

SIGHTS, FACES
SEBN

Around Town

Little Gary Stewart was in the Brand office Thursday. Gary is just out of the hospital and is recovering from a most unfortunate accident but you couldn't tell it from the way he talked and smiled to everyone.

J. O. Miller left this week by plane for Chicago where he will attend the water softening meeting being held there.

Nolan Grady of Hereford made sure that his entry to the football contest now running with The Brand was counted this week. Nolan mailed his entry from Joliet, Illinois, with a note saying he was going to watch the TCU-Kansas game on TV.

The Ike for President banner that was fanning the breeze here this morning had to be taken down as it was just too much for one of the lamp posts that it was anchored to. The wind and the sign together, shook out one of the lamps.

The Hereford Fire Department answered an alarm Thursday afternoon about 2 o'clock at the REA sub station where burning trash set fire to grass and a couple of posts. There was no apparent damage.

Jack Casey of the Charles Houston Co. produce shippers of California, Arizona and Hereford will start cutting and shipping lettuce grown on the company farm Monday morning.

The sheds will be open at 1 p. m. Monday and they are the most modern in the State of Texas having been entirely remodeled and new machinery installed.

Grid Contest Here Now In Full Swing

Gather round all you grid experts and drugstore quarterbacks and get in on the fun with The Brand's annual football guessing contest which is now in progress as a weekly feature in the Sunday paper.

And there is a host of prizes to be won too. 3 weekly prizes and a big Grand Prize of the season of 4 Cotton Bowl tickets to the person getting the largest number of guesses right for the entire 9 weeks that the contest will be conducted.

Kent Snafe won last year but will not enter this year. He is writing a column about football

and making his predictions in The Brand each week however. First weekly prize is \$5 in trade at one of the merchants listed on the special football page in The Brand.

Second prize is \$3 in cash at The Brand. Third prize is \$2 in cash at The Brand.

Your entry Blank is found on the football page of the Sunday Brand each week and when it is filled in with your predictions, it can be turned in at any of the merchants listed on that page or mailed to, or turned in at The Brand office.

Local F. F. A. Chapter Names New Officers For Coming School Year

Hereford's F. F. A. Chapter met Monday night of this week at the high school and named their officers for the coming school year. These officers named are:

Bill Carmichael, president; Carl Straffus, vice-president; G. W. Suggs, reporter; David McDuff, treasurer; Kenneth Carmichael, secretary; Don Veigel, sentinel;

Lewis Womble, parliamentarian; Gary Walker, historian; E. W. Solomon, 2nd vice-president; and Charles Springer, 3rd vice-president.

Miss Sherry Benson was also elected as the chapter's sweetheart.

The club decided to contribute a Duroc pig to CROP (Christian



IS THIS A LADY? No it's only Johnny Pool of the local Kiwanis club who with members of that club and the Lions club will meet dressed as this in a softball game here at Veterans' Park Tuesday night at 8. Photo by Wendell Burdine.

Water Meeting Thursday Is Vital To All Farmers

All farmers of this area are requested to attend a very important meeting of the High Plains Water District Thursday, September 25 at 8 o'clock at the county court house. This meeting will be held prior to a new water well spacing law and it has been pointed out that it is vital that as many irrigation farmers in this county as possible be in attendance at the meeting.

This special meeting is a direct outgrowth of a previous meeting in Lubbock of all water committees of the 13 counties in this district. An attempt on the part of the Board of Directors is being made to get all the farmers over the entire district to actually take part in the forming of this new spacing law.

All irrigation farmers attending the meeting Thursday will have the opportunity to express their views and suggestions on the spacing of wells in this area as a means of water conservation.

Farm Tour Conducted Here Wed. Ends 2-Day Irrigation Short Course

Around 35 or 40 persons made a tour of several farms in the final session of the irrigation short course held here in Hereford at the Jim Hill Hotel Tuesday and Wednesday. Cecil Massey, manager of the local Chamber of Commerce, acted as narrator on the tour, with Leo Forrest and Hugh Clearman assisting.

First stop on the two-hour tour was the Wayne Evans farm. Here the group viewed a 23-acre irrigated pasture that was planted on summer fallowed land. The corrugation system of irrigation that was used on this particular piece of land was pointed out to the group of farmers and electric coop men on this tour. Mr. Evans

told the group that he had been grazing from 40 to 90 head of cattle this past summer on the piece of land.

On the Evans farm the group inspected a 215 foot long silo that was being filled. Some 400,000 pounds could be stored in the silo, Evans said.

On the T. E. Seigler farm, which was the second stop on the tour, an efficiency test was made on an irrigation well. This probably proved to be of more interest to the group than any other stop.

The third stop was on the Anderson farm, where much interest was shown in the newly-installed concrete irrigation ditch-

ing. Mr. Anderson pointed out that the estimated cost of this operation was about 90 cents per foot on 16 inch ditches and \$1.10 per foot for 24 inch ditches. This type of irrigation with open concrete ditches is quite new in this area and is one of the best methods of conserving water through irrigation processes.

The final stop on the tour was the Howard Gault farm where the group inspected a field of corn where rye and vetch were sowed together between the rows of corn as a soil builder. Twenty pounds of seed were used per acre to get the stand. This vetch and rye is expected to do most of the growing in the spring and

will be turned under as a soil improving crop. County Agent Hugh Clearman pointed out to the group.

Floyd Brookfield Is Service Manager At Hereford Motor Co.



Floyd C. Brookfield

Floyd C. Brookfield is the new service manager at the Hereford Motor Co. Inc. 142 Miles Ave. and was formerly connected with the Tom Rose firm in Pampa for over four years in the service department.

Mr. Brookfield is married and has two children and is a member of the Methodist church. At the present time the family has taken residence three miles out on the Harrison Highway. Hereford is not new to the Brookfields, as Mr. Brookfield was raised near Friona and attended school there and has spent the larger part of his life in this area.

Mr. Brookfield said he would be happy to be of service to all of his friends and would certainly give his attention to anyone who would care to see him at the Hereford Motor Co.

Whiteface, Lobo Game Ends In Scoreless Tie

Hereford's scrapping Whitefaces fought the favored Levelland Lobos to a standstill Friday night in a 0-0 affair at Levelland that sent player after player to the bench with broken bones, hard knocks or with the blessings of the referee. Although no players actually paired off and had it out, it was quite apparent that there was plenty of rough stuff going on. . . . some that the referee spotted, sending players to the showers. . . . some that only the player on the receiving end complained about.

The Lobos got within scoring distance on a couple of occasions in the first half, pushing the Whitefaces down to their own 5 yard line, but the hard charging defensive team led by Raymond Dement and Aubrey Self dug in and fought the Levelland crew back from pay dirt.

Early in the 1st quarter the Whitefaces got their first hard blow of the game when back Godfrey was brought to the sidelines with a broken collar bone and the end of his 1952 football season. Godfrey was making gain after gain on running plays through the Lobos and was definitely a great loss to the Hereford boys when he came out of the game.

Hereford	Levelland
122	net yds. rushing 89
36	net yds. passing 38
142	net yds. gained 127
11	1st downs 10
4 for 30	penalties 5 for 75
13	passes attempted 10
5	fumbles 5
3	opp. fumbles rec. 4

Probably one of Coach Russell's biggest surprises of the game was the show put on by half-pint freshman back G. C. Merritt, Merritt's south-paw passing kept the Lobo defense loosened up as he hit pass receiver after pass receiver for nice gains. No doubt, Merritt is going to see plenty of action this season with the Whitefaces if his passes continue like Friday night.

Raymond Dement, big 185 back for the local squad, got the Whitefaces out of several bad spots with his fine punting. On a couple of occasions he was kicking deep in his own end zone.

Lobo Kenley Fortner, Dean McCasland and R. Leatherman carried the big end of the backfield chores for the Levelland eleven but were unable to pick up those few yards through the Whitefaces to reach pay dirt.

There were only two penetrations during the entire game and those were made by the Lobos when they carried the ball down to the Whiteface 5-yard line. The Hereford crew never crossed the Lobo's 20-yard line.

Next week the Whitefaces return to Whiteface field in another non-conference game with the Phillips eleven.

WEATHER

Thursday, high 87, low 63
Friday, high 93, low 61
Saturday, high 94, low 59

Funeral Service For J. P. Gandy, To Be Held Today

Mr. J. P. Gandy, 80, died at the home of his grand daughter Mrs. H. R. Stewart, five miles south of Hereford on September 19, after an illness of two years.

Funeral services will be held September 21 at 2 p. m. from the First Baptist church Hereford with the Rev. R. H. Cagle, pastor, officiating. Interment will be in the Tullia cemetery with the Gilliland Funeral Home in charge.

Mr. Gandy was born March 6, 1872, in Maridan, Texas, and was married to Cora E. Barker in Glen Rose, Texas, in 1893. She preceded him in death in 1939.

They came to Deaf Smith county in 1934 from Hale county and he was a retired farmer and member of the Baptist church.

He is survived by four sons, H. Bud Gandy and C. R. Gandy of Hereford, G. S. Gandy of Wheeler and J. G. Gandy of Cauplin, N. M.

There are two surviving daughters, Mrs. J. R. Oglesby of Dumas and Mrs. C. T. Caraway of Tullia. Also 49 grand children and 9 great grand children.



THIS ONE'S ALL MINE—Whiteface back G.C. Merritt (23) heads in for a nice tackle on Lobo Leroy Bishop after the Levellander had picked up short yardage in the second half of the game Friday night; Lobo end Gary Lawhon tries for a key block on Merritt. Staff Photo.



GET THAT MAN—Lobo back R. Leatherman (25) picks up nice yardage against the Whitefaces Friday night before being chased out of bounds. This shot was made early in the first quarter of the game at Levelland. Staff Photo.

Bloodmobile Coming Oct. 1, Donors Told

Mrs. Homer Brumley, Donor Scheduling chairman, reports that her committee composed of Mrs. Urlin Streu and Mrs. Leo Forrest, has completed the scheduling for the bloodmobile here on October 1.

The North Texas Plains Blood Center at Fort Worth had advised that the Bloodmobile will be able to take twelve donors at a time and they have been scheduled in that manner. Mrs. Brumley urges all donors to keep the appointment shown on their card

in order that the timing work out as smoothly as possible for the operation of the bloodmobile.

A note has been placed in each card advising donors to eat light meals of high protein or fatty foods for several hours before donating blood since these ingredients increase the percentage of allergic reactions in the recipients of the blood. A light refreshment will be given the donor at the center both before and after donating blood.

Mrs. Brumley reminded those

who are not scheduled to donate blood, and are not used as reserves, to be assured that they will be used at the next visit of the Bloodmobile, should additional blood be needed from this community. She expressed appreciation for the wonderful response of the volunteers.

"Mrs. Brumley and her committee have made every effort to place every donor at their preferred hour for donating blood," T. E. Seigler, blood program chairman, said.

The Bloodmobile is scheduled to be here October 1 in the basement of the First Baptist church and will be open from 10 a. m. until 4 p. m.

Donations Still Coming In For Gary; Fund Now Totals \$3,168.52

The Gary Stewart Fund committee reports today that the fund total to date is now \$3,168.52 and still the people are sending in donations and calling to inquire about little Gary.

The child has been a recent visitor to The Brand office and is always smiling and will talk to everyone and said he wanted a picture of himself and his dog that is published in this issue of The Brand.

Arrangements for care of Gary with the Cripple Childrens Division of the Texas Health Department has not yet been completed, however the committee here expects to have a definite report

on the matter some time this week.

Contributors not previously listed are: E. W. Messer \$1; Joe Darden \$1; C. R. Messer \$2; J. F. Messer \$10; Junior Casey \$5; Mr. and Mrs. Herman Casey \$10; James McMahan \$1; A. C. Flowers \$1; Mrs. Thomas \$1; Mrs. W. A. Powell \$2; Mrs. Lee Kendall \$1; Ford Home Demonstration club \$5; Mrs. H. M. Benson \$5; Tom Carroll \$5; C. C. Stewart \$10; Mrs. E. E. Hopson \$5; Mrs. Williams \$5; J. W. Thomas \$5; J. H. Burrell \$5; C. R. Anthony \$5; Bess Moore \$10; Anonymous \$20; H. E. Bippus \$15; VFW \$100.

Pontiac Firm Announce New Dealership Here

The Jack McLaughlin Pontiac has taken the dealership for Servel refrigerators and Bendix washing machines of which they have an exceptionally large stock. Dal Goldieon has been appointed manager of the appliance department and is prepared to serve the public in sales and service of the appliances.



WATCH WELL TEST—Farmers and electric coop men attending the irrigation short course held here this week look on as an efficiency test is being made on an irrigation well on the T. E. Seigler farm near Hereford. This was only a part of a group that made the farm tour Wednesday afternoon. This particular well is 200 feet deep with the pump set at 170 feet and is powered by a 40 hp electric motor. Staff Photo.

Page Two
FRIONA NEWS

Rev. George E. Meyer Of Friona Returns From Oklahoma Meeting

By Mrs. E. R. Day Sr.
The Rev. George E. Meyer, pastor of the Congregational church returned Tuesday from Oklahoma City where he attended a meeting of the program committee of the Central Association of Congregational Christian Churches, acting as chairman of the committee arranging for the meeting of the association which is to be held in Friona on October 7th and 8th. The program was completed and will be announced in the near future.
The Rev. Meyer attended a meeting of Conference Committee

of the Central South Conference of Congregational Churches held in Okarche, Oklahoma Sunday afternoon September 14. The chief concern of the committee is the promotion of the church building loan fund campaign, a national effort with a goal of four and a half million dollars.
The chairman of the Conference Committee is Mr. A. L. Landrith. I was a speaker, with Mr. Meyer as the ministerial representative from the Central Association.
Heads of Death in Family
The Rev. George E. Meyer, of the Congregational church, has

just received word from his brother Rohe Meyer of New York City, of the death of his brother-in-law, Mr. P. J. Altizer of Fairfax Court House, Virginia, who passed away a few days ago. Until his retirement a few years ago Mr. Altizer was chief clerk to the Secretary of the Department of Agriculture, Washington, D. C. and his work was for several years, the taking of the various papers of the department which needed presidential signatures to the presidents for their signatures.
He told many stories of his first hand experiences with presidents of the United States, particularly so of President Woodrow Wilson and Franklin D. Roosevelt.
Mr. Altizer was the husband of Mr. Meyer's older sister, who is connected with the national organization of the American Red Cross, Washington, D. C.
Mrs. George E. Meyer spent a long week end with the Meyer grandchildren, Joseph George and Barbara Sheffield Bolton and of course their parents, Dr. and Mrs. Richard S. Balten at Denver, Colorado, who have quite recently moved into their new home.
In the absence of the pastor and associate, the laymen of the Congregational church took charge of the services of worship Sunday the 14. Otho Whitefield conducted the opening service; Mrs. Dan Luttrell sang a solo, "Make the Best of Things"; Gladys Dean gave a talk on "Why I Am a Congregationalist"; Dr. Metzner sang, "O Love That Will Not Let Me Go"; as a solo, Mrs. Floyd Schlenker reported on an article - "A Catholic Layman Speaks His Mind"; Mrs. L. F. Lillyard was pianist for the service.

Women Fellowship Meets
The Women's Fellowship of the Congregational church met in the church parlors Wednesday, with an even dozen members present and a dozen guests. Mrs. Otho Whitefield gave a most interesting talk on the work of the denomination in Micronesia. This year is the centennial of the establishment of the work in that island and the group of which it is a part.
The Fellowship completed plans for the entertainment of the meeting of the Central Association of Congregational Christian Churches which is to be held in the local church on October 7-8.
The ladies are working on the birthday calendar and state that anyone and everyone is invited to put his or her name on the calendar under their birth date. Mrs. Floyd Reeve was hostess.
Study Club Meets
The Modern Study Club met Tuesday night in the club house. Garden and flower arrangement was the theme of the program. Jane Williams gave a talk on the famous gardens of the United States.
Irene Osborn gave tips on growing roses. Her subject was, "I Grow Roses".
Mrs. Bill Stewart and Lucille Lotta conducted a flower arrangement contest with the club members participating. Mrs. Rhea Foster Wilma Jones and Luizla Wilson won the contest with their flower arrangement. Refreshments of cake and coffee were served to twenty-eight members and one guest, Mrs. Ella Fay Holcomb.
Mr. and Mrs. Burtum Jack visited in the A. D. Hadley home Sunday.
Mrs. W. A. Tinney and Mrs. H. C. Davis were business visitors in Muleshoe Thursday.
Mr. and Mrs. Bill McGlothlin and Mrs. A. E. Stanley were in Lubbock Monday at the bedside of Mrs. McGlothlin's nephew who was undergoing surgery in the Lubbock Memorial hospital.
Bridge Club Meets Monday
Couple Bridge Club met Monday night at the club house. Mrs. Steve Struve and Hadley Reeves won high score. Bingo score was won by Mr. Granfill McFarland. Hostesses for the evening were: Mr. and Mrs. J. T. Gee, Mr. and

Humming Blue Bird Group Meets At Hut

The Humming Blue Bird group met at the Hut at 4 p.m. Wednesday and worked on their aprons. They will complete the work next week.
Mrs. Wesley Brown, leader, served refreshments to the following members and one new member; Shirley Carthel, Linda Smith, Bernice Denny, Paula Sue Moore; Glenda Fay Lester, Marilyn Jones, Beverly Robertson, Marilyn Martin, Patricia Hill, Cecelia Loerwald, Kay Willery, Wyndolyn Sheppard and Phyllis Ward.
Mrs. Wesley Foster and Mr. and Mrs. Roy Clements.
The Friona band and pep squad had a pep rally Thursday night and again this coming Thursday night before the football game with Morton, Texas.
The Friona band elected their officers Tuesday. President Mary Joyce Renner, vice-president, Beverly Sue Jones, secretary-treasurer, Glenn E. Reeves, librarian and reporter, Gay Ann McFarland, Sgt.-at-arms, Odel Vaughn and Don Lewis.
Miss Wanda Hart and Glenn Reeves were in Amarillo Wednesday attending a Chevrolet meeting.
New Babies Born
New babies born in the Parmer county hospital last week. A son to Mr. and Mrs. Virgil Evans, Mr. and Mrs. E. L. Helm. A daughter to Mr. and Mrs. J. C. Menamy.
The Methodist revival will begin September 28 and continue through Oct. 8.
Mrs. H. C. Kendrick and Mrs. Roy V. Smith were in Amarillo shopping Wednesday.
Mrs. E. B. Brannan and Mrs. L. R. Hand and children visited in the Oscar Baxter home Tuesday evening.
Reports from Northwest Texas hospital in Amarillo Wednesday were. Johnny Hand was improved and is able to be up and about and will return home soon. Mrs. Hand has been in Amarillo with her husband since he was operated on Friday.
The inhabitants of Guam call themselves the Chamorros.

FRIONA NEWS

Charlie Baxter Family Of New Mexico Visit In Friona Homes

By Mrs. E. R. Day Sr.
Mr. and Mrs. Charlie Baxter and family of Clovis visited in the J. W. Baxter and the F. S. Truitt homes last week. They were on their way to Colorado where they will visit in the Lue and Clarence Baxter homes.
Mr. and Mrs. Kenneth Dursine of Topeka was visiting his parents, Mr. and Mrs. Ralph Dursine, his mother returned home with three and visited her father who was celebrating his 84th birthday.
P. L. London is in Cassville, Mo., visiting in the home of his brother and family, C. C. London.
Mr. and Mrs. Everett Jack and Mr. and Mrs. Dewayne Wyley were visitors with Mrs. Alta Wyley Sunday.
Mr. and Mrs. Bill Weirs and family departed Sunday for Booker to make their home.
The Emmitt Day's received word Monday night that Mrs. Day's aunt had passed away Monday morning in Whitney, but they were unable to make the trip to Whitney for the funeral.

Local F.F.A.
(Continued from Page 1)
Rural Overseas Program in cooperation with other F. F. A. clubs for distribution to Korean boys of similar age.
A pest eradication contest was decided upon, ending with a hayride on October 4.
Dates were set for the Greenhard (first year boys) and chapter farmer degree initiations. The Greenhard initiations are to be October 20 and the Farmer degree on November 17.
The chapter decided to contribute something to the Gary Stewart Fund and appointed a committee to determine what the chapter could secure that would be most needed by Gary.
The National F. F. A. Convention is to be held October 13-16 in Kansas City and for the first year a delegate from Hereford is to be sent with expenses paid by the chapter. Bill Carmichael, chapter president, was elected to go as chapter delegate.

Miss Tila Rue Day of Amarillo came home Wednesday for a visit in the home of her parents, Mr. and Mrs. E. R. Day Sr.

There is no difference between a chess board and a checker board.

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GRASS ROOTS

Had a fine trip through Utah, Idaho, Wyoming and some other sub-urban states of Texas and can truthfully say that the fine people who have migrated here from these places have a right to be proud. However the best place we saw on the entire trip was Hereford when we pulled in. It will be of interest to a lot of people to know that the wind-blows in areas other than the Panhandle of Texas. I did not have to eat much dust but the breeze really did mess up television in Salt Lake City for a couple of day.

Seems that quite a story circulated while I was away. I traced the tall tale down and was horrified to find that I had started it myself. The sum and substance is this: Five acres of irrigated carries three hundred head of cattle. I really slipped on this somewhere! Howard seeded a twenty acre pasture last Fall and did not put any cattle on it until early this summer. The pasture divided into five acre-plots and when he turned the stock in the grasses and legumes were waist high. Three hundred head didn't make a dent on the five acres so he pulled them off, bought a hay bailer and went to work bailing grass hay. As a result he put right at 1900 bales of high quality, grass-legume hay in his barn. He has been using the 20 acres of pasture all summer and will have a barn full of hay for supplementary feed this winter. Now the question arises, "Why didn't he turn in on the grass earlier?" Truth of the matter is he didn't need the pasture. He had seeded hairy vetch into corn in June; filled up a couple of pit silos with corn ensilage which he fed all winter, turned the cattle into the vetch in April

and the vetch carried his cattle on through until the grasses grew away from him. That is the way the story was started. "Five acres carries three hundred head of cattle."

If I am ever pinned down on a stopping date for the seeding of permanent pasture I would have to say the 15th of October. There are beautiful pastures all over the country that have been seeded later than this but I am somewhat leery about the weather during this time. Vetch and Rye have been seeded at Christmas time and produced a lot of grazing but I would do my best to get this in before the first of November for sure. That leaves around thirty days to get started. I still hold out that a mixture of grasses makes the best pasture and am ready with the proof if needed. Vetch and Rye mixture is a natural in that it gives you cover, soil building and grazing. Fertilizer — Always for increase volume of grazing and a bumper yield.

Lawn Seedings:—Now is the proper time to seed that lawn. Again a mixture of grasses and legumes has given the best results, although straight seedings of Kentucky Bluegrass, Bent grass, and Bermuda make a nice lawn during the season in which they are apt to produce. Dollar Spot and brown patch have beat up quite a number of lawns in the area, but we feel sure we have the material now to stop these killing fungi. Remember too that a lawn receives more severe punishment than a pasture being grazed by, too many cattle so fertilizer is necessary to keep the old homestead looking green and pretty.

