convention will meet August 29 to name their county committee.

### Men Selected

Nominating committees for each of the newly-designated communities are:

Community A -- (Boundaries defined by Commissioners precinct 1) W. P. Axe, J. H. Bradley, W. T. Carmichael;

Community B -- (Boundaries defined by Commissioners precinct 2) C. D. Potter, B. T. Atchley and Paul Rudd;

Community C -- (Boundaries defined by Commissioners precinct 3) D. H. Alexander, S. M. Easley and G. V. Hall.

Community D -- (Boundaries defined by all that portions of Commissioners Precinct 4 west of west boundaries of Blocks 4 and 5) Norman Gray, Tom Hall and F. P. Lyons.

Community E -- (Boundaries defined by all that portion of Commissioners Precinct 4 east of western boundary of Block 4 and 5) J. R. Allison, J. D. Green and J. S. Stocks.

## Around...

(Continued from Page 1)

Korean grounds are not as far as they may seem or the old saying "This is a small world", has been proved. Tommy D. Carnahan tells of meeting three other Hereford boys while in Korea. They were: Jackie Luck, Joe Lyons and Bob Carnahan.

Anyone living in the city limits of Hereford for a period of six months prior to the date of the September 8 Home Rule Charter election is eligible to vote on the question. T. W. Alderson is election judge; Frank Cogdell, Mrs. R. G. Blue and Mrs. Byron Durham are election clerks.

Regular monthly bills comprised the business for the Hereford city commission when it met Friday, according to S. E. Wilson, mayor pro-tem.

Mayor W. E. Dameron has been transferred from the Northwest Texas hospital in Amarillo to the home of his brother, Travis Dameron, who lives in Amarillo. Mayor Dameron is reported to be feeling fine.

Reports from drilling operations being carried on by the W. L. McDonald Development company on the section and a half being developed by Amarillo for a water-supply show that a first well on the land in the northeast corner of the county was dug to a depth of 300 feet with no water.

Names of candidates for community committeemen to administer signups for the 1953 ACP will be in Sunday's Brand.

## Infant Dies

Billy Roy Brogden, infant of Mr. and Mrs. W. I. Brogden died 10 minutes after birth Friday at the Deaf Smith county hospital.

The infant's body was shipped to Sulphur, Okla., where the funeral services will be held Sunday, Aug. 10.

Mr. and Mrs. A. T. Frye and daughter, Mary, of Dawn and Mrs. Phil Radovich left Friday for Raton, N. M., on a vacation.

## ★ Pre-Season SALE CORDUROY COATS and SHIRTS



The Coat....

\$9.



The Shirt....

\$4.

THE COAT—Solid color narrow pinwale corduroy. Four patch pocket model... three button style... notched lapel... vent back... fully rayon lined. Maroon, green, cocoa. 34 to 46.

THE SHIRT—Long sleeve two way collar corduroy sport shirt. Narrow pinwale weave corduroy. Two large breast pockets with flaps. Rayon lined yoke. Assorted colors. Small, medium, med. large, large.

Anthony's THE G. B. ANTHONY CO.

Cortal Campus compliments

Your best bet... your best buy is a brand called City Club. Here's value... money-saving value... in better styles, better workmanship, better wear. This fall... for school or dress... better buy City Club Shoes... smart chaps will!

at this money-saving price \$12.95

FATHERS START THEIR SONS OFF RIGHT

All sizes and widths \$7.50

WITH City Club Jrs. SHOES for BOYS

Dad wears City Club Shoes... and his son wears City Club Jrs.... Top grade footwear. Here's better fit, better workmanship, better wear. Your boy will like the smart styling of City Club Jrs. Bring him in for a pair today.

This good looking style... only \$7.50

# HEREFORD Shoe Store

# tops-

FOR EVERY PICNIC!

... is an automatic electric roaster. Cook the entire meal at home in your roaster, then unplug it and pack it in the car. At the picnic site, you'll have a delicious hot meal—kept warm by the complete insulation of your roaster.

The top days for picnics are here. Get the "tops" in picnic equipment—an automatic electric roaster.

SEE YOUR MODERN ELECTRIC APPLIANCE DEALER

SOUTHWESTERN PUBLIC SERVICE COMPANY  
22 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

JUNIOR HOUSE

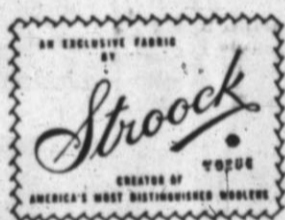
Youthmore ORIGINALS

THE Vogue For the Lady of Fashion



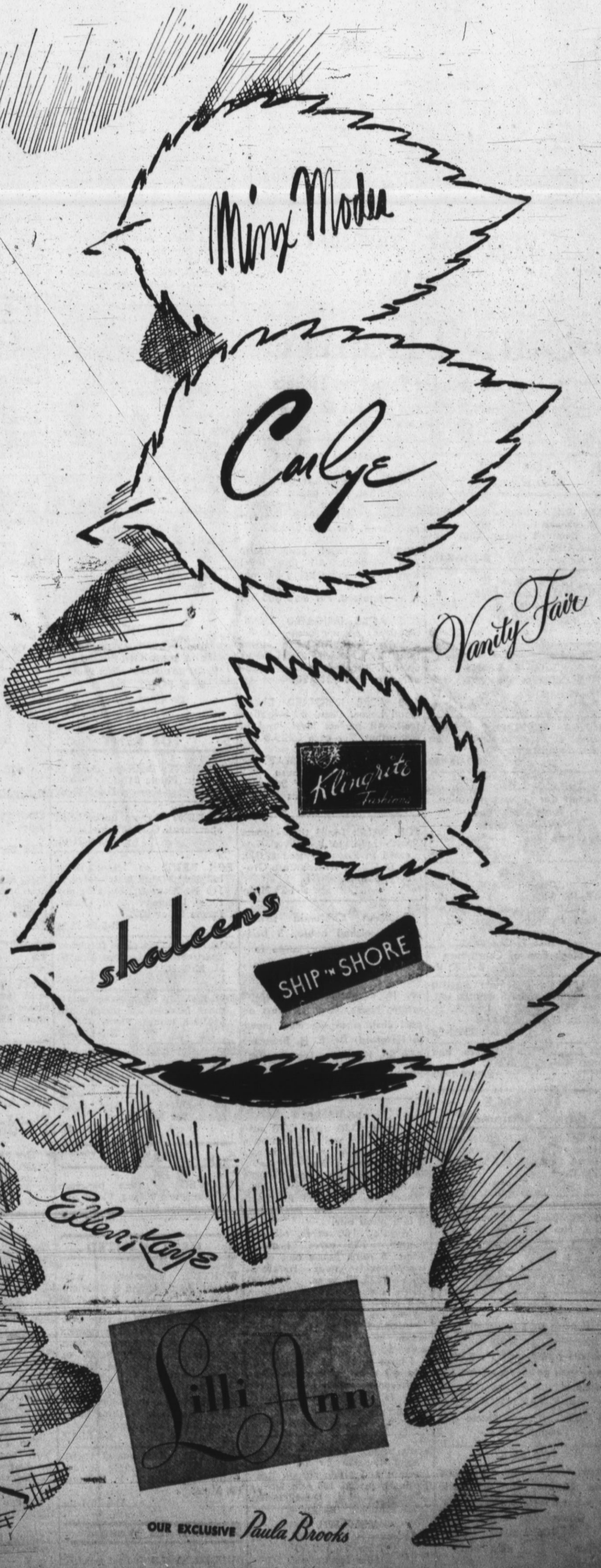
This Fall It's the Fabric!

Exciting in texture, color, and lustrous quality . . .



Our new fall coats give you elegance and styling and flawless workmanship in a wide array of wonderful Stroock's wleeces and textured woolens . . .

We invite you to come in and select your new fall clothes and put them on Lay-a-way.



Emmie Domb

American Golf

Arthur Weiss ORIGINAL

Linda

Wear Right Gloves Inc

De De Johnson

Knot of California

"skippies" Formfit

Lilli Ann

OUR EXCLUSIVE Paula Brooks

# WANT ADS Phone 30-31

## FREE Theatre Tickets To See



WEDNESDAY - THURSDAY  
August 13 - 14

## Star Theatre

Be Sure and Ask for Your Free Tickets  
With each PAID-IN-ADVANCE classified ad placed in The Brand, We will give one free ticket.

### 1. FOR SALE Miscellaneous

FOR SALE: Registered Scotch Shorthorn bulls. 7 miles south on Dimmitt Highway. Tom Draper. Box 671. B-1-16-6-tfc

We Have III FEED MOLASSES Any Quantity FRASER MILLING CO. B-1-36-7-tfc

Chrysler Industrial Motors Sales & Service McCutough Motor Co. 411 W. 1st. Ph. 17 B-1-9-tfc

OFFICE SUPPLIES: Regular lines and special orders. The Hereford Brand. B-1-18-tfc

Hereford Glass Co. Expert Car Glass Installation Table Tops and Window Glass 1302 Park Ave. Ph. 1425 B-1-16-tfc

LUMBER UTILITY GRADE 2x4's \$45 — 2x6's \$45 \$6.50 per hundred feet Carl McCaslin Lumber Co. Lumber No. 7 344 E. 3rd St. 1 Block East of Courthouse B-1-28-tfc

FOR SALE: 3 Female English Springer Spaniels, 5 months old. Litter registered. Contact A. H. Husman, Hereford, Rt. 1. B-1-32-32-2p

FOR SALE: Cut flowers and plants. Mrs. J. F. Ward. S-1-10-1-tfc

### 2. FOR SALE Farm Equipment

FOR SALE: Two Dempster grain drills. 8-14. Good condition. Model Number 21. Telephone 2771 Bovina or 2711. B-2-17-31-8c

FOR SALE: Cadillac motor, fully equipped for irrigation use. Hereford Wrecking Co. phone 320. B-2-14-36-tfc

### 4. REAL ESTATE

\$8,500 CASH 320 acres of good level land, no blemishes, no light soil, 1 1/2 miles off pavement... \$8,500 down and good terms on the balance. SAM NUNNALLY 136 Main Phone 424 Night 1711

FOR SALE New, well located 3 bedroom home. Livable, but not quite finished; as is \$8,500.00. Glenn Weir Realtor 105 Main Office Res. Phone 802 Phone 200 B-4-2-tfc

WESSON SPECIALS 3000 ACRE RANCH: 2 sets improvements. 640 acres in cultivation. Bal. fine grass. Located in irrigation area on pavement Northwest of Hereford. Possession. Terms. Per acre \$65.00.

WHEAT SECTION: Small house and windmill. All fine level land in cultivation being Summer tilled. Possession. Terms. Located N W Hereford. Per acre \$66.00.

320 ACRE IRRIGATED FARM: Good set of improvements. 8" irrigation well. All perfect level land. 29% down. Good terms on bal. Located in Castro County. Per acre \$210.00.

160-ACRE IRRIGATED FARM: Small house. Good 8" irrigation well. All perfect level land in cultivation. Per acre \$225.00.

WESSON REAL ESTATE West of Courthouse Phone 944 317 Sampson Hereford, Texas B-4-7-tfc

FOR SALE: 24x26 three rooms with bath, to be moved. Located in Friona. Priced \$3,000. E. D. White, White's Cash Grocery, Friona. B-4-22-31-4p

Southern California seven-room furnished house, 3 bedrooms, two garages, large fenced in avocado and grape garden, 1949-built, \$15,000 value, to exchange for Hereford estate, house, farm, business or part cash since we must move to Hereford. Dr. E. H. Bronner, 447 So. Hope St., Los Angeles, 17, California. B-4-3-tfc

FOR SALE Irrigated 320 acres. 270 cultivation. 2-8" wells. 3 bedroom home. 3 room tenant house, both modern. Grade A milk barn, large hay barn, 10,000 bushel granary capacity. REA. School bus and mail Rt. Price \$200.00 acre. See this farm, it is a good buy. Irrigated 160 acres, all cultivated. 135 acres growing crops. 5 room house and other improvements near Hereford. Price \$225.00 acre. \$10,000 down. Balance. Get what loan you can get. Balance 10 years on second lien. Irrigated 80 acres, all cultivation near Hereford. \$225.00 acre. \$5,200.00 loan. I have 5, 10, 15, 20, 30, 70, and 80 acre tracts near Hereford, some improved. J. M. Hamby, Real Estate South of Courthouse, Phone 701 B-4-31-4K

FOR SALE: 2-bedroom house, ideal location to both high school and grade school. Reasonably priced. 128 Ave. G. B-4-10-30-12p

MUST SELL!! 2 Bedroom Home at 107 Ave E. Price \$6,500.00 Sam Nunnally Phone 424 Night 1711 B-4-31-tfc

### HOUSES FOR SALE

2 New 3 bedroom homes, both on paving. Nice houses near school. Price \$12,600 each.  
2 New 5 room efficiencies on paving near school. Price \$7,850 each, good loan values.  
1 New 5 room efficiency on paving near school. Price \$7,500 loan. \$4,100, \$1,500 down Balance on second payment in 2 years at 6%.  
3 Bedroom brick home with small brick apartment at back on lot near school. Price, \$20,000.  
9 room house with bath. Garage attached. \$5,500 with \$2,000 down. Balance, good terms.  
8 room house in 3 apartments, 3 complete kitchens, \$9,000. Good loan value.  
Big 4 room house, double garage. \$5,500 only \$1,500 down, balance \$50.00 month until second lien is paid then balance \$30.00 a month.  
2-rooms and bath houses near school just remodeled \$500 down balance good terms.  
Have other buys in large and small houses. Some new ones, also nice lots.  
J. M. HAMBY, Real Estate South of Courthouse Phone 701 B-4-31-4K

REAL ESTATE LOANS AUTO LOANS YOU DON'T HAVE TO WAIT QUICK SERVICE JOHN MCLEAN Phone 273 S-4-2-tfc

WE HAVE prospective land buyers from the South Plains. If you have land for sale, any size tract, come to our office and tell us about it. T. J. Carter, Phone 55 or 327. B-4-34-6-tfc

2 BEDROOMS WILL SELL NEW HOME AT 311 PARK SAM NUNNALLY Lone Star Insurance Agency 136 Main Phone 424 B-4-46-tfc

CHOICE Irrigated and Unirrigated Farm Land. City Property P. O. Box 506 — 338 Main E. B. POSEY, REALTOR Hereford, Texas B-4-15-tfc

5. FOR RENT FOR RENT: Bedroom close in. 509 Ross. Phone 847-J. B-5-9-29-tfc

FOR RENT: 3-room unfurnished apartment. Call 507 Jackson. B-5-9-31-tfc

FOR RENT: or lease: Brick building 35x100 feet located at 115 N. Main St. Suitable any type business. T. J. Carter, Phone 55 or 327. B-5-26-32-2c

FOR RENT: One room, furnished apartment. 401 Lawton. Mrs. W. M. Megert. S-5-12-7-1C

FOR RENT: 2 room garage apartment. Modern and unfurnished \$40.00 a month. Phone 238-J. B-5-14-7-3P

FOR RENT: furnished apartment for adults. 307 Roosevelt. B-5-9-7-2P

FOR RENT: Warehouse located on highway 60. Also office space. See Earl Plank. B-5-13-7-2C

6. WANTED WANTED: Custom plowing, planting and listing. Floyd Stivers. phone 930J. B-6-10-43-tfc

8. HELP WANTED WANTED: Experienced wool presser. Apply C and R Cleaners. B-5-9-29-2c

MAN OR WOMAN to take over route of established customers in Hereford. Full or part time. Weekly profits of \$45.00 or more at start possible. No car or other investment necessary. We will help you get started. Write Mr. C. R. Ruble, Dept. 8-2, The J. R. Watkins Company, Memphis, Tenn. S-8-51-1P

