

53rd YEAR—NUMBER 16

Hereford, Texas, Thursday, April 16, 1953

Around Town

Golf players were generally protesting the policy of the City charging for water on the golf course as adopted by the City Council at a last meeting. The Council observed that contracts on revenue bonds made it necessary to charge all consumers. The golfers, previously operating on free water, contended that it was by previous agreement and that the golf course was actually in the form of a park, although not city owned or operated.

Lynetta Kaye Lane, daughter of Mr. and Mrs. Charles Lane, who was born Sunday morning at the Deaf Smith County Hospital set a record for the Lane family. She is the first girl born into the family for a period of 37 years.

O. B. Russell, Soil Conservation engineer with the local district, has been promoted from a county to a district position and will become engineer in the Staked Plains Soil Conservation district offices in Panhandle, working with five counties. A long time resident of Hereford, Russell has been with the county unit since April, 1937. He will move in the near future and plans to move his family after school dismisses for the summer vacation period. He will be succeeded here by Henry Vacari, Texas A & M graduate, who has been stationed in Floydada.

Heated campaign speeches held interest of Lions Club members here Wednesday. New officers elected were: J. W. Robinson, president; Sylvester Single, vice-president; George McLean, second vice-president; Kenneth C. Wason, third vice-president; Cecil Massey, secretary-treasurer; Jim Robinson, Lion tamer; Dub Reeves, tail-twister; Dr. A. T. Mims and S. O. Wilson, directors.

The hospital lawn shows promise of transferring from dandelions to grass this year. Grass is being seeded this week, to say the least.

A Kiwanis Variety Show in the high school auditorium Tuesday night will help defray expenses of two boys to the national Jamboree this year.

The Hereford High School band appeared in a concert at Dimmitt High School Wednesday morning.

Attending the Texas Lumbermen's Association this week are Mr. and Mrs. Carl McCaslin. Wayne Phillips also planned to leave Thursday for the meeting in Galveston.

The Star Theatre will screen the second of its free shows here next Tuesday. Title of the film is "Seeds of Destruction" and deals with the topic of Communism vs. Christianity. No charge will be made for (Continued On Page Two)

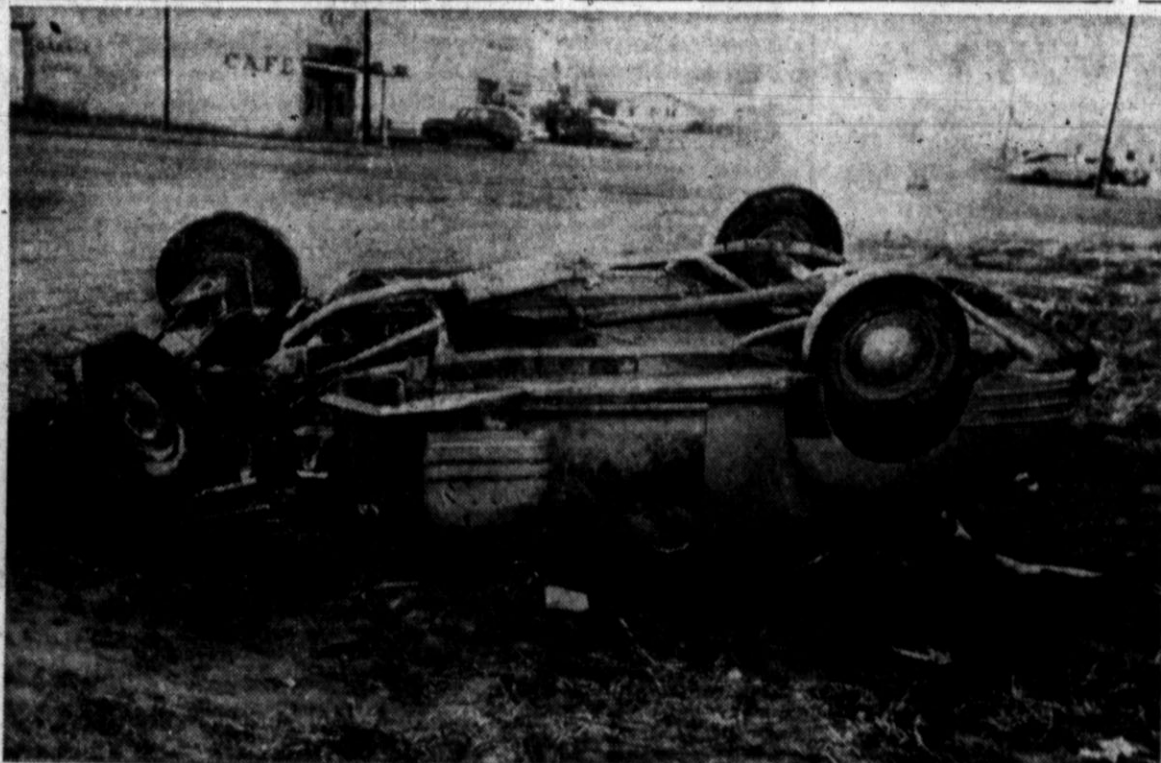
Massey Attends Lubbock Meeting

Cecil E. Massey, local Chamber of Commerce manager, recently attended the Chamber of Commerce Managers' Association of West Texas meeting which was held in Lubbock, April 12, 13, 14.

The principle speakers at the convention were Harry Kruse of San Antonio; Marshall Formby of Hereford and Fred Husbands of Abilene, Texas. The meeting was designed to give local Chambers of Commerce ideas to be used in their local committees, such as trade promotion, work programs, agriculture events and "What a Community Should Expect of Its Chamber of Commerce."

Postal Receipts Show Small Gain

Postal receipts at the Hereford post office have shown a slight increase over the receipts for the same period last year, according to Jim Lipscomb, postmaster. The gain was \$233.45 for the quarter. Total receipts for the first three months of 1953 are \$15,033.31; the total for the first three months of last year were \$14,799.86. January postal receipts this year were \$6,032.29 while the January 1952 receipts totaled \$5,842.16. During February 1953 receipts totaled \$4,078.01 and in 1952 \$4,853.12. The March total for 1953 was \$4,923.01 while the total for March in 1952 was \$5,104.58.



REA COX JUMPED CLEAR OF HIS CAR just before it was struck by a speeding train at the crossing at Dawn last Saturday afternoon around 6 o'clock. The car stalled on the crossing with about 24 inches of the engine sticking out over the tracks. Cox, unable to start the engine, saw the train approaching at what he said looked like "90 miles an hour"—and jumped. The car was hurttled through the air by the impact and landed as seen in the above photo. Spectators at Dawn said he cleared the accident only by seconds. Cox was returning to his home south of the tracks when the car stalled. Staff Photo.

School Board Names Miller President, Elects Teachers

Trustees of the Hereford Rural High School district met in regular session Tuesday evening, canvassed election returns and administered the oath of office to H. H. Miller and Mrs. Earl Plank, recently elected board members. H. H. Miller was named as president of the board of trustees. Miller was re-elected to the board in a hotly contested race and was high man on the ballot. His name was placed in nomination by A. J. Schroeter and when no other nominations were made, Howard Gault made a motion that nominations cease and Miller be elected by acclamation. The vote was unanimous. Robert Wagener was elected vice-president, succeeding Lyle Woodford. Howard Gault was named to succeed himself as secretary.

All Teachers Are Re-Elected

The trustees Tuesday night re-elected all teachers in the local system. Four of the teachers, however, do not expect to return for 1953-54. George Graham, superintendent said, due to other plans. They are Bruce Beene, high school science; Mrs. Eunice O. Caraway, high school speech; Mrs. Sue Hulsey home economics and Mrs. Faye M. Howard, third grade Shirley. It was pointed out that the Hereford Schools are paying \$200 above the state minimum salaries and the board approved continuation of the present schedule, subject to action of the State Legislature or changes in minimum Gilmer-Alken requirements which might alter the situation.

Teachers elected follow: Mrs. D. C. Barnard, 2nd grade, Central; Bruce Beene, science, High School; Madeline Bell, 6th grade, Central; Mrs. Opal Bookout, 5th grade, Shirley; Mrs. Wilma W. Braddy, 5th grade, Shirley; Mary Brady, 3rd grade, Central; Mrs. Caudie Ola Brown, English, spelling, Junior High; Mrs. Hazel Bruner, 1st, 2nd grades, Dawn; Mrs. Ellen Bryant, 4th grade, Central; Mrs. Charlotte N. Calvert, science, Span., High School; Mrs. Eunice O. Caraway, speech, High School; Mrs. Mary B. Carter, 4th grade, Central; L. L. Chisum, math, High School; Mrs. L. L. Chisum, 3rd and 4th grade, Dawn; Mrs. Minibel Collier, 6th grade, Central; Velma Cook, 1st grade, Shirley; Chas. C. Corder, 5th, 6th grades, Dawn; Mrs. Ruby K. Crawford, 5th grade Shirley; Mrs. Kathleen, Criswell, librarian, High School; Jo Ed Culp, math, science, High School; Mrs. Audine Dettmann, civics, typing, High School; Flo Dickinson, 6th grade, Shirley; Bryon Durham, math, Junior High; Mrs. Margaret Durham, 4th grade, Central; Mrs. Luella O. Durham, 1st grade, Shirley.

Bill Proposing Judicial Change To Be Abandoned

A bill introduced in Austin by Sen. Andy Rogers (SB237) which would create a new judicial district including Deaf Smith County has been dropped, according to an Associated Press special report to The Brand Wednesday morning. The bill would have combined Dallam, Hartley, Moore and Sherman counties in the 89th district; Bailey, Hale, Lamb, and Parmer counties in the 47th and would have created a new 147th district composed of Castro, Deaf Smith, Oldham, Randall and Swisher Counties. The bill, little publicized, did not comply with the Bar approved recommendations which proposed several changes, but none regarding Deaf Smith or adjoining counties.

Rural Telephone Service Delayed; List Schedules

Rural telephone service, running 30 days behind schedule, appeared still confused this week following a meeting which was attended by company representatives from Southwestern Bell, General Telephone, Mountain States Telephone, and REA representatives. The question of exchange rates still remains to be settled at points where REA automatic dial systems cut into town systems maintained by the companies. On Monday night, April 13, the telephone directors met, reviewed activities and presented plans for connecting the rural telephones into systems of Hereford, Friona, Bovina and Farwell. The Southwestern Bell equipment will not be ready in Hereford before late in June, 1953, they found. Therefore, Dawn, Westway, and Frio exchanges will not be cut in until around July. The group did expect, however, to energize for local service the Dawn area around May 1. Westway and Frio will probably be afforded local service around May 15. This means that the groups can talk on their own lines, but not into Hereford or on long distance until possibly July. The three exchange connections into Friona and Bovina (Parmer, Hub and Tharp) will be subject to the same delays, since toll line equipment from Hereford to Friona and Bovina are Southwestern Bell owned and will and are also scheduled for completion in late June. In addition to this delay, General Telephone reported that the company was not ready to extend an area service contract at the present time, Robert Bell, assistant REA manager, said. Some On Toll Basis "This means that all calls outside the particular exchange involved will be on a toll basis until such a contract is worked out," Bell pointed out. "Since this is contrary to what the rural people have previously been promised, the cooperative board of directors and management hesitate to reach an agreement or establish service until the original promises are met." For these reasons, the Co-op declined to set a date for initial cut over on lines in the Friona-Bovina territory. The Mountain States Telephone Company was reported to be ready and waiting for the Oklahoma Lane exchange, however, and REA officials and directors hoped to be able to put this exchange into full operation around June 1, 1953. Rates Are Questioned Rates were generally regarded as the No. 1 headache of the rural telephone situation. The object of

Julia Sowell Is Buried Tuesday

Funeral services for Julia Dee Sowell, pioneer Hereford resident, were held Tuesday at 3 o'clock at the First Christian church. Rev. Roy Ford, Rev. Don Roots and Rev. Russell Wingert were in charge of the rites. Interment was in West Park cemetery under the direction of Gilliland Funeral home. The Rebekah lodge held graveside rites. Mrs. Sowell died at the Deaf Smith County Hospital on Sunday morning, April 12, following a lengthy illness. Born Julia Dee Barrett on October 14, 1881 in Pilot Grove, Texas, she married J. R. Sowell in 1899. They came to Deaf Smith County in 1918 from Runnels County, Tex. Mrs. Sowell was a member of the First Christian Church and was active in the Rebekah Lodge and Home Demonstration work. Pall bearers were: David Sowell, Pat Sassen, Martin Reed Moore, Charles Frye, Gene Moore and L. Van Block. Survivors include: six sons, William J. Sowell, P. B. Sowell, J. B. Sowell and Charles Sowell of Hereford; Edgar Sowell of Lordsburg, N. M. and M. O. Sowell of San Antonio; two daughters, Mrs. Pearl Singletery of Texico, N. M. and Mrs. Troy Moore of Hereford, 16 grandchildren, three great-grandchildren and one sister, Mrs. Luther Todd of Ryan, Okla.

Routine Session Occupies Court All Day Monday

All members of the commissioners court were present Monday at a full day session for the court. Most of the business, however, proved a routine nature. Bills were approved first on the slate, following which a salary of \$50. per month was set for Fred Gonzales as deputy sheriff to assist Sheriff Lowell Sharp. The appointment was effective March 17. Seismograph Holes A letter regarding seismograph operations was also put on record from the Hi-Plains Underground Water Conservation District, Lubbock. The district pointed to drilling in bar pits, stating that Commissioners had full authority to require a complete filling of such holes in order that underground water would not drain to a lower formation, or gyp or salt water rise to pollute the present fresh water supply. The district further asked that all commissioners insist that such holes be filled in with drilling mud or some matter that water cannot penetrate. The court also put on record oral permission granted Morris Spiller of Standard Oil Company in 1952 in which the county had granted seismograph exploration along bar ditches of the county roads, provided permission was obtained from abutting land owners. It was also understood that the company would "make it right" with any one damaged or injured by reason of the explorations. A report of inspection on hospital boilers made by R. L. Holbert, engineer, indicated that with minor exceptions the equipment was in good shape. The court moved to order monthly fee report forms to be used by county officials required by law to make fee reports. Canvass Elections Elections were canvassed and approved. County clerk filings show the following results: Walcott District, Herschel Burrus, 23; Precinct 1, Norman R. Miller, 57; Precinct 2, Elmer Combs 56; Precinct 4, M. W. Blankenship 6. Final arrangements were also made in the purchase of Texas Jurisprudence Law books formerly owned by Gib K. Howard.

Marshall Formby Friona Speaker

"Texans are the goin'est people in the world," said Marshall Formby, State Highway Commissioner, when he addressed approximately 325 members and guests at the Friona Chamber of Commerce banquet in Friona Monday night. "Texans, he said, drive 90 million miles a day, a distance great enough to send 200 automobiles to the moon and back. "It costs \$26 million dollars a year to maintain, repair and replace present roads which are damaged by actual use." Formby also reviewed road improvements in Parmer County since 1917. A total of \$1 1/2 million dollars was cited as having been spent on new construction, along with \$729,000 in maintenance within Parmer County during the 35 year period—a total of \$2,223,000. Formby next switched to Chamber of Commerce activities in the community and the part such organizations has played in getting roads. He further pointed that they sometimes helped and sometimes hurt a town. "Small town leaders must plan for the future," he said. Clean streets, paving, honest government, good stores and recreational facilities were cited as means of improving the average small town. The crowd included commissioners and visitors from Hereford, Bovina, Farwell and other neighboring towns. Staff Photo.

Checking Unit Says Error Was Made On Local Fire Charges

A letter from the State Insurance Checking office Saturday notified City Manager Grady Bowdry that the City of Hereford and the local fire department were correct in their protest regarding fire losses in Hereford during 1953. A mistake of \$51,693 was granted to Hereford by the agency, which will notify the State Fire Commission regarding the error. The error as previously announced, arose when the Friser Elevator fire was charged twice against the community. The granting of the \$51,693 error will change Hereford's fire losses during 1952 from the original \$100,912 shown by the State Commission to \$49,219. In addition, Fire Chief Earl Phillips and Mr. Bowdry are hoping that it may alter the 5 percent penalty which was charged against Hereford Insurance buyers for 1953. The situation, however, will be in the hands of the State Commission, and will depend upon their policy in such matters. The 5 percent penalty, if relieved, will save Hereford insurance buyers hundreds of dollars for the 12-month period.

Storage Bins To Be Moved To Kansas By Commodity Credit

Commodity Credit Corporation this week issued orders for removal of 25 grain storage bins from this area into Kansas, according to Faust Collier, PMA Secretary. The bins were ordered moved due to the fact that Kansas anticipates heavy storage problems this year, whereas the bins are not needed in this area. Nine will be moved from Hereford and 16 from Dawn. "All of the bins ordered moved are the round or circular type," said Mr. Collier. They have a capacity of 3,250 bushels each, or a combined storage of 81,250 bushels. He said the government quonsets, total capacity of 240,000 bushels will remain on location here, according to present plans. The circular bins have not been used by the government here, except for occasional rental to elevators, he said.

Boswell Draws Two Year Term

Tracy Boswell, charged here June 28, 1952, with "Assault with Intent to Rape," plead guilty Tuesday in District Court and waived a jury trial. He was given the minimum sentence of two years by Judge Harry Schultz. Boswell, previously released on \$5,000 bond, failed to appear at a previous trial, but was returned here in December and held for the trial Tuesday. Boswell was represented by E.T. Miller of Amarillo and District Attorney Floyd Richards represented the State.



J. G. McFARLAND GREETING MARSHALL FORMBY, State Highway Commissioner, in the above picture made at the Friona Chamber of Commerce banquet honoring Formby. McFarland is President of the organization. Around 325 persons attended the meeting including delegations from Hereford, Bovina, Farwell and other neighboring towns. Staff Photo.

Hereford Students Rate First Places In League Contests

Hereford took several firsts in the interscholastic league competition in Canyon last week end. The Hereford students acquired firsts in boys' declamation, number sense, shot, 100-yard dash, 440 yard relay, 880 yard dash. Tommy Woodford of Hereford was named first place winner in the boys' declamation contest. Dale Winget took second in boys' extemporaneous speaking. Martha Heard was named third in girls' extemporaneous speaking. Carroll Jones took the first place in number sense with a score of 450. The perfect score in the contest could have been 500. Rose Curry took second place in the division. In the track and field events, Tim Corbett won third place in the 100-yard dash. Raymond Dement took first in the shot and Tim Corbett took second place. Wayne Smith of Hereford was first in the 100-yard dash and second in the 220-yard dash. The Hereford team took first place in the 440 yard relay. Team members were: Raymond Dement, Duwayne Wallace, Corky Garner and Wayne Smith. Joe Streun came in first in the 880 yard dash. In the mile relay the Hereford team took third place. Hereford runners were: A. W. Short, Harold Hershby, Tony Riddle and Duwayne Wallace. G. C. Merritt, Jr. took fourth place in the 180 yard low hurdles. The Hereford golf team and cycling group did not place in these divisions.



KP DUTY AT THE METHODIST CHURCH is pictured in the above photo with Berry Green, Jr., left; E. L. Naugle (official sampler) Bill Stanford at the stove, A. L. Logan and Bill Davis Jr. The men took turns preparing the series of breakfasts each morning preceding a revival service. The first breakfast, March 26, had an attendance of 62, and the last one Friday morning reported an attendance of 108. These figures, according to the men, are a tribute to their cooking. A. O. Thompson-Photo.

Formby.....
 (Continued From Page One)
 vied Farwell and other towns. After tea in the school cafeteria, the group went into the new high school auditorium for the program. Prior to Mr. Formby's talk, a group of students entertained. They were introduced by Wesley Foster: Jim White and Wanda Beatty sang, "Let the Rest of the World Go By" and "Outside of Heaven." H. W. Rocky played two numbers, "Deep Purple" and "D. Waltz." Don Lewis sang two solo numbers, "Ole Man River" and "Bells of the Sea." They were accompanied by Mrs. Roy Miller.

Around.....
 (Continued From Page One)
 the matinee or night performances, according to Francis Hardwick, who says the film is presented as a public service.
 Donald Grant, International Rotary Club speaker, will be in Hereford Friday to address members of the local club. Mr. Grant is an Englishman on a speaking tour of the United States.

Senator Lyndon Johnson

Possibility of Peace In Korea Is Discussed; Says Keep Guard Strong

Peace Or A Sword
 Are we on the road to peace—real peace? That is the major question before all of us.
 The Russians have indicated a willingness to settle some of the questions that have kept the Korean War alive. Possibly there will be a Korean truce by the time this appears in print.
 Of course, we are ready for a truce on honorable terms. Every American wants to end the Korean fighting at the earliest possible moment. We cannot, however, permit the prospects for a Korean truce to lull us into a false sense

of security that will cause us to weaken our defenses.
 We must be vigilant—ready to discuss and accept proposals that will lead to real peace, but refusing to let down our guard.
Our Government Is Strong
 Our system of government has weathered all the storms of its history. It is a system resting upon three pillars—a legislative branch that is a deliberative body and not a grand jury; a judiciary that determines the guilt or innocence of those accused of breaking the law; an executive who conducts the business of the United States and its relations with other countries.
 Let one wage guerilla warfare against the others, and our freedoms are weakened. Let one surrender its rights and authority to another, and our freedoms are gone.
 Whether we be Democrats or Republicans, it will certainly serve none of us as Americans to use the tactics of the jungle against our fellow Americans. Still less will it serve us to use those tactics to tear down the great foundations of our government.
 We cannot tear down the foundations without pulling down the house itself. If we pull down the house, we will all be buried in the ruins.
Can We Cut the Budget?
 The budget can and should be cut. We must not forget that 87 cents of every Federal dollar goes to pay for past wars, foreign aid, defense, veterans' aid, and interest on the national debt. Even in the

field of defense, there is much waste that should be eliminated. But it is hard to make any astronomical cuts out of that 87 cents.
 Any saving will be welcomed by the hard-pressed taxpayers. But we are headed for a letdown if we look for "big savings"—savings that will balance the budget—this year.
Canadian River Dam
 Secretary of the Interior McKay learned about the Panhandle's Canadian River Dam project last week.
 The educational job was done by Joe Jenkins, former Mayor of Amarillo and now President of the Chamber of Commerce, and T. E. Johnson, editor of the Amarillo Globe-Times. They were favorably impressed by Secretary McKay's interest. Rex Baxter, Manager of the Amarillo Chamber of Commerce, also was in Washington, had earlier visited the Secretary with Mr. Johnson. Mr. Jenkins attended a Civil Defense conference while here.
Texas Princess
 More than 150 Texans came to my office Wednesday night of last week to a reception for Betty Ann Kilday, Texas Princess for the Cherry Blossom Festival. She is the charming 18-year-old daughter of Congressman and Mrs. Paul J. Kilday of San Antonio.

The Weather

	High	Low
Sunday	64	28
Monday	60	29
Tuesday	69	37
Wednesday	74	33

Lancaster, Pennsylvania was a capital of the United States for one day.

Catholic Women Attend Happy Meet

In Happy to attend the Amarillo District, Council of Catholic Women's annual spring meeting were ten members of St. Anthony's Parish Council including Mesdames: John Gallagher, Leon Vinton, N.G. Elliston, Ed Loerwald Gene Loerwald, Leo Hoffman, J. O. Probst, Joe Paetzold, Wm. Deardorff, and Frank Wilhelm.
 Mrs. Gene Loerwald gave a review of the work in the field of Catholic action by St. Anthony's Council.
 Theme for the meeting was "Vocations To the Religious Life" and Mrs. Ed Loerwald read a paper on "A Mother Views Vocations."
 Approximately 100 women and 10 members of the clergy attended.

SUZANNE YARBRO HEADS GAY BLUE BIRD UNIT

New officers were elected at the meeting of the Gay Blue Birds when the group met Monday afternoon at the Camp Fire Hut.
 Suzanne Yarbrow was chosen president of the group, Karen Sue Daniel, vice-president; Patsy Woodell, secretary and Pam Clay reporter.
 Preceding the election of officers the group presented a skit for a newly organized Blue Bird group.
 Those attending were: Ada Mae Bettis, Sandra Brumley, Kay Caraway, Pamela Clay, Zell Crump, Karen Sue Daniel, Judith Raye Haseloff, Lu Anne Higgins, Rita Latham, Chermayne Mecort, Marjorie Sue Muse, Nicky Nan Noland, Colleen Reeves, Lynn Thompson, Linda Sue Witherspoon, Patsy Woodell, Suzanne Yarbrow and Halie Culpepper.

