

WEATHER		
	High	Low
Saturday	97	60
Sunday	90	62
Monday	85	59
Tuesday	83	60

The Hereford Brand

14 Pages

Published Every Thursday

Hereford, Texas, Thursday, September 3, 1953

Our Slogan: "More People—More Farms"

PRICE 5 CENTS PER COPY



FOR SERVICE TO SCOUTING, three men received special awards at the district council meeting Tuesday in Hereford. Presented by Ernest Langley, they are the Wood Badge award to Bill Phillips; the Scouter's Award to Dr. Milton C. Adams, and the Scouters

Key to Coy Patton. Earning each of the awards involved a considerable background in Scout work as well as special training. These three are the only ones to have earned such awards in Deaf Smith County. (Staff Photo.)

All Of PMA County Committee Chosen For Another Term

All members of the Deaf Smith Production and Marketing Administration County were re-elected at the county PMA convention last weekend.

Members of the committee are N. E. Gass, chairman; Walter N. Hodges, vice chairman; C. Palmer Norton, member; Clinton Johnson, first alternate; and Lee Benefield, second alternate.

Only one delegate to the county convention, Maurice Tanna, was unable to attend the convention, as he had been taken suddenly ill.

Those who were present for the convention were Leslie Woodford, who was elected chairman; J. C. McCracken, who was chosen secretary, and members J. T. Gilbreath and Cord Hammock.

Foods Specialist Stopped In Hereford To Visit Dr. Heard

A doctor from New York who has made an extensive study of vitamins and minerals in food stopped in Hereford last weekend to see Dr. George W. Heard.

Dr. F. G. Reed, who is moving with his wife and daughter Barbara from Albany, N. Y., to Los Angeles, where he will be associated with the Lee Foundation, which, with the Royal Lee Products Company, handles Deaf Smith County products, had read Dr. Heard's book, "Man Against Toothache," and stopped to see what "The Town Without A Toothache" is like.

Dr. Heard quoted the New York doctor as saying, "If there is anything to the claim that Deaf Smith County food products have superior vitamins and minerals, I want to know about it."

Graveside Services Set For Guseman Infant

Graveside services for Timothy Guseman, infant son of Mr. and Mrs. Cecil Guseman, 505 East Fifth, were scheduled to be held at 10 a. m. today (Thursday) in West Park Cemetery, with Rev. Bartholomew Paytas, pastor of St. Anthony's Catholic Church, officiating.

The child was born at Deaf Smith County Hospital early Wednesday morning.

City Commission Still Asks Lower Gas Rates

Despite Figures Quoted By Wall



SHEETS AND PAMPHLETS of figures were brought by C. I. (Stoney) Wall, left, president of West Texas Gas Company, to the City Commission meeting Monday night to help show reasons why the company will not give a lower gas rate in Hereford. Cecil

Massey, Hereford city manager, looked over the papers as Wall read some of the data. The City Commission stood firm, though, and refused to renew the gas company franchise at this time without a lower gas rate. (Staff Photo.)

Members of the Hereford City Commission still feel that Hereford is entitled to a lower gas rate. Mayor Henry Sears told C. I. (Stoney) Wall, president of West Texas Gas Company, after Wall had stated the gas company's side of the case Monday night.

Wall had spent more than two hours explaining the company's reasons for not granting a rate reduction in Hereford, as has been requested by the City Commission.

The mayor and commissioners did not say what they propose to do now, but West Texas Gas Company has put the situation back in the hands of the City Commission.

Refuses Franchise Renewal

So far, the commission has steadfastly refused to grant a renewal of the gas company franchise which expires next Tuesday. There is no danger that Hereford will be without gas service as a result of the franchise running out, however. The gas company can continue to operate for a year in Hereford without a franchise, under provisions of the city charter.

Wall told the City Commission, and a handful of other men who had attended the meeting, that West Texas Gas Company is now serving 48 towns with nearly 1,000 miles of transmission lines. Since 1930, all towns in the system have paid the same rates. There were rate reductions in 1935, 1937 and 1940, and an increase in 1951 which was unanimously approved by all city commissions and city councils involved.

For Hereford, the overall increase was about 14.6 percent of the total collected, though domestic rates went up about 12 percent, and commercial rates about 19 percent.

Load Factor

Hereford's gas load factor, Wall said, is about 18 percent. That is, the gas lines, figured on a year-round basis, carry only about 18 percent of their total capacity. Usage in 1952 ranged from a low of 9 million cubic feet of gas in December. During the smallest hour of use, only 6,200 cubic feet of gas were used in Hereford, while the heaviest hour saw 123,400 cubic feet pumped to consumers.

Wall's figures showed that West Texas Gas Company is making a little less than 7 percent on their investment in Hereford, partly because of the 52 percent Federal income tax on all corporation income over \$25,000.

Pipeline Costs

The West Texas Gas president said that in figuring up the costs of operating the system and the profits from each town, the cost of pipelines is allocated, which changes the amount of profit that one town would make for the company.

When asked about towns which have lower gas rates, Wall said, (Continued on Page 2)

Three Local Men Receive Special Scouting Awards

Three Hereford Scouters received special recognition for their work in the Boy Scout program at the monthly council meeting Tuesday noon in Hotel Jim Hill.

Bill Phillips, who already has the Scouters Key, received the Wood Badge Award, Dr. Milton C. Adams received the Scouters Award, and

Coy Patton received the Scouters Key. Ernest Langley made the presentations.

The award received by Phillips is primarily for attending a special 10-day training course which prepared him for work in training other men as Scout leaders.

Dr. Adams award was made for his work in conducting training courses and working with the Scout movement for more than three years, while Patton's Scouters Key was received for working in the Scout program, both as leader of a unit and in the planning and training phases of the program.

First of Kind
Except for the Scouters Key

Guilty Plea Is Entered Under New DWI Law

Charles Ray Brown had the dubious honor Monday of being the first man sentenced in Deaf Smith County under the new law concerning persons who are convicted of driving while intoxicated.

Brown, who plead guilty before County Judge Horace Schloss, was given seven days in jail and a fine of \$50 and costs.

He also had his drivers' license taken away from him, and he was told that his right to drive any type of motor vehicle in Texas was automatically suspended for a period of six months.

Minimum Jail Sentence

Under the new law, a conviction for driving while intoxicated carries a minimum sentence of three days in jail and a fine of \$50 and costs. Under the former statute, either a fine or a jail sentence, or both, could be given in such cases.

Brown was picked up about 9:30 o'clock Sunday night on Highway 60. Testimony from the arresting officer showed that his car went over to the left-hand side of the highway and then on to a gravel shoulder. At that point, he barely missed hitting a cement culvert.

Comment By Line

County Attorney J. Edward Line pointed out that the fine in a DWI case may be as high as \$500, and the jail sentence up to two years.

In another major change in the law, the judge may, at his discretion, commute the jail sentence to a probation period of not less than six months. The probation part of this new law reads very similarly to that on adult probation in felonies, Line says.

which Bill Phillips had already received, these are the first awards of this type ever to be made in Deaf Smith County.

A planning program for all Scouting activities in the council will be held at the First Methodist Church at 8 o'clock Friday, Sept. 11, according to an announcement made by Langley. Each sponsoring organization is asked to have its institutional representatives present at the meeting.

It is hoped that, at that time, conflicts in the programs can be ironed out, Langley said.

Work is now underway on the planning of a finance campaign. Sylvester Slagle reported, and Bruce Miller said that three troops and one Cub pack are to be chartered soon.

Plans are also underway for the First Presbyterian Church to sponsor a Cub Pack. Harold Close has been appointed institutional representative. A new Explorer Post is being sponsored by the Kiwanis Club, with Bill Price as advisor, the council was informed.

Bert Boomer reminded the men that Scouts and Scouters have been invited to attend the Randall District field meet at Canyon Sept. 25-26, and stay for the football game on the second day. Troops (Continued on Page 2)

School District Budget Estimate Set At \$534, 425

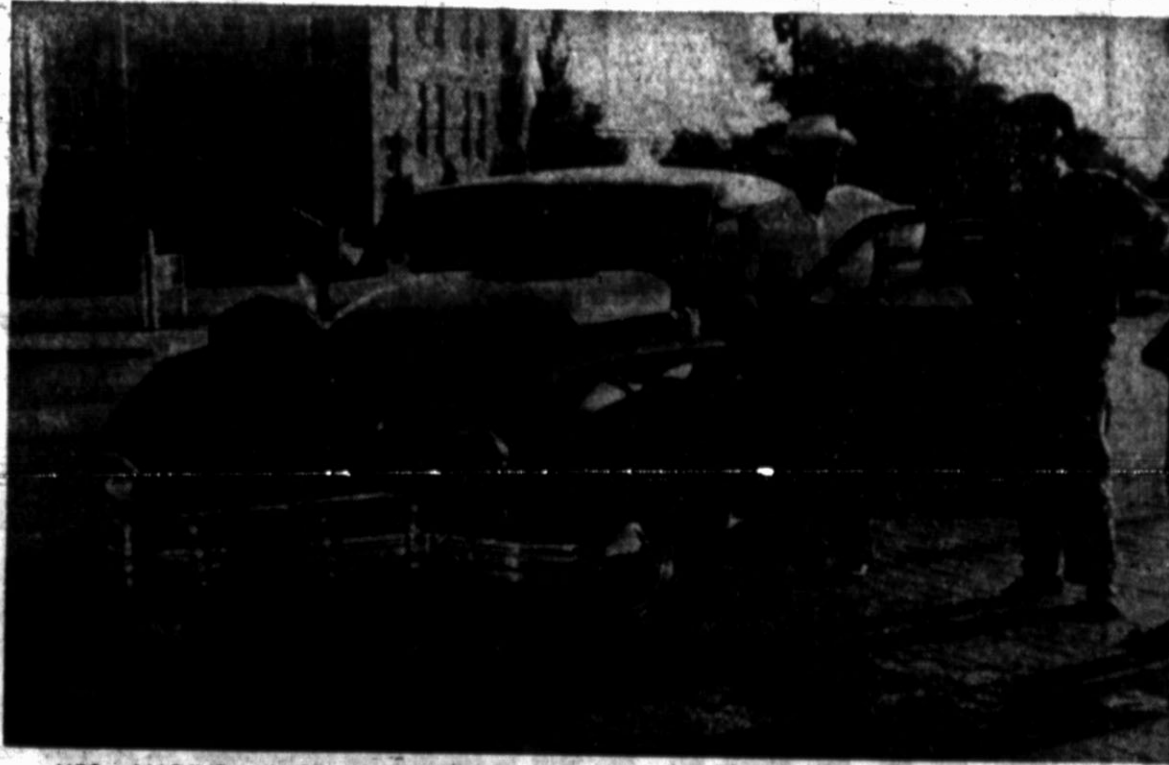
The budget estimate for the Hereford Rural High School District for the 1953-54 school year is \$534,425, according to a summary prepared for the Board of Trustees.

Of this amount, \$219,948 is planned for salaries; \$68,900 for supplies and expenses, including repairs and upkeep of the school plant; \$30,600 for new equipment, including school buses; and \$56,583 for interest and bond retirement.

Half From State

Of the total amount, about one-half will be supplied through the Texas Education Agency from State Public School Funds, and the remainder through local school taxes.

A public hearing on the proposed budget will be held at the next regular meeting of the Board of Trustees, which will be held in the Superintendent's office on Monday night, September 7 at 7:30 o'clock. Details of the proposed budget will be brought out at that time.



MRS. NADINE HULSE was hospitalized Monday with shock after the collision of her 1947 Frazer with 1949 Chevrolet driven by Benigno Sena Pacheco at the intersection of Fifth and Main about 7:45 o'clock Monday morning. The Chevrolet was turned completely around by the impact, and caused damage to two cars on the Sharp-Edwards

used car lot. Ed Curtisinger, left, and Bill Hendricks were standing by the car, where Mrs. Hulse was lying down on the front seat, as they waited for Gilliland Funeral Home ambulance to arrive. Pacheco has been charged with failing to grant the right-of-way. (Staff Photo.)

FIVE CARS DAMAGED IN COLLISIONS

Damage totalling \$1,250 occurred in two accidents here Monday morning about 7:45 o'clock, one at Main and Fifth, the other at Main and Highway 60.

Mrs. Nadine Hulse, driving a 1947 Frazer, was going south on Main street and Benigno Sena Pacheco of Dawn, driving a 1949 Chevrolet, was going west on Fifth street when their cars collided at the intersection.

Investigating officers said that

Pacheco pulled into the intersection of Fifth and Main exceeding a safe speed and Mrs. Hulse, also exceeding a safe speed, struck the right side of the Chevrolet, spinning it around and over the curb.

The Chevrolet struck the front of a 1953 Chevrolet parked on the Sharp-Edwards lot and shoved it into the right rear of a 1951 Chevrolet, also parked on the lot.

hospital by the Gilliland ambulance. She was released Tuesday. She suffered only from shock, the hospital said.

Damages were estimated at \$600 to the 1949 Chevrolet, \$500 to the Frazer, \$75 to the 1953 Chevrolet, and \$25 to the 1951 Chevrolet.

So far, only Pacheco has been charged with failure to grant the right-of-way, according to investigating officers.

(Continued on Page 2)

Around Town

Leo Forrest, manager of the Deaf Smith County Electric Co-operative, has been nominated to the board of directors of the Texas Power-Reserve Electric Co-operative, Inc., a state-wide association of rural electric co-operatives. His name will be on the ballot at TRP's annual meeting today (Thursday) and tomorrow in Mineral Wells.

A hearing on the Hereford Rural School District budget for 1953-54 will be held at 7:30 o'clock Monday evening, September 7. All interested parties are invited to attend the meeting.

Rev. Russell Wingert, pastor of the First Presbyterian Church, was scheduled to arrive back in Hereford Wednesday from his annual vacation. He will preach Sunday at the regular morning service.

Known cotton acreage in Deaf Smith County is 14,449 acres, according to the PMA office. That sounds like a pretty fair cotton crop for wheat and vegetable country.

Marching rehearsal for all High School band members will be held next Tuesday, September 8. No instruments except drums are to be used at this time.

Guy Lawrence nearly had the girls at the REA office calling for the strait-jacket boys when he walked in on "Slave Day" wearing a pair of fattened pants and no shirt or shoes and said he was ready to go to work. It was all straightened out when manager Leo Forrest came in and claimed his "slave". (Continued on Page 2)

Mrs. Anna Carver, Former Resident, Dies In Carlsbad

Mrs. Anna Carver, 40, former Hereford resident, died Sunday afternoon at her home in Carlsbad, N. M., according to word received here by her cousin, Mrs. Marie Sears. Mrs. Carver had been ill for about two years.

She is the daughter of Mr. and Mrs. Amos Stadler of Carlsbad, and a cousin of Joe and Frank Huckert of Hereford.

(Continued on Page 2)

State Bank Buys Future Location

Transactions were completed this week by the Hereford State Bank for purchase of the lot at the intersection of Sampson and Third Streets. The corner location, 100 feet by 150 feet, was purchased from Dr. L. B. Bartlett for the purpose of building a future home for the bank. It is located diagonally across from Hotel Jim Hill and faces the courthouse on the north.

"We do not expect to build immediately," said J. R. Allison, president, "but a new building is in our planning and when we do build it is our hope to construct one of the most modern banking plants in the area. We hope the time will not be too far in the future."

Assets of Three Million

The bank was organized here in 1947 and now lists total assets of more than \$3 million. Major interest in the bank is now owned by Mr. Allison, due to recent purchase of stocks. Officers and directors however, showed no change.

Officers include Mr. Allison as president; W. M. Decker and Roy Phillips, vice presidents; Cliff Estes and Doris Lindsey, assistant cashiers. Directors are W. N. Hodges, G. W. Bramley, O. G. Hill, Jr., Mr. Allison and Mr. Decker.