WANTED: Experienced typist. Excellent job for right person. Apply in person. T. P. Howard. 136 Main. B-8-16-7-tfc

9. Situations Wanted RUBBER STAMPS: Fast service. Phone 1303, Francis Printing Co. B-9-11-29-tfc

### 10. NOTICE

HIGH SCHOOL Study at home, earn diploma, enter college. Same standard Texts as used by best resident schools. Bookkeeping, Secretarial, Engineering, Drafting, and many other courses. If you are 16 years or older, write. American School Box 974 Amarillo, Texas B-10-2-tfc

FOR A BETTER POSITION LIPPETT'S BUSINESS COLLEGE 7181 1/2 Broadway. Phone 22 Veigel Bldg. ... Plainview, Tex. B-10-7-4P

Exclusive franchises six counties each in Panhandle available for Telechron automatic refrigerator defrosters. Investment involves purchase sufficient defroster units to start. Business show profit at least \$15,000 yearly. Wheeler Sales Company, 1320 S. Fillmore, Amarillo, Tex. B-10-7-2C

11. Business Services EXTRA SPECIAL CATTLE TRUCKS INSURED YOU DON'T HAVE TO WAIT—WE WRITE THE POLICIES John McLean Insurance Agency Phone 273 - 127 W. 3rd B-1-7-7-tfc

WITH THE EVIS Water Conditioner the first cost is the only cost. See Miller Plumbing Co. 125 Sampson. Phone 1287, Hereford, Texas. B-11-22-4-tfc

Quick — Efficient HOME LOANS Dependable Abstract and Insurance Service ELIZABETH WOMBLE 146 Main Phone 497 B-11-27-tfc

Complete EARTH MOVING SERVICE We've Added a New Service Concrete Irrigation Ditches Using Fuller Form Method and Machinery SAVE WATER - SAVE SOIL SAVE MONEY - SAVE LABOR See Us for Complete Details WALLACE & BYRD Phone. 399 625 West First - Hiway B-11-2"-19-tfc

Electrolux Air cleaner & purifier. Sales & Service & Floor polisher R. A. McNeese 104 Bertram St. Phone 1201 B-11-31-7P

FOR MAKING slipcovers, draperies, bed sets, any type of curtains and alterations see Mrs. S. L. Eastey, 700 Grand. Phone 138-W. B-11-21-32-2p

### 13. LOST

LOST: Ladies white rubber boot with tan shoe inside. If found, please return to 404 Jowell or phone 386-J. B-13-19-32-2k

### Golden Circle SS Class Met Friday Night

The Golden Circle Sunday school class of the First Baptist church met at the home of Mrs. W. C. Lowry Friday night. Mrs. R. H. Hale, teacher, led the devotional on the Three Crosses. Special music was presented by Gene Dickson, grandson of the hostess. Those attending were: Messdames R. H. Hale, Leonard Davis, E. Ward, Coy Phillips, Faye Campbell, Glenn Burdman and the hostess. Nan Longbottom was honored at a birthday dance Saturday evening at the Veteran's Memorial club house. Approximately 50 invitations were extended to friends to share in felicitations. Sponsoring the dance were Mr. and Mrs. Harold Loerwald.

The Coalgate Clock in New York harbor has a dial 38 feet in diameter and is the largest in the world.

Ichthyology is the study of fishes. Calais is the French seaport nearest England.

Mavoureen is an Irish word meaning darling.



THIS 1939 CHEVROLET coupe, driven by Sherman E. Foley, was hit in the rear and the trunk smashed in an accident last Sunday on Highway 60 with a car driven by C. Evans of Friona. Damage to the car above was estimated at \$275. Staff Photo.

### Ramblers Win Over Dimmitt

Hereford's girls' softball team -- the Nash Ramblers -- beat Dimmitt by a 12-3 score at Dimmitt on Monday night.

The two teams will play a return game in Hereford under the lights Tuesday night at Vets park starting at 8 p.m. Nights for the girls' team to play home games are Tuesdays and Fridays. Zelma Hodges was on the mound for the Ramblers in their Monday victory and Doris Weems was behind the plate.

### Swindling Charge

Lagran Driver was charged in county court on August 8 for swindling with a worthless check, according to a complaint filed by Rex Lee.

Driver passed a worthless check written for \$30 on the First State bank of Crane, Texas, on May 10, 1952. He received \$3.36 in gas and \$26.64 in cash; the complaint stated.

Stated meeting second Monday in each month School of instruction each Thursday night  
R. L. THOMPSON, Sec'y  
J. B. NOLAND, W. M.  
MASONIC BULLETIN  
Hereford Lodge 849

Lions Club meets each Wednesday, 12 noon Hotel Jim Hill

NOTICE OF MEETING ODD FELLOWS Each Monday Night REBEKOH'S Each Tuesday Night

Kiwanis Club Thurs. Noon Hotel Jim Hill

Hereford Rotary Club meets every Friday at 12:05 Hotel Jim Hill

Regular Meeting Night 1st & 3rd Tues. Night of Each Month AMERICAN LEGION AND AUXILIARY

Veterans of Foreign Wars Meets Every Thurs. 8 P.M. V. F. W. CLUB HOUSE

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Nothing will make the outside of your home more beautiful than one of these Wooden Fences from Carl McCaslin Lumber Company. Come in today and let us give you an estimate on the cost of a New Wood Fence for your home. Buy these now with an FHA

# TITLE ONE LOAN

And while you're here, why not look over our stock of Kitchen Cabinets. We're having a 20% Reduction Sale on these Cabinets this week at Carl McCaslin's. These too, may be bought with an FHA Title One Loan. Buy Now and Save!

When You Think Of Lumber and Building Supplies Think Of

# Carl McCaslin Lumber Company

A Complete Building Service 1 Block East of Courthouse Phone The Lumber No. 7



Mr. and Mrs. Jack Malotte and baby of Albuquerque, N. M., spent last week-end here with her parents, Mr. and Mrs. Hall Beavers.

Mrs. Dick Norton of Kansas City, Mo., is visiting her parents, Mr. and Mrs. Charlie Hodges.



**FREE!** a genuine 24-K gold-plated SCATTER PIN

Studded with 12 imported Rhinestones, has large ruby-toned stone.

It's yours without cost. There's nothing to buy. All we ask is that you take a look at the all-new LEWYT Vacuum Cleaner. There's NO MESSY DUST BAG TO EMPTY! It's QUIET—no roar! No unhealthy leaking dust! Many other exclusive features!



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3rd. & Main Phone 1109

Good Housekeeping Shop Corner 3rd & Main Please bring me a FREE SCATTER PIN. I would like a demonstration of the LEWYT in my home.

OFFER LIMITED! Get Your Free Scatter Pin Today!



By JIMMIE GILLETINE

If you thought things were a little rough around here in 1951—and they definitely were below average—you'd still better be mighty happy that you live in Deaf Smith County. At least the United States Department of Agriculture figures indicate that you could have done worse in any other county in the Texas Panhandle.

Hereford was the bright spot in production of marketable farm products—all this in view of some of the tremendous cotton crops to the south. Here's what the government figures showed:

Deaf Smith	\$22,583,000
Parmer	16,066,000
Castro	9,270,000
Randall	11,098,000
Oldham	6,710,000
Lamb	20,131,000
Hale	14,948,000
Hockley	11,507,000
Lubbock	20,691,000
Terry	9,829,000
Floyd	9,550,000
Swisher	8,324,000

The only trouble is figuring how to get hold of a few thousand without too much expenses and taxes. If you find out, let me know. Regardless, though, it is swell to know that some of our neighbors and acquaintances have money.

Cecil Massey tells me that a large firm of baby food canners is considering Hereford as a location. They are definitely interested. Nothing complete, but they are investigating. This is a natural, and has good chances of working out. A baby food canning plant should be the first step in any future development in this area and if they check, close enough I am predicting they will light here. Provided, that is, that producers are

willing to cooperate in growing the types of food which they would want to can. Understand they would give firm contracts on purchasing acreage grown to their specifications. Sounds like it could really be something. Sure does.

Jim Connell, the typewriter man, was in Tuesday and really has the big head. This Lubbock girl, Connie Hopping, who won the title of "Miss Texas" in a state-wide beauty contest is his niece. Jim says she is a wonderful girl, makes all of her own clothes and is a "home ec" major at Texas Tech.

Don't know if it is a frame-up or not, but J. C. McLallen, Penney manager, and Paul Harvey, Anthony manager, both left early Tuesday morning for Colorado to vacation a few days. In fact, Hereford people are so thick in Colorado this week that they are bound to run over each other. I personally suspect that a lot of them are leaving town to keep off the jury.

To mention a few: David Rogers, Lee Kent, Bill Patton, Dr. R. R. Willis, Wayne Edwards, Jimmie Allred and Jim Bob Allison and their families. Also hear that Bernard Roberson left Friday morning, Lake City, Creede, and the Del Norte section seemed to be getting most of the Hereford play this year. A few, however, favor Pagosa Springs and once in a while someone slips over into the Gunnison territory.

Being a confirmed fisherman of the area, writing about these guys always gets me in a dither. Being married, however, simmers things down. It looks like we will spend a week in the Wisconsin country this year.

Will visit the wife's brother near St. Paul, Minn., and maybe do a little fishing for muskies and pike. If we catch anything I will send back a column; if not, you can figure that fishing wasn't so good.

The Brand force seems to be levelling off after two or three weeks of turmoil. We had so many printers drifting through the place last week that it reminded you of sentry duty at Camp Hood. One of them quit for a legitimate reason, though. He was setting reading matter on the Linotype machine and in came Streu's Diary. He walked up and demanded his check. He contended that Streu's Diary was an ad and that he wasn't supposed to set ads—just reading matter. I think the real reason was that he just didn't want to have to read the tripe, but I can't figure how he had so much advance information on Streu. Anyway, he quit, which should prove something or other about Streu and confirm what I've always said about him. Reminds me of old times. These printers are skilled workers, and sometimes they are pretty independent. Most of them are fine fellows, though, and we now have a good, well balanced crew again. Generally speaking, they are the kind of folks who make good neighbors and good citizens—and we are mighty, mighty happy to see things settle down.

### State Committee Discusses Legumes

The State Agricultural Mobilization Committee met with the State Legume Committee July 24, at College Station to discuss development of a program for getting increased acreage of winter legumes planted in Texas this fall.

The State Legume Committee is composed of seed dealers, fertilizer dealers, agricultural workers, farmers and agricultural editors. Mr. Eugene Butler, Progressive Farmer, is chairman of the committee. All expressed a keen interest in helping promote the program.

It was decided that a program similar to the one carried on in the fall of 1951 would be repeated for 1952. Each agency of the State Agricultural Mobilization Committee was asked to select a

### Moving Week At Friona School

FRIONA—This is moving week at the Friona high school. Dalton Caffey, superintendent, said library equipment, textbooks and furniture are being moved into the newly-built Friona high school building.

The building, which replaces the structure burned down last spring, will be ready for open house as soon as the rest of the furniture arrives. Caffey expects the building to be ready for occupancy September 1. Several faculty changes have been announced by the Friona board of education also.

### Directors Give Rotary Program

Rotary directors presented the program at Friday's meeting of the Hereford Rotary club.

A discussion of the activities under the chairmanship of each of the directors was given. Dick Barnard spoke on vocational service; Berry Jacobson on community service; Ben Childers on international service; and Francis Hardwick on club service. Two new members, Clinton Massey and Dr. F. C. Glendinning, were welcomed into the club as well as a transfer, Rev. T. E. Nell, formerly a member of the Levelland club. Faust Collier gave a short presentation talk and the new members were given their Rotary emblems by D. C. McWhorter, president. Visitors were Virgil Hennon Jr., Bill Parker and Sidney Fuller.

Max Ford and Homer Franklin of Lubbock have been guests of Don Veigel in the home of his parents, Mr. and Mrs. Robert Veigel, the past week.

Mrs. H. V. Fields is a patient in a Canyon hospital following surgery Wednesday morning.

Mr. and Mrs. Roy Phillips will spend their vacation at Drowsey Water Ranch, Granby, Colo.

representative to serve on a committee to draft a letter to be sent to all county agricultural mobilization committees explaining the program.

Mr. and Mrs. Bob Lawrence plan to leave Monday for Colorado where they will spend a week vacationing.

Rev. and Mrs. Roy Nunn of Mt. Vernon, Mo., and Mrs. Viola Henderson of Spokane visited in the Finis Hunter home Wednesday.

Clayton Rutter is in a Dallas hospital where he underwent surgery Friday. He is the son of Mr. and Mrs. M. T. Rutter.

**THE ROCK ON WHICH OUR GOVERNMENT STANDS**

**The Public Is Invited To ATTEND Meetings of the Deaf Smith County Farm Bureau**

August 11 - (Mon.) - Simms School - Jack Dean  
 August 12 - (Tues.) - Walcott School - Frank Ford  
 August 13 - (Wed.) - Daniel School - Byron Campbell  
 August 14 - (Thurs.) - Dawn School - Wayne Higgins  
 August 15 - (Fri.) - Hereford - Horace Vaughn VFW Club House  
 August 18 - (Mon.) - Westway - M. C. Kaul

There will be a Membership Drive September 1 through September 10th. O. K. Hoyl of Seamore, Texas will be present at all the above meetings and Mr. H. A. Dietz of Happy, Texas will be here for the August 15th meeting. Come on out to these meetings folks. **THE FARM BUREAU NEEDS YOU!**

Miss Bydie D. Fellers and Mrs. Virgil Dodson are attending the Farm Bureau School in Waco, Texas now. They are studying a 10 pt. program, part of which will be Farm Bureau Philosophy, by Mrs. Dodson and Ways and Means of Accommodating Farmers with lower Insurance rate, studied by Miss Fellers. These subjects will be discussed at the Farm Bureau meetings this week.



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FRIONA NEWS

**Methodist, Baptist Groups Are Entertained At Informal Events**

By Mrs. E. R. Day Sr.

The young people of the First Baptist church enjoyed a watermelon feast on the church lawn Tuesday evening.

Those present for the event included: Mrs. Ralph Miller, the sponsor; Rev. and Mrs. Russell Pogue and children, Lois and Jim; D. O. and Jimmie Robason, Walter Haws, Steve, Floyd and Nancy Messenger, Betty Rhodes, Joyce Miller, Sue Jones, Tila Rue Day, Margie Haws, Junia Faye Robison, Deann Buske and Sally Osborn.

Mr. and Mrs. Opal Jones sponsored a weiner roast for the MYF young people Tuesday night at the Methodist church.

Those present were: Wanda and Zelma Beatty, Shirley and Elizabeth Cocanougher, Patsy Anthony, June White, Cieta Ray Stowers, Don Lewis, Billie Joe Mercer, and Louis and Jimmie Gore.

Charlie Bainum was honored Tuesday night in a ceremony at the local Mason lodge. He was given a pocket watch with the Masonic emblem engraved on the back. This was presented to him in appreciation of his lodge work. Elroy Wilson made the presentation.

The Friona Woman's club met Monday at 3 p.m. in a called meeting to elect new members for the yearbook committee. Mrs. Bud Reed's resignation was accepted. Present were: Mesdames Bert Chitwood, George Meyer, F. W. Reeve, Spencer Hough, Frank Reed, O. F. Lange, C. W. Dixon, S. S. Prichard, S. L. McLaken, V. R. Jordan, W. A. Tinney and L. F. Lillard.