Attend Funeral Of Drowning Victim

Mr. and Mrs. Joe Rogers and Mr. and Mrs. J. T. McGuire were called to Lamesa Saturday by the death of a great nephew of Mrs. McGuire and Mrs. Rogers.
 The 19-month-old boy, Jerry Vaughn Smith, drowned Saturday morning about 7:30 when he walked off a boat dock at Brownwood Lake. No one saw the accident happen. His father saw his shoe in the water and found the baby. They applied artificial respiration and brought the infant to but he died before they could get him to a hospital.
 Mr. and Mrs. Alvin Smith of Lamesa were the boys' parents. Funeral services were held Monday afternoon at 2:30 at the Lamesa Baptist Church. Ross Anderson of Lubbock, great-uncle of the infant, conducted the rites.

WE GIVE S & H GREEN STAMPS

WE'RE ALL A-BLOOM WITH Bargains!

<p style="font-size: 2em; font-weight: bold;">DR. PEPPER</p> <p>Plus Deposit Carton of 6 21c</p> <p>TUNA Can 25c Tuxedo</p> <p>GUM Carton 58c Wrigley's</p> <p>Sweet Milk</p> <p>COCOA Instant 1 Lb. 51c Nestles</p> <p>Golden Sugar</p> <p>CORN No. 303 Can 21c Whole Kernel or Cream Style, White Swan</p> <p>GRAPE JELLY 2 Lb. Jar 52c Pure, White Swan</p>	<p>BABO 2 For 25c</p> <p>CUT GREEN BEANS 2 For 31c Mile High - No. 303 Can</p> <p>DOG FOOD Can 13c Approx. 90% Meat, Liver, Prim</p> <p>NAPKINS 80 Count Box 15c Teanops</p> <p>Macaroni or Spaghetti 2 For 25c Any Style, Skinners - 7 oz. Box</p> <p>ICE CREAM 1/2 Gallon 49c Millorine</p>
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SHAMPOO

Woodbury's Coconut Oil 2 For 50c
Regular 50c Size

<p>Bread & Butter</p> <p>PICKLES 15 oz. Jar 27c Best Foods</p> <p>TOMATO CATSUP 17c Wapco - 14 oz. Bottle</p> <p>TOMATO JUICE 46 oz. Can 27c Western Maid</p>	<p>SOAP Lge. Box 27c White King - It Takes So Little</p> <p>OLEO 1 Lb. Box 25c Nuco, 4 Yellow Quarters</p> <p>KRAFT'S DINNER 15c Cooks in 7 Minutes - 4 Servings</p>
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Kraft Carmels

2 1/2 Lb. Box 87c

<p>PORK STEAK Lb. 47c</p> <p>SPARE RIBS Lb. 39c</p> <p>CHEESE Lb. 45c Longhorn</p> <p>SALT PORK Lb. 33c</p>	<p>GRAPEFRUIT 2 Lbs. 19c Fancy Ruby Red</p> <p>Turnips & Tops 2 Bunches 21c Extra Fancy</p> <p>ORANGES 2 Lbs. 21c Florida, Sweet and Juicy</p> <p>TOMATOES Pkg. 18c Fancy</p> <p style="font-size: 0.8em;">It is our plan to have plenty of Louisiana Strawberries this week end.</p>
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We Reserve Right To Limit Quantities -- Double S & H Green Stamps On Wednesday

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Our Formal Opening

Friday, April 17

FREE

All Day Friday, April 17th

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Springtime Is Garden ... TIME

And we know that you folks will be needing new garden supplies to replace those old worn out garden tools.

Rockwell Bros. Lumber Co.

104 S. Main Phone 4



NEW BLUE BIRD GROUP organized Monday is shown above. They are front row from left to right: Edith Pellam, Kathleen Knox, Nancy Boardman, Beverley Williams, Sandra Vaught, Gloria Sonnemaker, Caroline Brumley, and Terry Smith. Back row: Shari Carmichael, Marykay Houghton, Diane Pellam, Joyce Linderer, Becky Jackson, Luanne Ford, Jackie Lynne Nunley, Sheri Dameron, and Louise Axe. Mrs. Louis Woodford is standing on the left and Mrs. O. H. Culpepper is at the right. Mrs. Ernest Langley will be the leader. Bessie Patterson Photo.

Summerfield Club Studies Fashions

Summerfield Study Club met with Mrs. Guy Walser Thursday afternoon with Mrs. Leta Campbell as co-hostess. The program was led by Mrs. Charles Noland who gave a brief talk on fashions and patterns using Vogue magazine to illustrate her remarks. She suggested that any woman can be well dressed with a

Riders Club Plans Pioneer Day Rodeo

Pioneer Day Rodeo plans were discussed at the meeting of the Hereford Riders Club Thursday night. Nell Spradley was chosen chairman of the concessions committee. The club adopted a resolution expressing their appreciation to the

school board for the old bleachers which they have moved to the west side of the arena and pledging their support in selling seats in the grandstand at the new football field.

The men's string ties and women's scarfs were passed out at the meeting. This completed the club's costume.

The club voted to offer an honorary membership to Jack Messer for the work he has done for the club.

L. A. Smith was welcomed as a new member.

About 50 people attended the two shows which were shown during the meeting. One was "The Modern American Quarterhorse" and the other was "Fleshing."

Legal Notice

Sealed bids will be received in the office of the State Board of Control, Austin, Texas, until 10:00 A. M., May 7, 1953 for the rental of a minimum of 364 sq. ft. of office space, Hereford, Texas for a period of September 1, 1953 - August 31, 1955 (30 day cancellation option). Specifications are obtainable from the State Board of Control, Austin, Texas and Texas Highway Department. Refer to HWY-440 in all correspondence. T-17-1-c



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- *SAFE DEPOSIT BOXES
- *CHECKING ACCOUNTS
- *AMERICAN EXPRESS TRAVELER'S CHECKS
- *LOANS
- *FINANCIAL COUNCIL

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at **PIGGLY WIGGLY**

FRYERS Fresh Dressed Corn Fed lb. **49c**

ROAST Fresh Pork Shoulder lb. **39c**

CHEESE Armour's 2 Lb. Box **79c**

Armour's Repeat Sliced **BACON** Lb. Layer lb. **49c**

Ham Hocks Cut lb. **29c**

Campfire Girls Bake Sale In Our Store Saturday April 18th

STA-WIP

Dessert Topping Reg. 49c Dispenser Can With Coupon on Can **29c**

Save 15¢ on Rinso or Rinso
Redeem Rinso newspaper coupons here!

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RINSO DETERGENT 1 lb. 53¢ WITH COUPON

Deming - Boatload Just In - Come in & See it.
Red Salmon Tall Can **69c**

25c Size **Theme Paper** 2 For **35c**

Dog Food Special!

48 CAN CASE **Ken-L-Ration** ONLY **\$6.49** while stock lasts!

- Woritz Coffee **COOKIES** Both For **49c**
Free Ball Point Pen
- Wunder Brand - Shelled **PECANS** Lb. Pkg. **97c**
- Garden's **STARLAC** 3 Qt. Pkg. **29c**
- Dinty Moore - Big 1 1/2 Lb. Can **Spaghetti & Meatballs** **39c**
- Folgers, Mountain Grown **COFFEE** Lb. Can **89c**

- Patio, With Beans **CHILI** No. 300 Can **29c**
- Sturgeon Bay RSP **CHERRIES** No. 2 Can 4 For **\$1**
- New Instant Pudding **PUDDING** Lv. Boxes 2 For **17c**
- Worth Maple Flavor **SYRUP** Qt. Decanter **38c**
- Curtis - Asst. Flavors **MIRACLE AID** 6 Pkgs. **25c**



10 oz. Bag **19c**

SHORTENING

New Armours Vegetable Guaranteed Fresh 3 Lb. Ctn. **49c**



Giant Size **3 for 27c**

- Har-A-Nap Napkin Dispenser Box **NAPKINS** 2 For **29c**
100 Count
- Woodbury Beauty - Bath Size **TOILET SOAP** 4 For **39c**
- Hilox Powdered - 35c Size **BLEACH** 2 Boxes For **35c**
- Chlorodent - Flower Seed Free **TOOTH PASTE** Gl. Size **59c**
Large Size, 39c

Special Offer!
1/2 lb. of **ARMOUR'S CLOVERBLOOM "99" MARGARINE** FREE of extra cost when you buy 1 1/2 Lb. **49c**

LETTUCE 2 Lge. Heads **29c**

Cello Pkg. Selected **TOMATOES** 2 Pkgs. **33c**

Garden Fresh **Green Onions** 3 Bu. **23c**

Central American **BANANAS** 2 Lbs. **33c**

Fresh **SPINACH** Lb. **13c**

PIGGLY WIGGLY

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

WANT ADS Phone 30 or 31

FREE Theatre Tickets To See

Irving Stone's best seller
The PRESIDENT'S LADY

SUNDAY MONDAY
 APRIL 19 - 20

Star Theatre

Be Sure and Ask for Your Free Tickets
 With each PAID-IN-ADVANCE classified ad placed in The Brand, we will give you a free ticket.

1. FOR SALE Miscellaneous

Chrysler Industrial Motors Sales & Service
 McCullough Motor Co.
 111 W. 1st. Ph. 17
 B-1-9-1fc

LUMBER
 UTILITY GRADE
 2x4's \$45 2x6's \$45
 1x8's and 1x10's
 \$6.50 per 100 feet
CARL McCASLIN LUMBER COMPANY
 B-1-1 1/2-17-1fc

OFFICE SUPPLIES: Regular lines and special orders. The Hereford Brand. B-1-16-1fc

WHITE LEGHORNS
 White, White, New Hampshire and White Rock. Hatched from Texas A & M College parent stock. 16 cents. Supply limited. Day old Leghorns each Wednesday. Heavies each Saturday.

MEYER HATCHERY
 Canyon, Texas Phone 317
 B-1-8-1fc

LUMBER: No 4 Fir. 2x4's \$6.95. 1x8 Ship lap. \$6.95 per 100'. Rockwell Bros. & Co. Phone 4
 B-1-17-39-1fc

FOR SALE: Alfalfa hay out of barn. Heavy graded hegarri bundles. Light graded hegarri bundles Jack Bradley. Phone 360.
 B-1-19-14-1fc

15 PERCENT PROTEIN cattle cube. 56 per ton. Hereford Milling Co. B-1-10-14-1fc

GENERATORS and starters for cars and trucks. Hereford Wrecking Co. Phone 320.
 T-1-12-18-1fc

For Sale or Trade for Cattle. Hubam clover seed, 10 cts. l. H. C. Manure Spreader, Allis Chalmers Mower, Windrower attachment. M.M. 16-10 Fertilizer Distributor, New. 2 Lee 7.50 x 16 8 ply tires, tubes, rims & wheels, nearly new.
 L. L. Arnold
 13 miles S.E. on Dimmitt Hwy., 1 1/2 miles west
 B-1-16-8c

FOR SALE: Motor scooter in good condition. Phone 784-W.
 B-1-9-16-2p

20 PER-CENT PROTEIN Laying Mash. \$4.50 per hundred. Hereford Milling Co. B-1-10-16-1fc

120" 1/2" well pipe with sucker rod and cylinder. 100' 2" Sell at bargain. 23 miles Northwest Hereford. Ky Higgins, Star Route, Wilford, Texas.
 T-1-24-16-3p

RAFFLE SALE at Piggly Wiggly's Saturday, starting at 9 A.M. Sponsored by the Tands Camp fire girls.
 T-1-24-16-3p

FOR SALE: One good dining room suite, table, buffet, and 6 chairs. 239 Ave. D. B-1-15-42-1fc

Hereford Glass Co.
 Expert Car Glass Installation
 Table Tops and Window Glass
 Picture Frames
 302 Park Ave. Ph. 1425
 B-1-16-1fc

FEED MOLASSES. Barrel-Lot 2 cents pound. Hereford Milling Co. B-1-9-14-1fc

2. FOR SALE Farm Equipment

FARM MACHINERY FOR SALE
 1 International Harvester W9 less than 1000 hours.
 1 Allis Chalmers WC - 1947 model with lister, planter, cultivator, mower and dirt loader.
 1 Eversman Leveler.
 1 Hoeme plow - 17 ft.
 1 Meyer Ditcher
 1 Almost new IHC grain drill.
 1 Kelley Ryan 8 ft. Tandem disc.
 1 Letz feed mill - old but usable
 - T. E. Seigler at Seigler Motor Co. Phone 630 or 809
 B-2-14-1fc

FOR SALE: 1937 Massey Harris 27. Complete with Sorghum attachment and cab. A-1 condition. Priced reasonable. E. C. Hill, Route 1, Littlefield, Texas. Phone 944-W-2.
 B-2-24-42-4p

FOR SALE or trade: 2' 50 H. F. Electric well motors for Butane or natural gas motors. Chester Wiggins.
 B-2-17-42-2p

FOR SALE
 Ford Tractor, planter, fertilizer, cultivator, ditcher, Mold Board plow, complete line of sweeps, knifing attachment, rotary hoe.
 Price \$1,600.00
 Over 70 Tractor with 4 row planter, fertilizer attachment in A One condition.
 Price \$900.00
 See M. C. Denten
 1/2 Mile South on Dimmitt Hwy
 S-2-16-1fc

FOR SALE: 2 new 1951 12 foot Baldwin Combines. Never been run. Priced less than Factory. O. B. Hofner, Crosbyton, Texas. Phone 3521.
 B-2-23-16-4p

3. FOR SALE Automobiles

EXTRA CLEAN
 50 PACKARD - Radio, Heater, Overdrive, Electronic Clutch, Nylon Seat Covers, New Tires, One Owner, 23,000 actual miles, Fully Guaranteed.
 \$1245.00
SEIGLER MOTOR COMPANY
 B-3-15-1fc

4. REAL ESTATE

GOOD BUYS
 In irrigated and Dry Land farms in Deaf Smith, Castro and Parker counties. Also large listings on houses and lots and business opportunities.
J. M. HAMBY REAL ESTATE
 South of Courthouse
 Phone 701
 B-4-23-1fc

GOOD SMOOTH SECTION land. Well improved on paving, in irrigation water. \$140 per acre. 35,000 will handle. Balance 12 years, 5 percent. Half the royalty reserved. Phone 200. Residence 802. Glenn Weir.
 B-4-31-38-1fc

Arkansas Ranch - 1000 acres, fair improvements, 2 creeks, lots of springs, 80 acres bottom land, 600 acres cleared. Will carry 150 head of cattle. Price \$26,000 - terms. Earl K. Morris Realty. Box 81, Harrison, Arkansas.
 B-4-15-3c

FARMS
 Have two or three farms I can sell to G. I.s.
 Homes, Farms, Ranches
 Lee R. Conklin Office Phone 728
 Residence Phone 422-W
 B-4-5-1fc

FOR RENT: Furnished apartment. 613 South 25 Mile Ave. Phone 325.
 B-5-11-10-1fc

FOR RENT: 3 room unfurnished apartment. 507 Jackson.
 B-5-9-10-1fc

FOR RENT: Especially nice large unfurnished apartment. Small, newly furnished apartment at Fullwood apartments. 232 West 3rd.
 B-5-17-11-1fc

FOR RENT: Nice South bedroom joining bath. 509 Ross. Telephone 847-J.
 B-5-9-12-1fc

FOR RENT: Partially furnished garage apartment. Phone 218.
 B-5-9-12-1fc

FOR RENT
 Sleeping Room. Private Bath. Private Entrance. 827 25 Mile Ave.
 B-5-15-1fc

NICE BEDROOM for rent. Bath with private entrance. 113 Fuller, Phone 904-W.
 B-5-12-42-2k

FOR RENT: 2 room furnished upstairs apartment. Phone 556.
 B-5-9-16-3p

FOR RENT: Modern furnished garage apartment. Phone 378-J.
 805 Lee.
 B-5-10-16-1fc

FOR RENT: 2 room apartment. 815 25 Mile Ave.
 T-5-9-16-1k

FOR RENT: 2 room furnished apartment. Close in. Phone 640-J.
 T-5-10-16-1p

FOR RENT: Small house with fenced in yard. Bills paid. 511 Grand Avenue. \$8 per week.
 T-5-16-16-1k

FOR RENT: Modern 3 room furnished duplex, with bills paid. 448 East Mable St. Phone 1280.
 B-5-16-16-2p

2 ROOM APARTMENT for rent. Phone 1484-W or 839 A. Petersen.
 B-5-11-16-1fc

DESIRABLE FURNISHED apartment for couple. Frigidaire, Private bath, garage. Bills paid. 514 Union Avenue.
 B-5-14-16-2k

6. WANTED

WANTED: Custom plowing, planting and listing. Floyd Stivers. Phone 930.
 B-6-10-43-1fc

COMPLETE CHRYSLER Irrigation motor service. Seigler Motor Co. Phone 630.
 B-6-10-35-1fc

8. HELP WANTED

MAN TO WORK in Automotive Parts Store. Miller Auto Supply Co. B-8-11-16-1fc

10. NOTICE

COMPLETE CHRYSLER Irrigation motor service. Seigler Motor Co. Phone 630.
 B-10-10-35-1fc

See PETE GUINN
 Phone 1229-W
 Will leave word at Brand office if I am out of town.
 B-4-424-3c

GOOD SMOOTH SECTION land well improved. 3 miles off paving \$75.00 per acre and good terms. Phone 200 - Residence 802. Glenn Weir.
 B-4-29-38-1fc

If you have something for sale or trade -- see us.
 G. I.'s we have a farm for you.
J. B. ELLISTON
 Real Estate
 132 E. 2nd. Phone 179
 B-4-39-1fc

REAL ESTATE
 Irrigated Farms, Dry Land Farms, Homes and City Property.
CHARLES SOWELL
 Office Ph. 792 228 Cl. St.
 Res. Ph. 193-W
 T-4-13-1fc

Have a few good homes well located, worth the money. One smooth section of land with good 8" well, all in cultivation, modern 3 bedroom house, full basement, 3 room tennant house, large new barn, two large stock tanks, \$125.00 per acre. Have other good buys in farms and small tracts.
 List your property with me.
 I. O. Crosshwait
 347 Main St. Phone 120
 Res. 229W
 T-4-16-1c

FOR RENT
 FOR RENT: Furnished apartment. 613 South 25 Mile Ave. Phone 325.
 B-5-11-10-1fc

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 B-5-9-10-1fc

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 B-5-9-12-1fc

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GOOD SMOOTH SECTION land well improved. 3 miles off paving \$75.00 per acre and good terms. Phone 200 - Residence 802. Glenn Weir.
 B-4-29-38-1fc

Wakita Industrial Tour
 A tour of Campbell-Womble manufacturing Company and the city water plant was the program for the afternoon at the meeting of the Wakita Camp Fire group Tuesday. Those making the tour were: Eugenia Alexander, Sharon Arrington, De Buck, Jane Bookout, Linda Hair, Jo Ann Cuppell, Carolyn Kirby, Melba Gay Lawrence, Leoda King, Linda Kay Noland, Carol Ann Newell, Ann Caraway, Virginia Witherspoon, Donna Witherspoon, Nona Marie Strange, Dolly Jo Prowell, Betty Paetzold, Dolly Paetzold, Mary Lynn Morrison, and a new member, Patty Howard. Mrs. J. B. Noland helped with transportation.

MOTHERS let me keep your children while you work, or shop. Fenced in yard, swings, toys. Close in. Phone 510-R.
 B-10-20-42-2k

11. Business Services

Quick - Efficient
HOME LOANS
 Dependable Abstract and Insurance Service
ELIZABETH WOMBLE
 146 Main Phone 497
 B-11-27-1fc

RUBBER STAMPS fast service. Francis Printing Co. Ph. 1303.
 B-11-9-3-TFC

Windmills, pressure pumps irrigation pumps
 Complete service on all kinds. Agent for Fairbanks-Morse Pressure Pumps.
 Phone 981-J 615 Irving St.
 Hereford Texas
 A. E. Acton
 B-11-39-1fc

YARD AND GARDEN work with Rototiller Pulverizer Tractor. All work guaranteed. Free estimates. Phone 1186.
 B-11-15-16-1fc

CHRYSLER INDUSTRIAL MOTORS - SALES AND SERVICE
 FREE PICKUP AND DELIVERY ON MOTOR OVERHAULS
SEIGLER MOTOR COMPANY
 B-11-15-1fc

WE REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances. Phone 75, Witherspoon Electric, 129 West 3rd Street.
 B-11-20-50-1fc

COMPLETE CHRYSLER Irrigation motor service. Seigler Motor Co. Phone 630.
 B-11-10-35-1fc

ENROLL YOU Pre-School child in Kindergarten. Mrs. J. B. Fowkes, Harrison Highway, Phone 1574-W.
 8-11-14-1fc

EXTRA SPECIAL CATTLE TRUCKS INSURED YOU DON'T HAVE TO WAIT--WE WRITE THE POLICIES
John McLean Insurance Agency
 Phone 273 - 127 W. 3rd
 B-11-7-1fc

First Federal Savings & Loan Association of Amarillo
 Dwelling Loans - Prompt Service
John McLean Insurance Agency - Agents
 Phone 273 - P. O. Box 267
 B-11-7-1fc

INCOME TAX SERVICE
 Income Tax -- Bookkeeping Systems and Services -- See
EARL NEEDHAM
 201 W. 1st
 In the "Quonset Building"
 On Highway 60
 B-11-40-1fc

Manufacturers Installers Sewer, Culvert & Irrigation Tile
 George W. Byrd
FERGUSON PIPE COMPANY
 Phone 1658 Hereford, Texas
 Phone 2921 - Farwell, Texas
 T-11-11-1fc

Kiwanis Club
 Thurs. Noon
 Hotel Jim Hill

NOTICE OF MEETING
 ODD FELLOWS
 Each Monday Night
REBEKAHS
 Each Tuesday Night

Stated meeting second Monday in each month. School of instruction each Thursday night.
R. L. Thompson, Sec'y
Robert E. Wagoner, W. M.
MASONIC BULLETIN
 Hereford Lodge 849

Hereford Rotary Club
 meets every Friday at 12:05
 Hotel Jim Hill

Veterans of Foreign Wars
 Meets Every Thurs. 8 P.M.
V. F. W. CLUB HOUSE

Cattle Poisoning Reviewed By A-M

(In view of the fact that recent discoveries of "cattle poisoning" from cake have been diagnosed in this area, the following article covering the malady should provide important information to stockmen of this area.)

COLLEGE STATION—The results of extensive investigations into the nature and causes of "hyperkeratosis, or the so-called "X-disease" in cattle, were announced Friday by R. D. Lewis, director of the Texas Agricultural Experiment Station.

Director Lewis quoted from a lengthy report just given him by Dr. H. Schmidt, Texas Station veterinarian, who has been working with Texas veterinarians and cattle owners. Schmidt is recognized as one of the few authorities in the country on hyperkeratosis in cattle. He started to search for its causes in 1946.

"Hyperkeratosis," says Schmidt, "is not really a disease, but is the results of cattle consuming even a small portion of a chemical which is very poisonous to them."

Investigations in Texas and elsewhere have traced this peculiar sickness and the resulting death losses only to the consumption by cattle of chlorinated naphthalene compounds. This material has many uses in industry, among them being in lubricants, and in cutting oils and top cylinder oils.

Schmidt's investigations over much of Texas lead him to believe that the much publicized death losses from hyperkeratosis occur mainly from only two sources. One is the accidental contamination of commercial feeds from outside sources. The other source is from greases treated with chlorinated naphthalene which cattle lick off of farm machinery.

Just as positive is Schmidt that hyperkeratosis is not traceable to any ingredient deliberately placed in prepared feeds, or to any process used in the manufacture of such feeds.

Recent extensive occurrences of hyperkeratosis were traced to cottonseed pellets made by a feed manufacturer, whose pelleting machine was later found to be lubricated by grease containing chlorinated naphthalene. When this was discovered, the manufacturer obtained lubricants guaranteed to be free of the poisonous compound.

Other Texas feed manufacturers have been warned to check all lubricants used in their plants and to obtain only those guaranteed to be free of the causative agent, Director Lewis said.

The attention of manufacturers of greases used on farms and ranches and in lubricating the machinery used in food and feed processing plants also has been called to the potential danger of adding chlorinated naphthalene compounds to these products.

Schmidt told of several instances in which cattle owners have mistakenly believed their cattle were affected with the disease. Death losses reported to be from hyperkeratosis often were found by Schmidt to be due to other causes.

Among these were malnutrition from grazing drought stricken pastures, and the consequent slow starvation from the lack of essential feed nutrients.

"We now know that the hyperkeratosis condition begins with typical symptoms of vitamin A deficiency, consisting of excessive tears, a clear nasal discharge and slobbering," Schmidt reported.