JTE



New Dealer

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SUPER AGITATOR MODEL

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Highway 60 & Funston Phone 1000



Mrs. G. S. Solomon Is Hostess To Farm and Ranch Club Tuesday

Mrs. G. S. Solomon was hostess Thursday to members of the Farm and Ranch club. The luncheon table was laid with a deep rose cloth and an arrangement of autumn flowers centered the table.

Year books for the coming year were distributed and discussed and members answered roll call with assigned topics.

Mrs. T. W. Perrin directed the business portion of the program and Mrs. Lavorne Davenport was welcomed as a new member. Mrs. Waldron won the floating prize.

Mrs. P. B. Sowell, parliamentarian, presented the program on "New Parliamentary Accents". She discussed Longan's "Essential Rules of Order" commenting on rules that are obsolete and naming new parliamentary rules now accepted.

Friendship messages were sent to a member who is ill, Mrs. J. A. Walker, who has been unable to attend the meetings.

Members present were Mesdames: P. B. Sowell, Charlie Burk, T. W. Perrin, J. V. Perrin, W. B. Nunley, Waldron Melton, Herschel Burrus, Henry Melton, Jack Weaver and the hostess.

The chief product of American Samoa is copra.

Free Art Exhibit At Canyon Museum Starts Sunday, Sept. 21

Louis R. Neugebour, famed Vinese artist and instructor of classic painting and decorative art in Amarillo and Tula, will exhibit his paintings and some of the works of his pupils at the Panhandle-Plains Historical Museum in Canyon, beginning Sunday September 21. The exhibit is free and open to the public.

Mr. Neugebour came to the Panhandle from Vienna about three years ago. In Austria he had been national director of photography and art. During the last World War he was captured by the Russians and sentenced to death. He owes his life to a Russian army cook, who interceded in his behalf, pointing out to officers that he was a photographer and might be more valuable alive than dead.

His daughter, whose husband

Dr. Clark Ellzey, is a professor in Stevens College, Columbia, Mo., persuaded him to come to the United States. He visited in Amarillo and was so impressed with the scenic beauty of Palo Duro Park that he stayed in Amarillo and began teaching art.

Neugebour was able to bring only a few of his paintings with him from Austria and his versatility is demonstrated in a comparison of the scenes of the Old World with those he has done of the Southwest since his arrival here.

During his brief stay in the west, he has learned much about its ways, its love of horses, cattle and the outdoors and has reflected on his canvases.

Outstanding is his horse's head which was voted the most popular canvas in the Amarillo Art

Exhibit, sponsored by the Federation of Women's clubs. His painting of a yucca plant in all the beauty of full bloom with a rattlesnake in all its vicious ugliness curled at the foot of the plant symbolizes the beauty of the Southwest and the hardships it offered its earliest settlers.

His pictures of the Palo Duro Park with a subdued palette of snow across the violet colors and in full sunlight are attracting

great interest in the Panhandle. Mr. Neugebour is somewhat of an explorer and it was he and V. C. Claytor who discovered the largest known cave in Palo Duro Park.

He has exhibited his paintings at Columbia, Mo., Mexico City, Mo.; twice at the Amarillo Art Center; at the Amarillo Center of West Texas State under the auspices of the Connoisseur club; and at Palo Duro Park and at Abilene and Naval Academy.

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OPEN BABY BOND PROGRAM and thrift plan for children will open in Hereford without delay according to Warren Beaman and Dan Hudson, Amarillo, president and vice-president of Baby Bonds of Texas, Inc., Hereford business firms behind the

movement will give baby bonds on purchases made with them. These bonds are acceptable for deposit in a children's savings account at the First National Bank, the designated Baby Bond bank of Hereford.

Reserve, District No. 11-D

State No. 1778

WESTWAY NEWS

REPORT OF CONDITION OF Hereford State Bank

OF HEREFORD, TEXAS, at the close of business Sept. 5, 1952 a State banking institution organized and operating under the banking laws of this State and a member of the Federal Reserve System. Published in accordance with a call made by the State Banking Authorities and by the Federal Reserve Bank of this District.

ASSETS

1. Cash, balances with other banks, including reserve balance, and cash items in process of collection	1,486,574.19
2. United States Government obligations, direct and guaranteed	85,660.44
3. Obligations of States and political subdivisions	125,054.19
4. Other bonds, notes, and debentures	20,000.00
5. Corporate stocks (including \$4,500.00 stock of Federal Reserve bank)	4,500.00
6. Loans and discounts (including \$2,200.38 overdrafts)	1,642,619.32
7. Bank premises owned \$ NONE, furniture and fixtures \$8,875.00 (Bank premises owned are subject to \$NONE liens not assumed by bank)	8,875.00
8. Real estate owned other than bank premises	NONE
9. Investments and other assets indirectly representing bank premises or other real estate	NONE
10. Customers' liability to this bank on acceptances outstanding	NONE
11. Other assets	1,369.10
12. TOTAL ASSETS	3,374,652.24

LIABILITIES

13. Demand deposits of individuals, partnerships, and corporations	2,863,581.33
14. Time deposits of individuals, partnerships, and corporations	147,746.94
15. Deposits of United States Government (including postal savings)	17.08
16. Deposits of States and political subdivisions	128,570.07
17. Deposits of banks	NONE
18. Other deposits (certified and officers' checks, etc.)	40,917.43
19. TOTAL DEPOSITS	\$3,180,832.85
20. Bills payable, rediscounts, and other liabilities for borrowed money	NONE
21. Mortgages or other liens, \$ NONE on bank premises and \$ NONE on other real estate	NONE
22. Acceptances executed by or for account of this bank and outstanding	NONE
23. Other liabilities	NONE
24. TOTAL LIABILITIES (not including subordinated obligations shown below)	3,180,832.85

CAPITAL ACCOUNTS

25. Capital*	50,000.00
26. Surplus	100,000.00
27. Undivided profits	43,819.39
28. Reserves (and retirement account for preferred capital)	NONE
29. TOTAL CAPITAL ACCOUNTS	193,819.39
30. TOTAL LIABILITIES AND CAPITAL ACCOUNTS	3,374,652.24

* This bank's capital consists of: Common stock with total par value of \$50,000.00

MEMORANDA

31. Assets pledged or assigned to secure liabilities and for other purposes	137,844.83
32. Obligations subordinated to claims of depositors and other creditors, not included in liabilities	NONE

I, WM. R. PHILLIPS, Cashier, of the above-named bank, hereby certify that the above statement is true to the best of my knowledge and belief.

WM. R. PHILLIPS
CORRECT—ATTEST:
O. G. HILL, JR.
W. N. HODGES
G. W. BRUMLEY
Directors.

STATE OF TEXAS COUNTY OF DEAF SMITH, ss:

Sworn to and subscribed before me this 19th day of Sept., 1952.

CLIFF ESTES
Notary Public

Mrs. Turrentine Complimented At Gift Shower In Howard Rudd Home

By Mrs. Merlin Kaul and Mrs. Elmer Combs

Mr. and Mrs. Abraham Drager and family attended a housewarming and supper last Saturday night at the Andres Drager home west of Friona. The Dragers have just completed a new home and they received many beautiful gifts at the party.

Those attending included Freddie Vogler, Mr. and Mrs. Herman Herzog and daughter, Mr. and Mrs. E. F. Vogler and family, Mr. and Mrs. R. E. Drager and family, Mr. and Mrs. C. G. Drager and boys, Mr. and Mrs. Frank Meier and family, Mr. and Mrs. R. S. Drager and family, Mrs. J. H. Drager, Mr. and Mrs. Bill Burnam and sons, Mr. and Mrs. W. H. Drager and son, Mr. and Mrs. Albert Drager and family, Mr. and Mrs. J. D. Stevens and family and Mr. and Mrs. Bob Hines. Others unable to attend sent gifts.

Honored at Gift Shower
Mrs. George Turrentine was complimented with a gift shower at a coffee held last Friday morning in the home of Mrs. Harold Rudd. Hostess assisting Mrs. Rudd were Mrs. C. A. Saulcy, Mrs. Elvin Wilson and Mrs. Kenneth Rudd.

Those present included Mesdames: G. C. Merritt Sr., Joe Wagoner, Bes Werner, Joe Landers, Gene Roach, Pearl Harrison, Martha Woods, Perry Lee, Carl Smith, David Sowell, Robert Kersch, P. B. Sowell, Paul Rudd, Abraham Drager, Marlin Pierce, Mayo Phibbs, J. Ray Coleman and R. L. Wilson.

Mr. and Mrs. Jack Renfro spent the first part of last week in Lub-

bock on business.

Pfc. and Mrs. David Sowell of Amarillo spent several days last week with his parents, Mr. and Mrs. P. B. Sowell.

Mr. and Mrs. Jack Burnett and Mr. and Mrs. Bryan Vaughn of Rosedale were visitors Sunday of Mr. and Mrs. C. A. Saulcy.

Mr. and Mrs. C. A. Saulcy and Mr. and Mrs. Joe Wagoner spent Tuesday in Amarillo.

Fred Severance and his father and Mr. and Mrs. Carl Smythe of Hereford were dinner guests of Mr. and Mrs. C. A. Saulcy Sunday.

Attend Chicken Fry
Mr. and Mrs. Merlin Kaul attended the Lions Teachers chicken fry at the Bull barn Tuesday night.

Mr. and Mrs. W. E. Combs of Plainview spent last Monday night and Tuesday with their sons, Clifton and Elmer Combs.

Mr. and Mrs. Elmer Combs and Mr. and Mrs. Preach Merritt and Mr. and Mrs. W. B. Nunley and children of Hereford visited Thursday night with Mr. and Mrs. Finis Wright at Dimmitt.

Jack Casey had a cement ditch for irrigation laid on his farm on the Gilbreath Road last week.

Mr. and Mrs. Elmer Combs and Mr. and Mrs. Preach Merritt were visitors in the Mirl Brown home in Amarillo last Saturday night.

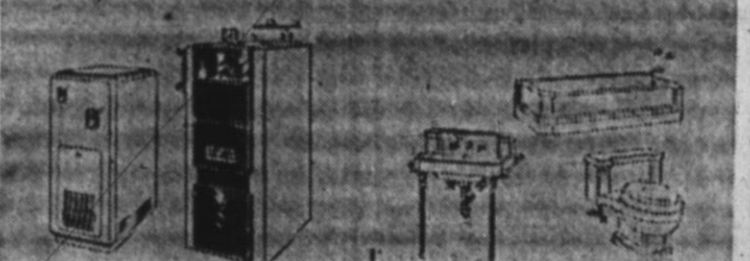
Mrs. Joe Landers and Mrs. Roy Lee Wilson attended a missionary lecture by Mrs. Hope Owens at the First Baptist church in Hereford Wednesday afternoon.

Tortoises on the Galapagos Islands are believed to be the oldest living creatures on earth.

Start home modernization with new heating and plumbing—

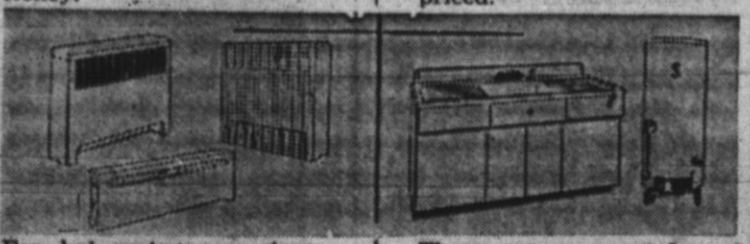
Be sure to see

the **AMERICAN-Standard** line



There are smartly-styled, sturdily-constructed heating units for every type of heat and for every kind of fuel... for small homes or large—all engineered for top efficiency.

In plumbing there are bathroom fixtures to fit any space requirement, any color or scheme. Baths, lavatories, water closets, fittings. Handsomely designed, reasonably priced.



For hot water or steam heating system, you have a choice of several types of attractive radiators, smart new convectors... and decorative, space-saving Radiant Panels.

There are many styles of kitchen sinks, with cabinets or for counter use... easy-to-keep-clean laundry trays... dependable fuel-saving hot water heaters.

BUY NOW ON CONVENIENT BUDGET PLAN 10% down and 3 full years to pay!

MILLER PLUMBING CO.

125 N. Sampson

Phone 1287

good news: your **CRINKLE NYLONS**

go right on into fall in new dark colors



Once a girl gets the nylon habit... she keeps it! And no wonder... when you can find fall's newest, smartest styles in easy-keep nylon! Dark sophisticates that just don't muss, they'll save you plenty on cleaning bills! Black, navy, grey, green, brown... 12 to 20.

\$10⁰⁰

New Low Price

BARGAINS IN BOYS CLOTHING



WOVEN PLAID Cotton Flannel WORK SHIRTS

1.98

Comfortable school shirts of soft warm Sanforized cotton flannel in practical patterns of woven-through plaid. Wash them with the family laundry! Button pockets. Choice of patterns. Size 2 to 18 yr.



MEN'S MARATHON HATS

7.90

An unusually fine western styled hat of top quality fur felt. Invisible Aridex finish makes it shower repellent! Choose yours in pastel tan, pearl grey, brown or covert.



11 OZ. DENIM ZIPPER MODEL WESTERN JEANS

a low 2.49

Sizes 6 to 16

Cut Western style from heaviest denim and Sanforized for permanent snug comfort. Smooth-working rust resistant zipper for trimmer, neater appearance. Cyled with smart good looks for long, useful wear. Four rivet-reinforced pockets, durable orange stitching.

WANT ADS Phone 30-31

FREE Theatre Tickets To See



FRIDAY - SATURDAY
SEPTEMBER 26 - 27

Star Theatre

Be Sure and Ask for Your Free Tickets

With each PAID-IN-ADVANCE classified ad placed in The Brand, We will give one free ticket.

1. FOR SALE Miscellaneous

FOR SALE: Registered Scotch Shorthorn bulls. 7 miles south on Dimmitt Hiway. Tom Draper. Box 671. B-1-16-6-tfc

We have all FEED MOLASSES Any Quantity FRASER MILLING CO. B-1-30-tfc

Chrysler Industrial Motors Sales & Service McCullough Motor Co. 411 W. 1st. Ph. 17 B-1-9-tfc

OFFICE SUPPLIES—Regular lines and special orders. The Hereford Brand. B-1-16-tfc

Hereford Glass Co. Expert Car Glass Installation Table Tops and Window Glass 1302 Park Ave. Ph. 1425 B-1-16-tfc

FOR SALE: Combine, 1952 model, Massey Harris. 14 ft. canvas type. Practically new. L. F. Cox and son, Loco, Texas. B-1-19-11-5p

FOR SALE: Wichita seed wheat One year from certification. \$2.75 per bushel. Phone 651-W. J. T. Gilbreath Jr. B-1-19-11-tfc

FOR SALE: Nice registered Red Short Horn bull. C. L. McGowen, Summerfield. B-1-13-11-tfc

FOR SALE: One new IHC 4 wheel trailer. \$200. C. F. Gunter. Phone 1095. B-1-14-12-3k

FOR SALE: Peonies, tulips, and other bulbs from Holland. Plant now. Mrs. J. F. Ward North Main. S-1-17-13tfc

FOR SALE: Living room suit, couch can be made into bed. 2 chairs, 2 tables. One L. C. Smith typewriter, 2 pair rink shoe skates. Size 7 and 8 for men and women. Can be seen at 709 Knight. B-1-39-13-tfc

FOR SALE: We have 3 good used combines completely overhauled. Jack McLaughlin Pontiac Co. Phone 1000. B-1-16-13-tfc

FOR SALE 14 ft. x 16 ft. new house. Built to be moved. Price \$500.00. LEON J. BELL North End of "J" St. S-1-23-13-1P

FOR SALE 2 100 ft. rolls yard fence. See at 202 Clements St. or Contact Roy Boyer at The Brand Office.

FOR SALE: 10,000 bundles broadcast Hegari. H. R. Green, 3 miles west Summerfield. B-1-13-38-2p

FOR SALE: Adding machine. Good condition Rockwell Bros. B-1-10-38-tfc

FOR SALE: 75 acres grain bundles. Howard Beasley, 1685-R. B-1-9-38-2p

LUMBER & UTILITY GRADE 2x4's S4S — 2x6's S4S 1x8 and 1x10 UTILITY SHEETING \$6.95 per hundred feet Carl McCaslin Lumber Company Lumber No. 7 344 E. 3rd St. 1 Block East of Courthouse B-1-38-tfc

FOR SALE: International beet harvester. 6 miles east, 2 north O. Billingslea. B-2-12-38-8p

FOR SALE: One International ensilage cutter, '51 model; practically new. Also one John Deere cotton stripper. Has pulled only 32 bales. One MM combine, 1949 model. See Roy Hollums, John Walton farm, Jumbo community. B-2-34-38-6k

2. FOR SALE Farm Equipment

FOR SALE: AC Combine or trade for milkcow. 9 miles east on Highway 60. J. D. Bruner. B-2-16-35-tfc

FOR SALE: New 2 row Bearcat ensilage cutter at big discount. Ernest Sammann, Plainview, Texas, Route 3. Phone 1058W3. B-2-19-12-4p

FOR SALE 1 Massey Harris Tractor 44 - 1951 model with cultivator, planter and lister. 1 4 Row Knife sled with rotary hoes, used 1 season. 1 practically new Chaffin Ditcher. 1 10 ft. tandem disc. IHC medium weight. 1 Automatic marker. About 200 good cedar post. 1 2 Belg Cotton trailer bed practically new. 1 Seven blade IHC One Way 5 ft. cut. 1 Allis-Chalmers Combine (no 60) with cotton stripper attachment. 1 Allis-Chalmers W. C. Tractor. 1 2 Row Mounted Allis-Chalmers Corn Picker. 1 Comor Cotton trailer with unloading elevator. ROY YEATTS Rt. 4 - Hereford S-2-12-2P

Automobiles

FOR SALE: 1951 Studebaker Tudor sedan. Heater, overdrive. Approximately 10,000 miles. J. K. Baker. 305 Rossevelt. B-3-16-10-tfc

FOR SALE: 1950 Kaiser. Radio and heater. In excellent condition. Only been driven 18,000 miles. Can be seen at Elm Court or phone D. R. Carmichael 1138. B-3-27-37-tfc

FOR SALE: 1940 1 1/2 ton Dodge truck 4 new tires. Motor in good condition. Rockwell Bros. B-3-18-38-tfc

4. REAL ESTATE

Southern California seven-room furnished house, 3 bedrooms, two garages, large fenced in avocado and grape garden, 1949-built, \$15,000 value, to exchange for Hereford estate, house, farm, business or part cash since we must move to Hereford. Dr. E. H. Branner, 447 So. Hope St., Los Angeles, 17, California. B-4-3-tfc

2 BEDROOMS WILL SELL NEW HOME AT 311 PARK SAM NUNNALLY Lone Star Insurance Agency 136 Main Phone 424 B-4-46-tfc

CHOICE Irrigated and Unirrigated Farm Land. City Property P. O. Box 506 — 338 Main E. B. POSEY, REALTOR Hereford, Texas B-4-15-tfc

WE HAVE prospective land buyers from the South Plains. If you have land for sale, any size tract, come to our office and tell us about it. T. J. Carter, Phone 55 or 327. B-4-34-6-tfc

\$8,500 CASH 320 acres of good level land, no blemishes, no light soil, 1 1/2 miles off pavement... \$8,500 down and good terms on the balance. SAM NUNNALLY 136 Main Phone 424 Night 1711 B-4-8-tfc

FOR SALE Two large, new 2 bedroom homes on pavement. Fully insulated, hardwood floors throughout. 50,000-B.T.U. floor furnace, lots of closet space, etc. Ready to move into. Going at this low price of \$7,250. Phone 9515 CHEVRON STATION Cawthon Bros. S-4-12-tfc

Well located 1/2 section farm. Priced for quick sale. 1 good 8" irrigation well on electricity. For particulars see or call 1485 Helton Real Estate. Jim Hill Hotel. B-4-12-tfc

For Sale: 4 perfect 1/2 sections of land. Clean as a hound's tooth, smooth as glass. Irrigation wells around the land but none on them, 130-150 feet to water. 20 miles north and east of Hereford. \$135 per acre. \$20,000 will handle each 1/2 section. Balance 12 years at 5%. One half of the minerals reserved, none participating. GLEN WEIR Phone 200 Res. Phone 802 109 Main-Street B-4-38-tfc

REAL ESTATE LOANS — AUTO LOANS YOU DON'T HAVE TO WAIT. QUICK SERVICE JOHN MCLEAN Phone 273 S-4-2-tfc

Have Some Buyers for IRRIGATED & DRY LAND FARM TRACTS. See or write at once J. B. ELLISTON REALTOR Serving This Territory for 50 years Box 1503 — Hereford B-4-2-13-tfc

FOR SALE: 5-room house with or without furnishings 107 ave. J. B-4-12-13-4k

For Sale: A clean irrigated 320 acres, 2 irrigation wells. Fair improvements. 1 1/2 miles off paving. \$40,000 down will handle or will sell 160 acres and rent balance on 1/3 and 1/4 rent. Irrigated 160 acres 4 miles from Hereford. All cultivation, improved. \$10,000 down, balance good terms. Have some farms for 29% down, also new 3 bedroom homes on paving \$2,000. New 3 bedroom home \$1,500 down. New 2 bedroom home \$1,500 down. 4 rooms \$750 down, 3 rooms \$500 down. Have some irrigated farms for cash lease. Have several prospective buyers from dry areas. We need listings on irrigated farms, will appreciate yours. J. M. HAMBY REAL ESTATE 208 East 3rd. Street South of Courthouse B-4-38-4C

FARM FOR SALE OR TRADE

120 acres near Springer, N. M., on pavement, 40 acres under irrigation ditch and 40 more of good land could be put in cultivation. Will take in trade nice residence in Hereford. Price is only \$12,000.00 with a loan on the place now of \$4,000.00. Has nice 4 room house and very good barn and other buildings. ALDERSON & RIDGWAY 238 Main Street Phone 397 B-4-38-3C

WESSON SPECIALS 2500 ACRE FARM: Good set of improvements. All good tillable land. Deaf Smith Co. Per acre \$52.50. UNIMPROVED 1/2 SECTION: 280 acres of good land in cultivation. Located in good irrigation area. Castro County. \$125.00 per acre. 400 ACRE FARM: Good set of improvements. 2 electric 8 in. irrigation wells located in Deaf Smith County. 29% down. Per acre \$190.00. WESSON REAL ESTATE West of Courthouse Phone 944 317 Sampson Hereford, Texas B-4-38-tfc

FOR SALE 240 A. Farm near Bovina, Good Modern Improvements, 160 A. Very Beautiful for Irrigation. This is the tops of the County and only \$150.00 per acre. O. W. RHINEHART Bovina, Texas B-4-38-tfc

FOR RENT: Bedroom close in. 509 Ross. Phone 847-J. B-5-9-29-tfc

5. FOR RENT

FOR RENT: Modern furnished apartment for one couple. 603 E. 4th. Phone 1322. B-5-13-13-tfc

6. WANTED

WANTED: Custom plowing, planting and listing. Floyd Stivers. Phone 930J. B-6-10-43-tfc

WANT TO BUY: Undersize single garage or small building. Fair condition. V. O. Hennen. B-6-13-38-2p

WANTED: To rent a two or three bedroom house. Family of four. Phone 1000. B-6-14-38-2P

WANTED: A working girl to share apartment with working girl. Call 604W at night. 107 daytime. B-6-16-13-2K

WILL CARE for infants of workingmothers in my home. 711 East 3rd. Phone 110 Mrs. E. C. Eubanks. S-6-19-13-1P

8. HELP WANTED

AUTOMOTIVE SALESMAN: territory guaranteed salary and traveling expenses. Phone 72. B-8-10-13-2K

MAN OR WOMAN: to take over route of established customers in Hereford. Full or part time weekly profits of \$45.00 or more at start possible. No car or other investment necessary. We will help you get started. Write Mr. C. R. Rubie, Dept. S-4; The J. R. Watkins Company, Memphis, Tenn. S-8-13-50-1P

WANTED: Pasture for 50 head of steers. Cecil Gunter. Phone 1095. B-6-11-38-2p

9. Situations Wanted

RUBBER STAMPS: Fast service. Phone 1303, Francis Printing Co. B-9-11-29-tfc

10. NOTICE

FREE APPRAISALS. As a public service, the Hereford Real Estate Board will appraise any property you want to sell and suggest a fair selling price. Call 45 for this service. B-10-9-52-P

ALCOHOLICS Annoymous Phone 850. B-10-4-11-tfc

11. Business Services

Quick — Efficient HOME LOANS Dependable Abstract and Insurance Service ELIZABETH WOMBLE 146 Main Phone 497 B-11-27-tfc

EXTRA SPECIAL CATTLE TRUCKS INSURED YOU DON'T HAVE TO WAIT—WE WRITE THE POLICIES JOHN McLean Insurance Agency Phone 273 - 127 W. 3rd B-11-7-tfc

Hospital Notes

PATIENTS IN HOSPITAL

Mrs. Floyd Cole, med.; Mrs. E. H. Loerwald, T & A; Mrs. Fannie Mae Olson, OB; Mrs. Mary Pendleton; and Mrs. Gussie Jones.