Last Rites Held Here This Week For Children

Funeral services for three Latin-American infants were held Monday and Tuesday.

Graveside services were held Monday morning for Margareta Lumus, infant daughter of Mr. and Mrs. Ygnacio Lumus.

Father Raymond Gillis, pastor of the San Jose Mission at the Hereford Labor camp conducted the services. Burial was in St. Anthony's Catholic Cemetery.

Died Sunday

The Lumus infant died Sunday after an illness of about three days. She was three days old.

Survivors include her parents, two brothers, and two sisters. Services were held Monday morning for Jose Abial, infant son of Mr. and Mrs. Matilde Abial, who died Sunday in the Hereford Labor Camp hospital. The services were conducted by Father Raymond Gillis. Burial was in St. Anthony's Cemetery.

Funeral Tuesday

Funeral services were held Tuesday afternoon for Amy Carrion, who died Monday after an illness of four days. The death occurred in Deaf Smith County hospital.

The child was born December 28, 1952, in Hereford.

Survivors include her parents, Mr. and Mrs. Antonion Carrion, and one sister.

Reserve Seats Sale Will Start Saturday

Football reserve seat tickets will go on sale Saturday morning, Sept. 5, at 9 o'clock at the high school, according to Don Martin, principal, in charge of seat ticket sales. The tickets will cover seats in the new stadium and will include the entire 1953 season, Martin said. Price \$5.00 year will be \$2 for each reserve seat ticket.

"No sales will be made before 9 o'clock Saturday morning," Martin said. "The places will be allotted on a first come, first served basis. No one will get the same seats they had last year unless they are on hand and make the purchase when the tickets go on sale."

Telephone Sales

Mr. Martin also said that absolutely no reserve seat tickets will be sold over the telephone before 11 o'clock Saturday morning, Sept. 5. One person will be allowed to buy tickets for a group, however, if he desires, Martin said.

After Saturday reserve seat tickets will be on sale at the high school or at Dub's Man's Shop beginning Tuesday, Sept. 8. A total of 845 reserve seats are to be offered for sale in the new stadium.

Northwest Hereford News

By Mrs. R. C. Childers

Mrs. Earl DeHart spent all last week at the bedside of her mother, Mrs. W. R. Robinson, who submitted to major surgery last Monday.

Mr. and Mrs. Garland Cornell of Dallas were overnight visitors in the home of Mr. and Mrs. Earl DeHart Monday and Tuesday. Mrs. Cornell is a sister of Mr. DeHart.

Patsy Childers and Patsy Jackson visited Edwin Cartright in Dimmitt Sunday. Edwin was injured in a car accident near Hereford last year and is still confined to his bed.

Mr. and Mrs. Cortez McNeill and boys Dave, Dudley, and Jimmy of Wayside spent Sunday visiting in the R. C. Childers' home.

Mrs. Fred Wolfington, Mrs. Paul S. Corbett, and Mrs. R. C. Childers attended the regular meeting of Council Monday afternoon.

Kenny Sears, 6-9 forward, will be back as a junior with the University of Santa Clara basketball team this winter.

Cultural H.D. Club Has Family Picnic

Northwest Hereford — Members of the Cultural H. D. Club and their families met in the Jaycee Park Friday night for a picnic supper and an evening of just visiting, after the busy summer months that have so swiftly gone by.

The picnic was planned and sponsored by the recreation committee of the club. They were Mrs. Ira Scott, Mrs. Marvis Southward and Mrs. Herbert Bellar.

Members and their families attending were: Mr. and Mrs. Herbert Bellar and family, Mr. and Mrs. A. C. Hershey and family and Susie Ann Renfro, Mrs. Louie Olson, Mr. and Mrs. J. T. Richardson, Earl DeHart and Kenneth, Mrs. Leona Packard and LeRoy, Mr. and Mrs. Ira Scott and family, Mr. and Mrs. Paul S. Corbett and son, Mr. and Mrs. Fred Wolfington and Mr. and Mrs. Pat Robinson and family.

Explorer Post Selects Leaders

Former Explorer Scout Post 51, which will be known unofficially as Post 55 until a new charter can be granted next March, has been re-organized under the sponsorship of the Hereford Kiwanis Club.

Bill Price is to be Post advisor, with Wilbur Davis as one of his advisors.

Members of the post, who have already chosen crew leaders and assistant crew leaders, will meet again tonight at the Scout Hut to complete organizational plans, and work on knots and other things needed at camporees.

Crew Leaders

Leaders are Dick Wilson, who will have Donald Zimmerman as assistant crew leader; and Billy Woodford, who will have Guinn Lovell as assistant crew leader.

There are now 18 or 20 boys on the list, but they are searching for more members. Any boy who is 14 years of age or older is eligible to join the unit, which is planning to take hikes and camping trips later in the year.

Card of Thanks

To everyone who has been so thoughtful and nice to me since my accident, I want to say Thank You from the bottom of my heart. The cards, flowers, dishes of food and visits meant more than you can ever know and the eleven ladies who came to my home and did my canning for me should certainly be numbered among the list of "good neighbors."

Thanks for everything.
Mrs. Jeff Roberson

Personals

Recent guests in the home of Mr. and Mrs. Roy Calvert were Mrs. Edward Easley and children, Donna, Betty, Carroll, and Charles of Las Vegas, N. M. They have just recently returned from a two year stay in Germany with the Army who was in the service with the Army. Also recent guests of the Calverts were Mr. and Mrs. Gilbert Rholen and sons, Mark and Roy Dale of Phillips.

Mr. and Mrs. A. L. Manjeot have returned from Santa Fe and Gallup, N. M., where they had visited Indian reservations.

Mr. and Mrs. Ed Fullwood and children, Mike and Candy of Madison, Wis., are here visiting his parents, Mr. and Mrs. R. A. Fullwood this week. Other visitors in the Fullwood home were Mrs. Charles Noland and Mrs. D. C. Walser of Summerfield and Mrs. T. R. Flay of Amarillo. Ed Fullwood is a former resident of Hereford and attended school here.



Church of Christ
We Welcome You

CHURCH OF CHRIST
(Sunday)

Worship 9:00 A. M.
Radio KPAN 9:15 A. M.
Bible Study 10:00 A. M.
Worship 11:00 A. M.

Daily Radio Program
KPAN—860 on Your Dial

The Bible is right and it does make a difference what we BELIEVE AND PRACTICE. We invite you to all services of the church.

Evening:
Young People 6:45 P. M.
Evening Worship 7:30 P. M.
9:30 A. M.

Around...

(Continued from Page 1)

Summerfield will have a clean-up of the picnic grounds at 2:30 p.m. today in preparation for Sunday's Homecoming. The meeting Sunday will start with Sunday school and church, followed by a basket lunch and a program and "visiting around".

Deaf Smith county's draft quota for this month will be three men, according to Mrs. A. Petersen, clerk for the Selective Service board.

The annual FHA watermelon party will be held tonight (Thursday) at 6:30 o'clock in the Dam-eron (Lake) Park. All old and new members of FHA are invited to attend.

Mrs. Anna...

(Continued from Page 1)

Funeral services were held Tuesday morning in the Catholic church at Carlsbad. Burial was in Elk City, Okla., Wednesday afternoon. Mrs. Odella Huckert of Hereford was with her niece at the time of her death. No one from Hereford attended the funeral.

Three...

(Continued from Page 1)

51 and 52 recently participated in the swimming meet at Camp Don Harrington, Boomer said.

Others present at the meeting included Jack Kirgsey, S. O. Wilson, Wayne Edwards, Maurice Teague, W. J. Hyatt, Neil Cooper, Don Zimmerman, Ellis Combs, and Pat Sullivan.

Five Cars... City...

(Continued from Page 1)

The second accident which also occurred Monday morning at the intersection of Main and Highway 60 resulted in only minor damages.

Attempting Turn

Harley Parvin, driving a 1948 Chevrolet truck, was attempting to make a left hand turn off of Highway 60 on to Main street when a 1949 Mercury, driven by Reymold Gardner of Amarillo, attempted to pass the truck, and struck it on the left side with its right front and side.

Gardner was charged with attempting to pass at an intersection. Damages were estimated at \$50 to the Mercury by investigating officers.

Read The Classifieds

ment, a holding company which also controls West Texas Gas Company, has a 25 cent rate, but Wall claimed one reason they could do that is that a power plant takes tremendous volumes of gas, and there are other industries as well. "They don't have any investment, either. Just three short lines," he said.

Package System

When Mayor Sears asked why it was that all towns in the West Texas Gas system paid the same rate, regardless of the differences in distance from points of supply and other factors, Wall said that each system is figured as a package, and rates are the same all the way.

Few Rates Lower

"I'll bet you can't count 55 towns in Texas with a lower gas rate than Hereford has," Wall continued. "Last year the average rate in Hereford was about 55 cents a thousand, and in 1951, when the higher rate was in for only part of the year, it was 50.2 cents.

Amarillo, which is serviced by another company that is owned, in turn, by Southwestern Develop-

ment, a holding company which also controls West Texas Gas Company, has a 25 cent rate, but Wall claimed one reason they could do that is that a power plant takes tremendous volumes of gas, and there are other industries as well. "They don't have any investment, either. Just three short lines," he said.

Package System

When Mayor Sears asked why it was that all towns in the West Texas Gas system paid the same rate, regardless of the differences in distance from points of supply and other factors, Wall said that each system is figured as a package, and rates are the same all the way.

According to figures that Wall had obtained, the Southwestern Development Corp. paid \$1.50 a share dividends last year, or about 5 percent on the price of the stock.

Wall said again, just before leaving the meeting, that the gas company would like to have a 10-year extension of franchise, which the city commission can grant if it wants to.

The City Commission is not commenting on any plans it might have about the situation.

Antarctic waters now supply about two-thirds of the world's whale catch.



SEIGLER MTR. CO.
218 W 3rd Street
Phone 630

We Invite you to Compare Cars and Prices!

1953 PACKARD CAVALIER

4-Dr. Sed. Radio, Heater, Power Brakes, Ultra-matic Transmission, Automatic Antenna, White Wall Tires, Air Foam Cushions, Rear Seat Speaker. This Was Mr. Seigler's Demonstrator.

\$600.00 Discount
With New Car Warranty

Open Wednesday & Friday Evenings
Until 8 p.m.

49 PLYMOUTH

4 Dr. Sedan, Radio, Heater, Sun Visor & Seat Covers.

'50 Chevrolet

1 - 2 Dr. Heater
1 - 4 Dr. Heater
Sell
1 - Owner Cars.

1949 DODGE

4 DR. Radio, Heater, Good Condition, Good Tires.

1951 DODGE

4 DR. Radio, Heater, 2 Tone, Sun Visor, Good Tires, Seat Covers.
1 - Owner Car

1951 Mercury

2 DR. Radio, Heater, Seat Covers, Overdrive, White Wall Tires
1 - Owner Car

Car Lot Located 3rd & Miles
After 6 p.m. Call 1233 for Salesman

HIGHEST QUALITY LOWER PRICES

HUNTER'S FOOD MARKET

219 Sampson St. Phone 143 Free Delivery We Reserve Right to Limit Quantities

PRICES EFFECTIVE SEPT. 3-4-5 & 8th, 1953

Tuxedo

TUNA

CAN **19c**

Libby's Fancy Quality

Catsup

14 oz. Bottle **17c**

White Swan **PIMENTOS 7 oz. can 25c**

White Swan **WHITE HOMINY 2 No. 300 cans 19c**

Ranch Style **SPAGHETTI No. 300 can 16c**

Liptons **TEA 1/4 lb. Pkg. 32c**

White Swan **TOMATO JUICE No. 2 can 14c**

Bib Mike **DOG FOOD 3 Tall Cans 21c**

Giant Size **WHITE KING 51c**

Libby's Fancy **Spinach No. 303 can 14c**

White Swan **APPLE JUICE Qt. 32c**

Red Label **KARO 1 1/2 lb. Bottle 23c**

PANTRY MAID, ARMOUR'S

OLEO

Colored Quarters **2 lb. 35c**

WHITE SWAN, PURE FANCY

APPLE JELLY

2 lb. Jar **33c**

For Better Baking And Frying

Crisco

3 lb. Tin **79c**

Cracker JACKS

2 Packages **9c**

Central American

BANANAS

2 lb. **29c**

California Fancy

Grape Fruit

4 Large Size **29c**

Portio Rican

YAMS

2 lb. **21c**

California Thick BELL

PEPPERS

lb. **14c**

Kimbells

CHILI

NO BEANS
No. 2 can **49c**

MENS SIZE

KLEENEX

Large 200 Sheet PKG. **19c**

Swift's Selected, No. 7 Cut

Beef Roast

lb. **44c**

Swift's Selected

ROUND STEAK

lb. **69c**

Northern

TISSUE

2 Rolls **15c**

GIANT SIZE

OXYDOL

PKG. **67c**

WHITE SWAN

COFFEE

lb. **89c**

Swift's Selected Beef, Lean and Meaty

Beef Short Ribs

lb. **29c**

Swift's Premium, All Meat

BOLOGNA

lb. **37c**

White Swan

HOT GARLIC DILL PICKLES

16 oz. Jar **29c**

Humpty Dumpty

Salmon

3 Tall Cans \$1⁰⁰

Cooper's Low Price!

ALL HYDROGENATED SHORTENING

BAKE-RITE

3 Lb. TIN 69^c

Gerber's Strained or Chopped

Baby Food

3 Cans 19^c



Notice!

We Will Be
CLOSED
LABOR DAY
Monday, Sept. 7th.
SHOP EARLY!

HEREFORD BREAD
1 1/2 lb. Loaf 25c
1 lb. Loaf 18c

HUNT'S SLICED YELLOW CLING
PEACHES No. 2 1/2 Can 25^c
HUNT'S 300 Size
TOMATO JUICE 11 Cans \$1

LUCKY BUCK

AUCTION SALE
Monday - September 14th 7 p.m.

SAVE LUCKY BUCKS
DOUBLE LUCKY BUCKS ON WED.

GET SET FOR HOLIDAY FEASTING

SUPER SAVINGS for LABOR DAY

Whether you roam—or stay at home—get set for grand good eating over the long holiday weekend. Come to COOPER'S today and stock up on all your favorite quality foods for fine feasting or smacking good snacks. We've everything you like for a picnic lunch . . . for a backyard barbecue . . . for delightful dinners. And best of all—everything's low-priced too for super savings. That's right—you eat better . . . save more . . . shopping at this fine food store.

Picnic Pleasers

"The Brisk Tea"
LIPTON'S TEA 1/4 lb. pkg. 29^c
Haase No. 12 Refrigerator Jar

STUFFED OLIVES 45^c

French's Mustard 6 oz. Jar 10^c
Peter Pan - Giant 28 oz. Tin

Peanut Butter 69^c
Campbells - A Different Picnic Treat

TOMATO SOUP Can 10^c

Choice P-Isaned

PINTO BEANS

2 Lb. Cello Bag 29^c

Woodbury's

Lanolin Lotion

Rich

HALF PRICE Sale Reg. \$3.00 Size 49^c Plus 10c Tax Total 59c

Farm-Fresh Produce

Long Green Slicers
Cucumbers 2 lb. 15^c

Large California
BELL PEPPERS 2 lb. 29^c

East Texas, Porto Rican
YAMS 2 lb. 25^c

Large Central American
Bananas 2 lb. 29^c

MEAT DEPARTMENT

It costs no more to have the Very Best At COOPER'S

Cut From Tender U. S. Inspected Beef
ROUND STEAK lb. 69^c

All Meat
FRANKS Pound Cello Pkg. 49^c

Armour's Star
HAMS Whole 10-12 lb. lb. 69^c

Canned Ready To Eat
PICNICS 4 1/2 lb. \$3⁶⁹

Longhorn Cheese lb. 49^c

SCHOOL SUPPLIES

Notebook Reg. 25c
FILLER PAPER 25c Pkg. 69^c For

Save 56c on this Purchase!