"On hot days one may observe the affected animals panting, with tongues protruding. They are night blind. This picture is seen in calves



WHAT'S A DINGO? HERE ARE TWO! -- Fort Worth's Forest Park Zoo's dingo couple had twin puppies some time ago, as this photo shows. A dingo is a wild Australian dog, but Dora and Dad Dingo were born in captivity, in the Philadelphia zoo two years ago. Unlike dogs, dingoes cannot bark, but they can whine and yowl. Zoo Director Ham Hillston did not plan to keep the new dingoes. They are worth money to the zoo, perhaps \$150 each. (AP Photo.)

nursing their poisoned mothers. "In older animals, it depends entirely on the stage of the disease as to what you see. Here we look for abortion, loss in weight, nasal discharge, drooling, scours, excessive tears, and horny lesions in the mouth and on the skin.

"In the present occurrences," Schmidt continued, "I have failed to find skin lesions in a number of instances and, in one case, I found the skin lesions but none in the mouth."

Early in 1951, Schmidt suspected the causative agent of hyperkeratosis was in some greases used on farms. He tested a number of samples picked up on affected premises but failed to produce the symptoms in experimental cattle.

His investigations were reported in August 1951 at Cornell University before a conference of veterinarians called to discuss the disease.

Investigations announced in July 1952 by the Tennessee Station proved chlorinated naphthalene compounds to be at least one of the causes of the disease. In the meantime, hyperkeratosis investigations also were underway in Alabama, Colorado, Georgia, Illinois, Indiana, Michigan, Nebraska, New York, Pennsylvania and Virginia, and by the U. S. Department of Agriculture.

Schmidt continued to experiment with his grease-carrier theory and about mid-1952 found one brand of grease that produced the disease. He also produced hyperkeratosis in experimental cattle at College Station by feeding them pellets made in the feed mill which inadvertently used a pelleting machine lubricant containing the chlorinated

naphthalene compound. Hyperkeratosis was first recognized in 1941, according to the U.S. Department of Agriculture. Since that time, it has caused serious losses of meat, milk and other animal products in almost every cattle-producing area of the country.

The disease, unless fatal, runs a normal course of from several weeks to about three months. Young stock are more susceptible than adults. Severely affected animals usually die, and abortion is common among breeding animals.

At the present time, the only sure preventive is to keep cattle from contact with any product known to contain the poisonous material.

Director Lewis emphasizes Schmidt's advice against a cattle selling hysteria. "I have repeatedly cautioned owners and veterinarians to go slow in selling cattle because I felt that not necessarily all animals in a herd had received enough of the poison to do irreparable damage, and that some of the cattle probably could be saved for breeding animals," Schmidt said in his report.

Director Lewis assures Texas cattlemen that research will be continued by state and federal agencies on the causes of hyperkeratosis and on other substances that might contain poisonous chemicals, as well as to develop methods of prevention and cure.

"If the Texas Station had not started research on this problem several years ago, the cause of the present occurrences might have gone unsolved for a long time, and have done irreparable damage to the cattle and feed industries of Texas," Director Lewis concluded.

HEREFORD IMPLEMENT CO. HAS EYE-OPENING USED EQUIPMENT BUYS

- M Farmalls \$1350 up
- H Farmalls \$695 up
- Ferguson 3 Pt. Hitch 4R. Cult. \$310
- Ferguson 4R. Knife Sled 3 Pt. H. \$200
- 10 Ft. Heavy Duty Tandem. \$450
- HM-10 Tool Bars w/ pl. Att. \$340 up
- 2 R. Lister Planter - Farmall C \$150
- 2 R. Tool Bar Plant. Allis-Ch-C \$125
- 2 R. Lister-Planter Ferguson \$80
- 4 R. Loose Ground Pltg. Att. \$100 up

HEREFORD IMPLEMENT CO.

Round-Up Edition For '53 Is Popular With Students

Release Tuesday afternoon of the 1953 "Round-Up," official Hereford High School annual, created quite a stir in school circles this week. The books were released around 3:30 and business was brisk during the afternoon.

The book, well bound and printed, was considered by students as one of the outstanding annuals in the history of the school. It was dedicated to Miss Sadye Rigler, citing her long record of service to the schools and her keen interest in students.

Possibly holding most interest of all for students was the Personality Section, in which was announced for the first time winners in several divisions as follows:

Who's Who: Sharon Moore, social studies; Bobbie Drury, commercial; Dale Winget, English; Pat McCullough, science; Richard Tucker, mathematics; Raymond Childers, choir; Kathryn Ketter, homemaking; Legton Clark, D. E.; David McDuff, FFA; Gene White, band.

Dovie Jane Jones, "Most Beautiful" and Dale Winget, "Most Handsome"; Melrose Whitfield and Charles Quattlebaum, "Mr. and Mrs. Hereford High"; Novella Arrington and Marshall Wilson, "Personality Queen and King"; Bill Carmichael, and Virginia Sigle, "Most Versatile"; Elna Bishop and Raymond Childers, "Most Intellectual." Runners up in some of the selections were Joan Knabe and Tommy Woodford, "Mr. and Mrs. Hereford High"; Betty Arrington and Logan Cummings, "Personality King and Queen"; Virginia Sigle and Raymond Dement, "Best Looking". The annual included seven sec-

tions: Administration, Faculty, Classes, Personalities, Sports, Organizations and Activities.

A supplement containing the Junior-Senior banquet, Senior trip, Graduation activities, Senior Play and other phases of the year will be published after school closes and will be arranged so that it can become a permanent part of the book.

The Round-Up staff this year includes Sharon Moore and Virginia Sigle, co-editors; Anna Jo Southall, assistant editor; Lu Durham and Carolyn Virden, business managers; Barbara Winget and Pat Price, snaps; Jean Jones and Norma Cummings, circulation managers; Earleen Plan, layout editor; Terry McRight, sports editor; Anita Ponder, and Bill Carmichael, art editors.

Auto Accident Damages \$1,300

Damages were set at \$1,300 in an accident at the intersection of Highway 51 and Park Avenue Tuesday evening at 10:30.

David Valentine Acker of Hereford, driving a 1953 Dodge was going north on Highway 51 and Van McCutchen driving a 1952 Pontiac was going east on Park Ave.

McCutchen ran through the stop sign and Acker hit the right front wheel of the auto.

There were no charges filed in the accident.

Damage to the Acker auto was set at 700 and to the McCutchen car at \$600.

Hospital Notes

Patients in Hospital
 Gilbert Macias, med.; Mike Paschel, med.; Manuel Alvarez, med.; Mrs. Joe Deavenport, OB; Mrs. Raymond C. Paschel, OB; Mrs. Charles Lane, OB; Mary Beth Spurgeon, med.; Mrs. G. A. F. Parker, med.; W. E. Combs, surg.; Mrs. Frank Lookingbill, med.; Mrs. T. J. Presly, med.; Allen Hughes, med.; Lee Lambert, med.; Jim Hamby, med.; Mary Beth Gilliland, surg.; Mrs. C. C. Keeling, surg.; Mrs. C. H. Wright, OB; Mrs. R. L. Kerr, OB.

Patients Dismissed
 Mrs. B. L. Kinsey, med., 4-14; Henry Koffer, med., 4-13; Hartina Martinez, med., 4-13; Harold Shea, med., 4-13; Mrs. Carlos Padilla, OB, 4-14; Harry McCauley, med., 4-13; Frank Dobson, med., 4-13; James Kettersid, surg., 4-13; Mrs. Julia Sowell, deceased.

Births
 A daughter, Lynetta Kaye, to Mr. and Mrs. Charles Lane on April 12. A son to Mr. and Mrs. C. H. Wright on April 13. A son to Mr. and Mrs. J. H. Deavenport on April 14.

Vestal Funeral Rites Pending

C. L. Vestal of Friona died at the Parmer County Hospital in Friona at 11:30 Wednesday morning following a long illness.

Funeral services are pending with Gilliland Funeral Home of Hereford. The services will be held in Friona.

Vestal, 63 years old, was a farmer, near Friona.

Survivors include: his wife; two children, Brewer of Farwell and C. L. Jr. of Friona; four grandchildren; two brothers, Ban of California and Dave of Altas, Okla. and one sister, Mrs. Naomi Lovell of Dallas.

Phillips Birthday

Mrs. Billy M. Phillips was honored at a birthday party Tuesday night at the home of her parents, Mr. and Mrs. Floyd Crawford.

Table games provided entertainment for the evening.

Those attending were: Mr. and Mrs. Jim D. Smith and Sherry, Mr. and Mrs. Weldon Stephan, Mr. and Mrs. Marvis Southward, Mr. and Mrs. Johnny Fields, Mr. and Mrs. Melvin Young, Mr. and Mrs. Billy Phillips and the hosts.

Safely Sealed

If one is going away on a trip, many of the articles of food, such as fruit cakes, spices, tea and coffee, and other foods kept in tins or jars can be saved until your return by sealing them with some wet-proof adhesive tape. This prevents any moisture and air from getting to the food.



FEAST YOUR EYES on these QUALITY MEAT BUYS

...THEN FEAST ON THESE TENDER, TASTY CUTS

Here's meat as you like it — tender... tasty... juicy-good — top quality grades of beef, veal, pork, and lamb. And just feast your eyes on our low, low prices — quality for quality, cut for cut, it's been a long time since you've seen anything like them. Which proves again — when better meat values are offered... COOPERS has the best.



ROUND STEAK lb. **69¢**

BEEF ROAST lb. **49¢**

PRIME RIB STEAK lb. **49¢**

For Magic Dishwashing **JOY** Bottle 29c

100% Pure **GROUND BEEF** \$1.00

3 lbs.

SIRLOIN STEAK lb. **65¢**

Cold Meats

Pickle Pimento Macaroni and Cheese Olive Loaf



Your Choice

Beef SHORT RIBS lb. **28¢**

RUMP ROAST lb. **55¢**

All Meat Bologna American Cheese

Borden's Frozen Dessert

CHARLOTTE FREEZE 1/2 Gal. **49¢**

Lady Borden

ICE CREAM 1/2 Gal. **98¢**

Toilet Bowl Cleaner

O-SO-WHITE

Removes Those Stubborn Stains Now In Stock

Campfire - No. 300 Cans

TAMALES

2 cans 43¢

Libby's

Frozen

Strawberries

10 1/2 oz. **25¢**

Tin

They Are Delicious!

New Detergent

RINSO

Large Box **25¢**

Van Camp

PORK & BEANS

2 Cans 29c

Perkey

OLEO

lb. **25¢**

OK Specials

1934 FORD - Make a good fishing wagon. Good motor.

1951 CHEVROLET Fleetline, 2 door, Deluxe, Good \$1175.00

1951 CHEVROLET - 4 door Sedan with Radio, Heater, Low Mileage. Excellent \$1275.00

1949 FORD - 2 door sedan. Good .. \$925.00

1949 CHEV. 4 Door Sedan. Radio, Heater \$950.00

1950 CHEVROLET Sedan Delivery. Good finish. Good Condition.

1951 CHEVROLET - In Good Condition.

1952 GMC 1/2 Ton Pickup. 12,000 Miles.

1946 HUDSON Super Six, 4 Door .. \$250.00

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NAPKINS

White Embossed Pkg. **10¢**



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Fine Foods

4th And Miles Plenty of Free Parking

Texans In Washington

By Tex Easley

Washington, April, 14.—When Texans in Washington talk politics these spring days, most speculation centers on the fate of congressional redistricting proposals before the state legislature. They potentially affect the political well-being of each of the 22 representatives.

There is also much talk about the race building up for the governorship when Allan Shivers steps down from that position.

While the names mentioned include those in state jobs which often serve as stepping stones to the Governor's Mansion, there's special interest here in reports from Austin that Congressman Lloyd Benjenson of McAllen may be the one to whom Shivers would like to pass his baton.

The tall and handsome Reo Grande Valley legislator had combat experience as a bombing squadron commander in World War II, served a year as county judge of Hidalgo County, and now is in his fifth year in Congress. Wise for his 32 years, he waves off queries about gubernatorial prospects.

"You know I'm representing the 15th District of Texas in Congress," he adds with a smile. "I am trying to justify the confidence of the people who sent me here by doing the job to the best of my ability."

But, here are some of the facts surrounding the reports, lending weight to the suggestion that Benjenson may toss his hat in the ring when the proper time comes:

He is a personal friend of Governor Shivers, who has extensive interests in the Rio Grande Valley through his wife's estate.

He also is a personal friend of Texas' senior Senator Lyndon B. Johnson.

It is no secret that both Shivers and Johnson hold Benjenson in high esteem, notwithstanding the fact that the governor and senator took opposite stands in the presidential election last November.

Benjenson himself announced during the heated presidential election that he could not actively campaign for Stevenson because of the Democratic party nominee's anti-state stand on the submerged lands ownership issue. However, it is pretty generally understood that he stuck with the Democratic ticket when it came to casting his individual vote. He never said.

Friends of Benjenson acknowledge that it almost certainly would take the support of Shivers and Johnson to put him across in the face of the formidable opposition that would arise if the contestants included those whose names are mentioned in speculation. Those most often named are:

Texas Land Commissioner, Bascom Giles, Attorney General John Ben Shepherd, Lieut. Gov. Ben Ramsey, Ralph Yarborough of Austin, Ely Thornton of Galveston and former Congressman Lindley Beckworth of Gladewater.

Each of these probably has a much wider personal acquaintance over the vast expanse of the state than does Benjenson, since he has never sought a state office. He toyed a bit last year with the idea of running for the Senate when Tom Connally announced his retirement, but abandoned the thought after a flying trip to Texas to talk first with Shivers, then

with Johnson.

During the recent congressional hearings on the tidelands, submerged coastal lands legislation, Giles, Shepherd and Yarborough all showed up to plug for state's ownership. Should that issue arise again in election campaigns they can point to the record.

Around the Capitol

Senator Dick Russell of Georgia, choice of the Texans at last year's Democratic convention to pick a presidential nominee, makes no secret of his fondness for Texas.

He made this plain at the recent luncheon in the Capitol, Senator and Mrs. Lyndon Johnson gave in honor of Col. Royal N. Baker of McKinney, the Korean war ace.

Reminiscing, Russell said he once addressed a large gathering of Texans and Georgians. He pointed to the glorious history of Texas and how some of its foremost heroes had come originally from Georgia. When he had finished he found to his surprise he hadn't made anybody very happy: The Texans felt he was giving too much credit to Georgia, and the Georgians thought he was talking too much like a Texan.

Consequently, added the senator, he decided the best thing to do was to talk about the United States and the pride of being an American. With that he paid solemn tribute to Colonel Baker and his record of 12 communist jet planes. As several notables listened, among them Air Force Secretary Harold Talbot, Russell suggested that the Texas air ace be sent about the country. The flyer was symbolical of American and what Americans are fighting for, Russell added.

Earl McChesney, son of Mr. and Mrs. Ray McChesney of San Antonio and one-time resident of Del Rio, has been appointed by the State Department's International Information Administration as its contact man on Capitol Hill.

Under the IAA comes the Voice of America, the Fulbright student exchange program, overseas libraries and motion picture and press operations.

McChesney, 1943 graduate of Texas A & M, lost a leg in European fighting in World War II. Returned to McCloskey hospital in Temple after being wounded during the war, he met Olin E. (Tiger) Teague, also there as a patient wounded in action. When Teague later was elected to Congress from the Bryan-Corsicana district he brought McChesney here on his staff.

McChesney is married and has three children, Eddie, 8, Diane, 7, and Bobby, 4.

McChesney is married and has three children, Eddie, 8, Diane, 7, and Bobby, 4.

ANTONIAN CIRCLE MEETS ON FRIDAY

The Antonian circle held their meeting Friday night at the home of Mrs. Gerald Banner with Mrs. Herman Paetzold serving as co-hostess.

During the meeting Mrs. Banner was elected as a delegate to the Amarillo District Diocesan Council of Catholic Women to be held in Happy.

The next meeting will be a joint meeting with the St. Anthony's Guild on Wednesday evening, April 22.

Those attending were: Mesdames Clarence Betzen, Ted Higgins, Albert Stengel, Leo Ohlig, E.N. Reinart, Elmer Reinart, Jim Clements, Sylvester Fangman, Werner Koelzer, Mineard Koelzer, Edward Paetzold, Harold Banks and the hostesses.

GARDEN Fresh

Sweet Juicy **CALIF. ORANGES** 3 Lbs. 25c

Winesap **APPLES** Lb. 15c

Large Size **AVOCADOS** 2 For 29c

Yellow **SQUASH** Lb. 10c

Sweet Juicy **PEARS** Lb. 19c

Firm Ripe Cello **TOMATOES** Pkg. 17c

U. S. No. 1 **POTATOES** 10 Lb. Bag 49c



Del Monte Garden Show

Pick a basket of values like these

- Del Monte **Fruit Cocktail** 2 No. 303 Cans 49c
- Del Monte **SPICED PEACHES** No. 2 1/2 Glass 45c
- Del Monte **PEARS** No. 303 Can 27c
- Del Monte Crushed **PINEAPPLE** No. 2 Can 29c
- Del Monte All Green **ASPARAGUS** No. 2 Can 45c
- Del Monte Whole **GREEN BEANS** No. 303 Can 27c
- Del Monte **FRESH LIMA BEANS** No. 303 Can 29c
- Del Monte Cut **GREEN BEANS** No. 303 Can 25c
- Del Monte Whole **MIDGET BEETS** 303 Glass 25c

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Del Monte Sliced or Halves

PEACHES No. 2 1/2 Can 29c

Del Monte Country Gentleman **CORN** No. 303 Can 19c

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Del Monte

PINEAPPLE JUICE 46 oz. Can 35c
2 12-oz. Cans 25c 2 No. 2 Cans 29c

Del Monte

CATSUP 2 14-oz. Bots. 35c

Borden's Farm Style **COTTAGE CHEESE** 12 oz. Ctn. 23c

RY-KRISP Pkg. 21c

Del Monte Sliced or Halves **PEACHES** 2 No. 303 Cans 45c

Maryland Club **COFFEE** Lb. 89c

WITH A \$5.00 PURCHASE OR MORE

Shortening **CRISCO** 3 Lb. Can 57c

WITH A \$5.00 PURCHASE OR MORE

Ballard **BISCUITS** 3 Cans 25c

Ma Brown - 12 oz. Glass **CRABAPPLE JELLY** 25c

Patio - No. 2 Can **Beef Enchiladas** 47c

Del Monte **Tomato Juice** 46 oz. Can 29c

Del Monte - 3 8-oz. Cans **TOMATO SAUCE** 25c

Bleach **CLOROX** Pt. 10c, Qt. 17c, 1/2 Gal. 29c, Gal. 49c

Soap FAB Lge. Pkg. 19c	Toilet Soap - 3 Med. Bars Cashmere Bouquet 23c	Giant Pkg. VEL 69c
Soap FAB Giant Pkg. 69c	Toilet Soap - 2 Bath Bars Cashmere Bouquet 23c	Laundry Soap - 3 Lge. Bars, CRYSTAL WHITE 23c
Toilet Soap - 3 Med. Bars PALMOLIVE 23c	Soap Powder - Lge. Pkg. SUPER SUDS 19c	Cleanser - AJAX 2 Tall Cans 25c
Toilet Soap - 2 Bath Bars PALMOLIVE 23c	Lge. Pkg. VEL 19c	Vel BEAUTY BAR 21c

Del Monte Diced **CARROTS** No. 303 Glass 19c

Del Monte **Stewed Tomatoes** 2 No. 2 Cans 49c

Swanson Noodle CHICKEN DINNER 16 oz. Can 34c	Swanson BONED CHICKEN 5 oz. Can 45c	Add Flavor to your Food with AC'CENT 1 oz. Can 27c	Cleanser BAB-O Can 9c	Liquid Soap GLIM Bottle 33c	Fresh CRACKER JACKS 3 Boxes 14c
Angelus MARSHMALLOWS 10 oz. Pkg. 24c	Red Label KARO SYRUP 5 Lb. Can 65c	Starch LINT 12 oz. Box 14c	MAZOLA OIL Pt. 35c - Qt. 68c	Peter Pan PEANUT BUTTER 12 oz. Jar 37c	Real Gold LEMONADE BASE 5 1/2 oz. Can 15c
Pure Egg Noodles SKINNERS 5 oz. Pkg. 13c	Star Kist Chunk Style TUNA Can 31c	Swift's CLEANSER 2 Cans 25c	No Rub Liquid AEROWAX Qt. Can 59c	Insect Spray REAL KILL Quart 99c	Powdered NYLAST 4 oz. Pkg. 39c

SERVE FURRS QUALITY MEATS

- Armours Star - Fresh Dressed **FRYERS** lb. 49c
- There is a Difference
- Wilson's Certified - Tenderized - 4 to 6 Pound **PICNIC HAMS** lb. 39c
- Tall Corn - Corn Fed Pork **BACON** lb. 49c
- Lean - Shoulder Slices **PORK STEAK** lb. 49c
- Kraft American - Sliced **CHEESE** lb. 55c
- Lean - Boneless **STEWING BEEF** lb. 55c

HOUSEHOLD INSTITUTE 2-pc Breakfast Set

1 1/2 Qt. Sauce Pan and 8 1/4-in. Frying Pan

\$3.69 WITH CARD Now! You SAVE over 40%

WRESTLING

At Bull Barn In Hereford
Sponsored By The Hereford Lions Club

DOUBLE MAIN EVENT

Two Out of Three Falls — One Hour

DORY FUNK

vs.

JOHN HENNING

Two Out of Three Falls — One Hour

JUDO JACK TERRY

vs.

BEN DAVIDSON

Sat. April 18 --- 8:30 p.m.

Hereford Girl To Represent NTSC In Design Contest

Mrs. Harold Morton, the former Miss Donna Cowsett, was chosen recently out of twenty students in designing at North Texas State College, to represent the school in a designing contest sponsored by Neiman-Marcus, Dallas.

The winner will be given a special three weeks' course in designing in New York City.

Mrs. Morton was a student at TSCW, Denton, before her marriage during the Christmas holidays, but transferred to NTSC where she and her husband are both students. She is the daughter of Mr. and Mrs. Ray Cowsett.

Beauty at Home

By Lynn Carter

Q. Will you please suggest a chin strap I can use for helping to reduce my double chin?

A. Try this one: Tie firmly around your face several thicknesses of gauze, soaked in chilled witch hazel.

Q. My face is very long. How can I make up to shorten it?

A. Wear your hair medium-long, parted on either side, and combed away from the face, with perhaps a chignon. Shape your eyebrows straight and heavy. Apply mascara and eyeshadow only on the outer corners of the eyes. Blend your

rouge deftly on the outer edges of the cheeks. Apply lipstick to the full outline of your lips.

Q. How can I exercise for slimmer hips and thighs?

A. This is a very good one. Lie on one side, one arm under the head, the other in front supporting you. Now bring both knees to chest. Stretch each leg alternately and return knee to chest. Perform rapidly, keeping hips still as you exercise.

Q. How can I bring life to a pale and wan-looking face?

A. You can revitalize it if you

pour a few drops of cologne over a piece of gauze and pat the face lightly with this. A bath of tepid water, without soap, followed by a dash of cold water also helps call the color back to the face.

Q. Is there a way I can remove perspiration odor from a dress?

A. Try rubbing over the affected parts with a light solution of ammonia and water — about eight times as much water as ammonia.

Q. What can I do to bring more gloss to my hair?

A. You can add the beaten white of an egg to your regular shampoo. Increased brushing, too, will promote gloss in your tresses.

Q. How can I make my eyes appear larger than they really are?

A. Try deepening your eyeshadow in the center of the lids, and blend it out to the outer ends of your eyes.

Q. How can I remove whiteheads from my skin?

A. Apply a thick paste of fuller's earth and witch hazel. Wrap some gauze over the face to keep this mask in place, and after a few minutes, wash off with cool, then cold, water.

Q. How can I bleach a skin that has become dark and discolored?

A. Try adding some lemon juice to your cleansing cream. Keep this in a cool place, so as to avoid its turning rancid.

Q. What can I do to remove tar-

tar from my teeth at home?

A. With a piece of cotton wound on an orange stick, rub some lemon juice and pumice stone over the teeth.

Q. Please tell me how I can make a good, simple hair-curling fluid at home.

A. Beat the white of an egg with an equal quantity of water.

The alligator is the only animal whose upper jaw is movable.

DR. MILTON C. ADAMS

OPTOMETRIST

140 West Third

Hereford, Texas

Phone 37

Office Hours—8:30 5:00



ONION PLANTING is in full swing in this picture taken on the Jack Renfro farm. The 32 acres of onions were set out in three hours by 500 Mexicans. Photo by Mrs. R. C. Childers.