Cpl. Billie Sanders, son of Mr. and Mrs. B. E. Sanders, arrived home Monday night from Ft. Benning, Ga., to visit with his parents and brother, Charles Sanders. Sanders has been stationed at Benning for the past year.

Mr. and Mrs. Nelson Welch and family, Mr. and Mrs. Harold Lillard and family and Mr. and Mrs. J. M. Watson are spending week at Creste Del Monte.

Mr. and Mrs. Carl Winchester and Mr. and Mrs. Willie Hartman and son of Houston are visiting their son-in-law and daughter, Mr. and Mrs. Earl Drake and family. Mrs. Hartman is a sister of Mrs. Drake's.

Mr. and Mrs. G. H. Bluet and Wallace Rogers returned home the first of the week from Colorado where they have been following the wheat harvest for the past two months.

Leo McLallen was named to attend the Republican convention August 12 in Amarillo. The same day, he will go to Plainview for the convention of the 30th Senatorial district. On August 26, he will go to the state GOP convention in San Antonio. Six delegates attended the county GOP convention in the courthouse in Farwell August 2.

Bridge club met Friday with Mrs. O. F. Lange. Mrs. Lange won high score and Mrs. Roy Slagle low. Mrs. Lange served refreshments of ice cream and pie to the following:

Mesdames Bert Chitwood, V. B. Stark, Bert Shackelford, Pearl Kinsley, Roy Slagle, Carl Meador and Mary Heitzman.

Mrs. Mary Heitzman, who has been visiting her cousin, Mrs. Pearl Kinsley, was honored Saturday morning with a coffee in the home of Mrs. Roy Slagle. She left Friona on her way to Ohio to visit before returning to her home in San Jose, Calif. Refreshments of melon cocktail, hot cinnamon rolls and coffee were served to: Mesdames Bert Chitwood, D. Stark, H. T. Brewer, Pearl Kinsley, Bert Shackelford and the honoree.

Mr. and Mrs. Jack Knox entertained Capt. and Mrs. Clifford Estes of Hereford Thursday night with a Mexican dinner at the El Monterey in Clovis. Capt. Estes



**Household Scrapbook**

By Roberta Lee

**Mending Cement**  
 A cement for mending stone jars, wash boilers, etc., and which will resist the action of hot or cold water, acids, and almost any degree of heat, can be mixed from litharge and glycerine. Mix together to the consistency of very thick cream, or even soft putty, and apply. The article should not be used until the cement has hardened, which will require from one day to a week, according to the amount used. Make this only as required.

**Silver Fish**  
 When a closet or cupboard is infested with silver fish, you will know that dampness is there. If the closet is naturally damp, sprinkle some borax around liberally to frighten them away.

**String Beans**  
 Every bit of string can be removed from the beans if after thoroughly washing they are plunged into boiling water for five minutes and then drained.

**Sticky Card Table**  
 Sometimes the leather-top card table becomes sticky and the cards will not slip well. If this happens, sprinkle talcum powder over the top and wipe off. This not only overcomes the stickiness, but acts as a whitener for the cards as well.

**Molasses**  
 Before measuring molasses, grease the cup or dip it full of flour and empty it. Either method

will enable every drop of molasses to come out of the cup without sticking.

**Scorched Spots**  
 Usually lemon juice and salt will remove scorch from white clothes. Hang the clothes in the sun until stain disappears.

**Freshly-Cut Peaches**  
 Freshly-cut peaches will not lose their light color if wrapped in waxed paper and placed in the refrigerator until ready to be served. This allows the housewife to prepare them further in advance if she wishes.

**Grease Spots**  
 Do not use hot water for washing grease spots on linoleum or wood floors, as this will set the grease. Wash with soap powder and cold water until the grease comes out.

**Perspiring Hands**  
 When one is troubled by hands that perspire too freely, it can be remedied by bathing the hands in warm water and alcohol.

**Matted Map**  
 If the floor mop become matted it will not do its work efficiently. Take a clothespin and comb out the mop as you would with an ordinary comb. It will straighten out the tangles.

Paula Mathers is home to spend a month's vacation here with her parents, Mr. and Mrs. Paul Mathers. Paula is employed in the University of Oklahoma library at Norman.

**Now Available**

- ★ NEW PUMPS
- ★ NEW and USED PIPE
- ★ CATTLE GUARDS

**We Are Prepared and Equipped To Repair and Rebuild Any and All Makes Pumps and Gear Heads**

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**DARREL HARKINS**

1st Door West of Sears Elevator  
 On Highway 60

has just returned from Germany where he served for the past three years.

Mr. and Mrs. E. L. (Smoky) Price and son Neil of McLean are visiting with friends in Friona this week.

Mr. and Mrs. E. R. Day Sr. and Tila Rue will leave Monday for New London, Conn., to visit with their son and his wife, Emmett, Jr., for two weeks. They will return via Chicago and visit Mr. Day's brother-in-law and sister, Mr. and Mrs. E. A. Schmidt.

Roy Cyper of Waco stopped in the home of Mr. and Mrs. E. R. Day Sr., on Wednesday. Roy and Emmett went to school together in Whitney. Roy is with the health department of Austin.

Mrs. Grace Hart and son Roy and Uncle John White returned home Thursday from Illinois where they visited with friends and relatives.

Mr. and Mrs. Melvin Miller, Mr. and Mrs. Roger McGiomary and Mr. and Mrs. Carl Lehr and daughters of Maryland, Okla., were guests in the Ira Miller home over last week-end.

C. W. Dixon had his nephew and niece, Rev. and Mrs. Harry Harmes of Houston visiting in his home this week.

Mr. and Mrs. Lloyd Rector are vacationing in Colorado this week. Their son Larry is staying with his grandparents, Mr. and Mrs. S. L. McLellen.

Mr. and Mrs. V. R. Jordan and Ben Wayne returned home from California the first of the week. They came by way of Farmington, N. M., and visited her brother, Fred Easterling.

Mrs. C. C. Rockwell has returned from Cisco where she visited a new granddaughter, Shannon, and her parents, Mr. and Mrs. Tom Wilson.

**HERE'S GRAIN STORAGE - WITH 3 BIG EXTRAS!**

1. Tight, non-combustible, all-steel construction for protection in any weather.
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Only gas ranges give you smokeless broiling. The clean blue flame of natural gas consumes grease and food vapors and leaves your kitchen smokeless and fresh. Ask your dealer to install an automatic gas range in your kitchen. There is no finer cooking appliance.

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FARMERS TALKING over the water question in the face of Amarillo's increased municipal use are shown above. This candid picture was taken during the height of the discussion prior to the actual called meeting. Left to right are: Mrs. W. F. Gillis, Horace Vaughn (back row to camera) Lee Conklin, Graft Hanna and Virgil Dodson. Staff Photo.

BOVINA NEWS

Youth Revival Bovina Baptist Church From August 13 To 24

By Mrs. Wallace Rogers  
The Youth revival will begin Saturday, Aug. 13 and continue thru Sunday, Aug. 24, at the Bovina Baptist church. Rev. Jamie Tidenburg will do the preaching and John Gatlin from Plainview will lead the singing.  
Mr. and Mrs. Buch Lloyd and children are visiting relatives in

Hope, Ark. this week.  
Mr. and Mrs. Al Kerby and Paula Kay left Monday to spend this week in the mountains.  
Mr. and Mrs. Travis Lloyd and Mr. and Mrs. Bill Lloyd of Friona left for Ft. Worth Monday morning.  
Visiting in the J. O. Combs home over the week-end was

their son, Doug Combs, from Carlsbad, N. M.

The Pentecostal Holiness camp meeting starts Thursday night in Amarillo. Rev. Bruce and Jo Beth, Mr. and Mrs. Archie McCutchan and Wayne, and several other members of the local church plan to attend services there.

Mr. and Mrs. G. D. Donnell and children and Bobby Scott of Houston are in Bovina visiting Mrs. Donnell's sister, Mrs. H. T. Minter and family.

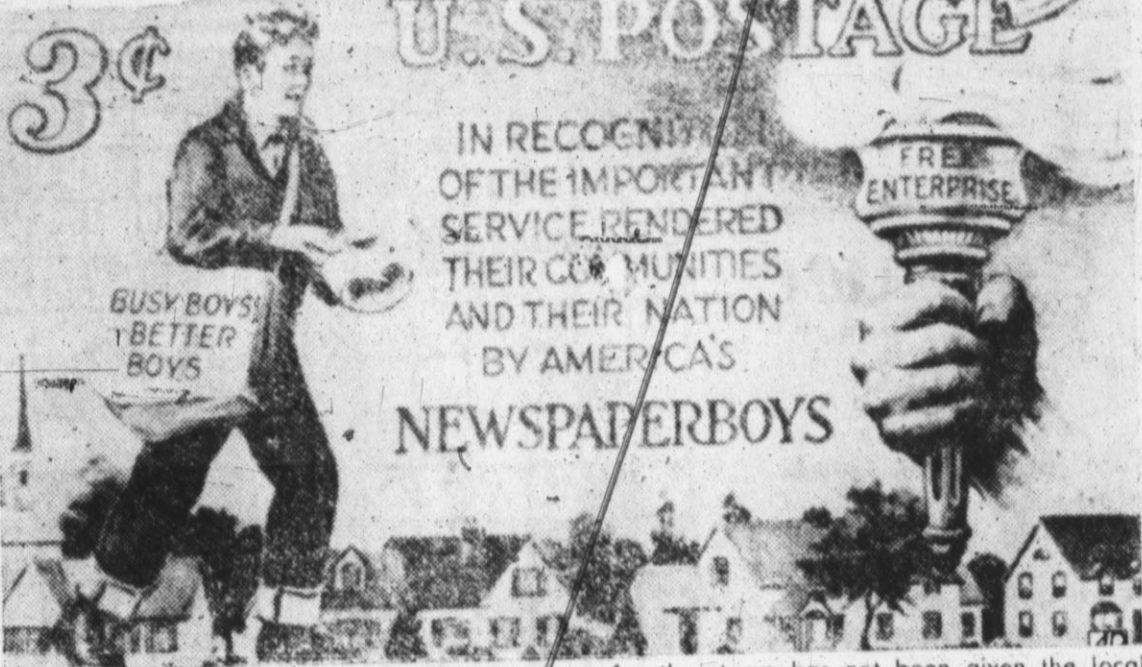
Bob Kelly and Jerry Jones attended the "T"-club round-up of West Texas college Monday.

Mr. and Mrs. Otis White left Monday afternoon for Denver to spend the week.  
Miss Maxine Wade of Amarillo visited in Bovina over the week-end.

Mr. and Mrs. Don Tabor of Amarillo visited respective parents, Mr. and Mrs. Ernest Tabor and Mr. and Mrs. Leroy Berggren this week.

Press Abbott will leave Sunday morning for Dalhart to attend the big XIT cowboy reunion. This will be quite an occasion for all the XIT cowboys. He will be accompanied by Mrs. Glen Dunn from Muleshoe and Joyce Ann Miller of Friona.

Mrs. J. O. Combs stepped out the back door of her home Monday morning and fell and broke her leg in two places. She spent the day and night in Parmer county hospital, but is home now.



A COMMEMORATIVE stamp for newspaperboys for the stamp has not been given the local post office as yet. AP Photo. department in the near future. Release date

Mr. and Mrs. Frank Truitt and Lairy and Mrs. Truitt's mother and sister, Mrs. Tims and Patricia of Claude, have returned from a trip in Mexico. They visited Carlsbad Caverns, Ruidoso and other points of interest.

Mr. and Mrs. H. W. Alderson and Jane took Mrs. Billy Bob Alderson to Mobeetie Sunday to visit her parents.

Rev. and Mrs. Hollis Epton and two daughters of Waxahatchie attended worship services at Bovina Baptist church Sunday. Rev. Epton is pastor of First Baptist church in Waxahatchie.

Mr. and Mrs. Gaston Greene and children of Nocona, Tex., visited this week in the home of his parents, the R. L. Greeses.

Miss Beatrice Hawkins of Chelsea, Mich., is visiting her brother, Roy Hawkins and family.

Mr. and Mrs. Ernest Sandlin spent last week in Ladonia, Tex., visiting relatives.

Mr. and Mrs. A. B. Wilkerson, Mr. and Mrs. Art Mart and Carol have gone to Vernon to be with Mr. Wilkerson's mother, who is ill.

Nat Reed, A. M. Wilson, Robert Reed and Genene Grisson spent Sunday, Aug. 3 in Ruidoso. Mr. and Mrs. Buck Ellison just returned from Chama and Red River.

Visiting in the A. L. Glasscock home over the week-end were Mr. and Mrs. A. T. Glasscock and son from Greenville, Tex., and Mr. and Mrs. W. W. Alfred of Roxton, Tex.

Rev. LaVon Rogers supplied the pulpit in Bovina Baptist church both services Sunday in the absence of the pastor. There were two additions to the church and several rededications.

Need Rate Of 117 Inspections Daily To Sept. 6

Deaf Smith county inspection stations have checked 2,359 cars as of August 6, according to Jim Riddle, Department of Public Safety inspector.  
In the 30 days prior to Wednesday, cars have been checked at the rate of .65 per day, Riddle said.  
"If all registered cars in this

county are to be inspected by the September 6, deadline, they will have to be inspected at the rate of .75 per day," he told The Brand.

Tempo of the inspections is definitely increasing, he said.

Several stations have been rushed and the inspections will increase as the deadline approaches. Riddle said the inspections started a little late but are doing good. There are 10 stations in Hereford. They are: Hereford Motor Co., Kinsey Motor Co., Hereford Hudson, Jack McLaughlin, Pontiac, Fullwood Electric and

Jaycee-Ettes Met On Wednesday

The Hereford Jaycee-Ettes held their regular monthly meeting in the home of Mrs. Dick Lucas Wednesday evening at 8 p.m.

Films taken during the Jaycee national convention June 23-27 in Dallas were shown at the meeting, following the business meeting.

Those present were Mesdames Jimmie Roberts, Sam Nelson, Melvin Young, Bill Howard, and the hostess Mr. and Mrs. Harold Loerwald joined the group later for viewing the picture.

Postpone Ladies Day At Golf Club

Wednesday's Ladies Day at the Hereford Golf course was postponed due to the changeable weather. Next week the play will consist of partnership competition.

Participating in Wednesday's activities were Mesdames Frank Cigdel, J. A. McWhorter, J. M. Posey, Urln Streu, Mrs. Harold Loerwald and Miss Joan Hardwick. Mrs. Adeline Lueb, a guest of Mrs. Loerwald's, did not play.



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Here's the easy... the smart way to buy your wonderful, safe Dearborns! Put them in Lay-Away now—have them paid out when winter comes. Just pick out the Dearborns you'll need... make a small down payment... and pay out the balance in easy, regular installments. You'll hardly miss the small payments you'll make on your Dearborns—only a few cents a day—so easy on the budget. So don't wait! Open your Lay-Away account today. Come in and see us or drop this convenient coupon in the mail today.

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Hereford, Texas  
Gentlemen,  
Enclosed is my payment of \_\_\_\_\_ for the purchase of a Dearborn heater on Lay-Away. I will come in later to select the size and model heater I want.  
Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_

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unusual model. Top, sides, back and bottom cover get hot. Available in 12, 20, 25 and 35 thousand BTU sizes.

**DR-25**  
FIREPLACE HEATER—Here's America's most outstanding value in fireplace radiators. Beautiful, efficient, built for years of dependable service. Available in 20, 25 and 30 thousand BTU sizes.

**DVRC-45**  
FULL VENTED radiator circulator heater. Automatic controls, superior vented design, and economy of operation are features you'll like. Available in 20, 25 and 35 thousand BTU sizes.