Genuine — 24 Count
CRAYOLAS Reg. 29c 19^c Box

Cooper's MARKET

Fine Foods

PHONE 840
FREE DELIVERY
We Reserve Right To Limit Quantities

**MIRACLE-WHIP
SALAD**

Dressing

Quart
JAR **29^c**

**FURRS
FINEST**

FLOUR

25 Lb.
BAG **\$1⁴⁹**

**VEGETOLE
SHORTENING**

Armours

3 Lb.
CRT. **39^c**

**SWEET
16**

OLEO

Lb. CRT. **15^c**

Betsy Ross Pure Concord
Grape Juice 24-oz. Bot. 29c
Campfire **RANCHO**
BEANS 2 No. 300 cans 25c
Don Rio
Orange Juice 46-oz. can 29c
Maryland Club
COFFEE Lb. can 79c
Post's
Bran Flakes 8-oz. pkg. 15c
Ralston **RICE CHEX or**
Wheat Chex 6 1/2-oz. pkg. 19c
Plus Bottle Deposit
Coca-Cola 6 Bot. Ctn. 19c
Russell's **APPLE**
Butter 28-oz. Jar 26c
Bama Jam
Red Plum 2 lb. Jar 47c
Plain or Chocolate Malted Milk
Carnation 16-oz. jar 43c

FURR FOOD STORES, Inc.

California Sunkist

LEMONS 2 lb. 25

California Firm Ripe

TOMATOES lb. 10^c

U. S. No. 1 Red Colorado

POTATOES 10 Lb. BAG 19^c

Delicious

APPLES lb. 25^c

Snow White

Cauliflower lb. 5^c

Porto Rican

YAMS 2 lb. 25

Bell

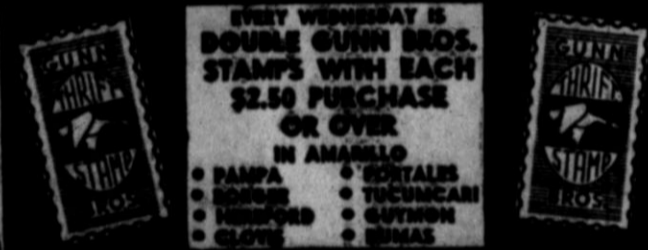
PEPPERS lb. 15^c

Fresh Tender

OKRA 2 lb. 25

JELL-O 3 PKG. 10^c

**GUNN BROS
STAMPS**



MAYFIELD CREAM
STYLE GOLDEN

CORN No. 303 CAN 10^c

REMARKABLE

PEARS No. 2 1/2 CAN 29^c

DEL MONTE HALVES

PEACHES 3 No. 2 1/2 CANS 79^c

Large Package
FAB 29c

Medium Bars
PALMOLIVE 3 for 25c

Bath Bars
PALMOLIVE 2 for 25c

Medium Bars
Cashmere Bouquet 3 for 25c

Bath Bars
Cashmere Bouquet 2 for 25c

Large Package
VEL 29c

Giant Package
VEL 69c

U. S. Good Grade Baby Beef

ROUND

LOIN

T-BONE

OR

PORTERHOUSE

Guaranteed To Be Tender and Good

Baby Beef

SHORT RIBS lb. 19^c

Family Style Baby Beef Lean and Tender

STEAK

Armour's Star, Cudahys Puritan, Wilson's Certified all Meat

BOLOGNA

Armour

TREET

STEAK

lb. 49^c

lb. 33^c

lb. 33^c

12-oz. CAN 39^c

Bestyell

Sandwich Spread Pt. Jar 23c

Soap

ARMOUR SUDS Lge. Pkg. 29c

Armour

CHOPPED HAM Can 59c

Armour

BEEF STEW No. 303 Can 38c

Armour

Chili Con Carne No. 303 Can 39c

Armour

Vienna Sausage 1/2 Size Can 19c

Armour

Corned Beef Hash No. 303 Can 29c

Armour

ROAST BEEF 12-oz. Can 57c

Armour

DRIED BEEF 2 1/2-oz. Jar 35c

Shortening

SNOWDRIFT 3 Lb. Can 79c

Morton House
BROWN GRAVY and BEEF 10-oz. Can 37c

For Frying or Baking
WESSON OIL Pt. Bot. 37c Qt. Bot. 69c

Laundry Bleach
CLOROX Pt. Bot. 10c Qt. Bot. 15c 1/2 Gal. 29c Gal. 49c

Van Camp's Green Table
CHICKEN of the SEA TUNA Can 35c

50c Value
FILLER PAPER 2 pkgs. 69c

20c Value Box of 16's
CRAYOLA'S 2 boxes 25c

60c Value as Advertised In Life
Pedigree Pencils Pkg. of 12 29c

15c Value
Composition Books 3 for 39c

15c Value Choice of Colors
SKRIP INK 2 for 25c

SNOW CROP FROZEN FOODS

Snow Crop
LEMONADE 2-6-oz. cans 35c

Snow Crop
GRAPE JUICE 6-oz. can 21c

Snow Crop
Chicken PIES 8-oz. Pkg. 39c

Snow Crop FRENCH
Fried Potatoes 7-oz. Pkg. 23c

Northern
FACIAL TISSUES 2 200 count pkgs. 29c

Bama
PEANUT BUTTER 12-oz. Mug. 39c

Water Softner
WHITE KING Pkg. 25c

FURN'S BAKERY SPECIALS

Serve With Your Favorite Fruit-Assorted
JR. CAKES Ea. 29c

Fresh Delicious
CUSTARD Angel Food Ea. 19c

Your Choice of Flavors Assorted
CUSTARD Angel Food Ea. 19c

Delicious With Coffee or Milk. Flaky
DANISH ROLLS Pkg. 29c

Granulated Soap
WHITE KING Giant Pkg. 53c

Sunshine
VANILLA WAFERS 9 1/2-oz. Pkg. 25c

Sunshine Krispy
CRACKERS Lb. Pkg. 25c

Reynold's Wrap Heavy Duty
ALUMINUM FOIL Roll 59c

Pure Egg Noodles
SKINNERS 14-oz. Pkg. 33c

Raisin Bran
SKINNERS 10-oz. Pkg. 19c

Liquid Starch
STA-FLO 1/2 Gal. Bot. 45c

Cleanser
AJAX 2 Pkgs. 25c



PENNY YOUNG, daughter of Mr. and Mrs. Melvin Young, celebrated her third birthday with a party given by her mother Thursday afternoon. Favors were given to each guest present, and refreshments of ice cream and cake were served after the opening of the gifts. Those attending are, from

left: Donald Nelson, Janet Bradley, Christi Giles, Ricky Giles, Penny Young, and Steve Nelson. Others attending the party but were not included in the picture were Dawn and Randy Hopson and Cynthia Knox. (Staff Photo)

Relatives Plow And Plant Wheat For Tannahill

Maurice Tannahill, who has been seriously ill in Deaf Smith County Hospital, is reported by members of the family to be "doing fine." On Monday before Tannahill became ill on Tuesday, he and his helper at the farm, which is located 26 miles northwest of Hereford, began getting the some 1500 acres in shape to plant wheat. The wheat couldn't wait until he was well again so Lockney relatives decided to lend a hand. Completed Plowing On Wednesday Mrs. Tannahill's brothers, Hershel and Chester Carthel, and his brothers, Ernest and Wilbur, and a nephew, Eugene Tannahill, arrived. By the next Tuesday, the five men and the helper had completed the plowing and planting and were on their way home again Wednesday. Today, Tannahill is "doing fine" and the relatives promised "If we are needed we will come back and start all over again".

Old Settlers' Picnic Set For Mobettie Labor Day

The annual Old Settlers picnic will be held in Mobettie on Labor Day, September 7. An interesting and entertaining program will be presented during the day. That night there will be an old-fashioned square dance in the oldest Public building in the Panhandle. Mobettie is the oldest town in the Panhandle, and at one time was the county seat of what is now 27 counties.

Take Picnic Lunch Last year over 1,000 old-timers registered at the picnic. Those attending this year are asked to bring a basket lunch to supplement the barbecue, beans and coffee. The picnic is sponsored by the American Legion in connection with other organizations of the town.

Mrs. R. R. Jackson is in Austin this week visiting with her daughters, Mrs. Stuart Long and Mrs. Leonard Hicks.

Lometa Odom, Mrs. Eva Odom, Mr. and Mrs. W. H. Thompson, Tawana and LaVon Thompson, Mrs. Don Cox, Mrs. Charles Gregg and Jerry, Dan, Nora Jo, and Sammie Lu McLallen, Clark and James Dobbs and Virginia Brock.

Homemakers Club The Frio Homemakers club met Wednesday of last week in the home of Mrs. Jack Jones. The program was given by Mrs. Gene Noel on the subject of "Choice and Care of Dinnerware". She told about the manufacture of dinnerware, difference of quality and suggestions for selection.

Those present were: Mesdames Noel, Henry Dobbs, Leonard Buttrill, Frank Robbins, W. A. Springer, Owen Andrews, E. H. Little, Suddeth and the hostess.

The next meeting will be in the home of Mrs. H. F. Benson on September 9. George McLean of Hereford has accepted an invitation to be guest speaker. All members are urged to attend and visitors are cordially invited.

New Officers For Sunday school, Training Union, and church were elected Sunday morning. They are: Sunday school: Superintendent, A. D. Johnson; assistant superintendent, T. L. Sparkman Jr.; secretary, Tawana Thompson; assistant secretary, Velma Irwin. Church officers: clerk, Nora Joe McLallen; treasurer, Henry Dobbs; song leader, Lester Irwin; pianist, Alma Andrews; assistant pianist, Frances Andrews; assistant song leader, LaNelle Mobley.

Training Union officers:—Director, L. D. Irwin; assistant, E. H. Little; secretary, Veradelle Andrews; assistant secretary, Winnie Jo Irwin; W. M. U. president, Mrs. Owen Andrews.

Sunday school teachers are: Adult Class—L. D. Irwin; assistant—A. D. Johnson; C. B. Class—T. L. Sparkman Jr.; Young Peoples' Class—J. E. Andrews; assistant—Mrs. Owen Andrews; Intermediate Class—Mrs. F. M. Woolbright; assistant, Mrs. H. M. Mobley; Junior Class—Dan McLallen; assistant, Bill Warrick; Primary Class—Mrs. U. L. Leslie; assistant, Mrs. W. H. Andrews; Beginners Class—Mrs. H. H. Dobbs, Mrs. T. L. Sparkman Jr., and Mrs. H. H. Miller.



JACKIE McMAHAN, daughter of Mr. and Mrs. James McMahan, celebrated her fifth birthday with a party Monday afternoon given by her mother in her home. Whistle balloons were given as favors to each guest. Refreshments were cake, ice cream, and lemonade. Those attending are from

left: Doug Green, Terry Wren Lee, Edward Mims, Diane Crowel, Ann Bradley, James Combs, Jackie McMahan, Debbie Knox, Kay Pepper, Linda Jacobson, Charlotte Pepper, and Rudy Kaye Hall. (Staff Photo)



IT WAS CLEAN-UP DAY at the Hereford Lumber Yard Tuesday when George McLean, who was "bought" by Jack Kirksey, was put to work clearing weeds around the building with a sifing. From the way the weeds were flying, McLean was not exactly an amateur at cutting the weeds down to size. (Staff Photo by W. H. Patton)



GRASS THAT HAD GOTTEN a bit out of hand in front of Hereford Implement Company was trimmed down to size Tuesday by Lions Club "slave" Bob Lawrence, educational director of the First Baptist Church, whose labor-for-a-day had been bought by Raylan Evans. The sign Lawrence was wearing identified him as one of the slaves. (Staff Photo by W. H. Patton.)

Frio News

By Mrs. Owen Andrews
Mr. and Mrs. J. E. Warrick, Mr. and Mrs. Bill Warrick and Thurman Warrick all visited relatives at Plainview Sunday.
Mrs. Don Works and children, Miss Leona Hinds and Floyd Hinds all of Cordell, Okla., are visiting their sister, Mrs. Herb Schmidt and family.
The J. E. Warricks have had their children visiting them recently. During last week, Mr. and Mrs.

Velman Warrick and family, Mr. and Mrs. Lawrence Warrick and Evelyn Joyce all of Wellington, Mr. and Mrs. J. W. Stroud and sons of San Antonio all visited there. Rev. and Mrs. Rex Hamilton and cousins of Batesville, Ark., also visited the Warricks. They are conducting a revival meeting in this area.
Accompanied Lambs Home Mr. and Mrs. Robert Lamb and their grandson of Borger were visiting the W. H. Andrews Sunday. Mrs. Kate Lamb of Marlowe, Okla., who has been visiting her relatives here for several days accompanied the Lambs home. Others visiting the Andrews Sunday were Mr. and Mrs. Roscoe Burris of Texico, Mr. and Mrs. J. E. Andrews, Miss Alma Andrews, and Mr. and Mrs. T. L. Sparkman Jr., and children. Mr. and Mrs. Edgar Vinson and

daughter are visiting their relatives at Big Spring this week.
Mr. and Mrs. W. A. Springer attended a family reunion of the McGee and Strange families at Plainview Sunday. They also visited his sister, Mrs. W. T. Johnson and family.
Sisters Visiting Visiting the Lindleys this week are his sisters, Mrs. M. J. Jester, of Oklahoma City, Mrs. Claude Price and family of Beebe, Ark. Visitors in the Lindley home Sunday were Mr. and Mrs. George Lindley of Amarillo, Mr. and Mrs. Earl Cole of Hereford, Mr. and Mrs. C. N. McClure, the Sam Lindleys and Jack Shirleys.
Mr. and Mrs. Elza Warrick and children and Mrs. Warrick's mother, Mrs. Greeson of Black, are visiting their relatives at Kilgore this week.

Weekend in Clarendon Mr. and Mrs. Bill Boyd and boys spent the weekend visiting friends at Clarendon. They attended church in Clarendon Sunday morning and then wet to the Lazy RB Ranch and visited friends.

Mr. and Mrs. W. H. Thompson, Mr. and Mrs. J. B. Thompson and children, Tawana and LaVon are visiting relatives in Oklahoma City this week.
The regular Community Meeting night is this Thursday night. Everyone is invited and urged to be present.

The E. F. Voglers returned Sunday night from an extensive Texas tour. They visited points of historical interest at Houston, San Antonio and Galveston. They report a very interesting and enjoyable time and that showers kept the weather cool during most of the trip.

Graduated From Texas Tech This community has just reason to be quite proud of one of its young men. Wade Thompson was a member of the class graduating from Texas Tech, Lubbock, last Wednesday night. He was one of the four honor students of that class and was given special recognition at the graduation exercise.
Those attending the exercises were: Mr. and Mrs. Lester Irwin, Mr. and Mrs. J. B. Thompson,

KILL JOHNSON GRASS

With

ATLACIDE

\$14⁵⁰ Pr. Cwt.

OKLAHOMA, TEXAS
ARIZONA or CALIFORNIA

ALFALFA SEED

HEREFORD GRAIN CORP.
(Formerly Bradley Grain) Phone 360

ZESTO ZESTO ZESTO ZESTO ZESTO ZESTO

HITS THE Spot!

1/2 Gal. of Zesto
or Zesto Sherbert

69¢

We Guarantee the LOWEST priced RCA VICTOR "Super Set" to outperform the HIGHEST priced TV set of any other make!