Jumbo News

By Mrs. Bill Simpson

The community progress club had its first meeting of the new year Saturday night.

A chili supper honoring the newcomers of the community was featured.

Following the supper, election of officers was held with Dean Barden being re-elected as president; M. L. Simpson, Jr., vice-president; Mrs. Addison Hunter, secretary; and Bill Goodpasture, treasurer.

Plans for the coming year were discussed and the meeting date was changed to the second Friday night of each month.

Newcomers present included: Mr. and Mrs. Norman Lytle, Billy and Joel, Mr. and Mrs. Joe M. Scott and Benny, Mr. and Mrs. Bill Dodd, Mr. and Mrs. Buddy Bates and D'Ann, Mr. and Mrs. R. C. Bunn and Laurotta, Mr. and Mrs. H. Sullivan, Mr. and Mrs. Odie Moore, Milton, Stanley and Beth, Mr. and Mrs. Johnny Horn, Dick, Ken and Johnny Hugh.

Others present were: Mr. and

Mrs. Dean Barden, Mr. and Mrs. Addison Hunter, Richard and Mona Dell, Mr. and Mrs. Bill Simpson, Mr. and Mrs. M. L. Simpson, Jr., Mrs. Gene Smith, Mr. and Mrs. U. L. Lesly, Reba, Peggy and Vianne, Mr. and Mrs. P. H. Dyer, Mr. and Mrs. Joe Boozer, Montie, Ledena and Glen Lee, Mr. and Mrs. George Pope and Darrell, Mr. and Mrs. Bill Goodpasture, Mr. and Mrs. W. E. Clowdus, Mr. M. L. Simpson, Sr. Mrs. Harry Smith and Roy, Mr. and Mrs. Virgil Lamb and Sammy, Ray, and Mr. and Mrs. Emory Smith and their guests Mr. and Mrs. R. J. Cramer of Hereford, Mr. and Mrs. Thompson and girls of Frio were also present.

Mr. and Mrs. Virgil Lamb and Bill Simpson went to the intercollegiate rodeo at Canyon Friday night.

Mr. and Mrs. U. L. Lesly, Peggy and Vianne visited in the T. O. and Glenn Lesly homes at Bovina Friday.

Mr. and Mrs. Emory Smith had dinner with the George Popes Sunday.

Mr. and Mrs. George Pope, Mr. and Mrs. Emory Smith and Mrs. Gene Smith shopped in Amarillo Monday.

Mr. John Marshall of Morton visited in the U. L. Lesly home last week. Mr. Marshall is Mr. Lesly's brother-in-law.

Kenneth Hollums of Dimmitt and Shirley Pope of Jumbo spent the week end at Lockney with Kenneth's parents, Mr. and Mrs. Ray Hollums former residents of this community.

Mr. John Walton of Hamlin was here Friday and Saturday on business. The Waltons lived here 2 years ago and still own the farm the R. C. Burns live on.

Mr. and Mrs. Edd McElroy and baby girl of Dimmitt were Sunday afternoon visitors in the M. L. Simpson, Jr. home.

"The Campbells are Coming" will be ready for presentation Friday night, April 17. Are you coming?

NEW BLUE BIRD GROUP ORGANIZED MONDAY

A group of Shirley school students met Monday afternoon at the Camp Fire hut to organize a new Blue Bird group. Mrs. Ernest Langley will serve as leader of the organization.

Members of the Gay Blue Birds entertained the group with a skit during the meeting.

Those attending were: Mrs. C.R. Dameron, Mrs. P. L. Carmichael, Mrs. L. L. Pellam, Drane Pellam, Edith Pellam, Mrs. Al Smith, Terry Ann Smith, Mrs. W. B. Nunley, Jackie Lynne Nunley, Mrs. Maude Monfort, Caroline Brumley, Sheri Dameron, Mrs. Clinton Jackson, Becky Jackson, Shari Carmichael, Mrs. R. B. Ford, Luanna Ford, Mrs. Harry Linderer, Joyce Linderer, Mrs. Lee Kent, Conne Kent, Mrs. Stanford Knox, Kathleen Knox, Mrs. M. P. Vaught, Sandra Lee Vaught, Mrs. L. W. Houghton, Mary Kay Houghton, Mrs. W. L. Axe, Louise Axe, Gloria Sonnhammer.

Mr. and Mrs. Bob Bicknell of Hereford visited Sunday in the home of their daughter-in-law, Mrs. Bob Bicknell, Jr. Mrs. Bicknell, Jr. is making her home in Amarillo while her husband is overseas.

How To Relieve Bronchitis

Creomulsion relieves promptly because it goes into the bronchial system to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial membranes. Guaranteed to please you or money refunded. Creomulsion has stood the test of millions of users.

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relieves Coughs, Chest Colds, Acute Bronchitis



Church of Christ We Welcome You

CHURCH OF CHRIST (Sunday)

Worship 9:00 A. M.
Radio KPAN 9:35 A. M.
Bible Study 10:20 A. M.
Worship 11:00 A. M.
Evening:
Young People 6:45 P. M.
Evening Worship 7:30 P. M.
Daily Radio Program
KPAN—860 on Your Dial
9:30 A. M.

The Bible is right and it does make a difference what we BELIEVE AND PRACTICE. We invite you to all services of the church.

OFFICIAL OPENING OF

Brass Seed Quarters

By Hugh Porterfield - the seed man

2800 Canyon Highway, Amarillo, Texas

New Nutrina Certified Grain Sorghums and 75 kinds of Grass Seed. Also register for Television Set, Stegm Iron, and Dog Food.

GREAT PLAINS SEED CO.

Amarillo, Texas

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219 Sampson — Ph. 143 — Free Delivery
We Reserve Right To Limit Quantities

WE GIVE
BABY BONDS

HIGHEST QUALITY - LOWER PRICES

WE GIVE
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PRICES EFFECTIVE APRIL 16 - 17 - 18 - 20, 1953

Wapco Quality
CATSUP
7 14 - OZ. BOTTLES \$1.00

Red Heart 2 Tall Cans
DOG FOOD 25¢

Concho 2 No. 303 Cans
Tomatoes 25¢

Honey Boy
SALMON
1-LB. TALL CAN 39¢

TEA White Swan Glass Free 31¢
1/4 Lb. Pkg.

CORN White Swan Whole Kernel 35¢
2 No. 2 Cans

Ranch Style No. 300 Can
BEANS 13¢

White Swan No. 300 Can
TAMALES 26¢

CRACKERS 23¢

Linit Pkg. 14¢
STARCH

Giant Pkg. 67¢
CHEER

Swifts - Oriole - Sliced Lb. 49¢
BACON

Grain Fed Beef Lb. 46¢
ROAST

Armours Cloverbloom 2 Lb. Box 69¢
CHEESE

Swift's Premium ALL MEAT
BOLOGNA
lb. 35¢

NEW DIAL SHAMPOO
Unbreakable Squeeze Bottle 67¢

White Swan Solid Pack Can
TUNA 39¢

Red Label 1 1/2 Lb. Bottle
KARO 23¢

CLOROX QUART 16¢

Swifts Jewel
SHORTENING 3 Lb. Carton 65¢

Havanap Box 100 13¢
NAPKINS

White Swan - Fancy
APPLE SAUCE No. 303 Can 22¢

Concho 2 No. 303 Cans 27¢
PEAS

Wapco - Fancy
PICKLES Dills - Quart 33¢

White Swan - Pure
APPLE BUTTER Qt. 27¢

White Swan - Pure Ribbon No. 2 1/2 Can 35¢
CANE SYRUP

Wapco 24 oz. Bottle 35¢
Waffle Syrup

Marsh Seedless - Large Size 5 For 29¢
GRAPEFRUIT

California - Fresh 10 oz. Bunch 16¢
ASPARAGUS

Yellow Grano Lb. 5¢
ONIONS

California Navel
ORANGES
Medium Size Fine For Lunches Fresh - Sweet doz. 25¢

PENNEY'S STARTS TOMORROW!

ALWAYS FIRST QUALITY!

**TERRIFIC SAVINGS
IN EVERY
DEPARTMENT!**

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ANNIVERSARY

51 YEARS YOUNG! FULL OF NEW IDEAS...OLD FASHIONED VALUES!

ANNIVERSARY DINNERWARE SPECIAL!



35-PC "ENCORE"

SET FOR 6!

\$9.00

COMPLETE

Phenomenal dinnerware value! Now Penney's offers you an all-meal set with serving pieces! You get:

• EACH: cups, saucers, 6 1/4" bread and butter (double as pie plates), 6" cereals (double as fruits or soups), 9" plates!

PLUS: covered sugar bowl, creamer, vegetable bowl, large platter!

CHOICE: maize and brown, grey and burgundy, chartreuse and green or multi-colored combination.

13 oz. Matching Tumblers, Set of 8... \$1
Sparkling clear glass. Color bands to team with "Encore" dinnerware. Safe rounded rims.



PUCKER NYLON!

ANNIVERSARY SPECIAL!

PENNEY'S OWN!

\$1.00

NO IRONING!

yd.

Airy, bubbly sheer—made for Penney's Anniversary! Slightly more opaque than usual—it comes in 11 glorious colors—perfect for blouses, curtains, formal and kiddie clothes. Hurry! 36/37 inches.

Cotton Plisse
PLISSE CREPE
3 Yds. For \$1.00
Needs No Ironing

BIG 22"x44" bath towels!

CANNON QUALITY!

PENNEY-PRICED!

ANNIVERSARY SPECIAL!

66^c

22 x 44"

16 x 26" face towel. 36c
12 x 12" wash cloth. 16c

51st Anniversary bargains! Value from every angle! Generously large... super-absorbent... wear-wonders. Finger the fluffy terry, see the strong underweave. 8 luscious colors.

THICK

LOOP

RUGS!

• SUMMERTIME COLORS!
• QUALITY FEATURES!

ANNIVERSARY SPECIAL

\$1.79

24"x36"

Brighten up for summer—cool off for summer—do it with our Firmatex cotton rugs! 2 ply yarn in white, blue, rose, red, gold.
28"x50"... \$2.79
36"x60"... \$4.79
47"x72"... \$9.79



COMFORT
CASUAL,
Sandals
\$2.50

Ladies Strap
Wedge Heels
Red, Benedictine
and White



MENS
SMART DENIM
CASUALS
\$2.99

Comfortable denim oxfords, perfect for beach, casual wear or just plain relaxing! They're fully lined with rayon faille, have feather-weight cushion crepe soles and heels, snug elastic gores. Wheat, blue. 6-12.



NYLON TRICOT
SLIP BEAUTIES
ANNIVERSARY
SPECIAL
\$2.77

40-denier nylon tricot knit slips frosted with rayon embroidered nylon sheer and nylon and acetate chantilly-like lace. Excellent at Penney's Anniversary price! Pink, white, sizes 32-40.



EXTRA VALUE
COTTON SHORT
PAJAMAS
\$1.00

Time to save! Here's a super Penney Anniversary buy in solid blue, pink or maize crinkle crepe midriff styles, at this tiny stock-up price! Small, Medium, Large.



PRISCILLAS IN
PASTEL ORGANDY
\$2.99

90" Long
Color, crispness, permanent finish! Get all 3 at Penney's low price. Full cut curtains with 6" French-headed plicated ruffles, ruffled tiebacks. Rose, blue, green, yellow, white.

Rayon Panels
42 x 81
All Colors
\$1.09

Penney's New
Nation-Wide

Fitted Sheet

Twin Size \$2.59
Full Size \$2.79

Nation-Wide

Colored Sheets

and Cases
42 x 36 59c
72 x 108 \$2.59
81 x 108 \$2.79

Ladies

Cotton Sleeveless

Blouses

Guaranteed by Good Housekeeping

Special Price **\$1.00**

Ladies

Eyelet Trim

80 Square Cotton

Full Length Slips **\$1.00**

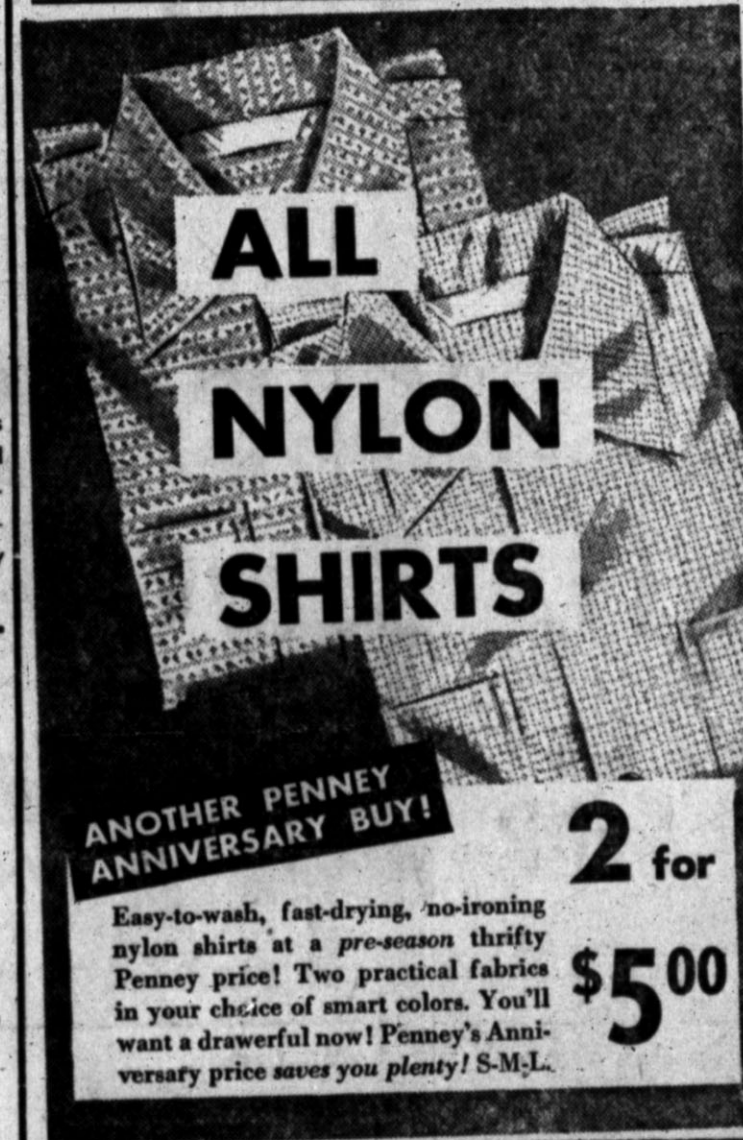
NYLON BUY!

2 prs.
\$1.15

ANNIVERSARY SPECIAL!

Penney's First Quality
60-gauge 15 denier

Filmy sheer and Penney high quality, these nylons give you good fit, long wear...at extra special savings, because this is Penney's Anniversary! 8 1/2 to 11.



ALL NYLON SHIRTS

ANOTHER PENNEY
ANNIVERSARY BUY!

Easy-to-wash, fast-drying, no-ironing nylon shirts at a pre-season thrifty Penney price! Two practical fabrics in your choice of smart colors. You'll want a drawerful now! Penney's Anniversary price saves you plenty! S-M-L.

2 for
\$5.00

Buy & Save

NEW LOW PRICES
ON WORK CLOTHES

Buy & Save

Payday

Overalls

The Best Known Name
In The Overall World

Reduced To **\$2.98**

Big Mac Overalls

Sanforized
8 oz. Denim
A Perfect Fit

Reduced To **\$2.59**

Saddle Pants

Foremost
Western Style 11 oz.

Reduced To **\$2.79**

Sport Shirts

Boys
Plisse Crepe
Plain Colors

Size 2 to 18 **\$1.00**

Boys Foremost 11 oz. Sanforized

Western Jeans

Size 4 to 10 **\$2.29**

Rugged Cotton Twill SHIRTS and PANTS

ANNIVERSARY SPECIAL!
BOTH only **\$4.00** SET

Tan or grey

COMPARE THESE POINTS
FOR QUALITY!

- Sanforized* for lasting fit!
- Vat-dyed to resist fading!
- Reinforced for great strength!
- Extra long tails stay tucked in!
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SHIRTS, 14-17 1.78
PANTS, 29-42 2.28

*Won't shrink more than 1%.

Boys Little Mac
8 oz., Blue & White
Stripped

Overalls

Size 2 to 12 **\$1.79**

Girls & Ladies
Sanforized

Western Jeans

1 to 7 \$1.69

7 to 14 \$1.98

12 to 20 \$2.29



MRS. PAUL S. CORBETT



MRS. E. M. COX

Work Of Outstanding Club Women Reviewed

This is the first of a series of articles reviewing activities of the Deaf Smith County Home Demonstration Club nominees for the Outstanding H-D member selection sponsored by The Hereford Brand. The choice will be made by a group representing the clubwomen, and will be announced May 4.

Mrs. Paul Corbett Cultural Home Demonstration club nominee for Outstanding Home

Demonstration Woman of 1953 is Mrs. Paul S. Corbett. Mrs. Corbett has served as secretary of the Cultural club for two years and at the present time is serving her second term on both the yearbook and program committees. She is also serving her second term as recording secretary of the Deaf Smith County Home Demonstration club council.

Mrs. Corbett has helped with the poultry division of the Junior Live-

stock and Poultry show for three years and is an active leader of the Workers 4-H club. Mrs. E. M. Cox is the nominee from the West Hereford Home Demonstration club for the Outstanding Home Demonstration club woman of the county.

Mrs. Cox was one of the women who helped to organize the West Hereford club several years ago. She is craft design leader for the

club and has taught the group fingerpainting, doodling, stenciling, etc. Mrs. Cox was selected as one of the women to teach the tailoring course last year. She made a coat for herself while she was learning and then helped members of her club with their garments. The Red Cross selected Mrs. Cox to take a home nursing course that would enable her to teach home

(Continued On Page Two)

Homer Brumley, Roger Brumley and Bonnie Brumley returned Tuesday from Dallas after being with their mother, Mrs. G. W. Brumley who underwent surgery Saturday, at the Baylor Hospital. She is showing much improvement.

Mrs. Homer Brumley, Mr. Maude Montfort, Carolyn and David Brumley went to Amarillo Sunday morning to hear the funnies. The occasion was Carolyn's birthday. The group spent the day in the home of Mrs. Brumley's sister, Mrs. T. L. Pope.

Mrs. Jeff Gilbreath and daughter, Thornton Shirley, returned Saturday from a 10-day visit with their son and brother, Carl Shirley at Kingsville. They also visited in Houston, Galveston, San Antonio, and spent a couple of days at Monterria, Mexico. They also visited in Corpus Christi.

Betty Frye, of Arnet and Norma McCullough of Amarillo spent the week end with Norma's parents, Mr. and Mrs. Ralph McCullough.

Mrs. G. W. Brumley underwent surgery at Baylor hospital in Dallas Saturday. Her condition is reported as satisfactory.

Mr. and Mrs. Don Combs of Munday have been recent visitors in Hereford.

Mr. and Mrs. E. F. Beyer of Wichita, Kansas have returned to their home after spending a couple of weeks here with their brother, Joe Beyer. Mr. and Mrs. P. L. Beyer of Amarillo visited his parents, the Joe Beyers, and the relatives here Friday.

Mr. and Mrs. Tom Robinson and Tommy Kay and Mr. and Mrs. Cecil Gunter returned Monday from Dallas where Tommy Kay received medical treatment.

Bob Wear was guest speaker for the Buena Vista Parent Teachers Association meet Monday night.

Mr. and Mrs. Ed Black and children of Oklahoma City have been visiting her sisters, Mrs. Dennis Baker and Mrs. Edith Winfrey.

Personals

NEWS ABOUT YOU AND YOUR NEIGHBORS

Miss Minnie Strange of Amarillo left Monday after a couple of days stay here with her cousin, Mrs. J. B. Hammer and Miss Ona Hammer. She accompanied a group of relatives who were enroute home after a visit in the Hammer home. They included Mr. and Mrs. J. O. Wilson, Mr. and Mrs. Kenneth Walker and daughter Lou Etta of Siloam Springs, Ark.

Mr. and Mrs. Jim Funk and son, John, from Tucumcari, N. M. visited with Mr. and Mrs. Hub Homer Sunday.

Mr. and Mrs. Phil Homer from Munday spent the week-end with Mr. and Mrs. Hub Homer.

Eddie Jones, Mayor of Dalhart, is in Hereford visiting his brother, W. L. Jones.

Mr. and Mrs. C. E. Sheppard spent Thursday in the Robert Calloway home in Bovina. Mrs. Calloway is a daughter of the Sheppards.

Mrs. M. T. Rutter visited last week in the home of her sister, Mrs. Curtis Ward in Levelland.

Mr. and Mrs. B. Neel and daughter from Lefors were visitors in the Roy Calvert home last week.

Mr. and Mrs. W. H. Flowers of Texline visited friends in Hereford over the week end.

On Saturday evening, the Flowers, the Edgar Lemmons and Adam Flowers were guests in the T. J. Parsons home.

The W. H. Flowers visited in the O. A. Smith home Sunday.

Guests in the home of Mr. and Mrs. Bill Knox home last week end were: Miss Mary Lou Bones of Vista, Calif., Mr. and Mrs. Jim Spegal of Clovis and Mr. and Mrs. Ronny Durham of Portales.

Mrs. Wilbur Davis was called to Canyon Saturday, by the serious illness of her mother, Mrs. Ben Cuppell.

Mr. and Mrs. Kenneth Carroll of Corpus Christi are in Hereford for the funeral of his grandmother, Mrs. Russell Carroll.

Martha Sue Logan visited over the week end with relatives in Crosbyton.

Mr. and Mrs. J. L. Latham spent last week fishing at Possum Kingdom.

Mrs. P. T. Clark of Turkey has been visiting the past week with her son and daughter-in-law, Mr. and Mrs. P. T. Clark.

Visitors in the P. T. Clark home Friday night were her mother, Mrs. R. L. Patrick and brother, Eldon Patrick of Quitaque.

T. H. Crewdson of Hereford visited friends and relatives in El Paso over the week-end.

Mr. and Mrs. Bill Davidson spent the week end in Vinson, Okla. with relatives.

Dean Harrell and Logan Cummings were in Amarillo playing golf Sunday.

Mr. and Mrs. Sam Allred of Lubbock were in Hereford Saturday.

Mr. and Mrs. O. L. Williams of Sudan visited Sunday in the W.A. Dobbins' home.

Mr. and Mrs. W. B. Little of Littlefield visited in the home of Mr. and Mrs. Arthur Thompson over the week end. Mrs. Little attended the TFWC Convention.

Mr. and Mrs. Fred West were in Mayesville, Mo. last week to visit with her parents, Mr. and Mrs. Charles Bingham.

Mrs. E. E. Doaks visited from Wednesday to Friday in Lubbock with a sister, Mrs. Ruby Benton, who is seriously ill.

Paul Harvey is in Oklahoma City on business, this week.

Mr. and Mrs. J. O. Clark were visiting in Dimmitt Saturday night with the Freeman Curtis family and with Mrs. Curtis' brother, Ed Mayfield, of Terre Haute, Ind.

Mrs. John H. Rugh and baby daughter of Albuquerque are in Hereford spending the summer with her parents, Mr. and Mrs. Homer Hamilton. Mrs. Rugh's husband is overseas.

The Freeman Curtis family of Dimmitt were Sunday dinner guests of the J. O. Clarks.

Flower Planting Talk
Mrs. Ed Dzuick gave a demonstration on how to plant flowers at the meeting of the Junior County Wide 4-H Club Saturday afternoon. A tentative date was set for the bake sale. It was voted to try to have the sale on May 2. There were 14 members present.

The Hereford Brand

Hereford, Texas Thursday, April 16, 1953

Section Two

To Settle an Estate, Following Described Property will be Sold at

PUBLIC AUCTION

MODERN, WELL LOCATED
3 BEDROOM HOUSE
Double Garage, Stucco House & Garage. Will Carry \$7500 Loan

10 A.M., TUESDAY, APRIL 21st
House Located at 509, 25-Mile Ave., Hereford, Texas

246 ACRES - 3 BEDROOM HOUSE
All Land in Cultivation - All Good Level Land - Every foot will Water. 8" Irrigation well powered by Butane Motor with 1000 Gal. Butane Tank.
NEW 3 BEDROOM HOUSE with 1000 Gal. Butane System. New American Kitchen and New Bath Fixtures.

GOOD LOAN CAN BE ASSUMED
Also Old House on Place

WEDNESDAY, APRIL 22, 1 P. M.