DISMISSED

Belenda Ince, 9-17; Wilton Kerns, 9-17; Barbara Jackson, 9-18; Peggy Jackson, med., 9-18; Mrs. J. J. Clayton, med., 9-18; Ramona Feirch, med., 9-19; Mr. J. A. Henegen, surg., 9-19; Mrs. Opal Trotter, med., 9-19; Mrs. John Thomas, OB, 9-20; and Mr. C. H. Barross, med., 9-20.

Complete EARTH MOVING SERVICE

We've Added a New Service Concrete Irrigation Ditches Using Fuller Form Method and Machinery SAVE WATER - SAVE SOIL SAVE MONEY - SAVE LABOR See Us for Complete Details WALLACE & BYRD Phone 399 625 West First - Hiway B-11-2-19-tfc

ENROLL YOUR Pre-School child in Kindergarten. Mrs. J. R. Fowlkes. Harrison Highway. Phone 1574-W. B-11-14-tfc

WITH THE EVIS Water Conditioner the first cost is the only cost. See Miller Plumbing Co. 125 Sampson. Phone 1287. Hereford, Texas. B-11-22-4-tfc

We have openings for both men and women in this territory, soliciting fire, automobile, life and hospitalization insurance. Can be written on monthly basis. Good commission. Write Mr. D. L. Nicholson, 1111 19th st., Lubbock, Texas. B-11-13-2C

"Reupholster your furniture" Custom built Charm to fit your color scheme, Fifteen hundred fabrics to choose from. New fall pattern arriving each week. Lowest Cost at HINDS UPHOLSTERY SHOP 310 McKinley Phone 1092 S-11-13-1P

WANTED: Custom plowing, planting and listing. Floyd Stivers. Phone 930J. B-6-10-43-tfc

Wanted: To rent a two or three bedroom house. Family of four. Phone 1000. B-6-14-38-2P

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Rubber stamps: fast service. Phone 1303, Francis Printing Co. B-9-11-29-tfc

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Alcoholics Annoymous Phone 850. B-10-4-11-tfc

11. Business Services

Quick — Efficient HOME LOANS Dependable Abstract and Insurance Service ELIZABETH WOMBLE 146 Main Phone 497 B-11-27-tfc

Extra special Cattle trucks insured you don't have to wait—we write the policies John McLean Insurance Agency Phone 273 - 127 W. 3rd B-11-7-tfc

Hereford Lawyer Named On Committee

Earnest Langley, Hereford attorney, has been named to the State Bar of Texas Committee on Administration of Justice. Langley has been a member of this committee for the past year

and was re-named for an additional 2-year term by the new president of the State Bar of Texas, J. Glenn Turner of Dallas.

This committee studies court procedures, judicial districting, selection and tenure of judges, and changes in state statutes and court rules with regard to procedural law.

The Hood County reunion is set for Sunday September 28 at the Bar-B-Q House in McKenzie State park and old friends will be present.

There's still time for planting winter legumes. For a good grazing crop, mix a legume with the small grain.

Teachers Are Guests At Lions Picnic

TEACHERS in local schools were guests of the Lions Club Tuesday night at a picnic held in the Bull Barn. Right photo shows Lions members at work as they dished out fried chicken, potato salad, relish and rolls. Lower photo was snapped in the arena as Lions and guests enjoyed the meal which was prepared under supervision of Jim Roberson. Staff Photo.



WHOA NOW — Whiteface back Merritt he picked up short yards in a wild 0-0 game runs into trouble and a pack of Lobos after Friday night at Levelland. Staff Photo.

Champion Gets Hero's Welcome at Home-Coming



The greatest ovation ever given an 11-year-old Chevrolet, after his racer had been virtually wrecked American occurred when pint-sized Joe Luna re-in a first heat crackup. A parade (shown above), turned to his native Thomasville, Ga. Joe was winner speeches by civic dignitaries and lavish gifts for Joe of the All-American Soap Box Derby, sponsored by and his family featured the home-coming.

Kiwanis Club Thurs. Noon Hotel Jim Hill

Regular Meeting Night 1st & 3rd Tues. Night of Each Month AMERICAN LEGION AND AUXILIARY

NOTICE OF MEETING ODD FELLOWS Each Monday Night REBEKOHS Each Tuesday Night

Hereford Rotary Club meets every Friday at 12:05 Hotel Jim Hill

Lions Club meets each Wednesday, 12 noon Hotel Jim Hill

Stated meeting second Monday in each month. School of instruction each Thursday night. R. L. THOMPSON, Sec'y Robert E. Wagoner W. M. MASONIC BULLETIN Hereford Lodge 549

Veterans of Foreign Wars Meets Every Thurs. 8 P.M. V. F. W. CLUB HOUSE

Anson Farmer Takes Extra Pride In Size And Abundance of Watermelons

ANSON, Tex. Sept. 19, (AP) — When people around here decide to have a party, they often think of watermelon. When they think of watermelon they usually think of Leslie Cory.

Cory, who farms in the Boyd Chapel community, west of here, is considered an expert at raising and selling watermelon.

Recently he furnished 176 blackdiamond watermelons for a farmer-oilman jamboree and about the same number for a political rally.

Although the drouth has knocked the props from under his cotton and feed crops, Cory is making money from his melons. He has 75 acres of the "big reds." His gross income from the melon crop since he started selling July 15th now totals \$1,500. He has done it all on a one-half inch rain.

Cory says what kept the melons going was the 300 pounds of fer-

tilizer he applied to each acre. His Jones County farm is sandy land. If the crop gets another rain, he expects his melons to last until the first frost. The largest melon he has grown so far this year was one weighing 76 pounds. Although he is making money now, his present record does not compare with last year's. Last season he had only seven acres of melons and grossed \$1,400, compared with the 75 acres this year that have brought him \$1,500.

The West Central Texas farmer sells all his melons at his patch, and they are trucked away. Some have been going as far west as California, but most are being consumed in this area.

Cory says he is finding melons to be a good cash crop. "It's especially good to have money from melons while feed and cotton are burning to a crisp," he said.



MIGHTY TALL CORN—growing on the Howard Gault farm was one of the topics of discussion on the farm tour held here Wednesday. A vetch has been planted in this corn and will be turned under as a soil improving crop. Last year Gault planted vetch in his corn in the same manner and had excellent results both as use for cattle grazing and soil builder, County Agent Hugh Clearman said. Staff Photo.

Use Winter Grazing Crops For Needed Roughages, Extension Service Agronomist Advises Farmers

COLLEGE STATION, Sept. 18 — Secure now the seed and prepare the land for planting an increased acreage of winter grazing crops. That advice to farmers and livestock producers comes from E. A. Miller, agronomist for the Texas Agricultural Extension Service. Winter grazing crops, he continues, will provide nutritious feeds that are so badly needed now to take the place of drouth ruined pastures and meadows.

For grazing, winter grain crops may be planted as soon as moisture is available after the middle of September. Many farmers plant these crops in dry soil, when the soil has been prepared, in order to save time and get a crop up in a hurry after a rain. In order

to get fall grazing, Miller says the crops should be planted, if possible, during the last half of September or the first part of October.

Oats, wheat, barley, rye and rye grass are good winter grazing crops. A mixture of barley and oats, barley and wheat or all three make good combinations for grazing. Barley, in these mixtures, will usually provide more fall and early winter grazing and the oats and wheat reach their maximum later in the season. Abuzzi and Balbo rye are good crops for the sandy soils of East Texas and the West Cross Timbers area.

He points out that vetch or other winter legumes may be planted with these grain crops

to improve the grazing. Hairy vetch is widely used in Texas with rye or other grain crops not only for grazing but for seed production and soil improvement. The legumes furnish some fall and winter grazing but make their heaviest growth in the spring.

In the southern half of Texas, fall planted hubam, madrid and the annual yellow blossom sweetclovers are all well-adapted for grazing, seed production and soil improvement. On the heavy blacklands, sweetclover and winter grain makes a good combination grazing crop. In extreme South Texas where frost comes late, Miller says cowpeas will supply good fall grazing or may be used for hay.

To get the maximum feed ton-

North Hereford Home Club Elects Officers

New leaders for the coming year were named at a luncheon meeting held by the North Hereford Home Demonstration Club Thursday in the home of Mrs. Fred Barrett.

Those chosen to serve are: Mrs. Otto Olson, president; Mrs. H. E. Pettyjohn, vice-president; Mrs. Lloyd Neil, secretary; Mrs. F. H. King, assistant; Mrs. W. H. Russell, treasurer; Mrs. R. A. Fullwood, reporter; Mrs. R. E. Barrett, assistant; Mrs. Frank Brinkman, council delegate; Mrs. Fred Barrett, parliamentarian; Mrs. Paul Hoff, federation delegate; and Mrs. R. A. Fullwood, crafts demonstrator.

Mrs. Tom Draper, CHDA, discussed fashion trends, telling of new materials and accessories.

Mrs. F. H. King gave reports from the state meeting in Kinrossville, and members voted to send five dollars to the Labor Camp Hospital Fund and also to send five dollars to the Gary Stewart Accident Fund. The next meeting on October 3 will be with Mrs. Ferd Saltzman.

Other members attending were Mesdames: Fred Saltzman, C. L. Whitehead, C. O. Williams, Roberta Campbell and Auben Hodges.

Visitors were: Mesdames Julia Sowell, Edna Rowe, Alien Powlson, Paul Lyons, Stan Barrett, Marion Owen and Miss Bee Barrett.

Army Blues is the official song of the U. S. Army.

Mary Elizabeth Class Names New Officers

Mary Elizabeth Class of the First Baptist Church met with Mrs. Jeff Roberson, Mrs. Sanford Smith was co-hostess.

Mrs. Roy Calvert presided and Mrs. Joe Kendall conducted the devotional lesson.

Mrs. Gerald Wilson presided at installation rites for new officers who included: Mrs. O. G. Hill, teacher; Mrs. F. A. Tucker, pres-

dent; Mesdames: Joe Kendall, H. E. Miller and Ralph McCullough, vice-presidents; Mrs. E. Hutchison, stewardship; Mrs. Fred Welch, secretary-treasurer; Ms. Grady Parsons, assistant; Mrs. John Hacker, reporter and Mesdames S. B. McLallen and Sank Ramey, group captains.

Others attending were Mesdames: Louie Olson, O. H. Herring, Roy Thompson, H. D. Goldston and W. L. Jones.

Patagonia is at the southern end of South America.

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of extra cost when you buy

WHITE SWAN TEA

ROCKWELL BROS. LUMBER COMPANY

Will help you with your contracting and building problems!

If you have a building plan — And need some Help — Come in to see us!

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NOTICE

Meeting of Hi-Plains Water District

At The

COURTHOUSE

IN-HEREFORD

8:00 p. m. Thursday

September 25th

Well Spacing Meeting

TO EVERY CAR OWNER

We are happy to announce the addition to our shop force of Mr. Jeff Bivens who will man our BEAR FRONT END ALIGNER and BEAR WHEEL BALANCER.

You know that when your wheels get out of line or out of balance the extra wear on your tires soon more than offsets the modest cost of a check up. You also know that when your wheels are in balance and in line that it handles much easier and safer.

Let us check your car. If it does not need anything, we will be glad to tell you and charge you nothing. We have the most modern equipment available and will be happy to serve you.

SEIGLER MOTOR COMPANY

DODGE PLYMOUTH DODGE "JOB-RATED" TRUCKS

DANIEL NEWS

Visiting Highlights Community News at Daniel During Past Week

By Mrs. W. R. Moore

Billy Moore and Joyce Moore and Rev. and Mrs. Henry Eason started the fall term of school in Canyon college Monday.

Week end guests in the W. R. Moore home were Mr. K. E. Dyfert and Mrs. Pope Gosset from Eaton and Mrs. Jean Chunn of Amarillo.

Mr. and Mrs. W. R. Moore, Ruth Dygert, Alice Gosset were in Amarillo Sunday night.

Cecil Sigman and children from Amarillo visited in the L. W. Tooley home on Friday.

Visitors in the Ky Higgins home were Mr. and Mrs. Claud Terry from Post and Mr. and Mrs. Clyde March of Amarillo.

Mr. J. J. McAnear is staying in the home of W. R. Moore this week.

Bill and H. D. Moore visited in the home of Mrs. Jean Chunn Tuesday night. Mrs. J. T. Martin and children visited on the S. R. Garrison home in Plainview last week end.

NEW AUTOS

Joe Betty Donald, Buick; Eleanor Webb and Gorman Webb, Chevrolet; J. B. Noland, Plymouth; J. A. Haney, Bantam; C. E. Neal, Ford; Gerald W. McCathern, Ford; A. C. Horton, Hudson; Bill Callendar, Hudson; Mona B. Fullenvidler, Dodge; and W. F. Hardwick, Ford.

MARRIAGE LICENSES

Wallace Elliott White and Miss Lamerlas Katherine Berryman, Sept. 18. Arnolfo H. Limas and Mary Sandoval Valdez, Sept. 19.



CONCRETE DITCHING on the Anderson farm near Hereford was one of the sights of inspections and discussion on the farm tour last Tuesday and Wednesday as a climax to the irrigation short course held here.

It was reported that these ditches were installed at a cost of 90c per foot for 16 inch ditches and \$1.10 for the 24 inch ditches. Staff Photo.

Drought, Price Declines Causing Many Hardships To Farmers, Ranchers But Situation Can Be Helped

COLLEGE STATION September 18 — The drought and price declines have and are causing financial hardships for many of the State's farmers and ranchers. The investments they have made over the years are being seriously threatened.

Right now the major problem is feed. Based upon present feed prospects, says C. H. Bates, farm management specialist for the Texas Agricultural Extension Service, the outlook is critical over wide areas of the nation. The fate,

he continues, of breeding herds totaling millions of cattle, sheep and other livestock hang in the balance. More feed is needed quickly and larger feed reserves should be a must with every livestock producer.

Bates believes that livestock producers can through sound planning and courageous action do something about the present situation and by balancing feed and livestock numbers cushion in the future such situations as now exists.

Here are his suggestions for immediate action in the "help ourselves" approach. Further reduce herds to cut total feed needs for there is no place in the herd for culls. Buy now the hay or bundles and protein feeds that will be needed for prices are unlikely to be lower before spring. Wherever cropland is available, seed fall crops to provide grazing. Mixtures such as rye and vetch or oats and clovers or small grains alone will provide excellent temporary pastures provided there is rain. If fertilizers can be used, apply them generously to the fall crops to improve quality and boost tonnage. Use management practices such as weed and brush control to improve permanent pastures and ranges.

Now for the long range plans and Bates points out here that some areas of the state suffer almost every year from a lack of rainfall and drought planning is just about a "normal" consideration. Such management practices as proper stocking of ranges and pastures to maintain vigorous stands of range plants; the maintenance of reserve supplies of hay, bundle feed or silage; systematic culling of breeding herds and even periodic transfer of valuable foundation stock to more favorable areas will help producers overcome severe drought conditions.

And finally points out the specialist, the nation's consumers also have a big stock in the present situation. The increasing population must have more food

Bob Wear Is Guest Speaker

Bob Wear, minister of the Church of Christ, was guest speaker for the L'Allegria club meeting held in the home of Mrs. Bruce Beene Thursday afternoon. Mrs. Hilton Higgins, program chairman, introduced the speaker.

Wear's subject was the "Blood of Life" and he spoke in behalf of the Bloodmobile Unit scheduled to be in Hereford on Oct. 1.

He gave the functions of blood in the human body and emphasized that much has been learned about blood since Harvey discovered the circulatory system in 1628. It was pointed out that plasma can be stored years while whole blood only for 21 days.

The speaker said plasma can be administered by a corpsman while it requires the services of a doctor to give whole blood. In conclusion he stated that if ever there should be another world war with the use of atomic bombs, the world could hardly conceive of the need for blood in view of the burns that would be the result.

Members of the club attending were Mesdames: Darrell Blanton, James Edmonson, Hilton Higgins, Francis Hill, V. C. Hopson, Lee Kent, Walter London Jr., Dick Lucas, George McLean, Floyd Ross, Richard Winget, Jiggs Hartman, W. Glendenning, J. W. Barnett and the hostess.

Lindberg Beacon in Chicago has two billion candle power and is visible for a distance of 300 miles.

and prices are mighty important considerations of both producers and consumers. Good production planning will bring financial gains to Texas producers and add stability to their great agricultural industry.

TO THOSE WHO SUFFER WITH HIGH BLOOD PRESSURE: FOR YEARS I HAVE SUFFERED A LIVING DEATH: WITH HIGH BLOOD PRESSURE:

My arms and hands, legs and feet felt as though they were asleep all the time, I couldn't use my hands and couldn't walk without someone leading me, I could not see to read or do any thing, and suffer day and night. I tried every thing except Chiropractic, still knowing the results people were receiving under Dr. Kelton's Chiropractic care. Now after 6 adjustments my pressure is down from 215 to 169 and what a wonderful relief.



I don't know why I let myself suffer so long as Dr. Kelton gave me an Examination and one Adjustment 12 years ago, he told me what I must expect in the future, I like so many others doubted his Diagnosis and what Chiropractic could do, how I wish I had of took his Adjustments then. How much healthier and happier I would have been and how much I could have accomplished in these past 12 years. May I sincerely suggest you go see Dr. Kelton and talk your condition over with him, if he can help you he will take your case, if not he will tell you so. Sincerely, Signed: Nancy A. Allen Address: 210 W. 7th St. Hereford, Texas DR. C. D. KELTON CHIROPRACTIC CLINIC 501 Jackson Hereford, Texas Phone 91

Mrs. I. J. Gollehon Dies On 84th Birthday

Mrs. I. J. Gollehon died on her 84th birthday at her home in Post where she lived with her daughter, Zera Gollehon early Saturday morning. She had been confined to her bed for the past 5 years. Mrs. Gollehon is the mother of Elmer Gollehon, former owner of Cash Way Grocery here in Hereford, now of Colorado Springs, Colo.

Besides her daughter Zera and son Elmer, Mrs. Gollehon is survived by another daughter, Mrs. Pearl Howard who lives near Austin and another son, Robert of Littlefield.

Funeral services are pending arrival of relatives.

Farewell Party Held

A back yard party honored Payton Ramey Monday evening at the home of his parents, Mr. and Mrs. Sank Ramey. Peyton left Sept. 16 for induction into the U. S. Army.

Neighbors and friends enjoying the picnic supper were Mr. and Mrs. Joe Evans, Mr. and Mrs. Harry Lomas, Mr. and Mrs. Charlie Hodges, Mr. and Mrs. Henry

Williamson, Mr. and Mrs. L. C. Thomas, Mr. and Mrs. W. S. Kerr, and Norman, Mr. and Mrs. Bruce Plummer, Edwin Plummer home on furlough from Great Lakes Air Corps, Mr. and Mrs. Dennis Lomas, Mrs. Marie Angelo, Judy McGee, Mrs. R. C. McGilvary, the honoree and the hosts.

Farmers and stockmen are urged to secure the planting seed and prepare the land for planting an increased acreage of winter grazing crops. Some areas of the state now have sufficient moisture to insure a stand. Dry planting is recommended in other areas.

ROBERT E. WAGONER



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Advertisement for LEE Optical. Text includes: 'EYES EXAMINED GLASSES FITTED', 'NO APPOINTMENT NECESSARY', 'LEE Optical', 'SINGLE VISION GLASSES as low as \$14.50 Complete', '609 POLK ST. AMARILLO, TEXAS'.

Advertisement for Rutherford & Co. luggage. Text includes: 'take a tip from travel veterans... take Samsonite Luggage', 'Its smart lines and colors give you an air of distinction. Make you feel like visiting royalty.', 'It carries more clothes, keeps them wrinkle-free; has pockets and hangers to make packing easy. And the better-than-leather coverings wipe clean with a damp cloth.', 'If you're going by car... you'll stow more Samsonite (and more sports' gear) in the rear deck... thanks to the scientific tapered shape.', 'In a pinch... Samsonite's a cinch to handle personally. Because of special grip-fit handles and slim shape.', 'Samsonite costs so little! Two pieces total less than you'd expect to pay for just one of such quality. You can own a complete family ensemble right off!', 'Pullman Case, \$27.50', 'Ladies' O'Nite (Regular), \$19.50', 'Ladies' Train Case, \$17.50', 'Men's Two-Suiter, \$25.00'. All prices plus existing taxes.



Advertisement for Baby Bonds. Text includes: 'BABY BONDS SOON ADD UP TO DOLLARS', 'BABY BONDS MEAN MONEY IN THE BANK!', 'Every Baby Bond IS BACKED BY A CASH RESERVE IN THE FIRST NATIONAL BANK OF HEREFORD'.



Text for Baby Bonds advertisement: 'here's how the plan works', 'Merchants give them with cash purchases. They cost you nothing extra. They have a cash value when deposited in a savings account. Any child under 12 can open a savings account with Baby Bonds. Each Bond is backed by a cash reserve. Accounts cannot be withdrawn until child is 15 years old. Baby Bonds will not be given on past due accounts. Watch for merchants who give Baby Bonds.'