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**Stromberg-Carlson**  
Combination RADIO & RECORD PLAYER

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An Unbelievable offer on the Console You've Always Wanted

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**YOUR COST \$195**

MONTHLY INSTALLMENTS OF \$9.50  
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**GOOD HOUSEKEEPING SHOP**  
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# Editorials

## Deaf Smith County Produce Goes Visiting In Texas

Hereford's produce is catching the eye of newspapermen in Texas, thanks to the efforts of the Deaf Smith County Chamber of Commerce, which sent out samples of locally-grown spuds and onions.

Another Hereford commodity—our hustling C of C manager, genial Cecil Massey --is also catching the eyes of editors with his timely exploitation of Hereford produce.

The following editorial appeared in the Waco News-Tribune August 4, after the editor of that paper received the Hereford "present". Harry Provence, editor, knew Massey well while the latter was a football star at Baylor.

This article expresses not only satisfaction with the Chamber of Commerce manager, past and present, but with the delicious spuds and onions.

A sack of robust potatoes and onions from far-off Deaf Smith county arrived last week, the gift of the Deaf Smith county Chamber of Commerce. Deaf Smith county is famous for soil containing the magic combination of elements necessary to prevent tooth decay. The last we heard, there wasn't a tooth cavity in the entire native population (tourists and travelling salesmen not counted).

Author of the onion-potato gift package idea was none other than Cecil Massey,

Baylor university graduate and one-time football star and Baylor theater figure. Massey is now manager of the Deaf Smith County Chamber of Commerce. Though the tag didn't specify, we imagine that Cecil distributed the Deaf Smith largesse to all of the other 253 counties in Texas. We imagine also that most recipients of the tooth-building potatoes and onions are impressed. The highly-edible largesse from Hereford arrived at a time when the scramble to keep solid food on the table is the principal problem to most Texans.

We're glad to help toot the horn of the land of plenty, Deaf Smith county, and Hereford out in the Panhandle. And if we should receive a basket of yams from Gilmer, we'd give an equally resonant blast for East Texas' farming prowess.

We hope the folks at Hereford know by this time that in Cecil Massey they have a product as valuable as their farm crops. There's one country boy who wasn't spoiled in the process of being educated. He has savored the applause of football fans, the plaudits of theater audiences and has steeped himself in learning. But we are gratified to see that he is turning his talents to the promotion of progress and prosperity in Deaf Smith county and Hereford, Texas. We hope his fellow-citizens can stand the pace he is setting for them. Being nourished by Deaf Smith county vegetables, no doubt the can.

CROSSWORD ~ ~ ~ By A. C. Gordon

1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	32	33	34	35
36	37	38	39	40	41	42
43	44	45	46	47	48	49
50	51	52				

**ACROSS**

1—Famed ancient queen  
3—Object of one of Caesar's campaigns  
6—Famous opera by Verdi  
11—One-time popular two-masted vessel  
12—Malt beverage  
13—First name of man in the life of No. 1 Across  
14—Author of "Uncle Tom's Cabin"  
15—Dates  
16—Scottish grandchild  
17—Name of thirteen Popes  
18—Exist  
19—Suppose  
20—Reported maker of first American flag  
21—English dramatist of the 16th century  
22—Resting place  
23—Ancient Roman philosopher  
24—Thoroughfare  
25—Latin abbreviation meaning "notwell"  
27—To tune up an airplane's motor (colloq.)

**DOWN**

1—Abe's brother  
2—To haul  
3—Aerial train  
4—Ancient Venetian traveler  
5—Chemical symbol for tantalum  
6—Edge  
7—Early Biblical man  
8—English author of a famous "Elegy"  
10—Native of the Arabian peninsula

**History's Pages**

28—River in Switzerland  
29—Compass direction  
30—Gained possession of  
31—Famed Hungarian composer  
32—Always (post.)  
33—Author of "Twenty Thousand Leagues Under the Sea" (post.)  
34—Appropriate  
35—Patel date for Julius Caesar  
36—Bear appendage  
37—Article  
38—Famed Scottish novelist  
39—Famous British poet who married a famous British poetess (post.)  
40—Powerful explosive  
41—Pitcher  
42—Famed Austrian violinist (post.)  
43—Diaceas  
44—Self  
45—Composer of "The Merry Widow"  
46—Former King of Sweden  
47—Distinguished Service Cross  
48—Fury  
49—Relating to the transmission of power to a distance  
50—Ancient Roman poet  
51—To lay level with the ground  
52—Grain  
53—Contest  
54—Appear  
55—Afternoon parties  
56—Certain  
57—Biblical garden  
58—Poop  
59—Japanese Statesman (abbrv.)  
60—Literary Education (abbrv.)  
61—Exist

### Livestock Can Produce Profits In Hot Weather

COLLEGE STATION — Livestock and poultry, if given proper attention during the hot summer months, will produce profits for their owners. Our domesticated animals, says Dr. C. M. Patterson, veterinarian for the Texas Agricultural Extension Service, must depend on man to provide them with comfortable surroundings. If proper attention is not given, the animals suffer and down goes production.

Especially important, says Patterson, is a continuous supply of cool, fresh water for all animals and poultry on the farm. The loss of moisture from the animal's body in hot weather is rapid and heavy and unless water is available losses are sure to occur. These losses show up in lost weight, a drop in milk production by the dairy herd or in the case of poultry, a drop in egg production.

Of almost equal importance, says the veterinarian, is the need for plenty of ventilated shade. Circulation of air is needed under the shade or in poultry houses to remove the moisture being given off by the animals. The moisture content of the air is more important than the actual temperature of the air in cooling the animal's body. Heat exhaustion is just as likely to occur in humid, stuffy, though shaded places, as in the sun. Don't overcrowd birds or animals, warns Patterson, for it prevents body heat loss and interferes with ventilation.

Supply feed, he says, in accordance with activity so that breeding dairy, work animals or poultry don't become too fat. Keep animals in a thrifty condition and don't forget that salt is essential in body heat regulation and should be supplied in adequate amounts at all times.

Animals should not be driven about or forced to exercise during the hot part of the day nor should anything be done to excite them. Exercise and excitement build up body heat rapidly, says Patterson and therefore, livestock should not be disturbed during the hot part of the day. Control the insects that disturb and injure the livestock such as flies, ticks, screw worms and wool maggots. Failure to provide comfortable surroundings for livestock may also result in digestive troubles and some types of livestock especially cattle, sheep and hogs frequently contract pneumonia as a result of overheating.

### Businessmen Will Tour Factories During Vacation

Mr. and Mrs. Ray Downey and Mr. and Mrs. Dalton Criswell left Saturday by auto for Moline, Ill., where they will visit the Case Farm Machinery factory. Enroute to Racine, Wis., where they will visit another Case factory, the party will stop in Chicago to visit friends. After a tour of the Racine factory, they will go to Dayton, O., to tour the Frigidaire factory. Downey plans to move his Good Housekeeping shop into new quarters at the corner of Park and Avenue K about September 1. Criswell became associated with Downey this past week following his resignation as coach of the Hereford high school athletic department.

### SUNDAY'S CURRENT QUESTION

### Flying Saucers Real? Readers Give Views On Aerial Mystery

Do you think there is anything to the "flying saucer" story? What is your opinion of them?  
MRS. JIM KIRBY—Frankly, I do not think there is much to them, they seem to be a natural phenomenon. I am not disturbed or impressed by them.

HAROLD CLOSE—I think they are an optical illusion, but I would like to see one just to see what people are talking about.

LINDA MURRAY—I don't know exactly what they are. I have never seen one, but they are a product of scientific experiment—at least, that is what I think they are.

EFFIE MATHIS—I have hardly thought about it. I have never seen one but I believe that it is a mystery which may be hard to solve.

PAT CORBETT—I think that they are real; however I also believe that people imagine a lot of them.

URLIN STREU—Being neither scientist, soldier, politician, or astronomer; however never seen anything remotely resembling a flying saucer, I hesitate to express an opinion thereon.

MRS. LOLA OWENS—I really think that there is something there because we had never heard of them before—they came so suddenly. I do not know where they come from or where they are going but they are there.

FRANK DANIEL—I think that it is all a bunch of hooey!

KENNETH COWAN—I believe that there are such things, some of them might be people imagining things but with pilots chasing them and radar recording them, there would have to be something to it. If it is people from other planets, it might end the wars because aggressive countries would think twice before they started war between planets for the rule of the universe.

# 'Tater Peelin's

By Roberta Campbell

Well, folks we are being besieged with inquiries about black-eyed peas even as far away as Amarillo and Canyon and if our judgement is correct you should be able to begin pickin' by Saturday of this week so we'll be lookin' for you — bonnet and basket.

By the way this Hereford country must look something like an oasis in the Sahara to people comin' from the east. One family from Tulsa we talked to who were on their way to Yuma, Arizona, was particularly impressed because not only crops but pasture lands are also gone over the route they had been travellin'.

One of the nicest things about bein' a little boy is that he never misses a thing goin' on in the neighborhood, but Buster, our eleven year old, still can't figure out how George Gibson, foreman of the telephone crew workin' in front of our house knew that he has a red-headed girl livin' in Amarillo.

We been gettin' some first hand account of the earthquakes in California but the only one with a humorous twist was when the Presleys whom we've mentioned before found that all their light bulbs had been broken off in the sockets and Gene started out to the car to retrieve a flash light so they could see their way around. Thama, their three year old, yelled, "Daddy, don't go out there! This house is liable to start travellin' again."

# Panhandle Paragraphs

**NAME CHANGE**  
The Southwestern Associated Telephone company, which serves several Panhandle towns, changed its name to General Telephone Company of the Southwest on August 1, the Happy Herald reports in a recent issue. SWAT is the largest independent telephone company in the Southwest, serving nearly 130,000 subscribers.

**PLEDGE FOR BLOODMOBILE**  
The Canyon News reports that only 100 people had signed to give blood for Korean troops. The Bloodmobile requires that at least 300 donors register before the unit can stop in Canyon.

**JULY BUILDING PERMITS**  
Nine building permits for new structures which total \$58,000 were granted in Canyon during the month of July. The majority of these permits were for residences.

**DREAM OF 400 STOCKHOLDERS**  
The formal opening of Hotel Sneed, which is the largest building erected in the history of Dumas is the completion of a long dream of 400 stockholders. The opening plans include a week-end of ceremonies and celebrations with many out-of-town guests to participate.

**TELEPHONE SERVICE**  
The dial system is now in operation in Vega. The Vegans are warned to call operator to report a fire, ask for an ambulance or get the night marshal.

**INSPECTIONS INCREASING**  
Cars and trucks appear to be filtering in rather slowly for the state vehicle inspection, although the deadline is drawing near, the Claude News reports. Local inspection stations hope for a steady flow with a gradual increase as this is the only way a last minute rush can be avoided.

**MISSING AIRMAN**  
Paul A. Harbaugh Jr., of Ochiltree county, has been missing since May 10 and his father, Paul Harbaugh, is in New Orleans to direct a search to find the missing airman.

**SCHOOL DAYS**  
Classes will begin Monday, Aug. 4 for Morningside students, reported Supt. W. C. Davis. The school is getting an early start so that it will be able to close some time in October for the students to be free to help with the cotton pickin'.

**BOLLWORM INFESTATION**  
Dickens county farmers were warned to be on the alert for bollworm infestation as bollworms have been found at Afton, East Afton and between Spur and Dickens. Out of 100 stalks inspected, if three or four bollworms or their eggs are found, immediate poisoning is recommended.

**RACES BENEFIT GIRLSTOWN**  
Levelland Jaycees announced that all proceeds from Saturday night Modified Stock Car races will be used to buy school lunches for Girlstown students at the Whiteface schools.

## The BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his Johnson grass farm at Bootleg has some advice for the Presidential candidates this week, although we don't recall anybody's ask-for it.

Dear editor:  
A bunch of us was sittin' around out here the other day discussin' politics and how the radio and television have changed campaign methods.

"Campaignin' is a lot easier now," one man argued, "All you have to do is sit in an air-conditioned studio with a speech somebody else wrote for you and be seen and heard by millions of voters. Everybody gets to see what you look like. Can't fool the public any more."

I do not exactly look at it this way, that is, I got confidence in some candidates' ability to fool the public regardless of how much progress science makes, but I also got confidence in the public's ability to fool the candidates, and it's for that reason candidates shouldn't put all their faith in reachin' the people over the radio and television.

For example, we can see Washington on television, but Washington can't see us. I know what Eisenhower looks like, but they don't know what I look like. It's one thing for the public to size the candidates up, but I suspect it's sort of important for the candidates to size the public up.

Television is fine for lettin' the candidates reach the public, but it ain't worth a darn for lettin' the public reach the candidates, and any candidate who doesn't know it and depends exclusively on campaignin' from a studio is liable to run an excellent race and not wilt any collars but wind up short on votes.

I have never understood it myself, but science with all its sweep of progress ain't never been able to replace the handshake when it comes to gettin' elected to public office.

My advice to both the Presidential candidates is to not spend all their money on radio and television time, better hold back a little for travellin' around the country feelin' the public pulse. There ain't nothin' that beats knowin' what the people are thinkin'; Microphones and television cameras ain't been given the vote yet.

Yours faithfully,  
J. A.

**The Sunday Brand**  
Published every Sunday at 336 Main St. Hereford, Texas Established 1948

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TEXAS PRESS ASSOCIATION MEMBER  
CROSSWORD CONTESTS

Texas' Outstanding Semi-Weekly

James M. Gillentine, Editor and Publisher

Subscription Rate: Zone 1, 4.00 per year; Zone 2 and above, \$5.00 per year. With The Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 50c per month. Single copies, 10c each.

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Hereford, Deaf Smith County, Texas

News Editor — W. W. Knief  
City Manager — Melvin Young

## Digest Charter Questions In Feature Starting Today

### ACP Revision To Aid Conservation

A worthwhile step for simplification and decentralization of Agricultural Conservation Program activities under the Production and Marketing Administration was taken this month with the adoption of the community committee method of selecting conservation practices on Deaf Smith county farms for 1953.

We can say this move is a worthwhile step because this writer comes from an area of the nation where this very type of decentralization has been practiced effectively for some time.

Adoption of this policy was the only logical step for the county PMA committee in the face of growing acceptance of the conservation assistance and in the growing criticism of having the program "too far away from the farmer."

This community committee set-up will solve the problem for many farmers. With the increased growth of this area will come increased realization of the importance of conservation, regardless of whether it's administered by the federal government or some other agency.

The important thing is to GET IT DONE and the federal government is doing just that. If some other agency can do the job better, the farmers can turn there sometime in the future.

But the soil MUST be conserved. We can do no better than to heed the example of our fellow-countrymen to the north and east who have farmed their lands for more than a century and still have retained its productivity.

The secret—conservation. With the admitted importance of conservation, we here in the Southwest can make great strides in bringing the whole problem of conservation on a man-to-man basis, developing our needs and planning remedies in a neighbor-to-neighbor atmosphere.

That is the purpose of the new community committee set-up, to take the mechanics of our conservation program out of the impersonalities of a "bureau" and put it in the hands of our community "conservationists", the community committee. The growth of PMA activities in the county under this new procedure will be interesting to follow. —W.W.K.

Hereford voters are going to have an important question to decide by "yes" or "no" vote September 6 when they cast their ballots on the new city charter proposal.

Voters were given a copy of the charter in its entirety -- as provided by law -- when the city made a recent mailing to all qualified voters.

How many residents will take time necessary to read and digest the facts covered in this document is anyone's guess. Many voters will be going to the polls with only a vague knowledge of what is covered in the charter.