Located 10 miles west of Hereford on Harrison Highway, (Highway No. 1058), turn north first road past Westway store, 1 1/2 miles north on east side of road.

Massey Harris 7' Mower	5 Cotton Trailers
3 bottom 14" Plow	500 gal. gasoline tank, overhead type
12' Jeoffroy Plow	2 Hog Feeders
A. C. Tractor, 2 Row Equipment	Post, Wire, Barrels and many other items too numerous to mention
Massey Harris Drill 16 x 10	Massey Harris 44 Tractor on Butane
Goble Disc Plow	Pressure Pump
Oliver Cotton Harvester, 2 Row	
12 x 18 Stock Feeder	

FOR FURTHER INFORMATION CONTACT

BIG STATE AUCTION ASSOCIATES

709 Van Buren Amarillo, Texas Phone 4-3621

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Screen Doors	B-B. Comb. Door	Full Window Screen	Roll Screen
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Garden Spade	Hand Tool Set	Round Point Shovel	Garden Hose
Cultivator	LAWN MOWERS	SALES-REPAIRS SHARPENING-REELS	

CARL McCASLIN LUMBER CO.

A Complete Building Service
1 Block East of the Courthouse Phone the Lumber Number 7

Daniel News

Mrs. W. R. Moore
The farmers are very busy irrigating and getting their land ready for row crops and potatoes and other seed plantings.

There have been several new wells dug around in this neighborhood.

L. W. Tooley has built a new hayrack on his farm just east of the Daniel school house.

C. L. McBroom has purchased a TV set.

The friends of Miss Emma Jernigan, who is in a Canyon hospital, wish her a speedy recovery. Miss Jernigan was injured in an accident east of Canyon on Easter Sunday.

Visitors in the Edd Peacock home Sunday were H. Moby and children, Austin Leannell, and Don, Mr. and Mrs. Lee Renfro and children, Donnie, Linda and Connie, Mr. and Mrs. Raymon Moby, Mr. and Mrs. Edd Mock from Dimmitt, Mr. and Mrs. Floyd Cole from Frio, Miss Eva Blakemore and Mrs. G. W. Mills from Amarillo and Mr. and Mrs. L. B. Fowler.

Several women from this community attended a ceramic house party last week in the E. T. Allred home.

Mr. and Mrs. Charlie Cogdell made a business trip to Vega Monday.

Mr. and Mrs. Tommie Hill and baby from Amarillo visited in the T. J. Carter home Friday night. Mrs. E. A. Yandell and son, Toby, from Amarillo visited in the T. J. Carter home Sunday morning.

Linda Tooley and Olivia Cribbs were guests of Jannie McBroom Sunday.

Visitors in the W. R. Moore home Easter Sunday were Mr. and Mrs. Paul Myers from Midland, Miss Roberta Trubo, Mr. and Mrs. Don Bartlow and boys, David and Paul

from Amarillo, Mr. and Mrs. W.H. Hudgins and son, Dickie, and Mr. and Mrs. J. A. Hudgins from Otton, Mr. and Mrs. E. W. Shugart and daughter, Carolyn from Canyon, Mrs. J. F. Matthews and Mrs. Ted Richardson.

Mr. and Mrs. W. R. Moore called in the home of Miss Roberta Trubo in Amarillo Saturday evening. Mrs. Leon Ledbetter from Vega called in the W. R. Moore home recently.

Mr. and Mrs. W. R. Moore received word that they have a new grandson, Randall Elliston, son of Mr. and Mrs. K. E. Dygert of Raton, N. M.

Mr. and Mrs. J. F. Matthews were in Canyon Sunday.

Mr. and Mrs. Ray Greear called in the W. R. Moore home Friday.

L. W. Tooley is helping Charlie Cogdell cut his alfalfa this week.

Mrs. Zelma Axe visited in the Lynn Axe home Friday.

Work of

(Continued From Page 1)
nursing classes. She has taught three classes and will probably teach more this year.

Mrs. Cox served as co-chairman of the general committee for the Federation convention last week end and represented the Home Demonstration clubs.

She was chairman of the finger-painting display at the Westway craft display last month.

Mrs. Cox is reporter for the West Hereford club and is a member of the recreation committee.

She has been put in charge of the club stunt for Home Demonstration stunt night which will be held on May 1.

In addition to her Home Demonstration work, Mrs. Cox is active in both church and Scout work.

"Ma" Ferguson Is Discussed Cultural Club

The life of Miriam (Ma) Ferguson was reviewed by Mrs. Paul S. Corbett at the regular meeting of the Cultural Home Demonstration club in the home of Mrs. John Hunter Tuesday. She stated that Mrs. Ferguson was not only a political woman, but a domestic one as well, taking great delight in the raising of leghorn chickens for competition at the county and state fairs. She served two terms as governor of Texas, the first term from 1925 to 1927—being defeated twice and elected twice, the last term from 1933 to 1935.

Mrs. R. E. Hargis gave some of the high lights of the life of Lula Grace Erdman, who is one of the Panhandle's most noted women writers. Among some of the books written by Miss Erdman are "The Edge of Time" and "The Wind Blows Free." She was also winner of the Red Book Award this year, reports Mrs. Hargis.

The business session was presided over by the president, Mrs. Fred Wolfington. At which time the council report was heard and bills were allowed. The resignation of Mrs. John Hunter was read and accepted by the club.

Refreshments were served to the following club members. Mesdames Herbert Bellar, A. C. Hershey, Paul S. Corbett, R. C. Childers, W. E. Holcomb, Art Lewis, R. E. Hargis, Fred Wolfington and the hostess.

Commander Robert E. Peary discovered the North Pole on April 6, 1909.

Alexander the Great wept because he had no more worlds to conquer.

NOW at ANTHONY'S A New Sportswear Department

Featuring Women's, Misses', Juniors', and Girls' CALIFORNIA SPORTSWEAR

Chambray
DENIMS
Vat-Dyed
Sanforized
and JUST
\$3.98

- Gray
- Charcoal
- Faded Blue

For CASUAL WEAR

Only two of four brand new summer 1953 styles in the new chambray weight denim dresses. Featuring sun back styling . . . huge pockets . . . full sweep skirts . . . pique trims. In charcoal and faded blue. 10 to 20.

JANICE OF CALIFORNIA
Sheer
ALL NYLON
Dotted Swiss
BLOUSES

\$1.99

- White
- Pastel
- Darks

Special purchase of a huge quantity makes this low Sale Price possible. 100% all nylon dotted swiss. Choose from two collar styles that can be worn open or buttoned . . . short sleeves . . . clear glass buttons. Sizes 32 to 38. White and colors.

TRY WHIRLPOOL



Electric
WASHERS & DRYERS
Your Authorized Reddy Kilowatt Dealer

Hereford Furniture Co.

Speaking of Her Clothes Dryer, Mrs. Joseph Brannan, of Amarillo, says:

"It's the most CONVENIENT appliance I have ever owned!"



YOUR ELECTRIC CLOTHES DRYER

SEE YOUR AUTHORIZED REDDY KILOWATT DEALER WHEN BUYING ELECTRIC APPLIANCES



"I just couldn't get along without my electric clothes dryer. I save many steps every washday, and I can plan my washday without worrying about the weather," Mrs. Brannan adds

Try a clothes dryer, electric, of course, in your home, and you'll agree with this modern homemaker—"It's the most convenient appliance I've ever owned."

SOUTHWESTERN
PUBLIC SERVICE COMPANY

CALIFORNIA STYLED
In Cotton Print
SQUAW SKIRT
\$2.98
Sizes 10 to 18

Now at a popular price . . . a circular Squaw Skirt . . . printed broadcloth . . . two tiers with soft tuck pleats. One button band with zipper back closing.

COMFY COVERALL
Dan River
Chambray
Denim
\$3.98
Tattersall Trim

These coveralls are a good way to look sharp, feel sharp, during your day-time hours . . . gardening . . . shopping . . . loafing . . . Long zipper runs through waist . . . elasticized at waist with self belt for perfect fit. Faded blue, tan or charcoal chambray denim.

All Nylon
BLOUSE
\$5.90

Tailored or frilly styles in all-nylon . . . sheer weave. Short sleeve and sleeveless. 32 to 38.

Jockey Caps
of every description
98c

- Denim
- Twill
- Pique

You'll love 'em! Smart practical JOCKEY CAPS. Piques, twills and denims. Long bills, turn up bills and off-the-face band bills. Whites and an array of pastel and deep tone colors.

Mix Match Mates
Solartogs
DENIMS
Sanforized
Shorty Short
or
Weskis
\$1.98 each

Town and Country
SPORTALL
\$3.98

Sturdy denim for sports, stay at home, in the garden. Flight pilot pockets on the stroller pants. Sun back top. Back patch pocket and zipper. Fitted novelty sleeveless weskit. Double petal striped lapel pockets, and shorty short with side zipper. Gulf Stream Blue, Charcoal Grey, Watermelon Red, Black and White — chalk stripe trim.

Printed Everglaze
Washable Cotton
SKIRTS
\$3.98
Printed everglaze finish washable wrinkle resistant . . . spot resistant. Good full sweep skirt. 24 to 30

Heir-Born Maternity
DENIMS
Jacket
Skirt
Pedal-Pusher
\$3.98 each
All 3 pcs. \$11.50

Choose charcoal, gray, or faded blue denim. Matching maternity styled jacket, skirt or pedal pushers. Jacket has pleated back. 10 to 18.

Boy Style
COTTON DENIM SHORTS
Sizes 10 to 20
\$1.98

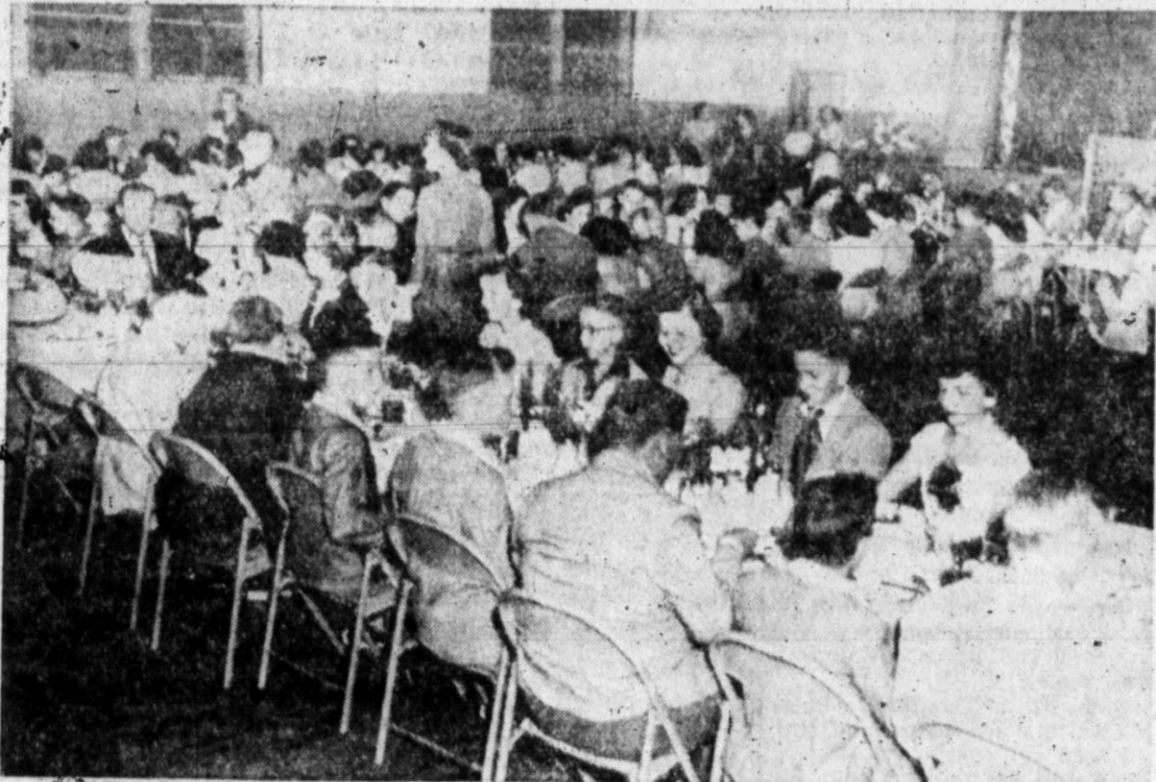
Boy style shorty short for women . . . good weight cotton denim. In faded blue, red, charcoal and charcoal. Sizes 10 to 20.

HEREFORD GIRL PLAYS ROLE IN PLAY AT TSCW DENTON (APRIL) — Katherine Snare of Hereford will play the part of the Witch of the North in "The Wizard of Oz" at the Main Auditorium at the Texas State College for Women Friday (April 17) and Saturday (April 18) and in Sherman the following Saturday (April 25).

Miss Snare is the daughter of Mr. and Mrs. Kent Snare of 444 Sampson. "The Wizard of Oz," Golden Anniversary Children's Theatre production, is a musical comedy directed by E. Robert Black, assistant professor of speech, at TSCW.

Miss Clara Redman, who has been attending a Home Demonstration course at College Station for the past two weeks is back in Hereford.

Mr. and Mrs. O. D. Jones and Mr. and Mrs. H. E. Parker, Jr. and family of Borger and Mr. and Mrs. A. J. Newsom of Wayside, visited in the homes of Mr. and Mrs. L. H. Lane and Mr. and Mrs. Charles Lane Sunday.



EIGHTH GRADE STUDENTS had their annual banquet Friday night at the Shirley school gym. The decorations and program carried out a western theme. Photo by Cole Studio.

Child Study Club Observes Guest Night - Reelects Leaders

The Child Study Club observed its annual guest-day affair at the home of Mrs. L.M. McGee Thursday evening.

The program was a showing of colored slides by Charles Hughes of the Hughes House Beautiful in Amarillo. Furniture marts and all types of furniture including antique, period and modern in decorative settings were included.

Guests included: Mesdames Jim Hays of Dimmit, Ray McCullough, Carl Stapp, R. B. Ford, M. R. Latham, L. B. Russell, Richard Petersen, N. D. Bartlett, Jr., Don Roots; Deward Roberson, Leo Hennington, Charles Noland, Stanford Knox, W. P. Axe, and Mr. and Mrs. Charles Hughes of Amarillo.

Members attending were Mesdames Maurice Tannahill, John Robinson, R. P. Conaway, Lisle Woodford, George Heard, Bob Wear, Robert Bell, F. G. Witherspoon, Lloyd Prewitt, Lawrence McGee, Joe Story, Richard Jowell, Dale Kelly, J. W. Witherspoon, J. C. Reese, J. E. Springer and Mrs. Merlin Kaul and Mrs. Chester Wiggins who served as hostesses.

Following the program a short business session was held when all officers of the club were re-elected to serve another year.

Officers include: Mrs. J. W. Witherspoon, president; Mrs. F. G. Witherspoon, vice-president; Mrs. Chester Wiggins, recording secretary; Mrs. George Heard, corresponding secretary; Mrs. Dale Kelly, treasurer; Mrs. Richard Jowell, reporter; Mrs. Cawthon Bryant, parliamentarian and Mrs. L. M. McGee, historian.

Members voted to sponsor the Mother's March of Dimes as their part in the Polio Drive each year. The group has conducted the drive for the past four years.

Mrs. A. L. Manjeot is in Houston this week where she is attending the annual state convention of Texas Federation of Carden Clubs, Inc. She was accompanied by Mrs. Liston Wilson of Amarillo, district councilor.

and Mrs. E. A. Oberst at Canyon Sunday.

Mrs. L. A. Smith and Emma Jernigan are reported as doing well at the Nebbett Hospital in Canyon.

Mr. and Mrs. Robert Oglesby and children of Pampa spent Sunday in the home of Mrs. and Mrs. Ray T. Stewart.

A cubic foot of gold weighs about 1,200 pounds.

Ocean waves have been known to go as high as 80 feet.

Dawn News

By Bertha Frya

Attending the Farm Bureau banquet at the Jim Hill Hotel Wednesday night were: Mr. and Mrs. A. T. Frye, Mr. and Mrs. Dick Haggar, Mr. and Mrs. Clarence Betzen and Mr. and Mrs. Melvin May.

Mrs. James Slough and daughter, Joyce of Perryton were visitors in Dawn Friday.

Sunday dinner guests in the home of Mr. and Mrs. A. T. Frye were: Mr. and Mrs. Paul J. Frye, Martha and John of Amarillo.

Carol Miller, who has been stationed in Virginia spent several days at home enroute to Ft. Bliss at El Paso.

Mr. and Mrs. Palmer Norton had as guests for several days last week: Mr. and Mrs. John R. C. McGowan and children of Dahrhan Saudi Arabia, who are in the states on a two-months' leave. Also visiting in the Norton home were: Mr. and Mrs. Clyde Hussey and their two children of Pampa.

Mrs. J. B. Caraway and daughter, Alice Ann, visited last week in the home of her father, J. R. Oglesby in Etter.

The Dawn Music Club entertained with a tea in the home of Mrs. Carl Wimberley last Wednesday. Special guests were members of the Hereford and Happy music clubs.

Mrs. H. H. Miller and children and Mrs. R. A. Frye visited Thursday in the homes of Mr. and Mrs. Billy Hill and Mr. and Mrs. Raymond Miller in Amarillo.

Mr. and Mrs. William Wimberley and Billie attended the Golden Anniversary of her parents. Mr.

We Guarantee the LOWEST priced RCA VICTOR "Super Set" to outperform the HIGHEST priced TV set of any other make!

NOTICE OF PUBLIC HEARING ON PROPOSED CITY BUDGET

Notice is hereby given, in accordance with Charter provision, that public hearing on proposed budget for fiscal year 5-1-53 to 4-30-54 will be held at 7:30 P.M., 4-20-53, at the City Hall in the City of Hereford, Texas.

Mabel Barnhart
City Clerk

T-16-1-c

STREU HARDWARE

Red Chain CHICK STARTER

Crumberlized \$5.50 Per Hundred

Red Chain EGG MASH

\$5.40 Per Hundred

Red Chain DOG PELLETS

\$8.50 Per Hundred

We Give S & H Green Stamps
HEREFORD FEED CO.

at
Bradley Grain Co.

The Real McCoy's

By John and George



GRANPAW, YER TH' LUCKIEST CRITTER IN THESE PARTS TA' BE INSURED WITH

JOHN McLEAN Insurance Agency
"23 Years of Insurance Know How"
127 West 3rd Phone 273

Awards, Timely Addresses At Closing Sessions 7th Dist. Meet

Awards made too late to be included in the Sunday Brand report of the 7th District TFWC Convention held here Thursday, Friday, and Saturday were: LaPlata Study Club of Hereford received a \$10 award for the best music programs submitted. To the Variety Club of Pampa went a prize for the best programs on Texas Composers.

The award for the best program on Americanism for junior clubs went to the Plainview Junior Delphian Club. Awards for programs on International Affairs went to Woman's Club, Littlefield, 1926 Club Levelland and 1935 Study Club Sudan.

Other awards included: Program Planning, senior clubs—Tuesday Study Club, Sudan; Junior Clubs—1950 Study Club, Sudan. Safety education—Frona Woman's Club, Safety Project, 1936 Study Club, Morton.

Youth Conservation, Twentieth Century Club, Borger; Indian Affairs, Tsa Mo Ga, Plains. Public Affairs—Community Service—Wo-

man's Club, Littlefield; 1935 Study Club, Sudan. Gerontology, Magazine Club, Higgins. Scholarships—Junior, Woman's Club, Lorenzo. Mental Health—Tsa Mo Ga, Plains. National Defense—1924 Study Club, Wellington. Water and Soil Conservation—Woman's Club, Littlefield. Certificates of award were presented to approximately 71 clubs for 100 per cent subscription to the Texas Club Woman.

TIMELY ADDRESSES
Three of the most timely addresses of the convention were given Friday afternoon and Saturday morning.

Minister Bob Wear of the local Church of Christ opened Friday afternoon's session with an address on "These Must Endure Forever" mentioning as one of the things that must endure; the right to peaceful assembly, such as a convention of women's clubs in Hereford. Other things Wear listed as important to endure if we are to continue the American way of life are: Freedom of Speech, freedom

of the press, freedom of religion and the right to be secure in our persons, papers, houses and effects. "Ignorance and indifference are two of the greatest enemies to our way of life" Wear said.

Addresses were presented Saturday morning by Dr. Henry Snyderman of Plainview and Thomas H. Taylor, Brownwood, president of Howard-Payne College.

Dr. Snyderman spoke on "Deferring Old Age." "Prepare for old age as you prepare for any other phase of life—Don't forget that mental check-ups are as important as physical check-ups" he said. "To really defer old age is to make it a happy time of life. Set about early in life to plan for happiness in old age" he advised.

Dr. Taylor spoke on "Youth Meets Its Problems" paying high tribute to the youth in their serious efforts to meet the situations they must face in America today. In answer to the question "Do you think young people are better or worse today?" he replied "Yes, I think young people are better or worse today—but for every bad youth I find today, I find fifty good ones."

MR. FARMER!



USE CERTIFIED SEED

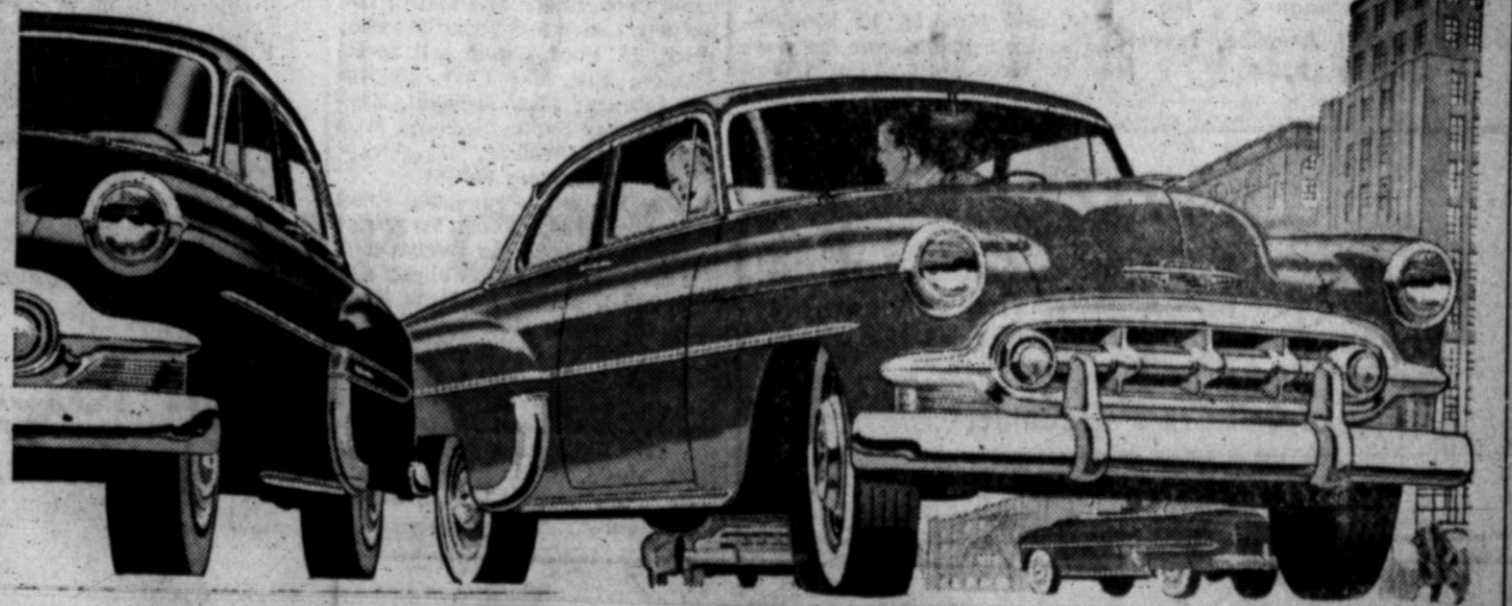
No one knows better than you that the yield is the Payoff

YOU MAY RELY ON US AS USUAL TO SUPPLY YOU WITH THE BEST OBTAINABLE!

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IS AMERICA'S TOP SELLING LOW-PRICED CAR!



More People Buy Chevrolets Than Any Other Car!

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CHEVROLET 4-Door SEDAN

In Hereford For As Little As

\$1870⁰⁰

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FRIONA NEWS

Mrs. E. R. Day, Correspondent — Phone 2792

Mr. and Mrs. W. H. Flowers and Billy, of Dalhart were Saturday guests in the home of her brother and family, the E. E. Deatons.