- Kinsey Motor Co. Cowan Jewelry Co.
Carl McCaslin Lbr. Co. West Texas Feed, Seed & Hatchery
Oswald's Firestone Store Pitman Grain Co.
Rogers Drug Hereford Implement Co.
The Vogue Hereford Creamery
Dub's Man's Shop Pitman Service Station
Helen's Youth Shop

WATCH FOR ADDITIONAL MERCHANTS GIVING



Rutherford & Co.



BIRTHDAY PARTY honoring Johney Mac Dowd, age 6, son of Mr. and Mrs. Maxey Dowd at their home in the Ford community recently. Among those present was his grandmother, Mrs. Edna Dowd of Saint Jo, Texas. Pictured are some of the guests gathered around the table.

FOIBLES

FANCY and PLAIN

By Kent Snare

Hereford and Levelland missed to a no-decision, no scoring by neither. . . . But that was the only indecisive phase of the game, the action for the most part was active indeed, in fact it was almost hand to hand, largely in the faces of the Whitefaces. . . . No actual fisticuffs were indulged in but Hereford felt the brunt of elbows, knees and what have you more than somewhat. . . . In fact the referee, Cotton Neeley, thumbed out no less than three of the Lobos, one character, belatedly, I ween. . . . Most of his decisions stemmed from the new mandatory rule on personal fouls, altho his signals weren't too definite or discernible. I interpreted it as his invocation of the High School equivalent of 9-1-1 of NCAA rules, which states: No player shall strike an opponent with fist, forearm, elbow or locked hands;

or kick or knee an opponent. Any player who violates this prohibition during the game or between periods shall be suspended. . . . The big differences for 1952 being the shall which superseded the previously stated may. . . . By the bye, Ferem's head patting last week wasn't a hair-raising maneuver, but a signal of an ineligible receiver downfield, on a pass, altho memory doesn't register it as applicable on the occasion it was used. . . . One other old infraction, newly stated this season could have been enforced and that was the constant piling on by Levelland, which is illegal now as soon as the ball becomes dead. . . . I have remarked that Dutch Meyer's five tailbacks enabled him to keep a couple on their gangs for playing use, for the wear and tear on them in the spread is considerable. . . . We started with four and wound up with two, one for punting purposes only, however, he did essay a futile running attempt from mid-field on fourth and twenty. . . . Understand that Godfrey suffered a fractured collar bone and Dement really absorbed one on the cabeza, if he didn't get "a broke nose for a keepsake" it will be one of the miracle type occurrence. . . . Merritt did a nice job at tailback and his lefthanded heaves, from a backed up spot, were both well timed and well thrown and he is picking up a smidgeon of polish back there, too. . . . Wallace runs well on reverses from that front placed handoff, aided and abetted by some emphatic blocks on Levelland's statuesque left end. . . . Dement got off two good, pressure kicks from a cramped goal line position that saved our scoreboard from being scuffed up in the second quarter. . . . Self made two saves inside the ten on the same series that hurt nobody but the Lobos. . . . The opposition was pupchless, their first-half-offensive consisting largely of adroit punting by their right end, No. 44, who twice kicked us into a tight fit. . . . Their offense didn't improve in the last lap although they almost got their two flankers set up and a-rollin' in the final moments, it was scheduled as flat to No. 33 and deep to No. 44 but was undone because of inept chunking. . . . Truthfully that should be amended to read that a large part of their punch was extracted by the continued drive and hustle of the Whitefaces who showed also, much evidence of proper conditioning else they couldn't have absorbed the punning protruded at them constantly. . . . Our bench was thin enough at eleven, it may be stretched tighter for Phillips, here's my hope that the boys all recover forthwith and are rendered harder by the experienced as endured. . . .

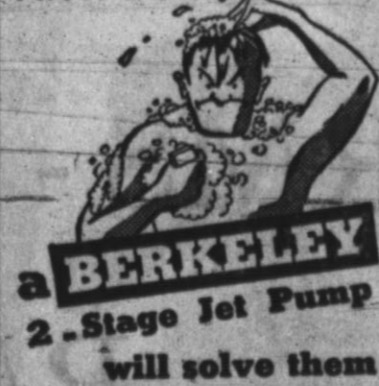
Card of Thanks

We wish to express our appreciation to all who were so kind and thoughtful in our recent bereavement. Your many acts of kindness will always be remembered.

To each and everyone of you we wish to say "Thank you". W. F. Newman, Mr. and Mrs. R. B. King, Mr. and Mrs. Troy Newman, Mr. and Mrs. A. C. Newman, Mr. and Mrs. C. F. Finley, Mr. and Mrs. Lee Newman, Mr. and Mrs. Frank Newman, Mr. and Mrs. Carl Kropff and Mr. and Mrs. Ray Newman.

Rev. Van Earl Hughes, returned missionary from Costa Rica will speak at the First Baptist church Sept. 21 at 7:30 p.m. Rev. Hughes' home is in Kress. He is a forceful, interesting and dynamic speaker, and the public is invited to attend.

PRESSURE PROBLEMS?



Here's a man-sized line of jet pumps that will either get down to the 300 ft. level or push your water up a long hill without a whimper!

HOW about a 5 H.P. Model with capacities to 1320 G.P.H. from 120 ft. with 112 lbs. pressure at the pump? Plenty of boost here! Or a 1 1/2 H.P. Model that delivers 400 G.P.H. from 160 ft. at 30 lbs.

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SCHOOL LUNCH ROOM MENU

September 22 - 26

Monday

Beef Stew with Tomatoes
Carrots, Potatoes, Onions
Cheese . . . Crackers
Peanut Butter Sandwiches
Fresh Pears . . . Milk

Tuesday

Hamburger Patties . . . Buns
Sliced Tomatoes . . . Lettuce
Onions . . . Pickles . . . Mustard
Potato Salad . . . Milk
Prune Spice Cake

Wednesday

Oven Fried Filets . . . Lemons
Seasoned Black-eyed Peas
Sliced Tomatoes
Bread . . . Butter . . . Milk
Ice Cream Sticks

Thursday
Chicken Loaf . . . Giblet Gravy
Buttered Whole Kernel Corn
Hawaiian Cole Slaw
Hot Rolls . . . Butter . . . Milk
Honey

Friday
Pinto Beans . . . Onions
Seasoned Turnip Greens
Combination Vegetable Salad
Cornbread . . . Butter . . . Milk
Apricot Cobbler

Earn a **BETTER RETURN** on your Savings with proved safety

INSURED SAFETY up to \$10,000 for each sever



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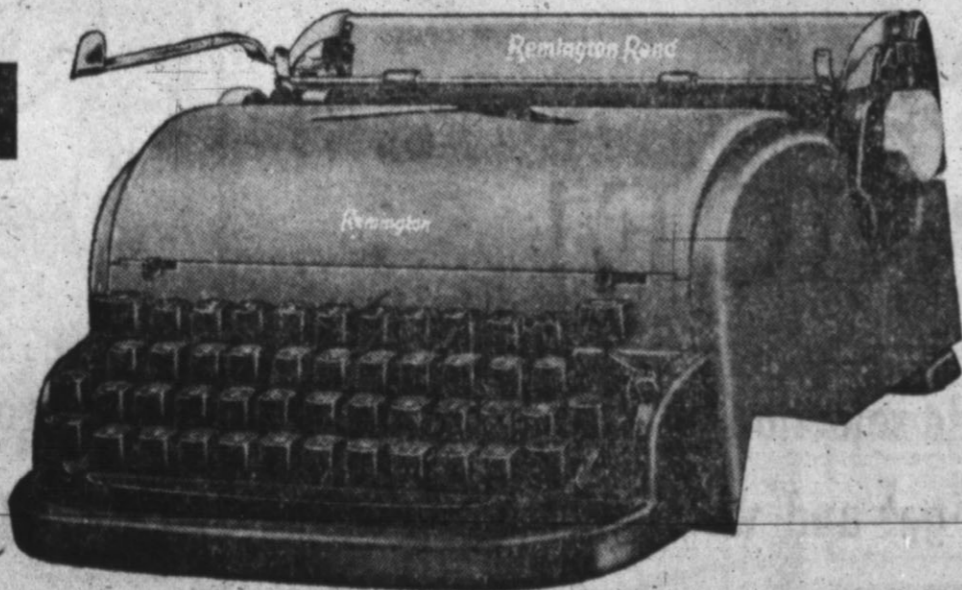
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Assortment Includes All Fall Fabrics

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- 36-in. Sonia Poplin prints
- 36-in. Cotton everglaze moire
- 36-in. Magnetic everglaze prints
- 36-in. Printed chicken checks
- 36-in. Printed housecoat seersucker

Hard to believe, but it's true . . . SALE of brand new fall cotton fabrics at the start of the season. And they are all guaranteed first quality. Full bolt pieces, demi-bolt pieces and some are flat fold pieces. Buy now to make your Christmas gifts . . . robes, dresses, skirts, blouses and sportswear items.

COMFORT -- WOOL FILLED

Rich, smooth, high tower rayon satin with all over stitched design. Warm gray wool batt filled. Large 72x84 inch. Colors: rose, monti blue, stone gray, flamingo gold, lime, gooseberry green, hunter green, spring green, American beauty. Also reversible colors.

Size

72x84

\$7⁹⁹



80 Sq. PRINTED PERCALE

First quality full Bolts. All Brand New Patterns. Guaranteed washable. Just in time for School Dresses. Over 1600 yards to choose from. Come early for best selections for it want last long at this price.

3 yards for \$1

C. R. ANTHONY CO.

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FOR THE FIRST TIME IN MONTHS

We've Got

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Yes, folks, almost unbelievable, but true! For the first time since the beginning of the steel strike, we once again have the most Complete Selection of New Ford, Mercury Cars and Ford Commercial Units in the Panhandle. Come on in and Get Yours Now. Cars are still hard to get and We consider ourselves very, very lucky.

22 NEW UNITS

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Any Make -- Any Model

ANY PRICE!

Can't afford a NEW CAR? Then come on in and look over our wide selection of Used Units. We also have more Used Cars and Trucks now than we've had in many months. These are hard to get and we suggest that you come on in and pick out your car or truck now. Try our easy payment plan, up to 24 months to pay . . .

EASY TERMS - 24 MONTHS TO PAY

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CLARK LIKE

by
RAY GOTTO



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BUZZ SAWYER

FEATURING HIS PAL
ROSCO SWEENEY
By ROY CRANE



9-21

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GRANDMA
BY
CHAS. KUHN-



9-21
CHAS.
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Do You Need A Typewriter In Your Business or Home? We Have Remington Portables On Hand
The Hereford Brand

JOHNNY HAZARD

by FRANK ROSSIN

TEMPORARILY ELUDING THEIR PURSUERS, JOHNNY AND FLAME COME TO THE END OF THE CAT-WALK... AND DISCOVER...



SO THIS IS HOW THE BARON ESCAPED AFTER HE WAS CONVICTED BY THE WAR CRIMES COMMISSION!

IF HE USED IT TO COME HERE... COULDN'T WE USE IT TO LEAVE THE SAME WAY?



CHECK! I NEVER WORKED ONE OF THESE BEFORE... BUT IT MIGHT MOVE IF I PUSH ENOUGH GADGETS!



THERE! EVEN THAT MONSTER HARUNA CAN'T PRY OPEN THIS HATCH WITHOUT A KING-SIZE CAN OPENER!!



LET'S SEE NOW... BUTTON-BUTTON... WHICH ONE? HMMM... THAT'S FUNNY... SOMETHING SEEMS TO BE MISSING...



SUBS SINK SHIPS! AND I CAN'T SEE WHERE THIS ONE HAS ANY TORPEDO TUBES! HOW CAN IT SINK SHIPS... UNLESS...?

I SEE WHAT YOU MEAN! UNLESS THIS WHOLE SUB IS A TORPEDO!



TALK ABOUT SUICIDE RUNS! WE'VE GOT TO PILOT THIS THING BACK TO U.S. HEADQUARTERS IN TOKYO... FAST!

YOU HIT THE RIGHT LEVER THERE, JOHNNY... THE ENGINE'S STARTED!



YEAH, IT'S STARTED... BUT WE'RE NOT MOVING... OH, NO!

WHAT'S WRONG?



FORGOT TO CAST OFF THE MOORINGS! HOPE WE'VE STILL GOT TIME!



9-21 CONTINUED...

Shop In Hereford
For Your Best Buys!



WE'VE JUST GOT TO WIN THAT 'BLUEBROOK HANDICAP' AND PAY THAT THOUSAND-DOLLAR MORTGAGE FOR NELL'S MOTHER... BUT 'SPACE PILOT' WILL NEVER WIN -- HIGH-STEPPIN' LIKE A HACKNEY!



DIDN'T YOU NOTICE HIS GAIT WHEN YOU RODE HIM OVER TO THE HOLLOW... THAT TIME WHEN MARLOW CHASED YOU AWAY?



YES, BUT I THOUGHT IT WAS JUST BECAUSE OF THE SOFT GROUND. NOW LOOK AT HIM!... JUST AS IF HE WAS TRAINED FOR IT!

GOLLY, YES! I SEE WHAT YOU MEAN!



AH, MY DEAR YOUNG EQUESTRIANS... ARE YOU THE FORTUNATE PROPRIETORS OF THIS EYE-FILLING STEED?... AS HANDSOME A DESCENDANT OF THE GREAT GODOLPHIN AS I HAVE EVER SEEN!

HUH?... I... ER... HE... IF YOU MEAN IS THIS OUR HORSE, YES, SIR!



AM I CORRECT IN ASSUMING THAT YOUR PRESENCE WITH THAT EQUINE BEAUTY UPON THIS CIRCULAR PATHWAY PRESAGES HIS ENTRY IN A CONTEST OF SPEED?

IF YOU MEAN ARE WE GOING TO RACE HIM, WE GOT HIM ENTERED IN THE BLUEBROOK HANDICAP, BUT THERE'S SOMETHING WRONG WITH HIS GAIT.



SO I OBSERVED AS I APPROACHED FROM YON GHED, WHICH IS MY TEMPORARY RESIDENCE... IF YOU WILL PERMIT A SUGGESTION, I BELIEVE WE CAN CORRECT HIS TENDENCY TO INDULGE IN A CAKEWALK!

JEEPERGS! DO YOU KNOW ABOUT HORSES?



DO I KNOW ABOUT HORSES?... MY FRIENDS, YOU ARE GAZING UPON CEDRIC WELLINGTON CHOLMONDELEY, PROBABLY THE WORLD'S GREATEST EQUINE EXPERT... TO EXPEDITE MATTERS, JUST YOU CALL ME, 'STOVEPIPE'!

GLAD TO MEET YOU, MR. STOVEPIPE... THIS IS PETE PETERS AND I'M RUSTY RILEY... WHAT DO YOU THINK IS WRONG WITH 'SPACE PILOT'?



AH!... MY SUSPICION IS JUSTIFIED! THIS HORSE HAS BEEN SHOD WITH A 'TIP' SHOE FOR PASTURE... BUT IT'S MUCH TOO HEAVY... WE MUST HIE US TO THE VILLAGE SMITHY AND EQUIP THIS STEED WITH RACING PLATES!

GOLLY, MR. STOVEPIPE, YOU REALLY DO KNOW ABOUT HORSES!

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MANDRAKE THE MAGICIAN

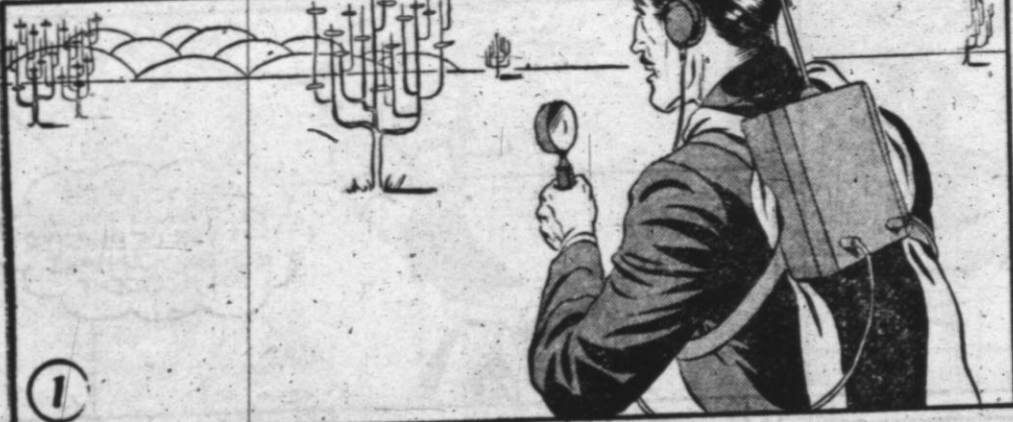
BY LEE FALK & PHIL DAVIS

IN THE WORLD OF Z--ANOTHER DIMENSION--MANDRAKE CONTACTS BOYD, IN OUR WORLD, BY RADIO...

I'VE SEEN ONLY THOSE ROLLING SPHERES AND THE CAT. NO PEOPLE YET, BOYD. I'M WALKING TOWARDS WHAT LOOKS LIKE A CITY IN THE DISTANCE. WAIT--SOMETHING MOVED BEHIND ME--

Hmm--WHATEVER IT WAS, IT DISAPPEARED.

BE CAREFUL, MANDRAKE! COME BACK, WHILE YOU CAN.

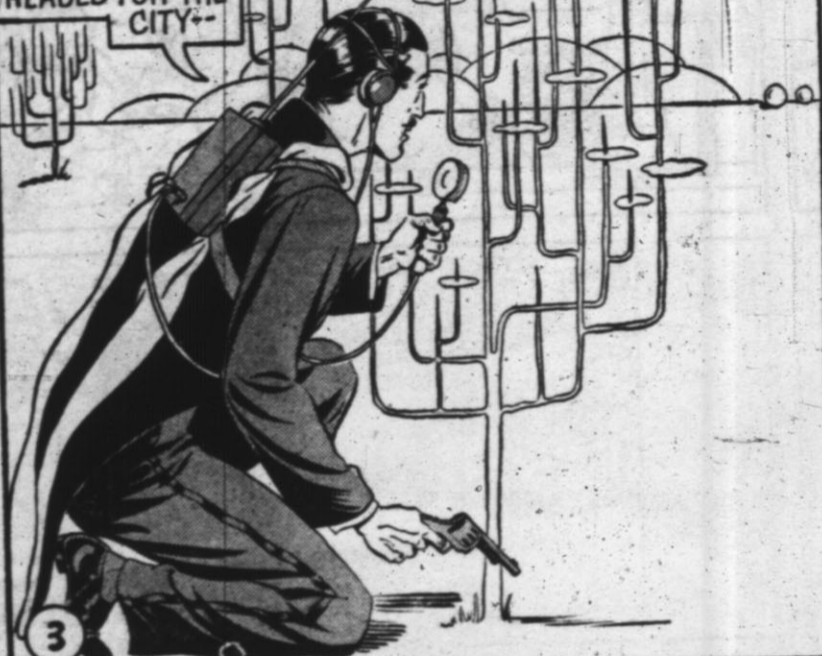


1



2

HERE COME THE SPHERES AGAIN--THE HUNTING PARTY. THAT CAT MUST HAVE ESCAPED THEM. I WONDER WHAT KIND OF THINGS THEY ARE? THEY'RE HEADED FOR THE CITY--



3

THEY'RE ENTERING. IT MUST BE THEIR CITY. I THOUGHT IT WOULD BE A CITY OF PEOPLE! WHERE ARE THE HUMAN BEINGS HERE?



4

I SEE A MAN! HE'S LOOKING AT ME FROM A HOLE IN THE GROUND--AS IF HE WERE A--
--hmm--HE'S GOING DOWN--



5

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--AND I'M GOING AFTER HIM!

CAREFUL--MANDRAKE! CAREFUL!



6

9-21

NEXT WEEK: THE PEOPLE OF Z

COMBINATION

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\$56⁰⁰

The Hereford Brand

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BLONDIE

by
CHIC YOUNG



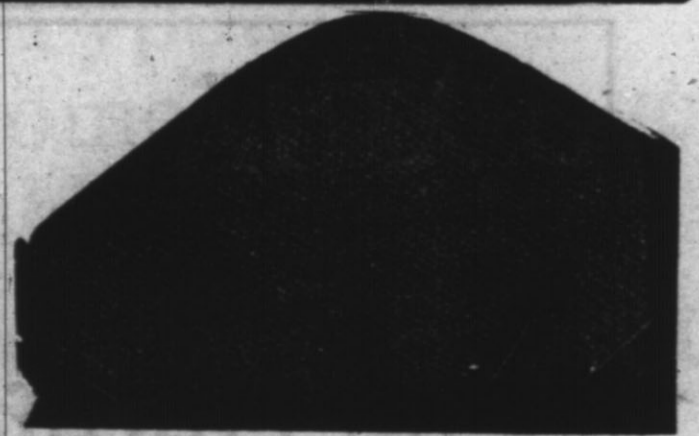
New Air Foam Cushions

- REMOVABLE COVERS
- NEW LOW PRICE

\$5.75 TO \$6.75

EXCELLENT FOR OFFICE - AUTO - TRACTOR!

NEW SHIPMENT
THE HEREFORD BRAND



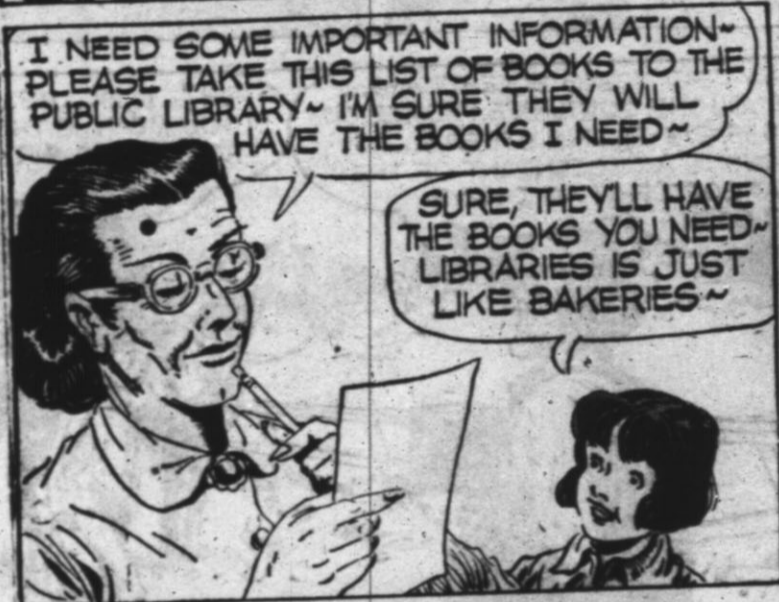
LITTLE ANNIE ROONEY

by
BRANDON WALSH
AND
DARRELL MCCLURE



HONEST, ZERO~ I DON'T KNOW IF THIS IS A BIG LITTLE TOWN OR A SMALL LITTLE CITY~ BUT WHICHEVER IT IS, IT'S AWFUL NICE~ I WALKED ALL OVER IT~

OH, ANNIE~ PLEASE RUN AN ERRAND FOR ME~



I NEED SOME IMPORTANT INFORMATION~ PLEASE TAKE THIS LIST OF BOOKS TO THE PUBLIC LIBRARY~ I'M SURE THEY WILL HAVE THE BOOKS I NEED~

SURE, THEY'LL HAVE THE BOOKS YOU NEED~ LIBRARIES IS JUST LIKE BAKERIES~



LIKE BAKERIES? I'M AFRAID I DON'T UNDERSTAND~

IT'S KINDA LIKE A RIDDLE~ IF YOU WANT BREAD, YOU GO TO A BAKERY 'CAUSE THEY HAVE ALL KINDS THERE~ WHITE BREAD~ BROWN BREAD~ RYE BREAD~ BRAN BREAD~



WELL~ THE BREAD IS TO FEED YOUR TUMMY. BUT IF YOU WANTA KNOW SOMETHIN' YOU GO TO THE PUBLIC LIBRARY~ LIBRARIES HAVE ALL KINDS OF STUFF TO FEED YOUR BRAIN~



I SEE WHAT YOU MEAN~ WHAT'S THE REST OF THE RIDDLE?