STREU HARDWARE

Legal Notice

THE STATE OF TEXAS
TO: ETHEL FORTENBERRY, a single woman, and if she is deceased, the unknown heirs and legal representatives of ETHEL FORTENBERRY, and their unknown heirs and legal representatives, T. A. COWART and wife, R. A. COWART, and if they are deceased, the unknown heirs and legal representatives of T. A. COWART and wife, R. A. COWART, and their unknown heirs and legal representatives, CON SCHRIMSHER and wife, MRS. CON SCHRIMSHER, and if they are deceased, the unknown heirs and legal representatives of CON SCHRIMSHER and wife, MRS. CON SCHRIMSHER, and their unknown heirs and legal representatives, J. F. JOSS, and if he is deceased, the unknown heirs and legal representatives of J. F. JOSS, and their unknown heirs and legal representatives. GREETING:
You are commanded to appear by filing a written answer to the plaintiff's petition at or before 10 o'clock A. M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 19th day of October, A. D., 1953, at or before 10 o'clock A. M., before the Honorable District Court of Deaf Smith County, at the Court House in Deaf Smith County, Texas.
Said plaintiff's petition was filed on the 19th day of August, 1953. The file number of said suit being No. 3585.
The names of the parties in said suit are: ROBERT N. YARBRO, as Plaintiff, and ETHEL FORTENBERRY, a single woman, and if she is deceased, the unknown heirs and legal representatives of ETHEL FORTENBERRY, and their unknown heirs and legal representatives, T. A. COWART and wife, R. A. COWART, and if they are deceased, the unknown heirs and legal representatives of T. A. COWART and wife, R. A. COWART and legal representatives, CON SCHRIMSHER and wife, MRS. CON SCHRIMSHER, and if they

Hospital Notes

Patients in Hospital
Elmer Winkler, med.; Louis Pacheco, med.; Mrs. Marvin Kendrick, OB; Mrs. Shirley Smith, med.; Mrs. E. D. Gomez, med.; S. M. Easley, surg.; Mrs. G. A. F. Parker, med.; Harry Cayler, med.; Mrs. J. B. Slaton, med.; Alford Petty, med.; W. R. Hargis, surg.; Maurice Tannahill, med.; O. G. Hill Sr., med.; Doyle Rose, surg.; Peggy Erdman, med.; Mrs. Sinovea Cantu, OB; Richard Baca, med.; Madama Lumus, med.; Mrs. Ray Halton, OB; Mrs. Arnold Wall, med.; Bill Dierker, M.D.; Shirley Ann Schroggins, M.D.; Mrs. F. M. Woolbright, med.; Elmo Funk, med. W. H. Davis, surg.; and Mrs. Cecil Guseman, OB.

Patients Dismissed
Elvin S. Lowler, surg., 9-2; Prince, surg., 9-1; Irineo Bello, surg., 9-1; Elva Sarz, med., 9-1; G. E. Pinkerton, 9-2; Grace Vargas, med., 9-2; Barrera, med., 9-2; Mrs. J. Kendrick, OB, 9-2; Mrs. J. Wood, surg., 9-1; Mrs. Flupe pata, OB, 8-31; Nadine Hulse, 9-1; Paul Schroeter, T&A, Amy Carrion, dec., 8-31; Teo Ramirez, med., 8-31; Mrs. F. Graham, med., 8-31; Mrs. Jowell, surg., 8-30; Mrs. E. Buckelu, med., 8-3; and Mrs. Jones, med., 8-31.

Births
Daughters to Mr. and Mrs. Jackson, 9-2; Mr. and Mrs. vin Kendrick, 8-30; and Mr. Mrs. Sinovea Cantu, 9-2. Sons Mr. and Mrs. H. V. Cook, and Mr. and Mrs. Ray Halton,

M.L. LEDDY BOOTS

Genuine Hand Made
with 12 inch top
and Walking Heel.
Choc. Brown
Sizes 6 thru 12
\$45.00

DUB'S MAN'S SHO

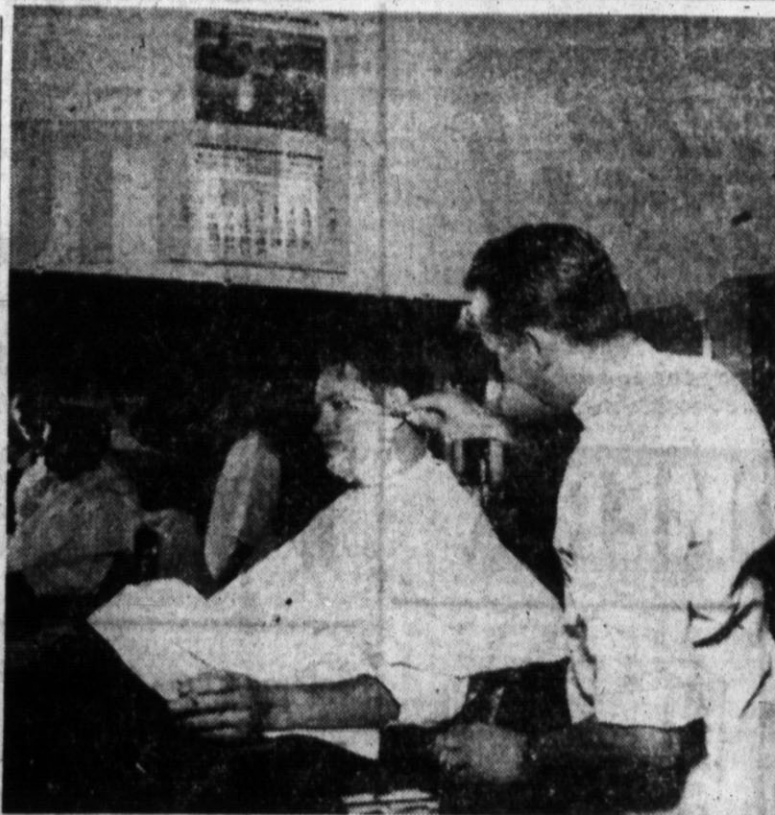
The Home of Quality Clothes

FOIBLES

Kent Snare
Since the better paid precasters seem to be waiting until the season is well along and mayhap, thereby, hope to improve on their not-so-hot efforts of last lap, we'll have to defer the "more anon" which I alluded to in Sunday's squib. . . . Sateve post and Collier's will be out with theirs next week. . . . Since the latter publication went on the twice a month schedule, such publishing efforts apparently have to be synchronized. . . . At any rate we will get around to it later. . . . The University brochures continue to come in apace and at a fast one now. . . . It is interesting to delve thru the dope and come up with your own interpretations. For instance, two big city institutions, UCLA and the University of Miami, each play seven home games and for the revenue appended, it would

Fancy and Plain

seem to me. I have already mentioned UCLA and their adventures in the Los Angeles Coliseum, now comes Miami U., a Johnny-come-recently. . . . This school, which is located in Coral Gables, Fla., has the Orange Bowl at Miami as its home field. This stadium seats approximately 70,000, preferably of the paying type. They started playing in it as their home base in 1945, I believe, and have never gone below a home season total of 186,454, which was the lid-lifting year. Last year with a losing team they collected from 248,781 customers and in 1951 hit their high with 339,963. . . . Their largest regular season crowd was 62,000 on Nov. 21, 1951 against Florida U. They played to 65,000 New Year's day in 1951 against Clemson. They don't stipulate what the individual rates are but since they cater to the tourists,



IT COULD BE DANGEROUS, this business of having a lawyer give the barber a shave with one of the barber's own straight-edge razors. Mutt Wheeler, at the Hotel Barber Shop, seemed to be taking it without undue strain, though, as "slave" Bruce Miller, who had been bought at the auction last Friday by Ray Cowser and was sold to Wheeler, started in. Miller was also called upon to shine shoes before his work was done Tuesday. (Staff Photo by W. H. Patton).

Mrs. Parsons Is Elected H. D. Council President

Mrs. T. J. Parsons was elected chairman for 1954 at the meeting of the Deaf Smith Home Demonstration Council when it met Monday afternoon in the County Court Room. There were 38 present. Ten clubs were present for the meeting, with eight being represented 100 percent. Other officers elected were: Mrs. N. A. Brown, vice chairman; Mrs. Zed Stewart, corresponding secretary; Mrs. E. M. Cox, recording secretary; Mrs. W. H. Goettsch, treasurer; and Mrs. Paul Corbett, parliamentarian. The H. D. Choral club, under the direction of Mrs. Merlin Kaul, entertained with three vocal selections. Reports Made Mrs. Ira Ott gave the 4-H report,

and Miss Roberta Campbell gave the THDA report and discussed the state convention which will be held in Galveston, Sept. 31 to Oct. 2. All registrations should be in by September 18, according to Miss Campbell.

Mrs. V. E. Dodson reported on the craft design school which she attended at Lubbock in July. She also demonstrated mats, buttons, jewelry and other articles made of yucca, Johnson grass, and corn husks. The craft school will be held at the Veterans' club house Sept. 31, Oct. 29, and Nov. 9 from 1:30 to 4:30 o'clock.

There's one deal Detroit must certainly regret. The Tigers sent Billy Pierce, southpaw ace, to the White Sox late in 1948 for Aaron Robinson.

Dr. J. G. Ketchersid Dentist

Announces the opening of his dental office for general practice of dentistry. East 4th at Park Ave. Ph. 131 Hours 8:00-12:00 2:00-6:00

DR. MILTON C. ADAMS

OPTOMETRIST

140 West Third Hereford, Texas
Phone 37 Office Hours—8:30 5:00

Dead on Your Feet?

IF YOU SUFFER FROM
Fatigue Digestive upsets
Nervousness Insomnia
Poor appetite Constipation

These symptoms if due to a vitamin deficiency occur only when daily intake of vitamins B₁, B₂ and niacin is less than minimum daily requirements over a prolonged period. In themselves, they do not prove a dietary deficiency as they may have other causes or be due to functional conditions.

See your doctor. The basic cause of your trouble may be iron-and-vitamin starvation over a prolonged period. BEXEL, the Special High-Potency Formula supplies supplementary quantities of iron for rich red blood to start new strength and energy pouring through your entire body.

Each wonder-working BEXEL capsule gives you more than 5 times the daily minimum requirements of blood-building iron; more than the daily minimum requirements of all the essential B-vitamins plus Vitamin B₁₂ plus trace minerals.

Join the thousands of grateful men and women of all ages who thank BEXEL Special Formula for giving them a glorious outlook on life. Get BEXEL today—now available at all drug stores.

ONLY 64 A DAY
HIGH POTENCY

BEXEL

SPECIAL FORMULA CAPSULES

MONEY BACK GUARANTEE
If you don't feel noticeably better after your very first bottle of BEXEL!

MADE AND GUARANTEED BY
McKESSON & ROBBINS, BRIDGEPORT, CONN.

Rogers Drug

Phone 99

most of whom are from the Carriage Trade, a fin or more probably is the bite they take. Multiplied by the head count, that runs into cash dough and may explain to some small degree the number of out-of-state footballers they list on their roster.

This array includes 13 home-bodies from Florida, 15 from Pennsylvania, eight from New Jersey, six from Illinois, three each from New York and Ohio and a singleton from the states of Georgia and West Virginia. Miami plays Baylor at Miami, in a night encounter, on October 2nd, next. Two southern teams who are very highly rated, sweat at each other in a lid lifter at Houston on September 19, when Florida meets Rice. In addition to the prep work, there might be a little claret show, for both are out to make their mark and if it has to be on one or the other, it probably will be.

I pointed a finger at Texas Tech and their transfers from Junior College ranks and I still think they will benefit therefrom. This week I received markers from USC and the University of California, and you should take a gander at their additions from their training teams which are stipulated by both as their Junior Varsity. The Bears, however give a short bow to the well remembered name of the Ramblers, by which their JV club is best known.

The Ramblers played 11 games last lap and 38 of their exes are listed on this year's Cal squad. Since this squad only lists 80 names, including 22 letter winners, the opposish had best keep a weather eye on 'em. California opens with Baylor at Berkeley, on September 19. Outside the PCC, the Bears also tackle Pennsylvania and Ohio State. USC, who lost only to Notre Dame last year, beat 10 opponents, including a drouth-breaking win over Wisconsin in the Rose Bowl.

The drouth referred to was the one the Pacific Coast conference embarked on when it signed the

Pickens Moore Returns From Camp At Athens

Pickens Moore, son of Mr. and Mrs. Don Moore, returned Sunday from Athens where he attended an encampment sponsored by the American Friends Service Committee.

Theme of the meeting was "World Affairs," with Dr. Alexander Miller of Stanford University, Cal. as the director.

Lectures on timely world affairs and what to do about them were given each morning during the week's session. Open discussions of his subjects were held after each talk. In the evening such subjects as disarmament, the pacifists' view, peace and war, and family application of these views, were discussed.

Personals

Lyle Blanton, Bill Davis, Jim Kirby and Sylvester Slagle went in Blanton's plane to attend funeral services of Clarence Perrin held in Haskell Monday.

Recent guests in the home of Mr. and Mrs. Carlos Vaughn were: Mr. and Mrs. Booker Mohon of Pampa and Mrs. Doc Kibbe, Tatum, N. M.

Mr. and Mrs. George Benson of Clarendon are visiting with relatives and looking after business interests in Hereford.

Big 10 champs in the Roses Joust. Michigan State, recently will return the Midwesterners to normal this lap. Outside the PCC, USC has tilts with Minnesota and Indiana, besides the concluder with Notre Dame, in the Coliseum, on November 28. If both teams run according to schedule thru the season, the take from that one ought to retire the mortgage and any Simey fees appended thereto.

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A WISE BUY!

QUALITY FOODS

---Plus---

EVERY DAY

LOW PRICES

Pure Preserves 2 lb. Jar 43¢
Sun Spun, Peach, Apricot, Plum

Salad Dressing Pt. Jar 23¢
BESTYETT

HONEY 5 lb. Pail \$1.19
Sweet Clover PURE

Peaunt Butter 20 oz. for 49¢
Big Top Refrigerator Jar

WAX PAPER Roll 29¢
Cut Rite

DOG & CAT Food 2 for 23¢
Prince 1 lb. can

Paper Towels 150 sheets 23¢
Soflin

CATSUP 12 oz. bot. 2 for 33¢
Wapco

Pears or Peaches 3 for \$1.00
Our Value Bartlett

FRUIT COCKTAIL 3 for 83¢
Monarch, No. 303 Can

Green Beans No. 303 can 23¢
Monarch Cut

CORN Our Darling 5 for \$1.00
Cream Style or Whole Kernel

FLOUR 25 lb. bag \$1.59
Sunbonnett Sue

BEEF STEW 1 1/2 lb. can 55¢
Dinty Moore

SAVE 24¢ \$1.14
Buy 6 Bulbs Get 1 FREE

CRACKERS Lg. box 31¢
Hi-Ho

BABY FOOD 3 for 25¢
Heinz or Gerbers

Hereford Bakery Bread
Lg. 25¢ Sm. 18¢

OLEO GRAYSON 5 FOR \$1.00
Lb. Ctn.

Cold Cream 100 Size Plus Tax 69¢
WOODBURY'S

PRODUCE

CELERY ea. 17¢
Pascal, Large Stalk

BANANAS 2 lbs. 25¢
Central American

MUSTARD GREENS Bu. 9¢
Fresh

PEARS lb. 18¢
Fancy Bartlett

Calf LIVER lb. 35¢

Pork, Country Style SAUSAGE lb. 39¢

Shank End HAMS lb. 49¢

American, Sliced CHEESE lb. 55¢

We Reserve Right To Limit Quantities -- Double S & H Green Stamps On Wednesday

THOMAS FOOD STORE

519 Park Ave. We Give S & H Green Stamps Phone 15

WE GIVE S & H GREEN STAMPS

Television

THE BROADMOOR

Tapered legs with a graceful, curved edge add a distinctive note to the modern appeal of the Bendix Broadmoor. The cabinet, a combination of choice mahogany panels and select hardwood solids, achieves a desirable lightness of appearance presented in this unusual console for the ultra-modern home. Safety glass is front removable for simplified cleaning of the tube face.

Easy to Operate

Five, easily operated controls are located on the front of the set. Other controls, not frequently needed, are readily accessible on the rear of the set.