Rev. and Mrs. Lawrence Deamont and family of Denver, Colo. are due to arrive in Friona Sunday for three days' visit with his mother, Mrs. Mae Short, and his sister and family, the Curtis Murphrees.

Mrs. James P. Wilson returned home from Dallas Saturday. Mrs. Wilson has been visiting her sisters there. She left Dallas on Thursday going to Duncan, Okla. to see another sister, Mrs. C. H. Erwin. Mr. and Mrs. Erwin came to Friona with Mrs. Wilson on Saturday. They went to Lazbuddy where they visited in the home of Mr. and Mrs. Ralph Cox. Mrs. Wilson's daughter, The Eyrwines returned to their home on Sunday, April 12.

Two Friona boys are due to leave Friona, April 22, for induction in the Army. They are Richard L. London and Herbert L. Schueler. Mrs. P. L. London received word Saturday that her mother, Mrs. Zeno Truax, was very much better. Mrs. Truax suffered a stroke some time back from which she is paralyzed.

Richard London is due to leave Friona, Tuesday April 14, for Chul Vista, Calif. to visit his little daughter, Marica Kay for a few days before going into the service.

Mr. and Mrs. Duane Wyly and his mother, Mrs. Alta Wyly, were

in Lubbock Friday attending business.

Mr. J. W. Roberts and his sister, Mrs. Jessie Garner, and Mr. and Mrs. W. M. Lloyd and Ruth were dinner guests in the Dennis Roberts' home Sunday.

Mrs. James Cunningham and children, Mrs. Orval Houser and Leon were in Enochs, Tex. Sunday visiting with Mrs. Cunningham's mother-in-law.

Guests in the home of Mrs. Alta Wyly Sunday were Mr. and Mrs. Porter Wyly and daughter of San Jon, N.M. and Mr. and Mrs. J.A. Wyly and children, Gay and Deborah, of Friona.

Mrs. Steve Trigg and children of Borger returned her mother, Mrs. J. H. Lea, to Friona Saturday. Mrs. Lea has been visiting her daughter for a few days.

Mr. M. A. Bartlett returned home Friday from central Texas where he visited with his brother and family at Greenville, Texas. He was also in Denton, Gainsville, Dallas, and Commerce, Texas. At Commerce he visited with his grandsons, Kenneth and Wayne Banham, who are attending school there.

Mr. and Mrs. Scott Day and family of Clovis, N. M. were in Friona Sunday visiting in the Sam and Canyon Jones' homes.

Mrs. J. O. Wall and children of Clovis, N. M. spent Friday in the home of her parents, Mr. and Mrs. Gayson Jones.

Mr. A. H. Boatman returned home the first of the week from Oklahoma City where she has been visiting in the homes of her children the Clifford Boatmans and Todds.

Mr. and Mrs. Clifford Boatman were recent visitors in the Ralph Riden home at Littlefield.

Mr. and Mrs. Frank Loflin of Springfield, Colo. visited with their children and families, the Sam Jones and Juan Eskewes. They also attended the funeral of Mr. J.F. McCutchan at Bovina last Wednesday.

Friends of Mr. McCutchan who attended his funeral at Bovina Wednesday from Friona, were Mrs. Sam Jones, Miss Patsy Loflin, Mrs. Myrtle Rule, Mrs. Jim Smith, Mr. and Mrs. Oscar Pope and Mrs. E. W. Talbert.

Mr. Joe Shields of Amarillo was in Friona, Friday attending to business and visiting his daughter and family the H. K. Kendricks.

Guests in the home of Mr. and Mrs. H. C. Kendrick Friday, were Mr. and Mrs. Edd Caskey, of Amarillo.

Mr. and Mrs. H. K. Kendrick had as their guests over the week end Mr. Orba Booth of Los Alamos, N.M., Mr. Booth's daughter, Susan

and her friend, Cris Smith was here also. They visited in the U.S. Sherrell home on Sunday.

Mr. and Mrs. Jim Rule were attending business and visiting in Oklahoma City over the week end.

Recently visitors from Friona in the Elmer Langford home were Mr. and Mrs. Fred Barker and Mr. and Mrs. Fred Barker, Jr. and family.

Mr. and Mrs. Tom Lloyd, Mr. and Mrs. D. H. Wilkerson and granddaughter, Carolyn Wilkerson, of Bovina, Mr. and Mrs. Buddy Lloyd of Friona visited Mr. and Mrs. W. M. Lloyd Sunday.

Mr. and Mrs. J. W. Baxter went to Clovis Tuesday to visit with their children, Mr. and Mrs. Lonnie Baxter, and Mr. and Mrs. Charlie Baxter and family. They returned home Wednesday.

Mrs. J. M. Bradley went to Raton Friday to attend a family reunion of the Carter family. She will visit her brother, C. C. Carter.

Friendly Skunk Is Not Welcome

A skunk just can't be friendly, no matter how hard he tries.

One morning last week, Mrs. Jim Baxter returned to her home and left the car to enter the house—only to be greeted by a skunk. The animal had parked itself on the Baxter front porch and refused to go away. Mrs. Baxter even got the water hose and turned it on him, but the skunk just stayed put.

By this time, the odor of skunk hung heavily, so Mrs. Baxter stayed out in the yard until her husband returned from work that evening. Mr. Baxter killed the friendly skunk, but occasional whiffs still remain to remind the Baxters of his presence.

Friona Teachers Listed For 1953

Dalton Caffey, Superintendent of the Friona Schools has announced the hiring of all teachers for the coming year:

High School Faculty
Dillie H. Kelley, Principal; J.D. Fry, Band; J. T. Gee, Voc. Ag.; Lois Sanders, Voc. H. M.; Raymond Cook, Coach and Math.; Lee Burnett, Coach and Social Science; Murry D. Ford, Coach and Social Science; Ella Mae Carr, English and Library; Mrs. McClain, English; Tracey Smith, Science; Miss Lou Nance, Business.

Elementary School
John Parrish, Principal; Ethel Bengner, and Erma Stark, 1st grade; Ranghild Hanson, and Evelyn Carey, 2nd grade; Jo Phillips, and Reta Mast, 3rd grade; Ruth Edelman, 4th grade; Miss Goodson, 5th grade; Mabel Jones, 4th grade; Roy Rhodes, 5th grade; Mrs. Martin Fulcher and Edna Polk, 6th grade; Lyndon Sanders and Harrison Cope, 7th grade; Billy Whitfield, Music.
Dr. Paul Spring, M. D., School Physician.

Friona Wins District Track Title

Friona won the District 10-B championship in track Friday after racking up 74 points in the various events.

Four other schools in the district were represented at the meet. They were: Bovina, Fairwell, Vega and Adrian.

Farwell was second in the meet with 39 points.

Friona winners were:

In the 120 yard high hurdles Robason was first and Jimmy Dixon was third.

Darrell Robbins was first in the 100 yard dash.

Ben Wayne Jordan was first 220 yard dash and Robbins was first in the 440 yard dash. M. C. Osborn was second.

In the 180 yard low hurdles Robason was first and Houlett was third.

Friona was first in the 440 yard relay with the following members of the team: Virgle Phipps, Glenn Reeve, Frangman and Ben Wayne Jordan.

Jimmy Dixon was first in the 880 yard dash.

Phipps was first in the discus and Jimmy Robason was first in the mile run.

In the mile relay Robason, McOsborn, Ben Jordan and Darrell Robbins.

Ben Wayne Jordan won the high jump.

Darrell Robbins was first in the high jump; Jordan second and Fangman third.

Robbins was first and Fangman fourth in the broadjump.

The Friona juniors were also winners in their departments.

Bainum was first in the 50-yard dash; Ferguson fourth.

Bainum was first in the 100 yard dash.

In the 440 yard relay Friona won second.

Ready of Friona won first on the chinning bar and Houlett 4th.

Bainum was fourth on the high jump.

In the grade school division Nelson of Friona won second. Third in the 440 yard relay went to Friona and Nelson, and Barnett of Friona won the high jump.

Brownie Play

Invitations to mothers to attend a play on April 20 were made by the Brownie troop VIII at their meeting Monday afternoon.

Those attending were: Willene Baxter, Lavoyce Burrow, Cynthia Guinn, Barbara Dudley, Patty Fallwell, Linda Kay Johnson, Sharon Reeves, Audrey Slagle, Carolyn Singleberry, Iva Ben Parr, Mrs. Lucille Latta, Edith Johnson, and the hostesses, Mary and Martha Knight.

Girl Scouts Clear \$50

Girl Scout troop IV held a rummage and bake sale Saturday at Gib's Cleaners in Friona. The group made about \$50.

This money will be used to pay their way to Girl Scout Camp this summer.

Band Banquet

The annual Friona band banquet will be held on April 17 at the American Legion hall.

The theme of the banquet will be "kiddies." About 100 are expected to attend.

Friona Methodist News

Monday night, April 20, the last quarterly meeting of the conference will be held at the Friona Methodist church at 8 o'clock.

Rev. T. Edgar Neal will be the speaker.

Mr. and Mrs. O. C. Jones and Rev. and Mrs. U. S. Sherrill with five young people attended the sub district MYF meeting in Canyon Sunday afternoon.

Those from Friona attending were: Jerry Norwood, Cieta Rea Stowers, Zelma Fay Beatty and Elizabeth and Shirley Cocanougher.

There were 206 in Sunday school Sunday.

The Hereford Brand, Hereford, Texas, Thursday, April 16, 1953

List Rate Change On Automobile Policies

The Texas Board of Insurance Commissioners has prescribed revisions in automobile insurance, effective May 1, 1953, which will result in approximately seven percent increase in costs on business cars and in cases where any person under 25 years of age drives the car in question. The announcement

came through the Texas Automobile Insurance Service office. Rates on private cars not driven by persons under 25 remained around the same as last year. Cars used for business entirely or partly along with those driven by persons under 25, saw a reduction of 10.3 percent in Bodily Injury, but took a 17.1 percent increase on Property Damage, resulting in the 7.1 percent increase.

Valhalla, in Norse mythology, was the heaven of heroes.

EARLY WORSHIP

Sunday 9:00 - 9:50 a.m.

Everyone Welcome

Church Of Christ

Result of 18,000 Inventions



SINCE ALEXANDER GRAHAM BELL designed the first telephone 78 years ago, there have been more than 18,000 inventions and improvements in your telephone service — about 230 a year. Some you see, like today's convenient handset. Most are behind the scenes in the complicated equipment it takes to handle your calls swiftly and accurately. But seen or unseen, our constant search for ways to do a better job for you helps hold down the cost of your service and expands its value. SOUTHWESTERN BELL... A TEAM OF 28,000 TEXANS... PARTNERS IN TEXAS' PROGRESS.

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Shelton Tire Exchange
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Now the new Nash Ambassador offers the ultimate in performance—the Nash "Le Mans" engine that topped all American competition for two straight years at Le Mans, France. Also optional Hydra-Matic Drive and Power Steering.

Pinin Farina's crest appears only on the world's finest cars.

YES, Nash Started It... WITH PININ FARINA STYLING!

Pictured here are the cars that brought the "Continental look" to America—to stay. Cars so fresh and exciting they've inspired a whole new motoring trend.

These are the Nash Airflytes for 1953... a complete line of cars styled by Pinin Farina... each and every one a sparkling gem from the world's foremost custom car designer. Each and every one featuring new engineering advances—exclusively Nash—in performance, in economy, in comfort.

These aren't just "dream cars" or "one-of-a-kind cars." They're being built—and bought today in record numbers by the most enthusiastic owners you ever talked to!

See your Nash dealer today. Take the keys and discover why there's none so new as Nash for 1953!

Take the Key and See... You'll Find None so New as

Nash Airflytes
Great Cars Since 1902

The Nash Statesman series, like the Nash Ambassador, has the widest seats and greatest eye-level visibility ever built into an automobile. Both offer such famous exclusive comfort features as Airliner Reclining Seats, Twin Beds, Weather Eye Conditioned Air System... and Nash Airflyte Construction.

Record-breaking sales of new Nash Airflytes have given Nash dealers the finest selection of Select Used Car trade-ins they have ever offered. Wide choice of makes and models—priced to sell at once. Early birds get the biggest bargains—so see your nearby Nash dealer today.

PHILLIPS & LAWRENCE NASH
503 E. 1st St. Phone 97

Attention Used Car Buyers!

Messenger Women Discuss Cabinets

Argen Draper discussed the best cabinet tops for kitchens at the meeting of the Messenger Home Demonstration club Friday afternoon when the group met at the home of Mrs. Floyd Brown.

Mrs. Julian Perrin gave a demonstration on fingerprinting, after which the group tried their skill.

Mrs. N. A. Brown gave the council report. The game prize was won by Mrs. Ernest Brown and the floating prize by Mrs. Josie Busby. The next meeting will be at the Ruth Coleman home on April 24. Those attending were: Mesdames S. N. Thweatt, N. A. Brwn, Elmer Coleman, Tom Draper, Don Kennedy, W. D. Howard and two guests, Mrs. Josie Busby and Mrs. Julian Perrin.

Highlights and Sidelights FROM Your State CAPITOL

By Vern Sanford
Texas Press Association
AUSTIN, Tex.—House and Senate wrestled this week with a new act of appropriation bill—one that undertook to budget not only the state's general revenue fund, but also the all other sources such as federal aid and direct income such as highway taxes and college fees.

Last week a joint conference committee agreed on the total of expenditures for the next two years \$1,194,286,223. It was higher than the amount set by either House or Senate in their appropriation bills.

The general revenue figure was put at \$166,569,347. Previous appropriation bills have dealt only with this fund. Appropriations as set by the committee were estimated to be within the revenue that the state will receive during the coming biennium, thus it would call for no new taxation.

The bill provides \$180 a year pay increase for state employees and up to \$300 a year pay hikes for university and college teachers.

The House has backed up Representative Max C. Smith of San Marcos, chairman of the appropriations committee, in his statement that under House rules no other appropriation bill may be acted upon until the general appropriation measure is passed by both houses.

That rule stymied public school teachers, who have been pressing hard for action on a measure that would give them salary increases of \$600 per year.

Charles Tennyson, secretary of Texas State Teachers Association, says that no smaller amount will be acceptable to the teachers. It is provided in a bill by Representative Lamar Zivley of Temple.

The administration is supporting a measure by Representative Joe Kilgore of McAllen to up the teachers' salaries by \$450 per year. In an attempt to woo the teachers, Kilgore changed the figure in his bill from \$240.

A third bill by Representative Floyd Bradshaw of Weatherford would raise the salaries of beginning teachers by \$600 per year, but the increases of older and more experienced teachers would be lower.

Twelve hundred teachers were in the gallery when the House appropriations committee held a hearing on the teacher pay bills. At the hearing, R. L. Proffer of Denison, president of the teachers association, said, "If we don't do something constructive for the teachers in the immediate future, our whole education system is going to pot."

At every session, more bills are introduced than the members can possibly consider, much less debate and either pass or defeat. Thus it was that a house committee gave an overdose of sleeping powders to a bill by Representative Maury Maverick of San Antonio to regulate lobbyists.

The bill would force members of the "third house" to register, tell whom they represent and how, and list their expenses.

The committee heard arguments for and against the bill, then sent it to a subcommittee, from whence it is not likely to emerge.

A fight was promised by labor organizations against a bill by Representative W. H. Abington to rewrite the workmen's compensation laws.

The Texas Federation of Labor, the Texas CIO and the rail brotherhoods contend that the bill would reduce partial disability benefits for many workers and exclude others from benefits for which they are now eligible.

Industry spokesmen said they might not support the bill in its present revised form, although they favored it as originally written.

The bill has been passed by a committee. Texas Manufacturers Association entertained members of the Legislature during Texas Industrial Week at a dinner where the main speaker was Clarence Manion of South Bend, Ind., former dean of the Notre Dame law school.

Manion spoke of the "evil concentration of power in the executive branch of our federal government." He urged that this power be broken up and returned to the states and to the local communities within the states.

Land Commissioner Bascom Giles pledged a "fight to the last" on any amendment to the Veterans Land Program which would take away from the veteran mineral rights he now owns.

Veterans now receive, in land purchases under the program, a minimum of 50 per cent of the oil rights, Giles said, and every fourth veteran who has purchased property is ahead of his payments because of revenue from mineral development.

Legal action will be taken against distributors of Communist propaganda in Texas if they can be arrested, said Attorney General John Ben Shepperd.

Shepperd disclosed that one of his assistants went to New York for the purpose of conferring with the attorney general of that state in an attempt to apprehend the persons who mailed Red leaflets to Texans recently.

SHORT SNORTS: There was a birthday Sunday at the Confederate Home for one of the only four surviving veterans of the Confederate Army. He is Thomas Evans Riddle, who was at Gettysburg. He is now 107 years old.

Passed by the House was a bill freeing radio and television stations from liability for what is said over the stations, except by their own employees. The State School for the Blind is now part of the Texas Education System and is no longer under the jurisdiction of the State Board for Hospitals and Special Schools.

A law providing for the change was signed by the governor. One of Austin's bright minds came up with some new definitions this week: "An economist—a man who tells you what to do with the money you would not have if you had followed his proposals"—and a statistician—"A character who can draw a mathematically precise line from an unwarranted assumption to a foregone conclusion"—and an expert—"Someone who can take something you already knew and make it sound confusing."

Hereford's volleyball team didn't get past the first game in the district competition in Canyon Friday. The Hereford team's first opponent in the tournament was Phillips, the team that won the championship before the tournament was over.

The first game of the set went to Phillips 15-10. Score for the second game was 15 for Phillips, 7 for Hereford.

Hereford girls playing were: Novalyn Wiggins, Mary Frances Rogers, Lois Ann Thomas, Ardella Frerich, Davine Palmer, Peggy Tisdale, Helen Hanegan and Doris Stanfield.

Mrs. Charlotte Calvert is the coach. To restore the original brightness of pearl buttons: rub them with a little olive oil which takes away that blurred appearance. Finish by polishing well with nail powder.

REAL ESTATE BOARD REPORT

Seems like most of our farmers here are always short of help. There have been dozens in to ask us if we know where they can get a hand. We were just out to Jack Renfro's Potato Shed and we noticed he had places out there for his shed laborers to live during the harvest season. The shed and all the improvements around have just had a new coat of gray paint and trimmed in white. Looks nice and provides a place for his help. Then out on the Renfro Farms, the tenant dwellings are nice and are also painted gray with white trim. For years Mr. Godwin has had one of the best painted places in the county but now, with Jack and Billy Dameron and a few others taking more pride in the appearance of their improvements, the whole country looks better. We have never heard of anyone who keeps such nice places for help to live having trouble keeping a good man.

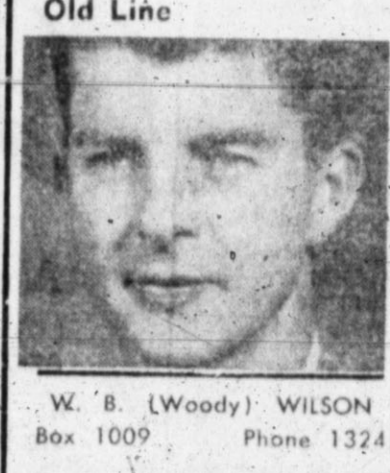
Up on Main Street signs of spring are sticking out all over. Grady Rogers has given his Rogers Drug a face lifting. New paint all over the interior and exterior. Makes it clean and light looking. Then across the street, McDowell Drug has up their new neon sign in bright red. And just above it is the old faded out yellow Close Drug sign. Blowing dust and Johnny Pool's lawn mowers out front are still the surest sign of spring we know of.

The Spud men are looking at their hole card these days. We understand California sheds a fruit down this week. Price is too low. The Idaho market is also off somewhat. We remember one of our friends who made the remark that he was holding his \$2.85 maize until it went to \$3.00 but it went to \$2.30 instead; 1953 is the year to pare operating expenses to the bone, both out on the farm and on Main Street.

John W. Key of Amarillo has just bought the Lowery Estate quarter section located 11 miles straight south of town. Mr. Key owned a quarter section out north on 51 and sold it last fall. He's doing a lot of trading these days. Mr. Key spent his entire working life with railroads and is now retired.

Two more trades were made this past week that we know of. B. L. Barnett, who bought the E. A. Albracht place out southeast of town in 1952, has traded the farm for an International Harvester dealership in Oklahoma. Then Marion McEndree has traded his half section located 1 mile north of Westway for a Dodge and Plymouth dealership in Oklahoma.

Oh yes... There's another. Gladys Medkief has traded her beautiful home to Dr. Lingenfelter for his East 3rd Street property. We understand that Gladys will make a duplicate of the property, and we know the Lingenfelters will enjoy their new home.



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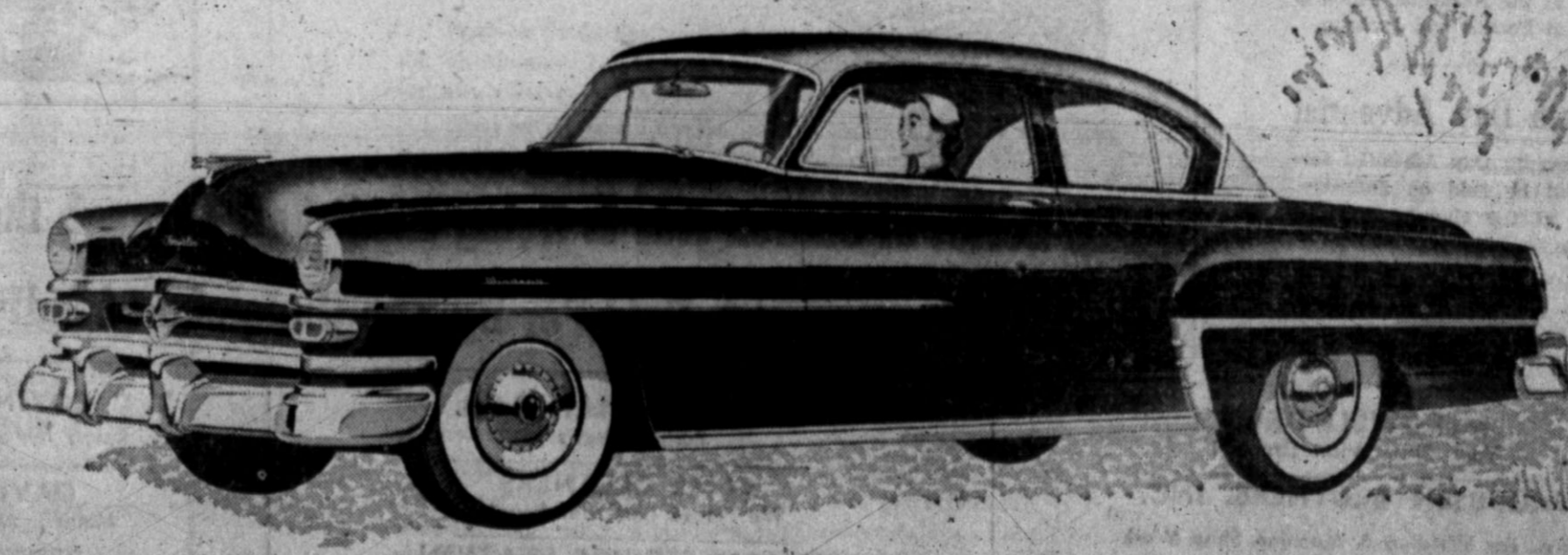
NOTICE TO RENDER PROPERTY

City Ordinance No. 132 makes it the duty of all persons owning or controlling property subject to taxation in the City of Hereford, Texas, to render to City Assessor all such property before April 30, 1953.

The co-operation of all property owners will be appreciated.

Mabel Barnhart, Tax Assessor
City of Hereford

Here's CHRYSLER QUALITY for little more than a low-priced car!



- Any fine car is an important investment, so here's good news for any car-buyer! . . .
- You can own this superb new Chrysler Windsor for little more than a low-priced car with all its extras!
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- Its engineering has been first with the most new improvements in the motor car . . . year after year after year!
- Here is a kind of money's-worth that must be driven to be appreciated. Call on your Chrysler-Plymouth dealer soon!

CHRYSLER WINDSOR at NEW LOW PRICES due to greater production and demand for Chrysler cars

McCullough Motor Company

West Highway 60 Your Friendly Chrysler - Plymouth Dealer Phone 17

Christianity MUST Win! . . . CHRISTIANITY WILL WIN!

Christian Science

Christian Science services are held each Sunday morning at 11 a.m. in the Star Theatre. All are invited to attend.

The Golden text of the Lesson-Sermon on "Doctrine of Atonement" will be from I John 1:3.