SOME FOLKS LIKE ONE KINDA BREAD AN' SOME LIKE OTHER KINDS OF BREAD, OR THEY WOULDN'T HAVE SO MANY DIFFERENT KINDS OF BREAD~

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TO FEED YOUR TUMMY YOU GOTTA HAVE BRAN BREAD~ BUT TO FEED YOUR MIND YOU GOTTA HAVE BRAIN BREAD~ ONE THING IS DIFFERENT, THOUGH~

WHAT IS THE DIFFERENCE?



YOU GOTTA HAVE MONEY TO BUY THE BREAD IN A BAKERY~ BUT IN THE PUBLIC LIBRARY YOU KIN GET THE BRAIN BREAD FREE FOR NOTHIN'~

9-21
DARRELL MCCLURE

We Will Have A New Supply of

FIRE - PROOF VAULTS

Within the Next Week or Two

The Hereford Brand

THE KATZENJAMMER KIDS



TRADE WITH YOUR NEIGHBORS

The Friendly Merchants Of Hereford

Friendly, Courteous Service
Nationally Advertised Brands
Complete Stocks Always

This Message Sponsored In The Interest
Of A Bigger & Better Hereford By

For The Name of the Dealer of Your Preference

THE BRAND

In Mercandise, Shop the Ad Columns of This Paper!

PHONE
THIRTY

KING of the ROYAL MOUNTED

by
ZANE
GREY



ONLY A MIRACLE AND A SAFETY BELT PREVENTED MY DEATH...THE BANDIT WILL NEVER DREAM THAT I SURVIVED THIS SMASHUP!



BY INJECTING TEAR GAS INTO HIS CAR'S EXHAUST, THE RUTHLESS YEGG MAN CAUSES KING TO SWERVE OFF THE NARROW ROAD!

THERE'S THE EXPLOSION... HE'S BLOWN THE SAFE!



STOP OR I'LL FIRE!

I'LL RISK IT! YOUR AIM'S BOUND TO BE OFF AFTER THAT CRASH!



YOU'RE A FOOT... I HAVE THE ONLY CAR NOW... OH! HE HIT MY TIRE!

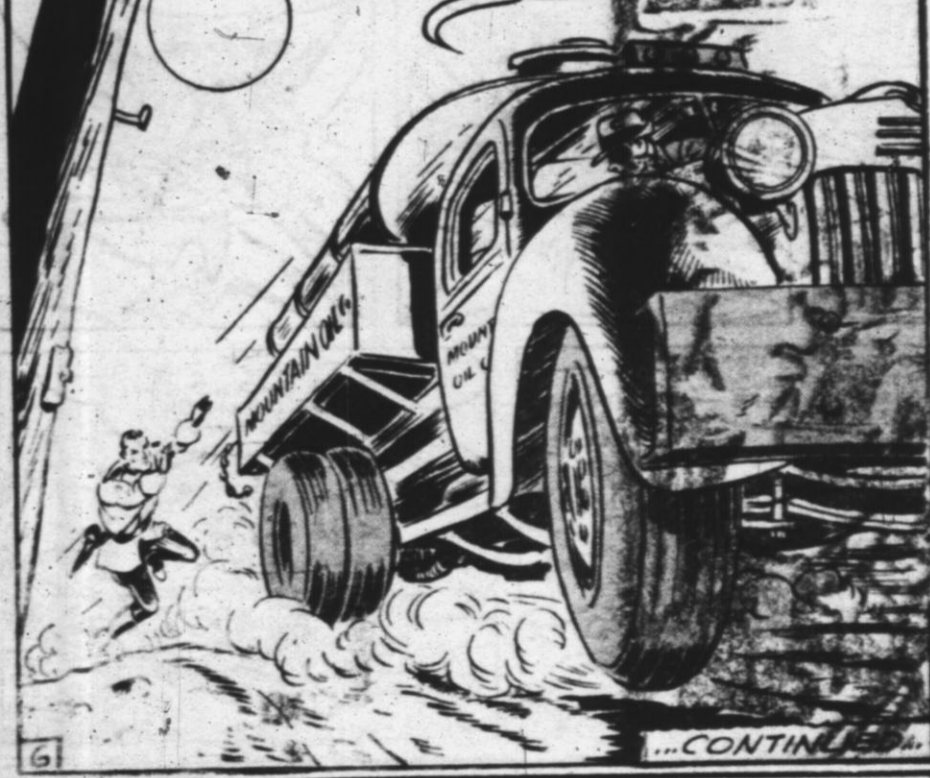


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AH! THAT TANK TRUCK! I CAN BEAT KING TO IT!



TRY TO STOP ME NOW!



...CONTINUED...

We Have OFFICE CHAIRS to Fit Your Every Need. Drop in to See Them.

The Hereford Brand

Executive, Steno, and Lounge Chairs. The Hereford, Brand, Hereford, Texas, Thursday, Sept. 11, 1952

couple trip to self re- was of
3onham
s were
nts up-
re Mrs.
Ack-
m.

WICKY MOUSE
WALT DISNEY

HI, GOOFY... I HEAR YOU'RE PLAYING WITH THE TIGERS THIS SEASON!

YUP!

GEE... YOU MUST BE PRETTY GOOD! THE TIGERS ARE THE BEST TEAM IN THE STATE!

NATCHERLY!

NOT ONLY THAT... I GOT THUH BEST POSITION ON THUH WHOLE TEAM!

NO KIDDING? QUARTERBACK?

NOPE... IT'S THUH BEST POSITION ON THUH TEAM! I JUST STAND THERE AND THUH OTHER FELLAS DO THUH WORK!

NOPE!

FULLBACK? CENTER?

NOPE!

HALFBACK? END?

TACKLE?

I'VE GOT TO DO SOME SHOPPING NOW... OVER TO PRACTICE LATER!

SURE THING... DO THAT!

HMM... SAYS HE JUST STANDS THERE... AND THE OTHERS DO THE WORK?

FOOTBALL PRACTICE TODAY

A TACKLING DUMMY!

HI, MICKEY!

DRIVE IN THERE... DRIVE! HIT IT HARD!

WAM

WALT DISNEY

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UNCLE REMUS
AND HIS TALKS OF DEER RABBIT

IT LOOKS LIKE CHILLUNS DON'T KNOW WHUT ELSE TO DO... 'EXCEPT EV'RYTHIN' WHUT THEY SHOULDN'T.

HEEVE-HO... PUSH!

HEEVE-HO... OKAY.

HEY, YOU L'L POSSUMS, GIT OUTTA THAT RIVER! THAT CURRENT WILL KETCH YOU UP!

WHOZAT YELLIN' FRUM TH' MAINLAND?

JEST OLE BRER LAN'LUBBER RABBIT!

WHEEE... WE IS SAILIN'!

WHUT'S GON' ON UP HERE?

HOORAY... WE'RE FLYIN'!

HOORAY... WE'RE SAILORS!

YEEHIPS!! THEY IS SHIPWRECKED!

HELP...

MOMMA...

POPPA...

WE WANNA GO HOME!

WHEN YOU CALL US PROMISES TO KEEP OFF THE RIVER... WE SH'LL BE SAFE.

UH-UH... UH-US 'LL PROMISE!

TH' RIVER B'LONGS TO RIVER FOLKS - POSSUMS SHOULD STAY UPSIDE DOWN ON TREE LIMBS!

YASSUH!

YASSUH!

THEM LIDDLE CRITTURS OUGHTA BE FRIZZLED TO A FRAZZLE!

YEP... AN' I R'MEMBERS TH TIME WHEN I SAVED YOU FELLA. THAT SAME ROCK FER YE. SAME THING.

ADVICE IS SUMRN' WHUT WE HAVE TO GROW UP TO 'PRECATE!

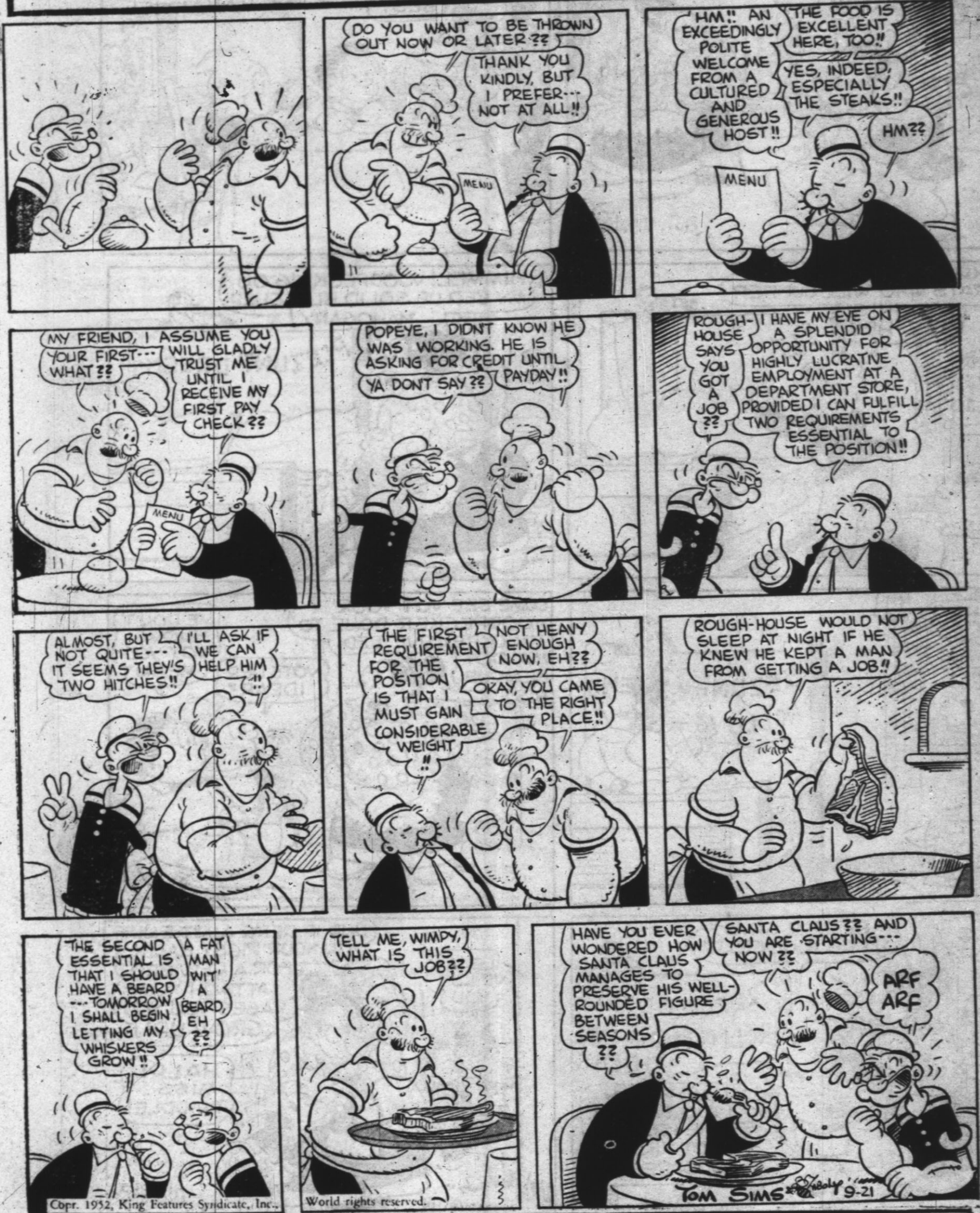
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We Have **ESTERBROOK** Fountain Pens and Push Type Pencils.
Also Pen Points

The Hereford Brand **\$2³⁰ ea.**

THIMBLE THEATRE :- Starring POPEYE

By TOM SIMS and BILL ZABOLY
Registered U. S. Patent Office



Will Handle Your Every Need In the Way of General Office Supplies. Also
 Fill Any Special Orders.

The Hereford Brand

Beta Sigma Phi Sorority Honors Pledges, Guests

Beta Sigma Phi sorority honored pledges at a picnic supper held in the back yard at the home of the president, Mrs. Ernest Wade Tuesday evening. Hamburgers were cooked on an open grill and a long buffet table was arranged where guests served themselves. Husbands of members were also special guests.

Following the picnic feast games of bridge and canasta were enjoyed. Special guests included: Mr. and Mrs. Lowell Sharp, Mr. and Mrs. Kenneth Cowan, Mr. and Mrs. Neill Cooper, Dr. and Mrs. Robt. Lingenfelter and Mr. and Mrs. J. W. Witherspoon. Members and their guests pre-

sent were Messrs. and Mesdames; N. E. Moore, E. N. Johnson, Paul Harvey, T. E. Prickett, Hollis Rainey, R. J. Cramer, Charles Laing, V. O. Hennen, Q. L. Amery, James Mercer, John Poole. Others present were Charley Holt, Mrs. Byrdie Fellers, Betty Whitaker and Mr. and Mrs. Ernest Wade.

Mrs. B. F. Cain Has Book Review Here

Mrs. L. H. Lookingbill Jr. was hostess for the Young Mothers Study club Monday evening.

Mrs. John Winkler, president, conducted a business session when plans for the coming year were discussed and new year books distributed.

Mrs. Wayne Phillips, who was in charge of the program for the evening, presented Mrs. B. F. Cain, who gave a review of "A Child's Approach to Religion," by Dr. W. H. Fox.

Members attending were Mesdames; Bill Bradley, Steve Clements, H. A. Cavness, W. L. Davis Jr., W. B. Dowell, W. H. London, Jr., Wayne Phillips, James Roberts, Pat Robinson, Earl Stagner, Bill Stanford, John Winkler, Don Martin, Charles Hill and the hostess.

Les Meres Study Club Enjoys First Study Program Of Year

Les Meres Study club met with Mrs. Spicer Gripp Monday evening with Mrs. Joe Davenport serving as co-hostess.

Following a short business session a program was presented by Mrs. Glenn Gripp and Mrs. Ed Mrisendine.

Mrs. Gripp discussed an article "Stop Trying So Hard" written by Anna Wolf, editor of "Our Children and Better Babies," in which the author suggested that parents treat children as distinct individuals with individual personalities, and proposed honesty to parents as a first step toward keeping themselves and their families in good working order.

Mrs. Brisendine's topic was "It's Mine and You Can't Have

It" which appeared in a recent McCall's magazine. "It is possible for parents to force a child to share by shaming him or by depriving him of a possession or privilege if he refuses. But this is futile - it makes the idea of generosity hateful," she quoted. In conclusion she said, "Let's play fair. Let's look at our own brand of unselfishness and not expect more from our children than we demand from ourselves."

Members attending the meeting were: Mesdames Monroe Parker, Elvin Wilson, Gib Howard, Robert Lemons, Joe Davenport, R. N. Reiger, Spicer Gripp, Glenn Gripp, Earl Gunther, Eugene Noel, Harold Meacham, E. Brisendine, Larry Summers, C. B. Hudson and Howard Gore.

L. A. E. Club Has Program On Parliamentary Rules

L. A. E. Club met in the home of Mrs. T. W. Roberson Tuesday afternoon for a program on parliamentary rules.

Mrs. W. L. Jones presented the program which was in the form of a parliamentary drill in questions and answers.

Mrs. B. A. Reddell, yearbook chairman, gave a preview of the coming year work based on the course of study "Money - A Blessing to Mankind." She also gave a summary of the community interests in which the club partic-

ipates each year. A dessert course was served after the program to Mesdames; C. E. Beauford, Altus Higgins, Bill Jones, Jim Loving, Luther Lesley, Gordon Newsom, Phil Radovich, B. A. Reddell, Sanford Smith, Arthur Stoy, George Suggs, Jim Whelan and the hostess.

Special guests were Mrs. Hicks Roberson, daughter in law of the hostess, formerly of Yuma, Arizona, and Miss Lottie Draper of Memphis, Tenn., who is visiting in the Jim Whelan home.

Bay View Club Opens Season's Activities At Morning Coffee

Bay View Study club opened its 1952-53 season at a coffee given in the home of Mrs. J. W. Spradley Thursday morning. Arrangements were in the hands of Mrs. J. P. Slaton, Mrs. Howard Gault and Miss Frances Turrentine.

The serving table was done in shades of rose and purple with asters, crane myrtle and bachelor buttons combined in line arrangements. Mrs. A. M. Jones, president of the club, presided and gave the welcome to members and guests.

New year books were distributed and a preview of the com-

ing years work was given by Mrs. J. R. Allison. Special guests were Mrs. Gwendolyn Baymiller of Dunsmuir, California and Miss Hicks of Dallas.

New members welcomed were Mrs. Leo Forrest, Mrs. R. B. Miller and Mrs. Eugene Naugle.

Other members present were Mesdames; D. H. Alexander, J. R. Allison, Colby Conkright, Francis Hardwick, E. W. Harrison, A. M. Jones, J. W. Kirby, J. P. Slaton, Miss Frances Turrentine and the hostess.

Mrs. Ray Downey Presents Program For La Plata Club

Mrs. Dalton Criswell was hostess for the LaPlata Study Club Tuesday evening. During the business session plans were made for the Spanish Fiesta program to be sponsored by the club Thursday evening at the high school auditorium.

Mrs. Ray Downey gave the program, reviewing a book "A Man Called Peter" by Katherine Marshall.

As an introduction to the book Mrs. Downey said "Scotland's gift to Peter Marshall was his love of beauty. This personal joy of all things beautiful would have

Mrs. Carl Goettsch Is Hostess For Bridal Shower

Mrs. Carl Goettsch was the hostess for a bridal shower honoring Mrs. Bob Hartman, the former Laverne Goettsch Friday afternoon.

The bride's chosen colors of blue and yellow were used in the decorations and carried out in the refreshments.

Those attending were Mesdames; Harold Hawkins, Marshall Ebeling, Elmer Winkler, Ethel Layman, W. H. Goettsch, George HoGiand, Leon Perry, Ruth Jones, Helen Persall, Lucille Williams.

Out of town guests attending were Mesdames Frank Johnson, Dub McIntire of Amarillo and Harold Denny of Vega. Sending a gift was Mrs. Bill Key.

Mr. and Mrs. Hicks Roberson and children are visiting their parents, Mr. and Mrs. T. W. Roberson and Mr. and Mrs. C. E. Beauford. They have been living in Yuma, Arizona for the past several years and are now planning on leaving soon for South America. Mr. Roberson is employed by a construction company.



PAST PRESIDENTS OF THE MUSIC STUDY CLUB are shown at the annual Luncheon. They include: standing, from left: Mrs. Carl Mounzt, Mrs. Jim Dillehay, Bonham; Mrs. J. C. McCracken; Mrs. Wiley Roberson; Mrs. Jim Bob Allison; Mrs. Major Schroeter; Mrs. Troys Carmichael; Mrs. J. D. Niel,

present president. Seated, from left: Mrs. Jon. P. Slaton; Mrs. C. C. Ferguson; Mrs. S. O. Wilson; Mrs. Alex Thompson; Mrs. Raf Coneway, and Mrs. Homer Fox. Past Presidents not present: Mrs. H. L. Broadwell, Amarillo; Photo by Alex Thompson.

B & PW Club Views Bloodmobile Film

B & P W Club held a regular meeting at the Jaycee club house Monday evening with the vice-president, Mrs. Earline Walton, presiding. Hostesses were Esther Klinke and Ellen Carter.

Mrs. Cecil Williams directed a program on "Civil Defense" and a film on the Bloodmobile soon to be in Hereford, was shown by Mrs. Dyalithia Brady.

Those attending were: Clara Acker, Dyalithia Brady, Faye Bell Campbell, Ellen Carter, C-Ora Cockrell, Leta Curtisinger, Velma Hodges, Ursalee Jacobsen, Doris Lindsey, Velma Cooke, Earline Walton, Esther Klinke, Kathleen Brunson, Eunice Peterson, Bessie Smith, Della Stagner, Erma Walker, Cecil Williams, Pearl West, Sue Lynn Hulsey, Naomi Hodges, Charlotte Calvert, Gladys Medkief, and Mona McMasters.

Music Study Club Holds Past President's Luncheon Monday

Music Study club held its annual past-presidents luncheon honoring the current president which this year is Mrs. J. D. Neill, in the home of Mrs. J. R. Allison Monday.

Fourteen guests were seated at one large table where large bronze chrysanthemums accented with small yellow mums were us-

ed in decoration. Corsages at each place were of chrysanthemums and gladioli and repeated the bronze and yellow theme. Decorations were arranged by Mrs. A. O. Thompson.

After the luncheon summer vacations and other interests of the group provided conversation topics.

Those present were Mes-

dames; A. O. Thompson, H. K. Fox, C. C. Ferguson, J. C. McCracken, T. W. Roberson, Carl Mounzt, A. J. Schroeter, W. T. Carmichael, J. R. Allison, S. O. Wilson, R. P. Coneway, J. D.

Neill, C. H. Dillehay of Bonham and J. P. Slaton. Flowers were sent to three past presidents unable to attend. They were Mrs. Carmichael, Mrs. C. C. Ackerson and Mrs. W. E. Dameron.

Perkins-Oliver Rites Announced

Mr. and Mrs. S. O. Perkins have announced the marriage of their daughter, Lanelle, to Tom D. Oliver, son of Mr. and Mrs. Keith Oliver, all of this city.

The ceremony was read by the justice of the peace in the court house Wednesday morning.

The bride was dressed in white taffeta made with tight waist and

full skirt. Her corsage was of pink roses.

After the ceremony the couple left for a brief wedding trip to Texas points and upon their return they will make their home here. He is employed by the Hereford Creamery.

Both Mr. and Mrs. Oliver have attended Hereford High School.

The Sunday Brand SOCIETY

Hereford, Texas, Sunday, September 21, 1952 Section Two

Mr. And Mrs. S. J. Greeson Are Honored On 57th Wedding Date

Mr. and Mrs. S. J. Greeson, who were born and reared in four miles of each other in Wayne county, Tennessee, were married September 13, 1895. Two years later they moved to Texas but returned to make their home in Tennessee in 1899. Although she wasn't so sure about the matter, he liked the wide open spaces and in 1901 they started west again, stopping at Norman, Oklahoma.

Later they homesteaded in Portales, New Mexico, but later moved to Tishomingo, Okla. All the moves were made in covered wagon, but he decided he was tired of that mode of travel and bought one of the first cars in this part of the country. They moved to Wellington in 1932 and in 1935 they moved to Friona and have made their home in that

community since, now residing in Black.