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SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

1. DAILY SAVINGS **SERVING AMERICA FOR 37 YEARS**
2. GREATER VARIETY
3. SATISFIED CUSTOMERS

PIGGLY WIGGLY
 The Original SELF SERVICE

KERR FRUIT JARS

Pints **89c** Quarts **99c**

No. 1 Colorado Alberta
PEACHES

BU. **\$4⁸⁹**

PEACHES
 Shurfine Yellow Cling Halves
 No. 2 1/2 Can **27c**

FLOUR
 Shurfine Print Bag
 25 Lb. Bag **\$1⁶⁹**

COFFEE

Maryland Club lb. **79c**

NOW COCONUT THAT DOESN'T DRY OUT ...

Durkee's COCONUT
 STAY FRESH
 Fancy Shred Sweetened Lb. Cello Pkg. **49c**

Georgie Porgie Guaranteed to Pop
POP CORN 2 Cans for **29c**

LIGHT BULB SALE
 \$1.38 Value for Only **\$1¹⁴**
 3 - 60 Watt Bulbs
 3 - 100 Watt Bulbs
 1 - 150 Watt Bulb

Hereford Bread
 Small Loaf **18c** | Large Loaf **25c**
All Other Bread
 Small Loaf **19c** | Large Loaf **26c**
 Out of town bread has just gone up 1c per loaf, according to an announcement by the out of town bakers. Hereford Bakery Bread however, remains the same.

Hereford
LETTUCE 2 Heads **19c**

California, Vine Ripened
Tomatoes lb. **13c**

Colorado Free Stone
Peaches 2 lb. **29c**

FREE 2 Pencils With Each 50c In School Supplies

SCHOOL
Pencils DOZ. **19c**

FOR THE TUMMY
TUMS ROLL **5c**

3 lb. Can **73c**

Crisco
 With 10c Coupon In Amarillo Globe News (Sept. 3rd) 83c Without Coupon

PEPSI GIVES MORE BOUNCE TO THE OUNCE

PEPSI-COLA
 and you get a big, big bottle, too!

Big 10 oz. Bottles
6 BOTTLE CARTON 19c

Hunt's All Green, Picnic Can **ASPARAGUS TIPS** 27c
 Old Manse **JELLY** Pure Asst. Flavors 5 jars for \$1.00
 Swift's 12 oz. Jar **PEANUT BUTTER** 33c
 Blue Plate, Fresh Frozen **SHRIMP** Fantail Breaded 10 oz. pkg. 69c
 Fresh Frozen, Fresh Pack **STRAWBERRIES** 10 oz. pkg. 23c
 Sioux Bee **HONEY SPREAD** 12 oz. carton 29c
 Woodbury's Lanolin Rich **HAND CREAM** \$1.00 Size 50c Plus Tax
 Woodbury's Lanolin Rich **LOTION** \$1.00 Size 50c Plus Tax
ARMOUR SUDS 2 lg. boxes 39c
WHITE KING lg. box 29c
BABO Can 10c
 Woodbury's Beauty Bath **TOILET SOAP** 4 lg. bars 39c

Choice Rib Clubs
STEAK lb. **59c**

Choice Chuck
ROAST lb. **47c**

Choice Arm
ROAST lb. **57c**

BEEF Lean Ground Chuck lb. **43c**

Virginia Cured, Cured the Old Fashioned Way
HAMS 9 to 11 lb. lb. **79c**



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SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS



The Hereford Brand

Section II

Published Every Thursday

Our Slogan: "More People—More Farms"

53rd YEAR—NUMBER 36

Hereford, Texas, Thursday, September 3, 1953

PRICE 5 CENTS PER COPY

FUNK AND LIPSCOMB MEET TOO

Sledge, Bonales Are Returning To Southwest

Dory Funk and Buck Lipscomb resume wrestling rivalry in Hereford Saturday night, appearing in the final event of a double feature. Capable and colorful as they are, Funk and Lipscomb, however, may not overshadow the first section of the twin main.

Rugged Athletes
A couple of rugged athletes who haven't been around for many months—Bill Sledge of Houston and Chico Bonales of Mexico City—are returning to the Southwest States junior heavyweight territory and that is good news for wrestling fans who saw them in action more than a year ago.

Sledge is a former Rice Institute football, basketball and wrest-

ling star. Chico Bonales is a well-built Latin-American who is considered one of the best in his native country. And Mexico has produced such stars as Gory Guerrero, Polo Cordova, Carlos Moreno, Black Guzman, and half a dozen others who have made headlines and won important victories in the United States.

Each match is for two out of three falls or to a one-hour time limit.

Familiar Rivalry
Most fans are familiar with the Lipscomb-Funk rivalry. There is no letting down in one of these contests, and there have been quite a few. Funk, from Flying Mare (Continued on Page 2)

Disqualification And Draw Bout Are Result Of Saturday Fights

The first event of the double main event of wrestling Saturday night was won by Billy Weidner of Amarillo when Buck Lipscomb of Eugene, Ore., was disqualified for unnecessary roughness in the third fall.

Lipscomb won the first fall of the event in 10 minutes with a cross body press. Weidner won the second fall in 10 minutes with a full nelson.

Weidner took the third and deciding fall in five minutes when Lipscomb was disqualified.

McShain Vs. Funk
The second event was between Danny "The Great" McShain of Hollywood, Calif., and Dory Funk of the Flying Mare Ranch at Umbarger. McShain was the world's junior heavyweight champion until two weeks ago.

McShain took the first fall in 17 minutes with the atomic drop. Funk won the second fall in 15 minutes with a spinning toe hold. In the third fall time ran out with McShain fighting for the fall. This event was called to a draw.

CHIP SHOTS

By Bud Posey

Sixteen players participated in the city putting tournament which commenced last Friday night.

First round match: Lloyd Neill defeated Walter Seed one up and John McCleskey beat Kent Snare three and two in 25 holes. Logan Cummins beat Charles Seed five and four. Bruce Wooddell outlasted Jeff Minton, three and two. W. W. Gilbreath posted F. M. Cogdell, four and three. Dr. R. E. Lingenfelter defeated John McCleskey three and two. J. M. Posey shaded Bob Lamm one up and Rap Hardy beat John Patton, three and two.

Second round match: Neill beat McCleskey, three and two. Wooddell blasted Cummins, seven and five. Lingenfelter whipped Gilbreath, five and three and Hardy defeated Posey, three and two.

Semi-final Pairings
Semi-final Pairings: Neill vs. Wooddell; Lingenfelter vs. Hardy. First Round Consolation Matches: Walter Seed defeated Kent Snare, five and four; Charles Seed beat Jeff Minton, one up; Cogdell beat McCleskey, one up; Lamm beat Patton, three and two.

Semi-final Consolation Pairings: W. Seed vs. Charles Seed and Cogdell vs. Lamm. This Friday night will determine the winners and will be the last putting event of the season as football season will commence soon.

Inter-City Match
Littlefield golfers will be here this Sunday for an inter-city match with the local club. Play will commence at 1 o'clock. If you desire to play please turn in your name to the pro shop by Sunday morning at 9 o'clock.

Invitation Tournament
Plans for Hereford's second annual Invitational Golf Tournament

have been completed. The event will be staged September 30 thru October 4.

Schedule of Events: Wednesday, Sept. 30—West Texas Pro-Amateur matches; Thursday, Oct. 1—Qualifying for medalist prize; Thursday night, Oct. 1 at 7 o'clock—Lunch for all entrants at Jaycee clubhouse; Friday, Oct. 2—First round matches in all flights; Saturday, Oct. 3—Second round matches and first round consolation matches in each flight; Sunday, Oct. 4—Semi-final and final matches; in all flights and consolation flights.

Medal Play For Pros
A 54 hole medal play tournament for Professionals will be held with 18 holes on Friday, Oct. 2, 18 holes on Sat. Oct. 3, and 18 on Sunday, Oct. 4, with cash prizes totaling \$500.

Pro-winner—\$200
Second—\$100
Third—\$75
Fourth—\$50
Fifth—\$50
Sixth—\$25

Amateur Prize List: Medalist—\$35 golf bag; winner of each flight—set of \$115 Walter Hagen irons; Runner-up of each flight—\$55, 17-jewel wrist watch; Consolation winner of each flight—\$25 electric razor.

Entry fee for everyone is \$10.

FISHERMAN FAILS FRIEND.
PORTLAND, Ore. (AP)—Two-pole fishing is not legal in Oregon, but angler Ralph Morris, 63, explained that he was just holding a second pole until a friend returned to take it back. State policeman L. R. Constance said he would wait, and wait he did—for more than three hours. The friend didn't return, however, to take the second pole so Morris paid a \$10 fine.

Fall Practice Sessions Begun By Whiteface Pigskin Chasers



A HELPING HAND was needed when it came time to get a football jersey on over protective shoulder pads, otherwise the hopeful was likely to find himself choking. Ray Dean Axe, (end), standing, left, was helping G. C. Merritt (back) to get into his jersey at this point early Tuesday morning, as

the boys got into their togs for the first practice session of the fall. Wayne Smith, (end), left, was putting laces in some of his protective equipment as Walter Kaul, (guard), right, began putting on his heavy wool socks. Note cleated shoes hanging from clothes rack. (Staff Photo.)

Thirty-three Whiteface hopefuls were at the football field about 7:30 o'clock Tuesday morning to receive football togs and start in on their first day of practice.

While some of the boys were still lacing and strapping the bulky pads and protective pieces on, others were already out on the turf of the new field tossing a football from man to man, or trying out their kicking abilities.

As soon as all men were out, Coaches L. E. (Scat) Russell, Wayne Stark and John Poindexter began putting the boys through their paces.

Started With Review
The coaches started the men of reviewing some of the fine points of blocking, the split-second timing that means the difference between a successful hand-off or a fumble during the height of a hard-fought game, and other important procedures.

Already the team is working against time, as they get ready to meet Mulshoe on September 11, after only 10 days of practice.

Until the beginning of school, the football team will practice twice each day, with a session beginning early each morning, and another during the afternoon. That will be up to one session a day with the beginning of school.

A Smooth Return
Most of the boys seemed to be dropping smoothly back into the routines of football, one observer reported. Clumsy ball handling as the pigskin was first tossed around over the dew-wet grass gave way to more assurance within a short time as the boys got the feel of the ball.

(Continued on Page 2)

The Friendly Folks at KINSEY MOTOR COMPANY

Extend A Sincere

WELCOME

To The New
TEACHERS OF HEREFORD
SCHOOLS

May we extend a sincere welcome to the new teachers in Hereford's Schools and say to the old teachers, we're glad to have you back too. Visit us as often, you're always welcome at Kinsey Motor Co., whether it's for business or just a friendly chat.

• New & Used Cars • Expert Factory Trained Mechanics

Of course, we feel that we have one of the finest selection of New Chevrolet and Oldsmobile cars in this part of the country, and invite you to look them over at your convenience. Also, we have a nice selection of used cars, and last but not least, one of the finest staffs of mechanics in the Panhandle. We'll be happy to serve you.

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11 Years Your Chevrolet - Oldsmobile Dealer

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SAVE WHILE YOU STAND WITH S&W GREEN STAMPS



(Note: The Bull Column this week is a result of the Lions Club Slave Auction last Friday, when we purchased Dee Lowry, Shirley School principal, especially for the chore this issue. He did an excellent job, too—except his copy was so neat and clean that it may get the printers spoiled to the point where they will complain about future appearances. Hope you enjoy it as much as I did. After all, it's costing \$8.75.—J. G.)

By O. D. Lowry (Slave For A Day)

Having been born and reared in the South I have always been sympathetic with my ancestors in their

stand on the slave question. However time and circumstances may change one's thinking and as of Friday August 28, the date of the Lions Slave Auction, I am wholly in accord with the North's stand on slavery because on the above date I was purchased by Jimmie Gillentine, editor of the Hereford Brand. Of all the chores he could have given me, he would have me write the Bull Column this week. I am no part of a writer and know absolutely nothing about newspaper work, but you readers will very soon find that out. You will, I hope, permit me to do a bit of rambling, and perhaps I will drop one or two good thoughts in the

course of this rambling.

Yes, it is true that we school people did not get the raise in pay that we asked for. I suppose the governor and other state officials thought we were being paid enough even though certain other salaries were raised. If we teachers were members of a union, I seriously doubt if schools would be opening this week and next. We aren't organized, and for that I am thankful, so we will go ahead and do the best job that we can. I know of no instance in which a teacher quit the profession because the raise was not granted. I do know of good teachers who were forced to find other employment because it is next to impossible to support a family on one teacher's check. But all in all it is a grand profession, and I am glad to be a member of it.

For those of you who might be undecided about your vacation spot for next summer, may I suggest a trip to Canada. If you are like me, you will need to start planning and saving now if you want to go next summer.

We went into Canada by way of Detroit Lakes and Crookston, Minnesota. We were stopped at the border where we gave the necessary information. As we were about to leave a Canadian official asked if we had room for a passenger on in to Winnipeg. Our passenger was a railroad engineer. He gave us much information about Winnipeg and places to see. I told him that I was worried about driving and traffic in his city, but he laughed and said "The streets are very wide and we do not have as many cars as you have in the States".

We visited the Hudson Bay store and Eatons. These are Winnipeg's largest stores. We had a little trouble finding their capitol building. We asked a waitress in a cafe if the large building down the street on the right was the capitol. She had us to repeat the question a time or two. Finally we said, "The large building with the statue on top". She said "Oh! That is our parliament building". There is an interesting story about Golden Boy, the statue atop the building.

Fishing is fine in Lake of the Woods. Jim, the fisherman of the family, caught Northern Pike and Walleyes from a boat dock on Long Bow Lake, a part of Lake of the Woods. I was at a boat dock in Kenora and watched a pontoon plane unload eight wash tubs and two large boxes of fish. I suppose they were caught by some commercial fisherman who was fishing somewhere on Lake of the Woods.

A guide told us that Lake of the Woods had 26,000 miles of shore line and over 7,000 islands. One can readily see why a guide is necessary if you fish that lake. All in all, the fishing is fine and the scenery is wonderful, so make the trip sometime if you can.

Smell the fall in the air? Fall means football to most of us. Coach Russell had a look at his prospective team this week, and he is still able to smile and look you in the eye. Any coach, and



ROBERT A. BELL, assistant manager for the Deaf Smith County Electric Co-operative, had to get all fixed up in a lineman's outfit at Southwestern Public Service Tuesday morning then go out on the street to try to sell light bulbs as part of his "slave day" labor. Bell was "bought" at the Lions Club auction last Friday by Cleo Meharg, manager of Southwestern Public Service Company in Hereford. (Staff Photo by W. H. Patton.)

ours is no exception, likes the support of the town. He needs it more when the team is losing than when it is winning, so show him you are behind him win, lose, or draw. Just keep in mind that he is paid to coach the team and he is doing a grand job so you Monday morning quarterbacks give him your support but let him handle the team. After all, I imagine he has coached more successfully than most of us.

Have you ever seen anything grow like the turf on the new football field? It seems impossible that only last spring the dust and dirt were being blown from that area right into Shirley School. I know several teachers who will be happy because much of the grounds have been covered with grass.

Incidentally, if you want an excellent view of the football field, get your season ticket for seats up near the top of the stadium. Keep in mind, however, that it is a long way to the ground if you are one of those who is inclined to get a bit excited when a good play goes for yards or a long pass is completed for a touchdown.

If you want to see what happens to the schools in a fast growing town go by the Baptist Church basement anytime the next few weeks.

Here are a few gems that I have picked up here and there. I would like to leave them with you. Broadmindedness is the result of flattening highmindedness out.

The origin of civilization is man's determination to do nothing for himself which he can get done for him.

Some people are so afraid to die that they never begin to live. Minds are like parachutes. They only function when they are open.

It is good to have money and the things money can buy, but it is good too, to check up once in a while and make sure you haven't lost the things money can't buy.

I see the master coming with the window washing tools so I'll see you after the next slave auction maybe.