A series of four articles explaining the workings of the charter, the differences between the current system and the new set-up under the charter, begins this issue in The Brand. Subsequent installments will be run on successive Sundays up until the date of the election.

This series has been prepared for The Brand at no small amount of effort. Its worth in our opinion cannot be over-estimated. We're running the articles as a public service because we feel that the people will welcome a simplified version of what the charter can and can't do.

Follow this important feature. Your vote on the adoption or defeat of the charter may well be the most important vote you will cast for your city in your lifetime.

It takes time to read the article, but it's interesting reading. It took time to prepare them and to formulate the questions, also, but was done in the knowledge that this simplified method will explain the charter to many, many more voters who would have been left behind in the terminology of the massive document.

It's an extreme pleasure to present these articles to readers of The Brand as a public service. May they prove profitable to each and every one reading them. — W.W.K.

All buyers want price control; all sellers are against it.

Almost anybody can justify whatever is done and believe it.

No argument is answered by an epithet.

People who read carelessly talk carelessly.

When one general gets into politics other generals get into politics.

**AGGRESSIVE NEWS**

**Mrs. Virgil Dodson Attending Farm Bureau School At A & M**

By Mrs. Ira Ricketts  
Mrs. V. E. Dodson is attending Farm Bureau school or clinic at Texas A and M this week. She is accompanied by her husband, Fred, and their son, Harold Reed of San Angelo is

spending several days visiting his cousins, Lloyd and Don Parsons. Robert Russell went with his cousin, Glen Russell, to Amarillo Sunday, Aug. 3, where they en-

joyed swimming and an airplane ride.

Ralph and Fred Ricketts spent Sunday, Aug. 3, with their grandparents, Mr. and Mrs. Ira Ricketts. Ralph stayed until Thursday.

Mrs. T. J. Parsons has been making daily trips to Amarillo to visit her mother, Mrs. W. H. Stephenson of Claude who is ill in Northwest Texas hospital.

Mr. and Mrs. Ira Ricketts and grandson Ralph were business visitors in Amarillo Monday.

Mr. and Mrs. Logan Coy were visiting Mr. and Mrs. Clyde Russell Sunday.

Betty Kay Russell of Levelland is spending the week with her cousin, Linda Russell.

Doris Russell visited Donna Duff in the home of Mr. and Mrs. Jack Winget Sunday, Aug. 3. Donna is a sister of Mrs. Winget. Donna Duff spent Monday night and Tuesday with Doris Russell.

Virgil Dodson was a dinner guest of the Roy Ford Sunday. Mr. and Mrs. T. J. Parsons and daughters, Nancy and Doris, spent Sunday with Mr. and Mrs. M. T. Sparkman who live near Canyon. The Sparkmans are former residents of this community.

Dorothy Veigel will visit Doris Russell Wednesday, Aug. 13. The hot dry weather is calling for much watering of row crops. There are several farmers having their cotton and row crops hoed as the weeds were getting bad.

**One Seriously Injured In Auto Wreck Sunday**

Three persons were injured, one seriously, in an accident four miles west of Hereford on Highway 60, Sunday afternoon at 3:15 p.m.

Involved in the collision were Ira C. Evans of Friona, driving a 1948 Kaiser sedan going west on Highway 60, and Sherman Eules Foley, Route 3, Hereford, driving east in a 1939 Chevrolet coupe.

According to Highway Patrolman James R. Kirkwood, the Kaiser hit the Chevrolet in the rear. Foley's Chevrolet skidded and spun around coming to the wrong side of the road he told The Brand.

All occupants of the cars were taken to the Deaf Smith county hospital. Evans and Foley were released with minor bruises, but Mrs. Evans remained for treatment of severe cuts and lacerations.

Charges were filed against Evans for driving without an operator's license and charges were filed against Foley for driving on the wrong side of the road while not passing, in justice court in Hereford.

Damage was estimated at \$500 to the Kaiser and \$275 to the Chevrolet.

Mrs. Emil Dettman left Thursday for Dallas where she is a guest of her sister, Mrs. Fred Harmon.



MRS. VERN HILTON is shown pouring of the coffee given Tuesday in her home for Pat Frye, right, who is to become the bride of Wayne Newsum in the Methodist church Sunday. Staff Photo.

Pat and Joan Hardwick have returned from a six week's vacation in Florida. Enroute home they stopped in Dallas for a short visit with friends. They are daughters of Mr. and Mrs. Francis Hardwick.

Mr. and Mrs. Don T. Martin and children are vacationing near Pagosa Springs, Colorado.

Mrs. Dick Miller left Thursday for Dallas for a ten day visit with four sisters there.

Mrs. B. B. Allen and children of Athens arrived Thursday for a visit in the home of Mrs. Dennis Baker and other friends here. Mrs. Allen is the former Miss Norma Jean Foster who formerly made her home here.

**Father Of Bovina Man Is Interred**

BOVINA — Funeral services for M. D. Jones, 62, of Springdale, Ark., father of J. T. Jones of Bovina, were held Sunday afternoon, July 27, in the Harmon Methodist church.

Mr. Jones died of a heart attack the week of July 25. Survivors include: his wife and the following sons and daughters: J. T. Jones of Bovina, Herman of Richmond, Calif.; Ralph, stationed in Africa with the Seabees; Don, Fayetteville, Ark.; Mrs. H. M. DeVille, Corpus Christi; and Mrs. W. K. Skinner, Austin, and four sisters and five brothers.

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For 22 years, real boys and girls have pre-tested every pattern of Poll-Parrot Shoes in actual wear! So your child gets such benefits as: extra reinforcements at strain points to prevent ripping—pear-shaped heels to hug and cradle young feet—soft durable upper leathers! See your Poll-Parrot Dealer for better shoes for your child!

ALSO STAR BRAND SHOES... AT LOWER PRICES  
Anthony's  
1000 S. ARROYO CO.  
Hereford, Texas

**Save up to 50% on Helena Rubinstein's Beauty Pairs!**

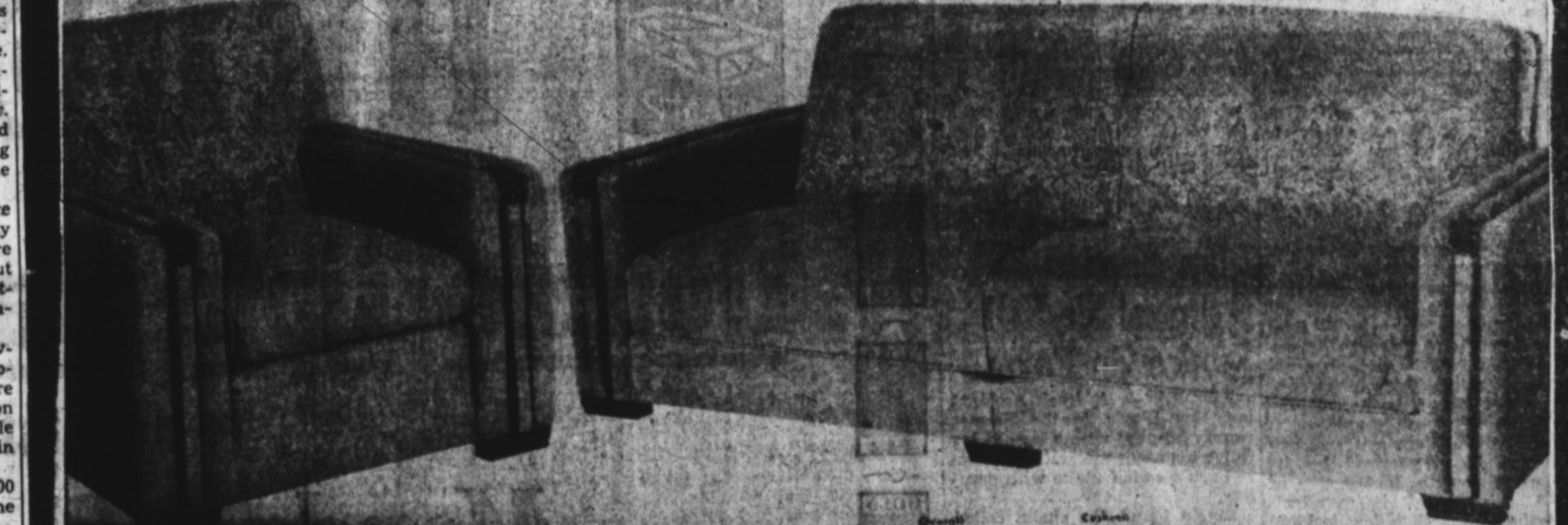


**PAY FOR ONE...GET ONE FREE! —LIMITED TIME ONLY**

- 2 for Aging Skin "Pasteurized" Night Cream plus "Herbal" Extract. Combination value, 2.98. BOTH FOR ONLY 1.50
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- 2 for Daintiness Heaven-Sent Eau De Toilette plus Heaven-Sent Deodorant Cream. Combination value, 1.85. BOTH FOR ONLY 1.25
- 2 for All-Day Make-Up Silk-Tone Foundation plus Silk-Screen Face Powder. Combination value, 2.00. BOTH FOR ONLY 1.50
- 2 for Perfuming Command Performance Eau De Parfum plus Cologne Stick. Combination value, 2.55. BOTH FOR ONLY 1.75
- 2 for Body Freshness Perfume Spray Deodorant plus White Magnolia Cologne Stick. Combination value, 2.05. BOTH FOR ONLY 1.25

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**SPECIAL PURCHASE**



**SOFABED SUITES**

Colors: Beige, Red, Green, Gray, Chartruse  
Regular Price \$209.50  
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**YOUR PRICE \$159.50**

**\$50 Trade-In For Your Old Suite**



3 Pc. Sectional  
2 End Tables  
1 Cocktail Table  
All For **\$179.50**

**H&H FURNITURE COMPANY**  
Across from Piggly Wiggly

**Streu's Diary**  
August 8, 1952

DEAR DIARY:  
These are the dog days — those day when vacations are over — most of the fun has gone out of summer — and yet school hasn't started — nor has the weather cooled enough to cause anyone to really want to do anything remotely resembling work. Days when one's mind is dull and the body is storing up energy for the winter to come. A rather in-between-time.

Still, business life must go on, the blood-stream of business (money) must continue to course through its appointed channels regardless of temperature of temps. And so, we advertise. Such things as we believe the prospective customer just might want badly enough to spend money to get. We hope.

Such things as thermos jugs and car refrigerators, and charcoal for outdoor cooking — and all the forks and spoons and grills and gloves that go along with such activity. And lawn chairs and pitchers and glasses and ice cream freezers and croquet sets — and to catch a few lingering fishermen — we tell about fishing tackle of all kinds.

Meanwhile we prepare for the winter season by buying Dearborn gas and butane heaters and heater connectors and gas hose and stove pipe and blow torches and footballs and ammunition for the dove and duck and quail hunters.

Already we are buying gift items and toys for Christmas — almost five months away — and fisherman's calendars for 1953.

Received our first Lionel electric trains and kindred items for the season — not a very substantial shipment as the stuff is hard to find. However, we expect to have our stock built up for the holiday season.

Still have some power lawn mowers to dispose of before winter — make me an offer.

STREU  
P. S. I'm not nearly so interested in flying saucers as I am in the flying dollars which the Administration extracts from me and casts to the four winds.

STREU

# Beauty at Home

By Lynn Carter

**Q.** There are signs of dryness on my face, of fine lines about the eyes, mouth and on the forehead. What can I do about this?

**A.** Get some lanolin-rich dry-in cream, and apply this carefully every night, and leave on for at least 20 minutes. Leaving a film underneath your make-up foundation is beneficial, too.

**Q.** What is a good cleansing treatment for a very oily skin?

**A.** Mix a cupful of oatmeal, 1-8 spoon of powdered sulphur, and one teaspoon finely-grained stillo soap. Put one tablespoon this mix into a small muslin bag and use for washing the face after saturating it with warm water. Let the liquid dry on the skin for five minutes, then rinse off. Repeat this treatment for two weeks.

**Q.** How can I reduce the abdomen?

**A.** One of the best is sitting on a floor with legs stretched out straight out before you. Bend forward, grasp toes, keeping knees slight and stiff. Keep repeating this.

**Q.** Is there a facial mask that will help to bleach freckles on the face?

**A.** Mix the white of one egg with the juice of one large lemon and add sufficient almond meal or meal to make a thin paste. Rub this on the freckled area to dry. Rinse off with warm water.

**Q.** What is a good oily hair treatment?

**A.** You should wash the hair often and thoroughly. Have a good permanent to make the hair less liable to become stringy. In an emergency, wet a bit of silk with cologne, and wipe off the hair strand by strand to remove excess oil. Or, force a pad of cotton between the brush bristles and brush the hair hard.

**Q.** How can I treat elbows that are red and dark?

**A.** Try rubbing them every night with a half grapefruit. Cold cream or hand lotions are beneficial, too.

**Q.** What is a good deodorant I can prepare myself?

**A.** Mix together 2½ ounces of boric acid, ½ ounce zinc oxide, and ½ ounce talc.

**Q.** How can I keep my arms white-looking?

**A.** Rub a paste made with a few lumps of laundry starch and cold water on the arms. Let dry and stay on for a half-hour. Then rinse off with cold water.

**Q.** How can I make my eyelashes look longer than they really are?

**A.** Curling eyelashes always look longer. You can do this with an eyelash curler, obtainable at any drugstore or cosmetic counter. Or you can curve them by brushing mascara on them and curving them back.



### Future Farmers Of Texas

The future of Texas agriculture is in good hands.

Fifty years ago, a prospective young farmer either followed in the footsteps of his father on the "home place" or he hired out on a farm to learn his trade. His schooling probably was extremely practical and he had practically no formal training in agricultural methods.

But the picture has changed. Today a nation-wide organization, the Future Farmers of America, is partially responsible.

The rising generation of young men has a background of practical farming "know-how" than ever before and through the experience gained in such an energetic group as Future Farmers, they reap the benefits of the "know-how" of soil practices.

The worth of any program can be partially determined by its record of growth. In the case of the Future Farmers of America, this record is excellent.

Starting out with a few isolated groups interested in agriculture in the middle 1920's, the program has consolidated and spread over the entire United States and into the territories. In Texas alone, the 34th state to join, there are more than 35,000 young people engaged in this program to prepare themselves for productive life in agriculture.

Texas membership in Future Farmers chapters accounts for about one-tenth of all the other states combined. Investments of Texas youths in chapter work total more than 13 million dollars. They have over \$3 million invested in beef cattle and over \$4 million in swine and dairy cattle. A members are handling poultry projects valued at approximately \$700,000 and turkey projects at more than \$200,000. They are caring for sheep and goats valued at more than \$500,000.

Last year, young Texas farmers planted 14,000 acres of corn and 300 acres of cotton. Other projects included raising horses, rabbits, wheat, oats, forage, fruit, potatoes, melons, vegetables and peanuts. Their largest crop was 48,000 acres in forage and their biggest money maker was the fruit crop which was valued at nearly \$2 million.

This record appears to be clear-cut evidence of outstanding work that can be accomplished through youth training programs. And what is more important, it is devoted to training in Texas' largest industry—agriculture.

### Man Burned In Attempt To Kill Snake On Farm

FRIONA — A freak accident put Roy Slagle in the Farmer county hospital with a burned leg following an unsuccessful attempt to burn a coiled snake with gasoline.

Slagle found the snake coiled in bare grass on his farm and poured gasoline around the area. Some of the gas spilled on his trouser leg and when he struck the match, it ignited his trousers, inflicting severe burns.

The injured man's son, Tilden, returned to the scene and killed the snake.

No later report on his condition has been supplied by the Friona correspondent.