At their 57th wedding anniversary celebration held Sunday at their home, Mr. and Mrs. Greeson recalled those long-ago days for the many relatives gathered in their honor. Of their seven children, four are still living and all immediate members of the family were present except one grandson. The couple has 11 grandchildren and 7 great-grandchildren.

Mr. Greeson, who is now 82, liked the west from the start. He loves to hunt deer and each year spends some time in Colorado deer-hunting. He says he may not be quite the marksman as when he first went to New Mexico, killing two wolves with one shot, but he still gets his deer. He won a horse and buggy as a prize for the best shot, but then that was in the old days, too.

Farming methods have changed since he followed the plow. He cut feed with hand made slides drawn by horses and remembers being run into the house many times by locoed cattle. He knows just how much easier farmers do their work today for he still drives a tractor. He appreciates all the other modern advancements, too, especially a new set of teeth which he proudly displays this week.

"Let's don't talk about those times" Mrs. Greeson said as she recalled the early days. They told me when I came out here that the wind pumped the water and the cows chopped the wood - but I didn't like that kind of fuel and I had to draw the water a long time before the windmills were put in. The children were good to help and they gathered the chips and had a fire going good before I would get near the stove with the food.

"Homemaking is quite different now - we had so much to do and so little to do with - And I carried the mail from Carter to Minco with an old fashioned slowpoke horse and buggy," she remembered.

At 77, she is not quite so ac-

Open house was held for friends in the afternoon from 2 to 5 o'clock.

Out of town relatives attending were: Mr. and Mrs. Beaumont Greeson, Duncan, Okla., Mr. and Mrs. Wayne Nauorow, Roswell, N. M., Mr. and Mrs. Carl Wallace and daughters, Memphis, Mrs. Long and son, Estelline; Mr. and Mrs. Luther Greeson and three children of Wellington.

Mr. and Mrs. S. O. Perkins have announced the marriage of their daughter, Lanelle, to Tom D. Oliver, son of Mr. and Mrs. Keith Oliver, all of this city.

The ceremony was read by the justice of the peace in the court house Wednesday morning. The bride was dressed in white taffeta made with tight waist and full skirt. Her corsage was of pink roses.

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Both Mr. and Mrs. Oliver have attended Hereford High School.



MR. AND MRS. S. J. GREESON



PICNIC SUPPER was held Tuesday night at the home of Mr. and Mrs. Ernest Wade, 600 Union Street with the husbands and pledges of the Beta Sigma Phi as the guests.

tables were set on the lawn in the back yard and over 75 enjoyed delicious charcoal fried hamburgers and luncheon. Staff Photo.

Texas Tech Working To Gain Its Place In Southwest Conference

Texas Tech is going about the business of making the Southwest Conference want it as a member. To do it, Texas Tech is building its athletics. The flurry over trying to get into the conference last spring has helped. The resultant publicity has meant greater football crowds than ever before. The season-ticket sale in football has been great.

The stadium has 3,700 new seats for the opening of the 1952 season. And there's a scoreboard just like the one seen in the Cotton Bowl. Four new sections to the stadium will be completed by the start of the 1953 season.

Prospects are favorable too, for a 12,000 capacity field house to be built by the city of Lubbock on the Tech campus in the very near future. That will give Tech one of the best basketball setups in the Southwest.

Athletic Director DeWitt Weaver says he is sure Tech will stay in the Border Conference at least until the Southwest Conference invites it in.

Weaver expresses belief that "sooner or later we will be invited into the conference. The reason I feel that way is because of the great number of people in West Texas who attend those schools are so much in favor of Texas Tech coming into the conference. Eventually public opinion plus the development of Texas Tech will prove to them that we would be an asset to their conference."

The invitation could come at the conference's winter meeting. The circuit's faculty committee left the way open for it when they voted not to accept applications in the future but to enlarge the conference only by invitation. There were several applications before the conference and that was their way of getting away from charges of discrimination had they accepted one school and turned the others down. Or at least, that's the story that has come out since the conference meeting in the spring.

400 Texas Stores In Fashion Show

More than 400 stores in 140 Texas cities and towns are observing "Texas Home Fashions Time" week September 18 through 27 with the theme "Friendly Texans Like Friendly Homes", according to W. C. (Bill) Meyer, state committee chairman of Ft. Worth.

This celebration is designed to emphasize new styles and trends and home furnishings. Backing the program to acquaint Texans with the latest in home fashions, in this special period is the Retail Furniture Association of Texas, largest association of its type in the nation.

To Whom It May Concern:

I was suffering from sinusitis and nerve congestion in my neck, back and shoulders.

I learned of the Dr. C. D. Kelton Clinic in Hereford, Texas, and I have received great relief under his treatments, no more headaches, also great relief in my back and shoulders.



I now sleep well at night. After the third or fourth treatment I could tell a big difference. I had tried other methods and decided I would give Chiropractic a chance and it was a lucky day when I found

DR. C. D. KELTON IN HEREFORD, TEXAS

I have been so greatly relieved and am so well pleased that I do not want to go to any one else.

Mrs. M. L. Brillhart, Registered Nurse
Box 636 Perryton, Texas



MR. AND MRS. S. O. PERKIN
See Story on Page 1 Section 2

LET'S COOK SOMETHING

Blueberry Ribbon Salad Is Ready Answer To September Party Fare

By this time of year most housewives have rung every lad, cole slaw and tossel greens,

change they know on potato and are about ready to start the cycle all over again. Blueberry Ribbon Salad gives a ready answer to September fare, be it luncheon or desert bridge. Mrs. Earl Hendricks who has used this recipe for a long time, serves it with chicken salad sandwiches, sand tarts and hot coffee for parties. She also serves it with minced ham or plain chicken sandwiches. The blueberries receive a novel treatment in the recipe and using Philadelphia Cream Cheese turns out to be such a savory idea. The first layer and the third are made identically but you make them separately. Don't try to make both layers at the same time.

Blueberry Ribbon Salad
1- 1 1/2 oz. can blueberries in heavy juice
1/2 cup sugar
1 tablespoon lime juice (lemon juice may be used)
Heat in sauce pan and add 1 envelope of gelatin which has been softened in 1/4 cup cold water.
Mix all together and pour in pyrex loaf pan. Let congeal.
2- 2 3-oz. packages Philadelphia Cream Cheese
2-tablespoons mayonnaise blended and creamed
Add cream cheese and mayonnaise to
2 cups hot milk
Dissolve 1 envelope of gelatin in 1/4 cup cold water and add to the

hot milk-cheese mixture. Allow to cool and pour over congealed first mixture.

3- Same as No. 1 mixture
When mixture No. 2 has congealed, add mixture No. 3, which has been allowed to cool. Place in refrigerator and when thoroughly set, slice in serving dishes to suit your meal or refreshment plan.

Infant Is Christened

The infant son of Mr. and Mrs. William Sager, of Des Moines, Iowa, was christened Mark Douglas, August 31 by Chaplain W. W. Bentzinger, in the chapel of the state sanatorium, Oakdale, Iowa.

The mother is the former Mavis Hensley, daughter of Mrs. Hazel Akina of Summerfield.

Mr. and Mrs. Don Taylor left Thursday for their home in Louisiana, Mo., after a visit here with her mother, Mrs. J. H. Pitman and other relatives. Mrs. Taylor had spent the past month in Hereford.

The Real McCoy's
By John and George

UNCLE LUKE'S WISH IS TO BE INSURED WITH

JOHN McLEAN
Insurance Agency
"23 Years of Insurance Know-How"
127 West 3rd Phone 273

LADYFAIRE BEAUTY SHOP

Our New Operators Are:
LOLA FAYE BRUNSON
EDITH HUDSON
EFFIE CROW
LOIS BAKER

Your Hair Will Be
Chic and Lovely
After You Have
Had Your Hair
Fixed At The
LADYFAIRE!
People You
Have Never
Met Will
Make Comments About
How Lovely
Your Hair Is!

ZELDA DENGES, OWNER

CALL 66

120 E. 2nd St.

DON'T DO DISHES— Dial Dishes!

LET DEPENDABLE ELECTRIC SERVICE HANDLE ALL THE DISHES ALL THE TIME

Dishwashing is a snap—the electric way. Just scrape the dishes, stack them in the dishwasher and—snap the dial. Hot water—much hotter than your hands could stand—gets the dishes sparkling clean... and dries them spotlessly, too.

Don't do dishes. Make dishwashing a snap—dial dishes with an automatic electric dishwasher.

SEE YOUR MODERN ELECTRIC APPLIANCE DEALER

SOUTHWESTERN PUBLIC SERVICE COMPANY
18 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

Fall SUITS WITH A YOUNG OUTLOOK

LOOKING TOWARD A WELL-DRESSED FALL!

SUITS

Impeccably-tailored suits in the season's top woolens and most popular styles! Choose yours, now, at this value-wise price!

\$57.50 to \$75.00

WE GIVE VALUABLE **BOND** BONDS

COMPLETE SELECTION OF BEAUTIFUL FALL AND YEAR-ROUND SUITS TO CHOOSE FROM

SUITS FROM DUB'S ARE EXPERTLY TAILORED—MADE ALSO TO FIT YOUR BUDGET

DUB'S MAN'S SHOP

The Home Of Quality Clothes

PROGRESSIVE NEWS

Many Out-of-Town Guests Visit In Progressive Homes in Past Week

By Mrs. Ira Ricketts
 Mrs. Ira Ricketts has returned to Dallas for medical treatment. Her daughter, Mrs. Wiley Reynolds of Clovis, accompanied her to Dallas.
 Mr. and Mrs. Dwayne Cleveland of Canyon were the week end guests of Mr. and Mrs. Robert Lloyd.
 Mrs. A. B. Hogan of Spur was the recent guest of her daughter and family, Ted Smith.
 Tuesday visitors in Amarillo were Mr. and Mrs. C. W. Bowman and children and D. Y. Edwards.
 Saturday night guests in the home of Mr. and Mrs. Lewis West were Mr. and Mrs. Sam Leesy, Mrs. Horace Vaughn and Randall.
 Mrs. I. W. Scott of Canyon has been visiting her daughter, Mrs. V. E. Dodson and they were in Brownfield over the week end visiting friends and relatives.
 Visitors in the T. J. Parsons

home last week were her parents, Mr. and Mrs. W. H. Stephenson of Claude.
Sunday Dinner Guests
 Sunday dinner guests in the Jack Dean home were Mr. and Mrs. Don Enders, Jimmy, Joe, Dean returned home with the Enders to remain until Friday.
 Bill and Kenneth Carmichael attended the F.F.A. meeting at the school house Monday night.
 J. W. Stone of Ft. Cobb, Okla., was a visitor in the P. L. Carmichael home Sunday.
Sunday Visitors in West Home
 Sunday visitors of Mr. and Mrs. Lewis West were their children and grandchildren. Those present were Mr. and Mrs. J. C. Claphorn and children of McLean, Mr. and Mrs. Robert Lloyd, Mr. and Mrs. Sammie West and children of Hereford and Mr. and Mrs. Dwayne Cleveland of Canyon.
 Mr. and Mrs. Ira Ricketts had as their week end guests Mrs. Wi-



SMILING AND HAPPY, Gary Stewart is glad to be home again and out of the hospital, and is now busy playing with his new pet dog given to him by one of his host of unseen friends. Gary is pictured above in his home at 213 Avenue I, and the happy smile should be thanks to his friends. Staff Photo.

October 1 To Be Hereford Day At Fair In Lubbock

Wednesday, Oct. 1, has been designated as a special day to honor Hereford at the Panhandle South Plains Fair.
 It has long been the policy of the Panhandle South Plains Fair to designate these special days for towns and cities in the area in order to maintain the regional aspect of this annual event. Many exhibitors will be entered from your town, and we want the citizenry to feel cordially invited to come see every thing at the Fair.
 Free tickets have been distributed to your school children for this day in order that Mom, Pop, and all the kids can come to the Fair together.

The most educational show in the history of the South Plains area will be one of the major attractions at the Fair this year. It is the RCA mobile TELEVISION unit which is completely equipped to show the public all there is to know about television. There are many in your town who will be intensely interested in this exhibition. Some of the nation's top television shows will be shown on TV sets throughout the Merchants Building. You can also see how the program is telecast, see yourself on television, and all the other processes involved in telecasting. I think you will agree, when you see it, that the television show is the greatest educational exposition ever brought to this area. The show is entirely free. There will be plenty of television sets in operation throughout the Merchants Building.
 The area's finest livestock, agriculture products, home products, appliances, farm equipment, and an abundance of educational exhibits are designed to make this year's fair the biggest in history. Plus four of the nation's noted aerial acts. All this is free, after paying front gate admission. The children from your town will be admitted free of charge on your day.

Ted Houston, student at the University of Colorado at Boulder, has returned to school after a short visit here with his mother, Mrs. Frances Houston, and other relatives.

Win One Class Elects Officers

Win One Class of the Methodist church was entertained in Ward Hall Tuesday afternoon at a program and social meeting. Hostesses were Mesdames; E. W. Harrison, D. H. Bryant, Clara Freeman and Miss Lula Botsford.

Mrs. C. C. Bowman gave the devotional and scriptural program and new officers were elected.
 Officers include: Mrs. J. E. Beyer, president; Mrs. C. N. Hicks, vice-president; Mrs. M. F. Cherry, Mrs. I. H. Spratt, pianists and Mrs. E. W. Harrison, song leader.
 Members present were Mes-

dames; T. H. Coursey, J. E. Beyer, H. M. Benefield, E. J. Hudson, Davis, Ray Hershey, F. M. Faulkner, L. H. Lane, I. E. Woolery, I. H. Spratt, E. W. Solomon, A. C. Thompson, A. C. Pierce, Andy Thomas, Wm. McGehee, J. F. Ward, J. M. Brownlow, Cooke, P. E. Winget, C. B. Williams, Pearl Bergin, C. C. Bowman and Fred Millard.

THIS WEEK'S SPECIAL!
 20% Red Chain CUBES
 95.00 Per Ton
 93.00 Per Ton Off The Car
 There Will Only Be A Limited Supply Of These Cubes
 16% Red Chain Dairy Feed Off The Car 91.00 Per Ton
 ★
BRADLEY GRAIN CO. and HEREFORD FEED CO.
 It Will Pay You To Drive To Bradley Grain Co.

ley Reynolds and Mr. and Mrs. C. W. Daniels of Clovis and Mr. and Mrs. Clyde Russell and children.
 Doris Russell spent the week end with Peggy Sowell in Hereford and Canyon.
Visit in Canyon
 Mrs. V. E. Dodson took her mother to Canyon Monday and they spent the day with Mrs. Dodson's sister, Mrs. D. R. Weaver.
 Mrs. Lewis West and Mrs. Horace Vaughn were shopping in Amarillo Thursday.
 Mr. and Mrs. Ira Ricketts went to Amarillo Wednesday to visit their grandson who is recovering from polio.
 Mrs. T. J. Parsons was a visitor in Clovis last Monday.
 Mrs. Sam Leesy, Mrs. Lewis West and Mrs. Horace Vaughn attended the funeral of a family friend, Mrs. Ann Dunn in Tucuman on Monday.
 Our present day sport of aquaplaning developed from the surf board of the native Hawaiians.

Tennessee Visitor Honored At Coffee

Mrs. Jim Whelan entertained informally at a coffee Thursday afternoon as a courtesy to her house guest, Miss Lottie Draper of Memphis, Ten.
 Bronze and purple dahlias formed an attractive arrangement for the refreshment table which was laid with an ecru cutwork-linen cloth.
 Guests enjoying the party were Mesdames; Ernest Langley, Arthur Stoy, Berry Green, Glenn Williams, Oren Elliott, Emil Dettman, Pat Webb, Hank Williams, T. W. Roberson, Robert Wagoner, Otto Gilliland and Richard Barnard.
 Mr. and Mrs. Tim Tinsley of Albuquerque, N. M., spent the past week end her with his grandparents, Mr. and Mrs. F. H. Oberthier.

PUBLIC AUCTION

ARTISAN FURNITURE FACTORY

1401 N. E. 3rd AMARILLO, TEXAS
 COMPLETE FACTORY CLOSE OUT
 Monday, Sept. 22, 10:00 A. M. - Sales 10 - 2 - 7:30

Large selection of upholstered furniture - including Lawson sofas - Cushion sofas - Sectional sofas - Sofa beds - Two piece livingroom suites. Occasional chairs - club chairs - Base Rockers - Foot Stools and many other pieces covered with a wide selection of covers.

ALSO

Bedroom suites - all styles. Dining room suites - Dinettes - (5 and 7 pieces) Ranges - Refrigerators. And 15 foot Home Freezers.

COMMERCIAL EQUIPMENT

Darra James Table saw 10". Delta Multiplex Swing Saw 24". 4 foot Power-belt sander. No. SF-2 Delta Shaper & Groover. 1231WI Singer Cushion Closing Sewing Machine. Cushion Filling Machine - 28" box. Two - No. 31-15 Singer sewing machines. '50 Model two ton Chevrolet truck with stick and air brakes - 28' fully enclosed furniture van & trailer (with 19,000 actual miles).

50 - FREE PRIZES - 50
 To First 50 Adults

Doors Open Promptly At 10:00 A. M. Monday, Sept. 22
 SALE CONDUCTED BY
BIG STATE AUCTION ASSOCIATES
 Amarillo Hotel Amarillo, Texas Phone 4-3621

How HUDSON'S all-time stock car record helps you choose your family car

In stock car races words and claims mean nothing. You can see the make of car you drive compete with the make of car your neighbor drives. Only the results count. When you look at the record you know which car is best.

This year to date, Hudsons, just like those you can buy from us, have won 35 out of 39 stock car races, an all-time record unequalled by any other car on earth.

And how does this help you buy a family car? Well, for example...

It proves that Hudson's exclusive "step-down" design—with America's lowest center of gravity—gives you hug-the-road stability, sureness of handling and safety unequalled by any other car.

It proves that Hudson's famous high-compression engines deliver the terrific kind of power you need to get out of tight spots and command the road in any situation.

It proves that Hudson's Monobilt body-and-frame* is the most rugged and by far the safest construction on the road today.

All these qualities are yours in a Hudson—for your pleasure, your pride and your protection. And finally, you don't have to see a stock car race to see Hudson's sleek, streamlined beauty.

Drop in and drive a Hudson, or telephone us and we'll pick you up at your door. You've a thrill coming.

*Trade-mark. Patents pending.

Standard trim and other specifications and accessories subject to change without notice.

Hudson... most DURABLE car your money can buy

HEREFORD HUDSON COMPANY
 221 E. FIRST PHONE 723

YOU'RE INVITED!

TO SEE OUR new arrivals.

They're here...the new Queen Quality shoes for fall...fashioned to fit with utmost perfection! You'll find a complete collection of versatile styles...high, medium and low heels in shoe fashions for dressy and all-occasion wear.

Queen Quality SHOES

\$10.95 to \$12.95
 4 to 10
 AAAA's to B

HEREFORD SHOE STORE
 X-Ray Fitting

Editorials

Low Cost Housing Program Appears Only Solution For Places To Live

Hereford this week faced a housing shortage comparable to go time since 1946 before the community saw a building program which has continued right on to the present time. Listings on houses and apartments, furnished and unfurnished were at a premium. The Chamber of Commerce reported a shortage of 15 units on one lettuce group.

As the shortage began to take its toll, employers joined prospective workers in a town-wide house hunting parade. Predictions are that housing will become even more critical as time for lettuce harvest draws nearer.

The situation, worse still, seems to be one without an answer. Much of the help will be seasonal. Unlike common labor, housing requirements are more exacting than barracks will provide. In addition, regular, long-term residents suffer, along with itinerant workers, as a result of inadequate housing. This situation, added to Hereford's everyday housing shortage, is really something with which to cope.

In reference to housing shortages, some say, "It's good"; others say, "It's bad". Feeling that the situation is good arises from the line of thought that a town which overbuilds is going down grade; also that any town which has more than ample housing is a town which affords low salaries

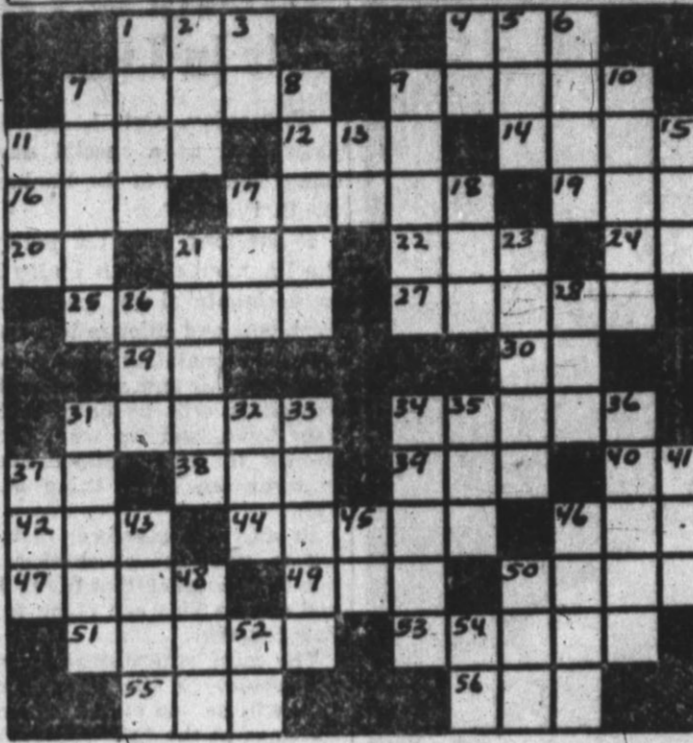
and slack business. This, to a large extent, holds true. On the other hand, how can a town grow when they are no houses in which new comers can live? Any new rent houses in Hereford during the past 10 years have been snapped up fast — and the shortage still exists today. It is more pronounced, if possible, than before.

The word "Housing" is a term to the government, and quite a few financiers. "Housing" to the family hunting a house means more, however: it means "a place to live". And when you are without a home, that means almost everything.

The only possible answer, it seems to us, is arrival of more liberal down-payment terms to regular employees who want to own their homes in the community. In many towns a home can be purchased for a comparatively small down payment, thus providing more rental property for a growing community. A program of this type might, of course, over-expand the building program in the community. It might, on the other hand, cause the community to grow along the lines seen in Dallas, Lubbock and other Texas points.

With a reluctance on the part of capitalists to construct rent houses, it does seem to be a possibility well worthy of investigation.