Mr. and Mrs. Clifford Galley have moved to Happy where she will teach in the Happy Schools. Mr. Galley will commute to Canyon to continue his studies at West Texas State College.

The Real McCoy's By John and George



DON'T WORRY, TRUANT OFFICER, YOU'RE COVERED BY OUR POLICY

JOHN McLEAN Insurance Agency "23 Years of Insurance Know How"

127 West 3rd Phone 273

Fall Practice

(Continued from Page 1)

Coach Russell said that there are several more prospective team members who were not able to report for practice Tuesday morning, either because they are still holding summer jobs or because they are on vacation with their families. All of those are expected to begin reporting for practice soon, though.

Sledge...

(Continued from Page 1)

Ranch near Umberger, has held the Southwest States junior heavyweight title more times than any other grappler—six times in all. He lost out to Roger Mackay of Salt Lake City early this summer. Lipscomb comes from Eugene, Ore., and the burr-head is one of the toughest in the business. Deadpanned and dangerous, Lipscomb hopes to be in line to challenge Mackay for the title next time the Utahans is in this territory.

Personals

Mrs. Charles Newell spent the past weekend in Amarillo with her daughter, Jacqueline. Miss Newell is employed as equipment illustrator at the Amarillo Air Base.

Mrs. W. F. Gillis has returned home after a vacation trip to points in Colorado.

KROFF FAMILY REUNION

A get-together of the Kropff family was held at the home of Mr. and Mrs. Russell Hunter Sunday. Relatives attending were Mr. and Mrs. John W. Kropff and sons Roy of the U. S. Navy and Jimmy; a daughter, Katherine, of Gardena, Calif., Mr. and Mrs. Carl Kropff, Stanley and Betty, Mr. and Mrs. Wayne Phillips and son, Mr. and Mrs. Charles Kropff, Mr. and Mrs. Gerald Banner and sons, Douglas, Gregory, Mark and Bobby and the hosts.

Quarter-Horse Circuit Winner

NEW YORK (AP)—After seven years on the quarter-horse circuit in Louisiana, Oklahoma and Texas, 17-year-old James Mayer recently rode an 11-to-1 winner, his first on the New York circuit.

Mayer, who is from Gueydan, La., started riding when he was nine years old. In 1952 he rode a winner in a \$6,000 match and cut in for ten percent of the purse. Quarter-horses race a quarter of a mile which means that the horses are pushed to their top speed all the way.

tin barn on his farm north of Dawn recently.

Weekend guests in the T. J. Carter home were Mr. and Mrs. Ralph Johnson, and Mr. and Mrs. Jimmie Lamberson of Amarillo. Sunday afternoon they went to Palo Duro park and had a picnic supper.

Visitors in the C. W. Cogdell home Sunday were Mr. and Mrs. Roy Jones, Mr. and Mrs. Walter Lee Ballard, Joe Ballard of Vega, and Mr. and Mrs. Bill Hudson of Hereford.

Visitors in the Ted Richardson home Sunday were Mr. and Mrs. Elton Wright, Mrs. Myrtle Richardson of Littlefield, and Mrs. Minnie Davis of McKinney.

Daniel News

By Mrs. W. R. Moore

The row crops in this community are looking fine and the early crops will soon be ready to harvest as some of the heads are already turning red.

The pastures are also nice and green after the rains although there were several fields ruined by the hail.

Mr. and Mrs. Wilburn Axe from the Jumbo Community were Sunday visitors in the home of Mrs. Zelma Axe and boys.

Mr. and Mrs. Ted Richardson and children returned home from a trip to Ardmore, Okla., and McKinney last Monday.

Mrs. Zelma Axe made a business trip to Hereford Saturday.

Plowing And Drilling

The farmers in this community are now busy plowing their land and drilling wheat.

Mrs. S. R. Garrison and niece, Bertha Garrison and George Thuit and family of Plainview were recent visitors in the J. T. McClain home.

Mr. and Mrs. Truman Price of Plainview visited in the home of his parents, Mr. and Mrs. T. E. Price Sunday.

Will Teach In Kress

Miss Joyce Moore will teach school in Kress this fall.

Mr. and Mrs. Jack Howell and son of Amarillo were visitors in the Palo Duro church Sunday.

A revival meeting began at the Palo Duro church Saturday night and will continue through next Sunday.

Pat Lewellen of Lubbock was a visitor in the home of Joyce Moore Sunday.

Mrs. Carolyn Myers of Canyon visited in the home of Mrs. J. T. McClain Saturday.

New Tin Barn

J. T. Gilbreath has built a large

WRESTLING

At BULL BARN on Highway

Sponsored By Hereford Lions Club

DOUBLE MAIN EVENT

CHICO BONALES VS. BILL SLEDGE



DORY FUNK

VS.

BUCK LIPSCOMB

SAT. SEPT. 5, 8:30 p.m.

Advertisement for Shamrock Gasolines Motor Oils. Features a clover logo and the slogan 'MILE AFTER MILE you'll prefer SHAMROCK GASOLINES MOTOR OILS'.

Advertisement for Crowe-Gulde Cement Co. of Hereford. Features a large arrow pointing down and the slogan 'A PHONE CALL TO 1722 Brings Quality Transit Mix CONCRETE TO YOUR DOOR'. Includes a photo of a concrete mixer truck and the phone number 1722.

Advertisement for Pepsi-Cola. Features a woman holding a Pepsi bottle and the slogan 'Enjoy the Light refreshment'. Includes the text 'Pepsi-Cola, never heavy, dry (not too sweet), refreshes without filling.' and 'Pepsi-Cola refreshes without filling Pepsi Cola Bottling Co. Clovis, N. M.'

Mothers: Guide their feet to school correctly in

Poll-Parrot

612 953C13

When your youngsters step off toward school, make sure their feet are protected with Poll-Parrot Shoes! For Poll-Parrots are protected by real boys and girls...so you can be sure they're right...for style, for fit, for wear! See our wide selection of back-to-school styles soon!

Tri-Guide heels which extend farther forward than ordinary heels are combined with extra long counter to give valuable foot support.

Anthony's THE C.R. ANTHONY CO. Hereford

WELCOME TEACHERS & STUDENTS

We invite you to make McDowell Drug store your Headquarters this year. We have a complete stock of school supplies in our store, as well as many, many other items that you will need during the year. Also, we feel that our prescription department is one of the finest anywhere.

YOU'RE ALWAYS WELCOME AT

McDOWELL DRUG STORE

Phone 13

Westway News

KAUL-COMBS
New officers and teachers were elected last Sunday for the Sunday School. Officers elected included Jimmy Thomas, superintendent; Joe Landers, assistant superintendent; Mrs. Jimmy Thomas, secretary-treasurer; Sue Osburn, assistant secretary; song leader for Sunday School and Church, Elmer Combs and Mrs. Merlin Kaul, pianist. Teachers elected included Joe Landers, adults; Mrs. Merlin Kaul, young married people; Mrs. Roy Lee Wilson, High School; Jack Renfro and Merlin Kaul, Intermediates; Mrs. Jimmy Thomas, Juniors; Mrs. Joe Landers, Primary; and Mrs. J. C. Morrison, Beginners.

Singers from this community are invited to a singing at the Bippus Community House Sunday. Basket dinner will be served after Sunday School.

Visitors at Sunday School Sunday included Reta and Joyce Kaster of Altus, Okla.

Host To Rebekah Lodge
Mr. and Mrs. Merlin Kaul were hosts to members of the Rebekah Lodge and their families at a picnic on their lawn Tuesday night.

Those present included Wanda Block of Dumas, Mr. and Mrs. Charles Sowell and Wynogene, Mr.

and Mrs. H. L. Meacham and boys, Mr. and Mrs. G. C. Merritt, Mr. and Mrs. Jim Clark and Leaton, Mr. and Mrs. Joe Kendall, Mr. and Mrs. Sandford Smith, Lora Long, Mrs. A. L. Hopson, Mr. and Mrs. Ross Lomenick and Marjorie, Mrs. Roy Calvert, Mr. and Mrs. Pat Ranspot and children, Mr. and Mrs. H. C. Welby, Mr. and Mrs. Clarence Hollabaugh, Mr. and Mrs. A. C. Flowers, Jack and Nelldean, Mr. and Mrs. Jas. Cokerrell, Mr. and Mrs. John Jacobsen, Jr., Marcus and Linda, Mr. and Mrs. Cecil Lady, Mrs. John Draper, Mr. and Mrs. Elmer Combs, Clifton Combs, Mr. and Mrs. Merlin Kaul and Larry.

Ice Cream Supper
Mrs. Jimmy Thomas entertained members of her Sunday School Class with an ice cream supper Friday night at her home. Larry Kaul assisted with the games.

Those present included Mr. and Mrs. Jimmy Thomas, Diedra, Dan, and Deborah; Mr. and Mrs. J. C. Morrison, Ralph, Mary Lynn, and Judith; Mr. and Mrs. Merlin Kaul, Larry and Walter; Ann Wagoner; Woodrow, Wayland, and Ray Northcutt, and Sandra Townsend.

Don Drever returned to his home in Chicago, Ill. last week after spending the summer here working at Westway Farm.

Mr. and Mrs. Jim Auten, Jimmy and Janie are vacationing in Arkansas. They are also visiting relatives at Judsonia.

Mr. and Mrs. W. A. Sims and Ronnie of Odessa were guests from Saturday until Wednesday of last week in the home of their daughter and sister Mrs. Kenneth Rudd.

Mr. and Mrs. Obe Wilson of Hereford and Mr. and Mrs. Leroy Cannon of Dallas were callers in the Roy Lee Wilson home Thursday afternoon. Mr. Cannon is a brother of Mrs. Obe Wilson.

Hay Purchased
L. G. Thuet Jr., of Post came last Friday and got a load of hay from Ed Lee. Accompanied by J. C. Morrison, he went on to Vega to visit his uncle, J. W. Thuet, who underwent surgery at the Deaf Smith County recently.

Mrs. Walter Frost and Joann, Mrs. Ted Higgins, Pat, Mike, and Dan, and Mrs. Fred Higgins and Vickie and Gary of Hereford were callers in the J. C. Morrison and Jimmy Thomas homes Wednesday afternoon.

Mrs. Merlin Kaul was hostess at a coffee last Saturday morning at her home. Guests included Mrs. Joe Landers, Mrs. Leo Ohlig and Billy, Mrs. Ed Blakney, Mrs. Bess Werner, Mrs. George Turrentine, and Mrs. J. L. Stevens.

Sixth Birthday
Danny Thomas celebrated his sixth birthday Wednesday night when his mother entertained with a supper in his honor. Guests included his grandparents, Mr. and Mrs. J. C. Morrison; Ralph, Mary Lynn, and Judith Morrison, Mr. and Mrs. Merlin Kaul, Larry and Walter, and Mr. and Mrs. Jimmy Thomas, Diedra, Deborah, and Danny Thomas.

Mr. and Mrs. Elmer Kastner and children Reta, Joyce, Gene, and Jimmy of Altus, Okla. were weekend guests in the home of her brother, W. C. Osburn. On Monday the Osburns and their guests went to Socorro, N. M. to attend a family reunion and to visit two other sisters, Mrs. W. P. Osburn and daughter Deborah and Mrs. Lucille Drake of Wilmington, Calif.

Mrs. T. D. Alston and James and Miss Shirley Sharp of Hereford have returned home from Dallas where they spent several days last week visiting relatives of Mrs. Alston.

Saw Adrian Fire
Mrs. E. E. Allen of Adrian visited her sister Mrs. Johnie Townsend Tuesday. Mrs. Allen, who lives close to Adrian, had gone into town with her daughter Marvalene and was driving down Main Street when the explosion occurred. She said it sounded like she had "run over" a loud speaker. She stopped

suddenly and backed away from the smoke which immediately followed the explosion and went to the highway where everyone was gathering to watch the fire.

Cecil Mills of Dallas and Tom Pendergraft of Lubbock flew here Tuesday and were visitors in the Ed Blakney home.

Visitors in the Ed Blakney home last weekend included Mr. and Mrs. J. B. Crain and Mrs. Paul McDowell of Lubbock.

Mrs. C. A. Saulcy has been making regular trips to Amarillo to assist in the care of her grandson Larry O'dell, who has been very ill with a carbuncle under his arm. He has been a patient at St. Anthony's hospital.

Mrs. Gene Roach and son Wallace of Tatum, N. M. have returned home after spending several days with her mother, Mrs. Bess Werner.

Sunday School Party
Mr. and Mrs. Johnie Townsend, Pat, Sandra, and Terry attended a Sunday School party at the Gerald Townsend home near Frio Tuesday night. The party was attended by the class of Intermediate Girls of the Avenue Baptist Church.

Mr. and Mrs. Dick Connally and children Erlene, George, and Richard of Milford, Utah are spending a few days here in the home of her parents, Mr. and Mrs. V. Skypala. They came to bring Erlene to attend school this year in Hereford. She will be a freshman in High School. She will stay in the home of her grandparents, Mr. and Mrs. Skypala.

Wilburn, oldest son of the Connallys, stayed at home to keep the irrigation going on the potatoes. The Connallys have 58 acres of potatoes which are being raised for seed. They will be harvested sometime in September.

Mr. and Mrs. V. Skypala entertained with a supper at their home Tuesday night honoring the Connally family. Guests included the honor guests, Mr. and Mrs. Skypala, and the Edgar, Edwin, Elwood, and Norbert Skypala families of Hereford and Mr. and Mrs. Elvin Wilson and family.

Mrs. Phillip Miller was hostess at a supper at her home Monday night honoring the teachers of the Walcott school. Teachers present included Mr. and Mrs. E. F. Baker and Miss Lillian Fisher. Others present were Miss Carol Lynn McClure and Phillip Miller.

R. M. Gunn visited Friday in the home of his daughter, Mrs. Joe Landers.

Mrs. Arthur Shaffer of Hereford helped her sister, Mrs. Joe Wagoner, put corn in the deep freeze Saturday.

Farmers in this vicinity are busy sowing their allotted acreages in wheat while here is still enough moisture from recent rains to bring it up.

Maize Sprayed
A large acreage of maize is being sprayed here because of insects which are found in the maize heads. Evidence of the presence of the insects is noted by the honey-dew found on the plants.

C. A. Sauley received a telegram Friday morning from Mrs. Saulcy in Amarillo telling him that Larry O'dell had been operated on that morning. Mrs. Saulcy will remain in Amarillo until Sunday.

Jack Renfro took his mother-in-law, Mrs. W. S. Arnold, and his nephew, John Pearey, to Amarillo Saturday night where they left for their home in Dallas.

Mrs. George Turrentine has been ill this week with summer-flu.

Happy Homes 4-H Club Met In Dawson Home
The Happy Homes 4-H club met in the home of Paty Dawson, 403 East Third street, Friday afternoon.

The program was given by the assistant County Home Demonstration Agent, Louise Avant, on the importance of record and work books.

Refreshments were served to the following guests: June and Kay Owens, Sue and Teryla Springer, Cecilia and Beatrice Wilhelm, Martha Heard, Carolyn Williams, Martha Logan, Mrs. Ira Ott and Loyce Avant.

REGISTERED CHRONOGRAPH WATCH TECHNICIAN

Does your watch keep good time?

IF NOT, bring it in for a free examination today. A simple adjustment or thorough cleaning may be all that is needed to put it in top condition.

Your Doctor of Sick & Decrepit Watches
Kenneth "Doc" Cowan

Anthony's 12 BIG WEEKENDERS

Thursday, Friday, Saturday

LADIES RAYON PANTS

Two bar tricot knit.
Hollywood brief styles, plain or fancy trim.

S-M-L **3** pr. **\$1**

LADIES RAYON OR COTTON SLIPS

Rayon Slips, Nylon Net Trim Top & Bottom cotton with eyelet Embroidered.

98c

LADIES COTTON GOWNS

Values to \$2.98 in cotton Plisse and cotton crepe gowns. Broken Size.