First Methodist

Sunday school is at 9:45 o'clock at the First Methodist Church with the morning worship at 10:55 o'clock. The MYF Groups will meet at 6:45. The evening worship will be at 7:30.

Tuesday at 9:15 the Woman's Prayer group will meet in Ward hall. At 2:30 the Win One class will meet in Ward hall.

Wednesday, April 22, men of all denominations will meet in Fellowship hall at 7 o'clock for breakfast.

Wednesday at 9:30, all circles of the WSCS will meet together in Ward hall to continue the study, "African Heritage" under the direction of Mrs. Richard Barnard. At 7:30 the choir will meet for rehearsal. At 7:30 prayer meeting will be held in Ward hall.

At 2:30 Thursday the Happy Helpers will meet in the Primary room.

Immanuel Lutheran

Divine worship service is held each Sunday morning at 11 o'clock at the Immanuel Lutheran church. Sunday school for all ages begins at 10 o'clock.

Midweek worship services are held each Wednesday at 8 o'clock. "Moments With God," a devotional program, is presented each Saturday morning at 11 o'clock over radio station KPAN.

The Immanuel Lutheran church is located at Park Avenue and B Street.

Assembly of God

Each Sunday morning Sunday school is held at 9:45 and the morning preaching is at 11 o'clock.

Young people's and Junior children's church meets on Sunday night at 6:30.

Each Sunday morning at 8:45 over KPAN the Assembly of God church has a radio program.

Prayer meeting will be held at 7:30 p.m. on Wednesday night.

The WMC meets on Thursday afternoon at 2 p.m.

Church of Nazarene

Sunday school hour is at 10 o'clock Sunday morning.

Each Sunday morning worship services are held at the Church of the Nazarene at 11 o'clock.

Youth services start at 6:45.

The Sunday night services are conducted at 7:45.

Prayer meeting on Wednesday night at 7:45 p.m.

Rev. Jess Rains is pastor of the Church of the Nazarene which is located at Fourth and Jackson.

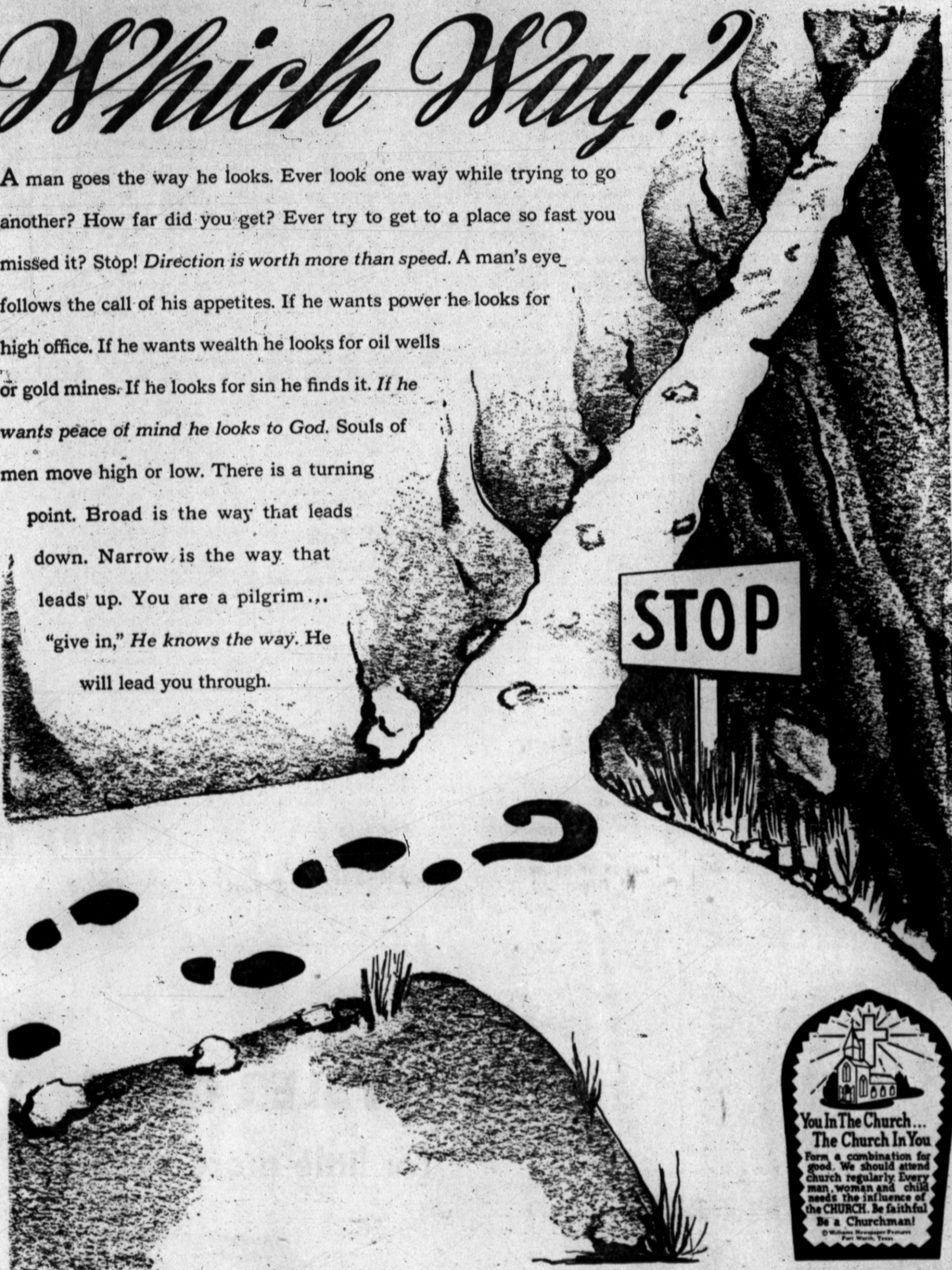
Seventh Day Adventist

The Seventh Day Adventist services will be held on Saturday, April 4 at the church at Third and Lawton.

Sabbath school is held at 10 a.m. and the worship service is conducted at 11 a.m.

Which Way?

A man goes the way he looks. Ever look one way while trying to go another? How far did you get? Ever try to get to a place so fast you missed it? Stop! *Direction is worth more than speed.* A man's eye follows the call of his appetites. If he wants power he looks for high office. If he wants wealth he looks for oil wells or gold mines. If he looks for sin he finds it. *If he wants peace of mind he looks to God.* Souls of men move high or low. There is a turning point. Broad is the way that leads down. Narrow is the way that leads up. You are a pilgrim... "give in," *He knows the way.* He will lead you through.



This Series of Church Ads Is Being Published Through the Cooperation of the Local Ministerial Alliance and Is Paid For By The Undersigned Individuals and Business Institutions

First Presbyterian

Sunday school is held at 9:45 each Sunday morning at the First Presbyterian church.

It is followed by morning worship at 11 o'clock.

St. Thomas Episcopal

The second of a series of inquirers' classes will meet Thursday night at 8 o'clock in the St. Thomas Episcopal Church with Bishop George Quarterman. Following the lecture, there will be an open forum discussion.

"The Good Shepherd" (John 10: 11) will be the text of the sermon at the morning prayer service on Sunday at 11 o'clock.

Sunday school meets at 9:30 o'clock.

Church of Christ

The Church of Christ has two morning worship services each Sunday morning.

The first service begins at 9 o'clock and starting at 9:15 is on the air. The broadcast is over at 9:45 and the services are dismissed at 9:50.

The second service is held at 11 o'clock.

Sunday school is held each Sunday morning at 10 o'clock.

Time for the young people's meeting on Sunday evening is at 6:45 and the evening worship is held at 7:30.

The Hereford Church of Christ radio broadcast is heard daily at 9:30 over KPAN.

The nationwide broadcast by the Church of Christ is each Sunday afternoon at 1 o'clock.

First Christian

Sunday school classes for all members of the family meet at 9:45 at the First Christian church.

Morning worship is held at 10:55. The youth meetings are held each Sunday night at 6 o'clock. Sunday evening worship is held at 7 o'clock.

The morning sermon will be: "The Road to Self Conquest" and the evening sermon will be: "A Consecrated Minority."

The young people of the church will have lunch at the church at 12:30 Sunday, April 19, and following the lunch will have a planning session. At 5:45 they will reconvene for a report meeting and supper. The youth will be in charge of the evening vesper service.

Church family night will be held on Friday night, April 24.

April 20-23 is the state convention in Lubbock.

Don Roof is the pastor of the church which is located at Sixth and Main.

St. Anthony's Catholic

Sunday Mass at 6:30, 8 & 10 a.m.

Daily Mass at 7 a.m. at the new church and 8:15 at the old church.

Holy Hour at 8 Thursday.

Confessions: Thursday from 8:30 to 9:30 p.m.

Saturday from 5 to 6 p.m. and 8 to 9 p.m.

East Side Baptist

Sunday school will be at 9:45 a.m. Sunday morning and Training Union will be held at 6:45 p.m. Worship services will be at 11:50 a.m. and 7:45 p.m.

Teachers and Officers will meet on Wednesday evening at 7:30 with the Prayer Service following at 8:00 p.m. Training Union Workers will meet following Prayer service.

The men of Eastside Chapel will attend the Associational Brotherhood Rally in Tulsa on Tuesday evening, April 14 at 7:30 p.m.

All are invited to attend each of these services.

(Continued on page 7)

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We Please Particular People

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WALKER REFRIGERATION SERVICE
Complete Refrigeration Repair

Easter News

By Mrs. L. E. Stone



SIXTIETH ANNIVERSARY celebration was observed April 2 by Mr. and Mrs. L. P. Landrum of Lubbock. The Landrums were married in 1893, and moved to Hereford in 1904. During their 35 years here they operated the Hereford Nursery Company, located east of the area now occupied by Star Street. The couple has two sons, J. H. Landrum of Wilmington, Ohio, L. R. Landrum of San Antonio; also two daughters, Mrs. B. H. Nobles and Mrs. B. W. Crawford, both of San Antonio.

Flying any national flag upside down at sea is the international distress signal. As far as the Constitution is concerned, a woman can be elected to the U. S. Presidency.

To be able to dig up a better Hail Insurance YOU... may have a lot of
YOU... may belong to many
YOU... probably have a big
YOU... are going to need a big

Policy than is written by JOHN McLEAN INSURANCE AGENCY we betcha!

Whether it's Hearts, Spades, Clubs or Diamonds, Hail Storms do hit this country. Insure your Wheat Crop and Protect your Investment.

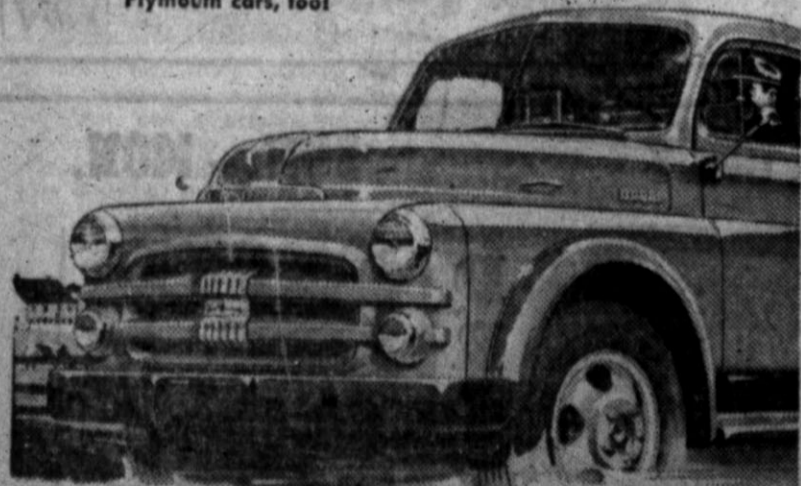
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Hereford, Texas
Phone 273 or 181

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- Today you get even more for your money with Dodge!
- New lower prices on Dodge and Plymouth cars, too!



1/2-ton through 4-ton
See or phone us for a good deal

DODGE TRUCKS

SEIGLER MOTOR CO.

218 West Third St.

Phone 630

Mr. and Mrs. L. B. Wortham and Jeanette, Mrs. C. P. Wortham and Don, visited in the John H. Burnett home Thursday evening.
Mr. and Mrs. W. A. Epperson has recently purchased a new Studebaker pickup and a Chevrolet car.
Mr. and Mrs. A. D. Johnson are also driving a new Chevrolet car.
Benny Scott of Jumbo spent Sunday visiting with Gary Burnett. Doyle Johnson spent Friday night with the Frye boys.
There will be a Cancer film shown at the community building Friday night, April 24.
Kenneth Frye spent Friday night and Saturday with Gary Burnett.

(Continued From Page Six)

Avenue Baptist

Each Sunday morning at the Avenue Baptist Church Sunday school is held at 9:45. The morning worship services are held at 11 o'clock.
Training union is held each Sunday evening at 6:45 o'clock.
The Avenue Baptist church has evening worship services on Sunday evening at 8 p. m.
Mid-week prayer services at 7:30 p. m. on Wednesday night.
W. M. U. meets Friday at 2:30 p. m.

First Baptist

Sunday school at the First Baptist church is held at 9:45 and the morning worship services are held at 10:50.

Sunday evening training union will be held at 6:15 followed by the evening worship services at 7:30.

Officers and teachers meet at 6:30 Wednesday evening. Prayer meeting is held at 7:30. At 8:15 choir practice is held.

The church is located on the corner of Fifth and Main Street. Bob Lawrence is educational and music director and Shirley Sharp, secretary.

Dr. Orville Yeager of Plainview will fill the pulpit for the services Sunday.

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NEWS EVENTS * HAPPENINGS FROM FRIO

By Mrs. Owen Andrews

The program planned by the young people for Easter, and postponed because of the rain, will be presented next Sunday evening, 7:30 is the time for beginning the evening services on Sunday and 8 o'clock for Wednesday evening.
Mrs. D. W. Ward and daughter Judy were among those ill with bronchial infections last week.
Mr. and Mrs. W. H. Thompson and Lavon and Tawana were guests in the Hiran Odom home, south of Dimmitt, Sunday afternoon.

Mr. and Mrs. Owen Andrews, Glenn, Veradelle and Frances took dinner in the S. B. McLellan home in the Hiram Odom home, south callers were Mr. and Mrs. A. D. Johnson.

Dr. E. K. Jones and two children of Wellington, were visiting the H. E. Lindleys, Saturday, while Mrs. Jones attended the Federated Club meeting in Hereford.

Mr. and Mrs. T. L. Sparkman, Sr., left Thursday to visit several days at Mrs. Sparkman's sisters' home Mrs. R. A. Gilliam at Melvin, and other points.

On Saturday, Mr. and Mrs. J. E. Andrews and Miss Alma visited their brother, Fred Andrews and family at Melrose, a sister, Mrs. Ralph Hart and family at Melrose and another sister, Mrs. Roscoe Burris and Mr. Burris at Texico.

Recent visitors in the C. C. Stockton home were Mr. and Mrs. John Hootens and family of Borger, Mr. and Mrs. W. M. Majors of Point, Mr. and Mrs. Wm Heath and family and Ray Stockton of Amarillo, and Mr. and Mrs. Frank Hooten of Plainview.

Visitors last week end were Mr. and Mrs. Stockton and Mr. and Mrs. Frank Hooten all of Plainview.

Taking dinner at the Peacock home in the Palo Duro community Sunday were: Mr. and Mrs. Edwin Mauk and family, Mr. and Mrs. Raymond Mobley and children, Mr. and Mrs. Floyd Cole and children, Mr. and Mrs. Lee Renfro and family, Mrs. H. M. Mobley, Miss Lanelle Mobley, Don Mobley and Austin Mobley.

Mr. and Mrs. Cecil Miller of Palo Duro, visited his brother and family, H. C. Miller, on Sunday.

Newcomers in the community are Mr. and Mrs. Randy Ward and twin daughters, Karen and Sharon. They will farm the place known as the old Powers' place. Randy is a brother to D. W., pastor of Frio Baptist Church.

How Can I?

By Anne Ashley

Q. How can I make a good stew-
go wash?

A. By stirring Portland cement into water until the consistency of an oil paint is obtained. Two per cent of calcium chloride by weight of the cement may also be added generally with advantage. Apply this paint with a stiff brush, or it may be sprayed on the walls.

Q. How can I keep the teeth and gums in good condition?

A. Try using salt occasionally on the tooth brush, instead of the usual toothpaste. It invigorates the gums, and if used with cold water, is an excellent mouth wash or gargle.

Q. How can I remove the small pieces of meat that adhere to the food chopper before washing it?

A. Run a piece of stale bread through the chopper. This will clean out all the particles from the knives and holes.

Q. How can I clean white kid?

A. White kid is very effectively cleaned by using a mixture of equal parts of powdered alum and fuller's earth. Dip a flannel cloth into this and rub on the soiled parts. When clean, brush with a clean flannel.

Q. How can I make steak tender?

A. The next time a tough piece of steak is bought, try mixing a small quantity of vinegar and olive oil thoroughly, and rubbing it on both sides of the steak. Allow to

stand for about two hours before trying.

Q. How can I clear the complexion?

A. Buttermilk is an excellent remedy for clearing a muddy complexion, and if one would drink a quart a day, a decided change would be noticed in the complexion after a few weeks.

POLL PARROT speaks



To join this club
You pay no dues
You simply wear
Poll Parrot Shoes!

Anthony's

THE C. R. ANTHONY CO.
Hereford



Spell petrochemical the easy way...

P-R-O-G-R-E-S-S

Progress in finding and producing oil is an old story to the oil country. Nearly everybody has heard about the oil industry's day-to-day miracles in exploration and production.

Now we all have a new series of miracles to wonder at—the transformation of petroleum hydrocarbons into chemical products of astonishing variety. These chemicals from petroleum have even added a new word to the American vocabulary—*petrochemical*.

Progress in the field has been amazing. The capital investment in new industries based on the petrochemicals has mounted to hundreds of millions. The new plants have created thousands of new jobs. And petrochemicals, as an industry, have provided a wider, a more complete, use of the country's oil resources.

Butadiene and butyl for synthetic rubber, toluene for TNT, solvents, aldehydes, and many other petrochemicals—even alcohols—are now produced in oil refineries. For example, the Humble Company, at its Baytown, Texas, refinery, is building facilities to manufacture paraxylene, the raw material for the new fabric called *dacron*.

The day may come, and very quickly, when you can be clothed from tip to toe in synthetic fabrics derived from petroleum; when petrochemicals provide the rubber for your tires, the plastics for your car's interior fittings, the fabric for the seat covers, the vehicle for body paint and polish.

The petrochemicals spell *progress*... progress to which the oil industry contributes research, capital, manufacturing facilities and, most importantly, an enterprising spirit.



HUMBLE OIL & REFINING CO. ★ HUMBLE PIPE LINE CO.

Christianity MUST Win! . . . CHRISTIANITY WILL WIN!

Christian Science

Christian Science services are held each Sunday morning at 11 a.m. in the Star Theatre. All are invited to attend.

The Golden text of the Lesson-Sermon on "Doctrine of Atonement" will be from I John 1:3.

First Methodist

Sunday school is at 9:45 o'clock at the First Methodist Church with the morning worship at 10:55 o'clock. The MYF Groups will meet at 6:45. The evening worship will be at 7:30.

Tuesday at 9:15 the Woman's Prayer group will meet in Ward hall. At 2:30 the Win One class will meet in Ward hall.

Wednesday, April 22, men of all denominations will meet in Fellowship hall at 7 o'clock for breakfast.

Wednesday at 9:30, all circles of the WSCS will meet together in Ward hall to continue the study, "African Heritage" under the direction of Mrs. Richard Barnard. At 7:30 the choir will meet for rehearsal. At 7:30 prayer meeting will be held in Ward hall.

At 2:30 Thursday the Happy Helpers will meet in the Primary room.

Immanuel Lutheran

Divine worship service is held each Sunday morning at 11 o'clock at the Immanuel Lutheran church. Sunday school for all ages begins at 10 o'clock.

Midweek worship services are held each Wednesday at 8 o'clock.

"Moments With God," a devotional program, is presented each Saturday morning at 11 o'clock over radio station KPAN.

The Immanuel Lutheran church is located at Park Avenue and B Street.

Assembly of God

Each Sunday morning Sunday school is held at 9:45 and the morning preaching is at 11 o'clock.

Young people's and Junior children's church meets on Sunday night at 8:30.

Each Sunday morning at 8:45 over KPAN the Assembly of God church has a radio program.

Prayer meeting will be held at 7:30 p.m. on Wednesday night.

The WMC meets on Thursday afternoon at 2 p.m.

Church of Nazarene

Sunday school hour is at 10 o'clock Sunday morning.

Each Sunday morning worship services are held at the Church of the Nazarene at 11 o'clock.

Youth services start at 6:45.

The Sunday night services are conducted at 7:45.

Prayer meeting on Wednesday night at 7:45 p.m.

Rev. Jess Rains is pastor of the Church of the Nazarene which is located at Fourth and Jackson.

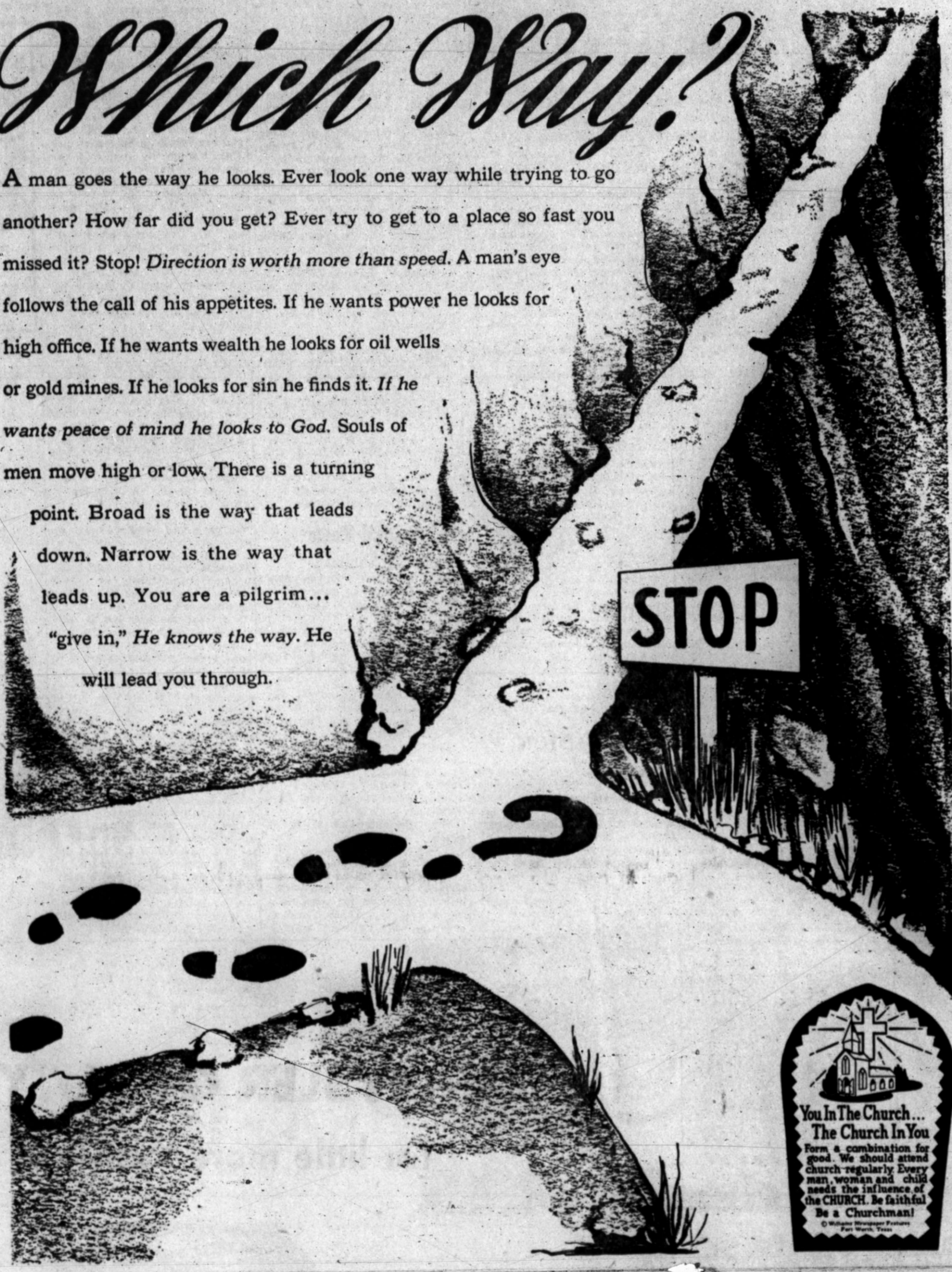
Seventh Day Adventist

The Seventh Day Adventist services will be held on Saturday, April 4 at the church at Third and Lawton.