Mr. and Mrs. Dalton Criswell and daughter have returned from Throckmorton where they visited with relatives. Mrs. Paul Harrington, Mrs. Criswell's mother, returned to Hereford with them and spent the past week in Hereford.

Mr. and Mrs. D. H. Alexander met their granddaughter, Sunya, in Amarillo Saturday who had arrived from her home in Fort Worth by plane. Sunya will visit her grandparents and her parents, Mr. and Mrs. Burl Alexander, will be up next week.

# GOLD BAR THRIFT STAMPS

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**THOMAS FOOD STORE  
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GOLD BAR COLLECTORS BOOK WITH A PAGE OF FREE GOLD BAR THRIFT STAMPS ON ANY PURCHASE MONDAY THRU SATURDAY FROM ANY FRIENDLY HEREFORD MERCHANT GIVING

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California or Arizona Southwest Common

**ALFALFA SEED**

**34¢** LB.

**BRADLEY GRAIN CO.  
And HEREFORD FEED CO.**

It Will Pay You To Drive To Bradley Grain Co.

# Evacuate 78 Towns, Red Koreans Warned

THE United Nations has warned civilian residents to get out of 78 North Korean towns before they are killed by bombs. The towns house Red military installations pinpointed for destruction in a stepped-up Allied aerial program.

The advance warning is reminiscent of the American World War II practice of telling Japanese which of their cities were targets of massed fleets of B-29s loaded with fire bombs.

The warning policy was adopted in Korea to counteract repeated Red propaganda claims that the U.N. was bombing non-military targets. Lt. Gen. Glenn O. Barcus, U.S. Fifth Air Force commander, said it had been in effect since mid-July.

**To Save Civilians**  
Millions of leaflets telling of future air strikes have been dropped over Communist territory by planes flying out of Japan and Okinawa. They have been augmented by radio warnings.

Gen. Barcus said the heralding of air attacks by radio and leaflet was an audacious program undertaken in an effort to save civilian lives.

At least two of the forewarned towns have been hit.

The radio warnings are carried out in three stages.

The first broadcasts warn residents in a specific area to evacuate their homes because of dangerous proximity to military targets. The announcement stresses that to remain one more day might cost their lives.

**'Stand By, Stand By'**  
A second broadcast warns North Koreans to stand by for an important announcement.

The third repeats direct warnings at regular intervals from an hour before the attack right up to the moment bombs are released over target.

After the attack, leaflets are dropped reminding civilians they had been warned and that other bombing strikes at other towns will follow.

Last week, residents of Yonan in western Korea were warned to evacuate their homes before a night attack on their town by nearly 50 B-26 light bombers.

Last Sunday the British light cruiser Belfast was hit by Red shore batteries while shelling the west coast port of Chinnampo. Four crew members were hurt, one fatally, but the cruiser suffered only minor damage and was able to continue its patrol duty.

Washington disclosed that a naval patrol plane was attacked by two Chinese Communist jets over the Yellow Sea. Two American crewmen were killed and two wounded but the plane limped back to Korea for repairs before returning to its base in Japan.

The Korean truce talks have been recessed until August 11. A staff officer said only one paragraph—concerning repatriation of prisoners of war—remains to be solved before an armistice would go into effect.

But that one paragraph has been the stumbling block for weeks between Allied and Communist negotiators at Panmunjom.

## Nation

### That Man Again

The nation not yet recovered from the effects of the 55-day steel strike, is faced with the spectre of another industry-crippling dispute. John L. Lewis has served notice he wants more money for his men in both the soft and hard coal fields.

Lewis wrote the Southern Coal Producers that contracts with the United Mine Workers Union, which he heads, will expire September 30. The present contract permits termination upon 60 days' notice by either side.

The notice is certain to mean a shut-down of all but a small portion of coal production by the end of next month unless a new contract is agreed upon before that deadline. Union miners have traditionally adopted the policy of "no contract—no work."

A coal walkout would seriously affect the steel industry, just beginning to get back into production. Many steel companies own and operate soft coal workings, called "captive mines."

The UMW has 100,000 members in the anthracite, or hard coal industry, and 450,000 members in the bituminous, or soft coal fields.

UMW headquarters in Washington was typically uncommunicative about the precise text of the letters or the size of the wage demand. Lewis seldom divulges his wage requests before the actual start of negotiations.

**Average \$18 Daily**  
The basic rate in soft coal mines now is \$16.35 a day, plus overtime and extras which bring the average close to \$18 daily.

Anthracite workers, who work a seven-hour day, have the same hourly rate and earn slightly over \$17 a day. The coal industry as a whole is said to be in a depressed economic position. Exports have not been up to expectations; the steel strike weakened demand; and the present soft coal stockpile has reached an 84-day supply, one of the highest in history.

The doctored Lewis, however, is considered likely to demand a wage increase at least comparable to that won by the CIO Steelworkers last month—21 cents an hour. In addition to his cost-of-living demand, he is expected to cite greatly increased productivity, or output per man hour, in the soft coal industry.

**Long, Slow Recovery**  
Government production and defense officials are worried at the possibility of a coal shutdown following the 55-day steel strike. They anticipate it will take industry months to restore normal operations after the interruption in steel output.

Last week 15,000 more steel workers went back to work for the Wheeling Steel Company. Most of the industry was back at work under interim agreements while negotiators ironed out details of new contracts.

A few, like Allegheny-Ludlum Steel Corp. of Pittsburgh, stayed shut-down until the actual completed contracts were signed. That was the procedure followed by Wheeling Steel.

The American Iron and Steel Institute reported the nation's steel mills expected to produce at 83.6 per cent of rated capacity last week, compared with 42.9 the week before and 14.2 per cent during the strike.

At 83.6 per cent, the industry would produce an estimated 1,737,000 tons of ingots and steel for castings. Normally production is about two million tons.



OLYMPIC FINALE—American flag leads parade of colors of all nations at Helsinki. In unofficial point total U. S. was first with 614, Russia was second with 533.



FLOORWALKER — Egypt's ex-King Farouk in exile holds a sword.



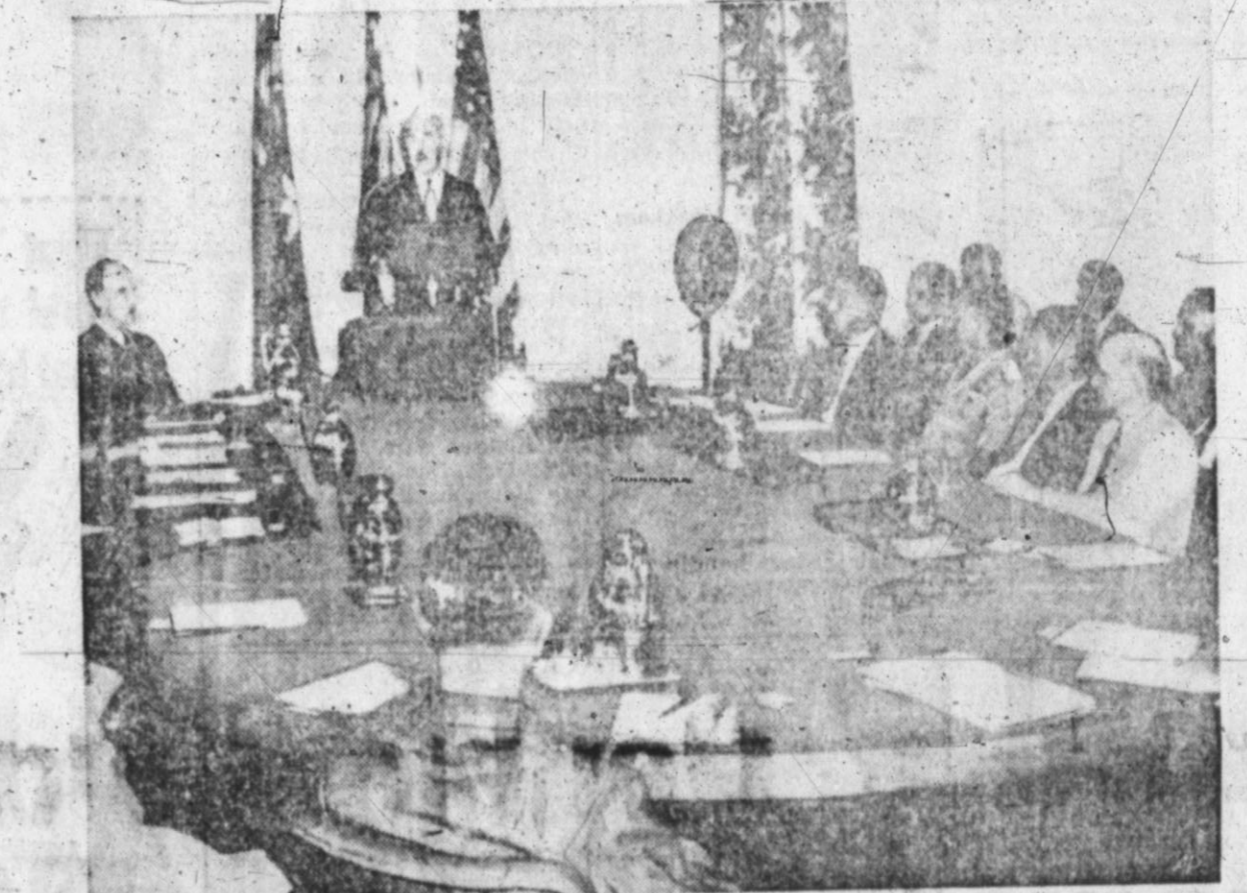
ATLANTIC HOPPERS—Two U. S. Air Force helicopters land at Prestwick, Scotland, marking first transatlantic flight by whirligigs. Stops were made at Labrador, Newfoundland, Greenland, Iceland en route to Wiesbaden, Germany.

# The WORLD This WEEK

## PARLEY: ANZUS Is New Power in Pacific

HAWAII, the scene of the Pearl Harbor disaster, was the scene of an unusual peace conference last week. Foreign ministers of the United States, Australia and New Zealand convened to discuss security for their nations and their Pacific neighbors.

It was the historic first meeting of the Pacific Council created by the tripartite treaty signed last September in San Francisco. It was the first time these powers have conferred in peacetime to avert war. Their goal was to set up "simple" machinery, political and military, to implement the mutual defense pact.



PACIFIC PARLEY—Dean Acheson presides at ANZUS council session in Honolulu.

**Hot But Harmonious**  
It was hot and humid in Honolulu but the diplomats worked coolly and without friction. There was no acrimony and no table pounding.

Secretary of State Dean Acheson was named chairman and in his opening remarks acclaimed the alliance as "one building block in the total structure of peace."

Richard G. Casey, Australia's Minister for External Affairs, and T. Clifton Webb, New Zealand's Minister for External Affairs, quickly agreed with Acheson on an agenda.

They officially approved ANZUS—initials of the three countries—as a name for the treaty and its administering council.

They agreed to meet at least once a year in one of the three capitals—Washington, Wellington or Canberra.

Between the annual meetings, they agreed there should be special meetings attended by deputies to provide continuing consultation. These sessions normally will be held in Washington.

The agenda also included two specific subjects:  
ANZUS relations with other states

and regional organizations.

Survey situations of common concern.

Australia's Casey declared the council was organizing to meet an "existing threat." He said such a threat is the "open aggression in Korea" and because communist forces are militant and active in other nearby countries (Indochina and Malaya).

The ministers stressed that the ANZUS treaty would not keep the three nations from cooperating with other Pacific countries.

Chairman Acheson said the treaty "would not subtract from but shall strengthen and support our associations with other nations in the Pacific and other parts of the world."

There had been some criticism in the Philippines and in Nationalist Formosa of the conference because other Pacific nations were not invited to participate.

## Record Drought

FARMERS in the sun-scorched eastern and southern states fought to save livestock as drought damage soared toward the billion-dollar mark.

Rain, when it came, was in the form of light, teasing showers over scattered areas that did little to break the devastating heat.

Forests were tinder-dry, creating a fire hazard.

Farmers in several southern states said rains now would be too late to save crops. Elsewhere, experts said, only a three- or four-day soaking rain could restore the burned remnants on crop and pasture lands.

The Agriculture Department called a 10-state conference in Atlanta to plan quick disaster loans for farmers hard hit by the searing drought.

**Immediate Emergency**  
Knox T. Hutchinson, assistant secretary of Agriculture, said the immediate emergency was to get feed to farmers who have lost their pastures and hay crops, and to get new crops planted which will provide feed this fall.

The government has designated as disaster areas two New England states—Maine and Massachusetts—and the southern states of South Carolina, Georgia, Alabama, Mississippi, Tennessee, Kentucky and parts of two others—Arkansas and Missouri.

The rest of New England and at least eight other states—North Carolina, Virginia, Florida, Kansas, Pennsylvania, New Jersey, Oklahoma and Texas—reported varying degrees of drought damage.

**Tennessee Is Hard Hit**  
In Tennessee, possibly the hardest hit state, farmers were trucking city water for cattle and feeding tree foliage to starving animals.

One farmer near Memphis put his plight this way: "Corn's gone, cotton's gone, and if anybody throws a cigarette on the lawn my house will be gone too."

North Carolina's loss has been estimated at 200 million dollars, Alabama's at 150 million, Georgia's at 200 to 300 million, Kentucky's loss on tobacco alone 30 to 50 million.

**Major Crops Damaged**  
South Carolina reported 63 per cent of its corn, 61 per cent of pastures, 63 per cent of hay and feed crops and 40 per cent of its cotton have been damaged.

Because of parched pastures, many farmers were compelled to dip into winter reserves of feed for livestock.

Virginia foresaw a possible milk price increase. Upstate New York's milk production has been curtailed because of the drought.

In southeastern Kansas, it was called the worst dry spell since the black blizzards of the 1930's.

## Science

### New Armored Vests

After testing it four and one-half months in Korea, the Army reports that a nylon armored vest could reduce combat wounds of the chest and abdomen by 60 per cent.

Fourteen hundred eight-pound vests were put through exhaustive combat tests by the First Marine Division from March 1 to mid-July.

The vests are made of 12 layers of nylon, designed to stop fragments from artillery, mortars and grenades. Although there have been cases in which vests stopped small arms fire, they are not bullet proof.

An improved version has been lengthened in the back to protect the kidneys.

Army medical statistics show that 35 per cent of fatal chest wounds could have been avoided had the body armor been worn.

One soldier is reported to have put so much stock in the all-nylon vest that he wore three into combat, two around his chest and the third over his head. He was wounded in the arm.

### Long, Slow Recovery

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## Quotes

**Rev. Edward B. Lewis** of the Union Methodist Church, Washington, D. C.: "It is a good thing to have something happening like flying saucers that demands that people look up and study the wonders of nature."

**Dr. Jessie Sprows**, professor of abnormal psychology at the University of Maryland: Sauer reports are due "primarily to hallucination. Just sort of forget about it."

## POLITICS: Planning Stage

**Strategic Conferences**  
Politicians of both major parties rallied about their candidates' last week to heal convention rifts and plan strategy for the campaign that will lead to the naming of the next President of the United States.

Gen. Eisenhower, the Republican nominee, virtually completed his campaign organization.

His campaign chairman, Arthur E. Summerfield, is the new chairman of the Republican national committee.

Gov. Stevenson, who gained the Democratic nomination without an organization, started from scratch. He named Wilson W. Wyatt, former mayor of Louisville, Ky., and federal housing expediter in 1946-47, as his personal campaign chairman.

He also announced that Arthur M. Schlesinger, Jr., Harvard historian, will help with his campaign, chiefly in research and organizing material.