77c

NEW FALL SHOES

Ladies & Misses new suede & calf leather. Flats in all new styles.

2⁹⁸

Sizes 4 to 9
Shop ANTHONY'S and Save.

NEW FALL SHADES NYLON HOSE

Black & Blue heels in 60 gauge 15 denier. New fancy lace heels in 51 gauge 15 denier. Beautiful sheer, Nylon hose.

Size 8 1/2 to 11 **\$1**

NEW FALL DRESSES

In Fall suiting Fiales cotton styles that you would expect to pay much more for. Shop ANTHONY for the latest in styles.

5⁹⁰

SPECIAL PURCHASE ARMY TYPE COMFORTS

Regular size 66x78 all New material KHAKI color, 100% felted fluffy cotton & linter filler.

3⁹⁸

MEN'S DRESS SOCKS

In fancy rayon or Sport Cottons. Large assortment to choose from. Size 10 to 12.

4 Pr. FOR **\$1**

MEN'S TYPE 4 ARMY TWILL SHIRTS & PANTS

\$2.49 Grey or Tan. Full cut for Comfort & Service. Sizes 14 to 17.

\$2.98 Grey or Tan. MATCHES. Shirt Size 28 to 44.

MEN'S BLANKET LINED DENIM JACKETS

With Zipper front and breast pocket, Two take up in back.

3⁹⁸

Sizes 36 to 46.

YOUNG MEN'S DRESS OXFORDS

Good year welt Construction, composition soles. Rubber Heels, several styles to choose from.

Sizes 6 to 11. **6⁹⁰**

MEN'S BROWN GLOVE LEATHER WORK SHOES

6-inch Plain toe. Blucher Brown rubber soles and heel. Nailed bottom leather insole, leather counter, leather slip sole lined vamp.

4⁷⁹

Size 6 to 11

For Fast Efficient

BUTANE - PROPANE

Service Call

551

Blanton Butane, Inc.

East Highway 60 Phone 551



SEPTEMBER DAYS ARE SCHOOL DAYS

May we extend a warm welcome to both teachers and students and invite you to drop by the First National Bank anytime. We would like to be of service to you.

YOU'RE ALWAYS WELCOME AT THE FIRST NATIONAL BANK

YOUR **BABY BANK BONDS**

THE FIRST NATIONAL BANK OF HEREFORD

Member: Federal Reserve System, Federal Deposit Insurance Corp.

Dawn News

By Bertha Frye

Gayle Neal flew to Lawrenceville, Ill., last Monday night to attend the funeral of his uncle, Roy Neal, Tuesday. He was the brother of Mrs. Claude Ricketts of Hereford, Les Neal of Amarillo, and Harley Neal of Lawrenceville, Ill. Mr. and Mrs. Henry Miller and

children have gone on a vacation trip to Colorado. Mr. and Mrs. Marvin Sloan of Encino, N. M., and Troy Newman of Hereford were visitors in Dawn Thursday. Visitors Thursday in the Clifford Stewart home were Mrs. Everett Doak and Mrs. Gordon Miller of Hereford.

Mrs. Harris Returns
Mrs. L. M. Harris of Amarillo returned to her home Thursday evening after spending several days in the Clifford Stewart home.

Mr. and Mrs. Boyd Stewart, Pat and Parker of Pampa spent Wednesday in the home of Mr. and Mrs. Zed Stewart. Mr. and Mrs. Bert Robinson of

Bowie returned to their home Tuesday after visiting in the Zed Stewart home. Returning with them to her home in Nacona, was Mrs. J. B. Oldham, who has spent several weeks in the Stewart home. The dawn Study club held its first meeting of the year Wednesday at the home of its new president, Mrs. Murphy White.

Music Club To Meet
The Dawn Music club will meet September 8 at the home of Mrs. Ray T. Stewart with Mrs. A. O. Thompson, State Auditor, Texas Federation Music club as guest speaker.

Mr. and Mrs. Carl Wimberley Wanda Sue, Phyllis Ann, and Ted returned last Saturday from a vacation trip which took them to Las Vegas, Santa Fe, Wolf Creek Pass, Pagosa Springs, and Colorado Springs. On their return trip they stopped and visited at Boys Ranch.

Week At Glorietta, N. M.
The Rev. and Mrs. Paul McClung and Kenneth spent last week at a Baptist Encampment of B.S.U. at Glorietta, N. M., where Mrs. McClung met her sister, Myra Harrosh of Anaheim, Calif.

Mr. and Mrs. John Kropff, Katharine Pearl, Roy and Jimmy of Gardens, Calif., were guests Thursday in the George S. Parker home. Mrs. Gene Wray and son Billy Gene of Pampa spent from Thursday until Sunday in the J. D. Bruner home.

New residents in Dawn are Mr. and Mrs. W. H. Fogle of Boswell, Okla. Mrs. Fogle will teach the first and second grade of school. Mr. and Mrs. Willard White and sons, George and Earl of Plainview were visitors Sunday in the R. A. Frye home.

Watermelon Feast
Alvin Rettman treated his friends and neighbors to a watermelon feast at the Dawn School house Sunday afternoon. The melons served were raised by Rettman.

Mr. and Mrs. David Rodgers, Jon and Paul of Lubbock were weekend visitors in the H. H. Miller and Henry Turner homes.

Mr. and Mrs. J. R. Oglesby of Mobeetle spent the weekend here with their children. Their grandchildren, Robert and Alice Ann Caraway and Linda Stewart returned home with them Sunday.

Picnic Supper
Ted Wimberley entertained several of his young friends with a picnic supper, given by his mother, Mrs. Carl Wimberley last Thursday night. Later the youngsters attended a picture show. Included in the group were Billy Lynn Miller, Steve and Charles Parker, and Ted Wimberley.

The Junior S. S. Class of the Dawn Baptist church held a party at the school house Friday night. Those attending were Barbara and Evelyn Martin, H. S. Fuller Jr., Luey Beth and Gail Miller, Carol and Don Elliott, Dorothea Stewart and Walteen Beavers. Mothers attending were: Mesdams Martin, H. S. Fuller, N. R. Miller, Carl Wimberley, and Walt Beavers.

Mr. and Mrs. W. S. Fluitt and Mr. and Mrs. Jack Brown and family left Sunday for New Mexico to look after ranching interests.

Mr. and Mrs. Robert Wagoner and Elaine spent the weekend in Groom with relatives.

Courthouse Records

Warranty Deeds
Noel E. Worley, et ux, to J. M. Hamby, et al, lots Nos. 18 and 19 of H. E. Miller Sub. of tract No. 18, Sec. No. 60 Blk. K-3.
Maude Wooten to Dorothy Ross, being a tract of land out of Blk. No. 9 Evans Add.

Deeds of Trust
H. B. Elliston to First Federal Savings and Loan Assn., Clovis, N. M., all of lots Nos. eight and nine of Wells and Holland Sub. of Blk. No. 18 of Evans Add.
William Warren, et ux, to J. M. Hamby, the North 41 feet of lot No. eight and the South 16 feet of lot No. seven in Parker Sub. of the W 1/2 of Blk. No. 23 of Evans Add.

Dudley Green and Archie Scott to Hereford State Bank, lots Nos. 1, 2, 3, and 4, Blk. No. 38.

J. W. Barnett, et ux, to First Federal Savings and Loan Assn., all of lots Nos. seven and eight in Blk. No. 1 of Irwin's Sub. of the W 1/2 of Blk. 4 of Evans Add.

Two Records on Same Track
OCEANPORT, N. J. (AP)—There are two official records for the 1 1/4 mile hurdle races at Monmouth Park because of a different starting point in former years. The record for the short course remains at 3:08, having been set by Fulton in 1951. The other record is the 3:20 2-5 set by Hyvania in 1952 in the Midsummer Hurdle Handicap.

HONORARY ALL-STAR IN ARMY
JOHNSON CITY, Tenn. (AP)—Pitcher Billy Joe Bowman of the Johnson City, Tenn., Cardinals was called to service in the U. S. Army early this season and sent to Fort Bragg, N. C. However, he was named an honorary member of the Appalachian League All-Star team, although he had played only until June 30 when he received his Army "Greetings."

Read The Classifieds

For your own protection and safety's sake, stop machines before trying to adjust or unclog them. The National Geographic Society says musk oxen are vital food source for Arctic explorers. The best fertilizer dollar which can be spent is the one going for a soil analysis.

Get a sensational new Studebaker at a sensational low price!



AMERICA'S MOST EXCITING CAR!
A BRILLIANT PERFORMER!
A STAND-OUT IN GAS ECONOMY!
*Take a look! Take a ride!
You'll take it home!*

- NEW** foreign car flair in 9 body types!
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- NEW** longer wheelbases and wider treads!
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- NEW** and finer Studebaker "Miracle Ride!"

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INSURE IN SURE INSURANCE
PLAINS INSURANCE AGENCY
John H. Patton Wm. H. Patton
All Forms of Insurance Phone 50
213 N. Main St.

STAY COOL IN YOUR KITCHEN
With A New 1953
PHILCO ELECTRIC RANGE



REDDY KILOWATT
Your Reddy Kilowatt Dealer

Priced Right Economical to Use Clean And Last But Not Least It Will Not Raise Temperature in Your Kitchen Over 1 Degree

Hereford Furniture Co.

NOW IS THE TIME TO BUILD THAT NEW GARAGE



As Illustrated Above . . .

Size 12 x 20 feet - wood siding, composition shingles, finished concrete floors, Pittsburgh sunproof paint and overhead type garage doors. Garage can also be finished with stucco or asbestos siding.

\$25.72

Per Month on Our Convenient Budget Pay Plan

NO DOWN PAYMENT

FIGURE IN THIS PLAN

OTHER STYLES & SIZES AT SIMILAR LOW PRICES!

INVESTIGATE OUR NEW BUDGET PAY PLAN

APPROVAL While You Wait

Covers Every Item In Our Gigantic Stock

A Budget Plan made for YOU . . . and for YOUR CONVENIENCE! You can buy anything we have without fuss, ado or red tape . . . NO DOWN PAYMENT . . . and pay for it on easy monthly terms. Investigate it Now! You'll be glad you did.

CARL McCASLIN LUMBER CO.
A Complete Building Service Phone the Lumber Number 7
1 Block East of Courthouse

REDDY KILOWATT

BALANCED BUDGET BONUS BAG!

BUY THESE 6 LAMP BULBS



SAVE 24¢ ON EACH BAG OF BULBS!

GET THIS ONE FREE! OF EXTRA COST

AT ANY LAMP BULB DEALER OR PUBLIC SERVICE OFFICE

THIS BAG CONTAINS 3-60 WATT BULBS. 3-100 WATT BULBS AND 1-150 WATT BULB.

\$1.38 Value YOU PAY \$1.14 You Save 24¢

SOUTHWESTERN PUBLIC SERVICE COMPANY

Christianity MUST Win! . . . CHRISTIANITY WILL WIN!

Immanuel Lutheran

Park Avenue and B Street
Rev. Harold Kaestner, pastor.
Sunday morning worship is at 11 o'clock with Sunday school at 10 o'clock.

The young people (Walter League) are presenting a three act play Friday evening at 8 o'clock. The play is a farce-comedy, and will be presented at Shirley School auditorium. No charge is made for admission. A free-will offering will be received, which will be donated to a fund to purchase a piano for one of our Sunday school rooms.

Christian Science

Christian Science services are held each Sunday morning at 11 o'clock in the Star Theatre.

Avenue Baptist

128 N. 25 Mile Avenue
Rev. Bob Harris, pastor.
Sunday school is held at 9:45 and the morning worship services are held at 11 o'clock.

Training Union is held each Sunday evening at 7 o'clock.
Evening worship services are held on Sunday evening at 8:15.

Mid-week prayer services are Wednesday night at 8 o'clock.
W.M.U. and Sunbeams will meet at 3 o'clock Friday afternoon.
The Young people will meet Saturday night at 8 o'clock at the church.

St. Anthony's Catholic

Harrison Highway at 25 Mile Ave.
Father Bartholomeu Paytas, pastor.

Sunday morning Masses are at 8:30, 9, and 10 o'clock.

Daily morning Mass is at 7 o'clock at the new church and 8:15 o'clock at the old church.

Holy Hour is each Thursday night from 8:30 to 9:30 o'clock.
Confessions:

Each Thursday night from 8:30 to 9:30 o'clock.

Saturday afternoon from 5 to 6 o'clock and 8 to 9 o'clock in the evening.

First Presbyterian

610 Lee Street
Rev. Russel Wingert, pastor.
Sunday school is held each Sunday morning at 9:45 o'clock, followed by morning worship at 11 o'clock.

First Baptist

Fifth and Main
Rev. Howard Scott, pastor.
Sunday school at the First Baptist church is held at 9:45 and the morning worship services are held at 10:50 o'clock.

Sunday evening the training union will be held at 6:45 with the evening worship at 8 o'clock.

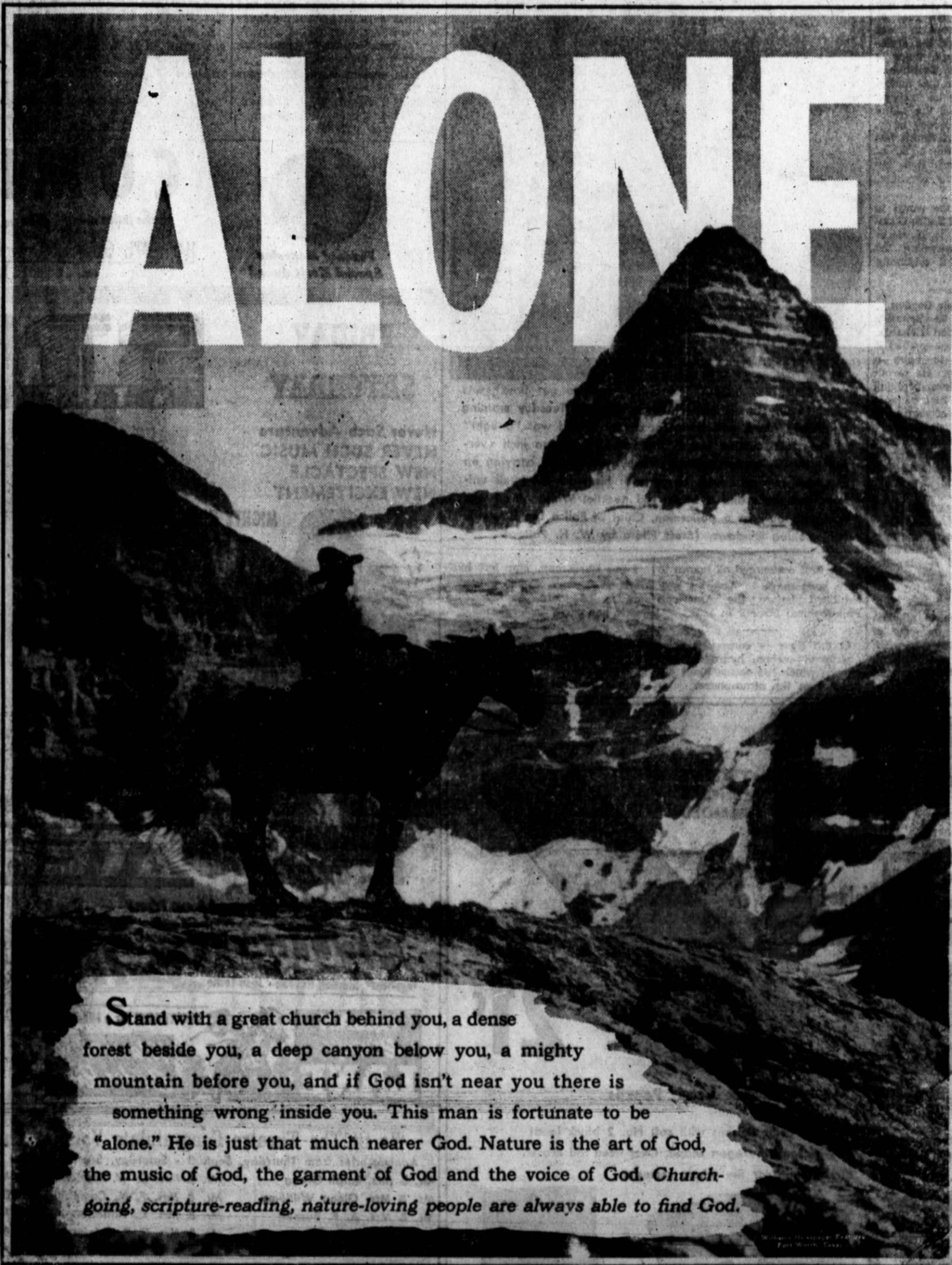
Superintendents meeting will be held each Wednesday evening at 7 o'clock with teachers and officers at 7:15. Prayer meeting is held at 8 o'clock.