CROSSWORD ~ ~ ~ By A. C. Gordon



- ACROSS**
- 1—Baseball weapon
 - 2—The valuable card
 - 7—Now playing bridge player
 - 8—Bunches the rice
 - 11—Betting favorite
 - 12—Feet in shoes
 - 14—Inject enthusiasm
 - 15—Sport collar
 - 16—Aesthetic hobby
 - 17—Natural result of hot sport
 - 19—Auditory organ
 - 20—First name of baseball immortal
 - 21—Boon companion
 - 22—Deity hole
 - 24—Kumby Opponents (abbr.)
 - 25—Valuable articles for sports spectators
 - 27—Important part of a game
 - 29—Public conveyance (abbr.)
 - 30—United India (abbr.)
 - 31—Shuffles the bridge deck
 - 34—Miscellaneous on the diamond
 - 37—Chemical symbol for thallium
- DOWN**
- 1—Weak baseball hit
 - 2—Girl's name
 - 3—Chemical symbol for thulium
 - 4—Measure of area
 - 5—Headpiece
 - 6—Fencing implement
 - 7—A kind of boat (poss.)
 - 8—Boats for sailing enthusiasts
 - 9—Shows approval of sports achievements
 - 10—A mark in bowling
 - 11—The kind of poker hand that needs no help
 - 13—Latin abbreviation for "that is"
 - 15—The sign that goes up when all the seats are sold out
 - 17—Poed
 - 18—A twitching
 - 21—Baseball arena
 - 23—Drivers over the countryside for the sport of it
 - 26—Period of time
 - 28—South American city
 - 31—Billiard shot
 - 32—Coward's companion
 - 33—Goddess of dawn
 - 34—Cowboy's companion
 - 35—Free
 - 36—Meat dish
 - 37—Greek letter
 - 41—Rights (abbr.)
 - 43—To shuffle the tennis tournament schedule
 - 45—Western Order (abbr.)
 - 46—Corn spikes
 - 48—Clever
 - 50—Cooking implement
 - 52—College degree
 - 54—Greek letter

I'll Never Forget



As Told By J. A. Buckner

Well, let's go back say about 45 years ago or a little before that say 1904 maybe 1902 in that year I earned my first wages in Hereford, \$3 per day for nine hours work that was next to the Western National Bank. I was doing building at that time and helped build where the Black furniture store now stands. But I think that was in 1904.

Mr. J. A. Buckner now 85, had a birthday April 23. He built and moved into his present home in March 1929 and set out the trees around the place in 1908. He was active in the building of houses in Hereford and was connected with the planning mill and lumber yard for 12 or 13 years here.

He recalls the building of the Corner Drug Store and the Hereford State Bank in 1904 and also the Penny building. In 1903 he was working for the planning mill that was in operation just south of the courthouse and was at that time building sash and doors. Then he took charge of the mill run by Pike Snyder, but the company went into the red and he lost everything including wages.

Mr. Buckner helped build the present jail in Hereford in 1904 and Mr. Snyder at that time was building a project in Carlsbad for Joyce Pruitt. However, he recalls that he constructed the first sheep shearing outfit with 14 drops for Frank Lambert.

Mr. Buckner related that at the time the lumber company went broke it was in the depression and that he was out of money and out of a job.

He said that during 1904 cattle and sheep were the big go here in Hereford. Buckner was married on March 10, 1889 to Hattie Foss of Longland, Missouri, and had seven children, three of which are still living, four having passed away. He said he had been suffering from arthritis for the past 20 years. His wife died Sept. 25, 1940, just one day after her birthday.

From 1907 to 1918 he was interested in a lumber firm here and was manager, but in 1918 he sold out to the Panhandle Lumber company and went back into the contracting business.

In the venture a contract was made to erect the Farmer Higgins building. This, he said was long ago, but there was trouble in getting material. On the second floor was the opera house, then a law was passed against that and the second floor was cut up into rooms.

Mr. Buckner said of course the streets were unpaved and there were no brick houses in town when he came to Hereford and very few brick fire flues, mostly tin. Oil lamps were in the style he recalled.

Then he made the first electricity used in Hereford at the machine shop west of the creamery where he put in a generator of 25 h.p. and gas engine which supplied light for the planing mill and the opera house.

However, in 1908 a small light plant was installed by Hollie Tucker and John Jacobsen.

E. L. McDonald drilled the first well for city water and that really started irrigation in the Hereford area.

And then in 1920 my wife and I cut loose and went to California on a trip. We visited San Diego, Blythe, Long Beach, Santa Paula and Fillmore where my wife had relatives. We spent a month in Los Angeles where everyone was trying to sell everyone else some property.

Then we came back to Hereford. (Continued on page five)

Panhandle Paragraphs

Ahungry youth from a far away home where he was reported to be a run-away struck his arm through a broken Glass window in the George Anglin's Grocery Thursday night about 11.30 and took a few apples and bananas to ease the pangs of hunger.

As he stepped around the corner near the store with fruit in hand the flash light of Deputy Sheriff Ted Jolley and the boy was caught.

The youth, Ervin Ira Eisenhower, 11 (no relation to the presidential candidate) age 17 was given his first square meal in five days in a local cafe.

An Amarillo woman and her two small sons were injured in an auto crash near Canadian Friday night. Mrs. Marie Blades Whelchel, 26 of Amarillo were driving alone in the car when it went out of control and turned over on the highway south of Canadian.

Fire of an undertermined origin gutted the K. N. Barly Studio building at an early hour Wednesday morning and also damaged the Chas. Nirdyke building with some water damage to the Vaughn Electric Structure.

The entire Stephenville fire department answered the two alarm and all equipment was put into use. The firemen won high praise from the property owners and bystanders for their efficient operation.

Basil Wayne Lucas, 26, of Ft. Worth and Parker county charged with burglary of the Sullivan Grocery in Stephenville, August 20 acted as his own attorney in an unusual court procedure before the 29th District Court Tuesday afternoon, which resulted in a hung jury.

Firemen and equipment from Littlefield, Anton, Earth, Sudan and Amherst fought a fire Monday when the Amherst Hotel burned to the ground. The entire business block was destroyed as firemen battled two hours to bring the blaze under control. No fatalities were reported. The hotel is a famous landmark and it is recalled that Will Rogers was among the noted guests in later days.

Heavy doses of Arsenic was used in the poisoning of some 36 head of cattle on the Joe Burney farm near Portales, in the Dora community according to advice received by Sheriff Ping Evelt, Saturday from the Albuquerque Laboratory.

Miami Telephone patrons will soon have a dial system if present plans go as scheduled according to Roy L. Brewer, Memphis district manager of the General telephone company.

Perry Browser, Kress, and former polio victim, has started a drive to purchase an Iron Lung. The Campaign is being conducted by members of the Browser Culture Center.

Canadian school board members turned tables on a bank loan and negotiated with a private lender to secure finances to purchase two new buses. The loan was for \$10,000.

Russell Pancoast, rodent control specialist of the U.S. Fish and Wildlife Service, will be in Ochiltree county around September 1 to start a program of prairie dog poisoning.

Star half-back on the Lockney Longhorn football team, Ray Ferguson, will play in the annual Greenbelt bowl football game at Childress on Friday evening, Aug. 15.

Farmer County Fair and Dairy Association directors are in a jovial humor this week, as they announced all plans appear to be reaching a satisfactory conclusion with the fair itself only a scant month away.

The American Red Cross will send a bloodmobile to Miami on or about October 1, the Miami Chief said in a recent issue. Goal is 300 donors.

Perryton finally settled its year-old dispute with the Southwestern Bell Telephone company over rates. The new rates will go into effect on August 1.

How Would You Say Thanks ? ?

How would you say thanks... should tragedy strike your family or a member of it and an entire town or area open its heart and its purse strings to come to your rescue... just how would you go about thanking an endless list of thoughtful people for their kindness.

Should the people of this town, or any town, through it generosity contribute to you and your family over three thousand dollars in cash, with more coming in every day, give you two cows and a calf, make it possible for this injured member of your family to have anything he needed in the way of medical attention and care... send countless gifts and letters of sympathy... offer their every service just for you... just how would you go about telling all these people thanks for what they had done?

That would be a big problem to face, wouldn't it... it would take a lot of thought to do it properly... but it is a problem a Hereford family right now.

Everyone in this area has read if the farm accident that happened to the B. R. Stewart family of Hereford on September 4 when their small son, Gary, lost both legs when a binder ran over him. Mr. and Mrs. Stewart are faced with the task of thanking many people, and very likely you... for what has been done for them... the big problem of thanking people of this area... a group of people who have simply swamped them with their blessings.

And the Stewarts haven't found a way of saying thanks to so many people either and have asked The Brand to help them out.

"We have received many letters, some containing money, others from people expressing their regrets to our misfortune," Mrs. Stewart said this week when she and little Gary stopped by The Brand. "But we just don't know how to express our

thanks for everything that has been done for our little boy."

It is of opinion that the people of Hereford and this area aren't looking for any words of thanks or praise for the good they are doing in this particular case but we are of the opinion that they are just looking out for the welfare of this little boy who had something very unfortunate happen to him and are interested only in seeing him well and happy again.

And happy he is, too. Little Gary and his mother paid The Brand a visit Thursday and the little boy sat right up on the desk here and talked and laughed and told us of all the nice things that people had been sending him and looked through the pictures that our photographer had made of him. Little Gary said he was coming back to visit us again and that next time he was going to bring his dog. The dog was also a gift someone gave him after the accident. Little Gary doesn't seem to be troubled about his misfortune but a child of that age couldn't realize its seriousness.

He is happy though and is very willing to talk... especially about the nice things his friends have sent him. His parents are in high spirits too, for they are relieved a great deal now for they know that the future of their son is much brighter... thanks to their many, many friends. And that is just what the Stewarts would like to tell everyone of you... THANKS.—JHB.

The Sunday Brand

Established 1948
Published every Sunday at 336 Main St.
Hereford, Texas

Texas' Outstanding Semi-Weekly
First In
GENERAL EXCELLENCE
NEWS PICTURES
AGRICULTURAL PROMOTION

James M. Gillentine, Editor and Publisher

Subscription Rate: Zone 1; \$4.00 per year; Zone 2 and above, \$5.00 per year. With The Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 50c per month. Single copies, 10 each.

Entered as second-class matter July 6, 1948 at this post office at Hereford, Texas, under the Act of March 3, 1879.

Hereford, Deaf Smith County, Texas
News Editor John H. Bennett
Society Editor Mrs. John McLean
Adv. Manager Melvin Young
Mech. Superintendent Harry Linderer

On This... We can all Agree

From our exchange - Hamlin Herald

There is no doubt that General Douglas MacArthur at this time is the most sincere and gifted speaker on America. We particularly like these words which are so true. He says:

"Our great strength rests in those high-minded and patriotic Americans whose faith in God and love of country transcends all selfish and self-serving instincts. We must command their maximum effort toward a restoration to public and private relationships of our age-old standards of morality and ethics—a return to the religious fervor which animated our leadership of former years to chart a course of humility and integrity as best to serve the public interest.

Let's Do it Right

In these days when patriotism should be evident at all times one of the ways in which we can demonstrate our patriotism is the manner in which we salute the flag and repeat our pledge of allegiance to it.

Every man ought to stand at attention with his right hand over his heart (not his tummy or liver) and speak the pledge with fervor and intensity. Men have died and are dying for that flag. Let us honor both by a careful salute.

SUNDAY'S CURRENT QUESTION

Citizens Agree That Juvenile Delinquency Problem Is Serious

"DO YOU THINK JUVENILE DELIQUENCY IS A SERIOUS PROBLEM IN HEREFORD?"

MRS. SAM LONG—Yes I do, there seems to be quite a lot and I think if the parents calmed down and tried to live with their children instead of away from them it would help the situation a good deal.

MRS. MAYS—Yes I do. I don't know how to correct it and at present it is not too serious, but some action should be taken to correct it before it is out of hand.

MRS. NEILL—Personally I have no trouble with it in my section of Hereford, although some people seem to think it is a bad situation, I don't believe it is as bad in Hereford as in many other towns as to a remedy I have none.

CARL LUKES—No, not too serious, but it could become so if we fail to look into it and if the young people are to be permitted on the street at all hours of the night and the parents not knowing where they are. As a whole he kids in Hereford I think are pretty good. Get out of hand now and then as most of us do.

The BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher in his Johnson grass farm seem pretty badly befuddled in his letter this week.

Dear editor:

I have been following the government's hay program for disaster areas pretty close, as it seemed to me to strike a new note out of Washington and to be an effective answer to the critics who contend the government has no business handling out money.

Why not hand out hay, instead, I said and I'll admit the prospect seemed pretty good. If there's anything that stands in the way of me and my cows makin it through the winter, it's lack of hay. For too long now the government maybe has been a little careless in the way it handed out money, whether it was too dig a Democratic water tank for a farmer or a Republican lake for the city group, but the mere handing out of hay, surely that ought to stump the critics, I figured.

And since my farm out here has been a disaster area from the day I started livin on it, I figured I'd qualify for some of that government hay.

But government service just ain't what it used to be. There's a joker in this hay program. They expect you to pay for it, in cash.

Thunder, it doesn't take fifteen telegrams between Austin and Washington to work out a program that says if I got the cash I can buy some hay. I been workin under that program for years and I don't mind sayin it rankles. It ain't practical. There've been plenty of times when I needed hay, all right, but in ever instance I always needed cash worse.

If the government has a program where it'll orange for me some hay strictly on a humanitarian basis, an international loan basis where the need for the loan is so great and the anguish over the starving cows is so intense everybody is swept off his feet before thinkin of any terms for paying it back. I'll be interestin, and can guarantee to do my part and furnish the hungry cows, but anything beyond that it seems to me is askin too much.

What this country needs is a return to the fundamentals in handling disasters, where I furnish the disaster and the government furnishes the money.

Yours faithfully,
J. A.

NORTHWEST HEREFORD NEWS

Former Resident Here Breaks Hip In Fall At Canyon Wednesday

By Mrs. R. C. Childers
Mrs. James Barclay, formerly of Hereford fell and broke her hip at the home of her son Ralph Barclay in Canyon Wednesday. S. J. Barclay one of the sons who recently moved to Tucson, Arizona, was notified immediately and arrived Thursday morning. She was operated on immediately after the fall and stood the operation as well as could be expected.

visited Mrs. Barclay in the hospital at Canyon Thursday evening.

Guests at Party
Mr. and Mrs. Claude Price of Vega were birthday surprise guests in the home of their daughter, Mrs. Thomas Barclay and family Thursday. Thursday was Mrs. Barclay's birthday.

Lyn Barclay, son of Mr. and Mrs. Thomas Barclay, accompanied Mr. and Mrs. Price to their home for a visit.

Mr. and Mrs. Thomas Barclay were in Amarillo Sunday visiting Mr. Barclay's parents, Mr. and Mrs. H. Barclay.

Mr. and Mrs. Don Zimmerman and Mr. and Mrs. Worth Covington were callers in the C. S. Barclay home Sunday evening.

Mr. and Mrs. C. S. Barclay and boys visited in the home of Mr. and Mrs. Joe Lyons in Hereford Monday evening.

Mrs. Leona Packard was a caller in the R. C. Childers home Wednesday morning.

Are Week-end Guests
Mr. and Mrs. R. W. Hill of Norton, Texas, were week end guests in the J. T. Richardson home. Mrs. Hill is a sister of Mr. Richardson's.

Mr. and Mrs. Arnold Doss and sons of Tulia were week end guests in the home of their cousins, Mr. and Mrs. Pat Robinson and family.

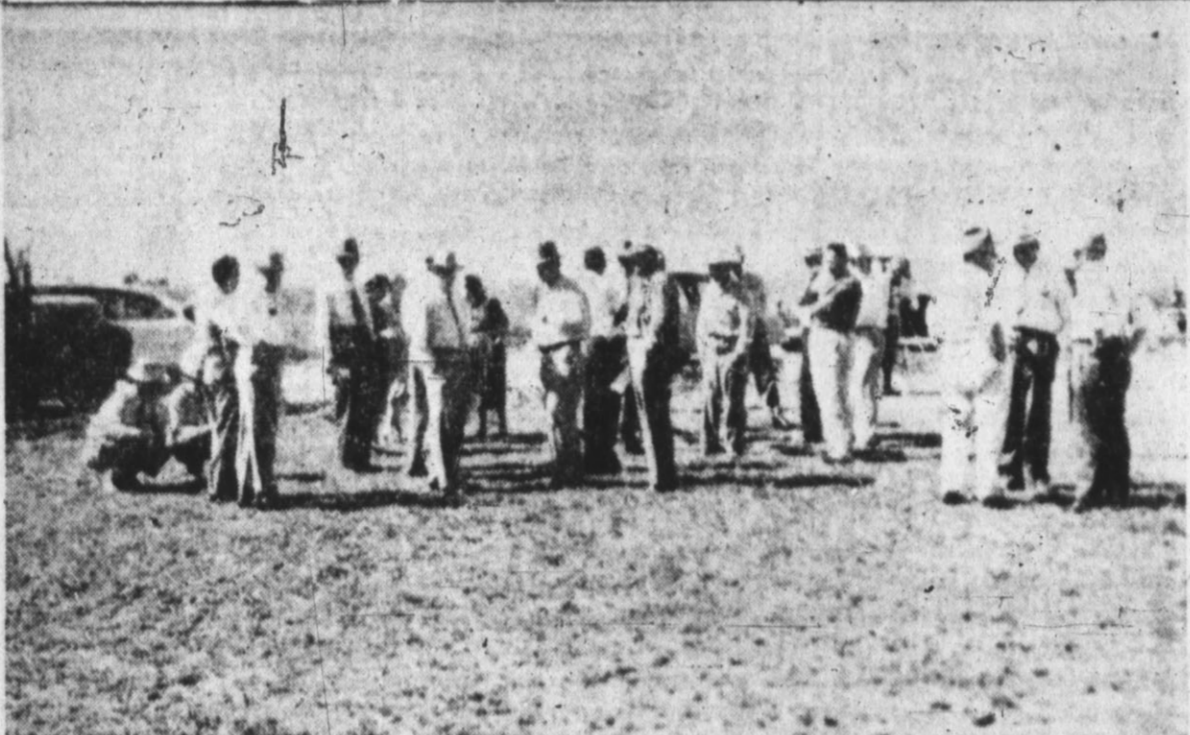
Mr. and Mrs. Pat Robinson were hosts at a dinner served in their home Sunday to Mr. and Mrs. R. W. Hill, Mr. and Mrs. J. T. Richardson and Mr. and Mrs. Arnold Doss and family.

Mr. and Mrs. Pat Robinson and girls were in Amarillo on business Friday.

Mr. and Mrs. Bill Kendall were dinner guests in the C. S. Barclay home Sunday.

Mr. and Mrs. Delbert Bainum of Summerfield were visitors in the C. S. Barclay home Sunday afternoon.

Other guests in the Barclay



INSPECT IRRIGATED PASTURE—This shot was made during the farm tour on the Wayne Evans farm and is a portion of the 23 acres planted September 8, 1951 with a mixture of grasses. Some 40 to 90 head of cattle grazed on the 23 acres during this past summer, Evans told the group. Staff Photo.

PRESCRIPTIONS

WE NEVER HURRY

Someone's health, even life itself, is at stake every time we fill a prescription. That's why our prescription service is always prompt but never hurried.

Our professional reputation depends on our taking time to be careful. Accuracy is of utmost importance. Ours is serious work, serious responsibility.

EDWARDS PHARMACY

Wayne Edwards
Conveniently located Next Door to Hereford Clinic

home Sunday were Mr. and Mrs. Walter Tiegens of Morton and their two daughters.

R. C. Childers finished cutting ensilage on his place Wednesday afternoon.

Robert Kerschen started cutting on his Wednesday afternoon. He expects to be a week cutting and hauling.

Farmers Dry Sowing Wheat
Wheat farmers in this area are dry sowing their wheat. More wheat is being sown everywhere, with the hopes that a rain will bring it up. Most of the wheat being sowed in this area can be watered if it becomes necessary.

The school bus routes in this community have been changed, but the changes have not been completely worked out as yet. The bus after leaving this vicinity goes over to the Labor Camp and picks up the children there.

In high altitudes the llama is used as a beast of burden.

I'll Never...

(Continued from page 4)
ford and I planned the Bull Barn, Brumley Chevrolet and Creamery and many homes. The most exciting event of that era was the XIT ranch bringing in the many emigrants and selling the land after it was cut into farms and had been irrigated with the advent of wells in Hereford.



When I first arrived in Hereford people were guessing as to what would be next and they were selling homes for the cost of the lumber and moving. Then a spurt would start and here they would come and you could not supply their needs. I quit the building business after building the filling station on Third Street. I built the Brand building in 1926 and the present home in 1929.

On the new issue in Hereford. The City Manager. He said if they get the right man it will be alright - if not, it sure won't be so good.

The supper guests of Roberta Campbell and Buddy Bob last Friday were Mrs. Ira Barlow and her daughters, Mrs. Wayne Somerville of Wichita Falls and Dr. Iona Barlow of Canyon. Miss Ruth Cross also of Canyon.

A maelstrom is a whirlpool.

Mr. and Mrs. Lee Benefield left Thursday on a business trip to Oklahoma City. Grow a fall garden to save on the food bill and to add variety and essential vitamins to the family diet. Use about 25 per cent more seed and treat them before planting to insure a better stand.

Lesly-Vaughn Says:

WE ONLY HANDLE THE BEST

Such As:

- CONTINENTAL RED SEAL IRRIGATION MOTORS (any size)
- BOONE COTTON HARVESTERS
- STUDEBAKER CARS, PICKUPS & TRUCKS
- MASSEY - HARRIS FARM MACHINERY

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It's Modern! It's QUALITY!

It's Budget Priced!

McCoy-Couch
"the REAL McCoy"
Quality Bedroom Furniture - Popular Priced
FURNITURE MFG. CO.

Tripple Dresser With Mirror 89.50
Chest 44.50
Night Stand 16.50
Bar Bed 59.50
Panel Bed 34.50
Vanity and Bench 69.50

This tripple dresser, Panel Bed and night stand only
\$140⁵⁰
As Illustrated

Here's true quality construction—yet priced right! In "the Real McCoy" you'll find such quality features as partitions under each drawer, five-coat baked enamel finish, center drawer guides, dust-proof construction and many other expensive features. Here is truly the best buy on the floor! See it today and you'll want this suite—now!

On Display In Our Window

H&H FURNITURE COMPANY
Across Street From Piggly-Wiggly

Texas
HOME FASHION Time
September 18-27
FRIENDLY TEXANS LIKE FRIENDLY HOMES

See These
BEAUTIFUL IVORY TONE Mahogany Finish Bedroom Suits

DOUBLE DRESSER With Mirror Chest Bookcase Headboard and Footboard Night Table Regular 249.50
SPECIAL \$179⁵⁰

CHEST Vanity Bench Panel Bed Regular 199.50
SPECIAL \$159⁵⁰

NO SPOOKS IN THIS MERCHANDISE!! OPEN STOCK - HIGHEST QUALITY Every Piece In Stock

These Numbers are being especially promoted during HOME FASHION WEEK

EASY TERMS!

NATIONALLY ADV FASHION TREND
BY JOHNSON CARTER
SEE THIS BEAUTIFUL **CHERRY WOOD**

IN OPEN STOCK

DOUBLE DRESSER With Mirror, Reg. 139.50 **\$99.50**
CHEST Regular 99.50 **\$79.50**
PANEL BED Bookcase Headboard, Reg. 79.50 **\$59.50**
NIGHT STAND Regular 49.50 **\$37.50**
VANITY & BENCH Regular 149.50 **\$109.50**
JUNIOR CHEST Regular 54.50 **\$49.50**

DIMMITT NEWS

Rural Neighbor Contest not Only Growing But Is Deriving Benefits

By Mrs. C. J. Mapes

According to county agent, Dan McElroy, Texas Rural Neighbor Improvement contest, sponsored by Farmer-Stockmen and Texas Extensional Service is not only growing but deriving much benefit.