**His Outlines Program**  
Addressing the Veterans of Foreign Wars in Los Angeles, Eisenhower set forth a program for Americans which, he said, would win a just and lasting peace and build a "prosperity not based on war."

He outlined a 10-point program which, his aides said, was a forecast of the main issues the general would stress in his campaign. Eisenhower said it included things soldiers dreamed about while fighting overseas but failed to find when they returned home.

Eisenhower's points included equality of living for every American, restoration of honesty to government, combating inflation and high taxes and increasing the nation's strength: spiritual, creative and material.

Gov. Stevenson will open his campaign August 27 with an address before the American Legion convention in New York. Gen. Eisenhower will talk to the legionnaires two days earlier.

**Truman Choice Beaten**  
In a primary of more than local interest, President Truman's candidate for the Democratic nomination for senator in his home state of Missouri was defeated.

The victor was W. Stuart Symington, former Air Force secretary and RFC administrator under Mr. Truman. He won by a landslide over J. E. (Buck) Taylor, who had the President's endorsement.

Symington will face the Republican Sen. James P. Kem in November, who had only token opposition in the GOP primary.

## Dates

**Monday, August 11**  
World Council of Churches meets in Nykoping, Denmark.  
National Medical Association meets in Chicago.

**Tuesday, August 12**  
Photographic Society of America meets in New York.

**Thursday, August 14**  
Anniversary (seventh), Japanese surrender in World War II.

**Friday, August 15**  
Anniversary (38th), opening of Panama Canal.

## Red Cross

**Rebuts Red Charges**  
The International Committee of the Red Cross, in convention at Toronto, lashed back at persistent Red detractors.

A 9,000-word report cites, among other things, that the Red Cross was prevented from aiding Russians in German prisoner of war camps during World War II because the Soviet Union barred the Red Cross from its own POW camps.

The report, written by Paul Ruegger, president of the all-Swiss committee, says Germany did provide one list of Russian prisoners but later refused to furnish more because no news was sent in return from Russian camps.

The committee indicated that conditions are the same in North Korea, which has turned back all Red Cross representatives.

Failure to get cooperation from some nations for humanitarian works, the reports says, is not a failure of the Red Cross, but a failure of civilization.

The report noted that the Red Cross had started to name a tribunal of neutral scientists to investigate charges of germ warfare in Korea but the probe was dropped because North Korea refused to cooperate.

## Sidelights

● The British will set up about 90,000 observation seats for Queen Elizabeth's coronation procession next June. Spectators who want to see the Queen pass by will be charged \$10 to \$15 to sit in them. Standing room will be free.

● Thomas Mullen of Watertown, Mass., was teaching his wife to drive when their car ripped through a fence, sped up an embankment and dove into nine feet of water in a pond. "You need a couple of lessons more," Mullen told his wife after dragging her safely to shore.

● Blind since early childhood, Joan Hornby, 18, of Liverpool, Eng., recovered her sight recently and was frightened by the sight of horses. "I never imagined they were so big," she said.

● A Des Moines youth was fined \$20 for speeding—forward and backward. A patrolman told the judge the youth, 19, first backed his car at 30 mph in a residential area, then raced 45 mph forward. The boy explained he was "excited" over a date with a new girl friend.

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# Hereford Hardware Wins Second Playoff Thursday

An "eleventh hour" single, a solid blow into right field by right hander Jim Russell, won the second straight play off game for Hereford Hardware Thursday night as they took the ball game from Dawn, 6-5.

Russell's blow came in the bottom of the seventh inning to keep the knotted ball game from going into extra innings. It came with one away and scored Ray Hardy from second. He was resting there following a two-bagger off the starts of Marvin May.

The ball game was a lull throughout. There was some exceptional playing -- both hitting and fielding -- and the pitching was good.

So were the rhabarbs. The seriousness with which the games were regarded was evident Thursday night. The closeness of the score kept both teams on edge all night.

Dub Hair, hurling his second full game of the 1952 season for Hereford Hardware, turned in a nine-hit job. He was in hot water quite a few times, but refused to be upset.

Likewise Marvin May, toiling for Dawn, He gave up 11 hits and had his share of bad moments, but he turned in a fine game and got rough when the pressure was on.

Two things could be seen that turned the tide of the game, as this scribe saw, it from the press-box atop the park. The most important was some brilliant base-running by Reuben Knox, who, after being trapped in the hot

box between home and third, greased his way out of it and the jittery Dawn boys let him score. To add insult to injury, Dick Ross, who was trailing Knox on the paths, did the same thing, turning a 4-0 Dawn lead into a 4-2 score. It shook Dawn, but that's the kind of pestiferous ball the Hereford Hardware bunch plays. They're always in your hair.

Another incident which cost Dawn was in the self same third inning when Melvin May tried to stretch a double into a triple. The ball was thrown to Blue Turpin, who tagged May and then dropped the ball, fell on it and rolled over with it in his hand. May was between Turpin and the third base umpire and the arbiter couldn't see Turpin drop the ball. But drop it he did, and all along first base line could see it. That killed off one Dawn runner who would have scored, but was just one case of where one man couldn't be everywhere at once.

Both teams were playing heads-up ball and you could tell they were out to win it. It looked good for Dawn until Russell banged his untangling single.

The Dawners did their real damage in the third, scoring four runs on four hits. They added one more in the seventh.

Hereford Hardware had three in the third, one in the fourth and came from behind to annex two and the game in the seventh with one down.

Hereford Hardware pitcher Dub Hair unleashed the longest blow

of the night, a flying homer over the head of Melvin May in left field. May almost caught up with the ball, but had to handle it while of balance and couldn't do it justice.

Duane Stewart was the hottest stickman for the night on either side, with four for four, a pair of doubles and a pair of singles.

Marvin May went all the way for Dawn with Duane Stewart behind the plate and Hair and Howard formed the winning battery.

This victory gives Hereford Hardware two out of three of the needed three games for the playoff title. The series goes to the best three out of five.

The box score:

DAWN-5	A	B	R	H	E
McBrom, 3b	5	1	2	0	
Melvin May, lf	4	0	1	0	
D. Stewart, c	4	1	4	0	
A. Burrus, cf	4	2	0	0	
E. Lemons, ss	4	0	2	1	
Marvin May, p	3	0	0	0	
Arthur, 1b	2	0	0	0	
White, rf	3	0	0	0	
W. Lemons, 2b	2	1	0	0	
	31	5	9	1	

HEREFORD HDWE-6

A	B	R	H	E
Knox, lf	3	1	1	0
Ross, ss	3	1	0	2
Howard, c	4	0	1	0
Turpin, 3b	4	1	1	0
Hair, p	4	1	1	0
Hardy, 2b	3	1	1	0
Tup Loerwald, rf	4	1	2	0
Russell, cf	4	0	2	0
Carroll, 1b	3	0	2	0
	32	6	11	2

Mr. and Mrs. Frank Markham, Marsha and Butch of Canyon, visited Mr. and Mrs. Finis Hunter Sunday.

Mr. and Mrs. A. H. Lueb and daughter, Adeline, are visiting in the home of Mr. and Mrs. J. A. Loerwald and Mr. and Mrs. Ben Lueb. Mr. Lueb is a brother to Mrs. Loerwald and Ben Lueb. They plan to return home Saturday or Sunday.

The Empire State building in New York has 102 stories and is 1,250 feet high.



LONE STAR FLAG PRESENTED MAYOR. Mrs. Jimmy Radford (right) of Abilene, presents a Texas flag to Charles Antoni (left), mayor of Cannes, France. The presentation was made on behalf of the Daughters of the Republic of Texas in connection with the current Texas week on the Rivera. Looking on is Maj. Gen. John E. Dahlquist (center), commander of the 36th Division of Texas. (AP photo.)

## Shower Honors Newlyweds

BOVINA -- A miscellaneous shower honoring Mr. and Mrs. Tommy Bonds, newly-weds, was held in the educational buildings of the Bovina Baptist church on July 29.

Gladioli and marigolds decorated the room. The bride and her mother-in-law were each presented with a yellow and green carnation corsage by the hostesses.

Present were: Mr. and Mrs. H. J. Charles, Mr. and Mrs. Graham Thornton, Mr. and Mrs. Dave Wines, Miss Iris Thornton, Mrs. Bob Johnson, Mrs. Lester Rhinehart, Mrs. Davis Wilson, Mrs. Roy Hawkins, Mrs. Pete Davies, Mrs. Herman Estes, Mrs. Charlie Jefferson, Mrs. Al Kerby, Mrs. Vernon Ward and Mrs. Kathryn Gromonosky.

**SUNDAY - MONDAY - TUESDAY**

That TALKING MULE Is Back and the Army's got him Again!

**Francis GOES TO WEST POINT**

**WEDNESDAY - THURSDAY**

WE HAD A DEAL ON "AMERICAN IN PARIS" BEFORE IT WAS THE ACADEMY AWARD WINNER BUT COULDN'T GET A PRINT TO SHOW

MUSICAL WONDER SHOW!

**An American in Paris**  
TO THE MUSIC OF GEORGE GERSHWIN  
Starring **GENE KELLY**  
Color by **TECHNICOLOR**  
and introducing **LESLIE CARON** with **OSCAR LEVANT - GEORGES GUETARY**

**TOWER DRIVE-IN THEATRE**

**SUNDAY - MONDAY**

**ROBERT MITCHUM**  
**AVA GARDNER**

THE KIND OF WOMAN WHO MADE NEW ORLEANS FAMOUS!

**My Forbidden Past**  
with **MELVYN DOUGLAS - JANIS CARTER - Lucile Watson**

**TUESDAY - WEDNESDAY**

I DISAGREE--WHY DOES HOLLYWOOD TAKE GOOD PICTURES AND GIVE THEM MISLEADING TITLES

"SO YOUNG SO BAD" IS EXPOSING GIRL REFORM SCHOOL

"RED LIGHT" IS BASED ON BIBLE VERSES THAT ONE SHOULD NOT SEEK REVENGE

**2 BIZARRE DRAMAS!**

**WHAT MADE THEM SO YOUNG SO BAD**

Paul Henreid - Catherine McLeod

**Red Light**

GEORGE RAFT - VIRGINIA MAYO  
STOP AT NOTHING IN

ONE LOCKMAN - BAYBORN BUSH - VINNY MOGAN  
Released thru United Artists

WE CONGRATULATE YOU ON THE OCCASION OF YOUR WEDDING ANNIVERSARY.

Anniversaries from Sunday, August 10 - Wednesday August 13

Mr. & Mrs. Martin Campbell	Mr. & Mrs. C. R. McGee	Mr. & Mrs. David O. Benson	Mr. & Mrs. Johnny Dupik
Mr. & Mrs. J. I. Funderberg	Mr. & Mrs. E. E. Holman	Mr. & Mrs. Clyde Cave	Mr. & Mrs. G. W. Mitchell
Mr. & Mrs. Cliff C. Wimberly	Mr. & Mrs. H. L. Pressley	Mr. & Mrs. Ross Linnick	Mr. & Mrs. Jewell D. Burge
Mr. & Mrs. Berry O. Jacobson	Mr. & Mrs. H. A. Poindexter	Mr. & Mrs. Alva Texas	Mr. & Mrs. G. W. Mitchell

**LET US REPAIR YOUR WATCH BY THE LATEST SCIENTIFIC METHODS**

Our Registered Chronograph Watch Technician is actively associated with a group of horological research engineers who continually develop new and better methods of repairing watches. . . he is the only watchmaker in this city certified by this group to repair chronograph watches and other complicated movements.

Bring your watch to us for expert repair service which combines old-time skill with the latest scientific techniques in watchmaking.

LOOK FOR THE CERTIFICATE OF YOUR REGISTERED CHRONOGRAPH WATCH TECHNICIAN

**COWAN JEWELRY**

# Rutherford & Company

## Invisible Playtex Panty Brief

from **\$3.50 up**

Here's a whittling, smoothing, sleeking miracle of latex -- that keeps you stem-slim, leaves you breeze-free in all the versatile clothes of summer.

It's the Playtex Panty "brief" -- that fits and feels like a second skin. Even as it trims you, it's as cool and fresh as your favorite fragrance. It's completely invisible, even under your sleekest swim suit, for it hasn't a seam, stitch or bone. And, it washes in seconds, dries dry with a towel -- ready to wear again right away.

Don't wait another day to discover this wonderful summer blessing by Playtex!

P. S. And, if you like the feel of cloud-soft fabric next to your skin, there's the Playtex Fab-Lined Panty "brief" for just \$4.95.

STORE NAME, ADDRESS, DEPARTMENT, TELEPHONE NUMBER	Please send me the following PLAYTEX BRIEFS:											
	PLAYTEX FAB-LINED BRIEFS				PLAYTEX PINKY BRIEFS				PLAYTEX PINKY LINED BRIEFS			
Size Small Waist 27"-29" High 25"-26" Small Waist 26"-28" High 24"-25" Medium Waist 29"-31" High 26"-27" Large Waist 30"-32" High 27"-28" High 41"-42"	Color	Style	Price	Color	Style	Price	Color	Style	Price	Color	Style	Price
GARTER BRIEF (Cotton Lining)	White	Black	2.95	White	Black	2.95	White	Black	2.95	White	Black	2.95
PANTY "BRIEF" GIRDLE (Cotton Lining)	White	Black	4.95	White	Black	4.95	White	Black	4.95	White	Black	4.95
PANTY "BRIEF" GIRDLE WITH GARTERS (Cotton Lining)	White	Black	5.95	White	Black	5.95	White	Black	5.95	White	Black	5.95
GARTER BRIEF (Synthetic Lining)	White	Black	2.95	White	Black	2.95	White	Black	2.95	White	Black	2.95
GARTER BRIEF (Synthetic Lining)	White	Black	2.95	White	Black	2.95	White	Black	2.95	White	Black	2.95

CHARGE     CHECK  
 C.O.D.     MONEY ORDER

NAME \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_

**FRIDAY**

**IVORY HUNTER**  
COLOR BY **TECHNICOLOR**  
FILMED IN AFRICA ANTHONY STEEL A BRITISH INTERNATIONAL PICTURES PRODUCTION

**SATURDAY**

# OZARK DIKE

by  
RAY GOTTO



## Montag's STATIONERY

See This Beautiful Stationery  
In Our Office.

The Brand

# The Sunday Brand

Hereford, Texas

Our Slogan: "More People—More Farms"

## Buz Sawyer

FEATURING HIS PAL  
**ROSCO SWEENEY**  
By ROY CRANE

HEY, BUD, LISTEN TO THIS: "MARRIAGE PAYS, SAYS CINDERELLA GIRL — IN ONE EVENING MEETS BOY, MARRIES, INHERITS MILLION DOLLARS — HAD UNTIL MIDNIGHT TO WED OR LOSE FORTUNE — FINDS PRINCE CHARMING IN NICK OF TIME."

IT'S IN ALL THE PAPERS.

IT'S EVERYWHERE.

FLASH!  
THE WEDDING BELLS HAD A CASH REGISTER RING AS THE CINDERELLA GIRL MET AND WED, BUT WHO WAS THE PROSPECTIVE BRIDEGROOM, BEFORE PRINCE CHARMING, WHO RAN OUT ON HER AND A MILLION DOLLARS?

PRETTY AS A PICTURE, TOO... AND HERE'S WHERE SHE WORKED.

I'M GOING FISHIN'.

### HAMBURGERS

OH BOY! WHAT A YACHT. WHAT A LIFE!

HEY — WHY, IT'S THE CINDERELLA GIRL! THAT'S THE YACHT SHE BOUGHT FOR HER HUSBAND.

HAVEN'T YOU HEARD HOW LUCKY HE IS?