Sabbath school is held at 10 a.m. and the worship service is conducted at 11 a.m.

Which Way?

A man goes the way he looks. Ever look one way while trying to go another? How far did you get? Ever try to get to a place so fast you missed it? Stop! *Direction is worth more than speed.* A man's eye follows the call of his appetites. If he wants power he looks for high office. If he wants wealth he looks for oil wells or gold mines. If he looks for sin he finds it. *If he wants peace of mind he looks to God.* Souls of men move high or low. There is a turning point. Broad is the way that leads down. Narrow is the way that leads up. You are a pilgrim... "give in," *He knows the way.* He will lead you through.



This Series of Church Ads Is Being Published Through the Cooperation of the Local Ministerial Alliance and Is Paid For By The Undersigned Individuals and Business Institutions

First Presbyterian

Sunday school is held at 9:45 each Sunday morning at the First Presbyterian church.

It is followed by morning worship at 11 o'clock.

St. Thomas Episcopal

The second of a series of inquirers' classes will meet Thursday night at 8 o'clock in the St. Thomas Episcopal Church with Bishop George Quarterman. Following the lecture, there will be an open forum discussion.

"The Good Shepherd" (John 10: 11) will be the text of the sermon at the morning prayer service on Sunday at 11 o'clock.

Sunday school meets at 9:30 o'clock.

Church of Christ

The Church of Christ has two morning worship services each Sunday morning.

The first service begins at 9 o'clock and starting at 9:15 is on the air. The broadcast is over at 9:45 and the services are dismissed at 9:50.

The second service is held at 11 o'clock.

Sunday school is held each Sunday morning at 10 o'clock.

Time for the young people's meeting on Sunday evening is at 6:45 and the evening worship is held at 7:30.

The Hereford Church of Christ radio broadcast is heard daily at 9:30 over KPAN.

The nationwide broadcast by the Church of Christ is each Sunday afternoon at 1 o'clock.

First Christian

Sunday school classes for all members of the family meet at 9:45 at the First Christian church.

Morning worship is held at 10:55. The youth meetings are held each Sunday night at 6 o'clock. Sunday evening worship is held at 7 o'clock.

The morning sermon will be: "The Road to Self Conquest" and the evening sermon will be: "A Consecrated Minority."

The young people of the church will have lunch at the church at 12:30 Sunday, April 19, and following the lunch will have a planning session. At 5:45 they will reconvene for a report meeting and supper. The youth will be in charge of the evening vesper service.

Church family night will be held on Friday night, April 24.

April 20-23 is the state convention in Lubbock.

Don Root is the pastor of the church which is located at Sixth and Main.

St. Anthony's Catholic

Sunday Mass at 6:30, 8 & 10 a.m.

Daily Mass at 7 a.m. at the new church and 8:15 at the old church.

Holy Hour at 8 Thursday.

Confessions: Thursday from 8:30 to 9:30 p.m.

Saturday from 5 to 6 p.m. and 8 to 9 p.m.

East Side Baptist

Sunday school will be at 9:45 a.m. Sunday morning and Training Union will be held at 6:45 pm. Worship services will be at 11:50 a.m. and 7:45 p.m.

Teachers and Officers will meet on Wednesday evening at 7:30 with the Prayer Service following at 8:00 p.m. Training Union Workers will meet following Prayer service.

The men of Eastside Chapel will attend the Association Brotherhood Rally in Tulsa on Tuesday evening, April 14 at 7:30 p.m.

All are invited to attend each of these services.

(Continued on page 7)

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The Bank of Friendly Service

SEARS GRAIN CO.
Hereford - Dimmitt - Black

McRIGHT & SMITH
Tractor & Automotive Supplies

PALO DURO CONOCO SERVICE
Friendly Service

VAUGHT LAUNDRY
Service Plus Courtesy

PITMAN GRAIN CO.
Grain Buyers

SHELTON TIRE EXCHANGE
Serving You Is Our Business

HEREFORD LAUNDRY & DRY CLEANERS
Family Finish Laundry Our Specialty

HEREFORD LUMBER CO.
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JIM HILL HOTEL & CAFE
Locally Owned - Locally Operated

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Chrysler-Plymouth Sales & Service

BIG T PUMP CO.
Complete Pump Repair & Service

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Quality - Service - Economy

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BRADLEY GRAIN CO.
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M & M PLUMBING CO.
Plumbing & Heating Hdqs.


WALKER REFRIGERATION SERVICE
Complete Refrigeration Repair





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Easter News

By Mrs. L. E. Stone

John H. Burnett visited with his parents Mr. and Mrs. Judd Burnett in Duke, Okla. Sunday. Those having dinner at the Jim Brooks' Easter Sunday were Mr. and Mrs. James Taylor and children and Mr. and Mrs. Ruben Taylor and son, Stevie. Afternoon visitors were Mr. and Mrs. Garcy Harper and children; also Jimmie, Linda and Wilma Burkett from Hereford.

Mr. and Mrs. Bob Bradford of Floydada visited Mr. and Mrs. Glenn Godfrey recently. Mrs. Bradford is a sister to Mrs. Godfrey. Mr. and Mrs. Olin LaPlant spent Sunday in the home of Mr. and Mrs. Leo Hall.

Mr. and Mrs. S. J. Glenn spent Easter Sunday with Mr. and Mrs. A. B. Glenn at Hereford. Mr. and Mrs. Bill Carthel visited in the home of Mr. and Mrs. Glenn Godfrey Wednesday night.

Mr. and Mrs. Buddy Moses of Littlefield visited in the Ernest Flood home Sunday evening. Mr. and Mrs. Bill Carthel and Mrs. Dick Golden made a trip to Amarillo Saturday.

Mr. and Mrs. Dick Golden spent the Easter week end with Mr. and Mrs. J. M. Carthel of Lockney. Phones have been added in the homes of G. H. LaPlant, Bill Carthel, Garland Adams and Elbert De Lozier.

Mr. and Mrs. Bill Carthel, Danny and Donny Ray attended church in Hereford Sunday and spent the remainder of the day in the home of Mr. and Mrs. H. V. McCabe at Dawn.

Mr. and Mrs. Ernest Flood and children, Mr. and Mrs. Edwin Flood and Sharon ate dinner with Mr. and Mrs. J. H. Flood Sunday and spent Sunday afternoon visiting.

Mrs. C. P. Wortham visited in the L. B. Wortham home the past week. Mr. L. B. Wortham flew to Detroit Sunday and drove a new car home, returning Wednesday night.

Family Reunion
Those attending a family reunion in Mr. and Mrs. M. W. Fields' home in Portales, New Mexico, Easter were Mr. and Mrs. W. A. Fogle, Borwell, Okla.; Mr. and Mrs. B. F. Brown, El Paso, Tex.; Mr. and Mrs. Nolan Fields and daughters, Sundown, Tex.; Mr. and Mrs. D. W. Fields and son, Seligman, Ariz.; Mr. and Mrs. Fred Walton, Hereford; Mr. and Mrs. Eugene Goldsmith and son, Maricita, Okla.

Mr. and Mrs. W. A. Fogle, Mr. and Mrs. Eugene Goldsmith and son of Oklahoma spent Thursday night in the home of Mr. and Mrs. Fred Walton.

Sewing Club Meets
The Easter Sewing Club met April 9, at the Community building with Mrs. Ruby Stone and Mrs. J. H. Burnett serving as hostesses. Roll call was answered with garden hints. There were 16 members present. The afternoon was spent in quilting. The next meeting will be April 23 with Mrs. Fred Walton and Mrs. A. E. Rhodes as hostess. Roll call will be the flower exchange and a hobby sale will be the diversion of the afternoon. All members and visitors are urged to be present.

Miss Norma Rhodes, daughter of Mr. and Mrs. A. H. Rhodes has just returned home after spending several days in the Amherst hos-

NEWS EVENTS * HAPPENINGS FROM FRIO

By Mrs. Owen Andrews

The program planned by the young people for Easter, and postponed because of the rain, will be presented next Sunday evening. 7:30 is the time for beginning the evening services on Sunday and 8 o'clock for Wednesday evening. Mrs. D. W. Ward and daughter Judy were among those ill with bronchial infections last week.

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On Saturday, Mr. and Mrs. J. E. Andrews and Miss Alma visited their brother, Fred Andrews and family at Melrose, a sister, Mrs. Ralph Hart and family at Melrose and another sister, Mrs. Roscoe Burrell and Mr. Burrell at Texico.

Recent visitors in the J. C. Stockton home were Mr. and Mrs. John Hootens and family of Berger, Mr. and Mrs. W. M. Majors of Point, Mr. and Mrs. Wm Heath and family and Ray Stockton of Amarillo, and Mr. and Mrs. Frank Hooten of Plainview.

Visitors last week end were Mr. and Mrs. Stockton and Mr. and Mrs. Frank Hooten all of Plainview.

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ALL THESE FEATURES...

- GREATEST MANEUVERABILITY** of the 3 leaders—saves you time and effort.
- 7 POWERFUL ENGINES**, with 100 to 171 h.p.—3 engines brand-new. Of the 3 leading truck manufacturers, no one offers as many engines as Dodge.
- TRUCK-O-MATIC TRANSMISSION** with 3700 Fluid Drive, for the best in shift-free driving. Available in 1/2- and 3/4-ton models.
- SUPERSAFE BRAKES** of the advanced dual-primary type in 1- through 4-ton trucks. Of the "Big 3," only Dodge offers these up-to-date brakes.
- More power** in the 1 1/2- and 2-ton leaders than the other 2 leading makes.
- More pick-up bodies** than the other 2 leaders, including new 116" wheelbase 1/2-ton pick-up.
- Greatest 1/2-ton payload** and cubic capacity of the 3 leaders.
- Fluid coupling**, for smoother traction in 1/2-, 3/4- and 1-ton models, offered only by Dodge.
- 2 fuel filters** on all models to assure cleaner fuel and cleaner engine.
- Floating oil intake** selects clean oil just below top; avoids sediment at bottom of crankcase.
- Water-distributing tube** on all models directly cools valve seats... means longer valve life.
- Exhaust valve seat inserts** on all models for better valve seating, longer engine life.
- 4-ring pistons** on all engines save oil, upkeep.
- Independent parking brake** on all models is simple, efficient, powerful.
- Cyclabond brake linings** last longer... no rivets to score brake drums.
- Oriflow shock absorbers** on 1/2-, 3/4- and 1-ton models give smoother riding.
- Better balanced weight distribution** for extra payload.

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DODGE TRUCKS
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1/2-ton through 4-ton
See or phone us for a good deal

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A. Run a piece of stale bread through the chopper. This will clean out all the particles from the knives and holes.

Q. How can I clean white kid?

A. White kid is very effectively cleaned by using a mixture of equal parts of powdered alum and fuller's earth. Dip a flannel cloth into this and rub on the soiled parts. When clean, brush with a clean flannel.

Q. How can I make steak tender?

A. The next time a tough piece of steak is bought, try mixing a small quantity of vinegar and olive oil thoroughly, and rubbing it on both sides of the steak. Allow to stand for about two hours before frying.

Q. How can I clear the complexion?

A. Buttermilk is an excellent remedy for clearing a muddy complexion, and if one would drink a quart a day, a decided change would be noticed in the complexion after a few weeks.

Seventy-two percent of the earth's surface is water.

POLL PARROT speaks



To join this club you pay no dues you simply wear Poll Parrot Shoes!

Anthony's

THE C. R. ANTHONY CO.
Hereford

Spell petrochemical the easy way...

P-R-O-G-R-E-S-S

Progress in finding and producing oil is an old story to the oil country. Nearly everybody has heard about the oil industry's day-to-day miracles in exploration and production.

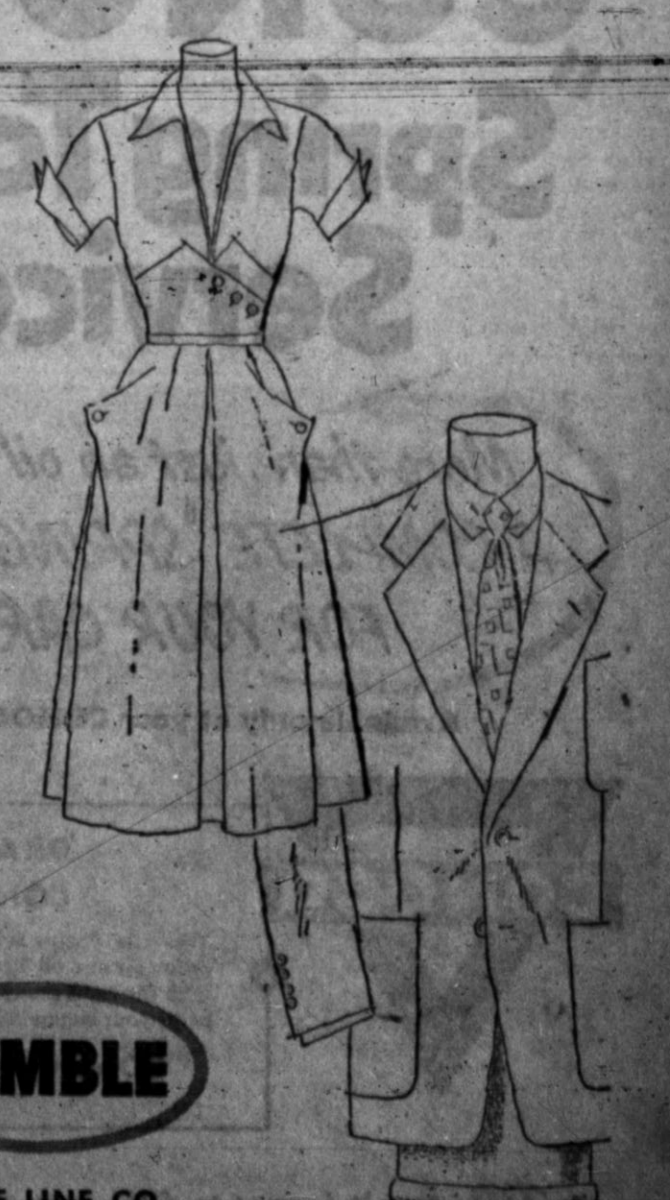
Now we all have a new series of miracles to wonder at—the transformation of petroleum hydrocarbons into chemical products of astonishing variety. These chemicals from petroleum have even added a new word to the American vocabulary—*petrochemical*.

Progress in the field has been amazing. The capital investment in new industries based on the petrochemicals has mounted to hundreds of millions. The new plants have created thousands of new jobs. And petrochemicals, as an industry, have provided a wider, a more complete, use of the country's oil resources.

Butadiene and butyl for synthetic rubber, toluene for TNT, solvents, aldehydes, and many other petrochemicals—even alcohols—are now produced in oil refineries. For example, the Humble Company, at its Baytown, Texas, refinery, is building facilities to manufacture paraxylene, the raw material for the new fabric called *dacron*.

The day may come, and very quickly, when you can be clothed from tip to toe in synthetic fabrics derived from petroleum; when petrochemicals provide the rubber for your tires, the plastics for your car's interior fittings, the fabric for the seat covers, the vehicle for body paint and polish.

The petrochemicals spell progress... progress to which the oil industry contributes research, capital, manufacturing facilities and, most importantly, an enterprising spirit.



HUMBLE

HUMBLE OIL & REFINING CO. * HUMBLE PIPE LINE CO.

FOIBLES

Kent Sware
 The two platoon system is dead, via legislation, in football and the two platoon system in baseball seems headed for the same type graveyard, but in that sport's case, by choice. . . The baseballers think that the practice of using some players against starboard flinging and replacing them when the opposition employs a portsider is pure hokum. . . Their reaction is that if you are going to hit any kind of pitching, that you have to have the opportunity and that on a daily trial basis. . . Their thesis should be read and reckoned with, if for no other reason, than that cog-nizance be given their plea to work out their hitting chores against both styles of throwing. . . The great hitters of the ilk of Cobb, Wagner, Ruth, Gehrig, Hornsby, Sisler, Simmons, Williams, Terry, et al, took cuts at all manner and sorts of chunking, even when they were breaking in to the big smoke. —Which may have been a contributing factor to their ultimate success in hitting. . . How can you know whether a guy can hit certain types of firing unless he is afforded the chance?? It's a lead pipe cinch that a bench jockey can't discern that fact from his distance. . . Even in the dead of winter I forecast trouble for the Chisox in the runs batted in department when they swapped a-way their one and only producer in Eddie Robinson. . . Even at this early stage they've embraced that weakness and are trying to do something to alleviate that nearly-always fatal fault. . . They figured that Vern Stephens would plug the gap but Junior is barely hitting up to his weight and that's not even 200. . . Richards has almost reached the boards in the barrel for he's down to Minnie Minoas as his cleaner-upper. . . And when you look at Minnie's 1952 performance, probably nobody is worried except

Fancy and Plain

the Chisox and Richards, for he didn't blister the agate to any great degree, hitting only 281, propelling only 61 across the platter and slamming 11 round-trippers. . . The Chicago's clean-up man of '52, Robinson, had one of the better clean-up records of both major leagues, with his 296 batting average, 104 runs driven in and 22 homers. Only Al Rosen of the Clevelanders drove in more runs and his aggregate was only 105. Doby tied Robinson and the only other American leaguer who reached the century total was O-zark Ike Zernial of the A's. . . You still need runs to win ball games and maybe the combo of Robinson and Zernial will pick up the A's to a point of contention. . . The Big Leagues open next week but when you face the facts one realizes that the quality isn't there. Only one really-first water hitter remains, Musial, and he is such a good business man and careful, too, that his high mark of color doesn't show enough to be so termed. . . Some comers are in the ranks but when you consider that Country Slaughter, well on the down grade now, on a fading vestige of his old ability, was instrumental in putting the Cards in the fight last season, one can well imagine what a couple of good young ball players would do to either league, if they were on the same club. . . I saw a UP seasonal prediction of how the majors would wind up this year and it was unique, since it relegated the Clevelanders to fourth in the AL. . . I have no affection for the Greenburgers, as long as he is around and about that club, but I don't think their porous infield will be able to pull the pitching of Lemon, Garcia and Winn, plus sporadic hitting by Rosen, Doby, Mitchell and Easter et al, down to the number 4 slot in that sub-par league. . .



The dry Texas Panhandle gurgled and imagined blue water and swaying palms when Pat Reid modeled this smart number in a fashion show, held in the officer's dining hall at Webb Air Force Base, Big Spring. Pat is Mrs. Andrew Reid, wife of an air force pilot-instructor in jets. (AP Photo from Air Force).

GARCIA NEWS

By Mrs. Ernest L. Brown
 Mr. and Mrs. Bob Howard were up from Las Cruces, N. M. for the Easter holidays visiting in the home of his parents, Mr. and Mrs. W. D. Howard.
 Mr. and Mrs. David Busby and daughter, Patricia, Mr. and Mrs. Joe Brown and Larry from Lubbock visited in the Bruce Coleman home Wednesday.
 Mr. and Mrs. I. N. Thweatt went to Levelland Friday for a few days stay.
 Al Warner visited in the home of the S. N. Thweatts. He showed them some pictures he had made of the Rose parade, Palo Duro Canyon and Boys Ranch.
 Mrs. Josie Busby of Miller, S.D. is visiting in the home of her daughter, Mrs. Bruce Coleman.
 Mr. and Mrs. H. W. Roberts of Floydada visited in the N. A. Brown home recently.
 Mr. E. O. Brown, brother of Noble Brown visited in the N. A. Brown home this week.
 Mr. and Mrs. John McCullar had as guests this week her brother and family.
 Mr. and Mrs. N. A. Brown and Mr. and Mrs. Eldred Brown and Tommy made a business trip to Lubbock.
 Sunday guests in the N. A. Brown home were Mr. and Mrs. W. L. Potts of Bellview, N. M. and Mr. and Mrs. Cordie Potts, Marilyn, Larry and Jay of Friona.
 Mrs. Henry Hastings was a recent visitor in McLean to see her daughter, Mrs. Wayne Hill and the new grandson. She was accompanied to McLean by her daughters, Mrs. Chas. Hill and children, and Mrs. J. T. Gilbreath, Jr., and Royce.

FRIDAY SATURDAY

PACIFIC PAY-OFF
 By the Navy's Daredevil Hell-Divers!
FLAT TOP
 in thrilling COLOR!
 starring Sterling HAYDEN • Richard CARLSON

STAR

TUESDAY ONLY

YES! YOU HAVE A CHOICE
 THE SICKLE OR THE CROSS
 COMMUNISM OR THE CHURCH
 SEE
"SEEDS OF DESTRUCTION"
FREE ALL DAY TUESDAY
 A COMMUNITY SERVICE

STAR

2 DAYS ONLY

SUNDAY MONDAY

WHEN SCANDAL BRANDED A GREAT AMERICAN'S WIFE

Andrew Jackson and his beloved Rachael lived the most tragic romance in American history — because their vicious enemies twisted an innocent mistake into a scandal. "THE PRESIDENT'S LADY" tells this story in one of the screen's truly great achievements. We sincerely recommend it!
The Manager



SAVAGE INDIAN FIGHTER and HIS WOMAN OF FIRE!
 For the greatest Indian fighter of all, the mob's cry of "Harlot!" against his wife was an insult he had to fight with blood and hot lead — just as together they had fought the Seminole's tomahawk and deadly arrow!
SUSAN CHARLTON HAYWARD • HESTON
Irving Stone's best seller
The PRESIDENT'S LADY
 with SAY BAINTER JOHN MCINTIRE
 BASED ON THE EXPLOSIVE NOVEL . . .

PITMAN SERVICE STATION



MAIN STREET & HIGHWAY 60

Phone 588

"WE FIX FLATS"

It's Spring in Texas!



Make SURE your car gets

CONOCO "Spring Tonic" Service!

FREE BATTERY CHECK-UP
 Your Mileage Merchant will clean battery terminals and make sure your battery is in top condition.

FREE RADIATOR SERVICE
 He'll tighten hose connections, flush radiator if you wish, and see that your cooling system is set for warm-weather driving.

"CONOCO CHEK-CHART LUBRICATION"

Using Conoco's special Chek-Chart for your make of car, he will get to every single lubrication point, assuring smooth, squeak-free riding. And he'll replace winter-worn transmission and rear-axle lubricants with correct Spring-grade Conoco lubricants for quiet, wear-free operation.

More than just an oil change
A COMPLETE "SPRING TONIC" FOR YOUR CAR!

Available only at your CONOCO Dealer



DRAIN AND REFILL WITH CONOCO Super MOTOR OIL

While the engine is hot, he'll drain your gritty, winter-worn oil. He'll recondition air and oil filters, and, most important of all, he'll refill your crankcase with the right grade of CONOCO Super — the motor oil with Oil-Plating® that helps your engine eat less — run better — live longer!

CONOCO Super IS A HEAVY-DUTY OIL

P.S. Don't forget to fill your tank with CONOCO 'Spring-Tailored' gasoline!

We Of The Theatre Congratulate You On The Occasion Of Your Wedding Anniversaries

Anniversaries from Thursday, April 16 - Saturday, April 18

- Mr. and Mrs. J. A. Derryberry
- Mr. and Mrs. Bobby Owen
- Mr. and Mrs. Orland Newell
- Mr. and Mrs. Sam W. Brown
- Mr. and Mrs. Frank A. Gyles
- Mr. and Mrs. Edward B. Jesko

FRIDAY SATURDAY

TEXAS

SUNDAY MONDAY

FLIGHT TO MARS
 starring CHAPMAN MICHENER
 Color by TECHNICOLOR

WAGON TRACKS West!
 with WILD BILL ELLIOTT

TARZAN'S Savage Fury
 LEX BARKER
 DOROTHY HART

THURS. - FRI.

RAINBOW ROUND MY SHOULDER
 Color by TECHNICOLOR
 starring Frankie LAINE
 Billy DANIELS • Charlette AUSTIN
 A COLUMBIA PICTURE

TOWER

SAT. ONLY

NO END TO THE LAUGHS!
 LEO HUNTZ
GORCEY • HALL THE BOWERY BOYS
NO HOLDS BARRED
 starring Marjorie REYNOLDS
 A HARBINGER PICTURE

SUN. - MON.

GREATEST INDIAN-FIGHTER OF THEM ALL!
THE PATHFINDER
 Color by TECHNICOLOR
 GEORGE MONTGOMERY
 with HELENA CARTER
 A COLUMBIA PICTURE