"While the cash prize is enticing it is the job well done and the spirit in which you enter into it," said Mr. McElroy.

Sunnyside and Jumbo are making great strides with their projects and other communities are slated to join.

Mr. and Mrs. Guy Cox of Farwell, with Mr. Cox's mother are spending two weeks in Hot Springs, N. M.

Parents and Teachers Meet

The parents and teachers of Jimmitt P-TA Organization met Tuesday evening at 8 o'clock in the music room of the new grade school building to elect officers and form plans for the coming year.

The second Tuesday in each month was set as a permanent date for the group.

Other than election of officers, plans were made to sponsor the Halloween Carnival held each year at the high school.

Pie Montgomery of Clovis, New Mexico, is visiting relatives and looking after business interests.

School Enrollment Increases

According to high school superintendent, O. T. Loyd, there

is definitely an increase of attendance over last year. Total enrolled in high school to date is 180 with grade school registering 531.

Wrights Furniture Store, owned and operated by Mr. and Mrs. Jesse Wright, is among the large number of observants of "Texas Fashion Time", Sept. 18-27.

Relatives visiting in the Clem Maples home this week are Jerry and Gene Spencer, nephew and niece of Mrs. Maples.

The Spencer's home is in Bethany, Oklahoma.

S/Sgt. Floyd Acker, son of Mr. and Mrs. Jake Acker, Nazareth, is home from Korea.

Acker, 21 years old, has spent nine months in Korea. After a brief visit he will report to Ft. Sill for re-assignment.

Mayor E. B. Wright, and Charlie Hays of Hays Implement Company were transacting business in Lubbock Monday.

Friends of Diamond Neumayer are glad to know he has been moved from Plainview clinic to his home in Dimmitt.

Return from Fishing Trip

Mr. and Mrs. H. Houtchens and grandson Roy Gene Stafford have returned from a two weeks fishing trip to San Marcial Lake, New Mexico. They report a wonderful time and the landing of a 55 pound fish.

B & P W Club began the activities of the fall by entertain-

ing the teachers of high and grade school, with a watermelon feast. Tuesday evening at 7 o'clock at Road Side Park.

Miss Sarah Beth Oakley, daughter of Mr. and Mrs. Arthur Oakley, who had the misfortune of getting her ankle broken while skating in July, still has her foot in a cast, but is able to walk and resume her school work.

Mr. and Mrs. H. Berryman attended funeral services for a relative this week at Wellington. They expect to return home this week-end.

Rev. and Mrs. Lee Stanford, pastor of the Methodist church was among the local church group attending the N. W. Texas brotherhood conference meeting at Mineral Wells, this week.

Slide Show, Talk Presented At Kiwanis Meeting Here Thursday

Virgil Dodson of the Deaf Smith County Farm Bureau brought the program at the noon meeting of the local Kiwanis club Thursday. Dodson presented a color slide show and lecture on the growth and production of castor beans in this area.

The slides were taken on farms in the Hereford area and in Oklahoma and Dodson's talk gave statistics showing the increasing demand for this product both for defense and civilian use.

The Kiwanis club softball team is scheduled to play Lions club in a game for proceeds for the child welfare fund. The Kiwanis club team will be dressed as women for the game which will be played in the local park at 8 p.m. September 23.

Kiwanis Club To Give Free Movie On 'Kid's Day'

Hereford's Kiwanis club, in keeping with National Kid's Day, will sponsor a free show, "Huckleberry Finn" at the Star theater Saturday morning, September 27, beginning at 10 o'clock.

All school children of this area are urged to attend this big free movie at the Star and to enjoy the treats that are to follow.

Pvt. Jimmie Hudson Ends Basic Training

Pvt. Jimmie Hudson of Hereford who recently finished his basic training at Camp Roberts, Calif., has been home on a ten day furlough.

He departed Sunday to report at Camp Kilmer, N. J. from which point he expects to be sent overseas. He is the son of Mr. and Mrs. Jack Hudson, Hereford.

Mrs. E. Ward Jr., the former Wanda Terry underwent surgery in the Long Beach hospital on September 13. Her condition is reported as good. Mr. and Mrs. Ward are residents of Norwalk, California.



SILO BEING FILLED on the Wayne Evans farm was another sight of interest during the farm tour held here Wednesday. Pictured in the pit are left to right, County Agent

Hugh Clearman, Leo Forrest, Wayne Evans and Cecil Massey, manager of the Hereford Chamber of Commerce. Staff Photo.

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OPTOMETRIST

140 West Third Hereford, Texas
Phone 37 Office Hours—8:30 5:00

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**NEW, MODERN
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- ★ NEW PUMPS
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We Are Prepared and Equipped
To Repair and Rebuild Any
and All Makes Pumps
and Gear Heads

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1st Door West of Sears Elevator
On Highway 60

Boy-What A GRAND FEELING

To know that your brakes are good, your tires are OK and your car runs safely. Yes, it is nice to drive a SAFE CAR. If your car isn't safe, come in to McCullough Motor Co. today. They will correct ANYTHING that is wrong with your car!

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COTTON TRAILER MATERIALS Carl McCaslin Lumber Company

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We Have All The Materials Necessary

NOW IN STOCK

- PLUS -

A COMPLETE STOCK OF BOLTS & WASHERS

- 1 x 4's • 4 x 4's • 4 x 6's • Wagon Rods
- Hay Rack Loops • Stake Pockets
- End Gate Sets

YOU NAME IT -- WE'VE GOT IT!

WE GIVE



SAVE THEM

Carl McCaslin Lumber Company

1 Block East of Courthouse A Complete Building Supply Phone the Lumber Number 7

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SPACE FOR
WEEKLY
WINNERS

IT'S

GAME TIME

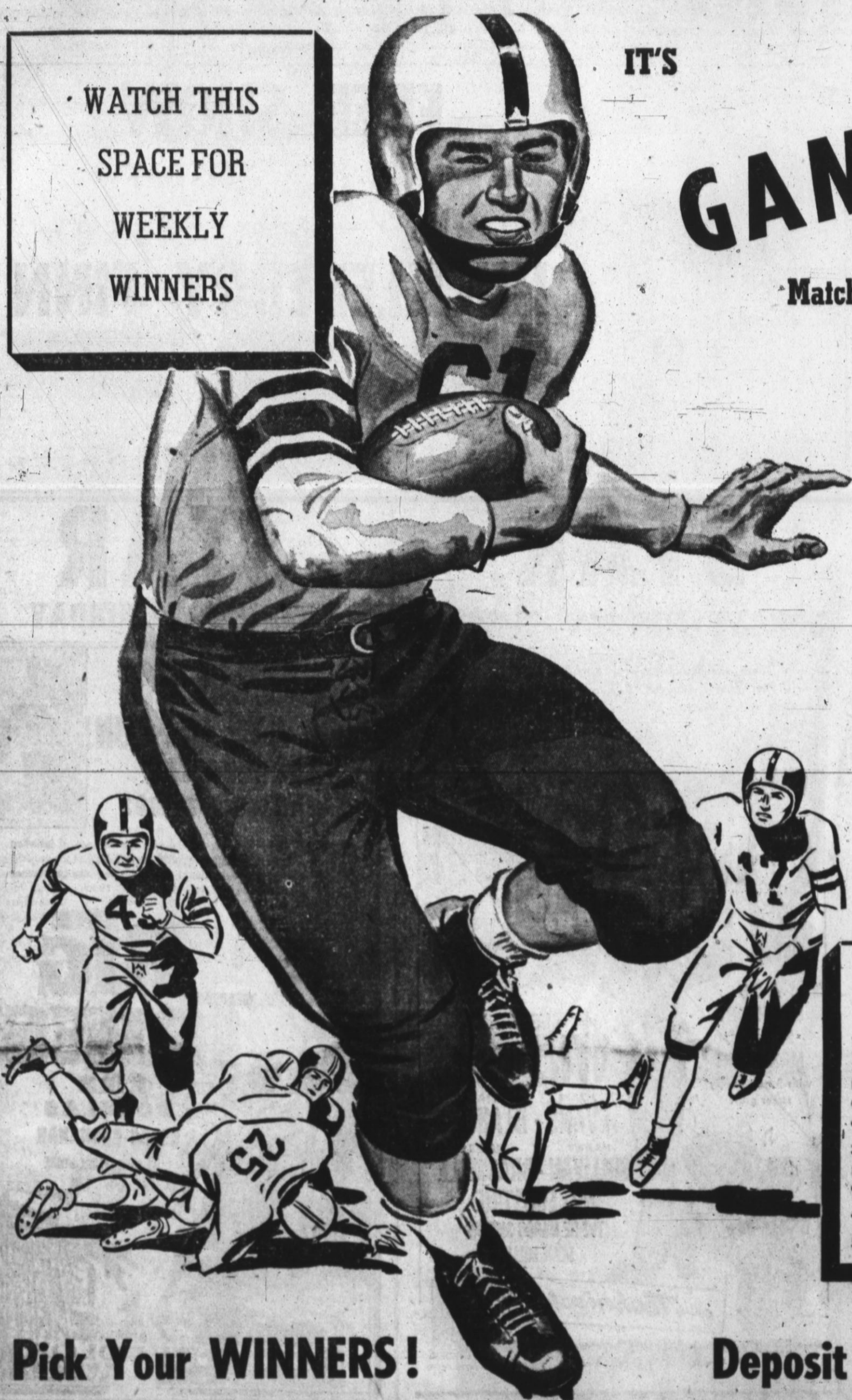
AGAIN

Match Wits With the Nation's Football Experts!

FOOTBALL
CONTEST

WIN

Prizes Every Week



Your official ENTRY BLANK for Football Contest

Weekend of September 26th, 1952

- | | |
|----------------------------|-------------------------------------|
| Hereford vs Phillips | Minnesota vs Washington |
| Arkansas vs Houston | North Carolina vs Texas |
| Colorado vs Oklahoma | Nebaska vs Oregon |
| Duke vs SMU | Northwestern vs Southern Cal. (USC) |
| Hardin-Simmons vs Tulsa | Notre Dame vs Pennsylvania |
| Indiana vs Ohio State | Okl. Aggies vs Texas A&M |
| Iowa vs Pittsburgh | Rice vs Texas Tech |
| Kentucky vs Mississippi | Stanford vs Washington State |
| McMurry vs West Texas | T.C.U. vs U.C.L.A. |
| Michigan State vs Michigan | Vanderbilt vs Virginia |
| | Wake Forrest vs William & Mary |

Name _____
Address _____

ENTER TODAY!

RULES

1. Anyone can enter except employees of paper and their families. Use official entry blank from paper.
2. Circle each team you think will win for every game on blank. Weekly prizes given those naming most winners. Cotton Bowl tickets awarded to those picking most winners over complete contest.
3. Put entries in contest boxes at stores sponsoring this page. Do not bring to paper. Entries must be in by 6 o'clock Friday before games.
4. ONLY ONE ENTRY ALLOWED PER CONTESTANT!
5. Judges sports editor of Brand. Decisions final.

PRIZES

- GRAND PRIZE
4 COTTON BOWL TICKETS
1st Weekly Prize
\$5.00 In Trade at Hereford Hardware
\$3.00 Cash At Brand — 2nd Prize
\$2.00 Cash At Brand — 3rd Prize

Pick Your **WINNERS!**

Deposit Entry With One Of These Firms!

<p>DUB'S MAN' SHOP</p> <p>Home of Famous Nationally Advertised Men's Wear, McGregor, Wilson Bros., Stetson Hats, Florsheim Shoes.</p> <p>"COME SEE US"</p> <p>Corner 3rd & Main Ph. 112</p>	<p>Always A Winner</p> <p>When You Put Hereford Bakery Products on the Table.</p> <p>Hereford Bakery</p> <p>312 N. Main Phone 46</p>	<p>PHONE 111</p> <p>ACME CLEANERS</p> <p>Good Clean Clothes Like Good Clean Sports, Can't Be Beat.</p> <p>PICK UP & DELIVERY SERVICE</p> <p>MADE TO MEASURE CLOTHES</p>	<p>NEIL BODY SHOP</p> <p>All Types of Body Work</p> <p>FREE ESTIMATE</p> <p>Painting Welding</p> <p>Glass Work</p> <p>120 Schley Phone 1392</p>	<p>ALL AMERICAN</p> <p>The Best and Latest in Sporting Goods - Guns - Shells - Fishing Tackle.</p> <p>HEREFORD HDWE.</p> <p>216 N. Main Phone 567</p>	<p>THE LITTLE THINGS</p> <p>We Will Look Out for the Little Things in Your Insurance - Which Will Take Care of the Big Thing in Time of Loss.</p> <p>JOHN McLEAN</p> <p>Insurance Agcy.</p> <p>Phone 273</p>	<p>YOU ALWAYS WIN</p> <p>When you pick your Jewelry Needs from Cowan's Jewelry Cases. We handle only Nationally Known Brands. Your Doctor of Sick and Decrepid Watches.</p> <p>Kenneth (Doc) Cowan</p> <p>COWAN JEWELRY</p>
<p>JOHN DEERE IMPLEMENTS</p> <p>H & W Implement Co.</p> <p>Krause Plows - Amalie Oil</p> <p>244 East 3rd St. Phone 5</p>	<p>Never Out of Bounds</p> <p>Our Prices are Reasonable, Our Service Reliable. See us for all your Radiator Work.</p> <p>Hereford Radiator Service</p> <p>324 East 2nd St Phone 1597</p>	<p>COMPLETE CONOCO SERVICE</p> <p>We are open day and night - the only place in town without a key.</p> <p>PITMAN SERVICE STATION</p> <p>Corner 1st & Main Phone 588</p>	<p>Try</p> <p>B & D TRACTOR CO.</p> <p>New Idea Farm Machinery</p> <p>Ferguson Tractors</p> <p>Sales and Service</p>	<p>School Kids Look Their Best in Clothes</p> <p>Washed At</p> <p>VAUGHT LAUNDRY</p> <p>Try Us Today</p>	<p>For All Your Laundry and Dry Cleaning Needs</p> <p>SEE</p> <p>Hereford Laundry & Dry Cleaners</p> <p>Or Call 298 For Pickup and Delivery</p> <p>Ernest-Kendall</p>	<p>PHILLIPS & LAWRENCE</p> <p>NASH</p> <p>503 East 1st St. Phone 97</p>

It's Fun To Win! Be An Expert! — CASH PRIZES EVERY WEEK!

Progressive Club Elects Officers At Meeting Tues.

Mrs. Lewis West was the hostess for the Progressive Home Demonstration club Tuesday afternoon.

Recreation was led by Mrs. C. C. Billingslea.

A program on cancer was given by Mrs. Clyde Russell and P. L. Carmichael.

The following officers were elected at the business session: president, Mrs. V. E. Dodson, vice-president, Mrs. C. C. Billingslea, secretary, Mrs. P. L. Carmichael, treasurer, Mrs. Calvin Edwards, council delegate, Mrs. Dee Buttrel, and alternate delegate, Augustine Gregory.

The next meeting will be held October 7 at the home of Mrs. D. Y. Edwards.

The following were present, Mesdames: Clyde Russell, Sam Lisly, C. C. Billingslea, C. V. Burges, Don Enders, F. J. Walterscheid, D. Y. Edwards, Calvin Edwards, Dee Buttrel, Ted Smith, P. L. Carmichael, V. E. Dodson, T. J. Parsons, Robert Lloyd, Miss Augustine Gregory and the hostess.

Miss Lottie Draper of Memphis, Tenn., is a guest in the Jim Whelan home.



FIRST AND SECOND PLACE putting trophies made by Mr. Bob Lamm, local Jeweler. Trophy on left is for first place and inscribed "JUST LUCK" J. M. Posey, the trophy at right is for second place and inscribed "Lamm and Streu". There is some agitation for a re-play of the match.

Eastern New Mexico To Meet First 1952 Conference Team On Saturday

PORTALES, N. M. (Special)—After showing their first opponents aside with a solid ground assault, the Greyhound gridmen of Eastern New Mexico University are digging in in preparation for the 1952 New Mexico conference opener Saturday against Panhandle A & M.

Coach Al Carter's unticed squad took the long end of 14-6 score last week end against Southwestern Oklahoma State College.

Southwestern, depending on aerial warfare as waged by All-Oklahoma conference tailback, Jim McCoy, was unable to knock out the bulldozing Greyhounds. Eastern New Mexico drove 289 yards on the ground, more than twice the 132 picked up by the Southwestern Bulldogs. The Oklahomaans, however, nearly balanced the score with 11 completed passes which netted 119 yards.

All-conference Halfback Ed Kretz lead the way for the Hounds, netting 165 yards on 20 carries. He also accounted for the first ENMU tally late in the second period. Not far behind in the ground gaining department was the Gene Harvey, a 200-pound full-

back from Ft. Sumner. Harvey totaled 107 yards on 20 carries. Jack Verhies, ball carrier for the second ENMU touchdown, accounted for the remaining 17 yards. He booted both extra points.

The Silver Pack's limited aerial play netted only 19 yards. Quarterback Joe Harbert, completing one out of 9 attempts, connected with Lefty Kempson as a part of the final ENMU touchdown drive.

Mr. and Mrs. D. H. Bryant and Mr. and Mrs. Cawthon Bryant, and son David, were in Borger last week to attend the opening of the newly constructed Methodist church. Rev. Noel Bryant, son of Mr. and Mrs. D. H. Bryant, is pastor.

A son-in-law, Dr. Orien Carter, who was the first pastor of the Methodist church in Borger, and who helped build the church, assisted in the day's program. Dr. and Mrs. Carter's son, Weldon, was the first baby christened in the church at Borger and his baptism was christened in the new church Sunday evening.

FAMILY REUNION

A family reunion was held at the home of Mr. and Mrs. Wm. McGehee Sunday with the couple's three children present for

the occasion. They included Mr. and Mrs. R. C. Hupp of Long Beach, California, Mr. and Mrs. R. O. Stark of O'Donnell and Wallace McGehee of Kansas City, Mo. Also Wallace McGehee's daughter in law, Mrs. Richard McGehee of Kansas City. Mr. and Mrs. J. W. Dines, cousins, of Kress, also attended the get-to-

gether. In wrestling, a dog-fall occurred when both combatants touch ground together.



FREE SHOW NATIONAL KIDS DAY

Sponsored By Kiwanis Club

HUCKLEBERRY FINN

In Technicolor

SATURDAY, SEPT. 27th

10 A. M. -- STAR.

STAR SUNDAY - MONDAY - TUESDAY

Batten Down the Hatches; and Anchors Aweigh, Mates... Here's the Year's Gayest, Brightest Musical Treat... About the Gals Who Become Sailors... And the Boys They Leave at Home.

SKIRTS AHOY!

A BIG FUN-HAPPY MUSICAL MANEUVER!

with 3 gob-happy sailor gals!

starring **ESTHER WILLIAMS**

JOAN EVANS - BLAINE
BARRY SULLIVAN - BRASSELLE
BILLY ECKSTINE
THE DE MARCO SISTERS
DEAN MILLER

Color by Technicolor

Written by ISOBEL LEWNEY • Directed by SIDNEY LANFIELD • Produced by JOE PASTERNAK
Music by HARRY WARREN • Lyrics by GILPIN BLANE
A METRO-GOLDWYN-PICTURE

WEDNESDAY - THURSDAY

QUO VADIS - Extra Admission - Afternoon - 75c - Night \$1.00, Children 35c. We are playing this highly publicized picture strictly as a public service to our patrons - 1st we do not believe in extra admission pictures. 2nd the film company gets 70% of the gross. 3rd the contract says "NO PASSES" - MY POOR ANNIVERSARY PASSES.

MIGHTIEST of Screen Achievements!

Three Years in the Making!
Thousands in the Cast!
Filmed in Rome!

QUO VADIS

Robert TAYLOR • Deborah KERR
Leo GENN • Peter USTINOV

LIFE and LOOK MAGAZINES describe it as "The most colossal movie ever made!"

STAR

FRIDAY - SATURDAY

SPOILERS with AXE and GUN! RAIDING THE GIANT REDWOODS

The timberlands echoed with the violence of howling loggers, gamblers—greedy men slashing at the majestic grandeur of the giant trees. And then a lone girl shamed a heel into an heroic stand!

THE BIG TREES

STARRING **KIRK DOUGLAS**
EDGAR BUCHANAN

With MILLER - PATRICK WYNNIE

RELAX IN A MOVIE

WE CONGRATULATE YOU ON THE OCCASION OF YOUR WEDDING ANNIVERSARY

Anniversaries from Sunday, Sept. 21 - Wednesday, Sept. 26

Mr. & Mrs. Harry J. Engman	Mr. & Mrs. W. D. Jones
Mr. & Mrs. C. W. Seed	Mr. & Mrs. Bob Bicknell
Mr. & Mrs. Earl D. Hopson	Mr. & Mrs. Raymond Garret
Mr. & Mrs. A. D. Street	Mr. & Mrs. C. P. Warthan
Mr. & Mrs. K. H. Oliver	Mr. & Mrs. Wm. B. Phillips

TOWER DRIVE-IN THEATRE

SUNDAY - MONDAY

OKINAWA

GUNNER GUYS CLEAR THE SKIES!

PAT O'BRIEN

SEE A GOOD MOVIE OFTEN

WEDNESDAY - THURSDAY

DEAR WIFE

HEADS THE LAUGH PARADE FOR 1951!

WILLIAM HOLDEN • CAROLFIELD

Poll-Parrot

Pre-Testing by Real Boys and Girls Assures Your Child Better Shoes!

For 22 years, real boys and girls have pre-tested every pattern of Poll-Parrot Shoes in actual wear! So your child gets such benefits as: extra reinforcements of strain points to prevent ripping—pear-shaped heels to hug and cradle young feet—so durable upper leathers! See your Poll-Parrot dealer for better shoes for your child!

ALSO STAR ★ BRAND SHOES... AT LOWER PRICES

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Don't wait ANTICIPATE

be ready for winter... Buy your

Dearborn

Heaters Now on LAY-AWAY

Here's the easy... the smart way to buy your wonderful, safe Dearborns! Put them in Lay-Away now—have them paid out when winter comes. Just pick out the Dearborns you'll need... make a small down payment... and pay out the balance in easy, regular installments. You'll hardly miss the small payments you'll make on your Dearborns—only a few cents a day—so easy on the budget. So don't wait! Open your Lay-Away account today. Come in and see us or drop this convenient coupon in the mail today.

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Hereford, Texas

Gentlemen,
Enclosed is my payment of _____ for the purchase of a Dearborn heater on Lay-Away. I will come in later to select the size and model heater I want.

Name _____

Address _____

City _____

DRC-35
Dearborn's famous COOL SAFETY CABINET mounted model. Top, sides, back and bottom never get hot. Available in 12, 20, 25 and 30 thousand BTU sizes.

DR-25
FIREPLACE HEATER - Here's America's most outstanding value in fireplace, radiant heaters. Beautiful, efficient, built for years of dependable service. Available in 20, 25 and 30 thousand BTU sizes.

DVRC-45
FULL VENTED radiant circulator heaters. Automatic controls, superior vented design and economy of operation are features you'll like. Available in 30, 45 and 60 thousand BTU sizes.