Bob Lawrence is the educational director and Shirley Sharp is secretary.

Church of Nazarene

Fourth and Jackson
Rev. Levi Louderback, pastor.
Revival services with special music are held each week instead of the regular church services.

Rev. Arthur E. Barkley is conducting the services, and Rev. and Mrs. Barkley are providing special music.



Stand with a great church behind you, a dense forest beside you, a deep canyon below you, a mighty mountain before you, and if God isn't near you there is something wrong inside you. This man is fortunate to be "alone." He is just that much nearer God. Nature is the art of God, the music of God, the garment of God and the voice of God. Church-going, scripture-reading, nature-loving people are always able to find God.

Church of Christ

205 E. 6th Street
Bob Wear, minister.
Bible school is held each Sunday morning at 10 o'clock, with morning worship at 11 o'clock.

The Young People meet Sunday evening at 7:15 with evening worship at 8 o'clock.

Wednesday evening prayer services are held at 8 o'clock.

The Hereford Church of Christ radio broadcast is heard daily at 9:30 over KPAN.

The nationwide broadcast by the Church of Christ is each Sunday afternoon at 1 o'clock.

East Side Baptist

Rev. Russell Pogue, pastor.
Forrest St. and Ave. K.

Sunday school will be in the morning at 9:45 o'clock and Training Union is in the evening at 6:45 o'clock. Morning worship services are at 10:50 o'clock and the evening service at 7:50 o'clock.

Teachers and officers will meet Wednesday evening at 7:30 o'clock with the Evening Prayer services following at 8:00 o'clock.

Choir practice is at 8:40 o'clock, Sunbeams at 2:45, and RA an GA at 4:15.

First Christian

Sixth and Main
Rev. Don Root, pastor.

Sunday school is held each Sunday morning at 9:45 o'clock and morning worship is at 10:50 o'clock.

The youth meetings are held each Sunday night at 6:30 o'clock and Sunday evening worship is at 7:30 o'clock.

Wednesday evenings choir rehearsal is held at 7:30 o'clock.

Assembly of God

Union and Ave. G.
Rev. Walter E. Lane, pastor.

Each Sunday morning Sunday school is held at 9:45 and the morning service is at 11 o'clock. Young people's and junior children's church meets on Sunday night at 7 o'clock.

Each Sunday afternoon at 1 o'clock over KPAN the Assembly of God church has a radio program.

The W.M.C. meets on Thursday afternoon at 2 o'clock.

St. Thomas Episcopal

The Sunday morning service at 11 o'clock. Sunday school at 9:30 o'clock.

Seventh Day Adventist

Third and Lawton
Elder C. C. Balsef, pastor.
Sabbath school is at 9:45 o'clock and worship services are at 11 o'clock on Saturday morning.

Miss Evelyn Carver, teacher of the Junior Department, is supervising the Missionary Volunteer Society. Their meetings are held every other Sunday afternoon at the church.

Wesley Methodist

Rev. Eugene L. Naugle, pastor.
The Wesley Methodist church, meeting in the District Court room will have Sunday school at 9:45 o'clock in the morning and worship services at 11 o'clock. Evening services are at 7:30 o'clock and MYF is at 6:45 o'clock.

(Continued on Page 6)

This Series of Church Ads Is Being Published Through the Cooperation of the Local Ministerial Alliance and Is Paid For By The Undersigned Individuals and Business Institutions

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JACOBSEN BROTHERS, INC.
Hqqs. For Welding & Machine Shop Work

PARKER BROS. BUILDERS SUPPLY
Everything For The Modern Home

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Fine Foods

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John Deere Implements - Krauss Plows

FURR FOOD STORES
Quality and Economy

ASSOCIATED GROWERS OF HEREFORD
Seed Potatoes and Potatoes

HEREFORD HARDWARE
Your Friendly Hardware Store

PIGGLY-WIGGLY
Home of S & H Green Stamps

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We Please Particular People

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Sturdy, Dependable Farm Equip.

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The Bank of Friendly Service

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Hereford - Dimmitt - Black

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Friendly Service

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Service Plus Courtesy

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Serving You Is Our Business

HEREFORD LAUNDRY & DRY CLEANERS
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Complete Pump Repair & Service

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Friendly, Courteous Service

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Complete Photographic Service

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M & M PLUMBING CO.
Plumbing & Heating Hqqs.

WALKER REFRIGERATION SERVICE

Long Time Ago

45 years ago
 Dr. S. L. Ingham finished threshing his wheat this week. He had in 35 acres which made just a few pounds over 23 bushels per acre. The thresherman pronounced the wheat to be the very best sample that he had threshed this year. If that be the case, it must be strictly number one for it will be remembered that the best car of wheat that has been marketed at Fort Worth for several years was raised in this county this year.

By the way, this piece of property will not do so bad financially this year either as the doctor expects to realize \$1,400 net income, and he had to hire most of his work done too as he is actively engaged in his profession and lives in town.

The Hereford College will open again for the season 1908-09 on Monday morning, September 7. Let everybody be on hand for the opening.

25 years ago
 W. T. (Red) Smith has the best crop in the county, say several experts who have trekked out to Joel lately and given it the "once over". That's covering a lot of territory, especially in this year of many, many good crops in Deaf Smith county. Whether the statement is correct or not, there is no doubt but that Mr. Smith has a whole of a crop, one that makes him smile every time he looks at it, and makes envious the many who have gone out to look at it. They state that Mr. Smith has Indian corn that is the equal of any grown in the Corn Belt, besides big green, husky sorghum, maize and kafir.

Auto signs asking the world to "Meet me at the Deaf Smith County Fair, September 13, 14, 15, Hereford, Texas," are traveling the highways of this and adjoining counties.

Horse "Honours" Sir Gordon
PORTLAND, Ore.—Britain's great jockey, Sir Gordon Richards, said he felt honored—he spelled it honoured, naturally—to have a horse named for him. He wrote to James Margulis here, replying to an inquiry, to say that "I have no objection whatever of your naming your yearling colt 'Sir Gordon', in fact, I feel honoured and hope he turns out as good as the horse Pinza on which I won the English Derby."

VERSATILE CAUDLE
DURHAM, N. C.—Lloyd Caudle is a versatile man for the one-platoon Duke University backfield. This halfback played regular defensive halfback and alternate on offense last season.

Excellent resistance to alkalis and the remarkable property of having even greater strength when wet than dry are the secret of cotton's ability to withstand repeated washings.



A COURTESY TICKET (he didn't want to get fired) was given to City Commissioner Wayne Edwards Tuesday morning by Jimmie Alred, policeman for a day. Alred was "bought" at the slave auction last Friday for 15 cents an inch (vertical) by city manager Cecil Massey. Alred was carrying an unloaded gun and had, to go with his much-too-small uniform, red socks and a bright red necktie. While Alred was doing his duty as a policeman, Chief of Police Leo Box was out washing windows. (Staff Photo by W. H. Patton)

The first cottonseed oil known to have been made in America was exhibited before the American Philosophical Society in 1768.

Cotton fiber is composed principally of carbon, hydrogen, and oxygen which the cotton plant obtains from the atmosphere.

Leon Hardeman, star left half-back on Georgia Tech's unbeaten and untied team, averaged 5.5 yards per carry last season.

Bob Porterfield of the Senators recently celebrated his 29th birthday by pitching a one-hit shutout against the Red Sox.

Luncheon, Coffee Honor Visitor From Fort Worth

Mrs. John A. Buck of Fort Worth, who is visiting her son, Maynard Buck, and family, was complimented at a bridge luncheon given by her daughter-in-law, Mrs. Maynard Buck, Friday afternoon.

Old fashioned zinnias, phlox and petunias were used about the house in decoration. Two tables of players enjoyed contract games following the luncheon.

Those present were: Mesdames R. P. Conaway, Paul Conaway, Richard Barnard, W. J. Stanford, Jeff Gilbreath, D. C. McWhorter, the honoree and the hostess.

Coffee Is Given

Mesdames Richard Barnard and W. J. Stanford were hostesses Monday morning at a coffee given in the Barnard home to honor Mrs. Buck. Garden flowers in purple and pink were used at the service table. Mrs. Elizabeth Womble poured.

In attendance at the coffee were: Mesdames H. C. Williams, F. H. Oberthier, Frances Houston, S. O. Wilson, R. P. Conaway, Paul Conaway, Colby Conkright, Jeff Gilbreath, W. J. Messick, A. T. Mims, W. L. Davis, Jr., S. M. Dunnam, C. C. Ferguson, J. R. Allison, Elizabeth Womble, J. W. Spradley, Maynard Buck, the honor guest and the hostesses.

Prince Dare Returns To Form

OCEANPORT, N. J. (AP)—Trainer F. A. Bonsal says that Prince Dare, injured during the running of the Chesapeake Stakes at Bowie during the spring, has recovered enough to resume training. Bonsal believes Prince Dare will be fully recovered for the Stake engagements in the fall.

Cottonseed oil is widely used in many food products—shortening, margarine, salad dressing, mayonnaise, cooking oil, and salad oil.

Six members of the New York Yankees live in New Jersey.

First Methodist

(Continued from Page 5)
 Fifth and Main
 Rev. S. M. Dunnam, pastor.
 Sunday morning services are held at 10:55 o'clock and Sunday school at 9:45 o'clock.
 The Sunday evening services are at 7:45 o'clock and MYF groups meet at 6:45 o'clock.
 Tuesday evening at 9:15 o'clock the Women's Prayer group will meet in Ward Hall and at 8 o'clock the Board of Christian Education will meet.
 Wednesday evening at 7:45 o'clock prayer meeting will be held in Ward Hall.

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COLUMBIA PICTURES presents
 RITA STEWART
 HAYWORTH GRANGER
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 Debuting CHARLES LAUGHTON

**FRIDAY
SATURDAY**

STAR THEATRE

**SUNDAY
MONDAY
TUESDAY**

Never Such Adventure
 NEVER SUCH MUSIC
 NEW SPECTACLE
 NEW EXCITEMENT

ON THE SCREEN

MIGHTY MUSICAL-ADVENTURE OF THE DESERT!

Kathryn GRAYSON
 Steve MacRAE · COCHRAN
THE DESERT SONG
 Technicolor

IT'S A ROLLING COMEDY ABOUT TWO MARINES A GIRL CAUGHT IN THE WHIRLWIND OF WAR.

Burt LANCASTER
 Virginia MAYO
 A Thousand Rousin', Carousin' Thrills!
SOUTH SEA WOMAN
 with CHUCK CONNO. S.

**FRIDAY
SATURDAY**

TEXAS

**SUNDAY
MONDAY
TUESDAY**

New Mexico's Notorious Underground Desert Prison!

HELLGATE
 Sterling Hayden · Joan Leslie

ALLAN LANE
 SHOWDOWN for a FRAME-UP
 Marshal of Cedar Rock

COLOR BY TECHNICOLOR

ROD CAMERON

FORT OSAGE

We of The Theatre Congratulate You On The Occasion Of Your Wedding Anniversaries

Anniversaries from Thursday, Sept. 3 - Saturday, Sept. 5

Mr. & Mrs. Ralph Gregg	Mr. & Mrs. C. W. Spurlock	Mr. & Mrs. J. A. Roe	Mr. & Mrs. Charles Packard
Mr. & Mrs. Glenn Williams	Mr. & Mrs. F. M. Campbell	Dr. & Mrs. Bob Lingenfelter	Mr. & Mrs. Bud Posey
Mr. & Mrs. A. E. Barnett	Mr. & Mrs. C. Hollibough	Mr. & Mrs. T. J. Clay	Mr. & Mrs. Arch Conklin
Mr. & Mrs. B. F. Cain	Mr. & Mrs. C. P. Grimes	Mr. & Mrs. Pete Livesey	

ENJOY A COOL AND RELAXING MOVIE VACATION LABOR DAY

ROGERS and MARTIN
EYES OF TEXAS
 Technicolor

Thursday - Friday
DOUBLE FEATURE
CARTOON

\$1.00 PER CAR REGARDLESS OF NUMBER

Gene **AUTRY**
WINNING of the WEST

Saturday Only
 Flaming story of the West gone wild!

AMBUSH AT TOMAHAWK GAP
 Technicolor
 starring John HODIAK · John DEREK
 David BRIAN · Maria Elena MARQUES

SUNDAY AND LABOR DAY

ALLYSON Van JOHNSON
Remains To Be Seen
 Louis CALHERN
 Angela LANSDURY
 John DEAL
 Dorothy DANFORD

NO BABY SITTER TROUBLE HERE
 Come As You Are

TOWER DRIVE-IN

ENTERTAINMENT UNDER THE STARS

school opening SALE

headquarters for Onward Brand School Supplies... always your Best Value!

"Keapsit" Lunch Kit
 Fitted with vacuum bottle. Strong handle. Choice of green or blue.
\$1.98

Fitted Pencil Box
 Drawer style with pencils, pen, ruler crayons, eraser, etc.
44c

TWELVE PENCILS BANDED
 12 For **21c**

Spiral Note Books
 Handy spiral books that lie flat. Ruled. Others 5c, 10c, 25c.
15c

Crayola Crayons
 16 crayons to a box. Clear bright colors. Others 10c, 25c, 59c.
15c

Onward Filler Paper
 2 or 3 hole punched. Ruled. For ink or pencil. Others 5c, 10c.
25c

Two-Ring Binders
 Leather-like material over sturdy heavy-duty board.
29c

Ruth Barry Panties
 Non-run white tri-cot acetate. Girls' sizes, 8 to 12.
39c

Boys' Argyle Socks
 Bold, gay colors! 3 Mercerized cotton. prs. Sizes 6-11.
97c

Water Color Paint Box and Brush
 8 semi-moist colors in 8 1/4 x 2-in. metal box.
29c

Novelty Style Pencil Sharpener
 Pistol, jet plane, auto or boat designs!
10c

Scripto. Pencils
 Mechanical. Eraser top.
29c

Zipper Binders
 Leather-like, 13x10-in.
\$1.49 & up

Fine Quality Assorted Style Erasers
 Choice of pencil, soap, or art gum erasers.
5c

Brass or Beveled Edge Maple Rulers
 Plastic 3-hole rulers for ring binder.
10c

Ball Point Pens
 Plastic! Varied Colors.
98c

Pencil Tablets
 Giant Size, 290 pages.
19c

White Thistle Envelopes
 Paper Linen finish, large or small sizes. Pkg.
10c

Spiral Composition Books
 Smooth white writing paper, ruled.
15c and 25c

Hexagon Pencils
 Black lead, red eraser.
5c

Save on sewing supplies, toiletries, famous brand tooth pastes! Our complete Notions dept. stocks tip-top values!

Children's Combed Cotton T-Shirts
 Assorted color washfast stripes. 4-8.
59c

Boys' Blazer Socks
 Guaranteed for 4 months wear. 4 pairs.
88c

See our windows or our special "School Opening" circular for all the exciting details.

Ben Franklin Store