YES, AND I'M GETTING DANGED TIRED OF HEARING IT! I COULD HAVE MARRIED HER MYSELF... ONLY I THOUGHT SHE WAS CRAZY!

THAT'S HIM. HA HA HA

HE THOUGHT SHE WAS CRAZY.

SOON SWEENEY BECOMES KNOWN AS THE MAN WHO MISSED A MILLION.

O.K.! SO I WAS A SAP. I MISSED THE OPPORTUNITY THAT COMES ONLY ONCE IN A LIFETIME!

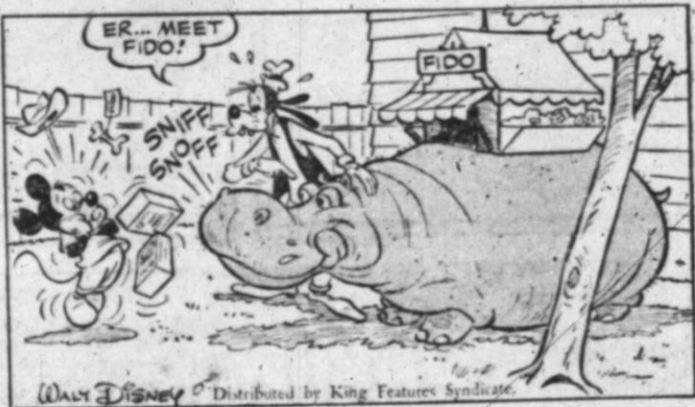
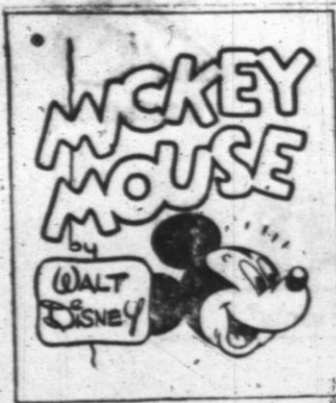
I BEG YOUR PARDON, SUH, CAN YOU TELL ME WHERE I CAN FIND MISS BESSIE GOLDWORTH?

NO, I CAN'T.

IT IS THE MOST UNBELIEVABLE COINCIDENCE IN MY ENTIRE LEGAL EXPERIENCE.

I'M HERE TO LOCATE A GIRL... A MOST LOVELY GIRL... WHO IS TO INHERIT AN EVEN LARGER FORTUNE THAN THE CINDERELLA GIRL. AND WOULD YOU BELIEVE IT, ACCORDING TO THE WILL, SHE TOO, MUST BE MARRIED. IT'S POSITIVELY AMAZING.





BRER RABBIT SEZ... TH' BEE WAY TO KETCH A SNEEK-THEEP 'S WITH A SNEEKY TRICK.



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MOST FOLKS INVITES THEMSELVES TO TROUBLE!

Do You Need A Typewriter In Your Business or Home? We Have Remington Portables On Hand The Hereford Brand

# JOHNNY HAZARD

by FRANK ROSSIN

ALL THAT NIGHT THE SAMPAN MOVES ACROSS TOKYO BAY...



AFTER HER FUTILE ATTEMPTS TO ESCAPE, FLAME IS THROWN HEAVILY AGAINST THE SIDE OF THE SAMPAN. SHE IS REVIVED BY JOHNNY, WHO IS CLINGING TO THE SIDE OF THE BOAT, UNSEEN BY THE GIANT.

WE'D BETTER GET TO OUR DESTINATION IN A HURRY! POOR JOHNNY... HE CAN'T HOLD OUT MUCH LONGER!



THE SAMPAN ENTERS A COVE ON ONE OF THE MANY ISLANDS THAT DOT TOKYO BAY...



...AND MOVES THROUGH A HIDDEN NATURAL CAVE TOWARD A SMALL DOCK.



THE GIANT LEAVES. WITH A GREAT EFFORT JOHNNY LIFTS HIMSELF OUT OF THE WATER... AND COLLAPSES.



WHERE IS THIS SKYSCRAPER TAKING ME? OH, JOHNNY... HOPE HE'S ALL RIGHT!



YOU KEEP QUIET!

WELL, WHAT DO YOU KNOW... IT TALKS!



HARUNA! HARUNA... IS THAT YOU...?

YESS... BARON-MASTER... I COME...



I OBEY YOUR WISH, HONORABLE BARON-MASTER...



8-10

CONTINUED...



**WE HAVE 'EM**

Complete line of Desk Lamps.

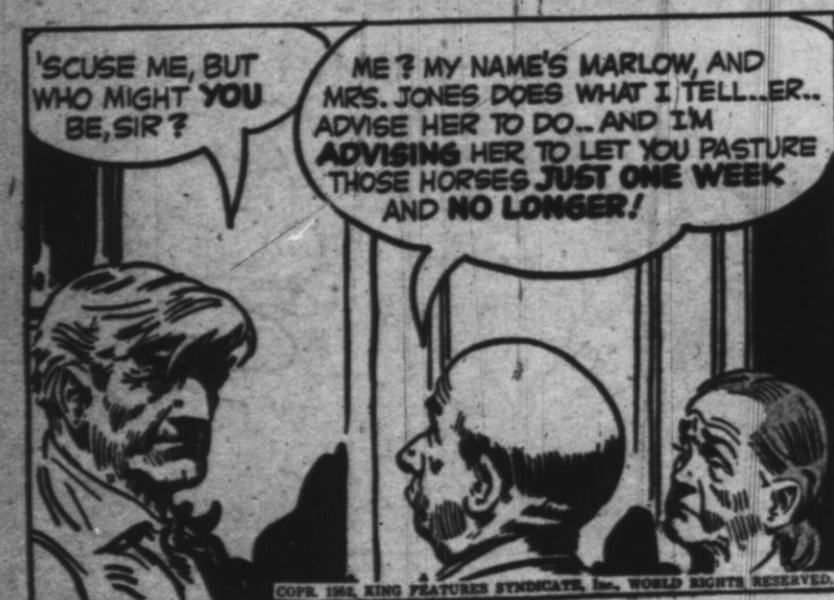
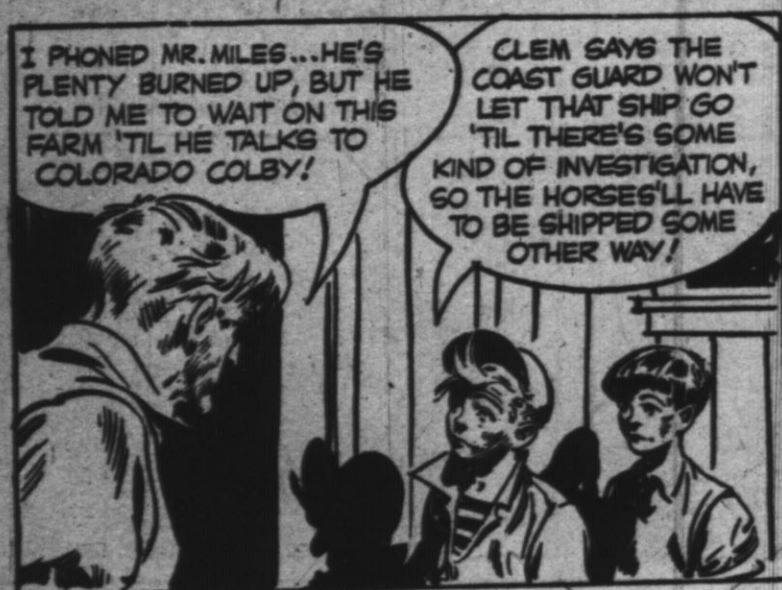
Flourescent, also goose neck lamps.



AT THE

**BRAND**

PHONE 30



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8-10--TO BE CONTINUED

# Steel Age Office Desks

HIGHEST QUALITY

See them at

## The Hereford Brand

**\$178<sup>50</sup>**

**KING**  
of the  
**ROYAL MOUNTED**  
by  
**ZANE GREY**

**BOOM!**

**AH! PERFECT!**

1

WHILE THE SMALL TOWN OF DEEPRIVER SLUMBERS, A MASKED MAN IS BUSILY AT WORK IN THE VAULT ROOM OF THE LOCAL BANK!

GOLLY! THAT GUY ROBBED TH' BANK! I'M NOT GOING T' GET SHOT UP TRYING T' STOP HIM, BUT I'LL GIVE TH' POLICE A GOOD DESCRIPTION!

2

HERE IT IS, INSPECTOR! THE DEEPRIVER BANK VAULT WAS JUST BLOWN! THIS IS THE FIRST BLAST FROM THAT STOLEN DYNAMITE!

YOU WERE RIGHT, KING! LET'S GO!

3

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YEP! I SAW TH' MASKED BANDIT LEAVE... HE DROVE A GREEN COUPE WITH MANITOBA PLATES!

THE SAME CAR THAT CARRIED OFF THE CON- DEMNED DYNAMITE! AT LEAST WE HAVE SOMETHING TO GO ON!

4

HA-HA-HA! WHAT A NEAT JOB THAT WAS! THEY'LL BE LOOKING FOR A GREEN CAR.. BUT AFTER I SCRUB OFF THIS WATER PAINT AND CHANGE THE PLATES, LET THEM TRY TO FIND IT!

5

Continued...

COMBINATION

File and Storage Cabinets

\$56<sup>00</sup>

The Hereford Brand

# LITTLE ANNIE ROONEY

by BRANDON WALSH AND DARRELL MCCLURE



## IAN REVUE

ANY BABYBURGER BAR THAT CAN ORDER A TRUCKLOAD OF ROLLS IS NOT A LITTLE ATTRACTION~

GOLLY~ THE PARK IS JAMMED~ I DON'T KNOW IF IT IS THE SHOWS OR THE BABYBURGERS THAT'S THE BIG ATTRACTION~

I GUESS THE SHOWS IS THE BIG ATTRACTION AN' THE BABYBURGERS IS THE LITTLE ATTRACTION~

Bakery Best a Day



IT'S A RUSH~ EVEN THIS TRUCKLOAD OF ROLLS MAY NOT LAST UNTIL CLOSING TIME~

THE BAKERY IS WORKING OVERTIME~



THE OUTDOOR PARK SEASON IS ALMOST ENDED~ I CAN OFFER YOU \$5,000 SPOT CASH FOR THE EXCLUSIVE USE OF THE NAME "BABYBURGER"~ AND THE SECRET OF MAKING THE RELISH~

H'M'M'M~ I'LL HAVE TO THINK IT OVER~



I WONDER WHAT THAT POOR, LITTLE RAGGEDY KID IS CRYIN' FOR? MAYBE HE'S GOT A TUMMYACHE FROM EATING TOO MUCH~

I THINK IT'S MAYBE FROM NOT EATIN' ENOUGH~



WE HAD A SLICE OF BREAD BEFORE MA WENT TO WORK~ SHE SAID WE'D SURELY HAVE SOMETHIN' TO EAT WHEN SHE CAME HOME~ BILLY IS TOO LITTLE TO KNOW YOU MUSTN'T CRY EVEN IF YOU ARE HUNGRY~



HONEST, MOTHER~ THESE GIRLS GAVE US HAMBURGERS AN' CAKE AN' MILK AN' ICE CREAM~ AN' THIS BASKET OF SWELL STUFF~ AN' THEIR PA IS GONNA COME AN' SEE OUR PA~



GEE, SARAH~ AIN'T IT BEEN A WONDERFUL DAY! I FEEL GLAD ALL OVER~

SO DO I~ AN' YOU'RE RIGHT, ANNIE~ IT REALLY IS FUN TO BE CHARITABLE~

DARRELL MCCLURE



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## New Air Foam Cushions

- REMOVABLE COVERS
- NEW LOW PRICE

\$5.75 TO \$6.75

EXCELLENT FOR OFFICE - AUTO - TRACTOR!

### NEW SHIPMENT THE HEREFORD BRAND



**GRANDMA**  
by  
**CHAS. KUHN-**



We Will Have A New Supply of  
**FIRE - PROOF VAULTS**  
 Within the Next Week or Two  
**The Hereford Brand**

# MANDRAKE

## THE MAGICIAN

BY LEE FALK & PHIL DAVIS

WAIT, YOU FOOLS. DON'T GO THROUGH THAT 'DOORWAY.' IT LEADS TO ANOTHER DIMENSION-- TO ANOTHER WORLD!

1

I DUNNO WHAT YOU'RE TALKING ABOUT. BUT WE SEEN THAT DAME DISAPPEAR THROUGH THERE!



AND WE GOTTA DISAPPEAR! THE COPS ARE RIGHT ON OUR NECKS! WE'RE BOTH LIFERS--



--AN' WE KNOCKED OFF A GUARD ESCAPIN'! NOBODY'S GONNA STOP US NOW--OR CATCH US ALIVE!



OPEN UP! WE SAW YOU GO IN THERE!

OPEN IN THE NAME OF THE LAW, OR WE'LL BLAST OUR WAY IN!



3

I'M RIGHT BEHIND YOU, MAC!

WAIT! YOU DON'T KNOW WHAT YOU FACE BEYOND THAT 'DOORWAY'--



4 BUT THE DESPERATE CONVICTS RUSH INTO THE MYSTERIOUS 'DOORWAY' TO Z!

8-10



5

WHERE'D THOSE CONS GO? WE KNOW THEY'RE HERE!

THEY WENT INTO THAT DOORWAY!

WENT WHERE? ARE YOU TRYING TO KID US?



6 NEXT WEEK: THE GREAT FACE

TRADE WITH YOUR NEIGHBORS

The Friendly Merchants Of Hereford

Friendly, Courteous Service  
Nationally Advertised Brands  
Complete Stocks Always

For The Name of the Dealer of Your Preference  
In Mercandise, Shop the Ad Columns of This  
Paper!

This Message Sponsored In The Interest  
Of A Bigger & Better Hereford By

THE BRAND

PHONE  
THIRTY

# THE KATZENJAMMER KIDS



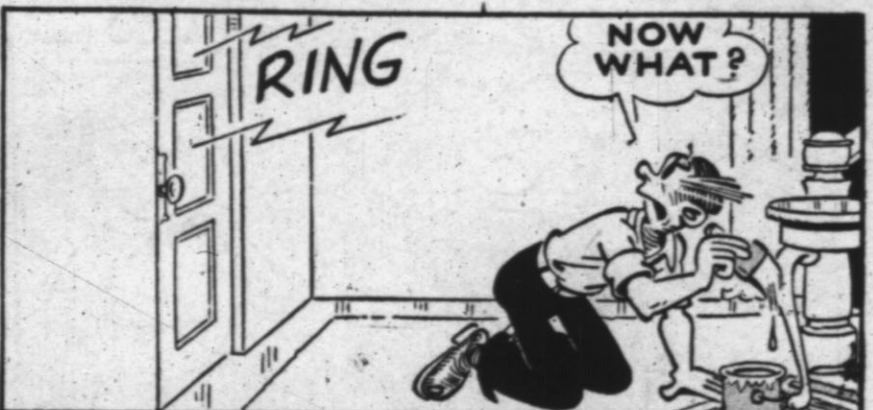
Will Handle Your Every Need In the Way of General Office Supplies. Also  
Fill Any Special Orders.

## The Hereford Brand



# BLONDIE

by  
CHIC YOUNG



8-10  
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We Have **ESTERBROOK** Fountain Pens and Push Type Pencils.  
Also Pen Points  
**The Hereford Brand** **\$2<sup>30</sup> ea.**

# THIMBLE THEATRE :- Starring POPEYE

By TOM SIMS and BILL ZABOLY

Registered U. S. Patent Office



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We Have OFFICE CHAIRS to Fit Your Every Need. Drop in to See Them.  
Executive, Steno, and Lounge Chairs.

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